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64 PAGES

# TOP B. O. CONCERT STARS

# **Shag Literally Shakes Rafters**; **Dance Loosens Floors, Plaster**

The shag, big apple, little peach, the Jeepers and kindred-type, present-day, wacky dance styles are proving quite a wear and tear on ballroom managements all over the country. They've discovered that in short order, after the finale-hoppers get off, the dance floor sags, the ceilings of premises undernoath start cracking, etc.

ings of premises underneath start cracking, etc.

Those places which can't taboo the screwball type of hoofology are trying to offset the property damage by filling prices or establishing some sort of an extra tariff, either a vert or something else.

Catch-as-catch-can hopping and leg-swinging also has proved a cost-ly element in discouraging the more conservative type patronage which, more substantial, usually spells extra coin for the fountain service, etc., whereas the unrestrained kids get by on the absolute minimum expenditures.

tures.

'Those who can hark back to the charleston and black bottom, see the prevailing Susy-Q truckin', peckin', posin' and all other dansapation natolesiations as a mediev of former fads combined into the average big apple routine. The most recent shag, which looks to be 1938's more lasting dance phenomenon, even more eccentric.

#### AFL ACTORS IN CIO ANTI-HAGUE BENEFIT

Benefit which the C.I.O. plans to raise funds for its anti-Hague campaign will be given in Mayor Hague's (Jersey City) own backyard and political bailwick, at the Mosque thearte. Newark, and with American Ecderation of Labor actors on Feb. 20. Immediately after, another is planned for Jersey City proper in deflance of the political boss. William Carney, head of local C.I.O. activity in Jersey, plans a bus caravan parading through Jersey City to Newark as ballyhoo for the show. How far he will get is a moot question but plans go on apace with Peter Morrell, -newspaperman, assisting.

sisting.
In addition to skits and individual, performers a portion of International Ladies Garment Workers Union (CIO) show, 'Pins and Needles' will be presented together with AFL affillated actors in the curiously constructed const.

structed event. Peculiar situation finds the C.I.O recturar situation finds the C.I.O contributing indirectly, of course, to the AFL, which has publicly stated that the C.I.O does not have sufficient funds to carry on. It's all part of the drive to after Hague's nix or public assembly.

#### COOKS OK FOR SOUND

Crosley's Shelvador ice boxes now

have built-in radio receivers.

Salesinen urge 'em on enthmers
with kitchen help to keep the cook
feeling amiable.

#### 'Apple Orchards'

Lincoln, Feb. 1.
So goofy has this area gone on the big apple craze, dance spots are making alcoves called 'Big Apple Gardens' or 'Big Apple Greaters', where the hoofmania can be carried on without danger to other less agile dancers' lives and limbs.

This is a takeoff on the Ford-ham Club, Bronx, N. Y., dance-hall, which inaugurated a "left field" where the hot rugcutters could 'get off' in their Lindy-Hops without maybeming any of their neighbors' shins.

# COCKTAILERY PIX NEW B. O. **OPPOSISH**

Hollywood, Feb. 1. Picture houses will have competition from cocktail lounges and niteries next spring when a new outfit markets a complete layout for screening 16 mm, sound films. Plan to turn out 20 shorts weekly featuring name talent and bands. Tryout in southern Californi spots said to have been successful, with patrons dime for a three-minute paying

Outfit claims \$750,000 produc-tion budget with briefies to be made in Hollywood. Bookings will be (Continued on page 60)

# - MENUHIN'S 500G Rockefellers Weeding Out R. C. IN 94 '38 DATES

Ex-Boy Prodigy Violinist Will Garner \$250,000 of That Gross This Season-Tibbett, Martini, Heifetz, Eddy, Kreisler, Rachmaninoff, Elman, Moore, Pons Other Socko Grossers

#### **PIX-RADIO ANGLES**

#### By HOBE MORRISON

By HOBE MORRISON

Although not yet at the peak of his either artistically or in popularity, 21-year-old Yehudi Menthin is now figured the No. I boxoffice draw of the concert world. Young violinis is making 94 concert appearances this season, for which he'll probably pull a total gross of well over \$500,000. His share of the take should reach at least \$250,000. While seaveral other personalities in

While several other personalities in he-eoncert biz-rate in the top box-office bracket, they associated the-concert biz-rate-in the top boxoffice bracket, they associated
with other forms of entert inment,
such as radio, films or opera. Menuhin, on the other hand, is solely a
concert figure. He has never appeared in picts and his few radio,
engagements have been incidental to
his platform work, and arising from
it.

Taking the estimated grosses of the top 10 concert names from conthe top 10 concert names from con-cert appearances alone, the 1937-38, season should ring up a total take of well \$3,500,000. Of the leaders, addition to Menuhin, Lawrence Tibbett wilf ring up about \$500,000 in approximately 90 dates over a world tour, Nino Martini is expected to knock off about \$300,000, Jascha Heifetz is rated good for other \$250,000, Nelson Eddy and Fritz Kreisler are each figured to rate an (Continued on page 29)

#### 'Elizabethan Touch'

Couple of male members of the cast of 'Shoemaker's Holi-day have had their costumes padded for that 'Elizabethan touch'

touch.'

Last play to do that was Delos Chappell's 'Daughters of Atreus,' where gals found lacking were improved upon and the Greeian costumes of the males were further abbreviated.

# POPULARITY UP 7 POINTS SINCE **MAE WEST**

Chase & Sanborn's Sunday night bour on NBC zooms to an-all time C.A.B. popularity rating of 443 in the latest compilation of that copyrighted trade barometer. This is, a jump of around 7 points since the Mae West-Don Ameche skit that caused all the uproar, censorship threats, apologies, spankings and headaches.

Looks like the public to the control of the control

Looks like the public is not cerned with the moral aspects of the much vaunted case. Or that the front page and pulpit advertising compensated for all the difficulties by stimulating an audience perkup.

By the standards, and on the mathematical logic of C.A.B. figure of 44.9 means that about half the radio sets in the United States tune in, on the Edgar Bergen-Charlie McCarthy gallop.

In the half hour group Jack Benny romps in with 36.9 in the latest report.

The Rockefellers have pulled in the welcome mat at Radio City as far as theatrical agents are concerned. Cold shouldering pertains to lesser lights, particularly, but genlesser lights, particularly, but generally embraces the calling in toto. Traffic problems in the buildings, sub-letting (horrors!), crowded lobust and admitted, cheapening effect which the rush of producers, agents, bookers, promoters, et al., brought, has proved too much for the conservative management now seeking to reclaim the decorum and the dignity which the project basically seeks.

Renting office has adopted a weed-

**Tenants**; World Press Center Idea

Renting office has adopted a weed-

seeks.
Renting office has adopted a weeding, process to eliminate 'undesirables' already tenanting its rooms and politely discouraging newcomers with higher rentals, etc. Prime-object is to clean up the RKO building especially the first If Gious of which are flooded with theatriculs. Nixing of yearly rental contract renewals is part of the method employed.

At first, segregation to the RKO building of nearly all was considered the solution. This was taking the lesser of two evils, preferring the cisser of two evils, preferring the concentrate rather than spread agents, etc., around the whole project, Beefs of more aloot space hold cis on the upper floors of the RKO building regarding jammed elevation building regarding jammed elevation that they take space in the more expensive. RCA and International buildings. Short-term leases, com-

buildings. Short-term leases, com-( Continued on page 31)

#### KVOO'S 'FOAM 'N' HARM' SPAWNS A POLITICIAN

Oklahoma City, Feb. 1.

'Catfish' Jimmy Wilson, who won his niekname a band leader on the KVOO. Tulsa, 'Foam and Harm Hour.' a parody of the 'National Farm and Home Hour,' is scattering cards announcing his candidacy for the Democratic nomination for congressment at lorge.

'Bigger and better pensions,' no taxes at all' and 'anything else you want' were some of the none too bashful phrases coined for his campaign—by him.

'Cutfish' ran sixth in a field of 16 in the first primary for congressman tlarge in 1936, the race being won by a school teacher with the name of Will Rogers.

## Tain't So, Say Believers-in-B'way; Drive to Bring Back Great White Way

Irked by the fashionable east-siders who wiscerack that they never brought the Bowery back, Bob Christenberry, manager of the Hotel Astor in Times Square, is fathering a Believers-in-Broadway movement. It's to be an aggressive campaign independent of the Broadway Association, and will concern itself with the midlown merchants; theatres, managers, players, newspapers, etc. who are most directly interested in a renaissance of Brhadway.

Annoyed with the nostalgia for yesteryear's Broadway. Christenberry and others prominent in the preliminary campaign will point up the fact that all the Shauleys, Recions. Churchills and Joeks of another day ould be crowded into one

other day could be crowded into one

International Casino, for example, with room to spare. That Broadway offers more for less, and to more people, than it ever did in the called haleyon days. That, whereas a revolving dance floor at the old Murray's restaurant on West 42d street was something to write home about 20 years ago, how does it compare to the type of nitery floor shows to be now found any of the major. Broadway cabaret-theatres?

As part of the vignous battyhon parades of floats, constitutive and what present-day variety enters to the type of nitery floor shows to be now found any of the major. Broadway cabaret-theatres?

As part of the vignous battyhon parades of floats, constitutive stations. The move to resurrect and per line dup for this campaign.

Where winter cruises in tropical waters made the sunshine the best ballyhoo over sympathetic stations. The move to resurrect and per line dup for this campaign.

The move to resurrect and per haps restore the glamour of Broadway theme song which Christen the product of the vignous battyhous theme song which Christen the product of the vignous of the capacity of the vignous battyhous theme song which Christen the product of the vignous of the capacity of the vignous of vignou

# On a Bicycle Between Those B'way Banquets; Sez Jimmy to Fiorello

#### By Jack Osterman

Dy Jack Ostermani
The sports writers certainly didn't
go hungry last week. What with the
Bill Corum feast and the annual
Basehall Writers banquet, looks like,
those fourth, estairs who keep you
informed boxscores and their
present main leadoff man, Bill Terry,
can well afford to go on a diet.

can well afford to go on a diet.

Sitting with Col. H. Dunwoodle, former Prof. of West Point and his sweet kids, Betty and Bizette, who never saw so many muggs gathered together before, we got a kirk out of the tributes paid to a swell guy. Corum, Jimmy Walker, usual, and Quent Reynolds ran a dead heat in the Speech Futurity.

Wast of the molb proke their, jump.

in the Speech Futurity.
Most of the mob broke their jump from the Astor to the hay by stopping off to see Jack White and his Varsity Duo (Harrington and Hyres). Babe Ruth made a speech hedigressed from nothing to nothing. Over to Leon and Eddie's to hear a few of Eddie Davis' hymns very durky must go back there.

very ducky ... must go back t sometime and bring the kiddles!

sometime and bring the kiddes!

Next big meal of the week, Baseball Writers Dinner and a grand affair , sat next to Jimmy Walker,
who followed LaGuardia in the
speech lineup. His opening panicked
the mob when he said, Gentlemen,
Mr. Toastmaster, Postmaster GenFarley and (looking at LaGuardia)
Your Worship.

The Mean stond am and bowed

Your Worship.

The Mayor stood up and bowed low to the ex, and Jimmy proved the second time this week that hels tops when it comes to word juggling. Plenty of laughs with Joe Williams, Joe Jacobs, Jimmy Braddock and Dan Parker, who informed us he is handling Jack Miley top his European bouts. We told Dan to arrange ene with Hannen Swaffer.

handling Jack Miley for his European bouts. We told Dan to arrange one with Hannen Swaffer.

At Monroe's Uptown House a gal there named Ann Robinson really swings out attention Lew Leslie and, incidentally, so that's where you go every night when you leave the '18,' huh, Jerry Kruger? Th's last mentioned singer is plenty okay, too, by the way.

Opening of 'Journeyman' at the Fulton Saturdy night and uncalled for piece of dirt a luckiest guy in N. Y. was producer Sam Byrd who couldn't see it; he's playing in 'Mice and Men'. after the second act we ran over to 'Tobacco Road' for a breath of fresh ant.

Later at Toots Shor's Tavern where Sid Piermont tells us Dewey is at latent, scout for Alcatraz, and at another table Harry Hershfield who philosophically observes, Sometimes you have to do crazy things to keep from going crazy!

Big opening of coming week tomorrow (Thursday), the premiere of Betty Compton Walker's Flower Shop in the new Weston Hotel. Jimmy says George M. Cohan will buy the first flower and it's a cinch that Walker will buy the last.

Kenny vs. Beebe

There's a lot of difference between being in back of a Remington and in back of the footlights, but if all the world's a stage, then, as far as vaudeville: is concerned, the world must grab the only stage left, Loew's State. This week's show, starring Nick Kenny, a sailor who made good in the city, finds Ruby Zwerling and his swell band on the stage, fugitives from the pit. So what, if they are forced to shave every day for a change; it'll keep em out of Murray's land charts, which gives it an air of

change; I'll keep em out of Autray's change; I'll keep em out of Autray's lunchroom next door and the pin ball machines!

They are part of Nick Kenny's Kabaret, a very novel set with tables and chairs which gives it an air of something different right awey, don'tya think? Kenny, the songwriting commentator of the N. Y. Daily Mirror, makes his entrance and the show is on. Kenny stands up, introduces the Hudson Sisters, then Kenny sits down and, by the way Uncle Nick, where's the Lucius Beebe in you? Grey socks with a tuxedo! Tsk!. Tsk! This is Loew's State, not Jack Lait's office, you know. Kenny's Kabaret is a trifle disappointing, no minimum, no minimum, no minimum, no some sponsor will be nuts enough to give us a radio program of our own, and, then, boy, can you get even!

Thoughts While Thinking Remarkable the changing effect Hollywood has on one. . a few years you couldn't keep Milton Berle off a floor. . now you can't set him (Confinued on page 10)

#### Wangers Divorcing

Hollywood, Feb. 1. Wulter Wanger is being sued for whiter wanger is being sact to ivorce here. He married the former Justine chastone of the stage in 1919.

# MISS M'DONALD HAS CONCERT YEN

Jeanette MacDonald is reported being offered to New York concert managers for recital dates late this managers for recital dates late this spring or early next fall. Star was in musicat comedy before cracking pictures and has done considerable radio sopranoing, but has never made concert appearances. However, she has been reported yenning platform ventures in the past.

platform ventures in the past.

Such concert dates, if and when, could not be for a couple of months at least, as Miss MacDonald is set for a new musical for Metro to start fairly soon. It will be 'Swethearts, pic version of the operetta of some seasons ago, and will have Nelson Eddy co-starred.

Number of other filmites have concert work, including Eddy. Lily Pons, Grace Moore, Gladys Swarthout, Nino Martini, etc., but all the above had already made reps on the platform before going into pictures.

#### WB's N.Y. to L.A. Chiefly

Einfeld's Headquarters
The only N. Y. to L. A. move to
made in Warner Bros. will be be made in Warner Bros, will be transfer of advertising-publicity authority to the Burbank studio, with Charlie Einfeld setting up headquar-ters out there. All service activities of the department at New York will

remain as is.

Bob Taplinger will continue in charge of the Hollywood office under orders to Einfeld, while Mort Blumenstock will be in charge in the

east. Einfeld leaves Saturday (5) for Hollywood, H. M. Warner, also to permanently remain on the Coast, may also leave Saturday with Einfeld, but he hasn't decided.

#### Lusty a Producer

Hollywood, Feb. 1.

Lou Lusty, who has been serving as assistant to Leo Spitz, RKO prexy, as assistant to Leo Spitz, RKO prexy, since departure from the lot of this former boss, Sam Brickin, has been handled a producer's berth and signed to the Lee Marcus unit. Lusty is currently mulling scripts in search of his initial story.

#### FROM BANKO TO BANKER

Denver, Feb. 1. C. U. Yaeger has been elected a director of the Union National Bank

he: Yaeger an he:
Yaeger the daddy of Bank
Night and president of the Bank
Night concern, Affiliated Enterprises,

#### Screen-Testing Social Security Applications

Washington, Feb. 1.
One of the biggest jobs of its kind, giving new impetus to use of motion pictures in compilation of valuable records, was completed last week by the Social Security Board. On two 16 mm. films, Government lensers recorded the names and tag numbers of more than 37,000,000 applicants for Federal old-age pensions.

Several months of work was re quired to reduce contents of 600 filing cabinets to films which require only 10 cabinets. Besides the name account number of each individual, the celluloid record shows the age, names of parents, and other biographical facts about the host of pension candidates

# Show Biz Aided Plenty for B. O. At F.D.R. Fetes

Biggest gang of screen luminaries national capitol yokels have gandered at one time aided materially to put over the series of money-raising dances with which Washingtonians celebrated President Rosevelt's birthday Saturday (29) and helped provide cash for the crusade against infantile paralysis.

Hollywood, Broadway and the radie biz joined hands in the most extravagant promotion stunt since the travagant promoton stunt since the celebrations were launched and in return were cocktailed, dined, dined, dined, dined, dined, toasted, praised and feted. High-point was a reception at the White House, when the visiting firemen chowed with President Roosevelt and most of his family.

Gobs of publicity and pats on the back were the reward for the bulder-uppers. Program was under the direction of Andy Kelley, pic and legit critic for the Washington Times.

legit critic for the Washington Times.
Stars were spotted around the
seven hotels where hoofing was in
order and then were guested at the
\$25-a-head 'Gold Plate Breakfast'
which climaxed the soirees. Janet
Gaynor was posted at the Wardman;
Ray Bolger and Vera orina,
hallet aritist, were at the Mayflower;
Louise Fazenda soloed at the Hamiltion; Eleanor Powell, Tommy Kelley,
and Ann Gillis were assigned to the
Mayflower. Some took in more than
one, with several winding up at the
Carlton for scrambled eggs and sausages.

sages.

With local radio names serving as m.c. at each tavern, the local bands were reinforced by two New York teams. Glen Gray and the Casa Loma crew oomphed at the Mayflower and Happy Walker provided tunes for the Washington crowd.

Hollywood, Feb. 1.
The President's Ball in Southern
California netted around \$25,000 for
the infantile paralysis fund. Figure
tops last year's take by \$10,000.

Button sales in the Fox West Coast theatres added another \$10,000 to the gross receipts.

# Amus. Taxes Mean \$18-\$20,000,000, So U. S. m No Mood to Cut or Modify It

Washington, Feb. 1.

Slim chance of any changes in the admissions tax—which has crawn perennial criticism from exhibitor, and legit theatre managers—was in sight this week as House Wey, and Means Committee began writing new revenue bill.

Despite strong arguments presented by Walter Vincent on behalf of alm industry, members said there is little pilcelihood that the levy will be modified. Lawmakers were sympathetic in the abstract but could not see how they can lift the load without cutting the Government's income. One member pointed out that any levy, which brings in \$18,000,000 to \$20.

000,000 is too important a revenue

## Other News of Pix Interest

Quota kayoes British b.o. ..... Sir Benjamin Fuller can't see native Aussie film production... Page 13 Sir Benjamin Fulier can't see native Aussie nim production. Frage 13

Tracy-Crawford on Lux show Page 36

Radio reports Humphrey Bogart-Glenda Farrell; Boris

Karloff; 'Radio City Revels' on Hollywood Hotel Page 40

Jack Benny on Metro show Page 42

Songwriters' test suit. Page 47

Early or late legit curtain Page 55

# Joe Seidelman Sailing to Reorg Universal's Foreign Sales Setup

#### F&M Coast Confab

Los Angeles, Feb. I.
Annual conferences of Fanchon &
Marco, Inc., are being held here,
with Jack Partington and Harry C. with Jack Partington and Harry C. Arthur, Jr., New York executives of the organization, participating. Sessions, usually held in Manhattan, were switched to the Coast this year because-of-inability-of-Marco-Wolfwere switched to the Coast this year, because of inability of-Marco-Wolf- and Fanchon Simon, other two directors, to make eastern trip.

Operation problems of 64 theatres now controlled by F & M will be ironed out at the meetings.

# PAR CREDITS **CO-OP ADS FOR** B.O. HYPO

Contending that cooperative advertising between distributor and exhibitor has its merits. Paramount disagrees with any major companies which may be considering a policy disagrees with any major companies which may be considering a policy to participate with accounts no further when their pictures are booked. Exhibitors may out the corners now and then on advertising in which the distrib participates but although this may occur, the value of cooperative ads unquestioned by Par. Its value is particularly significant on certain pictures, where many times, the normal regula expected is greatly increased by the advertising. Analysis of figures show these results, cooperative advertising spreads in one town bringing much larger rentles than minor advertising on same picture in comparative situations.

In Par, it is believed there can be no question but that advertising in the participant of the participant in bringing business obtained for "Ebb Tide," Wells Fargo' and other pictures on which much was spent. Check of cities where advertising was not heavy tends to prove this.

#### Pat O'Brien Back With His Teammate Cagney

Hollywood, Feb. 1.
When Warners sends 'Angels With
Dirty Faces' before the lcness May I.
former team of James Cagney and
Pat O'Brien will be reunited in the

Pat O'Brien will be reunited in the top roles. While Cagney set to do Boy Meets Girl'as his hext picture on the Burbank lot, studio excess are readying 'Angels,' with Warren Dutf assigned to write the adaptation and Lloyd Bacon set to direct.

Dick Foran will have one of the supporting roles.

#### L. A. to N. Y.

Adrienne Ames.
Russell Birdwell.
Michael Brooke.
Frank Chapman.
Isabel Dawn.
Boyce de Graw.
Janet. Gaynor.
James J. Geller.
Ann Gillis. Nedda Harrigan. Bobby Jarvis. Tommy Kelly. Ted Lesser. Ted Lesser.
Davis Marcus.
Charlie: Morrison.
Paula Stone.
Gladys. Swarthout.
Al Trahan,
Lupe. Velez.
Paul Whiteman. General reconstruction of the tire European organization of Uni-versal will be the object of Joe Seidelman's visit to England this month. U foreign chief sails tomor-row (Thurs) and will be absent for

month. U foreign chief sails tomor-row (Thurs) and will be absent for about six weeks.

Reports that Universal was con-sidering breakaway from General Film Distributors and even buying out Charles M. Woolf interests were tabbed in N. X. as, just one of those-things. Present deal with GFD and Woolf pattners is for 20 years with option that either party to pact may abrogate at the end of five years. It has more than three years to go be-fore either party may sever. Con-tract is rated as highly satisfactory by Universal because it gives the American company the advantage of one of the most table financiers in England and a well-knit distributing organization. Fact that it would take around \$1,000,000 to cancel present deal also is regarded very tangible hindrance. deal also is regarded tangible hindrance.

ueai also is regarded very tangible hindrance.
Sales organization which N. L. Manheim developed in Europe was regarded as highly competent, majority of men having been picked solely on ability to sell film. When Gus Schaerfer went in as foreign, chief he fattempted to hold this bunch together but, there were several shakeups, through no fault of his, which apparently crippled the old alignment. Seidelman is going over to size up the situation and organize things. During Seidelman's absence. Charles Kirby will be in charge at the N. Y. office.

#### Van Every Producing

Hollywood, Feb. 1.
Dale Van Every, Paramount
writer\_has been upped to associate
producer and assigned to the Harold
Hurley unit.
Federal Pen, set for spring getaway, is his first assignment.

#### SAILINGS

SAILINGS

Feb 19 (New York to Oslo) Edgar
Hayes Orch (Drottingholm).
Feb. 16 (London to New York)
David Bader (Queen Mary).
Feb. 12 (New York to Paris)
Jeanne Devereaux (He de France).
Feb. 5 (New York to London) Mr.
and Mrs. Clifford C. Fischer, Bea
Zimmerman (Champlain).
Feb. 2 (Los Angeles to Melbourne)
Charles Withers Ospry, Chilton and
Henry, Hal Yates, Edward Ricard
(Mariposa).
Jan. 30 (Los Angeles to Panama
Edward Kautman (Pennsylvania).
Jan. 25 (New York to Naples) Dolores Del Rio; Cedric Gibbons, Fulton
Ourster, Charles Dana (Roma).

ores Del Rio Cedric Gibbons, Fullon Oursler, Charles Dana (Roma). Jan. 29 (West Indies Cruise) Delos Chappell (Carinthia). Jan. 28 (New York to Rio de Janiero) Mr. and Mrs. Harry Rapf, Mr. and Mrs. Leon Schlesinger (Rex).

#### N. Y. to L. A.

Al Altman Mr. and Mrs. Harold Arlen, Frances Arms. Olive and George Brasno. S. Charles Einfeld. Henry Fonda, Richard Greene. O. B. Hanson Abe Lastfogel.
Maj. Lenox Lohr,
Kermit Schaefer.
Louis Schurr,
Buster Shaver. Taps. Irving Tishman. Claire Trevor. Harry M. Warner. A. P. Waxman.

#### ARRIVALS

Nadia Boulanger, Delmar Dav's, Vincent Sheean, Bob Gregory.

# RKO SITUATION A PUZZLE

# UA Production Pickup Signalled > M'DONDUGH BACK, With Grainger Prez of Republic By Goldwyn Stir; Much Activity STARTS PLENTY

Hollywood, Feb. 1.

United Artists production pro pects, in the doldrums since David O. Selznick put the finishing touches on 'Tom Sawyer' and Samuel Gold-wn completed 'Marco Polo,' assumed a rosier aspect last week when Goldwyn, from Honolulu, announced he would whittle his vacation for an immediate return in order to speed the start of his new program. He is due back Saturday. (4) 'Oher signs of renewed activities by individual UA producers were:
Selznick's statement that he were O. Selznick put the finishing touches

Selznick's statement that he was devoting all of his energies momen-tarily to readying stories for the two final features under his current

Director William Dieterle's ar Director William Dieterle's arrival at Watter Wanger's headquarters, preparatory to turning the cameras on 'Blue is The River,' which will co-feature Madeleine Carroll and Menry Fonda, and with Leo Carrillo heading the supporting cast.

Signi of Goorge Bruce by Edward Small to write and script an original story for the latter's initial picture under his recently-signed UA producing deal.

Conferences between Hans

UA producing deal.
Conferences between Hans
Schwartz, who has been directing
for Alexander Korda in England, and
whose latest film, Return of the
Scarlet Pimpernel; will shortly be
released here on proposition that
would, set Schwartz into UA as a
producer-director.

would, set. Schwartz into UA as a producer-director.

Goldwyn has a score of writers on his payroll at heavy coin, and his homecoming later this week will signal the start of a series of conferenthrough which the producer hopes to advance dates originally set for the windup of their current stints. First of new films he wants to get out of the way is 'Cowboy and the Lady,' which will co-star Gary Cooper, and Merle Oberon, with 'Trans Atlantic,' being written by Sidney Howard, as the next. Other stories now the adaptation or scripting stages are 'South of Manila,' which is in Gene Fowler's type-writer. Kiss in the Dark,' being treated by Anita Loos and John Emerson: Duchess of Broadway,' which Paul Gallico is toiling and which will be first production assignment of Garson Kanin, who succeeded the Goldwyn aide. Merritt Huburd. Helen Meinardi is typing untitled original; Sarah Y. Mason and Victor Heerman are shaping Graustark; Fanny Hurst is creating an original against a beauty parlor background, and Robert Sherwood, under confract to Goldwyn for two pictures a year, is waiting orders to begin his uirst.

#### **INSURGENT SPANISH** PIX FOR U. S. MART

First collection of reels on Fascist side of the Spanish fracas have reached these shores and are being prepared for exhibition by a group which carefully guarding them until ready. Promoters have 7,000 feet of film which depict battles, towns before and after a Fascist victory (supposed to belie Lovalist propagands of destroying), etc. Importers have little illusion about getting show places and will attempt to luterest Catholic schools, churches, etc.

Reason for the hush-hush is to avoid any pre-release demonstra-tions or similar activity among Loy-alist sympathizers. Intended to be the answer to pro-Loyalistic films, 'Spain Aflame' and 'Spanish Earth.'

#### Morris in 'Sucker'

Hollywood, Feb. 1.
Wayne Morris draws the principal role in 'Sucker,' which Warners will film from the Bertram Millhauser-Beulah Dix original.

Sig Herwig did the adaptation.

#### Florian' Script Waits Sheehan Release Deal

Hollywood, Feb. I.
Geza Herczeg has completed the
script for 'Florian' and turned it
over to Winfield Sheehan as one of
several story properties the former
Fox studio chief will put into production as soon as deal for distribution, is completed.
'Florian' is based on Felix Salten's
novel, "The Golden Stallion.'

# U. S. REVIEW OF **TEXAS CASE 'PROBABLE'**

Washington, Feb. 1.
Review of the guilty verdict of Toxas District Court in the anti-trust proceeding against nine major distributors, several of their subsidiaries; and three exhibitors was assured Monday (31) when the U.-S. Supreme Court noted probable jurisdiction in the squabble over legality of contract restrictions on films.

The action means that at least a preliminary study will be made of the action which places most of the important Hollywood producers in jeopardy because they stipulated their product could not be used on double feature bills and they specified minimum admission scales. Case may still: be thrown out after the lawyers start arguing about the laws which they consider have a bearing on the monopoly proceeding. Occasionally the jurists change their mind whether such matters are their concern and heave the appeal out the window when they become more familiar with the exact circumstances. The Dallas-case ruling may not come down until next fall, leaving the defendants. The anxious seat for asses set for argument already. Court will not be able to listen to Federal and defense attorneys before April. Briefs are not due until a few weeks before the probable argument date.

#### Morrison East to Press Comish Suit Vs. Berle

Hollywood, Feb. 1.
Charlie Morrison planed east last
weekend to be on hand for his suiton. Berle, set for hearing
in New York Supreme Court, Feb. 9 in New York Supreme Court, Reb. 9.
Radio and screen comic is charged with walking out his contract with Morrison, who asks for 25% of his carnings during past two years, eight months period of asserted default in paying off agent's commission

sion.

Morrison contends Berle has earned around \$300,000 in the disputed interim and that, on contract assertedly signed by Berle, he (Morrison) guaranteed the actor \$1,000 a week for 35 weeks of each of the five years the pact was to run, Covenant expired last Jan. 1.

Al Trabau went east with Morrison.

Al Traham went east with Morri-

#### McKay Into Pyt Practice

Willard McKay, general counsel of

Willard McKay, general counsel of Universal, retires from that post in March, when present contracts end, to go into private practice.
McKay will continue as special counsel to Universal on a retainer base. He also becomes general counsel and vice-president for the Schine Circuit in March.

Irving Trust and RCA Spon soring the Returning of J. R. McDonough as Company President - Ned Depinet, Head of Film Sales, Reported Balky-Meehan and Studio Ditto

SPITZ READY TO BLOW

Ned Depinet, it is understood, threatened to resign if J. R. Mc-Donough is made president of RKO's picture end. Therefore, it is had, Irving Trust Co. proposes to limit McDonough's authority and duties when and if he rejoins the company, so that he will have nothing to do with distribution.

That McDonough is invited was far

so that he will have nothing to do with distribution.

That McDonough situation was far from settled late yesterday (Tues.). Floyd Odlum of Atlas Trust, important partner in RKO, opposes McDonough, too. Odlum leader of the reorganization forces and principal owner of RKO.

The situation, from a political angle, seems to have become very much involved, with the trustee, in the saddle, having suddenly become conscious of its responsibility in the company.

RCA has had an iron in that RKO fire for a long time, and is still part owner of the company with a powerful negative say-so. RCA, too, would like to see McDonough backing the company.

The Meehan people don't want McDonough on theatres, and the studio bigwigs are reported nixing lime the condance.

him there, all of which makes the Irving Trust-McDonough putsch a big headache. All the head of the he

# **GN Will Keep Working Until** Com Shows Up

Hollywood, Feb. I.

Instead of marking time while waiting the outcome of conferences on Phil Goldstone's proposals fee extending needed financial aid, Grain National studio, executives are proceeding with their plans for a resumption of production. Dr. Eugen Frenke has assigned Barry Trivers to the touching up chore on the script of With Pleasure, Madame, which he will produce with Anna Sten as the Star, while Edward F. Finney, in charge of the Tex-Ritter series, is readying 'Rollin' Plains' and Utah Trail'.

Windup of the contemplated reorganization of GN on a bosis outlined by Goldstone, with Earle C. Hammons participating with him in a treasury replenishment estimated at \$1,000,000, is expected to follow immediately upon the heels of Goldstone's return from New York some time this week. If the deal sees through, Goldstone will assume command of production, and President Edward Alperson will shift to the distribution end.

Under the Goldstone setup, New York offices of the company would house only the sakes department under Ed Peskay, Finney, who is advertising head, as well as produced of the Ritter sagebrushers, has already transferred his headquarters to the Coast. Hollywood, Feb. 1.

# Film Distribution, Herb Yates May Concentrate on Other Biz

#### Chas. Ford to Prod. For Republic Pcts

Charles Ford, formerly editor of Universal newsreel, goes with Republic feature producer on the public Coast weeks.

public feature producer on the Coast the next two three weeks. Back from two-week-tion in Florida, he will finish up un-completed shorts for U and handle, background shots in N. Y, for Mme. Curic. which feature Universal is producing.

producing.

Ford, who produced Going Places and Stranger Than Fiction short series, as well as one special two-real film annually for U, joins J. R. Grainger, and new of Republic Pictures, distribution outfit.

# GRAD SEARS **ALGERESQUE** RISE

At a meeting later in the week, before Harry M. Warner returns to the Coast, Gradwell Sears, now v.p. of Vitagraph, Inc., will be named president of the Warner Bros, distribution organization. Sears, as general saises manager, Ins. been the next ranking offeer to Major Albert Warner—in the "WB distribution unit. Major: Warner will probably become chairman of the board of Vitagraph. Horatio Alger behind the Sears presidency is that he started in 1918 with Vitagraph as salesman\_only at that time it wasn't a WB unit. In 1920 he switched to First National, and, with the WB-FN absorption of Vitagraph, 1938 finds Sears heading the corporation where he first started.

Formal ratification will probably its comments of the comments o

ine corporation where he first staried.
Formal ratification will probably take place at a session tomorrow (Thursday) or Friday. H. M. Warner departs on Saturday most likely, in company with S. Charles Einfeld, pub and director for WB and also a Vitagraph v.b.
Radio City Music Hall 'as bought three Warner Bros. pictures to be shown within the next three months, set by Sears. Jezobel (Bette Davis-Hond' (Erro Flynn) and 'School for Scandal', (Carole 'Lombard-Fernand Gravet) are the pix.

Hollywood, Feb. 1:
Norman Moray, Vlaphone sales head, is due here from New York early March for, a get-together with Harry M., Jack Warner and Hal Wallis, to map shorts program for 1938-39 release. Historical pricipes will get substantial increase because of way they have clicked at the boxoffice.

Studio currently has five shorts in the cutting rooms, and one ready to go before cametas.

The next rondshow attraction into the Carthax Circle theatre will be Warners 'Adventures of Robin Hood.'

Hood.

"Warner special is skedded to open on April 16" which gives Walt Disney's 'Show White' another five or six weeks run there.

#### Execs Back from Fla.

Understood Herbert J. Yates, who is heavily invested in Republic, desirous of getting out either through an outright disposal of his interests of by a merger. He is said to have \$3,500,000 tied up in the company.

s3,000,000 tied up in the company.
Yates has many other interests, including Teal estate and the Consolidated Film Laboratories, which does the majority of printing for film companies. For years Consolidated, partly as a means of increasing its printing contracts, financed various independents and took liens on negatives as security.

tives as security.

For years Yates financed, among others, W. Ray Johnston, who organized Monogram a few years ago an outgrowth of Realart. About three years, ago Yates bought out Johnston, turning Monogram into what is now known as Republic. Subsequently, Johnston came back into the business, forming a new company and again using the firm name of Monogram, which was apparently agreeable to Republic terests.

Last season Republic was one of

Last season Republic was one of the few companies to meet deliveries on a large program. It is claimed the company has a representative list of contracts with chains and in-dividual accounts.

Deal has been closed under which James R. Grainger, recent sales head of Universal, goes into Republic Pictures as president charge of sales. He will join the company or about June 1, which follows expiration of his U contract which had until April 1 to run. Grainger was paid off for the balance of the latter (Continued on page 60)

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Execs back from fla.

George J. Schaefer due bisek
today (Wed) from Miami. He was
previously in the Bahamas, going on
to Miami for the opening Friday
night on roadshow basis there, o'
Goldwyn Follies:
Jack Cohn is due back at the
Columbia ho, by the end of the
week from Miami. He was also in
Havana for opening of 'Til Take'
Romance' there.

## Henie's \$156,000 at Mad. Sq. Garden A Record for 6 Shows; Boomed Biz

The Sonia Henic ice revue, in six shows at the Madison Square Garden, ending with a matinee Saturday (29), which had not been originally scheduled, grossed a reported \$156,000, highest Gurden has ever hit on six shows of any attraction in its history. About 102,000 saw the Henie spectacle, which is capacity, and many paid more than the box office price through buying from speculators.

Show opened Monday night (24), three days after Miss Henie's newest picture, Happy Landing, had gone into the Roxy. Although she was appearing in person at the Garden, the first week of Landing went beyond original expectations to get \$56,000. This means that the pull of the little Norse skating star, between her Garden engagement and re picture at the Roxy, totaled to about \$214,000.

about \$214.000 More ermine, mink and tails were a racted to the Garden by the Henle-ice revue than by any other attraction M. S. G. has had, not excluding the horse show which always brings out the swells. Also, the terrific pull of Miss Henie and her skating crew brought heavy business to Jack Dempsey's and all other nearby res-

taurants, garages, parking spaces, etc. Never before did the Garden have as many telephone inquiries about tickets, shows, etc. Calls ran to a high as 3,700 in one day, creating trouble for the Columbus exchange which finally refused to handle an

which maily refused to handle an excess of calls.

Miss Henie took out about \$60,000 her, bit on the N. Y. engagement. Figured on her four of six cities she will get about \$300,000.

Sonja's Hub Sellout
Boston, Feb. 1.
Tickets for Sonja Henie and he Tickets for Sonja Henie and mer Hollywood tee Revue went on sale at the Boston Garden Monday (24), and Wednesday (27) all general Jmish tix at 75 cents and all \$1.10 and \$1.65 seats, excepting for a few 65 seats, excepting for a few locations, were sold out for

and state sections, were sold out for Feb. 2-6.
Conflicting word of mouth, newspreading all sold out, while newspreading all sold out, while newspreading all sold out, while newspread as ask the public to disbelleve rumors to that effect, for there are good seats available. Press releases say practically all sold out. Positively No'signs and papers have been conspicuously posted, with messages—that—the free-tix or phone reservations will be given or acknowledged.

#### Agency's Wholesale Icer

Agency's Wholesale Icers
Bill Burton, of Rockwell-O'Keefe,
has been designated-collector-of-icesitaters for the N. Y. and Hollywood
agency, which is garnering chilled
crovers on wholesale scale.
Office now has 15 bladers and is
searching for more since international publicity has premiumed the
cellion.

calling.

Rockwell office plans invading can invals, fairs, etc., this coming scawith its lee crew. Growth of use in films is another factor. Bookers also have a regular ice carnival show at New Yorker hotel, which helps.

#### Mix Homestead Bought

Emporium, Pa., Feb. 1. The boyhood home of Tom Mix The boyhood home of Tom Mix. Min and circus star, was sold at a sheriff; sale bid of \$450, Cemeron County Sheriff Cash E. Hany, announced here. The original dwelling on the small farm where Mix lived was destroyed by fire. The present dwelling will be remodeled into a hunting lodge.

be remodeled into a naturing lodge, according to Michael Prime, who bid it in at the recent sale.

When Mix was nine years old the Mix family moved from the farm near here to Dubois, Pa.

#### Dinehart's Personals

Alan Dinehart being offered eastern vaude houses in a two-act with his wife, Mozelle Brittone, Curits & Allen agency handling, Actor will do a skit, The Meansest Man in the World, which he burd to do in vaude 15 years ago. Dinehart jumped from that to legit and thence to films.

Gaynor's N. Y. Hitch Jane Gaynor is in New York for a glimpse at the legit production, The Star Wagon, which David O. Setznick will film as her next pieture.

Actress came here from Washington.

#### Moliere and Hollywood

Paris, Jan. 25.
Heirs to Robert de Flets and Francis de Croisset, late combine of
Parisian playwrights, have finally,
straightened out legal difficulties on
Life and Loves of Moliere', scenario
written by dramatists some time Life and Loves of Mollect, scenario written by dramatists some time ago. Bids are being made here, but no decision will be made until copy sent to Hollywood has brought back reaction of U. S. producers to idea of a film the great French satirist.

Hollywood, Feb. I.
Approached by lad handling
Hollywood end on 'Molicre,' Bob
Florey, French director at Par, said
he couldn't give him any idea when he couldn't give him any idea whom to submit it to. Says the script won't have chance unless he won't have chance unless he changes the writer's name: Florey believes nobody in Hollywood ever heard of Moliere.

#### LeRoy and Gravet's Original M-G Plans Clashed with 'Marie'

Hollywood, Feb. 1.
Mervyn LeRoy, currently vacationing in Arizona, will make one
other Metro pic on his return to
town, before preparing for his first
Fernand Gravet Metro film, reports on which have been very contra-dictory. Rumors have had Gravet linked with Jeanette MacDonald or Luise Rainer or Lena Turner, for first Metro pic, with any number of subjects, being talked.

arst Metro pic with any number of subjects being talked.

LeRoy had intended originally to make Gravet's first Metro pic from Walter Reisch's original, titled La Fayette.' Idea had been Gravet's fown, and Jacques Thery and Julien Duvivier were assigned to develop script, with last named slated to direct. Gravet's contract calls for all his films to be directed by LeRoy personally, but due to his heavy load in getting his Metro unit started, Gravet accepted an outside director, specifically Duvivier. Metro, however, decided 'La Fayette' would be too close to 'Marie Antoinette,' as costume pic of same period. So idea had to be postponed.

Three subjects now up for first Gravet a-d-Metro-include Victor-Wolfson's Excursi.' Maiden Voyage' and "Laughing Woman,' latter appearing to have inner track. Laughing Woman,' latter appearin

France in Gravet returns from France in April. LeRoy returns from Arizona

#### What'll It Be for Kay?

Hollywood Feb. 1.

Hal Wallis, Warners associate executive in charge of production, is scanning three varies in his search of script for Kay Francis' next starrer despite fact that Lovely Lady was scheduled for her more than a month ago. Among trio under consideration Myron Brinig's novel, 'The Sisters.'

William Keighley has been set to direct regardless of final choice of yarn.

#### Clayworth-Rogeli Tieup

Hollywood, Feb. 1 June Clayworth, Metro player, and Sid Rogell, RKO studio manager, will be married Feb. 8, in the parental home of the bride-to-be in Wilkes-

# Rarre; Pa. Couple will honeymoon New York before returning to the Coast

#### Lasso Lessons

Hollywood, Feb. 1.
Will Hays is taking a sage-brush course from no less an authority than Will James, cowboy, author and artist. Sessions were launched at Hays' request after James, regarded as an au-thority on the subject, com-plained that there has been lit-tle accuracy in western pictures since the retirement of William S. Hart.

Because of boom in screen giddyappers, Hays has become interested in what the author-artist has to say.

# **Homes for Coast Actors Studied By** 3 H'wood Groups

Hollywood, Feb. 1 Three film village groups are cur-rently mulling plans for the erection Three film village groups are currently mulling plans for the erectionhere of as many homes for needy
actors similar to the Percy G. William home for stage thesps on Long,
Island: Lucile Gleason, spokesman
for the newest project, reyealed last
Thursday (27) that committee composed of herself, Jean Hersholt, Ivan
Simpson, Morgan Wallace and Joan
Crawford would start investigation
of prospective sites immediately following the return of Miss Crawford
from the east.

Meanwhile, the Troupers have
been engaged in a fund-raising campaign for a National Troupers Home
for several months, while blueprints
for an actors' center, and home, being
fostered by group headed by Matt
Brooks: and Eddie Davis, RKO
scripters, are already before the
Li A. City Council with a petition for
the rezoning of a site in Westwood.

#### Toddy, Stymied on 'Wind' Short, Making Another

Atlanta, Feb. 1. Atlanta, Feb. 1.
Ted Toddy, Hollywood indie producer here to make two-reel featurette: titled 'Gone With the Wind Country' and temporarily stymied by injunction, granted Selznick-International Districts and the country in the country of the country in the country of the country in the country in the country of the country in the count injunction granted Seiznick-Interna-tional Pictures, is occupying his time by making a one-reeler depicting life and career of Henry Woodfin Grady, beloved Dixie journalist and author. Arrangements-have been made to distribute short throughout Dixie, not only 46 theatres but to schools, colleges, churches and institutions which do not have standard size pro-

which do not have standard one prijection equipage.

Hearing on Selznick's petition for permanent injunction against Toddy's use of Gone With the Wind Country' as title of his featurette will be held Feb. 7 in Fulton su ior court.

#### Louise Brooks' Divorce Final Feb. 9, to Remarry

Wichita, Kas, Feb. 1.
Divorce of Louise Brooks, film actives, from Deering Davis, Chicago socialite, will become final Feb. 9 which will be expiration of 60-day limit from time action was filed, according to Judge Robert L. NeSmith, who heard evidence in case here last

week.
Actress, who had maiden name of
Brooks restored, left immediately forHollywood to make test with Henry
Hathaway for Spawn of the North.
Miss Brooks, who charged gross
neglect, was represented by her
father, L. P. Brooks, She has announced that she will remained will
be until the divorce becomes final.

#### **Meyers' Sailing Orders**

Hellywood, Feb. 1 'Snug Harbor' has been handed Zion Meyers as his first assignment under his new Metro producing con-

Picture will feature Ray Bolger, with Eddie Buzzell directing.

#### Frank Buck Joins Circus

Hollywood, Feb. I.
Frank Buck left over the week-end
to join the Ringling in
Florida.

Tours with canvas trick

# Hecht, In No Uncertain Terms, Has His Ideas on Films and Film-Making

By RADIE HARRIS

By RADIE HARRIS

Ben Hecht, looking somewhat like a Goldwyn folly himself, in a blue moire dressing gown, sat in the living room of his three-room suite at the Hotel Algonquin, N. Y., and conded that he had just finished his daily dozen for the year by elevating his right humb to his nose and waving all other four digits exuberantly in the direction of Hollywood! It seems that Mr. Hecht and his latest employer, Samuel Goldwyn, have had a tiff, and now they're faither apart than Cecil Beaton and Conde Nast.

Nast.

I left in a childish huff, Hecht explained, because Sam wouldn't allow me to orng few of my friends into the projection room to look at some of the rushes on the Follies. I asked Sam whether it was in a desperate effort to save it from the public, but I'm afraid the significance was lost on him. I didn't really want to write another Follies, anyway. The current one was really want to write another Toilles, anyway. The current one was revealed too meetin a dream—and you know how unreliable dreams are—so. I packed my luggage, crossed off a couple of zeros on my next year's income tax, and here I am back in New York, to write a novel for Covici-Friede, my first since 'A Jew in Love.' I'm about a third way through now, but it won't be finished for another year. I'm calling it Book of Miracles—and it has no picture, possibilities. (That's one of the major miracles; it will most likely be sold from the galley profosil. sold from the galley proofs!)

ly be sold from the galley proofs!)
As a mater of fact, Hecht has a
great admiration for Goldwyn, When
the latter called him in to look at the
rushes of 'The Hurricane,' after the
picture had been' production for
several weeks, he asked Hecht his
opinion of it.
'I think it stinks, answered Hecht,
telling the truth with sledge hammer,

mer.

So do J. was Goldwyn's comeback.

T want you to rewrite it.

And while Hecht recuperated from
the shock of meeting a Hollywood
producer who could stand honest
criticism, Goldwyn took a terrific
loss and started from scratch.

loss and started from scratch.

'Goldwn' is a genius, after a picture is anished. Hecht declares. He
smoothes and polishes until it is like
a cameo-perfect in every detail.
He can tell within 20% of what the
gross will be. He has projection
mind. He can look at tests endlessly; five, seven days—will counts? He has a good stomach for

counts? He has a good stomach for pictures.

On the other hand, Selznick, for whom I worked on 'Nothing Sacred,' hasn't Goldwyn's showmanship, but he's a terrific guy on stories. He carries a phantom typewriter with him wherever he gage.'

him wherever he goes.' However, what Hecht thinks of the

him wherever he goes."
However, what Hecht thinks of the current method of Hollywood production, the current film public and the current crop of exhibitors, wouldn't pass the NBC censor board—minus Mae West in her Carden of Eden." Expurgating it for reading purposes, it goes something like this.

Catering to, the imbeetilie type of moron who clutters around first nights and hotel lobbies, pleading for autographs, in the delusion that this public must be served, is just so much pap. Half of these whacky kids never go into a picture house, because if they did they might miss Dolly Delovely at a theatre few blocks away. The only way to defeat this public, who unfortunately symbolizes the Great American Movie Public of today, is to substitute then with a new public—and the only way to de that is to have Hollywood go into the state of collapse it is inevitably heading for, and start anew with a sane production budget.

A picture that should cost 200

start enew with a same production budget.

Ap picture that should cost 200 grand has to gross two and one-half million dollars to break-even, and in order to meet this profit it has to cater to west undiscriminating audience. Cut down on these gains under the production costs, which only serve to feed a producer's ego-make a picture, a good picture, for less than a million, and to auton with catering to audiences, exhibitors, actors, writers, directors, etc., etc.

Here's an illustration to prove my point. Several years ago I wrote a story called. Scarface. Poul Muni, who had been kicked argo I wrote a story called. Scarface. Pull Muni, who had been kicked argo I wrote a story called. Scarface. Pull million who had been kicked argo I wrote a story called. Scarface. Pull million who had been kicked argo I wrote a story called. Scarface. Pull million who had been kicked argo I wrote a story called. Scarface with the star of the Arjstocrats, have been indeed and the star of the Arjstocrats. Singing band, was plucked from the Jack Oakie Camel airer.

week. We signed a young Valentino-ish looking wop for the second male lead, and gave him \$75-his name was George Raft. The girl who played the heroine had been an extra at MGM-we gave her \$50. She's done all right for herself, too-her name is Anni Dvorak. The picture grossed. \$3,000,000. Remember another picture called "Underworld." George Bancroft and Evelyn Brent thought they were pretty lucky to be in it, even though the Government dign't take away half of their salary. It grossed \$4,000,000.

#### Nobody Offered Him Less

Nobedy Offered Him Less

'Lombard and March cleaned up more than a quarter of a million between them on 'Nothing Sacred'—and there was nothing sacred about my weekly stipend; either, it was positively indecent! I would have taken less, but nobody asked me to, As for 'March and Lombard, they both turned out pretty swell pictures in 'Laughter' (Pan) and '20th Century' (Col), minus that gargantuan salary. The point I'm trying to prove is that I could have made 'Nothing Sacred' on a far more conservative, budget than Setznick exclusive of the technicolor, of course) and its till would have been a good picture!'

At this point, the insistent ringing

ture!"
At this point, the insistent ringing of the phone diverted Hecht from his analogy. It was his erstwhile coproducer and playmate, Charlie MacArthur,
It was the perfect cue to ask when the Messrs. Hecht and MacArthur were to resume their zany partnership again—or had they foresworn pictures for all time?
But certainly not, Hecht demurred. Td rather do a movie any time than as stage play—it's far more fun. We were considered two screw-balls when we were working out at

fun. We were considered two screw-balls when we were working out at Astoria, because we played back-gammon on the set and din't hold conferences in our office every lunch hour. The reason we didn't hold conferences was because we couldn't get into our office—it was always packed with the strangest looking people, and the reason we played backgammon on the set was because it gave us an added interest in our work!

#### No Ballyhooev

Seriously though, we didn't waste 50 bucks on extraneous matter—like traveling across the country with a print of the picture and the entire print of the picture and the entire cast in tow-or throwing cocktail shindigs for the press—or staging Hollywood premieres simultaneously in 24-cities, so-that-we-could-quote. Mrs. Ipswich telling the world, that it would be a crime to miss Crime Without Passion—or making 5.692 tests of unknowns, and then using a player under contract—or running three\_weeks\_behind\_schedule\_because for those three weeks, we were on location, in the conference room. three\_weeks\_behind\_schedule\_bet-cause for those three weeks we were on location in the conference room. No. long before 'The Seven Dwarfs.' our slogan was 'Whistle While You Work—only the next time we do it, we'd like to have the help of a kid named Bill Fields.

'A few wars ago Gene Fowler and

named Bill Fields.

'A few years ago Gene Fowler and
I wrote a story for MGM which was
supposed to suit the talents of Marie
Dressler. We grabbed the oppor-Dressler. We grabbed the oppor-tunity of writing in a part for Bill. When we finished the yarn we when we finished the yarn we weren't surprised when it was rejected—the story turned out to be a starrer for Bill Fields, with Marie Dressler playing his stooge!

#### It Didn't Happen There

Hollywood, Feb. 1.

Recent slashing of RKO shidly player personnel for economic reasons is not reflected in the casting of 11 Couldn't Happen Again, which went before the cameras last week with contractees filling 16 of the 17 name spots. Victor Moore has top-billing.

# PIC BOONERS' TRAIL COOLS

# Competish in '2d Honeymoon' Suit FALLS UNDER AXE

Back of the \$100,000 damage suit, plus injunction, accounting the usual relief asked in such acthe usual relief asked in such actions, brought by Larry Darmour, indie film producer, against 20th Century-Fox Film Corp. is a fine point of theatrical law. Suit hinges on 20th's recent release. Second Honeymoon. Darmour alleges that the 1930 release of a film titled The Second Honeymoon (produced by Continental Talking Pictures Corp. of which he was an officer and director) is being infringed upon Justice Peter Schmuck in N. Y. Supreme court today (Wednesday) will hear the arguments, accept briefs and probably reserve decision in the usual manner.

While it's been long established that none can copyight the English language, it's something else again when the element of unfair trade competition arises. In this instance, Darmour charges that 20th's usage of the same, title, 'Second Honeymoon,' deprives him of 'the quiet and peaceful enjoyment' of his previous venture. tions, brought by Larry Darmour,

moon, deprives him of the quiet and peaceful enjoyment of his previous venture.

Darmour's allegations that Ruby M. Ayres' original story, first published and copyrighted England in 1918, and published in America in 1922, are extensively attacked by Edwin P. Kilroe, attorney for 20th-Fox, and Julian T. Abeles, special copyright counsel for the film company which makes much legal point of the fact that the necessary simultaneous copyright' in England and America has been violated fhrough legal technicality.

Furthermore, from trade viewpoint, a flock of affidavits by Willem C. Michel, Franklyn Underwood eastern story editor for 20th-Charles E. McCarthy, Ligon Johnson, copyright attorney; Spyros P. Skouras, Dan Michalove, Leon Netter, Clayton Bond, John D. Clark, Jacob Sichelman, Milton Rossteld, Lon Cox, Wilfred J. Eadie, et al. set forth that the 1930 'Second Honeymoon' film was allegedly a quickie that it got \$10 to \$25 per day rentals that several important theatre book reither never heard of the Continental 'Charmour') production, or never played it; that Variety's view. submitted in evidence, in Jan. 14, 1931, issue, dismissed the film lightly as only good for the second half of dualers, etc.

Comptroller Wilfred J. Eadie, of 20th Fox elaborates that Honeymoon' cost 20th-Fox Pilm \$432,168.79 in negative cost; plus \$4,268 in royalties for use of recording apparatus; plus \$708.15 for dupe negative; plus \$5,000 additional for positive prints, etc. Director of advertising and publicity, Charles E. McCarthy, supplements that with figures that the advertising accessories on this film cost 20th-Fox \$7,943.95, and that assistant newspaper and trade paper advertising came to \$30,000, or \$47,943.95 in all.

White story editor Underwood for 20th-Fox paid-Philip Wylle \$5,000 for his Red Book mag story, from

or \$47,943.95 in all.

While story editor Underwood for 20th-Fox paid Philip Wylle \$5,000 for his Red Book mag story, from whence the film was made, the Ruby M. Ayres rights went for 50 pounds, or \$250. Annexed table also points up some, figures on other screen right values, as culled from the affidavits.

#### Judy Garland's 25c Tap For Autographs in N. O.

New Orleans, Feb. 1.

Judy Garland made autograph hounds come across with 25c each for her signature when she was bescired at reception at City Hall her honor. She collected \$102.25. which she turned over to the local committee of the drive for an infantile paralysis foundation, in cooperation with President Rossevelt.

At breakfast in her honor given by Jimmy Briant, Metro manager, and Walter Dunn, M-G praiser, for scribes, she also made the press gang dish out a quarter a head for the foundation. This was one time the press, gang had to pay for a meal to which they had been invited.

## Other Screen Rights

(Paid by Fox or 20th-Fox	Film)
'The Man Who Came	74 - N
Back (silent and	1960
sound)\$	216,750
'Seventh Heaven' (silent	1. 100 100
and sound)	200,000
'Lightnin' (silent and	92.4 34
sound)	156,500
'The Fool' (silent only)	150,000
'Return of Peter Grimm'	1.0
(silent and sound)	130,000
'The Music Master'	1 4 1 2 1
(silent only)	120,000
'Is Zat So?' (silent and	1000
sound) 'Cavalcade' (silent and	100,000
'Cavalcade' (silent and	
sound)	100,000
sound) 'Les Crois de Bois' ('Wooden Crosses')	100
(silent a n d sound);	2.3
'A Connecticut Yankee	W. 1. 1. 1.
at King Arthur's	( ) ( ) ( ) ( )
Court' (silent and	Jan 1
Court' (silent and sound)	76,000
'Daddy, Long Legs'	1.0
(silent and sound)	70,000
'Rebecca of Sunnybrook Farm' (silent and	0 1
Farm' (silent and	67,500
sound)	
'Tess of the Storm	
Country' (silent and sound)	62,500
Some Past Years' B	uvs
(Not 20th Century-Fo	ox)
'Room Service'	255,000
'You Can't Take It	44.0
With You' 'Star Wagon' 'Excursion'	225,000
'Star Wagon'	100,000
'Having Wonderful	100,000
Time'	85 000

# **KORDA MUM ON** PAR, M-G TALKS

Alex Korda was shy on negotia-tions for release outside United Arti-ists when the press boys grilled him on his return from the U. S. Ad-mitted discussions in New York, but refused comment as to whether Para-mount and Metro were the interested

mount and Metro were the interested parties.

U.A. deal is never likely to come up again, he said, but his relations with the company remain as is—for the present, anyway.

Korda headed the boys off with a production program of 15 pictures at Denham this year, at an aggregate cost of nearly \$10,00,000, for which he avers finance is all set. Three or four will be in Technicolor, and the program includes 'The Four Feathers,' Lawrence of Arabia', Bicycle for Zwo,' King's Messenger' (by R C. Sheriif, with an Empire Airways background), a Russian Ballet story in color, and Robert Sherwood musical, probably with music by Irving Berlin.

#### Warners' Good Deed

Hollywood, Feb. 1.

Janet Kay Chapman, 5, was handed a termer by Warners studio execs after they viewed the first day's rushes on Thittle Lady Luck. Youngster, called to Director John Farrow attention by a pal who knew the familty's circumstances, is position data.

making debut.

Her father jobless and her mother critically ill. Paet provides for starting salary of \$100 weekly.

#### Cline Rolls Penner

Hollywood, Feb. 1.
RKO has borrowed Edward Cline
from Principal to direct Rolling
Stones, which features Joe Penner.
Cline has already checked in at
studio for confabs with Paul Yawitz
and Bert Garnet, who are doing the

Search for New Blood Cost Majors \$5,250,000 in '36 Talent Depts. Pruned or Dropped

#### **MEAGRE RETURNS**

Hollywood, Feb. 1. Efficiency lads, shipped into town by Wall streeters to plug leaks in studio treasuries, have drawn the curtain on the golden era of talent scouting. Picture industry's erstwhile army of transcontinental and trans-Atlantic cushion-riders has been pruned to the core, and those fortunate enough to continue on the payroll are operating under tightly-budgeted and closely-scanned ex-pense sheets; and with definite orders to produce actual name possibilities,

pense sheets; and with definite orders to produce actual name possibilities, or else.

Will Hays' annual report on the accomplishments of the Motion Picture Producers and Distributors of America last March, in, which he revealed that the search for new faces had cost the major companies total of \$3,250,000 during 1930, caused the cyes of the financial group to pop. It was months before, normal vision was restored to the sheet doler-outers, but when they were finished seeing red they set into motion the survey that resulted in the figurative slaughter of more than 80% of the talent tourist army. Hit, too, was personnel of New York, London and Hollywood talent, testing bureaus, as well as training schools maintained inside studio walls.

While the forthcoming Hays statement, covering the 1937 period, will show only a slight decline from the figures of the previous 12 months, indications are that the amount for 1938 will hit the lowest point in the history of the business. This is due to the fact that the real scissoring did not get under way until last December, but once started, it gained momentum-at-cyclonic pace. Amazed at the savings already effected, executives of the celluloid plants are wondering why they never thought of it themselves.

In the past talent-scouting has been tops on the list of studio, departmental wastrels, results never having one anywhere near balancing the tremendous dollar outgo. Talker mogulas are as eager for new screen phizzes as they ever have been, but from now on they intend to reach out for quality rather than quantity.

Metro Cuts the Least

#### Metro Cuts the Least

quantity.

Metro Cuts the Least

Metro Stands out in the van of its riyals in appropriations for player searching, and, while it is doing less slashing than any of the others, it also is withdrawing from the field of the unknown and untried. Besides the staff working under its talent department chief. Bill Grady, scouring niteries, little theaters, adio stations and the Broadway legit houses, Metro maintains a sonarate grand opera division under Mary Garden, while Louis R. Mayer, personally looks 'em over on his Manhattan and European tours. On his recent European vacation studio chief passed out contracts to 10; all of them outstanding artisls in their native lands. While Metro's trackless train-testing studio, which has traversed the U. S. and Canada for several years, has never paid out from the purely falent-roundup angle, it is a money-maker from the standpoint of exploitation, and for that reason will continue for a while longer.

Paramount has receied it falent searching force to four persons, all of them working out of the studio, and twice, yearly taking a swing around the collere and showcase the arte circle, with showovers. New York and Chicago to inspect the intery, radio and legit lists. Company has cut from the bull' of these (Continued on page 23).

# Fine Legal Points Over Unfair STUDIO SCOUTING N. Y. Censors' New Appeals Body To Re-Review Sex and Prostie Films; Pennsy Censors Agam Under Fire

#### Home Grown

Hollywood, Peb. 1.
Metro execs apparently are
of a mind that hidden talent
runs rampant among the sundio's stenos. When Pete Smith
and Dave Gould sent out calls
for dancers and lookers, front
office ordered search of the
premises. So far no discoveries, but every Underwood
pounder is having her gams put
to-the tape-and facial contoursregistered.
Two or three players have
made the grade trough the secretarial stint at other plants. Hollywood, Feb. 1.

# APRIL WINDUP FOR U'S OUTPUT

Hollywood, Feb. 1, Universal studio executives are expected to complete the balance of their 1937-38 product before the close of the production year in mid-April. Three A's and six B's are now being readied for the cameras as the final stint under the 38-picture

ine nnai sunt under the 38-picture schedule.

The Rage of Paris, which will have Buddy De Syiva as producer and mark the American debut of Danielle Darrieux, will get the starting signal. Feb. 7.

Adolphe Menjou has been inked by Universal for a featured spot in John M. Stahl's next production, emporarily labeled "A Letter of Introduction." Feture will have Irene. Dunne as star.

To cash in on Alice Brady's performance in 'In Old Chicago. Universal has upped from \$250,000 to \$400,000—its—budget—on—Goodbye Broadway,' which co-features the

versal has upped from \$250,000 to \$400,000 -its -budget- on "Goodbye Broadway," which co-features the actress with Charles Winninger. Pic-ture had been before cameras for a week when studio executives reached their decision to splurge. Edmund Grainger is producing.

#### STAGE TOPS IN FILM 'MICE,' IF M-G LANDS

Hollywood, Fcb. 1.
Should Metro, now in pole position, win out in the bidding for film rights to John Steinbeck's stage hit.
Of Mice and Men. Wallace Ford and Broderick Crawford will be brought to the Coast to portray the same roles they created on Broadway, Norman Krasna would draw the preducer sestimment.

way, Norman Krasna would draw the producer assignment. While Warners is eager to grab off the play for James Cagney, Metro has topped the offers of the Burbank crowd as well as those of two other major studies.

#### Warners' 27 Stars

Albany, Feb. 1.

The Board of Regents, at their next regular meeting Albany, Feb. 11-12, are expected, in the new role as reviewers of films denied licenses by the Slate Education Department's Picture Division, to watch the screening of at least two features o, which appeals have been entered. These are Remous, French-made picture telling a story of sex imponency and sex frustration and Nocturno, tale of prostitution and indelity. Remous' titled Whirlpool, the English version, also submitted to the Picture Division for licensing.

mitted to the Picture Division for ticensing.

Despite newspaper stories that Birth of a Baby, the trongly-endoised film whose rejection by Education Commissioner Frank P. Graves is believed to have been a factor in the Regents' decision to take over the reviewing assignment from Dr. Graves in order to save embarrassment, will be seen by the board, this is deemed very unlikely. The Regents are said to have already taken a gander at Birth, produced by Sam Citton for the American Committee on Maternat Welfare, S35 Fifth Avenue, New York, It bears the stamp of approval of dozen-odd influential medical, hospital and nursing associations, Reviewed by the Picture Division on July 12, 1937, it drew thumbs down from Director Irwin Esmond two days later.

down from Director Irwin Esmond two days later.

Commissioner Graves upheld Esmond Nov. 26, in an opinion which granted that the picture might have value for clinical purposes but that its 'presentation, in my opinion, to audiences at places of public amusement is stopped by the education. Isw. A new appeal was made to the Regents Dec. 31 by Dr. Philip F. Williams, assistant professor of obsettiries at University of Pennsylvani, and Dr. George Kosmack, chairman of the medical board of the New York Maternity Center Association, acting on behalf of the AGMW.

Recent Switch

#### Recent Switch

Recent Switch

The Regents on Jan. 8 changed
Rule 245 to provide that they, or a
committee of them, should handle
appeals, instead of Dr. Graves. An
appeal-to-the-Appellate-Division-andto the Court of Appeals, on a split
decision by the lower court, can still
be made from the ruling of the
Regents. The Brooklyn Legion of
Decency has already gone on record
in favor of Dr. Graves' opinion and
against the new appeal for public
exhibition of Birth. Producer and
committee claim purpose of the film
is to educate and enlighten prospective parents.

Review application for 'Remous'
was first made by Kurt Leemmile on
Aur. 28, 1936; denied. Sept. 11, with
suggestions of changes in sequences
and sentences, to make picture

suggestions of changes in sequences and sentences, to make picture licenseable. Following changes, an application for review was made by Arthur Mayer and Joseph Burstyn, Paramount Building. New York With changes indicated, picture was licensed Nov. 20, 1936. Mayer, and Burstyn, records file at the Education Department show, also applied for a license for English version called 'Whirlpool.' Picture Division stated that a review showed the sion called Whirlpool. Picture Divi-sion stated that a review showed the English contained parts climinated in the French print, Li-cense therefore denied, Nov. 17, 1927, Claimed producer had stipulated when first license was granted that no changes would be made, except climinations suggested.

Hollywood, Feb. 1.

Warners star list was boosted to to 27 when studio executives accorded to billing to Hugh Herbert. Warner Morris and Anita Louise. Herbert is currently working in Gold Diggers; of Paris', Morris is awaiting assignment, and Miss Louise is on light to Metro for 'Marie Antoinette'. Studio's featured player roster contains 77 names.

Bess Meredyth has checked in on the Warner lot, bringing that company's active writer list up to 66. She has been assigned to develap a story for Kay Francis. Burbund studio now has 18 directors and six associate producers under contract.

# Lefty Tries a \$5 Shock-'Em Bally; Jr. Says 'Mama' Plam as An Agent's 'No'

By Joe Laurie, Jr.

Coolacres, Cal., Feb. 1.

Coolares, Cal., Feb. 1.

The most wonderful thing happened the other day when Aggie, me and Junior were sitting around the house. Aggie was kinda fixin the kid's pillow and all of a sudden the kid said 'Mama.' He said it as plain as an agents 'no.' Well, it nearly knocked us over 'cause we figured the kid is about only six months old, so now we don't know if he is older than we thought or if he is just a genius.

I know saying 'mama' is short routine but the kid puts it over swell and we're sure proud of him. Gee, soon we will have to spell out words when talkin' in front of him. We get the final adoption papers enxt week we gotta get name for him. If you happen to think of a good name be sure and send it to me. I never knew it was so tough gettin' a good name for a kid; something that looks good in lights.

Business with us has been just so-so. They are still sending me hideand-seek pictures; you know, after the customers look at 'em they seek the manager and he has to hide. Plaged a picture called 'Stingaree'. the title shoulda tipped me off. I certainly was stingareed. They take two swell actors like Richard Dix and Irene Dunne and have 'em dod o everything but 'act. It's of them two-reel pictures that they spread into seven and what do you get? First, you get a bill for a feature, then you get mad.

The last half of the week I played 'The Bride of Frankenstein' one

do everything but 'act. It's of them two-reel pictures that they appead into seven and what do you get? First, you get a bill for a feature, then you get mad.

The last half of the week I played 'The Bride of Frankenstein' one of those pictures that's supposed to get the women and kids hysterical. Vic. got an idea for exploiting it. We offered the bucks cash to any, woman who would sit alone at midnight in the theatre and sit the picture through without gereaming. Well, a middle-aged gal shows up and ser she will try it. So after the regular show, we waited until midnight. It only drew about 20 people outside of the theatre because that's about all that stay up that late in this town. We marched the dame down to the center of the theatre and hit a gong 12 times then we started the picture. Vic waited inside to see how she would take it and to catch her when she fainted. Well, when a couple of reels passed and she picture. Vic waited inside to see how she would take it and to catch her when she fainted. Well, when a couple of reels passed and she started to make mysterious noises behind her, and touched her bucks, so he started to make mysterious noises behind her, and touched her picture' was over she walks out and I had to make good the five. The next day I found out the gal was deaf and near-sighted so I ended up payin overtime to my operator, besides the extra lights and the five bucks. When I saw what the picture played to for two days Aggie sed we should have shown the receipts to the gal; it would have frightened her more than the picture. I hear the picture got four stars in Liberty when it first came out; well, maybe it did, but I can't live on stars.

Glad to hear that Eddie Dowling has a hit show. He's a good guy and a swell little performer. He's gone a long way from those Red, White and Blue recitations, he used to do to producing King Richard II and now his latest hit (Shadow and Substance.' More power to the lad. Those woudeville houses weren't a bad school, eh? The kids tody are playing bookey.

Well, give our best to the boys and girls and tell 'em to keep whistling and people will finally see the point. Aggie nods a regards to you, sez your pal,

Lefty.

P. S.—Charlie Hill, from Palm Springs, Cal., 'According to the desistions handed out by the juries lately, it seems that 'women kill, but not murder,'

# N. Y. THEATRES' **ANTI-CHAIN** BILL?

Abany, Feb. 1.

A bill for a graduated tax or license fee, levied on a per-seat basis
and regulated according to the size
of the cities in which motion picture
theatres are operated, will be introduced soon in the New York legislature, according to reports. It is
being drawn to strike hardest at the
chains, according to the does. Strate Albany, Feb. 1. being drawn to strike hardest at the chains, according to the dope. Stated that the measure will place a tax of \$1 year on each seat in film houses in cities with a population of 500,000 or over, 75c per seat in cities of 100,000 or more and 50c in cities of dess than 100,000.

Increased revenue is given as one of the measure's aims.

Regina, Sask.
Current sittings of legislature
notable for dipe into amusement
world. Three proposed bits of legislation, amounced for consideration
due shortly. One will give power to
censor to label pictures as to adult
or children's patronage. Another will
give professional status to recognized
musicians in the province.
The third will ban all pinball machines through vesting ownership in

chines through vesting ownership in them with government. Such action would enable government to order them confiscated by a certain date.

#### New 'Torchy' Team

Hollywood, Feb. 1.
Third substitution as many weeks finds Lola Lane and Paul Kelly teamed for top spots in Warners' new Torchy with
"Torchy Blane in Panama," their first,

already before the cameras.
Pair replace Glenda Farrell and
Barton MacLane, featured in original

#### 'HURRICANE' LOOKS UA'S NO. 1 B.O. THIS YR.

'Hurricane' will be United Artists' engest gross getter this season, from indications. Based on rentals so far a switch as contracts that are written, it is estimated that the world gross on sales will run about \$4,200,000. Of this amount, \$2,000,000 or better is figured in the foreign market.

market.

Cost of the storm special was \$1,650,000, one of the higher-cost Sam Goldwyn pictures this season. Over the world, it is expected Dave Selznick's 'Prisoner of Zenda' will run close on rentals, with his 'Stella Dallas' and Goldwyn's 'Dead End' also big in the foreign market, coming next.

ing next.

'Dead End' has gone far beyond UA's expectations in this country, especially away from the big key centers. UA took a rental of more than \$80,000 out of the Rivoli, N. Y. engagement there. Picture pulled \$336,000 in Loew's metropolitan N.Y. houses on subsequent run. This does not include the five weeks' Riv run.

#### No Dues, No Calls

Hollywood, Feb. 1 Hollywood, reo. 1.
Junior Screen Actors Guild, has slapped ban 2.000 extras for failing to kick in with ducs.
Order removes them from the call sheet at Central Casting.

#### Making It Ring True

Hollywood, Feb. 1.
Henry MacRae, who produces Universal's 15-chapter 'Flaming Frontier,' is going the limit to inject realism into the cliffer. Wyndham Gittens, Paul Perez, Basil Dickey and George Plympton are now at work on the story of the trek from the Missouri River to California, after exhaustive vesearch. exhaustive research.

Johnny Mack Brown has the lead

#### Still Head Man

Pasadena, Peb. 1.
Pranklin D. Boosevett is still tops in this silk-stockinged community. Of the 985 straw votes cast in a poll as exploitation stunt for First Lady at Community Playhouse, the President led the field of 14 possible candidates for 1940, scoring 196 times with Senator Arthur Vandenberg, Republican, placing with 149. Thomas Dewey, N. Y. district attorney, had 127 supporters and Herbert Hoover ran up a total of 96.

# Name Groups To **Judge Academy Shorts Entries**

Hollywood, Feb. 1.
Naming of committees to serve as nomination—judges for various departments figuring in the annual awards of the Motion Picture Acadawards of the Motion Picture. Academy of Arts and Sciences is occupy-ing the attention of the organization's officers. Judges appointed to super-vise short subject entires, as chosen by President Frank Capra, include: Color subjects: E. H. Allen, Rudolph Ising, Bert Gilroy, J. P. Normanly, Ben Holmes and Norman Taurog.

Two-reclers, Section A: Fred Fut-ter, Herbert Moulton, Lewis Lewyn, Edward Ludwig and Fred New-

Two reelers, Section B: Pare Lorentz, James Bronnis, James Horne, William Seiter and Ray Mc-

Cartoons: Horace Woodard, Walter Lantz, Jules White, Frank Seltzer, Ernest Pagano, Bryan Foy and Nick

One-reelers: Walt Disney, Howard frown, U. B. Iwerks, Pare Lorentz, lobert Bruce and Edward Kaufman.

Capra appointed the following to handle nominations for the art direc-tion award: Roland Anderson, Lionel Banks, William A. Horning, Mark Lee Kirk, John Hughes, W. B. Innon, Jack Otterson, Carroll Clark and A. Toluboff

Toluboff.

Harold J. McCord, chairman of film editor award committee, and Edmund D. Hannan, prexy of the Society of Motion Picture Editors, named the following committee representative of both groups; to guide the film editor awards: Anne Bauchens, Phillip Cahn, William Holmes, Harold J. McCord, Gene Milford, Martin G. Cohn, George Hively, Otto Meyer, Conrad Nervig and Louis Sachin.

#### Mono Shopping For Bigger Studio To Handle Increases

Hollywood, Feb. 1.

Need for increased studio space, brought about by increased schedules and a general budget-upping, is one of the problems currently confronting Monogram president W. Ray Johnston and his production chief, Scott R. Dunlap, at the powwows between the two that have been under way daily since Johnston's arrival on the Coast last week. Report is that two execs are dickering for a move from present quarters at Hollywood Studio to the Grand National lot. Hollywood, Feb.

lot.

Success of Monogram's 1937-38
product, and especially that of its
newest release. Boy of the Streets,
has influenced a general increase in
appropriations that will hoist the
original \$2,500,000 total by at least
25%. Company now plans 48 instead
of 42 films, as previously announced,
10 of them to run high as \$100,000
each

#### Lupino Lunnon-Bound

Hollywood, Feb Ida Lupino, Paramount actress, trained out for New York, from whence she will sail for her native London.

Player has been set for two ple-tures on home soil.

# Swing-Silly 'Gators Sent Solidly By Their No. 1 Pied Piper, Goodman

#### By Marian Squire

Benny Goodman, Pied Piper of the Panty-Walsts, broke all existing Paramount records for mob hysteria on opening day (Jan. 26). Swingsilly youngsters started collecting in front of the theatre as early as 3 a.m. to be assured of front row seats. They took over during the newsreel, drowning out the commentator's voice with demands for Benny! and got completely out of control when the Clarinet King appeared 10 a.m. which, as any 52d St. alligator knows, is practically in the middle of the night.

of the night.

Trucking and shagging in the aisles, singly and in pairs, started with the second number. Ushers dashed frantically about, trying to bag the swing-happy steppers and return them to their seats, but as soon as one was captured another-broke loose.

Peak was reached with 'Bei Mir,' when one of the shaggers tossed his partner up to the stage, and climbed after her to go into one of the maddest routines this side of the Savoy Ballroom. Other couples, white and sepian mixed, caught the idea and joined in, forcing Goodman to retreat to the comparative safety of the band platform, pausing only to rescue the nearest mike from the stamping, shouting crowd. Martha Tilton bravely went on singing the number at the side stage mike, casting anxious glances about, as well she might, as she dodged flying feet, legs, heads and arms.

Throughout the act, Goodman was unable to announce numbers are the safe and arms.

heads and arms.

Throughout the act, Goodman was unable to announce numbers over the bellowed requests of the downstairs gang. The more conservative element in the balcony indignantly shouted for 'quiet' and loudly advised the band leader to 'bawl' the stuffin' (or something) 'outta that mob', and yelled, give the guy chance—well mgant, but only adding to the general bedlam.

Talkin' Back

element in the balcony indignantly shouted for 'quiet' and loudly' advised the band leader to 'bawl' the stuffin' or something' outsit a hat mob,' and yelled, 'give the guy chance'—well meant, but only adding to the general bedlam.

Talkin' Back

Martha Tilton, with Loch Lomond' made a hit with the crowd. but acrobatic dancers Cass, Mack and Topsy drew only shouts of 'get off the stage', 'we' didn'! get up at five to see you' twe want Benny!—and other less flattering full-lunged comments. Mr. Goodman was utterly capable of getting a little courtery for this really superior trio. And that may be at least a partial explanation of why Benny Goodman, incites the early Paramount music maniacs to greater pandemonium than any other band.

He is one of the most quiet and retiring of the leaders and seems to have somewhat the effect that substitute teacher has the school rowdies. They take one look at the diffident Mr. Goodman and decide that he can't do a thing about it if they get out of hand. According to have so similar reaction, but neither jeepers nor the 'muggles' cigarets have the effect that strikes a bunch of youngsters being 'sent' by swing. The nearest approach is an old time revival meeting.

There were repercussions Wednesday: even after the Goodman outfit had disappeared into the depths of the Paramount. Apparently still under the influence, two boys got into an aisle slugfest the middle of the picture. Powerless to restore order, some of Commissioner Valentine's boys were hurriedly summoned from the lobby to eject the scrappers. That's the trouble with training ushers to be too courteous. The Paramount needs good old-fashioned Bowery bouncers—not polite guides—on Wednesday morning:

Diamond Lil comes out with a good rousing dish for West fans, and for those who just want to see what on earth Mae West will do next, in 'Every Day's a Holiday'.

Everything has been done to Ivory the dialog, but it still 'typical West since there is nothing in the book of don'ts to cover Miss West's expression and intonation

The Osarks Come to the Strand

A good cast is assembled for 'Swing Your Lady,' but it turns out not nearly as funny as Warners expected it to be. Those very anxious to laugh have no trouble getting giggles out of Nat Pendleton as a stumble-burn mat mangler, managed by Humphrey Bogart and trained by Frank McHugh and Allen Jerkins.

Main trouble is that the plot is only an idea, with irrelevant musical numbers dragged in to fill out the time. The Weaver Bros, and Elviry contribute a touching little ballad about hanging Pappy from an apple tree. Penny Singleton offers swing songs, and dances with Sammy White. Louise Fazenda should be funny as female blacksmith, but seems hampered by self consciousness in clinging to her version of a hillbilly accent.

nature to uy serr consciousness in clinging to her version of a hillbilly accent.

Pendleton and Miss Fazenda are teamed and Penny Singleton, wearing girlish suspender frocks for the most part, carries the heart interest for Bogart.

#### Disney's 'Snow White' May Go from M. H. Into Center

Building each week so far on its engagement at the Music Hall, N. Y., with third week current looking \$110,000 against second stanza's take \$110,000, against second stanza's take of \$108,800, which was \$1,800 in excess of initial seven days. Snow White' is slated for a fourth lap and may go a fifth. A fourth week will be a record run for the house. There a possibility that after the picture has completed its run at the Hall, it may be moved by the Radio City people to the Center, now dark.

A rental of over \$100,000 is figured for RKO-Disney on a basis of four

#### Gillham, Agnew West Soon Bob Gillham is going west shortly,

Neil Agnew possibly going out at same time to lamp Paramount product coming up, accordance with plans for frequent Coast trips. On his return, Gillham will bring back ons return, Gilliam will bring back. Terry DeLapp for h.o. look-around. Al Wilkie, meantime, may take a vacation in Florida, returning to New York by the time Gillham gets buck from the Coast.

weeks record to any distributor on an engagement here or for four weeks anywhere. About 500,000 people will be played to on three weeks ending tonight (Wed.).

# IA AMBITIONS UPSET 4A'S

# Holder of 23 Loew Shares Takes In Plenty in His Suit Vs. Co.'s Top Execs

The earnings of officers and directors of Loew's, Inc., since 1936 were closer to \$50,00,000, instead of the estimated \$32,000,000, set by Bernard Epstein, minority stockholder, in his injunction suit filed Monday in N. Y. supreme court. Epstein demands the return of alleged excessive salaries and bonuses paid to the top exces to the corporation and the stockholders. Through his attorney, Emil K. Elis, the plaintiff yesterday (Tuesdis, withdrew a motion for a temporary withdrew a motion for a temporary injunction pending trial for a permanent stay when former Judge Joseph M. Proskauer agreed to Elisept Schmuck directed the attorneys to submit a request to have the case placed on the April trial calendar.

dar.

Plaintiff seeks to have the court stop the defendant officers and directors from paying themselves extra bonuses and commissions during the

rectors from paying themselves extra bonuses and commissions during the next five years as ratified at the anual stockholders' meeting last week. Also that more than \$30,000,000 collected by the corporation's officials since 1926 be returned to the corporation and the stockholders.

Basing his figures, on the 1937 earnings of the corporation, Epstein his afficial stockholders.

Basing his figures, on the 1937 earnings of the corporation, Epstein his afficial termines that 14 executives will receive approximately \$4,712.400 in salaries and bonuses for the coming year under the personal service agreement. Of this amount, he figures, \$2.234,400 will be paid in salaries and \$2,478.000. compensations. Louis B. Mayer, the plaintiff estimates, will receiv a total of \$956,000; Dave Bernstein, \$284,000; Le Roy, \$330,000; Arthur Loew, \$332,000; De Schencis, \$430,000; Hunt Stromberg, \$380,000; Edgar J. Mannix, \$16,000; Al Lichtman, \$276,000; Bernard Hyman, \$249,000; Sam Katz.

ners. \$380,000; Edgar J. Mannix, \$316,000; Al Lichtman, \$276,000; Bernard. Hyman, \$249,000; Sam Katz, \$324,000; Harry Rapl, \$1554,400; L. A. Weingarten, \$196,000, and Benjamin, Thau, \$171,000.

Epstein is the holder of only 10 shares of preferred and 13 shares, of the corporation's common stock.

The defendants named in the action are the corporation itself, Nicholas, M. Schenck, David Bernstein, Louis B. Mayer, J. Robert Rubin, Isidore Frey, Leopold Friedman, John R. Hazel, George M. Armsby, Williom A. Parker, William A. Phillips, Charles C. Moskowitz and David Warfield.

The complaint states that in 1924

Warfield.

The complaint states that in 1924
Loew's entered into an agreement
with Metro-Goldwyn-Mayer Pictures.
Corp. and Mayer, Rublin and the late
Irving Thalberg, for their services,
the contract to expire next December. As result, it is alleged, Mayer,
Rublin and Thalberg received over.
\$16.000,000 in bonuscs and commiss—
besides \$3,000,000 in salaries,
Sums paid other executives under
similar contracts brought the total
expenditure to over \$32,000,000 during the period.

similar contracts brought the total expenditure to over \$32,000,000 during the period.

It is also claimed by the plaintiff that the corporation in December, 1932, granted Mayer, Rubin, Berning and Thalberg options to purchase 250,000 shares of common stock at \$30 to \$10 a share. The option was to expire in March, 1939.

It is alleged the four exercised the option on a large block of the stock option on a large block of the stock of the stock

#### Long Route at Par For Burns and Raye

Paramount building a program that will continue Martha Raye and Bob Burns as a comedy team. Maurice Revnes has been assigned to produce 'Our Leading Citizens,' with pair in top brackets.

Picture will 'follow, Tropic Holiday,' now work, and 'Arkansas Traveler,' both assignments for Raye-Burns duo.

# AFM NOW TO 0.0 PIX THEATRE **END**

American Federation of Musician oses to turn its attention to boost

American Federation of Musicians proposes to turn its attention to boosting employment in the country's picture-theatres as soon as it has cleared up the broadcasting station and wax recording situation. While discussion on the pit problem was ordered put over when the AFM executive board met recently in Miami, it is understood that Federation heads have been pledged the support of the International Alliance of Theatrical Stage Employes for any plan that they elect to put into effect.

Under a plan which James Petrillo. Chicago musicians local prez, is advocating, theatres playing musical films would be required to employ musicians, with the number depending on how many were used in the picture and the admission prices and seating capacity of the particular house. It is urged that the employment plan be made effective first with circuits controlled by picture producers, and that a special ruling be made for \$2 plctures containing music. Proponents of this latter angle cite the case of 'In Old Chicago,' in which there is a five-minute overture. They hold that a house orchestra ought to be employed for such showings or the idea of the musical introduction be abandoned allogether.

1 Way to Get Script You

#### 1 Way to Get Script You Like: Write It Yourself

Like: Write It Yourself
Hollywood, Feb. 1.
William Wellman and Robert Carson have turned in to Paramount a new treatment of Rudyard-Kipling's The Light That Failed, which Wellman will direct following hi producer-director stint on "Men With Wings" for the same company.
Studio has long had opus on its shelves, Producer Arthur Hornblow having submitted a completed script to Kipling before the latter's death, while the screenplay won the

having submitted a completed script to Kipling before the latter's death. While the screenplay won the author's approval, it failed to pass muster with Wellman.

#### Mrs. Vultee Killed

Hollywood, Feb. 1. Mrs. Gerald Vultee was killed with her husband, airplane designer, in an Arizona air crackup.

She was the daughter of Max Parker, Warners art director.

off the agreement, the plaintiff also wants the options on the 250,000 shares of stock cancelled, and the holders of the options compelled to make an accounting of their profits, or to surrender the remainder of the stock obtained under opti to the of directors approved the personal service agreement and that Schenck, holders the subscription prices hey originally paid. Also that those to the stockholders advising the latter that the agreement would be beneficial to the corporation and the stockholders and advised the latter to okay it; which they did last week. Besides asking the Court to call

# TO CONTROL BIZ

AAAA Harried on Two Fronts-One, the IATSE's Threat to Supervise Entire Industry, Including Performers-the Other Is Intra-Organizational Wrangling

#### **FILMS BEHIND BROWNE?**

With affairs in various other show With affairs in various other show business unions, in a tangle, the Associated Actors and Artistes of America is harried on two distinct fronts. One is the International Alliance of Theatrical Stage Employees threat to seek jurisdiction over all workers in show business, including actors. Another, is, the continued wrangle within the ranks of the Four. A's it-

Besides its headaches in its own backyard and the stagehands'

within the ranks of the Four A's itself.

Besides its headaches in its own
backyard and the stagehands'
threat, the Four A's also has several
other vital matters on the fire. One
its the current negotiations between
the American Federation of Radio
Artists and the networks and advertising agencies.

Another is the American Guild of
Musical Artists-Metropolitan Operac
Co. huddles, which got under way
last week. And, when it can clear
up the matter of nitery and vaude
jurisdiction; the Four A's will have
one of its member groups involved
in a drive to organize those fields.

While no actual move is known to
have been made by George E.
Browne LATSE prez, to make good
his threat of demanding the compitte show business jurisdiction, such
a bid has been and expected
daily. American Federation of
Labor executive committee is meeting this week in Miami, and Browne
has repeatedly stated he would mak
his demand during the session.

William Bioff, Browne's right-hand
man, is in New York, as is Pat
Casey, labor contact for the Hollywood studios. Which, of course, is,
more than mere coincidence. With
the IATSE matter hanging fire, Kenneth Thomson, Screen Actors Guild
executive-secretary and an influential-member of the Four A's boardis remaining in New York.

Since reaching Miami, Browne has
said nothing publicly regarding his
intention of seeking the vertical
union setup for show business, with
himself as the head. And when
Browne does make such a move.
William A. Green, A. F. L. piez, has,
promised other show biz union
heads that no action will be talten
without full hearings for all.

Picture Angles

On the other hand, Browne is reported in some quarters to have film

regars that no action will be taken without full hearings for all cerned.

Picture Angles
On the other hand, Browne is reported in some quarters to have fill producer backing for his move, and is also said to have considerable influence in the A.F.L. councils. Opnosed to this is the belief that Mike Tobin, president of the powerful teamsters' international. has londern a series of the powerful teamsters' international. has londern a series of the JATSE head, and would probably bring the full weight of his voting membership into the scales to oppose an JATSE invasion. Believed that Browne attaches importance to several letters he claims to possess, contai ing admission by SAG heads that the present Guildstudio contract could not have benobtained without the JATSE backing. It is pointed out, however, that the eminently conservative A.F.L. executive committee is diametrically opposed to the kind of vertical setup desired by Browne. Fundamentally, it is that issue of vertical-horizontal unionism that is at the bottom of the A.F.L.-Clo split.

One Four A's, official long associated with AFL unionism points out that never in the history of the federation has non member been permitted to take over the jurisdiction.

eration has one member been per-mitted to take over the jurisdiction of another member union as long as

(Continued on page 25)

# STAGEHANDS YEN | RKO's 6-Day Wk. During Sales Drive Doesn't Mean Others Will Likewise

#### 20th-Fox Vetoes London Offer for Jane Withers

Hollywood, Feb. 1.
London Palladium's offer of four week' personal appearances to Jane Withers has drawn a veto from 20th-Fox on the ground that the kid actress is needed on the lot immediately upon the conclusion of her cur-rent midwest tour. Under new contract, awarded

rent midwest tour.
Under new contract, awarded
when studio refused to permit her
to accept the General Mills radio
offer, moppet's pay was upped to
\$2,500 a weck with stage tours
limited to six weeks per year.

# PAT CASEY NOT HUDDLING WITH IA

Pat Casey, labor representative for the producing-distributing companies, is New York at present but is having no discussions with I. A.T. S. E. people concerning added jurisdiction in the film field.

William Bioff, who has also been in New York, left last night (Tues.) for Miami, where the American Federation of Labor is convention. He has had no huddles with Casey on any matters during his stay in the cast. Casey declared yesterday (Tues.) that so far as the producers were concerned, they are asking no part of, any jurisdictional offensive on the part of the I. A., not as yet declared openly, to bring crafts united to the five yet declared openly, to bring craft subtisde of the five-year basic agreement. Any efforts of the I. A. to gain jurisdiction over actors or other crafts in studios may be something that will be left to direct negotiation or discussion with the various craft unions direct.

Casey will probably leave-for-the-Cast the end of the week, returning here later in March. He has nothing on the agenda until then, when he and the International unions, signatory to the studi basic agreement, will sit down to agree on scales, working conditions, casey does not expect to go.

George Brownpn president of the IATSE, is still in Miami on the AFL convention. Casey does not expect to see him prior to leaving for California.

#### Par Pards in N. Y. Confabs

George Trendle, Paramount Detroit operator, is due in New York today (Wed). for home office discussions and Nate Goldstein of the Par Massachusetts circuit, is coming in tomorrow (Thurs) to huddle on various operating matters.

Leon Netter, ho, theatre executive, is going to Greensboro, N. C. the first of next week to attend a board meeting Tuesday (4) of the North Carolina. Theatres, Inc., a Kincey-Wilby group.

#### Follow Master

Hollywood, Feb. 1.
Midred Temple, who served as stay editor on Mersyn LeRoy's unit. at Warners, will hold similar post with producer-director under his Metro deal. She has already checked in on Culver City lot.
LeRoy, now vacationing in Arizona, plans to return here Feb. 15 to take up the new reins.

#### Waldon On Battle Front

Haller Front
Hollywood, Feb. 1.
Raymond Waldon, borrowed from
Columbia, is the newest east addition
to 'The Battle of Broadway,' which
20th-Fox will film with Victor MeLaglen, Brian Donleyy and Louise
Hoviek.

Although RKO has gone back to a six-day week, with its distribution and sales forces but not the theatre division coming in a half-day Sat-urday from now no other film companies are known to be considering an end to the five-day week which was brought on by NRA and retained then. Columbia went on the five-day week prior to NRA and is still retaining that policy.

At the same time the RKO trustee is letting out help a retrenchment measure.

trenchment measure.

A check of the various majors reveals a strong sense of opposition prevails against going back to a half day's work Saturdays, this including most forces in Paramount which f have opposed consideration of a six-day week by Barney Balaban recently. Balaban is said to have inclined to the thought that the office should be open Saturdays, as Balaban & Katz is in Chicago, but that virtually everyone else in Par against it. It is cited that records kept by Dr. Emanuel Stern, company physician, showed during NRA that kept by Dr. Emanuel Stern, company physician, showed during NRA that efficiency was greatly increased with people having two days off a week. (Saturdays and Sundays), that less illness prevailed and fewer people were out other days of the week, whether they were ill or not. In other companies the same feeling exists, in addition to the thought that the picture outflis should encourage a five-day week themselves because that is favorable for them at the box office,

office.

It is also pointed out that when film home, offices went on the five-day week in New York and some other parts of the country, a half-hour was added to the five work-days; this virtually making up for the three or four hours lost by closing Saturdays.

Check with Par, Metro, United Artists, Col, Warner Bros, and 20th-Fox would indicate that no consid-eration is being given a six-day work week. With RKO the company states that it keeping open Satwork week. With IRO the company states that it keeping open Sat-urdays only during the current Ned Depinet sales drive. Theatre branch in RRO is remaining on the old five-day schedule-but-is-likely-to-follow-suit of the rest of the company.

Monogram is on -day week excepting during the summer, while Republic is open Saturdays throughout the whole year, but in addition to the various majors, other branches Saturdays, including the Hays office, National Screen Service and various theatre offices.

#### SKOURAS' TRUSTEE REMITS 50% OF NOTE

St. Louis, Feb. 1.
Payment of more than \$40,000 to
the Alexander Rieger Investment
Co. of Kansas City, Mo., by the trustee of the Shouras Bros. Enterprises,
Inc., bankrupt theatre holding com-

tec of the Shouras Bros. Enterprises, Inc., bankrupt theatire holding company, was ordered last week by Referec. In Bankruptey Elmer E. Pearey. The investment company represents Richards & Flynn and the Standard Building Co. both of Kansas City, a subsidiary of the corporation. The film company was dissolved Nov. 27, 1929.

The sum awarded the company is slightly more than 51% of a \$79,938 promissry note executed by the St. Louis Amus. Co. to Skouras Bros. Enterprises, Inc., when the epropration controlled 52% of the amusement company. 'stock. The balance of the sum is to be naid by Nelson Cunilifi, trusfee, to Thomas N. Dysart, chairman of the Bondholders' Protective Committee of the Central Properties, Inc., which several months ago purchased the assets of the Skouras Bros. Enterprises, Inc.

# Mae West P. A. Helps 'Holiday' To \$35,000, L. A. Record; Henie Pic Fair \$27,000, Moore, 17G, 'Hotel' \$16,800

Los Angeles, Feb. 1.

It's battle of the femmes in the first runs this week, with Mae West, on the Paramount's stage and screen, making it a runaway. Sonja-Henie at the day-date State and Chinese is second, while Grace Moore, at the RKO and Pantages, is making a so-so run for the show position. La West is making herinitial stage appearance at the Parand in place of the five shows scheduled for each day had to jump it to seven Saturday, and six Sunday. Regular order at the house is four thows daily.

geven saturus, and six solveds, regular order at the house is four shows daily. Hollywood Hotel, at the Warners day-daters. Downtown and Hollywood, code badly at the getaway word, code badly at the getaway word, code badly at the getaway to be solved to disappointing returns. Two roadshows, Snow White, and Chicago are holding their own, although trade is beginning to drop in both instances.

Estimates for This Week
Carshay Circle (Fox) (1.518: 55-83-1.10-1.55)—Snow. White (RKO) (6th week). Sasing off. Fitth week okay-\$9.60. Looks like four to six weeks longer.
Chinese (Cars)

weeks longer.

Chinese (Grauman-Fox) (2,024;
30-40-55-75) - "Happy Landing'
(20th) and City Girl (20th) dual.

Below expectations but will do good
at around \$12,000. Last week,
'Brimstone' (MG) and Love is
Headache' (MG) lar \$10,500.

reagacne: (MG) fair \$10,500.

Downtown (WB) (1,800: 30-40-5565)—Hollywood Hotel! (FN). Best sight is weak \$8,000. Last week, second of 'Hurricane' (UA) and 'Expensive Husbands' (WB), very good \$11,800.

\$11,800;
Four Star (Fox) (900; 55-83-1.10-1.65)—Old Chicago (20th) (3rd week), Disappointing matinee trade is keeping down the take. Second week finished with neat \$8,400.

week finished with neat \$8,400.

Hollywood (WB) (2,756; 30-40-55-65)—'Hollywood Hote!' (FN). Okaywith \$8,800 in sight here. Last week 'Hurricane' (UA) and 'Expensive Husbands' (WB), dipped on second stanza but fared neatly at \$8,200.

stanza but fared neatly at \$4,200.

Pantages (Pan) (2,812; 30:40-55)TII Take Romance (Col) and She
Married an Artist (Col) dual. Grace
Moore's newest opus will have to be
content with \$4,800. Last
week, second stanza-of 'You're a
Sweetheart (U) and 'Crashing
Hollywood' (RKO), satisfactory \$5,-600.

900.

Paramount (Partmar) (3,595; 30-40-55)—Every Day's Holiday (Par) and Mae West in person. Stage appearance credited with setting new all-time house record at prevailing prices, doing five, six and, seven shows daily, will finish week with territish and the stage of the stag

400.

RKO (2,872: 30-40-55)—Til Take
Romance (Col) and She Married
Artist (Col) dual. Running neck
and neck with its day-dater (Pan)
but \$8,500 nothing to get excited
about. Last week, 'You're Sweetheart' (U) and Crashing Hollywood'
(RKO), on holdover drew very good
\$5,000.

\$5,000.

State (Lóew-Fox) (2,414: 30-40-55-75)—Happy Landing (20th) and City Girl' (20th) dual. It's anything but a happy landing at this downtown acer, this week with fair \$15:000 most sight. Last week, Brimstone' (MG) and "Love Is Headache" (MG), \$15,300, about what was expected.

Headache' (MG), \$15,300, about what was expected.

United Artists (Fox-UA) (2,100: 30-40-53) — 'Brimstone' (MG) and 'Love Is Heudache' (MG) dual. Moveoved of this Beery starrer and core piece books (Pec 151: 85,00). Last peck books (Pec 151: 85,00). Last peck books (Pec 151: 85,00). Wilshire (Tox) (2,296: 30-40-55-65).—Brimstone' (MG) and 'Love Is Headache' (MG) dual. About normal for probable \$5,200. Last week, 'Man Proof' (MG) and 'Chan at Monte Carlo' (20th), oke \$5,100.

#### 'Hurricane' a Real Storm in Denver, 12G

Denver, Feb. 1.

Below zero weather over weekend put crimp in most takings, but mercury shot up to fifty above by noon Monday and business was as usual. Hurricane broke the opening day record at Denver and kept up strong in spite of cold. Wells Fargo is finishing five-week run and still doing good. Only thing preventing taking fit to the Rialto for sixth week is that first run for Paramount film on Curtis sireet is already sold.

Estimates for This Week
Abddin (Fox) (1,400; 25-40)—
Dead End' (UA), after a week at the

ham.

Broadway (Fox) (1,500: 25-40)—
Wells Fargo' (Par). Nice \$2,500
here. Last week 'Hollywood Hotel' (FN), good \$3,000, being moved from a week at the Denver.

Denham (Cockrill) (1,392; 25-35-40)—Thrill of a Lifetime' (Par). Soso \$4,200. Last week 'Every Day's a Holiday' (Par), stayed eight days to nice \$5,000.

nice \$8,000.

Denver (Fox) (2,525; 25-35-50)—
Hurricane (UA), Sock \$12,000.

Last week 'Dead End' (UA) good enough at \$9,000 to warrant moving to Aladdin.

to Aladdin.
Orpheum (RKO) (2,600; 25-35-40)
—Last Gangsier' (MG) and She's
Cot Everything' (RKO) Good
\$11,000. Last week 'Mannequin'
(MG) and Crashing Hollywood'
(RKO), nice \$10,600.

Paramount (Fox) (2.096; 25-40)— Manhattan Merry-Go-Round' (Rep) and 'A Girl with Ideas' (U). Sos, \$2.000. Last week 'Tarzan's Revenge' (20th) and 'Mr. Moto (20th), nice \$4.500, and 'Revenge' went to the Rialto.

Rialto.

Rialto (Fox) (878:25-40)—Tarzan Severige (20th), after a week at the Paramount, and 'Hollywood Hotel' (FN), after a week at each the Deriver and Broadway. Fair \$2,000. Last week 'Stand In' (UA) and 'Under Suspicion' (Col). Fair at \$2,000. Stand In' had played week at the Paramount.

# Det. on Upbeat; 'It's Love' With Ams Good 22G

Whether it's slash admishes, stronger attractions or just one of those things, nevertheless it remains a fact grosses are looking up a bit

a fact grosses are looking up a bit for first time in long spell. Michigan, showing 'It's Love I'm After' with Major Bowes 'Collegiate, Revue' on stage, off stronger than for some time; ditto at the United Artists, where 'Bad Man of Brim-stone' holds forth. Other spots holding on okay.

holding on okay.

Estimates for This Week
Adams (Balaban) 11,700; 30:35-50)
—Turtan's Revenge' (20th) plus
Borrowing Trouble' (20th), dual.
Matinee prices slashed here; too; nice
14,500 currently. Last week, Murder
in Greenwich Village' (Col) and
Some Blondes Are Dangerous' (U),
\$4,200, fair;
Fex (India) (500)

\$4,200. fair:
Fox (Indie) (5,000; 30-40-65) —
'International Settlement' (20th)
with Hal Kemp band on slat week
\$16,000, fair. Last week, 'Manhattan Merry-Go-Round' (Rep', with

#### First Runs on Broadway

Week of Feb. 3 —'In Old Chicago' (20th) (5th wk). Capitel—Bad Man of Brim-

Capitel—Bad Man of Brimstone (MG).—
(Reviewed in Vanery, Jan. 19)
Criterion — Scandal. Street'
(Par) and The River' (Par).
Globe—Black Doll' (U) (5).
Music Hall—Snow White: 7
Dwarfs' (RKO) (4th wk).
Paramount—Every Day's
Holiday' (Par) (2d wk).
Riatto—Jury's Secret' (U).
(Reviewed in current Vanery).
Rivoil — 'Hurricane' (UA)
(4th).

(4th).
Roxy—'Happy Landing' (20th)
(3d wk).
Strand — 'Kid Comes Back'

Strans — ...
(WB) (5).
(Reviewed in Vanery, Dec. 29)
Week of Feb. 10
Aster—In Old Chicago' (20th).

Astor—In Old Chicas—
(6th, wk).
Capitol—Bad Man of Brimstone' (Mg). (2d. wk).
Music Hall—Tom Sawyer'

Music
(UA).

Paramount—Every Day's a
Holiday (Par) (3d wk).

Roxy—Baroness and Butler
(20th) (11).

Rivoil—G G 1 d w y n Follies'

Riveli — Goldwyn Follies'
(UA) (15).
(Reviewed in current Variety)
Strand—Gold Is Where You
Find It' (WB (12).

Monte Blue Mary Dees topping vaude, low \$15,000.

Madison (United Detroit) (2,000;
Following in wake of stage play, with Joan Bennett, which showedhere recently, film looks like \$9,000, good. Last week, second session of Tovarich' (WB), clipped off around \$6,000, okay, following good \$9,500 first stanza.

Michigan (United Detroit) (4,000;

\$6,000, ckey, following good \$9,500 his stanza.

Michigan (United Detroit) (4,000; and the stanza.

Michigan (United Detroit) (4,000; and the stanza.

Michigan (United Detroit) (4,000; and the stanza.

Michigan of the sta

#### Perfect Henie Temp. In Seattle, Big \$11,500

Cold weekend and snow didn't keep Sonja Henie adherents home. 'Happy Landing' is rivaling 'Wells Fargo New Year's gross at the Para-

Bluemouse five days-terrible, Pulled, rrible, Pulled.
Coliseum \$2.800, fair: Correction ist week \$2,500, slow.
Estimates for This Week

Estimates for This Week
Blue Mouse (Hamrick-Evergreen)
(900: 27)—Everybody's Doing 'It'
(RKO) and 'Idol of Crowds' (U)
dual. Pulled after five days and
tcrible \$1,200. Last week, 'Thunder
Trail'. (Par) and 'Dinner at Ritz'
(20th) dual, fair \$2,600.
Collseum (Hamrick - Evergreen)
(1,900: 21-32)—'All Baba Goes to
Town' (20th) and 'The Barrier' (Par)
dual Looks like fair \$2,800. Last
week, "Firefly" (MG) and 'Danger,

# Wash. Biz Improves; 'Confession' Plus Vaude OK \$17,500, 'Paradise' Fair 18G

Washington, Feb. 1.
Whether hefty bally on corps of flicker celebs for President's Birthday made town film conscious, or whether is the product, flown's total take is slightly above average this week. Two benefit shows at midnight Saturday aided the regular bo, both Earle and Cap putting on combined stage shows but not the nics.

breds Don't Cry' (MG), light \$17500.
Columbia (Loew) (1,583; 25-50)—
Hurricune (LA) (2d run), Good
\$5.000, Luss weeks, Sast Gangster's Columbia (Loew) (1,244; 25-40-66)—
True Confession' (Par) and vaude.
Irene Beasley topping production show sending 'em away talking.
Should get oke \$17,500, Last week, Hollywood Hotel' (WB), satisfactory \$16,000.

Keith's (RKO) (1,830; 35-55)—Met
My Love Again' (UA). Getting by
with about \$5,500, Last week, Wise
Girl' (RKO), kept\_in black with
\$7,000.

Girl' (RKO), kept in black with \$7,000.

Met (WB) (1,853; 25-40)—Wells Fargo (Par) (2d run). Third week downtown looking at nice \$5,000. Last week same pic pulled big \$7,200. Falace (Loew) (2,363; 35-55)— Wannequir (MG) (2d week). Oke \$9,000. Last week, same pic, big \$19,000.

# Henie-Ameche Torrid 20G in Frisco: 'Hurricane,' in 2 Spots, Big \$20,000

Love at Work' (20th), dual, slow \$2,500. \$2,500.

Colonial (Sterling) (850; 10-21)—
Exiled to Shanghai (Rep.) and
County Fair (Mono) dual. Slow
\$2,000. Last week, Law at Tombstone (U) and Trouble at Midnight'
(U), with added Fair-Braddock pic,
okay \$2,500.

okay \$2.500.

Fifth avenue (Hamrick-Evergreen) (2,400; 32-37-42)—Mannequin' (MG) and She's Got Everything' (RG) (dual. Anticipated good \$8.000. Last Welk, 'Höllywood Hotel' (FN) and 'Beg, Borrow' (MG), dual. \$7.700,

dual. Anticipated good solow. Last week, 'Hollywood Hole' (FN) and Beg. Borrow' (MG), dual, \$7,700. Good. The street of the solow of th

# **Crawford-Tracy** OK 14G in Cincy; Henre Wham 18G

Cincinnati Feb. 1.

A better-than-average fare of fresh product this week and biz along cinema lane is on the upbeat. Happy Landing is fronting the foo procession with a wham \$18,000 take at the Albee. Palace is racking up a winner with Joan Crawford-Spencer. Tracy 'Mannequin' at \$14,000. Shubert is spreading black ink for third successive week with vaudefinis, current combo. 'She Married An-Artist' with-'St-Moritce Follier's as the flesh topper, fetching \$11,000.

Estimates for This Week

Estimates for This Week

lcc Follies' as the flesh topper, fetching \$11,000.

Estimates for This Week
Albee (RKO) (3,300; 35-42)—Happy Landing' (20th). Great \$18,000.
Last week, Every Day's a Holiday' (Par), \$8,000, firting with the season's low for this house as the season's low for the seas

#### Hilliard in 'Grove'

Hollywood, Feb. 1. Harriet Hillard has moved in at-aramount for the role opposite red MacMurray Cocoanut Paramount for the role opposite
Fred MacMurray Cocoanut
Grove, already before the cameras.
George Arthur is producing, with
Al Santell as director.

San Francisco. Feb. 1.

"Happy Landing, with Sonja Henie and Don Ameche, tops all bods on the main stem this week. "Hurricane, which is playing a return engagement, the first time at popular prices, at the United Artists and the Embassy theatres, is the next best blazether, new bills, which getting an average or lukewarm reception, are "Mannequin" at the Paramount, "Thrill of a Lifetime' at the Orpheum, and 'Swing Your Lady' at the Warfield.

Estimates for This Week

Estimates for This. Week

Embassy (Cohen) (1,512, 35-55-75)

—Hurricane (UA). First popular
price run after road show engagement several months ago at Geary.
First week very satisfactory \$2,000,
considering it is playing day and datewith United Artists, which is less
than a block away. Last week.
Zamboanga' (Indie) and Hooster
Zendo (Boy (Sep) \$2,00,
13-55-56)

Happy Landing' (20th) and 'Chan at
Monte Carlot' (20th). Sonja Henie is
the sweetest coin-getter in Frisco this
week. Expect very satisfactory
\$20,000. Last week "Everyday's at
Holiday' (Par) and 'City Girl'. (20th),
disappointing \$15,000.
Golden Gate (RKO) (2,850; 35-5575)—She's Got Everything' RKO)
and vaudeville. Faith 'Baldwin, on
the stage and the Braddock-Fan
for god 135,000. Last week. "Prescription for Romance" (U) and
March of Time Nazi picture; \$14,500,
nice.

Orpheum (F&M) (2,440; 35-55-75)

orpheum (F&M) (2,440; 35-55-75)

"Thrill of a Lifetime" (Par) and Jury's Secret' (U). Hal Neides made a deal with F-WC for release of the Paramount, picture, which was pro-—Thrill of a Lifetime (Par) and Jury's Secret' (Ub. Hal Neides made a deal with F-WC for release of the Paramount picture, which was produced by Fanchon, owner of Orpheum, Ordinarily all Paramounts play the F-WC houses. Market street here: In honor of the occasion the studio sent up a number of the studio sent up a number of the studio sent up a number of the stars from the picture for a p.a. However, only verage \$0.00 sight work. The Married and Photo stars from the picture for a p.a. However, only verage \$0.00 sight work. The Married and Photo stars from the picture for a p.a. However, only verage \$0.00 sight work. The Married and Photo stars from the picture for a p.a. The p.a. The picture for a p.a. The p.a.

#### 'Buccaneer' Grabbing Good \$6,500 on Portland Dual

Portland Ore, Feb. 1.

'Mannequin' and 'Bucaner' are getting nice b. o. returns. Unusual results for 'Cloistered' at the Mayfair, which did extra biz among certain classes due to the religious angle.

'Bad Man of Brimstone' holding up for a strong second week at Parker's Broadway.

Brattonia

Estimates for This Week

Broadway

Broadw

# Click Films Stud Chi; 'Old Chicago' Starts Fast, Henie Good \$15,000, 'Buccaneer,' 'Hurricane' H.O.'s Forte

Chicago, Feb. 1.

Day of average business for the average picture has about passed away. The average picture today doesn't do any business at all. A pic these days, at least in the loop, is either good or it's bad. There is no in-between mark, according to the public's pocket-book. This has been demonstrated with emphasis during the past few weeks, when the ordinary programmer has actually

been demonstrated with emphasis during the past few weeks, when the ordinary programmer has actually kept 'em out of the theatre, while the good picture across the street literally jammed 'em in.

Currently this is exemplified by powerful business being turned in by Powerful business being turned in by Powerful business being turned in Did Chicago. got away on a roadshow basis on Thursday (27) and is doing the biggest trade any two-a-day ficker has ever secured in this town. A swell press job was turned in under the guidance of Harry Brand, who came in from the Goast to smooth out the newspapers. Charlie McCarthy, of 20th-Fox, came on from New York. Buccaneer holds for second big week at the Goast to smooth out the newspapers. Charlie McCarthy, of 20th-Fox, came on from New York. Buccaneer holds for second big week at the Salurday (29). Estimates for This Week

Apollo (B&X) (1,20); \$5-78-\$1.10-\$1.63-thow on gagament open Thursday (27) in wow fashion, with more gaia festivities than has ever been turned on for a picture in this town. Clinch for long run and mammoth coin. Credit for sock press handling by 20th Century-Fox crowd. Capacity figures at this spot are around \$14,000 a week.

Chicago (B&K) (4,00); 35-55-75)—Buccaneer' (Par) (2nd week) and

coin. Credit for sock press handling by 20th Century-Fox crowd. Capacity flaures at this spot are around \$14,000 a week.
Chicago. (B&K). (4,000; 25-55-75)—Buccaneer. (Par). (2nd week) and stage show. Another top money picture. Came through with a smash \$45,000 last week and comuning to a mighty \$34,000.
Garrick. (B&K). (900; 35-55-65-75)—Boy of Streets'. (Mon.). Started Salurday. (20) and looks headed for a cood-week-business, especially. from the children. Maybe \$6,500, neat. Last week. Marihuana'. (Indie) finished a two-weeker that started big and then \$100-tends. B&K). (2,200; 35-55-75)—Love is Headache'. (MG) and vaude. House has fallen upon sad days. Has been slipping lately due to use of former 45c. type of entertainment at upped price of 75c. Public yelping at lack of quality. for price. Down under the barrie again this week with worful \$13,000. And last yell with worful \$13,000. And last yell with worful \$13,000. And last yell at lack of quality. for price. Down under the barrie again this week with worful \$13,000. And last yell at lack of quality. For price, Down under the barrie again this week with worful \$13,000. And last yell at lack of quality. For price, Down under the barrie again this week with worful \$13,000. And last yell at lack of quality. For price, Down under the barrie again this week. The price of the price of 193. The last of the price of 193. The hurting since U picture also played here. Upping to \$19,000. Roosevelt (B&K). (1,500; 35-55-65-75).— Merry. Go-Round' (Rep.) and vaude, was weak also at \$16,700.

Roosevelt (B&K). (1,500; 35-55-65-75)— Horry. Go-Round' (Rep.) and vaude, was weak also at \$16,700.

Roosevelt (B&K). (1,500; 35-55-65-75)— Horry. Go-Round' (Rep.) and vaude, was weak also at \$16,700.

Roosevelt (B&K). (1,500; 35-55-65-75)— Horry. Go-Round' (Rep.) and vaude, was weak situated. (MG) finished third week to all right \$6,400 for unit of the state of the state of the state of the week. Brinstone' (MG) finished third week to all right \$6,400 for units of the state of the

State-Lake (Jones) (2,700; 25-35-45-55) — Night Club (Par) and vaude. Good patronage here always, and helps to hold gross to \$13,000 currently. Last week, Won't Forget (WB) had a little trouble, but man-aged \$12,000, all right, United Action (Par)

aged \$12,000, all right.
United Artists (B&K - UA) (1,700)
35-55-65-75) — Hurricane (UA) (3d
week). Having excellent run; looks
for at least \$15,000 currently after
mighty \$17,000 last week.

#### Henie \$6,500, 'Hurricane' \$6,000, Pace Oklahoma C

Cooks like a great week with two first-run houses set to go over top. The Hurricane at the State and Happy Landing at Criterion look big.

#### Estimates for This Week

Fishmates for This Week
Criteries (Standard) (1.300: 10-35-40) — Happy Landing (20th). Looks
140 — Happy Landing (20th). Looks
14ke \$6,500 big Last week Hollywood Hotel: (WB), surprised preguessers with \$6,500
Liberty (Standard (1,200; 10-20-25)
— Jungle. Princess' (Par) and Beg,
Borrow or Steal' (MG), four days,
and Braddock-Farr fight pix with
Sophie Lang Goes. West (Par)
Looks like average \$2,700. Last
week 'Born to the West (Par) with
Night Club Scandal' (Par), four
days, nd 'Missing Witness' (FN)

with 'Music for Madame' (RKO), n.s.g. \$2,200.

with 'Music for Madame' (RKO), ns.g. \$2,20.
Midwest (Standart) (1,500; 10-35-40) — 'Bad Man of Brimstone' (MG), Looks like good \$5,500. Last week, Ebb Tide' (Par), \$3,900, poor.
State (Noble) (1,100; 10-25-40) — The Hurricane' (UA). Set for smash \$6,000. Last week, King Solomon's Mines' (GB), below house average at \$3,000.
Hitting a New High' (RKO). Below average at \$2,200. Last week, Merry-Go-Round of 1938' (U), good \$2,600.

#### More Vaude in Prov., But 'Bad Man' Paces The B.O.'s with 16G

Providence, Feb. 1.

With the Albee back in the vaude-ville fold this week, the entertain-ment spotlight seems to be focused on flesh shows. Fay's, regular vaude stand, has a strong variety bill, while 'Fats' Waller and all-colored rerue are at the Albee,

Loew's St.

Loew's State: however, is the big noise, 'Bad Man of Brimstone' giving stand two-to-one lead over nearest competitor

noise, 'Bad Man of Brimstone' giving stand two-to-one lead over nearest competitor

Estimates for This Week

Albee (RKO) (2:200; 25:35:50)—
Double Trouble (RKO) and 'Fats'
Waller with all-colored revue.
Sepian show always good in these parts. Looks like \$9,000. Last week, 'Met My Love' (UA) and 'Black Doll' (U); also Braddock-Farr fight pictures and March of Time-release, 'Nats, \$8,000 and 'Black Doll' (U); also Braddock-Farr fight pictures and March of Time-release, 'Nats, \$8,000 and 'Black Doll' (U); also Braddock-Farr fight pictures and farrow and 'Black Doll' (U); also Braddock-Farr fight pictures and farrow and 'Black Doll' (U); also Braddock-Farr fight pictures, and march and 'Black Doll' (U); also Braddock-Farr fight pictures, 'Bloom, 'Black Well (2:40)—
Time the standard of the 'Black Well (2:40)—
Third week forced because of lack of good product from either Loew's or Majestic. 'All things considered going is not half bad; maybe \$3,000.
Last week same bill garnored \$3,400; Fay's (2:000; 25:35:50)—Hawaiian Buckaroo' (20th) and vaude. Stage show doing most of the pulling, but not strong enough to buck opposish House anticipates \$7,000, good, for this spot considering all angles. Last week, 'Trouble at Midnight' (U) and vaude of the standard of the stan

#### B'KLYN VAUDE BIG

Ups 'Suspicion' Dual to Big \$9,500; 'Man Proof,' 15G.

MontT's 1st Vaude in Mos.

Plus 'Alcatraz' Sock 14G

Montreal, Feb. 1.

Leew's, with a stage show for the first time in month stage show to the first time in month stage show to the first time in month stage show to the first time in month stage will take the lead on 'Holly wood Hotel.' Sixth and last week of 'Hurricane' at the Orpheum is still getting a good play.

Estimates for This Week

Palace (CT) (2,700; 50) — 'Holly-wood Hotel' (WBb. Should mean around \$9,000, very good, Last week, 'Wells Fargo', (Par), Okay \$8,000, Capitol (CT) (2,700; 50) — Every Day's a Holiday' (Par), and 'Blogod \$7,500. Last week, 'Hitting New. High' (RKO) and 'Flight From Glory' (RKO), and 'Flight From Glory' (RKO), and 'Worldox Fairest Olary's (WB), And Worldox Fairest On Parade' stage show. Turning en way and points to \$14,000, very good, but most of it for the stage show. Last week, 'Thoroughbreds bon't Cry' (MG) and 'Fit for a King' (RKO), good \$6,000.

Princess (CT) (2,300; 50) — Marked Woman' (WB) and 'Sergeant Murphy' (WB), May gross \$5,000, good. Last week, 'Two arions (UA) (6th week). Still holding up with hopes for \$2,500 against week, 'Lepect \$1,800 after good \$2,200 last week.

St. Denis (France: Film) (2,300; 304) — Jenny and 'Ignacet House the Carnival and the grane of the condition o

# **HAPPYLANDING FORTE \$12,500** IN L'VILLE

Louisville, Feb. 1

Louisville, Feb. 1.

Heavy b.o. trade is concentrated at the Rialto this week, where Happy Landing' is pulling the Sonja Henie fans in droves. Pic opened a day early, Thursday (27), and the eightered \$12.50ws indications of hitting Total \$12.50ws indications of hit indications of the Mary Anderson is garnering nice returns, but big attendance for the President's Birthday Ball Saturday (29) and various Community Chest events are combining to put a dent in usual b.o. takings.

Estimates for This Week

to put a dent in usual bo, takings.

Estimates for This Week
Brown (Fourth Ave-Loew's) (1,500,-15-30-40)—Bad-Man-of-Brimstone (MG) and 'No Time to Marry(Col), dual. A moveover from
Loew's, but not doing so well. Will
wind up with about \$2,00 light.
Last west. Manhattus and Gold
Last (MG). (reissue). If air \$2,400.

Kentucky (Swiftow) (900; 15-22)—
Merry-Go-Round of 1938 (U)-and
Fit for a King. (RKO), dual. split
with 'Angel' (Par) and 'Alcatras
(Land' (WB), dual. Okay \$2,400.
Last week, 'Awful Truth' (Col) and
Dangerously Yours' (20th), dual, fine
\$2,500.

Dangerously Yours' (20th), dual, flue \$2,600.
Loew's State (3,000, 15-30-40)—TII Take Romance '(Col) and 'Boy of Streets' (Mono), dual. Combo should pull comfortable \$6,500. Last week. Bad Man of Brimstone (MC) and Streets' (Mono) and Data to the state of the state

ine \$4,000. Last week. Hollywood Hole? (Web. Last week. Hollywood Hole? (Web. 23,500.) he holdower stapza, okay \$3,500.

Oble (Settos) (900: 151-Midnight Taxi' (20th) and Maid of Salem. (Par), dual, spili with 'Wake Up and Live (20th) and 'Angel's Holiday (20th), dual, Sois \$1,300. Last week. 'King and Chorus Girl' (Wala, palit with 'Too Many Wives' (RKO) and 'Hole Salem's (RKO) and 'This Is My Affair' (20th), dual, fair \$1,500.

Ralto (Fourth Ave.) (3,000: 15:30-40)-'Happy Landing (20th), and 'City Girl' (20th), dual, Soija Henie optus a b.o. smash here, and word-of-mouth will keep the wickets plenly busy all week. Indications are for bie \$12,500. Last week. Wise Girl' (RKO) and 'Chan' M Monte Carlo' (20th), dual, pretty good \$6,500.

Strand (Fourth Ave.) (1,400: 15-Strand (Fourth Ave.)

\$5500. Solventia Nec 14:400: 15.

Strand (Fourth Ave.) 41:400: 15.

30-401 — She's Got Everything (RKO) and "Crashing follywood (RKO). Pleasing combo, but appear to have everything but b.o. punch Looks like \$3.400. fair. Last week Thrill of Jidelime (Pari and Blondes Are Dangerous (U). dual ordinary \$3.200.

# Mont'l's 1st Vaude in Mos. Plus 'Alcatraz' Sock 14G Benny Goodman-West Boff B'way For \$57,000; 'Snow White' \$110,000 Bigger on 3d Week, Henie 52G 2d

popularity, his first week's stint up to and including last night (Tues.), was 38 shows. House has never done this many before and had to open as early as 7.30 a, m, to accommodate the jittering fans. Goodman is getting \$12,500 a week for 35 shows, extra performances being pro-rata. The first week's take of \$55,000—limmense—is therefore more attributable to the swing massitor than to Mac West. However, it was a swing massitor than to Mac West. However, it was a swing massitor than to Mac West. However, it was a swing massitor than to Mac West. However, it was a swing massitor than to Mac West. However, it was a swing massitor than to Mac West. However, it was a swing massitor than to Mac West. However, it was a swing say of the mornings and matinees at the lower prices. Show is set for three weeks, but may go four.

Last week proved an unusually good one for theatres, attractions going away over expectations. This is credited principally to the fact that midderm and N. Y. Regents' exams in schools dumped granted. This work, also, many school kids are spending as little as a half hour or an hour with the teachers; but if not, they'd be playing hookey anyhow to see Goodman, Sonja Henie, Snow White or something else.

There aren't many new pictures on tap but the holdowers add up strong, the past week and on the first seven days it isn't up to hopes, being short of \$15,000. It will go a second week, however. Only other new pictures are Lady Behave, which appears likely for only about \$5,500 at the Citerton, and Love is a Headache which will be okay for the Railo at 1000.

which will be okay for the Rialto at shirt will be okay for the Rialto at Show White is now definite for a fourth week with quickening of pace this week (3d), that may mean as much as \$110,000. This will top the second week, which was \$108,000. The cartoon feature will be, the first picture to ever play the Music Hall four weeks, it may even go a fifth, depending on how the coming (fourth week stands up. great stamina on its hoover 32d) week is 'Happy Landing' at around \$\$2,000. after a first seven days' riches of \$\$5,000. The Roxy is holding the Henie musical as a lioldover is 'Hurricane,' now in its hird week at the Rivoli and staying surprisingly close to the pace of its second lap. 'Hurricane' got \$\$5,000 its first week, \$\$28,000 last week (its

#### Everything' and Lopez Hypoed to \$13,000 By March Time in Balto

Baltimore, Feb. I.

Attempts by local German consulto have local Censor Board prohibits showing of Inside Nazi Germany; current Myrchest of Time Center of C Baltimore, Feb. 1.

arcated. Stanley (WB) (3.450; 15-25-30-46-55)— Wells Fargo' (Par) (2d week). Okay \$7.000 after big first session of \$13.800.

Hollywood, Feb. 1 Joan Fontaine has been handed the

top femme spot in RKO's "The Mud-dled Deal." William Sistrom will produce.

Benny Goodman swung into the [2d] and this week (3d) should be Paramount last Wednesday (28) and about \$24,000, excellent. Manne-not the screen is Every Day's a Holl seven days, got around \$28,000, while day, combining for a socko draw. Due to the tremendous Goodman popularity, his first week's stint up to and including last night (Tues), was comes in tomorrow (Thurs.).

nowever. Bad. Wan or Brimstone comes in tomorrow (Thurs.).

In Old Chicago' holds all of its speed, last week (3d) going to \$17,300, slightly above the prior week. Tickets are being sold five weeks in advance. After this period is up. 20th-Fox has an option on the Astor for additional tenancy.

An indie-made. Boys of the Street, is proving a surprise business-getter at 'Harry Brand's grind Globe. It stood up strong last week (its 1st) con the off-days for a gross that climbed to \$11,400. This week, on the holdover, the Monogram meller my get about \$1,500, good.

The 2d run State looks about \$28,000, nice. with Last Gangster' and a vaide-bill topped by Nick Kenny.

Estimates for This Week

Estimates for This Week
Astor (1,012; 55-41)-8165-82-20)—Old Chicago (20th) (4th week). Went to \$17,300 last week (3d), this topping the prior (2d) week's nab by \$500. A real money-maker a roadshow.
Capitol (4,500; 25-25-55-85-81.25)—Mannequin' MGQ (2d-rhan week). Mannequin' MGQ (2d-rhan week). Built to an astonishing \$11,400 on its first seven days, getting strong play during week days, and on holdover may hit around \$7,900, good. Globe's pictures very often have good Saturdays and Sundays here. Hen' get nothing the rest of the week. This one seems week and week, probably under \$7,900, mod. Globe's pictures very often have good Saturdays and Sundays here. Hen' get nothing the rest of the week. This one seems that manney week and the seems of the week. This one seems that manney week and the seems of the week. This one seems that manney week and the seems of the week. This one seems that manney week and the seems of the week. This one seems that manney week and this week, probably under \$7,000, no.8. Last week it was a different story, \$9,800 being attracted by Love and Hisses' (20th) and 'First Lady' (WB), both 2d run, doubled, plus Farr Braddock fight films but latter credited with only small portion of the patrons have been colored, running arkund 25% on morning and, mat shows. A \$57,000 first seven days, ending last right (Tues.). Large proportion of the patrons have been colored, running arkund 25% on morning and, mat shows. A \$57,000 first seven days, ending last right the show. In-ahead fourth week for Wells Fargo' (Par) and Waring band was \$26,000, good, Radio City Music Hall (5,980, 40-85-93-155)—Lnov last like \$10,000 uny be reached of the show in a head fourth week of the show in a head fourth week for Wells Fargo' (Par) and Waring band was \$26,000, good, Radio City Music Hall (5,980, 40-85-93-155)—Lnov last leaded fo

this week on holidover picture looks a bangup 352,000, thus going third heat.

Strand (2.767: 25-55-75): "Swing Your Lady" (WB). Comedy not doing as well as anticipated, possibly due to stiff competition in town this side of \$15,000 first week ending last night (Tues.). Stays "second, however, and may pick (up stride, Tues.) Stays "second, however, in the stay of the week! night (Tues.). Stays "second, however, and may pick (up stride, WB). 22d week! night (Tues.). Stays "second, however, and the picture of the stay of the stay

# Mpls. B.O.'s Have Plenty Woes, But Heme Vamps Svenskas for Big \$12,000

Minneapolis, Feb. 1.
Unfavorable weather conditions are adding to the wors of managers bedeviled by the recession, which has been taking such a heavy toll of grosses. Sub-

been taking such a heavy toll of grosses. Sub- temperatures, snow and wind storms and rey streets putting more dents into the box-office. The lone newcomer demonstrating ability to get somewhere in a box-office way. Happy Landing. The Sonja Henie picture has 'em. coming to the Minnesota in really paying numbers and will 'finish well in the five figures. On the other hand, despite all the recent Mae West publicity, Every Day's a Holiday has been receiving only scant attention from the public. And a third current arrival, The Barrier, isn't gefting anywhere.

od. Uptown (Publix) (1,200; 25-35) — terfect Specimen' (FN). First nabe nowing, Satisfactory \$3,000 in prosect, Last week, 'Awful Truth' (Col), 1000 bis

cer, Lust ween, I want of the Moore of the M

#### 'Bad Man' Big \$4,400 In Lincoln; Vaude Out

Had Man of Brimstone; with bangup selling all the week previous and the presence of its director. J. Walter Ruben, in the territory, is strong at the Stuart, TII Take Romance is in its second week, al-though biz was only so-so for the first one. Duals start at the Lincoln, and current stage show at the Orph is the last.

and current stage show at the Orphis the last.

Sit maters for This Week

Estimates for This Week

Kiva (Westland) (\*640 [10-15-25)—
Fill Take Romance' (Col) (2d week).

Fair \$1,000. Last week same pic

all'od \$1,300. just barely alright.

Liberty (Cooper) (1,200; 10-15)—
Liegtled' (MG) and demanding 25
tright. For down spit with a color of the color o

and "Adventurous Blonde" oke \$1000.

and "Adventurous Blonde" oke \$1000.

and "Senway (M&P) (1,400; 25-35-55).

beve Is a Headache (MG) and Bulldog Drummond Revenge (Par).

First of the duals which may an here. B z broming \$3,200 in and Mr. Moto (20th) (2nd 55)—H and Mr. Moto (20th) (15 run), dual good \$5,000.

Keith Memorial (RKO) (2.900; 35-stisfac to \$3500.

Keith Memorial (RKO) (2.900; 35-stisfac to \$3500.

Keith Memorial (RKO) (2.000; 35-stisfac to \$3500.

50-25-40—Blondes Are Dangerous' UI and Major Bowes Jamboree unit, split with 'This Way Please' (Par). Good \$2,800. Last week, 'Women Men Marry' (MG) with two strippers on stage, split with 'They Wou't Yorget' (WB) and 'Prescription For Romance' (UI, fine \$3,000. Stuart (Cooper) (1,900; 10-25-40)—'Bad Man of Brimstone' (MG). Has the town going, with about \$4,400 expected, very good. Last week, 'Rosalie' (MG) opened with a bang and closed asleep, but 'faney with \$4,100.

and closed asseep, \$\foats, \$\ men in Prison' (Col). Okay Last week 'Frontier Town' and 'You're in Army Now split with 'Says C'Reilly to Mi (GB) and 'Exile to Shanghai' good enough \$900.

# BUFF. BIZ BLAH: HENIE GOOD \$20,000

Buffalo, Feb. 1. With the exception of the Buffalo with the exception of the Burgaro, takings are decidedly on the down-side for the current period. The Sonja Henie feature started to bang-up trade, but things look quite dead

elsewhere.

Estimates for This Week
Buffalo (Shea) (3,600; 35-40-60)—
Happy Landing (20th). Very neat
start and with half a break should
get \$20,000, good. Last week, 'Hollywood Hote!' (WB) average \$15,500,
Century (Shea) (3,400; 25-35)—
Brimstone: (MG), and. 'Shi, the Octopus', (Ind.). Not too hot. Probably
around \$4,500. Last week, 'Night
Club Seandal' (RKO) and 'High Flyers' (RKO), yanked after five days.

Club Scandal (RKO) and High Fly-ers' (RKO), yanked after five days, with "Brimstone" rounding out the period for poor \$4,000. Lakes (Shea) (3,400; 35-50)— Every Day's Hollday (Par). Doing only fair for \$5,500. Last week, 'flur-ricane' (UA) (2d week), swell for holdover at \$8,900.

ricane' (UA) (2d week), swell for holdover at \$8,300.

Hipp (Shea) (2,400; 30.50)—Paradise for Three' (MG). Looks to do about-\$6,500;-fair—Last-week, ...Wise (Girl' (RKO) and 'Three Goes the Groom' (RKO), poor \$5,600.

Lafayete (Ind.) (3,400; 25-35)—Dr. Syn' (GB) and 'All American Sweetheart' (Col.). Probably fair \$6,500.

Last week, 'Manhattan Merry-Go-Round'—(Rep.) and -Portia on Trial' (Rep.) good \$9,100.

2 Hub Spots Up Admish; Henie-Benny

Fields Socko \$36,000; Mae West 26G

#### Osterman

(Continued from page 2) one...pc sonally we like the

change.
Thought thrown by Eddie Dowling's new hit, 'Shadow and Substance'. The Shadow, Henny Youngman, the Substance, Berle.

ast year the song was 'Moon Over Miami,' this year it's 'Half Moon on the Hudson'...everything's taking a cut.

Capitol theatre ad this week quotes Marian Donner as saying, Joan's Capitol theatre ad this week quotes Marian Donner as raying, 'Joan's most thrilling love story, 'Mannequin'. That ought to be okay, because Marian's billing is Nat'l Pres. of the Joan Crawford Fan Club. We're running: ad saying Jack Osterman writes one of the smartest, columns in 'Vanerry, signed 'Knthryn' Osforman, Nat'. Pres. and Treasurer of The Osterman admiration Society. Osforman, Nat'. Pres. and Treasurer of The Ostermán Admiration Society. Dear Sam Harris, it's none of our business, but '0f Mice and 'Men' is of grand, wouldn't it be nice to feature those two muggs of yours, Wally Ford and Brod Crawford in the ads; just kinda would help our 'keep'the theatre-alive' movement.

We asked a member of Cacophony Society what she though' of 'Red Star Over Chinal, she answered, I think it deserved more than one star!

And any time you think you're getting a little oo important for this world, go to an art store, buy a small picture of Napoleon, put it in your pocket, look at it eve., once in a while . and you know what happened to Nap!

#### TED LEWIS UPS THRILL IN OMAHA, BIG \$16,000

Omaha, Feb. 1.

It's all Orpheum this week, with Ted Lewis and revue in person the reason. First big name to hit the boards here in several months and he's packing them in.

Both Emadeis and Omaha are of the several months and the several months and the several months are of the several months and the several months are of the several months and the several months and the several months are of the several months and the several months and the several months and the several months and the several months are several months and the several months and the several months are as much, as several months are as much as several months are as several months are as several months and several months are as several months are as several months and several months are as several months fore week was three days old cur-rent controversial issue of March of Time and Braddock-Farr fight pic were both added to bill; \$4,500 was

film.

Omaha (Blank) (2,100: 10-25-40)—
Mannequin' (MG) and You're Only
Young Once' (MG), twinned. Crawford picture drew favorable notices
and brinting back some of star's following. Second feature doing its part
nobly and bidding strongly for

# Plenty Com in Pitt.; Crawford Good \$15,500, 'Swing Lady'-Weems Sock 25G

Tones Family' followers; okay \$7,000. Last week, Man Proor' (MG) and Dangerously Yours' (20th), good \$7,500.

Orpheum (Blant) - (2,976: 10-25-55)

—Thrill of a Lifetime (Par) with Ted Lewis and his Rhythm Rhapsody Revue on stage. Indicates \$16,000. biggest week's gooss in couple of years. Last week, Bad Man of Brimstone' (MG) and Borrowing Trouble' (20th), \$9,300, good.

# 'BUCCANEER' **20G IN PHILLY**

Philadelphia, Feb. 1.
Strong array of product in majority of midtown houses pushing grosses to pleasantest climes they've see since the holidays. Hottest thing the seed of the strong of a surprise because of what things of a surprise because of what things of the seed o

caneer at the Stanley with swell 320,000.
Several temporary policy changes in one de luxer and couple second stringers in force this week because of product situash. Aldine, regular UA showcase, for second week: in row forced into MG films, and suffering. Paradise for Three this spanisher of the string of the string. Paradise for the spanisher of the string of the spanisher of

with a reissue of Bordertown, which is clicking for \$6,300.

Estimates for This Week
Aldine (WB) (1,20) 40-55-75)—
Paradise for Three (MG). Secondrater, shot in here because of lack of regularly-used UA product, hurting, will get only \$8,800. Last week situash exactly same with Love 1s a Headache (MG). Dunko at \$9,100. Annequin (MG) (2d week). Surprising his seah after nice handling by newspaper ganderers and a very neat \$19,600 last week. Slipped off more than it should have and ringing up only \$12,700 for second lap.

Earle (WB) (3,000: 25-40-55)—
Checkers (20th). Willie and Eugle Power (20th). Canova whooling thins up to \$24,200. Fox (WB) (2,300; 40-55-65)—Happy Landing (20th). Fertainly a happy life best fash to the retrieval of the standard of the power (20th). For (20th) provided the provided that the power (20th) of the power (2

(20th) very so:so, as usual for Mae West in de-luxers here, with \$16,700 in nine days.

Kartten (WB) (1.100; 40-50)—Tarzan's Revenge' (20th). Nice for thrill spots or on one end of a dualer, but so the solution of the solu

Pittsburgh. Feb. 1.
Depresh. recesh, whatever the thing's called, they we never heard and generated the thing's called, they we never heard and generated the thing's called, they we never heard and generated the thing's called, they were the thing's called, they were the thing's called they are they were they were they were they were they were they were they called they are they were they are the are they

#### SIS IN PIX, TOO

Hollywood, Feb. 1.
Grace Romero, sister of Cesar
Romero, is making her picture debut
in 'Maximilian and Carlotta,' now
under way at Talisman studio, with
Miguel C. Torres producing.

She plays the Madame Bazi

wood Hole! (WB) n.s.g. in its second land at \$12,100.

Stanton (WB) (1/700: 30-40-50)—
Bordertown (WB). Re-issue, because of product shortage and to capitalize on present Muni popularity here, turning out smart move with highly anceptable \$53.00. Last week. Thank You, Mr. Moto (20th) Jurd about worthy at \$53.00.

Happy Landing, 13G,

Best in So-So Indpls.

Best in So-So Indpls.

Happy Landing is the leading structure at the bill indiana here. It is turn at the bill indiana here. It is the bill indiana here is the bill indiana here. It is the bill indiana here is the bill indiana here. It is the bill indiana here is the bill indiana here. It is the bill indiana here is the bill indiana here. It is the bill indiana here is the bill indiana (Col). So. 100-100. Leow's (Loow's) (2400: 25-30-40)—Illiana here. It is the bill indiana here is the bill indiana (Col). So. 25-30-40)—Illiana here in the bill indiana (Bot) (Illiana here in the bill indiana (Bot) (Illiana here in the bill indiana (Bot) (Illiana here in the billiana (Bot) (Illiana here in the billiana (Bot) (Illiana here in th

stage show starring Benny Fields. Broke opening (non-holiday) day record and its smashing towards treemendous \$80.00. Which.o. Last treemendous \$80.00. Which.o. Last steemendous \$80.00. Which.o. Last show \$12.00. Which.o. Last show the stage show in exploitation, but it appears that the MacWest publicity of recent weeks hasn't hurt either; \$26.000. terrif. Last week. Hollywood Hotel (WB) and stage show, sagged \$18.000. Ornheum (Loew) (2,900; 25-33-40. Completion (Loew) (2,900; 25-33-40. Completion (1,000; 25-35. Completion) (1,000; 25-35. Completi Boston Feb. 1.

Highlights of the film week here are sockeroo opening of Happy. Landing at the Memorial, hypoed somewhat by public interest somewhat by public interest somewhat by public interest somewhat by public interest holdover of 'Hurricane,' on dual bill, at Loew's Orpheum and State; sad biz by 'Every Day's a Holiday,' with Fred Waring on stage, at the Met. Keith. Memorial and Met both revised, bo. scales this week, and Keithed State of the Week, and State of the Week, and State of the Week, and Met prices were was 25-40-55. Now both deluxers are 35-40-65. Now both deluxers are 35-40-65. Now both deluxers are 35-40-65. Keith Boston now running first runs, dual, at 25-40-55 scale, but will continue run of product from the Memorial at the 35-40-65 scale, when business permits.

Baston (RKC) (2001-261 - 101-101

# Autry Says Rep Using His Pix As Club on Exhibs; Defends Com Demand

Hollywood, Feb. 1.
Prospects for an immediate healing of the breach between Republicand its singing cowboy, Gene Autry, were dimmed by a telegram to L. A film columnists, in which he pointed out that exhibitors along his personal appearance route had convinced him that he was holding the short end of his current picture deal.

Autry' statement from Nashville

read:

My effort to get a salary raise from Republic has met with the statement from the studio that it didn't get much money for my pictures despite the fact that box office reports have proven them to be leaders in the western field. It is known that my pictures are being used as a means to force exhibitors into buying Republic product in order to get them and since I/ve been on this tour I/ve found that exhibitors are greatly discontented because of this procedure.

"They have told me that they are more than willing to pay top money for my westerns if they aren't fored to buy dozens of pictures at fancy prices that they don't even take the trouble to play.

Republic, if it wants to make adjustments with exhibitors, can get more money for my, releases and still sell its other product at reasonable prices. This the reaction I've sell its other product at reasonable prices. This the reaction I've found in talks with half a hundred exhibitors and I hope it will refute any attempts that I know have been made by the studio to persuade its exchanges and Hollywood papers that my demands are unreasonable.

that my demands are unreasonable. Republic studio will not compromise its position with Autry. Herbert Yates, Republic president, currently looking over the lot, declared Autry will be allowed to buy his release from remaining three years of the contract if he so desires, Action will be predicated on apology from Autry for statements he has given out in the course of his several weeks tour, particularly the one he wired. Hollywood from Nashville last week.

Autry Burned Up

Nashville, Feb. 1.

Cene Autry is plenty burned up
with his producers. Republic Productions, Inc., and intends to do something about it. The singing cowboy
is staying over in Nashville long
enough to go to mat legally with
Republic over a court injunction
which kept him from filling personal
appearance date at the Paramount
theatre-here-last Thursday.

The Tioga, Texas, troubadour cavs

theatre-here last Thursday.

The Tioga, Texas, troubadour says, he intends to fight, sue for damages, and ask cancellation of contract with Republic. His Nashville attorney, George H. Armistead, Jr., is in conference with star's West Coast counsel, Sam Wolfe. Hearing probably will be set for early this week, Armistead says, in court of Chancelor R. B. C. Howell, who granted restraining order.

Although Meyer Lavenstein, at-

restraining order.

Although. Meyer Lavenstein, attorney, and William Saal, assistant secretary, representing Republic Productions, are said to have flown in here Friday before and could have saved the star and theatre embarrassment, nothing was said about the injunction until it was slapped down on the day- of the scheduled performances. Ads-and even an advance review were running in the papers.

The 'Paramount' (1,498 capacity)'

The Paramount (1,980 capacity) had standees with hundreds streamnad standess with nundreds streaming in by the time first stage show went on. While other acts were on, Autry came to theatre in costume hoping he would get word from the warring attorneys that he could proceed with his act.

J. L. Frank's Golden West Cow-boys, with Texas Daisy and Sarie and Sallie, from Radio Station WSM, stretched their acts twice their length and worked miracles in keep ing the audience in a good humor. There wasn't even a howl when Milton Estes, m.c. for the cowboys, stepped forward to announce that due to 'circumstances beyond his control' Autry would not appear at first show but, they hoped, would be loffer the research. in for the second.

As it was invited to do, the audience sat through a second feature which Manager C. H. Amos had in

lawyer and George Goodale, his

lawyer and George Goodale, his agent.

Effort was made to get Autry's horse on stage at 3 o'clock show but three officers stepped in and intervened. At remaining shows, however, the half Arablan-half plains, pony did appear. With nothing on his back but his master's \$2,000 silver-trimmed saddle, he went through his paces, but sans Autry. Tony Sudekum, president of Crescent Amus. Co, (Paramount theatre), was boiling at Republic about the whole thing but wouldn't say whether or not he intends to boycott its pictures at 150 theatres in which he is interested when present contracts expired.

contracts expired.

contracts expired.
Autry claims his contract with Republic calls for eight pictures with a ninth and tenth during December and January if the studio wants them. Otherwise, December and January are his 'exclusive period,' his to do anything he wants in, with personal and radio appearances his four.

own.

This year (July to July) Autry has made only four pictures, he says. On his free time he struck out for a personal appearance tour. The studio notified him to report Dec. 27 to begin that 'ninth' picture, which he did on Dec. 31. There wasn't even a story ready for him. 'How can I start on a ninth picture when I haven't made the eighth?, Autry argued.

start on a ninth picture when I haven't made the eighth?, Autry argued.

Armistead, in the answer which he, was preparing to the injunction, says he will show that Autry in no respect 'breached the contract but that Republic itself' was in the wrong.

Autry could have saved the dates y signing his life away' but didn't; nor did the theatre management want him to.

To rub the sore spot, Autry realizes that while he is definitely big time, his salary is still comparatively minor league. He ranks first among western stars in the annual box office audit, but he still is tied down by his contract to \$5,000 a picture-while Bill Boyd, No. 2 mustanger, sets \$12,500 a picture; Buck Jones, No. 3, draws. \$16,000; and George O'Brien, who placed fifth, tops them all with \$21,000.

#### 5c on All Passes Into Theatres' Service Funds

Lineoln, Feb. 1.

Circus tactics came into theatre operation here this week after Louis J. Finske, division manager of J. H. Cooper—Enterprises—Started—calling-for 5c service charge on every pass issued, "even to the dime houses. Service charge goes into an employes welfare fund.

Staffers who are injured, get sick, get married, greet the stork, or have a death in the family get paid from \$25 to \$150 from the fund.

Finske has had the same stunt in operation in the Colorado Coopenhouses and says it has worked well. Was okayed here when Cooper came out from New York last week.

#### Johnston with Wanger

Hollywood, Feb. 1. John LeRoy Johnston, former pub-licity director for Universal and more recently western manager for Macfadden fan mags, moved in as publicity and advertising chief for Walter Wanger Productions.

Russell Phelps, who has been holding down Wanger flack chair since the resignation several months ago of Alex Gottlieb, is entering the

Hollywood, Feb. 1.
Columbia has signed Oswald, Ken.
Murray's stooge, for a role in 'You'
Can't Take It With You.'
Comic's real monicker Tony
Labriola.

#### 'MOONSHINE' POURS

Hollywood, Feb. 1.

Kentucky Moonshine, second 20th-Fox picture to top-bill the Ritz Bros. was put into production Thursday (27). David Butler directing under Kenneth Macgowan's supervision.

Four hours the packed house Supporting cast includes Tony waited, with hundreds ganging up Martin, Marjorie Weaver, Wally behind the lobby ropes, while Autry Vernon. William Demarest, John was in leverish conference with his Carractine and J. Edward Bromberg.

#### Government's Own Film Production Up Again

Washington, Feb. 1.
Scheme to establish a motion picture division the Government Printing Office and divert Federal business from private laboratories has bobbed up again. Newest advocate is Senator Elmer Thomas of Oklahoma, who introduced a bill identical with the pigeonholed sugestion of Representative Fred Schulte of Indiana.

Idea is to centralize production of propaganda reels, instead of allowing some agencies, notably Interior and Agriculture, to make their own while other outfits, such as Social

while other outflts, such as Social Security and Federal Housing, let their jobs out on contract. Proposed office also would be a distribution

#### Stoky Visions Work For 18.000 Musikers As Theatre Soundmen

Hollywood, Feb. 1.
Leopold Stokowski convinced that sound pictures, which created a vast army-of-jobless musicians, will-shortly serve as the medium for providing some 18,000 of them with steady employment. Philly maestro recently completed the musical accompaniment for Walt Disney's newest carbon feature.

companiment for Walt Disney's newest cartoon feature.

Musicians will go back to the theatres, not as instrument players, but
as mixers of sound, believes Stokowski. He further opined that every
picture house will have to hire at
least one to control the projection
room mixing keys, otherwise forthcoming musical films won't sound
right on the screen, and the public
will be dissatisfied.

#### Moppets on the Move

Hollywood, Feb. 1. Bobby Breen, boy soprano, currently winding up toll 'Hawaii Calls' for Principal Productions, has been contracted for a week of pals at the 'Cleveland Food Show, Feb. 10-17. Lad plans sightseeing stopover in Chicago on his way to Ohio-

over in Chicago on his way to Ohio city.

Bobbie Moya, Argentine kid actor, is making his U.S. camera debut in Paramount's Tropic Holiday. South American import plays role of Dorothy. Lamour's brother.

Pat's Bril, who completed her role in Universal's 'Mad' About Music.'

has been signed for a featured spot with Edna Best in Alexander Korda production to be filmed in England. Moppet sails late this

#### Dufay's New Plans

Dufay's New Plans
Complete details of new Dufaycolor. Inc., management—were officially outlined last Friday (8), with
future plans. Bulk of these stressed
development of still photography
and phases-connected with: it. One
was intention of establishing company production plant U. S.
stead of importing stock.

In addition to Pierpont M. Hamilton, president, other directors include William R. Morris, of agency
of same name, and Demetre Daponte.
vice-president, who also is managing director of the British company.
Dufay-Chromes, Ltd. Dufaycolor
film was developed in England from
a basic French invention.
At display of still color photography held last week in RCA building
Dufaycolor did not show any motion
pictures.

pictures.

Glen MacWilliams, film cameraman, who suffered a broken back in an auto crash near Williams, Ariz., was brought to an L. A. hospitol Thursday, (Jan. 27) and place in a cast. Mending process will require at least six months.

Victim, who has been Gaumont—

Victim, who has been working in Gaumont-Brit'sh studio in England to two years, was en route here for visit when smashup occurred.

#### PAR'S AHOY

Paramount has set Murch 15 for the camera start on 'Give Me as Sailor,' which will have Martha Raye, Betty Grable and Bob Hope in featured spots, with Jeff Lazarus producing and Elholt Nugent direct-

# Omar Kiam's Inside Stuff on H'wood Abracadabra with Styles and Stars

Omar Kiam, Hollywood designer, delicately sidestepped comparing east, and west coast femme smartness, in his suite at the Hotel Delmonico, N. Y. After all, he's here now and returning west shortly. However, he did give the east an edge on shoes. Fancy cutout sandals rule Hollywood by day and night, and Mr. Klam no like.

'Nothing,' said he, 'destrove line.'

'Nothing,' said he, 'destroys line

#### Hays Ad Council Only Rejected 1% Stills

Annual survey of the Advertising Advisory Council of the Motion Pic-ture Producers & Distributors association, issued yesterday (Tues.), revealed a healthy decline in the number of revisions suggested by the Hays office administrative official, as compared with preceding year. In only one division, that of actual advertisements, did the past 12 months fall behind 1936 on number of items discarded or revised.

Advisory council, which is made.

discarded or revised.

Advisory council, which is made up of publicity advertising directors of every major company, and administrator of advertising code showed minute percentage of still photograph rejections. Of 123,711 stills submitted on the Coast, only 739, were turned down, or 4% in all. Virtually the same number were rejected in 1936, though only 165,088 were submitted. Also improvement in publicity stories given one-over, record showing just six revisions asked out of 15,547 considered.

Tabulation revealed 397 revisions

Tabulation revealed 397 revisions or discarded ads out of 14,033 submitted, as against 353 revised of 16,196 in 1936. Of 6,382 miscellaneous accessories turned in, only 22 were rejected, as compared with 62 turned out of 6,128 in 1936.

out of 6,128 in 1936.
Exploitation ideas made even beter showing, with only six rejected out of 8,382, as against nine out of 8,007. Report showed 1,647 posters submitted and only 16 discarded, though 28 were revised in 1936 out of 1,576.

#### 'Mayerling' Sets Record For Foreign Film, 22 Wks.

New long-run mark 60 a foreign-picture, playing outside of the Broad-way sector, was established this week when 'Mayerling' went into the 22nd, week of its current engagement. Present indications which include likelihood that the French-made film will run at least two weeks longer are that it will top any previous gross registered by a foreign picture outside of British-made films. —Mayerling-is scheduled to go into

outside of British-made films.
—'Mayerling-is scheduled-to-go-intoseveral Loew circuit houses about
the middle of this month, but it is
doubtful if Filmarte will be through
with film before Feb. 21. 'Loves of
Beethoven, another French-madefeature, is now in its 1th week at
the 55th Street Playhouse, N. Y.

#### Young's Indie Switch

Hollywood, Feb. 1.

Lon Young former Monogram
associate producer has switched
over to Progressive Pictures i a

over to Progressive Pictures 1 a similar capacity. New company, headed by Ben Ju-dell, plans a schedule of 14-16 films for new season, releasing through Judelt exchanges.

#### TRAILER CO. BROKE

TRAILER UV. BRULE.
Although claiming assets totaling
\$71,250 and lirbilities of \$47,171, the
Theatre Trailer Corp., 630 Minth
ave., N. Y., file J. a voluntary petition
in bankruptey Monday (31) in Federal coult. cral court

In the petition, which was signed by the corporation's president, Mark Block, the assets computes its equip-ment at over \$50,000.

#### Ald for Studio Worker

Hollywood, Feb. 1.
Irene Lloyd, Warners' studio hair stylist, stricken with infantile paralyis three years ago, en route to. Warm Springs: Ga. to undergo treatment because of the generosity of fellow makeun artists.

in featured spots, with Jeff Lazarus fellow makeup artists. producing and Elliott Nugent directing. Fund for hospitalization is already above the \$2,000 mark, with contributions still coming in.

like a too decorated or cutout shoe. Chops a woman right off. The classic opera pump, on the other hand, carries the line to its finish. It is the most enhancing style for pretty ankles, and the most finish cones which would never be chosen for a hosiery ad.

East and west fashions differ by day, the Coast being more casual and colorful. But, Step into a night club-and you can't tell the difference, ex-cept that the food." better in New York." (Bow.)

This gentleman, who fashioned the ash wardrobe for 'Vogues,' takes a This gentleman, who fashioned the flash wardrobe for 'Vogues,' takes a firm stand on the present dopey hats. Thinks some of them are fascinating. He likes them in window displays and admits that they might make interesting living room decorations. In fact, he says, they are useful practically any place but on a woman's head.

head.

If you've been worrying about possible knee exposure, what with hemines being gradually elevated. Mr. Kiam sets your mind at rest. Thinks daytime lengths are pretty well set at 14 to 16 inches from the ground. sweeping for evening, and roll your own for sports.

own for sports.
You can pretty well take his word for this, as nearly all of his designs have appeared in stores about the time the pictures were released—although the creations must of needs, sity be designed months and even a year before the picture appears. He hasn't yet solved the mystery of whether he is just a good guesser, or whether the cloak and suiters readed. Perfers feeling that he set whether the is just a good guesser, or whether the cloak- and suiters pecked. Prefers feeling that he set styles to the former solution.

#### Color's Problems

Color's Problems
Although technicolor presentagreate: problems, he finds the medium more interesting than black and white. Confessed he let out 'shrieks, of hortor' when he saw what the process had done to some of his chosen colors, especially blues. Blues with a lavender tone turn nearly-black. So Mr. Kiam set out to become a technicolor expert himself, order hot to be doublecrossed in his color schemes. Conquered a lot of color tones, but yellows still 'treacherous,' he says.

The Dirndl, that youthful fashion

treacherous, he's says.

The Dirndl, that youthful fashion of fitted. waist-length bodice, and full-gathered or shirred skirt, with puffed sleeves, has made definite place for itself on the style scene as seen. Mr. Kiam's crystal ball. Only trouble is that it's taken up by the wrong people. It's no dress line for a lady who has lost her own.

a lady who has lost her own.

—Skirt-lengths for Hollywood stars can't be arbitrary. One of the more glamorous stars always presents a problem. One of her legs is described by the designer as 'erraid.' It bends the wrong way, with the khee in reverse. If you don't know who it that's a tribute to Mr. Kiam's artistry.

knee in reverse. If you don't know who it 'that's a tribute to Mr. Kiam's artistry.

He did not swipe his name from the famous Persian poet and philosopher. Anyway, not the whole name. Hails from Texas and was born Kiam, but dropped the more prosaic first name of Alexander in favor of Omar for 'business reasons.'

lavor of Omar for business reasons. Has a terrific admiration for Helen Jepson, that flowered when he was designing costumes for the Chicago Opera Co. Wanted to corset her, lightly to conform her figure to the period. He feared doing so would hamper her vocalizing. Miss Jepson told him to go ahead and corset to his heart's content. Mmc. Sembrich, we have the sembrich of the content of the con

she replied reasonably, 'was a pretty good singer, and she wore them'.

In the subject of corsets, Mr. Kiam, who is a good natured genitlemant of generous proportions, expressed interest in the new shorts for men, designed with a gadget called 'diaphragm control,' but isn't sufficiently concerned about the size of the shadow he casts, to investigate. The noted frock fashioned cleared up what has become a major mystery among the unnituitate. That is, what holds up strapless: evening gown. Nearly everyone knows that strapless bathing suits, for the more courageous women, are made of lastex. Gowns of any material, however, are supported without straps by a sort, of whatebone corset affair molded to the figure and attached to the gown. (It still sounds precarious.)

Expressed enthusiasm for New York's variable weather—but/mains here only until the Gold' Follics' debut next week—then'to Hollywood, or possibly Miam'

to Hollywood, or possibly Miam

# Film Grosses Around the World OK: Argentine Up Despite Summer; Aussie, Near East, Holland Ditto

Buenos Aires, Jan. 20.

Buenos Aires, Jan. 20.

Buenos Aires film exhibitors have no worries about summer season biz. New year started here with big bustness. In the key theatres, although these are the hottest days of the year, competition of two fair with great outdoor shows, general exodus of people from the city, vacation time and so on. Nevertheless, this week brought times holdower and outstanding flutters and a contract of the property of the second hit was 'Woman I Love'. Second hit was 'Woman I Love'. (RKO) at the 3500-seater Ders' and although Paul Muni is always a strong botter of the property of this house, in spite of the bart holdover at the Rex in the history of this house, in spite of the apart of the public's interest. Third picture which is doing well Day at the Race's (MG) at the Ambassador, It is also in its second week and return of the property of the

(U), at the Ambassador; Love I'm After (WB), at the Idea; Fine Frau, Die Weiss Was Sie Will' (German), at the Monumental; Die Pompadour' (German), at the Broadway; Les deux Gosses' (French), at the Suipacha,

#### Films in the Near East

Bagdad, Jan. 22.

Bagdad, Jan. 22.
Current films in Bagdad are 'Garden of Allah' (Far) at the Al Rashid
Cinemas, 'Caravan' (MG) at the Alhambra, 'Cat and the Fiddle' (MG)
at the King-Ghazi, 'Garu Chantal',
(Indian Liberty, Ltd.) at the Zawra.
'Night at the Opera' (MG) at the
Rafidain.

Gairo, Jan. 22

Picture bills in Alexandria include
Knight, Without Armor' (UA) at the
Mohammed Aly, "Lloyds of London
(20th) at the Rio, "Hearts in Bondage" (Indie): at the Majestic, 'Maytime'- (MG)-at the Rialto.

Cairo bills include Three Vuske.eers' (UA) at the Royal, 'Angel'
(Par) at the Metropole, 'Emile Zola'
(WB) at the Triompe, 'Topper' (MG)
at the Diana, Thunder in the City
(GN) at the Regal, 'History is Made
at Night' (Col) at La Potiniere, 'PubLloyds of London' (20th) at the
Miami, 'Theodora Goes Wild' (Col)
at the Femina.

Jerusalem, Jan. 22.
Picts in Jerusalem include 'Romance of a Swindler' (Zion Hull)
Jingie Princess' (Edison) and 'Contains Courageous' (MG) in Jerusalem
Life of Emile Zola' (WB) and
Prince and the Pauper' (WB) at the
Miscalem in Tel Aviv. Die Unentschuldigie Stunde' (German) and 'Le Mensonge de Nina Pétrovna' (French at
he Migdalor, 'San 'Fetrova' (MG) and 'They Gaye Him a Gun' (MG) at
he Mograbi, 'Michael Strogof' (RKO)
and 'Wings of Morning' (20th) at the
Ophir, 'Sextanerin' at the Rimon in
Tel Aviv.
Films in Haifa include 'Dodsworth' Jerusalem, Jan. 22

Films in Haifa include 'Dodsworth'
(UA) at the Armon, Le Bas Fonds
(French) at the Orah, and 'Last of
the Mohicans' (MG) at the En-Dor.

#### Not In Dutch in Holland

Not in Dutch in Holland
The Hague, Jan. 17.
Holland film biz satisfactory,
but not up to the past years. LaurelHardy picture 'Way Out West'
(MG) proved good boxoffice as well
in Amsterdam as in The Hague, Holland being very fond of those two
comics. Grace Moore's 'Til' Take
Romance' (COl) at the City Theatres: at Amsterdam and The Hague
was only moderate. Miss Moore's
pictures have considerably fallen
(Continued on page 27)

# **GU-Hovts Share Aussie**

Sydney, Jan. 17;

With both Greater Union and Hoyte desiring to play Victoria the Great' (RKO), but with neither anxious to pay the big price asked for the pic, a deal has been made whereby GUT will screen 'in certain spots, and Hoyts in others.

Suggestion for the 50-50 buy was made by Charles Munro of Hoyts.

# DOYLE'S DEALS IN H'WOOD FOR SO. AFRICA

Hollywood, Feb. 1.

Stuart F. Doyle, who recently resigned from Australia's Greater Union Theatres, is here conferring with Dr. A. H. Giannini, United Artists prexy, on a deal that would give him 10-year franchise for UA product for his proposed new theatre chain in South Africa. En route from New York, he worked out a contract with W. Ray Johnson, Monogram head, whereby he will release that company's pictures in South Africa.
While in the east, Doyle closed with Atlas Radio Corp., for distribution of Atlas transcriptions in Australia, New Zealand and South Africa on a fwe-year reciprocal pact, Stuart F. Doyle, who recently regned from Australia's Greater

strain, New Zealand and South Africa on a five-year reciprocal pact, under which Atlas will handle the marketing in the United States of ether shows recorded in Sydney by Doyle's Fidelity Radio, Ltd.

#### JAPAN PLANNING TO UP **QUALITY OF FEATURES**

Tokyo, Jan. 17.

#### Japan Okes 'March'

Tokyo Jan. 17.

Tokyo, Jan. 17.
Reported here that March of Time has been classified as a news-reel and will be permitted to enter the country in spite of the present ban on foreign films.

Shochiku has contracted 'Time' for all its newsreelers. Subject has not heretofore been imported.

# Bookings for 'Victoria' FRANC SLUMP U.S. HEADACHE

Though foreign distributors in this country at one time were benefited by the slump in the French franc in handling French-made pictures, present situation neither aids them nor does it help U. S. distribs in France. Actually, the monetary situation in France is a perpetual pain in the neck to American distributors.

in the neck to American distributors. Reports from Paris indicate that the continued weakness in the francalso has tossed a scare into film producers in that country. While this may not show up for 18 months to two years in their films, the producifirms already are finding it difficult to borrow money for adequate production as the franc continues to din

As far as American companies are concerned, this weakness in French money is a real burden to taking income derived from pictures released in France. With the expensive distribution layout in that country maintained by many companies and U. S. distributor's suffering in the rate of exchange, the severity of the situation magnified by the fact that France is one of the few European countries from which it is currently easy to import funds collected

At one juncture foreign distribs in this country obtained break, because of the abrupt slump in the francas compared with the dollar, this representing a real benefit between representing a real benefit between the time actual commitments, were made and the time payment was shipped to France. Now this is taken care of in protective stigulations by French companies who realize the unstability of the franc currently.

#### Crime and Punishment

Tokyo, Jan. 17.

Censors have announced that herealter -second-class - Jap flickers - willnot be: given a certificate. Action
contemplates forcing producers to
improve quality of Jap product in
order to stand up when the famine
of foreign subjects sets in.

Producers turning out quickies are
in a panie as they have been licking
their chops in contemplation of a
land office biz when the foreign subjects begin to run out.

Copenhagen, Jan. 24.

After -several years in charge of
the Danish School Theatre, where
children see the classic plays and are
the driven to laugh, cry or applaud,
thomas Heile recently built the luxurious film house, Tooftegaarde Bio.

Opening bill was 'Prisoner of
Zenda' (UA), and, when many in
their chops in contemplation of a
land office biz when the foreign subjects begin to run out.

# Greater Union-Hoyts in Battle; Rydge Outlines GUT's Finances

Sydney, Jan. 17.

Fight is on between Greater Union Theatres and Hoyts, following a party by staff members of the former to celebrate the split away from Hoyts. Battle is for business and to obtain strong enough pictures to hold up the box office.

New setup, as outlined to G. U. T. stockholders, calls for operation of four principal operating units—Greater Union Theatres, Ltd., exhibitors; British Empire Films, Ltd., distributors of British and American pictures; Cinesound Productions, Ltd., producers of local films; and National Theatre Supply, Ltd., distributors of theatre supplies and equipment. Net result of all four operations for the year ended last June 30 was a loss of \$35,336, only G. U. T., the exhibitor outfit, showing a profit of \$84,240.

Norman B. Rydge, chairman of the board, told stockholders that the financial situation had Improved since then. Said that British Empire's loss had been supplanted by a small profit and that Cinesound actually was, on an earning's basis, Claimed that general overhead and operating expenses had been reduced by \$80,000

per year. Answering a complaint of one shareholder that there was an overdraft of more than \$1,000,000, he stated that banker interests had expressed confidence in G. U. T. and had advanced additional sums to put its theatree in shirshare.

had advanced additional sums to put its theatres in shipshape.

For the time being, the plan to liquidate the holding companies of Spencers, Wests, Amalgamated and Greater Jr. D. Williams has been abandoned, but expected to be revived as:

G. U. T. denon-strates its ability to earn satisfactory modifs.

Hobart, Tasmania, Jan. 17 Hobart, Tasmania, Jan. 17.
Hoyts, is expected to get in here
through Snider-Dean, with the link
to be made stronger with S-D lease
of two city halls and plans for later
construction of new houses. Earlier
Hoyts tried to obtain deal with
Greater Union, with the latter, nixing plan in the latter nix-

ing plan.
After the G. U. T. split, Hayts nego-After the G.U.T. split. Hyts nego-tiated a pact with Snider-Dean in New South Wales, Victoria and Queensland, with spread to this ter-ritory the latest development. In New Zealand, Hoyts are tied in with Moodabe's Amalgamated circuit.

# **New Booking Plan for Argentine;** Would Aid Exhibs, Small Distribs

#### Dept. Store Closing Law To Hein Tokyo Show Biz

Tokyo, Jan. 17.

Amusements, particularly film houses here, are looking forward to increased prosperity when the law closing department stores at 6 p.m. goes into effect. Heretofore these stores were permitted to premain open until 9 o'clock, thus hitting the b.o. terrific wallop.

New law becomes effective Feb. 1.

# **AUSSIE WAXERS GLOWER AT EXHIBS**

Sydney, Jan. 17.

Trouble is looming between exhibs and record transcription makers here. It's a question of payment for the right of airing musical numbers

here. It's a question of payment for the right of airing musical numbers in theatres minus orchestras, or used during sessions when pit boys are not working. In the main, however, payment question applies to nabe and sitx exhibs whose shows carry no musicians.

Couple of years ago the wax-makers and the Motion Picture Exhibitors Assn, went into a huddle on the question of terms for record playing in theatres. Conferences were unavailing, however, leaving the whole situation up in the air. Towards the end of 1937 six manager received notice from the waxers that he must either discontinue playing records at public performances in his theatre, or apply in writing for a license to perform the same at fees respectively applicable as set out in a letter forwarded to the MPEA as far back. Feb. 14. 1936.

Terms (for a year each) under these interestications are as sollows: citt theatened and the same as as set out the area.

Terms (for a year each) under discussion are as follows: city theatres (class A) \$25, city theatres (class tres (class A) \$25, city theatres (class B) \$17, nabe theatres (class A and B) \$17. (playing less than five nights weekly) \$13, country theatres (class A and B) \$13, (playing one, two or three nights) \$5. Suggestion is for the MPEA to collect fees. from members and forward to the waxers. This the MPEA may not feel inclined to do, as was the case in 1936 when no get-together could be reached.

Official letter from the waxers states that 'owing to 'inroads which.

Official letter from the waxers states that 'owing to 'inroads' which have been made and are being made on the legitimate record business by the public performance of records and otherwise, it has become increasingly necessary for us to control all forms of public performances.

trol all forms of public performancesof our records.

'As an initial step to such control
in 1931, we had printed on the labels
affixed to all records a notice
to the effect that they might not be
used for broadcasting purposes, nor
publicly performed:

"Use of our records by B-class radio
stations to irreach sortealler has it.

Use of our records by B-class radio stations is already controlled by license, and we are daily issuing licenses to other parties who desire to perform publicly our records by other means.

For many years there has been disagreement between APRA, the broadcasting units and pie exhibs, with the latter two claiming that the charges instituted were far too high. This year looks as though stronger action will be taken by the waxers to bring the exhibs into line on the question of payment for playing records in theatres. It is anticipated that the MPEA will watch moves to see that its members are not taken see that its members are not taken unawares, and that steps will be taken to overcome the threatened

action.

One official of a large pic chain stated that arrangements were contemplated by his company to manufacture its own records if the pressure became too strong. Also mentioned that deal could be made with certain waxers to supply records at a very nominal sum for theatre use. Pointed out that many songs, mainly from musicals, cannot be aired over the commercials unless an additional 75c is paid above the usual rate.

Buenos Aires, Jan. 26.

Movement is on foot in Buenos Aires to bring about a change in the existing method of selling pictures. This applies particularly to the neighborhood theatres. Under the present system exhibitors buy from almost every distributor. Price of admission determines the range for the theatre, in other words, if out of 20 neighborhood theatres 15 charge the same admission price on the release date each has the right to run the picture simultaneously. Price that is paid for the picture is of no importance. Furthermore, the exhibitor, buys an unlimited number of playing dates for his picture, that if a picture becomes available the first time, all these theatres that have bought this picture play Thursday. Saturday and Sunday. Then he pic is brought back four or five times additionally for various other prices of admission.

Another inconvenience under this vector is if the exhibitor have from

the pie is brought back four or five times additionally for various other prices of admission.

Another inconvenience under thi system is, if the exhibitor buys from almost every distributor, and five or six pictures become available for him in the same week, he may pick out three or four of the best, stick them all in one program and leave the others on the shelf. And only a very small percentage of the pictures left on the shelf, are paid for.

Change contemplated would oblige exhibitors to play their pictures consecutively as many dates as they buy, and also limit them to two pictures on program. Two pictures on one program have been the big problem for American companies to get together, because the smaller companies fear that less pictures would be consumed that way.

This is not the case. Under the new arrangement exhibs would be in a position to change their programs two or three times a week, and with a limit of two pictures and some shorts, on the program they would be obliged to buy the same number of pictures. Far from reacting unfavorably, upon the smaller companies, this procedure, would be in their favor, as pictures would actually be exhibited instead of being left on the shelf.

Another problem that has proved to be a great hardship for the smaller

tually be exhibited instead of being left on the shelf.

Another problem that has proved to be a great hardship for the smaller companies is the unlimited credit that has been extended. Reason has been the exhibitor's claim that when he bought a picture for 10 days, he was usually billed for the full amount the first time he took the pic out; which was usually for only three days. His contention was that he couldn't afford to pay for the full amount of the picture. The refore, if the American companies could get together by simplifying the method-of selling, so-exhibitors would have to run pictures consecutively for the number of days they had been bought; there would exist no necessity of extending credit for more than one picture at the same time. All in all, after the changes are brought about, they would definitely benefit both exhibitors and distributors.

itors and distributors.

itors and distributors.
Consequence of all these unsettled questions is that no contracts with neighborhood theatres have been made so far, theatres playing last season's pictures they have booked in 1937. That is quite new in Argentine film history, as other years booking was already in full swing at this time of the season.

#### **COLOMBIAN TAX RAP** VS. FOREIGN DISTRIBS

Masnington, Feb. 7.

American film exporters are up against it in Colombia as a result of the stiff income tax levied by that S. A. government against outsiders S. A. government against outsiders with no legal representation in coun-

Earnings derived from exploita-Larnings derived from exploita-tions of motion pictures will be sub-stantially trimmed in future, Ameri-can Commercial Attache at Bogota reported in a memorandum to Com-merce Department.

#### Austria O.K.'s 'Dead End'

Vienna, Jan. 24.
After much haggling, 'Dead End'
(UA) finally has been passed by the
censor, with various cuts, of course.
Running in Kruger Kino here.
Full houses.

# QUOTA STYMIES BRITISH B.O.

# French Exhibs Welcome New Gov't; | BIZ BACKWASH. Look for Easing of 25% Tax Rap

Paris, Jan. 24.
Wry faces worn by members of the American and French film industry as result of recently passed 25% tax law have lightened up a little since the fall of the Chautemps government. New law, expected to become effective Feb. 1, calls for an increase of 25% in taxes for cinema houses grossing over 200,000 francsmonthly and not offering stage attractions or having orchestras. Also allows a diminution of taxes by the same amount for houses carrying either of the above their daily program.

program.

As the law was introduced and backed by the Communists, who have little chance of being included in the next government, film circles here are more hopeful that 'some-thing might be done' to defer or completely get around application of

the low.

Although it affects all cinema houses alike whether they are showing American or French films, informed Yank sources say it is a informed Yank sources say it is a smart move to cuit down their profits. Law was originally drafted to affect only where foreign films were shown. But this was changed to affect all alike because of the Franco-American trade treaty. But if applied the law will affect American films more than any others, foreign or unlive.

or uative.

Large houses now showing two features will, if compelled to put in orchestras stage shows, have to cut down by one feature. In a great number of these places the film cut will be an American one. Especially will this be so the larger provincial towns. So the Americans shall be forced to bear the brunt and still the terms of the treaty have been adhered to in the letter of the law. In the meantime, however, directors distributors and producers have

In the meantime, however, directors, distributors and producers have wasted no time in framing measures to protect their interests.

No move is ruled out but no action is expected in the immediate, tuture. New government might (and probably will) be of a more moderate complexion and agree to defer the application of the law. Until all chances of gaining satisfaction are exhausted no radical step will be taken, but a complete shuttering of all houses which shall be affected in the big threat being held as the last card.

Americans, of , are associ-ating themselves with the French movement and no doubt will give their entire support to any measures

#### Strand Film Zoo Prods. To Make Animal Shorts

London, Jan. 26:

Director: of London Zoo have given a monopoly to a new picture unit to film the imals. Company is: called Strain Film Zoological Productions, and is associated with Strain Films, leading producer of documentaries. Plan. is to produce of shorts of both, entertaingent and educational interest.

Board includes directors of Strain Films and Professor Julian Huxley, boss at the Zoo Latter declares, there was no grason to assume other producers would be denied access if they required particular material.

Many shorts have been produced at the Zoo by Widey Newman, mostly of an entertainment nature.

#### Modern Guadalajara

Mexico City, Feb. 1.

Guadalajara. Mexico's second largest and traditionally the most conservative eity, has gone modern with regard to films. Five cinemas have opened there, giving the old town 14 picture palaces. Four of the new houses are neigh-lockbooks. New Befores its ad-

borhoods. New Reforma, is a luxe first-run 900-seater.

#### Surefire Repeater

Copenhagen, Jan. 24 Jernbane - Biograf, small oldie habe house here, has uncovered a perfect solution to booking prob-ems. Whenever business nosedives

iems. Whenever business nosedlyes the management merely brings back Par's 'Dr. Jekyil and Mr. Hyde' for another 'run. It always mops up.
Fredric March-Miriam Hopkins film' has played the house 27 times in the last five years. It never has run less than a week and has clicked off two and three weeks. Latest wrinkle is that the swank crowd has discovered the Jernbane-Biograf, with its hard wooden benches, and it's now fashionable to start parties by gandering Jekyil.

# NEW POLISH FILM TAX LIKELY

Shift in personnel of government leaders reported responsible for a contemplated move to put a tax on pictures distributed in Poland. Those in the government ranks who had-charge of film interests are out of office and a new group has been seeking some medium whereby the tariff would be raised.

In the past, attempts to boost the tariff by new tax measures have been defeated. Topic has been on the fire for the last six, seven years, but never got anywhere.

never got anywhere.

With the new officials in the saddle, present attempt to harness the picture business by means of higher tariffs regarded as a real threat. Only out for foreign (U. S.) distributors would be to curb the supply of features, which is certain to bring squawks from exhibitors who prefer American-made product.

#### British Seating Leads; One Every 15.33 People

Paris, Jan. 24.

Paris, Jan. 24.

Statistics recently compiled on the cinema house density in Europe put England at the top of the list with one theatre seat to every 15.33 persons. Running a close second was Belgium, with 15.60 people to every showcase seat. Francé (including the colonies) ran third with 19.33. Spain ranked fourth 22.38, and Czechoslovakia fifth, with 24.20. Luxembourg, Italy, Sweden and Switzerland followed in that order, Sweden ranks highest in number of houses per population, but since most of the houses are small, the persons per seat average fell. At the bottom of the list is Poland, with only one seat for every 124.54 people.

#### New 'Lowdown'

Paris, Jan. 23.

Paris papers today upped price to 50 centimes (about one cent and a half), which is double long-established price which held until about three years ago. During past three years they have crept gradually to this now all-time high. Publishes are appalled at prospects of repersection of the property of

are appalled at prospects of reper-cussion new price will have on cir-culation, and all of them are plot-ting extra big attractions to try to counteract expected slump. Paris-Soir held up big series by Paul Bringuier, Marlene Dietrich Takes You Through Hollywood. Teady for publication Dec. 15. du released only today as tempter to sell papers despite increase.

# SPORTS POOLS

Film Grosses Taking Worst Pasting in Years—Exhibs Blame Quota Uncertainty - Unfavorable Comment on Local Product in Press. Parliament - Spread of Football Pools Likened to Bank Nite in U. S.—Production Off—Studio Unemployment

#### NO QUICK SOLUTION

London, Feb. I.
Whether it is a backwash of lowebb in theatre business or directly attributable to the discussion over the pending quota measure, film business throughout England is taking as nasty a jolt as it has suffered in years. Uncertainty over the new quota and the form it will take is blamed by many exhibitors because of the references to the inferiority of British films in press comment and in parliamentary debates as well as trade statements.

on British Dims in press comment and in parliamentary debates as well as trade statements.

These raps at domestic pictures have been felt like poison in locales where local features are offered. Majority of, these are in areas dominated by low admission scales.

Aiding this slump at cinema box. Offices its the present nation-wide frenzy in football pools, which are reported to take \$200,000,000 annually from the pockets of British small wage earners. Craze for pools has pervaded the entertainment business to such an extent that the industry now has formed its own organization, known "Screen Pools," with several producers reported to be allied with exhibitor interests. In many respects it is an attempt by exhibs to holster the wavering box office not unlike contests and bank nights held in U. S. Competition from pools has been causing—headaches—to exhibitors at different intervals for a year or more, but quota discussions now, are picked on as responsible for the depressed film theatre take.

Along with the dip in theatre receipts, there is not a single feature production of any consequence in work at any major British sludio currently. And reports of how new domestic films have been doing on the road has been far from cheering. Unemployment at many British film plants has fallen off, so badly that the situation has reached the ears of parliament.

Though the standing committee, considering the new domestic films that content and the considering that new domestic films hand the considering the new domestic films hand the considering the

Though the standing committee, considering the new quota measure, (Continued on page 27)

# Adverse Trade Balance \$4,000,000; Tokyo Distribs Seek to Thaw Com

#### Hardly Enough

London, Jan. 26.
Value for your money at Stoll
Picture Theatre this week consists
of two features, full-length ice show
and stage act, running a total of. 3
hours 24 minutes. Matince prices
start at 12c and for later programs
range from 25c. to \$1.50.
Program is 'Way out West' (MG)
and 'Oh, Mr. Porter' (GB), with the
45-minute ice show 'The Merry Doll'
and Noni in an 18-minute clowning
act.

act.
Next week, 'Action for Slander'
(London) and 'I Met Him in Paris'
(Par) will be the picture program,
again supporting the ice show.

# ASSOC. BRITISH **CUTS PRICE OF SHARES**

By cutting the price of its new issue of ordinary stock from \$3.68 to \$3.50, Associated British has done to \$3.50, Associated British has done much to allay comment at the time of first announcement of the flota-tion. "City" opinion was surprised the corporation should not propose any concession-to-stockholders, the original price set for the block of 1,500,000 ordinary \$1.25 shares being

original price set for the block of 1,500,000 ordinary \$1.25 shares being equivalent to current market rating. Present 'offer is restricted to existing holders of stocks, applications being due to close this week. Circular letter indicates members of the board and friends have earmarked 800,000 shares, and are prepared to take up any residue not applied for Latter contingency—however, hardly expected in financial circles. Statement\_accompanying\_the\_offer\_shows total\_net\_assets available as cover for \$10,000,000 ordinary stock is well in excess of \$25,000,000, and that net earnings for the last financial year represented \$45.4%. The then\_issued\_ordinary\_capital\_It is estimated the new block of shares, at the price offered, will return a yield exceeding 7%.

#### BULL TOSSING SHORT

Mexico City, Feb. 1.
Carlos Novarro has started production on a Mexican buildighting short for Metro release.

Producer is a brother of Ramon

# New Film Com in U. K. Only \$10,410,000 In 1937; \$115,000,000 Year Before

#### French Will Produce Two Rasputin Films

Paris, Jan. 25.

Paris, Jan. 25.

First version of the life of Rasputin to be produced in France is being made by Marcet L'Herbier at Joinville. Harry Baur has the title role with Pierre Richard Wilm as Igor. Other members of cast will include Denis d'Ines, Alexandre Rignault, Jean Worms, Marcelle Chantal, Gabrielle Robine Lucien, Nat. Georges Prieur, Suzanne Devoyod, Marguerite Templay, Mady Berry, Gabrielto and Lucien Parai.

Over 20 books have been con-

Over 20 books have been con-sulted for documentary material, with Alfred Neuman's recent bior-raphy of the monk being the used as actual base for the film. Title of pic is 'Le Fin de Romanoffs'). (The End of the Romanoffs').

London, Jan. 26.

Investment of new capital in U. K. picture business last year-reached what appears a new low in figures compiled fr registrations of new companies in the period. Aggregate nominal capital of all concerns formed 1937 totalled only \$10.410.000 from 311 new companies: against total of around \$115,000.000 in 1936.

Among major entertainment units

000.000 in 1936.

Among major entertainment units registered the past 12 months were Odeon Theatres (Holdings), with \$50.000 capital, though this subsequently was raised in two stages to \$30,000,000. Eastern Cinemas (G.C.F.), \$1,250.000, allied to the General Films Universal setup; Jack Buchanan Productions, \$502,500; British Independent Exhibitors. Universal production, \$1,000,000, the recently formed frauchise unit, and Cinema-Televisi \$1,250,000.

Tokyo, Jan. 17. Whatever hope American distribs

here may have had regarding early government o.k. for releasing

here may have had regarding stymied coin was dissipated last week (13) when the Finance Office announced that adverse trade balance for the first 10 days of 1938 stood at around \$4,000,000\$. This in itself wouldn't have been so discouraging had it not been for the fact that Japan's export bit for the same period took a nosedive to the tune of \$1,000,000, thus showing the cacumulated unfavorable balance to a new high.

With all bic houses reporting biz at about 20% above average for this are piling up coin at a fast pace. As permits cannot be secured for building new theatres, idle coin can't be put to work in that sector, even if the distribs were so inclined. Some of them are scanning the market for native securities with quick turnover possibilities, hoping to realize something more than simple interest, on the coin now sleeping. Japanese rumors indicate that one outfit has acquired a small block of stock in Toho.

Atthough all mujor American companies here are members of the

Toho.

Although all major American companies here are members of the
American Motion Picture Assn. and
have acted in concept on all matters
so far, indications are that the memso far, indications are that the membership is lining up info two groups; one in favor of complying strictly with all rules and regulations now in force and the other advocating seekings ways and means of overcoming or getting around the government edicts in any manner possible. So far the law abiders have prevailed, but a showdown is in the offing. Information is out that the diands figure they have discovered a way of getting around the present (Continued on page 27)

(Continued on page 27)

#### U. S. Restores Aussie To Favored Nation List: N.S.W. Barriers Stick

Washington, Feb. 1.
Restrictions on importation of American films for exhibition in New South Wales are unaffected by the promise of the Australian government to remove barriers to trade with the United States. Federal sources reported last week.
Although the quota law the island state remains in force, the State Department last Thursday (27) restored Australia to the list of countries accorded most-favored-nation treatment for their shipments to the U. S. Discriminatory regulations, which were imposed numerous American products in May, 1936, were ordered lifted today (Tuesday), so the government countered by extending low tariff rates to people down under.

The New South-Wales law, which was introduced the legislature last Dec. 16 and passed within a few days, modifies the old statute under which: 15% of all reels distributed in the state by 1941 must be of domestic manufacture. Latest measure still requires distributors to obtain homemade product, even if it means U. S.

made product, even if it means U. S. exporters have to set up studios in Australia, but cuts the proportion to 3% in 1938 and 1939.

Sydney, Jan. 17.

Sir Ben Fuller has come out against local feature picture production. Thinks it will be difficult to maintain continuous production, though he'd like to see producented with the success. His belief is that U. S. films furnish too heavy competish.

petish.
Fullen said, he had been offered propositions with outfits trying to enter the production game but that he has refured because he is dublous of success. Stated he did not think government dictation on what should go on the screen would help.

# BIGGER THAN 1st WEEK "HAPPY LANDING" HELD FOR 3RD AT ROXY!

Biggest 20th money-maker of the season is the boxoffice verdict in ALBANY, MIAMI, DAYTON, INDIANAPOLIS, BRIDGEPORT, BUFFALO, ROCHESTER, BOSTON, SEATTLE, OKLAHOMA CITY, MILWAUKEE!

And the town-topping sensation of CINCIN-NATI, PHILADELPHIA, RICHMOND, ST. LOUIS, SPRINGFIELD!

Off to a smash start in its 2nd BALTIMORE week!

Again 20th has given you a super-money hit!



#### The Goldwyn Follies

The Goldwyn Follies

(MUSICAL)
(In Color)
(I

Gettlof, Survey, Previewed, at 18 Byronel, Jeru, 25, 38, Running, thursterning, and the property of the proper Director. Rolgon and rlus McCarthio......Themselves

The Coldwyn Follies is an advance glimpse at next Sunday's amusement section from any metropolitan newspaper. The astute Samuel Goldwyn has scouted a wide area tanes, from grand opera class terpsichore, music, radio and films. The mixture, in the brilliant, thues of technicolor, turns out to be a lavish production in which certain individual performances and ensembles erase the memory of some dull, moments, At the boxoffice it will, do big business.

At the boxoffice it will, do big business.

Listed in order of their respective fields, the cast includes Helen Jepson and Charles Kullman, from the Metropolitan Opera; Zorina, premiere ballerina and the American Ballet corps from the same organization; Kenny Baker, Pill Baker, Ella Logan and Edgar Bergen and Charle McCarolly from the Medical Medical Politaness of the musical numbers were composed by the late George Gershwin, with lyries by Ira Gershwin, Vernon Duke completed the score. Screenplay is by Ben Hecht. George Marshall directed.

Tasks of utilizing such an array of artists in a manner best suited to the artists of an achievement. Filmusical is reported to have cost \$2,000,000. It doesn't parade such extravagance on the screen which probably is due to some withstanding. It is a hefty eveful and runs a few minutes less than two hours. In continuous grind houses its length is likely to hold down record, grosses because of slow turnovers. These are factors to be considered by first guessers, who prognosticate gross film rentals based on wind; percentages.

Some of the subtract production control of the control of

as well censor, hears Kenny sing a Gershwin song. Love Walked In, and in a july she has discovered the tenor needed for the Menjou film.

It all ends happily at a garden party arranged by Menjou to announce has engagement to marry Miss Leeds, who has other ideas and sticks to Kenny. Menjou reliated of the control of the

The second

#### RADIO CITY REVELS

RADIO CITY REVELS

(MUSICAL)

PROD-please in Schuppel Kapfrein production, Stars skid thurs; Krimy baker, Jack ton, Jack to

#### Miniature Reviews

'The Goldwyn Follies' (UA). The Goldwyn Follies (UA).

Gilttering east which includes.

Adolphe Menjou Ritz Bros.,

Zorina, Kenny Baker, AndreaLeeds. Helen Jepson. Phil

Baker, Ella Legan, Bobby

Clark, Jerome Cowan, Eduar

Bergen and 'Charil McCartly.'

In Technicolor and set for big-

n. Jeconicolor and set for big-boxoffice returns.

\*Radio City Revels\* (RKO).
Disappointing musical with large, well-known cast, that should do well at blo, but

smash.

'A Yank at Oxford' (MG).
Excellent comedy of English college life and what happens to an American boy who tries to change the British ideas.
Robert Taylor starred.

'Love Is a Headache' (MG).

Nobert Taylor starred:

Love Is a Headache' (MG),
Rowdy comedy, with Gladys.
George, Franchot Tone, Ted
Healy, Mickey Rooney and Virginia Weidler mostly dualers,

Walking Down Broadway'
(20th-Fox). Fast paced melodrama about Manhattan chorus
girls; good supporting feature.
Claire Trevor, Phyllis Brooks,
Michael Whalen and Walter
Woolf King featured.

Monastery' (World). Travelog-through two-famed monasteries, St. Bernard in the
Alps and a Trappist hole-in in.
France. Good, but market
limited to Catholic outlets.

Imited to Cajholic outlets.

Swingin' in the Corn, a highlight is developed through the shagging routless of tour colored couples in character. They stand out strongly. In the final seene when Miss Froman is singing "Speak "Your Heart," she intend in a seene when Miss Froman and the stand outlet man, who is received in an unbilled man, who is received in a strong the stand outlet man, who is received in the dance double Miss Froman and her vis-avis do in connection, backed by a chorus.

Burns and Oakie carry mest of the comedy, with Berle, "Oakie's songwriting running third. Miss Broderick develops as not much more than fair, while Victor Moore is almost entirely wasted as a music more than fair, while Victor Moore is almost entirely wasted as a music more than fair, while Victor Moore is almost entirely wasted as a music more than fair, while Victor Moore is almost entirely wasted as a music more than fair, while Victor Moore is almost entirely wasted as a music more than fair, while Victor Moore is almost entirely wasted as a music part of the standard of the picture of the picture is provided in the comedy derives from discovery by Oakie and Berls that when Eurons steeps the letter sequences dealing with their efforts to get him to sleep one night when they have to turn out a song fast. Sequence, however, a little padded.

Title of the picture is justified.

martia de l'ette picture is justified through broadcasting scenes that are supposed in Radio City. Action supposed here is supposed to the supposed being the supposed being the supposed being featured in the first of her two tap dancing numbers. She is a right smart tapateur on the Bleanor Powell

A YANK AT OKFORD

The songs are petter than the diasong are petter with the
production values, contribute most
interest with the production of the Halk Semp or chestral
some through broadcast of the Halk Semp or chestral
something much better. The lineap includes Bob Burns, Kenny Baker,
Tick, Jane Proman and Issers in
addition to the Hal Kenny or chestra,
but while the laugh portions are
something much better. The lineap includes Bob Burns, Kenny Baker,
Jack Diktic Aunt Miler, Pettors
Jack Diktic Aunt M

ro's first British-made film under Hollywood supervision and with Hollywood principals and director. Some of the opening sequences were made on the west coast and pasted to what was shot in England. Taylor, Lionel Barrymore, Maureen O'Sullivan, Harold Rosson, cameraman, and Jack Conway and his directorial crew crossed the Atlantic, Their efforts were supported by British film and stage players, and and stage players, and cademic buildings have been subjects of numerous travel films, suggested to stage players, and the rise and fall of the Druids. Then came one of those Yankee cinema trouges for sweep like a Kansas breze through the anlique corridors. The devasting effect on Coxford is histories, the invasion without a single misplaced coloweb. As a matter of fact, it is reported that the film players never were permitted within the sacred precincts which is unimportant from a picture viewpoint us the architectural reproductions have been carefully and effectively photographed. Still, it just goes to show that Oxford is quiter aplace.

Conway has captured by eamera and microphone the theatrienl qualities of the institution. In plecturing the institution, in players, the institution, in players and microphone the theatrienl qualities of the institution, in players the institution, in players the institution, in players of the film's player to contary, one of the film's likable qualities is the humor of student life at the university. This is the background for Taylor's

Oxonian.

What he has caught is the humor of student life at the university. This is the background for Taylor's adventures, the wall against which a cocky Yank bounces, his somewhat callarged head, eventually regaining his poise a better and tamed human hear of the state of th

enlarged head eventually regaining his poise a better and tamed human being.

Seven writers are credited with various divisions of the sfory preparation, lackling only one penman to make up an eight-oared entry in the Thannes regata. Original yarn is by thon Gordon, Sidney Gilliatt and clued, logan, screen script by alstoolm Stuart Boyland, Walter Fourts, and George Openheimer, and the lides by John Monk Saunders, and the state of the day to the lides by John Monk Saunders, and the state of the day to the lides by John Monk Saunders, lides and the cast.

Opening shows Taylor in running shorts and spiked shoes winning the fitted of the lides of self-importance, he heads for England.

His-classmates-soon-get on to-his

#### Love Is a Headache

Love Is a Headache

Mitth release of Perebette, Steinbard principal of the product of the principal of the p

Quite an army joured in this production, but it turns out only to be a mildly amusing comedy. Film will have difficulty going sole excepting where exhibitor is smart crough to cash in on the comedy snatch angle, as done here. This filmsy kidnap material is highlighted in feature, though treated only humorously folialers. A Head che is grooved foilalers. A Head che broth. Fundamental idea of an actress suffering from bad plays getting a break through freak publicity and a radio-newspaper chatterer, in love with her, is okay. But with five scripters credited with getting it to the screen, result is not too happy.

her, is okay. But with five secripters reedited with getting it to the screen, result is not too happy.

Funny sequences are hoked up too much, with any sincere portrayals stuffed off as produces, sought to maintain pace. This speedy tempo helps.

Several performances stand out whenover the players get half a characteristic of the must have been at the second of the must have been at the standard of the standar

Walking Down B way.

(WITH SONG)
Hollywood, Feb. I.
2016 Critury-Pox releasy of Sof M.
Witzel molitetus, Peduracy Claffe Event,
John Hard, Tayne Bugmer, Michiel Whales
John Hard, Woof Childe Directed, by
Sommod Koder, Original by Mark HelMarch Dev Wolfer, and Lewis Crober; Blue
Buffer, Norman (Older), Song, Saliney Claps
and Hard, Askay, madrick director, Samuel
John, A. Jan. Ser, 28th, Rounting Blue, Edming,
John Bradley, Childre Trevon

Shome, Childre Trevon

Ulym Junior

"Son Bard" und Barry Aket, makicak direcior, Samuel Korlin, Trobewer die Uniower theories, Korlin and Samuel Marian (1988). An adming Diacot ming the Comment of the Co

With more action and less conversation, Walking Down Broadway might qualify as a strong supporting feature. Film is based on a Mark Heilinger, short story entitled. Six Olisia and Double and base melostically as a strong supporting feature. Film is based on a Mark Heilinger, short story entitled. Six Olisia and Double and base melostically as a satisfactory secondary, feature which seems always on the verge of hitling a higher classification, and then misses.

What can happen within 12 months to half a dozen Manhattan chorus first in the plot in the telling of which there is much haste and hurry fleason is easy to understand because of the six young women, two meet tragic endings by accident, one convicted of a framed manslauchter than the strong only under mixed circums and the others take to manner the principal spot as a symbol of preclability winning something more than its own reward. She mothers the others through dangerous romantic complications. It is a busy

roctability winning soinciding more than its own reward. She mothers the others through dangerous ro-mantic complications. It is a busy, heartbreaking year, full of tragedy and disappointments. In the end Miss Trevor earns a honeymoon trip to Europe, and a chance for a quiet wreation.

In the other femme roles are Continued on p. 17)

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\* Remember the Panay? Remember the Coronation? Remember the Hindenburg disaster?

# MOVIETONE NEWS

Distributed by



#### Walking Down B'way

(Continued from page 15)

Continued from page 15)

Phyllis Brooks, who is coming along fast to bigger and better things: Leah, RGoodhye to Xyou, by Sidney Clark Coodhye to Xyou, by Sidney Clark and Harry Akst; Dixie Dunbar, who scores in a comedy roler Lynn, Bari, possessed of pulchritude, and Jayne Whalen, who handles a straight part successfully.

Opposite in the characters of various degrees of masculine villainy and virtue are Michnel Whalen, Thomas Each, Rouglas of Proty and Robert Koulard are on for brief bits.

Norman Foster directs from a screenscript prepared by Robert Chapin and Karen De Wolf. With so many concurrent story lines to keep straight from the audience he turns in a good job. Production has more than usual B size and the matching of newsreel clins of Brood or a seter screen is smooth and convincing.

Tudged entirely from the viewpoint that the film tells a modern the policy will be produced and the modern and the produced and the pr

#### THE JURY'S SECRET

Triterend refects of Edmund Gräfinger mondaction. Flavorell Side Grey Late Blake, Fritz Leiber, Directed by Edward Stomm, Story, Lester, Cole: serieming, Story, Lester, Cole: serieming, Graner, Charles Carroll, Edwin Wetzel, At Stuart Greening, con, Lincoln, kluming direct by serieming con, Lincoln, kluming direct by the serieming coon, Lincoln, kluming direct by the serieming control of the ser roon, Llacola, Running time, 91

Kent flavior
Pay Wray
Idon Jane Darwells
Fris. Nan Grey
Larry Ricke
Larry Ricke
Larry Ricke
Samyal Hinds
Granville Bates
Hallwell Holds
Williah Davidson Russe Linds

'Jury's Secret' is not badly made

Jury's Secrel' is not badly made, even it doomed for no hanors such as bo. Trade at a quarter, or less, has no desire to see a film close with the principal gal in tears and the guy in jail tacing a murder rap.

Kent Taylor is the jury's secret. He's on the jury and besides is the quilty man, the gent who placed a knife blade in Samuel Hinds, publisher and seat of corruption. Suspicen of the seat of corruption Suspicen of the seat of corruption is specified by the seat of corruption in the seat of corruptio

## Hawaiian Buckaroo

(WITH SONGS)

Support of the state of the st

Jeff Howard	Smith Ballew
Paula Harrington	Syalyn Knopp
Mike	Benny But
M. Tleue	Harry Woods
Stephen Walnwright.	Pat O'Brien
Jilian	
Inlia Censor:	Laura Treadwell
Brenty	Carl Stockdale
Plash	Snowflake

After having made so many western ficks about the Wyomings. Arizonas, Nevadas, etc., Smith-Ballew takes cuc from Gene Autry who went to South African locale for one of his lost year, and herds cows and fights rustlers in 'Hawaiian Buckaroo' to the tune of steel guitars and under the South Sea moon.

Gets across the pond by being phoneyed with Benny Burt into buying a pineapple plantation, which turns out to be the southeast corner of a Javabed which wouldn't eyen grow weeds. Seems there are not a seem of the seems of th

Walkith." Memories tune seems to have the edge.
Pic was: a break for the Hawalian population on the Coast, about 40 appearing in several scenes. Among

them is Princess Luana, unbilled, who may be worth something to exhibs in those towns touched by the Jackie Coogan orchestra entourage of last summer, since she was featured. Has a speaking role, the only femme of the islanders to be so

tured. Has a speaking role, the only femme of the islanders to be so noticed.

Fate of the film will be average in all lines. Evalyn Knapp, a minor name a few years ago, hasn't been seen for too long a time and is not particularly outstanding. George Regas and Harry Woods for the bad men of the hula-hula country are okay.

Barn.

#### WOLVES OF THE SEA

Gurrandeed Pfetures release of J. D. Kendis production. Pestures Holoart Dosworth, Jeanne Carpine, Dirk Thine. Story with Jeanne Carpine, Dirk Thine. Story and the Jeanne Carpine, Dirk Thine. Story and the Jeanne Carpine, Dirk Thine. Story week Jan. S. "S. Ritginiage time, to mins. Captain, Wolf Hunsen., Holistr Benworth Million Miller.", Jeanne Jim Jane. Let West Million Miller. Det West Million Million. Water Richards Mitchell John Merzin Million Million.

#### Says O'Reilly to MacNab

Says U'Reilly to MacNab

Rambint Bulling by MacNab

Gambint Bulling by Dulution and release,
Stars Will Suffensey and Will Fyfe. Directed by William Beaudine Story.
Howard Frither Young, serienning, Leale
ning time, St mins.
Malcolin Black MacNab.
Will MacNab.
Malcolin Black MacNab.
Sayly Medough
MacNab.
MacNab.
MacNab.
MacNab.
MacNab.
Marianne Davies
Jock McKab.
MacNab.
MacNab.
MacNab.
MacNab.
MacNab.
Joen Wintaniey
Jock McKab.
MacNab.
MacNab.
MacNab.
MacNab.
MacNab.
Joen Mintaniey
Jock McKab.
MacNab.

Most hinterland exhibs have the quakes and headaches when it comes time on their sked to play a British-made film, but here's one, if sold along American lines, and it can be, which may be found ac-ceptable to the patrons in most

can be, which may be found acceptable to the patrons in most places. It is a slight reminder of the work of the control of the

#### **PURPLE VIGILANTES**

Republic feiense of Soi C. Siegel produc-tion, Stars Bob Livingston, Ray Corrigan Max Terinue. Directed by George Sherman, Sercen play, Betty-Barbridge, Oliver Draker camera. Ernest Miller; Him ediffor, Lestel Oricheck; markett director, Alberto Columba. Reviewed in Projecting Hoom, N. Y., Jan.

FILM REVIEWS

27, '38, Running Ume, at mins.
27, 28. Running thme, 57 mins. Stony Brooke,
Tueson Smith tuy Corrigan
Lullaby Joshin, Max Teriune
denn der Barchty and a dean Barchty
Boss C
McAllister
Jones
Eggers
Drake Piste
Duncan the Pereig Blake truis Adams
Blake rufe Adams
Jenkins M (finia binth)
Murphy Strong.
Sheriff Dyer Palward Casaldy
Sheriff Dyer

Those Three Mesquiteers are still crussding for law and order in this latest of the Republic western dual-ers, but are now doing it with a greater and more believable conviction. Starring Bob Livingston, Ray Corrigan and Max Ferhune. The Purple Vigilantes is probably the best effort they have made in the

best effort they have made in the search of the hard o

#### Tres Argentinos en Paris (Three Argentines in Paris') (ARGENTINE MADE)

(Angel Argentines in Artis)

(ARGENTINE MADE).

(ARGENTINE MADE).

Limiton in Buenos Aires, Jan. 26.

Limiton in Buenos A

#### (In Spanish)

(In Spanish)

This is probably the best picture ever produced Argentina. It is excellent entertainment, not only for Spanish-speaking people; but should also do well at the bo. abroad. Adding to good direction there are fine camera work and brilliant performances.

ances.

Manuel Romero one of those Argentine directors who write their own yarns. This is not always an asset in producing, but in the present producing the produci

in a funny poker party. Allmendes Nelson and Raymonde Dupre complete the list of this well cast picture. Special success goes to the Pages sisters, an import from Brazil and an attraction on local stage and radio. Their two Carioca songs are splendidly interpreted, and they should have a chance in the general market.

should have a chance in the general market.

Direction is of a quality which makes the pie out of all comparison with other 'Argentine production, Manuel Romero, hasn't always done so well with his yarns, although he was always a big moneymaker in this market. Camera work is of an adroitness hitherto unknown, here and the Paris backgrounds, taken by Francisco Mujica, are well shot.

Marey.

#### THE LONE RANGER

GE LUNE KANGER

(SERIAI)

Republic release of Soi C. Slogel production, Difference of the Soi C. Slogel production, Difference of the Soi C. Slogel production, Seriko: Discovered by William Willing, and John English. Servera play, Darrie Silponar, Francis Adron, Round Davilson, Nonices, this cellular, Helen Turner, Silveral Told, musical director, Alberto, Columbo, Previowed in Projection Room, N. Y., Jon. 57, 436. 7, '38. one Ranger...... Lone Ranger

sliver	Silver
diver	Lynn Itoberts
lob Stuart	Hal Pallaferro
Bert Rovers	Herman Bely
llert Rogers Vilen King Dick Forrest	Lac Powell
Mak Parment	Lane Chan lies
MAN IN OLI COLI	Dane Chandre
Hn Clark	George Leix
l'onto	
leffries	Stanley Andrews
Blanchard,	George Cleveland
Pather McKim	William Farnum
Kester.	John Merion
Cellon.	London
Cellón Drake Majo Brennan	Ted Admins
Majo Brennan	Allah Cusan
Captain Runce	Edmund Cobb
Paggart	Danhael Hannett
Spend,	Marlen Williams
ltegafi	Tools Dwale well
Mantelan	Cust Charle
PHOSE INS. S	CHEL MOCKOTTO
Haskins Lincoln	Frank Bicciyn, Sr.

The radio's Lone Ranger' serial should interpret itself well the picture version. If this first episode is any criterion the nail-biting lads should flock in.

'Ranger' is in 15 episodes.

snould flock in.
Ranger's in 15 episodes.
Serial deals with the lawlessness during the period of Reconstruction, following the Civ'l War. First stanza cess the wholesale massaere of a rang of Texas Rangers. But there is one who escapes. Lone Ranger, who is nursed massaere to health by a continuous manager of the period of the continuous deals of the ruthless marauders. They set up the declarers in an old stockade, but the fortification is blasted by a confidence man, an ally of the gang-Finale of session finds Lone Ranger standing before the fort blazing his two guns at the approaching invaders. Ranger remains a masked Identity throughout the serial.

## OWD BOB

(BRITISH MADE)

London, Jan. 26.

Georal: Prim: Burtington' prices of dishaborogin Pletter Burtington' prices of dishaborogin Pletter Burtington' prices of the prices of

Chambrioge, Poudous	running time, to
Adam McAdam	
Dayld Moore	John Loder
Jeannle McAdam	Margaret Lockwood
Tammas	
Samuel	
Thwalles	Wilfred Walter
Mr., Winthrop	Ellot Mason
Magistrale	A. Bromley Davenout.
Semeant Musgrave	H. F. Molibe
Lord. Meredale	H. F. Moliby

five pounds in a moment on the pie becomes a good steady laught—Fyffe comes a good steady laugh—Fyffe comes to cheat Mahoney, who is past master at the art. Probably the high point is a golf game between the two for Fyffe's consent to the marriage of the two youngsters. It's a honey Besides Fyffe, Mahoney, Miss Drake, the only other figure of note is Robert Gail, so the control of the latter has almost nothing the latter has almost nothing the latter has almost nothing the figure of the fire comes and shakes down from all directions. Film should never be trusted out of a dual setup, but as a second feature it will more than safisfy.

Barn.

Barn.

And this is not always easy to under the body in the form of the fire comes a good steady flow in the film of the comes and the second feature to the film of the comes and the comes and the second feature it will more than safisfy.

Barn.

Barn.

And this is not always easy to under the form of the form of the form of the form of the safe of the film of the comes and the second feature in the film of the film of the director of the film of the film of the director of the film of the director of the film of the director of the film of the film of the director of the film of the film of the director of the film o

#### MONASTERY

World Fifth release of the orge Krasks production. Directed by Hobert Alexandra Introduction and narration by the Alexandra Grays. Precised A.C. camera, M. Chade Grays, Precised at Projection Room, N. Y., Jan. 31, '77. Romains, time, 53 mins.

Monastery is fermed a travelog because it chases a camera through two lamed Catholic cloisters for men an effort to photographically explain the why and what of monast life. As for its ho chances, there are almost nil. It might serve are almost nil. It might serve it can be considered in the control of th 'Monastery' is termed a travelog

the private—in parcenial senious, cou-leges and clubs.

Slim though its commercial chances are, it is nevertheless teresting in that it traces most thor-oughly the existence pursued in two curiosity-provoking places—the Augustinian hideout in Switzerland, and a huge Trappist retreat France.

The St. Bernard monastery is the same which has won so much tour-

The St. Bernard monastery is the same which has won so much tour-ist-toggling, and world publicity from its big pooches which, for een-turies have tramped out over the winter snowdhifts with brandy flashs strapped to their collars to find macound travelers. In both the martation and camera eye the dots are underplayed. This is probably occasioned by the bad press the abby got not so long ago, when a diatempered, dog attacked, and chewed to death a young French girl.

distancered dog attacked and, chewed to death a young French girl.

Otherwise the treatment shows the life led by the monks, most of whom are young. After showing their forms of work, diversion and devotion, a fectioned rescue of victim of an avalanche is staged.

The identity of the Trappist (there is no such monastic order, realizame is Reformed Cistercian and the used term is derived from tea first of the abboys was at La Trappist (there is no such monastic order, realizame is Reformed Cistercian and the used that a lense only brough this agreement that a lense could be lugged within the walls.

However, it proves more interesting than the first subject. Life of these monks of a branch of the Benedictine Order is quainter, and offers some swell footage. Showing their odd life.

In bringing the film to the U. S. the Jesuits had a harid in shaping the religing to American showing Father Michael J. Ahern, who narrates the sound track, does a good of the film was to show Americans what does hapen behind monastic walls to refute the charges. Nazi bigwirs have been miking anent the morals of monks.

Before and after the monks are shown, host of stock shots of noises and views of fast-paced wordly life reshown to point up the contrast. These might have been such a precious of the contrast.

more imatination to sound a contrast.
Direction ok. Camera good on exteriors, but wavered and blurred may an interior, probably due to poor lighting.

Bert.

#### THE DYBBUK

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Wednesd	ay, February 2, 1938		PICT	URES		VARI	ETY	. 19
	PHA	$\mathbf{M} \mathbf{B} \mathbf{C}$	OK	ING	CHAR'	$\Gamma$		
(For the curren	information of theatre and film exchang t quarterly period. Date of the renews	ge bookers, Variet as given in Varit	y presents a	complete cha running time	art of feature releases of all th	the state of the s	uting comp	anies for
WEEK OF RELEASE	TITLE	PBODUCER	DISTRIB.	TYPE	TALENT	DIRECTOR	TIME MINS.	WHEN REVIEW BY VARIE
1/26/37	SHE MARRIED AN ABTIST THOROUGHBREDS DON'T CRY COUNTY FAIR	S. Buchman H. Rapf	Col MGM Mone	Comedy Com-Rom Rom-Com	Boles-Luli Deste R. Sinclair-M. Rooney J. F. MacDonald-M. L. Lender	M. Gering J. W. Rubin H. Bretherton	77 80 71	1/5 11/17 11/24
	EBB TIDE TEXAS TRAIL HIGH FLYERS	E. B. Derr L. Hubbard Harry Sherman Lee Marcus	Par Par BKO	Drama Western Comedy	O. Homolka-F. Farmer W. Boyd-J. Allen Wheeler-Woolsey	Jas Hogan Dave Sellman Eddie Cline	01 58 70	10/13 12/22 11/10
	WILD HORSE RODEO 45 FATHERS DINNER AT THE RITZ NOTHING SACRED	S. C. Siegel John Stone R. T. Kane D. O. Selznick	Rep 20th 20th UA	Western Comedy Rom-Dr Comedy	3 Mesquiteers J. Withers-T. Beck Annabella-P. Lukas Lombard-F. March	Geo. Sherman Jas. Tinling H. D. Schuster Wm. Wellman	71 75 75	12/15 11/10 12/1
2/3/37	SOME BLONDES ARE DANGEBOUS SUBMARINE D-1 ALL-AMERICAN SWEETHPART	E. M. Asher L. Edelman W. MacDonald	U WB Col	Com-Dr Rom-Com Rom-Com	W. Gargan-D. Kent P. O'Brien-D. Weston S. Colton-P. Farr	Milt Carruth Lloyd Bacon L. Hillyer	65 100 62	11/10 11/17 12/8
	BEG, BORROW OR STEAL BLOSSOMS ON BROADWAY TAKING THE TOWN GLAMOROUS NIGHT	Joe Cohn B. P. Schulberg M. Cohen W. C. Mycroft	MGM Par BKO	Comedy Com-Rom Comedy Musical	J. Beal-F. Rice-F. Morgan E. Arnold-S. Ross-Trent Fred Stone-D. Vaugnan M. Ellis-O. Kruger	W Thiele Richard Wallace Edw Killy B. D. Hurst	70 88	12/1 11/17
	BIG TOWN GIRL PRESCRIPTION FOR BOMANCE FIRST LADY	Milton Feld E. Grainger H. J. Brown	20th U WB	Melodrama Com-Rom Rom-Com	C. Trevor-D. Woods W. Barrle-K. Taylor K. Francis-P. Foster	Alfred Werker S. S. Simon Stan Logan	68 68 83	11/10 12/22 9/1
2/10/37	HEADIN' EAST THE SHADOW	L. G. Leonard W. MacDonald Harry Rapi	Col Col MGM	Western Melodrama Comedy	Buck Jones  B: Haywortä-C, Quigley L. Stone-C. Parker	Ewing Scott C. C. Coleman.Jr. C. Dorian	68 57 80	12/29 12/22 1/12
	BOYS OF STREETS LOVE ON TOAST DANGER PATROL BORROWING TROUBLE	Mono E. Cohen Maury Cohen Max Golden U	Mono Par RKO 20th	Rom-Com Melodrama Comedy	Jackie Cooper J. Payne-S. Ardler S. Ellers-J. Beal J. Prouty-S. Byington	William Nigh E. A. Dupont Lew Landers Frank Strayer	76 65 59	12/1 12/22 11/24 11/17
2/17/37	ADVENTURE'S END MISSING WITNESSES UNDER SUSPICION	U Bryan Foy Col	WB Col	Spectacle Melodrama Melodrama	J. Wayne-D. Gibson J. Litel-J. Dale J. Holt-K. DeMille	Arthur Lubin Wm Clemens L. D. Collins	63 60 61	11/17 12/15 12/22
	NON-STOP NEW YORK EOMANCE OF ROCKIES BORN TO THE WEST COLORADO KID	R. N. Bradbury Par A. W. Hackel	GB Mone Par Rep	Rom-Mel Western Western Western	Anna Lee-J. Loder Tom Keene-B. Wallace J. Wayne-J. M. Brown Bob Steele-M. Weldon	R. Stevenson R. N. Bradbury Chas. Barton Sam Newfield	72 50 56	9/29 1/12
2/24/37	SHE LOVED A FIREMAN I'LL TAKE ROMANCE ROSALIE	Bryan Foy E. Riskin	WB Col MGM	Com-Dr Musical Musical	D. Foran-A. Sheridan Grace Moore-M. Donglas	John Farrow  Edw. Griffith  W. S. Van Dyke	87 85 123	11/17 12/22 12/22
	TELEPHONE OPERATOR TRUE CONFESSION HITTING A NEW HIGH	Wm. A. McGuire Lon Young Albert Lewin J. L. Lasky	Mone Par RKO	Rom-Dr Comedy Musical	N. Eddy-E. Powell-Bolger J. Allen-G. Withers C. Lombard-MacMurray L. Pons-J. Howard-Oakle	Wesley Ruggles Raoul Walsh	85 80	11/24 12/1
	THANK YOU, MR. MOTO THE HURRICANE YOU'BE A SWEETHEART TOVABLE	Sol Wurtzel S. Goldwyn B. G. DeSylva Robt, Lord	20th UA U WB	Mystery Drama Musical Drama	P. Lorre-J. Regan Jon Hall-D. Lamour-M. Aster A. Faye-G. Murphy C. Colbert-C. Boyer	Norman Foster John Ford David Butler Anatole Litvak	66 110 97 94	1/12 11/10 12/15 12/0
2/31/37	OUTLAWS OF PRAIRIE WOMEN IN PRISON BAD MAN OF BRIMSTONE	H. L. Decker W. MacDonald Harry Rapf	Col Col MGM	Western Meller Outdoor	C. Starrett-I. Meredith W. Cahoon-S. Colton W. Beery-V. Bruce	Sam Nelson Lam Hillyer J W. Rubin	56 95	1/26 1/19
	WELLS FABGO WISE GIRL LOVE AND HISSES THE SPY RING	Frank Lloyd Edw. Kaufman K. MacGowan Trem Carr	Par RKO 20th U	Rom-Dr Rom-Dr. Musical Mystery	J. McCrea-B. Burns-F. Dee M. Hopkins-R. Milland Winchell-Bernie-Simon W. Hall-J. Wyman-J. Carlton	Frank Lloyd Leigh Jason Sid Lanfield J. Lewis	113 70 98 60	12/8 12/29 12/22 1/19
1/7/38	SERGEANT MURPHY  MAN-PROOF BULLDOG DRUMMOND'S REVENGE	Bryan Foy L. D. Lighton Par	MB MGM Par	Drama Com-Dr. Mystery	B. Began-M. Maguire Loy-R. Russell-Tone J. Barrymore-L. Campbell	B. R. Eason R. Thorpe Louis King	62 80 55	12/22 12/15 12/22
	CRASHING HOLLYWOOD LADY, BEHAVE! CITY GIRL TABZAN'S BEVENGE	Cliff Reid A. E. Levoy Sol Wurtzel Sol Lesser	RKO Rep 20th 20th	Rom-Dr Rom-Dr Outdoor	Lee Tracy-J. Woodbury S. Ellers-N. Hamilton P. Brooks-R. Cortez-E. Muir G. Morris-E. Holm	Lew Landers Lloyd Corrigan Alfred Werker D. R. Lederman	60 68 60 70	12/29 12/29 1/12
/14/38	PENITENTIARY NO TIME TO MARRY LOOK OUT FOR LOVE LOVE IS A HEADACHE	Robert North Nat Terris Herb Wilcox F. Stephani	Col Col GB MGM	Meller Com-Rom Rom-Dr Com-Dr	W. Connolly J. Parker M. Astor-B. Arlen A. Neagle-T. Carminatl G. George-P. Tone-M. Rooney	John Brahm Harry Langdon H. Wilcox R. Thorpe	78	<b>—1/26</b>
	WEST OF BAINBOW'S END EVERY DAY'S A HOLIDAY EVERYBODY'S DOIN' IT PAROLED TO DIE	Maurice Conn E. Cohen Wm. Sistrom	Mono Par RKO	Western Comedy Rom-Com	Tlm McCoy Mae West-E. Lowe P. Foster-S. Eilers	A. E. Sutherland C. Cabanne	68 80 66	2/2 12/22 1/12
	HAWAIIAN BUCKAROO ACTION FOR SLANDER	A. W. Hackel Sol Wurtzel Sol Lesser A. Korda	20th 20th 20th UA	Western Rom-Com Outdoor Drama	Bob Steele-K. Elfot G. Stuart-M. Whalen Smith Ballew C, Brook-M. Scott-A. Todd	Sam Newfield  Jas. Tinling  D. R. Lederman  Tim Whelan	55 65 58 83	1/12 1/5 2/2 8/4
1/21/38	THE JURY'S SECRET HOLLYWOOD HOTEL SQUADEON OF HONOR SAILING ALONE	E. Grainger Sam Bischoff Ralph Cohn GB	WB Col GB	Meller Musical Meller Musical	F. Wray-R. Taylor D. Powell-F. Langford M. Russell-T. Hall J. Matthews. J. Whiting	Ted Sloman Pusby Berkeley C. C. Coleman Sonnie Hale	100 100 55	2/2 12/22 1/26
	MANNEQUIN THRILL OF A LIFETIME MAMMA BUNS WILD	Joe Manckiewicz Miss Fanchon Ralph Staub	MGM Par Rep	Rom-Dr Musical Comedy	J. Matthews-J. Whiting J. Crawford-S. Tracy J. Canova-Yacht Club Boys M. Boland-E. Truex W. Oland-V. Fjeld	G. Archainbaud Ralph Staub	92 72 67	12/22 11/10 1/5 12/22
1/28/38	CHABLIE CHAN AT MONTE CABLO BORDERTOWN (REISSUE) A STBANGE HONEYMOON PARADISE FOR THREE	John Stone Robt, Lord Bryan Foy S. Zimbalist	20th WB WB MGM	Mystery Drama Drama Comedy	P. Muni-B. Davis B. Karloff-M. Wilson F. Morgan-F. Rice-B. Young	Eugene Forde Archie Mayo John Farrow Eddie Buzzeli	71 89 75	12/22 1/29/3 1/19
-/	PARTNERS OF PLAINS HAWAII CALLS THE PURPLE VIGILANTES THE OLD BARN DANCE	Harry Sherman Sol Lesser Sol C. Siegel Sol C. Siegel	Par RKO Rep Rep	Western Musical Western Western	W. Boyd-Gwen Gaze B. Breen-I. S. Cobb Three Mesquiteers Gene Autry-S. Burnette	Les Selander Ed. Cline George Sherman Joseph Kane	58	2/2
	HAPPY LANDING BLACK DOLL SWING YOUR LADY	D. Hempstead Irving Starr Sam Bischoff	20th U WB	Musical Mystery Comedy	S. Henle-D. Ameche N. Grey-D. Woods-E. Kennedy H. Bogart-I., Fazenda	Roy Del Ruth O. H. P. Garrett Ray Enright	60 102 60 72	1/12 1/26 1/26
2/4/38	LITTLE MISS ROUGHNECK WIFE OF GENERAL LING SPIRIT OF YOUTH EVERYBODY SING	W. MacDonald John Stafford Lew Golder Harry Rapf	Col GB GN MGM	Com-Rom Drama Action Musical	E. Fellows-L. Carrillo G. Jones-A. Renn Joe Louis-C. Muse-E. M. Harris F. Brice-A. Jones-J. Garland	Aubrey Scotto Ladislaus Vajda Harry Fraser E. L. Marin	68 80	1/5 1/26
	WHERE WEST BEGINS THE BUCCANEER	Maurice Conn. C. B. de Mille Maury Cohen	Mono Par RKO	Western Drama Meller Comedy	J. Randall F. March-F. Gaal-A. Tamiroff P. Foster-W. Bourne-D. Meek	J. P. McGowan C. B. de Mille Lew Landers John H. Auer	124 62	1/12
	OUTSIDE OF PARADISE INTERNATIONAL SETTLEMENT MIDNIGHT INTRUDER ADVENTURES OF TOM SAWYER	Harry Sauber 20th Trem Carr D. O. Selznick	Rep 20th UA	Drama Meller Com-Dr	P. Regan-P. Singleton C. Romero-V. Fleld-J. Lang B. Reed-L. Hayward T. Kelly-M. Robson	E. Forde I. Lubin Norman Taurog	75	1/26
2/11/38	BLONDES AT WORK CATTLE RAIDERS OF HUMAN HEARTS MY OLD KENTUCKY HOME	Bryan Foy H. L. Decker J. Considine. Jr. E. B. Derr	Col MGM Mono	Western Drama Com-Dr	B. MacLane-G. Farrell C. Starrett-D. Grayson W. Huston-B. Bondl E. Venable-G. Richards	F. McDonald Sam Nelson Clarence Brown L. Hillyer		
HAVIN	SCANDAL STREET HAVING WONDERFUL TIME CHECKERS FORBIDDEN VALLEY	Par P. S. Berman John Stone Henry Macrae	Par RKO 20th U	Comedy Comedy Rom-Com Outdoor	L. Ayres-L. Campbell G. Rogers-R. Skelton J. Withers-S. Erwin-U. Merkel N. Beery, JrR. Barrat	James Hogan	79	12/8
2 18/38	KID COMES BACK DAREDEVIL DRIVERS THE GIRL WAS YOUNG	Bryan Foy Bryan Foy GB	WB WB	Drama Action Com-Dr	W. Morris-J. Travis D. Purcell-B. Roberts N. Pilbeam-D. DeMarney	B. R. Eason Breezy Eason Alf Hitchcock	61	12/29
	A YANK AT OXFORD PAINTED TRAIL BRINGING UP BABY BARONESS AND BUTLER	Michael Balcon Robert Emmett Cliff Reid	MGM Mono RKO	Comedy Western Rom-Com	R. Taylor-L. Barrymore Tom Keene K. Hepburn-C. Grant Annabella-Wm. Powell	Jack Conway Robert Hill Howard Hawks	100	2/2
2/25/38	GOLD IS WHERE YOU FIND IT WHO KILLED GAIL PRESTOR? ROLLING CARAVANS	Ray Griffith Sam Bischoff Ralph Cohn Col	Z0th WB Col Col	Rom-Dr Outdoor Mystery Western	G. Brent-C. Rains-J. Litel W. Cahoon-D. Terry J. Luden-E. Stewart	Walter Lang M. Curtiz Leon Barsha Jos Levering	90	
	ARSENE LUPIN RETURNS PORT OF MISSING GIRLS NIGHT SPOT	John W. Considin Lon Young Robt, Sisk Max Golden	e MGM Mono RKO 20th	Meller Drama Com-Dr Comedy	M. Douglas-W. William J. Allen-M. Stone Parkyakarkus-A. Lane J. Prouty-S. Byington	Jos. Levering G. Fitzmaurice Karl Brown Christy Cabanne Bort Lenny	82 60	Y y J
	LOVE ON A BUDGET I'M MAD ABOUT MUSIC STORM IN A TEACUP PENROD AND TWIN BROTHER	J. Pasternak A. Korda Bryan Fov	U UA WB	Musical Comedy Com-Dr	D. Durbin-H. Marshall V. Leith-R. Harrison Mauch Twins	Norman Taurog Victor Saville Wm. McGann	86 62	9/9 1/17
3/4/38	START CHEERING TO THE VICTOR BIG BROADCAST '38	Nat Perrin Maurice Ostrer H. Thompson	Col GB Par	Musical Rom-Dr Musical Musical	W. Connolly-Durante-J. Perry W. Fyffe-J. Loder W. C. Fields-Raye-Lamour A Faye-F. Allen-J. Lane	A. S. Rogell Rob't Stevenson Mitch Leisen Wm Seifer		
	SALLY, IRENE AND MARY ADVENTURES MARCO POLO STATE POLICE SLIGHT CASE OF MURDER	Gene Markey Sam Goldwyn Trem Carr Sam Bischoff	20th UA U WB	Musical Drama Action Meller	A. Faye-F. Allen-J. Lang G. Cooner-B. Rathbone J. King-C. Moore E. G. Robinson-J. Bryan	Wm. Seiter Norman Taurog John, Rawlins Lloyd Bacon		



## Par, Loew and WB Statements

Par's \$6,030,000 for Year—Loew's \$2,917,409—WB's \$1,685,599 for Quarter

Paramount's estimated consolidated carnings for last year, virtually unchanged from 1936, was the firs picture company to report its full 1937 income. This financial summary, showing \$6,030,000 consolidated earn ings, along with Loew's, Inc., quarterly statement of \$2,917,409 and Warner Bros.' \$1,685,599, also covering the first quarter in the fiscal year, were reported last week. WB was about \$400,000 lower than comparable quarter in preceding year. and Loew's was about \$500,000 less.

Par's official estimate, after all charges, compares with \$6,012,000 for year ended Jan. 2, 1937 (53 weeks) or an increase of \$18,000. Figure for 1936, however, included application of inventory reserve credit of \$2,-000,000, provided by company as of Dec. 28, 1935

Paramount's consolidated earning of \$6,030,000 did not include approximately \$600,000, tabbed as the company's direct and indirect net interest as stockholder in combined undistributed earnings in partially owned but not consolidated subside.

Par report listed common earnings as \$1.96 per share after deducting \$1,186,092 in dividends accrued

ing \$1,180,092 in dividends accrued during year on both classes of preferred stock. Computed per share earnings at \$2.22 common share when figured: aggregate after inclusion of share in undistributed earnings of subsidiaries.

Company showed a loss of \$40,000 in the fourth quarter ended Jan. 1, 1938, as a result of combined estimated consolidated earnings and share of earnings of partially owned subsidis. Par estimated consolidated earnings for this quarter at \$754,000. after all charges, but before figuring in dividends from non-consolidated subsidiaries, which were \$800,000 in circess of Paramount's direct and indirect net interest as a stockholder in combined undistributed earnings such excess representing a partial such excess representing a partial distribution of share of earnings of

distribution of share of earnings of previous quarters.

Paramount statement stated that the annual earnings estimated did not include the proceeds from settlement during 1937 of reorganization litigation totaling approximate profit. This was credited to general reserve heirs listed as recurring increases. reserve, being listed as recurring in-

Report did not list amount paid

aeport did not list amount paid out as Federal surtax nor what portion of \$4,843,908 listed as consolidated earnings, after paying preferred dividends, was considered undistributed profits and subject to Federal surtax.

Loew's net profit for first quarter in its fiscal year amounting to \$2,917,409, compared with \$3,457,973 for comparable 12 weeks ended Nov. 19. 1936. Profit before depreciation and taxes amounted to \$4,368,850, as against \$5,039,020 in first quarter of preceding year.

Per share carning.

laxes amounted to \$4,368,850. as against \$5,039,020 in first quarter of preceding year.

Per share carnings were listed as \$23.24 a preferred share, against \$23.24 and \$1.68 per common share, against \$23.24. Despite dip in earnings. Loew's will show more than 56 on common for fiscal year if present rate of income is maintained in subsequent three quarters.

Warner Bros. report for 13 weeks ended Nov. 27, showing a net operating profit of \$1,685,599, was lower than the \$20,247,836 reported in correspond, period in the preceding year. However, net profit before charges totaled \$3,520,065.

Warners earnings were equal to \$1,635 on each preferred share in the first quarter, leaving dividends in arrears at \$22,134 ner share on Dec. 1,1937. After allowance 1rp preferred divyy requirements, the common. Income enabled the company showed \$2c, ner share on common. Income enabled the common or educe its deficit from \$4,188,044 to \$2,466,983. Inter being the finite carried to balance sheet as of Nov. 27, 1937.

to \$2.468.983, latter being the fluir carried to balance sheet as of Nov. 27. 1937.

Company announced that the directors have authorized officials of corporation to form a plan whereby pew debentures would be offered in exchange for existing debentures and for offering commen stock in exchange for existing debentures and for offering commen stock in exchange for part of the preferred indicated that it was doubtful if any definite plan would be approved before summer.

Hollywood, Feb. 1.

James Hogan, who will direct on while she picked out the man of the bill arm of corporation to form a plan whereby yesterday (Mon.) for a spot near pieck who had presented her with the bill at the boundary of the preferred lance of unit including players; will follow next week.

May Robson has been set in the gang and locating the hideout on Reservoir Hill. Tubs, where more picture, which has Frances De and the gang and locating the hideout on Reservoir Hill. Tubs, where more picture, which has Frances De ado ut in Oklahoma and three surrounding states.

#### **New Theatres**

Altoona, Feb. 1. Local theatre interests are leading moustries locally in the face of a tremendous reduction in employment. Silverman Bros. have built new Logan theatre and business quilding, enlarging Strand theatre in connection with the business construction.

A. Notopoulos, operating three theatres, has nurchased the Penn theatre building and adjoining properties. Penn theatre, former Orpheum and vaudeville house, is used for second-run features. industries locally in the face of a tremendous reduction in employ-

Fairmont, W. Va. Feb. 1.

John S. Urse and Joseph Morrone have completed plans for constructing a theatre on Morgantown avenue costing \$35,000 and seating 500.

Ground will be broken March 1.

Erection of the third Warner theatre here will cost \$80,000 and seat 900 persons. R. E. Knight, now managing the Fairmont and the Virginial the other two WB theatres, will also manage new house.

will also manage new house.

Wilkes-Barre, Pa., Feb. 1.
Comerford has opened its new
Forty Fort and new Hart theatres,
latter named in honor of late Mayor
Daniel L. Hart. Both houses, pix
only, seat 1,200. Officials rated the
Hart as the most modern, neighborhood house in the chain,
On Easter the Comerford, named
in honor of the chain's founder, M.
E. Comerford, will be opened. This
house, pix only and no accommodations for fiesh, will seat 2,800, with
1,900 seats on main floor. Patronage
is expected from an area within a
radius of 50 miles.
The three houses will bring the
total number of Comerford houses in
this city to eight.

#### Park Ave. Zoning

Park Ave. Zoning

Last of the applications for theatres in the now restricted Park avenue (N.Y.) area will be argued before the Board of Standards and Appeals Feb. 23 by Robert Waiton Goelin thereits at public hearing. Realtors are seeking variation of the new zoning laws, effected this past summer, which prohibit theatres on Fifth. Park and Madison avenues from 14th to 110th streets.

Case in point property at 384 Park avenue, okay for which was sought before the Fifth Avenue Association campaigned for and finally achieved new laws.

#### Unsullied Swarthmo

Unsullied Swarthmore
Philadelphia, Feb. 1.
No film house'll intrude its presence
on, the Quaker college town of
Swarthmore, near here. Proposal by
a real estate man at a town meeting
last Wednesday, for change in zoning
lasts to allow erection of a theatre
was hissed and soundly beaten, 563
to 37

rea missed and soundly beaten, 563 to 37.

Protests against sullying Swarthmore's socialite soil were lodged by traffic clubs, woman's clubs, realtors. Swarthmore College and just plain citizens. Arguments included:

It would spoil the restful and non-commercial atmosphere of the town; it would bring in all the riff-raff; it would create a traffic problem, and it would awake the residents at 11.15 every night, with automobiles starting up.

#### N. Y. Comish Screenplays WB's 'Blackwell's Island'

Hollywood, Feb. 1.

Warners assigne, John Litel to the top role Blackwell's Island, screenplay for which has been completed by Dave Marcus, New York city's commissioner of corrections, and Lee Katz, staff writer. Lew Seiler set to direct, with March 14 as starting date.

#### Herd on the March

Earnings statement o. Universal Pictures, expected to be released in the next few days, is expected to show a substantial loss for the fiscal year ended last fall despite a profit shown for the final quarter. Though official figures not revealed for the last quarter of fiscal year, the profit will in no measure make up a loss in excess of \$1.083,000 shown for the preceding three quarters.

Preceding three quarters.

Fiscal year just completed by U is expected to show a loss of around

# PITT'S HOLDUP **WAVE**; 2 HOUSES

Pittsburgh, Feb. 1.
Wave of stickups in Golden Triangle last week extended to two
downtown theatres and almost cost
one house manager his life. Lone
bandit stuck (telegram blank into
Katherine Smith, cashier, at the Art
Cinema boxoffice: On it was writen,
This is hold-tup, hand your
cash. She compiled without hesitation, giving the robber \$100 in cash.
When she sounded alarm and Joseph
Mazzei informed a new sub-patrolman, assigned to duty in the district
was was standing in lobby at time,
latter pulled out his service revolver
and it was accidentally discharged.
Bullet whiszed by Mazzei's ear. missing him by fraction of an inch.
Earlier in week indie-owned State
theatre on Fifth avenue was also
held up by a single robber, who
stuck his gun through window wicket
and forced Harriet Jackson, ticketseller and also a ciggie girl at Nut
Club here to pass out \$87 in cur-Pittsburgh, Feb. 1

and forced Harriet Jackson, ticket-seller and also a ciggie girl at Nut Club here, to pass out \$87 in cur-rency. Neither of the hold-up men was apprehended and wide front-page newspaper publicity given both daring robberies precipitated city-wide editorial campaign for bigger Pittsburgh police force:

#### Philly's Stickup

Philly's Stickup

Philladelphia; Feb. 1.

While 350 patrons watched a western at the Park here Friday night. Teal-life, desperato robbed manager of day's receipts of \$505 at the rear of the house. Bandit scrammed with customers entirely oblivious to what had happened.

Money was in a metal box which Mrs. Evelyn Keller, 24, cashi was handing to Robert Nisenson, the manager. As she turned it over, guy stepped from rear of seats and julled an automatic, warning, 'Keep quiet or, there'll be 'trouble'. He made a getaway in a car standing out front. getaway in a car standing out front.

#### 1-10 Years in Detroit

Detroit. Feb. 1.

Detroit, Feb. 1.

For a three weeks' spending spreewith \$3,500. of United Detroit theatres' boxoffice receipts, two brother employes of the chair this week began 1-10-year terms in Michigan's state prison. Charles Yates and his brother Allen, who pleaded guilty to embezzlement charges after being seized coupla wecks ago in Houston, Tex., were sentenced last week by Recorder Judge Christopher B. Stein, Charles Yates to 2-10 years and his younger brother to 1-10 years.

years.

The youths, whose duties were to collect receipts from the Michigan and Madison theatres and turn them over to express company for bank depositing, filled bags with waste paper and escaped with over \$3.500 before theatre officials opened bags following Monday morning at bank

#### Counterfeiters' Arrest

Counterfeiters' Arrest
Oklahoma City, Feb. 1.
The sharp-eyes of Iner Edge, cashier for the Reno, thealire here, are credited with being responsible for the arrest of 10 counterfeiters and smashing of the largest bogus money gang ever to operate in Oklahoma. On Dec. 16 hast, Miss Ed. received a bill from a patron and after noticing it was phoney called police who came and turned the theatre lights on while she picked out the inan who had presented her with the bill at the bo.
Since that time operatives have been working on the finally

# EXPECT U TO SHOW LOSS N.W. Allied States, in Convention, of \$1,000,000 ON YEAR **Tackles Sundry Industry Problems**

Minneapolis, Feb. 1.
Unless independent exhibitors unite to fight producer monopoly they will be exterminated, Northwest Allied States, independent the west Allied States, independent theatre owners organization, was told at the opening session of its three-day convention by J. P. Devaney, former Minnesota state superior court chief, justice, its chief counsel. Devaney declared the independent exhibitors' main problems are monopoly ownership which is fast driving him out of the field; the unfair uniform contract, and divided leaflership. As a solution, he advocated theatre divorcement of tax legislation aimed at producer ownership and operation of theatres amendment to the copyright laws, and a united front.

and a united front.

The organization trained its guns
on Universal for selling the Panay
pictures a separate deal, instead
of delivering the film to its regular
contract-holders. President W. A.
Steffes appointed a committee to obtain an explanation from the company for 'holding up' exhibitors.

It was indicated the holds will

pany for holding up, exhibitors.

It was indicated the body will fight to reduce film rentals, to eliminate percentage deal, block booking, studio and film stars' 'radio, broadcasting,' to prevent double features from obtaining any further foothold in the territory, and to secure passage by the next state legislature of a theatre chain tax and a theatre divorcement bill.

Frank Mantzke Local Weissen

divorcement bill.

Frank Mantzke, local Universal branch manager, declared he would ask to appear before the association to defend the 'Panay' deal He pointed out that the 'Panay' shots were not included in the regular newsreel and that Universal was not obligated under its contracts to deliver the film. Furthermore, he said the considerable extra expense involved in making speedy deliveries of 'Panay' justified the separate deal He also contended that; considering the boxoffice returns compared to the picture's cost, exhibitor 'squawks' are out of order.

It was pointed out that Minne apolis and St. Paul neighborhood exapolis and St. Paul neighborhood ex-hibitors have kept their pledge to hold aloof from the double features despite their use-in four Minnesota. Amuse. Co. (Par) Twin City down-town houses and still are determined not to resort to them. Word was to be brought from Par that its present-plans call for no additional twin bill-ing.

ing.

Because a new \$100,000 theatre at Brainerd, Minn, operated by a nonmember of the organization, is using double features two changes a week—one at 10c and the other at 15c admission—the matter called for the organization's attention, President Steffes said. Up to this time, the dual bills have gained only a small foothold the territory, but there lately has been a lendency to dabble more and more with the policy in the smaller towns, Steffes said. For this reason members were to use pressure on distributors here to aid in its curtailment.

Most theatres in the territory now

sure on distributors here to aid in its curtailment.

Most theatres in the territory now are operating at a loss, Steffes admitted, but he expressed hope that exchanges and labor could be made to see the light. Unless the present trend is checked, however, many exhibitors will go broke and the industry generally will suffer, he declared. As far as taxes and various supplies are concerned, the like-lihood is that the exhibitor burden will grow increasingly heavy, while the same time, prospects are that at the same time, prospects are that at the same time, prospects are that grosses will continue to diminish and admission prices, instead of advancing to offset higher taxes and other costs, may have to be slashed, in admitted.

Members to vote on a resolution condemning participation of studios and film stars radio broadcasts, with all indications pointing to its adoption. Another resolution is adoption. Another resolution is aimed at inon-theatrical competition from newspapers and others sponsoring free shows and other intertainments. The matter of the organization getting behind proposed legitation. Minnesota to tax theatre chains and to compel producers to divorce themselves from theatre ownership and operation also was being considered.

RKO held a special Snow White preview for members. A gala bancondemning participation of studios and film stars radio broadcasts.

manager for Paramount, who has been on a swing of the West and, in Los Angeles, attempted to effect a peace pact with a minority of recalcitrant boycotting exhibitors, will return to New York by the end of the week.

return to new to the week.

He arrived in Minneapolis Monday (31) to attend the Northwest Allied States convention: starting then for three days. Y. Frank Freeman. v.p. over Par theatres, left N.Y. Friday (23) to attend the same conclave.

Camden, N. J.
Number of RCA Photophone officials are attending the Northwestern Allied convention which started Jan.
31. Minneapolis. Company is exhibiting its Rotary Stabilizer unit, and executives made the trip to Mineapolis to see that the mechanism is prettied up properly.
Home B. Snook, manager of Photophone sales, and Edward Auger, sales executive, join Alec Bill, Minneapolis Photophone rep., there.

#### 29 St. Louis Indies' Test Suit Over New **Booth Regulations**

Operators of 29 indie mabes here filed suit in the Circuit Court Satur-day (29) against Director of Public Safety George W. Chadsey, License Collector Fred A. Renick and the police department for an injunction to lice department for an injunction to restrain them from enforcing a safety ordinance passed by the board of addermen last June: The ordinance, fostered by the local IATSE, requires, among other things, the replacement of ladders and trapdoors leading to projection rooms with stairways and door, separate film rewinding rooms; two exits in each booth and provisions for wiring.

Fred Wehrenberg, president of the MPTOA of Eastern Missouri and

Fred Wehrenberg, president of the MPTOA of Eastern Missouri and Southern Illinois, said that virtually all of the \$\$5 house, except the first runners, would have to make extensive alterations to comply with the ordinance.

Wehrenberg also said the injunction suit was determined as a friendly proceeding at a meeting of the theatre owners association last week and that the contested ordinance had been violated in no greater degree the 29 theatres owned by the plaintiffs in the injunction suit than in other houses.

The fling of the suit followed an announcement by Director Chadsey

The filing of the suit followed an announcement by Director Chadese, that he would request the police to close the Lee, a North St. Louis nibe, because it had not been altered to comply with the ordinance. Chadesey said the indic operators had deened the ordinance and he would request the Police Department to station gendarmes at the Lee to prevent it from persisting.

tion gendarmes at the Lee to prevent it from operating.

After Circuit Judge William S. Connor set a hearing for Tuesday (1) Chadsey decided to defer his closing order as he quoted the Judge as saying it would be unfair to close any one theatre until after the hear-

g. The plaintiff's petition charges that The plaintiff's petition charges that compliance with the ordinance would not increase the safety of the theatres, which have conformed to prior safety requirements, and to enforce compliance would amount to confiscation as it is physically impossible in some instances to make the changes prescribed by the ordinance. The plaintiffs said they had applied for a renewal of operating licenses which have been retused by License Collector Renick because Chadsey's department will not issue certificates department will not issue certificates of approval.

of approval.

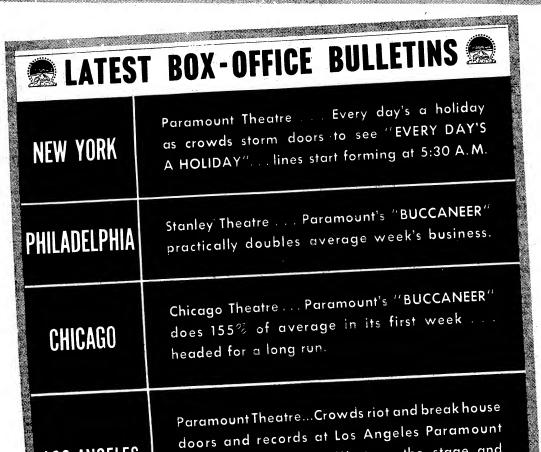
Owners of the Baden, Star, Strand, Douglas, Ashland, Compton, Lowell, Robin, Pauline, Marylond, King Bee, Criterion, Queens, Salisburg, Marquette, Palm, McNair, Melba, Michigan, Virgini, Melvin, Hollywood, Ilivoli, Senate, Bremen, Circle, Cinderella and the Will Rog

nercia and the Will Rog addition to the Lee, are participated the suit.

The ordinance was passed at the instance of the IATSE and Chadsey declared that a committee of these waters and representat of the RKO held a special. Show white previous for members. A gall bain-quet, with music provided by Edd'e ware's orchestra, preliminary to jis studied the bill before it was sub-Orpheum engagement, to wind un mitted to the Board of Aldermen. He the convention.

Charles Reagan, west division be complied with.

LOS ANGELES



in effort to see Mae West on the stage and

on the screen in "EVERY DAY'S A HOLIDAY."



## **Inside Stuff—Pictures**

Attack on the authenticity of the recent 'Inside Germany' release of the March of Time was carried by yesterday's (Tuesday) N. Y. Post. Piece was written by Martin Proctor, described as a lifelong resident of Germany, who has been in America less than three months, former newspaperman in Germany and also formerly scenario department manager of Uta, now the Nazi-controlled film company. Proctor's article was writen at the invitation of Ernest L. Mcyer and replaced the latter's column in the issue of the Post.

According to the writer, the March reel is anything but an expose of inside conditions in Nazi Germany. He calls it a patch job of numerous official Nazi newsreels, with a few scattered shots of Jewish boycott signs. Further declares that almost any portion of the film could have been obtained at the Uta offices in New York.

'The whole thing is pro-Nazi,' Proctor adds. In his introduction to the Proctor piece, Meyer comments on the Warner Bros. recent ban on the reel as 'pro-Nazi propaganda,' this being Harry M. Warner's reason for the nix to which Henry R. Luce, Time-Life head, scoffed that it was ridic,

Because film rights to Reginald De Koven's opera, 'Robin Hood,' are the property of Metro, Warners found it necessary to stir up a complete new musical score for its 'Adventures of Robin Hood.' Erik Wolfgang Korngold, picked to handle the chore, is now en route here from Vienna. Two companies are cooperating on 'Hood' productions, Warners having agreed to inject the word 'Adventures' in their title, with Metro promising to lay off pictures based on original footlighter for a specified time until after release of the Burbank studio's feature.

Rewrites keep going on to Metro's 'Marie-Antoinette,' with pic already almost month into production. Jacques Thery, originally signed to script La Fayette' for Mervyn LeRoy unit, has been switched to polishing job with Samuel Hoffenstein on 'Marie.' Is rewriting several sequences and

making changes:

Julien Duvivier, French director, under six-month \$50,000 term at Metro, with time nearing completion and no assignment yet, has also been called in on 'Marie' polishing. Duvivier helped cast some historical characters, and made suggestions on script, costumes, sets and other changes. But French director definitely denies published reports he is assisting W. S. Van Dyke in handling mob scenes, or in any other way is associated with actual production of film. With La Fayette' postponed, probability of Duvivier' doing film before six-month expires, is getting slimmer and

Sam Goldwyn is reputed to have run up a script cost of more than \$125,000 on his new 'Follies,' all of which he threw overboard when Ben Hecht came along with an original screenplay that nicked him for approximately only \$14,000. Producer started out with Kalmar and Ruby, the duo drawing down around \$55,000 for their 20-week stint, plus the cost of Alice Duer Miller, who toiled on the femme angle at \$2,000 weekly for six stanzas. Howard J. Green next tackled the chore, after which Lillian Hellman was brought in, only to be succeeded by Anita Loos and John Emerson. Then Hecht came along and provided all of the script that was shot with the exception of comedy routines and the Russian scene, which was donated by George S. Kaufman from one of his former stage shows.

Clock-punching by employes in the indie studios on the Coast is watched over by the efficiency boys with the same eagle eye they glue on treasury outgo. When a quickle chieftain countered a fictioneer's bid for a job with a proposition to furnish free desk room, typewriter and paper, plus a promise to buy the finished yarn, if satisfactory, scribbler felt he could at least set his own hours of toil. Gumshoe, however, had other ideas and

as least set his own hours of not. Commission however, had other deas aim insisted author live up to regulations by maintaining same daily schedule as salaried lads, which is 8:30 a. m. to 5:30 p. m.

'It makes no difference whether you are on, salary or not,' explained the efficiency expert,' because we cannot afford to establish a bad precedent that would upset the morale of the other writers.'

Doing well on its first season (1937-38), with many chains among its accounts, Moniegram will increase its production budget 25% for next year. Reviving Mono this season, W. Ray Johnston set a budget of \$2,300,000. A 25% upping in negative costs would increase it for '38-39 to almost

Mono schedulcd 45 pictures this year. Only five of this number remains unfinished, with the company already at work lining up the coming season's schedule, which will entail a likely program of 48. Mono this year sold 4,338 accounts under regular contract, this not counting spot bookings.

George McCall, on his CBS commercial from Hollywood, chided a group of picture and radio stars who failed to appear, as billed, at the benefit performance for Ted Healy's widow. He specifically named two topflight comedians, a comedienne and a picture topper-m.c. a male film star and a trio now doing cinema work. McCall declared that audience members, having paid as high as \$10 for a ticket to the benefit performance, deserved to see on the stage the advertised stars. He said that many Holly woodlans were in the habit of permitting their names to be used for affairs at which they did not show. McCall had been air-plugging the Healy benefiter.

Explanation for hefty drop in income of Paramount in final quarter of 1937, as heard in financial circles, is that two heavy feature picture writeoffs, with slow rental returns to date on both, were chiefly responsible. In addition, the company also felt the slip in general business conditions in last three months of year. Negative costs written off on 'High, Wide and Handsome' and 'Angel' during final quater of past year came close to \$3,000,000. Even sustained earnings from other product failed to tilt the scales sufficiently to overcome this severe write-off.

Ligon Johnson, once very active as a theatrical attorney, particularly in Ligon Jonnson, once very active as a theatrical attorney, particularly in legit, is now a general copyright consultant on factual data pertaining to titles of all manners of works. Johnson has spent upwards of \$200,000 in compiling this index of titles of all plays, books, songs, scenarios, magazine stories, etc., so that any given title may be chronologically extracted and shown to have been used so many times on different works. This is the nost frequent information sought,

Russell Hardy, U.S. Attorney General, of Washington, wounded in a shooting scrape in Alexandria, Va., is the same who prosecuted that antitrust suit against the film firms in St. Louis. That's the monopoly suit which Fanchon & Marco instigated against the majors and resulted in Warners selling out and quitting St. Louis, under pressure from the Government.

William Koenig, Metro studio manager, has o.k.d plans for a 240x136 foot sound stage to be built for the exclusive use of the special effects department. Construction is set to begin within 60 days. Included in new stage, which will be the 30th on the company's No. 1 lot, will be a 90x90 foot water tank, with a depth of ten feet, for underwater shots.

Karl Krug, columnist for Pittsburgh Sun-Telegraph, took a blast at Stepin Fetchit for sepia actor's ungraciousness with kid autograph hunters at backstage entrance to Stanley theatre. Krug said Fetchit snubbed youngsters who had waited in cold for him several hours.

#### Is This New?

Hollywood, Feb. 1.
Miles Mander, British actor
and director, after a layoff that
lasted nine months, got three
calls for work in one day.
Shock so unnerved him he had
to be taken to a hospital.
Friends attribute his breakdown to underwork.

#### Schwartz Again Heads Cleveland Exhib Ass'n

Ernest Schwar'z was reapointed prez of Cleveland Exhibitors Asso-ciation for the fourth time at last week's elections. A. E. Ptak re-elected v.p. for fourth term. G. W. Erdman as secretary for eleventh Erdman as sccretary for eleventh term, while M. B. Horwitz became

consisted of J. D. Kalafat, Henry Greenberger, Maurice Berkowitz, L. G. Baldwin, P. E. Essick, Frank Gross, Meyer Kaplan and Frank Gross, Mey Porozynski.

#### Indies Urge Newspapers To Tabu Sexy Film Ads

Akron. O., Feb. i.

The Akron Independent Theatre
Owners Association has asked the
two newspapers here, the Beacon'
Journal and Times Press, to tone
down their advertisements on sex
pictures. Both papers have agreed
to cooperate with the theatres in
this respect.

this respect.

Sensational advertising of certain types of pictures is injurious to all types of pictures. J. G. Deetjen, secretary of the Akron indies said. We have found that it makes the public censorship conscious and more than ordinarily selective in their screen entertainment. This is felf especially in the neighborhood. more than ordinarily selective in their screen entertainment. This is felt especially in the neighborhood houses and it is the intent of our organization to tone down the advertising on sex pictures before the public-spirited groups like the Parent-Teachers Associations do it for

#### F-WC Shakes 'Em Up

Los Angeles, Feb. 1.

Shakeup in Fox West Coast's managerial personnel in Southern California, which has been under way for the last three weeks, is continuing, newest switching sending Willard Osborne from the California, San Bernardino, to open the new Kern at Bakerskeld, and Bert Hansen, from the California, San Diego, into the San Bernardino house, J. R. Rogers shifts from the Fox Redlands, to the Tower, Pasadena, Bill Roberts moves from the latter house to the California, San Diego, Herb Goldberg, from Kansas City, takes over the management of the Fox. Redlands, Stan Kriner goes from the Golden Gate, Riverside, to the Sunkist, Pomona, replacing Larry Gillespe, resigned.

Gillespic, resigned.
Ralph Hathaway, recently boosted from assistant at the L. A. Wilshire to manage the Strand, Pasadena, returns to the Beverly Hills acer, with to manage the Strand, Pasadena, re-turns to the Beverly Hills acer, with Gene Kohler from that house, step-ping into the Pasadena assignment

#### No Booth Strike in Mpls.

Minneapolis, Feb. 1.

By a narrow margin the local operators' union defeated a strike resolution which would have pulled the men out of the booths of all Minneapolis independent theatres. Their

contract expired several weeks ago and they are demanding salary boosts ranging from 10-20%. Exhibitors declare flatly they will not grant any increase and negotia-tions thus far have availed nothing.

Tulsa, Okla., Fcb. 1.
Robert A. Roberts, film operators business agent under sentence for directing last summer's labor riot here, denied motion for new trial and immediately filed notice of appeal.

Chi's Transluxer
Chicago, Fcb. 1.
Translux again seeking site in Chicago for newsreel theatre. Nate-Furver, president, and Leslie Thompson, general manager, in Chicago last week looking over possible spot on Randolph street. If suitable location can't be had in the loop may go to near north side.

# U. S. to Rule on Banko After Its 6-Month Quiz Over Postal Laws

Washington, Feb. 1.
Final Federal decision on the legality of bank night approached last week as Post Office Department atweek as Post Office Department at-torneys closed six month investiga-tion. Mails may be closed to Affili-ated Enterprises, Inc., the Denver firm which holds patent on the pre-

mium idea. Weeks of quizzing came to an end

Mumidea.

Weeks of quizzing came to an end Thursday (27) with argument by lawyers concerning the legal ramifications. Proceeding was before Assistant Solicitor Calvin W. Hassell, whose report will be the basifor action by Postmaster General Farley.

The Government proceeding, which is logical follow-up of the ruling that exhibitors cannot send bank-night advertisements through the malls, looks probable to put crimps in the promotion plan. Goal of P.O. attorneys is to can contracts with exhibitors from the letter pouches, forcing the Denver firm to engage in personal negotiations with interested theatre-owners. theatre-owners.

theatre-owners.

While the department study is a semi-judicial proceeding, it is almost certain that an order closing the mails to Affiliated Enterprises will be issued. In recent years, virtually every move against lotte... has resulted in a ruling that the postal laws and regulations are being fractured. Almost axiomatic that whenever hearings are held the

#### Incorporations

#### NEW YORK

National Pictures Corporation, New York: motion pictures Duniness; con-tors: A Joseph Handel (filing attorney), Sara 11. Thin, Madeline Passeto, 36, 44th street, New York.

tous: A. Joseph Handel (filing attorney), Sara Jl. Thin, Madeline Prassero, 35 W. Sara Jl. Thin, Madeline Prassero, 35 W. Ostilone Nercen-Ad. Inc., Manhattan; outdoor advertising; capital stock, 310,000; 3100 par value. Directors; Neison M. Scherer (filing attorney), Lillian Tell, Ecosie Welner, 75 Fittle Grant William Annon, Inc., Manhattan; motion picture business; capital stock, 520,000; 3100 par value. Directors; Grant W. Annon, Buth Anson, Margaret Vork.

Grant W. Anon. Associates, Inc., Manhatton;
Drama Associates, Inc., Manhatton;
Incatrical business; capital stock, 100
Lades, Järob L. Steisel, Geraldine Wolse,
E. 44th street: New York; (H. B. Reinhelmer, same address, film attorney)
moilton picture business; capital stock,
100 abares, no pur value. Directors;
Eurof Content, 242 E. 52nd street, New
York; John T. Doran, 3322 Murrey Lane,
Volk; John T. Doran, 3322 Murrey Lane,

York: John T. Doran, 3332 Murray Lane, Flushing, I. J. Gotham Grand Opera Company, Inc., New York: Theatrical business; capital stock, 299 shares, no par value. Direc-lors: J. J. Vincent (altorney), Julia Vindeni, Ruth Kaplan, 11 W. 42nd street,

Norman J. J. Vincent Picturery, Jolin Winden, Ruth Kaplin, 11 W. 42nd street, Number V. 1988. Street, N. 198

Dissolutions

National Picture Theatres, Inc., Dela-National Film Distributing Co., Dela-

National Film Distributing Co., Deta-lin Clover, Inc. New York. Memberships Ballet Guldl, Inc., New York. Change of Capital Trans-Lus Lesington Corp., New York; changed from \$50,000, 41 par value, to 1,000 dalares, no par value.

Change of Name

A B C Sinudard Music Publications, Inc., New York, 10 A B C Music Corporation. (filtert & Gilbert, 10 E, 40th street, filing attorneys.)

#### CALIFORNIA

CALIFORNIA

M & M. Enterprises:

Chicago, Feb. 1.

Translux again seeking site in Chicago for newsreel theatre. NateFurver, president, and Leslie Thompson, general manager, in Chicago last
week looking over possible spot on Randolph street. If suitable location can't be had in the loop may go to near north side.

If any deal is consummated, Mort
Singer will be partner in deal liere.

CALIFORNIA

M & M. Enterprises:
Saramento.

M de M. Enterprises:
Saramento.

Musping the give pour productions. June:
Saymour J. Steinberg.
Saramento.

Musping the give pour productions. June:
Saymour J. Steinberg.

Musping the give pour productions.

Musp

Government had the necessary evidovernment and the necessary evidence in advance. Prolonged investigation always precedes any formal testimony-taking, and charges are never filed unless the Postal barristers are prelty sure they can make them stick.

The central issue to be settled is whether the premium scheme of at

The central issue to be settled is whether the premium scheme of attracting film patronage comes under the anti-lottery clauses of the Postal rules. Emmet Thurmon, legal representative for the Denver firm, contended bank night is a legitimate advertising medium. Peter J. Connolly, the P.O. prosecutor, declared there is no skill or merit involved, but that winners are determined solely by chance. by chance.

#### The Law

oy chance.

The Law

Under section 601 of the Postal laws, newspapers, circulars, and pamphiets containing advertisements of lotteries, gift enterprises or similar schemes offering prizes dependent in whole or in part upon lot or chance are unmailable. Through this neans, the Government has forced exhibs to soft-pedal the give-aways. Related portions of the U. S. code and departmental regs ban materials for use in lotteries and other communications i tended to promote games of chance. This is what the Denven fum 's up against.

In the formal charges, preferred last October, the Post Office directed Affiliated Enterprises to produce proof, why the mails should not be closed to written and printed matter, relating to the premium stunt. Firm was charged with conducting a scheme variousty described as bank night, moncy night, cash night, silver night, gold night, and by other titles.'

Even if the Postal authorities find hat the givenway is a lottery, the Even if the Postal authorities find that the givenway is a lottery, the Government lacks power to force exhibs to quit handing out dough to patrons in any way they please. An order banning use of the mails to send communications between the Denver promoters and licensed theatre owners would not put exhibs in danger. But if the owners of the idea persist in trying to send propaganda, contracts, etc. through the mails, the Feds then might move in with criminal proceedings.

#### Hipp's Bingo B. O. NSG

Opening ight or Bingo, at the Hippodrome, N. Y., drew only about 1,000, but nearly 500 comps had been given out before the affair started. Thus, the glorified bingo went into the hole on the opener. Looks likely to build, however, as the comeons to build, however, as the comeons are increased weekly and all kinds of inducements such as an 'early bird prize.' As sries of 10 weekly parties are to be staged in the theatre, which formerly housed spectacular attractions, every Thursday.

Usual special games at 15c a crack were introduced with announcer stating, at several of these, that it was to be the last special game of the evening.

#### Philadelphia, Feb. 1.

Bingo jackpot of \$30 was awarded posthumously at the Frankford the-atre here last Wednesday nite. When it was announced that Benjamin La Yerkes had won, someone walked to the stage and whispered to the manager that Yerkes had died last

Audience, by unanimous applause, voted to send the pot to his widow.

Clarence Batter, manager of State, Columbia, Pa., was arrested last week by County Detective Jacob E. Weiler, charged with operating an Weiler, charge illegal lottery.

Arrest, according to Weiler, resulted from award of \$50 in bankoprizes previous night.

#### Boston, Feb. ?.

Taking the stand that 'beano' is a generally undesirable game but that it should be taxed if allowed to exist it should be taxed if allowed to exist at all in Massachusetts, Rep. Fredeerick M. Barnicoat of Hanover is urging the Legislature of this State tagive a favorable report on and then adopt his bill for an excise tax our gross beano profits.

At a public hearing held on the question, Bernicoat was vigorously.

question, Bernicoat was vigorously opposed by Rep. Fred D. Beaudois of Leominster, who told committee that one beano game alone in the community had contributed to the state of the state community had contributed over \$9,000 to charity and in city feet





WOW! BEERY!
"BAD MAN OF
BRIMSTONE" is
terrific. Beats Big
Ones like "Good
Earth" and other
top hits.



#### "PARADISE FOR THREE" DELIGHTS

Big M-G-M Cast delivers socko B.O. hit! The fans are screaming with merriment!



# "OF HUMAN HEARTS"

The glorious new title (formerly "Benefits Forgot") that will flash from 200 Marquees in nation-wide Day & Date launching of M-G-M's superb motion picture! A great ballyhoo for a sensational attraction!

# AND NOW GET READY FOR "EVERYBODY SING"!

It Broke House Record at Sheridan Theatre, Miami!

We told you it was a honey! We promised you TWO NEW STARS...JUDY GARLAND and FANNY BRICE (as "Baby Snooks"). It took a record-breaking World Premiere at Miami Beach, Florida, to confirm our raves and the tip-off of unanimous trade critics. Get ready for a clean-up! And keep your dough on Leo because you'll soon hear the loudest ROARS he ever ROARED!

## IA Ambitions Upset 4A's

(Continued from page 7)

(Continued from page 7)
the other is a strong and active organization. Rapid growth of the Four A's within the last year, including the gaining of the SAG-studio contract, the formation of Radio Artists, the entry of the American Guild of Musical Artists, and the notable organizing strides made in all directions, are proof the Four A's has vitality, the exce believes. In his opinion the current row within the Four A's ranks is also a sign of a healthy, growing body.
Besides all the other reasons advanced for minimizing the chances of Browne's success in carrying out his threat, it is repeated that an okay of the IATSE head's demand by the AFL executive committee would be a wide-open invitation to the CIO to step into the picture and take over the entire actor ranks in one swoop. While actors as a group might besitate about going CIO, their traditional repugnance for a tie with the stagehands, would inake it highly improbable that they could be brought under the IATSE wing, regardless of any AFL action.

Prime argument on the Four A's side of the question, however, remains the fact that the IATSE is without representation in the actor field. While the Four A's has admittedly done little more than scratch the surface of the actor field through-

mains the fact that the LATSE is without representation in the actor field. While the Four A's has admittedly done little more than scratch the surface of the actor field throughout the country, it has an estimated membership of between 25,000 and 30,000, and it has enjoyed unchallenged jurisdiction in the field for nearly 20 years.

#### Skull Practice

Evidence of the seriousness with which Four A's exects take the Browne threat is seen in the continued presence of Thomson in New York. Also in the continued, lengthy huddles and strategy conferences among heads of the various Four A's

unions.

With this sinister shadow lurking on the horizon, however, the Four A's has been active with its own concerns, squabbles and business. Question of nitery and vaude chorus jurisdiction, which was expected to be settled quickly last Friday (28), struck a snag and is now scheduled for disposal this Friday (4).

struck a snag and is now scheduled for disposal this Friday (4). It had apparently been in the bag, for the American Federation of Actors to be awarded the jurisdiction, disputed by Chorus Equity Assn., a subordinate group to Actors Equity Assn. Thomson is known to have pushed the AFA claim against the bitter opposition of Equity and the mild resistance of AFRA. While most Four A's officials and even a few Chorus Equity execs admitted privately that the AFA claim was logical, personal reasons are believed to have held up the settlement.

After first appearing before Equity council to argue the AFA claims, Thomson brought charges against Chorus Equity with the idea of obtaining the ruling in favor of AFA.

Thomson brought charges against Chorus Equity with the idea of obtaining the ruling in favor of AFA. Friday's Four A's session developed into a tense scrap, however, with the IATSE angle being injected briefly into the arguments. That occurred when Philip Loeb, brain-truster of the Equity forces and actively behind the Chorus Equity cause, accused Ralph Whitehead. AFA executive-secretary, of coinspiring with the IATSE to bring pressure against the Four A's Charge was denied and at a session later that night Whitehead voted favorably on a resolution condemning the IATSE for demanding actor jurisdiction, when and if such demand is diction, when and if such demand is Similar solutions had previously been approved by Equity council and the boards of AFRA.

AGMA and SAG. AFA had not been notified of the action of the other

for their outfit, but that bid was nixed lest it lead to confusion with Actors Equity It was decided the name of the organization would be selected later

name of the organization would be selected later

Considerable a speculation was aroused by the absence of Whitehead from Monday's Four A's meeting. It had been anticipated that he would attend, since the matter of the AFA-BAA settlement was due for decision. He was said not to have been at his office all day. Conflicting reports placed him in New York on secret AFA matters and out of town on an equally hush-hush errand. However, with the AF of L. meeting in Miami and Bioff in New York, rumor was rampant. Meanwhile, friction between SAG and Equity, brought into the open by Thomson's tecent, blast at Loeb and George Heller, appeared to have cooled. At Thomson's appearance before the Equity council, Burgess Meredith, Equity head, was reported to have acted as intermediary between Thomson and the Loeb-Heler combine. It was stated that peace was established.

Windust's Resignation

Despite its recent action in refusing to appoint an assistant to Faul' Dullzell, Equity treasurer and executive-secretary, council named.

Paul Dullzell. Equity treasurer and executive-secretary, council named the testing winds as aide to Meredith, at the same \$50 a week salvey he had been granted the previous week as organizer for Chorus Equity. Windust resigned both jobs yesterday (Tuesday) and was replaced by Robert T. Haines, who was also named a member of the executive committee. Windust was reported to have resigned to the countries of the provided to have resigned to the countries of the provided to have resigned to the countries of the provided to have resigned to the countries of the provided to have resigned to the countries of the provided to have resigned to the countries of the provided to have resigned to the countries of the provided to have resigned to the countries of the provided to have resigned to the countries of the provided to have resigned to the countries of the provided to have resigned to the countries of the provided to the countries of the provided to the provided to the countries of the provided to the provided to

tive committee. Windust was reported to have resigned to take outside employment.

Equity council yesterday (Tuesday) appointed Loeb to the executive committee. It also voted to reconsider its previous approval of the committee report on the proposed Four A's constitutional changes. Report was returned to the committee.

committee report on the proposed Four A's constitutional changes. Report was returned to the committee for further study and will be reported on at a special council meeting Feb. 10.

Other action by the council at the session included a decision in the tuture to oppose all experimental groups with the exception of those sponsored by the American Theatre Council and not an approve any propositions which do not call for fui Equity working conditions.

With the retirement of Windust from the Chorus Equity picture, indications were that the decks were cleared for AFA to take over the nitery and vaude chorus jurisdiction, since Windust had been therefore the summary of the sum

he has, for several years been the tactical advisor of the insurgent group, particularly in the confidence of Loeb, it is thought probable that an attempt may be made to obtain his appointment as Equity counsel. Paul Turner, present occupant of that post, has held it for many

that post, ...
Before his injection into the Chorus Equity scene, Sucher was proposed as attorney for the New York local, attorney for the New York local, attorney for the New York local, 802, American Federation of Mu-sicians, and of a CIO transportation workers union.

Coast Stance
Hollywood, Feb. 1.
Interest in studio labor circles is now divided between the fight by International Alliance of Theatrical

Green, AFL president in Washington, and then went to New York for sessions with Pat Casey, producers' labor contact, and executives of Associated Actors & Artists of America. In the meantime, Aubrey Blair, SAG business manager, and officers of SDG and SWG have been keep-

of SDG and SWG have been keep-ing a close check on developments. Four new producer contracts were signed on Coast by IATSE past week as organization inaugurated ex-pansion drive throughout country.

pansion drive throughout country. New signatories to working agree-ments with IA are Concord, Adven-ture Serials, International Films and Colonial Pictures. IA also signed up Hudson Illuminating Co. and Funk Radio. & Electric Co., which

Funk Radio & Electric Co, which handles transcriptions.

Screen Writers Guild, anticipating a favorable decision from the National Labor Relations Board, has requested its members to furnish data on length of employment and data on length of employment and earnings in past two years. Information will be used in formulating a tentative code for collective bargaining with the producers. Ralph, Block is chairman of the code committee

Board of directors of Screen Play wrights has voted to take decisive action of the failure of the Acadamy of Motion Picture Arts & Sciamy of Motion Picture Arts & Sciences to include any members of SP on nominating committee in writers division of annual awards. John Lee Mahin, SP president, has refused to disclose line of action, but said policy would be made public at next board meeting.

Since majority of nomination bal-Academy, SP will find it difficult to carry out a reported policy of ignoring annual awards,

#### Houser It Again

Menuser It Again

Merwin Houser, of RKO-Radio,
has been reelected president of the
Screen Publicists Guild, which is
now trying to negotiate a working
pact with the producers. Other officers are Leslie Mason, of Warners,
v.p.; Alanson Edwards, of Paramount, sec, and Norman Rivkin, of
Universal, treasurer.

Five employes of National Screen
Service have been admitted to membership in SPG,
Campaign to promote more work

Campaign to promote more work in studios was inaugurated by Herin studios was inaugurated by Her-bert Sorrell, business rep of Motion Picture Painters Local 44. Organiza-tion has placed \$1,000 at disposal of executive board headed by Jack Holen, and asked all other film unions to cooperate. Recommendations for abolition of

Recommendations for abolition of overtime and policy of spreading work among entire membership of unions has already been recommended. Conference will be sought with producers this week with the idea of soliciting their support in reducing unemployment in ranks of studio locals. Request will be referred to Pat Casey.

#### CONTRACTS

Hollywood, Feb. 1.
Peggy Morgan given term player deal by Warners.
Katharine Brush pacted to do original story for Metro.
Marie Blush

Marie Blake awarded 12-month extension by Metro.

Metro lifted Robert Whitney's option

John Ridgely's contract extended w Warners.

Edgar Kennedy drew option lift fron

Eddie Ward, Chet Forrest, Bob Wright and Sam Messenheimer, tune-smiths, given pact extensions by Metro.

Metro.

Walter Ferris stays on at 20th-Fox under option pickup.
Edward T. Lowe's producer contract renewed by Paramount.
Six months' options on Mary Lane. Esther Brodelet and Frances Leslie hoisted by 20th-Fox.
Warners pacted Gale Page, radio thesp, on term deal.
Samuel Goldwyn gave Phil Baker a contract for another year.
Olive Cooper's scripting option lifted by Paramount.

#### RKO Situation a Puzzle

(Continued from page 3)

authority over Keith-Albee-Or-pheum, chief theatre subsidiary of RKO. Therefore, it is more than likely that Spitz will not name a successor to Nate Blumberg for the

successor to Nate Blumberg for the time being.

Should Irving Trust make J. R. McDonough president f RKO's picture end, Spitz may stay on to govern the theatre end. McDonough, in any event, would not have any authority over KAO, because of the Meetan people; attitude.

reserve people's attitude.

So far as the studio end goes, it is understood that McDonough's authority will be only nominal there, owing to the fact that Pandro Berman and other studio officials will run that end of it actively.

So far as M. H. Aylesworth goes, he has denied having any designs on RKO

RKO.

Chief supporters of McDonough now are the Irving Trust Co. and its counsel, Col. William Donovan, RCA. and Peter Rathvon, broker with the Atlas Corp.

Rathvon at one time was in line for the presidency or the chairman-ship. However, the trustee, to ap-pease Depinet, may offer the latter the chairmanship, if McDonough gets the presidency.

the presidency.

In that event, Depinet will run the picture end. But the situation is more complicated because the trustee, also, has tried to get Spitz to agree to McDonough, also offering the chairmanship, with full executive powers, to Spitz. Spitz is understood to have turned that proposal down cold, and without comment.

#### New Trustee?

New Trustee?
Floyd Odlum probably will be the one most involved if anything happens to that RKO situation. And opinion is spreading among creditors and in banking circles, as well as through the trade, that a change in trustee might also eventuate. There has been such talk even in Rockefeller circles.

Were it to occur that the Irving Trust Co. should resign, as trustee, there are creditors who might recommend that Charles E. Richardson be named the bank's successor.

This will no doubt be news even to Richardson

He is a former vice president of the Chase Bank and a former treas-urer of Fox. He was a trustee of Paramount and helped reorganize that company.

But there are none who ca But there are none who can speak authoritatively as to the possible outcome of the RKO situation, at the present time, None can foretell what the court might say or do regarding a possible request to change the trustee. That is a scrious step.

And so the RKO situation is one of those quandaries wherein Odlum

first must find himself.

After inducing Leo Spitz to take After inducing Leo Spitz to take the presidency, control still was un-der the trustee, who never ceased to control operations. Certain of the to control operations. Certain of the trustee's advisers who have had much influence on the situation have been ex-officials of the company. And these likewise may have enter-tained possible prejudices.

The company's theatre end is suc-Leo Spitz has had the say-

Now it begins to look as if not only will RKO have to change its reonly will RKO have to change its re-organization plan considerably, but, additionally, the reorganization may be delayed by a year or more on ac-count of conditions in the firm and on the outside.

#### No Studio Jitters

AdMa and SAG. AFA had not been notified of the action of the other politified of the action of the other properties. International Alliance of Theatrical dictional matter hanging fire, several comparatively minor actions were taken at last Monday's (31) session. Principal, one was the order by the Four A's board that. AFA must turn over an 'undisclosed, substantial amount.' to the Burlesque Artists Assn. Money was alleged to have been collected by AFA in its outlawed drive to organize the burlet, field out of New York.

Themson a V. P.

Other action by the board included the election of Thomson as first vice-president of the Four A's board abas. AFS control sould be made by the comparative to promote more worked that the provided with the executive screen production set-up, which has paindread to the election of Thomson as first vice-president of the Four A's production set on the substantial amount.' The substantial amount of the Burlesque Artists Assn. Money was alleged to have been collected by AFA in its outlawed drive to organize the burlet, and Screen Diplight writers that the provided the election of Thomson as first vice-president of the Four A's, replacing the campaign by union business replacing the paramount. The substantial amount.' The su

concern. Irving Trust it is pointed out here, has always championed McDonough, who also has the support of David Sarnoff, Radio Corporation of American

McDonough, who also has the support of David Sarnoff, Radio, Corporation of America boss.
First word to 'reach studio of change from Spitz to McDonough came last Thursday (Jan. 27) when Berman summoned the various department heads to his office and informed them of his own status and that of Marcus.

McDonough, it is said, plans to headquarter in New York, spending from two to three weeks out of each quarter at the studio.

His current visit here will be to confer with Perman on plant opperation, with the likelihood that the pair will discuss plans for installing an executive studio manager, who would work with Berman on business matters. Berman plans to make 12 '4' pictures during the year, with the possibility that he will personally make six and shift the matte-12 A pictures during the year, with the possibility that he will personally make six and shift the balance onto Edward Kaufman. "B" product under Marcus' wing will have Cliff Reid. Bob Sisk, William Sistrom and Bernie Fineman

#### Booners'

- H. X.

(Continued from page 5)

going to Manhattan showgirls and filmtown extras.

Warners, after years of maintaining both N. Y. and Burbank test studios, has shuttered the former, finding it cheaper to ship eastern aspirants to the Coast for testing, Most of the uncovering is done by Maxwell Arnow, executive in charge of talent; Steve Trilling, casting director, and Solly Biano, an authority on both musical and dramatic timber.

Ber.

RKO's slashing has been the most drastic yet instituted, with nation-wide seouting almost completely eliminated from plans for the immediate future. During the casting period for 'Radio City Revels,' studiwas testing from four to six persons weekly in New York, with an average of one a day in Hollywood. Besides calling a halt to scauting, the new order of things does away with the stock company, the playing roster carrying only stellar and outstanding character personalities. Phil Friedman, in charge of talent for the past year, checks off the lot Feb. 1.

20th-Fox Silts Dewn the Middle Approximately 150 neophyte tests will be miade during 1938 by 20th-Fox, as contrasted, 300 for 1937. RKO's slashing has been the most

20th-Fex Sitts Dewn the Middle Approximately 150 neophyte tests will be made during 1938 by 20th-Fex, as contrasted, to 300 for 1937. Lew Schreiber, supervising all the 20th organization's talent, will continue one scout on four-the year around, one-Tworking Europe with headquarters in London, and three covering the N. Y. area. If he gets 10 contractees out of the 150 tests, Schreiber will be satisfied, he says, Selznick - International, a big spender for 1937 scouting, has already toned down. During a single three-month whirl of the country, participated in hy Charles Richards, easting director; George Cukor, who will direct Gone with the Wind; William H. Wright, David Sclanick's chief production assistant, and Nev-

will unter the wind in the wind; while and in the wind; while Ray, 600 candidates for the Scarlett O'Hara and other. Wind parts rounded up on college compuses, high schools and in little theatres, where interviewed. Trip included almost every town of more than 20,000 in U. S., with only two youngsters winning berlis. They are Tommy Kelly, Broux moppel, who has the lead in 'Adventures of Tom Sawyer, and Ann Gillis, who was found in a cight box theatre in New Rochelle. Scarlett, still being sought. Besides, it was more of an excloitation junket than anything clic.

exholation Junket than anything che.

Sam Goldwyn and Walter Wan, er, producing for United Artists, dispatch one of their production aides to New York and Chicago buies a year, with look-sees given legit custs, radio and nitery entgrializer. Monogram devotes most of its searching efforts to the Federal Theatre Project houses here and in the ext. Republic scouts little theatres on Pps from its exchange managers and exhibitors. Hal Roach has discontinued scouting entirely, depending on borrowing from other studios to obtaine waterial.

#### 5th Fire in Six Months

Spartanburg, S. C., Feb. 1. Palmetto, top Chester, S. C., house, criously damag deby flowes in fifth or us. Curofina, theatre fire within



National Screen Service... eighteen years a-growing and known far and wide as "the prize baby of the industry"... National Screen Accessories... eighteen months in the making, not yet three years old...yet already they're known as the "theatre advertising twins"...

They get them in...they sell them hard...they bring them back...

Lobby posters with the magic touch of showmanship...color...eye appeal ...selling fire...breathing life into your lobby...

And Pre-vues, that for eighteen years, have been the one sure-fire, hard-hitting, sincere, convincing screen advertisement... used in more than 12,000 theatres

Twin service...twin selling punch...that's why the new slogan is "double your theatre advertising punch with...





#### Film Reviews

#### THE DYBBUK

(Continued from page 17)
groom. Thwarted in love, Channon
makes efforts to sell out to Satan,
but as this procedure is going on,
he dies in the ground of the ground of the
he wedding eer-mony and the soul
of her dead lover enters her body
so that she becomes a "Dybbuk,"
which might easily be interpreted
by moderns as a form of insanity. To
be cured of this, she is taken to the
wonder rabbl, whose incantations
rid her of the evil spirit, but she
dies.

rid her of the evil spirit, but she dies.
Picture is very tedious in parts.
There are some brighter folk dancing scenes but it's all lost in the rather absurd presentation of the main story.
This traditional Hebrew folk story has been performed around the world on stage, and also filmed, most recently in France with Harry Baur.

#### VOICE OF INDIA

J. H. Hoftierg release of Paul L. Hoefler, production, Directed by Watlace Worsley, Story, J. G. Hawes, camera, Paul Hoefler and H. O. Carleton, At Cri-terion, N. Y., for week of Jan. 27, '58, Running time, 30 mins,

Released as a featurette, 'India' does not measure up as an adequate travelog. When caught, it had been cut to '30 minutes from original '74. Ringing phoney throughout, unjustly glorified and still too long, short is for the dual bills as an added give-away.

sor the dual bills as an added give-away.

Several of India's nobility are given screen credit for cooperating. Voice of India turns out to be nothing more than the voice of a supposed native, rendering a filmay running comment and inclusion of running comment and inclusion of royal alligators, points of interest in several Indian states are laugh-get-ters, reverse of intention. English-speaking natives in the interior and two patently phoney thrills of tiger attacks on humans and rescue of a child from a cobra are also included for his "Africa Speaks," has turned out this film, minus the exploitable points of the forerunner. Original got by, but created unfavorable reaction for successors. India ought to supply the finishing touches for this type.

#### STORMY TRAILS

Colony release of Max and Arthur Alènder production. Stags Res Rell, feature
in Deller, John Wilde, Laue Clinnide
and Deller. Directed by Sam Nawilel
and Deller. Directed by Sam Nawilel
and Deller. Directed by Sam Nawilel
and Rose Res Rell, feature stage of the
graph of the Colonia Sam Nawilel
and Stage Sam Sam Sam Sam Sam Sam Sam Res Re
in Storm. Rex Re
in Storm. Rex Re
in Storm. Rex Re
in Storm.

Carclessly made, 'Stormy Trails' turns out very run of the mill. Salvation will be up to the persistence of the fans who hope some day to see Rex Bell in a good western pic, which hasn't been his fate lately. Even then, biz will be ordinary or less:

pic, which hasn't been his fate lately. Even then, biz, will be ordinary or less:

Bell, eldest of two sons trying to hold a range of doubtful value above the water of mortgage, interest, land promoters, and nesters, is the leading figure in this story taken from the E. B. Mann tale called Stampedc. He signer a job of almost single-handed effort to salvage his property parently is roled with the territory of the signer. Most natural of all the performers in more westerns than he misses. As the one lawyer in the burg, he appears to be the McCoy where obvious force is apparent in the work of the others. Bell, with the lion's share, so the moderate, most of the work plodding and slow. Lois Wilde, the ethemse, only remembered in three or four instances throughout the opus lived up to the little expected of hermer, only remembered in three or four instances throughout the opus leading to the little expected of hermers is a high new device of the same class of trade, and the ground as he looks for footprints. The mike crane to pick up the sound is also plainty visible in shadow over him. A nickel-and-lime budgeter for the same class of trade, and the weakie of the dual. Barn:

#### Naples Au Baiser De Feu ('Napies Under the Kiss of Fire')

(FRENCH MADE)	
Paris, Jan. 25.	
Paris Film release of M. M. Hakim pr	
duction, Stars Tinto Rossi, Directed !	w
Augusto Genina, Slory, August Bulli	٠'n
ada nation and dialogue. Henri Jenna	n:
music, Vincent Sculle; camera, Robert	In
l'evre, At Olympia, Parls, Running lim	a.
Mario	41
Lolita Victare Roman	in
Michel Sim	m

Naples au Baiser de Feu' is un-doubtedly the best thing Tino Rossi has ever done, but that is due more to the support he is given than be-

cause of any advancement in his own acting abilities. It is sure bo, in this country, but the story would have to undergo some reforms and the acissors used freely before it. Colored to the science of the science of

necially does she carry her scenes with Rossi.

Michel Simon, as the musiclan friend and fixer of the broken remonec. is as convincing as ever (with a mur that is still as ugly as ever). Dallo comes in to turnish could be the come of the country of the country

#### Il Conte Di Brechard ('The Count of Brechard') (ITALIAN MADE)

(TRALIAN MADE)

Rome, Jan. 20.

Produced, and distributed by Annato15.1.A. directed by Marie Bonne,
Adavict from the nale by Utoacchino Fortellers' dishington, Forzano, music, futile
Bonneyst sets and contumes. Virgilio
Britis, camera, Vacchav Vicadeo, Nordan
Maria Louta, Ferda
Maria Louta, Ferda
Maria Louta, Ferda
Maria Antohette, Was Coopen
Maria Antohette, Armando Micilari
Genter Armando Micilari

Maria Louise Perdin Morie Audiente Company Stage Play. The Count of Brechard was very popular and the film contains all the dramatic round melodramatic elements of the legit play, plus touches that can be added only on the screen. Best parts are those more cinematographic cones—the scenes of the French revolution and the film contains all the dramatic nees—the scenes of the French revolution and the film contains are those more cinematographic cones—the scenes of the French revolution and Breath are those more cinematographic ones—the scenes of the French revolution and Breath are those more contained to the french revolution and perault, a small functionary on his estate. Comes the Revolution and Perault finds himself in a position to dictate to the Count. He order himstones that the count is furious, decides to get even with Perault by chosing the later's own daughter, Maria. As soon as Maria has moved into the castle, the Count publicly denounces her land her father Of course Perault seem to it that Office the count of the count is turious, decides to get even with Perault by chosing the later's own daughter, Maria. As soon as Maria has moved into the castle, the Count publicly denounces her land her father Of course Perault seem to it that Office the count of the coun

#### Adverse Balance

(Continued from page 13)

import ban on foreign films and shortly be able to prove their stand by bringing in certain subjects, supposedly due to arrive this week.

Stand-patters feel that while it

Stand-patters feel that while it may be possible to sidestep the import ban in some manner, it wouldn't be a good thing to do in face of the government, power to retaliate by slapping on further drastic measures. Although no information has leaked out as to just how the ban to be evaded, apparently it is of such nature that it can be employed by all 'Assn. members, if they desire,

by all Assn. members, it they desire.

Some members of the Assn. feel, then if all distribs will keep their shirts one the Japanese exhibs will in time bring enough pressure to

bear on the government to effect an improvement of the situash. They fear that any high-handed action by the Americans, at this time, may react to their detriment when and if the exhibs get into action.

That the exhibs are thoroughly satisfied that something must be done is indicated by the almost constant huddles which are being 'eld on the subject. Most influential exhibs are producers: as well and therefore

subject. Most influential exhibs are producers; as well and, therefore know that they are not in position to turn out the high standard of product required to take the place of foreign filchers, in the event that a famine occurs. They also know that even if the standard of Jap films can be considerably raised, their big money comes from the law who debe considerably raised, their big money comes from the fan who de-mands foreign pictures as regular

fare. As matters stand now, all foreign picts now in the country will have been released by April. With veissues and a few subjects heretofore considered unsuitable for the market, the keys may possibly continue to shown foreign flickers until June. With this situath facing them it's a cinch the exhibs can be depended upon to do something soon, possibly right after the current Diet session, which

#### British Quota

(Continued from page 13)

is scheduled to meet Thursday (3) on the date that parliament again resumes sessions, indications were that no committee meeting would be held until next Tuesday (8). Committee sessions are held only on Tuesdays and Thursdays.

Tuesdays and Thursdays.

When Will It End?

One high industry official is quoted as saying that the quota law hearings will be finished in three committee sessions, which would mean that parliament would get the measure about the middle of this month. Few here think that possible.

Though the Cinematograph Exhibitors Association, British organization of exhibs, and the Kinematograph Renters' Society (distributors) is in important session here today (1), little vital is expected to come out of the peace parley. All groups still are squabbling, each seeking its individual gains in the quota legislation.

tion.
Only combination to hold together with any consistency is that of producers and labor group former realizing that association with laborites is to be desired because of political power carried by laboring aggregation.

tion.

Distributor representatives of American companies now believe that a healthy quota almost entirely-for exhibitors would go far toward making an industry. They can't see how one for distributors is going to develop British trade because the exhib is the one who must show films.

Some U.S. distributor officials british quota as forcing American companies to secure quickies, produced at a higher cost, but still companies to secure quickies produced at a higher cost, but still cheap pictures. Stipulation in the new law probably will make minimum labor costs \$7.500 per feature. This situation doubtlessly will appease producers in some 10 or 12 studios in England, but won't aid British industry as intended.

With the old English quota expir-ing on March 31 for distributors, pic-ture companies in New York are watching developments in discusture companies in New York are watching developments in discussions of the proposed new measure. If the measure goes through as fundamentally constituted now, it, is doubtful if American companies will materially after their plans for production in England. Unless some production in England. Unless some proviso is included to permit higher quota credits for large expenditure features, it is doubtful if U. S. companies will shift from their present method of obtaining the bulk of quota credits via purchase of quickquota credits via purchase of quick-

les.

Though the divorced or separate quota (for exhibitors and distribs) idea apparently has been discarded, it can be revived or brought up in parliament before the measure is finally passed. As in the past however, U. S. distributors will bitterly contest any such proposition

#### WB Tries New Camera

WB Tries New Camera
Hollywood, Feb. I.
First of new process Mitchell
cameras, which weighs only 140
pounds and emphasizes silent operation, is being tried out in the filming of Warners' All Reglis Reserved,
under the supervision of Mike McGreal, head of Burbruk lot's lensing
staff.
Camera is equipped with an advanced device for closeups.

#### World B. O.

(Continued from page 12)

down here. There was good business for several big theatres, playing 'Mother-Song,' a new Gigli-vehicle, with Maria Cebotari, made in German, and played in Tuschinski. German, and played in Tusch Amsterdam, and Metropole,

Amsterdam, and Metropole, The Hague.
New picture entries are: Vogues of 1938' (UA), 'Big City' (MG), 'Bays Living' (Par), 'Victoria' (RKO) and 'Kid Galahad' (WB). Passage Thea tre, The Hague, brings a re-issue of Love Parade' (Par), which is doing good business all over the country

#### Tokyo Biz Terrific

Tokyo Biz Terrific

Tokyo, Jan. 17.

In spite of the fact that Tokyo greeted the New Year more quietly than for many years, all amusements report capacity biz. This is especially true of the pic spots which turned 'em away by the thousands. Toho's Nippon Gekijo, with a Jap subject and Western style stage show, smashed all known records in Japan for a film house. Similar biz centinued throughout the week.

Asakusa Park, Tokyo's amusement center, where majority of theatres are located, did a five-day aggregate business estimated at \$1,200,000. Managers report that nearly as much more was turned into cafes, bars and

more was turned into cafes, bars and cabarets, due to lack of seating ca-

As the Japs don't consider the New Year's celebration as finished until the 15th, smash biz held until then. For the second five-day period Shochiku's downtown Imperial of-fered two French subjects, 'Le Mioche and 'Ave le Sourire,' after having made a killing the previous stanza with 'Wee Willie Winkie' (20th-Fox) and 'Way Out West' (RKO). Nippon Gekijo continues the stage show for another week and adds' The Great Barrier' (G-B), while Toho's Hibiya Gekijo had told over '100 Men and a Girl' (U), in face of the torrid biz. Managers are unable to account As the Japs don't consider the New

in face of the torrid biz.

Managers are unable to account for unexpected rush of biz as most of em figured the Sino-Jap scrap would put a damper on all show biz activities. Only explanation is prosperous condition of country, due to acceleration of munitions and other heavy industries.

#### Down Under All Right

Down Under All Right

Sydney, Jan. 17,

Every theafre in town is showing a Yankee pic for the vacation period. Biz is high at nights, with the heat hurting matinee trade somewhat. Universal's '1000 Men and a Girliopened at the weekend to a smash and should click up a grand take for GUT's solo try. 'Stella Dallas' (VA) is also a big biz puller, and likewise 'Souls' at Sea' (Par) and Marie Walewska' (MG). 'Muytime' (MG). still doing splendidly, and 'Night Must Fall' (MG) may cop a good run. 'Wee Willie Winkie' (20th) is certain for kiddie trade, and 'Perfect Specimen' appears oke for Warners. Weeldy trade is holding up nicely, too, and 'Adventures of Tarzan' (MG) and 'Sophie Lang' (Par).

Good trade is coming to the Tival'.

ing up nicety, too, and Adventures of Tarran' (MG) and 'Sophie Lang' (Par).

Good trade is coming to the Tivoli with revue and panto, and W-T have a sure hit with 'Ballalaika'. Difficult to say how the Montague revue will fare, but tips are that the show is not strong enough to last very long. On the face of things, it would appear that the bo's will take a nice piece of change with Yankee films.

Melbourne, Jan. 17.

Biz has bucked up here and may continue. Current films include Thin Ice' (20th). Wings of the Morning' (GB), "Love Under Fire' (20th). "Double or Nothing' (Far.). Back in Circulation' (WB), "Maytime' (MG).

Legit is good with "Tonight at 3.30." 'Okay for Sound," and Marcus, Tivoli is doing well with vaude-revue.

N. Z. Perky Auckland, N. Z., Jan. 17. Show business has been clicking Show business has been clicking in the Dominion-during the last-few-months and it's expected the nace will continue through 1938. Film outlook appears bright and many legit productions and vande-revue units are anticipated coming from Australia for regarements.

Also expected that Twoli Theatres, Ltd., will extend its chain here in 1938 to insure a continuous flow.

outlook appears bright and many legit productions and vande-revue units are anticipated coming from Australia for engasements.

Also expected that Tivoli Theartres, Ltd., will extend its chain here in 1938 to insure a continuous flow of acts from Australia and thereby increasing the playing time on effect to overseas' nerformers.

Further expected that with the introduction of local finance into the Williamson-Tait outfil major move.

Williamson-Tait outfil major move.

will take place to lift the legit field out of the rut this year, U. S. picts have pulled the payers into the b. o's without difficulty durinto the b. o's without difficulty during the last couple of weeks. Cash circulated, very freely, and under a Lubor regime the workers appear to be quite satisfied with monetary gains. Yank films showing in Auckland, Wellington, Christchurch and Dunedin include '100 Men and Girt' (U, Wild and Woolly (20th), 'Souls at Saa' (Par), 'Riding on Air (RKO), Captains Courageous' (MG). 'Prisoner of Zenda' (UA), 'Ali Baba' (20th), 'Life of Emile Zola' (WB), 'Edake a Wish' (RKO), and 'Music Ar Manage' (RKO).
Williamson-Tait is 'road'-showing Over She Goes' and 'Swing Along.'

'Over She Goes' and 'Swing Along,' with George Gee, Donald Burr and Valerie Worth.

#### N. Y. Censors

(Continued from page 5)

able or immoral books, etc. Picture having been admitted, appellants' attorneys virtually ask the Regents to prove it is immoral.

Gustave Schwab applied for m to exhibit Nocturno on Oct. 7, 1997. Denied Oct. 19, objections being made by Director Esmond to being made by Director Esmond to scenes in a house of prostitution and a raid thereon. Appeal by Schwab argues that elimination of these scenes would make the story purposeless. Schwab emphasizes that the ending of tale points a moral that would sustain inclusion of scenes disapproved.

Charles A. Brind, Jr., chief of the division of law, represents the Edu-cation Department in all film ap-

#### Pan at Pennsy Censors

Another swing was aimed this week at the Pennsy censor board and the coin it nets each year from tis levy, of \$2 on each reel viewed.

Board has been under bombardment from all quarters recently, as result of nixes from members who didn't like political complexions of pix. Mrs. Arthur Goldsmith, chairman of Philly Motion Picture Preview. Study. Group, clubwoman- org. has called city-wide confab for tomorrow (Wednesday) to look into the matter of the profits and their use and to make recommendations to the governor.

governor.

'The Board of Censors is a source of huge revenue to the state,' Mrs. Coldsmith said in calling her chin-Goldsmith said in calling her chin-fest, and the money should be used either for visual education in the rural districts or the Board should be abolished. This state really needs no Board of Censors for American-mude films, anyway. 'I'm quite convinced that the Hays organization is so thor-ough and abides by so strict, a code that local censorship is no longer necessary.'

Decrying the fact that the film in-

Decrying the fact that the film in-Decrying the fact that the film industry is not only forced to support the board's staff, of 40 employes, but also provide the state with revenue, Mrs. Goldsmith said, "The last biennial payment of the board to the state was in the neighborhood of. \$210,000 over and above expenses, Every picture presented for censorship pays \$2 a reel. Most feature prictures run to 12 reels, which represents \$24 revenue for the state. In addition, many film companies have

resents \$24 revenue for the state. In addition, many film companies have brints made, for which they must pay additional fees. This money is paid by the producers.

"We cannot find out what becomes of the money. The board is budgeted by the governor, but all prints are turned back to the state treasury. The citizens of the six e are confided to know where the money does

The citizens of the s't e are contitled to know where the money goes.

'Our group is trying to do something constructive about this. The board of censors functions under the State Department of Public Instruction, and in these times when money for education is so scaree, this money for education is so scaree, this money be used for purchase of motion picture equipment and files.

#### STORY BUYS



You find it on your WARNER BROS. schedule for Washington's Birthday!

# Office where ou find it You find it in the new

**Multiplane TECHNICOLOR** 

in the only attraction of its kind since 'God's Country'!

is where vou find it

You find it in the crack Cosmopolitan **Exploitation and Advertising!** 

National 3-week newspaper serial! Syndicated full-page 'story in pictures'! 180,000-line dayand-date advertising campaign! The book that was best-selling champ! Six-month build-up as a favorite Cosmopolitan Magazine serial!

"GOLD IS WHERE YOU FIND IT" M GEORGE BRENT OLIVIA De HAVILLAND CLAUDE RAINS . MARGARET LINDSAY

BARTON MacLANE - JOHN LITEL - TIM HOLT - WILLIE BEST ted by MICHAEL CURTIZ - Screen Play by Warren Duff and Robe A First National Picture

#### Concert Stars

(Continued from page 1)

additional \$200,000, while Sergei Rachmaninoff and Mischa Elman are thought likely to draw \$150,000 each and Grace Moore and Lily Pons rated pulling \$70,000 and \$50,000, respectively.

All such concert names invariably receivement the number of

respectively.

All such concert names invariably receive many times the number of concert requests than they are able to fill. Meeting all the bids for appearances would be physically impossible in all cases. As regards the \$70,000 and \$50,000 figures for Miss Moore and Miss Pons, it is explained that both singers are prevented by film, radio and operatic commitments from making more than a minimum number of platform appearances.

Menuhin, whose popularity reasing rapidly every, season, gave his top money concert last night (Tuesday) at the Metropolitan Opera House, N. Y. Capacity of the house normally figured at 3,580 for opera, but it was expected that the huge Met stage would accommodate hearly 1,000 chairs. Additional listeners were to be seated in the orchestra pit and the fire law limit of standees was certain. Despite all those extra accommodations.

orchestra pit and the fire taw infinity of standees was certain. Despite all those extra accommodations, hundreds of persons were expected to be turned away. Top price for the event was \$3.85 for an orchestra seat, boxes going for \$3.2. Gross of around \$12,000 was anticipated.

Almost All Sell Out

Almost All Sell Out
Ability of young Menuhin to draw
unlimited attendance, while greater
than that of other concert artists,
merely typifies the business, howeyer. In virtually all cases, the top,
concert names invariably assured of sellout biz. So far as is
known, Menuhin has done supercapacity business on every one of
his concert appearances for the last
few years. He has been sold out
months in advance for every one of
his seven New York dates this season:

Menuhin began his season last September the Coast, where he makes his home. He has worked his way east, sardineing 'em in on every date of the tour. He leaves soon for Europe, where he will make 25 appearances before returning to the U.S. Winds up his trek in May with a total of 78 dates in this country, and 94 in all.

Tibbetl, currently filling his annual season with the Metropolitan Opera Co., N. Y. is scheduled to leave at the end of March for a tour of the Antipodes; where he'll make

try, and 94 in all.

Tibbett, currently filling his annual season with the Metropolitan Opera Co. N. Y. is scheduled to leave at the end of March for a tour of the Antipodes, where he'll make about 42 appearances, the exact profit on the second and third-line arms. Since Australia and New Zealand concert-goers have been being rossers. For that

last five years, and in view of his unprecedentedly successful European tour last summer; the baritone is expected to crack b.o. records for Down Under. Top gross figures were hitherto held by Galli Curci, who toured there in 1926.

Tibbett's tour of Europe and England last summer included 28 appearances, many of them repeats. He is filling 20 concert dates in the U. S., besides his 14 weeks at the Met and the 13-week radio stint for Chesterfield. Tibbett's usual concert fee is reported to be about \$2,500 an appearance, plus a percentage of the gross. Most other top names rate about the same figure, although Met Opera appearances pay only about one-third of regular concert fees. Gimmick to the low-paying Met dates is that they're figure valuable chiefly as prestige builders.

Martinit's \$250,000-\$300,000

Martini's \$250,000-\$300,000 Martini's \$250,000 Appearances, should gross upwards of \$250,000 to \$350,000 to \$350,000 to \$350,000 to \$450,000 Appearances and gradio dates. He is skedded to break off his tour to full a picture date hext July, either on the Coast or in London. Nelson Eddy, who could draw at least \$5,000 as concert, singing several concerts. a concert singing several concerts a night seven nights a week, is also held down by film and radio work.

night seven nights a week, is also held down by film and radio work. However, he was reported to have grossed at least \$300,000 for concertsinging alone last season and will surely draw not less than \$200,000 this stanza.

Other top names and the probable number of concerts this scason are Heifetz, around 50; Grace Moore, about 14; (blus a 13-week radio series for Chesterfield); Lily Pons, eight; and from 30-50 each for Kreister, Elman and Rachmaninoff, While the, number of top grossers is limited to not more than a dozen, there are at least 20 other artists who are strong boxoffice. Entire list of regular bizgetters probably includes about 125 singers and instrumentalists. Concert dates are limited to about 400 cities. Agency fees for concert artists generally are about 20%, although they may run anywhere above that figure in special cases. Artists pay that commish on their net ree, in addition to which they have to pay for companists, auditorium rental, advertising and publicity, and transportation. In the case of the big grossers, the expenses are easily covered by the boxoffice, but in the case of the

New York Theatres

Theres a Better Show

reason New York concerts are used chiefly for prestige builderuppers' and the houses are usually heavily

papered.
While Menuhin is now figured the leading concert grosser, several artists in the past have coined terrific coin at the b.o. Late Enrico Caruso coin at the bo. Late Enrico Caruso was a sureline wow whenev he wang in concert. John McCormick, at his prime, was good for turnaway biz always. Ignace Jan Paderewski was bo. dynamite for nearly 40 years. One of the greatest draws for a limited period, however, was Jenny Lind, whom P. T. Barnum toured as the Swedish Nightingale. In connection with Paderewski's long career as a concert great, it is predicted that Tibbett will have an unusually lengthy stay at the top Bartione has already been a big name for 10 years and, because of his skill

for 10 years and, because of his skill in using his voice, figured good for at least 10 more years in the big money. Of course Menuhin, as an instrumentalist, may be good for anywhere from 20 to 40 years of top

#### Theatre Changes

Deland Mishnick to manage Ralph Goldberg's remodeled Dundee Feb. 1: New manager comes from Superior. Neb., where he was manager for Bill Youngelaus.

Asouth Side Theatres, Milton B. Asouth Side Theatres, Milton B. Asouth I did enterprise, started constitution of the start of the start

Freeport, III.

Balaban & Katz-Great States circuit leased the Patio, Freeport, III.,
from Frank Ford. Ford's Sterling
III., theatre not affected in Patio sale

York, Pa.
Four Warner theatres hot are to sale.
Four Warner theatres hot are to be given an immediate tressing up in the prospect of marched by Ed Moore, district manager. The Rialto Capitol, Ritz and Strand all will be equipped with new sound and improved projection equipment. Old Rialto will probably be given the most elaborate renovation. All of the houses will be equipped with new seats and new carpet and generally redecorated throughout.

Harrisburg, Pa.
Work started here this week on remodeling the old Russ Building in Center Square which is to be the newest addition to Harrisburg's film string. New house will be called the Senate.

Actual construction on new Chakeres theatre will begin by March 1, according to Kroger Babb, zone manager of the Chakeres circuit. Site was leased-early last year but construction deferred until 1938, due to product situations in the town. Plan scall for 800 seats, with large lobby, foyer and lounges; cost estimated at \$75,000.

A. V. Aiwell formerly of San Antonio, has replaced A. J. Symsor, ir, as manager of the Crown, in Bartlesville, Okla.

Earl W. Shutt has discontinued operation of the Liberty in Carter, Okla, because of insufficient patronage.

Okla, because of insufficient par-ronage;
Jack Shiverdaker has purchased the Palace in Helena, Okla, from S. N. Daughlon, Name of the house will be changed to Helena.

will be changed to Helena.

Fox-Midwest Agency, Inc., will take bids in February on the reconstruction of their Illinois, at Jackson-ville; Ill.

New Roxy, Flora, Ill., operated by John, Spaulding, opened, its doors, New Roxy, Flora, Ill., operated by John, Spaulding, opened, its doors, Bob fuctor's new, 750 seater, New Salem, Salem, Ill., began biz last week.

Owners of the Eveska, Hartsville Tenn., which was recently destroyed by fire, plan to rebuild.

Melco Theatres, Inc., Memphis, Tenn., planning a new pic hous at Princeton, Ky.

Robert Bob Taylor has succeeded Harry Scott, resigned, as vice-presidence and melcules exchange.

B. V. McDougrald, Monticello, Ark, planning a \$25,000 house to be erected in Monticelto.

Chicago.

Chicago.

Dark for more than 20 years, old
Morse theatre, on far north side, is
scheduled to reopen Feb. 12. Renamed, the Coed, 650-seut house.

### **EXPLOITATION**

#### By Epes W. Sargent

Selznick's Idea

Selznick's Idea

Departing from the usual study
guides, put out through arrangement
with the Hays office on school study
pictures. Selznick International
comes out with something different
and decidely more effective. It is
designed for distribution to the 6,000
cooperating schools. It consists of
eight handsomely printed sheets,
each dealing with some phase of the
Selznick Tom Sawyer. Included are
groups showing the making of the
film and scenes from the play, tofilm and scenes from the life at
earth of the post in the life at
earth of the play tofilm and scenes from the play, tofilm and scenes from the play, tofilm and scenes from the play, tofilm and scenes
better devertising material, but for
that reason will probably prove a
better advertisement than had the
sheets been loaded down with extrayagant from I will stand better chance of class from use, and
will create real desire to see the
picture.

It is one of the soundest ideas

picture.

It is one of the soundest ideas brought forward in some time, and should serve as a model for other similar campaigns. Probably exhibitors having the picture booked and without the school hookup can obtain a set for local use. It will prove well worth while.

#### Reading on Radio

Reading on Radio
Oklahoma City.
With basketball wrestling, school plays, etc. cutting down theatre grosses from students, local managers are chewing their nails and students of the students

school considered showing best talent,
Winning school received loving cup, and participants oaklies to pix. Programs ran fifteen minutes two days, before and opening day of film at Midwest, at 5:45 p.m.
Miss, Helen Holden, exploitress of stunt.

#### Helping Headaches

Helping Headaches

Lancaster, Pa,
Doing a builder-upper for 'Love-Is a Headache, Lou Bolander, manager of the Colonial here, promoted several thousand, sample packets of headache tablets from manufacturer, tacked them to heralds with library paste and carried copy saying 'Two ways to cure a headache: take these tablets and see 'Love Is a Headache.' Idea was carried out in lobby a week in advance of play date, where booth was set up, with charmer in nurse's uniform, equipped to administer for headaches of patrons entering or leaving the house. Demand for reneady was small, but comment was heavy.

#### 'Snow White's' Book

'Snow White's' Book
Realizing that the Disney full
length, Snow White' is in class by
itself. S. Barrett MeCormicks exploitation department in RKO has
gotten out a 44-page press book that
gives detailed schemes for the hangives for a scheme for a full
trade hookups, including four copies
of the story ranging in price from
a full
Nothing seems to have been left
out, and even a novice should be
able to bat out campalgn with all
of this aid.

#### Went on Wheels

Macon, Ga.

Ice skating in the park in front of
the Grand theatre here brought out
crowds Sunday afternoon to watch
this little known sport in Georgia,
Only trouble was the ice was to
soft and the skaters had to go on
wheels Macon, Ga. Stunt was exploit for 'Happy

#### Busy Monte Blue

Busy Monte Blue

No theatrical situation lends useft better to exploitation in the lends to be the component of a film player in his own home town, and Ted Nicholsk manager of the Lyric theatre, missed few cutes in plugging the appearance of Monte Blue at his house.

Press photographers mut Blue at his house.

Press photographers mut Blue at his train when he arrived, as did a group of girls from the Knights towns. Orphans Home, where Blue towns Orphans Home, where Blue towns of an accordion quartet and did a stage appearance at theatre at first show, Blue was also snapped chalting with I. B. Vanderworker, leader of the Newsboy's band, another childhood acquaintance. He was given a 15-minute interview on rud gistation WFBM, while his partner the act, MWHE, Dees, filled like Blue also made personal appearances at two of the President's Bittelbay Balls held on Saturday (23), and at the Press Club and Optimist Club, with resulting art spreads in newspapers. Mary Dees appeared the mezzanine of the heater sites and sign autograph books On same day, Blue drove the 33 miles to Knightstown to visit with the boy and girls in the Orphan's Hone there.

Inlaid Floors

#### Inlaid Floors

Inlaid Floors

New Haven

Bob Russell at Poli's uncorked a
novelty to plug his double bill of
Til Take Romance' and Penitentiary.

After removing sections of rubber
floor matting from lobby, Russell
filled in the gaps with 3x6 foot
wooden signs with appropriate copy.

It was a swell eye-catcher for out
Ben Cohon packed his College theatre with the town's Italian element
by using special window cards on
Manhaitan Merry-Go-Round. Cards,
printed in Italian, carried a plug for
Joe DiMaggio. Also ran an Oakley
contest for best answers to How
many home runs, etc., did DiMaggio
make last season?

Air Miradad

Air Miradad

#### Air Minded

Air Minded

Rochester.

John Fenyvessy, Strand, launche, air serial 'Mysterious Pilot' Friday and Saturday with flying lessons on the side. Bill Le Fine, local pilot, appears on the stage after the film with talk on flying and info on how to get lessons:

"I minded, launched coessional flying service between Rochester and Washington, and his brother, Albert, Jr. projectionist at the Strand, is a licensed pilot.

#### CHARGE IT

Kansas City, Feb. 1. Local nabe film house going into

credit biz.

Runs a slide announcement offering ducats on credit. You can charge
a 10c. or 15c. ticket.





THE LARGEST CIRCULATION OF ANY SCREEN MAGAZINE

#### PARAMOUNT TIME ER IN PERSON MAE WEST BENNY 'Every Day's GOODMAN A Holiday' and BAND EDMCND LOWIS

ROXY SEATS 25 TO

"HAPPY LANDING"





MUSIC HALL "SNOW WHITE And the 7 DWARFS"







Crawford-Spencer T WALLACE BEERY In "THE BAD MAN OF BRIMSTONE"

# INSIDE NAZI GERMANY-1938

Single Subject of the MARCH OF TIME (ISSUE 6-VOL. 4) Now Booking in 8200 U.S. Theatres

#### Coast-to-Coast

#### **DOROTHY THOMPSON:**

The tempest raging around the March of Time's film Inside Nati Germany—1938 raises not only the question of screen censorship, but also whether a motion picture can or should deal with an important controversial subject. It is a hig.ly exciting picture, a realistic portrayal of Germany today, and a magnificent piece of journalism. Who on earth can doubt the right or the reason for presenting such a motion picture document? columnist—New York Herald Tribune Syndicate.

#### OLIFE:

16,200,000 LIFE readers (9 readers per copy) saw and read in the January 28th issue the picture story of the most discussed motion picture of the season "Inside Nazi Germany—1938"—LIFE'S Movie of the Week.

#### **WINCHELL'S RADIO:**

The new March of Time film dealing with Nazi Germany is packing the Embassy Newsreel Theatre on Broadway. Your reporter attended several times and found that many of the scenes are greeted with one-hall booing and one-hall hand clapping but when the patriots of Connecticut are seen and heard outlawing Nazi camps, the audience responds, surprisingly enough, with 100% applause."— VALTER WINCHELL, Sunday (Jan. 23) on his coast-to-coast broadcast.

#### AVARIETY:

"Pros and Cons on March of Time's Nazi subject boost box office all over."

#### OFILM DAILY:

"Inside Nazi Germany' brings home the full truth for perhaps the first time."

#### **BOXOFFICE:**

... It is a fact that 'Inside Nazi Germany—1938' is a provocative and an arresting commentary on a brand of international terrorism which should have, and is deserving of, the strong light of day poured into it by every widespread method of communication."

#### Cleveland

#### **ODEFINITE BOX OFFICE:**

"March Of Time Number Six Opened Palace Cleveland And Palace Columbus Yesterday stop Audience Reaction Splendid With No Complaints stop Scenes of Americans Protesting Against Nazi Activities Drew Heavy Applause stop This Issue Definite Box Office Congratulations."—wires RKO Creat Lakes Division Manager NAT HOLT.

#### **Providence**

#### CCLITIC:

"Inside Nazi Germany:—quite apart from its attack on a political system, is a great picture. It will probably rank as one of the greatest non-fictional films of 1938, if not all time. It is well integrated, graphic and paced to a thundering beat. It smashes home its story with punches thrown from every angle."—JOURNAL Columnist Kobert L. Wheeler.

#### San Francisco

#### BUSINESS GOOD

"Tremendous interest and public approval. Business good."—John O'Connor.

#### New York

#### HELD OVER:

EMBASSY NEWSREEL THEATRE first to show "Inside Nati Germany" in the East, broke all existing attendance records the first week, held the film over for a second week.

#### ONEW YORKER:

"The maddening release is cool in tone. It is detached... No detail of this sketch is melodramatic: in it there are no scenes of stracity, violence, outrage,... The sum total I should say, of such reporting is sensational. The film is polite and reasonable, and no alarmist document could have its strength."—JOHN MOSHER.

#### ORABBI STEPHEN WISE:

"A truthful portraiture of the march of time in Nazi Germany. As an American. I congratulate Time for defending the Democratic Ideal—by telling the truth about Regimentation in Nazi Germany."

#### **•**THE CHURCHMAN:

"Inside Nazi Germany—1938' ought to have a profound effect on American thought. Its very restraint in dealing with a situation so completely lacking in restraint, adds notably to the strength of the presentation. —Says Editor GUY EMERY SHIPLER.

#### Miami

#### **OHOLD OVER BUSINESS:**

"Audience Exceptionally Appreciative Of March Of Time Episode Insize Nazi Germany and Did Terrific Hold Over Business, Many Thank Us In Person And Letter For Shawing Film, Reaction Unanimously Very Favorable. Only One Exception Out Of The Thousands Who Saw It." wires SONNY SHEPHERD, Manager Lincoln Thestre.

#### Philadelphia

#### ONEWS THEATRE:

"Cosmopolitan Crowd Swamped News Theatre
As Inside Nani Germany Opened First Run In
Philadelphia stop Should Be Shown In Every Theatre stop Congratulations For This Provocative
Visualized Journalism" — wires William Gold-

#### PHILADELPHIA INQUIRER:

"Overflow audiences greeted Inside Nazi Germany" at the News and Trans Lux Theatres drew prolonged applause."

# THE MARCH OF TIME

Produced by the Editors of LIFE and TIME

 . . presenting through impartial pictorial journalism the significant events of our times.

#### Washington.

#### **OSENATOR:**

"Inside Nazi Germany' shows exactly what happens when a dictator takes control of a nation. I think it highly desirable that this picture he seen by every American."—KEY PITTMAN, Chairman, Senate Foreign Relations Committee,

#### **•**AMBASSADOR:

The members of every American family, young and old, who believe in liberty and democracy should by all means see Inside Nazi Germany which March of Time has so brilliantly produced. It tells the truth about Hitler's government. WILLIAM E. DODD, Retiring U.S. Ambassador to Germany,

#### OTRUTH:

"It tells the truth and it tells it frankly and elequently. Washington treatres were packed, and many State dignitaries were attending."—Washington POST'S Cinemacritic NELSON B. BELL.

#### Cincinnati

#### **OSECOND WEEK:**

"Inside Nazi Germany Proved Good Box Office And Secured Nothing But Favorabe Comment Cincinnati Newspapers All Agreed That Film Was A Frank Expose Of Conditions Within Germany And Gave The Attraction Unqualified Praise. Holding Over Second Week." — wires I. LIBSON.

#### **CAN'T HAPPEN HERE**

"It certainly 'can't happen here' when Americans so emphatically approve the anti-Nazi speeches in the March of Time."—POST Columnist, Alfred Setal.

#### BACKFIRED:

"Il March of Time was designed as propaganda for Germany, then the joke must be on Herr Hitler and Herr Goebbels... the film backfired—at least before a capacity audience here. The Palace audience nearly brought down the rafters with applause when the good Americans protested against Nazi invasion."—Columnist Everett M. Boyd in the INQUIRER.

#### Hollywood

#### **OSCULLY**

To anybody not completely deal, the reel will fortify all his biases in favor of democracy. What the pictures show as taken in Germany of, course, what the Hitler regime wanted shown, but what was shot outside Nazi Germany is enough to have the reel either banned in Germany or cut to ribbons when shown, and in either case, none of the dialogue will ever be heard there. It should be seen by everybody with a suspicion of what Fascism means." — FRANK SCULLY speaking for the Hollywood Anti-Nasi League.

#### **OSELZNICK:**

"Hearlies! Congratulations March Of Time's Inside Nazi Germany Is One Of The Greatest And Most Important Reels In The History Of Pictures It Is Exciting To Know That At Long Last Someone Has The Courage To Present Such Facts To The Public In This Medium And The Intelligence And Talent To Present Them So Dramatically." —wires DAVID SELZNICK.

more mearst Cuts in N. Y.
The axe descended again last week
at Hearst's N. Y. Journal-American,
resulting in staff cuts in both editorial and commercial departments.
Although the management original More Hearst Cuts in N. Y. torial and commercial departments. Although the management originally intended to discharge about 15 from each group, this was cut down about one-third after negotiations with the Givid unit, and efforts are being made to place the men in other departments.

made to place the men in other departments.

Included among those let out were arthur Perles and Connie Miles, latter receiving about \$2,000 ance pay. All editorial men ceived severance pay, and commercial employees also received from two to 12 weeks salary. Management was asked to guarantee no further firings, and declared that a state of efficiency had been reached, but that they must be the final judges.

At a confab Monday (31), William R. Hearst, Jr., told the representatives of the unit the management desired to onclude a contract, and Harvey J, Kelly declared it was the management's intention to reach a

management's intention 'to reach a mutually satisfactory contract withwaste motion.

Why Bryan's 'Parsimonious'
In writing up the Satevepost as the No.
In magazine property of the country, with Wesley Winans Stout given the front-cover distinction, Time mags piece used the adjective 'parsimonious' in describing Virginia was a secretary editor. Joe barsimonious' in describing Virginia-reared associate editor. Joe Bryan 3d. This, in turn, fetched a vox pop to Time's Letters dept. from Mrs. Norris, who refuted the adjective, stating that she is one of the Bryans' neighbors in Bucks County, Pa. outside of Philadelphia, and that Bryan there is known as 'big-hearted Joe.' so lavish is his hospitality. The Mrs. Norris, who protested is the wife of Frank Norris, managing, editor of Time, who did the Sateve-post piece.

editor of Time, who did the obserpost piece.
Back of the 'parsimonious' erack is a standing gag between Bryan and Norris. It dates from a luncheon which Bryan was to bankroll where upon Time editor Norris—kidding on the square—started ordering, the most expensive meni items—caviar and pate de foie gras, guinea hen under glass, etc. Bryan protested that he thought this would be a cheese sandwich type and pate de foie gras, guinea hen under glass, etc. Bryan protested that he thought this would be a ham and cheese sandwich type luncheon, not a gastronomic orgy. Hence Norris erack in Time, Bryan is a Time mag alumnus, coming over to Stout's Quaker City family from the Luce organization.

S-H H'wood Concentration
Execs of the Scripps-Howard
newspapers and their affiliated
anizations, including Newspaper
Enterprise Association, are huddling
in Hollywood over the idea of establishing powerfully manned Alm news
bureau, entirely separated from
NEA's downtown Los Angeles
branch, which shelters, among
others, NEA's studio columnist, Paul
Harrison.

#### Denver News Shakeup

Denver News Shakeup
Walter Morrow, recently named editor-in-chief of several Scripps-Howard papers in the west, has moved to Denver and will give most of his attention to the News, morning sheet. Aubrey Graves, editor for a few months, is on vacation in California waiting assignment.

Morrow brought in with him Vincent Johnson, of the Akron (Ohio) Times-Press, as rewrite man, grabbed the society editor of the Denver Post, Florence Reynolds; boosted Jimmy Briggs from the police run to dramatic and picture editors, and moved Alberta Pike of the Trama and picture end to a reporting job.

Fortune's Gloomy Outlook
Big business and the Government
with 'lock horns in a titanic struggle
that will leave its mark upon our
ociety for generations,' if Fortune's printed bally for its coming issues is to be believed. Class mag goes on to say that special writers have been engaged to keep its readers abreast of developments in the new crisis, which it says, now confronts busi-

ness.

Suggestions from readers are sufficited in letters to subscribers and the thought also passed along to share copies with friends who would be interested in the analysis of the situation, possibly hinting that many his businessmen have been so hard big businessmen have been so hard hit by Federal regulation that they haven't the price to pay for a sub scription.

#### Truth

Atlanta, Feb. 1. Add trankness in journalism:
The new Tazewell (Tenn.)
Enterprise carries this legend
across top of its front page:
The Only Newspaper in the
World That Cares Anything
About New Tazewell

Guild a Little Late in Pitt

Guild a Little Late in Pitt.
Efforts of Pittsburgh Post-Gazette
unit of Newspaper Guild to reopen
contract negotiations with management last week were unsuccessful because executives of the chapter
failed to give the necessary threemonths notice. Missed informing the
publishers by several days that they
wanted to get together again and as
a result present deal will automatically continue for another year after.
March 1: March 1.

Understood main reason Understood, min reason Guild wanted to reopen hearings was in reference to bonus dismissal plan. Under present set-up, that is waived when, employe is fired for cause and Post-Gazette unit wanted to make sums automatic, with or without cause same in recently signed Sun-Telegraph (Hearst) contract Guild

Coast Scribes Nix Hearst Bid
Los Angeles Examiner's attempt to
bolster circulation by lining up name
scenarists for free, as added coverage on the Paul Wright murder trial
met with a more or less chilly reception from the film plant praiseries.
Editors wanted only femme scribblers, emphasizing the fact that the

blers, emphasizing the fact that the trial has a decided woman's angle, but while the studio flacks made the goodwill gesture of asking their scripters, they explained they didn't recommend the assignment the ground that little or no good is accomplished for either the studio or the writer, plus a daily wage cost of anywhere from \$20 to \$250.

Albany Magazine Agitation
A drive to rid newsstands and stores of alleged indecent magazines is to be launched in the Catholic Diocese of Albany, with Bishop Edmund F. Gibbons placing the full authority of his office behind it. Evangelist, diocesan organ. authority of his office behind it. Evangelist, diocesan organ, an-nounced the coming 'crusade to elean up the filthin-print!' Stated advance announcement was being made not only to permit the vari-ous organizations participating to map out their strategy, but also to

map out their strategy, but also to give decent-minded proprietors of newsstands, drug stores and the like a chance to rid their racks of smut voluntarily.

As a forerunner of the campaign a committee representing 1,500 students at Catholic Central High School, Troy, last week called upon District Attorney Charles A-Ranney to voice their protests, six magazines being singled out. District Attorney Ranney discussed with the committee, the laws on obscene literature and pledged his go-operation. Support of non-Catholic groups will be sought, in the Troy Clo's mop-up.

Response From Radio
Modern Age Books received more than 700 letters—a result of the first two broadcasts plugging the first two broadcasts plugging the first sponses. These broadcasts are being watched by the trade with interest, since they are the first sponsored dramatizations devoted entirely to plugging one firm's books, other publisher promotions via radio have been along different tines. Nearly 350, or more than half the letters, came from Greater New York City, though 15 states have been heard from.

#### Mexico Literati Retreat

Mexico Literatt Retreat
Rex Ingram, film producer-director, and Marcus A. Goodrich, screen playwright, are laying the corner-stone of a new and fast-growing American writing colony in Mexico City.

Ingram, as fascinated by bullfight-Ingram, as fascinated by billight-ing as is Ennest Hemingway, has just completed a novel, 'Mafadores and Magdalenes', which an English house will publish, while Goodrich has put the finishing touches on one tilled 'Delilah,' also set for the presses.

#### New Philip Inquirer Ed

New Philly Inquirer Ed.
John' Fitzpatrick, editor of the
Miami Tribune until its recent sale
by M. "A. Annenberg, has, been
named managing editor of Annenberg's Philly Inquirer. He succeeds
Wayne Jordan, who was brought, to
Philly by Annenberg shortly after he
bought the Inquirer about two years ago.

ago.
Prior to connection with Miami
paper. Fitzpatrick was m.e. of the
Washington Times.

Big Coast Coverage
Believed to be biggest individual
unit of foreign coverage in Hollywood is Paris-Soir Bureau created
by Paul Bringuier-during his recent
visit here, and since confirmed by by Paul Bringuier during his recent visit here, and since confirmed by official okay from home office. Bu-reau is headed by Harold J. Salemreau is neaded by Harold J. Salem-son who, until further order, is working as sole staff member. It is furnishing Hollywood, material to seven publications owned by Paris-Son; which aggregate circulation of 2,500,000, daily, and about 2,000,000 weekly.

weekly.

Papers, ostensibly competitive in
Paris, but all owned by same outfit
and pooling resources on Hollywood coverage, are (circulations ap proximate): Paris-Soir and Paris proximate): Paris-Soir and Paris-Soir-Dimanche (Sunday supplement), 2,000,000 daily, signant, 350,000 daily; Paris-Midi, 150,000 daily; Marie-Claire, women's weekly, over 1,000,000; and Pour Vous, film weekly, and Match, sports weekly, each several hundred thousand. Paris-Soir bureau is under general supervision of Raoulde Roussy de Sales, New York representative for Paris-Soir.

#### Less Dailles In '37

Less Dailles In '27
Consolidations of Hearst and other sheets '1937, plus a few foldings, cut number of English-language dailles in U. S. at the end of last year to 2,084. This is 23 less than in, 1936. Weeklies felt the axe of failure more than they did consolidation. Number was trimmed during the year from 10,805, to 10,629, loss of 176. Decrease of 18 in semi-weeklies set their number at 359.

Of the 2,084 English dailles compilation, shows 1,605 are p. ms. and

Of the 2,094 English dallies: compilation shows 1,695 are p.ms and 454 a.ms, with 25 publishing 24 hours. Dallies with Sunday editions increased by 15 in the past year and fereign-language dailies by 11. Total: circulation of U. S. dailies is 41,400,000. Of this, 25,300,000 evening papers and 15,600,000 are mornings. Sunday circ stands around 31,000,000.

31,000,000.

While number of newspapers, following general trend of past years, went down, periodicals published in U.S. took a tilt of 91.

Wants Alfas Legalized Arthur Nelson Brown, fictioneer and film studio scripter, has appealed to Los Angeles courts for permission to make his nom de plume, Arthur Conal Fitz-Richard, his legal mon-icles.

Brown, or Fitz-Richard, currently penning an original for Republic, says world knows him best under his writing tag.

Irvin Cobb Sued

Ir S. Cobb has been named defendant in a \$3,750 action filed in Los Angeles by A. J. Stein, as assignee for R. D. Smith and the late Ray Long, publishers.

aims that the author collected Claims that the author conserved \$15,000 for the screen rights to, his book, 'Down Yonder With Judge Cobb,' but failed to turn to them the 25% to which they were assertedly entitled.

Von Auw Quits Authors: League
Ivan von Auw, Jr., for 12 years assistant! secretary of the Authors
League, is resigning that post, effective Feb. 14, to join Harold Ober;

literary agent. Von Auw will be in charge of the book department.

#### wey Now King Features Ed

Howey Now King Features Ed Walter-Howey is the new Sunday editor at King Features. Clark Kinnarid quit as Sunday mng editor and drama crick to join editorial staff of Ken, the new Esquire-Coroict mag due out in March.

Axel. Storm will handle drama hereafter for King Features and coverage will be enlarged.

#### LITERATI OBITS THIS WEEK

LITERATI OBITS THIS WEEK
W, J. Gubtrie, 78, pioneer San
Bernardino (Cal.) newspaper publisher, died there Jan, 22 following
an energency operation. Deceased
founded the Index Publishing Co.,
now the Sun Publishing Co., and
cetted the daily Sun for many years,
before turning task over to his son,
James, present cellor.
Thurman Harshman, 62, city editor of the City News Burgan of Chi-

Thurman, Harshman, & Cly Coli-cago, died Jan. 25 at St. Bernards. hospital of a henri attack. Was, with the News Bureau since 1902. J. Benjamin Rumbf, 64, veteran newspaperman and press agent; died Jan. 27 at his house near Wilmington.

#### A Mugg Goes Wrong

Barney Oldfield, Lincoln, Neb. VARIETY mugg and amusement editor of the Lincoln State Journal, made one of the Ripley believe - it - or - nots yesterday believe it or nots yesterday (Feb. 1) the strength (and it takes plenty of that!) of having seen every motion pic-ture release in 1936 and '37. It serves him right.

the Harper family to be associated the Harper family to be associated with the firm.

Lord Atholstan, 89, president and publisher of the Montreal Star, died in Montreal, Jan. 28. He founded the paper 89 years ago, Understood that the paper will go to J. W. McConnell, financier

financie.

Arthur E. Conrad, former manager of the Rundolph (Mass.) News Codied at his Randolph home. Jan. 28.

Josiah B. Millet, 85, artist, writer.

inventor and aviation pioneer, and former editor of Scribner's magazine and president gravure Co., di bride

former editor of Scribner's magazine and president of the Boston Roto-gravure Co. died at his home, Cambridg, Mass. Jan. 27.
William J. Larkin, 71. dean of Wordester (Mass.) newspaperman, died at St. Vincent hospital, Jan. 24, a victim of pneumonia. Fifty-six years of continuous. varied newspaper work gave him association with every daily published his time in that city. Michael R. Sullivan, 69, former attorney and newspaperman, died at the Haverhill (Mass.) Hospital Jan. 26, after a long illness. In 1912, he

26, after a long illness. In 1912, he joined the Haverhill Evening Gaz-ette. Later, he affiliated with the joined the Haverhill Evening Gazette. Later, he affiliated with the Manchester Union, N. H.; and the Manchester Mirror, and also worked on the old Boston Journal, the Boston Fost, the Boston Evening American. Miles, Cannen, 73, publisher of the Ventura (Calif.) Weekly News and former owner of the Riverside (Calif.) News, died Jan. 31 in Ventura.

tura.

#### CHATTER

Irving Fineman en route to Cali-fornia by boat.

Nancy Hamilton trying her hand ta farce comedy.

Carol Steinbeck, in N. Y. a month, has gone home to Los Gatos.

Tom Dovane, Fawcett, N. Y., film editor, has gone to Hollywood.

J. B. Priestley in Arizona for the

winter working on a new novel.

Publication of Paul Gallico's Farewell to Sport' postponed until April.

Ben Hecht will have a new novel
out next fall titled 'A Book of Mir-

acies.
Allen Grover appointed assistant
to Henry R. Luce, president of
Fime, Inc.
Dan Mainwaring on month's leave
from Warners studio praisery to pen

from Warners studio prajacry to pen another novel.

Thornton Delebanty, former film critic on N. Y. Post, has joined Warners studio prajacr staff.

Ray McCarley Perry Winkle) is now the new assistant sports ed of the San Antonio Evening News.

Keystone Press Feature Service of London is the market for short stories, news features and cartoons.

Manuel Pena Rodriquez, film critic on La Nacion, Buenos Alres; in

on La Nacion, Buenos Aires, in Hollywood garner in g personality M. Alexander has written a

book on buriesque titled Strip Tease: The Vanished Art of Bur-lesque.

osque.

Phelps Adams, chief Washington correspondent for the N. Y. Sun, has written of articles on

Palestine.

Eugene J. Young, cable editor of the N. Y. Times, will have a book.

Looking Behind the Censorships.

Joshing Behind the Censorships, populsished in March.

Aline Bernstein, scene designer, has penned her first novel titled The Journey Down, which Knopf will publish next week (7). Harry Hamilton, on leave from Metro studio writing staff, is off on Metro studio writing staff, is off on Medical Conference are missing to the leave from the leave f

Metro studio writing stail is off on a Mediterranean cruise to tackle his novel. Watch Us Grow.
John Kelly former picture editor for the Associated Press, is now administrative unit chief of Chele, new Annenberg pictorial may.
Lieut, Jack Lincke sald Wardine Exports, expose of sale of fightineral to foreign powers, to Liberty for February publication.
Bill Rogers, san of the late himorist and publisher of the Beverly Hills Citizen, is en route to Spain to scribble want tales for his weekly.

ist and publisher of the Beverly Hill Citizen, is en foute to Spain-t scribble war tales for his weekly. Newspaper Guild of, N. Y. lookin for a clubhouse; and last week con-sidered taking former WEV, headquarters at the Claridge Hotel.

ice, has blossomed out with a by-

ice, nas prosoning the line. Frank W. Brock is handling The Racket Series, a 64-page pamphlet containing 21 articles reprinted from Reader's Digest exposing frauds and

S. I. Newhouse, publisher of the Newark (N. J.) Ledger, Long Island Press, and Staten Island Advance, suited Friday (28) on a South Ameri-

an cruise.
Ruth Waterbury has been appointed supervising editor for motion pictures of all Macfadden Publications.
Hitherto editor of Photoplay, sie will continue active there.

Jack O'Brien, ed and publisher of

Jack O'Brien, ed and publisher of No Foolin', all-sports weekly tabloid, is taking the air for a series of sportseasts by that name on KTSA. San Antonio, as a nightly feature. Quint Martin, who stepped down as chief of Paramount studies edicinal board, is lingering on the lot as seripter, and currently screen-playing his original. 'Nurse 'At Anchor'.

Enderick, Walth Paramount's Enderick walth Paramount's the production of the production of

Anchor.
Frederick Hazlitt Brennan has been removed to his Hollywood home from a Phoenix Aviz. hospital, in which he was confined. New Yenr with serious injuries sustained in an auto crash.

Vicki Baum now an American citivicts Baum now an American citizen, having been granted her final paper at a hearing in L. A. fedeval court Jan, 28. Author, now at work on a new novel, 'Shanghai '37.' told the court she was born in Vienna as Herwig Lert.

Herwig Lert.

"Julius Caesar" as produced by the
Mercury theatre, will be published
by the Todd Press of Woodstock, Ill.
Press, belonge to Press belongs to a school which Orson Welles formerly attended. Actor played in Caesar there when a small boy in role of Brutus, which he now plays on Broadway.

#### Weeding Out R.C.

(Continued from page 1)

plete going over of history, survey on traffic to and from prospects panned office, 'caliber,' etc., take care of the rest.

According to size and importance, offices are permitted a round number of visitors. When this is exceeded notice is taken and steps follow. Rockefellers wint no repetition of the fly-by-right sub-leasing booker, who has over 100 callers daily.

who has over 100 callers daily.

In particular, the RKO building traffic problem is uncomfortably high above its normal figure. It has now reached its peak as far as landords: \_, hence the sitting. Subleasing cannot be forcelly prohibited, but nods, renewal refusals, and preserves is applead. sure is applied.

ire is applied.

Thought now not to take anyody's money until it has been care-Thought now fully inspected (for which a commit-tee sits regularly) to insure city against Strand building future.

against Strand building future.

Move is under way to get all principal: news associations under one roof in the new building at rear of Radio City Music Hall structure which is to house the Associated Press. With United Press considering move out of the News Building on East 42nd street. Rockfeller interests are reported to be brigging pressure to encourage locating in new press structure.

Idea of concentration all news-

new press structure.

Idea of concentrating all newspaper press associations in one building would make it the Press Center
of the world. With A.P. and U.P.
central offices, it would come close
to that to that.

Also understood that try is being made to get other magazine publishers to headquarter—the soon to be christened the Time-Life building on 48-49th streets, latest structure to be finished in Radio City group. Several floors will be oc-cupied by Time publications re-sult of deal made near end of last

#### Tain't So

(Continued from page 1)

have hit the Broadway showmen and have hit the Broadway showmen and relations forcibly: (1.2) what: happening in Miami today, and (2.2) the soluminsts. With the nation's pression method to the ready blan season in Florida, people are slaying away; and with the columnists terms down Broadway—or building up Hollywood over it—it is feared that interlanders; too, will finally become convinced, that Broadway is onthing but a street of flee diverses Jan J at us use Conn.

J. Henry Harper, 86, petice partner in Harper & Bros. Jor 25 for a clubhouse; and last week conouting but a street of the circuses years, died. Paris Jan 25, His sheed laking. Corner WEVD book, I. Remember, published in headquarters at the Claridge Hotle. 1934, récalls associations with many Milton Harker, who has been still leading writers with whom he dealt, writing daily unsigned Hollywood. Hotlewood world will the gardies of its geographical. He was one of the last members of column for International News Server.









"Sets new standard for sheer screen beauty and symptyof exceptional box-office promise. Assembly of talent and established names of great pulling power. Picture has something for all tastes. A showman's orgy. Most effective and gargeous use of Technicolor to date." -DAILY VARIETY

"An incredible blending of entertainment elements that is superbly effective and stunningly beautiful. Technicolor has never been used with such consummate skill. Its production elements set it apart from everything that has gone before and will set the world talking. Samuel Goldwyn has brought into being another hit attraction of the first rank. His assembly of talent in all departments is an extraordinary one, and his success in combining the most diverse elements into a smoothly flowing whole is another proof of his showmanship."

ous productions. Caps other merits as lush entertai

-HOLLYWOOD REPORTER

"From the very first flow of footage to the final fadeout, this absorbing, tuneful, tastefully wrought musical is entertainment of potent power. Heralded as the initial feature to bear the Goldwyn name, the entire proceedings are worthy in every respect. Patrons of all types will receive "The Goldwyn Follies" with enthusiasm."

-FILM DAILY

"The Goldwyn Follies is a superb picture." -HARRY MINES, "Lavish and crammed full of talent. As filled with song, story and comedy as a Christmas plum pudding is with fruit. Ballet breathtakingly beautiful; Zorina has more than mere beauty, she is the epitome of grace; Adolphe Menjou and Andrea Leeds are a twosome that is hard to beat; Kenny Baker is tops; Ritz Brothers hilariously funny." -LOUELLA PARSONS.

Los Angeles Exeminer

"Samuel Goldwyn provides us with a feast of beauty and comedy which has never been equalled in "The Goldwyn Follies", with the "Water Ballet" his supreme achievement." -ELIZABETH WILSON,

"Samuel Goldwyn delivers one of the finest musicals that will rank as the acme in entertainment. The Technicolor is the best to date. The picture is packed with fine comedy, great beauty as well as popular songs, insuring top grosses anywhere. The water nymph ballet scene will send your audience away raving. The picture contains ingredients to satisfy every taste."

-SHOWMEN'S TRADE REVIEW

"Lavish and excellent in true tradition of its producer, "Goldwyn Follies" runs gamut of superlative entertainment without missing single beat. With enough stars for dozen hits, each one delivering magnificently, this attraction will be hotter than a pistol at the boxoffice.

TECHNICOL IN

with ADOLPHE MENJOU \* THE RITZ BROTHERS \* ZORINA \* KENNY B BOBBY CLARK \* JEROME COWAN \* THE AMERICAN BALLET and introducing

Directed by George Marshall

Music by GEORGE









"Goldwyn Follies is a big musical mounted in the usual Galdwyn manner. Not since Zieafeld has any producer had the discriminating taste of Goldwyn for form and color. Sure-fire as a bax-office attraction.

-ED SULLIVAN N. Y. Daily News Syndicole

"A picture of unusual merit. Ballet queen Zorina becomes Public Seductress No. 1-she has everything." LOUIS SOBOL

N. Y. Journal and American

"The ballet in "The Goldwyn Follies" is the most beautiful thing I've seen on the screen. Samuel Goldwyn hos a real discovery in Vera Zorina."

-HARRISON CARROLL Los Angeles Herald-Express and King Features

"The Goldwyn Follies has everything from ballet to the Ritz Brothers, with stops along the way for swell comedy by Phil Baker, Edgar Bergen and a guy named Charlie McCarthy. Zorina's water ballet is the high spot of the picture." -LEO TOWNSEND for "Modern Screen"

"The most lavish musical picture ever made. Sterling entertainment with never a lag. "Goldwyn Follies" sets a new high standard and is sure-fire anywhere."

"Really great entertainment with highlights to please every taste. Shauld go like \$4,000,000. Zorina great, a brilliant new screen star. Ritz Brothers smacka, Liked every foot of them. Leeds terrific, Kenny Baker very believable, McCarthy and Bergen tremendous. Not a foat too lang." -PAUL HARRISON, N.E.A.

"Excellent. Probably the best musical film I've ever seen." -ALEX KAHN, United Press

"The Goldwyn Follies is one of the mast perfectly balanced mation pictures I have ever seen . . . comedy, human interest and beauty, with, I should say, beauty the key note. A truly fine picture."

DUDLEY EARLY for "The Family Circle"

"Mr. Samuel Galdwyn again emphatically proves that he is still indubitably Hollywood's master showman. "The Galdwyn Follies" is brilliantly blended entertainment of the highest calibre. Deliciously funny, wittily satirical, exceptionally beautiful, particularly when color is so successfully used in rich warm tone adding to entertainment values in every way. Another box office hit.

-J. MAURICE RUDDY, Film Pictorial of London

"Rich in comedy and unusual entertainment. In a class quite by itself, maintaining the Goldwyn standard of LOS ANGELES TIMES

Hollywood's greatest show-Samuel Goldwyn's most important production will gloriously reflect its brilliance at the box-offices of the world.

KER \* ANDREA LEEDS \* HELEN JEPSON \* PHIL BAKER \* ELLA LOGAN 8 the comedy sensation of the world EDGAR BERGEN and "CHARLIE McCARTHY"

and IRA GERSHWIN

OR

Released thru United Artists

# WXYZ, Detroit, Has Chewing Gum Named for Its 'Lone Ranger' Show

Chicago Feb 1 been set by station WXYZ Detroit, for a sales and ploitation tic-up with a new chew ing gum product to be known as 'Lone Ranger' gum, relying the popularity of the WXYZ 'Lone Ranger' dramatic program. Gum is being manufactured by an eastern

Gum will be placed on the mar-\*ket simultaneously with the release of the Republic motion picture, 'Lone Ranger,' with the 'Ranger' gum to be given away to patrons at theatres for the start of the explaitation campaign.
Understood that WXYZ is getting

no cash on the line for the exploitabut is in on royalties on all the gum sales after certain figure is reached. Reported that the guin firm reached. Reported that the guin firm has put aside \$50,000 strictly for the exploitation of its new product which is expected to hit the street sometime in March.

#### Hill Blackett to London: Agency Ponders English Office in Near Future

Chicago, Feb. 1. Blackett-Sample-Hummert agen Blackett-Sample-Hummert agency now seriously planning the estab-lishment of a London office. Hill Blackett plans to sail on the Conte de Savoia Saturday (5), going first to Italy and then swinging up to France and across the Channel to

England.

Blackett will look over the territory, with a view towards setting up a London organization that can handle radio and print billing not only in the British Isles, but also on the continent. Is due back in this country, some time in April.

Frank Hummert has visited London twice in last couple of years.

#### SPERRY'S 'DR. KATE': DROPS OTHER SHOWS

San-Francisco, Feb. 1.—
Hal Burdick's drama serial, 'Dr.
Kate,' returned to the air after several weeks' absence Monday (31)
under the banner of the Sperry
Flour with five quarter-hour shows
a week, 1:45 to 2:00 p.m. EST, scheduled over the Coast: NBC-Red web
from the San Francisco studios. ('Dr.
Kate' 'unee somosored by Best Foods. had been aired recently as a half-hour weekly sustainer.)

hour weekly sustainer.)

Buidick writes and produces the plays, whose regular cast includes Cornella Burdick in the title role, Helen Kleeb, Charles MacAlister, Vicki Vola, Monty Monh, Earl Lee, He will also continue his Sunday night dramatic-narratives, 'Night Editor,' for Cardine! Candy.

Editor, for Cardinet Candy.

With the start of the 'Dr. Kate' serial, Sperry is discontinuing its 'Gloria Gale' serial and three of its five other quarter-hour week-day shows and retaining its Wednesday and Friday programs with Martia Meade and Hazel Warner in the period following 'Dr. Kate.' Sperial with Colonel Rod dhendrekson and dramatic cast. All the Sperry shows aired over the Coast red web.

Sperry account is handled by the Westco.

#### Kirby Hawkes Sailing

Chicago, Feb. 1 Chicago, Feb. 1.
Kirby Hawkes, radio, chieftain of the Blackett-Sample-Hummert agency, sais for Europe on Feb. 12.
Hawkes will spend most of his time in his home town of London, theis being his first return to Europe in

Will be back in Chicago around April 7, according to present plans.

Life will publish pix shortly of Boake Carter and studio from which he airs in his Philly home. Also the first shots ever taken of his kids.

#### Shanghai Static

Tokyo, Jan. 7. Most ambitious broadcast ever attempted by Station JOAK here, had temple bells tolling in seven locations in Japanese empire and one in Shanghai.

empire and one in Shanghai.
Program came in fine with the
exception of Shanghai which
responded with plenty of sputtering and loud reports, giving
the impression that maybe
someone had made a mistake
and planted the mike a
battlefield. battlefield.

# **NBC GETS FIRST** CHESTERFIELD LOOK-IN

Chesterfield ciggies goes on NBC for the first time, starting April 20 with Monday - through - Saturday baseball forecasts. Account has always confined its broadcast bailyhoo to CBS, and at present plans to continue its two shows on that network —Paul Whiteman on Fridays and Andre Kostelanetz on Wednesdays. The NBC initialer will ride the red ribbon, 6:30-45 pm. Paul Douglas will do the spieling, being brought over from CBS for the job. Newell-Emmett is the agency on the account

#### Harold Betts, Janette To WLW; Scouted by Herman

WLW; Scouted by Herman Cincinnati, Feb. 1.

Harold Betts, singer, lately with WSPD, Toledo, joined the Crosley talent staff this week. Spotted immediately across the board at 1145 a. m. on WSAI the Romantic Bachelor. Betts plays his piano accompaniment.

He is the second singer signed of late by Chester Herman, WLW-WSAI talent scout. Janette, pop warbler, hailing from Memphis, Tenn., was No. 1. She also doubles at the keyboard.

Del King, announcer, is another newcomer to WLW-WSAI. He formerly was with stations in Chicago.

merly was with stations in Chicago.

#### **Ned Midgley Tours**

Ned Midgley, time buyer for B. B. D. & O., left Friday (28) on a business tour which will take him as far as the Coast.

He will be gone three weeks.

# East and Dumke Buy Release From **Doug Storer's Commission Claim**

Ed East and Ralph Dumke have bought their freedom from mana-gerial contract they signed two years ago with Douglas Storer, now man-ager of Robert Ripley. Threatened court trial averted Storer asked \$8,000, but gave the team a release for \$3,000.

was dismissed by the team Storer was dismissed by the team for alleged failure to get any results. Subsequently the team on their own sold themselves to Kelloga and Knox Celatine through the Kenyon & Eckhardt and Federal advertising agencies, respectively. Storer put in a claim for commission, arguing that his contract gave him his cut regardless of whether he had anything to out the substantial contract of the country and the substantial contract of the substantial point. do with selling end.

do with selling end.
Since the Storer action was filed the team has passed under the management of the William Morris agency. Latter has just placed pair for three guest appearances Feb. 12, 19, 26 with the Alta Seitzer Barn Dance. Program from WLS. Chicago. They'll broadcast the first two from Chicago, but will be pieced up from New York for third due to other broadcasting, commitments necessitating their presence in Manecessitating their presence in Mannecessitating their presence in Man-hattan that weekend.

# Starts Radio Library

Detroit. Feb. 1.
With 125 books brochures and papers donated by William S. Paley, CBS prez, U. of Michigan inaugurating a special library dealing with history of wireless and radio. Believed, to be first of its kind in U. S.

Believed, to be first of its kind in U.S.
Paley's contribs include works on heatwork and its 145 stations, surveys of the radio field and a record of listening group preferences from 1927 to present time. With gift, Paley declared. Tim gratifield by your action in starting this reference library. I am confident that in future years it will prove of immeasurable value to students and writers for radio.
Collection will be housed in W. L. Clements library of Americana, and numerous works, collected by Prof. Waldo, M. Abbott, director, of U. of M. broadcasting activities, will be added.

Jay Hanna Leaves Aver Jay Hanna is out of the N. W. Ayer agency in New York Was with radio dept. eight yes

NEGRO 'HARLEM HOTEL'

## Moe Gale Offering Colored Revue

Moe Gale agency will present an all-Negro script show to major nets this week for use as a sustainer. Variety script show will be titled 'Hariety script show will be titled 'Harieth Hotel.' Using hotel background with permanent characters on story basis not unlike the 'Hollywood Hotel.'

basis not unlike the Hollywood Holel."

Lincup Gale offers, is virtually a stock company of his attractions including Chiek Webb's band, an alternate when he is on the road. Ella Fitzgerald, Four Ink Spots, Eddie Matthews, et al and Juana Hernandez, author of show who will portray hostelry manager. Colored guesters will slao be used.

Show is one of few all-Negroids ever to be aired. Outside of guestings there has been little representation of the race on major time. Louis Armstrong's tooting for Fielschmann was prime instance with Efiel

was prime instance with Ethel Waters for an oil sponsor also called. Both were short lived. Gale d'Good Time Society."

#### Negro Am Show Sponsored St. Louis, Feb. 1.

St. Louis, Feb. I.
With this town boasting a colored population of 80,000, WIL last week originated an all-sepia amateur show that found a ready sponsor. Originates in the Regal, a pic house paronized by Negroes. Winners are chosen by three methods; balloting in the theatre, by telephoning the studio up to one hour, after the program and by writing to station. Goldberg Furniture Co. is bankrolling contest, first of its kind here.

#### F. M. SMITH MARRIES JOHN CLARK'S SEC'Y

Cincinnati, Feb. I.
Frank M. Smith, who recently resigned as sales manager of WLW to become advertising director of the Gruen Watch Co., and Helen Morse, former, secretary to John L. Clark, president of Transamerican Broadcasting & Television Corp., were married Wednesday, (26). The ceremony was performed, the resistence of Pokert C. Jennings assistance of Poke mony was performed the resi-dence of Robert G. Jennings, assistant general manager of WLW and WSAI, who, with Mrs. Jennings, stood up for the couple. L. B. Wilson, chief of WCKY, presented the

bride.
Rev. Fred Moffett, pastor of the Frankfort (Ky.) Baptist Church, of-ficiated. He is a friend of the Smith family and for years was pastor of their church in Jellico, Tenn.

Newtweet Server month's

Newlyweds are month's honeymoon to Nassau. They will take up residence in this city, where Smith makes his headquarters.

Helen Merchant, conductor of the WINS, New York, early bird musical clock since April, 1932, announced her engagement to Ray Dillingham of the Buchanan agency.

# Variety's Chicago Office Finds Itself Working Mostly for Mr. Kay Kyser

#### A You Turn

Hollywood, Jan. 25.
Al Jolson listeried to Jimmie Fidler's gossip program on the air and got an idea. On tonight's (Tues.) broadcast he will unveil it. Its song he wrote with Ted Shapiro and look Meskill.

Jack Meskill.

The title—You—and I Do Mean You.

# BERGEN THE **FORGOTTEN MAN' OF '37**

Edgar Bergen was given a special mention by Dinty Doyle of the N. Y. Journal-American the forgotten man of 1937. This was in reference to the persistent habit of mentioning Bergen's creation rather than Bergen. Ventriloquist copped a top spot in both Doyle's (Hearst) and Alton Cook's (N. Y. World-Telegram) popularity polls of radio editors which were published over the weekend. Bing Crosby was first with Doyle, third with Cook.

It was the 7th annual poll for the World-Telegram that started the stunt only to have umpteen imitators. Polls are as common today as gush and guest stars.

San Francisco, San Francisco, Feb. 1.
Edgar Bergen comes to San Francisco next week for a personal appearance with his alter ego, Charley
McCarthy, at the opening of the
Manufacturers and Wholesalers Association's annual spring Market
Week exhibit in the Civic Audi-

Single performance will net Ber gen \$5,000, it is reported.

#### RADIO PRESS AGENTS MAY HAVE UNION

Jurisdiction of the Theatrical Jurisdiction of the Theatrical Managers Agents and Treasurers Union may be extended into the radio field; plans of the union at present go through. In the course of the union's negotiations with the legit press agents, latter are holding out for a semi-autonomous local of N. Y. p.a.'s which will be distinct from films, road, circus and other p.a.'s.

Other p.a.' include radio press agents, which will, it may develop, be one, of the goals of TMAT in its present organizing campaign.

#### 4 BROTHERS IN RADIO

Starks Rival Patts—Even Student Broadcasts on Side

Four Stark Brothers hold jobs in radio. Sheldon Stark does produc-tion and commercial blurbs for the 'On Broadway' program; is also on Bob Beli It' Ripley show and

tion and commercial blurbs for the On Broadway program; is also on Bob 'Bel At' Ripley show and Gangbusters.

Wilbur Stark salesman at WMCA, N.Y. Eliot handles radio publicity for N.Y. State Unemployment Insurance. Youngest of the boys, Dick, stude-at-the-U-of Va. and picks up some pesos doing dramatics at WCHV, Charlottesville, Va.

(This pivale

(This rivals the Patt brothers of

#### Now—1-Min. Concerts

One ininute live talent programs sponsored by the Aeolian Co., is station WQXR's, New York, contribution to radio's Ripleys.
Piano peddlers have signed a one year contract, with 13 week cancellation, for a twice daily one minute piano musical with Clifford Herzer at the keyboard. Gr on in the evening! Selections of that duration by Pinto, Chopin and Shostakowich and natural, break themes, etc., will be used.

Announcements will be superim-posed over the musicaling a la backgrounded one minute spot announce-ment with commercial cut to bone. By DAN GOLDBERG (Who Is Pretty Annoyed

By DAN GOLDBERG

(Who Is, Pretty Annoyed)

Chicago, Feb. I.

VANIETY, and especially the Chicago office (hear, heart) has always been nice to people who sail up and ask for information on show biz. Even if the mugg who answered the phone didn't know the answer, he could always make up a plausible story that would usually satisfy the caller. But now, since Kay Kyser has started this 'Kyser College of Musical Knowledge' stunt, things going too far.

For the past five weeks the Chicago office hasn't been able to do lick of work. And if the home office in New York wants to know may, let 'em get touch with Kyser. It's his fault.

How can a mugg be out on the rounds hustling up news when he's stuck in the office thinking up answers to: how many band leaders answers to: how many band leaders answers to: how many band leaders answer to: how many band leaders what is Preddle Martin's theme song?' what or chestra leader made. North Carolina famous and why?', hame five songs with 'mother' in the title,' what is Paul Whiteman's middle name, if he has one?'

These phones keep going so much it sounds like a Swiss bell ringing act taking a 20-minute encore. One guy happened to call up and asked what the ad rate was for a quarterpage in the circus department. He was told to call Kay Kyser, It's taking of Kyser's business, he at least should handle VARIETY'S.

(P.S.—This was written in the men's roon of the Woode Building

business, he at least should handle VANIETY'S.

(P.S.—This was written in the men's room of the Woods Building, apparently the only sanctuary remaining since Kyser began having visions of himself in a cap and gown.)

#### Backus-Koehler Making **Human Interest' Discs** For Transradio Sales

Transtadio News is adding waxed dramatizations to its list of services which now include spot news feeding and dramatized news events series titled 'Headliners.

News dispenser arrived at the idea of selling faction dramatizations after its service peddlers reported that they could handle another line with facility when on a selling spree around the stations. Transradio round-robin'd the broadcasters on its list as to what sort of yarns they considered the most popular. Human interest stories won out, with mystery makeups placing.

Radio Events, Inc., the outift operated by Georgia Backus and Joe Koehler, will produce the transcriptions which Transradio will market. News dispenser arrived at the idea

#### **BROWN & WILLIAMSON** DEFER TO BARBASOL

Indianapolis, Feb. 1.

Brown & Williamson Tobacco has yielded two of its six weekly quarter-hours on WFBM so that Barbasol, which has its headquarters and plant in Indianapolis, may have a local release for the new Arthur Godfrey-John Salb program. Latter's release period: in Indianapolis as part of a CBS hookup is 6:15 to 6:30 p. m. Monday and Friday. F. & W has been using Ten Riley's Sport Review this time across the board to plug Avalon cigarettes.

Tobacco manufacturer figured that.

plug Avalon cigarettes. Tobacco manufacturer figured that it would be better to stay off altosether. Mondays and Fridays than take chance of confusing regular dialors. Sportseast stays in the same soot aff, ther other evenings but Sundays, with the understanding that the Monday and Friday periods will again be available to it, in a month.

#### Nick Keesely's Title

Philadelphia, Feb. 1.
Following shifts which made H. L.
McClinton and C: Halstead Cottington vice-presidents of N. W. Ayer
agency's New York corporation last
week, board of directors has named,
Nicholas E. Keesely assistant secre-

Nicnolas E. Keesety assistant secre-tary of the corporation.

Keesety has for several years been office manager of the radio depart-ment of the agency in New York.

Following Union Tangle at WIP, Phila.

# 'CONSUMER' PROGRAMS PEND

# Vanity, Publicity and Radio TRENT SEEN TIED

Last week, in Albany, a group of station men sat down for a pre-convention huddle. Among the problems brought up for discussion were tradepapers, getting puffs into them, how easy they are, or vice versa.

It's about time this question of 'puffing' got a little attention, although not necessarily from the Albany viewpoint. Radio broadcasting is no longer a weakling child that must be pampered, excused and mollycoddled, Radio stations, along with the rest of radio, have been badly spoiled by publicity pushovers.

Broadcasters that take a mean average of puffing for granted aren't even smart, in the main, on getting it. They send out mimeographed tripe 10 carbon copies at a time. It can't even be read easily (so many impres-sions of the machine) on its way to respectable wastebaskets.

Many radio publicity directors; some of them fresh from high school, seem to have one basic rule: 'Get the boss' name into print.' Publications are expected to cooperate uncritically in this procedure. Press' agents don't bother to study or understand editorial policies or requirements. They blandly ignore deadlines, send out last week's story (legitimate) this week (publicity) or report a stunt involving Christmas in mid-January. They also send the same flapdoodle to all publications whether daily, weekly, monthly and whether the publications emphasize agency-sponsor production and showmanship aspects or politics and engineering.

Trade papers generally held up as pretty good examples, such as Editor and Publisher, Women's Wear, Iron Age, get down to trade facts, conditions and trends, and their function is not to gratify personal vanity nor to cover up blundering policies of persons or organizations within their ken. Radio broadcasting is doing itself no good in developing habits of private egotism, compared to which inflated actors are modest and reasonable.

And there is the question of a network that wants to reply to the Crowell And there is the question of a network that wants to reply to the Croweni magazines, but doesn't want to do it under its own signature and on its own responsibility because it would 'dignify' the Crowell campaign; hence does it by writing somebody else's editorial. Such stunts have a way of being found out. 'I'e magazine world is giggling right now at Columbia. Especially since the author of the editorial wrote a letter under his name congratulating himself.

There's usually a better way and a doubtful way. The suitable answer to a paid advertisement is usually another paid advertisement. Radio has unfortunately been bespattered by its years of backdoor activities in Washington. Hence, the seeming tendency to resent open candor, front trances and disrespect of starched bosoms.

VINE STREET

CROSSTALK

Lois Cowan handling publicity in addition to traffic at KMPC.

Harriet Parsons optioned for another stretch by Bromo-Seltzer.
Bob Braun bowed out as head of Thomas Lee artists service in Hollywood.

Peddle 'Eila Cinders'

NBC is trying to sell radiozation

of the comic strip charactor Ella Cinders. Proposed program is a five-a-weeker with kid appeal. Bill Conselman draws Cinders. Character has never been on the air. Strip is syndicated in 23 newspapers.

# 'Flymg Priest' **Stories Waxed: Cuffo Spots**

Rev. Paul Schulte, Catholic mis-slonary in the Arctic famed as the flying priest, is putting waxed dramatizations of his adventures on 78 U.S. stations and six Canadian airers, starting this month. Pro-grams will be once-weekly and the stations will carry them free. Con-tributions to help the priest carry on his work will not be directly sought on the program, but there'll be hints. Father Schulte will sneak hriefiv

Father Schulte will speak briefly on each disc, as will also Monsignor Fulton Sheen, of the Catholic Uni-versity, Latter handles the Catholic Hour' on NBC.

Hour on NBC.

Programs, called Wings Over the
World, will be acted by standard air
troupers—Betty Worth, Charlotte
Chain, Raymond Bramley, Lucille
Lortel, Natasha Lewis, Craig MacDonald, Kenneth Delmar and Waldemar Kapel. Robert Vincent is producing and has lined up the stations.
Scripts are penned by Gene Stafford.

#### Grace Moore from N. Y. But Maybe H'wood Later

Grace Moore has been set as solo-ist on the Andre Kostelanetz (Ches-terfield) program, tarting March 30. Replaces Lawrence Tibbett, whose

Replaces Lawrence Tibbett, whose Isaweek strip as vocalist on the show will have expired by that time. Program airs Wednesday over CBS.
Soprano is tabbed for 13 weeks, with options for 26 more. It options picked up after the first quarter run, the program will leave New York and emanate from Hollywood, to enable Miss. Moore, to do some film work.

#### George Besse Dies

Chicago, Feb. 1. George Besse, 32, who had been in charge of the Joseph McGillyra sta-tion rep office here died on Jan. 27 following a long illness. Widow survives.

# Gimbel Store Target of Labor Attack TO RECESSION

Various Prospective Broadcast Series Would Divert Critical Tendency to Point Out Constructive Aspects

#### NEEDS SKILL

Current business seems to be encouraging the prospective adoption by radio of 'consumer advice programs.' It is a well-known economic fact that when times and money are stringent the widening lag of wages and prices makes the public inversainable orine and quality conincreasingly price and quality con-scious and there an increase of market criticism.

market criticism.

After several years of being pummeled more or less effectively by Consumers. Research, Consumers union and various shoopers league and co-operatives the recent tendency has been to attempt to 'capture' the consumer movement and channelize it along pro rather than anti lines.

WMCA and WOR in New York are involved in proposed consumer rograms, Mrs. Christine Frederick, household editor of American weekly and Fawcett publications, its among the individuals promoting such programs and Young & Rubicam is among the advertising agencies said to be toying with the innovation.

vation.

Consumer education of the type contemplated is generalized rather than specific on the critical side. In other words, don't buy 44-inch specific or your toes will stick out. Or Look for poverment grading your bect. steak!

Anice Ives of WMCA Mrs. Clark

Hollywood, Feb. 1.
Everybody in Hollywood seems to
be writing songs kidding Jimmle
Fider's and I do mean you'.
Eddie Conrad writing audition
scripts for Ritz Bros, ZaSu Pitts and
Doug McLean.
Don Austin, KRKD spieler, asked
to be cleared of \$2,386 in debts. To
assets scheduled,
Edward Lasker here to huddle concerning Pepsodent's Mickey Mouser.
Walter O'Keefe and the missus
shaken up when their chariot tangled
with a truck.
Hugh Wedlock and Howard Snyder telling studes at University of
Southern California how to gag up
radio scripts. No cracks.
Ira Ashley assisting on Camel Caravan since Ashmead Scott ducked
out for a picture job.
Hal Styles started his second year
of 'Help Thy Neighbot' on KHJ.
Cccil, of Cecil, Warwick & Legler,
taking personal charge of Eddy
Duchin's broadcast from here for
Liz Arden.
Understood Columbia will make a
15c charge for tours through the new
studio. Coin will go to charity.
Gale Gordon leading man for Irene
Rich, replacing John Deering, Grape
juicer now in fourth year.
Charle Wellman bobbed up this
time on KFAC. He knew radio way
öack when.
Lois Cowan handling publicity in
addition to traffic at KMPC. Anice Ives of WMCA. Mrs. Clark Minor, of the Women's Almanac, Henrictta Murdock of the Ladies' Home Journal are some of the advertising women figuring at the moment in this incipient tendency. It all may not come to any Important fruition as the trade realizes that infinite skill and finesse is required to keep up the consumer slant on a plane-and-pitch-that-will cerry conviction.

#### S.O.S. for Sex

Art work for radio publicity breaks in the fan mags is due for a new splurge of legs and lungs. Editors tipping the departments concerned to make the stuff glamorous. Meaning

One of the fan pubs (Dell) is due to join the photograph pa-rade and will issue the first all-picture resume of the broad-casting world. Captions will be brief and won't distract from the optical appeal.

# **WIRELESS WEB** IN NEBRASKA

Omaha, Feb. 1.

Seven stations are to be linked into a wireless network with WOW, Omaha, as its key station. Starts Feb. 6 and will broadcast as and when occasions arise. Nebraska Junior Chamber of Commerce and the state broadcasters association are behind the experiment. There has been a wireless network in Iowa off and on.

A peace meeting

A peace meeting at the Fontenelle Hotel, Omaha, will be picked up Feb. 13.

reb. 13.

Höok-up members with WOW include KFOR, Lincoln; KMMJ, Clay Centre; KGNF, North Platte; KGFW, Kcarney; WJAG, Norfolk; and WAAW, Omaha.

#### Atlantic Serial-Minded; Sun Buys Local Shows

Atlantic Refining is on the look for 15 min serial show for network portant fruition as the trade realizes that infinite skill snd finesse is required to keep up the consumer slant-on-a nlane-and-pitch-that-willy carry conviction.

Birt Fisher, sen. mgr. KOMO-KJR. Seattle, has left for New York. He and Mrs. Fisher will return via the canal, due back March 15.

# C.I.O. Won't Lift Boycott Threat

# Boake Carter Deal Not Put Through-Underlying

Philadelphia, Feb. 1.

CIO Council, in a surprise move last Thursday night, refused to rescind the boycott it recently voted against General Foods because of the company's spronscription of Boake Carter's airings. Leaders of, the Council, who were under simpression ban would be lifted as result of Carter's knee-bending at recent confeb, were amazed at overwhelming and bitter opposition to the gaben voiced on the floor. Antis were led by delegates to the Council from the Newspaper Guild, the United Electrical and Radio Workers, which has a closed shop contract at Phileo Carter's present sponsor, and William Leader, prez of Clo Council. Council, consisting of about 200 delegates from all Clo-affitiated unions, represents about 85.000 workers.

Motion to reseind the boycott warmade by Joe Kres, rep of the Insurance Guild and editor of People. CIO Council, in a surprise move

Carter's present, sponsor, and Wil. Subjects, WCAU giving build-up to lam Leader, prec. of CIO Council.

Council, consisting of about 200 Alan Scott, free-spoken and unsponded gates from all CIO-affliated unions, represents about 85,000 kneers.

Motion to reseind the boycott was made by Joe Kres, rep of the Insurance Guild and editor of People Press. Move was tabled by viva voccive to which there was practically no apposition.

CIO exces pointed out p-twately however, that the boycott actually means nothing. There has been publicity sent out on it and no requests for co-operation. Most CIO

Philadelphia, Feb. I.
Boycott of Gimbel Brothers department store, owners of WIP, was voted last Thursday night by CICK council following canning of Sandy Guyer, WIP gabber, allegedly, for union activity. Council, consisting of 200 delegates from CIO-affiliated unions, represents \$5,000 Philly workers. Co-operating in the boycott are the American League Against War and Fascism and Pennsylvania League of Woman Shoppers, Letters sent out yesterday asked

Against War and Fascism and Pennsylvania League of Woman Shoppers.
Letters sent out yesterday asked all members of ClO and two cooperating organizations to withdraw their charge accounts from Gimbels.
League Against. War and Fascism foined up because it claimed Ben. Gimbel. WIP prez. refused it lime.
Boycott campaign started. Saturday with ClO members distributing leaflets around the store. Plans are being made for wider distribution of the sheets. They quote resolution passed at ClO meeting which calls firing of Guyer logical step. the labor-batting policy of Benedict Gimbel. A delegation of mon-trade union organizations is also being ganized to call on Gimbel.

Files Charges
Meantime, American Communica-

Meantime, American Communications Commission, repped by Joe Kehoe, has filed charges against We Wenter the National Labor Relati Board. They claim that Guyer, originally member of American Guild Radio Announcers and Producers—called by ACA a do-nothing organization of which Gimbel had no fear—was told to scram a couple days after he guit AGRAP for ACA, as CIO artifiate.

Clo affiliate.

Guyer, one of Philly's best known gabbers, has been in radio for 11 years. Union maintains that Gimbel, when he fired Guyer, admitted that his broadcast work was excellent but said station was being annoyed by bill collectors dunning him while at work.

#### FISH BOOED OFF AIR: REPEATS SANS CROWD

Congressman Hamilton Fish (Rep., Congressman Hamilton Fish (Rep., N. Y.) will repeat the talk over-WMCA, N. Y. and the Inter-City regional coming weekend which was booed and catcalled Sunday (30) at Carnegie Hall so veciferously, that WMCA-cut it off the ozone. Station picked up a raily of the Non-Sectarian Anti-Nazi League, Fish was one of the speakers and during his spiel denounced all totaling overnments, anonedling turian governments, anonedling

curing his spiel denounced sell totali-tarian governments, appending whether it be Faseist Italy, Nazl Germany or Communist Russia. Boo-ing started after last remark and continued for several minutes, WMCA engineers then pulled the plug. Program, which was to have run from It to 12 p.m., went off at 11:37 p.m. Following day Docad Technical

11:37 p.m.
Following day Donald Flamm,
WMCA operator, wired Fish offering
facilities for another speech to be
made Irom a studio where no audience would be admitted.

#### Drop Lum and Abner

Hollywood Feb 1 Hollywood, Feb. 1.

Lum and Abner goes off the a
Feb. 26 so far as Horlick's mailed
milk is concerned. Terminates fiveyear association, during which t'me
aumerous merchandizing tie-ups
we're adopted by Sponsor.
Meantime Lord & Thomas here,
hopes to heat up another sponsor
for the team (Chet Lauck and Norris
Goff).

#### Lohr, Hanson to L. A.

Lenox R. Lohr, NBC prez, accom-Lenox R. Lohr, NBC prize, accom-panied by vp. in charge of engineer-ing, O B. Hanson, left for the Coast Monday (31) night.
Pair, wending, west, in connection-with the building of the network's. Hollywood studios, now under way.

# Motives Partly Personal-Chester Didn't Reply

wood.

Don Gilman given life membership in L. A. Breakfast Club.

Don Ameehe, the fair-haired lad, among radio crowd at Santa Anita track. Maintaining average of three

units are entirely unaware the boycott even exists. That is the way
the officials expect to leave if
There were two principal, reasons
for refusal to call off the CIO hounds.
First was that Colby M. Chester,
prez of GF, failed to even reply to a
letter, sent him Dee. 9 protesting
company's sponsorship of Carter.
Second was the fact that Carter and
Dr. Leon Levy, prez of WCAU, v.p
of Columbia, and Carter's manager,
both refused to put in writing the
agreement with the CIO that the
commentator would ecase slamming
the industrial unionists.
With Boake Carter definitely and
publicity bridled controversial
whose to the commentator would controversial
unbjects, WCAU giving build-up to
Alan Scott, free-spoleen and unspon-

# WSB Has 15-Piece Orchestra at 8 A.M.; Other Georgia Stations Signing Up

Atlanta, Feb. 1.

'Georgia Ambassadors,' WSB's staff orch, made up of 15 pieces under leadership of Perry Bechtel and supervised by Marcus Bartlett, station's musical director, made its air bow-in 60-minute program Sunday tion's musical director, made its air bow in 60-minute program Sunday (Jan. 30) afternoon, with soprano Bernice Johnson as soloist. Band after in half-hour session titled Dogwood and Peach Blossoms, with Johnson Sisters, harmony trio.

These tooters will be heard, each week day at 8 am. in an eye-opener musical turn and are an integral part of WSB's Welcome South, Brother community promotion program.

part of WSB's Welcome SouthBrother' community promotion proWAGA (NBC Blue), affilliate of
WSB (NBC Red), both of which are
WAGA (NBC Blue), affilliate of
WSB (NBC Red), both of which are
operated by Atlanta Journal, introed
its staff musicians, Emzelle (femme)
Trio, Tuesday evening in support of
Paul Overbay, tenor-announcer,
with Earle Pudney, station's bianistmusical director, participating. Trio
will be heard daily hereatter.
WGST (CBS), which under compact with musicians, is putting seven
missicians to work, has not organized its band as yet due to sympathetic deference of union leaders asresult of accident to station director W. H. Summerville's son. Youngster was accidentally shot in left
foot and dads's anxlety over his condition has not permitted working
out of details. Tooters, however, are
expected to go to work this week.
Under agreement with union, stations pay musicians \$30 per six-day
week of 18 hours, with leaders
frawing \$45, which, on present basis
of personnel involved, will total
some \$40,000 per annum in new
money for bandsmen.
Check with union leaders here
regarding situation in Georgia
interlands reveal WRDW. Augusta
(CBS), is not hiring staff band because income does not bring it with
in scope of contract. Negotiations
are still under way with WTOC.
Savannah (CBS), and WMAZ,
Mathough WATL, Atlanta, and
WRBL, Columbus, both-owned by Jr
undifficated with any web, they are
dickering with unions with view to
hiring tooters.

AMMONINGED LAHER

#### ANNOUNCER JAILED ON NARCOTIC RAP

Although network telegraphed is would give Rex Heath, announcer, a job if court would give him freedom, Judge John C. Bowen, Federal judge, sentenced him to 16 months.

Leavenworth following the plea of guilty to forging prescription for narcotics.

Heath's the second services and the second services are the second services and the second services are the second services.

Heath's sign-off was made after his wife and the wired offer both appealed to the court.

#### Lawyer, Ex-Announcer, Back on Air as Spieler

Back on Air as Spieler Pittsburgh, Feb. 1.

Louis L. Kaufman, one of radio's ploneer announcers and now, a practicing attorney here, has returned to the air on KQV as 'a commentator on local news and general activities, fe's getting a 15-minute spot three times a weck under the heading of Pittsburgh Today.

Kaufman started announcing in the early days of KDKA, later switched to WCAE and for some time was the Sun-Telegraph's Globe-Trotter' the latter station. Gave up active air work a couple of years ago when he opened his own law office

#### KLZ Bookkeeper on Air

Denver, Feb. 1.

Believing there would be a demand for a postage stamp program. Frank D. Nagel, head bookkeeper at KLZ. convinced station executives try. The bookkeeper's opinions were upheld when requests began coming in asking the series be aired permanently.

So now Nagel: an

permanently.
So now Nagel, an expert stamp collector, presents the 15-min, pro-gram each Wednesday evening.

Hal Harden new mikeman at WDNC, Durham, N. C.

# SYMPH IN RICHMOND

WRVA was faced with the dilem wavy was acted with a man of choosing between the New York Philharmonic concerts and the Lutheran hour. Appealed to its listeners to vote. Lutheran hour got the edge and was retained on WRVA.

To make everybody happy, how-ever, WRVA got permish from CBS to have the Philharmonic clear have the Pl through WRNL which recently moved to Richmond from Petersburg, Orchestra gives that station an unusual program to brag about. Walt Bishop and Barron Howard, of WRVA, were the diplomats.

## 3 NBC Talkers Address

Retail Dry Goods Assn.
Three from NBC will spiel before
the convention of the National Retail Dry Goods Association, current
in New York.

Betty Goodwin, network's editor and television model; Maurice (Mo) Boyd; manager of station sales, and J. K. Mason, merchandising manager, are the trio of talkers.

#### 'Arabesque' on Option

CBS has taken an option on the dramatic serial 'Arabesque,' and is trying to peddle the program to a prospective sponsor headquartered in Chicago.

prospective sponsor Readquartered in Chicago.

'Arabesque,' which Yolanda Langworthy authors, was almost a landmark in the early passage of radio when it rode Columbia for several years around a decade ago, but on sustaining only. Listeners still recall the program, which signatured itself with the poetic lines, 'Desert' sands and a caravan, and a woman's veiled smile.'

yeiled smile.

After CBS faded the serial upon being unable to uncover bank-roller, 'Arabesque' folded its tents and disappeared until it popped up on WGL, Fort Wayne, several months Fort Wayne, several months sponsored by the local Morris

#### DAWES, DUNN ON BOARD

RCA Fills Vacancies — Angell On NBC's Directorate

Chailes G. Dawes and Gano Dunn have been named to the boards of both RCA and NBC. Fill vacancies made by the deaths of Newton Balker and Fred Strauss. Dunn is an enginer and scientist and prez of the J. G. White Corp. Named to the board of NBC alone is Dr. James Rowland Angell, former dean of Yale who is salaried at \$25,000 a year by the network as its educational-program advisor.

#### WLW, Cincy, Skeds Three New Shows; Listerine to Mutual

Cincinnati, Feb. 1 WLW has set three new live talent shows for March origination. One will be fed to Mutual. All will use WLW talent.

Listerine's "Tune Detectives" Listerme's Fune Detectives. Mutual candidate. Red Top Beer will use music plus Cincinnat local history dramatizations. McKesson & Robbins will employ a small orchestra and singers twice a week for

quarter hours.

WLW now has four radio progra

WLW now has four radio programs alternating sponsorship (not to be confused with participating accounts). They are:

Allen Franklin's sport quarter hours, sponsored three days weekly by Twenty Grand Cigarets and Omera all by Twent Omega oil.

Paul Sullivan's ditto session, which has Kentucky Club tobacco five days

has Kentucky Club tobacco nive days and Commentator magazine and North American Life Insurance Sat-urday and Sunday, respectively. Remington-Rand and Foley divvy Peter Grant, while General Foods and Best Foods alternate on the five-minute news flashes at 11:15 a.m.

#### CRIME DOESN'T PAY; STRICTLY SUSTAINING

Chicago, Feb. 1 W.I.ID devised new WJJD devised new twist to the interview gag, by sending porter' with a mike direct to the county iall to interview men convicted of crimes. Stunt caught on, and now station is sustaining 'Sentenced' Men five mornings a week for a 15-minute shot each.

Telegrations are impromptly but

Interviews are impromptu, t prisoners must sign waivers. Let Barnett is commentator. Stunt Barnett is commentator. Stunt is put on with co-operation of sheriff's office on 'crime doesn't pay' angle.

# Gallup Challenges Daniel Starch Data; **CBS Has No Ready Answer to Point**

Job of estimating the number of adio homes this country has truck another snag within the Joint Committee Radio Research Count was 500,000 sets over this regard it would make but a negligible of the country of the co radio homes struck another snag within the Joint Committee Radio Research.
George Gallup, member of the
committee and research director for
Young & Rubicam, brought on the
latest set-to on the subject by challenging part of the basis used by
Daniel Starch in determining urban
set circulation. Starch did the calculation for CBS and the technical
group in the Joint Committee had
agreed to use the Starch figures as
its own hasis for the urban phase of its own basis for the urban phase of

agreed to use the Starch figures as, its own basis for the urban phase of the estimate.

Gallup said that there was doubt in his mind whether Starch had exercised the best methods and care in the distribution of sample when it came to negre population and that before he would agree to accept these figures he would have to know whether Starch could show a break-dayn of negro versus white calls in the south, Gallup was under the impression that the Starch figures exaggerated set ownership among the southern colored population, Y. & R. prober had several weeks ago put out an estimate of his own as compiled by his Institute of Public Opinion.

CBS Stumped.

CBS Stumped
Columbia had no ready answer to the challenge because it didn't know whether Starch had such breakdown available. Gallup then suggested that the Joint Committee underwite a quick survey of its own among negro urban dwellers in the south, but CBS couldn't see where the discrepancy, if it did exist could have much of an effect on the

7,234,000.

Latest piece of surveying has been let out to Crossley, Inc., by the committee. This assignment has to do with measuring program and signal with measuring program and signal reception through co-incidental calls and rates the first test of its kind paid for by the Joint Com-

mittee.

NBC and Columbia have each earmarked as high as \$10,000 for use by
the committee for the first six
months of this year.

More than 55% of nation's farms are without radios, Sayre M. Ramsdell. Phileo.v.p., said this week, incident with start of ad campaign directed at the stix by set manufactures.

Ramsdell declared recent survey Ramsdell declared recent survey showed 77 out of 100 American fami-lies have radios; but farm average is far below that. Stix population, he said, is highest it has ever been at 34,000,000. These people are oi 6,800,000 farms, of which 800,000 have electricity, according to a Philico survey. More than 3,800,000 adioless.

## Dope Peddlers' Argot on Air

On the heels of the Mae West to-do, the Swing Lane weisenheimers are wondering about Wingy Mannone's musical ad libs on his WJZ-NBC hookup Saturday night when he substituted for Larry Clinton on the 7.30-8 hour, latter in turn being impressed into service at the Hotel New Yorker due to Glen Gray's Casa Lomaites going to Washington, for the President's ball. Mannone sang a doggerel anent, 'let's go to the lighthouse and light up,' which is West 52d street argot for reefers, 'ted,' 'hunggles' and kindred synonyms for marijuana cigarets, to which some of the swing musicians are notoriously addicted. To light up is the newest cat language for the outlawed ciggies. Mannone also ad libbed over the air to Mr. Pasternak and Mr. Schechtel and 'so you put in a lousy thumba band,' this referring to a previous spot where Mannone held forth but where he got through when the management decided to substitute a rhumba band for swing music.

# WWSW, Pittsburgh, Drops House Orch

Bases Action on Failure of Musicians to Impose Similar Status on KOV

#### Searle Completes Revamp

Lincoln, Feb. 1. Don Searle, newly installed as gen-Don Searie, newly installed as general manager of the Central States stations here and in Omaha, completed his broom work yesterday. Victims were Reginald Martin, KFAB-KFOR manager, and Gunnar Back; continuity chief.

This follows by two weeks the Omaha purge.

Omaha purge.

#### TRACY-CRAWFORD ON LUX DESPITE MAXWELL

Hollywood, Feb. 1.

Spencer Tracy and Joan Crawford in Anna Christie will be the Lux fare on the Feb. 7 broadcast. Both had to receive special permission from Metro to do airshow.

First case of kind since the Metro-Maxwell deal was closed.

#### NO HARM IN ASKING

WMCA, New York, Hopes President Will Send Greetings

WMCA, N. Y., is prepared to ask President Roosevelt to say a few words over the wire from the White House when the station unveils its new studios in upper Times Square. Formal invitation has not been extended because station has not a station that the station has not as the calendar for the event. Opening will be around March 15. March 15.

Governors of all the states into which the Inter-City regional shoots will also be asked to participate through pick-ups in the opening ex-

The President has never greeted ane rresigent has never greeted a station yet in the manner WMCA wishes: When WOR swung the switch its 50,000-watt transmitter a few years back; FDR silently participated by pushing the button from his White House desk which electrified the transmitter into action.

#### Salute Owensboro, Ky.

Cincinnati, Feb. 1.
Lynn Cole and Bleanor Moore, vocalists on the WLW-WSAI staff, will
be guest stars on the dedication program for WOMI, Owensboro, Ky,
which takes to the air Fcb. 7. New
station is to be 250 watts during the
day and 100 watts at night. It will
be operated by the Owensboro Messenger and Inquirer.
Cole and Muss Moore are principals
in the series of Dr. Kenrad programs,
carried on. WLW for the Kenrad
Tube & Lamp Corp., of Owensboro.
The WOMI dedicatory show will
originate in the new Dayles County

originate in the new Davies County originate in the new Davies County High School, auditorium, Owensboro, at 7 p.m. CST. WLW will salute the WOMI start at 1115 the same night with the broadcast by Emery Deutsch's orchestra from the Nether-land Plaza bottel her.

#### Olmstead Back and OK

Clarence Offinstead has resumed his radio department duties at the New York office of Young & Rubicam, Returned from Hollywood fortnight ago but a bum cold and fall on the that gave him a wrenched back laid him up for a ti

Pittsburgh, Feb. 1

Protesting that KQV, another indie station, wasn't installing a staff band under recent radio set-up with mu-sicians' union, Frank Smith, manager sicians' union. Frank Smith, manager. of 'WWSW, has dropped his house, crew of 10 men after, two weeks. Understood. however, that leader Ken Martin may be retained as music librarian. KQV is a separate outlet, although affiliated with 'WJAS, which has the CBS franchise here, and management of combined stations had alarmed it use same hand for both

the CBS franchise here, and manage-ment of combined stations had planned to use same band for both spots, Smith said he didn't feel justified in hiring 10 men when both WJAS and KQV together planned to employ only that many, and gave his musicians their notice. WJAS band, headed by Lüke Riley, will play, there exclusively, with KQV going back to records for its musical backgrounds as a result.

going back to records for its musical backgrounds as a result.

Although both WWSW and KQV. occasionally carry a network show, neither has any definite chain affiliations and therefore doesn't come under the recent rulings. Smith, however, said he would have retained his 10-piece crew if. KQV had done the same thing.

#### JOACHIM TO COAST ON SPONSOR HUNT

Maurice H. H. Joachim, radio producer who did 'Omar the Mystic' and 'Unseen Friend,' both of which the ozone, is on a trip to the Coast to see a prospective sponsor about a new dramatization already for the possib auditioned

buyer.
New show will dramatize Tibet and uses 20 actors chorus of eight and a 12-piece orch.

#### NBC Folds Hub Bureau

Boston, Feb. 1.

Boston, Feb. I.

NBC has just folded its focal booking office, Artists Service, of Massachusetts, Inc., although the bureau's
last manager, Cleon B. White, quit to
go on his own a month ago.

White has got himself a band booking license from the American Federation of Musicians and is operating as Cleon B. White Entertainments.

#### Gambling Desponsored

After sponsoring John B. Gam-bling on WOR, New York, for four years, Illinois Meat Packing has quit-Dropped off with the Sat. (29) broad-Programs rolled daily, 6:45-8

Ad-libber is continuing sustaining while the station beats the brush for a new bankroller.

#### Gleason Prod. Mgr. at WRTD

Richmond, Va., Feb. 1. Richmond, Va., Feb. J.
Peco Gleason, formerly of WCHV
and WBIG, named new program director and production manager of
WRTD, local Times-Dispatch daily

Gleason prominent locally for his Va. Broadcasting System duti especially on Atlantic Refining's football broadcasts.

Betty Reiser and all-femme 10-picce orch—composed mostly of high-school kids—doing half-hour weekly show on WhAT, Philly.

# HOUSE BANDS AND MATINEES

KSTP Sees No Value in Calling Public Attention to Mechanics of Special Broadcasts

St. Paul. Feb. 1.

St. Paul, Feb. 1.

KSTP has set a local precedent in elaborate broadcasts from several points of pickup, with the first attempt of its kind used in the stations broadcasts of the St. Paul Winter Carnival parade Saturday (29) afternoon. New process eliminates entirely the practice of revealing backstage machinery for the irings, and the tedious technique of Take it away, George:

During the parade pickup, which was carried from four widely-separated points: the pack, a skyline point, the mobile unit in the parade, and the mune auditorium where the pageant wound up, KSTP got through a 45-minute broadcast without ever once using the trite and time-worn method of, And now up ahead in our mobile unit we have Joe Zilch . . it's yours, Joe.'

Series of hidden cues was worked out, which made the stint click None of cues duplicated, and never once intruded.

Corinne Jordan, program director, in the mobile unit, mentioned something about airplanes overhead and speculated on what a bird's-eye view might be like. That was one KSTP has set a local precedent in

speculated on what a bird's-eyo view might be like. That was one of the cues to the roof to take it

of the cues to the roof to take it away.

In the opening, station set the picture of its facilities for covering; then forgot them, with a resultant smooth performance.

Kenneth M. Hance, KSTP's assistant general manager, summed up the new departure in sub rosa. The time when people were amazed at elaborate machinery for such broadcasts is past. The job now is to put over the show. That's what we're trying to do. There's no more reason for mentioning the mechanics than there is for actors on a stage to break down and say, 'O.K., Bill, give us this back light now for the sunlight effect.'

#### **WOW MUSIC BUDGET \$25.000 ANNUALLY**

Omaha, Feb. 1.

Freddie Ebener, local orchestra leader, has been appointed as musical director for station WOW by Manager John Gillin. Ebener, will direct studio ensemble of 12 picces Started Sunday. Station will spend \$25,000 on house

Sation will spend \$25,000 on house music in next year and expects to use at least one hour daily. No sponsors on docket, yet, but planned to work erew into commercial pos-sibility.

WOW first Omaha station to get under wire with definite set-up re-quired by recent AMA pact.

Salt Lake City, Feb. 1. KSL orchestra of 22 pieces will play at the University of Utah junior promenade Feb. 18 in Salt Lake City.

#### Lew Parker with CBS

Columbia Artists, Inc., has signed Lew Parker and intends giving him an ether buildup as a radio comic. Parker is new to the From vaude, with several fi s in musical

#### Arden Waxing for Chev

Victor Arden renews recording of transcriptions for Chevrolet Feb. 7. General letdown of the motor indus-try had held up further recordings which had been completed to Feb.

 New series for March, April and lay. Ayden, Graham McNamee, ongsmiths Quartette and guest artists will turn them out.

Tom Dawson resigned from Pillsbury Flour Mills' advertising dept to join WCCO, Minneapolis, sales staff on Monday (24). Dawson's first radio experience.

#### Charge: Non-Support

'Old Bachelor's Night' being framed by Parks Johnson and Wally Butteworth for their Vox Pop:
Idea is to have only marriage duckers on the interviewing broadcast. They are to answer all questions submitted only by women. only by women.

### WFIL Professes Ignorance: Moves Quiz Show Opposite Ditto on WIP, Philadelphia

Philadelphia, Feb. 1. WIP exect adding a sizzle with announcement by WFIL this week that is moving its quiz show to exactly the same time as WIP's. Latter earnies 'Curiosity Court' for Shell Oil. Co. Wednesdays at 8. p.m. WFIL's querier, tabbed Let's Pop the Question,' has been shifted from Thursday to Wednesday at 8. Program department at WFIL said it 'didn't even know WIP had that kind of show and was merely mak-

kind of show and was merely mak-ing the switch to accommodate a commercial it hopes to get. Which was only tossing petrol on WIP's

#### **802 PULLS STRIKE** ON WHOM, NEW YORK

WHOM and WFAB, pair of N.Y

WHOM and WFAB, pair of N.Y. part-time indies, are operating sans live music as a result of strike declared over the weekend by Musicians' local 802. Union sought, in signing a new pact with the stations, which are jointly conducted, to double the number of windjammers and up the wage scale, thus lifting the broadcasters out of Class C classifications to Class B.

Station operators objected to having to add to the six musicians who had always been employed, and refused to squiggle an agreement. After a debate during which both sides are understood to have made concessions on their original stands, net goliations came to a standstill and the union pulled its men. Negotiations have since ceased and had not resumed up toll lafe yesterday (Tuesday). Skuidos of the two stations, which are jointly occupied, are being picketed by 802.

#### Rush Hughes' Commersh

San Francisco, Feb. 1.

San Francisco, Feb. 1.

Rush Hughes' new duarter-hour five--week program for Borden's milk tabbed Hughesred, debuted Monday (31) over a coast-to-coast NBC red web from the local NBC studios. Originally intended for a New York origination, the 130 p.m., PST. programs will be alred from San Francisco for the first 13 weeks. Hughes-xull go east May, returning west in June for a stretch from Hollswood.

Hughesreel, patterned after a former Coast commercial which Hughes presented for Langendorf Bakeries, and which was called the

Bakeries, and which was called the Langendorf Pictorial Borden count was placed by Young & Rubi-

#### Those Rambling Levys

Philadelphia, Feb. 1.
Itching-foot Levys, Doc and Ike, prez and vp. respectively of WCAU are at it again. Doe left last week for Florida and Ike will shortly join im for three-week stay. Latter just returned from California.

As soon pair gets back from Miami, they're skeeded to hegira to Hollywood to attend dedication of Columbia Brondcasting's new building there.

# DAYTIME MUSIC

Network Affiliates' Time Filled Evenings - Means Many of New Union Agreement Staff Orchestras Will Be Used Mornings and Afternoons Principally - Mutual Sustainers 57.7 Outside New

#### WLW POLICY

#### By BOB LANDRY

In connection with the trend to locally produced radio programs, as a source of network sustainers (reported in last week's Variety), the example of Mutual, practically founded on this principle, is especially pertinent at a time when the inauguration of local staff orchestras is directing station and network at is directing station and network at-tention in that direction, Synopses of what Mutual gets for sustainers, and where, follows:

WLW: Feeds 3.45 hours weekly.
Gilbert and Sullivan operetta series,
Hoosier Housewarmers. Theatre Digest and Aces High plus dance pickups are included.

WCAE, Pittsburgh: Dance pick-ups plus Carnegie Tech symphony About four hours weekly.

About four hours weekly,

WCLE, Cleveland (also WHK,
same ownership): Twin stations active in local production feeds to web.
Lou Rich orchestra predominates.
Local acts heard include Harmonaires, Jean King, Dick OHeren, Gene
Lavelle, Grace Williams, Jimmy
Ague, Golden Girls frio, Six and a
guarter; hours weekly average,

CKEW, Detroit-Windsor: An organist, Bill Lewis, and a painst Cor.

ist, Bill Lewis, and a pianist, Gor-don Fleming, teamed as Black and White are frequent feeds to Mutual Two and a half hours weekly.

Two and a half hours weekly.

WAAB, Boston: Frances McDonald's Marriage Cli ic' considered the best show and sponsor
possibility) of the weekly stuff going
to Mutual, Bobby Norris' Singing
Strings' and John Metcall's Choir
Loft' are five-a-weeker, on MBS.
Special events from New England
fill out.

KSO. Des Moines: 'Tall Corn Time,' a hillbilly fiesta, is a new Mutual show.

Canada: Exchange deal with the government chai fetches three hours plus weekly to Mutual. Some

excellent well-rehearsed in particular. Sam Herschhoren, Bill Mort orchestra, Lloyd Bullen, particular. Sam Hersenhoren Bill Mort orchestra. Lloyd Bullen, Margery Daines are some of the talent. Canadians may not be names to American listchers but the entertainment averag along standard lines, is rated olay.

WBAL, Baltimore: Kicks in one-quarter hour a week. Crime Clinic with local coppers.

WWYA. Wheeling, W. Va. This small town station-sends through a network commercial produced by station's program director, Walter Patterson, and sponsored by the local steel company.

Patterson-and sponsored by the local steel company

KWK St. Louis: Contributes dance piels ups and specials.

WKRC, Columbus: Staff orchestra under Abrain Rivinsty: is the maintain with the local special country. Wol., Washington: This is the clearance point for lots of special events. Mutual, tries to maintain near-parity with the bigger webs on eapital doings. Ted Granik's Forum. American, wild life talks are WOL feeds; regularly.

WFIL, Philadelphia: Supplies dance

eds regularly.
WFIL, Philadelphia: Supplies dance pick-ups and inter-collegiate debate

at present.

KHJ: Don Lee averages five hours weekly to Mutual. Due for a considerable perk-up beyond present dimensions this month. Has budgetted increased program facilities, talent, etc.

KFUO, St. Louis: Responsible once

# Hidden Mikes, Disguised Cues Used SERIALS DUTDRAW Local Shows, Even If Not So Good, Have Strong Practical Value—Wiig

#### Theory Vs. Practice

Dale Carnegie, the man who advocates poise in his writings and a the air, suffered a peculiar experience last week that culiar experience last week that handed his friends a chuckle. Making recordings for World, Carnegie had made six or errors in fine wax job when he suddenly blurted out:

T can't understand it—every time I for the suddenly blurted out:

time I face mike, I go to

Then the boys started on a re-

#### FAMILIARIZE STAFF WITH HOUSE SHOWS

Philadelphia, Feb. 1. WFIL salesmen and all other available employes must now attend school three hours every Saturday afternoon. Station is platterizing all school and station is platterizing a afternoon. Station is platterizing an new sustaining shows and plays them back during the session for benefit

of the staff.

Idea is to get solicitors knowing what they have to offer and to let other staffers make suggestions for improvements.

Lyric, Indpls., Alters
Policy for Economy
Indianapolis, Feb. 1.
Lyric, Indianapolis indie vaudfilmer, is altering its stage show policy
as an economy measure. House will no longer play big-boodle headliners.

no longer play big-boodle headliners, but will try out policy of presentation shows. These will be headed by an mc. and dressed up with special-ty-nets in the \$250-\$300 brackets. Pit band will be shunted up on the stage. Change permits operator Charlie Olsen to put on shows for around \$2500 weekly, several-pegs under the nut in the past. Policy gets under way next week with Johnny Porkins in for a stretch as mc. Art Jarrett follows. follows.

a week for half hour of Lutheranism.

a week for half hour of Lutheranism. WXYZ, Detroit: Popular Lorie Ranger commercial is MBS. Statistical breakdown by the network, indicates that 57.7 of the Mittual shows originate outside New York (WOR), and 34.5 outside New York and Chicago (WGN). Latter provides, among others, the Chicago Symphony. Symphony.

Cincinnati, Feb. 1. Cincinnati, Feb. 1.
With appointment of Joseph Cherniavsky, the Crosley super-watter. WLW will have two full-time missical conductors. William Stoess continues as regular staff music director. Cherniavsky, who is due in Feb. 14 after fulfilling a Buffalo theatre organiement, will specialize idea show, In all there are 50 missicians (and arrangers) on the Crosley payroll.

roll.

Policy of WLW is to try to get at least 15 minutes of music into every broadcast; hour through the day. Management has for some time been anxious to keep sheer gab, especially in the afternoons, from drenching the program-schedule in dialog.

Daytime presents a paradox from a programming standpoint. Such, astute buyers of radio adventising as Programs.

Daytime presents a paradox from a rogramming standpoint. Such astute buyers of, radio advertising as Proceedings of the series o

Rochester, N. Y., Feb. 1.
With new staff orchestra WHEC's
local programs total 106, about 25%
of station total. Station has had
trouble at times maintaining local or station total Station has had trouble at times maintaining local percentage because of network demands for time pushing off newly-launched programs. General Manager Gunnar Wiig stresses importance of local shots in boosting listener interest, holding that they get the customers even when not up to network standard, especially if they offer novelty angles.

Case in point is drama workshop in which plays are written and acted by staff members with quality im second to uniqueness, and caustic criticism by air audience just as welcome as praise.

Station also goes in for ticups with special groups celebrations, foreign-speaking societies and programs with educational twist to broaden scope of air appeal.

## **Pop-Symph For** KHJ Crew of 75: KFI's 'Chorestra'

Los Angeles, Feb. 1.
Two major stations, KFI and KHJ, got busy last week on their musical scup to fall in line, with the AFM dictate. Don Lee outfit went colossal on its outlay, launching a 75-piece (count 'em') orchestra, which will give out with symphonized-swing every Thursday, So that this super-super can soak up all the available listening audience, brother Mutual stations will cut in for helping.

available listening audience, brother Mutual stations will cut in for helping.

Elias Breeskin, onetime violia soloist with Minneapolis symphony, orchestra, organizer of Pittsburgh symph and lately conductor and band organizer for Dave Rubinoff, wields the baton. Special arrangers have been called in to give pop numbers a symphony treatment.

At KFI, Manager Harrison Holliway has installed a 13-piece crew under Earl. Towner's direction, to function as the studio band and given the trick tag of 'chorestra'. Debut of KHJ's stupendous aggregation calls for big clvic event, with General Manager Lewis Allen Weiss and his aide, Willet Brown, personally supervising the dress up affair and rounding up the town music leaders and biggies in all other pursuits.

#### **CUFFO LITTLE THEATRE** NO HELP TO WFIL

Philadelphia, Feb. 1.
Plans announced by WFIL coupla months ago, to substitute for its own dramatic erew little theatre groups culled from the city and nearby, have fizzed. have fizzed.

Outlet first ran into difficulty find-Outlef first run into difficulty find-ing sufficient number of organized am thesps and then discovered it al-most an impossibility to get them into rehearsal and shows on time. No cash inducement. Now experimenting with only one gang all garnered from Bessle Hicks School of Dramatic Art.

#### KYW's Music Status Ouo

Philadelphia, Feb. 1, Binder between NBC and Philipy Musicians local was inked in New York last week for KYW house brude. Contract for two years, provides same terms as temporary agreement. under which orchestra was working.
Calls for \$45 per week for 16 mea
two hours a day, 6 days week.
They can play sustaining only,
with pro rata reduct! allowed on
time paid at commercial rates.

# Canadian Pubs' Alarm Increases: Standard Brands May Go All-Radio; Bargain Buy of Government Web

Montreal Feb. 1.

With newspaper and magazine ad-vertising men clamoring for copy and seriously concerned over the vertising men clamoring for copy and seriously concerned over the possibility that Standard Brands may go exclusively radio in Canada; the J. Walter Thompson Agency is coin-tering all squawks with the alibi-that no money has been-made avail-able for advertising in periodicals.

in 1938.

During the last six months of 1937 the Thompson Agency used no newspaper or magazine advertising on Magic Baking Powder, concentrating on radio exclusively. Sales pyramided steadily and as result a similar policy will be pursued in 1938.

It is understood that Chase & San-It is understood that Chase & Sanborn exploitation may be limited to
ather advertising exclusively this
year with the possibility that other
Bandard Brands products may be
sold almost entirely via radio in the
future if results warrant.

It is generally conceded by station
men that buying the Canadian
Broadcasting Corp. network of 34
stations for Standard Brands the J.
Walter Thompson Agency has a
swell bargain.

Walter Thompson Agency has a swell bargain.
CBC network will get about \$80.000 for the hour as compared with a cost of approximately \$150,000 for similar coverage over privately similar coverage over privately owned stations. Line charges are about \$350 over the network as compared with a cost of about \$1,000 per hour through other channels.

# **BUENOS AIRES FILM-RADIO** TIE-UP

Buenos Aires, Jan. 26.

A total of 50,000 pesos (\$17,000) in prizes and a film contract is to be won in an amateur competition, beginning this week at Radio Belgramo (LR3) and La Voz del Aire (LS9). Publicity idea is to find new talent for Argentine film production. Competitors will have to go at first oversets, followed by a final selection before the microphones of LR3.

The 114 winners will get a film engagement for a picture 'Caras' Nuevas de 1938' (New Faces of 1933), produced by local company NRA Films. Competition is sponsored by Ricothore Oil. of the biggest radio customers of this country. Buenos Aires, Jan. 26.

#### **MEXICO FINES YANKEE OWNED STATION \$8.500**

Mexico City, Feb. Federal government has plastered the American backed radio station at the American Darket ratio status at Villa Acuna, on the U.S. border, in connection with \$8,500 fine the mijistry of finance imposed for alleged violation by the management of the export of money tax haw. Walter Wilson, manager, has asked a local Federal court for an injunction

#### Universal Touch

London, Jan. 23:
There is an air of suspicion among the exect of the British Broadcasting Corp. that some of its underlings have been giving certain privileges to some bookers, while other have been cold-shouldered.

Squawks have been coming in with the result that the heads have instructed the staff to send in a list of all the Christmas presents and favors they have received.

#### Japanese Television

Tokyo, Jan. 14 transmitting television, will make an appearance on the streets here Feb. 11.

A parade will be broadcast.

#### Must Be American?

London, Jan. 25. London, Jan. 25.

B. B. C. has in preparation a
big gangster production, to be
put the other as soon as
they can dig up some American
stars for the leading roles.
It is to be produced by Peter

#### REG DOUGLASS, 31, KILLED BY FALL

Wingham, Ont., Feb. J.
Reg Douglass, 31, for 10 years
chief announcer at CKNX, died Friday. (28) shortly after being admitted to General hospital following
a fall down an elevator shaft.
Born in Scotland, Douglass came
to Canada and worked in a bank for
a short time. He entered radio after
10BP was formed here and when the
station became commercial as CKNX,
stayed on. Mikeman handled sports
spelling for the station, and also did

spieling for the station, and also did a twice-weekly radio gossip program,

#### Parisian Stunt

Paris, Jan. 21. Radio 37, France's newest broad casting station, is trying a new gag for this country to increase its

was country to increase its popularity.

Working in conjunction with the Bazar de l'Hotel de Ville, one of the smaller department stores, it will broadcast voices of customers recorded in the store during the day. Those who hear and recognize their voices will be presented with a 100 franc lottery ticket.

Such broadcasts will be made nightly for six days each week but with a limited number of tickets being offered daily. Until the plan has been tried no decision will be made as to the length of time it is to continue.

#### **Acts Must Choose**

London, Jan. 25

Acts playing the General Theatres Corp. time and committed to broad-casting will not get any further dates after their contracts expire. Also

easting will not get any further dates, after their contracts expire. Also GTC will not book any vaudeville acts which insist on broadcasting. Niela Goodelle opened at the Ritzhotel Jan. 17 and was given an ordinary and television broadcasts by the British Broadcasting Corp. the same day. Now she has two returns for television and four recordings for His Master's Voice.

## Am Loses Theatre Suit

Buffalo, Jan. 25.
Action brought in supreme court
here by Karyl Balser against. New
Ariel theatre for \$5,000 damages, sustained when she fell down a backstage, visiting of the confession. stage stairway while performing during an amateur night, was tossed out when the jury returned a verdict of no cause of action.

#### In Canada

New accounts structured by CFCY.
Montreel: for 1938 during the past
month inclide the following: Alba
Scitzer, Aspirin, Shiriffs Marmadac
Crisco, Kellog3's Corn: Flakes, Ingram Shave Cream, I. B. Williams
Shavin: Cream: Richelleu Chesse,
Libby Products, Fellows Syrup.

CHAB operating under difficul-ties now. Studios in Grant Hall ho-tel being ripped up, turned around and modernized by order of Grant Garson, manager. Station last year Carson, manager. Station las

C. V. Chestnut, manager of CKCK, Regina Sask, on four-week business trip to eastern Canada and the United States.

Regina. Sask, on four-week business. It in to eastern Canada and the United States.

Peter D'Aoust, CKCK, Regina, Sask, announcer, now doing Amasteur Hour program at country points for Saskatchewan Farmer weekly. Job result of sudden departure of Bruce Hendon, originator of scheme.

#### **English Notes**

J. Walter Thompson wants Charlie orsythe's 'O'Farrell's Boarding Forsythe's 'O'Farrell's Bos House' skit, from his road show Hot' for of Radio Luxer

Alfred Hitchcock to broadcast for British Broadcasting Corporation on how films are made.

Once in a Lifetime, the longest yet attempted in television here, is to be repeated Feb. 2.

Hutch has replaced Hildegarde in J. Walter Thompson Company's booking of the continental radio sponsored programs. Since July Hildegarde has broadcast for Phillips Dental Magnesia and Milk of Magnesia. 'Hutch will broadcast in the same times weekly, viz.' Luxembourg, Tuesdays and Fridays at 8 p.m.; Normandy, Mondays and Thutsdays at 9.45 p.m. and Sundays at 5.30 p.m.; from Lyons, Sundays at 9.30 p.m.

930 pm.
Hildegarde's last Luxembourg broadcast (via wax) will be Feb. 4, with 'Hutch' stepping in Feb. 6, from Normandy.

BBC will start televising on Sun days some time in April.

Sydney Lipton's Grosvenor House Dance Band has 10 broadcasting dates in February and March. These include seven relays from the hotel restaurant, one from a studio, and two in the Empire programs.

Fred Scanlon, manager CJRM, Regins, Sask, at Western Association of Broadcasters annual meeting at Edmonton, Alta, Feb. 1 and 2. F. H. Elphick, CJCA, Edmonton, man-ager, will preside over meeting of reps of 13 stations.

#### AIM AT ST. L. GERMANS USING IMPORTED E. T.'S

St. Louis, Feb. 1 Shooting for 80,000 additional listeners in this heavily populated German community. WEW last week inaugurated a 'Germania' broadcast via imported transcriptions featuring soloists, chorus and orch of the Berlin State Opera. Notbert Feld of the United Broadcasting Co. was sent here to arrange and announce the program which runs 30 min, on week-days. Shooting for 60,000 additional lis-

lays. No other location has ever at-empted a foreigh language and mu-sical program of such scope, and A. sical program of such scope, and A. S. Poster, general manager of the station, gave initialer a swell build-up by drenching St. Louis with handbills printed in German, issuing invitations to German clubs to hold meetings when programs are aired and advising language students to improve their pronunciation by listening to Feld's interpretations and the show.

(German-language programs have York, Cleveland and other cities in past year because of allegations of containing Nazi propaganda.)

#### **Bromo-Seltzer Using Spot** Dramatics in Canada

Montreal Feb. 1.

J. Watter Thompson Agency is putting Bromo-Seitzer on the air with dramatized national spot amnouncements for 15 weeks beginning in March. Another 15 weeks sheduled to follow next fall.

Alabastine also scheduled (1)

used to tollow next fall.

Alabastine also scheduled for 15 weeks of national spot announcements beginning March.

#### Hanson Hangs Self

London, Jan. 25.
William Hanson, of the British Production of the British Production of suicide by inquest expected. He created the BBC program. In Town Tonight, a Saturday evening special. Broadcasting house the med 7 and Month to re-

place him.
Meanwhile Tommy Handley
places Bryan Michie, who lef
join Jack Hylton's orchestra.

#### Canadian Town Wants Station

# Amateur Gets Gong, Kills Herself

Mexico City, Feb. 1.

Bell that chimes at a local radio station to gong out amateurs was
the death knell for Margarita Alicia Ruiz. 18-year-old factory worker,
who had practiced for weeks the song that got the razz. She left the
station sobbing bitterly. Next morning she was found dead from
poisoning in her hall bedroom.

A note said that life was impossible for her after the 'artistic dis-

# Australian Commission Revamp Up: **B' Station Asks Five-Year License**

## BAND LEADERS AT ODDS WITH BRITISH RADIO

London, Jan. 25.

Members of the Dance Bands Directors' Association have been requested to reject offers of engagement from the British Broadcasting Corp. after Feb. 28 until further ne-Corp. after Feb. 28 until further ne-gotiations concerning the broadcast-ing coporation's decision, that after that date midnight or late dance music must come from hotels or cabarets, and not from their studios. Dance Band Association officials

Dance Band Association officials declare this ruling will have a detrimental effect upon bands not employed at public places. The B.B.C. has postponed its decision until April, or until such time as an arrangement may be arrived at.

## **English Accented Cowbov**

Regina, Sask., Feb. 1.
All records for fan mail for local programs on western Canada stations are claimed for 'Slim' Wilson, cowboy singer with a pronounced English accent, heard daily, except Sun., 8:15-8:39 a. m., over CJRM. Since Nov. 20 he had drawn 8,000 letters and as many dimes. Offershis picture for 'postage' and 1s gathering in 200 letters a day now. Received 225 from patients at Saskatoon, Sask, sanitarium so went there Sunday to make pa.
On sustaining. Regina Sask Feb 1

## Sir, A Question

A Socialist member of Parliament has given notice that when the House of Commons reopens he will ask the Prime Minister if he is aware that the British Broadcasting Corp. is in negotiation (or has been) with the British United Press to use the latter to the prime of the press of the press of the press to use the latter to the press of the pr

the British United Press to use the latter's news service.

It is claimed BUP, while registered in Canada, has 99% of its shares in the names of citizens of the U.S. Questioner, wants to know it it is desirable, in the national interests, that international news be supplied to England by people who are not British subjects.

#### COVERING SNOW TREK

KSTD Announcer Has to Go for Cross-Country Ski

Cress-Country Ski

St. Paul, Feb. 1.

KSTP has St. Paul Winter Carnival, biggest show of the year in this area, with a series of stunt broadcasts running throughout the eightday festival. One stanza will have Announcer Bob Murphy, pack set on his torso, joining in on the last leg, of the ski derby from Duluth to St. Paul, to give a 'puff-by-puff' account of the 160-mile (longest ski contest in history) cross-country trek.

Whole series will be planned, not with view to telling listeners about things they d see if they take in the shows, but how the whole job clicks beetstage.

#### Elk City Out of Web

Oklahoma City, Feb. 1:
KASA: Elk City, is no longer af-filiated with Oklahom: Network, leaving web of seven stations.
KASA had been with web since manufacture in April, 1937.

Bill Butler Act Doubling Buffalo, Feb. 1.
Bill Butler and his Busy Bees, a hillbilly-cowboy act, are for a mouth at station WERR and dentifier in Shea's Buffalo. After a week in the downtown house they'll an ahort turns in the Shea nabes.

Melbourne: Jan. 10. Amount paid for radio lienses to June 30, 1937, was \$3,924,432. Out of this sum \$2,251,184 was paid to the Australian Broadcasting Commission—controllers of the A-class stations, with the balance going into general government revenue.

government revenue.

A radio license costs a little over \$\frac{4}{2}\$ per annum, and for quite a period squawks have been aired by the fans requesting a cut to \$2. Broadcasting officials and the government have paid no attention. Commercial units. cop not a single cent from the above take. Carry along with advertising revenue.

revenue.

Important changes in the control of national stations through Australian Broadcasting Commission expected to place this year a chairman and four other members, besides a huge staff control the various units under the commission's direction. The five major members are reported as only on part time at a small remuneration. Government will consider reducing the number to three, wich remuneration upped and members devoting more time to running air biz.

One important move contemplated One important move contemplated will call for the appointment of an honorary advisory committee in each State to keep in close touch with public opinion and advise the commission as to what the public desires in the way of air entertainment.

Tipped that the government will sk the officials behind the commisask the officials behind the commis-sion to see that programs are pre-sented over the ether to meet with the approval—as far as possible—of the radio fans. Present commis-sion term of office will expire in June.

#### Want Longer licenses

Want Longer Heenses

Class stations are asking government to extend their operation
license from one year to five years.
Say that this would give more protection, and would oust the fear thatthe government could close any commercial by refusing to reissue a
license. Same complaint as in the
United States where six months
license issued.

Men behind the big commercial units point out that on a five years' basis tremendous expansion could eventuate in their field, and minor stations would be given a chance to advance financially, whereas now the fear of a shut on license renewal refusal greatly hindered the build-ing-up of radio in the stix.

# Trade Bananas For Radio Sets In Guatemala

Guatemala, Jan. 16.

Ubico & Co. now not only largest distrib of American radio sets in this country, but one of largest wholesalers of bananas,

Because of limited cash here com-

pany found itself unable to sell re-ceivers until it offered them in trade for bananas, which are always plenti-ful. Now its banana biz gives it much profit as radio sales.

#### Scattered 'Babes'

Babes In Arms closing didn't affect members of cast much. Mitzi Green, Ray Heatherton and Wynn Murray each making personal appearances in de luxe houses, while Garry and Dahl and Wilkens and James. (colored) have been set to appen in London, next month, at the Trocaddro for Charles B. Cochran.

## Petrillo on 'Secondary Boycott'

WHATEVER HAPPENED TO-

Memory Serves Begley—Finds Kids Grown Up, an Okay Act

Dozen years ago Allen and Peggy Fox, both 10 years old at the time, used to duo on a kid show announced by Jim Begley, now KYW program director. Femmes hadn't seen each other or sung together for 10 years

until Begley remembered them an got them together two weeks ago.

Clicked so neatly they' been given an NBC red spot originating at KYW at 7,45 p.m. Mondays.

RADIO TIME NOT

Two percent sales tax, which was voted by City Council last Friday, will not apply to radio station time. City Solicitor's office opined for VARIETY yesterday. Most station exces were not clear on provisions.

exces were not clear on provisions. Solicitor's office said tax bill specifically lists classes of things to which levy applies, and as station time is not in any of these classifications, courts would interpret it as being excluded.

A series of 10 religious broadcasts over WABY will be inaugurated Feb. 13 under the sponsorship of The Evangelist, organ of the Albany Catholic Diocese, and a group of Catholic laymen. This is the first time the local diocese has presented a regular program, on either a free or paid time. Sunday afternoon quarter-hours will be commercial Rate for such local religious periods on WABY is halt card rate. WABY airs four other Albany religious programs on Sunday also on paid basis. Bishop Edmund F. Gibbons granted authority for the Catholic broad-authority for the Catholic broad-

A series of 10 religious broadcasts

DIOCESE EDITORS

IN SALES TAX

Philadelphia, Fcb. 1.

**BUY RADIO TIME** 

Philadelphia, Feb. 1.

Chicago, Feb. 1.

Argument between Chicago Federation of Musicians and NBC in signaturing new musicians contract which went; into effect on Feb. 1 concerned clause 34 referring to unfair stations' and which prohibited Chicago NBC from feeding programs to any station or stations declared unfair to the American Federation of Musicians. NBC argued that this clause made the Chicago musicians local participate as a secondary boycott against the "unfair" station and as such would be in violation of the and-trust laws:

James C. Petrillo's answer to that as president of the Chicago musicians local was that, without the rule, the musicians would be putting themselves out of business, since that if the employing or unfair station refused the services of the American Federation of Musicians directly in his studios, then he could not have the services of members of the AFM indirectly from other studios or other cities where other members of the Federation are employed.

## RADIO SHOWMANSHIP

(Attention-Getters, Tie-Ups, Ideas)

Sponsor's Doorhell-Ringer

Sponsor's Deorbell-Ringer
Chattanooga.
A radio program titled the Lucky
Doorbell' is WDOD's newest innovation. The program, in the form of
a contest, centers around a woman
who goes from house to house looking for a loaf of the sponsor's bread.
If she finds a loaf, the housewife
gets a new dollar bill. Then the
names are announced over the radio
the next day, with musical interludes, and warnings to watch out for
the lady with the dollars.
Apparently swell customer response.

Purnell Gould's Bermuda Stunt
Baltimore.
Station WFBR in a four-way tie-up
between Bonwit-Lennon, women's
apparel shop in Baltimore, the PanAmerican ariways Bermuda Trade
American ariways Bermuda Trade
hipped three station, and the station,
including commercial manager Purincluding commercial manager Purincluding commercial manager Purincluding commercial manager Purincluding vengineer Carlton Nopper
and spieler Nancy Turner WFBRite
spent three days in Bermuda recording interviews with colony officials and prominent residents.
Waxings were broadcast from
WFBR upon return to the United
States;

Restaurant Tie-Up Duluth

To aid in merchandising an apron premium offered on one of KDAL's programs. Sam Levitan, station's spe-cial events thinker-upper, concocted a nifty.

a nity.

Arranged for all the hashers in Duth's largest beancity to wear the garments. Gals themselves were informed on details of the premium offer, enabling them to slide on the good word to the eatery's customers.

In addition, a sign over the cashier's cage carried the premium offer details and all munchers were handed mimcographed slips with the same info.

Larger groceries these themselves.

same into.

Larger groceries throughout the
Duluth-Superior area also carried
window and counter displays of the
aprons offer.

Crime-Chaser Eighmey
Mason City, Ia,
Manager F. C. Eighmey of KGLO
made Honorary Deputy Sheriff by
Sheriff Tim Phalen of Cerro Gord
county in high snot of special radioreenactment of three crime captures.
Sheriff Phalen gave the local airer
a nice plug in making the air-award.
KGLO flashed warnings and descriptions of the cons and as resulscriptions of the cons and as resultions of the cons and as resulting the construction of the consequence of th

kinm. Program was a neat boost for KGLO.

Map Special Events Policy

Maddison F. Busch. Buffalo.

Addison F. Busch. Buffalo Broadcasting Corn, publicity man, has been 
sponinted Director of Special Events 
feffective foday) and has mapped an 
One of the first moves is the installation of recording equipment on 
the WGR WKBW short-wave truck. This will be used for emergencies 
comparable to the famed Hindenburg 
disaster recording. When it's impossible to short-wave a vent or get 
to a telephone line, spicler will wax 
shib contraved a special event will wax 
disc will be rushed to the studio. 
An arrangement has been made 
with Pennsylvania aritines to have 
a ship available, for any assignment 
that requires a broadcast-in-flight 
such as the annual spring case of 
marooned fishermen on Lake Eric 
when the ice begins to breek up. 
Dusch has arranged contacts with 
a Short wave and 
Gelzer—and two technicians—Richard Blinzler and Harold Smith—
no 
all 24 hours a day for emcreencies. 
Has also arranged contacts with 
police and -fire departments, coast 
guard and weather bireau.

Although Buffalo stations have 
been as active as most in presentation of special events, this is the first 
disconting the properties of the studiocast graphing the studio 
from the Albany Feligibous on paid basis. 
Bishop Edmund F. Gibbons granted 
authority for the Catholic octrine will 
be followed by six minutes of comsome point of Catholic doctrine will 
be taken from The Evancelist's 
will be taken from The Evancelist's 
will be taken from The Evancelist's 
will be taken from The Evancelist's 
the followed by six minutes of comsome point of Catholic doctrine will 
be taken from The Evancelist's 
will be taken from The Evancelist's 
the followed by six minutes of comsome point of Catholic doctrine will 
be taken from The Evancelist's 
the followed by six minutes 
the followed by six

Detroit, Feb. 1.

WJBK has signed Fairway Cleaners to sponsor 18 newscasts daily on the hour, from 7 a.m. to 12 midnight. Account handled direct and runs indef.

Bob Longwell, Charlie Sterritt and

Ed MacKenzie, who've been divid-ing newscasts since put on as sus-tainers short time ago, will continue in same capacities.

#### ALBANY MEETING IN TRADE SAMOVAR

Albany, Feb. 1.

Sales managers of the Eastern Division of the NAB held an all-day meeting in the Ten Eyck Hotel, Jan 29, this being one of the regional gatherings for the exchange of ideas, preparatory to the general confab of the association at the Hotel Williard. Washington. Agenda carried a long list of debatable questions. Among those listed was that of methods of using musicalans engaged under the recent pact with the AFM, to produce station revenue. The general subject before the house was how to increase sales department efficiency and to step up business volume. Conferes took time out for a gatherings for the exchange of ideas

increase sales department efficiency, and to step up business volume; Conferees took time out for a luncheon given by the management of WOKO (the local Columbia outlet has, its studios the Ten Eyek Hotel)). Charles Phillips, of WFBL. Syracuse, served as chairman of the meeting. Others in attendance, included Eugene Thomas, WOR; B. M. Middleton, WFAS: White Plains, Anron Kellert WOKO, and Harry L. Goldman, WABY, Albany; John Kennedy, WHAM, Rochester; Charles Denny, WSYR. Syracuse; Al Triggs, WIBX, Utica; William Doerr, WEBR, Clifford M. Taylor, WBEN, and Lew Avery, WGR. Buffalo; Leonard L. Hoffman, WHOL, Olean; George F. Bissell, WMFF, Platsburg; Kolin D. Hager and John Howe, WGY. Schenectady; Phil Hoffman, WHSY. Springfield, Vt.; George Nelson, of Leighton & Nelson, Schenectady,

#### Heidt Sustainers to NBC

Horace Heidt sustaining programs, switch from WOR-Mutual to National Broadcasting Co., beginning with the broadcast tonight (Wed.) from 11:30 to 12 p. m. on WEAF. Will have the same schedule on Frida. ights over WJZ and broadcast Saturday nights from 11:45 to 12:30

o'clock:

With, Heidt's Alemite sponsored show NBC, it was a natural switchover, particularly since the network agreed to permit continuance of same type show as on Mutual. Dance floor interviews and pance floor interviews and rhyme contests, something ordinar-rily frowned on by NBC for a sus-tainer, will remain part of Heidt repertoire.

Show Follows Its Daddy
Buffalo, Feb. 1:
ames Make News has move Buffalo, Feb. I.

Names Make News has moved over to WEBR from WBEN. Following Hervey Carter, who originated it on WBEN.
Carter thereafter appointed WEBR director. Sponsor is C. M. Segall, Inc.

# Sponsor Has 18 Newscasts Mass. Solons Duck Bribery Case; Other Crusades by Radio Stations

#### WBAX's 'Crusader'

Wilkes-Barre, Feb. 1,
WBAX, after weeks of adwance announcements, presented its new The Crusader program for first time. Thursday
(27). The unidentified
nouncer took bings and banko
for a ride on the opener.

Merchandising fraud disclos-ure is scheduled for this Thurs-day.

# \$4,297,600 IS

CBS yesterday (Tuesday) announced that it computed its 'unofficial' net earnings for year ending Jan. 1 at \$4.297,600, as against the net of \$3,755,500 for '26. Figure for '37 is 'unofficial' because the C. P. A.'s have not nodded the figure yet.

The figure for '37, a 52-week year, indicates an approximate \$2.52 per share of stock, as against the \$2.20 of '36.

### AMATEUR INVENTORS ANNOY WOXR FANS

Ray Gross' inventors program has been dropped by station WQXR, New York, on advice of its listeners. Ama-teur gimmick imaginers' session was cur gummick imaginers' session was on for months, during which it sold brain children of two particis pants and caused interest from distribs, etc., for four more. It was involved in a precedent case with station WMCA's similar, stint; (later switched to WHN).

Station found that novelty was the wrong thing for itself. It created no new listeners for the tony tower and irritated the station's old standbys. Half hour it occupied will be devoted to musicaling classier

#### Lambert Joins KYW

Philadelphia, Feb. 1.
Burton Lambert joins KYW sales staff, replacing George Jaspert, who resigned last week to take over management of local solicitors at

# CBS '37 NET

Tilb in is one-tenth of the up in gross revenue in the ratio between '36 and last year.

WFIL.

Lambert for past three years has been with Hearst Radio in New York and Philly. Prior to that he was with a trade paper.

Vicki Baum, novelist, quizzed re-cently on a special program over KSL when she happened to be visit-ing Salt Lake.

# **Transcriptions Deadline Feb. 25**

Sample Licenses Mailed by Joe Weber of A. F. M. from Miami Executive Board Session

Manufacturers of recorded commercials, shows and program libraries have until Feb. 25 to decide whether they want to accept the working agreement drawn up for them by Joseph N. Weber, American Federation of Musicians prez. In the meanwhile, the AFM has advised all its locals and members that they are not to do any work after Feb. 25 for recorders who have not obtained the necessary union license. Since the recording companies are due to receive sample licenses within the next two days they will have but litree weeks in which to settle the issue.

issue. Weber is mailing the license forms from Miami, where he has been in session with the AFM executive board and the American Federation of Labor's executive council. It is understood that the samples are being addressed to but a few recorders and that nothing will be done with the others in the field until the select group has expressed its reaction.

#### Grabhorn Corrals Family

Chicago, Feb. 1.

Morray Grabhorn, International Radio sales top, in Chicago last week for couple of days' confab with Naylor Rogers, local head man. Then on to California, where he is rounding up his family and effects to New York headquarters.

Will be Chicago Saturday (5) for a few more days of situation-looking before continuing on to the.

looking before continuing on to the eastern coast.

#### Callahan Shifts to WSA

Callahan Shifts to WSAI.
Cincinnati, Feb 1:
Walter A. Callahan, time salesman,
with WCIPO for the peat nine years,
joined the WSAI busines, staff this
weeth. He was tendered a party by
the WCIPO crew Friday (28) in the
home of James Hanrahan, general
manager of. Seripps-Howard Radio,
Inc., and presented with a scalskin
wallet:

Baston, Feb. 1.

Apparently stymied by the charges of Leland C. Bickford, editor-in-chief of the Yankce-Colonial Networks News Services; that legislators 'can be bought from \$100 down to pound of ten, several meetings of the Joint Rules Committee brought as many varied opinions and reports on the disposition of the radio executive's accusations in the Massachusetts General Court, this week.

Late developments were the rejection of the Bickford issues by the Senate. It killed two measures for further investigation. Dopesters have it that the Legislature has branded the situation as ended for the year. Boston, Feb. 1

Pittsburgh, Feb. 1.
Lee Sellers, who does a weekly program called "flown Talk on KQV. Pittsburgh, hit all of the front pages last week when he blasted the county commissioners for permitting the town's leading gambling casino, and came right out and named the place.

Detroit, Jan. 31.

With town adither over eleanup of niteries, WWJ jumped into the picture this week with 'Causes of Crime program built around conditions in Detroit beer taverns. Localed in beer garden, half-hour show dramatized an actual case history in Detroit, citing how delinquery of criminal was tied to nite spots, etc.

etc.
Program indorsed by Clara
Swieczkowska, director of Polish
Activity League, national organization, who's recommending imilar
drive in Chicago and clscwhere.

Los Angeles, Feb. 1. Charging that disclosure of his former conviction through dramatizaformer conviction through dramatization on the Calling All Cars program, sponsored by the Rio Grande Oil Co., has injured his business standing to the extent of \$25,000, Angelo Freni, produce dealer, has sued Rio Grande, Don Lee Broadcasting System and others. Program aired last Dec. 30 invaded his 'right of privacy' he alleges.

Freni pointed out that while, he was convicted of forgery in 1830 he has since been a law-abiding citizen.

# **Campus Event.** Sustaining, **Sub for Crosby**

Nashville, Feb. 1.

Nashville, Feb. 1.

WSM cuts a commercial Thursday night when the station will substitute an address by Dr. William E. Dodd for Bing Crosby's Kraft Music Hall, Resigned Princeton University prez will come here for the ceremonies in connection with the inauguration of O. C. Carmichael as chancellor of Vanderbill University. WSM will go quite academic this week carrying in all seven hours of the Carmichael event and the inauguration of Dr. S. C. Garrison aspresident of George Peabody College for Teachers on the day before. Station officials regretted to deprive fans of their Bob Burns and guest celebrities but, they figured, Crosby comes every week wille Vanderbilt has gotten a chancellor only three times in 67 years.

## V. V. Inman Missing

Portland Ore Feb. Portland, Orc., Feb. I.
V. V. Inman, formerly with KIDO
at Boise, Idaho, is listed as missing,
KIDO said he was headed for Portland, Ore., last fall, but he never
showed up here.
KGW has been looking for Inman, but his whereabouts are
known.

#### Cassell Shifts to CBS

Walter Cassel, baritone, has been managerially pacted by Columbi Artists, Inc.

Warbler severed from NBC Art. Service several weeks ago.

SCHMELING-FOORD BOUT From Hamburg, Ger With Eduard Dietze

From Hamburg, Germany
With Eduard Dietze
Transoceanie
Sunday, 11:15 a. m.
WOR-Mutual, New York
(German)
Eduard Dietze, English-speaking
German, announced from Hamburg
the Marker Statement of the Common of the Com

pliments. No min

and vice versa must be represented as really a manly exchange of compliments. No hint of international rancor was permitted.

It was the politest fight ever fought. Indeed, there were long periods when the announcer seemed to drop away from the present tense and seemed to be recalling—between the sips of the control of

BILL WILLIAMS
News Commentary
15 Mins.
REMINGTON RAND
Sunday, 6:45 p. m.
WBZ & WBZA, Boston-Springfield.
(Franklin Bruck)

WBZ & WBZA, Boston-Springfield.

(Franklin Bruch)

Ex-athlete switches from sports spieling to covering the week in news happenings over these New Hengland NBC stations. Bill Williams (Forest Edwin Williams) has long been plugged by local NBC officials as topnoticher in sports porting the property of the second of the second property of the second property.

Style of pungent, staccato spieling can be further developed into a surefire delivery. News is of national and international scope, and nixes prosaic chronology of events. Local stuff is interspersed, though.

Typewriter table is pushed in the midway commercial plugged by Williams.

Norm.

DUNCAN MACD, LITTLE

DUNCAN MACD. LITTLE
TAIK
15 Mins.; Lecal
Sustaining
Wednesday, 4:45 p.m.
WNYC, New York
Little is only incidental to this
scmi-educational series on amateur
filming which is a weekly feature
over the municipal station. His or
anyone's 'instruction' has, of course,
linked appeal bute thay see stand a
printed appeal bute thay see stand a
printed appeal bute thay see stand a
filme. Separate that the see stand a
the candid camera craze.
Subject selected was planning of
films. Selection of location, subjects, story and sequences were given
a thorough discussion despite short
time. Each week talk varies in context and voice via guest speakers;
Has more to do with regular 15mm.
and 35mm. filming but also suits
Laverage of speaker, occasionally

Language of speaker occasionally slipped but otherwise acceptable to those interested.

Hurl.

GRETCHEN McMULLEN Household 15 Mins.

Househeld 15 Mins.
Participating
WNAC, Boston
Gretchen McMullen celebrated her
Ith radio birthday Friday (28), Each
shot weaves in the sponsor's product,
not merely as a paid commercial to
be inserted in the script, but from
actual testing in her own kitchen.
In other words, when she spiels, the
goodness of some particular product
or recipe, she makes it sound as if
she speaks from actual experience in
exhaustive testin, in her kitchen.
Sends out over 1.200 sets of work
sheets each week. Deadlines are set
for these week descended the set for 13
in the service of the ser

#### Follow Up Comment

'Grand Central Station' (Lister-ine), on WJZ-NBC, 8 p.m. Friday, in new complete short story skit. Li-lustrated vividly a growing evil on sponsored shows. That is the ep-peat performances during a week's time of the same characters (and familiar voices) on three or more popular shows. Two of voices has

popular shows.

Two of voices heard in important leads were easily identified as with one or two other broadcasts earlier in the week. This tends to destroy illusion the director and scripters are attempting to develop about the characters, and many listeners may lose interest in proceedings.

Paul Whiteman (Chesterfield, CBS, B:30 Friday) handled verbose instituted by the control of writing in the control of the cont

guintet as usual really was something in hotcha arrangements.

Capt. W. H. (Billy) Fawcett and his son, Gordon, effectively plugged the Fawcett fan publications on a 'Hollywood in Person broadcast over CBS. The Fawcetts mike date was part of a tie-in with the control of the c

Henry Busse erchestra exceptionally swingy (but melodious) style continues as another year starts for sponsor (Mar-O Oil Shampoo), evidencing why the Busse program continues as a same start for starts for several continues as a same start for several continues as a several continues as a several continues as a several continues and should make added listeners and friends for show and product.

Busse is giving 'em a real period of musical enjoyment. His style is refreshing and fits perfectly into the time allotted him. He comes through, not only with bang-up renditions of hits of the moment, but also with so that the several continues as a several continues as

em.

Heinz 57 Varieties has altered its CBS Sunday afternoon (5-5.30 pm.) program, going classical and semiclassical in layout and selections. Mark Warnow expanded his orch from 13 to 28 windjammers and has gone from swing to state. Understood to have had not a little to do with the change is the serious-stood to have had not a little to do with the change is the serious-most of the change is the serious change in large is the serious change is the serious change in large is the serious change is the

ciaists, the orchestra really had lit-tle opportunity
Channing Pollock, who imbues the listeners with inspiration for five minutes or so on each edition of the pickle program, was in nice form. Has an angle on work as a means to happiness

Hollywood Hotel's sample of Radio City Revels, as brushed-off like a barber shop attendant by Jack Oakie and Bob Burns last week, would stop the excerpt industry cold if the studios were not apparently determined to believe it's greal regardless. What that appetite-murdering advance sample did in a few long-brief minutes was to probably instil in thousands of above-moron

BORIS KARLOFF

BORIS KARLOFF
Tell-Tale Heart'

9 Mins.
CHASE & SANBORN
Sunday, 8 p.m.
WEAF-NBC, New York

(J. Walter Thompson)
Nothing daunted after having met
Mae West, Edgar Bergen's Charlie
McCarthy jumped, from. Sex to
Shock and met Franken Starton
Grant Grant Granken Starton
furned up to do E. A. Poe's short
horror story, Tell-Tale Heart, then
step out of character for a bit of
banter with Bergen's blathering bat.
Heart' used to be used when
school-boys wanted to win a recitation contest. Karloff started out
reading in the same bated, ghostly
breath. Just after mid-way the
nor beautiful to the same bated of the sex
breath Just after mid-way the
proper horror-hushed pipes for emotionalizing of the sort. Spotting was
swell, too. It ended as a cue for
station identification, which gave the
listeners a chance to catch their
wind and relax for the comedy they
knew was coming.

Visa-vis between the dumny and
knied till he credited Karloff's assertion that he was easily frightened
out of character. Then did Charlie
brazen and swagger.

Bet. MacALARNEY

R. E. MacALARNEY
News Commentator
Sustaining
Daily, 6:30 p.m.
WQXR, New York
R. E. MacAlarney's Following the
News' is distinctive only for its
diversified material. He's given to
histrionics at times, rather indiscriminately so. Also subject to
stumbling, suggesting a hurriedly
prepared program. Voice is reasonably pleasant.

listeners a rugged resolve to remember to avoid 'Radio City Revels.'
Point here is that the thing was not adaptable to radio. It's a farce with a very brittle central plot twist of a worn out hack writer who twist of a worn-out hack writer who plagiarizes the inspirations of a somnambulistic hick who tosses of hits in his step. High point of the radio script. had Oakie socking Burns to induce oblivion and another musical hit.

It presented a most unattractive prospect as regards the picture.

prospect as regards the picture.

Martha and Bal—and Andy
Sanella, too—ningle-wingle their
way through a tooty-fruity quarter
hour abooard WOR more the Sunday
sa pple pie. And likely to be very
palatable to the applie pie—and Andy
Sanella, too—segment. It's allttle smalltimey oldtimey. But not
hard to ake—and Andy Sanella, too
—if accepted on the show's own
terms. Harmony singing of this type
is now fairly rare. It happens to be
very workmanlike. And duleet.
With especial credit for diction—
and Andy Sanella, too. Sanella
whams a not guitar.

Wadern children are the object of

whams a hot guitar.

Modern children are the object of startling reports. Just recently one than the distance of the control o

phone, don't be so goshawful silly.

Zeke Manners' stint for Madison
Loan on WMCA. New York (29)
(Bar-O-Ranch) hit a new high in
orniness. As western or hill-billy
musical program is oke for them as
like it but humor should have been
served with a sedative. Jokes
creaked, wobbled and then collapsed
and brought program down.
Three lengthy spiels on 'Pappy
Madison' are aplenty but salt is
adder when Manners starts peddling
his own song book, in itself a rub on
the sponsor. Use of what saunded
like a Rudy 'Vallee recording' of
Tavern in Town' din't help Manners' rep any, either.

#### TALENT MILLS

No. 1-KHJ, L. A.

Don Lee studio, otherwise KHJ, Los Angeles, both in the number of its now-doing-well alumni and in its own enhanced prestige, profits and importance probably summarizes and epiprestige, profits and importance probably summarizes and epitomizes the rapid and immense growth of all broadcasting, It's only a handful of years since KHJ was housed in a garage. One end of a floor used to store automobiles was partitioned of by canvas. Hence the staff called their quarters The Tent.' writers, directors, salesmen, engineers and whatnot on occasion stole out of the tent and picked up a nap in the automobiles. They were also convenient for petting (always after hours, of course!).

Nours, of coursel).

Ken Niles on 'Hollywood Hotel' program today, Bill Goodwin on numerous CBS transcontinentals, Jack Van Nostrand, Pat Weaver and Fred Gill currently with Young & Rubicam, Kay Thompson, Raymond Paige, Betty Jane Rhodes, now Jane Rhodes, and fill Robson, successor to Irving Reis on CBS. Workshop program in New York, Virginia Verrill, Nadine O'Connor, Paul Rickenbacke, and Danny Danker, True Boardman are KHJ alumni.

But the studio turned down Bing Crosby and the Boswel Sisters as 'not radio material.'

'KENTUCKY PLAY PARTY'
With Cousin Emmy's Band, Tobacce
Pickers, Skeets Morris Hillbillies,
Jim Shay, Bob Drake, the Hangers,
Sunshine Sue, Rock Creek Rangers,
Hillbilly Jamborce
90 Mins.—Local

Hilbilly Jamborce
90 Mins.—Local
Sustaining
Saturday, 9:45 p.m. CST.
WHAS, Louisville
A marathon session of hilbilly
fddling, guitar twanging, and nasal
vocalizations, which bursts on the
air each Saturday night at 9:45 to
compete with similar programs emanating from WSM and WLW. Rural
frolic certainly makes up in quantity what it might lack in quality
for practically every act on the station rooster is given an opportunity to
strut.

tion roster is given an opportunity to strut.

Bill Bryan, station announcer, introes the various acts, and makes no 
attempt to simulate a hillbilly drawl.

He stresses throughout the entire 90 
minutes the fact that four micronounce the fact that four micronounce the state of the fact that four micronounce the state of the fact that four micronounce the state of the fact that four microtend that he is sorry that listeners 
cannot-see-the-performers.-However 
he drops the suggestions that perhaps, later on, they will have an 
opportunity to witness the performances in some theatre or hall.

As each act is introduced, per-

haps, later on, they will have an opportunity to witness the performances in some theatre or hall.

As each act is introduced, performers are greeted by a burst of applause, and plenty of the usual barnyard yippee and, whoopee. In John the control of the contro

the sponsor. Use Ilike a Rudy Vallee recording to Ilike Along Ilike Alon

HUMPHREY BOGART, GLENDA FARRELL 'Manhattan Latin' Sketch ROYAL GELATIN

TOYAL GELATIN
Thursday, 8 p.m.
WEAF (NBC). New York
(J., Walter Thompson)
Humphrey Bogart and Glenda
Farrell did yeoman service by this
amalgam of fictional cliches. Pace
and color they put into it made it
sound pretty important. Tale's device and treatment was reminiscent
of the hokey skit which bookers of
family time vaudeville were wont
away back to slip into the mitdle of,
the bill. Scripting of Manhattan
Latin' was credited to Agnes Ridgway.

Latin' was credited to Agnes Augway.
Emotional agitation revolves around a marqueed Spanish dancer who really stems from New Yorks East Side, a sob sister who stumbles across this background while interviewing him but concludes that by exposing she would not be playing cricket, and the romance that comes to this pair when they discover that the craving for pedia expression is a mutual one and that, despite their monikers, they're linked racially. There's also a mother angle.

Odec.

GEORGE SOKOLSKY
Transcriptions
15 Mins.—Local
NATIONAL ASSN. OF MANUFAC-

15 Mins.—Local
NATIONAL ASSN. OF MANUFACTURERS
WHAZ. Troy
Pro-business propaganda, a fact rather emphasized than camouflaged by Sokolsky's mike technique. Called a 'commentation', he talks more like a lecturer (in which capacity he frequently appears at Town Hall, New York) or like a conservative-paper entitorialist turned servative-paper entitorialist turned additional servative-paper entitorialist turned additional servative-paper entitorialist turned and, he is too stylized here—an angle doubly noticeable when listeners had immediately following him a recorded address on New York's unemployment law by Governor Herbert H. Lehman. In voice, tempo and delivery, the Governor sounded natural for radio.

Sokolsky's talks will probably have their main appeal to that segment of listeners tabbed conservative and constitution of the New Maria servative size of the segment of the servative size of the segment of the seg

LOU HOLTMAN ORCHESTRA Paulette Wolozin, Charles Gorbin

LOU HOLTMAN ORCHESTRA
Paulette Wolosin, Charles Gorbin
30 Mins.—Local
PARTICIPATING
WITHT, Martford
Although foreign-language shows
constitute a large percentage of
actial output in the Connecticut area,
cartial output in the Connecticut area,
fare: Combination of exclusiveness
and favorable Sunday spot assures
sizable audience to co-operating
sponsors.

stable audience to co-operating strable audience to co-operating stransors. The strategy of th

A YEAR GONE BY
Historical
5 Mins,—Local
KIMMEY BAKERY
Tuesday-Thursday, 2:30 p.m.
WGY, Schenectady
A low-budgeted show with an idea
not new to network listeners but
smoothily constructed as a framework for local daytime advertising.
Would be stronger entertainment it
he ax were swung on product copy,
a two-minute blurb at the end weakens the effect created by the recital
of newspaper headlines to reconstruct a year gone by. At night
time, lengthy plug might be a dialout.

struct a year gone by. At high time, lengthy plug might be a dialout. Bd Flynn and Sylvia Klarsfeld, members of agency staff, alternate with an announcer in reading flashes. They also work with mixeman in the spieling—a setup which does not heighten the dramatic illusion. Considering time limit, about two and one-quarter minutes, the story of a more convincing year (feature is now in the 1800 km year of the last year of the better speaking voices among local fenume broadcasters; although her word pace is a bit slow here. Atmospheric music at sign-on and off.

# GA-GA GALS GOT GIMMES

# 'GIVE US AIR OR WE'LL HAUNT YOU

Clubwomen Building Themselves Into Station Nightmare-Chicago Works Out a Cute Stunt to Help 'Em Unburden

#### MEOW STUFF

Chicago, Feb. 1.

Hollywood may have its 17-yearold beauty contest winners from Keokuk pounding down the gates of Central Casting; Broadway may be loaded to the gunwales with 20-year-old ingenues ready to show up Katharine Cornell and Helen Hayes, but radio has its 35-year-old, 45-year-old and 55-year-old clubwomen buttonholing its production managers for a chance to crack into

the ether.

These clubwomen realize that they're a bit too far gone in calories and crows-feet to make good as baby -talking screen stars or as stage sirens, but they are all convinced that they have; (1) a voice that will sound like a million bucks over the mike, (2) that they have a message for their sister clubwomen and others and (3) that with a little publicity they will be able to hold down a radio show as well as Dorothy Thompson, Mrs. Franklin D. Roosevelt or Martha Deane.

These club femmes are a big ache. They come to the stations armed with formidable letters of introduction from cousins of advertisers, with imposing letterheads showing that they are secretary-treasurer of the Friendship Club of West Moochville. Michigan, and with thinly veiled threats of organizing a listeners beyond the priendship Club it she isn't be rimited time on the ether to expound her personal theories of life, society and the Michigan style of hemstitching.

It has gotten so fough around These club femmes are a big ache.

hemstitching.

It has gotten so fough around these stations that the execs have begun to take serious consideration of the wild-eyed dames who come pounding at the studio door. Here in Chicago the Illinois Federation of Club Women has finally been forced to set up a regular audition session so that all Illinois clubwomen wishing for a crack at the ether may at least come up and let some steam off through a trial shot for huddled production men. This audition session is under the supervision of Mrs. Ethel Winser, radio chairwoman of the Illinois Federation.

Groups Veto

#### Groups Veto

It will be a weekly affair so that these femmes can get up and at least make a try at using their tonsils in front of a mike, and the producers can get out of the thing with their necks intact by issuing a 'yea' or 'nay' as a group for each femme applicant. In this more it is found In this way, it is figured



that some of the tremendous pressure that the femmes have been exerting on the studios may, in a little way, be relieved.

way, be relieved.

Stations have found that these femmes are the worst publicity seekers they have ever come up against, being more persistent than politicians or even chiropractors. What burns up Mrs. Algy P. McGonigle is not so much that the station has turned down Mrs. McGonigle's kind offer to go on the radio for 15 or 30 minutes to inform the breathless world why bridge tables should be painted pink instead of green or tan; but because the station did put that awful Mrs. Morton W. Wattlecough to mike to the listeners that South Bridgeport has more washing machines, per has more washing machines per home than any town of equal size in a radius of 45 miles.

These femmes come from all sorts

of clubs, from literary groups, par-ents and teachers associations, art groups, musical groups, all with a particular message that the world is waiting for, and especially with a burning-yen for publicity and an in-tense conviction that they have a microphone voice and personality that needs only an opportunity to blossom into something slightly big-ger than Father Coughlin or Major Bowes.

#### Gillin 'Man of the Year'

Omaha, Feb. 1.

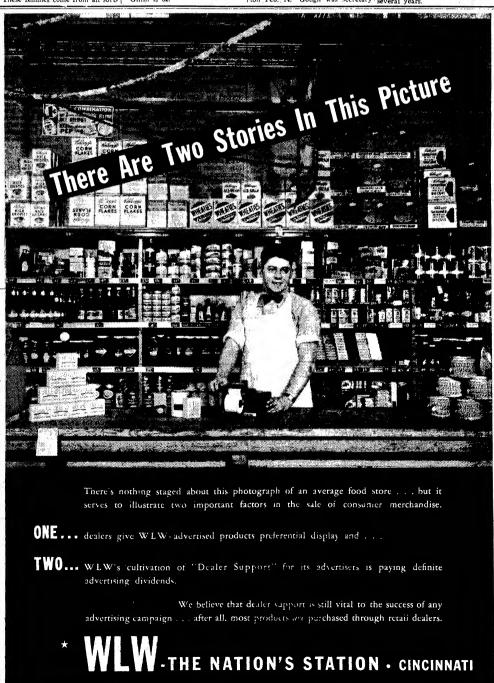
John J. Gillin, manager of WOW, last week received award of Junior Chamber of Commerce as Omaha's young man of the year. Award made yearly to man under 36 who is most active in civic and national affairs.

Gillin is 32.

# **Emil Gough's Radio Friends Urge Him** For N.A.B. Prez: Others Back Loucks

Candidacy of Emil Gough, former-ly head of Hearst Radio, Inc., as the and put in effect the plan of em-paid president of the National Asso-ployment settlement with the Amerciation of Broadcasters is being fostered by his associates on the negotiating committee of the Independent Radio Networks Affliales. Appointment of a salaried prexy is, part of the proposed plan of reorganization which members of the association which members of the association will be a salaried prexy is part of the proposed plan of reorganization which members of the association which members of the association are slated to discuss, and adopt at the special convention in Washington Feb. 14. Gough was secretary ciation of Broadcasters is being fos-

ican Federation of Musicians.



# Lynch's Pro-Mutual Remarks Bring Forth Sundry Comment in Northwest

Portland, Ore., Feb. 1. Statement recently made in Valuery by Showafter Lynch of Mac-Wilkens & Cole advertising agency Wilkens & Cole advertising agency here did not qualify altogether as strawberry shortcake to some broadcasters in Portland, Seattle, etc. His emarks were pleasing enough to the auspices pushing the new Pacific northwest loop of Mutual, which proposes to hook up all the small stations in the zone but the big-watters saw a slur to themselves and their soles and energy afternoon. sales and coverage story.

saw a slur to themselves and their sales and coverage story.

C. W. Myers, president of KOIN. says: There is no controversy involved concerning coverage of remote areas by Portland major network stations, KOIN has never claimed to cover. Klamath Falls, Medford, Marshfield or such markets which are 300 miles away. But 70%, we do say, of Oregon's population is within KOIN's primary listening area. The problem of complete coverage in remote towns and villages is comparable to the same problem in the field of other media, such as newspapers. Towns, such as Gray's Harbor, Wenatchee, Klamath Falls and Medford, are not essentially in the Portland trading area, nor are their markets of primary importance to the local metropolitan sponsor.

With respect to the network ad-

With respect to the network advertiser, most of these localities fall vertiser, most of these locatities rail within the signal range of other stations on the network. KOIN coverage claims have always been very conservative, although agency endorsements contend that reception results have been obtained from such distant and unclaimed areas as received. California Idaho northern northern California, Idaho, northern Washington, and even Alaska."

washington, and even Alaska.
Carey Jennings of KGW says: 'So
clearly is KGW received in such unclaimed and distant area as Gray's
Harbor and Aberdeen that station
KXRO picks up KGW-KEX sports
broadcasts from the air and rebroadcasts them through their local transmitter.'

with radio.

Some there is a market?

Barney Miller, production manager of KGW, says: "KGW well recived in Klamath Falls, 300 miles away, and I should know, because my mother lives there and never misses KGW.

Lynch Amplifies

Informed of the reaction to his article in Vanierr, Lynch said he already had noted the rumblings of through on the remarks he stated:

Markets, after all, are not geographical areas, but people. The northwest's, heaviest concentrations of people are around Portland, Seatte and Spokane; ergo, if you want to cover these three great metropolitan markets, put your broadcasting message on the major stations in these cities. We have used all, with excellent results: If, on the other hand, you want overage in outlying communities, you have to think in terms of spot coverage; that is, local stations wherever available.

There are two factors to be considered in buying radio coverage: (Can they listen? and Do they listen in sufficient numbers to constitute a market? No hard and fast line can be set up marking the boundaries of the stations where the constitute a market? No hard and fast line can be set up marking the boundaries of the stations and the stations and the stations are the stations and the stations wherever available.

There are two factors to be considered in buying radio coverage; that is, local stations wherever available.

There are two factors to be considered in buying radio coverage; that is, local stations wherever available.

There are two factors to be considered in buying radio coverage; that is, local stations where the stati

i. a station's coverage. Reception may be poor in a comparatively nearby ac- locality and perfect at a more distant point. Even field intensity as surveys are not the final answer, for a strong a strong a strong

tant point. Even field intensity surveys are not the final answer, for a station may lay, down a strong enough signal in a given locality to be neard and yet not have sufficient listeners to exercise definite sales influence in that market. In this respect radio coverage is comparable to voluntary and forced circulation familiar to media buyers in the publication field, reader or listener interest is necessarily a criterion to be considered, along with numerical circulation, actual or potential.

'As we see it, our network stations in Portland, Seattle and Spokane give you mass circulation comparable to that of our metropolitan newspapers. The local stations give spot coverage similar to that of the local newspaper. By tying up stations in our smaller cities, Don Lee-Mutual has made it practical and economically possible for the first time for the regional sponsor to buy spot coverage. Our outlying towns. That's our story, and we intend to stick to it until someone conclusively disproves it with an actual record of sales results.' disproves it with an actual record of sales results.

# DAILY PAYS CASH FOR AIR

Brooklyn Eagle is pulling for cir-culation with commercial on WMCA, N. Y., which began last night (Tuesday). Program is un-WMCA, N. Y., which began last night (Tuesday). Program is unusual in that the newspaper is actually paying cash for the time. Most sheets swap space for time on deals 
with radio. Show, titled 'Movie Money,' is designed to test the mathematical calculating ability of the listeners and 
provides for cash awards totalling 
\$200 weekly. Peck is the agency on 
the account.

#### Commercial Pauses

N. W. Ayer agency for the coming baseball season and on behalf of Kellogg and Socony has a new advertising policy: Commercials strictly confined to the pauses between innings.

# **BUFFALO FEE** FOR BASEBALL **RIGHTS**

Buffalo, Feb. 1.

For the first time "eight years Buffalo Baseball club will exact a fee from broadcasters this season, WGR-WKBW has bought exclusive rights at a price variously estimated at \$12,000 for year down to \$16,000 for three years. Boys are mum on official figures.

In entering into the pact stations.

s16,000 for three years. Boys are mum on official figures.

In entering into the pact, stations agree to share the broadcast rights with any other station or stations that want to buy. Cost would then be split evenly among airers. Roger Baker again will do the play-by-play for WGR-WKBW. He was in at the start seven years ago, sharing the ball park mike that season with Stoopnagle and Budd, among others. Thereafter he became lone baseball spieler, and worked up later to a World Series stint for CBS.

His sponsors this year will be Wheaties and Simons brewery. Last season Kleinhams clothing, Nemmer furniture and Schwegler appliances helped bankroll. Whether Jim Britt, on WEBR for

helped bankroll.
Whether Jim Britt, on WEBR for
Kellogg in 1937, and Ralph Hubbell,
doing sustainers for WBNY, will return under the hew pay-to-pud
agreement is undecided. Wift
WEBR carrying a heavier NBC Blue
commercial schedule, than hereo
fore, it is doubtful that much time

fore, it is doubtful that much time for games could be cleared. Some of Bison contests are at night.

Decision of the ball club to make broadcasters pay followed a midwinter change in management. Leo T. Miller, former business boss, and Ray Schalk, ex-field general, have joined the Indianapolis club of the American Association. Succeeding them: it State Club. Succeeding them: it State Club. Succeeding them: joined the Indianapolis club of the American Association. Succeeding them, is Steve O'Neill, combining the field and business jobs. Miller had always assured local broadcasters there would never be a fee for airing the games. However, he reserved the right to say whether a specific game should be broadcast or not and usually the announcers arrived in the press box before they knew whether or not they'd go on the air.

by play might not come out of that little box in the parlor. St Louis Feb. 1.

St. Louis, Feb. 1.

KWK and KMOX have jointly obtained the exclusive broadcasting privileges for the airling of major lengue baseball games during the 1938 season. Browns and Cardinals taboo broadcasting of Sunday and holiday contests except on rare occasions. Each station will pay \$12.500 to the club owners and this is an increase of \$2,500 over the 1937 rice and about \$5,000 over 1930. Under the terms of the contract any other local station desiring to join KWK and KMOX must see these stations, and not the club owners. There seems little likelihood that any other station wants to join. WIL quit airing ball games several years ago and WEW is proceeding on the theory that there are plenty of dial-crs who want something besides baseball every afternoon, six times a week. KSD, owned by the publisher of the Post-Dispatch, isn't incrested. France Laux is spotted for No. 1-job for KMOX, while Johnny O'Hare is top man for KWK. Both have large followings.

General Mills is soonsoring all major league baseball games in St. Louis during the 1938 season.

Cincinnati, Feb. 1.

Cincinnati, Feb. 1.

Cincinnati, Feb. 1.

General Mills, which for the second successive year holds broadcasting privileges on home games of the Cincinnati Reds in the National League, closed deals Saturday (29) for airings by WSAI and WCPO, which carried them last season. Sponsor will blurb Wheaties. In 1937 the Cincinnati Baseball Club Co., of which Powel Crosley, Ir, head of WLW and WSAI, is president, received \$22,500 for the broadcasting rights. For the approaching campaign, it is reliably reported, the price has been boosted substantially. Both stations, it is known, also have increased their time charges for the diamond blasts. diamond blasts

Understood General Mills will re-peat its policy of last season by sharing commercial plugs with So-

cony gas.

Red Barber will continue to do the play-by-play accounts for WSAI, and Harry Hartman is to carry on at the mike for WCPO. Latter station is operated by Scripps-Howard Radio,

In addition to games played at Crostey Field, broadcasts will include telegraphic descriptions of the Reds contests waged on grounds of all National League teams, except the New York Giants and Brooklyn Dodgers, which bar radlo, A testimonial party is to be tendered Hartman Feb. 14 in honor of his tenth anniversary as sports announcer on WCPO. Affair is to be held in the Variety club, Netherland Plaza.

wWL, New Orleans, copped a fas-the air.

Plot was to lure customers into the park on the chance that the play

WWL New Orleans, copped a fas-tie when, on a tip, it slipped its m. es into hospital where Juddy Garland of MGM sang for charity.

#### Craig & Hollingberry Sales Rep Firm Splits: Fight for 18 Stations

Station reo firm of Craig & Hollingberry has split up—and not amicably. Breakup followed failure of negotiations by which George P. Hollingberry, Chicago chief of the firm, was to have acquired holdings of Mrs. Jeanne Craig, N. Y. boss.

Mrs. Craig, who has been carrying on in the place of her husband the late. Norman-Craig, since-his death last summer, claims she made a deal with Hollingberry in December whereby he would buy her stock. Latter was held escrow and did not pass to Hollingberry when he did not make a cash payment for it early last month. Last weck Mrs. Craig went to Chicago on what is said to have been another. effort to strike a deal with her partner. This fell through, and when she returned to N. Y. she discovered that Hollingberry had opened a Manhattan office and taken, her staff away from her.

Hollingberry Version

Hollingberry Version of the story is that before the first deal was to have been completed, Mrs. Craig approached him with another, to supplant which would have favored her more than did the first agreement, Hollingberry, according to his version, refused, and round-robined the Is stations repped by the firm on proposal to let him alone rep them nationally. Hollingberry claims 16 of the broadcasters agreed to string with him.

of the broadcasters agreed to string with him.

Trade circles yesterday (Tuesday) were aware that there was still a tussle going on between the two sides over which would rep which stations, now that the firm has divided.

#### Carolyn Cross Scrams WIP

Philadelphia, Feb. 1.
Following months of bickering, threats and rumors, Carolyn Ann Cross, director of WIP Homemakers' has resigned effective next y (7). With outlet five years. Monday (7). With outlet fi Successor not yet named.

## BUSINESS GOING ON AS USUAL!

That's the Habit in the Syracuse Area

You Can Turn Your Sales Curve UP with WSYR

Syracuse's Top Station with Listeners and Advertisers Alike

"Keep Your Eye on Syracuse"-



# In Baltimore, it a

NATIONAL REPRESENTATIVES EDWARD RETRY & CO.

## Inside Stuff—Radio

Bing Crosby and Rockwell-O'Keefe, Inc. last week came to a financial settlement of their contract differences, with the singer getting a complete release. Management outil claimed \$33,000 due it on back and future commissions in connection with Crosby's Kraft Music Hall assignment. Curious angle of the adjustment was that it was effected by a single lawyer representing both sides. He is John O'Melvany, of the Hollywood firm of Melvany, Tuller & Myers, who is on regular retainer to both Crosby and R-O'K.

Perc Westmore, Warners' makeup chief, is currently perfecting a new greasepaint for television purposes. Of deeper hue than present shade, the new one resembles a healthy tan.

Preparation of the new mixture, Westmore insists, is different from anything so far developed, due to the chemical elements involved, and the reaction of television waves to certain colors aid color ingredients.

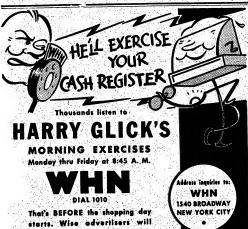
NBC full-paged institutional greeting to WICC, Blue Net member which Saturday (29) housewarmed new two-story home in New Haven, in local 'Register.' Inasmuch as daily has long omitted listings of meighboring broadcasters, other papers in WICC territory that joined in ballyhoo of new building in news columns registered complaint when they did not get ad from NBC.

John A. Holman, general manager of the NBC stations, WBZ-WBZA, Boston-Springfield, last Friday (28) told the Portland, Maine, Rotary Club that in his opinion America could stay out of another foreign war: 'just so long as radio remains the free agent of a free people.'

Following series on venereal discases last season, WCAU, Philly, on Sat-urday (29) presented first of nine talks by local medicos—cancer. Ac-cording to Stan Lee Broza, program director, there will be no censorship, with talks titled, 'The Rectum,' The Genilo-Urinary Tract' and 'The Breast.'

CFQC, Saskatoon, Sask., declined to carry Al Jolson program on net-work on recent Tuesday though station part of basic CBC net. Declared more interest (and bigger cash return) in hockey game that night.

Sam Rosenbaum, prez of WFIL, Philadelphia, whose wife is regular harpist with the Philly Orch, has commissioned Carlos Chavez, Mexican composer, to author special harp concerto for radio.



recognize what this means in sales!

### Six-Months Digest of Spot Placements

Omaha, Feb. 1.

(Following chart of national and regional accounts placed with WOW, Omaha, in the six months up to and including January, 1938, is printed as fairly repres tative of the account active in this phase of commercial redic his season.)

	radio this season.)		A to said	1. 회학 회사 회사 회에 발표된
		4.7	TIMES PER	A Section of the sect
	ADVERTISER.	PRODUCT.	WEEK.	AGENCY.
	Abstrene Mrg. Co	Absorene & HKH	(60) - 5.	Ross-Gould Company
	Akron Lamp & Mfg, Co,	Aladdin Lanens:	· (100) - 0.	Guenther Brudford Co.
	Am. Cranberry Co	Entinor Cran-	ann .	Comment and Comment
	Am. Gas Muchine Co	Am. Gas Heater.	5 min. + 2.	Greve Adv. Agency.
	Ant. Pop Corn (Sensonal)	Jolly Time 1'.	3.1	idiate man ingenty.
		Corn	.5 mln 1.	Coolinge Adv. Co.
	Am. Tobacco Co	Roi-Tun Cigurat.	(20) - 4.	·Lawrence C. Gumbinner.
	Baner & Black	Volume	Lieudn - 5.	Minchest Somule-Hummer
	Bowey's, Inc.	Darl-Rich	. 15 min 3.	Stack-Goble Adv. Agenc
	Brach, E. J., &	Candy	(100) - 3	Needham, Louis & Brorl
	Butte Door Division	Buick	(23) - 3,	Arthur Kudner.
	Bulova Watch Co.	Bulova Watches	(25) - 7.	Illow Co. Inc.
	Caldwell, Dr. W.	Pepsin Syrup	.15 min 5,	Cramer-Krasselt Co.
	Curter Medicine	Liver Pills	:1 min a.	Spot Broudensting.
	Chamberlain Lab	Hand Latlan	of min. The	Coolidge Adv. Co.
	Chicago Engineering Works	Alr-Conditioning	.5 min. — 2.	James R. Lunke
	Chicago Herald Examiner	Ani. Weekly	100) - 1.	None.
	Chrysler Corp	Chrysler	(100) - 3.	Lee Anderson Adv. Co.
	Columber Palmulyn-Poet Co	Accessories	11601 -10	Hauten & Bowles Inc.
	Continental Baking	Wonder Brend	.15 min 5.	lienton & Bowles, Inc.
•	Delsel-Wemmer-Glibert	Emerson Clant	. 15 min 6.	. Itruce: Beemer. Inc.
	Folst of Heavine Com	Cough Lozenges.	. la min 6.	Blackett-Sample-Hummet
	Fels Naptha	Soan China	.15 min 3.	Young & Rubleam
	Florida Citrus Com	Tangerines	(100) - 5	Ruthrauff & Ryan.
	Polger, J. A.	Folker's Coffee	, 15 mln 5.	·Rlackett-Sample-Hummer
	Fourera & C. E.	Yords	(20) - 4	N. W. Ayer & Son.
	Gunlde Stores (Seasonal)	Anti-Freeze	(25) - 6	Batten B. Dl & O.
	General Famils (Sensonal)	.Certo	(100) -12.	Henton & Bowles.
	Gooch Feed Mills.	Oldsmolule	110m) - 2	D. P. Brother.
	Hecker Prod. Corp.	Various	(100) -10.	Bulten B D & O.
·	Holland Furnace Co. (Seas.)	Halland Furnaces	(100) - 4.	Ruthrauft & Ryan.
	Ironized Yeast	. Mugic Washer	. 15 min, — 3.	Weston-Barnett, Inc.
	Len & Perrius	Strok Sauce	.(100)5.	Schiefmhier & Scott Adv
	Lever Bros.	Spry	-3.	Ruthrauff & Ryun.
	Mahchester Blacuit Co	Crackers	$(100)^{\circ} = 6.$	None.
	MidsContinent Potroleum	Pursang	12 min = 2	II. W. Kastor & Sons.
	Moffet Coul Co. (Sensonul).	Moffat Coal	(100) - 1.	Woolley & Hunter Inc
1	Oneida Motor Cura.	Nash Cars	(100) - +12.	Gever, Curnell & Newell,
	Oregon State Hickory Com	.Tudor Silver	17 nitn - 2.	Ratten, B. D. & O.
	Pacific Fisheries	Canned Salmon.	. (100) - 8.	. I Walter Thompson Co.
	Pen-Jel Corp. (Seasonal)	Pen-Jel	-(100) - 3.	R. J. Potls & Co.
	Plakham Testle in	Kentucky Club.	.(100) - 6.	Ruthrauft & Ryan.
	Procter & Gamble	Comer Comp.	110m = 3.	Erwin, Wasey & Co., In
	Publishers Service	Woman's World.	15 min 3.	Albert Kincher Co
	Quaker Oals	Quaker Oats	A5 min 3.	Pletcher & Ellis, Inc.
:	Reid-Murdoch & Co	Hog Chow	. 16 min, - 3.	Gardner Adv. Co.
	Sheaffer Pen Ca.	Shaeffer Prod.	(25-00) = 5	Rogers & Smith.
	include Coul.	Murk Twaln and	is a salidanale	Humer III. Deeds Co.
	Skelmas Cu	Tiger	.(60) - 3,	Barrons Adv. Co.
	Smith Bros.	Cough Drove.	(25) = 5.	Hinckell-S. & H.
	Standard Oll Co	Oll Prod.	.15 min 2.	McCann-Erickson Inc.
	Stein Hall Mfg. Co	Soup Mix	.(100) - 6.	Aubrey, Moore & Wallac
	Threewest Prod.	Dallyan, Parent	(25) = 3,	Dana Jones Co.
	Omon Lacine Ranway	. Ranway Pares	(15 min) - 1	Caples Co
	Ann. Cranberry Co.  Ann. Ison Machine Co.  Ann. Ison George Sectionally.  Ann. Tolomoc Co.  Ann. Tolomoc Co.  Ann. Tolomoc Co.  Ann. Tolomoc Co.  Instine Miga-Covicance  Buser, & Hillards.  Howey & Her.  Howey & Her.  Howey & Her.  Howey Medicine  Chamberdain Williams  Carter, Medicine  Chamberdain Livia  Christon Pedicine  Chamberdain Livia  Christon Pedicine  Chamberdain Livia  Chicago Bendineving Worist  Chicago Bendineving Worist  Chicago Dediniering  Const-to-Count  Chicago Dediniering  Const-to-Count  Count  Const-to-Count  Count  Count	Delicatessen	1000	
	Tinton Deside Delling	Ments	(100) $-12$	J. Waller Thompson Co.
	Vick Changest Co	Vick Products	(25) - 2	Mound Talestand Street

| Meats (100) | -12 J. Weller Thompson Co. | Union Pacific Railway | See other pa | Vick Cheuiteal Co. | Vick Products (25) | -2 Morse International, Inc. | Websiter Isbaniohr, Inc. | Tom Moore Classra (100) | 6. N. W. Ayer & Son; Inc. |

#### San Francisco Checkup

San Francisco, Feb. 1.

NBCites, including Bennie Walker,
Johnny O'Brien, Armand Girard and
Betty Kelly, filled most of the entertainment spots at the President's
Birthday Ball in Oakland, Cal.

Birthday Ball in Oakland, Cal.

Truck. carrying 'public address.

equipment was called to relay the
Homestead Amateur Hourshow over
KGO last week to an overflow crowd

of several hundred outside of the
Knights of Columbus Hall. San.
Francisco, where 1,300 viewed the
competition of ten tyros for a prize

of a round frip. flight to New York,
week at the Waldouf-Astoria, Radio
City tour and audition. Bennie City tour and audition, Walker emece'd,

week at the Waldorf-Astoria, Radio City tour and audition. Bennie Walker emced:
Walker emced:
Watson Humphrey, of Leon Livingston agency, San Francisco, producing Scotty Allens' Dogs and Gold' show on KSFO.
Mikeman Allen Shepherd is now announcing 'My Secret Ambition' Sunday night CBS program for Durkee's Famour Foods being aired from the Palace Hotel, San Francisco.
Gordon' Mooser, formerly at KEHE, Los Angeles, is now chief accountant at KYA, San Francisco.
New salesman at NBC, San Francisco.
New salesman at NBC, San Francisco, is E. L. Barker, ex-manager of KGW, San Francisco.
Actress Billie Byers of the 'Hawthorne House' cast is being written out of the Wesson Oil serial for several weeks while she recuperates from a fractured leg and other injuries sustained in a recent auto accident.
Business Manager Howard Lane, of the McClatchy stations in California, spending three weeks in New York on biz.
Ben Harkins, of the KFRC, San Francisco, production staff, is authoring dramas for the new Tales from an 'Antique Shop' series over the Mutual-Don Lee web Sunday atternoons from the KFRC Studios Music by Chester Smith's orchestra. Press agent Fred Kislingsbury of the Hotel Sir Francis Drake in San Francisco did an Italian dialect on short notice in recent Feminine Fancies. Droadcast from KFRC when the hotel's headwaiter, developed mike fright during Mel Venter's interview with the Sir Francis Drake culinary staff.

# Air-Press Co-operation, New, Result Of Chattanooga Times' Station

#### WASHINGTON BUZZ

Washington, Feb. 1.

Washington, Feb. 1.

Behoes of that 1935 fight over the rule to prevent Federal Communications Commission lawyers from handling radio cases during the first two years after they quit the government were heard last week, And the face of Paul D, P, Spearman, at whom the rule was aimed, became crimson. crimson.

Arguing in favor of one of his froadcaster clients, Spearman was booted by Commissioner George Henry Payne when he revealed that Henry Payne when he revealed that the case now pending originated while he was on the payroll as FCC Chief Counsel. Chairman Frank R. McNinch also hopped the burly Mississippian, indicating disapproval of the practice of leaving the Commish to front for licensees.

T. A. M. Craven has rebelled against the State Department's plan to fly him to Cairo to back up the U. S. delegation at the world radio parley. Considerably in the red personally after struggling, to live on the rigid government expense accounts, FCC member told the diplomats he just won't take the newest assignment. Can't afford it.

Besides, he doesn't want to turn his back on the Commist and let colleagues tear apart his voluminour report on social and financial phases of the radio biz (intimately known as 'Tam's Tome').

Drastic change noted here press-radio relations after the Chatpress-radio relations after the Chal-tarsoga Times, offshoot of the N. Y. Times, applied for its own radio sta-tion. Other papers, in self-defense, are buddying up with the existing stations after long cold shouldering em. Chances seem good for the new Times station, and the other sheets and brondcasters, are leary about impending 'dual' contracts.

News, afternoon, has worked out an entente cordiale with WDOD, Columbia outlet. Formerly the News declined even to run daily radio programs. Now it has relented, and even carries considerable radio news. In return WDOD gives the News reasonable amount of time on demand.

sonable amount of time on demand. The Free Press, afternoon yearling, is casting its lot with WAPO, independent. Paper and staton worked hand in glove appealing for community charity funds, etc.

The News has been toying with the idea of setting up its own station for years, but has always shied away.

it first and last week Senator Wheeler of Maine had it used all over again. Makes Butch one up, since remarks of NBC's pedagog-soother, Dr. James R. Angell, have been inserted only once.

One of those undeclared FCC wars his reached, the armistice state. Commissioners Payne and Craven, who have been eyeing each other slishiciously since early last year, are getting chummy. Both have the same slant on several problems, they discovered accidentally, and there is some basis for calling off hostilities.

Marry Butcher and Scoop Russell, same slant on several problems, they rival good will ambassadors for CBS and NBC respectively, have been catoputted into a new sort of competition. Gotting stuff in the Congressional Record.

Bil Paley's speech to the educators at Chicago was printed in the account of legislative priseedings, the first time this week. Will spout on regulatory problems CBS Senator White of Maine sponsored

Saturday (5).

# Problem Solution:

50,000 WATTS · PHILADELPHIA

#### IN THE SENATE NOW

Government-Owned Station Proposal Appears in Upper House

Washington, Feb. 1.
Construction of government-owned broadcasting stations—agitated for hosa tyear by the Pan-American Union and other Federal agencies—was proposed to the senate Monday (31). Companion legislation has been pending in the house almost since the present session started and has not been ogled by any committees.
Bill authorizing outlay of \$3,000.—Bill authorizing outlay of \$3,000.—Bill of the transmitter was sponsored jointly by Senators Meddoo of California and Shavez of New Mexico. Purpose is to advance relations between the U.S. and other nations of the Western Hemisphere, using the five short-wave channels allotted to this country for furtherance of President Roosevelt's Good Neighbor policy. ance of Presiden Neighbor policy.

#### KFIO's Basketball

\*\*XFIO, which has no national network affiliations, is broadcasting basketball games from Washington State college at Pullman, 80 miles from here, by remote control.

Station goes off air daily at 4:30 p.m. and comes back on at 7:30 to broadcast games. Spokane, Feb. 1.



# DON

EVERY MONDAY WOR
12-12:15 P.M. EST
FOR
BOSCO

Stage and Screen Direction
Central Booking Office, Inc.
54 W. Randolph St., Chicago A For RADIO
Radio Productions, Inc.
520 N. Michigan Ave., Chicago

## F. C. C.'s WASHINGTON DOCKET

#### MAJOR DECISIONS

Washington, Feb. 1, Washington, Feb. 1, Florida: New station request of the Broward Broadcasting a, Port Lauderdale, was ordered dedict as in default, when phiconis falled to send a representative to Commish, hearing, lea was for a transmitter on 1370 kc with 100 watts nights, 9 watts days.

Illinois-indianus: Spat between WBOW, Terre-Haute, Ind., and Clein E. Websier, radio engineer of Decatur, Ill., o, et ulo stionid be assigned the 1290 kc Tresquency, was altrupily terminated by Commish decision that neither applicant could allow audited the control of the con

MANDELOW, ACTION UPON ANY APPLICATION FOR INTEREST.

Henry B, Walker appeared for WBOW, with James H, Halley and Thomas J. O'Drien on behalf of Glenn E., Webster.

Messuri: 110 pt. 30 W. Walker and Mandelow B. Webster.

Messuri: 110 pt. 30 W. Walker and W. Webster.

Messuri: 110 pt. 30 W. Walker and W. Webster.

Messuri interference which would result to the applicant from the requested berth on the 1380 kc ribbon. Station, now operating with power of 100 watts inglish; 250 watts days, would receive objectionable interference from WKBH, largories, Wis, commiss during the proposed use of WMBH of service it is now received to the proposed use of WMBH of service it is now received.

Filmer W. Pratt represented the Jophin Broadcasting Co., licensee of the transmitter.

North Carcollant: (1) More bad news was dished out by the

Elimer W. Pratt represented the Jophin Broadcasting Co., licensee of the transmitter.

North Carollian: (1) More bad news was dished out by the Commiss for a new station applicant at Asheville. Applicant viction, under station applicant at Asheville. Applicant viction, under a station applicant at Asheville. Applicant viction, under an experimental properties of the pro

Annas, K. C. Elliott, C. L. Green and C. D. Newton, courts, retained Elmer W. Pratt in the case.

#### MINOR DECISIONS

Colorado: Scripps-Horoad Radio, Inc. Denwer, application for new station to be operated on 530 Ke with 1 key, usin
directional antenna, dismissed artequest of Applicant (Conmiss dismissed with prejudice because applicant filed for
withdrawal less than 30 days before the scheduled leavings,
quency brondcast station for experimental use, to be operated
on 40,700 with 1 kw.

Maryland: WCAO, Monumental Radio Co., Baltimore,
granted special temporary authority to operate with 1 T-kw
CMQ, Cuba. Authority granted subject to condition that
operation with additional power be terminated immediately
that CAQ coases operation on same frequency or reduces
Massleophy; WGYM, Mississiphy City, request to withdraw
application, for removal of transmitter to Mobile, Ala, granted
with prejudice.

pilication, for removal of transmitter to Mobile, Ala, granue th prejudice. New York: WMPG Joseph Hull, receiver for Metropolitan Broadcasting Corp. Brooklyn, granted extension of sue-al temporary authority to operate until Feb. 21, pending the property of the property of the property of the property basis only, pending determination of license in hiporary basis only, pending determination on renewal anisation. WBSR, Cornell University, Elmin, license extended a temporary basis only, to Aug. 1, subject to Commish tion on pending renewal application.

North Carolina: Jonas Weiland, Kinston, application for we daytime station to be operated at Goldsboro on 1500 kc (th 160 watts dismissed at request of applicant.

(il) 100 waits dismissed at request of applicant.

Oregon: KNR, Roseburg, and KSLM, Salem, granted reewal of licenses to June 1; KWUJ, KWJJ Broadcast Co,

Porliand, license extended temporally, pending deewishination on renewal request and subject to right of the

commish to make effective any changes or modifications

men which may be necessary in order to comply with any

cision of the Commish which may be entered after learning

any proceedings of which licensee was duly notified of in

any complete the complete of the period ending in one event

are than according to the period ending in one event

scision of the control of the contro

to withdraw application without projudice for new station to be operated on 1200 ke with 100 water nights, 250 water days. South Indexies: Slows Falls Broadcast Annu, Inc. (KSOO). South Indexies in composite equipment and place-jumb from 12.5 to 5 km, Commish reconsidered and granted application of WRTD, Tinnes-ilyspatch Publishing Co, Richmond, for assignment of itechne to Themse-Dispatch Radio Corp.

#### SET FOR HEARING

JER FUR HEATHAINU

Illinois: WITEF, Rock Island, install new equipment and directional antenna system, change frequency from 1270 to 1240 kc and boost power from 130 watts days, 230 watts nights, to 1 kw. employing directional antenna nights. In the system of the syst

#### **NEW APPLICATIONS**

burg Broadcasting Co. Inc.

New York: Hazeline Service Corp., New York Cily, new
heivision broadcast station to be operated on 42000-56000,
60000-80000 New with 125 watte faural and visual transmisstructures, modification of license to change name to Municipal Broadcasting System; WMBQ, Joseph Husld, receiver for
Metropolitan Broadcasting Corp. Brodityn, involuntary assignment of license from Metropolitan Broadcasting Corp., and of the conand Structures, New York, change mane to City of New York,
Municipal Broadcasting System.

North Carolling: Espatem Corp.).

Maintelpal Treadisation of Statemen smalls to Uttor Staw York, Maintelpal Treadisation of Statements and Statements of Statement

#### **EXAMINERS' REPORTS**

INTRIBITION AND UNITS.

Iowa: Delive of the W. H. Hartman Company, Waterloo, for a 500-watt daytime station on 1400 kc, blew up when counsel for the applicant was interested to the applicant was interested to the applicant publisher of the Waterloo Dally Courier, moved for withdrawal of the case but Braminer Melvin H. Dalberg recommended dlamissal with prejudice, Hartman Company was represented by H. H. Shinnick and Myron M. Cohen. Missoint-Nebraska: "Proc. www.

was represented by H. H. Shinnick and Myron M. Cohen. Wissouirt-Nebraska: Three-way scrambs for the 1450 ke frequency was temporarily settled by Examiner George H. Illil, in favor of the one Missouri applicant. Two Nebraskis requests, both from Lincoln, were recommended for Commissional New station pies of L. L. Coryell & Son, wealthy denial. New station pies of L. L. Coryell & Son, wealthy contained and static static pieces of the community, which aircold real testite interests the contained and the community, which aircold supports two fine the mannet testing the contained and the community of the waste of the contained and 250 watts days, and seeking operation on 1450 kc and 1610 watts might and 250 watts days, and seeking operation on 1450 kc with Jillil declared, because of interference build be turned divin. Hillil declared, because of interference building the contained of the CKCC. Wolf Point, Mont, from the proposed boost, wilsourd applicant, KCMO Broadeasting Co., should be nec-

Missouri applicant, KCMO Broadcasting Co., should be turned downshill to KGCX. Worl Point, Mont, from the proposed boost.

Missouri applicant, KCMO Broadcasting Co., should be permitted to change its assignment from 127 to 1415 ke and boast power from 190 watts to 1 kw, Hill said, hecause of borga nums invested in the station in the past and the impresent operating assignment.

1. 1. Corpel & Son, asking an assignment of 1415 ke with 250 watts nights, 1 kw days, were represented by George M. Albert of the control of the contr

# Martin Campbell, WFAA, Dallas, gen. mgr., left Saturday (29) on a three-week trip that will take him through Chicago, Detroit and New York and wind him up at the NAB convention in Washington Feb. 14. **POLICY DUE**

Washington. Feb. 1, Show-down on mass of pending super-power applications will be sought in the coming weeks, now that Commissioner T. A. M. Craven has given the Federal Communications Commission his slant on the social and economic aspects of 500 kw operation.

While vertilet

kw operation.

While ventilation of the various please probably will be held up a while longer, cectain members of the Commish said this week they will press for a decision which will let the industry know where it stands on the inatter of radical technical changes. Delay probably will continue until new broadcast regulations, harmonizing with the engineering report which Craven presented months back, are drafted and

Craven technical report, which stipulates the categories of station, power that should be allowed each,

power that should be allowed each, new engineering standards, etc. The matter of particular frequencies for each type of station may be ducked, until it is learned for sure whether the North American agreement is going to be effective. Uncertainty on this point is not deemed a sufficient reason, however, for stalling the whole proposition of revising regulations.

vising regulations.

Prospect is that the super-power requests will be consolidated, including WLW's application for continuance of special experimental authority, and heard before the full Commish. This procedure would enable all members to get every pertinent fact first hand and to ask questions in accordance with Craven's lefe that he most serious reflection should precede any grants.

nical changes. Delay probably will continue until new broadcast regulations, harmonizing with the engineering report which Craven presented months back, are drafted and put into effect.

Rule drafting chore is not expected to be difficult. Most of the new regs are pretty well-outlined in the

MAYOR IN FORM

Official Talks Overtime from Sick Bed

Philadelphia, Feb. 1.

Stations here got a shock fast week when secretary to Mayor S. Davis Wilson called them shortly before Hizzoner was to go on air from his sickbed and asked them to have a fill-in ready if he wasn't able to fill out entire 15 minutes allotted. Heretofore entire difficulty with Mayor's gabbings has been to keep them within limits.

Ill or not, however, Mayor kept to form. Fill wasn't needed. He wen't 40 seconds over the mark.

40 seconds over the mark.

Student symphony orchestra at Carnegie Tech, Pittsburgh, under the direction of J. Vick O'Brien is being aired every Saturday afternoon over WCAE and fed to the Mutual web. Carl Dozer, Tech alumnus and an an-nouncer at the station, is the nar-rator.

# WENDELL

TWO NEW HITS ONE EYED LOVE Shapiro, Bernstein

MY DREAM SWEETHEART

Paull-Pioneer

# WILLIAM

Willys Radio Program

521 Fifth Avenue Murray Hill 6-2370

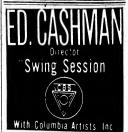
# STAN LOMAX **SPORTS**

WOR-7 P. M.

# RUTH CARHART

Tuesdays, 6:45-7 P.M. Mon., Wed., Fri., 10:45-11 A.M.

'VARIETY' says "... a beautiful voice'



THE SMOOTHIES BABS - CHARLIE - LITTLE

Second Year for Tums WI.W and NBC Red. Coast-to-Coast Tues,-Thurs., 7:15 P.M., E.S.T.

FAMILY BRINGS YOU MORE AUGHTER TEARS AND HEART-THROBS Presented by Ivory Soap · 99 44 100 0 o pure LISTEN TWICE DAILY
NBC Red Network, 12:15 to 12:30 P.M. EST
CBS - WABC— 2:15 to 2:30 P.M. EST
COAST TO COAST MGT., COMPTON ADVERTISING AGENCY
MGT., ED WOLF-RKO BLDG., NEW YORK CITY

'THE O'NEILLS"

NOW RADIO'S MOST POPULAR

# PEDAGOGS' SLICE OF A

# MAKE ROOM FOR THEIR DEMANDS

Locally Acceptable Channels Opened Up for Use Schools and Other Non-Commercial Petitioners-Seek to Appease Industry Critics

#### POLICY SWITCH

Washington, Feb. 1.

Room in radio's newly-opened attic was parceled out to pedagogs last week when the Federal Comlast week when the Federal Com-munications Commission took the initial step to appease crities of the commercial industry. Educational broadcasting henceforth will be a recognized unit entitled to a con-crete chunk of the spectrum.

crete chunk of the spectrum.

Changing their minds after four years, the commissioners promulgated a set of rules which earmark 25 channels in the medium-high portion of the spectrum for non-profit educational broadcasting. Frequencies, which are 40 kc. apart, are between 41,000 and 42,000 kc.

Termed an important step in harmony with new policy of encouraging educational use of radio, the policy contemplates issuance of permits in a way which will provide facilities for service to every city and town in the nation.

Okay Locally

## **NICK** KENNY

Wishes to Thank The Entire Staff

LOEW'S STATE **NEW YORK** 

and

The Following Grand Acts Dolly Dawn

Buster Shaver with Olive and George

Ray and Geraldine Hudson

Herman Hyde and Sally Burrill

Texas Jim Lewis and His Lone Star Cowboys

For an Enjoyable Week

#### Got Something!

St. Louis, Feb. 1 Fred Moegle, production di-rector of WTMV, worked out scheme whereby Suzie, "The Girl from the Hills," station hill-Girl from the Hills, station fill-billy, sang a dutet with herself-last week on a 15-minute pro-gram sponsored by the Old Judge Coffee Co., large St. Louis regional advertiser. Moe-gle recorded warbler's voice, rehearsed ber with it and then broadcast both during show. Station expects to build Suzie up to a femme quartet by the same process.

but no sponsored programs or commercial patters will be allowed. Managements will be allowed. Managements will be able to take programs of other broadcast stations providing "all commercial announcements and commercial references in the continuity are eliminated."

Technical requirements stipulate that 160-ke. separation will be required when there is more than one station in a single airea.

Policy is a complete about-face since January, 1935. Three years and four days before the new rules were promulgated, the FCC told Congress that the pedagogs had not demonstrated their right to a slice of the ether. After several week of listening to beefs from educators and other non-profit groups, the idea of writing into the law a provision under which a fixed percentage of facilities would be allocated to particular groups.

Setting aside of 25 channels between 41,000-42,000 kc. for licensing to organized non-profit educational agencies was highly prisied by John W. Studebaker, Commissioner of Education Committee.

Terming the opportunity to use the ultra-highfrequency band 'a great challenge to American education. Studebaker, expressed confidence-that-schools and colleges would take advantage of a characte that vantage of a characte that vantage of

or service to every city and town in the nation.

Okay Locally
Power limitations will put a 1 kw maximum on the educational transmitters so that a large number of users can be accommodated with the 25 frequencies. Characteristics of the medium-high-channels-will-insure intensive local coverage, with engineers declaring satisfactory signals can be delivered to cities; and small counties under favorable conditions. State-wide service cannot be expected except in unusual cases. Fitness test for applicants includes definite plans of operation. Besides demonstrating they are non-profit groups, candidates must make a showing that the station will be used for the advancement of education. Transmitters may direct programs to specific schools for use in connection with regular courses, as well as routine and administrative material for bupils, teachers, and the general public.

Entertainment will be permitted.

Entertainment will be permitted.

Local praise was highly praised by John W. Studebaker. Commissioner of Education of the Department of Interior and chairman of the Federal with the 25 frequencies. Characteristics and the straining the opportunity to use the ultra-hightrequency band 'a great hultary in the proportunity to use the ultra-hightrequency band 'a great dutations. Studebaker. Commistices.

Studebaker. Commissioner of Eduction of the Department of Interior and chairman of the Federal with the 25 frequencies. Characteristics and chairman of the Pederal wall of the ultra-hightrequency band 'a great dutation. Studebaker. Commistee.

Studebaker. Commistee.

Terming the opportunity to use the ultra-hightrequency band 'a great dutation. Studebaker. Commistee.

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Terming the opportunity to use the ultra-hightrequency band 'a great dutation. Studebaker. Commistee.

Studebaker. Commistee.

Terming the opportunity to use the ultra-hightrequency band 'a great dutation. Studebaker. Commistee.

Mácon, Ga. Feb. 1.
Score is about one-all in recent exchange of words between E. K. Cargill of WMAZ and leaders in the Baptist convention, one of whom broadcast over WMAZ criticism of radio. Cargill took the Baptists to task for accepting courtery time over WMAZ facilities to include a criticism of radio.
Local pastor expressed regret to

cism of radio.

Local pastor expressed regret to Cargill that anything should have been said that gave offense to the local radio station. However, John Sampey from Florence asserted, 'I said nothing to apologize for and I would say the same thing a thousand times over.' He said it was his purpose to decry abuses in institutions and not the institutions themselves.

'As to the radio,' he explained, 'I did say that I would prefer its use for educational purposes as in England, rather than for commercial purposes, as in America.'

#### F.C.C. February Lineup

Washington, Feb. 1 Washington, Feb. 1.
Rotation of assigenments of Federal Communication. Commission membership brings broadcasters most frequently Jace-to-face this month with Commissioners Thad H. Brown and Norman S. Case.
Chores are parceled out for February of February and February of February and February of February and February of February of February of February and February of February

ruary as follows:

Brown-Motions, Case - Licenses complying with Case — Licenses, complying with construction permits, minor modifications of e.p.'s and permits; measurements, extra time, etc.

Payne—Alaskar matters excepting broadcasting.

Walking—Aero, motion picture, emergency, special authorizations,

Craven-Telephone and telegraph

-Telephone and telegraph

# MAY BE RESURRECTED

Oklahoma City, Feb. 1.
Organization of an Oklahoma Association of Broadcasters is being contemplated by a number of station managers. State formerly had an association which broke up through sociation which broke up through lack of interest on part of members.

Present conditions affecting broadcasting in state as well as evident future problems have made it apparent to station managers that united efforts through an association are going to be neccessary in the near future.

There are 15 stations in the state

#### Wayne U Programs on W8XWJ Detroit, Feb. 1.

Detroit, Feb. I.
Wayne U broadcasting guild are
putting on special events, announcing, producing and writing
scripts for WWJ's ultra-high baby,
W8XWJ, which recently began producing its own shows.

ducing its own shows.
Wellington Granzow, station manager, and Garnet Garrison, guild director, are working to provide studes with dope on airings from ground up. Starting this month, Wayne U guild will present regular series of speakers, dramas and music shows over shortwaver.

# OKLAHOMA TRADE ASSN. NBC Sales Officially Aware of Mutual

Mutual in Turn Will Recognize Gross Computation of Time Sales and Drop Net Quotations

#### J. A. Kennedy Advanced

Washington, Feb. 1.
James A. Kennedy, Federal Communications Commission attorney, upped last week to the post of Assistant General Counsel to replace Carl F. Arnold, who recently restrated

signed.

One-time for attorney with the Agricultural Adjustment Administration, Kenn. 'y was appointed to the same job on the commish in 1934—later being advanced to the position of principal attorney.

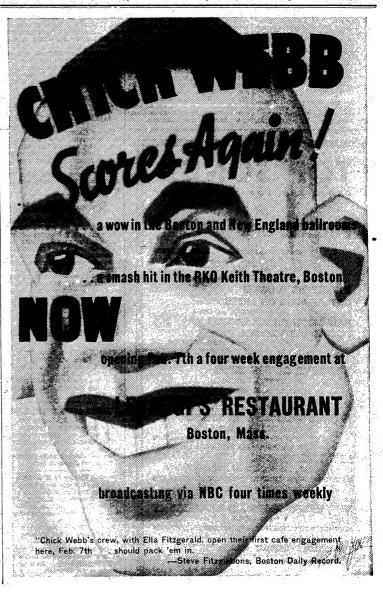
## WBEO Storm Victim Detroit, Feb. 1.

Detroit, Feb. 1.
Zero blizzard, worst in 65 years,
which swept upper portions of
Michigan last week, wrecked the new
188-foot, vertical antenna of WBEO
in Marquette, Mich.
High wind during the storm toppled over the antenna, which had
just been erected week previously.

NBC's sales department has officially recognized the existence of the Mutual Network. Latter's programs are now included in the chart which NBC salesmen carry around with them showing what the various webs clear at particular times of the day. Previously this schedule was confined to red, blue and CBS commercials. NBC explains that it had received enough queries regarding Mutual program competition to justify the addition of this info.

justify the addition of this info.

Mutual on its side has also done
some belated recognizing, this having
to do with the fact that NBC and
Columbia have been computing their
monthly time billings on a gross
basis for the trade record. Mutual's
figures have been net, with the frequency discounts deducted; but froin
now on this network will follow the
style set by NBC from away back
and make it gross income. Overall
difference between the net and gross
columns figures around 15%.



# Menuhins Hit \$12,000 Sellout in N. Y.; Other Concerts Droop, Met \$57,000

Concert grosses in New York are not holding up as indicated early in the season. Business is good, but not as lusty as last fall, when attendance promised, healthy boxofice through the season. Managers explain the decline is probably due to the same stock market and general business tock market and general business tock market and general business tock market and general business. The stock market and general business from the experiment of the same stock market and general business. The stock of the same stock market and general business tock market and general business. The stock of the same stock market and services when the same stock market and services when the same stock market and services and stock of the same stock of the same stock was stated and the philarmonic symph went back to the regular four-concert so the same stock of the same stock was this week. Were figured sure to pull a \$12,000 gross last night (Tuesday) at the Met Opera House.

Estimates for Last Week

Wednesday (26) eve. (endowment series). About as expected, \$3,100. "Nathan Milstein, Carnegie Ilall (2,76); \$2,75), Sauturday (29) aft. Open House (3,25) saturday (29) aft. N. X-debut of the 10-year-old planist was a wallop from the boxoffice and ricital angles; youngster had an enturisation business thouse and had to play several encorest estimated gross of about \$2,300; management is bringing the youngster along slowly; only 18 concert dates thouse and had to play several encorest estimated gross of about \$2,300; management is bringing the youngster along slowly; only 18 concert dates thouse and had to play several encorest estimated gross of about \$2,300; management is bringing the youngster along slowly; only 18 concert dates the season.

Significant production of the season of the seaso

#### Estimates for Last Week

Crussday) at the Met Opera House.

Estimates for Last Week

Metropolitan Opera Co. Met Opera
House (3,580; \$7.54) (9th week),
seven performances, plus Sundaynight opera concert' at \$2 top. Gross
sid off sitently last week from the
previous stanza's figure of \$61,000;
estimated about \$57,000 okay sockkavalier, 'Lucia di Lammermoor,'
Tristan and, Isolde,' all on the
strength of Kirsten Flasslad, Lauritz
Metchion, Lawrence Tibbett, Lotte
Lehmann, Lily Pons, Richard Bondili and Ezio Pinza, indications for thiweek are for a boost, with the bill
offering 'Gianni Schicchi'-Elektra,'
'Adda,' Trannhaeuser,' Le Coa d'OrCavalleri Rusticana,' S a lo mc,
O'ello and Rusenkavaller,
'Cavalleri Rusticana,' S a lo mc,
O'ello and Rusenkavaller,
Cavalleri Rusticana,' S a lo mc,
O'ello and Rusenkavaller,
Cavalleri Nustensa,' S a lo mc,
O'ello and Rusenkavaller,
Cavalleri Nustensa,' S a lo mc,
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O'ello and Rusenkavaller,
Cavalleri Nustensa,' S a lo mc,
O'ello and Rusenkavaller,
Cavalleri Rusticana,' S a lo mc,
O'ello and Rusenkavaller,
Cavalleri Rusticana,' S a lo mc,
O'ello and Rusenkavaller,
Cavalleri Rusticana,' S a lo mc,
O'ello and Rustingay Priday biz,
with Saturday approaching capacity
and Sunday somewhat off; estimated
\$15,100, a heity figure, for the series.
Third concert for young neople, Saturday
(29) nonSaturday (29) epp.

FROM THE

ROBBINS OFFERS

SWEET AS A SONG GOT MY MIND ON MUSIC

I COULD USE A DREAM

IT'S WONDERFUL

799 Seventh Avenue

HALF MOON ON THE HUDSON

YOU'RE A SWEETHEART

A SERENADE TO THE STARS

By McHUGH and ADANSON

By McIIUGII and ADANISON MAXINE SULLIVAN'S Onyx Club Hit

1938's FIRST BIG NOVELTY SMASH LOUIS PRIMA'S

YES, THERE AIN'T NO MOONLIGHT

(SO WHATI)

ROBBINS MUSIC CORPORATION

MURRAY BAKER, Gon, Prof. Mgr.

20th Century Fax's Greatest Picture in Grandest Score, "SALLY, IRENE and MARY" Songs by CORDON and REVEL

Songs by BULLOCK and SPINA

The Hit of BUDDY DE SYLVA'S New Unt-versal Filmusical "YOU'RE A SWEETHEART"

DEANNA DURBIN'S Song Hit from the New Universal Production "MAD ABOUT MUSIC"

By STUFF SMITH and MITCHMIL PARISH

New York, N. Y.

good, considering the weather.
Yehudi and Hephzibah Menuhin,
Met Opera House (3,580; \$3,65), last
night (Tuesday), violin and piano
recital. This 21-year-old fidller and
his sister are the biggest boxoffice
pair in the concert biz. This date
has been an assured sell-out for
months, for an estimated gross of
about \$12,000, includes possibly 1,000
stage seats.

Vronsky and Babin, Carnegie Hall (2,760; \$1.50); Friday (28) eve. Duo piano team pulled a juicy gate of, \$2,200, nice at the scale.

#### Klemper Vs. Reiner As Pitt. Symph Leader Pittsburgh, Feb. 1.

Pittsburgh, Feb. 1.
Choice for permanent conductor of newly-organized Pittsburgh. Symph next season is said to rest between Otto Klemperer and Fritz Reiner. Klemperer began year here, conducting three concerts and made favorable impression, but may have trouble getting out of his commitments with Los Angeles Philharmonic.

Reiner has been guest conductor Reiner has been guest conductor that Sturday anapproach of estimated in S. 100. a hefty was for the series in 15.100. a hefty that for the series in 15.100. a hefty for the series in 15.100. a hefty for such that he's running neck-and-neck now with Klemperer in popular fast 3.000. a hefty series in 15.500. good endowment, has no reg-script light again testingthed \$3.000. Lily Pons, Town Hall (1,498; \$3), in the hands of guest directors.

St. Louis Nixes Plea
For Symph Rent Cut
St. Louis, Feb. 1.
City officials last week nixed pleas
of exces of the St. Louis symph society for a slicing of the \$15,000 annual rental of the Municipal Auditorium, James E. Darst, manager of
the \$5,000,000 auditorium, said, the
use of the building by the society
costs the city \$10,000 over and above
the rent collected. Officers of the
society threatened to find another
location if the city did not slash the
rent bill.

# **ROBBINS DROPS OUT OF ASCAP**

Revised ballot for the election of new members on the publishers availability committee, which was sent out last week by the American Society of Composers, Authors and Publishers, has Jack Bregman as sole rep for the Metro-controlled publishing group, Jack Robbi who heads the Robbins Music Corp. and Miller Music, Inc. consented to the designation. Bregman is the operating chief of Leo Feist, Inc. Polls close Feb. 11.

Ballot. as reprinted contains the

craims chief or Leo Feist, Inc. Polis Close Feb. 11.

Ballot as reprinted contains the names of all member publishers and permits the latter, regardless of own classification, to vote for both popular (4) and standard (3) candidates. Other ballot had these classes on separate lists and restricted the individual publisher to pick from only one of the lists, Value of each vote will be based on the classification credit held by the voting publisher on Dec. 31, 1935.

Indicated members of the new availability committee are Max Dreyfus, Jack Bregman, Saul Bornstein, Walter Douglas, Walter Fischer, Louis Bernstein and Gustave Schirmer.

Detroit Symph Signs Up Ghione for Three Years
Detroit, Feb. 1.
Franco Chione, who was brought here last spring from La Scala, Milan, on year's contract to succed late Ossip Grabrilowitsch as director of Detroit Symph, has been signed to three-year contract.
Victor Kolar, who's been with local symph for 19 years, will stick as Ghione associate.

#### Stokowski Uncertain

Philadelphia, Feb. I.
Uncertainty of when Universal
will want him is delaying inking to
Leopold Stokowski's termer with
Philly Orchestra for next season.
Maestro skedded to work with

Maestro skedded to work with Hope Hampton in technicolor single, 'She Must Have Music.' He's also promised to take the podium for 20 concerts with the Village Band here, same' as in past season. Possible conflict in dates holding up final ar-rangements for the concerts, how-ever.

#### Professional Men's Show

Mose Gumble is back from Hollywood lining up things for the fourth annual benefit of the Professional Music Men, Inc.
Current year's show will probably be at the Majestic the third week in April.

#### LOTTE GOSLAR STRICKEN

St. Louis, Feb. 1.
An appendicitis operation last week halted the midwest tour of Lotte Goslar, German interpretative was stricken while performing

at the Hotel Jefferson here

Carl Kritner to New York
Carl Kritner has been brought onfrom the west coast division of the
Music Publishers Holding Corp.,
Wanner Bros. subsid, to handle the
sales of that outfit's standard department in New York.
Harold Sheath has taken over
Kritner's snot in Los Angoles,

Kritner's spot in Los Angel

Ist Non-Pie Tune in 6 Yrs.

Harry Warren and Al Dubin have just completed their first non-picture tune in over six years. It's You're an Education. Remick will sublish publish.

## 15 Best Sheet Music Sellers

(Week ending Jan. 29, 1938)

Bei Mir Bist du Schoen	Harms
There's a Gold Mine in the Sky	Berlin
*Rosalie	Chappell
I Double Dare You	Shapiro
*True Confession	Famous
*You're a Sweetheart	Robbins
Dipsy Doodle	Lincoln
Ten Pretty Girls	Crawford
*Sweet Someone	Feist
When the Organ Played O Promise Me	Morris
*Thanks for the Memory	Paramount
Sail Along, Silvery Moon	Select
*Whistle While You Work	Berlin
Ouce in a While	Miller
One Rose	Shapiro

Indicates filmusical song. † Indicates stage production song.
The others are pops.

## Music Notes

Paul Whiteman gave Johnny Mercer and Bernie Hanighen. lift by airing for the first time their newest collaborative effort, 'As Long As You Live, You'll Be Dead When You Die.'

Mack Gordon and Harry Revel turned in 'May I Drop a Petal in Your Wine Glass,' 'Where in the World,' 'Do You Mind' and 'In Any Language It's Love' for Simone Si-mon's warbling in 20th-Fox's 'Jo-sette.'

Lew Pollack and Sidney Mitchell finished clefting stint on 'Kentucky Moonshine,' at 20th-Fox, contribut-ing 'Moonshine Over Kentucky,' Sing Song of Harvest, 'You're Gorgeous,' and 'Reuben, Reuben, I've Been Swinging.'

Eddie Cherkose and Charles Rosoff sold three songs, 'Ride, Amigos, Ride,' 'What Care 1?' and 'Song of the Rose,' to Monogram for use in 'Rose of the Rio Grande.'

Mills Music and Canadian Music Sales has accepted 'Snowtime,' by Ken Sisson and L. S. B. Shapiro, of the New York Times, for publica-tion.

Harry Owen, whose Royal Ha-waiian orch has a featured spot in Paramount's Tropic Holiday, is also composing tunes and score for the

Peter Tinturia and Jack Law-renc Republic tuneteam, are cleft-ing two sumbers, This is the Night' and 'Along Fraternity Row,' for the next Alison Skipworth-Polly Moran picture, 'Stormy Weather.'

Walter Bullock and Harold Spina completed 'How Can I Thank You,' 'Be Optimistic,' Swing Me An Old Fashioned Song,' 'If All the World Were Paper' and 'Toscanini, Sto-kowski and Me' for the new 20th-

Fox Shirley Temple picture, Little Miss Broadway.

Lindsay McPhail and Ed East have tossed off another in their series of musical collaborations, Twilight in Granada. Amsco Music Sales the publisher.

Raiph Freed and Frederick turned in 'Parking In Paris,' which Bing Crosby will sing in his next Para-mount picture, 'Paris Honeymoon.'

Jesse Stool, formerly N. Y. pro-fessional mgr. for Donaldson, Doug-las & Gumble, has gone with Sha-piro, Bernstein & Co.

Hugo Riesenfeld signed by Prin-cipal Productions to write and di-rect score for Hawaii Calls, Bobby Breen feature.

Clyde Lucas splits Paramount the-atre, Hartford, and Paramount the-atre, Bridgeport, Conn., week of Feb. 16.

Mike Riley's sequel to 'Music Goes Round' is 'Oooooo Oh Boom!' which Santly-Joy is publishing. Music

Louis Bernstein left last Friday (28) for a three-week stay in Miaml, accompanied by Mrs. Bernstein.

Jimmy McHugh and Harold Adamson are cleffing the tunes for Universal's 'Trocadero.'

Phil Charig has turned in theme song for Hal Roach's Merrily We Live.

Edgar Hayes off to Norway Feb. 19 to open at Oslo, March 1 for Harold Oxley.

Robbins Musle publishes the score of the MGM Dwight Deere Wiman musical, I Married An Angel.

Max Steiner assigned to score for Warners 'Jezebel.'

RADIO CITY REVELS The Greatest Musical in Years GOOD-NIGHT ANGEL

THERE'S A NEW MOON OVER THE OLD MILL

TAKE A TIP FROM THE TULIP SWINGIN' IN THE CORN

SPEAK YOUR HEART

A Flock o' Hits from "SNOW WHITE AND THE SEVEN DWARFS"

HEIGH-HO! (The Dwarf's Marching Song) WHISTLE WHILE YOU WORK WITH A SMILE AND A SONG

SOME DAY MY PRINCE WILL COME THE DWARF'S YODEL SONG

The "Home on the Range" of This Generation THERE'S A GOLD MINE IN THE SKY

HARRY LINK, Gen. Prof. Mgr.

IRVING BERLIN, Inc., 799 Seventh Ave. N. Y

# COIN MACHINE LICENS

# Fine Legal Points Raised in Mills Reply IF RCA AND DECCA Now Berlin's Wants Industry Aid, To Songwriters Assn. Test Action

Assignment of trustee provisions of the Songwriters' Protective Association's constitution and by-laws ciation's constitution and by-laws are made the targets of attack by Attorney S. J. Buzzell in his answer to the complaint filed by the association against Mills Music, Inc., with the N. Y. supreme court. Buzzell, who served his papers upon defense counsel Monday (31), contends that the articles in question (VI of the Constitution and IX of the by-laws) not only flour public policy but are contrary to the laws of the United States.

States.

Under article VI, Buzzell's answer, points out, all income of the SPA belongs to the association and the rights of all members in such funds or property at all, times 'limited on divided as determined' by the council of the association. Under Article IX SPA members assign the mechanical rights of not only their created but future works to the association without any limitation as to years and agree that these rights shall be held in trust by the association and that all monies received from the exploitation of such rights shall be distributed in such manner the SPA council may from time to time direct. to time direct.

the SPA council may from time to time direct.

Buzzell's answer holds that this entire trust setup and method of administration is null and wold from two angles. By insisting that its members assign the rights of compositions which have not been created or they do not yet own the SPA is acting against what is known in law as public policy. By setting no limit as to how long this trust will run the SPA is violating what is known in law as the rule against perpetuity. The writers named in the SPA is action against Mills are all no longer infants and the law, in order to prevent the accumulation of huge estates or principals, prescribes that the life of the trust be limited. In New York state the longest term that a trust may run is measured by what is known as for more than two lives in being, the lifetime of the person who outlives the other heir line in the will.

#### Argues No Cause

be determined and that the alleged be determined and that the alleged trust to be created by the named writers is directed to be made for the benefit of an association com-posed of a fluctuating and uncer-tained number of persons. All of which, he declares, contrary to rules of the court. rules of the court.

## Denmark Swing Nutty;

Denmark Swing Nutty;

Concerts, Magazines
Copenhagen, Jan. 24.
Although no foreign swing bands
have invaded Denmark since Louis
Armstrong's visit in 1934, the Danes
have terrific yen for swing. Some
even went to Sweden last summer
to thear Jimmy Lunceford.
Permission has been granted by
the government for the British
swingster, Nat Gonella and his band
to give two hot concerts in Denmark.

to give two hot concerts in Denmark. Events were announced two weeks in advance and entirely sold out an hour after the boxoffice opened.

Tiny Denmark has two magazines devoted to swing and several hot

# CAN PREVENT IT

Disc Manufacturers Pledge Coin Machines They'll Defend Any Suits Brought by Performing Artists-Deny Latter Have Any Rights to License

#### PUBS AGREE

RCA Victor and the Decca Record Co, have pledged themselves to defend any suit that the National Association of Performing Artists might bring against the operators of coin reproducing machines. This assurance was: contained in letters sent by the two manufacturers last week to coin machine distributors in Pennsylvania, where the NAPA proposes to start some test litigation on the issue soon.

With the machine business absorbing between 40% and 50% of the (Continued on page 48). RCA Victor and the Decca Record

# Like Mills, in SPA Suit Against It

TWAS INEVITABLE

Now Bei Mir' Is Subject of a Law-

New infringement suit was filed Saturday (29) by Ira B. Arnstein, composer, who has long been batthing with ASCAP and its members.
This time Arnstei claims in the action filed in the Federal Court that
the music of Bei Mir Bist Du Schoen' had been copied from a song Schoen had been copied from a song, he composed in 1889; which he had copyrighted under the title A Mother's Prayer. He wants an accounting and damages from Harms. Inc., and Warner Bros. Pictures. Inc., named as adeendants in, the action. Recently the court tossed out similar suits which Arnstein had brought against ASCAP and practically every russic, publishing house in the city.

Music Publishers Protective Association has agreed to contribute \$1,500 to the defense of the Songwriters Protective Association's suit against Mills Music, Inc. with half of this sum having been already paid to the latter's lawyer, Samuel J. Buzzell. Saul Bornstein, operating head of Irving Berlin, Inc., complicated the question of backing Mills by demanding that similar aid be extended his firm. Bornstein argued, that the publishing andustry was as much affected by the suit which the SPA has brought against the Berlin out fit as it was by the anti-Mills action, and that if the pubs were getting behind Mills he saw no reason why they shouldn't agree to meet part of Berlin's legal bill.

At the meeting called to discuss the matter of helping finance the Mills case Buzzell stated that he wanted \$2.500 to prepare the defense and he estimated that another \$2.500 would be required for the trial. After several days of parleying with MPPA officials and several influential publishers Buzzell consented to accept \$1,500 from the MPPA and to look to his client for the balance. Debate on the issue frequently grew heated, and among the participants were coursel for various publishing firms. One lawyer expressed himself as loath to advise his clients to aid Mills unless he himself were retained as part of the legal battery. When asked whether he expected the MPPA to pay him a fee, this lawyer answered in the affimative.

lawyer answered in the affirmative.

Not a Test.

Consensus of opinion among the lawyers present, outside of Buzzel, was that the Mills matter did not constitute a test case, and that even if the decision went against that firm the underlying principles involved in the controversy between the SPA and publishers would not be seriously affected. All Mills had done; they pointed out, was to accept writers contracts which stipulated they were subject to the by-laws of the SPA. He has in no way interfered in the SPA and its members, and any adjuctation handed down by the courts could not be made to apply to instances where no such stipulations were accepted.

In the Berlin case the SPA seeks to recover, part of the commissions

In the Berlin case the SPA seeks to recover part of the commissions which that firm expended for the licensing of mechanical rights. Purpose of this suit is to stop the publisher from making the writer joint licensing services and to force the former to pay off on the gross fee collected from the user.

#### Cantor, Crosby Make Disc for Charity Sale

Disc for Charity Sale
Hollywood, Feb. 1.
With Eddie Cantor as emcee and
Victor Young supplying the background music, Bing Crosby and
Connie Boswell recorded 'Alexander's Ragime Band' as a duel and
'Home on the Range' and True
Confession' as solos for general sule
by Decca, with the entire gross
ceipts going to the fund for infantile paralysis sufferers. Recording
was supervised by Joe Perry.
First disc off was autographed by
the talent array and airmailed to
President Roosevelt, while Contor
personally sold the second to an unidentified purchaser for \$500;

#### Salabert Buys Rights

Francis Salabert has obtained the European rights to the catalog of Exclusive Music, Inc. Covers all but Scandinavian countries and is for three years.

Joachim Aberbach, Salaber('s

American rep, negotiated the deal,

Eaton, Shand Sien Pact James Eaton and Terry Shand have signatured two-year writing agreements ith Shanis, Bernstein & Co., They're res, side for I Double Dare You.

Dare You.

# Breakdown of Network Plugs

Following is an analysis of the combined plugs of current tunes on WEAF, WJZ and WAEC computed for the week from Monday through Sunday IJan 24-30). Grand total represents accumulated performances on the two NEC links and CBS. 'Commercials' refers to all types plugs on sponsored programs, In Source' column, denotes film some t legit tunes, and more represents. denotes film songs, † legit tunes, and 'pop' speaks for itself. Grand Commer-

positions which have not been cre-	Title	Publisher	Source	Total	cials	Vecals
ated or they do not yet own the	Title Disy Doodle Del Mir Bist Du Schoen I Double Dare You. Whistle William Work. Sweet Someone. Rosalie True Confession. Mama, That Moon Is Here Again You Took Words Out of My Heart Nice Work If You Can Get It. In the Still of the Night. Bob White. I See Your Face Before Me. I Live the Lite! Love.	Lincoln	Pop	. 38	12	8
SPA is acting against what is known	Bei Mir Bist Du Schoen	Harms	Love, Honor and Behave	. 36	14	25 20
in law as public policy. By setting	I Double Dare You	Berlin	*Snow White	37	7	17
no limit as to how long this trust will run the SPA is violating what	You're a Sweetheart	Robbins	*You're a Sweetheart	29	9	18
is known in law as the rule against	Sweet Someone	Feist	*Love and Hisses	27	13	12
perpetuity. The writers named in	Rosalie ,	.Chappell	*True Confession	24	9	12 21
the SPA's action against Mills are	Mama That Moon Is Here Again	Paramount	*Big Broadcast	. 21	5	15
all no longer infants and the law, in	You Took Words Out of My Heart	.Paramount	Big Broadcast	. 21	6	14
order to prevent the accumulation of	Nice Work If You Can Get It	. Chappell	"Posselia"	19	5	12 7
huge estates or principals, prescribes	In the Still of the Night	Remick	Pop	17	5	14
that the life of the trust be limited.	I See Your Face Before Me	Crawford	†Between the Devil	. 17	. 6	12
In New York state the longest term	I See Your Face Before Me. Live the Life I Love. Thanks for the Memory I Can Dream Can't I? Sweet as a Song Somebody's Thinking of You Tonight Once in a While Two Dreams Got Together Silhouetted in the Moonlight More Than Ever	. Words and Music	tFifty-Fifty	. 17	4	11 15
that a trust may run is measured by what is known as for more than two	Thanks for the Memory	.Paramount	*Big Broadcast	16	3	8
lives in being, the lifetime of the	I Can Dream, Can't I?	Robbins	*Sally, Irene and Mary	. 15	3	12
person who outlives the other heir	Somebody's Thinking of You Tonight.	. Schuster-Miller	. Pop	14	2	9
ling in the will	Once in a While	Miller	Pop	14	3	8 8
Argues No Cause	Two Dreams Got Together	Harms	Hollywood Hotel	. 13	2	. 8
Argues No Cause	More Than Ever	Miller	Pop	. 13	2	7
Buzzell argues that since the law	I've Hitched My Wagon to a Star	Harms	Hollywood Hotel	12	1	10
does not allow the creation of a perpetual trust fund the SPA's lack	Sail Along, Silvery Moon	Famous	*Every Day's a Holiday	. 12	2	7
of limitation in articles VI and IX	Tune in On My Heart	Gilbert	Pop	., 12	4	4
automatically makes these two pro-	Have You Met Miss Jones?	.: Chappell	tl'd Rather Be Right	. 11	4	9
visions illegal. Since the SPA has	Did an Angel Kiss You?	Famous	Pop	. 11	2	4
based its case against Mills on these	You Started Something	Marks	Pop	. 11	ĭ	2
two articles, the illegality of the lat-	Mama I Wanna Make Rhythm	Santly-Joy	Manhattan Merry-Go-Round	10	3	6
ter, concludes Buzzell, leaves the as-	The One I Love	Feist	*Everybody Sing	10	1	4
sociation without a of action.	Just a Simple Melody	Witmark	Mannequin	9	. 3	. 6
In his answer Mills' lawyer asks for judgment, dismissal of the complaint	Moon of Manakoora	. Kalmar-Ruby	. "Hurricane	. 9	2	6
together with costs and disburse-	With a Smile and a Song	Berlin	Snow White	9	1	6
ments. Majority of lawyers special-	I'm the One Who Loves You	Gem	Pop	9	1	5
izing in the music industry are pre-	Outside of Paradise	. Santly-Joy	Outside of Paradise	9	ú	5
dicting that this SPA plea for the	Hometown	.Crawford	Pop	. 9	2	4
adjudication of its rights under the	Shenanigans	Select	*Outside of Paradise	9	0	3
two articles will never come to trial.	Two Dreams Got Together Silhouetted in the Moonlight More Than Ever I've Hitched My Wagon to a Star Sail Along, Silvery Moon Every Day's a Holiday. Tune in On My Heart Have You Met Miss Jones? Did an Angel Kiss You? You Started Something Taboo Mama. I Wanna Make Rhythm The One I Love. Just a Simple Melody. Always and Always. Moon of Manakoora. With a Smile and a Song. I'm the One Who Loves You Smoke from a Chimney. Outside of Paradise. Hometown. Shenanigans Romance in the Bain Ni Raywon My Day I Wanna Be in Winchell's Column. My Day	Red Star	Start Cheering	. 9	. 0	3
It was after the SPA council itself	I Wanna Be in Winchell's Column	Feist	Love and Hisses	8	2	7.0
had realized the indefiniteness of	My Day		, Pop	8	1	7
	My Day There's a Gold Mine in the Sky I'm Like a Fish Out of Water. Down with Love I Simoly Adore You. Ten-Pretty Gris. Forgy Day. Let's Waltz for Old Times Sake I Still Love to Kiss You Good Night. You Can't Stoo Me from Dreaming.	Berlin	Pop	. 8	1	5
the situation by adopting specific pe- riods of membership and adminis-	Down with Love		tHooray for What	. 8	2	4
tration that the flood of resignations	I Simply Adore You	Ager-Yellen	Pop	8	. 2	3
among Hollywood writers broke. The	Ten Pretty Girls	Crawford	Pop	. 8	1	2
SPA council first talked of making	Let's Waltz for Old Times Sales		Pon	. 8	ាំ	2
it 25 years, but later showed an in-	I Still Love to Kiss You Good Night	Feist	. 252d Street	7	(	6
clination to limit it to 10 years.	You Can't Stop Me from Dreaming	Remick	Pop	7	10 10 -	4
Mills Music, Inc., was singled out	Let's Sail to Dreamland  It's Easier Said Than Done  Snake Charmer  Josephine	Spier	Pop			3
by the SPA for what it termed its	Snake Charmer		Pon	7	1	17 12
test case because the firm had ac-	Josephine	Feist	Pop		1	1
cepted SPA members' contracts to	Josephine When Organ Played O Promise Me	Morris	Pop	. 0	10	
which had been affixed stickers de-	Sweet Stranger	Ager-Yellen	Pop	6	33.3	) 1
claring the agreement subject to the provisions of Articles VI and IX. The	Love is Here to Stay		Pon	6		0.50
writers named in the SPA complaint	Lady Is a Tramp	Chappell	+Babes in Arms	6	(	0 3
were Nat Simon, Dick Sanford,	Some Day My Prince Will Come	.Berlin	Snow White	. 6	1	2
Harry Tobias and Jack Stern.	Vieni Vieni	Southern	Pop	6		r vais
Forepart of Buzzell's answer is	It's Wonderful	Robbins	Pop	5		5
pretty much of a general denial of	Thrill of a Lifetime	Marlo	Thrill of a Lifetime	. 5	1	4
the SPA's allegations. In his argu-	How Many Rhymes?	Remick	Pop	5	0.00	0 4
ment against the soundness of the	In a Little White Lighthouse	Donaldson	Pop			2 3
SPA's assignment provisions, Buzzell	Greatest Mistake of My Life.	Mills	Pop	5	* 4 p	1. 3/
points out there is nothing showing	Don't Cry, Sweetheart	Miller	Pop	5	13	u 3
who is going to be the beneficiaries,	In Old Chicago	Shaniro	Po	5	Je Sing	i i
how the money is to be divided,	Goodby Jonah	Robbins	. Virginia	5	-1.200	1
how long the trust is to continue, under what circumstances it is to		Lincoln	Pop			1 0
under what circumstances it is to		TEV NOVEMBER WIT		13.0	17.	Section 1
THE ROLL OF THE PARTY OF THE PARTY.	de installer managere de	With the State of	在1540年 - 1567 美国第二		1 42 mg 1 4	and with equipment

# Myron Selznick, H'wood Talent Agent, May Enter Band Booking Arena

Myron Selznick & Co, Inc. of Hollywood's largest talent agencies, is considering going into the band representation business. Selznick last week discussed the situation with his New York manager, Danny Winkler, by telephone, with a view to bringing Winkler out to the Coast to get the band department under way.

If Selznick goes through with the idea, his will make the second major talent agency to enter the band field within the space of weeks. William Morris office recently dec

#### TAPS TO HOLLYWOOD: ARRANGES FILM TESTS

Taps planes to west coast Feb. 5 on a two-week wisit to await arrival from east and approval of vocalist Frances McCoy's screen test for Metro and to attend opening of Panchito and orchestra at Trocadero and settle latter's screen test for either RKO or 20th Century-Fox; both of which are bidding. He will stay west about two weeks.

Alex Hyde musical mentor for the RKO or 20th Century-Fox; both of which are bidding. He will stay west about two weeks.

Panchito is set for 12 weeks at Troc after opening Feb. 9 at \$900 including femme vocalist. Taps will keep him west until next summer when he returns him east to too an Intimate east side nitery with Panchito's label fronting. A six-piece band will, background champ marcaes player-singer. Figured film publicity and standing N. Y. Fep will aid. Panchute just closed at La Conga, N. Y.

#### Frankie Masters' Gross

Lincoln, Feb. 1.

Lincoln, Feb. 1,
Frankie Masters playing a repeat
after a bad showing last summer at
King's ballroom, did very nicely and
gated \$621, at 99 cents top. Best
money showing the house has had
for a long time.
Masters introed his new girl singer, Marian Frances Charlesworth,
who replaced Donna Dae when the
latter joined Fred Waring.
MCA has pencilled in Herbie Kay

MCA has pencilled in Herbie Kay for Feb. 25.

Singing Herberts and Riana De Bori, Spanish dancer, are headlining floor show at the Park Plaza Crystal Terrace, St. Louis, room currently.

PHILADELPHIA

#### Musical Reporter

Spokane, Feb. 1.

Bill Golden is the foremost ocal exponent of doubling in prass. Daytimes he is police and city hall reporter for The Press.

Press.
At night he plays the drums and does comic specialties with Chuck Donley's orchestra in the Desert hotel's Roundup Room nitery.

# ALEX HYDE VS. **MILLS FOR** \$200,000

derstanding that the latter would exderstanding that the latter would ex-crise his best efforts to induce Miss Hutton to remain in the employ of this corporation. As part of this deal Mills agreed to pay Hyde 5% of the gross intake on the Hutton band but in no event was this to exceed \$100 a week. "Mills" personal contract with Hutton, alleged to have been made on Dec. 13, 1937, is said to have violated both the promise to keep made on Dec. 13, 1937, is said to have violated both the promise to keep her within Millhyde and the 5% commission arrangement.
Wilzen & Halperin brought the action in Hyde's behalf.

Song's 25-Bar Chorus Joseph Meyer has written a tune,
'You Went to My Head,' having a sive-bar phrase and a 25-bar chorus,
Conventional layout is an eight-bar phrase and a 32-bar chorus,
ABC Music is publishing:

#### Bert Lown as Salesman

Bert Lown, former band leader has joined the orchestra sales staff of Rockwell-O'Keefe's New York of

fice.

He succeeds Dick Ingrem, who resigned to go back to Philadelphia where he formerly operated his own band booking office.

#### No Machine Bar

(Continued from page 47)

output of phonograph records, the output of phonograph records, the disc manufacturers are prepared to put up'a strenuous legal battle against an attempt to the NAPA to license the coin contraptions. Two precord companies contend that the rights to the comercial use of their contractions. rights to the commercial use of their product is vested in themselves and not anyone else, and that there is nothing in either the law or recording contracts which gives the artists any authority to interfere with these rights. They also hold that the decision obtained by the NAPA in the Waring vs. WDAS case merely involved a specific set of facts and cannot be construed upholding the NAPA's claim that the interpreter has the right of commercial control over his recordings.

Publishers Symmathetic

#### Publishers Sympathetic

Another faction that questions the NAPA's claim to such rights are the music publishers, but this element is disinclined to intrude in the situation because of the fight it currently has on its own hands with the Songtion occause of the night it currently has on its own hands with the Song-writers' Protective Association. The latter maintains that a clause in its by-laws gives it an assignment on the mechanical rights of the works of the SPA members, and the publishers figure that it would be best to settle their own issue with the writers before intervening in the maneuvers of the NAPA. The publishers hold that as long as a copyrighted work is involved the interpreter cannot exercise any control over his waxed interpretation. He's stayed even if its a special arrangement, since the copyright law gives the copyright competitions of the control over any arrangement of his work. The arrangement of his work. The arrangement much his property as the original composi-

RCA Victor last week filed with the Federal court an ancillary bill of complaint in the suit which the NAPA brought against WNEW, New York, in behalf of Paul Whiteman. The manufacturer's complaint state Victor and no one else has a com-mercial, right in the records in-volved, and asks for injunctive relief against both Whiteman and WNEW.

DETROIT

LOS ANGELES

ROSTON

## On the Upbeat

La Conga, New York nitery, states it will take action only against Panchito and his La Conga Orchestra. Inc., if it attempts to use the Conga part as competitive billing. Panchito departs Feb. 5 to open at the Trocactor, Hollywood, being succeeded by the La Conga Rhumbaists, many of them being from Panchito's original combo. Gonzales will be the maessity.

Four Top Hatters opened at the Fontenelle hotel, Omaha, Neb. Jan. 25; Three Jacks, Chittenden hotel, Columbus, O., Jan. 28; Singing Strings, Mami hotel, Dayton, O., Jan. 20. All cocktail units.

Lawrence Welk option at Italian Terrace of William Penn hotel, Pittsburgh picked up for an addi-tional month following original stretch of that length. Deal handled by Frederick Bros.

Barney Rapp's band booked into Stanley theatre, Pittsburgh, week of March 4. California Collegians hit same spot Friday (4) and Duke Ellington comes in following week,

Reggie Childs instead of Don Bes to will play for the Pennsylvania College for Women prom in Pitts-burgh Feb. 18. Joe Hiller handled for CRA.

Clyde McCoy to Nu-Elms ballroom, Youngstown, O., Feb. 7 for niter, Reggie Childs does same for Catholic Community Center, Ft. Wayne, Ind.,

Sammy Walsh in sixth week at Chase Club, Hotel Chase, St. Louis, as m.c. and dancer. Charles Gay-lord's band and Virginia Ascher's

Dick Stabile last week tied at-tendance record at Bryn Mawr ball-room, Pittsburgh, shared equally by Hal Kemp and Guy Lombardo.

Back from a picture stint for RKO in 'Radio City Revels,' Hal Kemp-orchestra opens at Drake hotel, Chi-cago, Friday (4).

Glen Gray booked for dance-con cert date at Shrine Mosque in Atlan-ta, March 3, by Shrine's Yaarab Temple Activities committee.

Ring's Jesters go into the Michigan theatre, Detroit, Feb. 27 for one week after closing a year's stay at the La Salle hotel, Chicago.

George Olsen, after a run that ends Feb. 23, will be followed in by Enric Madriguera, as the mai band attraction at his same spot.

Marvin Fredric one-nites for CRA after closing at Atlantic Biltmore hotel, Atlanta, Ga., Feb. 10. Plays middle and southwest.

Jerry Livingston orchestra has been signed for the duration of the season at Laurel-in-the-Pines, Lake-wood, N. J., by Abner Greshler.

Domingues Brothers' Mexican ma-rimba band checked in at Paramount for a featured spot in Tropic Holi-day.

Tommy Dorsey theatres at the Earle, Philadelphia, March 11, Earle, Washington, 18 and Stanley, Pitts-burgh, 25.

Bob Causer band in at Murray's Tuckahoe, N. Y., replacing Ray Keating's bunch, off on college tour.

Dee Peterson's orchestra returns to Seven Gables, Milford, Conn., after short term at Normandie, Boston.

Howard Woods orchestra remains at the Floridian Hotel, Palm Beach, Fla., until March.

ody Herman hits Schraeder Milwaukee, Feb. 10 for Rockwell-O'Keefe.

Ali Dohrmann, another new CRA'er plays Claremont Club, Oak-land, Cal., Feb. 12.

Vincent Lope and Jung hotel, New Orleans merge on Feb. 18 for MCA.

Bob Grayson exits Commodore Perry hotel, Toledo, O., Feb. 5 and one hite for GRA.

Al N. Jahns is attraction at New

Kenmore hotel, Albany, N. Y., with an NBC wire.

Joseph Sudy, new CRA maestro, at Rio Del Mar Country club, San Francisco with an NBC wire,

George Hessberger opens Alpine Village, Cleveland, O., Feb. 25.

Chick Webb plays Yale Prom, New Haven, March 12.

Carvel Craig booked for Whitcomb hotel, San Francisco, Feb. 17.

Eddy Duchin into Cocoanut Grove, Los Angeles, Feb. 1.

Hal Kemp opens at Drak hotel, Chicago, Feb. 4:

Count Basie into Apollo theatre, N. Y., Feb. 25, for one week.

Al Cooper set for Apollo theatre, Feb. 4 by Moe Gale.

Berlgan to Philly

Philadelphia, Feb. 1.

Bunny Berigan booked

Arcadia - International Philly. Berigan booked into wo weeks starting Feb. 24. Follows Leighton Noble, who will close day

before, after 12-week session.
Tentatively pencilled in after
Berigan are Bob Crosby, Sammy.
Kaye and Tommy Dorsey, each for
two weeks.

#### LARRY CLINTON'S

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CLEVELAND

# 3 Swifts Not Given Return Fares, Agent's License Renewal Stalled

Miles Ingalls, former nominal head of International Theatrical Corp., subsid of the defunict French Casino, N. Y., has been restrained from securing a license for his own agency on complaint of Three Swifts. Act charges Ingalls, Clifford C. Fischer and the operators of late F. C., Shapiro and Blumenthal, with not supplying them with return fares to Europe, as promised, after they concluded an engagement in September. Act was signed by Fischer.

At previous hearing before the License Commissioner, operators promised an adjustment. Shortly

License Commissioner, operators promised an adjustment. Shortly thereafter the Paris in New York Corp, went into bankruptcy, which meant dissolution of the subsidagency and consequently no payoff. Louis P. Randell is attorney for the Swifts.

agency and consequently no payoff. Louis P. Randell is attorney for the Switts.

Late yesterday (Tuesday) Fischer stated he would personally defray the Swift passage. Fischer has also taken over the International Theatrical Corp. as a personal venture, but this is apart from Ingalic deal.

Clifford C. Fischer, and Louis: F. Blumenthal-Jack. Shapiro last week settled their legal differences out of court after much maneuvering. Formerly partnered in the French Casino, N. Y., each had claims against the other. Matter went to arbitration, but was settled by spective attorneys before the hearings were concluded. Part of the settlement calls for Fischer to acquire the International agency.

Fischer returns to London and Paris this Friday (4), having a new London Casino show in prospect for April debut, and then has in mind to resume on Broadway. He has been negotiating for new N. Y. spot. It will not be the proposed site of West 52d street, formerly Icelaind. Louis J. Brecker, owner of Roseland ballroom, N. Y., and co-owner of the International Casino, has taken ar option on this spot, planning a big dancery.

#### F&M LINE GIRLS SIGN WITH AFA ON COAST

Los Angeles, Feb. 1.
Group of Fanchonettes, L. A. Paramount theatre's line girls, cast lot with the American Federation of Actors' preliminary to submitting formal demands on Fanchon Marco for more pay and shorter hours. Girls more pay and shorter hours. Girls claim they are now working as many as 17 hours a day.

as 17 hours a day.

F & M admitted that because of nature of their work it was necessary for them to put in additional hours of rehearsal on top of their four daily shows, but pointed out that their minimum weekly wage is 35, with the more experienced dancers drawing down \$42.50 and \$47.50.

Executives also said the girls were ancers drawing down \$42.50 and

Details on Chorus Equity jurisdic-tional fight will be found on page 7.

#### Kalmine Lines Up Ptsbg. **Shows Before Coast Trek**

Pittsburgh, Feb. 1.

Pittsburgh, Feb. 1, Stanley, WB deluxer, celebrating 10th anniversary this month and has flesh fixed for five weeks ahead, first time in years house has ever been booked that solld. Harry Kalmine, zone manager for Warners here, lined up flock of name birthday attactions before pulling out for Hollywood with Mrs. Kalmine on a monthly vacation. onth's vacation

Ted Weems is current and following him comes Pinky. Tomlin, last-minute substitution for Jack'e Cooper, who had to cancel when called back to Coast for pic a bill with California Collegians, Michon Bros. Sybil Bowan and Lathrop Bros. and Virginia Lee. For week of Feb. 11, Stanley gets Duke Ellington's band and follows up with all-star vaude show including Tim and Irené, Borrah Minevitch and his Harmonica Rascals, Helene Denizon and 12 American Rockets, Lee Dixon and Ramona. Ted Weems is current and follow-

Judy Garland, screen youngster, headlines Feb. 25 and management will build presentation around her, and March 4 brings on Barney Rapp's ore for first visit at this spot in three years.

#### Calling S.S.S.

Cleveland, Feb. 1.
Cleveland nitery operators are lending a hand to the city's auto safety drive by inaugurating a new service destined to ing a new service destined to alleviate drunken driving.

Three places have come up with the novel S.S.S.—'special stew service.' Service calls for application of ammonia and other quick restoratives.

#### Singer to Operate Chi Booking Group With His Theatres

Chicago, Feb. I.
Franchise of the entire Chicago
division and organization of the
Western Vaudeville Managers Assr
has been taken over by Mort H.
Singer, who will operate in conjunction with the Singer circuit of thea-tres in the midwest and south.

tion with the Singer circuit of theatres in the midwest and south.

WVMA here was originally a part of the Orpheum circuit and was sold later to RKO. WVMA has always been the booking office for the RKO circuit in this territory. At one time, the WVMA office here booked as many as 60 weeks of vaude. During its heyday, Singer was general manager, at which time he was also an executive of the Orpheum circuit.

It is understood, in relinquishing the WVMA franchise to Singer, that RKO will retain an interest in the organization and will participate in its profits. At present WVMA is booking the Colonial, Dayton; Lyric, Indianapolis; Palace, Pt. Wayne, and the Mort Singer houses in Iowa, in addition to several independent vaude spots throughout the territory. Warner Jones, who has been booking manager for several years, continues in that capacity.

Takeover of WVMA by Singer in

hooking manager for several years, continues in that capacity. Takeover of WVMA by Singer in m way affects the regular RKO theatre operating division, headed by Jim Christy. Only change will be that of the physical setup of the offices in the State-Lake building, with Christy moving headquarters in with the Singer layout, while continuing to be district chief of the RKO Palace here, and the RKO theatres in Champaign, St. Paul, Des Moines and Kansas City.

### MILTON, DAMUR SLATED TO OPEN IN N. Y. CAFES

Billy Milton, Jack Buchanan-type songster, comes from London to open Feb. 23 at the Rainbow Room, N. Y., booked by Richard Kraf- ur of Louis Schurt's office. He's from London musical comedy, although he was at El Mordeco for a spell.

Another legiter turned nitery is Hene Damur, who succeeds Miltimation of the Community of the

#### Jeanne Devereaux Set To Sail for Paris Date

To Sail for Paris Date
Jeanne Devereaux, dancer recently at the International Casino, N. Y.,
sails, next week (12) to fill an engagement at the Bal Tabarin, Paris.
Dat at the French spot is indefinite,
but is for a minimum of three
months, Following that stint, the teremonths, Following that stint, the termonths, opening at the Palladium,
London, then to South America.

Since leaving the International
Casino, Miss Devereaux has played
a date at the Chicago Theatre, Chicago, and has been on the Coast.

#### Now He's a Juggler

Horace Heidt has added new rou ine to his orchestra directing at Hotel Biltmore Bowman Room, N. Y. Introduced as a caballero, maestra does three juggling stunts, with three tambourines, three balls and three

Indian clubs.

Strictly as novelty and for laugh, purposes. Heidt is not perfect yet; hence plenty of mistakes in manipu-

#### 3 N. Y. Burleys OK'd

New reprieve has been granted three of New York's five existing burlesque theatres, with relicensing okayed, until April 30, when a new year begins. Those okayed were the Star, Brooklyn, and the Eltinge and Republic, N. Y. licenses for which were up yesterday (Tuesday). Other two, the Irving Place and People's, do not come up for relicensing until March 1.

### **Cuffo Entertainers** Abused by Scribes At Banquet in Philly

Philadelphia, Feb. 1. Performers at four niteries here who were asked to contrib cuffo en-tertainment, at banquet of Philly Sports Writers Association last Tucs-

iertainment, at banquet of PhillySports Writers Association last Tucsday (25) night are burning plentyover treatment accorded them byscribes and guests.

Although acts were put on verwearly, before drinking took goodhold entertainers complained of lackof attention, hand-patter, thanks or
other sign of appreciation. Fact is
some of the boys (one of them the
op of a nitery supplying some of thaacts) provided themselves with rubber and bands and paper clips. Helen
Jordan, from Frank Palumbo's line,
was hit in the eye and had to leave
the platform. Other gals exhibited
black and blue marks from the faststying, sharp-edged, spitballs. Several femme performers were so
badly riled at raucous reception they
came off the podium in tears.

Burning as much as the performers
were Al-Horwitz, of the Ledger, prez
of the Sportswriters, and John Webster, of the Inquirer, chairman of
the eintertainment committee. Both
did their best to quell the disorder
and show their appreciation for the
acts.

One of principal troubles, ap-

and show their appreciation for the acts.

One of principal troubles, apparently, was that the performance was too long. Instead of trying to cull best entertainment, committee tried to give entire works from Palumbo's, Benny the Bum's, Boo Boo Hoff's 21 Club, and 1523 Locust. Result was that there was only time enough for entire Palumbo show and one act from each of the others.

Although benefit chiz didn't necessitate any of the spots skipping shows, it meant troublesome rearrangement of skeds. Frankie Palumbo even brought up his entire orchestra.

#### **NEGRO ORG INSTALLS** ROBINSON AND SISSLE

Installation of officers of the newly formed Negro Actors Guild took place Sunday (30) afternoon at the clubhouse of the Grand Street Boys Assn., N. Y. Officers inducted were Bill Robinson, honorary pres; Noble Sissle, pres; (Miss) Fredi Washington, executive sec; W. C. Handy, treas; Muriel Rahn, recording, sec, and Lou Lane, reporter for the Amsterdam News, assistant recording secretary. Cab Calloway and Elmer Carter also were installed, former as chairman of the executive board, and latter as first v n. of same.

Gathering of approximately 200 of the foremost Negroes in show business was addressed during the ceremonies by Dave Ferguson, head of the Jewish Actors Guild; Col. Arthur W. Little, commander of 69th Regiment, U. S. Army, Negro outfit, of which Sissle was a member during the war; Marty Forkins; Irving Mills, of Mills Artists; Judge Goldstein, of the Grand Street Boys, who installed numerous personalities into lesser of fices, and Alan Corelli of the Theatte Authority.

In his speech of acceptance, Robinson stated that he was in possession § 3.000 from a former benefit which Installation of officers of the new

son stated that he was in possession of \$3,000 from a former benefit which or \$3,000 from a former benefit which he would split between the infant org and another benevolent group in Chicago.

Initial plans of the outfit call for

a widespread membership drive to be directed from the offices of Sol Feinstein, 1560 Broadway, N. Y., who was elected counsel for the organiza-tion.

#### A Single Again

Hollywood, Feb. 1.
Few months ago Bob Murphy, long time vauder, took in Johnny Marvin, songster and tinpanner, as a partner his chop house.
Last week Murphy finished up eight weeks in Metro's 'Girl of the Golden West,' indorsed the check over to Marvin and now has the eatery back under single ownership.

# Det. Considers Slashing 1,500 Cafes, Crime Wave Brings Purge Crusade; 500 Acts, 200 Bands May Lose Jobs

#### Waltz Vs. Big Apple

Renaissance of the waltz these

Renaissance of the waltz these days, in the class shots of Manhattan, has boomed coutouriers' waltz-gown business, and also served as the deft to the Big Apple.

The Rainbow Room, Mon. Paris, St. Regis, Maisonette Russe, the Waldor's Sert Room, din fact, every class spot features a special waltz night or highlights the waltz sessions at some stage of the evening.

#### 3 Trustees to Run H'wood Restaurant Until Assets Sold

After three weeks of probing into the affairs of the A. & U. Restaurant Corp., which operated the now defunct Hollywood Restaurant on Broadway, at preliminary creditors' hearings, a board of three permanent trustees was elected Monday (31) at a hearing before Referee Harold Coffin. The three selected by the creditors are Arthur W. Copp the trustee in liquidation; Arthur N. Asher and William M. Wallace. At the same time an attorney representing an unidentified client, be-lieved to be in the catering business,

lieved to be in the catering business, entered an initial bid of \$8,500 for the restaurant's equipment. Higher bids are expected to be received at the first joint hearing before Referee Coffin which is set for Friday (4). Joe Moss, former head of the A&U. Corp., and present director of the International Casino, has been examined on numerous occasions at what commonly called fishing expeditions, into the financial upset of the former popular nitery. He will be the principal witness before the referee. Moss, questioned, regarding exchange of checks between the Hollywood and the International and other restaurants, explained that the Hollywood and the International and other restaurants, explained that such a procedure was common along Broadway. When one place was short of cash in meeting a payroll it would have 'its check cashed by another restaurant, Over \$29,000 in A&U checks had been made out to the International Casino, it was revealed. Moss claims he nersonally made all International Casino, it was revealed, Moss claims he personally made all these checks good from his own banking account. Other similar checks aggregating about \$4,000 were issued to the Pavillon Royal at Valley Stream, L. I., in which Moss is also interested.

#### 4 DANCE TEAMS, NEW NITERY IDEA IN N. Y.

Answer to what follows Big Apple hotels and niteries the booking of four dance teams for simultaneous performances at the New Yorker hotel, N. Y., coincident with the opining of Jimmy Dorsey's band Feb. 27, to succeed Glor Gray's Casa Loma crew. Dance teams must be able to switch from tango, to shag, to acrobatics, to waltz, etc. with each successive nightly appearance.

Gag is to buy four teams for the price of Instead of engaging one high powered name attraction, bookers hope to catch on with novelty. Band and teams comprise entire show. Rockwell-O'Keefe entire booked

#### Loretta Lee Leaves Coast for Vaudeville

Loretta Lee, swing songstress, is en route from the Cuast for some vaude dates. Has been in Holly-wood since summer airing from that end on CBS while sandwiching in two nitery engagements.

two nitery engagements.

Opens Friday (4) at the Fox, Detroit. Set for following stanza at the Palace, Cleveland, week of Feb. 18 at the Palace, Columbus, and March 4 at the Palace, Chicago.

Detroit, Fcb. 1.
Fifty percent slash in cafe and birroom nitery licenses; recommended, by common council and police at a legislative probe into Detroit's muddled conditions here last week, under consideration by state run board. Slash would cut local spots form 3,000 to 1,500, and stricter rules for obtaining licenses would be set up.

up. Inquiry, result of newspaper and Inquiry, result of newspaper and eivie group clamor for liquor cleanup, following, series of sex crimes and murders, also brought recommendations from several police inspectors that dancing be abolished from all nocturn spots, to, clear up present deplorable conditions. This suggestion, while unlikely to be carried out, at least in the near future, would entail the firing of around 200 bands and about 500 acts in town's 200 spots having entertainment and dancing.

dancing.

Musician and actor unions are pre-

dancing.

Musician and actor unions are prepared to battle the recommendation to the hilt, although it's extremely doubtful that the recommendation will get farther, than the suggestion stage. If the current cleanup drive fails to tone down conditions and public clamor, however, more trouble may be caused later. Hearing also brought out that police recommendations are often ignored in granting licenses, and case of heavyweight champ Joe Louis recently opened 'Chicken Shack' was cited as example. While police pointed out that they were not opposed to Louis financing such a project, they declared the 'Brown Bomber's' nitery was housed in a remodeled dwelling, violating a state rum board regulation.

nitery was housed in a remodeled dwelling, violating a state rum board regulation.

No immediate action is expected on stashing night spots in half, rum board believing that it can weed 'em out when annual licenses come up for renewal in the spring. Economic conditions, which have played havoe with local spots in recent months, is expected to be another, factor in eliminating a good percentage of present licensees.

Club Continental, of town's better class niteries, which was ordered to close by state rum board on gambling charges, has been placed under a state sales tax warrant, with a deputy sheriff in charge to see nothing is sold or taken out until state's bill of \$3,000 is satisfied.

Rum board, after finding spot guilty of, gambling, allowed Prop. Arnold G. Marx to keep spot open until today (1), pending his attempts of fixers and pay a \$500 fine.

Mpls, License Refusals

Minncapolis, Fcb. 1.

In the wake of the purity wave that is sweeping the city, three of the largest and liveliest of the loop night clubs—Lindy's, Curly's and the Paradise—have been refused liquor license renewals, Another, Coccanut Grove, biggest and most elaborate of them all, is closed temporarily because of poor biz.

The city council turned down the three license renewals by a vote of 14 to 12 after a hot fight, Shortly before, following a raid, it had revoked the licenses of the South Side club, an all-night black-and-tannitery.

Lindy's, Curly's and the Paradise but before the four the first the license of the south Side club, the live the license of the south Side club, an all-night black-and-tannitery.

nitery.
Lindy's, Curly's and the Paradise had been in the limelight because of alleged liquor selling after hours and on Sundays, gambling on the premises and other law violations, but there was no court conviction against any of them.

#### Utah's Monopoly Earnings Salt Lake City, Feb. 1.

Salt Lake City, Feb. 1.
Major reason why Salt Lake City
night club operators are crying over
mediocre biz and empty cash boxes.
was contained in a report issued by
the state treasurer, showing that the

the state treasurer, showing that the Utah liquor control, commission carned \$1,020,000 since the monopoly system was introduced June 1, 1935. About three years ago there were nine night spots, of which four wer in the chromium decoration class. Today only ritzy joint, Hotel Utah's Empire room, and Club Rendezvous and Heidelberg club take in enough to warrant capsule floor shows and small bands.

## **Nitery Reviews**

#### RAINBOW GRILL, N. Y.

RAINBOW GRILL, N. Y.

Informal room atop RCA Bldg: has new show lineup, including a new hour set block, who is making feature of his bell music. Which means that it's subducd, yet sprightly fer the hoof. Featured in Blocks band also is Bill Johnson, vocalist.

New dance team. Theodore and Denesha, succeeded Glover and La Mac, here for many months. Their work isn't as smooth particularly during the champagne dance to the standard of the second of

able vise-avis, and both as assistatorily enough. Show otherwise holds Rosita Rios. The work of the comment of the conditional conditions and the conditional cond

#### **ROYAL PALM CLUB** (MIAMI)

Miami, Jan. 29.

Miami, Jan. 29.

New winter show at this top spot is a refreshing production that far overshadows anything being offered in the area at present. Staged by Sammy Lee, the revue gets off to a good start with the ensemble of 30 girls, imported from Hollywood, doing a routine to a new score. I Love Moonlight in Miami. Tune is catchy and may develop into a smash hit.

Dolly Arden, petite acrobatic

and may develop into a smash hit.
Dolly Arden, petite acrobatic
dancer, does some amazing stunts,
climaxing her performance with a
series of cartwheels executed without the aid of her hands. Georgie
Price, veeran performer, was called
in after a rather dull opening night,
to bolster up the show, and his performance adds the necessary zip,

Price works with enthusiasm sells the show for all it's worth production number, built around d the

## Bells Hawaiian Follies

NOW ORIENTAL, CHICAGO k Feb. 4. Lyrle, Indianapolik Feb. 11, Riverdet, Milwank Feb. 25, RKO Colosial, Day March 4, Shubert, Cheinna March 11, RKO Palace, Cl Mgt. BOB HICKS PAGE 314-21st Avenue ALTOONA, PA.

new vogue in women's hats in which the sint's parade, wearing shoes, pook-chbooks and other accessories as head pieces, is spotted in the middle and would be better left out. Gracie Barrie's vocalizing is beyond re-proach and she shares top honors with Price.

with Price.

Finale is a holdover from the old show. Produced by Jane Keenoy, now in Havana with a dance troupe, it is a spirited and lively rhumba thing called La Conga, and depicts a Cuban street carnival. Freddy Martin and Sanchez Cuban rhumba band provide music.

#### MAISONETTE RUSSE

MAISONET IT ROSSE

(HOTEL ST. REGIS, N. Y.)

Harking back to Le Bal. Tabarin
days of 1903, with a decor and
ituming after with a decor and
ituming after with dispette Russe room
its French, with milli Monti as the
topliner. Joyce Cole does characterstic can-can, matchick and tres moutarde dances of the period. Iasha
Nazarenko m. 's and officiates with
period songs, and Cornelius Codolban's gypsy-dance bands alternatingly dispense respective dansapation.
Mile. Monti is the Italo-French.

ly dispense respective dansapation.

Mile. Monti is the Italo-French diseuse who first came to attention at the Rainbow Room, N. Y., a couple of seasons back. She was given a Hollywood opportunity and, while nothing much came of that, she evidences anew that her metier are the intime boites of the class character such as this spot. She's a personable redhead, much better poised, and that when his Rainbow Room. She delivers handly,

Mile Monti is particularly effective with

her into his Rainbow Room. She delivers handily.

Mile. Monti is particularly effective with "Your Heart Is Like a Music Box," in French; Celina Couldn't Say.

No, 'a cute novelty, and, an Halian ballad, 'I Long for Your Heart.'

For the St. Regis, even this departure into getting something of a name is new, particularly for the basement Maisonette which, with its 125 capacity, must perforce carer to a restricted class clientels. However, with, the switch from the recent Cracow Nights (Polish motifs to the Maisonette's attractions is its truly expert service corps, from the maiter. August, down, seemigy handpicked by Prince Serge Obelensky, who has made this his pet room.

#### CLUB CONTINENTALE (MIAMI BEACH)

Miami Beach Jan 27.

Miami Beach, Jan. 27.
This spot, new this season, offers a small but talented show. Only four acts are presented, with no ensemble. Lillian Carmen is tops here with her vocalizing, selling her songs and returning for repeated warblers but her personality and manner are a big draw. She seems willing to continue when many other performers would be ready to call it quits.

John Hale does a neat job of straight m. c.ing, introducing sidering is also okay. Carroll Sisters open with mediocre song and dance routine, but they're cute kids. Pierce and Roland, two youngsters, are an above average dance team. Watter Feldkamp and his orchestra for the show and hoof.

#### • 15 YEARS AGO • Grom Vasset and Clipp

Fatty Arbuckle announced his re-tirement as an actor. To direct.

Irving Thalberg shifted from Uni-ersal to Metro.

Half dozen vaude agents were offering Rudolph Valentino as an act. Actor's legal mouthpiece pointed out that the Paramount injunction prevented any stage work. Valenting was striking for more

Production picking up in Holly-wood and there was scarcity of directors. Good ones all hired.

Payment of 15,000 shares of Famous Players stock to Steve Lynch had shares down about 10 points. Intimated that Par insiders, seeing it coming, had sold short.

Edna Aug built her scrubwoman act into a sketch with four in her support. Favorable impression, but no knockout.

Vincent Lopez, in his second week at the Palace, had a new scenic effect, a boat race on the Mississippi, with musical accompaniment. Spend-ing real money for scenery in those days.

Fannie Brice topping the N. Y. Colonial at \$2,000. Tried out a coster song that nearly wrecked the act. Ona Munson's act, with six boys. included the brother of John Steele and the son of Al Shean.

Dolly Connelly and Percy Wein-rich topped the bill at the State for both halves. House gave full weeks to a limited number of acts.

Windsor McCay, the only single at the Palace, Chi., with York and King topping. Latter used perform-ers from other acts to build up. Had been booked together for several weeks. Included Doc Baker, Smith and Strong and Fisher and Gilmore.

Dorothy Davenport Reid, Reid's widow, working on a Reid's widow, working on a film on the dope evil. Planned to make a personal appearance with the pix.

Channing Pollock invited Gladys Cooper, English actress, to see his The Fool. She was 20 minutes late and the box office had sold the tickets. And were several faces red?

Weber-Friedlander Shubert units reported to have dropped some \$200,000. Unit Producing Co., an-other concern with two shows, other concern with two shi folded owing the actors \$40,000.

June Hovick, 11, stopped at a Rochester theatre by the Children's Society. Mother, Rose Louise Horick in court charged with improper guardianship but permitted to retain custody of the child her promise to cut out the alleged salacious stuff the child was using.

#### Vaude Vs. Wolf

Irving Place theatre, N. Y.'s only two-a-day burley, which has been threatened for the past week or two with being forced to shutter due to talent walk, is attempting to keep the wolf from the door with standard vaude acts.

ard vaude acts.

Currently featuring Frank Ross, billed as singing juggler, who went into the show Friday (28).

#### **Burley for Canton**

Canton, Feb 1.
George Young for many years, sponsor of burlesque at the Roxy. Cleveland, has leased the Grand opera house here and will reopen the house with stock burlesque

the house with stock burlesque policy Friday (4) night.
The Grand has been dark since Bob Burch closed his stock company after an eight weeks because of poor business. It understood Young plans to run well into the spring and return in the fall for an extended engagement.

#### Hirst Circuit

Week of Feb. 6

Whirt of Girls - Layle Allentown, Mon-Tuest Orpheum, Reading Wed, Tooper's Black and White Revue's Howard, Boston, Shanghal Benütter Union City. Legs and Laughter Troc. Philadel-

Tags but tausers
plus.

Plus Gayety, Washington,
19523 Daines—Gayety, Ballimore,
Tazz Rahies—Guen,
Pun Parade—Junit Newark.

#### Lockman, Philly, Freed On State Rum Charges

On State Kum Charges
Philadelphia, Feb. 1.
Harvey Lockman, op of Ubangt
club here, was freed by a jury in
quarter sessions court last Thursday
(27) on charges of refilling liquor
bottles and selling adulterated product. Charges were brought by the
state liquor control board.

Lockman was indicted on five counts Trial was repeatedly delayed by his illness and inability of his at-torney to appear on skedded dates.

Jury acquitted him following tes-timony of Edward Lambert, city chemist, that evidence seized by the board was not adulterated.

#### HARRY ROMM JOINS R-O'K AGCY. IN N. Y.

Harry Romm, long established vaude agent, yesterday (Tuesday) took charge of the theatre department of Rockwell-O'Keefe, inc. Romm brought his own organization into the R-O'K offices, with the deal between them to allow Romm to deal between them to allow from to retain all commissions collected from acts he now has under contract and on any such acts which extend their contracts. All newly acquired turns: will be placed under Rockwell-O'Keefe contracts, with commissions colifsplit.
Romm's tieup with Rockwell-

Romm's tieup with Rockwell-O'Keefe was preceded by the resig-nation of Danny Collins, who has handled that outht's theatre book-ings for the past two years. Collins will agent on his own.

#### Trocadero, Philly, Ups After Switch to Revue

Atter Switch to Revue
Philadelphia, Feb. I.
Trocadero, Izzy Hirst burley, here, cashing in on absence of Negrovaude in town by installing Black and White Revue. Negro talent pushing Troc grosses up since Nixor's Grand operetta by Harry Slatko, last remaining harbor for this type show Philly, kicked it out a couple of weeks ago in favor of bingo six nights a week.

"Black and White Revue' uses cast of 30 Negro and 30 ofay performers.

# **Burlesque Review**

REPUBLIC, N. Y.

As caught opening night (Friday) arrent show at this house seems to e the nearest thing to what the city thers had in mind when they deced an about-face if burley was to

be the nearest think to weeken they decrebed an about-face if burley was to continue.

With one or two exceptions, this hour and three quarter presentation hour and three quarter presentation or the stereotyped groove of rotating strips, skits and production numbers. Rudy Toombs, color of the stereotyped groove of rotating strips, skits and production numbers. Rudy Toombs, color of the stereotyped groove of rotating strips, skits and production numbers. Rudy Toombs, color of the strips o

### Maxine Martin Loses Suit to Cleve. Burley Over Use of Her Photo

Cleveland, Feb. 1

Cieveland, Feb. 1.
Maxine Martin's suit against the
Roxy here, in which the N.Y. actress
charged the burley house had violated her 'right of privacy' by using
her photo without permission, established an Ohio precedent for such
cases when Common Pleas Judge
Frank M. Merrick threw her petition

out.

Picture showing her in the nearnude was used in Roxy lobby last
month, although she said she had
never played at theatre operated by
George Young. Further claimed that
since burlesk shows have a rep for
lewdness and indecency, her own
reputation was hurt by display of
photo here.

reputation was init by display of photo here.

Actress demanded \$10,000 damages for libel and 'invasion of privacy,' but judge derided the latter claim, saying that 'the law refuses to provide remody for sentimental dis-

#### Vaude Troupe to Aussie

Los Angeles, Feb. 1.
Another American vaude show sails from here tomorrow (Wed aboard, the Mariposa for Australia, where it will tour the Tivoli circuit. Group, set by Sam Kramer, Tivoli booking representative here, includes Charles Withers Opry, Chilton and Thomas, Bernard and Henry, Hal Yates and Edward Ricard.

Chilton and Thomas, Negro danc-West show at the L. A. Paramount.

Five American acts have been set for swings across the Tivoli Theatre Circuit in Australia. Curtis & Allen, N. Y., reps of Tivoli, set the turns.

Four Vespers open April 4; Billy Costello and the Moran Bros., May 9; Mariora on June 13, and the Ed-wards Sisters, July 18.

MRS. MAHONEY WEDS AGAIN

MKS. MAMUNEY WEDS AGAIN
Sue Wilson Mahoney, ex-Mrs. Will
Mahoney, on Saturday (29) married
Frank Bruen Hall, Jr., at the Community Church, East Williston, L. L.
Sue Wilson, bride, was in vaude and,
musical comedy; groom is in the insurance bit, son of the founder of
Frank B. Hall & Co., insurance
brokers.

Couple will establish residence in Searingtown, L. I., after a six week honeymoon in Palm Beach.

## ALWAYS WORKING Whitey ROBERTS

Now Capitol Theatre, Lancaste Week Feb. 4. Fay's Theatre, Phila

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#### CALIFORNIA VARSITY EIGHT

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Management ROCKWELL-O'KEEFE, Inc.



The THEATRE of the STARS

Hotel St. Regis Emil Coleman Ore C Codorban Ore Luis Elliman Tana

Tana
Hotel Tuft
Geo, Hall Oro
Dolly Dawn
Hotel Victoria
Jerry Rose
2 Melodeers

International Cas

Janeta of France

Kid Cole Jimmy Kelly'

Joe Capello Orc Allan Small Orc Montmartre Boys Mary Lane Gene Walters Lee Leslie

lee Lesile ladys Faye antos & Elvira arter & Schaub wank 2

wank 2 Suzanne & Christin Lesar & Fedora Georgetta

Georgette
Isabel Brown
Peggy De La Pla
Lillian Craig
Danny Higgins
John Rockwood
Ira Yarnell
Vaugh Comfort

Kit Rat Club
Maurice Rocco Of
consucio Harris
Durothy Salters
Dorothy Rhodes
Hotcha Drew
Sally Gooding
Flash & Dash
John Cooper
Audrey Thomas
Pearl Gaines
Larus

Pearl Gaines

Addis Davis Ore

Jares

Addis Davis Ore

Joseph Smith Ore

Julie Gillespie

La Conza

Geo Olsen Ore

Hold Spieza

La Marquie

Karol Kane

Laure!-In-the-Pines (Lakewood, N. J.)

Jerry Livingstor

Jerry Livingston O
Le Cod Runge
Drim Marton Ore
Marray Driscoll O
The Great Maurice
Le Mirage
Harry Horton Ore
Visit St. Date
V MacNaughton
Lery Kirsland
Tisdale 3

Lou Martin Oro Eddile Dayls Cnn Wyte Iris Adrian Jean Vickers Haines Tate & S Addison Bailey Fay Douglas Le Ruban Bleu

Herhert Jacoby Elsle Houston Marie Eve Jimmy Danlels

Van Smith Orc Rafael Diaz Reed Lawton Pancho & Dolore

## Variety Bills

NEXT WEEK (Feb. 7) THIS WEEK (Jan. 31)

Numerals in connection with bills below indicate opening day of show, whether full split week

#### RKO

CLEVELAND
Paluce (4)
Schichi Marionet's
Maidle & Raye
Harry Burns Co
Jane Withers
Bryant Rains & T
Sinclair 2 BOSTON
Memerial (3)
onatella Bros &
ector & Pals
artmans
enny Fleids Sincialr 2
DeCardos
Fred Sanborne
Sanborne
Sinche Auer
Irene Vermillon Co
BAYTON
Colonia (4)
St. Moritz Tee Fol.
EANSAS CITY
Orphism Mink FAPOLIS
Orphism (4)
Eddle Varion Orc

Benny Fields
CHICAGO
Palace (4)
Don, Cummings
(28)
Sohichti Marjonet's
Maldie & Raye.
Harry Hurns Co
Jane Withers
Bryent Rains & Y
Sinclair 2

Sincial: 2
CINCINNATI
Shubert (4)
Vox & Walters
Fred Sanborne
Halene Denizon Co.
Mischa Auer
(28)
Belett & Eng Bros
Calif Collegians
Don Cummings
St Moritz Jee Fol

Orplieum (4)
Eddle Varsos Orc
PROVIDENCE
Fay's (27)
Fats Waller Orc
SCHENECTADY
Proctor (3-5)
Can You Take It Loew

NEW YORK CITY
State (3).
Renolds Skaters
Sims & Jaley
Red Sketon
Holland Staters
Majestle (3-5).
High Wide & B
PITTSBURGH
Stater (4). Sybil Bowan Pinkey Tomlin Michon Bros Lee & Lathrop E

WASHINGTON Capitol (4)

(28)

#### **Paramount**

NEW YORK CITY Paramount (2) Paramount (2)
Benny Goodman Or
Cass Mack & T
AUSTIN
Paramount (6-11)
Jim Luncetori Ore
Harris Howell & H
Raibh Brown
Babe Matthews
BOSTON
Metropolitin (4)
Candon: Bros
Ricolletto Bros
Ricolletto Bros
Rivelians

BUFFALO
Buffalo (4)
Josef Cherniavsky

CHICAGO
Chleago (4)
rbie Kay Orc
Bernie
Riton Daniels
DETROIT
Michigan (4) Myron Pearl Co
Ann Judy & Z
FT. WORTH
Worth (5-8)
Jim Lunceford Ore
Harris Howell & H
Rainh Brown
Babe Matthews

#### Warner

Boh-Mail 7 Danwills Samuels Fros & F. READING Astor (4-5) Don, Redman-Ore, WASHINGTON Farls (4) Variety Gambols
PHILADELPHIA
Earle (4)
Vincent Lopez Orc
Reddingtons
Ramons
Lee Dixon Co
(28)
W. & E. Howard
Mitzl Green WASHINGTON
Earle (4)
Ted Weems Orc
(28)
Fenwlok & Cook
Irene Beasley
Harris & Shore
(2at) Freed (0)
12 Aristocrate

## Independent

CHICAGO Prosper & Maret Milt Britton Ore KANSAS CITY
Fox-Tower (4)
W & V Stapelton
Ravita Royce
Neison & Knight
MEMPHIS
Orulieum (4-7)
Benevici Co

## London

Week of January 31 January 31
LETTONSTONE
Rhifte
Tolnson Clark
3 Van Strattons
Gelden Bros
Fight
Plaza
Johnny Nit
Junova & Hayen
Dacenham Plper
Geo Latter
Plouve & Haymond
SHEER RIS BUSH
Plour Bush
Fight Canteriury M. H.
18t half (31-2)
Swifty
Egan Bros
2d half (3-5)
B. & R Roma
Nell McKaye

B & R Roma Neil McKan Bominion (Comminion Bominion Bomini

HAMMERSMITH Pulnes Herschel Henlers

Herschel Heriters
ISLINGTON
Illine Hall
Jet half (3-1-2)
B & R. Romi
Neil McKay
2d half (3-8)
Swifty
Egan Bros

SHERIPEDS BUSH
PROBLEM
PROBLEM
Reschel, Henfore
STRATFORD
Hendway
Sheine Scholars
STRETHAM
A Philadel by
Common
Contiste Cousing
Javer & Lee
Leen Cortes Rd
WALFILANSOW
WALFILANSOW
MALFILANSOW
MALFILANSOW ISLINGTON Granada Gran

#### **Provincial**

Week of January 31

KINGSTON Empire
'In Town Tonight'
Larry Adler
Gypsy Nina
Max Wall
Tommy Trinder

January 31.

S. & M. Harrison
Mady & Cord
Swan & Leigh
3. Swine Ginls
LIVERTOOLS
HORSEN
Flotisam & Jetsam
Flotisam & Jetsam
Harry Allister
Stanford & McN
Chung Ling Sen. C
Jimmy Steen

Famous Door Louis Prims Oro Charile-Beal

Emil Romano Oro Mickey Poelev Burbo & Bane Jay J. anson Ray Fontanne

Greenwich Miliage
Casino
Ray Olitara Ore
Meen Cook
Helen & Tom Nip
Jean Ruzonie
Peter Randall
Carolyn Knight

Havana-Madrid

Havana-Madrid
Don Gilherto Gr
Marita Ellin
Mercedes Co
Antonita
Juan Martinez
7 Senoritae
Jeronimo Vilarino
Cesar-Tapla
Carlos Vivan
Castro Si

Hawalhin Yacht Club Sharkey Banana O Rita White Bob Matsu

#### Cabaret Bills

#### NEW YORK CITY

Rarney Gallant's
Claudia Cotaill
Elsie Carroll
3 Blades
Fausto De Igado
Teddy Roddicuez
Cortes & Maida
Ridario De Caro
Titl & Pellin

Bertolotti's Hembree's Orc gelo's Rhu'ba Bd Ivy Cole
June Carroll
Anne White
Little Sachs
Lanra Denne
Rence Villon

Bill's (lay 96's Ethel Gilbert Ann Courtney Spike Harrison Emmett Casey

Emmett Casey Chas King Chas King Margaret Padula Jerry White Henry LaMarr Jack Arnold Sid Hawkins Jerry Ryaa Black Cat

Betty Walker Dianond Lil Pe Amanda Randol Rudy Smith Callente

Chateau Moder
Bert Mann
Billie Blue.
Pot Wexter
Connie Maxweil
Bobble Faye.
Madame Jean
Carolyn Potter
Club Cavaller
Chapple Durante
Gall Carroll
Francine Lang
Jean Parker
Jinck Eauwie.
Marie Doherty

Marie Doherty

G. Hab 18

G. And 18

G. And

Club Yumurl

Club Tainuri
Elisco Grenet Or Amando Castro O Rosita Ortega Manchito Teddy Rogers Rosija Rodrisco Lollia Gomez

Cotton Club

Cotton Club
Cab Catlowny Ore
Bill Robinson
Bill Robinson
Bill Tan & Toe
Avis Antrews
Tramp Bd
Vodery's Inhibers
Foldy Jiale
Dynamife Hooker
Freddy James
Mas Jolinston
El Clue

El Chico

Don Alberto Oro

Normita

Tose & Patricla

Seyilanas

Fausto Alvarez

Asuncion Granae

Asuncion Granador
El Durado
Fast Ilagen Ore
Preddy Bernard
Carters
Stabley Burnar
Bathara Reynolds
El Torendur
Don Juan Ore

Bob Matsu
Hickory House
Joe Marsnia Ore
3 Peppers
Adele Girard
Blue Drake

Sande Williams Or Hotel Belmont-Pluza

Sonny Kenils Ore Macy Jane Walsh Bachelors Hutel Butmore Horace Heldt Ore Bob McCoy Larry Cotton Tysbeth Tingh Art Carney Jerry Bowne 4 Kings

Kings Hotel Bossert (Brooklyn) Will McGune Orc Hotel Commidure Red Norco Orc Mildred Balley

Hotel Edlaon
Blue Barron Ore
Rudolf Friml Ore

Hatel Lin Hatel Lincoln
Isham Jones Oro
Noll & Nolan
Hetel McAlpin
J Messner Oro
Jeanne D'Arcy
Gonzales & Menne

Mutel New Yorker Glenti Gray Ore Roberts & Farley Russ Jones Docativy Wilkens Hotel Purk Central

Hogel Pierk Centre ferry Blains Ore Gall's Gall's Gall's Olive White Olive Smeri Division Steamy Hotel Pennsalvani Hotel Pennsalvani Hotel Pieradilly Say Weier Hotel Pieradilly Seno Bartal One-Berlet Plana Dancho Cre Vatos & Yulanila

Velue & Julaina

Jule Romerelt

July Lombardo Ore

Lukewela Ore

Lukewela Ore

Hatel Sirven Phero

Gerry Morton Ore

Mitzi Miyair

Alfredo & Holures

Frank Parish

Don Alfanso Of

Hatel Shelta

Ed-Mayehoff Ore

Little Ed-Mayehoff Ore

Hotel St. George (Hronklyn) Harold Slern Orc Hatel St. Moritz Raliff onzoles Or Basil Fumeen Ore Claire Vermonte Fawn & Jordo Morl's Lou Ferris Oro The Onks Al Itambs Oro Tommy Lyman Gens Archer

Old Roumenhan Theodora Jack Ribbards, itosulie Hoy Sadle Banks Ethel Hennett Ada Lubina Ronnie De, Campe

Moish Waldark
Astoria
Léo Reisman Oro
Kavier Curat Oro
Shelia Barrett
J. & L. Selier
Gower & Jeanne
Hatel Witte
Kathryn Mayfield
Peter Chambers

Ronnie De, Campe
Onix Club
John Kirby Orc
Maxine Sullivan
Leo Watson
Faradine
Jay Fréeman Orc
Frances Williams
Jori, & Mann
Jori, & Mann
Jori, & Mann
Jori, Leo Sullivan
Helen Dell
Cynthla Cavanaigh
Shannon Dean
Place Elegante Fascha Bunebuk I) Gene Fosdick Oro Calgary Bros Artini Maurice & Crance Incqueline Mignao Emille Gregoire

Willie Palerno Or Bill Farrell Helen Cagle Jack Rose Toto Canglosi Mario Basini Mario Basini
Plantation Club
Ovie Alston Orc
Lee Simmons
Stream, Lined Sue
Stump & Stumpy
Barrington Guy
Jean Danicis
Avon Long
Taps Miller

Place Elegante

Paps Miller
Queen Mary
Joe Webb Ore
Vivian Hall
Ray Jones
Winters & Merano
Phill Scott
Ann White
Ratinbow Grill
Residual

Ruinbow Roun Ruby Newman Orc Don De Vodl Orc Afrique Raye & Kaidl Eleanor Sheridan Rosita Rios Roumanian Village Roumanian I llinge Charley Swartz Or Lindwig Satz Henry Berman Leo Fuld Henrich Cross Doiorls-Rosina Gypsy Nina

Russlan Art Fasha Datsko Orc Anna Kouznetzova Anna Kouznetzo-Mara Sinda Voella Alex Bolshakoff Ell Spivack Zachar Martinoff Russian Kretchm

Bitork Club
Robby Parks Orc
Nilo Monendez Orc
Swing Club
Wingy Mannone Or
Wilde Smith

Larry Siry Ore Gus Maricl Ore Corinna Mura Phil Regan Village Barr

Village users Johnny Johnson O Mirlam Yernian Nancy Healy Larry McMahon Arline Whitney Zeb Carver Co Francis Brouillard Vondoo

Voodoo Voodoo Daneers Roy Rector Illly Haywood Cliff Allen Whirling Top

Whirling Top Fran Craven Musical Tops (3) Honey Johnson Wivel

Wivel
Bob Asen Bd
Arline Whitney
Join Murine
Hob Lee
Ginger Sutton
Continents 3
Dotothy Wenzel
Phil Goldfarb

## Pancho & Dolor Mon Paris Oscar Calvet O Charles Murray Jim Miller Al Glasser Johnny Adam LOS ANGELES

Bell

Ball
Larry Cree
Larvy Fletcher,
Hevery Wishire
Nick Cochran
3 Debutain Signature
1 Debutain Signature
1 Hillmore, Hoye
1 Hill

ta Mare

Cocornut Grove Gall Dall Eddy Ducklin Gre Eddle Beat

Stuff Smills

Hawnian Puradi
Sol Brights Ore
Beincess Lubuna
Echte Bush Ore
Pat O'Shea
Satin Tun Loa
Ling Caldita
Dick Mehrtare

Paul Kendell Lee Keener Tiny Meredith

Omar's Dome
George Redman Or
Chas Earle
Lee Lemen
Kathlyn Miller
Eddy & Tours
Fredericka Pacific Sunset Clui

Pacific Sunset Norski Vicki Aljen Peggy Page Dorothy Ray The Gregory Geo Ball flow Iluddy Enity Al Heath Orc.

Al Heath Ore Palemer Ruth Robin McMahon & A Lt. Sherman's 6 Hindson Merzy Phil Harris On Parts Inc

Seven Sens Lily Gibson Hondo'n Daneers tenn Martialo Ka('Silver, Somerset Honse Keiny Gardner Duwn Meredith

Topiny's
Allos Imlett

Frank Sorthio Occ Hominic C Henry Son Massino & Valencie Rudy La Toscu Helen Hollen Henry Money Jarguerite Lewis Jinga Maithuson Marguerija del Rio Juan de Martinia

Larraine Gerard Kay Alexander Chuck Fody Oro Arnold Sis B Farrington

laros Sis E el Smith Controdore Due Joe Pariato

Jos. Pariato
Hotel Congress
(Cusino)
Benny Merott Rev
Drake Hotel
(Gold Coast Room)
Horbie Nay Ore
(illert Buns
Van Cello, Mary

van Cello Mary
Grand Terrace
Enri Hines Opc
Geo D Washington
Al & Anise

Al & Anine

Edgewater Beach

Hotel
(Marine Room)

Orville Tucker Ore
Balley Sis
Bonnie Baker

Shep Fields Orc Milt Dougla Great Gobby 3 Nonchalints

3 Nonchalints
Johnny Rryant
Phil Dooley Ore
Abbott Dancers
Hotel Sherman
(College Inn)
Budlly Rogers Roy
Hotel Stevens
(Continental Room)

Goodinestal Room
Marie Hall Marie
Goodinestal Room
Marie Hall Marie
Goodinestal Hall
Goodinestal
Goo

Three Deuces

(Cafe Marguery)
Bob Roltner
Joe Frassetto Ore
Florepies & Alzarei
Patsy Ogden
Barbara Jason
Motter & Davis
Freddie Grary, Jr.
Floridians Ore

Hotel Philindelphin (Mirrar Room)

Beth Chillis Joe Millkouf Ore-Kathryn Smith William & Jounne

Kathryn Smith William & Joanne-Toniag Catherine & C. Jay Lamba Tavern Larry Mell Ore Little Ratlinkeller Dack Griffin Ore Roy Seelley Shaw & Meate Tolly Vanghan Clea. Yalestine Jerry Marcelle Falumbo's Eddle Thomas

Palumbo's

Eddle Thomas

Hobby Morre Ore,
Marle, Duval

Chick Peters

Nelson's Cais
Peanuts & Bobby

Romano Bros

Allen Gilbert, Girl

Rendezvaus

1214 Club

#### CHICAGO

Black figwa Kay Kyser Orch Loyanne & Renard Jo Andrews

Clies Parce Harry Richman Grace & Nikko Terry Lawler Johnny Woods Johnny Woods Crano 2 Gwen Lee Henry Busse Oro Ella Logan

Colosimos Colosimes

Henri Gendron Or

Hiff Winehill
Grisha & Brons

Keller Sis.
Coche Blair
The Castellos
Hiarry, Breen & W
Aubrey & Dodge

Aubrey & Dodge
Club Alebam
Harriet Norris
Skippy & Marie
Effic Barton
thet Robinson
Dave Unell
Eddie Perry
Paramount 3

Cinb. Peramount
Harry Vernon
Marry Vernon
Manager
Manager
Manager
Martin A. Harvey
Joe Musal
S85 Chib
Covert & Reed
Helva White
Helva White
Manager
Ma

# Three Deuces Ray Eldridge Oro Cleo Brown Gladys Paimer Pred Reed Monette Moore Yacht Club Hago De Paul Or crane Sis Bud & Buddles Ada Leonard PHILADELPHIA Hotel Adelphia (Cafe Marguery)

Anchorage Carolyn Dyne. Carole Gould Sally LaMacr. Johnny Graff Orcellandja Koralli

Arcadia int'i Johnny MacAfee Crawford & Caskey Edith Caldwell Lalgatan Noble Ore Bob Neller M Kellerinan Don Renaldo Ore

Bellevie-Stratford (Planet Room) Mever Davis Ore (Burgundy Room) Frunk Jude Orc

Ben Franklin Hote (Georgian Room) Leo Zallo Orc

Tenny the Bum's Deinyd McKay Benny's Swingsters Betty Beneon Frank Hall Jill Adrian Enters & Borgla Muriel Thomas

Cafe Metropole (Citmden) Berni Berle Ore

Cinb 15

Cinb 15

Dick Thomas
Widson Sig
Peggy Shields
Midred Lewis
Nahetts
Jerry Delmar Orc

Rendezvans
Melba Boudreaux
Lee Barcity
Lee Barcity
Heck, Milton & B.
Tomhatters Line &
James Negru Ore.
Stamu's Cafe
Leon Fields
Helen Hart
Raymonds
Matteo & Therese
Irving Brashow Ore
Marie LaTell
Bolla Belmont Cuconnut Grove Chick Mullery Lanny Forte Oro-Schna Hallman Ad & Lib Capiella & Maria Test & E Walker Hesh Cafvert Doug Dare Billser Lake Into (Clementon) Bill Honey Oro Tony Sentin Terry & Walk Cobrile Joice Many & Tony

Emliassy Club Wangen & Bode Bathacra Julingon Iti messa Sue. Sin-Edita Emrico It len Berton ininy James ver Ichy dro Itianco Or if Itali

214 (Tub)
Loan Vickeye,
Indoblex Shelly
Homey Sig.
Eddie Jackson
ey Receive
Fela Chilwey
Fela Chilwey
File Zoe
Hufnig Bis
20th Century, Twee
Loan Loung the
Johnsya Coorg
While & Burker
Johnsya Coorg
History
History 1523 Lucust 1523 Locuse
CHardle Kerings
Ken Neighle
From King
From King
From Bendley
Duarres, GNettl
Grant
Junite, Kry
Helen Timer
Kinner
Kinner
Kome
Lana Friness
China Fowell
King
Hildehrund's
Kin & Coo
Hildehrund's

Hardid Beswick 2018, Century 12018 Purrish Cate Prinskie Patrias D Purky Syrans Seliene Butwaste Distance Guttaste Distance Guttaste Reances Carroll
Midred Guson
Audhey Joyes
Sp. McPath
Marion Einsley
Victor, Nelson OreTank Pontl
Sunny Graser

Louis Chalkin Ore hay Miller T.& J.Sb II nh mines Engl. Lindsay Girls Dixa Hros

BUSTON

Brówn Derly
Jimmie McHale Ore
Buddy Wale
Buddy Wale
Green Shirth
Dermie Mirsh
Jerom Mursh
Clinb Mnyfair
Joe Shilth Ore
Larry Thousand Buddy Welcome
Norman & McKay
Jackle Gross
Jackle Gross
Jackle Gross
Jackle Gross
Jackle Gross

Leo & Mila
Jackle Gross

Leo & Mila
Jackle Gross

Coccamini Gray

Dione, Partsh

Jackie Gross
Cocannit Grave
Hilly Lossez Ove.
George Rand Gls 8
Reggy Wood
Ruthanh & Micolularicley's 2
Joe's Denne
Tony Gardine

Fony Gavillnet
Framous Door
Ratha Kinhall Ore
Itay Allen
Gackle Chwithorne
Jarle Bada Rucco
Jinney Rogers
Fatricht Maye
Jintel Brindford
Loe Elliot Ore
Jackle & Fraul
Jackle & Fraul
KewPies 5
Adorables 10
Hotel Irrunwick

Adorables 10
Hotel Brunswick
Vaughan Monroe Or
Hotel Capley Phrzi
(Sheruton Room) (Sheraton Raum)
Michael Zarin Ore
Hatel Copies Plaza
(Merry-Go-Raund)
Jimniy Avidone Ora
Hotel Copley Sadare
Vin Vincent Ore Big Apple Dancers semple Zintle intle Instrumental 1 liso Thert Than Rice Sid Collen Eldonadians

Uningl Clab
Dae Hyder Ors
Bobby Evans
Ozzie & Denle
Dot & Dash
Jack Surrell
Georgie Dorsey
Hiddys
Lelloy McCoy
Blanche Sannders

Motel in Eyans
Motel in Eyans
Billy Joy
Don & Worth Sis
Dick Taylor Ore

Murray Sack Leo & Rita Leo Steele Dione Parish Tom Hardy Eleanor Kelly

Sum Alarty
Eleanor Kelly
Levegg's
Flor Philo Ore
Halthanov
Eleanor Kelly
Levegg's
Halthanov
Eleanor
Halthanov
Eleanor
Halthanov
Eleanor
Hadlo Mockets
James
Halthanor
Eleanor
Hadlo Mockets
Halthanor
Eleanor
Hadlo Mockets
Halthanor
Eleanor
Hadlo Mockets
Halthanor
Halthanor
Eleanor
Halthanor
Haltha

3. Buchelors Gene Alden

Vanghi Nonroe Ore Trement Plaza Gene Nickerson Ure

#### DETROIT

Club Continental

Frankle Ponthental 3 Jimmy Kolan Phil Skillinan Orc

Frontenne Castino free Witters Gre-Rusemary Catvin Curiey Baldwin teen Courny Norman Priest Helen Barbour

Northwood Inn Vernon Rickard Burns & White Frink Gillen Oro Dorothy Mayo

Book-Cadillac Hotel lerry Farrar
(Book Casino) | Caryl Gold
Antobara Cubanas | Abelutantes
Diose Costello | Surie Masters Ore
Errie, Holat, Ore | Plantation
Norman Moon | Edith Wilson Edith Wilson Alion & Anise Dorathy Johnson Illps Peterson Ted Illackman Cecil Lee Oro

Natalie & Howard Elemon Reld Dorothy Mayo Grenn Dalo Will Henderson Ore I Valves Roland De Prise

Roland De Prise
Ten-Forty Club
Billy Land Billy Lankin Adviables (6) July Jason Botty Jeroine Coyle McKay Ore

Webster Hall (Cocktall Grill)

### PERFORMING LEADERS WANTED WITHIN A.F.A.

Boston, Feb. 1.
Boston Branch of the American Federation of Actors, has taken on Horace G. McNab, former press agent, to contact all union bands, Gimmick is to get the baton swingers to join the org, in accordance with Joe Weber's Resolution No. 13. Clause reads that 11 musickers in the lation, must ample or metaliners con-Clause reads that 11 musickers in the union must employ entertainers connected with the AFA. Defining it closer, the proviso also goes as far as saying it includes musickers, who angle up to the microphone and warble or act funny in some manner or means.

### Miami Hits Gambling: Richman Set for Cafe

Miami. Feb. 1.

Grmbling in for another sluff hect with last season. However, this may be modified somewhat it bits pinch is felt as it was last year when anti-wheel ruling was rescindable in season.

when anti-wheel ruling was rescind-ed late in season.

First of the major talent opening will be that o Harry Richman. He opens at the Royal Palm club soon, but exact tlate not yet set.

### Vauders' Field Day

Hollywood, Feb. 1 Universal is going strong value talent in additional asting for Goodbye Broadway, now in produc-

tion; tion,
Among variety performers already
inked are Jerry Pena, Jack Sterry,
Paul Breshard, Walter Pate, Jane
Smith, Dick Gerald, the Clurke Fae
mily and the Juggling Normans,

Hallswood Cufe drawe O'llura 13 Jan Hann Gre 15 He: Kentou Drondway Chorus

Leona Rice
Agnes Johnson
Trocaérie
Garwood Van Ore
Galle (CAGO)

CAGO

C

Teddy Moore Roso Venuti Viala Kiniss Orc Thelma Chyglier Murffuelli Magio Deanne Rodyne Memory Jane

BOSTON

#### PARAMOUNT, N. Y.

The alligators and the jitterbugs are diggin jive this week, and will for two more stanzas, at the Broad-

are diggin' jive this week, and will for two more stanzas, at the Bioadway Paramount where Massah Benny Goodman and his mixed dansstone (including two and olded Hamplon) are sending the cats to swingsters' paradise, in whatever stratosphere that is. But there's no question about masetro Goodman and his vipers being solid senders, because they're in the groove for 40-odd minutes and their enthralled disciples would have em out there until unconscious.

This new phenomenon of a transplanted 52d street jam session into a strategie of the street of the session into the street of the session into the session in the ses

for historians—and they'll take the current-gross;

What transpired at the Par's opening day, with a line forming at 5 a.m., the doors opening at 7.30 in the morning, with the Goodmanites swingin' from 10 s.m.—the first show of six-a-day—has been widely publicized by now, and is further ctailed in this issue. On a subsequent evening, still wondering whether the frenzy and the fury had abated, it was pleasant to note that, save for a more convenient regulation of customer traffic, the reaction was still unalloyed. Swingo-idolatry proved on a Friday night, as well on an early Wednesday morning, that swing is here to stay, at least so long as Goodman and his coloris continue to beat it out.
One detected, of course, a new

cohorts continue to beat it out.

One detected of course, a new testiness in the tones of many an usher—a firmness which seemingly had become mandatory in the interests of the military efficiency which governs ushers' routines, Coupled, of course, with a natural enough irksomeness with such a mass of humanity, which is too much to bear, even for a Publix-trained ushict.

Since it's gatting a think of the control of the con

usace.

Since it's getting so that the Goodman disciples make better copy than their master, let's turn to Goodman's performance, just to be different, and forget swing-happy jitter bugs.

ter jugs.

Coodman manifests (1) an undeniable basic showmanship which combined (2) with an intrinsic musical worth (for all of his 14 men are virtuosi of jive), must perforce interpret itself into excellent entertainment.

interpret itself into excellent entertainment.

That he has wisely refined his
swing so that it's not blatant, discordant or cacaphonous attests to
his showmanship. Then he parades
cavalcade of specialists who can
well stand up, and stand out, attests
to their virtuosity.

The cognoscenti of swing out
front swing and sway with every
lick, break and riff, and the rumble
of difficult-to-restrain approbation
evidences their comprehension of
evidences their comprehension of
musicians, who have absorbed an
appreciation of what it's about, must
put an end to the pother that swing
is the downbeat. They started
saying that two years ago and Goodman is back in New York bigger
and better than ever—ie, at the boxoffice, which the Hotel Pennsylvania
Statler) and the Paramount theatre
managements will attest.

With Gene Krupa characteristic-

Statler) and the Paramount theatre managements will attest.

With Gene Krupa characteristically gum-chewing-this rhythms at the traps; with dusky Teddy Wilson. expertly picking corn on the black-and-whites; with his Harlem conferre, Lionel Hampton, vibeing the vioraphone; and the bespectacled massire Benry Goodman cutting upon the season of the swingophiles to rave-about. Along with this, the rest of the organization knows its stuff. That second trumpeter takes command with a semi-Oriental solio on the horn. Blonde Martha Tilton (who, incidentally, might look even preference of the command of the co

awing to the scorching getaway.

In between there are Cass, Mack and Topsy, with their standard aero-comedy. Their mugging lifts and the hoydenish Topysy's knockabout style wham, em more so than ever before.

bo one. Don's organiog, curtailed a bir but fortified with an ill. song style of plugger (i tux, however)-register per usual. Newsreel (cut) and an overlong trailer for Bucaneer, plus a shot of the opening day's bediam, rounds out the show, Every: Day's a Holiday (Par) is the feature, with Goodman unquestionably, outdrawing Mae West, in this town anyway.

#### STANLEY, PITTS.

STANLEY, PITTS.

Pittsburgh, Jan., 30.

Ted Weam's fires the Opening gun in the Stanley's the Opening gun in the Stanley's month Hingup, and Do. should sound off plenty. It's his first time here in several years; since then Weems has had a sock radio hypo, which is being reflected at the ticket window.

Name bands here anyway are invariably pushovers, and Weems, is no exception. There was big biz opening day.

Torrife handled the greeted and the standard and the standard and the standard and the should be an exception. There was big biz opening day.

Torrife handled and greeted day.

Weems' music is high-class. He's shooting it at 'em in a brisk, clipped fashion, mixing hit tune medleys with comedy and enough slick novelties to give his layout variety.

First, is a bit of instrumental sole, with tude from the medical was a bit of instrumental sole, with tude from in many the sole of the clear that is the control of the clear that is the clear that is the clear that is the control of the clear that is the clear that is the clear that is the control of the clear that is the clear that is the clear that is the clear that is the clear that i

relief and Tanner has a couple of whistling spots that: sets him up solidly.

Acts with Weems have been spotted definitely for eye-apoeal and fill the bill. Gloral Day is, sa, plus and a solid set of the set o

#### FOX, K. C.

FOX, K. C.

Kansas City, Jan. 30.

Phil Spitalny and his all-girl unit here currently for what looks to be one of biggest weeks for house. Only thing that threatens to nick it is forecast for bootsted to temperature. Additionally the provided of the prov

#### STRAND, B'KLYN

Quality of shows continuing strong, management now goes on three-day vaudeville policy. Friday. Saturday and Sunday. Biz certainly justifies it, with Strand patrons eating up the stage presentations, with pictures relegated to secondary spot over waskends.

stage presentations, with pictures relegated to secondary spot over weekends. Helen Reynolis and her skating. Helen Reynolis and her skating the secondary with their speedy representation of the secondary with their speedy firsts on rollers. Eight comely girls, neatly garbed, live up to the Reynolds' tradition with daring twirls and balancing. Ace opening or closing. Johnny Masters and Rowena Rollins (New Acts) come on second, with their jestings and fast daning. Donahue and Uno, two men and a well-trained mule, have been using this turn for several years, it was caught about three years ago, with no credit for Uno, and is now so well routined that even the animal knows every move the two males make. One emulates a traffic cop trying to get the colored man, his mule and cart across the street Built around beast's stubpornness and

kicking proclivities. Neatly gagged and with enough action to please kids as well as adults.

Art Jarrett does not need that returned Brooklyn boy, slant to put him across. Handed a rather impromptu introduction at show caught, Jarrett goes to town with his smooth warbling. After his Nice Work, Jarrett goes to town with his smooth warbling. After his Nice Work, Jarrett goes to town with his familiar bit as While Cheen the certable Bei Mir Bist Du Schoen, he returns for three encores. I, Still Love to Kiss You Goodnight, 'Rosalie' and 'Did You Ever See a Dream Walking?' Last named, he-explains, he-sang oposite. Ginger Rogers in 'Stittn' Pretty about six years ago.

Three Reddingtons, with a familiaritampoline act, wind up stage show, Not in files as billed, but apparently is an outgrowth of old Reddington and Grant combo that played the Sate, N. X bost in the played the Sate, N. X bost in the played the Sate, N. X bost in the played the Sate, N. X bost in women and man, latter doing droll comedy. on bouncing net. All veterans in work, with routining expert. Okay for opening or closing. Toddy King, whose band works on stage, m.c.'s. Their southern medley midway is not the happiest choice, tures tending to slow up proceedings. Manner, in which ares and lighting are arranged often make crew look like Indians. Description of the played of the make crew look like Indians. Description of the played of the make crew look like Indians. Description of the played of the played of the make crew look like Indians. Description of the played of the played of the make crew look. It was a played of the make crew look. It was a played of the pl

#### LYRIC, INDPLS.

LYRIC, INDPLS.

Indianapolis, Jan. 30.
House is back to vaude after several weeks of unit and band shows, with five acts, headlined by Mary Dees and Monte Blue.
Blue is back in home town and uses first five minutes of his time paying tribute to Hoosier state, blurbing friendliness of natives. After 10 minutes of talk, Blue brings on Miss Dees for an interview about he bit from Blonde Bombshell, one of Jean Harlow's pictures. Though wiss Dees is mentioned by Blue as a singer and dancer, she does not perform as either.
Two comedy acts save the bill. Joe Besser provides a hilarious 15 minutes with Lee Royse, straight. Besser's embarrassment when being taught how to make film love by his partner is surefire. Royse finishes with good barttone rendition of 'Old Man River.' Show is closed by O'Donnell and Blair, with five minimutes with good barttone rendition of 'Old Man River.' Show is closed by Commond through and Blair, with five minimuted the commond the commond of the commond through the house from a surie-ty of dances, mostly on the toes. Act is well-desseed and giles work hard, but too slow for an opener. Followed by Sisson and Neal, two girls, who play the harp and whistle, Harp rendition of 'September in the Raim is okay, but whistler's vocalizing of 'Bob White,' in which she uses her pucker' specialty, is not so forte. Then initiation of bird calls. Act would be better if both whistler and harpist stack to popular music.

The common of the production of the production of the calls. Act would be better if both whistler and harpist stack to popular music.

The production of the calls. Act would be better if both whistler as a surjective of the calls. Act would be better if both whistler as a surjective of the calls. Act would be better if both whistler and harpist stack to popular music.

The production of the calls and the production of the calls. Act would be better if both whistler and harpist stack to popular music.

The production of the calls and the production of the calls. Act would be better if both

#### FOX, DETROIT

FOX, DETROIT

Detroit, Jan. 30.

Fox is housing another name band currently, Hal Kemp and his boys, who click from the outset, mostly due to maestro's mc.'ling. Kemp's buck auto bull here.

Combined with the following acts, band slips through about 45 minutes of "smart entertainment." Maxine Gray, songstress; Bob Allen. baritone: Saxie Dowell, comedian, and Edd Kushw. turnomists. Most properly and they did not be a seen and they did not show opening about act of the comment of the

#### STATE, N. Y.

Locy house, which has been try-ing to make actors out of column-ists through the last few years, with-out conspicuous success, goes into the radio depairment this week and unfolds Nick Kenny, the ozone or-acle. Heretofore, the State con-centrated on the gossip-gurgling Broadway-beat byliners.

Broadway-beat byliners.
Possibly the most charitable criticism about this show is that it's fortunate in having three sure-fire specialty acts. The second of the stage, back of a night club setting, Show gets off briskly with the excellent acro dancing of the Hudson Sisters, pair of youngsters, who have come along rapidly in the last several years. Then Texas Jim Lewis and his cowboy-clothed quintet of singers and instrumentalists. (New Acts).

Boy Foy's crark insalies.

Acts).

Boy Foy's crack juggling, while unicycling on both low and high seat wheels, is sockeroe. Act electrified U. S. yaudiences when lad came over from England several years ago and played both four-aday and class niteries. Recently arrived for a second helping, Foy has speeded his-turn-and-displays more assurance.

assurance. Buster Shaver and the midgets, Olive and George, get over strongly, as always. That series of swings, stoops and whirls, that wind up the attractive waitz done by Shaver and Olive, grows more super with each catching.

catching

Herman Hyde and his femme foil
next for some o.k. domedy predicted
on Hyde's zany musical contractions and back-and-forth banter.
Girl is a swell straight and Hyde
droll enough. Turn could be speeded

Dolly Dawn winds up with swing and blues singing. She's best on swing. 

#### STATE-LAKE, CHI

Chicago, Jan. 30. After several months of film and cafe names, State-Lake this week has a cafe-band show, and it's sock. It's Earl Hines' band, dance chorus and a handful of acts. Hines, who has been at the Grand Terrace cafe on and off for three years, and on the all, has developed into a strong, and off for three years, and on the all, has developed into a strong look draw. It off, Ada Brown. In next to close clicks hig. Sings several parodies, and can't get off stage when she does takeoff on 'One of these Days'. Among other acts. Billy Adams, Turnishes comedy relief, and does good job with his lazy taps; Maude Diggs and Ida James, solo and as duet, furnish okay harmony and After several months of film and

Maude Diggs and Ita James, solo and as duet, furnish okay harmony and pop ballads; Maze and Morrison, fermme hoofers also do right.

But it remains for two male hoofers, Son and Sonny; to spring a surprise. Few more minutes on stage, and they'd have stolen honors from Miss Brown and Hines.

Night Club Scandal' (Par) is pic. Biz very good third show opening day (29), and looks like it will hold up well for week.

#### EARLE, WASH.

Washington, Jan. 30,

Washington, Jan. 30,
Second show under switch from
straight vaude to locally-product
unit shows reaping plenty of
conal publicity for Harry Anger due
to smoothness of production. Joe
Lombardi, who arrived last week as
guest conductor and worked in pit,
has band underneath canopy, carrying out idea of Bowery carnival,
has band underneath canopy, carrying out idea of Bowery carnival,
from which show derives title, 'Sidewalks of New York.' Stage is built
from which show derives title, 'Sidewalks of New York.' Stage is built
over pit which gives show intimacy.

Audrey Sieber, house mc. for four
years, is on vacation while Anger
years, is on vacation while Anger
introduction but Irene Beasley, headintroduction but Irene Beasley so

of stage of the production of the but
production but Irene Beasley in the but
of the but the but
of the but

by unicycle bit, and finishing with nut Tyrolean dance.

Miss Beaeley sings, Double Dare and 'Bei Mir Bist Du Schoen,' Once in a While' and 'You're a Sweetheart' She encores with When Did You Leave Heaven' lullaby style. Freed crew follows, nut pantomime raising appeal. Boys use 'Bei Mir Bist Du Schoen' for finish.

Aristocrats back on stage with precision waltz in tails. Harris and Shore slip right on during applause to reap reward for ballroom burlesque that wins two encores. Aristocrats on again for line taps, leading into abbreviated adagio finish, and everybody downstage for flash finish. Whole show is quick, smooth and shows value of restraint rather than and we will be shown in the short of the short of

#### PALACE, CLEVELAND

Cleveland, Jan. 30. Socko combination is unloaded at RKO Palace in form of Mischa Auer, backed by smartly spotted vaude bill, plus 'I'll Take Romance' (Col.) Opening performance had a packed house.

plus TII Take Romance (Col.) Opening performance had a picked house, Lanky film comedian has what many bigger pic names lack—stage personality, showmaiship and satic esense of humon. Ach administration of the piano Doubletalk and first moment to Dracula finale on top of the piano Doubletalk and hogus accents in his three German, Russ and French takeoffs are better for laughs than the usual impersonations of Hollywood stars, For a how, he repeats the piano climbing bit, leaving em still laughing.

Six De Cardos start ball rolling with brisk gymnastic work, Fred Sanborn deserves a better spot than the deucer, yet sells it for all its worth. Ereaks the ice with his clever mugging and slapstick manipulations on xylophone so well that when he goes, straight-face they don't take him seriously. Two stores colladische seriously. Two stores colladische films seriously in the control of the control of the colladische films second visit this season, Irene Vermillion dovetails nicely as closer. Dancer is in acrobate falls and flips. Kermit Davk at plano and four femmes do some swell blowing of trumpets.

#### Embassy Newsreel, N. Y.

Embassy Newsreel, N. Y.

Hongkong scenes, in color (Fitzpatrick) and otherwise keep alive the
Sino-Jap war in the newsreel. "Inside
Germany," March of Time insert, is
still displayed. There are flashes of
world personalities, as Farouk,
Chautemps and Blum. Big shots of
abroad aviation and sports, else en
a displayed, there are flashes of
world personalities, as Farouk,
Chautemps and Blum.
Big shots of
abroad aviation and sports, else en
array of novelty shorts, interspersed with a trickle of humor.
Pretty good bill.

Movietone takes you behind the
rebel lines at Teruel. Movietone,
also, in its exclusive fashion, when
it comes to stuff from Germany and
Italy, shows young Mussolini preparing plane takeoff for South-America.

A couple of passengers who made
trip from N. Y. to Washington, in
plane lost for seven hour, landing
bluman interest shot, bothing new in
their usual plugs. Nothing new in
their usual plugs. Nothing new in
their usual plugs. Nothing new in
the material, of a generally low
order of publicity. Its threatening
Niagara Falls' honeymoon bridge is
now. Lew Lehr mungs with a
slow. Lew Lehr mungs with a
slow. Lew Lehr mungs with a
slow. Lew Lehr mungs with a
follow of the span wasn't shown at opening
lines and contained the server.
But that which is definitely antinot span wasn't shown at opening
and Edsel Ford are a hone cettal.

But that which is definitely antinot have a span of the Connecticut citizens condemning Nazism, and
a Driefs dditionit condemnation of
lift to by former Ambassador. Dodd.

Germany, Stan.

a brief additional condemna Hitler by former Ambassado of Germany.

Ted Weens theatie stint for MCA finds him at Earle theatre. Washington, Feb. 4: Katele Philadelphia, 11; Ilipodrome. Baltimore, 18. and Metropolitan, Boston, 24.

#### PARAMOUNT, L. A.

Los Angeles, Jan. 30.
Mae West, on the screen in Every
Day's a Holiday, and on stage, is
heading the Paramount for one of its all-time high grosses on the week, La West mowed the pay customers for a row of goals at Thursday's (27)

for a row of goals at Thursday's (27) opener.

In order to make the booking worthwhile for the star, house had to agree on a 50-50 split, with Miss West assuming cost of the entire stage unit which will probably run around \$5,000. Show is by no means a meagre supporting one, including a couple of sock acts and plenty of color.

around \$5,000. Show is by no means a meagre supporting one, including a couple of sock acts and plenty of color.

Miss West is on for about 10 minntes, but is given the biggest kind of a buildup, an introductory that is of the color of the

exhibition that clicks.

Borrah Minovitch's Harmonica
Rascals (sans Minevitch) clowned
and put on a great show, as per
usual. Then into the West act, with
the whole show running 41 mins. at
opening performance, but scheduled ning performance, but scheduled trimming in order to take care of five daily shows scheduled Edwa.

#### HIPP, BALTO

Vincent Lopez and his band, augmented by some specialties, supply 99 mins, of okay entertainment here this week. Lopez is featuring a new type of combination, utilizing 13 men, in addition to interludes by himself at the ivories. Arrangements are suave swing.

Opening with W.

Surve swing.

Opening with 'You Can't Stop Me' by orchestra sets good pace, taking a good hold with some heet's shar-ging by Olga Phillips and John Kohl, well received by the opening day Can't Stop and Stop of the Can't Stop of

drummer, then gets over with a notating-vocal and specialty on the drums.

Some good whistling by Fred Lowery and an energetic song and dance, by Betty Jane follow in order, to good returns. Orchestra skyrockets here with rendition of 'Swinging, in the Graveyard,' announced, as an original. Specialty by Lope at the plane, good sporting for Vir Hydron, and a begoff, as routined, anti-climaxed finishing number, 'Bei Mir. Bist. Du. Schoen, given a versatile reading by combo.

Film is 'She's Got, Everything,' (RKO). Biz at opening strong.

Burn.

LOEW'S, MONTREAL

LOEW'S, MONTREAL

Montreal, Jan. 30.

Harty Howard back in town with a show that the vaude-hungry fans are eating up, having been off stage rations for months. Packed houses augur a type of business not seen here at any theatre in many moons. Helen Morgan stars in show, which has also two standout knockabout and the start materials. St. Barty ood standout and well-drilled. Augmented orchestra good support throughout 70 minutes of fast and varied acts. Ray Hunt me. efficiently.

Gal. line opens, followed by Paul Nolan, jugger, a fast act neatly put across. Line back in Congo jungle scene, after which, comes adagio team, Dairro and Costa, liked by the Miss.

house.
Miss Morgan on in plano-sitting song from which she tiptoes to mike and sings with extreme economy of gesture, lowered eyes and head, and

amusing air of embarrassment. She is given big audience response. She also does a click 'Showboat' scene. Followed by the 3 Bo Brummels, freak instrumentalist act, who can play when they wish. Crowd likes it well enough to give three calls. Shea and Raymond, knockabout dancers, close. Fans are loath to lose them. In all, as good a show as been seen here in years.

Alcatraz Island' (WB) on screen. Fo. freak play w. well

### ORPHEUM, OMAHA

(ORPHEUM, OMAHA) Omaha, Jan, 30. Town's lean diet of straight films broken for current week with menu of tasty in-person performers under the baton of Ted Lewis, who is mak-

of tasty in-person performers under, the baton of Tod Lewis, who is making his biennial appearance here. Always top draw here, and this time in the money with clever show.

Well paced, compact 50 minutes exhibits collection of acts above usual run. Smooth production, sagacious routing, and handling by Lewis, put 11 over. Best outfit and most entertainment seen here in one until in past couple of years who interperses his own, specialities throughout show, personnel includes Sylvia Manon Foursome, Ben Yost, Varsity Co-Eds, Gave Dixon, Rav Royce, Theo Troy, Loretta Lane, Betty Dickerson, and 'The Shadow,' Charlie Minters, Manon Four's daring adagto routine draws prime interest, next to the top-hatter, but only shades other acts by a hair. Royce's acrobatic drunk is a full of a Lifetime (Par). Opening night biz bullish.

#### PALACE, CHI

Chicago, Jan. 30.

Jane Withers heads the five-act bill lere this week and gives the cusomers their only real money's

Jane Withers heads the five-act bill here this week and gives the customers their only real moneys worth.

Working under a handicap of sore tonsils, the young star, nevertheless, comes through with some fine vocals from her pictures, and finishes with solid impersonations of Breen, Bartholomew and Temple. Had to speech away at the finish when the company of the second of the se

#### VALLEE-TUCKER BAIT

Names of Stars, AFA Officers, on Placards to Offset Pickets

Placards to Offset Pickets

Usi the American Federation of Actors as a billing is a new wrinkle by some of the minor niteries which, in protest to sundry picketings—ranging from waiters unions to electricians—put the placards into their establishments anouncing that they employ union musicians; and union actors belonging to the AFA with Rudy Vallee, president, and Sophie Tucker, vp. repy prominent in the billing, it they expend to the probably intended purpose of stopping traffic to see whether Vallee and Sophie are now playing those kind of spots.

Meantime, what some of the middle-grade night club managers have been prophesying—that labor, would will your business. Intendential

dle-grade night club managers have been prophesying—that labor, would kill our business—is threatening some in reality. They argue that they can't staid off the demands from this and that union, each aiming for minimum wages or extra help. One spot which had a bus boy switch on the lights of a permanent—spotlight—is—being—picketed-for a \$75 spotlight operator, which entirely protests it can't add on to already mounting costs.

#### **Nitery Placements**

Sally Evans, No. One Fifth Ave-

#### Unit Reviews

## HI-HAT REVUE

(ROXY, SALE LAKE CITY)

Salt Lake City, Jan. 30.

This is a drab, colorless busileague uniwith only one real waileague uniwith only one real waining the real waining the real wall of the 48-minuter before they are awalened by the tumbles and acrobatics of The Three Trojans, peppy, so-called U. of Southern California alumni.

For the marquee, there's 'Miss

peppy, so-called U of Southern Callifornia alumni.

For the marquee, there's Miss Beatrice, but she turns out to be the control of the contro

formula of nonsensical, stale gags. Faulty mike doesn't help his rasping voice.

Miss Beatrice' is coldly received in her first terpen, a solo Soanish cape-flinging routine. Male guitarist, billed as 'Nevada', follows, plunking hard to get in the groove with cowboy ditties, and getting a fair, hand. He is egged on by Fisher to play 'Bei Mir Bist Du Schoen' for an encore.

Miss Beatrice, sootted next in a cymbal dance, which has all the earmarks of a middle-class can-ean, gives an idea how, badly the acts were billed. Stage bandsmen's solo efforts on 'Dixie Doodle' could be improved with adequate house passystem.

efforts on Dixie Doodle could be improved with adequate house pa. system. Fisher's follows by warbling in a Richmanesque voice and with gestures, When a Lady Meets a Gentleman Down South, but finishes by the state of the state

#### This Year of Carnival

This Year of Carnival
Sydney, Jan. 14.
Fullers played this English troupe sola in Melbourne to no biz, and then shot across to New Zealand for road try. Biz there was good in spots, but no smash. In Melbourne it butched the infantile paralysis out it butched to should be infantile paralysis out in the infantile paralysis out in th

the that that one of their age steiners are some prought across to manage the theatrong that the their possibly hope to take much in this territory. It's presented in a theatre that's run pic policy for some years, plus a very small stay, and minus any cooling system for the property of the property of the their stay, and minus any cooling system for the Title means athered to sones, gag, and the stay of the stay of the stay of the stay is stay the usual routine of sones, gag, and the stay of the stay of

whe unit British this time, would make the grade:
Clever exploitati by Jack Percival sold Mercus in Australia but it's a sure bet that the Incest exploitation on record will not save the b.o. Rick.

Sally Evans, No. One Fifth Avenue. N. Y.
Pancho orch, Veloz and Yolanda,
Hotel Plaza, N. Y.
Cladille Beal, Farmous Door, N. Y.
Red Norvo orch, Mildred Bailey,
Hotel Commodore, N. Y.
Ray Fóntanie, Garbo, N. Y.
Button and Kruch, Hotel Ambasador, N. Y.
Mary Downs, Les Parker's band,
Los Angeles Wilshire Bowl.
B. B. Club Modern, Frisco.
Three Roberts Bros, at Ray Halter's, Hollywood.

Bill Plaza and Yolanda,
Rubinoff's Wichita Date
Wichita, Kas. Fey. I.
Louis Levand, publisher of Wichita
Beacon, sidned contract with Dave
Rubinoff Wednesday (20) guaranteeafternon and evening performance
of Act shows nice nossibilities.
Show will be sponsored by The
Beacon.

## NEW ACTS

NICK KENNY Master of Ceremonies Loew's State, N. Y.

Loew's State, N. Y.

Nick' Kenny, rad columnist on
the N Y. Mirror, may have a strong
reader following, which should be
exerting itself on the b.o.'s behalf,
but he hard's a columnist. reader following, which should be exerting itself on the bo.'s behalf, but he hasn't an act by only stretch of the imagination. His very appearance on the stage disappoints. Although in his favor is the fact he's one songwriter who does not have a mediey of em played. Only one geis a nod—Gold Mine in Sty. Another act sings it in 'tribute' to Kenny, who is told to rise from his chair that on the ozone oracle rattless off a list of songs he has had a hand in producing, but nothing beyond that done about it. Confining himself to merely introling the acts. Kenny just sits it out on the night-club set which is used throughout. Only patter columnist indulges is almost all self-glorification. He mentions he was "the first indulges is almost all self-glorification. He mentions he was "the first indulges is almost all self-glorification. He mentions he was "the first was before she joined George Hall's orch as vocalist.

Kenny also introduced a singing act (Texas Jim Lewis 'sa "hillbillies".

Hall's orch as vocalist.

Kenny also introduced a singing act (Texas Jim-Lewis) as 'hillbillies. They were dressed up as cowboys. He claimed he started the air program which, later became Major Bowes amateur program. Amusing was his soft-eyed statement that he liked hillbilly muist because it is natural and has a lift to it.

On appearance Kenny on account.

odurat and has a lift to it.

On appearance Kenny, on opening night, marred by wearing rather light gray socks with a dinner jacket. But maybe he summed it all up by saying to the audience, midway in the show when caucht. Tm getting a bigger kick out of this show than you are.

you are."

Kenny conducts several sustaining radio programs over sundry local stations, primarily as an exploitation bally in behalf of his paper. He has been improving in his mile style add is said to have taken elecution lessons.

ls said lessons. Anyway, as a vaude mc. he's a good columnist and swell song-writer.

### PHIL REGAN Songs 15 Mins. Club Versailles, N. Y.

Newest recruit for the floor show is Phil Regan, presently under con-tract to Republic. He has two more

is Phil Regan, presently under contract to Republic. He has two more pictures to make for this company under his agreement, but after finishing a limited two weeks' stop here, the has stage engagements. Washington, Picture and the finishing has been supported by the strength of the stage of the strength of the streng

# TEXAS JIM LEWIS (5) Songs, Instrumentals 11 Mins. State, N. Y.

Cowboy-garbed chanters scil-accomping on two guitars, a squeeze-box, violin and bull fiddle, Color-fully dressed, songs and instrumentals nicely presented. Act will Selection of the selection o

MASTERS and ROLLINS Comedy, Singing, Dancing 10 Mins Strand, Brooklyn

Strand, Brooklyn
Droll man and woman team which
stresses dancing and humorous gyrations. Not as evenly peed as it
might be with over-stress on mugging. His slow motion dance is anexample of the latter. Both fairly
clever steppers and good on eccentric contortions.

Femme member oke on looks:
hence, it's enough that he should
stress the clowning with more of a
build-tup of the girl as a pert foil.
Act shows nice possibilities. Wear.

RED NORVO-MILDRED BAILEY
ORCH.
Hotel Commodore, N. T.
Billing themselves hee Mr. and
Greed Bailey, corchestra, inducted
into the Hotel Commodore's Palin
Room, following Tommy Dorsey, he
a tough order to fill but is seemingly
diving that, Wissly using a new
thought in featuring soft swing,
their rhythmpation is spriightly yet
unheadachey, which can't be said for
some of the other panders to the jitterbugs, it may be oleay to be contions of the other panders to the jitterbugs, it may be oleay to be contions of the other panders to the jitterbugs, it may be oleay to be contions of the other panders to the jitterbugs, it may be oleay to be contions in the other panders to the jitterbugs, it may be oleay to be contermined but in the said for
internsients and the dance-hounds
clike, the Norvo-Bailey idea of moderated jam is good, showmanship.
Per usual, the engaging Red Norvoinows his tempos, and alternates between battoning and attacking his pet
you will be the panders of the panders of the
international state of the panders of the
international state of the panders of the
word interfuder. Terry Allen,
whom Miss Bailey found on the
Coast and is debuting east. He too
lyrics a nulty pop. Abel.

## Saranac Lake

By Happy Benway
Things that interest me in the
Actors Colony: The outside world,
which includes the theatre, the the
artical trade papers and the public
in general, take more interest in our
welfare than the locals here.

If any charity institutions here
want talent they call on the will
Rogers for aid, but if the Will Rogers
yearts outside talent some one

ers wants outside talent, some one will ask 'What's in it?'

will ask 'What's in it?

Books and magazines are sent to this office monthly from a Cleveland admirer of this colony who has never mentioned his or her name. This has been going on for the past 10 years. We want to thank this

IO years. We want to thank this party.

The untring efforts of Jack Cusick, John Brock, of Syracuse, N. Y., who yearly take time out and give same to this colony. Little things that make big item during these ozoning routines.

The interest of Mrs. Toots Hemlich, N. Y.; Viola Allen, Mrs. Edderd Delroy, Mrs. Edward J. Burke, John C. Decring, New Jersey, is making it possible for the Actors Colony library to exist. There's happiness, contentment and peace of mind of this gang here who appreciate good

library to exist. There's happiness, contentinent and peace of mind of this gang here who appreciate good treatment from those who are trying to make life worth while for them. Thanks to Phil Harris, Richard Flouinoy (ex-partner of yours truly), writer of Hore Comes the Groom' and Come What May' Charli Mack, ex-Detroit booker (now gas dispenser in Alexandri Va.); Bobby Graham (Toronto actors' pell, for their thought in making things easier for us here.

Milton Weeks, manager of Keswich and Glenside theatres, Philadelphia, Pa., newcomer at the Will Rogers.

Colleen Knight, dancer, from the former. French Casino, N. Y., is a new arrival at the Will Rogers.

Fin Climat, formerly with N.T.G.,

Fif Climas, formerly with N.T.G., who danced herself up here, now celebrates her sixth year as a ozoner at the Will Rogers. Girl gets first extra good report, and is all

first extra good report, and is all agon.

At the Will Rogers, grippe has bedded Beatrice Lee, Sylvia Abbott, Betty Bostwick, Major Finley, Al Boerner, Maggie Magee, Lois Thompson, Jean Price, Elizabeth Longthempt, Elizabeth Monahan.

James Fox (Fox Twins) up here from N. Ye as a newcomer.

Among those who have got that long-looked-for good report and left the infirmary department for the 'up' department are Hubert Carlson, Henry Wensch, Martha Gill, Hank Hern, Roy Nunley, Fred Schrader, Irving Wilbur. All of these folks are will Rogeries.

Lilliam Andresen (Will Rogers), who sapped up a mean op-of-the-spine in a N. Y. hospital, is back here after a 14 weeks' siege. Op a success.

Margie El Roy, Ruby Hess

Margie El Roy, Ruby Hess erived gifts aplenty, with a parexcel cport from their medico, Mrs. Roy Nunley shoots in to say

Mrs. Roy Nunley shoots in to say bello to her man, Harold Rodner (Warner Bros.) shot in for that gludhand milting, then went to Lake Placid for a me, of ice look-see. His appearance here seem to make a world of difference to the immates in the Actors Calony.

Ford Raymond, the xylo player of rote Raymond, the xylio blayer of vears ago and a 10-year ozoner up, here, seen downtown, an exhibit of coming back to normal.

Write to those you know in Saranac and elsewhere who are sick.

# TMAT-PA's Fight Still Unsettled; More Legit B. O. Strike Threats

Situation along Broadway, stirred up when the Theatrical Managers. Agents and Treasurers union became militant, is still unsettled. Early this week there were rumblings of another walkout of boxoffice staffs, although the status of the treasurers has virtually cleared up. Real rub is between TMAT and the New York Theatrical Press Agents, who appear willing to enter the union if they can act on their own. Actors (Equity), stagehands and other theatre unions have kept out of the contest, but TMAT was able to gain ground when getting the support of the teamster union, which hauls' settings and which hauls settings and

equipment.

TMAT is composed of three fations and the problem is to segregate company managers, press or advance agents and treasurers, yet have all three within the same union. Latter's leaders insist that is the way it must be, but the truce signed last week after a one-day walkout of the boxoffice people, commits the managers only temporarily. Managers agree on recognizing. TMAT so far as treasurers are concerned.

Union negotiated with IATSE last

Union negotiated with IATSE last summer with the idea of joining the stagehands union on an autonomous basis. Whether TMAT is anxious for such a setup now is not clear, even among its leaders. George Browne, head of the IA, is reported stating his organization aimed to take in the front of the house, but with TMAT, having the base charter from the A. F. of Li, such a move would arouse another jurisdictional scrap unless TMAT is willing to be absorbed.

Reported that Browne seeks IA domination of the actor-artist unions within the Four A's. That idea emanated on the Coast several months ago and if IA proceeds along such lines an upheaval among stage unions would be precipitated.

While TMAT and NYTPA are atundaling over terms and conditions for fusing, there appears to be one outstanding difference. Union demands one man for each job, whereas the press agents' group tops have handled several presentations at the same time, even though the shows are not under the same management. Claimed, however, that the matter can be adjusted. can be adjusted.

If the NYTPA goes into the TMAT union, the p.a. faction in the latter would be grouped with the incoming agents. Both sides submitted lists: NYTPA said it was not incoming agents. Both sades, suo-mitted lists. NYTPA said it was not familiar with the identifies of the union agents except in a few in-stances because most are or were road men. TMAT said that went for 30 out of the 60 names submitted by NYTPA so far as it was concerned.

NYTPA so far as it was concerned. Basic agreement for submission to the managers is being worked out, a number of points in the original contract sought having been revised or entirely changed. Document will call for salaries starting the day the manager places people in jobs. That means that when an agent or manager starts working during the preparatory or rehearsal period of a show, the pay begins. Same goes for the box office staff. Old custom was that the front of the house was not paid until the show actually opened. However, in the stipulation (so

However, in the stipulation (so-called truce) signed by officers and counsel for NYTPA and TMAT, it sets forth that the anticipated press agent chapter in the union will alone enact such rules and regulations as will further the principle of sharing

the work. It is not widely known that the reason that the League of N. Y. Theatres and NYTPA did not sign the two-year agreement which had been negotiated last summer is that the League received a wire from Browne urging against it.

the League received a wire from Browne urging against it.

Threat of a renewed box office strike on a city-wide scale, by the TMAT against every legit theatre in New York was lifted Monday, wight (31). Board of Governors of NYTPA and Morris Ernst, counsel, met with Gustave A. Gerber, TMAT counsel, and Lodewick Vroom, union's representative, in a session at Dinty Moore's restaurant lasting from 7 pm. until nearly 2 am.

Here a number of necessary pretaken toward merging the membership of the NYTPA into TMAT and averting a strike which had been yoted on Sunday (30) by TMAT in

case matters did not move to its satisfaction.

Results of the meeting included the agreement of both parties to submit to their respective authority the suggestion of setting up different types of semi-autonomous press agent's units within TMAT. These groups would include N. Y. legit agents, legit road agents, film, radio and circus p.a. 'As yet the matter of personal p.a.' has not arisen. Arrangements are made, however, in or personal p.a.s has not arisen. Arrangements are made, however, in this preliminary step to allow for p.a. in one group to transfer to an-

pa. In one group to transfer to another.

During the week TMAT called another boxoffice strike at Madison Square Garden, N. Y. (27), which was settled before it had been in existence a full day. Agreement between Col. John R. Kilpatrick, president of the Garden, and union officials was signed granting recognition of the union, and calling for negotiations establishing a basic agreement for those under the jurisdiction of TMAT. Matter of Ted Deglin, p.a, for the Garden, will be discussed at those negotiations.

under the jurisdiction of TMAT. Matter of Ted Deglin, p.a, for the Garden, will be discussed at those negotiations.

TMAT is also seeking recognition as the bargaining agent for employees, picture houses which it contends come under its jurisdiction. Letters, were addressed to circuit and independent managers last week stating this basic claim as the foundation for proceedings. It is reported by TMAT officials that the general reaction of the companies approached has been to ask for an extension of 10 to 15 days.

Employes of baseball parks, standiums and sporting centers are being organized by the Building Service Employes Int'l Union, local 90 affiliated with the American Federation of Labor. Joseph M. Donovan, attorney, is business manager.

Union includes within its jurisdiction special officers and members at Madison Square Garden were contemplating going out in support of the Theatrical Managers and Treas.

templating going out in support of the Theatrical Managers and Treasurers Union boxoffice strike there last week, but it was so quickly set-tled that they did not go out in

tled that they did not go out in-sympathy. Union was formed about three months ago and has about 700 mem-bers. This includes a number of the special officers who have an older union with headquarters in Brook-lyn. Possibility of, the old union's membership merging with the newer group is being talked, as the newer group is already stronger. Semi-annual IATSE convention takes place next week at which the

semi-annual IAISE convention takes place next week at which the matter of absorbing TMAT may be discussed again. Meeting will be in San Antonio, Tex., Feb. 10-13.

## TOWN MOVEUP **BWAY SURPRISE**

Sudden addition of 'Our Town' to this week's Broadway's premieres was a surprise in show circles. Play by Thornton Wilder and produced by Jed Harris opened in Boston last week. It was to have remained two weeks in the Hub, but after a slimly attended debut performance there, business was reported so weak that the manager sought cancellation of the booking after Saturday (29). Town' played the Wilbur, which is operated by the Shuberts, the latter agreeing to the cancellation since it would have probably meant a loss to the house.

it would have probably meant a loss to the house.

Harris, hewever, was unable to secure a Shubert theatre in New York this week. But Gilbert Miller went to Harris' ald and the Miller theatre was booked under limitations. Town will open Priday (4), but the show must vacet after next week, Miller's Once Is Enough' being dated to open there Peb. 14.

Miller boxoffice will selt tickets for Once' well as the Harris presentation, Dependent on its reception, Town' will seek another theatre, Revival of Strindberg's The Bridal Gown, dated to open Friday (4) at the Vanderbilt, was set back until Saturday (5). Show is being presented by a group called the Experimental Theatre, headed by Peggy Fears and Nathan Zattin. Although the cast is made up partly of amateurs, the group squawked that it

#### Add: TMAT Wrinkles

When the boxoffice staffs were absent from several Broadway theatries one night last week at the order of the Theatrical Managers, Agents and Treasurers' union, Lee and J. J. Shubert handled the windows at the Winter Garden (Hooray for Whati') with a fellow from the firm's bookkeeping department helping out. On that evening there were a number of sidewalk ticket specs in operation.

Stoewark ucher spens in op-eration.

Substitutes in the b.o. did not know what it was all about and one refused te acknowledge an order for tickets from an agency. Another left the bo. abruptly to ruish to a nearby hotel to change a \$50 note.

One action of the union seemed inconsistent. Company,

manager who is a member was advised in advance of the walk-out and sent an honorary withdrawal card so he could handle the boxoffice without violating the union's move.

# \$30,000 SUIT VS. 'RICHARD'. 300G NET

Claim for a share of the profits piled up by 'King Richard II,' said to amount to \$390,000 to date, has been filed by Capt. Pierce Power-

io amount to \$300,000 to date, has been flied by Capt. Pierce Power-Waters, who is credited with making, it possible to present the revival last season. Waters avers that he was to have received 10% of the net earnings, but has not received any money from the 'Richard' owners.

Stated that Maurice Evans. English actor whose playing in Shakespearean drama, which had not been seen on Broadway for 50 years, expressed his desire to Waters to appear in 'Richard'. Evans had just closed in the ill-starred 'St. Helena' and said he was willing to put up \$25,000 for the production, but figured an additional amount necessary for a sinking fund. That 'sum was secured by Waters from Joseph Verner Reed, who had declared himself out of show business in a book anent his Broadway expetiences called 'The Curtain Falls.'

Waters, also a Britisher, the about arranging the managerial set-

The Curtain Falls.

Waters, also a Britisher, then set about arranging the managerial setup, putting the proposition up to 
Robinson Smith, who provided some 
of the coin needed. Waters had been 
general manager for Smith when the 
latter was teamed with Frederick 
Ayer in the presentation of Parinell. 
Waters could have been manager of 
Richard, but had a similar job for 
Aldrich and Myers.

Frometing Acknowledged

Promoting Acknowledged

Premoting Acknowledged
Smith is reputed to have assured Waters that he was in on the
show. However, after Richard was
acclaimed and scored a sensational
success at the St James, N. Y.
Waters received no satisfaction other
than acknowledgment of his promotional work. Venture earned enough
money to nay off preduction within money to pay off production within a comparatively short time.

money to pay off production within a comparatively short time.

There was no written contract asked or given Waters, but letters received by him from Smith are claimed clearly to indicate his rights. Communications were dated during the record run of Richard in New York. Show returned to the St. James early this season and has been reported drawing excellent business in road stands this season. Waters, in addition to promoting the show, advised Smith on the St. James booking. With no presentation in sight at the time, Eddie Downing agreed to a split 79-30, with the house supplying most of the stage hands. In consideration, Dowling received a percentage of the show Boris Said, his partner in the house operation, was also interested. Attorney John J. Wildberg, representing Waters, filled the action, which names Smith and Richard to be interested. Evans, a Welchman, arranged new deal; the stagen. Smith reported getting \$500 weekly with Dowling out the interest earlings.

## Inside Stuff—Legit

Upon his return to London after a six months' visit in the U. S., Charles B. Cochran was quoted extensively in the British press. His views on Hollywood and New York included pithy remarks such as:

The American stage is far more virile than ours. Men are men there and love scenes are love scenes. There's too much five o'cleck tea about our love-making here.

our love-making here.

"Visiting Hollywood was like old home week. Every other person was a friend. I was always atraid of meeting someone I owed money to Instead I met two who owed me money. One, now comfortably off membered the fact after a few drinks but forgot it after he sobered up.

the next day.

There are no pretty girls in Hollywood. Only chance of seeing one, at the station as they arrive—before they've had time to be glamourized. If there were any wild parties in Hollywood while I was there, I neither saw them heard of them, although I met most of the stars and went to their homes. Their parties were most decorous affairs. Nearest approach to a wild party I saw was at the home of an English actor. Upon returning to Broadway from the Coast, Cochran visited the Paradise cafe and upon seeing Hope Chandler, regarded her as being far more beautiful than any girl in Hollywood. He said, too, that Edgar Bergen's Charlie McCarthy' is the biggest personality in the whole U.S.

In producing 'All That Glitters' George Abbott went against the unanimous advice of his entire staff. After reading the script, at pre-liminary cast readings and during the first rehearsals, others in the office figured the comedy didn't have a chance. Abbott continued to have faith in the play however. Even after the raves 'Glitters' received in its Baltimore tryout, others of the staff weren't entirely convinced. Play drew a mixed press after the opening at the Biltmore, N. Y., but subsequent audiences have liked it. Figured the comedy might have gotten off to a better start if it had been preemed before a different type of audience. First-nighters were largely from the 'carriage trade' crowd and the absurdity of the Park ave, background of the play just didn't strike them as funny. Society first night audience resulted from the authors' social connections.

'Glitters' is a first play by John Baragwanath and Kenneth Simpson. Former is, the husband of Neysa McMein, the artist. He is a mining engineer by profession. Frank upon which the play is based is said to have been adapted from an actual occurrence.

Richard Watts, Jr., of the N. Y. Herald Tribune, asked to comment on the proposed Broadway Post Mortem radio program over Station WMCA, answered last week as follows:

ns to me absurd to think that the critics would want to retaliate "It seems to me absurd to think that the critics would want to retaliate against any radio station presenting such a program. Controversy—even, I might add, when it is slightly physical—is the finest and healthiest thing that can happen to the drama. I, for one, am certainly strong for any plan that will aid the controversial spirit. I am all for the playwright coming back at the critic any time he feels like it.

Permission for Elissa Landi to appear in the forthcoming play, 'Empress of Destiny,' was given yesterday (Tuesday) by Actors Equity Assa, council. Okay was necessary since the actress comes under the six-month alien actor rule. She recently closed in The Lady Has a Heart.'

Request for the exception to the rule was made by Frederick W. Ayer, who is producing the play. Miss Landi will play the lead in the show, taking the role of Catherine the Great. Understood Miss Landi has applied for U. S. citizenship, but the final papers have not yet come through.

With the Broadway press agents currently wrangling with the Theatrical Managers and Treasurers union, the boys haven't been able to devote so much time to turning out blurb stories and N. Y. drama editors have had much time to turning out burts sorries and N. 1. drama entors have not to get out their own pages. Result was noticeable in last Sunday's (30) editions when an unusual amount of filler material got into the dramatic sections. Couple of lengthy stories looked as if they'd rested for months in the overset-racks. At least, observed one of the p.a.'s, no stories got in about shows that closed last season.

Theatrical Managers, Agents and Treasurers union pulled a fast one on Sam Byrd, who presented 'Journeyman' at the Fulton, N. Y., last Saturday (30). Actor-manager was advised the house would be picketed because Thomas Kilpatrick was not a member of the union. Latter applied for membership but the union said it could not be acted on for days.

Byrd therupon agreed to engage George Ashby, an unemployed member of TMAT, for the job.

Helen Edwards, who had been rehearsing a role in Salute to Glory, which called for an older person, has called it quits and decided that she liked to handle the costuming of the show instead. However, she'll act as an understudy in the role, just in case. Play will be brought to Broadway by Joe Heyman and Irving Cooper, who are seeking a suitable theatre. Show is now in rehearsal, with Cecilia Loftus in the lead.

Tourneyman, which opened last Saturday (29) at the Fulton, is the fifth play this season which touches some phase of the church. Leading character is a lay parson with Elmer Gantry tendencies. Other plays with a clerical angle are 'Many Mansions,' Borchester, Towers,' Shadow and Substance, and 'Pather Malachy's Miracle.' 'Shadow and Substance was given have the critical last works.

Felix Jacoves, producing 'Man on the Dock' with Eliot Cabot, is stage ananger of 'I'd Rather Be Right, 'Alvin,''N, Y, being on a leave of abence. Henry Ephron, author, is also a stage manager. Sam Rosenberg, who is interested in the venture, is a play reader. Jacoves conducted the heatre at Suffern, N, Y, last summer.

Production group intends to present additional plays. manager

Blanche Yurka contradicts the recent report that she would appear an Arthur J. Beckhard production of Suspect at Santa Barbara, Calif. Actress states she has never read the play, been approached for or con-sidered a part, and will absolutely not be in the production.

#### Judgment Day, St. Loo

St. Louis, Feb. 1.
Judgment Lay, Elmer Rice's mod-

Inc., in which the others are believed.

Inc. in which the others are believed.

Inc. in which the others are believed.

Inc. in which the other are the following states a two-weeks run arranged new deal the season, at the Taille Thealth a two-weeks with Dowling out the bear sage. Policying statement Day, will earnings.

The Triang Rizabeth, by Princessay of the Coloring statement of the opening statement of the two weeks which trying taken, to be the coloring statement of the color of the coloring statement of the coloring statemen

#### FTP's 300-Seat Store

PriPs 300-Seat Store
Philadelphia, Feb. 1.
Federal Theatre Project here is
setting a deal to take over large
empty store in heart of town for conversion into a permanent little theatre. Snot, when remodeled, expected
lo sefit 3000 in ampitheatre form
around the stage, according to W. J.
Haggerty, assistant supe of FTP.
Negro Federal group now cehearsing Twelfth Night, while an ofay
"going through Eugene
O'Neill." Sea Cycle of, four oneactors.

# EARLY OR LATE CURTAIN?

# Nathan's Erm Repeat

For the second time George Jean Nathan has stepped forth cham-For the second time George Jean Nathan has stepped forth championing an Irish play and author, current instance being Shadow and Substance, by Paul Vincent Carroll who emigrated to Scotland where he is a school teacher, Previously, Nathan heralded Scan O'Casey and his Within the Gates' which involved other critics who did not subscribe to his enthusiasm. O'Casey was in New York when his 'Gates' aroused reams of controversy and he was an able aide in steaming up the editorial offices. Indicated in both instances that Nathan's interest was not entirely academic. With all the press attention given the O'Casey drama, it ended in the red.

the O Casey drama, it ended in the red.

As head of the New York Critics Circle, it is presumed that Nathan discoursed on mentioned the Carroll play to fellow critics, judging from the fact that most of the notices were of similar trend or told the same story. Shadow 'opened last Wednesday (26) at the Golden, N. Y., and glowing reviews resulted in a box-office trend.

Story in the N. Y. Times Sunday (30), bylined by Carroll, contained a pan on Nathan, who is reported saying 'the fellow is biting the hand that's feeding him.'

Actually, Dougles Gilbert of the N. Y. World-Telegram, first brought the play to Broadway's attention. Sir Cedric Hardwicke, was first approached by Gilbert after Richard Madden, Carroll's agent, interested.

proacned by Gibert alter Automate Asserting Beddie Dowling.

Play is presented by Eddie Dowling with Lee Shubert Shuberts also brought over the Abbey Players which fared well at the Ambassador during the fall. Dublin troupe is now under the direction of Sam H. Grisman. Shuberts deny that the switch in management was caused by alleged contract breach.

# Actor, Anti-Censorship Groups **Protest Ban on Coast WPA Plays**

Reported suppression by Col. Donald H. Connolly, WPA administrator for Southern California, in federal theatres under his jurisdic-diction of all plusy with a labor angle has resulted in queries and protests to Harry Hopkins, national WPA administrator, by leading actors unions, and auti-censorship groups.

groups. Burgess Meredith, Equity head, and Henry Fonda both wired Hopkins in Washington last week to ask, for confirmation of Connolly's ported suppression of Stevedore' and Judgment Day Protests from the National Council Freedom from Censorship also sent to Hopkins and the American Civil Liberties Union advised Dr. Clinton J. Taft, chairman of the Southern California branch, of the reported action.

action.

Arts Union Conference in N. Y. on Monday (31) wired Aubrey Williams and President Roosevelt protesting against Connolly's policy. Kenneth Thomson, executive-secretary of the Screen Actors Guild, wired his offices on the Coast to obtain all signatures possible at that end for a protest wire to Hopkins. I. B. Kornblum, Equity, attorney on the Coast, is also looking into the matter.

matter.

Col. Connolly, presently en route to Hawaii, is a regular army officer, whose jurisdiction was extended last month to include the four arts projects, Report that the plays had been suppressed grew out of an interview with Major L. S. Dillon, army officer and deputy WPA administrator, who admitted to a Los Angeles reporter that the plays had been suppressed and refused to divulge reasons for the action.

#### Caldwells' Divorce

Augusta, Me, Feb. 1.

The February, docket of the Kennebec County Superior Court reveals that suit for divorce has been filed by Helen Caldwell of Mount Vernon, Me, against her husband, Erskine Caldwell, author. Attorney Charles P. Nelson of Augusta, who represents Mrs. Caldwell, id, that she charges cruel and abusive treatment and other allegations. and other allegations.

and other allegations.
Caldwell, now in New York, authored the novel, Tobacco Road, from which the play by the same name was adapted. He is also author of several other books depicting life among the poverty-stricken share-croppers of the south.
Mrs. Caldwell and their three children, two boys, 12 and 10, and a girl, 5, are living at the Caldwell farm home in East Mount Vernon. The Caldwells were married 15 years ago in Georgia and are both natives of that state.

4A's Details on Page 7

Latest developments in the various Associated Actors and Artists of America unions will be found on page 7 of this issue.

# CHI'S PAGE ONE **ART PANS CRITICS**

Chicago, Feb. 1.

Following a series of cartoons regarding the motion picture business, particularly late releases in this town, John T. McCutcheon, chief

town, John T. McCutcheon, chief cartoonist of the Chicago Tribune, has turned his attention to legit. He added his cartoonic say-so to the critic question last Thursday (27) when he front-paged a seri of drawings regarding the habit of morning paper critics leaving a show before it is finished.

Underneath three drawings is the following comment: 'is 't a Foolish Newspaper Tradition—that requires a dramatic critic to sit through only the first, and usually the poorer half of a first night performance—and then dash back to the offic to write his review time for the city edition—thereby missing the better half of the play? Or is it fair to the accors?

nair of the play? Or is it fair to the actors?"
Drawings show the critic and audience sitting slightly bored and quizzical at first part of play, the critic leaving theatre as audience begins to perk up and take notice, the critic absent, but with the audience applauding the show enthusiastically.

#### Ben Lackland's Injuries

Ben Lackland, legit actor, was in Ben Lackland, legit actor, was injured in a motor crash last Friday night (28) while on his way to his sister! home, in Glen Ridge, N. J. He was knocked unconscious and sustained water on the knee and sustained water on the knee and severe bruises. He has since, been confined to his sister's home. Actor is a member of the Actors Equity Assn. council and has recently been active the drive by Chorus Equity to organize the New York niteries. His car, which had recently been completely overhauled, was demolished.

# OTHERS, 10 P.M.

Last Week's Proposal for 9:33-10 P. M. Legit Start Ires Many Showmen They Discount 'Cafe Society's' B. O. Importance —Negative Aspects Are Labor, Uniformity of All Curtains, Suburbanites and the Critics

#### LATER, THE DRUNKER'

Diversified opinion was expressed this week over the proposal last week's VARIETY that legit curtains go up at 9:30 to 10 p.m. in order to accommodate the recent inclinations towards a protracted, wining and dining by sophisticates, Opinion expressed by many indicated that the suggestion was an interesting one, but it was generally felt by those who liked it that provision should be made for out-of-lowners, and that there should be an early curtain for them. Those who approved of the idea thought that if the experiment were tried it should be done by all theatres at once, and that the plan should be given adequate publicity to avoid any confusion.

Labor angle would also have to be accommodate the recent inclinations

Lusion.

Labor angle would also have to be considered, as stagehands' union might consider it an infraction of its regulations, and slap on additional producing expense.

Some of the opinions expressed by interested showmen and others speak for themes late.

Some of the opinions expressed by interested showmen and others speak for themselves:

Brock Pemberton: 'Any such innocation is worth trying, but 10 o'clock curtains would have to be general, for scrambled opening times would only cause confusion. However, late starting would doubtless cut down suburban attendance and probably would result in some night performances starting earlier than low. Most shows have been veering toward nine o'clock curtains for the past several seasons.'

John Houseman of the Mercury theatre states: 'Every show has its own psychologically correct starting time, but we feel that 9 o'clock is very suitable. It doesn't start too carly and is over af a reasonable hour, Possibly our next show the series of Shakespear's 'Henry' plays') will start at 7:15, and won't be over until midnight.'

Orson Welles' observes. I approve of the 10 o'clock curtain, but would allow one performance a week for suburbanites.'

Morris L. Ernst, theatrical attor-

suburbanites.

Morris L. Ernst, theatrical attor-ney, believes 'there should either be (Continued on page 60)

# HELEN HAYES CALMS CHI **AUDIENCE**

When the audience became alarmed at the sound of fireighting at the adjacent building during last Wednesday (26) night's performance of Victoria Regina, Helen Hayes stepped out of character to calm their feats.

Star assured the spectators there was no cause for alarm and asked them to remain quiet so the play could continue. She then began the scene over again and the drama continued without further interruption. Victoria at the Erlanger and the blaze was in a nearby Chinese eatery. Firemen fought two hours to extinguish the flames. Chicago, Feb. 1.

# SOME FOR 7 P.M.; League of N. Y. Theatres Proposal For Basic Contract with Equity **Would Control Ticket Agencies**

League of New York Theatres, gaged to handle releases on innovacomposed of Broadway managers, on Monday (31) submitted plan to 
Equity whereby the actors association would enter into a basic agreement with the showmen to work out 
suggestions of the American Theatre 
Council for the betterment of the 
theatre. Proposal, which had the 
signatures of most of the League's 
board, is the first indication that the 
league aims to become cohesive 
body since the ATC convention. 
Equity referred the proposal to a 
committee which will report on it 
next week:

Recently it had been stated by 
counsel for the individual manager-members. 
Present idea is a complete aboutfor the individual manager-members. 
Present idea is a complete aboutface, with the showmen ready to 
change the league's constitution to 
guarantee the compliance of managers in efforts to eliminate alleged 
theatre evils.

That can be done the showmen

agers in efforts to eliminate alleged theatre evils.

That can be done, the showmen state, if Equity agrees to a preferential agreement with the league, no term being asked. Proposal sets for a plan, of procedure if the basic agreement is entered into. Set of standards of fair practice would be adopted by the league, members to bind themselves to comply with such regulations. Failure would subject such member members to the payment of liquidated damages to the league and if offenses were repeated those at fault would be expelled.

It is to carry out such proposed regulations that the managers ask for a basic agreement. Although not mentioned, it was indicated that Equity could adopt a much less workable contract for actors who might be engaged by showmen not in the league of those expelled. One clause could be inserted in the contract which would make it more difficult for the outsiders—as for instance the requirement that they pay actors double the sum for rehearsals than now required.

Reforms and projects designed for

than now required.

actors double the sum for rchearsals than now required.

Reforms and projects designed for the welfaire of the theatre would make membership in the league valuable. League's sponsors of the plan state they could finance projects of the ATC by collection of a small fee on each ticket sold by agencies.

Elimination of ticket agency evils is the cardinal point in the league's proposed schedule of procedure. Claimed that every previous attempt to correct ticket selling evils were made aborptive because of the lack of power to force all managers to live up to adopted rules.

League now frankly believes Equity can supply that power by catering into a basic agreement, covering any term of years the actors body desires. Managers advise Equity they agree to all present rules and will make no effort to nullify any regulations contained in the contract or Equity's book of rules.

Managers plan to adopt the regu-

numity any regulations contained in the contract or Equity's book of rules.

Managers plan to adopt the regulations of the NRA legit code, particularly as applied to ticket control. There would be a maximum of 75c. premium over the boxoffice price for lower floor admissions and 50c. for the balcony. Buys would be climinated and ice, gratuities, would be barred in any form to managements or boxoffice employees. Ticket brokers would be asked to sign a 'declaration of cooperation' accompanied by a bond which would bind the agencies to dead only with league members, also covering interagency sale to brokers who do usign the declaration. The sale of tickets by telephone direct to the boxoffice, which would have enlayed staffs. Tickets ordered by phone would be held until 24 hours before performance Proposed also to open braight ticket offices in large department stores, tickets to be sold in such places at boxoffice prices. Press agent would be en-

# Sirovich Bill For Arts Dept. To Get Hearing

Congressman William I. Sirovich, of N. Y., will introduce an amended joint resolution in the House of Representatives next Saturday 45) with the objective of establishing a department of science, art and literature as a new arm of the government. Bill calls for the head of the department to be a member of the President's cabinet. Has no relation to the Coffee resolution, which has been given considerable attention in professional circles, particularly among Equity leaders.

Sirovich has invited many people

sicularly among Equity leaders.

Sirovich has invited many people in show circles to attend hearings on the bill, to be held in Washington in the caucus room of the Old. House building from next Monday (7) to Friday (11) inclusive. It the intention of the Committee on Patents of which he is chairman to continue and complete the hearings held in 1935 on the predecessor to the new resolution on which the sessions are scheduled.

sions are scheduled.

Drama is included in the three arts bill and the Sirovich measure, if adopted, would create a national theatre. Bill does mention the WPA theatre project as does the Coffee measure, which proposes to lift the present stage relief sctup from WPA, expand it and place it on a permanent basis under government financing.

Those unable to attend the horse

Those unable to attend the hear-

Those unable to attend the hearings have been asked to submit typed statements on the measure which would be included the printed record of the proceedings. Burgess Meredith, Frank Gill-more, Lillian Gish and others connected with the Federal Arts Bill Committee campaigning for passage of the Coffee-Pepper legislation peet to go to Washington next Monday (1) to attend hearings on the Sirovich bill which also calls for a

## Plays on Broadway

#### Shadow and Substance

orama in three acts (four scenes), will Vincent arroll. Nars Si): Courie shwitch, forcitives service in the service of the ser

26 '14 at \$1.30 top.

Brigid
Deprot Frincis O'l'Ingsley Lloyd Gough
Thomasina Concannon. Valerie Cossart
Fether Cort. Henry Sothern
Fether Kirwan. Len Doyle

Coming at the close of a particularly dismal January, Shadow and Substance' gives distinction to the Broadway scena, has been supported by the comparison of the comparison of

spiritual teamst moderate commercial success, and the service of the success of t

canon's niece, the blathering local spinster and her muddleheaded nephew.

But, essentially, 'Shadow' has very little story in the usual sense of the stirs the heart and cleaming insight that electrifies the mind. It is primarily a study of character; of the fiercely, opposed characters of the floodly intellectual canon and the dynamic schoolmaster, and of the warm-hearted girl who 'sees' her better Codfrey' direction brings out the depth of the script and capitalizes the incisive bite of the dialog, notably the two tense curtains of the last act. Entire performance under his hand moves with sure tempo and emphasis. In the playing, too, Sur Broad way has been sufficiently and the cast have long merited parts to test their talents. Sir Cedric Hardwicke is irresistibly convincing as the snobbish canon, He seems not only to personity the character he play the atter. Only occasionly to some of his mannerisms intrude because the state of the cast of the cast of the cast of the cast have long merited parts to test their talents. Sir Cedric Hardwicke is irresistibly convincing as the snobbish canon, He seems not only to personity the character he play the attent of the cast of the cast and the cast and

tween the play and the audience: As when he pauses too meaningly during speeches a pip pieces of the property of the play of t

M. Twachtman's setting is admirable.

Keen wit that seasons 'Shadow' should help it at the boxo 'ffishdow' should help it at the boxo ffish with the total absence of love-interest is hardly noticeable in the stress of the play. As a film possibility, Shadow holds some prospect, but Shadow holds some prospect, but be the property of the property of

#### BACHELOR BORN

DACILLON DOMN	
Comedy in three sels. Presented by Mil-	
ton Shubert. Written by Inn Hay. Fent-	
ures Frederick Leister, Peggy Simpson.	
Aubrey Malher, Plinebe Foster. Staged by	÷
Leisler, Sellings (two by Walson Barrett).	,
At Morosco, N. Y., Jan. 25, '38; \$3.30 top.	
Charles Donkin Frederick Leister	
Blmbo Faringdon Lester Lonergan, 8d	ľ
Victor Beamish	ř
Frank Hastings Aubrey Mather	r
Ellen Salty Filzpatrick	r
Raphara Lane	
Button Faringdon Pergy Simpson Matron Josephine Brown	ı
MatronJosephine Brown	ì
Rosenin y Puringdon Helen Trenholme	٠
Chris Farlagdon Jane Sterting	÷
Philip de Pourville. Stenhen Ker-Appleby	ŕ
Plosaie Night invale Arthur Gould-Porter	r.
Rev. Edinund Ovington Philip Tonge	•
Sir Berkeley Nightingate. Francis Comptor	'n
Travers	r
Pop McCully	,
'Old Crump' Bertram Tanswel	I

Millam Paciers

The Part of Tanger

Moderately successful will be this British importation, that recounts a simple, sentimental story woven around a housemaster in an English boys school.

Comedy is good and presents a readily understandable full focus of British schoolboying, with distributions of British school boying, with the tenders of the school boying and the senting and the school boying and the school boying and the school boying and the profit and the school lite by playing all the pranks that only a 13-year-young can.

Teacher nearly meets ruination, and dismissal from the Marbledown School after the girls get loose Windup, however, oils the waters, with the profi becoming headmaster, one of the girls get loose Windup, however, oils the waters, with the prof becoming headmaster, one of the girls get loose Windup, however, oils the waters, with the prof becoming headmaster, one of the girls get loose Windup, however, oils the waters, with the prof becoming headmaster, one of the girls get loose windup, however, oils the waters, with the prof becoming headmaster, one of the girls get loose windup, however, oils the waters, with the prof becoming headmaster, one of the girls get loose windup, however, oils the waters, with the prof becoming headmaster, one of the girls get loose windup, however, oils the waters, with the prof becoming headmaster, one of the girls get loose windup. However, oils the waters, with the prof becoming headmaster, one of the girls get loose.

Cast is excellent. Peggy Simpson, who looks about 17 and is coyly pretty, plays the 13-year-young imp, which she also did in England. Hollywood should look seriously at her. Phoebe Foster is good as the girls quardian. Aubrey Mather, who did bits in films last summer, after troup in the control of the con eacher.
Cast is excellent. Peggy Simpson, who looks about 17 and is coyly

#### **JOURNEYMAN**

[2] Daniel B. J. William and R. W. Hiller, 2011 J. Phys. Lett. 10, 111 (1991).
Denum in three acts (five scenes). Pre-
senled by Som Bord, Adapted by Alfred
Hayes and Leon Alexander from novet by
Erskine Caldwell, Staged by Caldwell and
J Edward Shugrue, Settings, Not Kar-
son, At the Fulton, N. Y., Jan. 29, 38.
\$3.30 top.
Clay Horey Raymond Van Sickle
Danie Manare
Denu Horey Eugenia Rawls
Semon Dye
Tom Rhodes
Lorené
Hardy Frank Wilson
Vearl
Ralph Geo. Oliver Taylor
Pete John O'Shaughnessy Juck David Chicke
Jack
Fanny's Little Girl Surrey Surrey Politier
People in the Revival Scene-Heria Ware.
Helen Dortch, Lily Winton, Mossette.
Butler, Agnes Ives, Frank Phillips, Doro-
thy Brackett, Charles Gordon, Emerla-
Campbell.
The National Control of the Control

New Erskine Caldwell show is not quite as bawdy as "Tobacco Road," but not as easy to take. It deals with the same kind of folk as does

with the same kind of folk as does its first cousin, and is along the same lines, subjects in this case being Georgia crackers. Though some may see a social document in this one, it's only likely to interest the morbid or the curious. With a cast on any exploitation. With a cast of the country of the curious of the lines of the curious with form a cast of the curious of the curious of the lines of an itinerant preacher among southern poor whites, with will Geer in the principal role of the lay parson. Characterizations are excellent, but the play cannot be classed as entertainment and it obviously has no picture interest. It is intensely unpleasant throughout. It's strictly the Caldwell formula of stark realism about anther set of poor, ignorant agricultural whites.

Charlatan pastor arrives at Clay

formula of stark realism about another set of poor, ignorant agricultural whites.

Charlatan pastor arrives at Clay Horey's farm and bullies an invitation from the latter. Proceeding to a fondness for corn likker, and a more than passing interest in all the women around the place. These include not only his, host's, past and present wives, but the colored help swell. After a profitable Saturday, in the course of which Semon Dye has wrought have in Horey's domests. Iffe., won his wife's stomests. Iffe., won his wife's the word of the course of which Semon his wife with a pair of gimmicked dice, he gives an exhibitionist sermon in the local schoolhouse the next day. This scene is excitingly done with the congregation giving a good picture of what happens at a Holy Rollers' meeting. Climax is the curtain, with Lorene, Horey's first wife, trouning De when his efforts by have her get religion are unavait after the lay parson leaves with Horey's car.

Geer dominates the performance, just as does Jeeter Lester in Tobacco Road. He gives a vivid and colorful impersonation of the vagrant minister, which tends to become monotonous, however, due to its extreme length. Actor left cast of Mice and

impersonation of the vagrant minister, which tends to become monitonous, however, due to its extreme length. Actor left cast of Mice and Men' to play this role.

Rest of the cast give good performances. Raymond Sickle as the farmer is excellent, and Eugenia Ravis, his stupid childlike wife, Charles Kennedy, Ruth Abbott and the twin Negro performers, Helen Carter and Frank. Wilson, all dispose of their roles ably. Sets by Nat Karabn ameninently satisfactory.

This is Byrd's second fling attractioning, first having been White Man, which folded quickly. He continues in the role of Carley an 'Of Mice and Men.

#### Tenters' Blow-Me-Downs

Ban Antonio, Feb. I.
Berent, high, winds, hilw, down
Vigor, backwarts Tent, flow (leateit, Alee, Teess

cyceal open Teess, transferon peported bloodowins to.

# Plays Out of Town

#### ONCE IS ENOUGH

New	Haven, Jan. 21.
Comedy-drama in the	ren nets by Prederick
oundale. Stars Ina C	daire Setting Ray-
nond Savey. Staged	and prevented by
lilbert Miller at Shub	at New Mayon Jon
illiert Miller at Shub	
7, '37; \$2.75 top.	
crie Lindon	John Williams
ady Plyune (Porolhy	Margaret Vyner
ord Rayne (Reggle)	Archibald Batty
ord Whilehall (Hugo	Walter Piers
ady Whilehall (Molly	Manon Byan
May Whitehall (Molly	ANTIPOLI SARGEN
ord Plynne (Archie).	Willia Sentialie
ady Bletchley (Emily	) Rosama Ivan
buchess of Hampshire	(Nancy)., Ina Chire
aul	Austin Trever
harles Pleydell	Eric Cowley
buke of Hampshire (	lohnny)
	Hugh Williams
dz. Pleydell	
Footman	Guy Kingsford
T total and	

Atter a lapse of seven years from the playwriting scene. Frederick Lonsdale reached down into the bag, came up with English-drawing room-plot-number-three dressed is the seven of the seve

phetic.

A lot can happen (and in this case it will need to) between a hinterland tryout and a Broadway opening, but it's questionable if Once can be built into top-flight entertainment, even with doctoring. Blot is state that with doctoring the state of the state

talents.

It's decidedly a woman's play and will probably get a fair response from that quarter. For pix there's nothing, as plot is mainly concerned with adultery. It's a broad slap at British nobility, from the morality angle, at least.

It would seem that the eather

nothing, as plot is mainly concerned with adultery. It's a broad slap at British nobility, from the morality angle, at least.

It would seem that the author could have thought up a more original story over a seven-year period. It's the familiar plot of the failbut husband, when a seven-year period. It's the familiar plot of the failbut husband, when a stronght to know what will happen when, she virtually tosses him to the vamp. Everything runs true to form, including the sophisticated dialog between the wife and the charmet. Johnny and Nancy are a happy couple, with moral standards on a higher plane than is adhered to by their circle of friends, Then Johnny thinks he is becoming bored and takes up with Liz young motion with him to be the service of the and takes to with Liz young motion. It is a service to go to South Africa, figuring the lure will be so great, through absence, that Johnny will follow her and divorce Nancy. Johnny decides to go with her without telling Nancy, but when Liz learns that Nancy won't divorce Johnny, she losse enthusiasm in the idea. Nancy practally have the death of the part being one that practically any capable actress could casily handle. Viola Keats is effective as the homebreaking menace and thingh Williams pleases as the jelly the box of the part being one that practically any capable actress could casily handle. Viola Keats is effective as the homebreaking menace and thingh Williams pleases as the self-live staking is up to standard. He gets the play away to a fast start, losing little time after establishing

characters. Pace of act one how-ever, is not matched by following stantas. Curtain lines are ineffectual and there isn't a sock to a single sit-uation. Raymond Soveys drawing room setting is first rate. Bone.

#### JUNE NIGHT

Philadelphia, Feb. 1.

Play in three acis by Kenyon Nicholson.
Directed by Micholson and Louis M. Simon.
Settings by Roy Hovey. Produced by Rob-
art Backmore. Presented of the Polanica
Jan. 31, '38.
Jan. 31, 38. Ella Canix
Come Contraction of the Contract
Buzz Johnson Silward Downer
Buzz Johnson
Homer Dills
Arlene Hooper
Homer Dills
Grover Paxlon tharles Mendick
Rhoda Carver Georganna Cook
Leonard Kerr Anthony Dwyer
Frances Hight Darthy Hinkley
Lloyd Pedrick Warren Bryan
Irma Incas Jo McKlm
Claude Sway Norman Lewis
Alvin Mount
Arrin Mount
rein voornees
Harvey BoumeDavid Wayne
Alisa Spangleman Mary Boylan
Fern Voorhees Marian Lench Harvey Bodine David Wayne Mus Spangieman Mary Boyton Leona Skillman Gall De Hart
Dora Rouch lune Curtie

Kenyon Nicholson's latest, which was disclosed here at the Erlanger last night, doesn't attempt to repeat the bawdiness and lusty hilarity of said to resemble move the same said to resemble move the same hor's earlier. The Barker! The new piece has a number of admirable rural characterizations, much 'easy and infectious dialogue and some neat comedy, but one thing that looks obvious is that Nicholson will have to change his ending which as seen last night, was stark tragedy. The audience resembet this, largely

The audience resented this, largely because they had grown fond of the characters, most of whom were spontaneous young people, out for a good time on a Saturday night at the Dansant, a country summer dance hall.

time on a Saturday within a the Dansant a country summer dance hall.

However, to get back to the unexpectedly brutal tragedy of the end. Leading character in June Night' is one Hobie Morgan, a young native garage man of good intentions, but a flery temper, who has just returned from a jail sentence for shooting a guy full of buckshot. In his absence the same guy, rich, but generally the same guy, rich, but generally defended to the same guy in the first seem of the last act. The foot of a ctual tragedy crops up in the first seem of the last act. The rowd is insistent on a fight and as the other suitor is at heart a coward, he obtains a pair of brass knuckes. Hobie pulls his punchess much as possible, but a cowardly makes him see red; he takes a walnot have been deal against a car-fender and is killed. All of which makes it look as if Hobie (Continued on page 60)

(Continued on page 60)



# -AL SHEAN

# **Father Malachy**

Wishes to express his thanks to everybody for their kind wishes and co-operation

ST. JAMES THEATRE, New York

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THEATRICAL DEPARTMENT I. Miller & Sons 1552 Broadway

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## TAX RAP ENDS L'VILLE LEGIT

Louisville, Feb. 1.

Heavy state and federal taxes have cut short the local legits. Son. J. H. Thuman, manager of the Memorial Auditorium, has canceled all future bookings owing to the brutal impost. Can't Take II With You.' in a recent two-night stand, did best biz of its road tour, copping \$9,000 on the two days, but the tax totaled more than \$1,500 making profits extremely slim.

While the General Assembly is now session at Frankfort there is no indication that the anusement levy will be removed. Gov. A. B. Happy. Chandler has given out a statement that there will be no new taxes, but neither will any of the present imposts be axed.

#### MARTA ABBA MARRIED: **MAYBE QUITTING STAGE**

Cleveland, Feb. 1 Cleveland, Feb. 1:
Marta Abba wouldn't say whether she is quitting stage or not after her surprise wedding to Severance A. Millikin, local millionaire, here last Friday (28). Husband, who one of the administrators and heirs of of the administrators, and heirs of the John L. Severance estate, said emphatically she was retiring but the actress only smilled. Two met in New York when she started in To-varieh' about a year ago. After mar-riage she put through a trans-Atlan-tic phone call to her parents, Mr. and Mrs. Pompeo Abba, in Milan. Italy. Couple are, spending their honeymoon in California. Considered doubtful that Miss Abba will continue in legit, since

noneymoon in callornia, Considered doubtful that Miss Abba will continue in legit, since her husband is a bank director, member of the towns leading family and an angel of Severance Hall's symphony orchestra.

#### Arrange Program For Old Charlotte Theatre

Charlotte, N. C., Feb. 1. Program for the reconstructed Dock St theatre in Charleston, N. C. being arranged by Frederick H. Koch, FTP regional adviser for Virginia and the Carolinas.

Permanent repertory company has been suggested for the theatre, first in America erected solely for theatrical purposes. Another possibility is the Carolina Playmakers, who are thinking of presenting some of their plays in the old house in the near

#### John Golden Forms Own Permanent Press Staff

John Golden this week established his own permanent press department, with Charles Bochert in charge at the Golden offices, N. Y. Bochert will move over with Golden to the New York World's Fair in 1838.

Previously, Golden's press work was done from the outside. Rowland Field handling the publicity on 'Susan and God' until last week.

#### Det. F.T.P Reorg

Detroit, Feb. 1.
Local Federal theatre undergoing a reorganizati with Herbert J. Ashton, Jr., assistant national director from Chicago, in town to take charge, Headquarters have been set up in the Cinema theatre, with everything under one roof in place of the former scattered nersonnel. Erioject plans new play every month, with 'Anna Christie's kedded for February and 'Arms and the Man' for March. In ddition, the project plans a children's manionette theatre with Saturday morning shows.

Ashton has 'placed Verner Haldene in charge of the dramatic group and David Lanoin charge of the marionette theatre. Local project, will continue its state tours of production. Detroit, Feb. 1.

#### READY ATLANTA AUDE

Atlanta, Feb. 1.

Atlanta, reo. i.
Completion of the City Auditorium,
remodeled at an expense of \$726,000,
within 60 days, has been forecast by.
City Dads, who have put up \$126,000
to WPA's \$600,000 for work.
Mrs. FDR. has been invited here

dedicatory ceremony about

#### **Current Road Shows**

Week of Jan. 31.

Abbey Players, Royal Alex-dra, Toronto. Behind Red Lights,' Shubert,

Newark, N. J.

Brother Rat, Locust, Phila-

Brother Rat. Ryman Aude, Nashville (31), Temple, Birm-ingham (1): City Aude, Mont-gomery, Ala. (2); Etlanger, At-lanta (4-5).

"Edna, His Wife" (Cornelia Otis Skinner), Lyceum, Minne-apolis (31-1); Parkway, Madison (2); Davidson, Milwaukee (3-5). "Having Wonderful Time," Werba, Brooklyn, N. Y.

'Julius Caesar,' Colonial, Bos-

'On Borrowed Time.' Ford's.

'Once Is Eneugh' (Ina Claire), National, Washington, D. C.

'Our Town,' Wilbur, Boston, 'Murder in the Cathedral,' Shubert, Boston.

Shubert, Boston.

Richard 11' (Maurice Evans),
Melba, Dallas (31-1); Shrine
Aude, Oklahoma City (2-3);
Convention Hall, Tulsa (4);
Forum, Wichita (5).

Room Service, Hartman,
Columbus, O. (31-2); English,
Indianapolis (3-5).

'Stage Door' (Joan Bennett), Grand Opera House, Chicago. 'Tobacco Road,' Aude, Sacra-mento (31-1); Aude, Reno (2); Aude, Oákland (4-5).

'Tonight at 8:30,' Harris, Chi-

'Tovarish' (Eugenie Leonto-

vich), Selwyn, Chicago.
'Victoria Regina' (Helen
Hayes), Erlanger, Chicago.

Wine of Choice (Claudi Morgan), Playhouse, Wilming-ton, Del. (31); McCarter, Prince-ton (1); Bushnell Aude, Hart-ford (2); Shubert, New Haven,

Women,' Biltmore, Los Angeles,

Yes, My Darling Daughter, Plymouth, Boston.
Yes, My Darling Daughter, Geary, San Francisco.

'You Can't Take It with You,' American, St. Louis (30). 'You Can't Take It with You,' Cox, Cincinnati (30).

Cox, Cincinnati (30).

You Can't Take It with You,
Or p he u'm, Springfield (31.);
Lincoln, Decatur (1); Majestic,
Bloomington (2); Majestic, Peori (3); Coronado, Rockford
(4); Palace, South Bend, Ind.

(5).

You Can't Take II with Yeu.'
Convention Hall, Tulsa (30);
Shrine Aude, Oklahoma City
(31); Arcadia, Wichia (1);
Chief, Colorado Springs (3);
Aude, Denver (4-5).

#### N. Y Tryout Guild's 'Continent' Production

Tryout Guila of N. Y. planning to open Philippa Burrell's play, 'He Was Like a Continent, at the Roose-velt theatre, N. Y., Feb. 17. Group is composed entirely of Equity members, but is co-operative and recently received ar okay from Equity Council. Actors receive shares of stock each worth \$10 in lieu of salary, minimum being four shares in ac-cordance with Equity's minimum regulation. Plan s to open the show at the downtown, house and then move uptown if notices warrant.

He.bert Mitchell is business manager and Nicholas Grey directs. Actors include Ben Roberts, Marshall Hale, Richard Boller, Marcus Mensch and Geraldine Kay. Admission prices will be 25c to \$1 top.

#### Straw Hat Scouter

Hollywood, Feb. 1. Enric Clay Dillon, operator of the Decriress summer theatre at Harrison, Me., is here to scou! film names

for her 1938 barn semester. First to sign is Geraldine Spreckles San Francisco sugar heiress, who re-cently terminated a contract at War-

#### **SCENERY-LESS LEGIT** SHOWS WORRY ARTISTS

Drive to turb the present rish of bare-stage legit productions is planned by the stemic designers and allied craftsmen. Definite plan of action has not been worked out, but the matter was discussed at Monday's (31) meeting of the United Scenic Artists, whose members were described as 'very enraged' at the new trend of dispensing with scenery, scenery,

scenery.

Success last season of the WPA-produced 'Dr. Faustus first attracted attention to the bare-stage technique of production, by which effects were obtained by a novel, method of lighting. Mercury Theatre productions of Julius Caesar' and 'A Shoemaker's Holiday' (National, N. Y.) and Cradle Will Rock (Windsor, N. Y.), all put on by the same Orson Welles-John Houseman combo responsible for 'Faustus,' again brought the bare-stage technique.

twindsor, N. Y., all put on by the same Orson Welles-John. Houseman combo responsible for Faustus, again brought the bare-stage lecknique to the fore. Latest instance of a production using the overhead spot system of lighting, to dispense with scenery, is 'Our Town, Jed Harris production, which opens at the Henry Miller, N. Y., Friday night (4). Various suggestions were offered by the Scenie Artists Union members for combating the no-scenery development. Most direct was a proposal to cambaing the no-scenery development. Most direct was a proposal to assess the producer of every such presentation, \$1,000. However, no workable plan for carrying out such action was offered. Matter was dropped, but scheduled for further attention at the union meeting Monday (7).

Possibility of cooperation with other, theatrical unions is being considered by the group, but it is considered by the group but it is considered by the group but it is considered by the group but it will probably have to go it alone in solving, the problem. Likelihood of cooperation from the stagehands or musicians is considered remote, while help from Actors Equity is figured virtually beyond hope, Question apparently is not to find a sufficiently strict penalty to impose on the bare-stage productions, but to find a way of making such penalties stick.

stick.
Scenie unioners are currently giving their closest attention to efforts
for control of the New York World's
Fair of 1939. Fair officials have so
far refused to recognize the union
and are reported to have let more
than 60 contracts for such work to
600-union firms.

non-union firms.

Marshall points out, however, that when actual work of executing the designs, gets under way, the contracts must go to his union members or a strike will be ealled. Since the union is, a member of the Building Trades Council, such a strike would bring the Fair construction work to a complete standstill, Marshall states.

states.

Direct action on the matter, however, awaits awarding of the Fair
construction contracts, according to
Marshall. When such pacts are let,
the union will demand union firms work will be tied up, Mar-

or the work with the shall states.

Meantime, the union is offering to take in all craftsmen employed our Fair in payment of \$10 initiation fee. Usual fee is \$500. So far, however, has come into the or-

#### \$2,000 ILGWU 1st Prize For 'Sunup to Sundown'

First prize of \$2,000 in the Inter-national Ladies Garment Workers Union labor play contest was awarded to Francis E. Frangah for his 'Sunno to Sundown,' which opened all the Hudson last night (Tucs). D. A. Dorin producing. Second prize of \$1,000 went to Nellise Child for After the Gleuners. No producer set as yet.

Both winners had been previou announced but first vote of the judges resulted in a tie. Final ballot resulted in a 6-4 vote for Farngoh.

"LGWU will not repeat its play contest next year."

### **Future Plays**

The Hill Between, new drama in The Hill Between, new drama in which Lula Vollmer, moves the Kirkland-Caldwell hill billies from Georgia to Notth Carolina, makes its Broadway bow some time in March. Robert Porterfield, who originally put it, on a this Abingdon (Va.). Barter theatre, again will be its protugonist. Mrs. Elizabeth Hull beglins directing rehearsals next

# Show Biz Professionals Included In State Unemployment Insurance

#### Shows in Rehearsal

Empress of Destiny—Fred-erick W. Ayer. Whe's Who!—Elsa Maxwell-Leonard Sillman. White Oaks Victor Payne-Jennings. Man on the Dock—Feli Jacoves-Eliot Cabot. Saxe Me the Waltz—Max Gordon

How to Get Tough About It' -Guthrie McClintic 'Roosty'-Albert Lewis.
'Casey Jones'-Group Thea-

tre. 'Salute to Glory'—Hyman and

#### Cape Cinema, at Dennis, Leased: Also Playhouse?

Raymond Moore has leased his Cape Cinema, at Dennis, Mass., to the Cape Cod Theatres Corp. for next summer. Strawhat operator is also understood to be looking for someone to take the Cape Playhouse for next summer. Past Playhouse: for next summet. Past season, is understood to have been tough one, and Moore has given up the options he held on two plays. Marriage. Royal, by Robert Wallsten, and 'Accidental Family,' by Seymour Gross.

Moore, who is now California, received considerable local publicity at Dennis last summer when some local youths whom he had invited to his cetture climned him of some

local youths whom he had invited to his cottage clipped him of some coin.

#### **Shows Out**

'Time and the Conways' closed at the Ritz, N. Y., Saturday (29), after three weeks. Play and company were imported from London. First week was slow after the premiere, but picked up. Business was claimed to have improved thereafter, but not enough.

TIME AND THE CONWAYS.
Opened Jan. 3, '23, 'Opinlons were divided, Coleman (Mirror), 'Sprawling, sometimes haffling, often unpleasant.'
Watts (Herald-Trib), 'Both strewd, and moving.' Variety (Ilobe), 'Moderate chance.'

'Stop-Over, was withdrawn from the Lyceum Saturday (29) after playing one night less than three weeks. Despite bringing back name players from the Coast, the play drew doubtful mention and could not bolster mediocre busi

STOP-OVER
Opened Jan. 11, '38, Opinwere mostly negative,
Watts (Heraid-Trib), Doesn't
make much sense.' Anderson
(Journal), "Peaceful dose in
three siestas and comma.'
Variety (Bert), 'Thread-thin
chance.'

I Were You' slopped at the slicid last Saturday (29) also Played week after getting thumbs-down notices.

IF I WERE YOU
Opened Jan. 24, 28, Critic,
didn't like this Constance Cummings-starrer. Brown (Post),
One Joke play. Atkinson
(Times), Evening of basisterous
dullness! Variety (Bert), Emarked for

Greatest Show on Earth at the weekend (29) after closed at the weekend (29) after three and half weeks. Novelty got bad opening break and failed to

THE GREATEST SHOW ON EARTH.

Opened Jan. 5, '38, Rejected by first-stringers. Whipple (World-Tele). 'Scarcely adult coleptainment.' Coleman (Mirror), 'Thuds' to an unbappy end.' Variety (Hobe), 'Slim thance.'

Professionals are definitely included within the scope of New York's and other states' unemployment surance benefits, which are payable

surance benefits, which are payable any time after Jan. I of the culendar year of 1938. That takes reters, chorines, ticket seellers, press agents, company managers, stagehands, musicians and all others who worked some time during 1937. for employer, who engaged four more people. When the state's unemployment benefit law was first adopted actors were not classed as eligible, their jobs being regarded as casual employment. mployment

employment.
Claimed by Equity that, through
Its efforts, the ruling was changed
and a number of applications for the
benefits have been filed. If the manager did not pay the state a percenage of his payroll, as required under

age of his payroll, as required under the law, in support of the unemployment benefit fund, that does not invalidate the employee's claim. It is up to the state to get such neglected payments.

Unemployment insurance payments vary from \$7 to \$15 weekly for a maximum of 16 weeks. Law-calls for half of the salary earned during 1937, but \$15 the limit. If persons earned more than \$3.000 during 1937 or any succeeding calendar year, however, they are not eligible. Proposed to change the N. Y law to include those who carned more than that total during a culendar year. dar year.

Applicants for the benefits, which

more than that total during a calendar, year.

Applicants for the benefits, which are not charity, must comply with the regulations, but those applying meed not be destitute; nor 3s there any investigation of the applicant's income. Benefits are due, those who are not now employed and are able and willing to accept work or reasonable offer of employment for which the applicant is qualified.

To secure the benefits, it required to file a regulation card which may be secured from the last previous employer or from the N. Y. State Employment Service. Half the card an application for employment and the other is an application for employment. Card must also entry the applicant's Social Security number. There are 48 such safet and investigation of the metropolitan area. Social Security and the metropolitan area. Social Security number. The metropolitan area. Social Security of the social Security of

should inquire if similar benefits ap-ply in other localities. Figured in New York there are 3,200,000 insured cmployees. There are 4,000 engaged in the Division of Placement and Unemployment. Insurance of the state's Department of Labor.

#### Recluse Actor's Cached Jewelry, \$1,200 in Cash

Jewelry, \$1,200 in Cash
Jewelry and more than \$1,200
were recovered by authorities of
Chardon O. from the former farm
house, home of J. Duke Jasone; an
actor of the mauve decade, who died
a year ago, supposedly penjuless.
Jasone had appeared in many.
Gibbert and Sullivan operettis and
also had trouped with Raymond
litcheosek. In later years he subsisted on an old age pension and
sold lottons for a living.
Money came to light while house
was being cleared of rubbish prior
to rale by the Home Owner. Lean
Corp.

#### Coast One-Acters

Santa Barbara, Feb. 1.

Arthur J. Beckhard has mangu-rated Sunday night variety shows at his Lobero (legit) theatre here lest of which, made up at high vigneties written by Dorothy Fairly states written by Dorothy Fairly states after bring in one of Jann, was affered last week. New fearte with be alternated with weekend play production by Beelchard

Beckhard.

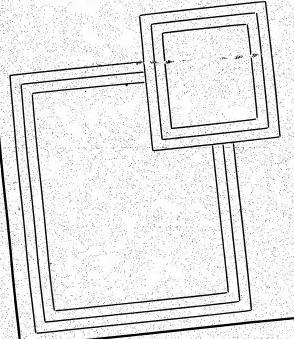
# 1938

# ED WYNN

CHUCKLES

"HOORAY FOR WHAT"

WINTER GARDEN



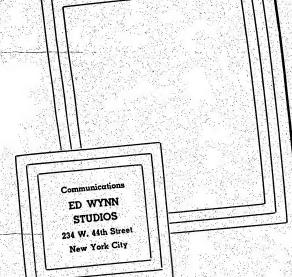
AND

# ENANWYNN

THE FIRST THUG

"THE STAR WAGON"

EMPIRE



# Chi Continues Forte; Hayes 23½G, 'Door' \$15,000, 'Tovarich' \$11,500

Chicago, Feb. 1.
This continues to be the best legit box-office season Chicago has seen in years, Chicago likes its shows, in years, Chicago likes its shows, even if New York pans 'em. Town hasn't gone for musicals, having been educated away from 'em, but the plays have done consistently profitable to excellent business;

educated away from 'em, but the plays have done consistently profitable to excellent business. The profitable to excellent between the Crand this Saturday (5). Victoria Regina' leaves the Erlanger Feb. 19 and continues on its way south and west. Coming in for replacements are 'To-night at 8:30' which opened Sunday (30) in the Harris in the wake of Cornelia. Utis Skinner, the Anbey Theatre Players into the Grand next Monday (7) and will be followed by the Maurice Evans Richard II after a two-day stay. The tended of the Profession of the Profit of the Profit

longer run.

Estimates for Last Week

'Edna, His Wife,' Harris (1,000;
\$2.75). Left town Saturday (29)
after two excellent weeks for the
Cornelia Otis Skinner monologing.
Touched \$9.500 the finale, fine.
Tonight at 8.30' is current, for two
weeks

Tonight at 8.30' is current, for two weeks.

Stage Doer, Grand (1.300; \$2.75). (4th and final week). Has done powerful business in this big house, nearly \$15.000 last week.

Tovarich, Selwyn (1.000; \$2.75). (7th week). Going along to good grosses; drew upping last week due to heavy convention play, around \$1.500 to the service of the

## **WOMEN'** \$12,000; L. A. BIZ HEFTY

Los Angeles, Feb. I.
Trade climbed on the second week of three weeks' booking of 'The Women' at the Biltmore. Final stanza, ending Saturday. (5), is expected on the basis of the advance to hold strong. 'Tobacco Road' moves in next Monday. (7) for one week, a return date, and the following week (14) the house inaugurates as four-weeks' engagement of 'You Can't Take II With You.'

Takes a four-weeks engagement of You Can't Take It With You.

Estimate For Last Week

The Women, Biltimore (C-1, 656, \$2,75) (3d week). With turnaway biz Wednesday (29), trade mounted to \$12,000 on the second stanza of a three-week run.

WPA

Boy Meets Girl, Mason. Debuts tonight (Tuesday). Cast includes Lyle Clement, Arthur Gardner, Helne Bertell.

Tays Without End, Mayan, Eugene O'Neill drama.

Loyalties, Hollywo I Playhouse. Winds up a successful run next Sunday (6).

### 3-Month Advance Sale, 'Victoria' Seattle Date

Seattle, Feb. 1.

Seattle, Feb. 1.
Although the engagement isn't scheduled until May 2-4, Helen Hayer appearance here in Victoria was a season to be a season t

#### 'Can't Take It' \$21,600; St. L.'s Best of Season

St. L's Best of Season

St. Louis, Feb. 1.

Two days of blizzardy weather, plus a 12,000 crowd at a pro wresting match, couldn't clip the bo, activity of 'You Can't Take It With You, first show of the season to be a ho, at the American Theatre, the town's only legiter. Comedy finished with gobs of black figures on the ledger. An extra performance was presented Sunday (30), bringing the number given during the fortnight's sojourn to 19.

Campaign for additional members for Elavagers of St. Louis is still under way that dispense was resented sunday the fortnight's sojourn to 19.

Campaign for additional members for Elavagers of St. Louis is still under way that dispense and the still keeping natives interested in this form of entertainment.

which had to its recognitive succession of the second seco

# 'DAUGHTER' 18G. **CAESAR 8G:** HUB O.K.

Boston, Feb. 1.

"Darling Daughter' grabbed off the bo. gravy here last week, with 'Caesar' and 'Our Town' as opposition. Ironically, the latter two shows got more enthusiastic raves from the local press, but the customers apparently showed more appreciation from the control of the opening week's take, but it is booked in for three more frames, and will stay as long as the ticket buyers will take it. Our Town drew tepid biz, despite wonderful backing from reviewers, and was withdrawn. Saturday (29) after a single stanza. Two weeks were intended here, but the bares with the three single than the control of the cont

#### 'Choice' \$4,200, Balto

Baltimore, Feb. 1.
Town is currently dark for legit, with only one booking in line, the process of the process

#### 'Enough' \$7,500, N H.

New Haven, Feb. 1.
Shibert had the best business in several starts on four performances of the new Ina Claire show, 'Once Is Enough,' last weekend. Take was boosted to hefty \$1,500 with the aid of good notices in local and state papers, despite mixed comment from patrons.

Only other

patrons.
Only other show booked here is Wine of Choice, in for current leaf half, opening Thursday (2).
Estimate for Last Week
Once Is Enough, Shubert 1-700.
\$2.75). Ina Claire name brought em in to tune of \$7.500, okay.

#### Pitt Legitless Again: Only 22-Week Season

LEGITIMATE GROSSES

Only 22-Week Season
Pittsburgh, Feb. 1.
Legit season is faffering again here
are swell start, with the Nixon
dark of the Start, with the Nixon
dark of the Start with the Nixon
dark of the Start with the Nixon
dark of the Start with the Start
in row. That makes four showless
sessions for the house in the last two
months. Spot reopens Monday (7)
with the new Ina Claire show, Once
le Enough, and then goes film for
roadshow of In Old Chicago for
couple of weeks only March for remaining presentations, since the University of Pittsburgh Cap and Gown
show, already set for April 4, is generally the closing signal. Nixon has
already played 15 shows and on that
basis the house would have a round
22 legit weeks, lowest in several seasons.

# ABBEY \$9,000. "RAT" \$9.500. PHILLY

Philadeiphi, Feb. 1.
Philly got another of its increasingly rare tryouts when Kenyon Nicholson's new play, June Knight' bowed in last night (Monday) for a single week at the Erlanger. That makes two of the town's four legiters in the contract of the cont

rorrest, but the engagement was not as dutstanding as some they have had been allowed by the some they have had been as the chestnut beginning Feb. 21. It will play two weeks on subscription and one on its own. Mercury Theatre's revival of a modern drees production of Julius Caesar' is skedded for some time in March.

Estimates for Last Week

About the some time in March.

Estimates for Last Week

About 12. Last week (second) saw pickup of biz, but even then the engagement was disappointing. \$9,000, fair for low sale.

Brother Rat, Locust (1,400, \$2.50) (5th week). Still doing icely, airhough has announced last weeks; plenty profitable at \$9,500.

#### "TONIGHT" \$9,000, DET.; SAN CARLO, \$20,500

Detroit, Feb. 1.

Still eleanup for Noel Coward's Tonight at 8:30 cycle at the Cass last week, but second session was considerable improvement over opening stanza. Word-of-mouth bally and plugging by local cricks apparently made up for lack of big names in the play cycle, and altered the general impresh plays were so, much vaude, House is dark currently, set to repeat of Room Service.

With s.r.o.'s last coupla nights, San Carlo Opera company's 10-day, stand at the legit Wilson finished off with a hefty, \$20,500. Best company has enjoyed for several weeks company has enjoyed for several weeks anywhere, and resulted from eight, capacity performances out of the last 10. times. Estimates for Last Week. Estimates for Last Week and the service of the service.

ice:
San Carlo Opera Co. Wilson
(1.900; \$1.65 top), Eight s.r.o.'s out of
10 performances meant \$20.500,
plenty betty for the best take company's had in sor a spell anywhere

#### 'Take It, 12G, Cincy

Take 1t, 12G, Cincy Cincinnal, Feb. 1.
You Can't Take 1t. With You' is rounding out a fortnight's ran at the Cox to good returns. Dandy notices and generous mentions in the amusement columns of all three dailies helped for a nifty \$12,000 take on the first week.

Theatre has a hefty advance sale on Conrolla Olis Skanner in Ednallis Wife' for Feb. 10-12.

You Can't Take It With You' Cox 1 200, 55-227). Upstairs a solut at a political columnees and near take for the control of the columnees and near capacity, trades Saturday 229 matinee and night; \$12,000

# B'way Ends Long String of Flops; 'Shadow' and 'Bachelor' Rated Okav. 'Boy' Gains to 161/2G, Mercury 15G

One of the longest stretches of continuous flops along Broadway was two out of our entrants were rated having favorable chahees. Shows which broke the string are 'Shadow and Substance' Golden, and 'Bachelor Born' (The Housemaster'), Morosco.

Both are imported plays, 'Housemaster' having originated in London and 'Substance' in Dublim. Latter's notices are comparable with the best a 'midweek premiere was excellent. Second night was virtually a sellout. Word of John 1998, 'House a midweek premiere was excellent. Second night was virtually a sellout. Word of John 1998, 'House a midweek premiere was excellent. Second night was virtually a sellout. Word of John 1998, 'House a midweek premiere was excellent. Second night was virtually a sellout. Word of John 1998, 'House soon, gets string 34,000. Bachelor get around was taken off Saturday (29). 'Journeyman' opned at the Fulton Saturday (29) and draw fierce critical day was justified when the takings doubled the figure in the original stand, quoted close to \$15,000. 'All That Glitters,' which disappointed fire glowing out of town reports for the prove much of a draw fire of prove much of a draw fire of the mission of the mission of the prove much of a draw fire of the mission of the missi

Estimates for Last Week
All That Glitters, Billmore (3d
week) (C-991-\$3,30). Second week's
takings (first full week) slightly
more than \$6,000; not promising, considering agencies support; despite
buy, must improve to stick,
Amphiryon 38, Shubert (14th
week). (C-1.387-\$3,30). One of the
season's good things; somewhat better
at approximately \$17,000 last
weeklengers, Barri, Moregon (2d,

\*\*General Control Control Control Control

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ter at approximately \$17,000 last week. Bachelor Born, Morosco (2d week) (C-961-\$3.30). Drew favorable press and fair business thereafter; takings for first seven times around \$3,000; should improve. Between the Devil, Imperial (7th week) (M-1,468-\$4.40). Doing fairly strong business and should make the grade; business fated around \$22,000 or better.

grade-business rated around \$22,000 or better.

Brother Rat.' Ambassador (60th week) (C-1,156-\$2,20). With pace around \$6,000 again, run comedy can go along through winter; and probably will.

'Cradle Will Rock.' Windsor (5th week) (C-969-\$2,20). Improved slightly again with last weeks takings around \$7,500; some profit for novelty.

ween, it. 100 st. 2020. Improved slightly again with last week's takings around \$7,500; some profit for novelty.

\*\*Father Malachy's Miracle.\*\* St. 300. St. 2020. St.

weekly, approximately \$5,000 last weekly. Or Mice and Men. Musin. Box (11th week) (D-1,019-\$3.30). One of scason's standout dramas, although not up with leaders in gross getting, nearly \$12,000 last week. On Borrowed Time'. Longacre 1st week) (D-1,019-\$3.30). Presented by Paul Osborn from nove of some Dwight Decre Wimann adapted by Paul Osborn from nove of some Over Town, Miller 1st week. Opportunity of the Willer State of the William Wonderful Time. In its result of the William Wonderful Time. In its result of the William Wonderful Time. In its result of the William Wonderful Time. In the word of the William Wonderful Time. It was the word of the William Wonderful Time. The word of the William Wonderful Time. State week laugh show was quoted at \$10.

Added Pins and Needles, Labor Siage; garment workers' revue capers in 299 seater; slated to boost top from 220 to 82.76 vivals
Julius Caevar' and 'Shoemaker's Holiday, National; unusual revivals moved here last week; gross jumped on the proceed with takings nearly 37 opportunity of the process of the proc

\$10,000 claimed. searly A Dell's House. Broadhurst, demand mostly for moderate price tickets. A Fireman's Flame. American Music Hell, opposition to The Drunkard.

wPA
'One Third of a Nation,' Adelphi;
oing very well at 55c, top,
Repertory, Elliott.

# 'DAUGHTER' 13G, 'ROAD' \$13,200, **FRISCO**

Yes, My Darling Daughter and Tobacco Road' drew excellent biz in the second weeks of their engage-ments here. Latter show, which folded at the Curran last Sunday could have stayed the country stancas, could have stayed the country stancas, which will be supply also fored very well at the Alexan theater, where the WPA play closed Satur-day (29).

very well at the Alcazar where the WPA play closed Saturday (29).

Estimates for Last Week Tobacco Road, 'Curran (1,500; \$2), Biz much better than several years ago, when Henry Hull was here with another company; extra perform nec Sunday brought the week's take un to \$13,200; company will his several rote-night stands before opening in Los Angeles.

Los Angeles.

(1,500; \$2,30) (3d week). Taking rote the coord week approached \$12,000 mirrie, advance sale for The Worsen, which follows the current attraction, is hofty.

# Theatre Nationalization Nearer; French Gov't Raises Subsidies

Another step towards national za tion of the two 'national' lyric the atres, the Opera and the Opera Comique, has been taken here by the passage by Parliament of a measure proposed by Minister of Na-tional Education Jean Zay.

New law, although not giving complete control to the states, does, uarantee the state a perfect knowledge of how the money put into the done through the formation of group composed of civilians who will control the finances. An administrator general will be appointed by Zay, and to aid him there will be a council of administration of the control of cil of administration composed of representatives of men. Ser. of Parlia-ment and the government, directors artists of the two houses.

Second article of the project calls for the reorganization of the superannuation funds of the two houses to permit good pensions for retired artists and thereby facilitate the hiring of new and younger talent.

Zav shape that the call of the call

to permit good pensions for retired artists and thereby facilitate the hiring of new and younger talent.

Zay states that this is not nationalization, but simply a measure which must be taken if the two houses are to continue, operating, Heretofore the directors of the two houses were given almost complete independence the use of them. An estimated credit of \$1,830,000 necessary to finance the new plan was voted by Parliament when the bill was:passed, Advancing of this amount means that the state is taking over all financial responsibilities of the houses. Last year only \$600,000 was given to all of the national theatres. However, it has been evident for some time that the state would have to take some definite action of this sort or the houses would be forced to shutter.

No choice has as yet been made for the administrator general. Among

to shutter.
No choice has as yet been made for the administrator general. Among those who have been mentioned for the job are Edouard Bourdet, present manager of the Opera-Comique; ent manager of the Opera-Comfue; M. Dornes of the National Economic Council who drew up first drafts of present law; Jacques Rouches, pres-ent director of the Opera; Jacques Ibert of the Villa Medicis, and Ro-land Marcel.

land Marcel.

Almost simultaneously with the passing of the new law, the Municipal Council reduced its 1938 subsidies to the national theatres. Actually the theatres will not receive straight subsidy but merely purchases of tickets for school children. These amount to \$13,330 for the Opera and \$6,600 for the Opera-Comique.

#### MISS FOLEY CHARGES BACKSTAGE ATTACK

Audrey Foley, dancer with the Marcus show alleged that she had been attacked and kicked by a man in her dressing room during a performance at the Princess theatre. She was found by a policeman lying in Bourke street and was taken to ben'th?

a hospital. Jack Lester, producer for Marcus Jodk Lester, producer for Marcus Jodk Diese that the girl had become hysterical whilst going from stage to dressing room to make change and had fallen down a flight of steps. Detectives interviewed members of the troupe, and so far have been unable to gather any evidence bearing out the girl's story of assult. Marcus show is in its 1th week here for Fullers-Snider-Dean.

#### Russian Opera Tour Of So. Africa Considered Capetown, Jan. 17.

Alexander Levitoff, who brought the Russian Ballet to So. Africa in 1934, has been here trying to arrange with African Consolidated Theatres

#### Greta Keller Sues For \$100,000 Libel

For \$100,000 Lines
London, Jan. 26,
Biggest libel suit in years against
a European newspaper by a Performer is about to be issued by
Greta Keller, well known rådio
singer in England and in European
spots; also in America recently.
Paper involved is the Prager Pageblatt which alleged singer was about

spots; also in America recently.
Paper involved is the Prager Pageblatt which alleged singer was about
to marry Count Zichi, who although
bearing a genuine Italian title is
really English. Miss Keller has been
and still is married to John Sergeant,
formerly American, and one of the
three New Yorkers who about five
years ago were a vaudeville and
cabaret name in England.
Another allegation by the same
sheet is that Greta Keller is ao't permitted to sing in Germany, oecause
of non-Aryan extraction. Falsity of
this statement is borne out by the
fact that she has just completed an
extensive concert tour in most of the
important spots in Germany.
Miss Keller is issuing a writ for
libel, claiming \$100,000.

# 9 SHARP' CLICK, 'PARTY' SO-SO. LONDON

London, Feb. 1.

Nine Sharp opened at the Little theatre last Wednesday (26). It is an unostentatious intimate revue, generally well received by the press and the public.

'Innocent Party,' brilliant but un Innocent Party, brilliant but un-original, comedy by H. M. Harwood and Laurence Kirk, opened at the St. James theatre last Thursday (27) to a 50-50 chance. It is wholly de-pendent on its dialog Starring Mary Ellis, the play is about marriage and wife and husband relationship. Tried out in Manchester first.

### Tokyo Electric Co. Gets Japan Gramophone Co.

Tokyo, Jan. 17.

Japan Gramophone Co., which
controls both Columbia and Victor
here, was recently turned over to
the Tokyo Electric Co. for operation.
Ichizo Kobayashi, who controls Toho,
is prez of Tokyo Electric.

Japan Gramophone was owned by
the Japan Industrial Co., which recently was selected by the government to take over all heavy industries of Manchoukuo. Tokyo, Jan. 17

#### Drury Lane Headaches: Future Plans in Air

Future Plans in Air London, Jan. 26.

Management of the Drury Lane theatre, London legit house with a world reputation, and one of the few theatres with permission from the Throne, entitling, it to be called Royal, is having productional troubles. Some two and half years ago, the management came to an arrangement with Ivor, Novello, English actor-playwright, whereby hwas to write, produce and appear in a series of musicals. After having produced three, Glamorous Night, Careless Rapture, and 'Crest of the Wave still running, it has been found the only one that really made money was 'Glamorous,' with the rest barely

the only one was the control of the the Russian Ballet to So. Africa in 1934, has been here trying to arrange with African Consolidated Theatre's ation. First is a Maschwitz-Posford truth of the consider at the state of the consideration of the considerat

### Japan Shuts Dancehalls: Maybe Legit, Picts Next

Tokyo, Jan. 17.

Government has announced that beginning April 1, all dance halls in Japan will be curtained. While beginning April 1, all dance haus in Japan will be curtained. While something along this line has been expected for some time, biggies in other amusement lines are wonder-ing if the present action means further hampering regulations for legit theatres, pic spots, cabarets and other amusement enterprises. Police say

Closing of dance halls throughou the country will throw out of work about 400 musicians, including about 15 foreigners playing with various native combos.

#### **Cocktailery Films**

(Continued from page 1)

made in exchanges spotted at key points throughout country.

Det. Cafe Quits Pix

Detroit, Feb. 1.
Oasis nitery, whose venture into feature-length films as a sub for floor shows was halted by film exhibs after one night's performance, has decided not to go before common council in effort to have old city ordinance amended to permit fire proof projection machines place of cement booths. place

Public's reaction to first film show-ing, and subsequent results from ads hich ran after venture was stopped which ran after venture was supped, has shown club it's not worth the trouble, according to M. B. Lloyd, Jr., manager of spot.

Jr., manager of spot.

After nabe film spots had resurrected old fire ordinance, banning all but cement-constructed fireproof projection booths, Oasis prepared to seek special permit from common council on grounds that projection machine and 16 mm. films were of hreproof construction.

Indie company supplying flickers, which consisted of one-hour features with shorts and dancing sandwiched between, is planning an appeal to common council, however, for amendment to ordinance. Meanwhile, the Oasis has returned to its former policy of floor show and former policy of floor show and dance band,

#### Herb Yates May

(Continued from page 3)

contract when he left U in Dece contract when he left U in December.
Grainger comes into Republic as an investor in the company. He has agreed to put, a substantial amount of money into the branch of the organization over which he will preside as president, known as Republic Pictures Corp. of New York. This is the administrative-selling branch while the other part of the company headed by Herbert J. Yates, is Republic Productions Co., Republic Pictures Corp. of N. Y. Arever had a president, although Yates

Republic Pictures Corp. of N. Y. never had a president, although Yates has been its boss without title. Walter Vincent, of the Wilmer & Vincent chain of theatres, being chairman of the board.

The directorate is meeting Tuesday (9), at which time Grainger will be confirmed for the presidency. He also will sit on the board under the new appointment.

continued for the presidency. He also will sit on the board under the new appointment.

Deal with Grainger was closed on the Coast by Yates, both being out there at present. In December Jake Milstein resigned as vp. over sales, Republic having been without a sales chieftain since then.

In Hollywood, Yates issued the following statement on Monday (31); James R. Grainger will join Republic. Pictures Corp. of. New York effective June 1 in capacity of president of company and a director Grainger has made an extensive investment in Republic Corp. and will be elected president of company and a director at the next meeting of the board.

wave correct at Republic

# Early or Late Curtain?

(Continued from page 55)

a 7 p.m. curtain or a 10 o'clock cur-tain, at least as an experiment, but there's no use trying it unless the results are carefully tabulated.

results are carefully shullated.

Elise Chisholm, president of the N. Y. Theatrical Press Agents, stated, I don't approve of a 10 o'clock curtain. The N. Y. legitimate theatredeesn't depend on the N. Y. theatregoer. This plan may be all right for the carriage trade, but from my experience it would not work out well for the general theatre public. Incidentally, I have found that the largest number of theatre parties, which help many a show, come from New Jersey and for these and others, too, a 10 o'clock curtain would be most undesirable.

Max Gordon stated, 'I'm opposed to

Max Gordon stated, 'I'm opposed to it.'

Warren E Munsell, business wenwer of the Theatre Guild, said, Theplan would have to be tried by all
theatres simultaneously if done at
all, and with adequate publicity.
Theatre-goers would have to accustom themselves to the plan
which one theatre could not undertake alone. While purchasers of
more expensive seats might approve,
those who buy cheaper tickets probably won't like waiting until later.
Crocky Gaire, producer, said, It

ably won't like waiting until later. Crosby Gaige, producer, said, 'It would have to be carefully worked out and might help from one point of view and hurt from another. There is a large suburban clientele which wants to catch the 1130 p.m. train which the 9:30-10 o'clock plan cuts out as it makes it necessary for them to stay in town or not come at all.

at all.

Trom the point of view of the dining-out New Yorker it's an excellent idea. It'd like it myself. However a large section of the population dines at home and wants to go to bed early. Plan for the late curtain would appeal to a terrain crowd and would be fine for a sophisticated show. I couldn't say I'm 100% for it but it might be fine once a week, just as an earlier curtain might be fine for the suburbanites once a week.

Marcus Heiman head of the League

Marcus Heiman, head of the League of N. Y. Theatres, stated, Il's my personal opinion that people like to go to the theatre early and go home. For the rank and file, 8:50 is late enough. Most people want to go earlier, not later."

earlier, not later.'
Frank Gillmoire, president of the Associated Actors and Artistes of America said, 'I think that a 6:30 or 7 o'clock curtain, as well as a 10 o'clock curtain, would be an excellent idea in order to suit all classes of playgoers. I would like to see all theatres do it together, however, as otherwise contusion would be inevitable.'
One manager who

One manager, who preferred to re main anonymous, expressed himself as opposed to late curtains for a number of reasons. For one, he said, number of reasons. For one, he said, the habitually tardy theatne-goers would be just as late for a 9.30 or 10 oclock curtain as for 8.30 or 8.40. They might even be later, he indicated, and they'd surely be more likely to be drunk; and according to his opinion, drunkenness among playgoers causes more annoyance than lateness, though they usually so together. go together.

#### And As For the Critics

And As For the Critics

Second and distinct reason the manager is opposed to the later curtain idea is on account of the critics. Most reviewers feel the present 8:30-8:50 gurtain already is too tough for those on the morning dailies, with a deadline around midnight or soon after. Moving the curtain back would make a morning-after review out of the question, the manager said. Reminded that the critics comprise a small minority of the premiere audience (lateness is most noticeable and objectionable on first nights), the manager replied that 'we give the shows for the critics and we might as well admit it.'

#### The London Idea

The London Idea

London, Jan. 21.

Convinced that modern plays are too long, and that intervals distract the mind of theatregoers who are getting accustomed to non-stop film stories. Martin Solonom, a young London theatrical produc has inaugurated a new scheme.

Startling at Richmond a few weeks ago, he staged two plays in one program, with but the one interval dividing them, so that the setual felling of the story in each instance trapplet through, as a film, and the interest not holden. Starring Hermons, Baddelry, it Esmond the salerest not broker Hermione Baddeley

Knight, the pieces were Nothing Ever Happens by Eda Clarké, and Someone to Dinner' by Inez Holden and Arthur Reid drama and comedy, respectively—the latter being con-sidered most successful.

sidered most successful.

The experiment was considered sufficiently promising to warrant transferring the idea to the West End, as soon as ararngements can be made to accommodate the produc-

#### Out of Town

#### JUNE NIGHT

(Continued from page 56)

would be in for some more trouble with the authorities. It's much too heavy an ending for a generally light and play a proper light and play a pl

#### SHE MADE HER BED

Beverly Hills, Jan. 30. Comedy in three acts (one set) by Daniel Kusell, Presented by Lela Bliss and Harry inviden. Features George Ann Hullet, Miss Bliss and Heyden. Staged by Hayden. At the Bliss Hayden, Beyerly Hills, Jan. 27, Twilling......George Ann Hullet

When Daniel Kusell penned 'She Made 'Her Bed' he was aiming at a Broadway production, but triggered at the Bliss-Hayden, three-act comedy fell some 3,000 miles shy of the larget. Legit and film play soculs, recalling 'Kusell's post-war hit, 'The Gingham Girl,' turned out en masse, but pocketed their option blanks before the drop of the first curtain.

Comedy in three acts, mounted in a single set, contains a basic idea that might, with extensive development of the set of the development of the set of dialogue.

Performances of Janet Butler as the flack, Miss Bliss as the grand-mother and Hayden as the baby's agent are above average for little theatres.

#### Murder in the Cathedral

Boston, Jan. 31. Drama by T. S. Ellot; directed by E Merthi Browne; presented by Gilbert Miller and Ashly Dukes. At the Shubert, ton, Jan. 31, 38.

'Murder in the Cathedral' opened here as the American debut of the English cast, which came here from a run of 600 performances at home.

from a run of 600 performances a home.

American versions of this versified, drawl-paced historical piece about a martyred Archbishop of Canterbury have had the backing of Uncle Sam's liberal Federal Theatre purse. Only under similar opulent auspices can this version hope to continue long, for the American public will not buy this in preference to the many more entertaining eveniugs available on Broadway.

Few were curious enough to sample, it here, and few of these enloyed the play, although the players performed, admirably. Robert Spicinght, Russel Napier, Denis Green, Norman Chidgey and E. Martin Browne were standous.

#### Broadway

Frank Albertson raising a mus-John Golden left Saturday (29) for Florida.

Dwight Wiman bothered

Antoinette Perry at home with a bad cold. Louis Berge, of 44th Street b.o., lost father last week.

lost father last week.

Jake Wilk's broken arm. He faw down on the icy sidewalk.

Clarened Jacobson company man expensive states of the last states of the father of the f

day.
Frank Burke, CRA's publicist, back in hospital in Jamaica for one week's

"Frank Burke, CRA's publicist, back in hospital in lamaica or one week's observation.

Bob. Moriarty, "Remease of the control of the control

manufacturing dustry.

Barney Balaban and family left Friday (28) for Nassau, Bahamas, for vacation. Will be away two to three

weeks.
Marvin Roth, Theatre Guild boxoffice treasurer, won the \$75 eash
award at the Hippodrome's first

o. y Faggen, erstwhile press agent later operated the late Harlen oar House, has returned to his

Jay rape, who later operated to the later of the later of the later operated to the late

his Miami farm shortly,
his Miami farm shortly,
and forth for his Wednesday broadcase of the form of the form of the
Hollywood William Morris agency,
due in for his periodic N. Y. sojourn
around Feb. 6.

Jimmy Kelly, Village nitery op,
only one to show up in tux for
annual hoboes convention at

Dempsey's.

Gack and Charlies

On 6

Jimmy Kelly, Village, nitery op, only one to show up in tux for annual hoboes' convention at Jack Dempsey's.

Jack Kreindler (Jack and Charlie) planning an Arizona sojourn on a ranch to recoup from a recent illness which has affected his legs.

Add one more post-post-holistion restaurant. West 46th street oasis. Now g.m. of the Whirling Top.

Whifford Drake, Erpi prex, back from Florida considerably improved in health. Spent several weeks there to recuperate from recent illness. Irving Tishman laking Buster Shaver and Olive and George Brasno west for their third 20th-Fox film, this time Shirley Temple's Little Miss Broadtor Cubb. of Col. Pictures, is holding its annual dinner-dance at the Waldorf Feb. 12, while Warner-Bros, will hold its party at the same hotel March 12.

Harry Faber, vaude, vet, back after two years in Australia and South Aftica. Now bills himself Neal Keaton, Doing two-act with Georgetic Armfield. Brother, Earl Faber, has been out of profesh couples of the process of the proces

#### Sydney

Williamson-Talt appear to have a hit with 'Okay for Sound' in Mel-bourne. Ella Shields making a couple of broadeasts for the Australian com-mission.

broadeasts for the Australian commission.

Dawn Sisters and the Blenders did midnight show for Hoyts here with The Awful Truth (Col).

Clarence Badger is working his ightly session, 'Hollywood Party', into something classy for commercial unit.

In Melbourne, the i.p. outbreak has not abated to any great extentand showmen in general are still taking it the chim.

Joe Joel is going ahead with nifty xploitation for 'The Awful Truth.

One stunt introduces a dog party for strays in a local Sydney park.

America well represent with America well represent addo extending the secutives, concert artists, mitt slingers, athletes and warships at 150th anniversary here.

RKO may purchase 'The Avengers' for quota purposes throughout N.S. Wales and Victoria. Fic was produced by Dick Harwood for New Erswin a case of locals of the security of the securit

#### Ckicago

Kati Cuff in hosp, with a touch of neumonia.

neumonia.

Vance Seitz out of hospital and ome recuping.

nome recuping.

Jimmy Petrillo back at desk after Miami union confab.

Jack Curtis a Chicago visitor Heading Coastwards.

State street gay with holiday attire

for In Old Chicago."

John Friedl on way through after straightening out pix deal in N. Y. Town crowded with pic names here for In Old Chicago premiere. Rose Cohen, see to RKO's Chief, Jim Christy, nursing broken

rm. Ray Johnston, Capitol films prexy, topped over for day on way to

Coast.
Aaron Saperstein not due back at his desk until Mareh 1. Vacash in Miami.

his auton Superseal not due back at his auton Superseal not due back at his auton superseal not due to the superseal not

## **Palm Springs**

Madame Nijinsky here for the sun

Mrs. Erie Blore seeing the burg from a bicycle.

Peter Lorre resting up for his next Mr. Moto stint.

Mr. Moto stint.
Joel McCrea and Frances Dee here
with their two sons.
Fred Perly and Ellaworth Vines
bring their racquets here Feb 6.
Phil Ormsby giving Ruby Keeler
and Mrs. Ted Fio-Rito bowling leasons.

sons.
Dianne Manners and Margaret Roach, Hal's daughter, doing the

Roach, Hais way, town in shorts.

C. King Charney, here for stay, preference for bridle trails

C. King Charney, here for stay, shows preference for bridle trails over tennis courts.
Freeman (Amos) Gosden's stories the highlight of the Tennis Club's weekly dinner-dance.
Peggy Joyce, who has leused the Paul Lukas home for the season, throwing mightly shindigs.
Neely Edwards, on from Dallas, set for an indefinite stay as m.c. on.
The Drunkard', holding the brairds at the recently opened El Pisso theatre.

atre.
Martha Raye and Mickey Rooney
put on free shows for Desert Inn
guests; with former warbling operaarias to latter piano accompaniment.

### London

Finlay Currie runs a book shop s side line.

Gertrude Kingston, actress-pro-ducer, left \$48,000.

Gertude Knigston, actress-producer, left \$48,600.

Sheelagh Young in hospital with nervous breakdown.
Charles B. Cochran at the Stage Golfers Society dimer being run as a certal in the Daily Express.
Bill Ternent, Jack Hyltonis ace arranger, forming his own bande.
The Rommey Brents (Gina Malo) back in their Hampstead home.
Mrs. Joe Friedman in Vienna, undergoing treatment for the eyes.
Group of documentary film producers leaving for Spain to film the war.

ducers leaving for Spain to film the war. Payne-Jennings and Killick have arranged to produce 'Whiteoaks' in

. Y. Jack Hulbert off to America. Will onfine his holiday to N. Y. for four

confine his nurses, weeks. Tex MeLeod in car smash wth pedestrian killed. Big lawsuit on his

ands.
Dave Dave swis were sec.

6. Expects to be away three nonths.

Charles Tucker wants Rawicz and Landauer to head a vaudeville unit

months.
Charles Tucker wants Rawicz and Line the Line and a Yaudeville unit In the Line and a Hard and the Line and Line and

wood.

Larry Adler expecting his mother and brother Jerry. Then intends to start tour of Russia, Africa and Australia.

start tour of Russia, Africa and Australia.
Höward Walsh (Vogne Films) wants to star Sara Seegar in his next picture. At present reading four stories:
Carroll and Howe refusing to sign, option, with the Tom Arnold (ce show which would take them into Ronald Squire and Jacqueline Squire, father and daughter, enact, same roles new play, Plan for a Hostess.

No Parking, Gordon Harker.

a Hostess.

No Parking' Gordon Harker, comedy thriller for Herbert Wilcox. Productions, now on the floor, Directed by Jack Raymond.

The Jack Payne-Oscar Dentsch suit was settled for \$15.000 and although no settlement disclosed, understood case cost Deutsch near \$25.000.

Lover's Knot,' an original by Kenneth Horne, is next Jim to be the most control of the following the follow

wood.
A regular air feature, Kerbstone
Kabaret, which comprises turns
picked up from theatre queues and
streets, idea originated by Milion

Marks, starts a tour of super picture theatres. Paramount Astorias dick-

incarres, a resource, and the Scala, Beats, for the month of February, and was asked to furnish his birth certificate to prove his no Aryan blood. This, despite Hylton has played there before under the Naziretime.

regime.

Acts who feel sore at Max Miller and Vie Oliver for material litting and occasionally air their grievanees kiddingly from the stage have been given strict orders from George Black to abstain from mentioning these two comics.

#### Miamı Beach By Arthur Thomson

Fifi Dorsay at 41 club Nitery biz still way down. Gene Tunneys at Hobe Sound. Songwriter Billy Hill to Havana. Goldwyn Follies premiered Friday

News scribe Charles O'Malley a Mr. and Mrs. Damon Runyon back from N. Y.

Nina Wilcox Putnam wintering in Palm Beach.

Palm Beach.
Alice Faye and Tony Martin due here any day.

here any day.

Ted Shawn, and his men daneers to appear here Sunday (6).

Bits Afterne hopped into Palm Brack and the part of the Palm Woolworth Donahulane.

Woolworth Donahulane Smith to Cuba on hunting trip.
Joe E. Lewis and Howard Lally and his orchestra into Dempsey's.

George J. Schaefer, United Artists sales chief, has departed after a short stay.

sales cnies, ness stay. Cinema Casino, formerly French Casino, presenting pix and high type

Cinema Casino, formerly Frence, Casino, presenting pix and high type vaude.

Dr. Nikolai Sokoloff here to conduct the new Florida Symph, at the Date that the Casino, and the Casino, and the Casino and Casino an

Will a servent and the lee show to open Feb. 18 for three days. Rink will be constructed in new Rodder Burdines Status and the lee show to open Feb. 18 for three days. Rink will be constructed in new Rodder Burdines Status and the lee show the status of the lee show the status of the lee show the lee shad the lee show the lee show the lee show the lee show the lee sh

## Pittsburgh

By Hal Cohen

Bill Scully in town for a few days

Ira Cohns are back from their five-week trip to Europe.

Lawrence Welk auditioning flock of local femme vocalists.

'Libel' on Feb. 22 will follow 'Accent on Youth' at Playhouse. Paul Moss taking his fighter, Billy oose, to coast this weekend.

Howdy Baum's auto stolen and recked to the tune of \$400.

Howay Baim's auto storen and wrecked to the tune of \$400.

Bernard Simon in for a day, ahead of Ine Claire's Once is Emough.

Dave Barnholtz leading U exchange salesmen in current drive.

Mother of Moe Glanz, the late booker, passed away over weekend.

Ed. Rosenbaum' around beating frums for the Col. film. Penitenliary.

Bill Stoker: back in town again after touring with Filh Dersays unit. Treasurer Arthur Low to N. Y. to visit the family while Nixon's dark. Sports writers tossing their annual blowoit, in form of minstrel show Feb. 13.

George Jaffe pulls out next week for his annual winter tree to Hospings.

George Jaffe gulls out next week, for his annual winter trek to Hot Springs.

Johnny Perkins ame on from Si Louis to m. President's Birthday balk here.

Billy Yates and his band have checked in again after four through southwest.

Mike Cullen looking after Stanley's rage hookings during Harry Klamine sabsence.

Lew Mercur's Haitlem Chaino celevating third anniversary and Stanley theatre its 10th.

Tony Lombardos the S. Herman Middleman's according blayer, expect the stork shortly.

Roy Rowe's wife has returned to North Carolina after being hospitalized here for observation.

Dan Jarrett bedded by flu. Victor Adams in from N. Y. Ricardo Cortez off for Minmi, Patricia Ellis ptomaine victim, George Brent seeing Mexico Cily, Snub Pollard back from p. a. tour, Alan Marshal resting at Yosemite, Marjorie Gateson home from Car-

el. Lucille Ball well again after flu bout:
Sid Lanfield glimpsing New Or-leans.
Dr. Will Durant seeing the studio-sights.
James Ellison at Palm Springs for rodeo. Rufus Blair hospitalized by throat

Nutrice Blair hospitalized by throat infection. O'Neill recuperating after the attack.

Joek Lawrence returned from European jaunt.

Alex Gottlieb on mend after fluenza siege.

Edward H. Griffith back from rest, at B-Bar-H ranch.

Phil Selznick and family frained in from Cleveland.

Muriel Evans' here after astern. encogements, ron Rosenberg recuperating

Muriel Evans' here after astern.

1880c. 1882. 2gements.

Aaron Rosenberg recuperating after appendectomy.

Jack and Mrs. Warner desert for 10 days of sunning.

Tentry Henkson has gone for a few and the sunning of the sunning of the sunning of the sunning.

Tentry Henkson has gone for a few down with 'Stage Door.

Errol Flynn aired in from N. Y. and Miami sight-seeing.

Pinky Tomlir and Joan Alcorn goin's double after Feb. 17.

Russell Patterson hosting Crista Singh. Ceylon illustrator.

Arthur Schwartz, N. Y. theatrical barrister, here on business.

Basil Rathbone goins for added acreage in Hollywood hills.

Edmund Hartman back at RKO studio after month's illness.

Lina Basquet e cut pa. tour short begin the for hearly 12-acre Canoga Park estate.

Mervyn LeRoy in Phoenix for two weeks of rest before hopping to Metro. early 12-acre Canoga Park estate Mervyn LeRoy in Phoenix for t veeks of rest before hopping

weeks or test Metro: Russell Trost and bride (Frances Bacon) home after trailer honey-

moon:

W. E. Branson, RKO's Chicago district chief, giving the studio a

look-see. Frieda Inescort and Ben Ray Redman celebrated 12th wedding niversary. "Howard Lang bought out Lew Golder's half interest in the Golder-

Golder's man.... Lang agency. Edward Alperson back from Omaha, where he attended funeral

Golder's half inferest in the Golder-Lung agency.
Edward Alperson back from Omaha, where he attended funeral of his father.
Deanna Durbin added her footprints to collectic in Chinese theater forecast of the collectic in Chinese the C

comes our first whee 'The Spreere's Apprentice', to be hilled as co-starring Stokowski and Mickey Mouse, will not be finished till Au-

Mouse, will not be finished till Autrust.
Mircille Balin writing home to
France, that she's bored stiff in' lloilywood. Been, here about four
months and they haven't put her, to
work yet.
Wait Disney ways 'no, no and no,'
to those who keep begging him to
use, the Seven Dwards, or at 'elem't
hey've finished, their
soud, and all.

Beat reson for the first delivere.

good, and all,
Real reason for the final delay on
the Danielle Darrieux pie is that
they're looking for a leading man.
If promised, ther Ronald Comman
Doug Fairbanks Je or Fedric
March, and they haven't been able
to line up anyone that size yet.

### Hollywood

## **OBITUARIES**

#### H. REEVES-SMITH

H. REEVES-SMITH

H. Reeves-Smith, 75, English actor who gained prominence on this side of the ocean, died Elwell, Surrey, Jan. 29. He had suffered from a heart irouble for more than a year, which had necessitated his retirement from the stage. His last engagement was as the elder Strauss in The Great Waltz' at the Center theatre, New York.

He created the role of Sir Richard Hare in the original production of East Lynne, had the juvenile lead in 'Charley's Aunt' and was 'Capt. Jenks' in the Barrymore production. He made his American debut in 1881 at the old Park theatre, at 23rd street, and had appeared in 'Mid Channell,' Green Stockings, 'Polly With a Past, 'Peg o' My Heart,' Adva. '91, Eastrings', The Gold Diggers' and 'The Vinegar Tree.

He had been seen in support of Ethel Barrymore, Ina Claire, Margaret Anglin, Henrietta Crossman, Grace George, Laurette Taylor, Mary oblerts.

In motion pictur, he had ap-

orners.

In motion picture he had appeared in Three Weeks, 'No More Women' and 'The Return of Sherlock Holmes.

#### PRIESTLY MORRISON

PRIESTLY MORRISON
Priestly Morrison, 66, who had
been a theatrical producer since
1894, died in his home at Kew Gardens, L. I., Jan. 26. He had been
ill about three weeks. Until he was
forced by illness to leave the show,

Tenderest Loving Memory of My Darling Sweetheart Husban

#### TIM ODONNELL Who Departed Jan. 29, 1932

Mary Love Greene Odonnell

he had been playing in one of the road companies of 'You Can't Take It With You.'

He made his New York debut in 1894 in Little Christopher and then turned to a traveling repertory company with which he remained until 1901, when he married and shifted to stock. For seven years played in New York, San Francisco, Milwaukee and Atlanta. In 1908 he went to Australia for J. C. Williamson, as stager, remaining down under for two years. In New York he made some 20 productions for William Harris. Three years ago he returned to acting, and had an assignment in Stage Door. He remained an actor until illness necessitated his retirement. He made his New York debut in

necessitated his retirement.

He is survived by his widow,
Mary Horne Morrison, a son, two
brothers and two sisters. Cremation followed funeral services in
Brooklyh.

ALFRED FR. NCIS CROSS
Alfred Francis Cross, 47, in stock for many years after a concert and legit career, died Jan. 28 in San Diego. He was stricken with a heart attack at federal theatre there, where

attack at federal theatre there, where he was supervising-director.

Deceased, started in show business as concert planist, later, swinging over to legit and for many years played leads opposite Marjorie Ram-beau, Pauline Frederick, and other footlight tays of that day. He later organized his own stock company in footlight favs of that day. He later organized his own stock company in Boston and was active in that phase of the business throughout the east and in Canada.

In 1920 he went to the Coast and worked in pictures but shortly after returned to stock in San Diego.

The widow survives. Remains were cremated and the ashes sent to New York. He was a member of the Lainbe.

the Lainbs.

#### CARL VENTH

Carl Venth, 78, composer and vio-linist, died in San Antonio Jan. 29, following a major operation. He had resided in Texas for several years, but earlier had conducted a music school in Brooklyn, conducting the Brooklyn Symphony, and two choral clubs. He was the author of two Brooklyn sympnony, and two choral clubs. He was the author of two grand operas, a comic opera, and nu-merous minor opuses. He was the last pupil of Wieniawski. During the World War he organ-ized bands for overseas.

Matthew Betz, 57, stage and screen actor, died Jan. 26 at the National Soldiers Home Los Angeles where he had been under medical medical treatment for past nine months. He is survived by his widow, Lulu

Slipp, who was his stage partner during their vaudeville days.

Deceased, a native of St. Louis, spent eight years vaude before turning to the legitimate stage, where he played in 'Ellis Island,' The Fatal Card' and 'A Night on Broadway' before turning to pictures. He had featured roles in such silents as 'Wedding March,' 'Sins of the Fathers' and 'The Patent Leather Kid,' while among his falker picthe Fathers' and 'The Patcut Leather Kid,' while among his talker pictures were 'The Big House,' 'House of Rothschild' and 'Outcast.' His final work was in Paramount's Florida Special' a year ago.

WILLIAM SLAVENS McNUTT
William Slavens McNutt, 52,
screen playwright, died of bronchial
pneumonia Jan. 25 at his home in pneumonia Jan. 25 at his non-La Canada Calif. Survivors include his widow and his brother; Patterson

his widow and his bröther; Patterson McNutt, film producer-writer.
Deceased was born in Urbana, Ill, and after graduation from Emerson College went on the stage, where he remained for three years before turning to journalism. In 1912 he joined the staff of the Seattle Post-Intelligencer and two years later came to New York to write faction.

He went to Hollywood in 1930 to write or the went to Hollywood in 1930 to write or programs and screenlays for

originals and screenplays for Paramount, afterward serving on Irving Thalberg's staff at Metro. He was under contract to RKO when

WILLIAM W. READING
Am eight-foot fall from a stepladder in his Lancaster, Pa., workshop resulted in the death Jan. 25
of William W. Reading, 63, last of
old-time stage carpenters.
Reading was known as one of the
founders of the Theatrical Beneficial Association here in the days of
the road shows and was a moving,
figure in the building campaign
which resulted in the Association
building a new home which was
dedicated only a few months ago,
few was also a leading figure in the
International Aliance of Theatrical
Stage Employees here and was
active in lodge, political and club
affairs.

Ira Lamotte, 71, legit agent and theatre manager for nearly half a century, died in Santa Monica, Calif., Jan. 29. He had lived there is

century died in Santa Monica, Calif., Jan. 29. He had lived there in re-tirement for the past seven years. Before the turn of the century. Lamotte was successively assistant treasurer at the Auditorium, Chi-cago; lessee-manager of the Schiller theatre, now Shubert Garrick, in Chicago and agent for various tour-ing companies. He was also one-time partner with Gustav Frohman in 'Charity Ball,' The Wife,' Jane,'

#### IN MEMORY OF

## ALFRED DE MAMBY

JERRY VOGEL

'Lost Paradise' and 'Sweet Lavender. In his later years he managed Coast theatres for Henry Duffy.

His widow survives.

#### MELVILLE BROWN

MELVILLE BROWN

Melville Brown, 50, film writer, director and former actor, died Jan. 31 in Hollywood, Calif.

He returned to Hollywood three months ago from England, where, for the past two years, he directed pictures: At the time he was stricken with a heart attack he was working on a writing assignment.

Brown, got his early theatrical training in stock and vaudeville. In 1916 he cast his lot with pictures at the suggestion of Charles Chaplin and was active as a director and writer in silent days. He was jesier of the Masquers for several years.

A. BRUCE CORRELL
A. Bruce Correll, 81 widely known
in eastern Onlo amusement circles
died. Jan. 22, in Aultman hospital.
Canton, O., after a lingering illness,
He was former secretary of the
Stark County Agricultural Society
and also held the same position sevcral years for the Canton Driving
Park Association.
Widow and three sons survive.

#### REBECCA FLANAGAN

Mrs. Rebecca Flanagan, 62, prima donna in light oper a and film actress. Mother, 79, 101 Morbin L. Steye died in Hollywood, Calif. Jan. 20. She gained recognition on the New 1938,

York stage with Frank Daniels in 'Top of the World,' and later appeared in other successes for Henry W. Savage. She went to the Coast 10 years ago for picture work. Her widower, D. J. Flanagan, stage and film actor, survives.

ROY BLANCH

Roy Blanch, sound technician
Cinesound, Sydney, was killed stantly by a falling mast during filming of water front scenes for library

use...
Blanch was recording from top of Standard was recording from high of sound truck, when without warning the mast of a coastal steamer snapped and fell across the truck crushing him to death. Accident occurred New Year's Eve and threw quite a gloom over the film colony.

#### HERMAN FEHLEISEN

Herman Fehleisen, 81, patriarch of Harrisburg (Pa.), theatre doormen, died of lobar pneumonia in the Hardied of lobar pneumonia in the Har-risburg hospital Jan. 26. He was at work Saturday, when he complained of a cold and addig. 38600, 3974 399 admitted to the hospital Monday morning.

Survived by a daughter, a grandson, granddaughter and four great-grandchildren.

MARY A. BROWN
Mary A. Brown, 85, who quit the stage to become business secretary of the Professional Women's League died in New York, Jan. 25. She re-

nica in New 1018, Jan. 25. She re-tired from the League in 1920.

A daughter of the late Mrs. Sol Smith Russell, she had played with Robson and Crane and other stars of that period. A sister survives.

JOSEPH A. BROEKHOVEN
Joseph Andrew Broekhoven, 54,
former orchestra leader, and of late
bass violinist with the New Orleans bass violinist with the New Orleans Symphony Orchestra and formerly of the Loew's State theatre when vaudeville was current, died in Charity Hospital in New Orleans Jan. 26, of heart disease.

Louise Sonntag, 45, died at the Will Rogers hospital, Saranac, Jan. 24, after a five-week illness, which was the length of time that she was

was the length of the hospital.
Widower is a theatre manager of a New Jersey chain of theatres.
Interment, Stapleton, N. Y.

#### GEORGE BESSE

GEORGE BESSE
George Besse, 35, radio time salesman, died, in Chicago on Jan. 27 after a long illness. Besse had been in charge of the Chicago office of the Joseph McGillvra station repcompany for several years.
Widow survives. Burial In Erie, Ill.

m

JOHN L. McGONIGLE
John L. McGonigle, 50, died Jan.
Hollywood. An attorney by
profession, he had been associated
with the Ira Platky agency there
for the past three and a half years.
Widow survives.

#### CARL HATHAWAY

Carl Hathaway 58, general man-ager for the Ringling-Barnum & Bailey show, died in Sarasota winter quarters last week.

Details in the outdoor section.

#### REG DOUGLASS

Reg Douglass, 31, chief announcer at CKNX, Wingham, Ontario, Can-ada, died Jan. 28, 1938, following, a fall down an elevator shaft. Details in International Radio pages.

#### WILLIAM C. McLAREN

William G. McLaren, 65, Warners studio electrician, died Jan. 24 in Los Angeles. Deceased had been with studio more than 20 years.

CHARLES BERNARD.
Charles Bernard, 76, former circus
man and more recently bill poster,
died in Savannah, Jan. 27.
Details in the outdoor section.

Wife, 36, of Harry Novak, general manager of Warner Bros. in Argen-tina, died suddenly at her home in Buenos Aires, Jan. 21.

Wife of Aaron Jones, Jr., died sin hicago on Jan. 27 following long Illness.

Mother, 79, of Morton L. Stevens

# News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Vaniety takes no credit for these news items; each has been rewritten from a daily paper.

#### East

Warden Lawes the Fall Gily at Cricus Saints and Sinners last week for the Saint Sain

stor. Three airlines offer to carry wives ee during the dull season. One

Astor.

Three airlines offer to carry wives free during the dull season. One fare covers both.

Westchester. Center reports an upping of attendance and revenue. Rentals were \$20,721 in '37. as against 18,770 the vear before. Altendance set at 236,393. The season of the control of the contro

picture is completed. Has a stage contract:
Robert Miller and Fletcher Smith, blind musicians, charged with playing in the subway last week. Explained their hands get too cold to permit street work. Hearing today (Wednesda New Year last Sunday, Chinese New Year last Sunday, but no festivities, N. Y. Chinatown gives money for refugees.

Star Wagon gave a benefit fattiree for the Actors' Fund last Friday.

mattnee for the Actors Fund last Friday.
Union M. E. Church, N. Y., to revive old films on the four Saturdays.
February. 'Shadows of Doubt', and 'The Return of Draw Eagan' the first to be shown. Former is a Biograph; latter a Bill Hart, Supposed to carry moral lessons.
Feasin School Players did 'Man Must Fight' at the Bayes, Monday.
Eddie Leonard working in a short at the Brooklyn Vitahone studio.
Pawnee Bill 'Maior. W. Gordon Lillie), in N. Y. for the first time in 12 years.
Berkshire Symphonic Features.

Lillie). in N. Y. for the first time in 12 years.

Berkshire Symphonic Festival, Inc. 12 years.

Berkshire Symphonic Festival, Inc. 12 years.

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Berkshire Station on Tid Rather Be tivals of Boston Symph.

Brolcers' buy on 'I'd Rather Be Rishir' expired last week. Management announces that hereafter mail orders will get precedence.

Clifford Odets hitting up his new one acter to 100 minutes. Deals with the Cuban patriot, Guiteras.

Hayden Planetarium to exhibit a collection of old almanacs.

Betty Randolph petitions court for an early trial of her shakedown suit. Says the waiting is tough on her nerves.

Lawrence Tibbett out of the Met

Says the waiting is tough on her nerves.
Lawrence Tibbrtt out of the Met concert Sunday. Took a walk in the atternoon, slioped on the ice. Sayen estitibles required to close a cut on his head. Cario Tarliabuc substituted, Violet Wells Norton, middle-ared California matron, who accused Clark Gable of fathering her child, deported to Canada.
Illustrators cave their 25th annual chow at the Heckscher Friday. Tickness were \$18, and not enough to fill the demand. About 20 star models, liefned out.

refred out

helped out.

Army and Navy bandsmen elected.
Capt. Howard C. Bronson, of Mt.
Morris, Ill., prez of their association.
Marling at the Roosevelt, N. Y., last uritz Melchoir sang at Sing-Sing

Louritz sectioner sang at Sing-Sung Sunday. First time in several years a classical program has been given at the prison.

a classical program has been given at the prison.
Patron in a Bronx, N. Y. theatre, sounched in the eve for applauding recess of March of Time newsrest of Cermany. Neighbor didn't like the patra white incit socker fined \$5.
If enry Brown, Georgia negro, like the patra white incit socker fined \$5.
If enry Brown, Georgia negro, when he calculated into the patra who when the patra white patra white incited in the patra was reported to have promised to obtain a lawyer, but was not in court.

#### Coast

When Jon Hall, male lead in the film, "Hurricane, paid Arthur Meyer talent agent, \$100 in settlement to the film, "Hurricane, paid Arthur Meyer talent agent, \$100 in settlement to the film, "Hurricane, paid the film, by latter, it was revealed that players pact with Sam Goldwyn calls for \$150 a week until next April, when wage tills to \$200.

Stanley Briggs, Metro employe and brother of Virginia Bruce, made application for license to wed Mary Vincent agunter of playwright Vincent Lawrence, Feb. 5, in Los Angeles, Mrs. Ted Healy is defendant in a \$1.799 action by Dr. Wyant LeMout, who alleges widow has failed to pay for hospital and medical services for herself during childbirth and for comic during his last illness. Film people drawing rebates from Unrile Sam, on income tax free met. \$1.312. Holman, \$4.791. Magiot allow the many of the control of the same services for his part of the same services for control of the same services for control during his last illness. Film people drawing rebates from Unrile Sam, on income tax free met. \$1.312. Holman, \$4.791. Magiot allow the same services for the same serv

Burke, \$\$42, and Adolph Zuker, \$\$9.949.

Robert W. Major filed a \$6.000 action in L. A. against Mary Pickford Rogers, Henry Duffy, Dale Winterand the El Capilan College of the Theatre, alleging he was given a state of the Theatre, alleging he was given as a super and the El Capilan College of the Theatre, alleging he was given as at August and disturbed without cause in September.

Striking culinary workers, who have been picketing the Hollywood, Beverly Hills and L. A. Wilshire Brown Derbies since last Aug. 6, lowing acceptance of terms for a granted a closed shop, eight-hour day and wage increases.

William Dieterle, film director, and his wife. Charlotte Dieterle, former actress, have sued L. A. Yellow Cab Co. for \$136,51t, charging negligence on part of driver for crash in which they were injured last Dec. \$

#### MARRIAGES

Sue Wilson Mahoney to Frank Bruen Hall, Jr., in East Williston, L. I., Jan. 29. Bride is former wife of Will Mahoney.

Clare Raftery to Epes W. Sargent, r., in Chicago, Jan. 25, He is with adio Sales, Iuc.

Coline Conlan to Tom Wright, in Las Vegas, Nev., Jan. 25. Bride daughter of Tom Conlan, Hollywood agent; he is Metro publicist.

Rosita Reachi to Billy Hillpot, in New York, Jan. 26. Bride is for-merly of Ramon and Rosita (ex-Mrs. Ramon), dancer: groom talent salesman for NBC Artists Service; former of Lambert and Hillpot (Trade & Mark of radio).

Evangeline Brewster Johnson Sto-kowski to Prince Alexis Zalstem-Zalesky, in Phoenix, Ariz, Jan. 27. Bride is former Mrs. Leopold Sto-kowski; he is agriculturist-author.

Elizabeth Alice MacDonald, to Carl.
E. Milliken, Jr., in Los Angeles, Jan.
29. He is in Warner studio research department.

department.

Dorothy Bradshaw to Donald.

Novis, in Phoenix. Ariz. Jan. 28.

Bride is with 20th-Fox; he is singer.

Geraldine Mae Lee to Hill Bintord.

In Santa Barbara, Jan. 28. Bride.

widow of Don Lee, radio-auto magnate, he is publicist.

Lucille Blackburn to Breck Fagin in Crand Island, Neb., Jan. 28. Bride is cashier of Majestic; he is manager of same house.

of same house

Betty Arnold to Allen Franklin, in Columbus, Jan. 29. Bride is with WLW-WSAI staff, Cincy; he is an-

nouncer.
Catherine G. Fivey, to Henry Nolette, professionally Henry Clark, trumpeter with Al Jahn's orchestra

n Albany. Audrey Mason, film actress, to Leon Shamroy, camer

Vegas.

Janet Stein to Irving D. Hyland,
Feb. 1, in New York. He's with
Warner Bros. sales dept.

#### BIRTHS

Mr. and Mrs. Pincus Wolfson. . Jan. 25, in Hollywood, Father is film writer

Mr. and Mrs. James Brown, son. in Pittsburgh, Jan. 20. Father is with

ammy Kaye's orchestra.
Mr. and Mrs. Robert Guggenheim.

Mr. and Mrs. Robert Guggenheim, son, in Los Angeles, Jan. 28: Father is 20th-Fox production executive. Mr. and Mrs. Howard Stubbins, daughter, in Los Angeles, Jan. 31. Father, is distributor for Monogram Pictures in California. Mr. and Mrs. Tony Gale, son, in N. Y., Jan. 28. Father is arranger.

# WHAT THEY THINK

Little Sympathy New York, Jan. 29.

Editor, VARIETY:
With news of the box-office men's With news of the box-office men's strike, I think this is one cause with which inany a theatre-goet, including myself, has little, sympathy. Maybe its the old one about the worm turns, or whatever the equation, but I've noticed letters in the past in these columns from theatre enthusiasts who complain over the shoddy treatment they sometimes get at the theatre windows in the legit

nouses.

In view of that, it's little wonder the public itself hasn't struck against the public itself hash't struck against some of these theatres who folerate such shabby standards as reflected the high-handed attitude of the treasurers in the boxoffices. Randolph Harrison.

Add: Not Popular Stamford, Jan. 30.

Stamford, Jan. 30.

Editor, Variety Samford, Jan. 30.

Editor, Variety Samford, Jan. 30.

Maybe a little fresh parading the picket line will represent a not social gain for the public now that one hears the dramatic theatre licket-withholders (I find it too jronic to call them ticket-sellers) are reported on strike. I think many of us who at least open-minded about labor unrest will be cold indeed to the case of these persons.

What is there about the life of the legitimate theatre that produces such singularly hostile and disagree-able personalities as not only ticket-sellers but often. I have noticed, the tuxedoed attaches at he door? Many of them seem to have a deep-seated

of them seem to have a deep-seated grouch that suggests either that they group that suggests either that they were potted the night before or have stomach ulcers. I know of no select body of men who have made themselves so cordially detested, as a group and as a type, than legitimate theatre treasurers and assistants.

\*\*Calvert Brown.\*\*

First U. S. Circus in Aussie Detroit, Jan. 29.

Editor, VARIETY:

In your recent notice on J. T. McCaddon, you say he went to Australia with the first American circus to reach those shores. Joseph A. Rowe's circus, which reached Melbourne, May 1, 1852, was the first-circus to reach Australia. When the Forepaugh and Sells Brothers shows were combined in 1896, Lewis Sells managed the show, not J. T. McCaddon, with T. C. Evans on the show representing J. A. Bailey's and W. W. Cole's interests.

Harry W. Cole.

Harry W. Cole.

One for Fred Allen Bloomington, Ill., Jan. 30.

One for Free Anea
Bloomington, Ill., Jan. 30.
Editor, Vakiery:
May I take friendly exception to
Helen Kirk's telegram anent Fred
Allen in Vakiery last week:
As a veteran Town Hall' listener
see a Fred Allen broadcast to get the
inside dope on applause cards. For
the simple reason that Fred Allen,
on numerous occasions, has exploded
the naive myth that radio applause
is spontaneous.
One such instance occurred on a
Town Hall broadcast during the fall
of 1936. An ad libbed Allenism was
met with outburst of palm
thwacking. Fred promptly cracked.
Whenever I hear applause I look at
Harry. Sometimes he holds up the
Applause card in his sleep.

Whenever I hear applause I look as Harry. Sometimes he holds up the Applause card in his sleep.'
Perhaps this bit of knowledge will horease Miss Kirk's enjoyment and appreciation of the latest Allen expose. Fred's keen wit and shrewd satire play no favorites. He stands out as radio's only loncolast.

John M. Cullinan.

Frank Darnell's Pop Bis Springfield, Ill., Jan. 16. Editor VARIETY

Editor, VARIETY:

A word about the activities of the old Davis and Darnell combo may amuse you. From the two-a-day to owning and operating a manufacturing and distributing bottling plant is a distinct change of, setting. But that is exactly the change we have

made.

With the passing of show business I started looking round for some racket to lose dough in—you know, actor and his agent are soon parted—and the bottling business was presented to me in most glowing colors; and, in short, I am now operating the Dr. Pepper Bottling Co. in this village.

Our plant, located on corner plot, 60, 160, is just three blocks from the heart of the business center. The plant is completely equipped with the latest type of automatic bottling machinery. We operate

seven large carbonated beverage trucks and employ 15 people: We also manufacture a complete line of carbonated beverages and also are the local distributors for Canada Dry gingerale and Patrick Henry Beer. Henry Beer.

How ham actor without any previous business background managed to successfully land in a sound commercial field, is beyond explaining. But here we are up to our necks with an investment of better than 50G, and an annual sales volume of over 200,000 cases. Does that rate an extra how? ham actor without any that rate an extra bow?

Frankly, I believe my long and varied experience in show business is in measure, accountable for whatever selling and merchandising success we may be attaining. And that, in a way, sort of explodes the well known Bond building proverb. 'Actors are never businessmen!

Well, so ends the case history of Paris: the Darfield formerly pur-veyors of Birdseed, and now sellers of pop.

Frank T. Davis,

P. S. Here's another one for the book: Do you remember a team of hand balancers, called Lazier and Worth? Charlie Lazier is the president of J. F. Lazier Co. of St. Louis, one of the largest flavor and extract houses in the United States. A former acrobat doing a grand job as a merchandiser. We buy a number of items from his company.

Anyway, Tt's OK in K. C.
Kansas City, Jan. 26:
Editor, Vanuer:
Just a few words for O. O. McMcIntyre's benefit in regard to his
Jan. 25 column, and to your article
in the Anniversary Number of Va-RIETY.

NETY.
Vaudeville, gentlemen, is not dead.
Vaudeville has merely been pulling
a Rip Van, Winkle on us. Old King
Vaudeville may have been down for
the nine count, but he got up and
what a comeback he is making. He
knows that you can't keep a good
man down.

man down.

Take Kansas City for example.

We have had vaudeville continuously
for the last three and a half years
at the Fox-Tower. Our vaudeville
houses have made Kansas citizens
vaudeville-conscious, and vaudeville
has been crowned King of Entertainment in Kansas City. Long live
the king.

M. Bill Stein.

100-Watter's Fan Mail Wausau, Wis, Jan. 17.

Editor. VARIETY:

Editor, VARIETY:
Here a record of some sort or another: This station went on the air on Jan. 30, 1937, and to date we have received 32,164 pieces of fan mail. Our goal for 1938 is to push this over the 45,000 mark.
For a 100-watt station, don't you think that this a pretty fair amount of mail to be received over a nested

of mail to be received over a period of less than one year?

Northern Broadcasting Co., Inc., Wayne W. Cribb, General Manager

## Black for Isbev

Detroit, Feb. 1.

Manager Frank N, Isbey, who took over Michigan state fair last year, saved his pocketbook.

When Isbey took over after fair had run; in hole for three years straight, he promised Gov. Frank Murphy hed make it pay or meet loss out of own means. Latter won't be necessary however, in view of be necessary however, in view of Isbey's report last week revealing receipts for the 88th fair were \$62,269 in excess of expenses.

#### Carl Hathaway Dead

Sarasota, Fla., Feb. 1.
Carl Hathaway, 58, general mgr.
for Ringling Bros.-Barnum Bailey
Circus, died here of cerebral hemòrrhage last week. Stricken in office at winter quarters of circus, Hatha-way was rushed to hosp, death oc-curring two hours later. His wife survives.

#### FIRST OPEN AIRER

Chardon, O., Feb. 1.
The annual, Geauga County Maple
Festival here will be held March 31.
April 3. Festival is the first outdoor event, of the new season and
altracts more than 50,000, people nually to the four day program.

TOUGH ON THE BAT

Escapes Crash, Lands in Tree and

Tampa, Fla., Feb. I.
Charles Zmuda, Lansing, Mich.
bat man, missed death twice here
Jan. 27 while taking part. thrill
program at State Fair. Zmuda,
whose act consists of leaping overboard from planes, gliding about
with aid of wings attached to arms
and legs and then landing on terra
firms with conventional parachute,
found himself in a spot when high
winds prevented him from opening
chute, chute.

mmeting down with tremend-Flummeting down with tremend-ous speed, silken folds of aerial life-saver finally bellied open and Zmuda made an ungraceful, but safe, landing in an oak tree. But his troubles were not over. Smoke bomb he uses to make his bat act more spectacular ignited dry leaves of tree and Zmuda his of tree and Zmuda had to stage other frantic scramble from his fiery perch to cheat grim reaper for second time. He made it unscathed.

# **DETROIT SEEKS** '44 OLYMPICS

Detroit, Feb. 1.
Detroit is mapping a bid for the 1944 Olympic games, and committee of civic and auto leaders will meet in few days to formulate plans

Bid already has support of Mayor Reading, and Board of Commerce. Would necessitate huge expenditure for game site, but town's badly in need of civic stadia, etc., and figured it would kill two birds with one

### MARINE WHAT-IS-IT **ENRICHES JERSEY MAN**

Florence, N. J., Feb. 1.
This little town of less than 2,000 inhabitants, eight miles from Trenton, which doesn't even boast of: picture house, is getting its first taste of showmanship. John Molnar, who runs the barber shop on Front Street here, has gone into the show business on the side.

Street here, has gone mo me snow business on the side.
While gathering driftwood on Money Island in the Delaware River, opposite Florence, Molhar came across an extraordinary sea monster. With the aid of three other men, he captured the 300-pound mammal, which is give feel lone.

with the aid of three other hear, its captured the 300-pound mammal, which is six feet long.
Zoo officials from Trenton and Philadelphia were called. cast knowing eyes at the hulkings brownish mass of fur and flesh, then began arguing among themselves to what it really was. One said sea elephant. Another disagreed but he didn't know just what to call it. All agreed however, they hadn't seen its likes before. They began bidding for the mammal but Molnar decided that if experts weren't able to render a scientific verdict, then here was a chance to make his prize pay real dividends.

dividends.

At 10 cents a look, Molnar is getting them by the hundreds. They're even driving up from Philly and Camden for a peep and last weekend. Molnar's take was nearly \$75. The monster reposes in an eight-foot tub and Molnar tosses four pounds of fish to his captive twice daily. That's his only overhead. The mammal rests contentedly in the tub, moving a flipper occasionally.

#### Austin with Barnes

Los Angeles, Fep. 1. Ben Austin is new genera, agent for the Al G. Barnes & Sells-Floto Circus, replacing Jake Newman, who

has moved over to a similar betth with the Cole Bros. show. Gardner Wilson, general press representative for the Barnes trick, is here from Chicago to map a campaign for the 1938 season.

#### N. C. Fair Election

Charlott N. C., Feb. 1.

J. P. Moon, president, presided ove, the tenth annual meeting of the South Carolina Association of Fairs in Columbia.

Association re-elected "officers:
J. P. Moon, an Newberry, president;
J. A. Mitchell, of Anderson, secretary, and Paul V. Moor, chairman of the board of directors.

# Outdoor-Minded Public Builds **Skiing to \$20,000,000 Industry**

### Northwest Expo

Seattle, Feb. 1 Northwest Centennial Exposition is projected for 1942 here. With all other sections of U.S.A. tossing off a World's Fair why should Seattle be an exception?

Already the radio stations have seen approached to aid in putting

#### CHARLES BERNARD. 76. DIES IN SAVANNAH

Savannah, Ga Februs, Charles Bernard, 76, for many years leading press agent for Downie Bros, and also Sparks circuses, died Bros and also Sparks circuses, died at his residence in Thunderbolt, Ga. near here, Thursday, Jan. 27, after brief illness, Bernard, a native of Millersburg. Ohio, had resided in Savannah for the past 40 years, at which time he established the Bernard Advertising Service, which specialized in outdoor advertising and hillbeard work. billboard work.

Bernard, in 1912, sold his com-pany to Martin Price and Frank H. Mapes, the business now being operated by Price since death of Mapes.

For 10 years Bernard was see'y of National Bill Posters Ass'n, with headquarters in Chicago. He was also see'y of S'Eastern Ass'n of Ad-vertising for a time. Following this vertising for a time. Following this venture Bernard became press agent for Sparks Circ is and later Downie Bros. outfit. He became widely known in his travels over country and even after severing his clinnections with big tent shows continued his writing work, many of his stories appearing in trade publications. He also wrote for Hobby Magazine.

Widow, Mrs. Pearl Rogers Ber-nard, and one daughter, Mrs. Charles Carey, survive.

#### Boston's Velvet

Boston, Feb. 1.
Boston Garden, through Edward J. Boson Garden, inrough Edward J. Power, assistant treasurer, released figures today, of the week of Jan. 10-16, in which the purse of the corporation grossed a cool \$100,000 in one of the best full weeks on its books, with the exception of a week when either the circus rodeo hit tour.

Boxing bouts promoted by Rip Boxing bouts promoted by Rip Valenti and the Goodwin A. C., started the week off, followed with the Boston Bruins-Detroit hockey game Tuesday, and the four-day Ice Follies of 1938 engagement (12-15), which grabbed \$53,000, or 52% of the week's take. Sunday wound up the week with the Boston Eve-ning American (Hearst) Silver Skates Derby, and the Bruin's-Les Canadiens hockey fracas Sunday eve. Week's gross was more significant in that the majority of the events were not entirely Garden promo-tions of their own concoction.

#### **Building Edwards Show**

Wooster, O., Feb. 1.
J. R. Edwards Attractions will be J. R. Edwards Attractions will be double its former when it launches the 1938 season here the middle of May. Edwards said he had been awarded several major Ohio fair contracts for this year which specify that his midway be augmented with additional ride units and more shows.

Edwards said he plans to add two mew rides, making sig bill, and will have five instead of three shows. He has already purchased all new

will, have five instead of three shows. He has aiready purchased all new canvas, is constructing new fronts for all, shows, has purchased new caliope to replace the sound truck bally, and new office wagon and several motorized units for the new

#### To STAGE RODEO

Oklahoma City, Feb. 1.
T. W. Kelly and H. C. Binns, who held the contract las' year, will again have charge of the rodeo which is to be held March 24-29 in conjuncwith the Fat Stock Show at the Coliseum.

Salt Lake City, Feb. 1. Outdoor-minded men, women and children, since 1932 have developed skiing into a \$20,000,000 annual industry, a survey by a nationally-known rubber company (B. F. Goodrich shows).

Goodrich shows).

With Arctic weather enveloping suitable winter sports sites in all sections of the United Stales, the survey indicated, more than one million devotees will spend about \$3.000,000 this winter in sporting goods stores for equipment and \$6,000,000 for special clothing.

Approximately \$3,000,000 will be spent for lodging at ski resorts, \$3,000,000 for transportation, \$500,000 for ski instruction and \$5,000,000 for for ski instruction and \$5,000,000 (princidentals. In 'the fatter category are included such items as liniment, nospitalization and different kinds of pick-me-ups'—since St. Bernard dogs with small kegs of cognac tied around their necks are not dispatched from American mountain nospitals whenever ambitious skier is lost.

Most pretentions skiing and allied.

skier is lost.

Most pretentious skiing and allied winter diversions spot is Sun Valley, near Ketchum, Idaho, where nearly \$2,000,000 have been spent to out-rival facilities at the most lavish European winter spas.

Utah's towering snow-capped mountain ranges, about 50 miles from here, long have been made to pay dividends in precious metals, irrigation water and summer resorts, but until the Norse sport has been kypoed into national diversion, their November-to-March dividends were nil. were nil.

Efficient organization of

Efficient organization of amateur ski clubs throughout the nation, efforts of railroads in supplying special ski trains for week-end junkets into mountains, and specialized merchandising by retail and wholesale concerns are responsible for the enviable position skiing commands during the winter months. In eastern states the ski bug.

In eastern states, the ski bug might have bitten more neophyte might have butten more neophyte plank artists, due to the extensive plugging by r.r.'s and retail stores; but the, sting is just as noticable in the rangeland country, where kids, whose dads used to learn how to ski on barrel, stayes, now traverse the territation on created kir. the terrtains on standard ski

#### Heavy Name Play For Coast Orange Show

Les Angeles, Feb. 1.
Biggest lineup of name acts ever
to appear at the annual San Bernardino Orange show, scheduled for
March 17-27, bring booked by
Fanchon & Marco. Under considerat-

Fanchon & Marco, Under consideration are the Jimmy Grier and Phill Harris orchestras, Olsen and Johnsen, Fanny Brice, Lum and Abner and Amos, h' Andy.

F. & M, which to pay off talent, will draw 40% of the gate, with a \$15,000 guarantee for the 10-day session. Joe Bren of F. & M. booking office is handling the list.

#### Benefactor Dies

Mexico City, Feb. 1.

Showfolk who got into straits while playing the American border towns in Mexico have lost a good friend. He was Jesus Carval, self-styled Emperor of Mexico because the straced direct descent from Cuauhtemore, last of the Azlee emperors. It was his lifelong claim and dream that he should be running the Mexican government. He was fairly wealthy at the lime of his death Jan. 18 in Cludad Juurez.

Carval often staged benefits for stranded entertainers and otherwish helped them out:

helped them out:

#### NEBRASKA FAIR HEADS

Lincoln, Feb. 1.
Stanley Matzke again heads the
Nebraska association of County Fair
managers, after convention he,
which closed (26). Same vice prexy,

which closed (26). Same vice prexy, Joe Steele, and secretary treasurer, Chet. Marshall stay too.

Secretary Perry Recd, head of the state fair, was also retained. Other officers on the state fair mond include W. B. Banning, pres. J. F. Shubert and J. A. Boyd, v.p.'s, and E. R. Purcell, treas.



# 15¢

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64 PAGES

# HOLLYWOOD'S AIR FUTURE

# Bribery to Get Song Plugs Rampant, Despite Pledges and Grandstanding

Songplug subsidization and influencing of radio bands and singers has reached such staggering proportions that the music publishers agencies are using every means to get the evidence and try and curb the ever-growing evil. But meantime it's worse than ever, the substruges reaching heretofore unheard-of lengths.

These range from cases of champagne to a mink coat for a songstress with a network outlet. There are instances of 'advances' for the payment of orchestrations in anticipation of the bands making film

payment of orchestrations in anticipation of the bands making film shorts, yet other publishers point out that it's more than a coincidence that the \$200 to \$300 paid certain bands to make special arrangements are usually all new tunes, on which the interested publishers have just started a plugging campaign.

Since many of the music firms now have film affiliations, a gag that was Iiterally accepted as on the level has finally worn thin—the advancement of fees to cover special arrangements for a potential short the band would make at some future date.

# BATTLE OF THE **BALLETS BY RUSSE COS.**

That long predicted ballet war between the companies of S. IIurok and Col. W. de Basil is now on in earnest. First American round will come off in October when both companies go into the Metropolitan Opera House, N. Y. Each will use the phrase 'Ballet Russe,' in the billing. De Basil claims exclusive right to the term here and abroad.

Preliminary 'skirmishes may take place during the spring and summer when each troupe plays abroad prior to opening here. In addition to artistic and commercial rivalry, the war is also likely to develop on social fronts. Both groups are currently (Continued on page 19)

### **BUSINESS' PROPAGANDA** FILMS TO COMBAT F.D.R.

Propaganda type films turned out by the administration in the last by the administration in the last two years now are being combatted by two reels sponsored by business-interests. Frontiers of the Future and America Marching On are both designed to bolster sentiment towards big and little business. Frontiers is purportedly designed to show that individual initiative should be encouraged. Latter pleads for harmony between management and labor.

#### Script Values

Seattle, Feb. 8.
Scribblers on the continuity
staff of KOMO-KJR, having
heard that super-collosal has
recently taken a cut in Hollywood, worked out a new scaleof values applicable to literary
quality in radio scripts:
Erilliant throw it away,
Magnifleent: it smells,
Sturendows fair.

Stupendous: fair.
Epic: passable.
Unprecendented: good.
Lousy: a program that sells.

# Free Wasserman **Tests on Stage To Ballyhoo Picture**

Philadelphia, Feb. 8.

Nixon's Grand theatre will offer a free Wasserman test on the stage to one member of the audience each night next week. It will also give away couons to 100 patrons every day entitling, them to Wassermans cuffo in nearby hospitals. Idea is part of exploitation planned by Manager Si Cohen for 'Damaged Goods,' Grand-National sexer on venercal diseases. House does almost solely Negro biz. solely Negro biz.

solely Negro biz.

In addition to endorsements obtained for pie by exchange, Cohen has obtained nod from American Health Council, Pennsy Council on Social Hygiene and Pennsy Youth Council. He will have w.k. local medicos speak on the stage, hand out literature on social diesases and have the lobby fixed up as a hospital in a gigantic exploitation drive. Education angle of the flicker will be played up solely, not the sex angle, which was given wide ballyhoo at some other local houses.

#### Ass'n of Unique Artists

An Association of Unique Artists.

Inc., comprised of all theatrical freaks, is being formed by Fred La. Reine and Sam Radeloff, latter an attorney. Move is: stensibly for protection but also carries with it a commercial stunt for the forth-coming World's Fair,

coming World's Fair.
Clubrooms have been taken in the Times Square seetor, where midgets giants, fatties, tallies, tattooed and kindred oddities will congregate and socialize. Drive is now on with La Reine himself recently crippled by loss of his legs, commanding.
A proposed duplication of the Midget Village at N. Y.'s 1939 fair is being dichered with Billy Jackson, who owns titles of Midget Village and Midget City.

# **WORRY AOMEN**

The Gone-Hollywood Aspects of Film Studio Contacts Is a Major Head-ache — That Is Interpreted, in One Form or Another, in Increased **Budgets in Radio Shows** 

#### MARKING TIME

By BOB LANDRY

By BOB LANDRY
Hollywood's place and size in
transcontinental broadcasting next
fall is not yet -eittled. Advertising
agencies in New York are marking
time awaiting -clearer omens of
sponsor opinion before formulating
their own. Another 13-week cycle
remains to bring the present season
to its windup, and after that there's
the summer span. So the process of
making up minds has no time pressure behind it as yet.
Certain questions will have to be
answered:

answered:

answered:

(1) Has Hollywood origination, influence, and talent increased the total aggregate size of the radio audience? Has it prevented any shrinkage of the audience that might otherwise have occurred? If it has been a favorable influence, will it continue to be now that its novelty, as such, by constant repetition has become commoplace?

(2) Does Hollywood origination raise the production overhead on

the production overhead on (Continued on page 30)

# WIDE OPEN '39 FAIR IS CUED

The 1939 World's Fair in New York will be more or less wide open. Fair officials' liberal; policy in the amusement zone is predicated on the theory that without a strongly growing midway, the gale is bound to suffer, Bondholders of the New York fair want big main gale receipts because they are secured only by 40% of these gate receipts. They cannot look to the fair for funds. At the Chicago show, the bondholdiers had a claim on the general income from all sources, even including the sale of real estate of the show.

Though no official faure has been announced, it is estimated that the New York Fair, has spent \$7,000.000 in ordinary operating expenses thus far. Total overhead for 1938 has been budgeted at \$1,000,000, exclusive of construction. It's estimated that the N. Y. exposition will have laid out around \$120,000,000 by the time the gates swing open April 30 next year. Chicago's Great Lukes expo cost \$40,000,000-before opened.

# PROS AND CONS Semi-Pro Groups the B'way Rage; Seen ATC Outgrowth, Healthy Sign

#### Arty Back Wall

With bare stage productions the current rage, they're now telling of the Broadway legit producer who approached Jo Mielziner with an offer of \$5,000 for a special backdrop.

'I'm planning a production without scenery,' explained the showman, 'but I can't find a theatre with a good looking back wall. I want you to paint one for me.'

# **Hollywood Bowl** Of the East' To Seat 8,000-10,000

Giant outdoor natural theatre is planned by the Connecticut Society of Friends of Music near the site of the Longshore Club, Westport, N. Y. Project headed by P. A. Powers (Celebrity Productions), is seeking tieups with musical greats, Metropolitan opera, etc., and radio interests.

terests.

Skeleton plans call for the stage to be set in a natural harbor at site with rising grade running up from inlet as seat locations. Specifications are for 8,000 to 10,000 seats for the best in music' programs. It would be the Hollywood bowl of the east. One idea is a very large barge as base of the stage, which would have a resounding shell and pa. system. Other is for pylons to be sunk. Project would, of course, be permanent summer sestival once comment summer sestival once com-

nent summer restival once com-pleted. Opening skedded for early

This is the season for groups on Broadway. Both pro and amateur legit outfits have sprung up like mushrooms all over the stem. Movement is generally regarded as inspired at least partially by the stimulus of the American Theatre Council's auditions. It's viewed as a healthy sign, but showmen are wondering where it will end.

There are at least a score of the ATCs rehearsal groups, but the following list is for the most part not connected with the ATC. Majority are a cut above the little theatre, including as they do many with an entirely professional membership. List [c] lows:

Playroom Club is sponsored by

tricly protessional membership, List (fillows:

Playroom Club Is sponsored by Maxwell Anderson, Barrett H. Clark, Dorothy Gish, Brock Fembérton, Rollo Peters and Herman Shumlin, It's strictly a membership proposition at \$10 a throw. First production was Jean Cocteau's 'Infernal Machine'. Next show, scheduled for Fcb. 27, will be 'Cheapside,' by James Parrish, dealing with London in the 1600's. Cast includes Alan von Volkenburg, Pegsy Converse, Ann Tyrrell, Burton Bowen and Mcryin C. Williams are directing.

Try-Out Guild of N. Y. is a coperative group headed by Nicholas (Continued on page 27)

#### SNEAK PREVIEWS OF LOCAL AIR PROGRAMS

Philadelphia, Feb. 8.
Borrowing a leaf from Hollywood film production technique, WIP this week will intro sneak previews. Each Wednesday night, following Shell Curiosity Courf' show, it will ask studio audience to remain inseats. Then it will trot out proposed new programs.

Alter setting a gander at the new

After getting a gander at the new 15-minute or half-hour production, spectators will be asked their opinions and suggestions.



# See RKO-Irving Trust-McDonough Situation Settled Momentarily; No Matter What, Spitz Probably Blows

The Irving Trust Co. ostensibly has abandoned its idea of putting back. J. R. McDonough into RKO. However, the trade feels that the bank is ever, the trade feels that the bank is only marking time because there has been too much opposition, both from within the company ranks and from creditors, to this move. But the mixup caused by the trustee's acts may cost RKO the services of Leo Spitz, president. Spitz may quit. Meantime, meetings are going on daily and a final conclusion of the situation may occur momentarily. There has been the strongest pressure applied to get Spitz to remain as head of the company. Even the trustee has so importuned him, but Spitz is disgusted. Friends aver that Spitz is so disgusted with the trustee's management of RKO that

that Spitz is so disgusted with the trustee's management of RKO that he refuses to be a party to it. If Spitz resigns the whole thing is up in the air and reorganization delayed a year more, several years, according to trade opinion. So the situation is up to Floyd Odlum, the big stick creditor (Atlas Investment Corp.). He's up a tree, too, because the Irving Trust insists on running the business.

business.

Odlum opposed the McDonough move from the start. David Sarnoff (RCA), mentioned sponsor for McDonough with Col. William Donovan, counsel to the trustee, to the trustee, to the McDonough back into RKO, seems also to have cooled. The reason for Sarnoff's chill is the supposed realization that he cannot commit RCA, to the responsibility for operation in RKO, under McDonough.

Up to Odlum

present, there seems small e of Spitz agreeing to stay in unless Odlum and his asso-s Atlas can provide assur-against interference by the

That's a tough order. Maybe the only way is by asking the court for a new trustee. Creditors have been talking about doing this for some

time now.

In this connection, as one whom creditors might recommend to succeed the Irving Trust, there has been mentioned Charles E. Richardson, former vice-president of Chase Bank and a former trustee of Paramount, as well as having once served with Fox Film as treasurer.

as well as having once served with Fox Film as treasurer. But there is only slight hope that the Irving Trust might resign. Also it is hardly certain that the court would entertain any move to discharge Irving Trust as trustee. The trade is hopeful, however, that sensible showmanlike solution could be had for the sake of all What the bank is concerned with presently, according to observers, is a plan by which to save its face on the McDonough thing. So, there's no telling what can happen and some figure that the trustee may still try op the McDonough into some job even if it's only a minor administrative post, where he can check figures, some other executive-berth.

ngures, some other executive beerth.

However, creditors are opposed to such action altogether and most particularly to adding another salary in McDonough. Distribution and the studio have been cool on McDonough and so have the Meehan interests on the theatre end.

Were Odlum to prove strong, enough to tackle the trustee, that RKO situation could be saved for the creditors, friends believe. It any regard, the mess that has come up looks to have put off. RKO's reorganization maybe a year. RKO's reorganization maybe a year. RKO's reorganization maybe a year. RKO's retrestically to meet conditions caused by the jam.

There is an outside chance of Spitz ticking to protect the theatre end. The Meehan people have persistently urged Spitz to stay at the theatre helm, even if he should determine to quit RKO. otherwise.

### McCormick with Hayward

Hollywood, Feb. 8.
John McCormick, former First National production chief, has withdrawn from the Lyons, McCormick & Lyons agency to form a partnership with Leland Hayward. Also making the move is George, Landy. New firm will be known as Leland Hayward-John McCormick, Inc.

## Better Hurry, David

Hollywood, Feb. 8. Still further competition devel-oped for David O. Selznick's longoped for David O. Selznick's long-deterred (Sone With the Wind' when-Metro purchased a Tom Reed-Mal-colm Stuart Boylan original laid against Civil War period back-ground, which will be filmed un-der heavy-budgeting with forman Krasna as producer, Warners' Jeze-bel, set in the post-Blue Grey, era, and carrying Bettle Davis in its 'op role, is almost ready for release. New Metro buy deals with the life of Stephen-Evans.

of Stephen Evans.
Paulette Goddard has signed onepicture contract with Selznick, who
is hopeful of using her in 'Wind'.
While she has passed speaking tests:
the camera shots hold the telliale
verdict. Should she be found unsuitable for the Scarlett O'Hare partproducer will use her in 'Merry,
Merry Maidens.'

Betouching of the script for Wind.

Retouching of the script for Wind, now being worked out, has resulted in Selznick-International bringing in Selznick-International bringing Wilbur G, Kurtz here from Atlanta to sit in on the sessions. Georgian is an authority on history of the south during Civil War period.

Kurtz'-contract calls for a minimum stay of a month.

Injunction Continued
Superior Court Judge John D.
Humphries Monday (7) continued the temporary injunction granted Scienick International Pictures, Inc., against Ted Toddy, Hollywood indiperoducer, restraining Toddy from the use of the title Cone With the Wind Country for a film featurette depicting locale of Margaret Mitchell's best-seller, bought by Seiznick, Judge granted an interlocutory restrainer, which halts Toddy's production until case is ruled on by Georgia's supreme court. Automeys for Toddy indicated they would take case higher.

case higher.

Selznick's counsel charged projected featurette would hurt forth-coming filmization of 'Wind,' setting out that firm had already spent \$300,000 in preparation for pic-turization.

### Brown's Contract Up

Hollywood, Feb. 8. Metro is negotiating a new term deal with Clarence Brown before the latter starts his next assignment,

Brown is slated to pilot Norma Shearer and Clark Gable in 'Idiot's Delight,' scheduled to go before the cameras as soon as Miss Shearer completes 'Marie Antoinette.'

### **MILESTONE WILL ASK** \$81,666 IN ROACH SUIT

Hollywood, Feb. 8. Attorneys for Lewis Milestone, originally set to direct Hal Roach's Road Show, are readying docunent in a \$81,666 superior court suit against the comedy producer on the grounds of breach of contract.

Milestone will contend he is owed Milestone with content in a source \$5,000 in salary arrears, \$21,666 in penalties under the state law for being discharged without having been paid off; \$55,000 in damages, plus 7% interest from Jan. 10 of this year, and all court costs.

Roach is assuming the attitude that he was justified dropping Mile-sione because of the latter's refusal to comply with studio wishes in the matter of script treatment on Road

## MG'S TOPICAL **COLOR SHORTS**

Hollywood, Feb. 8.

While other film companies ogle the success of March of Time's two-reelers. Metro has decided to dosomething about it, and is throwing its entry into the ring with a series of one-reelers, monthly, with John Booth Neshit, radio commentator, as producer, writer and narrator. Spoolers, based on effect of current events on the aveage family, will be done in color at average cost of \$20,000.

Metro, determined to steer clear of apeing Time's reel, intends to humanize national and international news happenings. Briefies will be released under the title, The Passing Parade, which was acquired from Neshit when he went under contract to Metro after doing a radio pro-gram of that designation.

China-Japan conflict will be used as subject for initialer,

#### L. A to N. Y.

Adrienne Ames. George Archainbaud. Harry C. Arthur. Karl Brandt. William Gargan. Judy Garland. James J. Gellen. Dean Jagger. W. Ray Johnston. Maurice Leo. David L. Loew. David L. Loew.
Sam Lyons.
Gertrude Ni
Jack Partington.
Vic Shapiro.
J. C. Stein.
Genevieve Tobin.
Lamar Trotti.
Luipe Velez.
Pat Weaver.
Kurt Weil.
Lewis Allen Weis

# Flops Fail to Dampen Hollywooders' Yen for the 'Right' Broadway Play

That many of the Hollywood stars have that play-on-Broadway bug is evidenced by the intensive coverage Dan Winkler of the Myron Selznick agency has been giving the eastern scene for several months. Winkler has been in Manhattan supervising the establishment of the new castern Selznick office, with Herman Bernie and Jack Chaqneaux in charge; and also submitting suitable scripts to the Selznick clients on the Coast. Herbert 'Marshall is one 'who would like to get 'suitable' play. Fredric March and Florence Eldridge, despite their ill-fated 'Yr Obedient Husband,' have by 'no means abandoned Broadway Winkler, was the one who counselled Joan Bennett that her 'Stage Doot' road, tour would be benefacial from both a personal bo, and a self-tutor.

both a personal b.o. and a self-tutor-ing viewpoint.

Winkler goes to Florida for a week next week and thence back to Hollywood. Bernie and Chaqneaux are due for Coast oo, trips a short time thereafter, now that the new Radio City office has gotten under way.

John Sutro, Jan Kiepura, F. Horwitz, Serge Prokokieff, Mr. and Mrs. Albert Spalding, Erich W. Korngold, Marta Eggerth, Dr. Fritz Stiedry, Wesley Ruggles, J. C. Bernard, Maj. Corniglion-Molinier, Jeridi Gorochov, M. Pincus, William Sussman, Mrs. Eric Simon, Ralph Benatzky, Diana Fishwick, William Collier, Jr., A. G. Peters, W. H. Mooring.

#### N. Y. to L. A.

Judith Anderson. Bennett Cerf. Lorraine Edwards Bob Gillham:
Natalie Kalmus
Erich W. Korngold.
Abe Lastfogel.
Leslie Morris,
Monte Proser. Jimmy Savo, Louis Schurr Milton Shubert.

## Other News of Pix Interest

Phil Baker wanted east	Page	30
WB takes over Muzak, etc		
Cantor's \$15,000 from Camel cigs		
Radio reviews on Dietrich, Bernie, Rush Hughes, Jessel	Page	38
Bobby Breen's \$4,500 in Cleveland	Page	49
Fannie Brice's suit	Page	51

# Geo. M. Cohan Says Legit Today Needs Either a Stunt or a Lunt

By JACK OSTERMAN

We spent a few swell hours last Thursday afternoon with Public Per-sonality No. 1, George M. Cohan, and Sunday night with Eleanor Holm's sonality No. 1, George M. Cohan, and Sunday night with Eleanor Holm's No. 1, Billy Rose. Thursday we had the kick of meeting our dear Dad's boss for 14 years (J. J. Rosenthal to the new generation) at the opening of Betty Compton Walker's Flower Shop. We left in the Nankee Doodle Dandy' Rolls which, he says, will be all his own if "I'd Rather Be Right' sells out Washington's Birthday matinee, and we drove to the Plaza Hotel. We walked into the cocktail lounge, George M. remarking how much he liked the Plaza because it didn't have the gingerbready, modernistic atmosphere of the newer hotels. We agreed with him, stating that we have been living-at the Windsor Hotel for months and slept in a bed for two weeks before we realized it was a bookcase. And then Little Johnny Jones' put

And then Little Johnny Jones' put us on a spot, in his own definite way, asking, 'Jackie, what do you think of the theatre today?' And we answered a bit sheep-

#### SEE EXTRA \$1,000,000 IN CHAPLIN REISSUE

Hollywood, Feb. 8. Charles Chaplin is personally pen-ning part of the musical score, which, along with sound, will be in-jected into his 'Gold Rush,' set for a world-wide reissue in the late spring. Sound channels are being installed in the Chapli studio, where track will be recorded.

Chaplin's move follows his mulling of figures submitted by George J. Schaefer. United Artists distribution chief, who estimates extra release will. gross around \$1,000,000, with 50% of the take coming from this.

## Keeping Cagney Busy

Hollywood, Feb. 8. James Cagney will have Ginger Rogers opposite in 'On Your Toes,' the Richard Rodgers-Lorenz Hart musical, which Warners will film on a weighty budget.

Pleture will probably follow Boy Meets Girl' and 'Angels With Dirty Faces,' already set for Cagney.

SAILINGS

Feb. 16 (London to New York),
Merile Oberon (Queen Mary).
Feb. 18 (Los Angeles to Buenos
Aires), Rosila Morena (Virginia).
Feb. 11 (New York to London),
Kirby Hawkes (Bremen).
Feb. 9 (New York to London),
Constance Cummings, Benn W. Levy,
Peter Dolen, Rudolph Serkin (Queen
Mary).

Mary).
Feb. 5 (New York to Naples),
Carlo Buti, Harold S. Dunn (Conte.
di Savoia).
Feb. 5 (South American Cruise),
Mr. and Mrs. George T. Delacorte

(Columbus). Feb. 5 (South American Cruise)

Feb. 5: (South American Cruise),
Mrs. Louis B. Mayer, Mr. and Mrs.
Arthur Kudner, Mr. and Mrs. William Brandt, Jack Arthur, Evelyn
Case, Vandy Cape. Sylvia Froos, Sid
Gary, Jacques Roth, Tomastia Valentine, Zanou and Kaz (Normandie).
Feb. 4: (New York to London),
Mary Garden, Eide Norena, Roberto
Moranzoni (Europa).
Feb. 4: (New York to London),
Mr. and Mrs. Clifford C. Fischer,
Elienne de Liagre (Champlait).
Feb. 3: (New York to London),
Sergei Rachmaniuoff. Mikall Massine, B. Miggins (Berenegaria).

ishly, 'George, we are living in the age of 'stunts' today. All the shows without scenery are stunts. Pins and Needles' is a stunt and even the thing you're , calling National Characters by their real names is a stunt. Cohan agreed, You're right, Jake today to get in the theatre you either got to be a stunt or a Lunt.

#### Fun at the Rose Bowl

Fun at the Rose Bowl
Sunday night at Billy Rose's Casa
Manana, it seemed that the ghost of
the Winter, Garden Sunday nights
had their, arms around our shoulders.
Note to Edi if we get too sentimental, don't stop us, please. AhLyman handled the situation beautifully. The joint (pardon us Shapiro
and Blumenthal) was jamined, and
when we were introduced, following
Eleanor Powell, Benny Goodman,
Morton Downey, Mildred Bailey,
Dempsey, Farr- and Braddock. (attention, Sid Piermont, much better
than Mills, Kirk and Howard) we
thought of J. J. Shubert when he
warned us on our first Sunday at the
Winter Garden not to worry—the
audience is a pushover.
The same faces were there; in fact,
we remarked, it was the best ASCAP
meeting we ever attended—the same
usic publishers who today instead

we remarked, it was the best ASCAP meeting we ever attended—the same music publishers who, today, instead of standing in front of the stage door of the Palace or Loew State finding out what numbers you're doing, are on the eighth floor of NBC or the 22nd floor of Columbi smiling and plugging. It was our first appearance at the Billy Rose Bowl and one of the greatest audiences we ever played to. We can only repeat what we said. If Skolsky thinks Broadway is dead, let's have one minute of silent prayer for Skolsky. But don't get us wrong, Sid, we still love the Mirror!

#### Once-Overs

Once-Overs

Once-Overs

Once-Overs

Death took two holidays this week, with 'On Borrowed Time' and 'Our Town.' We salute Dwight Deere Wiman for bringing to N. Y. something delightfully different. grand actor, Dudley Digges, and proving that Wiman, also, can make a tree. The whole thing makes death seem of grand you want to go out and knock yourself off.

We love Jed Harris, who has done many beautiful things to contribute to our keep-the-theatte-alive movement, but when 'Our Town' was written, Thornton Wilder must have peeked over Marc Bliztein's transom. Frank Craven does a magnificent lecture, but a suggested merger would be, The Cradie Will Rock Over Our Town.'

Saturday nite at the Vanderbill, where the Experimental Theatre gave out with The Bridsl Crown, proving conclusively that Peggy Fears should keep it on A.C.'s head and not on D.C. current,

A visit to the new Trans-Lux, a homey place for homely newsreels, handled by a swell manageress. Chelle Janis. A quick flash of Frances Williams at the Paradise, which would be Paradise if ax mony people went up to see Frances singing as well as she did at the Le Peroquet, (By the way, what ever happened to Roger Wolfe Kuhn?)

Thoughts White Thinking Jack Waldron reminds is he

#### Thoughts While Thinking

Thoughts While Thinking
Jack Waldron reminds in he
worked a cafe where business
was so great they broke the doors
down... getting out! Elmore White's
new plug song, Romance the
Dark probably dedicated to a cafe
owner's payoff... Preview of Radio
City Revels' proves that the 29 authors must have seen 'Three Men
on a Horse ... Congrats to Toddy.
Hart for still saying 'hello' to his
brother, Larry, who is just completing. I Married An Angel, 'and he
doesn't mean Sam Grisman. Aftersecing Bill Robinson crowned 'King
of Night Clubs' he can eliminate his
speeches about his culor. whint
has he to worry about. he'll never
be in the red!

# NEW PIX MAY CUT BIZ DROP

# First Quarter Picture Earnings Only 15% Below Same Period in '37 NOW COMING UP

Though earnings of industrial companies for the first quarter of 1938 are running 30 to 40% below the first quarter last year, most of picture company net profits for the initial quarters are expected to average only about 15% below comparable first period of 1937.

Part of this is attributable to the heavy theatre business at the first of last month, rated about, even with 1937-opening month, and the manner in which box-office receipts have held up in several key cities.

held up in several key cities.

Unless the last of February and
March shows a strong dip in film
rentals. majority of companies
should have no trouble covering
their preferred dividend requirements. In many instances the
profits will enable the companies to
show fair earnings on the common.

show fair earnings on the common.
Profits for Paramount for the first
quarter now are estimated at \$1,650000, as against \$2,011,000 in the initial three months of 1937. Though
grosses are lagging considerably behind last year in opening months,
company will not have such heavy
write-offs on negative costs as in the
final 1937 quarter. Company also is
counting on principal key spots to
measure up to excellent business
done to date on Buccaneer.'
Though fealing the energial dip in

one to date on buccaneer.

Though feeling the general dip in business at theatres during recent weeks, 20th-Fox is figured to show \$1,800,000 or slightly less for the initial three months this year. This compares favorably with \$2,007,598 reported for the first quarter of 1937.

#### Loew's Looks Best

Loew's Looks Best
Loew's Looks Best
Loew's Inc., will be leading the pack of film companies for the quarrer ended Feb. 19, according to latest estimates. Company's fiscal year ends in August, that the February quarter will be the second one. For the first quarter, ended Nov. 19, Loew's net profit was \$2,917,409. The second quarter, ending Feb. 19, is expected to show net of \$2,700,000, or approximately 16% below preceding comparable quarter (1937).

Warner Bros. which also has a facal year ending in August, will show between \$1,440,000 and \$1,500,000 for the quarter ending late this month. little change from the \$1,685,599 reported for the first 13 weeks, ended Nov. 27 last. Here it was a case of several excellent pictures bucking the downward trend in theatire department and reduction in take from film rentals.

Because of the numerous lines included in the subsidiaries of Radio Corp. of America, besides National Broadcasting Co., RCA is expected to show a decline in earnings more comparable with that of Industrial firms. Company is counted to show a decline in earnings more comparable with that of Industrial firms. Company is counted to show \$1,750,000 to \$1,900,000 to the profit in the initial quarter, as against \$2,243,056 in first quarter last year.

Columbia Pictures, whose carnings have held at fairly even kecl for the

\$2,243,056 in first quarter last year. Columbia Pictures, whose carnings have held at fairly even keel for the last few quarters, is not-counting on much over \$450,000 in the three-month period ending March 27. This compares with \$559,582 in the March quarter last year.

Keith - Albee - Orpheum earnings currently should bring \$450,000 to \$470,000 in the first 1938 quarter, as against \$512,803 in the opening three-mouth period last year.

### Piazza's Sight-Seeing

Ben Piazza rolled into town on a sightseeing tour from Hollywood. Mrs. Piazza and the infant stopped off to see the family in Albany Big Ben and the folks, will be around town for maybe 10 days or longer before going back to the Coast.

before going back to the Coast.

He took his family, this time,
a personally conducted tour across
the country, in the family buggy, and
did much of the driving personally.
Plazza is general manage; of Major
Pletures (Einanuel Cohen).

#### Finally Got Him

Hollywood, Feb. 8.

Trving Berlin has turned for for a one-spooler, which will go gratis to exhibitors as a plug for the composer's froduction of 'Alexander's Ragtime Band,' now before the cameras

at 20th-Fox. Story motivating featurette opens in 1910, since which time Berlin has composed 600 tunes.

# **DEMILLE YEN TO WEAR TOGA CURBED**

Washington, Feb. 8.
Sponsor pressure has blighted budding political career of Cecil B. De-Mille. Lure of cash from the soap Mille. Lure of cash from the soap people has proved stronger than the importunings of California Republican strategists or the urge to help save the nation from the New Dealers, according to smolt signals from the West Coast. DeMille: to the disappointment of many G.O.P. potentates, has made an apparently irrevocable decision not to seek the Republican nomination for the Senate in the Golden State next August.

in the Golden State next August.

Deemed the only hope of the languishing Republicans, DeMille countermanded his previous acceptance of proposition that he become the first film director and radi performer to help write the laws after J. Walter Thompson agency transmitted word that he couldn't have his cake and eat it. That \$10,000 annual salary given solons was no match for the prestige, profit and publicity which Hollywood and radio are producing at present.

### **BLUMBERG-JOSEPH ON** 1ST TRIPS TO COAST U

Nate Blumberg, president of Universal, leaves for the Coast in the next few days, his first journey to the company's studios since he became president of the company. He is going to the Coast to confer with Charles R. Rogers, studio chief, and meet the studio people.

Marshall 'Grant, story and talent studios Monday (7) night.

John Joseph, advertising and publicity chief of Universal, also will be going to the Coast by the close of the week to meet with Rogers. This also will be the first trip to the plant by Joseph since ssuming charge of advertising and publicity.

#### Lichtman on the Jump

At Lichtman -president of Metro, has returned from the Coast and will be New York several days: He is going to Florida in a few days to meet with Nicholas M. Schenck, president, possibly returning to Hollywood from there. Lichtman, will not go to London until after he returns to the Coast.

#### Grauman's 11th Anni

Hollywood, Feb. 8.
Sid Grauman presided, at ercmonies yesterday (Mon.) marking
the 11th anniversory, of his Grazman's Chinese theatre. Mary Pickford was on hand to show Deanna
Durbin the ropes while the latter
planted her footprints in the forecourt

Court. Grauman was flooded with con-gratulatory telegrams.

Grosses Off an Average of 10% Since Jan. 1, 1938, As Against Comparable Period in 1937

#### BUT NO PRICE CUTS

Gross business in the country's film theatres is off an average of 10% since Jan, 1, as compared with the same period a year ago and, in the absence of a breakdown, it is assumed that attencance is off slightly more than actual dollar revenue, but nowhere is there any general inclination to reduce admission scales at this time. Against isolated cases, where cutting of prices has taken place since the holidays, there are various instances, not many however, where there have been some increases, such as Boston and Buffalo. Box office scales were upped in various, cases last summer or early fall but not generally, many situations retaining the same price in spite of conditions during the first nine months of 1937, which were highly encouraging. A key which nation was a summer of the same price in spite of conditions during the first nine months of 1937, which were highly encouraging. A key which assed prices at that time was Detroit, one of the few cities where cuts have been made since the first of the year. However, in Detroit, one of the few cities where cuts have been made since the first of the year. However, in Detroit, one of the few cities where a year ago prior to any upping.

The tenency of operators is to avoid disturbing scales high had been established in '3' or before Any important cut is hold to dangerous, the same as any sixaliference in bo, prices of only a nickel or dime for firstruns makes little indiceable difference in the dollar revenue, according to the statisticians.

Although so far in '38 picture product has been stronger than for the same five weeks last year, the gross average is off around 10%. Operators and buyers, however, are buyed by an analysis which suggests that pictures for the first quarter this year will go a long ways toward standing off a more serious drop. Had product so far this year been poorer than for January and early February '37', there is no telling how much farther than 10% grosses would be off at the moment. For February and March, over the bal-

# STRONG PRODUCT Expect Widespread Studio Reactions In Selznick Barring Off 20-Fox Lot; Clash Over Loretta Young Contract

#### Myers' Sis-in-Law

Washington, Feb. 8.
Second film industry interest in the shooting of Russell Hardy, Justice Department ruist-buster, came to light in Washington last week. Myste-Washington last week. Mysterious woman in the case, whom the prosecuter of the St. Louis monopoly case sought to shield, turned out to be Mrs. Elizabeth Connor Buchanan, eye-filling redhead who works in Hardy's

office.
She is sister-in-law of Abram F. Myers, general counsel of Allied States Association and one of the most persistent com-plainants against major distrib-

# **MACFADDEN SET** FOR ANOTHER PIC TRY

Hollywood, Feb. 8. Bernarr Macfadden, magazine im-presario, is about to talke another whirl at motion picture producing, with negotiations now under way for a Universal elease for an annual output of two A's. 10. Bis. and 20. shorts. Should the U negotiations fait to jell, it is understood another studio is interested.

studio is interested.

In on the proposition are David Diamond and Arthur I. Royce, the former as producer, and the latter as associate for Macfadden, with the publisher set to throw the exploitation weights of his eight publications and several radio outlets benind the deal.

Diamond and Power Land

Diamond and Royce have signed five-year contracts with Macfadden.

#### GETTING KAY SET

After much switching, Warners have settled on Gambling Lady as the title for Kay Francis next picture. Bess Meredyth is now at work on the script.

# Miniature Prop Set for Visiting Gawkers; Joe Schenck Heads Prods.

Hollywood, Feb. 8.

Hollywood, Feb. & Joseph M. Schenck has been named president of the Association of Motion Picture Producers. He succeeds Louis B. Mayer, who remains as first vice-president, Jack Warner stays as second v-p and Fred Beetson, re-elected executive v-p and secretary-treasurer.

Henry Herzbrun, Pandro Berman, Hal. Roget and Charles R. Rogers named to the board. Rogers replaces william Koenig, who was named to the board while with Universal, Berman is B. B. Kahanér successor as RKO rep. William Fraser for Harning and E. H. Allen, formerly Educational's rep, were not renamed. A committee is to study the problem of entertaining out-of-town visitors expected during many forth-oming conventions. Producers are; id to favor the idea of having miniature set erceted, with all the trimmings, so that gawkers can actually see how pictures are made without parading over stages and possibly interfering with production. The budget for Hollywood is reported the same figure as last year. Willifays attended meel.

#### Loew East on Prod. Setup for 'Gladiator'

Hollywood, Feb. 8.
David L. Loew is sell route to New York, where he will remai for three weeks completing product on plans for The Cladiator, from Philip Whie's novel, which will be his next picture for Columbi Producer carried with him print of Wide Open Faces, his first under releasing deal with Col.

#### Hays Cutting, Too

Will Hays, currently here to conduct the semi-annual meetings with the producer, member, its urging strict commonly in the fixing of budgets for the various departments of the originization.

While funds for handling labor contact matters will have to be increased because of widespread unionization within the film industry in the last year, appropriations for other bureals will be held to 1937 figure if not decreased. Hollywood, Feb. 8.

Hollywood, Feb. 8.
With barring of the Myron Selznick agency from the 20th CenturyFox. to last weekend, indications
point to producers, individually or
as a group, clamping down on agents
they feel are imposing on them or,
are endeavoring to force deals for
clients which the company heads
feel would have a tendency to be
destructive to the industry.

Barring of the Selzuick arency by

destructive to the industry.

Barring of the Selanick agency by
Joseph M. Schenck, chairman of the
20th-Fox board, was a bombshell to
Hollywood. This agency is the large
est and most induential in the Hollywood sector, handling, some of the
biggest personalities in the various
creative ends of the business. It has
handled as much as \$16,000,000 a,
year business on a 10% commission
basis, and is considered as an essential element in providing talent
all branches for virtually every important production. portant production.

portant production.

With the action taken by Schenck, as result of negotiations with Myron Selznick for a term contract for Lorentz Young, currently having eight months to go on her present deal and Selznick refusing to close it, he was informed that within 24 hours he would be barred off the lot if the deal was not consummated. Other studies, it said, are prepared to take similar measures should agents take an arbitrary stund in negotiations for client deals.

Understood Miss Young was get-

Understood Miss Young was get-in, around \$23,000 per picture when a new deal was broached by Schenck, which would give the ac-tress an increase to \$70,000. Last

(Continued on page 21)

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# MEDIUM H'WOOD NAMES PROVING GOOD B. O. FODDER IN VAUDFILMERS

First Time That the Coast Pays Back to Vaude-Ring, Auer. Carillo, Jackie Cooper, 3 Stooges, Withers, Armetta Are Types of Not Over-Costly Acts with Big P. A. Values

Life-line to vaude this year has Life-line to vaule this year, has been the medium-salaried featured players from films who have come east for personals in droves hereto-fore unprecedented. Season which produced no new novelties, such as fan dancers, etc., and which is seeing far fewer units toured than at any time since the cohesive-show form started back in 1933, found and igs finding the sub-stellar players from pictures the answer to its need.

from pictures the answer to its need. Day of the topflight film stars slumming in four-a-day for steel-master salaries is over. Stars are disinclined since Uncle Sam's Internal Revenue bogsymen take most of such money. Also theatres generally have lowered their stageshow budgets this year.

with no new acts of complete vaude classification developing and scarcely enough to go around, the call was made for the featured filmites—those in the \$750 to \$1,500 a week catenories. week categories.

Sniight-and secured-Sought—and secured—were big-bit-players, who have found the fancy of the public. While most-of these are not walloping bo, names on the screen, they have hetty followings. And, important is the fact that they can do things to entertain other, than

grin and tell an audience how happy they are to meet their fans in per-

they are to meet their arises in personals have come Herman Bing, Mischa Auer, Jackie Cooper, Leo Carrillo, Jack LaRue, Vince Barnett, William Hall, Phil Regan, Three Stooges (Howard, Fine and Howard), Jane Withers, Henry Armetta, Toby Wing, Stepin Fetchik, Anna May Wong and Pinky, Tomlin. Monte Blue last week closed 12 week tour.

Tomlin. Monte Blue läst week closed a 12-week tour.

Alan- Dinehart is due in. Judy Garland is coming for the Loew time. Being offered vaude are Eric Rhodes. Spanky McFarland, James Dunn and Lyle Talbot. William Gargan has formed two-act with Jerry Bergan stooging for him. Interesting, too, the fact that these sub-stellar players are, in the round, not offering sex anpeal but.

these sub-stellar players are, in the round, not offering sex appeal, but entertainment. They are vets of many, films who are known—some not so widely by name as by face—to the general, public.

Hollywood plundered vaude for years for talent, stripping it to the state in which 'Te now finds' itself. Vaude has now found a way to make Hollywood pay back—and in a manner that doesn't pirate vaude's flabby wallet.

## H'WOOD'S PVT. **TELEPHONITIS**

Hollywood, Feb. 8.

Increasing numbers, growing to the proportions of a craze, of people on one side who want to tele phone and on the other who don't want their telephone numbers known, has Hollywood hello girls almost nuts these days.

Everybody in town has telephonitis or telephobia. Callers either be-come infected with wordiness, they can't get off the line, or they become so frightened they go into spasms at the mere sound of a tele-phone bell. spasms at the

Most of the stars have got into the habit of changing their tele-phone numbers every month, figur-ing the average run of friends don't last any longer than that. Naturally their names aren't listed in the phone book.

While this may keep them off certain sucker lists, it gives their friends no end of annoyances, too. Efforts to get the new number al-ways bring the routine response from the operator that the number is not listed and they are sorry but they can't give it out.

Faced with such a dilemma, riends calling old pals either have o send a wire or else call the stu-io where the star is working, tell who they are and their phone num-er and have the studio call up the tar's house so the star may call

New arrivals usually try to get an easy number to remember and to dial never figuring that they rarely have to dial their own num-ber. In the main, though, the stu-dios get those easy numbers. Like low license plates you have to have drag to get a number like Holly wood 2411 (Paramount).

wood 2411 (Paramount).

The only way those who crave privacy can beat the telephonic pestilence at present is to have no telephone at all. Either that, or work on the principle that it they put their names back in the telephone book, it will be a six of people not being able to see the woods for the trees.

the trees.

One star has hidden his identity hat way for years. People see his name in the phone book and believe it is a nobody trying to ride along on the star's name. So they let him alo: If they must get hold of him they resort to every device except looking in the phone book to find him.

### HOWARD'S 'HAMLET' ON DANISH HEATH

Copenhagen, Feb. 3.
Leslie Howard will play Hamlet its summer at Kronborg Castle. Ilsinore, according to report here ipot is where Shakespeare lived as young actor and which he used-for oung actor and which he used for locale of his tragedy of the Dan

Drama was produced in the same olivier and Vivien Leigh, English actors, and was a great success, both artistically and commercially.

artistically and commercially.

Although Prince Hamlet is fictional character, the smart management of a nearby hotel always shows visiting tourists its garden, with the grave of Hamlet. Grave is actually that of a pet cat, namesake of the local (and mythical) hero.

#### Ted Healy Fund. \$21,000

Hollywood, Feb. 8.
Fund for Ted Healey's widow and infant son, through benefit and donations, totaled \$21,000. Moncy will be placed in a trust fund for youngster to assure an education and also available for widow to draw on for 14 years.

Healey's sister was also given \$1,000.

#### YODELERS' BULL MARKET

Just One Pic After Another—R Pinch-Hits for Blystone

Hollywood, Feb. 8.
When illness bedded John Blystone, directing Hal Roach. 'Swiss
Miss' and threatened to hold up film-

Miss' and threatened to hold up filming for a week or more. Roach himself stepped into the gap and piloted the unit. It was Roach's first directorial effort in several years.

Long shooting schedule this Laurel; and Hardy starrer has given members of film village's Swiss colony the biggest few months; they have ever enjoyed. Same group have ever enjoyed. Same group drew extended atmospheric jobs in 20th-Fox 'Heidi,' jumped over to Metro's Three Men in the Snow, then went to RKO for Joy of Living' and reported to Roach immediations. ing' and reported to Roach immed immedi-

#### Screen Playwrights' \$200,000 Libel Suit Vs. SWG Tossed Out

Hollywood, Feb. 8:
Superior Judge Robert Kenny Monday (7) tossed out of court Screen Playwrights' 2200,000 libel suit against Screen Writers Guild filed last September on ground complaint, did not constitute a cause of action. Demurrer, by SWG counsel, was sustained without leave to amend.
Court action resulted from letter written by Philip Dunne, SWG membership committee chairman, urging P. G. Wodehouse to resign from the Playwrights which the latter claimed was libelous and defamatory.

famatory.

In commenting on ruling Judge Kenny said, 'here are two organizations just coming up for an election, competing for members.'

tions just coming up for an election, competing for members!
Passage in letter which incensed Playawrights was: for your own sake and that of all other decent writers get out of the Playavrights. Consention was raised it gave the impression SP members were indecent. Playavrights counsel announced an appeal is being prepared.

#### Mark Over B'way

Hollywood, Feb. 8.
Mark Hellinger has been assigned
by Warners to screenplay 'Comet.
Over Broadway,' Faith Baldwin's
novel, which will be used as a Bette
Davis starrer with Benjamin Glazer

Film is set for a March start after Miss Davis completes six weeks va-

#### ADRIENNE AMES' P. A.'S

Adrienne Ames, who arrived in New York from the Coast over the weekend, is being offered for vaude and radio as a single by Curtis & Allen agency.

Actress has never been in four-aday, nor had many marches up to a mike.

# Universal Pays Off R. H. Cochrane, Former Prez. and Gus Schaefer

concluded amicable adjustment of differences with R. H. adjustment of differences with K. H. Cochrane, former company president, and Gus Schaefer, former foreign head of the firm. Both are no longer connected with the company.

Cochrane also has a deal pending for disposal of his 70,500 shares of

Universal common to an outside syndicate now being formed. This would take around \$300,000 over a period of years. Cochrane owns approximately 20% of the company's com-

mon.

In liquidating his status, Universal is paying Cochrane, as under tract due, around \$180,000. That's the settlement figure, part of which has been paid already, and remainder to be paid him at stated periods. Cochrane had around three years or more to go his contract. Schaefer also received a substantial part payment in settlement of

his contract and the remainder in installments until June next.

Cochrane was with U around 32 ears. Schaefer was with Universal approximately, six months. He was formerly with Paramount, in Europe. Exit of these two officials means that Universal now entirely re-vamped under Nate Blumberg, presi-

dent, with no holdover officials

dent, with ne holdover officials, Schaefer's plans' not known. Cochrane and his brother, P. D. Cochrane, also a former U executive, are understood to have plans for continued association the trade. Details are not known other than that Cochrane is going to the Coast: "Charles Kretzman, who has been Universal attorney for some time and making, per legal rep for J. Cheever Cowdin, is going in as general counsel for complete. Universal setup. Adolph Schimel, first aide to Willard McKay, who resigned last week, stays as is.

#### Jones Cycle Threatens

Hollywood, Feb. 8. Exploits of John Paul Jones, naval

hero, may provide the basis for new picture cycle if three studi new picture cycle if three studios now multing the idea go through with plains. Paramount has registry rights on use of the sea hero's name for title, with Selznick International in line in case the former does not exercise claim by next October.

Warners want yarn for a James Cagney picture which would be filmed in color on scope of 'Captain

#### CHARNAS BACK WITH WB IN SALES DEPT.

Harry Charnas, who returned from a Florida vacation during the past week, is back with Warner Bros, in an executive home office capacity. He has joined the distribution de-partment under Grad Sears, a special exploitation representative on

sales.

A theatre operating executive for many years with Warner Bros., in direct charge over metropolitan New York houses, Charnas left WB in 1836 to join B. S. Moss in the operation of the Criterion. He sold his 50% interest this Broadway first-run about six weeks ago and went to Florida for a rest. It had been rumored he might go into production on the Coast.

### MARCH OF TIME DEFERS ITS FEATURE PROD. YEN

Any consideration of feature production by March of Time has been temporarily abandoned because of current business recession. Sidney Mackean, ostensibly employed for regular issue and other shots, had been placed in charge of feature plans. Officials were seeking suitable story for a feature-length, film when it was decided to call the whole thing off, Mackean subsequently has left M. of T. M of T

M. of T.

Idea back of feature project was securing some source of additional revenue. Take from M. of T. while unusually big for a short feature, is judged insufficient. Hence, the yen for feature film making. No time given when project may be revived.

#### Rogers-Post Unveilings

Oklahoma City Feb 8 Oklahoma City, Feb. 8, Busts of Will, Rogers and Wiley Post will be unveiled and presented to the Oklahoma Historical Society in ceremonies in its auditorium on the state capital grounds Feb. 13.

the state capital grounds Feb. 13.

Frank Phillips, Oklahoma oilman and philanthropist, backer of PostS, round-the-world flight, donated the busts at expense of \$25,900. At the request of Mrs. Rogers, the humorists bust shows him as he was in private life, The bust of Post shows his eye patch.

# Rep Hustling Prod. with Granger In as Headman; Await Autry Move

Republic studio's wheels are being greased for the biggest and most expensive production schedule in its history, preparatory to the coming into the company of James R. Grainger, former Universal exec. in full charge of all distribution and sales departments. Budget swelling and camera speedup plans were personally supervised by Herbert J. Yales, the concern's bankroller and chairman of its board.

Yales 14th 25th

board.

Yates left Monday (7) for N. Y. after setting the deal to bring Grainger into the fold, with title of president of Republic Pictures Corp., of New York, the distributing company for the Republic group, as well as a member of its board of directors. The actual sealing took place Saturday (5) upon Grainger's return from Palm Springs. Terms of pact provide for purchase of stock interest by ex-U distribution generalissimo. On Friday (11), in N. Y., the Rep directorate will formally, ratify Grainger.

Entry of Grainger will in no way

Entry of Grainger will in no way affect the status of M. J. Siegel, prexy of Republic Productions, Inc., and boss of production, in whom Yates stated he had complete confidence as a result of 20 years of business association.

dence as a result of 20 years of business association.

Current plans call for immediately doubling the number of features originally scheduled for the year, with at least 12 of them to go before the cameras between now and May 1. Additional producers and writers will be brought in at once to handle the increased load, with Siegel also seeking bigger hames, not only in producer and writer ranks, but for the acting roster as well.

Next move in the company's squabble with Gene Autry, cowboy canary, will have to come from the star himself, it was said at the studio following the Nashville federal court's retusal to dissolve the injunction obtained by the studio and under which Autry is barred from all studio, stage and radio work until such time as he fulfills the Republic contract which he walked out early last January. Company tops how entired that they

that warring parties were too far apart and that it would not be able to rule in the matter of validity of contract without hearing the case on its merits. George H. Armistead, Jr., attorney for Autry here, wanted bond, set at \$75,000. Howell set it at \$25,000 and gave Republic until noon Wednesday (9) to post bond.

While Autry will not appear on radio or stage, while the injunction-remains in force. Rep apparently will be deprived of his services at least for several months. Autry, on advice of his attorneys, has refused to appear in any more pictures for Republic under terms of his present contract.

'He's not back in the corral' Rebe 'He's not back in the corral,' Reber-Boult, his associate counsel said. 'He still contends that Republic breached its contract with him. He earl' be made to go back to work for them, and he's not going to go back until something is done about that con-

and he's not going to go back untusomething is done about that contract.

The injunction was not made permanent and could not be made permanent until a hearing is held on
merits of the case instead of a motion to dissolve. That hearing will
be held as soon as counsel is ready
with proof. Boult continued
statement after the ruling.

Chancery courtroom at Davidson.
County courthouse was packed when
the case was brought up. Every time
he left his suite in the Hermitage
hotel Autry created little riot
among the small boys, many of
whom had been disappointed at not
seeing him on the stage at the Panamount theatre.

Last Sunday there was some real
excitement. Autry planned a little
sightseeing trip up to Mammonth
Cave, Ky., 100 miles away. His
car, the back of which accommodates Champ, his horse, was parked
at the side, entrainee of the hotel.
The brakes got loose and let the
student of the country of the commodates champ, his horse, was parked
at the side, entrainee of the hotel.
The brakes got loose and let the
student of the country of the country of the country
glass of a restaurant halt block
away. Autry protected by insurance.

Republic contract which he walked out early last January. Company tops have intimated that they are willing to forgive and forget, or self Autry his release, should he desire it.

Autry to Fight Suit
Nashville, Feb. 8.
Chancellor R. B. C. Howell last week refused to dissolve an injunction granted Republic Productions. However, the singing comboy left here Friday but says he will come back, get himself a juny, and fight he case.
Court did raise Republic's injunction bond substance but ruled

# RESENT CANTOR'S P.A. AT 28<sup>c</sup>

# 'Star Born,' 'Awful Truth' Prominent EXHIBS SQUAWK For Top Acad Honors; Nominations

Hollywood, Feb. 8.

Eight studios have had their pic-ures nominated for Academy wards as the best in 1937. Metro nd Columbia score twice in the

wards as the best in 1937. Metro and Columbia score twice in the Best Performance class; Metro places five players:

Selznick's 'Star Is Born' is placed in nearly every division, Columbia's 'Awful Truth' also has diversified representation.

Winner's get their Oscars at the 10th Annual Awards Banquet, March 3.

Official nominations as follows: most outstanding picture: 'Awful Truth', Columbia; 'Captains Courageous,' Metro,' Dead End,' Goldwyn-United Artists; 'Good Earth,' Hetro,' Old Chicago,' 20th-Fox; 'Life of Emile Zola,' Warners; 'Lost Horion,' Columbia; '100 Men and Girl,' Universal; 'Stage Door,' RKO: 'Star Is Born', Selznick-Inter-national.

Best performance by actor: 'Charles

'Star Is Born,' Selznick-Inter-national.

Best performance by actor: Charles Boyer's Conquest,' Metro; Fredric March, 'Star Is Born'; Robert Montgomery. Night Must Fall'; Paul Muni, 'Zola'; Spencer Tracy, 'Captains Courageaus.

Best performance by actress: Irene Dunne. 'Awful Truth'; Greta Garbo's 'Camille'; Janet Gaynor, 'Star Is Born'; Luise Rainer, 'Good Earth'; Barbara Stanwyck, 'Stella Dallas.' Best performance by supporting actor: Ralph Bellamy, 'Awful Truth'; Thomas Mitchell, 'Hurricane', Joseph Schildkraut, 'Zola'; H. B. Warner, 'Lost Horizon'; Roland Young, 'Topen.

Thomas Mitchell, Hurricane', Joseph Schildkraut, 'Zola', H. B. Warner, 'Lost Horizon'; Roland Young, 'Topper', Best performance by supporting actress: 'Alice Brady, 'Old Chicago', Andrea Leeds, 'Stage Door', Anne Shirley, 'Stella Dallas', Claire Tre-Love, 'Dead', End', Dame May Whitty in 'Night Must Fall'.

Best achievement in directing.' Awful Truth', Leo McCarey; 'Good Earth,' Sidney Franklin, 'Zola', William Dieterle; 'Stage Door,' Gregory La Cava; 'Star Is Born, William Dieterles, 'Stage Door,' Gregory La Cava; 'Star Is Born,' William Dieterles, 'Stage Door,' Gregory La Cava; 'Star Is Born,' William Wellman.

Directors
Best written screen play; 'Awful Truth,' Vina Delmar; 'Captains Courageous,' John Lee Mahin, Marc Connelly, Dale Van Every, 'Zola, 'Norman Reilly Raine, Heinz Herald, Geza Herczeg, 'Stage Door,' Morrier, Syskind, Anthony Veiller; Star Is Born,' Dorothy Parker, Alan Campbell, Robert Carson.

Best original film story, 'Black Legion,' Robert Lord; 'Old Chicago,' Niven Busch; 'Zola,' Heinz Herald, Geza Herczeg, '100 Men, and Girl', 'Hans Kraly, 'Star Is Born, 'William A Wellman, Robert Carson.

Best song for motion picture: 'Remember Me,' Harry Warren-Al Dubin, from 'Mr, Dodds Takes, the Air,' Warners, 'Sweet Leilani,' Harry Owens, from 'Walkiki Weddins,' Paramount; Thal, Old Feeling,' Lew Brown-Sammy Fain, from 'Nogues of 1938, 'Waiter Wanger,' They Can', Tak That Away From Me. George and Ira Gershwin, from 'Shall We Dance,' RKO, 'Whispers the Dairk,' Frederick Hollander-Lee Robbin, from 'Artists and Models, Paramount.
Outstanding achievement by assistant director or unit, manager,' Old Chicago,' Robort Webb: 'Zola.'

aramount. Outstanding achievement by as-

Outstanding achievement by assistant director or unit manager; Old Chicago, Robert Webb; Zola, Russ Saudners; Lost Horizon, C. C. Coleman, Jr.; Souls at Sea, Hal Walker; Star Is Born, Eric Stacets, Best achievement in art direction; Cost Horizon, Columbia; Conquest, Metro; Souls at Sea, Paramount; Damsel in Distress, RKO; Wee, Willie Winkie, 20th-Fox; Dead End, Goldwyn, You're a Sweetheart, Universal; Zola, Wanners; Manhattan Merry-Go-Round, Republic: Prisoner of Zenda, Selznick, Every Day's a Holiday, Major-Paramount.

mount.

Best achievement in film editing:
'Awful Truth,' Columbia; 'Captains Courageous: Metro; Good Earth;
Metro: Lost Horizon,' Columbia;
'100 Men and Girl,' Universal.

Best musical scoring: 'Old Chicago,' 'Hurricane,' 'Zola,' Lost Horizon,' Make a Wish,' 'Maytime,' 'Portia.

Trial,' Prisoner Zehda.
'Quality 'Street,' Snow White and

#### Wanger's Nomination

Hollywood, Peb. 8.
Walter Wanger's nomination of the Duke of Windsor for the Academy Award, on the latter's abdication address, was turned

down by Frank Capra.

Capra heard too many complaints that his English accent
was lousy.

# **Exhibs Object To Too Early Airing** Of Picture Songs

Los Angeles, Feb. 8.

Airing of tunes from filmusicals too far in advance of release dates too far in advance of release dates of the pictures has exhibitors on the Coast up in arms. Situation has reached a point where popular number is worn thin by the time the public gets its first look at the film for which it was originated, exhibs point out.

hibs point out.

Three numbers from Paramount's Big Broadcast of 1938, only previewed this week, already occupy prominent positions in Vantery's weekly breakdown of network plugs, they have notified the producers. They 'You Took, the Words Right Out of My Heart, 'Mama. That Moon's Here Again' and 'Thanks for the Memory.'

Another song printed and airwaved far ahead is Robbins' 'Sweet As a Song,' from 20th-Fox's 'Sally, Irene and Mary,' which won't hit the screens until March.

the screens until March.

On the other hand, the distribs in the east credit 'Ebblide', 'True Con-fession', the 'Rosalie' score and kin-dred instances with having done ex-cellent missionary work in behalf of the b.o., long before the films' re-

#### From Tahiti to 'Sun Valley' for Jon Hall

Valley' for Jon Hall
Hollywood, Feb. 8.
Samuel Goldwyn is pushing preparations for the filming of 'Sun Valley', original by Heen Meinardi, and intended. a starrer for Jon-Hall of 'Hurricane' sucsess, in order teatch exteriors at the Idaho winter sports resort before the spring thaw.
Miss Meinardi is now at work on the screenplay.

Miss Meinardi is now at work on the screenplay. With the 1938 edition of his Police's still to hit premiere houses, Goldwyn currently lining up taient, for the 1939 sue. Already dottedlined are Zorina Phil Baker. Andrea Leeds and Bobby Clarke of the 38 cast, while Adolphe Menjou, another alumnus, has been optioned. Maxine Sullivan, colored warbler of Scotch songs, will be a new name in next year's production.

Seven Dwarfs, 'Something to Sing About,' 'Souls at Sca.' 'Way Out West,' 'You're Sweetheart.' Shorts

Short subjects - Shorts

Short subjects - Carloons: Educated Fish. Paramount: Little Match. Girl. Charles Mintz. Columbia; The Old Mill. Walt Disnoy.

One-reel: black, and white: 'A Night at the Movies,' Metro: Private-Lite of the Ganets.' Educational, 20th - Fox: Romance of Radium,' Pete Smith. Metro.

Two-reel: black and white: 'Deep South' RKO: Should Wives Work' RKO-Radio: Torfure Money,' Metro. Color shorts: The Man Without Country, Warners, Pengy Wisdom, Pete Smith Metro. 'Popular Science, J-7-1!' Best, cameramen: Dead End.

ence, J-7-1.'

Best, camerainen: Dead End,
Gregg Tolann: 'Good Earth,' Karl
Freund: 'Wings Over Honotulu;'
Universal, Joe Valentine.

# AT 30-40% FILMS

Philly Theatre Owners Particularly Burned at No Acknowledgment from the Comedian-Also Pan Non-Theatrical Competish

#### COUPON BOOK BILLS

Philadelphia, Feb. 8. Philly exhibs are sizzling over failure of Eddie Cantor to even reply to their wire condemning his appearances here MCA-Artisans shows at Convention Hall at 28c admish. They threaten reprisals when availability notices for his next pic arrive in their hands

With b.o.'s off here from 20-33% both indies and circuits are aroused at the competish of nine shows being sold here in coupon book form for \$2,50. Name draws include Mary Brian, Lily Pons, Gladys Swarthout, orchs of Ted Lewis, Eddy Duchin and others. Some programs will last 41/2 hours for 28c.

Wire sent by United Motion Picture Theatre Owners to Cantor, and to which he has sent no answer, declared: 'Your advertised personal appearance for Artisans Philadelphia starting March 16 as one of nine announced programs makes your appearance at an average admission of 28c. This non-theatrical organization in direct competition with theatres charging admissions of 30-75c who show your pictures at rentals demanded by 20th Century of 30-40%. This manifestly un-fair and harmful to the industry by tending to undermine the already weakened theatrical structure. Such fund raising methods give no per-manency to screen and actor.

fund raising methods give no permanency to screen and actor.

'It is surprising that you, as an outstanding artist, would appear on a coupon ticket with the admission prices have to be reduced to nect competition of this kind, the production values, salaries and everything else will crumble. This organization sents personal appearances of you or any other star at such ridiculously low admission prices and further, this organization protests against non-theatricals ing headline names and screen personalities in direct competition with legitimate motion picture theatres for the sole purpose of fostering; and promoting and raising funds for themselves.

Lewen Pizor, UMPTO prez, who sigged the telegram, was in New York yesterday contabbing on the

# Here's How Anti-Japanese Silk Boycott Can Kick Back at H'wood; Miss Powell's 'Poison' in Reading

#### The Grapevine

Philadelphia Feb. 8.
Air and newspaper film goslished a pre-release grapevine
that makes exploitation of mositims futile; local exhib organization claimed this week.
Patrons know before a pic
even hits the de luxers whether
or not they want to see it, indie operators maintain.

# U. S. DICKER TO LOWER CAN. FILM DUTY

Washington, Feb. 8.

New hope for lowering of the Ca-nadian film duty is seen in the gov-ernment's intention to negotiate re-ciprocal trade treaty with the Do-

mi Revision of the present pact is in prospect, with celluloid as well as theatre equipments, to be taken up by the bargainers. Written suggestions and requests for permission to offer oral testimony must be filed with the Interdepartmental Committee by March 12, and gablest takes place April 4.

Expected that II S exporters will.

place April 4

Expected that U. S. exporters will take advantage of the opportunity because of the increasing volume of color film, which runs into the 3c at color tariff. Black-and-white pix are shipped into the Dominion in form of hegatives, with prints being turned out at branch laboratories, thus escaping the gyp. But the tinied product has to be processed this ided of the line and is subject to tariff.

# Hicks' S.A. and Paris Hop Powell Wants Beverly

John W. Hicks, Jr., Paramount foreign department chief, starts on an extended tour of Central and South American countries Feb. 22, his initial trip there. Arrangements have been made to hold sales confabs at Havana, Panama and Buenos Aires, with others tentatively scheduled in other principal key cities.

Hicks goes by train to Florida, his first stop in Havana. From there to Mexico, Panama and principal Central American cities, then to Rio de Janciro and Buenos Aires. Takes ship from Rio to Paris, and will visit Rome before returning to U. S

Reading, Pa., Feb. 8.

If Reading labor unions carry out their threat of boycotting pictures featuring artists taking part in the Japanese silk boycott proposed by society, women seeking publicity, some of the stars may go a little slow hereafter in grabbing publicity, for themselves in the silk boycott movement. Reading's organized hosiery workers—15 000 in this district and 160,000 in the industry—making silk full fashioned hosiery for women, sent messages to Metro-Goldwyn-Mayer profesting appearance of Eleanor Powell in the boycott demonstrations staged against the use of Japanese products.

Chinese silk, of inferior quality as

onstrations staged against the use of Japanese products.

Chinese silk, of inferior quality as a rule, is unsuitable for use-in making hosiery, which is knitted in America, nor in Japan. Reading and Philadelphia are the full-fushioned hosiery knitting centers, of America, and vast numbers of such knitters, and vast numbers of such knitters, into the mention, thousands more in this district who would be thrown out, of, jobs, if silk, underwear, made from Jap. silk, were boycotted by women, face idleness because movie stars are boosting silk hosicry boycotting?

Miss Powell was a prime favorite here until two weeks ago. Now no theatre owner or manager in Reading would take a chance of billing her: picture—at—any—price,—hosiery industry leaders say.

Incidentally, no one sees film ac-

her picture—at—any—price, hosiery industry leaders say.

Incidentally, no one sees film actresses, wearing the, bag-at-he-knees lisle hosiery in their pictures, control leaders say. Forgetting all their differences and disputes overwages and hours, hosiery unions here and owners of mills are working together in a nation-wide battle against the silk boycott.

Boycotting raw materials is one thing, they say. Boycotting the manufactured products of an industry that employs thousands of American workers and has enormous amounts of capital invested in delicate machinery, just because it uses aw materials from a country with which the United States not at war, is something different.

## Mansion and Wardrobe Charged Off on Taxes

Washington, Feb. 8.
Treasur today received appeal from William Powell, Hollywood star, for redetermination of an serted deficiency of \$14 585 i Income taxes for 1994. Squawking about a disallowance of the Internal Revenue Burcau of \$22,732 for ro, alleged Joss on demolition of a home the Everyly Hills section, star said the ruined mansion was a business vestment, and not his personal dwelling place.

Second house, which reolaced the demolished one, was occupied for thort time to associate with the copperly such glamour as attaches to the name of popular picture for the place.

Bermission to deduct from his income half the cost of his wardrobe

Second nome.

Dermission to deduct from his income half the cost of his wardrobe as: a business expense also was

# Manny Cohen-Par Compromise On \$400,000 Payoff; Severs All Ties

Hollywood Feb, 8.
Emanuel Cohen-Paramount feud, which resulted in cessation of activities by the former's Major Pictures. Inc., is headed for out-of-count fixed for payoff is a compromise figure. Cohen having desired the by the former's Major Pictures. Inc., is headed for out-of-count fixed for payoff is a compromise figure. Cohen having desired the break. Adolph Zukor reputiedly of the payoff is a compromise figure. Cohen having desired the payoff is a compromise figure. Cohen having desired the break. Adolph Zukor reputiedly of the proposed posed posed. Cohen it understood, will receive \$400,000 in cash in settle ant of all claims against Pas.

Under terms of the proposed peace pact, Cohen is to rolinquish its interests in all pictures he has imade for the distributing compuny during the last two years and turn over to the latter the master print, scripting the last two years and turn over to the latter the master print, scripting of the distributing compuny during the last two years and turn over to the latter the master print, scripting and other essentials needed for cut-ting. The results are to the first print scripting and other essentials needed for cut-ting. The results are to the first print scripting and other essentials needed for cut-ting. The results are to the first print scripting and other essentials needed for cut-ting. The results are to the first print scripting and other essentials needed for cut-ting. The results of the proposed print scripting and other essentials needed for cut-ting. The results are to the control of the cost of his machine and the cost of his machine as a during the pages and the first print scripting and the results are to the cost of the machine and the cost of his machine and the cost of his machine and the cost of his action as a during the pages and the proposed print and the proposed pro

# Lefty Gets 'Snow White' by 'Mistake'; But Jr. Has Aggie Worried Silly

By Joe Laurie, Jr.

Coolacres, Cal., Feb. 8.

Coolarres, Cal., Feb. 8.

Years ago my old man used to say. There ain't a weaker rascal in this world than Human Nature.' And after what happened to me I think he's right. Monday before last Herman, my operator, was busy in the booth fixing up something that went wrong with the machine so I went to the depot to get the 'canned grief' as we call the films. Well, I saw a couple of cans but they were addressed to a theatre in Chicago. I looked around and couldn't find mine so I figured they made a mistake and put off the wrong cans. Well, it was pretty late so I took them and was hoping it wasn't anything we just played, because the stuff we run isn't even good for once, let alone a repeat. So I brought 'em up to Herman and you can imagine how we felt when we looked and found that we got 'Snow White and the Seven Dwarfs.' I almost fainted because this was the first first-run he ever ran. Well I got my nut to working and made up some signs and we rigged up a dwarf suit for Vic to ballyhoo with. He made a pretty big dwarf but I had to do everything fast. Well the news spread faster than the 'closing notice' of a show. At first the natives thought it was a gag, because they didn't expect to see the picture for at least a couple of years. least a couple of years

least a couple of years.

Florence, our cashier, stopped playing solitaire and almost swallowed her gum when she saw the big line waiting for tickets. At first she thought it was my creditors ganging up on me. We packed the house like the subway in rush hours. I told Herman to run the picture fast so we could get in as many shows as possible before the exchange got wise and located

in as many shows as possible before the exchange got wise and located the cans.

Boy, is that a picture! Shirley Temple is a mortgage-raiser, but with a few of these I could buy a chain of theatres. It is grand, sublime, majestic, stupendous, terrific and marvelous. I didn't make up those words, I took them from an exploitation sheet describing a lousy picture! I ran a few weeks ago, but the description fits Snow White: That Walt Disney should make all the pictures that come outta Hollywood and us exhibs would have no use for aspirin. The birds and the animals in the picture are the swellest thing I ever saw.

I caught myself looking at the door every once in a while figuring there was a checker there. I tell you there sin't a happier feeling than to have a picture packin' them in without a checker at your door.

I got as wire the next day asking me if I got my right picture, so I wired back, 'Yes,' which really ain't a lie. I got the right picture as far as I'm concerned. I guess they can't do anything to me 'cause I'll tell 'em that we never look at the pictures and didn't know what we were running. At that I'm satisfied to pay a little extra if I have to, I don't know where the people got the dough from but every man, woman and child seemed to dig up dough. A lot of the money was old looking—what Aggie calls carpet money,' you know, they their the carmething.

can't find it.

Always Somethiag

But life is like vaudeville; just as your act is going good the orchestra bawls up the music. I was so happy when a little grief dropped in on me by way of a letter to the Mayor from some guy saying that he should postpone our adopting Jr. as the writer has some valuable information. He didn't sign his name. Well, you can imagine how we felt. Foor Aggie got sick and hysterical, yelling that she wouldn't give up the kid no-matter what would happen. I had to get the doctor for her. I guess I'd a been sick too it it wasn't that the house was jammed and I was kept busy, but it's got me feeling iterrible too. Aggie said maybe it happened because we run the picture and it was like stealing, and that's why this thing happened to the kid. You know Aggie is very superspicious. I showed her that I didn't steal the picture, that the whole thing was an accident, maybe it happened to the exchange for being such wolves, and it happened against them, not us.

I sure hope Aggie snaps out of it because there ain't nobody is the document.

against them, not us.

I sure hope Aggie snaps out of it because there ain't nobody in the world that can take care of Jr. like she does. I'd even give back some of the dough I've taken in so far with the picture to those muzzlers it nothin happens to Aggie and the kid. Burn a candle for us will you? Sex Hope to the state of the

#### O'Brien Set Adrift By Condor to Ease **Financial Pains**

Hollywood, Feb. 8. Untangling of matted financial afformation of Condor Pictures, Inc., moved forward on a broader front when Federal Judge, George Costave approved bankruptcy frustee Clinton E, Miller's plan to cancel the six-picture starring contract of George O'Brien and to issue trustee's certificates to raise money to meet obligations. Court also put its ok. on the idea of, sending George Hirliman, former Condor prexy, now drawing a \$350 weekly salary as sistant trustee, to New York in an attempt, to round up Condor assets, estimated to be worth \$25,000.

Cancellation of the O'Brien con-Untangling of matted financial at

estimated to be worth \$25,000.

Cancellation of the O'Brien contract, it was pointed out, relieves the concern of the burden of paying him \$135,000 in . salary, plus 15% of the profits of future pictures. It does not, however, halt collection by him of his 15% on an earlier series of four now being released by RKO.

Trustees certificate to the contract of the profits of the prof

Trustees certificates to the extent of \$10,750 will be issued, \$5,000 of which will be used for Hirliman's Manhattan expenses.

#### Drake As Story Aide

Hollywood, Feb. 8. William A. Drake has checked at 20th-Fox as associate story editor under Julian Johnson.

Playwright replaces Richard H. Diggs, Jr., resigned.

## SONJA'S \$157,000 HUB B.O., AFTER 165G IN N.Y

In five appearances at the Boston Garden, Sonja Henie came close to grossing as much as was taken in on six performances at the Madison Sq. N. Y., where she pulled \$165,000. The Boston engagement runs to a Boston engagement runs to a total gross \$157,000. A Attendance ran to 78,78

\$157,000. Attendance ran to 78,783 persons.

Miss Henie plays Miami next week as finale on her tour, after which she will rest up there for two weeks or so before returning to Hollywood. Twentieth-Fox, which pays the skater-star \$100,000 a picture under its deal with her, does not share in the size revue tour.

## Neil Agnew Due in L. A.

When Barney Balaban, Paramount piez, gets back from Nassau vacation in a fortnight or so, Nell Agnew, Par v.p. over sales, goes to the Coast to look over the new product.

Bob Gillham, pub and ad head, precedes, him west tomorrow (Thursday) and will await Agnew on the Coast.

coast.

If finding it possible to get away today (Wednesday), Y. Frank Freeman will train to Miami, whereas in tot leaving until tomorrow he will sty. Chief of Par theatre operations meeting Barney Balaban at Miami for conferences on current company matters. He plans returning to New York Monday (14).

Gillham may bring Terry DeLappstudio publicity manager, back with him to N. Y. for a survey.

#### ONE FOR SOLOMON

How to Handle Legion Hordes Studio Bent, Pettey's Problem

Rollywood, Feb. 8.
Coming of the American Legion convention to Los Angeles next fall has tossed into the lap of Tom Pettey, Hays office Public relations chiefhere, what threatens to be one of the touchiest problems he has yet had to contend with in the matter of opening studio gates to visiting fremen. Applications from prospective 100,000 visitors for studio o.o.'s are already pouring in.
Pettey will call a meeting of studio publicity directors in effort to find a solution.

# PHILLY PUTS 1 **OVER; TAX ON** BILLBOARDS

Philadelphia, Feb. 8.

Heated battle over passage of sales tax here gave City Council last week opportunity to slip a new levy over on film and vaude houses before they had chance to squawk. Measure puts a \$2.50 sock on each billboard, regardless of size. It's expected to add almost \$500,000 to city treasury.

treasury. Tax has been suggested for more Tax has been suggested for more than year, but every time it came up, film men have been able to manipulate enough wires to put the skids under it. With everyone interested the sales tax, however, measure was slipped through last week.

Oklahoma City, Peb, 8.
Month by month sales tax report listing receipts from theatres in Oklahoma shows that 2% tax netted state total of \$86,654.00 during the last hair of '37.

Breakdown by month.

last nam or 3.

Breakdown by month shows: July, 1937, \$13,093; August, \$13,584; September, \$15,364; October, \$14,045; November, \$13,964; December, \$16,602.

Jersey's Peeve
An anti-chain move, as well as effort to set up a luxury tax on pictures, a new New Jersey idea where, it is reported. Republican politicians are peeved over donations from the film business for the gubernatorial campaign of Gow Harry Moore, successful Democratic candidate in the last election.
A luxury tax on films in Jersey was defeated by only three votes two years ago.

years ago.

was defeated by only three votes two years ago.

Albany, N. Y.
Assemblyman Robert J. Crews, Brooklyn-Republican, has introduced the so-called full-crew safety, bill, which in effect would require the acres in cities of the first class to keep two experienced operators in the projection booth at all times. New. York and Buffalo houses would be hit. The IATSE and the State Federation of Labor are behind the measure, and the American Labor Party expected to be. Although a similar bill, under the sponsorship of Assemblyman Bernard Austin, Brooklyn Democraf, died in cities committee at the last session of the Legislature, labor leaders seem to think the chances of favorable action are better this year.

It is said that the Provinces of Quebec and Ontario have such a law on the statute books, to protect pairons against the hazard of fire.

Assemblyman Nicholas Rossi, Manhatian Democrat, has introduced the frequently proposed bill making it illegal to sell a seat place, of public assembly unless such seat is available at the time the ticket is handed out. Violation by a person or corporation would be punishable by fine of not less than \$25 or more than \$100. Measure states this section is enacted to protect the life and health of the people of the State of New York and to prevent overcrowding in places of public assembly. Assemblyman Rossi sponsored same bill last year, but he could not bring it out of codes committee.

A second theatre bill reintroduced by Assemblyman Rossi swolid amend the general city law to require one matron and such other assistants as may by specified such local law. A similar measure got nowline is an analyton and such other assistants as may by specified such local law. A similar measure got nowline is an availar program of the state operators, registering strong opposition.

# The Girls' Eye View

By Marian Squire

Beery a Congenial Villain

Reery a Congesial Villain

A robust super horse-opera, with villains, hard riding, hard shooting, hard liquor and virtue triumphant, gives Wallace Beery a congenial vehicle in 'Bad Man of Brimstone.' Mr. Beery settles down to have a marveloug time as the worst but most amusing of the lot, and the audience has a good time, too.

Every old dead 'western' device except the mortgage on the ranch turns up in 'Bad Man,' and that was probably neglected because heroine Virginia Bruce doesn't have a ranch. There is every other variety of missionary work for determined young Demis O'Keete, however, as Beery, his stooge, Joseph Calleia, and Bruce Cabot try running the town with a revolver in each blood-stained mit.

Most of the scenes are handed on a silver platter to Beery, who knows how to appropriate a scene whether it's handed to him or not.

Miss: Bruce is quainfly gowned in bustles, tight bodices with ruffled square necks and sweeping skirts. She is even more quaintly outfitted with a combination Alabama and western accent, which frequently gets lost in the emotional shuffle only to bob up again in the lighter moments. You aren't supposed to take the Bad Man too seriously, but the cast which also includes Lewis Stone, Guy Kibbee, Cliff Edwards and Charley Grapewin lend an air of authority. The combination makes entertainment of a plot which has been used in one form or another since the first horse and rider silhouetted in the sunset, while a sinister foreground figure crouched behind a rock with a gun his hand and murder in his eye.

'Slapsie' Maxie Rosenbloom, Thespian
Omitting the largest cinema palaces, it's a week of masculine picture
pickings on Broadway. Wayne Morris loses the big fight and wins the gal
in 'The Kid Comes Back' at the Strand. There is enough slugging to dein The Kid Comes Back at the Strand. There is enough slugging to de-light the men and small boys in the audience, among Barton McLane, Morris and Maxie Rosenbloom. But to the non-combative, eye, one of the most interesting features of the film is the performance of 'Slapsie' Maxie, He is one of the few-if not the only fighter—who was ever worth more to stage or screen than his ring name. There are those who maintain that he started his acting career in the ring—but whether his training dates from Madison Square Garden or Hollywood, Mr. Rosenbloom is a swell performer.

June Travis noos up amid the fights when the's needed for lave interest.

June Travis pops up amid the fights when she's needed for love interest, wearing simple tailored suits and dresses, with Robin Hood sports hats and small visored cap effects. Ken Niles and David Carlyle lend authenticity by handling the fight announcements.

Western Gups With a Rater Stance.

Speaking of westerns, you may have heard of 'Harlem on the Prairie'—and if you haven't seen it, you've been gypped. This all color (not technicolor) film differs from its paler western brothers of the lower alphabetic brackets, not only in complexion but considerably in horsemanship. These Lenox avenue roamers of the range are inclined to catch the saddle on the rebound instead of staying with it.

The ingenuousness and naivete of 'Harlem on the Prairie' may have been matched 20 years are—but not since. They take no chances on being mis-

The ingenuousness and naivete of 'Harlem on the Prairie' may have been matched 20 years ago—but not since. They take no chances on being mis-understood. When Daddy says that X marks the spot where the gold is hidden, he doesn't mean perhaps. A large white chalked X (which has been there since Daddy stashed the loot 20 years ago) actually marks the spot. Wolf Cain, the snake-in-the-grass, with his shifty eye on the gold and on Daddy's lissome daughter, looks so sinister that the effort makes him cross-eyed in the close-ups—and walks as though the western boots were agonizing to his pet corns. Wolf also has the quaint habit of yelling It's the law! whenever the sheriff appears. Whereupon he and his dastardly gang, complete with horses, all hide behind a tree while the baffled law! rides by.

rides by.

Hero Jeff Kinkaid, a tall sepian youth, demonstrates his superior horsemanship by scorning the stirrups in mounting his snow white charger—
and usually makes it after the third try.
Various musical numbers highlight the picture. A ballad, 'Romance in
the Rain,' is taken over by the hero and shero in a storm scene, with rain
in the foreground and brilliant sunshine in the long shots.

Western atmosphere is strengthened with such phrases as 'that hombre,'
'hit leatheri' and 'sling lead'. The two-gun men all handle their smoking
weapons with a peculiar overhand style, more suited to wielding a razor.
All in all, seeing 'Harlem on the Prairie' is not only a pleasure—it's a civie
duty.

'Scandal Street' Not Too Subtle

'Scandal Street,' mild little whodunit current at the Criterion, makes no attempt to keep the audience in suspense. There isn't any doubt about that fact that Porter Hall is the wretch who lets innocent Louise Campbell suffer for his crime. Mr. Hall makes that clear even before the crime is committed by looking as villainous as all get out on his first entrance. Jan Duggan gives an excellent characterization as a gushing dancing teacher and Elizabeth Patterson and Esther. Howard make convincing neighborhood gossips. Cecil Cunningham is such a good comedienne when given half a chance she must be a bit unhappy as the lady who falls for Porter Hall's blandishments. She is handsome, attending the dance recital in a black sequin gown with short cape sleeves—but it's quite likely that she'd rather have had some sock comedy lines than an attractive gown.

Lew Ayres is Miss Campbell's romance, and little Virginia Weidler, as Miss Cunningham's daughter, clears up the mystery, sending Mr. Hall to a fate he so richly deserves.

fate he so richly deser

### PAR'S THEATRE CONV. MAY BE IN N.Y. OR L.A.

Paramount may hold this Paramount may hold this year's theatre convention in New York in-stead of Los Angeles or elsewhere. New Orleans, once considered, is out because of subsequent plans to schedule the conclave of theatre up-erators, partners, executives, others, later, than last year, when the con-vention was held in March in Miami.

This year if will be toward the

vention was held in March in Miami. This year it will be toward the end of May, Y, Frank Freeman states, Although New York is now under consideration, the v.p. of Partover all theatre activity says that this may be voted against in favor of L. A., due to interference which might be encountered in N. Y.

#### Van Dyke's 'Passage'

Hollywood, Feb. 8.

W. S. Van Dyke has been assigned by Metro to handle the directing assignment on Northwest Passage? Spen: Tracy and Robert Taylor head the cast.

#### Berger Loses Suit Vs. Columbia Over Failure to Get Pic

Minneapolis, Feb. 8. Bennie Berger, independent circuit

operator, has lost his suit to compel Columbia to deliver 'The Lost Horizon' to him under his 1936-37 conzon to him under his 1936-37 contract which, he claims, entitled him to the picture. The district court denied his Brainerd Theatre Co. at temporary injunction to restrain Col from delivering the Capra classic to an opposition house in Brainerd, Minn., that had bought it as part of the 1937-38.

The court upheld Columbia's contention that a clause the 1936-37 contract, entitled it to withhold. Horizon' for roadshowing. Berger argued that he had bought the product on the representation that he would obtain the picture and that the clause permitting withdrawal of any pictures was invalid.

# DON'T RUIN A GOOD THING'

# Unusual Re-Playdating Demand For 'Snow White' Before It Opens OFF N. W. ALLIED

Snow White and the Seven Dwarfs is in for an unusual amount of repeat bookings, judging by present indications already.

Over to Fox-WC Bo

of repeat bookings, judging by present indications alterady.

It unheard of that accounts should want options for revival dates on. White before it has gone on general release, which will as in a couple weeks when opening on the RKO circuit. In various parts of the country a clause providing for options repeats being made a part of the deals. Contention of Jules Levy, general sales manager of RKO, is that the Disney picture should get, more repeat engagements than any picture in history, being a natural for revival over holidays. Another point in connection with reviving the picture for years to come that children each year will be reaching the age where they can see a picture they had to miss before because of being too young.

#### \$3,500,000 Domestic

\$3,500,000 Demestic

A guess on what the picture will gross in rentals for RKO, before going on any repeat dates later in the year other years, very hard to estimate for this particular film, is placed at well over \$3,500,000 both in RKO as well as in other sales and theatre operating quarters for the domestic market alone.

Radio City Music Hall's five weeks should see a \$500,000 gross, which means about \$150,000 rental to RKO-Disney.

means about \$150,000 rentar to recommend to the Music Hall. In New York she Palace will get the picture that date, as will, the Albee, Brooklyn, both houses to run it two weeks before it goes to the neighborhoods: Plan is to single-bill it everywhere, nabes starting with it March 3 and providing room for holdovers.

# Will Try to Please British London, Feb. 8. Representatives of RKO here are

expected to resubmit 'Snow White expected to resubmit Snow White to the censors after cuts have been made rather than leave the film only with 'A' certificate. Such classification would keep juveniles from attending and 'reduce picture's revenue in England \$100.000-\$200.000.

enue in England \$100,000-\$200,000. By making so-called horror eliminations officials will strive to get censor board okay for 'U' certificate, which will allowed it to go to all types of audiences. By making these trims, RKO also hopes to remove any 'horrorific' stigma that may have been attached to picture as result, of news about banning

nay nave been attached to picture as result of news about banning Disney subject for kiddies. Censor body, here is industry-financed, and full approval for all audiences is expected after requisite cuts are made.

Oklahoma City, Feb. 8.
Criterion draws first city booking for Snow White with showing scheduled for Feb. 17. Price boost of 5c. for kiddles and 10c, matinee boost for adults; 40c, will remain the top.

#### Jackie Coogan Inherits From His Grandmother

Syncuse, N. Y., Feb. 8.
John Leslie Coogan of Los Angeles, better, known as Jackie Coogan, is listed as one of the heirs of a \$6000 estate left by his grandmother, Mrs. Mary B. Coogan, who died this its bash.

estate left by his grandmother, Mrs. Mary B. Coogan, who died this ity last November. As Mrs. Coogan failed to draw a will, her estate will be divided into four shares. A share passes to each of three children, George Coogan of Los Angeless Mrs. Marion Portley of Delmar, Albany County, and Mrs. Urania Langan, this city.

this city.
Jackie and his brother, Robert A.
Coogan, inherit the share of their
father. John Coogan, who was killed
automobile accdent last year.
A petiti for letters of administration has been filed with Surrogate
Edward Sadler in Onondaga County
surrogate's court here. George A.
Langau represents the estate.

# Over to Fox-WC Books

Los Angeles, Feb. 8.
Completing their three months stint on the books and contract files of the Metro exchange here, Department of Justice investigators, workment of Justice investigators, working under Albert J. Law and Harding under Albert J. Law and Harding in the fox West Coast offices. Sleuthing staff has been increased from three to five in the hope of speeding up the local probe. but indications are that another four or five months will have elapsed before any definite conclusions are reached.

Distributing office of another major producing company will be visited when F-WC probing is ended.

#### Par Files 2d Suit To Invalidate N. D. Divorcement Bill

Minneapolis, Feb. 8.

In order to hasten action before the law becomes effective March 15. Paramount and other plaintiffs in the federal court suit to invalidate the North Dakota theatre divorcement law have filed a second complaint, asking for a temporary junction to restrain its enforcement on the grounds that it is unconstitutional. The initial complaint simply sought an adjudication that the law void. The new state attorney general of N. D. alone is named as defendant in the second complaint. It is expected that a hearing will be held on the present motion immediately. It would have been necessary for three judges to have sat in on the first complaint and the illness of one of those available. Andrew Miller, was delaying the hearing.

drew Miller, was used ing.

The North Dakota divorcement law, sponsored by National-Allied States, requires Publix to divest itself of its N. D. theatre holdings. At the Northwest Allied States' banquet last week Gov. W. A. Langer of North Dakota declared the state's entire resources behind the

#### SKOURASES END SESH OF PRODUCT PALAVER

Hollywood, Feb. 8.
Spyros Skourns, president of National Thetares (Fox-West Coast). is en route back to New York following two weeks of conferences here with his brother. Charles head of F-WC and J. J. Sullivan, the circuit's chief film buyer, on plans for next-season's buys. F-WC benefited sufficiently by early buying last year towarrant a repeat.

During stay here National's prexy presided over esssions of 200 Southern California and Arizona F-WC district and house menager, gathered to receive awards in two recently completed business drives.

Top coin in F-WC campaign went to Cullen Espy's No. 1 Los Angeles district, \$2.571 having been turned over to him for distribution among his managers and bookers. B. Y. Sturdivant's No. 2 Los Angeles district copped second place, receiving \$892.

#### Par-WB Swapping Talent

Hollywood Feb 8.
Par and Warners have about buried the ax and instead of raiding talent will exchange stars. Par wants Bette Davis for 'Hatter's Castlet, A. J. Cronin item, which it had long before his 'Citadel' went to Metro, and Warners looks favorably on the loan.

loan.

It was Warners who burned Parwhen they weaned Bill Powell,
Ruth Chatterton and Kay Francis
away from the Zukor lot.

# PETTIJOHN TELLS Reported IATSE Attack on AAAA

Exhibs More or Less Pas sively Accept Haysites' Argument That the Picture Business Has Been Good to Them and Not to Mess Things Up with Agitation for Governmental Interference

#### TAMEST CONVENSH

Minneapolis, Feb 8.

In consequence of the pacifistic turn taken by its convention here. Northwest Allied States, hitherto one of the most belligerent of the independent exhibitors, a 'striker' against Paramount and sponsor of theatre divorcement and theatre cham tax legislation last year, apparently has 'turned over newleaf.' It stands in the position of 'having extended an olive branch to the producer-distributors, with even its Irebrand and bellicose president. W. A. Steffes, in a conciliatory mood—for the present at least:
Steffes agreed with representaone of the most belligerent of the in-dependent exhibitors, a 'striker'

—for the present at least:
Steffes agreed with representatives of the producers and disributors, invited guests at the convention, that the industry should atlempt to, settle its disputes, acrimonies and problems at give-andtake round table discussions without
resort to litigation and legislation.
He declared that if the present trend
continues the lawyers 'will wind up
with everybody's dough.'

Following the convention lite local.

# For Domination Evaporates, But AFA-4A's Now in Inter-Org. Tiff

### Another 'He Swiped My Yarn': Sues Col. for 50G

Hollywood, Feb. 8.
Ralph S. Willard has filed \$50,000 action against Columbia Pictures and Tom. Van Dycke, senarist, charging plagiarism in connection with the filming by Columbia of 'The Man Who Lived Twice.'
Wilhard alleges he submitted his own yarn with three titles, 'Paid to Die,' 'Frozen Alive' and 'Man of Mystery,' to the studio in May, 1934, and conferred, with Van Dycke, who was later assigned by studio to script

was later assigned by studio to script 'Man Who Lived Twice,' which, he alleges, was lift from his own brainchild.

# **GN HYPOS PROD.** WITH FRESH B. R.

Hollywood, Feb. 8.
With Phil Goldstone standing by as bankroller, Grand National, har-rassed by financial worries for several months, is set to put three films

While the threatened outside attack on the Associated Actors and Artistes of America failed to materialize last week, another battle profe out within the ranks of the organization. Threatened attack that had apparently evaporated into the coone was a move by the International Alliance of Theatrical Stage Employees to take over jurisdiction of all performers in show biz. Latest inter-organization scrap was between the American Federation of Actors and the Four A's board. George E. Browne, IATSE, prez, had been making public threats of seeking the performer jurisdiction for the last six months. He was expected to make the petition to the American Federation of Labor executive committee during its current meeting in Miami. However, it was stated that no such appeal had been made and that the stagehands' head had left Miami.

Fight between AFA nd the Four A's board popped into the open as result of a wire from Ralph Whitehead, AFA, executive secretary, in Miami, to Kenneth Thomson, Screen Actors Guild executive secretary and first vice-president of the Four A's Message, received just before the Four A's board meeting last Friday A's resolution of censure against the A's resolution of censure against the A's resolution of censure against the

jour trients to write me that opinions. Two received suggestions that the Board of Censors record upon the film their pronouncement that the film is propaganda of a foreign hation and let it go at that.

Sieffes agreed with representatives of the producers and distributors, mivel degreed with tempresentatives of the producers and distributors, mivel degreed to the producers and distributors, mivel degreed to the producers and distributors, mivel on settle its disputes, acrimonies and problems at give-and caused by financial worries for several take round table discussions without record to illusion and legislation and legislation and legislation and regislation and regislations and such representatives and so the representative of the producers and so the representation of the producers and with the recording and the regislations of the producers and the recording and the recording and the restrict of the producers and restrict the recording and the recording and

# J. Pluvius, Kid Grads No Tonic To L. A. Trade: 'Buccaneer' Strong 23G. 'Mannequin' 231/6; 'Chi,' Disney Firm

Los Angeles, Feb. 8.

Heavy seasonal rains cutting heavily into gross, and on top of this the citywide graduation exercises are keeping many potential customers out of the picture house. Only holdows the picture house of the picture house o

Estimates for This Week
Carthay Circle (Fox) (1,518: 5583-1.10-81.65)—Snow White (RKO)
(7th week). Trade on current week
took a substantial jump and should
have no trouble holding its own.
Sixth week finished with excellent
88 700

83-1.0-\$1.65)—Snow White (RKO) (7th week). Trade on current week took a substantial jump and should have no trouble holding its own Skill week finished with excellent state of the control of the contro

record, topping revious high held by Eddie Cantor in person by around \$1.100.

\*\*RKO\*\* (2872; 30-40-55)— Wise Girl\*\* (RKO) and 'Penitentiary' (Col) dual. Willi probably wind un with fair 30-40-55 and 'Married Artist' (Col), \$8,500.

\*\*Bout what was estimated.

\*\*State\*\* (Loew-Fox) '12,414; 30-40-55.

\*\*State\*\* (Loew-Fox) '12,414; 30-40-55.

\*\*State\*\* (Loew-Fox) '12,414; 30-40-55.

\*\*State\*\* (Loew-Fox) '12,414; 30-40-55.

\*\*Jean-maneulin' (MG) and 'Change of Heart' (20th) dual. Crawford's latest will be lucky to hit \$12,500 on week. Last week. Happy Landing' (20th) and City Girl' (20th) hit all right and City Girl' (20th) dual. Move-over on this pair holding to about normal with likely \$4,000 the answer. Last week. 'Continued first. O' Brinistone' (MG) and 'Loev is landing' (20th) and 'City Girl' (20th) dual. Doing a little bring the state of Brinistone' (MG) and 'Loev is likely wind to with days \$6,500. Last week. 'Brinistone' (MG) disappointing at \$5,000.

#### H.O.'s Have B.O. in Port.; 'Bad Man,' 3d, Good 4G

Ho. films are getting the money this week. Bad Man of Brimstone at the Broadway is in a strong third stanza. Buccaneer at the Orpheum is getting biz in its second week. So Mannequin as Parker's UA.

(2,000, 30-55)—Buccaneer (Par) (2d wk) with 'No Time to Marry' (Col) Doing okay \$4,000. First week of Buccaneer with Crashing Hollywood (RKO) ran up great \$6,300. Faramount (Hamriek-Evergreen) (3,000; 30-55)—Every Day's Holiday' (Par), and Sergean Murpby (Week, Disappointing \$4'(20th) and 'Daugheer of Shanghai' (Par), so-50 \$4,500. United Artists (Parker) (1,000; 30-55)—Mannequin' (MG) and 'Daugheer of Shanequin' (MG) and 'The Jury's Secret! (U) (2d wk). Going okay at \$4,200. First week registered good \$6,500.

## CINCY'S B.O. OK; **'REVELS' \$11.000**

Cincinnati, Feb. 8.
Pix trade in general this week is
kay, Buccaneer is the ace puller okay, Buccaneer is the ace puller at \$14,000 for the Palace. Albee is in line for \$11,000 Radio City Revels. Combo Shubert, with Mischa in line for \$11,000 Radio CityRevels' Combo Shubert, with Misch
Auer personaling as vaude topper
in connection with his Prescription
for Romance pic. is n.s.g. at \$10,000.

1 Met My Love Again. in for
\$4,500 at Keith's.

Estimates for This Week
Albee (RKO) (3,300: 35-42)—Radio City Revels (RKO) Okay,
\$11,000. Last week, 'Happy Landing'
20th), \$17,000. wham.
Capitol (RKO) (2,000: 55-42)—
Happy Landing' 20th), 'Law for
Happy Landing' 20th), 'Law for
MG) (2d week), \$3,500. poor.
Family (RKO) (1,000; 15-25)—
Big Town Girl' (20th), 'Law for
Tombstone (U), 'Blossoms on Bway'
(Par), singly, Good, \$2,500. Last
week, Sidventures End Set Loveda
Fireman (WB), separate, \$2,200, average.

Grand (RKO) (1,000; 25-40)—Hurricane (U), (4th week), Great,
\$3,700. Last week, \$5,000, sensaLional.

Ket My Cove Again, Ul A) Pleas

\*\*Estimates (Libson) (1,500; 25-40)—\*

\*\*Met My Cove Again, Ul A) Pleas

\*\*Met My Cove Again, Ul A) Pleas

\$3,700. Last week, \$5,000, sensational.
Keith's (Libson) (1,500; 25-40) —
Met My Love Again (UA) Pleasing, \$4,500. Last week, Love Is
Headache (MC), \$3,500; poor.
Lyrie (RKC), 1,400; 35-42) — Mantentum (Grand (MC), \$3,500; poor.
Lyrie (RKC), 1,400; 35-42) — Mantentum (Grand (MC), \$4,000; poor.
Palace (RKO) (2,600; 35-42) —
Buccaneer (Par). Big, \$14,000. Last
week, 'Manneguin' (MG), \$14,000,
dandy.

Buccaneer (Par). Big. \$14,000. Last week, Mannequin: (MG), \$14,000. Anady.
Shabert (RKO) (2,150: 42-80).— Prescription for Romance' (U) and vaude topped by Mischa Auer, May-be \$10,000, tame. Last week, She Married Artist! (GO) and vaude, headed by 'St. Moritz Ite Follies! \$11,500, all right.

#### BALTO BULLISH; WARING PLUS 'HOLLYW'D' 16G

Baltimore, Feb. 8. General upswing is featuring cur General upswing is featuring current week's, biz, with the combo
Hippodrome cashing in heavily on
p.a. of Fred Waring and his orch
coupled to 'Crashing Hollywood.'
Will lead the parade with a socko
15,000.
Also in the forefront is The Buccamerrow (Wed.) at Reith's after a
pey hey opener to \$12,000.

hey hey opener to \$12,000.

Estimates for This Week

Century (Loew's-UA) (3,000; 15-25-35-40-35)—Everybody Sing (MG).

Rather mild going, with \$7,000 indicated. Last week, Mannequin' (MG).

Lippedome (Solo)—Creshing Hollywood' (RKO). Cashing in on pa. of Fred. Waring and orch to bange (RKO). Cashing in on pa. of Fred. Waring and orch to bange (RKO). Cashing in on pa. of Fred. Waring and orch to bange (RKO). Cashing in on pa. of Fred. Waring and orch to bange (IRKO). Cashing in on pa. of Fred. Waring and orch to bange (IRKO). Cashing in on pa. of Fred. Waring and orch to bange (IRKO). Cashing in one pa. of Fred. Waring and orch to bange (IRKO). Cashing in one pa. of Fred. Waring and orch to bange (IRKO). Cashing in orch bange (IRKO). The control of the control o

is Mannequin' at Parker's UA.

New bookings of other houses
aren't providing much opposish.

Estimates for This Week

Breadway (Parker) (2,000: 30-55).

Bad Man' (MG) and Patient in
Room 18' (U) (13d wk), Good \$40.00.

Second week strong \$5,700. Frist
week piled up great \$9,000.

Maylair (Parker-Evergreen) (1-500: 30-55)—(Checkers' (20th) and
"Tarran's Revenge" (10th). Getting
a fair \$2,000. Last week, 'Cloistered
Best Flims) and Buildog Drummond's Revenge" (Par), ran up good
\$3,500.

Orpheum (Hamrick - Evergreen)

\$13,800.

#### First Runs on Broadway Week of Feb. 10

Week of Feb. 10

Astor—'In Old Chicago'( 20th) (6th wk).

Capitol—'Bad Man of Brimstone' (MG) (2d wk).

Criterion—'Girl Was Young' (GB) The River' (Par) (11):
Globe — Invisible Menace' (WB) (12).

(Reviewed in Vanery, Jan. 26)

Music Hall — 'Snow White' (UA) (5th wk).

Faramount—Every Day's a Holiday' (Par) 33d wk).

Rialte — 'Double Danger' (RKO) (9).

Rialte — Double Danger' (RKO). (9).

Rivoii — Hurricane' (UA) (5th wk);

Roxy — Happy Landing' (20th) (4th wk).

Strand—Gold is, Where YouFind It' (WB) (12).

Week. of Feb. 17

Aster—'In Old Chicago' (20th) (7th wk).

Capitoi—'Of Human Hearts' (MGM) (17).

Capitoi—Of Human Hearts' (MGM) (17).
(Reviewed in current VARIETY) Music Hali—'Adventures of Tom Sawyer' (UA).
Paramount—Buccaneer' (Par) (16).
(Reviewed in VARIETY, Jon. 12)
Riveli—Goldwyn Follies' (UA). (15).
(Reviewed in VARIETY, Feb. 2):
Rexy—Baroness and Butler' (20th). (18).
Strand—Gold is Where You Find It' (WB) (2d wk).

### Indpls. Goes for Muggs: 'Bad Man' Good \$8,000. 'Buccaneer' Nice \$7,500

Indianapolis, Feb. 8.

Buccaneer at the Indiana and Bad Man of Brimstone at Loews are managing to battle through the current slump to good grosses in the current slump to good grosses in the Change of Heart! plus the Three Stooges on a vaude bill at the combination Lyric, is also turning in a decent gross.

Holdover consideration

decent gross.

Holdover, session of 'Happy Land-ing' at the Circle is holding its own nicely following its socko session last week at the Indiana.

Estimates for This Week

Estimates for This Week
Apollo (Katz-Dolle) (1,100: 25-3040)—"Tarzan's Revenge' (20th) and
'Sh, the Octopus (WB). Former pic
billed above latter, and dailies gave
it a drubbing in reviews. Take is
\$2.100, thin for first run: Last week,
"Hollywood Hotel' (WB) and 'Jury's
Secret' (U), second week did \$2.200,

Secret (U), second week did \$2,200, mlld (U), second week did \$2,200, mlld (U), second week did \$2,200, 40). Happy Landing (20th) (2,400, 12,400). Landing (20th) (2,400, 12,400, 12,400). Last week at \$5,300, after being moved over from the Indiana. Last week, Met My Love Again (UA) and Crashing Hollywood' (RKO), lukewarm at \$4,000.

Indiana (Katz-Dolle) (3,100, 25-30, 40).—Buccaneer' (Par). Okay, but below expectations at \$7,500. Last week. Happy Landing' (20th), was biggest at this house in more than a year at \$13,000.

Loew's (Loew's) (2,400, 25-30-40).—Bad Man' (MG) and 'No Time to Mellying (Color, National assist ads \$8,000, milly Last weeke in coles \$8,000, milly Last weeke. Monal waude Three Stooges headlining stage bill stressed in ads and are drawing good \$9,100. Last weeke, Swing Your Lady' (WB) and vaude, fair \$8,000.

stressed in ads and are drawing good \$9,100. Last week. 'Swing Your Lady' (WB) and vaude, fair \$8,000.

#### Buccaneer,' \$4,500, Standout in Lincoln

# 100.000 Auto Workers Powwow. Dent Det. Pix; Henie-Vaude Wham \$32,000

20) '45 Fathers' and 'Change of Heart' (20th). Okay, \$1,000. Last week, This Way, Please' (Par) with Cartoonland Revue, \$900. fair. Stuart (Cooper) (1900; 10-25-40). —Buccaneer' (Par). Leader by far, with \$4,500 likely. That's fancy here. Last week, Bad Man' (MG), \$4,000. Stock (Westland) (1,100; 10-15). —Wild Horse Rodeo' (Rep) and Counterfeit Lady' (Col), split with Mama Runs Wild' (Rep) and Roaring Timber' (Col). Qkay, \$1,000. Last week, 'Stormy Trails' (Colony) and 'Let's Get Married' (Col), split with 'I-Cover Chinatown' (Banner) and Women in Prison' (Col), good \$1,200.

# **'BUCCANEER' OK** \$10,000 IN MPLS.

Minneapolis, Feb. 8. Although week got off to a poor start because of bad weather, indica-

Anthough week go. on to a poor start because of bad weather, indications point to greatly improved grosses at the finish. The presence of 'Buccaneer' at the Minnesota and the Orpheum's two tie-ups, one with the musicians' union its stage show and the other with Metro and the Star on a talent hunt contest, seem certain to spell more flourishing box-offices.

Buccaneer' has made a swell impression with critics and customers allike and surely will build heavily, throughout the remainder of the week. The Orpheum has had reams of publicity for the finals of the talent hunt contest on its stage this week and the musicians' union, sharing in the gross, has been selling tickets and plugging Eddie Varzos orchestra and revue, all of which should count up to box-office dividends.

Estimates for This Week

#### Estimates for This Week

Estimates for This Week
Aster (Publix Singer) (900: 15-25)

-One Mile from Heaven (20th) and
Quick Money. (RKO), dual firstruns, split: with 'Girl with Ideas'
(U) and 'Life Begins with Loos'
(Col)-likewise first-run twins Looks
like mild \$700. Last week, 'StandIn' (UA) with 'S2nd Street' (UA)
(2d runs) and last three days dual
first-runs, 'City Girl' (RKO) and
Crashing Hollywood' (RKO), \$800,
mild.

Century (Publix-Singer) (1800-

mild.
Century (Publix-Singer) (1.600;
25-40)—'45 Fathers' (20th). Picture
not meeting with much approval; out
after five days, \$1.400. Met My Love
Again' (UA) in on Tuesday. Last
week, Barrier' (Par), \$2,000, bad.

Minnesota (Publix-Singer) (4,200; 25-35-55)—"Buccaneer" (Par). Word-of-mouth and biz good, \$10,000. Last week, "Happy Landing" (20th), \$10,500, good.

\$10,500, good
Orpheum (Publix-Singer) (2,890;
35-40-55)—Wise Girl' (RKO) and
Eddie Varzos' orchestra and revue
on stage and semi-finals and finals
of MGM-Star talent hunt
Musicians' union co-sponsor of Varzos and selling tickets and sharing
in receipts, Pretty good \$11,000.
Last week, Every Day' a Holiday'
(Par) and 'March of Time' (RKO),
\$5,400, blah.

State (Publix Sizzan)

\$5.400, blah.

State (Publix-Singer) (2.300; 25-35-35)—Happy Landing (20th) 12dp with brisk million a model of the brisk million as some content of the brisk million as some content million with brisk million as million as the brisk million

reissie, \$800. fair.
Uptowa (Publix) (1,200: 25-35)—
Wells Fargo (Par). First miss showing. Looks like good \$3,000 Last week. Perfect Specimen (FN) split with 12's Love I'm After (WB). \$2,400 mild.

Lincoln. Fob. 8.

Biccaneer' is the biz simulated bearer this week, keeping the houses record on the profit side for every week in 1938. Like all the other pies lately, private flick had a helfty opening. Live, Love and Learn going oke at the Lincoln.

Estimates for This Week. Kivi (Westland) (4de) 10-15-20-35.

—Penitentiary (Col). Makes, third prison-print week, and only average biz in sight for it. \$1:100. Last week, Till Take Romance (Col). \$2.000 in 13 days, n.s.g.

Liberty (Copper) (1,209, 10-15).

Plainsman (Par) and Biossoris on Broadway (Par) solid with "County Fair" (Monn) and Broadway (Par) fight with "County Fair" (Monn) and Braddock Farr fight, \$000. 5iir.

Lincoln (Copper) (1,600, 10-15-20. 52). Live (Mon) (Mon) and Braddock Farr fight, \$000. 5iir.

Lincoln (Copper) (1,600, 10-15-20. 52). Live (Mon) (Mo

Detroit, Feb. 8.
Town's still ga-ga over Sonja Henie, despite her recent record-breaknie, despite her recent record-breaknie engagement in person on Olympia (ce rink here. As result the
particular of the property of the state of the property of the state of t

wards of 100,000 persons doon town last Friday (4), dented opening day crowds plenty.

Estimates for This Week
Adams (Balaban) (1,700, 30-35-50)
Mine to Marry' (201), plus Syp Hilling to Marry' (201), plus Syp Hilling to Marry' (201), plus Syp Hilling to Marry' (201), plus Syp Happy (201), fair \$4.400.

Fox (Indie) (5,000, 30-40-65)
Happy Landing (201) plus stage show. Plenty happy at \$22,000, best house has had in some time. Sonja Henie turned 'em away recently at house has had in some time. Sonja Henie turned 'em away recently at film spot. Last week, 'International Settlement' (20th) with Halt Kemp band on stage \$13,500, poor.

Madison (United Detroit) (2,000; at film spot. Last week, 'International Settlement' (20th) with Halt Kemp band on stage \$13,500, poor.

Madison (United Detroit) (2,000; week). Sildes to mild \$4,500 foltweek). Sildes to mild \$4,500 foltweek). Sildes for mild \$4,000 first \$4,000; 30-40-65). Stage Door' (RKO) (2d week). Sildes for three (poly with Judy Canova-Benny Baker topping vaude. Looks to only \$15,000; disappointing. Last week, 'I's Love I'm After' (WB), plus Major Bowes' Collegiate Revie' on stage, good \$22,000.

Falmis - State (United Detroit) (3,000; 30-35-60). Bucaneer' (Par), plus Thoroughbreds Don't C'YMG), poor \$6,000.

All Diy HAT IN DDAY.

#### ALL PIX HOT IN PROV.: CRAWFORD-TRACY, 17G

Providence. Feb. 8.

It's either a feast or a famine with this town. Mediocre entertainment bills have been the rule rather than the exception for many weeks around in these parts, but this week every stand has swell bill, with the result that business is pretty well distributed.

distributed.

Loew's leading the parade with Mannequin on a twin bill. Second honors between Majestic, which has Happy Landing, and the Strand, which is going places with Buccaneer.

#### Estimates for This Week

Estimates for This Week
Albee (RKO) (2:200; 25:35:50)—
Radio City Revels; (RKO) and
Wallaby Jim (GN) Ordinarily this
work of the control of t

good in third week, \$2.300.

Fay's (2.000: 25-35-50)—Sergeant Murphy' (WB) and Ann Corio unit, Latter is the incentive for the rush to these portals. Opened briskly and holding pace; four shows daily should, put this gross in nabe of \$0,000; swell. Last week, Hawaiian Buckaroo', (20th) and vaude, just so-so; \$6.800.

So-50, \$6,800.

Loew's State (3,200; 25-35-50)

Mannequin' (MG) and All-Ameren Sweetheart' (Col). Tracy-Craw-ford combos sure-fire at box office. House anticipates \$17,000. Last week; Bad Man' (MG) and Love is Hoadache' (MG), came through with nice \$15,300.

Majestic (Fay) (2,200; 25-35-50)

Happy Landing (20th). Off to fly the combos of the combos o

\$8,900 Strand (Indie) (2.200: 25-35-50)—
Buccancer' (Par) and 'The River'
Federal government film Surpris
of the week was the subordination
of principal attraction to The River'
by film critics in their notices: no
doubt that outcome will place gross
in nabe of \$10,000, very good. Last
week, Thill of Lifetime (Par) and
Duke Comes Back' (Rep.), n.s.g.,
\$6,800.

# Weather Sloughs Chi Biz; 'Chicago' Good \$16,100, 'Revels,' Dorsey Orch \$21,000, 'Mannequin' Snappy \$18,000

Chicago, Feb. 8.

Weekend business in the loop took tough rap in the form of cold eather and rain, which were pretty uccessful. in coaxing people to stay 1 home and listen to the radio. Most this rain took place Saturday (5), owever, with Friday getting only a site of the waters late in the day. Inch was a break in itself, since the staway day saw some generally sold business at the downlown spoks. For the friday getting only a site of the waters late in the day. Fish was a break in itself, since the staway day saw some generally sold business at the downlown spoks. For the friday getting only a site of the water late in the day in the stay of the staway day saw some generally sold business at the downlown spoks. For the friday is a stay of the stay of

hree name bands comprise the ge offerings currently, with Jimmy rsey at the Palace, Herbie Kay at Oriental, the Britton band in the

re-Lake,
Estimates for This Week
pollo (B&K) (1,200; 55-75-\$1.1051- Old Chicago' (20th) (2nd
k) Roadshow picture a powerful
k Selling out, with advanta
ratheting, at least eight weeks
c being out, with advanta
least eight weeks
c being for the company and
ling of the

ird session in this house. Second came through with powerful 0 and holding currently to indisease. Second 19, 1900; 23-55-65-75 arrick: (B&K) (900; 23-55-65-75) arrick: (B&K) (900; 35-55-65-75) arrick: (UA) Merce current of the smacking sessions. Holds week. 10-strong. \$6,000. Last Boy of Streets' (Mono), fine

eek, Boy of Streets (wond), the high of th

A.C., washt any aspinin for the \$1,3700 cm. suffered painfully, at \$1,3700 cm. \$1,3700 cm.

### Buccaneer' Hot \$10,000 In Otherwise Cold Seattle

Otherwise Cold Seattle
Seattle, Feb. 8.

(urricane' swept out after five big
ks at the Liberty, although dipgiof fast the final week to \$4,000.

ja Henie is drawing at the Paraint, where 'Happy Landing' is in
second oke week. Till Take Rotec' being pulled from the Liberty
r six mild days.

Estimates for This Week

lue Mouse I Hamrick-Evergreen)
j. 27)—Dr. Syn' (GB) and 'Somedes Are Dangerous (U), dual
y poor \$1,800 in sight. Last week
krybody's Doing It' (RKO) and
to f Crowds (U), pulled after five
of Common (Hamrick
Bloom (Hamrick
Bloom)
(Hamr

un. ne paii to get terrife \$10,000. Last week, 'Mannequin' (MG) and 'She's Got Everything' (RKO), dual, \$8,200, good.

Liberty (J-VH) (1,900, 21-27-42)—Till Take Romance' (Col). Grace Moore film disappointing and yanked after six, days; poor \$4,000. Last week, 'Hurricane' (UA) '6th week' hinshed with \$4,200, good \$4,000. Last week, 'Hurricane' Not Stepreen' (MG) and 'She's Got Everything' (RKO) 12nd week'). Good \$3,700 indicated. Last week, 'Goly Everything' (RKO) and 'Beg, Borrow,' (MG), dual, \$2,400, slow.'

Orpheum (Hamrick Evergeen' (Last week, 'Hollywood' Hotel' (FN) and 'Beg, Borrow,' (MG), dual, 25,400, slow.'

Orpheum (Hamrick Evergeen' (NG) and 'All Probably' \$5,100, fair. Last week, 'Love is Headache' (MG) and 'Chan at Monte Carlo' (20th), dual, mild \$4,700;

Palomar (Sterling) (1,500; 16-27-37)—Mama Runs Wild (REP) and Non-Stop New York (Bas \$3,00. Fair. Manney (Par) and 'Expensive Husbands' (WB), dual, and vaude, oke \$3,400.

Paramount (Hamrick Evergreen) (3,106; 32-37-42)— Happy Landing' (20th) and 'Bulldog Drunmond's Revenge (Par) (2d week), Former has bo' and combo should show good \$6,500. Last week, same films, great \$11,000.

\*\*Boosevelt\* (Sterling) (350; 21-32)—David Hamm' (20th) 'reissue) and

# Pons' 'High' Flat \$10,200 in Philly; Henre H. O. Okay

for preem of Gottwyn and evening.

Al Boyd Enterprises opening Erlanger Thursday (10), for two-adaying of In Old Chicago, Have leased legit house from Sam Nirdlinger on guarantee against percentage.

leased legit house from Sam Nidalinger on guirantee against percentage.

Estimates for This Week
Aldine (WB) (1,20), 40-55-73)—
Paradise for Three' (MG)k Getting
four days of second, week because of
demand for product until 'Goldwyn
Folilies' comes in tomorrow (Wed),
Four days punko at \$3,500. Opening
sch last week likewise off at \$9,000.

Bayd (WB) (2,400, 40-55-65)—Hitting New High' (RKO). Pons treated
nicely, but pic battered virty four states of the second of the se

\$4,100. Last week Tarzan's Revenge' (20th), \$3,200. poor.

Keith's (WB) (2,400; 40-50)—
Mannequin (MG) (2d. run). NotMannequin (MG) (2d. run). Notit in first run but plenty—
right side with \$3,500. Last week
Hollywood Hotel' (WB) (2d run).
also well on velvet af \$5,100.

Stanley (WB) (3,000; 40-55-65)—
Buccaneer (Par) (2d week). Sailing along to handsome \$14,700. Last
week, opening session; sweet \$22,600.

Stanton (WB) (1,700; 30-40-50)—
Penitentiary (Col). House back to
standard first runs of action-mellers
after couple weeks away from beaten

# PTSBG. IN CHIPS: 'MAN PROOF,' TOMLIN, 26G

Unseasonable. Spring weather and fock of ace attractions are turning the trick this week, with early takes pointing to the week, with early takes pointing to the week, with early takes pointing to the week with early takes pointing to the week and higgest town has had in months and momentum is expected, to push the entire field across a big winner.

Stanley continues to knock 'em dead with second show of 10th anniversary celebration, with combo of 'Man Proof' and Pinky Tomilin in person cracking through for another sock gross, while 'Happy Landing,' smashing opening-day record at Puly close to that site's top figure and a cinch to hold.

Buccaneer' coming through nicely at Penn, bettering previous weeks' Mannequin.

Estimates for This Week
Alvin '(Harris)' (2,000; 25-35-50)—Penitentiary' (Col). Big campaign got remake of 'Criminal' Code of to form the control of the proof of the color of the control of the color of the control of the color of the color

Oklahoma C. Smooth
For 'Buccaneer,' \$6,800
Oklahoma City. Feb. 8.
Looks like exceptional week ahead, with 'Hurricane being lich over at State after week of S.R.O.
Estimates for This Week 15-40 (1998) The Standard (1,303) Should get good \$6,800. Last week. Happe Landing (20th). \$6500. good.
Liberty. (Standard) (1,200). 10-29.
25) — Checkers' (20th) and 'Adventures End' (U). split with 'Buyon Gir' (20th). With 'Expensive Husbands' (WB). Looks slive at your days and Braddock-Farright pix. with 'Bey: Borrow or Steal (MG). four-days and Braddock-Farright pix. with 'Bey: Borrow or Steal (MG). four-days and Braddock-Farright pix. with 'Bey: Borrow or Steal (MG). four-days and Braddock-Farright pix. with 'Sophie Land: Goes Wass. (Par). three days. -1.2. at \$1.000. Last week, 'Bad Mini (MG). State (Noble) (1,100; 10-25-40)—"Hurricane (UA). 12d week). Should do \$5,500. good. Last week, \$7,000.
Tower (Standard) (1,100; 10-25-50)—"Happy Landing. (20th). Should do better than average for \$3,000. Last week, 'Titting New High' (RKO). \$1,200, poor.

# Holdovers Hold Up Big on B'way; 'Snow White' Wow \$100,000 4th Wk., Henie 42G 3d, Mae 42G 2d, Beery 30G

No alibis hold water if the pictures are good. Nothing seems to interfere with Snow White, now in its fourth week at the Music Hall, 'Hurricane,' its fourth week at the Riv; Benny Goodman and Every Day's a Holiday,' starting its third lap today (Wed.), nor 'Bad Man of Brimstone,' new at the Capitol, nor 'Happy Landing,' currently on its third heat at the Roxy, nor even the second-run State with Rosalic' and a vaude bill. Give 'em what they want and they'll beat a path to the door.

rate Hurricane goes four days on a fifth week. Brimstone the town, saw as much of it as went to see them, five other new pictures, one of them. City Girl, 'being on a dual bill with Tovarich' at the Palace.' Tov.' however, didn't help 'carry 'Girl' very far, gross looking under 8,000 for the Pal this week. Disappointed in how 'Swing Your

# 'Sing,' Vaude Tops Wash. with 20G;

Washington, Feb. 8.
Only one spot really doing biz, this keek. "Everybody Sing," with bally bir Judy Garland and radio rep of Fanny Brice to pull em., plus yaude, has Capitol way out in front. Earlie counted on Ted Weems, orch on stage to offset limited appeal of You're Only You're Only You're Only You're Onee, first MG pic house has used in long time, but Weems can't buck combined pic and revue draw of opposition.

The Buccaneer rode into the Palace with plenty bally and is assured two good weeks, but not suck. Only other new pic is 'fadio City Revels, or with the palace with plenty bally and is assured two good weeks, but not suck. Only other new pic is 'fadio City Revels, or with the palace with plenty bally and is assured two good weeks, but not suck. Only other new pic is 'fadio City Revels, Orley ball of the palace of the plenty of the palace of the plenty of the pl

### Estimates for This Week

Harricane goes four days on a week week.

addition to Brimstone' the town as much of it as went to see, five other new pictures, one mircity (cif.) being on a dual with Tovarich' at the Palace, however, didt', being on a dual with Tovarich' at the Palace, however, didt', help carry very far, gross looking, under for the Pal this week.

appointed in how. Swing Your of Boys' of Street' (Mono), which appears a big winner for its paper of the Palace (1,702, 25-35-55).—Blick on ab okay \$7,500. Last week, seen of the Boys' of Street' (Mono), which appears a big winner for its paper of the Palace (1,702, 25-35-55).—Tovarich' (WB) (2d run) and City circ' (200), after first seven days' big take of the palace (1,702, 25-35-55).—Tovarich' (WB) (2d run) and City circ' (200), both 2d run, 38,100.

Faramount (3,644; 25-35-56-59-99).—Every Day's: Holiday' (Par') and the week while the second, ending last night (Tues.) were so have the first week while the second, ending last night (Tues.) were so have the first week while the second, ending last night (Tues.) were so have the first week while the second, ending last night (Tues.) were so have the second, ending last night (Tues.) were so have the second, ending last night (Tues.) were so have the second, ending last night (Tues.) were so have the second, ending last night (Tues.) were so have the second ending last night (Tues.) were so have the second ending last night (Tues.) were so have the second ending last night (Tues.) were so have the second ending last night (Tues.) were so have the second ending last night (Tues.) were so have the second ending last night (Tues.) were so have the second ending last night (Tues.) were so have the second ending last night (Tues.) were so have the second ending last night (Tues.) week (1) and the second ending last night (Tues.) were so have the second ending last night (Tues.) were so have the second ending last night (Tues.) were so have the second ending last night (Tues.) were so have the second ending last night (Tues.) were so h

# Frisco Ram Holds 'Buccaneer' to Fine \$20,000; 'Danger' Plus Ams \$16,000

San Francisco, Feb. 8.
A severe rain storm took its toll or he openings of Buccancer at the Fox Theatre, and Everybody Sing at the Warfield Theatre. Akim Tamiroff, who plays a supporting role in the Cecil B. DeMille spectagle. Buccancer a measured in the cecil B. Tamiroff, who plays a supporting role in the Cecil B, DeMille spectacle, Buccaneer, appeared in person on the stage of the Fox Theatre at all performances on opening day. With promise of better weather for the remainder of the week, Buccaneer' should send the gross to an excellent \$20,000, or more.

The thumb-nall sketch of Everybody Sing on the Good News of 1938 broadcast with the cost from the picture taking part in the program, coincided with the opening of the Metry musical at the Warfield.

Estimates for This Week
Embassy (Cohen) (1512; 35-5-75)

Estimates for This Week
Embassy (Cohen) (1512; 35-575)
—Hurricane' (UA) (2nd wk). Goldwyn picture holding up in good
shape. Second week looks I ke good
\$5000. Last week, \$3000, v.g.
—Baccater (C. (5000; 35-575)
—Baccater (C. (5000; 35-575)
—Baccater (C. (5000; 35-576)
—Baccater (C. (5000; 35-576)
—Baccater (C. (5000; 36-576)
—Bacca

### B'KLYN VAUDE DRAWS

Benny Rubin, Three Days, Plus Dual Big \$10,000

Brooklyn, Feb. 8.
Satisfactory biz all around downtown sector. Strand jumped upward
due to strong valude over weekend
featuring Benny Rubin.

featuring Benny Rubin.

Estimates for This Week

Albee (2,500; 23-35-55) — International Settlement (20th) and
Cilo Gild (20th). Ray \$14,000.

Settlement (20th) (20th) and (20th). Settlement (20th). Sett

\$17,000.

Met (2,400: 25-35-55) — 'Manne-quin' (MC) and 'Love Is Head-ache' (MG). Nice \$15.500 in view Last week, 'Man-Froof' (MG) and 'Action for Slander' (UA), good \$15.000

\$15,000. (4.00c; 25-35-55)

Tovarich (WB) and Sergeant Murphy (WB) (2d week). Starts holdover today (Fues). Last week this strong pair drew first rate \$22,009.

\$21,000.

Strand (2,000: 25-35-55) — Patient in Room 18: (Col) and "Farzan's Revenge" (20th) plus three-day stand of vatide headed by Benny Rubin, Wynn Murray, Excellent \$10,000 expected, Last week 'Under Suspicion' (Col) and 'Fireman' (WB) and vatude, got swell \$9,500,

### Warm Temp., Hot B.O.'s Omaha; 'Buccaneer' 9G

Omaha; 'Buccaneer' 9G
Omaha, Feb. 8.
Weather most phenomenal feature of film business in this town, with temperatures opening days over a development of the season of the

double bills with two changes per week, mostly second runs with occasional first runs.

Estimates for This Week
Brandels (Singer-RKO) (1,250; 10-25-35-40)-Til Take Romance (Col) and Paid to Dance (Col) doubled Chace Mood susually sood for where (Col) and Paid to Dance (Col) and Paid to Dance (Col) and the Colored Mood susually sood for where (Col) and the Colored Mood (Col) (EN) and Under Suspicion (Col) dual, brought heaviest money of 1938, 86,500.

Duadee (Golcherg) (650; 10-25)-Ali Baba Goes to Town (20th) and Last Gangster (MG), dual (2d run). Ownership and impetus gives it and over other suburbans. Bill runs four days, and \$700 okay.

Omaha (Blank) (2,100; 10-25-40)-Buccaneer (Par) and Prescription for Romance (U). DeMille epic getting super bally and dragging them in; looks to closely approach \$9,000.

Orpheum (Blank) (2,276; 10-25-40)-months. 2st veek. Mannequi (MG) and You're Only Young Once (MG), good \$7,200.

Orpheum (Blank) (2,276; 10-25-40)-Vogues of 1938 (UA) and Stand In (UA). Deal for UA product just closed and circuit catching up on playing time. Getting the customers, Thrilli of a Lifetime (Par) was a time filler between stage shows with Ted Lewis and crew the attraction. Added up to \$17,500, biggest money here in years.

# SOCK PICTS., HUB **BIZ OK; HENIE** H. O. \$25,000

Boston, Feb. 8. Most film managers look happy his week with a hefty load of socko product on local screens. 'Last Gang-

product on local screens. 'Last Gang-ster' on dual bill at the Orph and State: 'Buccaneer' with stage show at the Met; and 'Happy Landing' Memorial are all olders show at the Memorial are all olders. Garden Capacity mobs at Boston Garden for five performances of Sonia Henie's ice show last week, ending Sunday (6) boosted biz at the Me-morial, where her film won a hold-over.

ver.
Met drops stage shows Feb. 17 and oes to dual film, first run, policy.
Estimates for This Week

dull.

Scollay (M&P) (2,700; 25-35-50)

Sergeant Murphy' (WB) (1st /vm)

med Tovarich' (WB) (2nd run), dual, N.s.h., \$6,000. Last week 'Love and Hisses' (20th) (3rd run) and 'Expensive Husbands' (WB) (1st run),

sive Husbands' (WB) (1st run), double, fair \$6,800.
State 'Loew') (3,300; 25-35-40-55)
-Last Gangster' (MG), dual. Big \$14,500.
Last week, okay \$10,000 for second week of 'Hurricane' (UA) and 'Beg.
Borrow' (MG), dual.

### 'MANNEQUIN' BIG \$9,000 JOAN-TRACY BIG \$9.000

Louisville, Feb. 8.

B.2 is again concentrated within a small sector on the main stem, and proving again that if patrons, are given high quality product, they'll buy regardless of unemployment, recessions, or what not. At least that seems to be the case currently, with the bulk of the town's pic patrons, pushing their way into the Rialto, where Buccaneer, and March of Time's clip, Inside Nazi Germany, is garnering plenty of shekels. Directly across the street at Lowls, Mannequin' is making the wicket hum.

Mannequin is making the wicker hum.

Most pleasant weekend weather in a long time was a break for b.o.'s, as it brought pick shoppers out in

### Estimates for This Week

Estimates for This Week
Brown (Fourth Ave-Loew's) (1,500: 15-30-40) — Happy Landing'
(20th) and City Girl' (20th) noved
over from Rialto for second week,
Fine \$2,700. Last week; Bad Man'
(MG) and 'No Time to Marry' (Col),
fair \$2,200.

Swing Your Lady (WB), very good \$4,000.
Ohlo (Settos) (900: 15)—"You Only Live Once. (UA) and History Is Made, at Night' (UA), dual, split with 'Beloved Enemy' (UA) and 'Chan at Olympics' (20th), nice \$1.600. Last week, 'Midnight Taxi.' (20th) and 'Maid of Salem' (Par). (utel, split with 'Wake Up and Live' (20th) and 'Maid of Salem' (Par). (utel, split with 'Wake Up and Live' (20th) and 'Angel's Holiday' (20th) and 'Angel's Holiday (20th)

to \$12,500.

Strand (Fourth Ave.) (1,400; 15.

30-40) — International Settlement (20th) and Jury's Secret (U). Opposish pretty potent and looks like hip pair a little too puny to get anywhere: \$3.100 indicated, weak. Law (1,400) and (

Met drops stage shows Feb. 17 and goods in the stage of t

# **Inside Stuff—Pictures**

Moving pictures and radio operators practically took over one of the courtrooms of the N. Y. supreme court last week at the state legislature hearing on the discharge of insane criminals from institutions. Probe was the result of killing of a policeman during holdup by bandit recently released on purole. State Senator John J. McNaboe, chairman of the legislative committee, allowed Paramount and Universal newsreek men full run of the courtroom which was littered with their apparatus. The city's own radio Station WNVC furnished the air wave. The courtroom was jammed with spectators. It was the first time such a spectacle has occurred in the sedate courthouse.

Same display would not of course been sanctioned by the blackrobed justices who usually preside in the same room.

Instead of granting a 13th adjournment of the trial of the \$65,000,000 triple-damage suit brought by Vocafilm Corp. against the American Telephone & Telegraph Co. Western. Electric and the Electrical Research Products, Inc. (ERPI). N. Y. Federal Judge John C. Knox ordered the case marked off the present calendar with the understanding that it would be restored when both sides are ready for trial. Plaintiff corporation charges violation of the Sherman anti-trust act by the three defendants.

One of the film village's easy-money lads has hit upon a small profit, heavy volume idea that is fattening his bankroll in a hurry, and there's nothing that can be done about it. It's a mimeographed alphabetical grouping of all picture and show people who earned in excess of \$15,000 net in 1936, and realtors, security salesmen and merchants generally are going for 'tt' m' a big way, for in addition to being a tipoff on possible customers, it also serves as a Bradstreet in the matter of extending credit.

Dr. McCracken, president of Vassar, has come to the defense of pictures following the recent attack by Prof. Adler of Chicago that bum English was rampant in the talking film of today. Doc McCracken thinks the opposite and, in his defense, given out at Vassar, cites the recently opened George Walsh house. the Juliet, across the street from the college as a temple of finer English as reflected by films he has seen there.

Paramount is laying plans for another national advertising campaign of wide scope, this time for 'Her Jungle Love,' tentatively set for release April 29. Picture co-stars Dorothy Lamour and Ray Milland. Budget to cover has not yet been worked out by Bob Gillham, whose national campaigns on 'Ebb Tide,' 'Wells Fargo' and 'Buccaneer' ran to as high

At end of preview of 'A Yank At Oxford' in Hollywood, a burglar alarm went off in a store across the street from the Fox-Westwood where 'Yank' was showing. No one paid the slightest attention to the alarm, cops and flaps sticking close to the theater lobby for fear they'd miss. Robert Taylor's exit if they hopped across the street to spot the robbery.

Matter of the central casting agency which was suggested at the open meeting of the Screen Actors Guild late last year has now been dropped according to Florence Marston, eastern representative. This is due to lack of interest among the producers who don't think there's sufficient need for it.

### Buccaneer' Hot \$10,000 In Mont'l's Zero Temp.

"The Buccaneer" at the Feb. 8.

Montreal, Feb. 8.

The Buccaneer at the Palace is the stand-out currently with a Single Palace (Transport of the Standard of t

very good. Last week, 'Hollywood Hotel' (WB), another good biz-getter at \$9,000.

Capitol (CT) (2,700; 50)—Met My Love Again' (UA) and 'Girl with Ideas' (U). Satisfactory \$6,000. Last week, 'Every Day's Hollday' (Par), \$6,500, good.

Tow's 'Hollday' (Par), \$6,500, good.

Happened in 'Hollywood' (CO) and 'Satista' (WB). Awrised S.500.

Orpheum (Ind) (1:100; 50)—Hurticane' (UA) '7th, week). Should gross \$3,000, very good, with around 35,000 last week. 'Jone (Praince-Flim) (600; 50)—Abus de Confiance' (Grd week). 'Good enough at \$1,800, after \$2,000 last week. 'Jenny' and 'Ignace', very good \$8,000.

cane (UA), dipped slightly during the week and finished with fine \$12,000, going to Aladdin.

Orpheum (RKO) 2,000; 25-35-40)
—Radio City Revels. (RKO) and You're Young Once (MG), Fair, \$3,600. Last week, Last Gangster' (MG) and She's Got Everything.

(RKO). \$11,000.

Farameunt (Fax) (2,096; 25-40)—Penjtentiary. (Col) and Octopus' (FN). Sliponja to, so-so-\$3,000. Last week, Manhattan Merry-Go-Round-(RED) and AG Girl With Ideas' (U), with the started of the color of the

# **BUCCANEER**' 13G RUNAWAY, BUFF.

Buffalo, Feb. &.

Figures are greatly at variance for the current period, following a bang-up session at most box offices last week. Present week sees the Lakes and Lafayette moving ahead under strong pressure, with the Buf-falo and Hipp tailing

Estimates for This Week.

Estimates for This Week.

Buffale (Shea) (3,600; 35-40-60)—
Everybody Sing' (MG). Doing little (MG).

Estimates for This Week.

Estimates for This Week.

Buffale (Shea) (3,600; 35-40-60)—
Everybody Sing' (MG). Doing little (MG).

Everybody Sing' (MG).

Century (Shea) (3,400; 25-35)—
Ewel \$20.3 Lower (WB) and Expensive Husbands' (WB) and Expensive Husbands' (WB). Doing about middling at around \$6,000.

Last week, 'Brimstone' (MG), nine days of this bill drove takings up to sensational \$12,500.

Great Lakes (Shea) (3,400; 35-50)—

Buccaneer' (Par). Nent business being registered here with indications around \$13,000. big. Last week, 'Every Day's a Holiday' (Par), fair \$8,500.

\*\*Hipp (Shea) (2,400; 30-50)—Me

2. A Holiday (Par.), fair 38,500. (Shea) (2,400: 30-50)—Method (Par.) (May be Again' (UA). Indicates only 53,500 and Mgs week (00). 2. Lafayette (Ind.) (3,400: 25-53)—Boy of Streets' (Mono) and 'Mr. Boggs Steps Out' (GN). Started with a rush and gaining daily for probably swell \$1,000. Lest week, 'Dr. Syn' (GB) and 'All American Sweetheart' (Col), touched lowest bottom seen here in long time, \$5,000.

### O'REILLYS' 30TH ANNI

Charles O'Rellly, president of The-atre Owners Chamber of Commerce and active official with candy chine operations in theatres, returned to New York last week after spendto New York last week after spend-ing several weeks vacal! in Flori-da and Cuba.

da and Cuba.

He and Mrs. O'Reilly relebrated their 30th wedding anniversary at Havana's National hotel about 16 days ago.

### Plenty of Opposition

Sacramento, Feb. 8.
Touring Jegit, tennis matches and President's Ball hit the pittade hard here last month.
Tarling Daughter and T.borco Road did turnawsy trade, with The Women' coming in for a heavy advance.

# New York Herald Tribune



### It Wouldn't Work

As hare-brained an idea as has struck Broadway in many weeks is the movement, reported by "Variety," our sprightly neighbor, to have a 9:30 or 10 o'clock curtain in the theaters in order to accommodate those who like to linger long over their dinners and who like to image long over their dinners and who find it difficult to get to a theater in time for an 8:40 or even an 8:30 curtain. It is a well known fact that virtually all of these latecomers could, with the use of a little ingenuity, get to the theater on time and still starve. Other people can do it with little hardship. Most of the late arrivals are that way, not because of chance but by design. Half the pleasure of going to the theater, to these people, is to arrive late, bother as many other customers as possible, and in general make a show of themselves. A 10 o'clock curtain would not solve the problem. The late arrivals would be as late as ever, and before the performance was ended many commuters would be hurrying out to catch trains. It will take more than that to solve the baffling problem of the dawdlers and the show-offs.

The Authority of Show Susiness

DAILY NEWS, FRIDAY, JANUARY 23, 1938

### DAILY NEWS

11. S. Patent Office

Entered as 2d class matter Nov. 21, 1919, at the P r the act of March 3, 1879. Tol ice, New York, N. Y., MU cray Hill 8-1234

ent Sunday by News Syndicate Co., Inc., 228 E. 42d Ni., Borription rates U. S., 38,00; Capada, \$12,00 a year. Factha, 16,100; President, J. M., Patterson; Teasurer, R. A., 65, Bay C. Molliss; Secretary, John W. Standart, 38 of 2

### FROM "VARIETY"

Detroit, Jan. 25.—No relief in sight yet as grosses continue to wallow around in the depths. Only spots doing anything at all are the 10 and 15-centers. After two months of sagging grosses on filted prices, the major downtown film spots will drop the scale about 15% to the former 65c top effective this Federa (28).

i the scale about 15% to the former out top energiay (28).

—From Variety, theatrical trade paper, Jan. 26.

Washington, Jan. 27.—President Roosevelt ... will hear the workers' side of it (the automobile slump—Ed.) at 10 A. M. Tuesday ... will meet with ... union leaders... Their statistics, they said, disclosed that all but 5,000 of Chrysler's regular force of 60,000 have been laid off, and the Ford Motor Company has cut its force to about 10,000 men. They claumed that General Motors has cut personnel even below the figure reached when President William Knudsen laid off 30,000 at the end of the year.

K. T. Keller, president of Chrysler, claimed that 50,000 men still were on the payroll, but said that employment was limited to two days a week. — United Press dispatch.

The above quoted dispatch from Washington explains the above quoted report from Variety on movie theatre business in Detroit.

When automobile orders slack off, De-When automobile orders slack off, De-troit is hit where it lives. It was the saddest, Hard Hit most run-down big town in the country dur-ing The Depression. It was the storm-center of the bank-failure cyclone. What radicals call a revolu-tionary situation was building up among Detroit's thousands of public park dwellers and sleepers when the Roosevelt Ad-ministration started Government dollars rolling into direct relief of the jobless. relief of the jobless.

With the bad old days creeping back to Detroit, aln everybody has a remedy crashing downs of

PARIETY

# U. S. Companies' Aussie About-Face; May Produce in New South Wales

Now looks like American interests here would do an about-face on the question of aiding local film production. It will be recalled that several months before the New South Wales quota was amended to make it work-

quota was amended to make it workable, U. S. producing distributing companies turned a deaf ear to proposals to aid picture making here. There no chance of getting around the word acquire—it means, buy, produce in N. South Wales, or else. Consequently, two major distributors (U. S.) are considering resurrecting project whereby they would make pictures in conjunction with local studios on basis of dollar-for-dollar financing.

Latest information is that one or more major firms are going shead

more major firms are going ahead with negotiations for production with

more major firms are going ahead with negotiations for production with the Argossy production unit. Idea would be for the one two features needed by each major distributor might be handled through some pooling arrangement with either Argossy or any other production unit capable of furnishing sulfable facilities.

Clarence Badger, who came out for National and Columbia to make Rangle River, has not done another picture. Argossy has been trying to get started for sometime but insufficient finances, always proved the stumbling block.

Understanding here is that if the U. S. home offices or, producing heads okay the idea, technicians and possibly one or two minor stars may be brought here for principal roles in the films. Because of the guaranteed sum that must be paid for such Australian-made pictures by distributors, present inclination is to produce them sufficiently strong to secure returns from showings, outside of this country.

Cinesound will continue produc-

secure returns from showings outside of this country.
Cinesound will continue producing, according to Norman B. Rydge, being the only unit that's remained active despite earlier loss and without benefit of quota. Completed Tail Timbers, Lovers and Luggers, and Brotien Melody. Now has production under way on Robbery Under Arms, Technicians all set for this unit with chance that Hollywood players may be imported for new schedule.

Reported also that Universal will.

wood players may be imported for new schedule.

Reported also that Universal will aid Charles Chauvel to get a fresh start on a production planned for months. His pictures have been distributed by U in the past. Commonwealth Productions, an Indie, has finished Typhono Treasure, while New Era a Melbourne firm, has completed The Avenger and will do another. National, which has not done anything since Rangle River, is counted on to enter active producing soon under the quota.

Arthur Loew is expected to spend some four weeks in this territory when he arrives in April. Probably will get first-hand knowledge of how Metro will fit into the production picture under, N. South Wales quota and other threatened quota measures.

Look like a big—year for local producers, but the exact situation will be better known late in March when U. S. companies must reveal their plans and intentions under the quota law.

In New York yesterday (Tuesday) It was indicated by several major companies that they might wait until after 20th-Fox outlines its plans under the new N. South Wales quota before making any moves toward production in Australia. Decision of this distributor probably will figure in plans of several majors since 20th-Fox representatives are familiar with Aussie conditions and will have a definite report on latest developments shortly.

Such report on the New South Wales situation will be forthcoming from Clay Hake, aide to W. J. Hutchinson. Hake sailed from the Coast last week to size up the outlook and

last week to size up the outlook and suggest alignment on production in Sydney either by Australian producers or U.S. units.

### ROLAND'S MEX PIC

Hollywood, Feb. 8.
Gilbert Roland is off for Mexico
City to top native east in picture to
be made by Aztec Films, scheduled
for a March 15 start.
Concern is now dickering for
Movita, currently doing name role
in Monogram's "Rose of the RioGrande," for the femme lead.

### Righto, Old Boy

London, Feb. London, Feb. 2.
Authrey Smith, signed by Herbert Wilcox to play Sir William
Hamilton in his forthcoming
Technicolor production of 'Lady
Hamilton,' with Anna Neagles
Lord Nelson's light o' love, stipulated, the contract should not
interfere with his attendance at
the cricket games.

the cricket games.
Actor, a great rooter for the
English national pastime, is due
here in April, and hopes to take
in the 'test matches' between
England and Australia, highspots of the cricketing calendar, and has been assured by
cable from Wilcox studio calls
will not debar him from attending.

# **ENGLISH MULL** LAW CURBING **SUN. SHOWS**

London, Feb. 1.

House of Lords is taking the injliative in a new attempt to regulate Sunday opening of picture theatres throughout the United Kingdom. Motion has been tabled for discussion this week. It urges general Sunday shows be legalized throughout the six-winter months, with an amendment to apply such a law to the entire year.

the entire year.

Under existing law local authorities are empowered to permit or refuse facilities in their own areas, but only after a cumbersome process of testing public opinion by means of a ballot. In consequence, many irregularities exist whereby halls in one district remain dark over Sundays while others within a mile or two are permitted to open. Extreme cases are known where houses on one side of a street may open but those on the opposite side must remain closed.

those on the opposite side must remain closed.

Further irregularity exists under the system whereby Sunday shows are permitted if a percentage of the box-office receipts be given to chartly. In the London area alone the fee fixed by London County Council is \$500,000 each year as an aggregate minimum, each theatre's contribution being decided by the Cinematograph Exhibitors' Assn.

Some districts are more fortunate, only a nominal percentage being required. But at Brighton the exhibs complain that, although they formerly enjoyed Sunday facilities free of all penalities, passing of the Sunday Entertainments Act in 1932 inspired the Town Council to demand a fee of \$25,000 per annum from the combined takings of all the theatres there.

### Taylor's \$250,000 Suit Vs. Tower-Wintergarten: Leases Hipp, Plans Prod.

London, Feb. 2.

Jack Taylor, one of the biggest provincial revue producers, who has

Jack, Taylor, one of the biggest provincial revue producers, who has been staging mammoth revues at the Opera-House, Blackpool, for the last four years, has issued a writ against the Blackpool Tower & Wintergarden Corp. claiming \$250,000 damages. Taylor was outset this year, with the company producing its own show, and he claims he has a contract which is binding, providing each year's grosses do not fall below the preceding year. To date he claims to have lived up to his contract.

Meanwhile, Taylor has leased the Hippodrome, Blackpool, with a lineup comprising Sandy Powell, Douglas Wakefield and stooges, Nat Gonella and his Georgians, Norman Evans, the Munroe Brothers, Karina, Vadio and Hertz, Three Jowers and Anton Dolin, and a troupe of 34 gals.

### Wilcox to Film Nelson; Neagle Lady Hamilton

London, Feb. 2.

Herbert Wilcox announces Lady Hamilton as the next character to be tackled by Anna Neagle, in a screen version of the romance with Lord Nelson. Aims to do the picture Technicolor, incorporating spectacular sequences such as the Napoleonic wars and battle of Trafalgar.

Script is by Charles de Grandcourt and Miles Malleson, who did the Victoria the Great' job, and has already received the okay of the Hays office.

First shooting date is April 13, with Wilcox, directing.

# B. A. BAN ON ARGENTINE FILM

Buenos Aires, Feb. 2.

Frantic battle resulted last week in Buenos Aires when the local production, 'Tres Argentinos en Paris' ('Three Argentines Paris'), was banned from the Monumental the-atre by Senator Mattias Sanchez Sorondo, president of the National Cultural Board.

In a letter to the Secretary of Justice and Public Instruction, Dr Jorge de la Torre, Senator Soronde stated that the film which had been released a **4**ew days before, was insulting to legitimate Argentine na-tional feelings. Secretary upheld the senator's appeal and Dr. Soron do, accompanied by the director of the Argentine Film Institute, Dr. Carlos Pessano, called on the chief of the police and the chief of the criminal investigation department.

criminal investigation department. Policemen went to the Monumental and demanded the reels. This was fially refused by the projectors of the chema. Dr. Enrique Susi chairman of the board of directors of Lumiton Films, the company which produced the pic, demanded to see the search warrant signed by a judge. Police then withdrew and the pic was shown twice to packed houses.

Attempts were then made to shuf-

signed by a judge. Police then withdrew and the pic was shown twice to packed houses.

Attempts were then made to shutter the theatre, but no special municipal order for the closing could be obtained. Publicity attached to the incident drew large crowds to the cinema. Detachment of police was kept in the neighborhood of the Monumental during the evening in readiness to close down the place and prohibit the performance at a moment's hotice. But nothing further happened until Sunday (30), when police tried to barricade the entrance of the cinema. Result was that only few dozen people could servelly get in and see the pic. Management of the Monumental then gave shows with the doors of the cinema thrown wide open and with loudspeakers installed in the ballown, for the benefit of passersby, who collected round the entrances until they were ordered to move on by the police.

Dr. Sussini then countered by bringing criminal actions against Dr. Sanchez Sorondo and General Vaccarezza, chief of the police, whom he accused of abuse of authority. Affair was settled yesterday (1) when orders were issued that the picture could be shown, but that the title had to be changed. Picture will run under the title Tree Anclados en Paris'. (Three Jammed in Paris').

Angle of the affair is that Dr. Sorondo, who nixed the picture, had

Angle of the affair is that Dr. Sorondo, who nixed the picture, had praised it 10 days before when it had been shown at the Lumiton offices.

Paris, Feb. 1.

Tunisian censors have veloed the showing of Les Hommes sans Nom' (Nameless Men'), French version of the Foreign Legion, in Tunis.

Pic met with agreement in Casabianca and is being shown in that part of French colonies in Africa, however.

however. The Hague, Feb. 1.
Dutch Board of Censors banned 33
features, one short, one trailer and
one newsreel during 1937. Of the 33 nixed features, 21 were of American

Number of banned pictures is about the same as in 1936.

# **London Theatre Managers Huddle** Vs. Pic Doubling, Radio, Cut Rates

### Metro's Extensive New Bidg. Around the World

William Melniker, head of Loew-Metro foreign theatre department, planes for Sao Paulo. Brazil, next Saurday (12) to perfect details on opening of new \$300,000 picture theatre there March 15. The new Metro theatre is 1,500-xeater. Melniker, will stop off San Juan, Puerto Rico, where MG soon starts construction on new 1,200-xeat theatre.

tre.

New cinema house in Bombay, In da, probably will, be opened the middle of May, and Melniker plans going there it schedule permits. The Metro theatre in Bombay will be managed by Ben Cohen, presently house manager at the College, New Haven. Cohen heads for his new post March 2.

# BLACK SPIKES **EXHIB GUNS RE RADIO**

London, Jan. 26.

With theatre and exhibitor terests plotting combined discussion of broadcast competition, George Black has scotched the whole campaign before it starts. Just an nounced he has ready an understanding with the British Broadcasting Corp. regarding relays from stages of theatres under his control. As Black is responsible for the direction of the London Palladium, Holborn Empire and key variety theatres on the biggest chain in the U.K., broadcast authorities have all

U.K., broadcast authorities have all they want without a single squawk. Exhibitors, following the severe knock they received night of the Royal Command Performance and subsequent extensive broadcasts with topline bills from Gaumont State and other theatres, had agreed among themselves to disregard offers from B.B.C. for hookups. West End legit managers have not been so fast, a regular weekly broadcast feature being excerpts from current play hits, which shows no signs of abating. Purpose of combined parleys is supposed to be an agreement by all affected interests whereby they would jointly spurn all B.B.C. overtures, so that in no case would theatre business be threatened by broadcasts from other theatres. But Black holding the biggest entertainment

easts from other theatres. But Black holding the biggest entertainment circuit out of which agreement, the whole plan falls flat and stubborness by allied theatre groups will only amount to spitting themselves. Meanwhile, Black has alreedy come to terms with B.B.C. regarding a series of six broadcasts from the stage of the Holborn Empire, in which variety stars will do service over the air. He claims the publicity value of such tieups far overtops any doubtful slackening of business during the actual transmission.

### Margit Dayka to Tour U. S.: P.A.'s with Own Pix

Budapest Jan. 31. Margit Dayka, star of the Hun-garian-made Bride of Torotzko, has been signed for a p.a. tour of American houses with foreign film policies. Stage appearances will accomican nouses with foreign him poli-cies. Stage appearances will accom-pany screenings of her own pictures. Miss Dayka will be abroad for several weeks and is the second Hun-garian film actress to make such a tou. I true Agai recently guested at the Modern Playhouse, N. Y.

Hollywood, Feb. 8, Stove Szelely and his wife, Irene Agai, Hungarian film director and actress, respectively, arrived here after touring with their Hungarian film, Help, I Inherited." Pair hope to make picture deal here.

West End theatre interests are suddenly waking to the fact they ar allowing business to slip through their fingers and letting their opposition get away with it. Simultaneous probes have been started by theatre managers on three subjects they think call for a check: broadcasts from their stages, doubling by stars who do film work by day and stage work by night, and the 'privilege ticket' system. First item was the subject of a

joint conference last night, when West End and provincial legit interests, together with exhibitor and distributor interests, dicussed the body blow suffered by all through the broadcast of the Royal Command variety program last fall and through picking up of top-line variety bills by British Broadcasting Corp. No final-conclusion was reached bodies being pledged to meet again. But it felt an agreement may be reached among all on limits permissible in hooking up shows to the national network, further possibility being BBC, will step down in respect of future Royal Command shows conditionally on theatre interests clubbing together with donation to Variety Artists' Benevolent Fund, which would at least be equivalent of a broadcasting fee—\$5,000 last time.

Studio and stage doubling discuscributor interests, dicussed the body

Studio and stage doubling discus-sions were provoked by the order is-sued by H. M. Tennent, Ltd., to per-formers in 'Robert's Wife' at the Globe and 'George and Margaret' at Wyndham's, that fining would not Globe and 'George and Margaret' at Wyndham's, that filming would not be permitted to artists appearing in these shows. View is that players, after spending the day, at film studios, are not fresh for their stage parts in the evening. Other managements are joining in discussions to consider the possibility of general preventive action. Many players express qualified agreement, but it is held unlikely any watertight rule can possibly be enforced.

Privileer ticket system started

can possibly be enforced.

Privilege ticket system started here four years ago when West End theatre business was pretty low. Started by Victor Payne-Jennings and C. Egerton Killick, scheme is to enroll members from the public at annual subscription of 62c. Subscribers would be entitled to two-for-one tickets at theatres cooperating. Theatres then pay 10% to the ticket register.

ister.

It is claimed 100,000 theatregoeisare on the list and that business suffers at houses off the register, due to the public waiting for shows to become available at two-for-terms. Already several managements are serving notice on boards outside their theatres that the shows will at no time be available at two-for-one rates. Object of current talks is to plan further restrictive action.

action.

Representatives of the Theatrical Managers Assn., the Society of West End Theatre Managers, the Assn. of Touring, and Producing Managers, Entertainments Protection, Provincial Entertainment Proprietors & Managers Assn., the Assn. of Repertory Theatres, Cinematograph Exhibitors Assn. and Kinematograph Renters Society, attended the meeting last week. ing last week.

ing last week.

George Black, head of General
Theatres Corp., which gives the annual Royal Command Performance
at the Palladium, and who is responsible for the broadcasting of vaudeville acts from the Holborn Empire.

### WB Plans Await Quota Settlement, Asher Says

London, Feb. 8

Irving Asher is back from the U.S., but has indicated that Warner-First National production plans would not be set until the final form of the new quota is known.

of the new quota is known.
Tentatively outlined proposition
would be to bring over one by two
American stars for work in Toddington productions. Idea would be that
the presence of U. S. favorite in a
British-made film would tend to
heighten its box office possibilities
in America and outside of United
Kingdom. At the same time it would
serve to introduce English actors to
Yank and world audiences.

# CENSORS WORKING OVERTIM

# British Exhibs Assn. Claums GUT TABOOS TAKE Is Using Aussie Law Vs. Hoyts

Sydney, Jan. 24.

Sydney, Jan. 24.
British Cinema Exhibs' Assn., has come out with a series of allegations regarding the status of Greater Union Theatres and Hoyts. Claim that GUT: is relying upon the Australian law against discriminatory trading for protection against the latter. Hoyts have made absolute denial, and claim that their organization is run entirely by Australi who have first preference in every respect.

But any anarently, the government.

every respect.

But apparently the government will not interfere in any fair business fight. This is taken to mean that the contest between Hoyts and G.U.T. for a showing in the theatre, business will depend on which is able to grab and hold the best product.

will depend of which is also to grad-and hold the best product.

Revival of that old talk about the terrible 'American, combination to dominate the Australian market falls on deaf ears as far as the N. South Wales government is concerned. It will be recalled that the government, here went into all angles of the ques-tion under a royal commission hear-ing that lasted for weeks. U.S. distributors were given a clean slate then, and there appears to be no in-tention now that the government may open a new probe.

It is not exactiv a secret that local

may open a new probe.

It is not exactly a secret that local producers are back of most of these squawks. Usual procedure for distributors is to buy up some Australian pictures when these yowls become loudest. Then all they have to do is get evidence that exhibitors don't want to show the local product.

cont want to show the local product.

Latest indication here is that
G.U.T. might fare better than first
atticipated, with Metro, Universal
and B.E.F. pictures lined up and expectation of obtaining other strong
features. Hoyts have 20th-Fox and
other major product.

### **GUT CONTRACT GIVES** MG 25 AUSSIE OUTLETS

Sydney, Jan. 26.

Sydney, Jan. 26.

With the signing of a contract between Metro and Greater Union, the former will have films playing in the State, Lyceum, Capitol, on first runs; with second releases into the Lyric and thirders into the Empress. This in addition to Met's own ace theatres, St. James and Liberty.

In Melbourne, Metro will spot pix Into GUT's Majestic, State and Melba, and this is in addition to own Metro acer. GUT-Metro contract covers only Sydney and Melbourne, with films going into indie outlets in other states, pits Metro's own theatres in Brisbane. With the GUT hook, Metro will have an Australian coverage of 25 key city theatres, a record for any one distrib.

### German Film Statistics Bureau as Exchange Aid

Bertin, Jan. 31.

In conjunction with the Institute for Economic Research, the International Film Chamber is setting up a department for film statisties the world. This is to be based on the work carried on since 1932 by the Economic Research Bureau in collaboration with similar institutions in other countries, one of the foremost being the Harvard Institute. Germany hopes that this new international bureau-for film statistics will help easing up some of the dif-

will help easing up some of the dif-ficulties in film exchange.

### 'Nuts in May' Flivs

London Feb. 8.
Nuls in May, which opened at the Ambassadors a re Feb. 3, appears on the way out.
Play is a childish, conti-

nental farce.

### UA's Mex. Mgr. Verifies Labor's Throttling Move

Labor's Throttling Move Sam Seidelman, Mexico manager for United Artists, in N. Y. for two weeks of home office parleys, brought confirmation of conditions reported to foreign departments here more than two months ago. At that time details of manner in which labor centrol was throttling foreign labor control was throttling foreign distributor oper-citors, were transmitted to N. Y. home offices. Means of combatting the arbitrary tactics of union control have been on the fire in New York ever since.

Seidelman returns to his higuarters in Mexico City Feb. 23.

# **Pinewood Plans Quickie Series: Combats Slump**

London, Feb. 2. To maintain employment for studio hands and technicians during the present production 'slump and provide quota 'material for Charles M: Woolf's General Films, Capt, Richard Norton has formed a new unit to operate, at the Pinewood studios. Plan, in which he has the collaboration of the O'Bryen, Linnit' & Dunfee agency, is to make bread-and; butter pictures on a budget of \$100,000-\$150,000 each, tentative program providing for six in the current year. providing for six in the current year.

According for six in the current year.

According to schedule, the first subject will roll Feb. 25, being a screen version of the West End farce success, A Spot of Bother, in which Robertson Hare and Alfred Drayton.

Robertson Hare and Alfred Drayton-will repeat their stage parts. Anthony Hayelock Allan, who handled the Paramount British production at Pinewood, will produce and the crew will be enrolled from among existing manpower of the Paramount British and British Dominion outfits. New unit is called Pinebrook, Ltd., its board comprising Capt. Norton, with Capt. C. Healey and S. M. Reis. Pinewood Studios, Ltd., which trols the plant, does not produce on its own account and, with Jack Buchanan. Productions, Caumont-British and the Par unit at a temporary standstill, the stages are largely inactive.

### REDUCED AB SHARES ARE OVER-SUBSCRIBED

London. Feb. 1.

Associated British offer of 1,500,000 \$1.25 shares at \$3.50 to existing shareholders was heavily overcalled in the final analysis. Members of the board and friends, who had previously earmarked 800,000 shares, found, sit. they were to satisfy the stockholders, they would need to relinquish a substantial portion.

Big demand is held partially due to John Maxwell's move in dropping the purchase price down from \$3.88, the market price of existing stocks, the market price of existing stocks, Result is considered likely to give a badly needed boost to British picture financing, though the income is to be used for theatre purposes and not in production.

### Gerron Resumes Acting

The Hague, Feb. 1.
Kurt Gerron, formerly UrA-direc-

Kurt Gerron, formerly UFA-director who worked Austria and France and lately in Holland and Italy, has decided to give up direction and start again as an actor.

He played in more than 60 German pictures. One of his best, rotes was a character part in 'Blue Augel,' with Marlee Dietrich and, Emil Jannings. Gerron how studying English.

# IN EVERYTHING

Situation Has Become Joke, but It's a Headache to Hollywood - English-Speaking Nations Ban Cruelty to Animals, Crime Stuff-Japs Nix Kissing-American Slang Causes Wacky Situations—Frown on Likker, but Militarism Okav

### PROTECT JUVE MORALS

Censorship by foreign countries, long the bane of U. S. producers, in recent years has become so sweeping and all-inclusive that it's ridiculous.

and all-inclusive that it's ridiculous.

Each country has its own censorial idiosyncrasies. In England, cruelty to animals or anything suggesting such is the strictest tabu. Japan bears down on all kissing scenes and anything smacking of suggestiveness. Virtually all nations outside of English-speaking ones (and, some of these kick) object to anything in which gangsters figure.

French concors eliminate anything.

which gangsters figure.

French censors eliminate anything that might be antagonistic to foreign nations and also have a sort of unficial censorship of newsreels. Cuts made in Sweden often are those involving distortion of courts of justice, killings and anything tending to make boys appear as thieves. Dutch East Indies opposes some 30 things, not rated suitable for cinema fare, including nudity, cruelty to animals and causing persons to become intoxicated with intention to 'do evil.' do evil'

do evil.

Fact that American slang doesn't mean the same thing in other countries causes plenty of headaches. Australian censors ply the shears heavily along these lines.

Some deletions would be laughable if they were not such a pain in the neck to producers. Sometimes the cuts leave scenes hanging in midair or they are a severe and numerous.

if they were not such a pain in the neck to producers. Sometimes the cuts leave scenes hanging in midair or they are so severe and numerous that almost a whole reel may be lost. Majority of major companies get a copy of required eliminations and make changes in Hollywood before shipping abroad.

Australi censors cut out the bloodiest orange from Talking Feet, doubtlessly because of the British aversion to 'bloody.' In Trapped by G.Men.' same country ordered out the word 'burn' when referred to as a 'burn leg that's getting set too fast.' The word 'burn' has another meaning down under. England's board eliminated and bloody' from 'Man Proot,' presumably for the same reason as Aussie's action? Law and the word 'burn' has another meaning the ministed and bloody' from 'Man Proot,' presumably for the same reason as Aussie's action the same reason's construction of the same reason'

might be considered insulting to Germany.

Peru chipped in with several ban-nings in the last eight months, in-cluding those on 'Black Fury'. 'Tale of Two Cities' and 'Beloved Enemy,' reason disted being mob scenes and spy plots.' British Malay censors became extremely tough near the close of last year, banning eight features in a few weeks. British Columbia censors proved

# Quota Discussions End, Except %; **Demand Windup Tomorrow (Thur.)**

### War Note

Hankow, Jan. 20.
Morey Marcus, M-G rep in in China, reported a strange summary of conditions in a box-office report received from 4 Hankow exhibitor. In place of usual designation of weather, the exhib wrote:

"Four air raids this after-

# U. S. Picts Hold Favor in Brazil: Foreign Efforts

Recent reports received by foreign departments of film companies in New York indicate that American pictures holding their own in Brazil despite strenuous efforts by other foreign nations to sway popular opinion there. Comprehensive campaign to encourage the favor of Brazilians now being carried on principles of the favor of Brazilians now being carried on by Italy and Germany and developing an actual antagonistic attitude towards Americans and their manufactured goods, according to the latest word.

However, even in the face of this propaganda drive, Brazil natives continue to be 100% for U. S. films.

### SLIGHT SWITCHES

Stockholm didn't do bad in changing title of 'The Awful Truth' into 'My Wife Has A Boy-Friend, but Osfo thinks it topped Topper' by releasing it Spook Goes To Town.'

very touchy on exaggerated court-room scenes in Career Woman' and '45 Fathers,' asking that title be in-serted to indicate that these were not typical of Canadian courts of

not typical of Canadian courts of justice.

Denmark took out scene where male appears in shorts "Awful Truth." Turkey severely censored recent newsreels on the Spanish civil war and Sino-Japaines struggle and certain religious scenes from 'Garden of Allah.' Sweden lifted hold-ups and rough stuff by mobsters from 'Kid Galahad.'

Beigium barred children under 16 years from 'Good Old Soak' because of domestic strife and drinking of the father. Japan whacked out more than 200 meters of footage from Knight Without Armor, including kissing scenes and any film that included the idea that war is not entirely glamporous and noble. Panama banned 'Armored Car' because of 'gangster theme. Sweden Lared 'London' by Night' because of too many horror scenes and unsympathetic plot. Australia-deleted closensor of the control of the contr padlock on her dress and consequent dialog. Also scene showing Jack Haley bath in Danger, Love at

Haley bath in Danger, Love at Work.

Roumanian government banned Tale of Two Cities, after passed by the censor, presumably because of French revolutionary theme. South Africa banned Sworn Enemy' because of gangster theme.

In Dangerous Number, line by girl who said, Bravol And here is to the hair on your chest, was eliminated by Dutch East Indies.

British censors generally hold that all religious susceptibilities in all sections of the community must be respected in pictures. Maxico banned 'Lawless Rider' because a character depicted as a Mexican is kicked around and laughed at.

London, Feb. 8. except for consideration of actual quota percentages, the Parliamentages standing committee today (8) concluded discussion on the films bill, without any late surprises.

cluded discussion on the films bill, without any late surprises.

Higher quota for exhibitors now looms, Stanley is pressing for hurried approval of whole measure, saying it will come up for revision i 1940 anyway.

In two sessions since Patlament reassembled last week the committee has dealt with nearly half the by Oliver Stanley, Board of Trade president. Stanley announced that the bill must be finally disposed of by Thursday (10) and, if necessary, a supplementary meeting will be held that afternoon to hasten its disposition. Bill, will then go through, the House of Commons for a third reading and later to the House of Lords.

Meanwhile production is almost at a standstill, with Fox-British the latest studio to close down. Warners recently dismissed 300 employees from Teddington, and Metro doesn't intend starting production until the head of next month. Other studios are also laying off production until the new legislation goes through.

There is more outward harmony at the present time, but many disputed clauses have yet to be thrashed out before the committee. N. matter how much time is consumed in debate it now certaints of the present statute on distribution expires.

that some sort of new quota law will-be in force when the present statute on distribution expires. There again a converging of official distribution company repre-sentatives here, with Phil Reisman, RKO foreign head, expected to fig-ture in current particys and los Scied delman, new Universal foreign chief, due in this week; John Hicks, Par-amount foreign department chief ex-ceutive, expected in London be-ceutive. amount foreign department chief executive, expected in London be-fore he returns to N. Y. from his South American tour. However, it is possible that the quota measure will be set by the time he arrives, and his activity may be merely to size up production possibilities constituted after passage of the guota

quota.
Publication of Board of Trade fig-Dibliestion of Board of Trade figures showing commodities to be considered by the U.S. for possible tar-iff concessions in Anglo-American trade talks lends further color to the belief that eventually this trade teach that eventually this trade teach that eventually this trade trade talks lends further color to the belief that eventually from the English quota law that it will automatically supersede it.

But that is a year distant, according to latest estimates. And the new British quota will be in full force until this pact is settled-between the two nations. American picture terests are certain to figure in discussions this contemplated trade treaty.

terests are certain to figure in discussions this contemplated trade treaty.

Ass'n of Cine Technicians at last has answered Oliver Stanley, head of Board of Trade, and put up, qualised support of the alternative quota principle providing proportion of the alternative quota principle providing proportion of labor costs paid British subjects be lifted from 75% to virtually 85%. Plan which ACT conditionally okayed provides that British product over and above a distribution's quota requirements shall count twice for an exhibitors' quota conditions specifically outlined by Cine Techs that exhibitors' quota be hiked from present schedule and that two persons be excluded from labor cost clauses—latter labor cost percentages 10°.

Reply of ACT rates the alternative quota principle only as partial solution to exclusive acceptage only as partial solution to exclusive

Reply of ACT rates, the alternative quota principle only as partial solution to problem, understanding here being that both the labor and producer groups still prefer the divorced quota plan, already tossed out by parliamentary committee.

Cinematograph Exhibitors Assa, is objecting to boosting quota percentage for exhibitor. Application of tilted quotas for theatres, members of CEA hold, would place them at the mercy of a flood of quickies, at Labor bunch demand approval of both stipulations if they are to back the alternative system.

### **BIG BROADCAST '38**

oop McPhall

O Guiz ir Lionel Pape Dorothy Howe Russell Hieks Leonid Kinsliey Patricia Wilder and his Rippling Lord Droopy Joan Fleiding Captain Stafford Ivan Honcy Chile Leonid K.
Patricia
Shep Pichis and his Rippling
Thylinm Trichestra
Thylinm Trichestra
Thylinm Trichestra
Thylinm Trichestra
Thissen Flacistad of the
Metropolitan Opera Company
Willred Pelletler, Conductor

With the reluvenated W. C. Fields at his inimitable best in, a stream-lined production which combines spectacle, melody and dance. Big Broadcast of 1938 is a stimulant for late winter box offices. It abounds with the kind of tures that fit credit is a stimulant for the stimulant for the stimulant of the stimula

shownanship traditions of Phramount's annual parada of radio and screen talent.

The outstanding moment of the film, however, is a contribution by Kirston Flagstad, of the Metropolitan opera company, whose singling of an aria from "Die Valleys and seria from "Die Valleys and the firm and the serial from the firm and the same time, turn in a full quota of laughs and musical numbers. Martin Raye, Dorotta, and the same time, turn in a full quota of laughs and musical numbers. Martin Raye, Dorotta, and the same time, turn in a full quota of laughs and musical numbers. Martin Raye, Dorotta, and the same time, turn in a full quota of laughs and musical numbers. Martin Raye, Dorotta, and the same time, turn in a full quota of laughs and frage Brades and in a cartoon novelty.

There are half a dozen good musical numbers by Ralph, Rainger and Leo Robin, of which 'You Took the Words. Right Out. of My. Heatt. The smach production number is The Waltz Lives On, which is a fanctful Mamar. That Mon In Here Again, already, are on the most played lists. The smach production number is The Waltz Lives On, which is a fanctful stranstant steamship race between two greyhounds of the deen son's original story, an adaptation by Howard Lindsay and Russel Crouse, and a screenscript by Walter De Leon, Francis Martin and Ken Englund. Plot has something to do with transatantic steamship race between two greyhounds of the deen cone of which is owned by Fields. Socialties are introduced as the entrainment supplied the passengers of the passengers of the passengers of the passengers are and for the passengers of the passengers and the passengers of the passenge

### CCANDAL STOPE

SCANDAL SIRELI
Paramount production and release. Fea-
tures Lew Ayres, Louise Campbell, Roscoe
Karns, Porfer Hall, Edgar Kennedy, Eliza-
beth Patterson, Virginia Webbler, Directed
by James Hogan, Serconolay, Bertram
Millhauser and Eddle Welch, hasel on
story by Vera Cospany; assistant director,
Dink Templejon; sound, William Fox; film
aditor lames Shills comers Honey
ediling, James Smith: camera, Henry Sharp, At Criterion, Y., week Feb. 3.
238, dual bill, Rounding time, 67 mins.
J o Maknight Law Avres
Noise Langdon, Louise Campbell
Austi Brown
James Wilson, Porter Hall
Wilma MurchyVirglata Weblier
Magbelle: Murphy . 13 Coll Cunningham
Maybelle Thirling of the Chinumkiam
Daniel Webster Smith Edgar Kennedy
Ada Smith Elizabeth Patterson
Yera Verizey
Fog Smith, S. C donoson
Marilyn Smith bols Kent
Jerome Murphy George Offerman, Jr.
Bir ie Brown Esther Howard
R bert Johnson Luclen Littleffeld
Clarley Beavers
Bennie Johnson

'Scandal Street' is for the duals, where it should prove acceptable. It's manifestly a modest-budget effort, made with a minimum of time and core. It's also light ou marquee

value. But it's a curiously beguiling little hodge-podge, chicily because of a few human touches and the pres-ence of several appealing players.

ence of several appealing players.

There appears to have been some confusion among studio exces while the film was in production. Basically, the story a homey yarn about a humdrum shall low and the wagging tongues that spin a web of shuderous gossip about the mocent behavior of a newly arrived girl. When the plot has meandered through much of its course, however, the story suddenly goes studently and illogically melodramatic. There's a murder and irlie gossip immediately becomes fluid, malicious scandal. Yarn reverts to amiable small town conedy for the windup.

Although he's billed in front Lew.

gossip immediately occomes items, malicious scandal. Yann reverits to amiable small town conedy for the windup.

Although he's billed in front Lewayres has an abbreviated part, As the juwe lead, he opens the pic with the property of the p

pishness.

Despite its haws, Scandal Street is a pleasant little opus that should easily earn back its light production the cost.

### Slight Case of Murder

Slight Case of Murder

(WITH SONGS)

Hollywood, Feb. 8.

Winner British Hollywood, Feb. 8.

Joseph Schrah, Allen Jankins, Rinth Donnelly, Willard Farker. Directed by Lloyd Bacom, Parker British Hollywood, British Hollywood, Hollywy, Jertan Barvey, Hollywy, Jertan Body, Je

Ritter Street Suning Mr. Whitewood Scientific Street Stree Champ..... Pete Ryan.... The Stranger...

Nothing funnier than 'A Slight Case of Murder' has been produced by Hollywood in a long tin rs was first to capitalize the meloners was used to appliance the moto-dramatic angles of gangsterism; the same studio is out in front with a farce, which pokes fun at gangster characters and methods. The resulf is a mirthful and hilarious whimsy, with Edward G. Robinson starred;

### Miniature Reviews

Big Broadcast '38' (Par).
Good musical with names ga-lore will stimulate late winter biz. W. C. Fields Martha Raye, Kirsten Flagstad, Dorothy Lamour top cast.

'Scandal Street, (Par), Mildly streenble.

agreeable, though illogical comedy-melodrama about small-

agreeaue, though lingual sagreeaue, though lingual sagreeaue, the case of Murder. (WB). Edward G. Robinson, starred a very funny film about gangsters who go straight. Strong enough for the top of duals anywhere.

"Harlem on the Prairie" (Assoc). Novelty colored westmere, and worthy as an ploitation dualer.

"Giv Girl" (20th). B' meller that should do fair as the No. 2 feature on duals.

"The Black Boil" (U). Murder mystery that is greatly bene-

mystery that is greatly bene-fited by comedy. Rates above

average.
'Of Human Hearts' (MG). 'Of Ruman Hearts' (M47).
Story of mother sacrifice handsomely produced by Clarence
Brown, Fair boxoffice,
'Big Broadcast' 38'. (Par).
Good musical, with names galore, will stimulate late winter
bi

riches and honor will be easily won in a business run on the level.

Audience quickly recognizes and enjoys the ludicrous situations wherein Robinson and his cohorts are compelled, under pressure of becoming implicated in the murders, to cooperate with the police, hereto-fore their natural foes. Several minor threads of plot also carry out the satiric quality. Robinson's daughter, who has returned from school in Paris, is engaged to a wealthy youth who lately has joined the state from his timidity. All the familiar fampster-film situations are developed, but the side of law and order and much to the chagrin of the characters whose fingers into their own hands.

Good casting fin addition to smart direction makes the film. Robinson leads off with a performance that registers the comedy angles of his role. Ruth Domelly plays his wife, and gets many laughs in her attempts and standing-room etiquette. Into Parket the tropeer-fearne.

In the group of mobsters, now reformed, are Allen Jenkins, Edward Brophy and Harold Huber. Joe Downing does it straight as the hunted murderer. Bobby Jordan, of the forginal Dead End' boys, plays the tough kid since the early angster pictures. One of the amusing scenes shows Harry Seymour Singing a ballad over the telephone to a sick pal in a San Diego hospital. Pala passes out on the number.

A Slight Case of Murder' is rowdy and tunnye.

### HARLEM ON PRAIRIE

HARLEM ON PRAIRIE

(ALL COLORED CAST)

WITH SONGS)

Associated (Indie) release of Jed Bieffingdaction Directed by Snn Rockneid.

By Miller; songs by Mary Schneifer and Langs. Don Townsler. June Bersche: Live Women. Stryker and Langs. Don Townsler. June Bersche: June Producers. Solin. Carr. Bert. Sternhacht: supervisor. Macco. B. Sheffledt: musical June Stryker. Solin. Carr. Bert. Sternhacht: supervisor. Macco. B. Sheffledt: musical Janes. A. Rallsto, N. Y., dwil, week Pels. Cast. Herbert. Jefflers. Flourner. B. Janes. Const. Herbert. Jefflers. Flourner. B. Janes. Janes.

ners was first to capitalize the melodidamatic angles; of gangsterism; the same studio is out in front with farce which pokes fun at gangster characters and methods. The result is a mirthful and hilarious whims; with Edward G. Robinson starred, which is entertaining enough to take the one-time big gangster audience for a box-office ride are reverse gent.

The underworld is turned inside out and scenes, which once childed the spectators with horizor are the occasion here for hearty hughter. Story is eleverly written by Earl Baldwin and Joseph Schraik, would be lost. Lloyd Bagon divete with a fine sense of humor, a swill pace and the conviction that gangsters are nowledged with all the solemnity of Buck Jones western, this indictivity and probably had pilenty changes will as tough.

It starts with an amusing premise, Robinson, crstwhile gangster leader, calls together his henchmen and explains that prohibition, his will be the prohibition of the prohi

Same goes for William Spencer, Jr., is the medicine showman, Herbert Jeffries is an okay vigilante hero, riding it is an okay vigilante hero, riding it is an okay vigilante hero, riding it is a marti dea to help distinguish 'de law from Wolf Cain, de wilyun.)

Flouriev E. Miller, formerly of Miller and Lyles, is a standard colored comedian, both best known for heir 'Shuffle Along' authorship' and cast participation. With Manian Moreland, the team of Miller and Moreland, the team of Miller and a variation of winds-a-skeered out-tipe in the dark cave where the gold is cached.

Four Tones, and the Four Blackbirds are good harmonizing quartets, and the song material, chiefly by Mary Schaeffer and Lew Porter, andy as are Jed Buell, et al., of the production corps, is by far the best cand 'Romance in the Tain' are the outstanders, in which Herb Jeffries, the singing cowboy hero—and a personable juvenile, too—distinguishes himself vocally as well as manfully. The dialog is brutal and direction of 'Great Train Robbery' vintage, but the sound sense. Abel.

### CITY GIRL

CITY GIRL

20th Century Fox release of Sof M. Wurtset, production, Pentures: Phyllis Brooks,
Ricerdo Curres. Robert Wilcox, Donaghas
Ricerdo Curres. Robert Wilcox,
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### OF HUMAN HEARTS

OF HUMAN HEARTS

Hollywood, Feb. 8.

Metro release of John W. Consillon, Irr. policidon. We Consillon, Irr. policidon. Policidon.

Frontier life in a village on the

Frontier life in a village on the banks of the Ohio river in the days preceding the Civil War is the background against which Clarence Brown tells the story of a mother's sacrifice for the career of an object of the career of the period it depicts. As such, it is an interesting contribution to the screen's library of Americana Long on narrative and short on romance, the box of the reaction is likely to dampen the enthusiasm of those who believe the career of the period of the career of the career of the period of the career of the care

boxoffee reaction is likely to dampente enthusiasm of those who believe the film possesses any wider public appeal.

Brown is said to have cherished the idea of producing this story for some time. Screenplay by Bradbury the idea of producing this story for some time. Screenplay by Bradbury story estated in Brown Morrows is to the story of th

julying her mother, who is, for some reason, not billed, while Robert Wilcomed ty the satisfactory is no more reason, not billed, while Robert Wilcomed ty the satisfactory is no more reason, not billed, while Robert Wilcomed ty the satisfactory is no more reason, not billed, while Robert Wilcomed ty the satisfactory as the comedy type; proves much before than the material accorded hinter than the material accor

My Old Kentucky Home

(WITH SONGS)

Monogram release of E. 11. Interpretation of Experiment Production of Experiment Prod

settings are ingenious considering the setup.

Grant Richards, the hero, goes blind when a jealous concert singer he had befriended throws aeid in his face. Therefore, he chivalrously decides to break away from his betwind the control of the cont

### THE RIVER

Paraminut release of Farm Security Administration (U. S. Government) produced the Paraminute of the Control of

This is the second film produced by the Farm's recursive Administration of the Park Security and Park Lowertz, with musical secre by Virgil Thomson. It's a more arresting, more compelling job than the previous effort, although still failing to encompass the subject entirely. Documentary pic seeks to tell the story of the Mississippi river, its sources, its majestic course, its desiration, its uses and abuse by heccless man, and its relentiess retailation. Finally, it shows holly, its aliast production of the production of the Park Security of the

jast aware of his stupidity, is attempting to right his mistakes, how the river is being restored to usefulness.

As the narrator states, the Mississippi is the most nearly perfect river in the world, and something the same and the same an

mins.	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
Mins. Ann Wilson	
Thursday and	Arthur Loft
Abrilance State and	Mayo Methot
Marth: Wilson Mes: Talone	Sarah Padileu
Mes Talout.	Margaret Armstrong
Jerry Bauksen	John Tyrrell
Telepenneter	Ress Flowers
M. 10	Dick hells.
Menny	Eddle Petherston
District Attorney	Live Prather

### I COVER CHINATOWN

	Banner Pictures release of Penn Kimball
	production. Stars Norman Poster; features
١	Eluline Sliepant, Theodore Von Eliz. Di-
	rected by Norman Foster, Story and
	secconday. Harry tlamillun; amera,
	secreminal, marry transmun, amera,
I	Arthur Heed and Carl Photson; editor,
	James X. Mucray, M. Vacsity, Lincoln,
	dual Running time, 64 mins. Burton Foster
	Barton Foster
	Clack Therefore you Eliz Myric Polly Ann Young
	Marine Voune
	Agent Arthur Lake
	AND COLORS OF THE PARTY OF THE
	Deloctive Bruce Mitchel
	Policeman Liove
	Trucker Eddle Gribber
	Head Walter George Hackthorne
	Puss Vince Barnet
	Head Walter George Hacktborne Puss Vince Barnel Victory Edward Emersor

Orientally touched of late. Norman Foster has been delving strong into Chinese yarns. He both directs and is starred "I Cover Chinatown, which, title to the contrary, int's a newspaper story. It's about a rubberneck bus driver, who gets eye-deep in some high-priced fewel feneing. Far from what It lakes to mean anything at the bo, it's a booking for those last chance exhibs who must have film close the Cost in light timbered with the contract of the contract

who must have film close the doors.

Cast is light-timbered, with probably little time to become familiar with their roles. Good deal of the film is consumed in chases, on foot and in automobile, and there are a few rough fighting sequences. Elaine Shepard, the lead femme, docsn't count for much, and Polly Ann Young, who is the best name in the cast, next, to Foster, goes out after a couple of scenes; the victim of a trunk murder. Arthur Lake and Vince Barnett, with what Ittle comedy is offered, make a poor showing. Summed up, it is for the poorer and of the dual, and then only for the action houses.

Barn.

### Affairs of Maupassant (AUSTRIAN MADE)

Gallic Films release of Parin production.
Surs Thins Juney. Lift Daving. Deliver
Marie Bashkitseff by Felfy Juneshinson,
Music Paris Almalagn, lycles, Felfy Roachingson,
Music Paris Almalagn, lycles, Felfy, Rotter
English Hills, Julian Lerin; demera, With
Galdberger, Previowed at 55th, St., Phys.
Junes, N. Y., Feb. A., 53, Rubning thes

86 mins.	医格拉氏反射 医血管 電腦
Marie, Das	Darvas
Gov. de M:	Jaray Jaray
Dr. Wulitzky	Szoke Szakall
Dassleux.	Attla Horbiger
Maile's Mother	Anua Kallina
Portune Teller.	Frida Richard

In German, with English Titles). Well-produced Viennese film is stated to be the most expensive ever made there, having cost \$300,000 as compared with the usual \$75,000 spent on a continental picture. It was the last directed by Henry Koster before he went to Hollywood for Universal. Picture has good acting in the main and is agreeable enough as criterialment. It should have at least a moderate appeal have at least a moderate appeal and the main and was trained to the control of th

WOMEN IN PRISON
Calemian predimerion and release Printures Wish Chinory Seatt Calous Arthur Larry May o Chinory Seatt Calous Arthur Larry May of Chinory May of

### START CHEERING

(MUSICAL) (AUSEAL)

Countila production and selector. Shirthing Dayante, features Walter Controlly Statement Parket of the Countilly General Medical Statement Parket Statement Statement

After the many pictures in which Jimmy Durante went to waste as his film draw waned a few years ago. it's a genuine relief to see him come it's a genuine relief, to see him come back in the manner of his flust smash, 'Get Rich Quick Wallingford,' New effort is Columbia's 'Start Cheering,' which is dressed snappy pace throughout. Direction by Albert S.

pricers.

Big thing is the Durante rehabili-tation and if Columbia takes care he may be a big factor in bolstering sales talk.

Barn.

### HOUSEMASTER

(BRITISH MADE)

London, Jan. 31.
Assimbleted British production. September 2015. September 201

boys problems. He is constantly harassed by the new holdmaster, who is a clerical dean fundiness and the production and utterly incapable of appreciating the kindliness and the titles of the housemaster, who is loved and respected by his charges, every when he finds it occasionally necessary 30-give them a thrashing. Che cunstances arise which appear to justify the newcomer's protests and line housemaster has no alternative to the newcomer's protests and line housemaster has no alternative to the control of a little outside wire-pulling and its the dean himself who is transferred, and the school resumes its normal life. Scenic details are worked out to a nicety and Associated British has pent more than the usual allotmen on its productions. There has been no extravagance, nor is the feature and expensive one, but it is complete and satisfying.

Senice details are worked out to a nicety and Associated British has pent more than the usual allotmen on its productions. There has been no extravagance, nor is the feature and expensive one, but its complete and satisfying the production are satisfactory. Same cannot be recorded for the feminine on the production are satisfactory. Same cannot be recorded for the feminine only the production are satisfactory. Same cannot be recorded for the feminine only the production are satisfactory. Same cannot be recorded for the feminine only the production are satisfactory. Same cannot be recorded for the feminine only the production are satisfactory. Same cannot be recorded for the feminine only the production are satisfactory. Same cannot be recorded for the feminine only the production are satisfactory. Same cannot be recorded for the feminine only the production are satisfactory. Same cannot be recorded for the feminine only the production are satisfactory. Same cannot be recorded for the feminine of the production are satisfactory. Same cannot be recorded for the feminine of the production are satisfactory. Same cannot be recorded for the feminine of the production are satis

### SAILING ALONG

(BRITISH MADE) (WITH SONGS) London, Jan. 30.

General Plim Distell	
Ganmont-British Product	
Maithews: Tealures Roll	ind Young, Barry
Mackny, Jack Whiting.	
nie Hale. Maptution o	
no state. Simpution o	ing amos, diaser.
Samuels, original story	ny saranya yehsou;
scenario, Sonnie Itale	i musty lyrics,
Arthur Johnston, Maurice	e Sigler. Camera,
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London Jan. 25	Running Ham, Di
mins.	The second second second
Kay Martin	Jessie Mutlinews
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Sylvester	Alastair Sim
Victoria Cufflyer, 7, 7775	Athene Sealer
Victoria Cufilver.	Morrigaret Ayore
Winton.	William Devbursts
100	Peggy Novick

Sailing Along, ranks with the best ever turned out here, and certainly the best vehicle which Jessie Matthews has appeared. However, it is a little too long and would stand a much better chance in the U. S. if chopped about 20 minutes. Miss Matthews is splendidly supported by well balanced cast automented by Roland Young and Jack Whiting. Dancing expert that she is, her work with Whiting is a treat, and Young is, as always, delightful. Direction by Sonnie Hale also is a big factor in the films success. In this is a factor of dessie Matthews and Sonnie Hold for Gaumont-British, they going out on a topnote. 'Sailing Along,' ranks with the best

BANK HOLIDAY

BANK HOLIDAY

(BRITISH MADE)

London, Jan. 30.

General. Film. Distribution selected for distributions of the control of the c

Main theme is sad, which may jeopardize its chances here; the U. S. the novelty might prove of

Section of the control of the contro

ard will have no difficulty keeping pi, colertiniment assignment.

Narrative, pot luck from Oliver Orake, and Gilvert Wright, has Bob Vingston and Max Terhune following the rodeo grind, while Rip Contigon and the control of the con

### KET FOGOLY ("Two Prisoners") (HUNGARIAN MADE)

(HUNGARIAN MADE)

Blidapes, Jan. 31.

Ito Flin perturtion, and retoner. Discount ly advance Section. Section of the James Hungarian Section. Section 12 July 2008. Section level by July 2008. Section level before the July 2008. Section 12 July

(In Hungarian)

Zilahy's novel. "Iwo Prisoners," was not only the most persistent local best seller in recent years, but a story significant for the spirit and mood of whole post-war gengration. It is poetically written tale of a young couple, Peter and Miette, swept asunder by the outbreak of the Great. War only a few weeks after they have been married. Peter yoes to the Bond and is taken as a Heatenpis flight, but in vain. Miette lives only in the hope of reunion. But time passes: Miette, after the death, of her father, remains lonely and destitute and needs the support she finds in the faithful devotion of Golgonsky. Peter, worn out by the nerve-racking life in the prison camp, banishes the timeling visions of Miette by the living presence of Zinaida, a Russian Brit. He exchanges his man-parties Children and the comp, as that news of his death reading, and Peter marries Zinaida. Years, later, when Miette, with her husband, comes to visit Peter's Siberian grave, they meet again, but only briefly and without a sig. Melancholy charm of this story, set effectively against the back-ground of the war, at home and at the front, and of her seemend a disjointed mosaic of pictures, short lower was a been presented a disjointed mosaic of pictures, short law as been presented a disjointed mosaic of pictures, short law as services of stills. Fact that the author of the novel is repossible for the seematio perhaps necessitation that was effective in the book of the most of the most in the hond, with the Budapest seenes. Effect immy, riritating and inantistic.

Gizi Bajor, leading durmatic for the mistace of retaining a technique that was effective in the book on the server, but does not come through. Her good looks are too the server, but does not come through. Her good looks are too the server, is a sad example of a fine subject handled from an entirely wrong angle, and lot of publicity value wisted.



a burst of melody!

...a commotion of gay happenings! the merriest heart the world has ever known!

at her very best for you!

# BANNA DURBIN NA NEW UNIVERSAL PICTURE

HERBERT MARSHALL
GAIL PATRICK - ARTHUR TREACHER

WILLIAM FRAWLEY • Franklin Pangborn • Elisabeth Risdon • Jackie Moran • Helen Parrish • Marcia Mae Jones • Christian Rub • Nana Bryant • Charles Peck

Screen Play by Bruce Manning and Felix Jackson Original story by Marcella Burke and Frederick Kohner Music and Lyrics by Jimmy McHugh & Harold Adamson Directed by NORMAN TAUROG

Associate Producer, JOE PASTERNAK

Executive Vice President IN CHARGE OF PRODUCTION ..and a hungry world waiting for her...



# FILM BOOKING CHART

(For information of theatre and film exchange bookers, Variety presents a complete chart of feature releases of all the American distributing companies for the current quarterly period. Date of the reviews as given in Variety and the running time of prints are included.)

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WEEK OF RELEASE	TITLE	PRODUCER	DISTRIB.	TYPE	TALENT	DIRECTOR	TIME MINS.	WHEN REVIEWED BY VARIETY
12/3/37	ALL-AMERICAN SWEETHFART BEG, BORROW OR STEAL BLOSSOMS ON BROADWAY	W. MacDonald Joe Cohn	Col MGM	Rom-Com Comedy Com-Rom	S. Celten-P. Farr J. Beal-F. Rice-F. Mergan E. Arneld-S. Ross-Trent	L. Hillyer W. Thiele Richard Wallace	62 70	12/8 12/1 11/17
	TAKING THE TOWN GLAMOROUS NIGHT	B. P. Schulberg M. Cohen W. C. Mycroft	RKO Rep	Comedy Musical	Fred Stene-D, Vauguan M, Ellis-O, Kruger C, Trever-D, Woods W, Barrie-K, Taylor	Edw. Killy B. D. Hurst Alfred Werker	•	11/10
	BIG TOWN GIRL PRESCRIPTION FOR ROMANCE FIRST LADY	Milton Feld E. Grainger H. J. Brown	ZOCh U WB	Melodrama Com-Rom Rom-Com	W. Barrie-K. Taylor K. Francis-P. Foster	S. S. Simon Stan Logan	68 82	12/22 0/1
12/10/37	HEADIN' EAST THE SHADOW	L. G. Leonard W. MacDonald Harry Rapf	Cel Cel MGM	Western Melodrama Comedy	Buck Jones E. Hayworth-C. Quigley L. Stone-C. Parker	Ewing Scott C. C. Coleman.Jr. C. Dorian	66 57 80	12/29 12/22 1/12
	YOU'RE ONLY YOUNG ONCE BOYS OF STREETS LOVE ON TOAST	Mono E. Cohen	Mono Par	Drama Rom-Com	Jackie Cooper J. Payne-S. Ardler S. Ellers-J. Beal	William Nigh E. A. Dupont Lew Landers	76 65 50	12/1 12/22 11/24
	DANGER PATROL BORROWING TROUBLE ADVENTURE'S END MISSING WITNESSES	Maury Cohen Max Golden U	RKO 26th U	Melodrama Comedy Spectacle	J. Presty-S. Byington J. Wayne-D. Gibson J. Litel-J. Dale	Frank Strayer Arthur Lubin Wm. Clemens	69 63 69	11/17 11/17 12/15
12/17/37	TINDER SUSPICION	Bryan Foy Col GB	WB Cel	Melodrama Melodrama	J. Helt-K. DeMille	L. D. Collins R. Stevenson	61 72	12/22 0/20
	NON-STOP NEW YORK ROMANCE OF BOCKLES BORN TO THE WEST COLORADO KID	R. N. Bradbury Par	GB Mono Par	Rom-Mel Western Western	Tem Ecenc-B. Wallace J. Wayne-J. M. Brown Beb Steele-M. Welden	R. N. Bradbury Chas. Barton	50	1/12
خين کي۔	SHE LOVED A FIREMAN	A. W. Hackel Bryan Foy	Rep WB	Western Com-Dr	D. Feran-A. Sheridan	Sam Newfield John Farrow	56 87	11/17 11/17
12/24/37	I'LL TAKE BOMANCE ROSALIE TELEPHONE OPERATOR	E Riskin Wm. A McGuire Lon Young	Mone	Musical Musical Rom-Dr	Grace Moore-M. Douglas N. Eddy-E. Powell-Bolger J. Allen-G. Withers	Edw. Griffith W. S. Van Dyke S. Pembroke	123	12/22
	TRUE CONFESSION HITTING A NEW HIGH THANK YOU, MR. MOTO	Albert Lewin J. L. Lasky Sol Wurtzel	Par RKO 20th	Comedy Musical Mystery	C. Lombard-MacMurray L. Pons-J. Howard-Oakle P. Lorre-J. Regan	Wesley Ruggles Raoul Walsh Norman Foster	85 99 66	11/24 12/1 1/12
	THE HURRICANE YOU'RE A SWEETHEART TOVARICH	S. Goldwyn B. G. DeSylva Robt, Lord	UA U WB	Drama Musical Drama	Jon Hall-D. Lamour-M. Astor A. Faye-G. Murphy C. Colbert-C. Boyer	John Ford David Butler Anatole Litvak	110 97 94	-11/10 12/15 12/6
12/31/37	OUTLAWS OF PRAIRIE WOMEN IN PRISON BAD MAN OF BRIMSTONE	H. L. Decker W. MacDonald	Cel Cel	Western Meller	C. Starrett-I. Meredith	Sam Nelson Lam Hillyer	56	1/26
	WELLS FARGO	Harry Rapf Frank Lloyd Edw. Kaufman	MGM Par REO	Outdoor Rom-Dr Rom-Dr,	W. Beery-V. Bruce J. McCrea-B. Burns-F. Dee M. Hopkins-R. Milland	J W. Rubin Frank Lloyd Leigh Jason	95 115 70	2/9 1/19 12/8 12/29
	LOVE AND HISSES THE SPY RING	K. MacGowan Trem Carr	20th U	Musical Mystery	Winchell-Bernie-Simon W. Hall-J. Wyman-J. Carlton E. Regan-M. Maguire	Sid Lanfield J. Lewis	90 60	12/22 1/19
1/7/38	SERGEANT MURPHY MAN-PROOF BULLDOG DRUMMOND'S REVENGE	Bryan Foy L. D. Lighton Par	WB MGM Par	Drama Com-Dr. Mystery	Loy-R. Russell-Tone J. Barrymore-L. Campbell	B. R. Eason R. Thorpe Louis King	62 50 55	12/22 12/15 12/22
	CRASHING HOLLYWOOD	Cliff Reid A. E. Levoy Sol Wurtzel	RKO Rep 20th	Comedy Rom-Dr Rom-Dr	Lee Tracy-J. Woodbury S. Eilers-N. Hamilton P. Brooks-R. Cortez-E. Muir	Lew Landers Lloyd Corrigan Alfred Werker	60 68 60	12/29 12/29
1/14/38	CITY GIRL TARZAN'S REVENGE PENITENTIARY	Sol Lesser Robert North	20th Cel	Outdoor Meller Com-Rom	G. Morris-E. Holm W. Connelly-I. Parker	John Brahm	70 78	2/9 1/12 1/26
2.7	NO TIME TO MARRY LOOK OUT FOR LOVE LOVE IS A HEADACHE	Nat Terris Herb Wilcox F. Stephani	Cel GB MGM	Rom-Dr Com-Dr	M. Aster-B. Arlen A. Neagle-T. Carminati G. George-F. Tone-M. Rooney	Harry Langdon H. Wilcox R. Thorpe	68	2/2
	WEST OF BAINBOW'S END EVERY DAY'S A HOLIDAY EVERYBODY'S DOIN' IT	Maurice Conn E. Cohen Wm. Sistrom	Mono Par RKO	Western Comedy Rom-Com	Mae West-E. Lewe P. Fester-S. Eilers	Alan James A. E. Sutherland C. Cabanne	80 66	12/22 1/12
	PAROLED TO DIE CHANGE OF HEART RAWAIIAN BUCKAROO	A. W. Hackel Sol Wurtzel Sol Lesser	Rep 20th 20th	Western Rom-Com Outdoor	Beb Steele-K. Eliet G. Steart-M. Whalen Smith Bailew	Sam Newfield Jas. Tinling D. R. Lederman	55 65 58	1/12 1/5 2/2
	ACTION FOR SLANDER THE JURY'S SECRET HOLLEWGOD HOTEL	A. Korda E. Grainger Sam Bischoff	UA. U WB	Drama Meller Musical	C. Breek-M. Scott-A. Todd F. Wray-K. Taylor D. Pewell-F. Langford	Tim Whelan Ted Sloman Busby Berkeley	83 100 100	8/4 2/2 12/22
1/21/38	SQUADEON OF HONOR SAILING ALONE MANNEQUIN	Ralph Cohn GB	Cel GB	Meller Musical	M. Russell-T. Hall J. Matthews-J. Whiting J. Crawford-S. Tracy	C. C. Coleman Sonnie Hale	55 94	1/26 2/9
_ 1,	MAMMA RUNS WILD	Joe Manckiewic Miss Fanchon Ralph Staub John Stone	Par Rep	Rom-Dr Musical Comedy	J. Crawford-S. Tracy J. Canova-Yacht Club Beys M. Beland-E. Truex W. Oland-V. Field	Frank Borzage G. Archainbaud Ralph Staub	92 72 67	12/22 11/10 1/5
Miss	CHARLIE CHAN AT MONTE CARLO BORDERTOWN (REISSUE) A STRANGE HONEYMOON	John Stone Robt Lord Bryan Foy	20th WB WB	Mystery Drama Drama	W. Oland-V, Field P. Muni-B. Davis B. Karloff-M. Wilson	Eugene Forde Archie Mayo John Farrow	71 89	12/22 1/29/35
1/28/38	PARADISE FOR THREE	S. Zimbalist	MGM	Comedy Western Western	F. Mergan-F. Rice-R. Young W. Boyd-Gwen Gaze Three Mesquiteers	Eddie Buzzell Les Selander	75	1/19
	PARTNERS OF PLAINS THE PURPLE VIGILANTES THE OLD BARN DANCE HAPPY LANDING	Harry Sherman Sol C. Siegel Sol C. Siegel D. Hempstead	20th	Western Musical	Gene Autry-S, Burnette S, Henie-D, Ameche	George Sherman Joseph Kane Roy Del Ruth	58 60 102	2/2 1/12 1/26
2/4/38	BLACK DOLL SWING YOUR LADY LITTLE MISS ROUGHNECK	Irving Starr Sam Bischoff W. MacDonald	WB Col	Mystery Comedy Com-Rom	N. Grey-D. Woods-E. Kennedy H. Bogart-L. Fazenda E. Fellows-L. Carrillo	O. H. P. Garrett Ray Enright Aubrey Scotto	60 72	2/9 1/26
2/4/00	WIFE OF GENERAL LING SPIRIT OF YOUTH EVERYBODY SING	John Stafford Lew Golder Harry Rapf	GB GN MGM	Drama Action Musical	G. Jones-A. Renn Joe Louis-C. Muse-E. M. Harris F. Brice-A. Jones-J. Garland	Ladislaus Vaida	66 80	1/5 1/26
	WHERE WEST BEGINS THE BUCCANEER	Maurice Conn C. B. de Mille	Mono Par BKO	Western Drama Meller	J. Randall F. March-F. Gaal-A. Tamiroff P. Foster-W. Bourne-D. Meek	J. P. McGowan C. B. de Mille Lew Landers	124 62	1/12
	DOUBLE DANGER OUTSIDE OF PARADISE INTERNATIONAL SETTLEMENT	Maury Cohen Harry Sauber 20th		Comedy Drama Meller	P. Regan-P. Singleton C. Romero-V. Field-J. Lang B. Reed-L. Hayward	John H. Auer E. Forde	75	1/26
	MIDNIGHT INTEUDER ADVENTURES OF TOM SAWYER BLONDES AT WORK	Trem Carr D, O, Selznick Bryan Foy		Com-Dr Comedy	T. Kelly-M. Behsen B. MacLane-G. Farrell	I. Lubin Norman Taurog F. McDonald		
2/11/38	CATTLE RAIDERS OF HUMAN HEARTS MY OLD KENTUCKY HOME	H. L. Decker J. Considine, Jr E. B. Derr	Cel MGM Mone	Western Drama Com-Dr	C. Starrett-D. Grayson W. Huston-B. Bondi E. Venable-G. Richards	Sam Nelson Clarence Brown L. Hillyer	100 72	2/9 2/9
	SCANDAL STREET HAVING WONDERFUL TIME CHECKERS	Par P. S. Berman John Stone	Par RKO 20th	Comedy Comedy Rom-Com	L. Ayres-L. Campbell G. Regers-R. Skelton J. Withers-S. Erwin-U. Merke	James Hogan Al Santell H B Humberstone	63 79	2/9 12/8
	FORBIDDEN VALLEY KID COMES BACK	Henry Macrae Bryan Foy		Outdoor Drama Action	N. Beery, JrE. Barrat W. Morris-J. Travis D. Purcell-B. Roberts	W. Gittens B. R. Eason Breezy Eason	61	12/29
2/18/38	THE GIRL WAS YOUNG A YANK AT OXFORD	Bryan Foy GB Michael Balcor	GB MGM	Com-Dr Comedy	N. Pilheam-D. DeMarney R. Taylor-L. Barrymore	Alf Hitchcock Jack Conway	160	2/2
	PAINTED TRAIL ROMANCE IN DARK BRINGING UP BABY	Robert Emmett Harlan Thomps Cliff Reid	on Par RKO	Western Musical Rom-Com	Tom Keene G. Swarthout-J. Boles K. Hepburn-C. Grant	Robert Hill H. C. Potter Howard Hawks		
6 (OF (OO	BARONESS AND BUTLER GOLD IS WHERE YOU FIND IT WHO KILLED GAIL PRESTON?	Ray Griffith Sam Bischoff Ralph Cohn	20th WB Col	Rom-Dr Outdoor Mystery	Annabella-Wm. Powell G. Brent-C. Rains-J. Litel W. Caheon-D. Terry	Walter Lang M. Curtiz Leon Barsha	90	
2/25/38	BOLLING CARAVANS ARSENE LUPIN RETURNS	Col John W. Considi	ne MGM	Western Meller Drama	J. Luden-E. Stewart M. Douglas-W. William J. Allen-M. Stepe	Jos. Levering G. Fitzmaurice	82	
	PORT OF MISSING GIRLS CASSIDY OF BAR 20 NIGHT SPOT	Lon Young Harry Sherma Robt Sisk	RKO	Western Com-Dr	W. Boyd-N. Lane Parkvakarkus-A. Lane	Karl Brown Les Selander Christy Cabanne David Howard	56	
	HOLLYWOOD STADIUM MYSTERY LOVE ON A BUDGET MAD ABOUT MUSIC	Max Golden J. Pasternak	Rep 201k U	Meller Comedy Musical	N. Hamilton-E. Venable J. Prouty-S. Byington D. Durbin-H. Marshall	Hert Lenny Norman Taurog	60	
	STORM IN A TEACUP PENBOD AND TWIN BROTHER	A. Korda Bryan Foy	UA WB	Comedy Com-Dr	V. Leigh-R. Harrison Mauch Twins	Victor Saville Wm. McGann	88 62	9/9 1/12
3/4/38	START CHEERING TO THE VICTOR BIG BROADCAST '38	Nat Perrin Maurice Ostre H. Thompson		Musical Rom-Dr Musical	W. Connolly-Durante-J. Perry W. Fyffe-J. Loder W. C. Fields-Raye-Lamour	A. S. Rogell Rob't Stevenson Mitch Leisen	78 88	/ 2/9 2.9
$\mathcal{J}^{V}$	CERTIFIED SALLY, IRENE AND MARY ADVENTURES MARCO POLO	Robert Sisk Gene Markey Sam Goldwyr	RKO	Rom-Dr Musical Drama	A. Laue-J. Fentaine A. Faye-F. Allen-J. Lang G. Cooper-B. Rathbone	Ben Holmes Wm. Seiter	- 125 l	
1 - may 1 - 30	STATE POLICE SLIGHT CASE OF MURDER	Trem Carr Sam Bischoff	U	Action Meller	J. King-C. Moore E. G. Robinson-J. Bryan	Norman Taurog John Rawlins Lloyd Bacon	85	2,9
3/11/38	MERRILY WE LIVE ROSE OF RIO GRANDE	Hal Roach No producer	MGM Mono	Comedy Western Meller	C. Bennett-B. Burke-P. Kelly Movita	No director N. Z. McLeod		
3	DANGEROUS TO KNOW HAWAH CALLS WALKING DOWN BROADWAY	Sol Lesser Sol Wurtzel	Par RKO 20th	Rom-Com Com-Dr	C, Trever-P. Brooks	Robert Florey Edward Cline N. Foster	75	2.2
(iii)	CRIME OF DR. HALIET LOVE, HONOR AND BEHAVE	Ed Grainger Lou Edelmar	ı WB	Mystery Com-Dr	R. Bellamy-B. Read W. Morris-P. Lane	Sylvan Simon Stanl <b>ey</b> Logan		

### **Advance Production Chart**

Hollywood, Feb. 8.

Hollywood studios released 21 pictures from the cutting rooms over the last two-week period, bringing a total of pictures completed for the season to 260. Films in work total 31, five more than were shooting two weeks

Heavy preview and release of pictures dropped total of those getting final cutting to 62. Paramount leads officer plants on number of finished product, having only six more to go before completing current season schedule of 59. Warners stands second with 11 on program of 69.

### Columbia

	<b>电性图像</b>		Now Bala	nce to
417		Number No	w in Bel	Placed Stories in
	of Pix			efore Prepara-
Features	Fromise			meras tion
Westerns	22	18 3		15 2
David Loew		ě î	4	1
44.74				
Total	64	26 4		27 8

Total 64 26 77 27. 27. Pictures now in the cutting rooms or awaiting previews are:
LITTLE MISS BOUGHNECK, formerly titled 'WONDER CHILD,' preduced by Wallace MacDonald for the Irving Briskin unit; directed by Aubrey Scotto original by Fred Niblo, Jr., and Grace Neville; screen play Niblo, Miss Neville and Michael Simmons; photographed by Benjamin Kline. Cast: Edith Fellows, Leo Carrillo, Margaret Irving, Scott Colton, Inez Palange, Jacqueline Wells,

"GATTLE RAIDERS," formerly titled 'LONE RIDER,' produced by Harry L. Decker for Irving Briskin unit; directed by Sam Nelson; original by Folmer Blangsted; screen play by Ed. Earl Repp. photographed by John Boyle. Cast: Charles Starrett, Iris Meredith, Donald Grayson, Dick Curtis, Allen Brook, Sons of the Pioneers.

"EXTORITION," formerly titled ("GAMPLIS MYSTERY," produced by Baiph

Curius, Alien Brook, Sons of the Pioneers.

"KXTORTION, formerly titled 'CAMPUS MYSTERY,' produced by Ralph Cohn for the Irving Briskin unit; directed by Lambert Hillyer; original screen play by Earl Felton; no photographer credit. Cast Scott Colton, Mary Russell, Frank C. Wilson, Phillip Ahn, J. Farrell MacDonald, Arthur Lott, Nick Lukats.

Loft, Nick Lukats.

"WHEN G.-MEN STEP IN, formerly titled 'YOU CAN'T WIN,' produced by Wallace MacDonald for the Irving Briskin unit; directed by C. C. Coleman, Jf.; screen play by Arthur T. Horman; photographed by Henty Freulich, Cast: Don Terry, Jacqueline Wells, Robert: Paige, Gene. Morgan, Thurston-Hall, George McKay.

"WIDE OPEN FACES, David L. Loew production; associate producer Edward Gross; directed by Kurt Neumann; screen play by Joe Bigelow; photographed by Paul Vogel. Cast: Joe E. Brown, Alison Skipworth, Lyda Roberti, Jane Wyman, Alan Baxter, Barbara Pepper, Lucien Littlefül, Sidney Toler, Burton Churchill, Stanley Fields, Joe Downing, Walter Wills, Dick Rich.

Diek Rich.

"THE LONE WOLF IN PARIS, formerly titled "THE LONE WOLF, produced by Wallace MacDonald, directed by Al Rogell, original by Louis Joseph Vance; screen play by Arthur T. Horman, Cast: Francis Leder, Frances Drake, Walter Kingsford, Leona Maricle, Albert Van Dekker, Bess Flowers, Roger Gray, Eddie Featherspoon.

Bess Flowers Roger Gray, Eddie Featherspoon.

'CRIME OF THE VEAR, broduced by Ralph Cohn for the Irving Briskin unit; directed by Danny Dare; original by Harold Shumate; screen play by Lee Loeb. Cast: Robert Paigs, Jacqueline Wells, Pat Flaherty, John Gallaudet, Dick Curtis, Arthur Lott, John Tyrrell, Jumny Millican,

### Columbia Pix Now in Production

THERE'S ALWAYS A WOMAN, produced by William Perlberg: rected by Alexander Hall; screen play by Gladys Lehman and Philip Ra from magazine story by Wilson Collison; photographed by Henry Freuli Cast: Joan Blondell, Melvyn Douglas, Mary Astor, Frances Drake, W Cahoon, Robert Paige.

Canoon, Robert Fage.

"FLIGHT 'INTO NOWHERE," produced by Larry Darmour; directed by
Lewis D. Collins; original screen play by Jefferson. Barker and Gordor
Rigby; photographed by James S. Brown, Jr. Cast: Jack Holt, Jacqueline
Wells, James Burke, Dick Purcell, Heetor Sarno.

wets, James Burke, Dick Furcell, Hector Sarno.

"HE SECRET OF TREASURE ISLAND' (serial), produced by Lou Welss; directed by Elmer Clifton; no writing credits as yet. Cast: Don Terry, Gwen Gaze, Grant Withers, Hobart Bosworth, William Farnum, Walter Miller, Charles Rosener, Stanley Blystone, P. J. Kelly.

"HIDDEN TRAILS," produced by Harry L. Decker; directed by Sam Nelson; screen play by Maurice Gergafty. Cast: Charles Starrett, Iris Cobb, Art Mix, Bob Nowlan, Ed Le Saint, Jack Rockwell, George Chesebro.

### Grand National

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Pictures now.in the cutting room or awaiting previews are:

"KING OF THE SIERRAS," Condor picture featuring three horses, Rex.
Sheik and Thunder; Frank Gayass, associate producer; directed by Arthur
Rosson: original screen play by Scott Darling; photographed by Tom Galligan, Cast: Frank Campeau, Wally Albright, Morgan Brown, Edward
Feli, Billy Van Every.

"HE SHADOW MURDER CASE," formerly titled THE SHADOW
SPEARS," produced by Max and Arthur Alexander, directed by Charles
Lamont; original screen play by Jack Natteford, photographed Delarde,
John St. Folis, Thomas Jectocken, Occar O'Shea, William, Pawley, Walter
Bonn, William Moore, Lou Hern, Tenen Holtz, Lldyd Whitlock, Jack Baxley.

### Metro

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Pictures now in the cutting rooms or awaiting previews Pictures now in the cutting rooms or awaiting previews

"MERRILY WE LIVE. (Hal Roach) produced by Milton H. Bren; directed
by Norman Z. McLeod; original by E. J. Rath, screen play by Eddie Moran
and Jack Jevne. Cast: Constance Bennett, Brian Aherne, Alan Mowbray,
Billie Burke, Bonita Granville, Tom Brown, Palsy Kelly, Ann Dvorak,
Marjorie Rambeau, Philip Reed, Clarence Kolb, Marjorie Kane, Willie Best,
Paul Everton, Sarah Edwards, Olin Howland, Pat Flaherty, Eddie Hart.

### Metro Pix Now in Production

Metro Pix Now in Production

'GIRL OF THE GOLDEN WEST,' produced by William Anthony McGuire; directed by Robert Z. Leonard; from the stage play by David Belasco; screen play by William Anthony McGuire; photographed by Olived Marsh. Cast. Jeanette MacDouald, Nelson Eddy, Leo Carrillo, Buddy Phsen, Ray Bolger, Lecnard Penn, Priscilla Lawson, Cliff Edwards, Inches Bully Bevan, Brandon Tynan, Bob Murphy, Victor Fotel, Olin Howland, Noah Young, Russell Simpson,

\*\*TEST PILOT,' produced by Louis D. Lighton; directed by Victor Fleming; original by Lt.-Com, Frank Wead; photographed by Ray June Cast: Clark Gable, Myrna Loy, Spencer Tracy, Lionel Barrymore, Ted Pearson, Arthur Aylsworth, Claudia Coleman, Priscilla Lawson, Virginia Grey, Glorig Holden, Samuel S. Hinds, Mary Howard, Joe Donlin, Tom Rutherford, Harry Taylor, Brent Sargent, William Arnold.

"MADELON, produced by Henry Henigson; directed by James Whale original by Maurice Bagnol. Cast: Wallace Beery, Frank Morgan, Maureen O'Sullivan, James Stuart, Cora Witherspoon, Jessie Ralph, Doris Lloyd, Shepherd Strudwick, Larry Lee Russell, E. E. Clive, Roger Moore, Priscilla Lawson,

"SWISS MISS" (Hal Roach), produced by S. S. Van Kauren; directed by John G. Blystone; original by Jean Negulesco and Charles Rogers; screen play by Felix Adler, James G. Parrott and Charley Melson. Cast: Stan Laurel, Oliver Hardy, Della Lind, Walter Woolf King, Adla Kuznetzoff, Charles Judels, Greta Meyer:

Charles Judels, Greta Meyer:

"MARIE ANTOINETTE," produced by Hunt Stromberg; directed by W. S. Van Dyke; adapted from biography by Stefan Zweig; no other writing credits as yet; photographed by William Osullivan, Korma Shearer, Tyrone Power, Robert Morley, Malean Osullivan, Melvyn Douglas, Joseph Callela, Cora Witherspacianer, Henry Strudwicke, Barnett Parker, Torton, Racsey Hills, Jack George, Erville, Anderson, Duke Lee, Greta Grantedd, Ann Evers, Ocean Claypool, Claire Owen, Vernon Downing, Phillip Terry, Frank Elliott, Ton Rutherford, Minn Olvera, Frances Millen, Dorothy Christy.

Dorothy Christy.

WOODEN WEDDING, produced by Norman Krasna; directed by Richard Thorpe; original story by Norman Krasna; photographed by Joe Ruttenberg and Montemery, Virginia Bruce, Warren William, Alan Dinehart, E. E. Clive, Priscilla Lawson, Jean Fenwick, Eleanor Lynn, Bodil Royal Torben Meyer, Harry Dayenport, Lee Bowman, Lee Phelps, Nydia Westman, Dorothy Appleby, Frederick Clarke, Luana Walters.

### Monogram

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Pictures in the cutting room:

TELEPHONE OPERATOR, produced by Lon Young; directed by Scott Permbroke; original by John Krafit; screen play by Scott Darling; photographed by Gilbert Warrenton. Cast: Judith Allen, Grant Withers, Alice White. Warren Hymer, Pat Flaherty.

WEST OF RAINBOWS END, produced by Maurice Conn; directed by Jack Greenhalgh. Cast: Col. Tim McCoy, Kathleen: Eliot, Mary. Cart. George Cooper, Walter McGrail: Frank LaRue, Bob Kortman, Edward Mordaunt, Jimmy Aubrey, George Chang.

"OUT WHERE THE WEST BEGINS," produced by Maurice Conn; directed by J. P. McGowan; original by Stanley Roberts, screen play, by Roberts and Gennaro Rea; photographed by Jack Greenhalgh. Cast: Jack Randall, Luana Walters, Fuzzy Knight, Arthur Houseman, Dick Alexander, Ralph Peters, Budd Buster, Kit Guard, Joe Garcia, Norman Phelps, Arlene Lesley.

"THE FORT OF MISSING GIRLS," produced by Lon Young: directed by

Rabusters, Budd Buster, Kit Guard, Joe Garcia, Norman Phelps, Arlene Lesby-Poetro Programmers, Kit Guard, Joe Garcia, Norman Phelps, Arlene Lesby-Poetro Programmers, Kit Guard, Joe Garcia, Norman Phelps, Arlene Lesby-Poetro Programmers, Cast: Judith Allen, Harry Kail Brown: screen play by Karl Brown from Original by Brown and Loon Young: photographed by Gilbert Wayrenton. Cast: Judith Allen, Harry Costello, Betty Compson.

"THE PAINTED TRAIL," produced by Robert Emmett; directed by Robert Hill; original screen play by Robert Emmett; photographed by Bert Congendecker. Cast: Tom Keene, Eleanore Stewart, LeRoy Mason, Frank Campeau, Walter Long, Jimmy Eagles, Etnie Adams, Bud Osborne, Horace Taylor, Lloyd Ingram.

"ROSE OF THE RIO GRANDE, produced by Dorothy Reid; directed by William Nigh; screen play by Dorothy Reid and Ralph Bettinson; original story by Johnson McCulley; photographed by Gilbert Warrenton. Cast: Movita, Antonio Moreno, Don Alvarado, John Carroll, Lina Basquette, George Cleveland, Gino Corrado, Duncan Renaldo, Martin Garraiga, Rose Turich, Carlos Villarias, John Merton, Edwin Brady, Tex Palmer, Black-Toron, Cast: Toron Corrado, Duncan Renaldo, Martin Garraiga, Rose Turich, Carlos Villarias, John Merton, Edwin Brady, Tex Palmer, Black-Toron Corrado, Duncan Renaldo, Martin Garraiga, Rose Turich, Carlos Villarias, John Merton, Edwin Brady, Tex Palmer, Black-Toron Corrado, Duncan Renaldo, Martin Garraiga, Rose Turich, Carlos Villarias, John Merton, Edwin Brady, Tex Palmer, Black-Toron Corrado, Duncan Renaldo, Martin Garraiga, Rose Turich, Carlos Villarias, John Merton, Edwin Brady, Tex Palmer, Black-Back Ward, Roy Bucko, Richard Bolfiller, Maurice Conn, directed by Sank Oreenhalfh. Carlos Villarias, Rose Williams, Kit Guard, Ed Piel, Sr., Hal Price, Zeke Clemmons, Budd Buster, Loren Recbe.

### Paramount

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Pictures now in the culting rooms or awaiting previews

Pictures now in the culting rooms or awaiting previews:

\*ROMANCE IN THE DARK, formerly titled THE YELLOW NIGHTINGALE, produced by Harian Thompson; directed by H. C. Potter; screen
play by Frank Partos and Anne Morrison Chapin; based on play by
Hermann Bahr; photographed by William Mellor. Cast Gladys Swarthout, John Boles, John Barrymore Clair Dodd, Fritz Feld.

\*CASSIDY OF BAR 20, produced by Harry Sherman; directed by Les
Selander; screen play by Norman Houston; original by Clarence E. Multord; photographed by Russell-Halan. Cast Frank Darien, Russell Hayden, Nora Lane, Robert Fiske, John Elliott, William Boyd, Margaret
Marquis, Gertrude W. Hoffman, Carleton Young, Gordon Hart, Edward
Cassidy.

Cassidy.

"HEART OF ARIZONA! formerly littled 'GUN SMOKE,' produced by Harry Sherman, directed by Los Sclander, original by Clarence E. Multord, screen play by Norman Houston; photographed by Russell Harlan Cast. William Boyd, George Hayes, Russell, Hayden, John Elliott, Billy King, Natalie Moorhead, Dorothy Short, Alden Chase, John Beach, Lanc Chandler, Lee McMahon.

Chandler, Leo McMahon.

\*\*BIG BROADCAST OF 1938, produced by Harlan Thompson: directed by Mitchiell Leisen; sereen play by Walter DeLeon, Francis Martin, and Ken Englund; based on adaptation by Howard Lindsay and Russel Crouse of story by Frederick Hazlitt Brennan. Cast: W. C. Fields, Mattha Raye. Dorothy Lamour, Ben Blue, Bob Hone, Shirley Ross, Leif Erikson, Kirsten Flagstad, Tito, Guizar, Shep Fields, Lynne Overman, Grace Bradley, Rufe Davis, Stanley, King, Rex Moore, Bernard Punsley, Don Marion, Dorothy Howe.

DAVIS, Stanter King, Int. ormerly titled THE BADGE OF POLICEMAN O'ROON, Major Pictures production; produced by Emanuel Cohen; directed by Frank Tuttle; original by O. Henry; screen play by Jo Swerling and Richard Connell; photographed by Charles Lane. Cast: Bing; Crosby, Mary Carlisle, Beatrice Lillie Andy Devine; Laura Hope Crews, Fred Keating; Sterling Holloway, Ruf; Davis.

"BAR 29 JUSTICE, formerly titled 'DEPUTY SHERIFF,' produced by Harry Sherman; directed by Les Selander: original story by Clarence E. Mulford; screen play by Arriold Belgrade; photographed by Russell Harlan. Cast: William Boyd, George Hayes, Russell Hayden, Gwen Gaze, Wil(Continued on page-21)

### **Battle of Ballets**

(Continued from page 1)

vying for backing by the elile, for whom patronizing ballet is an outlet for social ambitions.

for social ambitions.

The four week engagement at th
Met with Leonide Massine heading
the new Hurok Ballet Russe starts
on Oct. 14 and will be followed by
a 25-week tour of the country.
Hitherto not announced is the fact
that de Basil's company, the 'Ballet
Russe de Monte Carlo,' which will
be managed by Fortune Gallo, has
leased the Opera House for 10day engagement prior to Hurok's,
starting Oct. 1: A 22-week transcontinental tour will follow.

De Basil Company which was re-

continental tour will follow.

De Basil Company, which was recently reorganized, is understood to have raised a sum in the neighborhood of \$250,000, recruited from ritzy groups prominent among whom is Prince Serge Obiensky, art director of the new company. It is understood that Mrs. Bror G. Dahlberg, wife of the president of the Celotex. Corp., has invested \$50,000 in the enterprise. While Vincent. Astor has no direct connection with the ballet group. he is related by marriage group. group, he is related by marringe to Obolensky, and it is generally re-ported in ballet circles that he has been influential behind the scenes.

been influential behind the scenes.

Others interested in de Basil group are Savely Sorine, Frank Crowninshield and Vernon Duke. A hetty list of patronesses is being lined up. The Hurok-Massine tieup grows out of the split between the dancer and deBasil, principally over Massine's billing squawk and resulted in the termination of that tion last month. Massine is now in Europe to start production on six of the 24 ballets which will be in the repertory. The troupe will open in Monte Carlo at the Opera-House in May.

Principal backer of the Massine.

Principal backer of the Massine troupe, which is under the sponsor-ship of World Art, Inc., reported to be Julius Fleischmann, of the yeast to be Julius Fleischmann, of the yeast firm, who is president. Others financially interested are William Hale Harkness, Chauncey McCormick, Mrs. Chauces, Mrs. Otto. Kahn, Mrs. Charles B. Goodspeed, Helena Rubinstein, Mrs. Paul More, Frederick Dwight and Leonard Hanna.

Hanna.

World Art first reported to have raised about \$80,000 through efforts of Serge Denham, who went to Europe last summer to purchase the rights and material properties of four Fokine ballets. Fokine is the choreographer for the Basil group, it is unofficially reported that more than half this dough was spent, but that additional capital, possibly \$70,000, has been ised.

Hurok is prescribly perguiating a

\$70,000, has been iscd.

Hurok is presently negotiating a contract with the American Ballet to manage its appearances at the Metropolitan. Subsequent tours and Hollywood nicture angles for Goldwyn musicals will be handled through him. American Ballet is no longer headed by Edward M. M. Warburg, who resigned as president shortly after his father's death last year and is now minimally organization. year, and is now principally occu-pied with philanthropy.

year, and is now principally occupied with philanthropy.

Hurok contends that his Ballet Russe has its origin in Monite Carlo, its nucleus being the Ballets de Monte Carlo, a European company founded by Rene Blum, brother of Leon Blum, vice-premier of France. Claiming that de Basil the lineal inheritor of the Diaghilet tradition, he contends: Determination to guard this important institution from the growing risk of speculative booking: exploitation motivated this group incorporating both here and abroad. New company acquires the sole right to use the term Ballet Russe, which has become synonymous with Col. de Basil's company.

### SIMONE'S COLLAPSE

Hollywood, Feb. 8.
Simone Simon, 20th-Fox, player, is on the mend after pneumonia attack that hospitalized her and held upfilming on Josette.
Actress-continued to work against her, physician's orders white suffering from cold, and, was finally removed from the set following a collaboration.

### McDONALD MOVES

After four and half years as a director for Warners, Frank McDonald has moved over to Universal to guide The Winner's Circle, a roc track yarn by Charles Grayrin.

McDonald, now to freelance, turned out 22 flurs during his term on the Burkhank chark a wire.

on the Burbank plant's payroll,

# THE GREAT 'GOLD' SHIPMENT HAS STARTED!



Filmed in the Gloriously New

Miracle TECHNICOLOR

...and Publicized Galore!

GEORGE BRENT · OLIVIA De HAVILLAND CLAUDE RAINS · MARGARET LINDSAY

BARTON MacLANE • JOHN LITEL • TIM HOLT • WILLIE BEST • Directed by MICHAEL CURTIZ Screen Play by Warren Duff and Robert Buckner • From a Cosmopolitan Serial Story by Clements Ripley • Music by Max Steiner • A First National Picture • A COSMOPOLITAN PRODUCTION

### Advance Production Chart

(Continued from page 19)

liam Duncan, Walter Long, Paul Sutton, Pat O'Brien, Joseph De Stefani,

John Beach.

"DANGEROUS TO KNOW, general office production; directed by Robert Florey; screen play by William R. Lipman and Horace McCoy, based on a play by Edgar Wallace; photographed by Theodort Sparkuhl. Cast: Anna May Wong, Gail Patrick, Akim Tamiroff, Lloyd Nolan, Harvey Stephens, Anthony Quinn, Barlowe Borland, Roscoe Karns, Porter Hall, Hugh Sothern.

Sothern.

\*\*COLLEGE SWING,\*\* produced by Lewis E. Gensler, directed by Raoul Walsh; screen play by Walter De Leon and F ancis Martin, based on adaptation by Frederick Hazlitt Brennan of an idea by Ted Lesser; photographed by Victor Milner. Cast: Martha Raye, George Burns and Gracie Allen, Bob Hope, Charles Butterworth, Ben Blue, Edward Everett Horton, Florence George, Betty Grable, Jackie Coogan, Nell Kelly, Slate Brothers, Skinny Ennis, Charles Trowbridge, John Payne, June Ray, St. Brendan's Choristers, Cecil Cunningham, Tully Marshall, Irving Bacon, Jerry Colonna, Jerry Bergen.

Choristers, Cecil Cunningham, Tully Marshall, Irving Bacon, Jerry Colonna Jerry Bergen.

\*BULLDGG DRUMMOND'S PERIL.\* formerly titled "BULLDOG DRUMMOND INTERFERS", general office production: directed by James Iogan; screen Picky Stuar Paleer; Giginal by H. C. (Sapper) McNiele. Louise Campbell, Nydia Westman, Reginaid Denny, Porter Lall. Bockle, Louise Campbell, Nydia Westman, Reginaid Denny, Porter Lall. Bockle, Louise Campbell, Nydia Westman, Reginaid Denny, Porter Lall. Bockle, Louise Campbell, Nydia Westman, Reginaid Denny, Porter Lall. Bockle, Louise Campbell, Nydia Westman, Reginaid Denny, Porter Lall. Bockle, Louise Campbell, Nydia Westman, Reginaid Denny, Porter Lall. Bockle, Louise Campbell, Nydia Westman, Louise Anthur; directed by George Archainbaud; no other credits available as yet; photographed by Ray Rennahan. Cast: Dorothy, Lamour, Ray Milland, J. Carrol Naish, Lynn Owennan, Dorothy, Howe, Archie Twitchell, Jonathan Hale, Edward A. Earle.

\*BLUEBEARD'S EIGHTH WIFE, produced and directed by Ernst Lublisch; screen play by Charles Brackett and Billy Wilder: based on play Alfrees Savolit, photographed by Leo Tover. Cast: Claudette Colbert, Brooke, Herman Bing.

\*\*STOLEN HEAVEN,\*\* general office production; directed by Andrew L. Stone; screen play by Eve Greene and Frederick Jackson, based on a story by Andrew L. Stone. Cast: Gene Raymond, Olympe Bradna, Lloyd Nolan, Olemaa Farrell, Lewis Stone, Porter Hall, Esther Dale, Joseph Sawyer, Ferdinand Gottschalk, Bert Roach, Rolle Sedan, Hooper Atchley.

\*\*TIPOFF GIRLS,\*\* (formerly tittled \*\*MIGHWAY BACKETEERS,\*\* general\*\*)

"TIPOFF GIRLS," formerly titled "HIGHWAY RACKETEERS," general office production; directed by Louis King, no story credits available as yet; photographed by Theodore Sparkuhl. Cast: Lloyd Nolan, Mary Carlisle, J. Carrol Naish, Harvey Stephens, Roscoc Karns, Larry Crabbe, Anthony Quinn, Benny Baker, Barlowe Borland.

PROFESSOR BEWARE, Produced by Harold Lloyd, directed by Elliott Nugent; original by Francis and Marion Cockrell. Cast: Harold Lloyd, Phyllis Welch, Raymond Walburn, Sterling Holloway, Llonel Stander, Mary Lou Lender, Guinn Big Boy Williams, Ward Bond, Spencer Charters, Clara Blandick.

Clara Blandick.

"YOU AND ME, produced and directed by Fritz Lang; no writing credits released as yet; photographed by Charles Lang. Cast: George Raft, Sylvias Sidney, Lloyd Nolan, Roscoe Karns, Harry Carey, Robert Cummings, Warren Hymer, Guinn 'Big Boy' Williams, Carol Paige, Ver Gordon, Matt McHugh, Paul Newlan.

McHugh, Paul Newlan.

TROPIC HOLIDAX, produced by Arthur Hornblow, Jr.; directed by Theodore Reed; original by Don Hartman and Frank Butler; photographed by Ted Tetzlaff. Cast Dorothy Lamour. Ray Milland, Martha Raye, Bob Burns, Tilo Guizar, Binnie Barnes, Eltira Rlos, Pepito, Michael Vissard, Bobbie Moya, Ascension and Del Rio Trio, Domingeguez Brothers, San Cristobal Marimba Band.

Cristonal Marimoa Band.

'COCONUT GROVE' produced by George Arthur; directed by Alfred Saniell; no writing credits as yet released; photographed by Leo Tover. Cast: Fred MacMurray, Harriett Hilliard, Yacht Club Boys. Ben Blue, Billy Lee, Rufe Davis, Harry Owens and his Royal Hawaiian orchestra, George Walcott, Dorothy Howe, Red Stanley.

### RKO-Radio

	Number Number Now			Now B	Stories in	
	of Pix Promised	Com- pleted	Shoot- ing		Before Cameras	Prepara- tion
Studio	43	21	3	5	14	15
Condor	6	0	0	0	6	2
Sol Lesser	-3	1	0	1	1	1
David Loew	2	2	0	0	. 0	0
Walt Disney		1	1	9	0	0
Total	55	25	4	-6	21	18

Pictures now in the cutting rooms or awaiting previews are:

"HAVING WONDERFUL TIME.' produced by Pandro S. Berman; directed by Al Santell: play and screen play by Arthur Kober; photographed by Robert De Grasse. Cast: Ginger Rogers, Douglas Fairbanks, Jr., Richard "Red' Skelton, Peggy Conklin, Eve Arden. Lucille Ball.

Red Skelton, Peggy Conklin, Eve Arcen, Lucille Ball.

"HAWAII CALLS,' produced by Sol Lesser,' directed by Eddie Cline
original by Don Blanding, screen play by Wanda Tuchock; photographet
by Jack McKenzie. Cast: Bobby Breen, Ned Sparks, Raymond Paige, Put
Lani, Mamo Clark, Irvin S. Cobb, Gloria Holden, Warren Hull, Herber
Rawlinson, Ward Bond.

NIGHT SPOT. formerly titled BROADWAY AFTER MIDNIGHT, produced by Robert Sisk; directed by Christy Cabanne; original by Ann Jordan; screen play by Lionel Houser; photographed by Nick Musuraea. Cast Allan Lane, Joan Woodbury, Bradley Page, Lee Patrick, Gordon Jones, Parlyyalarkis.

Parkyakarkus.

\*\*BRINGING UP BABY,\*\* produced by Cliff Reid; directed by Howard Hawks; original by Hagar Wilde; photographed by Russell Metty. Cast: Katharine Hepburn. Cary Grant, Leona Roberts, George Irving, Charles Ruggles, May Robson, Barry Fitzgerald, Walter Catlett, Fritz Feld.

\*\*CERTIFIED,\*\* produced by Robert Sisk; directed by Ben Holmes; screen play by Bert Granet; original by Willoughby Speyers; photographed by Frank Redman. Cast: Joan Fontaine, Allan Lane, Vicki Lester, Billy Gilbert, Gordon Jones, Richard Lane, Frank M. Thomas.

\*\*CONDEMNED WOMEN,\*\* produced by Robert Sisk; directed by Leu Landers; screen, play, by Lionel Hauser from his own original. Cast: Sally Ellers. Anne Shirley, Lee Patrick, Louis Hayward, Richard Bond, Frank Thomas, Richard Lane, Jack Arnold, Leona Roberts, Esther Dale, George Irving, Netti Packer, Rita LeRoy.

RKO-Radio Pictures Now in Production

THE JOY OF LOVING, produced by Felix Young directed by Tay Garnett, original story and lyries by Herbert and Dorothy Fields screen play by Gene Towne and Graham Baker, score by Jerome Kern; photographed by Joseph Walker. Cast: Irene Dunne. Douglas Fairbanks, Jr. Alice Brady, Guy Kibbee, Lucille Ball, Jean Dixon, Eric Blore, Warren Hymer, Fuzzy Knight, Charles Williams, Joc Hickey, Harris Gordon, Bert Boach.

"VIV'ACIOUS LADY," produced by Pandro S. Bernan: directed by George Stevens; ereen play by Anne Morrison Chapin and Kay Van Riper from novel by I. "R. Wylie. Cast Ginger Rogers, James Stewart James Ellison. Fay Bainter, Donald Crisp, Virginia Weidler, Jack Carson, Phyllis Kennedy, Spencer Charters, Ray Mayer, Maude Eblurne, cloyd Shackleford, Alec Craig, Beulah Bondi, Charles Coburn, Frances Mercer.

Craig, Beulah Bondi, Charles Coburn, Frances Mercer.

"BAMBLI, being prepared by Walt Disney for release on RKO 1938-39 schedule; feature-length cartoon based on story by Felix Salien.

"HIS MARRIAGE BUSINESS; formerly titled "IT COULDN'T HAPPEN AGAIN," produced by Cliff Reid; directed by Christy Cabanne; screen play by Gladys Atwater and J. Robert Bren; original by Mel Riddle and Alex Ruben; photographed by Joseph August. Cast: Victor Moore, Allan Lane, Vicki Lester, Jack Carson, Richard Lane, Kay Sutton, Paul Guiltoyle, Jack Arnold, Frank M. Thomas, Leona Roberts, George Irvinc, Cecil Kellaway, Ida Vollnar, Richard Bond, Bryant Washburn, Sx. Solly Ward, Bert Morelnusc, Noil Burns, Alice Belcher, Ray Harper, Frank Hammond, Francesca Rotali, Sidney Jarvis, Don Brody, Fred Santley, Wilfred Lucas.

### Republic

Now Balance to
in Be Placed Stories in
Cutting Before Preparation
3 28 24 Number Number of Pix Com-Promised picted 52 19 Now Shoot-ing 2

Pictures now in the cutting rooms awaiting preview are:

Prictures now in the cutting rooms awaiting preview are:

'THE PURPLE VIGILANTES', produced by Sol Siegel; directed by
George Sherman; sercen play by Betty Burbridge; photographed by Ernie
Miller Cast Bob Livingston, Ray Corrigan, Max Terhune, Joan Barelay.
Frank O'Connor, Edward Cassidy, Dot Farley, Earl Dwire, Ernie Adams.
Frankie Marvin.

rankie Marvin.

"DESERT TRAIL RIDERS." produced by Sol Siegel; directed by Jack.
nglish; screen play by Luci Ward; photographed by William Nobles. Cast:
ay Corrigan, Bob Livingston, Max Terhune, Lynn Roberts.

"HOLLYWOOD STADIUM," produced by Armand Schaefer; directed by
avid Howard; screen play by Darrell and Stewart McGowan; original
ory by Stuart Palmer; photographed by Ernie Miller. Cast: Neil Hami
n, Evelyn Venable, Barbara Pepper, Smiley Burnette, Jimmy Wallington,
harles Williams, James Sbottswood.

Charles Williams, James Spottswood.

Republic Pix Now in Production

THE SIDEWALKS OF NEW YORK, produced and directed by Bernard Vorhaus; original story by Sam Ornitz and Horace McCoy; adapted by Peggy Thompson; screen play by Louis Weitzenkorri, pholographed by Jack Marta. Cast: Lew Ayres, Hclen Mack, Alison Skipworth, Victor Varconi, Billy Benedict, Louis Natheaux, Emmett Vogan, Inez Palange, Byron Foulger, Lee Shumway, Joe Marks, Alan Calvin, Gennero Curay, Allan Mathews.

Mathews.

"PRISON NURSE," produced by Herman Schlom; directed by James Cruze, screen play by Earl Felton and Sidney Salkow from novel by Dr. Louis Berg; photographed by Ernest Miller. Cast: Henry Wilcoxon, Marian Marsh, Bernadine Hayes, Ray Mayer, Ben Weldon, Addison Richards, John Arledge, Frank Reicher, Fred Kolher, Jr., Minerya Urecal, Lee Phelps, Norman Willis, Jack C. Smith, Monte Montague.

### 20th Century-Fox

	Number Number	Now	Now Ba	e Placed	Storles in
	of Pix Com- Promised pleted	Shoot-	Cutting Rooms	Before Cameras	Prepara-
Studio Sol Lesser	6 4	Ö	ı	1	2
Total	58 31	6	6	15	8

Total ... 55 31 6 15 8

Pictures in the cutting rooms or awaiting previews are:

\*\*REBECCA OF SUNNYBROOK FARM, produced by Raymond Griffith directed by Alan Dwan; songs by Lew Pollack and Sidney Mitchell; Mack Gordon and Harry Revel. Sam Pokrass and Ettlinger; suggested by the Kate Douglas Wiggin Stuart, Randolph Scott, Sack Haley, Helen Westley, Alan Dwan; Stuart, Randolph Scott, Jack Haley, Helen Westley, Alan Douglas Wiggin Stuart, Randolph Scott, Jack Haley, Helen Westley, Alan Douglas Wiggin Stuart, Randolph Scott, Jack Haley, Helen Westley, Alan Bromberg, Paul Hurst.

\*\*SALEX, HENE AND MARY. produce. by Gene Markey; directed by William Seiter: from play by Edward Dowling and Captes Wood; original story by Karl Tunberg and Don Ettlinger; suggested by stage play by William Seiter: from play by Edward Dowling and Cyrus Wood; screen play by Harry Tugend and Jack Yellen; photographed by Peverell Marley. Cast: Alice Faye, Joan Davis, Fred Allen, Gregory Ratoff, Marjorie Weaver, Tony Martin, Louise Hovick, Raymond Scott Quintet, Jimmy Durante, Peter Sisters, Barnet Parker.

\*\*THE BARONESS AND THE BUTLER, 'produced by Raymond Griffith directed by Walter Lang: screen play by Sam Hellman, Lamar Trott, and Kathryn Scola; based on play by Ladislaus Bus-Fekete; photographed by Robert P;anck. Cast: Annabella, William Powell, Henry Siephenson, Gregory Ratoff, Helen Westley, Joseph Schildkraut, J. Edward Bromberg, Lynn Bari, Nigel Bruce.

\*\*RAWHDE, 'produced by Sol Lesser; directed by Ray Taylor; Original Scraphed by Allen Thompson. Cast: Smith Ballew, Lou Gehriff, Evaluation of Capter School, Carles of Carles, School, School of Capter School, School of Capter School, Carles of Carles, School, School of Capter School, Carles of Carles, School, School of Capter School, Carles of Carles, School, School of Capter School, Capter Scho

Stanton.

'JOSETTE,' produced by Gene Markey; directed by Allan Dwan; screen play by James Edward Grant; based on play by Paul Frank and Georg Fraser; from story by Ladislaus Vadnai; phoptographed by John Mescall. Cast: Simone Simon, Don Ameche, Robert Young, Bert Lahr, Joan Davis, Tala Birell, Paul Hurst, Jayne Regan, Lillian Porter, Paul McVey, Zeffic Tilbury.

Tilbury.

20th-Fox Pictures New in Production

\*KIDNAPPED,\* produced by Kenneth Macgowan; directed by Al Werker; no writing credits as yet available. Cast: Warner Baxter, Arleen Whelan, Freddie Bartholomew, John Carradine, Leon Ames, Robert Allen, Miles Mander, E. E. Clive, Donald Haines, Ralph Forbes, Elsa Buchanan, Billy Beyan, Moroni Olson.

\*FOUR MEN AND A PRAYER, produced by Kenneth Macgowan; directed by John Ford; original story by David Garth; photographed by Ernest Palmer. Cast: Loretta Young, Richard Green, Reginald and Bromberg, C. Aubrey Smith, Barry Fitzgerald, Claude King, J., Edward Bromberg, C. Aubrey Smith, Barry Fitzgerald, Claude King, J., Edward Bromberg, C. Aubrey Smith, Barry Fitzgerald, Claude King, J., Edward Bromberg, C. Aubrey Smith, Barry Fitzgerald, Claude King, J., Edward Bromberg, C. Aubrey Smith, Barry Fitzgerald, Claude King, J., Edward Bromberg, C. Aubrey Smith, Barry Fitzgerald, Claude King, J., Edward Bromberg, C. Aubrey Smith, Barry Fitzgerald, Claude King, J., Edward Bromberg, C. Aubrey Smith, Mariorie Weaver, Wally Vernon, William Demarest, Claude Allister Claude, Miles Politic Mariorie Weaver, Wally Vernon, William Demarest, Claude Allister Changer, Cast. Claude Allister Croniager, Cast. Claude Allister, Control State, Michael Whalen, Robert Kellard, June State, Morio's GAMBLE, produced by John Stone; directed by James, Tinling; original screen play by Charles Belden and Jerry Cady; based on Character created by John P. Marquand; photographed by Lucien Andriot. Cast. Peter-Lorro. Keye Luke, Dick Baldwin, Lynn Nari, Douglas Fowley, Jayne Regan, Charles Williams, Hariold Huber; "ALEXANDER'S RAGTIME, BAND," produced by Herry King; no writing credits as telesaed; photographed by Peverell Marley, Cast. Tyrone Wower, Jean Hersholt, Helen Westleit, John Carradine, Douglas Fowley, Chick Chandler, Paul Hurst, Wally Vernon, Eddie Collins.

### United Artists

e	-)	12	r Number Now		Now B	Stories i				
1,		of Pix	Com-	Shoot-	Cutting	Before.	Prepara-			
ċ		Promised 6	4	0	1	1	6			
	Alexander Korda.	6	0	0	0	2	4			
9	Selznick	8	3	Ŏ.	, Ö	5	5			
	Chaplin London Films	1 8	1	0	0	7	8			
y X		31	19	0	2	23	30			
۳.	Total			10.0						

Pictures now in the cutting rooms awaiting previews are: Pictures now in the cutture rooms awarding previous at a cutting to the property of the ADVENTURES OF MARCO POLO, produced by Samuel Goldwan directed by Archie Mayo; screen play by Robert Emmett Sherwood; photographed by Rudolf Mate and Archie Stout. Cast Gary Cooper, Signal (Continued on page 23)

### Studio Reactions

(Continued from page 3)

very's contract called for six but she very's contract caller for six, but she nade only four pictures, with the studio reported determined to hald her to the remaining two on her

ler to the remaining two on her pact.

Apprised of Schenck's formal statement, Selznick was not at all surprised, saying. The reason I was barred from the 20th-Fox lot by Schenck was because I refused to make a new seven-year deal for Loretta Young, who had eight to 10 months to go on her oresent contract with the company. Schenck told me Thursday night (3) that if I did not make a new deal with the company I would be barred from doing business on the lot. I ended up the talk telling him I was not prepared to make a new deal at this time.

Other Studies May Act
With Schenck at Palm Sorings and Scienick at his Lake Arrowhead home over the weekend, nothing happened further in the verbal counter-barrage, but it is expected that during the week the issues will be further aired. Whether or not her studies will be drawn into the fluction immediately is not ascertainable, but it is understood that the notice major group is prepared to set similarly should any of the agen-

ituation immediately is not ascerainable, but it is understood that the
antire major groun is prepared to
act similarly should any of the agencies get, out of line and make demands for clients which the studios
construe as havin a tendency to iniure or destroy the structure of the
inciture business.

Earli last week Karl Brandt of
Brandt & Brandt, N. Y., agency, was
harred from the 20th-Fox lot by
Darryl Zanuck, due to selling a story
to another produce on which
Zanuck claimed he had an option.
Julian Johnson, 20th-Fox story head,
and claimed he had an agreement to
rive Brandt an answer on the story
by 5:30 that day. Prior to that time
Johnson got an okay from Zanuck
to buy the yarn. Brandt called up
two hours before the deadline, and
Johnson told him he had good news,
with Johnson sayint Brandt replied:
'Sorry, but have sold the story elsewhere.' Zanuck then sent for Brandt,
who made an explanation of the sale
which Zanuck felt did not come under the verbal commitment, and ordered Brandt to stay off the lot in

who made an explanation of the sale which Zaniuck felt did not come under the verbal commitment, and ordered Brandt to stay off the lot in the future.

There have been similar instances of barring of agents in the past, but the bans were lifted. The Selznick-Joyce office was barred by Warner Bros. a number of years ago, also the Fox lot, but the bans were lifted shortly after they were slapped on Warners, from time to time, has barred various agents from its lots on account of demands for clients, but adjustments were always made. Metro also did barring on a counle of instances of various agents, but bans were always lifted after arbitration meetings.

Clients on the 20th-Fox lot handled by the Selznick office include William Powell, one picture, for 200,000; Warner Baxter, Marjorie Weaver, Victor McLaglen in actor division; Walter Lang and Sidney Lanfield, directors; William Conrelman, Sonya Levien and Ernest Pascal, writers.

### Screen 'Door' Follows 'Stage' Into Chi Palace

Chicago, Feb. 8.

With the closing here on Saturday (5) of the legit show, 'Stage Door,' the RKO Palace immediate,' bringing in the peture version, onening it on Friday (11). Sam H. Harris' contract, in selling the picture rights to RKO, held out keep cities in which the release of the picture had to be postponed until after the show hard played.

With the folding of the show here all release clauses on the nicture rights contract are disposed of.

### 'CRIME' AT WORK

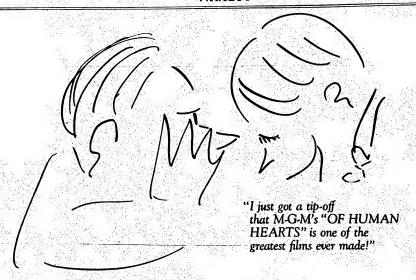
CRIME AT WORK
Hollywood, Feb. 8.

'Crime,' with Bob. Siek producing and Lew Landers as pilot, has been sent before the camera at RKO.

Cast includes Chester Morris, Walter, Abel. Am Shirley, Lee Patrick, Paul Guilfoyle, Richard Bond and Cecil Calloway.

### Brice Scripts Fields Ple

Morte Serips Fields Fig.
Hollywood, Feb. 8,
Monte Brice has checked in at Parmount to work on a yarn for W. C.
Fields' next picture, with production
dart fendat vely scheduled for early
Morch,
Paul Jones will supervise,



# WORD OF MOUTH!

sweeping the nation
spreading like wild-fire
exciting public anticipation
heralding a mighty motion picture

# "OFHUMAN HEARTS"

(M-G-M's \$5,000 Nationwide Title Contest Picture!)

# CLARENCE BROWN

**PRODUCTION** 

with Walter Huston James Stewart Beulah Bondi Guy Kibbee Charles Coburn John Carradine Screen Play by Bradbury Foote
A Metro-Goldwyn-Mayer Picture Directed by Clarence Brown Produced by John W. Considine, Jr.

### 'Don't Ruin a Good Thing'

(Continued from page 7)

(Continued from page 7).

their legislative activities and resort to law courts he had been remaining away from their meetings. He urged reestablishment of the film board of trades, declared those engaged in the industry should settle their problems and differences among themselves, praised the present method of distributing films, deplored the activities of outsiders who are trying to help run the industry, and lift the goose that lays the golden egg and ruin the industry, and pointed out that the industry has been might good to most exhibitors, and they undoubtedly have done much better in it, as far as monetary returns are concerned, than they could have done in any other line of endeavor.

Inte of endeavor.

No Rebuttal
After Pettijohn, Rodgers and the
other 'enemies' had spoken their
pieces at the final session, an open
meeting. Steffes invited his members
to answer' them ask them questions.

to answer them ask them questions.

Now's your chance to tell the producer-distributors just what you think of them and to let them know your grievances and troubles and causes for your antagonisms, just as you pour out your complaints to me. Steffes told members. Get your soiveness off your chests. Tell them first hand what you're telling me.

But, although almost every day brings tales of, wee and reports of grievances to Steffes, not one member accepted the invitation. There was no heekling or questioning of Pettijohn or the others.

Well, then,'s aid Steffes, T take it everything fine and dandy with the motion picture business in this territory.

For himself Steffes avanceed the

territory. For himself, Steffes expressed the wish Moses may be found to lead the industry out of the wilderness. He pleaded for the distributors to meet the exhibitors at roundtables to iron out evils; and grievances peacefully. He urged elimination of lawyers all along the line and admitted many exhibitors have shortcomings.

comings.

'Touble with lot of exhibitors is they expect too much out of the business,' Steffes said. They start on a shoesting and then, when, after a while, when they have a \$150,000 theatre and beautiful home, they continually squawk about film rentals. They expect too big a return on their investments. I admit the business has been mighty good to me. I've had much more fun in it than I could have had in any other.

it than I could have had in any other. The convention failed to go on record relative to theatre divorcement and tax legislation for Minnesotablock booking, the standard film contract, musical score charges, radio broadcasting by producers and forced buying of shorts, allthough these alleged industry evils were assailed either in the message from J. P. Devaney, the organization's counsel, or by members from the floor during the sessions.

Even the adopted resolutions garding film rental reductions, double-featuring and percentage deals were 'loned down' and comparatively mild and net result follows:

Stop Duals Spreading

net result follows:

Stop Puals Spreading
In a move to check the spread of
double features in the territory, the
convention called upon distributors;
to assist in correcting the situation
at Brainerd and Bemidij, Minn,
where first-tun twin bills are being
shown for 10c and 15c admission,
those scales prevailing new
\$180,000 theatre at the former town
where onesting exists. Steffees had

those scales prevailing new \$130,000 thearrs at the former town where opposition exists. Steffes had Rodgers, Charles Reagan of Paramount, and film company district sales' managers present, assist the organization's own committee frame the resolution. He and Ben Friedman, independent circuit owner, declared double-featuring the worst menace to the industry in this territory in 21 years, warned that if itsin't curbed immediately it will spread, and that 'investments soon will be worthless.' It was pointed out the present development curred, after exhibitors were sidering admission boosts, being only deterred by the recession.

Members queried one of the speakers relative to 'excessive' salaries being paid to Hollywood executives. Abram F, Meers general counsel for national Allied announced that wheels have been set, in motion for the creation of an 'impartial forum' to, which the exhibitor can carry his trade practice and other grievances, and be assured of a fair and just development curred. The provided in the provided in

cision. This is a crying need, he de-clared. He also urged exhibitors to come forward to testify about their grievances and actual industry con-ditions so that the constitutionality of the North Dakola divorcement law can be successfully defended against Paramount's attack.

Regrets Abolishing FBT
Pettijohn in his talk declared that
he abolition of the film boards of
rade was one of the worst mishaps trade was one of the worst mishaps the industry has experienced. He mentioned the experience of the railroads and the coal industry to emphasize the harm that Federal control would do to the film industry. He also asserted film entertainment is being sold much too cheaply. Charles Reagan of Paramount in

vited exhibitors who don't feel his company is giving them a square deal to confer with him and he promised he'd try to adjust the

matter. Other speakers included Harry Buxbaum of 20th-Fox and Austin Keough, Paramount counsel.

Radio's Damage Discussion of producers radio broadcasts revealed that radio competition is doing much box-office competition is doing much box-office damage. Several exhibitors declared some of the programs are ruinous to their grosses. President Steffes declared the radio competition is kicking the stuffing out of the box-office and that Sunday nights, formerly one of the best theatre nights of the week, now are getting to be almost as bad as Mondays.

Governors Ba-

days.

Governors Benson and Langer of Minnesota and North Dakota respectively were present at the speakers fable at the elaborate banquet which celebrated the organization's silver anniversary and wound up the meeting. Pettijohn, Y. Frank tion's silver anniversary and wound up the meeting. Petitiphn, Y. Frank Freeman, Paramount's v.p. over theatres. Rodgers, Reagan, Jack Flynn of MGM, George Dembow of National Screen and other representatives of the distributors also were at the speakers table and spoke. Eddle 'Vervos' band provided the music. H. M. Ritchie, Detroit, was toastmaster. All the speakers paid tribute to Steffes' aggressive and competent Jeadership of Northwest Allied and he was presented with a

competent leadership of Northwest Allied and he was presented with a wrist watch by national Allied ... Pettijohn described Steffes as 'a grand warrior and square shooter' and said 'we have a great business and let's handle it right.'

On his part. Steffes said he has been leading the independents and during that time film rentals have advanced from \$10 to \$1,500 a picture and organization dues from \$10 to \$250 a year for some of the members.

'Every time we start an agitation against the film companies the 'answer is higher film rentals', said Steffes. That's how successful I've been. I'-don't accuse the distributors

against the months and the seek of the months are seek of the seek

the music score charge. One wanted to know the justification and reason

of it.

If think I can answer that, volun-teered Freeman. It's just an addi-tional film rental and should be con-sidered as such.

### PA. ALLIED STATES **CONVENES MAY 17-19**

**PICTURES** 

Pittsburgh, Feb. 8.
Plans being pushed rapidly here by M. A. Rosenberg, general chairman, for annual convention of Allied States exhibs, which will be held at William Penn hotel May 17-19. Committee heads have already been named and they'll hold weekly conferences right up to time of contab. Following group heads just, appointed by Rosenberg; general convention, W. L. Brown; banquet, Carl A. Poke and E. T. Beddiet transportation and hotel. Harry W. Walker; exhibits, San Fleishman and Frank

tation and hotel. Harry W. Walker; exhibits, Sam. Fleishman and Frank, Panoplos; entertainment, William R. Wheat: arrantement. Bart Dattola; credentials, Ben. Amdur: recention. M. N. Shapior, and publicity, Dr. C. E. Herman.

In addition to Rosenberg, national convention committee includes Nathan Yamins, Fall River, Mass. Irving Dollinger, Elizabeth, N. J. E. L. Peaslee, Stillwater, Minn. W.

Trying Dollinger, Elizabeth, N. J.:
F. L. Peaslee, Stillwater, Minn. W.
A. Steffes, Minneapolis; M. B. Horwitz, Cleveland; Martin G. Smith,
Toledo: Maurice Rubin, Michigon
City, Ind.; Ray Branch, Hastings,
Mich.; H. A. Cole, Dallass F. J. McWilliams, Madison, Wis.; Aaron
Saperstein, Chicago; H. M. Richey,
Detroil; Arthur, Price, Ballimore and
C. H. Olive, Washington, Fred Herrington, secretary of MPTO here,
hosting unit, will serve in a similar
capacity on national committee.

Attendance of the Northwest Allied States convention in Minneapolis list week by leading company executives: the theatre and distributing field is accepted as noting a keener desire on the part of major producer distributor leaders to see what goes on in the enemy camp. Northwest Allied, headed by W. A. Steffes, is one of the most militant of the independent exhibitor outfils. Curiosity of major representatives so far as the Northwest Allied need was concerned was probably helptened to some extent by the chain-divorcement threat, and the divorce bill which is still pending in North Datota. Attendance of the Northwest Al

kota.

Formerly major company execu-tives have steered pretty clear not only of conventions of Allied States Assn. national body, but particularly

### **Bobby Jones' WB Shorts** Money in U. S. Tax Suit

Meeon, Ga., Feb. 8.
The \$156,000 Warner Bros. paid
Bobby Jones, erstwhile emperor of
golling universe for series of motion
picture golfing shorts, figured in trial in Federal court here, when Jone sued U. S. to recover more than \$53.

sued U. S. to recover more than \$30.000 in income taxes paid in 1981 and 1933. alleredly collected illegally. Disputed items on which golfer seeks to recover income taxes are \$101.000 Warners paid Jones father as trustee for shorts made in 1931 and about \$55,000 for another series in 1932.

in 1933.

Case was heard by Federal Judge
Bascom S. Deaver without a jury
upon agreement of counsel. Elder
Jones testified he entered into
tract with golter and bought his son's
services for \$1,000. Warners, in turn,
paid Jones, Sr. trustee for son's
work.

work,
Midway of trial Judge Deaver re Midway of trial Judge Deaver re-cessed court and joined plaintiff Jones, government's legal rep al trial, and member of golfer's legal staff, in a friendly round of golf at Idle Hour Country Club. Jones had a 72, two over par. Arguments were concluded Friday (4) and Judge Deaver took case under advisement.

### 3 La. Gais' Pix Chance

New Orleans, Feb. 8,
Three Louisiana girls Saturday
(5) received telegrams from Ivan
Kahn, talent scout for 20th-Foxnotifying them to report to the studi in Hollywood for screen tests.
They are Mary Healy. Miss New Orleans of 1935; Dorris Bowdon, senior
of Toutiens State university and at Louisiana State university, and Marjorie Cooley, Little Theatre ac-tress. The trio leave here Feb. 11 for the Coast. Kahn interviewed the girls, when he was her last

month. Miss Healy has often been men Miss Italy has often been men-tioned as a screen, possibility not only because if her beauty but also because of her singing. Miss Cooley was mentioned as a possibility by Scout Oliver Hinsdell on a visit here some months ago.

## Advance Production Chart

(Continued from page 21)

Gurie, Einest Truex, Binnie Barnes, Baul Rathbone, George Barbier, Lolus Liu, Perdinand Gottschalk,

THE ADVENTURES OF TOM SAWYER, produced by David O. Selznick, directed by Norman Taurog, screen play by John V.A. Weaver, from story by Mark Twain; photographe Morans Wong Howe and Wilfred American Work How and Wilfred How and Robson, Walter Breiman, Spring Byington, David Holf, Marcia Mae Jones, Margaret Hamilton, Philip Hurtie, Erville Alderson, Donald Meck, Nana Bryant, Victor Kilian, Frank McGlynn, Sr.

### Universal

Number Number Now In Be Placed Stories in of Pix Comof Pix ComPromised pleted in Rooms Cameras tion
50 23 2 5 20 9

Total 50 23 25 28 9

Pictures in the cutting rooms or awaiing previews.

\*\*FLASH GORDON'S TRIP TO MARS, 'sexial' produced by Barney Sarecky; directed by Forde Beebe and Robert Hill; original screen play by Ray, Transpe, Norman S. Hall and Herb Damis, based on syndicated cartoon strip, photographed by Jerry Ash. Cast. Larry Buster Crabbe, Jean Rogers, Frank Shamon, Charles Middleton, Donald Kerr, Beatrice Roberts, Dick Alexander.

\*\*BORDER WOLVES,' produced by Trem Carr: directed by Joseph H. Lewis, story and screen play by Norton S. Parker: photographed by Harry Neumann, Cast. Bob Baker, Connie Moore, Fuzzy Knight, Dickie, Jones, Willie Fung, Glenn, Strange, Frank Campeau, Oscar O'Shea, Ed Cassidy, Jack Monisomery, Dick Dorrell, Arthur Van Slyke, Frank Ellis.

\*\*FORBIDDEN VALLEX, formerly titled 'MOUNTAINS ARE MY KING-MOM,' produced by Henry MacRaer directed by Wyndham Gittens; screen play by Eliot Gibbons from novel by Stuart Hardy, photographed by Ellwood Bredell. Cast. Noah Beery, Jr.; Frances Robinson, Fred Kohler, Sr.; Robert Barrat, Alonzo Price, William Lundigau.

\*\*MAD ABOUT MUSIC; produced by Jee Pasternak; directed by Norman

SIT, RODERT BAIFER, AIONZO PTICE, WILLIAM LUNDIGGAN.

"MAD ABOUT MUSIC, Produced by Joe Pasternak; directed by Norman
Taurog; original story, by Marcella Burke and Frederick Köhner; søreen
play by Buce Manning and Felix Jackson; photographed by Joseph
Valentine." Cast: Deanna Durbin. Herbert Marshall. Arthur. Treacher,
Christian Rub Jackie, Moran. Marcia Mae Jones, Nona, Bryant, Elizaboth
Risdon, Helen Parrish, Joan Tree, Martha O'Drisona.

Hisdon, Helen Parrish, Joan Tree, Martha O'Driscoll.

"THE CRIME OF DR. HALLETT, produced, by Edmund Grainger; directed by S. Sylvan Simon; screen play by Lester Cole and Brown Holmes, tom original by Cole and Charles Breher; photographed by Millon Krasner. Cast. Raiph, Bellamy, William Gargan, Barbara Read, Charles Stevens, John King.

Universal Pix Now in Production

GOODBYE, BROADWAY, produced by Edmund Grainger, directed by Ray McCarey; screen play by Roy Chanslor from stage play by James Gleason, photographed by George Robinson. Cast: Charles Winninger, Alice Brady, Tom Brown, Dorothea Kent, Donald McC, Frant Gniks, Tommy Riggs, Jed Prouty, Willie Best, Del Henderson, Jack Daley, Honry Commy Riggs, Jed Prouty, Willie Best, Del Henderson, Jack Daley, Honry

Moquemore. "STATE POLICE," produced by Trem Carr; directed by John Rawlins; original screen play by George Waggner. Cast: John King, Connie Moore, David Oliver, William Lundigan, Larry Blake, George Claveland, Charles, Wilson, Joseph Crchan, Pierre Watkin, Ellly Wayne, Ted Osborne, J. Farrell MacDonald, Glenn Strange, James Lucas, Roy Mason.

### Warners

Number Number Now In Be Placed Stories in 6 Placed Stories in 6 Placed Stories in Berline Fremmer Promised pieted ing Kooms Cameras ton 60 30 7 12 11 18

Pictures in the cutting rooms or awaiting previews

ACCIDENTS WILL HAPPEN, produced by Bryan Foy, directed by Wilkiam Clemens, original screen play by George Bricker, Anthony Coldeway and Morton Grant; photographed by Bob Ross. Cast: Ronald Reagah, Gloria Blondell, Addison Richards, Hugh O'Connell, Dick Furcell, Shella Bromley.

Bromley.

WOMEN ARE LIKE THAT, formerly titled THIS WOMAN IS DANGEROUS, and "RETURN FROM LIMBO," produced by Robert Lord; directed by Stanley Logan, original by A. H. Z. Carr; screen play by Horace
Jackson: photographed by Sid Hickox. Cast: Kay Francis. Pat O'Brien,
Alan Mowbray, Cordon; Oliver, Ralph Forbes, Herbert Rawlinson, John
Eldredge, Thurston Hall, Grant Mitchell.

Alan Mowbray, Gordon Oliver, Ralph Forbes, Herbert Rawlinson, Joha Eldredge, Fhurston Hall, Grant Mitchell.

'GIRLS ON PROBATION,' formerly titled TOO MUCH OF EVERY-THING,' produced by Byran Foy; directed by Arthur Lubin; original serven, play by Lawrence Kimble, Jean Negulesco and Wally Klein; photographed by George Barnes, Cast; Dolores Costello, Bonia Granville, Donald Crisp, Donald Briggs, Natalie Moorhead, Lucille Gleason.

"DAREDFUL DRIVERS,' formerly titled "HIGHWAY FIRATES," produced by Bryan Foy; directed by B. Reeves Eason; original screen play by Sherman Lowe, photographed by Ted McCords, Cast: Beverly Roberts, Dick Purcell, Gloria Blondell, Charles Foy.

"BLONDES AT WORK, produced by Bryan Foy; directed by Frank McDonald; original screen play by Albert Demond; photographed by Warren, Lynch, Cast: Glenda Fairell, Barton MacLane, Tom Kennedy, Rosella Towne, Donald Briggs, Kenneth Harlan, Carole Landis.

"MXSTEE" OF HUNTING'S END, produced by Bryan Foy; associate, Gordon Hollingshead; directed by Noel Smith; original story by Mignon (C. Eberhart; sercen play by Sherman Lowe; photographed by L. William O'Connell. Cast: Dick Purcell, June Travis, Elspeth Dudgeon, Anthony Averille, Ben Weldon, Mary Maguire, William Hopper, Anderson, Lawlor, Shella Bromics, Hugh O'Connell, Trevor Bardette, Deanie, Moore, Lavlor, Lover, Honnor, And Behands, formerly titled EVERYBODY WAS

Averille Ben Weldon, Mary Maguire, William Hopper, Anderson Lawlor, Sheila Bromley, Hugh O'Connell, Trevor Bardette, Dennie Moore.

\*\*LOVE, HONOR AND BEHAVE.\*\* formerly littled "EVERYBODY WAS VERY NICE, produced by Lou Edelman, directed by Stanley Logan, original by Stephen, Vincent Benet, screen play by Robert Eucliner, Lawrence Kimble and Clements Ripley: photographec by George Barnes. Cast Was and Control Barbard Long. John Litel, Dick Foran, Thomas Mitchell—THE ADVENTURES OF ROBIN HOOD, produced by Henry Blanke, directed by William-Keighlew-oniginal-screen-play by Norman-Recilly-Raine-Line Abstant Lawrence Lawren

Gravet, Raiph Beitamy, Allen Jenkins, isaber Jeans, warre wison, warrea Raiston.

MEN ARE SUCH FOOLS, produced by David Lewis, directed by Bisby Berkeley, screen play by Norman Reilly Raine and Housee Inckson, tony magazine, story by Bail Lone, Humphrey Beptrt, Penn, Singleton, Hugh Housert, Marcia Raiston Gene Lockent, Kathlear Lockhart, Johnston Davis, Donald Briggs, Mona Barrie Reine Riano, Claude Allister, James Nolan, "PENROPS DOUBLE TROUBLE, produced dy Bryon, Psy, directed by Lew Seiler, original screen play by Crane Wilbur and Ernest Booth; photographed by Arthur Todd, Cast: Billy Mauch, Babby Mauch, Kathleen Lockhart, Gene Lockhart, Cone, Lockhart, Dick Purcell, Hugh O'Connell, Charls, Hallon, Bernice Ploit, Phillip Huffle, John Perrone, Bily Lechner, Billy Wolfstone, Sonny Bupp, Jackie Morrow, Donald Hulburt, Jerry Tucker, Juck Cunning-lam.

Warners Plx Now in Production

\*COWBOY FROM BROOKLYN, formerly titled DUBE RANCHER.\*

roduced by Lou Falman; directed by Lloyd Bacon; screen play by Earl.

(Continued on page 27)

RKO-RADIO springs a NEW comedy idea on a startled world . . . and comes across with one of the greatest laugh shows ever put on the screen!...

> What a happy strike of box-office casting!...Combining in the one picture two stars, each of whose last picture was a top-money attraction!

> Surrounding them with a bunch of name comics who by themselves mean ticket sales . . . putting them all together in a sure-fire story that comes out of the can a comedy riot ready to run for the kind of grosses you cry for!

Katharine<sup>7</sup>

Bringing Baby

CHARLIE RUGGLES

Barry Fitzgerald • May Robson Walter Catlett • Fritz Feld Screen Play by
Duidley Nichols and Hugar Wilde Directed by HOWARD HAWKS



# FED'L FUNDS FOR NEW BLDG.

# 'Screen Editorials' New Ruse to Get | THEATRES COME | Indie Circuit Setups Expanded **Industrial Films Into Picture Houses**

While the outright advertising film has been making some headway into the regular houses, most remarkable progress towards getting industrial pictures on screens, in the last six months, has been made by the institutional type of production. There has been definite acceptance of this variety of picture as compared with the rather haphazard career of the blatantly product-sponsored film. This son of picture went into

the rather haphazard career of the blatantly product-sponsord film. This sor of picture went into about 4,000 theatres five months ago but this week two similar productions, each one reel in length, already have played or are scheduled for showing in approximately 6,000 houses. And another public relations type of screen product is set for release in about three weeks appearance destined for nearly 7,000 hookings as many theatres.

Such a showing considering the total of 17,000 film theatres, indicates a marked trend towards such so-called industrials. One group of such pictures are billed as screen editorials, which aptly describes them. Distribution firm makes no rash promise to organization backing producing the pictures, merely stating that the exhibitor or exhibitors have agreed to run them.

Steel, a short sponsored by American Iron & Steel Institute, served as opening leverage because containing nothing obnoxious though apparently putting across a subtle sales message for association. Ston-

containing nothing obnoxious though apparently putting across a subtle sales message for association sponsoring and-making the picture. Two three others followed. Currently, Frontiers of the Future' and 'America Marching On,' with Lowell Thomas narrating, are going into many houses. Included among circuits taking these two are Essaness chain and Balaban & Katz, Chicago. Fox West Coast and Lowe's also re-Pox West Coast and Loew's also re-ported looking at them. Both shorts were made by National Industrial

were made by result.
Council.
Shorts made by the administration
apparently showed the way on editorializing different viewpoints via
screen subjects. Industrial firms reasoned, that if these could obtain
showings, they had a chance if there
is no direct sales appeal and no effort was made to sell a specific
product.

### PITT'S JR. 'TIME'

Neo-Time Mag Also Producer Local March-Time Reel

March-Time Reci

Pittsburgh, Feb. 8.

Pittsburgh, Feb. 8.

Pittsburgh sclass weekly, BulletinIndex, which admits its format and
style are patterned closely after
that of Time, is aping the national
mag sti. farther by starting a local
newsreel, sort of a junior edition of
March of Time, and tying in with
Shea-Hyde's first-run. Fulton for
downtown showing.

First will be behind-scenes of 10
women Bulletin-Index recently
named as outstanding career femmes
Pittsburgh. Editors supervised
recl. which was made by Atlantic
Film Service here, and it's currently
on display at Fulton with Sonio
Henic ficker. 'Happy Landing,'
Others will follow from time to time,
no regular release schedules being
set. Marx Hartman, announcer at
WOAE and former stock actor here,
thoing the spicls, dialog being
written in clipped Bl-Time style.
Few years ago, Bulletin-Index also
started radio program likewise
similar in style to air's March of
Time. It was placed with KDKA on
sustaining, exchange basis, but
dropped after, a few weeks, station

Time. It was placed with KDKA on sustaining, exchange basis, but dropped after a few weeks, station claiming that show was at odds with tits policies. Couple of hot incidents aimed at big advertisers were dramatized and this was believed to have hastened termination of deal. Since then, mag hasn't reentered radio field.

### JUDELL'S STATE RIGHTERS

Hollywood, Feb. 8. Ben Judell has rented stage space 11 the Grand National lot.

Producer plans to turn out 12 pic-tures for state-righters.

### Schwartz Invading S. I.

The A. H. Schwartz circuit, oper-The A. H. Schwartz circuit, operating up to now only in Brooklyn and on Long Island, is planning an invasion of Staten Island. It will thus go into competition against the Brill string, which for years had S. I. to itself, and Paramount, which has one house on the island, at Stapleton. Schwartz's Century circuit is proposing the erection of three houses in this Brill-Par territory. Its string now numbers around 22 houses.

# 2d Stockholder Suit Vs. Loew's **And Directors**

Second minority stockholder's suitawith others reported in the offingwas filed in N.Y. supreme court, Friday. (4), against the officers and directors of Loew's, Inc., in connection
with the alleged excessive payments
voted the defendants at the annual
stockholders meeting two weeks ago.
While the original action filed by
Bernard Epstein, last week, demanded an accounting of the corporation's activities since 1926 and
the rescinding of the 'personal service' agreements under which the defendents would receive alleged excessive bonuses and commissions and
salaries for the next five years, and
the return of huge sums received by
them in the past, the new action is
confined to the financial dealings of
two of the chief executives during
ther past three years. The-secondsuit which was brought by ArbaDike Faxon, a Wall street customers
man, names the same defendants as
those in the Epstein suit and several
other directors. Epstein is the holder
of 23 shares of Loew stock, while
Faxon holds only 10 shares.

The defendants named in the new
suit are Nicholas M. Schneck, David
Bernstein, J. Robert Rubin, Louis
B. Mäyer, the estate of Irving Thalberg, Arthur M. and David L. Loew,
Alexander Liehtman, Edgar J. Mannix, Sam Katz, Edward A. Schiller,
Leopold Friedman, George M.
Armsby, Isidore Frey, John R. Hazel,
Charles C. Moskowitz, William 'A.

Parker, William A. Phillips, David
Warfield, T. L. Perkins, John K.

Searle, Eugene W. Leake, Harley L.

Clarke, Charles M. Schwab, Harry
M. Rice, Jacob L. Rubinstein and
Albert M. Greenfield.

Faxon directs his complaint
against the alleged excessive amounts
received by five of the defendant 'officers of the corporation since 1935
and holds the directors responsible

against the alleged excessive amounts received by five of the defendant officers of the corporation since 1935 and holds, the directors responsible for approxing them. According to the complaint, the officers and the amounts they received during the three years, in stock and cash bonses and salaries, included: Bernstein, \$1,410,334; Rubin, \$1,184,800, Mayer, \$1,297,197; Thalberg, \$2,565,197 and Schenck, \$95,398. Plaintiff, as does Epstein, asks the court oset 'resonable' compensation' to be paid the defendants for their services and for order directing the return of the alleged excessive monies back to the corporation and stockholders.

stockholders:
The Epstein suit is tentatively set for trial March 7. Meanwhile Emil K. Ellis, the plaintiff's attorney, will question numerous witnesses in Hollywood.

Stong's Multiple Duties
C. L. Stong, public relations representative of Electrical Research Products, was appointed advertis C. L. Stone, public relations representative of, Electrical Research
Products, was appointed advertising-publicity chief for Altec Corp.
Last week.

He continues RRPI, job, and also
as publicity chieflum for Audio Productions.

Mitzi Sidewalk Bance
Hollywood, Feb. 8.
Mitzi Mackeri Vieness singer and
dancer. has checked in at Republic
to do the dance specialties in Sidewalks of New York. Role marks
debut.

# UNDER FHA PLAN

Looser Credit Available for Theatre Owners Exhibs Can Get Advances Up to \$10,000 to Construct

MORE NEW THEATRES

Washington, Feb. 8.

Looser credit for theatre owners anxious to refurbish and overhaul their houses will result from the newest Federal move to encourage building.

building.

Revival of the feature of the original law which went out of existence last year—the loan provisions under which industry could borrow small amounts at cheap rates—was announced this week by the Federal Housing Administration. Exhibscan qualify under it for advances up to \$10000, but eligibility requirements have not been decreed yet.

While Uncle Sam won't put un.

up to \$10,000, but eligibility requirements have not been decreed yet.

While Uncle Sam won't put up, any actual cash, the program is pected to result in, substantial expenditures by business of all sorts. If it works, theatre owners can cash in twice—once by borrowing on favorable terms and second through increased employment and better purchasing power which should be mirrored at the box office.

In the absence of definite rules, it is expected the scheme will work in the same manner as the original plan. Money probably will be available only for "called permanent improvements, work which will involve irremovable additions and changes. Whether the Government will insure advances for purchase of apparatus depends on the exact provisions of the regulations. Previously, the program did not cover's such sprucing up as installation of new sarpets but did encourage repainting, enlarging, etc.

Notice went out last week to more

carpets but did encourage repainting, enlarging, etc.

Notice went out last week to more that 7,000 lending institutions that the Government is ready to endorse modernization and repair loans up to \$10,000. Repayment may be spread over maximum of five years, with provise that borrowers who occupy rented property must have a lease running six months more than the bank note.

running six months more than the bank note.

The fitness test for applicants is not too strict. Persons, partnerships and corporations can borrow under the plan, providing they have an assured income, are able to repay the loan and either own the property or have the specified type of lease.

Financing charges must be kept down. Although left to the discrition of the bankers, terms cannot be stiffer than 9,72%, which the F.H.A. says is the lowest on record for this sort of backing. Works out to \$5 discount per \$100 on each one-year note.

Oktahoma City.
Frank Combers planning new
house at Webber Falls following destruction of house and equipment by
fire with \$20,000 loss.
Ray Mathis, who opened new
house at boom-town Ketchum last
week, buys two more lots in center
of town on which to build large
house within immediate future.

With general contract just let to Novarro Corp., work on 'Herris Amus. Co's new \$100.000 house in swanky Mt Lebanan residential section will get under way, frew weeks, Will be'a £200-seales, the first film house in that sector, 200-ing ordinances having previously banned theatres there.

Hartis also planning another nabe on Perrysylle avenue in far end of Northside: also 4.200 seats. Beth houses ready by fell.

# 35% in Past Year; Smaller Towns

### What's a Couple More?

Long Beach, Calif. Feb # Despite fact this city has long been

Despite fact this city has long been recognized for its overseating, two more neighborhood film houses are under construction here by local vestors, with one set for direct opposition to the Sam Gorgana estate's Brayton, the other to William Woodward's Belmont.

New theatres, are still without lossees.

# NAME VOICES FOR REELS ON **DOWNBEAT**

Popularity of name commentators for newsreels the wane. Still go for suitable voice from the die field but the newsreel executives are not particular about a big name. And they distinctly are not for paying the high money asked by name commentators.

Probably the opening wedge was by Metro's News of the Day. Edwin C. Hill at one time worked for Met-rotone at a reported salary of around \$1,000 per week. When few com-plaints were heard after he was dropped, newsreel, editors had their cycs opened about high-salaried spielers, "They reasoned that if one of the most highly publicized names in the business had no effect on theatre patrons, the coin for huge narrative most high the patrons. rator wages was out of line.

rator wages was out of line.

Closest approach lo. a name commentator for Paramount newsreel is present chief of voice staff, Gabriel Héatter. He got about \$250 to start. But at the time he was installed, Par also grabbed a number of radio announcers for various phases of news covering from the airways with nothing like that fee paid. Heatter is used generally only once in any issue of Paramount News indicating that this newsreel is not entirely sold on radio names for their releases.

Lowell Thomas still remains with

releases.

Lowell Thomas still remains with Fox Movictone but does considerable narration for its shorts also and for other short features outside of Fox. His newsreel salary was placed at above \$800, with total reported to run around \$800 with other film work. Thomas writes his tinuity which said to be responsible for his continued popularity with the newsreel.

Most of the newsreel commentations work from 9 p. in unfil the red is just to bed' twice per week. That usually means a 6 to 9-hour stint.

Graham McNamec, who has a pacturning for, several years more with Universal newsreel, rejarded as the highest paid in the business—his

Universal newsreel, regarded as the highest paid in the business—his weekly salary runs between \$400 and \$600. This status is based on the \$600. This status is based on the actual voice time required for every newsreel issue. It is estimated that each newsreel edition consumes 55 minutes to 1 hour 20 minutes actual voice time, including any corrections or cuttines.

RKO-Pathe only a few months ago added several radio amouncers to its voice staff, with un name requiring heavy outlay.

### WB's New Lab Opened Hollywood, Feb 8.

Warners has inveiled its new 3500,000 laboratory, located on the Burbank lot. Fred Gage is in com-

Plant has a respectly of more than 1.000,000 feet of thin daily. In ad-cition to developing all negative, plant will also thru out prints for Coast distribution.

While the number of big major theatre circuits and the size of them emains much the same as a year ago, there has been a widespread expansion of independent chains. And those previously in existence have extended their holdings. Estimated that ap-proximately 120 'circuits' have begun operating in the past four years, or a total of 430 in all in U. S. This represents an increase of about 35%.

represents an increase of about 35%. Largest influx has been in circuits handling subsequent runs in bigger cities, or first runs in communities of 5,000-10,000. Naturally, the bilk of these are indies. As for the major circuits, the few additions to the strings have been counterbalanced by the number on which leases have not been renewed or since shuttered.

Growth of independent circuits is seen in the current number of chains containing 20-40 houses:

containing 20-40 houses.

Present major circuits point to the fact that any new strides made towards aggression in theatre, chains, new particular to the fact at the doors of indies. Despite this, if has not prevented the spread of legislative proposals to bring about divorcement of affiliated circuits from the distributing-producing companies. Such contemplated laws, would be directed at the affiliated chains, but leave extensive indic circuits unmolested.

### Columbus, Feb. 8.

Clarence A. MacDonald, owner of four neighborhood houses, was re-vealed last week. the owner of the new Cleve, another nabe now under construction. Owner's iden-tity was secret for several months, Bouse will open about April 1.

### FILM STOCK SHIFTS

Semi-Monthly S. E. C. Reports Dis-closes Amus, Issue Transfers

### Washington, Feb. 8.

Insiders' dealings in stock of seven-film companies were revealed last week in the semi-monthly report of the Securities and Exchange Commission.

mission.

Three-officers of Loew's sited their holdings in that company during December, David Benastein gave away 1,600 shares of common, keeping 7,080; Arthur M, Loew sold out 195, balance of his stake in this calegory, and Bob Rubin pedited 2,000, retaining 14,155.

Disposition of Managers

Disposition of Warners Bros. paper Disposition of Warners Bros. naper by two officers were unveiled. Al-bert Warner made gift of \$10,000 debentures-which leaves him with \$1,784,000 worth—and sold 2,000 shares of nonrow, langing to 59,648. San Carliste gave away 400 common, which leaves 700 in hi portfolio.

common, which leaves 700 in hi portfolio.

Interest at Jafin D. Hertz and E. V. Richards. Paramount - preferred was reduced during the month Former taxicab magnate reported that Lehinan Bios, of which the is a partner, gave away 447 stores in which he was indirectly interested, while Richards sold 1.400 shares, and Rochelle Investment Corp., in which he has a stake, acquired identiced number. Cuts out Richards direct westment and swells the holding company's stug to 5,000.

Robert R. Young of Jarsey City, director in Pathe, shifted sacurities from one, pigeon-hole to another. Rotting company in which he had stake unboaded 10,283 pieces of common when it was dissolved; and he added this amount to while pray has alseed in his meaning the sacurities. Three sales of found 504 in es.

Three sales of found 504 in its common were made by Kute W. Todd, of Pittsburgh, streets in C.N. Sliced, his birth to 250 to 2 padding 2,000 shares.

2,800 shares.

2,000 shares.

Another Sont Chais is I k.
Cohn, who gave away 200 Calings a
Dictures, voting trust a taken as
Still has 32,407 of the 2 plus 423
hieres of common.

# ONGE NA LIFETINA things like this happen:

The Chicago Theatre plays a picture 3 weeks...
(The picture, of course, is Paramount's "THE BUCCANEER")

Saenger Theatre, New Orleans, plays a picture 3 weeks... (The picture, of course, is Paramount's "THE BUCCANEER")

Imperial Theatre, Toronto, existing house records broken... (The picture, of course, is Paramount's "THE BUCCANEER")

In 200 simultaneous key-city openings, cold and hot, rain, snow and clear skies, picture does 150% of house averages... (The picture, of course, is Paramount's "THE BUCCANEER")

# PARAMOUNT'S ON PARADE!

### Semi Pros B'way Rage

(Continued from page 1)

(Continued from page I)
Grey and Herbert Mitchell. It is
currently rehearsing Philippa Burrell's He Was Like a Continent,
which will open at the Roosevelt,
Feb. 17. Actors receive shares of
stock in lieu of salary. Cast includes
Ben Roberts, Marshall Hale, Richard
Boller, Marcus Mensch and Geraldine Kay. Admission prices willbe 25c, to \$1 top.

Drema Associates, Inc., is a new
producing unit with seven legit and

producing unit with seven legit and picture names. Burgess Meredith, Henry Fonda, Margaret Sullavan. hicture names. Burgess Meredith.
Henry Fouda, Margaret Sullavan.
Morris Houghton, Kent Smith.
Joshua Logan and Allyn Joslyn are
incorporators. Howard E. Reinheimer is counsel for the unit and
Carl. Marcium temporary business
manager. Group is reading scripts
and looking for a play.

Surry Players, producers of the
recent 'As You Like It' revival, are
headed by Ann Revere and Katherine Emery and are conducting experimental rehearsals and looking
for plays. Group will return to
Surry, Me, next summer and do two
tryouts and two revivals.

One Act Reperfory Theatre,
headed by William Kolzlenko, Ernjo
Easshe and Alfred Kreymborg, has
postponed, its opening from Feb. 18
until March. Plans to open with
three plays already published in the
One Act Play Magazine. Permanent
professional company is being
formed.

one Act Play Magazine. Permanent professional company is being formed.

Experimental Theatre, Inc., a non-profit making outfit which proposes to assist new groups in getting a Broadway start. Peggy Fears, Felix Role and Nathan Zatkin are back of this one, which, has permanent headquarters at the Vanderbilt. First production 'The Bridal Crown, directed by Andrius Jilinsky, is reviewed this issue. Admission prices range from 25c. to \$2.20.

American Show Shops is a group of amateurs and semi pros. Idea is to give playwrights and actors a place to show, with a fee of 10% charged if the production is sold thouse is under a five-year lease to the outfit headed by Ruth Putnam Mason. It was formerly the President Theatre. Top price is \$1.65. Productions have included 'That Rib of Adam' and 'Murder Salis at Midnight.' Planned Lodewick Vroom's 'One Every Minute.'

Brattlebor Players, who grew out of the Vermont strawhatter, opened their fourth production, W. J. Turner's The Man Who Ate Popomack.' Last Sunday (6) in Brooklyn, N. Y. Show directed by Paul Stephenson. Other productions included a revival of 'Sweeney Todd,' by Dibdin Pitt. Chekhov's 'The Sea Gull,' and Paul Osborn's 'Oliver, Coliver, Cast has Equity and non-pro members, being considered as a little theatre outfill was started by Mary Loines. Constance Morrow and John Becker. Admish ranges from 50c to \$1.65. Present show is described as presently rehearsing 'The Ascent of F-6' by W. H. Auden and Christopher Isherwood, Group is under the supervision of three casting directors, Shirley Burke, Ann Seranne and Bill Herz, Unofficially stated that the Theatre Guild may take over the

supervision of three casting directors, Shirley Burke, Ann Seranne and Bill Herz. Unofficially stated that the Theatre Guild may take over the play if it looks good in rehearsal.
Understudy Group, Ind., is a recently-formed non-profit membership outfit which resulted from dissatisfaction with Penny Bancrofts Understudy Club last season. Founders are Edward Mann, Bernard Cooper, William van Loon, Richard Whale. are Edward Mann, Bernard Cooper, William van Loon, Richard Whale, Betty Lee, Henriette Kaye Karson, Billy Winton, Catherine Hare, Charles Balke, Lesley Wood, Don Moreno, Evelyn Streich, Merwyn Melson and Edna Gordon. Charles Balton, New York lawyer, handling affairs of the outfit.

Group headed by Harry Cook is semi-independent of the American Theatre Council and rehearses at the Union Methodist Church, 48th street. Reported to be doing The Children's

Union Methodist Church, 48th street. Reported to be doing The Children's Hour, and hopes to revive a 1966 play, titled Friend Hannah. Wiman Holmes and Carmen Lewis are among those in the group.

Students Stage Guild, Inc., is another group which will hold auditions. This one is sponsored by Max. Warre! Eddie Dowling and Les Shim.

tions. This one is sponsored by Max Marci, Eddie Dowling and Lee Shubert. Auditions will be similar to those of the American Theatre Council, but will use entire plays instead of excerpts. Planned to get under way in May.

Three outstanding professional groups which began in a somewhat

similar way are the Theatre Guild, the Group Theatre and the Mer-cury. Surry Players and Actors Repertory have also had Broadway productions.

Repetrory have also had Broadway productions.

One group of legiters, mostly from the cast of 'Father Malachy's Miracle', have established their own tap dancing class at the St. James Theatre. It is by invitation only and there's a slight fee for entrance. This group differs from the others in that it's not for rehearsals for art's sake. Just for the exercise.

American Actors Co. is a co-operative which was at Croton, N. Y., Last summer with both Equity and non-Equity members. Croup did Edith. Hamilton's translation of Edityledes 'Trojan Women' at the Roerich Ineatre for two weeks, clasing last Saturday (5): There are consistent of the Commerce of the Commerce

in N.Y.C.

Thursday, Night Club a group established four years ago. Uses the Actors Guild Hall of the Little Church Around the Corner. Admission is life, which includes coffee and sinkers. Robert Buckner has been directing shows to give enterand sinkers. Robert Buckner has been directing shows to give enter-tainment and to provide a place where performers can be seen. Pres-ently James Bell, Joyce Arling and Henry Hull, Jr., are among those rehearsing Shakespeare's King John.

John.'
Diane and Sheila Hunt contemplate forming a rehearsal group to do Fire in the Chophouse, formerly The Sacred Heart, by Grace D. Ruthenburg. Charles Blake may di-

Others ported to have rehearsal groups include Lee Cobb and Benno Schneider. John Call is considering forming one to give actor's matinees.

### Coast Indies Map Next Step After Par Setback

Los Angeles, Feb. 8.

Next move by the 20 Southern California indie exhibitors, temporarily blocked in their anti-block booking fight, against Paramount when Judge Leon R. Yankwich, sitting in Federal district court here, sustained the defendant company's demurrer to their complaint, will be determined after their attorneys have studied the Yankwich ruling. Under the decision, plaintiffs, headed by C. W. Blake, have until Feb. 20 to file an amended complaint.

Case is predicated on two charges of anti-frust law violation against Paramount, with the indies demanding damages totaling \$140,000.

### Pix for This Curci

Hollywood, Feb. 8. Gennaro Curci, former Metropoli-an Opera singer and kin of Galli-Curci, will make his screen debut in 20th-Fox 'Island in the Sky,' which features Gloria Stuart and Michael

Herbert I. Leeds will direct;

### THEATRE FIRES CAUSE CONSIDERABLE DAMAGE

St. Louis. Feb. 8.

The Hippodrome. Herrin, Ill., one of the largest picture houses in southern Illinois, last week was destroyed by fire which, for a time, threatened a large part of the town's business district before being brought under control. John Matlow, owner, who estimated his loss at \$175,000, said he would rebuild the theater.

at \$175,000, said he would rebuild the theatre.

The fire was discovered two hours before opening and apparently started above the heating plant. The roof and walls collapsed and the flames were not extinguished until fire apparatus from Marion and Carbondale arrived. Firemen were handicapped by strong wind which blew embers onto adjoining structures.

which blew embers onto adjoining structures.

Some 500 patrons fled in panic from the Roxy, Mounds, Ill., near here, last week following an explosion in the projection room which seriously injured the operator and caused, a fire which demolished the structure. The blast occurred at 9 p.m. when the house was almost filled and a cry of fire caused a stampede in which no one was injured.

John Henderson, 25: the operator, sufficied serious burns on the face head, and arms. The blaze spread to the local telephone office, in the same building and two hello girls, Mrs. Christine Peterson and Louisc Ohmart; who refused to leave their posts, were overcome by smoke. A friction spark is believed to have caused the film to explode The damage estimated at \$50,000.

Petersburg, W. Va. Fire originating from an over-heated or leaking flue destroyed the rear of the New theater and much valuable equipment. It is not yet decided whether it will be rebuilt and resume operation.

### Johnston Sets New Rental Deal for Mono

Hollywood, Feb. 8.
Final move of W. Ray Johnston, Monogram prexy, before shoving off for New York, was to renew company's deal with Hollywood Studios, rental lot, for office and stage space for next 12 months. Lease extension calls for guarantee of 100 shooting days, with the price considerably upped from \$175 per day fee that was paid last year.

During his-stay here, Johnston and Scott R. Dunlap, Monogram production chief, laid plans for the company's sales convention; scheduled for Los Angeles this spring.

### TITLE CHANGES

Hollywod, Feb. 8.
RKO's 'Joy of Loving' will be reened under its original tag, 'Joy

screened under its original tag, 'Joy of Living.'

The Lone Star Rises subs for Paramount's 'Marching Herds.'

RKO's 'The Seeing Eye' has been retagged 'Blind Alibi.

### Advance Production Chart

(Continued from page 23)

Baldwin from play by Louis Pelletier, Jr., and Robert Sloane; photographed by Atthur Edeson. Cast: Dick Powell, Priscilla Lane, Pat O'Brien, Dick Foran, Ann Sheridan, Ronald Reagan, Spring Byington, Hobert Cavanaugh Emma Dunn, Granville Bates, Grace Hayle, Dennie Moore, Roselle Towne James Stephenson, Harry Barris, Candida, Kay Johnson, Cliff Saum, Dorothy Vaughn, Sam Hayes, May Boley.

only of the property of the produced by the polar of the property of the prope

Ceorge Regas, John Harron, Jack Mower.

"LITTLE LADY LUCK: produced by Bryan Foy: directed by John Farrow: original screen play by Albert DeMond and George Bricker; photographed by L. William O'Connell. Cast: Ann Sheridan, John Litel, Frank McHugh, Jahet Chapman, Robert Homans, Eric Stanley, Jean Benedict, Maureen Rodin-Ryan, Lottie Williams, James Nolan, Vera Lewis, John Ridgeley.

Ridgeley.

'CRIME SCHOOL,' produced by Bryan Foy; directed by Lew Sciler; original screen play by Cranc Wilbur; photographed by Arthur Todd. Cast; Humphrey, Bogart, Gale Page, Dead End' Boys, Paul Porcasi; Helen McKeller, Dick Purcell, Weldon Heyburn, James B. Garson, Sybil Harris, Harry Cording, Charles Foy, Al Bridge.

'ALL RIGHITS RESERVED' (to be changed), produced by David Lewis; directed by Michael Curtiz; screen play by Casey Robinson; photographed by Ernest Haller. Cast: Rosalind Russell, Errol Flynn, Olivia de Havilland, Walter-Connolly, Spec. O'Donnell, Dennie Moore, Frankin Pangborn, Ward Bond.

# Chi Indies Try to Buck Bigtime Duals with Triple Bills; Health B'd Head States That It's 'Injurious'

### LOEW'S ZIEGFELD'S SINGLE PICTURE TRY

Loew's will turn its Ziegfeld theatre. N. Y. nabe into a partial single-biller, starting March I, as a lest whether something can be done about the standing situation of duals in the metropolitan area.

in the metropolitan area.
House, a second-run deluxer, will screen single bills on Tuesdays and Wednesdays; rest of week continue using doubles. On the singleton bills, shorts and three newsreels will pad out the running time to the proportions of duals.
It's the first recent effort of a chain in New York to break off double-features grip on subsequent-

ble-features grip on subsequent-runs. Duals' hold is 100% on both indies and circuits.

### Par's Stock Conversion Program Marking Time

Though minor additions to the number of common shares outstanding brought the total outstanding shares to 2,453,637, Paramount's conversion program currently is marking time. N. Y. stock exchange an nounced this latest total for Parcommon shares in listing changes of stock but no shifts were released for either class of preferred shares.

Present quotations for the common and second preferred shares of Paramount reflect status of conversion program. Where the common had been selling regularly at \$1 or more nigher than the second preferred, reflecting desirability of shifting from second preference to common stock, in the past week the former has been selling at \$50 to 75c higher than the common. Recent trading session saw the common at \$94\$ when the second preferred sold for 10. This preferred is convertible into common on the basis of 10 shares for 9 of common common dividend possibilities, of which little has been heard recently.

### Trans-Lux's First in Eng.

Initial short feature-newsreel the Initial short feature-newsreel unater in a circuit of 10 or more probably will be opened in London by Trans-Lux in the next month or two. Opening has been delayed by details over equipment, with opposition newsreel chain apparently bucking the plan to put in rear projection

ea. With first house started in England With first house started in England, Trans-Lux circuit will become international, what with eight or more operating in U. S. by the time that the British circuit gets into operation. Besides the four Trans-Luxers in New York, company also has theatres in Philadelphia and Baltimore. Next one will be launched in Boston, Easter day, in a house now being operated on dual feature policy. Following this opening, Trans-Lux will start one Chicago.

Beatrice, Neb.'s, Pet Peeve

Beatrice, Neb.'s, Pet Peeve
Lincoln, Feb. 8.
Chamber of commerce in Beatrice, Neb., 10,000-pon town a few miles from here, conducted a pet peeve poll last week. Results showed 65 different squawks, which are to be laid at the feet of the city council for scrutiny and action.

Most frequent spuawk was, "why don't we have Sunday shows? Four times voted, issue was lost by close margins each time.

Bay Minette, Ala., Feb. 8.
By a vote of 149 to 102, Bay Minette last week settled the question
of whether its film theatre shall
operate on Sunday. To avoid interfering with church, hours were
restricted by the ordinance to afternoons and after 9 p.m.

### THEATRE SAFE STOLEN

Fairmont, W. Va., Feb. 8.
Thieves broke into the Virginia,
Feb. 2 and removed the safe from
the building. The loot amounted to
between \$250 and \$300 in cash.

The thieves broke down doors in Bobby Mauch into sagebrusher. discriminately and removed the Twins set for top toles in an uneasy safe after forcing open a liftled western, which Crane Wilbur couple of steel cabinets.

Chicago, Feb. 8.

Apparently convinced that, matter how much they try, they won't be able to do away with double features during this exhibition season anyway, the neighborhood theaters have gone the other way suddenly and are now starting on a sampede towards triple feature. bills.

Making, little b.o. headway with twin bills in the small houses, against the bigger twin bills in the atres, the subsequent nabe houses are now blatantly, exploiting three features for a single bargain admission. It has started with a rush, and as the competition grows keener indications are for a general overrunning

the competition grows keener indica-tions are for a general overrunning of this territory with three pictures. These bills include such arrange-ments as 'Ali Baba Goes to Town,' 'Alcatraz Island' and 'It's Love I'm After' on a single admission. The exhibs, other words, are not tripling up on their slough product, but are going whole-hog and slapping three strong pictures single screen. Both 'Ali Baba' and 'Alca-trax' have been box office leaders in, this community, and would have

traz' have been box office leaders in this community, and would have been rated two years ago as surefire coin as a single entry.

Seme Triple Mats Only
While some of the theatres have simply jumped into triples, other exhibs are going at it a bit more diplomatically and circuitously, by running, a regular double feature program and then adding the third bicture during the matinee only. These extra pictures are generally reissues or strictly kid pictures such as 'Nit Wits,' Things to Come,' Treckles,' etc.

etc.

Balaban & Katz, which has been the ringmaster of the double feature situation, has as yet taken no official cognizance of the triple feature rise

struction. has as yet taken no official cognizance of the triple feature rise which looks to be an epidemic in a few more weeks. B. & K. is continuing to operate its nabe houses on a strict two-bill policy, corralling the two best bo. pictures of the week's release chart as its trump card. There has been considerable talk among the anti-doubles exhibs of getting a ban against twin features by the Board of Health on the score that doubles keep the kids in the theatre too long. Though admitting that such an approach is immical to-show-biz generally, the exhibs ele that they must take some action if they are to do away with doubles at all kney must take some action if they are to do away with doubles at all Result was that last week Dr. Herman N. Bundesen, president of the Board of Health, did go before a city council committee and made an official report that double features are injurious to health, producing eye strain, break in children's sleep, are over-stimulating and cause possible harmful crowding theatre and lobbies.

City council has been looking into the double feature situation, pressure having been brought to bear by exhibs what he working every conceivable angle to kill off the twin bill policy in this burg.

### Anticipates Giveaways' Demise, Getting Exchange

Philadelphia Feb. 8.

Dave Molliver, game and give-away distrib, readying to open an indie exchange. With no source of product lined up, it is understood a deal is about set for him to take over John Golder's Hollywood Ex-change.

over tomic schange.

Molliver will continue his gimmick biz. He has indicated he sees end of giveaways and games in not too distant future and his exchange idea is to matriess the fall when the bottom drops out of the bingo market.

### Novarro's Rep Repeater

Hollywood, Feb. 8.
Republic is drafting plans to put
another Ramon Novarro picture into
production shortly after April 1.
Screenplay, now being written by
Hans Kraly, will be player's second
for the fullow.

Meanwhile, Novarro will do two personal appearances, opening in Chicago, Feb. 25; then Memphis.

### MAUCHES GO YIPPEE

Hollywood, Feb. 8, Warner, is converting Billy and Bobby Mauch into sagebrusher.

A COLUMBIA

ICTURE



PRESENTED BY

DAVID L. LOEW

### IATSE vs. 4A's

(Continued from page 7)

affairs and that Thomson desires to be the 'Mussolini of show business.' Such claims are made despite SAG's repeated refusal to exert its over-whelming power and Thomson's con-tinued conciliatory attitude in Four As-meetines.

A's meetings. Next Monday's Meetin

Next Monday's Meeting
Efforts to agree on a plan for the
reorganization of the Four A's constitution and working setup will also
be made at next Monday's boarmeeting. So far, the western portion of the revision committee has
trawn up its tentative plan, but suggestions and approval still awaits action by the eastern end.
Understood the tentative plan calls
for the housing of all Four A's mem-

tion by the eastern end.
Understood the tentative plan calls for the housing of all Four A's member groups' offices under a single roof, idea being to save expense. Another proposal would set uniform dues scales for all member groups to permit a single membership cond dues scales for all member groups to permit a single membership card and thus do away with duplification of dues payments. It has also been suggested that the books, files of membership lists, financial records and all contracts of member groups be open for inspection by the Four A's. Final tental. and all contracts of member groups be open for inspection by the Four As. Final tentative proposal would set up a central treasury and book-keeping department. Idea of the last suggestion would be to effect major economies in administrative expense. Pointed out that all records would be kept separate and each
group would have entire possession
and control of its own funds.

Friction Still Exists

Friction Still Exists
Although the recent spat between
Thomson and the Philip Loob-George
Heller combo has subsided, at least
on the surface, it is unlikely that the
friction is ended. There have been
no open breaks between them at reno open breaks between them at re-cent Four A's meetings, but the fun-damental difference in aims and views persists. Basically, it lies simply in their opposing attitudes on the question of a reorganized Four A's and why shall exert the con-

trolling power.
Such control was always wielded Such control was always wielded by Equity until last summer when SAG emerged with new power. Equity heads, particularly the new regime in the saddle, is jealous of the loss of that authority and preside. Although it has the necessary votes to cram through virtually any program it wishes, SAG has not exerted its power. In fact, despite advice by several SAG heads, Thomson has proposed that no Four A's member group, regardless of its nuson has proposed that no Four As member group, regardless of its numerical strength, shall control more than one-third of the votes in the Four A's. In the matter of inspection of financial records and contracts, SAG has offered to submit them to any Four A's member group

them to any Four A's member group at any time.

Although Burgess Meredith has stated positively that he will not be a candidate for the Equity presidency at the annual elections, it similikely that he will retire completely from the picture. Since his entry into active affairs, he is known to have become intensely interested in Equity work. His acting career will undoubtedly prevent him from taking such a direct part again, but it is conceded that he will continue to interest himself in Equity affairs. Now that Chorus Equity has been or yauntee the nitery and vaude choruses. Robert T. Haines and Miss Edith Christianson will probably handle the drive. Haines was appointed last week to replace Bretaigne Windust as assistant to Meredith and Paul Dulzell, and Schorus Equity rep on Equity council. Haines identified with the at any time.

Although Burgess Meredith has



It's more thrilling than midright in Monte-Carlos, norre veciting than strip polect, aimd carlos, higher values than any other game surveyer played. In last, there's nothing like BHIDD look, beeping a party on its tees, or for passing on idle hour alone. Just press the leverse, wheels spiral, the windows above whether you wis not look. Get going with the crowd. Play DHODL Andlony jour set today.

Wherever games are sold O. SCHOENHUT, Inc., Phila., Pa.

conservative element in Equity affairs, which may also be taken as an indication that the Loeb-Heller group will not have unobstructed sailing toward its aims.

Dullzell had previously sought Haines as assistant, but was turned down by council.

\$150,000 in Treasury

Chorus Equity's treasury, incidentally, is said to amount to about \$150,000 in liquid form. Control of this fund is understood to be part of the object of the recent maneuvering in the Equity-Chorus Equity picture, Miss Christianson's appointment as executive-secretary of CEA, effective last December, was

picture, Miss Christianson's appointment as executive-secretary of CEA, effective last December, was for a term of three months. Figured likely she will be retained. American Guild of Musical Artists is still huddling with the Metropolitan Opera Co. management for recognition and a basic contract. Neither side will discuss the matter, but it is understood the huddles have so far resulted in a stalemate. Reported that the American Arbitration Assn. was called in and conducted a poll of the opera personnel to determine the choice of bargaining agent. Result is said to have been a vote of 75.8% for AGMA.

Green Denies Browne

Miami, Feb. 8.

No application for jurisdiction over all performers and other workers in show business has been made so far to the American Federation of Labor executive committee by George E. Browne, IATSE president. William Green, AFL prez in charge of the meeting here, made that statement and added that when and if such petition is made no decision would be reached without full hearings for all concerned.

Browne, who had previously declared he would move to obtain the principle of the province of

### Layoff Projectionist Admits N. O. Bombings

New Orleans, Feb. 8.
Isaac Alley, 29, unemployed projectionist, last week confessed to po lice here that he released two bombs lice here that he released two bombs in local theatres in January which caused injuries to more than a dozen people as the result of burns, or from the mad stampede for exits which followed the blasts. The bombings took place in the Casino theatre on Jan. 3 and at the Plaza

two weeks later.

Alley told police that he was called by a second person, who is still hunted by police, and told to toss sulphur bombs into the theatres. "He handed me a package," Alley said, "and told me it was a sulphur bomb. and told me it was a sulphur bomb. Both bombs made a flame and a lot of smoke. The purpose of the bombings was to scare the people and run them out."

Police attributed the bombings to labor difficulties. Alley was one time employed as projectionist at the

employed as pire,...
Plaza.
"When the explosions occurred and people stampeded for the exits I got up and went home to bed,' Alley told the police.

### McDaniel's Pasa. Buy

Pasadena, Feb. 8. Terry McDaniel, former Fox West Coast manager, and later operator of the Buckhead at Atlanta, Ga., has the Buckhead at Atlanta, Ga., has purchased the interest of Ray Miller in California Amuse, Co. of Pasadena, Stock acquisition makes him a partner with Robb & Rowley of Texas, and George Hanes, Pasadena, in the Pasadena, Park, State and Washington, Pasadena subsequent-run houses.

McDaniel has been elected president of the company.

dent of the company.

### New Speed-Up Playback

New playback device recently perfected by Electrical Research Products promises to speed up commentation and editing of newsreels 75-100%. It now require about seven hours to turn out newsreel. is received in N. Y. offices.

Latest invention may cut this time by four or five hours.

### PAR CANCELS LEASE ON ITS MINN.. MPLS.

**PICTURES** 

Minneapolis, Feb. 8.

The Minnesota Amus. Co. (Par) has cancelled the lease on its ace theatre, the 4,200-seat Minnesota, here, one of the largest and most pretentious showhouses in the midwest, effective Feb. 1, 1939. 'On the present basis it is impossible to onerate the house profitably, John J. Friedl, general manager of the circuit, explained. 'If we continued its operation on the present basis we might throw the entire circuit into bankruptcy."

The Minnesota has had a stormy career and has been closed a part of the time during the 10 years that have elsapsed since its construction. It was built for Par by a local group and financed by the sale of bonds, the interest on which is now in dethe interest on which is now in de-fault. Through the transaction Par-was put into a position to enter the exhibiting field here in opposition to Finkelstein & Rubin, then in con-trol. Before the house was opened, however, Paramount-Publix and F. & R. entered into a partnership deal and later acquired the F. & R.'s boldings. holdings.

holdings.

During the 1929-33 depression, grosses, which had run as high as \$45,000 a week during its early career, dropped as low as \$4,000, and the theatre was closed for a protracted period. After Par went into receivership the rental became in arreces but a pew losse was drawn receiversing the rental became in ar-rears, but a new lease was drawn up at a considerably reduced rental calling for a percentage of the gross and a guaranteed amount sufficient to cover taxes, insurance, etc. Where-upon Par reopened the theatre.

### Theatre Changes

Camden.
Announcement by Frank J. Hartmann, Camden City Commissioner, states that Elm theatre, of North Camden, is to be rebuilt, and opened. Theatre was out of use for about 10 years.

Louis H. Gordon, New England chain theatre operator, plans to renovate the Toy, to be known as the Avon, spending \$20,000 it is understood, for a new foreign film policy. Scating capacity about 525, including 20 loges. Exhibitors claimed to the control of the spending to the Right of the Right the ceent regain of the Right commonly Modern, tried out policy of artie pictures several years back, but flopped. Playhouse is an in-andouter legit stand at present.

New advertising policy for Hamrick-Evergreen's six downtown theatres for combination display in the
three local daily papers has been figured out by Vic Gauntlett, gen. adv.
mgr. for H-E. Orders were to cut
costs. To do so and still get adequate
space, Gauntlett figured it would be
necessary to change all houses to
new shows on same day—Thursday
was selected. New sked is to open
was selected. New sked is to open
that day, follow with 2-col. full in
Times Friday eve, and ditto Saturday a.m. in P.I. Opener in Star
s2-col. full.
Establishing identical change date
makes it simple for the public to figure that Thursday means new show
at all the six H-E-houses.

at all the six H.E houses.

Oklahoma City,
Jackson Haines and John Cox. Jr.,
operators of the Laverne, in Laverne,
Okla, have opened a new house in
Montezuma, Kans.
D. F. Bredbeck and Bruch Hendrix, both of Canton, Okla, opening
a new house in Hydro.
Joe- Lee Hogue has resigned as
manager of the Lyric, Idabel, and
will manage a house for the same
company. in Pittsburg, La.

Walter Pate, a city real estate man,
is scheduled to build a 600-seat nabe
house at 23d and Villa in Oklahoma
City.
John H. Thomas and son. Kenneth,
who recently purchased the Thomas
and Temple theafres in Kingdister,
D. F. Bredbeck and Bruce Hondrix,
of Canton, Okla, have purchased the
Hydro Theatre, Hydso, Okla, from
Richard Buchanan.
Elmer 'Red' Slocum', Griffith Theatres exec, has obtained lease on a
building in El Reno and will erect
a theatre there. Slocum resigned
from Griffiths Jan. 22.

Ground was broken for Lobo, city's first de luxe nabe, with Texas Consolidated Theatres, and Joseph Bartnett, who will share operation, spending around \$100,000.

### **EXPLOITATION** :-: By Epes W. Sargent

Hammered on 'Boy

Hammered on 'Boy'

Boy of the Streets' is one of those ugly duckling pictures which perform unexpectedly well at the box office, if properly pushed. Arthur Cohn, of the Queen theatre, Wilmington, Del., was one of those who gave it a husky shove to big results. He got unusually heavy cooperation from the Catholic authorities, mention of the picture being made to some pulpits. But almost equally good results were had from a general school tieup. Rev. J. Francis Tucker, of St. Anthony's church, one of the largest in the state, gave a 12 minute talk at each of the seven of the largest in the state, gave a 12 minute talk at each of the seven celebrations of the mass the Sunday before the opening. All of the serve of the largest in the state, gave a 12 minute talk at each of the seven celebrations of the mass the Sunday before the opening. All of the serve of the lafter, was a speciebrative, and there was a speciebrative, and there was a special drive on the labor unions, with a preview for the officers, the appeal being tied in to the slum clearance angle. Another special screening was held for welfare organizations which was attended by Governor McMullen. This was helped along which was attended by Governor McMullen. This was helped along concurrent with the showing.

Radio, of course, came in strong, and there were plenty of windows and co-op ads, the latter individually arranged with the different stores instead of the usual co-op page with the different stores instead from cover to cover, and for a week to the store the opening all incoming calls were greeted with This is the Quen theatre, whore Boy of the Streets' opens Saturday, and the star act on the four shows. The picture got plenty.

plenty.

### Jumping on Judy

Because the train on which Judy Garland was heading east stopped for half an hour at Houston, Lionel H. Keenc, of Loew's State got an hour for publicity work, aided by Homer McCallon, his press agent. The extra half hour is explained by the fact that McCallon took a couple to the control of the control of the couple of the control of the couple of th

local showing at the State. It all made a great advance stunt for Everybody Sing, which was the house's underline and all it cost was a lot of hard work.

### Prize Mannequin

Prize Mannequin
Warner circuit, in connex with
opening of MGM's 'Mannequin' at
Boyd here, staged a contest at the
Warwick Hotel to choose city's est
model. Judges were press, clubwomen, artists and radio men.
Ticup was also made with WCAU
Woman's Club of the Air, which attended contest en mass. Prize of
\$100 was given the winner. Joan
Crawford sent her a traveling bag,
Metro newsreel also caught the event
in which 27, were entered.

### Played Up Italy

Played Up Italy.

Cainden.

Sensing a floppo boxoffice unless extraordinary measures were taken, savar Manager Arthur Kees, preparing to install 'Manhattan Merry-Go-Round' for a week's run, put on his promotion specs with a view towards ferreting out a possible novel angle for play-up purposes.

Seanning the list of the film's featured players, he was struck by the preponderance of Italian names, what with Joe Di Maggio, Louis Per-rina, Luis Alberui, and so forth. This presented the idea he was looking for. Kees got in touch with offices of the locally-circulated Italian-language journals, and contracted for a series of arresting ads, built around the idea of the picture featuring '5 stars' of Italian background. Spaghetti, names were played up above all else.

Promotion did the trick research.

all else.

Promotion did the trick, reports
Kees, who states that a very fair
week was recorded as a result only
of the Italian newspaper lineage,
Whereas usually Italians constitute
about 2 percent of the Savar audience, they made up from ½ to ½ of
the theatre's attendees during the
week of Wahnattan.

### Local Pride

The extra half hour is explained by the fact that McCallon took a couple of reporters 40 miles up the line of the fact that McCallon took a couple of reporters 40 miles up the line of the fact that McCallon took a couple of reporters 40 miles up the line of the fact that McCallon took a couple of the fact that McCallon t

### New York Theatres





PARAMOUNT SUATE MAE WEST | IN PERSON BENNY Every Day's GOODMAN A Holiday' and BAND EDMUND LOWE



ROXY

7th Av. & 50th St.

HELD OVER FOURTH WEEK "HAPPY LANDING"

SEATS 25° TO RAY HEATHERTON

CAPITOL CHAT WALLACE BEERY Bad Man of Brimstone

EADIO MUSIC HALL HELD OVER PIFTH WEEK SNOW WHITE And the 7 DWARFS" Spectacular Stage Productions

# **Deal Going Through: Warners** Take Over North American Shares Controlling Associated, Muzak

Warner Bros. Pictures, Inc. takes over all the holdings of the North-American Co., publicity utilities combine, in Associated Music Publishers, Inc., plus, Muzak, Inc., March I. Contracts on the deal are now being drawn up and official signatures will likely be exchanged by the end of next week. Rights in everything controlled by Wired Radio, Inc., holding outfit for Muzak and owner of many patents and research setups, will be acquired by Werners at a later date.

Acquisition it will stand on March I will affect the Associated's extensive music catalog. Associated's two program libraries, the Muzak music transmitting operations and the leased Farrand process of recording. Waddill Catchings who is also a member of the We board of directors, will head the opporate setup covering the take over, while M. E. Tompkins will centinue as president of Associated Music Publishers, Inc., and its subsifiary undertakings.

Transamerican Broadcasting & Trelevision Corp., also WB controlled, will operate independently of the new corporation.

# PIC MAGAZINE AFTER KIDS THROUGH AIR

Pic magazine is turning its sales' drumming attention to the kid trade and figures on using radio for its purpose. Outfit wants to go spot with a waxed show directed exclusively at the youngsters. So far its confined itself to quizzing people around the radio trade about the type of program and the places to do the testing.

Other picture compilations that have made use of broadcasting are Look and Life, the latter through the Tarch of Time. None of the contingent has yet made a play for juve

march of Time. None of the con-tingent has yet made a play for juve purchasing power.

### Political Talkers, When Showmanly, Infuse Sales Value to Before; After

Seattle, Feb. 8.

ne of the political spellbinders are developing such big audiences in the current campaign for mayor that the spots preceding and following them on a station's schedule are considered to be exceptionally good buys by local advertisers. Two of the spielers who can be counted on to pull big percentages of dial twinters are Vic Myers, former dance band leader: and current lieutenant governor who wants the mayoralty, and John Dore, Jr., son of the incumbent who is pinch-hitting for his sick father. are developing such big audiences in

cumbent who is pinch-hitting for his sick father.
Young Dore is but 22 years old and checkers say that when newspapers announce his mike appearance the station involved can figure on around 80% of the town's listening audience. One or two of the candidates reading, their campaign promises in the old style and to get a sizable audience they have to tie up with a high-powered outlet, while Dore and Myers need only a small display ad in the dailies and the fact that their mouthpiece is a 100-watter means little.

### VOX POP ON THE FARM

Quaker Oats Will Interview Em Through Benton & Bowles, Chicago

Benton & Bowles Chicago ad agency clipped off a pi of the Quaker Oats billing last week and comes through with an immediate ether schedule for the account. Idea is rural twist on vox pop, with interviews tagged The Man on the Farm. Will ride 30 minutes weekly on Saturday morning.

interviews tagged 'The Man on the Farm.' Will ride 30 minutes weekly on Saturday morning.
Will be a live show on WLS, the Prairie Farmer transmitter. But will be recorded from the line at WLS and shipped for general spotting around the country on platters.
Will get underway this Saturday (21)

# **VOX POPS IN** COPS' HAIR

Philadelphia, Feb. 8.

Philly traffic gendarmerie threat-ening to take action at flock of 'Man on the Street' shows now regularly tying up main stem pedestrian and vehicular flow. Claim crowds gathering about mikes force people to walk out in the street and cause auto

out in accidents.

Vox poppers last week had four mikes within an area of two blocks, which was just too much for the cops. Most recent addition WFIL with a show tabbed Public Opinion of the Air'. Limited strictly to squawks about local, state and national government.

### R.C.A. EXPO EDIFICE

Will Show Radio and Visio to N. Y.

Experimental television programs, test programs and views of televizing studios will be included in Radio Corporation of America's \$1,000.000 building at the N. Y. World's Fair. Actual work on the structure will get under way April 1. Building will resemble giant radio tube in general contour.

in general contour.

All phases of radio activity are scheduled to be included in the building, including broadcasting studios. These, however, will be used only on special occasions and not on any regular 12-hour bas:

any regular 12-nour bas: Columbia Broadcasting still unde-cided its Expo plans, latest re-port being that it would be willing to install studios on the fair grounds but not so far convinced that a giant exhibit building is essential.

### Pat Weaver Returned To Young & Rubicam, N. Y.

Young & Rubicam, N. 1.

Pat Weaver, Young & Rubicam staff producer, has been moved back to New York from the Los Angeles office. He will, take over the programs directed by George McGarrett, who has resigned to go with Lord & Thomas. Weaver's major assignment on the New York end will be the Fred Allen show.

On the West Coast Weaver was in charge of the Gulf-Phil Baker and Packard stanzas.

### Packard May Go Off Air: Phil Baker Wanted in N.Y. Bowes Renewed for 13

While it looks as though the Packard show will wash up on NBC at the end of its present 13-week cycle in March, the Phil Baker-Guff show is slated to continue as is through the balance of the winter and spring. Packard hasn't officially banded in its capscallation paties but through the balance of the winter and spring. Packard hasn't officially handed in its cancellation notice but all indications are that it will how out of network radio for the rest of the current season. Baker troupe is wanted back in New York either the end of March or the early part of April.

Another motor combine, Chrysler, last week renewed its Thursday

last week renewed its Thursday night obligation with Major Edward Bowes on CBS for another 13 weeks starting Feb. 17.

### GET FUNNY WHILE I HOLD THE STOP-WATCH

St. Louis, Feb. 8.

Gags ad-libbed by Ben Feld's KMOX tooters during rehearsals gave C. G. 'Tiny' Penier, the station's gave C. G. Tiny Penier, the station's program director, the idea of giving: the lads an audition with the possibility of converting them into a 15-min. sustainer. France Laux and Marvin E. Mueller, of the gabbing staff, were called in to act as straights for the comics. Ben Feld was assigned the mc, stint.

When Feld gave the lads the cue to 'get funny, boys' they made a noise like melting ice and the three others ad-libbed the 15 min, solo. Remier isn't discouraged. He still thinks the tooters can click but the

nemer isn't discouraged. He still thinks the tooters can click but the next time he'll keep Laux and Muel-ler out of the studio.

### Symbolic Sound Effects

Philadelphia, Feb. 8.

Philadelphia, Feb. 8.

WFIL spot announcement sponsors now all demanding showmanship on their plugs, They're asking for sound effects, Parkway Bread accoming its airing with mooing of Parkie the Cow, indicating bread made with milk. Ruben's Radio Shop uses rooster to go with slogan. Wake up and go to Ruben's?

Gruber Carbonated Beverage Company wanted a burp with its announcements, but station demanded compromise on a cork being pulled from bottle.

# Ben Gimbel's 'So Sorry' Speech Draws **Lie' Answer Before Housewife Crowd**

Philadelphia, Feb. 8.
Verbal battle royal between Ben Gimbel, prez of WIP, and Carolyn Ann Cross, conductor of the station's. Homemakers' Club, was loosed to the state of the ance the station involved can figure on around 80% of the town's listening audience. One or two of the candidates reading their campaign promises in the old style and to get a sizable audience they have to tie up with a high-powered outlet, while Dore and Myers need only a small display ad in the dailies and the fact that their mouthpiece is a 100-watter means little.

Dolberg Succeeds Carney

San Francisco, Feb. 8.
Glenn Dolberg is the new program ranager for the local NBC studios. Colberg took over his new duttes Feb. 1, succeeding Ken Carney, who leaves San Francisco for Hollywood to enter the agency field.

An NBC producer for the past four n.fix. Dolberg previously was progress the first one had been running the club five stepping the first one had been running the club five stepping the first one had been running the club five stepping to the mike for the final farewell personal for the mike for the final farewell personal farewell speeches, fearing she might have some outburst against him mind.

All went well until the show was off the air. Then Gimbel stepped to the pa. system and told the assembled haustraus that five months ago Carolyn Ann had come to him and asked for a leave of because she was ill. But, he said, he lelt she was needed on the program and persuaded her to stay. Now she was really sick and he thought it no more than fair that she should, be given leave to regain her health Her job would always be open to her. With that Miss Cross leaped to the mike, shoved Gimbel aside, and screamed: 'Look at me. Do I look sick to you'? I resigned because of salary differences. They are not holding the job open for me. And I'll be speaking to you the air tagin soon from another station.' By this time Gimbel had reached the knob on the pa., system and cut had bely hoo be shown as 'Annibelle Adams.' She was formerly 'Sally Sears' at KYW.

# Hollywood's Air Future

(Continued from page 1)
radio programs? If so, is the added expense justified by added audence and sales results?

All sorts of related influences will figure in the final decisions. Nobody expects Hollywood to suddenly disappear from the radio picture. Indeed, Hollywood conceded to be stars) whose self-evaluations on sal-

# Sponsor Influences Summarized

1. Networks and agencies—and they lead to the advertiser—are jittery as the magazines, constant rival and critic of radio as a medium, whisper, 'Hollywood raises production expense.'

2. Hollywood is 3,000 miles away and production supervision, is difficult. Proximity of film studios on writer, actor, director salary ideas, reported careless radio rehearsals habits of film stars, playboy behaviour whispers, the 'radio business is eccentric enough without adding Hollywood' idea, all figure.

3. Hollywood 'glamor' is now spread pretty thin and guests stars repeated ad infinitum. What actual advantages to production exist in Hollywood?

in Hollywood?

in Hollywood?

4. The huge metropolitan New York area of 10,000,000 population is sacrificed in the matter of merchandizing advantages of free ducat distribution through program residence in Hollywood.

5. Hollywood-type radio is premised on circulation-commanding stars. These get the highest prices paid except for a few concert standouts. Advertising agencies have been outsmarted by actors' representatives; the costly education of eastern admen has been at sponsor expense.

the probable source of many commercials from now on. But whether the fees radio programs will pay, the domination of the big costly as against their contract price with shows will be the future, as it is the present, radio role of the film colony is far from stitched up and folded away right now.

Factors of a purely radio nature and factors of a purely radio nature and factors of a film business derivation will come together in the near future and have much to do

# Film Influences Summarized

1. The publicity departments like the ballyhoo of stars and releases; some exhibitors very vociferously don't.

2. There is interruption of film schedules to permit radio rehearsals and broadcasts,

3. Stars in the high income brackets and already disinclined to make more than two pictures a year are being enriched by radio engagements involving slight time and effort and further increasing their disinclination to overappear on the screen.

4. Newcomers being nursed for future stardom are given exaggerated salary ideas by offers from radio.

with the developments of next fall. Beneath the placid surface of the smorth that the placid surface of the smorth that the placid surface of the smorth that the production overhead, now widely held in the east to be an inevitable saccompaniment of residence in Hollywood, the sponsor reaction is almost ceftain to be unfavorable.

The reported undercurrents of dis-

### **BLANCHE MERRILL OPENS** RADIO OFFICE IN N. Y.

Blanche Merrill has opened of fices, in New York and will devote her time to writing radi material. First assignment is for Rosita Duncan, who will appear without her sister Vivian, Latter, is in London. Miss Merrill created the 'Baby Snooks' character, revived recently by Fanni Brice. It dates back to 1916 when Miss Brice used similar numbers in vaudeville such as 'We Could Only Take Their Word' and 'Poor Little Moving Picture Baby.'

# Sponsor's Band Plays for Hands At the Factory

Tommy Dorsey is booked for a combination commercial broadcast and dance at the state armory in Louisville, Ky, Feb. 16. Town contains the plant of his sponsor, Brown & Williamson Tobacco Co. and 10-000 B. & W. employees and therefriends expected to attend the event.

Broadcast over the NBC-red will precede the leather shuffling.

### Highbrow Version

WQXR, New York, will launch a

WQXR, New York, will launch a Musical Memory program tonight (Wednesday). It's an audience participating cleff quiz entailing a money giveaway, latter two gimmicks in themselves a big departure for classical music station. It's a highbrow version of the Kay Kyser Musical Klass.

Listeners will supply the queries on identification of instruments behind a screen, musical themes, compositions, composers and what have you musically. Prizes totalling \$45 will be meted at each show, skedded for 9 p.m. Wednesday nights, Flammer's Music Shop pays prizes although not a regular commercial count.

# HOT CANADIAN CONVENTION

# N. Y. Admen Hear NBC Will Revamp | CLOSED MEETINGS Agitation Terms in Leftist Songs, Policy on Red-Blue Interchangeability

Time buyers around the ad agencies report that the NBC sales department is in the throes of working out revision of its red and blue supplementary policy. Understanding that the new arrangement will be much more flexible, so that an advertiser the blue may contract for a supplementary group associated with the red link if the advertiser holding a parallel spot on the red waives his rights to such supplementary group.

Revision of policy would break

supplementary group.
Revision of policy would break
down the line of demarcation which
has prevailed on the matter of supplementary groups for the past two
years, and serve to solve a tough
dilemma which NBC has frequently
run into when blue clients have demanded the use of red-affiliated stations on the West Coast. New policy,
the agency men understand, will become effective in March.

# CANTOR GETS \$15.000. PAYS **OTHERS**

Hollywood, Feb. 8,

New Eddie Cantor program fom Camel eiggies will take definite shape this week with the arrival here of William Esty, head of agency which handles the R. J. Reynolds account. Jack Oakie collegians are replaced by Canter's troupe starting March 28, which will be aired from the east where the comic will be on a personal appearance tour.

The guessing is that an entire new array of talent will be built around Cantor. Only likely holdover from the current Camel setup is Georgie Stoll, orchestra leader. Also reported Deanna Durbin makes the move with Cantor.

move with Cantor.

Benny Goodman swingsters retain their present Tuesday night spot with a half-hour moveup to fill the niche vacated by the Oakie crew. Cantor airs on Monday nights, competing against Burns and Allen on the Coast 7:30 slot: Cantor was forced to vacate his highly preferred Wednesday night spot due to the Chesterfield broadcast immediately following, which would have placed two ciggie shows end on end. Understood Cantor draws \$15,000

placed two eiggie shows end on end. Understood Cantor draws \$15,000 weekly for the show out of which he pays the rest of the troupe. Contract for one year calls for a 13-week layoff between Junc 27, and Oct. 3. Texaco retires from network radio for the rest of the current season, with the exit of Eddie Cantor from the refiner's payroll Mar. 23. Buchanan agency reported considering a night-time 15-min, five-a-weeker for later.

Pittsburgh, Feb. 8.

Pinky Tomlin told newspapermenhere he's considering two radio of-fers for early spring. One is from Eddie Cantor, with whom Tomlin has appeared frequently of late, to do an eight-minute spot new Camel shows.

Other is from Texaco, Cantor's current sponsor, offering Tomlin the m.c. job on new variety show gaso-line firm will inaugurate when Can-

### WLW's \$80 Per Man Scale for 24-Hr. Wk. Cincinnati, Feb. 8.

New two-year contract between union musicians and WLW-WSAI increases scale from \$70 to \$80 per mian and cuts working schedule from 28 to 24 hours.

Approximately 50 musicians are on the combo staff regularly, with extras when needed.

### Double Talk

Employees of NBC's Interna-Employees of NBC's Interna-tional (short wave) Division program department can con-verse in two or three lingos, When a reporter hoves in and starts pressing a group for an-swers, employees prepare each answer by discussing the query in Prench before committing selves.

selves.
It the reporter looks hep-during the French course, they switch to German, Italian or Spanish.

### Dramatized Theft Used Wrestler's Nom de Ring: Sues WHAM for Damages

Rochester, N. Y., Feb. 8.

Stephen Rogers, 33, Geneva wrestler, has filed a \$20,000 libel action, against Jack Lee of WHAM drama staff, Stromberg-Carlson Manutacturing Co. and the Rochester Gas & Electric Corp. connection with a State Troopers dramatic program 1936. The utility is the sponsor of the program, According to Rogers' claim, the broadcast re-enacted arrest of one Buck Mason' on a charge of chicken. Stealing in Wayne County and this is one of the names under which he has engaged. In wrestling matches, He

stealing in Wayne County and this is. one of the names under which he has engaged in wrestling matches. He says as a result of the program he was identified as subject of an arrest by state troopers and publicly ridiculed to an extent that prevents him from obtaining employment.

Regers was acrested for a chicken thet: Wayne county, pleaded guilty and sentenced to serve 90 days in Onondaga County Penitentary, according to his attorney, Joseph J. Spillane of Geneva. He contends, however, that the defendants had tright to use a name or alias which would in any way identify the subject of the radio drama. Case is listed for trial at Sureme Court term which opened Monday in Canadaigua.

### **Domestic Serial Without** Any Weeping or Groans

Any Weeping or Groans

Hatford, Feb. 8.

Blackett-Sample-Hummert testing
new serial. Those Happy Gilmans,
on. WDRC for General Mills.
Episoder, scribbled by Cliff Thomas,
and directed by Jack Hurdle, stresses
laughs rather than domestic headaches usual in instalment pieces.

Troupe includes Cornelius Peeples,
Bill Bouchay. Edith Adams, Joan
Kay, John Hench and Guila Adams.

### A. B. SCHILLIN JOINS WINS

His Partner, Bess, Preceded Him to WNEW-Was Retail Agency

WNEW-Was Retail Agency
Bess & Schillin, local New York advertising agency which was reduced, a couple of years ago to just Schillin when Herman Bess became sales boss at WNEW New York now loses A. B. Schillin in turn to Station WINS. Latter Joins the Hearst local station under Al Cormier's campaign to hypo sales zeal and performance.

Although not official, trade dope is that the agency will disappear altogether. It has done a large volume of radio placement, mostly tail, in the metropolitan area.

Schillin takes most of his sales organization to WINS, including S. Fink, W. Kaufman, M. Prozan, Al Carter, A. Bratter, H. Finfer, C. Kracht and W. Beck. He already has aligned plans for new merchandising ideas for station.

Dou Macfarlane Resigns

# Don Macfarlane Resigns Don Macfarlane has resigned his spot as production manager of the radio division of the Federal The-

atre (WPA).

He still retains spot as as a director in the project but is no longer responsible for production.

# RAP MURRAYITES

Think Government Should Step Out and That License Fee Should Be Reduced (It Was Recently Increased) to Help Set Ownership Statistics

### PRESS ANGLES

(No official statement from the convention had been issued at Variety's press time in New York Tuesday. Known that one was in preparation. Because of the unusually delicate Canadian status quo the annual conventions have al-ways been extremely hush-hush.)

Ottawa, Feb. 8. Canadian Broadcasters' convention, in session here Monday and today, at a closed session on Monday threw a

a clesed session on Monday in the Mandombshell when they voted a recommendation that Gladstone Murray and the CBC government step out of network field and let the broadcaster's organize a set-up of their own.

Concurrently the convention voted

# **LUCKY STRIKE** 48-MAN ORCH.

Lucky Strike is adding 17 men to the string section of its Hit Parade stanta on CBS this Saturday (12), raising the instrumental personnel all around from 31 to 48 men. Account doesn't want to reduce anyoft the brass combinations it has developed in the orchestra and so in order to get the contingent back to the proper musical perspective it is upping the string section to 24 men. In the 31-men setup there were four trumpets and three trombones and five saxophones with but eight to 10 violins, which arrangement, it was found threw the musical output fundamentally out of balance. The new string section will consist of 18 violins, 4 violas and two cellos.

First leader designated to try out

violins, 4 violas and two cellos.

First leader designated to try out
the augmented and rebalanced combination is Carl Hoff, who is to make
this his sole job for Lucky this month.
He is due back March 5 for
week series.

Lorraine Edwards to L. A. Lorraine Edwards to L. A. Lorraine Edwards, dramatic player and commercial reader, left New fork for Hollywood last Sunday (6). She has a picture deal pending.

# Bans Most of 'Pins and Needles' Score from NBC Web Broadcasts

### Wholesale Exit

Linda Carlson, radio actress, has been written out of several recent scripts by macabre

recent scripts by macous-methods.
Exited 'Pretty Kitty Kelly' script when a literary hatpin through the eardrum disposed of her further participation. In 'The O'Neils,' she was the victim of a lethal blow with a poker. In 'Myrt and Marge' she expired by slow stages. Reversing the roles, she was the murderess, not the mur-derer, in 'Follow the Moon. The script had her paid off to leave the country. And the script,

### Farmers' Radio Fan Mag Has Kay, Lulu Belle And Warnings Agin Mexico

Nashville, Feb. 8.

Billed as the 'only magazine pub-lished exclusively for rural listen-ers, Rural Radio came off the press here this week and went to 15,000 ruralites who had sent in their sub-scription money even before the first issue was put to bed.

issue was put to bed,

Magazine brainchild of Ed
Kirby, sales promotion, manager and
educational director of National Life
& Accident Insurance Company
which owns and operates Station
WSM, and is backed by publishing
firm of Marshall & Bruce, with E. M.
Allen, Jr., Kirby and Chancellor O.
C. Carmichael of Vanderbilt University as incorporators. sity, as incorporators.

Kirby believes the importance of radio to farm family has been over-looked by farm journals and general run of radio magazines.

run of radio magazines.
Dr. W. W. Bauer of American Medical Association will write
The Mexican Menace, warning rural listeners, chief suckers, againstquack cures offered on powerful Mexican stations.
Lambdin Kay of Atlanta is signed up regular columnist. Kay's first effort comes to the defense of the now historic Mae West incident Magazine revives a character of early days of radio—the Hired Hand
—in private life, Harold Hough, now treasurer of the N. A. B. Daddy Gander is also revived for kids. Woman's page shows dresses modeled

Gander is also revived for kids. Wo-man's page show's dresses modeled by National Barn Dance's Luliu Belle. Since magazine is only for farmers with radios, radio was only medium used to present new publication. Kirby says, however, they will 'sam-ple' news stands in several test county seats.

Needles, the Broadway musical which is being backed by the International Ladies Garment Workers Union, has been partially lifted by NBC. It is now okay for performers on that network to do 'Sunday in the Park,' but 'One Big Union for Two,' 'Doing the Reactionary' and 'Sing Me a Song of Social Significance' are still taboo.

and a sum or social Significance are still taboo.

John Royal, NBC program head, agreed to permit the scheduling of Sinday after he was convinced that the ditty was strictly a romantic one and contained nothing that was critical, of the present economic system. There a likelihood of Royal extending the exception to the rule to 'One Big Union for Two. Harold J. Rome, the score's writer, is submitting a revised lyric, from which will be eliminated such terms a 'court's injunction,' closed shop, scab, 'lockout' and 'fifty, million timon members can't be wrong.' New version of the last line will be 'fifty million' happy, couples can't be wrong.'

wrong.

Royal had taken the position that despite the kidding or hoopla spirit of the 'Pins and Needles' numbers, the terms running through them stem from controversial subjects and that to millions of listeners their mere mention would be sufficient cause for charging the network with taking sides on economic and social subjects. Sunday in the Park' had been barred the week before from the Consolidated Edison program on WEAF, N. X; after Mark Warnow, its bationist, had gone to considerable expense for a arrangement. Public utility itself had much to do with the rejection. For the past two years it has been engaged with some controversy or another with organized labor.

Neither Columbia nor Mutual has

Neither Columbia nor Mutual has been exercising any censorship over the tunes from the labor-backed

# STAND. BRANDS RADIO DIVVY DUE

Scramble is on for part of the Standard Brands business. Three agencies were recently called to make presentations on the Royal Baking and Fleischmann Gin segments of the combine. Two other agencies heard about the invitation and crashed the gate, making it five agencies now competing for the account.

J. Walter Thompson has for years maintained a monopoly over the Standard Brands advertising outlay.

### STARTING SOMETHING

Shumate Brothers More Numerous Than Patts or Starks

St. Louis, Feb. 8. Latest claimants to the brothers Latest claimants to the brothershrradio title are the Shumstebrothers of St. Louis and DesMoines, lo, who out-brother the
Patt brothers and the Stark brothers
by one complete brother. KMOX
accounts for four of the Shumates,
Don. Paul, Louis and Ray, known
to dialers—the Shumate Bjothers
Quartet. The fifth is Gene Shumate
who does a sports amounteing start
for KRNT and KSO at Der Womes.
This makes the offspring of Mr.
and Mrs. Shumate 190% cheerized
as there are no other Shumate boys,
in out of radio.

# **NBC Spruces Up Carnegie Hall Green** Room as Part of Its Toscanını Salaam

about the comfort and surroundings of Arturo-Toscanini, eyen if the place is outside the NBC layout in Radio City. Royal showed last week to what extent he will go to see that the meestro has the right surroundings when he (Royal) ordered the greenroom in Caracgie Half redecorated and refurnished at NBC's expense. The Italian batonist was doning a one-night stand (6) at the Half in behalf of a New York charity. With last Sunday's concert the only one that Toscanini was scheduled to do outside of his current NBC series. Royal gave the Carnegie premises a thorough look-see some days before

John F. Royal, NBC program chief, the concert. The appearance of the is exercising the utmost concern Ifall's greenroom, where the N. Y. about the comfort and surroundings Philharmonic's trustees as a rule hold Hall's greenroom, where the N. Y. Philharmonic's trustees as a rule hold

# **Wrigley Uses Baseball Rights Purchase** Money for Local Spot Advertising

Chicago, Feb. 8.

Chicago, Feb. 8.
Wrigley, will spend all coin received for broadcasting rights from the sponsors and stations right back with the stations. Wrigley was never in favor of having the stations pay for broadcasting privileges at the base-ball parks, but since the other clubs have swung over to the coin-extracting side of the force Wrigley is going along in theory, though in practice will give the money right back the stations for commercial time to plug the Chicago Cubs. team, despite the 'free' publicity of daily play-by-play shots on five local stations.

32

Cubs are receiving approximately \$85,000 for the broadcasting rights, in 1938, and the coin will be shot back to the stations in the following manner: On WGN and WBBM the Cubs are buying the dugout dope' period which rides for 15-minutes just before the ball game. On WGPL will use a 15-minute nightly slice of 'Make-Believe Ballroom,' a recorded program. On WIND will have an organ period by Tommy Ott while WJJD will carry daily spread of planology by Ben Kanter.

White Sox, which will get the same coin fee, not fee, my fee. Cubs are receiving approximately

### LUM AND ABNER SOLD: REPORTED FEE. \$5,000

Lum and Abner (Chet Lauck and Lum and Abner (Chet Lauck and Morris Goff), who lose their sponsor of five years, Horlick, end of this month, pick up another almost immediately. Instant Postum takes over the team for a five-a-weeker which will ride CBS, Time is now being cleared.

Pair reported getting \$5,000 a week from their new bankroller. Young & Rubicam is the agency,

### Juneau In. Roberts Out

San Francisco, Feb. 8.

New manager of KYA, local Hearst outlet, is Clarence B, Juneau, who succeeded M. E. 'Bob' Roberts last week, Juneau was previously in charge of plant operations for KYA and KEHE, the Hearst Los Angeles station. During his 14 years in radio on the Coast Juneau has been manager of KEHE and KTM, Los Angeles; KGB, San Diego, and KTAB (now KSFO), San Francisco. Roberts, it is reported, plans to enter the ad agency field.

### Hugh Johnson Washes Up

General Hugh S. Johnson winds up for Groves Bromo Quinine this coming Wednesday (16). He's been on the NBC blue (WJZ) for 26 weeks. Sniffle season nearing end. There's a possibility of the same agency, Stack-Goble, N. Y., tieing him up with another sponsor in the near future.

### Bill McCluskey at WLW

Bill McCluskey at WLW
Cincinnati, Feb. 8.

Bill McCluskey, master of ceremönies on three shows for WLS.
Chicago, during the past five years.
comes here Fcb. 12 to take over
theatre bookings for John Lair's
Renfro Valley Barn Dance troupe.
Latter shows at Music Hall on Saturday nights, with broadcasts on
WLW for the Pinex Co. and the Keystone Steel & Wire Co. Units are
divided for personals the rest of the
week within a wide radius of Cincy,
McCluskey's wife is Millie of Millie and Dolly, gills of the Golden
West, one of the Renfro acts.

### WWJ Tener's Concert Tour

Detroit, Feb.

Eugene Conley, tenor. at WWJ-here, is off on a concert tour of. New York State, under direction of Roland Chesley.
He'll make two-appearances on the Morning Musical at Syracuse, and at six other towns in upstate N. Y. before returning to chores here. Subjung for Conley on WWJ's 'Souvenirs' program will be Avery C.

Burgess Meredith will sing a song this own co-composition when the Paul Whiteman of his own co-composition when guesting on the Paul Whiteman (Chesterfield) program over CBS Friday (11).

### OMAHA STRIKE AVERTED

Called for Saturday—Management Accepts Principle—Huddles Today

Omoho Feb 8 Omaha, Feb. 8.
Threatened strike of technicians at KOIL-KFAB-KFOR was averted by a last minute agreement Saturday pending a further conference today (pending to iron out difficulties. First labor clash of kind in radio

hercabouls.

D. J. Dunlop, business agent of Broadcast Technicians Association, in from east, and Don Searle, g. m. of stations, working out 48-hour week and raised wage scale.

Men had threatened to walk at 4

o. m. Saturday,

### DETROIT BASEBALL SHARED BY WWJ. WXYZ

Detroit, Feb. 8.
For the first time in four years, WXYZ will carry Detroit Tigers baseball games this season, by virtue of arrangements made late last week with Kellogg and Socony Vacuum, co-sponsors. Past three years station's Michigan web of eight stations has aired games, but WXYZ had been unable until this season to clear accessary NBC Blue time. Had carried games in 1934, prior to station's switch to NBC.

Harry Hellmann, Tiger outfielder for 13 years and station's sportscaster past four years, will be at the mike for both home and away games, latter being reconstructed at this end from telegraphic reports.

latter being reconstructed at this end from telegraphic reports.

Setup gives Detroit two outlets for Tiger contests this season, WXXZ and WWJ. Latter, with the Veteran Ty Tyson at mike, signed coupla weeks ago with Kellogg and Socony (Standard Oil subsid), which are dividing bankrolling, under Kellogg's option with American League. WWJ, with Tyson at mike, has aired games since 1924, about first ten years as sustainer.

By alternating days over WWJ

By alternating days over WWJ and WXYZ, sponsors will be assured of each getting plugs daily over one or other station.

### E. Katz Has KANS

KANS, Wichita, Kans, has turned its national sales representation over to the E. Katz agency. Station is affiliated with the NBC blue and red links.

WXYZ Execs Visit N.Y.C.
George Trendle: Allen Campbell
and Felix Holt, all of WXYZ, Detroit,
were in New York City last week for
an extended business visit." Chewing an extended business visit. Chewing

First New York visit of Holt since 1919.

### The College Audience

CBS-in line with its policy CBS—in line with its policy of issuing studies showing radio listening by distinct classes—has published another elaborate brochure, entitled 'Radio Goes to College.' Findings, underbrochure, entitled Radio Goes to College. Findings, undersoring the fact that college kids to exercise their ears a lot, largely clap fancy figures on, what has been pretty well known before. In this respect the study homs mainly a radio attention-caller, and not as a piece of new statistical

as a piece evidence, Cantril and Allport ('Psy-chology of Radio') had main-Cantril and Allport (Psychology of Radio!) had main-tained several years ago, al-though on the basis of very small samples, that college students do a lot of listening, and that they frequently ab-sorb their textbooks against a soft background of jazz music, Meantime the student publica-tion New York University Varie-ties has compiled several thou-sand questionaires program! preferences, and these line up pretty well, with CAB, top-notchers.

pretty well with C.A.B. top-notchers.
Another pi of evidence, prior to CBS's inherent in enrollment statistics themselves. There are about 1,000,000 college students in the U. S. Close to 10% of these go to universities located New York City, and are largely off-campus, city-type. That their listening habits or program preferences should vary much from the norm would be an almost unthinkable deviation, Thus, in toto, the CBS study contributes an A-1 print and layout job to radio's gliding, and 're-emphasizes in more and re-emphasizes in more complete form what has been piece-meal logic.

### Brown & Tarcher Agency Gives Maizlish 'Go Ahead' On Pix Star Testimonials

Brown & Tarcher, agency on the Calox account (McKesson-Robbins), is waiting for Harry Maizlish, manager of KFWB, Los Angeles, to deliver testimonials on the product from among Warner Bros. stars. It was while Maizlish was on a visit to New York three weeks ago that he gave his assurance, specifically, mentioning Errol Flynn.

Calox account executive took Maizlish up on his claim of ability to deliver and stated it was a deal. What B. & T. has in mind for KFWB and the rest of the California Network is the 'Girl Interne' series on a five-times week schedule. Indications are that the business will go to the California link which includes KFWB even without the picture rights to the bicuspids and incices of WB stars.

Tom Breen, Jr., new mikeman a

# Radio Daffodils

St. Louis—KMOX, St Louis, has a janitor who doubles as a sports commentator. Sol Williams, colored, who claims to being a baseball fan for 70 of his 75 years, parks the mop and pail every Friday night to do a spieling routine on France Laux 'Hot Stove League,' which the Hyde Park Brewing Co. supports.

New York—As part of its 'Sidewalk Reporter' broadcast Feb. 1, WHOM demonstrated the electric shaver of one of its sponsors, Zephyr Rotary, out on the street, using a passerby for the subject.

San Francisco-It was 'His Honor, Mayor Charlie McCarthy' cisco yesterday. The lionorary title was conferred upon Edgar Bergen's dummy by Mayor Angelo J. Rossi in City Hall.

Memphis-Fond mama wrote Harry Boersma of WREC here requesting that he play 'In the Sweet Bye and Bye' over the air as her two children had toy pianos and wished to accompany him.

Cleveland—Joining police department: 'drive-more cautiously' crusado, WGAR is installing traffic cop in one of, its auto short-wave units on towns busiest corner during rush-hours twice a week. When motorist makes a boner, the John Law bawls him-out over the air, calling the car's license number and color. To even score un, best divors are given a verbal pat on the back. Stunt is predicated. fact that autoists must have their radio sets tuned in on WGAR.

Chattaneoga.-Announcer Tom Dailey doubles in bruss on a commercial

Chattanoga.—Announcer Tom Dailey doubles in bruss on a commercial as Charles Leigh, hymm-singer. Lady from, Montaine, visiting here, called on him thuther day, all a-twitter over his singing.

And I want you to know, she said, that when I pass on, I am going to leive a little sum in my will to pay your train fare and expenses so you can sing at my funeral in Montana. You'll come, won't you?

Ft. Wayne—Roxy Grill contracted for three quarter-hour spots on WGL in occasion of moving the eating spot to new locatio. Mike carried into restaurant, where patrons, cooks and waitresses were interviewed.

# Inside Stuff—Radio

Since VARIETY's award of showmanship plaque to KSTP, for social service, station has been deluged with requests from a dozen educational and civic groups for regular time.

Station right now is devoting four hours and 45 minutes regularly each week to local groups ranging from the P-T-A (a recent switch to KSTP) to schools of both cities, health and safety groups, and even state de-

partments.

Comes now the Minnesota Federation of Women's Clubs, Boy Scouts,
State Dental Association, Faribault (Minn.) schools, the Humane Society,
Gustavus Adolphus college at St. Peter (Minn.) and several others with requests for free snots

Hollywood press department of Warners got a shock last week when, after sending out publicity release that Mutual would carry a stunt broadcast, the New York office of Warners teletyped that Mutual knew nothing of the matter and had not scheduled it. Bob Taplinger had framed the affair to merchandize Gold Is Where You Find It' with Weaverville,

the affair to merchandize Gold Is Where You Find It with Weaverville. Callif, the pickup point.

Following the uproar and confusion Taplinger shifted the program to NBC. Don Lee then steeped out and tied up the wire facilities to Weaverville leaving Taplinger, Warners and NBC frozen out until a be a sport appeal to Don Lee salvaged the much-involved exploitation stunt from a complete bustup.

Now that Camel is dropping the program billed as Jack Oakie's College Now that Camel is dropping the program billed as 'Jack Oakie's College' Lucky Strike feels no compunction about letting Kay Kyser make use of the tag he popularized over the air before he took the latter accounts assignment on Mutual Monday nights. This bandman has been billing his sustaining broadcasts as 'Kay Kyser's College of Musical Knowledge.' Out of consideration to its competitor's prior exploitation of the college label Lucky shelved Kyser's alliterative tag. He will, likely start using it on the Lucky stanza the week following Oakie's exit.

Powel Crosley, Jr., and Gwendolyn Crosley unpeeled some of their Crosley Radio stock at the year-end, Securities & Exchange Commission revealed last week. Giving no hint who benefited from such generosity, semi-monthly report on transactions of corporate insiders showed the WLW boss gave away 689 shares of common, keeping 151,369, while his frau Santa Claused with 1,378 shares, hanging on to 129,532.

J. Augustus Barnard, a director, bought 200 Crosley shares, fattening his portfolio to 1,800.

Mrs. John Philip Sousa, widow of the late bandmaster, guests sans fee on the Armoo program on March 6 over NBC-Blue. Now 86, she will speak for about one minute from her home near Sands Point, Long Island, and her words will be piped to Cincinnati, where the program originates

and her words will be piped to Cincinnati, where the program originates on WLW.

Armoo show uses Frank Simon's band. Leader was first cornetist and relief batomeer for Sousa.

Honor is planned for Frederic William Wile, veteran newspaper col-umnist and radio commentator, by home-towners. Permit to set up a 250-wast station using the call letters WILE is on the hook at the Federal Communications Commission, sponsored by Gerald A. Travis of La Porte, Ind., the political sage's old stamping ground. Ap-plication has a favorable examiner's report.

Ambrose orchestra recording from London of a negroid piece, Eleven More Months, lighted the WNEW, New York, telephone switchboard with protest calls. Martin Block apologized, admitted he hadn't played it over first. Then he cracked the offending disc before the microphone and said he hoped that ended it.

CIO in Philadelphia is training its smaller callbre guns on Charles Benford, nightly news commentator on WFIL: Local headquarters has let the known that it resents his continual slams at the industrial union roup. Its, a minor echo of the Boake Carter situation.

Benford recently came to WFIL from WOL and WOR.

Georgia Backus has quit her executive status in Radio Events, Inc., indie rogram producing organization which she has been bossing along with reorgan backus has duit her executive satus in Radio Events, inche rogram producing organization which she has been bossing along with oe Koehler, who stays on prez and solo chief.

Miss Backus will concentrate her time on acting and writing for net-rork commercials and also continue contributing to Radio Events. She

will hold on to her stock interest in the firm.

Paul Kapp, newly arrived in New York to head radio department of consolidated, has optioned the Make-Believe Ballroom of WNEW as a net-Consolidated, has optioned t work program possibility.

Kentucky radio station in a jam because one of its white announcers ronounce-Negro' with two g's and the sponsor, a beer, wants colored patronage badly.

Morner Productions, Inc., New York, has been chartered by the secretary of State at Albany to engage in the business of producing radio programs. Abner J. Grossman filed the incorporation papers. Other directors are Charles Brand and Sylvia Jorgensen.

WIP, Philly, conducting an intensive survey of families of 68 employes of the station. Prez Ben Gimbel feels they make up effective cross-section of population.

### CBS Pays 40c Feb. 25

Initial dividend to be declared in 1937 was designated last week by Columbia Broadcasting System, with directors announcing 40c, eash distribution on Class A and B stocks. Divvy is payable March 11 to stock on record Fcb. 25.

### John Conrad Out of KWK

St. Louis, Feb. 8.

Disinclination to follow the station's policies is the reason given by Ray Dady, station supervisor of KWK, for the release of John Con-KWK, for the release of John Con-rad, promotion and publicity direc-tor, on Thursday (3). Conrad, who started with the station as an an-nouncer several y ago, was upped to the promotion and publicity post about one year ago. He re-cently visited the cast for the sta-tion.

Conrad left here Monday (7) by lains for the west where by

plane for the west coast where he

### TRANSMITTER SITE AS VACATION SPOT

KVI lodge, transmitter ite on Vashon Island, located a short disvasion Island, located a snort dis-lance from here on Puget Sound, to be made into a commercial sum-mer resort, Miss Dorothy Doern-becher, secretary-treasure of the station and her sister Mrs. J. C. Boullanne owners of the CBS outlet. expect to rebuild and add to the present lodge, buy fishing boats and power cruisers, etc.

Seattle, Feb. 8.

During the summer hydroplanes will be used to convey visitors from Seattle across the water to the

visited the cast for the sta-ired left here Monday (7) by for the west coast where he ts to make new connections, will select Conrad's successor.

### Assault or Fist Fight Radio Station Entitled To Liberal Use of Terms

Broadcasters are allowed the same liberality in the use of terms as newspapers, according to a decision handed down by Justice Frank Lockwood of the state supreme court. Brooklyn, in a libel, suit brought by Harry Fleisig, a manufacturer, against WEVD, N. Y. Bryce Oliver, WEVD r. w. commentator, had stated that Fleisig had been convicted in the magistrate's court of the crime. \*\* assault, whereas the conviction was actually based on a charge of disorderly conduct.

As part of its defense the station has tracked that Fleisig attacked pickets lawfully picketing his 'ace of business and that the complaint on ness and that the complaint on which he had been arrested charged, him with engaging in fist fights and causing crowds to gather. When Fleisig moved that this defense be stricken out, WEVD's counsel held that since such defense is permitted in cases of libel against newspapers and magazines there is no reason why it shouldn't apply to radio sta-

Justice Lockwood agreed that while in law assault was the graver offense it was hard for him to con-ceive of a layman differe trating betweer the person convicted of as-sault and another cory ted of dis-orderly conduct if the circumstances had to do with a fist fight.

### HERRING TALKS UP PROGRAM CENSORSHIP

Washington, Feb. 8.

Joe Breen treatment for the radio business was suggested last week as a means of preventing more Garden of Eden skits.

Threat of modified censorship was

of Eden skits.

Threat of modified censorship was seen in announcement of Senator Clyde L. Herring, Iowa Democrat, that he is planning to introduce legislation which would establish a program review board within the Federal Communications Commission to put teeth in the public interest clause of the 1834 law. Sapolio measure is being drafted in collaboration with George Forter, FCC attorney in charge of broadcast worries.

Asserting something should be done to lift the morals of radio, the corn country solon tossed a new mess of trouble at the FCC and National Broadcasting Company, Didn't like that Edgar Allan Poe hair-raiser which Boris Karloff recited on kid period Sunday (30). Too gruesome for the juvenile audience.

Despite prospect that the industry would rise in force and free speech defenders would rally around, Herring was confident a bill along these lines would find supporters. "There isn't a broadcaster in the country who wouldn't cooperate in having who would the cooperate when we wo

ring was confident a bill along these lines would find supporters. There isn't a broadcaster in the country! who wouldn't cooperate in having his programs ogled by Federal purists, he predicted, while such scrutiny, would be a way to 'lock the door to harmful programs' in advance instead of spanking innocent offenders after the deed.

Mechanics of the scheme remain puzzling. Herring suggested the board could advise the FCC after auditioning contemplated broadcasts, but how it would keep up with the fast pace of the industry is unexplained.

### Alton Cook to Coast

Alton Cook, N. Y. World-Telegram radio columnist, will do his daily stint from Hollywood for about three weeks. He left for the Coast last Friday (4).

Although Dinty Doyle, of the N. Y. Journal, has taken frequent trips to the Coast in recent months, Cooks makes the first instance of a New York daily assigning its radioman in Hollywood for a substantial stand.

Wife Sues Marsh Murdock
Wichita, Kan, Feb. 8.
Marsh Murdock, news commentator over radio station KFH and son
of Marcellus Murdock, one of the
publishers of the Wichita Eagle; was
named defendant in divorce suit by
his wife, Mrs. Sally Murdock, filed
in district court here Wednesday.
Mrs. Murdock asked for custody of
two sons, temporary and permanent
alimony, atorney fees and other relief which the court may deem
proper.

proper.

Petition accused Murdock of extreme cruelty and gross neglect.

# Crosstalk

Hollywood, Feb. 8. Anne Jamison makes her concert

Clarence Junea 1 to Frisco as man

Jack Gross, KEHE manager, loating 24 new commercials

Jack Gross, KEHE manager, gloating 24 new commercials during January,
Murray Grabhorn tarried long enough to pack up his family for the eastern trek.

eastern trek.

Syl Gross checked out of KEHE
for a production berth at KGKO in
Fort Worth.

Fort Worth.

John Christ now producing Feg
Murray's show, Bob Brewster.
switching over to Pond's Those We
Lové.

Pat Weaver hopped east for home
office huddles with Young & Rubicam on summer replacements.

Don Bernard riding herd on Hol-

once huddles with fooling & Audicam on summer replacements.

Don Bernard riding herd on Hollywood Showcase over KNX.

Harry Maizlish, KFWB headman,
and Herbert Ebenstein, Atlas Radio
Corp. prexy, got together on a deal
for the Alas wax works.

Max Schall installed as Hollywood
manager of T.omas Lee Artists.
Service. Marty Martyn first aide.
Bob Greene writing, producing
and playing lead role in Announcers.
Day Off on KMTR.

Frexy Lenox Lohr of NBC here
for a look-accund and then to rest
on an Arizona ranch before heading
back home. The missur along on
this trip.

Tack Benny took his Jello troupe
over to the Palomar liggery, where
Phil Harris holds forth, for a round
of hijinks.

Lud Gluskin swinging the stick
for the Nelson Eddy recordings.

Mark Kelly set for another 13. As
Roi Tan's sportcaster.

Fred Dahlquist back at the production helm of Union Oil's 'Thrilis'
after tossing off the appendix.

Bob Durham here to round up
testimonials for Benton & Bowles
how accounts.

Lewis Allen Wiss, Calvin Smith
and Ben McGlashan east for the
NAB doings.

KHJ tops with the kiddies. Two

and Ben McCiashan east for the NAB doings. KHJ tops with the kiddles. Two more—'Orphan Annie' and Howle's 'Wings—joined the juve parade, Eddy Duchin reserving chairs at his broadcast for campus cuties and

nis broadcast for campus cuttes and cut-ups, Vic Dalton will send out first broadcast from new KMTR plant

broadcast from new KMTR 'plant this week.

Bill Goodwin, producer-announcer with William Esty, goes off the deep end next month. She's Philippa Hilber, stock actress at 20th-Fox.

George Fischer resumes 'Hollywood Whispers' on Mutual Feb. 27.

Bob Braun succeeded Pete de Lima as radio head of The Small Co., tal-

as ratio head of the Small Co., tar-ent agency.
Phil Baker raided his bank bal-ance for a home in nearby Cold-water Canyon.
Meredith Willson's vote for the most popular composition of all time goes to Beethoven's Minuet in G.

### Searle's Firing Spree

Lincoin, Feb. 8.

Harry Harvey chief engineer of KFAB-KFOR-KOIL, has been ousted by the new regime, headed by General Manager Don Searle, and with him goes Charles Winkler, assistant in charge of KFAB. Harvey is succeeded by Mark Bullock, formerly engineer in charge of KOIL, Ormaha. J. Gunnar Back, out as continuity chief, is going to the West Coast, and his place is filled by Jim. Cox. Former, station manager Reggie Martin in Des Moines, but, will attend the NAB conclave in Washington. D. C. Then expects to locate on the West Coast, too.

Omaha, Feb. 8.

Mark Bullock, chief engineer for station KOIL, has been appointed to a newly created position of General Technical Supervisor of stations KOIL-WRB-KFOR. Has been un-KOIL-WFAB-KFOH. Has been under KOIL banner past four years and supervised construction of stations' new trainsmitter near Council Bluffs last summer. He will maintain headquarters in Lincoln, but will shuttle back and forth as occarior demoder. sion demands.

Frank Ferneau became first local-Columbus, O., band leader to grab a regular network remote when he took his band into the Neil House last week; has three half-hour pro-grams a week on Mutual web.

# Vine Street | IDEA DRY-UP ABETS SALE OF HOME TOWN PROGRAMS TO NAT'L ADVERTISING ACCTS.

### 'Wifesayer" Sayed From Sustaining by Camay

Proctor & Gamble has tabbed Allen Prescott to wave a series of his Wifesaver' programs for spot-ting around the hinterland in the in-terests of Camay soap. Fedlar &

Ryan the agency.

Prescott has long been doing Wifesaver' sustaining on NBC.
Will continue his bankrolless shows while transcribing the commercial.

### Hilbilly Lad Getting Fat And Sassy, So Father Is Training His Brother

Nashville, Fcb. 8.
Asher and Little Jimmie, father-Asher and Little Jimmie, father-and-son hilbilly act, moves to KDKA, Pittsburgh, Feb. 12 after-six years on WSM (with a detour or two). Little Jimmie was four when he first went. For past two seasons Asher Sizemore has been buying time on air, six quarter-hours a week, daily 545-6 p.m., CST, to sell his song book (25 cents a

to sell his song book (25 cents a copy).

Asher has already contracted for time on WSM for hext fall. Meanwhile pop is bringing up his second son to ake the place of Jimmy, who is getting fat and assay and whose voice may change any day now. He also made personal appearances along the road to Pittsburgh.

### M'KAY MORRIS, LEGIT. IN 'MA PERKINS' SHOW

Chicago, Feb. 8.

Before sailing for Europe on
Wednesday (9) Kirby Hawkes, chief
of the Blackett-Sample-Hummert radio department here, signatured le-giter McKay Morris for a key role in Oxydol's Ma Perkins ether script

strip.

Morris, who closes here in two
weeks after a run with Gilbert Mil-ler's Tovarich' show, signatured for
a 15-week run on the ether program.

### MacQuarrie Goes West

Haven MacQuarrie shifts his sus-Haven MacQuarrie shifts his sustaining Want to be Actor' show to the Coast for origin with the Feb. 20 broadcast. From Hollywood wild do a broadcast for the east over NBC and a repeat for the west.

Program from New York has been

airing only Rockies hookup.

Carol Weymann, NBC singer, Is at her home in Philly recuperating from an illness that forced her can-cellation of a guest date Jan. 30 on-the Magic Key show and next Fri-day (18) on the Hammerstein Music Hall program.

she is fully recovered.

### Dates are to be set agai when

**B.B.D.&O.** Sets Another Sponsor For 'Take-a-Chance' Station Try-Outs

Batten. Barton, Durstine & Osborne. has sold the second of the group of programs it induced variation with the second of the group of programs it induced variation. It is the broadcast on a sustaining basis. New-18 ly placed. The School for Wivee-with the Pyrox division of the Corning Glass Works underwriting test on four stations. If the Corning Glass Works underwriting test on four stations of the Corning Glass Works underwriting test on four stations. Program is being built around David Seabury, writer on psychology, and deals with marial problems, with histories cited. Other show which BBD&O. sold after a station of the BBD&O. sold af

# Curtis & Allen Air Dept.

Curtis & Allen, talent agency, is opening a radio program producing unit. No head for department seek selected. Frank Copper, who peddled performers on the C. & A. list to the ether, has gone to Rockwell-O'Keefe in same capacity. Agency will build shows out of latenton its list and attempt to peddle, them in package form to ozone sponsors.

them in package form to ozone sponsors.

Third old-line agency identified chiefly with vaude which has installed air program plotting department. This season. Fanchon & Marco opened up with Sam Shayon in charge late last summer, and the Simon agency recently, set up an lether dept. under Arthur La Tour.

New Indications of Advertising Agency Open-Mindedness to Station Productions-Several Actively Scouting—Other Factors Include House Orchs

### Actors' Union Status

Further activity of the radio actors union in seeking recognition from advertising agencles and networks is temporarily stalled by a couple of fuctors. Notably an intra-organization, feed has been raging between the several units within the entertainment performers craft unions (Gereen Actors, Guild, Equity, etc., are allies).

A second cause of delay has been personal. Husband of Mirs, Emily Holt, execocy, of the American Federation of Radio Artists, has been gravely ill.
Full actor union digest appears in this week's film section.

### American Guild's Future. A.F.L. or C.I.O., Being Voted by 28 Chapters

American Guild of Radi Announcers and Producers is currently holding a referendum as to whether if will affiliate with cither the A.F. of L., the CJ.O. or remain independent. Vote is being taken by chapters, a two-thirds vote of the 28

units being necessary to approve of any proposal.

In the event that AGRAP should vote to affiliate with the American Federation of Radio Artists, its membership would be split along craft lines, with technical men going to the Int'l Brotherhood of Electrical Workers, announcers only going to AFRA

AFRA.
In the event that AGRAP votes to affiliate with the American Communications Assn, the C.I.O. organization, it can shift its membership over intact. In the event it remains independent, there will be no change. independent, there will be no change. AGRAP has within recent weeks signed contracts with NBC covering sound men. Contracts have also been secured with WORC. Worsester, covering producers, engineers, announcers and script writers. In WAAT, Jersey City, a contract was signed covering announcers.

### MRS. JEANNE CRAIG MAY JOIN JOHN BLAIR

Reported that Mrs. Jeanne Craig, Reported that Mrs. Jeanne Craig and widow of the late Norman Craig and partner. The whilom station repre-sentation firm of Craig & Holling-berry, is joining the New York divi-sion of John Blair & Co. as office

sion of John Blair & Co. as office manager.

George Bolling, v.p. in charge of the New York office, is currently on four and won't be back until after the Washington convention of the NAB.

Ry ATREPT SCHAPPER L

National accounts are going to the hinterland in search of locally pro-duced live programs for sponsorship

duced live programs for sponsorship-locally. Reasons are multi.

BBDO has been notable among ad agencies in exercising an open-minded regard for local shows and in touring home office men with such scouting assignments. Cecil, Warwick & Legler, William Esty and J. Walter Thompson agencies now have men also out on this sort of fast.

task.

Sun Oil has scrapped its plans for a network dramatic show and is looking for locals. Two already bought, in Rochester and Schenec-

looking for locals. Two already bought, in Rochester and Schenectady, Kellogg and Atlantic Refining have gene the same route rather than swell their network spreads or shows. Lehn & Fink, for Hinds Honey and Almond Cream, has bought Helen's Home' script serial off WBAP. Fort. Worth, and now after a short test, the program is extended over the ten stations of the Texas Quality regional.

Heinz took Tommy Thatcher' and extended it over the Michigan regional. General Mills, for its Corn Kix cereal, took Those Haopy Gilmans' serial off. WTMJ. Milwaukee, Show is soon to be spotted on Eastern stations for local production. Cremo. after a long layoff from the ozone, came back—with a local off WBAL. Baltimore, Treasure Hunt, which has been extended onto half a dozen other stations, with each production local. Procter & Gamble always has an orb open for a likely local program.

Reasons

local program.

Reasons

Hegira to the hinterland from the network nerve-centers for shows was prompted, among other reasons, by these:

by these:

(a) Paucity of new program ideas
this season available to the networks.
Fewer new-type shows than in any
nasr year have presented themselves.
Specter of broadcasts going stale
drove accounts into the sticks.

(b) With the American Federation

(b) With the American Federation of Musicians pacting stations to steady and staff orchs, stations are building better local shows. Formerly many habitually hired windjammers only when forced. Now they have them on their hands, and so experiment and develop.

(c) Flux of little theatre thespians in all the towns into local radio has improved the standards of acting in the agrarian areas. Also, local press and public more warmly receive local productions of the sort due to that 'home-town' touch.

(d) Growing awareness of stations that showmanship is necessary, as

(d) Growing awareness of stations that showmanship is necessary, as well smart and consistent programming, if competition is to be met. That realization has elevated the standards of local shows.

Transcriptions, snonsored by national accounts, still overwhelm numerically and financially local live productions. It is much easier for an advance to large this bid in

productions. It is much easier for an ad agency to place this biz in wholesale lots on scores of stations and then forget about it. Nevertheless ever-growing number of esonsors: want the personal touch that is made by a live program, addressed especially to a local community.

### It Cut Deep

Pittsburgh, Feb. 8.
Apparently not only Mae West
but also Adom and Eve got themrelices in bad with NBC as a result
of that eclobrated Chase and Sanborn broadcast. At any rate the
Jick and Margaret Orrison domest
sketch on KDKA, an NBC affiliate,
has dropped its 'Adam and Eve' billing since then.
It's now called 'The Newlyweds.

### 'Sawyer' Kids Offered

# NOW THERE'S TALK OF ATTACKING WEBS, WASHINGTON BUZZ MIGHT FORCE OUT LOCAL OWNERSHIP

West-Ameche Skit, Congressional Talk on Monopolies, Canadian Exclusives of NBC Focus Attention-Long-Delayed Issue May Presently Come Up

Washington, Feb. 8.

wasnington, Feb. 8.
Special regulation of chal broad-casting—possibly forcing networks to withdraw from the business of operating transmitters—now looms. Federal Communications Commission Federal Communications Commission is readying to study the long-ducked question with view to writing a particular code covering webs.

particular code covering webs.

Early study of the problem of
supervising chains, which is specifically authorized in the 1934 Comnunications law, is contemplated by
Chairman Frank R. McNinch. He
told Vantery this week he hasn't any
concrete ideas in mind but wants to
survey the whole field and see whiat
might be done to safeguard the public interest.

The investigation, which probably will be informal and may be re-stricted to occasional interviews with stricted to occasional interviews with mombers of the industry, is an outgrowth of several developments Notably the Mae West-Don Amecheincident. Congressional yammering about monopolies, and the Canadian complaint about exclusive contracts (which threatened to prevent a Vaneouver, station from getting certain NMC programs). NBC programs).

NBC programs).

When 'the Commish gets around to head-stretching on this subject, a number of ideas will be thrown into the debate. Various members have been pondering the proposition of writing special rules for webs, but none has been sufficiently aggressive to end the two-year stall on the matter.

Chad Engagement

### Good Forgetters

Geed Forgetters.

Although Congress contemplated promulgation of regulations governing chain operation, the FCC has been notoriously afraid to tackle the problem. Former Vice-Chairman Irvi Stewart made an attempt to jolt his colleagues out of their lethargy in Pecember. 1995, but his resolution calling on the old Broadcast Division to report whether regs were either desirable or practicable was buried in the archives. Most complete forgetting job since the Commish was born.

Separation of networks into two

Commish was born.

Separation of networks into two divisions is possible. Too early now to predict what is likely to happen, though. Some FCCers have been multing the wisdom of making webs nothing more than distributing systems—like the Associated Press is in the newspaper business—by stipulating that licensees could not enace directly in serving program fare lating that licensees could not engage directly in serving program fare to other stations. Might mean CBS and NBC would be forced to form two, concerns under control of a holding company—thus becoming vulnerable for tax-collectors—or to put their existing plants on the auction block.

Idea has not jelled yet, and mem-bers agree there is much to be said in favor of allowing networks to own stations. Gives them a responsibility under the public convenience clause of the statute.

of the statute.

Special form of license for webs is one possibility. There is no doubt that they engage in interstate commerce and hence are subject to Federal regulation. Step of this sort might well make them responsible for the type of fodder which is gumped into affiliate plants, thus lightening the legal burden on the independently owned transmitters. Sort of like the clearance-at-theresource jdea which has been agitated in every copyright scrap.

Carriers or Utilities

Carriers or Utilities

Numerous knotty legal questions loom as stumbling block for the Commish, however. Among them are

freedom rom competition. What will happen when the deadline on the look matters as rate regulation and whether to make webs common carriers public utilities. These are aspects of the radio business which the FCC has avoided to date but which cannot be shumed it regulations for chains are to be adopted. The exclusive contract matter is resting on the shelf for the time being. Under the accord between NBC and the Commish, the Canadian Broadcasting Co. can pipe its programs into Vancouver for another 30 days or so despite the agreement which insures KOMO, Seattle, of freedom rom competition. What will happen when the deadline on the into various angles.

Washington, Feb. 8 speech defenders are little success in getting ederal Communications Free-speech defenders are having little success in getting the Federal Communications Commission to amplify its threat in the letter disapproving of, but forgetting, the Mae West-program. Chairman Frank R. McNinch refuses to engage in discussion with the many individuals who complain that the government agency is treading, on the Constitution.

Not Debating

Direct demand for elaboration Direct demand for elaboration was made recently by the Civil Liberties Union, after various newspaper publishers and columnists decried the policy laid down by the FCC. But so far. McNinch has seen fit to do, no more than acknowledge the C.L.U. inquiry, which said the time-tested no-censorship policy obviously has been reversed. Sticking to the original statement that all who offend sense of nublic decency are liable to

ment that all who offend sense of public decency are liable to punishment. McNinch has decided against debating either the wisdom or the legality of the stand which was taken in chastising NBC et al. Nothing to be gained by it. Meanwhile licensees must keep their fingers. crossed and hope they don't break some unwritten rule.

### ST. LOUIS MUSIC FEES FIXED IN CHICAGO

Chicago, Peb. 8.
In a special meeting here between representatives of the St. Louis musicians union and H. Leslie Atlass, midwest chief of the Columbia system set-up, an agreement was finally reached new northand. rem set-up, an agreement was mally reached new contract to go into effect on April I, James C. Petrillo, head of the Chicago Fed-eration of Musicians, sat on the meeting and helped reach a conclu-sion.

sion.

Most of the difficulty revolved around the question of overtime.

CBS wanted to pay the men \$2 per hour overtime, while the union overtime, while the union the control of the cont hour overtime, while the union asked for, and finally got, \$4 for four hours. The deal calls for four hours, out of eight, on a basis of \$55 per week on a six-day week.

St. Louis station of Columbia web is KMOX.

### Morency's Added Title

Hartford, Feb. 8.

Hartford, Feb. 8.
Paul W. Morency, general manager of WTIC, upped to assistant secretary of Travelers Broadcasting Service Corp... insurance company subsid operating 50,000-watter. Formerly manager of field service for NAB, Morency has since 1929 handled WTIC affairs. Station now celebrating second year out of red.

### AMERICAN LEGION SERIES

National Headquarters Borrowing Michigan Hero Dramatizations

Detroit, Feb. 8.
National headquarters of American
Legion has asked permish of WXYZ
to use scripts of Big Moment' pre-gram, sponsored over station by
American Legion of Michigan, de-spite fact stories deal with Michigan
beroes in war.

spite fact stories deal with Michiganheroes in war.
Although confined to Michigan
heroes, national organization figures,
stories of sufficient interest for
tise in other states. Written by Dick
Osgood, of WXYZ's editorial staff,
scripts would be waxed and shipped,
out to other Legion posts for airing
in those localities.
Program, dramatizing, actual
periences of Michigan heroes in
world war, are broadcast over WXYZ
and Michigan Radio Network every
other Sunday afternoon.

other Sunday afternoon

# PHONE, RADIO **PATENTS DRAW** FIRE

Washington, Feb. 8.

Lower prices for radio station equipment are seen in a bill tossed into the legislative hopper last week by Representative William D. Mc-Farlane, Texas critic of the broad-casting industry.

Revision of the patent laws sug-gested by the Democratic rock-thrower would provide compulsors licensing after three-year period, preventing any individual or corpreventing any individual, or cor-poration from sewing up for a long period the right to use any discovery-or invention. Exclusive rights would be undisturbed for the first three years of the grant, but thereafter the Commissioner of Patents could force the holder to worth the conforce the holder to permit others to make use of the protected idea.

Aimed at the telephone system and the radio patent pool, the bill stiou-Aimed at the telephone system and the radio patient pool, the bill stipulates that an interested party can ask the government for franchise by showing that the public interest would be promoted and by making an offer of royalties. If the Patent Office head finds the applicant is legitimately seeking the right to use a protected idea and has proper financial backing, he could grant the request. request.

Protection for the patent-holder is provided in an appeal clause, which permits decisions of the commissioner to be carried before a board of appeals comprising attorney, an engineer and an economist, Findings of this trio could be carried to Federal District court where the patentee resides, thus insuring the usual type of judicial review.

Ann Wallace, ex-newshawk, han-dling publicity for WWJ, Detroit.

# **SESAC Declares NAB Failed to Count** Thousands of Controlled Copyrights

Society of European Stage Authors and Composers last week issued its catagorical answer to statements made last summer by the home office of the National Association of Broadcasters about discrepancies it allegedly uncovered in a checkup of the SESAC repertory. SESAC's answer, contained in a 28-page, pamphlet, charges the NAB report of giving SESAC a short count on copyright ownership by many thousands. It also accuses the report of handing

Society of European Stage Authors | out erroneous legal advice on which

out erroneous legal advice on which performing right organizations control the licensing of certain musical compositions.

In the report which NAB distributed among its members SESAC is credited with controlling but 5,400 copyright entries. SESAC's answer points out that a checkup of the NAB report disclosed that, the NAB investigators had overlooked 13 SESAC estators, containing some 6,000 numvestigators had overlooked 13 SESAC catalogs containing some 6,000 numbers. Also that no mention had been made of hundreds of other compositions covered by copyright as far back as four and a half months prior to the issuance of the NAB report, SESAC contends that at the time the NAB compiled its information the SESAC repertory contained 19,000 copyright entries.

# 

Phil Loucks, former managing di-Phil Loucks, former managing director of National Association of Broadcasters and brain-truster for the reorganization committee, General Shermaned last week to kill rumors that he is a candidate for post of paid prez:

"If nominated, I won't run, if elected, I wouldn't accept, Phil told pals in, the legal fraternity.

pals in the legal fraternity.

Andy Haley, the FCC lawyer who compiled evidence which KNX was charged several years ago with fouting public interest, back in good graces of his bosses. Last the composition of the disapproval of his actions in preparing case against the former Guy Earl transmitter was expunged from the record when the Commish bossed his salary.

Not long after the proceeding were started against KNX—prior to purchase of the 50 kw plant by CBS—Haley had his pay check sliced. Reputedly because certain outsiders insisted he should be spanked for corralling data used to back up the charges against the Los Angeles station.

Commish barrister received anther pat on the back last week when an article on radio law which he thored was printed in the Congressional Record.

Sense of radio showmanship was unveiled in the Senate last week when Senator Dennis Chavez explained his purpose in suggesting agovernment-owned transmitter aring programs at Latin. America. New Mexican said he picked San Diego as the site for his proposed station because the Spanish derivation of the name would strike responsive chord among listeners in Central and South America. Illustrating his slant, he commented it would make a hit to air a talk by Lucretia Del Valle Grady, California's Democratic Committeewoman, who is

National Committeewoman, w descendant of the old vaqueros settled the Southwest.

Another of those F. C. c examiners' reports that stray from the straight and narrow paths of frequencies, wattage and other mundame matters, to inject 'readability'. Recommending to the Commish that the application for a one kw station on the 1000 ke frequency be granted to Platt & Platt of Poughkeepsie, Examiner Melvin H. Dalberg commented in his report The home of Franklin Delano Roosevelt, President of the United States, is located approximately five-miles from Poughkeepsie, at Hyde Park.

Well-meaning script writer stumbled short time ago, when he borrowed Federal Communications Commissioner Paul A. Walker's name for one of the toughies on a gangster program. Informed by his young son that the villain in the 'Gang-Busters' program was tagged 'Paul Walker,' F. C. C. official expressed amusement rather than anger.

Unintentional ribbing delivered by a radio announcer has Senator Clyde Herring of Iowa plenty burned. Solon and his sye-filling blonde companion were twirling at a local night-spot, where guests were being urged to phone in their requests for specially-dedicated numbers. Sen. Herring and the lady in question entered into the spirit of things and asked that the next tune be earnarked for them.

Announcer's choice was "This is a

nearked for them, Announcer's choice was "This is a Night for Love,"—resulting in serious ruffling of Senatorial dignity.

Equal treatment for both radio Equal treatment for both radio and newspapers was sought from Congress last week by Herb Moore, head of Trans-Radio Press Service. Asked that radio news services be exempted from present excise taxes on feletype, telegraph and telephotic messages and wires. Pointed out that publishers wangled a waiver when the law was written.

Ken Berkley, general manager of IBC's twin outlets, is authority for the best yarn about President Roose-NBC's twin outcome.

the best yarn about President Roosevelt's sophisticated manner of speaking over the ether. F. D. R. can pull out a cigaret, put it in a holder, light it, and smoke it to the end without missing a syllable or otherwise upsetting his timing, Ken sez.

John Esau, formerly manager of WBBZ, Ponca City, and KASA, Elk City, Oklahoma, has been named merchandising manager of KTUL,

# **RCA Victor** Holding Off **Test Suits**

RCA Victor has deferred filing series of test suits of its own against radio stations until the courts have radio stations until the courts have disposed of several phonograph reciond broadcasting actions in which it holds the status of intervener. Manufacturer has an ancillary of subordinate suit against WNEW, N. Y. and Paul Whiteman in the Federal court. New York, and has posted itself an interested party in two suits which the American Society of Recording Artists has filed against KFWB, Los Angeles. All these cases are slated to come to trial within the next two, months.

are stated to come to trial within the next two months.

Suit against WNEW and White-man, which was instituted last week, is linked with restraining action that the National Association of Perthat the National Association of Per-forming Artists brought against the station about year ago. In the ancillary move Victor challenges Whiteman's claim to the exclusive ownership of the interpretive rights of the phonograph record which WNEW is alleged to have aired.

Philadelphia, Feb. 8.

After doing away with records and subbing transcriptions and battling subbing transcriptions and battling Natl. Assn. of Performing Artists ever since it edicted that stations must buy a license from it or cease use of wax WIP capitulated this week. Contract is now being drawn up and will be inked this, week. It provides for hours of discs week at \$500 per year license levy. Station's change of heart came about as result of dissatisfaction of commercial account with listener

commercial account with listener commercial account with issener response it was getting under new policy of ETs. P. B. White Tailoring Co., which b.r.s Murray Arnold's nightly 15-minute 'Tom Rocap' show, demanded return to the records. Sponsor pays half.

### ONE RADIO SPIELER IN CONGRESS, MAY RUNS

Omaha, Feb. 8.

Omaha, Feb. 8.
Foster May. WOW's chief of news staff and special events director, has filed as candidate for Congress from second district as a Democrat. In last Congressional election he filed for candidate from second district while residing in first district. Ballot count showed aspirant only 3,000 votes behind winning incumbent, though broadcaster made no camaign as such naigh as such

Local press was quick to call up-case of Karl Stefan, Norfolk radio announcer, who is now Republican congressman from district which had previously reelected same demo for over 20 years. May himself would not discount similarity of cases as

### WIND's Re-Created Games

Chicago, Feb. 8.

Re-creation of the day's ball game by the town's out-of-town team will be sponsored on WIND this year by the J. R. Thompson restaurant chain.

Last year the Cubs paid for the re-creation of their own games when they were out of town, while the Morris B. Sachs firm sponsored the story-telling of the White Sox out of town games. Will run same time as last year, 7-8 p.m.

### New Wash. Programs

Washington, Feb. 8.
Three new live talent programs, shunched by WRC-WMAL local NBC studios. Utilizing new stall orchestra, 'Sundown Stuff' goes on the air over WMAL for half air the air over WMAL for half an hour. Mondays, Tuesdays and Fridays. Same program for 15 minutes, Wednesdays and Thursdays. Lee Everett chaperones the broadcasts. WMAL also initated a Monday and Friday program, Numbers, with Rudy Schramm, orchestra director, and Gordon Hittenmark. WRC timekeeper.

WRC timekeeper.

On WRC, Bill Crago conducts a broadcast of motion picture new and gossip, plus music from recenilm hits. Three times weekly, Modays, Wednesdays and Fridays.

# BALDWIN TELLS OFF RADIO

# CALLS IRNA-A.F.M. SETTLEMENT BAD

Retiring Managing Director of National Association of Broadcasters Speaks Out with Unprecedented Frankness—See Gimmick in the Havana Treaty

### NETWORK MONOPOLY

Washington, Feb. 8.

Pointed warning that the Havana freaty embodies principles which may kill independent broadcasting was given the radio industry last week in the swan song of James W. Baldwin, retiring managing director of the National Association of Broad-

casters.

In a sensational and unprecedently-frank discussion of industry problems, Baldwin sent all trade unit members a detailed report on the state of the business which appeared certain to heighten the antogonisms due for airing at the special convention being held here next week. Dirty linen washing was an unusual departure from the customary hush-hush procedure of the NAB, and reflected clearly the depth of the disagreements which have split, the organization in the last couple of years.

years.

Slated for presentation Monday (14) at the start of the meeting to act on renovation of the N.A.B. setup, the Baldwin report riddled, the entire business with some of the sharpest criticism ever heard in public from a prominent figure in broadcasting. Among the points made:

1, Webs and Independent Radio Network Affiliates sold out to the American Federation of Musicians in last fall's union fight.

2. The Hayana pact may result in creation of a network monopoly which would blight independent stations.

3. Industry has been stupid in not adopting self-censorship to raise program levels.

4. The reorganization plan, which is intended to democratize the Association, is impracticable.

5. The industry has falled to sup-port many moves for its improve-ment, notably effort to solve the educational problem, the research studies, and the recording library

The report—which President John Elmer declared is of vital importance—provides an arseral of amunition for the legislators and other critics of radio, besides rekindling the fires which have burned periodically over the past few years.

periodically over the past few years. Viewing with alarm the problems facing the industry in the immediate future, Baldwin flayed colleagues for not keeping fism grip on the program situation. Declared situation demands immediate attention, with threat of Federal dictation in the background it the industry doesn't take voluntary steps to live up to their public necessity obligations.

### Programs Not Better

Programs Not Better
While some programs are superlative, retrogression in general program standards has resulted from delinquency on the part of broadcasters, Baldwin declaimed. Use of scripts which are more appropriate in the theatre than on the air is the their worry. Although he blamed broadcasters for letting the situation develop, reason for the slump in microphone morals lies in adverting agency performance of the radio industry's duties, he said.

Through the fault of no particu-

industry's duties, he said.

"Through the fault of no particular person, the large advertising agencies have more and more been allowed to assume control over the hiring of talent, preparation of script, and rehearsal of radio shows, Baldwin chided. These agencies have isolated the network companies to too great a degree to mere vehicles through which the programs are

### McIntyre Ifs

Washington Feb. 8.
Little attention paid locally to Walter Winchell's tip that Marvin McIntyre, one of Presiden's Roosevelt's secretariat, likely choice for paid presidency of the to-be-overhauled National Association of Broadcasters. If he should be picked, it will be over the objections of numerous industry figures here.

of numerous industry figures here.

Although Mac has a rather wide acquaintance and has dabbled in radio matters, few people think he would be a wise selection. If overture is made to him, industry will be liable for the same sort of criticism as was fixed at Powel Crosley, Ir. last summer when Charles Michesson was hired as propaganda consultant.

Furthermore, it is doubtful if President Roosevelt would want him to make such a connection, in view of the Administration's anxiety to remove basis for beefs about political influences in the FCC.

presented to the American people. This is a dangerous trend because it amounts to a delegation of authority and responsibility which in the final analysis can attach only to the licensees of the broadcasting stations.'

with comment that Federal super-vision should not be necessary, Bald-win cautioned the bix that the Fed-eral Communications Commission has power to dictate program policies under Section 303 of the 1924 law. Station and network exces should head off any such undesirable move head off any such undesirable move as government regulation, he stated, and "there should be a keener ap-preciation by both the broadeaster and the advertiser that radio facili-ties not only offer perhaps the greatest opportunity for reaching the greatest number of people but that their use imposes upon them a very great responsibility for the manner in which programs are pre-sented."

### Review Board

Review Board

Establishment of review board to scan web programs for the protection of affiliates and early scrutiny of contracts between the networks and independently-owned transmitters were recommended. Aftermation of the recent wood-shedding which the F.C.C. administered National Broadcasting Company for that Mae West, stunt and the threat to punish affiliates which do not gag offensive chatter on their own initiative.

My belief is that failure by the throadcasters to accept their full responsibility in this matter will be ample justification for the Federal Communications Commission to adopt regulations governing this subject, Baldwin said.

The principal complaints about the North American agreement negotiated at Havama three months aggrow out of the probable reallocation of most of the American stations and the prospective licensing of superpower stations. Reservations necessary to safeguard the independents and make sure that the American theory of private competition continues in the future were advocated before the U. S. conforms with the paet.

Noting that technical regulations

before the U. S. conforms with the pact.
Noting that technical regulations require the exercise of great careif the existing service areas of the regional and local stations are not to be reduced, outgoing NAB execfeared that creation of Class. A stations will undermine the economic foundation of the entire business of broadcasting. Two principal webs would gain a strangle-hold if the U. S. creates a favored group of 500 kw operators.
In a discussion based on lengthy study by engineering firm of Jansky & Bailly, Baldwin remarked that the treaty makes it possible for nine NBC and four CBS stations to begin super-power operation—if the FCC approves 500 kw as a general policy — and commented.

and commented:

—and commented:

I hold that therein lies one of the greatest dangers that has ever faced the American broadcasters. The possibilities of a monopoly in broadcasting by the National Broadcasting Company and the Columbia Bro

pany is allowed to operate its nine stations (WEAF, WMAQ, KPO, WJZ, KOA, WBZ, WDNR, KDKA, WBZ and WTAM) and the Columbia Broadcasting System is allowed to operate four out of five stations (WBBM, WCCO, WABC, KMOX and WJSV) with 500 kw or more power, they will be given a virtual monopoly on radio broadcasting in the United States,

Indie Super-Power

This true there are a few inde-

United States.

Indie Super-Power.

It is true there are a few independently owned clear channel station that would be entitled to the classification of Class IA clear channel stations and therefore also would be the possible recipients of super-power grants. Some of these, at least, probably, would be able to continue in the major league of broadcasting and not be destroyed but even their position in the industry, in my opinion, would be greatly weakened, because with the control which the National Broadcasting C. and the Columbia Broadcasting System exercises over national radio programs and with the geographical distribution given them by the above named stations, the economic power of the

tion given them by the above named-stations, the economic power of the NBC and the CBS would be greatly increased over the strongest units in the industry.

The need for affiliated stations would be greatly lessened. This danger of monopoly can be elimi-nated by appropriate reservations and restrictions in the proposed treaty respecting the operation of broadcasting stations in the United States."

### Blasts IRNA Group

broadcasting stations in the United States.

Blasts IRNA Group
On the developments which gave most impetus to demands for NAB overhaul—the tiff with the musicians—Baldwin wasted few words in lasting the webs and the IRNA group headed by Mark Ethridge, and Ed Craig. Supplemented his blast with chronological summary of the various maneuvers last fall and unveiled correspondence which fills in the previously sketchy picture of what happened behind the scenes.

Declaring the radio industry was under no compulsion to provide jobs. Tor tunesmiths, Baldwin commented curtly that his hope that the AFM demands would be weighed earefully was not realized and said the indies were sold down the river.

Through the means of negotiations restricted firmarily to a certain class of stations (a class of stations that enjoys the best economic position in the industry) an agreement has been reached whereby minimum expenditures for musicians are imposedures for musicians are imposedures for musicians are imposedured by one group of men and the mages and working conditions of the musicians are determined by one group of men and the wages and working conditions of the musicians are determined by another group of men. The stations are determined by another group of men. The stations are determined by another group of men. The stations are determined by another group of men. The stations are determined by another group of men. The stations are determined by another group of men. The stations are determined by another group of men. The stations are determined by another group of men. The stations are determined by another group of men. The stations are determined by another group of men. The stations are determined by another group of men. The stations are determined by another group of men. The stations are determined by another group of men. The stations are determined by another group of men. The stations are determined by another group of men. The stations are determined by another group of men. The stations are determined by anothe

other group of men. The stations are denied the right to submit their disputes for arbitration.

It has always been understood that the same demands which have been made upon the network affiliated broadcasting stations are to be made upon all stations in the industry. It is obvious that any part of an industry that has the economic power to establish labor standards for that industry as a whole has the power to destroy, its competition.

By the exercise of that economic power such, group can establish standards the level of which may be so high as to render it impossible for other units in the industry to continue operation without resorting to capital funds. This can mean the destruction of all broadcasting stations that must operate out of operations that must operate out of operating income!

ating income.

The failure of the industry to give adequate financial assistance to the Federal Radio Education Committee, the lack of support for the NAB Bureau of Copyrights and the disregard for the way the Joint Committee on Radi Research proceeding all for the way the Joint Committee on Radi Research proceeding all drew, fire from the outgoing exce. Baldwin also denounced the reorganization plan which comes up next week saying it is hopeless to get several hundred individuals with conflicting economic interests to work harmoniously through a single adence.

# N.A.B. Treasury Empty, May Delay Paid President: Baldwin Quits: Loucks Says He Won't Accept

Washington, Feb. 8. Special convention of the Na-tional Association of Broadcasters shapes up like a college flag rush with some of the frimmings of a Central American political revolu-tion.

tion
Ominous note for the session to vote on reorganization—expected to be ratified—was sounded last week when James W. Baldwin, managing director, announced his retirement in a report which damned the house-cleaning scheme as idealistic and unlikely to succeed. Meanwhile various groups are lining up for the fight that will determi who is to control the renovated institution.
The proposals of the special committee dominated by the revolting web affiliate bloc appear due for aceptance. But that will only be the gun for the main contest.

### Treasury Empty

gun for the main contest.

Treasury Empty

Battle Jines are obscure and outcome is unpredictable. About the honly thing sure that no paid president will be picked for sometime. Almost dry treasury will force delay in naming a new boss for the biz until funds from the stiffer dues schedule start rolling in. The battle for control looks like the most important event in NAB circles for many years. In marked contrast with the yawn-producing ceremonies at Chicago last summer network, clear-channel, local, resional, affiliate, and independent factions all are warming up.

Storm signals-were flown in Baldwin's report, which envisioned just such a sluglest. Criticizing the formula conceived by Philip G. Loucks and endorsed by the special committee, refuring NAB officer remarked that the trade body has among its members too many conflicting interests to permit it to serve effectively all classes of its members in connection with the great number of rresent problems."

With different classes of stations primarily worried

With different classes of stations primarily worried their own

### **MORGAN BACK TO CBS:** M'GARRETT TO L&T

Hollywood, Feb. 8.
After a six-month writing stint at Mctro, Brewster Morgan has returned to the Columbia Broadcasting production staff. Morgan handled the Shaltespearean series for CBS

the Shakespearean series for CBS last summer.
Leaving Young & Rubicam, where he held the reins on the Fred Allen program, George McGarrett has ac-cepted a radio production berth with Lord & Thomas

### Testing Box Office Effect Of Basketball Broadcasts

Mason City, Ja. Peb. 8.

Mason City, Ja. Peb. 8.

KGLO ecored a "first" when Seet's
George A. Brown of Iowa High
School Athletic Association gave the
local stash permission to air games in
the sectional basketball tournament
opening first week in March.
Airing of games. These elimination meets which eventually decide
the Iowa State print gaze chammion.

nation meets which eventually decide the lowa State prep cage championship has never before been done; outside of the state tourner, with but one or, two exceptions, and Sectly Brown said he would come to Mason City from Des Moines to oversee the meet, decide whether the broadcasts hurt or helped at the box-office. Al Mitchell and Jim. Woods will be at the mikes. the mikes.

### Ben Alley's Rush Operation

Alley, WCAU warbler, cuping from appendix op in Hubnemann, Hospital after collapsing in studio after an attack during a rehearsal last Thursday.

Dan Kelly has been subbing on his nightly commercial. Philadelphia, Feb. 8. Alley, WCAU warbler,

group economic problems. Baldwin said if the NAB tries to take a positive stand on the numerous technical and economic issues facing the industry it must play favorites or must be so vague and general that no good will be achieved.

must be so vague and general that no good will be achieved.

Federation of Greups
An alternative scheme—which is not expected to receive much consideration at the funeral of the present organization—was outlined in broad terms. A national federation of group associations the most sensible way of binding the industry together for mutual self-protection, he averred. Suggested each crowd with common interests should set up its own organization—observing that conflicts between clearchannel, regional, and local stations are serious those factions cannot be expected to hang together in the same set-up—and then consolidate on matters where there are no fundamental controvers.

The army of headquarters executives contemplated in the Loucks scheme is another feature of the regularization plan which is n.s.g. in Baldwin's view. It will be hard to give directors of law, labor relations, and education anything to do under the proposed structure without having them get into highly controversial fields, he prognosticated.

What the set-up will be after the

cated.
What the set-up will be after the necessary parliamentary maneuvers was the topic of general guessing game in local circles. Since the balance of power remains to be determined, few observers looked for any immediate selection of paid president and most thought some stop-gap machinery will have to be employed until the housecleaning is over.

employed until the housecleaning is over.

Appointment of Phil Loucks as temporary boss—with some makeshift title such as general counsel pro tem—seemed possible, despite his pronouncement he doesn't want any office. Baldwin unlikely to be kept on, although he still has friends who would like to have him remain near the helm, and declared in his swan song that he is not available, for any chores when his term ends.

# **WLW DISPUTES PAYNE'S RIGHT**

Washington, Feb. 8.

Slim prospects that WLW will escape schoduled hearing on its superpower ticket through legalistic gyrations, according to indications around the Federal Communications Commission this week. In attempt to duck public grilling about the way the 500 kw grant has been exploited, wLW attorney Duke M. Patrick has challenged the validity of the order signed by Commissioner George Henry Payne setting the renewal application down for ventilation department that his acti was in conformity with the rules of procedure. No action yet on the request for a formal interpretation of Order No. 28, which delegates to individual members the authority to pass on various types of cases. While some members side with Patrick and do not believe it intended to allow one man to handle special experimental a uthin it y grants, the consensus around the Commish that WLW mist standurial in the near future. Probable that even though a majority agrees Payne acted without legal backing, the Commish that WLW mist standurial in the near future. Probable that even though a majority agrees Payne acted without legal backing, the Commish will order a hearing on its own motion. Some feel the leg should be settled by passing WLW's plea for a regular licen, to

### LEDGER PEEP DENIED

Ex-Employe's Legal Move to Ex-

amine Wil. Books Set Back

St. Louis, Feb. 8.

Missouri State Supreme Court, en
banc, last set supreme Court, en
banc, last seek issued an order restraining. Circuit Judge Frank
(Malley here from enforcing his
mandate requiring the Missouri
Broadcasting Co., owner and operator of station WIL in St. Louis, to
permit an inspection of its books and
accounts by a former employe, John
C Leonard, until the higher court
shall determine whether it shall issue a writ of prohibition.

Squabble started when Leonard
filed suit against the broadcasting for
\$35,000 which he claims is due for
his work as the fradio pastor for
will for five years and for other
duties. The petition alleges that
Leonard prepared a weekly radio
program which required flye days of
work each week. The broadcasting
company contends, in seeking a writ
of prohibition, that Judge O'Malley
lacks jurisdiction to compel an inspection of the company's books, etc.

# N. Y 1939 FAIR **SEEN AS VISIO HYPO**

Philadelphia, Feb. 8.
Television is technically ready for, general use today, but commercial problems will keep sets out of the homes of even the most anxious dialer-inners for another 18 months. That's the opinion of experts at two of Philly's three important visio experimental labs, RCA, and Farnsworth. Sayre Ramsdell, Philochief, is less optimistic.

All look forward to initial inensive popularization of television at the New York World's Fair, with development from then, on dependent on demand. Prices of sets will follow the trend of radio a dozen and more years ago, ranging from 1200 to \$400 for a first-class outfit. They'll naturally come down as demand brings mass-production.

Pure economics, the experts say, will keep the first regular transmitters in large population centers.

New York, Chicago, Philadelphia, Detroit and Los Angeles—because of the natural 25-mile limit of visio waves. That's because costs to television advertisers will be relatively high—stations cost much more than radio to operate—so sponsors will naturally want to stick to spots radio to operate—so sponsors will naturally want to stick to spots where they have greatest distribu-

### Ga. Speeds WGST Change

Atlantic, Feb. 8.
Determination of Gov. E. D. Riversto take over WGST. Columbia outlet here owned by Georgia School
of Technology and operated by
Southern Broadcasting Co., was
noted in his address to joint meeting
of extra session of General Assembly
last week. last week.
'We are all alert to the neces

sitv We are all alert to the necessity of expanding our state radio station as a permanent state asset, governor told lawmakers, reminding them that fund of \$50,000 had been allocated to this purpose at regular session following forfeiture of that amount by reason of non-compliance of a cold-storage building con-

act. House, at this session, has passed ill appropriating this allocation to take it legally accessible for this

purpose.

'I want to urge the senate to promptly pass this bill,' Rivers declared, 'so that we may proceed with our work in applying for a permit and arranging for the expansion of this radio station.'

### 5 Change Call Letters

Philadelphia, Feb. 8.
Leonard Taylor, WIP salesman, foined WPIL local soliciting staff this week in fifth shift of personnel from former to latter station in past months.

The property of the shift of personnel from the charge include Betty Vanneman, secretary, James Williard, Jr., conductor of kid show, and known for years as "Unice WIP, Don Martin, gabber, and Margaret Hanley, secretary."

### F. C. C.'s WASHINGTON DOCKET

Washington, Feb. 8.

(Renewals and extensions of licenses and special authorities reached flood-levels last week, with the commish sanctioning continued operation of transmitters in more than 30 states. Rush was so great that license grants constituted most of the F. C. C. s weekly biz.)

### MAJOR DECISIONS

Aliabama: Thumbs down on a duritime station for Phenix Ity-Commists; seeding: that the application of John Mily-Commists; seeding: that the application of John Mily Commists; seeding: the state of the

his proposal.

Hughes whose principal essents were listed at \$151 in each
Hughes whose principal essents were listed at \$151 in each
Hughes whose of WHBB, Schina, as prepresented by Eigher
Frait.

Florida: Application of Nathan H. Bauer for a 106-watter.

Florida: Application of Nathan H. Bauer for a 106-watter.

Florida: Application of Nathan H. Bauer for a 106-watter.

Mass: Ample exhibiting service to the area surrounding
Texas: Ample exhibiting service to the area surrounding
Waco and the probability than commercial interests in the
vicinity could not support than commercial interests in the
vicinity could not support than to the support of the service o

### **MINOR DECISIONS**

t Scaboard Investment Co., Inc., Montgomery, for new station to be operated on \$10 kd with 250 ts, 500 watts days, dismissed at request of ap-

application for hew sisting to be operated on fill &c with \$50 wits plays, dismissed at request of applicants, \$500 wits glays, dismissed at request of applicants, \$500 wits glays, dismissed at request of applicants, \$500 wits glays, dismissed at several \$400 wits glays, \$500 wits, \$400 wits, \$600 wits, \$60

### SET FOR HEARING

Minessin: T.W.Y.O. M. J. While: J. R. Wiecking, Harry Tall and Otto M. Schbbach (John Ludness as Winons Radio Service), Whones, voluntary assignment of construction permit to Winona Radio Service, Inc. (1299 kg, 250 watts days of the Control of t

### NEW APPLICATIONS

Chilfornia: Jarry Ritine, San Princisco, new sainton to be operated on 4456 ke with T kw. days only; NSPO, Associated, Broad Caster, Inc.; Princisco, San Park power jump, Ishiba Prank E. Hurt, Chiyon and Ada Counties, new relay broadcast station to be operated on 31100, 34000, 37000, and 48500 ke with 2 watts.

Indiana: Wittle, Indianapolla, night juice-jump from 1 to 5 kw.

Louisians: W198U, Inc., vicinity of New Orleans, new relay broadcast statum to be observed on 11100, 34600, 37600 and the statum of the observed on 11100, 34600, 37600 and 1100, 34600, 37600 and 1100, 300

atation to be operated on 31000, asswe, asyw an untilinited.
New Jersey: Paul B. Coolley, Montaint, new high frequency was the service of the

Makes WXXVI static Air Service Corp. Clevelands change from high frequency broadcast slashin to a facelimile station.

Negot: KGW. Portland, special experimental authorization to operate a facetimile station from midnight to 6 in.

Temas: KLUF George Roy Clouds, Galveston, voluntary assignment of license to the KLUF Hondcasting Co. Inc.;

Eugene Delhogery, Dallas new station to be operated days

Washingsten: KDU George Control of the Church of the Control of the Cont

### **EXAMINERS' REPORTS**

Kansas: Dayting station for Huichlawn was recommended for Committed schemanies by Exemiter Robert J. Lwdm. Plane of John P. Barris, editor, and pare owner of the Huichlinson News and Heraid, to erect a transmitter on the 710 kc fee quency with I kw wore dashed temporarily when I rubn Yuledthat KWBG, located in the same town is furdishing adequate service.

ophinon that hean neutrons.

The case of the problems in the case of the problems of the spellcant, the case of the problems of the spellcant, the case of the problems of the spellcant, the spellcant of the spe

that KWEG, located in the same town is furitshing adequate service.

Harris was represented by Paul M. Segal and George S. Smith.

Maryland: Juice-lump for WEBR. Buttimers received the preliminary older than the service of the preliminary older than the service of the preliminary older than the service of the service of

ne-expected, he said. Transmitter, an affiliate of NBC, would, not cause objectionable interference to any other stations, Sexard pointed out, interference to any other stations, Sexard pointed out, inc. Hersies of WPBR, was represented to the stationary of the st

### It's an Epidemic

Columbus O. Feb. 8.
VARIETY'S Chicago office isn't the only one bothered by requests for information brought on by Kay Kyser's Musical Klass. Local radio editors report listeners seem to figure they ought to know all the answers. Getting phone calls wanting to know Who are four orchestra leaders who play thumpets?"

### All-Radio Edifice

New Haven. Feb. 8.
Welcome mat out at WICC's new two-floor building in New Haven. Inaugural broadcast before specially invited house. followed by public inspection, more than 3,000 checking in on first day.
WICC press department, under. Judson La Haye, gave housewarming extensive ballyhoo, on air and via radio eds. Point stressed was that new shack is only in Connecticut exclusively devoted to broadcasting. New Haven, Feb. 8. me mat out at WICC's ne

necticut exclusively devoted broadcasting. Problem now is to make new dress useful, and series of stud audience shows has been plotted.

Hotel Garde, New Haven, has WBRY pick-ups weekly, with Billy Brooks band giving out.

### AL FOSTER CLARIFIES German Program Arouses Suspicions in St. Louis

St. Louis, Feb. 8.

WEW'S recently inaugurated 'Germania' program resulted so manyinquiries as to its purpose that Al
S. Foster station manager, ordered inquiries as to its purpose that Al S. Foster, 'station manager, ordered the following announcement made each show. We broadcast German radio programs just to preserve the tradition of German music and of the German song, and to show the beauty and purity of the German language as it should be spoken. We will support German-American efforts in so far as they are in accord with the American constitution and are in line with the principles of good citizens of German origin. We have no affiliation whatsoever with any German political or any American political faction or party and WEW shall not permit our programs to be exploited as propaganda tools, regardless in what direction.

Announcements reduced the num-

Announcements reduced the num-ber of phone callers who apparently do not understand German and are suspicious of the programs as possi-ble Nazi propaganda.

# G. E. NOT PARTY TO APPLIANCE **SPLURGE**

Bridgeport, Feb. 8.
General Electric not participating in any radio promotional campaigns in cooperation with local utilities with the objective of hypoing the sale of electrical appliances. C. M. Snyder, manager of the appliance and merchandise department of G. E., states that the corporation's radio activities are confined to sponsorship of the Phil Spitalny network program.

Reports from the midwest that several big utilities were cooperating more or less among themselves aung more or Jess among themselves, and that radio would be one advertising medium to benefit do not concern General Electric, as such, Snyder declares corporation's sales promotion, and dealer activities are along conventional lines and there is no special phase current or coming

### 4-Yr. Radio Course

Pittsburgh, Feb. 8.

Arthur Cloetingh, head of drama department at Penn State College, has been spending last couple of weeks here making thorough study of radio studio operations at KDKA preliminary to setting up the curriculum for complete course in air training at his school.

It's intention of Cloetingh to have Penn State course devoted entirely to radio and such related subjects as dramatics and music. Will include classes in script writing, production, directing, sales and advertising, promotion and publicity, special events, mike technique, elocution, technical rundamentals and a knowledge of acoustics, pick-up broadcasts, studio set-ups, various types of microphones and their uses, programming, mouncing, library work and business routine.

Cloetingh's idea is to make the radio study regular four-year course leading to a bachelor of arts degree.

### WAPI Staff Lineup

degree.

WAPI Staff Lineup

Birmingham, Feb. 8.

WAPI's new personnel: Thad
Holt, piez and gm.; H. H. Holtshouser, Treasurer; D. H. Long, National Sales Representative; G. O.
Privett, Local Sales Manager; J. M.
Merrill, Merchandising Manager; C.
H. Dow, Chief Engineer; Richard
Faulkner, Program Director; Clint
Blakely, Assistant Program Director;
Lionel Baxter, Chief Announcer,
Others are Joe King and Don Frailk,
Announcers, Stanleigh Malotte, Staff
Organist; Clo McAlpine, Organist,
Sammy Forsmark, Music Library,
Harwood Hull, Agricultural Director; Nelle McFarland, Traffic Manager, and Charlie Brown, Sports Commentator.

### Hibbard Ayer Has WBRK

Hibbard Ayer, station rep, adds a ninth broadcaster to his list in WBRK, Pittsfield, Mass.

Station joins CBS this month.

### Radio Sales' Birmingham | STATIC LAWS MUST Office Under Dewey Long

On the United Dewey Long Radio. Sales: CBS subsid, has opened an office Birmingham. Ala, where it represents WAPI, and placed Dewey H. Long in charge. Long was formerly sales mgr. of WBT, Charlotte, N. C.

### Frisco Expo Radio Ideas

San Francisco, Feb. 8.
San Francisco expected to be one of the most important broadcasting centers in the country next year, with hundreds of programs, many of them transcontinental, being contemplated for origination at the Golden Gate International Exposition. Radio Advisory Committee, headed by Ted Huggins, chairman of the expo's promotion committee, includes Lloyde E. Yoder of NBC. Fox Case of CBS. Wilbur Eickelberg, manager of KFRC. manager Art Westlund of KRE, Berkeley, and manager Ralph Brunton of KJBS.

KJBS. KJBS.

A \$400,000 budget for combined radio building and auditorium, is under consideration.

Johannes Steel, WMCA, New York, news commentator, flies to Terre Haute Feb. 12 to lecture at Teachers College there.

# BE WITHIN REASON

Detroit. Feb. 8. Local amateur operators com-plaints on new Detroit anti-radio, in-terference ordinance has led to rul-ing that ord's void and unforceable. Common council has appointed com-mittee to prepare new law.

'Hams' complained that police were not enforcing ord; whereupon police asked FCC for ruling. Inspector Emery H. Lee replied that FCC's model ordinances require elimination of only freasonably preventable types of interference and make exceptions for doctors' x-ray equipment and other emergency appliances. 'Detroit's ordinance is simply a blanket prohibition of any type of interference, and therefore unenforceable,' Lee explained. 'Hams' complained that police were

Sari ' \* Elmer Reunited Fort Wayne, Feb. 8.

Fort Wayne, Feb. 8.

Saul Elmer, most popular of WOWO's rural sketches, is back on the air on a weekly sustaining basis after a long absence. Script written by Shirley Bowersox, who also plays role of Sari.

Bob Shreve, who recently returned to Fort Wayne after several months in New York, plays Elmer.

# FOREIGN LANGUAGE MELON

# Regulation, Not Operation, Should Be Govt. Function—Canadians IN NEW YORK CITY

Montreal, Feb. 8.

Montreal. Feb. 8.
Reports are current here that fluential sources will propose to Parliament at the coming session that radio business in Canada shall be governed by body with powers similar scope to those of the F.C.C. in the United States. It is understood that the Government will be asked to revoke some of the powers of the Canadian Broadcasting Corp. with a view to eliminating the CBC from actual radio broadcasting, both commercial and otherwise. The proposed plan would call of the formation of a network of privately owned Canadian stations, under the supervision of the Government commission, giving the CBC purely-supervisory power.
Radio men connected with privately owned stations in Canada are not entirely pleased with the hue and cry which has been raised in bringing. American programs into the country on a national network.

Consensus of opinion is that there is danger in constant hammering on

Consensus of opinion is that there is danger in constant hammering on

### Official Answer

Montreal, Feb. 8 Montreal, Feb. 8.
Leonard W. Brockington,
chairman of the Board of Directors of the Canadian Broadcasting Corp., in a speech overstation CBM and other CBC
outlets Thursday night, intimated that American commertial programs may eventually be cancelled should the corpo-ration become self-supporting through other sources of rev-

enue.

In defense of present policies Brockington pointed out that sponsored programs originating in the United States took up only eight and three-quarters hours of the 98 hours broadcast weekly and amounted to only \$120,000 annually:

the subject of American programs, largely publisher's red herring, which may well bring about arbitrary limitation of American programs by governmental decree. A development of this sort would tard the progress of the radio dustry as a whole, not only the CBC.

dustry as a whole, not only the CBC.
There is little doubt that station
men need. American programs and
even less doubt that the public in.
Canada wants the American programs. The newspapers now clamograms. The newspapers now clamoing for limitation of programs from
the U.S.A. have heretofore reflected
the preference of the public for the
American type of broadcast and havechanged front only because of
threatened inroads advertising
revenue.

It is considered very likely that the radio business will be among the major problems to be discussed in the House of Commons and, if not settled satisfactorily, may well become a campaign issue in the next general election.

### RADIO IN POLAND STRESSES SHORTWAVE

Warsaw, Feb. 1.
Director M. Starzynski of the Polish Radio Broadcasting Company states that Poland now ranks fourth. Europe in total wattage strength of all stations. Total in Poland is now 250 kw. There are some 850,000 receiving sets in operation in Poland.

Polish radio concentrating on short wave stations at the present time. Two of these stations are now broadcasting to America and two more are in construction.

Herman Darewski to compere Palace of Varieties program Feb. 5, in make-up of old-time music hall

### Canadian Conv'n

(Continued from page 31)

another recommendation asking that license fees on sets be reduced from \$2.50 per annum to \$1. (The fees used to be \$2, but were upped 50c a couple of weeks ago.)

There were 47 present at the meeting voting this dual resolution. The total registration for the confab is around 55.

In voting a recommendation that the government scram out of web activity and the wire-purveying biz, the broadcasters had their eye on

the broadcasters had their eye on two sore spots:

1. Several broadcasters reported themselves peeved that the CBC supposedly put its web biz on its own stations in cities where there were two or more stations, and allegedly did not give the government stations a whack at the coin.

coin.
2. More important—the newspaper owners have raised uproar since the government went into the wire brokerage business, and have hung around government offices threatenaround government offices threatening dire things. Consequently the
broadcasters figure that, with a web
of their own, the newspaper owners
couldn't release this type of squawking. About all they could do would
be to inveigh against a rival medium
and not against. and not against a government-con-trolled project with possible political

aneles.

These recommendations are the highlights of the confab, and are creating such interest among the huddlers that the boys may go into powwow an extra day (Wednesday).

### Sedgwick Re-elected

Sedgwick Re-elected
Harry Sedgwick, managing director of CFRB. Toronto, was re-elected prez of broadcasters.
On Monday eve broadcasters staged a banquet at which C. D. Howe. Commissioner of Transport (ace-high spot in the Canadian radio government picture), made a speech. About 100 at the affair.
Among the visitors from the U. S. are Joe and Neil, Weed, Joseph and Armes McGillyra. Maury Wctzel (NBC in Chicago); and various transcription representatives.

(MBC in Chicago), and various transcription representatives.

Edmonton, Alta, Feb. 8.
Gordon Love, chief exec of CPCN. Calgary, Alta, was elected prexy of Western Canada Broad-asters A-sociation at annual meeting in MacDonald hotel here Feb. 1, 2. Succeeds F. H. Elphicke, manager of CICA, Edmonton.

Convention had plenty to say about present CBC Set-up, members burning about, restrictions and national advertising methods. However, all resolutions carried were nassed to Canadian Association of Broadcasters' annual hiddle at Ottawa, Feb. 7-8. Association did consider approving adoption of standard forms of contract between stations, agencies, reps. etc. Also. approved olar for contract between stations, agencies, reps. etc. Also. approved olar for contract between stations. The contract between stations agencies, reps. etc. Also. approved olar for centract between stations. The contract between stations agencies, reps. etc. Also. approved olar for centract between stations. The contract between stations agencies, reps. etc. Also. approved olar for centract between stations. The contract between stations. The contract between stations agencies, reps. etc. Also. approved olar for centract between stations. The contract between stations agencies, reps. etc. Also. approved olar for centract between stations. The contract between stations. The contract between stations agencies, reps. etc. Also. approved olar for centract between stations. Also approved the contract between stations. Also approved the contract between stations. Also approved the contract between stations. Also and the contract between stations and the contract between stations. Also approved the contract between stations. Also and the contract between stations and the contract between stations. Also approved the contract between stations. Also approved the contract between stations and the contract between stations. Also and the contract between stations and the contract between stations and the contract between stations. Also and the contract between

German Exceeds Yiddish as Chief Language of This of Commercial-15.000 Spanish-Speaking Population Attracts \$35,-000 Air Advertising

### **ALWAYS ON AIR**

With foreign-language programs increasing with kangaroo rides during last year, it has developed that the German-lingo lineips top all others in New York City, nosing out the Jewish which heretofore have noved the Sall have paced the field.

About as fairly accurate an esti-mate as can be arrived at of the total amount of biz placed during the last 12 months in the metropolitan area reveals:

German: \$225,000 Jewish: \$215,000 Italian: \$150,000 Spanish: \$35,000 Polish: \$30,000 Others: \$40,000

'Others' include programs aimed at the Czechs, Irish, Greeks, French,

at the Czechs, Irish, Greeks, French, Lithuanians, Roimanians, etc.
Total of the estimated \$895,000 worth of time foreign-lingo'd was placed on the broadcasters around Greater New York which feature such commercials—WBNX, WEVD, WOV, WWLW, WHOM, WFAB, WHOM, W Always Available

Always Available
German and Jewish programs have reached such numerical proportions that it is possible for a listener to follow German throughout a day and into an ing over a 15-hour stretch, and Jewish shows similarly, by twirling the dial.

Spanish programs, in placing touth, at \$35,000 may surprise. There are only 15,000 persons in the potential savw audience available.

# SPELLING BEE **WOWS ENGLAND**

London, Feb. 1.

First Anglo-American spelling bee hook-up between B.B.C. and N.B.C. was hailed here as one of the brightest experiments tried over the air i years. Reaction after listening here on the Löndon Regional wavelength was that America has given the U.K. a new craze likely to sweep the length and bycadth of Britain.

the length, and breadth of Britain.
Reception of Boston and of the hook-up was unca: By perfect, save for a few seconds of surge in early stages and half-way through program, and informal handling of material by Tom Woodrooffe (B.B.C.) and Paul Wing. (N.B.C.), opposing comperes, so, natural as to suggest both teams were face to face across, the table. Extra slickness on American side suggested greater familiarity with such contests, although both sides revealed occasional jitters and errors that added a human comedy note to the entertainment.

By comparison with average Sun-

note to the entertainment.

By comparison with average Sunday afternoon programs (time allotment was 4:55 to 5:45 pm. Greenwich mean time), show was a peak offering, and got the radio critics solid on its side following morning.

B.B.C. is being inundated with requests for repeat, with the Oxford team, stung by the licking they took, itching for comeback.

WCBA directors chosen were: Messrs Backhouse, for Manitoba; Price, Sas-katchewan; Rice, Alberta, and Arun-del, British Columbia, F. V. Scan-lon chosen secy-treas.

# \$700,000 SPLIT-UP 'A Cup of Coffee and the Radio' **Sets New Tempo of Night Life** In Egypt; Oldtimers No Like

By ARTHUR SETTEL
Cairo, Jan. 23.
Coffec-house sideshows, for years the bread and butter of millions of Arabs in the Middle East, are fast disappearing. Radio has all but elbowed out one of the most colorful and at the same time characteristic institutions of the Orient.
Ramadam: holidays, just over, brought home for the first time, the fact that wireless entertainment has replaced vaude shows, leaving only a relatively few class houses remaining. Latter spice an otherwise dulinite life in Cairo and Alexandri Villages have capitulated to radio.
Today, from the smallest and most obscure coffee shop one can hear the card-rum-busting wail of native songbirds squawking from the Egyptian Broadcasting Co. studios in Cairo's business center. A handful of stars plus payroll people who read out the Koran (Moslems' Bible) monopolize the programs, Inquiry revealed that oldtime entertainers who once made the coffee-house sitter wirtual thing of beauty this plainer is inexhaustible) are now mixing the coffee beans themselves or are out nuisancing tourists with pleas for baitsheesh.
Ramadan feast, when everybody fasts by day and gorges himself by night, gave emphasis to the position radio has taken among the backward

radio has taken among the backward

# CANADA LOOKS INTO PATENT **SITUATION**

An investigation into the manufac-ture and sale of radio sets in Canada has been ordered by Finance Mi-ister Dunning at Ottawa. The tariff board has been instructed to conduct the probe which will take in charges of pooled control of patent rights in Canada.

Canada.

Pooling of patent rights has been under fire in the House of Commons several times. Canadians are prevented from importing radios from the U.S. A. which are not made in Canada because local manufacturers hold the patents and threaten to take action under the patent laws against any person importing a radio set of this type.

Under the circumstances is here

this type.
Under the circumstances it has been charged that patent rights are being used by Canadian manufacturers as a club. Patents to U. S. radios and other ether equipment were bought by Canadian manufacturers who never intended to manufacture here but to prevent Canadians from brining sets in from the United States.

Formal investigation of complaints will now be held over a period of months.

### 'Fu Manchu' Winds Up

London, Jan. 28.
After a run of over a year, episode
No. 62 brings the Dr. Fu Manchu
broadcasts from Luxembourg to an
end on Feb. 6. So successful have
these thrillers been, J. Walter
Thompson, on behalf of the manufacturers of Milk of Magnesia is revolume to the manufacturers of Milk of Magnesia is revolume to the manufacturers of Milk of Magnesia is revolume with a new series of
Inspector Brookes of Scotland Yard
Each mystery will take three Sundays to unravel.

First episode is The Poison Hand
kerchief Murder. Dr. Fu Manchu
will continue from Radlo Lyons
until Mar. 6. Inspector Brookes commencing from this station the
following Sunday.

people of Asiatic countries. Ye Olde Moslem Sheikh, decked out in all his glad rags, squats over the nar-gilla and listens to Cairo's crooners, gilla and listens to Cairo's erooners, and after dozing begins to think he, too, is 'another wave the Nile.' By the time five o'clock rolls around and the cannon goes off signalizing the end of the daylight-hour religious abstention, he is ready for food, music and luhve. Coffee-house proprietor, spared of having to foot the hill for a lot of 12th-rate actors and feeding them to wit, thinks the radio is the greatest blessing since the Prophet and he gives music plenty to his eustomers. to his customers.

to his eustomers.

To mak matters worse (for the stagecraft) the Eyptian government decided that the out-of-towners should have radios, too, and proceeded to install them-gratis, and a couple to every 10,000 of population. The result has been an exodus of ex-coffee-house dancers and warblers into the big cities, where they go into street salesmanship in a big way. Clacques

Glacques

Gone with the pre-wireless congregations are the half dopey audiences, scated on long diktas—today replaced by Efragi chairs—whose function it was to clap loud and long so that the performers would have their contracts extended. The Shacr or bard declaiming the epics of Antar of Abu Zeid accompanying himself the while on his one-stringed Rabah, the poets viol, is now a trae right in Cairo, where his day's cannings used to net him about 10 cents day, plus three meals, plus an adoring femme.

Oldtimers here deplore the pass—

ing femme.

Oldtimers here deplore the passing, only recently with the advent of wireless, of the teller of tales, the street singer, who used to parade up the Mousski Quarter of Cairo recounting the deeds of the immortal idiot. Gohar, amorous incidents from the Thousand and One Nightmasters they were of their art, who with many embellishments, gags, asides and sallies of wit, were a scream to look at as well as listen to.

asides and sallies of wit, were a scream to look at as well as listen to.

Wilad-el-Lehl, or of the inght, singers of love lyrics and dancers by profession, one of whom used to dross and take the part of the gals, are only picturesque memories of ancient Egypt, and appearonly festive occasions. The crooners, Madam Um-Koulsoum and Monsicur Abd-cl-Wahab. Egypt's, are by far the most popular sons of the night' yet exlant.

Small wonder that the pations of the night' yet exlant.

Small wonder that the pations of the three cafes over the way—each with its very loud speaker—[oli] in a condition of Keif and gape up at the empty echoing air, or the matic box on the wall, and demand nothing better this side of Gennah.

Small wonder, too, that from the noint of view of the Americans it is hardly worth while venturing to explore the midnight streets of Baghdad in company with Haoun or Abou Nowas when every such street resounds with the same wall, at the same moment, the same voice. Alas, that in common with Derwishes, Moulids, Kikrs and the Zahr, Inmadhan nights are a thing of the patt.

From where I am on the roof I can hear a stir in the courtvard be-

madhan nights are a thing of the pasit.

From where I am on the roof I can hear a stir in the courtyard below. Lights are lit, sleepy voices resound, the big meal is in process of hotting-up, to be caten without gusto. Then at the precise moment before dawn when man 'may first distinguish a white thread from a black-thread 'according to Koran' a cannon roes off with a shattering roar, the firmament roots, the Imsak (retraint) has been laid on all good Mostems again. It is already 'tiomorrow,' and in twenty minutes exectly from gunfire the Muezzin will be calling to morning prayer from the meariby minaret of Suyurehalmish, while the hoary turret of Inn Tolun is caught in the first noise of light.

\*\*CONSUMER QUIZ CLUB\*\*
Fred Uttal, Chairman
15 Mins—Local
R. H. MACY & CO.
Daily, 12:45 p.m.
WOR, New York: City
This is, the first of what is reported to be a prospective crop of programs aimed at discussing merchandise in broad factual terms. It is the store of the critical, slightly leftish, consumer movements of recent years.
Many layers and sub-layers of social and advertising policy and problems are crystalized in what Macy's is attempting to do. Headings under which a whole series of discussions might be held would include the which a whole series of discussions might be held would include the type of program as affecting the circumstance that department stores usually hold off from radio for lack of the right lie-ins with mercantile objectives and fixed ideas.

2. The social defense aspect in which an establishment doing a huge dollar volume of business courts provides (quality, impartial advice) technique.

3. Emphasis upon quality and wecan't-be-wrong-we're-so-scientific by store doing an all-cash business and frequently criticized for making it tough to return merchandise without headaches, redtape and quarreis.

4. A further evidence that the adversariations are miles ahead of their fellows in public relations; the whole question of sales stimulation versus practical sales service. Smart talk and slogans against actual consumer experience.

5. Can the sales persons ever keep, with with the smart ideas of advertis-

question of sales service. Smart talk and slogans against actual consumer.

5. Can the sales persons ever keep up with the smart ideas of advertising? Does the clerical lag become more prominent the greater the progress in such techniques by the advertising end?

Macy's as occurse, keeping its Macy's as even as possible. Differences between earthenware, porcelain and china were explained, the importance of the pilmg on the durability and absorbent qualities of bathtowels was hashed over on the first program (7). About half a dozen housewives who gave their names and addresses erre asked questions. The program (7) about half a dozen housewives who gave their names and addresses erre asked questions. The planted of the program of the presumably must have to do considerable boning. Handled-himself very well throughout but, if he is the program of the program was long eneral the program was benefit in general the

on. The ladies heard were all overawed.

In general the program washandled smartly. In general the
audience is not going to be terribly
difficult although it's no secret that
the always-crowded Macy store does
the store of the store of the store of the
program of the store of the store
Dubious, however, is the copy
references to this Consumers Quiz
as a non-advertising program when
Macy's Bureau of Standards is constantly mentioned and is the authorstore of the statements and all data,
and when it is announced that
tickets of admission must be obtained
in person at the Macy store. If that
doesn't constitute an advertising and
commercial program then Fleischmann Yeast's pimple campaign is commercial program then Fleisch mann Yeast's pimple campaign i pure science. Land.

T. A. M. CRAVEN

T. A. M. URGAEN.
Address
15 Mins.
WABC-CBS, New York
Former chief engineer, present
commissioner of the Federal regulatory body, discussed his own socase-common common the record of the record o

DICK JURGENS ORCHESTRA

25 Mins.—Lecal
Sustaining and City, Inwa
KOLO, Mins.—City, Inwa
KOLO, Mins.—City, Inwa
KOLO, Mins.—City, Inwa
KOLO, Mins.
Mins.—City, Inwa
Mins.
Mins.—City, Inwa
Mins.
Mins.—City, Inwa
Mins.
M

dance. It was generally agreed that the music was delightful, the announce that the music was delightful, the announce that the stricts become as mike hungry as an embryo entertainer on an amateur hour. When these leaders unleash a flow of 'dese, dem and dose,' they cause the listener to lose any illusions they may have had.

\*\*Dance\*\*

### Follow Up Comment

Follow Up. Comment

Town Meeting over the NBC blue has been building up a big audience this winter. In the process of service the service of the service of

dramatic program.

George Jessel kept the laugh tlock ticking on his show from Hollywood at 6.p. m. last Sunday (6). In contrast to the other name comics who drag out every gag and lean on every situation. Jessel rattles off witticisms like hail peppering a tin roof. This show was targed a school days pro-Gang as the unruly moopets. Kids were plenty bratty, slipping a load of razzberries and the school-marm, played, stooge fashion by Norma Talmadge. Most of the lethal tags went to Spanky MacFarland, Johnny Downs, luve from the Paramount lot, was introduced as a graduate of the school and Josephine. Star played the singing, teacher to warble a tune. Gus Edwards also took a bow. Besides opening and closing the switch the singing teacher to warble a tune. Gus Edwards also took a bow. Besides opening and closing the switch the singing out Eugene Field's Little Boy Blue with the tremolo aimed at the tear ducts.

reid's Little Boy Blue with the tremolo aimed at the tear ducts.

Lee Reisman stanza on WEAF, N. Y. for Schaefer Beer on Thursday nights for 30 mins. is the most expensive local Jayout in broadcasting currently.

Recent Colling (3) was o.k. having Recent Got and high entertainment, level. Orchestra was smartly in its element, standing up especially swell on a novel arrangement of Rimsky-Korsakov's Hymn to the Sun' from Coq CO'r, underpinners to that were the medley from Snow Mite' and Colle Porter's What Is this Thing Called Loverd male vocalists, work moothly and unobtrusively with the crew—one of Reisman's best assets. Guesting, were the "Tunetwisters, harmony trio inured to the ether who are current on Broadway in the legit musical Between the Devil'. Sounded well and in the mood sought by the program who have stage or nitery backgrounds, Idea is that sudar consequently feel nearer talent coming over the zone whom they've likely lamped at one time or another. Added and supporting thought to the politans who have show airs only politans who have chances of seeing flesh chetrtainment.

Alice Evans Fields, of the Hays West Coast office: in a guester of the service of the Hays West Coast office: in a guester of the service of the se

Alice Evans Fields, of the Hays West Coast office, in a guester on Hollywood in Person, following a run-of-the-mill dramatization of the founding of the MPPDA in 1928 extensions. After listing the important groups who serve reviewing and opinion-forming capacity, she discussed the steps taken to put into effect their recommendations. Speaker touched specifically on complaints of these associations about 5 peaker touched specifically on complaints of these associations about 500 lowing prohibition's repeat. Then followed the order by the Hays office to keep such scenes in films at a minimum.

minimum.
MPDDA representative made a mistake in permitting herself, and the program producer in asking her, ta work on a plug with Bob Baker for the walle-ion giveway of General Mills. This tended to lessen the

MARLENE DIETRICH

MARLENE DIETRICH

'I Love an Actress'
CHASE & SANBORN.
Sunday, 3 p.m.

WEAF-NBC, New York

(J. Walter Thompson)

As: sparting, partner for Charlie McCarthy, Marlene Dietrich was a considered to the constant of the constant

KNOW YOUR NEIGHBOR'

KNOW YOUR NEIGHBOR
Interview
15 Mins—Local
Sustaining
Wodnesday, 7 .m.
WGAL, Laneaster, Pa
Geraid Lestz (whose name through
a mike counced a suspicion in his
daily rounds as a court house reporter that one part of the world
don't know much about the other
nine or ten parts despite daily elbowrubbing.

His program brings to the air each
Wodnesday night a person typical of
swite partown is foot understood.
MD's explain why the horns of
set those open all ways stick out of their
coat pockets, Amishmen explain
why they never shave. A Communist was heard and there are in
prospect more than a score of lively
interviews handled as only a reeperparam, which is new, is a strong
mail puller. Amusing. Posey.

effectiveness of her talk and the dignity of the Hays organization. Bad-enough to ask actors, film com-pany officials, etc. to assist in boat-ing the drum for Bisquik and its

ing the drum for Bisquik and its contest.
Franciska Gaal, Hungarian actress appearing in The Buccaneer, and Ann Miller, featured dancer in Radio City Revels: were two players who sold themselves well on Hollywood in Person. Miss Miller tapped smartly and projected a likable per wolce could be bigger and its tempo slower. Miss Gaal sounded serious and sincere. Accent, noticeable on certain words.

slower. Miss call sounded serious and sincere. Accent', noticeable on certain words.

Ben Bernle remains the hub, nub and sparkplug of the U, S. Tire show, Lew Lehr's dialectic comedy is becoming a bit more effective and Jane Pickens and Buddy Clark are standard with their expert carolleg, but should be supported to the standard with their expert carolleg, but should be supported by the same old surefire Bernle style of suave conferenciering and good-humored kidning of the plugs which bolser the Wednesday night half hour into whatever distinction it enjoys. Onsidering the program, the region of the program the region of the program the region of the program that the program don't be producer has contributed little or nothing to give the region and/or the producer has contributed little or nothing to give the program on whose doughty shoulders is placed the component of the program of the program on whose doughty shoulders is placed the component of the program of the

wrigety pulls for, its jaw-exerciser over CBS five nights weekly
on the second of th

gesting, clover breath and munching pleasure.

On the entertainment side program is smooth and well-knit. The stream-of-consciousness' effect has been more firmly and finely molted when divetailing essence of thought not idea of Fution's songs and MacCarl Hohenkartectiations is a distinct asset and gels at least one sale smack per period.

TALENT MILLS

No. 2-WMCA, N.Y.C.

A promised sunburst of new studios is scheduled to usher in the hoity-toty phase of WMCA's history, But in the be-ginning the flavor was a bit honky-tonky. WMCA was a Broadway radio station; it was on the big street, and its founder, Donald Flamm, was of the big street, having been the publisher of Broadway publisher of Broadway amusement guide distributed through hotel information through

amissment guide distributed through hotel information clerks and such.

Flamm and WMCA have long list of knew-em-whens. Rudy Vallee, fresh and hot from Yale, did a series for Herbert's Blue-White Diamonds. Whispering Jack Smith was on the station in 1925, and A. L. Alexander, now a booming bass, was a kid protege in 1927, and only learned to talk so loud to protect himself around WMCA, no place for wallflowers.

Uncle Don (Carney) laid the foundation of his career and homefolksy giggle at WMCA, and Charles Martin of the Biowagency learned stopwatch algebra at a later date. Frank Parker, Gabriel Heatter, Wini Shaw, Norman Pierce, Baby Rose Marie, Helen Kane, Shirley Howard, Will Osborne, Arthur Tracy, Ozice Nelson, Peter De Rose and May Singhi Breen are names that bob up the historian turns the yellowing pages of the program records. Most of them were before 1931, which is ancient times in broadcasting.

records. Most of them were be-fore 1931, which is ancient times in broadcasting.

WMCA segregates who were

of famous people who were heard because the station has heard because the station has always picked up umpteen Friars Club and other Broad-way functions. Long before Friars Club and way functions. Long before (1926) any of them probably ever suspected they'd be spongrams transcontinentals. (1926) any of them pro-ever suspected they'd be a sored on big transcontiner Eddie Cantor, George J Sophie Tucker, Will Rogers Belle Baker were heard

Belle Baker were heard over WMCA. In keeping with the Broadway slant, George Bricker called himself The Old Cynic, but is now getting non-cynical-dough at Warners, and Sam Marx, who used to press agent the station, is story editor for Sam Goldwyn.

KAY KYSER MUSICAL KLASS Orchestral Novelty 45 Mins. LUCKY STRIKE Tuesday, 8 p. m. WOR-Mutual, New York (Lord & Thomas)

WOR-Mutual, New xors.
(Lord & Thomas)

This is an intelligent example of combining a stunt idea with a standard entertainment item. Variation of the current fad for quizzing, appeal to musical fans' knowledge through the bait of cash prizes, cigaret souvenirs and gag diplomas add up to attention-getting and talk-inspiring aids.

Program is simple. Most of the questions concerning composers, numbers, titles, theme, songs are, source. 'Came' angle is thus hard enough not to be a pushover, yet soft enough not to discourage.

Luckies continues to use a Dixie tobacco auctioneer giving samples of the queer commercial chant of the market place. It's a strange, weird touch; another merchandising tieup.

HURDY GURDY MAN'
With Bob Lehigh, Boss Lishin
Songs
15 Mins.

Songs
15 Mins.
Sustaining
Sunday, 3:30 p.m.
WGRC, Louisvill-New Albany, Ind.
Decidedly easy on the cars, and building to nice popularity on town's newest station. Staraz originates in New Albany studios, just across the cars of the ca

RUSH HUGHES

RUSH HUGHES
Commentator
IS Mins.
MonDFit., 4:39 p.m., EST
Meary, New York.

(Young & Rubicam)
This is Rush Hughes' first majorsolo break with eastern listeners, the
staccato commentator heretofore being primarily a Coast personality,
although heard on transcontinentals.
On the strength of his second broadcast under Borden's sponsorship he'll
have to do plenty of alterations to
each any of the following he
cache and the second heart of the
part of the comment of

don's spousant as a ...
tempted.

As well as delivering his 'Hughesreel,' Hughes also takes care of the
commercials. Latter are fair enough,
Hughes making a strong effort,
to weave them into his script. Scho.

'DR. KATE'
With Cornella Burdick, Charles
MacAlister, Earl Lee, Helen Kleeb,
Monty Mohn, Vicki Vola
15 Mins.

With Cornella Burdick, Charles MasAllater, Earl Lee, Helen Kleeb, Manty Mohn, Vicki Vola 15 Mins, SPERRY FLOUE (WHEAT-HEARTS)
Daily, 145 p. m. PST KGO, San Francisco (Westco)
Definitely a boon to the daytime listener is the new 'Dr. Kate' series of quarter-hour episodes which debuted under the banner of Sperry Flour Jan. 31 over the basic coast NBC-Red network. Formenty airect and the same cast as before and the same cast as before and the same locale, but with the plot changed somewhat. 'Dr. Kate, at one time sponsored by Best Poods, was dropped from the NBC schedule several weeks ago for lack of a bankroller.

Title role is played with warmy weeks ago for lack of a bankroller.

Title role is played with warmy weeks ago for lack of a bankroller.

Title role is played with warmy nelia Burdick, wife of the subor. Other capable regulars in the cast who participated in the opening sketch included ex-legit actors (Charles MacAllister and Earl Lee, Helen Kleeb, likeable as, the sharp head nurse, whose dryness covers a sympathetic nature: Monty Mohn. affendly personality as the young resident physician, and Vicki Vola attracts. The proper was an effective to the subor of the

'GEORGE AND BEA'
With George Bowe, Beatrice Woods
15 Mins.—Local
WORTH WTIC, Hartford

Skirts ought to find this script novelty, served up for Hartford women's clothing store, satisfactory listening. Hour means males will have to be in on it, too; whether they will also endorse it is ques-tionable.

have to be in on it, too, whether they will also endorse it is questionable.

Beather Wood is east as a fashBeather who was a columnist, both better than good friends who get around. Different event—sports match, concert, horse show, etc.—visited each week Bowe etc.—visited each week Bow attainally doing the style comment. All quite natural.

Partners, each a parcticed microphonist, read their lines well. Fore and after are popped with waxed music.

Protty thickly commercialized, but digestible nevertheless. Elem.

but digestible nevertheless. Elem.

W-LEE-O-BANIELSponsor-Entertainer
HILLBILLY FLOUR CO.
Daily, Open Time
WEAP, Fort Worth
From his former success with and
as m.c. of The Light Crust Doughsoys which was big stuff in these
yodel-lands, O'Daniel has now
progressed to the dignity and headaches of a sponsor, Hilbilly Flour
Co. is O'Daniel and vice versa.
And the title of the advertiser
belitting the program, which is
beart daily but on open schedule
over stuff but It's mountain and follower
the hoe-down lowdown. Closer to
something like music.

Levis.



"Ladies and gentlemen,

# In Behalf of the Entire Company..."

NBC thanks you! The testimony of the 1937 RADIO POPULARITY POLLS is before us. We thank the producers who made these great programs possible—our advertisers. Without their loyal and thoughtful investment in the NBC Radio Audience, the American system of broadcasting could not exist. We thank you in behalf of the stars of these NBC programs, as they

would do personally if they could. And finally, we thank you for ourselves—NBC. For again it has been proved that PROGRAMS MAKE THE AUDIENCE, and NBC NETWORKS HAVE THE PROGRAMS!

\* \* \*

Your whole-hearted endorsement in these five great polls is all we need to spur us on in '38. The polls:



# Daily News:

Newspaper readers in thirty-nine cities, coast to coast. NBC Network Programs—FIRST FOUR! and SEVEN of FIRST TEN!



Radio Daily:

Editors and critics, coast to coast. NBC Network Programs
—FIRST FIVE! and SIX of FIRST TEN! NBC Radio Personalities—FIRST SEVEN! and EIGHT of FIRST TEN!



# **World-Telegram:**

Two hundred and eleven radio editors, coast to coast. NBC Network Programs—FIRST FIVE! and ELEVEN of FIRST FIFTEEN!



# **Hearst Radio Editors:**

"Lend a hand, someone"

Annual Poll, coast to coast. NBC Network Programs and Personalities—SIXTEEN out of TWENTY-SEVEN FIRST Places!



"Downright embarrassing ...

**Fame-Motion Picture Daily:** 

Four hundred radio editors. NBC Network Programs— FIRST FIVE! and SEVEN of FIRST TEN!

So... Goodnight and Thank You! This is the

# NATIONAL BROADCASTING COMPANY

A RADIO CORPORATION OF AMERICA SERVICE

### Here and There

Frank Austin, mikeman at KDYL Theatres replied with series Salt Lake, appointed news editor, with Jack Gregson, assistant,

Norman Thomas and Earl Winger, vacationing Florida.

Rauge Riders, western sin formerly of KWK, St. Louis, on WDOD, Chattanooga.

Arch Campbell, who became locally famous as Grandpappy on a noon-day variety show at WDOD, Chattanooga, has moved to WNOX.

Rev. Robert Kazmayer, of a local-Rochester Methodist Church, be-comes professor of WHEC's Brain-twisters' program. Charlotte Ed-wards announcer.

Ted Gamble launched a 15-min. Hollywood and theatre news pro-gram on KGW, exploiting Parker Theatres, Portland, Ore. Evergreen gabber, was introed to airways by

University of Iowa will broadcast program over, NBC Feb. 25 cele-brating 91st anniversary,

soprano, signed by

Hall Johnson Choir now being repped by Columbia Artists, Inc.

Norsemen Quartet cutting four discs for RCA-Victor.

Clark Dennis, Chicago tenor, com-

Rexall Drug transcription series.

Mickey Reynolds is new staff ar-ranger and planist for KOMA, Okla-homa City, staff orchestra,

Leighton Noble Orch from Arcadi International.

Robert Donley, WKY, Oklahoma City, announcer, is in charge of a preliminary training course for stage and radio being sponsored by the and radio being sponsored by the Oklahoma City League of Women

Tom Maxwell, formerly with WATL, Atlanta, when it was WJTL, has come back into radio fold after announcer at two-vear absence WGST. Atlanta.

Al Chance, chief spieler at WXYZ. Detroit, carrying hand in sling after smashing fingers in car door.

C. C. Bradner, the Smoothies and the Bachelors, all of WWJ, Detroit, appearing daily at Detroit 'Little World Fair.'

Ed Jansen, com. mgr. KVI-Seattle-Tacoma, out of St. Joseph's hospital after operation.

Wally Townsend, staff planist at CKLW, Detroit, back on job after several weeks illness.

# Clear Channel Sniping Again

Washington, Feb. 8.

Mobilization for decisive conflict over the traditional clear channel policy has started in political circles now that Commissioner T. A. M. Craven is on record as believing 25 ribbons should be reserved for exclusive occupancy by a single broadcaster.

Major battle in the long-raging war is probable within the next few weeks. Only remaining alibi for delaying the showdown is the sluggishness of the FCC is revising rules of procedure, which probably will be tackled before the numerous policy questions are confronted.

fronted. Political pressure is being exerted already to influence the commish decision, it was learned last week. Direct appeal for complete discard of the theory that certain frequencies should be used by only only transmitter was made to Chairman Frank R. McNinch a fortnight ago by Senator Burton K. Wheeler, outspoken foe of super-power and anti-monagony crustader. anti-monopoly crusader.

anti-monopoly crusader. With Craven reporting that the old theory ought to be perpetuated from a social and economic viewpoint, the industry battlers have carried their case to the halls of Congress in the hope of swerving the commish in any one of several directions. Clear-channel residents naturally are trying to win the backing of lawmakers from rural areas which are largely dependent upon the 50 kw plants; the local transmitter crowd is using the customary argument against monopoly and

big business to enlist political reinforcements.

The Craven report has made a deep impression in many quarters and seems to have been favorably received around the commish. Particularly true of his new concept of clear channels—that they should be maintained in sufficient number to insure satisfactory service to sparsely-settled areas without any other coverage but that no single individual should be allowed to waste the limited ether resources—

We want a

# **NAME SPONSOR**

# FOR ONE OF THE **BEST SHOW BUYS IN RADIO!**

To the first time-buyer with a name account, or the manufacturer of a name product, who phones, writes or wires the WOR Sales Department, 1440 Broadway, in New York, goes one of the best show buys in radio for the year 1938 . . .

### JOHN GAMBLING'S GYM CLASS

A show which

(1) . . . has been consistently sponsored for more than 10 years by such well-known firms as E. R. Squibb & Son, Colgate-Palmolive-Peet Co., Nestle Food Co., and others. And whose last sponsor used the Gym Class for 4 years, doubling his total sales during each year of sponsorship.

(2) A show which has a larger early morning listening audience than any one show on any one station in the country.

(3) A show which sent 35,000 people into one sponsor's stores in 6 weeks, and sent 6000 other people into the stores of another sponsor within 6 hours after one announcement.

JOHN GAMBLING'S GYM CLASS is one of those radio buys which every time-buyer wishes he could lay hands on EVERY day. A show that is a natural for practically any product, and has been pulling its head off for some of America's smartest radio advertisers!

# NBC Frozen Out of Shortwave Pan-American Frequencies

Washington, Feb. 8.

Freezing out NBC, the Federal
Communications Commission Wedlessday (2) divided the four unused
Pan-American frequencies between
General Electric and World Wide
Broadcasting shortly after new bill

with the opinion said:
Introduction of a new bill for government ownership of a Pan-American station only 48 hours before the
decision was handed down occasioned considerable discussion. Partions with the property of the Communications Commission Wed-Communications Commission Wed-nesday (2) divided the four unused Pan-American frequencies between General Electric and World Wide Broadcasting shortly after new bill providing for construction of a gov-ernment-owned transmitter had been presented to Congress.

The channels were evenly split between the two successful con-

The channels were evenly split between the two successful contestants with NBC being knifed ortensibly because of the possible duplication of service. World Wide, the fair-haired candidate of the Panamerican Union and the State Department, got-permits to-use 11,730 and 15,130 ke with 20 kw, and G.E. was handed tickets for 50 kw operation on 9,550 and 21,500 ke with 100 kw. Commish ashcanned NBC's plea for right to broadcast on all four ribbons with 50 kw.

four ribbons with 50 km.
Rigid, restrictions were written
into the licenses, which are experimental in nature and subject to cancellation at any time without notice.
Winners must aim the programs at
the Central and South American audiences, with the Pan-American
union censoring the type of material.

Important condition is that no-commercial propaganda can be aired. Commish banned mention of spon-sors and said that advertising of all kinds is prohibited.

kinds is prohibited.

Other provisions stipulate the frequencies must be put to active use by March 2, stations must operate at least three hours daily, channels shall be shared on demand with other Western Hemisphere transmitters, and reliable broadcast service must be rendered the Pan-American republics.

Surnrise

Surprise

Surprise

Treatment accorded NBC was a major surprise, advance hint was that all three candidates would get a chance to use the frequencies. Few persons the know accepted the Commish, explanation for slamming the door on the web, and the decision started a flock of rumors that NBC is being chastised for that Mae West incident. Freeze was especially baffling because P. J. Hennessey, NBC attorney, had made a strong case at the hearings by casting grave doubts on the qualifications of World Wide.

Wide.

Closing its eyes to many unflattering bits of testimony, the Commish held that World Wide, which owns WIXAL, Boston, is fully qualified to perform the desired function of improving international good will. Opinion recited financial resources and program plans, winding up with observation that material which the Bostonians expect to air is suited to meet the taste and needs of the Pan-American countries.

Agreeing that both NBC, and G.F.

Agreeing that both NBC and G.E. are thoroughly fitted to do the job, the Commish justified its choice between these applicants by remarking that both outfits would render the same general type of service. If both were allowed to use the fre-

sioned considerable discussion. Pair-ticularly since the newest legisla-tive proposal—backed by Senators Chavez, of New Mexico, and Mc-Adoo, of California—differs mate-rially from the original measure of-fered by Representative Celler, of New York.

### THE INQUIRING REPORTER

### THE OUESTION:

What station reaches the New York market (the richest in the world) most effectively and economically?

### THE ANSWER:

Jimmy Jemail, "The N. Y. Daily News Inquiring Reporter", whose street interviews are broadcast

over WHN on Monday, Tuesday and Wednesday at 6 P. M .: "There's only

one answer WHN! And I ought to know,

because I believe that I come into closer contact with the people who make up that market than almost anybody else in town!"

(Advertisers will recognize that Jimmy Jemail's program appeals to the broadest possible market in all New York-the man and woman in the streetthe day-to-day buyers of all sorts of commodities. His N. Y. Daily News column is read by 3 million people every day. Inquiries are invited.)



# Info F.C.C. Would Like

Washington, Fcb. 8.
This is the type of data F. C. C. engineering division believes should be submitted by broadcast applicants:
Station's network affiliations (if any); average number of weekly sustaining program hours taken from each network; average number of weekly sustaining program hours furnished by station; dates of weekly sustaining program hours furnished by station; dates of

network affiliation.

Results of operations by the station for the year, as follows:

Income from: Time sales (network, local, national spot, national spot placed locally); piogram and talent expenses paid by sponsor; talent and miscellaneous sales; gross sales (minus agency commissions and time discount); net sale;

time discount); net sale;

Expenses: Salaries to officers; salaries to all others (except employees included under program expenses; program expenses; (including salaries and fees for performers; talent, orchestras, announcers, production men, script writers, musicians, orchestra units and other organizations. furnishing complete, programs; transcription royalties on music, records, etc.).

Program and talent expenses paid by sponsor; payment to national representatives and other time brokerage commissions; advertising, sales promotion; miscellaneous selling and publicity; repairs, tenance and supplies; rent, light, heat and power; wire costs.

Other general expenses; depreciation (specify rate); interest indebtedness; taxes.

Quiz would wind up with station's statement of net income for the

inuconecuness, unces.

Quiz would wind up with station's statement of net income for the
year (net sales minus total expenses).

**GENERAL MILLS DEAL** 

WITH KMOX, KWK, ST. L

St. Louis, Feb. 8.
General Mills has tied up both KMOX and KWK for baseball play-play during 1938, leaving the Kellogg group running around looking for an angle to crash the territory this summer.
Indications are that Kellogg will try to compete against the two-station deal of General Mills with a full-fledged. Missouri network, tied together by wires on a special deal by the Kellogg firm. Understood negotiating with several indic stations in St. Louis and across the state for such a hook-up.

### Auditorium's 5,000 Seats Dissolves Ticket Jam On Chicago Amateur Show

Chicago Feb. 8.

In order to handle the inordinate In order to handle the inordinate demand for ducats to the Sunday 60-minute 'amateur' show on WENR here for the Morris B. Sachis outfit, the Schwimmer & Scott agency has arranged with Sachs and the local NBC officials for one-time shot of the amateur hour from the 5,000-seat Civic Opera House. In this way, it is figured, the firm will be able to clear up the huge backlog of tickets on file.

clear up the huge backlog of tuckets on file.

Sachs amateur hour rates as about the most popular strictly local show in Chicago as evidenced by the demand for ducats for the show which is held in the regular NPC studio A, which seats around 500 people close-by

Bill Ray, chief of the NBC press division in Chicago, put in three days last week Cincinnati, huddling with Bill Bailey, WLW-WSAI publicity director: Elmer Dressman, head of the WCKY press department, and making acquaintance with radio editors of the town's three dailies. Show the Civic Opera House will be held on the first or second Sunday in March.

### **GLASS CONTAINER ASS'N** IN 4 TOWNS MARCH 21

Glass Container Assn. will plug bottled beer over four NEC-blue stations (N. Y., Boston, Pitsburgh, Chicago), starting March 21. Account has current a dramatic program on NBC plugging milk bottles. Sponsor has set talent the Steiny Bottle Boys: Harmony group did a stint last year for the beer bottle maker on WJZ, N. Y. only. This was faded off the air early past autumn. autumn.

### Radio and 'Lil Business'

Boston, Feb. 8.

Linus Travers, program director of the Colonial Network, gave New England listeners a preview of the little business men's jamborce in Washington last week by bringing a lot of the participants from that section together at a dinner and letting them sound off on their favorite economic remedies.

Web's stunt got it

paper space.

WOR, New York broadcast Mon-day (7) afternoon and re-broadcast off wax Monday night, Newark forum from the Bamberger department store which Percy Straus, Major L. L. B. Angus of England and Hugh Johnson drubbed the New Deal. Johnson sneered at the little business man' conference as 'Snow-white and the 700 Dwarfs'

Professor Reily
Boston, Feb. 8.
Massachusetts Department of Education, Division of University Extension, this year chose John E. Reilly, program chief and chief anouncer of WMEX, as instructor for its Radio Training course in its educational series.
Each pupil (there's 48 of 'em') smacks out five bucks, of which Reilly cops a slice. And his title is Professor.

L. B. Wilson returned last' week to his winter home in Florida, after 10 days at his president's desk of WCKY, Cincinnati.

### Pacific Coast Radio Notes

### Self-Expression

Cedar Rapids, Ia. Feb. 8.
Tiring of the regular routine of ratting off time and temperature statistics on his early-bird program; Benne Alter, WMT mikeman, has turned his stint, into an almost actual

WMT mikeman, has turned his stint, into an almost actual Cucleo Clock.

Alter now does just what strikes him on moment's spur.
He imitates a canary's chirp-ing, gives obscure and un-important facts, talks to him-self, bangs chimes, whistles, and does anything else he fancies. And, still finds time to tell the temperature and the time.

### MICHIGAN RESORTS **USING SOME RADIO**

Detroit. Feb. 8. Of the first half of the \$150,000 ap propriation Michigan will spend this year to bally its resorts, \$10,000 will

year to bally its resorts, \$10,000 will go for radio advertising out-of-state stations. It is likely similar portion of the second \$75,000 will be expended likewise.

Other appropriations far approved include \$40,000 for national mag blurbs; \$6,000 for maintaining tourists bureaus in Chicago. Cleveland, Cincinnati and St. Loui; \$9,000 for publication of 150,000 booklets; \$5,000 for administrative costs, and \$5,000 to bally Mackinac Island.

Groom Tots for Commersh

Pittsburgh, Feb. 8.
KDKA, cooperation with its regular Kiddle Klub program, will permit youngsters to be heard by station's audition board for grown-

ups. Sutherland, announcer and Cousin Bill of the kiddie shows, hopes to find enough juveniles to make an all-tot show commercially attractive. Current Kiddie Klub programs are station sustainers.

Pat Kelly, former NBC producer in San Francisco, now assistant ma ager of the Hotel St. Francis in that

Larry Lewis, billed as The Southern Scrender, began a series of NBC Coast web broadcasts from the San Francisco studios last Thur, day (3).

Ned Tollinger of NBC producthe Homestead Amateur Hour-KGO, San Francisco, Tucsday no his in collaboration with Watson Hu phrey of Leon Livingston agency.

Dresser Bahlstead, NBC staff mike-man in San Francisco, selected competitive audition to do commercial spicining. Rush Hughes, new daily airer for Borden, the 'llughes-reel'. Chuck Flesher or Young & Rubicam staff in Hollywood back in San Francisco to produce the red, web coast-to-coaster. Up for preem last week were Fred Wile of Y.&R. and Jack Votion of NBC Artists Service, both from Hollywood.

Howard Milholland, who some years ago was program manager of KGO and then of NBC. San Francisco, and his wife, planist Eva Garcia, sail this week to begin a four-months personal appearance four in the Antipodes.

Wilbur Eickelberg, manager of KFRC, San Francisco, back home after a three-weeks trip east on biz.

Spieler Bill Davidson of KFRC, San Francisco, carrying injured airm in a sling as the result of a fall.

Syd Dixon, NBC Western sales chief, and auditor Frank Dellett, both of the Hollywood studios, were recent San Francisco visitors.

Mitzi Green will guest Schaefer beer program tomorrow (Thursday), doubling from the Para-mount, N. Y., stage: Deal set by Sammy Weisbord, of the William Morris office.



n the rate card ... this station's priceless prestige

50,000 WATTS · PHILADELPHIA

# RADIO SHOWMANSHIP

(Attention-Getters, Tie-Ups, Ideas)

### **Outstanding Stunts**

PHOTOGRAPHING VOX POPPERS FELBER BISCUIT CO. WHKC, COLUMBUS, O.

### Twist on Street Interviews

Twist on Street Interviews.
Columbus, o.
Felber Biscuit Co. is building a lot
of interest in its sidewalk interview
broadcast on WHKC by presenting
each person interviewed with a picture of himself at the mike. Red
Joyner, who conducts the program,
matterviews eight persons every aftermoon at Broad and High streets with
a photographer hand to snap the
picture—each passerby talks with
Joyner.
Interviewee presented with a
package of Toasts, a Felber product, at the conclusion of the interview. The picture—sent to him
later.

### Buryl Lettridge's Barrage

Time buyers of some 50 ad agencies in Chicago and New York were machine gunned last week with a series of telegrams from station KTUL, Tulsa, Wires came in each morning carrying data concerning the Tulsa and Oklahoma market. Daily, wires continued for a full week, with the final telegram asking for the buyer's reaction to the statistics. Entire scheme arranged by Buryl Lottridge, director of advertising for KTUL.

### Journalism School Stunt

Journalism students in educational institutions in and close to Denver are getting first-hand experience in preparing news copy for broadcasting. Fred D. Fleming, KLZ news editor, offered the classes the opportunity of preparing the news reports for one day.

Several have signified their intention to take advantage of the chance.

### Forgotten Tag-Lines Idea Rochester, N. Y

Forsotten Tag-Lines Idea
Rochester, N. V.
WHAM appeals to poetry-minded
and gives added interest to an afternoon musical program by featuring "Story of Shield"
half-remembered rhymes. Listeners
wanting to know rest of poem, of on interrupting rehearsals, so the

which they recall a few lines, send in what they remember. Announcer that is a classification of the send of the s

For Sports Addicts
Rochester, N. Y.
Battling with WHAM sports
broadcast, which airs at same time,
WHEC Sportesaster Lowell MacMillan has weekly contest idea and
sports figures as extra attractions.
Spees Toporcer, former big leaguer,
loins, twice a week with basebrases and other notables as availContest idea asks fans' opinions on
such questions as. Is second base
man or shortstop more important.

man or shortstop more important in making double plays?"

### WLAC's Grocery Store Display

WLAC's Grocery Store Display
Nashville.
WLAC Merchandising Department
has built two floor displays called
WLAC Market Guides. Five feet
high with two-foot bases, they are so
built that every grocery product advertiseed on station can be thrown in
display shell which is lighted in
display shell which is lighted in
display the period, rotating. Daily announcements on station give location
of Market Guides and offering small
prizes to persons sending in complete
list of items in display accompanied
by sales slips showing purchase of
two or more products shown.
Merchant is furnished with window streamer "WLAC Market Guide
on Display Here' and cut to use on
weetl-end hand bills with picture of
display.

Before WLAC contacted a single

week-end hand oils win picture of display.

Before WLAC contacted a single merchant, word spread through gro-cery trade and number of stores trade and number of stores plays are sturdy and colorful and can be dismantled rapidly.

### Tie 2 Shows in One Story Nashville

# SHOWMANSHIP CALENDAR

............

**MARCH, 1938** 

(Showmanship being largely dependent on stunts, tie-ups, etc., in connection with established holidays and events Variety herewith presents a calendar for the month of March. This calendar is published from material copyrighted by the National Retail Dry Goods Assn.)

### SPECIAL WEEKS DURING MARCH

National Sportsmen's Show in Indianapolis, March 5 to 12; sponsored by Campbell-Fairbanks Expositions, Inc. 327 Park Square Bldg., Boston, Mass. Girl Scout Anniversary Week, March 12 to 18; sponsored by the Girl Scouts, Inc., 570 Lexington New York City

New York City.

International Flower Show, March 14 to 19; sponsored by the Horticultural Society of New York and the New York Florists Clubs, 598 Madison evenue, New

the New York Florists Clubs, 598 Madison avenue, New York City. Swiss Industries Fair at Basle, Switzerland, March 26 to April 3; information obtainable from the Con-sults General of Switzerland, 468 Fourth avenue, New

York City.

Women's Exposition of Arts and Industries, March 28 to April 2; sponsored by the Women's Exposition of Arts and Industries, 411 Fifth avenue, New York City.

### SPECIAL DAYS DURING MARCH

- (1) Nebraska joined the Union in 1867; Shrove Tuesday (day beture Ash Wednesday) marked by Mardi Gras in Alabama, Florida, and Lousiana.

  (2) Ash Wednesday (beginning of Lent); Texas In-
- dependence Day.
  (3) Florida joined the Union in 1845; birthday of Bell, inventor of the telephone, 1847; U.S. adopted first postage stamps with adhesive backs, 1847.

(4) Pennsylvania Day (charter granted, 1681); Vermont joined the Union in 1791; Bank Holiday in 1893, (6) First Sunday in Lent, (7) Birthday of Luther Burbank, horticulturist, 1849, (10) Telephone first used in 1876. (12) Girl Scout Birthday; great blizzard of 1888; the General Post Office was established in 1799. (14) Ell Whitney plaented the cotton gin 1794; birthday of Albert Einstein, 1879. (15) Maine was admitted to the Union in 1820. (16) The Federal Trade Commission was organized in 1915; Jewish Fast of Esther (Adar 13, 5698; begins sunset previous day). (16) The Federal Trade Commission was organized in 1915; Jewish Fast of Esther (Adar 13, 5698; begins sunset previous day). (17) St. Patrick's Day; Jewish Feast of Lots (Purim)

(Adar 14, 5698; begins sunset previous day)

(20) Springs begins in Mountain Standard and Pacific tandard Time Zones.

Standard Time Zones.

(21) Spring begins in Central Standard and Eastern
Standard Time Zones; birthday of Johann Sebastian
Bach, the composer, in 1685.

(25) Maryland Day (state holiday).

(30) Alaska made part of the U.S. in 1887.

(Flower of the month; violet. Birthstones: Jasper, Bloodstone and Aquamarine).

Sales promotion note: March produces 7.7% of the epartment store's total annual sales, ranking eighth ent store's total annual sal all months. Best sellers among all months. Best sellers woolens, silks, patterns, millinery, neckwear, women's and children's shoes, appliances, miscellaneous home furnishings, and coats and suits.

story goes, to hear the sustaining show (of which WSM is proud).

Trade Blurbs for Signs
New York City.
WMCA has worked up a deal with
the Port Authority of N. Y. whereby
the station gives the latter a fivewear in the state of the control of the state of the
very it wants.
Reciprocating, Port Authority is
erecting signs at the entrances to all
its tunnels and bridges proclaiming:
Listen to WMCA' and a blurb for the
broadcaster.

The Jury Decides' Philadelphia.
WFIL presenting new show tabbed "The Jury Decides, in which anyone with heart or other agony problem is invited to tell it to the radio and studio audience. To preserve anonymity, broken-hearteds will speak from behind a screen which will permit spectators to hear but not see them. Afterwards three persons from aud allowed to comment on case and if it's a clear-cut yes or on question, studio lookers-on vote by show of hands.

KDKA-Pittsburgh Post Shows
Pittsburgh.
Tying in with Post-Gazette, KDKA-has arranged to broadcast series of shows in connection with celebration attending opening of morning newspaper's new building first of next month. First of big KDKA shows were broadcast from a small sudio in old Post building more than a decade ago, and sentimental atachment between two outfits has continued since them.
Understood originally that management of Post-Gazette had opportunity to buy KDKA for a song, but couldn't see any future for radio and turned at down. Morning and said turned at the said said to the said turned at the said said to the said turned at the said said to the said turned at the said turned

w operates WWSW, small indie station.

A. E. Nelson, station manager, is working in conjunction with Post-Gazette management on program series, with Bob Saudek working on the script. Efforts will be made to put succession of morning rag's topnoich byliners on the air in connection. New Post-Gazette headouarters, which will be taken over March 1, is next door to Grant building, where KDKA is now located.

Where KDRA is now located.

"Helen's Home! Booklet
Fort Worth, Texas.
For 'Helen's Home, Hind Honey,
and Almond Cream population was
made of an attractive booklet, done
in blue, presenting. The Plans of
Helen's Home as Visualized by the
Author, Della West Decker, to all
and sundry who send. proofs of
purchase of the products.

### WEW's Advance Ballyl

WEW's Advance Ballyhoo

WEW strongly ballying its new
studios, auditorium, etc., to be opened
in about six weeks. Real estate page
in about six weeks. Real estate page
in a dozen nabe weeklies are being
in dozen nabe weeklies are being
in dozen nabe weeklies are being
in dozen nabe weeklies are being
started a 60 minute Sunday p.m. of
St. Louis University glee club, the
expansion program. Last week WEW
started a 60 minute Sunday p.m. of
St. Louis University glee club, the
exceeds "je club and the university
quartet so that the attending natives
may walk through the scaffolding to
WEW's new theatre and see what
actually is being done.

Male glee club is draw as it includes three warblers who have
worked at the al fresco muny opera

in Forest Park for past two seasons A smash house warming with public officials, entertainment personalities and a three-day reception is being planued.

### Sports Fans Forums St. Louis

Sports Fans Forums
St. Louis.
Sports fiends are getting a chance to their views in the KMOX 'Hot Stove League,' a 15 minute weekly broadcast sponsored by 'Hyde Park breweries. Listeners are invited to write France Laux, who 'referees the programs, giving their views or sports, their suggestions to make the most interesting letters to join in a round table discussion at the studio.

Strictly ad-lib throughout the sessions develop into spirited discussions that keep the control operator on his loss for occasional cuss word. Laux takes part in the get togethers, other than to start them off and trying to keep the participants from mouthing into the mike at the same time.

Aviation Program

Nashville.
WSM has new series, Wings Over
the South, with Franklin Knapp,
weather pilot for the United States
Weather Bureau here, who has
cashed a couple of times and had
of From time to time, noted pilots
and other air figures will appear.
Tom Stewart will be interviewer.

Tom Stewart will be interviewer.

Invitations Summons-Style
Anniversary of third year for his
'Make Beleve Bernel of third year for his
'Make Beleve Bernel of third year for his
'Make Beleve Bernel of third year for his
Block in WNEW. N. Y., studios as
numerous orchestra leaders and soloists attended. Many were band conductors whose records Block plays
on his daily three hours and 45
minutes on the air.

Invitations to the party were
officious-looking summonses, demanding presence of recipients.

Used Car Program Idea Springfield, Vt. WNBX putting on series of used car shows this month, which are at-

tracting attention. Station carrying six daily daytime spots plugging a fake 'visit' to a used car display each

fake visit to a used car display each evening.
Visits are 45-min programs, handled as would-be remotes and the cars are interviewed on themselves and past performances. Big buggles answer basso profundo pipes, small ones in shrill voices, old ones in shaky tones, etc. Answers tell ages, mileages, conditions of tires and the program of the care of the c

ever joined in buying tim program hereabouts.

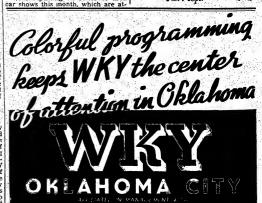


**BROADCASTS?** Should the programme be English or French . . . or both? If you would like to have the programme situation to Montreal explained write us.

N. B. C.

WEED & COMPANY, CFCF UNIT STATES REPRESENTATIVES







# Lone Ranger' and 'Hornet' Multiply Tie

### 'Ranger' on Wax for 8 Stations-'Hornet' to Mutual -Gum, Cartoon, Film Merchandising

Detroit, Feb. 8. Detroit, Feb. 8. WXYZ's program, Lone Ranger, whose novelty tieups soon will include a cartoon strip and chewing gum, plus serial film which'll be released this Friday (11), will adequent new stations, Feb. 21, to its current indie hookup, raising total oulest to 40.

outlets to 40.

Additions, which include WCKY. Cincy; KOIL, Omaha; KRNT, Des Moines; WCBS, Springfield. Ill; WCAE, Pittsburgh; WAAD, Boston, and WEAN, Providence, will be served by discs, first time this has been resorted to by WXYZ. Due to fact expense and staging efforts tailed would run too high; time variations too great, since cast now enacts nightly skit three times to earth other outlets on hookup.

Discall be recorded by NBC, with

Discs'll be recorded by NEC, with some talent emoting as on live shows. Will keep four weeks ahead, after providing six special discs as buildup for characters on new out-

jeis. Schultze Baking Co. is footing bill in Omaha, Cincy, Springfield and Des Mönes, while V Bev Beverage Co. is bring program in Pittsburgh, Boston, and Providence, KFEL. Denver, will get discs but sponsor not set as yet.

McCormicks, Ltd., big Canadian biscuit firm, is dickering for Canadian rights to Ranger for spotting discs in 15 Canadian cities.

consummation of deal on cartoon strip due in about 10 days. Between two newspaper syndicates. Stripwill follow general happening, of radio show, although stuff won't be identical for obvious reasons. Chewing gum tieup, set last Friday (4) by H. Allen Campbell, WXYZ gm, will open as a bally stunt simultaneously with release of Lone Ranger film serial (Republic), which opens at George Trendle's Palms-State first-run house here this Friday (11) as well as at Criterion. N. Y., same day.

"Ranger' gum will be given away

N. Y., same day.

Tanger' gum will be given away
to patrons at film spots, with King.
Trendle Broadcasting Corp. to get
royalties on all gum sales above certain figure. Other possible tieups
with ether show is with
con

More tieups being worked out for Green Hornet, 'thriller serial, which is being readied for sustaining spot on Mutual next month. Several companies, with national distribution, are dickering for Hornet' sponsorship and consummation of deal for net-work show is expected momentarily.

However, 'Hornet' will be shipped to west coast in next two weeks and will go Mutual net as soon 'MBS clears time on outlets. Planned to run serial sustainer for few weeks for buildup before adding





network sponsor. Presently going out WXYZ, its state web, WSPD, Toledo, and coupla other stations under Detroit Creamery Cobanner. Whether local creamery will stick, or possibly interest its affiliate, Kraft-Phoenix, in backing network show, is undecided.

network show, is undecided.

Campbell already approached for film rights to 'Hornet,' and other tieup deals hanging fire indicate the younger of 'WXYZ-produced shows will cover a wider range than the Ranger.' Due chiefly to better merchandising possibilities of 'Hornet,' which deals with an incognition newspaper publisher's war on 'lawbreakers' within 'the law.'

Both shows are written by Fran Striker, WXYZ, scripter, and produced by Jewell Players, under James 'Jewell, station's dramatic chief.

### Cheering Him Up

Hollywood, Feb, 8.
First picture assignment for lrving Reis, ecruited from Columbia's experimental theate which he produced, is a tomety script for Fibber McGee and Molly.
Reis forte in radio was heavy drama.

drama

# **TOSCANINI TO** DO EXTRA ONE

Arturo Toscanni will give an additional concert with the NPC Symphony orchestra over the air the night of March 5. His original contract had him finishing for the network Feb. 26.

Mastro will appear at Carneg for another benefit March 4, this one being to help raise funds for the new Schauspielhaus in Soldburg. He will include Verdi's Requiem.

## Unanswerable or Unimportant

Now, for Example, Take Klamath Falls'—The Northwest Keeps on Arguing

Porfland Ore Fch 8 Repercussions and arguments still fly around Pacific Northwest radio circles the question of coverage in remote towns and districts. Can a 1000-watt big city transmitter in Portland or Seattle reasonably be expected to blanket all remote areas in the city's trade territory? Comexpected to blanket all remote areas in the city's trade territory? Commercial houses often include in their trade area distances up to 300 miles from Portland. That admittedly out of range of the primary listening audience of any metropolitan station.

audience of any metropolitan station. Expectant agency men wonder whether Mutual is going to ofter one answer to this problem by establishing a closely kint network of small town stations. But the cut-and-dried, take-it-or-leave-it metwork dea can, and sometimes does, lude as much wasted thy care as it

has the advantage of getting into re-mote spots.

mote spots.

Klamath Falls, Orc., 300 miles from Portland, and about 350 from San Francisc a good sample town for discussion. Klamath Falls is a rich, booming lumber and mill-lown very definitely on the market maps of commercial houses. But it is not included in the primary coverage area of any major Portland ritation.

erage area of any major Portland ritation.

From the national advertise. It point of view, C. W. Myers of KOIN has a clear cut answor to that situation. As Myers points out, Klamath Falls dialers can tune to either Salt Lake or San Francisco supposing that the Portland signal is not clear. Thus the southern Oregon dialer can pick up the major networks from a choice of three different transmitteness.

# The Croslev Radio Corporation

is proud to announce that

JOSEF CHERNIAVSKY

is now a member of the musical staff of

WLW and WSAI

as co-musical director

### Agencies—Sponsors

Brown & Williamson renewed daily ride on WIND, Gary, for another 13-week gallop,

Plugging Avalon Igarette.

Young & Rubicam holds options two Columbia Coast shows, 'Your Witness' and 'What Would You Have Done,' but won't disclose the interested party.

New accounts on WNEW, N. Y.: Community Opticians, 5 hours, 45 minutes weekly, divided into sundry

American Clothes Co., David Loew's 'Sound Track,' direct.

cert, 60 mins, and six spot announcements, via John H. Dunham Co., Chicago.

R. B. Davis Baking Powder, Make

ARTISTS



# DON

WOR 12-13:15 ROSCO

na renewed Believe Ballroom, 45 mins, weekly, via Chas. W. Hoyt Co.

Barnard Perfumes, 15 mins. Make Believe Ballroom, via Sci Johnson Co., St. Louis.

### Columbus Biz:

P. J. Leroy, who teaches plane by mail, has returned to WHKC with a five-a-week program.

First Federal Savings & Loan Co., transcribed 'Lives of Great' twice a week WBNS.

Central Ohio Savings & Loan Co on WBNS three times a week with Old Reporter.'

McKinnon Cigar Co., three spots a WBNS.

Herpich's Drugs, WCOL Inquiring Reporter on its release by Ohio Electric Sales.

Brewers Ass'n has a co-op show in mind which would have partici-pating joint sponsorship. It would be a musical show with tentative setup including Lou Holtz, Richard Himber, Jane Froman and Ted Husing over the CBS lanes.

Elizabeth Hart, WEEI, Boston, for Benson & Hedges, New York City. Show, tagged Round the Town with Virginia Rounds. Art King, WEEI mikeman, assists.

General Foods has bought the Iowa state boys' basketball tournament on KSO and WMT for 'Huskies' for the second consecutive year. Gene Shumate will handle the tournament on the air, March 10, 11 and 12, Handled by Benton Bowles.

### WEEI-CBS, Boston:

Statler Toilet Tissue, 7 25-word time signals per week, for 52 weeks. Placed through Chambers & Wiswell, the Porton Boston:

Inc., Boston,
Johns-Manville, New York City,
riding with Gabriel Heatter, commentator via 104 fiye-minute transcribed shots. J. Walter Thompson.
Joseph Breck & Sons Corp., Boston
(seeds), siz 100-word time signals.
Peel, Denton, Palmer & Hanscom,
Log. Beston.

Boston Morris Plan Co., continuing present schedule of sponsoring the news, 15-minutes, for 315 periods, placed through BBD&O.

Mr. and Mrs. Neil Schaffner, who formerly headed a rep-stock com-pany for many years, doing a radio show over WMT, Cedar Rapids, Iowa, as Tobias Tolliver and Susie Sharp

Hillbilly Flour Co., Ter year contract, eight times over WBAP, Fort Worth.

R. E. Blossom, who manages WFBM, Indianapolis, last week closed deal with Buick through Ar-

### Delicate Problem

Portland, Ore., Fcb. 8. Undertakers and funeral par-Undertakers and funeral par-lors, always regarded as a prob-lem to equip with program ma-terial, are now using both KOIN and KEX for five-min, programs of funeral statistics, death notices and the like. These are presented sympathetic way with accent on the services of the sponsor.

thur Kudner Agency in New York City, to air the final games of the Indiana State High School basket-ball tourney, and feed the broadcast to an Indiana radio network of four other stations.

other stations.
Hoosi hardwood tourney starts off with some 780 high school teams; continues through sectional, regional, and semi-final tourneys; until four teams remain. These four teams meet in Indianapolis last Saturday (26) of March, at Butler University Field-house, for final play-off and title of Indiana high school champs.
WFBM contract with Butlet covers, the final three games in Indianapolis

WFBM contract with Buick covers, the final three games in Indianapolis and Len Riley, WFBM sports spieler, will handle the play by play miking; while Gib Forbes, WFBM newscaster, will word-picture the rest of the approximately three hours of broadcasting. Times (CST) are 2 to 4 p.m., and 8 to 9 p.m.

Lee Radio Co., Oklahoma City, 15 min., M-W-F. over KTOK. Pro-gram listing: 'Teller of Curious Tales' with Leslie Beck, m.c.

Father Charles Coughlin on all of Oklahoma Network, by direct feed, beginning last Sun. (6).

General Shoe Mutual Whow began

Rowell Lumber Service has bought a series of 15-min, talks on housing over KEX, Portland.

WHO, Des Moines: Gardner Nursery, Osage, Iowa, through Northwest, Seattle, Wash, one five-minute period per week.

one five-minute period per week.
Association of Pacific Fisheries,
San Francisco, through J. Walter
Thompson agency, 60 periods of 100
words each as ordered.
Tim Lake Laboratories, Inc., Des
Moines, through United Advertising
Companies, Des Moines, beginning
Feb. 14, three 15-minute, periods per
week for 13 weeks. Farm news.
Foster Milburn Co. (Doans), Buffalo, N. Y., through Spot Broadcasting, Inc., New York, 156 periods of
one minute each.

minute each. tional Livestock and Meat Board, Chicago, through Campbell-Ewald Co., Detroit, 52 periods, 200

Ewald Co., Detroit, 52 periods, 200 words each.

Hubbard Milling Co., Mankato, Minn., using Dalton Norman, singing cowboy, and Sarah Beth Barger as Mother Hubbard.

North American Accident Insur-nace Co., Franklin Bruck, New York, two periods of 15 minutes each.

News.

American Book Mart, through E.

H. Brown, 13 periods. Quarter hour
on Sunset Corners Frolic.

Cownle Furs, Des Moines, through
Coolidge, Des Moines, five 65 or 30word announcements per weck.

KSO-RRNT. Des Moines (inclusive of WMT. Waterloo) new biz:
Quaker Oats, through Fletcher &
Ellis, 5 quarter hours weekly transcriotion, 'Dick Tracy.
United Drug Co., 5 quarter hour
weekly transcriptions, 'Coast toCoast Frolics', through Street & Fin-

ney:
Acme Feed Co., daily markets.
newed for third year through K. E.

Acme Free new for third year through Shepard, Inc.
Scott Paper Co., 3 announcements weekly on 'Magic Kitchen,' through Magic Kitchen,' through Magic Richen,' announcements weekly on 'Magic Kitchen,' through Magic Richen,' announcements weekly on 'Magic Richen,' announcements weekly on 'Magic Richen,' announcements weekly on 'Magic Richen,' announcements were announcements with the control of t Scott Paper v., 3 and v., 4 veekly on 'Magiz Kitchen,' throu I. Walter Thomoson.
Smith Bros. Mig. Co., 3 progra weekly, 'Cedar Valley Hill Billi through R. J. Potts.
Gude's Pepto Mangan daily

nouncements, through Morse Inter-

Bulova Watches, daily time signals, uch Bio

through Blow.

Interstate Transit Lines, 3 quarter-hours weekly, Going Places with
Dale, through Beaumont & Hoh-

man.
Lydia Pinkham, five quarter-hours weekly, 'Voice of Experience,' through Erwin-Wasey.
RCA announcements for 15 weeks.

through Lord & Thomas, Interstate Bakerles, half - hou weekly trans., Lone Ranger, through

R. J. Potts.

Fortune Shoe Co., 15 minutes weekly, Famous Fortunes, through Badder, Browning & Hershey, Inc.

KRLD, Dallas, has Atlas transcrip tion, 'Captains of Industry,' sogned up for Servel distribs sponsorship. Couchman agency.

Association of Pacific Fisherles, Seattle (canned salmon), through J. Walter Thompson, S. v. Francisco, signed for one-minute participations thrice weekly in the 'Health and Home' program over WTAM. Cleveland, Feb. 1 through June 3. Also for 60 one-minute spots WJAX, Jacksonyille, Fla.; WRC, Washington, D. C., and KOA, Denver, during year ending Jan. 16, 1939.

Tillamook County Creamery Association of Oregon (cheese) resumes its sponsorship of Bennie Walker's Tillamook Kitchen, Fridar, morning live talent NBC-Re'network program, Feb. 4. Quarter-heur broadcasts scheduled for 22 weeks over KPO. San Francisco: KHQ Spoitane; KOMO, Seattle; KGW, Portland; KFI, Los Angeles, Originate in the NBC San Francisco studios, with Walker, and Beth Dawson, home economist. Agency is Botsford, Constantine & Gardner, Portland. Tillamook County Creamery As-

Drackett, Cincinnati (Drano), has renewed its 'Hello Peggy' disks over KGO, San Francisco, for 52 weeks. Quarter-hour dramas are ired twice weekly. Ralph H. Jones Co., New York City, handled.

Pacific Guano, Berkeley, Cal. (fer-tilizer, snail bait, ant control), through Tomaschke-Elliott, Inc., has begun its annual 'Garden Guide' pro-grams over KPO, San Francisco, and KFI, Los Angeles, Sunday mornings from 10 to 10:15 a. m. PST, using Charles MacAlister as 'Guide'. Series began Jan. 30 for 13 weeks.

Nestle's Milk Products, Inc., San Nestle's Milk Products, Inc., San Francisco (Alpine coffiee), is set to sponsor a weekly quarter-hour portion of the Tuesday Woman's Marazine of the Air' shows over Coast NBC-Red web outlets KPO, KGW, KMED, KFJ, KFBK, KGW, KMJ, KERN, KFSD, starting Feb. 15, for 13 weeks. Regular WHA talent, including Emcee Bennie-Walker, Ricardo's orchestra, etc., will be used. Contract signed through Leon Livingston agency.

Primrose House, Inc., and its subsidiary, Delv, Lid., were put on the pan last week by the Federal Trade Commission. Radio fans have been misled by advertising claims of the beauty cream boys. Commish declared. Representations that Delv cream will hourish and rejuvenate the skin and keep the skin young and the complexion beautiful are the bunk, it inferred. Also, wrinkles and unsightly pores will not disappear through use of the cream and the product does not contain a 'new ingredient' duplicating natural oil of the epidermis. the epidermis

the epidermis.

Giving the respondent companies 20 days to back down on their ads. Commish furthermore demanded. Commish furthermore demanded that they quit telling the public that

the cream is blended on a new cosmetic principle and is different from anything else on the market.'

Virginia Meat Products on WTAR, Norfolk, with 'morning screnade' series to intro scrapple to Dixie broakfasters. Food item little known beneath the M. & D. Linc.

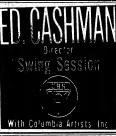
Gottfried Baking now sponsoring Bowery Mission, which rides WHN, N. Y., Sunday afternoons. Adam Hats pulled in its bankrolf.

Maurice Elgutter is now w Aubrey, Moore & Wallace, Chica He was formerly with the Char Hoyt agency and Crossley, Inc.

# RUTH CARHART

CRS Tuesdays, 6:45-7 P.M. , Wed., Fri, 10:45-11 A.M.

VARIETY' says . . . a beautiful voice"



### JOSEF CHERNIAYSK the Murical Cameraman NOW GUEST CONDUCTOR AT A.

Shea's Buffalo Theatre

FEATURING HIS PRESENTATION

# STAN LOMAX

**SPORTS** 

WOR-7 P. M.

# **GUS VAN**

STAGE, SCREEN or RADIO

c/o Goldie and Gumm 1540 Broadway, New York

Radio's Red-Headed Music Maker Address 4351 N. Paulina St., Chicago, Ill.



'THE O'NEILLS'

NOW RADIO'S MOST POPULAR

AUGHTER TEARS AND FEARY-THROBS

Presented by Ivory Soap - 99 4 100 0 pure

LISTEN TWICE DAILY NBC Red Network, 12:15 to 12:30 P.M. EST COS - WABC— 2:15 to 2:30 P.M. EST
COAST TO COAST
DIM. COMPTON ADVERTISING AURICY
MGT., ED WOLF-RKO BLDG.. NEW YORK CITY

### COSTELL ABBOTT

APPEARED ON THE

IN . CBS - WABC-

KATE

SMITH PROGRAM FEB. 3

LOEW'S STATE, New York WEEK FEB. 10

REPEATING ON THE KATE SMITH PROGRAM

THURSDAY NIGHT, FEB. 17

Personal Manager EDWARD SHERMAN

Exclusive Management WM. MORRIS AGENCY

## Sales Reps Will Enjoy This

Chicago, Feb. 8.

It hardly seems possible but it's true. There's a time buyer in this town who last week pulled the following two unintentional nifties. When told he could have a period on a station just following an NBC sustaining program, he asked: What does NBC mean—National Broadcasting Company? When informed that he would have to move a 100-word announcement out of a 15-minute time signal due to a 30-minute network commercial going in, he asked that the station put an announcement in telling the audience that the announcement would be heard at 9:30, p. m. instead of 9:15.

And there are those who claim that station reps don't earn their money.

## **MUTUAL EYES** SO. AMERICA

Eager to keep up with the South American activities of other two major nets, Mulual-WOR is dicker-ing for inauguration of its own short wave hookup with stations in Ar-gentina, Brazil and possibly Vene-zuela and Panama.

gentina, Brazil and possibly Venezuela and Panama.
Chain expresses no desire to make any binding tieup with any particular station, preferring to pick its spots. Would gather in re-broadcast programs instead of catching regular shows and eliminating the commercial. Also wants no part of speciality prepared programs. There would be an interchange of programs as with CBS and NBC.
No opposith is expected from Washington on okaying of any deal. Understood the government is also eager for U. S. radio expansion on the lower continent to offset propaganda from Rome, Berlin, etc.
Overtures have already been made to Radio Belgramo (LR3) in Buenos Aires. Nothing has been put on paper yet, however, with pros and cons still under discussion and Mutual proceeding slowly on finals.

#### Rodgers Organist at WHDH

Boston, Feb. B.
Harry E. Rodgers, Sr. (his son is
first trombone in Artie Shaw's band),
makes a comeback to radio. Formerly organist at the Yankee web, Rodgers has been in commercial business. Now he's back in radio as a
WIDH pipe pusher.
New to station mike staff: Sumner Cranby, George Cairns (from
Charles R. Hector's band), and BruceFernald, from shortwave station
WIXAL, where he was doing dramatics. Boston, Feb. 8. ers. Sr. (his son

### Accent on Community 11 Years After 1st Studio Celebration of WTAM

Cleveland, Feb. 8 Cleveland, Feb. 8.
WTAM is changing original plans
by baptizing its new \$305,000 studio
Feb. 14 with seven-day house-warming. Instead of trying spectacular
stunts used 11. years ago by John
Royal, who brought in carload of expensive ether stars and a Chicago
opera company to open station's old
plant here, celebration will stress
civic angles to build up local good
will.

Program outlined by Vernon H. Pribble, station manager, to have

Program outlined by Vernon H. Pribble, station manager, to have street parade, inspection parties for representative clubs, one major broadcast and speeches by visiting NBC officials to sell WTAM as town's radio center. Newspaper muggs getting first look-see at a cocktail shindig Monday, Feb. 14.

Formal dedication set for Saturday afternoon, Feb. 19, when Mayor Harold Burton will drive gold spike into plate, renaming former bank the NBC Bildg., while ten combined school bands blow off steam on sidewalk. Doors then are being opened to general public, but evening ceremonies are more snooty. Only 400 silk-hats are getting inyites for one-hour red network broadcast by 40-piece symph under a New York NBC Diouse conductor. Lennox R. Lohr, Alfred Morton, John Royal from New York, and Pribble slated for quick congrat talks, with Graham McNamee acting as m.c. Stubby Gordon's staff or of 22 pieces also spotted on it. Formal dance and banquet are following.

Billy Catizone's 'Six Swinging Strings' has replaced station staff orchestra of Ea: Truxell on Old Shay Ale's Night at the Inn' pro-gram on WCAE. Pittsburgh.

### **BOLSTER WLW CONTACTS**

Added Staff—Jennings Will Travel More—Husted Is Asst. Sales Mgr.

Cincinnati, Feb. 8.

Bolstering of the WLW and WSAI merchandising staffs to bring the stations in closer contact, with clients and agencies and to directly assist advertisers in the marketing field being put through by Robert G. Jennings, v.p. and general sales mgr. K. Wallace Husted, assistant general manager of WCCO, Minneapolis, joins the Crosley organization Mar. 1 as assistant sales manager of WLW and WSAI in charge of the western division. He will spend most of this time in Chicago. John K. Koepf, promotion manager of the Clincinnati Post, starts Feb. 14 as sales promotion manager of the stations. E.C. (Jim) Krautters, who moved to the sales department a few months ago, continues as assistant sales manager. continues as assistant sales manager

in charge of service.

Jennings will devote more personal attention to accounts in New York and other Eastern cities.

#### AYER SETS BASEBALL **CLUBS FOR SANDLOTS**

Philadelphia, Feb. 8.
Plan for Atlantic Refining-Kelloggsponsored kid baseball schools in fivemajor: league and bunch of minor
league cities was announced by N. W.
Ayer agency at testimonial Tuncheon
for. Connie Mack last Thursday.
Schools will be coached by pro diamond vets and will be tied up with
airings of pro games by the sponsors
in cities where they are conducted.
Idea extension of tests run by
Kellogg's in Chicago under Lew Fonseca and by Atlantic in Binghampton under Jake Pitter last year.
Three classes a week will be held
this season with sponsors providing
all equipment for the moppets. Philadelphia, Feb. 8.

New Staffmen at WOWO-WGL
Fort Wayne, Feb. 8.
Russell Sparks, formerly with sales promotion department of NBC in Chicago, has joined the staff at Westinghouse WOWO and WGL as sales promotion manager. Appointment became effective last week.
Miss Martha Scheer, secretary in WOWO and WGL sales department, has resigned her job, effective Feb. 19. She will marry Robert Hunt, General Electric engineer, on Feb. 28.
George Saviers, of Chicopee Falls, Mass, radio engineer for Westinghouse, has joined the technical staff of WOWO and WGL for an indefinite period.

# Behind-the-Scenes Mechanics An Asset, Sez WFIL, Refuting KSTP

#### Omaha Music Trouble

Omaha Feb 8

Omaha, Feb. 8.
Flare-up in AFM controversy occurred here last week when Omaha musicians union called special meeting and withdrew permission from local radio stations for remote control broadcasts. Thus far station WOW only to have complete set-up as per nationwide agreement with musicians, and return was granted remote privileges, from designated spots.

Union reconsidered after only one day, and remote rights were returned to WOW. Cause of controversy was believed to be rates of pay in certain fields.

troversy was believed to be rates of pay in certain fields.

Station KOIL has thus far announced no agreement with AFM. Program Director James C. Douglass, KOIL-KFAB-KFOR chief, stated that situation is still open at his station because negotiations and contracts have not yet been completed.

pleted.

In compliance with AFM agreement, WOW has Freddie Ebener's orchestra under contract, and appeared momentarily erew would take it on the chin, but differences were ironed out without an hour's loss of time.

Herschell Hart, radio ed Detroit News (WWJ), off for month's -journ in Florida balm.

Philadelphia, Feb. 8. Philadelphia, Feb. 8.

Staff at WFIL indignarily took exception to VARIETY story about KSTP last week describing how latter station has illiminated from its remotes, Take it away up there in the tower, Joe', and has substituted hidden Local lads call KSTP more punk showmanship. They claim that the harder you make it look, the better the public likes it.

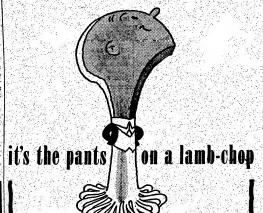
make it look, the better the public likes it.

Joe Connelly, in charge of special features at WPIL said last year station used 127 special events and in 47 of them used two or more pick-ups, often with short-wave pack set. In each case, he declared, announcers were instructed to keep ringing in the cues and the fact that uiring was coming portable short-wave transmitter.

#### Kellogg's Practice Games

Chicago, Feb. 8.
WJJD will pickup Chi-Cubs-Sox wash will pickup Cin-Cuos-sax practice games this spring and pipe them into Chicago. Ball teams are slated for '18 games, starting at Yuma, Ariz, April 1. Sports an-nouncer and two technicians will travel with teams. Kellogg company sponsoring.

Pat Stanton, g.m. at WDAS, Philly, home with tonsilitis. Except for annual vacash, first time in nine years he's missed his nightly Irish pro-



was the way Adolph, our butcher, described "showmanship". Our laundryman' and our wife\*\* had different ideas ... which were curiously alike.

Write for your copy of "It's the pants on a lamb-chop". You will find it an interesting and complete story of Showmanship-in-Radio from a station which is both the audience and the advertising leader in its important market.

You bring shirt. Me wash. Button broken. Me put on new button. Velly good showmanship", he said . She said it was the icing on a sponge cal

"The SHOWMANSHIP Station of the Nation"

Owned and Ope ated by Columbia Broadcasting System, Represented by nabio Sales: New York, Chicago, Detroit, Birmingham, Los Angeles, San Francisc

FFECTIVE RADIO ADVERTISING ) is the product of Listener Interest with Purchasing Power, Multiplied by Intensive Coverage

> THE BLUE WXYZ NETWORK Michigan Radio Network

## **Bands' Multiple Name Similarities** Create Quite a Bit of Confusion

A remarkable number of name similarities exist in popular music field. Some of these have caused coutusion periodically and in divers ways for years. Others fairly recent developments.

For example there are Herbie Kay, Sammy Kaye and Kay Kyser. Ernie Fiorito and Ted Fio-Rito are not related. Nor Freddy Martin and Paul Martin

Ben Bernie, Bernie Cummins, Jack
Denny and Jack Benny have sometimes experienced confusion and
such slight similarities as Harry Sossuch slight similarities as Harry Solier, both radio or-chestras, and Val Olman, Val Ernle, Rudy Vallee and Phil Ohman have been noted. There are two Henry Busses, one a New Haven pit maestro in a local theatre.

maestro in a local theatre.
Radio has also highlighted Al
Goodman and Benny Goodman.
There is Bert. Block and Ray Block,
Jimmy Dorsey and Tommy Dorsey
throthers) but having their own
bands, Leighton Noble and Ray
Noble, Bob Crosby and Bing Crosby,
brothers; Blanche Calloway and Cab
Calloway have their own bands, and e Duke Ellington and Jean

#### **Annual Dance Taxes**

Columbus, Feb. 8.
Columbus dancers big-appled \$3,364
nto city treasury in 1937. City took
n \$2,647 from 76 dance halls and tho city treasury in 1937. City took in \$2,647 from 76 dance halls and \$717 from 367 dance permits. All profit since administrative work is handled by secretary to safety di-

rector.
Sun exceeded 1936 revenue by \$600.

Hal Berdun Monday (7) replaced Marvin Frederic at Atlanta Biltmore hotel's main dining room.

COOD-NIGHT ANGEL

TAKE A TIP FROM THE TULIP

WITH A SMILE AND A SONG

WHISTLE WHILE YOU WORK

SWINGIN' IN THE CORN

SPEAK YOUR HEART

A Flock o' Hits from

BERLIM-BULLETIN

RADIO CITY REVELS The Greatest Score in Years Magidson, and Wrubel

THERE'S A NEW MOON OVER THE OLD MILL

"SNOW WHITE AND THE SEVEN DWARFS"

THE SILLY SONG (THE DWARFS' YODEL SONG) BLUDDLE-UDDLE-UM-DUM (The Dwarfs' Washing Song)

IRVING BERLIN, Inc., 799 Seventh Ave. N. Y.

HEICH-HO! (The Dwarfs' Marching Song)

SOME DAY MY PRINCE WILL COME

General Professional Manager, HARRY LINK

#### Dashes One Off

William (Butch) Tower, Ti an Alley's No. 1 odds-giver, William (Butch) Tower, TiPan Alley's No. 1 odds-giver,
has turned songwriter, his
maiden effort. Robert Sterlingis collaborator. Song is titled
I Love Your Broken English
and Santly-Joy publishes.
Tower is the Lindy's alumnus
who, when seen wearing an
ASCAP button, explained,
Who has a better right? Don't
I get most of the songwriters'
money?

#### WANT BONIFACES TO **BAN NON-UNIONISTS**

Buffalo, Feb. 8.

Buffalo Musicians Association is giving 35 major hotels, ballrooms, country clubs, etc., until March 1 to sign a pact which would bar union orchestras. Principal point of the agreement is to get the spots to rule that they won't rent their ball-rooms and halls to anybody for a dance unless an AFM unit is to make the music.

nee music.

Ray Caldwell, new president of the association, says. "The hotels and other places have been very fair about hiring union men for their own jobs but they've never cared who played for societies and organizations that rent the halls."

Statler, largest of the hotels asked to sign, is expected to do so because precedent was set when Statler in Detroit okayed similar setup.

Lou Forbes, former music director for Universal, has assembled an orchestra to record background melodies for David O. Selznick's 'Adventures of Tom Sawyer.'

#### Lee. Strauss Continue As Harry Moss Goes Mills

Associated Radio Artists will con-tinue functioning as band booking office, despite exit of boss Harry Moss. Latter swung to Mills Artists couple of weeks ago. Buddy Lee and Lou Strauss are now han-

Lee and Loud ding.

ARA still managing Lucky Millider, Lee Elliott, Dick Dixon, Tommy Tompkins and 'Fats' Waller for one-niters will coast on scene as long as possible. Deal is on for Paul Tremaine to join the band collection.

## **IRVING MILLS ANSWERS HYDE**

Irving Mills has answered the 5200,000 suit brought against him by Alex Hyde connection with the booking of the Ina Ray Hutton band by denying all of Hyde's allegations and filing a counter action against Hyde, his brother, John Hyde, and the William Morris agency, Mills charges the latter threesome with engaging in a conspiracy to break an employment contract and asks for damages of \$250,000. Cross litigation is taking place in the N. Y. supreme court.

is taking place in the N. Y. supreme court.

In his answer and counter suit mills states that after Alex Hyde had sold out his interest to Mills in Millshyde, Inc., which had been set up to handle Miss Hutton, the former together with his brother and the Morris office on June 11, 1937, enticed the bandstress into letting the Morris office do her booking. In the agreement covering the transfer of the Millhyde stock, the answer states, it had been specifically written that Mills and Hyde would refrain from trying to obtain a contract for himself, or any corporation that either may be interested with Miss Hutton and that Hyde would use his best efforts to induce Miss Hutton to continue under the Mills management.

best efforts to induce Miss Hutton to continue under the Mills management.

Miss Hutton's original deal with Millhyde, signatured in July, 1934, suaranteed her \$175 a week for the first year and \$250 for the second year. In January, 1936, the same corporation tied her up for an additional two years commencing July 20, 1936, at a salary of \$400 a -week. It is Mills contention that in June, 1937, the brothers Hyde and the Morris office prevailed upon the singer-battonist to breach her contract with Millhyde. Mills overcame this situation six months later when he entered into a personal contract with Miss Hutton. Alex Hyde made this personal contract the basis for his suit against Mills. Former had originally been brought in to organize, the girl contingent and whip it into shape for public appearances. Before she was put front of the band Miss Hutton was booked out of the Morris office as a singer and dancer.

Attorney Samuel J. Buzzell is

Attorney Samuel J. Buzzell is handling Mills' side of the case.

#### Herbie Kay Heads West

Lincoln, Feb. 8.
Herbie Kay, swinging west to the
Coast from the Drake, Clii, will stop
here for his first date in King's ballroom, Feb. 25.

Is going to spend some time on the Coast near the frau, Dorothy La-

#### Mexican Benny Goodman

Juan Acquirre, who bills himself as the Benny Goodman of Mexico. is coming to New York in March with his marimba-rhumba combination. He's currently booking himself out of El Paso.

# On the Upbeat

Charles Costelle stays at Commo- 11; Earle, Washington, 18, and Stan-Charles Costello stays at Commodore Club, Detroit for six more weeks; Harold Stern due for another month at St. George hotel, Brooklyn, N. Y.; Harold Nagel continues at Providence Billmore, Providence, R. I., and Chauncey Cromwell sits tight at Haywood hotel, Rochester, N. X.

Duke Oliver leaves his winter spot, Elks' Ballroom, Pawtucket, R. I., to play several college dates. They are Dartmouth College's Winter Carnival. Feb. It and 12; Sarah Lawrence College, Bronxville, N. Y., Feb. 18, and two frat appearances at Yale March 12.

Irving Gordon has signatured an exclusive writing contract with Jack Mills. Its to run for a year. Mills is publishing Grand National's Spirit of Youth,' Joe Louis starrer. Clared Muse and Elliott Carpenter did the

Jack Miles, erstwhile No. 1 trombonist for Guy Lombardo, last week brought his seven-piece band to Atlanta for engagement at Hotel Ansley's Rathskeller. They replaced Ted Cook's orchestra.

Harold Belick has opened nitery at Marquette Hotel, St. Louis. Harold Dixon, composer of 'On the Road to Mandalay,' etc. batoning his own orch for opening starza.

Frank Ferneau orch, back at the Parisian Room of Neil House, Co-lumbus, O., for ix-week engage-ment. Has a Mutual wire via WHKC.

Joe Reichman set for another four weeks at the Mark Hopkins Hotel, San Francisco, after which he takes his band to the L. A. Cocoanut Grove, opening April 1.

Litka Kademova, recently with New York's French Casino revue at Club Continental, Jefferson Hotel, St. Louis. Dusty Roades and his orch are h.

Cortese Trio, recently added to Arcadi -International nitery musickers in Philly, now airing each afternoon on WIP from the dine and dancery.

Dusty Roades remains at the Con-tinental Club, Hotel Jefferson, St. Louis, Carla and Fernando, Mexican daucers, at same place.

Jay Mills' band and Milton Slosser, rganist, are h.o. at the Plaza, St.

Ace Harris opens at the Cotton Club, Cincinnati, Feb. 21 for two weeks after one-niting.

Charlie Boulanger one-niting New England for Sam Stiefel starting Feb. 15.

Otto Thurn's Bavarians into Gib-son hotel, Cincinnati, Feb. 18.

Horace Heidt orchestra engagement at Bowman room, Hotel Biltmore may be expected to June though present contract runs out April 15.

Benny Goodman plays Fox the-atre, Detroit, Feb. 18, and Earle, Philadelphia, 25. Returns to Penn-sylvania hotel. N. Y., March 4, re-placing Bob Crosby, who will one-wite

Shep Fields into the Chicago, Chicago, Feb. 25, and Circle, In-dianapolis, March 18.

Tommy Dorsey's threatening takes him to Earle, Philadelphia, March

Orrin Tucker replaces Guy Lombardo at the Roosevelt hotel, N. Y. late this month for MCA.

Jose Rodriguez rhumbaed into the Belmont-Plaza hotel, N. Y., Feb. 7, for Rockwell-O'Keefe.

Charlie Barber clips his stay at New Yorker hotel, Feb. 9. Royal Ambassadors replace him in Man-hattan Room.

Johnny Hamp opens at the Netherlands-Plaza hotel, Cincinnati, Feb. 9; for four weeks. Just quit Adol-9, for four weeks. Just phus hotel, Dallas, Tex.

Harry Candullo plays Commodore Perry hotel, Toledo, O., from Feb. 16 for two weeks. Replaced Bobby Grayson.

Lou Breese and Nicollet hotel merge late this week for four.

## CHICAGO HAS **10.500 MEMBERS** IN LOCAL

Chicago, Feb. 8.

With the taking over of two more unions by James C. Petrillo for the Chicago Federation of Musicians, the local musicians group now has a record enrollment of 10,500 members. Coming into the CFM are the Polish and the Czechoslovakian musicians unions. Couple of months ago Petrillo brought in the former American Musicians Union.

Local musicians union is now paying out more than \$60,000 annually in death payments, more than \$50,000 yearly for relief and welfare, around \$1,000 a year to the American Hospital for medical treatment to its members. Also costing the local musicians union \$35,000 in oin paid to its members for participation in the Grant Park concerts each summer.



SUNDAY : PARK

1 BIG UNION FOR 2

New Hits from Mills Will Hudson's New Swing Hit

SOPHISTICATED SWING

● Carmen Lombardo's Latest MY DAY

Featured English Ballad Hit

THE GREATEST MISTAKE OF MY LIFE

MILLS MUSIC, INC 1619 BROADWAY - NEW YORK, N. Y

THE GREATEST SONG SINCE "GOOD-NIGHT, SWEETHEART

By MAGIDSON and WRUBEL, from RKO's "RADIO CITY REVELS"

HARRY LINK, Gen. Prof. Mgr

IRVING BERLIN, Inc.

799 SEVENTH AVENUE, NEW YORK

"HOME ON THE RANGE" Of This Generation And the No.

CHAS and NICK KENNY IRVING BERLIN, Inc. 799 Seventh Avenue, NEW YORK

# NAZIS ASSESS SONG FEES

# OF ROYALTY CASH

ASCAP Holds Off Any Protest Despite British Invitation for Two-Nation Protest-Wants to Know How Other Performing Rights Societies Feel

#### 'BOO HOO' CASE

American Society of Composers Authors and Publishers won't protest against the Nazi government's new decree confiscating a third of all the revenue collected in that country for performing rights until all the revenue collected in that country for performing rights until it learns what action other performing societies throughout the world propose to take ASCAP chary about sticking out its neck on the matter even though the British Performing Rights Society has asked it to come in on a two-nations protest. American organization recalls the rebuke it got from a French Performing Rights Society spokesman last summer when the former took exception to a proposal advocated by STAGINA, the German performing rights group.

New decree of the Reich Chamber of Commerce makes it mandatory for outside performing rights societies to contribute a third of the gross money coming to them for German uses to a special fund set aside for the composers of serious music. Outside societies figure that this forced deduction will mean a loss to them of around 500,000 marks.

#### JACK BREGMAN'S TRIP

Jack Mills Meets English Pub at Virginia Seaport

Jimmy Campbell, head of Cinephonic Music, Ltd., arrives from London at Norfolk, Va., tomorrow (Wednesday). After a meeting that town with Jack Mills he will proceed to Hollywood by auto, while the same boat continues its course to the West Coast by way of the Panama Canal. Campbell will remain in the film colony until the vessel takes off for the return trip to England.

to England.

Campbell's wife and baby are with
him. They're making the trip from
Norfolk to Hollywood by plane.

#### U. S. RIGHTS TO LEHAR MUSIC IN QUESTION

Vienna, Jan. 31. Situation has arisen over the sale Situation has arisen over the sale of the American rights to Franz Lehar's music to the Shuberts. Austrian composer assumed that only minor rights, heretofore handled by the local Ascap, were being disposed of, while the Shuberts' representative understood the contract covered all rights.

Immediate revision to elarify the agreement is planned.

# **GUILTY; RESTITUTION**

Abe Schlager, partner in Ashley Music Supply, a jobbing firm, pleaded guilty to grand larceny in the second degree before Judge George L. Donnellan the N. Y. General Sessions court yesterday (Tuesday). Sentence was put off to Feb. 18 so as to allow the probation office to make a report and the district attories of the sentence of the submit recommendations. If is understood that an offer of restitution will be made by Schlager.

offer of restitution will be made by Schlager.
Schlager was ested several weeks ago following the arrest of, and confession made by, former employe of subsidiary of Gus Schirmer's. Employe told the d.a.'s office that he had disposed of large quantities of folios and other publications to Schlager.

# CAMPBELL DUE AT NORFOLK MUSIC JOBBER PLEADS ASCAP Home Office Touring 3-Man Unit to Pep Up Backward Licensees

#### Anticipate Feuds

Ever since Vanter's anniver-sary story. Tin Pan Alley highlighted the fact that 'Swing-and-Sway with Sammy 'Kaye' was among 1937's few baind out-standers, in style, there has been an unprecedented amount of mail championing Kay Kyser as the originator of the sil ging titles. Others claim it dates back to Gus Arinheim. Several letters were published, the Forum. Ever since VARIETY's anniver-

Forum.

With the Kaye versus Kay
thing so much of general interest, some of the band impresarios are starting to think along
Bernie Winchell pseudo-feud
lines good buildup for a
battle of music.

Beris Merres, Paramount's music head, will compose and score the musical background for Professor Beware'

New method of approach ing with its general sources of po-tential income has been adopted by the American Society of Composers, ing with its general sources of potential sincome has been adopted by
the American Society of Composers,
Authors and Publishers. Organization last week introduced the idea of
having a unit of home office mensurvey a district which is still undercontract to local rep and make
whatever adjustments necessary with
the users direct. Traveling unit
plam, getting a tryout in the Pittsburgh territory and if this, unit
proves profitable other groups will
be assigned to similar districts
throughout the country.
Idea of the traveling unit in line
with the Society's recent decision to
concentrate its alles efforts on night
clubs, roadhouses, dance halls, beerstubes and other like spots which use
music but haven't obtained ASCAP
licenses. Society, figures that while
list coverage of radio is close to 100%
and picture theatre 85%, the holders
of ASCAP licenses in the general
anusement field are 50%, the social hav
firm doling the checking, licensing
and collecting. The home office
prop who started working as a team
if this territory last week are.
Richard Powers, John Hammert and
Larry Schlums, the last being a newcomer to the organization. Their
bot is not only to study the local
ASCAP licenses when necessary
and to prevail upon holdouls to apply for ASCAP licenses.

## Breakdown of Network Plugs

Following is an analysis of the combined plugs of current tunes on WEAF, WJZ and WABC computed for the week from Monday through Sunday (Jan. 31. Feb. 6). Gravid total represents accumulated performances on the two NBC links and CBS. Commercials refers to all types plugs on sponsored programs. In 'Source' column, 'e denotes film songs, † legit tunes, and 'pop' speaks for itself.

	for outside performing rights so-	Title	Publisher	Source	Grand Commer- Total class
À	cieties to contribute a third of the	Title You're a Sweetheart. Bei Mir Bist Du Schoen. I Double Dare You. Dinsy Double	Robbins	. You're a Sweetheart	38 10 31 11
3	gross money coming to them for German uses to a special fund set	I Double Dare You	Shapiro	Pop	. 31 6
\$	aside for the composers of serious	I Double Dare You. Dipsy Doodle. Whistle While You Work. True Confession. I See Your Face Before Me. You Took Words Out of My Heart. Two Dreams Got Tonether. I Can Dream, Cant I? Sweet Someone. More Than Ever. Thanks for the Memory. Mama. That Moon Is Here Again Bob White.	Lincoln	Pop	25 10 24 10
	music. Outside societies figure that this forced deduction will mean a	True Confession	Famous	*True Confession	23 4
ď	loss to them of around 500,000 marks	I See Your Face Before Me	Crawford	*Big Broadcast	22 7
	<ul> <li>year.</li> <li>Even though it hasn't been getting</li> </ul>	Two Dreams Got Together	Remick	Pop	21 5
	any money from Germany in several	I Can Dream, Can't I?	. Marlo	Love and Hisses	19 3
	years, ASCAP looks on the situation	More Than Ever	Miller	Pop	19 2
2	as one of deferred payment and ex- pects to get the accumulated amount	Mama. That Moon Is Here Again	Paramount	Big Broadcast	. 18 5
è	some day. As much as the Society	Thanks for the Memory. Mama: That Moon Is Here Again Bob White Outside of Paradise Silhouetted in the Moonlight. Rosalie Nice Work If You Can Get It. Once in a While I've Hitched My Wagon to a Star Just a Simple Melody. Moon of Manakoora Somebody's Thinking of You Tonight Sweet as a Song. In the Still of the Night. It Wanna Be in Winchell's Column I Wanna be in Winchell's Column I Live the Life I Love The One I Love.	Remick	*Outside of Paradise	17 4
	wants to protect its interests in the Reich, it is convinced that any com-	Silhouetted in the Moonlight	.Harms	. Hollywood Hotel	17 2
5	plaint will have no force until the	Rosalie	Chappell	*Rosalie *Damsel in Distress	. 16 4
	representation comes from the ma- jority of the rights-owning countries.	Once in a While	.Miller	.Pop	., 15 3
À	Wrong Heyman	I've Hitched My Wagon to a Star	. Harms	"Script Girl	15 3
	Decree passed by the Reich Cham-	Moon of Manakoora	Kalmar-Ruby	Pon	13 4
۲.	ber of Commerce goes into effect. March 1 and also excludes the works	Sweet as a Song.	Robbins	Sally, Irene and Mary	. 13 1
	of Negro composers. What is pur-	Every Day's a Holiday	Famous	*Rosalie	13 1
100	ported to have brought on the latest stringent regulation as regards non-	I Wanna Be in Winchell's Column	Feist	*Love and Hisses	. 12 2
	German music was an incident that	I Live the Life I Love	Words and Music	°Everybody Sing	12 4
6	occurred at some sort of social func- tion which Hitler attended. Among	There's a Goldmine in the Sky	Berlin	Pop	11 3
1	the numbers played at this event	It's Easier Said Than Done	Olman	Snow White	. 11 5
	was 'Boo Hoo,' which had become	Ten Pretty Gi ls	.Crawford	Pop	11 2
	quite a hit in Germany.  After the party it was discovered	Gypsy in My Soul	Chappell	Goldwyn Follics	. 11 1
à	that one of the tune's writers was	Sweet Stranger	Ager-Yellen	Pop Start Cheering	
15	one Heyman and the latter, without	Heigh-Ho	Berlin	Snow White	10 7
1	any investigation, was immediately associated with Werner Heyman,	Did an Angel Kiss You?	Famous	Pop	. 10 1
1	who had fled Germany to become a	Mama. I Wanna Make Rhythm	Santly-Joy	Manhattan Merry-Go-Round	1 9 2 9 2
į	writer Hollywood. The Heyman really concerned with 'Boo Hoo' is	All Deserve Carretin	Donaldson	. Cas Manana Revue	9 2
	Edward Heyman, an ASCAP mem-	In a Little White Lighthouse	Donaldson	Pop	9 1
1	ber for some years. Number's other writers are Carmen Lombardo and	Taboo	Southern	Pop	9 1
S	John Jacob Loeb, but the nationality	Josephine	Feist	Pop "Harlem on the Prairie	8 0
	of the latter or the song's American copyright owner, Shapiro, Bernstein	Sail Along, Silvery Moon	Select	Pop	8 3
, i	& Co., is said to have had nothing to	I Was Doing All Right	Chappell	*Goldwyn Follics	8 1
	do with the pother in Nazi official	You Started Something	Marks	Pop	8 0
¥ ;	Incident also resulted in the loss	Smoke from a Chimney	Shapiro	Pop	.,. 8 1
ř	of Francis. Day & Hunter's license to do business in Germany. FD&H	In the Shade of the New Apple Tree	. Witmark	Shapiro	7 2
	the second secon	Always and Always	Feist	Manneguin	$\frac{7}{7}$ $\frac{3}{2}$
ŝ	the tune.	Let's Sail to Dreamland	Spier	Pop	7 0
3		I'm the One Who Loves You	Gem	Pop	6 3
	JACK BREGMAN'S TRIP	I Still Love to Kiss You Good Night. Taboo Josephine Romance in the Rain Romance in the Rain Shehanigans Shehaniga	Famous	Every Day's a Holiday	6 2
ď	Second Trip to Hollywood for Metro	How Many Rhymes?	Remick	Pop	6 2
	Studio Huddles	That Old Feeling	Feist	Vogues of 1938	6 2
	20 20 10 10 10 10 10 10 10 10 10 10 10 10 10	Some Day My Prince Will Come	. Berlin	Pop White	6 1
š.	Jack Bregman, head of Leo Feist, Inc. leaves for Hollywood at the end	You Can't Stop Me from Dreaming	Remick	Pop	6 1
	of this week. Will look over the	Let That Be a Lesson to You	Lincoln	"Hollywood Hotel	5 2
4	Girl of the Golden West, newest Metro operetta, and other filmusicals	With a Smile and a Song	Berlin	*Show White	5 2 5 2
'n,	in work or preparation.	I Want a New Romance	Famous	Love on Toast	
	This is Bregman's second trip to	Tune in On My Heart.	Gilbert	Ali Baba	5 3
	the Coast since Loew-Metro made	This Is My Night to Dream	Sclect	Dr. Rhythm.	
	song publishing outlet for the M-G	Love Walked In	Chappell	*Goldwyn Follies	5 0
	picture tunes.	On the Sunny Side of the Rockies	Hollywood	Roll Along, Cowboy	5 0
	<ul> <li>A. M. 1986 M. A. M. A. M. S. M. S.</li></ul>	<b>医发生性 新自己的</b> [1]。 (1) 基本的 (1) 基本的 (1)	AND STREET SELY	57.5	A STATE OF S

## **URUGUAY LAW** LIFE PLUS 40 **YEARS**

Under the new copyright law recently passed in Uruguay the right
of public domain as the rest of the
world observes the term has been
eliminated. Writer of a missical or
literary, work is now protected i
that country for life and his helrs for
40 years after the creator's death but
from then on it's the property of the
state, with a special government
board authorized to license and collect fees for its publication us

board authorized to license and collect fees for its publication us
American Society of Composers,
Authors and Publishers last week
had a translation of the Uruquayan
statute printed for distribution
among its publisher members.
Through the new law the interproter is granted broad profection.
His right to restrain claim a Tee
extends over every means of transmission, whether, it be by radio,
phonograph records, film, wire or
television, The one exception the
show broadcast from a theatre,
this the manager or producer has the
final word, that is, if it doesn't violate
the rights of the, writers whose
works are involved. the rights of the works are involved,

## Coast Musikers Get Fancy Titles, Deep Salary Cuts

Los Angeles, Feb. 8.
Wholesale knifing of salaries of x former business agents, now Wholesale, knifing of salaries, of six former business agents, now known as assistants to the president, has been effected by Jack B. Temp, new prexy of the Musicians Mutter Ceorge Teachele, long with organization, has been slashed from \$150 to \$40, weekly, while that of Jack Spencer has been pruned from \$15 to \$40.

Harry Baldwin, former employment manager of MMPA, has been animed cordinators of relief for Local 47. Unemployment office with be turned into a rehabilitation bureau for the purpose of organizing bands to absorb the jobless.

## **Deal Pends for Joe Glaser to Manage** Negro Units Out of 2 Band Offices

Chicago, Feb. 8.
While in Chicago over the weekend Joe, Glaser discussed with
Charles Green, head of Consolidated
Radio Artists, Inc., a proposal that
the former take over the management of the colored orchestras and talent in both the Consolidated and Rockwell-O'Keefe organizations. Glaser left for New York yester-day (7) to supervise some Andy Kirk

Glaser stated yesterday (Tuesday) on his arrival in New York that all to the had done in the matter is talk about it with Green and that no commitments had been made in any

### **Buck and Bubbles' Band**

Buck and Bubbles, backed by Charlie Turner's band, begin a one niter tour of south the first week in

niter tour of south the first week in March for Associated Radio Artists, Bubbles will lead the band (re-hearsed by Turner) and double into dancing bits with partner. Tour will take them into Florida for closing of winter season there.

Dorsey's Quick Double-Back
Columbus, Feb. 8.
Tommy Dorsey band will play two
engagements in three days here next
week. Trombonist will play Ohio
State juinor prom Thursday (18).
Jumps to Cincinnati for Saturday
night date and back to Columbus
for one-nighter at Valley Dale Sunday.

THE ONE I LOVE

By Gus Kahn, B. Kapet and W. Jurmann From the MGM picture "Everybody Sing

By Bob Wright, Chet Forrest and Edward Ward

I WANT TO BE IN WINCHELL'S

By Mack Gordon and Harry Revel From the 20th-Century Fox picture "Love and Hisses"

By Gas Kalin, Wayne King and Barke Bivens

By Walter Donaldson, Bob Wright and Chet Forrest

Seo Feist inc.

CHESTER COHN, Gen. Prof. Mgr.

Walter Donaldson's Great Bullud LET ME DAY DREAM

**ALWAYS AND ALWAYS** 

SWEET SOMEONE

The Top Novelty Tune

**JOSEPHINE** 

COLUMN

From the MGM picture "Mannequin"

MELODY FARM

#### **OUT AFTER 17 YEARS**

Dance Hall Changes Policy Because of Strong Opposition

Cleveland, Feb. 8.
Ed Day's Bedford Glens, oldest hoofing hall in Ohio, finally pushed into policy of name bands by tough opposition from Trianon and Aragon ballrooms which are now dominating local dance field.

Booking through Fredericks Bros. and Consolidated, Day spotted Lawrence Well's band over first weekend to be followed Feb. 13 by Don Bestor and Earl Hines for Feb. 20.
Ted King made house maestro, succeeding Ev Day, who batoned at Bedford Glens for nearly 17 years straight. Son of owner now selling autos.

autos.

Mike Reilly opened Sunday. (6) at
Tri for six weeks, while Lee
Allen, once known here as Curly
Smith, goes into Aragon as a name attraction. George Hessberger set for Alpine Village Feb. 25.

## Ina Ray Hutton Into

Theatres Heading South
Ina Ray Hutton spends 10 successive nights and days in theatres beginning March 5 at the Granada, Bluefield, W. Va. Band gets \$500 nightly against a perchage.
Tour continues through Virginia, North and South Carolina on Paramount's southern time.

Reggie Childs plays for Ohio State

#### Just a Sample

Hollywood, Feb. 8.
Edwin C. Chamie found enough spare time at school while learning to be a lawyer to jot down a few tunes. When he called on Nat Finston, musiched, at Metro, to display his wares he was handed a contract. Next day he plunked down 70 ditties, his college out-nut.

He has postponed being a

# TWO SONG SUITS END BADLY FOR **PLAINTIFFS**

Two song infringement suits were ended last week in N. Y. Federal Court, one discontinued and the second dismissed. Judge Henry F. Godand dismissed. Judge Henry F. God-dard ended the action brought by Perry Bradford, acting for the estate of the late Eddie Stafford, song-writer, against RCA Manufacturing Co., Inc., and Southern Music Publishing Co., Inc., with costs to the plaintiff. Bradford wanted \$15.000 from the defendants claiming that RCA had made wax recordings of Stafford's song, Tm in the Jailhouse Now.' and that Southern had published sheet music of the tome without permission.

lished sheet music of the tome without permission.

Second action was brought by Sholem Secunda, as president of the Jewish Composers, Publishers and Songwriters, and Herman Wohl against Marcus Loew Booking Agency, Inc., alleging defendants caused the song, 'Hertzer Neshurmes Tsuai,' on which it held the copyright, to be broadcast over Station WHN in 1935. Judge Goddard gave the plaintiff leave to file an amended complaint. complaint.

### 'Bei Mir Bist Du Schoen' Slows Down; Biz Wonders If Kidding Publicity Did It

Harms, Inc., has eased up the restrictions on "Bei Mir Bist Du Schoen' considerably with the hotel that this will hypo the tune's sheet sales. Turnover of copies tumbled badly last week and the belief current is that the flood of kidding levelled at the song by radio comics has had a lot to do with it.

What the trade generally had

has had a lot to do with it.

What the trade generally had figured to be a smash seller now gives indication of winding up somewhere around the 250,000-mark. While the tune got itself the record number of plugs on the networks last week, the sheet sales Monday (7) were substantially under the figure for the previous opening day of the week. Drop might also be due to the general doldrums which has prevailed around the music counters for the past two weeks.

#### Danish Folk Song Rage Has Music Biz Crying

Copenhagen, Feb. 3.

Copenhagen, Feb. 3.

Demand of local music controllers (Koda) that 40% of all music in niteries, etc., be native has boomed the old folk tunes and local market for new songs and resulted in a grand scale slump for American music. A. K. eleffing is now selling about 500% more than, hits and making money for no one because most of it is free copyright.

To add to the mess, Kaj Julian, Denmark's most popular maestro, portedly able to make and break tunes himself, has taken to the stunt. Looks, like there, is little hope for he mmediate future with the vogue lasting for some time. Restaurants, etc., created special folk tune nights also.

## 15 Best Sheet Music Sellers

(Week ending Feb. 5, 1938)

There's a Gold Mine in the Sky	Berlin
Bei Mir Bist du Schoen	Harms
*Rosalie	Chappell
*Thanks for the Memory	Paramount
*You're a Sweetheart	Robbins
Dipsy Doodle	Lincoln
1 Double Dare You.  *True Confession	Shapiro
*True Confession	Famous
*Whistle While You Work ,	Berlin
*Sweet as a Song	Robbing
Once in a While	Miller
When the Organ Played O Promise Me	Morris
*Sweet Someone	Feist
Sail Along, Silvery Moon	Select

Indicates filmusical song. † Indicates stage production song.
 The others are pops.

## Inside Stuff—Music

Fine legal point won Brunswick Records a cut in damages from \$5,000 and \$2,000 counsel fees to \$1,057 and \$1,000 in fees. This arises from an old suit by Joseph John Davilla, author of å blues doggerel, 'You Made Me Like It Daddy, That's Why I Love It So.' which the old Brunswick-Balketille (Collender Co. recorded but failed to make royalty accounting for:

J. T. Abeles, Edwin P. Kilroe and Charles S. Rosenschein, for Brunswick argued that where there have been profits in such an infringement, the courts must perforce rule that the plaintiff is entitled to an accounting of the profits, in this case \$1,057. Instead, the lower court arbitrarily affixed \$5,000 damages in Davilla's favor, under the copyright infringement cases. Brunswick's attorneys proved that, however, when there is a known profit, that's the limit of the damages, in this case \$1,057. Also, the \$2,000 legal bill was cut in half.

Moses H. Hoenig is attorney for Davilla. The blues in question was popular as a doggerel around New Orleans and the hillbilly belt, selling well on the Brunswick platters some years ago, long before Brunswick-Balke-Collender sold its record end of the biz to American Record Corp. (Yates.)

Decca's current recordings of Yale University songs discloses that Stanleigh P. Friedman, '05, co-authored quite a few campus songs such as 'Wholop It Up' (with Henry G. Dodge, '05), 'Sons of Ell' (with Henry P. Becton, '375), 'Down the Field' (with Caleb W. O'Connor, '04L) and 'Glory for Yale' (with Julian Arnold, '17), 'Friedman, was of the law firm of Abel Cary Thomas & Friedman, attorney for Warner Bros, now partnered with WB's Joe Hazen, attorney, and also a member of the WB board.

Cole Porter, '13, is disclosed as author of 'Bingo-Bulldog-Bingo,' and, of course, Porter's show biz. is now well known. William H. Champlin, Jr., '385, is leader of the Yale University Band making these waxing Charles F. Smith, directing. Of course, the best known Yale song is 'Boola Boola,' which Allan M. Hirsch, '01, authored, but Hirsch's professional tin-Danning thereafter is unknown.

nanning thereafter is unknown.

Rocco Vocco as general professional head of all the Warner Bros, music publishing interests now has a composite round-table at all openings and closings of the name bands where the various professional staffmen, of the sundry WB music firms, entertain their guests. Its not an economy mosince the same number of people are present—and more—but it does bring the various plugs who are triendly to one firm in closer contact with the pluggers of another WB subsid.

However, in view of the peculiarly strained relations existing between the Robbins-Feist factions, both subsids of Metro, a similar idea couldn't, be worked out. In fact, the rivalry between the two firms, although both allied to Metro-Goldwyn-Mayer, is peculiarly acute.

Harry Lowe, songwriter, serving time in Los Angeles county jail, wrote several songs while in Federal Prison at Lewisburg, Pa. Songs entitled Without Your Love' accepted by Schuster-Miller; My Cell Is All Covered With Suńshine', Donaldson-Douglas; and 'Don't Let It Get Your Goat' by Words & Music. All three songs were rewritten by Henry Tobias. Originals songs were written by Harry Lowe with a collaborator while in Lewisburg Federal Pen.

Lowe was formerly bugler for Gen. Pershing in the World War and leader of the band in West Point. He is serving further time in California, having been extradited from Lewisburg by that state on a former charge.

Mack Gordon and Harry Revel won't have to come to New York to answer questions on how they came to write 'Good Night, My Love.' Pederal Judge James Coxe last week signatured an order permitting the interrogation to take place in Hollywood, after counsel for the Robbins Music Corp, explained that the team is currently tied up on the writing of a picture score. Charles McCord, who is suing Robbins in connection with the time, consented to the long distance deposition taking.

McCord alleges that 'Good Night' is an infringement of a number he composed some years ago.

Formation of the American Composers' Alliance, an organization planned to function in the field of serious music in the same way as the American Society of Composers, Authors and Publishers operates in Tin Pan Alley was announced last week.

Primary object of the society will be to systematize the collection of royalties on public performances of copyrighted works. New outfil, first planned by 48 composers last December, will operate through a temporary executive board of 11 members with Aaron Copland as chairman.

Based on a claimed vote of 181,578 the Make Believe Ballroom on WNEW. New York, reports final standings of first 10 leaders as follows: Benny Goodman, Temmy Dersey, Guy Lombardo, Horace Heidt, Sammy Kaye, Hal Kemp, Glen Gray, Eddie Duchin, Shep Fields, Bunny Berigan.

As Usual, HARRY WARREN and AL DUBIN Come Thru with a Smash!

# EDUCATION

1250 SIXTH AVENUE, NEW YORK



CHARLIE WARREN, Prof. Mgr.

## 3 Swifts Paid Off. No License Delays for Int'l Agcy or Ingalls

License of the International The-atrical Corp., agency has been re-instated with adjustment of finan-cial claims of The Three Swifts against the agency. Ticket was picked up last week when act charged that it had not received promised return fares to Europe, from where it was booked by Clif-ford C. Fischer. Previous hearing on matter had no result. of the International The

on matter had no result.

Fischer assumed the responsibility
of payment when he took over the
International Agency for his own
purposes. Act was finally paid off
Feb. 7 and decks cleared. Understood that the Craddocks have simi-

lar claims.

Although claim against all officers of the International corporation, including Fischer, Jack Shapiro, Louis F. Blumenthal and Miles Ingalts, general manager of ITC, automatically meant no licenses for new or old agencies until the matter was adjusted, it did not directly hit Ingalls, who could operate under his old status of a personal rep. Existent laws do not cover pr./s, only agents and agencies licensed by the state. Since folding of International, under old setup, Ingalls resumes as a personal rep.

Henry Beckman and Richard Darden are in temporary charge of In-

Henry Beckman and Richard Dar-den are in temporary, charge of In-ternational Theatrical Corp., which Clifford C. Fischer has taken over from Paris in New York, Inc.' (old French Casino) and the Shapiro-Blumenthal interests. Bea Zimmer-man, who sailed with the Fischers last Friday, is also associated, and Allen Deutsch, Fischer's legal and personal rep. will likewise head-quarter there.

quarter there.

Henry Lartigue, erstwhile director
general of the now defunct French
Casino, is due back in N. Y. mext
month to book talent for the new
show at the Les Ambassadeurs, Paris,
opening May 5, which restaurant
both Lartigue and Fischer now con-

trol under a term lease.

Fischer has sailed to open his new
London Casino show skedded to open

galls-Davies office includes Jack Davies, formerly associated with him in International, and also has Milton Berger, from the Charles Yates office, coming over.

#### HOLLYWOOD LA CONGA SET TO PREEM FEB. 17

A Hollywood La Conga is clated to premiere Feb. 17 for which Monte Proser, Broadway p.a., who promoted the new venture, with angeling by William Beatus, N. Y., manufacturer, has gone to the Coast Nat Harris, erstwhile manager of the French Casino, N. Y., is managing the new venture and Leonard Goldstein, all Leonard G. Leonard (Coronet Pictures Iralie film producer) has also invested.

ard (Coronet Pictures Iralie film producer) has also invested.

The Hollywood Conga has no concetion with the N. V. La Conga club. Incidentally, Panchito, from the latter, has opened at the Trocadero, Hollywood, after closing in the east. The N.V. Conga management is talking litigation if its name is used in west coast advertising and billing matter.

#### Radio Franks Reunite, Open N. Y. Night Club

Jerry White and Frank Bessinger Jerry White and Frank Bessinger, as the Radio Franks, have reunited and opened an East 55th street (N.Y.) spot on the site of the defunct L. Grande Pomme (The Big Apple, 145 known as the Radio Franks, and brings together the two after a split of five years. Bessinger, in the Interim, has been at the Stork and the street of the two after the two after a split of five years. Bessinger, in the Interim, has been at the Stork and the street of the stork and the sto interim, has been at the Stork and more recently with the Hilz hotels, the New Yorker and the Belmont-Plaza, N. Y. White has been at Bill Hardys Gay 90's.

Gus (Popeye) Wicke and Freddie Bishop have come over from the 90's, Bessinger, has brought, over the Ebony 8, singing waiters, and the rest of the snow comprises Grace Brown

now comprises Grace Brown of the snow comprises Grace Brown, Joe Hickey, Mammy Jinny, Joe (Rubberface) Gallagher, Jimmy Brown and Teddy Burns-Pat Hol-ton, bar entertainers, Joe Ferrero, formerly chef at the Sock Club, maestro of the culsine.

## HIPP, IN BALTO. BUILDS **BACKSTAGE AIR STUDIO**

Baltimore, Feb. 8.

Hippodrome, local vaudfilm house, has constructed a backstage broadcasting studio, with direct wires to WBAL here and WFMD, Frederick, Md. Utilizing acts appearing currently, theatre will send out a daily lisminute program at 5 p.m. over WFMD, aimed at the rural trade in western Maryland, Pennsylvania and Virginia. Program will be handled by Ted. Routson; theatre p.a., previously identified with the production end of vaude.

WBAL ticup will facilitate weekly Hippodrome program sent out over

Hippodrome program sent out over that station on Monday evenings, and the kiddle club airings of Uncle Jack (Don Hix), a Saturday morning stage (Don Hix), a Saturday morning stage broadcast tied up with the News

#### K. C. Feeling All The Evils of the Amateur Racket; \$1.50 Per Nite

Kansas City, Feb. 8. The amateur craze which swept

he country from before blowing up into thin air appears to be concen trating all of its ill effects on the bookers and niteries in this territory For the former it means virtual business-starvation, and for the latter a decline in entertainment values that must eventually spell their ruin.

that must eventually spell; their ruin.
Clubs in this territory went the route and the limit on amateur talent and, now that the fad has passed, are continuing to the simonpures, but under the guise of professionals. Ex-ams haven't improved in talent and certainly not in salaries, most of them working for as III: the as \$1.50 per night of three and four shows.

les, most of them working for as Iltile as \$1.50 per night of three and four shows.

Small coin naturally means the elimination of the bookers; the niteries and taverns buying the ams direct and paying off in the dark.

Besides the bookers, the former tyros are also working a hardship on the pros. Club and tavern owners grown accustomed to the low demands of the amateurs, are reluctant to return to the much higher scale demanded by the standard nitery acts.

In the nabe spots of these parts are appearing numerous ex-ams who are under the legal age for nitery work. Frequently their parents can be seen on the sidelines drinking up the kilds slataries, and then some. Nothing has been done as yet by the civic authorities to enforce the laws that prohibit kids from working such spots.

#### Florence Bernard Set As Prez of Philly %ers

As Prez of Philly %ers
Philadelphia, Feb. 8.
Florence Bernard, Eddie Sherman,
club booker, has stepped up to pressidency of Contractors Association,
organization of 10%ers. She was vp.
Miss. Bernard succeeded Joseph
Hughes, who resigned because of
lack of time. Organization has long
fought against state licensing for
bookers. Hughes, coincidental with
resignation, applied for a license, It
is understood heavy pressure was
brought to bear on him by state licensing agents, through clubs which
booked, being held largely responsible for his action. Jene Shaw
was elected. \*president.

#### Fred LaReine, Legs Off, Breaks In Vaude Turn

Fred LaReinc, former actor-agent who had both legs amputated at the French hospital, N. Y., recently is doing a vaudeville routine. Opened over weekend at Bronx Opera house

in comedy monolog.

Having attracted much publicity Having attracted much publicity for his courage and harmonica playing at the time of his operation, La-Reine is about set for on appearance on the Ripley radio program. Meanwhile, We, The People offered him \$50: he asked \$100. Nothing happened

#### AMS FOR HOLY WEEK

Pitt, Stanley, Pretty Well Set on Its Stage Shows

Pittsburgh, Feb. 8. Having played at least 15 Bowes units in the last two and a half years, Stanley, WB deluxer, has booked in its best Holy Weck (April 8) insurance available, another of the major's tyro shows. Incidentally, house is now booked solid to that time, with the exception of one week, Mike Cullen, manager of Penn which operates under pooling agreement with Stanley, looking after attractions during zone manager Harry Kalmine's month's vacation in

With Pinky Tomlin in person cur rent, lineup for next two months follows: Feb. 11, Duke Ellington; Fcb. lows: Feb. 11, Duke Ellington; Feb.
18, Tim and Irene, Borrah Minevitch's. Harmonica. Rascals, Lee
Dixon and Ramona; Feb. 25, Judy
Garland, Helenze Donizon and hor
American, Rockets, and three acts to
be filled; March 4, Barney Rapp's
orchestra; March 11, Jimmy Lunceford's band; March 18, Clyde McCoy
and Hal LeRoy, return engagements
for both; March 25, Tommy Dorsey,
April 1, still open, and April 8, Major, Bowes unit.

jor Bowes unit.
Stanley hasn't been booked for flesh that solid since regular units were abandoned several years ago.

# Chinese Vaude **Unit's Laundry** Bag, Tong Bally

Harry Rogers and Charles Levin-son are producing all-Chinese unit in N. Y., tagged, Young China On Parade, figuring to eash in on the current strife in the Far East Production will hold 35 Orientals.

Production will hold 35 Orientals. Producers have arranged a tieup with the On Leong Tong, a national organization. In every town the unit plays, the On Leong tong will see to it that a herald on the show goes out with every bag of laundry.

Acts set thus far for the unit Include Joe Wong, Toy and Wing, Ming and Toy, Shanghai Wing Troupe Kim Lou Sisters (4) and the Oriental Swingsters, 10-piece orch.

### **MUSICIAN PACT BALK** BY PHILLY CAFE OPS

Philadelphia, Feb. 8.

With six-month musicians' con-tracts, signed last August, running out this month nitery ops are balk ing at inking binders for another 26

out this month, nitery ops are balk-ing at inking binders for another: 26-week session. Although cost is higher, several contemplate replacing local toolers with traveling bands to avoid teing, themselves up.

Art Padula, operator of Arcadia-International and Anchorage, nit-eries, and prez of Philly Restaurant Association, took another swing this week at the six-month pacts, which replaced 10-week termers of past years. Padula fook his first crack at the new lengthy contracts when they were proposed by A. A. Tomel, prez of the musicians local, last summer. To tie us up for six months is manifestly unfair to both us and the musicians, Padula declared. Many spots close, down after Decoration Day and con't use a band during the summer. On the other hand, musicians not tied down with contracts can at that time easily get jobs at the seasoner and other recents which may more than the other heart. seashore and other resorts which pay more than the clubs here. Further-more keeping one hand for six months is bad showmanship. The operator can't chang his attractions often enough to entice customers.

#### Black Set to Negotiate With L. A. F&M Girls

Too. A F&M Girls

Lo. Angeles Feb. 8.

Fanchon & Marco assigned Ben.
Black to negotiate deal with Funchoneites, line garls at the L. A.
Paramount, who a week ago joined, the American Federation of Actors, preliminary to filling demands for shorter rehearsal hours.

Girls are also asking for other improvements in working conditions.

# Casa Manana's \$50,000 Per Week Blamed for B'way Nitery Letdown; Paradise and Hollywood Go No Cuv

### MET, BOSTON, DROPS **VAUDEVILLE: DUALS**

Boston, Feb. 8.
Metropolitan will go into straight dual film policy, deciding to drop vaude. Big Broadcast of 1938 (Par) and co-feature will be opening show

This leaves the Ke th Memorial the only flesh stand in town, with the exception of two burley stands, the Old Howard and the Columbia.

### Sunshîne Girl' Dies At 38 of Pneumonia: Cripple for 18 Years

Dorothca Antel, 38, widely known, as The Sunshine Girl, former dancer and actress, died at her home in N. Y., Feb. 13, of pncumonia, following a bed siege of 18 years. She is survived by four sisters.

In spite of the fact her stage career was cut short when she was

ing a bed siege of 18 years. She is survived by four sisters.

In spite of the fact her stage career was cut short when she was but 20, she had made a mame for herself, starting as a child actress with William Farnum's stock company in Cleveland, her home town. She was with Mildred Holland in The Power Behind the Throne' and was Rickety Ann in Denman Thompson's The Old Homestead. She had also appeared 'Get Rich Quick Wallingtord, and in other plays won success, as a dancer.

Heading tab version of 'The Night Boat' in vaudeville, she played Poli's theatre. Hartford, on New Year's Eve, 1919-20. Hurrying from her dressing room, she lost her footing on a stairway and plunged down the steep flight, sustaining leg, and spine injuries from which she never recovered.

For nearly two years she lay in a cast in a Hartford hospital, suffering tootures at the slightest, jar. Then friends arranged to remove her to N. Y. Under the influence of opiates, she was brought to an apartment and a steel brace was substituted for the plaster cast. For time she conducted a magazine subscription agency from her bedside and her success led her friends to establish the Sunshine Shoppe, a few doors from her home, which she conducted by telephone. She suffered so that she heufalling cheerifulness which earned her the soubrique to The Sunshine Girl, and never lost hope of eventual recovery. She insisted on giving full value for all patronage, and her dollar packets of Christmas cards were above average and found a wide sale because of their excellence. She sought business; not charily, Reabove average and found a wide sale because of their excellence. She sought business; not charity. Re-cently it was announced that she had developed diabetes.

Funeral services were held in the Actors' Chapel of St. Malachy's church Saturday (5) morning and interment was in Calvary cemetery.

#### **BOBBY BREEN GETTING** \$4.500 IN CLEVELAND

Cleveland, Feb. 8.
Bobby Breen is getting \$4,500 for eight days of appearances at 38th annual Cleveland Food Show, Feb. 10-18, at eivie auditorium, MCA booked.

booked.
Film juve who just finished Hawaii Calls' for Principal Productions, stand by Walter W. Knight see of local sponsors for fum paished about the Contract alled for nine days but Sunday show was tabaced by backers after downtown theatire circuits registered ompatint about unfair weekend competish.

#### Nichols-Kempner Act

Before, they blamed it on the In-ternational Casino. Now Billy Rose's Casa Manana, with its better-than \$50,000 average weekly gross, is the patsy for the off-biz in some of the other niteries, That, and the stock market.

As result, the Paradisc, long a Broadway landmark, is going no couvert and will culist a changing name band policy-new combo every two or four weeks-as a means to offset the large drain that the International and Casa are making on Broadway.

The now bankrupt Hollywood restaurant, also long a Broadway landmark, will probably reopen with similar no-couvert policy, and it looks as if Nat Moss will become the major domo again.

looks as if Nat Moss will become the major domo again.

Nat and Joe Moss were the previous heads of the A. & U. Corp, which went into Th and which operated the Hollywood. Nat Moss is bidding for the assets. Brother Joe Moss is concentrating on the International Casino. Later. likewise doing a \$50,000 to \$60,000 weekly cross, "going after the pop priced biz with blueplate luncheons and dinners in the less desirable rooms; also has been issuing some due-bills. The new Hollywood idea would ape the Paradise, no minimum, no couvert, and would embrace several downstairs stores so that a big street-floor bar, leading up to the Hollywood night club room itself, would be the new decor. That's comparable to the building scheme of the International, whose \$17,000 spiral bar is currently a feature of the place. All of which are other manifestations of the recent Belleve-in-Broadway trends.

Meantime, Rose's Sunday nights, patterned after the old Winter Garden Sabbaths, are further milking the town, to the degree that the other the town, to the degree that the other spots are trying a gang-up idea, by interchanging talent for their series of Sunday nights. Since Sunday night is good for dinner biz, but tough midnight approaches, almost every spot features guest stars, and it's getting so that a West Sad street joint will send over its talent on an east side class spot, and vice versa. all in the common idea of reciprocity and cooperation for the commonweal.

#### SIMS LOOKS TO LONDON SYMPH-COMPO INVITE

Lee Sims, 38, who formerly played n organ in a motion picture house in Fort Dodge, Iowa, is going to London soon for rehearsals of his composition, 'Blythewood,' to be played by the London Symph with whom he has been invited to play during 1938-39. He is the second American to receive such an invitation from the symph, the first being the late George Gershwin.

A cubaret entertainer and musician in Chicago, Sims has many other compositions. Sims and his wife, Ilomay Bailey, are currently at Loew's State, N. Y.

### Penn Fights Cafes' Girl 'Entertainers'

Philadelphia, Feb. 8.

Pennsy Department of Labor and Industry has pulled 22 inspectors off regular choics and thrown them nto battle against gals, booked as

Agents are making rounds and giv-ng one warning. Next time oper-nors force gals to drink with guests they will be socked with \$25 to \$200

Ken Nichols and Charley Kempner Rect Weight of the State Sta

## Burlesque Reviews

#### CASINO, PITT

CASINO, PITT

Pittsburgh, Feb. 6.
Pulling out of the Hirst wheel along with several other operators a few weeks ago, George Jaffe is shooting the works in his resumption of stock, burley. It's a do-or-die proposition now with Pittsburgh's veteran showman, and he's going to town with the biggest layout of names the Casino has had the size of the proposition of the proposit

of refinement about all the production flashes:
Comedy sketches are too infrequent, but when they do arrive the mob sits up, eager for a good laugh. Bundy has staged them competently most of them the old standbys, and Yule, Silk and Fine are veterans to put em across. Among the dame, whise Carrylate terms that the comics; Miss. Law a good acrobatic dancer and Miss Dee a striptors. Hall White's a hoofer of more than average ability, but his series of imitations is pretty indifferent for the most part. Parsons and Watson are acceptable foils. Miss O'Donnell is still doing her fiddling and operatic warbling, but they're two other items that the Casino could do with the last of the stripton of the most part. Parsons and watson are acceptable foils. Miss O'Donnell is still doing her fiddling and operatic warbling, but they're two other items that the Casino could do with the last of the stripton of the stripton of the way the stripton of the stripto of refinement about all the production flashes.

Comedy sketches are too infrequent, but when they do arrive the mob sits up, eager for a good laugh most of them the old standbysa to blumby has staged them cometently, most of them the old standbysa to but Miss Farley is a fart-tate femme straight for the comics: Miss Law a good acrobatic dancer and Miss Dea a stripper; who just goes through the motions. Hal White's a hoofer of more than average ability, but his series of imitations is pretty indifferent for the most part. Parsons and Watson are acceptable foils. Miss O'Donnell is still doing her fiddling and coerate warbling, but they're two other terms that the Casino could do without the complete of the most part. Parsons and Watson are acceptable foils. Miss O'Donnell is still doing her fiddling and coerate warbling, but they're two other than the Casino could do without the complete the last of the most part. Parsons and watson are acceptable foils. Miss O'Donnell is still doing her fiddling and coerate warbling, but they're two other themselves a day, each of them in the complete the list. Under the complete the list, Under the complete the list, Under the most part. Parsons and watson are acceptable foils. Miss O'Donnell is still doing her fiddling and coerate warbling, but they're two other than the Casino could do without the complete the last of the most part. Parsons and watson are acceptable foils. Miss O'Donnell is still doing her fiddling and coerate warbling, but they're two other themselves are the most part. Parsons and watson are acceptable foils. Miss O'Donnell is still doing her fiddling and coerate warbling and time, are wasted. Close to two-hour presentation is a traction as a last year's newsparson, who are the arrival station are a completed by the department is head about the production and line of six ponies and four shortened the part of the most part. Parsons and watson are acceptable foils. Miss O'Donnell is still doing the fide by Mack Baron and Irviting Bener. Water the water and t

#### COLUMBIA, BOSTON

COLUMBIA, BOSTON

Boston, Feb. 8.

Current show, Shuke Up and Give.

(149 minutes) has a distinct Spanish theme. Comedy is handled by Charles. (Tramp) McNally. Lou Dowers, an old-man, red nose-character, and Herbie Faye.

Faye works routine with the line, all dressed in checkered garb, and derbies, to 'I. Love Lousia. Powers' best is with Sandra Michele in a duet. How Happel Subway and McNally is of the Subway and McNally is somewhat listless. Romayne steals spotlight with her sensuous dancing and spieling. Miss Stewart's vocal preface to her good strip is not needed. Okay line of 16 is used in the dance numbers and as background for Romayne. Costumes, white a background collins. Danny Mortan, uve warbler, plays straight and in sketches. His romantic voice is teamed with Michele's in several spots. Both shoult dash some personality gestures; otherwise oke. Connie Fanslau, back after a week, is a good standby straight.

back after a week, is a good standby straight.

Stringbeans and Marie, sepia tap team, measure up to a good flash act in two appearances. One of the better sepia duos recently seen on local burly boards.

Harry Ryan, bulwark of the Columbia stock company, chines as with the control of the c

#### PEOPLE'S, N. Y.

#### FEMME DRUMMERS TO HYPO HOTEL'S GROSS

Hotel St. George in Brooklyn has created a new type of trade drummers for its banquet facilities, swimming pool, hotel nitery, rooms etc. Staff of snappy femmes canvass regular, territories, from midtown to lower financial and industrial sectors of Manhattan daily.
Unlike the Pennsylvani New Yorker, and kin Ired tourist hotels, the Brooklyn inn expects and gelfvery little from out-of-town. It depends strictly on what drummed un and states that the stunt is work-

pends strictly on what drummed up and states that the stunt is work-

pends strictly on what understanding out well.

Girls must be refined, possess looks, intelligence and have personality. College grads are preferred but others have qualified. They are bolliged to read a paper daily to be conversant with business exces they must meet and influence. Novelty of s.a. approach makes sanctums more accessible, it has been proven. Girls are also more adept at getting by info clerks and receptionists. Femme drummers inquire as to the firm's next big banquet, anniversary celebration, sales drive dinners, testimonials, conventions, visiting salesmen (trooms), exhibitions, etc.

#### 15 YEARS AGO (From Variety and Clipper)

George K. Spohr shot the opening gu. for his wide-film idea. Never worked into a commercial proposi-

Chicago & Alton railroad experi-menting with a special theatre car between Chicago and St. Louis. Car seated 60 and admission tap was one buck. Short-lived.

Utica bankers ousted Lewis J. Selznick from the pi co bearing his name, but retained his son, his name, but retained his son Myron, as producer on the Coast.

Julia Arthur topped the N. Y. Palace bill with a bit from 'Hamlet.' Preceding laugh act did not help her any, but she put it over.

Rome and Dunn played the Colo-nial with a five-piece jazz—band. Both were playin niteries and dou-

Biz getting tough for the agencies as managers held more tickets out for box office sales. Looked to see the agencies put out of business, but th agencies pu. out of that never happened.

Tom Heath quit the McIntyre and Heath 'Red Pepper' because of ill-ness. Ordered to Fla. by his physi-cian. First break ir 40 years.

Rudolph Valentino, enjoined from Rudolph Valentino, enjoined from playing theatre dates, tried the niteries with his wife, Natascha Rambova (Winifred Hudnut). Played-Detroit at \$2.50 top, cut to \$1 when but 250 attended, t. opening performance. He was 1 on a \$7.500 guarantee.

'Dog' towns going sour on tryouts unless presented by known pro-ducer. Too many shows were below grade, and towners resented being grade, and tovused for come-

Doug Fairbanks, Jr., in Paris re-hearsing stunts in anticipation of breaking into Hollywood. Was only

Loew theatres making picture tests of patrons, Made one week and shown the following, Made for good business. Edwin August staged the scenes of a play by Blanche Merrill.

Pantages. San Francisco. had 40 people in the current bill. Only one woman and she worked from the audience. Not planned. Just happened. Not so hot in spite of a jazz band and a Chinese troupe.

Music situation in N. Y. boiling up. Mutual he former local 310, was feuding with the regular 802. Most musicians belonged to both locals and wanted to see them merge and save them paying two sets of dues.

#### Hirst Circuit

Tues,
Shanchal Beauman
Shancha and White Revue
Shieck and White Revue
Shieck and St. Tree, Philadelphia
Sunart Sett—Tree, Philadelphia
Oriental Girls - Gavety, Washington,
Nite Life - Gayety, Paittings

#### mei, Philly, Attempts AFA-Entertainer Truce Hirst's Burley Tomei, Philly, Attempts

AFA-Entertainer Truce
Philadelphia Feb. 8.
Attempt is being made by A. A.
Tomei, prez of Musicians' Local, it
was learned, to bring United Entertainers Association back into the
American Federation of Actors.
UEA, headed by Tom Kelly, is
made up of smallie nitery and club
date performers. It broke away
from AFA three years ago on claim
it wasn't being given sufficient local
auttonomy.

#### **ELLINGTON DOING TUNES** FOR N. Y. NITERY SHOW

Duke Ellington, whose band succeeds Cab Calloway March 11 at the Cotton Club, N. Y., Is also writing the tunes with Henry Nemo and Irving Mills. Calloway goes on a vaudfilm tour. There's also a picture chore for him in view, for which his manager, Mills, heads for the Coast.

Bill Robinson and most of the show hold over for the 'spring edition.'

New dance feature of the revised show will be the scrontch.'

#### L. A. Burley Reforms

Los Angeles, Feb. 8.

Dolled up to the tune of \$58,000, the Follies theatre on Main street reopened last Saturday (5) after being dark two weeks.

House has joined list of shose tabooing words burlesque, strip or tease," and bills shows as 'stage varieties.'

#### HELLER-GREELEY TO WED

Chicago, Feb. 8.

Jackie Heller has taken out a license to marry Ruth Greeley, vaude dancer, here March 1.

Miss Greeley is Ruth Higgins in private life.

#### Nitery Placements

Hal Hixon, Greenwich Village Ca-

Hal Hixon, Greenwich Village Casino, N.Y.,
Ann Gale, Bigelow and Lee, Barney Gallant's, N.Y.
Bobby Mitchell, Black Cat, N.Y.
Frank Froeba, Famous Door, N.Y.
Maya's Hawaiians, Lani Leilani,
Mauna Kamako, Carlos and Colita,
Hawaiian Yacht Club, N.Y.
Hene Damour, Hotel Savoy-Plaza,
N.

N.Y.

An Stuart, La Marquise, N.Y.

Genorge Sterney orch., Le Coq
Rove, N.Y.

Gracie Morgan, Gus Wicke, Fred
Bishop, Mammy Jinnie, Joe Gallagher, Radio Franks' Club, N.Y.

Gertrude Niesen, Versailles, N.Y.

Yvonne and Harris, Cryll Mansfield, Village Barn, N.Y.

Thomas Stockley, El Morocco,

Hartford, Conn.

Les Parker orch., Wishire Bowl,

LA.

Les Parker orcn., wassunder LA.
LA.
Peter Ray, at Frank Sebastian's
Cotton Club, Culver City, Cal.
Three Vagabonds, at Ray Haller's,
Hollywood.

# **Wheel Loses** 2 More Spots

Izzy Hirst's burlesque wheei, which at one time consisted of 23 weeks in east, midwest and Canada and which has been gradually coming apart at the seams, received duother joil last week. Empire the atte, Newark, and the Gayety, Washington, two of the six weeks left to Hirst when six key city houses seceded from the wheel to go into stock the latter part of last month, have also broken away. Newark spot shuttered entirely Saturday (6) night and Washington has posted intention of joining the others in stock.

That leaves the Hirst outfit with but four and a half weeks playing time. It is also rumored that another Hirst wheel house, the Gayety, Houses remaining to Hirst are, the Troc, Philadelphia; Hudson, Union City, N. J.; Howard, Boston, and the aforementioned Baltimore spot. Half-week consists of Monday and Tuesday of each week at the Lyric.

aforementioned Baltimore spot.
Half-week consists of Monday and
Tuesday of each week at the Lyric,
Allentown, Pa., and Thursday nights
in Reading, Pa.

#### **WORCESTER ORGS URGE BURLESK ELIMINATION**

Worcester Feb. 8.
Worcester orgs have profested against. burlesque and it is likely this pressure will cue local officials to act. Worcester theatre is the butt for these complaints, the latest coming from the Better Films Council, which voted last week to profest to the theatre management, Mayor Sullivan and Chief of Police Foley. In addition, formal protest against the theatre has been given the Mayor this week by the Worcester Board of Theatre and Motion Fletture Review. Picture Review.

ocattle Closes 3 Burleys
Seattle, Feb. 8.
City slicense committee and censor board clamped down on three spots, State, Palm and Rialto, claiming shows were indecent.
Licenses of all three have been taken away for two weeks. Reopening to be under promise of cleaning up.

## **WILLIE SHORE**

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## Nitery Reviews

#### TRIANON ROOM

(HOTEL AMBASSADOR, N. Y.)

(HOTEL AMBASSADOR, N. Y.)
The manner in which America is dance-mad is best evidenced by the huge success some of the biggest night club moritum of investment, providing volta aminimum of investment, providing volta aminimum of investment, providing volta aminimum of investment, providing volta point to how little on Perona satisfes the El Moroeco-customers, so, long as Ernie Holst's dance music remains tiptop, alternating with a good rhumba combo; or how Sherman Billingsley packs em in at the Stork, just because the college kids go for his dance bands; or the quick click of La Conga, with its succession of strong dance bands, plus a basically in the more combo. Among the providing the providing they get a Dick. Gasparretype band.

Ambassador's Trianon Room has long been an in-and-outer but the property of the providing they get a Dick. Gasparretype band.

viding they get a Dick Gasparretye band.
Ambassador's Trianon Room has
long been an in-and-outer, but with
the booking of Gasparre, it's seeing
eipurenation like a shot of monkeyeipurenation like a shot of the draw.

They, plus James and Evelyn
Vernon, standard ballroom team,
round out a not-too-long show that
doesn't interfere with the terp music.
So, the Trianon is getting considersole public attention of late. It's still
troubled with the quick-dinner and
dash-off-to-the-theater type of guests,
but the influx of the new type
patronage more than offsets that.

Abel.

#### **VOGUE ROOM**

VOGUE ROOM

(ROLLENDEN HOTEL, CLEVE.)

Cleveland, Feb. 6.

After capsuling floor revues for the last month because of slow business in Cleveland's steel market, it's significant that Dick Marsh of the Hollenden, has doubled the entertainment budget for the Vogue Hollenden, has doubled the entertainment budget for the Vogue Hollenden budget for the Sandard hollenden budget for

much volume. Garland and Fraw-ley, two girls, are medicere dance stylists, who use arms more than-their feet.

Hollenden again featuring two new dance outlits, idea which was tried out for a spell last year factories and hoofing, with style of soft music liked by middle-aged clientele. Al-ternates with Don Francisco and his stringed band, who satisfactorily take care of cocktail hour and in-termissions. Pullen.

#### LE BOSPHORE

(Ches Charpini, Paris)

(Chex Charpini, Paris)

Here is one in a class by itself, possessing something which Patisers evidently like the property of t

appear for their tithin the door is allowed to leave or enter the control of the

#### TOWN CASINO CLUB

TOWN CASINO CLUB

(MIAMI BEACH)

Miami Beach, Feb. 6.

Two kid dancers, Castaine and Barry, stand head and shoulders above anyone else in the Noel unrent head and shoulders are supported by the support of the support

#### MADHATTAN ROOM

MADHATTAN ROOM

(Hotel Pennsylvania, N. Y.)

Bob Crosby and his sweet-swing orchestra are the new incumbents at the Pennsy's Madhattan Doon (grill), following, makes it a stiff or the state rid at this spot. But then, as some of the waiters confess; it'll be a relief no question about Goodman being too forte when he swings it for a dance crowd, and that's sure a bull market for the aspirin. OK for the kids on the hoof, but the state of the swings it for a dance crowd, and that's sure a bull market for the aspirin. OK for the kids on the hoof, but the state of the swings it for a dance crowd, and that's sure a bull market for the aspirin OK for the kids on the hoof, but the state of the swings it for a dance crowd, and that's sure a bull market for the same. The youngest of the Crosby law for the same. The youngest of the Crosby clan, looking slimmer and trimmer, makes a good personality front. He's now under MCA direction—away from Rockwell-orneede—which collections are the state of the same of the transpar of the crosby for Deca, is an effective vocalist with the audible lyrics, doing her stuff in the 1938 manner. Withal, a good combination here.

Abel.

#### **BLUE ROOM**

HOTEL ROOSEVELT.
NEW OBLEANS)
New Orleans, Jan. 30.
Swank Blue Room of the Roosevelt continues to garner top, coin among niteries here with one of the best balanced shows seen recent like hot music and Ben Politacks of Room of the Comment of the

VAUDE—NITE CLUBS

rousing welcome. He's doing his dual duties, at the baton and the drums. Orchestra specializes in swinging, music that, has an infectious effect on the feet. Sharing honors is a particularly good floor show that clicks. Dean Murphy, mimic, whose interpretations are varied and clever, takes over from Pollack as mc. Besides guiding the acts, he puts on hiar-person of the president Rossevelt fireside chat that is supported that the president Rossevelt fireside chat that is pubmed. Shart and Flora Lée-catle.

ous monoig, it is nis taken on a president Roosevelt fireside chat that is lichard Stuart and Flora Lea satisfactorily all the difficult assignment of following the popular Miles and Kover here as a dance feam. Ultra modern routine earns an enthusiastic welcome. Their first turn, a bolero, is exceptionally well executed. The Three Marvels are petite youngsters whose acrobatic number was momentarily handicapped, at show caught, by a woman rings der, who couldn't rest the luring strains of Pollack's crew and succumbed to the temptation to show her talents. The nautical dance of the trio is fast and clever. Pollack's crew contributes everal novetties featuring Pegee Gall, a god singeg the Ethel Wette type, who also fills in with the floor show. She gets over.

#### STRAND. B'KLYN. SET FOR VAUDE-PIC CHANGE

Warner's Strand, Brooklyn, will some switch its weekend vaudfilm schedule from two features and vaude to single feature and vaude. Second half of week will be straight films on the regular, twin bill policy. There have been some protests against the twin billing and vaude from subsequent runs but also the Warner people have figured that two features and vaude is too long a performance. The subsequents are understood to have squawked about having to play pictures after the Strand has spotled same on double uppers, plus vaude.

Vaude is under Dinty Moore, district manager in metropolitan N. Y. for Warner's. The Brooklyn Strand is operated under the pooling arrangement in downtown Brooklyn, with the Patamount and the Fox.

#### Maurice Goldens Apart

Maurice Golden, N. Y. vaude producer, and his wife, Loretta Dennison, separated last week after a three-year marriage. Miss Dennison, once in vaude, is currently dancing i Between the Sevil on Broadway. Split was made generally known last week by a public notice in the N. Y. dailles, in which Golden disclaimed further responsibility for his wife's debts.

### **CUSHMAN TO REOPEN BOOKING OFFICE SEPT. 1**

Lincoln, Feb. 8.

The Wilbur Cushman office, in Beverly Hills, will begin biz again Sept. 1. Cushman advises he'll have a route on \$150-daily pricers which will take nothing less than a split week and only go for houses paying flat rental.

paying flat rental.

About June 1, he will reopen and start setting 80% of the shows out of. Hollywood. For, the first time since Cushman has been in the biz, hell buy acts and produce shows himself.

### Pitt. Night Club to Shut For New Terp Policy

Pittsburgh, Feb. 8.

William Penn hotel here folding its white elephant supper dance spot. the Italian Terrace, Saturday (12) after a four-month trial and plenty of red. Spot is converting its downstairs grill into the late room and Lawrence Welk's orchestra, playing at the Terrace since the first of year will continue in grill. Otto Thurn's Bavarian troupe, after three-month engagement there, moving out,

Italian Terrace was remodeled last Italian Terrace was remodeled last fall by the William Penn at a cost in excess of \$25,000 with Dick Stabile's band as the getaway attraction, but never seemed to catch on with the dance crowd. Welk replaced Stabile Jan. I and, although music was well liked, biz didn't improve.

was well liked, biz didn't improve. In future room will be used only for luncheon and dinner, with Welk supplying the music at these sessions and then moving downstairs to the grill for the 10 pm. to 2 a.m. trick. Hotel first considered putting Hawaiian dance combo there but at last minute vetoed that and decided to string along with Welk.

### Fannie Brice's Film Stalls Edgar Alien's \$14,000 Commish Suit

Having just started in another-Metro picture. 'Honolulu'. Famile Brice can't come east to defend the Edgar Allen commish, suit for some \$14,000. which he claims for eflecting her last Shibert contract in 'Ziesfeld Follies'. Court has agreed that the comedienne may submit depositions. J. T. Abeles, Miss Brice's attorney, also seeks a stay of trial until such time as she can appear in the N, Y, courts,

#### VAUDE BACK IN W-B, SCRANTON AFTER 2 YRS.

Wilkes-Barre, Feb. 8.
Flesh shows, which have been away from Scranton and Wilkes-Barre opened in the Irwing, Wilkes-Barre and Capitol, Scranton, Thursday and closed Saturday. Comerford offices said both houses, which had been on straight pix diets for more than two years, nearly tripled bo. averages and the policy would be repeated for at least a month.
Opener at Wilkes-Barre was 'La Congo Follies', comprising 10 acts and 35 persons, At Scranton, Nicholas Boila's 'Three Cheers for Rhythm' with 35 persons and a girl band opened.
The flesh madc its bow two weeks after Lehigh Valley Railroad announced starting of a 'show train, which is scheduled to take persons out of New York after last curtain. Wilkes-Barre, Feb. 8.

#### Denies Cafes' Pleas

Minneapolis, Feb. 8.

District court here denied straining orders sought by Lindy's, Curly's and the Paradise, niteries, to prevent city authorities from closing their doors.
Injunction wa

Lou Holtz to Chi

Chicago, Feb.-8.
Lou Holtz returns to the Chez Parec here next week for a six-week gallop.
Also on the show June and Cherry Preisser, Harrison and Fisher, Duke McHale and Kitty Coit.

## ROCKWELL-O'KEEFE, INC.

announces the affiliation of

## HARRY A. ROMM, INC.

WITH THIS ORGANIZATION AND THE APPOINTMENT OF

## HARRY ROMM

AS HEAD OF ALL THEATRE BOOKING FOR THE ARTISTS AND **ORCHESTRAS MANAGED BY** 

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SIDNEY LIPTON

## SIDNEY FISHER

PICCADILLY, LONDON, ENG.

ALWAYS WORKING

Whitey ROBERTS Now Fay's Th., Philadelphi

Wk. Feb. 13, Shubert's, Newark

### NEW ACTS

ADELAIDE MOFFETT

5 Mins.

Motel Ambassador, N. Y.

Addelaide Moffett is the latest socialite recruit for the interies. Lijke
Eve Symington (daughter of Senator
Wadsworth) and others, Miss Moffett
is Park avenue with a yen for show
biz. Shes the daughter of former.
Federal Housing Administrator James
A. Moffett, who has opposed her
show biz ambitions, until she came
of age.

of age:
Her debut in the Hotel Ambassador's Trianon room is marked by of age.

of age.

ador Trianon room is marked bysadors Trianon room is marked bysadors Trianon room is marked bywarbling, using a mike. She's a personable young woman and might
well lower the mike not to eclipse
her face so much.

Among her repertoire are Tve
Gone Romantic on You, which
sounds exclusive, and Funny That
Way, all done smartly, if not wham
no. Kay Thompson is her mentor
and arrangen Miss Moffett should
ather momentum. For the present
objective she's a class recruit who
qualifies handily for a class room.

Abel.

WYNN MURRAY

WYNN MURANA Singing 10 Mins.; Band Setting Strand, Brooklyn Miss. Murray is a young warbler from radio whose chief chanting, in-the-flesh was in the state of the Broadway result. Babes in Arms. This catching is her first fling in warte.

vaude.

Her pipes are o.k., but she detracts from that asset by her dressing and delivery. She hasn't much of the latter other than a few fundamental arm flows.

latter other than a few fundamental arm flows.

At the last performance Friday (1). Miss Murray was dressed all wrong. So and the second second that the second se

NARA PADLO

NARA PADLO Singing 9 Mins. Le Bosphore, Chez Charpini, Paris With looks and what else it takes to put it over, this young singer has plenty of possibilities. Voice is good, showmanship much better than or-dinarily seen in local spots and com-pares more than favorably with the imported brand. She delivers her numbers in any of six languages, including Russian, French, English and German.

BOB NELLOR 20 Mins. Arcadia-International, Philly.

ZW. Mins.

Arcadia-International, Philly.

Bob Nellor does a unique and highly entertaining act in two portions. First, running about 8 min utes, straight voice-tossing with dummy Dizzy organ. Separation of the distribution of

might also use her profitably in this. In second half of the act, Nelior comes on in brown derby and harangues house in manner of midway pitchman selling a manual manual matument. While his frau pounds ivories with canvas gloves on, he gives the pitch, demonstrating many humorous possibilities of, his device. This concluded, waiters give everyone one of the instruments in a little wax bag. Kids and ak's alike unanimously join with Nelior in doing pop ditties on the gadget.

JUDITH ALLEN Singing 8 Mins. Yacht Club, Chi

xacut Cuno, Chi Judith Allen, making her nite club debut, brings two assets that make her a good bet for cafes, par-ticularly intimate spots. Heavy on sa. and abundant wardrobe, when caught she appeared mink and white satin, which was plenty be-coming.

She delivers semi-pop ballads in sweet, soft voice, including 'Dream Ship,' and sells them like a trouber. She's at home on a cafe floor, but for Snes at nome on a cate floor, but for vaude houses (goes into State-Lake, Chi, next), should open with faster pop number, Loop.

#### CINCY DEBUTS 4-TEAM DANCE SHOW TONIGHT

Rockwell-O'Keefe will try out its new dance wrinkle of four teams to a

to put if over, this young singer has plenty of possibilities. Voice is good, show-tonight. (4) at the Neitherlands, showmanship much better than ordinarily seen in local spots and compares more than favorably with the imported brand. She delivers her nimbers in any of six languages, including Russian, French, English and German.

Dancing included in repertoire, but Dancing including Russian, but the very when, caught, he newcomer here, she has already appeared in some of the best spots in town. Hugo.

#### Saranac Lake By Happy Benway

This column and the Actors' Col-

Jack Tierney, program director of WCAX, Burlington, Vt., for his in-WCAX, Burlington, Vt., for his in-terest He donates a special weekly broadcast, dedicated to these

weekly broadcast, dedicated to these ailing showfolks.

J. H. Keen, (Philadelphia Daily News), telling his millions of readers that we are marking time for a comeback.

Del Casino, CBS, who dedicates programs to us that pack a big wal-

Harold Rodner, Warner Bros, who slips up here now and then, and mitts the boys and girls at the Will Rogers with a cheerful hello and a personal gift.

personal gift.

Jack Cusick (Watertown Times)
for his visits to our colony. His
stogan is: "Do you all need anything?"

Joe Adams (Washington, D. C.
nugg of the Syracuse Post-Standard)
ex-Saranacer, who also helps the

Also, thanks to the many who have donated books and magazines. This column will see that books sent will reach the most needy.

reach the most needy.

Rumsey Estate, built by John W.

Rumsey, play broker and former
owner of the N. Y. Embassy Club,
which housed many notables, now
just a curing cottage, gift to local
society. Cost \$290,000.

Potter's Grill took a stab at a reopening with Phil Murray and his
California Lads, featuring Freddie
Randall, par-excel drummer and
singer, Caroline McKeown, of Montreal, who does top taps a-la-toe.
Ex.N.V.A.-ites, who are doing
extra well, are Robert Faricy, St.
Paul, Olga Gaier, Los Angeles; Margaret Monroe, Los Angeles, and
Eddie Ross, N. Y.

Marie Phillips, night club hooter.

garet Monroe Los Angeles, and Eddie Ross, N. Y.
Marie Phillips, night club hoofer, after five-week siege at the Will Rogers, up for meals. That's a lot of comeback.
Mina Morse, former N.V.A.-ite, is back Will Rogersing for a general checkup.
Ann (Will Rogers) Duffy to Plattsburgh, N. Y., hospital for observation, came back with pleasing O.K.
Marya Blake gained 30 pounds. Dick Moore and Eddie Dowd have taken to guitar and vocaling. Trioranks aces in comeback.
Milton Reisch and Mary Kelly (Will Rogersites) took the nerve op with a smile.
Henrietta Michnoff, N. Y. night club and vaude dancer, is newcomer. (Write to those you know in Saranac and elsewhere who are sick.)

#### Cut Biz Drop?

(Continued from page 3)

ance of the winter season, the quality of product, as assaying on paper might reduce the 10% average now existing. The outlook is believed tending toward a determination to maintai scales. Among the larger circuits. Paramount; RKO. Loew's and Warners are not considering any move at this time to generally reduce scales. The figures show that the average price of film admissions over the whole country is still considerably under the average of 1929 before bad times tumbled prices everywhere.

the average price of film admissions over the whole country is still considerably under the average of 1928 before bad times tumbled prices everywhere.

Better Quality

A comparative analysts pictures in first and second runs since Jan. I shows that the major distributors in most cases delivered better quality than for the corresponding period in 1937. Warner, 1958, was much better so far this year, while United Artists, which had nothing in January or February of 1937, is up front with the best right now Par is sending accounts better product than in January, 1937, as also is Metro. RKO is a little better than for January last year and will-beighten its potency with 'Snow White,' while Col is on a par in the comparison. Universal is a little better than for January last year and will-beighten its potency with 'Snow White,' while Col is on a par in the comparison. Universal is a little better than for January last year and will-beighten its potency with 'Snow White,' while Col is on a par in the comparison. Universal is a little better than fast year on quality.

In the flight of business to an extent of around-10%, when the whole country is averaged, it is found that New England shors a more marked dropoff than other regions, partly due to bad weather conditions this, winter, but Florida is comparable with last year. Another part of the country, that helps bring the average down the northwest, where business also is comparable to that of a year ago. In the latter territory this is due, according to gross experts, to much milder winter weather this year than last. Difference in weather, it is held, makes that difference in business.

## Unit Reviews

#### VARIETY GAMBOLS

(COLUMBIA, ALLIANCE)

COLUMBIA, ALLIANCE)

Alliance, O. Feb. 6.

Irving Lewis, for years a producer of tabloid and musical unit shows, has abandoned that type of revue for an all-vaude unit this season. Lewis has given much attention to the staging, dressed up the various acts and for the premiere here used an acceptable five-piece band. While there are no outstanding acts, unit should go places.

Bob and Elva Stanley open with a slack wire turn. Girl does iron jaw number. followed by Stanley who will be stanley to the stage of the stanley of the

#### We've Got Everything (CAPITOL, ATLANTA)

(CAPITOL, ATLANTA).

Atlanta, Feb. 6.

Show, owned, produced and mc.'d by Owen Bennett, lives up to title. Don Cossack, loose wire walker, has featured spot, winding up in okay bicycle act.

Show gets under way with girls doing a combo tap, rhythm and challeng of the state of t

seception.

Homer Meachum, blackface, and daughter, Jerry, join Bennett for some hokum and they're followed by personable young Tony Brandino, magician, who is assisted by Helen Brown and Gayle Price, from line. Brandino, who's been'here before, has worked out an improved routine that scores. Miss Meachum then sings 'Good Morning,' which didn't get

over so good at show caught, and is followed by Lillian Mitchell, Bennett's wife, who punches out medley on accordion, winding up with "You Can't Stop Me from Dreaming."
Line trips back for semi-acro dance to Sophisticated Lady and moves in front of band car to pose while Miss Brown, does some modernistic stepping to another Duke Ellington tune, The Mooch, "Meachum comes back with more patter and finishes with Mama Grows Youngen: Bennett Mama Grows Youngen: Hencet Bi in company, counting handyman who helps with rigging on Valencia and Cossack acts. Music sounds better and Cossack acts. Music sounds better the property of the state of

than usual.

Film is 'Crashing Hollywood' (RKO). Biz: packed at opener Sunday.

Lucch.

#### RINGLING DICKERING FOR TED LEWIS BAND

Omaha, Feb. 8.

Ted Lewis, appearing at Orpheum here last week, said he was flirting with an offer from Ringling Bros. and Barnum and Bailey to do a 20-week special turn with them coming eason. Big top wants jam session attraction and made first overture to Lewis and crew.

Top hatter stated he was only semi-favorable to offer because of other partially made plans for spring and summer

#### Name Bands in Buffalo

This town is going through one of speriodic name band sprees. Duke its periodic name band spress. Duke Ellington plays a one-nighter to-morrow (9). Don Bestor comes Friday (1) for Canisius college prom, Ferde Grofe opens same date as guest conductor at: Shea's Buffalo, and Benny Goodman is in on the 17th for a dance. These will be the first times that Ellington and Good-man have played tery dates here.

Buffalo theatre, incidentally, may inaugurate a policy of bringing radio name, bands in as a standard diet, with Tommy Dorsey, Ted Weems and D'Artega now under consideration.

## Bell's Hawaman **Follies**

Now-LYRIC, Indianapolis mar. 18, Palace, Cleveland Mgt. BOB HICKS PAGE 314-21st Avenue ALTOONA, PA,

# ROBBERTS : WHITE DANCE CARICATURISTS

Just Returned From 3 Months' Engagement

"CASINO DA URCA" RIO DE JANEIRO, BRAZIL

THIS WEEK PALACE, CHICAGO

## WHITEY

#### and ED FORD NOW IN FIFTH CONSECUTIVE WEEK

RADIO CITY MUSIC HALL RADIO CITY, NEW YORK

"tet that clicks at the Hall this time is Whitey and Ed Ford, below the bightight. The yet dog trainer works showmanly and to good results." —Abet, Varlety.

Representative: JACK DAVIES, RKO Bldg., Radio City, New York

# JOAQUIN GARAY

(Pronounced Waukeen Gah-ray)

#### BREAKS ALL RECORDS DURING 1937

- 8 WEEKS-"CLUB LIDO." MONTREAL
- 8 WEEKS-"JOE ZELLI'S ROYAL BOX," NEW YORK
- 8 WEEKS-"PALMER HOUSE," CHICAGO
- 12 WEEKS-"ROAD TO RIO," DALLAS

14 WEEKS-"CLUB TEN-FORTY," DETROIT

Sang "On the Merry-Go-Round" in Paramount's "The Champagne Waltz"

CURRENTLY IN THIRD WEEK, "BAL TABARIN CAFE," SAN FRANCISCO

NAT KALCHEIM

Radio Representative HENRY, ROGERS

LOEW'S STATE, NEW YORK

# REDSKELON

TOM KENNEDY

**EDNA STILLWELL** 

#### STATE, N. Y.

Lots of high-powered entertain-ment and class is wrapped in the

Lots of high-powered entertainment and class is wrapped in the four-act bill, which accompanies Rosalie' (Metro). Red Skeiton is back after a few months to domine the tumoff of the few months to domine the few months to the few months and the few months f

proportions.

Roller-skating whirlwind act, which opens, is made of raptly exting stuff. Helen Reynolds and her seven co-lookers uncork a profusion of acrobate stunts that for variety, daring and precision rate many notches above the usual act of this type.

Roll terms.

Back from a year in London, Sims and Miss Bailey do their opera vs. jazz routine and collect in a huge measure. These once here to the item for a routine and collect in a huge lites in a range of the state of the

Gershwin's numbers that is a dark.
As the closing item, Holland and Miss Hart leave nothing manning. Their course of the missed strate pling their course of the finished strate, pling grace and rhythm on top of mounting pace. With them on this occasion, as the gap-closer between breath-catching and costume-changing, is a hard-shoe dancer billed as Edna Janis. Youngster has what it akes in every department-figure, face, lots of puckish personality and a pair of tootsies that can beat, out an ear-arresting tattoo. For this act it was one lavish round of applaus after another, when caught. Odec.

#### ORPHEUM, MPLS.

Minneapolis, Feb. 6

Fairly pleasing stage show, spon-sored by the local musicians union, brings Eddie Varzos, and his conti-nental type orchestra from the Bis-marck hotel, Chicago, and an array of singing and dancing acts.

Varzes outful, comprising 13 musiclans. In addition to its conductor,
plays well, but is more addition to
dance orchestra than the grant of the
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ed, and likely will be remedied.

Varzos is an accomplished violinist and conductor, reminding one of Rubinoff in his mannerisms and playing. He contributes soils onatches and m.c.'s satisfactorily. Orchestra's arrangements of pon numbers are not particularly distinctive, but the music has an agreeable quality. The selections, plus Jose Bethancourt, Soanish marimba player: Lucio Garcia, Argentine tenor: Mata Monteria, Spanish dancer, and Conchita Ribaudo, 12-year-old singer, along with Varzos' own appearance and slight accent, import a Lain flavor. Sunny, O'Dea, blonde eyeful, car-

slight accent, import a Latin flavor, Sunny O'Dea, blonde eyeful, carries off difficult tans dexterously, her dance to 'Little O'ld Lady' high-lighting. Bethancourt does nobly with 'Dizzy Fingers' on the marimba and the band gives a snappy rendition of 'Star Dust'. Garcia sings 'Sylvi' before a mike, selling expertly. O'chestra and 'Varcos score with a medley of late pops, starting with 'Rosalle' and winding up with 'Bei Mir Bist du Schoen. Esther Todd, blonde, does the vocalizing in big league style.

First of 'Miss Monteria's two

should snap into it more, and his lazy soft-shee routine might as well by league style.

Aries of Spanish. Her Turkish, and played and state of the scompaniment of Vazos violing a tympani and her own finger cymbals, is effectively exotic and bizarre. Beatrice Howell, clevely impersonates screen stars, her best being Edna May Oliver, Lionel Barryonore and Katharine Herburn Vazos lands with his playing of Sweet Mystery of Life. Little Miss fibaudo, boasting a trained soprano voice of grand opera timbre, and poise, hits the uppor register seally with The Kiss, in Italian, and Pelice, French, in addition to a pop Art Frank, assisted by Vivian Peterson, is resonable for the first component of the show. He of the show the construction and dencing, coliciest many laughs, For a finish, the langings part and some 20 or more local musicians are moved into view augmenting the Vazos orchestra.

without enhancing the value of the proceedings. Feature is Wise Girl' (RKO) Very slim crowd at the last Fri-day matinee performance, bad weather being an adverse factor.

#### CAPITOL, WASH.

Washington, Feb. 6.

It's Collins and Peterso double on the m.c., that tie talent into good intimate revue. Pair has built rep here through the years keeping up with headlines and pick-

ing from wealth of stock stuff in way that appears impromptu.

Chester, Hale Girls (24) provide the only spontaneous and sustained applause a line has won here in months. Gals open with precision top, getting house with feather-fan routine. Marching finale is sock.

table getting house with leather-tan routine. Marching finale is sock.

Lincoln's Birthday overture, line's statue tableau and a bar of Dixie' open flesh part. Collins and Peterson then bounce out to set the pace. First specialty offers Ray and Geraldine Hudson, statuesque acrobatic dancers, who get over with two lows. C-P lead in Sally Burill and Herman Hyde gal's deadpan vocalizing and Hyde's goof musicmaking, including trick fiddle, bass violin and flute duet carrying slapstick finish. Real and follows when C-P brings em back for nut quartet version of Bei Mir Bist du Schoen. Line chicks with fan splash and paves way for Dawn Tage, whose straight to ballet on blackened full stage keeps em quiet for five minutes.

Mc.'s again for bulk of their.

Mc.'s again for bulk of their routine; going over usual with goof vocals trumpeting and tapping. Gals back for marching number, and C-P turn for big applause.

Picture is Everybody Sing (MG), and biz opened good, Craig.

## PALACE, CLEVELAND

PALACE, CLEVELAND
Cleveland, Feb. 6.

Jinx of film names flopping here is broken by Jane Withers, who is proving to be a surefire bet.

Though suffering from sore that of the weekend crowds, brought out on the common suffering the common suffering weekend crowds, brought out on the common suffering weekend crowds, brought out of the common suffering weekend crowds and suffering suffering

Temple so emphatic she should do an encore, but doesn't.

Bill given more juvenile appeal by clever transformations of Schichtl's marionettes, in opener. Madie and Ray come next with acrobatic plus fancy rope twiring. In third spot is Harry Burns, here for first come in echemens are supported by Bryant, Rains and Young is very smooth. Neat-tapping Sinclair Twins help make it a corking closer. 'Swing Your Lady' (WB) on Swing Your Lady (WB) of screen. Over weekend house wen into five-a-day for its flesh.

Pullen.

#### STRAND, B'KLYN

Fabian house advances a step this week by adding Friday to the Saturday-Sunday flesh policy it has been pursuing for six weeks. But show isn't much.

show isn't much.

Benny Rubin mc. and his material is weak. He's doing most of the stuff he did when he used to turn the Loew time with frequency five years and the stuff have been also found the way was a fag, and from the non-he was wan Earody on Du Schoen lyrics and a special with indistinguishable words doesn't help; his comedy dancing languishes.

his comedy dancing languishes.

Duval, standard sik kerchief palmer, opens to good advantage. Following, Lorraine and Rogman couse a letdown with dancing and clowning, which needs stronger and mugging consultations as a small profit in more. Rogman should smap into it, more to the standard standard

#### SHOWING OFF

(WPA VAUDEVILLE)
(49th STREET, N. Y.)
Stepchild of the picture theatre
biz, WPA vaude appears also to be
the unwanted brat of the Federal
Theatre Project. About the only
thing left unharmed in this straightvaniety production, tagged 'Showing
Off,' is the talent, while just about
everything negative is in the production.

off by production, tagged 'Showing Off by production of the productio

as many WPA vaude personalities as possible.
Ray Denton, hoofer, opens the sectord half, followed in turn by Billy Ritchie, oldtime clown cyclist, and Stan Stahley, a headline comedy act at one time. This port of closed to the complete must be completed by the completed by the

#### ORIENTAL, CHI

ORIENTAL, CHI
Chicago, Feb. 6.
Here is a neally booked show, with Herbie Kwy orchestra moved in from a run at the Drake Hotel here to take over the bendstand and god music, there are four good turns.
Marion Daniels turns in two pleasant dance and acroadic routines, doing particularly well with cartwheel stuff. Victoria and Lorenz have the circus sawdust all over them but getting home with their tumbling; latter socis with table tumbling. Good comedy acrobatic act that can play anywhere for solid results.

tumbling. Good comedy acrobatic act that can play anywhere for solid results.

There were two outstanding gles, Judy Starr and Al Bernie, mimic Miss Stair, warbler, has a flock of vocal tricks that keeps her act a series of novelles. Vocalizes enchanced by her pint-like dimensions. Bernie has foresken the Pernicr-Cantor pattern and successfully gone ahead into other fields. His W. C. Fields bit is fine, but his best are sketches of Hepbuth and Muni, as Zola, one danger, his tendency to verstay the show is Kay, with occasional glimpses of the always effective Dorothy. Hild gals. Kay does well, being a gracious and pleasant m.c., good orchestra handler and a smart worker with the audience, In between straight musical instrumentalizing by the orchestra, he intersperses, some vocalizing from among his group. Several should stick to their drums and guitars.

(MG), Business oldy at last show Friday.

skating clicked on the Orpheum stage about four months ago, repeat excellent routines. Male, however, carriers the burden, with gal utilized to Mable Janis, Blonde Venus of Song, has a good soprano, but her mechanical gestures subtract her sa.

Lively terping by Jimmy Olds, juve, paves way for chorines going waltzy. Miss Janis joints hoofers in chanting Will You Remember? Olds shows possibilities. Stacked deep in the marquee billing, Mel-Ody uncorks a solid juggling routine. He got big hand at show caught.

Vaneta St. Clair, drawn from the chorines, presents a moderately, finished solo dance routine. Wells and Miss Powell comprise the final heat. Femme .engages in some bromided vis-a-vis, but abandons bantler for okay acrobatics. Team this heat. The men seemed the subject of the control of the subject of the control of

#### LYRIC, INDPLS.

LYRIC, INDPLS.

Indianapolis, Feb. 6.
Operating on a reduced budget, house is down to four acts of vaued, but manages to provide 57 entertaining minutes of stage fare.

As regular as clockwork is the nual appearance of Bell's Hawaiians four women, six men and a mopped the management of the stage of the

ticipate.
Picture is 'Change of Heart' (20th and house full at first show Saturday Kiley.

#### Trans-Lux Newsreel, N.Y. (NEW)

Trans-Lux Newsreel, N.Y.

(NEW)

Recently preemed; transplanted Trans-Luxer on site of old Churchill building, 48th street and Broadway, is the deluxer of the species and latest addition and the street of the species and latest addition and the street of the species and latest addition and the street of the species and latest addition and the street of the species on showmanship and stunts to drag 'em in.

Formerly located in the Brill building about 100 feet further north, new site is on a better corner because of natural geographical break in the stem, a better currance and marquee front. Take is, said to be up. about 25% since transfer the street of the street of

ribbon fashion on screen. Travelogs, freak shorts and cartoons complete hour.

Currently, house is flashing Fitzbatrick's 'Hong, Kong, Hub. of Orient,' short, What Do: You Think' (MG) and a Donala Duck, in a did to the control of t

#### STANLEY, PITT.

STANLEY, PITT.

Pittsburgh, Feb. 6.

Second show in Stanley's monthlong 10th anniversary celebration rings up another enter-ainment wimmer and also a potent bod entry. Its good vaude, with Pinky Tomlin of the films knecking down top fleshilling, Man-Proof (MG) on sercen. Excepting Tomlin, it's a bill of recent with both Jowan, California, Lee and Michon Bros. Collegians been with by the Jowan, California, Lee and Michon Bros. Collegians been with lively medicy done regulation fashion, giving no inicting of the bag of novelties they uncover at the finish, Leader Lou Wood ably, handles the mc. ditties, which he past. Musically, oitful just manages to get by but that's all it raceds in the light of the crack comedy stuffice of the crack comedy stuffiney null for the windup.

Lathrops and good-looking Miss

to get by but that's all it meeds in the light of the craek comedy stuff, the light of th

#### EARLE, PHILLY

Philadelphia, Peb. 6.
Show isn't half so exciting on the boards as' it is on paper. Mazda hypo has Vincent Lopez, Lee Dixon and Benay Venuta, but it's all run off at a pace that leaves the aud, always plenty willing with its hands, pretty frield. Most of the acts seem too lengthy, while those the house apparently results approved of at a paramently results approved of a process. Bld good. Pic is 'Swing Your Lady' (WB).
Orchestra's oke enough, but for

Sores. Bit wood & Sign with einsores. Bit wood & Pic is Swing
Your Lady (WB).

Orchestra's oke enough, but for,
the most part lacking distinction,
Pinchy vocalists used more freely
would help. Among boomers is
Johnny Morris, tymper, who gives
so Johnny Morris, tymper, who gives
neat exhibition in Tim the Drummer
Man.' Morris gets another chance
in Swinging at the Graveyard'
swell concession to the literburs
Best of all. however, is Lopez pound.
Simple of the Simple of the Concession
Swinging at the Graveyard'
swell concession to the Justice
Smoke Gets in Your Eyes
Tansa and Saxes backing.

Warbling with orehestra are Betty
Jane and Bob Lytell. Femmers a
blonde looker of the all oomph
and no pipes variety. However, she's
ellenly hot in such tunes as Doodle
Bug' and I Wanta Make Rhythm'
Lytell's a femme heart-throbber in
both appearance and voice, but
sometimes gives impress the motor
giving out, and he needs winding.

Miss Venuta's near the upper
continued to the state of the second of the
case with evable stay pipe, comping
over "True Confession" and Nice
Work If You Can Get It'
Terper Lee Dixon introes himself,
chirping Dance Dixon barner He

Work If You Can Get It.

Terper Lee Dixon intrees himself, chirping 'Dance, Dixon, Dance, He should certainly follow his own advice, slicing unfunny patter and chirping to rock bottom and allowing his feet to work for him. Provides very happy chance from straight solo hoofology by bringing straight solo hoofology by bringing land to the change of the

way to salvage Dixon's turn.

Fred Lowery's good as whistler,
but doesn't know when enough's
utfacient, His initial military whisle seems never ending. Couple of
shorties would be much better. Good
ovelly provided by Lowery and
Drummer Morris is their due of
Bob White.

Bob White.

One of the best-received acts is the Three Reddingtons. Acros, two role and a guy. Femmes seem pretty useless, but male is sock.

Stage set gaudily, but nifty. Tendancy of pa. system to whistle during few weeks seems to need looking into.

figines Tate & S Addison Builey, Fay Douglas Le Ruban Bleu, Herbert Jacoby, Eliste Houston, Jarie Eve Jimmy, Doniels Merry-Go-Round Van Smith, Ore Rafael 1962 & Reed Lawton, Pancing & Dolores, Taris

Pancho & Dolores

Paris
Uscar Calvet Orc
Charles Murray OrHoyal 3
Jin Miller
Al Glasser
Johnny Adams
Morif

Old Rommining Theodorn
Jack Richards
Roselle Roy
Sadle Ranks
Ethel Rennett
Ada Lubina
Ronnie De Campe
Monroe Seton

Monroe Set Campo Ony Chib Join, Kirby Ore, Maxine Sullivan Lee, Watson Puradlas Jay Freeman Ore Frances Williams Bario & Mann Jeri, Withee Watter, Long Lee 'Sullivan Felem Dell'

Cynthia Cavanagh
Nannon Dean
Place Elegania
Willie Policenso Orc
Holen Cagle
Lack Rose
Toto Canglos
Lack Rose
Toto Canglos
Mario Basini
Plantatien Club
Dyle Alston Orc
Stream-Lined Sue
Stump & Stump &
Stump & Stump
Earrington Guy
Earrington Guy
Earrington
Sue
London
Taips, Miller
Queen Mary

Ayon toller Queen Mary Joe Webb Oro Vivian Hall Ray Jones Winters & Merano Phil Scott Ann White Radio Frunks' Clul

Frank Bessinger Jerry White Gracie Morgan Gus Wicke Fred Hishop Matriny Jennio Joe Gallagher

Joe Gallagher
Rainbow Grill
Bert Block Orc
Theod're & Dencsha
Rainbow Room

Rainhow Room Ruby Newman Orc Don De Vodi Orc Afrique Raye & Lahli Ricanor Sheridan Rosita Rios Rounaulan Village

Reunaulan Vill Charley Swartz Ludwig Satz Henry Bernau Leo Fuld Henrieh Cross Dologis-Rosina Gypsy, Nina

Russian Art

fasha Datsko Ore

Anna Kouznetzovi Mara Sinda Voella Alex Bolshakoff Eli Spivack Zachar Martinoff

Stork Club Bobby Parks Ore Nilo Menendez Ore Swing Club Wingy Mannons Or Willie Smith

Versalites
Larry Siry Orc
Gus Martel Orc
Gertrude Nicson

Voodoo Dancers Roy Rector Billy Haywood Cliff Allen

Whirling Top Fran Craven Musical Tops (3) Honey Johnson

Wivel

Village Bara

ò

Mori' Lon Ferris Orc The Onks

## Variety Bills

NEXT WEEK (Feb. 14) THIS WEEK (Feb. 7)

Numerals in connection with bills below indicate opening day of

#### RKO

Vox. & Walters, Fred Sanborne Helone Denizon Co Mischa Auer PLEVELAND Palace (11).

ALBANY
Proctor's (7-9)
Henry Armetta
BOSTON
Memorial (10)
Dave Bines Co

Andrease Content of the Content of Content o Pillure (11)
Loractia II
Loractia II
Loractia II
Loractia II
Rynn & Noblette
Red Skelon
Chester Hule Co
(4)
Schlichi Marionett
Maldie & Rayo
Harry Burns Co
Tane Withers
Bryant Rains
Sinclair Sis
DAYTON
Colonial (11)
N T G

Shubert (11)
Lucky Girls
Caupy Barra Co
Sybil Bowman
Andrs Marcel Co
S Stooges

DAYTON
Colonial (11)
N T G
KANSAS CITY
Main Street (3)
Dave Apollon Co
MINNEAPOLIS
Combinum (4) MINNKAPOLIS
Orpheum (4)
Eddie Varsos Orc
SCHENECTADY
Frocthr's (10-12)
Wells & 4 Fays
Nora Williams
Aarons & Glance
Henry Armetta
Variety Gambols

EMPIRE BOOM

9th WEEK

Dir. LEDDY & SMITH

#### Loew

NEW YORK CITY NEW YORK CITY.
State (10)
Gautier Steepl'ch'se
4 Franks
Abbott & Costello
Judy Garland
Albertina Rasch Co.
Seima Mariowe

EVANSVII.LE
Maissie (10-12)
Bohemian Nights
PITTSBURGH
Stanley (11)
Duke Ellington O
WASHINGTON
Capitol (11).
Helen Morgan Co

#### **Paramount**

NEW YORK CITY Paramount (9) Parameunt (8)
Benny Goodman Or
BOSTON
Metropolitian (11)
Betty Bruce.
Novelle Bros & S
8 Virginians
Senator Ford

Louis DePron

DETBOIT

Michigan (11)

Briant Rains & X

Barry Breen & W

Mischa Auer

Borr h Minevitch Co Senator Ford
Rird Number
Rivfields & Virgini
BUFFALO
Buffalo (11)
Ferde Grofo
Chicago (11)
Ceorges & Jaina
Hector & Pals

HOUSTON
Metropolitan (11)
Jim Lunceford Orc
Harris Howell & H
Raibh Brown
Babe Matthews SPRINGFIELD Paramount (11) Can You Take It

V Lee & Lathrons
WASHINGTON
Earle (II)
Schichti Marjonet
Dick. Don. & D
Lee Dixon Co
Pinky Tomin.
Irene Vermillion C
(4)
Ted Wanns Ore

Ted Weems Orc
YOBK
Strand (11-12)
Melva Sia
Burgess & Lamout

Ethel Shutta Louis DePron

### Warner

PHILADELPHIA Earle (11) Tod Weems Orc

Ted Weems Orc.

Vincent Lopez-Orc
Reddingtons
Rumona
Lee Dixon Co
FITTSBURGH
Stanley (4)
Calif Callegians
Svbll Bownan
Pinky Tomiln
Bitchon Brou

Independent

CHICAGO
State Lake (11)
State Lake (11)
State Javes CoRive & Harrison
Chick Double
(Hick Double
(Hick Double
Larie (11)
Dave Apolion Co
3 Stooges

London

Week of February 7

Week of
Canterbury M. II.
Ward & Hraner
Charley Wood.
Ze half (1-2)
Ze half (10-2)
Ze half (10-2

Herschel Henlere Premier Premier B Whilitaker & Pil Mayer & Kitson 3 Mains GREENWICH
Graunda
Michel & Arnova
Herschel Henlere

HAMMERSWITH Polace

Josef Blank (\* 1811.NGTON Blue Hall 1st half (7-11) Harry Jeroule Medick & Marlow 2d half (16-12) Ward & Dusper Charley Wood

WISHAM Palnee adefine & Rogers LEXTONSTONE

Payllion
Charmaic & Julian
S Stantord & Gis
STRATFORD
Broadwax
B Whitiaker & Ptr

#### Provincial

Week of February 7

Week 0
ABERDFEN
Tive,1
Nonk & Ptor
Wood & Prayns
ECCLE,
Broadway
Archie Juve Bil
GRIMSBY
Serono & June
Eliny & Dorothy
D Danesties
Stanford & McN
KINSTON

SLOUGH Sanger's Circus WARRINGTON Rits Claphan & Dwyer

OXFORD Regni

Tramp Bd Volery's Jublicers Chacalateers Teddy Hale Dynamite Hooker Freddy James Mae Johnston

El Chico Don Alberto Ore

Normita Jose & Patricia Sevillanaa Fausto Alvarez Asuncion Granados

El Porade

Cass Hagen Oro
Freddy Bernard
Carters
Stanley Burns
Barbara Reynolds

El Toreador Don Juan Orc Fausto De Igado Teddy Rodriguez Cortes & Maida Ricardo De Caro Titl & Pellin

Famous Door Louis Prima Org Frank Froeba

Garbo

Emil' Romano Orc
Baron Gyldenkrone
Mickey Feeley
Burbone & Bane
Iny Johnson
Ray Fontanne
Greenwich Village
Craine

Ray O'Hara Ore Alleen Cook Helen & Tom Nip

cence onlin n Martinez

Sonny Kendis Orc Mary Jane Walsh Bachelors

Bachelors

Hotel Biltmurs
Horace Heidt Orc
Rob McCoy
Layry Cotton
Lysbeth Hughes
Art Carney
Jerry Bowne
4 Kings

Hotel Bossert (Brooklyn)

#### Cabaret Bills

### NEW YORK CITY Robinson Tap & Tos Andrews

Barney Gallant's Ann Gale Bigelow & Lee Angela Velez Illiant Bertolotti'

Hembree's Orc elo's Rhu'ba Bd Cole June Carroll Anne White Little Sach Laura Deane Rence Villon

Renes Villon
Billia Gay 98's
Ethiel Gilbert
Ann Courtney.
Spike Harrison
Emmett Casey
Chas King
Margaret Padula
Henry LaMarr
Jack Arnold
Sid. Hawkins
Terry Ryao
Black Cut

Betty Walker
Diamond Lil: Perri Amanda Randolph Budy Smith Buby Mitchell

mubby Mitchell
Chilents
Beth Rabdin
Helen Shaw
Ruin Wayne
Ruin Wayne
La Rabdin
La Rabd

razee Sis roské's Tigors Roschuds Sanami & Michl Chatean Moderne

Robbi Eave Madame Jean Carolyn Potter. Ciab. Cayaller Chappie Durante Guit Carroll Franctine Long Jean Parker Jack Laturie aris Doberty 18

Andrews Ord Inck While

Grandens Ore in Andrews Ore in Andrews United Path Barrington Jerry Blandiard Frank, Fruebu Grey Handiard Frank, Fruebu Grey Hasgorald Chin 22d St. Inning Kinger Ore 12d St. Inning Kinger Indiana (Indiana) Inning Kinger Inning Kinger Indiana (Indiana) Inning Kinger Inning Kinger

Los Gauchos Oro Ramon Quirus Candido & Montes Jeni: Pobedina Club Normandie

Buddy Wagner Or om Hill Chib Ymmurl lisen Grenet, Or mando Castro C usita Criega ancheto Rusita Mancheto Teddy Ruger Rosta Rudrigo Lullia Gamez Cotton Club Cotton Club Cab Calloway Ore

Hotel Edison Hotel Edhoo Bue Barron Orc Botel Essex Youse Rudolf Frimi Orc Hotel Gov. Clinton Eddle Lane Orc Hotel Lincoln Jaham Jones Orc Note Notes

Hotel McAlpin

Ganzales & Micanes Hotel New Yorker Glenn Gray Ore Roberts & Furley Russ Jones Dorothy Wilkens Hotel Park Centra Jerry Blaine Ore

Gull 6 Olive White Dick Smart Phyllis Kenny Satch & Satchell Hotel : Pennsylvar Bob Crushy Ore Ray Baiduc Kay Weber

Maladeers

Hotel White
Kathryn Mayfeld
Peter Chambers
Lew Cobey
International Casine
Yasoba Runchuk Or
Gene: Fondick Orc
Calgary Bros
Artini
Maurice & Crance
Jacqueline Mignae
Emille Gregoire

Janets of France
Kid Cole
Jimmy Kelly's

desar & Fedorages & Fedorages

Mit Rat Club
Aurrice Rocco O
Jonnaelo Harris
Dorothy, Salters
Dorothy, Salters
Dorothy, Rhotles
Hotcha, Drew
Sally Gooding
Flash & Dash
John Cooper
Audrey: Thomas
Poarl Galnes

Eddie Davis Ore
Joseph Smith Or
Gynzielin Parrag
Julic Gillesple
La Conga

Geo, Oisen, Orc.

Ray Unicen Cook
Helen & Tom N
Jean Buzoule
Peter Randall
Carolyn Knight
Valeric Dumont
Hal Hixon Havana-Madrid J. Senoritar Jeronimo, Villarino Cesar Tapla Carlos Vivlan Costro Sis

Hawallan Yacht Club Sharkey Banana C Mayn's Huwailana Lani Lellani Mauna Kanako Carlos & Collta Rita White Hob Matsu History Money
John Marsela Orc
John Mars

Laurel-in-the-Pines (Inkewood, N. J.)
Jerry Livingston O
Le Coq Rouge
Dun Marton Ore
Geo Sterney Ore
The Great Maurice

Le Mirage Harry Horton Ore Chilf St. Martin Mayyon Dale V. MacNaughton Jerry Kirklaud Tisdale 3

# Wivel Boli Asen Bd Arline Whitney Iola Marine Bob Lee Ginger Sutton Continental 3 Directive Wenzel Phil Goldfach LOS ANGELES

Larry Curr Bruz Fletcher Bevorty Wilshire Nick Cochran 7 Debutantes Muzzy Marcelleno Ted Flolilo Orc

Blimars Buyi Ilmary Grier Ore Julie Glison Ochmin 2 Wing Luo Tr Charlotte Claire Charlotte Claire Fred Scott 2 Rhythm Rascale Dorothy Black Hudson & Hudson 199 Nelson Max Cochrane Cafe International All Colored Show Cafe la Maze

Ellane Dahi Don Reland Co Cucounat Grove April Cinji Eddy Duchin Ora Palemar

Famous Door

Hawalian Paradis
Sol Brights Orc
Princess Luhuna
Eddie Bush Orc
'at O'Shea
Satini Tuni Loa
Pau Kinloka
Dick Mcintyre

It. Cufe. Jack Owens. Edith Davis Aniwa Boys

Little Club lane tones l'auf Kendall Lee Kcener Tiny Meredith

Eddie Beal Stuff Smith

Thy Meredith
Oniar's Dom
George Redman
Chas Earle
Bee Lemen
Kuthlyn Miller
Eddy & Tours
Fredericka Dawn Moredith
Topas's
Alice Hulett
Judy Lane
Largaine Gerard
Kay Alexinder
Chuck Fody Ore
Arnold Sis
B Farrington
Leona Rice
Agnes Johnson
Trecadere Printille Sunget Chil

#### CHICAGO

Hotel Breveert Florence Schubert Bene Laevin Joe Parlato Kay Kyser Orch Loyanne & Rena

Hotel Congress (Cashe) Benny Meroff Rev Drake Retel Herbis Kay Orc Gilbert Bros Van Cello & Mary

Grand Terrace
Earl Hines Orc
Geo D Washington
Al & Anise

Al & Anise

Eugewater Beach
Hotel
(Marine Room)
Orville Tucker Orc
Morton Welles
Barle MacBeigh
Balley Sis
Bonnie Baker

Buddy Rogers ReHotel Stevess
(Continental Roess)
(Continental Roess)
Music Hall Boys
Pierre & Temple
Cartos Mulina de Cartos Mulina de Cartos Mulina
Herbert Dexter
Irens, St. Clair
Marya & Martin
Royale Frolica
Marya & Martin
Royale Frolica
Marya & Martin
Royale Frolica
Kay, Katya & K
Pilotia Weslaft
Alin Lesfer
Jack Hilliard
Three Deuces

Princesa . Sin Edna Enric Helen Benton Al Morrison a Reeves Sis Gloria Manners Billy Maples Pedro Blanco Ore Cun Hail

1523 Locust

Swing Kings Ore
Henri's
Chas Verna Ore
Watson Sis
Laurette Voips
Jack Verna 3
Don Santo
Hildebrandt's

Boh Allen Millred Henson Fock & Myers Rathskeller Bobby Lee Orc Hollywood Ca

Ore

Loyanna & Result
Jo' Andrews

Ches Pares
Grace & Niko
Johany Woods
Crane 2
Jean Mons
Heury liusse Oro
Ella Logan
Colosimos
Henri Gendeno O
Craba & Brona
Cecile Biair
The Crustellos
Al Guise re k Starr rrv. Breen & W

Jack Survey Breen Cleb Alabam Harriet Norris Skippy & Maris Effle Barton Chet Robinson Dave Uneil Eddie Perry amount 1

Harry Vernon
Harry Vernon
Mile Jeanne
Sonia
Rose Catalina
Haxton & Har
Mildred Kelly
Jos Musei

BRE Clob Ringldo Ore

Gay 50°c
Lew King
Marnen
Marnen
Marlon Parker
Colleen
Emmet Vancs Ore
Harry's N. T.
Cabaret

Cabaret
Chas Engles Ore
lack Irving
Dorothy Wahl
Margie Kelly
Florence Barlow
Art Buckley
Al Wagner
Red Hoffman
Mildred Rock
Dorothy Johnston
HI-Hat

Frank Libuse
Ondrea & Michel
Hotel Bismarch
(Walnut Room)
Lou Story Ore
Ruth Privor
Oxford Boys
D & S Jennings

## Hugo De Paul Or, Judith Allen Randalls Flagg & Arnold Al Golden Orc PHILADELPHIA

Anchorage

Anchorage
Carolyn Dyne
Carole Gould
Salty LaMarr
Johnny Graff Orc
Clandia Koreill
Arradia Int?
Johnny MacAfee
Crawford & Caskey
Edith Caldwell
Leighton Noble Ore
Bob Noterian
Don Renaldo Ore
Bellloyna Starffan

(Planet Room)
Meyor, Davis Oro(Burgundy Room)
Frank Jucie OroBen, Franklin Hote
(Georgian Room)
Leo Zollo, Oro-

Lee Zollo Ore
Benny the Bum's
Deloyd McKay
Benny's Swingsters
Betty Benson
Inckle Green
Jill Adrian Adrian r. & Borgia lei Thomas

Cedarwood Inn (Mulaga, N. J.) Clarence Meh Bernice Gee Freda Herman Dolores Shaw

Club Parakeet

Cinb 15

Larry Mell Orc Little Rathskell Jack Griffin Oro Roy Sedley

Guida & Eva 2 Sophistocrate Cleo Volestine Jerry Marcelle

Marguerite Lewis
Thora Maithason
Marguerita dei Rie
Juan de Marfinis

Jerry Marcelle
Falumbo O'é
Bobby Morro O'é
Bobby Morro O'é
Bobby Morro O'é
Bobby Morro
Bodile
White
a Vanlety Cheers
Guide Grand
Rendezvana
Suana & Christine
Suana & Christine
Suana & Christine
Suana & Christine
Local English
Faller
Buddy & Judy Allen
Buddy & John
Buddy & John
Jerke & Johnny
Irving Brailow
Allen
Buddy
Buddy Seven Seas Lily Gibson Honolulu Dancers Lena Machado Kay Silver of Bonne

Artle Broom Margie Vella Ruthe (Clementum)
Bill Honey Ore
Yony Senna
Helaine & D'nalds'r
lictty Lane
Mary Clifford
Mary & Tony
1214 Club Trecadere

1214 Club
Buibbles Sholby
Honey Sis
Eve Arden
White State
By Arden
White State
Chick Finis Orc
Soni Show
Flo & Zoe
Jiannie Blake
Parriab Cafe
Prankle Fairfax Or
Vernon Guy
Arlene Battoaste
George Craft

Brown Derby

Club Masfair

Cocoanut Grove
Billy Lossez Oro
Lynne Sherman
John & Chadwick
Melba Brian
Betty & J Kean

Famous Door Buildy Raye Orc Francis Renault Ringers & Finncy Patricla Maye Johnny Cawthorn

(Pentiouse)
Lee Ellott Orc
Jaines: Hall
Mallin & Thomas
2 Leonards
Wallace Bros
Adorables 10

Hotel Copley Plaza Vin Vincent Orc Hotel Moorland Bob Hardy Orc

Commodorables 6
Frontenac Casin
Les Walters, Orc
Rosemary Calvi
Cirley Baldwin
Ken Conroy
Norman Priest
Helen Barbour

Helen Barbour
Hotel Statler
(Ternec Room)
Nat Brandwynne O
Wynne Patterson
Maurice & Cordob;
Northwood Inn
Nancy Welford
Gus Howard
Marya & Martin
Frank Gillen Ore
Powetan

Maxine & Odette Dancing Krunedys Patti Cranford Victor Nelson Oro Trank Ponti Sunny Graser

Sunny Graset

21 Club

Billy Vine
Shella May
Vinero Sis
Vern Duna
Jerry Brandon
Music Wenvers

Vanion California Venice Grille
Teddy Moore
Roso Venut
Viola Kiniss Ore
Theima Cavaller
Martinelli Mario
Dennne Rodyne
Memory Lane

Weber's Hot Bran (Camden) Camden)
Louis Chulkin Ora,
Ray, Miller
T. & J. Shill thir miner
Rart, Lindsay, Girls,
Stillyard Neils
Palice & Parker,
Carroll & Juckson
Ug Aprile innecers
Int'l lustrumental \$
1186. Hart
Hugo, Kies,
Sild-Golden
Bildorrillans

Ubangi Club
Doc Hyder Ore
Bolby Evaus
Dat & Dash
Lucky Sis
Audrey Armstrong
Anne Lewis
Blanche Saunders

Hotel Statler (Terrace Boom) Nye Mayhew Orc Linda Keene Buddy Welcome

Hotel Westminster (Blue Room)

Vorktowne Tuvers Roger Manni Sucz & Mein Mystery Man Frank Stunb Ore

#### BOSTON

Jimmic McHale Oro McCool & Siblo Walter Donahue

Hotel Bradford

Hotel Copley Plaza (Sheraton Room) Michael Zarin Occ Hotel Copley Plaza (Merry-Go-Round) Jinmy Avalone Or

Charles Kempner Ken Nichols 4 Debutantes Music Masters Ore Antobal's Cubans Dioso Costello Ecolo Holst Orc. Norman Moon Norman Moon
Commodore Club
LeBrun Sis
Charles Costello Or
Mlaco
Don Arden
Commodorables 6

Sake

Lois Harper John Booth Georgia Lee Larry Funk Orc Buddy Hayes

### PITTSBURGH

Bill Green's Johnny Long Or Inche Edmondson Paul Harmon Edward Buther Henry Miller Swede Nielson

Harlem Casino
Hinny Wadkins Of
Cladys Bentley
Larry Steele
Hiden Wiles
Sanyball & Johnny
Snarkplue George
Emma Smith
& Harlemettes
Buby Slacks

Hotel Schenley Howdy Baum Oro. Freda Lazler Notel Webster Hatt

Charles & Lillian.

Show Beat.
Al Marsico Orc
Drainy Beck,
Cortez & Marquis
Wayne Vargason
Wilma Douglas
6 Madcaps

Itulian Gardens

Etzl Covato Orc Carmen Tessle, Wheatley Phyllis Merle Lind & Mason Geo, Clair

Hotel William Peni (Italian Terrage) lawrence Welk Orc Pines Brad Hunt Orc Plaza Cufe. Jimmy Peyton Occ Adele St. Chilr

Nut Club Bill Rector Dallydlis

Wences Josef Blank C

Lucinicios

RIMSTUS
Say It With Meloldy
Slilly Secti-Compber
Flexay Cochrane
Teddy Foster
Art Gregory Orc
Art Gregory Orc
Art Gregory Orc
Miller & M Denna
Berly Berestord
Johnny Régan

Mayer & Kitson T. Matns. STREATHAM Palace Radelfife & Rogers Sayonas

TOOTING Jack In Vier Erreit Brezin Reggie Redellife WALTHAMSTOW Grinardi LeComme & Sis Blum & Blum

Kay Weber Hotel Plecadilly Jene Hartal Ore Motel Plaza

Moter d'haza
Pancho Orc
Veloz & Yolanda
Hotel Riosevelt
Guy Lombardo Orc
Lukewela Orc
Lukewela Orc
Hotel Saro. Plane
Gerry Morton Orc
Hene Damour
Alfredo & Dolores
Frank Parish
Don Alfonso Orc

Frank Farrish
Don Alfonso Ore
Motel Shelton
Affonso Ore
Motel Shelton
Harold Stern Ore
Hotel St. Morits
Raph Gonasies Ore
Basil Fomean Ore
Calare Vernation
Bottel St. Segle
Bottel St. Segle
Emil: Coleman Ore
C Codelban Ore
Lois Elliman
Tan Motel Taff
Gan Hall Ore

Gao, Hall Ore Dolly Dawn Hotel Victoria

2 Melodeers

Botel Staidert
Asteria
Leo Reisman Orc
Kavier Cugat Orc
Shella Berrett
J& L Seller
Gower & Jeanne
Hotel White

Joe Capello Orc Alian Small Orc Montmartre Boys Mary Lane Gene Walters

Swank 2 Suzanne & Christine Lesar & Fedora

Geo, Olsen Orc Panchito Urc Hida Salazar El Caney 4 La Marquise

La Marquise
Karol Kane
Trini Plaza
Muriel Welch
Frank La Salla
Silvertone 3
Maria Forbes
Frank McFatlane
Dolores Rogers

Club lo Dick Thomas Liewellyn Sis Martyn Lisie Milited Lewis Nanette derry Delmar-Orc

Al Wilson Part Kelly Evelyn Regan Joittle Bollinger Etima Stauck Fran Caswell Bill Thornton Orc Embassy Club

Hollywood Caf Grace O'Hara Billy Hays Ora Murray & Best Cliff & Carmody Addra bles Club Arcade
Club Arcade
Lohnny Coster
Peggy Fox
LaRuc Sis
Hill Flumly
Joe Booth
Custer & Rich
Murty Berk Orc Hotel Adelphia (Cufe Marguery)

Floridians Orc
Hotel Philadelphis
(Mirror Room)
Beth Chailis
foe Millkonf Orc
Liberta & Olsea
Camile slavce
Lame & Carroll
Jontay

fambs Tavers

(Bayarina Room) Otto Thurn Orc

Dione Parish

Levagg's

Chick Webb Ore

Ella Fitzgerald

Normandle Balle',

Dick Stabile Ore

Paula Kelly

Bert Shaw

Bert Shaw Seville Don Rico Ore Southland Blanche Call way On Charlie Harmon Charlie Harmou Noma Margaret Watkins Shineboy & Sun'boy G D. Washington Derby Wilson Earl Deau Rhytim Willis Steuben's

Steuben'n
Jack Fisher Ore
Marie King
Raymond Pike
Janet Carol
De Maranvillee
Swingsters 5
Towne Cinb
Vauxin Monroe Or
Trement Flaze
Gene Nickerson Or

DETROIT

Pinntation
Edith Wilson
Alan & Anise
Dorothy Johnson
Hips: Peterson
Ted. Blackman
Cecil Lee Orc

Natalle & Howard Eleanor Reid Dorothy Mays Glenn Date Will Henderson Oro 7 Valves

## Consucio Flowerton Gillette & Richards

New Penn Carl Moore Ord Nixon Cafe
H Middleman Orc
Sally Hughes
Harry Stevene
Paul Gordon
Don & B Lane
Vivian Francis
De Angelo & Pits
Augelo Di Palma

Hatel Roosevelt

e St. Co. clones ries & Lillian

# CRITICS OUT OF DOGHOUSE

# TMAT-NYTPA Battle Subsides; 4 NEW SHOWS 'Share-the-Work' Rule Unsettled

Broadway, stirred up by TMAT, traction, NYTPA would not have the company managers, press agents and treasurers' union, has subsided. Expectation is that the complexities arising out of taking into the union, the New York Theatricial Press. Agents as a "chapter' will be ironed by TMAT, Mitchell and McCarronout and that a basic charter covering the three divisions of TMAT will be entered into with the managers.

Understood that the union will not resort to further box-office walkouts nor the holding up of hauling pro-ductions, which, with the support of the teamsters' unions, brought about a crisis. Picketing also is said to be

cut.
Change of front was brought about through the appointment of Lodewick Vroom as executive-director of the union. He joined TMAT about a year ago, when if became active after a long-dormant period. He is well liked by the front of the house all along the line.

To accept the post and devote full To accept the post and devote full time to the new assignment, Vroom severed relations with the Gilbert Miller office. He was appointed by the TMAT board, with the stipulation that his decisions supersed the of the officers. Executive-director, therefore, has become the one-man head of the union. Theodore Mitchell remains as president and Jack Mcarron as secretary, but Vroom is the boss of the outfit.

Appointment of Vroom may be the

Appointment of Vroom may be the most important step in winning over the Broadway press agents to the union. He was present at a long-drawn-out meeting of the NYTPA late last week. The pa.'s appear to be in the position of being forced to be in the position of being forced to be in the position of being forced to be in the position of long forced to be in a union against their will. Lever is the teamsters, who could again support TMAT by refusing to hauf shows if the press agent or company manager is not unionized.

As for the average member of

As for the average member of NYTPA, it means paying \$56 initiation fee to the union and the dues thereafter. As for TMAT, it feels that thereafter. As for TMAT, it feels that all the membership possible is to be attracted and the coin end is not the least factor. Leaders realize that with many of the TMAT people out of jobs, collection of dues regularly is not in the cards. Also seen that the union has plenty of people not qualified for the kind of positions they formerly held and eventually there may be a weeding out of that element.

Rules of NYTPA do not limit the

element.

Rules of NYTPA do not limit the number; of jobs each member may accept, whereas TMAT does. How that hurdle is to be jumped is not explained, but confidence is expressed by the union that it will be worked out. despite the fact that it has not withdrawn from the 'sharehe-work' principle.

One solution to the TMAT's uncemployment problem is the establishment of a closed shop. Possibility of that is not denied, and it would apply to agents, managers and box-office people. If NYTPA comes in as a unit, eligibility rules for admission to the chapter will first be agreed on. Stated positively that the pa, chap.

Stated positively that the pa. chap-ter will not have autonomy and must be subject to the unions' general regulations and the setup provided by the American Federation of Labor.

If there is no change in negotia-If there is no change in negotia-tions, the NYTPA is expected to en-ter the union soon. Despite the 'share-the-work' idea of the union, the p.a. chapter is said to have been told that, its chapter alone will de-cide the issue of more than one job per member, so far as its own group

is concerned.

Claimed that the no.'s were placed in the position of join! by the crawfishing of one manager who, on the eve of moving h's show from one theattre to another, suddenly dismissed the press agent, thereby eliminating the chance of the teamsters not hauling because the pa, did not belong to the union. Claimed by the NYTPA that if the showmen had stuck to his promise, eithough it may not belong to the union. Claimed by actors, the NYPPA that if the showmen had stuck to his promise, eithough it may less ye realm will stop, in and add have meant the closing of the at- to the troubles is not yet indicated will take on tour north.

## TOWN' CHANGES **HUB VERDICT: DISPUTES**

After four hectic days of additional rehearsals last week after its Boston tryout, Jed Harris' production of 'Our Town' opened at the Henry Miller, N. Y., Friday (4) and reversed the road verdict. Show had been panned in the Hub and the two-week date there was clipped to a single stanza. Reviewers and first-nighters regarded the Thornton Wilder drama as one of the better offerings of the season.

Because he had accepted the Mil-

offerings of the season.

Because he had accepted the Miller as a stop-gap booking, Harris had to re-spot the show. Morosco was selected, pushing 'Bachelor Born' from that house to the Playhouse; which had been nominated to get June Night! Latter play is off for repairs, however, and may be held out until next season. Playhouse is not one of the Shubert string, all of their straight show spots being tenanted booked.

Shuberts had first call "Town"

of their straight show spots being tenanted booked.

Shuberts had first call Town, because of a general arrangement, with Jed Harris but could not house the show. Prior to the premiere there was a dispute between the manager and author over lines which Harris inserted. Instead of holding the producer to the terms of the Dramatists Guild contract, which gives the author full control of the script, Wilder decided not even to speak to Harris.

speak to Hairis.

There was an argument over stage hands, too. Hairis insisted that as the script called for the actors moving chairs and other props (there is no scenery) there was no need for more than a skeletonized crew. Vincent Jacobi, business agent for the deckhands union, demanded that men be engaged, anyhow. There was some pushing around backstage and several poorly-aimed punches were thrown, but the jam was finally cleared.

'Once Is Enough' is slated for the

'Once Is Enough' is slated for the Miller next week, originally booked.

#### AFL NIXES 'BENEFIT' PERFORMANCE FOR CIO

To insure payment, which Equity and the American Federation of Actors will fix, the T. A. will demand that the coin clear through its office. It will later be distributed to actors.

# **WELL RECEIVED**

Successes Give Scribes
Chance to Save Face After Flops Made Them Appear Jaded - Recent Arrivals Take Serious Turn and Reviewers Go to Town

#### LEGIT'S REVIVAL

Four new shows on Broadway within a 10-day period find the critics on the upbeat. Three of the quartet are classed as; intellectual plays and right down the alley for critical discourse.

eritical discourse.

Indicated that those works have given the drama departments more sustenance for follow-up comment than most of their predecessors this season and likewise will provide more keen competition in the awarding of the Pulitzer and other prizes this spring.

prizes this spring.

New plays expected to click are 'Shadows and Substance.' Golden; 'On Borrowed Time,' Longacre: 'Our Town.' Miller, and Bachelor Born '(The Housemaster'), Morosco. Latter is a comedy of moderate rating, while the other three are serious plays, though leavened with humor. They mark the difference between this season and last, when the straight play clicks were mostly designed as laugh getters.

clicks were mostly designed as laugh getters.

There has always been an inclination to pan the critics when there is a succession of failures, but that sport has not been so much induged in this season. It was elaimed that: the scribes were jaded afterwiewing a welter of mediocritics and unqualified to recognize worthwhile plays when they did arrive. Critics proved that argument falacious by writing four out of average of the control of

isterial leads.

Critics took occasion to mention
the merit of the new successes as
proof the stage is far from passing
out. Although the quartet of indicated successes presented by
known showmen, all are to be
classed with the younger managerial
element rather than mature producers.

Literature

ciencent rather than mature producers.

Livening up of the drama section of the N. Y. Times recently has been welcome development to show circles. Paper's amusement section was long considered the deadest among the dailies. About 10. years ago the publisher permitted a two-column head for piculure coverage but the single-column head rule strictly applied to legit reviews for sometime after that. Picture department also used cuts. Instead of solid type, the drama notices now broken up by asterisks. New setup was ordered at the suggestion of Brooks Attinson, the sheet's critic; who was recently rated in the head in Vangar's box score at the hall-way mark of the 1937-38 season.

#### Estes' 'Vieux Carre' Unit

New Orleans, Feb. 8.

Joe Estes, Saenger publicity man for many years, who was badly hurt in an anio smash recently, has left he hospital.

# Broadwayites Appear in D. C. In **Support of Cultural Cabinet Idea**; Sirovich and Coffee's Bills Aired

Washington, Feb. 8.
Resplendent with new references to Truth and Beauty, the resolution of Representative William I. Sirovich, Democrat, of New York, providing for establishment of an executive department to be known as the Department of Science, Art and Literature, is receiving its biennial airing this week.

crature, is receiving its blehmal airing this week.

Hearings on the bill got underway Monday (7) before the House Patents Committee, of which Sirotich is chairman. Favorite braichild of the New York Congressman (and playwright) had its first airing of the 1938 season with a sockame cast, but the marquee draw pulled only a slim audier ze. Burgess Meredith, Actors Equity head; Frank Gillmore; Associated Actors and Artistes of Arterica exec; Blanche, Yurka and other Broadway notables unlimbered their views before a group, of slightly bewildered law-makers.

Gist of the performance was that

makers.

Gist of the performance was that a majority of the stage, literary and music bigwigs would like to see the establishment of the proposed Federal arts department (which would have a secretary of fine arts to add to the President's cabinet). Felt, however, that the Coffee-Pepper bill, providing for an expansion of present federal arts projects would proy more practical.

Hearings got off to tiresome

prov more practical.

Hearings got off to tiresome start, with Chairman Sirovich keeping the committee in session for five continuous hours and many of the witnesses detouring from the subject at hand to discourse on their own favorite topics. All were agreed, however, that Uncle Sam should dig deen in his learn to provide flower. however, that Uncle Sam should dig deep in his jeans to provide finan-cial support for (1) theatres, (2) opera companies, (3) symphony or-chestras, (4) academics of paint-ing. Scribblers were not looked, with Erskine Caldwell, president of the League of Ameri-can Writers and author of Tobacco Road,' suggesting subsidization of struggling young authors by the Government.

Dissemination of all forms of art throughout the country was the second major point on with all wit-nesses were in accord. Federal the-atter projects now being conducted by the Works Progress Administra-tion came in fer bith reaster. but the tion came in for high praise, but re-cent replacement of project direc-tors by outside officials was panned.

cent, replacement of project directors by outside officials was panned.

Committee was urged by Morris Watson, national vp. of the American Newspaper Guild, to call on WPA Administrator Horry Hopkins to protest, local bureaucrats riding herd on the unemployed. Case in point was that of the suppression of two WPA, plays—Stevedore' and Judgment Day—by two U. S. Army officers who are heading the Los Angeles theatre project, Subversion, censorship and suppression were charged by the Equity head, who asked the committee to issue submens for Col. Donald H. Connelly, WPA administrator, and his assistant, Maj. L. S. Dillon. 'Keep the army out of art,' was Watson's battle-cry.

Entering into the spirit of govern

rmy out of art, was Watson's batteery.

Entering into the spirit of government spending for rusis, drama and the allied arts. Representative Matthew Dunn, Democrat of Pennsylvania, declared he was in favor of any program to spend money. At last \$5.00,00,000 should be spent on the unemployed, Ren Junn deslared—adding that the government wants to spend enly a lowy \$1,000,000.000 during the government wants to spend enly a lowy \$1,000,000.000 during the government wants to spend enly a lowy \$1,000,000.000 during the government wants to spend enly a low \$1,000,000 during the government wants to spend enly a low \$1,000,000 during the government wants to spend enly a low \$1,000,000 during the government wants to spend enly \$1,000,000 during the government wants to spend enly \$1,000 during the government was echoe by Meredith who pointed out that WPA. had spent only \$2,000,000 during the government wants to spend enly \$1,000 during the government wants to spend

coined by Blanche Yurka, would establish chains of theatres which could cut costs by entering into large-scale production, and thereby turn out shows with ducats selling at the same price, motion picture-theatres now charge.

lheatres now charge.

Parade of WPA officials, headed by Mrs. Ellen S. Woodward, assistant to Administrator, Harry Hopkins, occupied the second day of the show, with the Sirovich resolution apparently forgotten. Assisted by Mrs. Hallie Flanagan, boss of the Federal Theatre program, and national directors of arts, music, writers and other projects. Mrs. Woodward delivered her contribution of 74 pages and approximately 18,000 words of testimony on accomplishments of various artistic enterprises.

Accusations that Los Angeles army.

artistic enterprises.

Accusations that Los Angeles army officers had censored and suppressed two WPA plays were reduted by Mrs. Flanagan, who disclosed the shows had merely been postponed because of an 'administrative 'tangle.' Though theatre projects' do have difficult situations in localities at times,' the Government theatre is 'the freest in the world,' Mrs. Flanagan insisted.

world, Mrs. Flangan insisted.
Squawks about the Living Newspaper show, 'One-Third of the Nation,' by members of the Senate were soothed by the theatre heads' explanation that there had been no intent or desire to take off or eartoon any members. Did admit, however,

(Continued on rage 60)

### Hardwicke and Dowling Disputing the English-Rights to 'Substance'

Sir Cedric Hardwicke, whose appearance in 'Shadow and Substance' (Golden, N. Y.) was given high raise in the press, has turned over to his attorney claim against Edde Dowling, the show's presenter. English star avers that in consideration of his taking the part, he was to receive 25% of the English rights. No such provision is made in his contract.

Hardwicke points out that he ac-

his contract.
Hardwicke points out that he aecepted the assignment after
siderable financial sacrifice, principally a Hollywood contract. Whenhe finished with The Amazing Dr.
Clitterhouse last season, he went
into pictures. Hardwicke states that
he had the opportunity to get a
new film contract calling for \$5,000
weekly, but deferred to Shadow.

His pact for the slow calls for

weekly, but deferred to Shadow. His pact for the show calls for, salary and percentage, but the matter of English rights was not inscried, although he believed the provision to be included. Understood the Englishman became riled when he brought the matter up and received word that he could obtain a piece of the English rights for price.

Dowling and Lee Shubert are 50-50 owners of 'Shadow,' Former, howev supposedly has the say as to the company and its management,

#### ONE SHOW A YEAR: WORTH A HOLDOVER

Mason City, Ia., Feb. 8.

'You Can't Take It with You'
George S. Kaufman-Moss Hart pro-

George S. Kaufman-Moss Hair production, plays its only two-day stand in lown at the Ceell theatre in Mason City March 1-2.
Originally, booked for one-nighter but unexpected reservations caused the management to wire the Sam Harris office in New York City and arrange a spill over and a possible mail

sible mati It will be first legit show in Mason City of the season, Tobacco Road\* being the only one to stop here lust

Cuffo appearance of American Federation of Labor actors at the CIO's anti-Hague benefit at the Mosque theatre, Newark, N. J., Fcb. 20, has turned into a cash proposish, with performers to be paid. Believed that pressure from union chiefs fathered alteration of plans. Persons with Pins and Nocedles and 'Cradle Will Rock' legits, and several skit, and bit acts were skedded for free ampearance in the name of liberty for the 'Bring Democracy to Jersey City' movement. The N. Y. Theatre Authority was to share in the take for its benefting, but is now out in the cold since actors are to be paid.

To insure payment, which Equity

## Plays on Broadway

#### ON BORROWED TIME OUR TOWN

	Drantalle fantasy in two acts (11 scenes),
	edapted by Paul Osborn from Lawrence
	Edward Witkin's navel. Features Dudley,
	Diage. Dorothy Stickney, Frank Conruy;
	intered by Joshua Leenn; settlings, Ja Micla-
	ziner. Presented by Dwight Deere Wiman,
	at Languere, N. Y., Feb. 3, 38, at \$3.30
	ton (\$4.40 orening night)
	Put. Peter Uplden or Lawrence Robinson
	Julian Northrup Dudley Digges
	Neithe Dorothy Stickney Mr. Brink Conroy
	Marcia Glies Peggy O'Donnell
ö	Brateria Cittes

Demetric Riffle Peggy O'Donnell Jean Adair Roy Olckie Van Palten Workmen Workmen
Anily Anderson, Elwell Cath, Nick Donnis
Dr. Beaus, Chyde Franklia
Mr. Clubean, Richard Sterling
Mr. Grimus, Lew Eckles
Sheelf, Al Webster

On Borrowed Time' is the most unusual fantasy in seasons. Not that its theme has not been treated on the stage before; but so well has the new play been blended that it will probably take front rating for its type. Despite the fact that an old man and a kid are the main characters, it should enjoy popularity,

It has seemed that dramas peopled mostly with those of ripe age, those who look toward the hereafter rather than the future, are among the most difficult to find audiences, for, but there are rare exceptions, and this so ne. Here the man of 80 is lovable and so is the child of seven. Dwight Decre Wiman was fortunate in securing two such standout relations and the continuation of the original selections and several the original selections.

Manager had luck before with the same author's The Vinegar Tree, and while Paul Osborn is not prolific, he has delivered an admirable dramatization of the Watkin novel. Play is given in two acts, and director Joshua Logan took a chance in that rottining of thiring out the audience. That didn't happen on the best of the control of the

missed.

Death comes often to this American household, but the atmosphere is not funereal. End off the story peers into the beyond so delicately there is a glow of comfort if not satisfaction in what is to come. If the play says anything, it is that mortals need not fear the hereafter.

mortals need not fear the hereafter. Julian Northrup and Nellie have the assignment of bringing up Pud, whose parents had been suddenly kiled in a motor car accident. Lad is buight and inquisitive, but the opposite of annoying kids that often clutter plays. Northrup is profane, one reason why Nellie considers turning the boy over to Aunt Demetria, a disliked old maid described sarcastically as a Christian woman. Pud and his grandfather have a special name for her; in fact, their habit of making up names for people is part of the story's charm.

Old maid all for adopting the

part of the story's charm.

Old maid all for adopting the boy when learning he is to inherit a fair estate, but Northrup declares he never will permit it. Old boy suffers a heart attack, cue for the entrance of Mr. Brink, the play's mystical character, the messenger of death, come to fetch him. As Mr. Brink part of the declaration of

Jed. Harris scenery-ress	difiguration or bigs
by Thurnton Wilder.	Pentures Frank
Craven · Technical direc	tion les Raymond
Miller theatre, N. Y., or	ening Feb. 4, 38,
	Presuk Craven
Dr. Glibs. Jue Crowell	Juy Enssett
Dr. Chipselline	hymond Ros
ane Crowen	Tam Radilen
Howife Zen adum.	bearing Varden
Jue Crowell Frowle Newsonia Mrs. Globs	Dalan Carew
George Gibin	· · · · · · · · · · · · · · · · · · ·
Rebeten Gilibs	Marilyh Parakino
Rebeten Gibbs	miries witer, or
Professor Willard	Arthur Alten
Mr. Welds	Thomas W. Ross
Mon in the Auditorium.	Walter O. IIIu
Mrs. Somes.	Duro Merande
Constable Warren	E. Irving Locke
	Aitred Rysler
Digaluell Dingag	William Roebrick
Busebull Player.	Thomas Culey
Cum Chaler Man	nels, G. Cleveland
Joe Studdard	Illiam Wadsworth
and alounding were received	

Joe Stoddard ... William Wadsworth

Slage Manaceras. 'Alfred Ryder,

Ulliam Rochrick,

Slage Manaceras. 'Alfred Ryder,

William Rochrick,

Tambia Coley

Carele Weller, Alice Demidson, Walter O.

Hill, Arthur Allen, Charles Meilede, Kathedity Noda, Jeen Plati, Barbare, Brown,

Adda Slanley, Barbara Rurim, Lon Swann,

Derotliy Rynn, Shirley Ophern, Emily Balleau, Ann. Wesion, Loon Rose, John Teving

Short, Pranz Howell, Alax Beck, James

Mahaldy

"Box office' criticism has a tough "Box office' criticism has a tough one in 'Our Town' because its simple, sincere, philosophical, and, literary nature does not suggest the 'commercial wallop that its beautifully written staged and acted fine points warrant. Active drum-beating by critics and columnists and the cognosentiare usually needed to put over plays of this rare quality. A moderate engagement at best would seem a reasonable guess.

It is, a theattrical paradox in itself.

erate engagement at best would seem a reasonable guess.

It is a theatrical paradox in itself that a play written in simple, understandable language, dealting with simple, everyday life, marriage and canthe engaged in small town life and achieving heart-tug, warmth and should have a commercial question mark on it. That is due to several factors including the lack of scenery an economy that may be repellant to ticket purchase, although not to enjoyment once within the theatre. It is also generally true of entertainment that it must be more zingy and mention of the soil. In short, the very qualities that makes: Our Town' a fine manuscript make it an uncertain theatrical property.

Our Town' sees eve-to-eve with

orty.

Our Town' sees eye-to-eye with the general what's all-the-hurry philosophy of. You Can' Take It With You. But where the latter is a slap-stick vaudewille show, Town' is a thoughtful reverie. That also makes Hollywood possibilities' hard to an-

thoughtful reverie. That also makes Holly wood possibilities' hard to answard. Crayen discusses the play discusses the procession of the procession o

role is vitalized by Philip Coolidge.

Two families living in adjoining homes are the pivots of the action. Jay Fassett and Svelyn Varden play the middle-aged parents on the one side. Theirs is a kindly, understanding life shot through with some under the state of the state of the state of the shot through with some under the shot through with some under the state of the state of

vincing. John Craven, son of Frank Craven. John Craven, son of Frank Craven, puts himself on the theatrieal map as the gawky boy. Repeat that result, too, for Martha Scott as the girl. The soda fountain sequence is a throat lump, being a gen of authorship, direction, and actor-interpretation.

#### **Current Road Shows**

Week of Feb. 7 Abbey Players, Grand Opera ouse, Chicago.
'Behind Red Lights,' Shubert,

Newark, N. J. Brother Rat, Locust, Phila-

Brother Rat, Locust, Philadelphia.

Brother Rat, Bijou, Chattanoga. (7) Bijou, Nashville, (8) Plaza, Asheville, N. C. (9); Victory, Charleston, S. C. (10); Muny Aude, Savanah (12).

"Edna, His Wefer Cornelia Cotto Skinner, Egilsh, Indianapolis (7); Hartman, Columbus, (8-9); Cox, Cincinnat (10-12).

"Having Wooderful, Time, Verba, Brooklyn.

"Julius Caesar, Colonia, Boston.

Julius Carsia, ton. Mordkin Ballet, Erlanger, Buffalo (7-8).
Once Is Enough' (Ina Claire), Nixon, Pittsburgh.
'Murder in the Cathedral', Shubert, Boston.

snupert, Boston.
Richard IP (Maurice Evans),
Muni Aude, Kansas City (7-8);
Paramount, Omaha (9); Shrine
Aude, Des Moines (10); Parkway Madison, Wisc. (11-12).
"Room Service.' American, St.
Louis (6).

ouis (6). San Carlo Opera, Worth, Ft orth (9); Melba, Dallas (10

Save Me the Waltz, National, Washington.
"Tobacco Road," Biltmore, Los

Tonight at 8:30. Harris Chi-

'Tovarich' (Eugenie Leonto-

Tovarich' (Eugenie Leonto-vich), Selwyn, Chicago, Victoria Regina' (Helen Hayes), Erlanger, Chicago, Wine of Choice' (Claudia Morgan), Wilbur, Boston, Women,' Geary, San Fran-

sco.
'Yes, My Darling Daughter',
ucille Watson), Plymouth, (Lucille

(Lucille Watson), Plymouth, Boston.

Yes, My Darling Daughter (Florence Reed), Roxie, Sacramento (7); White, Fresno (3); Civic Aude, Long, Beach (9); Fox, Riverside (10); High School Aude, Pomona (11); Löbero, Santa Barbara (12).

You Can't Take it With You.

You Can't Take It With You,'

You Can't Take It With You'.
Lyceum, Minneapolis.
You Can't Take it With You.'
Paramount, Toledo (7); Victory,
Dayton (8); Mizpah Temple,
Et Wayne (11-12).
You Can't Take It With You',
Aude, Pueblo (6); Macky Aude,
Boulder, Colo. (7); Lincoln,
Cheyenne (8); New Aude,
Laramie, Wyo. (9); Paramount,
Salt Lake City (11).

makes this brief characterization

makes this brief characterization gillen.
The milkman played by Raymond Roe; the town constable played by E. Irving Locke; a group of children. all were perfectly cast and all carried their individual and group responsibility. The play is lighted from the wings, overhead and from the rear of the Henry Miller theatre with imaginative stage management. Technical direction credited to Raymond the rear of the theory control of the control of

### SUNUP TO SUNDOWN

Dermia In three acts. Presented in Deprint In the Comment of the C R. V. Brockwell, Jukey Pogriski, Perri Rosa Rosa Sinn cy Tossie Tessic A Ramon Maria Andy Turner Sam Pitch Alden Turner Buddy Turner ionzaci ionzaci omzates Affry Targe D Fullyon Angeres Mayor Mills Broake Sancy Habdeh Henry Babben, Gordo Habde Herbe Berger, Oranna Cabon Magal, Stanley Patheh, Margery Feltine Habde Tebah Lawter Physias Fran Manual, Stanley Patheh, Margery Feltine Habde Tebah Lawter Physias Fran Monthine

a throat lump, being a gem of authorship, including the state of the s

logical themes, 'Sunup to Sundown' will seem to them thin and watery. Play's chances for success are re-mote.

Play's chances for success are remote.

Author Francis Edwards Faragoh, who in the past has penned short stories and had a hand in scenarizing 'Little Caesar' and 'Becky Sharp, figuratively does little more than murmur' isk, tsk' in his expose of kid labor in the burley-leaf bolt. He is even vague in locale, naming his scene 'in one ofthe 42 tobaccorraising, states.' Had a mrawing vial picture of the control of the control

other boy 15.

If the taskmasters over the kids had been more Simon-Legreed, play would surely have been spiked with more appeal. But these characters do scarcely more than fret over the weather and the poor quality of work furned in by the kids.

work furned in by the kids.

Florence McGee, who scored as the brat in the legit 'Children's flour, plays the girl, she has a sensitive feel for a rather uneven, cloudy role. Boys are swell, especially Jack Jordan as the younger of the brothers and Eugene Gericke as the clder. Sydney Lumet, who appeared in 'Dead End, is grand as a good-humdred rascal.'

good-humored rascal.

Among those of voting age in the east, Percy Kilbride stands out as a vacillating, whining overseer. Walter Greazs is good as the crippled parent of the two freres, Carl Benton Reid is o.k. as the boss of the farm.

starm.

Staging permitted the action to flag too frequently. Director Joseph Losey, who labored kids when staging 'Lit Ol'. Boy' does know how to landte them, and dresses his stage well.

well.

Set by Howard Bay depicting a drying barn is excellent. For another scene, the layout is altered to resemble a second but similar barn.

Nothing in the play for films.

Bert.
(Withdrawn Saturday after sever performances; printed for the record.)

## Play Abroad

NUDES, '38

Paris, Jan. 30. Paris, Jan. 30.

Rayus in two acis 30 secreto. Produced 39 bani Lacebyre and Andre Denis. Written by Valentin Tarjulli, Victor, Willier. Directed by W. Rimels, and George Mancet, Music, Jen Trinchent, Jule. R. Duran, Music, Jen Trinchent, Jule. R. Duran, Lacebyre, L

Revue is all that its name implies for one would search long, even in Paris, to find a nuder stage show. Although some scenes are blatantly sexy others have the fine treatment for which the French are famous. It

sexy others have the fine treatment for which the French are famous. It will go only in France and have customers, besides bald heads in the front rows. Even Minsky wouldn't attempt one like it in the States.

Opening is slow, but once show is under way it moves steadily. Music throughout is good, althoughout is good sinding. Rule Land with a deep voice holds down top spot, to turn in good sinding and acting.

Rob Lamour, easily one of the best looking male leads seen recently, is a good comedian and dancer. Serge Diuchet shares honors with Lamour, with baritone that goes down well. Baily Davenn, nude lead, is attractive, and can dance. Lise Florelly, blinde, too far on the heavy side, eatches well. She hits her high notes, shaky getting there. Two acrobatic dances by Andre de Voisins, giant by unct. draw olk.

Windup of first act parades the nude mannequins as Roman gilstollowed by the Rimels Dancing, Chorus, as Egyptians, with Mile. Florelly as Cleopatra. Georges Mancet, Georges Sauval, Raymond-Marcel and Lamour act as ancient Greek judges to base a judgment on Baby Davenn as Phyrme. Coming up to trodern times, Mile. Mauve-enters sendences to be the third degree; and words leave nothing of the imagination.

Seene called Burlesque a la Americaine clothes the chorus while they make bad attempt at tap dancing that (atches better than any other simile, act in show.—His. burlesque of a Horlem tapster is one of the high sont and the contracts of the high sont and the contracts of the chorus while they make bad attempt at tap dancing. Chorus at a show in this burlesque of a Horlem tapster is one of the high sont and the man and the sont and the sone of the high sone of the properties of the chiral sone of the contract of the contract of the contract of the high sone of the contract of the contract of the contr

#### Yiddish Plays

#### BUBLITCHKI (IN YIDDISH)

Acrobatic bases Alyas Cert

Molly Pleon the effervescent first lady of the Yiddish theatre, has an other triumph and Annon Lebedge the triumph and Annon Lebedge that along with her in this cheery operation. The music is tuneful and the characterizations and settings are modern, much more than Yiddish theatre customers are accustomed to But the folkey appeal is there. Show, however, could stand some cutting, and will prove handsome biz getter.

Miss Picon excels in her simulations of an Odessa wharf gamin. Abe Ellstein has composed good, lilting music. One tune, Child of the Streets, as sweet, haunting number, forms Miss Picon's theme song through the play. Tile Is a Dance is also good.

Lebedge has a number in English, among others, You've Got II. Another Shashinak, for Miss Picon.

Story more coherent and not

Another Shashinka, for Miss Picon.

Story more coherent and not as dramatic as most Yiddish plays. Miss Picon gets opportunity for character minictry in a cafe scene which she plays a performer, trying to escape the complications of a mixed-up romance with a childhood sweetheart. Settings are interesting and colorful, except for the opening background.

Miss Picon is Shashinka, the wharf urchin, who strikes up a strange partnership with Elle, a sidewalk poet and beggar. Jacob Zanger plays this role very effectively.

Lebedeff is an American, whose wife has left him for another man So Lebedeff of winds up bringing back Shashinka and Uncle Elie to the States.

to note that the states is played by Yocob Sussanoff, tenor, and Gertie Bulman, an attractive ingenue, with a pleasing voice, is Lebedeff's sister. Both are

voice, is Leocaura and the condition of the comedy. She affects a curious but unwitting imitation of Donald Duck, which strikingly funny.

#### WARSAW AT NIGHT

(IN YIDDISH)

(IN YIDDISH)

Masical team in three sets, if seeine, by William Sleget und H. Javin. Presented in repetiver by Monsaha Statulic and Joseph Rumahinsky. State Scalink, byte Gersten, and deep and Michael Bick Chashke Phick Chashke Ist Paliceman 2nd Policeman Servant Glyl Nurse Prasecutor

Yiddish melodrama, which since time immemorial has been dependent for its success upon its contional, soul-stirring pathos, has come up with another, hit. Warsaw at Night. Possessing all the hoke, lachrysmic attributes of fine mellers, this piece is moulded in an Old World setting with a New World savor. Play is a bit too long finding little entertainment during the early scenes, but it manages to capture a climactic bravura that carries comperisations. Through the weepings and wallings there sifts Second avenue's cheltuin of comedy, Menasha Skulnik. The rounded, effervescent come of an strikes a crosscendo of audience aptrible cast as a hine one headed by Skulnik Bertz Caretos Irii Comedical Skulnik Bertz Caretos Irii Comedical.

strikes a crescende of audience approval.

The cast 48:8 hine one headed by Skulnik, Berta Gersten, Irving Grossman and Diana Goldberg. But despite the fine tempo maintained by the principals, it remains for Skulnik Sheep the the flooring of the control of the strike principals, it remains for Skulnik Sheep the strike the strike that the strike the strike that the strike the strike the strike that the strike the strike that the strike that the strike that the strike the

## **Inside Stuff—Legit**

Although 'Shadow and Substance,' Golden, N. Y., doubtlessly reached production on this side as the result of George Jean Nathan's glowing enthusiasm of the script, he has never met Eddie Dowling who made the presentation. Nor was he acquainted with Sean O'Casey until that Irish dramatist came to New York for the showing of Within the Gates,' which the critic highly lauded. Other plays of Irish origin which Nathan advocated, from the printed versions, include 'General John Regan,' 'Moon

the Yellow River' and The Plough and the Stars. First of the latter trio were produced by Broadway showmen, but the latter awaited the coming of the Abbey Players some years ago.

Nathan takes more pride, however, in having espoused the early Eugene O'Neill plays, as for instance 'Anna Christie' which Arthur Hopkins produced along with other plays by that author. He called John D. Williams attention to Beyond the Horizon originally. While those dramas started O'Neill on the way to top ranking among American playwrights, Nathan' advocacy of foreign plays other than the Irishmen mentioned included works of Dunsany and Hauptmann, also Sacha Guitry's The Illusionist, which A. H. Woods tried out.

Nathan has called attention to some 50 plays, many of them limelighted in Smart Set, the magazine which for a time he conducted with H. L. Mencken. In no instance was the critic financially interested.

During rehearsals of On Borrowed Time, which drew critical praise at its debut at the Longacre, N. Y., last week, there was uncertainty over the selection of the boy lead. It was proposed to use Peter Miner and Peter Holden alternately. Miner kid was withdrawn by his parents after he contracted the stifles and the Holden boy looks to be a fixture in the part, although another youngster alternate, Lawrence Robinson, is also programed in case. Young Miner is the son of Worthington Miner, stage director, and Frances Fuller of the stage.

Holden boy was in the show when it tried out in New Haven and is said to have prompted Richard Bennett, who withdrew, and was replaced by Dudley-Diggos. Understond Bennett was in tears when he relinquished the assignment.

Dudley Digges. Inderstond Bennett was in tears when he reininquished he assignment.

Lawrence Edward Watkin, author of the novel from which Paul Osborn adapted On Borrowed Time, is head of the English department at Washington, and Lee. He took the story from a legend in Chaucer. Character of the youngster was based on Watkin's own son, Parke, and many of the urchin's habits and tricks were those of the boy.

A. H. Woods Academy of modern acting, which has 30 students paying tuition of \$500 each for a six months' presented 'Stage Dooi' last week for its second production. Three of the cast were approached by picture scotts. School does a new show every four weeks, with some est switches to give everybody chance.

First production was 'Green-Hat' and next one will be the Noel Coward series, 'Tonight at 8:30.' Several students will be given small parts in 'Censored', the new play Woods is presently readying. Plays used by the school have been given to Woods without the usual royalty fee.

Constance Collier, George Arliss and Herbert Marshall have recently spoken to students at the school. Mrs. Ruth Drake has replaced Richard Herndon as general manager.

Theatrical activity in the south and southwest is greater, as shown by Theatrical activity in the south and southwest is greater, as shown by railroad mileage of roadshow companies this season than at any time since 1929, J. R. Coulter, general traffic manager of the Frisco Railway, avers. Fifteen companies traveled a total of 6.661 miles in special cars over Frisco Lines in the last four months of 1937, an increase of 25% number of productions and a 33% mileage increase over the same period in 1936: Shows which toured the territory—chiefly in Oklahoma, Texas, Tennessee and Alabama—included 'You Can't Take It With You,' Room Service,' The Women' and 'Tovarich'. Among other companies were the Salzburg Opera Guild and Mordkin Ballet.

Although it was reported that Right This Way, the illistarred musical which closed recently at the 46th Street, N. Y., would relight, there is small chance of that. Louis Luckénbach, 39-year-old heir of the shipping family, who backed the show, is being sued for divorce and his liquid funds are said to be tied up because of that action.

Alice Alexander, 22-year-old actress, presented the show. She went on the stage at the age of 16 and for three years appeared in Joe Prisco's act. 'Way' lost about \$175.00.

'Way' lost about \$175.000.

Federal Theatre Project announced last week that 3,609,984 persons in Greater New York saw 4,087 professional performances of project shows in 1937. In addition, 513,237 attended 1,412 non-pro-performances by community and school groups. Of major productions, revival of Processional led with a total attendance of 31,740.

Ethel Waters may play the lead in a dramatization of Du Bose Heyward's Mamba's Daughter, it ale of the play goes through this week as expected. Would be first fling at a straight play for Miss Waters, although she's been in musicals.

#### 'JOURNEYMAN' MOVES: **AUTHOR'S FRESH COIN**

"Journeyman, which was announced to fold at the Fulton, N. Y. last Saturday (5) after a critical lambasting, moved to the Hudson Monday (7). Show was presented by Sam Brid, currently eppearing, in '0' Mice and Men,' Music Box, N. Y. 'Journeyman' is based on a novel by Erskine Caldwell, who staged it. Understaod the author provided fresh coin for the venture in the expectation, that. 'Journeyman' may develop a public did Tobacco Road, which was adapted. Irom another Caldwell novel, Deal for the Hudson alls for a four-walls rental, week to week founds in the separated by Sam H. Grisman, who also is the Fulton lessee. Latter theatre's stage is being deepened. It relights with 'Casey Jones' late next week.

## Denver Proposes Stiff Law to Curb Scalpers

Denver Feb. 8. An ordinance introduced into city council last week provides \$100 to saud mes and jail sentences of from 30 to 50 days for ticket scalpers. During the recent click of You Can't Take It With You' here show scalpers busy and got fancy prices for scats. \$300 fines and jail sentences of from

Proposed law would force ticket sellers to display a seuting diagram of the seats and their prices. Every of the seats and their prices. Every ticket would have to bear on its face the price, date and time of the performance, with continuous picture shows exempted from the time, demand. It would be illegal to sell, seats to known licket speculators and scalped ticket could not be used to gain admittance to a show.

#### Shows in Rehearsal

'Censored'—A. H. Woods.
'You Never Know' ('Candle-light')—Shuberts.
'There's Always a Breeze' (Salute to Glory')—Hyman and Cooper.

and Cooper "Casey Jones'—Group The-

atre.
'Empress of Destiny'—Fred-erick W. Ayer.
'Whiteoaks' — Victor Paynes.

"Who's Who'—Elsa Maxwell-Leonard Sillman, 'Man on the Dock'-Felix Jacoves-Eliot Cabot

#### Shift 300 Arts Project **Workers to Other Lists:** So Protestors Docked

After a period of comparative quiet, those connected with the WPA heater New York were aroused last week when 300 persons on the payroll were transferred from the theatre, art, music and writers project to other white collar and laboring divisions. Mostly affected is the theatre project.

Protest were

Protest was made to George Kon-dolf, director of production, with the result that seven supervisors were let out and 80 professionals were docked for the hour and three-quarters spent in the demonstration. Charge was absent from duty quarters spent in the demonstration. Charge was 'absent from duty,' Paul Edwards, administrator for the project, stated that there had been a violation of a rule issued in December. This rule limits protesting delegations to five persons who may act only after interviews had been applied for.

applied for.

Those affected had been getting the top security wage of \$103.40 monthly. Attempt was made to sure against a reduction of that payamong the people transferred, but is stated that they are to receive the prevailing wage for the type of work assigned.

Edward Goodman, a director, signed and complained of the theat the project's setup as reorganized last summer and the few productions made this season.

Investigation of alleged, anti-labor.

Investigation of alleged 'anti-labor practices' of David K. Niles, assistant WPA administrator in Washingant WPA administrator in Washington in charge of information and labor relations, was recommended in a resolution adopted the the supervisors council of the Federal Theatre in N.Y.C. at a meeting Monday (7) night in New York. Telegrams to the liberal bloc in Congress, headed by Maury Maverick, were senturaing investigation of Niles, whose policies, as carried out by Paul Edwards, 'are threatening the life of the project,' according to the council.

Group also demanded that Ed-Group also demanded that Edwards air the charges against him in connection with the recent forced resignation of Charles Ryan, labor officer of the N. Y. Federal Theatre, Action to bring about reinstatement of seven supervisors fired from WPA last week by Edwards under Administrative Order 38 will be demanded. Rescinding of the part of the order said to abrogate collective bargaining rights will also be made.

Other Federal Theatre happenings

ing rights will also be made.

Other Federal Theatre happenings included the resignations last week of Edwin Goodman of the N. Y. C. production board and Lucius M. Cook, rssistant-producer director. Both turned letters to Hallie Flanagan, national director. Cook was directing the Bernard Shaw's play On the Rocks."

#### Shows Out

Sunup to Sundown' was with-drawn from the Hudson, N. Y. Jast. Saturday (5) after playing seven performances. Drama with child labor: background drew weak press; but. Francis Fararoh. Its au-thor, was awarded \$2,000 prize thor, was awarded XLOW public money by the International Ladi Garment Workers' union in a play competition. Union is sponsor of Pins and Needles' (Labor Stage N. Y.).

SUNUP TO SUNDOWN Opened Feb. 1, '38. Opinions were negative. Coleman (Mir-ror), 'Not a likely magnet for patrons of commercial theatre,' Watts (Herald Trib), 'Lacks the proper dramatic bite.'

## L'ville Stock Venture;

Louisville, Feb. 8.

New dramatic stock venture is being readied to open at the Drury House has long been dark, with the exception of a once-a-week broadcast. Opening is scheduled for next Tuesday (15) and cast will be

next Tuesday (15) and cust will be brought from New York, according to W. Leonard Dillinger, in charge of the project.

Opener will be Petticoat Fever. with 'Holiday' and 'George and Majaret' to follow. Company will do seven shows weekly, dropping the Monday performance in favor of the local broadcast, sponsored by a brewery. Prices will range from \$1.10 top.

Light-opena scason for Columbia Hall has been under consideration or some time by Harry Martin, former, stock manager here. Project has been temporarily shelved, however.

## \$1.000 More Loss On Time': Ruling Sets Precedent

Expenditure of slightly over \$1.000 was added to the production loss of Time and the Conways English play J. B. Priestley, which was withdrawn from the Ritz, N. Y. after a drawn from the Ritz, N. Y., after, a month's stay. Management's arrangement with the players, most of whom were brought, from London, called for the cast to pay Equity for initiations, dues and alien actors percentages the event the show played more than four weeks. 'Conways' gave a paid preview performance, which the management contended should be counted in the playing time. Equity thought otherwise and the matter was arbitrated, along with the protest that the man-

wise and the matter was arbitrated, along with the protest that the management had deducted 50% of moneys due Equity on the final week of the engagement. Only 25% was to have been held out during any one meet.

have been held out during any one week.

Decision upheld Equity and the players in both contentions. It was ruled that the preview was not a regular performance, although the actors were paid. Decision set a precedent. About half the coin due Equity had been paid and the amount held out during the final week was ordered refunded to the cast. Amount so disbursed amounts to more than \$500. 'Conways' was not a unit import, there being two resident aliens in the cast. For that reason those who came from England were required to join Equity. Import was presented here by Crosby Gaige, in association with Jean V. Grombach and George Greening, Latter was a silent partner in 'Sailor Beware.'

#### 3 NEW AGENCY BUYS: FOURTH DEAL PENDS

Ticket agencies are arranging buys for the recently highly rated arrivals on Broadway. Deals already entered into are for 'On Bolrowed Time, if to ire for On Borrowed Time, L. gaere, Shadow and Substance, Golden, and Bachelor Born, Mo-rosco, Call for eight weeks with 10% return privilege, Pending is a bij on 'On Town,' which opened late last week, at the Miller. After an excellent press, a 12 weeks buy was sought for Bor-rowed, but the brokers demurred on the greated that the democracy.

rowed, but the prokers demutred on the grounds that the deal covered a period including Lent. Show is on a rental basis, which was the original deal for the Longacre Shuberts had been reported demanding, a four-walls, deal, after the show opened raggedly out of town.

#### 'Uncle Remus' Revival

Charlotte, N. C. Feb. 8.
Revival of Joel Chandler Harris Unele Remus & Creeturs, Inst presented 1992 by the Greensboro College Players planned by that aganization.

Special permission to produce the play has bee, granted fointly by Dr. J. Roddy Miller, who is believed to have made the sole dramatization of the Unite Remus stories, and Lacien.

the Uncle Remas stories, and Lucien Harris, son of Joel Chandler Harris and manager of all Uncle Remas ma-terial and Stories.

# ville Stock Venture; 'Fever' to Open Feb. 15 MERCURY REP. TO STAY AT **NATIONAL**

Engagements of the Mercury revivals, Julius Caesar' and A Shoemaker's Holiday' indefinite, result of the business drawn since the shows moved nilo, the larger, National, N. Y. from the small Mercury (Comedy). First announced that the date, would be limited to six weeks. Caesar' has proved the stronger draw of the two shows which grossed \$14,500 last week, about \$1,500 under capacity at the \$2.20 and \$2.75 top scale (latter top applies Friday and Saturday nights). Parties sometimes hold down the nightly figures, but it has been shown that 'Shoemaker's Holiday' draws about \$300 tess nightly than 'Caesar'. Latter revival was the stunt that put the Mercury group the Broadway map at placed the independents in the commercial theatre category International Ladies Garment Workers union, which presents Pins and Needles' at the former Princess (239-seater), has been shifting the ticket scale with parties paying less than half the regular admission price Demand for Pins' tickets in the agencies is reported to have dropped recently.

#### Fitzgerald Bldg. Passes To Insurance Co.; Was Owned by Joe Leblang

Fitzgerald building, at 1482 Broadway, passed to the possession of an insurance company holding the first mortgage on the property, which insurance company notating the first mortgage on the property, which cludes the George M. Cohan theatre, a grind film house for the past several years.

Site is at the southeast corner of

Site is at the southeast corner on Broadway and 43d st. and his long headquartered Leblang's ticket agency. It extends halfway to 42d st. Building was owned by the interpretable of the been in virtual receivership since his agent. death.

death.

It was the ticket magnate's dream to erect of the largest office buildings and theatres of the block, which is valued at \$15,000,000. In furtherance of that plan Leblang bought the adjoining Longacre, building, but the financial obligations involved caused the estate to become insolvent, as the purchase was made just prior to the 1829 crash.

was made just prior to the 1829 crash.

While the Longacre bullding, occupying the 42d st. corner, is operated to some profit despite the many large office buildings has not been tenanted above the second floor for the past year. Those handling the tate figured it would be a saving to close down although when tenants were ordered out the planthen, the called for establishing it as hotel, with the New York World's Fair of 1939 in mind.

#### 'Never Know' to Try Out In Pitt; Claire Current

Pittsburgh, Feb. 8.
That the Nixon's legit season would run into late spring, considerably beyond the regular windup, was indicated over the weekend when the managenepit announced that You Never Know. Cole Porter-Riwland Leigh, musical, version of 'Candledight,' had been booked in for April 18. Also probably means that the show, featuring Clifton Webb. Lup Velez and Libby Holman, will hit Broadway exceptionally late and try for a summer run.
I'll be the Nixon's first musical of the year, the first time in the hinses history that it has gone that far into the season without a single song-and-

the season without a single song-andthe season without a single song-and-dance offering. House has Once 1s, Enough, with Joa Claire, current after two dark weeks and next Sunday (13) gets a roadshow-engagement of 1n Old Chicago '20th) for a furthight. After that there's nothing definitely set unit Mirch 21, when Brother Rai' plays return engagement.

aggement.

ATS still has two shows to deliver to season subscribers but no word yet from headquarters to what

## 28 of 40 London Theatres Open, 2-for-1 Fading, 30 Shows on Way; 'Hide and Seek' \$16,500, 'Greek' 15G

London, Jan. 28.

With only 23 West End theatres out of a folal of 40 housing productions it would seem business it in the second of the secon

While Victor Regina' and assistant of the top shelves still jamming out the top shelves still jamming. To the top shelves still jamming out the top shelves still jamming. To the top shelves still jamming out to the top shelves still jamming out to the top shelves still jamming to the top shelves still jamming to the still still still still shelves the still shelves the still shelves the still shelves the shelves shelves the shelves shelves the shelves shelves the shelves the shelves the shelves shelves the shelves shelves the shelves shelves the shelves the shelves shelves the shelves the shelves shelves the shelves shelves the shelves the shelves shelves the shelves shelves the shelves shelves the shelves the shelves shelves the shelves shelves the shelves the shelves shelves the shelves shelves shelves shelves the shelves sh

in Welcome Stranger, which made comes from O'Bryen, Linnet and Dunfee in 'Innocent Party,' a farce for Robertson Hare and Alfred Drayton, and a play by Merton Hodge, adapted from a novel by Sybil Bolitho; the Tennent corporation comes up with two, one 'Plan for a Hostess,' with Ronald Squire and Yvonne in lead, and a new play by St. John Ervine, whose 'Roberts' Wife, also under the Tennent banner, or Ephraim as has never been comedy by the St. John Ervine, whose 'Roberts' Wife, also under the Tennent banner, or Ephraim as has never been comedy by the St. John Ervine, whose 'Roberts' Wife, also under the Tennent banner, or Ephraim and Yvonne and Yvonne and St. John Ervine, whose Roberts' Wife, also under the Tennent banner, or Ephraim and St. John Ervine, who has be stick with carl Brisson, which has been touring the sticks with very moderate success, and will need to have names injected for the West End.

Important Shows
Important single shows presented by various managements are a new musical comedy combination comprising June Knight, Sidney Howard, Arthur Riscoe and Vera Pierce these are under the aegis of Firth Shenherd, who seems to be slow in stow is a syet untilled, it is a musical by Douglas Furber, and opens at Prince's theatre March (28. Albert de Courville is another who is presenting an important play single handed in the West-End, Clare Boothe's 'The Women,' which is give in the Holf's bit, also in that life and the 10% bit, also the standard the Scotlast Theorems and the Association with the Scotlast Theorems and the Association with the West End, in association with the Scotlast Theorems and the Associated Theore

I vious effort. Show opens Shaftessbury theatre March 22, after four weeks out of town.

Tele's Maschwitz's "Papriker-is-due-ai the Adelphi sometime in March of April, depending growth of the old-timers among West End the old-timers among West End producers, has She Went to See, at the Haymarket, in February, starring Marie Tempest.

H. M. Tennent has another, which he doing in conjunction with Bronson Alberty. This is a play by Jay Mallory, the authorses was well and Madge Titheridge will co-star and Madge Titheridge will co-star amount of the March 1998 of the M

in a new musical, also from the continent.

Others are Ann Croft in Frimrose
Song, by Bruce Sevier; Ed Ryan,
the Americal actor, intends to bring
over 'Lover's Meeting', and William
Patrick has a vehicle for Jean de
Casalis and Hugh Wakerheld.

While two important revivals and
Anton Chekov's Three Sisters, with
Articles of the Control of the Control
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ting steady \$4,000, but has very small overhead.

'Ginderella', Princes (5th week). Rehash pantomime done at the London Coliseum last year by Prince Littler, but nowhere near duplicating its success, draggling along at below \$5,000, which must mean a

new \$5,000, which must mean a loss.

Test of the Wave, Drury Lane (20th week). Has not made any mother, due to heavy cost of productions staying on till management decide on new policy, as Ivor Novello quits after his trio of productions, which on the whole have not proved profitable; not decided whether house reverts to old policy of spectacular mellers, even likely. James. Montgommery's musical, 'Wayward Girl, might be next; J. L. Sachs still owns English rights, but will have to confine production cost to \$60,000, and anything over 'will be deducted from his royalites; inake not exceeding \$17,500, which is Sight profit.

'French Without Tears,' Criterion (2d year). Still in big money, although dropped off from \$5,250, which is capacity, to over \$5,000, good for several months more.

'George and Margatet,' Wynd.

good for several months more.

'George and Margaret.' Wyndhams' (48th week). Has dropped from the \$10,000 mark and now meare to \$6,000, but still very profitable, as overhead is very slight, and at this gold for months

at this gait is good for months ahead.

'Going Greek,' Gaiety (18th week). One of the outstanding hits of the season doing steady \$15,000, with no sign of diminution.

'Hide and Seek,' Hippodrome (14th week). Has done better than any of the musicals at this house in retire production cost of \$75,000, despite grossing over \$20,000 for some weeks; now nearer to \$16,500, which is still \$2,000 above getting out price. 'Housemaster,' Adwych (29th week). Now operating on two-forne ticket, and still profitable at \$4,500, due to slight overhead.

'Have Been Here Before,' Royal-

\$4,500, due to slight overhead.

'I Have Been Here Before,' Royalty' (17th week), Moneymaker, despite location in one of the worst theatres in the West End, proving that the play is still the thing; bordering on the \$5,000 line, which spells no danger.

spells no danger.

7 Killed the Count, Whitehall (7th week). Doing steady intake of \$6,000, with comparatively little overhead; can pace it at this rate for a long while.

long while. "London Rhapsedy." ('Crazy Show'), Palladium' (20th week). Still near capacity, doing well over \$28,-000, and yielding handsome profit; likely to stay till June, with a few month, and the words, which was the new Crazy Show comes; in the new Crazy Show comes.

comes in Mourning Becomes Electra, New (10th week). Transferred from out-of-the-way Westminster theatre, where intake justified transfer; nere first week, and likely to touch \$5,000, which is profitable.

which is profitable.

'Oh, Letty,' Palace (7th week).
Musical version of Anita Loos' Whole Town is Talking; was originally titled 'Oh, You Letty,' but dropping part of title has not helped the box office; doing badly at \$7,000, and due to fold soon, to make room for 'Dodsworth,' middle of February.

Form for Dodsworth, middle of February.

\*Robert's Wife, Globe (9th week).
In the real hit class, and good for many months; doing consistently good trade at over \$10,000 per week, which near capacity, and takes much less to get out.

\*Room Service, Strand (6th week).
Cannot be classed among the hits, although at \$7,000 is making slight profit, and seems set for some time: trouble is cheaper priced seats, which are not responsive.

\*Yes and No. Apollo (12th week).

Transforred from Ambassadors:

trouble is cheaper priced seats, which are not responsive.

'Yes and No.' Apollo (12th week). Transferred from Ambassadors: touching \$4,000, which profit; can linger summer that the local state of the lo

mark will barely touch the \$3,500 mark me and the Conways. Duriess (22nd week). Has had a prosperory nning and at times did as high as 6000 ner, week, which beat the Nicht Must Fall' record of the house; now has dwindled to around \$4,500, which is still very good new body with the still very good new to this small cancely house and this small cancely house and this small cancely house and the still very good new to the still t

## **Plays Out of Town**

SAVE ME THE WALTZ

Washington, Feb. 7.
Comedy in three acts four scenes by Angeling presented by Halfard and the Comedy in three acts four scenes by Halfard and the Comedy in three acts four scenes by Halfard and the Comedy in the Comedy in

A wealth of words, of performers and of settings have been herded onto the stage by. Producer Max Gordon on the obvious gamble that in 'Save Me- the Waltz' Katherine Dayton had another 'First Lady' up her sleeve. The result, in its initial playing at least, proves more bulk than punch. Stashing of superfluous lime and the state of the state

#### Man Who Ate Popomack

Brooklyn, Feb. 6.
Comedy-faultary in two acts by W.
urner, Singed by Paul, Stephenson, Se
ingr, by Albert B. Ward, Jr. Present
y Brattleboro, Theatre at St. Felt S. H.
Inghouse, Brooklyn, Feb. 7, 38, \$1.

e Lady Ollvia Raub.

Hon. Rupert layelly... George Kean Capquin Anthony... Harry Young Brattleboro Theatre players have considerable shill on the layer of t

by Emilie Sheldrake are outstanding in every scene.
Dialog is literate, with plenty sage remarks about morals and manners. Albert E. Ward, Jr., did exciting settings. Fine staging by Paul Stephenson. Virginia Campbell plays Muriel well.

Ran.

### 'Wonderful Time' OK \$6,500 in Brooklyn

Brooklyn, Feb. 8

Brooklyn, Feb. 8.
Werba's Brooklyn in chips with production of Having Wonderful Time, now in second stanza and may go third. Local press gave show first rate notices, with resultant spurt at

rate notices, with resultant spurt at bottless, with resultant spurt at the control of the contr

#### Garat in 'Angel'

Permission was granted yesterday (Tuesday) by the 'Actors' Equity Assn. council for Henry Garat to appear in the new Dwight Wimanshow, 'I Married an Angel.' French actor will have the lead. Several other forcian 'names had been mentioned for the part.

#### **'TAKE IT' COPS \$23.600 IN ILLINOIS 1-NITERS**

Since leaving town, the Chicago company of You Can't Take It With You' has been mopping up to scillout You' has been mopping up to sellout coin in score of medium-sized burgs around this territory. Show has a round this territory. Show has been selloused burgs around the sellouse which are being turned into legit spots for the one-mite venture. Show took \$5.000 ir, one performance Monday (31) of last week in Springfield, Illi: and went on to similar sellouts in such towns as Decatur, Peoria, Bloomington, Rockford, South Bend, with the week's gross touching \$23.600.

Show heads through Wisconsin and Minneapolis and then to Jowa, Nebraska and Missouri territory.



## 1552 Broadway

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Still carrying on the half-century old tradition of I. Miller, the leading maker of costume, character and current fashion shoes. THEATRICAL DEPARTMENT

1. Miller & Sons

MILLER

## 'Stage Door' Folds, 'Tovarich' Ditto, 'Regina' Quitting Chi; 'Service' In

Chicago, Feb. 8.

Both of Gilbert Miller's local shows will quit town Feb. 19, with 'Victoria Regina' exiting from the Erlanger to continue on its nation-wide four. Tovarich,' which has

brianger to continue or in the brianger to wide tour. Tovarich, which has had a fine road run and excellent rolm-stay-here, will, folderoo, Following Trarich, earlier, with the Fiynn already in town banging the drum for the George Abbott has provided in the first of the first o

mignet to save property of the control of the company here last Saturday (5), with most of the company returning to New York, while Joan Bennett flipped to the Coast, Could have continued on for several more cash sessions, but Harris could find have continued on for several more cash sessions, but Harris could find how the could be not be proposed to the could be consulted to the could be consulted to the could be company to the could

night on good awance sale and possible power of rand (1,300; \$2,75). Bad four big money weeks here before folding completely on Saturday (5). Finished to powerful \$14,700.

Tenight at \$3.30, Harris (1,000; \$2.75) (2nd week). Will go three weeks, or an additional session beyond originally planned fortnight. Caught on well last week and came through with better than \$10,000 for \$750 (6th week). Will make it nine weeks and then call it a season. Has done well here. Turned in good \$11,000 again last week.

last week.

Welteria Regina; Brianger (1,400
\$3.30) (7th week). Another week
and on its way to continue its scheduled route. Powerful trade at all
times, running practically at capacity. Zoom maxuma at \$24,000.

Ballet Fedre, Was Northern. Fine
reports helping trade.

See Naples and Die, Blackstone.
Readying to leave.

#### **'WOMEN' FINALES 15G.** 'ROAD' BACK AGAIN, L.A.

Los Angeles, Feb. 8.

Tobacco Road' moved into the Biltmore yesterday (Monday) for a single week, following its extensive Pacific coast repeat tour. Advance indicates considerable interest in the six nights and two matinees to be played here. The Women' moved out Saturday (5) after three profitable weeks.

Estimate for Last Week
The Women, Biltmore (C-1.656, \$2.75). Trade held fairly strong for the three weeks and final stanza ended with excellent \$15,000.

Loyaltes: Hillywood Playhouse. Run extended through next Sunday (13). The Great Barrington' follows, opening Feb, 17

Boy Meets Girl. Mason, sticks until Feb. 15, with 'Dracula' moving in.

"Days Without End.' Mayan, Has another week to go.

#### 'Can't Take It' Pars 1st Week's \$11,500 in Cincy

Cincinnati, Feb. 8,
You Can't Take It With You' concluded a profitable fortnight's stay
\$12,000 Cox Saturday (5) by tugging
\$12,000 cox

is only one to have a 17-us, this season.
House is dark until last half, when Cornelia Otis Skinner comes in for four performances of Edna His Wife at \$2.26 top for nights and \$1.70 high for the single matinee,

\$1.70 high for the single mainner, saturday.
After Miss Skinner's engagement, no bookings are definitely set thus far. It is likely that-Walter Hampdon will come in for a week, also that Brother Rat' will return for a sevenday, showing, with nothing more for the balance of the season.

Estimate for Last Week
'You Can't Take It With You,' Cox (1,300; \$2,75) (2d week), Held to first week's pace and came, within a few, dollars of hitting its same \$11,500.

#### 'Room Service' N.S.G. \$5,500 in Indianapolis

Indianapolis, Feb. 8.
Room Service, in for three evening performances and Saturday matinee, didn't do so well despite favorable reviews in all three dailies and good word-of-mouth buildup. Take was poor \$5,500, with no strong attractions against it for alibis. Show did \$10,000 on the week (including a date in Columbus).

a date in Columbus),
Cornelia Otis Skinner, doing a one
night stand with "Edna, His Wife',
here last night (Monday).
Estimate for Last Week
"Room Service," English (1,400-55c\$2,20). Thin audiences at night performances, with best biz at Saturday
matince, poor, \$5,500.

## PHILLY BLEAK, 'RAT' \$10,500, 'JUNE' 4G

Philadelphia, Feb. 8,
Latest show to be cancelled before reaching Philly is Murder in the Cathedral, originally skedded for next Monday (14) at the Forrest but now scratched. As a result, that house hasn't a thing lined up until 'You Never Know,' new Cole Porter musical with Clitton Webb, Lupe Velez and Libby Holman, which is normally of the factor o

ture.

Chestnut is better off with Max Gordon's tryout production of Katharine Daylon's Save Me the Waltz, set for a week starting Monday night (14) on the way to New York. This one is apparently a certainty, and so is Yes, My Darling Daughter, which follows for a three weeks stay at the Chestnut, beginning Feb. 21. Daughter plays two weeks on ATS subscription and one on its own. After that the house will probably get a return of You Can't Take It With You."

return of 'You Can't Take It With You.'

Locust is still doing business with Brother Rat' and will hold that comedy as long as possible. Biz is undeniable and it may get two weeks after this. Weekend ads read last weeks.' Locust would like light-production comedy to follow, and might get the return engagement of 'Room Service,' mentioned to come. 'June Night,' Kenyon Nicholson comedy which fad a weeks tryout and the strength of the strength o

### 'Red Lights' Bright \$9,000 in Newark

Newark, Feb. 8.

Behind Red Lights, on its return engagement to the Shubert, garnered nearly \$9,000 at the b.o. with only Monday and Tuesday on the 2-for-1 basis. Show is held for a second

Monay and Juesday on the 2-101-1 basis. Show is held for a second week. Estimate for Last Week Behind. Red. Dights Shubert (1,960; 0-51,50). Shubert (1,960; 0-51,50). Shubert count of itself, doing nearly \$9,000 on first week of return engagement.

#### 'Wine' \$6,000, N. H.

New Haven, Feb. 8.

Press, was not too enthusiastic in its reception of 'Wine of Choice here last week-end (3-5), but business, was satisfactory, Show is still undergoing revisions and will hold up, its Broadway, opening until a least two weeks of Boston, following here.

#### **Balto Legits Dark**

Baltimore, Feb. 8.
Both legit houses here dark this week, with preem of 'Man on the Dock,' by Henry Ephron and Sam Rosenberg, set for the indie-booked Maryland the weck of Feb. 14.
Ford's has listed Julius Caesar' for Feb. 21. and a third return for Brother Rat,' Feb. 28.

'Rat' booking creating some interest, as town saw debut two years ago and responded with okay gross for return earlier this scason.

#### FREDERICK'S 'SUSPECT' FAIR \$8,000 IN FRISCO

San Francisco, Feb. 8.

Pauline Frederick opened at the Curran Jan. 31 in 'Suspect', a London melodrama. Although 'crix raved about her performance and granted that 'Suspect' was good theatre, public reception first week was fair. Miss Frederick previous appearance were offered at \$1.50 top. At the Curran in 'Suspect', they are asking \$2.50 to see the star.

Yes, My Darling Daughter, 'closed at the Geary Saturday (5) after three weeks of good biz. The Women' replaced it. 'The Sun and I by Barreland Leona Stavis, with a 'cast of 100 is the Federal Theatre production at the Alcazar.

Stimates for Last Week

Suspect,' Curran (1,500; \$2.50). Pauline Frederick very popular here and then new Day is fan superior of the company of the company of the company of the company of the Curran where it is slated for a run of two weeks. Take the first week around \$8,000, fair, 'Yes, My Darling Daughter,' Geary (1,500; \$2.50). Third and final week of this comedy with Florence Reed nabbed good \$9,000. Booking of The Women, which opened last night (Monday), forced 'Daughter' out of the Geary. WPA.

'Sun and I, 'Alcazar,' (15 tweek).

WPA
Sun and 1. Alcazar, (1st week)
(1,269; \$1.10): Due to the public interest in this speciacle, the Federal Theatre Project is presenting the play nightly.

#### 'ENOUGH' HITS \$17,500 'WALTZ' CURRENT, WASH

Washington, Feb. 8.
Once Is Enough, new Frederick
Lonsdale comedy, did usual Ina
Claire bir here at National last week,
though some didn't get over-excited
about the play.
Current is opening of new Katherine Dayton farce, 'Save Me the
Waltz,' which opened last night
(Monday) to one of smartest audiences in months. Modern-dress
Julius Jacest Greenel one Menorin Edna, His Wife,' slated for the
week of Feb. 21.
Estimate for Last Week
'Once Is Enough, 'National (1,698;
\$2.75). Pre-Broadway week stirred
up the usual Ina Claire fans to kick
in approximately \$17,500.

#### 'Can't Take' Takes \$7.500. 3 Performances, Denver

Deriver, Feb. 8.

Two evening performances and one matinee, were practical scillouts downstairs for 'You Can't Take It With You' in the municipal auditorium here last week. With the show playing four other spots in the region—Pueblo and Boulder, Colondon Cheyenne and Laramie. Woo, the gross for the seven performances a cupected exceeded 17 pare. "The Women, March 99, 'King Richard It, Warch, 29-39, Victoria Regina,' April 25-26; 'The Star Wagon,' May 20-21.

Estimates for Last Week

25-26; The Star Wagon, May 20-21.

Estimates for Last Week

You Can't Take It With You, Auditorium (2,800; \$2.80). Against film competition, three shows are about the limit for legit in Denver; nice \$7,500 for three performances.

### Cornelia Otis Skinner \$4,000 in 3 Times, Mpls.

Minneapolis, Feb. 8.
Cornelia Olis Skinner, 'Edna, His Wife, grossed slightly over \$4,000 for two nights and a mattine at the Lyceum last week. It was the biggest business she ever chalked up here.

least two weeks of Boston, tollowing biggest business she ever chalked the feet. Shubert is dark currently, with opining in sight.

Estimate for Last Week

When Choice. Shubert 1,700:
Support Shubert 1,700:

## **New Standouts Brace B'way List;** Substance' First Week \$13,000. 'Right' \$31,700, 'Hooray' \$26,000

'DAUGHTER' 18G,

'CATH'D'L' 8G,

**BOSTON** 

Boston, Feb. 8.

'Darling Daughter' continued to lead the legit field by a mile last week, its second stanza under stimulus of Guild subscription list. Caesar' and 'Murder in Cathedral', meandered along behind.

'Wine of Choice,' recast and now starring Leslie Banks, Claudia Morgan and Alexander Woollcott, opened as the Monday at the Guild subscribers. In for two weeks, "There's Always a Breeze," produced by Joseph M. Hyman, and Irving Cooper, is slated to tryout at the Shubert next Monday (14), William Lynn, Cissie Loftus, Blanche Sweet and Leona Powers prominently cast.

Sweet and Leons Powers prominently cast
Roosty', slated to open Thursday
(11) was set back at the Lyceum
until next week.

Estimates for Last Week

Tes, My Darling Daughter', Plymouth (1.480, \$2.75) (3d week). Mail
taining sweet stride, the sciendframe matched the first with \$16,000;
two more weeks planned, \$2.65) (3d week). Enjoying excellent worldof-mouth and fair biz, at \$15,000, for second stanza.

of-mouth and fair bis, at \$7,500, for second stanza.

Murder in the Cathedrai? Shinabert (1,590, \$2.75) (2d. week). Original English company received a royal welcome from the press and was launched auspiciously fineluding the company of the cather on; turned in a corking \$3,000 saturday (5), however, boosting the week to just under \$8,000.

Harriet Allyn's Chi Date

Harriet Allyn's Chi Date
Chicago, Feb. 8.
Harriet Allyn is being brought into the Chicago Woman's Club Theatre for a performance Feb. 16 of her protean character dwams
Booked by Thoda Cocroft, who

\$12,000.

'On Borrowed Time,' Longacre (2d week) (D-1,018-33-30), Opened late last week, notices among the best of the second of the last week and likewise given fine press; surprise after negative reports on Boston showing.

'Room Service,' Cort (39th week) (C-1,658-33.0). Still making some profit, but pace has slowed considerably since holidays. \$550,00 etc.

'Shadew and Substance,' Golden (3d week) (D-189-\$3.30). Jumped to capacity and limited-seat theatre should benefit run chances; \$13,000, approaching at scale.

'Susan and God,' Plymouth (18th expression) in pace of straight show week) (CD-1,108-\$3.30). Little or no change in pace of straight show week) (CD-1,108-\$3.30). Little or no change in pace of straight show week) (CD-1,108-\$3.30). Little or no change in pace of straight show week) (CD-1,108-\$3.30). Sticks among the leading coin-getters and week (CD-1,108-\$3.30). Sticks among the leading coin-getters and while not selling out weekly grosses are the continuance into spring period with last week's takings bettering \$14,000.

'Three Waitzes, Majestic (7th week) (C-1,048-\$3.30). Reported

are for continuance into spring period with last week's takings bettering \$14,000.

'Three Waitzes,' Majestic (7th week) (0-1,753-\$3.30). Reported booked for road soon; operetta started fairly well, then eased off and has, not climbed; \$15,000.

'Tohacco Read,' Forrest (218th week) (-1,107-\$1.85). Audiences seem unlimited; particularly among week-end visitors; accounts for pace holding to better than \$5,000.

'Xou Can't Take It With Yoa.' Down soccess should not affect how of the week's (C-708-\$3.30). Now soccess should not affect how of the week's and the seem of the week's labor Stage; clock and suit workers turned actors, and doing okay; puts union in show business.

'Pins and Needles,' Labor Stage; clock and suit workers turned actors, and doing okay; puts union in show business.

'Yulius Caesar' and 'A Shoe

business,

"Julius Caesar' and 'A Snocmaker's Holiday' National; revivals
out Mercury, an indic group in the
Broadway scene; \$14,500,pt, in the
Proadway scene; \$14,500,pt, in the

A pull's nouse, Broadhurst; mod-brite money.

'A Fireman's Flame,' American Music Hall; old meller to hisses and liquor.

fquor. WPA
One-third of Nation, Adelphi;
hited for indefinite stay,
Reperiory, Elliott,
Tewer, 49th Street; revived.

## Concert Biz m N. Y. Goes Staccato; Met Ups to \$63,000, Symph \$14,800

Grosses for the concert business in N. Y. varied again last week. Met Opera, with a take of \$83,000 for seven performances, she Philharhealty book skidded a trifle to \$14,800 for four concerts.

One of the biggest grosses ever pulled art Carnegie Hall. was refusered Sunday night (8) by, Artinor Toscanini and the NBC Symph in a benefit for the Italian Weita Legauc. At a fantastic scale, a take of \$23,000 was cite Last Week.

MELTIMATER OPERA OF THE STATE OF

\$4,000. NBC Symph, Carnegie Hall (2,760: \$25-52), Sunday eve. (6); Conductor. Arturo Toscanini; soloists, Vina Fovy, Kerstin Thorburg, Jan Peerce, Egi- Pinza, Schola Cantorum. First Ezio Pinza, Schola Cantorum. First public, non-broadcast appearance by Toccanini and NBC's Symphers was a benefit for the !talian Welfare Learue and had been sold out for weeks; final take claimed about \$25, 000, with a net of \$22,000. Prices were \$200 and \$100 for boxes (seat-ing eight) and single seats sold for \$2, \$3, \$5, \$10, \$15 and \$25. Standing room was \$2 and \$3.

### KLEMPERER REFUSES \$40,000 PITT OFFER

Pittsburgh, Feb. 8. Otto Klemperer, guest conductor or first three concerts of reorganized for first three concerts of reorganized Pittsburgh Symph this season, has turned down an offer of \$40,000 a year to become permanent director of the local outfit. Offer was dispatched to him a week ago but he sent his regrets, explaining that he preferred to remain with the Los Ar-welse Philharmonic.

Klemmerer's refusal, makes, it as

preferred to remain with the Los Ar "eles Philharmonic. Klemperer's refusal makes it amost certain that Fritz Reiner will become regular conductor of Pittsburgh Symph beginning next fall Choice originally rested between the two. Reiner fell ill last Thursday (3) and couldn't appear with orchestra concert master Michael Guskoff taking his place. Reiner was to have Koonductea in place of Coorges Enesso, who had to cancel first of three Pittsburgh appearances order to remain with New York Chilharmonic. Latter comes in Thursday (10) for a fortnight, his last two concerts winding up local season.

#### Grace Moore Remembers

Grace Moore Remembers

Philadelphia, Feb. 8.

Grace Moore still remembers
Incing she took at hands of crix last
scason. So it was absolutely thumbs
down with her, when she learned
MCA-Artisans had booked her in
here for one of their big shows. She
ayraed to warble in Boston, but not
Philip.

Lite Berney Mills and Sherica Moore and the sherical Philadelphia, Feb. 8.

Grace Moore still remembers the large of the la

# On Metropolitan Singer

Detroit, Feb. 8.
After detaining her here two days,
Canadian immigration officials finalty rescinded an order banning GiraCigna, Italian singer of Metropolitan
Opera Co., in time for her to fill, engagement in Toronto last week.

gagement in Toronto last week.
Singer, who had appeared here the
previous week, was refused admittance to Windsor, across the river
from Detroit, because her visa into
the U. S. had expired Jan. 21.
After two days Miss Cigna, completed arrangements with U. S. authorities for extension of visa,

# In Concert Bookings

Cleveland. Fcb. 8.

Shrine-sponsored series of bargainpriced benefit shows, which first
aroused ire of vaudefilm circuit managers, are now drawing a more
serious crossfire from backers of
Cleveland Symph because of conflict
in dates.

Embarrassment started when somebody discovered that all of the Al
Koran Shrine's cut-rate concerts will
fall on Thursdays, the same nights
as Rodzinski's symph at Severance
Hall.

What makes it same

fall on Thursays, the same lights as Rodzinski's symph at Severance Hall.

What makes it tough on local music-goers is that fraternal organization is bringing Grace Moore to civic auditorium Feb. 24, when orchestraturns from two weeks' eastern tour, to feature Zlatko Balbokovie in concert. Lily Pons in second Shrine recital on March I7 is booked against appearance of Arthur Loesser, noted Cleveland pianist and critic, with symphony. Latter's most important event of season is 'St. Matthews' Passion,' with chorus of 100, which will have to buck Albert Spalding's violin concert in Public Music Hall.

Symph subscribers and management, which have, had an unwritten lien on Thursday nights for years are accusing the Shrine of not only unethical booking practices but also of hurting civic musical business in general. Threat was made by Carl Vosburgh, manager of orchestra, that he will demand a definite understanding with symph-engaged sololists and booking bureaus to stop such friction.

Amusement bureau of Shrine, put in the middle, could only answer

ists and booking bureaus to stop such riction.

Amusement bureau of Shrine, put in the middle, could only answer that MCA is solely responsible for Thursday dates. Group found it is competing against itself on two events, "You Can't Take it With You is committed for week of March 21 at legit Hanna, conflicting with Gladys Swarthout's March 22 recital at Music Hal. Subscription book sales for Shrine being handled by Ted Tate, former ticket man for Henderson's air races, but mixup in dates giving him some headaches.

#### Sirovich

(Continued from page 55) that material for satire was taken direct from solons own specches.

Data in Mrs. Flanagan's statement showed 10,000 to 13,000 jobless thes pians employed in two years, enter tainment brought to 25,000,000 spec tators, sponsors contributions of \$2, 500,000, and \$1,000,000 worth of the

500.000, and \$1.000.000 worth of theatre programs broadcast cuffo 'by great radio stations.'

Session consisted of reading of prepared statements by Mrs. Woodward. Trs. Flanagan, Holger Cahill, national director of arts 'Dr. Nikolai Sokoloff,' music director,' Henry G. Alsberg, writers project head, 'Dr Luther.' H. Evans, historical recordstrive, director, and Lawrence Mortis, executive assistant administrator to Mrs. Woodward.

Mrs. Woodward and Mrs. Flanagan.

nicely with Sirovich's highbrow resolution was delivered by Frank Gillmore, ex-head of Actor's Equity. Few committee members who were present at the hearing prickled with present at the hearing prickled with pride when they were called 'grave and reverend signors' and told that their specches reflected the 'essence of wisdom.'
Woes of New York musicians were pointed out by William Fineberg, vice president of Local 802, Ameri-can Federation of Musicians, Wealthy

can rederation of Musicians, weating private patrons who have carried the Boston, Philadelphia and other sym-phonies for years are dying out, Fineberg intimated, and the younger millionaire generation more in-terested 'polo, golf, yachts and such things.'

As a show, the Sirovich hearing Monday was a washout which failed, for once, to attract crowds of the atre-hungry Washingtonians. Skipping the town's legit houses, the afair was held in the huge caucus room at the old House of Representatives. Emece for the performance was Rep. Sirovich himself, who yens the idea of a 'U. S. Department of Fine Arts, with a cabinet member, Fine Arts, with a cabinet member, to be known as the secretary of fine arts, three undersecretaries and a

to be known as the secretary of fine arts, three underserretaries and a suitable building to balance the new building of the Supreme Court and that such building architecturally shall be keeping with the beauty of art, the dignity of science and the visions of literature.

Tough part of the program was that the usual admiring throng failed to gather, and only a handful of committee members remembered the engagement. After five hours of testimony, only two members of the committee, four weary scribblers, eight spectators (three of whom were witnesses), one telegraph messenger, one official stengorapher and a committee clerk remained.

Excerpts from the first day's testimony:

Chairman Sirovich's allusion to the great playwright, Eugene O'Neill, as James O'Neill.

as James O'Neill.

Constant references by the witnesses to the Coffee-Pepper bill,
which they appeared to prefer. Latter measure would provide for continuance and expansion of the present Federal theatre program, placing
administration in existing authors'
and actors' organizations.

Hearings are being held on the flowery and effusive measure—unique in the annals of U. S. legislature—to determine whether the federal government should add Secretary of Science, Art and Literature' to the President's cabinet. Chances of the Sirovich resolution have not visibly improved during its long snooze in the House Patents Committe, but the advertising trade could take a few lessons from the adjectives employed in the six-page lyric called 'H. J. Res. 79.'

Excerpts and definitions etc. from Hearings are being held on the flow

Res. 19.

Excerpts and definitions, etc. from Dr. Sirovich's list of "whereases, which constitute all but three paragraps of the resolution.

"Whereas radio has become the handmaiden in modern days of the muse of music, speeding her harmonies and melodies through the air to many millions of American. to many millions of American homes; and Whereas the limitations homes; and Whereas the limitations of the olden stage have been removed by the motion picture; accompanied by sonaucy; and the genius of dramatic authors and writers is no longer pent up in the Utica of confination to small stages and auditoriums but ranges the United States so that the lesser villages may now receive the same presentations as the major cities, and instead of fustian and buckram the backgrounds of film dramas are as realistic as if, as in many cases they are, they were the actual scenes of the words and actions of the plays shown on the film...

whereas Science and technology have joined hands with art to form a new trinity of life and have touched the commonplace with magic idealism so that American life in this respect has become truly more abundant and satisfying...

more abundant and satisfying. ...
Elevén more "whereases' lead to
the establishment of a U. S. art department, a cabinet member: whose
duties shall be to see to it that 'man
shall not live by bread alone' (qouting Rep. Sirovich) and that they
shall be 'more to life and living than
the solely material things of existence; plus three Under Secretaries
of the Department of Science, Art'
and Literature.

Literati

9 Philiy Guildites Face Trial
Nine members of the Philiy. Evening Bulletin unit of the Newspaper
Guild will go on trial before a specially appointed Guild board Feb. 13,
accused of entering into independent
collective bargaining with the sheet's
management in violation of local and
national guild charters. It is believed to be the first trial of its kind
in the history of the Guild,
Charles Polk, prez of the Philiy
body, and Richard Cornish, secretary, will also stand trial. They are
charged by William Reed, of the
Bulletin, with dereliction of duty for
failing to take earlier action on the
megotiations between the Bulletin
unit and management.
Bulletin members under indict-

unit and management.
Bulletin members under indictment are Robert Comber. Roger
Gibson, Don Donaghey, Ray Josephs,
William Ticker, Robert Hill, Harry,
McGonigle, Mac McElfresh and Max
Curtiss. They will appear before
a board consisting of Dorothy Love, a board consisting of Dorothy Love, Inquirer: Irving Fagan, Record; Roger Butterfield, Time-Lile-Fortune; David Schick, Labor Record, and Edward Rosskam, Consolidated unit, Prosecutor has not yet been named. Meanwhile, the Bulletinunit, at a special meeting, authorized appointment of a committee, headed by Reed, to defend its nine members. Reed, to defend its nine men It had previously approved of the negotiations with the management.

## Connors-Hearst Tieup John J. Connors has return

Conners-Hearst Tleup
John J. Connors has returned to
Albany, this time as advertising
manager of Hearst's Times-Union,
instead of the local Gannett paper,
Connors, who succeeds the late
Julien J. Schwarz, served as am of
Gament's Albany Evening. News Julien J. Schwarz, served as am of Gamett's Albany Evening News from its founding in 1922 to 1936. In latter year, he was shifted to the post of business manager of Gamett's Knickerbocker Press. In the spring of 1937, he resigned to join the Hearst organization. Went first or Rochester as assistant publisher of the Hearst daily there. When it folded in July, Gannett agreed to pull out of the morning field in Albany, Hearst shifted from the afternoon to a morning spot and Conners went to Boston as assistant publisher of a Hearst paper there.

John Swope's Hellyweed Pix
John Swope's pictures of Hollywood will be published book form by Random House. Swope is stated to have some very unusual pictures of the city, studios, points of interest, etc., which he has taken in the film capital.

He' the son of Gerard Swope, president of General Electric and since his days (1930) with the Harvard Dramatic Club has had a filing at numerous types of show biz jobs, Bennett Cerf, publisher, will discuss details of his first book with him this week in Hollywood.

Gannett's Bonus

Employees of the Rochester Gannett newspapers, The Times-Union and Democrat & Chronicle, have received bonus amounting to approximately two and a half weeks, salary for those connected with the newspapers for five years, and all sharing proportionately who have been employed six months or more. Bonus for the previous year was two weeks salary for five-year employees.

'Doodle' To Be Published Sydney Howard's play, 'Ghost of Yankee Doodle,' will be published (18), in book form by Scribner's. Firm will also issue Contemporary Firm will also issue Contemporary One Act Plays, edited and selected by William Kozlenko, next month,

Albany Record Suspends
Albany Weekly Record, tab throwaway brought, out last July when
Gannetts, Knickerbocker, Press
merged with the Albany Evening,
News and arranged with Hearst's
Times Union to take over the afternoon field, while the T-U shifted
to the morning, has suspended publication pending reorganization.
Weekly used spot announcements
over WABY to announce the temporary suspension, to be followed by
the issuance of a larger pracer.
Record campaigned against chain-film 'mopaper control and chain-film 'mo-

paper control and nopoly in Albany. and chain-film

Guild-Block Pact

The Pittsburgh Newspaper Guild's first business office contract, cover-ing accounting department of Paul Feb. 8. Block's morning Post-Gazette, went moretr tour into effect last week. Provides a five-day week and, in an extraorement understanding, pay increases restoration of pre-cul

scale for entire staff. Salary slashes are outlawed for duration of pact, dismissal indemnity is provided up, to 24 weeks for 15 years and con-tract includes a preferential rehir-

ing clause.
So far P-G business office is only So far P-G business office is only commercial department organized. Pittsburgh Guild. AFL has banded together, afternoon. Sun-Telegraph's (Hearst) office, help with aid of Teamsters union, but no agreement signed yet.

New Magazines
Popular Publishers issuing two
new mags, Fun for One, edited by
Jerome Meyer, and Captain Satan,
edited by William Fay.
Focus, Inc., will publish Focus,
with Leslie White editing.

Trying to Protect Scribes
Senator George L. Thompson,
Nassau County, L. I., Republican,
has re-introduced at Albary his bill
adding a new section to the Civil
practice Act to protect employees
of papers against forced disclosure,
in any legal proceeding of the
source of information obtained by
and published in the papers on
which they work.
Senator Thompson sponsored a
similar measure last year.

Scides' Publisher, Switch
George Seldes' new book is tilled
You Can't Do That' and will be
published by Modern Age. It was
originally scheduled by Bobbs-Meroriginally screenied by bubbs met-rill, but publishers objected to some of the material, which deals with civil liberties and patriotic organiza-

ions. Quote from Patrick Henry is said to have offend

Winslow's \$1.10 Per Word

Winslow's \$1.10 Per Word
Horatio Winslow, screen scribbler,
dragged down \$1.10 a word for hi
1,00 word short story, Happy Ending, published in Liberty, Originally
paid \$100 for the yarn, the Hollywood scribe copped the mag's \$1,000
prize for 1937's best short-short.

prize for 1937's best short-short.

LITRRATI OBITS THIS WEEK
George Herbert Daley, 68, sports
editor of the N. Y. Herald Tribune,
died Feb. 8 of pneumonia, and
leurisy in New York; One of the
leading sports commentators in the
country, he was known especially
for his knowledge of horse racing.
Trained as an engineer at Union
College and graduated in 1892, his
first job as a sports writer was on
the N. Y. Evening Post, and three
years later in 1900 he was made
sports editor. In 1916 he went to
the N. Y. Tribune and later to the
old N. Y. World. In 1931 he went
over to the World-Telegram and
after that to the Herald Tribune
until the time of his death.
He is survived by his widow, Mrs.
May Turrell Daley, his daughter,
Mrs. Livingstone Sloane Hunt, two
brothers and four sisters.

Wilfred L. Beebe, 41, president of
the startest of the startest of the startest of the startest
or the startest of the startest of the startest
or the startest of the startest of the startest
will be the startest of the startest of the startest
or the startest of the startest of the startest
or the startest of the startest of the startest of the startest
or the startest of th

brothers and four sisters.

Wilfred L. Beebe, 41, president of
Los Angeles Commercial News
Press, and former business manager
of old Hollywood News, died in L.
A., Feb. 3, following collapse at the
funeral rites for his mother two days
earlier. Widow and father survive.

Marion Eakes, veteran newspacer-man, died Feb. 2, in Goldfield, Nev. A native of Georgia, Eakes member of Atlanta Journal staff in member of Atlanta Journal staff in 1920's. He had seen service with papers in N. Y., Havana and Miami. Loretta Pemberton, 45, magazine and screen writer, died Feb. 4, in

Hollywood.

Henry Clay Lippincott, 94, one time publisher of the old 'Philadelphia Morning Post,' died in Woodstown, N. J. Feb, 7. He had writen drama reviews for N. Y. and Philly

newspapers, and texts on the insur-ance business.

CHATTER Ed Stanley, of the A.P., back from

Florida.
Paul Ross, hitherto freelancing, how at NEA.
John Erskine has signed with Stokes for two novels.
Fulton Oursler and his wife are on

Fullon Oursler and his wife are on a six weeks' trip to I taly John O'Hara's new novel, 'Hope of Heaven,' due out in March. Thomas H. Uzzell's Writing As a Carcer' due out in April. John R. Tunis has written a novel-about Harvard due out next month. Lucien A. Sauvage is now the Reuter's correspondent in Los An-reles

picture critic, prowling Holly-d. Merle Potter, Minneapolis

Wood Soanes, Oakland Tribune (Continued on page 63)

#### **Broadway**

Joe Russell, long at the Paradise,

out as the p.a.

Al Feinman, film publicist,

Al renman, nm publicist, in Phoenix for his health.

Nick Mamula laid up with a bad ankle, sustained in a fall,

Playwright Irving Kaye Davis up and around after long illness. Ralph Wonders and Danny Collins

talking an agency partnership.

Max Halperin has accepted job as Chicago rep for the Theatre Author-ity.
David Bernstein, Loew's treasurer,

due back end of next week from Florida vacash.

Maurice Morton, of the William Morris office, has been admitted to the New York state bar.

Lino Manzoni, Italian legiter, back to Italy and a couple of native films. Returns to U. S. in June.

D. A. Doran and Joseph Losey are

D. A. Doran and Joseph Losey are reading scripts with a view toward producing in summer stock. Federation of Jewish Charities has raised \$175,000 from the amuse-ment industries in its campaign to

ment industries in its campaign date. Barney Klawans, Charles Gray, Charles Friedman and Harry Shumer shipped out for Bermuda Satur-day (5). Tom. Bodkin, back with Our Town, slipped on ice in Boston and fractured left shoulder. He's on the job, though.

Town. slipped on lice in Boston and fractured left shoulder. He's on the job, though.

Bob Gillhams expect their second haby in August and are oo'ing a new house on West 12th street in anticipation on the left of l

eraging \$1,000 each booking.
Douglass Montgomery wants to do
'Peer Gynt' here. Would produce
himself, as on the Coast last year.
Whitford Kane turned down part for
role in current 'Shoemakers' Holi-

Whitford Kane turned down part tor nole in current 'Shoemakers' Holiday'.

\*\*A.\* a sideline to handling photographic or received harts film considered to the side of the side

## Minneapolis

By L Rees

Al Aved, Columbia salesman, ill at home at home.

Morgan Ames, M. H. Singer's general manager, a visitor.

eral manager, a visitor.
Peck Gommersall, Universal district manager, in town.
Lou Hummel, Paramount salesman,
Lou Hummel, Paramount salesman,
Lou Hummel, World manager, injured in auto mishap.
Les Beegle, Minneapolitan, joined
Eddie, Verzos band at Orpheum
here.

ere. Metro club had sleigh-ride party hat wound up with dinner and

nice. Ted Karatz sound-equipment and reessory distributor, a Carib-

accessory distributor, a Carib-bcan cruise.

Cliff Holmgren, former reporter, now on Martin Kelly's publicity staff, handling the St. Paul Winter Carni-

val.
Governor Langer of North Dakota made: Frank Mantake; Universal branch manager here, a lieutenant-

colonel.
Oscar Woempner and Bill Frank, local independent circuit

Oscar Woempner and Bill Frank, local independent circuit operators, and their families, back from a Mexican iaunt.

Joe Podoloff, 20th-Fox branch manager, here appointed Will Rogers memorial fund drive chairman to the standard of the standard for the standard

Grace O'Reilly honored by dinner given for her by fellow Metro work-

ers before she quit to devote her-self to domestic duties.

self to domestic duties.

Minneapolis and Sioux Falls, S. D.,
Paramount branches combined for
sales meeting, presided over by
Charles Reagan, manager.
Scenic theatre, Appelton, Minn,
burned to ground while its owner,
R. G. Risch, was attending Northwest Allied convention here.
Seven-year-old son of Joe Behan,
Warner's head booker, one of semifinalists in Metro star talent contest,
appeared at Orpheum with his dance
partner.

Warner's head booker, one of semi-inalists in Metro star talent contest, appeared at Orpheum with his dance partner. City Variety club, tossed a testimonial dinner, for Tom Burke hefore his departure from National Screen here to become Chicago branch manager.

Leo Blank, Warner Bros. district manager, on absence leave, passed through en route back to Chicago from Mayo clinic, Rochester, Minn, and will rest for six months.

'Sandy' Gottlieb, Metro's head booker, transferred to Milwaukee in same capacity, with Clyde Cutter, assistant, moved up to his post. Oli-ver Le Mere promoted from ship-ping room to assistant booker.

#### Paris

Rachel Day convalescing
Henry Berger in from N. Y.
Jack Payne, back to London,
Jacques Charles in from N. Y.
Nara Padlo to Brussels revue.
Kate de Nagy in from Vienna.
Frehel singing over Radio-Cite
Henry Sherek in on way to Italy.
Joan Sarner back from Belgium.
Fred Abbot back from Belgium.
Bert Foth postcarding from Cairo.
Doris Niles planning another conert.

vi. Stevenson dittoing from Interlaken.

Betty Spell doubling voice of Joan Davis.

V: Massi south for Riviera look-

ound. Jo Baker winter sporting at

Megeve,
Reine Paulet broadcasting over,
Radio-Cite.
Fernandel planning to make three
films this year.
Pierre Autre planning trip to N. Y.
and Hollywood.
"Paris-Midl' throwing luncheon for

Paris-Midl' throwing numeron as stage and screen stars.

'Gloomy Sunday' composer, M. Javok, in from Budapest.
Peggy Cochrane, appointing Jim Witteried her Continental p.a.

Christian Jaque saying there will be no women in his next fill the star of the star

oe no women in nis next nim.

Jean Gabin in from Havre where
exteriors of Quaj de Brumer's shot.

Dita Parlo signing to star in 'La

Rue Sans Joie'—'Street Without Joy.'

Troupe of Marseille's revue 'Une
la Canebiere,' headed by Alibert, to

Brussels.

Brussels.

Jacques de Baroncelli off to North
Africa to shoot exteriors of 'S O S
Sahara,' starring Charles Vanel.

## Philadelphia

By Herb Golden

Iz Hirst in Florida. Harry Weiner recuping from app

Norman Lewis, Ted Schlanger off

o Miami. Mrs. A. Mitchell Palmer confined o suite by illness. Charley Segall sailing on Empress f Australia for Africa.

Milt Weeks at Saranac and requesting word from old friends.

WB houses all using cuffo govt, seven-minute Social Security reel.
First run of 'Spain in Flames' goes to Charley Steerman's tiny uptown Popular.

oplar. Al Goodwin, former Philly rep for ester Tobias, now with Quality

Al Goodwin, former Philly rep for Lester Tobias, now with Quality Premium.

Ted Schlanger greeted with party at Benny the Bun's on his return from Miam!

Nate Milgram's car smashed up on way home from Showmens Club house warming.

Morrie Spiers, Philly showman, Morrie Spiers, Philly showman, and the field here, with acquisition of the Lefox.

tion of the Lenox.

Martha Adelson, of Republic's
Hollywood office, now secretary to
district manager Harry Lavine here.

district manager Harry Lavine here. New Showmen's Club warmed its house at St. James Hotel. Also celebed birthday of its prez. Ray O'Rourke. Max Miller, now p.a.ing for Goldman, thentre chain. His former boss, Tommy Labrum, handling MCA-Artisan shows.

MCA-Artisan shows.

Lew Cohen and Dave Yafe both socked by the grippe. And Cohen only a couple of days after becoming father of a baby girl.

Variety, Club luncheon postponed because of death of Rosamond Pinchot. Her uncle Gifford former governor, was skedded to speak.

Two 1937 Atlantic City beauty contestants in town last week—Miss St. Louis in unit at burley Bijou and Miss Cincinnati in N.T.G. crew at Fay's.

at Fay's.

Committee handling Los Angeles Sanitarium drive includes Jack Berison, Jim Clark, Abe Einstein, William Mansell, Charley Segall, Jules Seltzer, Ted Echlanger and Lewen Pizor.

## CHATTER London

fiu. Wil-Sid Hyams recovering from Second son born to Emlyn

ams. Mrs. Henry Sherek nursing ome. Harry Foster planing to Paris and Billy Bleach out of the Fosters'

Berlin, State Berlin, State Berlin, State Berlin, State Berlin, Billy Bleach out of the Fosters Agency.

Dead End going big in out of the way spots,
Herbert Marshall may return to the London stage.

Louise Browne has applied for British naturalization.
Charlie Embler, Harriet Hutchins piano thumper, nursing flu.
Daughter born to the Anthony Holles, son to Cavan O'Connors.
William Morton celebrated his 100th birthday in Hull, Yorkshire.
Goldwyn Follies follog's Hurricane at the Odeon, Leiceser Square.
William Haines here on three months' vacation. Buying for his antique show.

Roy Simmonds, publicity boss at 20th-Fox local exchange, promoted to board here.
Val Gelgud, brother of John going to Hollywood in April as guest of Eric Maschwitz.

Sterling Club celebrating first funcheon at the Savoy, with 40 members in attendance.

Vic Oliver postponing his sailing

of Eric Maschwitz.

Sterling Club celebration first luncheon at the Savoy, with 40 members in attendance.

The sterling Club celebration first luncheon at the Savoy, with 40 members in attendance.

Or U.S. next month. Staying on to work here indefinitely.

Louis Levy and his symph to do a musical session of one reelers at the Joe Rock Film Studios.

George Grossmith, Jr., is now casting director for London Films, having replaced Ernest Parr.

The Bermanic Line and the Bermanic Proceedings of the Savoy of th

mouth.

Bobby Howes slated to do another film for the Jack Buchanan Film Corp. as soon as latter returns from the States.

Corp., as soon as latter returns from the States.

W. J. Gell, of Pathe, and party of exhibs involved in train smash, in which some members sustained bruises and shook.

Critics Circle giving silver jubilee dinner to Irene Vanbrugh, Sir Seymour and Lady Hicks (Ellaline Terriss at Say, March 1960). The shoot of the say of the shoot of the sho

the hands of the Olincial Receiver.

Warner's Life of Emile Zola,
playing the Hague, Amsterdam and
Rotterdam, will top all Warner
grosses in Holland in last five years.
June Taylor, head of Merial Abbott gals, teaching Raymond Massey
to dance for his Harry Van role in
Idiot's Delight, and finding him an
and punil

idiot's Delight, and mains non-eapl pupil.

Over the Moon, London Films, starring Merle Oberon and Rex Harrison, which was directed by William K. Howard, is now being handled by Warner Bros. celebrating, fifth aniversary of own exchange in Holland, by throwing big party in Amsterdam, with Max Milder, head of London office, flying over.

Birmingham Repertory Theatre celebrating silver jubilee with luncheon by founder. Sir Henry Jackson, a gala matinee and recop-tion at Birmingham University. Theatre with

waterson, a gain mannee and fecoption at Birmingham University.
Waiter Mycroft, production head
of Associated British, Pictures, has
offered Jack Wailer contract to supervise production of 'Yes, Madom,
pervise production of 'Yes, Madom,
pervise production of 'Yes, Madom,
seasons aged the Hippodrome two
seasons aged the Hippodrome two
seasons aged to Hippodrome two
seasons aged
Ministry of Labor has intimated
that Gene Sheldon will not be given
any further permits to slay here
after he finishes at the London Collseum. Will sail for U. S. next month.
after having worked here for a year.
St. Martin's Lang, second Mayflower Films epic, to be directed by
Tim, Whelan, has cast linctur combrising Charles Laughton
Tim, St. Martin's Laughton
Tim, Whelson Ministry
Laughton
Tim, Whelson Ministry
Laughton
Tim, Whelson Ministry
Laughton
Tim, Whelson
Tim,

Charles McNaughton and Edward Lexy.
Representatives of the Entertain-ments Protective Association and London Branch of the Musicians Union agreed to an increase of \$1.25 per week in the salaries of all Lon-don music hall instrumentalists. Minimum salary is now \$18.75.
New show at the London Hippo-drome, which George Black is pro-

ducing sometime in August, will have Frances Day as leading lady to Stantey Lupino. Blacks and Jack Taylors, meanwhile, off on six-week cruise covering Miami and Mexico. Charles Cochran's musical show for Flangana & Allen will-comprise several scenes from Shubert shows of the several second the second several second the second second to the second to

#### Berlin

Shaw's 'Apple Carl' to be at the Deutsches. Helmut Thierfelder batoning in Stockholm. Karl John contracted for the

Stockholm.

Karl John contracted for the Deutsches here.

'After the Thin Man,' Metro, at the Marmorhaus.

Kathe Dorsch in Schiller's Maria Stuart' at the State. Dischiller's Maria Stuart' at the State. Dischiller's Maria Stuart' at the State. Dischiller's Maria Cebotari to murry Gustav Dischiller's Maria Cebotari de Maria Cebotari on the divorce from hubby No. 1-comes off.

Gustaf Gruendgens directing new Play, by Hans Rehberg. The Seven Years' War' and playing lead.

Albett Schumann, circus owner and founder of the 'Scandinavian Circus, celebrating 80th birthday.

Cameras rolling off Carl Ludwig Dishiks film, 'My Most Beautiful Day based a comedy by Piran-Handel'. 'Hercules' to be given an

dello... Handel', 'Hercules' to be given an outdoor 'performance on the Holy Mountain, outside of Heidelberg, in

Mountain, outside of hemores. My June, at the Dolomite mountains, where exteriors are being mountains, where exteriors are being considered to the state of the s

in the original German version.

Imperio. Argentina visited by the Spanish ambassador. Marquis de Magaz, at the Carl Froelich studios, where the cameras are rolling on her starrer 'Andalusian Nights.'

Lida Baarova, suddenly ill and ordered to an indefinite rest by the doctor, is replaced by Milena von Eckardt in the title role of Bahr's Toscphine' at the Saarland Street theatre.

#### Pittsburgh By Hal Cohen

John Harrises married six years

John Harrises married six years last week. Josh Dreano, well-known along Film Row, died. Charlie Kellenberg, of 20th, down for Miami vacation.
Al Spink in town beating the Curtis Rudolph dicase lead in Playhouse's next show. 'Libel'. Joe Sala celebrating 11th anniversary as Nixon cafe's mixologist. Gladys Bentley has checked in at Harlem Casino for four weeks. Looks lite Sonja Henie's tentative booking at Duquesne Garden is off. Looks lite Sonja Henie's tentative booking at Duquesne Garden is off. The Cast of the Cas

ness.

Buzzy Kountz back from Coast, abandoning baton for job with tire

Budy Route Beer in Coss, abandoning baton for job with the Cost of the Cost of

## **Palm Springs**

Constant Talmadge here for the

Constance Talmadge here for the sur buths.

Another Raye going for bowling is, a bit way.

Parker here to rest up from studio scripting.

Rosalind Russell's sister. Mrs. Chester LaRoche, here, to write.

Charlie Farrell and Arthur B. Borden have taken up indoor polo. John Boles and the missus honor ginests at El-Miradar's dinner-dance.

11. T. Ewold: head of the Campbell-Ewald ad agency, here to understeefrom illness.

Pat Percual, non-pro, presided as altern of the 1938 redee, having won the election through voles cast by fluricities.

Andy perfected their tennis in a point where they now are willing to post \$30 on themselves against all comers.

### Hollywood

Olga Berkoff in from London. Marcia Ralston to Palm Springs. Charles Christie in town from

Lois January hospitalized for ap-

Marie Wilson returned from Yomite. Leigh Jason recuperaling after

ay Olmstend home after Arizona vacation.

Lanny Ross ended his Santa Barbara siesta.

E. B. Derr. again at dosk after N. Y. jaunt.

Lamy Ross coded his Santa Barbara sicsta.

E. B. Derr again at desk after N. Y. jaunt.
Robert Young and the missus Frisco for rest.
Jamet Gaynor home after guesting at White House.
Bon N. Berinstein about after immor operation:
Bobby Broch titlated into West-work of the West-Wo

ness.

Romaine Callender returned after ix-month tour with Leaning on

Paul Kelly invested in a complete fencing job for his 40-acre valley

ranch.
Pete Smith hosted Skid Rogell at the Hillcrest Country club stag

the Hillcrest Country club stag dinner.
Murray Brophy, Coast manager for Paul Whiteman, confined with sprained back.
Tommy Greenhow, ex-Columbia studio flack, joined Tom Fizdale's

for Paul Whiteman, confined with sprained back.
Tommy Greenhow, ex-Columbia studio flack, joined Tom Fizziale's publicity outfatch, joined Tom Fizziale's publicity outfatch, joined Tom Fizziale's publicity outfatch, joined to the form of the first publicity director, or from N. Y. to supervise waxing, for Tito Guizar.
Crane Wilbur and Ernest Booth at Placerville to work on script for Warner's Carnival.
Leslie F. Whelan, 20th-Fox foreign publicity director, here looking over studio product.
William Wiemann, of the Edward B. Marks Music Corp., N. Y. looking over Coast situation.
William Wiemann, of the Edward B. Marks Music Corp., N. Y. looking over Coast situation.
Meyer agency has joined Howard. Lang as agency partner.
Martha Lane Edwards here from Chambagne, Ill. to visit sisters, Lola, Priscilla and Rosemary Lane.
J. C. Squier, Metro's British sales manager, and D. King, company's Cardiff, Wales, branch boss, looking over Culver. City studio.
Louise Fazenda returned from persons appearance tour wich took, net to N. Y. Washingto which took, net to N. Y. Washingto and Dollas.
William Pierce, executive side to Universal's Charles R. Rogers, believes in starting 'em young. His seven-month-sold daughter will goo for the camera in 'Mad About Music' as Doanna Durbin at that age.

## Sydney

A: Ben Fuller has been probing in Melbourne for his dad, Sir Ben Ful-ler: Graham Mitchell is trying a vaude-revue comeback in Brisbane with

Graham Mitchell is trying a yauterevue comeback in Brisbane with
local performers.
Actor's Federation is moving to
stop this year the free shows presented by department stores with
juve performers.
Bob White very successful with exploitation for. UA. covering. Stella
Dallas' and 'Prisoner of Zenda,' with
pictures socios in all spots.
Norman' B. Rydge has his staff
hercon. Now the Hoyts' boys are
trying to think up some means of
identification for own staff.
For the first time in many years,
Motro shorts were spotted into
GUT's State newsrecler in Sydrey.
Theatre is now getting complete
coverage from all newsreed units.
Twoli chain doing remarkable, bis
in Sydney with parto, Cindevella,
Found in the state of the state of the state of
all shirts also goot nights with
Plans are moted by Melborrne
folk to erect a lasting monument to,
Dame. Nells Melba. One plan calls
for a statuary, and another for a
travelling scholarship to Australian,
musicians.

traveling scholarsnip, w. Academic, musicians.

Wee Willie Winkle' (20th) hes done very fine biz in the spots so far played and would appear to put Shirley Temple back again on the list of hit stars. "Dimples yauked the gal off late last year, but Winkle' sets her up okay.

## OBITUARIES

HOWARD GOULD

Howard Gould, 74, for more than 40 years on the stage and one of the last of the famous old Boston Museum stock company, died in Winthrop, Mass, Feb. 3.

He started his stage career in 1882 as call boy at the Museum, and came rapidly to the fore. He had appared the support of James O'Neill, Maggie Mitchell, E. H. Sothern, Mrs. Pat Campbell, Mary Mannering and Viola Allen. He headed the Prisoner of Zenda' for four years under Daniel Frohman, was the star of The Witching Hour for two years and for two seasons played in 'Madame X'. His last appearance was in 'Welcome Stranger' in 1921-22, its retrement following that run. He is survived by his son, Harold

22, his retirement following that run. He is survived by his son, Harold Howard Gould and two grandchi-dren. His widow, the former Lena M. Bugbee, whom he married the year he went on the stage, pre-deceased him.

JOHN MERTZ

Major John Mertz, 46-inch midget, died, Feb. 3 at Salisbury, N. C., at the age of 85 years. He was buried at Salisbury, beside his wife, who was also a midget, and who died 16 years ago.

was also a midget, and who died to years ago.

He was born in Austria-Hungary and was one of several children in the family, although the only midget. When he was 21 he joined a German sideshow and spent the rest of his life, until the death of his wife, in the outdoor show business. He came to America with the George Richards Shows and was later with the Hiram Forepaugh shows, numerous carnivals, and finally with the Barnum & Bailey Circus.

At the age of 38 he married Marian Nail, a North Carolina midget, and they toured together until her death from influenza. During off-season

from influenza. During off-season periods they lived in Salisbury in a home equipped with miniature furniture.

FRANK VERNON
Frank Vernon, 65, one-time circus
and vaudeville performer, died in
Salt Lake City, Jan. 30, following a

Jone Horse
Born at Wheeling, W. Va., Jan. 2,
1873. Vernon became a professional
roller skater at the age of 11, and in
January, 1887, won the two and
three-mile speed skating crowns at
Cleveland.
Vernon worked for 10 years, toward the end of the last century, as
trapeze acrobat, clown and tightwire walter for the Ringling
Brothers, Barnum & Bailey, and
original Sparks Brothers circuses.
He went to Salt Lake City a year
ago.

FREDERICK SCHRADER
Frederick Schrader, former member of the Sousa band and the Philadelphia Orchestra, died at his home

delphia Orchestra, died at his home in Philadelphia, Feb. 2.
Born in Manheim, Germany, he came to this country in 1886 and foined the Philadelphia band as trombonist. He later went on several nation-wide tours with Sousa, Ar hur Pryor and Patrick Conway, before becoming a member of the Philadelphia Orchestra.

He was also solo trombonist and manager of the Victor Symphony Orchestra under Walter Rogers. Joseph Pasternack and Rosario Bourdon.

A. W. BACHELDER
A. W. Bachelder, veteran New
York theatre manager and agent
died last week in Santa Monica
Calif, following an illness of three

Cailf. following an illness of three months. Surviving are his widow, Grace Bächelder, stage and screen actress, and a sister.

Bachelder, born in Lexington, Mass, turned to the theatre in his youth, eventually reaching Broadway as a house and company manger, serving, the latter capacity on Till Say She Is; first Manhattan production to leature the Max Brothers. He located in Santa Monica four years.

ALFRED J. BRIEST
Alfred J. Briest, 48, for 25 years
a trapsze artist, but for the past six
years employed by the RKO Capitol.
Theatie in Treation as air-conditions
ing engineer, died last Wednesday
(2) at his home there after illpair of threa weeks.

(2) at his home there after the ness of three weeks.
Starling under the name of Flying Roses Briest later joined the Flying Russell troupe and used the of Harry Russell.
In addition to his widow, Agnes

Tully Briest, survivors include his mother, two sisters and three

MARIE DAINTON

Marie Dainton, 36, for many years one of England's most popular musical comedy stars, died in London, Feb. 1, after a brief illness.

She made het stage debut in London in 1894, in a musical production and during the summer established herself in the London music halls as a mimic. She played at the N. Y. Casino, in 1900 in The Belle of Bohemia. Her outstanding success was in The Chinese Honcymon, in London in which she appeared for 1,000 nights.

EDWARD W. ELDER.
Edward W. Elder, 65, veteran
Pittsburgh theatre man, died at his
home in that city last week from a
throat infection following a short ill-

d been a checker but in the early days of motion pictures operated several nickelodeons in tristate Later went into real es-tate and was also associated with original First National exchange in Pittsburgh and represented several indie outfits.

ROBERT MILLER
Robert Miller, 42, vice-prez of
Wilding Pictures Corp., was found
dead Feb. 5 in his Los Angeles home
from undetermined causes, which

## Caldwell H. Brown. Jr.

1911-1936

mpted police investigation and

autopsy.
Wilding outfit turns out commer-cial films for auto manufacturers and others. Body shipped to Detroit for burial. Leaves widow, three

DAVID ALTMAN

David Altman, 68, died Feb. 8 of.
double pneumoni in Long Island
City. He was taken ill 10 days ago.
Deceased had a wide and varied
theatrical career covering a period
approximating 50 years as agent and
manager. He best remembered
for his association with Alt. Woods
for more than 25 years.
He is survived by four sisters and
a brother.

RUSSELL HELFRICH
Russell Helfrich, 27, member of an
East Liverpool, O., dance orchestra,
was killed instantly Jan. 29, when
automobile in which he was a passenger stalled on a railroad crossing
and was struck by freight train
He had just left a night club where the band had finished ment. His widow and two children

IRE FRIEDMAN

Ike Friedman, pioneer, Akron, O., theatre operator, died Feb. 2, in Cleveland Clinic hospital: where he had been a patient five weeks. He had been in jill health for some time. In the early motion picture days in Akron, Mr. Friedman was well known as the owner of the old Waldorf theatre. His mother, two brothers and two sisters survive.

#### BLANCHE POPE

Mrs. Blanche Pope, 54, former actress under the stage name of Unola B. Pope, died at her home in Fremont, O., Feb. 1, after lingering

She is said to have been a member of the east which made the first motion pictures in this country at Coming, N. Y. Two daughters survive.

AUGUST INGLEY
August Ingley, 50, director of
University of Tampa band, died suddenly last week. Death was ascribed
to heart disease induced by exhaustion after musician had clambered into minarets of main university building to watch an act going on on grounds of nearby Florida State Pair.

PERRY F. PEPIN
Perry F. Pepin, 26, member of an ast Liverpool, O., dance orchestra, as fatally injured there Jan. 29 was fatally when his automobile, stalled on a railway ssing, was struck by a

ing upper Ohio dance orchestras for several years. His widow survives.

### TUNE BEASLEY HALL

JUNE BEASLEY HALL
Mrs. June Beasley Hall, 30, former
stage dancer, died Feb. 4 in Hollywood after four months illness. Surviving is her husband, John Hall,
Hollywood nitery operator,
Deceased formerly lived in Louisville and Chicago.

#### ADELE COHEN

Adele Cohen, 48, who as Adele Riley, was well known as a stage actress, died Feb. 3 in Los Angeles. She was

a native of St. Louis.

Surviving are her husband, Louis.

Cohen, theatre realtor, and two chil-

MRS. H. E. ROLLO
Mrs. H. E. Rollo, former opera
singer, died Feb. 7 aboard train near
San Jose, Calif., en route to Los
Angeles from a music convention in
San Francisco.

DOROTHEA ANTEL
Dorothea Antel, 38, widely known
as The Sunshine Girl, died in New
York, Feb. 2, following abed siege
of nearly 20 years,
Details in the vaudeville section.

CHARLOTTE WOOD

Charlotte Wood, 38, for past 12
years secretary to Hunt Stromberg,
died in Los Angeles on Monday (7), ig appendicitis operation.

HERMAN M. WOLFINGER
Herman M. Wolfinger, 63, studio
makeup artist, died in Los Angeles,
Feb. 1. Widow survives.

Mrs, Mary Eilen Payette, mother of John J. Payette, Warners General Zone Manager for the Washington Territory, and of George Payette, Jr., manager of Warners' Maryland The are. Hagerstown, died in Washing-

Amelie Nikisch, 76, died in Leipzig. She was the widow of the conductor Arthur Nikisch.

Mother, 80, of Ben Piazza, genera manager of Major Pictures, died Jar 29 in Vicksburg, Miss.

#### FRISCO'S APOSTOLI COPS CLOSE ONE

#### By JACK PULASKI

By JACK PULASKI

Glen Lee, the new wildcat from Nebraska, didn't kill Freddie Apostoli Friday night (4) at Madison Square Garden, but he came near worrying him to death. At fourteen to five, the gamblers overlayed the betting price just escaping having the b.r. nicked. As it was, the referce thought Lee copped, but the judges saw a margin for Frisco's hard fighting middleweight.

New York sports writers refer to Fred as the uncrowned champ of his division. He stopped Freddie Steel, the titleholder, recently in an overweight bout and last summer did the same thing to Marcel Thil, bad champ, from France, who is now entirely out of the picture.

But the 12-rounder between the two western parties was so interesting to the fans and looked so close to many that they have been rematched next month. The fight was a see-saw battle. Looked as though Ahostoli had the Indian sign on Lee in the first round. Blonde Nebraskam waded in and was clipped with short holds. Next round he turned the tables and never stopped going forward, forcing the Coast Italian to back up many times.

waded in and was clipped with short hooks. Next round he turned the hables and never stopped going forward, foreing the Coast Italian to back up many times.

In the fifth round. Lee was jolted savagely but slowed up only momentarily. Way the battle, was waged, had it been limited it to 10 rounds Apostoli would have lost. In that session, Lee connected with the hardest right sock of the evening and Fred's head dobbled. He managed to weather the rough going and in the last two rounds gained an edge. Apostoli's left, peeper was almost closed. Lec's schnozel leaked from the early rounds on, but he seems to have the knack of slipping punches, which explains why he to showed few, sears of the battle. He usembles, Mickey Walker in his style of milling buildge, like. Clen rips to the body and was able to slow up the highly rated former Frisco bellhop.

There is little doubt that both men are tops over eastern contenders for the middle weight till and eithed and such as the property of the middle weight till and either and the property of the middle weight till and eithe and the property of the middle weight till and eithe and the property of the middle weight till and eithe and either and the property of the middle weight till and eithe and either and the property of the property o

There is little doubt that both men our tops your eastern contenders for the imiddleweight title and either should be able to take the grown from Steele. The form he cently displayed at the Carden. No fights at the Carden this week.

railway saing was struck by a because of other shows but the Hip-freight train. podrome's weekly boxing card will He had been a musician with lead- I be held tonight (Wed.).

## News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London, VARIETY takes no credit for these news items, each has been rewritten from a daily paper.

#### East

Ceorgie Hale working on an Ice revue for Maribel Vinson. Everett Marshall given a Texas divorce from the former Caroline Segera. Must-pay \$80 a month for the support of their daughter. Roses pinned on Mrs. F. D. Roosewelt for riding in a benefit exhibition at Ft. Meyer for the palaysis fund. She declined to compete for a prize Mrs. Comment of the Section of Abraham Lincoln for the playing of her role.

f Abraham Lincons to the role.
Philharmonile Symphony League borned to promote the love for orthestral music. Similar in scope to the Opera League. Mrs. John T. Pratt elected director.
Stage of the Fulton theatre being deepened 34 feet. Will not interrupt the control of the c

deepened 34 feet. Will not interrupt the run of 'Journeyman.' John Barbirolli. conductor of the N. V. Symohony-Philharmonic, back from a brief rest in England and ready to resume the bard. Second Cole Porter underwent. Second Cole Porter underwent as second Wednesday. Legs fractured in a fall at Piping Rock, while riding, did not knit.

at Piping Rock, while riding, did not at Piping Rock, while riding, did not Marie Louise Elkins and Edward Massey to operate the Ridgeway, White Plains, for 10 weeks, commencing June 27. Will try out for new plays, with six revivals. Tony Sarg gave a show for the Institute of Arts and Sciences at Columbia last Thursday.

Dept of Markets has summonsed 25 breweries for running short on barrieled beer. Sometimes shy as much as six quarts.

New theatre, picture house at Aberdeen, Md. burned last week. Audience of 200 got out without panic.

Abequeen, Man. June.

Andence of 200 gol out without panic.

Mgs. Assn. shifts N. Y. automatic of the show from Oct. to November II.

Frank Buck's jungle exhibit at a N. Y. deartment store. Dime nick, but special rates to classes.

Guy Lombardo got a bunged nose and two shiners in Daye's Blue Room Thursday. Started with kidding and ended with a free-for-all according: to newspaper reports. Peter Reilly, fite manager, credited with the damate.

Albert Spalding back with his fidle for a concert our.

Albert Spalding back with his fidle for a concert our.

Thursday. Took in a grand the first day. Jimmy Walker, around for the opening, amounced he may take up radio.

Edzar Allen Poe in the doshouse.

Thursday. Took in a grand the first day. Jimmy Walker, around for the opening, amounced he may take upradio.

Allen Doe in the dochouse. He was a sensor Herring wawbing at Karloff's radio presentation of The Evil Eye' as too tough on the kiddles.

I gor Stravinsky sued Warner Bros.

Bill in Albany would require all bar glasses to indicate capacity.

American Arbitration Association through Warnen P. Munsell. rules that the management of the recent that the management of the recent harrisburg for diving his car at 60 miles an hour. Stands to lose his diving liense for 90 days.

Smoke from a nearby restaurant for filled he N. Y. Rialto Friday, but no panic and show went on without interruption. Damage slight. Golden theatre puts in two additional box men to handle mail or deep for Shadow and Lapperance at the Roxy Friday.

Made a single appearance at the Roxy Friday.

Made the first evening show.

Weshington figures show liquor tax up \$3,223.731 in '37 over the previous

Roxy Friday. Made the first evening show.
Washington figures show liquor tax up \$3.223.731 in '37 over the previous year. Beer taxes ahead of hard stuff. Mrs. Florence Duggan, of Maspeth. awarded \$1,500 in her suit arainst the Bliss theatre. Long Island City. Told the juity she attempted to leave her seat and was howled over by a rush of standees, dislocating her knee. Court ruled, house should have had standees in better control.
English players marked the centenary of the birth of Henry Irving last Sunday by a memorial service, and the decoration of his grave in West-market Abbox.

Sunday-by a memoria; service and the decoration of his grave in Westminster Abbey.
Senators Byrd. Tydings and Andrews gunning for Federal theatre. Say One Third of a Nation' makes them out villains. Want an investigation.

Hudson ferryboat at Tarrybown huns up four hours Sunday when the propellot caught in the chain of a displaced budy. About 100 passengers and 21 alloss aboard.

Warm Sunday brought 75,000 to Compare the content of the c

known as Frances Harver according to the police. Nab included \$200,000 worth of heroin.

Star Wagon to stage a benefit for the Stage Relief next Sunday at the Empire. Pins and Needles' to benefit the Actors Fund Feb. 18.

Heroid of John McCormek (riging him to run for presidence of the Irish Republic. Not likely that he will do so.

Walter Damrosch's Man Without a Country to be preniered Feb. 17 at the Met.

Five liners pulled out of port Saturday for southern cruises with a total of 2.881, passengers. Normandie tops with 1,000.

#### Coast

L. A. court granted petition of Dick Powell for adoption of Norman Scott Barnes, son of Joan Blondell by former marriage, after county investigators reported child idolized his stepfather.

More than Job culinary workers and waiters went back to work in the Hollywood. Beverly Hills and rew contract following truce in picketing that had continued since last Aug. 6.

Charges of mental cruelty won Los Angeles divorce for Mrs. Jimmy Grier, following court's approval of settlement under which orchestra leader will pay her \$1.500 monthly until August, with \$980 a month threatter. S. Howe resistend from staff of attorney general of California to become counsel for Motion Picture Producers and Distributors of America.

to become counsel for motion racture Producers and Distributors of America.

Taking the witness stand in her. 85,000 L. A. suit against Gaumont-British "Pictures, in which she charges breach of contract, Constance Bennett was warned by the bench that You're hor as a motion picture star; you're here as a common garden variety of witness, so tust sit there and look beautiful.

Marlene Dietrich filed suit against the government in the LA. federal district cour as seekit of the pender in the government of the purity of the pender in the contract of the pender of the pender of the purity of the purity

fair interest way Rubey Bacon Cutter Mrs. Mary Rubey Bacon Cutter Reynolds, who has married twice since her divorce from Lloyd Bacon, film director, two years are, is again at liberty following obtaining of a Reno, annulment by Douglas Reynolds, Honolulu broker.

#### RIRTHS

BIRTHS

Mr. and Mrs. Art Schwartz, daughter, in Los Angeles, Feb. 1, Father in Warner music department, Mr. and Mrs. Dan Topping, son. in Hollywood, Feb. 1. Mother is Arline Judge. film actress; he is owner of Brooklyn Dodgers, tootball team. Mr. and Mrs. Robert Polland, son, in Pittsburgh, Jan. 30. Father is with Howdy Baum's orchestra. Mr. and Mrs. Charles Allen. daughter. in Pittsburgh, Jan. 28. Father is with Superior Motion Picture Supply Co.

Mr. and Mrs. Robert T. Colwell,

ply Co.

Mr. and Mrs. Robert T. Colwell, daughter, in New Rochelle, Jan. 25. Father is executive with J. Walter Thompson agency.

Mr. and Mrs. Wayne Griffin, son, in L. A., Feb. 4. Father is radio producer: mother the former Elinor Warren, composer-pianist.

Mr. and Mrs. P. J. Woltson, in Hollywood, Feb. 2. Father RKO producer.

Mr. and Mrs. Howard Lang, daughter, in Hollywood, Feb. 3. Father is tolent agent.

Mr. and Mrs. Maurice. Janov, in Los Angeles. Feb. 3. Father paymaster at Selznick-International.

Mr. and Mrs. Judie Smith, daughter, in Pasadeia, Feb. 3. Father is studio representative for May Fac-

tor.

Mr. and Mrs. Asa Bordages,
daughter in N. Y. Jan. 12. Father
is with the N. Y. World-Telegram.
Mother is Gertrude Flynn, legit ac-

#### MARRIAGES

Mary Lawrence to Stanley M. Briggs in L. A. Feb. 5. Bride is daughter of Vincent Lawrence, playwright: he is with Metro studio. Mabel Siec to Thomas Francis Murpby in Denver, Feb. 1. He theatre owner in Raton, N. M.

## Upping of Smith a Surprise

Former Organizer of American Federation of Actors Now on Other Side

Naming of George W. Smith as eneral manager of the Ringling tos-Barnum & Bailey circus, fol-Naming of George W. Smith as general manager of the Ringling Bros. Barnum & Bailey circus, following the death of Carl T. Hathaway soon after he had been placed in that post, is a surprise development in big top circles. Smith was formerly superintendent and was known as a Ringling Man, which accounts for him leaving the outfit during the regime of Samuel. W. Gumpertz. Latter and the late John Ringling were on the outs dating from the time the circus became financially involved.

nancially involved.

Last spring Smith was the union organizer for the American Federation of Actors, going on the Ringling lot and finding little trouble placing the complement in AFA. That started a unionization wave that extended to nearly all other circuses. After his proselyting activities were completed. Smith severed connections with the union but now finds himself in the position of representing the employer.

Reported that there was criticism

employer.

Reported that there was criticism of Gumpertz in signing with the AFA for a five-year period during which time the upped wage scales are expected, to continue. Understood the union status means a payroll increase of 10%.

John Ringling North, a Yale college graduate, is the active representative of the Ringling family interests and under him a younger regime will operate the circus. One change has to do with dolling up the show's dressing. Costume department in Sarasota will be used only for repair work on duds still to be used but the show this season will be virtually recostumed. Work is being done by the Brooks Costume. Co. from designs of Charles. Le Maire, okayed by young North.

Freddie Bradna, show's equestrian director, is in the Lansing, Mich, hospital with a broken leg, member being fractured when he stepped into a hole. He is expected to report at Madison Square Garden for the opening of the season April 9.

Smith, who is now en route to Sarasota, has been temporally succeeded in the B-SF outif berth by J. B. (Ben) Austin, general agent for the show.

B. (Ben) Austin, general agent for

Starting his circus career in 1910 se cookhouse man, waiter and usher with the Forepaugh-Sells circus. Smith remained with the combo when it passed into Ringling hands in 1911. From 1912 to 1918 he was in the ticket department of the Barnum & Bailey show. In 1918 he was made assistant superintendent of the main entrance of the combined Ringling Bros.-Barnum & Bailey'show, and one year later became superintendent, a position he held until 1927, When Fred Worrell resigned, Smith moved in as assistant to Carl Hathaway, general manger, in addition to handling his regular duties. He held the spot until 1933 when he retired.

#### New Iron Horse

Chicago, Feb. 8.

Newest amusement park gadget is a mechanical horse which actually gallops. It has no strings, wires, motors or tracks, running strictly on the motivating power supplied by the rider's rocking motion.

Horse is made of aluminium and runs at the speed of 25 miles per hour. It goes into the Riverview Park here this year.

#### Race Circuit

Akron, O., Feb. 8.
Northampton race track, near here, has been leased with an option to buy by Walter Ritter and Robert Dienst, operators of the Beulah Park race track at Columbus, it has been announced

Ritter is from Baltimore and Dienst Columbus contractor. They purchased Beulah Park last spring, and have had two successful meetings there.

#### Plastered the Nag

Trenton, Feb. 8. Cheyenne, the \$10,000 horse owned by Silver Dollar Jack Brady, was attached for the sum of \$130, representing a hotel bill allegedly we by his master.

#### DET. ICE CRAZY

Third Frolic Set for First Night Run at Olympia

Detroit, Feb. 8. Taking advantage of fact town's ga-ga over ice carnivals, Ice Frolics of 1938 will open a return engagement Feb. 16-20 at Olympia here.

Group will comprise 50 skaters iding Bess Earhardt and Shipstead, who headed Follies' last appearance here coupla months ago At that time carnival drew over 40,000 payees in five performances, at \$2.75 top. Same scale prevails for return showing of five nights.

return showing of five nights,
About moth ago Sonja Henie's ice
revue hung up new Olympia records,
with sr.o. for seven nights, making
a grand total of about 110,000 customers and a take of approximately
\$140,000. Originally planned for five
nights, Henie appearance was extended to seven nights when all seats
sold out coupla days before engagement opened.

## EARLY SHOWS IN STEEL TOWNS

Wheeling, W. Va., Feb. 8.
That the upper Ohio valley will again be the battle-ground for circus opposition is foreseen in the granting of permits this week to two major circuses for exhibition here early this season. Agents are in this territory weeks ahead of former years, which is an indication that the big shows are seeking to beat the truck outfits into the industrial areas, particularly the steel towns hereabouts. Licensee granted the past week are the carriest in many years, city officials here explained.
City license officer has issued li-

City license officer has issued li-censes to the Hagenbeck-Wallace cir-cus to exhibit here May 13, this show's second week under canvas, show's second week under canvas, while the Ringling Bros. Barnum & Bailey will pitch its tents here June 8, a month in advance of its usual annual showing, which indicates that the big show will deviate somewhat from its usual route in the midwest.

from its usual route in the midwest. For the past several years the Barnett, Downie and other truck shows have been making a hasty trek out of the south, moving into the upper Ohio valley as early as the last week in April; and despite the fact that cold and rainy weather was encountered business has been good because they were the first in of the season. Early activity on the part of the rail show agents is attributed to two things, showmen believe—first to beat the truck shows into the steel making towns before they are to beat the truck snows into the steer making towns: before they are "burned up by smaller shows" and second the launching of two new major rail shows is prompting agents to contract key cities before the new opposition gets their routes laid out.

opposition gets their routes laid out.
Other Ohio cities are being contracted by the Hagehbeck-Wallace
circus, including Cincinnati early in
May, with Zanesville tentatively
listed for May 4, with at least two
more weeks route to be confined to
the Buckeye state. Show, in face of
bad weather and lack of organization, did well at most Ohio stops last
Season.

#### Clears Fair Situash

Charlotte, N. C., Feb. 8.
J. W. Fowler, one of the three directors of the Canolinas Agricultural fair, original, fair organization. In Charlotte, after a stormy session before the county-commissioners, held Charlotte, auer a stormy session be-fore the county-commissioners, held-out the palm of peace to backers of the Charlotte Agricultural exposi-tion, rival group seeking from the commissioners the right to sponsor the fair in Mecklenburg.

fore the county commissioners, held the New York Times, has been computed by the plan of peace to backers of the Charlotte Agricultural exposition, rival group seeking from the commissioners the right to sponsor the fair in Mecklenburg.

The gesture, coming as it did after heated, arguments, had been presented by both sides, and after personalities had been indulged in freely, was a surprise to everyone concerned and caused the county commissioners to order the matter held abeyance until such time field abeyance until such time from the property of the United Press in Reno, Feb. 2, became, the bride of foreign correspondent; in the Nevada breach between the rival fair groups.

#### Det's Minnie Fair

Detroit, Feb win James Melon as chief attraction. Detroil's "Little World Fair' pulled in 335,593 payees during its 10-day run, exceeding 1937's total by about 2,000.
Other attraction

about 2,000.

Other attractions were the Morlok
Quadruplets, of Lansing, Mich.,
whose pa. at last year's event was
all but ruined by illness of two
of the girls; C. C. Bradner, commentator, the Bachelors and Smoothles, vocal groups from

#### CRONIN HEADS M'COY **30-CAR WILD WESTER**

Los Angeles, Feb. 8.
S. J. (Buster) Cronin pilots the new Tim McCoy outdoor show, which pries open its season April 12 is Chicago under the name Tim McCoy's Historic Wild West. It will be a 30-car outfit.

Cronin for years was general man-ager of the Al G. Barnes circus.

#### Literati

(Continued from page 60)

picture crick, in Hollywood for in-

David O. Woodbury working on a heatrical censorship piece for Es-

quire mag. R. Decker, artist on the New Yorker, expects to become a father in a few weeks. Publication of Charles Laughton and I, by Elsa Lanchester, wife of the actor, has been postponed until

Trank Weir has quit Philly Ledger
Washington staff to join Robert S.
Allen-Drew Pearson Washington
Merry-Go-Round staff.

Allen-Drew Pearson Washington, Merry-Go-Round staff.
Adela Rogers St. John's daughter, Elaine, has sold her first story, a short, to Liberty. In private life she's Mrs. Hollis Kennahan, Jr.
Stuart X. Stephenson, Montgomery, Ala, Advertiser's sports editor, has been named prez of reorganized eight-club Southeastern BB League. Willis Parker, Los Angeles radio scripter, granted leave of absence from KFI-KECA to concentrate on finishing touches for his new novel, Escape from Aleafeas.

Lasyo Schwartz, Hungarian humorist, is in Los Angeles on the last lap of his five years of globe circling preparatory to penning a novel, "Laughing Around the World."

Varian Fry, editor of Headling preparatory to penning a novel, "Laughing Around the World."

Varian Fry, editor of Headling holey Asian, has written "War in China," which appears next week. Fry was formerly editor of The Living Age.

Arthur Arent, author of 'One Third of a Nation,' has received several, bits from publishes interested.

menty editor of The Living Age.
Arthur Arent, author of One
Third of a Nation, has received several bids from publishers interested
in bringing out a volume of Living
Newspaper plays, most of which
Arent scripted.

With Charles Colebaugh, managing editor of Collier's, recuperating in Florida from illness, Walter
Davenport, who specializes on the
political front, as associate editor, is
officiating as me.

officiating as m.e.

Mayor Frank Hague rumored to
be buying equipment to set up a
daily in Camden, N. J., to get even
with J. David Stern, whose Camden
Courier-Rost has town fied up. Stern papers have recently been blasting

Hague.

Paul McGahan, Philly Inquirer
Washington correspondent, returning
to local staff to handle city politics
under political ed, John Cummings.
Joe Miller, who has handled actions
of local politics past two years, goes to general assignment.

to general assignment.

Bennett Cerf has gone to Hollywood and will discuss a new book
with Gene Fowler while there. Also
will, visit Eugene O'Neill near San
Francisco later in the month and be
latter's first house guest in the new
shack.

shack.
Naked We Fled, a novel base in North. Naked We'r led, a novel based on the white Russians in North China by Otis Wiles, of Metro's studio praisery, in collaboration with Lui Venator. Asiatic correspondent for the New York Times, has been com-

## Glut of Circuses Is Promised As New Tricks Prepare for Road

#### HAS JUDGE GUESSIN'

Strates Case May Get Appeal on Queen Testimony

Charlotte, N. C., Feb. 8.

James E. Strates, carnival owner, charged with larceny of \$285 from thorton Dickerson, farmer of Grimesland, at the Beaufort County fairgrounds Oct 29, was found guilty in a trial at Washington, N. C. The jury was ou! three hours. Defense attorneys entered a plea to set the verdict aside, basing the petition almost entirely on citations of strong points in defense testimony. Judge R. Hunt Parker said: The

Judge R. Hunt Parker said: 'The case is one in which the jury might well have decided either way, with well, have decided either way, with grave discrepancies in testimony on either side. He added that, he would defer judgment until later, pending conclusive investigation into the rumor that two or more members of the trial jury lost money in gambling games at the fair and might have been prejudiced.

# **CINCY SPORTS SHOW BLOTTO**

Cincinnati, Feb. 8.
Entertainers and employes of the Sportsmen's Show, which closed a 10-day engagement in the Music Hall Feb. 4, received one day's pay, from Harry H. Shafer, attorney, acting as receiver. Promotion was under name of Ohio Sportsmen Shows, Inc. Shafer, appointed receiver on suit filed by Roessler Bros., printers. to collect \$790 on an account, took charge of \$2,100 in receipts. He was authorized to pay only one day's wages, which he said was the first money employee's received. Amount fell far short of satisfying all claims, Shafer reported. Cincinnati, Feb.

Show offered log rollers, wood choppers, rifle and bow-and-arrow shooters, a moose caller and amplified entertainment fare with local pistol and rifle shots, archers, bait pistol and rifle shots, archers, bait casters and swimmers. Had a 40-cent gate with an extra two bits charge for reserved seats, Cuvier Press Club was tagged as endorser. For a free ballyhoo, ski jumps from a 110-foot tower were offered four times daily in front of the auditorium.

#### F&M on Deal For Frisco Expo Pageant

Los Angul a ageant
Los Angules, Feb. 8.
Negotiations are nearing the signature stage under which Fanchon
and Marco will stage a giant pageant
for the forthcoming San Francisco
exposition.

Ben Black has returned from northern city, where he represented F&M in the huddles, bringing tracts for approval of his superiors.

#### VA. FAIR DATES

VA. FAIR DATES
Lynchbuig, Feb. 8.
Tentative dates for Virginia 1938
fairs have been announced: Kelley,
Aug. 30-Sept. 3. Luray, Aug. 22-Sept.
Martinsville, Aug. 29-Sept. 2; Norfolk, Sept. 5-10, Staunton, Sept. 5-10,
Rocky Mount; Sept. 6-10; Dungannon, Sept. 7-10; Covington, Sept. 1217; Galax, Sept. 112-17, Blackstone,
Sept. 19-24; Lexington, Sept. 19-24;
Lynchburg, Sept. 19-24; Lynchburg,
Sept. 20-24; Fincastle, Sept. 20-24;
Richmond, Sept. 26-Oct. 1; Farmville,
Sept. 20-26; L. South Baston, Oct. 3 Richmond, Sept. 26-Oct. 1; Farmville Sept. 26-Oct. 1; South Boston, Oct. 3-8; Petersburg, Oct. 3-8; Amherst, Oct. 10-15; Danville, Oct. 11-1: Shipman. CCC, 11-14; Chase City, Oct. 11-15 Emporia, Oct. 18-22; Wars Sept. 10-24.

#### SUTHERLAND HOME BURNED

Buffalo, Feb. 8.

The home of the Seven Sutherland sisters at Lockport, N. Y. was completely destroyed by fire Monday (7). The ornate house was built in 1893, when the long-haired sisters

Chicago, Feb. 8.

Those bang-up profits turned in by the circuses during the past (1937) season has everybody the outdoors biz primed for even bigger and better trade in 1938, with the result there are more plans for bigger shows and more circuses for the next year than there have been in dec-

At least two new circuses will be hitting the road with the start of Initing the road with the start of the season and there's the possibility that there may be as many as four new tricks on tour as soon as spring rolls 'round. Zack Terrell and Jess Adkins have decided on a new circus as sidekick to their regular Cole Bros, circus. Is tagged as the Robins. Bros. Circus, and will have Flowd King, previously with the Cole bins Bros. Circus and will have Floyd King, previously with the Cole show, head man.

show, head man.

Tim McCoy is In town right now lining up the final details for his own show and circus which will get under way at the mammoth Amphilheatre here on April 12. This will be the first time that a traveling show has played this arena, the circuse previously having gone into either the Coliseum or the Stadium.

Howard Y. Bary has taken hold of the Hagenbeck-Wallace show ex-clusively and will have it full swing on the road by April.

Cole Show has enlarged considerably and will get started in the Stadium here in April, following precedent set up when the Terrell & Adkins first got the new Cole Bros. circus going several years ago.

For the Ringling outfit there will be two circuses, the big Ringling Bros. Barnum & Bailey show for the east and midwest while the recent combination of the Al G. Barnes and Sells-Floto titles will tour from the Coast eastward to the Mississippi.

Tom Mix figuring on his motorized trick again for the season, playing the key towns. The Mix trick is rated as a wild west show as is the Tim McCoy show.

There are a number of smaller, wild west groups that are making ready for the season, with the outlook being that the bigger towns will see three, four and five during the season, where previously they saw one. Also the smaller towns, which had been seed as not the smaller towns, which had been seed as not the smaller towns, which one. Also the smaller towns, which had been passed up entirely by these circuses in the past are now getting regular dates as the competition for i spots grows razor keen. This mushrooming of circu

This mushrooming of circuses and other traveling shows has brought tabout a sharp recognition of this new competition by the theatres in the various parts of the country. Where they previously squawked little at one or two-circuses coming into their towns, they are now putting up a real howl with the respective city councils over the prospective of having almost a regular parade of circuses, rodeos, wild west shows, etc., coming through their town to grab off a huge chunk of the available amusement coin.

#### Barnes' March Takeoff

Los Angeles, Feb 8. Los Angeles, Feb 8.
Unveiling of 1938 season for the
Al G. Barnes-Sells Floto Circus, now
in Winter quarters at Baldwin Park,
will take place March 26 in San
Diego, where it will remain for two
days, gradually working north for an
early April stand here.

Outfit has been completely reor-ganized during lay-off.

#### N. C. FAIRS

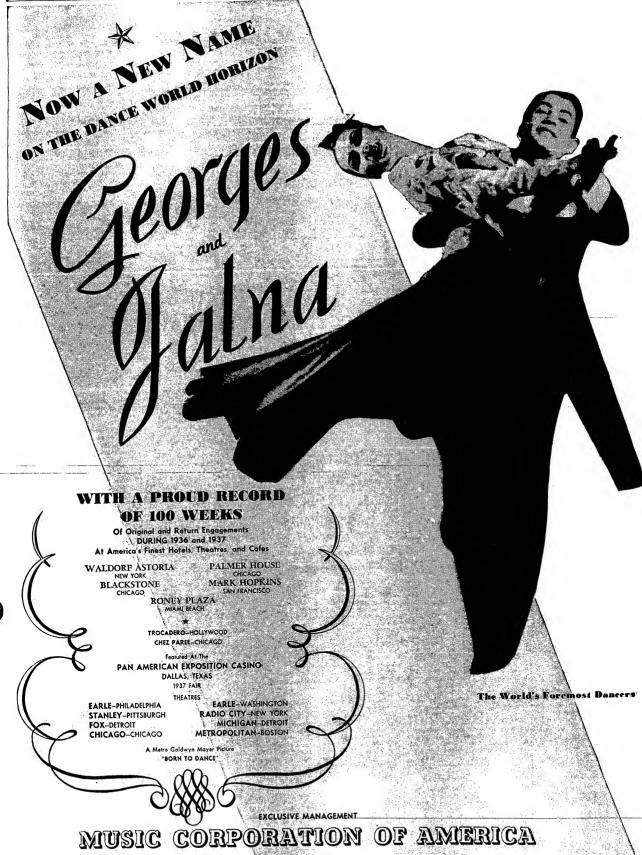
Charlotte, N. C., Feb. 8.
Secretaries of agricultural fairs in.
North Carolina have announced
dates for various expositions, including the state fair for the week of
Oct. If at Raleigh.

Other dates announced included Greensboro fair, Oct. 17; Catawba county, Oct. 3; Cleveland county, Sept. 28; Nr. e-Atlantic, Oct. 3; Gelden Belt, Oct. 17; Franklin coun-ty, Oct. 17.

17). The ornate house was built in 1893, when the long-haired sisters were at the height of their fame advertising hair tonic and appearing in stage and font shows. The sister toured for a while with Barnum & Bailey.

Grace Sutherland is still alive and living in Kenmore, near here.

17). The ornate house was built in 1818 of 1829. Wilson county, Co. 3; Porsyth, wilson



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64 PAGES

Gross receipts of the American Society of Composers, Authors and Publishers (ASCAP) for the calendar year 1937 totalled \$5,926,941.57. This broke down as follows:

Radio (total)	\$3,878,751,9
{ Advertising fee	\$3,009,255.32 \\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\
Motion Pictures	1.099,512.30
Restaurants	492,119.79
Hotels	209,649.89
Hotels	127,806.70
Miscellaneous	
TOTAL	
and the second s	idened that distributable

Roughly, 72% of this income was considered 'net distributable income.' The remaining 28% went for operating expenses (18%), and foreign affiliates (10%).

# LaGuardia and Moss Behind New

(315), proposed by Assemblyman Salvatore De Matteo of Brooklyn and affecting theatrical agents, is get ting the support of License Commissioner Paul Moss as the most effective yet proposed for control of tive yet proposed for control of agents and clarification of the agentpersonal rep loophole. Paper has the 
official nod, presumably of Mayor La 
Guardia, beccuse of the careful 
phrasing and the teeth which include definitions of a theatrical 
agency, control of fees, all inclusiveness of agents from big time to club 
daters, and from hankytonk to television engagements. vision engagements.

vision engagements.

Bill would limit personal reps to one client to escape licensing; close all operating minus the legal permit; require deposit of a surety-bond; protection on out-of-town engagements; cancellation refunds of fees; only written contracts from locations for dates; nixing jobs at gambling joints; high pressuring of acts into agencies: the employment of children and the elimination of Continued on page 29)

(Continued on page 29)

#### Railroad Terminal Into Rockefeller Center, Latest Idea

With construction of the Press-building at the rear of RKO-Music Hall building, scheduled to start in a few days, Rockefeller interests are leveling off, on crection of three structures expected to round out Radio City group, for some time to come. About \$2,200,000 will be put into the three structures, other two to be office buildings spotted in the area between 48th and 49th streets between Fifth 'n' Sixth. With construction of

With plans practically completed for these, employer group is now ad-vocating a definite space be allowed (Continued on page 62)

# New state employment agency bill M.C. Quits to Sell Papers,

New Orleans, Feb. 15.
When told his salary was going to be cut down to \$10 a week, due to drop in patronage, Lee Cantor, m.c. at Vanity club, French Quarter nitery, told boss he'd sell newspapers before he worked for that kind of coin. He quit.
Started selling The Tribune, morning tabloid, and is earning more than double the salary offered him. His stand is in front of the club and in surrounding neighborhood.

## SHOW BUSINESS **NOW WITHOUT** TALENT?

Observers are now wondering if the next thing will be show business without talent. Radio and recordings long ago replaced live music in pic houses. Current season has seen a splurge of legit productions without scenery. Managers are also depend-ing on Shakespearean and other reing on Shakespearean and other revivals to get around the lack of play-weights. Lately there have been cracks that the Screen Actors Guild might picket the Radio City Music Hail, N. Y., for showing Snow White and the Seven Dwarfs, feature film, without actors, to say nothing of the leading radio character being a dummy.

With the International Ladies Garment Workers' union now in show business via 'Pins and Needles,' at the Labor Stage, N. Y., the newest sag has it that the garment trades

are now turning down applicants for jobs as cutters and dressmakers because they're 'not the type.'

# MUCH OVERDONE

General Mills, Pioneer Matinee Radio Sponsor, Reported Favoring New Viewpoint That Daytime Groove No Longer Commercially Wallopy

#### **TOO MANY TEARS**

rdia and Moss Behind New

Agents' Bill; Lotsa Teeth In It

employment agency bill
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the Matteo of Brooklyn
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tion of them.

General Mills' imputed move to clear its own radio deck of dialog pabulum has already resulted in one program casualty. 'Hollywood in Person,' a five-time-a-weeker, goes off Columbia March 7. It is understood that 'Betty and Bob,' which has been on for years, will be put in mothballs when current commitments in connection with the serial expire this spring. Food manufacturer's remaining CBS programs are 'Arnold Grimm's Daughter,' Betty Croker' and 'Hymns of All Churches.' Present broadcast season has accounted for a record number of sponsored dramatic strip shows, with the percentage of increase likewise leading all other types of programs. There have been me indications of a similar change, of policy on the part of other major users of daytime serials, such as Protert & Gamble.

(Continued on page 43)

(Continued on page 43)

### CRITICS' CAVALCADE OF BEST ONE-ACTERS

Eddie Dowling has written to all the critics asking them to name their the critics asking them to name their favorite one-act plays that would best. illustrate the cycle of playwrights. Greeian, Elizabethan and other periods will be represented in a bill of perhaps nine plays to be presented by a repertory company of veteran players.

presented by a repertory company of veteran players.

Style of production will closely follow that of Noel Coward's Too night at 8:30, which had a most successful run last fall. Three playingfully will be given and the entire, schedule is to change three weekly. Observers wonder how the critice will react to their own preferences, for it is assumed they can't very well pan their selections.

# ASCAP's \$5,926,941 Broken Down | DAYTIME ORAMAS 'Pins' Management Wines and Dines Ticket Brokers in 'Buyers Style'

### R. R. Newsreelers' \$1,200 Net Profit Each Week

The Grand Central newsreel thea tre in Grand Central Terminal, N.Y., open about nine months now, is knocking out an average of about \$1,200 net profit weekly. House seats under 300 and charges only 25c, same as the Embassy and Trans-Lux newsreclers.

A group headed by John Sloane, New York State racing commission-er, has the G. C. theatre.

## **BRITISH BOWES TOPS AT \$1.750.** ON WAX

London, Feb. 4.

Carroll Levis, who does a Major Bowes 'discoveries' routine, is the biggest personality in sponsored radio (via transcriptions from European stations) developed in London. He gets \$1,750 a week under his latest renewal after drawing \$1,010 for the last 26 weeks.

Broadcast discs are made a week ahead at the Odeon. Leicester square. before an audience of 2,000 persons

Subsequent radio airings sponsored by Quaker Oats.

Newest deal negotiated by Len Urry for Levis with Lord & Thomas

#### Methodists' Radio Party

Chicago, Feb. 15.

Jeanette MacDonald, Bruce Bar-ton and Dr. Arthur Compton will guest on a coast-loo-coast-hook-uj aver the Mutual web on March 2 part of the 'family dinner' in cele-bration of the 200th anniversary of the Methodist church.

Barton will speak from New Yor or Washington, Compton from Chi-cago, and Miss MacDonald will w cago, and Miss Mac ble from the Coast.

#### Amateur Animals Now

An animal amateur hour will be launched March I on WNEW, N. Y. with owners of some 60 animal petshaving audible talent already lined up. First time that such a poseum has been launched, closest approach belnd a canary bird amite - hour on WMCA several years ago.

Dots that talk predominate in entries to date. Talkung parents have been barred because emideral, to common.

Throwing a party for ticket brokers, with the manager as host, is one of the oddest 'first times' in show business, but that happened last week on Broadway. When managers call in the agency men on' ticket deals, it is strictly business, but Louis Schaffer, who handles 'Pins and Needles' (Labor Stage) for the International Ladies Garment Workers Union, has his own ideas about such transactions.

Among the things he learned about show business is that brokers are tuyers' and that's all he wanted to know. Although Maniny Cansor, the treasurer, added that 'some of the treasurer, added that 'some of the brokers are also bums.' Schaffer demanded that they be handled in the Seventh ave. garment center man

Seventh ave. garment center man-ner—when a buyer comes to town to look over the cloak and suit lines

to look over the cloak and suit lines he is dined and entertained.

Room at the Lincoln hotel was secured and stoked with booze and snacks. Brokers were invited and told it was all on the house. Agency people arranged a ticket deal in the most cordial atmosphere that ever attended such a transaction. Schaffer announced the deal went only for February, after which there would be 'a new line.' Cansor murnerd something, about scalloping (Continued on page 61)

### **Hulburd Prefers** Satevepost's \$15,000 Over Goldwyn's 71G

Merritt Hulburd, who recently tossed up a \$71,000-a-year job as production executive for Samuel Coldwyn to return to the Saturday Evening Post as associate editor at \$15,000 a year, is reported to have told friends he is 'very happy' at having made the change.

Explained that Hulburd never felt at home in Hollywood, nor liked the hectic character of the film business. He left the Satevepost several years ago to become story editor of Paramount. Philadelphia, where he is now located, is his home town. His brother, David W. Hulburd, is on the editorial staff of Time mag.

#### COAST'S ST. MORITZ WITH H'WOOD COIN

Hollywood, Feb. 15.

Holel and winter sport resort in nearby mountains will be developed shortly, according to reports here. Understood that Claudette Colbert, oresently abroad, has a hunk of it. Soverat others in the film colony are said to be, interested.

Plan evidently "relops from

are said to be Interested.

Plan evidently "celops from stawth of interest in wanter spirity which has captivated many of the filter fall. Miss Collect first got the files at: Sun Valley, Idaho, where, Paramount made I Met. Hun in Paramount made I Met. Hun in

## Hollywood Mulls 'Film Glamour' Sideshow to Appease Visiting Conventioneers; Only Way to Handle

Hollywood, Feb. 15.

Hollywood, Feb. 15.

All Hollywood is beginning to practice the brushoff-handshake in anticipation of two conventions due to make production schedules curdle and turn sour. Just how the studios can invite delegates of the American Legion national convention and the convention of the Shriners inside their gates and then get them out again, without hurting either the feelings of the delegates or their own front offices, is what professional worriers are beginning to worry about already.

All efforts to keep tourists out by telling them that a studio is just another, factory of an holiday?) have never worked in the past. The publicity departments have done theirwork of making the factories glamour-factories and have done if too well over the years to liquidate the impression that a studio is not a studio in six months.

Last year Commodore J. Stuart Blackton laid down a plan before the Have organization to take the

impression that a studio is not a studio in six months.

Last year Commodore J. Stuart Blackton laid down a plan before the Hay's organization to take the problem off the hands of the studios. His plan was nothing less than the construction of a special studio-which would do nothing but cater to peasants with a yen, to watch the wheels go round.

The studio would be tops for glamour, but good for pictures. It would have a museum and also have sets where peasants would be able to have pictures made of themselves for a couple of bits. In order to simulate a real studio, stars between pictures would be assignment to go through some motions of making pictures and signing autographs. The whole thing would be keyed for glamour and inefficiency.

Washington capital was interested to the extent of \$1,000,000 if the deal could get studio cooperation, but so far it hant got it. The backers though to interest the radio studios, to, but to date gapers have not proved a problem in their productions.

Bus Companies' Angle

#### Bus Companies' Angle

proved a problem in their productions.

Bus Companies Angle

Bus companies were keen for the idea and promised to deliver; at least 1,000 tourists a day at \$1 a. head. As it is now, all they can do is cruise around and show the outside of studios and homes, with a luncheon at the U Cafe, where they dine with the stars' as the nearest thing to what they want most of all—a chance to get on a set and trip, over cables, knock down lights and cough in, a star's face during a take.

The backers of the Blackton idea even had the old Metro lot picked out for, their glamour studio. This is in the heart of Hollywood, right back of KMTR's new radio station, and from the look of the plans drawn it would have been a honey. Provision was made even for a television building and the television theatre in anticipation of that impending advance in show biz, and consequent curiosity on the part of those who don't quite understand what they read but must see as well. Problem of handling visiting firemen was discussed at last week's annual meeting of Association of Motion Picture Producers when Jos Schenck was elected prez, but nothing was done about it beyond remarking that the problem was getting worse and would reach its peak when the Legionnaires and the Stinger was a second of these grounds as a second of these grounds as a second of these grounds are a second of these grounds are a second of these grounds are seen to the Stinger Stack.

Knowing what playboys both of these grounds are and the Street and the second of these grounds are and the Street and th

when the Legionnaires and the Shriners rolled in next summer.

No Summer Slack Knowing what playboys both of these groups are, and fresh with data on what a shaking the Legionnaires gave New York last summer, the studios are all dither between their purses and their patriotism. Neither the Legion nor the Shriners is an outfit that would take a brusheff lightly but, on the other hand, entertaining groups of such visitors on a picture lor runs into thousands of dollairs an hour.

Normally, summer time is the slack season on production, but this year, due to many delays and readjusted budgets to take care of expected drop in grosses due to the recession, production is expected to be going at top speed through June, July and August. Top speed and incruptions don't go together and when they meet head-on, urbanity goes down for a tetal-count.

The only consolation the Studios when at the moment is that does here at the

The only consolation the studios have at the moment is that Joe

## NICK SCHENCK'S L. I. REALTY DEVELOPMENT

Nicholas M. Schenck proposes a home development on Long Island, popular-priced domiciles on a tract of land near Great Neck, L. L., which he recently acquired. "Really experts are surveying the situation in behalf of Schenck. President of Loew's lives nearby.

#### A 2d Eleanor Powell Jams Up Metro Star On Jan Boycott Show

Washington, Feb. 15.

A Washington girl by the name of Eleanor Powell who participated in an anti-Japenese silk boycott deman' anti-Japenese silk boycott dem-onstration sponsored by the Wash-ington League of Women Shoppers, jammed up the Metro player, and resulted in the Reading Pe, and check silk mill centers declaring themselves for a counter-boycott against her films. Powell was one of a Hollywood group in the capital at the same time, in connec-tion with the President's birthday ball activities, tent further credence to the assumption that the filmite was participating the anti-Jap

ban activities, ien further creams to the assumption that the filmite was participating the anti-Jap ballyhoo. The millhands, of course argue that save for the raw Japanese, silk the spinning and manufacture is done by 100%, American labor, and their protests against the picture girl's publicity stemmed from the local erroneous publicity. Alice Barrows, chairman of the publicity committee on Japanese boycott, wrote Ray Bell, local Loew's State manager, explaining the press stories anent one of the Dearmore's state that the state of ters v

#### Derr's Fresh Bankroll

Hollywood, Feb. 15.
H. W. Fitelson, Manhattan representative for Crescent Pictures, is here conferring with E. B. Derr on offer of eastern financing on eight pictures to be made for major release.

Derr still has two films to deliver under his current contract with Monogram.

#### L. A. to N. Y.

Brian Aherne. Mirelle Balin. Alan Baxter, Galt Bell.
Wallace Beery.
Milton Bren.
King Charney.
Emanuel Cohen.
Howard Dietz.
Melvyn Douglas Melvyn Douglas. William Esty: Helen Gahagan. Jack Jevne, Idwal Jones
Frank Kelton
Harry Kalmine.
Eleanor, Lynn.
Tom Martin.
Norman McLeod,
Raymond Moore.
Eddie Moran.
Rosita Moreno.
Ramon Novarro.
Lewis Raghmel.
Ben Raye.
Raymond Scott.
Jack Tarleton. Idwal Jones. Jack Tarleton. James Tierney. Milton Weinberg. John Hay Whitney. Barbara Williams

Schenck is not only a grand enter tainer but enough of diplomat to Schenck is not only a grand enter-tainer but enough of diplomat to go all the way from chairman of the Republican state committee to a booming Democrat in four years, so the tactful and hospitable handling of such a problem as this is consid-ered right down his alley. If any-body can shoo visitors off the lot gracefully he is the man, insist those who elected him head of AMPP.

#### THAT RACING BUG

Many Film Biggles Kept Advised on Bangtails by Phone Service

Hollyowod, Feb. 15. Picture people have had the racing bug pretty strong out here this year, Many of them have interests in stables own them outright, so want to keep lab on what is going on in the equine world.

in the equine world.

Just how strong their interest was in the horse adjunct of their business came to light when the Southern California Telephone Co. was ordered to furnish the State Assembly Interim-Co-ordinating committee, investigating vice conditions here, with a list of those who were being provided with inter-exchange, private line, teletypewriter service by Eugen Normile, who handles that business here.

List included around 250 sub-

List included around 250 subscribers who have flashed to them over teletypewriters in their office the racing events all around the country as they are being run.

In the group of those in the pic-ture industry getting their service are Lou Anger, Harry Cohn of Co-lumbia, Bing Crosby, Lew Fields, William Goetz, Zeppo Marx and Pat

## **COAST RAINS JAZZING PIC** PROD. SKEDS

Hollywood, Feb. 15. Hollywood, Feb. 15.

A two-week session of heavy rains have played hob with shooting schedules. Most outdoor companies are either standing by awaiting clearing of weather or were called back to studios for interiors.

Buck Jones', Trail Blazers' troupe, on location at Kernville, suspended production with cast and technicians dismissed until a new start is skedded.

Indies out in the open were hard hi: and are salvaging what they can between raindrops. Most of studios loss of at least two or three days during seasonabl rainy spell.
Start on new pictures has been
stalled many lots until assured
the sun will reappear for a spell.

#### **SAILINGS**

March 23 (New York to Liverpool), Mr. and Mrs. Phil Friedman (Queen Mary).
March 4 (New York to Lima),
Frank Gillmore, Paul Turner (Santa

Frank Glimore, Faul Turner Asana Lucia). March 16 (New York to Genoa), Jerome Beatty (Conte de Savoia), March 2 (New York to London), Three Swits (Normandie). Feb. 23 (London to New York), David Bader (Berengaria). Feb. 19 (New York to Los An-geles), Dorothy Burgess (Pennsyl-vania). Feb. 19 (New York to Oslo) Edgar Feb. 19 (New York to Oslo) Edgar Feb. 19 (New York to Oslo) Edgar

geles), Dorothy Burgess (Pennsylvania).
Feb. 19 (New-York to Oslo), Edgar Hayes (Drottingholm).
Feb. 16 (London to New York), Mr. Beb. 16 (London to New York), Mr. Beb. 16 (New York to London), Drothy Feb. 16 (New York to London), Drothy Fox (President Harding).
Feb. 16 (New York to London), Yehudi and Hephzibah Menuhin, Drothy Fox (President Harding).
Feb. 12 (New York to London), Yehudi and Hephzibah Menuhin, Emma Boynet, Yvonne Astruc, Ward Morehouse, Vinton Freedley, Fredric Ullman, John Tunis, Jacques Porel, Theatre des Quatres Saisons (Ile de France).
Feb. 11 (Mediterranean Cruise), Mme, Gina Signa (Saturnia).
Feb. 10 (New York to London), Irene Brown (Bremen),
Feb. 10 (New York to London), Liazeed Arabs (Hamburg).
Feb. 9 (New York to London), London (Name Cina Arabs (Hamburg).

Feb. 9 (New York to Londo Dame May Whitty (Washington).

## Baby LeRoy as Rhett Butler in 1950

#### By Jack Osterman

We are marching time on. This is Feb. 16, 1950. It is the opening night of a long awaited picture. (Cone With The Wind.) We are at the 'Astor Theatre on Broadway, which has been remodeled, that just the entrance. It has been sub-divided into so many stores you can only enter single file. The first 10 rows are reserved for the girls who made tests for the Scarlett O'Hara role, which alone makes the lower floor practically sold out. As we limped our way through the lobby we were nearly run over by Dave Selznick's wheel chair, whose beard got caught the wheel chair of clark Gable, David confided to us that he only had 25 years to give to Scarlett O'Hara but decided to goen the picture, with or without her. All the associate, producers brought their grandsons along, former talent security of the self-producers brought their grandsons along, former talent security. Selznick was in high spirits, having won plenty of dough from Lloyd's of London, who were laying 20 years to one that the picture would never open during the 20th Century.

Film critics appeared on the scene, and after checking their canes and crutches made way to their seats; and the seats made way for them. The long awaited moment had arrived. Gone With The Wind' was flashed on the screen. An M-G-M short preceded it and the lion was too 'tired' to roar; just gave out with a yawn. Selznick did a helluva job, even though Baby LeRoy wasn't 'convincing as Rhett Butler, being much too old for the part, but imagine when originally cast would have been okay. Delightful part of entire picture was the absence of Scarlett O'Hara, who only made a 'short appearance toward finish as only Walt Disney could draw her. At finish Selznick received cheers but modestly said, 'I owe it all to Disney. Walt, who is now snow white without the dwarfs, thought he was taking a bow but he was really standing up naturally. Audience yelled for author, Margaret Mitchell, but she had rushed home trying to find out what was the idea of the story she had originally written!

Thanks For

of memories! Thoughts While Thinking.

The above sub-title was suggested to us by a grand guy who wrote pretty good column, otherwise over 500 papers would have been syrong. He used to sub-head it "Thoughts While Strolling.' The passing of O. O. McIntyre has not only left an empty space in millions of readers who loved him. We had the pleasure of being his friend since he held me on his knee years ago in Toledo, Ohio.

Odd always wrote with a soft pencil, and on his new assignment, Theorem Day By Day. ... you're with a greater syndicate now, Mac!

## Wanger Tags Godfrey

Hollywood, Feb. 15,
Peter Godfrey, former GaumontBritish director, who recently staged
Shadow and Substance as a N. Y.
Legit production, has arrived in Hollywood under contract to Walter

Wanger.
First chore for Britisher is dialog direction on The River Is Blue! which being filmed under the guidance of William Dieterle.

Mono's 'Circus Lady'
Hollywood, Feb. 15.
M. H. Hoffman has been assigned by Scott Dunlap to supervise produc-tion of 'Circus Lady' for Monogram.

#### N. Y to L. A.

A. L. Berman. Nate Blumberg. Jack Bregman. Jack Cohn.
Derrick de Marney.
Edna Ferber.
Charlès E. Ford.
Peter Godfrey.
Maj. Gen. James Harbord.
E. Y. Harburg. E. Y. Harburg
Ernest V. Heyn
Mr. and Mrs. Sidney Lanfield.
June Lang.
Horace McMahon.
Ethel Merman.
Abe Montague
Elegan Bouell Eleanor Powell. Cesar Romero. Abe Schneider. Louis Shurr.

#### 'ACT OF GOD' DEFENSE IN PLANE CRASH SUIT

Los Angeles, Feb. 15. Los. Angeles, Feb. 15.
Airplane crash which eaused the death of Martin Johnson, jungle explorer-cameraman, Jan. 12, 1937, near Saugus, Calif, was an 'act of God', according to the answer filed in superior court here last Saturday (12) by Western Air Express Corp., defendant in a \$708,559 suit brought by Osa Johnson, his widow, who suffered serious injuries in the accident.

Western Air asserted that the ac-Western Air asserted that me ac-cident was in no way due to negli-gence, but resulted from unexpected changes in weather conditions which enveloped the plane in a dense fog, unforeseen icing conditions and tur-bulent air currents.

San Francisco, Feb. 15. San Francisco Feb. 15.
Mrs. Martin Johnson will show
Jungles Calling, new adventure
film, at the War Mcmorial opera
house here, Feb. 24 and Feb. 26.
Film is made from millions of feet
shot by Mrs. Johnson and her late
husband in jungle explorations.
Much of the footage has been
locked the vaults at the American Museum of Natural History and
the Eastman Kodak Co, will be exhibited for first time.

#### 'Catalina' as Starter For Small on UA Deal

Hollywood, Feb. 15. Edward Small has tentatively set, 'Catalina' as first production under his new three-year releasing deal with United Artists.

Marcella Burke is at work on the

#### KELLY'S 'NURSE' LEAD

Hollywood, Feb. 15.

Paul Kelly has been assigned the lead opposite Sally Ellers in Universal's Nurse From Broadway, which went before the cameras yestanday.

## Other News of Pix Interest

Charles Martin goes Universal	Page	30
Lohr Champions Hollywood	Page	30
Second WB radio show	Page	30
Radio reviews on Francis X. Bushman, Burgess Mere-		
dith, George McCall, 'Hollywood Dick,' Hollywood	Ass.	2.5
Showcase, Barbara Stanwyck, James StewartPa	ges 32	-33
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Morrison-Berle settle	Page	50
4 A's access to all bodies	Page	57
WB's O. O. McIntyre not to be rushed out	. Page	60

[편, 항송], 회장보다 발등하지 않는다.

# EXHIBS NOT 'SELLING' PIX

## What Price Plagiarism?

An extraordinary legal problem that may swerve the entire course of motion picture litigation is holding up the special master's appraisal of the actual damages due Edward Sheldon and Mrs; Margaret Ayer Barnes, who bested Metro-Goldwyn-Mayer over the now historic Letty Lynton' case. This was the matter wherein Sheldon-Barnes successfully proved that their play, Dishonored Lady, was seemingly unauthorizedly utilized by MGM in its film; with result that some \$500,000 damages may be the extent of the playwrights'

that some \$500,000 damages hay be the excent of the new quirk, however, is Metro's contention—and this is something which every film company watching closely—that no plagified authors are entitled to the full damage of the net profits, on the theory: how much constitutes the actual value of film? The story, obviously, isn't the 100% alpha and omega of a picture. Certainly the director's contribution; the value of the stars (in this Joan Crawford and Robert Montgomery) has much to do with it, and what about the quality of the production itself? Hence, reasons Metro, wouldn't 20% of a film's success be ascribed to the story, and the set divided among the other artificers, the director, stars, et al.

wouldn't 20% of a film's success be ascribed to the story, and the rest divided among the other artificers, the director, stars, et al. Hence, Metro contends, if and when a plagiarism award comes to pass, the courts must establish some ratio whereby to affix the offended authors' damage, but certainly not the full 100% of the profits. The copyright laws, of have broad provisos to the contrary, but for practical purposes this issue has yet to be threshed out. It may go to the U.S. Supreme-Court, in view of the important trade

## Selznick, Whitney Huddle Goldwyn On UA Buy, but It's Still in Air

Hollywood, Feb. 15.

While Selznick-International head continue to give serious consideration to a plan whereby they would acquire the Mary Pickford-Douglas Fairbanks-Charles Chaplin holdings

United Artists they are moving with guarded stride into the deal. After devoting six hours to a huddle with Samuel Goldwyn in an effort to ascertain his attitude toward the proposed purchase, Jock Whitand David O. Selznick are marking time on the negotiations until further conferences with Goldwyn can be arranged. Meanwhile Whitney and Selznick

proceeding with production plans on the two pictures S-I still has to film under its present UA has to film under its present UA releasing contract, and for Gone With the Wind,' which they hope to send before the cameras late next. month. That they have decided to continue their company as an independent production unit is indicated by the fact that they have established banking connections for the financing of the pictures now planned as well as for future shooting schedules. It is understood that ting schedules. It is understood that the already set is around \$4, 500,000.

In addition to discussing the possibility of buying into UA, the S-I group is also studying terms for a new distribution pact with that com-

Whether Gone With the Wind will be made in black and white or in color has not yet been decided. Whitney, Selznick and other executives devoting much thought to the added expense of \$500,000 for use of the latter process.

Whitney and Selznick, it has been Pickford Fairbanks - Chaplin stock interest in U.A. nor have they agreed upon the price should they decide to go alread with the buy.

Selznick-International scored a ictory when Judge John D. Hum-hries in the Fulton Superior Court. phries in the Fulton Superior Court.
Atlanta, granted a permanent in
junction preventing Ted Toddy, independent producer, from using the
title, 'Gone With the Wind Country
on a two-reel featurette to be filmed
Georgia.

Georgia.

Decision was important to the film industry because it established the secondary rights of a studio to protect title on which it has spent time and money creating public interest in it. The decision held the title proposed on Toddy's pic infringed on Schnick's right to use the title of Margaret Mitchell's wovel. Gone With the Wind.

#### No Bill Fox 'Comeback'

Although he has from time to time been reported on a possible comeback to pictures, understood that William Fox has entirely given

that William Fox has entirely given
up the thought of coming out of
retirement.

Last summer Fox was reported
behind plan to build a chain of
small-seaters in the cast.

## PAR'S \$450.000 **CLOSES OUT** COHEN

Hollywood, Feb. 15.

With some \$450.000 of Paramount's cash banked to his credit, Emanuel Cohen, head of Major Productions, is route to New York, from where he will sail for Morocco, first stop on a three months' vacation four that will carry him to Egypt, Palestine, Paris and London. Money is in full settlement of his claims against the distribution company, following the sudden washup of his production contract.

Upon signaturing of the

tion contract.

Upon signaturing of the papers and handover of the check. Cohen turned over to Paramount the cutting print of 'Dr. Rhythm,' his lease on the Major studio, which has until Aug. 1, 1939, to run, and his lerest in the nine pictures he has filmed during the last two years.

Upon his return from his over-

seas jaunt, on which he accom-panied by Mrs. Cohen, he will nego-tiate releasing deal with another major distributor.

#### 'Hudson Bay,' DeMille's

Hollywood, Feb. 15.
Cecil B. DcMille and William Pine,
his associate producer, are huddling
on plans for DeMille's next produc-

on plans for Paramount, "the indications pointing to 'Hudson Bay Company' as the choice," Jesse Lasky, Jr., is already at work on the script.

#### ZAC FREEDMAN, AUTHOR

Zac Freedman, ho went to the Coast recently and hooked up with Edward Small Co. is turning writer. He has done an original called. The Artichoke King, based on the exploits of a man who ran table into a big thing.

# AS IN THE PAST

Distribs Argue Theatres Just Slap the Films on the Screen and Trust to 'Average' Luck—No Bally or Merchandizing

#### 'FANS ALREADY SOLD'

Chicago. Feb. 15.
Throughout picture business, among exhibitors, producers and distributors, there is a general growing admission that the exhibition field has fallen behind seriously during the past few years and now turgid unenthusiastic and tethargic. It's simply become a film-buying proposition. The selling of the film to the public has gone by the board.
While the production of films has remained steadily 'glamourized,' the exhibition field has become steadily 'deglamourized.' The old-time ziphurray and drum-banging has passed away. No more is exploitation the right-hand, bower of the exhibitor. No one picture is more important than the other. They have all become lumped together as one interminable contract and simply slapped on the screen while the exhibitor sits and hopes that the public will come to the boxoffice.

Several factors are pointed to ashaving brought about this situation. One of the most important, according to both distributors and exhibitors, the widespread practice of double features. When the exhib had to sell a picture, he had a feeling of the necessity of exploitation of the film, and he made merchandising and advertising lie-up and slumt. But with twin bills, it has been found to be almost impossible to sell any one picture with any special vim or exploitation.

This has been noticed especially i chicago, which 'for years was looked upon as the home of exploidar.

one picture with any special virial concexploitation. This has been conceded especially in Chicago, which for year's was looked upon as the home of exploitation among exhibitors. But it has been years now since theatres have, gone out of their way to really drum-bang a flicker. The recent huzahs here over 'In Old Chicago' (20th) was outstanding because the picture was one of the rare stances of exploitation these days, and exploitation is, now unusual that it got extraordinary reaction here.

Givenwave

Giveaways and coin stunts, such as bank nite, are also pointed out as a prime cause of the decay of fervor in the exhibiting business. It's become, for many exhibitors, merely a case of giving away merchandise and money rather than getting bchind a film to sell to the public. The film has become of secondary importance and therefore the exhib lacks then the same to be at any drums for the flicker. It serves merely as an excuse for the giveaway.

Exhibitors are quick to admit that the business has become too standardized for real boxoffice health. They figure on average trade, average reaction, average trade, average reaction, average business and average putil. Giveaways and coin stunts, such as

In many instances the exhibs claim that they are not in a position to sell the pictures to their customers, since the pictures to their customers, since the customers are already sold or not sold, long before they come to the theatre's box-office. Exhibs state that columnists, radio reviewers and fair magazines have either sold unsold the picture to the general public and that there is nothing that the exhibitor can do to affect that feeling to any great extent.

#### WB'S OLD HOME BURNED

Lynchburg, Va., Feb. House where the Warner Bros. lived when they peddled papers and repaired bicycles here was damaged to extent of \$200 the other day. Landmark is used as a junk ware-house now by the Warners' first cousin, Si Eichelbaum.

# NO DRUM-BEATING Coast Hears Berman, Like Spitz, May Quit RKO; McDonough V.P., New Films Look OK. a Paradox

#### Free-Feeding L. B. Mayer

Hollywood, Feb. 15. Producers' Association is tossing a feed on Fcb. 24 for Louis B. Mayer, retiring president of the organiza-

Joseph M. Schenck, his successod as prexy, is handling arrangements.

## BLUMBERG TO 0.0. COAST U. A MONTH

Nate Blumberg will remain on the Coast a month discussing production matters with Charles R. Rogers and setting up machinery for the making of sufficient product this spring and of sufficient product this spring and carly summer to meet deliveries under a 1937-38 program of 40 features, as promised. He left Monday (14) by train and may be followed west by William A. Scully, new U sales manager, who is personally visiting U branches to get acquainted and discuss local selling—conditions, Scully is covering the exchanges in batches, usually taking three or four days a weck away from N. Y. to cover them.

While Blumberg is on the Coast discussing production, John Joseph having preceded him west, and Scully is contacting his exchange forces, Joe Scidelman, new foreign head, is, in Europe to inspect branch operations there. Joseph left for the Coast Friday, while carlier last week U's eastern story editor, Marshall Grant, flew out.

While it was feared delays U might reduce the program this season, it is now, promised that the full schedule of 40 features wills be turned out before the season ends late in the summer.

"Mad About Music,' new Deanna early summer to meet deliveries un-

te in the summer.
'Mad About Music' new Deanna Mad About Music new Deanna Durbin musical, set for national re-lease Feb. 25, goes into the Roxy, N. Y. first for playdale early in March.

#### **'ST. LOOIE BLUES' WILL** GET A FILMING BY PAR

Hollywood, Feb. 15.
Frederick Hazilit Brennan is
scripting St. Louis Blues, from an
original story by Eleanore Griffin
and William Rankin, which Paramount will film as a musical Broadway and a Mississippi River showboal provide the backgrounds.

provide the backgrounds.
Already set for roles are George
Rait, Shirley Ross, Tito Guizar, John
Halliday, Elizabeth Patterson, Mary
Carlisle, Betty Grable, Ben Blue
Charles, Butterworth, and Robert
Cummings, Jeff Lazarus will
cupy the executive producer chair
with Alex Aarons, associate and
Robert Forcy, director,
Cameraization, scheduled to
start May 15.

## Astaire Limbering Up

Hollywood, Feb. 15,
Fred Astaire has started dance routine rehearsals for RICO's Carefree, his next with Ginger Rogers. Pictur will go before the cameras as soon as the latter completes her roles in 'Vivacious Lady'.

Mark Sandrich will direct.

Hollywood, Feb. 15.

Out here, it is being questioned hether Pandro Berman intends to blow ut of RKO because he is supposed to be disgusted also with the way things are going under the Irying Trust Co. trustee of RKO. Noth-ing officially is known, nor can it be ascertained with authority. There are indicati that Berman may have so indicated in talks with other studios, and that he would be openminded about considering possibilities with other studios.

The Coast understands also that if Leo Spitz quits as RKO president, no successor may be chosen and that the presidency will be left open. er the bank's sponsorship, J. R. McDonough may go in as vice-president, with limited authority. However, it is not yet sure whether Spitz stays or blows.

Spitz is reported so irked with the trustee's management of RKO, and the lack of showmanly understanding, that he inclined to quit, regardless. Spitz is a man of means, regardless. Spitz is a man of means, and head of one of the biggest law firms in Chicago. He did not seek the RKO post. His law income has been larger than what he gets out of RKO.

The curious side of the bank's tion is that the RKO studio, this year, seems to be having just about the best year in the company's nistory.

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## **Goldstone and Alperson Tell GN** Creditors the Co. Owes \$250,000. But Plans to Sidestep 77B Reorg

Hollywood, Feb. 15.
Creditors of Grand National Pictures were informed today (Tuesday) at a meeting presided over by
Phil Goldstone and Edward L. Alper-Phil Goldstone and Edward L. Alperson, company's president, that total outstanding obligations of the concern amount to approximately \$250,-000, of which \$31,000 is owed in New York small trade accounts and \$67,000 on an open account to International Cinema Corp. Hollywood creditors are owed the difference, including \$13,000 to International

Glostone, acting as a volunteer advisor to the management, outlined plans by which he hoped creditors would cooperate with company's present officers and himself which he believes will result. Itul payment of creditor obligations and eliminate necessity of concern seeking reorganization under 77B. Committee of largest creditors was appointed to confer. Goldstone's plans- and attempt—some—agreement before federal court hearing next Monday on application presently pending which was filed by three creditors. Personnel of committee pending which was filed by three créditors. Personnel of committee is Daniel Hickson, General Service Corp., A. C. Snyder, International Cinema; Ed. Blackburn, J. F. Brula-tour, Inc.; Henry L. Jensen, Sun Lumber Co. Latter represents group of small creditors.

Lumber Co. Latter represents group of small creditors.
Goldstone suggests that the company continue to distribute through present exchanges and all receipts, less actual costs and producers' shares, be diverted to payment of creditors.

creditors.

A New Setup

If plan acceptable Goldstone states he will organize and finance a new production company to work in Grand National studios here at current rental fees in order to supply exchanges with additional pictures which he believes will in time prove profitable to Grand National Alperson stated company has \$70,000 in cash. mostly distributed in con-Alperson stated company has \$70,000 in cash, mostly distributed in contingent funds at exchanges. And also that sums to the company's credit are presently on deposit in Italy, Brazil and other countries. Only: current bank obligation is to Bank of America, which has been reduced to \$27,000. Current domestic income, Alperson stated, is \$35,000 weekly and

Current domestic income. Alperson stated, is \$35,000 weekly, and current overhead \$12,000.

If creditors accept Goldstone's plan, company officials agree to substantial reduction of personal service contracts to figures to be set by

plan, company officials agree to substantial reduction of personal service contracts to figures to be set by creditors' committee.

GN's two units, Grand National Films, the distribution company, and Grand National Studios, the production unit, were thrown in and out of trusteeship under 77-B of the bankruptey act in what is said to be the speediest case of its kind on record in Coast federal courts. When three creditors holding claims above the necessary nominal \$1,000-B. F. Zeidman Productions, Ltd. Pacific Title & Art Co. and Howard Andorson, holding a claim for process worker, or the petition in the U. S. distributional in E. A. last Thursday Judge William James named Lloyd Wright, attorney for several producing concerns, as strustee. On Friday nioning, however, Phillip N. Krasne, vp of GN, and in command in the absence in New York of Edward Alperson, president, appeared before Judge James and the petitioning creditors, along with Harold Fender, whom the court had named as counsel for the trustee, and protested granting of the petition without notification to company officers. He also refuted charges that the organization is insolvent, with the result that the court reversed its earlier action, dismissed the plea, dischavged Previous to the procedure, Anderson had asked that his nam be stricken from the petition in formula as to GN's financial condition.

tion.

Anderson had acted, it was suid, because he understood that the report of Goldstone, following his investigation of the company, had been exceedingly unfavorable, while Zeidman took the step because of follure to receive his usual weekly report (Continued on page 23)

#### Alexanders Making New Distrib Deal for Picture

Hollywood, Feb. 15.
Max and Arthur Alexander have decided against release of The Shadow Murder Case, second of their Shadow whodunit through Grand National, and are making other marketing arrangements: Picture was made on a negative cost basis, but distribution deal with GN had not been signed when latter encountered entanglements.

when latter encountered entangle-ments.
Under tentative proposition with GN, the Alexanders were to have received two-thirds of the negative cost on delivery, with the balance to be paid within 90 days.

### **Durenceau Copyright** Case Vital to Film Trade: Issue Judge's Opinion

If Theatre Magazine in 1931 hadn't gone into bankruptcy and made an assignment of its assets, including copyrights, for the benefit of creditors, 20th. Century-Fox Film might the seriously involved in a copyright infringement. It stems from the use of a painting by Andre Durenceau, whose work decorated the August, 1929, issue of Theatre mag. Cover, in turn, was used by 20th-Fox in its George White's Scandals' filmusical of two years back. But because of a technicality, 20th-Fox won the suit for accounting of profits which was brought by F. Kay Kaplan, business manager for Durenceau.

Since copyright infringement is always fraught with much grief, specially when Hollywood is the target, this is moot case in motion picture history. So much so that 20th-Fox's attorney, Edwin P. Kilme, is printing up the special opinion that Federal Judge Vincent Leibell writing on the subject, and disseminating it to the trade.

Eleanor Powell danced exactly 32 seconds in front of this backdrop in 20th-Fox's Scandals' filmusical; altogether, portions of the Theatre mag painting were shown in the film for 34 minutes.

Solid day's argument in court by Julian T. Abeles, special copyright If Theatre Magazine in 1931 hadn't

314 minutes.

Solid day's argument in court by
Julian T. Abeles, special copyright
counsel to 20th-Fox, dwelt on the
question whether or not Miss Kaplan, assignee for Durenceau, had a
valid claim to the copyright, and
was she in sound legal position to
sue thereon. Attorney Abeles proved
that when Theathe may went into

was she in sound legal position to sue thereon. Attorney Abeles proved that when Theatre mag went, into the hole for some \$300,000 in liabilities, and only had a couple of thousand dollars assets, the case was still the lap of the court—to guote Judge Leibell. Therefore, even though the trustee in bankruptcy had been discharged and his bond cancelled, the matter was still in suspension. Hence, any assignment of the painting; copyrights to Miss Kaplan were invalid. Further in favor of the film company was the fact that, for some reason, the word patents had been freely used. a term when the legalist — whoever he was — must have meant copyright. However, since patent and copyright the word in the pointing it of the Durenceau paintings was open to guestion. Painter did 12 covers for Theatre mag at \$100 each. He's a moter and has a commission to do work at the 1039 World's Fair in M. Y., this having been introduced in support of the plaintiffs cas, as

work at the 1939 World's Fair in N. Y., this having been introduced in support of the plaintiff's cas as to his eminene. David Marshall Hollamann, brother of Fanny Hollamann, between Japan heed as a not

menn, bereit prominent as a motion potter legal,
for Minc Kapian,
The Richards, Political Capital
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(Klondike Admic)

#### Chaplin Pic for Goddard Shows Signs of Starting

Hollywood. Feb. 15.
Charles Chaplin, and Tim Durant, who have been at Pebble Beach working on the script for the picture to be produced by Chaplin with Paulette Goddard as its star, have competed their task and will return here tomorrow (Wed).
Chaplin is said to be planning an early production start on the film.

## N.Y.-JERSEY MAY HARASS FILMS

Only two drastic legislative sore spots loom for the film industry this year, New Jersey and New York. Both are considering measures aimed at big circuit operations, with Jersey apparently most likely to press the matter with a circuit di-

press the matter with a circuit di-vorcement law.

Main reason the film business has escaped heavy legislative pressure from state solons this year is that only eight states have had legislative sessions. Proposal for a divorce-ment law in Massachusetts has been held over for the next session, indi-cating that its chances for passage seem slim.

cating that its chances for passage seem slim.

Two legislative proposals aimed at the film business have been considered in New Jersey. Plan for censoring pictures by means of a special board has been intreduced thus far. Peculiar political setup is blamed for urge to pass some anti-film legislation this state. With a Democratic governor and both branches of the legislature Republican, current belief is that certain G.O.P/s are alleging exhibitors figured. the defeat of the Republican gubernatorial candidate. Suggested legislation against circuit operations in New York State is expected to take the form of some

cuit operations in New York State is expected to take the form of some chain store tax modeled after the one in Louisiana. This would affect any circuit operating two more spots. It would particularly hilarger circuits and chains with big theatree.

theatres.
North Dakota still remains the North Dakota still remains the sole state where a divorcement law, cutting circuits away from their picture affiliates, is in effect. This means little so far because the law is being tested on its constitutionality in the federal courts.

Toronto, Feb. 15.

As result of the repeal of the amusement tax in the Province of Ontario last month, this province is the only state or territory now hav-ing no tax on theatre admissions. Elimination of tax means something because of number of theatres here and in several other major cities in

Novarro's Personals

Before His Rep. Pic

Ramon Novarro, who arrived in
New York by plane yesterday
(Tues.), is negotiating to go into
Loew's State prior to filling other
dates that have been set. These are
Memphis, opening Feb. 25; the StateLake, Chicago, week of March 4, and
the Michigan, Detroit, March 11.
He will return to Hollywood about
March 15 to go into his second musi-

March 15 to go into his second musi-cal for Republic, 'As You Are.'

Hollywood, Feb. 15.
Republic has put into preparation two pictures for Ramon Novarro, with one, 'As You Are,' scheduled for a filming start immediately after return from his personal appearance tour on March 15. Story is an original by Hans Kraly and Hans Winterstein, M. Coates. Webster, Set to collaborate with Kraly on the script. Other story for Novarro is, 'One Romantic Night.'

Ren has assigned Balph Bord. 16.

Romantic Night.

Rep has assigned Raiph Byrd to
the name role of its next cliffhard representation of the next cliffhorer, Dick Tracy Returns. Philip
Noyer, former G-men, has moved
over from Metro to handle the
scripting chore under the supervision of Bob Beche.

#### Randall's Mono Dozen

Hallywood, Feb. 15. Handall, Monogram's anging Part, has been dottedlined defining Men. Mondayan a langing at deal for eight more musual of Fighting Men. Will get the go there are the the second of the control of th

## Cal. Labor Comm. Rules Agency Can Collect on Client's Future Earnings

#### **U Takes Soundings On** 'Collegians' Repeater

Hollywood, Feb. 15.

Hollywood, Feb. 15.
Thomas J. Ahearn has been signed by Universal to work with Maury Grossman in developing a series of shorts along the line of the successful 'Collegians' series produced 10 years ago by Carl Leamle, Jr., and starring George Lewis and Dorothy Gulliver. Original batch was split into four sections, the final group being released in 1929.
Studio is sounding out short subjects market before assigning players and a director.

### Still Another 'Chain Gang' Suit Vs. WB: 200G Claim March 21

Atlanta Feb. 15

Atlanta, Feb. 15.

March 21 has been set as date for trial in Fullon superior court of \$200,000 damage, suit of Vivian Stantey, member of Georgia Prison Commission, against Warner Bros. Pictures, Inc., et al. Setting climaxed clearing up of all legal technicalities preliminary to actual trial through decisions of state supreme court and U. S. District court.

U. S. District court.

Suit filed in November, 1934, is one of several similar proceedings based on production and exhibition of Warners' I Am a Fugitive From a Chain Gang, which plaintiff contends is filmization of book, I Am a Fugitive From a Georgia Chain Gang, by Robert Elliott Burns, who is still a fugitive after a pair of escapes following his conviction in Atlanta of robbery.

Other defendants, suit besides

lowing his conviction in Atlanta of robbery.

Other defendants suit besides producers are Vitaphone Corp., Vitagraph, Inc., Rialto Theatre, Corp., R. B. Wilby and Earle M. Holden. Film was shown at Georgia theatre, owned at that time by Wilby and menaged by Holden. Georgia is now owned by Lucas & Jenkins, Inc., Holden between manager of their Capital, wage. ing manager of their Capitol, vaude-pic combo house.

Amendment to suit, filed Saturday (12), contends film; book and advertising 'accentuated the enormity of the conduct ascribed to Judge Stanthe conduct ascribed to Judge Stan-ley' and tended to create 'a greater revulsion of feeling toward him.' It charges pic was falsely and studi-ously designed and cleverly acted to make Burns appear as a man with no previous criminal record, despite fact, that he field from N. Y. when fact that he fled from N. Y. when indicted for forgery. The amendment quotes Burns' application for elemency, wherein he declared escape was so easy he could no longer resist temptation, in contrast to chain gang horrors shown in film and extreme methods used to prevent escape. Amendment points out that Burns, at time of his escape was a trusty and water how. trusty and water boy.

Amendment recites that pic shows

Amendment recites that pie shows surns as an engineer who won success in Chicago, but charges he was accused of embezzling \$700 in Windy City while working as construction job timesceper; that he committed bigamy, borrowed \$2,500 from his second wife and never repaid the money; and, after she divorced him, he lived with another woman in such manner as to cause them to be thrown out of a number of Chicago hotels,

hotels,
All sults in connection with 'Fugitive' claim members of Prison commission and warden of Troup county
chain gang were, held up to scorn
and ridicule through picturization of
inhuman, treatment of chain gang
prisoners. Suits of late Judge E. L.
Rainey, chairman of Prison commission: at time, and late H. L., Hardy,
warden of Troup county gang, were
settled out of court for unknown
amounts. amounts.

amounts.

Refusal of N. J. governor to grant
extradition of Burns to Georgia because of alleged eruel treatment of
prisoners in this state, focussed ra-

ional attention on ease. John J. Kelley and Edith Campbell are attorneys for Judge Stanley.

Hollywood, Feb. 15.

Hollywood, Feb. 15.
Strength of the California Labor
Commission, in the settlement of disputes affecting agents and their clients, showed up last week when the
commission handed down a precedential ruling in the action by the
William Stephens agency against
Robert Kent over actor's cancellation
of his representation pact with the
agency.

of his representation pact with the agency.
Ruling, first since the state supreme court held, in connection with the Collier & Wallis-Mary Astor fight over commissions under a managerial contract, that all such matters must first go before the labor commission, is important in as much as it allows an injured party to collect damages against future, speculative earnings.

earnings.
Stephens, under decision signed by
Leo L. Schaumer, deputy for Edward
L. Nolan, chief of the law enforcement division, was allowed actual
damages of \$600 in lost commissions

ment division, was allowed actual damages of \$900 in lost commissions and speculative damages of \$1,000, which commission estimated agency would have earned had not Kent cancelled his contract before its expiration date. Latter figure was arrived at after taking into consideration amount Stephens had earned through commissions from Kent prior to time of discharge and what could reasonably be earned during balance of unexpired term of pact. In complaint filed with the commission, it was set forth that Kent had signed a five-year contract with Stephens. Agency later, after securing freelance work for actor, negotiated a seven-year term contract for Kent with 20th-Fox at starting salary of \$200 weekly. Year later, after staying at the studio under two six month terms. Kent deliveed to agency a written notice of discharge declaring office had not lived up to all the terms of its managerial contract.

Okay Agency Perfermance

#### Okay Agency Performance

Okay Agency. Performance Charge was refuted in decision handed down by the commission, which ruled said termination of the contract was wrongful and without just cause, and that the agency did-perform, up to the date of said dis-charge, all the terms of the said contract on its part agreed to be per-formed.'

formed.'
Award of \$600 actual damages was made to cover commissions Stephens: would have collected for the third six-month term Kent remained at 20th-Fox before he was dropped from the studio contract list.

from the studio contract list.

Decision, in part, continues.

It appears to be well established in this state that when an action brought for breach of contract before the termination date thereof, the injured party may recover, not only the damages that have accrued at the time of the trial, but also the loss that will be incurred for the balance of the contract period.

It is the contention of the artist (Keni) that there exists in the evidence no basis for the awarding of any such damages; but with this I cannot agree.

cannot agree.

With respect to this kind of damage, there cannot be the absolute certainty possible in plainer cases; bettian to further the country to the country to the consequence of his unlawful actions merely on account of the difficulty of proving damages, he can do so only where there is no possibility of a reasonable, proximate estimation of such damages.

estimation of such damages.

Decisions Due in 49 Cases
Commission has had rush of
cases since the supreme court ruling
last July and now has 49 in which
decisions are still to be rendered.
Important case shortly to be decided
is breach of contract action brought
by Alfred Kane, an assignce for a
New York agency against Richard
New York agency against Richard

by Alfred Kane, an assignee for a New York agency, against Richard Malbaum, writer.

In such dispute previously they has been considerable difficulty in reaching a decision in the courts where one of the interested parties is an out-of-state licensee. Ruling in this matter is expected to clarify validity of a convergence.

in this matter is expected to clarify validity of a contract, made in another state, when it is breached by a California resident.

Among some of the larger complaints before Commission is breach of contract action brought by Myron Selznick & Co. against Freddi Bartholomew; two actions by Sam Jaffe agency against Anna Sten and Francis Lederer; Henry Danielle writer, has claim against the Jaffe agency over his managerial contract, and Abraham Lehr's complaint against Douglas Dumbrille.

# ACCENTS ACROSS THE SEA

# To Aid Mussolini's Setup in Rome

Hollywood, Feb. 15.

Hal Roach has finally started his long-promised contribution toward furthering Premier Mussolini's dream of an Italian Hollywood by shipping, sans the fanfare of praisery department trumpets, Warren G. Doane, his former general manager, and Jeanie Macpherson, Cecil B. De-Mille's scenarist, to Rome. Pair are momentarily pushing the preliminaries for the film of Caprice for Era Film, successor to the original Roach-Mussolini RAM Productions. RAM gave way to Era, financed

Era Film, successor to the original Roach-Mussolini RAM Productions. RAM gave way to Era, financed by Osio, the Italian banker, and other prominent Italians, with Vittorio Mussolini, Il Duce's Zl-year-old con, installed as executive top soon after the latter's return to Italy from his Hollywood visit a few months back. New company will not enter the world distribution market, as RAM planned to do, but vill confine its energies to the home and European marks.

its energies to the home and European marks.

Extent of Era underwriting is not known here, but is reported to be considerably in excess of the \$12,500 capital of RAM, which, at the time of its organization, was reputiedly in a position to obtain unlimited credit from Italian banks.

Deane was sent to Rome as part of the agreement between II Duce and Roach, under which the latter was to furnish whatever American personnel needed. Miss Macpherson is on the deal under a six months' leave of absence from the DeMille unit. Should an American director to needed for the forthcoming picture, Roach will furnish him.

#### **ROACH SHUTTERING** STUDIO FOR MONTH

Hollywood, Feb. 15.
Hal Roach will close his studio
for from three to four weeks immediately upon the completion of
Swiss Miss, the Laurel-Hardy picture now in production.
Meanwhile, Milton Bren, Norman
McLeod, Eddie Moran, Jack Jevne
and Brian Abearne have hit out for

and Brian Ahearne have hit out for New York, where, in addition to seeing the new plays, will huddle on the script for Ed Sullivan's untitled original, scheduled as Roach's next feature.

### PAR 'ROUND THE WORLD

Stars as Captains in Sales Drive for World Business

Hollywood, Feb. 15.

Paramount's top bracket players, will serve as captains in the company's Paradc-Around-the-World 13-week sales drive, set for Feb. 27 start, under plans outlined by Adolph Zukor, board chairman, and William LeBaron. Production chief, at a studio lunchcon tendered American and foreign trade press representatives last Thursday (10). Tito Guizar served as mc. for the affair. Honorary sectional chiefs named by Zukor are: Fred MacMurray and Ray Milland for Great Britain, Claudette Colbert, France: Isa Miranda, Italy; Franciska Gasl and Olympc Bradna, Central Europe, Tito Guizar, Central America. Dorothy Lamoun, Asia: W. C. Fields, Australia: Harold Lloyd, Scandinavian countries and Gladys Swarthout and George Rigaud, South America. Pictures set for extra plugging during the drive include Bluebeard's Eighth, Wife. Stolen Heaven, Romance in the Dark, Tropic Holiday, 'Booloo,' Her Jungle Love and Professor, Bewarel' One feature of the exploitation will be a special reel with Fred MacMurray introducing the player-captains.

the player-captains.

#### Carrying On for Dad

Hollywood, Feb. 15.
Another member was added to the roster of Hollywood's second generation of actors when Metro signed Bill Cody, Jr., warbling son of the silent era western star.
Cody, Jr. portrays Nelson Eddy as child in 'Girl of the Golden West.'

Pauline Caron, former silent pfeture star, has been signatured by Darryl Zanuck as stock player on 20th-Fox lot. She was with Paramount and more recently with Warner Bros. but has not been especially pkorninent in calking films.

#### Judy's SRO

VARIETY'S West 46th street VARIETY'S West 40th street (N. Y.) muggery adjoins the Loew's State theatre stage-door, which gives it a more or less concrete line on the autograph popularity of the shifting stage attractions.

attractions.
Judy Garland's stage door
s.r.o. this week (she closes tonight, Wednesday) collisses anything else ever booked here,
including Vallee and Buddy
Rogers. Others have also
stopped traffic, but nothing like
the Metro moppet. Cops around
the matines stage-door were a
daily event to disperse the
juvenile fans, who entreated,
'Judy, stick your head outta the
window,' or 'Judy, give us a
song.'

## H'WOOD SCRIB **GROUPS MAY** MERGE

Hollywood, Feb. 15.

Dismissal of the \$200,000 libel suit by the Screen Playwrights, Inc., against the Screen Writers Guild over the Phil Dunne letter to P. G. Wodehouse has started overtures for the merging of the two scripting groups by the Sci against the

groups.

Though denied by both, negotiations are going on, with present stumbling block the desire of the Playwrights to move in as a body while the Guild is holding out for their entering singly.

their entering singly.

Thing is more than a matter of pride, as Playwrights have a contract with the producers and Gulders don't want to be saddled with the contract. If Playwrights dissolve that washes up the contract, but if they join the Guild as a body that means the Guild will have to take over their commitments.

over their commitments.
Both sides feel they are working for lawyers and with the Wagner act being upheld all along the line, even the producers don't see the point of continuing to support the Playwrights in the role of a buffer that.

#### COL. EXECS WEST; NO SUCCESSOR TO DAAB

Columbia's three top executives at the home office: Jack Cohn, Abe Montague and Abe Schneider, left for the Coast Monday (14) by train to confer on future production with Harry Cohn, problems of the moment affecting the studio, sales maters, etc. They will probably be gone two weeks or thereabouts.

Before leaving, Cohn declared no successor is set to Hy Daab, who resigned Friday (11) after a tiff with Nate Spingold, but reported Joe Weil is under consideration. Cohn said he doubted at this time that George Brown would be transferred from the coast but that no decision would be reached until he got back to New York.

Daab after a session on the Coast, had been sent east by Harry Cohn to run the works to years but clashed with Spingold.

#### PAULINE GARON TO 20TH

Hollywood, Feb. 15.
Paulinc Garon, former silent pleture star, has been signatured, by
Darryl Zanuck as stock player on
20th-Fox tot.
She was with Paramount and more

# FOR PIC IMPORTS

Few Foreign Finds Justifying Coin Layout, the Hollywood Treasury Watchdogs Now Cry 'Enough' — Gus Wally's \$31,250 Par Holiday— Metro Takes a Heavy Helping

#### THOSE CHOSEN FEW

By BOB MOAK

Hollywood, Feb. 15. Spurt given oceanic travel by Hollywood's excessive dottedlining of talent from Old World countries during the last 18 months is destined for a speedy end. Producing companies' home-office efficiency experts, scanning player rosters topheavy with the names of foreign imports, have called a halt and issued orders to studio heads to either make immediate use of the supply now on hand or ship it home with-out further delay.

our turtner delay,

Film village contractual nods to

artists from other shores reached

an all-time high during 1937, with

Metro assuming a far-in-the-van

position on a list of approximately

twenty.

position on a list of approximately twenty.

While the check-uppers from New York agree with the production nabobs that the cinema is in serious need of new faces, the easterners insist that the element of-ichance, to say nothing of the expense of the foreigners, is far too great in this era of economy waves. Bulk of those brought in, with the single exception of the English actors, they point out, must be stripped of accents, which itself is a long-drawn-out process, with all too many of them having to be schooled Americanese from the ground up. Case in point in the latter category, causing plently of burns momentarily, is that of Gustav Wally, Continental Musical comedy favorite who halls from Denmark, and who will have pocketed \$31,250 from Paramount in salary alone without having done a single day's toil before he starts Europeward March 10, while Paramount is out another \$15,000 or so him for such items as traveling expenses, language instructors, voice teachers, and physical trainers. expenses, language instructors, voice teachers and physical trainers.

#### Hey Fellers, Look at This

Hex Fellers, Look at This

During his year in Hollywood,
Wally has garnered a free education in both English and histroines in addition to what he is
wont to call the swellest vacationon-pay any fellow enjoyed.
Twice during his sojourn here he
had heard rumors—and they were
purely that—to the effect that he
was under consideration for minor
parts, but the first, revolving around
Big Broadcast of 1938, tripged on
his accent, and the other, in which
French Without Tears was mentioned for Dietrich, went cold whee
it was decided to shelve the picture.
Wally, however, doesn't feel nearly as badly about his experience as
do the celluloid plant's check-signers. He assumes the attitude that
having saved his American pay he
can go back to Denmark and live in
ease the remainder of his days,
should he so desire.

Of the five other European neophytes on Paramount's thespian directory. Franciska Caul has ap-

Of the five other European neo-phytes on Paramount's thespian di-rectory, Franciska Caal has ap-parently already established herself i through her work in 'Buccancer, while the pact-penners seemingly think well enough of Isa Miranda's, prospects to take up her option foil another six mouths. Coover Rigard will know something, one way the other, about his future after, he makes his debut in the forthcoming Cafe Society. Fate of Bosy Roth and Michael Brooke remains in doubt, the last named, though, hav-ing drawn a sizable weekly en-fContinued on page 611

## Roach Exports Film Exec and Writer | JUST A JOYRIDE | SWG Protests 20th's Selznick Agency Bar-Out as Prejudicial to Writers

#### Brother Act

Hollywood, Feb. 15.
The fraternal spirit fairly evident on the set of 'Mr. Moto's Gamble' at 20-Fox.
Assisting James Tinling in dischiral than a Mariana and Stanley.

Assisting James Ining in un-recting the picture are Stanley-Blystone, brother of Director John Blystone, Charles Fave, brother of Alice, and Shirley Temple's brother, Jack.

## REP-AUTRY IN STYMIE: NEW MUSTANGER

Hollywood, Feb. 15. With peace-pipe rites in the Gene Autry-Republic studio feud farther off than ever, Herbert Yates' film producing company heads are giving serious consideration to scheduling a series of westerns featuring a new star, with Dick Weston already set for the spot.

set for the spot.
Autry, his personnal appearance
tour halted by Federal court writ
obtained by Republic, is back in
town, conferring with his attorney,
and there is little likelihood of his
return to the studio where he won
his screen popularity at least until
after what threatens to be a longdrawn-out legal battle. Republic
has dropped all peace overtures. has dropped all peace overtures awaiting the singing cowboy's next

Smiley Burnette, sagebrush comic with Autry for past seven years asked Republic for release from con-tract which has five months to go Burnette objected to being cast in support of Dick Weston, retagged Roy Rogers, whom studio is grooming for Autry spot as outfit's western

star.

Harold Shumate checked off the Republic lot after producing two pictures and preparing three others during his eight months stay at the studio. While with Rep Shumate also screenplayed films.

Charles E. Ford, who is cleaning Charles E, Ford, who Is cleaning up details at Universa: News, leaves for the Coast Friday. (18), accompanied by Moc Segel, president of Republic Productions; Inc., who is in New York now. Ford joins Repub as a producer of features. In addition to having acted as managing director for U News for nine years he has surjevised the making of he has supervised the making of shorts for U.

Intil Siegel and Ford reach the Coast no decision will be made as to first picture latter will turn out for Rep. They go out by train.

#### **BIGELOW ON SISK'S** SCRIB STAFF AT RKO

Hollywood, Feb. 15.
Joe Bigelow has joined RKO studio's writing personnel as a member of producer Robert Sisk's staff, with the scripting job on an untitled story as his first assignment.

He recently completed a servicing termer with Sam Goldwyn.

#### John Hicks Tagged

Rome, Feb. 15.

John, W. Hicks, Jr., foreign sales
manager for Paramount, has been
made a commendatore of Italy. Official notification has gone to N. Y.,
but further, confirmation probabily
will come during his visit here next

monn.

Hicks is expected to visit here after trip to Paris on his way it me from South America.

Hollywood, Feb. 15.

Comparative quiet reigned along the Joe Schenck-Myron Sclznick battlefront throughout the week, with the protest of the Screen Writers Guild, addressed to the 20th-Fox board chairman, who barred the head of the Selznick talent agency from his lot, the only discordant note. The letter from the SWG ex-ecutive committee, signed by Fran-ces Goodrich as secretary, follows:

ces Goodrich as secretary, follows:

'The executive board of the Screen
Writers Guild has read the statement issued by you which appeared,
in the local papers announcing the
barring of Myron Sclanick and his
associates from your studio.

'Many, members of this Guild are
served by the Selznick agency and
they are, by your ruling, denied representation on the 20th-Fox lot.

resentation on the 20th-Fox lot.

Since this is obviously unfair to
these members, the executive board
of the Guild takes this to
protest against the arbitrary exclusion of artists' representatives from
a motion picture studio without a
hearing before an established impartial body.

partial body.

Members of the executive board, in addition to Miss Goodrich; are Charles Brackett, Sheridan Gibney, John Grey, Albert Hackett, Dashiell Hammett, Lillian Hellman, Bvian Marlow, Jane Murfin, 'Dudley Nichols, Dorothy Parker, Samson Raphaelson, Morrie Ryskind, Donald Ogden Stewart and Edwin Justus Mayer, Alternates are Philip Dunne, Boris Ingster, Ring Lardner, Jr., Frank Partos, Tristran Tupper and Anthony, Veiller.

#### Jane Withers Ordered By 20th to Drop Temple Takeoff from Her Act

Detroit, Feb. 15.

Jane Withers, currently on personal at Fox here, was today (15) ordered by 20th Fox to delete impresonation of Shriley Temple from her act. It is understood the Temple family complained to 20th after reports of impersonation from Chicago, where Miss Withers appeared last week, hinting an injunction, damage suit, etc.

Mrs. Ruth Withers, mother of the starlet, decided the impression of the Temple child would be dropped cntirely. The act also includes aping the Temple child would be dropped entirely. The act also includes aping of Bobby Breen and Freddie Barthot-onew, but patrons here especially got kick out of Temple mimicry, ai-though critics found no venom in impersonation.

#### \$1.025.000 PLAGIARISM CHARGE OVER 'ALI BABA'

Hollywood, Feb. 15.

Plagiarism suit for \$1,025,000 has been filed Los Angeles superior court against Eddle Cantor and 20th Century-Fox by Andleas Michael, writer, who charges substantial parts of an untitled musical comedy were litted for use in 'All Baba Goes to Town.'

Town. The complaint alleges that the studio held writer's script for call weeks and clumed it as suitable. Fox West Coast, the Producers' Association, and several John Does are also naried defendants in the action.

#### Ha-Ha'ing H'wood

Hollywood, Feb. 15.
Fidde Davis and Matt Broots, writers on the Jack Haley 'they show are collaboration musical, aimed for fall opening on Broadway.
Working title of their legit epus 'Ha-Ha' Hollywood.

By Joe Laurie, Jr.

Coolacres, Cal., Feb. 15.

By Joe Laurie, Jr.

Coolacres, Cal., Feb. 15.

Dear Jo

I feel as dreary as an orange grove. Canada looks, and it's all on account of letting a little larceny creep into my conscience. I wrote you last week about the exchange sending me 'Snow White' by mistake, Well it made me's lot of dough but it was all packed with griet. After running the picture for a week and Aggie and Jr. getting pretty sick. I flgured maybe even though I ain't superstitious. I better send it back, as I think maybe Aggie is right about it causing us hard luck because I had no right to the picture. I could have easily run the picture another week as I did a terrific business. I don't know where the people came from but they sure came. They drove up in Fords, ox carts, donkey wagons, on foot and on cruthes. They came out a the wood work, which proves the fold showman's saying, Give them what they want and they'll beat a path to your mouse trap.

Now that 'Snow White' is gone, Flo, my cashier, has gone back to playing solitaire with not even a kibbitzer to look over her shoulder while she sits in the boxoffice. The exchange got good and even on me by sending me a cluckeroo. It's a re-re-release; it's been done—a silent and twice in talkies. I guess it's the guinea pig of the company, they keep on experimenting with it until it or the exhibitor dies. Needless to say it froze up my boxoffice. Not only that but the patrons are complaining, they are now asking for The Life of Emile Zola' and The Awful Truth. That's what happens in these midget towns when you give 'em a taste of anything good. I told them: there's only one print of those pictures and I have to wait my turn until it comes to me.

As I said, I made plenty of dough with. Snow White' but I see now what the gay meant when he said 'money isn't everything.' The banker called me in and had a talk to me about me meeting my notes. He is one of them postage stamp type guys; rather sticky, and a little of him can go a great ways. He sits at his desk and keeps slinging smiles at you and talk

P.S. Harold Arlen, from Hollywood, sez, 'I am not worrying about any thing; just everything.'

#### \$14.500 Brokerage Fee Settlement Over N. Y. Capitol Theatre Sale

Claim of \$22,500 for brokerage commission on the sale of the Capitol theatre property, N. Y., last spring, brought by Henry Shapiro, was settled for \$14,500 last week with the Wendel estate, former landlords Through a freak error whereby the wrong bidder received the regulation blank contract, Shapiro was able to collect.

Shapiro, representing an undis closed buyer, offered \$1,500,000 which closed buyer, offered \$1,500,000 which was also met by Loews, Inc., other bidder. However, in mailing the document, clerks confused bidders, sending it to Shapiro, Fact of his receiving contract and offering subsequent tender, financial percentage made it legal. When deal was finally consummated and the Loew bid accepted, Shapiro was left out in the cold. He demanded his cut for brokerage of what was almost a consummated ceat, despit error. Case was heard in N. Y. supreme court but was settled outside for lesser sum.

#### Sascha for 'Algiers'

Hollywood, Feb. 15.
Waifer Wanger has assigned Sascha Lawrence to do the translation of Algiers, which will provide Charles Boyer with his next stellar role his home lot. Story by a detective of the French provincial police, and Julien Duvivier, is built around a romantic thief exiled from his nalive Paris.

Picture is scheduled to roll within the next month.

the next month.

#### WB's 6 Filmusicals

Hollywood, Feb Hollywood, Feb. 15.
Box office takes on recent Warners musicals have the company's heads preparing six more tune films this season. In addition to 'Cowboy From Brooklyn,' with Dick Powell, and 'Gold Diggers in Paris,' with Rudy Vallee, the studio will turn out two others. four others.

four others.

"Garden of the Moon,' based on the H. Bedford Jones-John Barton Browne Satevepost serial, is set to roil April 18, followed by 'On Your Tees,' the Rodgers and Hart piece, with James Cagney and Ginger Rogers co-stars; Sigmund Rombers's operetta, The Desert Song; which will be remade as a special, and 'White Horse Inn.' the New York stage musical which WB had financed.

#### Regina Crewe Back

Regina Crewe, motion picture edi-tor of the N. Y. Journal-American, who has been out a month, returns to that post next Monday (21). Rose Pelswick is the regular film

nose reiswick is the regular him critic for the same paper.

Miss Crew had been out of the Hearst rag for a month but was suddenly recalled and told to consider the month's hiatus in the nature of a vacation.

#### F.D.R. Gets the Prize

r.D.B. Gets the Prize

Hollywood, Feb. 15.

The century note for suggesting the title on next Janet Gaynor film for Selgnick International goes to President Roosevelt who unwittingly coined the title when he referred to the actress "cute as a button," at recent President's Ball Washington, D. C.

Budd Calculations

Dudd Schulberg and Marshall Neilan have been assigned to whip up a yarn around the remark.

#### TWO MORE TURN IN FILM SCOUT TOGAS

Hollywood, Feb. 15, Hollywood, Feb. 15.
Further slashing of producing companies talent scouting forces was indicated with the announcement that Phil Friedman. RKO talent head, will check off the lot Feb. 28, and the artival here from New York of Marshall Grant, Universal's eastern Danield Boone, rumored washed up as a traveling agent and set for a desk in the studio's casting office. Friedman will vacation in Europe before making a new connection. before making a new connection.

# Roxy Reorg Winds **Up**; Fees Cut From \$636.800 to 287G's

In the windup of the Roxy theatre (N. Y.) reorganization, Federal Judge Francis J. Caffey yesterday (Thesday) took an awful sock at the 33 applicants for fees by slashing their demands from \$536,800 to \$287,-000. The higner requests made to 000. The biggest requests made by the Roxy trustee, his attorneys, the Pounds Committee, proponents of the reorganization plan and its coun-sel, were among those mostly af-

the revesus sel, were among those fected.

In his final order which concludes the reverse from the reverse f the Roxy theatre reorganization un-der which 20th Century-Fox Film Corp. has taken over the operation of the theatre, Judge Caffey decided on the following principal allow-

of the theare, wage
on the following principal allowances:
Special Master, Addison S. Pratt,
who had requested \$10,000 for his
services, was allowed \$6,000, attorneys for the Tipton Committee
of bondholders, asked \$10,000, received \$3,750; Goldhote Holders'
Protective Committee, asked \$27,297,
given \$12,139; attorneys for stockholders committee, \$10,000, awarded
but \$1,800. White & Case, attorneys
for Pounds Committee, requested
\$85,000 and given \$47,500; Howard S.
Cullman, trustee, receives \$37,500 on
his hid for \$120,000 and the latter's
attorneys, Proskauer, Rose & Paskus,
receive \$33,000 on their request for
\$50,000.

#### **Dividends-Earnings**

Columbia Pictures declared regu-lar quarterly dividend of 25 cents on the common last week, payable April 1 to stockholders on record March 18. Radio Corp.'s net profit for past year was estimated at \$8,000,000 last year was estimated at \$8,000,000 last week in a statement mailed stock-holders by David Sarnoff, president. Gross income was more than \$11,000,000 greater than 1936, or \$112,650,000. Net profit was estimated as 46% higher than in the preceding 12 months.

Stockholders were informed of the annual meeting Annual S. and that the

Stockholders were informed of the annual meeting April 5 and that the official statement of operations would be available late this month. Statement showed that estimated deductions 1937 for federal income taxes were 85% higher, or \$2,100,000 as against \$1,137,100 in 1936.

Though the company showed 41½ cents on the common, total dividends on the common in 1937 were 20 cents. RCA paid out \$6,409,226 in dividends, including payments on 916,142 shares of preferred and 13,853,415 shares of common.

American Seating, Co. yesterday, CTues.) reported nearly \$100,000 more net profit in 1937 than in the preceding year. Company statement

preceding year Company statement showed net of \$636,746 or \$2.88 per share against \$541,368 = \$2.45 a share in 1936.

#### Evelyn Thawl Lifted

Hollywood, Feb. 15.
Evelyn Thawl, former New York stage dancer, now under contract to Warners, has been upped from shorts to feature pictures, with spot in Gold Diggers in Paris' her first. She finished in a technicolor short, 'Out Where the Stars Begin.'

#### SET ROMANTIC TEAM

Hollywood, Feb. 15.
Phyllis Brooks and George Murphy have been teamed to provide the romantic interest for Little Miss Brookway, new Shirley. Temple starrer for 20th-Fox.
Also set are Jimmy Durante, Edward, Ellis, El Brendel, Donald Meck, Jane Daiwell, Brewster Twins and Patricia Wilder.

## The Girls' Eye View

By Marian Squire

The Girl Was Young, or a British Whodunit

In line with its recent murder-a-week policy, the Criterion offers the Gaumont-British effort, The Girl Was Young. This English who-shot-John features the ex-child star Nova Pilbeam, whose tag may not sound funny to our cousins across the sea, but would never have survived a season in Hollywood. Miss Pilbeam have redistinguished by her beauty, is no standout as an actress in this film. Perhaps it's supposed to be a youthful effect, but Miss Pilbeam is inclined to hold her shoulders high, elbows pinned at sides, with a great amount of eye-batting to take care of the emotional scenes.

Marianne had little outlet for her designing talents, as the star wears the simplest of clothes. One suit with plain skirt and plaid jacket, and two or three straight frocks with contrasting collars and cuffs form have word three straight frocks with centrasting collars and cuffs form the wardrobe. Shoes are of that peculiar English type with long flat vamps adding inches in length. With due respect to a great nation. British screen heroines get very little glamming of the pedal extremities.

Derrick DeMarney is the engaging young man who did not commit the crime, and Pamela Carme, whose figure would get considerable paring on the Coast, is the victim. She appears briefly in a draped satin gown and becomes dead immediately after, in a bathing suit.

Percy Marnont, who could be put to much better use, gets lost in the shuffle as head man of the village police, and Miss Pilbeam's father. The action is slow in spots and jerky in others, startling viewers with sudden blackouts—not of ast to be termed fadeouts—and then focusing for long moments on Miss Pilbeam while she mediates or worries, or goes through some process of thought not made clear by her expression.

side Stuff on Benny Good

Inside Stuff on Benny Goodman Adding to the long list of swing definitions, authority Benny Goodman says that swing merely a streamlined word for rhythmic dance music. Further elaborating: It's hotter than sweet, and more orderly than jazz. A can opener and a small stick of dynamite might be of assistance in getting a bit of personal history out of the reticent Swing Sultan, but here are a few pertinent facts.

Mr. Goodman is one of eight brothers, four of whom are musicians and the other four 'too young now. He doesn't smoke because it interferes. with his clarinet blowing, doesn't drink because he doesn't like to, and hasn't married because he hever thought about it. Doesn't know what type of girl he might go for but several species of femme are definitely not in his little red book. He's thumbs down on the executive female, the girl who calls attention to herself, has a grating voice, and the one who distributes casual affection and indiscriminate 'darlings' in public.

Strand's 'Gold', with Heavy Sound Effects

Anyone who thought the frigidaire would never replace the ice man, shouldn't venture to predict that technicolor will never enlace the ice man, shouldn't venture to predict that technicolor will never entirely supplant black and white. Nevertheless, the large gobs of gorgeous California scenery in: 'Gold' Is Where You Find It' definitely take an appreciative eye from what is going on closer to the cameras. Apropos of this statement, most of the film's humor is derived from references to a crazy man who is trying to invent a telephone and an equally batty citizen who thinks he has invented a new kind of light. There is also Senator George Hearst (Moroni Olsen), who worries because his son, Willie, wants to go into the newspaper business—a statement greeted by eventy divided boos and applause by the Strand's Saturday (12) audience.

Olivia de Hawilland, sa a ranch owner's daughter, cultivates her 50 acres of fruit trees with more airiness than efficiency, daintily guiding the harrow with one hand and brushing back her curls with the other. For this manual labor she wears simple light basques and long full skirts, discarding these for more formal attire after falling for miner George-Brent, had be used to the same style, with tiny pink rosebuds outlining the neck line and the bustle.

Margaret Lindsay, playing a minor menace, looks best in a black slipper satin of the same style, with tiny pink rosebuds outlining the neck line and the bustle.

Barton Williams and Sidney Teler are rough and scheming cutthroats.

and the bustle.

Barton McLane and Sidney Toler are rough and scheming cutthroats, respectively, to Claude Rains' righteous defense of his wheat land.

The offering is anything but quiet, with hydraulic engines and shooting going , but it isn't noisy' as whatever governs the Strand's sound volume, makes it. Even the music is thunderous, and if there is any way the Strand can tone it down, it might be an idea to look into the matter before patrons are rendered totally deaf.

#### Co-ed Spurns Pic Bid; To Finish Her Schooling

To Finish Her Schooling
New Orleans, Feb. 15.
Dorothy Shaphard, Newcomb college beauty, who was chosen several months ago by Director George Cukor for a part in 'Gone.with the Wind which she tossed to the winds, dittoed 'Friday (11) on a deal with Ivan Kahn, 20th Century-Fox talent scout. Kahn wanted co-ed to hie herself to Hollywood with Dorris Bowdon, Marjorie Cooley and Mary Healy, three other: Louisiana girls, but she replied that she had to finish education before she would ever consider a screen offer.

Miss Shaphard explained she was at Newcomb on a scholarship and morally obligated to make good.
Bill Boyd, Louisiana University student, dight feel the same about education. Offered screen test by Kahn he grabbed at chance: to crash pictures and guit school. He will leave for Hollywood next week.

#### Clemens Takes Her Up

Hollywood, Feb. 15.
William Clemens drew the disrector's chore on Warners. Up She
Goes, which has Frank McHugh in
the featured spot.
N. W. Hanneman did the screen
play.

### Mary Maguire Goes 20th

Mary Maguire Goes 20th
Hollywood, Feb. 15.
Mary Maguire, young Australian
actress, who has been under
tract to Warners for almost a year,
has won her release from the Burbank studio and signed term deal
with 20th Fox.
During her stay with Warners she
appeared in only two pictures, "Alcatraz" and "Sergeant Murphy."

#### Freeman and Other Par-ites to Huddle On The Coast with Zukor

Y. Frank Freeman, back at the Paramount home office yesterday (Tues.) after Miami conferences with Barney Balaban, is planning an early trip to the Coast. He goes out, possibly accompanied by others from the h.o., to discuss production and other general matters with Adolph

Before Freeman left for Miami Thursday (10), J. J. Fitzgibbon, g.m. of the Famous Players-Canadian string, was in New York for that

string, was in New York for the day only to confer with him on oper-ating problems, etc. Fitzgibbon left that night to return to Toronto. William H. Lawrence, h. real es-tate executive, boarded a boat Satur-day (12) for Miami, where he will remain two weeks.

#### TECHTINTER BACK

TECHTINTER BACK

Hollywood, Feb. 15.
Natalie M. Kalmus, technicolor director, has returned to Hollywood after more than a year and a half.
England, where she established color policies and arranged for future color production in the British film industry. Among her tasks abroad was supervision of the location filming Korda's Lawrence of Arabia.\*

Mrs. Kalmus the wife of Di-Herbert Kalmus, Tech's prexy

# AFL'S AMUS. FEDERATION?

# He Didn't Have to Smuggle Films Out

Chicago, Feb. 15.

Dangers lurk in the March of Time practice of re-enactment. That the contention of Julien Bryan, roving reporter and lecturer, who took the 'Inside Nazi Germany' pictures for MOT. The dangers lie not the possibility of the pictures telling the wrong story, but that the public may believe the re-enactments are actual documentary pictures.

tures.

Bryan contends that MOT would leave itself less open to criticism and possible misimpression if it would simply subtitle statement that such-and-such scene is a re-enactment, based on actual occur-

that such-and-such scene is a reenactment, based on actual occurBryan, who was in Chicago last
week to lecture on Turkey at Orchestra Hall, took some 25,000 feetof film in Germany, of which MOT
used about 1,000. In these pictures,
Bryan states, he tried to picture the
German viewpoint rather than to
take any sides in the Nazi-question.
These pictures were taken with the
full cooperation of the German govrement and authorities.

That the treatment of these pictures by MOT will rile the German
government Bryan does not doubt,
despite the fact that it is evidentthat the pictures do not tell at all
what the running comment interred.
Bryan also finds the implication that
the reels were smuggled out of Germany will cause an erroneous impression, not only here, but especial
y with foreign governments. He
sees a closer scrutiny of his activities when he once again visits other
countries, the government feeling
that he might 'smuggle' pictures out
of their country which would not be
too favorable to the nation.

Bryan's primary business is not so
much as an 'inside stuff' reporter as
a simple lecturer on foreign lands.
The great bulk of his pictures are
sold to such firms as the Eastman
Kodak company for slicing up into
18-mm, recis for distribution as eduational film to schools, churches
and home.

tional film to schools, churches

and home.

Right now Bryan is lecturing on Turkey. He is working on a talk of Germany, following the proar on the Nazi reeds. The first lecture on Germany will take place in Los Angeles on March 21 at the Philhrymonic Hall.

Of the several scenes which MOT rejected from Bryan's 25,000 feet, the work in the property of the property o

rejected from Bryan's 25,000 feet, the most important, according to Bryan, were detailed views of the degenerate art exhibit' and of many shots of factory life and operation in Germany. These pictures, with all the rest, were taken with full permission and cooperation of the Nazi government and were not intended. In any way, "I do any exposing whatsoever, but merely to depict the tour of the German system.

#### No Free Coffee Ad On Trans-Lux News Ticker

Trans-Lux News Ticker
Mention of Holland House coffeebeing scryed in Churchill lounge at
Trans-Lux Broadway house at end
of three-minute news flash lineup
was classed as screen advertising by
T-L- officials, and ordered remove,
vesterday (Tues.). This brand of
coffee is used on the lounge, but apparently the ad ticup was supposed
to have been confined entirely to
that portion of the theatre.
Other theatres have employed
their screen, sometimes giving merchant credit, when contests are
staged in the house, but this is the
inost recent instance on, a Broadway
screen. Trans-Lux spokesman said
that trade name should not have
been allowed on screen.

O'Brien's Action Series
Hollywood, Feb. 15.
'Gun Law has been set as the first of four-picture action series in which George O'Brien will be featured by RKO.
Films will be made by the Lec Marcus unit, initialer to be supervised by Bert Giroy and directed by Dave Howard.

### OTHERS MAY FOLLOW M-G'S 'NEWS PARADE'

Plans of Metro to turn out a group of news parade shorts may be duplicated by 'two or more majors having newsreds. All are expected to lean toward topical or so-called headline news, which would be elaborated upon in either one or two-reel length:

ready have shorts series, former with 'Magic Carpet,' world scenes, and U with its 'Stranger Than Fiction,' containing freak items. Though no mentraining freak tiens. Hough to merition is made, they also would become more directly, competitive with March of Time. Paramount has arrived at no decision with the two-reel newsreel still hovering in background.

## New N. Y. Censor **System Seems To Be Just as Tough**

Albany, N. Y. Feb. 15.

The first decision by a sub-committee of the Board of Regents, serving in their new role as reviewers of films denied a license by the State Education Department's motion picture division—brought thumbs down—on—the—German—made—Hocturno'24 hours after they had viewed a special screening of the film in Warner Bros. Madison theatre. The personnel of the committee, Chancellor Thomas J. Mangan, a Binghamton banker, and Regent: William Leland Thompson, president of a Troy wholesale drug company and a bank officer, and the celerity with which it made a ruling, indicated to some observers that the substitution of members of the Board of Regents for Education Commissioner Frank P. Graves as appeal authority, was unlikely to cause any marked change in policy or attitude. Irwin Esmond, director of the motion picture division, has never been overruled by the Education Department or the courts on a film decision.

Nocturno, 'produced by Gustave Schwab and telling a story of marital infidelity, contains scenes in a house of prostitution to which Director Esmond objected. Schwab insisted that deletion of these scenes would make the tale purposcless. He emphasized that the ending points a moral: retribution, visited on the wrongdoor.

Reported Monday (14) that the Regents had ostioned a deriving on the support of the Regents had ostioned a deriving on the service of the Regents had postoned a deriving on the service of the Regents had postoned a deriving on the service of the Regents had postoned a deriving on the service of the Regents had postoned a deriving on the service of the Regents had postoned a deriving on the service of the Regents had postoned a deriving on the service of the Regents had postoned a deriving on the service of the Regents had postoned a deriving on the service of the Regents had not the service of the Regents had postoned a

wrongdor.

Reported Monday (14) that the Regents had postponed a decision on the twice-appealed Birth of a Baby, until next month's mecting.

A projection room will be set aside in New York City for future reviews by the board on film license appeals, it is said.

#### To Put 'Em to Sleep?

Hollywood, Feb. 15.
Metro assigned Pete Smith to make a series of shorts laid against the strength of the series of shorts laid against his next. David Miller will direct from Jack Woodford's script.

Move is predicated on the success of Smith's Romance of Radium.

#### BENNETT'S DIGIT SUIT

BENNETT'S DIGIT SUIT

Richard Bennett filed suit in Federal Court, N. Y. last week for \$100,
000 damages against Westover, Inc.,
operators of the hotel of that name
located on West 72nd street.

The actor—father of Constance,
Joan and Barbara Bennett—claims
he was permanently injured when
his hand was caught in a door while
he was a guest at the hotel last December.

# UNION-IA'S HOPE

A Federation of the Various Amusement Business Unions, Within the American Federation of Labor, Looms as Possibility

A STYMIE TO C.I.O.

Hollywood, Feb. 15.

Studio execs are stalling all overtures of creative groups for recognition until IATSE move to

recognition until IATSE move to usurp jurisdiction over entire in-dustry comes to head one way another. Reported no more working agreements signed until after producer-labor basic agree-ment confab in N. Y. late in March. Expected by then, posi-tion of IA, will be clarified suf-stigntly to workers. In make ficiently for workers to make their choice of craft affiliation without being forced to transfer

Studio publicists, art directors, cartoonists and half dozen others marking time until producers are ready to meet with them.

ready to meet with them.
Because the determination of the International Alliance of Theatrical Stage Employees to extend its jurisdiction over the entire stage and screen field is regarded as having the makings of very involved difficulties, it is held possible that a federation of the various unions concerned may be the outcome. Such a federation would constitute a framework within the American Federation of Labor.

the American Federation of Labor.

It is believed in some circles that
a federation of the various unions of show bisiness would more than likely avert many dangers suggested by the IA proposals as well'as estab-lish within the amusement industry a labor body which would become powerful through uniting the strength of the various unions that are now ealously guarding charter and other

It is understood that a while back George E. Browne, president of the IA: Joe Weber, president of the American Federation of Musicians, American Federation of Musicians, and Kenneth Thomson, executive secretary of the Screen Actors Guild, discussed some such alliance of these three union units. In addition to the benefits of a federation representing all industry unions, it is probable that the producers would favor a federated body through which all labor negotiations could be conducted on behalf of the unions. Such a federation, similar to state or other labor bodies which are representative of many unions, would also set up a serious barrier against any invasion of the amusement business by the Committee for Industrial Organ-

#### the Committee for Industrial Organ ization. AAAA's Strength

AAAA's Strength

The C.I.O., meantime, might be in a position to get a toe-hold. Should the Associated Actors & Artists of America, any unions chartered by it, or others, resist any determined effort of the IA for jurisdiction over them, there is a chance; that they might swing their strength to the CIO. This palpably one of the dangers, the question being whether the AAAA, SAG. Equily—others might bolt. AFL affiliations in order to avert jurisdiction to the IA. Browne, with the strength of the IA benind him, might be successful in getting the AFL to approve complete jurisdiction and it may be felt in some quarters that the IA is entitled to that, but there still would be nothing to, stop aggrieved groups from leaving the AFL.

Any bolting to the CIO, Jenving

from leaving the AFL.

Any boilting to the CIO, leaving other unions with the AFL, would be of grave concern to the industry.

Ilms particularly, since strike reprisals by any one unit would seriously if the business up. In other words for example, should the SAG pull away from the AFL to hook up with the CIO, then the IATSE could refuse to let any of its (Continued on page 29)

# Photog of M. of T.'s Nazi Reel States | INTRA-SHOW BIZ | Talk Actors' Strike If IA Attempts To Assume Studio Jurisdiction Or **Block New Covenant with Producers**

#### SULLIVAN RESTING UP BEFORE N. Y. BUYING

Los Angeles, Feb. 13.

J. J. Sullivan, chief film buyer for
Fox. West Coast Theatres, who has
been in iil health since last fall, has
gone to Death Valley for a rest before proceeding to New York for his
annual buying confals with distribu-

r company sales heads. Sullivan will start east March 3.

## **Academy Lists Dance Credits In** Oscar Shuffle

Hollywood, Feb. 15.
Eallots in the final voting for the annual awards of the Academy of Motion Picture Arts and Sciences are now in the mails, with Feb. 28 set, as the deadline for their return. Awards banquet, at which winners will be announced on counts made by public accountants, will be held March 3 in the Biltmore Hotel Bowl, George Jessel again acting as master of ceremonies.

Final nominations to be made were those for the dance direction-awards, with the committee selecting the following numbers, directors and pictures:

Too Marvelous For Wards have

the following numbers, directors and pictures:

"Too Maryelous For Words," by Robert Comolly, in Warners 'Ready, Willing and Able.'

"Swing Is Here to Stay," by Sammy Lee, in 20th-Fox 'Ali Baba Goes to Town.'

Lee, in 20th-Fox 'Ali Baba, Goes to Town.'

'The Finale.' by Busby Berkeley, in Warners 'Varsity Show.'

Number by Eddie Court from Hal Roach's Pick a Star.'

The Fun House, by Hermes Pan, in RKO 'Damsel in Distress.'

'All God's Children Got Rhythm.' by Dave Gould in Metro's 'A Day at the Races.'

by Dave Gould in Metro's A Day at the Raccs. Prince Igor Suite, by Harry Losee, in 20th Fox Thi Ice. Number by Harlan Dixon in Grand National's 'Something to Sing About.'

About.

Tuau' number by Leroy Prinz in Paramount's Waikiki Wedding.
General awards committee, headed by Frank Capra, academy prexy, has nixed the proposal to establish a new classification for educational and documentary shorts, holding that there has not been sufficient activity the line to warrant a special sward. Decision means that Uncle Sam's The River' will not be placed in competition.

#### Dreyfus-F&M Shorts

Dreytus-F&M Shorts
Arthur Dreytus, former director
and producer of RKQ-Condor shorts,
is headouarterin; at the Fanchon &
Marco office in N. Y. prior to returning west Feb. 21. He resumes production on indic basis under a deal
with F. & M. in Hollywood.
Series of 12 one-reclers and six
two-reclers are planned, While here,
is working on distrib deals. He
also helped F. & M. open new Ethel
Medi Fanchon & Marco theatrical
schools in the east.

#### GREEN OKAY AGAIN

GREEN OKAY AGAIN

Hollywood, Feb. 15.
Richard Green, English stage actor in ported by 20th-rivs for one of the featured roles in Four Men and a Prayer, is again before the cameras, after having undergone, an operation for infected ear that caused his collapse on the set a week ago.

Company was able to shoot around him during his hospitalization.

Hollywood, Feb. 13.

Plans are being laid here for a general strike of actors, writers and directors if the International Alliance of Theatrical Stage Employes attempts to take over jurisdiction of actors and other creative workers, or tries to block negotiations between producers and the Screen Actors Guild. Details of plans are being kept secret but inter-talent council, composed of representatives of the composed of representatives of the three organizations, is keeping a close check on jurisdictional de-velopments.

close check on jurisdictional developments.

If walkout is actually ordered, actors would receive support from film editors, script clerks, interior decorators and art directors, who have already gone on record as being opposed to affiliation with the IATSE. Studio painters would restuse to cross any picket lines established by creative workers, and several other crafts probably would follow their lead.

Showdown on situation is expected within next few weeks when the Screen Actors Guild petitions the producers to reopen 10-year contract with actors. Drastic demands, including closed shop for extras, abolition of \$5.50 check and request for sixhour day are being urged by large block of actors.

Awalt Actors Move

Await Actors Move

No request for extension of jurisdiction was submitted to executive council of American Federation of Labor-by the IATSE at recent session in Miami, although move was discussed unofficially. At that time it was intimated IA would wait until the actors asked to reopen their contract and then move to block negotiations, as they did when strikers attempted to negotiate settlement with studios last summer.

Jack Holen, president of Motion Picture Painters Local 644, has been named chairman of newly created Studio Unemployment Committee. He succeeds Al Caya, of Transportation Drivers Local 399, who said his executive board had instructed him to withdraw from the conference. Charlotte Darling, of Screen Cartoon Guild, has been named secretary to succeed Ben Simmons, former business representative of the studio carpenters, who was badly injured in an automobile accident.

Herbert Sorrell, member of committee and business representative of an automobile accident.

Herbert Sorrell, member of committee and business representative of painters, said a general mass meeting of all unemployed studio workers will be called within the next two weeks to get suggestions for promotting more work. A conference also will be sought with the producers after questionnaires sent to idle workers have been analyzed by the committee.

Strike of studio painters at Warners was averted last, week when Joe Gilpin, studio manager, agreed to discharge two sign writers who had been placed on lot by Local 644, an outside organization. W. B. Cullen, business representative of downtown sign writers, tried to assume jurisdiction over studio sign writers, but move was nixed by producers when Sorrell threatened to pull the painters unless sign work was given to members of his organization.

Roberts in Good Standing.

Hal Roberts, on unfair list of Musicians, Mutual Protective Association for hearly three years, has been reinstated in good standing. Board of directors, howeven, hiewed-request for appointment of Roberts as director of

## L. A. Rams Further Dampen So-So Film Fare; 'Sing' Lump 201/2 Spots, 'Swing' \$11,300, 'Revels' NSG 14G

Los Angeles, Feb. 15.

Blame it on the rain, for want of a better alibi. That, with devastating goles and none-too-hot lincup, in the town is fines. Big surprise of the town is the exceptional strength revealed by Walt Disney's Shaw White, now in the Carthay, Big has roas shown in the Carthay, Big has roas shown in the Carthay, Big has roas how in the Carthay, Big has commay drop-off, and current stanza looks like it may top last week, which in turn was considerably bigger than sixth stanza.

Nerybody Sing isn't too forte at Locw's State, or the Chinese. 'Radio City Revels, figured for big play, is also clisappointing.

Estimates for This Week. Los Angeles, Feb. 15.

Locw's State, or the Chinese. 'Radio City Revicls,' figured for big play, is also clisappointing.

Estimates for This Week,
Carthay Circle (Fox) (1,518; 55-83.

1,10-\$1.65)—Snow White' (RKO) 18th week). Trade on past two week has taken decided jump, with seventh stanza finishing at \$10,300. hearly, one grand ahead of sixth and eighth week running around 5,000 ahead of the week just closed. Highly profitable biz for all concred.

Chinese (Grauman-Fox) (2,024; 30.

Chinese (Grauman-Fox) (3,024; 30.

Chi

List week brought fair \$5,600, none too encouraging.

Hollywood (WB) (2,756, 30-40-55-65).

Swing Lady (WB) and Invisible Menace (WB) dual. Just no interest in this pair of WB flickers, so has to be satisfied with slim \$5,500-Last-week-4fley-days), holdover of Hollywood Hotel (FN) single bill, bettered expectations with okay \$4,000.

betiered expectations with okay \$4.000.

Orpheum (Bdwy) (2,280; 25-30-35-40).—Patient in Room 18 (FN) and You're Only Young Once' (MG) dun't and vaudeuille. Faith Bacon, orchid dancer, gets credit for most of the \$7,800 draw current. Last week Tarzan's Revenue (20th) and 100 mg on Love (RKO) just fait 34.50-30 mg on Love (RKO) just fait 34.50-30 mg on Love (RKO) just fait 34.50-30 mg on Love (RKO) and 100 mg on Last week "Wise Gill' (RKO) and "Penitentiary" (Col), fair \$6,000.

\$6.000.

Paramount (Partmar). (3.595; 30-40-55).—'Biucanier'' (Par) and slage show (2d weck). Despite the rain, second stanza going fairly strong for around \$14,000, and will hold for third weck. Initial stanza finished

second stanza going fairty strong together acround \$14,000, and will hold for third week. Initial stanza finished near \$22,000, mighty erood.

R&60 (2.872: 30-40-55) - Radio City Revels' (RKO) and Jury's Secret (U) duta hold before the standard of the st

ing" (20th) and City Gitt (20th) (20t

#### 'Revels' OK 5G in Omaha; 'Paradise,' Ams \$5,500

Paradise, 'Ams \$5,500 Cansteer (MG) 'and 'Young only Oklahoma City. Feb. 15, Good week ahead. State teachers convention pumped up b.o's in downtown spots last week.

Estimates for This Week
Criterion (Standard) (1,300; 16-23-55)—Paradise for Three (MG) and Major Bowes amateurs. Should go above average for \$5,500. Last week. Buccancer (Par) kood \$5,900.

Liberty (Standard) (1,200; 10-20-20)—Crashing Hollywood (RKO) and Victoria the Great (RKO) split with Man Who Cried Wolf (U) and Wine. Women and Horses (WB) Under average at \$2,300. Last week. Checkers' (20th) and 'Adventures' to be produced by Jerry Hoffman for the other works and the specific of three sports features to be produced by Jerry Hoffman for the other works. The works are the specific of the sp

End' (U), split with 'Big Town Girl' (20th) and Expensive Husbands' (WBB) \$2,800, fair.
Midwest (Standard) (1,500; 10-35-40)—Radio, Cily Revels' (RKO). Should do good \$5,000. Last week, Mannequin (MG), slow \$4,100. State (Noble) (1,100; 10-25-50)—Hurricanc' (UA) (3d week). Headed for \$3,000. Last week, \$4,000, average Tower (Standard) (1,100; 10-25-35)—Love is a Headache (MG). Should top average for \$3,000. Last week, Happy Landing' (20th) (2d week), good \$3,200.

## **DISNEY \$42.000** WILL BE NEW **HUB RECORD**

Boston, Feb. 15.
This Snow White Week in the Hub. It's on the Keith Memoral screen, department stores, in the air, and mob of cream. Hub. It's on the Keith Memorial screen, department stores, in the air, and mob of customers lined up on the sidewalk from the Keith bo, to beyond the Paramount, which is benefiting from the overflow Non-holiday opening day record was smashed Thursday when White began of an anticipated four frames, or better. The real jam started Saturday morning and carried on through the weekend. Second money will go to Man Proof and I'll Take Romance, dualing at the Orph and State.

Saddest spot in town is the Met, with 'Checkers' and thin stage show. Happy Landing, 'after two big stanzas at the Memorial, moves over to the Keith Boston and is turning in very satisfactory money for the third inning.

Estimates for This Week Boston (RKO) (3,200, 35-50-65)—Happy Landing (20th) (20th) and (20th) (20th

Stole (WB) (2d run) and Invisible Medicace (WB) (2d run) and Invisible Medicace (WB) (2d run) and Invisible Medicace (WB) (1st run), double, \$6,700.

Keith Memorial (RKO) (2,900; 35-50-65)—Snow White (RKO) and stage show. Is rave of the town Good possibility of hitting, \$42,000 and smashing house record. Last Week, 'Happy Landing' (20th) (2d week) and stage show, dandy \$25,000 (2d week) and stage show, alming at one of the lowest marks since house opened, bad \$9,000. Last week, very good \$25,000 (or 'Buccaneer' (Far) and stage show. Aiming at one of the lowest marks since house opened, bad \$9,000. Last week, very good \$25,000 (or 'Buccaneer' (Far) and stage show. Policy changes to straight dual-pt mu Loow) (2,000; 25-35-40-55)—Man Proof' (MG) and 'I'll Take Romance' (Col.) dual. Very bright, \$19,000. Last week, 'Last (Gangster' (MG) and 'Only Young Once' (MG) double, hotsy \$20,700. Paramount (MacP) (1,800; 25-35-40-55)—Kid Comes Back' (WB) and Cottopus WB) dual. Reabing overling towards big \$10,500. Last week, kay \$3,600 for 'Invisible Menace' (WB) (1st run) and 'Hollywood Hotel' (WB) (2d run), double. Scallay (M&P) (2,700; 25-35-40-55)—The Syn' (GB) and 'Hollywood Hotel' (WB) (3d run), dual. Pale \$6,000.

State (Loew) (3,300 (25-35-40-55)—'Man Proof' (MG) and 'I'll Take Romance' (COl.), double. Promising \$14,000. good. Last week, 'Last Gangster' (MG) and 'Til Take Romance' (MG)

#### First Runs on Broadway

First Runs on Broadway

Week of Feb. 17

Astor—In Old Chicago' (20th)

(7th wk).
Capitol—Of Human Hearts'.

(MGM).
(Reviewed in Vanery, Feb. 9)
Criferion—Girl Was Young'
(GB) (2d wk).
Globe—Revenge of Gen. Ling'
(GB) (18).
Music Hall—Adventures of
Tom Sawyer' (UA).

(Reviewed in current Vanery)
Faram ou in — Buccaneer'.

(Par') (18).

(Reviewed Yanery, Jan. 12)
Risilto — Paradise for 3'

(MGM) (15).

(Reviewed in Vanery, Jan. 12)
Risilto — Paradise for 3'

(MGM) (15).

(Reviewed in Vanery, Jan. 19).

(Reviewed in Vanery, Feb. 2)
Resy—Baroness and Butler'

(UA) (19).

(Reviewed in Vanery, Feb. 2)
Resy—Baroness and Butler'

(Strand—Gold Is Where You
Find It (WB).

(Reviewed in current Vanery)

Week of Feb. 24.

Astor—In Old Chicago' (20th)

8th wk).

Capitol—Of Human Hearts'

(MGM) (2d wk).

Riveli—No Time to Marry'

(Col) (22).

Riveli—Goldwyn Follies'

(UA) (2d wk).

Riveli—Goldwyn Follies'

(UA) (2d wk).

Riveli—Goldwyn Follies'

(UA) (2d wk).

Roy-Baroness and Butler'

(20th) (2d wk).

Strand—Gold Is Where You
Find Ir (WB) (2d wk).

### Snow White.' \$15.000. Socking All Induls, Pix Except 'Mannequin.' 9G

Indianapolis, Feb. 15.
Snow White and Seven Dwarfs' is the box office sensation of the town, with an opening pace that: bidding for the record take of recent years at the large Indiana here. With seven showings daily and extra early morning performances on Saturday and Sunday, the Disney feature is living up to the anticipated strong business, Kid attendance is exceptionally heavy but the utneed tariff on the my performances on Saturday, and Sunday, the Disney feature is living up to the anticipated strong business. Kid attendance is exceptionally heavy but the upped tariff on the livernies is blostering the gross. The strong business is blostering the gross of the control of the

#### Lincoln Plenty Dull; 'Hollywood' Fair \$3,600

Lincoln, Feb. 15.
Doldrums which caught the tailend
of the preceding week looks likely to
come buck to dog the closing days of
the present fare, none of which is
too strong.

## 'Follies' Wham \$18,000 in Dull Philly, But 'Revels' Sad 10G, 'Yank' Nice 17G

Blossoms on Broadway (Par), split with 'Chan at Monte Carlo' (20th) and Luck of Roaring Camp' (Mono), pretty fancy \$1,300.

Orpheum (Cooper) (1,350; 10-15-20)—Only Young Once (MG) and Hold Em, Navy (Par), Good \$1,500. Last week, '45 Fathers' (20th) and Change of Heart' (20th), okay \$1,400. Linceln (Cooper) (1,600: 110-20-25)—Stand-In' (UA). Doing pretty well, \$2,700 in sight, Last week, Live, Love- and Learn' (MG), neat \$3,000.

well, \$2,700 in. Tive, Love, and Learn' (MG), in-\$3,000.
Stuart (Cooper). (1,900; 10-25-40)—'Hollywood Hotel' (WB). Should wind up with \$3,800; dair, Last week, Buccaneer. (Par), started strong but took a sharp dip. Came off okay, however, with \$4,000.

# STORMS SLOUGH WASH.: DISNEY OK \$17,000

Washington, Feb. 15.
Snow and rain knocked biz into the ash can and managers are crying

the blues.

Snow White' rode in on wealth of bally unsurpassed by any pic in years, most of it being cooked up by papers without theatre having to plant a thing. Daily News-even-sent its critic up to New York by plane to do first advance review. Disney film is leading town, although bad wealther is cutting into expected kid trade.

Estimates for This Week.

Estimates for This Week
Capitol. (Loew) (3.424; 25:35-4066)—Of Human Hearts (MG) and
vaude. Bally on pic as Lincoln's
birthday feature and Helen Morgan
with girly revue wont see over
\$16,000, poor. Last week "Everybody
\$16,000, poor. Last week "Everybody
\$16,000, and vaudes alipped to

birthday feature and Helen Morgan with girly revue won't see over \$16,000, poor. Last week Everybody Sing' (MG) and vaude, slipped to fair \$18,000.

Golumbia (Loew) (1,583; 25-40)—
Mannequin (MG) (2d run). Back on mainstem after two good weeks at alcassed at \$1,500 and the seed of the seed of

### 'SNOW WHITE' PANICS L'VILLE, WOW \$15,000

Louisville, Feb. 15.

'Snow White' is at the Rialto and the spools are unwinding at the rate of eight shows a day. An added morning showing is also adding interest of eight shows a day. An added morning showing is also adding interest of the first week. Groceices, drug stores, etc., are cooperating by special window displays, and various 'Snow White' tieups with merchandise, plus a wave of word-of-mouth publicity, and a full-page of art in the Courier-Journal, all combine to help the bo.

Estimates for This Week
Brown (Fourth Ave. Locw's)
1,500; 13-30-40)—Mannequin' (Mg)
and 'Accused' (UA), the former moved over from Loew's State, with 'Accused' inserted on first John Ruin' moved over from Loew's State, with 'Accused' inserted on first John Ruin' week, 'Happy' Landing' (20th) and 'City Girl' (20th), atter moveover from Raild, copped fine \$2,700.

Kentucky (Switow) (900: 15-25)—
Barrier' (Par) and 'It's Love I'm After' (WB), split with 'Fight for Lady' (RKO) and True Confession' (Par). Normal \$2,300. Last week, 'Happ' Landing' (194), fair \$2,100.

Loew's State (3,000: 15-30-40)—'O'. Louisville, Feb. 15.

the present lare, none of which is too strong.

Estimates for This Week
Kiva (Noble) (440, 10-15)—Old
Barn Dance (Rép) and Look Out
for Love (BB). Price dropped from
two-bit top and doubtful of bettering \$1.000, fair. Last week, Penitentiary (Col); fair \$1.000.
Liberty (Coper) (1,200, 10-15)—
Tolephone Operator (Mono) and
Romance of the Rockies' (Mono)
split with Sudden Bill Dorn' (U)
and Saleslady' (WB). Okay, \$900.
Last week. Plainsman (Par.) and
like about average \$6,000. Last week.

Bo's here are still recession-bound, with only one film, 'Goldwyn Follies,' holding at worthwhile pace. Nabes, however which while pace. Naces, nowever, which have been in a particularly bad way recently, are showing signs of life, although far from out of the

Downtown biz took another soci on the schnozz Thursday (10) when two-a-daying 'In Old Chicago' flamed

two-a-daying 'In Old Chicago' flamed into the Erlanger. House scaled low enough to sweep good bit of the cream from the regular spots. Al Boyd, operating house on percentage, has pie lined up for eight weeks. Unhappy surprise was provided by 'Yank at 'Oxford,' at Boyd. 'Robert. Taylor flicks always good for two laps here, which was figured on for his. Did swell on opening days, but apparently it was only the overflow from nearby 'Goldwyn Follies.' Ior slipped off badly on the week-end and is being 'yanked tomorrow (Wednesday), at the conclusion of first stanza.

(Wednesday) at the conclusion of first stanza.

Estimates for This Week Aldine (WB) (1,20) (40-55-75)—
Goldwyn Follies (UA), Strongopening ballyhoo, star p.as, pluscordial greetings by the crix soaring, this to powerful \$186,000, which insures ho. Last week, Paradise for Three (MC), got four days of a second lap merely as filler, ticking, off, the control of the control

"Yank at Oxford' (MG). Started off suappily on overflow trade from the Aldine, but stuttered on Sat-Sun trade and being pulled at finish of one week instead of getting h.o. as expected. Nice \$17,000, however, Last, week, "Hiting a New High' (RKO) hit a new low, with punkaroo \$7500,

expected. Nice \$17,000, however, Last week. Hitting a New High (RKO) hit a new low, with punkaroo \$7,500.

Earle (WB) (3,000; 25-40-55)—
No Time to Marry (Col). Ted Weems band on stage.

No Time to Marry (Col). Ted Weems band on stage.

Let till weel on the lush side at \$21,000. Last week. 'Swing Your Lady' (WB), with Vincent Lopez band, Lee Dixon and Benay Venuta fleshing, hit good \$20,450.

Erlanger (Boyd Enterprises) (1859-7-86-\$11-41-71)—In Old Chicago (UA). Kleig-light opening on Thursday (10) with Cesar Rometo, June Lang and Ethel Merman p.a.ing. Doing healthy biz.

Fox (WB) (2,300; 40-55-65)—'Rad old City Revels' (RKO). Failing to mening with temperature of the color of the colo

so at \$5,000. Last week, 'Penitentiary' (Col), handsome \$7,500.

Mannequin' (MG) and Troop Ship' (UA), grabbed big \$10,000 ns trength of Tracy-Crawford b.o. draught.

Mary Anderson (Libson) (1,000.
15-30.40) "Bordertown' (WB) reissue) and 'Kid Comes Back' (WB) reissue) and 'Kid Comes Back' (WB) Fine combo and biz hitting along at dandy pace, particularly from bostrength of Munir reissue. Should laily \$3.500, okay. Last week, 'Invisible Menace' (WB) and 'Blondes at okay. Charles (WB) and 'Blondes at okay. Charles (WB) and 'Blondes at okay. Charles (WB) and 'Blondes at okay. (Par) and Sunga High. Swing Low (Par), dual, split with 'Clarence' (Par) and 'Hell's Augels' (UA). Average \$1.400. Last week, 'You Only Live Once' (UA) and 'History Is Made at Night' (UA), dual, split with 'Beloved Enemy' (UA) and Chan at Olympics' (20th), okay. \$1.500.

Rialto (Fourth Ave.) (3.006; 15-30.

Rialto (Fourth Ave.) (3.006; 15-30.

Rialto (Fourth Ave.) (3.006) (15-30.

New Colon of the Colon of the

# Most Chi B.O.'s Merry; 'Man Proof' And Vaude Good \$30,000, 'Chicago' Holds Up; 'Stage Door' Nice \$18,000

Chicago, Feb. 15.
Good solid trade is carrying most box-ofices in the loop to better than satisfactory grosses this week. No peaks in the situation, but 'Of Human Hearts' is a disappointer. It's a week of profits for most concerned.

After a disappointer. It's a week of profits for most concerned.

After a long postponement, 'Stage Door,' finally opened in the Palace Pridar un, when it will be followed by 'Snow White.' Chicago Tribune, which has been harping on the late releases in this town, again went into the subject, editorially rapping the picture companies for the late release here of 'Snow White,' complaining that they're treating Chilike a stepchild. Picture companies in the proposed profits of the daily the several big pictures which have recently had their world premieres, here.

Buccaneer' setting a precedent in

here.

Buccaneer' setting a precedent in Chi, by going into the Oriental for a fourth week after three big weeks at the Chicago. In Old Chicago looks cinch for long roadshow run in the Apollo, again running close to capacity. Only the poor seats on the far sides and next to the orchestra pit remain unsold.

#### Estimates for This Week

cosumates for This Week
Apolio (B&K) (1,200; 55-85-\$1.10-\$1.65) — 'Old Chicago' (20th) (3d
week). Big box-office winner and
a long runner from every indication.
Again cracked through with a
smacking gross, taking strong \$15,500 last week.
Chiese- (2004)

Chicago (B&K) (4,000; 35-55-75)—
'Man Proof' (MG) and stage show.
Good femme play carrying this combo along to fine \$30,000. Last week, 'Buccaneer' (Par), finished a record-making three-week run with fine \$21,500.

nne \$21,500.
Garrick (B&K) (900: 35-55-65-75)
—Hurricane' (UA). Now in fifth
week in loop and still a magnet at
the front gate, attracting likely \$7.
000 currently, after having topped
expectations with a zoom \$7,600 last

expectations with a zoom \$7,600 last week.

Buccaneer (Par) and stage show. Fourth week in loop for this picture, and the stage show to be staged to

80. SACO, turned in fine \$20,80. Roosevelt (B&K) (1,500; 35-55-6575) — 'Of Human Hearts' (MG).
Opened on Saturday (12) and very,
slow, only about \$7,500. Last week,
Happy Landing' (20th), fnished
okay two-weeker to \$7,800.
\$45.5 = 1.5 =

United Artists (B&K-UA) (1,700; 35-55-65-75) — 'Mannequin' (MG) United Artists (Decarding (MG) 25-55-65-75) — 'Mannequin' (MG) 2d, week). Away off on holdover, 17,000 tops, after taking an excelent \$17,800 last week.

#### **B'KLYN HAPPY**

Jackie Cooper Nice \$15,000—'Hotel'

Brooklyn, Feb. 15.
Plenty good attractions on downtown screens. Fabian Fox proving
surprise and doing extra fine biz
with 'Boy of Streets' and 'Swing'
Your Lady'. Strand dipped a bit
with 'Spy Ring' and 'The River,'
plus vaude.

Estimates \*\*

#### Estimates for This Week

Estimates for This Week
Albee (2.500; 25:35-55) — Happy
Landing (20th) and 'Checkers' (20th). Nice \$16,000. Last week,
International Settlement' (20th) and
City Girl' (20th), okay \$14,000.
Fox (4,000; 25:35-55) — Boy of
Streets' (Mono) and 'Swing Your
Lady' (WB). Jackie Cooper flicker
pulling crowds and holdover. Last
week. 'Every Day's Holiday' (Par)
and 'Lady Behave' (Rep), got fite
\$16,500.

and Lady Behave' (Rep), got fine \$16,500.

Wet (2,400; 25-35-55) — Bad Man of Brimstone (MG), Will produce good: \$13,000. Last week. Manneter and MG) \$13,500. Last week. Manneter MG) \$15,500. Lice is a Headached MG) \$15,500. Lice is a Headached MG; \$15,500. Lice (WB) and Sean-dal Street'. Par). Even Brooklynites strong for Swingster Goodman and house will cop splendid \$18,000 and holdover. Four days on second cek. Tovarich (WB) and Sergeant urphy' (WB) \$4,200.

Strand (2,000; 25-35-55) — Spy

# **Key City Grosses**

Estimated Total Gross
This Week ..... \$1,554,600
(Based on 24 cities, 163 theatres, chiefly first runs, including N.Y.)

Total Gross Same Week Last Year.......\$1,630,750 (Based on 25 cities, 167 theatres)

Ring' (U) and 'The River' plus vaude starring Benny Davis, 'River' got peachy notices here, but house slipping off to \$9,000. Last week 'Patient in Room: 18' (Col) and 'Tarzan's Revenge' (20th) plus vaude, excellent \$10,000.

## **'OXFORD YANK'** BIG 16G IN S. F.

San Francisco, Feb. 15.

Widely ballyhooed as a 'world reem,' 'Yank at Oxford,' the English-made Robert Taylor film, is doing well at the Warfield. Taylor's last two pictures gave indications that he was slipping, but his latest gives him a role better to the femmes' liking, according to the way they are receiv-

#### Estimates for This Week

Estimates for This Week
Embassy (Cohen) (1,512; 35-55-75)
—Stand-In' (UA) and 'Murder on
Diamond Row' (UA). Look for
good \$7,500 with this combo. Gross
outle have been higher if Frison
wasnit in the grip of a 15-day rainstorm. Last week (2d) 'Hurricane'
(UA) good \$5,000.

Fox (F-WC) (5,000; 35-55-75).—International Settlement' (20th). Expect
10.do a moderately good \$12,000 with
this pair, which doesn't match some
of the recent attractions to play this
house. Last week 'Buccaneer' (Par)
and 'Kid Comes Back' (WB) goods
\$22,000.

Golden Gate (RKO) (2,850; 35-55-

and Kid Comes Back (WB) socks \$22,000.
Golden Gate (RKO) (2850, 35-57-51—Radio Revels (RKO) socks and the sock of the sock of

\$8,200.

Paramount (F-WC) (2,740; 35-55-55)—Buccaneer' (Par) and "Kid Comes Back' (WB) (2d wk), Partook over this bill for second week after seven great days at the Fox; holdover headed for gratifying \$12,-000. Last week Mannequin' (MGM) and 'Change of Heart' (20th) (2d wk) oke \$9,000.

oke \$9,000.

St. Francis (F-WC) (1,470; 35-55)—Happy Landing (20th) and Chan at Monte Carlo (20th) 3d wk). Henie proving the wonder girl as a box-ofice draw in her latter than the carlo (20th) 3d week blanck. Third week plenty hotcha at \$5,000. Last week big \$5,000.

hotcha at: \$6,000. Last week big \$8,000.

United Artists (Cohen) (1,200; 35-57-55-Hurricane' (UA) (3d wb.)
Looks like press agent Charles Schaliefer made a tic-tup with weather department, judging from the amount of front-page space being allotted to the freak hurricane which hit Prisco last week. Goldwn picture doing great biz here. Third week will hit swell \$7,000. Last week \$8,000.

Warfield (F-WC) (2,780; 35-55-75).

— Yank at Oxford' (MCM) and Love is a Headache' (MG). Reaction to Taylor boing watched carefully. Although rain and windstorm harmit take plenty healthy at \$16,000. Last week 'Excribody Sing' (MGM) and 'Bulldog Drummond's Revenge' (Par) slid to bad \$10,000.

#### Landing' Fair \$6,000; 'Sing' 4G in Port., Ore.

Portland, Orc.; Feb. 15.

'Happy Landing' (20th) at the Paramount b. o. winner this week. 'Buccaneer' (Par) at the Orpheum holding up strong for a scc-

New films also getting good returns are I Met My Love Again (UA) at the Broadway and Everybody Sing (MG) at Parker's UA.

#### Estimates for This Week

Broadway (Parker) (2,000, 30-55)

—I Met My Love Again (UA) and
Love Is a Headache (MG) answer-Love is a Headache (MG) answer-ing to exploitation for fair \$4,000. Last week, Bad Man of Brimstone (MG) and That's My Story. (U) third; week, and nicely for \$4,200. First two weeks of Brimstone piled up great \$14,000.

up great \$4,000.
Mayfair. (Parker-Evergreen) (1,500; 30-55)—Mannequin' (MG) and The Jury's Secret' (U), third week, okay \$2,000. Last week, Checkers' (20th) and "Tarzan's Reverige (20th) closed for an average \$1,800.
Ornheem (Hamille P.

closed for an average \$1,8000.

Orpheum (Hamrick - Evergreen)
(2,000; 30-55) — Buccaneer (Par) with
No Time to Marry (Coł), second
week, nice \$4,300 last nine days.
First week of Buccaneer, with
Crashing Hollywood (RKO) closedfor good \$6,300.

Lrasning Hollywood' (RKO) closed for good \$6,300.

Parameunt (Hamrick-Evergreen) (3,000; 30-55)—Happy Landing (20th) and Sergeant Murphy (WB) getting across for okay \$6,000 Last week, Every Day's a Holiday (Parad Shee) (Pery Day's a Holiday (Parad Shee) (Pery Day's a Holiday (Parad Shee) (P

## 'SNOW WHITE' SMASH 24G **IN CINCY**

Cincinnati. Feb. 15.

It's 'Snow White' week in Cincy. Never before did the natives get as hot about a screen feature as they are currently on Disney's full-lengther. Biz on the pic during the first half of the week had the first half of the week had the standard of the standard of

up trace. Week's combined grosses are the biggest in many moons.

Estimates for This Week
Albee (RKO) (3,300; 35-42)—Snow
White' (RKO). A cinema historymaker for Cincy: shattering all previous attendance marks and hitting a new bo. high on a straight
pic for a non-holiday week, \$24,000.
Last week, 'Radio (tiy Revcls'
(RKO), \$10,000, fair.
Capitol (RKO) (2,000: 35-42)—
Buccaneer (Par). Moved over from
Palace for second week, Fairly good,
\$4,500. Last week, Happy Landing'
(20th) (2d week), \$5,000 excellent,
Family (RKO) (1,000, 15-25)—
Special Agent. K-7 (Ind), Born to
the West (Par), Some Blondes Are
Dangerous (U), separate, Normal,
\$2,000, Last week, Big Town (fif)
Blossoms (U), Separate, Normal,
\$2,000, Last week, Big Town (Fif)
Blossoms (D), Sombotance (Pif)
Blossoms (RKO) (1,000, 25-34)—
Serand (RKO) (1,000, 25-34)—
Grand (RKO) (1,000, 25-34)—

(20th.) Law for Tombstone (U.).
Blossoms on Broadway (Par).
singly, \$2,300, okay.
Grand (RKO) (1,200 25-40).
Happy Landing (20th). Third downtown week, \$3,300, very mod. Last
week, \$3,400, very mod. Last
Weilland (U.).

town week, \$3.300, very grood Last week, "Hurricane" (UA) 44th weeks), \$4.000, socko.

Keith's (Libson) (1.500; 25-40)—
'Of Human Hearts' (MG). Excellent; \$6.500. Last week, Met My Love Again' (UA): \$5.000, good.
Lyric (RKO) (1.400; 35-42)—Thrill of a Lifetime (Par). Mild. \$3.500. Last week. Mannequin: MG, 15.300. Last week. Mannequin: MG, 15.412—Everybody Sing (MG). Falize (RKO) (2.609, 35-42)—Everybody Sing (MG). Falize (RKO) 35.000. Good.

Falize (RKO) (2.150, 35-42)—Thrill conditions (RKO) (2.150, 42-69)—Thrill cond

# 'Snow White' Wow \$100,000 5th N. Y Wk., Heme 33G 4th, Mae-Benny 30G 3d, 'Gold' 28G, Judy Garland P.A. 30G

#### **Broadway Grosses**

Last Year ..... \$29 (Based on 11 theatres)

In the No. 1 key of the country, to which all buyers look for signs of championship form, the holdovers continue to have the edge, with Snow White a veritable demon of strength. On the fifth Salurday (12), which was Lincoln's birthday, the picture drew \$2,280 more to the Music Hall than on any of the prior our Saturdays, this insuring a gross on the final (5th) week of \$100,000. This compares with \$101,000 for last week (4th) and has W. G. Van Schmus, G. S. Eyssell and others around the Hall sorry they can't hold if or a sixth or seventh week. Bookings, have been made, however, and contract commitments must be met, with picture going a not be met. Two other potent holdovers are than the Albee Brooklyn.

second run. Saturday (19) day-and-date with the Albee, Brooklyn.

Two other potent holdovers are Happy Landing, at the Roxy, first picture to go four weeks there in inany years, and 'Hurricane,' which goes a full instead of part of a fifth week at the Rivoli, this setting opening of 'Goldwyn Follies' back to Saturday (19). The Henie starter looks to \$33,000 this week on 'tis finale, very good, while 'Hurricane' is out to wind up with about \$16,000 also swell. Riv will get a full five weeks at the set of the set

show was \$41,000.

The sturdy holdovers, plus Judy Garland and 'Ill Take Romance' (2d run') at the State on a strong week of \$30,000 or better, creates very stiff competition for the new pictures. The small field of fresh ones is headed by 'Gold Is Where You Find It, which is doing valaintly against it opponents for a likely \$28,000 week. It holds over. The Criterion is also putting up a strong fight with 'The Girl' Was Young' plus the retainer featurette. The River', possibilities looking sanguine for \$12,000 or better, very good.

Double Danger' is dying at the Bitter of the strong the same of the

icaturette, 'The River,' possibilities tooking sanguine for \$12,000 or better, very good.

'Double Danger' is dying at the Rialto and on 6½ days only about \$5,000. It was replaced yesterday (Tues.) by Paradise for Three. At the Globe Invisible Menace' may get \$45,500, pretty good. Palace has a Broadway first roug. International-wood Hotel,' and may get \$9,000 or very okay enough. This bill will be held two extra days due to plans for over, okay enough. This bill will be held two extra days due to plans for over, okay enough. This bill will be held two extra days due to plans for over, okay enough. This bill will be held two extra days due to plans for over, okay enough. This bill will be held two extra days due to plans for over, okay enough. The office of the state of the foliom of the foliom of the prior week.

Twentieth-Fox has taken up an option for an additional five weeks on the Astor for 'Old Chicago,' which is holding up well, last week (5th) from the prior week.

State of the foliowing day or not.

Fistimates for This Week

#### Estimates for This Was

Astor (1.012, 55-\$1.10-\$165-\$2.20).
Old Chicago (20th)( 6th week
Maintaining good pull, last wee
(5th) adding to \$14.300. Pictui
definitely here for 13 weeks.

definitely here for 13 weeks.

Capitol (4,520, 25, 35, 55, 65, 12,5)—
Brimstone (MG) (2d-final week).
Bushed through for a fine \$31,000 list to around \$15,000. Of Human Hearts (MG) (possession of the strength of the streng

\$7,500.

Palace (1,700; 25-35-55)—Hollywood Hotel (WB) (2d run); and 'll-ternational Settlement (20th) (2th; run), paired May top \$9,000, fair; enough, and goes two extra days, tast, week, 'Tovarich' (WB) (2d run) and 'City (Girl' (20th) (1st run) under \$8,000, disappointing.

Last week. Towarich: (WB). 2d rum) and City Gril '200th (1st run) under \$8,000, disappointing.

Parament: (3,604; 25-35-55-55-99).—Every Day's Holiday: (Par) and Benny Goodman orchestra (3d-final week). Wound up 21-day run last night (Tues.), final rubber going to a slam \$30,000. This is comparatively stronger, than prior, week's \$41,000. 'Buccaneer' (Par) and Clyde McCoy orchestra, plus Mitzi Green, take control today (Wed.).

Radio City Music Hall (19,980: 40-60-84-99-\$1,65)—Snow White (RIC) and stage shu days had week (RIC) and stage shu days had week. The time to the tourn the time of the tourn of the weeks, first time Hall has gone beyond three with any lim, only 10 doing that, will add to about \$525,000.

Raitic (750; 25-40-55)—Double Danger (RICO). Only \$5000 on 6% days here. In ahead, Jury's Sceret (U), did a little better but not much, all the control to the countries of the countries (UA). (5th-final week). South Seas spec is a wonder business-getter here, this week, its last looking about \$16,000 after a fourth week's intake of \$19,500.—Goldwyn, Follies, 100, very good. The third week mounted to \$42,500. the prior 14 days, some stuff. Baroness and Butler (20th) moves in Friday (18). Strand (2,767; 25-55-75)—Gold Is Where You Find! (WB). Sitand (2,767; 25-55-75)—Gold Swhere You Find! (WB). Strand (2,767; 25-55-75)—Tippy Strand (2,767); 25-55-75)—Tilpy Strand (2,767); 25-55-

## Disney's 'White' **Plenty Rosy 20G** For Balto Record

Baltimore, Feb. 15.

It's all 'Snow White' here this It's all 'Snow White' here this week, and the combo Hippodrome with a 40-minute stage show designed for steady grind is packing them in to an indicated record of \$20,000.for the week. Opening Friday (11) with five shows instead of the usual four, and squeezing seven on Saturday, pace has been most consistent, with sr.o. most of the time. Second week is sure and a third session probable.

#### Estimates for This Week

Century (Loew's UA) (3,000, 15-25-35-40-55) — 'Of Human Hearts' (MG). Fair play to possible \$8,000. Last week, "Everybody Sing' (MG), not much at \$6,100.

The pade of the state of the st

or \$14,200 for the run.

Stanley (WB), (3,50), 45,25-30-40
\$5,5-Border(own), WB), Revival

Streeth of Municipal Botto

streeth of Municipal Botto

possible \$5,000, Lata, week, Wolywood,

Hytel WB, butt.

19 m.

1004, Feerniton 1 h. 1 la

pleasing \$8,700.

## Plenty Alibis for Mpls. B.O. Anemia; Loy Low 6½G; 'Paradise' OK \$11,000

Minneapolis, Feb. 15.

Business again is in the doldrums and the ery of bloody murder resounds along the railo. A taxicab strike, plus icy estreets that make motoring have been supported by the following to the following the f

Estimates for This Week

Estimates for This Week
Aster (Publix-Singer) 9000; 15-25)
—West of Shanghai (PN) and 'High
Flyers' (RKO), dual first-runs split
with 'Under Suspicion' (Col) and
Shi the Octopus' (WB), also dual
first-runs Looks like good 1,200,
(20th) and 'Quick Money' (RKO),
dual first-runs, split with 'Girl with
Love' (Col) also dual first-runs, \$900,
fair.

Love (COI) also dual first-runs, \$900, fair.
Century (Publix-Singer) (1,600, 25-35-40)—Met My Love Again' (UA)-Fairly well received, but Fonda-Bennett combo not strong box-office here. Light \$2,500, in prospect. Last week, '45 Fahlers', (20th), five bad days enough for this one, \$1,200.
Minnesota (Publix-Singer) (4,200, 25-35-55)—Man Proof' (MC). Found favor with critics, but Myrna Loy locally doesn't seem capable of pulling heavily sans, William Powell. Poor \$8,500 indicated, Last week, 'Buccaneer' (Par), \$9,500, good enough to win it second week at State.

Buccaneer' (Par.), \$9,500, good enough to win it second week at State.

Orpheum (Publix-Singer) (2,890; 35-40-55)—Paradise for Three' (MG) 1918. Major Bowes' Collegiate Revue and MGM-Star talent hunt contest, with actual screen tests in replica Holw wood the contest of the co

#### **Snowbound Ams Nick** Seattle Biz, But 6G Good

Palomar opened yesterday (Monday) with an improvised vaudepix program, as the Bowes unit was delayed 10 hours due to train being snowbound near the Oregon-Cali

snowbound near the Oregon-Call-fornia line.
Probably Liberty patrons expect pictures there to run for weeks and held off on double-ooing TII Take Romance.
Anyhow, the Grace Moore opus didn't encourage the management to hold this one over. It was, however, held the full week, though pulling after days was planned.

though pulling after days was planned.

Estimates for This Week
Blue Mouse (Hamrick-Evergreen)
(900: 27)—Marietta' (MG) (reissue) and "Adventures" End' (U).
dual. Likely \$2,800. good. Lastweek, Dr. Syn' (GB) and "Some
Blondes Are. Dangerous' (U). Gual.
1,000. terrible.
1,000. 21-32)—Heidi' (Optional)
1,000. 21-32)—Heidi' (Optional)
1,000. 21-32)—Heidi' (Optional)
1,000. 21-32)—Heidi' (Optional)
1,000. 21-32)—Heidi' (MG) and "Astarible S3,200. good. Last week, six
days. "Concuest' (MG) and "Astarible S3,200. good. Last week, six
days. "Concuest' (MG) and "Astarible Say" (CB).

Colonial (Sterling)—Heading
East' (Col) and T Was Soy' (CB).
dual. Joliante Sair '3,1800'. Last
week, "Tex Rides with Boy Scouts
(GN) and "Elephone Operator'
(Mono), dual. n.x.". so 'added split

Say "Arenne (Hamrick-Evergreen) (2,400: 32-37-42)—Buccancer'
(Par), singleton (2nd week). Ex-

pect good \$5.300 in six days. Last week, same film, big \$3.000. 127-42)—Stand-Holland Penbalby \$5.000. ckay. Last week in the period of the pe

#### 3 H.O.'s Dent Mont'l; Crawford Good \$8,000

Montreal. Feb. 15. Three first-run h.o.'s will cut down rosses. 'Mannequi' looks like tops at \$8,000 currently, with Brims

Funner-up.

Estimates for This Week

His Majesty's (CT) (1,600; 85-81.75)
Columbia Opera Company. Seven
nites and two matiness starts Monday
(14).

Falace (CT) (2,700; 50)—Buccaneer (Par) (2,700; 50)—Buccaneer (Par) (2,700; 50)—Manner (Par) (MG) and She Lowed a Fireman (WB). This bill will probably be tops in town at \$8,000, very good Last week, "Met My Love Again' (UA) and Girl With Ideas' (U), fair \$6,000.

Losew's (MT, Co) (3,200; 50)—

(UA) and Girl with noess (UA, 1su; \$6,000).

Loew's (M.T. Co.) (3,200; 50)—
Maninani Merty Go Round' (Rept)
at growth and the growth of the gr

Wont Forget. (WB), good enough at \$5.500.

Orpheum (Ind) (1,100: 50)—The Hurricane (UA) (8th week). Still clicking merrily and still grossing first-class \$3.000\_week).

The still clicking merrily and still grossing first-class \$3.000\_week). This will be confiance (4th week). This will be peat usual \$1.500 gross, good enough, leading the still clicking t

#### 'Streets' Great \$5,000 In Denver; 'Landing' OK

Denver, Feb. 15.

Two double-billers here are doing good biz among the first runs, with others about average.

Hapry Landing: "Buceaneer and Boy of the Streets' are setting the nace.

pace.

Estimates for This Week
Aladdin (Fox) (1,400; 25-40)—
Happy Landing (20th) after a
week at the Denver, doing nood \$4,
000 in second week here. Moves to
the Broadway, Last week (Hurricane (UA) finished with a ice

4.300: Breadway (Fox) (1500: 50-75-81-81.50)—'In Old Chicago' (20th), roadshow, fair \$3,500. Too steen for Denverties, who prefer to wait for liver prices. Last week 'Dead End' (UA) fair \$2.000.

Denham (Corkrill) (1.750: 25-35-10-Bucceneer' (Par), 2d week hice \$6,000. Will be held extra day. Last

## 'CONFESH'-VAUD, \$24,500, PITTSB'G

Perfect week-end weather had the crowds moving out into the country and Sunday (13), usually tops, was one of the poorest since seven-day week was legalized in this state.

week was legalized in this state.
Stanley running in front again with True Confession' and Duke Ellington, one of the slickest combos house has had in some timer although take won't quite crack the figures of last couple of weeks. Warner, with victoria the Great' and Beg. Borrow or Steal, is keeping considerable of the state of

#### Estimates for This Week

two weeks.

Stimates for This Week

Alvin (Harvis) (2,000; 25-35-50)—
Checkers (20th) and Non-Stop New
York (GB). Jane Withers all right
in the nabes, but she doesn't mean a
thing, in the first-run spots; there
won't be more than \$6,000 in the till,
and\_bank\_days\_can\_be\_thanked\_for
most of that. Last week, 'Penitentiary' (Col) fell off after fast getsway, but wound un safely in the
black at nearly \$8,500.
Hatio, 'Stea-Hyde' (17,00; 25-40)
Hele starrer isn't doing what was
expected of it and is running behind
her last one; 'Thin Ice'; should be
around \$10,300, or about \$2,000
Hele starrer isn't doing what was
week, around \$10,300, or about \$2,000
Hele starrer isn't doing what was
week, around \$10,300, or about \$2,000
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Hense, Hen

Toes back to "Chesar" (Locev's-UA) (3300, 25-35-50) (1997) (Locev's-UA) (3300, 25-35-50) (1997) (Loceving back) (1997) (Loceving back) (1997)

Bucaneer (Par) clicked off smart \$17,000.

Stanlev (Par) (licked off smart \$17,000.

Stanlev (Par) (licked off smart \$17,000.

Stanlev (Par) and Duke The Company of the Price of Stanlev (Par) and Duke (Par) and Stanlev (Par) and Duke (Par) and Par (Par) and Par) and Par (Par) and Par (Par) and Par) and Par (Par) and Par) and Par (Par) and Par) and Par)

#### Henie, \$12,000, Setting New Record in Omaha

Omaha Feb. 15, house double featuring, but second features mean so little Omaha in some and sid and cycle list of the panion picture. On other hand, the

# week Buccaneer' was just a little under 'Wells Fargo' (Par) and finished with a big \$12,000, plenty to warrant a holdover. Denver (Fox) (2,252; 25-35-40)—You're a Sweetheart' (U), average \$3,500. Last week Happy Landing (20th) cracked the opening day record and, with several holdouts, cloud the control of the control o Jane Withers \$29,000, Auer \$18,000

Dundee is flaunting three features at customers. Weather is calling all showmen cousin with unseasonal warmth.

Bestimates for This Week.

Brandeis (Singer-RKO) (1,250; 10-25-35-40)

— Manhattan Menry-Go-Round (Rep) and 'She Married at the state of the customers come out talking about mustical. Doing near average \$4,100. Last week, 'Romance' (Col): and 'Paid to \$3.900.

Dundee (Goldberg) (650: 10-25)

Dundee (Goldberg) (650: 10-25-40)

Hurricane (Jan (10-25)

Ornaha (Blank) (2,100: 10-25-40)

Hurricane (UA) and Love on Toast' (Par), 'twin-billed, although 'Toast' omitted from some of ads. Heading for 10,000, socko. Last week, 'Buccaneer' (Par) and 'Prescription for Romance' (U), in \*\$9,000, near tops here.

here.

Orpheum (Blank) (2.976; 10-25-40)

—Happy Landing (20th) and Tar-zan's Revenge' (20th), dual. Henie picture reason for biz here; and will break house record at \$12.500. Last week, Vogues of 1938 (UA) and Stand-In' (UA), satistactory \$8,100.

#### Nothin' but 'Snow White' In Prov.; Record \$13,500

Providence. Feb. 15.

'Show White' dwarfing all else in town. Sensational-biz at Albee is something this town hasn't seen in many a moon. Six and seven shows are being crowded daily, something of a record in itself, to take care of the throngs. Pace is record-shattering to the tune of \$13.500.

Next best bet is 'Everybody Sing' at Loew's.

Int. to une tune of \$13,500.

Next best bet is 'Everybody Sing at Loew's.

\*\*\*Abstee (RKO) (2,200: 25,35,50)—
Show While (RKO) Breaking recty of kiddie trade, but empetity big august well for a territe week. With at least \$13,500 in the till. Last week. 'Radio City Revels' (RKO) and 'Wallaby Jim' (GN). fair \$7,000.

\*\*Carlton Fay's-Loew (1,400: 25,35,50)— 'Manhequin' (MG) and 'AllAlmerican Sweetheart' (Col) (2ndposish, maybe \$3,000.

\*\*Fay's (2,000: 25,35,50)—Bordertown' (WB) (revival) and Major 
Bowes unit Good showing, all 
thines considered. Heading for 
\$1,000 at 1,000 at 1,000

Stage: date: 13,200; 25-35-50).
Lovey's State (3,200; 25-35-50).
Lovey's Object (MG) and 'No Time Tharry (COI). Oke but being the control of the control of

Last week, Mannequin (MC) and All-American Sweetheart (Col). Mangalan (Col) and All-American Sweetheart (Col). Mangalan (Col) and Mangalan (Col) (Col) (26.36-56)—Happy Landing (20th) (2d week). Holding up rather well considering the tough angles: looks sets for nice for the color of the col

#### Spanky's P. A.'s

Spanky McFarland. Our Gang' comedy boy, opens his new vaude act week of April 15 at the Michigan, Detroit. Following stanza plays the Oriental, Chicago. Two-reel-child comic is paired in a two-act with Jack Pepper, vet vaudevillian.

Hollywood, Feb. 15,
Spanky McFarland, Our Gang
member, quitting the Hal Roach
lot at the conclusion, of his current
contract on March I, with prospects
that he will move to another studio.
Moppet will do a personal appearance, tour through the east before resuming in films.

On the basis of what is here this week, biz should be looking up. No wows, but somewhat better gen-

Town's winnah should go without nuch trouble to the Fox again, with Jane Withers dragging in young and old as vaude headliner. It's strictly her p.a., too, for the flicker, 'Check-ers,' which she's also starred,

ers.' which she's also starred, wouldn't spell bod for the big spot, except coupled with juve's flesh act. Lone Ranger serial, based on WXYZ (Detroit) radio show, got off to bangup start at Palms-State where the started of the special started the started of the special started of the special started of the started of th

patrons, However, should end-up week in fair style.

Estimates for This Week
Adams (Balaban) (1.700; 30-40-50)
—Happy Landing' (20th) (2d run)plus The Shadow (Col) dual. Heniopus moved here after big session atfox; should turn in another fine
gross, about \$6,000. Last week. No.
Time to Marry' (Col) plus 'Spy Ring'
(Col), average \$4,500.

(Col), average \$4,50

IRKO), following strong \$3.200 first session.

Michlean (United Detroit) (4.000:
30.40-65) — Thrill of a Lifetime (Par), with Mischa Auer (opping vaude: Due for only \$18,000, fair. Last, week, Paradise for Three (Par) with Judy Canova-Benny Baker heading stage show, disappointing \$17,000.

Palm-State (United Detroit) (3.000: 30.40-50) — Beg, Borrow or Steal: (MG), Sh, the Octopus (WB), plus 'Lone Ranger' Serial (Rep.). Hometown radio serial adaptation off to flying start, but hurt by bombing of theatte Saturday (12). Nevertheless, fair \$7,500. Last week, Bad Man', the stage of the st

fair \$7,500. Last week, Bad Mani (MG) (2d run) and Love Is Head-ache' (MG), near \$9,500. United Artists (United Detroit) (2,000; 30-40-65)—Buccancer (Par) (2d week). Getting fair \$6,000 following big \$11,500 first stanza.

#### **BUFFALO HOTSY-TOTSY:** 'YANK'-VAUDE \$14,000

HAIN - YAUVE p14, UVU

Buffalo, Feb. 15.

Majority of the downtown houses are showing decided strength at the gates this week. Ferde Grofe in persent of the downtown houses are showing decided strength at the gates this week. Ferde Grofe in persent of the Buffalo where Wattendance at the Buffalo where Wattendance at the Hard of the Streets, held over at the Lafayette, looks very good.
Beat and the Streets, held over at the Lafayette, looks very good.

Buffalo (Shea) (3,600: 35-40-60)—Yank at Oxford' (MG) and Ferde Grofe in person. Nice pace and indeed, the street of the streets, held over at the Lafayette, looks very good. Last week, Tamer of the streets, and the Lafayette, looks very good. Last week, Tamer of the streets of the st

\$4.200.

Lafavette (Ind.) (3,400: 25.35)—
Boy of Streets' (Mono) (2d. week)
and 'Mr. Moto' (20th). First indevendent held over here in years; may
est \$9,000. Last week. 'Boy of
Streets' (Mon.) and 'Mr. Boggs'
(CN), on solid entertainment value,
this bill drove up to big \$13,000.

#### Howard Quits 'Moon

London, Feb. 10. Bill Howard threw up his job directing Korda's Technicolor picture, Over the Moon, ostensibly on account of illness. Alexander Korda took over direction for several days leaving Thomton Freeland to to up

the ends, 'Over the Moon,' from Robert E. Sherwood's story, has Merte Oberin

## 'Snow White' \$100,000 on 5th N.Y. Wk.: Out-of-Town B.O. Astonishes Trade

But for contracts and booking commitments, with picture going into the Palace single bill Saturday (19), 'Snow White' would be staying a sixth week at Radio City Music Hall, N. Y., where it already has drained more than 800,000 in attendance. W. G. Van Schmus, managing director of the Hall, believes, that it might even have had the strength for a seventh week. On such an engagement, were it possible, there probably wouldn't be any patrons left for the subsequent runs; this picture coming closest to burning up the majority of a town's potential fans.

The final (5th) week for 'Snow White,' ending tonight (Wed.), will get the Hall around \$100,000. This compares with \$101,000 for the fourthweek, \$110,000. for the third, \$108,000 for the second and \$100,000. for the first—a total of around \$525,000 for the five weeks. The fifth Saturday (12) (Lincoln's birthday) was \$2,200 better than any of the prior four the gration feature.

Saturdays, another remarkable feat for the cartoon feature.

Rental to RKO on the five weeks exceeds \$150,000, a record. Nearest to it here was \$92,000 on Top Hat. over three weeks. No picture has played the Hall more than three weeks prior to 'Snow White' and only 10 have been able to go the 21-day stretch.

From the reports of its first week of general release, 'Snow White' is either breaking records or coming close to new highs. In no spot is it less than 'terrific.'

It's objous from the boxoffice re-

less than 'terrific.'
It's obvious from the boxoffice reports this week that the pic is being held back from records in some of the towns only because of the preponderance of kid trade at the low scale. Because of this, some of the houses may set new attendance marks, though not hitting new records in dollars.

Another feature of the Disney pic-

Another feature of the Disney pic-Another reature of the Disney pic-ture is the way merchants; news-papers, etc., in various spots want to tie in with the film in advertise-ments. That's unusual, in that it is usually the reverse with the average picture release.

#### Philly Stymle

Philly Stymle
Philadelphia, Feb. 15.
Sale of Snow White here has entirely ceased while RKO and Warner Circuit ho's in New York wramgle over terms for the territory.
Local exces of both firms are anxious to get the deal set, as neither feels he can get along without, the other. WB so confident that spot is being held open for the cartoon at the Boyd if and when.
However, Al Boyd Enterprises, now running roadshow of 'In Old Chicago' at the Erlanger, anxious og the Disney for an indie preeme, freezing Warners out. Pic. has also been peddled to Segall-Sablosty's Arcadia for six to eight-week stay. Future pic commitments, however, preclude acceptance of offer.
Frank McNamee, RKO chief here, is especially anxious to see ho, deal either set or eliminated, so he can

Frank McNamee, RKO chief here, is especially anxious to see ho. deal either set or eliminated, so he ean get his salesmen to work on subsequent-run indies. Latter have already officially registered refusal to purchase film on RKO's 50% demand, so McNamee anticipates some trouble, alleviated only by whetted appetites created by reports of what the flick is doing in other towns.

Quebec, Feb. 15. Quebe, Feb. 15.

Apparently forgetful of recent holocausis, the Quebet Provincial Legislature is being flooded with petitions to amend the law prohibiting the admission of children under 16 years to motion picture theatres. Bars may be let down by the Duplessis administration on Disney's Snow White, and other films of interest to children may be okayed later.

Province's last agricus fine at the province's last agricus fin

later.

Province's last serious are at the Sacred Heart College, St. Hyacinthe, Jan. 18, resulted in the loss of 46 lives while 78 children were trampled to death at the Laurier Palace theatre, Montreal, 11 years are.

Minneapolis, Feb. 16.

RKO apparently has relented in this territory splative to minimum adult admission prices for children for Snow White! When the picture goes into the Minneapolis and St Paul Orpheum, March 4, for two weeks or longer, the admission for

#### CLASS OR MASS

They're Customers, So Reade's Get-ting Out of the Red

Community Theatre, Morristown, N. J., opened last December by Walter Reade, has failed to lure the swank, suburban society biz and the house is now ogling the yokel trade in the surrounding hinterland. Bidding for the ultra social set with a loge constructed three times larger than usual; combined with other luxuries, the management has found such a policy no-go as the carriage trade either motors to nearly New-ark or travels to N. Y. legits, 30 miles distant.

Loss of these patrons has been par-

Loss of these patrons has been par-Loss of these patrons has been par-tially offset by an increasing rural trade, result of a heavy advertising campaign in county weeklies initiated by Jay Wren, manager, Gross now consistently averages \$400 better than the b.o. has been accustomed to take in.

#### Griffith to Sue For Mpls. Theatre **Building Permit**

Minneapolis, Feb. 15.

With the city council on record against the issuance of permits for any more new theatres here, H. L. Griffith, who wishes to build a \$150. Griffith, who wishes to build a \$150,000 neighborhood house, is carrying
his fight into court. Griffith has obtained an alternative writ of mandamus to compel the aldermen to
issue the theatre license show
cause why it should not be given
him. Hearing is scheduled for
Feb. 21. Feb. 21.

him. Hearing is scheduled for Feb. 21.

On two different occasions the council granted, the Griffith license, only to rescind its action later. He claims he has the right to a lawful use of his property and that those now engaged in the theatre business, here are not entitled to any monopoly in their field.

The Minnesota Amus. Co. and independent exhibitors, opposing any more theatre construction, contend the city already is considerably overseated and that additional competition would lower the quality of screen entertainment and bring on other evils detrimental to public welfare. In this particular instance, the proximity of a church to the theatres, proposed site has led to further opposition.

Issuance of the Griffith license would be an opening wedge for many more new theatres, W. A. Steffes, president of Northwest Allied, argues. If Griffith is successful, he says, he expects a local clique of racketeers' to renew their efforts to muscle in on the show business by pushing nine other permits for new theatres through the city council.

Steffes claims his organization has definite proof that this racketeering clique had such a program in mind elegation.

Steffes claims his organization has definite proof that this racketeering clique had such a program in mind with the idea of forcing theatre interests here to buy them off on the threat they'd go ahead with their buildings. Northwest Allied succeeded in thwarting the plot, he says.

#### BRIDGING THE B. O.

Buffalo Solves It Via Special Bus System

Niagara Falls, Feb. 15. Niagara Falls, Feb. 15.
Downtown exhibitors had been greatly perturbed over the falling of the Falls View Suspension Bridge because of the fact that at least half of the patronage of the downtown picture houses is recruited from the Canadian side. The Falls View Bridge furnished practically the sole way of transportation for the Canadian fans.

way of transportation for the Cana-dian fans.

Solution has been worked out with the assistance of the transportation lines, whereby bus service from Canada is being provided across the lower arch bridge, bringing the Ca-nadian populace direct to the Falls downtown section.

children will be 15c. instead of 25c. This is a 5c. boost over the regular dime kiddle scale.

Snow White goes into the Granada. Duluth, Paramount opposition house, March 11, on a guaranteed run of at least four weeks.

#### Plenty Pressure

Washington, Feb. 15 Washington, Feb. 15
Back-home pressure on Congressmen to put over film regulatory legislation strongerthis year than for some time.
Presumably due to so much talk
about a more rigid control of
monopolies and the business

Members of both branches re-Members of both branches re-port their mail contains more resolutions from clubs and more beefs from exhibs about the alleged domination by the ma-jors than has been the case in the past several sessions of Congress.

# Ziegfeld of The Model Biz Has A **Model Pix Plan**

John Powers, mannequin maestro, and Ziegfeld of the model industry, joins the parade of what's-wrong-withs, and per usual, it's the motion withs, and per usual, it's the motion picture business as victim; Sighing over the millions wasted on talent secuts, screen tests and wrong guesses, Mr. Powers proposes a simple means of eliminating red tape and speculation from selecting prospective picture material. The answer is — John Powers!

is — John Powers!

Amid a steady s'ream of blondes, brunets and red heads — some happily going to work and others anxiously looking for same — Powers expounded his theory in his spacious Park avenue office. He, single-handed, would be happy to relieve some film company of the burden of choosing picture prospects through the present devious and expensive processes.

The agreement, he said, his eyes lighting with the crusader's glow would be that people sent over by me would be accepted and signed for short term contracts without screen tests. screen tests.

screen tests.

When I accept a model, we find the best camers angles. Makeup is experimented with and cofflures and wardrobe until we have found the perfect combination to set the gril off to the best advantage. This goes for men, too, but I say girl because they are in the majority. This might lake weeks or months. Then why a screen test? When I feel that one of our girls is ready for pictures, he added modestly, she's ready for pictures.

Granting that the piel is now a

ne added modesty, see's ready lot pictures.

Granting that the girl is now a camera eyeful, there is still the matter of acting ability. A little-item that fails to stop the intrepid Powers. When a girl gets through running the gamut of advertising emotion — glowing over silverwear, registering delight with new clothes or sorrow because she failed to read the Lux ads — she's an actress, according to Mr. Powers.

The day of the deadpan clotheshorse who ritzed the customers from the pages of the slick magazines, is past. So is the brief sophisticated era when a model's main requirement seemed to be that she look as though she hadn't been to bed for a week.

a week.
'Nearly all illustrations now tend

a week.

Nearly all illustrations now tend toward naturalness and action Firms want their ads illustrated with young women who might 'be the girl next door. More glamorous, of course, but a real person. Someone you'd like to know, not a remote goddess. Expression and animation are absolute essentials today.

Powers would 'also stop this mad rush to Europe for film talent. Just another waste of time and money, says he. If Europe has anything our girls haven't got it's easier to send our girls over there to acquire that 'eertain something,' than to import exotic beauties. American types with distinct, individual, personalities are far better, in his opinion, than attempted carbon, copies of Garbos and Dietrichs. (Incidentally, Mr. Powers is the gentleman who ties are tar news.

than attempted carbon, copies of
Garbos and Dietrichs, (Incidentally,
Mr. Powers is the gentleman who
is so enthused about the picture potentialities of his former model,
Gwili Andre . who is still working very hard to perfect her English; with another film try in view.)

He estimates that at least 125 of
Hollywood's leading lights sat patiently in front of the Powers cameras at one time or another. Norma
Shearer, Kay, Francis, Anita Louise
and Barbara Stanwyck did pretty.

(Continued on page 23)

## Favorable Report on Neely's Anti-Block Bill Catches Film **Industry Lobbyists Off Base**

Aroused by serious implica-tions in Neely measure, recently reported out of U. S. senate committee, representatives of sales departments and attorneys from all major companies conferred with Hays office officials this

week.
Result of confab not revealed,
but it is understood that a definite campaign to combat drastic
phases of the legislation now
constituted was outlined for
Haysites to pursue in forthcoming debate in Washington.

Washington, Feb. 15.

Independent exhibitor pressure on ongress brought unexpected results

Congress brought unexpected results last week in the form of a favorable report by the Senate Interstate Commerce Committee on the Neely Bill to outlaw block booking.

Catching industry lobbysis off base, the Senate group hastily rubber-stamped the perennial measure without bothering to hold hearings. Second time in three years that this proposition has been patted on the back and it may get somewhere as a result of the Administration's hostility toward big business.

The bill, which would impose stiff

The bill, which would impose stiff distributo more for single pix than for the same film as part of a group, or who

### Andrew Jacksonites Who Beefed at 'Hussy' Approve Buccaneer

Nashville, Feb. 15. Fearing a repeat of the storm which accompanied showing of 'The Gorgeous Hussy' here, Charles H. Amos, manager of the Paramount, arranged a special preview Sunday afternoon before opening of 'The Buccaneer' to let local stiff-shirts see whether Cecil de Mille had done

Officials of Ladies Hermitage Association, which keeps Jackson's home, The Hermitage, 12 miles from nere, as historic shrine, OK'd Hugh Sothern's portrait of Old Hickory at New Orleans. There had been fear that perhaps for dramatic purposes The Buccaneer' had chiseled on some of Jackson's glory in defeating redcoats to build up character of Jean Lafitte.

right by their Andy Jackson.

Most of objection on 'The Gorgeous Most of objection on The Gorgeous Hussy' came from descendants of Rachel Jackson, still very much alive and kicking around these parts. They were enraged by Beulah-Bondi's drab, pipe-smoking charac-terization of their ancestor and had terization of their ancestor and had enough to say about it to take eare of Lionel Barrymore, too, for his portrait of Rachel's spouse. The conceptions were too close to po' white trash, they said.

Offended parties went so far as to try to get local censors to half show-ing here of 'Gorgeous Hussy' but the ing nere of Corgous Russy but the reviewers not only refused to inter-fere, saying they found nothing 'im-moral,' but added insult to injury by declaring they thought 'Hussy'. dam good picture and one of the best of the year. Fight evidently, was good boxoffice for the picture did tempodor burden. did tremendous business.

Buccaneer, incidentally, was held two days beyond scheduled week's

#### Georgia Lauds Lucas

Atlanta, Feb. 15, Arthur Lucas, prez of Lucas &

Jenkins, Inc., operators of chain of more than 50 picture and vaude theatres in Georgia, was praised in State Senate resolution last week for his public service.

Lucas, resolution pointed out, was first given a state appointment by Gov. Dick Russell, reappointed by former Gov. Gene Talmadge and again by Gov. E. D. Rivers, as chairman of State Board of Health.

fail to furnish accurate advance descriptions of all reels exceeding 2,000 feet, goes on the crowded calendar behind a pile of other measures. Fill-buster over the anti-lynching bill, which has been raging since the outset of the session, makes it hard to predict the chances of passage.

predict the chances of passage.

Meanwhile the companion measure, fathered by Representative Sam Pettengill, of Indiana, remains spiked in the House Interstate Commerce. Committee The California chairman, Congressman Clarence Lea, determined to keep it there, using as his excuse for delaying, action the fact that the House is so much ahead of the elder branch of the legislative body. Pettengill is content to wait a reasonable time—but not forever—to see what happens in the Senate before pressing for a vote on his proposal. Hearings are unlikely, unless for the purpose of consuming time and thus killing the measure.

X-rayed both branches two

for the purpose of consuming time and thus killing the measure.

X-rayed both branches two years ago, the Neely-Pettengill proposish would make blind selling an unfair trade practice by specifying that this distribution method contrary to public policy and interferes with free selection by exhibs. Would have a far-reaching effect, since it stipulates, that for the purpose of the act a transaction involving film rentals shall be deemed under Federal jurisdiction if the celluidis is part of that current of commerce usual in the motion picture industry whereby films are produced in one state, leased for exhibition in other states and distributed to them through local exchanges in the several states.

Meat of the measure is found in

Meat of the measure is found in Sections 3 and 4. These require complete and true synopsis before contract is signed and says it is un-lawful to offer films on none-or-all basis to charge excessive prices for individual pix.

prices for individual pix.

In the event a film rented as part
of a block turns out to be substantially different! from the advance
description, the exhib would be free
to tear up the contract without liability and to recover damages. Violators of either provision would be
subject to fine of \$5,000 and a year in
fail.

#### Philly Favors Block Buying

Philadelphia, Feb. 15:

Philadelphia, Feb. 15.

Majority of Philly exhibs are against anti-block booking provision of the Neely bill, which was reported out of Senate committee last week, although opinion is pretty much mixed, depending largely on exhib's particular competitive situash. Operators, however, are unanimously in favor of portions of the act which prohibit blind selling.

act which prohibit blind selling. Block booking, most exhibs feel, has more advantages than disadvantages. Those in highly competitive spots fear that a ban on this type of selling will cause an auction market in pictures which will result in higher prices and only benefit the distribs. Most of them declare they would rather know what company's product they can depend upon having, so they can plan accordingly. On the other hand, those exhibs

on they can pian accordingly.

On the other hand, those exhibs
with houses located in competitionless spots are all in favor of the
Neely bill. They see themselves
shopping around among the eight
majors for the season's best flicks
and having them at their cour, ricks and buying them at their own pri leaving the flops to die unbooked,

leaving the flops to die unbooked.

Vote has never actually been taken by United Motion Picture Theatre. Owners on the bill because of the wide dissension. It was discussed two years ago when hearings on the Neely bill were being held, but the only vote actually taken was on a resolution against the Government interfering in any way in the film industry. There probably will never be vote join the subject, as results would be fairly certain, in view of the fact that Warner Bros, circuit and many other affiliated houses are members of UMPTO.

Exhibs that week were vociferous

members of UMPTO.

Exhibs that week were vociferous in approval of blind-selling portion of the bill. They are tired of buying pigs in pokes, they declare, and demand that exchanges offering flims for sale at the leginning of the season do away with numbers and substitute titles, star, director and symposes.

## Average Weekly Pic Attendance In U. K. 23,000,000, Jump from 1934

London, Feb. 8.
Average weekly attendance at film theatres in the United Kingdom in 1907 was 23,000,000, compared with 18,500,000 in 1934. Total for the full year was approximately 1,200,000,000 admissions, as against about 963,000,000 for the former period.

Newly estimated total of all theatres is put at 4,800, with a combined seating capacity of around 4,500,000 Corresponding figures for 1934 were 4,305 houses and 3,872,000 seats. Figures were revealed by Simon Rowson, film statistician, at the British Kinematograph Society annual barquet.

quet.
Illuminating factor calculable from Illuminating factor calculable from the figures suggests that everage attendance at every theatre is something over five times the capa ity a week, giving significance to outcomes among exhibitors against heavy overseating, throughout the U. K. Also to be deduced is that, on a genal average, every man, woman and child in the U. K. makes 25 wigstood to picture theatre in a year. At the time of the 1894 survey, which until now has been accepted as the standard for the entire industry, that average was 22, suggesting a small but lignificant increase in the theatregoing habit.

ignificant increase in the theatregoing habt.
Rowson, who is preparing a new
and detailed analytical survey for
future publication, is unable so far to
indicate tendencies as regards the
total amount passing through the box
office in a year, though it is believed
the increase here is not in equal proportion to the general upswing of
attendances.
In the House of Commons, how-

attendances.

In the House of Commons, however, rough index to this general sum is derivable from figures announced showing total national receipts from entertainments tax from all sources in the year ended March 31, 1937, at \$37.880,000, of which picture theatres alone contributed \$25, 650,000, or nearly 68%.

Assuming entertainments tax to absorb 10% of the bo. receipts (the actual figure is somewhat in excess

actual figure is somewhat in excess of that, it is believed), the total sum of that, it is believed), the total sum received for admissions approxi-mates \$250,000,000 per annum, as against roughly \$210,000,000 in Row-son's 1934 estimate. At that time the annual sum paid in taxation was put at \$34,000,000.

### **CORONATION \$753,080:** LESS THAN EXPECTED

London, Feb. 10.
Last year's Coronation cost British
taxpayers a total of \$755,080, or
nearly \$7,000 less than the estimate.
according to official figures just issued by the Comptroller and Auditor-General.
Government

Government hospitality commit-Government nospitality commit-tee account, it is shown, spent around \$504,000, the biggest individ-ual item being for entertainment of the Egyptian delegation, which set the nation back \$9,285.

#### Want Int'l Film Inst. Headquarters in Paris

Paris Feb 15 Paris, Feb. 15.
Certain French film interests are making a bid to get the head offices of the International Institute of Educational Films brought to Paris. Until the end of last year they were located in Rome, but since the Institute is controlled by the League of Nations, the offices were closed when Italy formally withdrew from the league.

league.

Parisians have long wanted the office in Paris, but there has been no logical reason for moving it until recently. Although no decision has as yet been made by the league for the placement of the headquarters of the Institute, it believed here that the head as the new that Paris has as yed a channe if that Paris has as good a chance, if not better, than anyone to furnish the new home of organization.

#### Two German Victorias

German version of Lawrence Housman's Victoria Regima has just preemed at the Renaissance theatre in Berlin. Problem of finding a thesper capable of carrying the role through to the end has been solved by slicing the part.

#### Agin' Foreign Agents

London, Feb. 8.
At Agents' Association meeting this week it was proposed that no foreign agents be allowed to establish offices in England. Proposer and seconder of this motion claimed it is favored by the London County Council.

Voling on the motion brought'

it is favored by the London County Council.
Voting on the motion brought even number pro and con, with George Foster, chairman, of the association, having the deciding ballot. He voted in favor of the resolution.
An agent then asked why not extend resolution to the import of foreign acts, to which some of the agents replied that foracts were indispensible. Suggestion caused a row, with several agents threatening to resign. Proposer of latter suggestion then apologized, and there the matter ended.

#### Windsor Wedding Picts For Showing in London; Duke Trying to Nix It

London, Feb. 10.

Proposal to show a 16-millimeter picture of the Duke of Windsor's wedding publicly in the U.K. is causing a rumpus. Ex-King is recausing a rumpus. Ex-Kin

ported anxious to prevent it.

Small concern called Kino Films, handling chiefly sub-standard versions of Soviet films, has negotiated for copies from the U. S., and presentation in the West End. was tentatively set. It was also hoped that dates would be got for general release throughout the country, with Maytair hostesses particularly clamoring for the reel to show at their house parties. house parties.

house parties.

Alternative idea, the small film not being suitable for picture theatres, which would probably bar the subject anyway, is to play it over a series of dance halls throughout London, with portable apparatus. Because the picture on non-inflammable stock, it dodges any restrictive regulations which local authorities impose on the theatres.

Macunthly representatives of the

impose on the theatres.

Meanwhile, representatives of the ex-King are making overtures to the company, asking the reel to be withheld. Claimed that while he would not have objected to its showing at the time of his marriage, the Duke feels that release now would be for sensational purposes only.

### Paola Riccora Sues Pic Co.; Play Title Change

Rome, Feb. 8.
Paola Riccora, playwright, has brought suit against Gluseppe Amato and the Consorzio Eis, film producers, who bought screen rights for her stage comedy, 'Saro stato Glowaninio' ('It Will Have Been Jack'):
Authoress claims the producers had no right to change the title to Sono Stato Io' ('It Was I'), and is asking damages.

'Sono Stato Io' ('It Was I'), and is saking damages.

Producers claim that al' advance oublicity gave ample notice that Sono Stato Io' was based on Paola Riccora's play, that the spirit of the play in no way changed by the film—even the main actors being the same as in best in propagate. same as in legit performance—and that, therefore, the authoress' rights were amply protected. Decision is pending.

#### Belgian Exhibs' Assn.

Brussels, Feb. 1.
Cinema operators in Belgium have
united all the various small organizations into a Front Commun de
l'Exploitation' better to protect their
interests.

Inceptolation better to protect their interests.

Members of the Assn. Cinematographique de Belgique, the Chambre Syndicale d'Anvers, the Assn des Directeurs de Cinemas de Braxelles and members of smaller organizations and several unorganized met in Brussels and formed a provisory committee with Charles Marland as president. This committee is drafting the constitution of the organization.

#### Credits Length Plaint

London, Feb. 8.

Squawks from provincial exhibs
on extreme length of credit titles
has led the Chematograph Exhibitors Assn. to seek parleys with the
distributors to urge modification of
credits now accorded "average pictures. Subject will be officially
urged to Kinematograph Renters Society, and distribs will be asked to
bring complaints to notice of the
studios.

Exhibs contend overlang credit

Exhibs contend overlong credit footage on the screen is frequently subject to unfavorable comment by

# **British Equity Invades Sticks**; **Basic Contract?**

London, Feb. 8.
British Actors' Equity, hitherto strong only in the metropolitan area, has invaded the sticks with a plan to form a provincial theatre council. A. M. Wall, general secretary, fold a meeting of minor players in Glasgow that the organization hoped to extend the conditions now operative in London, with a standard contract.

Minimum salary for provincial

in London, with a standard contract.

Minimum salary for provincial
chorines was suggested at \$15. per
week, and it was charged in some
instances chorus players drew only
half that amount, with a stipulation
in their contracts, 'no play, no pay,'
Objections were raised to the agent's
10%, Wall stating he proposed approaching the government to demand
legislation preventing agents from legislation preventing agents from drawing unless they did something in addition to merely selling the art-

### Irish Nixed 6 British, 5 U. S. Picts Last Year

London, Feb. 8.

James Montgomery, Irish Film
Censor, is severe on British pictures
in his yearly report, which shows,
while more U. K. product was rejected in 1937, fewer American pictures were turned down. British
producers, he claimed, seem inclined
to imitate the worst features of the
old Hollywood film and seem slow
to realize the public do not want
pictures which are antagonistic to
good taste.

Rejections in the period reviewed
included six British (four in 1936),
and five American (ten in 1936),
representing 5.26% and 1.06% of the
totals submitted in each case. Montgomery states he prefers to rejecpictures completely rather than demandic continuity.
Figures show 464 features approved, a further 39 cut and 21 rejected, and 851 shorts passed, 25 cut
and 3 rejected. Owing to the operation of an Appeal Board, four of the
feature rejects were subsequently approved and six others passed subject to cuts.

#### Film Execs in Cairo; Newsreel Photogs, Too Calro, Feb. 5.

Everybody imaginable is in town enjoying the sunny skies and look-ing at the Pyramids, still the biggest

draw of them all, araw of them all,

Among the show people are Arthur M. Loew, M.G.M. vice-president, and L. L. Lawrence, director of foreign sales. Both will shortly embark for India. Were hosted by Louis Lober, M.G.M. rep, lone American agent for a big company in the Middle East (Fox being represented by an Italian and Warner km.

in the Middle East Goo being repre-sented by an Italian, and Warner by a Greek). Fitzpatrick Travel Co. also popped in for little tourist job. Emanuele Zama inspecting for Columbi , and will shortly enplane for Palestine and Syria.

for Palestine and Syria.

There's a group of cameramen, too, left over from the Poyal Wedding, waiting for the telecommunications conference, and for the splash on the King' birthday, Feb. 20. Among them are Herbert Gehr, World-Wide and New York Times Fotos, March of Time's Sozio; Hamilton Wright, Jr., the Fox Movietone, etc.

## Royal Wedding Stuns Cairo Biz; Grosses Hefty Around the World

#### Von Sternberg's Cuffo Austrian Ballet Picture

Vienna, Feb. 8.
Cuffo picture based upon Austrian
peasant lific; to, be produced by
Josef yon Sternberg, has created a
furore in the local film industry.
Companies are understood to be pre-

Companies are understood to be preparing a strong protest.
Government appealed to the Friends of Art, local cinema society, to make a pictorial record of interland activities by next August, suggesting that everyone donate his services in the interest of the state. Cooperative venture will be partly in Technicolor. Story is an adaptation of the ballet. 'Austrian Peasant Mariage,' with music by the w. k. compaser, Salmhofer, who was among the first to offer his t. ent.

Production will soon get under way at Sievering studios on Paula Wesseley's latest picture, 'The Mirror.' Attila Hoerbigerm, Maria Eis, Friedl Czepa are featured. Geza von Bolvary will direct.

### Senator's Son-Film Exec Duel Over Pic Ban Try; Both Nicked, Reconciled

Buenos Aires, Feb. 9.

Duel with sabres was fought last week between Guillermo Sorondo, son of Senator Sanchez Sorondo, and Jose Cesar Guerrico, member of the board of directors of Lumiton Films. This duel, after which both opponents became reconciled, is a sequel to the local film scandal on the native picture. Three Argentines in Paris, produced by Lumiton. As previously stated, Senator Sorondo tried to ban the pic on his authority as president of the National Culture Board and the Argentine Film Institute.

Board and the Argentine Film Institute.

Although the senator later denied having anything to do with the whole affair, he was violently attacked in local papers by an open letter of Guerrico for this unsuccessful attempt. Challenge was issued by the senator son, and, against all Argentine customs at such opportunities, both righters were slightly wounded. Meanwhile the pie shown at unprecedented grosses, due to the publicity it has received.

## 2 U. S. Acts Must Leave **England Despite Pacts**

London, Feb. 15.
Two U. S. acts, Gene Sheldon and
Carroll and Howe, have been ordered
by the Labor Ministry to return
home, despite commitments here.

home, despite commitments here. Sheldon has a five-week contract for a Coliseum show, with options. Stoll's deal terminates early next month. Associated British Pictures also has designs on Sheldon, since it wants him for another film. Carroll and Howe, now touring the provinces with Tom Arnold's revue, are booked with that troupe until September. Solons have given the act a fortnight in which to leave.

## Current London Plays

(With Dates When Opened)

(With Dates When Opened)

Whitesake \*\*Agril \*\*Li \*\*36.

Yeneth Without Tans \*\*Nov. 6.

Idailalika \*\*Dec. 226.

Idailalika \*\*Dec. 227.

Idailalika \*\*Dec. 237.

Idailalika \*\*Jen. 237.

St. Moritz \*\*July 231.

St. Moritz \*\*July 231.

St. Moritz \*\*July 231.

Idailalika \*\*Ju

Cairo, Feb. King Farouk's wedding knocked

all records for crowded Cairo into a cocked hat, and during the four days, people shunned the film houses like a plague. Street shows, tinseled suburbs, a firecracker-littered Nile, held the spotlight.

suburbs, a firecracker-littered Nile, held the spotlight.

Since Jan. 20, however, some of the houses have made up for lost coin by raking the stuff in with the Misr film of the wedding ceremony. It was great fun all around, more than 70 photographers nosed in to shoot the King and his young bride latter weeks of agitation for permish—all the harder to get because of the Moslem religious strictures. On the afternoon when permish was granted, there was a grand rush to Abdin Palace, in the Grand Salon, and out on the court walk. Fighting got so hot that only two from all 70 managed to shoot anything at all. They were both local lights which don't shine too brightly.

Total of 700 feet was made by the Misr people and peddled at a handsome price to British Paramount, uffa, Actualities, Paramount, and Metrofone. Fox Movietone and Metrofone. Fox Movietone and Metrofone. Fox Movietone and Metrofone or their own but only after heavy nagging.

Local houses expect to cover their

March of Time did a little something on their own but only after heavy nagging.

Local houses expect to cover their losses with the Misr roll, which cost only \$5,000 net, to make. Four men worked on a sound car but got off to shoot the magnificoes within the Palace proper.

Carrying-on will continue until Feb. 11, when King Farouk has his 18th birthday.

Current flown here include 'Wings of the Morning' (20th) at the Royal, 'It's Love I'm After' (WB) at the Triomphe; 'Woman Chases Man' (UA) at the Metropole; Music for Madame' (RKO) at the Diana; Bombardment of the Panay' at the Regal; 'Forfaiture' (in French) at the Kursaal; 'La Fille du Pache' (in French) at La Potiniere; 'The King and the Chorus Girl' (WB) and '50 (Rod) at La Potiniere; 'The King and the Chorus Girl' (WB) and '50 (Rods to Town' (20th) at the Miami; 'Charge of the Light Brigade (WB) at the Roxy, 'Garden of Allah' (UA) and 'One in a Million' (20th) at the Femina.

Bardad Lineup

#### Bagdad Lineun

Bagdad, Feb. 5.

Picts in Iraq include Jahanara' (Indian-made) at the Royal; 'Crash Donovan' (U) at the King Ghazi; 'Love, Life and Laughter' (Indie) at the Rafidain; 'Pick a Star' (MG), at the Al Rashid; 'The Black Room' (Col), 'His Brother's Wife' (MG).

#### Alexandria Films Alexandria, Feb. 5.

Alexandria, Feb. 5.
Films here include 'More Than a Secretary' (Col) at the Mohammed Aly; Love Under Fire' (20th) and 'At the Olympics' (Indie) at the Ric; Broadway Melody' (MG) at the Rialte; The Bride Walk Out' (RKO) and 'Border Cafe' (RKO) at the Majestic; 'Parnell' (MG) at the Strand; '100 Men and a Girl' (U) at the Royal.

#### Berlin Going Strong Berlin, Feb. 8

Berlin, Feb. 8.
Though at the height of the season, Berlin shows some dozen American films. Maytime (MG) is packing them in at the big Ula house, Capitol, while just around the core 'After the Thin Man' (MG) is doing good biz at the Marmorhaus, and 'Captains Courageous' (MG), few steps away, is doing some tall wicket spinning at the Tauentzien Palace,

wicket spinning at the Tauentzien Palace.

Two big Ufa houses, the Kurfurstendamm and the Friedrichstrasse, are preeming Bulldog Drummond Escapes' (Par). Love Is News' (20th) has moved into the Meraner while The Call of the Wild' (20th) is being housed at the Schau Cschau. Seventh Heaven' (20th) is holding forth at the Alhambra and 'Congoril-la' has put an appearance again at the Faun.

Two Paramount pics are playing

Two Paramount pics are playing Two Paramount ples are playing across the street from each other; Now and Forever' at the Studio, and Internes Can't Take Money' at the Tageskino. Personal Property (MG) is to be found at the Rote Muhle, and Broadway Melody (MG) at the Kurfursten theatre, and 'San Francisco' (MG) at the Kamera still go on being turnstille Athers. on being turnstile takers.

# MEXICO STRIKE DUE TODAY

# Parliament Gets Quota This Week; EXCHANGE PAY **Maybe Total Footage Yardstick**

Recent advices from London indicate that the total footage of features taken into England for distribution during the last 12 months may be employed as a yardstick on which to base quota requirements in coming year. Such a scheme would eliminate consideration of the actual number of pletures but use the total footage contained in features shipped into the British Isles in a year's time. If such an arrangement is carried out as now anticipated, percentage scale would mean that the company would have to produce a percentage of the total footage distributed in preceding year. No official confirmation has been received in New York, but indications were that the British were veering towards such a policy.

London, Feb. 15.

Quota bill goes before the House
of Commons this week after receiving final touches last Thursday (10)
in the standing committee. Oliver,
Stanley, head of the Board of Trade,
pushed, the measure through the
committee faster than many anticipated and naturally will try to speed
its progress through Parliament.

However, this haste is not so pleasing to U. S. distributors because they
feel that serious deliberation should
mark settlement of vital phases in
the quota statute. Indications are
that the highest leaders believe there
has been enough airing of all angles
and that nothing can be accomplished
by three \_\_\_\_\_\_ four-cornered fights
which have been common in recent London, Feb. 15.

by three four-cornered fights which have been common in recent committee hearings. They also point out that the entire quota probably will be changed in two years, since proviso is made for alterations in keeping with industry changes at the end of that period.

There is nothing to prevent the

keeping with industry changes at the end of that period.

There is nothing to prevent the quota bill being tossed back to the committee, although every effort will be made to keep it moving forward to final vote by the middle of March, Stanley has announced that he will introduce his recent reciprocity plan and the question of quota rights for costly production at the final reading. Parliament Impression, prevails among distributor forces that this is a well-intended effort to appease the distributors who have not relished his recent slant on quota credits it pertains to the distribs.

Slanley stated that the government refused the increase proposed on distributors quota or 15% in the first year, leaving it at 10% as the bill the proposed from the standing committee. Exhibitors' quota was raised, as had been expected, from 10% to 12½% with the shorts quota for exhibs hiked from 5% to 7½%. For the distributors it remains at 10% for the first two years, as originally outlined.

### **VIDOR DIRECTS 'CITADEL** FOR METRO IN LONDON

Hollywood, Feb. 15.

King Vidor has been signed by Metro to direct Citadel, which will be made. England with Victor Saville as producer.
Saville will huddle with John van Druten and Vidor on the script before shoving off for London Feb. 23.

#### Van Biene Turns Exhib

The Hague, Feb. 5.

Charles Biene, former man-ager of the UFA distribution in Holager of the UPA distribution in Holland and later general manager of Tobis Distributing Co., has resigned suddenly from his post to turn exhibiton. Member of the Board of the Nederlandsche Bioscoopbund van Biene has acquired a part of the Hamburger, circuit, namely three theatres in Arnhem, one of the biggest towns in the east of Holland.

Alex Zomerplaag, till now assistant manager of Tobis Distributing Co., takes van Biene's position.

### Plan Venezuelan Picts As Local Biz Come-On

Caracas, Feb. 9.

Group of five local business men Group of five local business men have formed a producing company to make a series of five feature films, using Venezuelan real estate for background as tourist and business come. Pictures will have a story, etc., but, are samed primarily for consumption outside hative land Expect to release first feature, around April.

pect to release first feature around April.

Technicians will be imported from Hollywood to help on production. Cast will be mixed natives and Spanish speaking importations, prob-ably from Mexico and Argentina.

## RELEASE DELAY **BURNS EXHIBS**

London, Feb. 7.

General squawk is brewing in the sticks over the delay in releasing top product, with exhibitors in Manchester and Birmingham creating a major stron the fissue. Aside from Glasgow, these are the two largest cities in the U. K. next to London, and it is complained pictures shown in the West End do not reach the natives often for another six months or more. Captains, Courageous,' premiered in town May Jast, has not yet been played in Manchester.' Other major times, seen by Londoners last summer, and in the early fall, and subsequently pre-released in coast resorts, still have to play the big cities.

Matter is likely to be referred by powerful branch organizations to the national executive of Cimematograph Exhibitors Assn., with a request for action, and the issue will probably be raised Feb. 1 as part of the set conversations between C.E.A. and the distributors.

Exhibs declare the big stuff is stale before it ever reaches them, and in many instances has already been spoiled for the local trade by being screened in holiday spots. National publicity attached to the London prerelease, they also contend, is completely valueless, customers having forgotten or lost interest in the pictures by the time they reach the sticks.

Attention was focused on the issue was the such and the size was the such as the contend.

forgotten or lost interest in the pictures by the time they reach the sticks.

Attention was focussed on the issue some time back by Oscar Deutsch, with an announcement the Odeon circuit would play all big pictures immediately following. West End premieres, so as to cash in on public interest. Policy has not yet become prevalent, though some United Artists supers are reaching provincial theatres notably quicker than in the past. Instead of being lucked away the cans for six months, these pictures hit the screens after about three.

Notable, general provincial booking on these lines was 'Vetoria the Great,' which Deutsch booked against strenuous Associated British and G.B. competition, deliberately pushing it forward into the key Christimas week booking spot, although release had originally been announced by RKO-Radio for sometime early in the current year.

Under the 1927 Quota Act, block and blind bookings are barred in U.K. theatres and exhibitors in many customer was the confusion and san the market.

Another angle argued by distribs in that closing the gap and rendering release dad one more uniform would prove costy involving many additional prints. Whole U. K. is a present serviced on average of 70 british passing from Löndon release differ. Second, third and subsequent runs.

# TILT OR ELSE

Workers Demand Raises of from 35% to 300% from U. S. Distribs - Govern ment 100% Behind Unions and Offers No Hope of Out - Companies May Withdraw, but Figure Not

#### 2D BOOST IN 8 MONTHS

American distributors have been given until noon today (Wednesday) to meet sweeping wage tilts for virtually all film exchange workers in Mexico. Increases range from 35% to 300%. Unions threaten nation-wide walkout if their demands are not met. Indications are that U. S. film companies will have to agree to boost or at least temporarily halt distributing throughout Mexico because purported 100% government support of unions in that country apparently blasts hope of any compromise in that direction.

blasts hope of any compromise in that direction.

Representatives of foreign department home offices New York huddled Monday (14) and again yesterday (Tuesday) hopes of unraveling the knotty problem. Aside from drastic wage demands, coming only about eight months after another salary boost has been made as demanded. American officials fear that the latest ultimatum will be followed by others until perations in Mexico would be profitless.

Mexico is regarded as an important market for U. S. distributors, comparable to Italy and almost as large as the Canadian field. Average percentage rental is about 40% per picture, which gives an idea of return possible. Suggestion that Americans withdraw their films in an effort to sway theatte-egoing public was not feetived kindly by executives yesterday. They pointed out that Mexico aow has some domestic features, takes Argentine films and gets productions from Europe, hence, is better situation to get along without American features than other countries.

Picture officials claim that last year wage tilt to exchange work-

ter situation to get along without American features than other countries.

Picture officials claim that last year wage tilt to exchange workers in Mexico was severe enough hardship, but that the present demands hint of a trend towards placing the entire business in the hands of syndicalists.

Latest boost requested applies to the highest salaried person in each individual classification, with other lower-bracketed workers in same classification being raised to his high peak after the 35% tilt is made Makes no difference what the worker may be getting now or what company he is with.

Thus, a bookkeeper, employed by 20th-Fox, might be receiving the highest wage paid in Mexico or for example S50. Till of 35% would bring the set of the same \$67.50 per week. Bookkeeper or assistant receiving only \$15; under the new scale would be raised to the same \$67.50 per week. Hence, the top bookkeeper and all of his aides would receive the maximum resulting from the \$57, increase.

Same process applies to bookers, checkers, and other employes up to assistant manager of an exchange. That's the interpretation given the scales as read in N. Y.

Present movement for higher wages for exchange workers has been brewing for more than two months, but American foreign officials were hopeful that domands would not be made so soon.

#### Halter Troupe in Japan

Tokyo, Jan. 31.

Tokyo, Jan. 31.

Halter's Variety show consisting of three acts, has rived in Japan for appearance in Tokyo, Osaka, Nagoya and Yokohama.

Troupe has been touring the Orient for several years.

# Japs May Ease Film Import Ban; Say 100-Pic Permit Not Enough

### J. Hummel Leaves Aussie, To India: More WB Moves

Sydney, Feb. 15. Sydney, Feb. 15.
Joe Hummel, general foreign sales manager for Warner Bros., leaves here for India tomorrow (Wednesday). Hummel is sizing up the product situation as it prevails under the changed New South Wales quota law, soon to become effective. It is his third trip to Australia. He has been here since last Dec. 25.

Mario Zama, Italian manager, and C. L. Conradsen, Scandinavian dis-frict manager, for Warner Br., left for the Coast last week. They will for the Coast last week. They will be in Hollywood about five days, returning here Feb. 23. sail for their home stations

## 'FROZEN GLORY' **LONDON CLICK**

London, Feb. 15.

Frozen Glory' bowed at the Gate theatre last Thursday (10) to receptive audience. Story of expedition starving in frozen northlands is strongly melodramatic. Leslie and Sewell' Stokes wrote play.

Mirabelle, farcical comedy by Guy Pelham Boulton, opened at the Yaudeville theatre last Wednesday (9) under the aegis of Charles Landstone Whole thing is extremely-unlikely. Author recently closed with Time and the Conways' troupe in New York.

The Island, Dr. Merton Hoge's well-written play, opened at the

The Island, Dr. Merton Hodge's well-written play, openied at the Comedy theatre last Thursday (10). Daniel Mayer produced, with Godfrey Tearle in the lead. More novelettish than theatrical, play has an even chance, here, but is unlikely for America, Was tried out at 'Q' theatre.

To We Not Bleed, weak propaganda play of Semitic situation in Germany, tried out at the Aldwyth theatre Sunday (13), Little chance of success.

#### TOKYO OFFICIALS ASK TO SEE PANAY FILMS

Tokyo, Feb. 1

Apparently certain Jap officials would like to know definitely what happened during the Panay bombing, A. A. Dafi, Universal manager here, has been approached, by one of the government departments, with the request for one copy of the films of the office.

the affair.

Because of the nature of the sub-ject, it isn't likely the reel will ever be circulated in theatres here.

#### Vienna Theatre Merger Floos on Nazi Issue

Vienna: Fcb. 6.

Proposed amalgamation of Viennese theatres into single unit to be tre and under the management of Ernst Tautenhayn failed to eventuate grant Tautenhayn failed to eventuate when the Raimund Theatre refused to go in with the new organization, elaiming it was financed with funds from Nazi Germany.

Director Cylines of Bonacher, will be the standard of the proposed to the pr

continue to run shows in the Raimund Theatre, besides the Roinhardt en-

Schellhorn to Par, Coast

Eddie Schellhorn, for years with costern manager for Paramount, is now in Tokyo en route to his head-the home office. transferring to the Coast, in the foreign department of Paramount to the Coast, in the foreign department of the Studio under Luigi Luraschi, Cochrane.

Tokyo Jan. 31. Although it has been known for some time that the Japanese government multing the possibility of easing the import ban easing the import ban to eight films, far formal aunounce-ments have been made. It is there-fore assumed a definite policy has

ments have been made. It is therefore assumed a definite policy; has not been settled.

Foreign distribs are divided opinion regarding the rumored plans of the government in revising the present restrictions to permit entry of 100 foreign subjects per year. Jup distribs of foreign films and one or two of the American major distribs hold to the idea that a quota of 100 picts is a tochold. While it is a small one, it may lead to a position where they can slip the whole foot into the door and eventually bring things back to the good old days.

Majority of the American officials here on the other side of the fence, however, and are inclined to turn up their noses at such a small quota, to be divided between some 16 or 17 foreign distribs. Such faction avers that the first of the first of the first on the foreign distribs. Such faction avers that the first of the first one able them to maintain their organizations. They also point out that the quota rumors haven't mentioned anything about what is to be done with coin liable to accrue from quota films. Hence, they prefer to defer definite judgment on the matter until that, question taken care of. ter until that question

ter until that, question taken care of.
According to A. A. Daff, Universal manager here, and currently chairman of the American Motion Picture Assn., that organization has discussed the possibility of a 100-film quota, but coinsensus of opinion-seems to that the proposal would not prove interesting to the various home offices. Idea apparently that unless the government chooses to loosen up to somewhere near a quota which permits profitable operation, or at least operation without loss, the home offices would prefer to wind up their affairs here.

It a general exodus takes place, its a cinch the Jap interests will lose far more than the foreign distribs, because the country is in no position to turn out enough product.

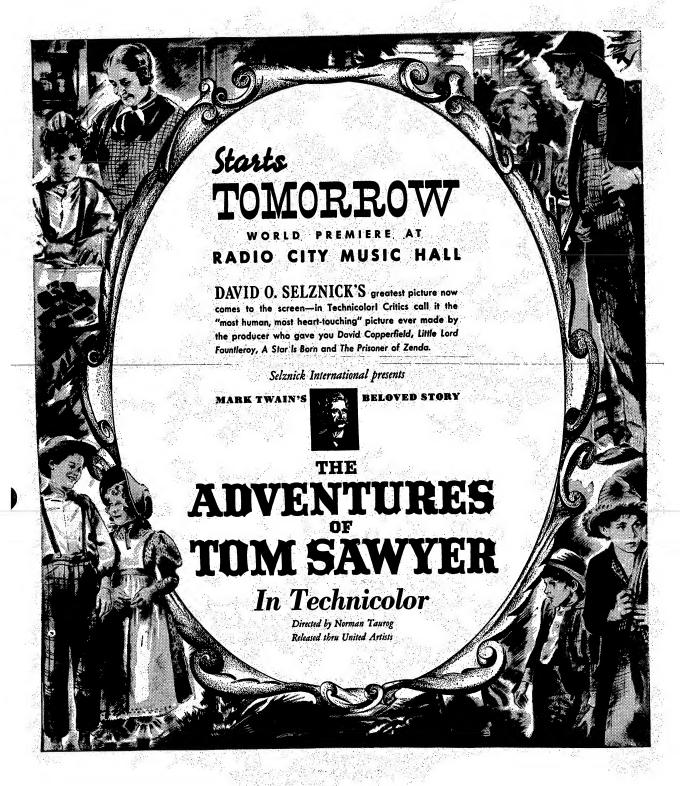
tribs, because the country is in no position to turn out enough product to keep all spots going. Even with free access to all foreign product, local studios have always been just a few hours ahead of release dates and frequently have been that much bestind.

a tew nours anead of release dates and frequently have been that much behind.

Exhibis are not Inclined to comment on the guota proposition until something more definite takes shape. General attitude, however seems to be that even a small quota would hidden the same progress, and therefore would be acceptable. With them, any change would be for the better. Just to let the Finance Office know that they still expect to do biz in Japan, several of the American majors last week renewed applications for import permits on a number of new subjects and at the same time filed new pleas for remittance permits. They were accepted without comment or promise.

While the new regulation calling for shortened programs has not yet come into effect, the public has been asking a lot of questions about the possibility of lower admish prices when the short-changing takes place. This is going to be a difficult movement to stop, once it get well under way, because the Ja fan notorious for demanding for a little. Foreign distribs are in no frame of mind to lend a helping hand through the studies claim they can't do mind to lend a helping hand through lower rentals or smaller percentages. Native studios claim they can't do anything about it because produc-tion costs won't permit. This leaves the exhib—the middle.

#### J. E. Perkins in Tokyo



## Adventures of Marco Polo

Hollywood, Feb. 15. Taited Artists relegas of Samuel Convergence of Samuel Convergence

all Attitudes and Attitudes	Gary Cooper
Marro Dala Princesa Kakuchlu	Sigrid Gurie-
Princess Kakuchin	tasti Itathisme
Ahmed	Bearing Barbier
Naznma	.Ernest Truex
Nazania Bligacela Kajilu	Alan linle
Kamu	H B. Warner
Chen Tsu.	Robert Grick
Chamberlain Persian Ambassador : cerdin	ind Cattschilk
Persion Ambassador Caron Nicolo Polo	Henry Kolker
Milled Polo	linle Humillon
Milled Color	Lotus Llu
Marco Polo Visckha Bayun	Stanley Pields
Bayun	Harald Huber
Bayun. Partal.	Lana Turner
Aliciu . Tie	A 15 15 15 15 15 15 15 15 15 15 15 15 15

Gary Cooper's first starring picture

Gary Cooper's first starring picture for Samuel Goldwyn, and United Artists release, is a spectacular melodisma. extravagantal paid in medieval Europea and form current film medieval Europea and form current film trends, and the start of the sereen, the type of historical adventure and interest of the sereen, the type of historical adventure and interest of Marco Polo is pointed to big box office returns justifying the substantial production outlay of the trade of the substantial production of the substantial production of the substantial production of the trade with a genius for conveyer, talk straight enough in terms of bits of the substantial production of the trade with a genius for conveyer, the straight enough in terms of bits of the substantial production of the trade with a genius for conveyer, the straight enough in terms of bits of the substantial production of the trade with a genius for conveyer, the straight enough in terms of bits of the substantial production of the trade with a genius for conveyer, the straight enough in terms of bits of the substantial production of the trade with a genius for conveyer, the straight enough in terms of bits of the substantial production of the substantial prod

chambers where recalcitrants are given the choice between various kinds of intensive wrist-twisting until they are persuaded to tell the truth.

Into such a vortex of beauty and villainy come Marco Polo and his business agent, having successful and the success en route from Venice to Pelcin. With esome good letters of instruction in some good letters of instruction in list portfolio. Marco Polo is admitted to the court and there glimpses the beautiful princess, who is much taken with his six feet two and early have been thanked to be the latter two and early invented according behind the Chinese foundation. The captions Two and the government and has him pushed across the border of the lands occupied by Kaidu, a fur-bearing bandit. When events reach the point where Ahmed's plot to succeed, Marco Polo bersuades Kaidu to make an assault on Pekin, in the course of which ting is about to succeed, Marco Polo bersuades Kaidu to make an assault on Pekin, in the course of which ting is about to succeed, Marco Polo bersuades Kaidu to make an assault on Pekin, in the course of which ting is about to succeed, Marco Polo bersuades Kaidu to make an assault on Pekin, in the course of which ting is about to succeed, Marco Polo bersuades Kaidu to make an assault on Pekin, in the course of which ting is about to succeed, Marco Polo bersuades Kaidu to make an assault on Pekin, in the course of which ting is about to succeed, Marco Polo bersuades Kaidu to make an assault on Pekin, in the course of which ting is about to succeed, Marco Polo bersuades Kaidu to make an assault on Pekin, in the course of which ting is about to succeed, Marco Polo bersuades Kaidu to make an assault on Pekin, in the course of which ting is about to succeed, Marco Polo bersuades Kaidu to make an assault on Pekin, in the course of which ting is about to succeed, Marco Polo bersuades Kaidu to make a make a proposition of the newly invented gundones in the princess for the invented polosion of the newly invented gundones in the princess for the invented polosion of the newly invented gundones in the princes for the invented polosion of the newly invented gundones in the

Guri , a Norwegian actress who makes her American film debut in the picture, possesses beauty of a kind to start eivil war in any country. George Barbier plays the Emperor straight, and Alan Hale is a belligerant wild man of the hills. Binnie Barnes, and Ernest Truex have good There are outstanding bits by H. B. Warner, as a Chinese chemist and philosopher, and Ferdinand Gott-schalk, as the Persian minister. Robert Grieg, Henry Kolkct, Hale Hamilton, Stanley Fields and Harold Hüber are others in the long cast. Production under George Haight as associate producer is heavily loaded with Chinese objets de art and massive sets; both in and out. An appropriate of the producer of the set of the producer. Release prints are in a scpia tint.

Friedhofer. Newson Excellent vesicle tint.

Picture is big and an excellent vehicle for Cooper. That should mean substantial receipts.

Flin.

#### TOM SAWYER

TOM SAWYER

(TECHNICOLOR)

Hollywood, Peb. 15.

Third Artists release of Selanick-International poducto. Produced 39 Jurid 55 Selanick. Directed 18; Norman Tuttura, Weight, Severephilis ph. John V. Weaver, Stoni-tick Donk by Mark Tycini, content, and the productor of the produc

J	Tom Sawyer Tommy Kelly
1	klucklibberry kinn z Juckle Moran
۱	Becky Thatcher Ann Gill's
-	A cont Polly
ı	Mark Potts Avaller Brennan
1	ledun Joe Victor Jury
8	Sid Sawyer David Holt
	lojun Joe Vlefor Jary Sid Sawyer David Holt Sheriff Viétor Killan
٥	Mrs. Thateley and Arthur Name Bryant
ì	SchnolmasterOfin Howland
	Chaday School Superintendent Daniel Meck
Ġ	I studies Thatcher Churches Richman
6,	Mrs. Harper Margaret Hamilton
Ċ	Mary Sawyer Marcia Mae Jones
٠	Jue Harper Mickey Rentschler
١,	Lamy Lawrence
	Jim Phillip Hurlle
4	

#### Miniature Reviews

FILM REVIEWS

Adventures of Marco Polo (UA-Goldwyn), Gary Cooper in a big production for big boxoffice;

Adventures of Tom Sawyer' (UA-Selznick). Elaborate adaptation of Mark Twain classic, in color, headed for sniash box-

color, headed for sniash boxoffice.

Bringing Up Baby (RKO).
Hepburn and Cary Grant
whacky farce comedy of heftybo potentialities.

The Baroness and the Butler (20th). William Powell and
Annabella, French import, costarred in fair light comedy.

Romance in the Dark (Par).
Gladys Swarthout, John Boles
and John Barrymore in comedy
with songs, which will find
good going at the bo.

Gold Is Where You Find It
(WB). Well done and bright
biz augured, In color.

"Deuble Danger (RKO). Comedy, crook-detective yarn for

Double Danger (IRKO). Comedy crook-detective yarn for
double bills.
"Telephone Operator" (Mono).
Mediorer, No. 2. dualen, minus
b.o. names and excitement.
"Outside of Paradi (Rep).
Above-averare indie musical
should do well. Stars Phil Regan, Penny Singleton.
"Partners of, Plains" (Par).
Excellent dualer western in the
Hopalong Cassidy.

of which hundreds of boys were tested before Tommy Kelly, from the Bronx, N. Ya was selected for the role of Tom. He is a wisp of a lad, with Irish blue goves, freekled face and brown, unruly hair leakers and the selected for the role of Tom. He is a wisp of a lad, with Irish blue goves, freekled face and brown, unruly hair leakers and the role of the

Ime, 102 10104
Susan Kabarthe Hepburt
Quenin Waller Cullet
Dr. Dithy . Z
Mr. Penbudy Seurge drvin
Mrs. Tugley Tala Direl
Alice Swallows,
Banky The desput to see Nisas

for maximum of laughs, with Ruggles and Catlett adding to the slaring team's zany antics. There is little rhyme or reason to most of the action, but it's all highly palitable.

Wacky developments include the slaring team of the same day he plans to complete a giant brontosaurus; a pet leopard. Nissa, who makes playmate of Asia, the redoubtable Scotch terrier; a wealthy woman who may endow the prof's museuin with \$1,000. documents of the same day he plans to complete a giant brontosaurus; a pet leopard. Nissa, who makes playmate of Asia, the redoubtable Scotch terrier; a wealthy woman who may endow the prof's museuin with \$1,000. documents of the same day of the

#### Baroness and the Butler Hollywood, Feb. 15.

2017. (Vedure-Pois verbesse of the invitated Griffith geoduction. Storag William Fowell and Annihelds. Differed by Walter Lang. Screenhals by Sain Heilman, Damiar Trottle and Kattury, Scote, passe, on a piny by Sain Heilman, Damiar Trottle and Kattury, Scote, passe, on a piny by Sain Heilman, Damiar Trottle and Kattury, Scote, passe, on a piny by Sain Heilman, Damiar Trottle Sain Heilman, Scote, passed on a piny by Sain Heilman, Joseph Green, Louis Peters, Scote, Thomas Little: Blin elitin, Dirbara MacFatta, musical director, Louis Peters, Scote, Thomas Little: Blin elitin, Dirbara MacFatta, musical director, Louis Peters, Sain Heilman, Cambridge, Sain Sain Heilman, Cambridge, Saindor, Sain Heilman, Saindor, Saind Members of Parliament States Published Members of Parliament States Practy Parliament Parish Raday Rad

#### Romance in the Dark (WITH SONGS)

(WITH SONGS)
Peramount reteam of Harian Thompson, coduction, Surre-Gindya Swerthout, Jaine Black, John Barrynnoge, Feutuse, Chile Dard, Pettz Feld, Curt Bule, Directol of H. C. Patters, Sergendry Sty, Franks Perd, Directol of H. C. Patters, Sergendry Sty, Franks Perd, Directol of Harington, Straight Petts, Style Styl

hana Boros Cladys Swarthout Antal: Kovach Shin Barrymore Zalan Jason John Barrymore Cauntess Monica Politessy Claire Dold Filtz ma static Kovne st Tenne duthin hom No Prinn Dobina Isther Ma Bartier della Singer della Time Fai Glid Singer data Vera Glid Singer Jane Bist- Cu Doorman Alexandre Scharles Singe Dogman Dity Jinfoh

This is the fourth film with which Paramount has tried to coas socko bo, rating for Gladys. Swarthout, and it will come the closest to achieving that goal. Through invest-

achieving that goal. Through investing the picture with comedy, the prano is shown off to better advantage than before. Biz, will be good, if wow. John Boles and John Barrymore will give some tug to the tide against the turnstiles. Notices and word—mouth will be rightside-up, even though they won't suggest the film as a must. won't suggest the film as a must.
Romance in the Dark' snagged
sheaf of press tear-sheafs during its

production when it was announced that one of the scenes would have Miss Swarthout pelted with fruit as

Miss Swarthout pelted with fruit as she was singing. Later this scene was deleted, and it is sorely missed as a climax. Ending seems limp and lacks the dramatic punch inclusion of the bit would have given.

Locale Hungary. Boles is a prime fave as a tenor in operetta, brime fave as a tenor in operetta, brinch fart favor favor

Bontually she does get him to like in to her larynxing but he's worried that his mandger is winning away his latest lady. Countess Monica (Claire Dodd). So he takes the maid off to his summer villa to pose her as a Persian princess with a concert-chanting background here and have a clear path to the Countess. Rise works. Rise works. Rise works. Rise works. Rise works with a concert-chanting background here and have a clear path to the Countess. Rise works. Rise works with a concert-chanting background here in the picture, it is held lightly together by the sparring for femme affections induled in by the rivals. Dramatic sock that the tomato barrage might have given the climax would have made the film much more effective. Seene was set for it, and the sight of a vegether made hostle audience would have had swell heart-tugging effect on filmgoers.

Miss Swarthout, does better than heretofore in pictures, likely due to growing familiarity with the medium. In past she's been too confined to straight drama of the wrinkled-forchead variety in Romanec, she sizes up more sparklingly. On the warbings side, soprano-shows nothing new, but still holds her laurels of tonsiling more prettily than any other operatic soprano in picts. Her, Song of India is the standout, bulwarking that with arias from Carmen she Barber of the film sint of hit calibratic was cleffed for her and fits in neatly in the picture, albeit worth be in best-selling lists.

Boles displays more spark and spirit than usual, with the role caling for that. Barrymore is the come of the standard when his conditions and the standard when his conditions and was the tenor's manservant. Feld comes up, to the promise he slowed in a comedy assignment in "Med Lim". Feld, as the tenor's manservant reading the min studio demand when his condition and was the tenor's manservant. Feld comes up, to the promise he slowed in a comedy assignment in "Med Lim". Feld, as the tenor's manservant reading the min studio demand when his condition and was first and feline. Curl Bois,



HERMAN L. COHEN THEATRES 1077 MARKET STREET rebruary 9, 1938 SAN FRANCISCO UNderhill 1478

Wr. Samuel Goldwyn 108, 8 Bamuel Goldwyn Studios, 8 Bamuel Goldwyn Studios Blyd., 7210 Bents Gollfornis.

In all the time we have played your pictures
In all the time we have ever written you regardthis is the first time I have ever written you regardthis the first time I have ever written you regardthis the first time I have ever written you regardthis the first time I have ever written you regard-Dear Mr. Goldwyn:

The thought that when we played STELLA DALLAS.

We thought that when we records with each thet you and HURRICANE and broke records top, and the pictures.

DEAD END and HURRICANE had reached the pictures.

DEAD END and HURRICANE we had reached the pictures.

The production of these pictures had reached the Bone in the production of these pictures.

But then we saw THE GOLDWYN FOLLIES. Words failed we saw the said we will this picture the describing our enthusiasm is the tops; and the said the said the said this picture has even outdone himself, that is the tops; and the said the sa The other night we witnessed the sneak preview of your ADVENTURES of this picture.

The other night we witnessed Goldwyn in our minds doubt in our minds doubt in our minds doubt in our minds doubt in or witnessed the sneak preview doubt in our minds of the greatness one!

Of the greatness one!

Our congratulations and yes, our thanks for have ing topped off such a great array of pictures with these productions. \*OUR PICTURES ARE SO PICTURES IN ONE THEATRE.

mme Doken With kind regards, I am

Herman L. Cohen

From the owner of two of San Francisco's most important first run theatres.

HLC: t

(Continued from page 15)

marmalade from her jacket. Also, he dries her feet after her morning swim. These acts in: line of the swim in the same in th

### Gold Where You Find It (TECHNICOLOR)

(TECHNICOLOR)

Piper National (Warner, Rena), release of Cosmopolitan production. Features (Fourse Rena), Olivia Dellawlinds, Chuile Militan, Rena, Olivia Dellawlinds, Chuile Militan, Carlia, Sercemplay by Warren Daff, and Robert Packers from novel by Clementa Right, March 1998, Warren Daff, and Robert Robert for March 1998, Warren Daff, and Robert Robert for March 1998, Walley (March 1998), Walley (March 

Serena Ferris	. Ollvia de Havilland
Colonel Ferris	
Rosanne	Margaret Lindsay
Ralph Ferris	John Litel
Sing Minton	Barton MacLane
Lance Ferris	Tim Holt
Harrison McConey	Sldney Tolen
Judge	Henry O'Neill
Joshun	
Mr. Crouch	Robert McWade
Enoch	George Haves
MacKenzie	,Russell Simpson
Dr. Parsons	Harry Davenmort
Senator Walsh	
Senator Hoarst	Moroni Olsen
Grogen	Robert Homans
Deputy	Eddy Chandler

Last winter Warners made 'God's Country and the Woman' as a B pic-Country and the Woman as a B pic-ture in color and wound up with a b. mopup, Film swept through the nabes, especially the initerland. In seeking a repeat, more care and money have been expended on Gold Is Where You Find It. Result will is where you rind it. Result will be that not only will biz be blaze-bright in the sticks and subsequent-ers, but will prove sturdy the key first runs. Cosmopolitan production

ars runs. Cosmopolitan production that it is, the usual Hearst ballyhoo will bring it broadsidedly to public attention. Word-o'-mouth will do the rest.

In 'Gold, picture once again thumbs back the yellowed pages of the history of settling and civilizing the west. This time the screen brings into its camera focus a slice of the past that has escaped notice from historians other than regional. True, it isn't a glaring oversight, nor very important. But it does furnish the basis for a dramatic melodrama.

There have been pleatly of films about the '99 California gold rush but this deals with what happened in the Sacramento Valley 30 years after Sutter made his strike—when in the Sacramento Valley 30 years after Sutter made his strike—when phase development and the Valley for the bossom as an agricultural begin to blossom as the supplement and the whot is the supplement and the whot is the supplement and the whot is the fight between the whot is the supplement and the supplement and the whot is the supplement and the supplement and

the history of settling and eivillizing the west. This time the screen brings into its camera focus a slice of the past that has seaged notice from historians other than regional from historians of the historia phase of development and the Valley first began to blossom as an agricultural belt.

Story of the fight between the wheat-growers in the Valley and the miners (by this time almost all corporation-controlled) on the hills and slopes is picturesque. Hydraulic equipment with which the miners tore into the earth rolled rocks, and the store into the earth rolled rocks. Jared Whitney (Brent) is young neginers ent from Frisco to supervise the mining. Meets the daughter (Itains) after solving heading planter (Rains) after solving heading head

Baroness and the Butler

(Continued from page 15)
marmalade from her jacket. Also, he dries her feet after her morning swim. These acts in line of duty

always evoke gasps, so brilliant are they.

Brent is vigorous and he-mannish enough in his role of the lengineer. Miss Di-Havilland is up to her femme the state of the lengineer in the length of the

nations.

Curtiz's style of direction is just to set the scenes and let the actors and story do the rest; it works in this melodramatic, outdoor sort of film.

melotramatic, outdoor sort of film.
Hollywood, during the past year, has earnestly been exploring 19th century. Americana for historical themes around which to hang screen yarns. Field still seems fertile and worthwhile from the b.o. angle in yiew of the number of successes found, 'Gold' ferreted out an obscure phase and whipped it up into good lare. There must be many more angles lying latent off the beaten paths.

Bert.

### THE TWO OF US

(BRITISH MADE)

(WITH SONGS) (WITH SONGS)

Gaumonit-Fulish production of Gainsborough incoluction. Store Jack Hulbert; features Gina Man. Roboreton Hare. Directed for the Control of the

G-B release in America of this G-B release in America of this comedy, with occasional songs, starring Jack Hulbert, will be lost in the shuffle. In fact it nearly, has been, for picture is over a year old. Best hopes will be lower-bracketing in the duals, and not much of that It has some very entertaining mo-ments, a breezy enough plot and at least one snappy song and one good dance routine. Unfortunately, plot was not developed fully and the production seems to have been a very rushed job. Jack Hulbert is rather down

out financially when he gets hired as a waiter for a black-tie-and-bare-back party. He blithely mingles

# FILM REVIEWS

Sholoin secunda, Cahn an	Chapain. At
Warner, Hollywood, Peb, 11,	'US, 'Lunning
time 68 mins.	100 111 111 111
Ted Painter	Wayne Morris
Pete Martin.	Diek Foran
Lisa Blake	Mona Barrle
Vale Tennis Coach	Danald Briggs
Count Humbert	tiregory Gayo
Barbara (as child)	udrey Leonard
Darbara Blake	Priscilla Lane
Dan Painter	homas Mitchell
Saily Pulnter L	arbara O'Nein
Dr. MacConathey	Minor Watson
Nan Bowleigh	largaret trying
Ted (as child)	. IJICICIE MIOOFO
Announcer	Crautord Kent
	The second of the second

They have finally caught up with the tannis player who purposely double-faults when he thinks the linesman has called a bad decision on his opponent. He's the kind of fellow who hides a yellow streak behind a braye front. Warners has made a film about him called Love, though a stream of the stre

### DOUBLE DANGER

DOUBLE DANCER

RKO production and release Stary
RKO production and release Stary
RKO product and the product of the release Donate Most men Basterne. Features Donate Most Stary
Research Most Stary Stary Stary Stary
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Research

Love, Honor and Behave

(WITH SONG)

Hollywood Feb. 15.

Warner Frox. production, and release, Festitires Wayne Morris, Friedita Land, John Little, Thomas Mitchell, Diek Fount, John Little, Thomas Mitchell, The John Little, Thomas Mitchell, The John Little, Michell Little, Thomas Mitchell, The Market Market, Marke

### Telephone Operator

Activation of the Activation of the Activation of the Activation of Activation of the Activation of th

summera.

"Gra a Giorardi Richard Stivia"

"Gra a Giorardi Richardi Richard

back attempt.

### Flash Gordon's Trip to Mars (SERIAL)

(SRRAL)

Universal rateous of Barney A. Screecy production. Peatures 1-arry. Baster Crabbe, Jean Hogers Direction by Peatures Windows (Health States). The Crabbe Lean Hogers Direction by Paul Brebe and Jobert Hill Seveen July by Windham Giltens, Norman S. Hill, Ray Windham Giltens, Norman S. Hill, Ray Comile strip, Phash Gordon, by Aier Raymon; camers, Jerong Ani, Probjected in Projection Room, N. Y. Frob. 19, 385 transmitted from the Company of the Co

prestion Foster and Whitney Bourne, Feather Standard Stan

### Outside of Paradise

(MUSICAL)
Republic release of Harry Stuber production. Stage Phil Rema, Denny Stugles in testures Bert Gordon, Loudig Kinskey, little Coloma and House Kinne, Discover Hut Coloma and House Kinne, Discover Hut Coloma and House Kinne, Discover Hut Coloma and House Coloma and Hut intarias maj ang Marka. Previewsa mag Marka. Previe

This is a very enjoyable musical of A independent rank, which couples the engaging Phil Regan and the fast-developing Penny Singleton, with the big-cared Bert Gordon, vauder, who's in chief support. He's

the Mad Russian of radio rep. The production is not the most lavish nor is the story the most original, but

nor is the story the most original, out, in the blending of a fairly intriguing; plot, song and dance numbers, mantic flavor, and coinedy, the results prove encouraging enough to suggest picture will do considerably better than average. Paradise will-boost the stock of Regan and Miss Singleton

suits prove encouraging enough to suggest picture will do considerably better than average. Paradise will boost the stock of Regan and Miss Singleton Sauber, who broduced and enned the story, its fornerly from vaidewille, and his experience there has come in handy in turning out the Regan-Singleton musical. He has also kept the story running smoothly, 'Plot is a nice fit for the cast. It concerns Regan, as an Trish bandlesder-singer, in a Russian citob, who in the latest of the story running smoothly, 'Plot is a nice fit for the cast. It concerns Regan, as an Trish bandlesder-singer, in a Russian citob, who in Ireland. He and his pals, including Gordon and other enter-ainers in the Russian club, blug its owner, get across under unique circumstances and get up'a nitery in bart of the eastle after the girl. Miss Singleton, owning the other hilf, recluces to permit its sale, Enforts to cause Regan soft financing from an English deb, figure in the plot's journey: toward the happy ending. Regan and Miss Singleton carry the romantic interest; alon' capably, supported by a second romantic lead in Ruth Coleman. Rean should go muci, higher in the film scale with the control of the boys, as well as the cheme tune. Outside of Parquise, which listens well. Miss Singleton features Toing Shenanigams, which becomes a dance and employ a sin a brief comedy, hallet by Resi a brief comedy hallet by Resi a brief comedy hallet by Resi a brief comedy hallet by Resi a brief comedy. He is a type for pictures wanting laughs. He photographs comedy. He is a type for pictures wanting laughs. He photographs comedy. Char,

### Partners of the Plains (WITH SONG)

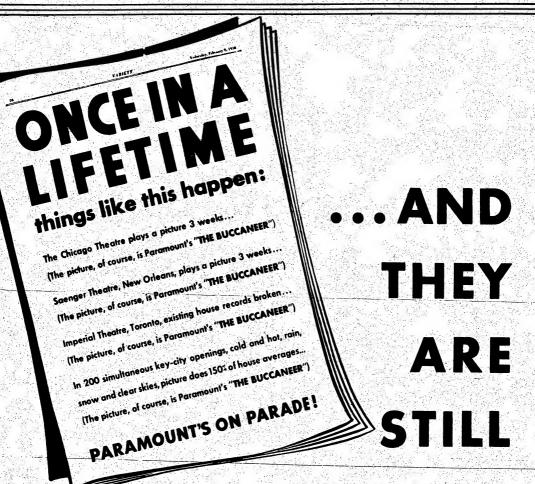
(WITH SONG)

Paramoint incise of Thery Stermen ordinetton. Federating William 1994. Harvey Clark, Gwen Gaze, John Wariprion, Al Treidge, Jidda Plowright. Directed by Case Scienter, Story, Glarcee, R. Millordiness and Jurion Lanc, editor, Toblevi Grend and Burton Lanc, editor, Toblevi Grender, N. Y. dual, week glob, H. 35. Christopher, N. Y. dual, week glob, H. 35. Christopher, N. Y. dual, Week glob, H. 35. Christopher, M. Grender, M. Grender, M. Grender, G. Green, Grender, G. Green, Green, G. Green, Green, G. Green, Green, G. Green, G

The Hopalong Cassidy westerns. turned out for Paramount by Harry Sherman, are leaders in their field and Partners of the Plains, with the white-haired William Boyd as Hoppy, is no exception. It is a bit above the Cassidy average, if anything. Where

is no exception. It is a bit above the Cassidy average, it anything. Where dramas of hoof-beats and six gun prowess are desired on double bills, this one furnishes more than is normally looked for.

Sherman spends more on his sage-trush mellers than the ordinary producer and he gets more than the average results. Among other things he employs good writers and good the country of the country of



# **HAPPENING!**

CHICAGO - "THE BUCCANEER" carried over to Oriental Theatre for fourth week.

HARTFORD, Allwyn Theatre—"THE BUCCANEER" 200% first week, second week running high.

ATLANTA, Fox Theatre-"THE BUCCANEER" 160%, moved over to Paramount Theatre for second week.

WORCESTER, MASS., Capitol Theatre—"THE BUCCANEER" 175% first week; held over.

BUFFALO, Great Lakes Theatre—"THE BUCCANEER" 150% first week; held over.

DETROIT, United Artists Theatre - "THE BUCCANEER" second smash week.

PORTLAND, ORE., Orpheum Theatre - "THE BUCCANEER" smash 17 days; carried over to Blue Mouse for extra week.

SEATTLE, Fifth Avenue Theatre -"THE BUCCANEER" held over to smash business.

MINNEAPOLIS, Minnesota Theatre-"THE BUCCANEER" sensational grosses; carried over to State.

KANSAS CITY, Newman Theatre—"THE BUCCANEER" second smash week.

NEW HAVEN, Paramount Theatre-"THE BUCCANEER" 160% first week, second week terrific business.



PARAMOUNT'S ON PARADE!



(For information of theatre and film exchange bookers, Variety presents a complete chart of feature releases of all the American distributing companies for the current quarterly period. Date of the reviews as given in Variety and the running time of prints are included.)

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WEEK OF RELEASE	TTLE	PRODUCER	DISTRIB.	TYPE	TALENT	DIRECTOR	TIME REVIEWED MINS. BY VARIETY
12/10/37	HEADIN' EAST THE SHADOW TOU'RE ONLY YOUNG ONCE	L. G. Leonard W. MacDonald Harry Rapf	Col Col MGM	Western Melodrama Comedy	Buck Jones  R. Hayworth-C. Quigley  J. Stone (1) Parker	Ewing Scott C. C. Coleman Jr.	66 12/29 57 12/22 80 1/12
	YOU'RE ONLY YOUNG ONCE BOYS OF STREETS LOVE ON TOAST DANGER PATROL	Mono E. Cohen Maury Cohen	Mono Par RKO	Comedy Drama Rom-Com Melodrama	L. Stone-C. Parker Jackie Cooper J. Payne-S. Ardler S. Ellers-J. Beal	C. Dorian William Nigh E. A. Dupont Lew Landers	76 12/1 65 12/22 59 11/24
	BORROWING TROUBLE ADVENTURE'S END MISSING WITNESSES	Max Golden U Bryan Foy	20th U WB	Comedy Spectacle	S. Ellers-J. Beal J. Prouty-S. Bylington J. Wayne-D. Gibson J. Litel-J. Dale	Frank Strayer Arthur Lubin	60 11/17 63 11/17 60 12/15
18/17/37	UNDER SUSPICION NON-STOP NEW YORK	Col GB	Col GB	Melodrama Melodrama Rom-Mel	J. Holt-K. DeMille Anna Lee J. Loder	Wm Clemens L. D. Collins R. Stevenson	61 12/22 79 9/29
	BOMANCE OF ROCKIES BORN TO THE WEST COLORADO KID	R. N. Bradbury Par A. W. Hackel	Mone Par Rep	Western Western Western	Tom Keene-B. Wallace J. Wayne-J. M. Brown Bob Steele-M. Weldon	R. N. Bradbury Chas, Barton Sam Newfield	53 2/16 58 56 1/12
12/24/37	SHE LOVED A FIREMAN I'LL TAKE ROMANCE ROSALIE	Bryan Foy  E. Riskin  Wm. A. McGuire	Col MGM	Com-Dr Musical Musical	D. Foran-A. Sheridan Grace Moore-M. Douglas N. Eddy-E. Powell-Bolger	John Farrow  Edw. Griffith  W. S. Van Dyke	87 11/17 85 12/22 123 12/22
	ROSALIE TELEPHONE OPERATOR TRUE CONFESSION HITTING A NEW HIGH	Lon Young Albert Lewin J. L. Lasky	Mone Par RKO	Rom-Dr Comedy Musical	J. Allen-G. Withers C. Lombard-MacMurray L. Pons-J. Howard-Oakle	S Pembroke Wesley Rugeles	61 2/16 83 11/24 80 12/1
	HITTING A NEW HIGH THANK YOU, ME. MOTO THE HURRICANE TOU'RE 'A SWEETHEART	Sol Wurtzel S. Goldwyn	20th UA	Mystery Drama	P. Lorre-J. Regan Jon Hall-D. Lamour-M. Aster	Raoul Walsh Norman Foster John Ford	66 1/12 110 11/10
12/31/37	TOVARICH OUTLAWS OF PRAIRIE	B. G. DeSylva Robt, Lord H. L. Decker	WB Col	Musical Drama Western	A. Faye-G. Murphy C. Colbert-C. Boyer C. Starrett-L Meredith	David Butler Anatole Litvak Sam Nelson	97 12/15 94 12/5 56 1/26
	WOMEN IN PRISON BAD MAN OF BRIMSTONE WELLS FARGO	W. MacDonald Harry Rapf Frank Lloyd	Col MGM Par	Meller Outdoor Rom-Dr	W. Cahoon-S. Colton W. Beery-V. Bruce J. McCrea-B. Burns-F. Dee	Lam Hillyer J W. Rubin Frank Lloyd	59 2/9 95 1/19 115 12/8
	WISE GIRL LOVE AND HISSES THE SPY RING	Edw. Kaufman K. MacGowan Trem Carr	RKO 20th U	Rom-Dr. Musical Mystery	M. Hopkins-R. Milland Winchell-Bernle-Simon W. Hall-J. Wyman-J. Carlton	Leigh Jason Sid Lanfield J. Lewi	76 12/29 90 12/22 60 1/19
1/7/38	SERGEANT MURPHY MAN-PROOF	Bryan Foy L. D. Lighton	WB MGM	Drama Com-Dr.	R. Regan-M. Maguire  Lov-R. Russell-Tone	B. R. Eason R. Thorpe	62 12/22 80 12/15
	BULLDOG DRUMMOND'S REVENGE CRASHING HOLLYWOOD LADY, BEHAVE!	Par Cliff Reid A. E. Levoy	Par RKO Rep	Comedy Rom-Dr	J. Barrymore-L. Campbell Lee Tracy-J. Woodbury S. Eilers-N. Hamilton	Louis King Lew Landers Lloyd Corrigan	55 12/22 60 12/29 68 12/29
	CITY GIRL TARZAN'S REVENGE PENITENTIARY	Sol Wurtzel Sol Lesser Robert North	20th 20th	Rom-Dr Outdoor Meller	P. Brooks-R. Cortez-E. Muir G. Morris-E. Holm W. Connolly-J. Parker	Alfred Werker D. R. Lederman	60 - 2/9 70 1/12
1/14/38	NO TIME TO MARRY LOOK OUT FOR LOVE	Nat Terris Herb Wilcox	Col Col GB	Com-Rom Rom-Dr	M. Astor-R. Arlen A. Neagle-T. Carminati	John Brahm Harry Langdon H. Wilcox R. Thorpe	78 1/26 69 2/16
	LOVE IS A HEADACHE WEST OF BAINBOW'S END EVERY DAY'S A HOLIDAY	F. Stephani Maurice Conn E. Cohen	MGM Mono Par	Com-Dr Western Comedy	G. George-F. Tone-M. Roosey Tim McCoy Mae West-E. Lowe	Alan James A. E. Sutherland	66 2/2 80 12/22
	EVERYBODY'S DOIN' IT PAROLED TO DIE CHANGE OF HEART	Wm. Sistrom A. W. Hackel Sol Wurtzel	RKO Rep 20th	Rom-Com Western Rom-Com	P. Foster-S. Eilers Bob Steele-K. Ellot G. Stuart-M. Whalen	C. Cabanne Sam Newfield Jas. Tinling	66 1/12 55 1/12 65 1/5
	HAWAIIAN BUCKAROO ACTION FOR SLANDER THE JURY'S SECRET	Sol Lesser A. Korda E. Grainger	20th UA U	Outdoor Drama Meller	Smith Ballew C. Brook-M. Scott-A. Todd F. Wray-R. Taylor	D. R. Lederman Tim Whelan Ted Sloman	58 2/2 83 8/4 100 2/2
1/21/38	HOLLYWOOD HOTEL SQUADRON OF HONOR	Sam Bischoff Ralph Cohn	Col	Musical Meller	D. Powell-F. Langford M. Russell-T. Hall	Rusby Berkeley C. C. Coleman	100 12/22 55 1/26
	SAILING ALONG MANNEQUIN THRILL OF A LIFETIME	Joe Manckiewicz Miss Fanchon	GB MGM Par	Musical Rom-Dr Musical	J. Matthews-J. Whiting J. Crawford-S. Tracy J. Canova-Yacht Club-Boys M. Boland-E. Trucx	Sonnie Hale Frank Borzage G. Archainbaud	94 2/9 92 12/22 78 11/10
	CHARLIE CHAN AT MONTE CABLO BORDERTOWN (REISSUE)	Ralph Staub John Stone Robt Lord	Rep 20th WB	Comedy Mystery Drama	W. Oland-V. Field P. Munl-B. Davis	Ralph Staub  Eugene Forde  Archie Mayo	67 1/5. 71 12/22 89 1/29/35
1/28/38	A STRANGE HONEYMOON PARADISE FOR THREE	Bryan Foy S. Zimbalist	WB MGM	Drama Comedy	B. Karloff-M. Wilson F. Morgan-F. Rice-R. Young	John Farrow Eddie Buzzell	75 1/19
	PARTNERS OF PLAINS THE PURPLE VIGILANTES THE OLD BARN DANCE	Harry Sherman Sol C. Siegel Sol C. Siegel	Par Rep Rep	Western Western Western	W. Boyd-Gwen Gaze Three Mesquiteers Gene Autry-S. Burnette.	Les Selander George Sherman Joseph Kane	70 2/16 58 2/2 60 1/12
	HAPPY LANDING BLACK DOLL SWING YOUR LADY	D. Hempstead Irving Starr Sam Bischoff	20th U WB	Musical Mystery Comedy	S. Henie-D. Ameche N. Grey-D. Woods-E. Kennedy H. Bogart-L. Fazenda	Roy Del Ruth O. H. P. Carrett Ray Enright	102 1/26 60 2/9 72 1/26
2/4/38	WIFE OF GENERAL LING SPIRIT OF YOUTH EVERYBODY SING	John Stafford Lew Golder Harry Rapf	GB GN MGM	Drama Action Musical	G. Jones-A. Renn Joe Louis-C. Muse-E. M. Harris F. Brice-A. Jones-J. Garland	Ladislaus Vajda Harry Fraser E. L. Marin	86 1/5 80 1/26
	WHERE WEST BEGINS THE BUCCANEER	Maurice Conn C. B. de Mille	Mono Par	Western Drama	J. Randall F. March-F. Gaal-A. Tamiroff P. Foster-W. Bourne-D. Meck	J. P. McGowan C. B. de Mille	124 1/12
	DOUBLE DANGER OUTSIDE OF PARADISE INTERNATIONAL SETTLEMENT	Maury Cohen Harry Sauber 20th	RKO Rep 20th	Meller Comedy Drama	P. Regan-P. Singleton C. Romero-V. Field-J. Lang	Lew Landers John H. Auer E. Forde	62 2/16 68 2/16 75 1/26
	MIDNIGHT INTRUDER ADVENTURES OF TOM SAWYER BLONDES AT WORK	Trem Carr D. O. Selznick Bryan Foy	U UA WB	Meller Com-Dr Comedy	B. Reed-L. Hayward T. Kelly-M. Robson B. MacLane-G. Farrell	I. Lubin Norman Taurog F. McDonald	98 2/16
2/11/38	LITTLE MISS ROUGHNECK CATTLE RAIDERS	W. MacDonald H. L. Decker	Col Col MGM	Com-Rom Western Drama	E. Fellows-L. Carrillo C. Starrett-D. Grayson W. Huston-B. Bondi	Aubrey Scotto Sam Nelson Clarence Brown	168 2/9
	OF HUMAN HEARTS MY OLD KENTUCKY HOME SCANDAL STREET	J. Considine, Jr. E. B. Derr Par	Mono Par	Com-Dr Comedy	E. Venable-G. Richards L. Ayres-L. Campbell	L. Hillyer James Hogan	72 2/9 63 2/9
	HAVING WONDERFUL TIME CHECKERS FORBIDDEN VALLEY	P. S. Berman John Stone Henry Macrae	RKO 20th U	Comedy Rom-Com Outdoor	G. Rogers-R. Skelton J. Withers-S. Erwin-U. Merkel N. Beery, JrR. Barrat	W. Gittens	79 12/8
2/13/38	KID COMES BACK DAREDEVIL DRIVERS WIDE OPEN FACES	Bryan Foy Bryan Foy David Loew	WB WB	Drama Action Comedy	W. Morris-J. Travis D. Purcell-B. Roberts Joe E. Brown-J. Wyman	B. R. Eason Breezy Eason Kurt Newman	61 12/29
2/13/36	THE GIRL WAS YOUNG A YANK AT OXFORD	GB Michael Balcon Robert Emmett	GB MGM Mone	Com-Dr Comedy Western	N. Pilbeam-D. DeMarney R. Taylor-L. Barrymore Tom Keene	Alf Hitchcock Jack Conway Robert Hill	100 2/2
	PAINTED TRAIL ROMANCE IN DARK BRINGING UP BABY	Harlan Thompson Cliff Reid	Par RKO	Musical Rom-Com	G. Swarthout-J. Boles K. Hepburn-C. Grant Annabella-Wm. Powell	H. C. Potter Howard Hawks Walter Lang	77 2/16 192 2/16
2/25/38	RARONESS AND BUTLER GOLD IS WHERE YOU FIND IT WHO KILLED GAIL PRESTON?	Ray Griffith Sam Bischoff Ralph Cohn	20th WB Col	Rom-Dr Outdoor Mystery	G. Brent-C. Rains-J. Litel W. Cahoon-D. Terry	M. Curtiz Leon Barsha	75 2/16 90 2/16
-//	ARSENE LUPIN RETURNS FORT OF MISSING GIRLS CASSIDY OF BAR 20	John W. Considine Lon Young Harry Sherman	MGM Mono Par	Meller Drama Western	M. Douglas-W., William J. Allen-M. Stone W. Boyd-N. Lane	G. Fitzmaurice Karl Brown Les Selander	82 56
	NIGHT SPOT HOLLYWOOD STADIUM MYSTERY LOVE ON A BUDGET	Robt, Sisk A. Schaefer Max Golden	RKO Rep 20th	Com-Dr Meller Comedy	Parkyakarkus-A. Lane N. Hamilton-E. Venable J. Prouty-S. Ryington	Christy Cabanne David Howard Bert Lenny	60
	MAD ABOUT MUSIC STORM IN A TEACUP	J. Pasternak A. Korda	U. UA	Musical Comedy	D. Durkin-H. Marshall V. Leigh-R. Harrison Mauch Twins	Norman Taurog Victor Saville Wm. McGann	88 9 9 62 1/12
3/4/38	PENROD AND TWIN BROTHER ROLLING CARAVANS START CHEERING	Bryan Foy Col Nat Perri	WB Col Col	Com-Dr Western Musical	J. Luden-E. Stewart W. Connolly-Durante-J. Perry	Jos. Levering A. S. Rogell	78 2/9
	MERRILY WE LIVE TO THE VICTOR BIG BROADCAST '38	Hal Roach Maurice Ostrer H. Thompson	MGM GB Par	Comedy Rom-Dr Musical	C. Bennett-B. Burke-P. Keily W. Fyffe-J. Loder W. C. Fields-Raye-Lamour	No director Rob't Stevenson Mitch Leisen	88 2/9
Take hard	CERTIFIED SALLY, IRENE AND MARY ADVENTURES MARCO POLO	Robert Sisk Gene Markey	RKO 20th	Rom-Dr Musical Drama	A. Lane-J. Fontaine A. Faye-F. Allen-J. Lang G. Cooper-B. Rathbone	Ben Holmes Wm. Seiter Norman Taurog	100 2/16
	STATE POLICE SLIGHT CASE OF MURDER	Sam Goldwyn Trem Carr Sam Bischoff	UA U WB	Action Meller	J. King-C. Moore E. G. Robinson-J. Bryan	John Rawlins Lloyd Bacon	R5 2/9
3/11/38	MAKING THE HEADLINES WOODEN WEDDING ROSE OF RIQ GRANDE	Col Norman Krasna No producer	Col MGM Mono	Rom-Dr Com-Dr Western	J. Holt B. Roberts R. Montgomery-V. Bruce Movita	L wis D. Collins Dick Thorpe N. Z. McLeod	
12 200	DANGEROUS TO KNOW HAWAII CALLS PRISON NURSE	Par Sol Lesser Herman Schlom	Par RKO Rep	Meller Rom-Com Meller	G. Patrick-A. M. Wong B. Breen-I. S. Cobb H. Wilcoxon-M. Marsh	Robert Florey Edward Cline James Cruze	
	CRIME OF DR. HALIET	Sol Wurtzel Ed Grainger	20th U	Com-Dr Mystery Com-Dr	C. Trevor-P. Brooks R. Bellamy-B. Read W. Morris-P. Lane	N. Foster Sylvan Simon Stanley Logan	75 2 2 68 2 16
3/18/38	LOVE, HONOR AND BEHAVE LONE WOLF IN PARIS GIRL OF GOLDEN WEST	Lou Edelman W. MacDonald Wm. A. McGuire E. Lubitsch	Col MGM	Mystery Musical	F. Lederer F. Drake J. MacDonald N. Eddy	Al S. Rogell R. Z. Leonard	2 19
	BLUEBEARD'S 8TH WIFF CONDEMNED WOMEN KING OF NEWSBOYS	E. Lubitsch Robert Sisk V. Morehouse	Par RKO Rep	Comedy Drama Rom-Dr	C. Colhert-G. Cooper S. Eilers-L. Hayward L. Ayres-H. Mack	E. Lubitsch Lew Landers V. Morehous	
	REBECCA OF SUNNYBROOK FARM THE GAIETY GIRLS	Ray Griffith	20th UA U	Ront-Com Musical	S. Temple-R. Scott J. Hulbert-P. Ellis	Norman Foster T. Freeland Graham Cutt	
	NIGHT CLUB HOSTESS HE COULDN'T SAY NO	W. Mycrost Bryan Foy	WB	Rom-Du Comedy	B. Rogers-J. Clyde \F. McHugh-J. Wyma	Lew Seiler	

# Some Funl

Hollywood Reporter has reviewed 1226 films in the past 7 years—still Hollywood Reporter says: "We've never seen a funnier picture than

# Edw. G. Robinson SLIGHT CASE That's what they OF MURDER"

all say! Film Dally "One of the funniest pictures in many moons. Should score heavily!"

Variety Daily-"A wow! Bound to turn in excellent grosses." Jay Emanuel Puba - "A comedy riot for any man's theatre!" Goorge McCall in C.B. S. Broadcast—"Hits the bull's eye!" M. P. Daily - "Rolled the audi ence in the aisles!"

variety "Will take the onetime big gangster audience for a boxoffice ride!"

This explains it!

JANE BRYAN · ALLEN JENKINS RUTH DONNELLY WILLARD PARKER Directed by LLOYD BACON

Screen Play by Earl Baldwin and Joseph Schrank . Music and Lyrica by M. K. Jerome and Jack Scholl . A First National Picture

From the stage hit by Damon Runyon and Howard Lindsay-

WARNER BROS., Producers



## **SAG Ultimatums Film Studios To Demand a Closed Shop for Extras**

Hollywood, Feb. 15.

Notice was served on the producers by the Screen Actors Guild asking a closed shop for extras and bit players effective Monday (14). Studio heads were given until Feb. 28 to file objections, but indications are no squawks expected.

squawks expected.
Out-of-state members, admitted to
SAG membership after Monday (14),
must have special permission from
board to be ratified in Hollywood.

board to be rained in Julywood.
At Sunday night's meeting, attended by 3,000, Franchot Tone read a letter signed by Kenneth Thomson, Guild's executive secretary, calling attention to the extra situation.

Guild junior membership now at 12,500 and pointed out average daily placements around 800, including racials for past 12 years.

racials for past 12 years.

Biggest single day call for extraswas 2,500 for Ben-Hur.' It is held by
the Guild that the best interests of
the industry will be served by not
admitting any more members in this
division, and ordered by SAG

Active membership is said to be around 8,500. A move to drop from membership those having other income was defeated.

All incumbent Guild officers keep office until late September on amendment changing election date from second Sunday in May.

from second Sunday in May.

Reason for change is regular meeting in April each year with producers to affect contractual changes looking toward improvement in conditions for players.

Junjor Guild elects new officers and 33 directors April 10. Committees from SAC, Equity and Pasadena Community Playhouse meet this week to consider new Guild scale for players in little theatres.

Victor, Jory, representing Pasa.

players in little theatres.

Victor Jory, representing Pasadenans, said enforcement of Guild and Equity rules would force all such houses to shut down. But was agreed on a \$40 scale for regular, and \$15 minimum for student actors.

### STUDIO CONTRACTS

Hollywood, Feb. 15.
Paramount hitched Isa Miranda's contract for another six months.
Warners lifted Director Busby Berkeley for another term.
Mary McCall, Jr., signed a Universal writing pact.
John Kobler signed as Universal writer.

writer.
Olive Drake handed RKO writer

et al. McYey won ninth option titch from 20th-Fox.
Tony Martin repacted by 20th-Fox.
Shirley Deane stays on at 20th-Fox for another six months.
Charles Tannen's contract renewed by 20th-Fox.
Susan Hayward, N. Y. stage actress, set on term deal at Wanners, and the state of the s

Rich, Sammy McKlimm and Dorothy Page.
George Bruce re-signed by Metro.
Jane Bryan set for another six months at Warners.
Gladys Lehman at Columbia on year's writing deal.
Phillip Terry re-pacted by Metro for another six months.
Tony Martin's contract renewed for another year by 20th-Fox.
Mary Maguire moved from Warners to 20th-Fox under term deal.

### STORY BUYS

Hollywood, Feb. 15.

Hollywood, Feb. 15.

Walter Reisch sold his original,
'Ellis Island, to 20th-Fox.

Jed Buell bought George PlympJos Jarn. Songs and Bullets, which
For Stan Law British and Bullets, which
For Stan Law British and Bullets,
Warners purchased Warden Lewis
E. Lawes newest tome. Sing Sing.
Betty Laidlaw and Robert Lively
sold their story. The Comet, to Irving Starr for Universal.
Donald Henderson Clarke's 'She
Meant No Harm, has been grabbed
by Universal.
Coronet purchased Monroe Staff's
Wanted for a Buck Jones picture.

### Feteing Paul Glase

Reading Paul Glase
Reading Pa, Feb. 15,
Reading theatrical and business
men will free-feed Paul E. Glase
Feb. 24. hopor of his 28th aminversary in theatres here. Glase, connected at one time or other with all
the large theatre-owning or leasing
firms in this district, is now general
manager here for Wilmer'& Vincent.
He was with Warner Bros. in a
similar position until six years ago,
and previously with other exhibitors.

### Dietz's Checkup

Twenty years ago Howard Dietz wrote a ballad in F.P.A.; column about the craze for Hawaiian music and how he fled New York to get away from it and it pursued him to London, Paris, Berlin, Moscow and Shanghai. Finally in despair he decided to be drowned in alohas and went to Honolulu, and from that day on he never heard another Hawaiian tune. Last month he and his bride, the former Tana Hennessey, visited Honolulu for the first time. He's back in New York now and says Honolulu is a lovely place, but they have Hawaiian music there now.

## FEARED PRICE WAR IN N.W. IS MATERIALIZING

Minneapolis, Feb. 15.

Minneapolis, Feb. 15.

The feared spread of first-run doubel-featuring in the territory, at 10c, and 15c; admission is materializing. Bennie Berger, sindependent, circuit operator, starts the policy this week in Bemidji and Brainerd, Minn. where the Baehr Bros. opposition houses launched it a month ago.

Owners of theatres in such nearby towns as Crosby, Minn. have announced that they too, will follow suit with the dual bills. They-clown their business has been cut into substantially since the Baehrs opened a new \$150.000, theatre at Brainerd, Minn., with dual first runs for 15c. or Wednesdays and Thursdays and 10c. on Fridays and Saturdays. The Brainerd house cuts the Sunday admission to a dime through 15c, rebate coupons with every 25c, admission to bate coupons with every 25c. admis-

bate coupons with every 25c. admission.

Unless the development is checked, the trade is predicting an admission price war. At its recent convention here Northwest Allied States called upon the distributors to help bring the Baehrs into line. But there is doubt whether the Baehrs can be halted under their present contracts. The suggestion now is being made that the distributors, acting individually, interpose obstacles next selling season to the purchase of or dating of their pictures on the part of exhibitors who resort to alleged unfair trade practises, such as double-featuring at 10c, and 15c, admission.

### Distribs' Bankruptcy Suit Against Exhib

An involuntary petition bank-ruptcy was filed last week in N. Y. federal court by Columbia Pictures 20th Century-Fox and Loew's against the Trio Manhattan Corp.

20th Century-Fox and Loew's against the Trio Manhattan Corp. picture theatre operators. Petition avers the alleged bankrupt corporation owes each of the petitioners picture license fees totalling \$632. Also that the operating corporation owes judgments totalling \$1,335 for breach of contract to Loew. 20th-Fox, Vitagraph, Inc., Big U Film Exchange, Inc., Republic Film Exchange, Inc., and Columbia Picts.

### PRODUCT DEALS

Late deals on this scason's (1937-38) product for Republic have just 38) product for republic have just beer written with three indie circuits. They are Consolidated, in Greater New York; Sam Cocalis theatres in New York, Long Island and Jersby; and the M. Leftowich shain which has seven houses in Cleve-

### TITLE CHANGES

Hollywood, #5b, 15,
Hall Ronch's Our Gong Comedy,
Hor-Hero't will be released as Three
when in a Tub.
Mern's set, Men of the Waterfront,
as new tag for "Madelon.
Paramount has again changed its
mind on The Lonc Star Rises, nec
Marching Herds, with The Texans
as newest substitute title.
Warner's 'Larger Than Life retitled 'He Couldn'! Say No.

### Auto Crash Kills Exhib

Omaha Feb 15.

Frank Pennington, theatre owner of Villisca, Ia., was killed instantly last week when the car which he last week when the car which he was driving swerved over an embankment just outside of Council Bluffs, Ia: Of three other passengers in the car, one died later in the hospital, and other two suffered confining injuries. Penningtont's son, associated with him in theatre operation, suffered severe internal juries.

Theatre men were en route to Omaha film row for booking and ad-vertising business.

## Church Veering On Bingo; Biz Up **When Games Fold**

Trenton, Feb. 15.

Unusual twist given to war on bingo games here when priests sought out police and asked that games be permitted to continue. City Attorney Goldman recently dug up an old statute which showed that bingo was an illegal form of gambling and City Council instructed police to clamp down on them. Move was aimed chiefly attraternal organizations, whose weekly "bingo parties" have been attracting thousands.

However several Catholic churches

tracting thousands.

However, several Catholic churches have also been staging bingo parties with equal success, tournout of the parishioners enriching the Diocese funds. Hence, when word got out that police were ready to swoop down, priests spoke up, with result that fraternal organizations were also unmolested, police figuring that if one was raided if would be necessary to raid all. essary to raid all

Instead, city statute was amended

Easton, Pa., Feb. 15.

An improvement in theatre business is expected Northampton county following the issuance of an order: by District Attorney W. H. Frack that bingo games are prohibited and that the sale of lottery tickets must be stopped.

tickets must be stopped.

Bingo became so popular in this section that practically every licensed liquor place conducted such games nightly, awarding prizes to winners. It was estimated that thousands played the game.

A number of raids were made since Frack's order and arrests fol-lowed. As to lotteries, 10 agents were arrested during the past week and held for court, when some of the lot-teries were declared to be nothing but rackets. They also took away 50c, pieces for tickets.

### Raps Church's Bingo

Philadelphia, Feb. 15.

Philadelpnia, ren. 10.

Rev. William B. Forncy, secretary of Lord's Day Alliance and Philly's No. 1. professional goody-goody, told Vaniery last week he contemplates no action against houses using bingo. He also took a healthy rap at this professional grames as equippes of the professional no action against houses using bingo. He also took a healthy rap at churches using games as sources of income, indicating that it would be impossible for him to take action against theatres for employing the gimmick when it was so widespread among the powerful church groups he represents.

he represents.

Film men haven't been sleeping soundly past few weeks fearing a blast from the preacher that night sound the knell of the games on which houses are depending so much at the bo, now. Forney did take a rap at Sunday vaude at Fay's and it was feared, recent action of Nixon's Grand dropping flesh in favor of blanes is might a week might draw the support of the suppor bingo six nights a week might draw

I certainly don't approve of thea tres being used as gambling places. Forney said, 'but I think churche bolding game nights much worse.'

## Russia Tops with 26,000 Cinemas. But U. S.'s 17,000 Really Mean More

### N. Y. Times' Stir-Up

Feature story in the N. Y. Times on Sunday (13) setting forth that dual film theatres cut their pictures to fit the running time has the N. Y. nabe chain operators beefing. They've

chain operators beefing. They've already gotten repercussions from fans who want to know if it's true that two-for-one screenings means that big gobs of film must be chopped out order not to run overboard. Apart from the fact that the standard exhibition contract specifically forbids any such chopping, the exhibs squawk that many of the other Times' academic theories motion pictures ain't so.

academic theories motion pictures ain't so.

Per usual, they squawk to everybody but the N. Y. Times. Afraid of latter, or figure can't talk the lingo.

## PHILLY FAVORS **ARBITRATION BOARDS**

Philadelphia: Feb. 15.

Plan for an arbitration board to iron out exhib-distrib battles in the film industry was applauded by United Motion Picture Theatre Own ers here this week Approval of such a board was given last week by W. A. Steffes; of Northwest Alof lled, and Ed Kuykendall,

whose 10 points it is.

Mose to points it is.

George P. Aarons, secretary of
UMPTO, pointed out that as long
ago as January, 1937, the organization went on record in approval of
the plan for an arbitration concitiation body. He declared that all
the exhib trouble with Paramount. the exhib trouble with Paramount, last year could have been avoided had there been a competent group to delye into operators' complaints against the producer. Period of about a year in 1931-32, he declared, when a local arbitration board was functioning, was the most peaceful in Philly history.

in Philly history.

UMPTO favors arbitration as a means of keeping out of court with resultant public washing of industry linen. Feels further that an independent board can get quicker and more accurate view of actual situation because it unhampered by legal technicalities of the courts.

used as part payment on admission tickets to F&M's four big berthas, the Fox, Ambassador, Missouri and St. Louis and 31 nabes operated by the St. Louis Amus, Co.

St. Louis and 3.1 nades operated by the St. Louis Amus. Co.

Under the arrangement the stamp company sells 5,000 stamps to the merchant for \$12.50. The store issues a stamp with each 10c purchase and a book of 100 stamps, representing \$10 in purchases, entitles the holder to a 25c admission to the F&M and St. Louis Amus. theatres. The stamp company redeems the filled books from the theatre, paying \$10.00 for 50 books for which the theatre has issued \$12.50 in admissions. The plan is adopted along the lines of the Eagle Trading Stamps used as a bait in one of the burg's largest department stores and in many smaller ones in community districts.

indulged in the giveaway of china-ware, icebox receptacles, dishes-glassware, ctc. spasmodically for more than five years inaugurated a tres being used as sambling places.

Forney said, but I think churches holding game nights much worse.

St. Louis Feb. 15.

Another, flare-up in the giveaway policy employed by many local pictures as a b.o. hypo is anticipated as a result of the receptic fleup made by Fanchon & Morco and the St. Louis Co, with the owners of small stores, gasoline, filing stations and a nationally known sett drink manufacturer for the distribution of Movie Trading Stamps that can be!

Although Russia's 26,000 motion picture theatres make it the nation with the greatest number of film houses, only a negligible porilon are equipped for, sound pictures and the Soviet market means little or nothing to U. S. distributors. Soviet Russia has only 6337 laiking picture theatres and probably less than half of these can be rated as real film houses because traveling, theatres, work halls and other public gathering places having picture equipment are classed as film houses.

Statistics showing the number of

VARIETY 21

places having picture equipment are classed as film houses.

Statistics showing the number of picture theatres throughout the world are revealed this week in a survey by Nathan D. Golden, picture division chief of the U. S. Commerce Eureau. This shows 88,097 pict theatres in the world on Jan. 1 this year as against 95,379 on the first day of 1937. Decrease is attributed entirely to the decline in Russia. Of the total, 62,295 are wired for sound an increase of 7,332 as compared with preceding year.

Virtually every section of Europe and Latin America, as well as U. S., shows an increase either in new reopened theatres. Of 90 countries surveyed, American pictures occupy 70% of the playing time in foreign field.

Trade estimates as of Jan. 1 this Trade estimates as of Jan. 1 this year show 17,000 picture theatres, all wired for sound and having a secting capacity of 10,720,400, as being operation in U. S. This compares with 16,256 at the first of 1937, with 10,440,632 seating capacity.

With 10,250 at the first oil 1931, with 10,440,623 seating capacity.

Survey figures show Germany to have the second largest number of wired houses outside of Russia, with 5.955, and England close behind with 5.000, in Europe. France is next with 5.000, immediately behind. Sweden Czechoslovakia, Spain, Belgium, and Austria follow in order in relative number of houses.

Brazil tops the list of Latin-American countries, having 1.084 wired theatres while Mexico is second in full total but exceeded by Argentina in wired houses. Afgenting is credited with 1.021 wired operations and Mexico only 543, though having 1.15 in all.

With England dominating the market most accessible to American dis-

ket most accessible to American dis-tributors. Australia heads the list in the Far East, even topping Japan in wired houses, with 1,541. New Zealand also is well up on the list with 424, though India has more, a total of 600.

### F&M SHUTTERS ORPH. ST. LOO DOWNTOWNER

St. Louis, Feb. 15.

St. Louis, Feb. 15.

The Orpheum, downtown, possession of which Fanchon & Marco obtained from Warner Bros, has been shuttered again. Ten weeks ago the house was opened as a second runner with a 25¢ admission price. Later the night price was boosted to 35¢ but last week it finally shuttered.

It is reported that every week was a losing one for this house which is owned by the Cella interests. F&M operated the house a year ago for a few months but closed it when difficulties arose with the IATSE over the number of men to employed in the place. Having taken over the WB lease, F&M must continue to pay rental, at the rate of \$35,000 per annum, for the next 18 months.

Recently F&M discontinued negotiations for the leasing of the Shubert-Rialto, also owned by the Cella interests, after allowing, an option on the house to lapse last September The Regulations were carried on over a period of several months with the Cella representatives but no dice resulted as Cella refused to such the cental he asks for the hussafich is located in middown. F&M paid \$28,500 annually for the Shubert-Rialto.

### 306'S 25TH ANNI IN MAY

JUST 231H ANNI IN MAY
Local 306, Moving-Picture Machine
Operators of New York, celebrates
ts 26th anniversary this May Joseph
D. Basso is president of the local,
one of the oldest unions in America
and the strongest in the LATS E.
Plans all for a banquet to but
my orale this anni of 306, probibly
to be held at the Astor, N. Y.





Singing the praises arousing public enthusiasm echoing through the nation heralding M-G-M's glorious drama

# TYPICAL TYPE-LINES SPREAD THE TIDINGS!

"'Of Human Hearts' destined for listing among the finer films!" -WALTER WINCHELL, columnist

'Of Human Hearts' is a fine triumph!" -SIDNEY SKOLSKY, columnist

"Will be one of the outstanding clas-

-LOUIS SOBOL, columnist

"By all means see this melodrama!" -JIMMIE FIDLER, radio commentator

"Truly notable achievement!"

-Hollywood Reporter

"It hits the heart!"

-Daily Variety

"A screen event!" —Los Angeles Times

"Overwhelming Power!"-L. A. Examiner

"Beautiful story to touch all hearts!" -HEFFERNAN, North American Newspaper Alliance

Fine drama masterfully and splendidly enacted!" - Photoplay Magazine

Box-office honey. Powerful punch drama!" -Film Daily

"Has what it takes to please every -Motion Picture Daily

Warmly human. Destined for big business!" —Showmen's Trade Review

"Selling this attraction should be profitable pleasure!"

# CE BROWN'S PRODUCTION

(M-G-M's \$5,000 Nationwide Title Contest Picture!)

## Inside Stuff—Pictures

After at first categorically refusing to shoot any stuff on 'Marie Antoinette,' Julien Duvivier, French megger, has done several days' shooting to help Van Dyke clear heavy schedule on French costume epic. Duvivier, however, reiterates that he's just shooting, what script calls for, will get no credit on pic, and assumes no responsibility for its authenticity or anything else about it, since he had no hand in developing script. Reason given to his friends by Duvivier for accepting spot as Van Dyke's second unit man was that he wanted to get acquainted with methods on Hollywood set, having been here about four months without making a camera

roll as yet,

More tangible reason for reversal of decision is a consideration of
around \$15,000 for stint. 'Antoinettc' beyond the original \$50,000 he
gets for six-month stay here.

In one week, between his regular salary and his 'Antoinette' bonus,
Duvivier-pocketed more cash than he made out of the entire shooting of
his most successful French film, 'Carnet de bal.'

Metro studio's praisery staff is burning under the jibes of Paramount's praisers, following the grabbing by the latter of the nation's first pages with a plug for the latter company's picture, 'You and Me,' on the strength of Central Casting Bureau's findings that Herschell Graham and Betty Kimbrough are the only two atmosphere players who carned over \$3,000 during

1937. When the yarn broke in the L. A. newspapers, the Paramount lads phoned Central Casting and learned the couple were working at Metro, so they put in a call for them for You and Me' for the following day, when Graham and Miss Kimbrough put an appearance at Par, the news association scribes and photographers were waiting.

Day before Metro-crowd had looked for the couple everywhere, except on their own stages.

Influence of March of Time technique and Pare Lorentz technique in The River' is evidenced in two current releases. Gold Is Where You Find It' and International Settlement' both open with commentator narrating background and setting historical suspense for film, in lieu of usual printed prolog or preface. Gold' goes further, in that rather lengthy introductory comment is accompanied by documentary shots of country and labors described by unseen narrator. In 'Settlement,' comment is briefer, simply giving March of Time placement of dramatic Shanghai bombings. Introductions give both films an opening documentary quality which producers would undoubtedly have avoided a few months back.

'Getting Your Money's Worth, a nine-minute short produced by the Film and Photo League under the supervision of Arthur Kallet and the Consumers Union, has been at the Filmarte, N.Y., for 22 weeks with 'Mayering.' Film an outgrowth of activities of Consumers Research, an outfit which gives the lowdown on advertised and branded products. Picture deals with shoes, toys, milk and touches on razor blades and slik stockings briefly. Example of the treatment is contention shown by experiments that there is little difference between Grade A and B milk in most respects, implying 'don't be fooled by brands.'

Because Pittsburgh opening of In Old Chicago was scheduled for same night (13) as annual sports writers dinner and show. Smoky City critics asked for a private showing in order to get their reviews up in advance so they could take in the other event. Twentieth Century-Fox home office, reluctant to show flicker without an audience, begged off with a 'no print' excuse but quickly changed its mind when Pittsburgh boys banded together and threatened to bear down on publicity and also to hold off notices until two days after opening unless requested screening was arranged.

Leo Godowsky, who was a violinist before becoming co-inventor of the motion picture color process developed by Eastman Kodak for amateur flicker takers, returns to musical field as solois with Rochester Civic oreh. He played Max. Bruch's Concerto in G minor with Guy Fraser Harrison

Bolh Godowsky and Leopold Mannes, his partner in the color film dis-covery, largely dropped musical interests while engaged at the Kodak plant for more than two years developing the process.

Close cooperation between Loew's Penn and WB's Stanley in Pittsburgh Close cooperation between Loews Fehn and WBs Staney in Pussuirgn ever since pooling agreement between two spots was renewed last fall is being further exemplified in case of Judy Garland. Kid actress has been booked for a personal at Stanley week of Feb. 25, and management wanted to give her as much of a buildup as possible prior to engagement. So Penn has pencilled in her latest ficker, Everybody Sing? fortnight about of the pa. Under ordinary circumstances, 'Sing' might not otherwise rate states.

Horace McCoy, Hollywood scenarist, who started as an extra, dedicates his new book, 'I Should Have Stayed Home' (Knopt, \$2) to Joseph T. Shaw, Oliver Hinsdell and Ben Pazza as 'friends of the unknown, in appreciation of their talent-scouting in behalf of new faces who try to make the grade in pictures. McCoy's book is another 'inside' on Hollywood, with many real names and others who might be imagined as pro-

Oskar Fischinger, German technician at Metro, is the entire production Oskar Fischinger, German technician at Metro, is the entire production staft—producer, artist, effects man, cameraman and cutter—on a screen oddity titled 'Optical Poem,' in which surrealism runs amok. One-spooler features color movement against a dark background, using circles, squares, arrows, etc. (Creator insists colored symbols play on the human emotions the same manner as music.

Hays office verboten on gam art is being taken with the proverbial wink by studio pressagentry. Hearst sheets have been going for a heavy display of the femme underpinning with some of the pictorial matter warm enough for the run of mags that feature such stuff. Nor are the p.a.s concentrating the copy on the shapelier of the gals. Several marquee teasers are also shown exposing their kneecaps for the bulb brigade.

Back in 1925 Arthur Shadur was a major studio manager and producer, with sufficient coin salted away to take care of him in his old age. Came the Wall Street smash, wiping him out. Today Shadur is working as an electrician, operating one of the spotlights on the set of Metro's Judge Hardy's Children'. He starting all

again.

Columbia is still toying around with Pár on Broadway, the Oscar Hainmerstein production designed to star Lanny Ross, and Pioneer, high-powered sagebrusher, which Frances Marion was to have produced from her own story before she hilted back to Mctro. Both pictures have again been set back indefinitely. Pair originally set on this season's program.

Norman C. Nicholson, recently resigned secretary of Educational Pictures, resumed his private law practice, as Clair & Nicholson, and will continue as general counsel of Educational. This follows similar move by Wilhard S. McKay, resigned as Universal general counsel, for private practice, though staying on as special legal advisor.

Romance in the Dark, produced for Paramount by Harlan Thompson and fourth starrer for Gladys Swarthout, is reported her last with Par.

# MORE NEW THEATRE

Charlotte N. C.

North Carolina Theatres, Inc., awarded the general contract for a new ultra-modern theatre at Durham. Contract calls for completion about Sept. 1.

Denton is to have a modern picture theatre to cost approximately \$10,000, to be erected by Baxter Carter of Denton and Croffs, brothers of Denton and Newsom.

Construction is und. way on the new Negro theatre near Canterve wand the building will be ready for use within two months. John Yanden Green, and the services of Cannow William Control of the Sylvia theatre, York's only moving picture show, will occupy its new home in what was formerly the Lincherfer building. The new quarters, bought recently by Mrand Mrs. Tom Fleming, proprietors of the Sylvia theatre, have been extensively remodeled.

Sacramento.

Associated Theatre Enterprises an-nounced plans for construction of three new horses; lere, in Gridley and Yuba.

Ketchum, Okia.

For the first time in its history Ketchum has a theatre. Durward Mathis has opened a house on prospects of the boom to be expected when work starts on the giant Grand river dam near herc.

Prudential Refurbishing
The Prudential chain on Long 1sland may replace some of its older
houses by Juilding new ones this
year. All will depend on conditions
and whether building costs come
down to the point where construction: is-considered practicable, according to Joseph M. Seider, head
of the string.
Previously, when building costs
declined, the Prudential chain fore
down several old houses and replaced them. Any further building
would be
the casterly part of
Long Island.

Long Island.

Omaha, Feb. 15. A. A. Brown, former owner of Dundee theatre, returned from Chi-cago last week, where he had gone-with his architect and building con-suitant to inspect materials and plans for his new neighborhood theatre

theatre.

Construction on site at 36th and Farnam scheduled to get under way before March I with completion planned for early fall. House will be an 800-seater without balcony, and will be constructed with all posand will be constructed with all pos-ible attention to account as a work. It will be only theatre in Omaha constructed from ground up since advent of sound.

Building of new house, as yet un-

Building of new house, as yet unnamed, will climax small theatre building boom here in past six months which has seen renovating of Dundee, 650-sean tabe, under new Goldberg management and complete remodeling of Muller theatre (formerly Mueller) at 17th and Vinton. Muller opened Saturday under management of the Charles of the removement of the Charles of the height of the princip. nent of L. E. Grobeck after being dark four mouths for re-equipping and remodeling. House now seats 700 and was formerly 500-scater.

### Model Biz Plan

(Continued from page 11)

well in a couple of Broadway plays before hearing Hollywood's call. But since Mr. Powers was early vinced that she had a picture future, he likes to use her as example of his ability to pick winners, cinematically speaking.

Re bases his infallibility partly on the fact that only one in 20,000 applicants passes his discriminating eye. (Might be interesting for some statistically-minded person to canvass einema biggies; and find out how many Mr. Powers had-turned down for posing jobs in their early theatrical days.

Under this system, any number

theatrical days.)
Under this system, any number of excellent actors and actresses who spent years on the Broadway stage perfecting technique, might never have. Hollywood chance — unless they should happen to apply for a modelling job. But there is the Powers Plan in all its beautiful simplicity.

At the moment he is concentrating on the career of Lucila Hurd, is newest discovery who has everything. And, he doesn't have to be urged to speak of his troupe, of a dozen models who just planed to Mami for picture and publicity purposes. The Planeload of pro lookers are described by artist Arthur William Brown as 12 long standed American beauties.

## NEW THEATRE BLDG. UNDER WAY Foreign Film Distribs Trying To Set Up Nat'l Releasing Sked

### **Protecting Penner**

Hollywood, Feb. 15.
Anti-lipel suit notice currently carried on all 'flims takes
high-powered ribbing in new
Schlesinger cartoon about
duck-hunting.
Title flashed screen,
'All characters in this film are
entirely fictitious. Any similarity to actual ducks, living or
reasted is entirely coincidental.'

roasted, is entirely coincidental.

### 4th Detroit Bombing Causes Unionist's Arrest

Detroit, Feb. 15.

theatre bombing Fourth nonth, United Detroit's 3,000-seat Palms-State first-runner suffered considerable damage Saturday morning (12) when a powerful charge of dynamite exploded at rear entrance of house, shortly after spot had been cleared of patrons for the night.

Ray P. Carroll, international rep of Building Service Employes Union AFL, which has been trying to or-ganize all theatre janitors past few ganize all theatre janitors past few months, was arrested shortly after the blast and faces possible criminal action. Police said they told Carroll they would hold him responsible for any violence, after five houses, including the Palms-State, were stench-bombed New Year's Eve. Since that time numerous other theatres have also been bombed, but newest thrust is first time explosives have been used. have been used.

have been used.

The blast, which injured four persons surrounding buildings fore two-foot hole through concrete at Palms-State rear exit, hurled doors into aude, and scattered debris in aude, It also smashed about 40 windows in a nearby hotel, wrecked abar in a nearby restaurant, and stampeded patrons in several other nearby nite spots.

There News chaitless augments

Four Negro janitors, sweeping deserted auditorium of theatre, escaped injury, but two of 'em were hurled several feet when bomb went

off.

Fine Arts nabe was bombed for second time in two weeks last stanza, Manager William Rogers told the police his spot had no labor trouble, but police attribute bombings of about a dozen theatres since Jan. 1 to janitor union's drive.

### CINCY CLUB'S GIFT

Cincinnati, Fcb. 15.
An iron lung is to be presented this week by Variety club, Tent No. 3, for use by local hospitals in treatment of children. Respirator, latest Drinker-Collins model, is being dis-

### **Tell GN Creditors**

(Continued from page 4)

on playing time of features he proon playing time of features be pro-duced, but in which he now holds only a half interest. Krasne's ex-planation of the Zeidman situation was that it was due to the closing of the home offices in New York and the removal of all records to Holly-wood. Principal creditor, it was polyted

Principal, creditor, if was pointed out, is International Cinema Laboratory, now undergoing a 77-B reorganization, with \$80,000 due, while GN still owes the Bank of America \$27,000 on its original loan. Closing of the Manhattan headquarters, with the exception of the eastern division sales office, will reduce the weekly operating expenses from \$40,000 to \$15,000, it was claimed, leaving from \$25,000 to \$30,000 weekly for the creditors.

Int'l Lab's 77-B.

Details of a proposal under which

Details of a proposal under, which redditors of international Cinema Laboratory, Inc., which filed a petition Jan. 14 under 77-B of the bankruptey act, would be paid off in stock of the concern, are worked out by Andrew C. Snyder, trustee, for submission April 1: to Federal Judge McCornick. General plain has alteady been approved by Sam Wolfattorney for the creditors committee. International, in submitting its reorganization plea, listed a seess of 5697.308, as against \$225.647 in liabilities. One of its anajor cubors is Grand National Pictures said to we the lab some \$80,000.

Several foreign language film dis-tributors, operating out of New York, have been mulling the idea of setting up modified system of nation-wide distribution. Their idea would setting up modified system of nation-wide distribution. Their idea would call for establishing contacts with various arty the attres and small for-eign language houses so their pic-tures would have first call on run-ning time. There would be no enta-tempt to sign up houses exclusively for their product, but to have outlets for their films once their draw fairly well known.

Operators of foreign-languagers

fairly well known.

Operators of foreign-languagers
outside of N. Y. in the past have carried on their operations on a pictureto-picture basis, with few making
commitments until after the feature
had secured a favorable Manhattan
opening. This alignment will not be
materially disturbed.

Rather, the plan calls for lining us spots in such cities as Boston Philadelphia. Washington, Chicago, Detroit, Cleveland, Buffalo, St. Lou and Los Angeles, with agreement 1 take outstanding features from outfit

Pertinent detail of setup would be for distrib to visit each of these reg-ular exhibitor outlets at least once uar exhibitor outlets at least once per year and outline possible forth-coming product and its possibilities. Though no signaturing of pact would be called for, this plan would eliminate present haphazard method of so-called spot booking.

so-called spot booking.

Such national scheme for the N. Y.
distributor would enable him to secure regular bookinss of top feat
ures, which now seldom obtain any
decent time outside of Manhattanengagements. Thus, four topflight
forcign-language films that average
10 weeks in New York would go to
smaller cities to play three to six
weeks each. One estimate was that
this would give every long-pull forcign picture at least 15 additional
weeks of playing time.

11 proposition works out as out-

weeks of playing time.

If proposition works out as outlined, such outside N. Y. bookings probably would enable the foreign picture distrib to nearly pay for his original negative costs and leave revenue from New York engagements as clear profit. One distributor also suggested that certain minor films, made in U. S. with obvious class. suggested that certain minor hims made in U. S., with obvious class appeal but little clse, might be han-dled on percentage basis when the American producer became con-vinced that this was the best medium for profitable returns.

### Rogers, Pickford Study South American Tour

Hollywood, Feb. Charles (Buddy) Rogers and Mary Pickford are mulling the idea of an extensive South American tour, on which Rogers would take along his band currently appearing at the Ho-tel Sherman's College Inn in Chi-cago. Orchestra Loader has offer ef eight weeks in Rio de Janeiro as

Miss Pickford leaves this week to join her husband in the Windy City.

### Nichols Back at Rep

Hollywood Feb 15.

Director George Nichols, who checked off the Republic lot three months ago, returning on two-picture deal.

His first will picture deal.

His first will be 'Army Girl,' for which studio is after Richard Dix for lead.

for lead.

Aaron Rosenthal, former comptrol-ler for Grand National, has joined His new title is assistant busi-manager.

Harry Sauber has completed his

Harry Sauber has completed his producer-writer contract at Republic and checked off, the lot. During his tenure Sauber toiled on Manhattan Merry-Go-Round, 'Out-side of Paradise,' 'Youth on Parols' and 'Hollywood Hero,'

### French Are a Funny Folk

French Are a Funny Folk
Hollywood, Feb. 15.
Parisian press raised plenty,
stench when word went out of Holelywood that film version of
Tovarich would not retain title of
Tovarich would not retain title of
Tacques. Deval play, but would be
called Tonight's Our Night. As result of Parisian outbursts, Warners
thought better of matter, and wend
back to original title.



"Every type of audience will be highly amused and entertained . . . literally a riot from beginning to end, with the laugh total heavy and the action fast." -Film Daily

"Has all the earmarks of the kind of a laugh show that should spread a broad grin on the faces of exhibitors—for box-office reasons." -Motion Picture Daily

"A smash. easily the best comedy of the new year. Unquestionably Hepburn's best performance to date, and stamps her as a top comedienne." -Hollywood Reporter

"It just dishes out plain, boisterous comedy of a brand calculated to hit the greatest number of customers in any theatre in the midriff. And it will hit them for plenty of . Will be rated one of the distinctive entries of the season—the most frantic and whirligig of recent film funnies," -Hollywood Variety



HOWARD HAWKS

production of

Bringing Up Baby

CHARLIE RUGGLES

Barry Fitzgerald · May Robson Walter Catlett Fritz Feld wer-Clif Reid Nissa the Leopard and Asta the Pup

Screen Play by
Dudley Nichols and Hagar Wilde Directed by HOWARD HAWKS



### Partners of the Plains

(Continued from page 17)

due credit to editor Robert Warwick, it never lags.

due credit to editor Robert Warwick, it never lags.

The action concerns the arrival out in the cow country of Miss Gaze, Britisher who as inherited the L-D ranch, and her has inherited the L-D ranch, and her wild-and-woolly west represents, reducing the foreman of the place Boyd). Her spoiled condition battles with her weakness for Hoppy, nater being aloof all the way, while own the sidelines of the romance is comedy, supplied by Harves Carls and the double menace of John Warburton, London fiance of the girl, and Al Bridge, local badman.

Specially written for the picture, Moonlight on the Sunset Trail's sung by Miss Gaze but looks suspiciously like it was dubbed. Miss definitely an interesting screen personality. She'll graduate from cattle opens.

### Romance of the Rockies

Monogrum	release	of R.	N. B	radbury
- made burg inth	Stars 7	Com K	cene:	[entures
Transl Walls	ecc. Era	nklyn.	Farnun	n. 191-
recled by H.	N. Bradl	oury. C	riginal	screen-
blay, Robert	Emmott	comer	. Bert	Lange-
necker; saut	1 1	Smith	A	Liberty .
neckel; sam	1 11. 17	Inc. of lan		
Lincoln, due	i. icunn	ing tim	e 15 1	nins.
Tont.			Tom	Reene
Beur			Beckl	Willage
MBRC			10on	Orlando
Jimmy			вии с	ody, Jr.
The second			Ear	Dwhe
Sheriff			barles	Murphy
Trighter			Stor	e Clark
Trigger				C.u.,

Nicely made bang-bang is Ro-mance of the Rockies' with Tom Keene on top. Provision for those places, of which there are many, for sa, talk and billing is Beryl Wallace, who was three years in the front rank of Carroll's Vanilies, she being the (chimne lead. She is built along the warmer line also.

rank of Carroll's 'Vanities,' she being the fcimme lead. She is built along the warmer lines, also.

Story, an original by Robert Emmett, is a retracing of steps in the age-old cycle of water right fights which have been screened for years. Keene is a circuit doctor, living in a wheeled shack like a sheep herder, and Beryl Wallace is the daughter of the banker to the last the daughter of the water-righters is a dynamite blast which brings an underground stream to the surface.

Franklyn Farnum has the wrong side assignment but his henchman, Earl Dwire, looks the toughest. Between the two of them they sprinkle the film with dry gulchings, robberies, deed swindles, and all the other dastardly western tricks. Keene comes nearer being an actor than any of the others, giving a clean-cut appearance and performance of the company of the others, giving a clean-cut appearance and performance of the company of the others, giving a clean-cut appearance and performance of the company of the others, giving a clean-cut appearance and performance and per

Okay for western programing

## LOOK OUT FOR LOVE

(BRITISH MADE)
(WITH SONGS)
Granutout-Fittish release of Herbert Wilcux uroduction. Stars. Anna Neagle and
Tullo L'armutal. Directed by Herbert WilTullo L'armutal. Directed by Herbert Wilcux uroduction. More camera.
F. A. Young, sound; L. E. Overton, J. Dennia; editor, Fred Wilson. At Kiva, Lincoin,
dand. Running time, 99 mins.

Jacqueline	Anna Neagle
Andrea ni	Tullio Carminati
Taplow	Robert Douglas
Father Donnelly	Horace Hodges
Helaine	Grizelda Harvey
Daris	Miki Hood
Mabl	Davina Craig
Maid	Joan Kemp-Welch
Organ Grinder	Leonard Spelling
Burley	Arthur Chesney
Snodgrass	Henry Wolston

Best thing about this film is the 24-sheet shots of Anna Neegle in semi-hot gowing she wears in two night club numbers. It's not impressive for her and it makes Tulio Carpine does not be suight dope, although a strength of the street with the film's half gone before Miss. Shock to the endled will be that the film's half gone before Miss. Scaple escapes the rags of the street urchin she is and starts on the way into the more s. at hings which come with her dancing success. Then, too, three quarters of the film is wasted on her supposed romance with a rotter. Robert Douglas, and it isn't until after the bell sounds in the projection room as the final reel is unmanified that the street with the sunding that she gets over to Carbing that she got the sunding that she gets over to Carbing the street with the sunding that she gets over to Carbing the street with the sunding that she gets over to Carbing the sunding that so will be supplied to the sunding that so songbird, however, and the sunding that as songbird, however, and the sunding that as songbird, however, and the sunding the sunding that as songbird, however, and the sunding that as songbird, however, and the sunding the sunding

slant. First error is in assuming Carminati, with his pick as a cultured diplomat, should be intrigued by a runover-heeled waif who smartalecks him from the street. That he should ultimately throw away his career to save the face of a rotter and allow this girl her wish to marry him is the big phoney sound.

him is the big phoney sound.

Film will carry its own portion of
a dual bill load, however, and has
its moments. Miss Neagle's hair dress
is shaggy, and accents more and
more her resemblance to Anna Sten.

Barn.

### **OUICK MONEY**

QUICIL MOTILE
RKO production and release. Stars Fred Stam. Features Gordon Moure, Dorothy Moore, Jetter Charles, Marchael Moure, Moore, Jetter Charles, Marchael Marchael Marchael Franklin Core and Bert Granet from original by Horman; cumbers, Nicholas Misuaraca; editor, George, Crone, At Columbir, N. Y., dual, Feb. 10-12, 33, Run-
ning time, 59 tains. Janus Tampkins. Fred Stone
Janus Tampkins Fred Stone
mill Gordon Jones
Blueford Smythe Berlon Churchill.
Amlerose
Burns lall Briggs
Mrs. Tompkins Dorothy Vaughan
Freddle Balley
Clark
Paolball Coarly Jack Carson
Mrs. Offs
Walker Dick Elliott
Sheriff James Farley
Clerk
l'eler l'olier Fuzzy Knight

Mediocre potboiler, for the minor duals. Fred Stone isn't much help to this one

duals. Fred Stone isn't much help to this one.

He's the small town mayor of Growbook opposed to a pair of city slickers who arrive in town with a stock selling scheme. Con men soon have everyone in the community sold on the idea that the town can be turned into a resort—that is, all but the mayor. Togethe, with a friendly young reporter's help and that of his own son and daughter, the plot to raid the town's school funds is foiled and visitors' identity is disnosed as leading to the following of the control of

### IL DESTINO ('Damsel of Bard')

(TALIAN MADE)
Cins-Jair production and release. Stars from Large Manufel and release. Stars from Large Manufel and Large Margine. Written by Savetore Gotts. Stars Constitution of the Margine. Written and Anchies Bruzzi. Stars Cichikle di Bard. Saria Cichikle di Bard. Saria Cichikle di Bard. Luigi Cimari Penai di Pompia. Mirabello Pardi Henai di Pompia. Mirabello Pardi The Diorman. her futber. Wasco Crett. Another young servant. Olga Pescetto The Manufer Paroli Armano Miglari. Count Nigro. Mario Brezzolar The Count Nigro. Mario Brezzolar The Count Cichikle. Saria Cichikle Mario Brezzolar The Count Cichikle. Saria Cichikle Mario Brezzolar The Count Nigro. Mario Brezzolar The Count Nigro. Mario Brezzolar The Count Nigro. Saria Cichikle Mario Brezzolar Count Nigro. Mario Brezzolar Count Nigro. Mario Brezzolar Count Nigro. Saria Cichikle Mario Brezzolar Count Nigro. Mario Brezzolar Count Nigro. Mario Brezzolar Count Nigro. Saria Cichikle Mario Brezzolar Count Nigro. Mario Brezzolar Count Nigro. Mario Brezzolar Count Nigro. Mario Brezzolar Count Nigro. Saria Cichikle Mario Brezzolar Count Nigro. Saria Cichikle Mario Brezzolar Count Nigro. Mario Brezzolar Count Nigro. Mario Brezzolar Count Nigro. Saria Cichikle Mario Brezzolar Count Nigro. Saria Cichikle Mario Brezzolar Cichikle Mar

(In Italian: No English Titles)
Nicely mounted, this latest screen
efforty to be the latest screen
efforty to be the latest screen
efforty to be the latest screen
effort of the latest screen
effort of the latest screen
ence by Emma Grammatica, designated as Italy's foremost actress.
Whether or not, it is her sincere
portrayal of the woman who puts
love aside for family tradition that
invigorates the entire production.
She dominates every scene in which
she appears, meaning virtually everyone.

one.

Though there is witty dialog and even balance between humor and pathos, film fails to measure up with many factors. The status of the st

Shock to the patrons will be that the film's half gone before Miss Ncagle escapes the rags of the street urchin she is and starts on the way into the more's a things which come with her dancing success. Then, too, three quarters of the film is wasted on her supposed romance with a rot ter. Robert Douglas, and it isn't untia ser the bell sounds in the projection of the p

### PAINTED STALLION

(SERIAL)
Republic production and release

Ray Corrigon; features Hoot Glison,	
Sammy McKing, Directed the William	ŀ
Witney, Bay Taylin, Alan James, Store	
Morgan Cax, Roundd Davidson; screenblay,	
Barry Shimman, Winston Miller comors !	
Edgar Lyons, William Nobles, editors	
Helene Turner, Murras Seldeen, Al Lib-	
erty, Lincoln, with dood. Running time.	
28 mins thrst episodet	
Clark	
Hantison Hart Hilmon	1
Kit Carson Sammy McKim	
Legenterdo	٠,
Crockett Jack Perria Jint Bowie Jid Talinferra	1
Jint Bowie Hit Taliaferra	ı
Zamoro	•
Rider	
Oscar and Elmer Oscar and Elmer	
Tom	
Macklin	
Jae	1
Pedro Italie	
Juan George De Normand	
Governor Gordon De Main	
Bull Smith Charles King	
Ohlham	

In 12 chapters, Painted Stallion is an intriguing juye-interest serial, which deals with Jim Bowic, Davy Crockett and Kit Carson.

Republic plucked the biggest and handsomest of their Three Mesquiteer boys, Ray Corrigan, for the plum role, and seconds his motion with Hoot Gibson.

with Hoot Gibson.

Crux of the story is an unknown rider, who, in Indian garb, is mounted on a fancy horse and always arrives in time to help the forces of right with a terrifying whistling arrow. Rider turns out to be a girl, Julia Thayer, a neat looker. Whole yarn is an attempt by the U.S. to set up satisfactory trade relations with Mexico, which is being frustant of the state of the state

gang.

This serial should have billing every week, and will earn its share of the available kid-nickels. Burn.

## Boglio Vivere Con Letizia

(I Want to Live With Joy')
(ITALIAN MADE)
(ITALIAN MADE)

Rome, Feb. 8.

SAPE production and release. Shirst Assia, North Indicated Melinali, Gino Certi, and dislog. Camillo Massircineur and Mario Soldati, sets. Camillo Massircineur and Mario Gaston Merit, costumes, Gino Sensatio, Munic, Giuseppe Rosati; camiera, Akon Parkasa.

### (In Italian)

In Italian)
This is light and simple comedy, made entertaining by intelligent directing, persuasive acting and pleasing incidental music. Plot is simple. Wealthy young man waint to assure himself that the titled young lady really cares for him and not just for his money.

really cares for him and not just for lis money. The property of the policy seeing the father of the young lady, seeing the father of the young lady, seeing the father of the young lady, seeing the father of the property o

### Karl Fredrik Regerer ('Karl Fredrik Reigns') (SWEDISH MADE)

(SWEDISH MADE)
Renard Flim referies of Secunds Flimindustri production. Director, Guslaf Edgren, Story, John Sandien, serem play,
Oscar Rydquist; music, Eric Bengton and
Martin Bodin. At Belmon, N.Y. week
Feb. 2, 38, Hunning tline, 190 mina,
Karl-Preint's Hereison. Secund Willen
Karl-Preint's Hereison. Secund Willen
Marin Foldin. At Belmon, N.Y. week
Feb. 2, 38, Hunning tline, 190 mina,
Marin Foldine, Willen
Marin Foldine, Willen
Mayor Carl Lindlierg. "Hugh Blowne
His Wife. "Pushine Brunius
His Wife. "Pushine Brunius
Augustin, bauselierpe. Ibannar Filhiesen
Superintendent. Carl Strom
An agitator. Marine Marine
Opera sobolets | Helga Gortin-Hillon

Opera soloists (Gertrauls Paulsons Wettergren Helpa Gertlan-Hillon)

(In Swedish, with English Titles)

(In Swedish, with English Titles)

Tathor wallows between drama and soloist the second of the second second

to the most enjoyable moments in the film. Voices of soloists and chorus momentarily lift picture but not long enough to support it.

Slow transition of Sweden to a semi-Socialist state after bordering on the more darkly hued farms of government is the background. Switch in positions of two socially contrasted families, with the inevitable romance of the opposing off-spring. Girl's family is evicted from farmlands of the boy's tribe because of her old man's union activities. Time changes all things including hostitons of both clans. Evicted persons become politically and somewhat financially powerful, while the met-time landiords hit the rocks. Charity and love conquer all for the betterment of the state, etc. Hurt.

### A FALU ROSSZA ('The Disgrace of the Village') (HUNGARIAN MADE)

Budayest, Feb. o.
Unitas production and release, made at
Hunnia Studies, Budapest. Directed by
tiela Pasztor. Adapted from the Tolk play
by Ete Tath.
Rozsi Finum
Sandor Gondon Zidran Gregusa;
Gasper Feledi Arthur Samlay
Gonosz. Kalmun Itazsubekyi Teresi Balky. Rezsi Samogyi
Teresi Barky   Crzsi Samogyl

(In Hungarian)

'Falu Rossza' belongs to the type of folk play which was immensely popular here in the last decades of the 19th century. These village romances, still retain some of their glamor for the naive and old-fashioned type of picturegoer and are sure of a good reception in siburban and provincial theatres, while the sophisticates take a sort of historical interest in the screen versions of the once famous play.

ascent of instantion in the conce famous play.

Bela Pasztor has made a good job of directing the romantic story of the wild young village rake who drinks himself into dis race because the girl he loves won't have anything to do with him. He finally mends his ways, redeemed by the true love of another girl who sticks to him through thick and thin.

Zoltan Greguss was a good choice to impersonate the devil-may-care time shifter manifess thout thin which saves the figure from being melodramatic. Margit Dayka is always convincing in peasant girl parts. She is very good this time in the role of village vamp. Old Rozsahegyi is charming in the part of a good-for-nothing thieving official. On the whole, a very creditable production. No foreign interest, but a winner for Hungarian habe theatres in America. Jacobi.

### DER\_BERG\_RUFT

('The Mountain Calls') (GERMAN MADE)

(GERMAN MADE)
Berlin, Feb. 7.
Terra Flinkunst reloase of Islia Trenker
Broduction. Directed by Lais Trenker
Book, Jais Trenker, Blann. Susseman and
comera, Sepp. Alkgeler, Albert Healts.
Walter Rimi and Otto Martint; sound,
Erich Thurban; cutter, Walterar Gaded
and Fritz Stopenborst. At Ufa-Islant am
Carrel Park Brown and Carrel Carrel

Carrel			Luls Trenk	PF
Whymr	er		Herhert Dirmos	er
Pelicita.	8		demarie Hathey	er
Carrel's	Mother		Lucie Hacflie	el:
Lase Me	yuet	U	Interta Sacripar	ıtı
Hudson			Reginald Pas	rĥ
Taugwr	dder		Max Holzbo	er
Croz			Luis Gero	ld

(In German)
Ascent by the Englishman, Edward Whymper, to the peak of the Matter-horn on July 13, 1865, which made norn on July 13, 1865, which made mountain climbing history, has been taken as a basis for the new Trenker vehicle and scripted by him, Hanns Sassmann and Richard Billinger. Tale is unique in that it, sticks closely to Whymper's historical record, depending on that for its dramatic punch. As for the rest, the film supplies what the public expects and hopes for in a Trenker picture, amely a super travelog. And getting what they want there are no squawk about factors that don't seem to jell in the great open spaces. Pic has a melodramatic climax with a minor love-interest supplied by Trenker's newest annual find. Heidemarie Hatheyer. There is, however, every reason to suppose that after this she will go back to the hills where she came from.

Trenker, besides being star and control of the start of the mountain climbing history, has been

Peter Ostermaye colores of UT produc- tions Pealure, Carola Holm, Hilde School
der, George Alexander, Paul Klinger, Mally
Rahl, Phill Henckels, Directed by Main
Depue, Stary by Peter Osterarye, At
Carden N. V. week Eele 1 '38 Run-
ning time, 85 mins.
ning tinu, 85 mins. Schwester Gesine
Arnd Krusemark Licorg Alexander
Kitty Krusemark Mody Raid
Lie Heller
Mathias Lindequast
Veits Schapillin,
Hubert Kruseneurk, Werner Stock
Klashible Altenkerken Hermine Ziegler
Kunt Beklund
Prof. Elvert
Willio Imina Balster anni Welsse

(In German, No English Titles)

/(In German, No English Titles)
Despite usual fine acting by Paul
Henckels and Paul Klinger, and
first-rate performance by Georg
Alexander, The Loser Wins perhaps
amply typifies how futile recent
Teutonic-made features have been.
Payoff is that native audiences in
this German-language house fail to enthuse or even laugh excepting at most absurd slapstick. Judged by under present German regime show little improvement over 18 months ago, when a few were struggling for recognition.

ago when a few were struggling for recognition.

This feature, probably passable for light comedy, won't attract more than passing, attention in German-language cinemas. It's an odd concoction of the ailing patient who falls in love with his nurse, with his relatives objecting to marrying below his supposed rank and a cockeyed het between patient and hospitality of the control o

### TOKAJI RAPSZODIA ('Tokay Rhapsody')

(HUNGARIAN MADE)

Budapest, Feb. Objectly Flim production, Ufa release, made at Hunnia Studios, Budapest, Directed by Janes Vaszary, Story, Lazzlo Szilagyi; scenarlo, Gabor Vaszary; producer, Julius Trekitsch; music, lun

Szilagyi, scenario, delikeli, music, and dener, Julius Třehltšeli, music, and deliker, delikeli, music, and Lehnisy Miking Baracskiy, bene Palaki, Sew Delneler, dener Palaki, Sew Delneler, delikeli, delikel

Stars of this picture are the famous Tokay vineyards, a thunderstorm that destroys the grape crop and some beautiful nature pintographs taken on Lake Balaton Story is made of it this framed works are the company of the better Hungarian-made films.

among the better Hungarian-made-films.

Story has to do with two arists-cratic brothers, the clder a hardworking country squire, the young a charming spendthrift. At his brother's bidding, Miklos, the young scamp, goes to work selling the Tokay wine-made on the family setate, falls in love with Eva, the girl who works at the differ with hin, and mends his ways under her in the state of the self-country of the property of the p

Miktos' and Eva.

Not outstanding, but pleasant and in better taste than the average and well photographed. As Donoth is pretty, has grace, chann and whifful appeal. Patalay is a rather sattractive boy, and Lohotav a five actor. Well scheme beat color will help his picture along in Hungarian neighborhooft, about.

Jacobi.

Jacobi.



Here's the selling kids with the box-office eyes Here's Pre-vues on your screen known wherever showmen hang their hats as the "come-hither" screen ads Here's Lobby Displays with that "magic touch". Both backed by the same alert organization of picture-wise executives on-your toes specialized personnel advertising-wise production experts serviced from the same branches (new ones in key spots localizing our already superfine service) sold on the same "easy-to-take" plan on a rental basis. And made with the same result always in mind. Better sales appeal fresher selling angles get-them-in-and-bring-them-back ideas. Yes sir there's two of 'em to double your theatre advertising punch.

National Screen Service ...prize baby of the Industry!



... the magic touch of showmanship!

### **EXPLOITATION** By Epes W. Sargent

Candid Camera Stunt

Candid camera Stunt

Mashington.

As a feature of their exploitation campaign for Ted Weems and his orchestra on the Earle theatre stage in Washington, Frank Lia Falce, Bill Ewing and Dan Terreia Falce, Bill Ewing and Dan Terreia Falce, Bill Ewing and Dan Terreia Falce, Bill Concentrate which concentrates the current candid camera crac. One hundred dollars worth of amera equipment was promoted from a Washington photosupp the Washington Daily News.

Tatoms were allowed to take candid compare pictures in the theatre of the contest three days in advance—on the opening day, and the contest three days in advance—on the opening day, on Saturday and on Monday.

A five-column strip showing the winning pictures was also reproduced in the News.

Results were more than pleasing, and contest there with the produced in the News.

dired in the News.

Results were more than pleasing, not only through the large number of amateur photographers who come to the theatre, and the amount of space received in the paper, but the taking of these pictures with small gameras, proved to be of no disturbance to the other patrons.

### 'Snow White' Section

'Snow White' Section
Women's Wear, New York, issued a
special section of 20, pages, last
Wednesday dealing exclusively with
the merchandising of the scores of
'Snow White' items, and this is confined to articles of wear, one doll and
one jewelry, novelty. No effort was
made to cover the entire field of
hook-ups, but there is plenty that
will interest stores handling the
articles indicated by the paper's title.
One point of interest is the stress
laid on the fact that 'Snow White'
goods will not go stale as quickly as
wares tied into general feature films.
It is argued that interest will endure,
through repeat engagements. This
has been the truble with item lied
in the stress of the control of the course,
the one is dead.
'Snow White' is looked to stay alive.

Dear Hollywood:

really fine.

How Coburn Helped

How Coburn Helped

Albuny, N. Y.

A morning preview of 'Human Hearts' before an audience of Albany clergymen, women's club officials and leaders of patriotic organizations was held in Fabian's Palace two days prior to first screening of the MGM film at the house:

Simultaneous with the preview story came a release from the MGhawk Drama Festival organization at Union College, Schenectady, which played up the part Charles D. Coburn, Festival director, portrayed in 'Of Human Hearts.' This area angle made quite a story in dailies of Albany, Schenectady and neighboring cities. Albany, Kinderbocker, News can developed the story of the the story of the theory of the Theatre (operated in connection with Festival). Will be the first picture, with the cap 'Festival to the Theatre (operated in connection with Festival). Will be the first picture script studied in the annual summer course, according to Festival flack.

### That Inquiring Reporter

That Inquiring Reporter
Oklahoma City.
During showing of Buccaneer' at the Criterion here a large billboard in the shape of a book appeared in front of the city library, with display spread advertising the pix.
Noticing the sign, a local reporter called on library officials to learn why a theatre billboard was permitted on city property. It was explained that the sign was allowed because of its tieup with one of the fibrary's books.
Not satisfied, the reporter investigated further and found that not only did the library not have a book it didn't even have one in the life of Jean LaFitte, lead character in the show.
If the library official's face was red, however, Frank McAbe, Criterion manager's was not. The little story drew front page on a local daily.

Radio Halped

### Radio Helped

Hawaii Called

Some 200 pineapples, timed to reach on St. Valentine's day and with appropriate heart-shaped cards.

Some 200 pineapples, timed to reach on St. Valentine's day and with appropriate heart-shaped cards.

SS. Saturday night Treasure and the trade press for Bobby Green in 'Hawaii Calls, and most recipients voted it one of the best of the many stunts evolved by the dialleminded Leon J. Banberger.

Bam has been so fruitful (not a gile-minded Leon J. Banberger, Bam has been so fruitful (not a joke) in ideas that plenty of people are impatiently waiting to see what he does when he is called upon to promote an automobile picture.

Radio Helped

Radio Helped

St. Louis.

Sock tiein with radio station with radio station wampaign engineered by Manager (Chief Evens and Publication wampaign engineered by Manager (Chief Evens and Publ

was a Judy Garland contest whereby the yjoungster most closely resembling the juve star and auditioned at the studio received cash and other contestants guest tickets to Loew's. This contest was held on the Monday following the opening. The Famous-Barr Co. one of the burg's largest department stores which handles Judy and the compact of the partment of the store which add the copped to the limit with ads and window displays all of which gave plenty of theatre mention.

### Big Buccaneer

Big Buccaneer
Olclahoma City,
Cut out of compo-board a giant
Buccaneer looked down 35 feet from
the front of the Criterion during
showing of that pix last week. The
swashbuckling figure used in trade
paper advertising, complete with
open shirt front and two-handed grip
on drawn sword was made in the
theatres art studios and the sections
assembled on the strect in front
when it was being set up.

### Fresh Air Monks

Fresh Air Monks

Jimmy Ashlock, assistant Orpheum
manger, had a problem on his
hands when he borrowed a pair of
monkeys from Natatorium Park to
exhibit in front of theatre during
"Tarzan's Revenge." Humane Society
saw monks on sidewalk in wire cage,
and protested that it was too cold
for them. Ashlock moved simians
into lobby until he could check up
on their living habits. Nat. Bark
keeper assured him monks were out
in open all winter, so back on snowy
sidewalk they went, and liked it.

### Theatres—Exchanges

Lynchburg, W. Va.

Lynchburg, W. Va. Plock of promotions announced by Dominion Theatres, Inc., here. Richard E. Bason, manager of Isis, shunted to Washington as booking manager for all short of the Part of the Part of the Part of take Purpers, Isis assistant, moves to the Par to take Purpers's place. Craig Cousin, chief usher at the Par, goes to the Isis as assistant manager, and Billy Padgett moves from the Isis door to the Paramount as chief usher.

Grand Coulee Dam, Wash.

The Mason City theatre has been closed and will not reopen for several weeks. Reason is that only 100 men are working on dam, first contract of Mason-Walsk-Atkinson-Kale.

When Interior Construction company, who have the contract to finish the dam, get underway with 5,000 men working, within six weeks, the theatre will be reopened. It has been operated since January, 1935, by the Mason City Tradity Co., c. illate of the MWAK Co.

Plans for the construction of a seating 2.200, are well under way, reports indicated. L. F. Campbell, owner of the Park garage, where the theatre will be built, said he had been notified to vacate the premises by Feb. 12, so that razing of the building may begin 15.

Fred Armington, who has been in booker's chair at Metro exchange past several months, returned to Des Moines last Saturday. Takes over supervision of checkers, post which he left to come to the beautiful to the saturday of the little of the come to the little of the l

Oktahoma City Standard has announced personnel shifts as follows: Melvin Camp, new assistant manager Midwest theatre; Howard Troop, assistant manager Ritz theatre; Helen Holden, publicity assistant at Criterion; Francis Busch, new assistant manager Liberty, and Gus Zafluos, assistant manager Liberty.

Pasadena.

Homer Skillion, formerly with Fox
West Coast in L. A., has taken over
management of the Stale here.

Minneapolis,
A number of changes involving
transfers of affiliations occurred at
local film exchanges the past foringht. William Shartin resigned as
Grand National branch manager to
succeed Harold Johnson as city
salesman at Warners. Latter quit to
become city salesman with Universal, replacing Saul Frank, expected
to join RKO sales. William Watmaugh, Shartin's assistant, is acting
GN branch manager. GB has added
William Soper to sales staff. Minneapolis

william Soper to sales stuff.

Shakeup in Interstate personnel here sends George L. Tucket to manage the State, Amarillo, succeeded by Maurice Gleaves, at the Empire, who was the same than the same than the same to the sam

## **Incorporations**

NEW YORK

Angla-America Productions, Ltd., Manhattan; theatrical business; dapilal stuck, landing the state of the stat

David J. Orgain, 58 W. 44th street, New York, Young, Photochelons, Inc., New York; produce radio programs; capital stock; produce radio programs; capital stock; 200 shares, no pare value, Directors; (harles Brand, 1937 Elderte Lanc, Woodstein, 1938). The Street, Lanc, Woodstein, 1938 of the Street, 1939 and 1939 stock of the Street, 1939 of the

Martin M. Aluert, 197-22 Cohiefe Drive, Martin M. Aluert, 197-22 Cohiefe Drive, M. Aluert, 197-22 Cohiefe, M

Nictor Heber, 1122 William Conet, and Harold - Davis, 2217 Ocean Parkway, Hrondtyn; Mike Kokalary, 125 Suffolia Kokalary, 125 Suffolia Kokalary, 125 Suffolia Steel, 126 Suffolia Suf

## New York Theatres









### PARAMOUNT SULLE Cecil B. DeMille's

"The Buccaneer"

ALL 25° TO 1 PM.

IN PERSON Mitzi Green Clyde McCoy and BAND Nicholas Bros.

"The Baroness and the Butler" ROXY

-On the Stage-THE TIMBERGS AND ROONEYS

MUSIC HALL

Spectacular Stage Productions

\* THE LARGEST CIRCULATION OF ANY SCREEN MAGAZINE

I wish to take this opportunity to thank all those who have helped to make my engagement at the Roxy Theatre pleasant and highly successful.

LOEW'S STATE

NEW YORK

It's been swell in New York and

my playing here has been a pleas-

ure. Mr. Rosen, all the Executives

and the Staff of the theatre were

JUDY GARLAND

Your

HELD OVER 4th WEEK

ROXY, NEW YORK

Direction-LEDDY and SMITH

European Representative—ERIC WOLLHEIM Pianist-JACK SKELLY



to be the talk of your town! Which means word of mouth aplenty ... after smash openings guaranteed by the marquee value of debonair Bill Powell and Annabella . . . more enticing than ever in her first American-made picturel

ANNABELLA

ANNABELLA

The BARONESS

The BARONESS

The BUTLER

and the BUTLER

A 20th Continue From District Annual A HELEN WESTLEY • HENRY STEPHENSON JOSEPH SCHILDKRAUT NIGEL BRUCE JUDERTI OLIHLURRAUI . NIUEL DRULE J. EDWARD BROMBERG . LYNN BARI NARU DRUMDENU • LYNN BAR

Directed by Walter Lang
Screen Play
Sociate Producer Raymond Griffith
Sant Hellman, Day Ladislaus Bus-Feket
Sam Hellman, Day Ladislaus Bus-Feket
Sam Fased on a play by
Darryl F. Zanuck in Charge of Production



### $\pmb{AFL}$ 's $\pmb{Amus}$ . $\pmb{Fed}$ ?

(Continued from page 7)

people work with SAG members. It could also prevent exchange workers from handling the prints and operators in theatres; from projecting the projecting. Thus, the IATSE is obviously in a powerful position with respect to its campaign for jurisdiction. Essentially an industrial union and one of the earliest of its type, the IA has a membership of around 60,000 and includes many crafts in studios, plus stagehands, in theatres, operators, exchange workers, laboratory and other technicians, camerament, ctc. On top of all the unions, which are now a part of the IA, a program is going forward to organize additional help, including managers, cashiers, publicists, doormen, janitors, etc., in theatres as, well as elsewhere. With any success in the direction of organization of new fields, the Alliance will become even stronger and numerically far outstrip unions which are expected to resist becoming a part of the IA.

Unionization (Continued from page 7) Unionization

resist becoming a part of the IA.

Unionization

While the work of organizing managers, treasurers, ushers, etc. has been going on quietly for nearly a year now, and in some territories great progress has already been made, notably the middle west, as total of \$1,000,000 was voted last week to carry on this campaign. It is not expected, that the picture companies and theatre operators will try to fight this organization, since if the I. A. doesn't do it, there always will exist the danger that the Ci.O. might step in. Even if the Ci.O. might step in. Even if the Alliance should not go far with lesser help in theatres, the fact that it, has announced its position serves as reminder to the Ci.O. not to interfere. Additionally, the I.A. is protected in a charter way and on some employees is, going through the Building Service Workers' union, the Theatrical Managers, Agents and Treasurers, etc.

Treasurers, etc.

The proposed campaign on organization of help that is now non-union embraces the formation of a committee in each state to direct the drive. It is understood that where cashiers, doormen or others double behind could counter at process practimes. condy counters, at popcorn machines, or vend merchandise in or around the theatre, the I.A. will also seek to prevent such doubling.

to prevent such doubling.

Although a federation might ultimately be set up, the I.A. is determined at the moment to increase its strength and jurisdiction whether or not the powers of the big Alliance shall directly include the four A's and other bodies. The program to bring in everyone in theatres or allied with other film work is in line with this thought of added strength. Browne took the position last week at San Antonio that because of the strength of the I.A., other workers, netably actors, properly belong with the Alliance.

San Antonio Meet

At the San Antonio Meet
At the San Antonio executive
board meeting. Browne reiterated
plans of the I.A. for expansion of
jurisdiction and inclusion of all theatrical workers, especially film and
stage artists. The radio artists are
also a part of the AAAA, as is the



## 1.000 GRAND

S*tein's* 430 broome st. New york city

IN THE BANK cost 1 sail will be inhurply as an instance, runt. In any explained you!

1 must be juit in the foreign field,
softmay permoting, originizing and
superyising U. S. product for some
reputable film, company, 20 years
of the cost of the

Specience at it, for the property of the are in need of manpower, sures that the sure of the sures of the sur

American Federation of Actors, which has Jurisdiction over vaude-ville, night clubs and circuses. Unless complete jurisdiction over all workers passes to the AFL, an amalgamation of the various unions with the LA. would provide great bargaining power, as indicated by Browne over the weekend.

No thought is given the possibility that a federation of all show business unions, if set tip, would destruct the A.F.L. to provide another national labor body in opposition to the A.F.L. and the C.I.O. Browne is strongly pro-A.F.L. and within the latter body is one of the powers of the moment. It is said that no other union in the country ranks as pow-

latter body is one of the powers of the moment. It is said that no other, union in the country ranks as powerful with the A.F.L. and William Green at present as the I.A.

This year's IA convention will be held in Cleveland, June 5.

At the San Antonio meeting a resolution was also passed to assume jurisdiction over the 8 and 16 mm. field where pictures in the narrower gauge were made for commercial purposes. If such film is shown anywhere for profit, direct or indirect, I.A. operators would have to be used effective March 1. This would embrace all industrial film; who is the contention being that if an advertising film is shown in a sulestroom it technically and theoretically is for purposes of profit. This edict would instantly affect such large industrial producers as Jam Handy, of Detroit, whose accounts include Cora-Cola, Ford, General Motors, Chrysler, U. S. Steel, Inland Steel and others. Presumption is that in the making of the film union cameramen would also have to be used.

### Agents Control Bill

(Continued from page 1)

agent interest in ownership of places of employment,

agent muerest in ownership of places of employment.

This is the first time that the License Commish has taken an active, biased interest in an agenting bill. Among the several employment agency, bills touching agents, pending before the legislative body, the De Matteo proposal has been singled out for active support. Interest was manifested in local municipal regulations in New York' city when the Dunnigan bill was up last spring, Latter was for show and theatre control, and was speedily killed when brought into the open by concerted drive of, theatrical interests. It is hoped the De Matteo matter will be acted upon during present session ending some time in April, If okayed, it would function after May 1, 188.

Moss' Pet Interest

Moss' Pet Interest
Agent field seems to be Moss' pet interest, although he has been pretty passive up until the time of the bur-

### Muzzle Moss

Albany, Feb. 15. A bill curtailing License Commissioner Paul Moss' power to close burlesque houses is

to close burlesque houses is stated for introduction in the Legislature, according to a report on Capitol Hill.

Understood the measure will provide that a theatre can not be shuttered by Moss until the owner or lessee has been given a jury trial.

lesque cleanup, and the appearance of the Dunnigan bill. Latter gave him dictatorial power over N. Y. theatres. It is figured that party alliance of Moss-La Guardia and De Matteo, all in the American Labor. Party, has something to do with the support. Bill was first presented Jan. 18 and is still on the table in Albany.

Jan. 18 and is still on the table in Albany.

Under provisions a \$50 fee will be paid for licenses in cities having less than 1,000,000 population and \$100 for cities surpassing that number. A surety bond of \$3,000 must also be posted with commissioners. Bill also covers: out of 1 town engagements. Board also reserves the right of establishing the agency fee for employment. In the case of cancellations after less than one full day of work, fees are returnable, unless a new proposition is accepted. Agencies must also obtain a bona fiderder, written or oral, for such employment as they send out employees. Latter two clauses will help eliminate (by-by-night bookings and chance-taking; which American Federation of Actors has been seeking to eliminate via its contracts.

### Three New Ones in Cal.

Los Angeles, Feb. 15. Three new or remodeled theatres were unveiled in the Southern California sector during the week, boosting the area's seating capacity by
2,500. Houses are the Gordon, in
Hollywood, built by Gordon-Rector
Theatres, Inc., at a cost of \$125,000;
Kern, nee Hippodrome, Bakersfield,
rebuilt by Fox-West Coast, and the
new San Clemente addition to the
chain of Pacific States Theatres, Inc.
Dave Rector will operate the Gordon: Willard Osborne manages the
Kern, and Judy Poynter is handling
the Pacific States house. fornia sector during the week, boost-

### They'll Keep on Trying

Los Angeles, Feb. 15. T. L. Tally and Corbar Corp., fighting in L. A. superior court to have Fox-West Coast Theatres' bankruptcy adjudication set aside, are preparing to take advtange of the tribunal's invitation to enter pleadings against the decision sustaining the circuit's demurrer, which claimed that the plaintiff's complaint failed to sustain a cause for action. Tally and Corbar are waging their battle in the state courts because of dismissal of a similar action by fed-eral courts on the ground that the latter lacked jurisdiction.

### TRAVELING PICTURE CIRCUIT SOUTHWEST

A circuit operating in New Mexico catches business stirred up by presence of winter tourists by means of two touring theatre outlits. Each crew has 16-millimeter projector and talking equipment suited for 300 and 400-seat auditoriums. They yould visit spots ordinarily deprived of latest talkers but with sizable drawing populations because of the winter tourist influx.

First time known that exhibitor has operated regular entertainment policy with this size equipment.

\* DAILY MIRROR, WEDNESDAY, JANUARY 26, 1938

## Walter Winchell On Broadway

(Trade Mark Registered)

### New York Heartbeat

New York Heartbeat

Faces About Town: Gary Cooper, the first new and refreshing face in "21" for at least six months. ... Charles Bickford, another good actor, due soon in the play, "Casey Jones," breakfasting at 4:30 a.m., in Lindy's before going to bed. Mike Riley, collabber on "The Music Goes Round and Round" coming out of his publisher's office in the Brill edifice with his latest ditty, tagged: "It Looks Like a Cruller, Doughnut?"... Capt. Proske, who toys with tigers in a cage at the Casa Manana. He recently came out of the hospital after being badly clawed by one of them. His body is full of tiger scars. He will work with five tigers or two of them—but never with only one—too risky ... Jack Osterman, a witty wag. There must be one Hollywood studio that can use his new jokes!..

Erroll Flynn, almost mobbed in Roseland, when the dime-a-dance darlings wised up to his identity despite smoked specs...Arlene Francis, who plays the role of the Mannactress in "All That Glitters" (a very sinful siren) who spent eight years in a convent!...The town's newest enchantress, Sonja Henie, who is better described as Sonja Honey.

Sally in Our Alley: The author of a new scenario turned it over to his agent last night and cautioned: "Try to sell it to Sam Goldwyn first If he doesn't buy it—then take it to Zanuck"... "Wh Zanuck first?" said the agent... "Because," said the has class. Goldwyn has distinction. Goldwyn h"Hmpf!" hmpf'd Billy Rose, "but Za

New York Novelette: Avenue mansion of tycoons ... H



## THANKS WALTER

I know several people who read your items in Hollywood, but want them to read this one again, don't mind d'ya? And to all my pals of the Fourth Estate who have been so on the up and up with me, may I toss a few gardenias (the expensive ones) to O. O. McIntyre Louis Sobol Leonard Lyons Ed Sullivan Sid Skolsky Dan Walker John Chapman Hy Gardner Ben Schneider Richard Manson Ted Friend George Ross Bob Benchley George Clark ... Mark Hellinger and Jack Lait. Hoping you will always welcome me back (Look! He's leaving for Hollywood already!), as a regular,

Sincerely,

JACK OSTERMAN.

## WBBM. Chicago. Increases Rule Of Producers; Step Toward Curbing Too Much Gab, Overboard Copy

Chicago, Feb. 15.
Order by which WBBM-CBS producers get complete authority over their shows considered to be first of a series of moves by stations hereabouts to get program control away from agencies. For past six months broadcasters have been getting squawks against programming methods.

from agencies. For past six months broadcasters have been gettling squawks against programming methods, and while there's beto corridor conferencing at all headquarters about what's to be done the CBS outlet's new set-up first actual action taken.

Ultimate aim of station, and therifdee, is to rig up drimpa-music-gab alloy-out, and, then tell agency if it wants a skil, it'll have to buy a strip set aside for such stuff, or else take another type show. Alters aren't ready to do anything as drastic as that yet, but they're talking about it.

aren't ready to do anything as drastic as that yet, but they're talking about it.

Order handed to WBBM producers by Bobby Brown, program director, makes them entirely responsible for all shows. They're to pick music, build the routine, confer with writer and sound man, check commercial, and select talent on station productions, and supervise such goings-on when they're working with an agency clocker. This more or less echoes the New York h. o. idea of W. B. Lewis, II carried out, new deal is going to up station overhead by increasing production staffs. Staff at WBBM his been getting a going over in last few months, preparatory to move. Brown has appointed Stan Thompson as assistant program director, and followed by upping Ted MacMurray to production supervisor.

At other outlets, things are still at.

MacMurray to production supervisor.

At other outlets, things are still at chit-chai stage, most of it centering around squawks of too many serials in a row during daytime hours, quality of production, and whether or not this-or-that is in good taste.

Even in matter of length of commercials, policies among airers are so divided as to give writers, and producers a big and long headache. In case of morning serial (Oxyolis' Ma Perkinst), running on hoth CBS and NBC, the same day's skit will show six or seven minutes blurben the NBC running while on CBS holds it down to their 2.55 ruling Adding and subtracting pages of dialogue for different appearances has the actors, producers and writers hopping plenty.

## **AUTO BIZ N.S.G.: PACKARD OFF**

Hollywood, Feb. 15.

Hollywood, Feb. 15.
Decision was reached last week by
Packard Motor Co. to pull its program from the air after the March 1
broadeast. Mardi Gras troupe has
been working beyond the four-week
notice period.

Lanny Ross, vocalist on the show,
has a picture to make at Columbia,
after which he will go on a concert
tour. Walter O'Keefe, comic-emece,
not set. Raymond Paise meanwhile

tour. Walter O'Keefe, comic-emcee, not set, Raymond Pajer meanwhile still has 'Hollywood Hotel.'
Reason for the withdrawal given by Young & Rubicam agency, producers of the airshow, is the unsteady tone of the auto market. Understood Packard will return to the air with a new show in the fall if biz at that time warrants the outlay.

### Singing Referee

Singing Referee
Philadelphia, Feb. 15.
Joe McGulgan, Philly boxing referee, has been given a spot on WFIL weekly variety show.
He'll chirp Irish ballads to tunes of Anthony Candelori's house band, Interspersing with tales of personal experiences as third man in the ri

### WKY's Artists Bureau

Oklahoma City, Feb. 15.
Hal Scher is head of a new WKY
artists bitrenu booking service which
places studio talent in outside entertuinment spots.

tertainment spots.

Bureau has placed Allen Clark
and WKY's staff orchestra with Lee
Norton, warbler, to furnish regular
dance music, for Crystal Room of the
new Skirvin Tower hotel.

## Add: Radio

Philadel, hia, Feb. 8.

WDAS has local laundry account on which listeners are given a phone number and told to ask for 'Miss West' for service, 'Miss West' for service, 'Miss West' is a key to show response came from WDAS dialer-inner. But this month Reader's Digest-carries yarn declaring business, house, should adopt names in conformity with type bix they do. Whereupon 'Bink' Dannenbaum, son of the station's prez, ordered 'Miss West' changed to 'Mrs. West' as being more homey for laundry patrons.

Half a dozen letters and phone

Half a dozen letters and phone calls came in after first airing of the change congratulating 'Miss West' on her marriage.

### FRISCO WIND STORM **SNARLS RADIO SERVICE**

San Francisco, Feb. 15.

Wind of hurricane velocity played havoc with several local radio stations and others. Northern California during a storm last Wednesday, (9). Only two San Francisco transmitters, KSFO and KFRC, maintained entirely uninterrupted schedules during the afternoon. KYA being off the air for five minutes, KPO going silent twice for a total of one hour and 40 minutes, and KGO for an even longer period. KSFO's recently installed power plant was put into service when other power failed, while KFRC managed to stay on the air because its lines are underground.

Heavy rain across the bay in Berkeley made it hecessary for KRE technicians to use a rowboat to get to the transmitter. Transmitter towers of KFBK Sacramento, and San Francisco, Feb. 15

KERK Sacramento KGDM, Stockton, were blown do

### Harbord's Globe Trot

Harbord's Globe Trot
Tour of inspection of company
plants and operations in Europe and
Asia was started Monday (14) by
General James G. Harbord, chairman of the Radio Corp, of America,
when he started for the, Coast and
Australia, Will sail some time this
week from San Francisco, planning
to speak before the World Radio
Conference in Sydney,
He will visit RCA Communications
stations in Hawaii, Java, Philippines,
China and Japan. Harbord will
turn to U. S. by the way of Russia
and Europe, planning to be back in
N. Y. in July.

Walter Beck, traffic department, KOMA, Oklahoma City, ba work after being on sick list,

### AUDIENCE WARMS UP

RADIO

Annabelle Adams Carries Off Tough
Assignment for WIP

Philadelphia, Feb. 15. Philadelphia, Feb. 15.
Gimbel Auditorium Tuesday drew
1,700 femme shoppers come to look
over, and it was hoped, to welcome
the new conductress, Annabelle
Adams, of the WIP Homemakers
Club. It was a tough assignment
for Miss Adams, following Carolyn
Ann Cross, who conducted the show
for years and was popular.

After 10 minutes audience warmed
up, and at the end it looked like
Miss Adams' act was clicko.

# Admen's Gambling Hangout in N. Y. Now a Big Thing Trank Morgan chucked a trip to Europe for a permanent spot on the Metro-Maxwell House program. Studio perambulator show, Hollywood in Person, derailed for the Chicago serial, 'Valiant Lady,' by General Mills. Tambling joint, almost exclusively wood in Person, derailed for the Chicago serial, 'Valiant Lady,' by General Mills. William S. Paley, CBS top kick, my sick around until the net's new plant opens April 2. Tom Harrington taking the rest turned at Santa Barbara over weekneds. Hangout in N. Y.

Gambling joint, almost exclusively patronized by advertising agency excess and advertising budget administrators for big sponsors, has hit such high gear in New York that interests said to be affiliated with a strike-breaking organization are putting backing into it. Crap. (nothing less than \$1 fade), poker (for table stakes), and blackjack are the chief repertoire. Bets in any amount over the minimum are matched.

Outfit organizative started several

over the minimum are matched.
Outfit originally got started several years ago as a crap game between male models in their off moments. This eventually attracted artists, photogs, etc., from ad agencies and sopnosors, and with this type of patronage the stakes and attendance grew by leaps and bounds. Game is now in such a lucrative state that bigger backing is showing interest.

Best false for the bouse annarentily

bugger oacking is showing interest. Best take for the house apparently comes on Monday eves, Friday eves, and all day Saturday when the colory run up with their paychecks to see if they make some profit out of their free day.

### WARD BAKING BACK; **USING ALIEN TONGUES**

Ward Baking, after a lapse off the Ward Baking, after a lapse off the air caused by, it was announced, labor troubles, is coming back with a spread of foreign-language spots. First invasion for the account of the foreign-lingo field. Biz is being placed on stations through the east and midwest which feature foreign-tongue broadcasts. Polish is the predominant language. Fletcher & Ellis, is the agence.

### Shell Will Try Again

Shell Oil may take another filer in network radio this spring. J. Walter Thompson, agency on the ac-count, is discussing program policy and looking the field over for avail-othe telent.

Refiner has been off the networks for several months.

## Second Warner Bros. Program

Dramatic Series on Wax Sponsored by Gruen Watch -Transamerican Closes Deal

Gruen Watch's next splurge in radio will be with a transcribed dramatic series. Account last week closed with Transamerican Broadcasting & Television Corp. for the production of weekly dramatic program using stars and writers from the Warner Bros. lot. Owen Crump, Hollywood producer, has been retained to direct the recording of the half-hour shows. Contract is for 52 weeks. Warner talent is used for the Lucky Strike program (Wednesday.)

Recorded dramas will be booked with 23 stations, with these including those represented by Transamerican. Broadcasting of the series will start in early April.

John L. Clark, Transamerican prez, leaves for Hollywood at the end of this week to be on hand for the libling up of the stars and writers and the turning out of the first or two shows. He will remain there for 10 days.

### Edwin C. Hill Run Ends

Though the account proposes to retain its noentime trail across the CBS board, Lucky Strike and Edwin C. Hill, will part when the current 13-weck cycle binding them expires in a couple weeks. Hill has been on the same payroll for almost a year. Cig manufacturer is looking around for another, program.

### Bob Lawrence's Bkptcy

Bob Lawrence's Eksptey
Robert (Bob) Lawrence, Jr., singer under contract to Paul Whiteman and Artists Management Bureau, Inc., filed a voluntary petition
in bankruptcy last week ir N. Y.
federal court, listing his liabilities at
\$3.575 and no assects,
Principal creditor is Annette
Marantz, 1450 Broadway, N., for
judgments on commissions, and

judgments on commissions, and breach of contract totalling \$3,350.

## If H'wood Is Slipping It's All News To Maj. Lohr; Justa Coast Defender

### VINE STREET **CROSSTALK**

Hollywood, Feb. 15.
Willet Brown tagged the KHJ
owntown remote spot Don Lee

Playhouse.
Jean Hersholt's 25 years in pic-tures calls for a special program on KNX.
F. E. Boone, who chants the Lucky Strike signature, here with

cure at Santa Barbara over weekends.
Jack Tarleton, of J. Stirling
Getchell, discounts any significance,
attached to his current visit.
Bob Redd writing and producing
series of dramatic shows on assignment by NBC. Still Tetalns status
as independent producer.
Clem McCarthy coming here to
broadcast three big races at Santa
Anita.
Pat Patterson back at KEHE as
press head after doing faller at
Bention & Bowles.
Robert Clemens working his way
east by easy stages with stops for

Bention & Bowles.

Robert Clemens working his way east by easy stages with stops for his Hollywood Scrap Book airings and theatre personals.

Marco juvenile revue got another lease on life from the sponsor.

William Esty here for discussions with Eddle Canjon on the new Camel broadcast.

Frank Hodek conducting NBC orchestra in series of sustainers.

Walter Huston will do a special broadcast for Santa Fe railroad on the occasion of putting new streamliner on the rails.

Georgie Stoll actually swung the commercial on last week's Camel show. He did the composing and now has a publishing offer.

Lum and Abner will peddle. Postum on the Columbia network.

Midge Lovell Polesie placed in charge of radio at Thomas Liee Artists Service. She is wife of Herb Polesie, Paramount associate producer.

Jack Runyon cooking up a biggie for a Lord & Thomas account.

ducer.

Jack Runyon cooking up a biggle
for a Lord & Thomas account.

Dwight Cooke replaced by Cal
Kuhl at production helm of Chase

Ford Billings, one-time Hearst radio exec on the Coast, is operating a liquor shop in L. A. and night spot in nearby Glendale.

### CHAS. MARTIN QUITS **BIOW FOR U. CONTRACT**

rles Martin has resigned from Charles Martin has resigned from the Milton Biow advertising agency. N. Y., to Join Universal pictures in Hollywood. Will function as writer-director. Closed with Nate Blumberg, prez of Universal, last Week and will, sail via Panama Canal March. 17

He's handled the Philip Morris radio programs at Biow.

### Chevrolet's Singers

Flock of names have been signed work with the Victor Arden orto work with the Victor Arden or-chestra on waxing of transcriptions for the Chevrolet recorded programs.

grams.

Those signatured are Guy Robertson, Ruth Carhart, Barry McKinley, Marion Shelby, Ralph Kirberry, Claire Sherman, Alleen Stanely, Felix Knight, Lucy Monroe, Jimmy Fatrell, Irene Beasley, Howard Price, Lois Bennett, Barry Wood, Kay Thompson, Ray Heatherton, Sally Nelson, Morton Bowe, Shirley Howard, Jack Arthur, Josephine Antoine, James Wilkinson, Evelyn Case, and Phil Duey.

### Lew Parker's CBS Show

Lew Parker's Uso snow
Lew Parker, vaude comic has been
signed for radio by Columbia. Network will use him as the focal point
of a new half hour variety program,
details of which have not been
worked out as yet.
Deal set by Simon Agency.

Hollywood, Feb. 15

It may seem so at the other end of the continent, but NBC's Mai. Lenox Lohr shares no views that radio's gold coast is losing caste with agengold coast is losing caste with agen-cies and sponsors and may have to content itself with merely being the world's celluloid capital. If this strip by the Pacific has suffered any in-roads on its production in portan-ti isn't on the surface, as far as the

it isn't on the surface, as far as the major's eye can scan.

Seven out of every ten of the country's top shows are now routed, east out of here, the network nabob points out, and he isn't saying that the one-way parade is over. If Lohr's remarks on why this is the choice spot for broadcasting ever-reaches the ears of the Chamber of Commerce crowd he's a cinch for a board seat. In commenting on southern California's climate, attractions and that double coin-pickup (radio and pictures), t. as much said 'I wouldn't mind putting up here typelf.'

said T wouldn't mind putting up here yself."

Those who still felt dubious about the Coast's radio future were put at their ease when Maj. Lohr spoke pridefully about Hollywood Radio City, given that official tag by the prexy himself, and the constant shifting, of experienced personnel from the east. At a press sesh, in answer to a query on how much dinero would be poured into the new site, the major grimed iff Columbia claims \$2,000,000 for their new plant, put us down for \$2,500,000.

Major Lohr isn't any too enhusiastic about the immediate imminence of, television. He reminded that on his visit here last year he said that tele was still two years off. He admits amazing strides have been made, but in his opinion, the time element is just where it was.

made, but in his opinion the time element; is just where it was.

Lohr believes that radio do without a czar (Will Hays model), but sees the need of a central governing body to bring the diverse factions to common ground. Radio has not felt the recession, he said, and pointed to 22 new shows taking their network baptism last month.

The major left-with the-missus-for a brief rest on the desert ar Tucson, Ariz, before returning to New York.

## **BUY NOW' IS CROSLEY COPY**

Cincinnati, Feb. 15.

Cincinnati, Feb. 15.

A 'Buy Now' campaign, conceived by Powell Crosley, Jr., to lift general business out of the repression, as he terms the present slowin, was inaugurated Monday night. (14) on stations WLW and WSAI. Outlets are operated by Crosley Rudio Corp., of which he is president.

Brief dramatizations and special announcements of his proposed method of stimulating recovery were included in sustaining programs on both stations. They encourage listeners in the belief that by buying now they will create employment and improve conditions in many fields. Crosley's campaign is to be carried on in territories served by WLW and WSAI through additional use of contests and tieins with chambers of commerce and large manufacturers.

facturers.

If we can convince the consumer that he alone can loose barring of purchasing power by putting demand power to work, the battle i won and the repression will be routed. Crosley declared.

Attention is being focused on the Rout the Repression drive through music, drama, spot announcement treated in showmanly style 1. Crosley's stations.

### Jack Douglas Joins WJBK Detroit, Feb. 15

Jack Douglas, m.c., joins WJBK here to emeee a new morning show, 'Night Watchman,' from 6 to 8 a.m., Night Watchman, from 6 to 8 a.m. for S. C. Hadley Realty and Miller

Jewelry.

Douglas will also appear next week with Al Pearce when Ford show aired from here while Pearce is current at Fox theatre

Douglas stint on WJBK will in-clude pop discs, songs and ad libbing of commercials.

# WLW LINE GOES TO WMCA

## Radio Writers' Guild Elections

Understanding in New York Is Org Will Eventually Present Demands on Advertising Agencies

New slate of officers and directors was elected by the Radio Writers Guild, affiliate of the Authors League

was elected by the Radio Writers Guild, affiliate of the Authors League of America, at a special meeting Monday night (14) at the Lincoln hotel, N. Y. In addition, the session was devoled to discussion of ether scripting problems and drawing up a set of objectives.

Officers are Kenneth Webb, president; Knowles Entriken, 1st vice-president; Katharine Seymour, 2d vice-president; Courtenay Savage, 3d vice-president, and Lilian Lauferty, secretary. Directors, to serve until the annual meeting next fall, are Henry Fisk Carlton, Elaine Sterne Carrington, Theodore E. Ferro, William McDowell Sweets and Alexander Woollocht. To serve until the 1939 meeting are Wade Arnold, Mersil Denison, Knowles Entriken, Edmund Robert McGill and Irving Reis, Serving until 1940 will be Laurence Hammond, John Tasker Howard, Ruth Adams Knight, Lilian Lauferty and Katharine Seymour.

It was agreed subjects of discussion at the powwow would not be revealed. Nevertheless, it is reported that among the points listed for negotiations when the RWG gets around to approaching the advertising agencies and networks are recognition and a basic contract covering Guild-shop, minimum price, for sir scripts, definite time limit for

ognition and a basic contract covering Guild-shop, minimum prices for
air scripts, definite time limit for
considering material, ether credits,
right of the author to okay script,
changes, subsidiary rights to scripts,
etc. Plans for extending the organization's membership drive were also
considered.

### Decca Warns Philly Stations Not to Use Discs as Per Victor

Philadelphia, Feb. 15.

Decca followed on heels of Victor this week in notifying Philly stations that use of their discs on air is illegal. Ban also applies, according to letter, to Champion, Decca Englishmade, Gloria, Odeon and Parlaphone waying

letter, to Champion, Decca Englishmade, Gloria, Odeon and Parlaphone waxings.

"You are probably aware that there is considerable litigation pending at the present time in connection with the unauthorized use of phonograph records for broadcasting and other commercial purposes, notification states. It has always been our position that we have a property right in records produced by us and that he use of our records for purposes other than non-commercial use on phonographs in homes is unauthorized and improper, unless our prior written consent is obtained. Use of Decca records for commercial purposes such as radio broadcasting constitutes an infringement of our rights and a breach of contract between us and the original purchasers of our records.

"We are advised that any unauthorized exploitation of our records for profit-making purposes constitutes unfair competition, which we can claim damages.

In the event you engaging of contemplate engaging the broadcasting or any other commercial use of our records, you are requested Junnediately to desist their row.

### They Pay for It

Des Moines, Feb. 15.
For third year running Station WHO has issued a booklet devoted to its staff, its talent, its studios.

ent, its studios.

It is a 100% self-brag that, however, has this claim to glory in the world of wonders; the public pays, 25 cents per copy for the advertising message.

## 250 SPONSORS FOR 'INDUSTRY' **SERIES?**

Philadelphia, Feb. 15. WFIL planning to get under way within six weeks nightly half-hour commercial series plugging a different local industry each broadcast. expected to run about a year-250 airings all-according to g. m. Don Withycomb, with a different sponsor each night providing

ferent sponsor each night providing the \$500 cost.

Programs will consist of orchestra, soloists, five-minute shot from advertiser's premises and dramatization of his business. News that WFIL salesmen have been making inquifies receptive sponsors, has salesmen have been making inquifies about prospective sponsors has leaked to other stations in town, all of whom are skeptical that 250 firms can be found who willing to make the heavy outlay for a one-shot airing. George Jaspert, who recently went from KYW to WFIL as local sales supervisor, said, he has enough lined up to get under way.

### MORRIS NOVIK NEW DIRECTOR OF WNYC

Morris Novik has been appointed program chief at WNYC, New York City's municipally owned non-commercial station. Novik has been station. Appointment by Mayor Firorello La Guardia to, the new job carries an annual salary of \$7,500.

Novik fills the vacancy which occurred at WNYC when Mayor Ea-Guardia recently dismissed Christy Bohnsack after the latter had held the post for 14 years. Grounds for the dismissal were incompetency. Bohnsack's salary had been \$4,200 a year.

### Charlotte Commentator Meets a Tough Critic

Charlotte, N. C., Feb. 15.

Claim damages.

In the event you engaging to contemplate engaging the broad-casting or any other commercial use of our records, you are requested Junnedialely to desist therefrom.

RUSSIAN INTOURIST

ADVERTISING ON WQXR.

WQXR, N. Y.'s. highbrow station, has a commercial riding for Intourist, official travel agency of Soviet Russia. L. D. Wertheimer agency placed.

Weekly quarter-hour dramatizes travel through Russia as teaser to bait tourists. First commercial with Russia as research to bait tourists. First commercial with Russia as reaser to bait tourists. First commercial with Russia as a seaser to bait tourists. First commercial with Russia as reaser to you'very conditions to the man be couldn't come in their with no gun, and after Martha ames. WBT receptionist, called to hait tourists. First commercial with Russia as teaser to bait tourists. First commercial with Russia as a teaser to you'very condition of the man be couldn't come in their with no gun, and after Martha and diverted his attention to a moment. Meantime, Miss James travel through Russia as teaser to you'very commercial with the man be couldn't come in their with no gun, and after Martha and diverted his attention to a moment. Meantime, Miss James the couldn't come in the proposed programs in the States.

# NEW YORK ALLY

John L. Clark of Transam erican Consummates Deal -Into Effect Immediately -Line Carries 52 Periods Weekly

### WMCA'S STUDIO

Station WMCA has become the New York release for the WLW Line following a deal worked out last week between John L. Clark, head of Transamerican Broadcasting & Television Corp., and Donald Flamm, WMCA prez. Alliance became effective Monday (14) with the clearance of two WLW Line commercials over WMCA. Other commercials over WMCA. Other Line commercials will be moved over to WMCA from WHN as spots become available on the former sta-tion and as approvals for such changes are obtained from the cli-ents concerned.

ents concerned.

Through the new association on the New York end the WLW Line will have available for additions servicing the Inter-City Network, of which WMCA is the key. Commencing this week Inter-City extends its operations to include KQV. Pitts-burgh, with WMCA paying for the line from New York to-that city and WLW assuming the toll charges from Pittsburgh to Cincinnate.

\*\*Periode Westly\*\*

### 52 Periods Weekly

WLW\_Li currently has 52 quarter-hour periods a week. The two five-time-a-week series, which have already been shifted to WMCA, are Nestle's The Mad Haffelds' and flinds' Life of Mary Southern, both of which originate from WLW. The WLW Line was put into operation in March of last year with WHN as the original New York key. Transamterican serves exclusive sales, agents for the line, and also for WLW nationally with the exception of the Ohio-Indiana territory. WMCA is due to open elaborate

WMCA is due to open elaborate new studios on Broadway this spring These will serve as WLW's Manhattan production facilities.

### Johnson Vs. Carter

Gen. Hugh S. Johnson is reported Gen. Hugh S. Johnson is reported to be nursing a bitter, peeve toward. Boake Carter because the latter failed to acknowledge a letter which the General had written him. Johnson-heard that Carter had taken a slap at him in one of the former's CBS broadcasts for Philoo, and he wrote his fellow commentator asking what it was all about.

Johnson, it is said, intends to give Carter something of a going over on the broadcast he (Johnson) is doing lonight (Wednesday) for Groves Bromo Quinine.

## FLAMM BECOMES Moderate Quarter Hour Into Fast Co.; Reaps 'Invidious Comparisons

### MAKESHIFT MAKES GOOD

Fill-In Combo at RDKA New Set

Por Series

Pittsburgh, Feb. 15.

Sudden cancellation of a quartet;
hour show on KDKA recently forced
program director to mix up something in a hurry to fill in the timeresult was a show with Bernie Armstrong, organist of station's staff, and.
Dick Fulton, tenor. Response was seo
good that station decided to keep
them together on permanent spot
and they've been assigned a 9 p.m.
spot every Thursday.
In addition, Armstrong is being
teamed with another tenor, Paul
Gannon, in a similar type program
Fridays at 2:30 p.m. They've two
of the four new shows started over
KDKA within the last two weeks.
Third is comedy-mystery serial
called Mr. and Mrs. Detective, written and acted by Jack and Margaret Orriston, who also do the
Newlyweds' sketch over same station and last is a series of weekly
interviews by Janet. Ross with women recently picked by BulletinIndex, local class weekly, as 10 outstanding career femmes. Plits-

## LENT SPECIAL STUFF LOOKS **SKIMPY**

As yet none of the accounts which crash into the national spot field for special Lenten-season campaigns have shown up this year. First miss since stunt began paralleling the same in the printed-page medium. Recession gets the blame generally. Prime Lent buyers were 40 Fathom Fish, Mueller's macaroni, Goodman's noodles and spaghetti. Gorton-Pew fish products and Japanese crab-flakes. Half a dozen other food products of the meatless variety also annually bought spots, Complete fadeoff of all the accounts has station's mystified, and the broadcasters are no longer anticipating the biz. Lent begins March 2 and station sales departments, figure the time sales departments figure the ti

### Hearst Adds 2

WDRC. Hartford. Conn., and WORC. Worcester, Mass., go on the representation list of International Radio Sales, division of Hearst Radio, Inc., March 1. The two outlets have been with Craig & Hollingsherry. Acquisition of WDRC and WORC makes the first for IRS since. WLS.

Chicago, came into the fold in early

Since the F. W. Fitch shampoo program inoved into the cream quarter hour at 7:30 p. m. Sundays on the NBC red a paradoxical condition has followed the acquisition of the covered that the state of the covered that the cov

followed the acquisition of the covcled time. Ramsey advertising
agency finds itself subject to competitive stilleto work all based
invidious comparisons.

Rivals that would like to grab off.
the account are using the C. A. B.
rankings of the preceding Jack,
Benny sinacko half-hour and the 8
p. m. bell-ringer for Chase & Sunborn to point derisive finger at
the low-ranking show (Jerry
Belcher).

It's one of the most ironic situa-

It's one of the most ironic situa-tions in agency defensive-offensive

### **Texaco Thinking Along** Transcription Lines In Follow-Up of Cantor

Present likelihood is that Texaco Present likelihood is that Texaco will confine its air advertising to transcriptions when Eddie Cantor's program fades and comic starts for Camel ciggies. At present ho network show is contemplated, rather a national campaign on wax placed through a tieup with distributors.

Under prime consideration at the Buchanan agency, which handles. Texaco, this week series of twice-weekly waxes. These may be in three forms—a comedy serial, musical variety show and another.

twice-weekly wares. These may be in three forms—a comedy serial, musical variety show and another repiete with sundry merchandising tieps. Distributors will have their choice of one of the different 15-min-layouts for placement in their areas. George W. Vos is now with Buchanan, baving moved over from the Texas Co., where he was v.n. in charge of radio advertising. At Buchanan, chief Vos duties are contacting the Texaco account.

### GORDON CASTLE NEW PROD. MGR. AT CKLW

Detroit, Feb. 15. Gordon Castle, writer and pro-ducer at WJR here, joins CKLW ducer at WJR here, joins CKLW new production manager, succeeding Art Sutton, who couple months ago, joined Dick Richards, Beverly Hills,

joined Dick-Richards, Beverly Hills, Callf, station.
Prior to joining WJR in 1934 Castle was commercial manager of CKMC, Toronto, handled shows over WGR, Buffalo, and WHK, Cleveland, and for seven years was account executive on General Motors account with Campbell-Ewald.

Manuter Frank: Ryan, of, CKLW
Manuter Frank: Ryan, of, CKLW

Manager Frank Ryan of CKLW said Castle will be detailed to tensive program of building shows for station.

### Mutual's Coverage Folio

Mutual Network has got out its first coverage statistics and maps. This compilation, effectively, and meatly contrived, goes out to the trade this week. Folio contains three sets of maps, one devoted to the coverage of sall mutual stations with WLW anothe showing the coverage of all Mutual stations with WSAI and the third, detiling with the coverage of Mutual's basic stations, namely, WOIK, WGN. WLW. CKLW. WCLE-WHK, WAAB and the Pacific lineup.

### Femme Gang-Buster

has been broadcasting off and on for last five years, will air the marriage friday (18) of Jack Menyon, ratio evancelist, and Jean-Holf, former acceptance of the property of

## \$17,446,435 for Time, \$6,106,112 For Talent, Gives Air Food Acct. Lead

For the first time food products'

For the first time food products advertising expenditures for network radio surpassed annual spent in national magazines. 1937. Other years mags always topped.

Figures for 1937 reveal that \$20, 576,891 went into the printed page medium. In time hetworks garnered \$117,446,435; talent costs were \$6,106, 112. Total air ad costs \$23,552,547. Compilations exclude figures for food, products ballytoon in newspapers and spot and local radio. National circulation media only are contrasted.

### Evangelist's Air Hitch

Pittsburgh, Feb. 15.

WWSW, station which he has been broadcasting off and on for

## **B.B.C. Pickup from Vaudeville Theatre** Inauspicious; Too Much Comment

By JOSHUA LOWE

By JOSHUA LOWE

London, Feb. 4.

Although hailed by commentator Jehn Watt as 'something of an occasion,' first of series of broadcast pickups from stage of Holborn Empire was hardly an impressive debut. B.B.C. idea of broadcasts from West End vaudeville theatres is apparently to jump indiscriminately into the middle of a program, with a commentator occupying a large section of the time with unnecessary talk.

Excerpts in this instance were badly chosen, listeners getting only the second half of Will Fyffes, chart and the second

little time back, and he has ranged up an impressive roster of unknowns.

Fault, though, was that such an act could be given at any time in a broadcast day's work, and, because of its radio origin, could not be held typical, or the such that the such and the such as the

Ing 30 mins time.

EMILY POST
Etiquette Talks
15 Mins.
15 Mins.
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18

conceilly declared she had nown conceilly declared she had nown titred the word ice' in this connection.

Continued that if she had employed lousy, it must have been under extreme provocation.

Mrs. Post, the epitome of the woman holding emotions under control, had on two previous shots heard, spoken in a personal vein. First time and Post family were caught abroad at the outbreak of the World War and what she had seen in England when troops were leaving for the front (a dramatic yarn convincingly marrated). Second dip into the personal was a reference to circumstances which forced her to give up a living for her family.

Mrs. Post knows all the answers to questions of etiquette and to many of the larger problems of life. Advice on the latter seem well considered and sound, Voice is pleasing, accent cultured, delivery a bit slow. Reserved but human. Edwards does a casting of players for questions of players for questions of the voices are young for roles portrayed.

MELO-DEARS'

MELO-DEARS'
Eight Debutantes of Rhythm, Ray
Arthur, Marie King, Jay McMasters Orchestra, Songs
15 Mins-Local
Sustaining
Sunday, 6 p.m.
WMEX: Boston
Only miss these theses 'MELO-DEARS'
Eight Debutantes

Sanday, 6 pm.

WMEX, Bestoa

Only major objection on this quarter-hour frame is the title of Melo-Dears, which is somewhat hinged to the name of Ina Ray Hutton. Other-wise the femme orchestra, also dubbed the Eight Debutantes of Rhythm, batoned by Ray Arthur, is to kay musical outfit, with good mike balance, except when Marie King, socaler, takes the mike.

Maybe the control operator should fade the band a bit to get more audible pipings from Miss King, Lassie has a pleasing voice and solls the musickers didn't subdue while she was miking.

Arthur directs nicely but his vocalig is weak, and further not the band leader type of warbler. Jay McMasters, mikeman, carries the band leader type of warbler. Jay McMasters, mikeman, carries the band leader type of warbler. Jay McMasters, mikeman, carries the band leader type of warbler. Jay McMasters, mikeman, carries the band leader type of warbler. Jay McMasters, mikeman, carries the band leader type of warbler. Jay McMasters, mikeman, carries the band leader type of warbler. Jay McMasters, mikeman, carries the band leader type of warbler. Jay McMasters, mikeman, carries the band leader type of warbler. Jay McMasters, mikeman, carries the spiel assignment, and he's a good adjunct.

Norm.

LUCILLE MANNERS With Ross Graham Singers, Orche With stra
50 Mins.
CUTIES SERVICE CO.
Friday 8 p.m.
WEAF -NBC, New York
(Lord & Thomas)
-vamped talen

Despite a revamped talent lineup this pioneer among the major net work commercials retains its fa-miliar pattern. It's still aimed pri-marily at the aimchair contingent,

work commercials accume as milliar pattern. It's still aimed primarily at the aimchair contingent, where it has built up a following and where many auto owners are presumably found.

Show goes for sweet music, semi-classical stuff with a heavy sensoning of the sentimental. Pace is slow throughout and there is no effort toward sophistication. Idea is manifestly to dish out the simple manifest of the simple manifestly to make the strategy of the siance. Is makes the grade.

Lucille Manners, prima donna formed specification of the siance of the si

MOTHERS OF FAMOUS MEN'

MOTHERS OF FAMOUS MEN'
Transcriptions
30 Mins,—Local
Sustaining
Sunday, 12 p. m.
WMCA, N. Y.
Expublisher Paul Mayer, idea man
of this program, has hit upon a novel'
rebash of historical matter that holds
are the control of the program on
our to the station of the program on
our to the station of the program on
our to the station of the premiere, alding it via 'auditions'.

Timely taking of Abe LincolnNancy Hanks theme fitted the holiday week-end of the premiere, although not being important to the
program. Minus lengthy build-up,
notably Lincoln talking with nergo
surgar adday preeding his, Gettys
of the program, however, had heart tugging appeal. Girl
portraying Nancy Hanks presented
some nifty ozone histrionics. In recreating great emancipator's maternal devotion and his mother, producer almost brought out towels.
Class with overtones of his mother
creating great emancipator's maternal devotion and his mother, producer almost brought out towels.
Class with overtones of his mother
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ANDREW F. KELLEY Talk.
15 Mins.-Local
EMIGRANT BANK
Friday, 8.30 p.m.
WOR, New York York (N. W. Ayer)

FAMOUS FORTUNES'
With Mark Hawley, Neill O'Malley,
Raye Wright, Jean Colbert, T. P.
Dillon, Tom Tully, Bob Stanley
Orchestra Orchestra
15 Mins.
FORTUNE SHOE
TUESday, 745 p.m.
WOR-Mutual, New York
(Badger, Browning & Hersey)

(Badger, Browning & Hersey)
This is an advertising 'association of ideas of the type that usually appeals to sponsors. Famous Fortune's ties up with the product, Fortune Shoes (General Shoe of Nashville) in a quarter-hour of dramatization. It's fast moving, touching the high spots, biographically capsuled. Not blazing any trails and now and again telescoping action, covering up controversial aspects and spanning years of time with comparatively elementary narrative devices. But, all in a control of the with comparatively elementary narrative devices, but, all in capture of the with comparatively control of the with comparatively elementary narrative devices. But, all in capture of the with comparatively elementary narrative devices. But, all in capture of the with comparative devices in the control of the with the comparative devices. But, all in capture of the control of the co

for showmanship today than for-merly.

Daniel Drew's cry-baby begging for mercy from Commodore Van-derbilt was an echo of Stair & Haviland 10-20-30 meller. Terribly over-sacted.

Land.

'ST. LOUIS SERENADE'
With Lorraine Grimm, Harry Cool
Six Little Girls, Ben Feld's Orch
30 Mins.

Sustaining
Sun. 7:00 p.m.
KMOX-CBS, St. Louis
TO KMOX was delegated the stint
of originating a coast-to-coast program to supplant The People's
Choice, a CBS net sustainer, and
C.G. Tiny Renier, program director,
bobbed up with a well balanced,
incity paced combo of music ancshing old, something new, something
bot and something blue, was faithfully kept on the initialer.
Lorraine Grimm who, it is
rumored, is soon to be plucked from
these diggings for a higher niche on
CBS's talent staff in New York,
topped the warblers with Thrill of a
Life Time for her first offering and
Life Time for her first offering and
Weather' in collaboration with the
KMOX glee club.
The Six Little Girls, making their
CBS debut, clicked with entertaining twist—a sort of Mickey Mouse
slant—of. Old King Cole' and then,
with Harry Cool, warbled Bear
Down Cools individual effort. The
Down Cools individual effort. The
Ok. Feld batoned his tooters through
his own colorful arrangement of
Rosaile' and also scored with Pineapple Swing and 'Am I in Another
World. The program's finale was
Goodbye Jonah with the entire cast
in action.
Tempo. right and no one was
humely and the Jone of Phillips
Folly Follies' for CBS was of network
cullity.
Aired during the first half of the
Edgar Bergen program 'St. Louis
Serenade' is placed in a tough spot
but has merit and should attract its
hare.

Schu.

IRENE CASTLE McLAUGHLIN

IRENE CASTLE McLAUGHLIN 10 Mins. Sustaining

Sustaining
Thursday, 10:30 p. m.
WJZ-NBC, New York
Guesting on the 'NBC Jamboree'
from Chicago, the dog lover was virtually wasted through poor material,
and aimless pacing. O. K. was a
bridge of the control of the control
iew sponsage and the control of the
fox-trotting career. But it was too
long.

fox-frotting career. But it was colong.

When finally, she did get up to the
mike, Don McNeill, mc. on the show,
had the most and best lines. It was
probably hoped that some comedy
would tally from the time-tried gag
of having the guest want to sing
when the others persisted she tell of
her other achievements. It was done
almost rudely, certainly crudely
which robbed it not only of effect,
but—worse—attached-a stigma-to-thestunt.

stunt.

Mrs. McLaughlin has a very good
voice and air personality. Maybe
next time.

Bert.

FLORENCE DESMOND Impersonations
10 Mins,
Saturday, 8 p. m.
BBC, London.

h winns, Saturday, 8 p. m.

Ball London

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CABMEL SNOW With Lucien Lelong Paris Fashlons Transoceanic Wednesday, 4:45 p. m. WJZ-NBC, New York

Carmel Snow, Harper's Bazaar tor, gave the lowdown on Paris fashions to be expected during the com-ing season. Spoke over WJZ Wednes-day (9) from Paris via short wave.

day (9) from Paris via short wave. Remarkably clear reception.

Styles, according to Harper's oracle, will be full of color and humor, and any of the full of color and humor, and around with. Five or six shades in one costume are the thing, and Mrs. Snow isn't very oplimistic about the average woman's ability to choose that many colors which won't shriek at each other.

Fiverything, becafter is femiline.

average woman's ability to choose that many colors which won't shriek at each other.

Everything hereafter is feminine and romantic, 'outlining the figgah. Is Mrs. Snow says. Waistlines are more important than ever, and she added reassuringly, 'our bosoms are still with us.' (Thought you'd be glad to know.)

Lucien Lelong, guesting with Mrs. Snow, is taking no chances on having femme customers spoil his care ful color schemes. He is designing that he chem's the season of the color of the color

TREASURE HUNT
With Frank Eschen, Tom Reid
Two 15-Min. Periods
AMERICAN TOBACCO CO.
(CREMO)
Sat., 6:30 and 8:00 p.m.,
KSD, St. Louis

(Gumhinner)

KSD's Saturday night "Treasure Hunt" is one of the best attention Hunt' is one of the best attention getters in this neck of the woods currently and with a bait of \$25 in cash, seven boxes of cigars and 15 pairs of theatre ducats, some 75 persons participated in the hunt last week. The Hunt, sponsored by Cremo cigars, is made up of 10 different things the participants must do in an hour's time. Anyone who offers a suggestion incorporated into the hunt is rewarded with a box of cigars.

do in an hour's time. Anyone who offers a suggestion incorporated into the hunt is rewarded with a box of cigars.

Hunt begins with a 15-min. program at 630 p.m., in which Head Huntsman Frank Eschen, KSD's chief announcer, rattles off the things the contestants with the contestants of the things the contestants with the contestants of the things of the contestants with the contestants with the contestants of the things of the contestants with the contestants with the contestants with the contestants with the wind of the well of the contestants were required to report at the KSD radio playhouse in the west. End residential district, where the judges await them.

Last week the contestants were required to take to the radio playhouse a baseball bat, bean bag, at ea kettle, a 12-inch board in which were driven 25 carpet tacks, a neck-lace made of 20 different buttons, a 25 carpet tacks, a neck-lace made of 20 different buttons, a 25 carpet tacks, a neck-lace made of 20 different buttons, a 25 carpet tacks, an experience of the contest of the co

alea made of 20 different buttons, a 25-word statement about the merit of y Cremo cigars, the number of Casseys listed in the phone book; the number of of Control of y Cremo cigars, the number of Casseys listed in the phone book; the number of trees surrounding the number of the number of trees surrounding the number of trees surrounding the number of the number o

ERNIE FIO-RITO in Contrast, with Eleanor

ERNIE FIO-RITO

'Studies in Contrast,' with Eleanor'
Sherry
Musical
30 Mins.
Sustaining
Play 100 p. m.

York

Emie Fio-Rito's (no relative to
Emie Fio-Rito's (no relative to
Emie Fio-Rito's (no relative to
Ted) extra specially arranged and
conducted series of musical contrasts
of sweet, swing and symphony is an
attractive program. But like Morton Gould, Ray Sinatra and Vic Irwin, all of whom are heard on the
same station under similar setups, it
presents too much that is good and
not enough that is memorable.

Ozone-invited studio audience apparently gets more out of show than
listeners who feed on the intricacies
There of the the traction of the contraction of th

ily indulged in by her sistren in swing.
While listening well program offers little to dance to.

Hurl.

HELLO LADIES!

With By Woodbury orchestra, Shirley Davis, Don Farker, Wally.

Roth, Joe Kirkham, The Three Smart Fel'lers, Ted Kimball and Ham Fark

30 Mins—Local
Sustaining
KDYL, Salt Lake City
S. S. Fox. KDYL prexy, has had the idea incorporated in 'Hello Cadies' for over a year. It became a reality last week when station sealed its—two-year\_contract with Local 104 of A. F. of M. It's an ambituous showmanly variety show, designed to develop home-town talesters.

bitious showmanly variety show, designed to develop home-town talent.

Station should fare well its move to build up Woodbury, his 10 piece male outfit, Shriley Davis, warbler, Don Parker, dreamy lyric tenor, and Wally Roth, whose fustis rosy.

Piped from station's largest studio, hampered by inadequate seating facilities. Hellow Ladies!" attracts about 50 visitors to the studio each Monday, Wednesday and Friday.

Since variety is the formula for the shown producer Ted Kimball, the show, Producer Ted Kimball, the show, Producer Ted Kimball, the show, Producer Ted Kimball, and the show, Producer Shows; orchestral number, vocals by male and femme singers, slick exchange of banter between bandleader and announcer, three-spot guest artist and hoke comedy or drams. As it stacks up, show, at present is capital entertainment, shewedly directed announcer, three-spot guest artist and hoke comedy or drams. As it stacks up, show, at present is capital entertainment, shewedly directed itself that housewife appeal script should have.

Woodbury's band, drafted from local vaudfilm houses and swank dance spots, is at home on swing or sweet types of cleffing. Leader enteress how. Has pleasing radio values will up a leare colouiser worker had been seen to be a sure as the seen that a sure a cloud to the sure of the sure of

sweet types the control of the contr

which stood up starkly on the not licks.

Spoody playlet, depicting homelife of a radio station production manager, took a satirical jab at Kimball, but handled, in a click omanner.

Park, long-time columnist on the Sait Lake Tribune, was guest artist, chattering salitless morsels of philosophizing around the theme Life Begins at 40' was hindered by his over-enthusistic voice and swallowing of several punch lines.

Whole show announced by Kimball.

Whole show announced cluss, briskly by Kimball.

PAUL KENNEDY

HOLLYWOOD SHOWCASE With Lud Gluskin's orchestra, Donald Novis, Hollywood Singers and Royal Quartet Musical

RoyaMusical
30 Mins.
Sustaining
Thursday, 10:30 p. m.
WABC-CRS, Hollywood
Like NBC's Jambored and kindred fillers CBS' late niter fills the
ozone with pleasant music and voices,
Pluss up one of the what-to-do spot
without lowering the network standavis.

without lowering the new people and new voices it presented Donald Novis, still in good voice, and the vet Lud Gluskin's band, also some new arrangements and new tune of Hudson-Delange Out of My Life. Built-up arrangement of the by now trite 'Bei Mir' failed to excite. Groupsters oke.

YOUR WITNESS'
With Ashmead Scott, Bill Lawrence
is Mins—Local
Sustaining
Wednesday, 10:15 p.m.
ENX; Hollywood
Young & Rubicam holds an option
on this show but threatened litigation
to holding up a sale. Ashmead Scott,
who fathered the air whodunit and
does various chores at the broadcast,
claims full ownership of the property
which is disputed by an early collaborator.
Idea on, the show is novel. Each

coes various enores at the proaceast, claims full ownership of the property which is disputed by an early collaborator.

Idea on the show is novel. Each week a murder mystery is enacted, after which the audience questions the various characters as the content of the collection of the heavy handed dramatics nicely. Scott, who plays the part of Sergeant Burke, then sums up the evidence and ames the guilty culprit. Dialers are asked to state their reasons why the guy committed the crime and the best letter wins a radio.

It's all, well done with Charles Vanda, Coast program director for Columbia, and Scott hooking after production and direction, and and aparticular and service of the comment of the commen

ZANY FAMILY
Sketch, Musical
30 Mins.
Sustaining
Friday, 7:15
WINS, New York

Zany's is attempt to copy other
family sketches, but it falls far
short, Interspersed within the halfhour program are several musical
selections by studio artists.
Idea behind the whole thing, evidently, is to get something on the
Fasy Aces' pattern, but this one
needs considerable fixing. It's much
too raucous, loud and scripting calls
for too much nonsensical patter dur,
ing a day in the lives of the fax
Charlie Austin m.c.s of the
opening program in some each gave
yent hal would identify him in fution of the family of the programs.
A counter of some stelleys the ten-

tics that would identify him in iter-ture programs.

A couple of songs relieve the ten-sion, which becomes very acute at times when a few of the Zanys al-most blast the radio asunder with their loud capers.

'THE KEY SHOW'
Rhyme, Records
15 Mins.—Local
KROGER & MILLER—LOCK-SMITHS Sunday, 1:45 p.m. KTOK, Oklahoma City

HENRY BURBIG MENNY BURBIG With Funnyhoners, Frank Novak Comedy, Songs, Band 15 Mins. MENNEN'S SHAVING PRODUCTS Wed., 7:45 p. m.

comedy, Songs, Band.
IS Mins.
MENNEN'S SHAVING PRODUCTS
Wed, 7:45 p. m.
WEAF, New York
(Kiesewelter)
This quarter-hour, which brings back Henry Burbig after an absence of several years from the network lanes, tends to make it still tougher for itself by its billing. Cheer Up.
And the state of the still tougher for itself by its billing. Cheer Up.
And the state of the still tougher for itself by its billing. Cheer Up.
And the state of the still tougher for itself by its billing. Cheer Up.
And the state of the still tougher for itself by its billing. Cheer Up.
And the state of the still tougher for itself by its billing. Cheer Up.
And the station, time and evening as a combination he must next time avert. But the chances are this same feeling of tolerance will consider itself imposed upon when the announcer vouchsafes near the fadeout point that it has all been compiled to help cheer up America.
Burbig has boyed down by making immelf the butt of the cast's needling and general kidding. The material is not only unfunny in itself, but it's awkwardly assembled and palmed off. Only time that Burbig airs his Hebe dialect is when he does a parody on some historical anecdote or nursery rhyme. Burbig might make it easier for himself by cutting out the laughing accompanient to his gags. It sounds as though an abig way, but their material and style is too dated to mean much. Frank Novak's dance numbers serve as easily welcomed interruptions.

Ad copy gives effective mention to each of the Mennen shaving products but it is the non-lather article that's highlighted. The itsy-bitsy slogan for this one is: Join the effective mention to each of the Mennen shaving products but it is the non-lather article that's highlighted. The itsy-bitsy slogan for this one is: Join the effective mention to each of the Mennen shaving products but it is the non-lather article that's highlighted. The itsy-bitsy leaves the skin smooth, virile and handsome.

'THE PEOPLE'S BUSINESS'
With Duncan Moore
Interviews, Etc.
30 Mins.—Local
Sustaining
Saturdays, 8 p.m.
WJR, Detroit

Sustaining Saturdays, 8 p.m.

WIR, Detroit

Here is public service' program which got off with both seet lanted to solve the program of its type. Waxed several days in advance of airing, excellent recording.

Series, designed to portray graphically how taxpayers' money is spent, will cover every department and institution of the state of Michigan. Armed with authorization letter from Government of the state of Michigan. Armed with authorization letter from Government for the program of the progra

in nice 100, and everything's clicko all around.

SECRET DIARY
With Nannette Sargent, Elizabeth Att King, Louis Levy, Francis Dramatic Serial
15 Mins.
FRENCH BAUER, INC.
Tues, Fri., 10.a. m.
WKRC, Cincinnati.

(Frederic W. Ziv, Inc.)
Two clever ideas in this new series give promise of developing into a clicker. Diary more properties of house-wives. Dear Diary writer is central figure of the story. She is involved in a sentimental mixup with her testranged hubby, a maturing daughter and her b. f., a kindly author. To put on steam, she reads from and adds to her diary, but, not all that she writes is disclosed to listeners. Undisclosed portions are the comeon that the story of the control of the control

Sunday, 1:45. p.m.

Announcer and —east ramble through the rhyming metaphors of Harold Shreve, accompanied by canned music, All announcements and dialog, from open ng of skit until shut-off, are in poetic form, even the telephone number of sponsor. Deing run in to tryme "tit preceding sentence, witch of dialog and music stucceds in permitting neither to become monotonous and furnishes good variety for listeners-in who prefer either type.

Plenty of funny licidents, such as two gangsters about to blow a safe and talking to "ach other in perfect rhythmic form—using gangster jargon, and finally deciding that since the safe was put there by Kroger & Miller, it was too tough to tacke.

Clever local idea show. Lewis.

Talent Mills

No. 3-WLW, Cincy

and then, of course, there's WLW which versed the idea of New York sending scouts into the sticks looking for talent. WLW sent scouts to Manhattan twice a year ... some of the New York talent was thought good enough for Cincinnail ... mostly there were no signed contracts ... if acts dight click wLW wanted to be free of commitments ... of course sometimes they did click and then. scrammed ... it was burn system for collecting talent commissions ... but it kept the station's door open ... the hinges worked inward and outward ... there were often as many as 25 singers on the staff, most of 'em soloists.

Way back Estate Stove, a regular annual repeater, had a program with Jane Froman, the Mills Brow and the King's Jesters giving out. Liftle Jack Little, Morin Sisters, Singing Sam, Tommy Riggs, Ramona, Jack Berch are just a few of the long list of WLW alumni. Crosley station as early as 1926 was being disrespectful to

Jack Berch are just a few of the long list of WLW alumni. Crosley station as early as 1926 was being disrespectful to that old friend and charter member of most radio stations.—the phonograph record. Pancakes got the bum's rush early and rudely.

WLW was eccentric in other ways—they used special arrangements at time when such extravagance was denounced ar confor ded shownanship by sponsors. Today the station, probably has the largest music library outside the networks. William Stoess, who goes with the lease, is still musical director (Chemiavsky added recortly as director) and Dave Conlon of the engineers and Pa McCornick, who goes on at 6:30 a.m., hasn't had a good light's sleep in 10 years.

had a good light's sieep in averars.

Lum and Abner got the goby at WLW. Jury decided they didn't have what it takes. But since then the team has always been heard on WLW through network feeds.

Ten years ago there were five musicians; today there are 50:

SUNDAY SWING CONCERT With Martin Block, Lucky Millinder band, Merle Pitt orchestra, Tiny Woolf, Rose Blaine

with Martin Block, Lucky Millinder band, Merle Pitt orchestra, Tluy Woolf, Rose Blaine 60 Mins.
O'CEDAR PRODUCTS
Sunday, 11 a. m.
WNEW, New York
(John H. Dunham)
This is a concrete example of what can be accomplished on an off-time radio hour if entertainment is popular. Outstanding swing bands go on for guest appearances weekly plus the station's swing combo. of Merle Pitt and a few regular artists.
Martin Block m. c's and dishest haste patter.
Every Yarlation of swing even of the sales patter.
Every Yarlation of swing even of the sales patter.
Every Yarlation of swing even in Lucky Millinder's epertoire. Pitt's orchestra also has its noments, showing up in contrasting style to othercombo. Mildred Craig delivered a neat ballad and Sammy Spegel's electrical guitar solo was a fanctiful arrangement of Tarewell Blues.
Best of added entries was the swing duo of Tiny Woolf and Rose Blaine, singing Till Swing.
Block uses same technique as on Make Believe Ballroom' show over same station, only here he has live talent and it's before an audience. WNEW's ace salesman, Block mees any commercial seems of the sales talk states and the sales was the swing duo of Tiny woolf and much sales talk sales and the sales a

BARNEY OLDFIELD Commentator
5 Mins,
LINCOLN THEATRE CORP.
Mon.-Fri., 6:10 p.m. CST
KFOR, Lincoln

won-Fri, timeoin
Case of Vasiery mugg and film
cditor gone wrong. Blurbs five times
weekly with Hoff-wond-chalter-sestars, productions of the Strickly for
Lincoln the Bout commence, age
and weight of stars, quips on productions, all inside info.
Mugg airs stuff, personally,
covering wore widenly new to
micropholes but showing probable
improvement with practice. Couple
years of droning should clarify sufficiently for normal listener.
Station such as KFOR, whose coverage and wattage is limited to city
in which it is located, ideal for program of this type.

Quin.

Follow-Up Comment

Emile Montenuro, cameraman for Fox Movietone; talked for less than two minutes after a long dramatization of his life and picture-taking acyploits, on Edgar A. Guest's 'It. Can a Be Done' commercial over NBC blue. Montemuro seemed stiffer before the mike than some of the newsreclmen who have been interviewed on network broadcasts. Not much in his voice or delivery to suggest the adventurous, driving personality, that had been pictured in the dramatization—an actor played 'Monty' in the latter."

Emile Montenuro, cameraman for got, 'guested in an excerpt from the film on the Maxwell House-MGMM and throw Thursday (10). Film's title was changed to 'Of. Human Hearts' via ration of the symposium of the surface and the surface and

Burgess Meredith was ballyhooed to sing on the Paul Whiteman show for Chesterfield last Friday night (11) over CBS, but he warbled nary a note. Wires must have been crossed in the Columbia press department, the handout burb on the program was headed with the statement, the the columbia of the program was headed with the sing to all things? I might better have said, Will do anything but sing.

Boys went in for the hearty palsy-walsy stuff. It was always Buzz Boys went in for the hearty palsy-waley stuff. It was always Buzz' and Paul! and Ollie! (Oliver Wake-field, comedian), never the full name, Meredith was introed as dramatic star, Actors Equity vice-president, poet, author, composer and architect. But that singer business, never bobbed up, either in the build-up or performance. Actually, however, the actor does sing briefly in his current legit show, Maxwell Anderson's The Star Wagon, at the Empire. N. Y. It's hardly a major aria, but he gets by with it okay.

After, a weind opening. In which

iegit snow, Maxwell Anderson's The Slar Wagon, 'at the Empire, N. Y. It's hardly a 'major aria, but he gets by with it okay.

After a weird opening, in which he hoke-emoted a gooty original verse about the gigantic apple. Meredith offered a session who contained the season of the season who come the season who can't get out again and how Meredith can't say which season who can't find the season where extemporaneous the season whe season w

Fritz Reiner's batoning of Wagner's Rienzi' overture on the Ford show Sunday night (13) must have been about the slowest that composition has ever been played. Piece is not supposed to be played as a jam session for big applers, but under Reiner's direction it showed signs of dying its feet. Lauritz Melchior's singing, particularly of the Foreign Land' aria from Lohengrin, was impressive. William J. Cameron's spiel about the state of the nation's business was pompous, windy and dull, as usual.

Barbar Stanwyck turned in a stunning dramatie job, last Sunday night
(13) on the Chase & Sanborn show
over WEAF-NBC. It. was a repeat
date for her, since she had previously
done the title part in 'Anna Christie'.
Sunday's dramatization was also Eugene O'Neill, this time from 'The
Straw.' Script offered plenty of opportunity for emoting and the actress
unlosed lots of power, but avoided
hoking it. Her bout with 'Charlie
McCarthy was not so good. Whatever it was that broke up the cast
and pamicked the studio audience
didn't come over the air. Laughter
kept increasing to the fadeout and
could even be heard faintly during
the-final-announcement.

Lucille Ball rattled off some Lucille Ball rattled off, some cork-ing comedy last Sunday night (13) as guestee for Phil Baker. Her mater-ral was only so-so, but, her timing and knock-em-dead emphasis on the tags italicized the humor. Her with-ering style of always-belittli was particularly well suited to go with Baker's fooling.

James Stewart and John Carridine featured in the Metro release of the Honore Morrow story, Benefits For-

a national contest stritowing instanting of a sypopsis on the same program.

Carridine and Stewart used the Carridine and Stewart used thou the film wherein control the film wherein the former plays the part of President Lincoln and the latter a young army surgeon. Carridine may convince as the Great Emaneipator in the film version but fell short here through no fault of his own. His short clipped speech and forceful delivery failed to sustain the illusion of the ligure who has always been pictured in stories and biographics, as well as in past lims, as a soft-spoken, kindly including the production of the short stink.

the short stint.

George McCall, who recently incepted a 15-minute film gossip program on CBS for Old Gold foriginating in Hollywood), has improved his air voice, but if still suffers a bit from need of some variation of pitch. This would build up the 'excitement' angle. Diction is clear.

Chatter includes items about Hollywood as a place and pictures as a biz, mostly latter, plus thumb-nail reviews of new pictures. McCall rates them as hitting the bull's-eye, only mentioning pictures which deserve that rating. His program includes what is called a screen style scoop in which unannounced woman picks the winner each week. Good fan stuff.

Cood fan stuff.

'Don Winslow of the Navy' continues tracking down the Scorpion, for the edification of the kid listeners on NBC, at 5:15 p. m. Winslow and the menace (including the latter's ace spy, Tasmia) have been having it out for a long time now, and it's beginning to look though they'll justified to be the second of the company of the continuation of the company of the second of the company of the Scorpion in most everything. If the Scorpion in most everything if the Scorpion is Tasmia has an insidious-sounding accent, so has Winslow's aide, Moi. It's becoming a battle of dialects as well as the tracking down of the ace imaginary enemy of the U.S.A.

Program is a sustainer, and the kids are asked to join a Squadron of Rebut, however, is not explained at every program. It is apparently taken for granted that Winslow, and his aims are known to every juve.

Women Make the News' is a WOR, N. Y., sustaining counterpart of Women in the News, once on WEAF. Vincent Connolly is the commentator or WOR's 15-minute spot, concerning himself chiefly with spot news events featuring the femining gendre, It's an okay session for femme appeal, well delivered and interesting on the whole.

on the whole.

Frapels X. Bushman is the star of Stepmother, Colgate Toothpowder's 15-minute late afternoon shot on CBS, but nobody would have known if from one of last week's programs. Bushman was not in that period, nor was he even referred to by name, but where the title comes in was also a mystery at that catching. Stepmother spent the entire 15 minutes worrying why her husband was late for dinner, while the hubby's two kids and the cook spent the 15 minutes telling her that she looked worried. Fower of suggestion between the entire 15 minutes that the cook spent had so the cook of the late of t

such contentions. Only the adjective colossal was missing.

Robert Harris, Greenville, S. C. youngster, guest on 'We the People over CBS, told an interesting story of winning MGMS \$5,000 prize for the best title to the picture now content to the property of the best title to the picture now get a closure of the grand to enjoy a closure of the glamour-product city. Harris mike date was timed to plug the current release of the film. Also was a smart bit of drum beating for the Maxwell 'Coffee-MGM. 'Good News' over NBC 'Harris learned of the competition through tuning increasually, according to his scrib—the program) and for. Robert Taylor, mice of broadcast. Harris drew a land from studio audience when he told of that swell guy giving him a chromotic, which he did not know whether to some they written sent was given an adequate reading by the 17-veri-older, out of work for five months at time of entering title contest.

Ben Alley, tenor on WCAU, Philly, who was stricken with appendix at-tack in the studios coupla weeks ago, has returned home from hospital and will be back on mike in about three weeks. Dan Kelly subbing for him.

## **New Bands. WIND Get Unexpected** Buildups in Chi Due to Major Stations' Service Fee Forcing Hotels Off Air

Chicago, Feb. 15.
In the three weeks since the hotels and several nite clubs went off the radio out of Chicago due to stations insistence on a \$100 weekly service fee, Chicago has witnessed the climb of several previously unknown bands to comparative popularity, the hesitancy of name orchestrast to accept jobs in the local hotel interies unless they are assured radio outlets, and the build-up of WIND, the Ralph Atlass indiction a top evening station due to the grab-off of the Andrew Karzas Aragon and Trianon stations from WGN.

gon and WiND picks up the Aragon and Trianon for a full hour starting at 11 p.m. nitely, with an added 60 minutes for a sup-

with an added 60 minutes for a supper plug every Sunday. With Karzas playing the top orehestra names of the country, and the Aragon-Trianon time having a sixyear record of tremendous listener pull, it has brought over a flock of new listeners to the Atlass station. Hotels experiencing much difficulty in getting, orehestras sine they have gone off the ether. Bands have always, looked to Chieago dates as more or less the place for obtaining nationwide popularity, and for that reason were willing and anxious to come into local spots at considerably less eoin than they got elsewhere. They remember the local build-up of such orchestras as. Wayne King, Kay Kyser, Ted Weems, Guy Lombardo. Shep Fields, Hal. Kemp, Jan Garbert, Ben Bernie, Benny Goodman, all of whom were admittedly boomed to popularity and big money through their Chicago such as Indianapolis, Cleveland, Pittsburgh, etc., from where they are assured or radio outlets. They are aducking the Chicago niteries which were once considered the cream bookings of the nation, because of their outlets over WGN, Mutual, NBC, CBS. And in cases: where they are assign for considerably upped coin, placing, the local dates as strictly four engagements for financial profit rather than as an air build-up.

While these top bands have been cut off for the most part from midwest ethering, other bands from the small indie niteries are now getting a public hearing. And the public is evidencing its ability to find new favorites among the available list. Several bands have sprung up to certain prominence already, in the three weeks of the new order, and indications are that they may become prime low-diffice favorites it had a build be a build by the promise for the small indications are that they may become prime low-diffice favorites in the vice of the rew order, and indications are that they may become prime low-diffice favorites in they continue their present elimb. Coming in strongly are such bands as Louie Panico's, around talking to singing acts and studio chestrass as their

### NBC Saluting Her Cleve. Studios with 1-Hr. 'Cast

Cleveland, Feb. 15.

WTAM climaxing one-week hostudies in NBC building on Saturday (19) with a one-hour network broadcast, tentatively set for 9 pm., topped by Dr. Frank Black leading.

cast, tentatively set for 9 p.m., topped by Dr. Frank Black leading, 40-piece symphonic orchestra.

Town's Mayor Harold, Burton is opening dedicatory program with brief speech, followed by another one by Thenox R. Lohr, piez of NBC. Novel angle to be signing of his 1838 baseball; contract by Bob Feller, pitching ace of Cleveland Indians, Marraret Speaks, Firestone soprano, and Mario Cozzi, operatic bartione, are coming from New York as vocalists, Stubby Gordon's Aquade band; so mthe list and Graham McNamee is handling mike and introductions. John Rayal. Altred Motton, Frank Mason, Dr. James Rolland Angell and Roy C, Witmer are among the other NBC exces due to take part in ceremonics.

### Mutual Reaudits

Following couple weeks of ledger scanning, the Mutual Broadcasting System has decided that the gross 1937 incided that the gross lost litake issued several weeks ago was in error by about \$13,000. After checking with the Chicago books, it appears that the 1937 gross is \$2,239,076, and not \$2,226,631, previously nounced. nounced.

Revised computation quently throws Mutual's agency and client breakdowns for 1937 into the junk heap. New ones will be issued.

### Mex Operators Get Stiff Rap for Court Contempt

Los Angeles, Feb. 15.
Fines of \$500 and five-day jail sentences were imposed in superior court here on four persons for contempt in connection with the removal from South Gate. Calif., to Tijuana, Mexico, of radio transmitter equipment, which had been held under attachment by J. A. Murphy local political figure. Defendants are M. P. and R. Barbachano, Lower California utilities operators. C. L. Byers and George Berger, attorney. Also included is the Mexican corporation which operates the station at Rosarita Beach.
Station's effects have been in litigation for some time.

### Liable for Libe!?

Albany Feb. 15.
Senator Julius Berg is introducing tomorrow (Wednesday) a bill extending to radio stations penalties for libel now held against newspapers and publications. Introducer says under present law word of mouth utterances can be only held as slander. Due to radio's vast audience it should be subject to same treatment as publications. Bill amends general construction law.

### Weed Signs Up 4

Joe Weed, station rep, has added four more Canadian stations to his string. Firm handles their U. S. biz

bidding.
CHNS: Halifax, CKBI, Prince Albert: CKPR, Fort William; CFAR Tin Flon, Manitoba, are the Weed Pst-swellers.

## **Sponsor Boycott** Threat in Coast **Musicians Move**

Los Angeles, Feb. 15.
Threat of boycotting sponsors of programs who use indie stations not-complying with requirements of Musicians' Mutual Protective Assn. was laid down last week as local officers prepared to move on transmitters a unionization drive. Picket lines and unfair listing are also weapons to be used to bring recaleitrants to time, according to Jack Tenney, MMPA president. Another wedge is the Federal Communications Commission ruling, effective Feb. 25, requiring stations to be in good standing with unions on penalty of shutting off the recording and transcription supply to offending transmitters. Los Angeles Feb. 15.

### Auctioneering on Air New St. L. Commersh

St. Louis, Feb. 15.

A daily one-way auction sale, with the dialers mailing in their bids, is the latest commercial program, conceived by WEW. Every morning Bill Mackintosh, chief announcer of station, grabs his auctioneer's hammer and starts the show. He gives a detaile description of the article to esoid and ends with a price far below the sales lag.

Mackintosh tells listeners to mail in their bids before 9 a. m. and that the high bid takes the piece. Pay off is that several bids on each sale are above the sale price. Manne Furniture Co. is bankrolling the program.

above the sale price. Manne Furni-ture Co. is bankrolling the program

Bob Sampson, KMOX salesman, and Leona Quinn, of St. Louis, were married last week.

## Legal Advice Illegal Over Radio

### Massachusettes Judge Hands Down Decision—Meanwhile 'Courts' Off Air Generally

Boston, Feb. 15. An important decision against disbursement of legal advice on radio programs has been handed down

An important decision against dispursement of legal advice on raidio programs has been handed down here by Fred T. Field, Justice of the Supreme Judicial Court in the case of Monto Rosenthal, Meyer A. Moseow, and Edwin I. Simons vs. Shepard Broadcasting Service, Inc. in conjunction with former 'Court of Common Troubles.'

Before the ease came to court, a report was consummated by the investigation of Raymond T. Parke, Master. The ease, filed on November 24, 1936, was heard Suffolia County last week. Representing Shepard was J. Arnold Parrar. Summation of the ease was digested in the following status by Justice C. J. Rugg.

This petition was instituted on November 24, 1936, by three members of the Bar of Massachusetts to restrain the respondent from broadcasting these radio programs, on the ground that they constitute that it may practice alsw. Planipt, the that it may practice alsw. Planipt, the class of the promistions of St. 1935, e. 346. The giving of advice as to legal matters has been normonly recognized as an important part of the existing advice as to legal matters has been normonly recognized as an important part of the activities reduction for the public week with in the sweep of the prohibitions of St. 1935, e. 346. The giving of advice as to legal matters has been normonly recognized as an important part of the activities reduction for the public with the proposal proposal

out foundation. There is no finding that the persons seeking and re-ceiving such advice were indigent. There is an express finding that the

mar the persons seeking and receiving such advice were indigent. There is an express finding that the respondent was conducting these programs as a part of its commercial adventures for profit. There is no finding that the motives of the respondent were charitable. The forms which the activities of the respondent take is illegal- and contrary to the Statute and against the policy of the Commonwealth as there declared.

The respondent has discontinued both series of programs assailed by the present petition. That was done within less than a month after this petition was instituted. The circumstances attending such discontinuance are not set out, with much fulness in the record. The inference seems strong, however, that there is no likelihood that these programs will be resumed by the respondent. The cuestion of, costs remains. The allowance of costs in equity always rests. the court's discretion. The petitioners brought this proceeding under statutory authorization for the public welfare and not for selfish reasons or for pecuniary profit. The case has become most because of the voluntary conduct of the respondent in easing to continue to give the broadcasts. It seems to the poetitioners' (lawyers filing action).

## Radio Daffodils

Rome, Italy—Roman radio station plans to conduct experiment of registering how people answer the telephone. Broadcasting station will call up numbers picked at random from the various districts of the city, from the slums to the big villas, and then broadcast the way people respond to the calls. Finally, announcer will give his version of most correct and time-saving way to answer, a ring. This may prove very educational in city where first 10 minutes of a telephone conversation always taken up with an exchange of words something like the following: "Pronto" (Readu)

Provite who, specking?

"Pronto" (Ready)
Pronto, who 'speaking?
To whom do you wish to speak?
But who 'speaking?
But to whom do you wish to speak?
Is the Countess in? (Everybody is a countess telephonically speaking),
Who is it that desires her?

Washington—Clash of mentalities is plotted by WJSV for Saturday (19), with two alleged masterininds staging what CBS propagandists declare will be a real battle of wits. Thought-throwers are web's Professor Quiz and Emanuel Snyder, of the Labor Department. Government employee has cashed in on his prognosticating ability, winning number of contests and predicting the exact outcome of the 1936 Kentucky Derby, the time as well as the win, place and show nags.

Philadelphia—Four words, which—if they use em—give gabbers greatest tongue-twisting are listed by Boake Carter as phthisis, ollomatopeies, elsemosynary and adamant.

Offers as the very top, however one right out of Webster's—pneumonoul-tramicroscopiesilicovoleanokoniosis. It's a silicosis disease.

Pittsburgh—On Walt Framer's WWSW Lobby Interviews' program daily in front of the Penn theatre, he's been using 'Julie the Manicurist' as an anonymous figure to whom he credits a regular wiscerack. Other day a gal called him up, thanked him, said her name was Julie, that she was a manicurist and that her business has jumped 100% since he started giving her a plug.

Winnipeg.—When the thermometer 'climbed' to zero here recently Maurice' Burchall, of CKY gushed about the unprecedented mild spell, suggested it was a lovely morning to enjoy a brisk walk to the office. Fast on the heels of this remark came a letter to the station from the Winnipeg Electric Railway squawking that business was bad enough with out having radio announcers advising listeners to walk to work. Then the thermometer nose-dived to 40 below and the incident was considered closed.

New York City.—Actor urging his qualifications upon consideration of Larry Menkin, CBS writer-director, claimed he had a swell Siamese

Philadelphia—Powers Gouraud, WCAU's guy-about-town gabber, frequently called on to make after-dinner spiels. Not satisfied with quality of party-talk he's been supplying, he's hit on idea of waxing speeches first and playing them back to himself. He claims he's fallen saleep three times so far listening to himself.

Cincinnati.—Coon Creek Girls, hillbilly band of femmes on WCKY thrice-weekly commercial, get laugh when they mention the name of their home town. Girls claim it's called Pinch-Em-Tight Hollow, in Powell County, Ky.

Pittsburgh, Feb. 15.
Clarence M. Pettit, Denver business man, joins KDKA staff today
(15) to work on sustaining presentations, educational and shows and handle most of special events programs. Derby Sproul will continue to have charge of station's ommercial entertainment.

commercial entertainment.

Petiti has been with Baldwin
Piano Co. in Denver for last 15
years and while never actively identified with radio worked on many
shows association with KDKA
manager—A. E. Polson while latter,
was at KOA there.

## A.E. Nelson Brings Denver WMCA, N. Y., HAS **GOOD NIGHT PRAYER**

WMCA, N. Y., this week com-menced signing off the ozone night-ly with a long prayer cued with music and sound effects.

music and sound effects.

This brings us to the close of another day. From the heart of the theatrical district in New York City, from whence this voice comes, the bright lights are gradually fading. Night has cast its cloak over the roaring metropolis, bringing silence, peace and welcome rest from work and the cares of the day. From early morning to late night we have had the privilege of bringing into your homes the colorful pageant of events gleaned from all parts of the world, some gay, some sad, but all woven into a pattern to fit into the great tapestry of life.

To the men aboard the many ves-

into a pattern to fit into the great tapestry of life.

To the men aboard the many vessels ploughing the we wish aste journey. To our valiant pilots we wish Godspeed. To those who this night are separated from their homes and loved ones, to the siek and discouraged, may the dawning of the morrow bring renewed, hope and courage. At this time may we express the fervent prayer that the sweet freedom of democracy keenly enjoyed by all. Americans may some day soon be restored to those people of other lands who lonight are yoked by oppression. And may the spirit of brotherly love preserve inviolate the glorious principles on which our own great country was founded. Peace canth good will to all men,

WMCA has started to a greeting, couched similar thought, when it lights up in the morning. Copy is much shorter the a. m. however.

# N.A.B. PROBATION BEGINS

## 'WAIT AND SEE' IS PHILOSOPHY

By BOB LANDRY

By BOB LANDRY

Washington, Feb. 15.

National Association of Broadcastis meeting in Washington currently for its 16th annual convention. There is a registration of 436, very large and tending to belie reports of disintegration and disinterest. Paradoxical not, the mood of those directly concerned with NAB, is marked by weariness, skepticism and hewilderment. The effortless ratification at first surprised and then alarmed some broadcasters who felt a good fight would have been a heaithjer sign.

While there was some disposition

heathier sign.

While there was some disposition to believe that Mark Ethridge, Ed Craig and Sam Rosenbaum, who appear to be the new dominant personalities have worked hard and been moved by sincere motives the ward to the machinery suggested to the suspicious that the new ways were simply old ways in a change of raiment.

Vetecre of many NAB convenience.

old ways in a change of raiment.
Veterans of many N.A.B. conventions are not so sure that the changes are basic enough. They see them as mere parliamentarianism with a few once-prominent broadcasters spanked for their contributions, real or imagined, to previous policies now recognized as sowing seeds of trade association weakness.

### Career-Seckers

Broadcasters of a ortical turn of mind are saying—and with increasing freedom of expression, regardless of eavesdroppers—that the NAB has been notoriously exploited by and for individual career-seeking

There are several firsts, despite the essential quiet and dullness of this sweet 16' convention. Among these

are:

(a) The first expression of doubt smong broadcasters that Washington, is the ideal headquarters for N.A.B., with the atmosphere held to encourage stalling and politics instead of the aggressiveness the trade association obviously needs. Question has been privately raised—for the first time—that needed 'perspective' on such masters as ASCAP and the AF.M. might well be better achieved away from Washington. Perhaps in Chicago, a conveniently central location, in the opinion of some broadcasters.

(b) Facsimile-broke out in a rash at this convention, with exhibits and propagandists dragging on the lappis of station men.

(c) Hearst, Radio under its re-

ot station men.

(c)—Henret Radio under its revamped set up offering manysided service to stations was the
center of a lot of gossip. Other sales
reps are alarmed. Rumors mention
several large stations swinging over.
Hearst is attempting to integrate
a multiplicity of services. Among
these are: Peggy Stone as counsellor
to station on how to get along with
and get something out of net works:
the Washington backstairs blueprint
decoder service; the engineering specialist added attraction. Convention
buzzed Sunday morning with ness
of Elliott. Roosevelt's called-off invifation for several broadcasters to
lon him for dinner at the White
House.

Radio department of King Peat-

House.
Radio department of King Features in N. Y. was dissolved last week, chief executives being handed notices Friday, Feb. 11. Department was reputed to be money-maker even at present time.
Fred Smith, manager of King Features radio division, and Bryce Disque, dr., his assistant and production head, let out.

### Walker Joins WOR Branch

Chicago, Feb. 15.

Harry W. Walker, Js., added to the local WOR sales force by R. J. Bartett, Jr., chief of the WOR office.
Walker formerly in newspaper biz. With the addition of Walker to the staff Barrett plans no further expansion of force, considering his present three-man pack an efficient contract-digging set-up.

## Cranks Echo Congressional Blasts PRESIDENT'S SUN

Ad agency men are convinced that the power of suggestion mostly responsible for the flood of squawks which has marked listener mail during recent months. It is their observation that the curve of the peeve type of letters shoots up sharply soon after some senator or congressman sounds off in the press on the topic of radio censorship. Another curious angle pointed out by the agency men is that a goodly percentage of the squawkees now append a line stating that a 'copy of this letter is being sent to the Federal Com-

munications. Commission.' Before the Chase & Sanborn episode mention of the FCC in a listener letter was a rarity.

Agency program impresarios also observe that the recent newsprint furore has likely had much to do with the pronounced tendency among these writers to exaggerate religious, racial and various human behavior implications. While criticism from hypersensitive natures has always been routine stuff, the current crop tops everything that the business has yet to contend with.

### BROADCASTERS' JUNKET

Don Davis Will Pilot 30 to See

Washington, Feb. 15.
Don Davis of WHB, Kansas City
whe has a travel bureau side-line is
plotting to take a party of broadcasters to Europe, July 15 next. Idea
is to arrange a party of about 30 sailing from Montreal and visiting about 10. countries

0 countries. Visits to foreign radio stations is in integral part of the itinerary. Davis will act as guide to the party.

## FACSIMILE AS SPECIAL **PROBLEM**

Washington, Feb. 15. Washington, Feb. 15.
Stations which have installed or are about to install facsimile equipment were urged at a meeting Sunday (15) to organize into a common front and appoint a spokesman for the group when it came to advancing their problems before the Federal Communications. Commission. The instigator of the get-together was Walter. Damm, of WTMJ, Milwaukee.

waukee.

It was also suggested that the facsimile broadcasters co-operate in developing ways of promoting the
medium. As an example of the
medium. As an example of the
right sort of goodwill building, it
was proposed that that facsimile discourage any talk of publicity about
facsimile becoming a competitor of
newspapers.

Among those who attended the
meeting were Jack Poppele, WOR,
Newark Charles Chatterton, KGW
Portland, Ore: Carl Meyer, WGN
Chicago: Paul Loyet, WHO, Des
Moines, and Robert Coe, KSD, St.
Louis. waukee.

It was also suggested that the fac-

### Pat Ballard Hunting Rah-Rah Composers

Pat Ballard, songwriter, and radio author, has tied up as music editor of College Humor to include an dergraduate swing contest, with prizes for campus swing songs.

Ballard, who pioneered an amatcur songwriting contest on WOR will similarly ir the collegiate Jam tunes. Meantime, until these come along, his first ticup will be 'College Humor', by Larry Clinton; a pro songsmith;

### Bushman's Shampoo Show

Bushman's Shampoo Show

Chicago, Feb 15.

Colgate Shampoo readying test locally of a Hollywood chatter program. Will be kblitzed by Francis X. Bushman former film star.

Program will be produced by Les Weinrott for the Benton & Bowles-Chicago ad agency which handles several of the Colgate accounts. Weinrott also produces Step Mother for Colgate's tooth, powder through the B. & B. agency here.

Mendel Jones Joins WCKY
Cincinnati, Feb. 15.
Mendel Jones, new production and company of the Milson

wcky.

Since last June Jones was programmer at WHK, Cleveland, until moving in here. Has been midwest radio for ten years.

## N.A.B. POLITICAL **CONTROLLING** 17 ELECTED

Washington, Feb. 15.
Regional directors who will, in turn, name the six-man team that will guide the N.A.B. and hire such paid as are to be taken on were designated at series of regional room meetings, held here Monday night. They are, by zones.

1. John Shepard, Yankee network.
2. Harry Wilder, WSY, Syracuse.
3. Clair McCullough, WGAL, Lancaster.

caster.
4. J. A. Kennedy, WCHS, Charles-

4. J. A. Renneuy, 1000, W. Va.
5. Walter Tison, WFLA, Tampa.
6. Ed Craig, WSM, Nashville.
7. Mark Ethridge, WHAS, Louis-

8. J. E. Fetzer, WKZO, Kalamazoo 9. Valter Damm, WTMJ, Milwau-

10. J. J. Gillin, WOW, Omaha. 11. Earl Gammons, WCCO, Minne-

apolis. 12. Herb Hollister, KAMS, Wich-O. L. Taylor, KGNC, Amarillo. Gene O'Fallon, KFEL, Denver. Ralph Brunton, KJBS, San

Jose. 16. Don Thornburgh, KNX, Holly-

17. C. W. Myers, KOIN, Portland. 17. C. W. Myers, KOIN, Portland.

In the 17 directorships are two
CBS exces, Thornburgh and Gammons, but no NBC employes. Two
former N.A.B. presidents, Damm and
Myers are included while Gillin is a
former vice-president.

### WJAS-CBS GET TOGETHER

Third Five-Year Period Set After

Washington, Feb

WJAS, Pittsburgh and Columbia network are linked for another fiveyear period. Contract signed at the year period. Contract signed at the convention between Hugh Brennan and Herb Akerberg. Ends a nine months wrangle over time on station which WJAS, would not relinquish for network programs.

WJAJ was one of the first affiliates with CBS when the web was formed in 1927. This is its third five-year rected.

## ELMER SEES **NETWORKS IN SADDLE**

Washington, Feb. 15. In pre-meeting conversations with delegates around the convention hotel lobby John Elmer, retired NAB note: lobby, John Eimer, retried NAB prez and head of WCBM. Baltimore, said that the reorganization plan which was being submitted to the association impressed him as constituting a complete capitulation to the networks.

etworks. Elmer predicted that from now on

## **Valentine Party**

### Reorganization Ratified-N.A.B. Waltzes in Three-Quarter-Time-No-Peep of Opposition

Washington, Feb. 15.
Sweetheart spirit of Valentine's Day oozed the Monday after noon (14) session of the National Association of Broadcasters' convention to the point where a disserting vatic became a rarity seach section of the association's plan of reorganization things' and that he the association of Broadcasters' convention to the point where a disserting vatic became a rarity seach section of the association's plan of reorganization things' and that he thought they ought to carry on.

St50,000 from Dues

There wasn't a single ruffic of disserting which slid things through at a left wasnot make the command held that the smoothness and unanimity should only be comstuded as evidence of the complete harmony now dominating held of the theory of the complete harmony now dominating held that the construed as evidence of the complete harmony now dominating held that the construed as evidence of the complete harmony now dominating held that the construed as evidence of the complete harmony now dominating held that the new sortion of the proceedings to considering each of the responsibility of the purpose of considering each of the responsibility of the world of directors had been approximated size of the proceedings was over, Ethric gedelared that while there were being fortied about the new orard would most likely deter him president for a term of military and the constant note in the purpose of considering each of the responsibility of the control of the purpose of considering each of the responsibility of the purpose of considering each of the responsibility of the purpose of considering each of the responsibility of the purpose of considering each of the responsibility of the purpose of considering each of the responsibility of the purpose of considering each of the responsibility of the purpose of considering each of the responsibility of the purpose of considering each of the responsibility of the purpose of the purpose

# IN HIERARCHY

By BEN BODEC

Washington, Feb. 15

February convention of the N.A.A. looks set to wind up tomorrow (Wednesday), with the broadcasters keeping their fingers crossed. There has been talk about resignations and about the formation of a rival organization. Both themes have been sounded at previous conventions. with nothing serious heretofore hapnening although a dozen stations have quit N.A.B. since the criticism of the association began to get acute three years ago.

Speculation concerns the reaction, particularly of owners of stations, when those delegates who are salaried employees return with the news and the bill.

news and the bill.

Much depends who gets the job as paid president and what convincing evidence of a true change or improvement is put over.

Amount of the dues pa hle the NAB under the reorganization worsied broadcasters generally with advance reports mentioning increases of from one-half to five times existing dues. Actual kick-in ratios as okayed by the committee and scheduled to start March 1 are as follows:

	RANGE OF	MONTHLY	7
CLA	SS. INCOME.	DUES.	
Α	\$15,000	\$5.0	ø
13	\$15,001- 36,000	10.0	0
è".	26.001 00.000		A)
b.	60.001 - 80.000	20.0	Ò
10	80:001- 120.000		n
P	120.001 160.000	40.6	
G.	100,001- 200,000	50,0	
11	200,001- 300,000	75.0	
1.			
J -	400,001- 500,000		n
IC .	500,001 600,000	1.)	
L	600.001- 800.000	200,0	
M	800 001-1 000 000		4)
V.	7,000,001-2,000,000	400.0	4)
o :	Over 2,000,000	500.0	0
	61 141 177 m		

After the 17-man group of gional directors were elected they huddled and emerged with nominations, as follows:

CLEAR CHANNELS.

(Two to be elected)
Harold Hough vs. Joe Maland.
Earl Glade vs. Lambdin Kay.
REGIONALS

(Two to be elected)

Frank Russell vs. Kennet Berkeley:
Sam Rosebaum vs. Elliott Roose-

(Two to be elected)
John Elmer vs. Lester A. Benson.
E. A. Allen vs. James F. Hopkins.

E. A. Allen vs. James F. Hopkins.
After routine election this simmered down-quickly into the executive committee of six, now installed and respinsible for what happens. Cnee the committee vas chisen the hotel's began emptying like water from an open faueet, although meetings were scheduled for W-ednesday. Committee elected Harold Hough, Lambdin Kay, Frank Russell, Elliott Roosevelt, John Elmer, E. A. Allen.

### Wheelock, Air Showman, Takes Over Armstrong Agency: Changes Name

Philadelphia, Feb. 15. Sale by F. Wallace Armstrong of the agency bearing his name to L. Ward Wheelock, Jr., long associated with the former in the operation of the agency, was officially confirmed-today (15). Sale become effective March 1 when the agency will be-rome known as the Ward Wheelock.

come known as the manimproved the man office of the contemplated; with the main office remaining live will the Holly win 
affice will entitude merations under 
its present scheme. The agency handle, the Campbell Soup account.

Whoeleek has been prominent in 
broade sting program leadership for 
interest.

## Wheeler. With Craney in the Wings, Does Hot Monolog on Monopoly; Webs, Big Stations Don't Fancy

Washington, Feb. 15.

Washington, Fcb. 15.
Speech by Sen. Burton K. Wheeler,
of Montana, which opened the convention of the National Association
of Broadcasters here. Monday (143),
drew mixed imental reactions from
among the assembled station operators. Some considered his remarks
as highly disturbing and discouraging for the more enterprising kind
"broadcaster, while others took the
view that the senator had done the
industry a favor by revealing how
the radio winds were blowing in
Washington.

With Ed Craney, KGIR, the senator's ear-whisperer matters
radio, esated, behind him on the platform, Wheeler got off a lot of warnings about threatening monopolistic
practices and offensive programs in
proadcasting. He thought that there
were too many clear channels concentrated in metropolitan areas, with
resulting duplication of service; that
the major networks were gobbling
up too much of their affiliates time
and that the former by making the
affiliates dependent on them for revenue and program service were on
he way to fashioning an inequitable
bargaining power, and possibly
monopoly.

Depressing Prospect With Ed Craney, KGIR, the sens-

### Depressing Prospect

After giving the major webs a rough going over, the senator said he didn't like the idea of the same rough going over, the senator said be didn't like the idea of the same outfit controlling several stations in one town or-area. He reminded the broadcasters that the people still owned the frequencies and that the law, though permitting an operator to make a profit, did not grant any authority for the transfer of a license to another. Wheeler's crack about profits and trafficking in wavelengths got, some broadcasters to wondering whether they wouldn't be going off the deep end in the future, by making huge investments in studios, equipment and showmanship.

## Convention Bride

Washington, Feb. 15.
Only bride attending the
N.A.B. convention Mrs.
Lincoln Dellar. Marriage took
place last week in Reno. Bride
is former Grace Gould, nonpro, of San Francisco.
CBS station relationtacteer has

CBS station relations con-tacteer brought her to conven-tion Tuesday.

since there would be a slim chance of netting much for themselves in the event of a lease or sale.

On the keep-the-air-clean issue the senator took the position that the originating network or station should be held accountable for derelictions and not the relaying outlets, since they had no control over the program material.

Wheeler stated his cheach with a

program material. Wheeler strated his speech with a kidding on the square gag involving Frank (Scoop) Russell and Harry Butcher, NBC and CBS political contacts, respectively, in Washington. The story for a big laugh but it's undercurrent implications didn't set well with either the network reps present or a lot of the more pene-trative independent broadcasters.

### Seyforth Quits KWK

St. Louis, Feb. 15.

Danny Seyforth, production direc-tor and talent scout for KWK, re-signed today (Tuesday) and will join his songbird wife, Tommy Birche, in Hollywood, where she will make a screen test the latter part of the month.

month.
Joining KWK in 1929, Seyforth
participated in the Slack's Minstrel
Show that ran for 70 consecutive
weeks. For the past five years he
has produced every local show aired
over this station.

### Not Too Personal

Washington, Feb. 15. Many broadcasters came in by air-lane accompanied by their wives inder the two-for-one TWA (take wife along) privilege now granted. But general there were few But general there were few wives, not much social doings. Just

Walter Damm took up ping pong

Despite frowns, not very grim, that exhibits were unwelcome at this that exhibits were unwelcome at this particular convention, most of the regulars showed up, plus a few others, to wit Amperex, Appleby & Appleby, Western, Electric, Graybar, International News, Transradio, Johns-Manville, Masque Sound Effects. NBC Thesaurus, Presto, Radioscriptions, Atlas Transcriptions, Blaw-Knox, Adrian James Flanker, Trans-Air, Finch, RCA, Associated.

Delegates were notable for quar-tering outside the hotel where the convention was held, meetings were held on the roof.

Station sales reps out in full bat-talion, as usual, including Ed Petry, Joe McGillyra, John Blair, Ray Lin-ton. George P. Hollingberry, Hor-ace Hagedorn, Free & Peters, Scars & Ayer, Joe Weed, Howard Wilson, F. Katz Pete Wasser.

N. A. B. convention joke on Japa-

nese boycott:

'What happened to the girl with
the cotton stockings?'

Echoing the McNinch taboos against sponsored fun girls from the clerical staffs of the F.C.C. deferred to their sopority sisters of NBC and GBS in the matter of stepping out with the delegates.

Vincent Callahan, WWL, New Orleans dug up his wide black skim-mer for the return to his old baili-wick. It's the sunray protector he used to wear when calling on Con-

George Duram, spot time buyer or Morse InternationI, was around

## 'Monopoly' Is McNinch's Theme

Chairman's Address Much Stronger Than Usual Blah-Blah Dished Out by Previous Commissioners

### Right Language

Washington, Feb. 15
Following McNinch's address:
Sam Rosenbaum of WFIL,
Philadelphia, stepped up and
challenged the general idea,
invariably advanced by politicians, that radio isn't respectable and that they broadcast
objectionable programs ias a
matter of course. 'Asking the
chairman if he thought broadcasters did not sleep in their
own homes, McNinch replied:
'Hell, no.'
That sounds like our language,' replied Rosenbaum, and
they shook hands.

to see Phil Loucks about a research

Bill Roux, of Hearst Radio, Inc., found a bambino porker parked in his bathtub. This was part of a stunt by a North Dakota broadstunt by a North Dakota broad-caster. The pig participated in a yox pop program from the hote! caster.

John Norton, NBC station rela-tions, has the task of sweetening up Edgar H. Twamley, WBEN, Buf-falo, gen. mgr., who had recently been around the network's home of-fice demanding things.

John 'Cordially Yours' Shepard, 3rd, Yankee Network, talking about getting away from it all by going on five week cruise to South

Glenn Snyder, WLS, Chicago, and D. E. Plug' Kendrick, unnerved by the Washington callm, appointed themselves as a committee on guest conveniences and issued permits for all squirrel cage privileges.

Reg Brophy, now gen. mgr. of Canadian Marconi, Ltd., came down just to spend a couple of days in just to spend a couple of days in serious conversation with his former NBC associates.

Bob Convey, KWK, St. Louis, flew up from a Florida vacation and af-ter he had been around the conven-tion for a couple of hours he said he was sorry. Clarence Crosby also

Paul Oury, ex of WPRO, Provi-dence, among non-members at the convention.

Clair Heyer, of WHBF, Rock Island, Illinois, has been trying to terest a network—any network—in obtaining a connection. It develops a condition of unique freeze-out. Columbi has WOC, Davenport, across the river; NBC has WHO, Des Moines, and Mutual's WGN, Chicago, is claimed to cover the area.

Ted Streibert, WOR top hand, asu streibert, WOR top hand, showed up sporting an expensive midwinter Caribbean sun-tan. Johnny Johnstone did a quickie look-see, scramming back to N. Y. Sunday night.

Mutual gave out golden carnations

No VARIETY daily and caramels issued at convention.

Joe Maland, boss; Paul A. Loyet, technical director, and Hale Bondurant, sales manager, delegates for WHO, Des Moines. Maland is a director of NAB and Bondurant on executive committee of sales division.

### Bailey's Post Permanent

Bailey's Post Permanent

Omaha, Feb. 15,
Appointment of W. K. Bailey as
station director of WAAW was made
permanent Jast Week-Dy Frank Manchester, manager of the station and
secretary of omaha Grain Exchange,
owners. Bailey was acting under
temporary set-up for couple of
weeks previous. General management of the station as well as commercial activities will be directed
by Bailey.
Same announcement made Duane.
Gaither program director of station.
He was formerly program director

He was formerly program director and traffic manager of KOIL. Gaither also is handling station pub-

Washington, Feb. 14.
Frank McNinch, chairman of the Federal Communications Commission, was chief speaker at the second morning session. Following the custom of having either the chairman or a commissioner speak, McNinch, however, departed from tradition in saying somewhat more an saying it with considerable ugggh. Herêtofore the boys from the F.C.C for the F.K.C.) have demonstrated chiedy a talent for letting words come out of their mouths without saying anything.

"Can't Stand an Insul' While McNinch alternately stung and then applied balm the tone of his talk made an impression on the broadcasters. He warned them that radio cannot stand an Insull' and that concentration of control either purposeful or unwitting' was bad stuff for broadcasting and for America.

ica.

Over-all theme was monopoly. In Over-all theme was 'monopoly.' In that respect he echoed Senator Wheeler of the day before. Mc-Ninch, however, talked about timestigations,' profiteering in public resources' and said, approps radio's Washington lobby, that those who were 'now still relying on political influence were placing their weight on broken reed. n broken reeds.

McNinch, strong dry, flatly said all intoxicating beverage advertising should be banned from the air.

### WDAS, WPEN, Philly, Still Feudin', Burnin'

Philadelphia, Feb. 15.
Feud between WDAS and WPENcontinues its merry way here with
both kilowatters making charges and
counter-charges of program tite
swiping. Incident in each case ends
up with offended station phoning the
offender, and latter bowing deeply
and apologizing. Story usually,
'Oh, we didn't know. We're so sorry.
Thanks for calling it to our attention.' And the reply: 'It's perfectly
all right, don't mind it at all," while
both stations are actually burning to
a frazzle.

Latest charge is WDAS' that WPEN copped tag, 'The Talent Scott, which VARIETY Radio Directory, reveals as belonging to four other stations anyhow.

### WFIL's Recording Biz

Philadelphia, Feb. 15.
Commercial recording service for clients and prospects will be inaugurated shortly by WFIL. Department in charge of Roger W. Clipp, WFIL biz manager, and Edward Pamphillon, engineering supervisor. Ad agencies, commercial and industrial firms have been circularized and provided with a price-sked-for-the-waxings. Station acquired three RCA cutting turntables about four months ago and has been experimenting since.

G. M. Don Williams G. M. Don Withycomb said he has

or intention of competing with outside recording firms for commercial business, but failed to explain how this is to be avoided.

### Defers to Four A's

Washington, Feb. 15.
Arthur Church of KMBC, Kansas City, in his report on research delivered a considerably toned down speech from his original draft.
John Benson, of the American Assn. of Advertising Agencies, persuaded Church that the invidious references to critical phases of James Ballwin's recent reference to the Joint Committee on Radio Research should be omitted out of respect to harmonious future operation.

### Ganging Up on Horlick's

Canging Up on Horlick's Chicago. Feb. 15.
Considerable hopping among Chicago agencies angling for the Horlick's account, which is recognized locally as an open account it dropped: Lum' and Abner.
Three agencies in the lead to snap the account away from Lord & Thomas. These are reported as Leo Burnett, Roche, Williams. & Cunnyngham, and Schwimmer & Scott.



### NEW TIMES NEW LINES

Like a great actress summoned to play Camille one week, Sadie Thompson, the next, broadcasting has repeatedly altered its complexion to suit the evervarying demands of its ever-increasing clientele. Mutual sincerely hopes that

the changes now being deliberated by the NAB will meet the highest success, even as those Mutual itself inaugurated when its new policies created not only greater profit for each station, but greater flexibility for each advertiser.

## THE MUTUAL BROADCASTING SYSTEM

# **SALUTATIONS!**

# NATIONAL ASSOCIATION OF BROADCASTERS

AND ALL ITS MEMBERS

FROM THE

# **CHAMPION**

OF THE BOX-OFFICE

# MAE WEST

IN PERSON

SMASHES ALL BOX-OFFICE RECORDS!

# "EVERYDAY'S A HOLIDAY"

A Paramount Picture – An Emanuel Cohen Production
PARAMOUNT THEATRE, LOS ANGELES,
WEEK OF FEBRUARY 2nd

GROSSED

\$37,838.00

AVERAGE BUSINESS OF THE THEATRE \$16,000.00

Management
MURRAY FEIL
WILLIAM MORRIS AGENCY

"REMEMBER ME BOYS!"

## Mandatory Tuxedo for N.A.B. Banquet **Not Taken Too Seriously by Delegates**

Washington, Feb. 15. Broadcasters refused to accept a flat ruling that tuxedo must be worn at the annual banquet. Effort to class up the delegates in black ties was premised the notion that Washington politicians would judge the table guests by their appearance and that broadcasters should show they were not muggs, like VARIETY

reporters. Resistance to the attempted rule (specified the banquet ducats for the first time) forced a compromise. If you want to and we hope you will took the place of the original

must.
Ed Allen of WLVA, Lynchburg, said he guessed he'd have to eat alone in the coffee shop and Herb Hollister of KANS, Wichita, said the air express wouldn't reach him in time. And everybody else seemed to think it was pretty unimportant anyhow.

### Sidelines Cost N.A.B. \$51,000; \$19,228 Left; Harold Hough Reports

Washington, Feb. 15.
Harold Hough, WBAP, Fort Worth, reporting as treasurer, told the NAB membership Monday (14) that there was a balance of \$19,228 in the association's exchequer as of Jan. 31, though \$89,658 had been taken in from dues and other sources since last summer.

Hough also disclosed that the committee which worked out the association's reorganization plan had spent \$5,953 and the NAB had invested \$51,000 in a transcription library and copyright checking bureau. Latter two operations are slated for severance from the NAB treasury. Washington, Feb. 15.

Bill Robson and wife left last week for a boat trip to Yucatan. On return he will swing around to Toussaint, and/thence to Oklahoma to deliver a lecture there on radio. He's direc-tor of the Columbia Workshop.

### Convention's Best

Washington, Feb. 15.
Poirter Oglesby of Pennsylvania, was wanted to cast his yote at the N. A. B. convention.

but was missing. Was located at Hardie Meakin's film parlor seeing 'Snow White and the Seven Dwarfs.'

## **Fed Tax Sleuths** Checking Up On L. A. Trade Deals

Los Angeles, Feb. 15. Trade deals between radio stations and advertisers are being scrutinized by Department of Justice operatives checking over income tax records. Employes of several stations have been called to the carpet for their knowledge of trade transactions, consummated in lieu of cash layout. What the agents want to know is if the articles taken in trade for time were listed for the federal bite. First to come under the official scrutiny was KMTR, owned by Vie Dalton, now in Europe on a honeymoon. Other transmitters, largely indies, will get their chance to tell all. ecking over income tax records

Agents declined to discuss what disclosures, if any, resulted.

### Singing Sportcaster

Pittsburgh, Feb. 15,

Fittsburgh, Feb. 15.
Ed Sprague, former sports announcer at WCAE, has joined WWVA at Wheeling. W. Va., in a similar capacity.
Sprague also vocalist and is doing some singing in several WWVA shows. For time, he was a member of the quartet featured in Old Shay Ale show, 'A Night at the Inn.' on WCAE.

### **Washington Buzz**

RADIO

Washington, Feb. 15.

Membership the we-have-abath-in-our-office club, headed by Secretary of the Interior Ickes, Postmaster General Farley, and Secretary of Labor Perkins, has been extended to Louis G. Galdwell, iggal mouthpiece for the clear-channel group.

Renovation of the National Press Building suite occupied by the local spokesman for the 50-kw plants included installation of shower and the fixings. Unlike the Ickes, Farley and Perkins plunges, Caldwell's utilitarian rather than ornamental. Visiting fremen must conform with cabinet custom, however, and bring their own towels.

Newest radio recruit for the National Press Club—which has many broadcast-minded members but no separate membership category for them—is Mel Dalberg, FCC examier. Slid into the non-active status—thus saving \$50—by pointing to part-time scribbling during college and social chatter writing. Most of the radio crowd had to fork over considerably more cash and become associate members, since they could not demonstrate two years' experience at the typewriter.

Double burden was loaded on Commander T. A. M. Craven this week when FCCer George Henry Payne fled the chill for his custom-ary winter siesta in Florida. Tam took Payne's February duties of passing on Alaskan matters.

Rumor that Chairman Frank R. McNinch is going to quit the FCC made the rounds again last week. A biennial occurrence, and no long, er wins the customary denial.

Followers of F.C.C. biz are won

Followers of F.C.C. biz are wondering just what an applicant for a
new station must do to prove existence of a 'need for service in the
area proposed to be served.

Report of Examiner Robert L.
Irwin, requesting asheanning of the
plea of Pacific Radio Corp., Grant's
Pass, Ore, dished up following facts
on radio service now available:
Grant's Pass does not now receive
any primary broadcast service. Station KMED, at Medford, Oregon, is
the nearest station, but that station tion KMED, at Medford, Oregon, is the nearest station, but that station does not render a clear signal in the area. Stations KRNR, at Roseburg, and KOOS, at Marsfineld, are heard in the town, but their signals are not satisfactory. The service from these stations would be classed as secondary in character and intermit-

Irwin's 'findings of fact and con-clusions of law,' summing up rea-sons for tossing out the request, stated, 'there is no showing that there is a need for service in the area proposed to be served

Staff shifts last week cheated Lloyd Dennis, WJSV mikeman, out of several hours sleep because he forgot about change in his daily routine. After holding down the before-breakfast spot for months, Dennis fell into the habit of rolling out of the blankets at 5 a.m. in order to make the intri ferm his William of the blankets at 5 a.m. in order to make the trip from his Virginia home to the studio be 6:30. Bright and early Thursday (10) morning he stumbled into the office. Scurried back to the plantation and tumbled back into bed.

Recent vistors have wondered if local CBS staff has gone softie. Re-furbished speakers' studio features such prim and formal furniture as love seats, soft lights, and potted plants. Has that cozy nook effect.

### **Cummins Bows In Varady** Program in Weems' Place

Chicago, Feb. 15.
Bernie Cummins orchestra goes on
the Varady of Vienna cosmetic program over the Mutual lines for its
first two weeks as a fill-in until Ted
Weems orchestra gets back to town
from its present theatre and ballroom tour.

room tour. Cummins starts program off Feb. 20. It originates in studios of WGN here and will ride for 52 weeks from 12:30-12:45 p.m. Baggaley-Horton & Hoyt agency handling account.

## Warn Radio Stations Not to Broadcast Farmers' Tax Refunds Demands

### OFFER ETHEL B'MORE IN 30-MINUTE SERIAL

Ed Wolf and the William Morris office are collaborating on offering agencies a new dramatic live show starring Ethel Barrymore. Bayard Veiler, playweight and scenarist, is writing the series, titled 'A Woman Shall Judge.' It's his first radio scripting job. scripting job.

scripting Job.

Program is a serial in 30-min.
slices, designed for night-time network spotting. Morris office assembled the cast and lined up
Veiler. Wolf-is producing.

### Nehi Soda Pop to Use Live Show Featuring Tim-Irene, Olsen's Orch

Nehi, Inc., soda-pop bottling firm, takes on its first network program with a variety layout starting over NBC-blue March 11. Show will air each Friday 9-9:30 p.m. over 58 sta-

cach Friday 9-9:30 p.m. over. 38 stations.

Talent roster will include George
Olsen's orch, Teddy Bergman, Tim
(Ryan) and Irene (Noblette) and
the Golden Gate Quartet. Graham
McNamee will spiel the blurbs.

\*Lester O'Keefer is producing the
program. Bud Pearson and Les
White will supply the material,
James. A Greene agency, Atlanta,
handles the account.

Last year Nehi placed waxed
series of dramatizations around the
lives of sports luminaries on selected stations. Prior to that the softdrihk manufacturer was in the spotfield.

### **Pleasant Complaint**

Detroit, Feb. 15; Mail response to an ofter of pix of the Hermit and cast of 'In the Hermit's Cave,' spook serial aired late Sunday evenings over WJR for Carter Coal Co., caught bankroller and Ralph H. Jones agency napping. Only 2,500 folders printed, figured to cover response, but one announcement brought almost 18,000 requests. So presses had to be re-inked while sponsor apologized to listeners, 'Script written by Geraldine Elsenthic Carte Cart Detroit, Feb. 15.

Script written by Geraldine El-liott, with WJR's 'Mummers' enact-ing roles under Charles Penman's direction.

### San Francisco Notes

Producer Ned Tollinger of the San Francisco NBC staff nursing a sprainted andle.

Bob Bence and Bill Davidson cele-brated the first anniversary of their 'Morning Merrymakers' program over KFRC San Francisco, and the Mutual Don. Lee web last week Show is aired six days a week with Chester Smith's orchestra and solo-ists.

Show is aired six days a week with Chester Smith's orchestra and soloists.

Larry L. Kriedt is now in charge of sales with the control of the

cisco last ween a common on biz.

L. B. West of the Honolulu Broad-casting Company is the new secretary of the Northern California Broadcasters Association, succeeding M. E. Bob Roberts.

Washington, Feb. 15.
Broadcasters were warned last week to beware of spouters seeking to purchase time in which to encourage farmers to apply for refunds of processing taxes imposed during the early New Deal days while the Agricultural Adjustment Act was in effect.

Internal Revenue Commissioner Guy Helvering announced he had information that transmitters in the North Central states had made facilities available to persons engaging

North Central states had made facili-ties available to persons engaging in the wrongful activity of inducing his graisers and consumers of differ-ent farm products to file claims for reimbursement. Rural listeners were erroneously told they could get back cash which buyers deducted from the stilling price on for the acting

erroneously tout arey control of the selling price or for the extra amount they had to pay in buying agricultural products.

The FCC took no hand the situation, although the Revenue Bureau, may file complaints if broadcasters in the farm belt do not watch which sten.

### WCAE's Hearst Plug For Sponsors Answers KDKA's Zingy Ballyhoo

Pittsburgh, Feb 15.

Break accorded commercial sponsons on WCAE through publicity campaign mapped out for Hearst station in his local newspaper, afterson Sim-Pelegraph, Radio page now carries daily 1 col by 13-inch ad listing every program and naming the sponsor, as well, first time that's ever been done around here. In past, Post-Gazette has occasionally given few inches of free ad-

In past, Post-Gazette has occa-sionally given few inches of free ad-vertising space to new sponsored shows on WWSW, station owned by morning sheet, but mentioning only the name of the program and never account.

the account.
It's all believed to be part of
Héarst-WCAE pressure to counteract
comprehensive advertising campaign started couple of months ago
at KDKA by Manager A. E. Nelson. at KDKA by Manager A. E. Nelson, latter going in heavy for billboards, screen trailers, street car and taxi-cab three-sheeting as well as institu-tional folder and magazine give-aways and department store window

### **FEW STATIONS HOT** FOR CONGRESS GAS

Washington, Feb. 15.
Waxings of what Congressmenthink about pressing issues has proved of limited interest to the broadcasting industry, in the experi-ence of the National Association of Broadcasters.

Broadcasters.

About a score of stations around, the nation have taken up NAB's proposition of making discs of legislative thought processes for rebroadcasting. These, however, are fairly regular customers, with legislative orators spieling on a weekly basis. usually.

usually.

Senator Arthur Capper—who owns
two transmitters himself—and Senator Edmund L. Burke of Nebraska
are among the regulars. Records
cost from \$1.60 up.

### John Field at WPTF

Raleigh, N. C., Feb. 15.
John H. Field, Jr., formerly with
station rep firm of Free & Peters, is
new commercial chief at WPTF.
Field was v.p. of Free, Johns &
Fields, affiliated company the
Free & Peters setup.

### WASH. COURT ON AIR

WASH. COURT ON AIR

Washington, Feb. 15.

Regular police court airings were launched last week by local outlets as part of general crusade to increase traffic safety and pare the Capital's zooming death roll.

After the judges had balked for weeks. Congressman William T. Schulte of Indiana—who is on the House committee in charge of District of Columbia affairs—applied heat and won consent to install mikes in the traffic division for trial period. Opening broadcast occurred Friday (11), with both NBC and CFS giving a fine-by-fine report.



**NEW YORK** Joseph Hershey McGillvra 366 Madison Avenue Vanderbilt 3-5055 CHICAGO ADVERTISING REPRESENTATIVES FOR RADIO STATIONS

SAN FRANCISCO California St Exbrook 1697 TORONTO

# PHOTOSTATIC AFFIDAVITS

## SALES REPS' MERGER YEN

Washington, Feb. 15.
Lobby talk during the convention of the National Association of Broadcasters was thick with would-be mergers. These seekers of amalgamations were station representatives. All were of the minor leagues. Some wanted to interlock lists so that they could have offices already established in other areas, while others went into negotiations on pooling stations that they thought they would be able to get.

### Broadcasters' Broadcast' From Convention Hotel Headlined by Live Pig

Washington, Feb. 15.
Yodeling pig of a Dakota station
miscled in on WRCs 'Broadcasters
Broadcast' program on the opening
day of the get-together.
Intended as a 'kaleidoscopic picture' of visiting broadcasters who
were to be interviewed in the lobby
of the convention batch at 9.45 above

ture, of visiting broadcasters who yere to be interviewed, in the lobby of the convention hotel at 9:45 ayem, broadcast went barnyard when piglet was introduced. Special pig-sticker, brought along by the warbling port-er's soul-mate, had to be employed, however, to get the animal to take High C. For the benefit of soft-hearted disteners, explanation was made that the implement was three-inches long neaffective harmless and inches long, perfectly harmless and quite painless, and had been approved by the Society for the Prevention of Cruelty to Pigs.

### Reason Enough

Washington, Feb. 15.
That glum expression on the face of a usually ebullient station sales rep is explained by \$210,000 worth of time cancellations in the last fortnight.
One leading daytime advertiser said to have provided \$125,000 or this same of each

tiser said to have provided \$175,000 of this sum of sad news

### DISCHARGED EMPLOYEE WRITES ADVERTISERS

Philadelphia, Feb. 15. Sandy Guyer, gabber who was canned from WIP for what he alleges to be union activity, this week sent out personal letters to 70 advertisers whose blurbs or shows he had announced. Missives, mailed with approval and aid of ARTA, of which Guyef is a member, explained that he is no longer with the station. Guyer is now working as an me, at a local nitery. He said he will remain in town to testify against WIP in charges which he has made against it to the National Labor Relations Board. sent out personal letters to 70 adver-

### E. Roosevelt Prominent

Elliott Roosevelt was host Tuesday to Bill Scripps, WWJ, Detroit; Bar-ron Howard, WRVA, Richmond; Stan Hubbard, KSTP, St. Paul, Min-

Stan Hubbard, KSTP, St. Paul, Min-neapolis; Robert Convey, KWK, St. Louis, Roosevelt and McNinch were news photographers' pels after the Tuesday a.m. shindig.

## ASKED BY ADMEN, IRK SALES MGRS.

Leslie Fox Brings Up Subject at NAB Sales Meeting-Two Agencies Have Recently Demanded Strong Assurance No Slipping of Two Blurbs In One Break

### NO RESOLUTION

Washington, "eb. 15. Lesli Fox, KMBC, Kansas City, lifted a NAB sales managers' meet ing out of its customary placidity last Sunday (13) by suggesting that

group go on record as being opposed to granting advertising agency requests for photostatic copies of a station's log. Fox thought that the agencies ought to be satisfied with sworn affidavits and not subject stations to the indignity of submitting tions to the indignity of submitting further proof whether a contracted program announcement had been run off per schedule. Fox said that he wasn't thinking so much of the expense of such photostats as the lack of faith exhibited by one business organization toward other.

Dusiness
other.
While there was much sympathy
voiced for Fox's point of view, the
stand that he suggested was unanimously rejected. Fox wanted the

## **Agency Grabs Quarter-Hour Station Breaks as Stations Silently Burn**

7-11 for 15%

Washington, Feb. 15. Up to press time no station known to have changed sta-on reps the result of a tion reps

One such incident is reported to have occurred at the pre-vious NAB meet.

sales managers' group to pass a resolution about it.

Two agencies that have been asking for the photostats of station logs are Ruthrauff & Ryan and Lawrence Gumbinner, the former in connection with the Spry account and the latter in regard to Roi Tan cigar an nouncements. What is purported to have stirred the demand for added attestments was the receipt by the agencies of information that some of the stations have been crowding two announcements into chainbreaks, which practice the complaining ageicies consider as a case of not playing crioket. The customary affidavits merely attest to the announcement being broadcast at the stipulated time, but the agencies want to see via the log photostats just what followed or preceded their own announcement.

Failure to get support from other stations has resulted in WFBR, Baltimore, and WBEN, Buffalo, withdrawing a protest against a recent Blackett Sample - Hummert agency time-buying tactic. Privately, the NBC affiliates are burning; officially, they are condoning the elimination of their quarter-hour station identification interludes which would otherwise be available to them for spot announcements.

available to them for spot announcements.

On behalf of American Home
Products the advertising agency has
taken the quarter-hour breaks to
slip in its own spot announcements
between the two periods of entertainment. This was accomplished
by substituting two half-hour contracts (with the network) for four
quarter-hour contracts and taking
advantage of the F.C.C. privilege of
citing call letters only the hour
and the half-hour.

### Hillbillies Pick Spot. But Now Can't Find It

Philadelphia, Feb. 15. see via the log photostats just what followed or preceded their own announcement.

Garber Vice Noble

Jan Garber's orch replaces Ray Noble on the Burnis and Allen program beginning April 11.

Noble goes to England for a Noble goes to England for a Noble on the Mark and Allen program beginning April 11.

Noble goes to England for a Noble



# Here is the Answer to the Importance of Creative Selling

The Transamerican Plan Has Provided Stations with

## 302 COMMERCIAL PROGRAMS

From 104 Advertisers, Totaling 851/2 Broadcast Hours Per Week

\* SELLING NEW RADIO BUSINESS BY MEANS OF PROGRAM DEVELOPMENT

## TRANSAMERICAN BROADCASTING AND TELEVISION CORP.

JOHN L. CLARK, President

COMPLETE BROADCASTING FACILITIES WIRED AND TRANSCRIBED

NEW YORK **521 FIFTH AVENUE** MUrray Hill 6-2370

CHICAGO

333 NORTH MICHIGAN AVENUE STAte 0366

HOLLYWOOD

**5833 FERNWOOD AVENUE HOLlywood 5315** 

## NBC BLUE STATIONS SOW SEEDS AT N.A.B. ASK MORE CONSIDERATION OF PROBLEM

Say 'Not Getting It from NBC, Not Permitted to Take It from Mutual'—Big Expenditure on Toscanini No Hit with Money-Minded Broadcasters

Washington, Feb. 15. Stations affiliated with NRC's blue (WJZ) link will be urged by malcontents among their member to together New York City

maly in May to discuss the advisiarely in May to discuss the advisi-bility of making a demand on NBC for an additional nightly half-hour of local option time. Plans for the calling of the meeting were tenta-tively laid out at a gathering of a group of such affiliates attending the NAB, Sunday night (13). Af-filiates the Blue feet they have special complaints not true of the red network.

red network.

Suggestion for a concerted move to obtain further local time concessions from NBC developed when a number of NBC outlets which are also associated with Mutual heard stories that the latter had during 1937 been compelled to turn down various prospective accounts because the required time was not available. Subsequent checks revealed that much of the wanted time was unsold on the blue, but the NBC affiliates named by agencies could not commit named by agencies could not commit themselves because of strictures in the NBC affiliated stations contracts.

the NBC-affiliated stations contracts. Under the present contracts with the network, affiliates have two half-hour evening periods which may not be sold for hookup commercials without permission of the stations. Some at Sunday's meeting urged that the blueites not only ask for an extra evening half hour but insist that they be given another daylime period.

Feeling common among the blue contingent was that the several hun-dred thousand which NBC is spend-

ing for the Toscanini could have done much to build up the attractive-ness of the blue if the money instead had been applied to diversity of high-powered shows released ex-clusively over the blue trail.

## At Convention

Herhert V. g; CBS; William A. JR, Defrait, H. V. Anderson, W.HBO, Baton ouge, La-W., Appleby, W.HG, Attantic City, Campbell Arnoux, WTAR, Norfolk, BHIS Atterhetry, KCK, Kansas City, Gm.

Calleria H. Avery, NCR-WKBW, Buffalo, Lewis H. Avery, NCR-WKBW, Buffalo, Lairon, Science, Santana, City, Kan, C. Adokin, Sale Marry, Bannister, WWJ, Defroit, R. S. Bansanan, WHE, Judianapolis, W. W. Behman, WBOW, Terre Haufe, W. W. Behman, NEW, Terre Haufe,

Seal Barreef, KOMA. Oktahoma City.
B. Rarreef, KOMA. Oktahoma City.
B. La transman. WHE. Julianpolis.
B. La transman. WHE. Julianpolis.
B. Care and the state of the state of the state.
B. Care and the state of the state.
B. B. Bishop, With Rowport News, Va.
Hale Bandarint. WHO. Des Molnes.
D. R. Bishop, With Rowport News, Va.
Hale Bandarint. WHO. Des Molnes.
B. B. Bishop, With M. Bandarin.
D. A. Brown, WHO. Des Molnes.
B. R. Berner, WIGAM, Marin.
D. A. Brown, WHO. Des Molnes.
B. R. Berner, KIBS, Shr Francisco.
B. R. Berner, KIBS, Martinore, Md.
C. Careller, WHTE Lateleft.
Lee, Chadwick, WPAR, Norfols.
C. L. Carreefer, WHTE Lateleft.
Lee, Chadwick, WPAR, Norfols.
Coleman, WGLI, Atlanta.
B. L. Carley, KIBC, Monde, Ind.
B. J. Carley, KIBC, Muncle, Ind.
B. H. Deyon, WGRW, KIBC, Monde, Ind.
B. H. Deyon, WGRW, KIBC, Monde, Ind.
B. H. Deyon, WGRW, KIBC, Long, Beach, Cal.
John Dollyns, KGER, Long, Beach, Cal.
W. W. Dorrell, WOWO, Pt. Wayne.

C. M. Everson,
S. Fantle, Jr. KSOO-KELO, Sioux
Falls, D. J.
Falls, D. J.
J. Freid, Jr. KSOO-KELO, Meh.
J. Freid, Jr. Wiff, Rathigh, N.
J. Freid, Jr. Wiff, Rathigh, N.
J. Freid, Jr. Wiff, Rathigh, N.
J. Frankin, WSPJ, Tolcio,
Adrian James Plunter,
J. V. Plankina, WSPJ, Tolcio,
Adrian James Plunter,
K. J. Gamonos, WCO, Minnetpolis,
Rev. II, Gamonos, WCO, Minnetpolis,
Rev. II, A. Gaudin, WWf, New Urleans,
Greyory Genting, KROC, Luchesler,
Minn.
J. Gillett,
Salonal Press
4. B. Gillett,
Salonal Press

Grecory Journal,
Mills, Gillett, atlorat Press
Buildin, Gillett, Building,
Buildin, Jr., WOW, Omaha,
Parnell Goold, WPHR, Building,
Parnell Goold, WPHR, Building,
W. B., Greenwald, WK, Hutchisson,
W. B. Greenwald, WK, Hutchisson,
C. Sorfa -Gregory Westinghouse Co. Surla

San, D. Greiory, Westinghouse Co., Sprin - A. Marsey, C. W. Grignon, W18N, Milwauker, L. W. Grignon, W18N, Milwauker, L. W. Grignon, W18N, Milwauker, C. T., Jingman, WTCN, Minneapolis, C. T., Jingman, WTCN, Minneapolis, C. T., Jingman, WTCN, Minneapolis, C. T. Jingman, W18N, Morfolis, W. S., Hodges, NiCl. Now York, S. J. Hokes, W. Holler, W. M. Worth, New York, W. J., Jingmen, R. H. Now Yugk, Heardel Hough, W14LP, Port Wound, D. M. Jingmen, KLTY, Marterlie, In. J. E. Jarmon, WDNC, Dirtham, N. C. Tillford Jones, KXYX, Houston, T. J. J. J. J. William, MCRO, Wholtham, N. C. Tillford Jones, KXYX, Houston, D. A. Nibin, GRIS, New York, J. O. J. Keichner, WMMN, Fairmont, V. M.

secondre Asquare, WTAE, Pittsburgh,
John Karni, CHS, New York,
Alex Keese, WFAA, Dullus,
W, Ya,
Keether, WMM, Patrmont,
W, Ya,
Keith Kiggins, NBC, New York,
Keith Kiggins, NBC, New York,
Keith Kiggins, NBC, New York,
William B, Lodge, CBS,
Tloward M, Joob, WPDF, Phin, Mich.
J, R, Joundery, WGR-Willey, Mich.
J, R, Jounder, J, WGR-William, Col.
Jaseph H, McGillyra,
Prank H, McIntosh, Graybur Electric Co.
and Francisco.

D, Law Killey, Graybur Electric AdJ, Ray McLepnan, WSAL, Salishure

inta: Ga. J. Ray McLennan, WSAL, Salisbury. Chas. P. Manshin. , WJDO. aton Chas. P. Mansanp, ... Wilto. aton longe, La. Richard Mason, WPTF, Raleigh, N. C. Phillip Merryman, NRC, New York, Harold H. Meyer, WSUN, St., Petersburg,

Bullib Merryman, Nick New York, Igroted H., Weyr, WSUN, St., Petersburg, Park Milbourn, WCAO, Rallimore, McMan, Mc

Reggie Schucoei, aus most benefit of the Dan Seriel, KOTL, Omah Can James D. Shouse, WLW, Cinciunati, Padgar P. Shutz, WIL, St. Jonis, Calvin J. Smith, KPAC, Los Angele, W. Webster Smith, WAM, O. Chicago, B. R. Sprague, ETPA, Itelena, Mont. Pages Stone, Heapt Radio, Juc., New Pages Stone, Heapt Radio, Juc., New

Freggy Stone, Hearst Radio, Inc., New CHII Taylor, WBEN, Buffailo, Tex. Loyd, C. Thomas, WROK, Mackford, Th. Loyd, C. Thomas, WROK, Rockford, Th. Kern Tips, KPRC, Houston, Tex. Water W. Thom, WFLA, Tamps, Pla. Water W. Thom, WFLA, Tamps, Pla. Playmond, W. Ling, W. Land, W. Ling, W. Land, W. Ling, W.

Lawin Align, Weiss, Don are System, own Harol Wheelhan, WSRR, New Orleans, W. J. Williamson, WKRC, Cincinnett, Donald Withycomb, WTR, New York, A. S. Wood Minn, N.S.C., New York, A. S. Wood Minn, N.S.C., New York, Carl O. Wyler, KTSM, B. Paso, Tex-George Young, WDGY, Minnenolis, Ed Ziumerman, KARK, Little Rock, Ark, Ark,

### **Audition Show Waxed**

Hollywood, Feb. 15.

Program with John Boles, Ethel Merman, Eddie Conrad, Pat C. Flick, Lou Hearn and David Brockman's ork has been shipped east on wax for agency audition.

Ber David, of Lou Irwin office, arranged the show.

WHO, Des Moines, Golden Cloves tourney has garnered over 600 ap-plication blanks.

## Here and There

Al Metzler has succeeded Ed Moines, joined NBC in New York upple p.a. for Columbia Artists; City for announcing job.

Amory L. Haskell, owner of WBNX Bronx, N. Y., elected prez of the National Horse Show Assn.

Larry Nixon is doing a five-minute travel program daily over WNEW, New York

NBC relinquished Allen Kent, spieler, to WNEW, New York, for an ad lib moontime show.

Larry Menkin handling Stories of Industry at CBS as Joe Hill shifts to Prof. Quiz show.

Tom Cochran, newly arrived in New York, sold a St. Patrick's Day special idea to NBC Thesaurus.

Mary Sothern (the character) gives after four years of script complications and is marrying Max Tilley, the hero, played by Jay Jostyn.

WBRK. 1310-kilocycler operated by Harold Thomas, of WATR, Water-bury, Conn., starts wafting Sunday (20) as fulltime CBS member.

Murray L. Grossman, biz manager of WBRY, New Haven, basking in Fla, until March 1.

Rina Stevens, Cecile Deary, Ruth Foldberg and Helen Byrnes collabbing song revue at WATR, Waterbury, Conn.

Virginia Miller's parlicipator, 'Shopping Parade,' renewed on WICC, Bridgeport, Hostess cele-brated with Mrs. F. Chase Taylor, Colonel Stoopnagle's frau, as guest.

Ilima Islanders, Hawaiian musick-ers of WTIC, Hartford, supporting Huapala in native dance and synco recital Sunday (20) at Guild theatre, New York.

Bobby Jones, hitherto vocalizing WNBC, New Britain, Conn., now on sales staff.

Phil Buxbaum, Jr., breaking in Sports Personalities' at WELI, New

John Thomas Newman, Jr., has joined WNOX, Scripps-Howard station in Knoxville, as sales account exec. New radio, Newman has had a background of newspapers.

Jim Jordan (Fibber McGee) now managing a welterweight fighter, Milt Aron, Chicago leather-pusher. Bought contract from Irv Schoon-

New mikemen at WNOX, Knox-ville, are Russell Hirsch and Gay-lord MacPherson.

Bill Spargrove, from KSO, Des Schenectady, as a starter

May-Floyd Sinex, free-lance dr. matte actress with Chicago radio stations, engaged to Gene Shumate, sports announcer for KSO nd KRNT, Des Moines.

John Pavlis, recently added to the WMT, Cedar Rapids, sales staff, replacing L. F. Rayburn, who resigned to enter the real estate business.

Fred Johnstone from NBC's Los Angeles division spieling at WLVA, Lynchburg, Va. J. P. Read, Jr., for-merly with Brooklyn Union Gas, on

Elaine Sterne Carrington, author of 'Pepper Young's Family,' suffered arm fracture last month.

Sid Walton new mikeman at WOR N. Y. Formerly with WMCA and WHN in same town.

Max Hodges, of WHO, Des Moines, in New York to visit sister, Joy, legit ingenue.

'Serrat,' the third legit show writ-ten by Wright Esser, KSD feature writer, goes into rehearsal under the direction of Frederic Melville at the Lyceum theatre, London.

Major Harrison, lately on the Coast for Scripps-Howard Radio, Inc., has been added to the sales staff of WSAI, Cincy.

Waldo Pooler, production chief at WTAM, Cleveland, who suffered a collapse at Christmas time and has since been under treatment at his home in Albany, is on the mend.

Robert Rissling, forced to retire last April announcer-singer at WGY, Schenectady, because of illness, is on the road to recovery, although still hospitalized.

Gene Kemper has been named by Ray Pady, station supervisor of KWK, St. Louis, to succeed John Conrad as director of Public Rela-

WPTF, Raieigh, N. C., departmental reorg finds Graham Poyner promoted to program-plotter, Wessley Wallace production boss and Don Ebaugh musical director. Lestile Beibel has quit station to John WHK, Cleveland, announcer.

Socony, which hasn't been airsecony, which hasn't been air-active since it commercialized de-scriptions of the Yale grid games last autumn over WMCA, N, Y, and Yankee network hookup, is in the market for a mystery dramatization

Program will be tested over WGY.



NEW YORK'S No. 1 SHOWMANSHIP STATION Thousands of additional potential inousands of additional potential customers are dialing 1010 each day for the extra big programs offered by WHN. With the start of the new broadcasting season, WHN's shows are greater than ever!

A primary area with two million population BIG enough

te produce quantity profitable sales But not too big for WHIO to get into the key

towns and build community

good will and listener loyalty.

OHIO



## Agencies—Sponsors

Hawalian Pineapple Growers Association has started a test campaign, using different transcribed program series on a select group of stations. Contracts are for two-hour periods a week over a minimum of periods a week over a minimum of 13 weeks. N. W. Ayer is the agency.

Paramount Baking set to go on KSL, Salt Lake, with five-a-weeker.

Caty, Inc., four weekly spot an-nouncements for 13 weeks. Brown & Tarcher agency

Webster-Eisentohr (cigars), after a hiatis from radio, has returned and bought time signals on two CBS stations-WCAU, Philly, and WJSV, Washington. Campaign, which may be extended if results are good, starts Fri. (1) and goes nightly. Cinco will be the heater plugged for the sponsor, who was formerly a bigger buyer in the national spot field, but this season laid off till now, N.W. Ayer the agency.

O. G. Conn. Ltd., of Boston, which presents Frank Gaviani and his Accordion Band on WAAB Sundays, is sponsoring contest open to everyone who has had no previous experience on the plano accordion. Prizes clude Soprani Piano Accordions and free, all-expense trips to Italy Utome of the Soprani Accordion). Contest is, divided into two groups, contestants under 15 years of age, and those over 15 years of age, and those years of age

Streamline Markets has taken 'Quizzo,' a new WWSW. Pittsburgh, feature for quarter-hour Tuesday' and Friday spots for next 13 weeks. Ray Scheider, station announcer who originated the idea, and Walter E. Sickles, program director, will handle the show, another version of the question-and-answer game.

Fitch Investors Service on WMCA N. Y., with five-a-week series talks. E. C. Van Dyke the agency.

Kroger (hot dated coffee) placing 15-min, wax serial 'Linda's First Love' on midwest stations. Ralph H. Jones, Cincinnati, the agency.

Hinds Honey and Almond Cream show on WOAI, San Antonio, 'Helen's Home' now rides the entire Texas Quality regional.

Buster Brown and Tige half hour is locally produced at WWL, New Orleans, for the Buster Brown shoe company. Station's head writer, company. Station's head Beverly Brown, prepares.

Brayton Air School (aviation) has signed with WEW, St. Louis, for a 15-minute Sunday p.m. show of mu-sic, alternating with announcements.

Lerey's plane lessons again being plugged on WEW, St. Louis. More than 1,800, at a buck a throw, were sold in eight weeks, ending last month. Hence the repeat contract, for the transcriptions.

North American Accident Insur-ance Co., Chicago, has contracted for 13 weeks of Sunday p.m. news broad-casts over KMOX, St. Louis

Lucky Strike program, which has been broadcast from the National Broadcasting studios on Amsterdam roof, returns next week to Radio City.

Bob French has been signed by the Ward Baking Co. to continue his news broadcasts WHKC. Colum-bus, for the fourth consecutive year. French, who is also production manager of WHKC. is city's oldest newscaster in point of service.

R. D. Holbrook has been named a p. and member of the board of directors of Compton Advertising.

ited Goese Shee sponsoring 15 min. transcribed program, Jim Dan-ning, Forest Ranger at 7:30 p.m. Fri., over KTOK, Oklahoma City.

Employers Casualty Co., of Dallas, renewed for its Sunday after-

noon musical over the Texas Quality Group. Program originates from WFAA. Renewal is for a year and Ira E. DeJernett is the agency.

WHO, Des Moines. Sterling Casualty Insurance Co., Chicago, through Frank 1-Rose Co., two quarter hour periods using live-talent.

talent.

Clay Equipment Corp., Cedar Falls.
Iowa, through, Weston-Barnett, Inc.,
65-word announcements.

Dei-Berite, Inc., St. Louis, through.
Louis Westheimer & Co., St. Louis,
beginning Feb. 28 for 52 announcements of 30 words each.

Crescent Cracker & Macaroni Co.,
Davenbort, Luws, weekth, half-hour

Davenport, Iowa, weekly half-hour

snows.

Consumers Cooperative Association, Kansas City, through Russell C.
Comer, 26 periods of five minutes

Penn Tobacco Co., through Ruth-rauff & Ryar New York City, three news broadcasts per week, Publishers Service (Woman's

World), through Albert Kircher Co., Chicago, for two periods of one-half hour each-part of Sunset Corners Frolic, Saturday eve.

Farmers Hybrid-Seed-Corn Co., Hampton, lows, 65-word announcements.

RADIO

Hampton. Iowa, 65-word announcements.

Kitchen Klenzer renews Meet the Missus, program, thrice weekly over WJR, Detroit, for 52 weeks. Harry Wismer continues n.c. Set by Neisser-Meyerhoff. Inc.

Kroger Baking renews for 52 weeks its five-times weekly. 'Linda's First L (disc) over WJR, 'Detroit. Through Raibh H. Jones.

R'sdon Creamery replaces Sally's Furs as sponsor of Teen Age Follies; show over WJBK, 'Detroit. Aired thrice weekly from nabe film houses.

Shortwave Diathermy Labora-teries on WMCA, N. Y. with thrice-weekly health talks. Frank Kiernan

Kei has spected to S Wing wax series four times weekly on KGGM, Albuquerque

Randolph's Dairy sponsoring new half hour Amateur Show ovei KADA, Ada, Oklahoma.

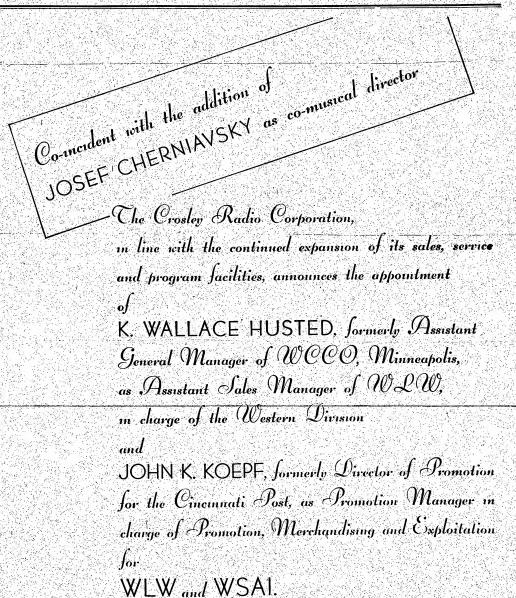
## Inside Stuff—Radio

Victor Bay, CBS conductor, while chewing the fat with friends in a N. Y. eatery recently, put himself, in the middle by airing his views re, the Toscanini concerts at NBC. Criticized the swooning attitude, hysteria and faster heart beats fe the NBC broadcasts. Stated they were based on smart exploitation pointing out that CBS had Toscanini four or five years with the Philharmonic. Said he thought the time was better, the program longer and the Philharmonic was unquestionably a better orcestra than NBC's.

Was told later by his friends that the man whom he had been stiting next to and whose name he had not heard was Samuel Chotzinoff. N. Y. Post music crick, and one of Toscanini's most ecstate praiser. It was Chotzinoff who went to Italy to persuade the conductor to return to the U. S. for the broadcasts after he retired.

National Association of Manufacturers gifting stations with free transcriptions to propagandize the N.A.M.'s ecotomic views. George E. Sokolsky talks on the quarter-hour discs, which are being made by NBC.
According to the public relations department of the N.A.M. 235 stations around the country have agreed to carry the wax series on a once weekly basis. Only one station in each community is wasted for the transcriptions.

Bowes office in New York dissociates itself from any and all official connection with amateur programs promoted by local radio stations in which all-expense trips to New York to try out for Major-Bowes' as the prize. These come up periodically with the local shows not bothering to investigate. Or perhaps not caring



ADVERTISEMENT

### RADIO STATION GOES TO SEE!



### Bermuda Broadcasts To Be Heard From **Baltimore Next Week**

Transcribed Interviews Will Be Featured Over Station WFBR PARTY LEAVES SUNDAY

Three complete Bermuda broad-Three complete Bermuna broad-casts were electrically recorded yesterday afternoon and this morning in a room at the Hamil-ton Hotel by the three members of the Baltimore Radio Station WFBR, who flew to this country the P. A. A. Bermuda Clipper

the P. A. A. Bermuda Clipper on Wednesday to collect data for their series of "Bermuda by Day" and "Bermuda by Night" pro-grammes which will be rebroad-cast from the Baltimore station next week. The recordings will be flown back to Baltimore to-morrow in the Clipper.

Under the supervision of Mr. Purnell H. Gould, commercial manager of WFBR, and with Mr. Carlton Nopper, recording engineer of the Baltimore station at the controls, Miss Nancy Turner\*, the station's fashion stylist who the station's fashion stylist who has completed an extensive period of radio work in the United States and Europe, interviewed a number of prominent residents at the forenoon and afternoon sessions yesterday.

In the "Bermuda by Day" series, Miss Suzanne "Polly" Trott, daughter of the Hon. W. J. Trott, daughter of the Hon. W. J. Howard Trott, and Mrs. Vail Zuil, who were interviewed by Miss Turner, described the favorite sports of the younger set here and went into details of what should be worn on each occasion. Mrs. A. G. Grantham, wife of the Hon. A. G. Grantham, coloried Scartager and Counters. the Hon. A. G. Grantham, Colonial Secretary, and Countess Orlowska, who arrived here last Monday from the United States for a six months' visit at "Edge-water," Pitt's Bay Road, gave their respective views to Miss Turner for the "Bermuda by Night" series. The Mid-Ocean Tearned that the "Bermuda by Day" broadcast will be heard from Baltimore on Monday night Day" broadcast will be heard from Baltimore on Monday night from 7.45 to 8.00 p.m., Bermuda time, with the other broadcast listed for Tuesday night at the

Station WFBR operates on 1,270 kilocycles. The broadcasts are being made possible through the combined efforts of the Bermuda Trade Development Board, Pan American Airways, and the Baltimore Radio Station.

Showmanship! That's why



ON THE NBC RED NETWORK

\* No wonder Nancy Turner' programs get audiences! No wonder participations on her pro grams sell!

## F C C's WASHINGTON DOCKET

(2). Second transmitter for Toxas was stayed when Commist from the application of Mervel M. Vaientine of Laredo in Commission of Caredo in Commission of Caredo in Commission of Caredo in Caredo in

### **MINOR DECISIONS**

Culifornia: Molin\_Invarient Co. Limitington Park, application for new station to be operated days on 1100 ke with 100, watts, denied as in cases of default for fallure to file an appearance.

WENDIG, NEO, granted of special edition of the continuous station on 38.65 megacycles from Feb. 14 to March 15, pending station on 38.65 megacycles from Feb. 14 to March 16, pending station on 38.65 megacycles from Feb. 14 to March 16, pending station on 38.65 megacycles from Feb. 14 to March 16, pending with 16 megacycles from Feb. 16 to March 16, pending with 1700 and NOY. Chenty, the communicate with 200 and NOY. Chentyt, Chin. 70 period of ne month from Feb. 17, in exact accordance with conditions and limitation of the pending of the following station of the station of

tor hearing on Fob. 23).

Texas: &PRC, Houston, granted special temporary authority to operate with power of 6 kw nights, from Feb. 13 to March 19.

### SET FOR HEARING

Fluvida: Martin Anderson. Orbando, new station to be operated our 1:00 ke with 100 watte nights, 250 watts days.

New Mestelo: Barney Hubbs, A. J. Crawford, Josch Hawkins, Harold Miller, doing business as Carisbad Broadcasting, Co., Carisbad, application, for voluntary assignment of Hocens to Jack W. Hawkins, and Barney W. Hubbs, a partnership to Jack W. Hawkins, and Barney W. Hubbs, a partnership to Jack W. Hawkins and Barney W. Hubbs, a partnership to Jack W. Hawkins and Barney W. Hubbs, a partnership to Jack W. Hawkins and Barney W. Hubbs, a partnership to Jack W. Hawkins and Barney W. Hubbs, a partnership to Jack W. Hawkinston 1500 ke with 100 watte night, 250 watte days. North Carolina: WBIG, Greensboro, boost day power from 1.05 ke, Will 10 Watte nights, 250 watte days. Wisconship from 100 ke with 100 watte nights, 250 watte days.

Alabama: WSFA, Montgomery, boost night power from 50 waits to 1 kyr. WAFI, Alabama Polytechnic Institute (100 of 120 of 1

nential authorization to operate unlimited on 110 kc with 5 w, using directional antenna after sunset at Tulas. Okia, or period of eix months. or tension of special experimental ultibritation to operate. facsimile station from Haluight o 6 a.m. PST, using 1 kw. from March 1 to June 1. Connecticut: WNLC, Thames Broadcasting Corp., New

London, change hours of operation from days to unlimited, using 100 watts.

District of Columbia: Serbjus-loward Radio, Inc., Washington, change name from Continental Radio Co., to Serbjus-loward Radio Co., to Serbjus-l

operated on 1310 Re with every flower of the control of the contro

in 100 ke with 1 key. 107 regular increase particular, year Acceptance of the product of the pro

### **EXAMINERS' REPORTS**

California: License renewal on the former KMPC Beverly Hills Broadcasting Corp., assignment to George A. Richards— majority stock owner since last Junic—was urged by Examiner Meivin H. Dalberg because of improved service that has been noticed since the Commish. approved trunsfer of control of

Hills Broadcasting Corp., assignment to course a samularity stock owner since last Junic-was urged by Examiner majority stock owner since last Junic-was urged by Examiner majority stock owner since last Junic-was urged by Examiner noticed since the Commish approved frunder of control of the sittion to Richards.

No more 'Dr. Saltzer' programs, discussions of 'matters of a semi-political nature' or nichnes of the so-called 'Old age as semi-political nature' or nichnes of the so-called 'Old age Richards, substantial stockowner in WJR. Detrolt, and WGAR, Cleveland, have bothered knob-twisters eince, the new ownership took effect. Dalberg motel. 'Nature and the Sizar, Law, since a service of Kontroll Saltzer, and the solid stockowner in WJR. Detrolt, and the Sizar, Law, since a service of Kontroll Saltzer, and the Sizar, Law, since a service of Kontroll Saltzer, and the Sizar, Law, since a service of Kontroll Saltzer, and the Sizar, Law, since a service of Kontroll Saltzer, and the Sizar, Law, since a service of Kontroll Saltzer, and the Sizar, Law, since a service of Kontroll Saltzer, and the Sizar, Law, since a service of Kontroll Saltzer, and the Sizar, Law, since a service of Kontroll Saltzer, and the Sizar, Law, since a service of Kontroll Saltzer, and the Sizar, Law, since a service of Kontroll Saltzer, and the Sizar, and the Sizar, since a service of the Saltzer, and the Sizar, since a service of the Saltzer, and the Sizar, since a service of the Saltzer, since a service of

for the boost, No interference would result to existing sta-tions, Seward pointed out.

John M. Littlepage and William A. Porter were retained by the applicant.

## **Consumers Quiz** Offered for Co-On MBS Sponsorship

Mutual wcb trying to spread through cooperative sponsorship, two shows now on WOR locally, 'Consumers Quiz, program for Macy's department store, and Ed Fitzgerald's session for Bamberger's similar emporium, are the shows. No dice as yet on either proposition from possible sponsors in other towns in which there are MBS's outsumers Quiz, program for

### Purdue Wants to Move Its Educational Station Into Indianapolis Area

Indianapolis, Feb. 15. Although plans have been on the fire for some time, first meeting in the open of state officials was held the open of state officials was held last Friday (11), called by Indiana Governor M Clifford Townsend, for the purpose of establishing an educational broadcasting station in Indianapolis. As discussed, station would be strictly non-commercial; plans are to move the present station at Purdue University (WBAA) to Indianapolis. If petition now before FCC in Washington gets by okay. This petition calls for moving

for FCC in Washington gets by okay. This petition calls for moving WBAA to Indianapolis, amendment to now on file, asking power to boost to 5,000 watts, and unlimited time, it is understood. Financing of the state educational station was not discussed, but another meeting is set for tomorrow (16). Facilities of the proposed Indianapolis-located station, would be available to following state controlled and financed institutions: Indiana University, Bloomington; Purdue University, Lafayette; Ball State Teachers' College, Muncie, and Indiana State Teachers' College, Irre-Haute.

Tie-tup with Butler-University by

diana State Avances.

Tic-up with Butler University by WFBM here has the locally-located college putting on a forum of vocational guidance once weekly. Consists of interviews on all types of jobs; including newspapers, legal. jobs; including newspapers, le

### Schwimmer & Scott Buys 2 Full-Hour Spots in Chi

sa noted by Soward in his recommendation interference would result to existing stated out.

See and William A. Porter were retained to the starts Operating July 1

New Orleans, Feb. 15.
The new 50,000-watt transmitter of WWL, will be placed in operation about July 1. Station officials estimate that about half million additional listeners will be reached with power hike. The new base night rates are \$375 per hour, \$225 per half hour and \$150 per quarter-hour.

Present power of local CBS outlet is 10,000-watts.

Adelaide Klein off to Mexico for 23 days Feb. 11.

### KEHE DENIES ANY **CLINTON CENSORSHIP**

Hollywood, Feb. 15.

Clifford E. Clinton, ex-grand juror who has been putting the heat on the city administration for the claimed tie-up between underworld vice lords and enforcement officers over KEHE, Hearst station, was off the air one night (8) claiming the studio yanked his spiel.

Studio said it didn't do anything of the sort; but there was a mistake in copy of opening, and closing notice, not the major speech, and there being nobody in authority present the announcer wouldn't let it go through. Clinton walked. Studio next day explained that the whole thing was its fault and disavowed any inten-

its fault and disavowed any inten-tion of censoring Clinton's copy. They said they even offered him time later in the evening when the thing was patched up.

### WIRE's University Tieup

MIRE'S University 1 leup
Indianapolis Peb. 15.
Allianee between WIRE here and
Indiana University, at Bloomington
Ind.) went into effect with first
broadcast last Sunday (13). Plans,
in addition to Sunday airer, include
a 4 p.m. period of 15 minutes each
Monday, Wednesday, and Friday
afternoons.
All programs come from campus
of university, some 50 miles distant,
with line costs borne by WIRE.
Equipment at the Bloomington end.
college bought and owns.

college bought and owns.

John Bohn has been appointed St. Louis representative for Radio Sales, Inc.

### Pulliam's Rest Cure

Indianapolis, Feb. 15.

Indianapolis, Feb. 15.

Al Rutherford and Bob Hite last
week tried out the portable transcription recorder they have perfected for WIRE by having the station's boss, Eugene C. Pulliam, deliver a bedside greeting to his staff,
Pulliam had been ordered by his
physician to take a couple weeks'
rest cure.

Station figures on using the port-able equipment to develop a special events policy similar to the one now in effect at WBBM. Chicago, which has a recording trailer in operation.

### Norton Buys B.B. Club

Birmingham, Feb. 15. Ed L. Norton, radio station owner, has gone into the amusement field more heavily by purchasing all the holdings of the Birmingham Baseball Association from A. H. (Rick) Wood-

Norton now owns the controlling interest in Station WAPI, Birming-ham, and Station WMBR, Jackson-ville, Fla.

### May Spot 'Little Women'

May Spot. Lettle women.
Chicago, Feb. 15.
Hays McFarland agency auditioning for 'Little Women, five-a-week stripper.
Figuring on show for a new account agency just got into the office.

### Hutto, Speight Form Firm

Charleston, S. C., Feb, 15, W. B. Hutto, Jr. has partnered up with Walter Speight in the new out-fit, Charleston Broadcasting Co. Firm is a local ad agency specializing in radio.

# Its program power is its pulling power 成辽Z DENVER



## RADIO SHOWMANSHIP

(Attention-Getters, Tie-Ups, Ideas)

### **Outstanding Stunts**

Participating Program for Charity WHO, Des Moines

Fund Raising Gesture

Des Moines.
Station WHO in a tie-up with the Animal Rescue League of Iowa is adopting and adapting various more or less familiar radio methods to serve the purposes of a civic organization. It all comes, realistically under the head of attracting attention and making friends in important places among the money for participating announcements sold to various community advertisers and individuals. A benefit broadcast (staff orchestra) running an hourand a half from 10:30 p.m., Feb. 25; gives the charity plenty of opening to sell lots of advertising at regular WHO car rates (for 30-word blurbs.) Stata, supplies time and telen making. Civic virtue of a sustant of the control of the co

### Weather Service Ballyhooed

Yankee network is establishing a complete radio weather bureau in U. S. With headquarters in Boston penthouse and 500-wat ultra-wave transmitter on Mount Washington. Salvatore Pagliuca, chief meteorologist, will compile New England and national data and service 14 Yankee outlets morning and night with current readings and forecasts, dope for motorists and outdoor fans, health warnings, etc.

### Enlisting Scouts

Enlisting Scouts

Duluth.

KDAL—believe it or not—had to beg off on advance publicizing its Boy Scout Week stunt, station boss fearing phone company might humbit down if they knew in advance what switchboard traffic it would bring on. Station aired special radio roundup program, with youngsters from all over Duluth and Superior breaking into the stint with phone calls reporting new Scout membership.

Stanza tied in with Scout

ship.
Stanza tied in with Scout 'at home'
night, when kids each invited another eligible into his home for pur-

### May Lease City-Owned Station in Camden, N. J.

Camden, N. J., Feb. 15. WCAM, lone Camden air outlet, is

WCAM, Jone Camden, N. J., Feb. 18.
WCAM, Jone Camden air outlet, is being operated by a city-appointed commission, following, the expiration of the city's contract with the Broad-cast. Advertising Company Feb. 1. The outlet, which shares its air hours with two stations in Philadelphia and Trenton, is owned by the city and located alop the city hall.
There is much difference of opinion among city officials as to what action should now be taken, Mayor Brunner is of the view that it should be sold to the highest bidder, with \$35,000 as the minimum. That price was forthcoming some time ago, but the City Commission refused to sell. Probable decision, according to John Crean, assistant city counsel, will be to lease the station, with the city retaining supervisory control.

pose of making trop convert. KDAL arranged studio airing—handled entree by Scouts—of such nature that telephonic interruptions would not be too hand on listeners. Beforehand, station lined up special report form which went to each Scout, so that all phone calls utilized name and troop number of boy reporting, and name of new member,—Phone reports aired directly so that boys all over the two top-oft-lakes towns area actually participated directly.

### Regional Literati Series Boston.

Boston.

WMEX, Boston, will ride 13 weekly instalments of dramatic sketches
dealing with top figures in the literary annals of Massachusetts. Series
preemed Thursday (10), penned by
members of the Federal Writers
Project and produced by the FTP's
radio unit. Sketches, primarily educational in intent, will be distributed
through schools equipped with radio
facilities to receive the broadcasts.
First 13 weeks of programs feature
works by Edgar Allan Poe, Ralph
Waldo Emerson, Henry David Thoreau, Nathaniel Hawthorne, Margarett Fuller, Bronson Alcottl and
Brook Farm.

### Struggle for Last Word

Spokane, Feb. 15.
Two radio news broadcasters Spokane, Feb. 15.
Two radio news broadcasters are feuding in their way here to see who will get the last word in at night. E. Harve Partridge, news director of KFPY, put his last regular news broadcast on at 9:30. Then Bob Phillips, news chief at KHQ and KGA, put a news broadcast at KGA at 10. Partridge countered with a five-minute broadcast at 11. Not to be outdone, Phillips has started 11:45 period of news briefs, Both stations go off at midnight and probably will wind up with news bulletins before long. United Press serves KFPY, while KHQ-KGA have Transradio.

Transradio.

## **CAMDEN GRANT** A 'SURPRISE'

Phiadelphia, Feb. 15:
Philly stations all highly incensed at FCC decision last week granting permission to Hal Broadcasting Co., Inc., of Philly to erect new station in Camden, to be operated on 1500 kg, 100 watts nights and 250 watts with the control of the permission of the permi days. All claim they received no notification of hearings and knew notification of hearings and knew nothing about the contemplated out-tiet until the decish was handed down. Washington attorneys have been set to work by several of the local kilowatters to find out why they weren't informed.

Hall Broadcasting Co. understood to be owned principally by Paul Harron, op of WHOM, New York, and interested in WTN1, Trenton. He was at one time part owner of WPEN, here.

North American Accident Insur-ance Co, of Chicago is sponsoring 15-min. Sunday night news broad-casts over KMOX, St. Louis, for 13

## **Chicago Round Table Asks Newspaper** Publicity; Urges 'Not Sponsored' Angle

Chicago, Feb. 15.

Believed to be an echo of the success—and the publicity—given NBC's Thursday night Town Meeting of the Air program, the following letter has just been sent out by the University of Chicago under the signature of its press agent; W. V. Morgenfern. genstern:

Although the University of Chi-cago Sunday Round Table program starts its eighth year on the air Feb-ruary 13, it virtually has never had any promotional effort behind it. Be-

ruary 13, it virtually has never had any promotional effort behind it. Because of the success of the program, the University has been given a modest sum for its development and part of this money will be used to support a small publicity effort.

As with all University news, we expect the Round Table releases to stand entirely on their morits of news and interest. But I suggest that this kind of program is one which newspapers, can readily support. There is a lot of talk about the educational possibilities of radio, but there are few successful educational programs. The Round Table! is one of the few yood ones; it is interesting enough to hold an audience of 1,500,000 each Sunday.

Further, it does not compete with the newspapers for advertising appropriations. Nor does it compete in the news field. It discusses the implications and background of events and issues which are before the country and thereby stimulates an intelligent interest in the news. Because the Round Table is a major program, despite the fact that its not in the entertainment field, we hope that if you are not already doing so you will list it in any boxed.

as not in the entertainment field, we hope that if you are not already doing so you will list it in any boxed selections you, recommend to your readers. Whenever possible we will send you a definite subject and list of speakers in time for specific listing.

ing.

when hope also that you will listen to this program, remembering that it is in a sense an 'amateur' broadcast, better at some times than at others. And if you are willing to do so we

should like to have you send us criticisms or suggestions which would enable us to improve the pro-

### Rochester's Policy

Rochester, N. Y., Feb. 15.
University of Rochester, showing an about face on radio bally now since young Dr. Alan Valentine took over presidency, going in heavily on the air waves.

Tom Carskadon, of Raymond Rich Associates, engaged to advise on

Associates, engaged to advise on radio activities and produce a Surs-day evening 15-minute News of the Campus' broadcast over WHAM. Campus' broadcast over WHAM.
This opens and closes with the University chimes. Charles Dalton, alumni secretary, m.c. and Bill Rogers announcer. m.c. and Bill

### Ga-Ga Serials

(Continued from page 1)

Colgate-Palmolive-Peet and American Home Products. Older line of radio experts among the ad agencies still hold to the opinion that the daytime serial will continue for a long time to be staple fetcher of femme audiences and production of the programs themselves are what determine the ups and downs of popularity and not super-abundance of supply or change of program tastes. General Mills has always had the reputation of being very strongly-opinionated program matters. Sponsor laid down the law, agencies carried them. out, While not usually disposed to discuss its plans or philosophies some of the sponsor's ideas have been publicly admitted, notably the commercial copy theories they follow on baseball play-by-play descriptions. Colgate-Palmolive-Peet and American Home Products. Older line of

Walker Remedy Co. has tracted for 26 announcements w over KMOX, St. Louis.

# N ENTRA

to Philadelphia

50.000 WATTS PHILADELPHIA

## **Commercial Broadcasting on Channel** Island Sure to Stir Legal Row

London, Feb. 4. New radio corporation, with back-ing from Holland, has just been formed to operate commercial radio station from Alderny, which is part of the Channel Islands, indie state, although under British super-

This is likely to involve big legal

This is likely to involve oil tegal angle, with company prepared to spend \$300,000 to assert its rights. Position at the moment is that station can be used for transmitting and feeteving messages, and law under discussion is whether a commercial specific production of the cate. broadcast come under the cate-gory of a message, despite it is being paid for.

### Daventry's DX Beams

London, Feb. 5.

Plans which will make the B.B.C.
Daventry plant the biggest short wave transmission station in the world are being hastened through, with placing of orders for two further high power transmitters; making eight in all, Five new directional aerial arrays are also being erected, bringing the station's total to 30.

Petersion are mainly in connect. London, Feb.

Extensions are mainly in connec-tion with foreign language broad-casts, due to begin shortly with pro-grams in Spanish and Portuguese.



# RUTH

CBS-Tuesdays, 6:45-7 P.M. Mon., Wed., Frl., 10:45-11 A.M.

'VARIETY' saysa beautiful voice"

### **English Notes**

London, Feb. 4.

Official confirmation that Sunday television: programs would begin April 3 was given by Gerald Cock, B.B.C. director of television. Program will be from 9.5 to 10.5 p.m. with a second Sunday hour to follow as early as feasible.

John Snagge, B.B.C. commentator, being schooled in deep sea diving for broadcast Feb. 17, when he will describe his sensations for listeners; underwater tests being made with diving suit containing mike no big-ger than a small cigaret packet,

B.B.C. transmission of propaganda programs to South America in Span-ish brings in Joyce Abel Comacho, first Spanish speaking announcer on the B.B.C. roster.

Al Bowley now in better voice since his vocal operation. After try-ing him out again, the BBC im-mediately gave him seven more broadcasts.

Countess of Oxford and Asquith considering commercial radio offer.

Sir Harry Lauder to broadcast from London Studio, March 16.

## Canadian Radio's Small % of Ad **Melon a Contrast**

Montreal, Feb. 15.

While While newspaper publishers throughout Canada are alarmed over the advances being made in attracting national advertisers to radio as a medium of exploitation, actual business done hardly warrants a major offensive by the publishing interests. From the lukewarm re-

pusiness come nardy warrants a major offensive by the publishing interests. From the lukewarm reception given the publishers' representives by the government it seems as if opposition to the CBC and all other radio interests in Canada is doomed to collapse.

Total time sales for 1937 for all of Canada barely reached the \$3,000,000 mark. That figure includes local as well as national advertising. Taking 1936 for comparative purposes, radio time sales in Canada, national and local, are figured at approximately \$2,500,000.

In the U, S. A. national advertising in newspapers and periodicals for 1936 was estimated at \$188,000,000, radio getting approximately \$84,000, 100,0 or 45%. In Canada national adcertising in newspapers and other periodicals in 1936 amounted to approximately \$30,000,000, with radio getting only 5%, or \$1,500,000, if national time sales reached that total during the period under review.

From the progress made in the U. S. A. in getting advertising business for radio, it seems evident that the field in Canada has been sadly neglected, with the CBC as well as previately owned stations now determined to get a bigger slice of the national advertising appropriations.

### CAN JOIN UNION

Sir John Reith Says B.B.C. Em ployes Free to Do So

London, Ecb. 4.

National Federation of Professional Workers has got assurance from the B.B.C. there is no objection to members of the staff joining up with their appropriate labor unions. Sir John. Reith pointing out there should be few members of the personnel who were unaware the B.B.C. placed no restriction on union membership.

were unaware the B.B.C. placed no restriction on union membership. Nevertheless, N.F.P.W., acting for a group of affiliated labor organizations, is asking that Reith acquaint the staff of the position without delay.

## LONDON ASKS **PUBLIC WHAT IT LIKES**

London, Feb. 5.
In an endeavor to gauge public
feeling towards its programs, British
Broadcasting Corp, has enlisted
voluntary aid from listeners by cir-

broacasting. Corp. has enlisted voluntary aid from listeners by circulating questionnaires asking for specific information on certain aspects of the daily transmissions. To tal of 2,000-volunteers are working on questions relative to variety and light broadcasts, first results of which are now being analyzed. First results in this section, only one on which information has yet leaked out, show 71% of listeners, mainly middle class at that, like a meaty variety program faturdays between 8 and 9; remainder would prefer 9:20 (after the normal 9 o'clock news) to 10:20. Also revealed is only one listener in three dances to B.B.C.'s For Dancing. Only broadcasts; twice as many women as men shake their hips to

Only broadcasts; twice as many women as men shake their hips to such programs, which are more popular among working class than snobby listners.

Some 47,000 persons answered B.B.C.'s request for co-operation, the 2,000 selected having submitted 4,000 replies covering 37 programs. Entire parcel was despatched straightway to statistical bureau for reduction to figures, on which B.B.C. Research group is now working and determining percentages.

### CBW, WINDSOR, QUITS; **CKLW GETS PROGRAMS**

Detroit, Feb. 15.
CBW, Windsor, has suspended broadcasting temporarily, 'as part of an experiment in economizing wave lengths and resources,' according to Gladstone Murray, gm. of Canadian Broadcasting Corp. During 'experiment,' main CBC features will be carried by CKLW, Detroit-Windsor. CBW, which had been airing afternoons and evenings transmitting non-commercial programs of Canadian government web and a few shows from American chains, will continue its control board in Windsor, across the river from Detroit, as a transfer point for majority of programs exchanged between CBC and various U. S. chains.
CKLW will carry only a small portion of former CBW shows, since it's the Detroit outlet for Mutual and has raft of locally-sponsored shows to air. Nearest outlet for all CBC programs is now about 250 miles away, at CBL, Toronto.

### Weed Adds CHNS

Weed & Co, has a ded CHNS.
Halifax, N. S., to its list, effective
Feb. 21. Station, a basic member of
the Maritime and Canadian Broadcasting Co. operales at 1,000 watts.
Weed also becomes the representative in this country of CKPR, Fort
Williams, Ont. CFAR, Flin, Flon,
Man., and CKFI, Prince Albert,
Sask.

### New Durban ATC House?

Durban, Feb. 2.

African Consolidated Theatres (Schlesinger) is reported to be drawing plans for a \$650,000 theatre here. Structure would be eight stories high, having a revolving stage and special acoustic treatment. Six floors would be used for offices.

Max Schlesinger office in N. Y. laims to have no knowledge of this project.

### Call Set Tax a 'Contract,' So CBC Sued by Citizen For Failure of Service

Montreal, Feb. 15. Refusing to pay the annual radio license fee, Tancrede Marcil, local newspaper man, has permitted the case to be taken to court as a test to determine the powers of the com-mission. Primarily the action is based on Marcil's claim that he re-fused to take out a license on ac-count of interference from the street

count of interference from the street cars of the Montreal Tramways Company and transformers of the power company which made it im-possible for him to listen in at his home in a local suburb.

To back up his case Marcil pointed out that in a recent broadcast the vice-chairman of the board of direc-tors of CBC had said that the radio license charge was not tax but a contract between the Canadian Broadcasting Corp. the Department contract between the Canadian Broadcasting Corp., the Department of Transport and the radio owner.
Said Mr. Marcil: 'If its a contract then it is necessary that I receive service in return for the fee.'
CBS took action and the case has been taken en delibre by Judge Langlois in Court of Summary Convictions.

## **Parliamentary Echoes of Can's** Radio Problem

Montreal, Feb. 15.

Reports are current here that the federal government will select several members of the House of Commons to serve as commission to check on the activities of the Cana-dian Broadcasting Corp., but no re-striction or limitation of activities of the CBC is indicated in the pro-

posal.

Suggestions from members of the House, now in session, that the license fee of \$2.50 be cut to the previous figure, are not being taken seriously by the government. To those protesting against the increase it has been nontred out that, the evicting protesting against the increase it has been pointed out that the existing act of Parliament specifically pro-vides that the operating revenues of the CBC must come from license fees and advertising revenue. Under the circumstances the sug-gestion that the CBC be subsidized by the government cannot be enter-tained.

tained.
In defending the increased license tee in the House at Ottawa, Transport Minister Howe stated that the CBC needs the additional revenue for the construction of two new high-powered stations, one on the prairies and another in the maritime provinces. A third station is planned to several the monther. Ontains to service the northern

### COAXIAL CABLE IN **ENGLAND BEING LAID**

London, Feb. 7.

Establishment of further television

Establishment of further television stations is foreshadowed by completion by: British Broadcasting Corp. of laying of its first coaxial cable, between London and Manchester. Cable will now be extended to Leeds and Newcastle-on-Tyne, most northerly center of concentrated population in England.

No opening date for the Manchester television transmitter has yet been set, and station equipment has still to be installed. Work will meantime continue on carrying the cable further north, an operation estimated to cost \$5,000 for every milimated to cost \$5,000 for every milimated to cost \$5,000 for every mile covered! Length at present laid is near 200 miles, with the present planned extension likely to involve approximately 120 more.

## **Paris Floor Show** Stunt Clean Up For Montreal

Montreal, Feb. 15, New program idea imported from the Parisian night clubs is being originated at station CKAC. The Boser Beaulicu, working with originated at station CKAC. The mc, Roger Beaulicu, working with the studio audience, asks someone for a word, and then another member of the audience for another word to rhyme with it.

Composer on the platform sels the music as the rhymes are made.

music as the rhymes are made. Rhymes are sung to three different melodies

Henri Deyglun, composer, has been brought over from Paris for the job. While subject to off-color gagging in the Parislan boites from which the program comes, studio officials the program comes, studio officials have cleaned it up for the ether.

Mildred Bricky Stuart, secretary to Dick Claringbull, of Cauadian Broadcasting Co., Winnipeg, has left CBC and Winnipeg, for Toronto and All-Canada Radio Faciliti Ltd-under Guy F. Herbert.

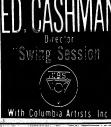
Norman Chamberlin of CJRC, Winnipeg has brought Vol. 1, No. 1 of 'The Listening Post,' booklet for fans, Will sell advertising.

# DON

WOR 12-12:15 P.M. EST FOR BOSCO

## STAN LOMAX SPORTS

WOR-7 P. M.



### **GUS VAN** STAGE, SCREEN OF RADIO

c/o Goldie and Gumm 1510 Broadway, New York

### CLARK DENNIS

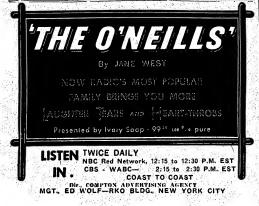
Now-State-Lake, Chicago

MGT.: NBC, CHICAGO

# WERDE

Radio's Red-Headed Music Maker Address 4351 N. Paulina St., Chicago, Ill.





## REBUIL CANADIANS

# POOH POOH THEIR CRITICS' POINTS

American Advertising Does Not Dominate - Fireside Chats Paint Government Side

### LOTS OF PRESSURE

Winnipeg, Feb. 15. Winnipeg, Feb. 15.

Hitting the air Thursday night (Feb. 3) in what has become designated as the official fireside chat of the Canadian Broadcasting Corp., Leonard W. Brockington, chairman of the board of governors of the CBC, gave out with a 30-minute broadcast over a national hookup from Winnipeg under the heading. Chatting with the Listener.

These tills given by various CBC.

Chatting with the Listener.'

These talks given by various CBC officials at irregular intervals are designed to acquaint Canadian listeners with the aims, objects and achievements of the Corporation, and as the case of Thursday's chat, deal with any problems that have arisen meanwhile. The broadcast dealt with programmes, commercial and otherwise, license fees construction, finance and the future plans of the CBC, and sought to disple some doubts, allay misgivings and remove misunderstandings.

Complaints contained in some

Complaints contained in some rade and daily newspapers, in letters from listeners, from embryo and out-of-work radio artists, from Pacific Coast listeners about Atlantic Coast listeners and vice, and from independent stations included:

- 1. That the CBC was being unduly commercialized."
- 2. That it is 'selling out' to U. S.
- 3. That it is increasing license feed in order to build more high-power stations to carry more U. S. pro-
- 4. That it is playing favorites by building high-power stations in the east, none the west.

  5. That the CBC 'alienating'
- east, none the west.

  5. That the CBC 'allenating newspapers by cutting in on their advertising revenue.
- 6. That it is cutting rates so low that independent stations couldn' hope to compete against them.
- 7. That the Canadian government, ia the CBC, subsidizing com-percial radio Canada and the
- 8. That CBC is bringing and more American sustaining pro grams, thus putting more and Canadian artists on the relief rolls.

Canadian artists on the relief rolls.

Brockington stated the coverage survey conducted by the CBC immediately after it assumed duty in Nov., 1936, revealed that less than half of the Canadian public received service from the national network. The rural population suffered most from this lack of coverage. With this in mind the next step of the CBC was to erect two high power (50,000 watt) stations at once, and eventually, a chain of them across the Dominion. The first was erected in the Province of Quebec, 40 miles



from Montreal, and the second in Ontario, just outside of Toronto, be-cause the survey showed not that this was the most poorly serviced, but that these regions were the strategic centers of broadcasting.

To build them the Corporation utilized its surplus capital of \$200,000 and borrowed another \$500,000 from the government, of which \$137,000 remains unexpended.

\$137,000 remains unexpended.

On the merits of public ownership of radio as against private ownership of radio as against private ownership Brockington pointed out that only public ownership would assure radio reception in the sparsely populated areas by building high powered stations in these areas. Some listeners said the locations of the two high power stations already built by the CBC flatly contradicts this assurance, since they are in the very areas that private interest would have chosen to reach the greatest number of people.)

Total commercial revenue for the

would have chosen to reach the greatest number of people.)

Total commercial revenue for the current fiscal year will be less than \$400,000. Indications are that the Corporation would not go beyond the \$500,000 mark as far as commercial revenue was concerned, and that only until they could be made self-supporting from other sources. Any substantial increase advertising would be a surrender of the position the CBC was called on to maintain, was the way the Chairman explained it for the benefit of those (newspaper owners and others) who were asking when the CBC's commercial suturation point would be reached. The \$400,000 revenue from the called American commercial programs.

CBC has refused more than \$250.

mercial programs.

CBC has refused more than \$250,000 worth of business, it was revealed, because the programs did not possess what they believed to be the entertainment value suitable for Canadian listeners.

Canadian listeners.
In answer to charges that the CBC offered rates that independent stations couldn't duplicate. Brockington said that the Corporation's rates were based on the same consideration as that which governed newspaper advertising, namely, circulation. They are higher, he said, than American rates if they are calculated on the basis of population effectively reached.

Discussing the increased radio

fectively reached.

Discussing the increased radio license fee, upped fifty cents to make it \$2.50 per year, to date from April 1, the CBC chairman indicated that they had to decide between additional commercial programs or another fifty cents from set owners in order to carry out their plan of progress. The Aird commission recommended a fee of \$3 but it is hoped that the additional \$650,000 revenue that the extra half buck brings in will be enough to carry on with.

Failing to mention that the U.S. xacted no radio license fee from exacted no radio license fee from its listeners, Brockington read out a list of license fees paid in other countries. They were:

Austria	. \$6.00
Australia	3.75
Czecho-Slovakia	5.00
Denmark	. 3.40
Germany	9.00
Great Britai	2.50
Irish Free State	
Italy	6.50
New Zealand	7.50
Norway	5.00
Sweden	2.50
South Africa	6:00

scene, all this for an extra 50 cents.

To charges that the chairman of the board of governors (Brockington) was (a) paid an enormous salary; (b) that he didn't earn, and (c) that he did not have the interest of the CBC at heat, Brockington had this to say: The governors serve in a quasi-honorary capacity Under the terms of the act they are paid \$50 for each meeting, up to a

### Union, Too

Montreal, Feb. 15.
Members of the Music Federation of Montreal, affiliated with the American Federation of Music, are considering the desirability of lodging an official union protest with the cial union protest with the Canadian Broadcasting Corp., claiming a large number of mu-sicians, have been deprived of work through the increased use of American programs by the

CBC.
Membership of Local 408 of the Music Federation is placed at 510 with probably a larger number of men involved in Toronto, where dissatisfaction has also been expressed with recent CBC policies.

maximum of \$500 per annum. Meetings will, in normal years, number five or si The Act provides that the chairman is paid an honocarium of \$1,500 per annum. Our dominant duty is to look at the national radio situation from the national viewpoint; to see it steadily and-to-see it whole. I hope, therefore, that tonight you will picture me sitting with you, conscious of many shortcomings, but doing my best to an swer: your questions.'

Swer: your questions.

By way of irony, 'Chatting With
the Listener' was immediately followed on the CBC network: by
a broadcast of a dramatized version of
H. G. Wells' The Man Who Could
Work Miracles.'

Montreal, Feb. 15.

Montreal, Feb. 15.

Hon. C. D. Howe, Minister of Transport, was last week called upon in the House of Commons at Ottawa. The Commons at Ottawa. And the Policies of the Canadian Broadcasting Corporation in taking on, additional commercial programs from American sponsors and for increasing the annual radio license fee from \$2 to \$2.50.

cense fee from \$2 to \$2.50.

Giving the House a breakdown of radio time on the Canadian Government, chain, Howe showed that only 8% hours of paid American advertising out of a total of 98 broadcasting hours a week was carried on the CBC network.

Howe stated that total revenue of the CBC for 1938 would be approximately \$2.00,000 from license fees and commercials. He estimated that is only \$1 annually, would be prefer-

## **British Radio Feuds with Musicians**

Broadcast Studio Scale Violated, It's Charged-\$9.50 an Hour Versus \$5

commercial revenue would run to \$350,000 and added that the CBC did not intend to take more than \$500,000 per annum from commercial broadcasts,

broadcasts.

In his analysis of radio time on the CBC network Howe showed that there were 574% hours of Canadian program free from advertising 3½ hours for Canadian commercials 17½ hours of American sustaining or non-advertising programs, and 8½ hours of American commercials.

hours of American commercials.

Of the 98 broadcasting hours 87% is free from all advertising while of the total commercial time on the CBC network about 50% is of American origin. Approximately 57% of the programs used by the CBC network of Canadian origin.

In tracing the advantages of the ticup with American networks Howe pointed out that tremendous amounts pointed out that tremendous amounts of money were spent by American chains for sustaining, non-commercial programs such as the Metropolitan Opera and the Toscanini. symptomy concerts, for which the maestro-received \$480,000 from NBC, which were made available to Canadian listeners through the CBC at no cost to the Corporation or the taxpayers.

Plans for a trans-Canadian chain.

Plans for a trans-Canadian chain Plans for a trans-Canadian chain of privately owned radio stations to replace the CBC network, previously discussed by various radio interests, were approved by majority of delegates to the meeting of Canadian Association of Broadcasters at Ottawa last week.

It is understood that a resolution drawn un in private session by ex-

It is understood that a resolution drawn up in private session by ex-ecutives of the C.A.B. will, in due course, be presented to the govern-ment asking for a change in the status of the CBC and granting in-dependently owned stations the right to organize on a national basis.

London, Feb. 6. British Broadcasting Corp. and the

Musicians' Union feuding over Harry Fryer's orchestra. Dispute infouding ove ? volves a distinction between an 'outside broadcast' and a 'studio broadcast.

Union asserts that Fryer brondeast from a theatre not open at the time to the public. This makes it a studio broadcast for which \$9.50 an hour is the scale against \$5 for the remote pickup sort of thing.

Fryer, was fined by Musicians' Union for accepting B.B.C. rate of compensation which was termed under-scaling.

Basically, occasion was an opportunity for labor to show its teeth, and friction with B.B.C. is not expected to end with settlement of this problem. Union asserts that Fryer broadcast

problem.

Bobby Howell and his band were to have broadcast in the Regional program at noon today (4) from the Granada, Cinema, Walthamstow, They failed to do , and gramophone records were substituted. The band acted on instructions from the Musicians' Union, which has issued notice to all members that expulsion will follow from now if they take part in any broadcasts below union rates.

able to the CBC setup which, it is said, is both expensive to the public and highly competitive to private in-

Broadcasters will endeavor to con broadcasters will endeavor to con-vince the government that a chain of privately-owned stations, joined as a network for mutual benefits, would cost the taxpayers less and result in better service to the country as a

Boake Carter planed to Florida for the week-end. Left immediately after Friday night airing and re-turned Monday afternoon.





Primary Coverage to 8 Major Markets

### VARIETY AIK'T NO M (SO WHAT!) 7 YES. ¥ 0 > 3 ZA Universal Production E E T H z È S \* He K Z ш ◂ 10 Z Ű ш > w in 1 0 0 0 With the 3 Z 0 • STAF 1 ~ al Producti MUSIC" 0 **THE** • 2 0 U ADE Ž MAD ş SEREN From v 2 ٤ S Z

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AND

## On the Upbeat

Otto Thurn's Bayarian orchestra moves into the Gibson hotel rath-skeller. Cincy, Feb. 18 for an indes stay, replacing Billy Snider's local band, which had close to a two-year cup at the snd un at the spot.

In Ray Hutton set for three we at Arcadia International, Philadelphia, starting April 1. Her first location date in nearly a year. Buddy Rogers precedes her on March 11.

Royal Ambassadors, cocktailers current at New Yorker hotel, N. Y

Glen Gray's Casa Loma band leaves New Yorker hotel, Feb. 26 and em-bark on one-niter stint through Florida. Texas and Missouri on March 1.

Larry Clinton, newcomer, plays Yale and Princeton proms on March 11 and 18 respectively.

Emery Deutsch playing theatres for Rockwell-O'Keefe.

Frank Dailey back at his Meadow-brook Club, Cedar Grove, N. J.

Carl Rayazza opened at the Drake hotel, San Francisco, Feb. 14 for CRA.

Barney Rapp goes into Loew's State theatre, N. Y., March 14.

Russell's cocktailers open at Roosevelt hotel, Pittsburgh, Feb. 21.

Juan Huirre's Mexican band

Irwin Gilbert orch goes into the Copley Plaza, Boston, Feb. 21, re-placing Michael Zarin, Meyer Davis booking.

Bernie Dolen and a Meyer Davis band into the Madison hotel, N. Y.

Sonny Kendis and his orchestra opened at the Glass Hat, N. Y., last night (Tuesday).

Sammy Robbins' Sing Band at the Emerson hotel, Baltimore.

Jimmie McHale band from the Brown Derby, Boston, now has a three times per weck Inter-City net-work wire from WMEX, Boston.

Noble Sissle band one-nites Sun-day (20) at Hamilton park, Water-bury, Conn.

Don Bester plays Earle theatr Philadelphia, March 25 for CRA.

Benny Goodman orchestra goes back to Pennsylvania Hotel, N. Y March 4 for a short run following the exit of the current Bob Crosby outfit.

Ben Pollack and Joe Venuti favored for Los Angeles Biltmore Bowl spot, long held by Jimmy Grier, who pulls out next month on barnstorming tour.

Lang Thompson opens at the Blackstone hotel, Ft. Worth, Tex.

Fcb. 18, going from Commodore Perry hotel, Toledo, O.

Dukes and their Duchess, enter-taining orchestra, set for Victor Hugo restaurant, Dayton, O., Feb. 25.

Barney Rapp and Mike Riley play Castle Farms, Cincinnati, O., March 12 and 13 and 19 and 20 respectively.

Rita Rio's girls cleff for Ohio State U. and Variety Club, Columbus, O., Feb. 21 and 22.

Sid Hoff preemed at El Patio ball-room, San Francisco, Feb. 14 for four weeks:

Jack Trent and Colombo hotel, Reno, Nev., met last week for indef acquaintance.

Biltmore Boys open at La Salle hotel Chicago, March 28 after exit-ing the Webster Hall hotel, Detroit

Eddy Rogers stays at the Beverly Hills Club, Newport, Ky., until March 25. Opened Feb. 5 for CRA.

Al Apollon's band followed Buddy Russell's crew into the Bennett hotel, Binghamton, N. Y.

Hal Berdun's aggregation playing at Atlanta Biltmore hotel, Atlanta

Freddy Martin stays at Royal Palm club, Miami, until March 1.

Ted Lewis set for a one-nighter at Syria Mosque, Pittsburgh, Monday (21).

Paul Whiteman will be honored by

numerous 'alumni' of his organiza-tion at the Hotel Commodore, N. Y. Feb. 22:

Larry Funk and his band have moved into the Chase Club, St. Louis, replacing Charles Gaylord and his band. Saminy Walsh now in his eighth week as m.c.

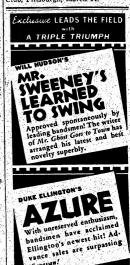
Marvin Frederick band indef at Hotel Syracuse, N. Y., booked by CRA. Hazel Bruce soloist.

Dusty Roades and his band h.o. at Club Continental, Jefferson Hotel, St. Louis.

Carl Ravazza and his band set for the Parisian Room of Hotel Sir Francis Drake, San Francisco, open-ing Feb. 24.

Carl Deacon Moore opens CRA's first summer one-niter June 11 at Lake Breese Pier, Buckeye Lake, O.

Joe Haymes opens at New Penn Club, Pittsburgh, March 11.







## 1 BIG UNION FOR Z

New Hils from Mills SOPHISTICATED SWING

SILVERY MOON AND GOLDEN SANDS By the Writers of "Moon at Sea" stored English Ballad Hit

THE GREATEST MISTAKE OF MY LIFE

MILLS MUSIC, INC 619 BROADWAY - NEW YORK, N. Y

# Breakdown of Network Plugs

Following is an analysis of the combined plugs of current tunes on WEAF, WIZ and WABC computed for the week from Monday through Sunday (Feb. 7-13). Grand total represents accumulated performances on the two NBC links and CBS. 'Commercials' refers to all types plugs on sponsored programs. In 'Source' coldenotes film songs, 1 legit tunes, and 'pop' speaks for itself. Title
You Took the Words Out of My Heart. Paramou
Swets as Song ... Robbins
Dipsy Doode ... Lincoln
Thanks for the Memory ... Paramou
Bei Mir Bist Du Schoen ... Harms
You're a Sweetheart ... Robbins
Rosalie ... Chappell
The One I Love ... Feist
Whistle While You Work ... Berlin
Two Dreams Got Together ... Paramou
For Pretty Gi'ls ... Crawfor
Did an Angel Kiss You'l ... Famous
Once in a While ... Miller
Always and Always ... Feist
It's Wonderful ... Robbins
More Than Ever ... Miller
Nice Work If You Can Get It ... Chappel Source
Big Broadcast
Sally Irene and Mary
Pop
Pop
Pop
Pop
Hig Broadcast
Honor and Behave Publisher Paramount Robbins \*Big Broadcast.
\*Love; Honor and Behave.
\*You're a Sweetheart.
\*Rosale.
\*Veerybody Sing.
\*Veerybody Sing.
\*Big Broadcast.
\*Pop.
\*Pop. Feist
Berlin
Paramount
Crawford
Famous
Miller
Feist
Robbins
Miller Pop ........ Mannequin Pop .... More Than Ever
Nice Work If You Can Get It.
Just a Simple Melody.
I See Your Face Before Me
Bob White
I Can Dream Can't I?
Sail Along Silvery Moon
Good Night, Angel
Sweet Someone.
True Confession.
Love Is Here to Stay
One Song.
Outside of Paradise.
It's Easier Said Than Done.
I Was Doing All Right.
Taboo Pop
\*Damsel in Distress
\*Script Girl
...
\*Between the Devil Pop ..... †Right This Way..... I Was Doing All Right.
Tabbo
Mama. That Moon is Here Again.
Let's Sail to Dreamland.
Smoke from a Chimr.cy.
My Heaven on Earth.
On the Sunny Side of the Rockies.
I've Hitched My Wagon to a Star.
Somebody's Thinking of You Tonight.
Romance in the Rain.
In the Shade of the New Apple Tree.
Now They Call it Swing.
I Wanna Be in Winchell's Column.
Moon of Manakoora.
Good Night, Sweet Dreams.
Hometown
Joeh Lomond.
Zvery Day's a Holiday. Paramount... Spier: Shapiro Witmark Hollywood. Harms Schuster-Miller Red Star. Chappell Santly-Joy Pop.
\*Start Cheering.
\*Roll Along, Cowboy
\*Hollywood Hotel..... Pop. \*Harlem on the Prairi \*Hooray for What... Pop \*\*Love and Hisses \*\*Hurricane \*\* Pop ..... Pop Pop Every Day's a Holiday \*Hollywood Hotel. Pop Pop \*Rosalie \*Snow White. Pop loch Lomond

Every Day's a Holiday.

I'm Like a Fish Out of Water

I Simply Adore You

West Stranger

In the Still of the Night.

Heigh-Ho Famous.... Harms
Ager-Yellen
Ager-Yellen
Chappell
Berlin
Berlin Heigh-Ho
There's a Goldmine in the Sky.
I Want a New Romance.
I Live the Life I Love
The Old Apple Tree.
How Many Rhymes?
In My Little Red Book
Ti-Pi-Tin
With a Smile and a Song.
On the Sentimental Side. On the Sentimental Side.

Gypsy in My Soul

Silhouetted in the Moonlight

I Still Love to Kiss You Good Night

Sunday in the Park

Toy Trumpet.

At a Perfume Counter

Joh Boom

You've an Education

Let That Be a Lesson to You

You Started Something

nake Charmer.

Jummertime

Some Day My Prince Will Come: tFifty-Fifty
\*Hollywood Hotel
\*52d Street
tPins and Needles Words & Music. . . Words & Music Harms Feist Mills Circle Donaldson Santly-Joy Remick Pop

\*Casa Manana Revue......
Pop

Pop "Hollywood Hotel.....

Pop Radio City Revels.....

Pop. Pop. +Porgy and Bess. \*Snow White...

Marks... Marks

Snake Charmer
Some Day My Prince Will Come:
Some Day My Prince Will Come:
Tune in On My Heart
Love Walked In
Down With Love
One Rese Left in My Heart
Swingin' in the Corn

# COPYRIGHT RENEWAL FEUDS

# Helf-Hager Catalogs; Forms Own Co.

Larry Spier, whose Spier & Coslow, Inc. formed the basis of Paramount's present-day Famous Music Corp., is an independent music publisher again, after a decade's association with Max Dreytos as general professional head of sundry Dreytos firms, recently T. B. Harms and Crawford. Spier, Inc. has started in business with acquisition of two important catalogs. McKinley Music Co. of Chicago, owning some 600 copyrights, and the old J. Fred Feld-Fred Hager firm of 200 copyrights. Spier invested around \$40,000 in both firms.

The new publisher actually went into business for himself the first of last month, with an independent catalog but in order to give him quick ASCAP, rating and prestige it was necessary that he add some important holdings for purposes of availability and sentority. At one time, just before starting for himself, Spier had been reported interested in Sherman, Clay (which Fest bid away from him), and late was supposedly trying to effect a deal with Joe Morris and the Donaldson, Douglas & Gumble catalogs. These latter never went through because their present owners seemingly placed too' high twalation thereon, and are apparently not terested in selling anyway.

Although Ted Collins, manager of the Kate Smith Enterprises, had been mentioned as his partner, Spier is 100% owner of his firm. Harry Llebman, also, last, at Crawford Music with Spier, is business manager.

### First Time in ASCAP

First Time in ASCAP.

Spier's acquisition of Helf-Hager eatalog brings that firm's songs into ASCAP for, the first time. This is explained by the fact that Fred Hager (J. Fred Helf is dead) had been inactive for many years, although owning such valuable songs. Tim Tying the Leaves So They Won't Fall Down, 'Gee, Il's Great to Meet a Friend from Your Old Home Town,' Everybody Works But Father? 'Every Little Bit Added to What You Got, Makes Just a Little Bit More,' many of the old Lew Dock tadder ministrel songs, and others. However, he didn't bother joining ASCAP figuring he wasn't active as a publisher. Spier's deal gives Hager, a royalty interest in only those copyrights he turned over, which means that Spier will do a reverse on the current swing cycle—instead of reviving the oldies via the jam-session method, he plans resurrecting those ballads' as legit songs, sans any swingo. method, he plans resurrecting those ballads as legit songs, sans any

ballads as legit songs, sans any wingo.

A. A. Anderson, owner of McKinley Music, which was founded in 1899, and has been an ASCAP member for 18 years, sold out 100% although, of course, the McKinley music jobbing and printing plant in Chicago continues as Anderson's other interests. He's merely bowing out of music publishing.

The Helf-Hager catalog has been cropping up in in pan alley financial circles off and on, in recent years Most recently, interested was 20th Fox which has added to its song copyright holdings. And Paramount nearly bought the firm, too, just because of one song — Everybody Works But Father, which Par wanted for W. C. Fields.

Spier has several foreign catalog bids in work, but he hasn't yet sold his foreign rights. His staff comprises, Dick Diamond, 24-year-old son of Lou Diamond, head of Famous Music, in charge of the Coast, Bob Smith, Chicago: Bob Miller, midwest, and Paul Jonas, Louis Comito, Leo Jacobs and Willie Edinson in N. Y.

### Dedicated to ASCAP

George M. Cohan's new song,
What This Country Needs Is
a Song, published by Jerry Vogel, is dedicated to ASCAP,
the first time any writer-member honored the Society.
Cohan personally introduced
his new work at the Actors
Fund benefit recently.

### NICKLE SLOT MACHINES MAY PUT OVER SONGS

With 400,000 or more music slot machines estimated in circulation, an element which is largely credited for the comeback of the phonograph record business. Joe Young and Fred record business. Joe Young and Fred Ahlert have authored a song. Drop-a Nickle in the Slot, which his pub-lisher, Larry Spier, figures is the millenium of Tin Pan Alley — here's one song that be 'made without a single radio plug. This is predicated on the fact that every band is vieing to get it waxed first, because that record will be first in the corn music machines, and of course, the title is such as to en-courage wide performance on the

courage wide performance on the jitney music boxes.

### MUGGLES AND MUSIC

Marihuana's Boom Blamed on Jam

Sessions.

Minneapolis: Feb. 15.

Joseph Bell; federal marcotic supervisor for the morthwest, told, the court here that present day swing music, the big apple dance and orchestra 'jam sessions' are responsible for increasing use of marihuana both by dance musicians and the boys and girls who patronize dance halls. The occasion for the statement was the arraignment of two men gathered into the fold when \$5,000 of the drug-containing weed was seized in a raid.

The tempo of present-day music, Bell said, and the big apple dance an these jam sessions seem to do something to the fire suit, use of marihuana is on the increase. It is not only bein used by

something to the As a result, use of marihuana is on the increase. It is not only bein used by dance musici but by boys and girls who listen and dance to these bands. They seem to think they need a stimulant for their nerves."

### Seattle's Music Bill

Seattle, Feb. 15.
C. L. Weber, business agent of the American - Federation of Musicians estimates for Vanery that approximately \$30,000 will be added to the annual payroll of Seattle musicians following the signing of local agreements. Additional number to be employed locally still not worked out. New salaries range from \$24\$ for six appearances per week of 30 minutes each or less to \$48 for 12 appearances weekly.

Publishers Burn Up at Rivals' Efforts to Snare Title to Time-Tested Favarites

### ESTATES

Scramble for copyright renewals now going the popular music field threatens to stir up a criss-cross of bitter feuds. One such exchange of recriminations has already broken out between two of the leading indie publishers, Max Dreytes and Louis Bernstein. Core of the controversy the renewal rights to "ALIGHE Love," Little Kiss (Un. Peu d'Amour), which Bernstein obtained while in Europe last summer. Dreyfus Chappel & Co. held the original copyright of this tune.

Dreyfus have the properties of the control of the

the original copyright of this tune. Dreyfus, is reputed to feel that Bernstein, who is head of Shapiro, Bernstein & Co., should have laid off, the song because of the closs personal friendship prevailing between them. As a standard 'A Little Love' not only rates high as a sheet seller, but is credited by the American Society of Composers, Authors and Publisher as being or, of the most performed compositions of its kind.

This snaring of renewal

This snaring of renewal rights from one another is expected to culminate in Jegal actions by a number of the publishers. Among the copyright renewable tunes now mixed up in various sorts of controversies, are Come Josephine in My. Flying Machine. Melancholy Baby. 'Chinadovin.' Down by the Old Millstream, and Meet Me Tonight in Dreamland.' One of the major of conflict revolves around the right of a writer to sell his renewal rights elsewhere when the original was copyrighted as work for hire. What has made most of the numbers, which are now the center of argument, especially valuable are their growing usage in radio. Both commercia and sustaining dance combinations are more and more getting, into the practice of interspersing, the current releases on their programs with up-to-date arrangements of old time hits. on their programs with up-to-date arrangements of old-time hits.

### Take It Easy!

Some of the lawyers specializing in the music industry take the view that the publishers getting themselves needlessly excited over the renewal raids of their competitors. Most of the lod-time contracts between writer and publisher not only conveyed the song and the copyright, but included the right to a renewal of the latter. These lawyers now hold that when the renewal right comes into being and the writer who signatured the original contract is alive the renewal is bona fide one and will be upheld by the courts regardless of whatever deal the same writer makes with some other publisher. If the writer dies before the renewal state on that

# Larry Spier Buys McKinley And OLD TUNES OFFER Call Work-Spread Resolution Unfair; PECULIAR VALUES 11 Members of Local 802 File Action

### Modern Pocahontas

Princess Neioma, Sioux India, is at the St. George hotel, Brooklyn.
Does a swing organ session as reliefer for Harold Stern's band as well as an organ concert on Sunday nights.

### **NEW BILL WOULD FORCE** CPRS TO LIST COPYR'TS

Ottawa, Feb. 15. A bill to amend the copyright act and designed to force the Canadian A bill to amend the copyright act and designed to force the Canadian-Performing Rights Society to publish certified lists of material over which they claim to have copyright ownership, has been introduced before the House of Commons.

Society is understood to have the Canadian rights to more than 2, so the collecting fees from broadcast for their use.

If the bill is enacted, all hotels, ballrooms, skating rinks and orchestras will be exempt from any payment for performing rights, providing the compositions used are not on the official list.

on the official list.

rights three or four or five years in

rights three or four or five years in advance.

The modus operand is usually that some ailing songsmith—he's usually well along in years—is offered a bonus of \$500 or even \$1,000 if he'll renew the copyright (since such rights rest in the author after the first 28 years), and transfer it to another publisher. But there is grave doubt whether such maneuvers will hold water, when and if they come to bat, as inevitably many of them must. It's a specific copyright proviso that any renewal artangements made ahead of the required one year's stop-gap will not be considered legal.

Many a pub may find himself having passed over money for an emptyright, when it comes to a legal showdown.

Research Problems.

### Foreign Problems

Foreign Problems
Then there's an even graver headache, as arises in the foreign rights.
In the United Kingdom, for example,
a copyright has value for 50 years
after the death of the last surviving
author. Which means shat even if
it's an American copyright, and the
renewal for the second 28-year period
complies with U. S. statute, it's something des quain as prografs the laws

renewal for the second 28-year period complies with IJ. S. statite. it's something else again as regards the laws of England, France, etc.

Since music motion pictures is now one of the major usages, the complications to some future film production may well be imagined. Particularly, since old songs are only sought when they have special values as situation material.

The picture companies, of course, in, recent years, have protected themselves by specifically covenanting that each and every song is specially written to hire; i.e., authored while payrolled to the film company. In that case, the songs smith has no property rights now, or 28 years hence. that these agreements automatically, vest a 56-year copyright ownership in the picture company. Obviously, this is done for basic protection, with an eye to television and whatever other future developments come to pass).

circles off and on in recent years, have protected superior of the protection of the

Claiming that the resolution which was passed on Dec. 29 by a majority vote of members of Local 802, Association of Musicians of Greater New York, which would prohibit members from carrying more than one job at a time, unfairing more than one job at a time, unfairing the investment of the union's bylows and constitution. It members of the local filed suit in N Y. Supreme Court Wednesday (9) animing the executive committee of the organization as defendants. Suit is for an injunction to prevent the officials from carrying out the provisions of the resolution gout the provisions of the resolution. A motion for a temporary stay pending trial of a permanent injunction was withdrawn Thursday (10) when the local's officials agreed not to put the resolution into effect until the suit has been tried. Justice Thomas F. Noonan set trial of the action for Tucsday (15).
Plaintiffs in the case, all of whom a admittedly earn over the wage scalest by the local. David Grupp, Sam Borodkin, Harry Urbout, Chas, del Staigers, Norman Weiner, David D. Voorhees, Mitchell Miller, Max Manne, Harry Clantz, Sam Feinsthia and Gilbert Koerner, Defendants are Jacob Rosenberg, as president of the local and members of its executive board.
Complaint charges that the presolution was approved by a referendant sare Jacob Rosenberg, as president of the local and members of its executive board.
Complaint charges that the presolution was approved by a referendant are faceb Rosenberg, as president of the local's members by a referendant of the local's members in the main object was to relieve the unemployment situation and to distribute more equitably availing job instead of permitting a comparative feet to monopolize engagements. Resolution which was to become effective Feb. 15 reads:

fective Feb. 15 reads:

fective Feb. 15 reads:

Whereas, the gent variable properties of members feuls to on distribit, among the membership, thus weakening its position and strength, and, resulting the position and strength, and, resulting to be fault a relative small, group ab, all work while, the great majerity of "Hereofrom, be it resolved, that a referendum ballot value here had to be read and the local on Dec. 25, 1837, malres the local on Dec. 25, 1837, malres the local on Dec. 25, 1837, malres the sum of the local on Dec. 25, 1837, malres and the local on Dec. 25, 1837, mal

necepting, any additional engagement, ex-tent of the first many organizations. that play extr: a genicute, as in earlier under said mine and (2) in the ease of hullydnate in imposit of remasterness ware carding exception, (such engagement was to be bound) a full standard contents and the bound a full standard engage must be public to the beauti

The resolution if effective, the complaint contends, is in fact an amendment-to-Article-X-of-the-by-laws, being 'price list, classification of business and provisions relating to engagements and working conditions, without being adopted as such an amendment as provided in the constitution and by-laws.

Plaintiffs also contend that the by-

Plaintiffs also contend that the bylaws and constitution of the union provide that only at the April meeting amendments or additions to Article X (price list) be-made.

### JACKIE COOGAN SUES CRA FOR \$2,966 WAGE

Hollywood, Feb. 15.
Suit against Consolidated Radio Artists for \$2,966 for asserted unpaid salary was filed in superior court-here by Jackie Coogan.
The action charges that CRA gaged him for six months of personal appearances but failed to pay off in full.

### Terry Shand Forms Band

Terry Shand, Forms Band.
Terry Shand, erstwhile pianistwith Freeddy Martin's orch tra, has
decided to become a dance maestro
en his own. He's now organizing his
combo.
Shand's Double Dare You' current
pop song, collaboration with
Jinnmy Eaton, recently got him
contract with Shapiro-Berustei
istoff songs mith.

## Disc Reviews

### By Abel Green

Dolly Dawn and her Dawn Patrol orchestra, alias George Hall's combo orchestra, alias George Hall's compo from the Hotel Taft, N. Y., swings out with Two Dreams Got Together and Bei Mir.b.d.s., with the song-stress maestroette seathin both in swing style on Vocalion, 3908. They're both Master productions, distribed by Brunswick on Vocalion.

swing styre on both Master productions, upper both Master production.

Brunswick on Vocalion.

Frankie Carle Decca 1623 is another unique swingster, featured so's on the lobel, but actually backed by a guitar-bass-drums combo, inminimum production of the production of the lobel by the services of the lobel by the services of the lobel by t so's on the lobel, but actuary pattern by a guitar-bass-drums combo, in-cluding his own pianology, Wedding of the Painted Doll' (Brown-Freed), and 'Doll Dance' (Nacio Herb Brown) are his musical chores, done in the 1938 swingo manner.

in the 1938 swingo manner.

Relatively new on Bluebird is

Dick Stabile who also gives out,

sweet-hot with Harold Arten's New

Apple Tree' and Lost in the Shulfle'
on No, 7308, Paula Kelly vocalizing,
and in Old Chicago and My. First
Impression of You, film excerpts on
No, 7300, also with Miss Kelly vocal.

Impression of You, film excerpts on No. 7390, also with Miss Kelly vocalizing nice style.

'Stop, Look and Listen' (Raiph Freed-John and George, Van Epsiwith W. C. Handy's classic "Beale Street Blues' on Victor 25767 is for the cats, as batoned by Tommy Dorsey and his cohorts. More by Dorsey on Victor 25763, this time-Larry Clinton's. The Big Dipper paired with Smoke from a Chimney (Billy Hill-Peter DeRose), Edythe Composer maestro, beads, his with Smoke from a Chimney (Billy Hill-Peter DeRose), Edythe Composer maestro, beads, his with swing band on Victor 25768 with Always and Always' from 'Mannequin' and 'Dr. Rhythm' from the newest Bing Crosby film of that name as his mustical chores; Bea-Wain vocalizing. Another by Clinton, this time by the late George Gershwin, T Was Doing All Right and Love Is Here to Stay, out of On Vic 25761, again with Miss Wain doing the audible.

Wingy Mannene gives out solidly on Brunswick 7391 with 'Where's the Waiter' (George D. Lottman-Mannone-Rouse), paired with 'Down Stream', in which Mannone's own arrangements of 'Annie Laurie' and 'Look Lomond', the Scotch folk songs which, of late, have become so mannone does the vocals.

Another West 524 street maestro.

Mannone does the vocas.

Another West 52d street maestro,
Louis Prima, gets off on Decca 1618
with 'Rosalie' (Cole Porter) and his
own 'Yes, There Ain't No Moonlight
Tonight (So, What!), the latter a
proper of the control of the cole of the cole
by Optima, his trumpet and his hot
yocal situle.

ocal style.

Bob Causer and his Cornellians.

GOOD-NIGHT ANGEL

TAKE A TIP FROM THE TULIP

WHISTLE WHILE YOU WORK

SWINGIN' IN THE CORN

SPEAK YOUR HEART

A Flock o' Hits from

BERLIM-BULLETI

RADIO CITY REVELS The Greatest Score in Years Magidson and Wrubel

THERE'S A NEW MOON OVER THE OLD MILL

"SNOW WHITE AND THE SEVEN DWARFS"

THE SILLY SONG (THE DWARFS' YODEL SONG)

IRVING BERLIN, Inc., 799 Seventh Ave. N. Y.

BLUDDLE-UDDLE-UM-DUM (The Dwarfs' Washing Song)

General Professional Manager, HARRY LINK

HEIGH-HO! (The Dwarfs' Marching Song) SOME DAY MY PRINCE WILL COME WITH A SMILE AND A SONG

### Boo Hoo

Hollywood, Feb. 15. Always and Always, which Joan Crawford sings in 'Mannequin', has sold 50,000 copies to date, but Edward Ward, who wrote it, is not letting out any whoops because the payoff be-longs to Joseph Mankiewicz,

whoops because the payon op-jongs to Joseph Mankiewicz, Metro producer. So sure was Ward that the number would never be pub-lished, he sold all his rights to Mankiewicz for \$2.

long upstate N. Y, terp favorites, do handily by 'Sentimental Side' and 'My Heart is Taking Lessons,' both from 'Dr. Rhythm,' on Meletone from 30303.

For the ultra-moderne exponents Raymond Scott's Quintet does things with 'The Penguin' and 'War Dance for Wooden Indians,' two-characteristic pieces by the composer-con-judeon on Units with the composer-con-judeon on Units with the composer-con-judeon on Vietness Walders of the Composer of the Compose

Smoother dansapation by Freedy Martin on Blebard 7380 with Trie's a Strange Little Change in Me' (Stanley Adams-Oscar Levant) paired with 'A Serenade to the Stars' (Adamson-McHugh) from Us' Mad About Music.' Martin always had a nice, smooth dance style and evidences it aplenty here, Elmer Feldkamp vocalizes.

kamp vocalizes.

Also sweet-hot is Abe Lyman and his orchestra, back on the wax, this time for Bluebird 7379 with 'Howdja Like to Love Me?' and 'Fall in Love Every Day' both from Par's 'College Swing,' wherein Oiga Sardi and Frank Parrish split the vocals.

Mill Herth at the Hammond electric organ, Willie (the Lion) Smith, piano, and O'Nell Spencer make an odd combo on Decca 1612 with 'Bei Mil' and Lary Clinton's 'Big Dipper as their novelty foxtrots.

Teddy Wilson, he of the Benny Goodman troupe, has his own combo on Brunswick 8063 with 'First Impression and 'If Dreams Come True' as his chores. Billie Halliday, per

usual, records in high on the vocal

usual, records in high on the vocal interludes.

Another from London, this time on Victor 25734, is Jack Harrts and his orchestra doing the novelty "Toy Trumpet" (Raymond Scott), paired with an eoual novelty recording by Larry Clinton of "Snake Charmer Conara" (Whitcup-Zeon Archan, but long a London cafe tave. He has a tiptor band and does tophole terp tricks with "Toy Trumpet.

Al Bowlly's won band on Bluebird 7332 does all right by Can't It" (Kahal-Fain), out of the forthcoming (Right This Way, stage musical Tune bespeaks of a distinguished score, Companion piece is a pop. Sweet Stranger, Bowlly, of course, vocalizing in both.

Hal Kemp culls two by Herb Mag(dson-Allie Wruhel on RKG)

"Smell Yout Heart and "Take a Tip from the Tulip' are the pieces, Bob Alian and Rosalind Marquis vocalizing: Vic' 20732.

Dolly Dawn and her Dawn Patrol ut 'up on Vocalion 3908 (Master

Speak Your Heart and Take a Tips from the Tulip are the pieces, Bob Alian and Rosalnd Marquis vocalizing. Vic' 20732.

Dolly Dawn and her Dawn Patrol ou' up on Vocalion 3908 (Master waxing) with Bei Mir Eist Du Schoen, the Americanized Yiddish excerpt which bids fair to become another. Merry-Go-Round Broke Down. It's an odd minor strain, and strain the Strain of the Strain of the Mir Str

Gentlemen songsures 1/2 cossessions the latter,
Bobby Breen contrasts Erin and
Hawaiian Siles on Blue bird 7330,
with 'Macushia' and 'Down Where
2 Trade Winds Blow' Boy so2 ano, with full orchestral accomp,
at times is bit shrill, so high
pitched is his voice.

### Music Notes

Huge Reisenfeld set by David L. Loew to handle the musical score on Wide Open Faces, which features

Adoiph Deutsch, who completed the score for Fools for Scandal, will not follow Mervyn LeRoy to Metro, the producer-director having turned over his personal contract on tune-smith to Warners.

Tipitin, Mexican waltz tune by Mme M. Grever, which was introduced on air by Horace Heidt, is being published by Leo Feist.

Rudolf Frimi, Jr., maestro at Essex House, N. Y. has placed five piano solo compositions with Feist and a new suite with Robbins for publication.

Herbert Stothart assigned to write score for Metro's 'Marie Antoinette.'

Ben Kendall re-pacted by Yacht Club Boys as arranger and accom-

Frank Skinner set by Universal to elef score for 'Mad About Music.'

Jimmy Klaer's ditty, 'Where Have We Met Before,' which he col-laborated with Louis Prima and Mit-chell Parrish, has been accepted for sublications.

George McConnell, Richard San-ford and Bob Miller, who wrote "Twas Only an Irishman's Dream' and "That's How I Spell Ireland,"

## 15 Best Sheet Music Sellers

(Week ending Feb. 12, 1938) 
 (week: enang Feb. 12, 1938)

 There's a Gold Mine in the Sky.
 Berlin

 Rosalie
 Chappell

 1 Double Dare You
 Shapiro
 Nosaie Chappell

1 Double Dare You. Shapiro

Thanks for the Memory Paramount
Dipsy Doodle Lincoln
Bei Mir Bist du Schoen. Harms
You're a Sweetheart Robbins

Whistle While You Work Berlin

True Confession Famous

Moon of Manakoora Kalmar-Ruby

Sweet Speech \*Sweet Someone Peist
You Took Words Out of My Heart Peist
When the Organ Played O Promise Me Morris
Sail Along, Silvery Moon Select
Sweet as a Song Robbins

Indicates filmusical song. † Indicates stage production song.

The others are pops.

## Inside Stuff—Music

A concrete aftermath to the suit by the New Orleans music publisher, Joseph John Davilla, against Brunswick-Balke-Collender Co., which lost a \$1,057 (plus \$1,000 counsel fees) award for unauthorized use of his song, You Made Me Like It Daddy, That's Why I Love It So, is that every music publisher now is taking great pains to file 'a notice of user' with the Register of Copyrights in Washington. Heretofore, the pubs had been quite careless, merely OKing any mechanical recording, with result that' every company—once it's licensed to firm—merely goes ahead and waxes the tunes, providing it pays the usual 2c, disk royalty.

But what it may mean to the music publisher, if he fails to file the technically required notice of user' is, that it prejudices his copyright protection should anything untoward arise. Because, technically, it has since been established this negligence over the filing of the required notice' automatically prejudices his other property rights; even unto the degree that should somebody else infringe on the song itself in other ways, such as illegal publication, it gives the offending firm an out. It's for that reason that J. T. Abeles, counsel for Brunswick, has notified his music publishing clients—Metro and 20th-Fox—to see to it that all such details are rigidly complied with.

In losing its suit against the Marcus Loew Booking Agency, Inc. (owners of Station With, the Loew-Metro broadcast outlet in New York). Sholom Secunda, as president of the Society of Jewish Composers, Publishers and Songwriters, found out something that the American Society of Composers, authors and Publishers had long since discovered and protected itself against, when similar suits While Herman Wohl was, joined a coplaintiff by the Jewish Composers, the suit was dismissed because Wohl who had died in the midst of the litigation, didn't have his estate named as a co-plaintiff. Of course, right to amend the complaint is granted, but on this technicality alone the action had to be thrown out. Suit arises from WHN's usage of Wohl's composition sans permission or licensing, ASCAP, similarly, whenever it sues, always has Gene Buck, as president, also include the owner-publisher of the infringed-upon copyright as a co-plaintiff.

have titled their latest, 'Tears of Pal-Bob Miller, Inc., is publishing.

Dimitri Tlomkin assigned by Par-amount to compose score for 'Spawn of the North.'

Victor Baravalle assigned to score the next Fred Astaire-Ginger Rog-ers picture at RKO.

Frank Tours completing the back-round music for RKO's The Joy of

Jerry Vogel has acquired the re-newal rights to John Golden's 'Chinese Love Song.'

Marvin Hatley batoned ordings by Della Lind, Walter Woolf King and Eric Blore and chorus of 48 for Hal Roach's 'Swiss Miss.'

Schnickelfritz band waxed 'Wreck of the Old 97,' Tiger Rag,' I Wanna Go Back to Bali' and 'Colonel Corn' for Warners 'Gold Diggers in Paris,'

Bob Wright and Chet Forrest wrote the lyrics and Franz Waxman the music for Three Comrades, theme song of Metro picture of that name which introduces Robert Tay-lor, Franchot Tone and Robert Young as a erooning trio.

I. Wolfe Gilbert and Lew Porter sold their number. 'When We Heard the Music Play Home Sweet Home,' to Jed Buell for the Paradia to Jed Buell for Valley!

Frank Leesser assigned by Paramount to cleff the song numbers for 'Give Me' Sailor.'

Rulph Freed and Frederick Hol-lander have turned in a new num-

ber, You Leave Me Breathless, which Paramount will use in Co-coanut Grove.

Werner R. Heymann assigned by Paramount to collaborate with Fredk Hollander on musical Bluebeard's Eighth Wife.

Aristocrats recorded title tune for

David Snell assigned to compose the score for Metro's 'Judge Hardy's Children.'

Alex Hyde, formerly with WHN, has been with Metro's music dept. for the past six months. He's working with Dave Snell in the studio's

HERE'S A REAL SMASH!

Harms Inc.

1250 Sixth Ave., New York MACK GOLDMAN, Prof. Mgr.

THE GREATEST SONG SINCE "GOOD-NIGHT, SWEETHEART"

By MAGIDSON and WRUBEL, from RKO's "RADIO CITY REVELS"

# OD-NIG

## Menuhin Hits \$50,000 N. Y. Tempo; Met \$59,000, Symph Crescendo 13G

Business continued fairly good for morning (12) youth concert (sub-concerts in New York last week, Metropolitan Opera eased off slightly, Metropolitan Opera eased off slightly eased eased off slightly eased eased off slightly eased but the Philharmonic-Symph had a nice three-concert series, plus the usual fat draw for its youth concert

Yehudi Menuhin was his usual wallop for his final New York ap-pearance of the season. Boston and Philadelphia orchestras also played

Estimates for Last Week

here.

Estimates for Last Week

Metropolitan Opera Co., Met Opera
House (3,500, \$7) (111h week), seven
performances, including Friday eve.
(11) beneft, Saturday eve. (12) at
\$4 top and Sunday eve. (13) opera
concert at \$2 top. Gross slid off a
triffe last weeks to approximately
Grace Moor to Manoni, anneap ma
Met debut) in 'La Boheme' and the
usual Saturday matinee turnout for
Ovello,' with Lawrence Tibbett.
Extra performance was given Friday (11) aft., 'Barber of Seville,'
with Lily Pons and John Charles'
Thomas, but it was a benefit for
Smith College. Smashes this week
will be 'Rigoletto,' with Pons, Kiepura and Tibbett: 'Walkuere', with
Flagstad, and Melchior, and 'La
Boheme, with 'Grace Moore and
Kiepura,

Philharmonic. Symph, Carnegie

mately capacity, estimated \$3,000.
Yehudi and Hephzibah Menuhin,
Carnegie Hall (2,760; \$3.85), Tuesday
eve. (8). Sellout again, for a gross
of \$9,240; young fiddler made seven
appearances in New York this season, pulling a top of about \$11,000
for a single date and doing a total of
well over \$50,000 for the entire series,
a phenomenal amount for any star
over such a short span. All but two
of the dates he appeared alone.

Roston Symph. Carnegie Hall (2,-

Boston Symph, Carnegie Hall (2,760; \$4.40. Friday eve. (11), Saturday aft. (12): conductor, Serge Kousevitzkv. Orchestra is good draw in Manhattan; estimated take for the two appearances was approximately \$14.000, fine.

Hippodrome Opera Co., Hipp (5.-500: 99c.). Saturday eve. (12). Madame Butterfly. Off again last week; estimated \$2.700.

John Charles Thomas, Carnegie Hall (2.760; \$3.30), tonight (Wednes-day). Metropolitan Opera baritone is strong b.o.; anticipate at least \$5,000 against a nossible capacity gross of around \$6,200.

gross of around \$6,200.

Philadelphia Orch, Carnegle Hall
(2.760; \$4.40), last night (Tuesday);
conductor. Fugene Ormandy; solists,
Fnid Szantho, Charles Kullman.
Philly symphers are okay as a bo,
lure, but only Leopold Stokowski on
the podium is the sure-thing capacity
puller; anticipated \$6,800.

Eddie Cherkose and Charles Rosof sold 'King of the Trail,' to Mono gram.

Lee Elliott's girl crew at Bradford hotel, Boston.

### Tyranny of Youth

Terl Josefovits is the concert planist at the Broadway Paramount, spotted the mezzamount, spotted the mezzamount, spotted the service of the waiting customers when seats are unavailable. Josefovits discovered these past few days that whenever he gave out his usual repertoire by Noel Coward, Romberg, Friml or Kern it irked the young hotcha customers who protected that Benny Goodman is swinging it so why doesn't the planist also? Josefovits swung! The customers aiways right.

## JITTERBUGS' PVT. JIBE AT **GOODMAN**

Group of barrelhouse fanatics, by whom Benny Goodman's swing is described as so much ballet stuff, have gone into the private record-producing biz to spread the gospel of 'gutbucket jam' and indirectly take a jibe at Goodman's jam session at Carnegie Hall a few weeks ago. First of their platfers has appeared at the Commodore Music Shop, N. Y., trademarked 'Commodore' in tribute to Milt Gabler (Commodore in tribute to Milt Gabler (Commodore in tribute to Milt Gabler (Commodore shop chieftain) who helped the gang get started. Waxing is a 12-inch, two-sided affair steamed up by eight swingopators, mostly from name bands, who went into the venture with the cult on a co-operative, profit-sharing deal.

Boys in the worship group are anonymous, but all of them belong to advertising agencies or the radio biz, and most all of them have been jam enthusiasts and record collectors. Their initial waxing is entitled 'Car-Group of barrelhouse fanatics, by

biz, and most all of them have been jam enthusiasts and record collectors. Their initial, waxing is entitled 'Carnegie Jump' on one side and 'Carnegie Drag' on the other. The titles don't mean anything, beyond that the tempo is respectively jump and drag. The 'Carnegie' angle was put in chiefly to taunt Benny Goodman Tunesmith credits to Jess Stacey. Edie Condon and Bud Freeman also are mere formalities because the recordings are supposed to be pure jam for which no score was used. Cats who provided the noise for the wax include Bobby Hackett, Bud Freeman (Tommy Dorsey's orchestra). Pee-Wee Russell and George Brunies, Jess Stacey (Goodman pianist), Edie Condon, George Wettling (Red Norvo), and Artle Shapiro (Joe Marssia's band). Platters are skedded to sell at \$1.50 apiece; and if the cult breaks even in three months, more wax will be attempted. Boys describe themselves as dickering with Jack Teagarden (Whiteman band) for the next batch of jam: iam enthusiasts and record collectors

of jam.

### Harry Moss Moves In

Harry Moss Moves In
Harry Moss joined dance tour department of Music Corp. of America
Monday (14) 'under Williard Alexander. He replaced Lathrop Mack.
Moss moved over from Mills Artiists, which he joined about three
weeks ago after exiting his own recently formed Associated Radio Artiists. Prior to latter step he was connected with Consolidated Radio Artiists. Mickey Golson and Harry Lawrence will succeed Moss in Mills oneniter department.

### Sousa Memorial Concert

Reading, Feb. 15.
Musical organizations, war veteran groups and theatre men have ranged a memorial concert to John E. Sousa City Hall auditorium here March 6. It will be the sixth anniversary of Sousa's death here. Sousa came here on that date to direct a band concert and died of, a heart attack after a civic dinner arranged in his honor.

## Stage, Music Stars in Palestine; Show Biz Amid Riots and Murder

Jerusalem, Feb. 5. 1 Stage, music and film topnotchers are now working here, bloody riots notwithstanding. Most of them are

German Jews with no other place to go at the moment.

Their names nake an imposing Their names: nake an imposing list. Among them is Mrs. Della Gotthelft, time leading contrails at the Kassel State theatre, directing a dress salon. Kassel is in fact heavily represented the new Palestine, there being in addition to Mrs. Gottelft, Werner Sommerfield, chorus master; Elli Kurz and Mirtam Segall, sopranos; and Karl Solomon, exconductor.

conductor,

Ex-basso in the State Opera at
Wiesbaden, Rudolf Lazar, is a specialist bookkeeper. Tenors Samuel
Berlin and Joseph Shapiro, of the
Berlin People's theatre, are laying
bricks. It is no surprise at all to
fird the Settlements (kvutzoth')
gone artistic.

gone artistic.

Manual labor is not all they do, however. All these people are members of the Palestine Chamber of Opera, at whose head Benno Fraenkel, one-time stage manager of the Schiller Opera in Altona, near Hamburg. He's been working recently as a stone mason. Among the cement-mixers he found enough people to arrange operating orches. ple to organize operatic orches-tra of 15, possessing the classiest qualifications and reputations. Fraenkel, who took off his over-alls and took up the baton after 16-

months of it, is out to establish opera

f a gentine music-loving public, and fill a gap in the cultural life of Palestine. Italian and French composers will, in Hebrew translations, p ovide the stuff until such time as native Palestine composer; can provide their own.

To date Offenbach has been an important standby and a popular one.

To date Offenbach has been an important, standby and popular one. Karl Solomon had a great rep in Germany as conductor. Poverty prevented the gloss and glitter of European opera, he artistic talent made up for it. Road murders or sniping from the hills couldn't stop his operatic group from making the round of the colonics and playing. Utility they perform with an armed guard around them.

Salaries are negligible. Fraenkel at the moment is 'carrying' the enterprise by getting up contributions by means of 'reles' in Jerusalem, Haifa, Te' Aviv.

Meanwhile, the contralto designs

Haifa, Te' Aviv.
Meanwhile, the contralto designs
the dress costumes, the regisseur
breaks stones, the bass produces
honey by day and honeyed notes by
night, and the shots of the bandits
pepper the strains (\* the classics.

### Tucker Out, Williams In

Chicago, Feb. 15.

Chicago, Feb. 18.
Orrin Tucker orch, sticks in the
Edgewater Beach hotel here until
March 15; when it goes out, to be
replaced by the Griff Williams band.
Tucker is scheduled to return to
the northside hostelry nitery in June
for a summer sojourn. Booked
through Music Corp. of America.









Music and Spanish Lyric by MARIA GREVER

by Raymond Leveen

## NVA Prez Handin Talks Libel As Result of AFA Letter to Sally Rand

Threat to sue American Federation of Actors for libel has been lodged with that organization by Attorney Lou Handin, president of National Variety Artists, for alleged statement regarding NVA. Harold Koenigsberg, assistant to Ralph Whitehead, AFA prez, allegedly stated NVA was a dual organization, and mentioned something about 'a company union' in a letter to Sally Rand, when latter inquired about NVA's proposed benefit at Alvin theatre, N. Y. Feb. 27. Situation has Theatre Authority and NVA in arms. Although the Theatre Authority

Although the Theatre Authority okayed the benefit, which fact automatically includes AFA's consent, Miss Rand wrote to the actor's union

Miss Rand, wrote to the actor's union for okay. Reply letter from union, which Miss Rand quoted in her answer to George M. Cohan, arranger of show, contained the statement. NVA charges the AFA with lack of cooperation, ill feeling and antagonism all around, since it (NVA) regranized last year and has grown from 300 to a 1,200 membership. Handin says it's a strictly social-welfare organization, minus company ties, since reorganizing and altering status of old vaude days under Keith-Albee influence. Only actors sit on board now, is claim. sit on board now, is claim.

### MORRISON AND BERLE SETTLE COMMISH SUIT

Charlie Morrison's unpaid commish suit against Milton Berle was settled yesterday (Tuesday) outside of court in New York, where case was being tried. Attorney agreement left figure of settlement undisclosed.

closed.

Morrison asked for \$50,000 estimated Berle's \$300,000 earnings over period during which Morrison allegedly collected none of the 25% weekly which his contract stipulated. O'Brien, Driscoll & Raftery repped Morrison

\$15,000 Savannah Dancery Fire Savannah, Feb. 15. German Country club, 25-year-old dance hall, went up in smoke last week. Loss placed at \$15,000. Au-thorities blamed faulty wires. Owners are planning to replace with new structure at once.

### Mother Vs. Son

St. Louis, Feb. 15.
Asserting that she has been denied entrance to the Skippers' linh, riverfront nitery, for more than 'year by her son, with whom she Jointly owns the place, Mrs. Elizabeth Seals last week petitioned the circuit courf for a dissolution of the partnership and the appointment of a receiver.
Mrs. Seals asserts, in her petition that her August, has refused her a portion of the profits and has appropriated sums in excess of that which he is entitled under the terms of the partnership.

### May Quit RKO

(Continued from page 3)

At least, the best since RKO went into receivership, in 1933.

at least, the current state and the control of the

The bank is reported also trying to get Spitz to stay, according to in-dications.

get Spitz to stay, according to indications.

The bank is accounted also as having agreed that McDonough would be stationed east, and not on the Coast, if joining the company, although his duties would relate to production. This appears to be a concession to Pandro Berman.

Nor would McDonough have any authority over distribution or theaters by all signs. This is in accordance with indications from the east that Ned Depinet, sales chief, and the M. J. Meethan people, in control of the theatre end, have demanded this limitation.

No theatre operating chief has yet been named. But nothing can be taken for granted in RKO, while the

NUDITY 'EXPOSE' BANNED

Rochester, N. Y., Forces 'Lady Eve' to Quit After Protests

Rochester, N. Y., Feb. 15.

Stage show at the Embassy theatre banned Friday (11) after single performance. Billed as 'Lady Eve and Her Naturalist Girls, with J. Francis Freeman in a lecture 'exposing' the mudist 'racket,' it was branded by police as vulgar.

Official double-o and ban followed barring of advertising of the show by Gannett newspapers and complaints of religious and civic groups. Both Times-Union and Democrat & Chronicle ran two hot ads and then clamped down

clamped down.

Two cops and two policewomen caught the opening performance, ruled two films, 'Vilgins of Bali' and 'He, the 'Virgin Man,' passable, but refused to let the stage show repeat. Announcement from the stage caused large section of audience to storm boxoftice until they got their money back. Film show continued.

Embassy is running on week-to-week basis after tries at burley, vaude and sex shows. House leased last fall to Izzy Hirst interests for a year by E. M. Loew of Boston.

### Spadolini's Vaude Try

Los Angeles, Feb. 15.

Wilshire Ebell theatre will reopen April 24 for another whirl at Sunday night vaudeville shows, with Spadolini, French dancer and producer of Casino de Paris revues, as impresario. Programs will include 10 acts, a name swing band and two Spadolini numbers.

Sunday night vaude has been tried out at the Ebell several times without success.

bank is the boss. Nor can it be determined, now, whether McDonough stays in RKO, after reorganization. Recently the bank let out a number of minor employes, It's no secret that morale in the company has to be rebuilt.

Tust what the status of the company's reorganization is may be learned on Feb. 28, when a hearing is to be held in New York before Federal Judge William O. Bondy. One thing appears certain—that all this fuss, plus outside conditions may demand a completely new plan to be submitted, containing radical alterations. But an early reorganizaalterations. But an early reorganiza-tion can hardly be expected, espe-cially if Spitz quits, according to

### NEW ACTS

HIDY GARLAND

24 Mins. State, N. Y.

State, N. Y.
Youngster is a resounding wallop in her first vaude appearance. Comes to the house with a rep in films and after a single date on the Chase & Sanborn radio show. Apparent at the outset that the girl is no mere flash, but has both the personality and the skill to develop into a box-office wow any line of show business.

ness.
Offered, three numbers at last show Thursday (10), and then bowed out: Applause was solid and insistent, however, and she encored twice, finally begging off with an ingrating and shrewd thank-you speech. Her 24-minute stint didn't seem that long, and she could have stayed indefinitely.

Kid it bellund as 14 years old.

definitely.

Kid is ballyed as 14 years old, which seems about right according to her appearance, mannerisms, dress, etc. She's big for her, age, however. Voice is pleasant in its exact pitch, with expressive warmth and not a little richness. She has a tendency to turn on the steam, however, and then her voice becomes nasal, strident and loses its expressive shadings. She knows how to put over the appealing parts of a song, builds a number well and has a definite rhythmic sense, but she must learn the discipline of modulation. Enunciates clearly. Hobe.

HENE DAMUR Pianologist 7 Mins. Savoy-Plaza Hotel, N. Y.

Miss Hene Damur is a personable and shapely titian of the 'sophisticated' manner whose personality well fits her chores as a sophisticated songstress. But, as a female Dwight Fiske, she doesn't quite make the grade,

grade.

The Fishcan analogy is inevitable in the Hotel Savoy-Plaza's Cafe Lounge for that zany of the Steinway is now a landmark of the room, and during his Florida hatus (with Emile Petit's orchestra), Miss Damur was brought in.

Emile Petti's orchestra), Miss Damur was brought in.

She does ultra-smart lyrics at the piano to self-accompaniment at the ivories, but her lyrics aren't quite as socko as could be desired. Not that she's under wraps, because the same amount of broad expression as obtains with the Fiske style goes for her, too, but she's just a shade handicapped by her author.

Miss Damur evidences a nice dramatic style at the piano, making the proper tonations, much as Fiske has made his baby grand punctuate his poisonous obscivations, but basically the words are a bit lightweight. Quite obviously, femme entertainer in a chi-chi room can't let herself go overboard on the double entendre. In this case the innuendoes are there a viewpoint, and the style is all right, however.

ever.

During the Fiske-Petti absence in Palm Beach, Gerry Morton and his orchestra dispense equally expert dansapation. Morton maestros from the keyboard and does a good job it. Dixe. Ingram baritones the solos, also okay.

Abel.

FOUR FRANKS Music, Dancing, Comedy 10 Mins, State, N. Y.

Act; isn't in the file, but looks as if it has been around some time. Mixed quartet, referring to themselves as brothers and sisters. Boys play trumpets, girls saxes. All dance.

play trumpets, gris sacco-dance.

After the usual musical opening by all four, with the blonde girl getting, off a hot shouting song (with indis-inguishable lyrics), the boys and the brunet gal do a fair tap routine. Blonde girl and one boy then offer an 'impersonation' of Garbo and John Barrymore in Grand Hotel, which develops into roughhouse, Not much subtlety, but a few laughs. More taps, then a very fast tap for close. Should quality as good filler.

SELMA MARLOWE

5 Mins. State, N. Y

Same. N. J.

Girl doing two tap specialties with the Albertina Rasch terpers. She's a nitty hofer, with style, fair looks and a real knack of presenting her stuff. All-white costume is effectively designed with a full skirt of sheer. semi-transparent material, and the stockings might not add a touch of color. Also, a condition of the superance.

Two numbers comprise the turn. First is better, though not so flashy. Miss Marlowe is a skillful tapper, and the first number is deftly worked out to display that fact. Middle portion, without music, is a sock. Second routine is to 'Toy Trumpet,' and in first number is a sock. Second routine is to 'Toy Trumpet,' and in the wooden soldier style. Oke, but a trifle long.

Keith Memorial, Boston

For three years this accomplished from has been a wow of local mitteries. In one club (The Mayfair) he played four return engagements, and one of those ran well over year, although he has made many a stage appearance at benefits, no local manager has seen fit to book him into a stage show. This week Thornton gets his stage break, and with it the next-te-shut spot.

Thornton writes his own vocal arrangements and manifests good musicianship in this department. His Rosalie' features changes of key which add much to its effectiveness. World Is Mine' is a good opener to show off his range and quality, and there something to show, because the something to show, because the something to show the stage announcement brings.

An off-stage announcement brings him on, and Thornton makes only one spiel himself, a quickle to intro-duce his closing tune. Fox

JIGSAW JACKSON Dancing Contortionist 5 Mins. Stanley, Pittsburgh

No. denying sock novelty proportions of brownskin, youngster with Duke Ellington, but it takes a tough stomach to stand the things he does to his body. Lad apparently hasn't a bone in his frame, performing the most unusual trick stuff, his midriff twisted in 'a knot while his head faces one way and feet another. Keeps his pedals doing a jig all of the time and his upper section is hidden from view so much of the time, the whole thing looks like those numbers the old Shubert chorus gals used to do with dolls.

Squeamish may find this sort of

used to do with dolls.

Squeamish may find this sort of thing a little too tough to take, because they won't be able to stop wondering what shape his innards must be in after all those violent contortions, but the squeamish were obviouly in the minority at Stanley, Jackson had to give out again and again before mob would let him get away.

Cohen.

### **Nitery Placements**

Edgar Bergen, Charlie McCarthy, Dorothy Lamour, Herbie Kay's or-hestra. Ambassador's Coconut chestra, Ambassador's Grove Los Angeles.

chestra, Ambassador's Coconut Grove, Los Angeles,
Toni Lane, Paradise, N. Y.
Pergy Mann, Village Brewery,
N. Gle Moore, Village Brewery,
Dick Wade, Joyce Beasley, Alice
Harris, Kit Kat Club, N. Y.
Clarence Easter orch, Jack Waldron, Edith Roark, Georgia Sothern.
Trent: Patterson, Lane, Tree and
Edwards, Five Chinese Wonders,
Jean Scott, Cookie Williams, Lillian
Fitzgerald, Leon and Eddies, N. Y.
Nano Rodrigo, orch., Carlos and
Carita, Don Casanova. La Gitanilla,
Tapiar and Dores, Havana-Madrid,
N. Y.
Morton and Margo, Lawrence Hill,
Anderson Sis, Plantation Club, N. Y.
Jack Holland and June Hart, Hotel
Ambassador, N. Y.
Jack Laurie, Ramona, Club Cavalei N. He Beal, Le Coq Rouse, N. Y.
Chol, Kamm, Le Mirage, N. Y.
Jack Essal, Le Coq Rouse, N. Y.
S. Roberts-Bross-Versailles, L. A.
June Whiteman (June McCloy),
Glass Hat, N. Y.

## Bell's Hawaiian **Follies**

Now-LYRIC, Indianapolis Mar. 18, Palace, Cleveland Mgt. BOB HICKS PAGE 314-31st Avenue ALTOONA, PA

HENRY SHEREK

## SIDNEY FISHER

PICCADILLY, LONDON, ENG

ALWAYS WORKING "Whitey" ROBERTS

Last Wic, Fay's T., Philic. Feb. 11, P., Kenf T., Philic. Vk. of Feb. 18, Shithert T., Newyr Feb. 26 to 24, Folly T., Brookly Wk. Feb. 25, Fny's T., Providence.

**BOOKED WEEK OF JANUARY 13 FOR** ONE WEEK AT THE **METROPOLITAN THEATRE** BOSTON ...



Four Different Features. Four Different Vaudeville Shows But the Only Remaining Attraction Is

# HAR FICHI VIRGINIANS

ED GALLOWAY

HOWARD WARRINER THOMAS MITCHELL

ED SMITH

BRUCE BARCLAY REYNOLDS DUPLER

EVEN THE CRITICS AGREE

The Boston Traveley aid: "The Virginians who have broken all precedent at the Metropolitan by being field over for a third week. The popularity of this splendid underlocins has even increased, and with their apparently inexhaustible reportory they remain indefinitely."

The Boston Globe said: ... the Eight Virginians, a group of singer, who were brought back to the Metropolitan becoming patrons asked to hear them ag.
The Boston Herald and: "The Eight Virginians, held over by popular demand, sing a variety of songs."

Arrangements by DUDLEY KING

Direction KELLY & SINGER P.S.-Played Earle, Washington, Dec. 17, 1937-Return Engagement March 11th.

## 3 Philly Groups Pledge to Push **Booking Laws**

Philadelphia, Feb. 15.
Representatives of Contractors
Association, licensed bookers and
United Entertainers Association
passed the peace pipe around at a
confab last Thursday (10) night. With
election of Florence Bernard as prez
of Contractors, three groups got together and resolved to battle side
by side for stringent enforcement of
State laws governing bookers and
nitery bookings. Contractors for
years have fought State licensing.

At some time Pennsy Department. Philadelphia, Feb. 15

ntery bookings. Contractors for years have fought State licensing. At same time, Pennsy Department of Labor and Industry, which enforces nitery legislation, made it known that any order for acts must be written. Verbal agreements and aphone calls will no longer go, although telegrams will be recognized, Vie Girard, licensing officer, also declared that out-of-state agents, like Music Corporation of America and Consolidated Radio Artists, will have to obtain credentials, here at once or work through a local licensed agent. At contab, letensed agent. At contab, letensed agent for in a unit. It will, not be necessary to set down the amount to be paid each act as must be done in cabaret bookings.

cabaret bookings.

Another conference will be held Friday. Those at the chinfests are Jim Smith, Jere Shaw, and Miss Bernard for the Contractors, Jay Raymond, Tony Phillips, and Jack Fields for the licensed agents, and AT Rea, Prez of UEA, and Roy Scott, secretary of UEA.

### 6 MORE SKATERS SIGN WITH R-O'K FOR SHOW

Rockwell-O'Keefe has signed six

Rockwell-O'Keefe has signed six more ice skaters with an eye to another Ice Show at New Yorker hotel, N. Y., in the spring. Current stanza at the hotel closes Feb. 26.

Between shows skaters will be spotted elsewhere. Bill Burton is producing the forthcoming number. He also handled the last at the hotel. Latest on docket is Alfred Trenkler, comic skater. Comments with. Gay. comic skater, formerly with 'Gay Blades.' Others are Ronald Roberts, Robin Scott, Delories Ziegfeld, Bobbie Dorree and Betsy Alling.

### Mirador, N. Y. Nitery In Involuntary Bkptcy

In Involuntary Bkptcy
Involuntary petition bankruptcy was filed Friday (11) in Feder: I Court against the Mirador Restaurant, Inc., operator of Marios
Mirador, 52d street itery. The petitioners included three of the restuarant's musicians, whose claims are
based on salaries owed them: Justo
Idon) Azpiazu, \$212, 50hn. O. Poweli
18295, and William A. Warder, \$100,
Judge Alfred C. Gose immediately
appointed Abraham I. Menin, temporary receiver and or red a stay in
the sale of the club's equipment,
which was about to be held as a result of a judgment obtained by Park
& Tillord.
Mario has since gone over as man-

& Tilford.

Mario has since gone over as manager and a partner in the Havana-Madrid.

### Riviera Moves to H'wood

Hollywood, Feb. 15.
Ben and Ann Litt, owners for last five years of the Hollywood, ace nitery at Juan Les Pins the French Riviera, are in Hollywood to see if the two is anything like their place.

Planting

place.
Planning to stay till late spring when they open their French boile de muit, they be discovered so many refugees from the Hiviera pining away here that they think they'll open a Cate. Nicois in Hollywood. bicycle between the two places on a split year.

### JAILED IN AUTO DEATH

Spokane, Peb: 15.
Nevin Tanner, former organist in Desert hotel Roundup Room, was sentenced to one year in county jall on homicide charge.
He was driving

He was driving car in which Ma-tian Marschante, nitery singer, a passenger, was killed collision a year ago.

### \$11 of Dialects

Montgomery, Ala., Feb. 15. William Wolfson, theatre ma Montgomery, Ala, Feb. 15.
William Wolfson, theatre manager desiring additional information Rubinoff's program,
ealled the radio maestro long
distance. Not making himself
understood, due to bis rich
dialectic tones, Rubinoff had
brother Phil, who serves as his
manager, step to the phone and
give the manager the desired
information. information.

Net result cost the theatre

manager \$11, charging off \$9 of it to lengthy explanations be-cause Phil spoke with accent that eclipsed the violinist: Rubind for appearance

### Small Acts Claiming MCA Discrimination: 'Name Preference'

Economic pressure is forcing a flock of lesser acts of the Music Corp. of America to shop elsewhere for dates. Reasons are the discontinuance of guarantee contracts and prolonged inactivity caused by preference to big attractions.

ence to big attractions.

When MCA entered the act business a couple of years ago it gobbled them up fast as possible and guarantee contracts were dished out. Bookers later reversed when output to cover contracts execeded receipts and then dropped some acts. Those who remained were guaranteed nothing, contracts constituting authorization to book when and if work was found.

Situation now has acts hitting from

Situation now has acts hitting from pillar to post, with acts booking own dates where possible and pay-ing a commish when another office connects.

Acts are thrown into fill-ins at hotels, with bands, etc., whenever same pop up. But little actual selling is done is the complaint.

Condition is felt in other offices but not as strongly. There the crowds are less dense and acts get more individual attention. It's a throwback to the old graboff stunt of waiting until little agents build up acts and then snag them.

### Meglin, F&M Setting Theatrical Schools

Meglin-Fanchon & Marco theatrical schools are invading the east after several years in the west. Academies are set for the New York with Kitty Doner, former dancer, in charge of radio and stage technique, and personally bossing one. First step in large-scale ex-pansion.

Schools Jersey City, Larchmont, N. Y., and Ridgewood, N. J., were opened last week. Another is set for Jamaica, N. Y.

### Wichita Cafe Fire

Fire completely destroyed Maple-wood night club, mile from city limits, early Friday (II) morning, just, short time after entertainers left. Russell Polts, mc, was only person in building. He was asleep but, falling timbers awakened him and he escaped without injury.

Firemen were handicapped in fighting flames by lack of water caused by distance from fire hy-drants and strong wind. Tank con-taining 700 gallons of distillate, used for heating purposes, exploded, burn-ing oil being showered over build

### Esther Lang's Suit

Buffalo, Feb. 15

Esther Williamson, known on the stage as Esther Lang, granted an Enoch Arden dissolution of her marriage to Arthur E. Williamson marriage to Artnur E. Williamson, actor, in supreme court here this week. Mrs. Williamson testified that she was married June 13, 1927 and that Williamson left their, home at 315 W. 55th street, N. Y. City, in 1929 to go to work.

to go to work.

Questioned as to the basis of her belief of her husband's death, she stated, 'He did not even take his reaor or toothbrush with him when he left.'

### Ben Dova, Acrobat, Set For U. S. Vaude Return

Ben Dova comes back to the U.S. for vaude next month. Acrobat is now in Germany, where he has been playing variety time. Earlier this season he trouped through England.

Last trip over to the States for Dova was in May, "yen he came on the ill-starred Hindenburg zop. He jumped when the airship exploded.

## **GAMBLING HIKES MIAMI NITERIES**

Miami, Feb. 15.
Gambling situation here has taken a new twist with two spots running wide open. Miami Beach spots, however, remain dark so far as gambling is concerned and it is doubtful if they'll open at all. Politics appears to be the answer.

pears to be the answer.

The Royal Palm has added name talent to the show. Harry Richman continues, with Ella Logan an added attraction. Vincent Lopez is slated to open March 1.

Beach spots, striving hard to make the grade without gambling, appear to be butting a stone wall trying to cash in on a strictly drink and dinner biz. The Town Casino club is bring-ing in Ann Pennington in an effort to stimulate biz.

### Philly Grand May Resume Negro Vaude And Drop Giveaways

Philadelphia, Feb. 15.
Nixon's Grand, which month agdropped vaude and installed gamesix nights week instead six nights week instead, may shortly resume the flesh. Games have other hypos are being experimented with in the house, which suffers in the house, which suffers acute shortage of major film

product.

Bingo was found to up grosses Monday, Thursdays and Saturdays, but not to be worth the expense the other three nights. Theatre was passing out \$2,500 in prizes a week. Although Manager Si Cohen at first reported games gave him smaller profits, but less chance of taking heavy losses than vaude, he's now finding profits scarcely large chough to keep open. Thus a return to Negro acts and name bands which he was using is indicated.

### **New Orleans Hypes Shows** For Carnival Customers

New Orleans, Fcb. 15.
With Carnival season near and visitors already pouring into town night spots here are embellishing their floor shows in effort to attract e of coi

some of coi
Old Absinite House. French
Quarter nitery, Saturday (12) added
Vilo's swing band and entertainment
featuring Don and Dianne, dance
team, Shirley Lynn, singer, and Don
LaMarr, eccentitic dancer. Matt
Page is m.c. At Prima's Shim Sham,
across the street, Earl. Danti and
his orchestra. plus the dance team
of Villano and Lorna, attractions.

Bob and Sibelyn Wayne, have been

tions.

Bob and Ethelyn Wayne have been added to bolster the Nut Club floor show, doing tap dance and comedy. Chez, Parce has booked Ralph Lewis as m.c. with new show featuring Ramon and Florene, Mexican baltroom dancers; Carmon de la Ossa, pop singer, and Ruth Strauss, Istric soprano. lyric soprano.

Vincent Lopez and orea will open the Jung hotel's Tulane room, new ite spot, in Wednesday (10) for week-sturn. Other name attractions will be brought here.

### Mack Out of Act

Cass, Mack and Topsy, after dif-ferences which arose during their recent N. Y. Paramount date, split last weck.

last week.

Mack goes his own way, while.

Mary Owen (Mrs. Cass, and formerly in the act) rejoins the other

two. New billing will be Cass, Owen
and Topsy; it used to be Cass, Mack.

Owen and Topsy when act was a

foursome.

## 500 Detroit Cafes Face Padlocking **Due to Proposal for New Fire Law**

### O. O. McIntyre

By JOE LAURIE, JR.

By JOE LAURIE, JR.
O. O. McIntyre, headliner and an aristocrat of newspaper-dom, has written his last copy and has been called by the Great Editor. With his passing, the stage and troupers the world over have lost a great and understanding friend. Vaudewille, and vaudewillans especially, was he interested in There were very few of his columns that didn't contain a reference to some act he loved —Bayes and Norworth, Smith and Dale, Jim Morton, Eddi, Gerard, Herb Williams and hundreds of others. When would meet he would talk to me for hours about the acts he saw when he worked.

would meet ne would all to me for hours about the acts he saw when he worked. Cicinnati. He would ask what has become of them, were they still going, were they well? He didn't ask it as a columnist for an item, but as a friend who loved these mimes.

He loved the children of vaudeville, the strong men, the acrobats, the wire walkers, the song and dance men, the sketch artists, the singers, the monologists, the musiclans and the clowns. And these children of vaudeville loved and were proud of this yokel cut reporter who came east and showed his act and became America's headline columnist.

his act and became America's headline columnist.

His wasn't a Broadway column. It was the whole country's column. He wrote with a soft pencil and a kind heart, and in between his short paragraphs was friendship and charity. When he heard that any trouper needed a little boost, he would immediately stick in a few lines in his column, sort of a reminder to his millions of readers—and even managers read columns. And so many a trouper would get a job through the written word of O. O. get a job through the word of O. O.

### GREENBERG, ST. LOUIS, FREED IN VOTE FRAUD

Benny Greenberg, boxing pro-moter and owner of a West End nitery, last week was discharged on moter and owner of a West End nitery, last week was discharged on an indictment, charging him with making a false affidavit In connection with the city-wide registration of voters in 1936. Dismissal of the case, on motion of prosecuting at torney James Finnegan, came after two muggs on local rags testified they had seen Greenberg at the election office with upraised hand, as if taking an oath, and later secured the affidavit bearing the name of Fmil-Smith, They wore tunble-to-club whether Greenberg had made an oath to the Smith affidavit. I Greenberg was one of 25 persons indicted in the investigation of wholesale false registrations and his case was the last presented to the court. All were acquitted.

### Par's Monday Pro Nites

Monday 'professional night' he Paramount, N. Y., as hypo for ousiness is a possibility if plans go hrough. Idea encompasses the setthrough. through, Idea encompasses the set-ting aside of Monday night for each show, this house usually hold-ing em over two weeks—longer, with guest stars, friends, etc., of er-rent band leaders invited and seats

It is figured that such a stunt on

At is sigured that silen a still, an a Monday night will fatten the usual Monday night's gross, the same as previews on Tuesday nights now do, Monday guest nites, with celebs invited; has come under-consideration at the N. Y. Par following the award. Wednesday, night (9), of a award Wednesday night (9) of a cup to Benny Goodman, who was voted tops in the theatre's tan bandballoting for 1937.

### From 19 to 3 Cafes in W.-B.

Wilkes-Barre, Feb. 15.
Four months ago there were 19 clubs in this area featuring floor

Now there are but three still offering flesh in cales.

Detroit, Feb. 15.
Common council is drafting a new fire ordinance, which if enacted will mean closing of at least 500 local

fire ordinance, which is consisted as the consisted of the consistence of the consistency of the consiste

elimination of about 50% of niteries with floor shows, was recommended by Laurence J. Richwine, who supervises spots for recreation department. He asserted reduction of 300 from present number woild still leave adequate recreational facilities for adults.

Richwine also told lawmakers that of the 625 licensed cabarets in Detroit, only about 75 are open daily, a far larger number having dancing, etc., on Friday, Saturday and Sindays, while some operate only occasionally.

Fearing recurrence of another

sonally.

Fearing recurrence of another
Study Club disaster, which trapped
and burned alive several scores of
nitery patrons here in 1930, fire marnitery patrons here in 1930, fire marishals seeking law which would force removal of all inflammable material in spots, regardless of 'free proofing chemicals. Present law stipulates only that stuff must be fireproofed.

Places which would be closed under proposed ordinance would not be allowed to reopen until all such majerial was removed, proper exits provided, etc.

allowed to reopen until all such ma-terial was removed, proper exits provided, etc.

A responsible party to head club must be assured before liquor license will be restored to Club Con-tinental, state liquor board has ruled, after receiving request from Aaron D. Rosen, owner of premises, which club leased.

club leased.

Nitery was closed couple of weeks ago after state board charged spot permitted gambling. Rosen had asked a hearing to modify the license revocation.

Cleveland's Cafe Vigilantes
Cleveland, Feb. 15.
Ops of major niteries, who recently formed a protective association,
are resorting to vigilante methods to violations of new curfew by allnight joints and corner cafes. Hold-ers of 1,000 licenses admit that they are afraid of a purity cleanup, due to increasing arrests of small-time

increasing arrests of small-time lators.

Members make the rounds regularly to check up on rival spots staying open after 2:30. Cheaters are told to close up on time else, which means a tipoff to state liquor board investigators. Vigilante committees are foreing em to behave, but making the burg deader than ever as far as late night life is concerned.

### PHILLY MUSICIAN UNION. CAFE OPS COMPROMISE

Philadelphia, Feb. 15.
Musicians' Union, following blast
last week by Art Padula, ArcadiaInternational op, against demand for
26-week contracts, has compromised.
Union will allow nitery proprietors, who have completed halfyear termers this season, to renew
them for 10 weeks at the 55 weekly
per man discount usually allowed
only under look term binders. per man discount usually allowed only under long term binders.

### Will Mahoney to Wed Evie Hayes in London

London, Feb. 10.

Will Mahoney has applied for a license to marry Evic Hayes, member of his vaudeville company for the last four years.

Sue Wilson Mahoney, his first wife, recently married in New York, She's Mrs. Frank Bruen Hall, Jr.,

### Peters Sisters' Dates

Les Angeles Feb. 15.
Three Peters Sisters, Negro hurmony and comedy act, have been set, for three weeks at the Roxy theatie, New York.

They open end of February.

## Nitery Reviews

## TERRACE ROOM

(STATLER HOTEL, CLEVE.)

(STATLER HOTEL, CLEVE.)

Cleveland, Feb. 13

Statler's new dance-nitery i so tony that management is trying ubvelly stunts to break down natural reserve of crowds. Most radical departure from former policy is European acrobatic act of Paul and Pettil, who give Terrace Room's sunken floor more bang-up action than it's seen since it opened four months ago.

pean aerobatic act of Fault and petitit, who give Terrace Room's sunken floor more bang-up action than it's seen since it opened four mouths ago.

Team specializes in balancing feats, doing frickiest work so effortless than the following frickiest work so following frickiest work so following frickiest work so following frickiest work in the following frickiest with speciacular flowing frickiest work in the following frickiest work in the frickie

### CHEZ PAREE, N. O.

New orleans, Feb. 13.

New show at the Chez Parce indicates that management is reaching out for new and different class of patronage by improvement in entertainment.

out for new and unretter transmission paironage by improvement in entertainment. Lewis mc.'s show in fine style with snappy patter that puts patrons in aisles without getting risque. Lewis handles vocals nicely, and clicks big with imitations of Winchell. Vallee and others.

Ruth Strauss, lyric soprano, can remain indefinitely if the applause means anything. Possessor of a fine voice, she is just as easy to look at as listen to.

Ramon and Florene keep the show moving with the Mexican dance with the strains for the American ballroom routine to get them the palm.

Guest singer Carmen de la Ossa has potentialities. Although slightly nervous at first, she handles her ballads nicely and has a pleasing voice.

### GRAND TERRRACE

(CHICAGO) Chicago, Feb. 13.

Ed Fox went on the nut for plenty, to bring in Louis Armstrong and orchestra to headline his show in the town's top sepie mitery. But he didn't make any mistake, as business has

make any mistake, as useful proved.
When Armstrong levels off and blasts these high ones with that the street of t

apation and turning in a full 30-mintute shot over NBC.

Fox has a good show-eensidering
the necessity of going rather ceasy on
the floor show budget, due to the
Armstrong-lake. There considerable vocal talent and the usual arms
of hooling. Topping the bill are expecialize in a slunging mod slashing
tale to the state of the state of the contale of the state of the state of the contale of the state of the state of the contale of the state of the state of the state
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the state of the state of the state
to a slunging and slashing
the solid quota of laughs. Among the
to there are May Diggs, Penny and
S. Joe. Sunny. Woods. Bobby Caston
and Julia Hunter. The latter is particularly outstanding with some fine
to coal calisthenies. Chorus of 16
to works hard and displays the usual
superexuberance of sepian lines.

Gold.

### CINEMA CASINO

(MIAMI BEACH)

(MIAMI BEACH)
Miami Beach, Feb. 13.
Larry Morris is doing a swell job in the face of strong competish in bringing flesh shows into this legit house. formerly the French Casino. Unable to get grade A pictures, Morris conceived the idea of playing vaude with third and fourth rate films.

ris conceived the consequence of the films was a gamble because heretofore live talent, outside of niteries, never did jell. Since inaugurating vaude, however, house has been doing capacity biz.

Current offering is headed by Belle Baker and she proves a big hit. The Manhattanites, a trio of warblers, speed the revue. Their style is different and their material original. The Robinson Twins open with novelty songs and hoofing. Rita Rio and her all-girl orchestra are okay.

Thom.

### Unit Reviews

## Rhapsody in Rhythm

Rhapsody in Khythm

(CAPITOL, ATLANTA)

Strong in talent, and novelty, this show, olarked of Chicago, is a pleaser. Honors are split evenly by Bill Talent, juggler, and Phil Bernard, Impersonator.

Howell Sisters get things going with a tight-wire stint, combined with acro work. Talent, who mc. S. introes Mitzi Joyce, petite, personate Iryseart of pleasing medley of tunes, from pop to classical, all getting over good. Her first week with show. Lucienne Cheret gets a good hand

ting over good. Her first week with show.
Lucienne Cheret gets a good hand for her smooth acro dance, done to 'Marie'. She's followed by Talent who does 12 mins of juggling and chatter that puts him over big. He was formerly of Talent and Merit, his-partner-wife having been forced out by illness.
It is a supplementation of the state of the s

to Posin, each ac...bit.

Show-runs-50 mins, and there's 16 in company, including six good

touters under leadership of Milton Henkin, who is responsible for fine arrangements. Film is: Fight for Your Lady (RKO). Biz: capacity at first show Sunday (13).

### LAUGH ROUND-UP

(ROXY, SALT LAKE CITY)
Salt Lake City, Feb. 13.
There was much seat squirming at the Roxy, lone vaudilimer here, this week, as 55-minute flesh show tried futilely. Braced by 'Atlantic Flight' (Mono) and 'Fury and the Woman' (WB) Roxy bill is too long. Fleshers' efforts could be spruced advantageously.

Important of the control of the cont

## • 15 YEARS AGO •

N. Y. Musical Union 310 after the for three-hour session as accom-paniment and \$15 for band work. Said radio was making \$50,000.000 a year and should fork over for ser-

Famous Players offered Tetrazzini \$15,000 a week for three weeks for personal appearances. To bolster its film houses on the Coast.:

Bull market for fiction for story plots. Arthur Hopkins nixed \$50,000 for 'The Old Soak' and Ibanez's 'The Temptress' then current in Cosmo-politan mag. went up from \$30,000 to \$60,000, and not accepted.

Buyers' strike in Michigan against United Artists because it had sold 'Robin' Hood' away from regular film houses. Hiram Abrams promised not to do it again.

Bill at the N. Y. Palace ran over three hours and a half opening mat. Partly due to adding Frank McGlyn in his Lincoln sketch and partly be-cause Rooney and Bent Jook up 72 minutes with their Rings of Smoke. Mildred Harris Chaplin got the bill-ing honors, but the audience did not agree; though she got by.

Riverside, N. Y., upped to \$2.20 for Lincoln's Birthday but did not get much biz at that price.

Harry Carroll at the piano for Segal and plugging his Vivienne Segal and plugg songs. Told the audiences nograph co, recorded his discs.

Jim Morton was with the Joe How-ard revue, covering stage waits with his m.c. patter. New idea then. He had the field to himself.

Yvette Rugel described as 'the girl with the grand opera concert bearing and vaudeville schooling. Latter put her over.

Harry Langdon and Irene Castle fighting it out on the Frisco orpheum bill, and both doing nicely

Some Bridgeport philanthropist advertised four symphonic concerts for 40c. First aftraction was the Bos-ton Symphony—at 13c.

Glut of drug plays threatened. Films following suit.

Closing The Bunch and Judy, Charles B. Dillingham found other jobs for all the players. Even took care of the advance man.

Bill Brady heading another fight for Sunday legit shows in N. Y. Got it 13 years later.

Marcus Heiman elected prez of the Orpheum circuit. Martin Beck headed board of directors.

Chicago small timers cut sale of prize candy packages. Interrupted the show.

## Burlesque Reviews

### HOWARD, BOSTON

Boston, Feb. 13.

Cooper Black and White revue gets its proper noun handle from Linda Cooper, one of the femmes in the sepian portion of this 127-minute the sepan portion of this 121-minute production. Revue divided in three sections, white (50 mins.), black (40 mins.) and back to the concluding white (37 mins.). Black black (40 mins.) and back to the concluding white (37 mins.) Black has 14 principals, and a harness of 10 ponies. Sensuous, hip-swinging Valda has been added. White outfle has nine principals, a road line of 10 and six house girls. Georgia Sothern is the added of the conclusion of the six house girls. Georgia Sothern is the added of the conclusion of the black portion gets top-honors. But on the whole the audience likes the billing. Comedy sketches are all old burley standbys, but okay, particularly the black boys. For the whites, Jack Diamond pilts the proper gusto into the black boys. For the whites, Jack Diamond pilts the proper gusto into the gusto

ceives light hand. Does good sketch, work, however.
Dudley Douglas is capable as a straight. Lew Demy is 100% sour in the Meet the Boys' (Murray-Fuhrinan) skit as the mc. but redeems himself in the Dr. Jekyll and Mr. as to fash act with the property of the source of the second of t

in which she also does a hoof.

Moke and Poke are big hits in topping comedy vocals, praft falls and 
knockabouts and David and Golisth 
and Whythe also bring split bellies. 
Spoons' Brown's expert 'hythmic 
cupping of the spoons brings him 
good applause Six Lindy Hoppers 
in her solo dance, gets the audience 
on edge.

Business Saturday (12) afternoon 
SRO. Norm.

### NATIONAL, L'VILLE Louisville, Feb. 13.

Louisville, Feb. 13.

Marquee lights at the National arc on again, purveyed by Jack Kane, manager, assisted by Mel Copeland Layout shapes up as pretty got a constant of the Hirst interests, which flooped miserably here last fall. Policy is four shows daily, with midnight jamboree Saturday.

Kane, operating within a limited budget has assembled a lineup which gives patrons, their money's worth. Comedy is handled by Bimbo Davis, who snares quite a few laughs, without the same proper should be shaded by the same shaded by t

and figure prominently, in 'production numbers.'
Femme contingent includes AdriAnn, acro dancer: Louise Keller and
Revelle Blair, strippers, and Ginger.
Stower, tapster. Stufes are mild in
comparison to turn's former expost of the strippers of the strippers of the strippers.
Line of 18 girls used to good advantage in several production numbers. most outstanding of which is a
Hawaiian hula, well-lighted and
mounted. Working with the line in a
pair of seenes is Lupe. Valdez, acrocontrol dancer, who also displays
ability in sketches with Davis.
Leterspersed are vaude turns,
headed by The Gilberts, dance team,
Male makes classy, appearance and
knows how to step, while femme

pariner turns in some clever acro-control work. Local act, Gustave Serlui, jüggler, working in a wooden-faced manner, performs several-simple tricks to light returns. 'Atlantic Flight' (Mono) on screen, Hold.

## Stars of Burlesque

Stars of Burlesque

(GRAND, CANTON)

George Young, who for many years has kept Usen, who for many years has kept Usen. When the state of the state o

### Saranac Lake By Happy Benway

Here's tops on the comeback, Hank D. Hearn (Atlanta, Ca.). In three months got that o.k. that will send him back on job.

Betty Bostwick (WB product) from Coshocton, O., took only six months of this Will Rogers treatment and left with "nothing-the-matter-with-volu-

'nothing-the-matter-with-yougift. Eddie Vogt, tall, slender comic of

golden vaudeville days, is staging a show at the Will Rogers and is get ting a few pointers from Ben Schaf-

ting a few pointers from Ben Schafter.

Newcomer at the Will Rogers William. Plunket, ex-stage manager, for Klaw & Erlanger, and doing well. Comings and goings:—

Harry, Davey, Jr., back schooling in Great Neck, L. I.

Mrs. Dave Rose will sneak a prise visit on hubby ozoner.

Joan (Elton Sisters) Elton to hospital for looksee.

Carlean Kniight and Isabelle Rook took a Doctor Woodruff success operation.

Hazel Smith in for op.

Hazel Smith in for op.

Johnny DiGiovanni, New Jersey
manager, ups after four months of

Ruby Hess, Mari Bianchi, Hazel Coleman, Al Boerner got messes of

good reports.
Over 2,000 here for weekend ice skating carnival and speed skating races. Right now it looks like it will end in a swimming contest tem-perature around 40 degrees above perature around and ice melting like Ben laughs.
Write to those you know in Saranac and elsewhere who are sick.

# THE MAXELOS

RISLEY COMEDY ARTISTS

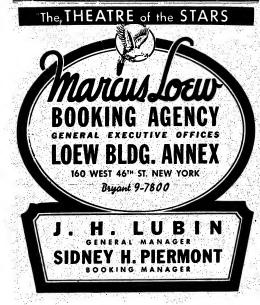
Just Completed Six Months European Engagements

Now—PALACE, CHICAGO Direction-MILES INGALLS

### TOM PATRICOLA

Appearing nightly at Billy Rose's "CASA MANANA"

"Abel" in Variety, Jan. 26th, said: "Tom Patricola with his hardshoe nonsense BELL'S EM.



#### STATE, N. Y.

Stage bill is strong this week, with a mop-up headliner in Judy Garland, and not a weak spot in the supporting card. Film is 'I'll Take Romance'

(Col). Show opener is Gautier's Steenlechase, pony and dog act that hasbeen doing the vaude rounds for 25 years or more under various names, but always to good reception. Currently has four ponles and four dogs, with a monkey dashing on for a brief bit at the finale. Most of the stuff has the quartet of fox terriers jumping back and fourh on the backs of the ponles with a variety of tricks. Work in a few laughs.

nast the quantity on the backet of the ponies with a variety of tricks. Work in a few laughs.

Four Franks (New Acts) are on next for an acceptable music, dancing and the ponies with the londer of the policy of tricks.

Four Franks (New Acts) are on next for an acceptable music, dancing and the policy of the

#### LYRIC, INDPLS.

LYRIC, INDPLS.

Indianapolis, Feb. 13.

Dave Apollon plays house again with everything new but his Russian accent and two. Filipino stooges, around whom he has built an eight-piece string band.

Hollywood Co-eds work in opener with Dancing Debs in an impressionistic dance to Rhapsody in Blueround the street of the street o

ter with the Filipinos. Apollon joins its string orchestra in a medley of his string orchestra in a medley of the string orchestra in a medley of the string of the string

improvement. Paul Reed. 'Oklahoma Cowboy,' yodels to his own accompaniment on the banjo. Roy Davis and Joe Hughes mimic outstanding, personalities but are only ordinary. Barrett plays sexaphone and clariet, simultaneously, paving the way for a lively shag dance by three couples, a good show closer. Paradise for Three (MG) on the screen A fain-crowd-at-the-second-opening day performance (11). Rees.

#### HIPP BALTO

Baltimore, Feb. 13.
To accomodate multiple showings of Snow White. Izzy Rappaport has currently a flexible bill, welded into 40 minutes with house band on stage and Eddle Peabody as m.c. in a peat. Biz big.

peat. Biz big.

Current doings has, in addition to the banjo whacker, Marjorie Gainsworth, also a return; Tyler, Thorn and Post, hoofers, Dorothy Crooker, acro, and Marc Bolero, mimic.

aero, and Marc Bolero, mimic.
Peabody, on to a good reception,
gives out with banjo stuff, encoring
in a due try with Jules Blalack,
house bandman. Then Tyler, Thornand Post, two boys and a girl, in an
okay hoof challenge. Tango tap by
one of the boys and the femme is
followed by a three-way comedy
adagio in slow motion, good for
laughs and a strong finish.
Miss Crooker. In a control aero.

laughs and a strong finish.

Miss Crooker, in a control acro, scores heavily. Boler follows with excellent impersonations of radio and screen personalities, well received, Miss Gainsworth in with some very strong singing. Third appearance here and a begoff at closing. Closer has Peabody in a mcdley of pops with banjo.

Burm.

#### EARLE, WASH.

Washington, Feb. 13.

Five acts lay less emphasis on production and more on talent this week, All hoke, Neatest trick is using four Kernit Dart gal trumpeters for scenery.

Flesh part bows with overture, Evolution of Alexander's Ragtime Band. Pinky Tomlin is natural as m.c. No introductions except offstage blurbs for Lee Dixon and Tomlin.

Curtains so up co.

lin.
Curtains go up on night club set with Schichtl's Marionettes working, good opener. Dixon, film hoofer, bores 'em with song and patter, interests 'em mildly in Peckin' dance with gal partner and scores with straight tap to Nola?
Dick Don and Diabh and the pattern of the p

with gal partner and scores with straight tap to Nola;
Dick, Don and Dinah get good hand with acrobatics and comedy. Tomlin ambles on next to break into Can't Stop Me From Dreaming' and What's Reason I'm Not Pleasin' You.' With guitar, sings Tetched in the Head, which gets by due to his simple style. Finishes with Love Bug Will Bite You' and 'Object of My Affection,' both of which he wrote.' He clicks big. Irene Vermillion's acros and Dart's Trumpeters wind up show.
Pic is 'Swing Your Lady' (WB) and biz fair. Craig.

#### FOX, DETROIT

Detroit, Feb. 13.

Bulwark currently, on stage and screen, is Jane Withers. Although her 'Checkers' (20th) isn't top boxoffice here, kid is more than that in the fiesh. Result being plenty of smiles at the wickets, adults apparently taking to kid as much as youngsters.

Miss Withers

#### STANLEY, PITT

VARIETY HOUSE REVIEWS

Pittsburgh, Feb. 13,

Liooks like the Stanley has struck pay dirt again with third of its 10th anniversary shows, combo of Duke Ellington's orchestra and "True Confession' (Par) on screen. They were lined up for a couple of blocks on opening day, and a big mob on hand waiting for seats at the break. Its a first time here for Ellington in almost two years.

first time here for Ellington in almost two years.

About time, however, the Duke began looking around for new opening. That one with the scrim curtain, dark stage and the blue spot-picking out the specialists and instrumental sections, which he's been using on last couple of visits to the WB de luxer. gettings an situation of the section of section of symptonic jazz, which is all right in moderation, but there too much sameness in the show's early section. Later portion is more too much sameness in the show's early section. Later portion is more like it, band knocking off the pops and the celebrated Ellington blues arrangements in slick style and getting commensurate forms. Ellington's making a mistake too.

Ellington's making a mistake too.

and the celebrated Ellington blues arrangements in slick style and getting commensurate returns.

Ellington's making a mistake, too in not tickling the keyboard oftener. They rather expect if of the piano wiz, but aside from a couple of bries tool flashes, he turns the show over to the entourage. With him still is livie Anderson, who sells a song with the best of melody's mistresses, and has a tought time retting away. Her topper is the double entendre lyric with interruptions from the stand. Then she comes back for a sock spot with husky trumber player.

Although they're unbilled, three specialty acts do plenty to give the show momentum a sizzling five mittes, followed by Cook and Brown, couple of boys; who did a moment or two in the flicker, 52d Street (UA). They're wows in anybody's theatre, and took several bows when caught, For next to elosing, Jissaw Jackson (New Acts) is a natural, remarkable contortionist, but strictly for those with strong digestive systems. Stanley continues anniversary policy of bringing in new weekly rure. This time it's attactive, 17-typen of the property of the property

#### PALACE, CHI

PALACE, CHI
Chicago, Feb. 13.
Show runs smoothly and with though bulk and novelty to keep it interesting. About the best house has seen in many weeks.
There are four standard turns and one that's new around here, Cinda Gienn, in next-to-closing. Miss Glenn opens poorly but closes strong. She stays on too long, however. Meat of her turn is arm contorting. Her French song means nothing; Hollywood impresonations likewise.
Miss Glenn goes on later to some risley clowing, with the Maxelles, who arrived late of the Maxelles, who arrived late of the day due to transported ower their usual sureful to the stood of the shows opening is devoted to the 12 American Rockets, Much of the show's opening is devoted to the 12 American Rockets, with Helen Denizon danseuse. Later is on for a nice little toe routine. Snow White. Rockets toss off some good tap work in line, doing their former "Panama"-thumba routine to Whistle While You Work and other former "Panama"-thumba routine to Whistle While You Work and other bisney tunes. Okay enough. Finish with has nitchman routine. Some of the chatter a bit too insidey for the Business Good. Picture is Stage Door RKO). Show for two weeks along with flicker. Gold.

Mir Bist Du Schoen' is shopworn by now, Tim registers with three dialect impressions of it.

impressions of it.

Making first bow here is Miss Lee another milkester, whose brunet pertness and flexible voice is rich in appeal when selling 'In Still of Night'. For contrast she does 'Nice Work' and 'Tiger' in hottest swing. Picture is 'Boy of Streets' (Mono).

Putter

#### KEITH'S, INDPLS.

Indianapolis, Feb. 13.

House, its second week operated by Manny Marcus puts in stage shows on Saturday and Sunday with a first on Saturday and Sunday with A ma run, pic, with double feature secon runs on other days. Hollywood Sketch Book Revue pro

vides 63 minutes of mild entertainment, with part of the cost probably underwritten by an advertiser, who has the entire backdrop with a picture of the product, and also gets a healthy word plug by m.c. on house par system

has the entire backgrop with a picture of the product, and also gets a healthy word plug by m.c. on house par system.

Three Byrons, comedy sailor tumblers, open with some very bad gags, but olay on the too and additionate and women, who with violin and guitar, play mostly classical numbers on nice hand. After their turn, they so in the nine-piece orchestra led by Pat Sutton, who also m.c.

Malim and Marlowe have two spots, first appearing to tap, then returning for a Big Apple. Boy does nicely but his dead pan discourages applause, while girl looks plenty heavy on her feet.

Will Guthrie appears in cowboy outfit and muffs his chance to wow men when he does only one western tune; and then gets off the track on 'Alice Blue Gown,' to which a girl too dances. Finishes with Rosalie Guthrie has a nice set of high pitched per the composition of the composition o

poard to chair provides thrill for finish.

Local act, 40 Dixielanders, Negro finish, whying six-piece orchestration and some kid dancers, is slow and amateurish. Kids should have more of a chance as they get a warm hand in their single dance.

Brown, and LaVelle close with comedy patter built around the production of the provides of the performers come on for finish with woman working some of them into her comedy patter and Brown playing 'Hallelujah' on: the xylophone.

phone.

Film 'Lady Behave' (Rep), with balcony empty and downstairs about half filled first show Saturday (12).

Kiley.

#### Embassy Newsreel, N. Y.

Embassy Newsreel, N. Y.
March of Time takes the spotlight this week here in what is otherwise a mediocre program. Time has three diversified subjects that hold the interest all the way, in 'Ships, Strikes and Seamen, 'Finland's 20th Birthday' and The Laugh Industry.' The first named goes into the maritime that the strength of the st

with adario, some of it alongy.

Cived Hager mon the common courtine. Some of the chaiter min routine. Some of the chaiter min to be inside y for the chaiter mon.

Business good. Picture is 'Stage Door' (RKO). Show for two weeks along with flicker. Gold.

PALACE, CLEVE.

Cleveland, Feb. 13.

Only four acts on RKO Palace's current lineup, but early and frene. And show a localite for he hails from hearby Mansfield, O. Skelton wallops house from beginning with his nonsense. Builds up other acts with ad-libbed gags.

In brief deuce spot, he and blonde Edna Stillwell do swell takeoff out streetear pests. Rechains the continue wer material in Kolly laughs with makeup box.

Hale line of 24 stoppers catches stronger hand than any chorus this season. Tim and Irene are stranger's here, but in keen comedy and shows here continued the continued of the cont

#### STRAND, B'KLYN

Current cutting-up is not the socklest the Strand has presented since!

If went revival. Beiny Davis unit of
young discovered talent, at fast show
Friday (II), wasn't too heavily attended and the county of the county of
Ring' (U) types and River.

Presentation is nitery-background,
with acis working in front of Ted
King's Tick Tock rhythmeers on a
two-stage. Could be rearranged tor
a faster finale.

Anita Jake.

A

#### MET, BOSTON

MET, BOSTON

Boston, Feb. 13:
Five acts and a line of girls comprise the final stage show of this declurer before switching to dual film policy next week. Show is lukewarm. When caught, a thin matinee house where the stage of the stage of

#### SHEA'S BUFFALO

SHEA'S BUFFALO

Buffalo, Feb. 13.

Ferde Grofe, doing two-week stint here currently as conductor of the house orchestra, turns in the best musical performance of any of the recently featured guest conductors. His-opening-program-features-experpts from 'On the Trail' and Cloudburst' of the Grand Canyon Suite.

With only brief rehearsals, Grofe extracts a maximum of musical effectiveness from the regular group. Some weakness, notably in the string section, was apparent at the opening but this undoubtedly is being overcome.

come.
Easy familiarity with his medium, impresses the pieture audience. For sicture house consumption, Grofe highlights with extra musical sound effects and special lighting.
'Yank of Oxford' (MG) on screen.

Burton.

#### FAMOUS, N. O.

FAMOUS, N. O.

New Orleans, Feb. 13.

Although not un to snuff with previous week's billing, most of show gets palim. Youth is represented aplenty. Topping show is Burt Masseng, le's seven-piece orchestra from Club Plantation, French Quarter intery here. Medley of pops foliation of the management of Best Mir. Bist Dus Schoeff and Massengale's deadpan expressions, while doing m.c. stint, only had criticism.

Maestro brings on Don and Iren, dancers, whose footwork is swell but act builds up some resentment with double entendre puns. Claire Shea's hip movements get her bigger hand than her voice. She's pleasing songstress, though, who outht to domore singing and less wiggling. Floring the still of the

## Variety Bills

NEXT WEEK (Feb. 21) THIS WEEK (Feb. 14)

Numerals in connection with bills below indicate opening day of show, whether full split week

Provincial

Week of February 14

Cabaret Bills

NEW YORK CITY

KINGSTON Union

ed Bamberger a Hutten

LIVERPOOL.

Shikespeare
Joe Dermini & Pin
Horris & Cowley
Mnv. Jack & Buddy
nckle
Peter Cotes
Say It With Mel'dy
Billy Septi-Comber
Teddy Foster
Marjorie Stedeford
Art Gregory Orc.
Persy Jesmond
Typhinas

Peggy Desinond
UXBRIDGE
Regal
Turner Layton

Hawallan Yacht

Bob Maisu Ore Dorn Bros & M Mildred Law Bobby Short Margie Knapp Marge Austin

flickory House Joe Marsala Ore Adels Girard

Hotel Ambassade

Dick Gasparre Orc Holland & Hart Adelaide Moffett

Hotel Astor

Hotel Belmont-

ABERDEEN Tivell
Cliartic Kunz
Cultins & Flagk
Gander Stock Sanders
5 Cleyeres
2 Brockmynys
3 Sparks Boos
BARNSLEY
Ritz

Ritz Clapham & Dwyer BEXLEY HEATH Regal

Sangers Circus BECKENHAM

Regal
Archie Juve Bd
HUDDERSFIELD
Ritz
Scott & Whaley
Fred Hudson

Barney Gullant

Barrel of Fun nub Mosely Ord layton & Dunn laytude Dwyer Sennett Green

Bertolottl'e

Bertolottie

Don Sylvio Orc
Angelo's Rhu ba Bd

Ivy. Cole
June Carroll
Anne. White
3 Little Sachs
Laura Deane
Renee Villon

Bill'e Gay 90'e

Bill's Gay 96's

Sthel Gilbert

Ann Courtney

Silke Harrison

Emmett Casey

Chas King

Margaret Padula

Henry Lamarr

Jack Arnold

Sid Hawkine

Jerry Ryan

Ictry Ryan

Casa Manna,

Ahé Lyman Orc

Joe Candullo Orc

Dr Rockwell

Joel Candullo Oro
Dr Rockwell
Sally Rand
Morton Downey
Wini Shaw
Osear Shaw
Tom Patricola
Stan Kavanagh
Willie, West & M
Walfer Dare Wahl
Fraxee Sis
Proske's Tirers
Sanami & Michl
Chatean Moderne

Chatean Mode

Bert Mann Billie Bine Dot Wexler Connie Maxwell Bobbie Faye Madame Jean Carolyn Potter

Carolyn Potter
Club Cavaller
Teddy Lang Ore
Ramona
Peggy O'Neil
Vivian Hall
Doris La Verne
Elaine Jarvis
Dolores Du Pont
Freya Shorr

G Andcews Ore Jack White Pat Harrington

Club Gar

Eliseo Grenet Amando Castr Rosita Ortega

Los Gauchos Ore Ramon Quiros Candido & Montes Jenia Pobedina Club Yumuri

El Toreador
Augusto Coen Ore
Mercedes
Famous Door

Louis Prima Ore Frank Froeba Johnny & Geo

Ann Gale Bigelow & Lee Augela Velez Illiana

#### RKO

BOSTON Boston (17) Bines Girls campo Rosemary Decring Vic Hyde Al Bernie

Al Bernie CHICAGO Palace (18) Ciyde Hager Cinda Glenn Maxellos

Cinda Gienn
Minsellos
Heisellos Heisellos
Heisellos Heisellos
Heisellos Hover
Linchen Hover
Shubert (18)
N T G Rev
(14)
Lucky Giris
Cappy Barra Co,
Sybil Bawan Co
Andre Marcel Co
3 Stooges

CLEVELAND
Phlace (18)
Af Pierce Co.
(11)
Lovetta Lee
Dawn Tadke
Tim & Ifene
Red Skelfon
Chester Hate Co.

Chester Haie Co-COLUMBIS Falace (48) Choster Hale Co-Dawn Traire Fred Sanborno Loretta Lec-Mischa Auer

DAYTON
Calonial (11)
N. T. G. Roo SCHENECTADY Practor's (17-19) Major Bowes Co

V & L Keens Rosamond Borrah Minneyitch

**4TH WEEK** ROXY, NEW YORK JACK POWELL Dir.: LEDDY & SMITH

NOW ON

#### Loew

NEW YORK CITY
De Jerge 18 (18)
3 Bergy Bros
Henny Youngman
Andy Sanello Orc
Evansyille
Majestle (17-18)
Frivalties of 1938
Pittsburgh
Stanley (18)
Tim & Irens
Lee Dixon Co

Borran Minnevitch
PROVIDENCE
State (18)
Judy Garland
WASHINGTON
Capitol (18)
Arthur La Fleur
Nora Williams
Rosco Ates
Emery Deutsch Or

#### **Paramount**

NEW YORK CITY Clyde McCoy Orc Mitzl Green Nicholas Bros BUFFALO Buffalo (18)

Michigan (18)
Dave Apollon Co
DULUTH
Orphenn (18-21)
Major Bowee (2) Buffale (18)
Ferde Grofe
CHICAGO
Chicago (18)
Vivian Del Chies
Cappy Barra Co.
Hudson Wonders

ajor Bowes Co SAN ANTONIO Majestic (18) Majestic (18)
Jim Lunceford Or
Harris Howell & H
Ralph Brown
Babe Matthews
SUPERIOR
Palace (22-24)
Major Bowes Co

DETROIT Michigan (18) Dave Apollon Co

#### Warner

BROOKLYN BROOKIAN
Strand (18-19)
Radio Rambiers
Stepin Fetchit
ERIE
Columbia (18-19)
Ted Lewis Orc Ted Lewis Orc
PHILADELPHIA
Earle (18)
Pinky Tomlin
Billy Grbert
Don, Diaz & D
Sibyl Bowan
Paul Kirkland Co.

Lathrons Virginia Lee

Ted Weems Orc Harris & Shore PITTSBURGH Stanley (11) PITTSBURGH
Stanley (11)
Duke Ellington Ort
WASHINGTON
Earle (18)
WIII Oaborne Oré
Ghezzis
Glorla Gilbert
Schlot! Maylonette
Dick. Don & D
Lee, Dixon Co
Pinky Torniln
Irene Vermillion

#### Independent

INDIANAPOLIS Circle (18)
Fred Waring Orc
Lyric (18)
Johnny Perkins

Chaz Chase Grace & Nilcko Vern Wilcox Ruth Petty Jim Lewis Co

#### London

Week of February 14

Astoria D. H. Cresso Bros Cunterbury M. H. 1st half (14-16) Astor & Carlton

Conterbury
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Broadway
8 Elliotts
Fuillion
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Emil Romano Orcharon Gyldenkron
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Lucille Kipk
Greenwich Villag Cushio
Ray O'llara Ore
Alicen, Cook
Helen, Cook
Helen, & Tom Nip,
Jean, Ruzonie
Peter, Randall
Caraiya, Knight
Valerie Dumont
Hal Hixon Anna
Fields & Bd
WALTHAMSTOW
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Nicol & Murtin
2 Linduces,
Gailliard 4
Bobby Howell Bd

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Kathrya Mayfield
Price Chambers
Lew Cobey
Infernational Onale
Yaschia Bunchuk Or
Calipary Bros
Artini
Maunice & Grande
Jimmy Kelly's
Joe Chiello Ore
Alian Shall Ore
Kelly Rev
Kit Kat Club
Maurice Luceo Ore

Hotel White

Mnurice Rocco Dick Wade Joseo Reasiey Alice Harris Pearl Baines

Larne Eddle Davis Ore Joseph Smith Ore Julie Gillospie La Conga

Hilda Saluzar
La Marquise
Karol Kane
Trini Pinza
Trini

Jerry Livingston O

Le Coq Rauge
Don Marton Oro
Geo Sterney Orc
Charlie Beal
Le Mirage
Harry Horton Or
Chir St. Martin
Maryon Dale
V MacNaughton
Prof Kamm
Tisdale 3 Leon & Edile's

Clarence Enster Jack Waldron Edith Roark Georgia Sothern Lane, Tree & E Trent Patterson Clines Wonders Chines Wonders
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Jean Scott
Lillian Fitzgerald
Cookle Williams

Le Ruban Ble
Herbert Jacoby
Elsie Houston
Marie Eve
Jimmy Daniels

Jimmy Daniels
Old Roumanian
Theodora
Jack Richards
Rosalic Roy
Sadie Banies
Ethel Bennett
Ada Lubina nie De Campe nroe Seton Onvx Club

John Kirby Oro Maxine Sullivan Leo Watson Paradise Jay Freeman Ore

Ball Larry Carr Bruz Flercher

Beverly Wilshire Nick Cochran 3 Debutantes Muzzy Marcellene Ted FloRito Ore

Biltmore Bowl

Jimmy Grier Ore
Julie Gibson
Ochman 2
Wing Loo Tr
Bruce Holden
Willard & Hurley
2 Rhythm Rascals
Cafe De Parce

Dorothy Black Hudson & Hudson Smoky Joe Max Cochrane

All Colored Show
Modica Orc
Cafe La Mass
Diana Gordon
Ellane Dahl
Don Roland Orc

Cocomput Grove
Gall Gall
Eddy Duchin Ore

Rawalian Paradise

Rawalias Cara-Lielna Ala Hilda Pualola Eddle Bush Oro Pat O'Shea Satini Pau Kialoka Dick McIntyre Suni Sinan

It Cafe
Deane Moore
Galante & Leona
Aniwa Boys

Aniwa Boys
Little Club
Jane Jones
Paul Kendali
Lee Keencr
Tiny Meredith

Kay Kyser Orch Loyanne & Rent Jo Andrews

Ches Parce
Crace & Nikko
Johnny Woods
Crane 2
Jean Mona
Henry Busse Ore

Colosimos

Henri Gendrom Orc
Grisha & Brona
Coelle Blair
The Castellos

Harriet Norris Skippy & Marie Barton

CHICAGO

Sonny Kendis Orc Mary Jane Walsh Ross MacLean Hotel Biltmore Horace Heldt Ore Bob McCoy Larry Cotton Lysbeth Hughes Art Carney Jerry Bowne & Kings Hotel Bossert (Brooklyu)

Will McCune Ord Hotel Commodor Red Norvo Orc Mildred Balley Hotel Edison

Hotel Edless
Blue Barron Orc.
Hotel Essex Hons
Rudolf Frim! Orc
Hotel Gov. Clinto
Eddie Lane Orc

Hotel Lincoln

Hotel Lincolis

Hotel Modan

Hotel Modalis

J Messner Ord

Jeanne D'Arcy

Gonzales & Mennes

Hotel New Yorker

Glenn Gray Ore

Roberts & Farley

Russ Jones

Dorothy Wilkens

Hotel Fark Central

Jerry Blaine Ore

Gail 6

Dorothy Wilkens
Hotel Park Central
Jerry Blaine Orc
Gail 5
Olive White
Dick Smart
Phyllis Kenny
Satch & Satchell
Hotel Pennsylvania

Bob Crossby Oro
Ray Bauduc
Kay Weber
Hotel Piccadilly
Jeno Bartal Oro
Hotel Plana

Pancho Orc Veloz & Yolanda Hotel Roosevelt Guy Lombardo On Lukewela Orc Lukewela Ore
tiotel Navo, Flase
Gerry Morton Ore
Hene Damour
Alfredo & Dolores
Disie Ingram
Don Alfonso Ore
Hatel Sigelton
Ed Maychoff Ore

Hotel St. George (Brooklyn) Harold Stern Oro Hotel St. Morit

Ralph Gonzales O Basil Fameen Or Claire Vermonte Claire Vermonte
Fawn & Jordon
Hotel St. Regie
Emil Coleman Ore
C Codolban Ore
Lois Elliman
Tang
Hotel Taft
Gen. Hall Ore
Dolly Dawn
Liotel Victoria

Jerry Rose

Motel Waldert
Astoria
Leo Reisman Orc.
Newter Ungat Orc.
Sheila Barrett
Gower & Jeanne.

Barto & Mans .
Jeri: Witheo
Walter Long
Lee Sullivan
Helen Dell.
Cynthia Cavanaugh
Shannon Dean

Plantation Club Ovic Aiston Orc Morton & Margo Enwrence Hill Anderson Sis Queen Mary
Joe Webb Oro.
Ray Jones
Winters & Morat
Phil Scatt
Ann White

Print Libuse Ondrea & Michel Hotel Blemarch (Walnut Room) liou Story Ore Ruth Pryor Oxford Boys D & S Jennings Radlo Franks' Club

Florence Schubert Bene Luevin Joe Parlate Hotel Congress (Casho)

Raillo Franks Club
Prank Hessinger
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Prant History
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And Hessi Drake Hotel (Gold Coast Room Herble Kay Orc. Gilbert Bros. Grand Terrace Liculs Armstrong O May Diggs Penny & Joe Sunny Woods Hobby Caston Julia Hunter Henry Bermun Leo Fuld Henrich Cross Doloris-Rasina Gypsy Nina Edgewater Beach Hotel (Marine Room) Orrin Tucker Ore Morton Welles

Russian Art ha Datsko Ore nra nda Voella Rolshakoff

Sinda Voella
Alex Bolshakoff
Ell Spivisck
Zachar Martinoff
Eussian Kretchma
Nicholas Matthey Or
Michel Michon
Nadia Ludova
Marusia, Sava
Simeon Karavaeff

Stork Cinb
Bobby Paris Ore
Nilo Mönendez Ore
Verietiliee
Larry Siry Ore
Gus Martel Ore
Gestrude Niesen
Village Barn
Johnny Johnson O
Peggy Mann
Youne & Haron
Cyril Monnfeld
Zeb Carver, Co Geroja Godia Grand March Core (Planet Room) Meyer Davis Ore (Planet Room) Meyer Davis Ore Grant Jucie Ore Ben Franklin Hotel (Georgian Room) Loo Zollo Ore Benny the Bus's Deloyd McKay Deloyd McKay Jacule Green Weta Niva Christina Lind Enter S Boots Grand March Core Mera Niva Christina Lind Enter S Boots Gedaryood Ins

Village Brewers
Lou Carroll Orc
Gale Moore
Whirling Top

Paris Inn

Paris Inn
Frank Sortino Ore
Dominic Columbe
Ken Henryson
Elaine Kirkales
Leah Kessler
Burnett & Allen
Henry Monet.
Thora Malth son.
Marguerita del Rie
Juan de Martinis
Seven Seas
Lily Gibson

Lily Gibson Honolulu Dancers Kay Silver

merses House

Sopernet House
4. Park Ave Boye
4. Park Ave Boye
Ann Dougl's
Ann Johnson
Trocadere
Garwood Van Ore
Wilsitre Bowl
Les Parker Ore

Chet Robinson Dave Uneil Eddle Perry Paramount 3

Club Param

Harry Vernon Mile Jeanne Sonia

885 Club Covert & Reed Beiva White Fay Sheron

Low King 'Marne' Marion Parker Colicen

Pay Sheron Suzanne Nina Rinaldo Ore

Sonia Rose Catalina Haxton & Harvey Mildred Kelly Joe Mussi

Whirling Top Fran Craven Musical Tops (3) Honey Johnson Wivel Bob Asen Bd Arline Whitney Jola Marine Bob Lee Ginger, Sutton Continental 3 Dorothy Wonzel Phil Goldfurb Muriel Thomas
Cedarivood Inse
(Malaga, N. J.)
Gareines Mich. Or
Parente Mich. Or
Preds. Herman
Peggy O'Neal
Club Arcade
Jahny Coster
Porty Forty
Illi Plumly
Joe Booth
Coster Bich GELES
Omet Dome
Aloma Hano
George Retiman Ore
Lees Lennen
Eddy & Tourier
Dorothy Robes
Pacific Sunnet Club
Ninon Bergus
Vicki Allen
Pengy Tane
Ore Ball Rev
Buddy La Rev
Buddy LOS ANGELES

Ross 2 Peggy Martin Buck Calhoun Andy Russell Parisian Orc

Venice Grille

Henri's
Chas Verna Oro
Ad & Lib
Archalee
Jack Verna 3
Don Santo

Hildebrandt's Bob Allen Mildred Benson Lock & Myers Rathskeller 4 Bobby Lee Orc

Hollywood Caf Grace O'Hara Billy Have Ore Murray & Best Cliff & Carmody Adgrables

Hotel Adelphia (Cate Marguery) (Cate Marguer)
Gete Marguery
Jos. Fragetto Ore
Jos. Fragetto Ore
Josepha Marguery
Josepha
Helper Marguery
Hollywood Horse
Hoverly Kirk
Hollywood
Hoverly Kirk
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Hoverly Kirk
Hollywood
Hoverly Kirk
Hollywood
Hollyw

Club Mayfalr Louis Ronick Oro

Earle MacBelgh Bailey Sis Bonnie Baker John & Chadwick Melha Brinn Betty & J Kean

Belly & Avan
Famous Door
Herbert Marsh Ore
Francis Renault
Rogers & Fluncy
Patricia Maya
Johnny Cawthorns Hotel Pulmer H Shep Fields Ore Milt Douglas Great Gabby 3 Nonchalants Johnny Bryant Phil Dodley Ore Abbott Dancers Johnny, Chythorne Hotel Bradford (Penthouse) Lee-Elllatt Ord James Hall Mailir & Thomas 2 Leonards Wallace Bros Adorables Jo Hotel Couley Plaza (Sheraton Roun)

Hotel Sherman (College Inn) Buddy Rogers Re Hotel Stevens (Confinental Room

(Continental Score Mailo Hall Boys Pierre & Zeniple Covert & Reed Carlos Molina Ore Jerry McGinty Herbert Dexter Irene St. Clair Masya & Martin Royale Frolice

Mark Fisher Oro Sid Tomack Rels Bros Kny, Kntyn & K Bloria Westoff Jackson & Nedra

Jack Hilliard,
Thiree Deuces
Roy Eldridge Ore
Cleo. Brown
Wacht Club
Hugo. De Paul Ore
Fudith Allen
Fundstla Arnold
All Golden Ore

#### PHILADELPHIA

电影系统等电路机 化邻硫

Emmet Vance Ore

Chas Engles Ore.
Juck Irving
Dorothy Wahl
Margie Kelly
Florence Barlow
Art Buckley
Al Wagner
Red Hoffman

Anchorage Whitnays Sally LaMarr Johnny Graff C Claudia Koralli Lambe Tavers Larry Mell Orc Little Rathakelle Jack Griffin Ore Roy Sedley Alfredo & Dolores Ruby Bennett Dorothy Manners Lois May Arcadla Int'l Johnny MacAtce Crawford & Chakey Edith Caldwell Leighton Noble Orc Bob Neller Carole Gould, Don Renaldo Ore Palumbo's

Palumbo's
Bobby Morro Ore
Eddle Thomas
Peg & P Matthews,
Lee Barte
Eleanor Arlington
Pearl King
Marle Silk
Mary Lane
Helen Jordan
Mary Faine
Allen, Gilbert, Girls

Allen Gilbert Girls
Rendervous
Ruth & D Marshall
Barbara May
Wade & Wade
June Lorraine
James Negria Ors
Stamire Cafe
Leen Ficida
Jaok & Betty
Jack & Johnny
Marie Lattell
Ivans Bros & R
Brotoll Derochty De Hoven

Stickenston

(Clementon)
Bill Honcy Ore
Tony Senna
Helaine & D'inaids'n
Betty Lane
Mary Clifford
Mary & Tony
1214 Club

1214 Club
Bubbles Shelby
Comrade & Turk
Armeda
Midgle Fellows
Walton Sis
Chick Finis Ore
Jimnie Blake

Jimmie Blake
Parrish Cafe
Frankie Fairfax Or
Vernou Guy
Arlene Battcaste
George Craft
Dutkin'e Rathakeller

Dutkin's Bathakelle
Adele Sis
Sally Winthrop
Peggy Taylor
Barney & Longie
Doreen Days
Victor Nelson Ore
Trank Pontl

Streets of Parle Jean O'Nelli Ross 2

21 Club 21 Club
Violeta & Rossita
Barbara Maye
Irene Burke
Elaine Martin
Jerry Brandon
Musio Weavers

Venice Grille
Teddy Moore
Rose Venut
Viola Klaiss Orc
Theima Cavalier
Martinelli Magic
Deanne Rodyne
Memory Lane
Weber's Hot Bran
(Camden)

(Camden)
Louis Chalkin OroRay Miller
T & J Shi'l inh 'mmer
Earl Lindsay Girls
Stillyard Seals
Folice & Farker
Bir Apple Dancers
Sepple Zintle
Int I Instrumental !
Line Hart
Hago Rice
Eldoradians
Eldoradians
Theoret Clab Ubangl Club

Doc Hyder Ore
Robby Evans
Stump & Stumpy
Jennie Dancer
2 Little Babits
Le. Roy McCov
Audrey Armstrong
Bianche Saunders

Yorktowne Tavern Roger Manuing Suez & Mein Mystery Man Frank Stunb Orc

#### BOSTON

Brown Derby Hado Hurd mmle McHale Orc Sonty & Dall Caol & Siblo alter Donahue Mariin Jimmie McHale McCaol & Siblo Walter Donahue

Cocoanut Grove Billy Lossez Orc Lynne Sherman

Dorothy Dearing Tom Hardy Leo & Rita Lee Steele Dione Parish

Levaggi's Chick Webb Ore Norminadle Bullrim

Dean Hudson Frances Colwell Don Rico Ore Southland Blanche Call way Or Charite Harmon oma argaret Walkins ilneboy & Sun boy 4-Yasifington orby Wilson arl Dean bythm Will (Sheraton Room)
Michael Zarin Orc
Hotel Conley Plaza.
(Merry-Go-Round)
Jimmy Avatone Orl
Hotel Copley Square
Vin Vincent Orc.
Hotel Moarhud
Rob Hardy Orc

Rhythin Willi Steuben's Fack Fisher Oce Muric King Raymond Piks Janet Carul DoMaranvilles Swingsters 5

Towne Club Vaughn Mouroe Or Tremont Plaza Gene Nickerson Or

Royal Palm Club

Pluntation.

Edith Wilson Honl Coles Billboard Jackson Dorothy Johnson Ted Blackman Cecil Lee Ore

Saks

#### MIAMI

Paddock Club Leon Prima Org Frances Faye Dan Healy Gay Ninetles Kay Parsons Ancil Sweet Jack Ryan Roney Phiza H'wood Yacht Club Jack Meyers Orc Camille de Monte Joe & Belly Lee Terry la Francoul Barry Devine Sigmund Schalz Or

Paul Sabin Ord Cross & Dunn Terry Lawlor Randalls M'Fadden Deau

Bob Hardy Ore Hotel Statier (Terrace Room) Nye Mayhew Ore Linda Keene Buddy Welcome

Hotel Westminster (Blue Room) Murray Sack Oro

Mhuni Biltmore
Ramon Ramos Ore
Caperton & Col'mb'
Wilkins & Watters
Raul & E Reyes
Minor & Root
Pierce & Harris

Chorla Arden
Chaney & Fox
Bila Logan
Town Casino Club
Jack Eby. Ore
Buddy. Walker
Andrial Bros

#### DETROIT Warren & Bode 4 Debutantes Music Masters Occ

Book-Cadillac Ilote (Book Casino) (Route Challes)
Antion (Communication of the Control of the Control of the Control of the Communication of the Control of the

Saks
Natalie & Howard
Eleanor Reld
Dorothy Mayo
Glenh Dale
Will Henderson Oro
3 Valves Hotel Statler (Terrace Room) (Terrace Room)
Nat Brandwynne
Wynne Patterson
Maurice & Cordo Northwood Inn Nancy Welford Gus Howard Marya & Martin Frank Gillen Ore

Nill Renderson of Valves
Roland De Prise
Ten-Ferty Club
Adorables (6)
Jay Jason
Betty Jerome
Coyle McKay Oro Webster Hall (Cocktall Grill)

Florence Ferriek John Booth Georgia Lee Larry Funk Ore Buddy Hayes

#### PITTSBURGH Italian Gardens

Etzl Covato Orc Carmen Jessie Wheatley Phyllis Merie Lind & Muson Geo Clair

Powatan Jerry Blanchard Winnifred Selak

Bill Green's
Johnny Long Ore
Jack Edmondson
Paul Harmon
Edward Butner
Henry Miller
Sweile Nicison
Harlem Casine
Jimmy Waddins
Gladys-Bentiey
Larry Steele
Larry Steele
Snowball & Johnn
Sparkplug George
Emma Smith
3 Harlemettes
Baby Slacke Sparkplug decomposition of the state of the

Howdy Baum Ore Freda Lazier Hotel Webster Hall

Major Olmes Orc. Helen Martin Johnny Duffy

Hotel William Pen (Grill)

Lawrence Welk Orc.

(Continental Bor)

3. Guardamen

Nixon Cafe

Nixon Cafe

H Middlemau Orc
Saliy Hughes
Harry Stevens
Paul Gordon
Willie Solar
Riti C Ayrey
Pätsy Ogden
Angelo Dl Palma Nut Club Bill Rector Danydllis

Pines
Brad Hunt Orc
Plaza Cufe Jimmy Peyton Ord Adele St. Clair 3 Cyclones

Sliow Boat
Al Marsico Orc
Danny Beck
Cortez & Marquis
Wayne Vargason
Wilma Douglas
6 Madeaps

## L. A.'s Indoor Rodeo

Hollywood, Feb. 15.

Hollywood, Fep. 10.

Figuring that th Shriners in their annual convention here next June won't have much fun if they bank on the studios to supply it, Lloyd Mitchell is taking over the Coliseum Mitchell is taking over the Coliseum with the intention of throwing a

rodeo.

Coliseum seats 108,000; but Wright figures he can fill it if the canyon crooners on the various lots will sup-

plement the pro broncho riders, ropers and buildoggers.

Last super-colossal rodeo staged here was Tex Austin's at the Gilmore stadium. It lot \$50,000.

## Hirst Circuit

Week of Feb. 20

Black and White Revue'-

Thack and ment of the property of the property

# FROWN ON ACTING GROUPS

# Mull Company, House Mgr. Status: P.A.'s in TMAT Fold, Join Pickets

Broadway press agents, having been brought into the Theatrical Managers, Agents and Treasurers union, exploratory discussions on the most question of whether company and house managers should logically be unionists are being held with a committee representing the managers. Stated that every member of the New York Theatrical Press Agents has joined TMAT, union's treasury being materially strengthened thereby. With the absorption of the pa." NYTPA is now defunct.

defunct.

TMAT is about to enlarge its field, taking in managers of certain classes of picture houses and their treasmers, although not necessarily cluding strip ticket sellers. Picture house inclusion was planned sometime ago, but there were more pressing problems concerning the three divisions of the union's original weeksterbins.

ing problems concerning the three divisions of the union's original membership.

At least some of the N, Y, pa, were known to be opposed to joining TMAT, but once they became members, they entered into the spirit of the union. When the manager of the Arena, picture house on Eighth ave, N, Y, was discharged, picketing was ordered and yesterday (Tuesday) found several of the pressagents in the picket line. They included Elise Chisholm, who succeeded the late Ray Henderson as head to NYTPA, Richard Maney, Helen Deutsch, Emanuel Eisenberg and Henry Senber. Latter was a reporter, recently turned press agent. Final meeting of NYTPA last Thursday (10) resulted in a unanimous vote to join the union. Pagroup will be known as the N, Yress Agents chapter of TMAT, with the understanding that the chapter retains the right to say whether members can handle more than one show. Union heads had previously declared for one man for one job. Two members of the chapter will be on the union's board and the pa's will be represented on all committees. Reported that the agents where already members of the union were already members of the union were already members of the union were already members of the union.

tees. Reported that the agents accepted only 10 names of agents who
were already members of the union
as qualified for the p.a. chapter.
Agent must have handled a Broadway show within the last five years
to be eligible.
Union stated that a number of

Union stated that a number of road company managers had applied for membership, Question of whether they and other company heads should be unionists will be thrashed out before TMAT: proceeds with negotiations for a basic agreement with the League of N. Y. Theaties (producers)

## 'GENTLEMEN' TO PREEM AT ST. L., N. Y. IN FALL

St. Louis, Fcb. 15.

Al Iresco enteritainment in the Municipal. Theatre Assn.'s Forest Park playhouse wii celebrate its 20th anniversary next June with the world premiere of Gentlemen Unafraid, operetta by Jerome Kern, Oscar Hammerstein II, and Otto Harbach. New work will be given for 10 nights.

Max Gordon, New York producer, who will bring his crew here to cooperate with Richard Berger, Muny Opera's producer in presentation, has amounced the piece will be presented at the Cenier theatre. N Y., next fall, Cast of name players and singers, will be chosen for Gentlemen, which is a story built around the West Point military academy at the outbreak of the Civil War.

#### Yale Puppeteers Go Solo

Yale Puppetcers, winding up will hereafter book themselves, Rod-Brandon, will act as manager and booker.

entering its 11th reason. Troupe entering us represented it's a Small World.

## Cohan May Interrupt 'Right' for Summer Rest

'I'd Rather Be Right' puts George

'I'd Rather Be Right' puts George M. Cohan in a curious jam-Sam H. Harris: doo. 'Actor for -years, has spent his summers gassing in Hyde Park, London, about old, times with his friend, Joe Coyne, musical comedy star of bygone-days.

'Right,' the hit show, may obviate the Cohan visit and Cohan no like. Moreover, star never took kindly to hot weather playing. Question now is whether 'Right' will continue thriving summer months as box offee draw would indicate. Harris, in Florida, is hoping it will, but it rests with Cohan who is non-committal now, but may change mind when the mercury rises—and the ball games start.

## **Barestage Shows** Doubtful Vogue; 'Cradle' Moving

Press attention given several independent productions, which were marked by the absence of scenic effects, was credited with materially aiding those shows. One, The Cradle Will Rock, has falled to make the grade, however. It is currently showing at the Windsor (formerly 48th Street), but moves to the Mercury (formerly Comedy), where the show can operate at a lower cost. General idea has been that the Mercury group's plan of putting on shows without settings started, a vogue on Broadway, but that is doubtful. Group Theatre, first of the indies to click this scason (Golden Boy'), has no such idea, as shown by Casey Jones, due at the Fulton Saturday (19). Plenty of scenery for this show.

'Cradle' was first, given as a special, presentation during, weekends by the Mercury people, who apparently did not rate it having much general appeal. But Sam H. Grisman elected to present it regularly with the profits to be split 50-50 with the Mercury. Evidently there have been no net earnings to date.—Although—the—show-oosts, little—to-operate compared to other productions, one item alone bogged its chances at the Windsor. Musicians, union ruled that 10 me, must be in the pit or be paid for, cost being around \$1.100 weekly, which approximated the players' payroll. Windsor is a penalty house, but not the Mercury, presents its "Henry Productions, of a penalty house, but not the Mercury, presents its "Henry Lower of Cradle," which may play until the Mercury, presents its "Henry Lower of Cradle," which may play until the Mercury, presents its "Henry Lower of Cradle," which may play until the Mercury, presents its "Henry Lower of Cradle," which may play until the Mercury, presents its "Henry Lower of Cradle," which may play until the Mercury, presents its "Henry Lower of Cradle," which may play until the Mercury, presents its "Henry Lower of Cradle," which may play until the Mercury, presents its "Henry Lower of Cradle," which may play until the Mercury, presents its "Henry Lower of Cradle," which may play until the Mercury, prese

#### **Burns Mantle Joins** Critic-Lecturer List

Critic-Lecturer List

Another drama critic has mounted the lecture platform. Bluns, Mantle of the N. Y. Daily News having completed 10 days of apperances, with more to follow. Dean of Broadway reviewers, Mantle has covered more plays seasonly than any other critic one-result of his industry, being his annual book. The Ten Best Plays, Other critics who have been earning exfra coin by lecturing on the theartenichled. John Mason Brow, of the N. Y. Post, and John Anderson, John Chapman, News columnist, is covering premieres missed by Mantle.

# MUST OBSERVE **EQUITY RULES**

Association Opposed to Sharing Organizations So-Called Tryout and Experimental Outfits - Demand \$40 Minimum. etc. —Rash of Cooperative Companies Followed Click of Mercury and Group Theatres

#### ACTORS WASTING TIME'

Vogue of acting groups which impends in New York legit cir-cles likely to be quickly dis-sipated. If Equity has its way that

impends in New York legit circles likely to be quickly dissipated. If Equity has its way that will happen, the professional actors body having taken a firm stand on the idea. Its members have been or will be instructed not to tie up with any, of the so-called tryout groups. In considering applications of the various new independent show enterprises, Equity turned down one after another so far as recognition is concerned. Officials of Equity say the proposals of most applicants are in violation of the rules generally and in hearly all instances such groups operate on sharing basis. Equity has been opposed to such show activities for years, for the history of like ventures has proved that the actors received little or no compensation. Any of the new groups must guarantee a minimum wage of \$40 weekly for two weeks, requirement that applies to all legits. It is assumed that if those in back of the appiring groups cannot comply, actors are just wasting their time.

Sudden appearance of the new show groups appears to have followed the success of the Group and Mercury Theatre units, also the plantate Equity considered to permit Sunday night tryouts by memployed players. Some tryouts of that nature may be made, but the actors must be paid.

Cast of a run show which proposed a modified exception to the rule was promptly turned down by Equity last week. Cast of Tobacco Road applied for permission to refease a new play on the ground that the long run had made them go stale. Proposed to enact the play privately on an off-matinee afternoon or Sunday night. Reason for refusing an okay was that a manager might wish to try out a play and, by proceeding in that manner, would get a line on the show without cost.

# **Unionization Of** FTP Actors. Bar On Aliens Asked

Recommendations to the Equity council growing out of the associa-tion discussion meeting last Friday (11), included the suggestion that all actors on Federal Theatre Projects actors on Federal Theatre Projects be unionized. Move was opposed by Francis Verdi, Federal Theatre discretor. He engaged in a verbal till with Philip Locb after he had labelled the latter and George. Holler Subversive.

Also recommended that playing-time in the Federal Theatre be the guivalent of that in commercial legit for purposes of rating scrijor memblers.

# **Change Equity Standard Contract;** Single Minimum, Rehearsal Rules, Shorter Probationary Periods

## Wav.' Legit Flop. Seen Set as Vaude

Right This Way, legit musical, which flopped recently after three weeks on Broadway, may be shaken up into a vaude tab for four-a-day. Alice Alexander, who bowed into Broadway producer ranks with the failure, is trying to work out an arrangement with Curlis & Allen to agent the show in vaude form. Injury to Miss Alexander over the weekend temporarily halted proceedings.

weekend, temporarily naited pro-ceedings.

Of the principals who trouped in the legit version, only Blanche Ring will remain, according to present plans. Standard vaude turns and original line girls would be used as well as the sets.

well as the sets.

Curtis & Allen this week queried Frank Fay to whether he would come east from the Coast to topline. 'Right,' which was backed with money from the Luchenbach (steamship) family, is reputed to have dropped \$100,000 during its brief, ill-fated legit life.

# **Guild Fights '39'** Billing on Pic Of 'Amphitryon'

Theatre Guild has been waging a contest of its own over a foreign picture which has been bobbing up every now and then, using the Guild's title, 'Amphitryon 38,' film changing the figure to '39.' Early this week a meeting of attorney representing the Guild and David Brill, who controls the import, was expected to terminate the borrowedbilling. Original title of the picture, which was made in Germany, but had dialog in French, also English sub-titles, was 'The Gods at Play.'

When 'Amphitryon,' current at the Shubert, N. Y., was preemed on the Coast last sur-mer, the picture first appeared. There and in other Spots billing such as 'Original' French version of the Lunt and Fontanne stage success' and 'Amphitryon, current Theatre Guild success with Alfred Lunt and Eynn Fontanne' was used. Globe, a film distributing company, promised to stop such advertising, bu' that was only temoorary.

When the picture was first shown

such advertising, but that was only temporary.

When the picture was first shown in the World, a small Times Square hou if it was withdrawn after the Guild protested. Picture was again shown in that house recently and last week was exhibited in Chicaco and New Haven, where the Guild forced out the objectionable billing. Claimed the picture has few similarities to the play.

## Helen Haves Special 'Merchant' Date Feb. 25

Columbus, Feb. 15.

Ilelen Hayes will present The Merchant of Venice' at a special matinee at the Hartman theatre Feb. 25, during the three-day local run of Victoria Regina. It's the only performance of Venice' scheduled until the company reaches San Francisco June'.

Governor Martin L. Davey wired Miss Hayes and asked her to play an extra matinee when he learned that all reserved seats were sold for the four performances of Victoria. F. ib. 24-26.

Changes the standard Equity contract, resolved by the association council sometime ago, are now effective as of yesterday (Tuesday). now no junior minimum There now no junior minimum wage, although there is no chang junior classification in Equity mem-

junior classification in Equity membership. Probationary periods have been shortened and stage managers, all of whom are Equitytes, are paid from the time they are engaged.

New rules establish \$40. the minimum for all legit actors, not including extras. Elimination of the \$25 junior minimum makes unnecessary the rule that only 20% of the cast could be juniors. That regulations was made in answer to complaints that some managers sought ouse juniors for economy reasons and thereby kept more experienced players from jobs. But whether the single minimum will increase on agreements of the state of th

## Jack Osterman to Write New Leslie 'Blackbirds': Figure Summer Preem

Lew Leslie has signed Jack Osterman to write the book for his new Blackbirds, which is a revise of the hit colored show the producer had i London. Much of the original Johnny Mercer-Rube Bloom book will be retained, plus new material by them and Sammy Fain.

Leslie has the Nicholas Bros. and Tip. Tap and, Toe in mind for principals, plus a flock of new faces, also the J. Rosamond Johnson choir of 16. It's being primed for a summer debut.

### Doris Dudley Back To Stage in Coast Pompius'

Sanfa Barhara, Feb. 15.
Doris, Dudley, who deserted the
Broadway stage for a whirl at films,
returns to the footlights as the lead
'Tomnius,' which Arthur Beckhard will unveil at his Lobero theatre here Feb. 22.
'Play is scheduled for a San Frangico run after its local engagement.

## Plays on Broadway

at the Martin Beck Peti, 8, '38, by Gutterie
McClintle: written dry Robert, Ardrey;
staged by the manager; Katherine Locke-
featured: \$3,30 too.
featured; \$3,30 top.
Meruphetin
Various Inc. Energy
Vergez
Mrs. Clugg
the Delah Stiger
ting
The Company of Marie Marie Marie
Dan Grimshaw
Killy Katherine Locke
Dokey
Sasie Ruth Morch
Malt Grogan Kent Smith
El-Iridge
Powers Fred Howard

when the dialog is flinty and humorous, but too often it seemed monotonous.

There is a labor strike background, but the play has mostly to do with the play has mostly to do with the play has mostly to do with the play has mostly to the play had been as a seem of the play had been as a fact of the play and the play had been as the play had bee

racketeer, assigned workers having gone on strike.

When Matt attempts to take Kitty to his bosom again, the somewhat complacent Dan quickly learns how to get tough about it. Girl tells the men of Matt's double-crossing, after realizing that consorting with Matt now would end in another heartbreak. The fellow is permitted to make a getaway, and the story ends with the incipient lovers planning to work out their situation in some way or another.

to work out their situation in some way or another.

Katherine Locke, who attracted attention last season in 'Having Wonderful Time,' hasn't nearly as good a chance in 'Tough About It. Kent Smith, out of 'Star Wagon,' is the kind of punk who would consort with a woman and then try to horn in his friends when he is through. Indicated that Smith appealed more as a he-man type than did Miss Locke's kind of sexiness. Millard Mitchell is-the most likeable of the men, while Myron McCormick makes Dan about the cleanest of the lot. Indeed.

#### ROOSTY

Melodrama in a prolog and two acts by Martin Ferkeley. Staged by Lee Stras-bern, settings. Nat. Katson. Frasented by Albert Lawis at Lyceum, N. Y., Feb. 14,

*28, at \$3.30 top.	
Dip	Abner Biberman
Alec	Harold Johnsrud
Mary	Tucker Mctinire
Stuff Nelson	William Harrigao
Rously Nelson	James McCallion
Sergeant Pryor	Ernest Woodward
Judge Marlow	William Fay
Mrs. Adams	Zamah Cunningham
Altendant.	Salo Douday
Ed Schuster	Russell. Hardie
Kale Grant	Katherine Emery
Mrs. Murtha Schuster	Mary Morris
First State Trooper	Richard Shannon
Second State Troope	rMichael Killian

First State Trooper. Rehard Shannon Second State Trooper. Mishenet Killian Perhaps the quietest melodrame of the season; one with a latent argument on child delinquency, but which is doubtful of catching popular favor despite a skillful presentation.

Albert Lewis, formerly teamed with Max Gordon, was concerned with some of the standout presentations on Broadway a decade ago. Since then he has been a successful maker of pictures, but evidently decided on a change of pace. He could have been more fortunate in selecting a meatier play than Roosty for his re-entry into legit.

Play presented its staging problems, since it requires a background peopled by stick-up men. That is taken the stage of the problems of the problems of the problems. The problems is not of the stage of the problems of the problems of the problems. The problems is not of the problems of the problems of the problems of the problems. The problems is not of the problems of the p

GET TOUGH ABOUT IT

Concelly drain in they aris. Prosented it the Martin fleek Fell. 8. 38: by Guillers for the Martin fleek Fell. 8. 38: by Guillers for the Martin fleek Fell. 8. 38: by Guillers fleek Fell. 8. 38: by

#### CANDIDA

Domin in three acts by George Bernard Stocking Toesdayd in repertory by the Irlan Koogh. At the Master Institute theatre, N. Y. Peb. 13, '28; 81.10 top.

In Market Institute theatre, N. Y. Peb. 13, '28; 81.10 top.

Market Market Institute theatre, N. Y. Peb. 13, '28; 81.10 top.

Market Market Market Institute theatre, N. Y. Peb. 13, '28; 81.10 top.

Market Market

To the Irish Repertory Players must go one of the season's accolades for their revival of the Shavian (Candida. One of the many groups in the metropolitan area seeking a place in the Broadway sun, these young thespians take their places alongside of the Mercury group as valuable additions to the theatre.

Plans for the groun, call for Survey.

pians take their places alongside of the Mercury group as valuable additions to the theatre.

Plans for the group call for Sunday night performances, with the idea in mind of developing to a point where it would form a permanent Irish repertory company. Some of the players are unemployed actors and actresses; others are seeking a foothold while depending on the company of the players are unemployed in Broadway productions.

Casting and staging by J. Augustus Keogh are splendid, but it remains for John McIver to dwarf the rest of the production as the crisp Revalmes Mgrell. Rei Terry turns in a creditable performance as Candida, is wife, while Lawrence Murphy, as the third person in the 'eternal triangle, occupies himself with properpurerie servitude. Keogh also contribles of the production of the Abbey Players, but they were temporarily restrained from their presentation during the New York stay of the Dublin group. However, the rights have now reverted to the Irish Players.

Another purpose of the group is to try out plays of new playwrights.

#### Yiddish Review

#### The East Side Professor (IN VIDDISH)

(IN XIDDISH)

Dramin In 2 acts (6 seenes) by Ossip
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Bloom Annelia Babud
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Bloom Martin Welferlansky
Fliest daw
Bloom Bernam Gendel
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send him to a reformatory, of the zero characters are used on those brief interludes and the long the state of the state o

#### **Current Road Shows**

Week of Feb. 14 Abbey Players, Grand Opera House, Chicago.
Brother Rat, Locust, Phila-

delphia.

'Brother Rat,' National, Green

Brother Rat, 'National, Greensboro, (14); Carollina, Durham, (15); State, Raleigh, N. C. (16); Lyric, Richmond, (17-19)

'Edna, His Wife (Cornelia Olis Skinner), Hanna, Cleveland, (144-16); Royal-Alexandra, Toronto, (18-19).

'Having Wonderful Time,' Webra, Brooklyn.
'Julius Caesar,' National, Washington.
'Man on the Dock,' Maryland, Baltimore.
'Porgy and Bess,' Curran, San Francisco.
'Richard II; 'Maurice Evans'), American, St. Louis.

'Room Service,' Cass, Detroit. (13).

(13).
'Salute to Glory,' Shubert, Boston.

Boston.

Save Me the Waltz, Chestnut, Philadelphia.
There's Always a Breeze,
Subbert, Boston.
Tebacce Road, Sunshine, Albuquerque, (14-15); Arcadia,
Wichita, (17); Aude, Emporia,
(18); Grand, Topeka, (19).
Tonight at 8:30, Harris,
Chicago.

Chicago.
'Tovarich' (Eugenie Leonto-

ugenie Chicago. (Helen 'Tovarich' (Eugenie Leonto-vich), Selwyn, Chicago. 'Victoria Regina' (Helen Hayes), Erlanger, Chicago. 'Wine of Choice' (Claudia Morgan), Wilbur, Boston. 'Women,' Geary, San Fran-

sco. Yes, My Darling Daughter' Lucille Watson), Plymouth, (Lucille

Boston
Yes, My Darling Daughter
(Florence Reed), Savoy, San
Diego, (14-15); Rialto, Phoenix,
(17); Orpheum, Tucson, (18);
Plaza, El Paso, (19),
You Can't Take It With You. Boston.

Biltmore, Los Angeles.
You Can't Take It With You,

You Cap't Take It With You, Aude, St. Paul, Minn, (13-16); Parkway, Madison, Wisc., (18-19). 'You Can't Take It With You, Fairbanks, Springfield, O., (15); Paramount, Anderson, Ind., (16); Aude, Danville, Ill., (17); Rialto, Burlington, Ia., (19).

one of those superior Yiddish shows. It is modern in theme. Some of the acting is n. s. h., but most of it is

one of those superior Yiddish shows. It is modern in theme. Some of the acting is n. s. h., but most of it is okay.

Dymow falls because he has not not been superior to the medico angle, chief point of his social romance. He does not show an undifferent superior to the story of a lad who yows to devote himself, to research in order to effect a cure for a dreadful disease, which mysteriously enough scourges only the poor and not the rich. Death of his mother from this malady inspires him for the task. He falls for his nurse, but she goes for a rich power of the superior to the superio

#### **Engagements**

Ethel Barrymore, Stephen Haggard, Robert Shayne, Lenore Chippendale, Robert Shayne, Lenore Chippendale, Robert Shayne, Lenore Chippendale, Robert Shayne, Lenore Chippendale, Robert Shayne, Lenore Revenue, Lenore Stephender, Whiteoaks, Viola Roache, Tam My Youth, Enid Cooper, Damian O'Flynn, Leo McCabe, Jacqueline de Wil, Robert Tayson, Empress of Destiny, Sara Haden, Philip Ober, Philip Faversham, Lili Zehtier, The Hill Between,

## Inside Stuff—Legit

Shakeup in the drama department of Cue magazine follows a change in that magazine's policy. Intention is to substitute an amateur rather than a-professional theatregoer to get away from the Broadwayite, approach. At least that's the official explanation. O. D. Keep, publisher, is reported aiming at 'a small town magazine, which will bore Broadway stiff.

As a result, Herbert Drake, who received a high place in the mag's poll on 'most read' last fall, is out and will be succeeded by Oliver Clarkton, who takes on the job full time. Latter has been on the New Yorker and Woman's Home Companion. Drake will be given a settlement covering his salary until the end of the season. Reported that when advised of the change of policy. Drake was asked for suggestions, as to his successor.

Drake has already received several other offers from publications.

change of policy. Drake was asked for suggestions as to his successor, Drake has already received several other ofters from publications to write criticism and Cue has had some reverberations as a result of the switch in policy. At the last meeting of the N. Y. Theatrical Press Agents, the 32 members present signed a letter of protest to the mag's publisher. Beef is said to have threatened the pa.'s would insert no ads, send no publicity nor pictures. Also that they would withhold tickets. Action was not solicited by Drake, but seems to have been agitated by several of his friends in the NYTPA's. Some ads have already been yanked. As such, it's probably the first known instance of pa.'s rushing to a critic's defense.

Actually the new editor, Fillmore Hyde, and Drake had not seen eye to Its processly the new editor, Fillmore Byde, and Drake had not seen eye to eye for some time. Hyde has hitherto not been familiar with show big, although he is said to have made, revisions in the reviews. Indicates he would rather have a dilletante in the job than a pro.

Joyce Arling, who replaced Virginia Copeland in Room Service' Monday (14) night at the Cort, N. Y., was approached by the Guild to play the part of Nina in the forthcoming production of The Sea Gull, it is understood. Actress refused the offer, however, because she didn't want to let, down her own group (directed by Robert Steiner), then rehearsing the Chekhov drama. When her outfit later dropped plans for 'The Sea Gull,' Miss Arling was left up in the air.

Despite reports in the dailies that she was 'going back' into 'Room Service,' Monday night's performance was Miss Arling's first the comedy. Rober was created by Betty Field. Confusion possibly resulted because Miss Field replaced Miss Arling in 'Three Men on a Horse,' and later in 'Boy Meets Girl,' other George Abbott laugh shows.

There is an unusual option deal for 'My Dear Children,' which John Barrymore and Elaine Barrie are expected to appear on Broadway next season under Brock Pemberton's direction. Option is really held by Barryseason under Brock Pemberton's direction. Option is really held by Mryseason under Brock Pemberton's direction. Option is really held by Mryseason under Brock Pemberton's direction. Option is really held by Mryseason under Brock Pemberton's direction. Option is really held by Mryseason under Brock Pemberton's direction of the state of the sta

the stage early next season. This would mark his first Broadway play since 'Hamlet' in 1925.

Under this arrangement the producer ties up no money until assured that Barrymore will appear in 'Children'. Pemberton figures a picture assignment may delay such an appearance, and he won't produce the play without Barrymore. Play is by Catherine Turney and Jerry Horwin. It will be tried out first in San Francisco.

Character woman in the touring company of Tobacco Road was dismissed for cause on the Coast recently and given transportation back to New York. Company manager claimed she failed to report for rehearsals. Actress filed claim for two weeks' salary and Sam H. Grismau, who operates the show, was so advised.

Producer replied by sending his check for the amount of the claim.

Producer replied by sending his check for the amount of the claim, about \$200. Accompanying letter was to the effect that while the showman thought he could win the case, he believed the actress was entitled to the money in light of her previous endeavors with the presentation. Managerial response of that type is rare around Equity, which sent Grisman an appreciative response.

Dramatizations of 'Jane Eyre' by Sidney Howard and Lawrence Langner were turned down by the Theatre Guild before producers accepted Helen Jerome's version. Guild later approached Howard to doctor the Jerome script during its spring tour last season. Guild is reported still trying to get the play on the Broadway stage. Latest to be considered for the role played by Katharine Hepburn on tour is Jessica Tandy, who came to the U.S. for a principal part in the recent "Time and the Conways."

Abe Linder, of Leo Newman's ticket agency, N. Y., was severely beaten with the butt of a gun by stick-up men last week. Bandits crowded into the automatic elevator as he was about to ascend to his apartment and carried him out on the roof. Blue white diamond ring was forced from his finger and when he resisted Linder was slugged around the head and left for dead. He had retused \$4,000 for the gem sometime ago.

Ticket man, who is 65 years of age, was formerly a boxofice treasurer. He was in the bo, of the Astor, N. Y., during the run of East is West.

Postponement of Roosty from last week's scheduled debut at the Lyceum, N. Y., until Monday (14) was decided on after a dress rehearsal, At that time Lee Strasberg withdrew as stager, direction being taken over by Albert Lewis, show's producer. Strasberg is credited for the direction

on the program, however. Strasberg is credited for the direction on the program, however.

When Max Gordon was associated with him in legit productions some years ago, Lewis was usually the stager and had entire charge of the firm's shows. Gordon then specialized in their vaudeville acts, particularly the booking end.

'Save Me the Waltz,' which Max Gordon opened in Washington last week, did not have Sam H. Harris present, although he is interested in the show, as is George S. Kaufman. Each has 25%, while Marcus Heiman has a percentage of Gordon's end, as usual.

Comedy was written by Katherine Dayton, who collaborated with Kaufman. 'First Lady.' He is said to have worked on the script of 'Waltz' and also advised on the direction. Robert Sinclair, however, is the stages.

New York Theatrical Press Agents, the course of its existence, developed an exchange of information service on pass chiselers. Each p.a. turned in names of suspects for comparison by other members and the blacklist was posted at the secretary's headquarters. Names were also sent to the membership listing phonies making requests for tickets, newspapermen.

Alma Power-Waters has written historical pageant. 'England's Hour Glass,' which will be given at the Lyceum, N. Y., Feb. 27. Proceeds will go to the Victoria Home for the Aged, at Ossining, N. Y. Benefit being run by the N. Y. chapter Daughters of the British Empire. Author is the wife of Capt. Pierce Power-Waters, a company manager.

After intensive reauthoring, Spring Thaw, Max Gordon production that opened to somber returns out of town several weeks ago, will go back into rehearsal within the next few days, prior to a Broadway opening, Gordon is trying to get Tullio Carminati for a leading role, among several contemplated cast changes.

Tom Fadden plays the milkman in 'Our Town.'. VARIETY review wrongly credited Raymond Roe.

## 4A's Voted Access to Books And **Records of All Member Bodies**

Access to the books, financial records, membership rolls, contracts, deals and any pertinent affairs of its member groups has been granted to the Associated Actors and Artistes of America, the governing body of all performer unions. Action was approved by the Four A's board at its meeting Monday (14), after the right had been voted by Actors Equity Assn., the Screen Actors Guild, American Federation of Radio Artists, American Federation of Actors, American Guild of Musical Artists and other member bodies.

Other matters acted upon at the

tists and other member bodies.

Other matters acted upon at the Four A's meeting were the AFA charges against Chorus Equity Assin, the question of AFA's payment of money to the Burlesque Artists Assn. and the threat of jurisdiction invasion' by the International Alliance of Theatrical State Employees (stagehands union). (stagehands union).

(stagehands union).
Proposal that the Four A's be given the right to inspect the books and other records of its member bodies was one of the suggestions in the plan for revitalized and consolidated Four A's. Principal idea is that, with access to the records of any member group, the Four A's will be in better position to rule in factional disputes and, maintain supervision (if not actual control) over the affairs the various component unions.

#### Quarterly Statements

Regardless of whether the Four A's moves to inspect its members' books, cach member group will henceforth issue quarterly financial statements. These statements will not be public, however, but will be accessible to the Four A's organization only.

accessible to the Full as Arganation only.

In regard to the AFA charges against Chorus Equity, the Four A's board heard arguments of both sides, but reserved decision until the next meeting, Monday (21). Committee was appointed to survey the disputed nitery and vaude chorus field, and possibly to lay down a set of regulations for the organization of that field when the jurisdiction matter is settled. Figured that such regulation may forestall recurrence of such complicated situations as the present.

AFA' charges against Chorus

present.

AFA' charges against Chorus
Equity were filed last week, after
Kenneth Thomson. SAG executive-secretary, had withdrawn similar charges by the Guild. Thomson's action came after receipt of a
wire from Ralph Whitehead, AFA
executive-secretary, stating that the
AFA could 'not support' Four A's
censure of the IATSE. No decision
has been reached by the Four A's
regarding discipline of Whitehead
the AFA.

In its complaint against Chorus

In its complaint against Chorus Equity, AFA claims that group has failed to organize the nitery and vaude chorus field that has been in its jurisdiction since the granting of

value choich since the granting of its charler. AFA asserts it rould organize the field within a couple of weeks at most.

With nitery and vaude principals its jurisdiction, AFA now has about 40 contracts with New York niteries. Some question exists as to what concessions have been gained under those contracts, but AFA heads apparently feel that they at least call for recognition; and AFA-shop and that concessions may be won later. Two New York niters that have refused to sign contracts, the Chin Lee (Chinese eater) on Broadway) and the Garbo fon the East Side), are being picketed.

#### **Future Plays**

"I Am My Youth, Alfred de Li-agre's first production since Yes, My Durling Daughter, is skedded to open early March. Play, by Ernest Pascal and Edwin Harvey\_Blum, is

Pascal and Edwin Harvey Blum, is based upon incidents in the life of Milliam Godwin following his introduction to Percy Bysshe Shelley. Frank Lawfon will play the poet, with the producer staging.

Well Rehearsed, a razz on left wing playwrights by Lee Sands and Alan Wilson, may be the first Broad-away, production of Willis Claire. Authors have just scripted several filmusicals for Universal and Radio release and will have their satire handled for pictures by the Kings-in-Myer's Agency.

#### Sircom-Huston Plan **Balto Drama Festival**

Arthur Sircom, director, and Philip Huston, legit actor, have been try-ing to work out plans for a six weeks' drama festival in Baltimore. Backing is set, but plans have so far been stymied elsewhere.

been stymics eisewhere.

Troupe was to have started with
the Noel Coward 'Tonight at 8:30'
series, but rights were held up after
the deal looked set.' Another play
in-which Helen Menken was to have
appeared also was dropped because
of actress' radio commitments. Huston is still working on the deal.

ton is still working on the deal.

Huston will discuss the possibility
of leasing the Cape Playhouse at
Dennis, Mass, with Raymond Moore
who arrives in New York today
(Wednesday).

### TO REVIVE 'RUY BLAS' AT '38 CENTRAL CITY

Denver, Feb. 15

Ruy Blas, Victor Hugo melodrama of 15th century Spain, will be the production for the 1938 Central City seventh annual play festival. Open seventh annual play testival. Open-ing July 16, the play will run for 18 performances. Robert Edmond Jones will direct, returning after an absence of two years, having directed the first four. He withdrew for pic-ture work, and with a year of his contract to go, the association drafted

Ballroom of the Teller House, where the night club is held, be-ing redecorated and remodeled,

#### Pitt Playhouse to Cap **Best Season with Tuner**

Pittsburgh, Feb. 15.

Pittsburgh Playhouse, going down the home stretch with the most sucthe home stretch with the most suc-cessful season in its three-year his-fory, already under the belt, will wind up its year late in April with an original revue. First time the civic organization has ever gone in for a musical, and a good move since this burg, hasn't had a song-and-dance trolle for 10 months.

dance frolic for 10 months.

Preceding that, however, there will be two more plays, "Libel" and "Auturn Crocus," to round out a subscription series of six. "Accent on Youth," which, closed the regular three-week run last Saturday (12), was best bo. presentation the 240-seat house has had so far. Others in the outer normed were. "The Sniter." the order named were: 'The Spider, 'Pursuit of Happiness' and 'Excur-

First of Happiness and Edition of State of State

#### Henry Forbes Readies 'Duck' in Modern Dress

Henry Forbes is readying a re-vival of lisens Wild Duck, to be presented in modern clottes instead of costumes of the Victorian period for which it was written.

Kathryn Grill, William Challee, Harry Mestayer, Charles Mendick, Roger McGrath and Traver Hutchins are mentioned for the cast

#### Chi FTP Plans 2 More

Chicago, Feb. 15.

Chicago, Feb. 15.
Second Yiddish production by the local, Federal: Theatre group will open in the Great Northern on Feb. 25. Tagged The Trillor Becomes a Merchanty, it will follow the current Ballet Fedre.

Ballet Fedre.
At the Blackstone the current 'See
Naples and Die' will be replaced
early in March by 'The Great Bar-

#### Shows in Rehearsal

'Schoolhouse on the Lot'-

"Schoolhouse on the Lot"— Philip Dunning.
"Sea Gull" (revival)—The-atre Guild.
— T. Am. My. Youth—Alfred de Liagre.
"Gensored"—A. H./ Woods.
"You Never. Know"—Shuberts.
"Empress of Destiny:—Fred'k. W. Ayer. 'Whiteoaks'—Victor Payne-

Jennings.
Who Elsa Maxwell and Leonard Sillman.

## SIROVICH BILL LOOKS FEEBLE

Washington, Feb. 15.

the Sirovich resolution, establishing U. S. department of science, art and literature, wound up last Friday (11) with a dull thud following the usual failure to deliver prominent witnesses who had been ballyhooed beforehand.

With most of the stars of the performance testifying first day, N day (7), only parade of Works Progress Administration officials, Lawrence Langer of the Theatre Lawrence Langer of the Theatre Guild, Mrs. Edgar Stillman-Kelley of the National Federation of Music Clubs and few resser-knowns remained to be heard before the House Patents Committee during the final four days. Skedded appearance, of Ethel Barrymore, Lynn Fontanne and Alfred Lunt were prevented by preparation for a matined—same as that of Ina Claire, earlier the week.

Complete indifference of spectators, press and witnesses sent the hearings, presided over by Chairman Sirovich, daddy of the measure, into a slow decline. Only a few hardy souls were on hand to hear Langer testify concerning high standards which could be set by a national theatre—but even this testimony swung closer to the Coffey-Pepper bill than to the matter at hand. Coffey-Pepper measure, providing for nextension and expansion of the present Federal Theatre Project of WPA, received most of the support tendered by actors, playwrights, WPA heads, and others, during the week. Complete indifference of specta

week.
Final day of the hearings was devoted to a talk by Eli Oliver of Labor's Non-Partisan League, and Arnold Blance, whose occupation could not be recalled by an individual closely connected with the hearings. Appearances of a few artists and sculptors were recollected, but names, evidently escaped notice, among committee members and the few reporters who held out for three, or maybe four, days.

Indaunted Chairman Sirovich and

Undaunted, Chairman Sirevich an need that a subcommittee would nounced-that—a subcommittee would meet in executive session, sometime during the week, to discuss re-draft-ing of the Fine Arts resolution. Pos-sibility of any Congressional action, however, is considered remote for the next year or so.

#### THEATRE AUTHORITY AFTER FLA. BENEFITS

Alan Corelli, exec-secretary of the N. Y. Theatre Authority, leaves to-night (Wednesday) for Miami and Palm Beach to put the benefit percentage clip on two planned shindigs at resorts.

at resorts.

Jewish Welfare League is tossing a benefit at the Olympic theatre, Miami, Feb. 23 and the Kiwanis Club of Palm. Beach, hits it off. Feb. 28.
Corelli wants a cut from each various affiliated theatrical charitie.

#### Crowe Shifts in Chi

Chicago, Feb. 15.

Fred Crowe manager of the Auditorium here for past four years, becomes manager of the Erlanger, replacing Rollo Fimponi. Latter exits on extended leave due to ill health.

neath.

There is no replacement set for the Aude managership with Crowe's assistant, Ada Katz, remaining and likely to take charge. Crowe was formerly manager of the Majestic, vauden.

## **Equity-Mgrs. Weigh Agency Curb**; Ban on Buys Might Fold 6 Shows

#### Detroit Legit Fading; Only 3 Shows Listed Detroit, Feb. 15.

Town has only three shows lined up between now and April 25. One to, between now and April 25. One of those, 'Room Service' is currently playing a return date at the Cass, and may stick a second stanza. House has 'You Can't Take It With You,' due in Feb. 28, and the Cole Porter musical, 'You Never Know,' is pencilled in for April 25 following its Pittsburgh opening.

Number of shows up to two weeks ago had about equalled total for the similar period last season, despite an earlier start this year. Takes have been generally above last season's

### Bridal Crown' Fast Fold After 1st-String Pans: Experimental's Plans

The Bridal Crown, Strindberg drama to which New York's critics grama to which New York's critics were lured to Saturday hight showing at the Yanderbilt, N. Y. proved to be a one-timer. Just why the reviewers fell for the 'premiere' after having been advised that the cast was composed of amateurs was a mystery other than the fact that the sponsors c the venture gave it a neat buildup.

Theatre had been secured on a rental basis by the sponsoring group, called the Experimental Theatre. When the latter lamped the notices o the Monday after the showing, it was decided that no more performwas decided that no more performances were-inecessary to prove the venture a bust. One of the group explained that by discontinuing they were saved the pain of having to read the notices in magazines whose drama coverers are on the second night press list.

night press, list.

Experimental is made up of Peggy
Fears, Felix Rollo and Nathan Zalkin. Latter is a press agent with
ambitions. 'to become - a producer.
Rollo is. an Egyptian, said to havecoin. 'Crown' cost. them \$8,700.
Money was provided by Miss Fears,
Rollo and a friend of his. Rollo is
known in Parisian drama circles and
visits America 'frequently. visits America frequently.

Trio is not a producing unit, their purpose being to encourage new stage groups. Several of the latter are contacting Experimental, which now limits its scope to profes General arrangement is for Experi-

mental to finance the presentation, in return for 50% of possible profits. Miss Fears and Zatkin also plan a musical show outside of the group activities. It is known 'April activities. It is known . 7 Fool and may be done next seas

#### BECKHARD TO PREEM **FIVE MORE IN FRISCO**

San Francisco, Feb. 15. Arthur J. Beckhard plans to produce five more new plays in San Francisco during the near future. Lineup, includes Campbell Duncan's Pilate, "Rhyme Without Reason," a nutty comedy by Edmund North and James Gow!. The Magnificent Heel, by Samson Raphaelson, booked definitely for early March; John McDermott's comedy. The Stork Laid an Egg!, and 'It Can Be Done,' by Reginald Long and Frances Curson. If the shows are successful here they Arthur J. Beckhard plans to pro-If the shows are successful here they f the snows are mondway will be taken to Broadway

Beckhard's production of 'Suspect' closed at the Curran last Saturday (12).

#### 'Dock' Current Balto; 2 More Shows Coming

Baltimore, Feb. 15.

Baltimore, Feb. 15.

After a stretch of inactivity, the legit setup here is taking a spurt-with the current playing of, Man on the Dock' by Henry Ephron and Sim Rosenberg, presented by Felix Jarcoves at the indie-booked Mayyland, prior to a Broadway try.

Rest of, calendar, calls for Alex Yokel's road presentation of 'Julius' Caesan' in modern dress, at Ford's week of Feb. 21, and third repeat of Brother Rat' in the same house. Reb. 28.

Actors Equity Assn. council and a committee of managers, as represented by the League of New York Theatres, conferred yesefreday. Theatres, conferred yesterday. Tuesday) over the plan of the latter for a working or basic agreement calling for a 'preferential contract' as means of proposed ticket control. Committee will confer with the League on a code of fair, practices, but several angles in the ticket situation are said to have been brought to Equity's attention.

ation are said to have been brought to Equity's attention.

In agency circles it was declared that if buys had not been entered into half a dozen shows on Broadway would have folded last Saturaday (12), if not sooner. Two of the shows are musicals and 200 or more actors would have been out of jobs. Stagehands, musicians and house staffs would have similarly been affected. Most of the latter class of employees are of other unions, but so far only, the actors group has sought to consider the ticket matter.

so far only, the actors group has sought to consider the ticket matter. There are managers who lean strongly to the idea of again ruling out ticket buys, however. Acknowleding the support of the brokers their idea is that agencies would spread their ticket selling endeavors over other shows and they sist that in eliminating buys, many of which involve a risk, the reason for agencies to charge high prices would likewise be eliminated. Another angle is the financing of plays well are the supported in past seasons, little of such money is known to have been supported in past seasons, little of such money is known to have been supported in past seasons, little of such money is known to have been attracted in recent seasons. Doubted that brokers are financially fixed to advance that kind of coin now.

One producer called the brokers to his office last week and predicted what the proposed Theatre-League-Equity arrangement would mean. He first pointed out that he did not seek a buy, although he opened a new play on Broadway this week.

But the manager did ask that high

opened a new piay on broadway misweek.

But the manager did ask that high
prices not be asked for his tickets,
indicating that one dollar over the
top was enough. He argued that as
there would be no buy, there would
be no chance of loss, but the showstrength prior to premiere.
He stated insistently that anotherreason to hold down prices is the
doing away with fee' and any form
of gratuity to the boxoffice, adding
that under the new deal; any boxoffice worker detected accepting
monor, from agencies would be subiect to instant dismissal. Manager
declared that this time the thing
will work.

## JUNE NIGHT' PUT OFF UNTIL NEXT SEASON

June Night, which was called in for revision after trying out in Philadelphia for one week, is indefinity, off until next season. Play's author, Kenyon Nicholson, has gone to the country to work on the script, but two new leads, calling for young players, is the primary problem. Night' is slated for another trial in mid-August and is due on Broadway early in September.

#### 'Star Wagon' Coast Preem; 'Jeans,' 'Dance,' 'Atreus'

San Francisco, Feb. 15.

Maxwell Anderson has granted Stanford University permission to do the first non-Broadway production of his Star Wagon on the campus April 1-2. Professional cost from

April. 1-2. Professional cast from: Stanford alumni ranks may include Peggy Converse and Lloyd Nolan. Anderson is a Stanford alumnus. Stanford players also will preem Martin Flavin's Blue Jeans! Peb; 19: University of California will give Philip Barry's Spring Dance'its first Coast performance Feb. 18, while San Matco's Peninsula Little Theatre will give Robert Turney'. Danighters will give Robert Turney's 'Daughters of Atreus' its Coast preem Feb. 25.

#### ZUSSMAN'S COMEDY

Trying Zussman, Broadway p.s., has written a comedy dealing with ruckets. Story is said to be based on the experiences of Joe Louis, the fighter Piec is untitled.
Harold Freedman, of Brandt & Brandt is handling.

## **Plays Abroad**

war.

A ruined financier commits suicide
when he finds his wife has run off
with another man. Befor he died
he had told his eldest daughter that
her two young step-sisters must
hever know of their mother's per-

fidy.

Eight years later, the three girls, with old family butler, are living comfortably in a seaside cottage. One becomes engaged, the youngest fools around bars and joyrides with a married philanderer, while Janet, the eldest, is to wed a faithful wooer whom she had sent abroad seven years before.

whom she had sent abroad seven years before.

Pet's engagement it to be celebrated with a dinner party, with the prospective in-laws and local bigwigs invited. Mysteriously, all-cry off at the last minute. When the evening paper arrives, Janet's name is across the front page as inheriting the fortune of a wealthy lawyer friend of her fathers, intimating she from the control of t

leaves ner, only the philosophicalol' servant remains staunch.

The alcoholic would-be seducer of
the youngest girl is the only one
who senses there must be something
at the back of the older sister's act,
as she admits she never loved the
thought in the same she in the sh

characters depicted intelligently the large cast, who do the best eye can with the stilted dialog.

Clem.

#### ROSE DE MARSEILLES

('Rose of Marseilles')

Paris, Feb. 6.
Revue in two acts (12 seenes), Produced by Henri Varnu. Written by Marc-Cal and G. Barthelemy. Directed by A. Gainfer, Music, Feorge Sellers; dances, Emmi Pellisson; orchestra direction, Albert Sellers. Al Alexant, Paris.

Undoubtedly, Henri Varna was spending all his time at the Casino de Paris when this show was being put together. Only in spots does it show any evidences of his work, these spots are bright enough and there is the imagination one can expect the spots of the spots o

I.MILLER invites the theatrical world to consult our Theatrical Advisor Still carrying on the half-century old tradition of I. Miller, the leading maker of costume, character and current fashion shoes. THEATRICAL DEPARTMENT I. Miller & Sons 1552 Broadway

PORTRAIT OF A LADY

London, Feb. 7.

Comety-derma in three sets by 12-12

Eliber: presented by Alan Westelby at the Flatter, presented by Alan Westelby at the Flatter, presented by Alan Westelby at the Embassy, London.

John Allington: James Daily Later Saves the revue by pulling, it changes and the Language Lower Langu

arrival of the uncle is the charwoman, Turcy.

Situations vary, some of them glynam and the story of the story together. In several olaces the story together. In several olaces the revue takes a dip morally that would never pass censors in the States.

Best scene is 'Une Soiree a l'Alcazar de Marseilles ('An Evening at the Marseilles Alcazar'), in which Danam takes front seat with Mile. Turcy and Rogelys. All but Danam are thrown out for making noise, and finally Danam is threatened. He takes refuge with the boys in the orchestra and offers a couple of selections on sex and trumpet, both of which caught well.

Many of the artists were in that last Marseilles revue presented here by Varna. These include here by Varna. These include here by Varna the state of the

bert. Gilson. Mile. Galaret, MarsBiso and the White Star Girls.
Costuming sufficiently good to
serve its purpose. Best characterization is by Lancel as a barkeeper.
Scenery is mediocre, except in scene
depicting Marseilles disappearing as
boat pulls out for Algeria at night.
Lighting effects here are better than
average in house of this type.
Revue is obviously spring with
form that it were directly and the server
about same time last year. Althouse
about same time last year. Althouse
it is thoroughly Marseillais and has
the makings of a decent revue, there
are too mnay places which could use
polish. Hugo.

#### Drummond Hits Out

London, Feb. 4.

Mystery in three sets by Sapper and
Gerald Falrile, produced by Claud Gurney
at the Savoy. Undon
Arthur Sarrell.

Meadows-White
Hugh Drummond.

Menny Savoy.

Meadows-White
Hugh Drummond.

Menny Savoy.

Meadows-White
Hugh Drummond.

Michael McNelle
Barton.

Michael McNelle
Savond Warder.

George Currie
Norman Merridew.

Julien Mitchell
Norman Merridew.

Michael Shepley
Nariasha Malaistof.

Judy Cambiell

Richard Ross

Richard Ross

Richard Ross

Richard Ross

This posthumous thriller, despite its mechanical situations, should prove a good attraction for the school kids. It is the last of the Buildog Drummond series completed shortly before the author's death.

# gives a robust performance as the adventure-loving Drummond. There is humor, of a good, hearty kind, that goes over with a wallop.

#### Out of Town

#### MAN ON THE DOCK

Baltimore, Feb. 14.

'omedy in three acts' by Harry Ephyon
d Son Rosenberg. Presented and staget
Fellx Interves. Settings by Frederick b.
X. At Maryland theatre, Baltimore, Feb.
38, 32 20 (ob). d theatre. Billimor, Feb.
George Mathieve
George Mathieve
George Mathieve
Walter Burke
Walter Burke
Walter Burke
Walter Burke
William Foran
John Shellie
Luyen Kurseil
Edyen Kurseil
Balward Mann
Ednund Dersey
Elinene Schiel
Harold Moffet
Bernard Kerre
Genard Kerre
Bernard Kurse
Luke Guy
Leale Hinghan

This is the story of the poor boxo who finds \$50,000 and doesn't know what to do with it. As a matter of ct, it's the story of quite a lot of guys getting the feel of important money and not knowing what to do with it. As caught here, the telling of the story found authors, director and cast in a similar dilemma. There's a gliest of an idea, a dull sparkle of writing here and there and a few being interludes of actions below the control of the story of the story of the story much the actions the conclusion for the Broadway attempt that is scheduled to follow.

It's all about Billy Johnson, an

the Broadway attempt that is scheduled to follow.

It's all about Billy Johnson, an embryo Carl Hubbel, who, beating his way to a tryout with the Baltimore Orioles, frlls off a freight train while passing through a small seatort town 50 miles away. His \$1,000,000 arm broken by the accident, the settles down to the drab and monotonous life of a village dock wallow the seaton of the seatory of \$50,000 into the harbor. Yoketry goes treasure hunting in a big way, but it's Billy who finds the coin, how it affects him, his friends and everybody concerned, is the reason for the three acts. But, as constructed at present, there isn't enough reason.

son.

Alan Baxter is Billy, and he rages through the action valiantly. Elspeth Eric, as the wife, has her moments and Betty Breckenridge, as a village coquette with big town ideas, makes the best of the material in hand. Rest of characterizations are adequate, with Joseph Sweeney standing out. Direction is uncertain.

Man On the Pools

Man On the Dock hasn't got it.
Only a miracle can remake it into
even a remote metropolitan possibility.

Burm.

## There's Always a Breeze

Mr. Buckman.

Mr. Bea Mitched

There's Always a Breeze' is just a zephyr with draught enough to to tecitives. Leonore Sersby, as with a time of the support of the

## **WPA** Reviews

#### CORIOLANUS

Francols routed in two Acts (20 scenes by William Shakespace, Precented B) the William Shakespace Freezented B) the William Shakespace Freezented B) the William Shakespace B)

	2nd Citizen	Henry Pembertor
	3rd Citizen	llarry Jenkins
	3rd Citizen	George McSwcency
	oth Citizen	Victor Casmore
	6th Cltlzen	Edward Hankel
	7th Citizen	Allen Dailes
	Menculus Agrippa	Gordon Burby
	Corlolanus	Erford Gage
	Cominius,	
	Titus Lartlus	V. L. Granville
	Raman Senator	George Shields
1	Sleinlus Veluttus	Frank Duly
	Inning Rentue	Charles Rerre
	Tullush Aufidius 1st Volselan Scintor	Jay Velle
	1st Volselan Semtor.	Dann Malloy
	2nd Volschin Senator	Henry Pemberion
	Volumnia	Leonure Soraby
	Vivelilla.	Joan Croydon
	Valeria	Norma Downey
١	Gentlewoman	Itose Morison
	Boman Herald	John Randolph
	Acdlle	Robert Youmans
	1st Serving Man	Wayland Strong
	2nd Serving Man	Gene Webber
	ard Serving Man	Douglas Campbell
	Messenger	Edward Hankel
	Lieut, to Aufidius	Allen Dailey
	lst Guard	Wayland Strong
	2nd Guard	Allen Dalley.
	Young Cains Marting	Pater Selp
	1st Conspirator	George McSwerney
	2nd Conspirator	Allan Dalley
	ard conspirator	Dann Manoy
	IST LOTG	Willard Foster
	2nd Lord	Frank Miller
		0.19

Somewhere in the Shakespearean Coriolanus' is the theme for a great play. But as the Bard and the Federal Theatre interpret the tragedy of the Roman war here, it is negligible and shrouded within its Coming just a few years before his death, 'Coriolanus' is one of Shakespeare's lesser tragedies, haltingly restrained, loosely knit. However, it remains for the WPA group to bring to the fore whatever attributes are within the play. Under Charles Hopkins, the unit has taken the original five-act version and speeded if up to a brace of acts in 20 scenes. But only in a measure does a speeded if up to a brace of acts in 20 scenes. But only in a measure does gained mostly through expert lighting.

scenes. But only in a measure does it achieve success. Stage effects are gained mostly through expert lighting.

This marks the first time ince. Salvini, the great Italian Shake-spearean, enacted the role in 1885, that N. Y. has seen the tragedy. It had a brief try in Roslyn, L. I, last Shake-spearean, enacted the role in 1885, that N. Y. has seen the tragedy. It had a brief try in Roslyn, L. I, last Shake-spearean, enacted the role in 1885, that N. Y. has seen the tragedy. It had a brief try in Roslyn that the Roslon that the same shake so I prospective greatness. The maternal influence of the Roman matron upon her progeny is only brushed over lightly during a period, around 950 B.C., when shewas the strongest force behind him. Shakespeare's sketchy treatment of Volumnia is the plays leidown. The greed deals with the historical Roslon that the role of the multitudes. But his conquests are soon forgotten in the rife class hatreds of the day. There are the laboring classes, lean the weak shall specified the role of the role

In general, too, the same goes for the choice of plays.

Outh new piece of the repertury is No More Peace. Ernst Tollers draw matic fanlasy, translated by Earl Andrew Peace, and the strength of the choice of the

continues to show imagination skill.

Of the players in all four productions notable are Leonore Sorsby, Jay Velle, George McSweeney, Erford Gage, Frank Daly, Douglas Cambbell, Rose Morison, Norman Downey, May Kelly, W. O. McWatter, Charles Berre, Irene Taylor, Hobe,

#### The Man in the Tree

Atlanta, Feb. 5.
Comedy in one act (three scenes), Presented by Atlanta Paderal Theatre Project
assisted by iona companies from Birming
inm and New York, projects. Witten b
John Woodworth of Peneral Witten Project
Sci. John.
Sci. John.
Sci. John.
Sci. John.
Tonish.

Tonish	Maurice Fair
Commissioner Ellsworth Beatte	Brown
Beatle	Ray Calhour
Capt, Bean	Ralph Ellis
Lleut. King Ear	le B. Clements, Jr.
Mr. Latrobe	Arthur Bell
Washington Irving	Gilbert Maxwell
Count Albert de Pourtal	es Jack Barefield
Little Fox, Indian guide	Morris Michael
Henry.	Clarence Prichard
Willie,	Balley Waller
Union Organizer	Stanton Huff
Jack, the rig builder	Clyde Waddell
Bill, his helper	Jimmle Owens
Wauhila	Adele Albert
Dr. Heubler	W. J. Recs
	. 7.0

The Man the Tree marks third world premiere effort of Federal Theatre Project here, others having been 'Altars of Steel' and Robert Nathars' One More Spring.' Show was caught at invitation preview Sunday night, run starting Monday Sunday night, run starting Monday of the Computer of the Starting Monday of the Computer of the Starting Monday of the Computer of the Starting Monday and actors perform creditably. Tree! is Mark Twain's 'Connecticut Yankee' in reverse. Instead of the Yank moving back into ancient times, story of 'Tree' starts in 1832 and brings an adventurous young European count into the middle of a 1938 Oklahoma, City school campus, where oil wells are being dur. 1938 Oklahoma, City school campus, where oil wells are being dur. 1938 Oklahoma, City school campus, where oil wells are being dur. 1938 Oklahoma, City school campus, where oil wells are being dur. 1938 Oklahoma, City school campus, where oil wells are being dur. 1938 Oklahoma, City school campus, where oil wells are being dur. 1938 Oklahoma, City school campus, where oil wells are being dur. 1938 Oklahoma, City school campus, where oil wells are turned in by Cityde Waddell and Vera Thomas, and an excellent bit by W. J. Reese, Play is first directorial effort of Albert Lovejoy, who is new to FTP. Southerner and a member of Federal Writers' Project, It is sixth play, but first to get pro staging. Set, sessioned by Julian Harris and Sol Miroff's technical direction deserve mention. Luch.



MILLER

# Helen Hayes Wallops \$24,000, Chi: Tonight' \$11,000, 'Tovarich' \$10,000

Chicago, Feb. 15.

Several changes in the legit setup
of the loop are due for the weekend,
with three shows on the exit and a
couple parading in. On the march
will be the Abbey Players. Viccoupie parading in. On the march out will be the Abbey Players, Vic-toria Reginal and Tovarich.' Of te-three Tovarich' is folding after a tour that covered the greater part of the nation.

the nation.

Coming in will be 'Richard II' for the Grand on a three-week booking and 'Room Service,' which comes into the Selwyn for an indef so-

journ.

Susiness last week was generally, good particularly for Victoria Regina: and Tonight at 8:30. While Regina: and Tonight at 8:30. While sellout that greeted Helen Hayes the sellout that greeted Helen Hayes provertheless have done sufficiently well here to warrant an indenite holdover.

definite holdover.

American Theatre Society is still looking for two more shows to round out its six-play subscription season. Has been looking over the field and there is a possibility that it will bring in a new show or two instead of yanking, in a current play from New York.

WPA is closing its Ballet Fedre at he Great Northern despite its ex-ellent response from the papers and ord-of-mouth. Replacing with a iddish show, "Tailor Becomes a lerchant."

#### Estimates for Last Week

Estimates for List Week
Abbey Theatre Players, Grand
(1,300; \$2.20) (2d and final week).
Goes out Saturday (19), to be replaced by Richard II, in for a threeweek grind; Irish Players did wellconsidering the scale, garnering an
okay \$6,500.

okay \$0,500.

Tonight at 8:30, Harris (1,000; \$2,75) (3d week). Has been an excellent money-reaper here and is booked to stick until March 5; smacking \$11,000 last week.

ing \$11,000 last week.

"Tovarich." Selwyn (1,000; \$2.75)
(9th and final week). Folds Saturday (19) after fine road tour and
strong Chi stay; replaced on Sunday
(20) by "Room Service". Gilbert,
600 for penultimate period.

"Vicioria Regina, Frlanger (1,300;
\$3.30) (8th and final week). By far
the top, gross maker for the season;
another walloping \$24,000.

"WPA.

"Ballet Fedre," Great Northern.
Out this week. Tailor Becomes a
Merchant, Yiddish Show, replaces
next Tuesday (22).
"See Naples and Die," Blackstone.
Near end of run; "Great Barrington'
to replace.

## ROOM SERVICE' \$13,000, ST. L. IN NINE TIMES

St. Louis, Feb. 15.

Room Service' copped \$13,000 for nine performances at the American Theatre, town's only legiter, in an engagement ending Saturday (12). While this take was below that garnered by You Cant Take It with You,' two weeks before, it was satisfactory. Criv of three daily rags contributed 100% raves for the piece.

Maurice Reven in King Blohard III.

contributed 100% raves for the piece.

Maurice Evans in King Richard II!

(and Henry IV. for one performance, Friday 18) began a week's run Monday (13). Following Evans house has booked in the Abbey Players.

Tobacco Road' (for the fourth time in three years), Walter Hampdeh, Helen Hayes and others until May, establishing a 30-week season for the longest locally in many years.

longest locally in many years.

Stimate for Last Week
Room Service' American (1.707:
\$2.80). Nine performances netted a
nice \$13,000, despite two days of continuous rain and two more when the
mercury soared.

#### 'Time' \$5,000, B'klyn

Brooklyn, Feb. 15.

Real click was scored by Having Wonderful Time at Werba's Brook-lyn last week for its second stanza-House is attracting considerable attention with this production, using lots of display copy in local gazettes and the show is being held over a hird week.

third week.

Also attracting goodly crowds is Man Who Ate the Popomack, Bratteboro Theatre players, production at the small St. Felix theatre. Emil Katzka, local attorney, and Bernard J. Steele have alsen over the Maissile for at least four weeks, when they will produce former Broadway musicales and dramas. House is being redecorated and first show. The Patsy with Helen Ford, comes in next Monday (21).

Estimate for

Estimate for Last Week Having Wonderful Time, V Brooklyn (1,500; \$1.10) (2d Pulled in profitable \$5,000.

#### **Total Legit Grosses**

## RAT' \$8,500, O.K.; PHILLY TEPID

Philly's legit season hit a new low last week with just one house (the Locust) lighted. To this meagre list there was added, last night (Monday) Max Gordon's new tryout, Save Me the Waltz', which opened a two weeks' engagement at the Chestnut.

weeks' engagement at the Chestnut. Meantime, 'Brother Rat' entered its seventh' full week at the Locust With competish cut to the bone, the show. has stopped advertising, 'last weeks' and the run may last through current month and into March.

current moth and into March.

Chestnut gels its first three-week booking of the season next Monday (21) when 'Yes, My Darling Daughter' comes in for two weeks of subscription and one week on its own. Only other official beloking is the Shubert musical. You Never Know, with tunes by Cole Porter, coming to the Forrest for two weeks starting March 28, unless something unforescen happens in the meantime.

Returns of 'The Women, 'You Can't Take It With You' and 'Room Service' are also mentioned, but no dates are set.

Estimate for Last-Week

are set.

Estimate for Last Week

Brother Rat, Locust (1,400; \$2.75)
(7th week). Town's sole legiter
knocked off a snappy \$5,500 last
week, comedy is now getting the
w-of-m boost, having the
hausted the stand-by Philly stage
public.

#### 'WOMEN' \$13,000, S. F.; 'SUSPECT' SO-SO \$8,000

Estimates for Last Week

Estimates for Last Week
Suspect, Curran (1,500; \$2.75).
Play Tailed to build as expected.
Sistem of the control of the control

## Once Is Enough' in Pitt; Ina Claire Fair \$11,000

Pittsburgh, Feb. 15.
They still won't go for a new show around here. Once Is Enough' proved that again last week at the Nixon, meeting the same fate as 'Star Wagon' and Shadow and Substance carlier in the season. Despite the presence of Ina Claire in the east and uniformly good motion better the same fate and uniformly good motion better 1,000, mild. Begins to look like a Broadway rep necessary whatever the show.

Nixon has, In Old Chicago, current for two-week roadshow engagement, and then nothing definite in sight until March 21, when Brother Rat plays, a return. Not more than four or five, other shows, among them The Women. Yes, My Darling The Women. Yes, My Darling Charles of the Senson (2,100).

\*\*Once Is Enough? Nixon (2.100) \$2,751 New shows always have a tough time around here; and this one oeception, despite Ina. Claire's presence; around \$11,000.

# 'CAN'T TAKE' CURRENT

Legit at the Sangeles, Feb. 15, the sangeles of the sangeles o

The Patterson of the Market Mayan. Moved in Sunday (13) after three weeks at the Hollywood Playhous.

Draeula, Mason, Debuts tonight (Tuesday) for two weeks, Charles King directing.

## 'YES, MY' 13½G, 'WINE' 14G, HUB

Boston, Feb. 15.

Wine of Choice, backed by a big Guild subscription, led, the town last week. Murder in the Cathedral perked up somewhat with the aid of a hard-hitting educational exploitation eampaign (including a lecturer that brought in groups of a matter that brought in groups of a matter that brought in groups of a matter that the country of t

okay.

"Murder in the Cathedral,' Shubert (1,590; \$2.75). Closed Saturday (12). Trade picked up in second week, \$11,900. "There's Always a Breeze' is eurrent.

eurrent.

"Julius Caesar," Colonial (1.643;
\$2.75). Left town Saturday (12) with fair \$8,000 for the third frame; advance ads emphasized political theme and this undoubtedly shooed away conservative. Bostonians ordinarily fond of Shakespeare; succeeding weeks brought out the Shakespeare an touch in advertising.

#### 'CAN'T TAKE IT' \$22,000; **BOOM BACK IN MPLS**

Minneapolis, Feb. 15.
Crashing through to a tremendous \$22,000, You Can't Take it With You's et a new high for recent years at the Lyceum. Balcony was a selout at every performance and even the huge lower floor held near-capacity crowds. Company was same trecently company was same to the compa huge lower floor held near-capacity crowds. Company was same that recently completed record Chicago

recently completed record run.

Estimate for Last Week

You Can't Take It With You,

Lyeeum (2,200; \$2.75). One of the top marks locally for a six night and two matinee week, show opening Monday night (7) instead of Sunday (6), looked like boom days around boxoffice again, almost \$22,000, terrific.

### Cornelia O. Skinner Oke \$5,300; Cincy List Sim

Cincinnati, Feb. 15.—
Cox. Jone legit stand, is in durkness for at least a three-week stretch. Only definite booking at present is a return engagement of 20 often. But Jone 19 often 1

# ROAD' 13G, L.A. REPEAT; 3 New Clicks Hold Pace on B'way, Time' 14G, 'Shadow' 131/2G, 'Our' 11G; Biz Mostly Off; See Spurt Next Week

### B'way Legit Grosses

Total Gross Last Week \$323,000 (27 Shows Running).
Total Gross Same Week
Last Year \$416,700

(30 Shows Running).

Three recent likely clicks which came to Broadway in quick succession stood up well despite the fact that business in the legit houses, has been tapering for the last two weeks. Reason for attendance decline is not explained except that it is the reaction from the general downward trend in business.

February is issually a lively month in the theatre, grosses building up to a peak around. Washington's Birthday (22). That holiday arrives next Tuesday and is expected to speed up the going during the coming week. But there will be few extra matiness, although some shows are switching the mid-week matince to that afternoon.

Of the new successes, On Borrowed

switching the mid-week matinee to that afternoon.

Of the new successes, 'On Borrowed Time, with an estimated \$14,000 at the meaning of the meaning of the control of the meaning of the control of the Moroscothis week because there was a prior booking for the opening spot 'Once, Is Enough'). 'Shadow and Substanee,' first of the winter's hits to arrive, edged up over \$13,500 or virtual earneity. 'Baehelor Born,' now at the Playhouse, is well regarded but has not done as well as expected.

It is intimated that the Pulifzer brize-winner will be chosen from among the three plays named. Only one show debuted last week. How to Get Tough About It,' which drew a rather, favorable press but did moderately after the premiere, takings in seven lines being around \$9,000 at the Beek. 'Consorcial.' 46th.

\$9,000 at the Beek.

Due next week: 'Censored,' 46th
Street; 'Whine of Choice,' Guild; 'Man
on the Dock,' Mansfield. No seheduled elosings.

Estimates for Last Week

\*\*All That Glitters, Biltmore (5th week) (C-991; \$3.20). Agency buy is for eight weeks; engagement doubtful thereafter; business not lively \$6,000 last week.

Shubert (16th

\$5,000 last week.

'Amphitryon 34.' Shubert (18th
week) (C-1,387;33.30.) good business,
but not exceptional; with takings
quoted around \$17,000; Guild readying 'Sea Guil' with the Lunts.

Bachelor Born.' Playhouse (4th
week) (C-878; \$3.30). Moved here
from: Morocco Monday (14); gross
under, expectations after favorable
press; around \$9,000; some profit.

press; around \$8,000; some profit,

Between the Devit, "Imperial (9th
week) (M-1.488; \$4.40). Supported
principally by brokers buy, which
soes for 12 weeks; around \$20,000;
fair for major, musical.

Brother Rat," Ambassador (62d
week) (C-1.156; \$2.20). May last
through another winter; getting modest grosses, but earning some coin;
meanly \$8,000 last week.

through another winter; getting modest grosses, but earning some coin, nearly \$6,000 ast week.

Casey Jones, Full Op-913, \$3,30 Presented by Addroy, slated to open Sturday (19).

'Cradle Will Rock,' Windsor (7th Week) (C-969, \$2,20). Rather disappointing, around \$5,000 last week, which is under even break; moves to Mercury (Comedy): There's Always a Breef succeeding show.

Always a Breef succeeding show.

Sames (14th week) (C-1,520; \$3,30). S. James (14th week) (C-1,520; \$3,30). S. James (14th week), Windson (14th week), Windson (15th week), Windson

first seven performances estimated waround \$50,000.

"I'd Rather Be Right," Alvin (16th week.) M. 1,355, 384,40). Leader somewhat affected last week, especially at imid-week matinee, tgross-however, quoted at \$31,000 and plenty okay.

"Journeyman," Hudson (3d week) (D-1,094; \$3.30). Some improvement 5 claimed, but must bick up materially to sicks \$2,500 estimated, but must bick up materially to sicks \$2,500 estimated, but the similar to sicks \$2,500 estimated, but the similar three multiples of three multiples of the similar three multiples of three multiples of the similar three mu

stick well into spring period; rated over \$11,500.

On Borrowd Time, Longacre (3d week) (D-1,019; \$3.30). Done of the new good things; first full week not capacity, but fine \$14,000 claimed; mail orders pilling up.

Our Town, Morosco (3d week) (D-961; \$3.30). Developed steadily and during first full week (at Miller (15,00); and proximate for order \$1.00; and \$1

stick through balance of season; last week takings around the \$15,000 mark.

The Women, Barrymore (60th week) (C-1,048; \$3.30). Still making money; last week bit off with field, but the count was around \$13,000.

Three Waltzes, Majestic (6th week) (C-1,753; \$5.30). Despite few musicals on the list, this one sussored to the still still

mer's stay, \$12,000.

Revivals

'Julius Caesar' and 'A Shoemaker's

Holiday, 'National; excellent money
for presentations of the kind, with
takings more than \$14,000.

'A Dell's House,' Morosco; did not
play last half, last week because.
Honda Gordon lost woke, resumed

Monda (14); slated for lour more
weeks.

Added

"Fireman's Flame," American Music
Hall; night club stunt still doing well
enough.

(12).
'Power'; slated for revival at 49th.
Street last week but delayed.

#### WALTZ' FAIRISH 9G: 'EDNA' CURRENT. WASH.

Washington, Feb. 15.

'Save Me the Waltz' drew brilliant audience opening night, but zeviews were cool, however, and it unquestionably hurt, although 5½ wastionably hurt, although 5½ wastion to be shown to be s

Estimate for Last Week

Save Me the Waltz, National (I,688; \$2.75). Authoress Katherine
Dayton drew smart Capital audience
opening night, but disappointing reviews cut-into the rest of the week;
was building slightly at finish. but
wound up with approximately \$9.000.

#### 'Lights' 5G, Newark, N. J.

Newark, N. J., Feb. 15.

'Benind Red Lights, held over a second week at the Shubert, did nearly \$5,000, which is good considering down hard been here before this sepson for a two weeks e ingagement. Current offering is Wankeld Night.

Estimate for Last Week

Behind Red Lights' Shibert (1906; \$1,500). He drup meally with the fill of two foreigness. Its fourth week at this house; nearly \$5,000.

# WB Not to Rush O. O. McIntvre Film Whose Biog It Owns; Dies in N.Y. at 54

Hollywood, Feb. 15.

Warner Bros, which fought The
Life of O, O, McIntyre by Charles
B. Driscoll, his editor at the MoNaught syndicate, from the proofs,
planning to utilize it for future film
material, may start work sooner
than it anticipated on a picture dealing with the late No. 1 newspaper
columnist. However, Warners states
that the nature of the subject is such that it will not rush into it.

Serialization of the McIntyre biog.

by Driemili, sin mag next mon iccue (March) Il. storts in Cosmoolitan mag next month and the current issue (March) carries rather ominous mourning-bordered box, heradding its early publication. In light of ensuing events, the unusually black-bordered office ad by Cosmo takes on new significance.

Oscar Odd McIntyre, who would have been 54 next Friday (18), noted for his N. Y. Day by Day servicenings, is an outstanding example of small-town boy who made good in the big city. Born in Gallipolis, O., which town he mentioned almost as which town he mentioned almost as often in his writings as he did the fabulous New York City of which he wrote so extravagantly, McIntyre forged his way from journalistic obscurity to a daily reading cituation of between 15,000,000 and 26,000,000, and from an humble \$^2\$ a week to a \$200,000 annual income, and over.

McIntyre's McNaught syndication McMaynty Syndraught Syndraugh tim between \$2,500 and \$5,000 a week, and his record consecutive contributions to Cosmopolitan magazine—14 years without interruption—is parred only without interruption—is parred only by an equally unique arrangement that his was the only uncensored writing accepted by that No. I Hearst mag. Feeling that his news-paper work taxed all his facilities McIntyre, it is known, nixed at leas two radio offers at \$5,000 a week,

two radio offers at \$5,000 a week, McIniyre became very wealthy, but lost money during the depression through investments, principally in Peruvian bonds.

No. successor to McIntyre, has been announced as yet. The syndicate will make a general announcement regarding this in a few days.

#### Show Biz Background

Show Bit Background
Steeped in show business Iore, from past duties as press agent for the Majestic hotel, Gene Buck, Florenz Ziegfeld, et al., his New York Day by Day reflected not a little of the theatre; yet, unlike his contemporary Broadway columnist McIntyre long ago, realized that there were other big names in F. Y. outside of the theatre. And if they were big people from small towns, so much the better; that's what made his column.

McIntyre's columns went to from 500-550 papers. His column had been syndicated since 1922 by McNaught, and in the 15 years that it has been handled by Charles B. Driscoll of McNaught's it had never been more than four hours late. Columnist kept no carbons and on four

umnist kept no carbons and on four occasions the material was lost,

occasions the material was lost.
His column was written about three weeks in advance and arrived by mail in the office on Monday morning. He usually wrote enough for two columns a day and culled material from this extra matter for his Sunday column. It was part of the feeling of insecurity which had for a good part of his life.
Melatures cony was sain in week.

had for a good part of his life.
McIntyre's copy was sent in weekiy, and was crowded and single
spaced. Corrections were made in
the red init which he always used to
write with. The syndicate had so
thoroughly honeycombed the country in its sale of McIntrye's column
that it would have been impossible
for any but a few more paners to

that it would have been impossible for any but a few more papers to have bought the feature. For Mchityre's biography, which appears in the April Cosmopolitan, Driscoll states the presses are being held to allow the insertion of a fore-world.

word.

Born .in Plattsburg, Mo.. son of Henry Bell and Fanny Young MeIntyle he was given his unusual name in honor of an uncle living in Idaho, the 'Odd' being a baptismal name and not, as most persons believed, an invention. He was given a common school education and then sent to Bartlett College, Cincinnation his gnaduation he went to Gallipolis, where he spent two years, from 1902 to '04. It was there he met from 1992 to 04. It was there he met the former Maybelle Hope Small. whom he married Feb. 18, 1908. In addition to his widow, he is

survived by an aunt and the uncle from whom he received his name. The funeral will be tomorrow (Thursday) at his home in Callipolis and will be attended by only his widow and a few intimates. Service will be either a Methodist or Christian Scientist. Possibly a public adress system vill be arranged in the house for the local people. It was stated by Driscoll on Monday that as far as he knew, McIntyre had no lawyer and left no will.

The Saturday Evening Post, couple of months ago, ran a sketchy big on McIntyre by Joe Bryan, 3d which is said to have displeased which is said to have displeased the subject not a little.

Fancy Shirts—and Dogs
McIntyre's penchant for extra fancy shirts and cravats was perhaps his major weakness. He prided himself on this sartorial affectation and left that every man should have a closet and drawers-foll of extrafancy linens, robes and shirts, which

closet and drawers-full of extra-fancy linens, robes and shirts, which he might well look upon and admire, if not necessarily ever be able to wear out. McIntyre was a fashion-plate and a delight to Charvet, Sulka, McCrory Bros, and kindred haber-

asners.
Next to his sartorial predilections his renowned fondness for dogs made him a favorite with humane societies and all canine fanciers.

societies and all canine fanciers.
As a showman-journalist who had
seen everything, McIntyre knew he
could write a column from his RitzCarlton hotel, N. Y., apartment as
well as from his Ritz, Paris, suite.
In fact, the further he gravitated
from New York the better was his from New York the better was his perspective on what the hinterlanders might like. Latterly, he resided in a Park avenue apartment, getting up at 11 a.m., working all day, and then going out to dinner and the theatre.

and then going out the theatre.
Frankly sick and disheartened over some of the shoddy aspects of post-prohibition night life, he eschewed that phase of it from choice and personal preference.

eschewed that phase of it from choice and personal preference, making those rounds only when necessary for hi job.

Up to two seasons ago McIntyre was an inveterate first nighter, usually attending garbed in variculored shirts, rather than in top hat. colored shirts, rather than in top hat, the suddenly stopped coming to Broadway, there being two reasons. His health started to fail and there was some difficulty about tickets for premieres. Gradually the mention of legit shows dropped from his writings, whereas formerly any mention therein was uable because of the column's wide

uable because of the column's wide syndication.

Columnar Pioneer
Pioneer of the present-day crop of Broadway and Hollywood columnists, McIntyre was the kindliest. He prided himself personally that he never wrote anything about anybody that he knew first-hand would have that person

ourt that person.

Meredith Willson immortalized McIntyre in music with an 'O. O. McIntyre Suite,' which the musical director of NBC's west coast division specially composed in his honor It was shortly after the first national network performance thereof that McIntyre got his first radio bids Good Gulf at that time wanting him to succeed George M. Cohan, among

thers. His phraseology had a tang all its own. Chirky, a cozy higgledy-pig gledy, Bagatelles, purely persona piffle, thoughts while strolling, look

piffle, thoughts while strolling, look-ailkes, one word description of s, thingumbobs, names-sound-like, etc, were McIntyrean trademarks.

He was a staunch champion of vaudeville and publicly benourned its demise, concerning which Joe Laurie, Jr., expounds in further de-tail in the vaudeville section.

Although he had not been in robust health for some time, he was com-stant in his attendance at Broadway resorts, attending a party last Frii-

resorts, attending a party last Friday. He wrote this up in his bed Saturday. It was his last story.

#### Dempsey's Mag Due in March

News Guild Publishing Co. is put-ting out Jack Dempsey's Magazinc, a smooth paper, 10c item, due to hit the stands early in March and ap-

a smooth paper, 10c item, due to hit the stands early in March and ap-pear monthly.

Jack Dempsey is supposedly edi-tor; Ned Brown, former morning World sports editor, is associate. George Shute is handling stage and screen. Contributors to the first issue include Damon Runyon, Lawson Little, Lou Gehrig, Perry Charles.

Philly Scribes' Burnup
Philly police reporters were plentyriled over preferential treatment accorded by detectives with whom they
work every day to flock of New
York scriveners, shot over on the
likie Davis case. And they were
even more riled when Detective
Captain George Richardson, trying
to square himself with the local
newshawks, mangled the bridgework
of Mike Claffey, New York JournalAmerican typewriter pounder, with
a söck in the jaw.
From very start, N. V, sheets got
all the preference. Local p.m.'s didn't
even know Davis was pinched until
they got press association bulletins

all the preference. Local p.m.s didn't even know Davis was pinched until they got press association bulletins out of New York. Then, when photogs were denied pix of Davis. Prosecutor Dewey's office asked for Philly police prints for use in identification. New York. Next thing Philly sheets knew, Metropolitan papers, had copies of these pix and local papers, had nothing.

Climax came when Capt. Richardson, after refusing all others an interview with Dixie, let Claffey see him on latter's plea of personal friendship. When squawks were raised by Philly reporters and Jim Crosson, of New York News, Richardson had Claffey pict of the province of the properties of the province of the

Short time later the detective can Short time later the detective tain stormed into City Hall previous and demanded of Claffey who had the interview to the room and demanded of Claffey why he hadn't given the interview to the rest of the boys, 'as agreed.' Claf-fey denied there was any such agree-ment. With that Richardson, whose detective ability has been largely built up by Philly police reporters, attempted to make latter think he was a right guy by popping Claffey

#### N V Doilles Betrenching

The recession has the New York dailies cutting down, although certain efficiency changes had been planned for some time. In the Times accountancy division business machines are being installed, similar to those used in banks. Understood that the publication's foreign cable service has been reduced by 20% and

other wire items dropped.

Machines replace a number of em Machines replace a number of em-ployees who have been let out with two weeks notice. Newspaper Guild is seeking to protect such people in the matter of severance pay, aiming for the same arrangement as in the editorial departments—one week's pay for every year employed.

#### Renew AP-City News Rumor.

There presently renewed talk of the Associated Press taking over the City News Association in New York, Date reported is March 1. The York, Date reported is March 1. The rumor has cropped up several times in the past-few months and was going strong at the time the N. Y. Daily Mirror dropped out of the syndicate. At one time the City News Association had 23 members, but at the present time it has only eight, one of which is the AP.

#### Ballantyne to Courts

Ballantyne to Courts
Campbell Ballantyne, who was
fired from the Montreal Gazette, allegedly for Newspaper Guid activties, has taken his case to the courts.
Canadian laws prohibit discharging
an employe for union activities, only
penalty, however, being a \$25 fine. Reinstatement is not necessary. Gimmich
in the law is that it's necessary to get
permission of the attorney-general of
the province to institute such action.
Maurice Duplessis is attorney-general and also Prime Minister of the
province. He reported to be
friendly to the Gazette.

Ballantyne has tried to bring the
official dinto court, but has so far
failed. Montreal papers are ignoring

failed Montroal papers are ignoring the story, but local Civil Liberties league intends trying to stir up

Newshawks' Autobiogs
Two star reporters are between covers this month, frene (Corbally) Kuhn's (Assigned to Adventure' (Lipericatt, 83) and Joseph Mitchells' My Ears Are Bent' (Sheridan House, 250) 22.50). Both are newspapermen's newspaper books, with plenty of inside stuff, no hokum and forthright anecdota and data, which more than anecdota and data, which more than handsomely supports the fourth-estaters' clicke about-meeting people. Not only ip, but the interesting people. Not only ip, but the interesting manner in, which. Miss Kuhn and Mr. Mitchell, tell it puls these volumes on the must list for all newshounds. Latter is feature writer on the N. Y. World-Telegram; Miss Kuhn has newspapered around the world, including a stint on the V.T.

It's not the mere bandying of newspaper-renowned names that dis-tinguishes both works; it's the expert that gives them punch and socko. Story deals with the distribution Miss Kuhn, still under 40, who end of the picture business.

married Bert Kuhn, another news-paperman in the Orient, where he died suddenij but a few years later, has been called by Capt. Joseph Medill Patterson 'one of the best newspaperme in America,' for she has knocked around the globe, on all fronts, as much as any newsman.

Mitchell's book is almost as contemporaneous as a daily newspaper He's still in his 20's.

#### Oldert Cuitte Fated

Charles H. Howard, dean of New England drama editors, was honored by managers, press agents and friends throughout the country Feb 9 on the occasion of his 50th as drama critic for the I

as drama critic for the Boston Globe.
Coming to the Globe 56 years ago, 'Charlie' Howard began his newspaper marathon as bicycle editor, but when the pedal craze subsided he did a segue into legit theatre. A contemporary of the late HTTP.' Howard is probably the oldest active drama critic in the United States, although to the readers of his paper he is least known of any reviewor here, because he does not by-line his own stuff.
At the Golden Jubilee luncheon, he was presented with a wallet containing a check for \$1,000, a gift in which hundreds of widely scattered show biz friends participated.

#### L. A. Guild Battles Copley

L. A. Guild Battles Copley
Los Angeles Newspaper Guild is
set with a \$15,000 war chest with
which to support editorial employees of the Glendale (Cal.) NewsPress, who will walk this week unless owner. Ira Copley, relents in his
stand against a five-day week and a
26-week severance pay schedule and
signs a Guild contract.
Though agreeing to a 40-hour
week, Copley has been adamant for
six instead of five days, and for six
weeks of discharge bay instead of

weeks of discharge pay instead of the maximum of 26.

#### Roston Strike Threat

Strike threat at the Boston Heraldfollowing concessions by the manage ment. The unit had voted the Guild's ment. The unit had voted the Guild's negotiating committee authority to call'a strike of its 244 members at any time to enforce demand for increased wages and better working conditions.

Strike vote was taken after several conferences with the management, which the Guild officials described as 'futile.' Principal cause of dissension was over minimum wages, Guild contending that a renewal of the contract bringing it up to the terms existing at other papers would not be satisfactory, as these would not be satisfactory, as these would expire within 60 days.

Guild is still conducting its strike at the Bayonne (N. 1) Times, which went into its fourth month. The longest strike in the union's history, at the Seattle Star, was concluded earlier this month after strikers had been out seven months. Strikers received \$29,500 back pay. Strike vote was taken after sev

#### Ted Friend's New Deal

Nite club editor of the N. Y. Daily Mirror, Ted Friend, has been given a new pact for three years with sliding increases. Besides covering cafes, hotels, general amusements, etc., Friend has also been an exec on the business end.

etc., Friend has also been an exec on the business end.

He's been six years with the Mirror and among the stunts have been a Mirror-Friend medal for No. 1 nitery draw. Bill Robinson won it this year.

#### Beatty's Globe-Trot

Beatty's Globe-Trot
Jcrome Beatty is sailing March 2
on an assignment from Reader's Digest, to tour the world to write articles about Americans and Americanprojects abroad—mostly in out-ofthe-way spots. His first stop is Mustat As his

cat, Arabia.

The trip will include visits to the Belgian Congo, India, Siam and the Fiji Islands. Mrs. Beatty will accompany him.

L. A. Sports Writers on Move Ned Cronin is being groomed as sports editor of Los Angeles Evening News, replacing Gene Coughlin, who moves over to Hearst's L. A. Examiner as sports columnist late in March. Coughlin's deal also calls for syndication of his daily commentary.

Mark Kelly, now winding up on the Examiner, is headed for a simi-lar borth with another daily in addi-tion to carrying on his radio sports-

Publicity Girl, new novel by Paula Gould, for years a publicist, will be published by House of Field,

#### Florence Parry Cracks Poli

Florence Parry Cracks Poil
Florence Fisher Parry, Critic and
columnist for the Scripps-Howard
Press, was named one of Pittsburgh's 10 foremost career, women
in first Janual; poil conducted by
Bulletin-Index, class Pitt, weekly
mag. She was the only representative-from-journalistic field selected,

Bulletin Index. class Pitt. weekly mag. She was the only representative from journalistic field selected. Mrs. Parry is a former actress, having toured with Otis Skinner, Nazimova and Walker Whiteside, and entered newspaper critical fraternity 15 years ago on the old Pitt. Sun. Since then she's been with Post and now the Press.

Frisco's Red Rag

Sar Francisco is now the only city outside of New York with Communist daily. Tagged People's World, 'sheet sells to 20,000 for 3c, Ads are scarce and lefty editorials are heavy. Harrison George, formerly resident in Leavenworth for too much pacifism, publisher, using \$30,000 capital anted up by Communist narty.

Communist party.

Chicago is being rumored as being next in line for a daily red rag.

## LITERATI DEATHS THIS WEEK

Alfred T. McCargar, 87, former managing editor of the Seattle Post-Intelligencer, died Feb. 10 in Los

Angeles.

Ruth Biery, veteran film fan mag writer, and sister of Perry Lieber, RKO studio publicist, died Feb. 9 at. Evanston, Ill.

Evanston, Ill.

Henry Shattuck Ludlow, 67,
founder of The Troy, N. Y., Record
and The Troy Evening Record (now.
The Times-Record), died at his
Saratoga Springs residence, Feb. 8,
atter a long illness.

Frederick J. Kasdorf, 69, at vari-

ous times reporter, financial and state editor as well as business man-ager of the Denver Post, died in a Denver hospital after an illness of two years. He is survived by two

Franklin L. Knight, 73, former po-Franklin L. Knight, 73, former po-litical reporter and feature writer-for the Philadelphia Evening, But-letin, died Feb. 10 at the home of a brother. in Philadelphia. Knight served on the paper from 1901 in the retired, about five years ago. Richard B. Kent, 63, editorial-writer for the Jersey (City) Journal

writer for the Jersey (City) Journal for the last 12 years, died of a heart attack at his home in New Brunswick Feb. 14. He conducted a daily column. "Pipe Smoke," under the name Cavendish. Widow, daughter, brother, and sister survive.

#### CHATTER

Robert Garland doing a piece on George M. Cohan for Cosmopolitan, Cyril Hume, Hollywood scenarist, has sold 'An Opinion on West Eden'

Trans-Pacific News Service, with headquarters in Tokyo, organized by

headquarters in Tokyo, organized oy W. R. Wills.
Aldous Huxley landed Holly-wood, with indications he will linger a while for studio writing jobs.
Herman J. Buck' Elliot, former city ed of Philly Ledger, has been named p.a. for Philly Housing Authority.

thority. Woolcoff Gibbs has a paredy on

—Woolcotf Gibbs, has a parody on, the critical style of George Jean Nathan in the current issue of the New Yorker.

Tom Wood is in Hollywood scribbling a two-installment profile of Louella Parsons, Heartf film columnist, for the New Yorker.

Cal Tinney, columnst for New

Cal Tinney, columnist for New York Post and Philly Record, will be

York Post and Philly Record, will be syndicated by Public Ledger Syndicate in Philadelphia shortly. Lester Ziffren, former United Press scribbler now screenplaying 20th-Fox film dramas, was hosted by Hollywood Writers club at a lunch-

eon.
Ruel McDaniel: San Antonio,
Texas, trade journalist and pulpster,
sold Esquire mag an article tagged
Spook's Ghosts. Yarn rips lid of proxy writers.

proxy writers.
Gardiner and John Cowles, Look
mag and Des Moines Register publishers, are in Hollywood for confabs
with their burcau men, Jean Herrick and Earl Thoisen.
Ernest V. Heyn, executive editor
of Macfadden Publications, has left
for the Coast, where he will appoint
a western editor to handle work on
Photoplay, Movie Mirror and Radio
Mirror.

Mirror.
San Antonio Light Texas, unit of Guild, handed a new, contract by Publisher McInfosh, Express & News unit getting ready to proffer contract, its first, to Publisher Limiters.

Reported that Kuhn-Lock recently made an offer to buy all Hearst magazines, which was ready for W. R. H.'s signature, until deal was nixed by Tom White, general manager for Hearst.

#### Broadway

Dave Bader due in from London. NVA benefit Feb. 27 at the Alvin Betty Lawford to undergo ear

peration shorthy, Meyer Weintraub has joined Leon-rd Winston's booking office. Liazeed Arabs sailed for Condon ast week for European four.

Swing band on Sunday nights be-

o. O. McIntyre's death stunned Broadway as few such events do. Charles Gardner, head of Para-mount's Pep club, trying to form a

mount's Pep club, trying to form a giee club.
Charlie Yates' daughter underwent an emergency operation for appendicitis last week.
Watter Fjorell, Viennese actor, arrived here this, week to study English and seek a U. S. career.
George Archainbaud, Paramount director, will, remain in N. Y. until Feb. 25 looking over plays, etc.
Horace (Doc) McMahon hopped in from Coast and right back, with Chicago stopover to visit fiancee.
Harry Hershfield and Gabriel Heatter guests of Jewish Theatrical Guild session Sunday (20) at Ritz theatte.

Harry
Heatter guests or or a guida session Sunday (20) at a method the session Sunday (20) at a method to session Sunday (20) at a method to session Sunday (20) at a method to session Sunday (20) at a method (20) at a

Archers now doing a femme column more doing a femme column Mirror. Sid Spier now has the Casa Manana p. a. account taking over from Mack Millar. Latter leaves for Coast

mind a account taking over from Mack Millar. Latter leaves for Coast shortly.

Columbia's dinner-dance at the Waldorf Saturday night (12) drew capacity turnout. WB shindig March 12, same place.

Wini Shaw high by falling piece of scenery at Casa Manana and temporarily exited show last week. Ina Hayward replaced.

Mini Shaw high by falling piece of scenery at Casa Manana and temporarily exited show last week. Ina Hayward replaced.

Mini Shaw high show last week. Ina Hayward replaced.

Mini Shaw high show last week. Ina Hayward replaced or a syndicate. She was unful recently with the Federal Theatre-Project in New Jersey.

Ed Ford and Whitey. (dog) dropped from show at Music Hall Feb. 8 due to canine's illness. Gaudsmith Bros. Tushed into vacant spot.

Rose Morrell, secretary to Leon Netter, Paramount theatre executive, for years, is now admitting that she's Mrs. Ludwig Hoffman. Teturn as manager of the Jouring Tobacco Road in Kansas City. Feb. 21. Recently recovered from illness.

Return of Hollywood restaurant to its old status as Cinderella ballroom, with new name band every week on percentage, one of the propositions before creditors.

Bill Oviatt lost mother last week. Warren of Hara, who handled murder in the Cathedral in Boston, now there back with "Pes, My Helen Edwards lost her costuming for There's Always a Breeze, formerly called Salute to Glory, Resson: no union card. However, she's still understudying.

Al Rheinstrom has followed Al Achen as company manager of The Women. Cohenigone with Save Me He Watter and the Hotel and the state of the strength of the weak with the weak with the weak of the weak with the weak of the weak

## Palm Springs

Gail Patrick and husband, Robert Cobb, here for the week. Ken Maynard and the missus horsebacking down Main street, Jan Hunter back for another week of sunning, his third this season. Charles Butterworth's diving act highlighted Racquet Club's party. Leslie Charteris investing her fiction writing checks in Indian beadwork.

Mork.
Anti-gambling ordinance passed
by Riverside county board of su-

by hiverside county board of su-pervisors.

Wallace Beery teaching daughter, Carol Ann, how to swim in the El Mirador pool.

Mary Rogers, with George Rowan as her teammate, cleaning up in the tennis doubles.

Mary Rogers, with George Rowan as her teammate, cleaning up: in the tennis doubles.

John Raskob; auto magnate, got some bellylaughs out of local presentation of The Drunkard.

The Drunkard.

The Committee of Fred Committee of F

## Minneapolis

By Les Rees

Phil Dunas, Columbi district manager, a visitor Max Torodor, neighborhood bibitor, off for Hot Springs. Film Row basketball team lost first league game in three starts, Moe Levy, 20th-Fox district manager, visiting Des Moines branch. Shriners' annual winter indoor circus scheduled for Auditorium, Feb. 26-March 5. Mother of Clarence K. Olson, new Warner Bros, branch, manager, Passed away.

passed away, Iva Griffith, RKO branch mana-

ger's secretary, back in hospital for another operation.

Universal and 20th-Fox to move into-new air-conditioned-exchange buildings end of month.

Harry Seibert, of National Screen, fractured left wrist when he slipped on ice. Refused to lay off.

Twin City Variety club to vote on much larger and more elaborate clubrooms at meeting Feb. 21.

neighborhood circuit operator, recuperating from operation in Florida.

Anton Janssen, Aster manager, back from honeymoon, the bride being Leonia Kundniger, Auburndale, Wis.

Ralph, Stitt, United Artists' ex-

Wis.
Ralph Stitt, United Artists' exploiter from New York home office,
here to work on 'Dead End' and
'Hurricane,' underlined for Orpheum
and Minnesota, respectively.

#### New Haven

Ry Barold M. Sone

Ice Carnival set for Arena, March Ice Carnival set for Arena, March 18-19
Sportsmen's Show set for Arcna, March 20-27,
Billy Rose here to look at the Arena's Ice Follies:
Charlotte McQuiggan back on job after throat infection.
Eleahor Sheridan, at N. Y. Rain-bow Charlotte, The Charlotte McGuiggan back on job after throat infection.
Eleahor Sheridan, at N. Y. Rain-bow Charlotte, and the control of the Charlotte of the Charlotte

here. Edwin Parks, has left Yale art school to join Disney staff in Holly-

wood.
Yale Drama group will present
'Uncle Harry,' by Thomas Job, next

Uncle Harry, by Incumes with month:
William Marlatt in for pageant prelims on city's June tercentenary celebration.
Evelyn Gerstein handling N. Y. U. extension course on films. Fritz Lang, Gilbert Seldes and Kurt Weill signed for local lectures.

## Pittsburgh

By Hal Cohen

George Jaffe and his brother Milt off for Hot Springs.
Harry Seed has joined the Miami caravan for a month's vacation,
George Lefko on the job again after three weeks in Palm Springs.
Carl Dozer and Helen Jane Douthith have named the date—June 28.

28.
Christy Wilbert here working with Al Spink on 'In Old Chicago' bally-hoo.
Duke Clark's lad going to Columbus for testimonial dinner honoring the dad.

the dad.

Daye Kimelman and George Tyson
both were a year older over the
weekend.

Miriam Verne sailing last of month
tor-South America and nitery engagements.

Jack Gihon in from New York to
visit his wife, Sun-Telegraph
women's ed.

Jack Gihon in 110m.

Jack Gihon in 110m.

visit his wife. Sun-Telegraph
women's ed.

Angelo Di Palma has shelved 21
pounds in the last fortnight on a
vegetable diet.

Harry Kalmines en route home by
boat after Hollywood visit. They'll

Al Golden services and the last off until next search
and Mitt Gross play has been called
off until next search Milt Hammond
thas just had accouple of tunes ac-

and Mitt Gross play has been called off until next season.
Duquesne senior Mitt Hammond has just-had-a-couple of tunes accepted for publication. Pittsburgh Symphony season wound up last Friday (11) with Georges Enecoconcert.

#### 'Pins' Fetes

(Continued from page 1)

edge of March lickets to make

the edge of March tickets to make 'em different.

Pins' housed in the former Princess on 39th street. It was originally a 299-seater, but reconstruction has increased the capacity to around 500. With capacity the rule, the revue is getting around \$8,000 weekly. It had been proposed to move the show into a larger spot, but the scale was titled instead.

To boost the takings more it is planned to play 'Pins' on Saturday afternoon and evening, with a \$3.30 top for the latter performance. To circumvent the Sunday rules, such showings are to be given by a 'number twe' company.

showings are to be given by a 'number two' company.

All the players in 'Pins' are amateurs, having been recruited from the shops and offices of dress and suit plants. Sometime after the show opened the company joined Equity technically taking it out to the amateur class. Equity rules call for double pay for Sundays, but with a new player lineup secured from among union people, such performances would not clash with the requirements. As members of the garment union the players are affiliated with CIO, but as Equityties they are also under the A. F. of L. banner.

### London

Leslie Fuller asking \$40,000 for his

Singlair Lewis coming over to at-tend premiere of 'Dodsworth' at the Palace, Feb. 21.

raiace, Feb. 21.
Julia Neilson celebrating stage silver jubilec Mar. 21, when she will be feted by friends.
Restaurant adjoining the theatre Royal, Dublin, to be converted into a newsreeler house, scating around 1,000.

,000, Elizabeth Astell replaced Marjorie Mars in "Thank You, Mr. Pepys,' which transferred to the Savoy, Feb. 7.

Bertram Mills' eldest son Cyril, elected chairman of the Association of Circus Proprietors of Great Britain

Britain.

Ecstasy has been purchased by Arthur Dent for Associated British Pictures, and will get West End pre-release at the Rialto.

Pictures and will get West End prerelease at the Railto.
Gene Sheldon and Loretta Fischersail for New York March 23. Formerton the Picture of Picture of

#### **Berlin**

Fercinc Molnar 60 years old.
Willy Forst's apartment totally burned out.
Erna Sack, of the Dresden opry, signed by Ufa.
Angela Salloker in the title role of Paul Ernst's Kassandra.
Luise Ulrich and Viktor de Kowa to star in Love's Ballad, Ufa.
Rudolf Platte has comedy lead in The Man With the Top Hat, by Richard Kesler.
Maria Roland, ace German yodeler, off on a month's tour of Germany with her Bavarian company.
Curt Lucas, of the State theatre, has been signed by Associate British Curts of the English version of Hats Soehnker handed the romante assignment consistence from a

ish Pictures for the English version of Truxa.

Hans Soehnker handed the romantic assignment opposite Ingrid Bergman in the Swedish thesper's first University of the Swedish thesper's first University of Picture 100, has been retagged The Man Who Can't Sav No.

Paul Enderling author of Die Univege des schonen Karl, lately preemed with Heinz Ruhmann in the lead, passed away.

Gala week of opera skedded for Nuremberg in June, opening with Wagner's Lohengrin' on the 21st and closing with his "Meistersinger" on the 28th daummer Night's Dream' at the present a start of the search of the s

the 28th.

A Midsummer Night's Dream at the English theatre, in English, under the direction of Edward P. Melotte, playing, to soldout houses. Kurl Lepx-of-the-Deutsches-opry, assigned

## Sydney

Hoyts ups admissions in

Hoyts ups admissions in Sydney houses.
John Tait, Williamson-Tait, visiting New Zealand.
Case against Nina Mae McKinney over apartment rent withdrawn.
Thin Ice! (20th) did record biz in Perth, western Australia, for Hoyts.
Herbie Hayward handling smash publicity for Hoyts new Century theatire.

ing absence of Jack Pervical, who's in London. Mayfair comes under the inew Hoyt-Snider-Dean hook Mattour was formerly one of Hoyts one of Cinesound's early productions. On Our Selection, produced five years ago, brought here on revivel. Biz immediately went into the socko class. Sclection has now been spotted into other acc centres and is grossing enormously.

#### Accents

(Continued from page 5)

velope from Metro for a whole y without having been sent before cameras.

#### Just Not Foreign-Minded

More secure in the matter of importees, however, is Paramount's next-door neighbor, RKO, which has

put only two on its rolls cent months, both of them making good through slow build-up in characterizations that fit their talents

good through stow building so through stow building so that ht their talents. They are Eduardo Ciannelli, native of Italy, and Cecil Kellaway, an Australian. Already exhibitors down under are billing Kellaway's name above that of the stars of the pictures in which he appears.

Columbia introduced its lone foreigner, Luli Deste, with John Boles in She Married an Artist, and while she passed critical inspection, it is still too early to forecast her. American fate. Miss Deste is the actress B. P. Schulberg, brought only to drop her on a claim of mistaken identity as she alighted from the train.

to drop her on a claim of 'mistaken identity' as she alighted from the train.

At United Artists, Walter Wanger is satisfied to assume a hands-off policy toward Europeans and rest on the laurels he has gathered in establishing Charles Boyer, his wife, Pat Paterson, and Madeleine Carfoll as U. S. favorites, but Samuel Goldwyn continues to stretch an arm across the sea on' the theory that where gold dust is pientiful there must be an occasional hugget. Monientarily he has option dates: such personalities as Sigrid Gurie and Vera Zorina from Norway, and Ella Logan from Scotland (by way of Broadway, of course), in addition to Merie Oberon and David Niven, who have already made good. David Selznick's list contains only the name of Ton Noviska, Polish ballet dancer.

Undismayed by the fact that Simone Simon has not yet quite justified the high hopes he originally held for her. Darryl Zanuck brought over Annabella, also from France, and if her histrionic ability, which ranges from comedy to drama, lives up to its initial showcasing in The Baroness, and the Butlery. 20th-Foxwill cash in. While her roles will require careful picking for a while heaving of accent, it should not be a difficult matter for her coaches to right control of the co

Universal is shooting the works on Danielle Darrieux, also from France, with his debut already in the making Warners Chastening Experience

Warners Chastening Experience
Warners, after a rather sad and
expensive experience with Chilli
Bouchier, a French lass, late last
year, is-sticking close to the Englishspeaking line its reaching out,
having brought in Mary McGuire
only after she had made good on the
dustralian stage and screen, and
James Slephenson and Bruce Lester
after they had proved their worth
in Warners' British studio. Fernand
Gravet, who is under personal contract to Mervyn LeRoy, and who is
on the upgrade under that producerdirector's guidance, is moving over
to Metro with his discoverer, where
he will join a list of importations
that has already, established a Hollywood record.

Herbie Hayward handling smash, publicity for Hoyt's new Century theatre.

Heatre de that Ruth Draper.

Ganer will four Australia and New Zealand!

Orrie Perry taking health trip to western Australia. Was for years 2m. State.

Marcus show is doing very good bit in Adelaide. South Australia, for Fuliers Spider-Dean. Ganer Side Hayward Conflect Control of the Conflec

#### Hollywood

Truing Tishman here Jerry Bergen off for Chicago.

Jimmy Costan in from Chicago

Richard Arlen home from Frisco. Billy Gilbert off for six weeks of

Dick Pritchard out again after flu attack.

Ray Bolger trained in from Wash-Ilona Massey vacationing at Palm

Springs Springs.
Anne Nagel resting at Palm Springs.
Itying Briskin in hospital with pneumonia.
Myrna Loy vacationing at Arrow-

Trying Briskin in Rospital with pretimonia six in the pretimonia of vacationing at Arrowhead Springs.
Adolph Deutsch handed out for Bet-Air home.
Olivia de Havilland readying for Honolulu jaunt.
Wesley Ruggles trained in after Harold Lloyds celebrated their 15th wedding anniversary.
Bette Davis moved into her new Coldwater Canyon abode.
Mike Rosenbergs observed their 24th wedding anniversary.
Alice Brady back at Universal set of the Hospitalization N. Y. on Will Rogers Memorial drive.
Alice Brady back on Universal set after being bedded for a week.
Arthur Lee, v.p. of Gaumont-British, here for production confabs.
Monte Blue, home after three months of personal appearances.
Wonte Blue, home after three months of personal appearances.
Wing Charney's Agfa Boy carried of the trophy at Riviera horse show.
Mrs. Pierre Carpentier, moher. of Annabella, confined to her daughter's home.

ne. Dhn Litel back at Warners after ng hospitalized for stomach il-

ment. A. M. (Doc) Solomon, exec at War-ner's Teddington, Eng., plant here for

ment.

A. M. (Doc) Solomon, exec at Warner's Teddington, Eng., plant here for visit.

Clark Gable taking flying lessons preparatory to applying for a pilot's william Boyd and Grace Bradley back from belated honeymon in Honolulu.

Fanny Brice to Frisco for judging of Baby Snooks contest, ballyhooed by Chronicle.

Pete Smith resting up at Palm Springs after completing recording on three more shorts.

Fart State of the s

lulu;
Judith Wilchins, secretary to S.
Charles Einfeld, arrived from New
York to establish permanent home

Charles Einfeld, arrived from New York to establish permanent home here.

Irving Lazar due in from New York next month to assume charge of radio department of Artists and Authors agency.

Lina Basquette off for Philadelphia to resume personal appearance tour to the Rio Grande. Gregg Toland, Samuel Goldwyn cameraman, made honorary member of cinematography fraternity at U. of California, Los Angeles.

Otto Kantureck, London director-cameraman, who came here a week ago to inspect the American film plants, would like to remain.

Frank Tours, RKO studio musical director, trained in with his family from New York and has set them up Bernadene Hayes, given first and for bruises sustained when motal lamp blind fell from catwalk and conked her during a scene for Paramount's You and Me.

## Chicago

Roy Topper writing a play. Eddie Pierce heading for Los An-

Edgie Pierce heading for Los An-geles.

Al Borde readying to leave for the Coast.

past. Dorothy Miller off to Mexico City

Dorothy Miller off to Mexico City for, a two weeks.

Jule Eckert to Italy for another year's voerl tutoring.

W. H. Stein, in Havana, due back here around March I.

Stagehands running their annual bail at the Aragon, Feb. 21.

Jimmy Petrillo has bought himself summer, home at Lake Geneva,

Les Weinrott a bachelor while the trau is grabbing off some southern sunshine.

## **OBITUARIES**

#### OSCAR ODD McINTYRE

Oscar Odd McIntyre, 53, America's most widely-read columnist, died in his New York home Feb. 14. Detailed story appears elsewhere in the literati department of this

#### CHARLES T. DAZEY

CHARLES T. DAZEY
Charles T. Dazey, 35, author, among other plays, of Tr. Old Kentuseky, died at his home in Quincy.
III. Feb. 9. The play-was one of the outstanding money makers of its early lime, and subsequently enjoyed lasting popularity in stock. It was tasted to produced abroad. It was made as a silent 'fin in 1909 and in '35 was made in a talking version.

made as a silent 'lim in 1909 and in 35 was made in a talking version with the late Will Rogers.

His first play, 'Rusticans,' written for cellege production, made such an impression that it was produced professionally, and determined, his career. In addition to 'Kentucky,' he wrote 'The Little Maverick' for Maggie Mitchell, 'The War of Weatth,' 'The Suburban,' Home-Folks,' 'One of the Family,' and a vaudeville, sketch, 'The Old Plute Player,' which for several years' served W. H. Thompson as a vaude-ville sketch. ville sketch.

His widow and a son survive, the latter Frank Dazey, Hollywood sce-

#### J. FRANK GARRETT

J. Frank Garrett, 43, publicity rep-resentative of the western region for Canadian Broadcasting Corp., with headquarters in Winnipeg, died Feb. 4, of heart trouble. He had been confined since the first of the vear

year.

Garrett came to Canada from Garrett came to Canada from Germany in 1913, joined the staff of the defunct Winnipeg Telegram, but went overseas the following year with the Lord Trathcona horse regiment. He returned to Canada in 1919 with the rank of captain. Garrett joined the staff of the Western Producer, Saskatoon weekly farm paper, in 1927, as radio editor, which position he held until his appointment to the CBC last May. As publicity representative for the western region of the CBC he was in charge of program publicity for the CBCs basic stations from Winnipeg to Vancouver. basic stations
Vancouver.
His widow and four children sur-

#### JOHN WILLIAM FEYL

John William Feyl, 73, a bandsman in Troy for 61 years and a veteran member of Local No. 13. AFM,

man in Arty for a years are a rear member of Local No. 13. AFM, died at his home in that city, Feb. 10, after a long illness.

Feyl began his career at the age of 12 with Maschke's Band and shortly thereafter joined Doring's Band. He served with the band in the Second N. Y. Infantry during the Spanish-American War, continued his enlistment after the war, and in 1916—went-to-the-Mexican-border-as-as-sistant band leader. At the outbreak of the World War, Feyl succeeded the late George F. Doring as leader of the Second Infantry Band and went overseas with the unit. In 1926, he became leader of Doring's Military, Band, and last April received title of bandmaster emerius. In addition to Band, and last April received title of bandmaster emeritus. In addition to his musical activities, Feyl served two terms as a city supervisor. His widow and a sister survive.

#### IRVING WEINBERG

IRVING WEINBERG

Irving Weinberg, 43, former husband and business manager for Betty Compson, time film actress, died at Denver hospital following an illness of four months. Divorced in 1937 Weinberg returned to his Denver home and entered the hospital soon after. His wedding to-Miss Compson was a major event in Albuquerque with the ceremony performed on the rear platform of a westbound train, with the governor of New Mexico and his wife in attendance.

Burial was in Denver.

# ALBERT THOMAS MARSHALL Albert Thomas Marshall, 64, died In Toronto, Can., Feb. 10, Deceased was associated with the

Shea's theatres for 20 years as stage manager of the Victoria and Hippo-drome when theatres showed yaude-

## JANE KENNARK LOTHIAN

Jane Kennark Lothian, 75, died in New York Feb. 11. She was Jane Kennark profes-sionally, making her debut in The

Pearl of Savoy' in 1880. She became a member of one of the touring companies put out by the Madison Sq. theatre (Frohmans), and was the original Estrella in 'Arizona,' also being featured in 'Under Two Flags. Toast of the Town, and 'Paid in Full'. She played in stock in various cities and on her retirement became a guest at the Actors' Fund tome at Englewood.

A sister and two sons survive.

VARIETY

#### WILLIAM HRABE

WILLIAM HRABE
William (Billy) Hrabe 58, band
director and close friend of John
Philip Sousa, died last week in
Montgomery, Ala., after long illness.
Hrabe toured United States as
member of several circus and show
bands before going to Montgomery
shortly after World War.
Hrabe had been bandmaster af
Montgomery's Sidney Lanier High
School for several years.

#### FRANK PENNINGTON

FRANK FENNINGTON
Frank Pennington, 60, of
the Riallo theatre, Villisca, Iowa,
was killed in an auto crash near
Council Bluffs, Iowa, Feb. 7 as he
was en route to Omaha to get his
weekly supply of films,
Another passenger in Penningtons
car was killed and Robert Penningtons on of the theatre owner, suit-

ton, son of the theatre owner, suf-fered broken legs, chest and arm in-juries in the accident.

#### OLIN F. GIBSON

Olin F. Gibson, 31, pianist who played with orchs in St. Louis theatres, hotels and country clubs and also was staff pianist at three local

IN FOND MEMORY OF OUR FRIEND O. O. McINTYRE J. C.

radio stations, died there last week from tuberculosis.
He also was an announced at KWK and played with the Municipal Opera orch. He is survived by his widow.

#### F. F. DVE

E. E. DYE

E. E. Dye, Jr., for the past several years connected with Wilby Theatres in Montgomery, Ala., died Feb. 12, after a few days illness. Dye was manager of Strand theatre at time of death, Was brother-in-law of R. M. Kennedy, district manager for Wilby houses in the south.

THOMAS V. BURKE.
Thomas V. Burke, 37, died here recently of cancer after a long illness. Burke, with Edward Snyder and Mae Snyder, known as the Three Londons, spent 15 years in vaudeville in trapeze act.
Survived by his father, his widow, three brothers and a city.

three brothers and a siste

MRS. LANNIE HAYNES MARTIN Mrs. Lannie Haynes Martin, 64, forner magazine editor, died in Los Angeles, Feb. 13. She is survived by a son, Kyle Palmer of Hollywood staff of the Hays office.

Joe E. Brown script. Widow sur-

#### CLARENCE P. SIEGFRIED

Clarence P. Sicgfried, 42, member for many years of the acrobatic trio known as the 'Melvin Brothers,'' died in Reading, Pa.

He retired four years ago from the professional field.

Mrs. Elvira Mendenhall, 84. mother of Mrs. Alexander Pantages and grandmother of Rodney and Lloyd Pantages and Mrs. John Con-sidine, Jr., died Feb. 10 in Los An-

Mother, 75, of Frank Mansfield, vaude and nitery performer, died in Brooklyn, Feb. 5, following an automobile accident. Survived by daughter and two other sons.

Mother of Peter De Rose, song-writer and radio artist, and Andy De Rose, music publishing busi-ness, died in New York Feb. 13.

Mother of Carl Hoff, orchestra leader, died in Los Angeles, Feb. 12.

#### R. R. Terminal

(Continued from page 1)

in these structures for gymnasium facilities for several thousand workers in Radio City group.

Though this will finish building plans for Radio City group blity of a giant railroad terminal being built on land north of 51st street with direct connections with Radio City buildings tas been under discussion. Probably, would serve as New York station for the or six railroads now landing Manhattan-bound passengers in Jersey City or Hoboken.

passengers in Jersey cut of anothers, when, and strips of land from 50th street to Central Park are reported under Rockefeller ownership. They would be available for such a terminal under, some joint sponsorship scheme and additional building projections are some properties.

scheme and additional building projects in years to come.

Proposal to use Center theatre as: a concert hall similar to Carnegie hall also has been mulled recently by executives. House, which has 3,307, seating capacity, is considered ideal for that purpose. Actual transfermation into concert auditorium, however may again completions. however, may await completion of Sixth avenue ubway.

#### **MARRIAGES**

MARRIAGES

Mary Alice Buzzelli to Andrew
Biordi in Ellwood City, Pa., Jan. 24.
He is owner of Majestic theatre,
Ellwood City.
Cherry Sale, daughter of late
Charles (Chic) Sale, to Moroni
Brown, Columbia university student,
Feb. 12, in New York.
Ida Bacher to Howard Schaffer in
Pittsburgh, Feb. 9, He is pianist
with Stanley house orchestra.
Ellen DuPont to Thomas Hamilton in Pittsburgh, Feb, 11. He was
in 'As Thousands Cheer' and is now
hotel magazine publisher.
Marianne Schultz to Raymond
Moore in Riverside, Calif., Feb. 13.
He is operator of Cape Playhouse.

He is operator of Cape Playhouse, Dennis, Mass.

Dennis, Mass.
Betty McCreary to Don O'Brienin Omaha, Feb. 28. He is technician for WAAW.

Mrs. Geraldine Baker to Frederick William Vroom in Hollywood, Feb. 11. Bride is widow of Leighton Baker, legit actor, Room former Shakespearean actor.

Marcoreta Hellman to Arthur Quenzer in Beverly Hills, Feb. 15. Bride a film actress; he is song-writer.

Ruth Greeley to France.

writer.
Ruth Greeley to Jackie Heller, skedded for Chicago tomorrow (17).
Bride is dancer; he is singer.

#### BIRTHS

Mr. and Mrs. Earl Strebe, daugh-ter, in Palm Springs Feb. 5. Father is Palm Springs and Arrowhead theatre operator. Mr. and Mrs. Victor W. Bump, son

former magazine editor, died in Los Angeles, Feb. 13.
She is survived by a son, Kyle Palmer of Hollywood staff of the Hays office.

CARL CAZELL

CARL CAZELL

CARL CAZELL

Carl Cazell, 34. one-time vocalist and planist over WOAL San Antonio, died Feb. 7 at his home at Marta, Texas, Bursial locally.
Surviving are his widow, a daughter, in Son Misser Press, respectively. Surviving are his widow, a daughter, in Los Angeles, Feb. 19. Surviving are his widow, a daughter, in Los Angeles, Feb. 19. Father is self-was killed Feb. 10 in an auto crash near Bakersfield, Cal.

The deceased had been writing for films for about the past 15 years. His last assignment was at RKO on a System on Coast.

## News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

#### East

Questionnaire circulated in Bronx-ville indicates mothers favor a two-hour picture show, but want the children held to one showing. Op-posed to too much sensation. Ma-jority of replies favored a single callure and some shorts.

Wallis Warheld homestead in Baltimore, lately made into a mu-seum, closed for lack of business.

soum, closed for lack of business. WOR experimenting with fac-simile transmission in the early morning houses, using its regular channel. Rehearsals for general broadcasting when FCC drops the flag on WOR's new channel, now

broadcassing flag on WOR's new channer, non-flag on WOR's new channer, non-flag on the flag of the fla

zoo, N. Y. Meewa, the five months told lioness used by him in a picture.

Letters to friends in Baltimore tell that Dr. Ernest Schelling, conductor of the Balto symph has regained his eyesight under European physicians.

Gatty Sellars, organist, slated to sweek. Organ would not part as the control of the Balton of the Church. That organ also out of order, so he gave it up.

American Women's Assn. gave Sonja Henle a tea in the clubhouse last week. Crowd of about 1,000.

RKO theatres except Palace and Albee, now open on Thursday stead of Friday,
Assn. Model Railroad Mfgs. staging a show of toy trains. Ruis until Saturdish. American Amusement Guild formed. To English Svens blays and also translate American versions for use abroad.

Edward Furman, of 'Dead End,' accused of annoying women, discharged from mental hospital at Brentwood, and in court again to find out what next.

McKinley theatre (Bronx) reper-

mext.

McKinley theatre (Bronx) reper-tory players to shift to the Hopkin-son. Brooklyn, while the latter troupe moves in on the McKinley. Both Yiddish.

Both Yiddish.

Ted Shawn to open a series of Sunday night, recitals at the Majestic Feb. 27. Has some new numbers, after Some and the Feb. 27. Has some new numbers, after a few and the some state of the series of

itis. Treasurers' Club benefit at the Im-

Treasurers Club benefit at the Imperial next Sunday,
Secretary of Labor Frances Perkins has invited the cast of Pins and
Needles' to take part in the celebra-tion of the 25th anniversary of the Labor Department.
Connecticut Society of Friends of

Labor Department.
Connecticut Society of Friends of Music plans a new music center at Westport, Conn. Will build a 10,000 seat amphitheatre.
Judging startety systemacy for poy Judging startety systemacy for poy Ludging startety systemacy for poy Ludging startety systemacy for the Nat, Federation of Music hosticutes Some kid gets's a \$250 scholarship and a hand-made fiddle well as a broadcast.
Salvation Army gave a cuffo showing of 'Brothers,' anti-war play, at its own auditorium last Friday, Only one performance.
Tommy Kelly and Ann Gillis did a plan at Wanamakers last week to boom Tom Sawyer. Supposed to Ann's birthday and all who bought with the property of th

luncheon got a hunk of birthday cake.
Donald Flamm, of WMCA, ends seach day's broadcasting with a prayer for all oppressed peoples. Another Millinsky and the N. Y. Another Millinsky and the N. Y. Perimental Theater and will roll their own in future.
Helen Kellar, blind and deaf, at the Filmarte last week. An interpreter gave a running description of the film.
Federal narcottic agent blames Big

the film.

Federal narcotic agent blames Big
Apple for the spread of reefers.

Says dancers smoke the marijuana

Says dancers smoke the many to get pep.
to get pep.
First strike at N. Y. World's Fair.
Walkout of 26 cooks who claim some
of their number got fired for union

First strike at N. Y. World's Fair, Walkout of 26 cooks, who claim some of, their number, got fired for union activities.

Gabriel Heatter and Harry Hershfeld guests of honor at Jewish Theatrical Guild meeting list Sunday. Ben Bernie, Cab Calloway, Benny Goodman, Vincent Lopez and Russ Morgan to offer their bands at the Israel, Orphan-Asylum benefit Saturday 119, at the Garden.

New York courts refuse to recognize Lefty Comez's Newada divorce, and order him to Ince the separatize Lefty Comez's Newada divorce, and order him to Ince the separatize Lefty Comez's Newada divorce, and order him to Ince the separatize Lefty Comez's Newada divorce, and order him to Ince the separatize Lefty, Gomez's Newada divorce, and ender him to Ince the Separatize Lefty, Gomez's Newada divorce, and Eleanor King and Louise Kloepper, Ch. Y. and Marian Van Tuyl, Chi, awarded 1938, fellowships Bennington School of the more.

"Veronica's Veil, Union City (N. J.). Passion play, to start its 24th scason Feb. 27.

Sig. Soach, prexy of Nat. Assn. for American Conductors and Composers, announces presentation of

medal. Variety takes no credit for rewritten from a daily paper.

medal. yearly to person who has done the most during the year for the Am eric an composers. First award May 20. In honor of the late Henry Hadley.

Rutgers University to show campus Films made in 1916 in contrast to a set made recently. One of the nitractions at Alumnus Day, Feb. 22.

Eastman Kodak staging an exhibit of advanced amateur films at International Building. Rockefeller Centractions at Alumnus Day, Feb. 22.

Eastman Kodak staging an exhibit of advanced amateur films at International Building. Rockefeller Centractional Building. Rockefeller Building. Staging Richeraction Building. Staging Richeraction Building. Hopenad Monday. Rockefeller Building. Rockefeller Building. Building.

### Coast

William S. Hart's 31-year-old screen horse, Fritz, died at former actor s. Wewhall, Cach., ranch. and John Monk Saunders, scenarist, separated after 10 years marriage. Burglars made off with \$6,00 worth of furs and jewelry from Beverly Hills home of Alice Faye and Tony Martin.

Bank of America, Santa Barbara, appointed receiver for Warner Cland, the screen's Charlie Chan, on application of Mrs. Oland, who destroyed the screen's Charlie Chan, on application of Mrs. Oland, who destree pending distribution of the committee of the screen's Charlie Chan, on application of Mrs. Oland, who destree pending distribution of the committee of the screen's charle for the screen's charles and told L. A. court she demanded more luxuries than he could provide on his \$1,000-a-month in the screen's charles and told L. A. court she demanded more luxuries than he could provide on his \$1,000-a-month in the screen's charles and told L. A. court she demanded more luxuries than he could provide on his \$1,000-a-month in the screen's charles and the screen's pending the screen for the screen's pending because of lameness, which means steed will miss its chance in Santa Anita's \$10,000 handicap.

Mae West has been of withdrawn from training until late Spring because of lameness, which means steed will miss its chance in Santa Anita's \$10,000 handicap.

Mae West has been of work Linder, writer also of seven light to other beach in contempt for her-refusal-to should be should not be held in contempt for her-refusal-to writer also of the screen light to other beach in contempt for her-refusal-to should be should not be held in contempt for her-refusal-to should be should not be held in contempt for her-refusal-to should be should not be held in contempt for her-refusal-to should be should not be held in contemp

nounced reconciliation after discussing divorce plans with their attorneys.

Burglars broke into Van Nnyshome of Louise Fazenda and Halwalls and made off with \$7.100 worth of furs and jewelry.

Marriage of Stan Laurel to Ver Chuvalova (Illiana) nitery warbler, was held legal by the L. A. Superior court when plea of Virginia Ruth-laurel that her divorce from the film conic be set asjde was denied.

Warner Ooland, Charlie Chan of the films, condined to his home in following a run-in with film warmer of the films, condined to his home. In followood, suffering from nervois the addown following a run-in with the films of the films, condined to his home in the films of the films. The films of the films o

Collided with allow.

Norman Rankow. Beverly Hills
promoter, was arrested in L. A. of
(Continued on page 63)

## WHAT THEY THINK

Arden OK's Crix New York, Feb. 11.

Rew YORK, Feb. 11.

Editor, Varietty.

Im glad the music critics received the Benny Goodman concert at Carnegie Hall as they did, It indicates they are broadminded enough to realize that swing tempo is a sefinite component of modern music, cold as such deserves to be entired. such, deserves to be epitom-our leading music citadel.

ised at our leading music citadel.

The success of this concert should lead to other presentations of the same kind. A program dedicated to specialized types of music, as, for example, the tango, the rhumba, Hawalian music, the Vlennese waltz, or other rhythmic forms, would, I believe, find acceptance with a large audience.

#### Boston Liked 'Our Town' Boston, Feb. 11. Editor. VARIETY:

gdior, Variety:

A little beef, sir, just a little beef.

Your current issue reports to the entire theatrical world, that 'the Boston critics' didn't like 'Our Town. That isn't true, 'At least three of us not only liked it, but got as excited about it in print—even if we were, because of natural short-comings, less lyvical—as any of the New York reviewers.

as excited we were, because of natural shortcomings, less lyrical—as any of the
New York reviewers.

I myself did not get to the openfing because I had to be away thatevening. I went the second night,
however, and on Sunday, Jan. 30,
devoted a great deal of space to as
enthusiastic a nofice as I have ever
written. I consider the play, you
see, one of the most delicately beautiful theatre things in memory.

Some Boston reviewers, it seems,
syressed mildly unfavorable
epinions. The playgoing public, for
a number of reasons, stayed away
from it.

a number of reasons, stayed, away from it.

I am making a beef not out of indignation. But Vantery is not only widely read; it is also widely quoted and casual sentences from its columns become a part of current theatre lore, their accuracy unchallenged. The mistake you make this week has The mistake you make this week has been made before. Plays which, got mixed notices here were summarized in Vanistry as having been generally welcomed or generally panned by the critics. This is perhaps due to the fact that we have eight daily papers. Boston, a fact which toesn't seem to be widely known in New York City.

New York City.

Under ordinary circumstances, I bertainly wouldn't fuss about an error of the kind, knowing how easy it is to make them. In this case, I m so keenly and completely sold in this play. 'Our Town,' that I don't want a contrary opinion circulated widely as your paper toes circulate opinions.

As an alumnus of Variery and long-time admirer, I hope that herefilter your exchange readers will head all the Boston papers before they see fit to casually charge all the Boston critics' with the opinions of few.

Elliot Norton (Dramatic Critic, Boston Post)

## Pro-Broadwayite New York, Feb. 12.

New York, Feb. 12.

Editor, VARIETY:

Three cheers say I for the efforts of Bob Christenberry of the Astornald his Believe-in-Broadway movement. If the Broadway showmen and restaurant owners don't back up this campaign to the limit, then they deserve the fate which is just around, the corner, unless something is done—and done soon—to revitalize the Grand Old Street. Grand Old Street.

The Broadway of the days when Shanley's and Rector's and Church-ll's were the spots is just a legend to me, and I firmly believe that if to me, and I firmly believe that if the Present campaign is successful the Broadway of tomorrow will be that legend come true on the successful the successful the Broadway of tomorrow will be that legend come true on the successful the successful the successful the successful that legend come true on the successful that legend come true on the successful that legend come true on the successful that legend the successful th legend come true on a grander, e magnificent scale than more magnificent thought possible.

Broadway without its cheap movie Houses, its bargain haberdasheries and its drink-stands would be a far greater attraction than it ever has been

Jerry Cotter. WAAT, Jersey City.)

Daffodil

Cambridge, Mass., Jan. 26.

Cambridge, Mass., Jan. 26.
Editor. Vaniery:
There a daisy in Vaniery's
Datfordis and what a daisy.
Datfordis and what a daisy.
Datfordis and what a daisy.
Datfordis and what a daisy in the same of t

you credited to Rinso really belongs to Super Suds which made by Colgate-Palmolive-Peet. In the language of the flowers the daisy stands for innocence and I am sure this an innocent slip of the fast running editorial pen of the fast running editorial pen of Variery which can be excused. Now you see how religiously and carefully the subscribers of Vaniery read your valued publication.

Advertising Department, Lever Bros. Co.

## Billy Bennett and Afrique

Billy Bennett and Afrique
Edinburgh, Scotland, Jan. 29,
Editor, VANETY:
I read-with interest in VANETY
dated Jan. 19, how my friend Afrique
made a successful debut at the Rainbow Room and that one of the tops
in his repertoire was an impression
of an English music-hall comic, but
alas the name of the English comic
us the writer of this letter. Please
do not misconstrue my letter.
Afrique has permission to use my
material and maleupi, in fact I gave
him a moustache and rehearsed him
myself the last time we played together at Finsbury Park, so I think
a little recognition would not come
amiss.

amiss.

I have never played on your side myself, atthough I came over in 1928 under contract to a well-known mānagement but it's a long story.

I was over last summer on hold: y and had a marvellous time, thanks to some good pals. Jike Jack Norworth, Joc Laurie, I'r, and Ray Noble, and am looking forward to another trip soon.

soon.
Am now out with a roadshow, with a well-known American Englishman, Owen McGiveny.

Billy Bennett.

('Almost

#### Mission of Newsreels?

Mission of Newsreels.
Chicago, Feb. 12.
Editor, VARETY:
I notice an attempt to stir up
troversy concerning the purpose of
newsreels. As an ex-cameraman
with newsreels in various capacities
for about eight years, le' me say that
those who think that the main object of newsreels is other than compiling of news are only, kidding
themselves. Whether it is entertain
in or not presentation of headline
stories should continue to be the
mission of newsreels.
Even the 'March of Time' carries,
on a newspaper function—that of

Even the 'March of Time' carries, on a newspaper function—that of editorializing (no. necessarily one way or the other) leading news events. The newsreel has the same obligation as a news agency: to keep theatre patrons informed on world events, whether 'title freakish items or oddities are carried alongside or not. Newsreel crews carry police cards with authority to go any place a remorter does.

cards with authority to go any place a reporter does.

I was always told that if it was interesting, the subject was worth grabbing for the screen. While some such topics not always were entertaining, or did not seem so to me, if they held audience attention they were worthy of inclusion film. Talk about saving the screen only for entertainment how about travelogs, educational topics and some of those documentary pictures? If s does not belong in news-reels, why, not change their ame If 's does not belong in news-reels, why not change their ame and make them just shorts?

Yours for more news in newsreels, I. H. Dyke, Jr.

Beauvell and Tova Present
Quoinnati, Feb. 12.
Editor, Variety
We note this week's Variety an
item which is incorrect. We are not
one of the four dance teams, as the
story states. We Beauvell and Tova,
present the Cavalcade of Dancing.
Enclosed also you will find a newspaper ad and table card which will
verify our statement.

verify our statement.

We will greatly appreciate if you will please correct in next week's VARIETY.

Beauvell and Tova.

#### Odds on Frisco Fair

San Francisco, Feb. 15 Sain Francisco, Feb: 15.

Pessimistic reports that the Golden
Gate International Exposition is behind schedule is being discounted by
odds of nine to one that the fair will
open on time one year from now,
being offered by Lloyd's of London,
W. B. Brandt & Co., local haurance,
agents are quoting figures.
Odds of 17 to 3 against war foreing
abandonment of Treasure Island also
being listed.

## News of Dailies

(Continued from page 62)

charges of operating a racket in promising investors a return of \$50, 000 on a \$1,000 investment in exclu-sive rights to the motion picture con-cessions of the New York World's Fair and the San Francisco exposi-tion.

Freddie Bartholomews attorneys went into L. A. Superior court with a pilea for exemption by the young \$100.00 per payment of 20% of his \$100.000 per payment of 20% of his \$100.000 per payment of 20% of his \$100.000 per payment payment payment per payment per payment per payment was agreed upon at the time youth's custody was granted his aunt. Denial of articles of incorporations.

youth's custody was granted his aunt. Denial of articles of, incorporation to a group known, as the American Society of Photographers is sought in a suit filed in L. A by the American Society of Climenatographers on the ground that the public would be misled by the similarity in 'names, misled by the similarity in 'names, the similarity in 'names, and the control of the ASC. The control

tary of state.

Nunnatly Johnson, scenarist, was sued for divorce in L. A. on grounds of mental cruelty following an accord between opposing counsel on a property, settlement and awarding custody of a daughter to Mrs. Johnson

son.
Patrici Douglas, film extra, filed suit for \$500,000 in fcderal court against David Ross, Chicago film sales! Hal Roach, Edward J. Mannix, Vincent Connift and 50 John Does, as aftermath of alleged attack during last May's Wild West fete at the Hal

#### Lakewood, N. J., Theatre's 40c for Baer's Workout

Alle for Baer's Workout Chamber of Commerce of Lakewood, N. J., winter resort 90 miles from N. Y., has set u. training quarters for Max Baer in Barney Ferber's Palace theatre, normally closed in the winter, and charging 40c. admission to training sessions. Ticupe with the former heavyweight champion, who meets Tommy Farr March II at Madison Square Garden, isn't designed to bring people to Lakewood, but merely to offer another attraction of casual interest to the 15,000 transients who come down every week anyway.

Stage of the theatre has been

every week anyway.

Stage of the theatre has been turned into a miniature gym with a regulation, ring complete with all the customary paraphernalia. First three rows, are roped off for the press. Extra lights have been installed to make the activities mor visible for the customers.

Two-how, sessione which take

visible for the customers.

Two-hour sessions which take place daily except Monday were inaugurated last Priday (11) before a gallery of only 400. House can accommodate three times many payees. Max is working out together with his ponderous brother, Buddy, who fights Gunnar Barlund, of Finland, at the Garden March 4. Four. sparring partner, help. Baeralong, most noteworthy being Jorge
Brescia, the promising Argentine Brescia, the promising Argentine heavyweight.

Baer claims he ca dispose of Fair and expects to be matched with Louis for another shot at the title before Max Schmoling can return before Max So from Germany.

## Mental Clyde Beatty

Indianapolis, Feb. 15

Indianapolis, Feb. 15.

Howard Y, Bary, manager of the Hagenbeck-Wallace circus, with head-quarters at Peru, Ind., announces the booking of Blacaman, Hindoo, who came from Central America, and will do a hypnotic act with wild animals on the show next season.

Blacaman brought 33 lions 60 crocks, and a crew of assistants with him. He puts the animals under the spell of his eye and has them perform tricks, as directed by his intal instructions.

instructions

#### Rounds Out Jinx

Detroit, Feb. 15.

Rounding out supposed 'ji' Rounding out supposed ji Al-berting fell and broke arm while running to board horse for her bare-back act last week at the annual Shrine circus; in Coliseum here, it was circus; third secident since Ared Bradna, ringmaster, byoke his key in a full, at Lansing, Mich., coupla-reach; aid. weeks ago.

igo. Terrell Jacobs, lion tamer.

Capt. Terrell Jacobs, 116n tamer, was bitten in the hand by a lioness opening night here last week.
Albertina is in Highland Park General hospital here, and will not furn to show while cleurs is here for 10-day stand.

## Congress Would Order Fair Play For Workers at N. Y. and Frisco

#### CASA MANANA'S FATE

Two Propositions for Operation of Ft. Worth Spot

Fort Worth, Feb. 15.

Fort Worth, Feb. 15.

Two propositions for operating Casa Manana this summer being considered by the Fort Worth-Frontier Fiesta Association. One is from Fortune Gallo, who would present light operas and musical comedies as he did at Jones Beach. The other is from Will Morrissey, William B. Friedlander and Arthur Silber, who arived here yesterday to confer with flesta officials on the project. This trip proposes to lease both Casa. Manana and Pioneer Palace. A new show would be presented every four weeks at Casa Manana.

An auction of equipment of the

Manana.

An auction of equipment of the flesta was held recently. Many costumes and other articles were sold.

#### Ohio Circus Moves

Canton, O., Feb. 15. Circus contracting agents continue stive in eastern Ohio industrial enters in their battle for billing

space. Ringling Bros.-Barnum & Bailey circus has squared banner and angung Bros. Barnum & Bailey circus has squared banner and posting locations here for a June date and already has let the contract for sniping the countryside. The big show was billed, here last season on July 10 but cancelled out when the steel strike situation became acute.

season on July 10 but cancerne outwhen the steel strike situation became acute;
Squaring of downtown banner and posting locations also has been completed at Akron and in Cleveland and other Ohio cities, where it is expected to play a month earlier than former years. Because of the Great Lakes Exposition Cleveland has not been on the big show route for two years.
Hagenbeck Wallace agents continue to line up an early spring route through its long established Ohio territory, Zanesville, O, having been contracted this week for showing there May 4. Is likely to be the first rall show into Ohio territory in the spring closely followed by the New Tim McCoy wild west and the Cole Bros-Clyde Beatty-circus with the big one moving in in June.

## Jersey Will Benefit

Trenton, Feb. 15. Trenton, Feb. 15.
Figuring that the 1939 World's Fair will benefit New Jersey more than any, other. State except New York, the Legislature is considering appropriating \$500,000 for participation. the exhibition. Governor Moore believes that \$200,000 will suffice, but Grover Whalen, president of the Fair, has urged that Jersey invest \$500,000, pointing out in a letter to the Governor and the Legislature the advantages that will accrue to this State.

Legislature the advantages that will accrue to this State.

Promotion Council's job will be to sell Jersey to the rest of the nation, especially those attending. World's Fair, with particular ballyhoo on Jersey shore resorts and upstate lake and mountain regions. New Jersey and mountain regions. New Jersey Hotel Association has already launched preparations to entertain flock of visitors to Fair who will be unable to find accommodations near

#### Nudies, Beware

Regina, Sask., Feb. 15. Complaints from Regina Ministerial Association over alleged midity at Association over alleged midity at Regina Exhibition midway has sum-mer has city council exhibition com-mittee adither. Council promised Royal American Shows would be checked severely this year. Exhibition Aug. 1-6.

#### Park Reverts

Park Reverts

Medina, O. Feb. 15.
Control of Chippewa Lake park has reverted to A. M. Beach and associates, original owners. The pay has been operating under receiver, ship for several years and has been making money. Beach reported.

Plans will go forward is mediately for considerable new construction and additional midway features.

Washington, Feb. 15.

Washington, Feb. 15.
Charges of labor exploitation, chiseling, law violations, and inchment reatment of workers were heaved at exposition concessionaires last week in a Labor Department report presaging close Federal scrutiny of the working conditions at the forthcoming New York and San Francisco fairs.

The name-calling summary, which was published by the House Foreign Affairs Committee as a warning to proprietors at the 1939 exposs suggested that Federal funds be withheld unless through proper supervision employes, 'particularly women and children, are assured fair treatment by their bosses. Author, Jack Wright of the U. S. Labor Department, suggested that the Federal Commissions require exposition companies in the future to insist upon the posting of bonds covering payment of wages, observance of prevailing pay scales, and good moral and physical working conditions, Observed, that if Federal cash is obtained for the purpose of fostering educational activities it is time to start educating.

educational activities it is time to start educating.

Unveiled through efforts of Con-gressman Ed Izac of San Diego, the report blasted numerous operators at both San Diego and Dallas shows. Said that despicable practices were tolerated, along with a lack of re-sponsibility and an anything goes feeling.

suid, intal. despicate practices were tolorated, along with a lack of responsibility and an anything-goes feeling.

Bad at San Diego expo pay was, held from colored women hired to tend rest rooms, children were forced to work long hours "midget exhibits, waitersses were fed unwholesom" food and given no compensation but-tips, and labor abuses of all sorts occurred. Girl employes were forced to take part in seandalous parties, while some of the out-of-town girls were imported by bosses who 'had other motives than the efficiency' of their help.

Similar conditions were noted at Dallas. Kick-back racket was used by operator of a guide service who rented out femme escorts to men customers; concessionaires went broke without Daying employes.

rented out femme escorts to men customers; concessionaires went broke without paying employes; Chinese coole' system was followed by manager of a wheel-chair concession; a prominent New York restaurant, chain, which charged cessive prices for meals, gouged employes on informs and pay; girla were lured with hope of high salaries, but gol only pittances; and excessive hours were required.

#### Duval with Ringling

Pine Bluff, Ark, Feb. 15.
Herb Duval, for the past year with
Tom Mix. Circus, has been namedbusiness, manager, of the Ringling
Bros.-Burnum & Bailey Circus,
Duval is a native of Little, Rockand has been with, various circuses
the greater part of his life-although,
he is a law graduate and for a while
is a law graduate and for a while

he is a law graduate and for a while was a city official in his home town.

#### Collects from Ringling

Galveston, Feb. 15.

Agreed judgment of \$6,806 was entered in lederal district court here in damage suit brought by J. T. Mc-Whorter, against Ringling Bros-Barnum & Balley circus.

McWhorter sought damages for broken jaw in October, 1936. Mc-Whorter alleged he was riding in rumble seat of automobile when pole dropped from circus wagon and struck him in the face.

#### Mass. Fair Clicked

Springheld, Mass., Feb. 15.
Net profit for 1937 of \$30,290,29
after depreciation, cash on hand of
\$22,432.19 and the best operating
year since 1925, with the solo exception of 1933, was reported by
President Joshua L. Brooks at the
annual meeting to the Eastern States.
Exposition lust week.
Dates for the 1933 fall show were
set for Sept. 18 to 24, inclusive. Springfield, Mass., Feb. 15

#### IREDELL CO. FAIR

Charlotte, N. C., Feb. 15.
George Neel has been appointed manager of the Jredell County Agricultural Fair, which will be field. Stateswille the week of Oct. 17-22, inclusive.

from the PALOMAR, Los Angeles, to the PARAMOUNT, New York

IT'S THE MCCOY

from coast to coast!

Smart hotels, theatres and ballrooms in nearly every state and in most of the key cities have featured Clyde McCoy and his band. Although he is famous for his "hot" trumpet, his orchestra is versatile and plays dance music in the modern manner, sweet and seductive as well as rhythmic and exciting! .

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110,000 Discs of "Sugar Blues" Sold to Date!

# VITAPHONE

Movie Shorts

Personal Manager GUS C. EDWARDS

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AND HIS SUGAR BLUES ORCHESTRA

NOW-PARAMOUNT NEW YORK

WEEKS

FEBRUARY 23 MARCH 2

March 11—Palace, CLEVELAND March 18-Stanley, PITTSBURGH April 1—Capitol, WASHINGTON April 8-VITAPHONE Studios

March 25—Earle, PHILADELPHIA April 15—Hippodrome, BALTIMORE featuring WAYNE GREGG and the BENNETT SISTERS

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Vol. 129 No. 11

NEW YORK, WEDNESDAY, FEBRUARY 23, 1938

64 PAGES

# DIO PLUGS AND BRI

# Gread of Berlin Axis to Vienna Seen as Curb on U.S. Films Abroad USED ON PUBS

Sweeping extension of Nazl domination over Austria, as outlined by Adolf Hitler over the weekend, following Austro-German settlement a few days before, is viewed as a serious threat to American film business not only in Austria, but possibly in Czechoslovakia, Roumania and Poland. With warfare raging in Spain and China, and restrictions and bans imposed on foreign product in Japan, some foreign department heads envision the narrowing down of the open world market for U.S. distributors to solely English-speaking nations, France and Latin-American buntries.

countries.

Pinch in Austria already is felt by American. film companies because that nation had been slow in remittances to U.S. even before the Nazi swing into control. This means distributors can do business in Austria, but they can't get the money out of that country freely. Foreign departments in N. Y. fear Austria will become as much a frozen market as Germany.

New sore spot has developed in Roumania, distributors claim. Picture companies are encountering increased difficulty in getting coin out of that country, removal being restricted via special permit. Though Czechoslovakia currently has a terific license fee against foreign films, apread of Nazism is expected further to bottle up free flow of product and money. Hope is held out that a more liberal policy toward U. S. distribs may be adopted through the Czech-Slav trade treaty now being negoti-Slav trade treaty now being negotiated in Washington.

Many foreign distributors are In-

Many foreign distributors are Inclined to throw up their hands in
dismay at the manner in which Hitler control is spreading through central Europe. Bulk of major companies thus far have decided to continue in Austria, in hopes that conditions may improve, just as three of
the larger American companies have
remained in Germany. They are
(Continued on page 12)

#### Ex-Cop, Now in Tombs On Murder Rap, Preems His Play in Sing Sing

Taken From Life. a play by former patrolian Arthur Chalmers, was tried out last night (Tucsday) at Sing Sing prison, Ossining, N. Y., while its author languished in Tombs Prison, N. Y., on a murder rap. A Broadway producer expects to present it commercially. Play, a melodrama, was written in the jug by the ex-cop who has been confined there since past summer for alleged slaying of a French housemaid. He is also the author of several other plays which he wrote while patrolling West 45th street, N. Y. Bluccoat was something of a hanger-on and show biz worshiper while pounding the mid-lown pave.

# **CUSS OUT BERGEN**

Buffalo, Feb. 22. WEBR's 'Names Make News' program on Sunday (20) presented a couple flesh-and-blood Charlie Mc-Carthy's-who think their famous

Ever since Edgar Bergen's dummy became a radio favorite, persons who had been christened Charles McCarthy have had to put up with being called block-head and with tele-phoners who want to know how they can answer the phone when Bergen

is out.

When my wife goe: shopping, one Charlie McCarthy testified, 'the saleswoman asks her how little Charlie is, and whether Mr. Bergen had to stay at home! Another stunt of the village wags is to call up a Mrs. Charles McCarthy every Sunday evening and ask if her husband will be able to so on the radio.

go on the radio.

## DISNEY'S BIG B. O. KAYOES **VAUDERS**

Disney's 'Snow White' (RKO) is not only leaving in the wake of its bookings a stream of splintereened to. records—it is also bringing youde booking offices and agents one of the greatest periods of inactivity. During last and this week, four-day talent pencil-inners and profferers alike have been about as busyand as least evident as Santa Claus in February.

Snow White' is not only a stream of the profile of

in February.

Snow White is not only nullifying activity vaude, because of the
long-run stands it is making in many
vaudflimers, but film is also, in situations where it is being first-shown on
combo bills, being paired with bottom-budget shows.

tom-budget shows.

Being an RKO release, Snow White is generally causing uncertain conditions because the vaudiliners on the circuit time are not sure how long the film will run.

long the film will run.

Indie Hippodrome, Baltimore, has cartoon in its second week and it will roll on. House always buys the biggest sort of stage-shows available. For the Disney-production budget is down to around \$2,000 per week for acts, with same show holding for film? run.

Large salaried performers are get-ting the cold-eye from bookers while the b.o. blaze of "Snow White" con-tinues.

Extends Beyond New York Powerful City - All Dancemen Dictate Whom Publishers Must Hire and at What Salaries

#### SWAP FAVORS

Business of exploiting popular tunes has become so clogged up by log-rolling among bandleaders and their hangers-on that publishers are wondering what drastic action they can take to minimize the effects of this situation. Quite a number of leaders have developed a formula for getting the tunes of which they are co-authors or publishers plugged by fellow batonists, while others of the same clain make, it an open practice of dictating to publishers whom they are to employ if they want their songs included on broadcast programs.

Publishers who have made Publishers who have made a study of the log-rolling system point out that there are some 20 onchestra leaders with network outlets who have songs currently riding or have stock interest or other: financial affiliations with publishing houses. Some of the latter are operated directly, while there are doing business the names of brothers or relatives. It is now, common for several band

common for several band leaders to enter a verbal agreement wherety each is assured of his tune getting a plug on the other fellows program. How frequently and wide-(Continued on page 48)

## **Income Tax Staff** In Variety's' N.Y. Office to Assist

Starting next Tuesday (1), and until March 15, when the ghost walks for Uncle Sam, the Collector of Internal Revenue will have a staff of tax, officials stationed in Variety Sew York office, 154 West 46th street, to assist members of the screen, adio and stage profession in Bling returns. The service is graits. The tevenoers will be stationed on the treen floor of the Variety building. Collector of Internal Revenue of the 3d District of N. Y. has installed similar tax officials in only our other newspaper office in N. Y. the News.

News.
Free income tax assistance to the people of the show biz, via convenient headquartering in Valuery's home office is not a new idea, it's been a frequent custom former years.

# COERCION WIDELY H'wood Crafts in Concerted Move To Thwart Jurisdiction Drive of IA

## HOW THAT 'NO FAIR IN 1939' RUMOR STARTED

Report that Lloyds of London was Report that Lloyds of London was laying odds against New York's World's Fair of 1939 opening, received some circulation around the metropolis through gossip columns. It is entirely erroneous, story being based on the missinterpretation of policies issued to some enterprises which will be exhibitors at the fair. One policy of stringent provisions is said to call for a premium of 50%, and persons with the wrong idea figured that Lloyds were betting two to one against the fair. Other policies call for 10% of the insurable amount, with the misinformed saying the

with the misinformed saying the odds were 10 to one.

# HERB'T HOOVER **MENTIONED** FOR N.A.B.

One recommendation made during the initial meeting of the new board of directors of the National Association of Broadcasters in Washington last week was that expresident Herbert Hoover be felt out about his possible willingness to become the paid president of the association.

ciation.
While much doubt is expressed as to whether he would accept the assignment, sentiment among broadcasters privy to the suggestion appears to be strongly in his favor. The ex-president's organizing background, early radio familiarity, not to mention the favorable factors, is regarded by his proposers as making him an eminent choice for the job.

Hollywood, Feb. 22.
Calls for a secret alliance of all independent guilds and studio crafts to fight encroachment of the International Alliance of Theatrical Stage Employes, have been issued by business representatives and film labor toos.

the answer of the indi

This the answer of the Indi groups to announcement that the executive council of the IATSE had voted a \$1,000,000 fund to take over control of all film workers, including actors, directors and writers.

The Screen Actors Guild, Screen Directors Guild and Screen Writers Guild pleady have a tentative agreement not to affiliate with the IA or any other organization. The Internal council of the Internal Council of

nght to keep the IA from organizing, the entire industry.
Pledge of concerted action with the Screen Actors Guild and the Screen Directors Guild was voted at a meeting Monday night (21) by the Screen Writers Guild to fight any attempt by the IATSE to seize jurisdiction over either craft. Scenarists, advised by John Cromwell and Herbert Biberman, of the Directors Guild, had taken similar action to safeguard autonomy of the tree organizations.
Writers refused to act on Intima-

Writers refused to act on intima-(Continued on page 7)

## Television Gets That Funny Feeling When **Automobiles Pass By**

Philadelphia, Feb. 22. Philadelphia, Feb. 22.
Another bug to put a powerful
crimp in successful television was
revealed this week by A. F. Murray,
engineer in charge of visio research
for Phileo. Murray declared one of
biggest problems yet to be solved biggest problems yet to be s (Continued on page 25)



# Mix 'Em Up and Keep Away From Standardization Schenck Formula: Agitation the Problem, Not Dual Bills

By JOHN C. FLINN
Hollywood, Feb. 22.
Constant need in show business is diversification. That goes for every department, division and activity within the industry of entertainment at large, and films in particular. Standardization is the foe; experiment and change are the handmaidens of sustained success.

ens of sustained success.

Not quite in those words, but within their meaning, Joseph M. Schenck,
chairman of the board of directors
of 20th-Fox, and newly elected president of the Association of Motion
Picture Producers, succeeding Louis
B. Mayer's—saven-year tenancy,
ep tomized today's chief showmanship requirement to meet the problems of present trends in entertainment. He sees the world-wide
standardization in other industries lems of present trends in entertainment. He sees the world-wide standardization in other industries making its impression show business. He sees it as a common enemy, opposed to all the principles and fundamentals of progressive showmanship. Higher premiums must go for initiative and originality, with encouragement for individual enterprise, particularly in the exhibition

Schenck does not frequently talk Schenck does not frequently talk for publication. If someone asks him about production at the 20th-Fox studio, he will oblige with a long discourse on Darryl F. Zanuck, what he has done and what he is doing. And when he has finished gest the impression that he hasn't hausted the Zanuck topic. If he is asked about the corporation's general affairs, he launches off on Sidney R. Kent, president, and repeats the Zanuck speech with a different proper noun. proper noun

He was taken off his guard, figura-He was taken off his guard, nguratively, the other morning when something was mentioned about his election to the presidency of the producers' association and what's ahead for show business generally.

Functions of Assn.

'So far as the association cerned,' he said, it will follow along the lines which Mr. Mayer has laid down during the past seven years. It will be an instrument to meet and handle problems of common interest to all studios. It will not be a forum for exchange of production ideas of inter-studio cooperation on matters that essentially have to do with the individual studio's policy of making films. Taxation, labor, public relations and all related subjects come properly within the scope of the association. Importance of all these matters has increased with the years as the industry has grown and developed.'

That much was a long speech for

developed.

That much was a long speech for Joe Schenck to make for direct quotation. He was becoming talkative. Something was said about whether he saw any radical changes, in the future operations of theatres which, in turn, would have a direct bearing on film producing.

on film producing.

"You refer, of course," he replied to the increasing agitation that is going on over the country against double bills. The problem is she agitation, not the double bills. Always one finds some selfish interest at work when these matters reach the stage of projected legislative regulation.

at work when these matters reach the stage of projected degislative regulation.

It happens that in some parts of the country the public likes double bills. They should have them. In other sections, the theatregoing public does not care for them. They shouldn't be made to swallow them. I learned very early in my experience in show business that this is a great country of vastly varying geographical component parts. What is wrong in chain theatre operation is that the same formular that suits New York and Chicago foisted on Tacoma and Galveston, whereas the last named may not like the formula at all:

Trying to Please All

I remember when I used to book vaudeville acts and send out units to play from coast to coast. If never was wholly satisfactory. We would disc yet that the unit pleased in Cloveland but was a flop in Minneapolis. Out here on the Coast out on the Coast out on the Coast out on the Coast of this Coast clities. His method of out on was more successful than ours. I cannot recall a time when the

need for diversification in entertainent was so great as at present Everything else, from motor cars to clothing, to food, is labeled with one stamp. In addition, the radio on the const-to-coast broadcasts has given uniformity to advertising.

uniformity to advertising.

I this condition the theatre's greatest opportunity, provided the lines are slackened and individual managers are given a chance to adapt film booking to local needs and requirements. This business is too big for one or two individuals, sitting either in New York Hollywood, to make all the rules and reg-

wood, to make all the rules and regulations.

Double bills have been a great stimulant to film production. It is not a truism that fewer pictures. Quite the contrary. There are many fine stories which can be excellently cast with youing talent seeking recognition that can be made for a modernte production cost. Sol M. Wurtzel, in our studio, has done a fine low with product of this kind. On the other hand, if instead of making pictures each season we cut our output to 25, me people would not have a chance to appear except occasionally. The risk of putting them into expensive production would be too great.

The Risk and the Profit

#### The Risk and the Profit

The Risk and the Profit
Schenck continued: 'Showmanship
is the art of converting talent into
money.' There always has been and
always will be plenty of talent. The
problem is its discovery, the risk is
in giving it a chance before the public; the profit is in its successful
managerial direction. Widespread
double bills as an exhibition policy
came at a time when the studios
most needed the opportunities to expand on production in numbers of
nictures. From moderate cost films
have come some of our biggest stars
and finest talent we have today.'
In conclusion, 'film industry is in
reat need of something more, too.
And that is a clear consciousness of
its obligations and true value of its
service in modern life. These are
qualities that are developing from
within. They are important to
strong growth.'

#### Rush Dewey Film

Hollywood, Feb. 22.
Forrest Davis, brought out from New York to script his Satevepost series, 'Smashing the Rackets,' for RKO, has completed his assignment and checked off the lot.
Bernard Fineman, who will produce the picture based on the activities of Thomas Dewey during his term as New York's special prosecultor, is rushing the story before

cultor, is rushing the story before other major plants, which also have Dewey tales in the offing.

#### **SAILINGS**

## PAR WHIPPING UP 3 YARNS FOR SWARTHOUT

Hollywood. Feb. 22.

Paramount has assigned writers to develop three more screen stories for Gladys Swarthout as result of the favorable reaction to her work in Romance in the Dark. Previews already in the typewriters are the story. 'Show Business,' and the operas, 'Madame Butterfly' and 'Car-

men."
Miss Swarthout leaves shortly for New York to fulfill her Metropolitan Opera engagement, with the possibility that she will make a South American concert tour before returning to Hollywood.

## H'WOOD FEMMES' **JAPANESE SILK BOYCOTT**

League of Women Shoppers, com posed almost exclusively of dames in posed almost exclusively or dames in pictures, answered Reading, Pa., and Philly threats to boycott stars, who boycott silk stockings, by throwing a party Monday (21) at Rancho Country Club with the avowed pur-pose of putting silk in the doghouse.

pose of putting silk in the doghouse. Everybody showed up in either cotton wool for music, drinking, dancing and Chinese food, and tapped peasantry a buck to see stars sans silks and satins. Not wanting to get any further in Reading's doghouse, gals asked that their league be plugged, but not their membership list.

membership list.

Dames held meeting before silk-less shindig and to'l off. Reading for boyootling these film stars who have taken to liste and cotton be-tween pictures. Pact that picture between pictures. Pact that picture between pictures say, by 16 new fac-tories which have opened in cotton towns to make liste stockings and full-fashioned rayons.

in the second of the second of

true.

Stockings of Chinese silk cost \$3
to \$5 a pair, and are worth if, but
the league is boycotting all silk because it gets too complicated to separate one from the other, and between doing a few Chinese out of
some dough and enriching Japan, the
League-of-Women-Shoppers is sticking to its boycott

#### Showmen Grounded West

Hollywood, Feb. 22.
Planers-in from New York Monday (21) included Mr. and Mrs. Arthur
Lee, Mr. and Mrs. Clem McCarthy,
Charlie Morrison and Bernard New-

SALLINGS
Feb. 23 (London to New York),
Phil Rich (Normandie).
Phil R

# Other News of Pix Interest

	Witten dage	rage	.13	
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١	Since Cantor, Texaco only name-minded	Page	34	1
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	Ina Claire's 'Wine of Choice'	Page	58	
	지않는 경기도 보는 문화가 가는 느낌을 가장하는 이 사람이 되었다.	2.5	1	

## A Mental Trip to Miami

#### By Jack Osterman

Our Editor (and you know you did, didn't you Ed?) asked us to ny to Miami over the weekend to find out how Broadway looks with color. There were so many things that Joe Burke refused to accept for nothing, just because he wrote Moon Over Miami, that the Chamber of Commerce was stuck with due-bills, so we figured we diget the overflow. We arrived at Miami Beach—Delancey street with palms;

to Miami over the weekend to find out how Broadway looks with color. There were so many things that Joe Burke refused to accept for nothing, just because he wrote Moon Over Miami, that the Chamber of Commerce was stuck with due-bills, so we figured we'd get the overflow. We arrived at Miami Beach—Delancey street with palms; a beautiful spot. Here's our report and in making a clean sweep of the whole visit might call if. Broom Over Miami?

The Dempseys left the Vanderbilts at 2 a.m., but the hotel keeps the name combination. Ted Husing is here. Scoop. Betty Lawford leaves 'The Women' for Ted Husing. Joe Lewis said something at Continental Cafe and 10 other mc.'s repeated if. .. would have been 11 but. Youngman's at Loew's State this week.

Myrt Wertheimer of Royal Palms figures he won't make any money this year so has taken up his lease for 10 years more; he's gone this far, why quit now. Harry Richman talks to Lee Shubert about the new 'Follies'. Harry Kaufman talks to Richman about Lee Shubert alout the new 'Follies'. Harry Kaufman talks to Richman about Lee Shubert alout he new 'Follies'. Harry Kaufman talks to Richman about Lee Shubert Alout he season. John Shubert, Jr., on Broadway, talks to himself for not being down here. A certain Broadway columnist talks to nobody, and vice versa. The busiest man in Miami Beach is music publisher Jack Robbins, who spends all day hissing the sum! Well. we gotta hurry now and grab that plane back to Broadway.

Allright, wait a minute. stop 'nudging', we'll get up. thought that we were allowed to fall asleep for a few minutes at our desk!

Don't swipe that title. Walter Wanger, unless you give us a cut. But in looking out of the window from our typewriter which, if moved a few more feet, we would be writing on the cutch, it's an interesting block this 46th street, between Broadway and 6th. It's also known as 'VARIEY' street. Simpson's Loon Co. on the corner where those not afraid walk in brazenly to hock something, while others once prominent sneak in, ashamed to be recogn

## After 1st Contesting Involuntary 77B, Grand Nat'l Files Own Petition

#### LeRoy's M-G Debuter

Hollywood, Feb. 22.
William Faulkner's, The Unvan-quished' will be Mervyn LeRoy's production initialer at Metro.
Frances Marion doing the adaptation with top roles assigned to Spencer Tracy and Virginia Bruce.

#### Thompson's Travels

Inompson's Travels
Hollywood, Feb. 22,
Harlan Thompson, Paramount producer, is en route to New York on a vacation trip that will take him through Mexico before returning.
He is due back in time to ready the next Bing Crosby picture, Paris Honeymoon, for camera start May 1.

#### L. A. to N. Y.

Al Altman. Mrs. Wallace Beery. Douglas Fairbanks. Louis Hyman. Louis Hyman.
Barrett Kiesling.
Herbert Mayer.
Victor Saville.
Robeit E. Sherwood.
Gloria Swanson.
B. G. De Sylva.
Harlan Thompson.

#### **ARRIVALS**

Eileen Ford, Lesli Macdonnell, Mr. and Mrs. Meyer Davis, Zolton and Laszlo Vidor, Paul Hindemith, Billy Milton, Leonard Feather, Margaret Perry, Betty Balfour, Joan Brooks, Mr. and Mrs. Charles Rosenzweig, Michael Brooke, William Armstrong, Mr. and Mrs. Thomas. Mann, Mr. and Mrs. Ben Dova Eleanor Spencer, P. Amaresco.

Grand National Pictures on Monday (21) filed a volutary petition for reorganization under 77B in Federal Court in a move to speed up production-plans and settlement of its finar cial affairs. Grand National studio is also included in the papers.

Alfred McCormack, N. Y. counsel for the company, said that the organization plan would be sub-mitted to the court soon and would provide for full payment to creditors without disturbing present stockholders' interests.

holders' interests.
Lloyd Wright, attorney and Edward Alperson, GN prexy, were named trustees. McCormack said examination of GN's books showed the production outfit is holding over \$1,000,000 in unplayed contracts for films already released which, he declared, was ample revenue to meet all obligations. Creditor's petition to put GN through 77b earlier in the month was cancelled two days later when GN heads had court set it aside.

#### N. Y. to L. A.

George Archainbaud. Betty Balfour. Milton Berle. Phil Berle. Milton Bren. Jack Connolly, Bill Corum. Ned Depinet. Harold B. Franklin Y. Frank Freeman. James J. Geller. Quentin Reynolds. Leo Schwartz,

# TROUBLE IS: B'S ARE D'S

# Haight's Clashing With Goldwyn's Writers Causes Finale; Marx to Col. NOT GOOD ENOUGH

Hollywood, Feb. 22.
Two Goldwyn executive aides, George Haight, producer, and Sam Marx, story editor, are checking out with Marx going to Columbia as a producer March 7. Haight drew his release last Friday because of asserted inability to get along with writers. Marx exits March 4.

Writers. Mark exits March 4.
Haight spot is not to be filled as
Goldwyn feels his personial attention
is required on all pictures and because production is not so heavy atthis time. Haight is getting paid off
to June when his contract expires.

to June when his contract expires.

It is reported that Ben Hecht's walkout was due to a run-in with Haight, Understood that the writer, resented Haight's dictation on how screen material, should be written, Gene Fowler also clashed with Haight and quit while Goldwyn was.

Honolulu, Fowler-agreed to resume scripting The Real Glory if held responsible only to Goldwyn, Anita Loos also scrammed on account of differences with Haight, Goldwyn finally called Haight to

count of differences with Haight.
Goldwyn finally called Haight to
account and relieved him of all assignments after heated discussion.
Before joining Goldwyn, Haight was
a legit producer with H. C. Potter,
and was considered a specialist on
doctoring shows.

Marx claims when he joined Goldwyn a year ago he was promised a
producer berth. He asked for and
was granted permission to negotiate
another studio spot when Goldwyn
returned from his vacation and failed
to give him an assignment.

# **UA Buy Confabs Deferred Until** Whitney's Return

Hollywood, Feb. 22.
Further conferences between Selznick-International executives and
Samuel Goldwyn looking toward the
purchase of the United Artists holdlogs of Mary Pickford, Douglas Fairbanks and Charles Chaplin have been
deferred until after March 1, when
John Hay (Jock) Whitney returns
from New York, where he has gone
for meetings of the boards of other
corporations in which he is intercated. Hollywood, Feb. 22

ested. Sessions attended by Whitney, who is chairman of S-1, David O. Selznick and Goldwyn continued up to the hour of the former's departure eastward last Saturday (19).

### COIN HOLDOUT CHARGED BY CONDOR TRUSTEE

Acting on petitions filed by Clinton E. Miller, trustee for Condor Pictures, Federal Judge George Costave has eited Lester Cowan and Glenn W. Stephens to appear before him and explain why they have allegedly withheld \$32,723.13 in funds belonging to the bankrupt film concern. Hollywood, Feb. 22.

Cowan, who is supposedly holding \$14,339.28 of the total, has been called for Feb. 28, while Stephens: an attorney for Buchman & Co., and said to have \$18,392.85 of the company's funds; has been summoned for March 7.

#### Lesser's Hiatus

Hollywood, Feb. 22.

Sit Lesser's Principal Pictures is folding production until April' (the notly a skeleton staff relained during the layoff period.

With the resumption of activity. Bibby Breen's next. Fisherman's what gets the gun, Manny Seff to produce and author.

#### EXECS TO COAST

Freeman Now-Kent, Clark, Sears Later

S. R. Kent and John D. Clark return from Florida Saturday (26). Both are planning an early trip to the Coast to discuss product with Darryl Zanuck and Joe Schenck.

Y. Frank Freeman, back from 100 to confer.

Darryl Zanuck and Joe Schenck.
Y. Frank Freeman, back from
Miami, left Sunday (20) to confer
with Adolph Zukor.
Grad Sears, Warner Bros. distrib
head, is postponing his visit to the
Coast to the middle of March. He
wants to wait until the Santa Anita
racing season is over before getting
there, not explaining whether. he
fears poor luck if drawn to see the
bangtails or whether Coast people
might not be buttonholed until the
hosses go away.

## M-G PRUNES 75 IN PAYROLL **PURGE**

Hollywood, Feb. 22,
Metro's studio payroll has been
trimmed to the tune of approximalely \$200,000 annually through a
purge that lopped off 75 players in
a single day, most of them neophytes for whom the casti office,
has been unable to find roles to fit
their talents.

Others dropped include character
players held under short-term agreements and whom Metro executives
considered suitable for only a limited number of parts.

Robert Young was signed to new
pact by Metro; also Rosalind Russell.

sell.

Batch of eight writers went off the
Metro payroll last week. Options
were permitted to lapse on Morris
Markey, Baroness Mantica, Brewster Morgan, Jacques Thiery, Harry
Hamilton, Danna Burnett, David
Boehm and Paul Kunase.

#### 'Idiot' for Brown If New M-G Deal Inked

Hollywood, Feb. 22, Hollywood, Feb. 22, Robert Sherwood has completed, the screen play on 'Idiot's Delight,' which Metro will film with Norma Shearer and Clark Gable as east toppers, and has departed for New

York.
Picture will be directed by Clarence Brown, providing negotiations for a new contract, now under way, are brought to successful close. Brown has been on the lots for 11 consecutive years. His most recent production was 'Of Human Hearts.'

#### Frisco Expo's Theme Gal Gets Hollywood Chance

Gets Hollywood Chance
Hollywood, Feb. 22.
Zoe Dell Lantis, widely-publicized theme girl' of the forthcoming. San Francisco exposition, has been signed by Paramount, and is now before the cameras with Dorothy Lamour, Bob Burns, Martha Raye and Ray Milland in "Tropic Hollday."
Dancer has notified Treasure Island officials that shrilt resign her exploitation job with the fair if she makes good on the screen.

#### ZEIDMAN ON MOVE

Ben F. Zeidman, ind. producer, has opened new offices on the Talisman let, where lie will film future productions.

He has been quartering at Grand National studio for the past year.

# 'B' GRADE FILMS

With Result, Exhibs Must Pair Up Two A's—That's
Tough on the Rental
Budget—It Educates the Public the Wrong Way—Alleged B's, of C or D Quality, Can't Get Worthwhile Market

#### **DUALS SEEM SET**

One of the most peculiar complaints to develop among exhibitors is that there aren't enough. B' pictures, particularly of the quality that BS are supposed to attain in line with the accepted rating of product. The complaint, coming both from chain operators and independent exhibitors, derives from conditions which in themselves are singular.

Among other things, there is a surplus of 'A' attractions. Additionally, according to distributor spokesmen, the public is today shoping much more for pictures than three months back and with so many tipictures on release at the same time, the 'B' of another day, which got a reasonably normal play, is today more noticeably shunned. Too many good pictures in first or second-run engagements in any situation at the same time greatly lessons the odds of patronage for the lessers, whereas if hits were scarce there would be more of a tendency to patronize what else was on release.

The 'B' picture of today may be comparable to the 'B' nicture of a

would be more of a tendency to patronize what else was on release.

The 'B' picture of today may be comparable to the 'B' picture of a year or more ago, but the long list of hits haye so far, outclassed what was an average 'A' of prior years that there is now a much greater differential between the two grades, it is pointed out. Thus, what virtually has happened is that the drop is from an 'A' to a 'C,' some distributors pointing out that today they have to be exceedingly careful not op ut a 25% picture into a 30% bracket, else there will have to be an adjustment. In this connection, the same spokesmen point out, there has been an unusual readjustment under contracts, pictures allocated in certain brackets not performing up to expectations. expectations.

expectations.

With the exhibitors complaining that there aren't enough 'B' pictures deserving that rating, too many of them sold as such actually weighing out as C's or D's, the theatre operators are beginning to double up two A's instead. This proves costly, since 'A' rentals prevail for the two features, but lately the exhibitors have been finding that available film in the 'B' classification has been turning out too weak as the No. 2 booking.

A complaint of distributors is that A complaint of distributors is that theatres, notably first runs, are milking product much more than in the past, leaving less room for other pictures and on those milked, reducing the chances for runs that follow. Some of the chains are the worst offenders.

Readjust Rentals

Readjust Rentals

An unprecedented amount of shifted bookings has resulted from the current condition with respect to product. Theatres, by been pulling No. 2 features when it was found that the supplemental fillin was not strong enough. Distributors and the are men frankt, admit that the situation has reached, the point that you have to give the public more on double bills than was evident only three months aro, at the beginning of, the fall-winter season. This recessity increases the overhead of the theatres since the features are asting more, while for the distributories By product isn't moving as well, as was expected, either first-runsubsequent dates.

A distributor leader, who remainds

A distributor leader, who reminds that no one has ever been able to de-fine a B picture, use the situation amounts to placing a bottle of cham-(Continued on page 29)

# **RKO Management Uncertainty** Ends; Spitz Sticking as Prez, McDonough V. P.; Still Reorging

Leo Spitz, importuned to stick with RKO, will continue to pilot the company, under the Irving Trust Co., as

official, was elected vice-president and many board on Monday (21) at a salary of \$1,500 weekly, for year. His \$1,500 weekly, for year. His duties are not defined by the board. McDonough is David Sarnoff's man. McDonough's duties are left to Spitz

# SPITZ WEST; TO **RE-SIGN PAN** BERMAN

Leo Spitz leaving N. Y. for Hollywood the weekend, with Ned Depinet and Jules Levy, to go over the company's production schedule for next season.

It is likely that at the same time Pandro Berman will be asked to sign a contract making him studio pro-duction topper for three years.

## Republic to Add To Its 1938-9 Schedule When Grainger Joins

Squeezing in a Honolulu vacation prior to becoming active with Re-public, his wife's health being partly the reason, James R. Grainger will return to Hollywood in time for will return to Hollywood in time for the Repub convention, which will be held there sometime in May. The new sales manager of Repub comes east after that to take up duties with the company under his new appoint-ment.

ment.

Repub will announce a larger program for the coming season than made this year (1937-38). Instead of 30 regular features and 24 westerns. the 38-39 schedule will probably be 40 features and the same number of horse operas (24), plus the usual four serials.

## **BLUMBERG MAKING** FIRST STUDIO CALL

Hollywood, Feb. 22. Hollywood, Feb. 22.

Nate Blumberg, Universal president, here for his first visit to the studi, was honored at dinner party by Charles R. Rogers, last night (21) at the Ambassador's Coconnut Grove. Accompanied by Mrs. Blumberg, he arrived Friday immediately going into conferences with Rogers and other production executives. He plans to remain 10 days.

John Joseph, home office publicity and advertising head, and Marshall and advertising head, and Marshall Grant, eastern story editor, also are in town.

#### Boyer-With Mirrors

Watter Wanger has signed Edward Childs Carpenter, to do the seeen play on 'The Hussionist,' which will follow 'Algiers'. Charles Boyers second starting feature on Wanger's new ason's program for United Achiess. Artists

Original story by Sacha Guitty

for definition, and to whom Me-Donough is responsible.

Donough is responsible.

Combined pressure from Floyd
Odlum, head of Atlas Corp., large
KKO stockholder, and from the Irving Trust Co., is understood to have
additionally influenced Spitz to stay
on as president, promising him the
fullest possible to operation. Spitz
had been reacy to blow.

had been reacy to blow.

The company may be able now to go before Federal Judge William O. Bondy on Monday next (28) and signify that the management tiff is settled. After that, its reorganization, and whether a new plan for reorganization is ready by this appointed date, as had been promised, is dependent upon Peter Rathyon and Floyd Odlum. Rathyon is Odlum's chief lieutenant and in charge of the company's reorganization.

Rathyon, reported, indifferent if

company's reorgan. action.

Rathvon, reported, indifferent if
Spitz left the company, favored McDonough, Rathvon also was to have
been elected a member of the comnany' board, air.ng with McDonough. However, he was not named.
Rathvon, too, was once, mentioned
for the company presidency.

So fat, no theatre head has been named to succeed Nate Blumberg who became president of Universal recently. This may be determined.

#### HORNBLOW HEALED Hollywood, Feb. 22.

Arthur Hornblow, Jr., Paramount producer, is back at his desk following recuperation from an appendec-

'Tropic Holiday' is his current film.

Sid Silverman, President 154 West 46th Street, New York City

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Literall Lit	31 8-50 54 62 62 63 63 2-34 1-47 30 3-37

## Capra Labels Mahin Walkout On Acad Award 'Injection of Politics'

Replying to the request of John Lee Mahin, president of Screen Playwrights, Inc., that his name be withdrawn as nominee for a writer award by the Academy of Motion award by the Academy of Motorio Picture Arts and Sciences, Frank Capra, Academy prexy, charged Mahin, with 'trying to inject politics into the awards of merit, adding that 'it is the job done that is yoted on, not the man who did it.'

Mahin collaborated on the screen play of Captains Courageous, one of the five pictures selected as candi-dates for the scripting Oscar. His letter to Capra follows:

Acting entirely individual and not in any way representing any organization, I wish to withdraw my name as a nominated candidate for individual name as a nominated cannuage to the Academy screen play award, and to serve notice before the award is voted that I shall not accept, if by any chance the screen play 'Cap-tains Courageous' should be thus honored.

T take this action due to my con-viction, already stated to you, that unfair discrimination was practiced in the selection of the writers' brainh of the awards committee, and my disagreement with their subsequent decision to requirements for yoting

for voting.

T am not unmindful of the honor already conferred on Captains Courageous' being nominated, or of the further honor for the writer winning the ultimate award. As a writer it would be only natural for me to take pride in such recognition from members of my craft.

T withdraw, however, not only to save any individual in an organization from any possible embarrassment.

I wish to make clear that my acr wish to make clear that my action in no way involves my collaborators on 'Captains. Courageous,' Marc Connelly and Dale Van Every, without whose recognized work the picture would not have been the success it was

picture would not have been the success feel it is only fair that my position in this matter should be stated prior to announcement of final vote, rather than subsequent to it. Capra's reply follows:

We are in-receipt of your letter in which you warn us that you will not accept the award should Captains Courageous, be of the nominated screen plays, be selected as the best screen play of 1937. You also state that you wish to withdraw you man as nominated candidate for the screen play award and that you are taking this action because of the 'unfair discrimination that was practiced in the selection of the writer members of the Awards Committee.

"Let me inform you that Academy

untair discrimination that was practiced in the selection of the writer members of the Awards Committee. Let me inform you that Academy awards are voted on by your fellowworkers strictly on a merit basis and with no regard for your political or organization affiliations. If 'Captains Courageous' wins the screen play ward it means that it is considered the best screen play of the year by our fellow writers, actors and directors, and whether you accept or not is absolutely immaterial. It is the job done that is voted on, not the man who did it. We don't care whether you accept it or throw it away or deposit if that well-known place where everything is consigned in Hollywood.

'Granied Equal Oppertunity'

known place consigned in Hollywood.

Granted Equal Opportunity'
Granted Committee as any other organization
Hollywood. The the Awards Committee as any other organization. Bollywood. The Screen Writers Guild, the Screen Actors Guild and the Screen Directors Guild all accepted the Academy's invitation to join in the awards. The only organization that did not accept our invitation was the Screen Playwrights. After the committee was chosen, we were informed that you hald carried the invitation around in your pocket for two months and had forgrotten to being you had carried the invitation around in your pocket for two months and had forgotten to bring the matter up before your Screen

months and had forgotten to bring the matter up before your Screen Playwrights' board.

'If so, that is an unfortunate incident, but certainly not one for which you can blame the Academy. To my mind the action of the Screen Playwrights in this matter has been chiddsh, and pleayunish. You are thirdsh, and pleayunish. You are trying to inject politics into Awards March 3 at the Biltmore hotel.

#### GRIFFIS UNLOADED PAR

S.E.C. Shows Blumberg, Et Al, Not Holding Any U Stock

Washington, Feb. 22.
Only year-end transaction by film company insider revealed last, week in the final 1937 report of the Securities' and Exchange Commission showed Stanton Griffis cutting his holdings of Paramount stock, Broker-director gave away 1,000 shares of second preferred, wiping out his investment in both brands, Keeps 1,000 pieces of the first preferred.
Newcomers in the

Keeps 1,000 pieces of the first preferred.

Newcomers in the newest of the new Universal setups were shown to be without a financial stake in the koncern. Nathan J. Blumberg, director of both the parent. Universal Corp., and the producing company, as well as Ottavio Prochet, William A. Scully, and Joseph H. Seidelmen, insiders in the subsidiary, have no money invested.

Similar freedom from personal worries shown about two neophyte directors of Grand National. Neither Sol Edwards nor William J. Neary was recorded as holding any G. N. paper.

#### Hays Office Graph Shows Press' Pro-Pix Attitude Increasing

Newspapers displayed more favorable attitude towards pictures and the industry generally the past year as compared with 1936, according to Hays office analysis just completed. Resume of news items, columnists and editorials revealed that 73 5% were favorable.

pieted. Resume of news trems, cou-umnists and editorials revealed that 73.5% were favorable or an improve-ment of 7.4% over the preceding year. Haysian tabulation showed 17.5% were adverse to the film busi-ness and about 9% neutral. Hays organization went to the trouble of preparing a chart showing trend in favorable comment. Reads something like the and fall in stock market prices because steadily improving until April and then slip-ping off in May and June Chart revealed editors chipped in with favorable comment again through last of June, through July and August. Became very critical in Oc-tober and November when stocks fell-out of bed.

Hays check showed that man newspapers praised the work of the Production Code Administration newspapers praised the work of the Production Code Administration. Classification of speeches, interviews and meetings advocating government control or censorship revealed 55% favored continuance of current in-dustry policies and 35.1% were for regulation of some type.

#### M-G BALALAIKA' WILL **BRACKET EDDY-MASSEY**

Hollywood, Feb. 22.

Nelson Eddy and Ilona Massey, foreign import, are to be teamed in Metro's 'Balalaika', on which Lawrence Weingarten will hold the production reins.

Reginald Leborg will serve as production assistant and direct the dance numbers.

dance numbers.

#### Bennett in 'Texan'

Hollywood, Feb. 22.

Joan Bennett, back after several Joan Bennett, back after several months in the touring company of 'Stage Door,' has been loaned by Walter Wanger to Paramount for the featured femme spot in 'The Texan,' which has Randolph Scott as the male lead. male lead.

Picture goes before the cameras

of Merit. The Academy denies the charge of unfair discrimination to the Screen Playwrights. It pleads guilty to the charge of giving the Screen Playwrights equal consideration with the other organizations. We were not under the impression that we had to give it special and unique consideration. Awards will be announced at the

# 20% Cut of Freddie's Coin

Hollywood, Feb. 22. Cecil L. Barthelomew's cut of 20% off the income of his actor-son, Freddie, was ruled out last Friday (18) die, was ruled out last Friday (18) by a decision in superior court, to permit the English youngster to pay off obligations amounting to \$98,000 covering back legal fees, state and Federal taxes and agent's commissions out of his 1938 earnings from Metro, which will total \$100,000.

Moppet's lawyers argued that the player would end the year far in debt unless relieved of the parental burden forced on him when his aunt was granted his custody.

## **MEREDITH-RKO END CONTRACT**

Burgess Meredith has terminated his contract with RKO and will not go to the Coast this summer. Instead, he is planning a European vacash to last about three months. Plans are somewhat vague at the moment, but he aims to leave immediately after. The Star Wagon' (Empire, N. Y.) closes and visit the usual places first. There no chance of Meredith's appearing at the Old. Vic, in London, either for a few guest performances or for an extended run, although he has expressed a desire to play there some day. Present trip is entirely for a rest. stead, he is planning a European

rest.

Actor's contract with RKO was a termer, and called for at least one picture a year. He made 'Winterset' and There Goes the Groom' under and There Goes the Groom under the pact, although he wasn't satisfied with the latter. Under the terms of the contract, the studio had to notify him by Jan. 15 what story it had for him. In the executive shaken in the company, studio officials neglected to give Meredith the notification on time.

Meredith's duties as acting president of Actors Equity Assn, will be ended late this spring. He is a member of council, but has indicated definitely that he will not consent to be a candidate for the presidency in the annual elections. Actor was recently named head of Chorus Equity, also in a temporary capacity.

also in a temporary capacity.

#### Zukor Favors N. Y. For Par Theatre Convention, Not L. A.

This year's convention of the Paramount theatre department, with its many partners throughout the country, unlikely to be held in Hollywood, because Adolph Zukor receive adoint Author fears conclave of the operators near the studio would not only interfere with production, but would provery costly. Zukor is said to have indicated to the ho, that he would prefer seeing the convention held somewhere in the east, possibly New York.

The latter is more convenient for most of the Par operators, and if the company is to pay railroad and other expenses for partners as well as wives during the parkey, N. W. would be much cheaper than L. A.

Hollywood, Feb. 22. Hollywood, Feb. 2z.
Reported that a new employment
contract had been offered William
LeBaron who refused it, however,
giving as his reason that since
Adolph Zukor was not under renewal pact, no reason why he should
he

#### Neagle, Walbrook Again To Star in 'Victoria' Film

London, Feb. 15.
World success of Victoria the Great' and the demands from public and exhibitors for a companion picture have prompted Herbert Wilcox to put into immediate production an-other film dealing with the life of the Queen and her consort.

This will be called 'Victoria and Albert,' starring Anna Neagle and Anton Walbrook, who also starred in the former film. Will be filmed in Technicolor.

## Court Rules Out Father's Opportunity for Young People in Pic Biz Greater Today Than Ever—Mayer

Hollywood, Feb. 22.
The way of a showman is arduous, but the financial and spiritual rewards for success in the theatrical profession are liberal, Louis B. Mayer, production head of the Metro, studio, is speaking before some 400 students enrolled in a new classiven to instruction in motion-lecture distribution at the University of Southern California.
There are three ages.

Southern California.

There are three requirements in the makeup of a successful showman, Mayer declared. He must have, first, a practical knowledge of mass psychology, gleaned from an unending experience with men and women in all walks of life; second, a definite honesty of purpose and firm belief in his calling; and finally, unconquerable resource to meet, and overcome an avalanche of new problems daily;

overcome an avalanche of new problens daily.

It is better for the showman,
Mayer continued, if within his character these attributes are natural and
rise from spontaneous sources. Some
men are born to the theatre, have a
flair and affinity for it. Others acquire the art through years of study
and experience. It is a movement
which presages significant future
events that a great university is offering a course in motion pictures
and a chance for young people to
acquire fundamentals through study
and instruction. The film industry
has grown to a major art and business. Opportunities for young people entering the field are greater
today than ever before.

Then he mentioned and paid high

today than ever before.

Then he mentioned and paid high tribute to the contributions to motion pictures; which have been made by Irving Thalberg, for many years his associate until his death 18 months ago; to the late Samuel L. (Roxy) Rothatel and to Sid Grauman. Last two he placed in a special niche as showman-theater operators. niche as showman-theatre operators whose vision the greatness of films led them to build great theatres and pioneer fine exhibition.

Skouras the inspiration Mayer was the first lecture to address the class in a course of specialized motion picture study which has been inaugurated at USC by Dr. Rufus B. von KleinSmid, who presided at the opening session and introduced the speaker. The affair had a distinct professional ir, and Dr. von KleinSmid explained that the course had its inspiration from talks. von KleinSmid explained that the course had its inspiration from talks, he had, had, with Charles Skouras, president of Fox-West Coast Theatres, Skouras had made the point that within the field of West Coast exhibition alone there were openings annually for scores of young men. The task of training neophytes was a hard one for the circuit. Hence the sponsorship by Skouras of the lecture series. Other industry speakers to follow Mayer are Al Lichtman, Dr. A. H. Giannini, Arch M. Bowles, Loyd Wright, R. H. McCulloughy and George, Topper.

M. Bowles, Loyd Wright, R. H. Mc-Cullough and George Topper.
Mayer started his discourse from carefully prepared manuscript. Within a minute he was extemporizing, and thereafter, for better than an hour, he held the youths wide eyed and eager with his inexhaustible supply of personal experiences as a showman in nearly every branch of the business since 1907.

T started as a boy of 22 in Haverhill, Mass., Mayer told the class. The country had just passed through serious business depression and it was necessary that I should make some connection in business. Through a newspaper advertigation.

The country had just passed through serious business depression and it was necessary that should make some connection in business. Through a newspaper advertisement my attention was drawn to a chance to lease a theatr in Hayer hill. It was burlesque house named the Gem. I had \$600, and made aircangements to take over the operation. Then I discovered something. The house was in ill drawn with the better class of citizens. It was, in fact, called another name the Germ theatre. I cleaned the Orpheum, opened with the first showing in the community of The Passion Play—Life of Christ, which had been made in color by Pathe, and soon won the confidence of the public. There were two competing theatres in the town. Within two years I was operating them, also,

Every showman must have an understanding of the public. Two great mer said all there is to learn on that score. P. T. Barnum remarked,

There is a sucker born every min some interest of the public of the public of the proper some of the people some of the time; all of the people some of the time; all of the people some of the time; all of the people some of the succeed Donald woods, resigned.

the time, but you can't fool all of the people all of the time. I early learned the meaning of those phrases particularly what Lincoln said about

particularly what Lincoln said about all the people, all of the time?

Mission to Entertain

The mission of the showman is to entertain. Mayer continued. It not within his province and scope to educate or preach, except as enlightening and moral truths are expounded in terms of entertainment. Every wast place avery great nicture.

great play, every great picture, ries a vital message to audiences. Preachments must be subtle, how-ever; they must be expressed in terms of life, as portrayed by the It is a fact that there is nothing

new in the subject material of human relations for the dramatist and the director. Every phase of and the director. Every phase of himan relationships has been handled in the Bible or in the works of Shakespeare. What is it then that intrigues the showman and the creator of entertainment? It is the fact that the technique of saying old things in a new way changes constantly. It is the challenge to the writer of today to tell his story in striking, new manner. No other art of expression possesses such a wide range of tools with which to work as the motion picture, which combines. the motion picture; which combines the vision of the camera and the re-production of speech and sound. There are ahead of us so many com-binations for the use of these tools that a brilliant future for films

that a brillian ruture assured.

There is a place for youth in the theatre and in film studios. They bring courage, daring and the spirit of venture. But their daring must be tempered with judgment, and seasoned judgment comes from experience. That is why, as a young man and today, I place a high price on the judgment of older showmen who have had years of practical perfence.

who have had years of practical perience.

Industry's Open Door Films call today for Young men and women from the colleges. It is well that the industry has an open door at this particular time. Youth is stepping from the hall of learning with ambition, eagerness and equipment, and many fields of occupation once open to them, are closed. I have no remedy for that condition-of affairs in our industrial life. I have no patience with those who would brand the young college man of today as a radical or a communist. I believe I understand the workings of his heart and mind. He is full of resemtment at the world conditions. He wants his chance in life. He is entitled to it.

I can only say that he has a chance in motion pictures i its numerous and varied forms of activity. At the conclusion of the address Dr. von KleinSmid suggested Mayer would make an able member of the university's teaching staff.

university's teaching staff.

#### **ROSSI BACK TO LONDON FOR HIS 20TH-FOX DEAL**

Tino Rossi will work out his 20th Century-Fox contract in London where it is set to do two films. Actor-singer has been in U. S. several weeks doing pinch-hit sustainers on deal between NBC and 20th.

# SONG PLUGS UP THE B.O.

# Cycle of Cartoon Features on The | DISTRIBS DON'T Wav, Following 'Snow White's' Click

The click of Snow White and the The click of 'Snow White and the Seven Dwarfs,' coupled with the realization that there is no end to the sources of material adaptable to pen and ink, most of it copyrightee, is stimulating high interest in the possibilities of a feature cartoon cycle among major producer-distributors. A deluge of actorless full-lengths is feared in some quarters where, at the same time, it is predicted a lack of good animators and proper production in a difficult medium may kill any such cycle off fast.

#### Public Ennui No. 1

Hollywood, Feb. 22.

Hollywood, Feb. 22.
British scribe on of major lots for four months, doing nothing is in the dumps because now he has to do nothing, but he has to do it at home.

because now ne has to do nothing, but he has to do it at home. They've taken his office away from him and given it to two other fellows.

Says time at the studio wasn't wholly wasted because he could wander around and make friends. The pay is the same, but he has no chance to make friends. So he has to go to previews on skulls to see the friends he did make; and he says it's not the same.

Feels pretty blue about it, but ean't complain to the story editor because he's in Europe digging up more writers deserving of layoffs on full pay.

# THINK IT HURTS

Even Though Hits Are Made Well in Advance of Films Release, the Third and Fourth Runs Still Benefit However, a Scientific Modus Operandi Is Used

#### 3-6 WEEKS IN ADVANCE

where, at the same time. It is predicted a lack of good animators and prediction may life any such cycle of 
any prediction may life any such cycle of 
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any tha

# Razzing the Censors, with Special Clips to Indicate Where Shearing Was Applied, Is a New Exhib's Gag

#### Screw-Driver

Hollywood, Feb. 22.

Femme see of brace of screwball scriveners wrote a column about nuts she had known in the writing biz. It was her first attempt at writing herself, but it was so much from the heart it fetched everybody. Agent signed her to write a script around her experiences.

Agent was telling his troubles to the screwball writers. So they moved in and begged her to let them collaborate. Deal was made and agent now has three people working for him where only two loafed before.

## CURRENT BIZ SETS BACK **TELEVISH**

Prevailing business conditions has delayed possible appearance of television on a mild commercial scale by four to six years, according to technical men. Their recent check was based on the fact that anticipated heavy outlay with only a minimum number of receiving sets will confront potential sponors under existing conditions. Whether poor business will hamper television tests probably will be revealed in the next few months. There is a distinct possibility that the depletion of income for companies involved in testing will slow up the development. Prevailing business conditions has

ment.

Irregular schedule of test programs is continued by Radio Corp., transmission being from the top of the Empire State building. Equipment for Columbia Broadcasting System will be delivered late this spring on schedule. Though tests have been made for ad agencies, no television program rights have been sold for the simple reason that the FCC. has issued licenses only for experimental nurposes.

FC.C. has issued licenses only for experimental purposes.

Slöw demand for television sets in England indicates how long it will take to establish vogue of sight sound broadcasting in U. S. in order to make it a commercial proposition. Whittord Drake, president of Electrical Research Products, Inc., who surveyed television progress aboad during his recent trip, said that only about 2,000 sets were sold in the British Isles during a year's time, though the price was \$200 on average.

age.

Most successful televizing was in Germany, according to Drak Bulk of programs there were taken from picture films. Because of absolute government control, elevision broadcasters could grab ace features and shorts for this. Extremely duitous if such would be possible in U. S., industry having signified it is willing to lend films now only-for-experimental purposes. In Great-Britain television time is split between films and live talent.

Drake indicated that television this country would have to be considerably simplified and materially reduced in cost before it could be judged commercially feasible. It would be up to sponsors and radii companies to absorb the entonional cost as presently outlined. He cointrasted television costs with that of talking picture, pointing out that while sound seemed an expensive improvement at the time, it could be absorbed peeaus theatres, and studies had financial strength to do age. Most successful televizing was in

cost as presently outflued. He contrasted television costs: with that of talking-picture, pointing out that while sound seemed on expensive improvement at the time, it could be absorbed becaus theatres and studies had financial strength to do a femine fold.

\*\*RemulterUN'S PERSUNALS\*\*

Nat RemulterUN'S PE

State censorship of films, now

State censorship of, films, now a political sustaining proposition is states, is being attacked in Pennsylvania through the medium of exhibitors bold enough to flaunt the state board supervision. New idea for holding up censorship to ridicule which does not violate any state statutes, may accomplish more in the long run than all previous efforts by the industry to halt official censoring.

At least several eshibs have tried the expedient of making up a special ruller which is flashed on the screen when breat the film occurs. This states baldly that the break was caused by censor cuts and damage to picture as result of clipping of original negative.

Understood that the Pennsy state board tried to secure an injunction against the exhibitor on the grounds that the trailer had no censor seal, but exhibitor continues to run it. I dea back of this simple expedient is to call public attention to the fact that censors operate on productions that other states pass in toto Business leaders see this new move as acknowledgment on, the part of exhibitors that censorship really hurts their bsuiness because unbelong the summer of the part of caching the summer of the summer

### AGENTS CITE TWO ON COMMISSION CLAIMS

Hollywood, Feb. 22.
Two more controversies between actors and agents were laid before the State Labor Bureau when Freddie Fralick filed against Christian Rub, and Stanley Bergerman, Inc., cited Henry Hull, both 10%ers charging breach of contract.
Fralick alleges Rub discharged him Aug. 13, 1936, wil.hout just cause despite the fact his contract had hearly two years to run. Plaintiff asks the bureau to fix the amount of damages.
Bergerman claims Hull walked out

Bergerman claims Hull walked out on him Oct. 10, 1937, five days after they had entered into the managerial agreement, and asks \$7,500 damages.

### Written as "The Stooge." Par Films It as 'Rainbows'

Hollywood, Feb. 22.
Dorothy, Lamour and Bob Hope draw the feature roles: Paramounts' Rainbows in the Night, from the original year Sid Silver and Lillie Haywar I wrote under the tilte of "the Store,"

Jeff Jazatus will produce.

#### PENDLETON'S PERSONALS

## Lefty Gets 'Chicago' by Mistake, But He's Leery Now After 'Snow White'

By Joe Laurie, Jr.

Coolacres, Cal., Feb. 22.

Coolacres, Cal., Feb. 22.

Dear Joe:

Bananas aren't the only things that come in bunches. Trouble gives it a photo finish. The early part of the week they send me 'In Old Chicago' which is one of the big pictures of the year. Well, I figure there's a catch to it somewheres, so I sent it back, although I had all I could do to keep myself from running it, because pictures like that don't come to guys 'like me only, by mistake, but with this lawsuit they got against me for running 'Snow White' and the beef I got from the Fire Department for violations, 'n' everything, I figured it's better to send it back and not take any chances.

Maybe it's a trick of theirs; if I run it it would make me a second offender and then it would be easy 'for them to send me to that Government Warehouse on Alcatraz, although my lawyer sed they couldn't do that to me for that. Some smart guy once said, 'Necessity knows no law.' Well, sometimes it's the case with lawyers, too. This Gentleman-of-the-jury' guy of mine just sits in his office and tells me not to worry. So far there has been nothing done except the Exchange sending me, a letter and my 'Blackstone Special' answering them back, denying everything. I guess they figger I'm worrying so are holding back until I get gray. Well, if this lawsuit don't do it the pictures they are sendin me will.

The last few pictures I got had very poor lighting. I guess they made 'em in the dark so the public couldn't see how bad they really are. The product I'm getting draws like a broken cigar. You couldn't break even with them if they shipped them out with \$10 bills in the can. But I'm in no spot to kick. As soon as I complain they point to 'Snow White' which I got by mistake, and even then are suing me for running it. They send me one great picture a year, then wear out their fingers, pointing at it when I kick about the lousy ones. It's a good thing my dancing school is doing good, although a dozen of the older pupils gave up a couple of weeks' lessons of the Big Apple because they were bruise

Lefty
P. S.—Gracie Deagon, all the way from Cincinnati, sez, 'When a makes a good convict why should they try to pardon him and make bad citizen?'

#### Regan Follows Autry In Break with Rep. Wants Pact Release

Hollywood, Feb. 22. While, the first steps toward a reconciliation between Republic Pictures and Gene Autry are reported nearing fruition, the Herbert Yates organization is understood to be facing talent dissatisfaction from a different angle with the arrival on the Coast of Phil Regan, another of its warbling thesps. Former Brooklyn copper is said by his friends to have deferred personal appearance tour in order to face studio exces with a demand for his release because of the type of roles assigned him and the small bitdgets given his productions.

Meantime, an important Texas

Meantime, an important Texas exhibitor, reputedly a long-time friend of both sides, is serving as mediator in the Autry walkout. However, Rep is proceeding with its plan to feature Roy Rogers, a radiotic, in 'Washington Cowboy,' originally intended for Autry.

#### 'Hurricane's' 1st 13 Weeks In N. Y. Gets UA \$150,000

A gental of around \$150,000 figures for United Artists on the 13-week engagement of Hurricance in New York, eight weeks of which was on a twice-daily run at the Astor, five weeks at first run poprices at the Rivoli.

prices at the Rivoli.

In the 13 weeks, the picture, prior
to going to the Loew circuit for
subsequent showings, drew down
\$234,000. Of this amount, \$108,000
was garnered in the eight weeks at
the Astor, while \$126,000 was drawn
at the Riv on five weeks.

### **CONNOLLY-SMITH'S NEWSREELER CHAIN**

Chain of newsreel-shorts theatres launching of which was delayed from last fall because of business conditions, is now nearing completion as far as locations is concerned Jack Connolly, formerly news editor of Pathe newsreel, headed for the Coast last Saturday (19) and may close deals for key spots in that ter-ritory. Connolly is associated with Courtland Smith, former managing editor for Pathe News, in project.

Circuit of small theatres with seat-ing capacity between 200 and 250 probably will be launched with about 50 in operation. Date for start will depend on business outlook.

#### WB Film Lab Unveiled

Hollywood, Feb. 22 Hollywood, Feb. 22.
Fred Gage; Warners chief laboratory engineer, and his aides, Al Tonderny and Ed Munson, presided over preview cereinonies marking the completion of the Burbank studios new \$500,000 film lab last week.
Guests included Los Angeles newspaper publishers, and the army of

national and foreign correspond assigned to cover the film front.

#### 'Crown' for Dieterle

Hollywood, Feb. 22 William Dieterle has been handed the directorial sint on Warners' The Phantom Crown, originally scheduled as The Patriots, which Henry Blake will produce.

Screen play being written, by John Huston.

#### Holt's Six for Col.

Hollywood, Feb. 22. Hollywood, Feb. 22.

Larry Darmour has contracted Jack Holt for six more pictures to be made for Columbia release, with The Boomerang as the first, Henry Altimus and Jefferson Parker are at work on the screen play.

Picture will go into production in farch with Lewis D. Collins direct-

## N.D. Divorcement **Appeal Argument** Set for March 1

Minneapolis, Feb. 22,
Hearing on Paramount's application for a temporary injunction to
restrain enforcement of the North
Dakota theatre divorcement law Dakota theatre divorcement law finally has been set for March 1 at Fargo. This is 15 days before the law becomes effective compelling the Minnesota Amus Co. (Paramount) to divest itself of its North Dakota theatre holdings. theatre holdings.

theaire heldings.

Three Federal court judges—G. F. Sullivan, J. B. Sanborn and Seth Thomas—will try the case. The plaintiffs, including Paramount Pictures, Inc., in addition to its affiliate in the state, the American Amus. Co., are attacking the statute's constitutionality. The law provides that no producer or distributor—of pictures can own or, operate any theatres in N. D. Defendants claim that it deprives them of property without due process of law, interferes with interstate commerce and violates the Federal constitution which provides no state shall deny any person within its jurisdiction equal protection of its laws.

North Dakota has appointed two

tion of its laws.'

North Dakota has appointed two special assistant attorneys general, Abram F. Myers, Washington, and Louis B. Schwartz, Minneapolis, to help Attorney General A. C. Struts in defending the measure. Both sides have indicated they would carry the fight to the U. S. Supreme Court, if necessary.

Allied States

Court, if necessary.
Allied States has sponsored theatre divorcement legislation in anumber of states, but North Dakota thus far is the first state to pass such

#### Film Publicists Again Talking P.A. Guild Idea

Talk of a Guild for picture company press agents and advertising-exploitation men is being revived, with younger members of the AMPA credited with being biggest advocates. Similar move gained momentum about 18 months ago, but was dropped when old forces remained in dominating control of the Association of Motion Picture Advertisers.

Association of Motion Picture Acvertisers.

Recent attempts to revive the Guild idea within AMPA ranks has been stymied by the presence of Haysians at so-called closed sessions. At least that is the explanation of advocate; for failure to establish a Press Agents Guild in place of the old AMPA. Success of theatrical press agents apporently is back of conversations looking towards something similar in the industry.

#### Alice Brady's Illness Holds Up U's 'B'way' Pic

Hollywood, Feb. 22.
Universal's 'Goodbye Broadway'
unit is again marking time, due to
the illness of Alice Brady, who is
confined to her home under the care of physicians. Because the comme-dienne is needed for all scenes -maining to be filmed, the date for resumption on the production is unmaining to resumption on the production is un-certain.

Actress was out for several days during the earlier shooting.

### Three More Benchleys

Hollywood, Feb. 22.
Ray Rowland, Metro shorts subject director, and Al Axie, cutter, are back from New York after completing three more Robert Benchley

## The Girls' Eye View

By Marian Squire

'Goldwyn Follies' a Medley

As is usually the case when a picture has a little bit of everything is turns out to be nothing in particular. Opera singers, other assorted vocalists, comedians, dancers and Adolphe Menjou are stirred up together to make a musical whatsis of 'Goldwyn Follies.' And just to add to the confusion there is Ella Logan, a singer, who doesn't, and Andrea Leeds who isn't and does.

fusion there is Elle Logan, a singer, who doesn't, and Andrea Leeds who isn't and does.

Edgar Bergen and Charlie McCarthy are grand and the Ritz Bros. give an occasional lift. But outside of those brief moments, the most interesting thing about the picture is the color treatment, with one especially gorgeous shot of a beach dotted with bright umbrellas.

Omar Kiam does a good job of handling wardrobe colors, Helen Jepsonsings in a shadow blue taffeta with off-shoulder, draped bodies, and in a black sheer with spangled bertha and frothy train. Dancer Zorina rises from a pool in gold cloth leotard over which she puts a gold sequined ballet dress. She's backgrounded by the American Ballet in pale blue spangled tulle,

Although the program states 'Color, harmony makeup by Max Factor,' Miss Leeds' lip rouge looks spotty in several closeups. Her clothes stress girlish simplicity for the most part, with one evening gown that looks like cellophane, topped by short ermine cape.

The more sophisticated Zorina's wardrobe includes a white rhumba dress with red dots and red bound ruffles, and a low cut white chiffon with shirred diaphragm-hugging bodice.

Phil Baker and his accordion are around somewhere, Charles Kullman Joins Miss Jepson in 'La Traviata' and the likable Kenny Baker takes care of the rest of the male vocaling and Miss Leeds' heart interest.

A Convert to Color

Tom Sawyer, current at the Music Hall, is one of the finest technicolor jobs achieved. The colors are more subdued than most predecessors, and where it still isn't the spittin' image of the real thing, a few more colorincs like 'Tom' will make a lot of die-hards, give in.

It's an excellent entertainment for those who have only a slight acquaintance with the beloved Mr. Clemens, but to anyone brought up on Mark Twain, no mere mortal could eyer depict Tom and Huck. Probably Tommy Kelly and Ann Gillis are as good as could be found for Tom and Becky, but the Kelly lads' face is too sweet for many conceptions of Tom. Little Miss Gillis, whose lovely red gold curls are an excellent argument for color films, suffers less from comparison with the faction character, as Becky didn't figure so prominently in the book. There is nothing wrong with the job Jackie Moran does, but he is not Huck. For one thing, he's too civilized.

Becky didn't figure so prominently in the book. There is nothing wrong with the job Jackie Moran does, but he is not Huck. For one thing, he's too civilized.

The performance which probably will (and certainly should) linger longest in the audience mind is Walter Brennan as the town drunk. When Mr. Brennan gets through with the part there is a strong feeling that Mark Twain himself would have agreed that his character had come to life—which is more than may be said of the youthful stars. Victor Jory does right by Injun Joe, and the picture is full of beautiful camera work with action climaxed in the cave scenes.

Costumes are of the period with Aunt Polly (May Robson). In light basques and enormously full skirts, and the little girls in gathered skirts, pinafores and most becoming flowered bonnets.

A formal garden setting with 'adies of the court' in period costumes of luscious candy colors background the Music. Hall ballet, led by Nina costume consisting of several vari-colored scarves. The Rockettes' gypsy costumes have green and red predominating, red boots and white puff seleve blouses. Hollace Shaw of radio, prima donnas in enormous black satin hoop skirt with white satin panel, fitted basque and a sweeping blue plume on her tiny hat.

Dorothy James is allotted the 'modern' vocalistics, wearing a gown that could have been more becoming. It is high-necked, long, of two shades of blue that aren't very happy together, and indefinitely fit. The Rockettes are gay in the briefest of red shorts, white satin tops, red gloves and red-plumed hats. Ruth Daye taps in a 'little girl' blue dress which has too many gathers around the middle.

Tom Sawyer' stars make a few seconds' personal appearances, little Ann Gillis' sunset hair set off by a straight blue frock, with little round white collar, and Tommy Kelly in long-trousered dark blue suit.

Annabella's Accentless Film Parents

Annabella, in the first American-made film, The Baroness and the Butler, wears a backless black bathing suit better than she speaks English, Placing the family in Budapest is supposed to explain Annabella's accent, but the film presents that old Hollywood enignia—a daughter who can cearcely-be-understood and parents without a trace-of-accent. The blonde. French star has personality, but the picture is a froitly bit placing no great strain on her histrionics.

Outside of his ability to balance tray on one hand, William Powell is scarcely convincing as the descendant of a long line of butlers. He handles the tea things gracefully, but he isn't the gentleman's gent type. Helen Westley and Henry Stephenson as Annabella's parents, with Powell, provide what amusing situations there are in the picture. Evening things for the star are designed to set off her shoulders which can well stand the exposure. One black velvet is cut almost to the waist in front, the deep V decorated with a large rhinestone flower. A collarless fur jacket with halo hat and shoulder length well is an effective street costume, and feminine sheers, one printed and one white embroidered organdie serve for garden party wear.

Joseph Shildkraut, as Annabella's toppish husband, wears a blonde wig and does what dirty work there is to be done.

A little more homework on the English and it will be to tell whether Annabella's ticket to Hollywood reads roundtrip or one way.

Sentiment Week at the Roxy with the Rooneys and the Timbergs heading the bill. Herman Timberg with violin and son, and Pat Rooney with The Daughter of Rosie O'Grady' and son. The Timbergs are assisted by Audrey Parker, who makes first appearance in a red checked 'country' dress, and changes to swirling evening goow with short wing sleeves.

The Gae Foster girls waltz in bouffant sheer gowns of pale rose over deep rose and hair decorated with rhinestone bands. Girls wind up the show with formation bike riding and a minimum of spills. Colorful tumes

Clyde McCey Sends the Cops Back to Their Beats
Ushers relaxed, policemen went back to their beats, and the Paramount
back to their beats, and the Paramount
liber and the Sends of the Paramount
liber and Sends of the Paramount
li

# TAKING NEELY SERIOUSLY

All threats by George E. Browne notwithstanding, actor union-heads in New York continue to minimize the possibility of the IATSE taking over jurisdiction of all workers in show biz. Point out that the actor jurisdiction is clearly held by the Four A's, with the approval in the past of the IATSE. Only by revocation of the Four A's charter could the IA get such jurisdiction. And under the AFL constitution, a two-thirds vote by rollcall on, the floor of the convenion is required to revoke a charter. Browne could never gain such a vote, it is claimed.

If Browne's idea is to gain the jurisdiction has

tion is required to revoke a charter. Browne could never gain such a vote, it is claimed.

If Browne's idea is to gain the jurisdiction by coercion before the next AFL convention, the Four A's will protest to the AFL executive committee the moment the LA tries to sign up any actors. Until some such overt move is made, the Four A's will take no action. Even were the IA successful in gaining actor members, the film studios could not hire such players without violating their 10-year contract with the Screen Actors' Guild, Violation of that contract would almost certainly result in a film actor strike, while casual inquiries among performers in New York indicate they would also walk out rather than come under stagehand jurisdiction. There also question of whether the NLRB would permit one union to usurp the rights of another having recognized representation in the field. And in any AFL action to deprive the Four A's of its jurisdiction, the entry of the CIO into the scene would be a certainty.

What actors and others in the creative end of show bix point out is that of all the workers in the amusement industry, stagehands are among the least vital. Only persons actually indispensable are the writers, actors and possibly directors and producers, it is explained. Stagehands, despite their solidified strength, are actually an incidental in show business. Idea of their controlling the industry is ludicrous, according to that view.

## H'wood Crafts' Frown on IATSE

(Continued from page 1)

tion by members that certain protion by members that certain producers were planning a campaign of salary reductions. Reported writers technicians and other craftsmen had been discharged and later offered jobs back at less coin. General attitude was if reports were found true the Guilds will take immediate action and take a united stand against salary cuts.

salary cuts

Lack of finances and proper leadership however, has delayed actual
formation of the proposed federation.
Letter, urging immediate formation
of federation of independents, has
been broadcast by Ted Pierce, president of the Screen Cartoon Guild.
While latter organization claims to
represent 1,800 artists, other crafts
have shied away from alliance with
SCG because of reports that group
planned to affiliate with the Committee for Industrial Organization.
Success of proposed move will de-

mittee for Industrial Organization.
Success of proposed move will depend largely upon the attitude of the actors. The SAG has shown a disposition to shy away from any entangling alliances for fear of jeopardizing its 10-year contract with producers. The actors are also inclined to believe the IA is bluffing, and that no actual move will be made to take over control of the players and other creative workers. The unemployment situation in the major studies has caused consider-

The unemployment situation in the major studios has caused considerable unrest in all labor crafts, and assurance from the IATSE that work would be provided for all crafts taken over would undoubtedly weaken any opposition. Several of the groups are known to be friendly to the IA but want some assurance that they will be allowed to retain local autonomy and that no salary assessments will be levied.

Producers have halted negotia-

assessments will be levied.

Producers have halted negotiations with all unrecognized crafts
until the IATSE situation is clarifled. Studio executives are not refusing to negotiate but are merely
stalling parleys until it is definitely
established whether the IA will
move in at the producer-labor conferences' scheduled for New York
April 1.

April 1.

Screen Playwrights, Inc., which controls about 200 topflight writers, has made it plain that it will not be drawn into any controversy arising from jurisdiction move by the IA. John Lee Mahin, SP president said his organization did not have any fight with the IATSE or any other International.

among the proposals under consid-

Definite program will be mapped out this week when Kenneth Thom-son, SAG executive secretary, re-turns to his desk after taking the rest cure for a week. Thomson be-came ill while attending recent meeting of the board of directors and was urged to take a complete rest.

and was urged to take a complete rest.

The SAC board of directors has adopted a resolution making it mandatory upon members to report any violation by producers of the producers-creen Actors. Guild minimum basic agreement. Violation is punishable by having a member cited for misconduct, to be followed by suspension or expulsion.

Action is said to have been prompted by failure of members to report asserted salary chiseling by an independent producer. SAC claims producer hired players on weekly basis and then paid them only for days actually worked, cheek being endorsed back to the producer. Members of Authors League of America are now volting on proposal to grant complete autonomy to the Screen Writers Guild. Majority sentiment favors move, and it is probable vote will be favorable to move when ballets are failted March 3.

Idle Workers Called to Meeting

Idle Workers Called to Meeting

Idle Workers Called to Meeting A call for mass neeting of all studio unemployed has been called for Thursday (24) at Carpenters Hall. Workers will be given an opportunity to make recommendations from the floor for providing more work for idle men. Questionnaires are also being mailed to all members asking for suggestions for improving situation. Meeting was arranged by Herbert Sorrell, business representative of Motion Picture Painters Local 644.

cal 644.

W. B. Cullen, one of leaders in studio strike last summer, has resigned as business representative of Sign Writers Local 831. Failure of Cullen to gain jurisdiction over studio sign. writers now held by Local 844, is said to have created dissention in ranks of Local 831. Move to take over sign writers was successfully resisted by Sorrell, who had the support of Pat Casey, producer labor contact.

drawn into any controversy arising from jurisdiction move by the IA. John Lee Mahin, SP, president, said his organization did not have any fight with the IATSE or any other International.

Preparing the Evidence
In the meantime, the SAG has a committee busy preparing statistics to be used in asking improved works to be used in asking improved working conditions for actors when contract with the producers is reopened within the next few weeks. Abolition of the \$5.50 check for extras.

Shorter hours and definite work shorter hours and definite work weeks. As a made no changes at Metro, since coming into the company's No. 1 district.

# PROBE GOOD IDEA

Complexities of the Picture Business Are Such That Many in Washington May Not Comprehend — No Secret About the Avalanche of Squawks

#### HOW TO COMBAT?

Film industry feels it's on the spot present Congressional session at Film industry feels it's on the spot in present Congressional session at Washington. Blowoff came when Neely measure was reported out of the senate committee, where it had been dormant for more than a year. Not since the move to regulate production, distribution and censorship back in 1932 has the threat against the film business been so ominous. Neely-Pettingill legislation direct threat just now but it is only

Neely-Petingill legislation direct threat just now but it is only the spearhead of attack directed at film—business—currently,—Industry-chieftains make no bones about the fact that congressmen in recent months have received a steady barrage of letters from constituents urging that something be done about the picture business. Gist of these is that principal companies in business have promised to do things and constitute reforms but have never done them.

ness nave promised to do hings and constitute reforms but have never done them.

Influx of these urgent notes, which have increased in recent weeks, has convinced numerous senators and representatives that something tangible must be done to ferret cut present evil practices. And many have arrived at the conclusion that if business won't do it the Government will. Nothing much has transpired since but congressmen claim they have received mounting protests against certain isdustry practices ever since the demise of the NRA several years ago. Blue Eagle had a method of dealing with alleged malpractices, whether or not entirely efficient in dealing with them. This was all swept aside with the death of the Indigo Bird.

Besides the Neely measure, Congress also has before it two resolutions, the Hobbs stipulation and Dies resolution. Both now are in committees and both would provide Congressonal junkets to tear the mechanism of the film business apart from smallest exhibitor to biggest producer or distributor, and see what makes it tick. Some of the industry even believe a Congressional investigation might do more good than harm.

What seems more likely is regula-

Mhat seems more likely is regula-tion patterned after the lines of the Duffy coal measure. Feeling with national solons persists that some-thing is wrong in the film business though they are not exactly sure what it is or what can be done to

what it is or what can be done to effect a change.

Anti-block booking idea is the principal theme of the Neely meas; ure which is current source of worry to the business: Difficulty that picture company leaders thus far have encountered in explaining their side of the question is failure of the measure's advocates to appreciate full complexities of the film business.

Neely's Provises
Washington, Feb. 22.
National ban on block-booking and blind selling is, a matter of urgent public importance. Senate Interstate Commerce Committee declared last week in recommending passage of the Neely bill outlawing the film industry's historic sales methods. Good social and economic results will flow from legislation requiring description of un-made pictures and (2) allow exhibitors to pick and choose individual features in leasing for the season, the report asserted. Bill was described as similar to the local option laws under which various communities can forbid grogshops within their limits.
Pointing to the attitude of 'vast' (Continued on page 15)

# Actors Laugh Off IA's Ambitions OTHERS FEEL U.S. Authors' League Election in N. Y. March 3; SWG's Complete Autonomy

#### **Browne Reiterates**

Chicago, Feb. 22.
George E. Browne, in town on business and for the stage-hands' bail Feb. 21, reiterated the decision of the IATSE to go into all branches of show business, and to take over other unions, so as to give them the financial and numerical backing of IATSE.

Like James C. Petrillo. Browne interested in promoting the standing of the American Federation of Labor and is making every effort to prevent expansion of the Committee for Industrial Organization and other movements.

Feeling that the small unions could likely come under the influence of the wrong organization, unless the IATSE gave them support.

Browne is particularly going ahead in the extension of cashiers, doormen and ushars union, and expects to reach a national membership of 75% of all such available members in the CDU. He also planning general strengthening of operators and stagehands situation in the south which has been a stepchild the IATSE. Charters and locals will be brushed and a drive instituted to bring in all operators and stagehands throughout the southern territory. southern territory.

# SAG PREZ EAST TO SMOOTH **EQUITY**

In an effort to iron out remaining friction between Equity and the Screen Actors Guild, Robert Montgomery, SAG prez, will come east in a couple of weeks to huddle with Burgess Meredith, acting prez of Equity, for an exchange of views. Action was suggested by Kenneth Thomson, SAG exec-director, during his recent visit to New York, but it had been thought Montgomery's film commitments would keep, him in Hollywood until late summer.

However, Meredith last week was in touch with the SAG prez by phone and the coming powwow was arranged. Understood Montgomery will remain in the east only a couple of days, returning immediately after his talks with Meredith Since becoming head of Equity, Meredith fins cought to cement the relations between his organization and SAG. He and Montgomery are each members of both organizations.

#### U. S. FILM EXPORTS TO **BRITAIN UPPED IN '37**

Washington, Feb. 22.
Volume of American-made motion pictures shipped to Great Britain rose in 1937 despite strong pressure to close the gates to U. S. product, the Commerce Department reported last rock.
Summary of Unit

last reck.
Summary of exports to the United Kingdom last year reflected a 595,000-foot jump in the amount of exposed and unexposed footage. Total sent across the pond hit 63,942,000 feet.

Ballots for the referendum proposed amendments to the consti-tution of the Authors League of America, Inc., were mailed to the membership last week. Election will be held at a special meeting March 3, at the Lincoln hotel, N. Y.

Three propositions are included on the ballot. First grants complete autonomy to the Screen Writers Guild. making it an affiliate group, instead of a member group, as are the Au-thors Guild, Dramalists Guild and Radio Writers Guild.

there Guild, Dramalists Guild and Radio Writers Guild.

Second covers the scale of assessiments based on earnings from film writing, follows: Incomes of \$40,000 or over per year, \$50 quarterly; incomes of from \$20,000 to \$40,000 per year, \$15 quarterly; \$5,000 to \$10,000 per year, \$17 quarterly, and \$2,500 to \$20,000 per year, \$10 quarterly, and \$2,500 to \$5,000 per year, \$10 quarterly, and \$2,500 to \$5,000 per year, \$20 quarterly. Third proposition covers assessments relating to incomes from sale of plays. follows: For dramatic shows, \$5 a week for gross boxoffice receipts up to and including \$9,000 avecls, \$10 a week for receipts from \$9,000 to \$15,000 and \$15 a week for musical shows, \$1 a week for receipts up to and including \$18,000 a week; \$2 a week for receipts up to and including \$18,000 a week, \$2 a week for receipts up to 325,000 and \$3 a week for receipts over \$25,000 to \$25,000 and \$3 a week for receipts over \$25,000. In the case of the first proposition.

\$18,000 a week, \$2 a week for receipts from \$18.000 to \$25,000 and \$3 a week for receipts over \$25,000. In the case of the first proposition, the Screen Writers Guild already has considerable authomy, just as the other member groups have. Amendment, if adopted, would give it a great deal more power. Change was proposed by SWG heads of the 'special problems connected with screen writing and the distance of the SWG office from the central office of the Authors League.' Most vital change actually has to do with snances, since under the proposed amendment SWG will have its own treasury and control of its own funds. Thought likely the three amendments will be approved by the membership.

#### STILL TRYING TO GET 'ECSTACY' INTO N. Y.

Eureka Productions, Inc., which has been battling for more than three years to be allowed to show its Austrian-made picture, Ecstasy, in N. Y. State was given premission Monday (21) to appeal to the Federal Circuit Court of Appeals, by Judge William Bondy. The corporation several months ago filed suit to compel Governor Herbert Lehman, Attorney General John J. Bennett, Frank P. Grayes, State Commissioner of Education, and Irwin Esmond, director of the motion picture division of the Education Dept. to lift their ban against the picture.

of the Education Dept. to lift their ban against the picture. Eureka claimed that, as the Goy-ernment had allowed the prints to enter the country, the individual states had no power to bar exhi-bition. A statutory court of three tederal judges dismissed the action and Eureka asked to be allowed to appeal from that decision:

#### ALTMAN TREKS EAST

Al-Alman, Metro's eastern talent executive, returns to N. Y. today (Wed.) from the Coast where he conferred with producers regarding talent requirements. Kenneth Stevens, youthful Chicago

buritone, who was sercentested cast, signatured by M-G while he was in Hollywood.

#### Readying Boys Town Pic

### Headying Boys Town Pic.

Omaha, Feb. 22.

FARROW KEEPS BUSY

Hollywood, Feb. 22.

John Farrow, currently directling for the Coast last week to contab been inked to pilot the studies flicker based on Boys Town.

Picture gets going in three weeks.

Keadying Boys Town Pic.

Omaha, Feb. 22.

Father Flanagan of Boys Town.

Neb., and Morrie Jacobs of the Bozel & Jacobs and agency entrained for the Coast last week to contab been inked to pilot the studies flicker based on Boys Town.

Sitting confab will be John.

Considine, Jr. and Robert Rubin.

So-So \$14,000, 'B'dcast' Sad \$14,500

## Three Pix Split Up Top Coin In L. A., Follies' 29G, 'Yank' \$27,000, 'Baby' 27G, 'Buccaneer' 10G, 3d Wk.

Los Angeles, Feb. 22.
Influx of three outstanding bloomaws, and few strong holdovers. draws, and few strong holdovers, have rejuvenated trade locally, with most of the first runs headed for bet-

most of the first runs headed 107 better than prolites, playing to smash returns at the two Warner houses. Downtown and Hollywood: Yank at Oxford at the State and Chinese, to better than average biz, and the Bringing Up. Baby at the day-date RKO and Pantages for excellent trade.

Holdovers include The Buccaneer, now in third and final, week at the Paramount, and Walt Disney's 'Snow White and Seven Dwarfs' in ninth week at the Carthay Circle as a two-a-day attraction. The state of the Paramount, and Walt Disney's 'Snow White and Seven Dwarfs' in ninth week at the Carthay Circle as a two-a-day attraction. The state of the Carthay Circle as a two-a-day attraction. The state of the property of the

poor \$6,000 Paramount (Partmar) (3,595; 30-40-55).—Buccaneer' (Par) and stage show (3rd week). Showing unex-pected strength on third-final stanza for probable good \$10,000 on stanza days. Second week topped \$14,000,

days. Second week topped \$14,000. bik of (2,872. 04-05.5) — Bringing Up Baby" (IRKO) and "Worming Prison" (Col.) dual. Opened neatly and on first week of certain two should have no trouble hitting yety good \$12,000. Last week 'Radio City Revels' (RKO) and Jury's Secret (U), weak \$6,000. Last week 'Radio City Revels' (RKO) and Jury's Secret (U), weak \$6,000. Last week 'Bow Porton' MG One 17 was a Budget (20th), dual Opening day brought biggest Thursday take since New Year's week, and with weekend trade holding strong should return very big \$15,000. Last week, 'Everybody Sing' (MG) and 'Lapin-Returns' (MG), preity, weak \$40,000.

Tapin-Returns', (MG), pretty, weak \$10,100.
United Artists (Fox-UA) (2,100; 30, 40,55)—Everybody Sing' (MG), and Arsene Lupi Returns' (MG), dual. Very little in sight on moveover, as poor \$1,800 incloses. Last week. Mamequin' (MG) and Change of Hustiste (Fox) (2,286; 30,40,55,65). Everybody-Sing' (MG) and 'Arsene Lupin-Returns' (MG), dual. Biz not up to slandard, with fair \$4,000. about the answer. Last week, 'Mannequin' (MG) and 'Change of Jean' (20th), not too hot at \$5,600.

#### 'Hurricane' Very Strong \$4,700 in Stormy Lincoln

Hurricane's and below zero wather, which makes it not entirely in season, but not fur out of line. Weather broke to advantage, however, and with an eight-day stretch it appears to have inside track on \$4.700, fine.

\$4,700. fine.
Estimates for This Weck
Kiva: (Noble) (440; 10-15) — 'No
Time to Marry' (Col) and 'I Was a
Spy' (GB). Good, \$1,100. Last weck,
'Old Barn Dance' (Rep) and 'Look

Out for Love' (GB), \$900, fair,
Liberty (Cooper) (1,200, 10-15) —
Danger Valley' (Mono) and Bulldog Drummond's Revenge' (Par),
split with 'Capt, January' (20th) and
Daughter of Shanghai' (Par). Fair,
\$800, Last, week, Tolephone
General Monay Split with 'Sudden
Hill Dorn' (U) and 'Salestady'
(Mono), \$900, nice.
Lincoln (Cooper) (1,800, 10-20-25)
—True Confessions' (Par)' Going
swell, with \$3,000 possible. Last
week, 'Stand-In' (UA), 'did, fair,
week, 'Stand-In' (UA), 'did, fair,
well, 'Stand-In' (UA), 'did, fair,
well, 'Stand-In' (UA), 'did, fair,
well, 'Sudden' (Par) and 'Bordertown' (WB), split with 'Thrill of a
Lifetime' (Par). So-so, \$1,000, Last
week, 'Ghyl Young Once' (MG) and
Hold 'Em, Navy' (Par) \$1,600, very
Stant (Cooper) (1,900, 10-25-40).—
Stant (1,900, 10-25-40).—

good.
Stuart (Cooper) (1,900; 10-25-40)—
Hurricane (UA). Around \$4,700
likely in eight days, excellent Law
week; "Hollywood Hotel" (WB), got
surprisingly good \$3,400 in six days.

#### **FOLLIES,' \$13,000, BIG** IN L'VILLE; 'GOLD' OK

Louisville, Feb. 22.

No letup in biz here currently, with bo takes still on the hefty side. Tops looks to be Goldwyn Follies at Loew's State, where the Technicolor pic is running about even with the Hurricane lake a couple with the Hurricane lake a couple second stanza at the Rialto, is romping along profitably and windup will probably better \$9,000.

Burly still doing biz at the National under Jack Kane, and W. L. Dillinger's dramatic stock at the Drury Lane, listing 'Holiday' as a second week attraction, all helping to give this burg a wide choice of entertainment.

entertainment.

Estimates for This Week
Brown (Fourth Ave. - Loew's)
(1,500, 15-30-40)—'Of Human Hearts'
(MG) and Paradise for Three' (MG).
A moveover from Loew's State and
promising to cop right nice \$2,700.
Last week, 'Mannequin' (MG) and
'Accused' (UA), the former pie
shunted over from Loew's fair
\$2,000.

Tentucky (Switow) (900; 15-25)—
Tentucky (Switow) (900; 15-25)—
Dansel in Distres' (RKO) and 'Heli Divers' (MG) (reissue), split with Spy Ring' (U) and 'Dr. Spn' (GB), Average, \$2.200. Last week, 'Barrier' (Par) and 'Iris Love I'm After' (WB), split with 'Fight for Lady' (RKO) and 'True Confession' (Par), normal \$2.300.

Loew's State (3.000; 15-30-40)—
'Goldwyn Follies' (UA). Color film a winner here and running neck and neck with 'Hurricane' gross of two weeks' ago. Looks plenty oke at \$13.000. Last week, 'Of Human Harts (MG), under expectations at \$6.000. (MG), under expectations at \$6.000. Mary Anderson (Libson) (1.000).

## First Runs on Broadway

Week of Feb. 24
Astor — 'In Old Chicago' (20th) (8th wk).
Capitol — 'Yank at Oxford' (MGM).
(Reviewed in Vanery. Feb. 2)
Criterion—'She, Marrey. Feb. 2)
(Reviewed in Vanery, Jan. 5)
Globe — The Rat' (RKO)
(26)

(2d wk), Rialto—'No Time to Marry

(9th wk).
Capitol—Yank at Oxford',
(MGM) (2d wk).
Music Hall — 'Bringing Up

(3d wk).

Rialto — Women in Prison'

Fine \$1,600. Last week, 'Scarface' (UA) and 'Swing High' (Par), dual, split with 'Clarence' (Par) and 'Hell's Angels' (UA), average \$1,400.

Risate (Fourth Ave.) (3,000. 15-30-40) — Snow White (RKO). Following up first week's smash \$15,000.

Strand (Fourth Ave.) (1,400; 15-30-40) — Checkers' (20th) and Love on a Budget' (20th). Fact that Jane Withers is in town on visit to her grandparents, and copped 'several stories in local papers, should redound to advantage of bo, takings, indicated at around \$3,700, okay. Last week, 'Buccaneer' (Par) and March of Time, after moveover from Risito, good \$3,600.

#### Follies' Dandy \$11,000 In Indpls., but Waring Crew So-So \$12,500

The Confession (Par), normal (23,000.
Lastw's State (3,000: 15.30-40) — time a winner here and running neck and neck with 'Hurricane' gross of two weeks ago. Looks plenty oke at \$13,000. Last week, 'O' Human Hearts' (MG) and 'Paradise for Three' (MG), under expectations at \$6,000.

Mary Anderson (Libson) (1,000: 15.30-40) — Gold-Is-Where-You-Find-William (WB) (reissue) and 'Kid Comes Back' (WB), healthy \$3,500.

Ohio (Settos) (900: 15) — Husband's Secretary' (WB) and 'Two for Tonight' (Par), split with Rain (UA) and 'Here Comes Carter' (WB). 'Goldwyn Follies' at Loew's is set-

## Exhibs Blue, Philly B.O.'s Red; 'Gold'

(26).
Music Hall—'Adventures Tom Sawyer' (UA) (2d wk).
Paramount—'Buccaneer'(Par.)

(Col) (22). Riveli — 'Goldwyn Follies'

Rivoli — 'Goldwyn Follies' (UA) (2d wk).

Roxy—'Sally, Irene and Mary' (20th) (25).

Strand—Slight Case of Murder' (WB) (26).

(Reviewed in Vaniery, Feb. 9)

Week of March 3

Astor—In Old Chicago' (20th) (9th wk).

Music Hall — Billiams
Baby' (RKO).
(Reviewed in Variety, Feb. 16)
Paramount—Buccaneer' (Par)

Risite - Women in Prison'
(Col) (1).
(Reviewed in Vasiry, Feb. 9).
Riveli - Goldwyn Follies'
(UA) (3d.wk).
Roxy-Sally, Irene and Mary'
(20th) (2d.wk).

Strand-Slight Case of Mur-der (WB) (2d wk).

# siecess. Fig. 10.1 Late ... Weeks. States. Sta 'Yank' with 'City Girl'

sistent vaudfilm Lyric and its gross is carmine on 'International Settlemen' and vaude minus any names.

Apollo (Katz-Dolle) (1,100; 25-30-40) — 'Checkers' (20th) and 'Non-Stop New York' (GB). House has alternated weekly between second run and first run policy with little success. First run take this week is slow at \$2,000, Last week, 'Happy Landing' (20th) in its third week, yot nice \$2,100.

Hot \$9,000 in Seattle

Seattle, Feb. 22.

Takes the big ones to get the dough these days, with the theatregoer shopping. At that, some nifties are drawing below par. Even nabes are hard hit; in fact more so than

are hard hit; in fact more so than the downtown houses.

\*\*Estimates for This Week\*\*

\*\*Blue Mouse (Hamrick-Evergreen) (900; 27)—Wise Girl' (RKO) and Crashing Hollywood' (RKO), dual-Possibly \$2,000, poor. Last week\*
Naughty /Marietta\* (MG) 'treissue and 'Adventures End' (U), dual, \$2,000, nice.

\*\*Colonial (Hamrick-Evergreen) (20th) and 'Ebb Tide' (Par) dual-Looking for \$3,000 good Last week\*
Heidi' (20th) and 'Live, Love' (MG), dual-\$3,300, big.

\*\*Colonial (Sterling) (250; 10-21)—Partners of Plains' (Par) and 'Girl from Scotland Yard' (Par), dual-\$3,300, big.

\*\*Colonial (Sterling) (250; 10-21)—Partners of Plains' (20th) and 'Girl from Scotland Yard' (Par), dual-\$1,000; 310 (1) Was a Spy' (GB), dual-\$1,00

Paid to Dance' (Col), dual, \$5,200, fair. Idea (Col) (

Hitting around \$2,700, good. Last week, San-films, third week, \$4,100, big.

Orpheum (Hamrick - Evergreen) (2,700; 32-37-42)—Everybody Sing' (MG) and Mr. Moto' (20th), dual. Pulled after five days: \$3,000, poor. Last week 'O'f Human Hearts' (MG) and 'Hitting' New High' (RKO), pulled-after-six days, and-poor\$4,000.

Falomar (Sterling) (1,350: 16-27-37)—London by Night' (MG) and vaude. Expect \$3,500, good. Last week 'Over the Goal' (FN) and Major Bowes International Unit, six days, great \$7,200 for new house record.

ord. Hamick-Evergreen (3,106; 32-37-42)— Yank kat Pergreen (3,106; 32-37-42)— Yank kat Oxford (MG) and 'City Girl' (20th), dual, Nice combo drawing good \$9,000 and will h.o. Last week 'Paradise for 3' (MG) and 'Checkers' (20th); dual, okay \$6,000.

okay \$5.000.

Rossevelt (Sterling) (850; 21-32)—
"True Confession' (Par) and Boy of the Streets' (MG) dual. Anticipate nice \$2.500. Last week 'Dansel in Distress' (RKO) and Girl. with Ideas (U), dual, \$2.700, good.

#### Powell-Lombard Team

Hollywood, Feb. 22.
David Selznick is co-starring William Powell and Carole Lombard in
'American Beauty,' farce by Martha
Madison, and Vincent Gerbino.
Powell will rest in South and
Central America for two months
while script is being readied.

Philadelphia, Feb. 22. Generally punkaroo biz conditions in Philly, plus dearth of strong product, again putting b.o.'s here behind the eight ball. Finishing touch lent by a driving rainstorm Saturday

(19) and six inches of slushy snow Sunday. Only consolation left to exhibs is that they're starting to be-

sunday. Only consolation left to exhibs is that they're starting to become accustomed to sad grosses.

Only spot that's showing any strength at all is the Aldine, with Goldwyn Follies. Pic, in its second work clucking off nice \$11.500. after opening gallop. Also pacing along the start of th

opening turn. Will hold another week.

Boyd (WB) (2,400; 40-55-65).

Baroness and Butler (20th). Exhibiting no spirit with flagging \$11-500. Last week even Robert Taylor, here to really a special sp

\$19,800. Erlanger (Boyd Enterprises) (1,589; 57-86-\$1,14-\$1,71)—In Old Chicago' (20th) (2d week). Not setting in satisfactory manner for an eightweek stand. Opening stanza drew \$13,900.

in satisfactory manner for an eight-week stand. Opening stanza drew Sea (WB) (2.300; 40-55-65)—Gold Is Where You Find It! (WB). Tinter handled nicely by but failing to make grade for expected possible second lap with \$14.000. Last week Radio City Revels' (RKO), although hypoed by The River, almost screed, a new low for this sport at \$8,100.

Karlton (WB) (1,100; 40-50)—Buccaneer' (Par) (2d run) (2d wk)—Action of the second-runner, was held over for additional week. Doing solid \$4.500 after equally good \$6,500. inimital session.

Keith's (WB) (2.400; 40-50)—Rid City Revels' (RKO) (2d run, Like its first run, still week, although aided by The River, Williest \$3,500. Last week Happy Landing (201), (WB) (1,000 \$5,50.5)—Big Broadcast' (MG). Just about consistent with general biz and oretty sad at \$14,500. Last week Everybody Sing' (MG) a dud with \$12,000.

bretty sad at \$1.300. Everybody Sing' (MG) a dud with \$12.000. Stanton (WB) (1.700; 30.40-50)—Kid Comes Back' (WB). Not bad at \$6,500. Last week 'Chan at Monte Carlo' (20th), fair \$4,800.

## 'YANK' OK 12G IN BALTO: 'GOLD' FINDS NICE 71G

Baltimore, Feb. 22.

It's still 'Snow White' here in spite of brutal weather over weekend and the combo. Hippodrome is sident of the ball of the ball

# Goodman Swinging 'Artist' to Smash \$33,000 in Det.: 'Follies' Fine \$14,000

Detroit, Feb. 22 Except for coupla spots, things are pretty quiet. Icy weather over week-end didn't help any.

end didn't neip any.

Benny Goodman's band, at the Fox
with 'She Married an Artist,' after a
year's delay, has town singin' mad
and no trouble setting hotcha box
office pace Extra jam session Saturday night (19) at \$1.10 top helped
swell gross plenty. 'Goldwyn Folli'
big at the Madison.

swell gross plenty. Goldwyn Folibig at the Madison.

Estimates for This Week
Adams (Balaban) (1,700, 30-40-50)

—Prescription for Romanee' (U)
plus Women in Prison' (Col.) dual.
Okay \$4,600 Last week Happy
Schndow! (Col.) fine \$5,800, plus The
Shndow! (Col.) fine \$5,800, plus The
Married an Artist! (Col.) with Benny
Goodnian's band on stage. Latter
packing in swing-mad fans to tune
of solid \$31,000, aided by \$1.10 jam
session' Saturday midnight (19). Last
week, 'Checkers' (20th) with Jane
Withers on stage, good \$52,000. \$

Madison! (United Detroit) (2,000;

30-40-65)—'Goldwyn Follies' (UA).
plenty forie at \$14,000, and holds.
Last stanza, 'Victoria the Great'
(RICO), weak \$4,300.
Michigan (United Detroit) (4,000;
30-40-65)—'Gold Is Where You Find
If (WB) with Dave Apollon revue on
stage, Looks oke at \$21,000, but nothing to write home about. Last week,
Thrill of Lifetime' (Par) with
Mischa Auer topping vaude, fair
\$17,500.
Palms - State (United Detroit)

Mischa Auer topping vaude, fair \$17,500.

Falms - State (United Defroit) (13,000; 30-40-50)—Buccaneer (Par) (re-run) plus You're Only Young Once' (MG), dual. Former opus moved here after two sessions at UA: looks like nice \$11,000. Last week, Beg. Borrow' (MG), Sh, the Cotopus' (WB) and "Lone Ranger' (Rep.), greatly affected by fear after house was bombed opening night and only fair \$7,500.

United Artists (United Detroit) (2,000; 30-40-65)—Of Human Hearts (MG). Figures only \$6,500, bad. Last week, "Buccaneer' (Par), following strong \$11,500 first session, got fair \$6,000.

## Blizz Hits Chi Biz; 'Gold,' Vaude Poor \$23,000, 'Love Agam' Only \$8,000, 'Follies' Very Good 36G

Chicago, Feb. 22.
Loop took a bad licking from a blizzard Saturday (19), which kept the customers at home with their radios. It was a tough weekend on that score and it will take plenty for the downtown theatres to get out of the downtown theatres to get out of the downtown theatres to get out of the control of the week. the jam this week.

Plenty of new stuff in the loop

Plenty of new stuff in the loopalso, with Saturday seeing two new pictures enter the competition: I Met My Love Again, at the Roosevelt, and Everybody Sing at the United Artists. Holdovers were interplaced with "Hurricane, and in Orlicago continuing on its roadshow not accompany to the state of the stat

ing. cooperation from the Hearst Pags. Estimates for This Week Apollo (B&K) (1,200; 55-83-81:10-\$1.85.)—In Old Chicago! (20th) (4th Week). Roadshower is still going along powerfully and indicates at least doubt the stay. Again bettered \$15,000 last veek! (4,000; 35-55-75). Chicago (Weer) (WB) and stage food Maybe it's the title, Anyway the customers are staying away. Maybe \$23,000, very disappointing the customers are staying away. Maybe \$23,000, very disappointing Last week, Man Proof (MG), turned in okay \$29,000.

Garriek (B&K) (900; 35-55-65-75).—Hurricane (UA). Now, in sixth week and going strong. Topping \$5,000 currently after fine \$6,600 last week.

week and going strong. Topping \$5,000 currently after fine \$6,000 last week.

Oriental (B&K) (3,200, 35-55-75)

—Goldwyn Follies' (UA) and vaude.
Box-office magnelias' Looks like blooks office of the strong of the st

at \$13,400.

United Artists (B&K-UA) (1,700; 35-55-65-75) — 'Everybody' (MG).
Opened Saturday (19) and looks off at \$10,000. Last week, 'Mannequin' (MG), slumped quickly in secon week and finished to meek \$8,700.

## 'Gold' \$4,500, 'End' 7G in Stormy Omaha

Omaha, Feb. 22.
Theatre row in an about face past couple of weeks. Biz down for two mediocre flims and some real wintry weather, of which there has been little previously this sea-

son.
Omaha, with 'Dead End,' and
Brandeis, with 'Gold Is Where You
Find II,' sporting most quality of curent offerings, but little real box
office draft to be found anywhere
on row Weather which has pam-

rent offerings, but little real box office draft to be found anywhere on row. Weather, which had pampered town all winter, finally came into its own with a six-inch snow fall followed by zero temperature weekens. For This Week.

Brandson for This Week.

Brandson Singer-RKO) (L250; 10-25-35-40)—Cold Is Where You Find It (FN) and High Flyers (RKO), dual. Program broke in day early and will run eight days. Only average at \$45.90. Last week. "Manhatan Merry-Go-Round' (Rep), and She Married An Artist' (Col), very slow at \$3.000 for six days.

Dundee (Goldberg) (550; 10-25)—T's Love I'm After' (FN), 'Hold Em Married An Artist' (Col), very slow at \$3.000 for six days.

Dundee (Goldberg) (650; 10-25)—T's Love I'm After' (FN), 'Hold Em (RKO), 'triple bill first half week. The control of the state of the state

#### **Key City Grosses**

Estimated Total Gross
This Week ....... \$1,756,800
(Based on 23 cities, 163 theatres, chiefly first runs; including N. Y.)
Total Gross Same

Total Gross Same
Week Last Year ... \$1,951,200
(Based on 27 cities, 183 thea-

gram but no box office draft; \$7,000 will be fair. Last week, Hurricane (UA) and Love on Toast' (Par), win-billed, swept them in for best biz of 1938 at \$10,000.

Orpheum (Blank) (2,976; 10-25-40)

—Baroness and the Butler (20th)
—Baroness and the Butler (20th)
—Baroness and the Butler (20th)
biz, House probably week's leader and Fifty-Second Street (UA), dual. Two fairish films spell only fairish biz. House probably week's leader at \$7,300. Last week, 'Happy Landing' (20th-Fox) and Tarzan's Revenge' (20th), ploughed through three days of wintry weather for new house record for straight films, \$13,000.

## **Taylor Hurt By** Disney, but Still OK 17G in Wash.

Washington, Feb. 22.

'Snow White' is still ruling town both psychologically and financially. Interesting angle is way stores all over town and even in nearby hamlets are erecting signs tying Disney merchandise in with pic, with house not buying the placards but not even having to prompt their use. "Yank at Oxford' is biggest sufferer from "Snow White' opposition, being only other major pic without stage show." Estimates for The Wart

room Snow White! opposition being only other major pic without stage show, the stimates for This Week
Capitol (Loew) (3,424; 25-55-66)—Baroness and Butler (20th) and vaude. Roscoe Ates and Emory Deutsch orch top stage show, but it's William Powell that's responsible for better than recent-average \$20,000. Last week. 'Of Human Hearts' (MG), poor \$16,000. Loew) (1583; 25-40)—Serybody Sing (MG) (2d run), toward light \$3,500. Last week, Mannequin' (MG), in third downtown week, satisfied with \$3,500. Earle (WB) (2,244; 25-35-40-66)—Gold is Where You Find It' (WB) and vaude. Will Osborn orch some help, but not beyond fair \$14,000. Keiths; (RKO) (1,830; 35-55)—Snow White' (RKO) (1,830; 35-55)—Snow White' (RKO) (1,830; 35-55)—Met (1,930; 35-55)—Snow White' (RKO) (1,930; 35-55)—Met (1,930; 35-55)—Met (1,930; 35-55)—Met (1,930; 35-55)—Met (1,930; 35-55)—Met (1,930; 35-55)—Met (1,930; 35-55)—Snow White (RKO) (1,930; 35-55)—Met (1,930; 35-55)

and 'City Girl' (20th). Hitting about par at \$5,000. Last week, 'Buccaneer' (Par) with 'No Time to Marry' (Col), second week, fair \$4,300 in nine days. Farameunt. (Hamrick - Evergreen) (20th), and 'Sergeant Murphy' (WB) (2d wk), Going okay, \$4,200. First week proved a winner with good \$6,500. (Indie) (1,200, 15-40)—'Lady Bhaye' (Rep) and 'The Wrong Road' (Rep) and vaude. Getting average \$2,500. and vaude. Getting average (Great' (RKO) with vaude, strong \$3,600.

\$3,500

50. The default of the control of the contr

# 'GOLD' DOESN'T **GLITTER IN** CINCY, 71/2G

Cincinnati, Feb. 22. Encoring at the Albee with a whopper \$16,000, 'Snow White' is topping the town for a second week. Pic's biz in the first seven days was an all-time record for Cincy at the present pop scale, including 15c. admish for juves, non-holiday

admish for juves, non-holiday week.

Three fresh releases currently and all under par. Palace is far off stride with \$7,500 on 'Gold Is Where You Find It.' 'Checkers' is a fair tugger for the Lyric at \$4,000. Keith's is below average on 'Swing Your Lady' at \$3,500.

Estimates for This Week Albee (RIKO) (3,002 dowest). Feron White (RKO) (3,002 dowest). Feron White (RKO) (2,000 downs the record poper \$16,000 rid week). Feron White (RKO) (2,000 downs to hold over at Cincy's ace stand.

Capitol (RKO) (2,000 downs to hold over at Cincy's ace stand.

Capitol (RKO) (2,000 downs for the few parts of th

Some Blondes Are Dangerous' (U.)

Grand (RKO) (1,200; 25-40) — Of

Human Hearts' (MG) Moved over

from Keith's for second week Light,

\$2500, Last week, Happy Landing'

(20th) (3d. week), \$3,500 good,

Swing Your Lady' (WB) Poor,

Swing Your Lady' (WB) Poor,

Swing Your Lady' (WB) Poor,

Lyrie (RKO) (1,400; 35-42) —

Checkers' (20th), Fair, \$4,500, Last

week Thrill of a Lifetime (Par),

\$3,000, poor,

Checkers (20th). Fair, showed, Thrill of a Lifetime' (Par), s3,000, poor.
Palace (RKO) (2.600; 35-42)—Gold Is Where You Find It' (WB). Worst in months, \$7,500. Last week, Every-body Sing' (MG), \$10,000, fair.
Shubert (RKO) (2,150; 42-60)—Arsene Lupin Returns (MG) and N.T.G. revue, Swell, \$14,000. Last week, 2nd and part of the complete of the compl

#### Snow White's' \$8,000 Record in Oklahoma City

New Films, All Good, Boom B'way: 'Goldwyn Follies' 48G, 'Buc'-McCoy 62G Smash, 'Tom' 92G, 'Baroness' 45G

#### **Broadway Grosses**

Total Gross Same Week
Last Year \$350,900
(Based on 11 theatres)

After lot of holdovers, among them five weeks of Snow White, four of 'Hurricane,' and three of 'Every Day's a Holiday,' a batch of new pictures; have reached Broadway. No less than seven have ventured in, there being only two holdovers from the prior week. 'Gold Is Where You Yang Chang and the Standton of Grid Was Young,' at the Standton of Grid Was Young, at the Standton of House and Biccaneer, latter opgether with country of the McCoy orchestra are the outstanders. 'Follies' opened heavily at the Rivoll Saturday (19) and on its first week will get this house the best business it has enjoyed in more than a year, about \$48,000 on its first week conding last heiner of the best business it has enjoyed in more than a year, about \$48,000 on the Washington's birthday holicaneer, and the pit show at the Paranswers to a smash \$62,000 on its first week ending last hight (Tues.) on the Washington's birthday holicaneer, and the pit show at the Paranswers to a smash \$62,000 on its first week ending last with the Augusta on the rainy Saturday (19).

Running third behind the Parand Riv is Tom Sawyer, as well that day as on the rainy Saturday (19).

Running third behind the Parand Riv is Tom Sawyer, especially since the same should be supported to the same should be a supported to the same should be a supported to the same should be supported to the same should be a supported to the same should be seven new pictures. It wo first run holdies, the \$2 Chicago at the Astor, now in its seventh week, and the combination State, Snow White is on second run at the Palace, where it is playing to capacity daily. The house may reach a terrific \$25,000, Opening big Saturday and the seven new pictures two first run holdies, the \$2 Chicago at the Astor, now in its seventh week, and the combination State, Snow White is on second run at the Palace, where it is playing to capacity daily. The house may reach a terrific \$25,000, Opening big Saturday and the seven new pictures are Revenge, of General Ling et unuer and sparty daily at the seven i

picture today (Wed.) Is 'Daredevil Drivers'.

Strand holdover of Gold Is Where You Find It 'moderate at about \$15,000, while second week of 'Girl Was Young.' Criterion attraction, strong at likely \$10,000.

During the past week 'Chicago, two-a-dayer at the Astor, took contiderable of a dip but still profitable as of the control of the

300 the prior stanza. As house is scaled, this satisfactory profit however.

Capitol (4,520; 25-35-56-65-\$1.25)—
Of Human Hearts (MG). Highly-louted drama not living up to expectations at about \$25.000 and remains 10 for the control of the contro

a five weeks' run at the Music Hall and very big, maybe \$25,000 on the wock, tick high for house, and holds. Picture is playing days-ind-dale, second run at the Albec, Brooklyn, where also unusually big at ticket windows and does not go into RKO nabes until March 3.

Faramount (3,664; 25-35-55-85-99)—Ruccancer (Pan) and Clyde McCoy orchestra, plus Mitzi Green. Holiday yesterday (Tites), fell on seventh day of initial week for take of \$22,000, immense. Only two shows here have beat this fluore since pit two years have beat this fluore since pit two years awas installed more than two years awas installed more than two years green was installed more than two years green as the property of the pro

olay, Cootman, \$29,500, olay, Radio City Music Hall (5,980; 40-80-84-99-81,65)—Tom Sawyer (UA) and stage show. With aid of Washington's birthday the Mark Twain spic was expected to go higher than \$92,000 indicated. While this is fairly profitable despite \$20,000 ad campaign, it's a weak holdover. The final (5th) week for "Snow White' (RKO) \_\_ahead was \$10,000, tresmendous.

(RKO) shead was \$101,000, tremendous.

Riatto (750, 25-40-55) Paradise
for Three (MG), Looks about \$7,for Three (MG), Looks in for about \$40,000, exceptional, Looks in for a fine run. The final (5th) week of Hurricane (UA) was \$17,000, big
enough to have inade a sixth lap possible.

Roxy (5,836; 25-40-55-75) Parameters

enough to have inade a sixth lap possible.

Roxy (5,836: 25-40-55-75)—Baroness and Butter (20th) and stage show. Not doing much but may get possible \$45,000, fair profit. Lastweek, fourth for Happy Landing' (20th), \$32,300, good.

Strand (2,767: 25-55-75)—Gold Is. Whiere You Find It (WB) (2d week). Went to \$25,000, good last week, its land on the boldover current. White about \$15,000, satisfactory. Went (2,55) (2,55-75)—Wells Fargo (1,62) (2,55) (2,55-75)—Wells Fargo (1,62) (2,55)

## 'Snow White,' \$22,500, **Busting Denver Record**

Denver, Feb. 22.
Snow White jamming the Orpheum All house records, gross-

and attendance, are being smashed Kids' admish has been upped to 25c Other first-runs doing fair biz.

Country of the Countr

Average \$6,000 in second-neer. (Par), nice \$6,000 in second-week.

Denver (Fox) 1(2,525; 25-35-56).—
Gold Is Where You Find It (WB), Slightly, above average at \$9,000. Last week. You're Sweetheart! (U), average \$8,500.

Oripheum (RKO) (2,600; 25-35-40).
Snow White (RKO), Socke \$22,500, a record, in sight. East week. Of Human Hearts (MG), and Paradise for Three' (MG), fair \$7,500.

Paramount (Fox) (2,096; 25-40).—
Wide Open Faces (CO) and Some Blandes are Dangerous (U). Nice \$4,000. Last week. Boy of Streets. (Mono) and Clain it Moile Carlo (20th), surprised with big \$5,000. with the former pic doing most of the draw.

## Trolley. Taxi Strikes Dent Mpls.; 'Hotel' N.G. 41/6, 'Dead End' Big 10G

Minneapolis, Feb. 22.

Picture line-up sizes up plenty strong, but grosses are scraping close to bottom currently. The taxicab strike continues and that's hurting some, but the principal blame, of course, rests on generally adverse business conditions. Last week's street car strike, tying up all trolley traffic, lasted only two days, but did for the street car strike, tying up all trolley traffic, lasted only two days, but did for the same type traffic, lasted only two days, but did for the same type. Boy of the Streets on the same type, Boy of the Streets also is commanding plenty of attention, Dead Brd, at the Singer house, easily stands forth as the week's most important serem attraction and has trainess. Gold is Where You Find It. Century offering, has been arousing heaps of enthusiasm, too, but without average box-office results.

Estimates for This Week Aster (Publix Singer) 1900; 15-25)

—Mr. Moto' (20th) and Blondes Are Dangerous' (U), dual first runs, split with Hawaiian Buckaroo' (20th) and She Loved a Fireman' (FN), also dual first runs, \$1,000, pretty good.

Century (Publix Singer) (1,000; 2-53-40) — Fold Is where You Find It' (FN), also dual first runs, \$1,000, pretty good.

Century (Publix Singer) (1,000; 2-53-54) — Gold Is Where You Find It' (FN), Strongest picture this house has had in some time and pulling much better than recent attractments, Answer a mild \$3500. Last week, Met My Love Again' (UA), \$25-53-55) — Hollywood Hotel' (FN) – Hollywood Hotel'

ons, but still not recture nearest certs. Answer a mild \$3.500. Lasteek, 'Met My Love Again' (UA), 2500, poor.

Minnesota (Publix-Singer) (4,200; 5-35-55) — Hollywood Hotel' (PN) ots of entertainment in this one, but seen there. Dick Powell no magnet ned film fans apparently are not being Jured by other 'names.' Poor 4,500 on six days. Last week, 'Man 'roof' (MG), \$6,000, poor. (2,300; 5-35-40) — Plead End' (UA). Critics went out of way to boost this one and customers seem to concur in midcated. Last week, 'Paradise for Three' (MG) and Major Bowes' Collegiate Review and MGM-Star talent nunt contest finals on stage, \$13,500. Running several grand higher than originally estimated and very big-sepecially considering two-day street car strike.

State (Publix-Singer) (2,300; 25-55)

pecially considering two-way accessive restrike.

State (Publix-Singer) (2,300; 25-35) - Lancer Spy (20th) and Fit for a ling (RKO), dual first runs. Fair win bill for this house and mild 2,3000 is in prospect. Last week, 3000 in prospect, 2000 in prospect, 2000

\$2,500 is in prospect. Last week, FBuccaneer (Par) (2d week), \$3,000. fair.

Time (Berger) (290: 15-25) —
"Thunder in East' and Walt Disney, Academy Award (reissues), Disney publicity helping this bill: En route to pretty good \$1,000. Last 'week, 'Hell's House' (Indie) '(reissue) ran 10 days to pretty good \$900.

10 days to pretty good \$900.

25-35 howing, Pretty good \$3,000 indicated. Last week, 'True Confession' (Par), \$2,800, good.

World (Steffes) (350: 25-35-40-55)—
Boy of, Streets (Mono). Unusual type of picture for this house, which caters principally to class carriage trade with highbrow stuff, foreign films and out-of-ordinary product generally. But it gave this one of the biggest davertising and exploitation campaigns in its history and picture of charouth plugging, is demonstrating real pulling power and should build rise \$2,400 in prospect. Holds ower Last week, 'Waltz Princess of Vienna' (Foreign), \$700, poor.

### GARLAND'S PROV. P A. PLUS DUAL BIG \$17,500

The providence of the stands along the main stem. Showing most strength however the stands along the main stem. Showing most strength however the stands along the main stem. Showing most strength however the stands are stands as the stands are stands as a stand paradise for Three of the stands are stands as a stand paradise for Three of the stands are stands as a standard that stands are stands as a standard as a standard that standard the stands are standard that standard

Drivers (WB) and all-colored revue on stage. Should do nicely on strongth of stage show. Around \$7,300 in prospect. Last week, 'Bor-dertown' (WB) (revival) and Major Bowes unit, nice \$7,300.

dertoon' (WB) (revival) and Major Bowes unit; nie \$7,200.

Loew's State (2,200; 25-35-50)—

Loew's State (3,200; 25-35-50)—

Three' MG/G plus Judy Garland on stage. Long show doesn't give much of a chance for real big money; but house thinks anticipated \$1,750 is. terrific. Last week, 'Everybody Sing' (MG) and 'No Time to Marry (Col), fair \$12,200.

Majestic (Fay) (2,200; 25-35-50)—

Baroness and Butler (20th) and 'International Settlement (20th). Ordinarily this one would be oke, but with tough opposish house will have to be content with fair \$8,200. Last week), strong \$7,500 (20th) (2nd week), strong \$7,500 (20th) (2nd week), strong \$7,500 (20th) (2nd week).

week), strong \$7,500.

Strand (Indie) (2,200; 25-35-50)—
Everyday's, a Holiday' (Par) and
Federal Bullets' (Mono). Definitely
in big money class, \$10,500. Last
week, 'Penitentiary' (Col) and
'Mama Runs Wild' (Rep), fair
\$7,100.

#### Henie, 10G, Tops Mont'l; 'Hurricane' in 9th Week

Montreal, Feb. 22.
Palace will be easily tops currently on Happy Landing. Balance of pix are average. A dve-nicht legit show, Whiteoaks, at His Majesty's wont eat much into pic

Estimates for This Week Estimates for This Week
His Majesty's (CD) (1,600; 502,50) — 'Whiteoeks' Legiste Posnights, Advance sales indicate possible \$6,000. Last week. Columbia
Opera Co. got very good \$1,000. on
\$1,75 to CD. (200, 50).

Falace CT) (2.700; 50)—'Happy St.75 top.

Falace CT) (2.700; 50)—'Happy Landing' (20th). Sonja Henie will put this over for very good \$10,000. Last weeks' ho. of 'The Buccaneer' (Par) good enough at \$6,000.

Capitol (CT) (2,700; 50)—'Paradise for Three' (MG) and 'Women Men Marry' (MG). Should hit around average \$5,500. Above average, \$7,500, and 'She Loved & \$7,500, and 'WHD). Above average, \$7,500, and "WHD".

\$7,500.

Loew's (M.T.Co.) (3,200; 50)—She Married an Artist' (Col) and 'Under Suspicion' (Col). This should do fair \$5,500. Last week, 'Manhattan Merry-Go-Round' (Rep) and 'Danger Patro!' (Rep), fair, \$5,000.

ger Patrol' (Rep), fair, \$5,000.

Princess (CT) (2,300; 50)—Tarzan's Revenge' (20th) and 'High Flyers' (RKO). Will make good showing at \$6,500. Last week, 'Bad Man of Brimstone' (MG) and Love Is a Headache' (MG), very good, \$7,000.

coming in to tune of \$3,000, as last week; very good.

Cinema de Paris (France-Film) (600, 50)—La Citadelle de Silence:
Expect usual \$2,500, good. Fourthno. of Abus de Confiance last week good enough at \$1,500.

St. Denis (France-Ing.) (2,300, 34) (2,500, 15) (2,500,

## BRIMSTONE' OK \$18,000 IN HUB

Boston, Feb. 22.

Another big week for local film stands, with Snow White' stealing the shown in its second week at the Memorial. Sundary bulk-and the shown in its second week at the Memorial. Sundary bulk-and the shown in its second week at the Memorial. Sundary bulk-and the shown in the should be shown in the should be shown in the should be should be should be shown in the sho

17,000. Colonial (20th) (1.643; 55-85-\$1.10 1 65) — 'In Old Chicago' (20th)

# Only 'Chicago,' \$6,400, Poor in Ptsbg.: Taylor Good 15G, 'Revels,' Vaude 21G

as roadshow, local showmen expect more from it at pop prices.

Paramount (M&P) (1800; 25-35-40-55)—Blocaneer (Par) (2nd number of the shown in the s

#### 'FOLLIES' BIG \$14.000. BABY' OK 15G IN BUFF.

BABI UN 134 IN BUFT,

Buffalo, Feb. 22.

'Goldwyn Follies' is the current standout downtown. Bringing Up Baby, at the Buffalo, is coming along satisfactorily, although under the preceding stanzer This Week
Buffale (Shea) (3.60: 35-40-60)—Bringing Up Baby' (RKO) and Ferde Grofe's orch. Divided opinion as to this Hepburn film. Looks like around, \$15,000, okay. Last week Yanik at Oxford' (MG) and Ferde Grofe, excellent \$16,000.

Century. (Shea) (3.400; 25-35)—Checkers (20th) and Chan at Monte Carlo' (20th). Ought to get nice \$7,000 Last week International Setticities of the Short of the

#### DISNEY WOWS B'KLYN

Brooklyn, Feb. 22.
Town flooded with socko picture fare, especially RKO Albee, which is packing them in with 'Snow White', and Loew's Met, offering 'Hurricane' Albee opened door earlier and tilled dayline prices for youngsters. Chance to do wow 335,000, which is magnificent. Met expects first-rate \$21,000 with 'Hurricane'.

Estimates for Youngsters.

poects first-rate \$21,000 with Hurricane.

Estimates for Last Week
Albee (2.500; 25-35-55) — S5-55) — S5-50
White-(RR(O). May bring in excellent \$35,000. Record for all of Brooklyn is \$36,000. held by the Met. Mangement opening doors earlier andraising day-time prices. Last week,
Hapov Landing (20th) and 'Checkers' (20th). okay \$16,000. Boy of
Fay (4.000; 25-35-55) — Boy of
Sirests' (Mono) and Swing Your
Last week pair not fine \$15,000.

Met (2.400; 25-35-55) — Hurricane!
(UA) and 'Jury's Secyet.' Fine
\$21,000. Last week, 'Bad Man of
Brimstone' (MG) nifty \$15,000.

Paramount (4.000; 25-35-55)—Gold
Is Where' (WB) and 'Outside of
Paradise' (Rep.) Oncns today (Tuesday). Last week, 'Hollywood Hotel'
(WB) and 'Scandal Street' (Par) (2d
week) five days drew satisfactor
\$51,000.

Strand (2.000. 25-35-55)—Double

Strand (2.000. 25-35-55)—Double

\$11 000.

Strand (2,000; 25-35-55) — Double Danger (RKO) and 'Lone Ranger.' blus weekend vaude featuring Stephin Fetchit. Due tor, okay \$9,000. Last week, 'Spy Ring' (U) and 'River' with vaude, satisfactory \$9,000.

#### CRABBE GOES TOURING

Hollywood, Feb. 22.
Larry Crabbe has been set for a personal appearance tour through the east by Fanchon & Marco, starting early in March.
Ben Black is writing the act for picture player.

picture player.

Garrett's Crime Clubber
Hollywood, Feb. 22.
Universal has handed the directorial reins on Lady in the Morgue, third of its Crime Club group, to Otts Garrett, with Preston Foster again assigned to the detective role.
Production start has been scheduled for Feb. 28.

Pittsburgh, Feb. 22 Everything's still very much on the upgrade here, with biz kicking its heels friskily and giving the to all the recession talk Only

up its heels friskily and giving the lie to all the recession talk. Only soft spot in an otherwise strong front is 'In Old Chicago' at the Nixon. Picture got great notices, but 'Live of Zola' last fall taught 'em a lesson around here; they won't pay road-show prices when they know it'll be along at the regular scale only a couple of months later.

Otherwise, however, there's little discontent. Stanley maintaining terrific pace of last couple of months, altropy and trene stage show processes, while 'Yank weels' and Lee Dixon-Tim and Irene stage show grosses, while 'Yank at Oxford' is going well at Penn, indicating the new Robert Taylor is clicking. Raves, for 'The River' helping Warners dual of 'You're Only Young Once, and 'High, Flyers,' and marquee, ammes of William Powell and Annabella are overcoming lukewarm reception for 'Baroness and the Butter at Alvin.

Estimates for This Week.

#### Estimates for This Week

Estimates for This Week
Alvin (Harris) (2,000; 25-35-50)—
Baroness and Butler' (20th). Cricks
couldn't hand this one very much
and all expressed disappointment at
American debut of Annabella. Has
enough: name value, however, to
keep it stepping along and 'kood
\$5,000 insures holdover. Last week,
Checkers' (20th) and 'Non-Stop New
York. (GB), an in-betweener at
\$5,000.

\$5,000.

Futton (Shea-Hyde) (1,750, 25-40)

Happy Landing (20th) (3d.week).
Sonja Henie starrer knocking off
sonja Henie starrer knocking off
sonja Henie starrer knocking off
nocking and beneden for itself. May
sock rage but the son been den
nitely decided yet. The sound get around
\$5,000 on current hould get around
\$5,000 on current hould get around
about that. Last week scheed in \$6.
400. all right, on top of better than
\$9,000 opening stanza.

\$9,000 opening stanza.

Nixon (Erlanger) (2,100; 50-75-\$1-\$1.50)—In Old Chicago' (20th) (2d week). In last week, house reverting back to legit Monday (28 with Mercury Theatre's 'Julius Caesar'. Not much call around here for pix at road-show prices. Publics towell acquainted with fact that they'll get the same thing couple of months later at less than half the price. First week about \$6,400, pretty ordinary. Penn (Loew's-UA) (3,300: 25-38-

get the same thing couple of months later at less than half the price. First week about \$6,400, pretty ordinary. Fenn (Loew's-UA) (3.300; 25-55.50)—Yank at Oxford' (MG). Started off slowly but building smartly, suggesting that Metro has turned out a neat job of converting Robert Traylor from a Cinderella Man into a modern version of William Haines. Prospects are for pretty close to \$15.000, good. Last week, Everybody Sing' (MG), disappointment at \$12,000.

Stanley (WB) (3,600; 25-40-60)—Radio City Revels' (RKO) and Lee Lee Control of the Control of Control of the Control of C

## Bacon's Quick Change

Hollywood, Feb 22. Hollywood, Feb 22.
So eager is Warners to get James Cagney back the screen under its own banner that Lloyd Bacon, who is to direct, will turn his attention to Boy Meets Girl' the day at the completes the Dick Powell musical, 'Cowboy From Brooklyn.'
Pat O'Brien, Dick Foran, Mar. Wilson and Ralph Bellamy, have already been set for roles in support of

ready been set for roles in support of

#### 'SNUG' FOR MARIN

Hollywood, Feb. 22.
Metro has set Edwin L. Marin to direct 'Snug Harbor,' the cast for which includes Dennis O'Kefe. Florence Rice, Una Merkel, Ray Boiger, Nat Pendleton and Reginald Gardiner.
Zion Meyers is producing.

#### SOCIAL SECURITY?

Hollywood, Feb. 22.

Joe Bigelow, recently signed by RKO, is writing the dialog for What's Your Number? as his initial assignment. Yarn is an rightly screen play by John Twist. Robert Sisk will produce.

# Big B'dcast' Mild \$16,000 but 'Baby' Big \$22,000 in Frisco; Plenty H. O.'s

San Francisco, Feb. 22.

Big Broadcast of 1939 is running out of the money in Frisco this week, picture being considerable of a disappointment and will fall short of the biz done by previous Big Broadcast' pictures from the Paramount lot. Katherine Hepburn and Cary Grant well liked in Bringing Up Baby, which had its world preem at the Golden Gate, where it's a smast. Opening day's biz-was-best his theatre has had "Stage Door," San Francisco, Feb. 22.

Boor.

Estimates for This Week

Embassy (Cohen) (1,512, 33-55-75)

—Stand-in' (UA) and 'Murder
Diamond Row' (London Films) (2d
week). Indicates fair \$5,000 for final
seven days. Last week \$7,000, was
pretty good considering the weather.

Fox (F-WC) (5,000, 35-55-75)—Big
Broadcast' (Par) and 'DaredevilDrivers' (WB), General opinion is
that the latest Big Broadcast' isn't
up to its predecessors, and \$16,000 at
the tart believe (MGM), int a
new low for the year, \$10,000.

Golden Gate (RKO) (2,850; 35-55Thinging Up Baby, 'RKO) and
vaudeville. Manager Cliff Work is
stuaranteeing a refund to any patron
who does not enjoy, this picture,
which was given its world prece
here. Katherine Hepburn has been
noison at the Gate b.o., but she, came
back nicely in 'Stage Door' and is
if weather had been better gross

10,21 the over smash \$22,000 in sight,
Last week, 'Radio Cl., Revels

(RKO) and vaudeville, disappointing \$13,500.

(RKO) and vaudeville, disappointing \$13,500 (F&M) (2,440; 35-55-75)—Wheelm (F&M) (2,440; 35-55-75)—Wheelm (P&M) (2,440; 35-55-75)—Wheelm (P&M) (2,440; 35-55-75)—Section (1,240; 1,240;

# STUDIOS' CASUALTY TRIM

# INS. RATES DROP TO \$1.59 PER \$100

Only 450 Hurt Last Year as Against 7,700 in '29 Air Pix and Westerns Most Dangerous - Warners, Metro Safest Plants

#### INDIES A BIG RISK

Hollywood, Feb. 22.

Picture studios, once a peril to human life and limb, have become comparatively safe places in which to toil. Hollywood ingenuity, plus experience, have combined to achieve the change.

Metamorphism, which has re-quired approximately eight years, with the most rapid forward strides coming in the last four stanzas, has shanged workman's compensation insurance covering those actually engaged in the filming of pictures from business unwanted by the underwriters to something now sought-after. Least hazardous lot on which to work, considering iff from the physical harm standpoint, is Warners, insurance companies statistics reveal, with Metro running a close account, the only bar to photo-finish competition between the two being the Culver City outfit's gigantic personnel, which overcrowds present studio space, a condition which is being speedily remedied through purchase of additional acreage and the construction of new buildings, whost dangerous jobs spots are with their compensation policy trade going begging for takers.

Improved conditions have resulted in a saving in the outlay for worker coming in the last four stanzas, has

or takers.

Improved conditions have resulted Improved conditions have resulted in a saving in the outlay for worker insurance in the production end of the major plants of the difference between \$857,976 for 1929, and \$425,-277 for 1937, this despite the huge increase in the number of employees to be protected. Because the California law limits compensation payments to \$25 weekly, coverage on \$300,000 and \$400,000-a-year stars and other high-priced players is limited to a supposed earning power of only \$100 for each seven days.

Only \$50 Casualties

and other high-priced players is simited to a supposed earning power of only \$100 for each seven days.

Only \$100 for each seven days.

Only \$40 Casualties

Further intelligence regarding the success of the concerted drive by latker factory chiefs and employees, sided and abetted by experts provided by the underwriters, may be gleaned from the fact that there were .700 production injuries in the major studios in 1929 of such a degree of seriousness that it was necessary to refer the victims to off-the-nich hospitals and doctors. In 1937, however, the number of cases in the same category was alshed to 450.

Ease-up on bone-cracking and fesh-slicing year by year is also reflected in the steady decrease in the basic premium rate per \$100 on studio workman's compensation, as fixed by the California state insurance of the search of the

liest demand for the services of studio doctors and nurses, present-day regulations requiring that these be treated, no matter how insignificant they may appear, as a safeguard against serious after-results from infections. Wood and metal splinter hurts rank second. Largest number of accidents in the more costly division those caused by persons falling from walls, catwalks and camera parallels, and from being struck by falling objects. ing objects.

Air and Cactus Dangers

lels, and from being struck by falling objects.

Air and Cacius Dangers

Most dangerous type of pictures, according to the underwriters are airplane features and westerns. Worst catastrophe in the history of the cinema was the death of 10 persons, including Director Kenneth Hawks; when two planes crashed off the Santa Monica shore during the filming in 1930 by the old Fox Company of Such Men Are Dangerous. Three aviators lost their lives during the making of Howard Hughes' Hell's Angels' 'Old Ironsides,' which James Cruze made for Paramount in 1927 claimed one life, with many seriously injured, when a premature explosion toppled a mast aboard an old ship off Catalina. When a storm upset a camera barge of Santa Barbara during the making of Metro's Mutiny Oh the Bounty,' one life was lost. An impropenty timed dynamite blast during production of Universil's The Road Back last year was responsible for the death of an actor. One stunt girl died in an auto crash staged for Warners' Footloose Heiress. Several persons were seriously hurt about the same time when horses drawing a stage coach over a mountain pass for a scene in Paramount's 'High Wide and Handsome' got out of control and toppled the vehicle.

'In Old Chicago, with its spectacular-fire and cattle stampede sequences, however, was brought in without accident, credit for which 20-Fox exces pass to its own production department, which handles the bulk of the maior studies' com-

Willard Keith, president of Cos-grove & Co., Inc., which handles the bulk of the major studios' com-pensation coverage, lays the drastic switchover from recklessness to ex-treme care in film production to several elements, most important among them being the changed fousekeeping methods inaugurated by the film companies when cine-matic silence gave way to sound, joint and diligent efforts on the part of studio officials and work-ers to stamp out accidents through study of preventive measures and ever-increasing watchfulness, and to the development of process back-grounds, which eliminate chance-taking by players and technicians without decreasing the realistic values of what otherwise might be an all-too-risky stunt or scene. Willard Keith, president of Cos-

#### Own Safety Councils

Own Safety Councils

Efficient management of studios, and satisfied, loyal employees contribute much to the general falling off in the accident rate, Keith pointed out. Each of the big studios now maintains its own safety council, composed of from 20 to 50 high executives and department heads, who meet monthly to discuss safety measures, he "revealed. All companies are currently paying bonuses to workers making suggestions that will further safeguard themselves and their fellow workers.

Premium handouts for workers.

will further safeguard themselves and their fellow workers.

Premium handouts for workers' compensation policies, even at \$500,000 for each 12 months, minor coin, however, when contrasted to what the majors expend for what is known as 'cast insurance,' which takes care of losses suffered when important players are forced out of rictures already before the cameras because of illness or injury, necessitating retakes. One of the heaviest payments by an insurance company it a studio under this type of protection was when Simone Simon stricken after 20th-Fox's Under Two Flags' was well under way, and replaced by Claudette Colbert. The mount changing hands being fixed at \$250,000.

Maintenance of completely

Maintenance of completely equipped modern hospitals, with medicos and nurses, by all talker plants is another big item that must be charged against production bud-

## UNION STYMIES \$536 Judgment Vs. Margot J.H. COOPER-PAR SONJA HENIE IN ST. LOO

St. Louis, Feb. 22. Refusal of union tooters to play at the Arena, which has been put on the unfair list by the Central Trades and Labor Union, caused the

on the union as by the central Trades and Labor Union, caused the abandonment of negotiations for the appearance here of Sonja Henie. While no contract had been signed for her appearance, C. D. P. Hamilton, Jr., director of the Arena, said she had expressed a willingness to show her talents here in a week's engagement.

But when the tooters nixed a proposal to pass the picket line established by unions affiliated with the IATSE all negotiations were shoved into a pigeonhole, as the production required the service of an orch. Trouble at the Arena began several months ago when an attempt was made to unionize all ushers, ticket takers, and other employees by the newly organized union which is a branch of the IATSE. Professional hockey, wrestling and boxing presented at the Arena are picketed on each showing. each showing.

### Theatre Service Help In New Unionization Campaign in N. Y. C.

Making moves toward organization service employees in Greater New Making moves toward organization of service employees in Greater New York theatres, part of the campaign of the International Alliance of Theatrical Stage Employees, to unionize from top to bottom, the Building Service Workers is making overtures to managers for negotiations.

Building Service Workers is making overtures to managers for negotiations.

For nearly a year organizing janitors, elevator ops, cleaners, etc., in theatres in the metropolitan N. V. area, Local 32-J. of the Building Service Workers, is now desirous of sitting down with the managers to discuss bargaining, recognition, etc.

This union is one of the most powerful in the country and two years ago tied up New York badly on a strike in office and apartment buildings, when doormen, elevator operators and others were called out. On that offensive Local 32-B figured, while for the theatress separate local-has been set up, 32-J. Whether the managers will grant a meeting has not yet been indicated.

The I.A. will go through the Building Service Workers in organizing certain help in theatres, while for managers, press agents, treasurers, etc., it works through the Theatrical Managers, Agents & Treasurers' union, latter having the charter to cover. A third group of workers in the theatres will more directly under I.A., this to cover ushers, doormen, matrons, etc.

Detroit. Feb. 22.
After police admitted they had no evidence with which to hold him any longer, Ray Carroll, rep of Building Service Employes Union (AFL), was released last week on habeas writ.
Carroll had been held for several days following dynamiting of rear exit of Palms-State theatre, first-run spot. Police blamed the bombing on activities of the union in trying to organize the theatre's janitors. Detroit Feb

#### Start for 'Spawn'

Hollywood, Feb. 22.

After several delays due to previous commitments on players wanted for his cast, Albert Lewin. Paramount producer, has finally set March. 14 as the starting date on 'Spawn of the North' centered around the saimon fishing industry. Henry Hathaway will direct.

Tentatively set for the cast are George Ratt. George Rigaud; John Barrymore, Akim Tamiroff, Lynne Overman and Louise Platt.

## Grahame; on Cohn's Note

Margot Grahar.e, picture actress, was slapped with a judgment for was slapped with a judgment for \$536 on an order signed by N. Y. Supreme Court Justice Bernard Shientag. Beile G. Balatow, as-ignee of Harry Cohn, sident of Columbia Pictures, sued Miss Gra hame, alleging the actress signed a promissory note for \$2,000 in May, 1937, on the Bank of America Na-tional Bank and Trust I stitution, of Hollywood. The note was endorsed by Cohn.

When Miss Grahame failed to pay.

When Miss Grahame failed to pay the full amount on August 20, 1937, the date it was due, the bank de-manded payment from Cohn, who assigned the debt to Miss Balatow.

#### N.Y.C. Review Comm. Set for Pix Rejected By Albany Censor B'd

Albany, Feb. 22.
Personnel of the permanent committee of the Board of Regents to act as reviewers of appealed pictures will have a former head of the New York city board of education, Dr. Ciorge J. Ryan, as chairman. His associates will be Susan Brandeis, daughter of Supreme Court Justice Louis D. Brandeis and a N. Y. latevyer, and Gordon Knox Bell, newest member of the Board of Regents, al. a N. Y. attorney. All three-they will see, in a projection room, films which the state education department's motion picture division has tagged non-licensable.

Capitol Hill observers were quick.

has tagged non-licensable.
Capitol Hill observers were quick to note that the three major faiths had a representative on the reviewing committee, whether this be by accident or design. Dr. Ryan, for 14 years president of the New York board of education and v. p. of a Flushing bank, is a prominent Catholic layman. Miss Brandeis, in private life Mrs. Jacob H. Gilbert, mother of three children, is active in Jewish affairs. Bell has served on committees of the New York Episcopal Diocese. The new reviewing group-consists of two Democrats and one Republican.

'The Birth of a Baby', having been

one Républican.

'The Birth of a Baby,' having been scrutinized in N. Y. city some week ago, the new committee is expected to take a gander at 'Remous' and at 'Whirlpool,' the English version of the French-made feature. This is the film on which Arthur Garfield Hays' law firm filed a brief for Arthur Mayer and Joseph Burstyn. The attorneys requested postponment when a Board of Regents committeewas to act recently on the appear. was to act recently on the appeal,

was to act recently on the appeal.

Quebec's Censor Bills

Montreal, Feb. 22.

Among the government bills now before the Quebec Assembly is a measure respecting the Board of Censors of Motion Pictures this province. It is the intention to reorganize the present Censors' Board with a new personnel, although Eugene Beaulac, present chairman, will likely be retained. There will be stricter control motion picture theatres, and there will be a general tightening on pix approved with more emphasis laid on those of offensive to church doctrine or having, subject matter indirectly affecting the church, such as the 'Zola' pic. Recently two organizations have been created privately, one of them, in Quebec City, under the patronage of Carninal Villeneuve and the other in Montreal of which Licut. Colonel Hont of the Control of Carninal Villeneuve and the other in Montreal of which Licut. Colonel Hont of State of Carninal Villeneuve and the other of Carninal Villeneuve an

Rochester, N. Y., Feb. 22.
Demand for Sunday film shows in Canisteo leads village board to order a vote March 15 at the charter, election. Young people and business men favor ending the ban-and some other interests oppose.

Elmira, Feb. 22.
Bath, N. Y., will vote at a charter election March 15 on the question of permitting operation of motion picture theatres on Sunday.

# **MAY SPLIT AS PARTNERS**

Joseph H. Cooper and Paramount, partners for years in the operation of theatres in the 'midwest, may split, according to reports. A dissolution of the partnership, said to be likely because of friction between Par and Cooper, latter being claimed a difficult operator to get along with. Cooper-Par. holdings are Jocated in Oklahoma, Nebraska and Kansas. and Kansas

and Kansas.

Recently Cooper was reported interested in buying out Paramount's share in the Nebraska theatre group, headed by houses in Lincoln, with Cooper anxious to turn a portion of profits of operation over to a children's fund which he has sponsored for several years. He built a couple theatres in Oklahoma for that purpose alone, turning over entire proceeds of operation to the fund he has established.

It isn't known whether any split

It isn't known whether any split between Par and Cooper would mean complete control to Cooper or whether Par would buy the partner out.

### Monogram Pictures' Net Loss of \$239,076 In Its First 11 Months

Monogram Pictures and subsidiaries showed a net loss of \$239,076 in first 11 months of its operations from Feb. 1 to Dec. 31, 1937, according to statement sent stockholders last week. Total income was placed at \$60,278, before deductions of \$299,355 for selling, general and administrative expenses. This included usual heavy administrative and organization expense for first year of corporation. Showing for the 11 months was viewed in financial circles as not unfavorable because, though all activities from Feb. 1 last year are included, Monogram did not benefit from picture releases until July 1. Only five features had been released up to the first of August, which gave the company returns from film rentals for only bout five months. Report also pointed out that probably its best grosser, Boy of the Streets', was not released until late in December last year. This small return in film rentals was reflected in losses shown by sibsidiary distributing corporations under its Monogram Pictures and subsidiarie

in losses shown by sibsidiary dis-tributing corporations under its tributing

wing,
Total working assets currently
totalled \$1,145,195 with liabilities
amounting to \$332,095.

#### YANK' ANGLO PREEM HELD BACK TO APRIL

London, Feb. 15.

"A Yank-at Oxford," although many A Yank at Oxford, although many weeks completed by the Metro British unit and already showing in America, is being held back in the U. K., and is not scheduled for pre-release at the Empire till some time in April.

Metro is not cager to waste this big-scale offering by tying it to the tail of the present Quota Act, which expires March 31.

Chances are, following West End premier in April, plettre will be released generally in the great U. K. in the fall.

#### TAKING IT NOW

TAKING IT NOW

Hollywood Fab. 22

With Lionet Barrymore already
set for the role of the grandfather,
Columbia studio is rushing tests for
the other featured spots in You
Can't Take It with You, which
Frank Capra, will direct.
Tony (Oswald) Labridia, Franklyn, Pangborn, Queenie Smith and
Ung Merkel are among those already
summoned for the lens preliminaries.

## 'Room' to Fold, 'Swans' Okay London; Coward's 'Operette' Needs Fixing

London, Feb. 22.
The Service, American farce, with an imported Yank cast, folds at Strand theatre here March 5 after a 12-week stay. Provisional notice has been posted backstage for several weeks.

eral weeks.

Black Swans, light comedy by Geoffrey Kerr, preemed at the Apollo last Tuesday (15) under the auspices of H. G. Stoker and Alee L. Rea-Amusing but slight domestic comedy was well, received.

'Mary Goes to See' opened at the Haymarket last Wednesday (16). Looks like the lightwaisted vehicle for Marie Tempest is an unlikely London addition.

'Operatic Josel Cours' of new mixed.

Operette, Noel Coward's new musical, was presented by John C. Wilson at the Opera House, Manchester, last Thursday (17). Indications are last Thursday. (17). Indications are that it will require considerable revision before being brought to London in March. Coward wrote the music, lyrics and book, while Gladys Calthrop costumed and scenarized, Peggy Wood, Griffith Jones: and Fritzi Massary are principals.

#### TAPERNAUX'S FRENCH M. P. CO. FILES A 77B

French Motion Picture Corp., distributor of French films in the United States, Central and South America, with offices at 126 West 48th street, filed petition in N. Y. Federal Court to reorganize under 77B of the Bankruptcy Act. The corporation, through its president, John S. Tapernaux, lists its debts at \$21,571 and potential assets, including contracts for the release of 34 films at \$160,948. The only other officer of the corporation is Rose Tapernaux, treasurer and secretary.

the corporation is Rose Tapernaux, treasurer and secretary.

The petition lays the corporation's predicament to the 'unusual situation now prevailing in. New York City among the few theatres suitable for American premier of French pictures due to the fact that these theatres are now booked solidly with other French and foreign pictures enjoying successful runs. The petitioner pleads that if given sufficient time it will be able to lease out films which it has on hand, including 17 feature length films which have never been shown here. The debts of the corporation in-

The debts of the corporation in-elude loans from banks, advances from customers and royalties due to producers. The petition names Pathe Film Corp. as one of approximately 100 creditors to which it owes \$3,000.

## RAINS BOOST BIZ AT AUSSIE B. 0

Sydney, Feb. 8.

Wet weather has boosted by to the tops. '100 Mon and a Girl'. (U) is oke for further trade and sweeps into a fifth week safely, Par's 'Souls at Sea' is a real winner, and likewise 'Perfect Specimen' (WB). 'Awful Truth' (Col) got away to a fine start and 'a cinch for a big take. 'Night-Must Fall' (MG) is a dramatic click and 'Big City' (MG) should secure a fairly good season. 'Stella Dallas' (UA) is socko on femme biz, and 'Maytime' (MG) continues to pull the customers for repeat viewings. 'All 'Baba' (20th) struck a wet premiere and had 'em lined up, which should spell money on extended run. Weekly-change is bright with 'Manhattan Merry-Go-Round' (Rep) and 'Some Blondes Dangerous' (U).

Balalaika' remains a hit in 'Well'

Balalaika' remains a hit in the legit field, and Frank Neil will bring in a new vaude-revue unit next week after clicking with parto and vaude over vacation spell.

#### Gonzales Will Open 2 Houses in Caracas

Pedro M. Gonzales, formerly Metro rep in Venezuela for 12 years and now operating his own exchange in-Caracas, leaves, New York for New Orleans tomorrow (Thursday) then will embark for home.

In New York for a month, Gonzales purchased, several films for S. A. release and is at present awaiting final negotiations on local distrib deals for a couple of Yank indies. Later in year he will open two—theatres—in-Caracas:

#### Idle Studio Workers Protest Vs. Films Bill

London, Feb. 12.

Unemployed studio workers mass demonstration last week at the Irving statue, across the street from Variety office, to pro-

street from Variety office, to protest against the Films Bill, but it was scotched by the cops at the last minute. Outdoor meetings, under an old law, are barred within a mile of the Houses of Parliament, while the legislative body is in session, so Scotland Yard swooped down.

Demonstrators, 1ed by Tom O'Brien, of the National Assn. of Theatre Employees, and George Elvin, of the Assn. of Cine-Technicians, then marched en masse to Gattis, where 200 gathered for an indoor meeting. They were told 8,000 of a total of 10,000 production operatives in this country are at present workless.

Speakers expressed disappoint

present workless.

Speakers expressed disappointment at the manner in which the Government and Board of Trade had ignored their representations. Claimed under the present Bill the future for the workers would be as bleak as now. Resolution was unanimously passed calling attention of the Board of Trade to the deplorable situation of studio workers and asking for amendments to the Bill in their interest.

# **Political Party Seeks Control Of British Films?**

London, Feb. 15. Moves in political circles to hogtie the picture business were revealed by Herbert Morrison, Socialist member of Parliament and leader of London County Council, in a trade lunch, when he told exhibitors he had heard the central office of one political party was anxious to muscle in on the industry.

Asserting it would be dangerous if any government or political depart-ment should exert political influence on producers, he declared the indus-try should wage incessant war on the idea of ever becoming subject to any partisan caucus.

neas of ever-occuming subject to any partisan caucus.

Hint of similar line of thought emerged when a questioner in the House of Commons asked whether, notice of the character of many pictures recently played and approved by trade's unofficial censorship, British Board of Film Censors, the Home Secretary would consider gov't censorship or nomination of a committee to consider advisibility of a national board to control pictures and, plays. Sir Samuel Hoare said, i his opinion, the present system worked quite well on the whole' and therefore he did not consider it should be a national matter.

Reply suggested the gov't sees no.

should be a national matter.

Reply suggested the gov't sees no necessity for other control, but matter does not end there, a strong body of partisan opinion being jealous of influence of the screen-and anxious: it might possibly divert it to its own ends. Trend has been noticeable in many social organizations over a long period who have declared they will not rest till they have the censorship.

Exhibitors have become a second.

sorship.

Exhibitors have become so scared they might antagonize patronage by giving any hint of party or political bias, on their screens, offense to family audiences by presentation of any dubious entertainment, that only material of, a generally harmless nature stands a chance of playing time at U. K. theatres almost without exception.

ception.

Such facts alone prove conclusively there is no fear of influencing the customers' morally, politically or otherwise by the secteen under existing conditions. Any moves to divert control from the trade sponsored censor into gov't or other hands must, in consequence, be viewed with suspicion.

#### Nix Nazi-Austrian

Majority of foreign distribu-tors in New York said this week they would not buy any more Austrian-made pictures for distribution in U. S. if they

more Austrian-made pictures for distribution in U. S. if they definitely established as Nazi-controlled, World Pictures and Burstyn & Mayer, which have handled Austrian productions, indicated they would place such pictures in the same category as Teutonic films that bear the Nazi stamp.

However, inclination of distribs is to wait and ascertain the reaction of other business toward the Nazi spread into Austria. One pointed out that many retugee players from Germany are in Vienna and independent producers there currently are anti-Nazi rather than pro-Hitler.

# **NSW QUOTA ACT POLITICAL FODDER**

in New South Wales, Australia, may ecome a political football in the forthcoming election in that province, according to advices received in New York.

Though the law puts March 31 as the date that foreign distributors, including U.S., must signify their intentions regarding the new quota-requirements for 1938, representa-tives of American companies have informed their New York offices that the government in New South Wales has asked that such quota intentions be filed on March 15, four days before the election of March 19

Thus, American officials see the state election there as making an issue of the reaction by distributors on the quota alignment. Subject may be taken up for discussion by home office foreign sales representatives

#### Nazi Axis

(Continued from page 1)

hopeful too, that a more liberal pol-icy will be adopted by the Hitler government through diplomatic rep-resentations of the U. S. government, especially in view of the free trade in this country now permitted films produced in the Reich.

produced in the Reich.

Principal open markets left to
American films shortly will be only
those in the British Empire, France
and Central and South American
countries, including Mexico and
Cubar Increasing-growth-of-quotas
in several of the larger outlet nations is figured to dent the foreign
intake on American films.

Fact that Fassict and Navioness

Fact that Fascist and Nazi propa-ganda agencies a tempting to dent the South American market is being given serious consideration by U. S. distributors. Likely that many major companies will have first-hand reports on this trend for considera-tion as a means of holding the mar-ket for American pictures within the next few months when foreign dis-tribution chiefs will return from treks into that section. Fact that Fascist and Nazi propa-

tribution chiefs will return from treks into that section.

W. J. Hutchinson, 20th-Fox boss, last was reported in Venezuela on his South American trip. John W. Hicks, Jr., Paramount foreign chieftin, left for Central and South American vesterday (Tuesday). Arthur Loew, who is in Australla, may stop in several. South American key cities to give the situation the once-tower for Metro on his way back to the U. S. Joe Hummel, general for leign sales manager for Warner Brost, now on his way to India from Sydney also may stop off en route to New York next month. William Melniker, head of Loew-Metro for-leign theatre department, ostensibly in Brazil for a new theatre opening i March, also is expected to bring back data on propagandizing in S. A. Move to combat this Nazi-Fascist bally is understood to be the first of several by American picture companies to retain a firmer grip on profitable foreign markets. It is also twy U. S. distributors have been striving for an amicable settlement of labor demands in Mexico.

## **British Showmen Deprecate Grid** Betting Pool, but They're Back of It

## Magyar's Advantage

Budapest, Feb. 15. New pact apparently now concluded with German film authorities is expected to do much in improving all trade in Hungary. Magyar pictures will get a definite outlet into Germany as a result of this agreement calling for import into Germany of one Hungarian-made film for every five German pictures shown in Hungary. All pictures must be approved by Filmkammer and are subject to usual Aryan re-

strictions.

Though German pictures receive a trémendous edge in the exchange between this country and Hitler's domain, there aiready are signs that banker money, previously distristful of the industry, has now been made available for picture production. German deal is held responsible for this switch in attitude.

# Japan 100-Film Plan Won't Do, Distribs Claim

Tokyo, Feb. 8.
Foreign distributors, especially
Americans, are keenly disappointed
at the way the proposed ban lifting
on importations has been interpreted
for the Japanese government. It was. the Japanese government. It was first believed that the 100 imat first believed that the 100 imports into Japan annually was intended to apply to each nation. But the original intent has been interpreted officially now as meaning the 100 pictures would be scattered among all foreign firms. It would mean 20 features or possibly as few as 10 to be divided among six to eight U. S. companies.

mean 20 features or possibly as few was 10 to be divided among six to eight U. S. companies.

American representatives say they would rather shut down than do business with such a meager supply. If the 100-picture rule applies to each nation, this would give every American firm an average of 15 pictures per year, and not make them suffers og greatly. Foreign distributors also are eager for some lifting of the ban on coin collected from picture rentals, if only a percentage is permitted to leave Japen.

Police regulations limiting the program running time has produced a demand for lower admission fees. However, this is unlikely because the government has a new 10% tax on amusement, admittances (to help pay for the conflict in China).

Success in roadshowing '100 Men'. (U), at increased prices is one bright-spot because some distributors believe it indicates a possibility of other big features obtaining added revenue while the ban is in force. Universal claims even country bookings on the Deanna Durbin picture are on a roadshow basis. Roadshows in the past have been confined to key spots. Expected arrival of two 20th-Fox officials this month has revived talk that the company may huddle with Shochiku on the production of one picture intended for export. Denien of the production of the produ

#### Canova's London Click

London, Feb. 22.

Opening at the Cafe de Paris yesterday (Monday), Judy Canova, assisted by Annie and Zeke, pleased
despite sparse titendance.
Talk part of the offering is mediocre and could be deleted advantageously.

tageously.

#### JOE RUCKER TO U. S.

Joe T. Rucker, Paramount news-reel cameraman, sailed last week (3) for America.

Has been covering the war in China.

facts concerning Screen Pools, Ltd., football betting outfit financed in the picture business, is causing a big upset in the industry, particularly on exhibiting side. Theatre men have long contended this form of speculation, which has entire U. K. in its grasp, is giving the b. o. a sock, and are shocked to discover leaders of their wn trade are back of it.

Major Arthur Gale, a director of Screen Pools, is also treasurer of Screen Pools, is also treasurer of Cinematograph Exhibitors Association, which has given rise to many complaints by members of the latter organization. There contradictory reports from C. E. A. and Screen Pools on Gale's resignation from the board of the pool. Gale is currently out of the country.

currently out of the country.

Other exhibs in the company are A. N. Kendal, chain operator; Lou Morris, Phil Hyams, Claude Marx and Sydney Bernstein, with W. B. Robinson, secretary of Gaumont-British, also holding a piece.

British, also holding a piece.
Other stockholders are H. C. Haycock, Sam Harris, William C. Jéapes,
head of Universal Talking News;
Ernest W. Fredman, Jeffrey Bernerd, Stephen Dade, Maurice Woolf,
Aimee Josephine Hyman, Edward
Black, Harry Clayton, E. ThorntonSmith and Charles Tucker. Certain
of these are understood to be nominees of C. M. Woolf and the Ostrers.
Of interact in that along is the

inees of C. M. Woolf and the Ostrers.
Of interest is that a piece in the concern is held in name of Cinematograph Trade Benevolent Fund, consisting of stock taken by Sir William Jury and handed over for benefit of that institution, which succors fallen members of the industry.
On the board are Tom Walls, chairman; Arthur Gale, H. A. Yapp, W. W. Hunt, J. Coillier and W. C. Jeapes, Yapp being an addition to the exhib members of the organization.

Trade criticism, apart from the business attracted away from the-atres, that association with gamatres. that association with gambling is inimical to the industry, and that football: pools pay nothing in entertainments tax. Latter point is to be put before the government in new C. E. A. plea for adjustments of the duty. Broadly, exhibs argue, effect of the pools is most marked Thursdays and Saturdays; the former day patrons stay at home filling up coupons on that week's football games; Saturdays they stay home from theatres to pick up the day's results broadcast nationally at 6:15.

More open-minded sections of the industry aver the competition from this source is greatly exaggerated, contending the average individual invests only modestly on the pools, without interfering with his entertainment budget.

tainment budget.

This form of gambling-on-football results is usually a 12c, bet and millions of natives have a 'flutter.' Not counting the profit from postal orders, which is enormous, the postage on such bets is estimated at \$50,000 weekly, which is no mean revenue. Like horse and dog raeing, no cash betting is permitted, and a credit account is opened with the bookies. All betting is prohibited in the football grounds.

## Current London Plays

With Dates When Opened)

Whitehalt - April 14, 3a.

Whitehalt - Lee. 22.

Balialika - Dec. 22.

Balialika - Dec. 22.

Balialika - Dec. 23.

Balialika - Dec. 24.

Balialika - Dec. 25.

Balialika - Dec. 26.

Autimn - Oct. 13.

Aug. and No. - Oct. 26.

Wag. and No. - Oct. 26. 15. ct, 26. 9'-Oct, 27. nes, Electra'-Nov. 19. Nov. 23. Pepys'-Nov. 30. -Dec. 10. Dec. 15. s'-Dec. 16. Beast'-Dec. Dec. 27. siness'-Jan. 6. 38. t Got Lost'-Jan. 10. The Melody Jana Su.
Volpone Jana 23.
Nipe Sharp Jana 26.
Nipe Sharp Jana 26.
The Innocent Party-Jan 27.
The Three Slaters Jan 28.
Nixt's In May "Feb. 9.
Mirabells"—Feb. 9.
Frozen Glory"—Feb. 10.
The Island"—Feb. 10.

# ONLY TOP FILMS ABROAD

# GUT Set With Strong Film Supply; | 'B' P|X 00 N07 | But 5 Major Changes in Quota; Yanks In, British Product Out

Sydney, Feb. 22. Greater Union Theatres, which apparently had been left high and product after Stuart F dry Doyle left and Charles Munro had bought up a film supply for Hoyts, seems to have done fairly well for itself. Instead of being put on the spot a position of having to lean too heavily on British prod-uct, GUT apparently has sufficient ace product to last for some time. was forcibly revealed when it was learned that British Empire Films, distribution subsidiary of GUT, has not signed any contract

When the breakaway between Hoyts and GUT became definite, British distributors felt that their chance for a greater outlet via the latter had arrived. Instead, GUT began bringing out pictures of Republic, Monogram and Grand National and making several choice individual deals for films. And now it looks as though British product will get the break only when GUT is forced to buy features as fillers.

International.

Hoyts' product lineup is Warner Bros., RKO, 20th-Fox, Gaumont-British-Dominions, Columbia and United Artists, Here, it controls united Arisis. Here, it controls the Regent, Plaza and Century, long-run spots. In association with Snider-Dean, as National Theatres, it also has Mayfair, Civić and an interest in the Cameo. Holds 50% interest in Embassy and King's Cross and Empire and a slice of the Palace.

But GUT has not fared so badly. But GUT has not fared so badly. Product includes Paramount, Universal, Metro, Republic, Monogram, GN, Cinesound and British pictures. However, no contracts have been made for the British films, features being spotted as required. Metro puts its best pictures into its own St. James and Liberty, but the lease on the latter may not be renewed, which would give GUT an even bigger break. ger break

which would give GUT an even bigger break.

Reported that Paramount may
help GUT materially on product
here and possibly elsewhere in
Australia. Par has an agreement
with Dan Carroll to spot ace features into the Prince Edward, plus
a supply of program, films and second runs to the Cameo. Prince
Edward, running dual now, uses up
only about 30 Par features annually, which leaves almost as many
other features it would have available for GUT in this zone. GUT
controls the State and Lyceum,
long-runners; the Capitol, Lyric and
Emprises as well as State, newsseel
house. Also holds 50%-interest
in Empassy, King's Cross and Empire: under the old General Theattes' agreement.

Deal by GUT with Universal calls

pire, under the old General Theatres agreement.

Deal by GUT with Universal calls
for full product in the commonwealth, with pictures spotted into
Hoyts' heighborhood houses in Victoria and N. South Wales. Because
GUT has nabe chain, the deal
gives Universal break city
houses plus added coverage in large
floyt neighborhood cinemas: Contract made by Herc McIntyre, Universal rep here, apparently is okaynow, constituted.

British Empire Films, the distributing unit left to GUT, when
Doyle pulled out, going slow in
signaturing extensive British product deals though purported still being in favor of some. It is possible that the desire for more favorable, bacts than in past years is
holding up negotiations with the
English distribs, apparently GUT
believing certain independent Amercian features have better boxoffice
draft and are more desirable if oblainable, on victually—the same terms
or, better.

#### Mrs. Kalmus Back to Eng. For More Film Tinting

Hollywood, Feb. 22. Natalie M. Kalmus, technicolor executive, who returned to Hollywood 10 days ago after an eight months' stay in England, is again en route to London, where she will supervise color camera work on two Herbert Wilcox productions, 'Victoria and Albert' and 'Lady Hamilton.'

Upon completion of these chores she will go to France to handle a one-picture assignment for Rene Clair.

## to distribute pictures from Asso-ciated Talking Pictures or British LONDON CAFES IN SHARP DROP

London, Feb. 15.

London nite life is experiencing the worst time in three years, and the reason does not seem shortage of money, as lots of it is being spent in other directions.

One important membership club One important memoership cuin has, on various occasions, weekly told its orchestra not to come in as there were no members present; while another spot considers it good going if the night brings along a score of spenders.

Martinus Poulsen, head of the Cafe Martinus Pousen, nead of the Case
de Paris, who also has an interest in
the London Casino and the 400 Club,
admits the former has been taking
in \$1,500 per week less than same
time last year.

Only spots that are doing very well are the Savoy hotel, and both rooms at the Trocadero. In the case of the latter, it is because of the big shows they stage and reasonable, price of food. It cost \$2.50 for dinner and en-

#### MAGYAR FILM TRIP TO **U.S.: LENSING EN ROUTE**

Budanest Feb 12

Cast-of-Borcsa-in-America, with producer Erno Gal, will sail for New York in May for outdoor shots. Margit Dayka, Julius Kabos, Gero Maly, Kalman Rozsahegyi, Joseph Juhasz and probably Ella Gom-baszogi will take the trip. Shots will be made on board ship, the Rex, and in New York, stay in U. S. being scheduled for 10 days.

being scheduled for 10 days.

This is the first Hungarian film whose budget calculated to include such expensive trip. Borcsa was popular musical about dozen years ago, written by Tamas Emod as, vehicle for Sari Fedak. Miss Dayka plays latter's original part in the picture. Karoly Noti is doing the script, and Janos Kurucz. Magyar composer living in America, is responsible for the score.

#### Cochran Musical Set

London: Feb. 15.
First of the Charles Cochran quartet of shows he has lined up for the Musical starring Flanagan and Alleh.

starring Flanagan and Allen.
Show goes into rehearsal April 12, and, atthough no theatre has been set, understood it will be the Palace. of which Cochran is managing director. This, despite Dods, worth being set to open at the Palace this month. It's figured latter will stay about two months, making it just right for Cochran to step in around the middle of May.

# GET ANYWHERE

With the Foreign Revenue More and More Important, It May Be the Undoing of B Films-Only the Colossals Earn Big Foreign Revenue

#### WOULD CURB DUALS

Current drive against double bills linked with the failure of Grade B features to do anything like what is grossed by the high-budget films in the world market. Percentage of return on these minor grossers in the foreign field is so low that dis-tribution of certain of these program pictures viewed as economically unfeasible, especially foreign lands having a strict quota or restrictions.

strictions.

Summary reveals that the lesser films garner only 10-15% as much in the foreign field as in America, while the more pretentious features collect almost as much abroad as in the U.S. This is basically the cause of the big urge to have only 'A' films in the quota lineups.

just how when all companies are striving to trim outlays for pictures and bolster world grosses as compared with negative costs. Producers don't want these low grossers cluttering up their consignments to foreign nations. Setup attains unusual significance

eign nations.

Check on several recent minor features, suited for American duals, shows that while they may do \$300,000 to \$50,000 in the domestic market, only \$27,000 to \$70,000 is obtained outside the U. S. These figures show that many 'B' productions bring in only \$15,000 to \$40,000 in England considered as the ace market outside of America.

#### 50% from Foreign

50% from Foreign
In contrast, a feature with a world
take of \$3,000,000 nearly always gets
half and sometimes greater than 50%
of gross from the foreign field. Thus
this type of picture is more desirable in nearly every foreign ferritory from distribution costs alone.
Where the expensive picture gets
this large percentage from outside
American borders, a film—grossingaround \$450,000 obtains only 10-15%
from foreign accounts. from foreign accounts.

from foreign accounts.

With England's new quota making every picture shipped into that country count against the U. S. distributor's quota credit, it will mean a considerable raving year's time to have films certain of bringing heavy return.

inj. heavy return.

While some minor productions are essential for the double feature lineup so prevalent now, back of all this urge to get away from duals, is that report that some 'B' pictures fail to repay negative costs. They will get less help from the foreign mart with quota restrictions harming net returns on product when it does not bring in high grosses abroad.

#### Metro Foreign Aides On Trips to America

Trek of champion business getters of Metro in foreign fields continues to U.S., with arrival of prize-winner E. Zaharovici, of Bucharest, Roumania, in N. Y., and expected appearance on the Coast of four others.

L. Andrews, Brisbane; David Lake, sales manager for Australia: Carlos Niebla, Mexico, and E. F. Johansen, of the Osaka branch, Japan, are due in Hollywood this week. Later they will come to N. Y. Zaharovici goes to the Coast for a once-over before returning home.
Trips to America by Metro ace

salesmen is supplanting usual inter-national sales confab this year.

# Rushed Through, Corrected Later

#### Jap-China 'Peace'

Tokyo, Feb. 8.

Jukichi Suzuki, motion picture director, returned last, week to Japan from China, where he has been supervising background shots for feature being produced by Towa Shoji for, export. With him came a number of Chinese actors and collaborators, who will remain here until flicker is finished.

Film is titled The Path of Oriental Peace.

Oriental Peace.

## **U. S. DISTRIBS HIKE MEX PAY**

Union demands for more money to exchange employees Mexico have been met in full by U. S. distributors. Reparesentatives in Mexico City conferred for about two days on instructions from N Y offices and then reached a satisfactory agree-ment with virtually all demands met.

Home office officials now are hope-ful that there will be no immediate requests for an additional till.

### LONDON GROUP URGES **3 QUOTA REGULATIONS**

London, Feb. 17.

News Theatre Assn., recently formed, has come forward with three definite regulations for insertion into the pending quota measure. Its spokesmen made their plea for three regulations on the ground that if the concessions are not made their theatres will be unable to sustain the current policy of playing educational and cultural subjects on their programs. Claim they would be fored into competition with other houses which show features and shorts, thereby destroying their so-called constructive policies.

News Theatre representatives seek

News Theatre representatives seek News Ineatre representatives seek
in the quota measure the elimination—of—any—obligation—under—the
quota, exemption of registration of
foreign (U. S.) educational shorts as
foreign distributor footage and registration of British educational shorts
as exhibiting quota. as exhibitor quota.

#### Cocco's Film Jap Entry For the Export Market

For the Export Market
Tokyo, Feb. 1.
Production on the first full-length
facture ever, to be made by Cocco
Film Nippon will soon get under way.
W. Loe Bagier, former assistant to
Julien Duvivier and E. A. Dupont,
will direct, and Richard Angst has
been signed cameraman, Much
footage will be taken in the picturesque Japanese mountains while
the balance of the film will be made
in Ofuna, the country's largest
studio. studio.

Takeo Ogasawara, president of Cocco Film, is in charge of produc-tion, and according to him, the pic-ture is designed for export as well as home consumption, hence the European experts.

#### Peru's Own Prod.

Lima, Feb. 10.
Motion picture studios now under onstruction here will mark the first errorian venture in picture produc-

Outfit will be called Proppesa.
headed by T. R. Fiege, Location is
in Magdalena Vieja, a suburb of

London, Feb. 22.
Final House of Commons debate on the films bill scheduled for today (Tuesday) was post-poined due to the political situation, but is expected to take place tomorrow (Wednesday) and Thursday (24). Exhibitors are raising frantic objections to a last-minute proposal by Oliver Stanley to altaw three quota certificates on pictures exceeding \$150,000 labor cost.

Stanley alms at encouraging production here for the American market but exhibitors claim that will cause an even more serious product shortage than at-ready foreshadowed in the bill.

London, Feb. 15.

Appraisal of the quota measure: as it finally passed the standing committee finds only five important changes, one of these being solely an exhibitor matter. Numerous amendments tacked seemingly serve only to clarify original clauses. London, Feb. 15.

Five material alterations from the Five material alterations from the original draft the substitution of a films council for the advisory committee, a new optional viewing test, increasing the exhibitor quota from 10% to 12½%, a regulation making distributors fill quota in six-month periods instead of annually making distributors ful quota in six-month periods instead of annually. (this does not apply the first year of new act) and a proviso whereby the Board of Trade may alter quota schedules three times instead of two after the first year of operation.

after the first year of operation.

Both the optional viewing test and the films council are eyed askance both by the trade here and U. S. distributors. Some fear that the viewing plan may destroy the quota aim to foster domestic production. It is contended that the City' will be discouraged from backing producers when pictures may be rejected by the council after completed and satisfying the cost stipulations. Same thing is feared by American distributors if producing to fulfill quota obligations.

obligations:

Viewing test clause was introduced as a concession to exhibitors apparently to safeguard them from being forced to play inferior product. There also is hope that the power of the committee will be used sparingly and only when the spirit of the quota law is flagrantly abused.

quota law is flagrantly abused.

Industry here is inclined to resent the way the membership of the films council is laid out. With only 10 of the membership of 21 from the film business, it is conceivable that control might be exerted by those not connected with the picture industry. Under the originally proposed advisory committee, only five of the 13 members came from outside the picture business. Exhibitors, with four representatives on the council while distribs, producers and studio labor have two each, feel they will secure the most satisfaction out of its operation.

Hike in exhibitor quota came as

ation.

Hike in exhibitor diola came as a concession to producers, especially studio labor, in the belief that it might stimulate independent local production. Cinematograph Exhibitors Assn. was banking on the original schedules, but final analysis shows they better off than in the closing stages of the present quota legislation.

Variation of the period in which the quota may be previewed gigest that Oliver Stanley, head of the Board of Trade. Or sure about the effects of the new, act and wants to leave loopholes calling for adjusting it quickly once flaws are evident in the best as presently constituted. It was evident in later star that Stanley wanted to force through the measure even if it seemed like a patchwork affair and leave to time and the Films Council to iron out rough edges.

and the Films County.
rough edges.
This speed was not to the liking of American distributors. And putting it up to the Films Council to adjust matters does not exactly please them:

#### Arsene Lupin Returns

Metro Goldwyn-Mayer release of John W.
Considing dr. production. Features Mel-
as a Donelas Vicelula Rruce. Watten Wil-
there labe Halliday Naf Pendlebin, Di-
Folsey: gditor, Ben Lewis, Running time,
Melvyn Douglas
81 mins.  Reue Farrand
Co no de Crissae John Halliday Pendleton Joe Doyle Woolley
The Double Pendleton
Gorges Bunchet
G orges Bunchet F. Clive
Profest of Polic Beorge Zucco-Rollo Lloyd
Duval Rollo Lloyd
Ivan Payloff
Le Marchand Ien Wul
Ivan Paylon Ien Wul- Le Marchard Tully Marshall Monelle Longthum Hale
F. B. I. Sp cial Agent Jonathan Hale
TO THE STATE OF TH

Reminder of the former vehicles in which William Powell showed to ad-vantage, Arsene Lupin Returns is first class mystery-jewel theft

combo providing Melvyn Douglas. Virginia Bruce and Warren William

first class mystery-jewel theft combo providing Melvyn Douglas. Virginia Bruce and Warren William chance for a good appearance. Supposedly killed by the police long ago, the gendarme mysifler. Lupin, a character created (and used before in films) by Maurice Leblanc. Is found by the writers of this original to have merely retired and gone legit. He played by Douglas, whose two associates, Nat Pendleton and E. E. Clive, couple of muggs, help, him in his pseudo-crime remained that the couple of muggs, whose two associates, Nat Pendleton and E. E. Clive, couple of muggs, help, him in his pseudo-crime remained that the couple of muggs, whose two associates, Nat Pendleton and E. E. Clive, couple of muggs, help, him in his pseudo-crime remained here in the sacronal that the couple of muggs, whose the nough comedy to liven, nearly every situation.

Douglas entrance is quite late in the running time, probably two reels down, and the beginning of the story concerns the FBI's casticity hog warrend the properties of the concerns the FBI's casticity hog warrend because he's known everywhere. He goes into private practice and gets an insurance company procedure job watching a \$250,000 jewel on transport from America to France. Only after the boat docks on the other side, does Lupin, (Douglas) begin figuring. Last, half, we comedy had a chast for the many concerns. Walter the boat docks on the other side, does Lupin, (Douglas) begin figuring. And the story eventually gets around to show she is a neat setting. And the story eventually gets around to show she is a fugure in the theiving—as far as William and Douglas are concerned.

Nat Pendleton and E. E. Clive, assigned the comedy load, are up to lift in great shape. It's a draw for them in the theiving—as far as William and Douglas are concerned.

Nat Pendleton and E. E. Clive assigned the comedy load, are up to lift in great shape. It's a draw for them in the property of the many concerns and the property of the many concerns and the property of the many concerns and the pro

#### Wife of General Ling ('Revenge of General Ling') (BRITISH MADE)

Gaumoni-British release of Premier Star-
ford production. Fentures Griffith lones.
and Inklifnoff. Directed by Ladislaus Vaj-
da. Sercepplay by Akos Tolnay; script-
and dialog by Reginald Long; cameraman,
Joe Donkes. At Globe, N. Y., double bill,
week Ech '19 '38. Running time: 71 mins.
John Fenton
General Ling
The Governor Alan Napler
Yuan
Tracy
Mike Gibson Gowland
Tai's Maid Lotus Fragrance

Gripping melodrama of Chinese banditry, this little feature from the banditry this little feature from the British studios doesn't possess name draw to boost it to solo runs; not even by shifting the title, as done here, to 'Revenge of General Ling, Nevertheless, it is strong fare, with pace and story contrivance well above average to come from England.

A number of original trains

pace and story contrivance Weil above average to come from England.

A number of original twists are presented to the property of a British rocert agents relemines efforts to trace the Chinese bandit's source of arms and ammunition. Actual depredations and ruthless factics are only briefly pictured, serving merely as background for espionage plotting.

The Russian actor with the unpronouncable rame, Inktijnoff suppronouncable rame, Inktijnoff suppronouncable

ally smart and direction of Ladislaus Vajda is first rate.

There's a machine-gunning of a helpless beggar, a poison death and a robust femme's buttocks' slapping that may run into difficulties with censorial powers in some states if they haven't already with the Hays code boys.

Wear.

#### Midnight Intruder

Timbersal production and release. Produ
mes Louis Hayward, Eric Linden, 1,-1
Nugent Barbara Read: Directed by Arthu
Lubby Story Channing Pollock; screen
play, George Waggner and Lester Cole
camera, Milton Krasner; editor, Bernary
Burton, Running time, 66 mins.
Glibert Louis Haywar
J. C. Reltter, Jr Erie Limier
Doc
Patricia Barbara Reac
Evans Irving Bacor
Willets Robert Greis
Winglew
Pergy Shella Rromles
Reliter Poul Evertor
Mrs. Reltter Nona Bryoni
HarwoodJoe Brehan
Harwood

With newspaper and suggested rangster background, 'Midnight In-truder' has plenty of title, but prac-

angster background, Minghi Intuder has plenty of title, but practically nothing with it. Playdates will find it all, the way from the second feature in the second or third house, to thickwise duals in the action brackets. No member of the cast means a dime on the marquee. Concerns Louis Hayward and J.C. Nugent, a couple of track followers who bet the wad on an out-of-the money nag. Forced to refuge in a storm in a big and seemingly deserted house by the readside. Oddly chough, by taking possession they sip into the shoes of a rich man's son and his companion, and so into a string of adventures. Next to Hayward and Nugent, the latter fielding most of the acting honors and the humor portions. Eric Linden, Barbara Read and Shella Bromles figure. All are the testory hough authored by Channing, Pollock, comes through the camera mil with no impressive signs of his writing mastery.

with no impressive signs of his writ-ing mastery.

Exhib will have to go hard for the title and scarehead his exploita-tion if handling it alone, or with likewise inferior celluloid.

#### BORN TO BE WILD

BORN TO BE WILD

(WITH SONGS)

Republic Flutures release of Harrid Shud.
Dorls Weston, Ward Bond, Directed by Joe
Knne, Storen, play, Nathaniel West,
camera, Jack Martia, dim editor, William
Songs, Jofe, Lawrence, Peter Tinturia,
Edunido Duriani, Maroid Peterson, Gorba
Songs, Jofe, Lawrence, Peter Tinturia,
Edunido Duriani, Maroid Peterson, Gorba
May Stevens, Gorba
May Stevens, Donard Maroid
May Stevens, Gorba
Mayora, Gorba
Mayora Manuela Relly J. Carroll Malloy Hank Slevens Cristobella Butch

'Born to Be Wild' is another Re-

Born to Be Wild is another Rewublic adventure yarn. Considering its low production cost, film is fairlydiverting entertainment, and should find a spot on lesser double bills.

Story is rather nebulous, but film's compensations-lie in-Raiph-Byed-and Ward Bond palsy trucking men beams up nicely with the romantic interest. Doris Weston, former New York nitery singer. Miss Weston is no great shakes as an actress, but debits the ledger with her warbling. Republic, too, is obviously grooming Republic, too, is obviously grooming Republic too, is obviously grooming Republic too, is obviously grooming. Republic too, is obviously grooming. Republic too, is obviously grooming Republic too, is obviously grooming Republic too, is obviously grooming. Republic too, is obviously grooming Republic too, is obviously grooming the box of the purpose of blowing up a dam, which would foil unscrupulous reel estaters in some way or other. Technicaldetails are probably known only to Rerublic and its story department.

At any rate, after several obstructive incidents, the pair reach their control of the purpose of the pair reach their control of the purpose of the pair reach their control of the purpose of the pair reach their control of the

#### Adventures of Chico

Woodard production and release. Decimentary, illm produced, willien, directly industriable and citied, by Stary endforced Woodard, Musical second 11 rith M. Bulward, Edward, Edward, Edward, 11 rith M. Stary, and Stary, 11 rep. 21 and 11 rith M. Ilme, 66 mins.

sibly is weakest in the few jantic phassages found in production. Advanance Renn, cast as the general's wife, is lukewarm though attractive. Anthony Eustrel gives one of the finer supporting performances as the Chinese sny. Not a single naime that means a thing to the American but office.

Akos Tolnay and Reginald Long have teamed up to turn out a moving story, with the focal point always kept on the four principal characters and their efforts to gain the upper hand. Plot structure is remarkable for its lock of usual extraneous matter. Dialog is gener-

#### Miniature Reviews

'Arsene Lupin Beturns' (G). Okay mystery with moderate draw cast. A topside dualer. 'Wife of General Lingt' (GB). Topnotch meller from British

Topnotch meller from Brit studios, mainly for duallers. 'Adventure of Chico' (Woo (Woodard). Unusual film with possi-bilities depending on exploita-

Tion.

'Dawn Over Ireland' (Int.)

Irish-made meller of the Blackand-Tan rebellion, of extremely
minor merit.

'No Time to Marry' (Col).

Newspaper story of B easting,
for the duals.

other person in the picture is Chico's father.

other person in the picture is Chico's father.

Documentary film has little Chico a Mexican peon about 12, who has with underly film has heard to be compared to the compared

## **RENDEZVOUS IN WIEN**

(Rendezvous in Wienias)

(Rendezvous in Vienias)

(AUSTRIAN MADE)

(WITH SONGE)

Bruno- Zwicker releanse of Mondial resolution. Features Adele Sandrock, Magda Schneider: Leo Silezak. "Wolf Albach-Reity rected by Viktor Janson. Mande, Willy Schmidt-Gentnier: camera. Eduard Hosch. At the 86th Street Garien. N. Y., week the Street David Street Season of the Street Garien. N. Z., week Morrat Algner. "Magda Schneider Marschner" Leo Siezak Gustl. "Magda Schneider Marschner" Leo Siezak Franz Jenhardt. Wolf Albach-Reity Percy Poole. Georg Alexander Jone Leo Siezak Grander Marschner Franz Jenhardt. Wolf Albach-Reity Percy Poole. Georg Alexander Jone Leo Siezak Franz Jenhardt. "Filia Modenation of the Wolf Albach-Reity Percy Poole. "Filia Modenation of the Magda Schneider Franz Jenhardt. "Filia Modenation of the Magda Schneider Franz Jenhardt. "Filia Jen

(In German, with English Titles)

Chanteur. Wilhelm Schich

In German, with English Titles)

Rendezvous in Vicnna' is a mildly
emusing comedy whose most redeeming feature is its splendid cast. However, despite its shortcomings, it
should find favor with the Germanspeaking peoples.

It remains for such expert performers Leo Slezak (father of
Broadway's Watter Slezak), Adele
Sandrock, Magda Schneider, Wolf
Albach-Retty, Georg Alexander and
Lizzi Holzschuh to turn the mediobiling farce during several turns in
the film. However, those situations
are few.

Story is an old one, dealing with
the romance of Miss Schneider and
Albach-Retty, the latter a promising
but poor composer. Lacking the necessary attributes for success, heflounders—but not for long. Through
the ingenious contriving of Miss
Schneider and her grandmother,
played by Miss Sandrock, the young
comooser is finally launched upon
the road to success, but only after
several trying incidents that threatof cong Alexander, but harmless, who
nearly distrubts the romance, but
whose efforts finally help bring
about their reconciliation when he
decides to publish the young man's
work.

#### DANGER VALLEY

WITH SONGS)

Monogram release of R. N. Brabury production. Stars Jack Handall, reatures Low Wilder, Charles Ming. Directed day Hr. N. Tongare, and the star of the ld Piniers Earl-Dwire, Chick Hannon, Ernle Adam.

Very modest pic which will run average or slightly below at the bo. Danger Valley' is a claim-lumping yarn with a sprinkle of cowhand; but mostly desert and mountains. It's by mountains. It'

gets yammered at from the house for some of the pusses the camera caught. Story is told with Randel or server story is told with Randel or server story is told with Randel or server story is told strike in the hills, the news of which leaks out and lures promoters with forged papers to cause frouble and repopulate a duty phost town with Roodlums. Randalland King put, over a couple of baryls. All in all, extremely light. Barn.

All in all, extremely light. Barn.

## Not Wanted on Voyage

(BRITIST MADE)
(BRITIST MADE)
(BRITIST MADE)
(British Lion release of Dela-Films preduction, Stary then Lyon, Bebe Danielis, Marchael Land, Stary then Lyon, Bebe Danielis, Alexander Demio de Laisa, Scenario, Charles Lincoin, from play Marder in the Statist, by Maurice, Messenger, Camera, Canbridge, London, Running, time, 17 mins. mins.
May Hariy. Bebe Danleia
Jahnny Hummand. Ben LyonEdward - Brailstonie. Tom Helmore
Logan. Charles Farrell
Iruuhie. Hay Petrie ....Gordon I

lemming..... he Chief.....

The hackneyed theme of the jewel chase, the pseudo-gangster who turns out to be a copper, and his love and cleansing influence over the girl accomplice. On the whole, a pale counterpart of many such stories that complice to the whole of the counterpart of many such stories that the such as the

#### Um Freiheit und Liebe

('For Freedom and Love') (GERMAN MADE)

(GERMAN MADE)
Tobis reduction and relenae Features
Lucie Hofflich, Werner Hinz, "Viktoria
Ridinskin, Fani Hartmann, Directud, by
Ridinskin, Fani Hartmann, Directud, by
Ridinskin, Fani Hartmann, Directud, by
Romera, Bruno, Mondi, music, Werner
Bochumnn, At Casino, Selb, St., N. Y.,
week Prit, 38, Binnsing lime, 50 mins,
Konrad, Werner Hins
Martha, Werner Hins
Martha Willer
Martha Werner Hins
Martha Willer
Martha Willer
Romerad, Dorest Karpinger, Derier Karpinger,
Romerad, Harts Leibelt
General Horn, Harts Leibelt
Joseia, Maria Sazariaa

demeral Horn Maria Labelty described by the described by the Marchael Maria Saariah Joseph Marchael Maria Saariah Joseph Marchael Maria Saariah Joseph Marchael Maria Saariah Maria Saariah Maria Saariah Maria Ma

(BRITISH MADE)
London, Feb. 10.
Distributors'

Associated D. London, Feb. 10.
Associated Disk Film Diskirionius 11.
Research B. Printips, Direction of the Research State Congo. Forming, Direction than Kinmins, Seenario and dishig, Among Kinmins, Austra Melford, Comera, Ronald Negame, Gordon Dines, At the Ronald Negame, Ranning the 17 units, Landon, Panning the 17 units, and 18 units Amilyddge, London, American dine, George Eright, George Fernly Borge Bright, George Fernly Hoy Gaye, Kay Walsh Mrs. Himter, Betty Sheekfeld All Marther (1911 Helend Gulleway, Gyrt March Gulleway, Garther March Marchine, Bright March Outhwaite Christian Christian Singer Gawin Garach Freet Monager Gawin Garach Ernest Lotus Ciub Manager Andrea Maisad Lord Feischead Gordon McGolonel Hunter Archivaid 1

George Formby is a comic whose pictures seldom reach the West End, yet he is one of the foremost box office bets in Britain. This one can be set down, suitably scissored, as a candidate for second feature honors, in America, and certainly far superior to the general run of quotas showed into the general run of quotas showed into the West End houses.

The second was a constant of the second was a constant of the control of

Noszty a Marival
(Young Nosty and Mary Toth')
(HUNGARIAN MADE)
Budapest, Feb. 12.
EEo release of Hunnia-Firtus production. Directed by Istvan Sastely; Adapted Harsany; analistant producer; Endre Toth, multi, Sandolos Penyen, sound, Ferens Landon, Sandolos Penyen, sound, Ferens Landon, Sandolos Penyen, Sound, Serens Landon, Sandolos Penyen, July 13 Avertages (Calor, Rajing, Nogity, Sandolos Penyen, July 13 Avertages (Calor, Rajing, Sandolos Penyen, Sandolos Sinor Sandolos Penyen, Sandolos Sandolos Penyen, Sando

#### DAWN OVER IRELAND (IRISH MADE)

ithing Productions release of Hisiling production. Directed and by Tam Cooper. Camera, James At Belmont, N. Y., week Feb. 18, maing time, 89 mins. permit fellow pre-written by Tom Co-tes where At Balmo 38. Running (100) Berlan Malone Blein O'Domovan Grein O'Domovan Grein O'Domovan Grein Malone Blig Malone John Mahan N. T. Ween

Julius

Tom. Cooper

Brian, O'Suillyan

Eleen Thivis

Herbeit Marlin

Martin O'Coinell

Joinid O'Cahill

Junes (Geesur

Johany McCarthy Br. Herber Marlin O Doubld James

Scant commercial possibilities in this yarn of the Black-and-Tan rethis yarn of the Black-and-fan re-bellion in the Emerald Isle at the close of the World War. As a novelty, a region heavily populated with Irish, yes, or for private show-ings under organization sponsorship. Artistic merit is lacking to call it to general attention; its intensely na-tionalistic aura is accomplished with a heavier hand of sentimental paint-brushing than was applied to other

ionalistic aura is accomplished with a heavier hand of sentimental paint-brushing than was applied to other details.

Acling is generally bad even amateurish. Elim is paintfully along the interest of the rent o

#### NO TIME TO MARRY Polumbic production and release. Por

tures Richard A	rien, Mary Astor, Liones
Stander Direct	ed by Harry Lachman.
Story, Paul Gall	ico; screenplay, Paul Jar-
tleo: camera, All	en G. Slegler; editor, Olto
Meyer, At Kiva	Lincoln, duel. Running
time: 63 mins.	
Brown	Richard Arlen
Kay	
Voge	donet Stander
Eleanor	A Arginia Dule
Mrs. Pettensall.	
Peticusulla	Thurston Fasti
Blake	Arther Lott.
Hoss.	Jay Adler
Abernathy	Malt Meliugh I
Serement	l'aul liurst
Buenocase	
Average Control	

others miss fire. Neat shots are those taken in the publisher's swank apartment where the reporters are all busily engaged in giving the goats a bath, in the shower, tub and sink, Also, the troubles of police sergeant Paul Hurst Irying to build an Eiffel tower of matches on a bottle top which just misses completion, which just misses completion, the couple of the

## Eravamo Sette Sorelle

(We Were Seven Sisters')
(ITALIAN MADE)
— Rome, Feb. 15.
Produced by Rome, Feb. 16.
Produced by Rome of the Seven Seven

the own morel, missis, riske and Maneini, camera, Gallea.

(In Italian)

Theme of this comedy is amusing and original, but script and actors fail to make the most of it. Story is about seven little chorus griss what finds the mester of the control of the contro

#### EGY LANY ELINDUL

('A Girl's Start') (HUNGARIAN MADE) Budapest, Feb. 11.

	Maveszfilm production and release, made
	at Hunnia Studios, Budapest: Directed by
	Istvan Szekely, Scenario, Lajos Zilahy;
	Junka
	Briggy Antal Pager
	Dido : Maria Mezey
	Mr. Louds Julius Csorios
1	Mrs. amb., Mariska Vizvary.
	Mr. Gara Kalman Rozsahegyi
	Mrs. Gorge Lily Berky
	Butler
	Dr. Blge Julius Gozon

ben, high control of the control of Alernathy. Maint Melbuds appearance Maint Melbuds appearance deserge Humber and Paul Gallico's original story. Night Before Christmas, was much better reading than it comes out on the screen. A lot of its bad showing is it comparison to a great many other nutty newspaper stories which haven't been good and the similarity follows through in audience thought haven't been good and the similarity follows through in audience thought haven't been good and the similarity follows through in audience thought haven't been good and the similarity follows through in audience thought haven't been good and the similarity follows through in audience thought have made it another 'Awful Truth' for the studio, but it lacks care in directorial grooming which would make its sillnesses not appears of ar-fetched. And the cast is predominantly B.

Yarn by Gallico concerned the marriage of an ace reporter and a burnalistic sobbie, both having has a thream those the cast is predominantly B.

Yarn by Gallico concerned the marriage of an ace reporter and a burnalistic sobbie, both having has the gal gets a yarn on a missing girl who 'right under the male ace's schnox all the time. Sobbie is thus confronted with the problem of control of the hands of yeggs, meanwhile alting the newsreel in a goat hunty flow in the hands of yeggs, meanwhile and the safe is the control of the paper will be seen the problem of the control of the paper will be seen to pressing signments. The problem of the paper will be seen to pressing sassignments. Just as it appears the marriage is really to come off at Jast. The problem of the paper will be problem. The problem of the paper will be pro

#### Szerelembol Nosultem

(1 Married for Love)
(10 Married for Love)
(HUNGARIAN MADE)
(WITH SONGS)

Dinubla release of thombus flint, produced by Erro Cal., Charl., Mar. Bridels, Inter-Corro, Salley, Nagr., Directol by Latvan Szekely, Scenario, Karoli Noll, music, Szekely, Scenario, Karoli Noll, music, Britan Married, Szekely, Scenario, Karoli Noll, music, Szekely, Scenario, Karoli Noll, music, Szekely, Scenario, Karoli Noll, music, Szekely, Szekel

mire Hablit; camera, b. Schres, M. the Modern, N. V. week Feb., 438. Rinnsing lime, 72 mins.

(In Hingurian; No English Titles). It the magyars savey this, it's enough, Nobody else can, excepting those who have a knowledge of Hungarian. There are no explanatory titles and presumably the distributor isn't angling for any outside biz, except from strictly Magnetic and the support of the support

#### Az Ember Neha Teved ('Mistakes Will Happen') (HUNGARIAN MADE)

100			udapest	. Feb.	10.
- 1	nitas rele	0.99 01 1	Kalman	Directo	1 seed
duc	tion: Ste	ry	be Vadne	A This	raid or
by	Rela : Gaa	<ol> <li>Musl</li> </ol>	c. Dencs	Thiday.	Α.
the	Royal	Amalla	Itualinuu	4 7 7 7 7 1 1 1	
tim	e. 80 min				
30	na iles.	a balan ba	11	Anna	Take
1.7.12	us			lo world "	Back
ı cı	rk	A	M.	artout de	rarba.
1 110	Illiet	. At . 2 at	1.0	direct Mr.	orte for o
Ple	kpocket			Chiero	33.1
1. 7			11-11-11		

#### (In Hungarian)

(In Hungarian)

This is undoubtedly one of the best of the season's local products, but that isn't saying much. It deals with the same old thing: the poor little girl who marries, the rich young man by dint of series of a tary tale.

The product of the product of the product of a tary tale with the product of a tary tale. The product of the product

#### **OUADRILLE** (FRENCH MADE) Paris, Feb. 15.

Paris, Pob. 15.

Paris, Pob. 15.

Ta (Pluns Masiornes vederas et ein Etnile Station Reduction State Saint Chairs, Chairman, Ch

#### (In French)

(In French)

Wore it not or the introduction of three short outside scenes. Quadratille might well be a photograph of the play first produced here last winter with the same cast.

Overloaded with dialow though light, catchy and intersting audience of the play first produced here and the same cast.

Overloaded with dialow though light, catchy and intersting audience of the trained to add, a fourth element furnishes the season for Guitry's word fox. Guitry, as publisher of a daily newspaper, has Morlay prominent actives as mistiess. Grey, an American Illin did, droips in by plane from London to meet Morlay, and take her away with him.

Delubac, i olivinalist and friend of Morlay, is the go-between, while Gritry is myking up his mind about taking loak his Rekle mistress, whether to keep her after her infi-

## Taking Neely Seriously

(Continued from page 7)

(Continued from page 7)
bodies with a combined membership
extending into the millions, the
bill's sponsor, Senator Matthew M.
Neely, of West Virginia, asserted
that, protests of religious, welfare
and educational societies against indesirable pictures, justifies a comlete prohibition against the disiribution system on which the business is founded. Exhibitor is not a
ree agent under the present method- and is 'compelled to screen imhoral features' because he otherwise would be forced to assume a
financial loss which he cannot afford to shoulder. Similarly, theatre
managers are unable to book many
outstanding pix, due to shortinge of
playing time and impossibility of
slaying time and impossibility of
the an

atregoers of different sections of the country, of different communities in a given area, and of different sections of a particular city greatly vary. Moreover, certain films may be harmless to adults but highly jurious to those of tender years. Since motion pictures cannot be produced for a single type or class, the problem presented is largely that of selectivity rather than that of selectivity rather than that of Federal regulation of production.

Monopolistic Nature

Monopolistic Nature Monopolistic nature of the sales methods was said to injure both the public and independent exhibitors

delity or throw her over. Quadrangle ends with the expected taking place—Grey getting Morlay and Guitty taking Delubac.
Despite Grey getting Morlay and Guitty taking Delubac.
Despite Grey getting Morlay and Guitty taking Delubac.
Despite Grey getting Morlay and excellent acting of the place of the control of the control

#### Sara Lar Sig Folkvett

('Sara Learns Manners') (SWEDISH MADE) (WITH SONGS)

Scandinavina Talking	
A. B. Svensk Pilmin	dustri 🕆 production.
Fentures Tutta Rolf. 1	Directed by Gustaf
Molander. Scenario, Con	ta Slevens; music;
Jules Sylvain. At 5th	Playhouse,
N. Y., Feb. 15, 738, Run	ning time, No mins.
Sura	Tulla Rolf
Mrs. Haller	Emma Melasner
Monlika	Alno. Taube
Teddy	lakan Westergren
Teddy	Julian Jonson
Johans	AVIKIOR Amlersson
Mr. Bergariananana	. Arlar Cederborg
Air. Megr	Olga Anderson
Fanny	. Dudrum Benlzen

Mr. Berg. Active Celebrary Mr. Active Celebrary Mr. December 1992.

(In Swedish, with English Titles)
Infectious concedy that will tickle Swedish audiences and please a limited American public, but not for the general trade. Nor is it a prospect for remake, since it's an obvious story depending on deft treatment and playing, and the proposed attention, however. More they would be a supported to the proposed attention, however work in the provide but ingratiating little servant girl with the slangy vocabulary. Beging the proposed attention, however work in the provide but ingratiating little servant girl with the slangy vocabulary. Beging to the proposed attention, however work in the proposed attention, however work in the provided but ingratiating little servant girl with the slangy vocabulary. Beging a persuasive actress, she pert looking, has a droll comedy style and a luminous screen personality. Other prospect for the talent chassers is Aino Taube second femme load. She salso restful on the orbs with the slanger with the proposed and the proposed and the proposed state of the cast play convincingly but offer nothing startling.

Story is about a slavey in a tilerant amiable and fun-loving Swedish household. She has twined herself into their affections so they cannot bring themselves, to discharge her coven when her blunders exasperate them—besides, they say to excuss their kinding servant for so little.

She interitis a fortune and stays on to learn to be a lady. But since the convention of the convention of the proposed serves when many a rich girl, she flings saway her inheritiance and true happing is lingued. Naturally at the instingment a worthless investment mirraculously turns into a goldmine, but that concession to contornity is enturitied in the general athosph of amiable irresponsibility. Howe,

reely said committee unable to discover any other line of business, where 'all the risks of the manufacturer' are passed to the realier and consumer. Discrimination by distribs between indie and laffliated exhibs was cited as another reacon why legislation is imperative. But probably the most serious objection the way playing time is tied up and indie producers are discouraged from entering the field. Neely declared, commenting tostimony, that the Big Eight has tendily increased its hold on the bulk of business in the last 8 or 10 years. neely said committee unable to

There appears to be no sound rea-There appears to be no sound reason for apprehending that the enactment of the bill will inflict any rectable monetary loss on the mo-flon picture industry, report says in over-riding mass of testimony against such a law. The measure will effect no shrinkage the playing time the same number of theaters operating the same number of theaters operating the same number of days a week and the same number of days a week and the same number of days a week and the same number

still be the same number of thesartes operating the same number of days, a week and the same number of hours a day. And this playing time will have to be occupied by the product of the existing producing and distributing organizations, at least until competition has sprung up under the conditions of free and open competition which will brevail. The only change will be that exhibitors will have the opportunity to make up for the poor pictures which they do not purchase by obtaining good pictures not hitherto available to them. To illustrate, if the bill is passed, an exhibitor who heretofore bought the full blocks of Paramount-Metro-Fox will be free to buy only half of the pictures included in those blocks, and he will be enabled to purchase half of the blocks of RKO. Warner Bros. and Universal.'

blocks of RKO, Warner Bros. and Universal.

Need for such a law growing constantly, report adds. Due to rapidly increasing influence of films on the morals, habits, manner, and culture of the country.

Industry claim that caliber of films has improved materially in the past couples of years is shrugged off as irrelevant. No matter how fine the butput, the public is entitled to choose, committee said. Skepticism of the reform was indicated, report commenting there is no assurance that even present imperfect standards will be maintained. Experience teaches that, as a rule, such reforms are sporadic, induced by outbursts of public dignation, and are of short duration.

RKO Wins in Ohlo
Columbus, O., Feb. 22.
A three-judge federal court here
has held unconstitutional a state
law prohibiting motion picture distributors from entering contracts
requiring that films must be shown
in theatres on specified dates.
The decision was returned in the

The decision was returned in the suit of the RKO Distributing Corp. against former Attorney John W.

suit of the RKO Distributing Comagainst former Attoriney John W.
Bricker and former Eranklin County
Prosecutor Donald-Hoskins. The
court granted an injunction restraining enforcement of the law
aimed at block booking.

The decision is a setback for
hibitors who have been waging
long fight to throw off the restrictions imposed by producers to
the time for showing certain pictures. Robert Menches, president of
the Akron Independent Theatre
Owners' association, said.

#### STORY BUYS

Hollywood, Feb. 22 Fred Myton sold his yarn, Para-dise Valley, to Stan Laurel Produc-

Harris Jacobs, handed Monogram's check for his original. Boirowed Trouble.

I. A. R. Wylie's The Gay Banditt! bought by David O. Sciknick as a Janct Gaynor starrer, with title chanced to The Young in Heart! William Wormsor's Birthday, of Store's sold to RRO.
Robert Tost and Stugrt Anthony drew. Paramount's check for Tilegal Togget Barrow.

George Harmon Coxe's ovel, Murder by Pictures, bought by Par-

amount.
Monogram bought Widows of the Press' by Al Block.
Kathering Brush's novel, 'Glitter,' purchased by Warners.

#### Stagehands' Chi Gala

Chicago, Feb. 22. Mary Pickford and Buddy Ragers fed, the grand march at the stage-hands ball in the Aragon ballroom last might (Monday). Miss Pickford stayed in town to be present at the shinding.



# WESTERN UNION



R. B. WHITE

NEWCOMB CARLTON

J. C. WILLEVER

Send the following message, subject to the terms on back hereof, which are hereby agreed to

NA2 TWS PD 4 MIN HKY HOLLYWOOD CALIF FEB 16 1245P
PARAMOUNT PICTURES INC PARAMOUNT BLDG NEWYORK NY

DAILY VARIETY: "ROMANCE IN DARK" SMART COMBINATION OF MUSIC AND SOPHISTICATED COMEDY, PRODUCED WITH TASTE AND LUXURIANT QUALITY, MAKES "ROMANCE IN THE DARK" SURFIRE FOR THE DELUXERS. IT ALSO HAS SUFFICIENT COMMON APPEAL IN ITS ROMANTIC IMPLICATIONS AND DIVERSITY OF LAUGH ELEMENTS TO CARRY FAR DOWN THE LINE AS HEAVY PAY ENTERTAINMENT. RATES AS THE BEST OF THE GLADYS SWARTHOUT OFFERINGS BOTH IN THE MUSICAL AND ROMANTIC PHASES AND WILL SERVE TO SWING THIS EXCELLENT DIVAS STOCK ON THE UPWARD CURVE.

HOLLYWOOD REPORTER: "ROMANCE IN THE DARK" FINE CLASS COMEDY WITH MUSIC. SWARTHOUT-BOLES-BARRYMORE TOPS. THIS CONTINENTAL HIGH COMEDY WITH SONGS IS A HAPPY SOLUTION TO THE PROBLEM OF FITTING AN OPERATIC DIVA WITH A FILM VEHICLE THAT WILL PLEASE GENERALLY.

IT IS A LIVELY AFFAIR TO BE ENJOYED FOR ITS FREQUENT OUTBURSTS OF GOOD COMEDY WELL SUNG AND ITS CLUSTER OF AMUSING CHARACTERIZATIONS.

FILM DAILY:- "ROMANCE IN THE DARK" TUNEFUL MUS-

COMEDY - HANDSOMELY PRODUCED AND

WELL-CAST, SHOULD BE PLEASING SCRE

FARE FOR AUDIENCE IN GENERAL.

MEMO - GENERAL PRESS REACTION SPLENDID. REGARDS

TERRY DELAPP...

atip to the trade

PARAMOUNT'S ON PARADE!

#### MUSIC HALL, N. Y.

Radio City Music Hall Symphony Eno Bapes, director; Mischa Violin, Jaies Silver, associate conductors, Nina Whitney, Valentinoff, Ivan Triesault, Hollace Shaw, Bob Du-pont, Dorothy James, Glee Club, Ruth Daye, Rockeftes, Tommy Kelly, Ann Gillis.

Mine and the service of the service

thing is certain—they're both socko acks, and invariably click big:

After Dupont's specialty one, comes 'Rhythmatics,' the finale portion of the presentation, Dorothy James vocalizes 'John Missimum and the provided of the properties of the prope

#### STANLEY, PITT

STANLEY, PITT

Pittsburgh, Feb. 20.

Keene Twins and Vic and LaMarr,
Rosamond, Lee Dixon, Tim and
Irene, Borrah Minevitch's Harmonia
Bascals; Radio City Revels' (RKO).

Show looks good on paper, but if
delitary there. Fourth of the WB
delitary there. Fourth of the WB
delitary there fourth of the WB
delitary there fourth of the WB
delitary the State of the State
Weaknesses are chiefly in the
headline acts, Tim and Irene particularly. Working next-to-closing,
they come up with a turn that's fulldid notsialize and bad vaude gags.
Radio comics should have at least
few to themselves with something,
new tee themselves with something
new tee themselves with something
new tee themselves with something
palexes, for present at in bothere
palaces, for present at in bothere
palaces, for present at the State
paper of the State
property of the State
paper of the State
p

him better than tails in this type of layout.

Augre works' solo, opening with couple of, Hollywood ancedotes, Dursting are Keene Twins, gals, and Vic and LaMart, boys, in a fast, but familiar, acrobatic dance sees solo. Start off conventionally and Italian impersonations in double-tails. Then Italian operation then so into hich sear with their tumbling, back-bending stuff. Use the words a lick average, but they novide a siled worder with the conventionally and the search of the couple o

it's also misleading because Mineritici, isn't on hand, remaining in
Holly woo'h on hime with his gang
tours. An outbilled with his gang
tours. In the hand his gang
tours with his gang
to yet unit with his gang
tours with his with his with his wi

#### Trans-Lux Newsreel, N.Y.

Winter floods in California and dust storms Colorado, as projected Thursday (17) night here, shows a mighty thin assortment of headlines. This may reflect lack of initiative by newsreelers, trimming of production budgets, or even heavy pruning at this house in order to get in four shorts. Present bill looks like a short feature show, with news

like a short feature show, with news, weekly clips tossed in.

Pat on back due for program framers, though, for eliminating most of patent publicity subjects, which have been creeping more and more into newsreels. Three on this show, but only one, Pathe's showing a new group of the pathe showing an expension of the pathe of the pathe showing a pathe for the pathe showing and pathe showing a pathe for the pathe showing and pathe showing a showing a pathe show

izing blot.

Fox Movietone has leadoff spot and predominant footage, with excellent photographs on Russian scientific expedition to North Pole. Obviously taken before the party dritted southwards on ice floe, subject is well put together with marked action. Blizzard which hits the camp is a darb. is a darb.

well put together with marked action. Blizzard which hits the camp is a darb.

Clips of California high water by. Pathe are remarkably tame. Pueblo, Colo., dust storm is gripping enough, though commentator's reference to the commentator of the commentation of the commentati

#### PALACE, COLUMBUS

Chester Hale Gives, Fred Sanborn, Cotesta Lee, Mischa Auer; I'll Take Romance' (Col).

Mischa Auer never got his audience warmed up on his opening day here. Maybe his polite Hollywoodparty humor is too subtle for Copinmbus, where they seem to like lustly comedy. Only when he jumps comedy, Only when he jumps comedy to his word of the lustly comedy. Only when he jumps come of the sentence of the composition of

needs pienty.

Line of 24 Chester Hale girls open and close show, scoring heavily with a fan routine midway. Fred Samborn in second spot sells his xylophone antics.

Loretta Lee radio singer, opens with Nice Work. then goes blue with Still of the Night. Closes with a rousing Tirer Rac.

Auer works' solo, opening with couple of Hollywood ancedotes. Plays piano and tellows with French and Italian impersonations in double-talk. Then Italian opens

#### WINTERGARTEN

Berlin, Feb. 0.
Three Richys, Monty Trio, Frank Pichel, Else Wallenda, Roth & Shay, Ben Bennett, Polly Pfeiffer, Paul Remos and Boys, Karl Peukert, 3. Dorvilis, Fin Olsen, Maria Valente, 3 Barings,

Dorvils, Fin Olsen, Maria Vatente, 3 Barings.

With Jack Hylton the highpowered wicket-spinner at the other
competish house, this vaude emporium makes no pretense this month
of having dug far into its jeams for
present bill, which is a big jump
over those of the last two months.

The 3 Richys give things a peppy
kickoff with talent, tempo and hoke
on the horizontal bar. Femme is
plenty good. Comedy relief is tops.
They should have been spotted in the
deuce instead of the Monty Trio
which has nothing new to ofter and
that none too well done. Chap on a
high unleyele balances on his shouldentine, and the see some hoop jugenting, and with the some hoop jugenting, and with the some hoop jugenting, and with the some hoop jugterrific angle as not give as such
terrific angle as not give as you
from the perch being pop with
her.
Frank Pichel in the next niche is

sions about the perch being pop with her.

Frank Pichel in the next niche is best on ground tumbling. His costume only the property of the pro

#### EARLE. PHILLY

Philadelphia, Feb. 20. Philadelphia, Feb. 20, Lathrop Bros. and Virginia Lee, Paul Kirkland, Sybil Bowan, Billy Gilbert, Don, Diaz and Dolores, Pinky Tomlin; 'Blondes at Work'

With Benny Goodman skedded for six-a-day at the Earle next week, house management apparently banking its pennies this sesh. Nut on present aggregation has been deeply

present aggregation has been deeply shaved.

Entire presentation seems kinda slow and limpid, especially after sock shows of recent weeks. Lack of powerful marquee names being reflected in b.o. Mazda hypos are linky Tomlin and Billy Gilbert.

House reaction to Tomlin is extremely mixed. Collegiate trade keeps pushing for encores. Meaning the properties of the lack of the lack

monologing and onstage costume changes. Most of impressions fall short but one of Mrs. F. D. R., at a girl scout raily, pulls the tura out of the fire somewhat. Don, Diaz and Dolores are smooth and flashy, Lathrop Bros, and Virginia Lee, two boys and a gal working in formal toggery, do nice tap and acto routines. Paul Kirkland's ladder balancing is followed by slick comedy, and then juggling funnel-shaped newspaper on his noise. Could be speeded slightly, but good.

#### ROXY, N. Y.

Rooneys and the Timbergs, Audrey Parker, Edna Hall, Fox & Lui, Paul Ash pit orch; Baroness and the Butler' (20th).

Butler (2018).

Pat Rooney and Herman Timberg, with their expert offspring, are the

Pat Rooney and Herman Timberg, with their expert offspring, are the principal talent course and the greater part of showmanship value of this week's stageshow. Without the rest of the bill, quartet is the best flesh here in months.

Audrey Parker, affecting a slightly off-balance Dixie Belle, parries with the elder Timberg. The Timbergs and the Rooneys, exchange their family specialties. It's good, clean tun and tops all the way. It's a treat to see again the Pat Rooney soft shoc and waltz clog.

Production, as a whole slides in the usual Roxy scheme of shadowy blues. It is not be the shadowy blues and their sees the girls doing military turns on bikes.

There's a bit of adaglo lifting required in the waltz number and when caught, was not so well performed. Dismounting the bicycle number might have been more apt. Edna Hall has a chance to sing and Fox and Lui do a bit of Bavarian pants slapping. Neither has the enert of good spotting. Shan.

#### STRAND, B'KLYN

STRAND, B'KLYN

Steph Fetchit, Radio Ramblers, Marcy Bros. and Beatrice, Nichols & Roberts, California Reveis, Teddy King orchestra; Lone Ranger' (Rep) and Double Danger' (Rep) and Double, House on the first evening show Friday (18) was half full, One thing in favor of the policy, which may build it into a good paying proposition, even if the quality of the shows don't improve, is that it's the only place in downton a Bookin, where slage in downton a booking place in downton a booking place in downton and serial. House reverts to two features rest of week. The past week-end's double is typical of the film fare shunted into this house, a link in the Brooklyn pool operated by Si Fabian, other houses being the Parabian, other houses being the Parabian other booking, the Par gets first choice on oroduct, the Fox second and this brooking the Parabian and the Brooking time but is fair enough the product, and the province of the product, and the product and the product, and the product, and the product, and the product, and the product and

STATE, N. Y.

Henny Youngman, Andy Sanella Orch, DeLong Sisters, Berry Broe, Ruby Zwerling pitmen; Wells Fargo (Par.).

As an hour's worth of stage diver-lissement, between "unspoolings of Paramounts" Wells Furgo, the above lineup of talent adds up to okay en-tertainment. He in ry Youngmaid divides himself into three parts and sandwiched between acts makes the show seem a little longer and a little more varied than actually.

more varied than actually. Youngmen's stuff is very agreable with the audience. He plunges in cold and starts telling gags, keeping them up throughout. His quips come fast, two lines per laugh. Line one, the comment, line two, the punch. No waste. No long-windedness. In that respect, very much in present day idiom. His gagging and personality seem to come over the footlights better, than over the radio although at the State he's given the buildup as a radio comedian. Gradual improvement of this quips.

buildup as a radio comedian.

Gradual improvement of this quipster implies that the bookers have
at least one more name to consider,
and least one more name to consider,
wandeville, and the standard of th

he's doing a nice job.

Another radioite on the current bill is Andy Sanella (New Acts), backed by a dozen musicians and fanked by a girl singer, Dixie Dean. Was nicely received, closing the show.

Was nicely received, closing the show.

VARETY'S New Acts department, incidentally, showed prophetic powers in 1930 when it guessed that the Berry Bros. would with more playing get better perspective on vaudeville routining. These three Negro lads are hard workers. What they do shows imaginative flair for the unusual. Stuff with the canesmphasizes this as well as the rangement of exits and entrances, etc. Only flaw is the wholly unnecessary speech by the younger lad, which is made while he's completely, out of wind, and is thus doubly superfluous. They dress nattily in hammerclaws.

nammerclaws.

Youngman announced in introducing the two DeLong Sisters that they were newly back from England.

Still, as before, a snappy team of femme acrobats.

Land.

## STATE-LAKE, CHI

Chicago, Feb. 20.

Sison & Neal, Johnny Morrison,
Joe Morrison, Joe Morrison,
Joe Morrison,
Judith Allen, Vyernesse, & Grant,
Judith Allen, Vyernesse, Beg. Borrow or
Stear (MG).

Lake Sweethearts, 'Beg, Borrow or Stear' (MG).

This shapes up as good audience fodder. Joe Morris's comedy and Judith Allen's dramatics and warpling get over big.

Miss Allen tops the billing and rates it. Se has an ear and eye appeal that is a sure audience betweening with a dramatic bit that wallops. Then a couple of pop tunes, Finishes to plenty of palm-smacking and could stay longer.

Opening is the neat harp and whistling act of Sisson and Neal formers. Make beated by the course of the country of the coun

smarter handling.

Morris, in the three spot, is a how, but more solid. In the stage show nort are Morroe and Grant, and Missy Allen. Morroe and Grant are standard trampoline act, having load of entertainment.

Business all right at the last show Friday (18).

Gold.

## PARAMOUNT, N. Y.

segment of the with hot arrangement of Tiger Rag, well blayed. Char. Tiger Rag, well blayed. Char. Tiger Rag, well blayed. Char. Segment State Research Campo, Rosemar Dering, Janet Care Foli; Snow White (RKO).

Al Bernie, Vie Hyde, Georges Campo, Rosemar Dering, Janet Care Foli; Snow White (RKO).

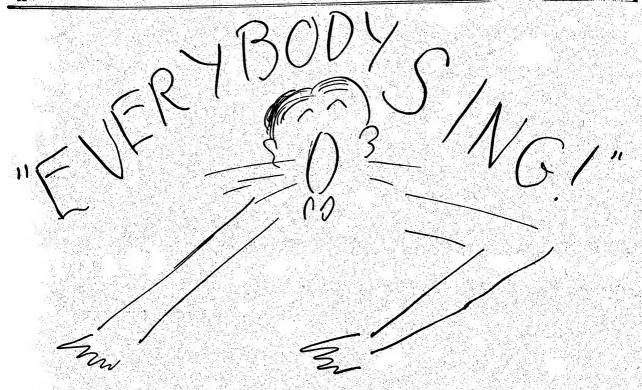
Held over with Snow White (RKO).

Held over with Snow White (RKO).

Held over with Snow White (RKO).

Al Bernie, Vie Hyde, Georges Campo, Rosemar Dering, Janet Care Foli; Snow White (RKO).

Held over with He stongth in Snow Crew has been own on mouth the same routine, Bernie gets hottest retained the snow of the snow that the snow of the snow the snow



There's M-G-M box-office music in the air

The Yanks are coming in droves to see that two-fisted entertainment ROBERT TAYLOR in "A YANK AT OXFORD"

Dough-re-mi .

Sing high! "GIRL OF THE GOLDEN WEST" had its first studio preview this week. "Golden" is right! It's the best yet from that golden star-team JEANETTE MacDONALD, NELSON EDDY

Loud music, professor, for this tip-off to the nation in Ed Sullivan's syndicated column from Hollywood. Says he: "The CONNIE BENNETT-BRIAN AHERNE picture 'MERRILY WE LIVE' is getting rave notices at the sneak previews." (Hal Roach's topper to "Topper"!)

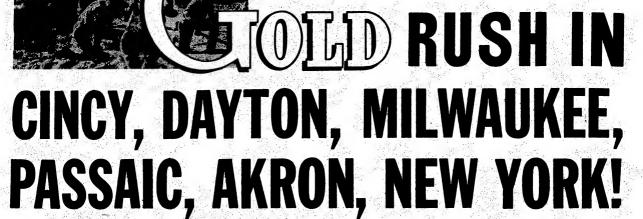
We could sing for hours about coming hits, but you're a busy man Mr. Exhibitor, so we'll end on a high and happy note CLARK GABLE, MYRNA LOY, SPENCER TRACY in "TEST PILOT"!

La...la la oh boy, isn't Leo the best crooner?

(For information of theatre and film exchange bookers, VARIETY presents a complete chart of feature releases of all the American distributing companies for the current quarterly period. Date of the reviews as given in VARIETY and the running time of prints are included.)

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OF BELEASE	TITLE	PRODUCER	DISTRIB.	TYPE	TALENT	DIRECTOR	MINS.	WHEN REVIEWE BY VARIET
18/17/37	UNDER SUSPICION NON-STOP NEW YORK BOMANCE OF ROCKIES	Col GB R. N. Bradbury	Col GB Mone	Melodrama Rom-Mel Western	J. Holt-K. DeMille Anna Lee-J. Loder Tom Keene-B. Wallace	L. D. Collins R. Stevenson R. N. Bradbury	61 72 53	12/22 9/29 2/16
	BORN TO THE WEST COLORADO KID SHE LOVED A FIREMAN	Par A. W. Hackel Bryan Foy	Par Rep WB	Western Western Com-Dr	J. Wayne-J. M. Brown Bob Steele-M. Weldon D. Foran-A. Sheridan	Chas, Barton Sam Newfield John Farrow	56 58	1/12 11/17
2/24/37	I'LL TAKE ROMANCE ROSALIE TELEPHONE OPERATOR	E Riskin Wm. A. McGuire	.Col MGM	Musical Musical	Grace Moore-M. Douglas N. Eddy-E. Powell-Bolger	Edw. Griffith W. S. Van Dyke	85 123	12/22 12/22
	TELEPHONE OPERATOR TRUE CONFESSION HITTING A NEW HIGE	Lon Young Albert Lewin J. L. Lasky	Mone Par RKO	Rom-Dr Comedy Musical	J. Allen-G. Withers C. Lombard-MacMurray L. Pons-J. Howard-Oakle	S. Pembroke Wesley Ruggles Raoul Walsh	61 83 80	2/16 11/24 12/1
	THANK YOU, MR. MOTO THE HURRICANE YOU'RE A SWEETHEART	Sol Wurtzel S. Goldwyn	20th UA	Mystery Drama	P. Lorre-J, Regan Jon Hall-D, Lamour-M. Aster	Norman Foster John Ford	66 110	1/12 11/10
2/31/37	TOVARICH	B. G. DeSylva Robt, Lord H. L. Decker	WB Col	Musical Drama Western	A. Faye-G. Murphy C. Colbert-C. Boyer C. Starrett-I. Meredith	David Butler Anatole Litvak Sam Nelson	97 94 56	12/15 12/3 1/26
2/31/31	OUTLAWS OF PRAIRIE WOMEN IN PRISON BAD MAN OF BRIMSTONE	W. MacDonald Harry Rapf	Col MGM	Meller Outdoor	W. Cahoon-S. Colton W. Beery-V. Bruce	Lam Hillyer J W. Rubin	59 95	2/9 1/19 12/8
	WELLS FARGO WISE GIRL LOVE AND HISSES	Frank Lloyd Edw. Kaufman K. MacGowan	Par RKO. 20th	Rom-Dr Rom-Dr. Musical	J. McCrea-B. Burns-F. Dee M. Hopkins-B. Milland Winchell-Bernie-Simon	Frank Lloyd Leigh Jason Sid Lanfield	115 70 90	12/29 12/22
	THE SPY RING SERGEANT MURPHY MAN-PROOF	Trem Carr Bryan Foy	WB MGM	Mystery Drama Com-Dr.	W. Hali-J. Wyman-J. Carlton B. Regan-M. Maguire	J. Lewis B. R. Eason	60 62	1/19 12/22 12/15'
/7/38	BULLDOG DRUMMOND'S REVENGE CRASHING HOLLYWOOD	L. D. Lighton Par Cliff Reid	Par RKO	Mystery	Loy-R. Russell-Tone J. Barrymore-L. Campbell Lee Tracy-J. Woodbury	R. Thorpe Louis King Lew Landers	80 55 60	12/22 12/29
	LADY, BEHAVE! CITY GIRL TARZAN'S BEVENGE	A. E. Levoy Sol Wurtzel Sol Lesser	Rep 20th 20th	Rom-Dr Rom-Dr Outdoor	S. Ellers-N. Hamilton P. Brooks-R. Cortez-E. Mulr G. Morris-E. Holm	Lloyd Corrigan Alfred Werker D. R. Lederman	68 60 70	12/29 2/9 1/12
/14/38	PENITENTIARY NO TIME TO MARRY	Robert North Nat Terris	Col Col	Meller Com-Rom	W. Connolly-J. Parker M. Astor-R. Arlen	John Brahm Harry Langdon H. Wilcox	78 63	1/26 2/23
	LOOK OUT FOR LOVE LOVE IS A HEADACHE WEST OF RAINBOW'S END	Herb Wilcox F Stephani Maurice Conn	GB MGM Mone	Rom-Dr Com-Dr Western	A. Neagle-T. Carminati G. George-F. Tone-M. Rooney Tim McCoy	H. Wilcox R. Thorpe Alan James	69 68	2/16 2/2
	EVERY DAY'S A HOLIDAY EVERYBODY'S DOIN' IT PAROLED TO DIE	E. Cohen Wm. Sistrom A. W. Hackel	Par BKO	Rom-Com Western	Mac West-E, Lowe P. Foster-S, Eilers Bob Steele-K, Ellot	A. E. Sutherland C. Cabanne	89 66	12/22 1/12 1/12
	CHANGE OF HEART HAWAIIAN BUCKAROO	Sol Wurtzel Sol Lesser	Rep Zoth 20th	Rom-Com Outdoor	G. Stuart-M. Whalen Smith Ballew	Sam Newfield Jas. Tinling D. R. Lederman	55 65 58	1/5
	ACTION FOR SLANDER THE JURY'S SECRET HOLLYWOOD HOTEL	A. Korda E. Grainger Sam Bischoff	UA U WB	Drama Meller Musical	C. Brook-M. Scott-A. Tedd F. Wray-K. Taylor D. Powell-F. Langford	Tim Whelan Ted Sloman Pusby Berkeley	83 100 100	8/4 2/2 12/22
/21/38	SQUADRON OF HONOR SAILING ALONG	Ralph Cohn GB	Col GB	Meller Musical	M. Russell-T. Hall J. Matthews-J. Whiting	C. C. Coleman Sonnie Hale	55 91	1/26 2/9
	MANNEQUIN THRILL OF A LIFETIME MAMMA BUNS WILD	Joe Manckiewicz Miss Fanchon Ralph Staub	MGM Par Rep	Rom-Dr Musical Comedy	J. Crawford-S. Tracy J. Canova-Yacht Club Boys M. Boland-E. Truex	Frank Borzage G. Archainbaud Ralph Staub	93 73 67	12/22 11/10 1/5
	MAMMA BUNS WILD CHARLIE CHAN AT MONTE CARLO BORDERTOWN (REISSUE)	John Stone Robt Lord	20th WB	Mystery Drama	M. Boland-E. Truex W. Oland-V. Fleid P. Muni-B. Davis	Eugene Forde Archie Mayo	71 89	1/5 12/22 1/29/35
/28/38	A STRANGE HONEYMOON PARADISE FOR THREE PARTNERS OF PLAINS	Bryan Foy S. Zimbalist Harry Sherman	MB MGM Par	Drama Comedy Western	B. Karloff-M. Wilson F. Morgan-F. Rice-R. Young W. Boyd-Gwen Gaze	John Farrow  Eddie Buzzell  Les Selander	75 70	1/19 2/16
	THE PURPLE VIGILANTES THE OLD BARN DANCE	Harry Sherman Sol C. Siegel Sol C. Siegel	Rep Rep	Western Western	Three Mesquiteers Gene Autry-S. Burnette S. Henie-D, Ameche N. Grey-D. Woods-E. Kennedy	George Sherman Joseph Kane	58 60	2/2 1/12
	HAPPY LANDING BLACK DOLL SWING YOUR LADY	D. Hempstead Irving Starr Sam Bischoff	20th U WB	Musical Mystery Comedy	N. Grey-D. Woods-E. Kennedy H. Bogart-L. Fazenda	Roy Del Ruth O. H. P. Garrett Ray Enright	102 60 72	1/26 2/9 1/26
/4/38	REVENGE OF GENERAL LING SPIRIT OF YOUTE	John Stafford Lew Golder	GB GN	Drama Action	G. Jones-A. Renn Joe Louis-C. Muse-E. M. Harris	Ladislaus Vajda Harry Fraser	71 66	2/23 1/5
	EVERYBODY SING WHERE WEST BEGINS THE BUCCANEER	Harry Rapf Maurice Conn C. B. de Mille	MGM Mono Par	Musical Western Drama	F. Brice-A. Jones-J. Garland J. Randali F. March-F. Gaal-A. Tamiroff	E. L. Marin J. P. McGowan C. B. de Mille	80 124	1/2 <b>6</b> 1/1 <b>2</b>
3 60.0	DOUBLE DANGER OUTSIDE OF PARADISE INTERNATIONAL SETTLEMENT	Maury Cohen Harry Sauber 20th	RKO Rep 20th	Meller Comedy Drama	P. Foster-W. Bourne-D. Meek P. Regan-P. Singleton C. Romero-V. Fleld-J. Lang	Lew Landers John H. Auer E. Forde	62 68 75	2/16 2/16 1/26
William H	ADVENTURES OF TOM SAWYER	D. O. Selznick	U UA	Meller Com-Dr	B. Reed-L. Hayward T. Kelly-M. Robson	I. Lubin Norman Taurog	66 93	2/23 2/16
/11/38	BLONDES AT WORK LITTLE MISS ROUGHNECK CATTLE RAIDERS	Bryan Foy W. MacDonald H. L. Decker	Col Col	Comedy Com-Rom Western	B. MacLane-G. Farrell E. Fellows-L. Carrille C. Starrett-D. Grayson	F. McDonald Aubrey Scotto Sam Nelson	4.5	
	OF HUMAN HEARTS MY OLD KENTUCKY HOME	J. Considine, Jr. E. B. Derr	MGM Mone	Drama Com-Dr	W. Huston-B. Bondi	Clarence Brown L. Hillyer	100 72 63	2/9 2/9
	SCANDAL STREET HAVING WONDERFUL TIME CHECKERS	Par P. S. Berman John Stone	Par RKO 20th	Comedy Comedy Rom-Com	L. Ayres-L. Campbell G. Rogers-R. Skelton J. Withers-S. Erwin-U. Merkel	James Hogan Al Santell H.B.Humberstone	79	2/9 12/8
	FORBIDDEN VALLET KID COMES BACK DAREDEVIL DRIVERS	Henry Macrae Bryan Foy Bryan Foy	WB WB	Outdoor Drama Action	N. Beery, JrR. Barrat W. Morris-J. Travis D. Purcell-B. Roberts	W. Gittens B. R. Eason Breezy Eason	61	12/29
/18/38	WIDE OPEN FACES. THE GIRL WAS YOUNG	David Loew GB	Col GB	Comedy Com-Dr	Joe E. Brown-J. Wyman N. Pilbeam-D. DeMarney	Kurt Newman Alf Hitchcock		
	A YANK AT OXFORD PAINTED TRAIL ROMANCE IN DARK	Michael Balcon Robert Emmett Harlan Thompson	MGM Mone Par	Comedy Western Musical	R. Taylor-L. Barrymore Tom Keene G. Swarthout-J. Boles	Robert Hill H. C. Potter	100	2/2 2/16
	BRINGING UP BABY BARONESS AND BUTLER	Cliff Reid Ray Griffith	RKO 20th	Rom-Com Rom-Dr	K. Hepburn-C. Grant Annabella-Wm. Powell	Howard Hawks Walter Lang	192 75	2/16 2/16
/25/38	GOLD IS WHERE YOU FIND IT WHO KILLED GAIL PRESTON? ARSENE LUPIN RETURNS	Sam Bischoff Ralph Cohn John W Considing	Col MGM	Outdoor Mystery Meller	G. Brent-C. Rains-J. Litel W. Cahoon-D. Terry M. Douglas-W. William	M. Curtiz  Leon Barsha G. Fitzmaurice	90 82	2/16 2/23
	PORT OF MISSING GIRLS CASSIDY OF BAR 20	Lon Young Harry Sherman		Drama Western Com-Dr	J. Allen-M. Stone W. Boyd-N. Lane Parkyakarkus-A. Lane	Karl Brown Les Selander	56	1.456
A 170	NIGHT SPOT HOLLYWOOD STADIUM MYSTERY LOVE ON A BUDGET	Robt. Sisk A. Schaefer Max Golden	RKO Rep 20th	Comedy	N. Hamilton-E. Venable	Christy Cabanne David Howard Bert Lenny	60	
/A'/00	STORM IN A TEACUP PENROD AND TWIN BROTHER ROLLING CARAVANS	A. Korda Bryan Foy	UA WB	Comedy Com-Dr Western	V. Leigh-R. Harrison Mauch Twins J. Luden-E. Stewart	Victor Saville Wm. McGann Jos. Levering	88 62	9/9 1/12
1/4/38	START CHEERING TO THE VICTOR	Col Nat Perrin Maurice Ostrer	Col Col GB	Musical Rom-Dr	W. Connolly-Purante-J. Perry W. Fyffe-J. Loder-M. Lockwood	A. S. Rogell Robt. Stevenson	78	2/9
	MERRILY WE LIVE BIG BROADCAST '38 MAID'S NIGHT OFF	Hal Roach H. Thompson Robert Sisk	MGM Par RKO	Comedy Musical Rom-Dr	C. Bennett-B. Burke-P. Kelly W. C. Fields-Raye-Lamour A. Lane-J. Fontaine	No director Mitch Leisen Ben Holmes	88	2/9
	ADVENTURES MARCO POLO	Gene Markey Sam Goldwyn	20th UA	Musical Drama	A. Lane-J. Fontaine A. Faye-F. Allen-J. Lang G. Cooper-B. Rathbone D. Durlin-H. Marshall	Wm. Seiter Norman Taurog	100	2/16
	MAD ABOUT MUSIC SLIGHT CASE OF MURDER	J. Pasternak Sam Bischoff	WB	Musical Meller	E. G. Robinson-J. Bryan	Norman Taurog Lloyd Bacon	85	2/9
/11/38	MAKING THE HEADLINES WOODEN WEDDING ROSE OF RIO GRANDE	Col Norman Krasna No producer	Col MGM Mone	Rom-Dr Com-Dr Western	J. Holt-B. Roberts R. Montgomery-V. Bruce Movita	L.wis D. Collins Dick Thorpe N. Z. McLeod		
	DANGEROUS TO KNOW HAWAII CALLS	Sol Lesser	RKO	Meller Rom-Com Meller	G. Patrick-A. M. Wong B. Breen-I. S. Cobb	Robert Florey Edward Cline James Cruze		Bearing
	PRISON NURSE WALKING DOWN BROADWAY CRIME OF DR. HALLETT	Herman Schlom Sol Wurtzel Ed Grainger	Rep 20th U	Com-Dr Mystery	H. Wilcoxon-M. Marsh C. Trevor-P. Brooks R. Bellamy-B. Read	N. Foster Sylvan Simon Stanley Logan	75	2/2
/18/38	LOVE, HONOR AND BEHAVE LONE WOLF IN PARIS	Lou Edelman W. MacDonald	WB Col	Com-Dr Mystery	W. Morris-P. Lane F. Lederer-F. Drak	Al S. Rogell R. Z. Leonard	68	2/16
	GIRL OF GOLDEN WEST BLUEBEARD'S 8TH WIFF CONDEYNED WOMEN	Wm. A. McGuire E. Lubitsch Robert Sisk	MGM Par RKO	Musical Comedy Drama	J. MacDonald-N. Eddy C. Colbert-G. Cooper S. Eilers-L. Hayward	R. Z. Leonard E. Lubitsch Lew Landers		
	REBECCA OF SUNNYBROOK FARM	V. Morehous Ray Griffith A. Korda	Rep 20th	Rom-Dr Rom-Com	L. Ayres-II. Mack S. Temple-R. Scott	V. Morehou a Norman Foster		
3.00 Age	THE GAIETY GIRLS NIGHT OLUB HOSTESS STATE POLICE	A. Korda W. Mycrost Trem Carr	UA U U	Musical Rom-Dr Action	J. Hulbert-P. Ellis B. Rogers-J. Clyde J. King-C. Moore	T. Procland Graham Cull; John Rawlins		
/25/38	HE COULDN'T SAY NO WHEN G-MEN STEP IN	Bryan Foy W. MacDonald	WB Col	Comedy	F. McHugh-J. Wym: D. Terry-R. Paige-J. Wells	C. C. Coleman, Jr.		
~v. v0	BULLDOG DRUMMOND'S PERIL	Par Herman Schlom	Par	Mystery Meller	J. Barrymore-L. Campbell J. LaRue-B. Livingston	Jas. Hogan Joe Kane		
	ARSON GANGBUSTERS MR. MOTO TAKES CHANCE	Sol Wurtzel	20th	Mystery	L. Lorre-R. Hudson	Norman Foster		



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TIM HOLT · WILLIE BEST
Directed by MICHAEL CURTIZ
Screen Play by Warren Duff and Robert
Buckner · From a Cosmopolitan Serial Story
by Clements Ripley · Music by Max Steiner

A First National Picture
A COSMOPOLITAN PRODUCTION

## **Advance Production Chart**

Hollywood, Feb. 22, current shortage of pictures for screening in the subsequent run Hollywood studios give promise of clearing up balance due on

their current production schedule. Studios have completed 271 so far against their goal of 591, and at present time 41 features are in the shooting stage with 54 awaiting release.

#### Columbia

				201
	Number Nu		Now Balance in Be Plac	ed Stories in
	of Pix C Promised p	om- Shoot-	Cutting Befor Rooms Came	e Prepara-
Features	40	19 2	5 15	2
Westerns David Loew	. 22	9 3		0
	o, el <del>u</del> mitui			얼마를 다
Total		28 5	6 25	19 - 3 - 10 P

Pictures now in the cutting rooms or awaiting previews are:

LITTLE MISS BOUGHNECK, formerly titled "WONDER CHILD!" produced by Wallace MacDonald for the Irving Briskin unit; directed by Aubrey Socito original by Fred Niblo, Jr., and Grace Neville, screen play by Niblo. Miss Neville and Michael Simmons; photographed by Benjamir Kline. Cast: Edith Fellows, Leo Carrillo, Margaret Irving. Scott Colton Inez Palange, Jacqueline Wells.

Kline. Cast: Edith Fellows, Leo Carrillo, Margaret Irving, Scott Colton Inez Palange, Jacqueline Wells.

"EXTORTION, formerly titled "CAMPUS MYSTERY, produced by Ralpf Cohn for the Irving Briskin unit, directed by Lambert Hillyer, original screen play by Earl Felton, no photographer credit. Cast: Scott Colton Mary Russell, Frank C. Wilson, Phillip Ahn, J. Farrell MacDonald, Arthut Loft, Nick Lukats.

off, Nick Lukats.

"WIDE OPEN FACES." David L. Loèw production; associate producer
dward Gross; directed by Kurt Neumann; screen play by Joe Bigelow,
hotographed by Paul Vogel. Cast. Joe E. Brown, Alison Skipworth, Lyda
oberti, Jane Wyman, Alan Baxter, Barbara Pepper, Lucien Littliefled,
idney Toler, Burton Churchill, Stanley Fields, Joe Downing, Walter Wills,
tab Bish.

Dick Rich.

THE LONE WOLF IN PARIS, formerly titled THE LONE WOLF, produced by Wallace MacDonald, directed by Al Rogell; original by Louis Joseph Vance; screen play by Arthur T. Horman. Cast: Francis Lederer, Francis Drake, Walter Kingsford, Leona Maricle, Albert Van Dekker, Bess Flowers, Roger Gray, Eddie Featherspoon.

'CRIME OF THE YEAR, produced by Ralph Cohn for the Irving Briskin unit; directed by Danny Dare; original by Harold Shumate; screen play by Lee Loeb. Cast; Robert Paige, Jaqueline Wells, Pat Flaherty, John Gallaudet, Dick Curtis, Arthur, Loft, John Tyrrell, Jimmy Millican, Rill Tally.

Bill Laily.

"FLIGHT INTO NOWHERE, produced by Larry Darmour, directed by
Lewis D. Collins, original, screen play by Jefferson Barker, and Gordor
Rigby; photographed by James S. Brown, Jr. Cast; Jack Holt, Jacqueline
Wells, James Burke, Dick Purcell, Hector Sarno.

#### Columbia Pix Now in Production

THERE'S ALWAYS A WOMAN, produced by William Periberg; di-ected by Alexander Hall; screen play by Gladys Lehman and Philip Rapp om magazine story by Wilson Collison; photographed by Henry Freulich, ast: Joan Blondell, Melvyn Douglas, Mary Astor, Frances Drake, Wyn ahoon, Robert Paige.

Cast: Joan Biondell, McHydn Dolgias, Mary Astor, Frances Drake, Wyn Cahoon, Robert Paige.

"THE SECRET OF TREASURE ISLAND' (serial), produced by Lou Welss; directed by Elmer Clitton; no writing credits as yet. Cast: Don Terry, Gwen Gaze, Grant Withers, Hobart Bosworth, William Farnum, Walter Miller, Charles Rosener, Stanley Blystone, P. J. Kelly, Colin Campbell, Warner Richmond.

"HIDDEN TRAILS; produced by Harry L. Decker; directed by Sam Nelson; screen play by Maurice Geraghty. Cast: Charles Starrett, Iris Meredith, Art Mix. Bob Nowlan, Ed Le Saint, Jack Rockwell, George Chesebro, Dick Curtis, Ed Cobb.

"TRAIL BLAZING," Coronet production for Columbia release; produced by L. G. Leonard; directed by Drew Eberson; original screen, play by Monroe Shaff; photographed by Allen Thompson. Cast: Buck Jones, Marjore Reynolds, Carlyle Moore, William Arnold, Lou Kelly, Ben Taggart, Allen Bridge, Don Osborne, Monte Montague, Ray Largay.

"STAGE COACH TRAIL", produced by Larry Darmour; directed by

STAGE COACH TRAIL, produced by Larry Darmour, directed by Joseph Levering; original screen play by Nate Gatzert; photographed by James Brown Jr. Cast: Jack Luden, Eleanor Stewart, Truffy (cannactor), Hal Taliaferro, Harry Woods, Flynn Whittaker, Jack Ingraham Joe de la Ceuz.

#### Grand National

	60 J. U.			Now in	Balance to	Stories in
		Number N of Plx	Com- S	hoot- Cutt	ing Before	Prepara-
Feature	5	Promised 43	pieted 11	ing Roc	ms Camera 21	s tion 5
Western	15	22	4	0 1	17	2
Total	,,,,,,,,,,,	65	15	0 1	48	7

#### Metro

				ow Balance	to
			Now	in Be Pla	ed Stories in
The second		Plx Com- mised pleted			re Prepara- ras tion
Features		18 22	4	3 19	8
Hal Road	hours	4	1	1	
Total	33 B	52 22	5	4 21	12
				77	

Pictures now in the cutting rooms or awaiting previews are:

\*\*MERRILY WE LIVE.' (Hal Roach) produced by Milton H. Bren, directed by Norman Z. McLeody original by E. J. Rath, screen play by Eddie Moran and Jack Jevne. Cast: Constance Bennett, Brian Aherne, Alan Mowbray, Billie Burke, Bonita Granville. Tom Brown. Patsy Kelly, Ann Dvorak, Marjorie Rambeau, Philip Reed, Clarence Kolb, Marjorie Kane, Willie Best, Paul Everton, Sarah Edwards, Olin Howland, Pat Flaherty, Eddie Hart.

\*GIRL OF THE GOLDEN WEST, produced by William Anthony McGuire; directed by Robert Z. Leonard, from the stage play by David Belasco; screen play by William Anthony McGuire; ohotographed by Oliver Baseh, Cast. Jeanette MacDoniald, Nelson Eddy, Leo Carrillo, Buddy, Best, Ray Bolger, Lechard Penn, Priscilla Lawson, Cliff. Edwards, Inex. Seaburg, Nelson, Brandon Tynan, Bob Murphy, Victor, Potel. Olin Howland, Noah Young, Russell Simpson.

\*WOODEN WEDDING,\* produced by Norman Krasna; directed by Richard Thorper, original story by Norman Krasna; photographed by Joe Rutsinhers, Sea Cholett, Montgomery, Virginia Bruce, Warter, William, Alan Dinehat, E. Clive, Priscilla Lawson, Jean Penwick, Eleanor Tynn, Bodil Rosing, Torben Heyer, Harry, Davenjort, Lee, Bowman, Lee Phelps, Wydia Westman, Dorothy Appleby, Frederick Clarke, Luana Walters, Binnic

Barnes, Jonathan Hale, Irving Bacon, Edgar Dearing, Roger Moore, Lane

Chandler.

LIF ON THE WATERFRONT, formerly tilled MAN OF THE WATERFRONT, formerly tilled MADELON, produced by Henry Henigson; directed by James Whale: original by Maurice Bagnol; photographed by
Karl Freund, Cast: Wallace Beery, Frank Morgan, Mauricen O'Sullivan,
James Stuart, Cora. Witherspoon, Jessie Ralph, Doris Lloyd. Shepherd
Strudwick, Larry Lee Russell, E. E. Clive, Roger Moore, Priscilla Lawson,
Metro Pictures Now in Production

'SWISS MISS' (Hal Roach), produced by S. S. Van Kauren; directed by
John G. Blystone: original by Jean Negulesco and Charles Rogers, screen
play by Felix Adler, James G. Parrott and Charley Melson; photographed
by Norbert Brodine and Art Lloyd. Cast: Stan Laurel, Oliver Hardy,
Della Llind, Walter Woolf King, Adia Kuznetzoff, Charles Judels, Greta
Meyer.

Meyer.

Meyer.

Meyer.

Marie Antoinette, produced by Hunt Stromberg; directed by W.

S. Van Dyke; adapted from biography by Stefani Zweig; no other writing credits as yet; photographed by William Daniels. Cast: Norma Shearer, Tyrone Power, Robert Morley, Maureen O'Sullivan, Meivyn Douglas, Joseph Balleia. Cora Witherspoon, Shepherd Strudwicke, Barnett Parker, Marie Marie, Marie Marie, Marie Marie, Marie Marie, Josepher Marie, Lee, Greta, Parker, Marie Marie, Marie Marie, Lee, Greta, Parker, Marie, Ma

Frank Swales, Broderick Farrell, Mae Busch, Walter Walker, Art Dupris, Joan Mitchell.

TEST FILOT, produced by Louis D. Lighton; directed by Victor Fleming; original by Lt.-Com. Frank Wead; photographed by Ray June Cast: Clark Gable, Myrna Loy, Spencer Tracy, Lionel Barrymore, Ted Pearson, Arthur Aylsworth, Claudia Coleman, Priscilla Lawson, Virgina Grey, Gloria Holden, Samuel S. Hinds, Mary Howard, Joe Donlin, Tom Rutherford, Harry Taylor, Brent, Sargent, William Arnold,

"JUDGE HARDY'S CHILDREN, front office production; directed by George B. Seitz; based on characters created by Aurania Rouverel; photographed by Lester White. Cast: Lewis Stone, Mickey Rooney, Cecilia Parker, Fay Holden, Robert Whitney, Betty Ross Clark, Jacqueline Laurent, Janet Beecher, Hal Le Sueur, Charles Peck, Erville Anderson.

"LOVE BITES MAN, formerly titled 'SNUG HARBOR, produced by Zion Myers; directed by Edwin L. Marin, no writing credits as yet. Cast: Ray Bolger, Dennis O'Keefe, Nat Pendleton, Florence Rice, Reginald Gardiner, Una Merkel.

#### Monogram

		480 400	Now E	lalance to	
	Number	Number N	ow in I	Be Placed S	tories in
	Promised		ng Rooms		
Features	26	19	1 1	5	5
Westerns	16	9	1	. 5	2
Total	42	28	2 2	10	7.5

Total 42 28 2 2 19 T

Pictures in the cutting room:

THE FORT OF MISSING GIRLS,' produced by Lon Young; directed by Karl Brown; screen play by Karl Brown from original by Brown and Lon Young; photographed by Gilbert Warrenton. Cast: Judith Allen, Harry Carey, Milburn Stone, Jane Jones, George Cleveland, Matty Fain, Willy Costello, Betty Compson.

'CODE OF THE RANGERS,' produced by Maurice Conn; directed by Sam Newfield; original screen play by Stanley Roberts; photographed by Jack Greenhalgh. Cast: Tim McCoy, Rex. Lease, Judith Ford, Frank LaRue, Wheeler Oakman, Roger Williams, Kit Guard, Ed Piel, Sr., Hal Price, Zeke Clemmons, Budd Buster, Loren Reebe.

Moneyram Pix Now in Production

\*ROSE OF THE RIO GRANDE,' produced by Dorothy Reid; directed by William Nigh; screen play by Dorothy Reid and Ralph Bettinson; original story by Johnson. McCulley; photographed by Gilbert Warrenton. Cast: Movita, Antonio Moreno, Don Alvarado, John Carroll, Lina Basquette. George Cleveland, Gino Corrado, Duncan Renaldo, Martin Garralga, RoseTurich, Carlos Villarias, John Merton, Edwin Brady, Tex Palmer, Blackiack Ward, Roy Bucko, Richard Botiller.

'LAND OF FIGHTING MEN,' produced by Maurice Conn; directed by Alan James; original screen play by Stanley Roberts; photographed by Jack Greenhalgh. 'Cast: Jack Randall, Louise Stanley.

#### Paramount

		Now Balance to
	Number Number Now of Pix Com- Shoot-	in Be Placed Stories in Cutting Before Prepara- Rooms Cameras tion
Studio	Promised pleted ing 36 24 4	7 1 8
Harry Sherman Emanuel Cohen	7 5 0 8 2 0	2 0 1 1 5 5
B. P. Schulberg		0 0
Total	the cutting rooms or awalt	ng previews are:

Pictures now in the culting rooms or awalting previews are:

"HEART OF ARIZONA, formerly titled (DUN SMOKE, produced by Harry Shemman; directed by Les Selander, original by Clarence E. Multord; screen play by Norman House Russell Hayden, Passell Harles, Russell Hayden, John Elliott, Billy King, Natae Moorhead, Dorothy Short, Alden Chase, John Elliott, Billy King, Natae Moorhead, Dorothy Short, Alden Chase, John Beach, Lane Chandler, Leo McMahon.

"DOCTOR RHYTHM, formerly titled "THE BANGE OF POLICEMAN O'ROON," Major Pictures production; produced by Emanuel Cohen; directed by Frank Tuttle; original by O. Henry, screen play by Jo Swerling and Richard Connell; photographed by Charles Lang, Cast: Bing Crosby, Mary Carlisle, Beatrice Lillie, Andy Devine, Laura Hope Crews, Fred Kealing, Sterling Holloway, Rufe, Davis.

"BAR 20 JUSTICE: formerly titled "PEPITY SHEEREF", readiced by Barder Sterling Holloway, Rufe Carmerly titled "PEPITY SHEEREF", readiced by Barder Sterling Holloway, Rufe Carmerly titled "PEPITY SHEEREF", readiced by Barder Sterling Holloway, Rufe Carmerly titled "PEPITY SHEEREF", readiced by Page 10 JUSTICE: Carmerly titled "PEPITY SHEEREF", readiced by Page 10 JUSTICE: Carmerly titled "PEPITY SHEEREF", readiced by Page 20 JUSTICE: Carmerly titled "PEPITY SHEEREF", readiced by Page 20 JUSTICE: Carmerly titled "PEPITY SHEEREF", readiced by Page 20 JUSTICE: Carmerly titled "PEPITY SHEEREF", readiced by Page 20 JUSTICE: Carmerly titled "PEPITY SHEEREF", readiced by Page 20 JUSTICE: Carmerly titled "PEPITY SHEEREF", readiced by Page 20 JUSTICE: Carmerly titled "PEPITY SHEEREF", readiced by Page 20 JUSTICE: "Period Period Pepitry Sheep 20 JUSTICE: "Period Period Period

Sterling Holloway, Ruf. Davis.

\*\*BAR 20 JUSTICE, formerly titled 'DEPUTY SHERIFF, produced by Harry Sherman; directed by Les Sclander; original story by Clarence E. Mulford; screen play by Arnold Belgrade; photographed by Russell Han. Cast: William Boyd, George Hayes, Russell Hayden, Gwen Gaze. William Duncan, Walter Long, Paul Sutton, Pat O'Brien, Joseph De Stefani. John Beach.

John Beach.

"DANGEROUS TO KNOW, general office production; directed by Robert Florey; screen play by William R. Lipman and Horace McCoy, based on a play by Edgar Wallace; photographed by Theodort, Sparkuhl. Cast: Anna May Wong, Gail Patrick, Akim Tamiroff, Lloyd Nolan, Harvey Slephens, Anthony Quinn, Barlow Borland, Roscoe Karns, Porter Hall, Hugh

Sothern:

\*\*COLLEGE SWING: produced by Lewis E. Gensler: directed by Rooul, Wallsh; sereen play by Walter De Leon and F. aceis Martin, based on adaptation by Frederick Hazlitt Brennan of an idea by Ted Lesser; plotographed by Victor Miller: Cast: Martha Raye Goorge Burns and Grace Allen, Bob Hope, Charles Butterworth, Ben Blue, Edward Everett Horton, Florence George, Betty Grable, Jackie Coogan, Nell Kelly, Slate Brothers, Skinny Ennis, Charles Trowbridge, John Payne, June Ray, St. Brendan's, Choristers, Cecil Cunningham, Tully Marshall, Irving Bacon, Jerry Colonna, Jerry Bergen.

Choristers, Cecu Cumming and Jerry Bergen.

BULLDOG DRUMMOND'S PERIL, formerly titled BULLDOG DRUMMOND INTERFERES, general office production; directed by James, fogan; sereen play by Stuart Palmer; original by H. C. (Sapper) McNiele; (Continued on page 23)

#### Incorporations

NEW YORK

Zielerhich Corn. Kincy. Hiertried, husiness: rential stock, \$16,000; \$100 pp. vidus. Diectors: Abert Schieber, 40t. 45, \$6th street, New York: Bduard Zieler, 1957. Willoughly, Arenne, Brouker, Ferrento, Richter, \$17, E, 118th street, front.

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New York.

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Inc. New York: conduct foolball sgames,
etc; cavital stock; "06 shares, no. pic
value. Directors; Tromas D. Plicegan,
Planici J. Tobin and "04wed S. Einegan
(film; attorney, 5 Pectiman street, New
York).

Martin Johnson Pictures, Inc., New
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m Johnson Pictures, Inc., New motion picture projecting ma-pictures capitol slock, 200 no. par view. Directors. Osa n and Clari: H. Getts, Hotel Wal-toria, New York: Freda, Cripus, West, Pine street: Enda

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anigal business, captul stock, 190, shares, no par vitte. Directors: Jacob L. Steleck, Rose Lader, Ethel Davis, 11 v. 44th, arrest, New York, (Kloward E. Wielerhold, & Hubburd, Inc., Munhattan; captul, atock, \$20,000; \$130 p. roll, and the state of the

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#### Change of Name

ERPI Pleture Committants, Inc., New rich ERPI Common Films, Inc., E. Sherwood, 250 W. 57th street,

B. Sherwood, 270 W. 67th street, in attorney).

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(Continued on page 23)



## Advance Production Chart

(Continued from page 21)

(Continued from page 21)
photographed by Harry Fischbeck. Cast: John Barrymore. John Howard,
Louise Campbell, Nydia Westman, Reginald Denny, Porter Hall, E. E. Clive,
Elizabeth Patterson, Michael Brooke, Halliwell Hobbes, Mathew Boulton.

"HEB JUNGLE LOVE, produced by George Arthur; directed by George
Archainbaud; no other credits available as yet; photographed by Ray Rennahan. Cast: Dorothy Lamour, Ray, Milland J. Carrol Naish, Lynn Overnan, Dorothy Howe, Archie Twitchell, Jonathan Hale, Edward A. Earle.

"BLUEBEABP'S EIGHTH WIFE, produced and directed by Ernst
Lublisch; sereen play by Charles Brackett and Billy Wilder; based on play
y Alfred Savoir; photographed by Leo Tover. Cast: Claudette Colbert,
Gary Cooper, Edward Everett Horton, David Niven, Luis Alberni, Tyler
Brooke, Hernan Bing.

"STOLEN HEAVEN," general office production; directed by Andrew L.
Stone; sereen play by Eve Greene and Frederick Jackson, based on a story
by Andrew L. Stone. Cast: Gene Raymond, Olympe Bradna, Lloyd Nolan,
Glenda Farrell, Lewis Stone, Forter Hall, Esther Dale, Joseph Sawyer,
Ferdinand Gottschalk, Bert Roach, Rolfe Sedan, Hooper Atchley.

"TIPOFF GIRLS," formerly titled, "HIGHWAY RACKETEERS," general

Briggs, Jose Compton.

Friggs, Jose Compton.

Friggs, Jose Compton.

TROPIC FOLIDAY, produced by Arthur Hornblow Jr.; directed by TROPIC FOLIDAY, produced by Arthur Hornblow Jr.; directed by TROPIC FEATH, Cast Lorothy Lamour, Ray Milland, March Bob Burns, Tito Guizar, Binnie Barnes, Elvira Rios, Pepito, Michael Visaroff, Bobbie Moya, Ascension and Del Rio Trio, Domintgeuer Brothers, San Cristobal Marimba Band, Roberto Soto, Jesus Topete, Paula DcCardo, Dolores Casey, Sheila Darcy, Marie Burton, Paul Lopez,

"COCOANUT GROVE," produced by George Arthur; directed by Affred Santell: no writing credits as yet released; photographed by Lec Tover, Cast; Fred MacMurray, Harriett Hilliard, Yacht Club Boys, Ben Blue, Billy Lee, Rufe Davis, Harry Owens and his Royal Hawaiian orchestra, George Walcott, Dorothy Howe, Red Stanley, Eve Arden.

#### RKO-Radio

7 Y	Number I of Pix Promised	Com-	Shoot-	in B	alance to se Placed Before Cameras	Stories in Prepara- tion	
Studio	43	24	3	4	12	16	4
Condor	6	0	0	. 0	6	2	1
Sol Lesser	3	1.	0	1	i	ï	
David Loew	2	2	0	0	. 0	. 0 '	٠
Walt Disney	1	1	1	0	. 0	•	
Total	55	28	4	5	19	19	•

Pictures now in the cutting rooms or awaiting previews are:

Pictures now in the cutting rooms or awaiting previews are:

"HAVING WONDERFUL TIME," produced by Pandro S. Berman; directed
by Al Santell; play and screen play by Arthur Kober; photographed by
Robert De Grasse. Cast: Ginger Rogers, Douglas Fairbanks, Jr., Richard
Red' Skelton, Peggy. Conklin, Eve Arden. Lucille Ball.

"HAWAII CALLS," produced by Sol Lesser; directed by Eddie Cline;
original by Don Blanding; screen play by Wanda Tuehock; photographed
by Jack McKenzie. Cast: Bobby Breen, Ned Sparks, Raymond Paige, Pua
Lani, Mamo Clark, Irvin S. Cobb, Gloria Holden, Warren Hull, Herbert
Rawlinson, Ward Bond.

Lani, Mamo Clark, Irvin S. Cobb, Gloria Holden, Warren Hull, Herbert Rawlinson, Ward Bond.

"THIS MARKIAGE BUSINESS,' formerly titled 'IT COULDN'T HAPPEN AGAIN,' produced by Cliff Reid, directed by Christy Cabanne; screen play by Gladys Atwater and J. Robert Bren; original by Mel Riddle and Alex Ruben; photographed by Joseph August. Cast: Vietor Moore, Allan Lane, Vicki Lester, Jack Carson, Richard Lane, Kay Sutton, Paul Guilfoyle, Jack Arnold, Frank M. Thomas, Leona Roberts, George Irving, Cecil Kellaway, Ida Vollnar, Richard Bond, Bryant Washburn, Sr., Solly Ward, Bert Moreuse, Neil Burns, Alice Belcher, Ray Harper, Frank Hammond, Francesca Rotali, Sidney Jarvis, Don Brody, Fred Santley, Wilfred Lucas.

"CONDEMNED WOMEN,' produced by Robert Sisk; directed by Lew Landers; screen play by Lionel Houser from his own original. Cast: Sally Ellers, Anne Shirley, Lee Patrick, Louis Hayward, Richard Bond, Frank Thomas, Richard Lane, Jack Arnold, Leona Roberts, Esther Dale, George Irving, Netit Packer, Rita LeRoy.

"THE JOY OF LIVING,' formerly titled 'THE JOY OF LOVING,' produced by Felix Young; directed by Tay Garnett: original story and lyrics balled the Petroper and Coraham Baller Herbert and Dorothy Fields; screen play by Gene Towne and Graham Ball, Herbert and Dorothy Fields; screen play by Gene Towne and Graham Ball, Dean Dixon, Ene Blore, Warren Hymer, Fuzzy Knight, Charles Williams, Joe Hickey, Harris Gordon, Bert Roach.

"RKO-Radio Pictures: Now in Production

Ball, Jean Dixon, Eric Blore, Warren Hymer, Fuzzy Knight, Charles Williams, Joe Hickey, Harris Gordon, Bert Roach.

\*\*RKO-Radio Pictures Now in Production

"VIVACIOUS LADY, produced by Pandro S. Bernan: directed by George Stevens; sereen play by Anne Morrison Chapin and Kay Van Riper from novel by I. A. R. Wylie; photographed by Robert De Grusse. Cast: Ginger Rogers, James Stewart, James Ellison, Fay Bainter, Donald Crisp, Virginia Weidler, Jack Carson, Phyllis Kennedy, Speneer Charters, Ray Mayer, Maude Eburne, Floyd Shaekleford, Alec Craig, Beulah Bondi, Charles Coburn, Frances Mercer.

"BAMBI," being prepared by Walt Disney for release on RKO 1938-39 sheedler, feature-length cartoon based on story, by Felks Siden.

"BAMBI," being prepared by Walt Disney for release on RKO 1938-39 sheedler, feature-length cartoon based on story, by Felks Siden.

"BAMBI," being prepared by Walt Disney for release on PKO 1938-39 sheedler, feature-length cartoon based on story, by Felks Siden.

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"BAMBI," being prepared by Walt Disney for release on PKO 1938-39 sheedler, beauter di

#### Republic

100		*1		Salance to		
Number	Number	Now	in	Be Placed	Stories	in
of Pix	Com-	Shoot-	Cutting	Before	Prepara	2
Promised	l pleted	ing	Rooms	Cameras	tion	
52	20	1	5	26	24	

Total 52 20 1 5 26 24

Pietures now in the cutting rooms awaiting preview are:

'DESERT TRAIL RIDERS,' produced by Sol Siegel: directed by Jack
English; sereen play by Luci Ward; photographed by William Nobles, Cust:
Ray Corrigan, Bob Livingston, Max Terhune, Lynn Roberts.

'HOLLYWOOD STADIUM,' produced by Armand Schaefer; directed by
David Howard; screen play by Darrell and Slewart McCowan; original
story, by Sluart Paimer; photographed by Ernie Miller. Cast: Neil-Hami
ton, Evelyn Venable, Barbara Pepper, Smiley Burnette, Jimmy Wallington,
Charles Williams, James, Spottswood,
THE KING OF THE NEWSBOYS,' formerly titled 'THE SIDEWALKS
OF NEW YORK,' produced and directed by Bernard Vorhaus; original
story by Sam Ornitz and Horace McCoy; adapted by Peggy Thompson;

screen play by Louis Weitzenkorn; photographed by Jack Maria. Cast Lew Ayres, Helen Mack, Alison Skipworth, Victor Varconi, Billy Benedict Louis Natheaux, Emmett Vogan, Inc. Palange, Byron Fouiger, Lee Shum-way, Joe Marks, Alan Calvin, Gennero Curay, Alian Mathews, Alice White Rickm an omley, Horace McMahon, Ben Taggart, Marjoric Main, Howard Rickm an

Sheila Bromley, Horace McMahon, Ben Taggart, Marjorie Main, Howard Hickman.

'PRISON NURSE,' produced by Herman Schlom; directed by James Cruze; screen play by Earl Felton and Sidney Salkow from novel by Dr. Louis Berg; photographed by Ernest Miller. Cast: Henry Wileoxon, Marian Marsh, Bernadine Hayes, Ray Mayer, Ben Weldon, Addison Richards, John Arledg, Frank Reicher, Pred Kohler, Jr., Minerva Urecal, Lee Phelps, Norman Willis, Jack C. Smith, Monte Montague.

"THE GENTLEMEN FROM LONDON! produced and directed by John Auer, original by Albert J. Cohen and Robert Shannon; screen play by Cohen and George Yates; photographed by Jack Marta. Est. Hourd, Cornell Coliver Smith, Gorge Social Harden Hayer, Keith Kenneth, Mady Corell, Ivan Simpson, Dwight Frye, Ian MacLaren.

"FIRE OVER THE WATERFRONT; produced by Herman Schlom; directed by Joe Kane; original by Alex Outlieb and Norman Burnstine: green play Joe Kane; original by Alex Outlieb and Norman Burnstine: green play Joe Kane; original by Alex Outlieb and Norman Burnstine: green play Joe Kane; original by Alex Outlieb and Norman Burnstine: green play Joe Kane; original by Alex Outlieb, and Norman Burnstine: green play Joe Kane; original by Alex Outlieb and Norman Burnstine: green play Joe Kane; original by Alex Outlieb, and Rosaland Keith, Bob Livingston, Warren Hymer, Clay Clement, Jack LaRue, Selmer Jackobo, Dick Wessell, Henry Hale, Emory Parnell, Walter Sande, Jack Riee, Donald Kerr, Howard Hickman, George Floyd.

#### 20th Century-Fox

	Number Number Now			Now Balance to in Be Placed Stories			
	of Pix Promised 52	Com-	Shoot-	Cutting	Before .	Prepara-	
Total	58	32	9	5	12	4	
Pictures in the cu			aiting pre	views ar	e:		

Pictures in the cutting rooms or awaiting previews are:

"REBECCA OF SUNNYBROOK FARM," produced by Raymond Griffith:
directed by Alan Dwan; songs by Lew Pollack and Sidney Mitchell; Mack
Gordon and Harry Revel; Sam Pokrass and Jack Yellen; Raymond Scott;
screen play by Karl Tunberg and Don Ettlinger; suggested by the Kate
Douglas Wiggin story; photographed by Arthur Miller. Cast: Shirley
Emple, Gloria Stuart, Randolph, Scott, Jack Haley, Helen Westley, Alan
Dinehart, Phyllis Brooks, William Demarest, Slim Summerville, Raymond
Bromberg, Paul Hurst.

"SALLY, HENNE AND MARKY, producer, by Gene Markey, directed by
"SALLY, HENNE AND MARKY, producer, by Gene Markey, directed by

Scott Quintet, Bir Robinson, Dixie Dunbar, The Peters-Sisters, J. Edward Bromberg, Paul Hurst.

'SALLY, (RENE AND MARY, produced, by Gene Markey; directed by William Seiter; from play by Edward Dowling and Agnes Wood; original story by Karl Tunberg and Don. Ettlinger; suggested by stage play by Edward Dowling and Cyrus Wood; sereen play by Harry Tugend and Jack Yellen; photographed by Peverell Marley, Cast: Alice Faye, Joan Davis, Fred Allen, Gregory Ratoff, Marjorie Weaver, Tony Martin, Louise Hovick, Raymond Scott Quintet, Jimmy Durante, Peter Sisters, Barnet Parker.

'RAWHIDE,' produced by Soi Lesser; directed by Ray Taylor; original by Dan Jarrett; screen play by Dan Jarrett and Jack Natteford; photographed by Allen Thompson. Cast: Smith Ballew, Lou Gehrig, Evaly Knapp, Arthur Loft, Cy Kendall, Carl Stoekdale, Frank Ellis; Harry Tenbrook, Cliff Parkinson, Richard Curtis, Slim Whitaker, Cecil Kellog.

'LITLE GYPSY,' formerly titled 'GYPSY,' produced by John Stone: directed by Bruee Humberstone; original sereen play by Robert Ellis and Helen Logan; photographed by Edward Cronjager. Cast: Jane Withers. Bornah Mineviteh, Roehelle Hudson, Steffi Duna, Robert Wilcox, Paul Stanton.

Stanton.

"JOSETTE," produced by Gene Markey; directed by Allan Dwan; screen play by James Edward Grant; based on play by Paul Frank and Georg Fraser; from story by Ladislaus Vadnai; phoptographed by John Messall. Cast: Simone Simon, Don Ameche, Robert Young, Bert Lahr, Joan Davis, Tala Birell, Paul Hurst, Jayne Regan, Lillian Porter, Paul MeVey, Zeffe

Tilbury.

20th-Fox Pictures New in Production

"KIDNAPPED.' produced by Kenneth Macgowan, directed by Al Werker; no writing credits as yet available. Cast: Warner Baxter, Arleen Whelan, Freddie Bartholomew, John Carradine, Leon Ames, Robert Allen, Miles Mander, E. E. Clive, Donald Haines, Ralph Forbes, Elsa Buchanan, Billy Bevan, Moroni Olson.

Werker; no writing credits as yet available. Cast: Warner Baxter, Arleen Whelan, Freddie Bartholomew, John Carradine, Leon Ames, Robert Allen, Miles Mander, E. E. Clive, Donald Haines, Ralph Forbes, Elsa Buchanan, Billy Bevan, Moroni Olson.

\*FOUR MEN AND A PRAYER, produced by Kenneth Macgowan; directed by John Ford; original story by David Garth; photographed by Ernest Palmer. Cast: Loretta Young, Richard Green, Reginald Denny, George Sandea, Weiliam Henry, Allan Hale, David Niven, J. Edward Braken, Milliam Henry, Allan Hale, David Niven, J. Edward Braken, Milliam Henry, Allan Hale, David Niven, J. Edward Braken, Milliam Henry, Allan Hale, David Niven, J. Edward Braken, Milliam Henry, Allan Hale, David Niven, J. Edward Braken, Milliam Henry, Allan Hale, Claude King.

\*\*ENTICKY MOONSHINE, produced by Kenneth Macgowan: directed by Bald Buter: music and brice by Lew Pollack and Sidney D. Mitchell: no other writing and the produced by Lew Pollack and Sidney D. Mitchell: no other writing and the produced by Lew Pollack and Sidney D. Mitchell: no other writing and the produced by Sol M. Wurtzel; directed by Herbert I. Leeds; no writing eredits as yet released; photographed by Herbert I. Leeds; no writing eredits as yet released; photographed by Edward Croniager. Cast: Glora Stuart, Michael Whalen, Robert Kellard, June Storey, Paul Hurst, Leon Amcs.

"ME. MOTO'S GAMBLE, produced by John Stone; directed by James Tinling; original screen play by Charles Belden and Jerry Cady; based on character created by John P. Marquand; photographed by Lucien Android. Cast: Petr. Local See William, D. Hadd Ruber.

"ALEXANDER'S RAGTIME BAND, produced by Harty Joe Brown, directed by Henry King; screen play by Lamar Trotti and Kathryn Scola; hotographed by Petrerell Marley. Cast: Tyrone Power, Alice Faye, Don Ameehe, Ethel Merman, Jack Haley, Marjorie Weaver, Jean Hersholt, Helen Westley, John Carradine, Douglas Fowley, Chiek Chandler, Paul Hurst, Wally Vernon, Eddic Collins, The King's Men, Stanley Andrews, Jack Penniek, Robert Gleckl

#### United Artists

	Number	Number	Now	in I		Stories i
·	of Pix Promised		Shoot-	Cutting Rooms	Before Cameras	Prepara-
Samuel Goldwyn	6	5	0	0	1	6
Alexander Korda		0	.0	0	6	6
Selznick	5	3	0 -	0	2	4
Walter Wanger	8	- 3	1	<b>∴</b> 0	. 4	5
Chaplin	1	0 .	0	-0	- 1	1
London Films	8	1	0 .	0	7	8
Total	31	12	1	0	21	30
	UA Pict	ures Nov	in Prod	luction		1

THE RIVER IS ELEC, produced by Walter Wanger; directed by Wil-liam Dieterle; original screen play by John Howard Lawson and Clifford (Continued on page 25)

#### Incorporations

(Continued from page 21) xalue, fo. \$1,000, \$190 par value, (J. Henry Walters, 12;0 Sixth avenue, ats torney.)

Memberships Prama Group Theutres Corp.
Surrender of Authority
Filtmore Music Campany,
Wayerly, X.
Dissolutions

Dissolution.
General Screen Corp., I tica.
Sol's Liberty Shows, Inc., Ctica.

#### MISSOURI

Aftern Amisser I. Jefferson City.

Aftern Amisser I. Jefferson City.

Dozter Klone, Pfank L. Codonbla, May,

Dozter Klone, Pfank L. Codonbla, May,

In H. Gee fo hav, huld, rent, lease or

thereties acquibe and dispose of motion

unissement, and, to manage, operate and
outduct thenter, bedtim pleuge above,

musement, and other

The common, and other

for, with 20 shares of \$100 par value

arti.

tion, with 20 shares at \$100 par value for concerned. Outdator Berreather Concerned. Outdator Berreather Concerned Conservation of the States City. Mo. has been gradied articles of incurrent on to you, lease, manages and operate animoment prints, concerned to the control of t

#### CALIFORNIA

Tower Productions In Secremento, Tower Production, and a sock, Londouter rooduction, ranklal stock, Londouter rooduction, ranklal stock, Londouter Corner, Livin Collen, L. Kingston and L. Ryan.
Cauoga Purk Theater Corn: canttateods, 100 sharon pur, \$100; permitted to the control of the cont

county. Girch, all of Los Angeles county.

Tower Productions, Inc.; motion picture producing: capital stock, 1.000 shares, no par value; permitted to issue control of the country of the

Angoles. V. Aldilla, Los Angoles, Inc.; capital stock, 86,000; no stock suberfulions, Direct Models, and Models, Models, Models, Marchael Models, Angeles, Alfred R. Moyers, Beverly Hills, Thomas S. Lee Arlists Service, Inc.; capital stock, 100 shares, no suberfulions, Directors: Thomas S. Lee, Neille Hillon, and Marvin Manuels, all of, Los Angeles.

#### LOUISIANA

Theatre Service Corp. to allow them to allow them to operate theatres, supply, book and buy has been Issued to E. V. Richards', three sons, John, James and Horace Richards.

Broadcast Becording Co., Inc., Dallar, radio; capital sinck, \$10,000. Incorporators: Gordon Butler, Raymond Stock-meir and Lowls Hargett.

Southern Stage. Equipment Co., Son Antonio; manufacturing; capital stock, \$2,000. Incorporators: J. F. Vacek, Addie Vacek, Jane J. Horak.

#### STUDIO CONTRACTS

Hollywood, Feb. 22.
Bobby Jordan drew a term con-act from Warners.

Helen Valkis given six months act by 20th-Fox. William Keighley's directorial con-ract renewed by Warners for an-

tract renev

Don Ameche re-tied by 20th-Fox for 12 months. Betty Ross Clark set on term deal at Metro.

at Metro.
John Carroll handed term pact by
Monogram.
Les Sclander's directorial contract
with Harry Sherman extended for
another year.
Dr. William Axt re-signed as a
Metro composer.

Gene Reynolds' option hoisted by

Metro.

Metro.

Jack Holt's starring deal with Larry Darmour extended for six more pictures.

Guy Kibbee reticd by Metro.

Jule Styne given renewal on his 20th-Fox contract, which calls for musical direction, arrangement and experiences.

musical direction, arrangement and as vocal coach.
Columbia lifted its option on Robert Paige.
Bert Granet remains at RKO under option pickup.
Walter Bulloek and Harold Spina drew six months added term at 20th-Fox.

#### TITLE CHANGES

Hollywood, Feb. 22. RKO's Certified changed to Maid's ght Off.

RKO's Certified changed to many Night Off.

Universal's 'Eye of the Needle' inow 'Halfway te Shanghai.'

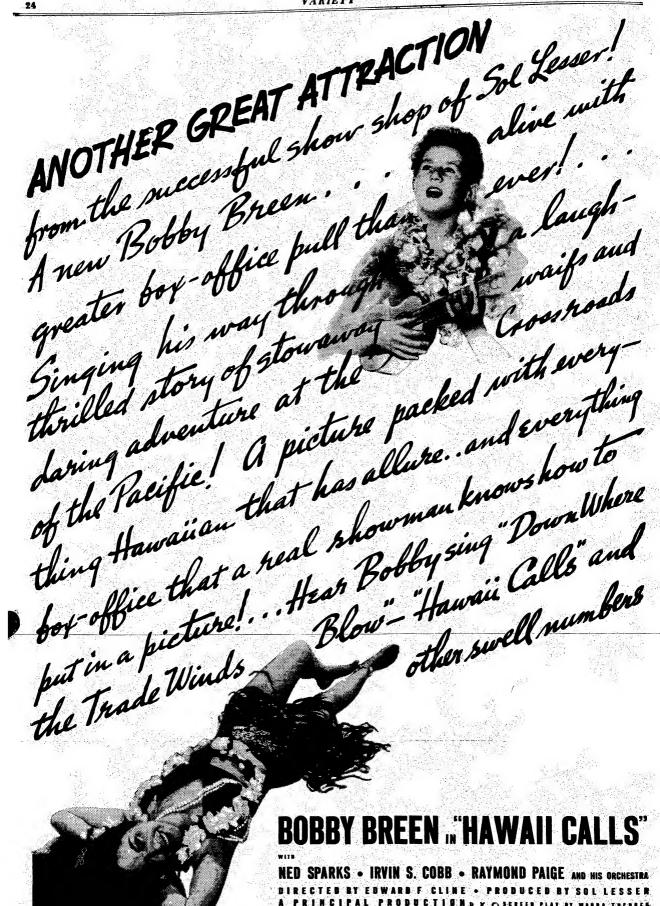
'Winner's Cirelc' has been switched by Universal to 'Recless Living'.

Paramount's 'Queen's Local' gives way to 'Crime Gives Orders.'

Metro's 'Wooden Wedding will be released as 'First Hundred Years'.

Paramount's 'The Slooge' remonicked 'Rainbows in the Night.'

Warners 'All Rights Reserved changed to 'Four's a Crowd.'



### Advance Production Chart

(Continued from page 23)

Odets: photographed by Rudolph Mate. Cast: Henry Fonda, Madelein

### Universal

Number Number Now of Pix Com- Shoot-Promised pleted ing 50 23 4

Now Balance to
in Be Placed Stories in
Cutting Before PreparaRooms Cameras tion
5 18 9

the cutting rooms or awaiting previews:

Pictures in the cutting rooms or awaiting previews:

FLASH GOBDON'S TRIP. TO MARS! (serial) produced by Barney and Company of the Company of

Jean Rogers, Frank Shannon, Charles Middledon, Donald Kerr, Beatrice Roberts, Dick Alexander.

\*\*BORDER WOLVES,\*\* produced by Trem Carr; directed by Joseph H. Lewis: story and screen play by Norton S. Parker; photographed by Harry Neumann. Cast, Bob Bakes Connie Moore, Fuzzy Knight, Dickie Jones, Wille Fung.

\*\*Jack Montgomery Dick Dorrell, Arthur Vas Sycar Cohea Ed Cassidy, Jack Montgomery Dick Dorrell, Arthur Vas Sycar Cohea Ed Cassidy, Jack Montgomery Dick Dorrell, Arthur Vas Sycar Cohea Ed Cassidy, Jack Montgomery Dick Dorrell, Arthur Vas Sycar Cohea Ed Cassidy, Jack Montgomery Dick Dorrell, Arthur Vas Sycar Cohea Ed Cassidy, Jack Montgomery Dick Dorrell, Arthur Vas Sycar Cohea Ed Cassidy, Jack Montgomery Dick Dorrell, Arthur Yas Alex Mar Ellowood Bredell. Cast: Noah Bery, Jr.; Frances Robinson, Fred Kohler, Sr.; Robert Barrat, Alonzo Price, William Lundigan.

\*\*MAD ABOUT MUSIC: produced by Joe Pasternak, directed by Norman Taurog, original story by Marcella Burke and Frederick Kohner; screen play by. Bruce Manning and Felix Jackson, photographed by Joseph Valentine. Cast: Deanna Durbin, Herbert Marshall, Arthur Treacher, Christian Rub Jackie Moran, Marcia Mae Jones, Nang Bryant, Elizabeth Risdon, Helen Parrish, Joan Tree, Martha O'Driscoll.

\*\*THE CERIME OF DR. HALLETT, produced by Edmund Grainger; di-

Auszon, reten Farisa, evan Iree, martna - Driscoll.

THE CRIME OF DR. FALLETT, 'produced by Edmund Grainger; directed by S. Sylvan Simon; screen play by Lester Cole and Brown Holmet
from original by Cole and Charles Breher; photographed by Milton Krasner. Cast: Raiph Bellamy, William Gargan, Barbara Read, Charles Stevens, John King.

Universal Pix Now in Production

Universal Pix Now in Production

GOODBYE, BROADWAY, produced by Edmund Grainger; directed by
Ray McCarey, screen play by Roy Chanslor from stage play by James
Gleason; photographed by George Robinson. Cast: Charles Winninger,
Alice Brady, Tom Brown, Dorothea Kent, Donald Meek, Frank Jenks,
Tommy Riggs, Jed Prouty, Willie Best, Del Henderson, Jack Daley, Henry
Roquemore, Edgar Dearing,

Roquemore, Edgar Dearing,
"STATE PÖLICE," produced by Trem Carr; directed by John Rawlins;
original screen play by George Waggner. Cast. John King, Connie Moore,
David Oliver, William Lundigan, Larry Blake, George Cleveland, Charles
Wilson, Joseph Crehan, Pierre Watkin, Billy Wayne, Ted Osborne, J. Farrell MacDonald, Glenn Strange, James Lucas, Roy Mason.

"RECKLESS LIVING," formerly titled "THE WINNER'S CIRCLE," produced by Val Pault, directed by Frank McDonald; screen play by Charles Grayson from Gerald Beaumont's original story, When Johnny Comes Marching Home. Cast: Jimmy Savo, Nan Grey, Robert Wilcox, William Lundigan, Frank, Jenks, Samuel S. Hinds, Harry Davenport, May Boley Harlan Briggs.

NURSE FROM BROOKLYN, produced by Edmund Grainger; directed S. Sylvan Simon; screen play by Roy Chanslor from Steve Fisher's agazine story, 'If You Break My Heart,' Cast: Sally Ellers, Paul Kelly, 11719 Blake

### Warners

Number Number Now in Be Placed Storles in Promised pleted ing Rooms Cameras tion 6 34 6 10 10 18 18

riccures in the cutting rooms of awaiting previews are:

WOMEN ABE LIKE TRAT, formerly titled 'THIS WOMAN IS DAN.
GEROUS, and 'ERTURN FROM LIMBO,' produced by Robert Lord; directed by Stanley Logan, original by A. H. Z. Carr; screen play, by Horace
Jackson: photographed by Sid Hickox. Cast: Kay Francis, Pat O'Brien,
Alam Mowbray, Gordon Oliver, Ralph Forbes, Herbert Rawlinson, John
Eldredge, Thurston Hall, Grant Mitchell.

BLONDES AT WORK, produced by Bryan Foy; directed by Fralk McDonald; original screen play by Albert Demond; photographed by Warren Lynch. Cast: Glenda Farrell, Barton MacLane. Tom Kennedy, Rosella Towne, Donald Briggs, Kenneth Harlan, Carole Landis.

Towne, Donald Briggs, Kenneth Harlan, Carole Landis.

MINSTER: OF HUNTING'S END. produced by Bryan Foy; associate, Good of the Committee of th

Rathbone, Patrio Herbert Mundin

Herbert Mundin.

'IEZEBEL', produced by 'Henry Blanke; directed by William Wyler; screen play by Clements Ripley and Aben Finkel; from play by Owen Davis, Sr.; photographed by Ernest Haller, 'Cast' Bette Davis, Henry Fonda, Coorge Brent, Fay Banter, Henry O'Neill, Donald Crisp, Gordon Oliver, Richard Cromwell, Spring Byington.

'FOOLS FOR SCANDAL', formerly titled 'FOOD FOE SCANDAL', produced and directed by Mervyn LeRoy; screen play by Herb and Joe Fields, photographed by Theodore Tetzlaff. Cast: Carole Lombard, Fernand Gravet, Ralph Bellamy, Allen Jenkins, Isabel Jeans, Marie Wilson, Marcia Ralston.

Raiston.

"MEN ABE SUCH FOOLS," produced by David Lewis; directed by Busby Berkeley, screen play by Norman Reilly Raine and Horace Jackson; from magazine story by Faith Baldwin; photographed by Sid Hickox. Cast: Wayne Morris, Priscilla Lane, Humphrey, Begart, Penny Singleton, Hugh Herbert, Marcia Raiston, Gene Lockhart, Kathleen Lockhart, Johnnie Davis, Donald Briggs, Mona Barric, Reine Riano, Claude Allister, James Nolan. "PENROD'S DOUBLE TROUBLE" produced by Bryan Foy; directed by Lew Seiler; original screen play by Crane Wilbur and Ernest Booth; photographed by Arthur Todd. Cast: Billy Mauch, Babby Mauch, Kathleen Lockhart, Gene Lockhart, Dick Purcell, Hugh O'Connell, Charles Halton, Bernice Pilot, Phillip Hurlic, John Perrone, Billy Lechner, Billy Wolfstone, Sonny Bupp, Jackie Morrow, Donald Hulburt, Jerry Tucker, Jack Cunningham.

ham.

"COWBOY FROM BROOKLYN," formerly titled "DUDE RANCHER, noduced by Lou Edelman directed by Lloyd Bacon, screen play by Ear, Baldwin from play by Louis Pelletter, Jr. and Robert Sloane, photographed by Arthur Edeson. Cast. Dick Powell, Priscilla Lane, Pat O'Brien, Dick Foran, Ann Sheridan, Ronald Reagan, Hobart Cavanagah, Emma Dunn, Granville Bates, Grace-Hayle, Dennie Moore Roselle Towne, James Stephenson, Harry Barris, Candida, Kay Johnson, Cliff Saum, Dorotty Vaughn, Sam Hayes, May Boley, Johnnie Davis, Jimmy Fox, Elizabeth Risdon, Jack Moore, James Nolan, William Davidson, Franklin, Farnum, Joe Hiestand, Ben Hendricks, Everett Vogan.

Warners Pix Now in Production LITTLE LADY LUCK, produced by Bryan Foy, directed by John Far-ow, original screen play by Albert DeMond and George Bricker, photo-

### PRESTO! CHANGEO!

Hollywood's Now Prestidigitatio

Hollywood, Dec. 22.

Hollywood, Dec. 22.

If ever there was a town of sublimated stooges it's Hollywood, and
the stooges are stars who starve for
immediate applaise for tricks they
learned from guys who learned it
from Keller and Thurston and Houdini. Town now has a Los Magicos
Society of Southern California, with
Chester Morris, Harold Lloyd, Judge
Charles Fricke, Caryl, Fleming,
Robert Montgomery, Bert Kalmar
and scores of lesser fry as members.
All of them amaze each other with

All of them amaze each other with nat tricks, and Morris has a workshop given over to mirrors, elec-trical gadgets and rabbits. Coin tricks are sub-freshman stuff for so-ciety members and even columnists practice them for days in the hope of being tapped for Los Magicos.

of being tapped for Los Magicos.
Society meets twice a morith and
each member must perform at least
one trick at each meeting. It
deesn't have to be new, but it must
be good. Then Morris John
Mullholland gives a lecture, with
everybody giving strict attention in
the hope that it will get him a Sunday night vaude date.

Of course even such a serious ciety has its ribbers, of whom, when he is here, Bob Benchley tops. Ribbing is usually reserved for visit-

Ribbing is usually reserved for visit-ing professors who are in town work-ing on pictures as technical advisors. One of the ribs is to get the visitor absorbed in a card or coin trick and then for everybody, including the performer, to watch the victim of the rib intently, all acting quietly alarmed till the victim asks why are they all looking at him like that.

'Like what?', they ask as one man 'Like now.'

'Don't worry about it,' says the erformer, 'I'll pay for the suit.'

Fromer, 111 pay for the suc.

"Sure," console the others, don't,
corry about it. It will wear off in
few days. You won't feel a thing,
t doesn't burn really. It's not like
yanide. It only acts like it."

As the victim begins to strip, everybody assures him that it isn't dangerous. It won't even burn shoe leather. By that time he's acting like a hotfoot who is really on fire.

After that, even a bad card trick can go over as if Houdini did it.

### Television

(Continued from page 1)

results from the fact that television receivers, operating on very short waves, are extremely sensitive to automobile motors.

Every time a car passes, he said, it blurs the picture on the Interference causes tiny white specks, giving the impression of a snow storm. And an auto parked nearby, with motor running, makes television entirely impossible.

terevision entirely impossible.
Engineers have as yet been unable to find any device to eliminate this disturbance. For the only cure they must look to auto manufacturers. Murray declared latter can equip cars with suppressors if they desire. He said that when visio was nearer general use he supposed the cooperation of the auto manufacturers would be requested.

### Song Plugs Up B. O.

(Continued from page 5)

atre men credit a lot of the box office pull of this picture to its title song hit.

pull of this picture to its title song hit.

At 20th-Fox, in absence of S. R. Kont and John D. Clark, who are in Florida; others distribution maintain that very often the picture itself turns a song into a hit and that perhaps, weeks later film fans are likely to want to see the picture because by that time they know the song, want to, see star sing it, etc. This, in the opinion of 20th-Fox sources; is the answer to the third and fourth-runs on musical pictures. It has been the 20th-Fox experience that not so many songs help at the bo, until the pictures containing them get going, over-night sock songs being rare. Thus, a second or third-run, in the 20th-Fox opinion may benefit proportionately, more than an initial run. initial run

#### How It Works Out

Paramount, which has been very successful with songs, including background numbers such as 'Ebb-Tide' and 'True Confession,' with no line and true Conession, with no less than three hits already from Big Broadcast' prior to release, is timing numbers for plugging accordance with the judged possibilities of the songs. Neil F. Agnew, vp. in charge of sales for the company, calls the or sales, for the company, calls the picking, timing, plugging, etc., highly speculative but, like brother distributors, considers it very valuable to exploit numbers in advance of national release.

tional release.

Reminding that sometimes they guess wrong, thinking some song will become a hit but doesn't. Agnew states Par tries to grade the numbers with respect to plugging. If a song looks like it might be one that will be slow to attain hit proportions, it will be given a longer sale on the air or otherwise, while if it's a swing number, fhe type that might go fast, it will be held closer to release, he adds. There being set rule to follow. Agnew's company closely judges the songs, makes what observations are possible, watches the judges the songs, makes what observations are possible, watches the situation and does the best if can for the greatest benefit to itself and its accounts. Agnew cites a vivid example where a song helped build a B' picture, 'Jungle Princess,' into 'A' classification through the song it contained, 'Moonlight and Shadows'. Because of the dating that picture received, Par jumped to a bigger picture for Drothy Lamour in its forthcoming. 'Jungle Love'. Par's sales, chief pointed to 'Music Goes Round' as one of the freak examples where a song got out of hand quickly and was done to death before it could be used to advantage in film.

"Bei Mir' and WB.

#### 'Bei Mir' and WB

Warner Bros. is having the same problem with Bei Mir Bist du Schoen. Even though restricted, WB has had trouble controlling the number while, meantime, the picture carrying, it. Love, Honor and Behave will not be released until the middle of March. If the contention of some distribs is right, the fact this number has been worked heavily may give the picture more than the expected impetus when released than that the act of the content of Grad Scars, WB distribution head, it is quite a problem trying to control

the good tunes so that remase of pic

the good tunes so that recease of pictures with them may be timed right. We try to climax the success of a time with the release of the picture, working on, a basis that ranges from six, weeks to 60 days in advance of release. Sear, states, Warner Brosrelies importantly in this connection and otherwise on the judgment of Buddy Morris and Rocca Vocca, it, their combined music publishing interests as to whether it will move fast, exception and the control of the first publishing interests as to whether it will move fast, exception to the fact that both know music, Roccy from the commercial music end in his estimation having peer, and as quick s- he sets up a tentative releasing schednaving peer, and as quick of he sets up a tentative releasing sched-ule on pictures, he immediately noti-fies them so that they may plan the handling of the sones.

handling of the sones.

Sears contends that in most cases song are hits after the release of the pictures which include them. He feels that the two effective mediums for song exploitation are air shows and pictures themselves, adding that very often songs will not get going well until pictures are in their first runs. In other cases, air shows will stimulate a decided interest in pictures prior to their first-run engagements. Sears points to the Lucky ments. tures prior to their first-run engage-ments. Sears points to the Lucky Strike Hit Parade program, which rates 10 or 15 fpp, songs each week and to the surprising number of fans who are palpably interested in this-classification, following it closely all the time. Warners has had several numbers of a background character that have become hits but, as with Par, hitdom has usually occurred after first-run release.

### First, a Good Picture

First, a Good Picture
Jules Levy, RKO sales manager,
states his company plugs songs six
weeks on an average ahead of release
but takes the position that hit songs
aren't as important to pictures today as they were a year or two ago.
He contends that you first have to
have a good picture. If a song
hit gets people to go to see an
ferior production, they will be disappointed and that will quickly tell
on receipts. If it's a good picture,
and the music is good, then, in Levy's,
opinion, you have a great combinaand the music is good, then, in Levy's opinion, you have a great combination. Cheaper pictures two years ago did better when they had good music than they do now, he maining but when a 'Snow White comes along and its music spreads around, the latter adds much to the b. o. stimulus:

In behalf of United Artists A W In behalf of United Artists, A. W., Smith, Jr., general sales manager, believes that plugging-of about 30 days in advance of first runs is sufficient. If music is exploited, too far in front of release, there is always the danger that its edge may be removed for picture fans. Smith-also believes that great care should be exercised in the exploitation of songs. They should be tied up with the top orchestras and on top air-programs, sung only by the best be exercised in the exploitation of songs. They should be tied up with the top orchestras and on top air programs, sung only by the best singers and otherwise protected since there can be harm in poor presentation, he argues. Smith contends that, in other words, if you have a good piece of cloth, you want to put a good tailor on it. Orchestrations, also, are considered of vast importance in this connection by the UA sales executive. sales executive

sance in this connection by the UA sales executive.

A point Smith stresses in connection with the debatable question of whether third and fourth runs have any complaint due to broadcasting or other exploitation of songs ahead of release, is that if a picture is good in the first runs, it will automatically be good in the third runs. Till Rodgers, for Metro, says that, some exhibitors complain broadcasting songs or other material hurts, while just as many others or more take the reverse position. In the matter that he reverse position, in the matter of the proposally feels that the b. o. down the line is strengthened by plugging, and that if a picture is good it will be good everywhere. Bodgers reminds in Metro, weighing the matter very carefully, wouldn't be the air itself if it thought broadcasting, was hurting. ing was hurting. On percentage

From the distribution side, from the distribution side, songs from pictures which become hils are sales assets, not only in that the dis-tributors get increased rentals under

tributors get increased rentals under percentage through the box office, but through dating. Pictures are sold far in advance, thus terms remain as a rightally set, but when a picture comes along with a hit, very often faster and better dating, obtained. Because of the fear songs may go cold, accounts usurally will, hasten pluydales, self ng something cles back on schedule, while also, in connection with dating, there may be juggifur to spot pictures with it times in better houses, on choice days of week, over holidays, etc.

graphed by L. William O'Connell. Cast: Ann Sheridan, John Litel, Frank McHugh, Janet Chapman, Robert Homans, Eric Stanley, Jean Benedict, Maureen, Rodin, Ryan, Lottie, Williams, James Nolan, Vera Lewis, John Ridgeley, Walter Murray, William Gould, Stuart Holmes, Jack Mower, William Murray, Laura Jean Williams, Charles Wilson, Donald Brian, Spec O'Donnell, Paul Everton, Eddie Graham, Gordon Hart.

O'Donnell, Paul Everton, Eddie Graham, Gordon Hart.

'CRIME SCHOOL', produced by Bryan Foy; directed by Lew Seiler;
'CRIME SCHOOL', produced by Bryan Foy; directed by Lew Seiler;
original Screen play by Crane Wilbur; photographed by Arthur Todd, Cast;
Humphrey Bogart, Gale Page, Dead End' Boys, Paul Porcasi, Helen McKeller, Dick Purcell, Weldon Heyburn, James B. Catson, Sybil Harris, Harry,
Cording, Charles Foy, Al Bridge, Cy Kendall, Vera Lewis, Milburn Stone,
Alan Davis, Cliff Saum, Tom Wilson, Henry Otho, Jack Mower; Charles
Trowbridge, Melville Cooper, Joseph Crehan, Don Turner, Ethan Laidlaw,
Joe Cunningham, Frank O'Connor, Jack Goodrich, Bobby Jordon.

'FOUR'S A CROWD, formerly titled 'ALL RIGHT'S RESERVED,' produced by David Lewis; directed by Michael Curtiz, sereen play by Casey
Robinson; photographed by Ernest Haller. Cast. Rosalind Russell, Errol,
Flynn, Oliva de Hayilland, Walter Connolly, Spec 'O'Donnell, Dennie
Moore, Franklin Pangborn, Ward Bond, Joseph Crehan, Joe Cunningham,
Lawrence Grant, Gloria Blondell, Carole Landis, Frank Coghlan, Jr., Al
Herman, Edward McWade, Arthur Hoyt, Robert Warwick, Frank Jacquet,
Knowles.

Knowles.

"GOLD DIGGERS IN PARIS," produced by Sam Bischoff, directed by Ray Enright; original screen play by Jerry Wald, Richard Macauley and Maurice Leo; photographed by Arfhur Todd. Cast Rudy Vallee, Rosemary Lane, Hugh Herbert, Allen Jenkins, Melville Cooper, Frank MeHugh, Johnnie Davis, Mabel Todd, Fritz Feld, Curt Bois, Eddie Anderson, Edward Brophy, Murray Alper, Pedro de Cordoba, Alphonse Martel, Rosella Towne, Jane Shaw, Carole Landis, Diana Lewis, Peggy Moran, Bafael Corio, Gloria Dickson, Jeffrey Sayre, Evelyn Thawl, Charles De Ravenne.

WHITE BANNERS, produced by Henry Blanke; directed by Edmund Goulding; screen play by Leonora Coffee from the Lloyd Douglas novel; photographed by Charles Rosber. Cast: Claude Rains Fay Bainter, Bonita Granville, Edward McWade, James Stephenson, Frank Darien, Frank Sufficient, Cliff Saum, Jacks Cooper, Donald Crisp, Kay Johnson; Sally Anne. Jack Mower, Lola Cheancy, Vera Lewis; Lottie Williams, Tom Wilson, Stuart Holmes, Glen Cavender, Jean Benedict, J. Farrell, MacDonald, Douglas Wood, Al Lloyd, Alice Lyndeu, Rex Evans, Peggy Stewart.



Starring

HENRY WILCOXON MARIAN MARSH

wun

BEN WELDEN

and a stellar dramatic cast

Directed by JAMES CRUZE From an original novel by Louis Berg, M. D. Associate Producer HERMAN SCHLOM

A LEpublic PICTURE

## CHICAGO MAY BAN DUALS

### **Inside Stuff—Pictures**

Aftermath of the Jane Withers-Shirley Temple tiff, which resulted in dropping of the Temple impression from Jane Withers' act at the Fox, Detroit, last week, points to the fact that Max Shagrin, and not 20th-Fox, ordered the deletion. Nevertheless, Temple mimicry is out as fas Withers' future p.a.'s are concerned. Shagrin is her manager. Detroit newshawks, after being tipped off about deletion, were given the impress tudio had put through order by phone from Hollywood last Tuesday (15). Understood then that Temple tribe had complained to studio. Coupla days later, however, Shagrin announced that he himself had issued order. 'Some people might get the wrong impression,' he declared. There's no feud between Temple and Withers, and there's no use planting the seed in people's minds.'

'There's no feud between T the seed in people's minds.'

When Warner Oland, the screen's Charlie Chan, recovers from the nervous breakdown, that resulted in his walkout on Charlie Chan at the Races after three days of shooting and his more recent hospitalization, he will probably find his berth at 20th-Fox waiting for him. His physicians, checking with studio exces, report daily improvement in the patient's condition. Of the 16 Chan pictures already released, all have been heavy profit grabbers both for exhibitors and the studio. Made at the rate of three each year, two of the current stanza's schedule had been finished before Oland's collapse.

The River, Uncle Sam's Farm Security Administration's two-reeler, is really a giveaway to film houses which will carry the short. Even the shipping costs are footed by U. S. Paramount, which releases the propaganda picture, gets paid for handling the subject through its exchange and distribution system.

Warners in Philadelphia has shifted policy that kept other Federal films out of its houses and has booked Government-made pic, The River, into downtown Fox this week. Will go to the keys and nabes next.

How to Use Talking Pictures in Business, published by Harper & Bros, is authored by Lyne S. Metcalfe and H. G. Christensen, officials with the West Coast Sound Studios, New York. Latter is president and production chief, while Metcalf is head of the story department. Book devotes one chapter to types of commercial pictures feasible for film making, one on films in theatres, and another on the future of the commercial screen. Little reference to distribution in publication. Foreword is by Roy S. Durstine, president of B. B. D. & O. advertising agency.

It is understood that Sonja Henie was willing to accept \$2,500 a performance from Mike Jacobs, Madison Square Garden impresario, when she recently appeared at that N. Y. arena with her ice carnival. As she was skedded for six performances, Jacobs thought that most excessive and compromised by offering her 40% of the net. Per terms of the latter agreement, her end of the take turned out to be \$43,000, almost three times as much as the \$15,000 star would have originally received.

Opening of 'The Buccaneer' at Carlton theatre London, was studied carefully by Paramount home office to learn what the reaction would be with English audiences. Because of subject matter referring to British, start of run in England was expected to show how the picture would do in foreign field. Practically worrisome was the battle of New Orleans sequence showing the Britishers' defeat, which had to be cut for the English market. the English market.

Hollywood's army of press previewers were cheated out of a cruise aboard the Matson liner Ansonia when the seamon's union refused to permit the ship to sail without its full trans-Pacific crew of 300 men. Principal Picts had set the party, which was to include the preview of 'Hawaii Calis,' teaturing Bobby Breen, many of the scenes for which were filmed aboard the Ansonia. Heavy nut in compliance with the union's demands caused Sol Lesser to call off the excursion.

Newspaper Guild has asked that the National Labor Relations Board establish it as the bargaining agent for editorial employees at Paramount newsreel in N. Y. The Guild previously settled the matter of jurisdiction over the scribblers with the Film Technicians' union, which is not claiming the writers as members. There are some 30 Paramount employees members of the Guild. Merle Johnson is chairman of the unit.

Various officials in home office of Hays organization are now preparing annual reports on the association's activities during 1937 to be laid before Will Hays as soon as he returns from the Coast. Hays will cull outstanding facts from these for presentation to the Motion Picture Producers and Distributors association directorate at the annual confab next month.

Popularity of 'Snow White' has heightened interest in how animated cartoon pictures are made, especially among juveniles. N. Y. Museum of Science & Industry in Radio City has an exhibit demonstrating how animated films are produced which has been swamped ever since it opened two weeks.

There may be a Walt Disney exhibit at the New York Fair in '39, interests in association with Kay Kamen at present being in negotiation for a concession. Idea of the exhibit is to show how Disney cartoons are made. Admission would be charged.

The producer of 'Goona Gcona' Armand Denis, has made a deal with Universal for the distribution by that company of a feature based on footage which he has just brought back from the Belgian Congo.

### Blair's Key City Swing

Rufus Blair, from the Paramount Coast studio, left New York, Friday (18), for Boston on a tour of around 20 cities before going to the Coast. He is contacting newspaper editors and cri.les for Par in behalf of product coming up and will not be back in Hollywood until some time in March.

Meantime, Terry De Lapp, studio publicity head, is coming east with Bob Gillham on latter's return trip in a week or two.

### Sex Pix a Brodie

Sex Pix a Brodie

Rochester, Feb. 22.

Embassy theatre went dark Friday week after police banned nudie stage show and Gannett newspapers clamped down on advertising. Two films, Virgins of Ball; and 'He, the Virgin Man,' flickered through the week to poor takings.

The 45-year-old house was remodeled slightly over a year ago by E. M. Loew, of Boston, at cost of \$25,000 for straight film policy, but didn't do so well. Leased last fall to Izzy Hirst interests, which tried burly, vaude and sex shows with few weeks requiring black in.

## OFFICIAL ACT

It's Now a Civic Problem in Chi—Element of Health
—Proponents of Duals Argue It's Like an Extra Cup of Coffee; Take It or Leave It

#### B.&K. THE TARGET

Chicago, Feb. 22.

Nationwide precedent on the question of double features is likely to be established here shortly through the preparation of a city council ordinance for the formal municipal prohibition of the exhibiting of double features.

Double bills have become a civic and municipal problem in the last few weeks, and the question has already grown far beyond the mere confines of the film business itself. Several civic groups and clubs have stepped into the picture with long lists of petitioning objections to the double features policy locally. Prominent among the objectors to the double bills is the Congress of Parents and Teachers which has been pounding away in earnest at the doors of the city council members in an effort to get them to do something about disposing of the twin pictures. There has been a straightforward declaration and statement on the part of Dr. Herman N. Bundesen, president of the board of health, to keep people in the theatres too

part of Dr. Herman N. Bundesen, president of the board of health, to the effect that double features are injurious to health since they tend to keep people in the theatres too long. Especially is this so in the case of children.

This proposition of the board of health was taken under advisement by Corporation Counsel Barnett Hodes, who last week issued an official ruling stating that the city council, has power to ban double feature motion pictures. As soon as, this ruling was announced Alderman John J. Grealis began immediate readying of an ordinance baning twin pictures. City council has been put under considerable pressure by the various civic groups which are opposing twin pictures. How much these groups are being prodded by the independent exhibitors who are trying to knock twins in the head is not immediately determinable.

However, those who are in favor of twin pictures have put up as their one big argument that doubles are simply bargains, like a second cup of coffee in a restaurant. The second cup is there to take or leave. It's strictly up to the individual customer to decide. So it is with double features; the customer can see one and leave, or stay for the second at no additional charge. Evidently the same sort of reasoning holds for the triple features which have become epidemic in this territory during the past few weeks.

Balaban & Katz thus far has kept than a contraction of the entire situ-

triple features which have become epidemic in this territory during the past few weeks.

Balaban & Katz thus far has kept its hair combed over the entire situation despite the repeated yowls of the exhibitors in the nabes that B&K. is responsible for double bills in this town. The exhibs are even threatening to label double pictures as a racket and that they will go to the public through trailers and newspapers advertisements to inform the customers that B.&K. is the reason for twi flickers. Thus far, it remains a talking point and not likely that such direct action will be taken.

### ARIZONA'S BADDIE

Hollywood, Feb. 22.

Peter B. Kyne and Richard Mal-baum are at work on the screen play of 'Bad Man of Arizona,' which Metro will film with Wallace Beery in the title role. Success of 'Bad Man of Brimstone,' which also had Beery in the top spot, prompted the

scquel.
Sam Zimbalist will produce.

### CITY COUNCIL'S NW Exchanges Taking a Hand In Dual and Price-Slashing War

4 Mich. U. Frosh Fined For Theatre Rioting Detroit, Feb. 22.

Detroit, Feb. 22.

Four U of Michigan studes were fined and two freed of riot charges last week at Ann Arbor as aftermath of theatre cut-ups. Four freshmen paid \$5 court costs after pleading guilty to disturbing the peace in an Ann Arbor spot by ringing alarm clocks because they didn't like the show.

The other two studes, held on \$200 bonds since Oct. 2 when a prefootball rally resulted in several hundred dollars damage to the Michigan theatre, Ann Arbor, were released from bonds after charges of malicious destruction of property were dropped. Smashed windows and other damage had been repaid meantime.

### PITT DRIVE ON **VS. GIVEAWAYS**

Pittsburgh, Feb. 22.

District attorney's office here making thorough investigation of banko and cash and merchandise prizes in film houses on complaint of George H. Dennison, head of Pittsburgh's Better Business Bureau. Assistant George F. P. Langfitt is in charge of the probe and expects to obtain a decision in a few weeks as to whether giveaways are in violation of the lottery laws.

Dennison said his chief concern was with stores staging their own drawings for money and goods, but said banko had also been discussed by his office at length and that formal protests might follow. Action followed recent decision of neighboring Beaver County district attorney that it was contrary to state stautes.

tatutes.

Banning of giveaways here would

ave a far-reaching effect since Banning or giveaways nere would have a far-reaching effect since they're being used not only by practically every nabe site but also by the circuits in every subsequent-run spot. Only one downtown, first-run house goes in for banko, Harris-Alvin.

### Tally, Corbar Call Off Fight on Fox-WC Washup

Los Angeles, Feb. 22.
Action of T. L. Tally and Corbar Corp., in filing notice of dismissal of the superior court action in which they sought to have the Fox-West Coast bankruptcy adjudication set aside, is taken an indicative that the plaintiffs have given up their long-drawn out fight. Step was taken following courts: recent ruling sustaining F-WC's demurrer to the complaint. Case has been fought out in both the state and federal courts, the latter finally ruling they had no jurisdiction.

jurisdiction

### Three In a Circle

Hollywood, Feb. 22.
Jimmy Savo, Nan Grey and Robert Wilcox have the featured spots
in Universal's 'The Winner's Circle,
which went before the cameras law
Wednesday (16), with Frank McDon-

Val Paul is in the producer's scat.

### Repeater for Movita

Hollywood, Feb. 22.
Monogram has assigned Movita, now working in its Rose of the Rio Crandc, to the fedured role in its next \$100,000 budgeter, 'Isle of Terror'.

Minneapolis, Feb. 22.

The admission price cutting and double-featuring war in this state is spreading to such an extent and threatening such serious repercus-sions in the industry that local branch managers, taking cognizance of the situation, will confer in an effort to halt the battling.

Request for the conference was made by W. A. Steffes, president f Northwest Allied, to W. H. Workman, Metro exchange manager. Steffes asked Workman to call all branch heads together to discuss ways and means to 'bring exhibitors to the r senses.'

senses.'

Workman announces he will name a date for the meeting within the next fortnight. The recent Northwest Allied convention adopted a resolution calling upon the distributors to use their influence to remedy

resolution calling upon the distributors to use their influence to remedy the situation.

The Baehr Bros, independent circuit operators, are blamed for starting of the present war. They built an ew \$150,000 theatre at Brainerd, Minn, in opposition to the two Berger houses there and put in two changes of first-run double features a week at 10c. admission two night and 15c. on two others. They also installed a similar policy at Bemidji, Minn, in opposition to Berger. Now Berger has gone to double-featuring and has cut his admission prices and other exhibitors in nearby towns are preparing to follow suit.

In Brainerd the Baehrs have raised from a dime to 15c. for the double features. Large newspaper disp'y ads were utilized to explain the nickel boost. The ads stated that 'owing to competitors' interference to low admission prices, we are starting to charge 15c, five days a week, instead of a dime.

At Thief River Falls, Minn., where the Baehrs have no opposition, they are charging 35c. admission for dual first runs.

### SCARED OFF STICKUP, FORGETS TO TELL COPS

St. Louis, Feb. 22.

After calmly refusing to turn over receipts of the St. Louis theatre, in mid-town, to a bandit last -week,-Fern Smith, cashier, became so ex-Fern Smith, cashicr, became so excited that she forgot to tell the cops about the incident for 90 minutes, Miss Smith said the man, a roughlooking individual, approached the box office, and holding one hand in his pocket as if carrying a gat, demanded she shove him the receipts. She refused, raising her voice several times, and the disconcerted bandit fled down the strect.

Later, when she regained her calmness, a passing gendarme was notified of the incident.

Detroit, Feb. 22. Detroit, Feb. 22.
John L. Sullivan and Samuel
Sawaya were convicted last week of
robbing Monroe (Mich.) theatre of
\$1.600 last Dec. 6.
Thugs tied up. Manager Joseph R.
Denniston, of Family theatre, and
five others after forcing Denniston to

### N. O. Asst. Mgr.'s Jam

New Orleans, Fcb. 22. Hugh Mahoney, 46, former assistant manager of the St. Charles theaant manager of the St. Charles thea-tre, was charged by the district at-torney's office with assault and rob-bery Thursday (17) and bond set after \$15,000. Mallomey is accused of stealing \$14.50 and two kisses from young women in a house at 225 South Robertson street, here.

Arrested a few minutes after the ror.

Arrested a few minutes after the ror.

Arrested a few minutes after the robbery. Minoney denied taking either the money of the vita fulfills her commitment with kisses. He told police he was never in the house.



### Boris Goldreyer says:

"Thank You My Friends!"

## **AMUSEMENT**

Show Business Rewards NEW YORK POST With Record Advertising Gains

AMUSEMENT ADVERTISING LINAGE GAINS **NEW YORK POST** \*\*\*\*\*\*\*\*\*\*\*\*\* 120,782 lines GAINED. NEW YORK SUN 43,622 lines GAINED. **አ**ለአለአለአለ WORLD TELEGRAM 52,851 lines GAINED. JOURNAL-AMERICAN 12,736 lines LOST. **ኢኢኢኢኢኢኢኢኢኢኢኢኢኢኢኢ** NEW YORK TIMES 75,044° lines GAINED. **አ**ለአለአለአለአለአለ HERALD TRIBUNE 84,519\* lines GAINED. \*\*\*\*\* DAILY NEWS 59,486° lines GAINED. Reported by Media Rec-ords, official index of news-paper statistics, from which Cosmopolitan advertising has been deducted from \*\*\*\* DAILY MIRROR 56,869\* lines GAINED. Includes Sunday

The Amusement industry has proved that advertising in The New York POST pays—at the box office—better-than any other New York newspaper.

1. The POST carried more Amusement advertising

- in 1937 than any other evening paper.

  The POST gained more Amusement advertising in 1937 (over 1936) than any other New York
- paper—morning or evening.
  The POST gained more Amusement advertising in 1937 (over 1936) than all the other evening papers combined. The POST has proved a box office attraction for neighborhood advertisers, too—the Bronx, Brooklyn,

even summer theatres in Westchester, Long

Island, Connecticut, Massachusetts and Maine,

The Regson: —Simply that POST readers are extraordinarily interested in all amusements: movies, theatre, concerts, opera, lectures, dining, wining, dancing, night clubs.

The POST is preferred by amusement devotees be-

cause every branch of amusements is brilliantly covered in The POST.

MOVIES—Archer Winston and Irene Thirer THEATRE—John Mason Brown and Wilella Waldorf MUSIC—Samuel Chotzinoff
BROADWAY—Leonard Lyons—"The Lyons Den"

The Amusement industry has rewarded The POST with record advertising linage and gains because The POST pays. For the same reason, the Amusement industry will continue to reward The POST with still more advertising. Three hundred thousand POST readers await your advertising message. Phone WHitehall 4-9000 TODAY. Cash in on The POST'S sales value TOMORROW.

New York Post

GUARANTEED NET PAID CIRCULATION

### Variety House Reviews

### PARAMOUNT, N. Y.

(Continued from page 17)

(Continued from page 17)

oki on "Thanks for Memory' but less so on Rosalie."
Windup of bit mystifying, when all band hands swap positions and just do what we want. Effort patently to the Par swing-screwies salam. The work were well; might if absent to which the par swing-screwies salam.

to achieve that nonchaince, to which the Par swing-screwies salsam. Doesn't work very well; might if abreviated.

Mitzi. Green gets over well on three selections from herecent legit musical. Eabery One, Note, Lady Tramp. Jone Note, Where Tramp. Doesn't new Jone Note, Where a midway interpretation of how she suspects. Prannie Brice might render note of the property of the suspects. Prantig Brice might render in youthful blue party gown, with large ribbon setting off her taffy-tined tresses, a clever performer. Nicholas Bros, are first to the fore and come closest to whamming. Furious tustillade of foot-thwacking has the planks of the Par apron sagging. Harlem howling is a shade prolonged, considering the plethora of piping on the show as against the fust closed after on Country in the Country of the property of the plant of the party of the plant of th

### CAPITOL, WASH.

CAPITOL, WASH.

Washington, Feb. 20.

Emery Deutsch orch, Arthur LaFleur, Nora Williams, Roscoe Ates,
Phil Lampkin's pit orch; 'Baroness
and the Butler' (20th).

House profession and concentracted on Capital Capital Capital

House profession on and concentracted on Capital Capital

Washington's

using tableau

through sorim for finale and nice
hand. Opens with Arthur La Fleur

is his class ring work, finishing with

spin by teeth, slowing down and

gaining momentum after maestro

Phil Lampkin, who does the m.c.ing

from the pit, gives it explanatory

buildup. Gets nice hand despite his

nnual appearance.

from the pit, gives it capsain from the pit, gives it capsain plant and despite his noutal appearance.

Nora Williams bounces out next to give 'em several pops. Vocalizing, whistling, gestures and surprisingly smart farce hoofing win her right to make curtain speech in town she hasn't played in four years. Roscoe Arc next with owne new gass, will are appeared to the control of t

#### FOX, DETROIT

Detroit, Feb. 20.

Benny Goodman's orch, Eunice
Healy, Martha Tillon, Johnny Woods,
Gene Krupa, Teddy Wilson, Lionel
Hampton, Sam Jack Kaufman pit
erch; She Married an Artist' (Col).

tene Krupa, Teddy Wilson, Llonei Hampien, Sam Jack Kaufman pit srch; She Married an Artist' (Col). Benny: Goodman's swingsters are turning the town topsy-turvy. They're being given most rousing welcome a stage show's received here in age. His offerings constantly keep to the stage show to the stage show to be a stage show the stage show the stage show the stage show the show

combine to furn things into a madhouse.

Johnny Woods is a versatile imp. range covering Fred Allen to Roosevelt. Etimice Healy offers spiffy tapping.

Overture, under Sam Jack Kaufman's baton, provides variety in Capriccio Espagnol, plus a piano interlude, Malaguena, with the Brown Twins, local gals, at the keyboards, plus Frankie Connors' rendition of an Irish tune.

House bulging at early evening show Friday (18).

### LYRIC, INDPLS.

LYRIC, INDPLS,

Johnny Perkins, Ruth Petty, Char
Chave, Grace & Nikko, Vern Wilcox,
Lone Star Settlement, (20th) "International
Settlement, (20th) "International
Settlement, (20th) since maintenance of the control of

which it plays times from all over the world, finishing with Bei, Mir. sung, by Johnny Jackson and Henry Watkins, orchestra members.

Grace and Nikko burlcsque the familiar ballroom dance in which they get a Jot of laughs. They display some good muscular tricks, Chaz Chase is spotted next to closing in his pantomine act. Appearing in baggy clothing, he cats every-time the second of the best of the second of the company of the second of the company of the second of the second of the best of its Mix popular and western tunes. One comboy scores heavily with Gold Mine in the Sky, with yodel finish. Forced to do encore. At show caught, bill ran 78 minuses, 8 minutes over scheduled time. Bir thin at final stover scheduled time.

### **ESQUIRE, CHI**

ESQUIRE, CHI

(NEW)
Chicago, Feb. 20.
The Balabanis' latest venture is the near northside Esquire, opcrated independently of Balaban & Ratz. Cost
Theatre size 1,600-seato00.
Theatre size 1,600-seato00,
Theatre size 1,600-seato00,
Theatre size 1,600-seato00,
which places the house in B week of Chicago's pre-releases. It's a week of Chicago's pre-releases. It's a twice weekly change house, and has for its competition the Dearborn and Windsor, which are Balaban Theatres' houses, and the semi-arty. Clinema.
Because of its proximity to the lake: it was impossible to dig too deep, with the result that it was necessary to put the air-conditioning and oooling equipment in a specially though the proper in the control of the proper in the prope

and cooling equipment in a specially built roof.

Foyer and halls are i brown satinwood, main auditorium in a lighter greenish one. Seats are in blue, and are an innovation in that they do not tilt up, but merely slide

There is no advertising either out.

Tond or in the lobby, but instead there are miniature stages which display current and coming attractions. It's a distinctive touch.

Art and photographic exhibits are in the foyer and lounge. Balabans even plan building an ante-room, where a string quartet will play and tea and coffee served.

In a town overrum with double features, the Balabans are going for ace single features here to buck the bargain idea in addition to the Esquire-Hour, consisting of a fine selection of news and short subjects, selection of news and short subjects.

### Ops Got 21% of Gross; That Ends Pay Demands

Minneapolis, Feb. 22.

Minneapolis, Feb. 22.
Producing figures showing that
21% of his 1937 gross receipts at the
time theatre, loop sure-seater, went
to the booth operators in wages,
Bennie Berger, the owner, but a
quictus on the meu's demands for an
upping of the scale.
Otherwise, however, there has
heen no agreement between the in.

been no agreement between the inbeen no agreement between the in-dies and union on a new contract-The operators have been demanding a 10-20% pay boost. Exhibitors are equally as insistent that there be no increase the first year. The men are working without a contract at pres-ent while negotiations continue, and still are threatening to strike.

### Cycle of Cartoons

(Continued from page 5)

other keys; is denied as set by Jules Levy, sales manager for RKO. Levy says that the kid price, which may be 25c, has not been determined on as yet for Mpls, and St. Paul runs starting March 4.

Hollywood, Feb. 22.

Most sought after story property for films just now is "The Wizard of Oz," screen rights to which have been owned by Samuel Goldwyn for several years. Five major companies have entered bids for the book, with Goldwyn holding off, while he gives further consideration to the idea of producing it himself.

producing it himself.

Sudden interest the yarn is credited to the success of Walt Disney's 'Snow White.'

Philadelphi Feb. 22.
RKO and Warner Bros. have still failed to get together on terms for Snow White for this territory. Other sales are stymied until WB contract is completed.
Boyd, now roadshowing 'Chicago' at the Erlanger, still trying to lasso the cartoon for indie preem here.

Herbert's New WB Deal

Hollywood, Feb. 22.

New deal being negotiated behis home for the last four years,
calls for straight two-year term
for the comic, with 40 salary weeks
out of each 52.

Additional concession asked by
Herbert is permission to halt film
work at 1, p. m., on days when he
has radio broadcasting to do.

### **ELECT 2 NOVA SCOTIA** FILM EXHIBS MAYORS

Nova Scotia picture theatre owners are going civic-minded. On the same day, two film exhibitors were elected to the mayorally then respective communities the province, and each without opposition. Two of the same name were candidates, one being defeated.
Until a few years ago, the theatre men had been holding aloof from politics but, with matters of interest to theatres and their owners and lessees, including taxation, imposts and boosts, coming into unusual prominence, the theatre men decided it was better policy to emerge from prominence, the theatre men decided it was better policy to emerge from the background and manifest personal interest in the civic governments. Thus protecting their own interests and that of the theatre field, generally. And, placing the case of the theatres and those dependent on them squarely before the public. With resulting reduction of interference.

fublic. With resulting reduction of interferences.

At New Glasgow, N. S., N. W. Mason, veteran operator of two theaters there has been reelected to his second consecutive term in the local mayor's chair. He Had previously served two terms. At Springhill, N. S., A. J. Mason, veteran operator of theatre there and formerly steering two houses, was defeated for the mayoralty. At Shelburne, N. S., Frank S. King, proprietor of a theater there was elected mayor for the first time.

So eager were the voters to get

So eager were the voters to get Mayors Mason and King to run, that delegations with petitions waited on them and assured acclamation elec-

#### GORDON'S PIC SPOT

Hollywood, Feb. 22.

Roy Gordon, N. Y. stage actor, has been signed by Paramount for the role of nitery manager in 'Cocanut Grove.'

Picture is in production.

\$8,500 Theatre Commish Suit

unitability O., Feb. 22.
Milton J. Harris, Cleveland real
estate broker, has filed suit against
Edward S. Elgin for \$8,500 claimed
due as commissions in a deal in
which the State here and the Lincoln in nearby Dennison were sold
for \$8,500.

coin in items, for \$8,500.
Harris alleges that Eigin, acting for the Twin City Theatres Co, tained him in August to find a purchaser for the theatres.

### B's Are D's

(Continued from page 3)

(Continued from page 3)
pagne alongside a bottle of beer.
Everyone will favor the wine, with
result that where there is an abundance of good pictures available to
most theatres; the public is going to
want the good ones only.
Though there has been a larger
percentage of choice 'A' pictures on
the market during the pa', year than
ever before; it is still held that this
s, suld not encourage more singling
than prevails. Distributor leaders
amintain that, it is a very dangerous
thing to try to single bill, even with
an outstanding picture, with certain
exceptions. In communities like New
England, where dualing is an old
habit, a sudden shift to singles might
be disastrous. Cartoons of the proper
length, two or more recis, plus other
dressing, might be a way around
bills carrying two full-length features, but any procedure in that direction is expected to come slowly.
If at all.

Show White' will be single-billed
many situations, being a natural
to what the pictures to

Show White will be single-billed many situations, being a natural for that, but any other pictures to follow that on a single-feature basis, may be something else again. Paramount experimented with Wells Fargo on the west coast, playing it with a two-reel Max Fleischer eartoon for a program of about the right length running time, and found results good, but no definite policy a follow-up to that it known to be contemplated. The company would regard it as danger-ous in dual-intrenched territories.

### Herbert's New WB Deal Midwest Going In for New Gags To Hypo the B. O.: Quiz. Spelling Bees, 'Magic Eye,' Coupons, Etc.

Chicago, Feb. 22.

La(est twist in the midwest on the coin, giveaway something called the magic eye, camera setup which takes the photo of persons as they enter the theatre. The following week on a certain day one of these photos is flashed on the screen, with the person whose likeness it is entitled to a cash prize. If no one is there to identify his own kisser, then the money adds up to the next week's coin giveaway.

Also there's the new 'questions and

### **ULTRA VIOLET SOUND EOUIPMENT FOR RKO**

Hollywood: Feb. 22. Mork of installing new RCA ultra violet sound equipment throughout RCA ultra violet sound equipment throughout RCA studio will be completed by the end of March. Nine sound stage channels, a re-recording channel and 17 mixers, as well as new mechan-ism for four sound tracks, have already been placed

First picture to get the benefit of the new device is 'Joy of Living,' with Irene Dunne and Douglas Fair-banks, Jr.

#### EASON'S 'LIGHTNING'

Hollywood, Feb. 22.
E. Reeves Eason directs Swift Lightning, which Armand Schaefer

Lightling, which Armand schaeter-is producing for Republic. Story is from a James Oliver Cur-wood novel, with the screen play by Gertrude Orr and William Bartlett, and additional dialog by Jack Townley.

### **New Theatres**

Penn Newsreel Theatre, Inc. will build a 500-seat newsreeler on West 34th street, N. Y. opposite Penn Sta-tion. Stanley, Heller and Joseph Steiner head setup which will cost \$150,000.

Los Angeles.
Fox-West Coast will erect a new 800-seater on the site of its Nile theatre at Bakersfield. Present structure is being demolished.
Hollywood theatre has gone dark for seven weeks to permit a \$30,000 overhauling, during which front opening will be enlarged to 50 feet. New equipment and seats are to be installed.

installed.

Houston.
Plans for the construction of a \$250,000 community center and suburban theatre were announced by Al Lever, city manager of Interstate theatres, with the purchase Salurday of a four acre site fronting \$21 feet.

Interstate, at present, operates, brice down town, first run pictures three down town, first run picture showing second run pictures. A sixth suburban theatres showing second run pictures. A sixth suburban theatre is under construction at Yale and, Washington, which is slated to open May 1, and plans have been announced for another playhouse at 2008 North Main. Construction on this project is scheduled to start March 31.

#### F-WC Calls One Off

F-WC Calls One Off
Los Angeles,
Fox Redondo Theatre Corp., FoxWest Coast subsidiary, has cancelled
its ground lease and abandoned
plans for the erection of subsequent run house in the nearty
community.
Company has notified film distributors to pigeonhole its secondrun deal thus leaving that field in
the beach town to Pacific StatesTheatres.

New Orleans,

New Orleans,
A theatre building boom is in
progress here. Avenue Theatre
Corp. announced Saturday (19)
that plans have been completed
for the construction of a new house
to replace the present Avenue. Work
starts in a few days.
Johnny Panceca necessary of La
Johnny Panceca night, spot,
will open a new house. The Triangle.
Work on the building will get under
way in a month.

work on the building will get under way in a month. The Galety, historic French Quar-ter ingmark destroyed by fire a few weeks ago, will be rebuilt. Re-building of the Capitol, destroyed by fire last year, is also announced by United Theatres.

answers, with prizes both to lucky question-makers, and to those who survive the quiz test on the theatrestage. Along the same ad is a spelling bec stunt, with prizes for customers suggesting words to be spelled and for those who manage to win the spell-down. Those latter stunts are liked by the theatres because they figure to get around the lottery angle which killed off screeno, banko and tother luck stunts. In true-or-faise, and the spelling bee, there genuine evidence of skill necessary to cop off the coin.

Other angles cropping up are Other angles eropping up are coupon stunts, with and without tie-ups with the merchants. In the general run of this stunt, the gag is for the customer to shop at the nabe stores and get coupons, 100 or 150 or which are redeemable for full admission price by the theatres.

These are merely the top few of the stunts which are booming like mushrooms in this territory. In all mushrooms in this territory. In all events the theatres are finding themselves placed in the position of seeking, an extra-entertainment twist to give 'em' some box office wallop. They are no longer merely depending on straight selling of their screen offerings.

Reading, Pa., Feb. 22.

Reading, Pa., Feb. 22.
Theatres here have noted marked uptrend since District Attorney John A. Reiser put official clamp down numbers racket, bookies and lotteries coupla weeks ago. Film men are peeved, however, at city execs oke on bingo halfs, following sanitation and fire inspection. Officials have ruled that so long as game ops do not offer cash prizes they will not be interfered with.

#### Utah's Banko Test

Salt Lake City, Feb. 22.

Salt Lake City, Feb. 22.
In spotlight of national interest, attorneys for 13 theatres in Salt Lake City, Ogden, Logan, Tremonton and Garland, Tuesday (22) prepared for state supreme court action to test authority of Utah Fair Trade-Commission's attack on 'bank nights' as unfair commercial competition. Bo, trade or cash stimulants have been held legal under gambling statutes of a number of states, but have never been attacked, it is said, under commercial practices laws.

have never been attacked, it is said, under commercial practices laws. Gus P. Backman, secretary of the Sait Lake City chamber of commerce and commission chairman, states that the test would be considered by Utah's highest judiciary within five or six days. The trade board recontly took under advisement their demutrer to a complaint charging that conduct of bank-nights-constituted-unfair-service industries' competition.

bank nights constituted unfair service industries' competition.

It was tacitly agreed that, to launch a test case; the commissi would oversule the demurrers and that the theatres would endeavor to enjoin the board from ending bank nights or similar giveaway practices.

If a H. Huggins and K. K. Steffenson theatre, attorneys in their are

ara n. Huggins and K. K., Stellen-son, theatre, attorneys, in their ar-guments before the commission said theatres provide a service in the form of information, even though that information is mostly amuse-ment

that information is mostly amusement.

"Additionally; we claim that anyone may give anything he owns at any time, and that there is no element of gambling, no form of lottery, in banks nights, because no consideration is involved." said Huggins.

The bank night game in Utah. Steffensen added, is copied identically to that employed in Californi and the supreme court there has declared it legal.

The trade commission, argued, its attorncy, Edward F. Richards, has the authority to impose cease and desist orders if the act of concern succes a competitor to adopt similar practices to retain business, even though the latter disapproves of the system.

Tulsa, Feb. 22.

Tulsa, Feb. 22.

Lottlery charges against V. L.
Chandler, white operator of the Reg
in the Negro section of Tulsa, are
being filed by Assistant County Attorney M. S. Simms, in connection
with his Jack polf infit. Action was
begun upon request of the Negro
Ministerial Alliance and the citizens
of the community, Simms says.

### **EXPLOITATION**

### By Enes W. Sargant

#### Warners In First

With Life magazine using its pic-torial reviews of the leading motion pictures, the other magazines are iorial reviews of the leading motion pictures, the other magazines are following suit, one of the latest being Capper's Household. Warner Brosalertly captured the first spread for a pictorial series on "The Adventures of Robin Rood" with eight illustrations, more than has ever been given by the publication to a single picture of the property of the

#### Plugging 'Follies'

Plugging 'Follies'

A model home, a five-room apartment to the harmonie contributed ha

ican.

The entire idea of the campaign was designed to get away from the usual stuff worked on musicals, and to offer a fresh and engaging approach.

### Had All the Dwarfs

Had All the Dwarfs
Oklahoma City.
Siandard Theatres three verything but the well bucket into exploitation for 'Snow White' appearing currently at the Criterion. As starter a delegation of seven dwarfs and Snow White called on Gov. E.
W. Marlano and presented him with garding content of the called on the calle

homes of the city and invited the orphans to a free showing. A row of compo-board dwarfs stretched across entire front of the theatre and Snow. White covered the entire box office with the ticket office in the center of her skirt.

### Breaking In 'Pen'

Breaking In 'Pen'

Ed Rosenbaum put plenty into his campaign on 'Penitentiary' at the Olympic theatre, Altoona, Pa. He got 150 lines by three in the local paper's classified space, with ticket prizes for those who could find the letters spelling the title, scattered through the classifieds. Old stuff, but it worked.

He used three men in prison uniform and a guard three the prices of the total promote of the could be a sufficient of the second of the second to the country of the second o

### Pirated a Spot

Tractu a spot

Abury Park.
Two days before the opening of
Buccaneer' at the Mayfair her a
pirate flag, replete with skull and
cross bones, appeared at the top of
flag pole on a city-owned beachfront
building.

cross bones, appeared at the top of a flag pole on a city-owned beachfront building.

The city administration and the beach commission, engaged for the past year in a bitter political fight to determine control of the beach resources, looked daggers at each other and denied knowledge of the affair.

The local newspaper and several metropolitan dailies gave the yarn a good spot, and the Associated Press supplied its members with a wire story.

supplied its members with a wire story.

A special detachment of police was ordered to the scene, where a 24-hour watch was kept to intercept anyone attempting to remove the black bunting. Nobody came for the flag.

Manager Robert Jonasson of the Mayfair confessed that it was his idea.

merchandise and restaurants tied in will napkins and name descerts. He will napkins and name descerts. He will napkins and name descerts. The control of the

#### One Hour a Prez

One Hour a Prez
Just as a show-off for the date at
Music Hall, the very busy. Tommy
Kelly, star of Tom Sawer, was inducted into office as acting president of the Brough of the Broxs
last Wednesday, the day before the
opening. Tommy was picked from
the Bronx, and the stunt was to
schools.
He was sworn in at 11 a. m. and
given free rein until noon, but was
titular prez until sundown.

#### Tally-Ho

Tally-Ho
Loew's State, N. Y. went for Wells
Fargo' with a parade of Indians,
cowboys and a stagecoach, not to
mention flow the stagecoach, not to
mention flow the stagecoach, not to
mention flow the stage of the stage
to the stage of the stage of the stage
was an old tally-to and not the western brand, but few New Yorkers
know the difference, and it looked
all right. With about 20 mounted
riders the outfit looked important,
and tied up Broadway at the lunch
hour as it formed in the street outside the theatre.

The cowboys were almost as dutious as the coach, but it sold tickets, which was the important angle.

#### Passes the Credit

Passes the Credit
Apropos of a recent story from
Dallas on a rush job on Judy Garland, Lionel H. Keene, credited with
pulling the gag, asks that credit go
to the house manager, Francis R.
Deering, where it properly belongs.
He just happened to be in town at
the time on a supervisorial trip.
The credits were taken from the
story sent in by the theatre.

#### Preferred Position

Preferred Position

Harrisburg awoke on Sunday morning recently to the originate the morning recently to the originate the state of the

### Candy for 6,500

Detroit.
Tieup with Kraft candies, whereby every kid Saturday matinee got free package of Kraft Caremels, resulted in 6,500 giveaways and hypoed grosses for Jane Withers' p. a. at the Fox theatre here.
Stunt, arranged

Fox theatre here. Stunt, arranged by Jack Hurford, not only falled to hurt theatre's regular candy counter but actually hypoed this angle too. Reason: kids weren't given free candy until they left theatre.

### Pop 'Tom Sawyer'

Pop 'Tom Sawyer'
United Artists has arranged with
the Grosset & Dunlap Co. for a 75c
edition of Tom Sawyer to be used
for exploitation purposes. It is illustrated with scenes from the Selznick
picture, with Tommy Kelly in the
lead, and makes a very attractive
volume.

The picture is an almost automatle
hookup for libraries in the matter of
hookup for libraries will be distinct
and most libraries will be distinct
and most libraries will be distinct
and most libraries will be produced
and give other cooperation. And no
manager is doing his full duty by
himself or his theatre unless he contacts the Parents-Teachers Assn. It's
a natural for them, too. Where time
permits, it will not a bad idea to
offer a few of the books as prizes in
essay contests. Their price makes
them, exceedingly cheap exploitation.

#### Pony Express

Pony Express

Pampa, Texas.

Pampa, Texas.

Jarrel Rhea, local theatre manager, believes in doing his own stunts up right. For pix Pony Express' dolled himself up in cowboy outfit, hired a horse and ferryed the films 250 miles from Oklahoma City of the pony. Averaged Stunt also tied in with local Old Timers, celebration during showing of film.

#### 'Rosalie' in Can.

Dewey Bloom, formerly in charge of the British division of Regal Films and now in charge of opublicity and exploitation for MGM in Canada, had Nelson Eddy telegraph an invite to the Winnipeg garrison of the Royal Canadian Mounted Police to attend the Winnipeg premiere of his latest film: Rosalie at the Capitol theatre. The wire explained that Eddy's experience in making Rose Marie' had (Continued on page 31)

### **Theatres-Exchanges**

Columbia Omaha exchange switch in personnel sent Jack Arnm, salesman, to Albansa Gity. On succeed Arnm, salesman, to Albansa Gity. On succeed Arnm, according to Manager Izzie Weiner. Company closed out its exploitation department in K. C. Roth assumes new duties Jan. 24 after hospital siege following major operation. Phil Dunas, company district manager, spent scouple of days last week. Omaha office during one of his rotitine drives around district inaugurating company spring sales drive.

of his vectors in augurating company spring sales drive.

Wayne Briggs has purchased the Pilger theatre, Pilger, Neb., from John Quinn, and Wayne Carson, owner and operator respectively.

Ralph Goldberg takes over active operation of the Dundee, ace nabe.

### Philadelphia.

Philadelphia.
Strand theatre, Atlantic City, being entirely remodeled.
Understood that Morris Spiers, formerly associated with Morris L. Fineman in Admiral theatre, will take over Lenox.
Apollo, Gloucester, N. J., renamed Apollo, Gloucester, N. J., renamed Windsor and Tioga theatres, recently purchased by Charley Segal and Lewen Pizor, being extensively remodeled.

or the week Pizor, being extensively and Lewen Pizor, being extensively Ocear and Harry Stiefel will build new house in Ephrata Pa. in addition to one they already have there. Warner Brothers to build new 850-seater house on Broad st. in Oak Lane section of Philly. Dave Supowitz architect. Expected to be completed early in fall.

A. Notopoules, op of State, Greencastle, Pa. making extensive renovations to large specific and phouse. Will spend about \$25.000.

Akron, O.
The Shea Interests of New York
City operators of the Colonial here
and several houses in nearby towns
have leased the Harkness at Clyde,
O., and the Lion and Bellevue at
Bellevue.

### Fairmont, W. Va

Fairmont, W. Vai
Ground for a neighborhood house
on East Side will be broken March 1,
and it is expected to open by June
1. John S. Urse and Joseph Morrone, who reside here, and have
houses in Rivesville, Grand Town
and Everettsville, nearby points, are
behind the project. Cost will be
approximately \$20,000.

Troy, N. Y.
With the promotion of Melvin Cohain from assistant manager of Warner Brothers' Troy theatre to manager of the chain's Palace in Jamestown, N. Y., John Keenehan has been
upped from chief usher to assistant
manager here.

Baltimore. With Lichtman Interests taking over the colored combo Howard, in Washington, from Sam Stiefel, Nat Rosen, house manager there, shifts to Stieffel's Royal in Baltimore succeeding Joe Kane, who returns to Philly. Stieffel will continue to book both houses.

Chairman City.

E. A. (Pat) Patchen, from publicity director at Main Pueblo, Cooper Enterprises, to Standard Theatres in Oklahoma City, Jimmy Burge, formerly manager of the Midwest exploitation manager for all the Standard Theatres name houses.

Pat Patchen, former Denver theatre man, takes the same job for the company's nabe spots.

Atlanta.
Avondale Estates, suburban community, will get its first theatre.

Columbus.
New Indianola, 600-seat nabe, will
open Friday. Lee J. Hofheimer is
manager.

St. Louis.

J. J. Jacobson, Davenport, Ja, converting store in downtown section of Dubuque, Ia, into pic house at a cost of \$40,000.

The Campus Theatre Corp. Champaign, III., holding up completion of new pic house on Sixth near Green street.

and the Campus aneate Corp. Cusming and III. holding up completion of new pic house on Sixth near Green with the Campus of the C

Division Manager Lou Finske's managerial juggle in the J. H. Cooper Enterprises this week result-

ed in the following moves: E. A. Patchen comes off the city manager sea in Puese. The city like Hoight sea in the Common City. Ike Hoight sea in the city like how the city was hauled from the cop spot at the Orpheum here to fill Hoight sold place. City Manager Bob Huffman, Lincoln, hired Leonard Goldman, formerly of St. Joseph, Mo., to fill Mead's place.

Ralbh Hintze, who has just for the common common

Mo., to fill Mead's place.

Ralph Hintze, who has just finsished building the \$15,000 Chief in
Fecumseh, Neb., opened as the first
opposition for F. M. Honev's Tecumsch in 25 years. It's a 2,700 town.
Frank Thomas reopened (15) the
Brownsville, Neb. Opera House
shutered sline December of House
shutered sline December of the
story building in Holbrook Neb. to
be used as a Town Hall and theatre.

Salt Lake City.

Norman E. Sprowl has been appointed manager of the Utah theatre, succeeding Charley Pincus, who became manager of the burg's rewest deluxer, the Centre. Le Grande Campbell is assistant to Sprowl.

#### Houston.

The building of the Boulevard theatre, an independent suburban picture house on Harrisburg Boulevard, was sold Thursday to Frank D. Wilke, operator of the theatre for the past 14 years, for \$40,000, by the Port Houston Investment Co.

Edwin and Arthur Bluck have given over their Grand theatre at Littleton, Colo., to George Luce. Luce was formerly operator of a theatre at Bayard, Neb.

Clarksburg, W. Va. Harry Gantz, manager of the Ritz theatre here for three years, trans-ferred to the Capitol, Steubenville, O.

#### New York.

Mew York.

Morris Epstein, who quit as branch
manager New York for Grand
National, recently, moved into the
Republic camp Monday (14), taking
over this company's N. Y. exchange,
the succeeds Jack Bellman, who has
become eastern district sales manager for Rep.
George Beed new managing DelMerotge Beed new managing DelMerotge Steel new Merotge Steel new Merotge Steel
Merotge Steel new Merotge

Youngstown, O. Feb. 15.
More than 350 patrons walked quietly from the Palace here shortly after fire broke out in the projection booth destroying thee reels of film and damaging the projection equipment to the extent of several hundred dollars.

L. J. Frisch, owner of the theatre, will reopen as soon as the damaged equipment is replaced.

### Los Angeles.

Los Angeles.
York theatre, nabe, sold by Bernard Leavitt to Dave Cantor, who will operate in conjunction with his Park theatre in the same area, and the Canoga-Park in community of that name.
Leavitt continues operation of his El-Miro, Santa Monica, and Granada.
Charles Caballero, part owner of Cabart Theatres, purchased the Wilshire, Santa Monica, from Chester Black and John Tingle.

### Pittsburgh.

Harris Amusement Company, has switched Bill Peacock, circuit: St. Marys, Pa., manager who has just recovered from a long illness, to the Harris house in Beechview, trans-ferring Jack Hooley downtown to (Continued on page 31)



BRODI for k

Wherever games are sold O. SCHOENHUT, Inc., Phila., Pa

### New York Theatres





Starts Thursday

Joan Crawford — Spencer Tracy

in "MANNEQUIN"

On Stage Benny Davis Rayne

CAPITOL STATE ROBERT TAYLOR Metro-Goldwyn-Mayer

'A YANK AT OXFORD'

### PARAMOUNT .....

HELD OVER
Cool B. DeMillo's | 1N PERSON "The Mitzi Green Buccaneer" Clyde McCoy FREDRIC

7th Av. & Soth St ROXY

ALL 25° TO

"Sally, Irene and Mary"

On the Stage
A NEW STAGE

MUSIC HALL

Spectacular Stage Productions

### Driscoll, Sobol Vice McIntyre

O. O. McIntyre's advance column run out March 7, via the McNaught syndicate, at which time Charles B. Driscoll, for 13 years the late columnist's editor at McNaught's takes up regular duties writing a takes up regular duties writing a New York Day by Day pillar. Driscoll, who with Harry Silvey, broker, and Gene Buck, both long-time friends of the McIntyres, were the only New Yorker's to accompany he widow to Gallipolis, O., for the burial last week, returned with formal approval from Mrs. Margaret McIntyre to carry on her husband's column.

Meintyre to carry on ner insequence column.

Meantime, Louis Sobol is also to attempt filling the late columnist's shoes—and space—at least so far as the Hearst papers are concerned. On direct orders from W. R. Hearst, King Features started Monday (21 Spotting Sobol's Voice of New York (a titular shift from his long-standing Voice of Broadway column) into the same, single-col. lead space in the second acctions of all the Hearst papers, Which, of course, eliminates Driscoll's column from McIntyre's accustomed groove in the Hearst papers; and incidentally eliminates Driscoll from any N. Y. outlet thus far.

Mrs. McIntyre, of course, will have no interest in Driscoll's column chbres, other than their longtime friendship and her expression to the friendship and her expression to the McNaught syndicate that the move is with her full approval and that she's certain this is what Odd would have wanted. She left Gallipolis almost immediately after the services to make a secret sentimental visit to Cincinnati, for that was the scene of their early married life. Gallipolis will be one of Mrs. McIntyre's homes, along with her 290 Park avenue, New York, apagtment.

New York, apartment.

Delscoll, as McIntyre's editor at the syndicate and longtime friend, had the presses stopped on the April.

Cosmopolitan printing run in order to write an obituary foreword on his biog of 'The Life of O. O. Mc-Intyre'. Cosmo, at the same time, decided to run the biog in its entirety, now to be six chapters, instead of the original two-part serial. Bill. Lengel is placing the book rights, for which several bids are in. Warner Bros. has an option on the film rights which expires tomorrow. Warner Bros. has an option on the film rights which expires tomorrow (Thursday), and is said to have cabled Paul Muni, asking if he'd care to create the screen role.

Driscoll will maintain the pattern as well as the title of N. Y. Day by Day, including many of McIntyre's Day, including many of McIntyre's original phrases, since it's so well known to the readers and the editors. He will also adhere to the basic premise of quarrels with the other columnists, because, as Driscoll says, Who cares but the columnists? I'm sure the public isn't concerned."

isn't concerned."

McNaught is putting on a sales campaign for Driscoll now, although, of course, McIntyre's 500-odd papers will be reduced in view of the Hearst move on behalf of Louis Sobol. Incidentally, Sobol was one of McIntyre's most devoted journatistic disciples and admirers, so that's one of those breaks in the newspaper whirl. This will be the first McNaught campaign on Driscoll, although he's had a byline political column, 'Look Herel' (which was called The World and All' prior to Jan. I last), but because of Driscoll's position he felt McNaught shouldn't favor one of its own executives over its own executives over its rank J Markey last, week took

Frank J. Markey last week took over that column and over the week-end arrangements were made at Mc-Naught's to relieve Driscoll of many details, although he'll continue as details, although hell, continue as editor and maintain his contacts with the syndicate's clients. Bob McNitt, son of 'V. V. McNitt, prez of McNaught's, will absorb some of that detail. detail.

detail.

Sobol's switch to 'Voice of New York' is in Line with the Hearst-King Features idea to make him more general, la the McIntyre pattern, and not chiefly Broadway. King tried to get McNaught to handle Sobol, just as King bought McIntyre from McNaught's for the Hearst papers, but the idea didn't jell when it was decided Driscoll essay N. Y. Day by Day.

Albany Discese Lists Mag Ba

Athany Discesse Lisis Mag Bans In the Albany Catholic Discesse's crusside against filth in print, there the classifications for the 100-odd banned magazines, lists of which have been given to zone can was checking news stands and drug stores. The plan is patterned after the Legion of Decency ratings on motion pictures. The magazine groupings are: (a) those glorifying crime and criminals; (b) those pre-

dominantly sexy; (c) those featuring illicit love; (d) those carrying indecent and suggestive illustrations; (e) those 'publishing disreputable advertisments."

本"Market"的新方

The clean-up drive for which here is a diocesan director (a priest) and priest directors for each city, has already brought jail sen-tences to three Albany men.

#### Bill to Protect Newshounds

Reporters and news photographers would be protected against in-terference white engaged in the per-formance of their duties under the terms of a bill introduced last week in the New York State Legislature by Senator William J. Murray, Man-hatten Denorate and Assemblement

by Senator William J. Murray, Manhattan Democrat, and Assemblyman Robert J. Crews. Brooklyn Republican. The measure would make such interference third degree assault. A similar charge would be brought against any person who 'strikes, beats or wounds' newshound or cameraman. The bill is designed to check strong arm tactics which have been used on reporters and picture snappers in many instances during recent years.

#### Get Winehell Up Early

Get Winehell Up Early
Walter Winehell got up in the
middle of the night Monday (21) to
lunch with Lord Beaverbrook, who
salls back to London today (Wednesday); and Capt. J. M. Patterson, publisher of the N. Y. News. Beaverbrook once before wanted Winehells,
column for his London Express, but
insisted on glossary, which
Winehell, now regretting he didn't
accept for purposes of prestige, at
that time thought was, silly request.

quest.
Beaverbrook has been America
on vacation, the Bahamas, Florida, etc

#### Logan to Hearst?

Reported Major Archie Logan, general manager for Seattle Daily Times, has been contracted by Hearst Logan has been factor in Times getting heavy biz of recent

years Logan's prospective spot not known; one is that he may step in at the Seattle Post-Intelligencer, where President Roosevelt's son-in-law, John Boettiger, is in top position.

### Wheeler, Bell Cop Prizes

Ronney Wheeler, Atlanta AP staff man, was awarded first place for his six, articles on 'What's in a Jail' in 1937-contest sponsored by Associated Dailies Florida Articles, were written when. Wheeler was member of city staff of St. Petersburg, Fla.,

Jack Bell, sports ed of Miami lews, was awarded first prize for News, was aw best editorial.

### Borscht Actor Turns Author

Borscht, Actor Turns Author.
Solen, Burry, legit and borscht circuit alumnus, who was formerly in burlesque, has taken a fling at a book. Ann Watkins is agenting his first effort Principal Comic.'
Burry is currently playing in the road company of Having Wonderful Time.'

#### 'Nother Pic Mag

Focus is a new monthly picture magazine out last week. Mag has of-fices in N. Y. Leslie T. White, fornees in N. Y. Leslie 1, While, 107-mer policeman and author of several books, is editor. Huntington Sharp, former associate picture editor of News-Week, is managing editor. Alma Portegal, is handling motion picture photographs for the mag.

#### Bernard Peddling Play

Lawrence Bernard in N. Y. to try to place his play, 'Lars Killed His Son.' Was tried out at the Pasadena Son.' Was tried ..... Community Playhouse, teving to place

Is also trying to place a first novel titled 'Three Lives.'

### Picture Mag Suspends

Picture Mag Suspends
Picture, one of the recently
founded photographic mags, discontinued publication with its second,
issue. J. V. Tariton was editor, and
the J. Stirling Gethell advertising
agency was heavily interested. J.
Paschall Dayis was president.
There is a possibility of resuming
publication later

Prize for Play on Lincoln
Southwestern Indiana Civic Association is sponsoring a \$1,000 play
contest, script to deal with the life of Abraham Lincoln during his residence. Indiana from 1816-30. Contest closed Jan: 1. Play must have three acts and run two and a half hours.

half hours.
Southwestern Civic Association
will control 25% of the royalties of
the winning ms.

### Revert to Type

Popularity of Jimmy Walker with actors was startlingly manifested at the Press Photographers. Ball New York last Friday.

The actors, themselves besiged by autograph hounds, plagued the ex-mayor for his.

#### World Copyright Crisis

Werid Copyright Crisis
Copyright question of corem to
authors, publishers and booksellers
all over the world has been raised
in the Netherlands courts. Concerns
the Holland rights to Margaret
Mitchell's Gone With the Wind' and
hinges on the legal definition of the
word 'edite' (publish) in the Berne
Convention. Interpretation according to the Dutch publishers' claim
would throw all U. S. literary works
into the public domain abroad. Such
result might also apply to all U. S.
music, plays, etc.
Since the U. S. has never ratified
the Berne treaty, foreign nations do

music, plays, etc.

Since the U. S. has never ratified the Berne treaty, foreign nations do not recognize our copyright except in cases where American works are also 'published' in a signatory country. 'Wind' was 'published' in Canada and therefore comes under the protection of the agreement, according to the U. S. view. 'Dutch publisher' and the protection of the agreement, according to the U. S. view. 'Dutch publisher's challenge the validity of the Canadian publication, however. Claim that therefore. 'Wind' may be published in Holland without royalties. Pointed, out, however, that 27,000 copies of 'Wind' sold in Canada were handled by the Canadian branch of Macmillan & Co., which is a separate offshoot (as is the U. S. office) of the English house. 'Wind' was not only the Canadian branch maintains its

bound in Canada, it is explained, but the Canadian branch maintains its own offices, issues its own separate catalogue, lists, advertises, distrib-utes and sells its own editions of literary works. Understood the claim of the Neth-erlands publishers, is inspired by a recent case in which a Sax Robiner, story in Colhers' may was ruled as not coming under the Berne agree-ment, because it was not actually not coming under the Berne agree-ment, because it was not actually published in Canada. In that case, however, only a few copies were sold in Canada and they wer printed, bound, advertised, etc., from the U.S., by a firm not having Cana-dian branch. Case the Dutch courts being pushed by the Z.H.U.N. publishing house, but pre-sumably with the backing of other Netherlands publishing firms.

### Philly Guild Trial Ends

- Trial by the Philly Newspaper Guild of nine members of the Philly

Guild of nine members of the Philly Bulletin unit was completed with a second five-hour session Feb. 20. Special court named to hear the case-took it under advisement, after, all but one of the accused testified in his own behalf.

Men are charged with negotiating with the Bulletin management without consent of the executive council, which is against naticial constitution of the Guild. They claimed, in defense, that they had made numerous resquests for the council-to neous resquests for the council to no ous resquests for the council to ne-gotiate for them, but had received no satisfaction. As an outgrowth of this, counter-charges were made by a Bulletin man against two Guild exces for dereliction of duty for not aiding them to negotiate. These charges haven't been heard yet.

#### Quizzing Scribes on Spai

Quizzing Seribes on Spai Letters have been sent to 1,000 American writers asking them to ex-press their attitude on Spain. In-tention is to publish the results of the poll which is similar to one tried out in England recently. Questions asked are, 'Are you for or against France and Fascism?' and 'Are you for or against the legal government of Republican Spain?"

Results of the English poll were.

of Republican Spain?"
Results of the English poll were
127 anti-Franco and Fascism; 16 noopinions and five pro-Franco. Poll
is being conducted by the League of
American Writers, of, which Donald
Ogden Stuart is president.

### LITERATI OBITS THIS WEEK

LITERATI OBITS THIS WEEK
Joseph Krock, 78, father of Arthur
Krock, Washington correspondent of
the N. Y. Times, died Feb. 48 in San
Diego, Cal.
J. Wallace, Hoyt, 68, former Atlanta book publisher, died of pneumonia Feb. 18 in Jacksonville, Fla.,
atter brief illness, Formerly president of Martin & Hoyt Co.
Mrs. Burt Kline, 43, wife of the
publisher of the Homestead Messenis ger and Squirrel Hill Times, Pittsburgh neighborhood papers, died at
ther home in that city, Feb. 16, after
a lingering illness, A son-in-law is
Charles Holsfein, reporter for the
Pittsburgh Post-Gavette.

Caspar W, Hodgson, 69, publisher
and editor; died in N. Y., Feb. 17,

He was the founder of the World

的对抗的点性系统

Book Co. Francis West Clarke, 52, executive editor of Atlanta Constitution, died Feb. 20 in Atlanta of bronchial pneumonia after week's illness. He was widely known to producers, agents and others connected with the legiti-

amo otners connected with the legitimate stage.

James McCoy, 68, Philly newspaperman, who served as secretary
to Governor Sproul, of Pennsylvanaid eid in Harrisburg, Pa. Feb. 17.
He worked on all Philadelphia newspapers and during the past few years
had been operating a news service
from Harrisburg.
Fred Washey, 68, one-time editor
of St. Paul and Minneapolis papers,
died in Glendale, Calit, Feb. 20. His
widow and a son survive.

#### CHATTER

Thomas Mann here for a lecture

Joe Furnas and wife off for a six week trip to South America.

George Phair, Hearst humorist, in Hollywood for sunshine bracer.

Frances Bolton, wife of Whitney Bolton, has sold a story to McCall's Phil Stong is writing a history of the horse for Stokes as yet untitled.

Alan Collins of the Curtis Brown office, recovering from minor opera-

will publish our Town' In Coward - McCann wi Thornton Wilder's 'Our April.

Sarah Rollits now associated with he William C. Lengel literary the W agency. Gerald I. Kaufman, architect and

amateur magician, author of 'How'

Sanderson Vanderbilt has left the N. Y. Herald Tribune to join the New Yorker.

David Lamson, film writer, sold his fiction piece, Once in My Saddie, Satevepost.

Ellery Queen revealed as t laborating authors, Frederic Dannay and Manfred B. Lee.

Blue Ribbon Books issuing a new fiction series to be called Triangle Books. Will sell for 39c.

Anita Loos compléted her Samuel Goldwyn deal and will vacation be-fore reporting back to Metro.

Authors League tossing its an elbow bending benefit at the P bow Room, N. Y., Sunday (27). Rain

Lippincott has postponed publica-tion of Both Sides of the Micro-phone by Gardner & Hayes until

March.

Bill Lengel, N. Y. literary agent, has sold a story to Esquire titled The Genius Himself, dealing with

Theodore Dreiser.

Theodore Dreiser.

Joan London is working on a biography of her father, Jack London. Doubleday will publish the don. Doubleday v

John V. A. Weaver, whose recent Hollywood chore was the scripting of Adventures of Tom Sawyer, is ill in a Colorado Springs sanitarium Elizabeth Cobb Brody, Irvln Cobb's novelist daughter, returned to her father's Santa Monica home after divorcing Alton A. Brody Las Vegas,

Fran Striker, scripter of 'Lone Ranger' serial over WXYZ, Detroit, and Mutual, is putting finishing touches on a novel with 'Ranger' as contral figure.

central figure.

Janet Ricsenfeld, whose 'Danger in Madrid' will be published in March by Funk & Wagnalls, and now in Mexico City filling a dancing engagement, the daughter of Dr. Hugo Riesenfeld.

Detroit Times (Hearst) is publishing new pic tabloid weekly with its Wednesday editions. Pic-section, devoted entirely to Michigan photos, is seen as nother bid for weekday

devoted entirely to Michigan photos, is seen as another bid for weekday is cerculation honors, now held by Detroit News, Times afternoon rival. Whittesey House has contracted for a book on China by H. R. (Bud Ekins, Scripps-Howard and U. P. Correspondent in the Orient for six years. Theon Wright, far Eastern cable editor of the U. P. will collaborate. Publication is due in April. Cal Timory, whose column appears in the N. Y. Post, will be handled by the Philadelphia Ledger syndicate. Timory presently has five parers, including the Philadelphia Record, which opposition to the Ledger, whose syndicate handles

Following protests over blue-paper him.
Following protests over blue-paper
Wall Street edition, Detroit News,
last week shifted back to while apper
for all except its final sports edition,
which is printed on orange stock,
Dark-hue-blue paper, used for several months, was found to lack readibility, especially for stock market
quotations, for which the paper was
used.

### Theatres-Exchanges

(Continued from page 30)

nall-seat Palace, Richard Craig the small-seat Paiace. Richard Craig goes from the Palace to Salem, O, and Ken Hoel, formerly of the pub-licity department, stays at St. Marys, Max Shulgold, former R.K.-O sales-man here, has joined the Gaumont-British staff under Mark Goldman.

Albany N. Y.
Arthur Newman appointed man-actr of Buffalo as well as Albany office of Grand National. He will also cover some New England terri-lory, also,

Oklahoma City.
R. E. Criffith Theatres, Iuc., sub-sidiary of Griffith Amusement Co., has opened a new \$50,000 house at Clarksville, Tex, Furman Wolf,

Los Angeles.
Ted Stiles is the new office manager for National Screen Service's L. A. exchange, succeeding P. A. Palsley, who has been made branch menager of the concern's new Denver exchange. George Mitchell has joined NSS as salesman, renlacing Al Blumberg, recently shifted to Arizona. Firm moved into its new building last week.

### Exploitation

(Continued from page 30)

Continued from page 301

Sit a soft spot in his heart for the
RCMP boys and would they please
accept his invite. They did and
paraded to the theatre in full dress,
gave the cash customers a treat.

Best publicity break the show got
was from page play in the Winnipage play in the Winnipage play in the Winnipage play in the Winnipage from the morth country in trapper from the morth country in trapper from the morth country in the
from the first time in eight years.
Femme reporter from the sheet took
the sourdough in tow, introduced her
to the current fashions in women's
clothes, reintroduced her to lipstick
and powder and then took her along
to see her first talking picture, 'Rosailc.' by, a mere coincidence og
otherwise.

#### Shot Biz In

Shot Biz In

Oklahoma City.

After fancying up the front of the
Midwest with everything from cowboy-subres to a display of such
boy-subres to a display and decired to do something about it.

Two pistol shots fired into the airdid the trick very nicely. Hardly
had the smoke slide before a collechad the smoke slide before a collechad scoil cars adoned to a sudden halt
in front of the Midwest. Before the
investigation' ended, scores of
sopple were standing around to find
out about the excitement. Having
stopped, they became engrossed in
the wild west display advertising in
no uncertain terms that this was the
aronadady of all super-hariller west.

Net results One tisher booked.

Net results. One isher booked for suspicion of firing a deadly weapon within the city limits—for which. Mr. Ferguson took all the blame, and that night a line-up half a block long swamping the b.o.

### Got a Break

Got a Break

York, Pa.

A broad break, quickly taken advantage of, helped Jules Reisman, manager of the Capitol here, to nut across a sock campaign on 'Hollywood Hotel.' A new downtown musistore had its opening on the same day as the pix. Reisman got the store to put in niently of cut-outs and stills on 'Hotel' and to plue the music throughout the day Singers, pipe organ, artists and planoists as olayed the 'Hollywood Hotel' numbers all day.

Store was offering souvenirs to visitors and had thousands of peonle in and out of the place during the day, so that picture was well sold.

Rei man also used special menus in hally and had one house out on 'Holly' and had one house out on 'Hollywood Hotel' dinner, and another feature. 'Hollywood Hotel' ceektail.'

other cacktail.

#### Ski Stuff

Ski Stuff.

Ton exploitation this week is for the short subject, 'Ski Flight' (WB) to Puramount heatre, es beat ski nitruetor and ski exach at U. of Wish. Otto Lang, is featured there i. Lang shows the ski technique te teaches—centrolled skinn.' Shots were made as long as two years ago, but ust released.

Vic Gaintiett, publicity head, for Hamrick-Evertreen, sent 1,000 mystowed to ski devotees; got mayer year in the sport sections, showly I sing the first team last week mining C. He little, the short was thready for the combination and C. Change dries, return to farmers; scuto, low vice. With Ave., Weithersday, Paramount Thursday, and Orpheum Friday.

# IN TWO DAYS ENOUGH CUSTON THE RIVOLI THEATRE, NEW YO THEATRE ON BROADWAY! TH ### THE GOLDWYN | THE G

t \* \* Th

The rest of the country fal

THEATRE

CITY

ALDINE

PHILADELPHIA

MAJESTIC LINCOLN SAN ANTONIO MIAMI BEACH

MADISON

DETROIT

STRAND

SCRANTON

**GREAT LAKES** 

BUFFALO

BELLEYUE

NIAGARA FALLS

BROADWAY

PORTLAND, ORE.

FIFTH AVE

FIFTH AVENUE SEATTLE

ORIENTAL

CHICAGO

PALACE

DALLAS

STATE

HOUSTON

-Kate Cameron, Daily News
"Samuel Goldwyn has shot the works in 'The Goldwyn Follies'... an opulent and brightly tinted extravaganza... The ballet number is an exquisite piece of film imagery... the verbal set-tos between Charlie McCarthy and Phil Baker are comically insulting. Miss Jepson gives zing to the revue... the

"Samuel Goldwyn has wrapped himself snugly in the

mantle which the master showman Ziegfeld wore

son and Charles Kullman score a musical triumph... general amusement capped by the madcap antics of the three Ritz Brothers ... and by the universally popular Edgar Bergen and Charlie McCarthy."

a pictorially beautiful and caressingly tuneful show . . . Zorina is exquisitely lovely . . . Helen Jep-

ballets are stunning interludes of screen dancing ...
Edgar Bergen's famous dummy acquits himself triumphantly ... The Gershwin songs are catchy.

—Howard Barnes, Herald-Tribune

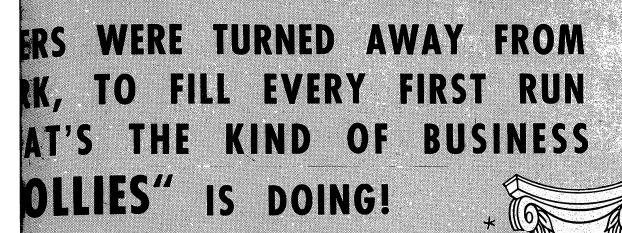
"As handsome a production as has ever come out of Hollywood."

-Eileen Creelman, Sun

"Just about tops in musical extravaganzas is the glittering 'Goldwyn Follies'. Elaborately mounted, literally crammed with talent, brilliantly photographed in technicolor and turned out with the opulence that has become synonymous with the name of its producer, the picture at the Rivoli Theatre is half a dozen screen musicals rolled into one. It has everything ... and the result is spectacular entertainment ... A smartly contrived script ..., skillfully directed

It's massive, eye-filling, tuneful and thoroughly enjoyable. And it's undoubtedly headed for a long and successful run,"

-Rose Pelswick, Journal-American



s in line...and what lines!

BUSINESS

Season's Record, Held Over, hird week

Sets new year's record Sets new all-time record Held Over, second week

Biggest week-end in months

2 days gross more than average week's business. Held Over second week

Sets new season record for Sunday business

Held Over, second week

Held Over for indefinite run Does normal week's business in three days. Held Over

Biggest opening in more than two years

80% of average on first three days

"Beautiful, lavish, tuneful and frequently funny A good time for nearly everybody.... a sumptuous technicolor production. contains a wealth of talent and beauty... lovely girls, a really stunning ballet danced by Zorina and the American Ballet, some beautiful operatic numbers by Helen Jepson and Charles Kullmann, and some extremely tuneful solos by Kenny Baker. Andrea Leeds certainly is an eyeful."

—William Boehnel, World-Telegram

"Our civilization is now further enlivened by another bright musical movie. 'The Goldwyn Follies' should assist many sad folk through the grim phases of this particular season, for there can be no doubt of this general gaiety, exuberance, and freshness of this spectacle."

—The New Yorker.

"Most ornate and most elaborate, Mr. Goldwyn's challenge to the stage's celebrated Ziegfeld Follies presents a kaleidoscopic, colorful revue of outstanding talents belonging to film, theatre and radio . . . The splendor of the production actually justifies Hollywood's sacred adjective 'stupendous'."

-Bland Johaneson, Mirror

x

\*

"The George Gershwin songs are of the best.

Ritz Brothers are used for maximum kick Kenny
Baker a dandy singer and a pleasant personality
you'll like it, too."

-Archer Winsten, Post

"The fact that Samuel Goldwyn has put his own name in the title of a movie is a fair indication that he considers it an A-No. I picture. It is, Many will call it the greatest musical movie ever made. It completely outclasses its current competitors. The "Goldwyn Follies" stands out in stunning relief. It never loses pace. Its dancing is expert. Its comedy is really funny. Its Technicolor is the best yet."

-Life-Movie of the Week.

### Picking Paid Prez Plenty Tough; Dozens of Names Suggested, **None Hot: Committee Cautious**

Determined drive to sift the names of several dozen suggested selections and job-hunters and pick the paid president on March 21 was promised this week by Phil Loucks temporary reins-holder of the Na tional Association of Broadcasters.

Executive Committee already has begun scrutinizing records and qualifications of numerous persons whose names were bandied about at last week's special convention So far, no evidence of a concerted movement for any single individual is seen and failure of opinion to crystallize is handicapping the pick-

Speculation over the identity of Speculation over the identity of the possible front man is usciess at this stage. Most of politicians, industry figures, and individuals with neither political nor tradio backgrounds being mulled. First weeding out session of the six-man board of judges is tentatively carded for next week, but no date has been set.

How the executive committee can do the job within 39-day spell is perplexing, especially since the first meeting of the new board was characterized by stalling and reluctance to take any important action. Bull-session was confined chiefly to lagreeing to pay James Wi Baldwin, retired managing director, up until June 30 and to designating Everett Revercomb, headquarters employe, as temporary secretary-treasurer. Needed somebody to sign, checks, with Loucks unwilling to accept responsibility.

The executive committee, which surveyed the presidential problem Thursday (17) comprises Mark Ethridge Ed Craig Walter Damm, Frank Russell, John Elmer, and Herb Hollister.

Tempo of the house-cleaning was tymied at the outset when several if the new directorate immediately topped boats and trains for post onvention drying out at winter re-orts. This stalled activities right it the start.

Consciousness of the framework of the first property of the start.

at the start.

Consciousness of the fact that a substantial minority inarticulate but unconvinced—is watching with fingers crossed characterized both fingers crossed characterized both the first board meeting and the initial gel-together of the executive group. As a result, the job of picking an individual to head up the numerous antagonistic factions is doubly hard, since selection of a mere stuffed shirt undoubtedly will result in gradual disintegration, if not, an immediate walk-out of a fair-sized disgranted bloc.

Property the state of the property of t

fair-sized disgrantled bloc. Everything eles is being side-stepped until the No. 1 job is filled. No move to fill any of the subordinate administrative posts, since the board agreed the president should have a chance to voice his opinion regarding office colleagues. Everybody previously on the headquarters payroll sticks, but with no assurance that they will be there for long.

long.

Aside from deciding to carry out their moral contract with Baldwin, the directors made little headway. Question of associate membership dues was aired, without result since the need for cash will play big part fixing the scale for nonbroadcasters. Ditto on the matter of carrying out obligat to kick in to the fund for research by the Federal Educational Radio committee, although the Association, is pledged to raise \$83,000.

### W. C. FIELDS BACK ON AIR IN 'POPPY' FOR LUX

W. C. Fields returns to the air March 7 alter a three months layoff to do 'Poppy' for Lux.

to do 'Poppy' for Lux.

J. Walter Thompson agency, under which Fields is under exclusive radio contract, said this doesn't mean that Fields will return to the Chase & Senborn broadeast, from which show he departed on account of some trouble.

New faces at WEW, St. Louis are new faces a

### Field Goal

At the N.A.B. pow-wow last weels, NPC-owned WRC, Wash-in ton red-ribbon outlet, stunted with a vox pop outside conven-tion headquarters. Announce

with a vox pop outside conven-tion headquarters. Announcer-was interviewing delegates on themselves and jobs in radio. Accidentally but holed Lester Gottlieb, who unhesi-tantly trumpeted his name, and adding: 'I'm the publicist for the Mutual Broadcasting Sys-tem. That statement abruptly concluded the Gottlieb inter-view.

### THURSDAY NITE **CLEARED FOR CHARITY**

Couple of the advertising agencies involved, feel peeved about the way that NBC and Columbia has handled the ballyhoo on the 9 to 10:30 p.m. broadcast which the sponsors of the Greater New York Fund, Inc., community chest idea, are clearing overpractically all New York stations to morrow night (Thursday). Agencies had asked that the webs withhold all publicity matter from the New York newspapers until the day before the broadcast so that out-of-town readers wouldn't get the impression that they couldn't hear the regular programs. One such item got into N. Y. Herald-Trib Sunday (20). Special hour-and-a-half broadcast will eliminate locally all or part of the MGM-Maxwell House, Major Bowes - Chrysler and the Bing Crosby-Kraft shows. Withrop Rockefeller, son of John D. Rockefeller, son of John D. Rockefeller, one of the fund's headmen, arranged the broadcast schedule, picking the top ilstening night of the week. Program, will have Fritz Reiner and Walter Damrosch batoning the NBC Symphony orchestra and Jose and Amparo Iturbi among the soloists. NBC wanted to give its symphonic aggregati its regular billing but the other broadcasting outfits demurred.

### COAST MUSICIANS TABOO CONTRACTORS

Los Angeles, Feb. 22.
Musicians Mutual Protective Association has reached out to smash what its prexy, Jack B. Tenney, terms the contractors combines actterms the contractors combines' acting as confucts between local and
traveling dance bands and radio
shows using musicians; and has issued an order abolishing the contract
system' and substituting union-approved stewards who will come under the direct supervision of the
MMPA's board.
Under the discarded setup, Tenny
pointed out, approximately 50 confisctors were garnering all the work,
while under the new plan it will
spread, the employment over a list
of 250.

### WKY Artist Bureau Gears

Oklahoma City, Feb. 22, Newly organized WKY artists bu-Newly organized WKY artists bureau, under direction of H. M. Scher, has booked a unit of staff artists for a Chamber of Commerce charity show at Wewoka, Oklahoma, in March, Included are The Arkansawyers, Marty Hall, Mrs. Mart Adams, Adunt Susan, the Harmoniacs, Harry Le Van, the Bell Boys.

Same troup with the exception of the Arkansawyers is set for the Oklahoma University engineering schools forthcoming show.

### WMCA STUDIO BALLYHOO

Farley, Walker, Fitzpatrick on Suc

WMCA, N. Y., will hold three con-secutive opening nights when bow-ing into being its new studios on Times Square, March 30, 31 and

Times Square, March 30, 31 and April I.

Set for m.c. chores on the special programs with which the station will salute liself are Jim Parley, Jimmy Walker and Col. J. R. Fitzpatrick, prez of Madison Square Garden. Parley will handle the first night, other two will follow in respective order.

### ASCAP INDEX OF PROGRAM THEMES'

Owing to many requests by stations and sponsors to ASCAP as to what radio commercials use this or that song as a theme. E. C. Mills is circularizing all station licenses to indicate how many programs use specific themes. The complete poll will then be submitted to all ASCAP music users, as a means for information and to circumvent possibly embarrassing duplications locally. It's the first theme-song registration bureau idea essayed.

### Golden Screw-Driver Sets **WTAM Name Plate as Rain** Trickles Down Hizzoner

Cleveland, Feb. 22,
Dedication of WTAM's larger studio in new NBC Building in heart
of financial section Saturday (19),
still has the town and most of the
staff boys sneezing. Heavy, cold rain
canceled plans for elaborate parade
and show by National Guard
planes, but didn't dampen ardor of
brass-hats who put on oilskins for
street ceremony, street ceremony

Station Station engineers nearly froze fingers setting up mikes on sidewalk. Although there was plenty of static, chimes of Big Ben from London came through on schedule to open program. While water trickled down his collar Mayor Harold H. Burton screwed in buildings nameplate with golden screw driver as Walter Logan batoned staff orchestra and eight school bands.

school bands.

Only casualties were ruining of small piano, used by Charles D. Dawe for Orpheum Male Chorus, and refusal of trained pigeons to take to the wet lanes at first when bombs went off. Broadcast noon street show was handled by Tom Manning, and Graham Me. Names who also wis no for as Namee, who also was m.c. for an-other one-hour red network which climaxed WTAM's housewarming week.

Banquet-dance for final event was supposed to be an exclusive event, but about 700 of burg's big shots crashed Formal edict had most

but about 700 of burg's big shots crashed Formal edict had most of radio muggers dashing out to rent tails. Dedicatory program consisted of Margaret Speaks, Tizzfe Lish, Mario Cozzi, Arlene Harris, Bob Feller and Stubby Gordon's orchestra. Affair drew Lenox R. Lohr, John Royal, Roy C. Witmer, Alfred Morton and Dr. James. Rolland Angell of NBC.

Round of cocktail, Juncheon and dinner parties which 'WTAM threw last week for local organizations cost a reputed \$8,400, which caused some comment. Wiseacres claimed station could have got more publicity by spending that much on talent for specil- broadcasts, but Vernon. H. Pribble retorted that housewarming parties were worth it building local good will.

### NBC HOPES TOSCANINI WILL RETURN IN 1939

For the last several weeks NRC has been cautiously maneuvering to get Arturo Toscanini to return next year to conduct another series of

concerts.

NBC chieftains are warming the maestro up gently, trying to discover in advance whether they can directly make proposition with good make proposition chances of his signing.

### THE PAID PRESIDENT

Apparently there is general agreement on at least four ideas concerning the National Association of Broadcasters (a) radio broadcasters need a trade organization, (b) it must be strong, (c) it hasn't been, and (d) the immediate future prestige and effectiveness of the so-called reorganization depends almost altogether on the man selected as paid president.

Appeintment of a pint-sized lawyer, a tinhorn politician or feather-filled nonentity will be more than useless. It will be a major blunder. It they can't get or can't afford a well-known, respect-commanding, first-rate man, the National Association of Broadcasters will be smart to delay action. The consequences of a stoppy choice or cheap 'political' compromise at this time can be very drastic indeed.

Whether the recent parliamentarian changes in the N.A.B. are basic or superficial will not be judged—and should not be—until the paid president is introduced and the practical results of ratification are more sharply focused. But, above all, the paid president has now become a dramatic symbol of either honest reform or stale political trickery. The audience

A stooge president will be a Pied Piper; an impressive choice will be a hopeful sign. Of the stooge type of person—and they're as easy to detect as garlic—the dues-payers may well inquire stooging for whom? Such a suspicion would be devastating to membership morale, and greatly to be

Meanwhile, it's misleading to talk as if attacks on radio were something new. What is setting in is not a new wave of criticism but an undertow of enul. N.A.B. was organized 16 years ago because the telephone company's point-to-point monopoly stood in the way of sponsorship or threatened to impose (but didn't) high royalty payments for the privilege of broadcasting for hire; and because the stations, Jacking revenue, were frightened silly by ASCAP. ASCAP has been the chief 'villain' of the N.A.B. all these years. The latest villain is the A.F.M. Along the way there was also the threatened Red Smoot tax on radio sets. That was snowed under by protests from the public.

Not by attempting to pollyannaize or suppress trade news will the best interests of radio be served. Broadcasting faces man-sized problems in public relations. More realism is needed, not better grammar. Passionate denials to the trade and abject apologies to the public are both signs of weakness. And the crude transparent fawning upon politicians, far from inspiring respect for broadcasting or broadcasters, will tip off the politicians that they've got a pushover.

Radie shouldn't apologize for being a money-making business. This is still a country of competition and profits. It's confusing, also, to be told by Frank McNinch or other officials to operate in the public interest but not to make too much money. A broadcaster that has the alertness, ingenuity and push to really operate in the public interest by making his station a focal point of community activity is also pretty apt to be a broadcaster that makes a lot of money. Both the public service and the making of a lot of money is also known as showmanship.

Broadcasting will make itself absurd by an excess of idle prattle about public service.' if this were some magic abracadabra, or as if radio station owners were in holy orders. And such loose conversation coming from the professional radio lobby is especially unsuitable for carrying conviction. Washington, after all, is where the radio sideshow—not the main tent—is pitched, and the place is famous not for spiritual values but for the little white pellet, now you see it, now you don't.

The N.A.B. certainly does need mutual trust and confidence. strated feebleness is truly serious. That is what makes any more of the petty shenannigans so dangerous. That why the paid presidents character, standing and prestige means so much. Meanwhile, perhaps, the broadcasters—or at least some of them—might stop kidding not only other broadcasters-or at lease people but themselves.

### Telegraphists Union Retrenches, Cuts Staff: Goyette Handles Radio

American Radio Telegraphists As-

American Radio Telegraphists Association has undergone a reorganization its administrative and organization its administrative and organization setup—with personnel and expense cuts going through all along the line. Dues slack in general CIO coffers since current recession caused labor layoffs in various fields is responsible for stinting.

Each branch of the communications field from broadcasting to telegraph has been reshuftled with several heads falling. Each has but one division, head now controlling all locals. Broadcast division boss is Louis E. Goyette, headquartering in N. Y. and answering only to Harold Bliss, prez of ARTA.

Total of .20. organizers have been dropped throughout the country and office staffs cut some. Harold Caton, formerly in charge of organizing in N. Y. area, was replaced by Goyette now heading newly created division—of office. Latter directs all broadcast organizing and other workings now.

### Al Williamson Back

Chicago, Feb. 22. Al Williamson, formerly chief of the local NBC press department, has joined the Tom Fizdale publicity or-

ganization here.

For the past year or so Williamson has been assistant to the managing editor of the Minneapolis Star.

### Krueger Beer Air-Minded

Krucger Beer, which account Young & Rubicam recently ac-quired, is being groomed for radio. Brewer's distribution is confined to New York and New England.

### **TEXACO TOP** NAME-MINDED

Texaco and its agency, the Buchanan Co, have had several shows submitted to it but nothing will be done until the agency's radio director. Louis A. Witten, returns from the Coast. Agency attitude is that if the account stays on after Eddie Cantro quits it will have to be with top-line names.

Cantor moves over to the Camel payroll late in March.

### LUCKIES GOES ON

McGarrett to Lord & Thomas Agency for Hollywood Assignment

American Tobacco. Co., through Lord & Thomas, has okayed a 13-week pickup of its Wednesday night period for the Hollywood Parade' program with Dick Powell. Option deadline had been Feb. 26.

deadline had been Feb. 26.
George McGarrett, whom Lord &
Thomas hired away from Young &
Rubicam to take charge of the cig's
radio matters in the former agency
is due to 20 out to Hollywood in
about a month. The authority in
vested in him covers anything Lucky
has coming from the west coast.

### CBS Has Lil Jack

Columbia Artists, Inc., has managerially pacted Little Jack Little as a solo performer and is trying to dig up a sponsor for the broadcasting vet.

Little has been rather inactive over the ozone during the past three years. Hush-voiced singer has been touring vaude and one-niters at the head of a band.

## SOME BASE RATES LOWERED

### **New England Area Formulates** Joint Media Ad Campaign To **Ballyhoo Virtues of Market**

Boston, Feb. 22, Strange bedfellows are joining hands in a joint campaign to focus attention on New England as a rich market for national advertisers. In the formative stage of organization is 'Allied Advertising Media in New England,' headed by Forrest B. Mackechnie, former advertising manager for National Dairies and H. P. Hood (milk). The Nation's Sweet Spot Market' will be the slogan of the campaign for which a budget of \$100,000 is set for the first arket for national advertisers.

Sweet Spot Market win be the slogan of the campaign for which a budget of \$100,000 is set for the first year of operation.

Radio, and newspapers and street car and outdoor advertising companies will co-operate under the plan-first time these competing media have ever co-operated here in a movement of this sort.

John Shepard, 3d, president of Yankee Network, represents radio on the organizing committee, which includes John Donnelly, of John John Berger for Eastern Advertising Company (street car, railway and bus), and Daniel Ruggles, advertising director, Boston Herald-Traveler (newspapers).

Of the \$100,000, about \$80,000 will be spent for trade paper advertising in about 31 journals. Balance to gor preparation of copy and support of monthly mailing list to 7,000 prospective national advertisers. One sales argument will be that advertisers should spend \$3 in New England for every dollar spent in the United States as a whole, based on relative consumer wealth of the rea. Inquiries from advertisers would get no personal follow-up from Allied Media, but would be turned over to participating members.

Radio's Assessment

from Allied Media, but would be from Allied Media, but would be the territory of the territory new from the territory new from the territory new from the territory new forces, and the territory new forces are already wooded to the project, having pledged \$35,000 to the campaign. Newspapers in Boston and the New England Daily Newspaper, association, and whether the Allied Media will be officially launched depends largely upon their decision, expected in a week or two.

In some respects the campaign dependent of the territory new industry and vacationers, and the newly-formed New England Council, a co-operative organization designed to attract to the territory new industry and vacationers, and the newly-formed New Fingland Newspaper Advertising Bureau, which seeks to sell in one package to national advertisers a group of New England dailies as a medium.

### **YOUNG & RUBICAM** SHIFTING STAFFMEN

Young & Rubicam's latest shift in personnel has Clarence Olmstead, radio manager of the New York office, tagged to head up the agency's new office in San Francisco and Jack Van Nostrand, current producing the Packard show on the westcoast, slated to come east-to work on the Fred Allen stanza. Pat Weaver may take over Olmstead's local assignment.

It will be Van Nostrand's initial radio job in the east.

#### Stephen Cartwright Dead

Stephen Cartwright, blind deaf news commentator on KFAB-KFOR-KOIL, was found deaf at his home here early Sunday (20). He was 47.

Sorry to Mention It

Book of the Month Club which has a program of music on WQXR, New York, uses an announcement which gives the brushoff to most commercials. Announcer states in part: 'We don't like to impose advertising announcements on listeners to music any more than some of you like to hear them, Nevertheless, in this sad world, enterprises, to be supported, must, advertise.'

Spiel which reverses the usual

advertise.'
Spiel which reverses the usual emphasis goes on to say that a free book will be sent to those, who are persuaded it is to their genuine advantage to join the genuine ad Book Club.

### **RCA Vic Grants** 150 Stations A **Provisional OK**

RCA Victor has extended permission to use its phonograph record to over 150 stations with the proviso that they refrain from such broadcasting when notified by the manufacturer. This permission, known in law as a covenant not to lowed the receipt of letters from broadcasters recognizing the recording company's claim to the commercial rights to its wares and asking how they could go about obtaining the required licenses or consent. It is understood that the Decca Co. which issued a similar desist circular last week, will not grant a covenant not to sue but insist that the stations keep the Decca records off the air.

Under the covenant not to sue provision all prior violations are ex-cused but the station is committed to heed immediately taboo issued by the record manufacturer. RCA Vic-tor has elected to hold off bringing a test case on the disc control issue until counter claims from interpretive artists and the copyright own of musical compositions has b adjudicated by the courts. has been

Philadelphia, Feb. 22.
Herbert Spoiser, counsel for National Association of Performing Artists, said yesterday the organization has temporarily halted its drive to license radio stations using records made by its members.

Pay-up-or-else campaign, which began with an onslaught on Philly stations following Pennsy Supreme Court decish favor of NAPA in Waring-WDAS suit, has been halted by warnings of Victor and Decca to radio outlets that they cannot play their discs. Speiser declared further attempts at licensing will be held up pending settlement of record manufacturers and musicians negotiations.

### Nelson Hesse's Deal

Nelson S. Hesse closed last week Nelson S. Hesse closed last week for the representation of Wilson. Powell & Haywood in Hollywood Hesse, who has had an office in the film colony for several months, will continue to maintain his partnership in New York with Bill McCaffrey and shuttle between the two towns.

left for the Coast yesterday

DIXIE STATIONS **VERY PROSPEROUS** 

South Enjoying Boom Despite 'Recession' --Federal Reserve Statistics Point Up Regional Affluence

#### TOPPING 1937

By EDGAR A. GRUNWALD

By EDGAR A. GRUNWALD
Revision of rate cards downward,
ranging all the way from drastic
hacking of prices to easy adjustments, is being effected by an appreciable number of indie stations,
mostly some low-watters in territories where there is high-watt competition. This is a sudden reversal
of a two-year trend during which
rate cards kept a steady march upward with improved economic conditions.

ditions.

Rate card tobogganing is geographically distributed with fair regularity, although the deep South (barring Florida) is noticeably not in the cutting column—a fact which coincides with Federal Reserve statistics which the South is indicated as the only section of the U. S. better off than a year ago.

U. S. better off than a year ago.

In some instances the current cuts put the station operators virtually back to where they were a couple of years ago.—days during which the lot of the indies and low-watters was anything but happy, and when, to get out of their plight, they made various organizational efforts (including a stab at control of the NAB). The current trend also dovetails nicely with the indies' heartfelt and loud hatred of unions, ASCAP, A.F. of M. and anything else that will add a nickel to the expense sheets.

Rate Cuts.

Rate Cuts

nickel to the expense sheets,

Rate Cuts

Following are samples of chopped:

Following are samples of choppeding in that group, but simply samples): WGRC, New Albany, Indicase rate cut from \$60 to \$45.); KIEM, Eureka, Cal. (base rate cut from \$60 to \$37.50 despite a power boost from 500 to 1,000 watts at might); WCPO, Cincinnati (base rate cut from \$85 to \$40); KXL, Portland (base rate cut from \$85 to \$40); KXL, Portland (base rate cut from \$20 for 105 minutes); KGFF, Shawnee, Okla, (base rate cut from \$50 to \$50); WFOY, St. Augustine, Ela.-(base rate-cut from \$50 to \$50); WFOY, St. Augustine, Ela.-(base rate-cut from \$50 to \$50).

KGFJ, Los Angeles (base rate cut from \$50 to \$40).

The above-mentioned samples are compared on the basis of their base rates as of February 1, 1938, and

The above-mentioned samples are compared on the basis of their base rates as of February 1, 1938, and June 1, 1937. By base rate is meant the highest fee for the highest priced time parel (generally one evening hour one time) -against which all subdivisions of the rate

### DAY VS. NIGHT MAPS BY CBS

Columbia will have new listening area books ready for distribution to time users in a couple weeks. There will be separate books for daytime and night-time coverage. Latter is an innovation for the networks an inual compilation.

Preliminary work had been completed long ago, but the slow pace of production has carried the thing considerably beyond the intended release period.

Bobby Sanford's WIIN Show Bobby Sanford, who operates a river show summers, is promoting a radio program topped by Phil Sil-

### Used Cars Stalled; Association In Move Through Radio To Stimulate Revival of Biz

### Can't Turn Off Radio

St. Louis, Feb. 22.

Mrs. W. I. Reynolds of Harrisburg, Ill., near here, does not own a radio yet she received radio music via her coal range and radio engineers are much interested in the discovery. Two radio technicians who made an investigation concluded that the burning coal formed a clinker, containing a mineral, that contacted the grate and picked up the music. The grate served as a tickler that touches crystal, forming a type of radio instrutickler that touches crystal, forming a type of radio instrument similar to the crude crystal sets used in the infant days of radio broadcasting.

Mrs. Reynolds' only trouble is that she cannot turn off the music without extinguishing the fire.

### NBC Asks: Is General Mills Welcome 2-3 P.M.

NBC last week sent out a repeat quiz to affiliates on both the red (WEAR) and the blue (WJZ) Jinks on whether it would be olay with them if the network sold the 2 to 3 p. m. period across the board to General Mills. This hour is one of those which the NBC-associated station contract exempts from sale for hookup purpose, unless otherwise agreed to by the affiliate.

Second query from NBC stated that it was possible that the addressed station manager had not answered the original message because of his absence at the convention of the National Association of Broadcasters in Washington, General Mills has four quarter-hour programs strung together on CBS currently, running from 1 to 2 p. m. Impression around is that the query was merely a trial balloon in a campaign to wean away this Columbia business.

### Macabre Gossiper Draws Studio Banishment Order

Hollywood. Feb. 22.
First aerial dirt disher to feel the wrath of an aroused Hays office was Bob Garrett, KEHE tattler, who had his credentials taken up for committing an overt act. Specific was that he put Metro on the pan for allegedly turning the camera on Robert McWade after he had collapsed and died on the set. This was vchemently denied by the studio and Garrett hater apologized, but too late. He said he believed the story was given to him in good faith.

Jack Gross, KEHE manager, also tools summary action and displared Garrett. Warren Stokes, formerly with the station, was recalled for the gossip spot.

gossip spot.

### York & King, Vaude Vets, To Try Radio March 10

Preliminary work had been completed long age, but the slow pace of production has carried the thing tonsiderably beyond the intended clease period.

Bobby Sanford's WIN Show Bobby Sanford, who operates a fixer show summers, is promoting a adio program topped by Phil Silvers.

Sustaining on WHN, New-York.

10 Try Kadio March 10, 10 two secounts spot on the NBC production the account's spot on the NBC will be called Yorking Corpers, a bake off on their furtype routines familiar to vaude for 20 year.

Am and wife team will guest on the Schefer beer program on March 10, on station WBAF and then play in New York City for equipment necessary.

Sustaining on WHN, New-York.

By ALBERT SCHARPER, JR

In an effort to try to quicken the unwontedly torpid pace of sale, of used cars, the Association of Automobile Manufacturers is for the first time buying radio. National campaign will break within a fortnight over upwards of 400 stations. Design is to bombard with spot blurbs twice nightly in a two-weck dri.

All makes of cars with the exception of the American Bantam will be impartially plugged. Manufacturer of the Bantam model is not a member of the Association.

For the past fortnight there has been some scuffling among the adagencies handling the various automotive accounts as to who would get the 15% slice for placing the biz Young & Rubicam asked station reps about time over the spread of stations. When other agencies heard of the move they bleated. Result when argument was placed in the lap of the Association, was that each agency would spot a proportionate and equal share of the biz. Y. & R. has the Packard account.

N. W. Ayer, which handles Ford, largest of the automotive advertisers, will have its man, H. G. McCoy, in charge of the campaign, which will be directed from Detroit.

Atoot already, on founds furnished by the Association, is a national newspaper campaign for the second-hand putt-putts. Before the money was forked across the papers came through with a buildup campaign in behalf of the used models. Alfred Reeves, prev of the Association last week called into conference reps from CBS, MBS and NBC. Reeves placed the waning sales problems of the motor car industry before the metworks with the suggestion that they step forward with a few diegas to how radio an pep up the criomer come-ons.

Association at present entertains no plans for spending money on the webs, Reps from the chains were expected to bot up with a few doughts and even gratis goodwill ballyhoo in exchange for the amount of money the motor industry has spent on the coone.

ozone.

This year has seen the automotive accounts ducking into storm cellars right through the scason. With the exception of Nash and Hudson all the firms have drastically sliced their network and national spot appropriations.

Fort Wayne, Feb. 22.
Used car dealers here rejoicing over spot announcements and talks aired over WOWO last week during Used Car Week. As a result of radio spots, dealers unloaded 258 old cars, a big gain over last year's sale, conducted without radio advertisury. A gigantic bonfire, in which 75 anient models were piled high and burned up, was staged in connection with the sale. Stunt drew attention from movie newsreels and picture companies. Fort Wayne, Feb. 22

### STOOPNAGLE SPURNS YANKEE WEB TRIAL

J. Walter Thompson approached Stoopnagte of Chase Taylor), of the now parted team of Stoopnagte and Budd, about going with a lest show for Bromo Soltzer the Yankee Network but the didn't like the proposition. It was the agency's idea to move into the accounts spot on the NBC blue (WJZ) if it showed click possibilities. Headuche, powder is now using Harriet Parsons in a film gossip routine.

### Follow-Up Comment

Jack Benny marched up to the mike of the Maxwell House-Metro program Thursday (17) as a guest and stole the show lock; stock and script. Comedy he injected was the precise tonic show needed—and has needed on some previous broadcasts. His script had Benny humorously attempting to run the works, or as he phrased it: This show needs all the help I can give it. He tangled in the hair of the mc. Robert Taylor, throughout, and has considered the sessions with Maurcen way. Allan Jones and orchestral leader Meredith Willson Each was good, but what was really stitch taking in its laugh effect was the swords' crossing of Fannie Brice and Benny. Ribbing 'tween the two evidently soared right off the script and into the ad lib realm. Miss Brice gave the show a nesceded start by with about as bright material as she has ever shown on the air with the character.

Frank Morgan had a bit with Taylor which follered from fullty lines.

Frank Morgan had a bit with Taylor which follered from faulty lines. Incidentally, references to Olympic Games in 1914-18-22 marred. Games are held on Leap Years. If it mat-

are held on Leap Years. If it matters.
Allan Jones, as a tenor has a Dieselpower of volume, but his tones came
over somewhat colorless. Warbled
'Asy Hawen on Barth' and 'Falling in
Love with Someone.
Noxt-to-shu on the layout was an
excellently written seven-minute
are a superior of the seven-minute
of the seven in the seven-minute
of the seven was seven.
Deft and superior to the 'Epilogue' gave it
its punch.
Maxwell coffee had its blurb innMaxwell coffee had its blurb inn-

its punch.

Maxwell coffee had its blurb innings but Benny slipped in four quickies for Jello (also General Foods, but a different agency).

a different agency).

Fele Mack, professional kibitzer and joker, who listed Will Hays, Charlie Pettijohn, Joe Williams and Will Johnstone among those he entertained, delivered the comedy punch on Hobby Lobby over CBS. The explanation of his various routines, especially the one of the ancient, starving caddy, produced a steady stream of laughs and roars from the studio audience.

Mack made the business on the golf course sound funny, both materials and the studio audience. The studio audience and the studio audience included several given to that form of neighborhood—theatre applause—as the closed the show.

Opening the half-hour was Arthur

borhood-theatre applause—as he closed the show.
Opening the half-hour was Arthur Williamson, ingerless painsit, who hopes to connect professionally. He played, with runs and flourishes, the musical version of Joyce Kilmer's Trees' poem. Williamson's fingers and loewere amputated after i.e and soewere amputated after i.e and soewere and to be week amputated after i.e and one of the street of

The Goldbergs' is still one of the prime family sketches on the air. Quarter-hour daily et. program, sponsored by Procter & Gamble over WOR, manages to exert the usual family weepings and wallings but its done with conviction. Program is network for WABC daily at 430.

There's still the mother, Tather, and the and son. Listeners, tuning difficulty in picking up the thread of the program.

Tony Wons still manages to maintain fair ...udience interest with his readings and soothsaying. On CBS for Vicks, Monday, Wednesday and Friday, at 10:30 am. Wons goes through his old scrapbook routine reading letters from fans, granting their requests for certain readings, etc.

Fred Felbel has been a sustainer with WABC. New York, for years and his organlog program continues to be enjoyable and diversified. He's on Mondays and Fridays at 8:30 a.m. for a half-hour and Saturday at 10 a.m. Also on call at any other time.

for a nair-nour and saturacy at the sam. Also on call at any other time.

Campana's. First Nighters' over NBC Red Network used a cowboys and Indians theme for its show last Fidaw (18). The old standbys, Les Fremayne. Barbara Luddy and Eric Standberg and the Standberg and the Law of the Standberg and much to the imagination to be entirely convincing or socke entertainment. Between the acts there were plugs for dandruft remover, cleanshaped on the convergence of the late William Jennings Bryan, and his wife.

Ruth Bryan Rohde, daughter of the late William Jennings Bryan, and the late William Jennings Br

former congresswoman, the United States' first femme diplomat and now lecture on Business and program over MRC business of the state of

Geodman and Jane Ace being away on vacation, Thursday night's (17) Easy Aces program, on NBC that there actors substituted. Skis seek, to arouse interaction of the seek to arouse interaction of the act to the seek to the s

Bing Crosby-Bob Burns' cheese-hawking chapter for Kraft-Phenix, last Thurs. (17) had a wrestle for favor with sub-average guest help-teather Angel rambled rather vaguely about her British legit background. It wasn't funny nor very interesting. Both Crosby and Burns seemed unable to draw her out Grassic fiddler, gui-grated Brahms Hungarian Daine No. 1 and a high-noted Spanish shortie. Jota, a program's end. Pretty limp.

Randolph Scott came closest to, scoring, when he chatted with the-two hosts on the show about fox-hunting in Virginia. In describing how Jock Whitney's neighbors dress up to chase that rascal Reynard with hound and horn, the salless of Burns and United Spanish should be supported to be supported by the support of support of the su

less chance for mike fronting and facing than usual.

Log Cabin Jamboree is a study in the happy camaradierie that can be developed among: troupe of carelastic control of the control of

Tershaps the most verbose, long-winded and surefire dial-twisting ad spiel is the mess of wordage that Ray Saunders gives out on behalf of Oxydol. It's a shame to spoil Jay C. Flippen's otherwise gib and highly expert mc.ling of the ams. on WHN. New York. Saunder, positively irritating with his prize offer details so obvious a script shortcoming that somebody at the station should have told the agency to lay off. It's guaranteed to make 'em tune out.

anteed to make 'em' tune out.

"Let's dance while to the originator of the Kay Kyser style 'is the new spiel to put the dialers straight the hardest sea of the straight of the straight straigh

BETTY GOODWIN

BETTY GOODWIN

Fashion Show

Fashion Show

Wize-NBC, New York

Get out the smelling salts, girls, repare to be more ruffled, starched and billowing. Betty Goodwi broadcasting for the Swiss Fabric Group, and even announcer, Ben Gruuer, patently no expert on feminine fripperies, are worked up over the dainty girlishness of the gown.

Main aspect of the new fabrics is their imperviousness to wilting under washing—a fault of other sheer cottons. With silk wobbling on its social perch, it's an excellent time to spotlight cotton. These materials—organdies, voiles—and an even more gossamer bit, gorzanda, are guaranteed to keep perky after the control of the control

distributed by the sense of the

chin).

Artist Christopher Ruhl and exterior decorator Mrs. Woodbridge
Waters both aired okays of the new
goods, and Switzerland's Minister
Mark Peter, spoke for the old home

n. laterials all imported, clothes ex-ited all made in U.S.A. Squire.

ELIAS BREESKIN 75-PIECE ORCH With Adele Vasa, Frank Hubbell

ELIAS BREESKIN 75-PIECE ORCH
With Adele Vasa, Frank Hubbell
Choir
Musical
30 Mins.
Sustaining
Thursday—10 p. m.
WOR-Mutual, New York
Musical captioned Hollywood
Serenade adds to cleft credit of Don
Lee web. Backed by a 75-piece
crew. Breeskin offers symphonized
pop tumes to a studio audience. Has
able assistance of soprano. Adele
pop tumes to a studio audience. Has
able assistance of soprano. Adele
vasa. in pop operatic warblings, latler with Wren! Hubbell's motion
picture choir also wears well with
program. Sometimes a little too
pattern of the rivise a good vocal
setup for herer with the properties of the rivise a good vocal
setup for herer with the properties of the rivise a good vocal
setup for herer to find listered
musickings is a rather new things
and very nice. Sure to find listered
who.dote.on.arrangements.stylizing
who.dote.on.arrangements.stylizing
who.dote.on.arrangements.stylizing
etc.; all of which it nosessess Hurisetc.; all of which it nosessesses Huris-

who dote on arrangements, stylizing etc., all of which it possesses. Hurl

birth and naming of the original George, then introduced with a believe-it-or-int attitude the N. J. namesakes. There must be a flock of people around with tags similar to those of many famed persons, so why that should be odd enough to gain recognition on Ripley's time isn't easily understood. Especially when it creates a lull—as this one did—in program interesting to even the most finicky listeners.

seen the most finicky listeners:

Gladys Swarthout on the Chase &
Santborn program last Sunday night
(20) jumped into the spirit of the
cocasion with both feet. After singing Oh, Lovely Night' and Tonight
We Love-for straight stuff, the Met
contralto clowned with Charlie Mccarthy, finally dueting on 'Dipsy
Doodle' with the carved mite. Ended
with a duet, 'I'll See You Again,
with John Carter. Singer was okay
for it all.

After several weeks of clicks on
the briefle dramatizations. Don
Again, with John Carter, Singer was okay
for it all.

After several weeks of clicks on
the briefle dramatizations. Don
Again, with John Carter, Singer was okay
for it all.

After several weeks of clicks on
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Again and the several weeks of clicks on
the briefle dramatizations. Don
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and quietly knowing as the script
called for Played the swith all
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the bounce of a schoolboy of the

Ameche's beyond the worked hard over material that wasn't worth the effort. Dorothy Lamour failed to lightle a wasn't work the wasn't a new Arthur Schwartz-Howgard Dietz song. I See Your Face Before Me', that sounded as if it might be rombustible enough. And the commercials were more than usually repetitious. Show not up to snuff.

No Music Accomp?

Looks like the radio pro-ducers are determined to play down orchestral accompani-ment to the degree that the music almost disappears and music almost disappears and the singer sounds as if he or she were warbling alone. Vocal practice is usually reserved for privacy. But radio's changing all that. Ovcr-muted orchestra means that a prime asset—and item of expense—is not being brought-out.

ALAN KENT With Frank Ray, Hazel Scott, Beverly Reid, The Smartles, Sweet Young Things, Merie Pitt's, Orch. 90 Mins.—Local Sustaining

Things, Merle Pitt's Orch.

60 Mins.—Local
Sustaining
Daily
WNEW, N. Y.
New layout of noon-time songs and
instrumentalizing, paced by a longuein-cheek m.c. who builds his own
stuff. to the song and a cardy for the song
Caught of initial ining, program
displayed a tendency to lag. This,
considering the contents, is handily
remediable. Kent is a monoligist,
and a clear cut above most of his
brothers in such labor on indie stations. His stuff is not only apt and
pointed but acceptably witty. It is
also reasonably original. And keeps
out of the hair.
Unfortunately, the supporting roster of entertainers is uneven. Best
bet is sentimental ballad-bawler
Beverly Reid, with a nice sense of
song and an enunciation of at least
as femme harmony two Haed Hong.
I femme harmony two Haed Hong.
Lemme harmony two Haed Hong.
Sentimental Cooke are the other interpolations
in the 60-min menage. For the most
metal the state of the state of the part of the part on the same of popularity with WNEW.
Merle Pitt's orchestra has some
measure of popularity with WNEW.
Merle Pitt's orchestra has some
measure of popularity with WNEW.

Merle Pitt's orchestra has some
measure of popularity with WNEW.

Bert.

RIDDLES IN RILYTHM:
With Barney Barnard's Orchestra,
Virginia Valance, Jimmy Randolf,
Tommy Thomson, Dale Morgan
30 Mins.—Local YOUNKER'S

30 Mins.—Local
YOUNKER'S
Saturday, 10:30 p.m.
RRNT, Des Moines
RRNT, Des Moines
RRNT, Des Moines
An aggressively adcertification of the state of t

tunes' contest. It all emphasizes Vounker's knack for attracting attention.

Dale Morgan handles the microphone on the dance floor with suavised to the state of the state of

TRAFFIC SCHOOL OF THE AIR'
With Nyrum Young
IS Mins.
Sustaining
WGRC, New Albany-Louisville
Inferviews are conducted daily in
front of Loew's State, with police car
siren making plenty noise, and attracting a crowd of persons on the
sidewalk outside the theatre. Serseant Young conducts the interviews, quizzing both pedestrians and
drivers on traffic laws, and asking
the migrations as to how local trafted migrations as to how local trafted migrations.

fic might be improved, and accidents reduced.
Police officer shows plenty of experience at the mike, and sets a nice pace, both scrious and light, which makes the stanza entertaining, and at the same time impresses on listeners the importance are acquaintance with traffic laws and their observance.
Program has been attracting attention hereabouts.

BROTHERHOOD DAY PROGRAMWith George M. Cohan, Al Shean, Edwin, C. Hill, Lawrence Tibbett, Deems Taylor, Frank Green, Andre Kostelanetz and special orchestra 30 Mins.
Sustaining Sunday, 2 p.m. WARC-QB

Somains, Sama, Santaining Santaining Santaining Santaining Santay, 2 p.m.

Santaining Santay, 2 p.m.

Christians staged this one-timer (20) on donated time, and, barring the fact that the 30 minutes were as crowded with names as a Tammany excursion boat, the results were better than in the majority of such stanzas. Most notable aspect was the complete absence of blan which generally throws a wet blanket, on the complete absence of blan which generally throws a wet blanket, on Marne performers all contributed their services gratis, as did the 50 musicians belonging to the Associated Musicians of New, York. In view of what the National Conference purposes as objective, the selection of performers was okay. Catholics, Jews, and other creeds and races well represented, with Lawrence Tibbett making the roster complete of the complete of the control of th

JOY HODGES

JOY HODGES
Singing
3 Mins.
KOLYNOS
Frl., 8-8:30 P.M., EST
WABC, N.Y.
(Blackett-Sample-Hummert)
Rather hard to gauge Joy Hodges'
radio ability from this one-time
guest shot on Ted Hammerstein's
Music Hall, Featured player from
the current George M. Cohan musical, 'I'd Rather Be Right,' was limited to one song, 'I See Your Face Before Me,' with male choral background.

ground.

Miss Hodges displays a fair enough radio voice, though not the panic on the air that she is on the stage. In the latter sphere she has her looks and personality to aid her, but over the ether it's strictly her voice.

School

GEORGE H. DENNISON
It's a Racket'
IBM Mins.—Lead
IB

ders and extra special bargain' offer For an introduction, George H.
Dennison, head of the BBB herecites a different easy-money scheme
and then the cast acts out test
case. Scripting, production and acting first-rate and on episode caught,
practice of femme racketeers in
states between the services of old
photographs, was done in exciting,
dramatic fashion interest throughout
and is a good educational stunt as
well.

Cohen.

DISCUSSION SCHOOL With Robert Smith, John Jessup 15 Mins. Sustaining Thursday—8:45 p.m.

Sustaining
Thursday—8:45 p.m.
WEVD, New York
Whys and wherefores of cooperatives as operating and expected for
the U. S. masses holds little interest
at the present time for Mr. Average
Listener. Fortunately, it's not intended for him either but instead
directed at chin clubs, debaters, intellectuals, and those interested

directed at chin ciub, and directed directed workers.

Series, is presented by the Cooperative College of N. Y. as an educator and stimulator for the growing trend which started in Scandinavia Group trains men in buying, selling, managing, etc., and is now trying to gather in consumers greater scale through propagandiring by disector Smith. Uses, guest speakers. Thursday nights are reportedly discussion times for local groups in N. Y. so program goes out to them directly with two speakers arguing points pro and con via prepare educations and answers. Lister speakers, return, of for 30 minutes speakers return, of the speakers return, but the speakers return to the speakers return by the speakers of the speaker

CYRANO DE BERGERAC'
With Frank Cellier; Gwen Ffrangcon-Dayles, Dennis Arundell, Humbert Wolfe

non-navies, Dennis Arundell, Humber Wolfe
Mins.

BC. London

BC. London

BC. Lout on the air Humbert Wolfe
service verse translation from Rostand's original, but apart from Rostand's original, but apart from the flow of some of its language and the genuine poetic sense of Frank Cellier and Gwen Ffrangon-Davies as Cyrano and Roxane, was material that remained largely incomprehensible for the average listener.

manuprehensible for the average listener.

Despite Robert Loraine's famous stage version of the play, it is not well known to United Kingdom audiences, particularly to the younger listening public, or at any rate is not sufficiently familiar for a radio audience to recall control of the result of the property of the control of the result of the result with the rest with the result with the result with the result with the resul

wot as musical or harmonious as musical or harmonious as might be desired in what was plainly intended as a connoisseur's enter-tainment.

In a long 10-minute prelude to the performance, Wolfe himself spoke an apologia in an infuriatingly high-pitched voice, his purpose being (a) to explain how the piece had been cut from three hours to deproper the proper light of the proper light of the appreciated unless the setting was visualized, In both, unfortunately, he was completely unsuccessful; in the first instance because the the voice of the narrator (Dennis Arundell) who linked the quencs was too similar to that of Cellier, as Cyrano, and in the second because Wolfe himself stole an unnecessary in minuted from the international properties of the properties of

HOUSE PARTY
With Paul Leash's band, Charles
Gussman, the Smoothies, the
Bachelors, Rosemary Calvin, Jack

Hill 30 Mins.—Local Sustaining Thursday, 7:15 p.m. WWJ, Detroit

Sustaining
Thursday, 7:15 p.m.

WWJ, Detroit
House Party, which originates
from WWJ's free radio theatre with
an audience, is one of the sprightliest of station's contingent of noncommercial shows across the 7:15
plant of station's contingent of noncommercial shows across the 7:15
plant of the station's contingent of nonplant of station's contingent of nonplant of station's contingent of station's new
policy.c. immovable.chows's new
policy.c. immovable.chows's new
policy.c. immovable.chows's new
policy.c. immovable.chows's new
means of breaking tup usual run of
samenses' in programs at that hour.
Localed in a collegiate fraternity,
house, 'House Party' carries out its.
burpose realistically. Some 30
Wayne U. studes are used to provide the color for show, which is
written and mc.'d by Charles Gussman and produced by Jack Hill.
Some and female, even dance,
one of the state of the state of the state of the state
and angles, supposedly cancern Gussman's personal recollections of college house, parties. Stories comprise the usual love interest and
collegiate hurrah, and present several of the frat quests' in solos etc.
Latter include Rosemary Calvin,
songstress; the Smoothies, femme
local three substances and the Bachelors, male warhouse of the state of the supposed were supposed to the supposed were
read of the frat suests' in solos etc.

Paul Leash's band grinds out

Paul Leash's band grinds out snappy tunes while Leash himself turns in a solo or two on clarinet. Show flows smoothly, and with little doctoring here and there on continuity, 'Party' should please.

Pete.

BOB BRENNER

BOB BRENNER
Gesslp
15 Mins.
Thursday—0:18 p.m.
WNEW, New York
Ballyhoocd dishing dirt that
newspapers don't. Brenner, an otherwise sweet-voiced southerner, certainly docs—bitt it's apparently the newspaper's choice and not his.
Tripe anent radio personalities
which is called news even surpasse
film prattle of air gossips. No bite,
no color, no nothin' best describe
drawn out quarter hour. Uses caption voice of another then tells
story,'

TOP HAT'
With Richard Dolman, Diana Ward,
Douglas Young
Radio version of film

BBC. London

BBC. experiment in producing broadcast version of film Top Hat as first of series of radio transcriptions of his pictures, came off well. Show kept strictly to original scriptions of his pictures, came off well. Show kept strictly to original scriptions of the pictures came off well. Show kept strictly to original scriptions of the picture of the picture. Adaptation apparently presupposed of the picture of the picture. Adaptation apparently presupposed of the picture. Adaptation apparently presupposed of the picture. Adaptation apparently pre

BILL WELLS Records and Chatter

BILL WELLS
Records and Chatter
45 Mins.
Sustaining
Mon-Fri., 11:15 p.m.
WCPO, Cincinnati
Heres, a helping of corn that's
dished out in a style unto itself. Is
tagged 'Southern Hospitality,' probably because Bill Wells, a young announcer, tips his nativity with a
Dixie accent. He frankly terms the
ession not a program, it's just a
thing, and louins, talks and sings
with two turntables and an
earphone. Does a voice imitation of
a 'pappy' character obviously without, intent of fooling any listener, and,
just to be talking to himself so, as
to enliven the goings on.
Gets off 'such stuff as: 'Folks,
you're in for a real treat tonight.
We just got in \$10 worth of new
records.
'Gee, that time sounded swell. I'm
'Gee, that time sounded swell. I'm

you're in for a real treat tonight. We just got in \$10 worth of new records.

Gee, that time sounded swell. I'm going to play it ower.

Til enjoy a cigaret while this record is playing. Would like to tell you all the name of the brand, but Reynolds ain't paying me nothing.

Invites requests and clowns about stacks of tan mail not going to his head. Then muses about how he wishe he was making lotsa money with the work making lotsa money to wishe he was making lotsa money to will be and Tommy Dorsey. Chines in with vocals and comments while records are being played and compliments orch leaders on hot licks.

Program originates in the station's sidewalk studio in downtown Cincy, where passersby may look in. Koll.

ESSAYS IN MUSIC'
With Victor Bay Orchestra

ESSAYS IN MUSIC
With Victor Bay Orchestra
Musical
30 Mins
Sustaining
Thursday, 10:00 p. m.
WABC-C8S, New York
As title suggests weekly CBS
musical follows a single theme for
each broadcast. Style is selected and
carried through in a scholarly fashion. On two months now show has
not run the gamut yet. Case in point
was marches. Lullabies follow next
week. Catch?
While boing slightly instructive
what with voice backgrounding, etc.
for identification, its appeal seems
imited, despite fact that the minority
what with voice backgrounding, etc.
for identification, its appeal seems
imited, despite fact that the minority
what with voice backgrounding, etc.
for identification, its appeal seems
imited, despite fact that the minority
what off he entertained.
Opening with the Rakoczy March
from 'Faust' ran through theme to
Procession of the Grail '("Parsival')'.
Beethoven's 'Turkish March,' Cortege de Nolle' from 'Coq D'Or', ora
similar blast music, to wind up with
John 'Philip Sousa's 'Stars and
Stripes Forever'.
Conducting of Victor Bay with
staff crew suited.
George Zachary
directs program.

### TALENT MILLS

No. 4-WFBR, Balto

In a burg which has little air talent to point to in comparison with the talent it has nurtured for legit and the lenses, WFBR taught a few to toddle off on stronger artistic legs. Arthur Godfrey, now a successful mikeman entertainer, began with the station way back. He was in the Coast Guard then, and in his early marches to the mike did, of all things utelele strummin' and hummin'.

Baritone Robert Weede, who's been broadcasting better. In a burg which has little air

Baritone Robert Weede, who's been broadcasting better circles white attaining Met Opera heights, brok in on the air with a season on WFBR. Few remember him, possibly because he didn't change his label till he touched the Big Burg. He was Bob Widefield then

then.

Stan Shaw, who rattles off on WNEW's, N. Y., owl show evenight and is known to all late-evening hardboiled (and tough-

night and is known to all lateevening hardboiled (and toughkidneyed) sitters-up, first quivered up to a mike at WFBR,
He was Stanley Shaw then—a
serious, Little Theatre thespian
with a feeling that the legit
theatre was 'theatah' and 'aht'.
Mary Small began as a member of the WFBR Kiddie Club;
ditto a Marilyn Miller (real tag,
which has since been changed),
now under contract to RKO as
a lassie actress. A member of
Phil Spitalny's gal trio, Mary
Baum dawned on WFBR when
the aimateur craze began,
WOR's announcer Sid Walton
was Sid Wolpoff then, too.
Station has for years tried to

was Sid Wolpoff then, too.
Station has for years tried to
bait H. L. Mencken into becoming a commentator. "Baltlmore's Bad Boy! has shied,
however. He thinks that would
brand him as an actor. He also
thinks of George Jean Nathan.

DICK COBB DICK COBB
Weather Service
15 Mins.
Sustaining
Sunday, 9 s.m.
WNAC-Yankee, Boston
Yankce Network Weather Service

preemed Sunday morning (20) with a program somewhat similar in pro-duction to the Yankee Network News duction to the Yankee Network News, Service, Officials say the entire 15 minutes will be sold en toto with no spot advertisers peppering the frame, Weather, of course, is an invulnerable topic. It's a target for everyone, with local prognosticators getting the rib for being all wrong, if ever right.

rib for being all wrong, if ever right.

Yankee, in order to succeed, must be precisely accurate and above reproach, or else the venture is doomed. And some in the trade believe that 15 minutes of weather is too much in any weather fans cat-egory, not to mention the speedy public to whom a sentence or two of what the weather forecasts, is adequate.

of what the weather forcessis, is adequate.

—Gobb, one-of-the-better-mikemen, annexes: a somewhat cnylable position. It's up to him to put it over as well as the Yankee salesman to sell it. Cobb was okay this morning. Running order of items includes general conditions, New England, sectional selected points, previous day date from the year's factorized and the properties of the section of the properties of the properties of the year of the properties of the year of yea

HAL SCHER
Triquiring Reporter'
15 Mins.—Local
HALES-LULLALY CO. (Electrolux)

### Stoopnagle-Budd Get Few Giggles From N.A.B. on Harmless Radio Burlesque

COL. STOOPNAGLE (F. Chase Tay-lor) with Oliver Wakefield. Comedy 12 Mins. CHESTERFIELD Fri., 8:30-9 p. m., EST WABC, N. X.

WABC, N. Y.

(Neivell-Emmett)

This is Colonel Stoopnagle's first time away from his partner Budd, but it wasn't the missing Budd which save him a negative impression Firstly, it was the material, weak wobbly assistance from the condentied of the colonial of the colonia

tric-gab Englishman, Oliver mana-field.

Stoopnagle was spotted in three different portions of Paul White-man's program, but it wasn't until the final spot, set at a lunch counter, that he felled fi laughs.

So far as delivery is concerned, Stoopnagle is plenty okay. But the best of deliveries need good mate-rial, something he didn't have for the major portion of his first solo attempt.

'JUNIOR MUSICOMEDY'
With J. Gordon Baldwin, Ken French, Freddie Schubert Sustaining 30 Mins—Local Saturdays, 7:30 WHEC. Rochester.

39. Mins.—Local
Saurdays, 7:30.
WHEC. Rochester.

This program is wrongly named for the one caught was drama with music rather than Musicomedy. It should, however, provide an effective use for the new stoff or the stra and the given in choice of material to the childish voices of the boy actors. A little more consideration should be given in choice of material to the childish voices of the boy actors. A boy in his early teens, playing the part of a Yankee captain in the Civil War is ludicrous.—or perhaps that is where the comedy comes in.

A simple, romantic story of a wounded Yankee officer being cared the comedy comes in.

A simple, romantic story of a wounded Yankee officer being cared the part of the comedy comes in the complex of the complex

HOWARD MARSHALL

ROWARD MARSHALL Talks
15 Mins.
Transaceanic
Sustaining
Friday, 8:15 p.m.
WJZ, NBC, New York
Howard Marshall, British journalist, who does a Friday evening transatiantic for U. S. listeners under the title, What They Are Saying in England, has adopted or developed the kechnique of informal friendliness considered peculiarly characteristic of American brodeasting. Immediately noticeable is the fact that though his accent, background and though the Britisher's traditional reserves.

viewpoint be Lindson, display the Britisher's traditional reserve.

More NBC than BBC, Marshall speaks of 'coming into your home, taking off my hat, lighting my pipe, and perhaps putting my feet up on the freside that the fire of the

HOLLYWOOD DICK!

Chatter

15 Mins.—Local

RELLOGG'S

Once Weekly

B Stations, Australia

Australia got its first taste of a
chatterer on Hollywood gossip when

Kellogg's Sponsored a session over

commercial hook-up titled 'Hollywood Dick'. Chatterer has slight,

American acceut. It's 15-minutesession sans music, but plus swift delivery,

By BEN BODEC

By BEN BODEC

Washington, Feb. 17.

Kate Smith was brought to Washington last Tuesday. (15) to serve as, an antidot to Mae West. The occasion was the banquer of the National Aisociation of Broadcasters, to which there had been invited senators, compressione, cabinet officers, members of the Federal Communications Commission, the President Scalar and Sundry politicians. Set of the Presentative of Federal Collines, to let her mak the appearance, was the presentative of, radio's entertaining folk but that the real archetype was Columbin's spreader of sweetness and wholesomeness.

wholesomeness.
Event's mc. Mark Ethridge, of WHAS, Louisville, stressed this wholesome angle in Introducing Miss Smith when it came her turn to perform in the show which the three cross-country, networks had contributed. Ethridge also referred to her as a Virginia girl who had gone the contributed of the property of the contributed of the contribution of the contributed of the contribution of the contr

PIPE SMOKING TIME
With Landt Trio and Curly Mahr,
Edward Roccker and Benny Krueger's Orchestra
30 Mins.
MODEL TOBACCO
Monday, 8:30 p. m.
WABC-CSS, New York
(Arthur Kudner)
With Thick and Pat', program regularis, vacationing, substitute is a
filler for two wecks. It's standard
radio entertainment of the musical
anti-vocal order.
With Curly Mahr at the piano,
Landt Trios vocalizing was far superior to their selections, which included a travesty on Three Trees,
and a number about St. Valentine's
Day.

and a numeer acceptance of the pay of the time adequately. Production was handled by Frank A. MacMahon, also m. c.

'AFTERNOON EDITION'
With Peter Grant, Mike Coorey

AF1.
News
15 Mins.—Local
MTCHELLACE, INC.
-turday, 12:15 p. m.
-wedinadi

MITCHELLACE, INC.
Salurday, 12:15 p. m.
W.I.W., Cincinnati
A newsesst innovation, at least for
WLW and Cincy, is the headline-crying idea employed in this series. It's
nucely, Peter Grant reels off up-tonucely, Peter Grant reels off up-tonucely peter introduced by Mitce
Coorey, Joeal newsboy character,
"Continued on page 633."

y. local newsboy char (Continued on page 63)

### Anti-Nazis Protest to WBNX, Bronx; Say Hitler Was Glorified; Accept **NBC Statement on Percy Winner**

Non-Sectarian Anti-Nazi League has registered a protest with WBNX, Bronx, N. Y., on the charge that this station carried some hurrahing for Hitler last Wednesday (16) aight. Asserton is that on a German-tongue program presided over by Herbert Oettgen, Nazism was lauded as were the Hitler gains in Austria, and listeners were strongly urged to listen to the address of Hitler to the Reichstag, which was short-waved to the U. S. last Sunday (20).

League threatened to report the matter to the FCC and further asked the station to drop Oettgen off its wavelength. Alleged 'offender' runs a participatory program.

Accepts NBC Note

a participatory program.

"Accepts NBC Note
Meanwhile, Anti-Nazi League has
withdrawn its protest over the dismissal of Percy. Winner as chief of
NBC's International (short-wave)
Division. Squawk was registered
with David, Sarnoff, prez of RCA
and board chairman of NBC. League
asserted that it believed Winner had
been fired because two foreign governments complained over the type
of short-wave news NBC was sending across the pond. Sarnoff secured
a report from NBC's chief of programs, John F. Royal. League, after
digging deeper into the matter and
perusing the report, notified Sarnoff that it was satisfied with NBC's
explanation. Network during the
past two weeks would not even officially admit, Winner had been fired,
but clung to the 'resigned' type of
statement.

In accepting the explanation of the
Winner.

statement. In accepting the explanation of the Winner the League simultaneously registered with Sarnoff personally a protest against NBCs employing Ernst Kotz as German-lingo announcer in the short-wave program department. Kotz has several times been charged with propagand izing for the Nazi Party in the U. S.

### REVIEW AIR SHOWS **UNDER SPONSORSHIP**

San Francisco, Feb. 22.

Tisten, Sunday afternoon radio gossip session authored by Pat Kelly and read by mikeman Herb Allen over KFRC, local Mutual outlet, has its first sponsor after 19 weeks on the air as a sustainer. Bankroller is the Shasta Water Co. which signed through D'Evelyn & Wadsworth agency for a 13-week stretch.

Quarter-hour commentary is being spotted at 2:45 pm., sponsor not to insist on soft-pedalling of possible controversial material. Programs include reviews of radio shows, regardless of network or station, biogs of artists, dance, band news and other similar items.

### We, the People' Off The Pacific: Disliked Time

Sanka coffee's 'We the People' bowed off Columbia's Pacific link last Thursday (17) because the account decided the Cost audience available at 4:30 in the afternoon wasn't worth while.

Program used to do a rebroadcast which got to the Pacific at 7 pm but found the competition it met from Bing Crosby-Kratt Music Hall (NBC-red) too tough.

### Jack Benny's Tax Tiff

Washington, Feb. 22.
Tax feud between Jack Benny and the Internal Revenue crew wound up in an armistice this week. Radio entertainer Monday (21) agreed to pay the Government \$4,500 on his 1934 income tax, in return for teating up a claim for \$7,756 in deficiencies.
Case had been carried to the Board of Tax Appeals.

#### NBC Soprano in Legit

NBC Soprano in Legit

Marie Louise Quevil, soprano under contract to NBC Artists Service, has been set for the Rodgers and Hart musical, "I Married an Angel."

Legit is carded to bow onto Broadway end of March.

Warbler has had no air commercials other than guest-spottings.

### And Not in Hollywood

Washington, Feb. 22.
Boudoir pink outer offices and a blush-red inner, sanctum will house Arthur Godfrey, WJVS silver-tongue, who is benefting in the general interior redecoration program at the local CBS ctudios

studios.

End wall mural, not yet completed, draws attention to Godrey's extra-curricular activities as a gentleman farmer (of
Vinginia, sub). Pigs unkeys,
cows, horses, orchards and farm
will: adora back-drop of the
private study—plus portraits of
Godfrey's private aeroplane and
saliboat.

He's the station's chief tal-ent personality.

### C.I.O. Sponsors **Tenor-Organist**

Rochester, N. Y., Feb. 22.
C.I.O. commercial program has been launched on WHEC, Rochester, N. Y., first in that area. Amalgamated Clothing Workers' union is the bankroller. Show rides Sundays, 1:30-2 p. m. It is 'educational' in type.

Show is closest of those so far sponsored by the C.I.O. to standard entertainment. Tenor Gerald Ingram and organist J. Gordon Baldwin, both local Rochester faves, are the tajent. Difference, too, in the palaves purred. Whereas in other C.I.O. air instances, union leaders raised voice personally, a ghost is doing it on-WHEC. Audition was held for a prime pair of pipes to spiel the C.I.O. copy.

Morris Novik, of WEVD and WNYC, New York, did production on the program.

### Dummy as Vox Popper

Philadelphia, Feb. 22.
New type quiz show will be preemed on WIP Friday night with Dizzy Dugan, dummy of ventriloquist Bob Nellor, posing the trippers, Nellor, is appearing at Argaic Internalor is appearing at Arcadia-Interna-tional nitery and questions will be tossed at patrons in the spot, It will be strictly gag stuff, all un-rehearsed.

It successful, show will be shifted from WIP's period at the Arcadia to WCAU's, which pumped to Co-lumbia net.

#### Hink and Dink on WLW

Hink and Dink on WLW
Cincinnati, Feb. 22.
Hink and Dink, blackface comics, have returned to WLW after an absence of two, years. Spotted on a new series. The Minstrel Men, Mondays and Wednesdays at 745 p. m. For many years they were on the 'Cotton Queen' series on WLW claimed by that station as 'the original showboat of the air.'
Ray Shannon, ex vaude and musical comedy, and on the Crosley talent staff for the past two years, is middle man for the new program, which has music by Joe Lugar's staff band.

### Elliott-Patterson Unite In Casting Bureau Try

Chicago, Feb. 22.

A. N. Elliott and Margaret Patter A. N. Elliott and Margaret Patterson are opening a clearing house for talent this week. They have tagged it he Radio Central Casting Bureau and will operate it as service to ad agencies, indie producers and others.

Elliott was formerly with the Don Lee Artists Bureau, while Miss Patterson was assistant production head of the whole Affiliated Network.

### TIRING OF AIR MISERY?

Louisville, Feb. 22.

Sentiment locally anent the day-time script serials which clutter up the daytime broadcast hours of local stations, has found expression in a flood of letters to the editor in the local newspapers. Gist of the complaints have been that the serials stress too much sob stuff, and run too much toward human troubles and difficulties, rather than to the more cheerful and happy phases of human activity.

General impression

man activity.

General impression is that listeners are fed up on the depressing stuff and do not relish the parade of woetned drama. On the other hand, some of the letters take issue with that slant, and advocate the serials as they are, as they explain that they depict life in its true sense. Some letters take the writer preferred realism, rather than too much Pollyanna stuff, rather than too much Pollyanna stuff, and suggested that the serials continue in their current groove.

#### COCKTAIL PARTY ON AIR

Joseph Cherniavsky Inducted in Cincinnati Non-Musically

Josef Cherniavsky, newly appointed co-director of the Crosley musical staff, made his bow to WLW listeners Friday (18) in a special broadcast that was sans music. Program, 18 minutes, originated in the Netherland Plaza amidst cocktail party for the press in honor of the maestro.

Others heard on the program were Mayor James B. Stewart, James B. Shouse, general manager of WLW and WSAI, and William G. Stoess, for long head of Crosley's music department.

partment.

Chemiawsky's first musical program on WLW was Sunday (20), when he revived the Musical Camera' type of show he formerly did on the NBC red net for Rogers Brossilverware. It marked the start of a weekly series that will spread to either NBC or Mutual.

In new show Chemiavsky has a concert combo of 25 musicians, with vocals by Stephen Merrill, tenor; Kresup Erion, soprano, and the Four Modernaires, male close-harmonists.

### CAMERON PRUD'HOMME NBC FRISCO PROG. DIR.

San Francisco, Feb. 22.
Cameron Prud'homme succeeds
Frank Cope as production manager
of the local NBC studios, effective
March 1. Cope, who has been with
the network for two years, left to,
return to KJBS, indie station, where
he will resume the emcee spot on
the morning 'Alarm Klok Klub' programs.

grams.

Prud'homme has been on the NBC production staff here for the past year, handling production on the Sperry dramatic shows and other commercials. He has directed both state and stage productions and the state and stage a

### Radio Daffodils

New York City—Ralph Edwards, CBS announcer, had a tooth pulled last week and scrammed back to the studio just in time to do his spiel for the Chipso show. Deadening after-effect of the anaesthetic gave his jawing a tough tussle for a while but chore was finally completed. Show's agency later complimented him for an especially good job.

-Brother of Supreme Court Justice Maxey asked WHAX broadcast a description of his dog, Bingo. Item went out over the air without name of the dog. When asked why, Manager Seville explained that FCC regulations banned airing of information relative to bingo games and he didn't want mention of the pooch's moniker to be construed as a violation.

### **Under City Management, WPG in Black:** Consistent Loser Under Columbia

#### Manhood Vindicated

Oklahoma City, Feb. 22.
For weeks the boys on the WKY mobile transmitter unit felt suppressed by having only new real-estate subdivisions to cover and housewives to interview. Oklahoma City, Feb. 22

cover and housewives to interview.

Dreams came true last week in the form of a beautiful flood on the Arkansas river, 175 miles from Oklahoma City and with all the roads leading to spot covered with a cake of ice and snow two inches thick requiring a 12 hour trip.

Accompanying the unit were Gayle Grubb, WKY station manager, Jack Lovell, engineer, and Ben Bezoff, announcer.

### Lawyers Stand Watch; Gabbers Can't Meander

Seattle, Feb. 22. Ned Midgley, of B.B.D. & O., and Bert Cochran, of McCann-Erickson, in town on a business visit, got an insight last week on what the local station operators have to contend with in the bitterly fought campaign now going on for city nominations. Before going on candidates are cautioned to stick to their scripts and standing along side of them to remind them of any departures are lawyers retained by the station.

lawyers retained by the station.

Scramble among the AFL, CIO and
reform ticket candidates has added
strands of gray hair to the head of
more than one station exce. Couple
of them, unable any more to 'stand
the strain of keeping the candidates
within verbal bounds, have fled to distant retreats

### CONVINCES SPONSOR

Factory Hands Get Hour Off to Stump Radio Singer, but Can't

St. Louis, Feb. 22.

A pound can of java is the bait offered for WTIW if they are successful in stumping Susie, the station's 'Girl from the Hills, who specializes in hilbilly ditties. The David G. Evans Coffee Co., St. Louis, which is currently sponsoring Susie's programs, is making the award. Before taking the gamble on the free distribution of their Old Judge brand of java the Evans Co. aided by Woody Klose and Billy Knight, WTMV execs. held a preview in a factory room of the coffee company. Using a Philico inter-office communication apparatus for mike and speaker employees of the company were given a whack at trying to stump Susie. None did, but all got an hour off from their daily toil trying. Susie got her job with the station several months ago when she survived a 20-minute audition during which she sang every hillbilly song Woody Klose could think co. St. Louis, Feb. 22

### KOSTELANETZ LOSES 90% OF MUSICIANS

When WOR, along with other New York stations, puts its staff musicians on a five-day week. March 1, the latter will lose out on the extra money they have been earning on the Andre Kostelanetz-Chesterfield show (CBS) Wednesday nights. Under the present arrangement WOR's staff men get Wednesdays off, but the revised schedule will have them working at WOR Wednesday nights. Kostelanetz has been using 90% of the WOR contingent.

the WOR contingent.

Five-day week is part of the New York musicians union's campaign to spread the work for its membership.

Percy Taylor, of the Birmingham, Ala. News staff, is doing a Professor Quiz over WKBC nightly, basing his questions on the day's items in that paper.

Atlantic City, Feb. 22.
Municipal Radio Station WPG
which during a five-year operation
by Columbia Broadcasting had an
annual loss of around \$26,000 is,
under municipal operation, pulling
out of the red and this year will
hit the black for \$868.14. A report
to this effect was made this week
to Mayor C. D. White by Manager
Norman Reed.
Report stated that the income of

Norman Reed.
Report stated that the income of the station for the year 1937 was \$105,595.91 as against \$104,731.77 expense. This, explained Reed, was studied figures, but a little item of depreciation has since been added \$2,753.79. Reed is hoping that a deal now pending goes through and new equipment will be made available together with a new full time wave length.

Above figures that report state.

wave length.

Above figures that report stated showed a big improvement over 1936 when the loss was set at 7,496.56. City appropriates a part of its advertising budget for the operation of WPG which losses if any.

Outstanding improvement in the report was that of advertising returns, the \$105,595.91 of 1937 being far in advance of the \$45,507.79 of the previous year.

the previous year.

Camden, N. J., Feb. 22.

Decision by city officials regarding disposal of station WCAM, which has been municipally operated since Feb. 1, when the city's contract with the Broadcast Advertising Co. expired, calls for the management of the station under city control. Invitations to submit 10-year plan for management of the station have been sent to interested parties.

Instructions require submission of proposals in writing, addressed to the Board of Commissioners of the City of Camden, enclosed in a sealed envelope and delivered to the Board of Commissioners of the City of Camden not later than Feb. 24 at 2.30 p. m., local time.

### WHALE OR BUTTERFLY RADIO CHASES THEM

Washington, Feb. 22.

NBC now covering San Francisco
from Washington. Radio whale-hunt in San Francisco harbor

from Washington, Kadio Whalehunt in San Francisco harbor
augurated from local studios, with
network paying most of the expenses
of Jim Moran, publicity man, to
cross the continent, climb into a
speedboat and stage a whale-hunt
which would be broadcast over one
of the web's national hookups.
Death of the original whale and
failure to find a second Moby Dick
-said to be sporting between terryboats and tugs in the same localeconvinced studio exces that plan
must be abandoned. Moran, who
was to have carried a harpoon and
microphone with him on the chase,
will air his experiences over a local,
not network, program.

will air his experiences over a local, not network, program.

Stunt did not go unnoticed by WJSV. Rival transmitter's publicity gal, Anne Gillis, did not stop pestering the U. S. Coast Guard with queries on the habits and customs of whales until definite word was received that the NBC cetacean had died in a collision with a tanker.

### Allen Campbell's Title

Detroit, Feb. 22.

H. Allen Campbell, general manager of WXYZ here, has been named treasurer of King-Trendle Broadcasting Corp. Takes over duties formerly held by John H. King, who'll now devote time to vice-presidency. King formerly was both vice-president, and treasurer.

Lineup now stands at Commendation of the commendati

cent and treasurer.

Lineup now stands at George Trendle, prez; King, v.p.; Campbell, treasurer and g.m.; Howard Pierce, secretary, and A. B. Stoeffler, auditor, who now becomes assistant treasurer.

Starting as a salesman, Campbell has been with WXYZ 1930, later becoming sales manager and then g.m.

### Lyle DeMoss Joins WOW

WOW, Omaha, dug into KFAB-KFOR's talent this week and Lyle DeMoss, KFAB program director and No. 1 personality, goes over to the Omaha studio as program manager under Harry Burke, to handle the musical end.

## C.B.C. NOT CIVIL SERVICE

### Free Radio Repair in England; | COURT'S DECISION British Broadcasting Co. Acquitted But It Was Secret for a Year UPSETS CANADIANS

London, Feb. 15.
That they don't know what publicity means in the U. K. is proved in the fact the Post Office operates an anti-radio inferience service, though nobody knows about it. Its been going on for about a year, and includes a bevy of 300 engineers who wait the call to cure the ills of home radio equipments.

Good idea, but whe are thought it out forgot to let radio users know so in none of the post offices, postal publications of other possible channels is existence of the unit advertised. If it hadn't been for 'Daily Express,' organization might still be a deep secret.

Radio users with problems only med to ask for the requisite form at any post office, fill it, drop it in the letter box stamp free, and wait for the engineer to call, Within a coupla days he arrives, tests wiring, aerial, earth, bottles and the like, only stopping when the trouble is diagnosed. If it's interference from a refrigerator or an electric motor, they'll reason with the owner, sugest he attaches an eliminator. If he should say phooey, or even ruder remarks, the orgineer will advise the set owner what apparatus he needs to cut out offending noise.

Montreal, Feb. 22.

Montreal, Feb. 22.

In a decision handed down Feb. 15 by Judge Langlois, objections to payment of the annual radio license fee to the Canadian Broadcasting Corp. on the grounds of static, interference from local power or tramway companies, and lack of service, were overruled as immaterial.

Citing section 50 of the Radio Telegraph Act., Judge Langlois pointed out that 'The, Issuer (CBC) should note that the existence of inductive interference to reception in any district does not absolve listeners affected thereby from obtaining their licenses, although the department does maintain a free service for licensed listeners with a view to the detection and suppression of interference of this character.'

Judgment was therefore handed down in favor of the CBC.

### **WESTERN CANADIAN** CLERICS IRKED AT RADIO

Moose Jaw, Sask. Feb. 22.
Ministerial Association here is leading other Sask, prenchers in sending resolution to CBC asking ban on sports broadcasts on Sundays and is suggesting that advertising programs from U.S.A. might be cut to minimum with only minute amount of advertising.
Ministers are particularly irked by. Chase & Sanborn-McCarthy Show which, they claim, is keeping people out of church as it does not finsh, until 7 p.m. M.S.T., church starting time.
Suggestion services be set back 30

Suggestion services be set back 30 min. turned down.

### International 'Bee' Mar 6

London, Feb. 15.
B.B.C got so much favorable comment following first transatlantic spelling bee that second date has now been fixed. Repeat performance will be March 6, but will not be on such ritzy lines as first effort. Just plain folks taking the place of Harvard and Oxford students.

### Ella Shields in Aussie

Sydney, Fcb. 8, Ella Shields making broadcasts for the Australian Broadcasting Com-mission.

Came from the U.S. to play the Tivoli chain of vaude houses.

#### Italian ... nor is Australia

Dino Boigoli, Italian opera singer, broadcasting a secies for the Australian Broadcasting Commission. Also set for tonsiling terms on AB.C. are Stella Power, and Lauri and Dorothy Kennedy,

### Tom Holt in Radio

Sydney, Feb. 8.
Tom Holt is now chiefing Efftee
Broadcasters, Ltd., one of the big-gest commercial outfits in Victoria.
Formerly, Holt was prominent in
Australia film production.

### CANADA ASSN FIGHTING % **CHISELS**

Montreal, Feb. 22,

As a result of a resolution unanimously adopted at the meeting of the Canadian Association of Broad-casters at Ottawa time brokers are to be shooed out of the radio picture starting March I. Members of the CAB are expected to refuse business from station reps unless conforming to the new franchise regulations adopted at the meeting following recommendations by the CAB. fact-finding committee.

C.A.B. fact-finding committee.

As a result of the resolution governing time brokers, station representatives will be fequired to file application for franchise with the C.A.B. showing financial stability and a minimum of three national accounts. Applicants for a franchise will be obliged to undertake to make no rebates to advertisers with penalty for rebating to be loss of franchise.

Whether the adoption of these

of franchise.

Whether the adoption of these regulations by the CAB, will result in close collaboration by the broadcasters is questionable since no penalty has been fixed or could under present circumstance be enforced so that station men would be obliged to abide by the decisions arrived at during the conference.

rived at during the conference.

Already a circular is being issued by one of the station directors who voted for the franchise regulation calling upon various stations to postpone the new arrangement until September. Numerous station is otherwise, which was a supported to the station of the contracts from non-franchised agents and over 30 stations have signed contracts extending over a period of two years with non-exclusive representatives during the past few months.

Franchise requirements of time

Franchise requirements of time brokers will be as follows:

1.—Financial responsibility. Evidence satisfactory to the committee of the C.A.B. must be submitted.

2.—Applicants must submit satisfactory evidence to the effect that sufficient gross volume of business can be produced, the commission on which is sufficient to adequately maintain their organizations.

3.—Gross volume of business re-ferred to in section (2) must be on account of at least three national advertisers.

4.—Applicant must have no con-nection with any advertiser.

5.—Applicant must undertak to make no rebates to advertisers. The penalty for rebating, if proven to the satisfaction of the C.A.B. com-mittee, loss of franchise.

6.—Applicant must maintain adequate organization and equipment.

7.—Applicant must undertake to use the standard form of contract. when approved jointly by the C.A.B. and the Canadian Association of Advertising Agencies.

8.—Contracts for radi station time must be made in the name of a specific advertiser through the authorized agency.

a — contracts for radi station time must be made in the name of a specific advertiser through the authorized agency.

Matter of 2% cash discount to agencies upon prompt payment of accounts was also ruled upon and, with three dissenting votes, it was decided that this discount would no longer be granted.

Said Lawson: The principle that one board-should both control and one beginned to the principle that is one board-should both control and one beginned to the following the principle that one board-should both control and one beginned to the following the f

Ruling to Be Appealed-Upheld Would Jeopardize Government Radio Corporation's Right to Levy Set Taxes and Regulate Rivals

#### PAY SEIZURE

Montreal, Feb. 22. Status of the Canadian Broadcasting Corp. all up in the air now with the ruling of the Court of Appeals that the CBC is a private company and not a department of the Civil Service of the Federal Gov-

Civil Service of the Federal Government. If sustained by the Supreme Court of Canada, decision may result in the complete distintegration of the Corporation in its present form. Entire radio picture in Canada may be changed, with radical changes in the CBC setup probably resulting which would affect its activities as a commercial broadcaster.

broaccister.

If confirmed by the Supreme.
Court as a private corporation the
powers of the CBC to levy the \$2
annual radio license tax would evidently be called into question as
would the Corporation's right to
license and regulate its competitors
the privately owned radio etc.

i the privately owned radio sta-tion field.

tion field.

CBC is now seeking permission from the Court of Appeals to take the case to the Supreme Court. If permission should be refused by the Court of Appeals the CBC would almost immediately. into difficulties in administration of its affairs.

Case involving the CBC become

affairs.

Case involving the CBC began with a seizure of salary of a musician employed by the Canadian Radio Commission. The Corporation, in taking over the case, refused to reveal to the courts the salary of the employee on the grounds that, as a branch of the Civil Service, its employees, are exempt from salary seizure.

seizure.

Counsel for the plaintiff in the case claimed that inasmuch as employees, such as musicians, actors, ocalists, hired by the Corporation, were not obliged to pass a civil service examination, the CBC failed to make good its claim to civil service privileges; that the Corporation was in fact a private company.

Superior Court judgment found

Superior Court judgment found against the CBC and the Court of the CBC and the Court of has sustained the Superior

## In 'Misleading Announcement' Suit

### In Welsh It's Awful

London, Feb. 8.
Due to the Welsh remaining faithful to their own national language,
B.B.C. radiates daily programs to
Wales on the West Regional transmitter—in Welsh.

mitter—in Welsh:
Fact precipitated a bother, local religious body protesting obscene language was used in a children's program, likely to contaminate minds of the kiddies. Word used, it appears, was Welsh colloquialism. Few persons outside Wales, however, understand jaw-cracking Welsh language, so nobody seems to know what the word was or, what is more to the point, what it meant.

### **'OBEY RULES,' MEXICO WARNS**

Mexico City, Peb. 22.
All radio stations in Mexico, commercial as well as amateur, must abled strictly by air regulations and not attempt to interpret the law to their own advantage, the Federal government has ordered. Station operators who don't obey the law are subject to heavy fines.

Government intends to strictly enforce the rules against announcers cutting into programs with advertising spiels and to chat for longer than two minutes at a stretch. Heavy

two minutes at a stretch. Heavy playings of discs in English and pub-licity lectures in that language is also banned.

### Mexican Duties Hurt

Mexico City, Feb. 22.
Radio retailing in Mexico has pretty much gone 's the how wows as a result of high import farifis affecting apparatus and bulbs that were put into effect Jan. 21. Wholessie cancelling of orders with American manufacturers by most local dealers. Merchants as a whole are stricting biz, to goods in stock before Jan. 21 and to filling customers placed before that date, as a good-will gesture. This good willing states of the state of the s

duties.

No prospect now of duties being changed until April 30 when they automatically drop, but to amounts that are higher than the former levies.

London, Feb. 11.

London, Feb. 11.

Verdict of prime importance to theatre and radio interests was given when a high court jury acquitted British Broadcasing Corp. of any malicious intent when it billed appearance of Fay Compton in a broadcast timed simultaneously with her stage appearance at the Hippodrome. Collers Green.

Case was first of its kind in a British court, and revolved on claim by the theatre that, due to the public assuming Miss Compton would not appear at the theatre, but would be at the BBC studios instead, sea bookings dropped \$3,000 from week to the next. Actually her part in the radio program was recorded, though indication of this wilven in BBC announcements.

Company claimed damages for initious falsehood and slander initious falsehood and slander initious falsehood and slander initious falsehood and slander of title but Sir William Jewitt, of the corporation, claimed there was no evidence of improper, dishonorable or dishonest conduct by any BBC official any foundation for the suggestion BBC had any intention of deceiving the public.

Jury took two hours to agree its verdict.

### Nag Oval Loses Appeal In Radio-Hurts-Biz Case. **But Expect Compromise**

Sydney, Jan. 20.

Sydney, Jan. 20.

Refusal of the British Privy Council to allow the Victoria Park Racing Club to appeal against High Court decision permitting Commonwealth Broadcasters (Station 2 UW) to broadcast racetrack, descriptions from a tower outside the track-ends a long fight to try and prevent airing of races. Park alleged that such airings was hurtful to attendances, but the Privy Council ruled otherwise and refused appeal permission. Stated unofficially that law costs in the fight would exceed \$50.000. It is generally admitted that other racing clubs were behind the park.

other racing clubs were behind the park.

Following the result of the decision, the majority of the big commercials said that they had, no tention of hurting attendances at any race meeting, and were perfectly willing to assist the clubs. With air publicity to the fullest extent.

In New South Wales horse racing descriptions are about the most popular type of broadcasting. It had been said that airing of races running is responsible for so much starting price betting taking place, and appeals from certain bodies have been made from time to time requesting the government to put a stop to all race broadcasts.

It is quite probable that the commercials and the race clubs will get together and work out some scheme that will be helpful to both sides.

### ANSWERED!

M.P. Asks How Come B.B.C. Deal With United Press

With United Press

London, Fcb. 8.

Because 99% of the capital of British-United Press news service is, alleged to be held by Americans, M.P.
have gotten burned up as result of proposal of British-Broadcasting. Corp. to add the service to agencies on which it draws for news buildrins. B.B.C. is at present served by Reuters, Exchang. Pelegraph, Press Association, and Central News, and Aradiates four news programs daily.
In House of Commons, one M.P. wanted to know if it was true B.B.C. is not considered to the composite of the commons of the proposed to use a foreign news service and why, to which Major Tryon, Postmaster. General, replied that Corporation was anxious to get most complete news coverage possible and did not consider it necessary to get permission on such a routine decision.

Reply was sufficiently forthright to shut up the squawkers.

Montreal Feb. 22.

Canadian Investigation Probable

Minister of Transport Howe Willing to Have Dis-

pute Thoroughly Gone Into

Montreal, Feb. 22.

C. D. Howe, Minister of Transport, has advised the House of Commons, at Ottawa, that the government is prepared to set up a special committee to investigate the policies of the Canadian, Broadcasting Corp.

In comparing the CBC with the Canadian National Railways, Howe ran into a jam with J. Earl Lawson, who pointed out that the railways of Canada are controlled rates, etc. by an independent commission while the CBC controls the broadcasting industry while entering into competition with private industry at the same time. same time.

### Juggler Manages 2KY

Bert Beaver, who used to do a jug-gling act on the old Fuller vaude chain, is in radio now. Manages the local commercial broadleaster 2 KY.

### Buffalo Team Followed

Buffalo, Feb. 22.

WGR-WKBW are making arrange-ments for Roger Baker to broadcast some of the Bison training eamp games next month. Baker will take transcribe interview, with minding and players in Florida and ship them back for his nightly sports chatter on WGR.

on WGR.
Charley Bailey, T: sports writer, will but for Baker as local sports commentator.

### Anti-Nazis Protest to WBNX. Bronx: Say Hitler Was Glorified; Accept **NBC Statement on Percy Winner**

VARIETY

Non-Sectarian Anti-Nazi League has registered a protest with WBNX, Bronx, N. Y., on the charge that this station carried some hurrahing for Hitler last Wednesday (16) night. Asserton is that on a German-tongue program presided over by Herbert Oettgen, Nazism was lauded as were the Hitler gains in Austria, and listeners were strongly urged to listen to the address of Hitler to the Reichstag, which was short-waved to the U. S. last Sunday (20).

(20).

League threatened to report the matter to the FCC and further asked the station to drop Oettgen off its wavelength. Alleged 'offender' runs a participatory program.

Accepts NBC Note

a participatory program.

Accepts NBC Note

Meanwhile, Anti-Nazi League has
withdrawn its protest over the dismissal of Percy Winner as chief of

NBC's International (short-wave)
Division. Squawk, was registered
with David. Sarnoff, prez. of RCA
and board chairman of NBC. League
asserted that it believed Winner had
been fired because two foreign governments complained over the type
of short wave nord. Sarnoff secured
a report from NBC's chief of programs, John F. Royal. League, after
digging deeper into the matter and
perusing the report, notlined Sarnoff that it was satissied with NBC's
explanation. Network during the
sast two weeks would not even officially admit Winner had been fired,
but clung to the 'resigned' type of
statement.

In accepting the explanation of the

statement.

In accepting the explanation of the Winner case, the League simultaneously registered with Sarnoff personally a protest against NBC's employing Ernst Kotz as German-lingo announcer the short-wave program department. Kotz has several times been charged with propagand-zing for the Nazi Party in the U. S.

### REVIEW AIR SHOWS **UNDER SPONSORSHIP**

San Francisco, Feb. 22.

Listen, Sunday afternoon radio gossip session authored by Pat Kelly and read by mikeman Herb Allen over KFRC, local Mutual outlet, has its first sponsor after 19 weeks on the air as a sustainer. Bankroller is the Shasta Water Co. which signed through D'Evelyn & Wadsworth agency for a 13-week stretch.

Quarter-hour commentary is being spotted at 2:45 p.m., sponsor not to insist on soft-pedalling of possible controversial material. Programs include reviews of radio shows, regardless of network or station, biogs of artists, dance band news and other similar items.

### We, the People' Off The Pacific: Disliked Time

Sanka coffee's 'We the People owed off Columbia's Pacific link Sanka coffee's We the People' howed off Columbia's Pacific link last Thursday (17) because the account decided the Coast audience available at 4:30 in the afternoon wasn't worth while.

Program used to do a rebroadcast which got to the Pacific at 7 p.m. but found the competition it metfrom Bing Crosby-Kraft Music Hall (NBC-red) too tough.

### Jack Benny's Tax Tiff

Washington, Feb. 22.
Tax feud between Jack Benny and
the Internal Revenue crew wound
up in armistice this week Radio
entertainer Monday (21) agreed to
pay the Government \$4,500 on his
1934 income tax, return for teaing up claim for \$7,756 in
deficiencies.

ing up claim for \$7,756 in deficiencies.

Case had been carried to the Board of Tax Appeals.

### NBC Soprano in Legit

Marie Louise Quevli, soprano un-der contract to NBC Artists Service, has been set for the Rodgers and Hart musical, 'I Married an Angel' Legit is carded 50 bow onto Broad-way end of March.

Warklor bas had no air compet-

Warbler has had no air commer-cials other than guest-spottings.

### And Not in Hollywood

Washington, Feb. 22 Washington, Feb. 22.
Boudoir pink outer offices and
a blush-red inner sanctum willhouse Arthur Godfrey, WJVS
silver-longue, who is benefiting
in the general interior redecoration program at the local CBS
studios.

studios.

End wall mural, not yet completed, draws attention to Godfrey's extra-curricular activities as a gentleman farmer (of Virginia, suh). Pigs, turkeys, cows, horses, orchards and farm will adorn, back-drop, of the private study—plus portraits of Godfrey's private aeroplane and sauthors.

He's the station's chief talent personality.

### C.I.O. Sponsors **Tenor-Organist Show on WHEC**

Rochester, N. Y., Feb. 22. Rochester, N. Y., Feb. 22.
C.I.O. commercial program has been launched on WHEC, Rochester, N. Y., first that area. Amalgamated Clothing Workers' union is the bankroller. Show rides Sundays, 1:30-2 p. m. It is 'educational' in tone.

Show is closest of those so far sponsored by the C.I.O. to standard entertainment. Tenor Gerald Ingram and organist J. Gordon Baldwin, both local Rochester faves, are teatlent. Difference, too, in the palaves purred. Whereas in other C.I.O. air instances, union leaders raised voice personally, a ghost is doing it on WHEC. Audition was held for a prime pair of pipes to spiel the C.I.O. copy.

Morris Novik, of WEVD and WNYC, New York, did production on the program.

### Dummy as Vox Popper

Philadelphia, Feb. 22.

New type quiz show will be preemed on WIP Friday night with Dizzy Dugan, dummy of ventriloquist. Bob Nellor, posing the trippers. Nellor appearing at Arcadia-International nitery and questions will be tossed at patrons in the spot, It will be strictly gag stuff, all unrehearsed.

If successful, show will be shifted from WIP's period at the Arcadia to WCAU's, which is pumped to Co-lumbia net.

#### Hink and Dink on WLW

Hink and Dink on WIW
Cincinnati, Feb. 22.
Cincinnati, Feb. 22.
Cincinnati, Feb. 22.
Cincinnati, Feb. 22.
Hink and Dink, blackface comics, have returned to WLW after an absence of two years. Spotted on a new series, The Minstrel Men.
Mondays and Wednesdays at 7-45 p. m. For many years they were on the Cotton Queen' series on WLW, claimed by that station as 'the original showboat of the air.'
Ray Shannon, ex vaude and musical comedy, and on the Crosley tallent staff for the past two years, is middle man for the new program, which has music by Joe Lugar's staff band.

### Elliott-Patterson Unite In Casting Bureau Try

Chicago, Feb. 22.
A. N. Elliott and Margaret Patterson are opening a clearing house for talent this wock. They have tagged it the Radio Central Casting Bureau and will operate it as service to ad agencies, indie producers, and others.

others.
Elliott was formerly with the Don
Lee Artists Bureau, while Miss Patterson was assistant production head
of the whole Affiliated Network.

### TIRING OF AIR MISERY?

Sentiment locally anent the day-time script serials, which clutter up the daytime broadcast hours of local stations, has found expression in a flood of 'letters to the editor in the local newspapers. Giss of the com-paints have been that the serials plaints have been that the serials stress too much sob stuff, and run too much toward human troubles and difficulties, rather than to the more cheerful and happy phases of hu-man activity.

General impression is that listen-

General Impression is that listen-era re fed up on the depressing stuff and do not relish the parade of woe-ful drama. On the other hand, some of the letters take issue with that slamt, and advocate the serials as they are, as they explain that they depict life in its true sense. Some letters stated the writer preferred realism, rather than too much Pollyanna stuff, rather than too much Pollyanna stuff, and suggested that the serials con-tinue in their current groove.

#### COCKTAIL PARTY ON AIR

Joseph Cherniavsky Inducted Cincinnati Non-Musically

Cincinnati, Feb. 22 Cincinnati, Feb. 22.
Josef Cherniavsky, newly appointed co-director of the Crosley musical staff, made his bow to WLW listeners. Friday (18) in a special
broadcast that was sans music. Program, 15 minutes, originated in the
Netherland Plaza amidst a cocktail party for the press in honor of
the maestro.

the maestro.

Others heard on the program were
Mayor James G. Stewart, James D.
Shouse, general manager of WLW
and WSAI, and William G. Stoess,
for long head of Crosley's music de-

partment.

Cherniavsky's first musical program on WLW was Sunday (20), when he revived the 'Musical Camera' type of show he formerly did on the NBC red net for Rogers Brossiverware. It marked the start of a weekly series that will spread to either NBC or Mutual.

In new show Cherniavsky has a concert combo of 25 musicians, with vocals by Stephen Merrill, tenor; Kresup Erion, soprano, and the Four Modernaires, male close-harmonists.

### CAMERON PRUD'HOMME NBC FRISCO PROG. DIR.

San Francisco, Feb. 22.
Cameron Prud'homme succeeds
Frank Cope as production manager
of the local NBC studios, effective
March 1, Cope, who has been with
the network for two years, left to
return to KJBS, indie station, where
he will resume the emcee spot on
the morning 'Alarm Klok Klub' programs.

Prud'homme has been on the NBC Frudhomme has been on the NBC production staff here for the past year, handling production on the Sperry dramatic, shows and other commercials. He has directed both stage and screen productions and was also a legit actor before going into radio.

### Radio Daffodils

New York City—Ralph Edwards, CBS announcer, had a tooth pulled last week and scrammed back to the studio just in time to do his spiel for the Chipso show. Deadening after-effect of the anaesthetic gave his jawing a tough tussle for a while but chore was finally completed. Show's agency later complimented him for an especially good job.

-Brother of Supreme Court Justice Maxey asked WBAX broadcast a description of his dog, Bingo. Hem went out over the air without name of the dog. When asked why, Manager Seville explained that FCC regulations banned airing of information relative to bingo games and he didn't want mention of the pooch's moniker to be construed as a

### **Under City Management, WPG in Black:** Consistent Loser Under Columbia

#### Manhood Vindicated

Okiahoma City, Feb. 22.
For weeks the boys on the WKY mobile transmitter unit felt suppressed by having only new real-estate subdivisions to rover and housewives to inter-

Dreams came true last week in the form of a beautiful flood the Arkansas river, 175 miles from Oklahoma City and with all the roads leading to spot covered with a cake of ice and snow two inches thick requiring a 12 hour trip, Accompanying the unit were Cayle Grubb, WKY, station manager, Jack Lovell, engineer, and Ben Bezoff, announcer.

### Lawyers Stand Watch: Gabbers Can't Meander

Seattle Feb. 22. Ned Midgley, of B.B.D. & O., and Bert Cochran, of McCann-Erickson, in town on a business visit, got an nsight last week on what the local station operators have to contend with in the bitterly fought campaign ow going on for city nominations. Before going on candidates are cautioned to stick to their scripts and standing along side of them to re-mind them of any departures are lawyers retained by the station.

lawyers retained by the station.

Scramble among the AFL, CIO and
reform ticket candidates has added
strands of gray hair to the head of
more than one station exec. Couple
of them, unable any more to stand
the strain of keeping the candidates
within werbal bounds, have fied to
distant retreats.

### CONVINCES SPONSOR

Factory Hands Get Hour Off to Stump Radio Singer, but Can't

Stump Radio Singer, but Can't

St. Louis, Feb. 22.

A pound can of java is the bait offered for WTMV if they are successful in stumping Susie, the station's Girl from the Hills, who specializes in hillbilly ditties. The David G. Evans Coffee Co., St. Louis, which is currently sponsoring Susie's programs, is making the award. Before taking the gamble on the free distribution of their Old Judge brand of java the Evans Co. aided by Woody Klose and Billy Knight, WTMV execs. held a preview in a factory room of the coffee company.

Using a Philco inter-office communication apparatus for mike and speaker employees of the company were given a whack at trying to stump. Susie. None did, but all got an hour off from their daily toil trying. Susie got her job with the station several months ago when she survived a 20-minute audition during which she sang every hillbilly song Woody Klose could think co.

### KOSTELANETZ LOSES 90% OF MUSICIANS

When WOR, along with other New York stations, puts its staff musicians on a five-day week March 1, the latter will lose out on the extra money they have been earning on the Andre Kostelanetz-Chesterfield show (CBS) Wednesday nights. Under the present arrangement WORstaff men get Wednesdays off, but the revised schedule will have the moviking at WOR Wednesday nights. Kostelanetz has been using 90% of the WOR contingent. Five-day week is part of the New York musicians union's campaign to spread the work for its membership.

Percy Taylor, of the Birmingham, Ala., News staff, is doing a Professor Quiz WKBC nightly, basing his questions on the day items in

Atlantic City, Feb. 22.

Municipal Radio Station WPG which during a five-year operation by Columbia Broadcasting had an annual loss of around \$26,000 is, under municipal operation, pulling out of the red and this year will hit the black for \$864.14. A report to this effect was made this week to Mayor C. D. White by Manager. Norman Reed.

Report stated that the income of the station for the year 1937 was \$105,955.91 as against \$104,731.77 expense. This, explained Reed, was retual figures, but a little item of depreciation has since been added \$2,733.79. Reed is hoping that a deal now pending goes through and new equipment will be made available together with a new full time wave length.

Above figures that report stated showed a big improvement over 1936 when the loss was set at \$7,495.96. City appropriates a part of its advertising budget for the operation of WPG which covers losses if any.

Outstanding improvement in the report was that of advertising returns, the \$105,695.81 of 1937 being far in advance of the \$45,507.79 of the previous year.

the previous year.

Camden, N. J., Feb. 22,
Decision by city officials regarding disposal of station WCAM, which has been municipally operated since Feb. 1, when the city's contract with the Broadcast Advertising Co, expired, calls for the management of the station under city control. Invitations to submit 10-year plan for management of the station have been sent to interested parties.

Instructions require submission of proposals in writing, addressed to the Board of Commissioners of the City of Camden, enclosed in a seated envelope and delivered to the Board of Commissioners of the City of Camden not later than Feb. 24 at 2:30 p. m., local time.

### WHALE OR BUTTERFLY RADIO CHASES THEM

Washington, Feb. 22.

NBC now covering San Francisco from Washington. Radio whale-hunt in San Francisco harbor in-augurated from local studios, with network paying most of the expenses of Jim Moran, publicity man, to cross the continent, climb into a speedboat and stage a whale-hunt which would be broadcast over one of the web's national hookups.

Death of the original whale and failure to find a second Moby Dick—said to be sporting between ferry-boats and tugs in the same locale-convinced studio excess that plan must be abandoned. Moran, who was to have carried a harpoon and microphone with him on the chase, will air his experiences over a local not network, program.

will air his experiences over a local, not network program.

Stunt did not go unnoticed by WJSV. Rival transmitter's publicity gal, Anne Gillis, did not stop pestering the U. S. Coast Guard with queries on the habits and customs of whales until definite word was received that the NBC cetacean had died in a collision with a tanker.

### Allen Campbell's Title

Detroit, Feb. 22.

H. Allen Campbell's Title
Detroit, Feb. 22.
H. Allen Campbell, general manager of WXYZ here, has been named treasurer of King-Trendle Broad-casting Corp. Takeso over duties formerly held by John H. King, who'll now devote time to vice-presidency. King formerly was both vice-president and treasurer.
Lineup now stands, at George Trendle, prez; King, vp.; Campbell, treasurer and g.m.; Howard Pierce, secretary, and A. B. Stoeffler, auditor, who now becomes assistant treasurer.
Starting as a salear-

Starting as a salesman, Campbell has been with WXYZ 1930, later becoming sales manager and

### Lyle DeMoss Joins WOW

WOW, Omaha, dug into KFAB-KFOR's talent this week and Lyle DeMoss, KFAB program director and No. 1 personality, goes over to the Omaha studio as program manager under Harry Burke, to handle the musical end.

## C.B.C. NOT CIVIL SERVICE

London, Feb. 15.

That they don't know what publicity means the U.K. is proved in the fact the Post Office operates an anti-radio interference service, though nobody knows about it. It's been soing on for about, a year, and includes a bevy of 300 engineers who wait the call to cure the Ills of home radio equipments.

Good idea, but wheaver thought it out forgot to let radio users know, so in none of the post offices, postal publications or other possible channels is existence of the unit advertised. If it hadn't been for 'Daily Express,' organization might still be a deep secret.

Radio users with problems only need to sak for the requisite form at any post office, fill it, drop it in the letter box stamp, free, and wait for the engineer to call. Within coupia days he arrives, tests wiring, aerial, earth, bottles and the like, only stopping when the trouble is diagnosed. If it's interference from a refrigerator or an electric motor, they'll reason with the owner, suggest he attaches an eliminator. If he should say phooey, even ruder remarks, the engineer will advise the set owner what apparatus he needs to cut out offending, noise.

Service is 100% free.

Nontreal, Feb. 22.

Service is 100% free;

Montreal, Feb. 22.

In a decision handed down Feb. 15 by Judge Langlois, objections to payment of the annual radio license fee to the Canadian Broadcasting Corp. on the grounds of static, interference from local power tramway companies, and lack of service, were overruled as immaterial.

Citing section 50 of the Radio Telegraph Act, Judge Langlois pointed out that The Issuer (CBC) should note that the existence of inductive interference to reception in any district does not absolve listenes affected thereby from obtaining their licenses, although the department does maintain free service for licensed listeners with a view to the defection and suppression of interference of this character.\

Judgment was therefore handed down in favor of the CBC.

### **WESTERN CANADIAN CLERICS IRKED AT RADIO**

Moose Jaw, Sask, Feb. 22.
Ministerial Association here is, leading other Sask, preachers in sending resolution to CBC asking ban on sports broadcasts on Sundays and is suggesting that advertising programs from U.S.A. might be cut to minimum with only minute amount of advertising. Ministers are particularly irked by Chase & Sanborn-McCarthy, show which, they clain, is keeping, people out of church as it does not finish until 7 p.m. M.S.T., church starting time.

Suggestion services be set back 30 nin. turned down.

#### International 'Bee' Mar 6

London, Feb. 15.

BBC got so much favorable comment following first transatlantic spelling bee that second date has now been fixed. Repeat performance will be March 6, but will not be on such ritzy lines as first effort. Just plain folks taking the place of Haryard and Oxford students.

#### Ella Shields in Aussie

Sydney, Fcb. 8.
Ella Shields making broadcasts for the Australian Broadcasting Commission.

Came from the U.S. to play the Tivoli chain of vaude houses.

Halian 2 rior is Australia Sydney, Feb. 8.
Dino Borgioli, Halian opera singer, broadcasting a series for the Australian Broadcasting Commission.
Also set for tonsiling terms on ABC, are Stella Power, and Lauri and Dorothy Kennedy.

### Tom Holt in Radio

Sydney, Feb. 8.

Tom Holt is now chiefing Effee Broadcasters, Ltd., one of the big-gest commercial outfits in Victoria. Formerly, Holt was prominent in Australia film production.

### CANADA ASSN FIGHTING % **CHISELS**

Montreal, Feb. 22.

As a result of a resolution unanimously adopted at the meeting of the Canadian Association of Broadcasters at Ottawa time brokers are to be shoped out of the radio picture starting March 1. Members of the C.A.B. are expected to refuse business from station reps unless conforming to the new franchise regulations adopted at the meeting following recommendations by the C.A.B. fact-finding committee.

following recommendations by the C.A.B. fact-finding committee.

As a result of the resolution governing time brokers, station representatives will be required to file application for franchise with the C.A.B. showing financial stability, and a minimum of three national accounts. Applicants for franchise will be obliged to undertake to make no rebates to advertisers with penalty for rebating to be loss of franchise.

Whether the adoption of these

of franchise.

Whether the adoption of these regulations by the C.A.B. will suit in close collaboration by the broadcasters is questionable since no penalty has been fixed or could under present eircumstance be enforced so that station men would be obliged to abide by the decisions arrived at during the conference.

rived at during the conference.

Already a circular is being issued by one of the station directors who voted for the strain directors who voted for the franchise regulation calling upon various stations to postpone the new arrangement until September. Numerous station stroughout the country have already accepted contracts from non-franchised agents and over 30 stations have signed contracts extending over a period of two years with non-exclusive representatives during the past few months.

Franchise requirements of time.

past few months.

Franchise requirements of time brokers will be as follows:

1.—Financial responsibility. Evidence, satisfactory to the committee of the C.A.B. must be submitted.

or the C.A.B. must be submitted.

2.—Applicants must submit satisfactory evidence to the effect that sufficient gross volume of business can be produced, the commission on which sufficient to adequately maintain their organizations.

3.—Gross volume of business re-ferred to in section (2) must be on account of at least three national advertisers.

4.—Applicant must have no connection with any advertiser.

5.—Applicant must undertake to make no rebates to advertisers. The penalty for rebating, if proven to the satisfaction of the C.A.B. committee, loss of franchise.

6.-Applicant must maintain ade quate organization and equipment.

7.—Applicant must undertake to use the standard form of contract when approved jointly by the C.A.B. and the Canadian Association of Advertising Agencies.

8.—Contracts for radi station time must be made in the name of specific advertiser through the authorized agency.

Matter, of 2% cash discount to agencies upon prompt payment of accounts was also ruled upon and, with three dissenting votes, it was decided that this discount would no longer be granted.

Ruling to Be Appealed-Upheld Would Jeopardize Government Radio Corporation's Right to Levy Set Taxes and Regulate Rivals

#### PAY SEIZURE

Montreal, Feb. 22. Status of the Canadian Broadcasting Corp. is all up in the air now with the ruling of the Court of Appeals that the CBC is a private company and not a department of the Civil Service of the Federal Gov-If sustained by the Suernment. ernment, II sustained by the Su-preme Court of Canada, decision may result in the complete dis-integration of the Corporation in its present form. Entire radio picture-in Canada may be changed, with radical changes in the CBC setup probably resulting which would af-fect its activities as a commercial broadcaster; broadcaster.

If confirmed by the Supreme Court as a private corporation the powers of the CBC to levy the \$2 annual radio license tax would eviannual radio license tax would evi-dently be called into question as would the Corporation's right to license and regulate its competitors in the privately owned radio sta-tion field:

CBC now seeking permission from the Court of Appeals to take the case to the Supreme Court. If permission should be refused by the Court of Appeals the CBC would almost immediately run into difficulties in administration of its affairs.

affairs.

Case involving the CBC began with a seizure of salary of a musician employed by the Canadian Radio Commission. The Corporation, in taking over the case, refused to reveal to the courts the salary of the employee on the grounds that, as a branch of the Civil Service, its employees are exempt from salary seizure.

seizure.

Counsel for the plaintiff in the case claimed that inasmuch as employees, such as musicians, actors, vocalists, hired by the Corporation, were not obliged to pass' a civil service examination; the CBC failed to make good its claim to civil service privileges; that the Corporation was in fact a nuture comment.

### Free Radio Repair in England; COURT'S DECISION British Broadcasting Co. Acquitted But It Was Secret for a Year UPSETS CANADIANS In 'Misleading Announcement' S In 'Misleading Announcement' Suit

### In Welsh It's Awful

London, Feb. 8.

Due to the Welsh remaining faithful to their own national language,
B.C. radiates daily programs to
Wales on the West Regional trans-Wales on the W mitter—in Welsh.

mitter—in Welsh.

Fact precipitated a bother, local religious body protesting obscene language was used children's program, likely to contaminate minds of the kiddies. Word used, it appears, was Welsh colloquialism. Few persons outside Wales, however, understand jaw-cracking Welsh language, so nobody seems to know what the word was or, what is more worders.

or, what is more to the point, what it meant,

### **'OBEY RULES,' MEXICO WARNS**

Mexico City, Feb. 22.

All radio stations in Mexico, commercial as well as amateur, must abid strictly by regulations and not attempt to interpret the law to their own advantage, the Federal government has ordered. Station operators who don't obey the law are subject to heavy fines.

Government intends to strictly force the rules against announcers cutting into programs with advertising spiels and to chat for longer than two minutes at a stretch. Heavy playings of discs in English and publicity lectures in that language is also banned.

also banned.

### Mexican Duties Hurt

Mexico City, Feb. 22.
Radio retailing in Mexico has pretty much gone '2 the bow wows as a result of high import tariffs affecting result of high-import tariffs affecting apparatus and bubbs that were put into effect Jan. 21. Wholcsale cancelling of orders with American manufacturers by most local dealers. Merchants as a whole are restricting biz to goods in stock before Jan. 21 and to filling orders customers placed before that date, as a good-will gesture. This good-will not cost one American dealer here \$1,000. in the form of increased duties.

muse good its claim to civil service sprivileges; that the Corporation was in fact a private company.

Superior Court judgment found against the CBC and the Court of Appeals has sustained the Superior Court decision.

Superior Court decision.

London, Feb. 11.

Verdict of prime importance to theatre and radio interests was given when a high court jury acquitted British Broadcasing Corp. of any malicious intent when it billed ap-pearance of Fay Compton in a broad-cast timed simultaneously with her

cast timed simultaneously with her stage appearance at the Hippodrome, Golders Green.

Case was first of its kind in a Britsh, court, and revolved on claim by the theatre that, due to the public assuming Miss Compton would not appear at the theatre, but would be at the BBC studios instead, seat bookings dropped \$3,000 from one week to the next. Actually her part in the radio program was recorded, though no indication of this siven in BBC announcements.

though no Indication of this given in BBC announcements. Company claimed damages for injurious falsehood and slander of title, but Sir William Jewitt, of the corporation, claimed there was no evidence of improper, dishonorable or dishonest conduct by any BBC official any foundation for the suggestion BBC had any intention of deceiving the public.

Jury took two hours to agree its verdict.

### Nag Oval Loses Appeal In Radio-Hurts-Biz Case, **But Expect Compromise**

Sydney, Jan. 20.

Refusal of the British Privy Council to allow the Victoria Park Racing Club to appeal against High Court decision permitting Commonwealth Broadcasters (Station 2 UW) to broadcast racetrack descriptions from a tower outside their track-ends a long fight to try and prevent airing of races. Park alleged that such airings was hurtful to attendances, but the Privy Council rüled otherwise and refused appeal permission. Stated unofficially that law costs in the fight would exceed \$50.00. It generally admitted that other racing clubs were behind the park. Sydney, Jan. 20.

other racing clubs were behind the park.
Following the result of the decision, the majority of the big commercials said that they had no intention of hurting attendances at any-race meeting, and were perfectly willing to assist the clubs republicity to the fullest extent.
In New South Wales horse racing descriptions are about the most popular type of broadcasting. It has been said that airing of races in running is responsible for so much starting price betting taking place, and appeals from certain bodies have been made from time to time requesting the government to put a stop to all race broadcasts.
It is quite probable that the commercials and the race clubs will get together and work out some scheme that will be helpful to both sides.

#### ANSWERED!

M.P. Asks How Come B.B.C. Deal With United Press

London, Feb. 8.
Because 99% of the capital of British United Press news, service is alleged to be held by Americans M.P.'s have gotten burned un as result of proposal of British Broadcasting Corp. to add the service to buenois on which it draws for news bulletins.

on which it draws for news bulletins.

B.B.C. is at present served by Reuters, Exchang Telegraph, Press Association, and Central News, and radiates four news pe 's duily.

In House of Commons, one M.P.,
wanted to know if it was true B.B.C.
proposed to use a forcian news serv.
ice and why, to which Major Tryon,
Postmaster General, replied that
Corporation was anxious to get most
complete news coverage possible and
did not consider it necessary to get
permission such rouline decision.

Robly was sufficiently forthright

ts cision.

Reply was sufficiently forthright to shut up the squawkers.

### **Canadian Investigation Probable**

Minister of Transport Howe Willing to Have Dispute Thoroughly Gone Into

Montreal, Feb. 22.
C. D. Howe, Minister of Transport, has advised the House of Commons, at Ottawa, that the government is prepared to set up a special committee to investigate the policies of the Canadian Broadcasting Corp.
In comparing the CBC with the Canadian National Railways, Howe han into a jam with J. Earl Lawson, who pointed out that the railways of Canada are controlled in rates, etc. by an independent commission while the CBC controls the broadcasting industry while entering into competition with private industry at the same time.

Said Lawson The service industry at the SBC Canada are service for the same time.

same time.

Said Lawson: 'The principle that one board should both compete in an industry funda-mentally unsound and no committee in the House of Commons can make

in the House of Commons can make it sound.

In view of Howe's offer it is un-derstood that an investigation com-mittee will probably be formed.

### Juggler Manages 2KY

Bert Beaver, who used to do a jungling act on the old Fuller value chain, is in radio now.

Manages the local commercial broadcaster, 2 KY.

### Buffalo Team Followed

Buffalo, Feb. 22.

WOR-WKBW are making arrange-ments for Roger Baker to bragdesst some of the Bison training egmp games next month. Baker will also transcribe interviews with manager and players in Florida and ship them back for his nightly space, chatter back for his nightly sports chatter on WGR.

on WCR.

Charley Balley, Times sports writer, will but, for Baker as local sports commentator.

### Here and There

Honey and Vic Gregory, Pacific Coast team: auditioned at WKY, Ok-lahoma City, last week.

Lee Norton and Ken Wright, W. Y artists, booked for Criterion theatre week of March 3.

Ty Tyson, who'll mike Detroit iger baseball games over WWJ, De-Tiger baseball games over WWJ. De, troit. this season, and Harry Heil-mann. who'll ditto for WXYZ, De-troit, and Michigan network, both of to. Florida for yaeash and to give Tigers o. o. while they're in training.

Derothy Spicer, ex-director of women's activities at WCCO, Min-neapolis, takes over household ad-viser duties at WWJ, Detroit.

Jane Forter, directress of the KMOX, St. Louis, 'Magic Kitchen' was one of the speakers at a 'pep' meeting of the National Livestock and Meat Board last week when plans were laid to launch a 'Eat More Meat' companies.

Duane Gaither, program director and press agent for WAAW, has re-turned to his desk part time after siege in hospital from ptomaine

Don Finlayson has been switched from publicity to news and continuity at station KOIL, Omaha.

Jay Bell is new announcer on staff Westinghouse WOWO and WGL, at Westinghouse WOWO and WGL, Ft. Wayne. Bell was heard on an eastern station by S. D. Gregory, Westinghouse Radio v.-p., and was hired on the spot. A berth on the WOWO staff was made for him by moving Aaro. Hershey, technician-announcer, into the technical department exclusively. Bell's real name is Justus Belleville.

Cy King is this week entering his third year under Tydol sponsorship. He's a news commentator, doing a five-nights-a-week, 15 minute stint for WBEN, Buffalo.

Frank Graham, sports columnist on N. Y. Sun, this week commenced series of week-daily spiels on WHN.

WBIG, Greensboro, N. C. has established a studio in nearby Burlington, whence programs sponsored by Burlington firms can be piped to Greensboro. Two such shows already doing so.

Barbara Terrell, legit actress, has joined the regular cast of the Hinds Theatre of the Air, over CBS daily.

Bill Blatchley and Jack Henry covering New Haven Arena boxing for WBRY.

Burton Cornwall, James Martin nd Nadine Stanley alternating on vocal chore with Joe Blume's studio musickers at WDRC, Hartford.

Gordon Haight, Yale English in-structor, mastering spelling bees at WICC, New Haven,

Charlie Wright, program directs of WELL, New Haven, scripting con-tinuity and musical novelties for Horace Heidt airings.

Mrs. Marx Hartman, wife of the WCAE, Pittsburgh, announcer, is now on the dramatic staff of both WCAE and KDKA.

Howard University Glee Club, comprising 32 Negro singers, signed up with WMAL, Washington.

Harry Walker, Jr. has joined Chicago sales office of WOR, N. Formerly in newspapers.

Dick Mason, manager of WPTF, Raleigh, N. C. vocally belabored studes at N. C. State College on sub-ject, 'radio advertising.'

George Field now bossing programs at WEVD, N. Y. Upped from part-time p.a. at station.

Stephanie Ratner, aged six months and starting a scrap book, was host-ess at a champagne breakfast (very

Earl C. Hull, chief engineer, WKY, common in CBS circles) to a bunch Oklahoma City, in Washington, D. C., of legit actors that got in on an early on business. M. H. Bonebrake, WKY train. Vic Rainer. is CBS promotion mgr. and the nother is dancer Lectiv. news value. But the kid's starting to collect her press notices.

> Pie Plant Pete and Harmonica Joe hillbilly team from WBZ, Boston, given daily half hour waker up spot, 6:30 to 7 a.m. on WHAM, Rochester.

Billy K. Wells is writing material for Lou Holtz's new program start-ing Feb. 28 station.

Bob Donley, WKY, Oklahoma City nnouncer, to join WCAE, Pitts

Guy Biddick, of Walter Biddick ax firm, in Oklahoma, on business.

Nell and Caroline Schaffner, on WMT, Cedar Rapids, every week-day morning, also heard over WCAZ. Carthage. Mo., on re-broadcast permission. Schaffners Bugtussle News program appeared on the National Barn Dance program for nine months prior to moving to WMT.

Sumner Quarton, g.m. of Iowa Broadcasting Co., has returned to his desk after vacationing in Arizona.

John Pavlis, added to the sales staff at WMT, Cedar Rapids.

Howie Smart, recent addition to WORL, Boston, as a salesman, has been commissioned by W. Cort Treat, station exec, to handle press.

Fred Cole, WBZ, Boston, mikeman and m.c., more or less on a lark, preemed show tagged Mid-Week Function, a half-hour recorded swing show, and pulled such unexpected volumes of mail from colleges and university's throughout New England and elsewhere (via shortwave) that WBZ exces have allowed the Wednesday 8-8:30 p.m. disc show to continue. disc show to continue.

Norman E. Whittaker resigned as WBZ and WBZA, Boston-Springfield, Mass., sales staff to affiliate with the Joyce Advertising Co., Boston direct mail outfit.

Kidoodlers, currently riding an NBC red sustainer, will wax a series of 15 mi, programs aimed at kiddie listeners.

### Air News Speeder-Upper

Boston, Feb. 22. Westinghouse engineers have deigned and constructed an apparatus

signed and constructed an apparatus capable of broadcasting news direct from the news room instead of compiling it there and trotting it out to a studio announcer.

Installation is a complete control, set-up on the news desk with a table type dynamic mike. Box includes a speaker from the control room, on air-off air-alarms, telephone for control contacts. New set-up was designed to facilitate broadcasting of special bulletins at the quickest possible moment as it comes off the teletypewriter.

Invention credited to Charles Vas-sall.

### Hudson's 'Hobby Lobby' Before 5,000 Detroiters

Detroit, Feb. 22.
Hudson Motor's 'Hobby'. Lobby' show will be brought to Masonic aude here for airing on March 16, thus affording home town folks a looksee. Aude seats 5,000, and is also the originating spot for Ford Sunday Eve Hout.

Special 'show, which'll be piped out of Detroit by WJR, will bring here Dave Elman, mc. Harry Salter, band leader, Del Sharbutt, spieler; Lewis R. Amis radio director of

Lewis R. Amis, radio director of Brooke, Smith & French agency, which directs show; plus hobbyists.

### STATIONS HOT FOR FOREIGN **THEMES**

Week-end events in Europe have stimulated radio station demand for transcriptions and other material reg to Austria, Czechoslovakia other lands.

Atlas transcriptions, for a number of requests to alter the re-lease dates on certain chapters of its 'Ports of Call' travel series to em-phasize countries now page one.

### Searle-Union Agree

Omaha, Feb. 22.

General Manager Don Searle ironed out musician situation last week for his Central States outlets, KOIL-KFAB-KFOR. KOIL contract goes to Madge West ensemble of four including Harold Black; Len Gamet and Sterling Graven. Omaha studio group went on the air Monday (21). Lincoln stations joint contract went to Irma Perry group of eight musicians which began broadcasting last week.

Contract for KOIL calls for penditure of \$7.500 while joint contract for two Lincoln stations calls for \$13.000 annual sum.

Completes network station line-up of union musicians in Nebraska as State's only other net station, WOW of Omaha, was set several weeks Omaha, Feb. 22

Program Director James C. Douglass previously announced deal was being held up by failure of contracts to be returned from New York, but stations have gone ahead as per terms without receipt of approved

#### **WEW Stresses Singers**

WEW Stresses Singers

St. Louis, Feb. 22.

Board of Education not only permitted the 106 voice glee club of the Harris Teachers' College to sing last week in WEW's new theatre and studios, nearing completion, but also publicized the event in all school neediums and as a result the poppas, mommas and friends of the embryo school marms flocked to the station. Stunt is part of the station's bally for huge reconstruction program. Singing societies, etc., also are on the docket for appearances. Plan to bring school orchs and bands to the studios was nixed by local toolers' union and singers are taking up the

union and singers are taking up the

### Transcription Cos. Await Weber

### Deadline This Friday Likely to Be Extended—A.F.M. Policy Not Clear to Wax Manufacturers

Committee representing transcription and phonograph record manufacturers is waiting for Joseph M. Wober. American Federation of Musicians prez to return from Miami this week to go over the license form which he sent out a couple weeks ago. Indications are that the dead-line which the AFM's executive board set for this Friday (25) will be extended.

While the disc makers have expressed themselves in sympathy with. Committee representing transcrip-

While the disc makers have extended by the pressed themselves in sympathy with the union's objectives and willing to co-operate, the feeling among them is that they can hot accept the AFM's New York-office expects to have the recording situation extitled them is that they can hot accept the soon. It explained last week that it AFM's license as drawn unless they would not do anything about the unit of the AFM has solved its problem to boycott firms to which they are are business.

bound by contract, and they hold that this angle must be cleared up before any applications for AFM licenses will be submitted.

Recording trade as a whole is wondering whether there is any significance to the way the AFM board handled the mailing of the sample license forms. A number of the manufacturers with extensive program libraries or commercial operations were omitted from this distribution.

### Inside Stuff—Radio

Financial interest of Prescott S. Bush, New York financier, in CBS, was sliced to the bone during December, according to the last report of the Securities & Exchange Commission. Document also shows two of the Levy's got ride of small blocks at the year end.

Belatedly reporting on his holdings when the network securities wer registered, Bush revealed that his stake via Brown Bros, Harriman Co. in CBS Class A was nearly wiped out. Batch of 224 shares held in the name of investment Corp, were shifted to the banking house, which then peddled them. Original ticket-holder kept 10. All of Bush's direct interest in CBS, via 120 shares registered to Investment Corp, was wiped out at one stroke. Bush still has roundabout interest in 14 Class B ducats. Isaac D. Levy gave away 58 A shares, hanging on to 64,902 in addition to 23,530. B tickets, Leon Levy peddled 31 of the A issue, retaining 38,100, and 24 of the B paper, keeping 44,900.

Reason a professional was a second of the control of the

Reason a professional m.c. was not used on the show at the banquet of the N.A.B. in Washington last week was that networks would not agree on whose man the program-pacer should be. CBS refused to countenance a NBC selection, and NBC sitted any CBS man. Neither would have a

NBC selection, and NBC niked any CBS man. Neither would have a Mutual appointee, either.

Another angle on the show was that Kate Smith insisted on being next-to-shut on the layout. Original scheduling had the soprano closing, with Mario Cozzi preceding her. She balked, with the consequence the baritone was shifted back of her appearance. Miss Smith also failed to show for rehearsals, though rest of bill did.

Epidemic of seed gifts on premium-minded airshows is traced to a Los Epidemic of seed gitts on premium-minded airshows is traced to a Los Angeles seed house, whose sales promotion genius Ilned up no less than six air, clients. Programs asking a dime for 'mailing and handling,' turn over the coins received to the seed house, which is said to show a margin of profit on each packet. Since the pellets are not available for sale, there is no way to make a price comparison, although some shows claim there's. 60 cents worth of Johnny-jump-ups in the package. Swift packing outfit is the latest to hop on the seed wagon on a deal similar to those struck with other air advertisers.

Several of the station operators in District No. 3, which comprises Pennsylvania, 'Delaware' and New Jersey, are disappointed at their failure to elect Theodore Streibert, v.p. of WOR, Newark, and Mutual, to the board of directors of the National Association of Broadcasters. It had been understood among Jersey and Philadelphia stations that 'Streibert was to get the hod so that Mutual might be represented on the board but a last minute switch by one of the Philly broadcasters is said to have frustrated this plan. Clair: McCollough, operator of WGAL, Lancaster, and WDEL, Wilmington, obtained the directorate.

Baritone, who is on sustaining for one of the networks, was going over the repertoire that had been selected for him by an employee in the program department when he noticed that one of the number was a comic opera aria invariably done by sopranos. What's the idea of listing me for this? demanded the baritone.

Instead of laughing off his limited knowledge of the singing profession, the employee put ... 'Oh, I thought it was such a beautiful melody that you oughtn't to pass it up."

Colonial net requested exclusive chain privilege on New Haven young people's symphony, conducted and narrated by Harry Berman, Saturday (19) at Woolsey hall. First concert of series last month was fed by WELI, New Haven indie to WMCA-Intercity, which stood royally charges, When WELI got news that it couldn't feed Intercity this time, it passed up the broadcast, Colonial, with WOR tied, took concert from WICC, Bridgeport-New Haven, which didn't air symph locally because of commitment to NBC-Blue's Metropolitan opera.

Before any reciprocal program deal can be worked out between Mutual Broadcasting-WOR and any Argentine stations it will be necessary to obtain special permission or some qualification of laws prohibiting rebroadcasting of short waved program into the Argentine.

Net is planning specials to and from both continents. Due to propaganda from Rome, Berlin and Moscow, Argentine government set up regulations against interchanging.

Opposition group in the Hot Springs Chamber of Commerce last week got another setback in its fight on the leasing of KTHS to the group which also operates KARK, Little Rock, when the Arkansas State supreme court refused to enjoin the deal from going through. The whole thing is now back in the laps of the Federal Communications Commission where an application for transfer of KTHS' license had been filed over a year ago. Leasing contract was made with the chamber's board of directors.

WGY, Schenectady, N. Y., celebrated its 18th birthday Feb. 20 without any fanfare, the bugle blowing being reserved until the dedication of the new five-studio building under construction. Kolin D. Hager, original manager under Martin P. Rice, then GE publicity director, is still at the helm. Willard J. (Bill) Purcell, chief engineer, and William T. Meenam, praise man, are others of debuting crew now on the job.

Rudy Vallee has a freak talent scouting tieup with John Roy, boss of Rainbow Room, N. Y. Boniface does a Daniel Boone routine with an eye to spotting acts appearing at R. R. on Vallee's radio stint as guests. Roy's payoff is a mention of R. R. as site of act's discovery.

Marjorie D. Hall, a secretary at WBZ, Boston, caused the arrest of an alleged bad check passer after observing that a stranger who had just called on the station's plant manager matched the description in a tipoff letter from another Westinghouse-owned outlet.

Stanley Hubbard of KSTP, St. Paul, and Bill Scripps of WWJ, Detroit, have just returned from Florida, where they fished off Hubbard's 65-footer. Boys kidded L. B. Wilson by ship-to-shore felephone while anchored half a block off Wilson's dock at San Marco Island.

Pillsbury, which had former No. 1 daytime show with 'Today's Children,' last week again reached the No. 1 spot with its new show, 'Women in White.' Pillsbury has been engaged in a special national publicity buildup for this new program for the past month.

NBC's press department in N. Y. usually refuses press agents tickets when latter act as go-between for columnists, et al. Wants paper boys to when latter

### Dale Armstrong in N. Y.

Reversing the growing habit of eastern radio columnists to visit Hol-lywood to see all shows originating from that end, Dale Armstrong is in New York currently on same mis-

his station WCKY in the Cincinnau area.

Last Coast-ozone columnist to come east was Carroll, Nye, whom Armstrong succeeded on the Los Angeles
Times. Nye is now with Earle Ferris.

### WCKY Asks 50 Kw.

Washington, Feb. 22. L. B. Wilso: filing with the F.C.C. a petition for 50,000 watts for his station WCKY in the Cincinnati

### Some Fun Out West

San Francisco, Feb. 22.

Here's a cutie that has the trade in stitches. Local radio'ed went overboard in his column on the shame it was that a certain comedy team lost its sponsor. Almost tearfully he pleaded for a bankroller to keep the zaneys on the air. To him it was a major catastrophe, no less, that such sterling comics should be without commercial backing. Biz manager of the sheet carrying the lament, who rarely interferes with the editorial content of the rag, stormed at year ed for trying to drum up business, for the publisher's hated rival, radio. Hardly had the town got through talking about it when, sure enough, up jumped a sponsor. Columnist did nipups and otherwise disported gleefully at the news, figuring that it was his tom-tom beating that saved the comics from a sustaining death. And now for the payoff that makes it a cutie.

Outfit, which took over radio sponsorship of the comics, following week sent through cancellation to the sheet of its advertising schedule. The lad ain't talking to himself.

### RCA VICTOR EXPANDS, **MOVES IN CHICAGO**

Chicago, Feb. 22.

RCA Victor recording studios are moving out of the Merchandise Mart home of NBC, and shifting over nearer towards advertising agency row. New studios will be located in the same building which houses other local RCA divisions.

other local RCA divisions.

In setting up the new quarters arrangements have also been made for the establishment locally of a processing plant for all recordings instead of shipping them to the RCA plant in Camden, N. J. In this way there will be a considerable speed-up of servicing on recordings and secure quicker delivery of platters. It will naturally greatly increase the scope of the local studios and hop the number of employees under the supervision of Edwin G. Foreman, Jr. manager of the Chicago studios.

New plant will include three recording studios, the largest being

the largest being 50x30 ft. Switch will take place this

Efrem Zimballst, Jr., emoted in James Weldon's blank-verse The King and His 12 Sons last week on WICC, New Haven. Fiddler's son is Yale student.

#### WIP BESTS WFIL

ell Stays—Duplication Stunt or Rival Station Does a Brodie

Philadelphia, Feb. 22.
Shell Oil Co., on whom WFIL had its glims focused as possible sponsor for its quiz show when it set it exactly opposite WIP's ask-me-anotiset. He was signed for another year with latter outlet. Shell has b. /d WFI; quizzer for past 13 weeks on experimental basis.

quizzer for past 13 weeks on experimental basis.
WFIL shifted its 'Let's Pop the Question' into the spot held by WIP's 'Shell Curiosity Court' when Leonard D. Taylor, WIP salesman who handled the account, switched allegiance to WFIL. Latter now disappointed in belief that Taylor would carry the show with him.

#### KMOX Commentator Divorced

KMOX Commentator. Divorced St. Louis, Feb. 22.

Mrs. Josephine Halpin, commentator on KMOX, was granted a decree of divorce from Breen Halpin, head of a manufacturers' agency, by Circuit Judge Charles B. Williams on Thursday (17). Mrs. Halpin also receives custody of two children and \$100 per month for their support, according to a stipulation agreed on out of court. Halpin did not contest the charges of general indignities.

Couple were married May 20, 1922, and separated Nov. 1, last.

### IT'S SHERMAN K. ELLIS AGENCY AFTER MARCH 1

After March 1 the Fletcher & Ellis agency will be known as Sherman K. Ellis & Co. Ellis is the prez and treasurer of the firm.

There has been no Fletcher with

the agency for a number of years

### **METHODISTS**' **BIG AIR BUY**

Omaha, Feb. 22.

New account at station WOW is Omaha diocese of Methodist Episcopal Church. Contract calls for 52 Sunday afternoon half-hour sessions at regular commercial rates. Believed to be first time old line denomination has purchased radio time on such scale in midwest. G. Bromley Oxnam, resident bishop presiding over. Iowa and Nebraska churches, engineering programs.

Broadeast at 2:30 practically competes with Father Coughlin on station KOIL, at 3. Program consists of transcribed music with weekly address by Dr. Oxnam.

Bishop announced purpose of series.

Bishop announced purpose of series to unite 320,000 Nebraska Methodists in one church service every Sunday. Program plugged by announcements in each of state's 1,500 churches.

#### NBC Has Dorothy Gordon, Last Heard on Columbia

NBC Artists Service trying to dig up a sponsor for Dorothy Gordon, whose sustaining 'Children's Corner' juve program was dropped Corner' juve program was dropped on Jan. 17 by CBS after running on the web since May, 1936. Prior to that show, Miss Gordon handled the music details on Columbia's 'American School of the Air.' In searching for sponsor for 'Corner,' NBC is not spotting the program on either of its own networks. Offer for auditions is made on way

### **Network Can't Clear Time for Sports Even Though Tied Up Exclusively**

#### His Art

Buffalo, Feb. 22.

Art Schmidt, WGR sound effects man, was told to be on hand for a drama one night last week. It was a rainy stormy might, Schmidt's car got stalled in a flooded underpass and finally by grabbing cab, he got to the studio just the play started.

Only sound effect required in the entire drama was the litting of a telephone off the hook and then putting it back.

### 10 FINGER-POINTINGS START STATIC PROBE

Oklahoma City, Feb. 22. A new city ordinance at Tonka-wa, Oklahoma, will regulate radio interference by machines in the city

interference by machines in the city. The ordinance provides that when 10 or more citizens of the city sign a petition declaring any source of interference a nuisance, the council will investigate and if the situation is found to be true five days notice will be given the operator to remedy the trouble. If this is not done within five days electrical current will be denied the operator.

### Gen. Mills on WIND

Even though NBC holds the ex-clusive broadcast rights to the Ama-teur Athletic Union meets, Colimbia will beat the former network to the air with the results of this Satur-day nights (26) Adu event at Madi-

air with the results of this Satur-day nights. (26) AAU event at Madison Square Garden. Because of the Toscanini concert. NBC can't go pickup from the sidelines or do resume before 11:30 p.m., so CBS has arranged to have Ted Husing go on with a resume, at 11:15 p.m. WOR expects to get the results of the more important finals into its regular 11 p.m. Transradio News period. NBC's difemma at the Garden being cited by the 1-told-you-so's around the trade as confirming a predication they made when NBC and Columbia early last year engaged in a bitter fight for exclusive rights to various athletic events, paying unprecedented prices for them. These scoffers pointed out at the time that the webs were scrimbling for events that they wouldn't be able to clear because of divers time commitments. mitments

### TIFFANY THAYER IS WRITING COMMERCIALS

Tiffany Thayer, author of '13 Men' and other novels, is writing, radio commercials for J. Walter Thompson on a freelance basis.

Thayer, who has also done several stretches in Hollywood studios, formerly had his own advertising agency.

### Raymer May Roost in Chi

Paul H. Raymer Co., station reps, may make Chicago its main office instead of New York.

If move takes place Raymer will establish himself Chicago and leave Fred Brokaw to head up the New York office.

### **NOW BOOKING FOR SPRING** WCAU "Women's Club of the Air"

**TELL YOUR STORY** to over 2,000,000 women with over \$700,000,000 a year to spend COST: LESS THAN \$100 A WEEK

The most imitated women's program on the air offers advertisers a unique opportunity. For five years it has achieved outstanding results for scores of products. The reasons are simple-

YOUR PRODUCT HAS ACCEPTANCE FROM THE START WITH THE WOMEN'S CLUB AUDIENCE.

Its Directors are women in whose recommendations listeners have full confidence. You cash in on a tremendous ready-made good-will.

YOUR PRODUCT RECEIVES MERCHANDISING AS WELL AS ADVERTISING SUPPORT.

In the luxurious WCAU Auditorium Studio large visual audiences attend the broadcasts which are accompanied by demonstrations, sampling and displays.

Write for full details.

50.000 WATTS PHILADELPHIA

### UNION SAYS NO

VARIETY

N. Philadelphia, Asked Right To Fire Four Musicians

Philadelphia, Feb. 22.
Unequivocal nix was reply of A. A.
Tomei, prez of Musicians Local here
to request by WFEN that it be allowed to shave house band from 12.
to eight men. Station pleaded business and size of the multi-lingualed
to not warrant such, extensive
orchestra.

It was a second or the state of the st

orchestra.

It was one of the first outlets in the city to sign a termer with the tooters, partly as result of labor publicity it got when announcers struck shortly after it was taken over by late John Iraci.

### **Inter-City Interviews**

Inter-City regional web will to-morrow (Thursday) start a series of weekly interviews with Congressmen from Washington. Jay Franklin will ply the office-holders with queries. Quizzer is the former D. C. news-paper correspondent who has prova-gandized for the New Deal and penned mag pieces on national poli-tics.

WOL. Capital cog in the Intercity

### **AGRAP Signs WBIL-WOV**

Two part-time foreign language stations New York, WBIL and WOV, have signed with the American Guild of Radio Announcers and Producers Union. Both stations are indie and operated by the same out-fit. International Broadeasting Corp. Paet calls for five-day weeks and a minimum of \$35.

### **WOW** Deals in **PERSONALITIES**

Personalities "make" radio stations. Personalities like Harry Burke, Foster May, John Chapel, Tom Chase, Ray Olson, and Gaylord Avery—familiar to thousands of midwestern listenes—are helping to "make" WOW. sonalities "make" radio

WOW deals in personalities -makes personalities pay in RESULTS FOR ADVER-

TISERS. It's only one more why WOW is recognized everywhere—by listeners and advertisers alike—as Nebriowa's\* outstanding radio station.

590 KC

5,000 Watts

OMAHA, NEBRASKA

John Gillin, Jr., Mgr. n Bluir Co., Representatives Owned and Operated by the Woodmen of the World

NEBRIOWA: Eastern NE-Bhaska and western IOWA, A fartile trade territory with Omaha as its business capi-tal, its radio capital is WOW.

ON THE NBC RED NETWORK

### ...... F C. C.'s WASHINGTON DOCKET

### MINOR DECISIONS

Arbaneses: RARK, Arhanas Radio and Egulbrent Co., faithe Book denied request for speed; femporary authority, to operate for a period of to exceed 30 days, in order to overcome interference, within the city hunts of Luttle Jucks resulting from mercion. Manuscratal, Radio Co., Baltimore, remaining from mercion Manuscratal, Radio Co., Baltimore, article season of speed temporary authority, to operate with 1 kw nights, from Peb. 21 to Marcia 21 in outcome with 1 kw nights, from Peb. 21 to Marcia 21 in outcome with 1 kw nights, from Peb. 21 to Marcia 21 in outcome with 1 kw nights, from Peb. 21 to Marcia 21 in outcome with 1 kw nights, from Peb. 21 to Marcia 21 in outcome with 1 kw nights, from Peb. 21 to Marcia 21 in outcome with 1 kw nights, from Peb. 23 to Marcia 21 in outcome with 1 kw nights of the period of the interest the period of the surface of the period of the surface and the period of the surface terms berged. Montains: KGCX, E. E. Keebsbach, volt Politi, granted for a period of three months, but is no event later than 3 a.m., 287. May 1 for sea special from NAR, Washington, D. C., for a period of three months, but is no event later than 3 a.m., 287. May 1 for sea special or 1570 ke with 250 watts dismissed with prejudice (by order of the Commission).

### NEW APPLICATIONS

Alabama: WPRC. Birmingham. Broadensting Co., Inc., Brimingham, jump silent power from 1 to 5 kW. Califordin: 100 per property of 1 to 5 kW. Califordin: 100 per property of 1 to 5 kW. Califordin: 100 per property of 1 to 5 kW. Califordin: 100 per property of 1 to 5 kW. Califordin: 100 per property of 1 to 5 kW. Califordin: 100 per property of 1 to 5 kW. Califordin: 100 per property of 1 to 5 kW. Califordin: 100 per property of 1 to 5 kW. Califordin: 100 per property of 1 to 5 kW. Bigham to 6 per property of 1 to 5 kW. Bigham to 6 per property of 1 to 5 kW. Bigham to 6 kW. Bigham to 6

michigent. Delta Broadcasting Co., Escanaba. new station to be operated on 1500 ke, with 100 winter nights, 250 watte days. Wark. Columbia Broadcasting System. Inc., New York, see to be trequency relay station to be operated on 1648, 2000, 2109 and 2830 ke with 100 watts. Sentinel Broadcasting Corp., Saima, new station to be operated on 220 ke with 1 kw. North Carolina: WMED, Richard Austin Dunlea, Wilmighton, install new transmitter that nights, 250 watts days, and change hours of operation from days, to unlimited, Ohlio: Radio Air Service Corp., Cleveland, authority to utilize sequipment of high frequency broadcast station WaXXVI. as a facebinie station to be operated on 21000, 2850, 2860 watts days to operate on 1200, ke with 100 watts nights, 250 watts days (requests facilities of WOLS, Florence, 1200 ke with 100 watts nights, 250 watts days (requests facilities of WOLS, Florence, 1200 ke with 100 watts nights, 250 watts days watts days of the property of the control of the con

Philadelphia, Feb. 22.

PRIVATE AUDITIONS

Philadelphia, Feb. 22.

Idea of putting open auditions on the air a half-hour show has elieked so thoroughly at WFIL that program moves this week to 1,600-seater auditorium at the Manufacturers' Club. Whole thing started at beginning of the year when, in quest for new programs, station invited all comers to audition. Short time, later began airing these auditions and now many spectators

tions and now many spectators on hand that ordinary studios can no longer handle the crowd. Jack Steck runs the show.

'Grand Hotel' Shutters

Campana (Italian Balm) fades its campana (Italian Balm) fades its 'Grand Hotel' dramatization series off its MBC-blue Monday 8:30 p.m. niche with the March 28 broadcast. Agency is Aubrey, Moore & Wallace, Chicago.

Chicago.

'Hotel' has been ridi NBC for some years with various periods of interruption. This last lap has extended unabatedly for more than year.

Sparnon Joins WHEC

antennafor night use and change hours of operation from days to unfinited, using 1 kw.

### EXAMINERS' REPORTS

Arkansus: Renewal license for KARK, Little Rock, was recommended by Examiner Berry, who said that, despite technical violations of law against tradicing in licenses, the public interest has not been injured by unratified tenses, the public interest has not been injured by unratified tenses, the complete interest has not been injured by unratified tenses, the public interest has not been injured by unratified tenses, the company, who wants FCC public that the company who wants FCC public for the public for the public formation of the public formation of

winning attornoys.

Hawail: Belated approval should be given transactions by which control of Honolulu Brondeasting Co., owner of KGML slipned from hands of J. P. L. Robinson to Freed J. Hart and Pacilla Theatree & Supply Co. Examiner Berry reported. Did not least on inconsummated deal which would give the fluodulu Start-Bullelin a voice in conduct of the impactive but urged granting of reaswal license. Bon S. Pisher did the level work.

legal work.

Illinois: Martin R. O'Brien, of Aurora, received the not from Examiner Irwin, who recommended approval for a proposed, new 256-watt daytime plant using 120 kc. Certain densitions offered in support of the plea were ash-cannels with travia uninciding objections of rivag the scannels with travia uninciding objections of rivag the whole contended the rules had been frequestly not sanding illustria discussions and been frequently not sanding illustria discussions of the commiss. But S. Plaher represented O'Drien.

mix-ris direct to the Commish. Ben S. Fisher represented Children and the Commish. Ben S. Fisher represented Children and Children and

### MAY MUTE QUEBFC

If Government's 50,000-Watter Serves, CRCK May Go Off Air

Quebec, Feb. 22.

Reports to the effect that the CBC outlet in Quebec, station CRCK, may be closed down have been countered by the government with the reply that such a move could not be undertaken until it has been shown whether CBF, new CBC 50,000-at Vercheres, covering the area under question satisfactorily.

Representing an original construction and equipment investment of approximately \$75,000, station CRCK has been running in the red to the tune of approximately \$25,000 annually, from accounts.

ally, from accounts.

In the event that the CBC should discontinue operating CRCK in Que-bee, possibility of increased power to privately owned stations in the ancient capital is foreseen.

### Self-Educated

Boston, Feb. 22.

Howie Smart in Open Road
Navigator' show on WORL offered a
miniature metal placque of Areaham Lincoln to the listening audience providing they would send in
the correct answer to the riddle,
'What is black and white and read
all over?'

all over? Smartness was nipped in the bud when telephone calls and mail exceeded expectations. .650 to be exact. Smart had planned to mail pennies to the lucky winners. Since the idea was his own the station silently assumed no philanthropic sentiments, and Smart's salary for the week, after deducting postage to mail pennies, was somewhat trayed.

### WREC, WLAC Twosome

MEMPhis, Feb. 22.
WREC here has linked up with WLAC, Nashville, presenting a weckly (Saturday ight) series of programs picked up from the Tennessee State prison.

Tennessee State prison.

Cons are interviewed as object lessons in a crime doesn't pay crusade. F. C. Sowell, v.p. of WLAC, handles the programs, assisted by Joe Pope, warden of the pen.

**New Industries** In Syracuse Mean New Buying Power

### WSYR

Your Best Medium For Reaching This **Bright-Spot Market** 

> Keep Your Eve on SYRACUSE in 1938



### Blair Reps WOKO BEFORE 1,600 PERSONS

Albany, N. Y. Feb. 22.
John Blair & Co. has been named national sales rep for WOKO, Albany, effective March 1.
Station was formerly on the Craig & Hollingsbery list.

### HOW DAILY FIGURES IT

Rochester, N. Y., Fcb. 22. Rochester Democrat and Chroniele Rochester Democrat and Chroniele dropped its 11 pm. radio broadcast by Ray Elliott of news staff over WHEC, and tested the listener reaction by phone complaints. Elliott had considerable personal following, and half of those complaining were found to not subscribe, which is taken by circulation department as indication airings hit paper's sales. Tydol took over the spot on WHEC with studio broadcast, UP service.

### **KPO Takes Transcriptions**

San Francisco, Feb. 22.
Restrictions against transcriptions have been lifted during daytime hours on KPO, NBC's 50,000-wat Red web outlet here. First sponsor to place recorded programs on KPO under the new policy, which went into effect last week, is Procter & Gamble.
Latter's 'Kitty Keene' scrial (Drett) and 'Houseboat Hannah' serial (Lava soap) are being aired five afternoons weekly between 2:15 and 2:45 pm, under a one-year contract signed through Blackett-Sample-Hummert, Chicago. Both serials were broadcast previously San Francisco, Feb. 22.

t signed under nple-Hummert, Chic reviously serials were broadcast previou over the local Blue outlet, KGO.

### Farrar & Rinehart Try Radio Via WQXR, N. Y.

Radio Via WQXR, N. Y.

Broadcasts of five minutes for five days only, one of radio's shortest contracts, will be tried by Farara & Rinehart on station WQXR,
N. Y., starting Feb. 26. Stanley
Rinehart Jr., and John Farrar,
president and v-p and editor, respectively are program participants,
It's to bally Hervey Allen's new
tome 'Action at Aquila.'

In air debut, blue pencilers will
alternate each day until final, fifth
day when they appear together on
program, which will go on daily
from inception at 6:55 p.m. Program
idea is to present in the total 25
minutes the dramatized conception
of a book, publisher consultations,
writing, publishing, etc., of one
tome, following steps to ultimate
marketing. tome, follow

### Lawyer Manages WPEN

Philadelphia, Feb. 22.
Dwight E. Rorer, Washington attorney with no previous experience in radio biz, has been made g.m. of WPEN here by Hyla Kiczales, op of the station. George Lasker, who has been pinch-hitting in the post since oillet was purchased by late John Iraci about four months ago, becomes commercial manager.

New gm member of the firm of

comes commercial manager.

New g.m., member of the firm of Smith and Rorer, has given up law practice for the new spot. In private practice since 1929 he has specialized. Federal tax cases and never, appeared before the FCC. From 1920 to 1929 he was, special assistant attorney general representing the government in claims against it before the U. S. Circuit Court of Claims.

Ed Dukoff, who handles publicity for WOV, New York, which is affiliated with WPEN, has been named to also, do p.a. work for latter. He succeeds Manning Hall.

NEW YORK'S No. 1 SHOWMANSHIP STATION Thousands of additional potential inousands or additional potential customers are dialing 1010 each day for the extra big programs of ered by WHN. With the start of the ered by WMN. With the standy men he new broadcasting season, WMN's shows are greater than ever!



Theatres and the Metro-

### Pacific Coast Radio Notes

Hal Bock now sporting title of NBC western division press chief.

Jimmy Starr, L. A. Examiner-Ex-press pic ed, getting waxed for a gab sesh the air.

sybil Chism (Mrs. Hal Bock) checking off One Man's Family as organist to take the Lum and Abner spot.

Bob Hope guesting on George ischer's return to the Mutual net reb. 27 with 'Hollywood Whispers.'

Bette Davis will do 'Forsaking All Others' for Lux Feb. 28.

Sam Balter dishing up sport pal-aver for Bayuk Phillies over CBS California stations starting Feb. 28.

Andre Charlot aired one of his revues from L. A. with cast of English players.

Jimmle Fidter missed his first broadcast in five years on the air. Don Wilson retailed the day's film gossip when the Fidler pipes took on an Andy Devine effect.

Molly Merrick, syndicated pic writer, took an audition for General Mills' Bisquick. Outfit gives the shag to 'Hollywood' in Person' at month's end.

Phil Baker may haul east around April 1 at sponsor's insistence.

Maurice Rubner, Paris financier, studying the commercial phases of radio here.

Milton Watson departs Ed Lowry'
'Springtime' for a route of personals

Forrest Barnes, air scripter, dished up the lyrics for Charles Wakefield Cadman's Love Comes Calling Me.

Tom Harrington cruising around Frisco on new Young & Rubicam accounts.

Jean Cowan now torching up Signal Carnival.

Paul Franklin joined the scripting battery on Your Hollywood Parade.

Bob Kennett resigned from KFWB production staff for a wax job in the east.

James Tierney east for Texaco to line up originations for Eddie Can-tor's troupe.

Al Goodman now in his fifth year

New personnel of the Trio Celeste, on the staff of KYA, San Francisco, includes Jack Seltenrich, pinsist, Hubert Sorenson, violinist, and George Rogovoy, 'cellist, Latter is also with San Francisco Symphony.

Josephine Avis new traffic manager for KYA, San Francisco, succeeding Betty Bell.

Fay Francis now on KROW, Oak-land, with a daily commentary for femmes. Formerly with CBS in the

Producer Ned Tollinger the NBC San Francisco staff conducting a class in radio acting for the Alameda County (Cal.) Board of Education.

Ben Debus is conducting a new series of programs for camera fan-over WFRC, San Frnacisco. Satur-



day night shows are titled 'The

Don Church has been added to the KGGC, San Francisco, staff as an-nouncer. Formerly with KSFO Formerly ne city.

Fred Ruegg replaced announcer producer Bill Gordon on the KQW San Jose, staff. Ruegg was formerly with KGIR, Butte, Mont.

Jack Curran with KJBS, San Francisco, as salesman. Formerly with Goodrich Rubber Co. New salesmen at KQW, San Jose, include Lee Mikesell and Brant Bernhard. Mike-sell came to the Coast from Dayton, Ohio.

C. W. Myers, president of KOIN, after attending the National Conven-tion of Broadcasters at Washington, plans to vacation at Nassau before returning to the west coast via the Canal.

#### Fears Consumer

Bamberger interests take no risks on its 'Consumer's Quiz' house program for Macy's over station WOR, New York. Keep two plainfolthes guards on duty to prevent any 'down with big business' speeches by anticipated 'consumer-conscious' Drogram participants. program participants.

### MAYOR LA GUARDIA TO **KEEP EYE ON WNYC**

New setup for overseership of New York City's municipally o commercial WNYC brings it under direct jurisdiction of Mayor La-Guardia. In past the Plant and Struc-ture Dept. of the municipal govern-ment bossed it.

All jobs with the outfit are secured through civil service with the exception of the post of director. Recept appointee to the \$7.500 a year spot is Morris Novik, who leaves N. Y.'s labor-union' station, WEVD, for the job

### Meredith Singing Not Supposed to Be Good, but It's Out Because It Isn't

Reason Burgess Meredith did not sing (as the advance announcements had stated he would) on the Chesterhad stated he would) on the Chester-field program Feb. II over CBS 2as because Paul Whiteman and the pro-duction men nixed it after hearing him warble the song once at re-hearsal. Actor kicked at the deci-sion, since the singing phase of his guest-appearance-had-been-bally-hooed to such an extent. Also claimed that the vocalizing was simply a gag, anyway, and that the fact it was terrible would actually help.

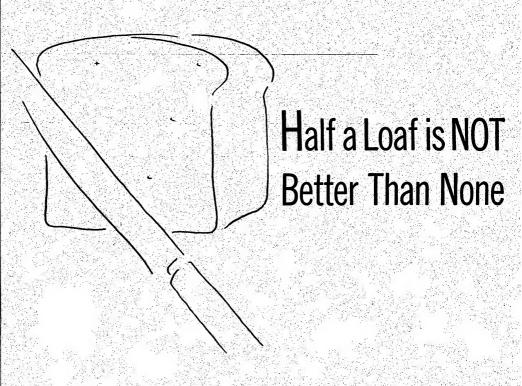
help.

Actor even brought his agent, Leland Hayward, into the dispute and
likewise protested at the type material given him for the broadcast. His
claim was that both he and the public are tired of hearing personal facts
about him and that he should be
given an actual comedy or dramatic
part to do.

After lengthy wrangling, the

agency boys overruled him on the ground they know radio better than you do, and the program was aired according to their ideas. Only part of the show written by Meredith was the serious poem. Song Sung to a Fiddle, which he did years ago and which was included against his which was included against his wishes. Due to the scrambling of the material on the program, little time was left for rehearsal.

Actor states that despite his various other activities, he was available for all the rehearsal sought. Adds that for the liberal money paid to his guest shot he'd be willing to re-hearse any amount desired. Underas guest shot he'd be willing to re-hearse any amount desired. Under-stood the editing of Meredith sing-ing also burned the CBS publicity department, which had to take the rap after sending out the advance blurbs.



An advertising campaign without "Dealer Support" is "half a loaf"

Advertisers know that the enthusiastic support of the man-behind-the-counter gives them the "whole loaf."

In other words "Dealer Support" is essential to the complete success of any advertising campaign.

That's the plus that WLW delivers, and that's why America's smartest adver-

**WLW**\_the Nation's Station CINCINNATI

### Agencies—Sponsors

California Radio System last week got the 'Myrt and Marge' and 'Hill' Top House' shows from 'Colgate-Palmolive-Peet, making it 8% hours a week of new business the network hast taken on since the first of the year. Station group is also getting the Gruen Watch dramatic series which Transamerican is producing in Follywood: Hollywood,

Bell Bread on WBIG, Greensboro, N. C., with waxed serial 'Speed Gib-son.' Same station also has another transcribed show, 'Freshest Thing in Town.' for Carolina Baking.

Albany Packing Co. aboard WSPR, Springfield, Mass. with series of a.m. 'homely philosophy' talks by Elwin N. Tacy.

Mayer Furniture Co. closed with WMAL, Washington, for half-hour program, Home Towners. Variety program with Maxine Toppan vocal-izing, staff orchestra helping out and Lee Everett emceeing.

Dick Malson and Dick Haynes, for merly known as the Melody Million-aires and late of WHAM in Roches-ter, N. Y., have returned to Pitts-burgh after a long absence for a new WWSW commercial, Under the

Milton Weinberg, of the Los new billing of Tom and Jerry, they Angeles agency of the same name, is will be sponsored by the Indepenin New York placing spot business on Manhattan soap. It's for two quarter-hours a week, with the markets scattered over the country.

Tolman Laundry to give away coupon books entitling winning listeners or its new broadcast WRC.
Washington, to a free wash. First knob-twiddler calling the laundry correct title in the What. Song is This' guessing game will snaffle the reward.

M. H. H. Joachim has been named vp. in charge of radio at Buchanan & Co.' Chicago office. Omar did 'Omar the Mystic,' 'Rajput,' and 'Your Unseen Friend.'

The Family Doctor, scribbled by Dr. H. Matteson, pulp writer, and voiced by him, started over the Northwest Mutual originating from KOL. Seattle, running 15 minutes three times weekly with local bread commercial in each of the towns.

New business at WIP, Philly:
Mrs. Ballard (religious program).
Quarter hour weekly for one year.
Dr. Mallas, dentist. Five spots
weekly. Harry Feigenbaum agency.
Tappin's Jewelry Store. Renewal,
Man on the Street, five one-quarter
hours weekly. Julian J. Pollock
agency.

Carter Medicine Co. Ten spots anouncements weekly.

Modern Living Health Institute.

Health talks. Three one-quarter

hours weekly.

Ironized Yeast Co. Good Will
Hour. 10 to 11 p.m. Sundays until
July 16, 1939.

Seedor Laboratories. Kelpemalt
Tablets. Six one-quarter hours
weekly, beginning Feb. 13 and ending May 14.

George H. Coombs, Jr., WHN. N. Y., commentator picks up a thrice weekly sponsor in Lee Hats, starting Feb. 28. Bermingham, Castleman & Pierce the agency.

KOAM, Pittsburgh, Kans., ing six quarter-hours week DX gasoline.

Tudor Plate Silverware starts locally with a Tuesday-Thursday series of quarter-hours on WEAF, N.Y., starting April 17. Transcriptions will be used, 8:45-9 a.m. BBDO

Spelling Bee program WBBM. Chicago, for Schwimmer & Scott agency behalf of Fox De Luxe-beer switched to new account, Chi-cago Mail Order House. Agency has arranged a new program for Fox.

Kennedy Clothes has renewed its contract with WXXZ. Detroit, for another 52 weeks. Calls for 700 spot announcements, an increase of, 70% over previous Schedule. Deal set by Beckman, Vogel and Bierbaum

Purina Mills sponsoring transcript show, 'Sing Neighbor, Sing,' Mon-day, Wednesday and Friday over Oklahoma network, Originates at KTOK, with Chick Martin m.c.

Okiahoma Association for Old Age Pensions buying half-hour Sunday afternoon over entire Oklahama net.

Pilot Radios baiting for biz on WOV. N. Y., with Sunday quarter-hour in Italian, using current events chatter by Dr. Leandro Forno. Alvin Austin the agency.

P. & G. (Camay) started first whirl on Mutual Monday (21) with wax series featuring Allen Prescott (the 'Wifesayer') and warbler Joey Nash, Program weekly.

"Kitchen of the Air," a new every-morning program broadcast over WABY from the auditorium of the York Power & Light Albany New York Power & Light Albany building, is presented on a co-operative tieup with A. & P., Brody's Dairy, Keller's Bakery and Forest's Foremost Meat Products. Jennie Parkinson conducts.

John Cornellus, vice prez of Bat-ten, Barton, Durstine and Osborne, in Hollywood just looking around.

John Donahue rounding up testi-onials in Hollywood for William

Buffalo Savings Bank is sponsoring the Buffalo Male Octet, directed by William Gomph, for a 13-week run on WGR, Monday and Wednesday, 6:15 p. m. to 6:30. Baldwin & Stra-chan agency set the show.

United States Products Corp. (Signet fruit juice), through Long Advertising Service, San Jose, Cal., is sponsoring the live talent Friendly Homemaker' program on KSFO, San Francisco, twice weekly for eight weekls.

U. S. Rubber Co. (tires) has signed or one night spot announcement weekly for a year on KSFO, San Francisco. Placed direct.

Luxol Shampoo (branch of the Marmello-Zotos family) through Mil-ton Weinberg Co., Los Angeles, is being plugged in thrice-weckly quar-ter-hour, transcribed programs over ter-hour transcribed KSFO, San Francisco.

Drl-Brite, Inc. (liquid wax), through Louis E. Westheimer & Co., St. Louis, Mo., using spot announcements once weekly for 13 weeks over KSFO. San Francisco.

Armstrong Cork Co., New York (Quaker rugs), through Batten, Bar-ton, Durstine & Osborne, has signed a year's contract with KSFO. San Francisco, for thrice-weekly broad-casts of the 'Heart of Julia Blake' platters.

C. H. Baker Shoe Co., through Sid-L. B. BARC Shoe Co., though Sid-ney Garinkel agency, is bankeo'ling the 'Hollywood Reporter' live 'tilent' cossip sessions on KSPO. Sar. Fran-cisco, weekly for one year starting Feb. 20. Program formerly was aired lover KPO under the Franer of Howe, Inc. (cosmetics).

Chase & Teddy, Oakland, Cal.

### **Woo Accounts with Programs**

Opening up of some of the choicer night-time spots on the NBC-red and CBS has resulted in a flurry of speculative show building among the advertising agencies. Talent salesmen are being on the jump quotting availabilities and prices. While most of the agencies' objectives are their own clients whom they hope to nudge into a net-work spot, some are putting shows together on paper with the view of sniping at agencies whose programs haven't fared so well this

season.

In several instances agencies are talking about lining up talent for shows which they hope to get under way the coming fall. Reason they give for this abnormally advance culling of the market is that experience has convinced them that the sooner available material is put-under-option or contract-the better it is for the account and agency, both on price and self-security.

(Daytonian tires), through Geyer, Cornell & Newell, Inc., Dayton, Ohio, is spotting 16 live talent annunce-ments on KGO, San Francisco, over an eight-week periou.

McKesson & Robbins, Inc., Bridge-port, Conn. (Pursang), through H. W. Kastor & Sons, Chicago, spotting 26 transcribed one-minute announcetranscribed one-minute announce-ments on KGO, San Francisco, using

American Stove Co., St. Louis (Magic Chef stoves), through Batten, Barton, Durstine & Osborne, New York, on March 17 begins a weekly quarter-hour morning transcription, 'Hollywood Food Secrets,' KGO, San Francisco.

KJBS. San Francisco: St. Francis KIBS, San Francisco: St. Francischeatre; two daily on rainy days for the Cox Tire Co.: four time signals daily and three spots weekly for J. A. Herzog (autos). Also one announcement daily for 47 weeks the 'Alarm Klok Klub' program for Liberty Orchards of Cashmere, Wash., through Beaumont & Hohman, and two one-minute days a week for Ex-Lax, Inc., through Joseph Katz Co., Baltimore.

Guaranty Union Life Insurance Co. Hollywood, is sponsoring ten-minute afternoon newscasts thrice weekly on KJBS, San Francisco. Through Stodel agency. agency.

WBZ and WBZA, Boston and Springfield, Mass, new business: Joseph Breck, Borton (seeds, etc.), one-minute spots thru Peel, Denton, Palmer, Inc., Boston.

through Chambers & Wiswell, Inc., Boston.

Hathaway Bakerles, Inc., Cambridge, Mass., using 324 one-minute announcements daily except Sunday, transcribed. Placed through W. E. Long & Co., Chicago.

Air Conditioning Training Corp., Youngstown, Ohio, 12 15-minute shots. Placed through National Classified Adv. Agency, Youngstown,

Carter Medicine Co., New York, weather reports. Placed through Street & Finney, New York. Boston Elevated Railway, Boston

(Transportation), or e-minute spots, through Mason L. Ham, Boston

Doyle Packing Co., Newark, N. J. (Strongheart Dog Food), series of 15-minute Musical Clock periods, Monday through Saturday. No agency.

C. F. Hovey Department Store, Boston, breaks its radio silence and has contracte. For two commercials daily on WORL, Boston, Marion Clarke the saleswoman.

E. P. Shurtlek, Jr., has become radio director of the Kraft Advertis-ing Agency of Minneapolis, He was formerly in the radio department of the Minneapolis-Honeywell Regula-

#### KOMA Engineer in Hospital

Oklahoma City, Feb.
John Straiton, KOMA engineer,
laid up in a Norman, Okla, hospital
after a bad auto accident in that
city last week.

Webster Thomas Co. (Matchless Brand Foods), Musical Clock, 15 time during Straiton's absence but will leave shortly and be replaced by WBZ's Malcolm McCormack. Placed

Within the primary and sec-ondary coverage areas of Sta-tion WTIC live some 4,000,000 people distinguished for the Spandable income of more than abillion dollars. Not only is thi apendable income 15%, above the national average, according to government figures, but it accounts for 23%, more retail sales and 50%, more food sales per capita than the national average.

You can count on WTIC's 50,000 Watts to give you a direct and profitable line to this rich market. Ross Federal's survey shows that 60% of the

### . . to this **Billion Dollar** Market

families in the Hartford area prefer WTIC compared to 24% for the next most popular station. Sales Management's figures show that 14 out of 20 of the country's most popular programs are carried by WTIC. In addition, WTIC ranks feet work addition, WTIC ranks feet work addition in the area for number of number of the sale of the s

dvertisers. Write today for our inter-esting 32 - page brochure giving full details on the Ross Federal Survey and facts about the WTIC Bil-lion Dollar Market.

#### 50,000 WATTS WTIC HARTFORD. CONN.

The Travelers Broadcasting Service Corporation Member NBC Red Network and Yankee Network

James F. Clancy, Business Manager Paul W. Morency, General Manager Representatives: Weed & Co. . Chleago, Detroit, New York, San Francisco



IN THIS Rich Market

By every measurement KTSA is dominant in south Texas—an area as large as New England plus part of Delaware and Pennsylvania and all of Long Island. With more than 2,000,000 people in its potential listening audience and with the most favorable wave length (550 KC) providing a signal of unusual efficiency and strength, KTSA offers national advertisers a value per dollar spent that cannot be equalled.

Quite definitely, in market reached (including rich Rio Grande Valley) and programs offered (a full sched-

ule of CBS commercials and sustainings plus outstanding local features) KTSA is "at the top in San Au-tonio and So. Texas,"



### McCall Bill, in New York, Would **Assert State Authority Over Air**

Albany, N. Y., Feb. 22.

McCall bill vesting in the public service commission authority to regulate and supervise broadcasting stations and radio corporations within the State of New York, to a degree not now exercised by the Federal Communications Commission, is gree not now exercised by the Federal Communications Commission, is considered by Capitol Hill observers as a definite indication of what states may attempt in the future with regard to the control of radio. The 21-page measure, dealing with virgulally every phase of broadcasting, has been infroduced rather late, in has been introduced rather late in the present session for any action— adjournment is scheduled for March 10.

Well informed persons, say, how-ever, that the bill, or one similar to it, is certain to be placed before the Legislature next year.

showdown

Eventually

Eventually showdown the proposal for state supervision of radio stations and companies. like that now exercised utility companies, will come, insiders declare. McCall bill would affect radio everywhere in the United States, because the network companies head-quartered and operating key stations in New York City would be among those placed under rigid supervision. It is the most sweeping bill on radio which has been presented for consideration in the largest state of the union.

Drastie

Drastic

Investigations by the commission, its own initiative or on written complaint, are authorized, as are the complaint, are authorized, as are the fixing of rates, rentals and service charges, the deciding of what equipment or service of any radio corporation inadequate, inefficient, improper or insufficient, and the issuing of orders for changes therein. Franchises are to be issued to allestations: those now operating under authority of the federal government ishall receive them, on registration with the public service commission, new stations must first obtain the permission and approval of commission. McCall bill gives the commission

permission and approval of commission.

McCall bill gives the commission broad power with respect to transfer and ownership of stock, approval of issues of stocks, bonds and other form of indebtedness, and to reorganization. The manner of recovering a penalty or forfeiture under the act is set forth. So the matter of summary proceedings by the commission against radio corporations. The bill would take effect July 1. First protest, locally at least, was voiced by Gannett's Knickerbocker News. In its editorial column, For and Against, daily declared the McCall proposal should be rejected. Gannett companies have radio interests in several cities of the state.

Measure, Valentine Day 'present' to radio, was put in without advance notice by Senator John T. McCall, Manhattan Democrat. He's head of insurance and real estate form. Issued no statement of ex-

head of insurance and real estate firm. Issued no statement of ex-

firm. Issued no statement of ex-planation, although the promised one on his return from New York city. Bill shows evidence of careful drafting and apparent collaboration by a person or persons with knowl-edge of radio as well as of public



B. C. RED &



service commission procedure. It defines 'radio corporation' and 'broadcasting station', specifies 'lust and reasonable charges' and bans 'unjust discrimination' and 'unreasonable preference.' Provides that rate schedules be printed and filed with the public service commission, that they show 'all rates, 'rentals and charges for service of each and every kind, including charges for a broadcast originating at each particular station operated by such corporation and joint rates for a broadcast from a number of radio stacast from a number of radio sta-

Bill makes radio companies liable for loss or damage caused by viola-tion of the provisions and details the powers and duties of the public service commission in supervising them.
It requires annual reports by radio
corporations and gives the commission authority to prescribe their form
and character.

### Eddie Handley with KYA

San Francisco, Feb. 22. Eddie Handley, for the past five ears in advertising biz in Los years in advertising biz in Los Angeles, has been placed in charge of the Oakland studios of KYA, local Hearst outlet. Handley's appointment made by Clarence B. Juneau, KYA's new manager, following the resignation of William Gleeson. Handley has worked for KRKD, KMTR and KMPC in Southern California.

### WFBR HAS BALTO'S SOLE P.A.; CODEL INTO SALES

Hearst-owned WBAL has abolished the post of p.a. Ed Codel for past 15 months publicist, has moved into the station sales' force Various departments will divide the duties to which Codel formerly at-

### **Intricate Stock-Swapping Deals** Draw F.C.C. Exammer Tut-Tut Despite Previous 'Stern' Policy

Washington, Feb. 22.
Technical violations of the Communications Act in intricate stock-swapping which characterized conduct of two stations should be forgotten, Examiner Tyler Berry recommended to the FCC last week.

recommended to the FCC last week. In reporting on another pair of cases growing out of the Commish check-up last year to see whether the industry is complying with Federal regulations, the examiner minized the importance of failure to obtain advance consent for transactions which shuffled stock companies owning KARK, Little Rock, Ark, and KGMB, Honolulu.

Desnite the strong stand taken by

Leaves, only one of the four local Leaves, only one of the four local broadcasters with post per se of at the FCC last year against stock jug-pa. Bob Maslin: Jr., at WFBR, is gling, Berry said go-and-sin-not the last of his breed in Baltimore more attitude justified atthough

strictly speaking the 1934 statute was flouted. Similar recommendations have been made by other examiners in at least two other cases of like character.

character,

The most complicated case in history of the Commish is presented in the application of KARK for license renewal. Examiner advocates rubber-stamping of acts accomplished, years ago-over which the Commish has no legal power to approve or deny-as well as winking an eye at offense for which the FCC has authority to administer punishment.

In the Arkanses multer, the series

In the Arkansas matter, the series of confusing financial deals date back more than six years, to Oct. 19, 1931, when John R. Frazer, principal owner of Arkansas Radio & Equip-

(Continued on page 46)

**'Dealer Support''** 

follows through A well-planned, convincing advertising campaign "Dealer Support" at the point-of-sale completes the starts a sale on its way. deal that places the product in the consumer's hands and rings the bell on the cash register. A recent survey among drug and grocery retailers showed that these dealers overwhelmingly support that 68.4% of them rated WSAI the most effective local stations WSAI-advertised merchandise Definite Proof that

WSA

is truly CINCINNATI'S OWN STATION

 National Spot Representative TRANSAMERICAN HOLLYWOOD CHICAGO NEW YORK

### RADIO SHOWMANSHIP

(Attention-Getters, Tie-Ups, Ideas)

#### Outstanding Stunts

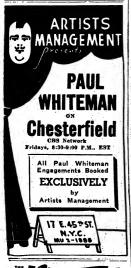
LONG DISTANCE FARM QUOTATIONS WKY, OKLAHOMA CITY

Into by Phone at 6 A. M.

A service to state farmers who sell at the Oklahoma City market is part of the Sunrise Screnade program shows time to the Sunrise Screnade program shows time to make the local armers have time to make the local armers. WKY 'telephones Kansas City, Omaha, St. Joseph and Chicago at 6 a. m. for price quotations which are then corelated by Carleton Corbin time market forecasts for the day. George Cofelt, of the Daily Oklahoman staff, also gives an open grain report.

KNX's Latest Booklet
Los Angeles,
In a four-page folder, The
People's Choice, which went out to
the advertising trade last week,
KNX, Los Angeles, draws a number
of popularity conclusions from telephone surveys made over a long
period of time. The material, based
on some 800,000 phone calls in the
surpassed all other local stations in
number of quarter-hour periods of
top popularity every month in 1937.
Folder credits KNX with having
274 firsts a compared to the next
iation's 1,344 and the third's 282.

WBNS' Mobile Unit
Columbus, O.
Mobile units, now increasingly
used by local stations, have many
uses in the interests of showmanship





March 18th. CONSOLIDATED

on the special event and attentiongetting side. WBNS has recently
used its unit in the following ways:

1. On the occasion of the Franklin
County Red Cross annual meeting
carried on a four-way conversation
from different parts of the city. All
of this was received at the meeting
and put on a P. A. system. For tha
counties, there receiving points, four
announcers and seven engineers.

2. Instituted a safety campaign
combining studio interviews with
judges and police officers with short
wave broadcasts from dangerous intersections, stop streets and the like.

3. Last Friday one policeman and
two gangsters were killed, two other
police and a gangster were wounded,
and outlying residential district. The
WBNS mobile unit reached the scene
ahead of the ambulances and within
10 minutes of the shooting, to put on
the air eye-witnesses stories of the
gun battle from the spot where most
of the firing was done.

Dickens in Seven Parts

#### Dickens in Seven Parts

Dickens in Seven Parts
Detroit.

Newest wrinkle set for WWJ's
shortwaver, WaXWJ, will be a radio
dramatization of a Wayne U, student's graduat master's thesis. Dhit
dramatization of a Wayne U, student's graduat master's thesis. Dhit
dramatizations given weekly
before aude at WWJ's free radio
theatre and aired over waXWJ
only. Frank Telford, who'll get master degree in speech at Wayne U,
here next June, will cast, direct and
produce his adaptation of the Dickens story. While doing graduate
work, Telford holds full-time Job
with radio division of Detroit board
of education, writing script, etc.
Planned to willing script, etc.
Willing willing script, etc.
Planned to willing script, etc.
Willing willing script, etc.
Planned to willing script, etc.
Willing willin

ter's degree this June.

G-Man Scripts
Birmingham.
Head G-Man in Alabama, John
Bugas is being presented in a
special series of broadcasts over
WSGN, The News-Age Herald Sta
tion, each Friday night at 8:13. The
three three transports of the series of broadcasts over
with the series of broadcasts over
the design of the methods employed by the G-Men in stamping
out crime, and several cases from the
records are discussed.
The continuities for this series is
prepared in Washington and personally inspected and released by J.
Edgar Hoover, head of the Federal
Bureau of Investigation, before they
are broadcast. This marks the first
of this type program each the the
teen many programs that dealt with
the dramatic side of the work of the
G-Men, but this time, the G-Man in
person will bring his own program to
the air.
Danny Danenberg, of the Birming-

the air.

Danny Danenberg, of the Birmingham News staff, assists Bugas in presenting this series, acting as interviewer.

Helimann's Baseball School
Harry Heilmann, exTiger player
who'll mike Detroit baseball games
with the second player
the player who'll mike Detroit baseball games
was ball sch for second player
was passeball sch for second player
sch for second player
sec

### Photographs of Symphony Fort Worth

WBAP public relations department has supplied all of Fort Worth's high-schools with a large NBC photo of Toscanin's sympt orch. Typowriten beneath each is the caption: Toscanni's NBC symptony—Saturdav's —9 p.m., WBAP, Compliments; The

WBAP-City High School Series, 1937-38.

City school supers and assistants have specially presented photos of same group in their offices.

Tie-up is made with educational musical programs which WBAP presents each Saturday.

Robb., of Editor & Pub.,

Offered as Air Headlir

George Silvers, who has turn freelance radio program production in his own, is offering Arthur Robb., editor of Editor & Publish

Dept. Store Procedure

Birmingham

Jeff Twentyman ad man of Joseph & Leeb, Birmingham department store, plugs the emporium's wares over WAPI mornings by the romancing method. He brings to the public a novel slant on what is behind the story of silk stockings, shoes, furniture and whatnot, thereby covering all the departments and charging up the expense on a pro-rata basis.

basis:
Lionel Baxter does the announcing with a pianist and organist interpolating.

### Stock Swaps

(Continued from page 45)

ment Co., the station licensee, sold 617 shares to Stanley Andrews and associates. The Andrews group im-mediately set up a holding company. Radio. Inc.

About six months after Radio, Inc.
About six months after Radio, Inc.
was created, T. H. Barton of El
Dorado, began buying into Radio,
Inc. and by Feb. 4, 1934, had acquired all of the stock of the holding company. Throughout this period,
the shares purchased by Andrews

quired all of the stock of the holding company. Throughout this period, the chares purchased by Andrews et al. remained with Frazer as collateral. On June 12, 1934, Frazer released 217 shares, keeping 400 as security for the newest of several series of notes.

Control of the station finally was shifted to Barton in 1935 when Frazer sold his interest in the unpaid notes to the individual who in essence, was responsible for their payment. The stock in Arkansas Radio & Electric technically owned by Radio, Inc., but tied up as collateral, went into Barton's hands in 1936 when the holding company was dissolved and its assets distributed. On July 18, 1936, Barton purchased the outstanding Arkansas Radio & Electric tickets, thus gaining complete control over KARK.

Ronolulu Case

#### Honolulu Case

The Honolulu case is much less complicated although a series of deals occurred without Commish sanction. Most recent of the transactions—by which the Honolulu Starbulletin will acquire the two Hawaiian transmitters owned by Honolulu Proedcesting Comic not involved in

ian transmitters owned by Honolulu Broadcasting Co.—is not involved in the present proceeding and has not been approved by the FCC.

Dating back to May, 1929, when Honolulu Broadcasting Co. was set up, the chain of events covers the intervening years with most of the developments occurring since the Communications Act was passed and since the Commish has had power to pass on station sales.

The first important incident was agreement negotiated June 27, 1935, under which P. R. L. Robinson, sole owner, agreed to sell his stock to

owner, agreed to sell his stock to the Pacific Theatre & Supply Co., a subsidiary of the Consolidated

the Pacific Theatre & Supply Co., subsidiary of the Consolidated Amusement Co. of Honolulu, after having given Fred J. Hart, station manager, an option on the paper. Hart, who brought Pacific Theatre into the picture, agreed to sell his management contract and option, along with claims on earnings to which he was entitled, to the necompany for \$10,000. In return, Hart agreed to but 127 shares of Honolula gareed to agreed to buy 127 shares of Honolulu Broadcasting Co. and became president

capital of the operating company was increased from 1,000 to 10,000 shares after Pacific Theatres acquired control. Enlarged amount of stock was split by an 85-15 basis between Pacific Theatres and Hart.

The most recent maneuvering—which has not been completed—contemplates cutting the Honolulu newspapar into the picture. Hart has agreed to sel the Star-Bulletin 1,400 of his 1,497 shares and Pacific Theatre will turn over 1,000 of its 3,038,500 besides peddling 2,000 shares to Zion Securities Corp., a Utah investment firm.

In each instance, Berry concluded there was technical flouting of the

In each insta..ce. Berry concluded there was technical flouting of the Act and the FCC regulations. Neitherwas malicious or serious, he contended, while conduct of both transmitters has been improved by the new managements. Pointed out that Hart complied with all Commish requests when the investigation began and that there is no proof of attempted concealment or willful violation of the statute. In the Arkansas, ease, the transfer of stock to Barton ease. case, the transfer of stock to Barton without Commish authorization was unimportant since Barton previously acquired control of Radio, Inc. from which he received the tickets.

### Offered as Air Headliner

George Silvers, who has turned freelance radio program producer on his own, is offering Arthur C. Robb, editor of Editor & Publisher in a show called 'The Editor's Assignment.

signment.

Robb will quiz newspaper chieftains on their careers, plus weaving in dramatizations of some of their yarn-coverages. Lined up for the first march to the mike is vet ed William Allen White of the Emporia (Kans.) Gazette.

Silvers formerly worked with James Saphier and for a time with Ed Wolf.

### ATLANTA'S CITY TAX SETBACK

Atlanta, Feb. 22.

City of Atlanta's projected \$300 annual tax on radio stations got a setback last week when Judge John

setback last week when Judge John D. Humphries ruled in Superior court that radio stations are engaged in interstate commerce and are not subject to municipal occupational taxes. Ruling came in case in which city sought to collect \$300 per year from WSB as a local broadcaster broadcasting advertising of local advertisers' for local consumption, under occupational tax ordinance.

vertisers' for local consumption, under occupational tax ordinance.
Court held that there is no way to restrict transmission of such advertising from crossing state lines, therefore such a tax would be a burden' on interstate commerce for municipal benefit.
Demurrer containing these contentions by Reuben R. Arnold and Thomas Arnold, representing WSB, was sustained, but a supersedeas to Georgia Supreme Court was granted city, which has 20 days to perfect an appeal.

### The Mule Saluted

Louisville, Feb. 22.
A good-will delegation which included the Texas Rangers, male
quartet, and Skeets Morris' Hillbillies from WHAS, participated in a
Mule Day program Monday (21) at
Mayfield, Ky. Occasion was the opening of the Mayfield mule market, one
of the two largest in the world. of the two largest in the world. Station WHAS also dedicated a

Station WHAS also dedicated a special program to Mayfield, in connection with the Mule Day celebration, Saturday (19), at 7 p.m., with prominent speakers and several of the station's hillbilly acts.

#### London Hears Ickes

Washington, Feb. 22. of novel international series of radio talks was inaugurated today (Tuesday) when Secretary of the Interior Ickes went on a trans-Atlantic hookup through facilities of the British Broadcasting Corporation. Debut of the 'America Speaks' feature, which goes on each Tuesday afternoon.

afternoon.

Designed for the British audience, speeches go to New York by wire line and are short-waved to London, Airing is over the BBC's national network, and will reach the dominions by short wave. Transcriptions also will be made for the entire empire.

### Father Burk Buys Equipment

Father Burk Buys Equipment
St. Louis, Feb. 22.
Rev. W. A. Burk, S.J., faculty
supervisor of WEW, is in Camden,
N. J., doing remote control purchasing for a brother priest stationed in
Bogota, Republic of Columbia. Rev.
Ramirez was recently granted a concession from the Columbian government to do short wave breadessty cession from the Columbian govern-ment, to do short wave broadeasts from Bogota. Unable to come to the States to purchase the latest equip-ment he asked Father Burk to pinch hit for him. Father Burk also is in-specting a new 1,000 watt transmitter for WEW which was approved by FCC last week.

### KOMO. Seattle. Truce Gets More Time

Washington, Feb. 22.

Armistice in the squabble over NBC's exclusive contract with KOMO. Seattle, has been extended

KOMO, Seattle, has been extended another 60 days to see if a compromise cannot be worked out which will enable the Canadian Broadcasting Co. to get protected programs-regularly for its Vancouver outlet. Originally suspended voluntarily after complaint from the State Department, the pact which prevents any station within prescribed radius from obtaining NBC service without KOMO's consent has been on the spindle since December. Network has been waiting for developments at has been waiting for developments at the FCC.

the FCC. Continuance, which was approved by the Commish, is designed to allow negotiations looking toward a revision of the contract on a mutually-agreeable basis. The FCC has been too occupied otherwise to dig into the question of whether exclusive agreements, as such, are contrary to public interest.

### KALE Gets a Push-Up

Portland, Ore. Feb. 22.

KALE, affiliated with KOIN, Portland, Ore., has received a new 1,000 wattrating from the FCC. This makes KALE one of the most potent Mutual outlets in the Pac. N. W. That station now vies for third place in this metropolitan area with KEX, an affiliate of KGW.

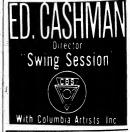
New studios for KALE have been completed at KOIN headquarters.



Musical Staff of WLW and WSAI as Co-Musical Director



WOR BOSCO M. EST



GUS VAN STAGE, SCREEN or RADIO

c/o Goldie and Gumm 1540 Broadway, New York

MENDE

Radio's Red-Headed Music Maker Address 4351 N. Paulina St., Chicago, Ill.





### Indiana Publishers Attack Radio: Talk Up Broadcast Restrictions

Indianapolis, Feb. 22.
Mid-winter meeting of the
Hoosier State Press Association
again had radio up for exhibit as
the No. 1 enemy of the newspaper
publishers. Wray E. Fleming, in his
annual address as president of the
group, listed a newspaper campaign
against radio as the major objective
in a three-point drive for the organization this year. Meeting was
held here all day Friday (18) and
a. m. of Saturday (19.)

\*\*Puming said: '...radio regulation

a. m. of Saturday (19.)

Fleming said: '.. radio regulation should be studied from the viewpoint of the public and for the benefits of the public as well as from the viewpoint of the newspaper.'

Anti-radio president of the press group conceded: ... Radio cannot be eliminated, either through pub-lic sentiment or by legislation, nor should any such thought be enter-

stioned. Fleming's and the press groups methods were outlined as follows:

"But, if the functions of radio are in the same class with those of the newspaper, then radio should be placed on a par with the newspaper. Simple news events are being dramatized to arouse the emotions of the public. If not untrue, grossly misleading statements are reard shout the qualities of advertised shout the qualities of advertise ard about the qualities of adver-

heard about the qualities of adver-tised products.
...On the other hand, the news-paper is expected to give facts in its news columns, truth in its adver-tisements, and it must observe the lottery laws the libel laws, the postal laws and other regulations designed for protection of the pub-lic.

Other speakers at the meeting inCluded: 'Mrs. Anna Steele Richardson, director of the consumer division of the Crowell Publishing Co.
who was expected to but didn't
make an anti-radio address. The
73-year-old magazine worker, who
said doctor's orders made this her
last speech, sailed into consumer
and co-op buying groups, and even

### Pack Points Up Hazards

Salt Lake City, Feb. 22. Utah has a wider variety of radio conditions than in nearly any other part of the world, said Eugene G. Pack, chief engineer for station KSL, local CBS affiliate, at a meeting of the International Footprint associa-

the International Footprint association here Thursday (17),
Pack, who supervised construction
of KSL's 50 kw transmitter on the
shores of Great Salt Lake, was asked
by the peace officers' club to diseuss the feasibility of building apowerful network of police short
wave radio stations for Utah communities in the war against crime
and automobile accidents.

Rather than saying (Go abeed)

Rather than saying 'Go ahead' with the project, Pack advised several years of experimentation with beam broadcasts before urging allocation of \$40,000 of either state or federal funds for constructing a 1,000-watter station.

### WAAW, OMAHA, RESUMES IN COURT—BUT CURBED

Omaha, Feb. 22. Radio Station WAAW has resumed broadcasts from police court with 25-minute spree five days per week. Controversy over ethics of court broadcasts has kept legal airings off ether some months.

This time it's traffic court news only, and idea has backing of C. of C., Better Business Bureau, Safety Council, etc., in the interest of safety

### Kind of Involved

Washington, Feb. 22.
That Camden 'grant' reported in a
dispatch from Philly last week as a
surprise to Brotherly Love broadcasters was as much of a joit to the
FCC.
Government wavelength-dispensrest bhoulest they be a submed Mal

Government wavelength-dispensers thought they had allowed Hal Broadcasting Co's request for a transmitter across the river to be withdrawn. Records confirmed them. Petition was yanked back by sponsors on Jan. 28.

Probably the most startled person invloved wah Horace Lohnes who represented the mind-changer. Couldn't figure what all the shouting was about when some of his other Philly clients started beefing that they had not been tipped off that a new rival was inuscling in.

### **Unlicensed DX Used for Crooked**

Federal Communications Commission last week uncovered and si-lenced eight shortwave radio sta-tions in the Western New York state tions in the Western New York state area. Stations were being operated by racketeers to broadcast horse race results in code to confederates. Racket boys had a man at the track to flash winners to another on the outside who in turn notified operators who put it on the air. In this way they were able to place bets on actual winners with local bookmakers before the latter could get information on the races.

Eight operators are being held, fol-

Eight operators are being held, fol-Eight operators are being heid, tollowing the destruction of the sending sets, for operating amateur stations without licenses and are liable to heavy fines and imprisonment. System was nation-wide, according to an FCC inspector who also ansected the sending to the sending the sending to the sending the s nounced arrest of two suspects in

### Chi's Service Fee Forcing Niteries To Drop Name Orchs, Cheapen Shows

Chicago, Feb. 22.

With the hotels all off the air due to their refusal to pay \$100 service to stations here for the remote control pick-up, Chicago is facing a general slump in quality of band shows in hotel niteries and a general cheapening of the hotel nite club flavor.

Hotels are already yanking out name bands, feeling that since these bands can't be exploited over the air there's little use of paying top prices for 'em. Leading this trend is the College Inn of the Hotel Sherman, which this Thursday (24) folds the Buddy Rogers oreh and is replacing with a strictly vaude type show, headed by Willie and Eugene, Howard. Buddy Rogers himself was anxious to get out of the College Inn or the Buddy Rogers in miself was anxious to get out of the College Inn or the Co there's little use of paying top prices

Stevens hotel is closing its big Boulevard Room and is moving-into the smaller Continental Room with the Sterling Young orchestra. Couldn't see continuing in the big room without the build-up, and sees a better chance for Young and profits in the more intimate spot.

Congress hotel is readying to fold the Congress Casino and is going into the small Glass Hat, which has been strictly a cocktail spot since its inception. Empire Room of the Palmer House also understood figuring on a sharp cut-down on its or-chestra expenses, with the extra coin to go into the floor shows.

Nitery Biz Off

Nitery Bix Off

Business has dropped off at these interies, and the hotels admit that the bo. has been hurt by the air nix. But they can't see themselves tying themselves to the stations on a fee for broadcasting basis. There is no particular, squawk at the \$100 tag between the square the square from this state, but not satisfied.

be assured that \$100 is the permanent price. What frightens the hotels is the lack of assurance that the price next year won't be \$200, and \$300 the following year. They see a precedent established which might work itself up to a real expense in a couple of years.

Meanwhile Chicago, which has always been the top music center of the nation for radio piele-ups, has fallen practically to the bottom of the key city lists. Music publishers are talking seriously of folding their local offices or at least of cutting them down considerably, ince there are not enough plug outlets here to make it worth while to maintain a staff here. Music boys are doing the make it worth while to maintain a staff here. Music boys are doing the best they can under the conditions and are making up for it in some way by running to Milwaukec, Minneapolis, Detroit, Indianapolis, St. Louis, etc., to put some plugs in. However, most companies have regular men traveling on the road to set plugs in the hinterland spots.

### SCHWELLENBACH TALK REPEATED AS SOUARER

Scattle, Feb. 22. Several weeks ago Senator Lewis

B. Schwellenbach used what he thought was the entire CBS net to discuss the problem arising from the presence of Japanese craft in American fishing waters near Alaska. Dialers in his home state of Washington did not hear the talk, local

National and International Personalities for Radio

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HERMAN BERNIE JACK CHAQUENEAU

NEW YORK

BEVERLY HILLS

LONDON

### SMALLER BANDS CONTINUOUSLY RAIDED BY BOOKERS TO BOLSTER NAME COMBO

Squawk That the Diversion of Talent Undoes Long L. A. Musikers Ask Labor Work-Outsiders Develop Hoping to Crash Big Time. Only to Be Dismantled and Crippled

By JOHN HURLEY

Growing practice of using lesser for polishing of musicians, vocalists, et al. for later removal to bigger, more lucrative crews, by major booking offices, is causing plenty of complaints among leaders and men. Although union does not control this matter now profusion of squawks may bring about some protection for bands which under present conditions buck added hazards while climbing to their proper in the sun. fry bands as farms for polishing of musicians, vocalists, et al. for later removal to bigger, more lucrative crews, by major booking offices, is causing plenty of complaints among causing plenty of complaints among leaders and men. Although union does not control this matter now, profusion of squawks may bring about some protection for bands which under present conditions buck added hazards while elimbing to their spot in the sun.

For the betterment of their prize cause office are given to scotting

For the betterment of their prize crews, offices are given to scouting among lesser bands for ace instrumentalists and singers with an eye to improving toppers by subtracting talent from the detenseless and agger to please. There is no recourse but to acquiesce. Offtimes neither single performer nor leader have any choice. Personal friendships avail naught in face of bosses. Spotting of talent such as dancers and singers with a small band for a build-up for polish is another practice. No consideration is given to the fact that act may mean making or breaking of a crew of which it has become an important cog.

#### J. C. Stein on Sked

Chicago, Feb. 22.

J. C. Stein, president of Music Cor-poration of America, is following his set schedule to the day, and is back in Chicago for a week's sojourn after a visit to the New York office.

Cleaning up several details in the home office and entrains back to the Coast this week on the Super-Chief. Stein has scheduled himself for a monthly trip least from Los Angeles to take in both New York and Chi-cago situations and keep personally posted with eastern developments.

### Aid to Mediate Disputes

Los Angeles, Feb. 22. Los Angeles, Feb. 22.
Central Labor Council has been asked by the Musicians Mutual Protective Association to appoint a committee to work with the Los Angeles municipal government in settling labor disputes. Move was started by Jack B. Tenney, president of the musicians.

Mayor Frank L. Shaw has already approved a plan to name a city hall board for mediation purposes.

#### Gus C. Edwards Back To Chi After Setting Deals

Gus C. Edwards left N. Y. for Chicago Monday night (21) after working couple of band deals. He again in about a week.

In addition to signing Joe Marsala and Dean Hudson to managerial tickets, he set CRA's Rita Rio and and his own Clyde McCoy for same

### Radio Plugs

(Continued from page 1)

ly this angle i: worked, say the complaining pubs, can easily be affirmed by a perusal of the daily reports on network performances. They add that at Columbia Broadcasting System alone three of the band leaders have either publishing firms of their own or have relatives set up in the business.

Give-and-take thing also extends to the piano players who do the grooming and rehearsal of network singers. These coaches, who are at the same time on the payroll of a publishing house, tell one another that if the other fellow will play ball and get one of A's songs on the program of B's singer A will return the favor by getting his singer to do one of B's songs.

In Philadelphia and Boston, publishers with main offices in New York are confronted with an entirely different sort of imposition. In these two towns, the local leaders advise them that if the New York pubs want to get their numbers on the air they will have to employ local contact men, with the leader not only designating the persons to be hired but the salaries they should receive.

not only designating the persons to be hired but the salaries they 'should receive.'

Another element coming within the same log-rolling category, are some of the men who act as librarians for leaders who control several programs. These librarians with songwriting proclivities are not only able to get their numbers published with ease but they are in a position to exchange plugs with consumption of the songwriting bandmen.

Songwriting maestros, in refutation, and particularly the more ethical ones point to the fact that songsmith has not only a some state of the songwriting maestros, in the songsmith has not only the fact that songsmith has not only the fact that companies has not some state of the songsmith has not only the songs started on other programs than the Lombardo ferres. It's true of course, that Guy and Carmen Lombardo own Olman Music Corp, but contrarriwise, the bandmen point to Words & Music Publishing Co, as an astance where the logrolling theory didn't work out.

That combination which includes Waring, Whiteman Denny, Lyman and Lombardo (the latter since out) found it couldn't makee' hits, if its songs weren't basically there. What's more, established writers still went to the bigger publishers despite the theory that a weak publication could, theoretically, insure a strong plugfest.

### **Impositions Pile Up**

Music publishers' contact men are boiling over a new attendance-building routine which is being worked by a 52d street spot. Latter's operators seek to overcome the poor business which marks Sunday nights by 'honoring' some band leader with one or several network programs.

Professional managers are called a couple days in advance and rather than take a chance on having their absence pointed out to the leader, the various firms make sure they have a delegation on hand. What the contacteers object to most about this gag is that Sunday's the one night of the week which they've been accustomed to spending with their families or having to themselves.

#### Music Notes

Con Conrad-L. Wolfe Gilbert number, 'Colorado Sunset,' adopted by Colorado State Society of Cali-fornia as its official tune,

Frank Loesser writing the title song for Harold Lloyd's 'Professor, Beware!'

Irving Berlin has completed 'Now It Can Be Told,' 'I'm Marching Along with Time' and 'My Walking Stick' for 'Alexander's Ragtime Band' at 20th-Fox.

J. W. Griffin, former eastern district manager of RCA Victor, now general sales supervisor for American Record Corp. His appointment will not affect the status of present sales executives.

Tito Guizar is writing two rhumba numbers for Paramount's 'St. Louis Blues.'

Walter Bullock and Harold Spina cleffing two ditties to be used by Jimmy Durante and George Mur-phy in 20th-Fox 'Little Miss Broad-

Billy Van Brunt, Ivory tickler with Dean Hudson's Florida Clubmen currently at Boston's Normandie Ballroom, has cleffed a new one, Blue Haze. Hudson also bought a tune specially penned for him by Murray Devine, (University of New Hampshire). Ditty is 'Miami Dreams.'

ABC Standard Music Publications, Inc., is now the A B C Music Corp. with Frank Hennigs production manager. Outfit a subsid of Irving Berlin, Inc., is shopping for new quarters in New York.

### **NEIGHBORS BUT WON'T** MIX—PHILLY PROBLEM

Philadelphia, Feb. 22.

Plans for a huge dance hall on Roosevelt. Boulevard — Philly-New York highway—to house name bands in one-nighters have been abandoned. Idea was to take biz from highly-successful. Sunnybrook floor at Pottsfown, 30 miles from here, to which many Philly kids trek regularly. larly.

larly.

Project was dropped because of peculiar aversion of people from one section of the city to mix with those in another. It was feared by promoters that Roosevelt Boulevard site would attract only patronage from that portion of town and no other. Neighborhood lines fall, they said, when spot is sufficiently out of the city.

### Chas. Henderson Cancels Robbins' Managerial Pact

Hollywood, Feb. 22.

Robbins' Artist Bureau has asked the State Labor Commission for a ruling on percentage default by Charles Henderson, Universal music

arranger.

Arranger is charged with cancelling a five-year managerial contract at a possible loss to agency
over that period of \$18,000. Henderson is drawing \$500 weekly at
the studio.

Louise Howard and Arthur Jones have cleffed five members for the forthcoming legit comedy, 'Ladies and How,' by Jeron Criswell. Tunes are 'Principal of the Thing.' 'Baltimore Belle,' Dynamo Dan, 'Pranci' Around' and the title song.



### Here are two songs ...Both Number One

The "Home on the Range" of This Generation

### THERE'S A GOLDMINE THE SKY

By NICK and CHARLES KENNY

The Greatest Song Since "GOODNIGHT, SWEETHEART"

### GOODNIGHT, ANGEL

From RKO's "RADIO CITY REVELS" Score by MAGIDSON and WRUBEL

General Professional Manager, HARRY LINK

IRVING BERLIN, Inc., 799 Seventh Ave. N. Y.



## 02 RAPS TARDY COMM

## **BOOKERS COLLECT**

New York Local Will Press for National By-Law to Stop Practice of Piling Upon Rich Road Dates' Commish Debits

#### **COMMON GAG**

Commissions on scale paid band Commissions on scale paid band bookings, collected as a bookkeeping reedit, and deferred for later cash collection, long considered an evil by the union, will be attacked by local 802, N. Y. branch of the American Federation of Musicians at the next convention in Tampa, Florida, in June. Associated Musicians of Greater N. Y. (802) wants to completely outlaw the payment of agency fees either immediately or in the future following placement of bands on scale jobs or those only slightly above that figure but where deduction of commission knocks payment 'under scale.'

payment 'under scale.'

Jack Rosenberg, president of 802 and enemy of the deferred commission practice, will propose the abolition with the support of his own balliwick and presumably that of others who share sentiments. Backing of local 5 of Detroit is assured since N. X. crew supported latter last year in some proposals. Others are anticipated, also, No single local is allowed to adopt such a measure. It must be approved and be included in national regulations for general conformity.

It must be approved and be included in national regulations for general conformity.

Deferred commish angle comes about principally via hotel and spot bookings where bands seldom get more than scale. The union regulations, prohibiting collection on scale jobs, brings about auditing system under which bands must make up when they play more lucrative fields of one-niters, theatres, make shorts, etc., all their accumulated commissions. The 10% keeps piling up until band exits light payoff spots and is made up elsewhere. Hotel spots and usual wires, etc., cannot be passed up for prestige reasons hence bands are caught in middle while agency collects whatever the turn. It is particularly tough on new bands who face a wall in trying to get from under the debit load filed against them.

Feeling is that while bands must suffer light takes during the build-

against them,
Feeling is that while bands must
suffer light takes during the buildup stage, the bookers and agencies
share no part of this while exacting
their full commish via the deferred
wrinkle, looked upon as making the
bookers lazy. Some of lesser bands
undergoing build-up have very substantial unpaid commissions facing
them which will keep them mortgage-ridden for couple of years.
Practice has also in instances kept
bands in a permanently inferior clasbands in a permanently inferior clas

bands in a permanently inferior classification.

Commish-deathbeating by various, members of booking offices in return for a piece of outfit doesn't help either. N. Y. is especially bad since hotels are potoriously poor paying propositions and since it is the ter of the band booking of country. Advantage of N. Y. winter hibernation in being near to big time radio and big time hotel impressions. One of the methods of deferred commish collection is the snagging of customary 50% deposits on road dates. Bookers do not trust bands to forward coin collected at site of dances, one-niters, etc., so they col-

to forward coin collected at site of dances, one-niters, etc., so they collect as much of the date's take as possible as deposit before date's roll around. This is applied against the red ink at home office and band has to settle for what's left. When bands refuse to operate under such conditions they are dropped, blacklisted, pushed around and lost in the melee. Other gimmick is to wire spot to hold dough or forward to office which negotiated for latter to pay off.

Often the band is embarrassed for lack of cash even after doing a big gate on a road booking.

### **Campbells on Coast**

Hollywood, Feb. 22.
Jimmy Campbell, London music puth is passing a month here.
He was joined today (Tuesday) by his wife and baby son who arrived from England Monday (21) and flew directly to the Coast from New York.

### **ABE SCHLAGER** FATE DUE FRI.

Sentencing of Abe Schlager, partner in the jobbing firm of Ashley Music Supply, who had pleaded guilty to grand larceny in the second degree, was put off until this Friday cegree, was put on until this Friday (25) when he appeared last week be-fore Judge George L. Donnellan in the N. Y. General Sessions court. Probation officer told the court that he had not completed his report on Schlager.

ne had not completed his report on Schläger; Charge grew out of a confession by an employee of one of Gus Schir-mer's firms that he had disposed of pilfered music publications to Schla-ger over a period of months.

### Anything for a Plug

Paris, Ky, Feb. 10. Julian T. Abeles, Esq., 745 Fifth Ave., New York, N. Y. Dear Sir:

Dear Sir:

I. wrote a letter to Sherman,
Clay & Co., asking for permission to use the name 'So Rara,
for a two-year old filly, by
Stimulus—Sari, dam of Sarada
and Sarietta, and half-sister toHigh Quest and Fair Star, both
first-class horses. They
have replied that they sold
their publishing catalog to
Metro-Goldwyn-Mayer Corp,
and Robbins Music Corp, and
suggested that I write to you.

As it is a copyright name,

suggested that I write to you,
As it is a copyright name,
we cannot get it from the
Jockey Club without your permission. This filly has worked
her in a number of stakes.
Stimulus sired the winners of
more races in 1933, 1934, 1935,
and 1936 than any other stallion
and was the sire of the fastest
filly of last year in Merry Lassie.

I shall appreciate it if you

### 'Casey Jones' Play Title Challenged By Music Publishing Co. as Lift

### Milwaukee Vice Chi As Focal Point for Plugs

Chicago, Feb. 22. Every music puolishing rep hustled up to the Hotel Schroder in Milwaukee last Thursday (17) for the opening of the Woody Herman or-chestra,

chestra. With the Chicago stations \$100 weekly service fee cutting off Chicago pickups, Milwaukee becomes an important plug spot for music reps, particularly since Herman will get three network shots weekly.

Herb Lutz to California Chicago, Feb. 22. Herb Lutz, in charge of the local Olman music office, has been trans-ferred to the Coast to handle Los

Angeles and San Francisco.

Change was made due to slackening of Chicago's importance as a
plug center since hotels going off

Court contest looms between Shapiro, Bernstein & Co. and the Group Theatre, Inc., over the latter's use of the title 'Casey Jones' on a production it opened at the Fulton theatre, N. Y., last Saturday (19). Music publishing firm has instructed its counsel, House, Grossman, Vorhau & Hemley, to start infringement proceedings against the producer.

Shapiro-Bernstein had put the Group Heatre on notice before the show opened, but in an answering letter, Phillips & Nizer, the Group's counsel, contended that even though SB owned the copyright of the musical number, 'Casey Jones,' the publisher 'had no conclusive proprietory interest in the title and that the theme and rest of the play had no relation whatever to the song.

Music concern on Monday (21) circularized all major film companies with a letter advising them of its rights in the 'Casey Jones' title, in anticipation of any dickering for the film rights to the play. Shapiro-Bernstein is basing its action against the Group Theatre on the legal theory that the title has become firmly associated in the public mind with the song, which was originally copyrighted by T. Lawrence Seibert and Eddie Newton in 1909 and that the average person reading an advertisement on the legit production would be inclined to believe that the latter and the musical composition is identical in concept, purpose and artistic value.

Producer asked S-B for permission to use the song in the initial performance of the play. This was granted with the proviso that it did

to use the song in the initial per-formance of the play. This was granted with the proviso that it did not save the Group Theatre from not save the Group Theatre from liability on the title infringement

### **BALLOTING**

AT ASCAP

Publishers in the American Society of Composers, Authors and Publishers are now balloting on new availability appeals boards. There will be one for the popular music faction and another for the standard contingent, with three men sitting on each. Polis close Feb. 28, and the results will be made known March 2. Members of the availability committee and the ASCAP board of directors are not eligible to vote. Old availability committee was re-elected intact for the 1938 term. They are Walter Fischer, Gustave-Schirmer, Jack Bregman, Saul Bornstein, Louis Bernstein, Max Dreyfus and Walter Douglas. The aggregate votes controlled by this septet directly or through affiliations represents about 70% of the total number of availability points. Value of each vole for committeeman was in proportion to the number of availability points allocated to the balloting publisher as of Dec. 31, 1936.

### HARRY TENNEY ON OWN: SON MARTIN WITH HIM

Harry Tenncy has gone into the publishing business for himself. Hi. publishing business for himself. His son, Martin, will be associated with him and he has started off with three songs, 'Three Blind Mice,' There's a Far Away Look in Your Eyeg' and 'Come Out, 'Come Out, 'Wherever' You Arre.'
Tenney, was on the professional staff of Shapiro, Bernstein & Co. for 14 years.

#### SPITALNY'S RIVALS?

Ray Fabian's Hollywood Ingenues, a 16-piece all-girl orchestra, has been signed by Curtis & Allen agency with a view toward building the femme crew into a Phil Spitalny type combo.

### can see your way to give me permission to use the name. A. B. Hancock.

Breakdown of Network Plugs

Following is an analysis of the combined plugs of current tunes on WEAF, WIZ and WABC computed for the week from Monday through Sunday (Feb. 14-21). Grand total represents accumulated performances on the two NBC links and CBS. 'Commercials' refers to all types plugs on sponsored programs. In 'Source' column, \* denotes film songs, † legit tunes, and 'pop' speaks for itself.

Prise .	Date take	on Carrier in the Control	Total	Comme
Goodnight Angel	Rerlin	source 'Radio City Revels. Pop 'Radio City Revels. Pop 'Sally, Irene and Mary 'Big' Broadcast 'You're a Sweetheart 'Snow White. 'Elight This Way 'Love, Honor and Behave 'Big Broadcast Pop 'Script Girl 'Between the Devil 'Outside of Paradise. 'Goldwyn Folites. Pop 'Big Broadcast 'Goldwyn Folites. Pop 'Big Broadcast 'Big Broadcast 'Big Broadcast 'Big Broadcast 'Boy 'Boy 'Boy 'Boy 'Boy 'Boy 'Boy 'Boy	38	ciais 10
I Double Dare You	Shapiro	Pon	33	10
Sweet as a Song	Robbins	*Sally, Irene and Mary	. 28	6
Thanks for the Memory	Paramount	Big Broadcast	. 27	6
You're a Sweetheart	Robbins	You're a Sweetheart	. 27	7
Whistle While You Work	, Berlin	Snow White	. 26	10
I Can Dream, Can't I?	Marlo	tRight This Way	. 24	6
Dipsy Doodle	Lincoln	Plove Honor and Behave	21	9
Mama That Moon Is Here Again	Paramount	*Big Broadcast	20	4
More Than Ever	Miller	Pop	20	2
Just a Simple Melody	Witmark	*Script Girl	. 19	4
I See Your Face Before Me	Crawford	Between the Devil	. 17	7
Outside of Paradise	Select	*Outside of Paradise	. 17	1
Love Is Here to Stay	Chappell	Goldwyn Follies	17	1
Von Tools Words Out of My Hoor	Doromount	*Big Broodcast	17	8
Two Dreams Got Together	Remick	Pon	16	2
It's Wonderful	Robbins	Pop	. 16	1
It's Easier Said Than Done	Olman	Pop	. 16	2.
I Live the Life I Love	Words & Music	tFifty-Fifty	16	7
The One I Love	Feist	Everybody Sing	. 15	1
You're an Education	Remick	Pop	15	4
Let's Sall to Dreamland	Foiet	*Mannequin	13	3
In the Still of Night	Channell	*Rosalie	13	2
Somebody's Thinking of You Ton	ight. Schuster-Mille	Pop	. 13	1
Sweet Someone	Feist	*Love and Hisses	. 13	4
Goodnight, Sweet Dreams	Shapiro	Pop	12	3
Rosalie	Chappell	.,*Rosali	. 11	5
Nice Work If You Can Get It	Chappell	*Damsel in Distress	11	2.4 1
In My Little Red Book	Marks	Pop	11	1
1aboo	Southern	*Pohoso of Sunnyhees Farm	11	
Heigh-Ho	Rerlin	*Snow White	10	4
True Confession	Famous	*True Confession	10	1.0
Ten Pretty Girls	Crawford	Pop	10	3
Sail Along, Silvery Moon	Select	Pop	. 10	0
With a Smile and a Song	Berlin,	*Snow White	. 10	2
Gypsy in My Soul	Words & Music	c frifty-Fifty	9	3
Uon Boom	Santly-Joy	*Hollywood Hotel	. 9	2
Shack in Back of the Wille	Morrie	Pon	9	1
Please Be Kind	Harms	Pop	9	0
Moon of Manakoora	Kalmar-Ruby	*Hurricane	9	3
At a Perfume Counter	Donaldson	†Casa Manana Revue.	9	2
One Song	Berlin	*Snow White	, 9	1
Sunday in the Park	Mills	tPins and Needles	9	1
Orac is a While	Wilmark	Don Pon	· · · ·	3
Loch Lomond	Robbins	Pon	. 8	2
Love Walked In	Chappell	*Goldwyn Follies	. 8	1
Smoke from a Chimney.	Shapiro	Pop	. 8	3
I Simply Adore You	Ager-Yellen .	Pop	. 8	1
Ti-Pi-Tin	Feist	Pop	7	3
Hometown	Crawford	Proper Day's a Holiday	7	
Every Day's a Holiday	ramous	*Start Cheering	7.7	1
Romance in the Bain	Pod Stor	Harlem on the Prairie	7	Ô
How'd You Like to Love Me	Famous.	*College Swing	. 6	1
Bob White	Remick	Pop	. 6	1 1
One Rose Left in My Heart	Shapiro	Pop	. 6	1
On Sunny Side of Rockies	Holly wood	*Roll Along, Cowboy	. 6	2
I Was Doing Allright	Chappell	Goldwyn Follies	6	1
Sweet Stranger	Ager-Yellen .	Pop	0	2
Snake Charmer	Marks	*Hooray for What	5	1.
Snage of New Apple Tree	Cnappell	*Hollywood Hotel	5	7.1
Greatest Mistake of My I ife	Mills	Pop	5	. Ô
Tonight We Love.	Famous	Romance in the Dark	. 5	2
I'm the One Who Loves You	Gem	Pop	5	1
Moonlight on the Sunset Trail	Famous	Partners of the Plains	. 5	1
Jubilee	Famous	Lvery Day's a Holiday	2	0
Now They Call It Swing	Santly-Joy	or Fop	5	1
Two Bouquets	Chappell	tHooray for What	5	2
Thrill of a Lifetime	Marlo	Thrill of Lifetime	5	1

### MOONLIGH of the Famous Door IERE AIN'T NO MOON! (80 WIAT!) f Jarome Gottler, Louis Prima Prof. Mgr Gen. BAKER, THERE (3) -S E SWEETHEART 11 X oil hir . 2 0 ٥ From the New 3 ፠ NE YOU' 6 Z U ERFU Mitchell Perish > A -0 I Н S Z 3 4 SEVI 770 1 4 6 6 S = L w Universal Producti 2 0 RATI ~ 2 NAD / ADE 0 į SEREN ٩ From . R 0 نَ J 18 SONG Producti Ω Σ OWEET AS A sent the 20th Century-Fox Party. IRENE AND IN 5 Z В 8 0

### On the Upbeat

Carvel Craig opens at the newly decorated Roof Garden at the Hotel Whitcomb in San Francisco; Thursday, Feb. 24. Booked in by CRA, the band will be aired by NBC over both the blue and red webs. On the same night, Carl Ravazza will stage a comeback after a try falms with a new band in the Persian Room of the Sir Francis Drak. Formerly a Don. Lee remote, the Sir Francis Drak will swing over to NBC, Ravazza's booking hoire was handled by Richard Dorso of CRA.

Ben Pollock quits Roosevelt hotel, New Orleans, Feb. 24. to be followed

Harry Owens into Beverly Wil-shire, Hollywood, March 8.

Shep Fields' theatring for MCA cludes Chicago, Chicago, Feb. 25; Fox, Detroit, March 11; Circle, Indianapolis, 18; RKO Shubert, Cincinnati, 25 and Stanley, Pittsburgh, April 1.

Leighten Noble follows Johnny Long at Bill Green's, Pittsburgh, Feb. 25. Former closes at Arcadia Inter-national, Philadelphia, Feb. 23 to be followed 'by Bunny Berigan who folds there March 9.

George Hall has signed for MCA management. Gets a build-up tour shortly. First time out of N. Y. in

Erskine Hawkins' crew opened in-def stay at Savoy ballroom, N. Y., Feb. 20.

Gus Arnheim has come out of re-tirement and organized a new band to debut at National Orange Show in San Bernardine, Calif.

Ennis Peters orchestr opens Sat-urday (26) in Grill Room of Capital City Club, Atlanta. Comes in from Jacksonville, Fla. Wanda Dawson.

Lawrence Welk played annual Fess Williams locates at Rosebud, Junior Prom at Washington and Jef-Brooklyn, N. Y., Feb. 24.

Ben Pollock quits Roosevelt hotel; New Orleans, Feb. 24, to be followed by Ran Wilde for Rockwell-O'Kccfe.

Jimmy Dersey one-nited Sunday (20) at Ritz ballroom, Bridgeport, and Tuesday at Foot Guard armory, Hartford, Tommy Dorsey plays Hamilton park, Waterbury, Conn., Sunday (27).

Herman Middleman, after two con-secutive years at Nixon cafe, Pitts-burgh, will go on a South American cruise in March, returning to their old spot in mid-April.

Ti-Pi-Tin' musical number has been waxed for Brunswick by Hor-ace Heidt's orchestra. Lysbeth Hughes, Larry Cotton and King Sis-ters do vocals for recording.

Vincent Lopez into Royal Palms, Miami, Feb. 28, replacing Freddy Martin.

Count Basic leaves this week for Cleveland office of MCA, where he will one-nite that territory.

National Horace Heldt week, stuniof the Brunswick Record Co., winds up tomorrow (24).

Chick Webb orchestra from Levaggi's Flamingo Room, Boston, has an NBC coast-to-coast Blue Network wire, thrice weekly.

### Inside Stuff—Music

For the Irving Berlin filmusical, 'Alexander's Ragtime Band,' currently in production at 20th Century-Fox, besides the title song the following numbers will be used, not as incidental, background music, but with vocal choruses throughout: 'Ragtime Violin,' International Rag,' Everybody's Doing' It,' 'In My Harem,' When the Midnight Choo-Choo Leaves for Alabam,' This Is the Life,' It's Your Country and My Country.' In the YMCA,' 'We're on the Way to France,' 'Oh How I Hate to Get Up in the Morning,' Say It With Music,' 'A Pretty Girl Is Like a Melody,' Crinoline Days,' 'Some Sunny Day,' 'Blue Skies,' Everybody Step, 'What'll I Do,' Pack Up, Your Sins and Go to the Devil,' 'Remember,' 'Heat Waye'. Easter Parade,' 'All Alone', swing arrangements of 'Top Hat,' 'Follow the Fleet' and 'On the Avenue,' Plus three original songs, 'Now It Can Be Told,' My Walking Stick' and 'Tm Marching Along With Time.'

This cavalcade of Berliniana isn't the film blog of Berlin's life, the story being dissimilar from the composer's career, but the parade of hits, down the years blends with the plot's motivation.

Controversy between the Songwriters' Protective Association and music publishers is slated to come back to life next week when Samuel Jesse Buzzell, counsel for Mills Music, Inc., returns from a Florida vacation. Lawyers for various publishing firms will meet with Buzzell to discuss how the SPA's case against Mills is to be presented. Questions of strategy will include deciding whether to force the action to trial or enter a motion for dismissal.

Test suit brought by the SPA against Mills seeks to have the court adjudicate the association's claim, to the control of all but the publishing and small performing rights in the works of its members: The defense is being co-financed by the Music Publishers Protective Association.

RCA-Victor has prepared a number of window streamers to tie-in its phonograph recordings with the pictures in which the songs are being featured. Window stickers feature tunes from 'Goldwyn Follies,' 'Radio City Revels and 'The Big Broadcast of 1938.'

Reciprocal arrangements among film exhibitors and music stores are being suggested by RCA-Victor advertising department. Mutual plug plans advised include that of installing phonographs and radios in film lobbies for purpose of unrecling feature airs, in return for free window publicity by the record outlets.

Georgia legislature adjourned sine die the past week without taking any action on measure which the American Society of Composers, Authors and Publishers regarded as primarily designed to curb ASCAP's operations in that state. Bill sought to restrict the amount and extent of the Society's licensing fees.

Larry Spier and Exclusive pub firms are embroiled another title battle a la their feud last summer over Big Apple tune when Spier was with Crawford. Latter has just published 'Drop a Nickel in the Slot' by Joe Young, while Exclusive already has number of same label on stands.

Trend towards waltz music is reported by New York dance bands, especially those appealing to socialite set. Maestros report requests for Viennese waltz tunes even from younger folks. Maestros are inclined to view it as a reaction from the Big Apple.

Exit of Lathrop Mack from Music Corp. of America is laid to old tussle between Bill Goodheart, v-p, and Willard Alexander, both of whom were jockeying for spot in one-niter department for respective pals. Goodheart succeeded with Mack, but pressure finally forced latter out with Harry Moss succeeding. Leonard Vanerson, Alexander's former fave, now handling Benny Goodman's business after a short stay with MCA's club department. Traces back to Alexander's band maestroing days when he left Vanerson in front of crew he exited to take MCA booking spot.

### 15 Best Sheet Music Sellers

(Week ending Saturday, Feb.	19)
There's a Gold Mine in the Sky	Berlin
*Thanks for the Memory	Paramount
*Whistle While You Work	Berlin
*Rosalie	Chappell
1 Double Dare You	Shapiro
*You're Sweetheart	
Dipsy Doodle	Lincoln
*Moon of Manakoora	Kalmar-Ruby
*Sweet Someone	Feist
You Took Words Out of My Heart	
Ten Pretty Girls	
Cail Along Cilvani Moon	Salant
*True Confession On the Sentimental Side	Famous
*On the Sentimental Side	Select
*Mama, That Moon Is Here Again	Paramount
Maine, That Moon is Here Again	atamount

Indicates filmusical song. † Indicates stage production song.
The others are pops.

### Jeep Contests Still Hot

Buffalo, Feb

Popularity Shea's Buffalo Thursday night jeep contests con-Last Thursday, even with tinues. Benny Goodman in town for a onenight showing, the Buffalo went to capacity with jeep enthusiasts.

capacity with jeep enthusiasts.

Idea was taken into the Buffalo on
the closing of the Canadian shore
summer resorts last fall by Cleon
McClarran. After 19 weeks the house
is still giving away \$100 weekly to
the winning couple, and winners are
being widely booked for local banquets and dances. Tie-up of the theatre with the Buffalo News for entrance blanks has proved effective
for both.

### Salary Tax Stays

Philadelphia, Feb. 22. Plan for abolition of special 2% salary tax was voted down at emergency membership meeting of ency membership meeting of the Musicians' Local yesterday (Monday). Vociferous agitation by small minority for ban on the levy brought on the special meeting.

A. A. Tomei, prez of Tooters, plained to his constituents that with low union dues of \$10 a year the tax is a necessity to pay strike benefits, pickets, etc.

### STATLER WILL EXCLUDE **ALL NON-UNION MUSIC**

Buffalo, Feb. 22.

Hotel Statler has signed a contract with the Buffalo Musicians' Union providing that none but union musici may play for any event held under any auspices at the hotel.

Drive is on currently by the union for similar agreement with other local hotels, clubs and halls.

### Jack Kalcheim on Staff

Of Consolidated, Chicago
Chicago, Feb. 22.
Jack Kalcheim has joined sale
forces of Consolidated Radio Artists
here. Mort Infield was at first skedded for the job but latter deal is
now off.

Nation of the brother of Harry Kalcheim of Harry Kalcheim of Paramount, N. Y., and also frere of Nat Kalcheim of the William Morris

### Grier's Long Run Ends

Los Angeles, Feb. 22.

Jimmie Grier completes record run of 206 consecutive weeks in the Biltmore Bowl, March 17. He opens a barnstorming four at Pasadens, March 18, and then strikes north along the Coast.

Several bands being considered for the downtown nitery.

MUSIC FROM MILLER

Thanks For Helping Us Make Another Hit "More Than Ever"

A Swell Rhythm Tune

'What Are You Doing the Rest of Your Life" By Charles and Henry E. Johns

"Let's Play Fair"

"The Sun Will Shine Tonight"

"Don't Cry, Sweetheart, Don't Cry"

Europe's New Rumba Sensation "Mammy Bong"

Watch The One-The World Will Spen Be Singing and

Bewildered"

By Leonard Whiteup and Teddy Powell

### Guild's \$18,000 Benefit, Met's \$71,000 Help N. Y. Concert Biz Go Fortissimo

Concert grosses in New York took healthy bound upward last week, dimaxed by the thumping \$15,000 house Sunday night (20) at Carnegie Hall for the American Guild of Musical Artists benefiers Co, had one of its while the Philharmonic-Symphony also did well.

Best the the Philharmonic-Symphony also did well.

Estimates for Last Week
Metropolitan Opera Co., Met Opera House (3,580; \$7) (12th week), eight performances, including Wednesday afternoon (16) benefit, Saturday evening (20) opera concert at \$2 top. One of the best weeks sounday evening (20) opera concert at \$2 top. One of the best weeks sounday evening (20) opera concert at \$2 top. One of the best weeks sounday evening (20) opera concert at \$2 top. One of the best weeks so have been concert at \$2 top. One of the best weeks so home of the best weeks so home of the weeks with Grace Moore and Kiepura; benefit Rigoletto, with Libytons, Kiepura and Lawrence Tibbet also a smash, but the management gets a straight fee on that; Kiepura has turned out to be the surprise of the season, being a click at the bo, and with the critics.

Philharmonic - Symph, Carnegle Hall (2,760) (18th week), Thursday evening (17) (33), Frod monor, (20) (35), Stacha Heifetz, Joseph Schust, Jascha Heifetz, Joseph Schust, Jascha

#### Pop Opera for Coast

Fop Opera for Coast
Los Angeles, Feb. 22.
Larry Walden has been appointed
general manager of the California
Opera Co, which will offer a series
of popular-priced programs at
Shrine auditorium here starting
March 10, with music by the California Symphony.
He succeeds Boris Gorin, resigned.







DREAMS COME TRUE Give your programs a lift with this new tune by the ace-swingster. Orchestrated by Goodman's arranger!

LUSIVE PUBLICATIONS, INC. 9 Broadway New York City ole Selling Agent, Mills Music, Inc.

#### Kolar's Jinx

Detroit, Feb. Victor Kolar, co-conductor of Detroit Symph, refuses to defy a 'jinx' on Tschaikowsky's Sixth Detroit Symph, refuses to defy a 'jimx' on Tschalkowsky's Sixth Symphony ("The Pathetique'), so Olga Fricker's dance revue with Detroit Symph pop concert Feb. 26 will be accompanied by Tschalkowsky Flifth Symphony. Dance instructor had been putting her dancers through paces with Pathetique' as accompaniment, but Kolar forced the change when he learned of it.

Kolar's superstitution over Pathetique' began 25 years ago, when two days after he conducted it two of his close friends died. Other deaths followed immediately after he directed piece. Several years ago he decided he'd never direct it again,

### **GUILD SHOP AT** MET OPERA CO.

Metropolitan Opera Co. is preparing to sign an agreement with the American Guild of Musical Artists. Although neither group would discuss the matter officially, it was learned unofficially Monday (21) at the Met Opera House, N. X., that a tentative deal had been reached pending the settlement of one or two minor points. Management and the Guild have been negotiating for only a couple of weeks, and up to the last few days the discussions were understood to be making no progress. As outlined in preliminary verbal agreements, the deal would cover recognition, Guild-shop (with the exception of a few Met artists), continued negotiation of the disputed Clause 12 and submission of remaining points to arbitration. Understood the agreement would also exclude existing contracts between the management and individual artists. However, such exception would not over reewal of any such packs, it is thought.

### **Busse Joins Consolidated**

Chicago, Feb. 22.
Henry Busse orchestra has signatured for complete booking representation by the Consolidated Radio Artists firm. This takes in niteries

Artists firm. This takes in niteries, ballrooms, radio, pictures, etc.
Deal with CRA ends a long association for Busse with the Music Corporation of America.
Contract was negotiated here last week by Sam Lutz, personal manager for Busse, and Charles Green, prexy of CRA.

### Carnegie Hall Bookings

CATINEGIE DAIR DOUKINGS

MARCH

Eve., March

Servin March

Harry Russell's cocktallers signed with CRA. Current at Russevelt hotel, Pittsburgh.

### Salzburg Op Gives Up

Next Year's U. S. Tour

Next Year's U. S. Tour Salzburg Opera Guild, which toured the U. S. this season and had planned to return next season, will not do so, it is reported. Troupe drew favorable reviews, but business was generally unprofitable.

Understood a contributing cause was complications with stagehand unions. In several spots troupe raninto blacklisted houses and performances had to be skipped. Since the company was not getting by anyway, those open dates annihilated the ledger.

those open dates annihilated the ledger. Guild was one of the season's im-portations of Sol Hurok.

### 1 MAN, 1 JOB **RULE BEFORE COURT**

Litigation to restrain the New York musicians union from enforcing its one-man-one-job resolution comes up before Part I, Special Term, in the N. Y. Supreme Court this morning (Wednesday), Group behind the fight on this referendum, which was passed by a vote of 2,780 to 1,964, obtained permission fr m both the local and the American Federation of Musicians to test the AFM bylaws such resort is permitted if all means in the local union and the International have been exhausted.

Resolution in dispute provides that

Resolution in dispute provides that a musician earning \$54 or more on a job may not take another assign-ment. Exception are name bands, but these must get an okay from the executive board of Local 802 and the executive board of Local 802 and agree to pay for the required stand-bys. While 802's officials have taken an on-the-face attitude toward, the resolution, the AFM's executive board has on appeal refused to stop the resolution from going into effect.

### Gallo to Bring Back Summer Opera To L'ville After 12 Yrs.

Louisville, Feb. Louisville, Feb. 22.
Deal closed last week between Fortune Gallo and John Hoagland, trade relations manager, for the Courier-Journal and Times, for a four-week season of summer opera to be given in one of the city's parks. Gallo will furnish entire company. Repertoire will be standard operettas and musicals and marks first time since 1926 that summer opera will be presented here. presented here.

presented here.

Meetings are scheduled with city fathers within the next two weeks to work out details, and to ascertain to what extent city can cooperate. It is expected that the Park Board will donate use of one of the town's parks, and provide an outdoor stage, dressing rooms and seats. Setup will be patterned after Gallo's Jones Beach, N. Y., opera venture. Ideas have also been borrowed from the St. Louis Municipal Opera.

Newsnapers will underwrite the

St. Louis Municipal Opera.

Newspapers will underwrite the financial end, and will probably enlist cooperation of local guarantors. Newspapers are promoting operaventure in hopes of stimulating tradegenerally, and bringing visitors to the city from the surrounding territory, who has been trekking to other metropolis for the entertainment.

ment.

Tentative plans for an open air amphitheatre to seat 3,500, with provision for an enlarged scating capacity should patronage warrant it. Prices will range from \$100. Up, and performances are set at six a week, tentatively. A concert on Sunday evenings, enlisting the services of orchestra and soloists, is another phase of the project being considered.

### Feather of London Here

Leonard Feather of Decca's London office arrived in N. Y. Feb. 17 and will remai, in U. S. for six weeks traveling between Chicago, Hollywood and N. Y.

In charge of the company's pop-music recordings, he will shop around here on combo biz and pleasure trips before returning to London.

### McKINLEY MUSIC CO. HELF & HAGER CO.

Announce to the Music Industry the Change of Ownership and Name to

### LARRY SPIER

Music Publishers

### ★ Over 800 Valuable Copyrights Including Such OLD-TIME FAVORITES as

I'M TYING THE LEAVES SO THEY WON'T COME DOWN WHEN YOU KNOW YOU'RE NOT FORGOTTEN BY THE GIRL

EVERYBODY WORKS BUT FATHER OH, FOR THE LIFE OF A FIREMAN!

EVERY LITTLE BIT ADDED TO WHAT YOU'VE GOT MAKES
JUST A LITTLE BIT MORE!

WHEN THE WHIP-POOR-WILL SINGS MARGUERITE CAPTAIN BABY BUNTING OF THE ROCKING HORSE BRI-GADE

WHEN IT'S MOONLIGHT, DARLING, NEATH THE OLD GRAPE ARBOR SHADE

PICKANINNY BLUES

WHEN A BOY FROM OLD NEW HAMPSHIRE LOVES A GIRL FROM TENNESSEE I'D RATHER BE A LITTLE BIT TOO SOON THAN JUST A LITTLE BIT TOO LATE

AIN'T YOU COMIN' BACK TO OLD NEW HAMPSHIRE, MOLLY?

WHO'S DAT KNOCKIN' AT MY DO'? And OTHERS OF EQUAL IMPORTANCE Including

the Original LEW DOCKSTADER Minstrel Songs

### **+ CURRENT CATALOGUE**

OF POPULAR NUMBERS

### LET'S SAIL TO DREAMLAND

- \* LOST IN THE SHUFFLE
- \* WHEN THE HEATHER IS IN BLOOM
- \* THIS TIME IT'S REAL
- \* NUTTY NURSERY RHYMES

### DROP A NICKEL in the SLOT

A SENSATIONAL NOVELTY

### LARRY SPIER

1619 Broadway, New York

CHICAGO

DETROIT

LOS ANGELES

### Nitery Reviews

Leon & Eddie's, N. Y.

Jack Waldron, Lillian, Flizgerald and Cookie Williams, Jean Scott, and Cookie Williams, Jean Scott, and Leon Enker Williams, Jean Scott, and Leon Enker Honon, Lane (Text and Edwards, Lou Martin and Clarence Easter orchs.)

With Eddie Davls, vacationing, Leon Enker has assembled a bright variety show to fill the gap. Jack Waldron me's in Davis spot and the insep makes for a fast 49-minute show, the contract of the contract which was for variety, who have been around for some time and who've been contract which was for cames who have been around for some time and who've been contract was contract. Leon: & Lugies, 11. 1.

Jack Waldron, Lillian, Fitzgerald and Cookie Williams; Jean Scott, Edith Roaris, Lai Foun Troupe, Georgia Sothern, Mildred Fenton, Lanctree and Edwards, Lou Martin and Clarence Easter orchs.

With Eddie Davis vacationing, Leon Enken has assembled a bright Waldron mc.'s in Davis' spot and the lineup makes for a fast 40-minute show.

Leon Enken has assembled a bright variety show to fill the gap. Jack Waldron mc.'s in. Dayis' 500' and the lineup makes for a fast 40-minute shows the lineup makes for a fast 40-minute shows the latter a clever trio of a fast 40-minute shows the latter a clever trio of some time, and who've been constantly improving. Their materia brighter and fresher, and they stand up well. Their materia brighter and fresher, and they stand up well. They do all the standard contortive bends and twists, plate-ingling etc., and crowd lots of novelty and pace into their stint. For the rest, it's so much hors douvres. Edith Roark has been around with her some horse around with her some horse for the standard contoning the standard contoning to the standar

### **TULANE ROOM**

(JUNG HOTEL, NEW ORLEANS)

New Orleans, Feb. 20.

Vincent Lopez, Johnny Morris,
Fred Lowen, Betty Jane, John

Vincent Lopez, Johnny Morris, Fred Lowen, Betty Jane, John Howard.

First nighters jammed new Tu-lane Room, Thursday night (17), to hear Vincent Lopez and, his band. Business proving it wasn't a mistake was provided at onenine by surprise vas provided at opening by surprise ppearance of Cary Grant, here for

appearance of Cary Grant, here for brown and the control of the control of the popear is old favorite here, having appeared at Suburban Gardens in 1930. Entire floor show composed of acts from band, opened by Johnny Morris in rapid-fire drumming and singing sturt that starts it off with a bang. Then, Fred Lowerr, who whisties classical and tunes, scoring big when he trills "Poet and Peasant" overture.

with the trills Poet and Peasant overture.

Betty Jane trucks onto the floored Betty Jane trucks onto the floored by the scalled back for several encores. Lopez contributes good piano arrangement of Smoke Gets in My Eyes.

Show is closed by the singing-mimic, John Howard, Best imitations, which get the palm, are of Louis Armstrong and Lionel Barrymore. In his windup he turns preacher and makes a congregation out of his audience. Has them keeping time to his 'Hallelujahs.'

### HOTEL UTAH

(SALT LAKE CITY)
Salt Lake City, Feb. 20.
Eugene Jelesnik Orch. Dick Marter, Lendell Seacat, Dorothy Daniels, Arthur Weiner.

Arthur Weitch rule against dancing on Sunday, in Sait Lake City—meeca of the Mormon religion—Guy Toombes, hostelry manager, imported Eugene Jelesnik's band and entertainers, who are responsible for a healthy uplift of dinner tariff during the week. Trump card of Toombes plan is free Sunday after the company of the compa

### CHEZ PAREE

CHEZ PAREE

(CHICAGO)

Chicago, Fcb. 20.

Harrison and Fisher, Lou Holtz,
Henry Busse. Cherry and Juse
Treisser, Dorethy Colin, Duke Mc
This is one of the Chez's poorer
shows. In the five-act layout only
one comes through with any genuine
entertainment—Harrison and Fisher,
with their ballroom interpretations.
Could stay on all night, as far as
the customers are concerned.
Other headliner is Lou Holtz, back
again after a recent appearantly good,
doing his mc.ling in a sloventy manner. At show caught he forgot what
acts were con the bill and had to be
prompted by Henry Busse.

As his previous appearance
here, banks heavily on panes stift,
but in the one big sequence with
Busse, the band leader holds the
trump cards and gets the best laugha
Cherry and June Preisser hos
acrobatic work. The blonder con
acrobatic work. The blonder con
finues to try to be a singer, which
she isn't, and is especially on the
wrong street as a scat warbler. She
should stick to front-over filp-floping, which she does well enough.
Duke McHale is a personable hoofer with plenty of exuberance. Doro
thy Colin a in line lookture and simple
tonsilis.

### **NEGRO ASSEMBLYMAN'S 'EQUAL RIGHTS' BILL**

Albany, Feb. 22.
Places of amusement, resorts, night clubs; restaurants, etc., which are required to obtain license as a condition for their operation, would have their permits suspended or revoked if they were found guilty of discriminating against any person or persons in the matter of equal accommodations, under the terms of a bill introduced by Assemblyman William T. Andrews, Harlem Democrat. The measure, one of series drafted to carry out recommendations of a legislative committee which investigated the conditions of urban Negroes in New York state, has plenty of teeth for its enforcement.

A new section is added to the civil A new section is added to the civil rights law stating the policy to be followed in equal rights and outlining specific steps for the suspension or revocation of licenses of establishments which violate it. Equal rights are made a condition for the granting of such licenses.

Assemblyman Andrews is a Negro A companion bill is now before committee

### 2 Philly Booker Groups Terminate Rift, Merge

Philadelphia, Feb. 22.
After years of swinging a toma-hawk at each other, reps of Licensed Bookers Assn. and Contractors' Assn. have decided to merge mem-berships, to be known as The-atrical Managers Assn. of Eastern Pennsylvania. Final terms will be decided Thursday (24). Mergar United Entertainers

Pennsylvania, Final terms will be decided Thursday (24). Merga backed by United Entertainers Assin organization of local nitery performers.

Contractors and Licensed Bookers were one until latter broke away after disagreements. Florence Bernard, new prez of the Contractors, who was largely responsible for the get-togethen, is expected to continue as head of the new group.

#### LYNCH, PHILLY, SNAGGED

nights Other nights only for evening diners.

Jelestilk's outfit, composed of eight men and a lush femme warbier.

Dorothy Daniels, KSL, local CBS affiliate, airs band thrice weekly for half-hour stints.

Jelestilk, whose physical makeup resembles Rubinoff, is an ace salesman with his valuable squeaker.

### Am on the Cutting Room Floor: Also **Ends Personal App**

Ray Janis, the only amateur of the Strand building, N. Y. varicty to get into pictures, and also skedded to be the only one to do a p.a. with a film; turned out to be just another tyro when film editors got through with him.

with him.

Bit in 'Everybody Sing,' which he played with Radio Rogues while in Hollywood, brought him a pa. date at the Traco theatre, Tom's River, N. J., Feb. 19. Janis got there early, with a party of friends, to watch unreeling and found he had been cut the film and consequently from

### MAE WEST UNIT SET FOR 4 WEEKS OF P.A.'S

Mae West treks eastward this week for four personal appearances in the midwest, opening Friday (25) at the RKO Palace, Chicago, following week at the Palace, Cleveland, March 11 at the Palace, Columbus, and March 18 at Fox, St. Louis,

Louis,
Four acts will tour with her, in
the form of a unit. Moore and
Revel, Jack Powell, Juanita and
Her Champions, roller skating act,
and Al Norman, dancer, are turns set. Vocal male quintet under Milton Watson will background.
Deal is percentage against a guarantee.

### • IS YEARS AGO • (Prom Vanner and Clipper)

Minskys dropped \$50,000 on their first uptown venture, the Park Cir-cle, at 59th street.

Paul Whiteman did \$29,460 on the first we≥k in a fortnight tour of New England one-niters.

Cosmopolitan signed a seven-year releasing agreement with Goldwyn. Split from Paramount.

Emile Boreo (billed without the final e on Emile) tried if at the Palace after an earlier showing in a small house under another name. Not a very auspicious-start though-coached by Gus Edwards. Edwards kept on and developed him into a hit.

Marga Waldron given the bird at the Riverside. Customers did not like her florid style in her opening voice number and were frank to tell her Her dancing went over nicely, once she got down to that.

George Kelly's one acter, The Show Off at the Colonial, N. Y. Not yet elaborated into a full show.

Van and Schenck making their first Chicago showing in some time and mopping up on an exceptional bill at the Palace.

William Faversham topped the show at the Orpheum, Frisco, but the honors went to Jack Osterman

Suing for divorce, Mrs. Arthur Horwitz, told the court her husband got as high as 25% commission for booking acts.

Latest figures gave \$1,550,000 as

Kansas City adopted an ordinance to prevent amateurs from using the air to the disturbance of program regonion. Bill stated that radio was too important to be sacrificed.

American composers going after French royalties through the French Society of Authors, Composers and Publishers

Palace, N. Y. limited acts to two curtain calls, but limit to the number of bows. Applied only to lifting the curtain on the full stage. Being overdone.

Eddie Darling succeeded George Gottlieb as booker for the N. Y. Pal ace. Had been booked through the Orpheum office.

Montreal ice carnival \$20,000 to the bad. Ancient institution was weakening,

### Philly Theatre Quits Games; Vaude Returns Philadelphia, Feb. 22,

Games and gimmicks are no subs at the bo, for flesh, Nixon's Grand theatre has rearned after four weeks of unprofitable experimenting during which stage shows were elliminated. House returns to va de this Friday.

which stage snows were enhanced whose retainment of the vaudilmer was bingo six nights a week. Management offered \$2,500 a week in prize money. This lasted for two weeks. Next step was bingo six nights with a double-feature. Then last week house brought in 'Damaged Goods,' film dramatizing effects of venereal diseases. It ballied the film by offering a free Wasserman test each night on the stage to any volunteer from the adience. Hundred cuifor coupons for private tests: at nearby hospitals were also offered in the lobby each night. With return of flesh, house will continue bingo three nights a week.

### Sally Rand Will Show At NVA Benefit: AFA Libel Talk Continues

Sally Rand has notified the Na Sally Rand has housed the National Variety, Artists of her desire to appear at their benefit at the Alvin, N. Y., Feb. 27, despite alleged nixing of the show by the American Federation of Actors, and impending battle of the two vaude organizations.

tions.

NVA is intent on going ahead with a libel suit immediately after the benefit unless the AFA repudiates a letter Harold Koenigsberg of AFA wrote Miss Rand when she asked permission. Missive allegedly contains libelous references to NVA. At AFA headquarters, Ralph Whitchead, president, denied knowledge of communication from NVA. or knowledge of the letter which caused the fracas. Latter would make no statement until he gets to information on his desk, cluttered since his return from Florida early this week.

Davenport, Ia., Feb. 22.

Sally Rand, through local attorneys has filed suit in district court here against Ivan Boyd and N. O. O'Neill. Dubuque promoters, for \$350 claimed due on a demand note bayable here. She appeared here Sept 20, 1937, with her orchestra in a dance hall leased by Boyd and O'Neill. The attraction failed to draw and the promoters had only \$200 cash to settle so they gave that and a \$350 note payable on demand to square the fanner's bill. The suit is due for hearing next month.

Her attorneys state that if defendants claim her services weren't worth \$550, she is willing to stage the same dance to convince the court of the justice of her claim. The lawyers said failure to ballyhoo her appearance accounted for lack of customers. Davenport, Ia., Feb. 22. and, through local attor

### FIVE IN ST. LOUIS FINED \$2,400 FOR LEWD SHOW

St Louis Feb 22 St. Louis, Feb, 22.
Two femme entertainers, the acting
manager and two bartenders of Skipper's Inn, a popular riverfront nitery
were fined \$2,400 by police court
Judge James F. Nangle last week following a pinch by rookie cops and

lowing a pinch by rookie cops and and policewomen.

Femmes, Ann Richardson and Mary Callander, were each socked \$300 for presenting lewd performances, Henry Seals, acting manager, was fined \$300. for permitting the women to perform and another \$300 for selling liquor after closing hours. Similar fines were assessed against the barkeeps, Joseph Kelly and William Overbeck. Charges against two other were dismissed.

### Kyser, West Demands

Pittsburgh. Fob. 22.

Kay Kyser, approached by Stanley for a week's stage engagement in April, named \$8,000 as his price, at which management of WB deluxer immediately lost interest. Less than two years ago, right after Kyser's run at William Penn hotel here, spot could have had him at one-third that flaure.

weakening,

House also said to be in the market for Mae West personal but unwilling to, mech her demands for 50-companies to take out memberships. 50 split from first dollar.

### Move to Reopen The Mastbaum, Philly, Dies Before Starts

Philadelphi , Feb. 22. Warner Bros, circuit last week asked permission from Musicians Union to move house band from the Earle theatre to the closed Mastbaum, and increase its size. Tooters

baum, and increase its size. Tooters called special meeting yesterday (Monday) to consider the proposition, but just before it was to start Warners, called to cancel their request as whole idea of reopening the Mastbaum was dropped.

Understood the circuit's plan was to move vaude from the Earle to the Mastbaum and make Earle straight.

Millim. With name bands and other hig attractions, Earle has recently been turning em away. WB figgrend on catching this excess at the Mastbaum. Latter seats almost 5,00, while Earle capacity is 3,000.

Ted Schlanger, local WB chief-tain, looking for practically any plan

900, while Earle capacity is 3,000. Ted Schlanger, local WB chief-tain, looking for practically any plan to light the white pachyderm Mastbaum, which, it is reported, costs as high as \$8,000 a week to keep closed. Moving Earle shows to the Mastbaum, however, considered hardly-a profitable move, as Earle is in particularly strategic spot to catch peasant bus trade from South Jersey.

### RADIO ATTACK SHUTS PITT GAMBLING NITERY

Recent blast by Lee Sellars in his Sunday 'Town Talk' program over KQV resulted Friday (18) night in a

Pittsburgh, Feb. 22.

police raid on town's swankiest gam-bling casino, White Mansions. Sellars, who has been scaring up plenty of dirt and making life pretty uneasy for politicians, rapped county gov-ernment for its failure to close up spots of that sort and in particular singled out White Mansions by

name.
Result was that spot immediately closed for couple of weeks, operators choosing to wait until after they figured expose had died down. Friday was the White Mansions' first night open since Sellars' blast. A couple open since Sellars blast. A couple of hours after lights went on liquor inspectors and state police descended and arrested George Seegan, who said he was the sole proprietor. White Mansions opened on the outskirts couple of years ago and has been a merce for the show

has been a mecca for the show crowd then. Until midwinter, spot used band and couple of mitery performers but dropped en-tertainment short while back.

### Dance Cavalcade Quits After Try at Cincy Hotel

Ralph Hitz was trying out at the Netherlands Plaza, Cincinnati, folded there and will not open Sunday (27) at the Hotel New Yorker, N. Y.

at the Hotel New Yorker, N. Y., originally intended.

Instead, Jimmy Dorsey comes in with his band, per schedule, succeeding Glen Gray's Casa Loma combolice show holds over.

### Miami House Str. Pix

Cinema Casino theatte, Miami Beach, Fla, has dropped its combo vauddim policy. In coler to offset limited draw due to inability to book first-run flims, house had been using four or five acts weekly. Beginning last Friday (18) spot went for dual film fare.

#### Adelphia's Lineup

Gay Leon and Marcia Mace. Jack
Wynn and Co., Bob Roltner, Beverly
like and the Four Vespers set in
the new show opening tonight
(Wednesday) at the Adelphia hotel,
Philadelphia,
Latter act, is a holdover from the
preceding show, is the Joe
Frasetto orchestra, Harry Kilby
booked.

booked.

#### WALLACE-PULLMAN PEACE

Chicago, Feb. 22.
Joe Wallace, vaude and nitery me, settled damage suit against the Pullman company for \$2,000.
Wallace fractured an elbow oil train a couple of years ago.

## DIXIE CHILLS \$100 UNITS

### Paradise, B'way Nitery, Seeks 77B; NAMES REPLACING AFA's 'Good Faith' Resolution Seen The Hollywood Seen as Dance Hall

One of the largest Broadway niteries, the Paradise, has petitioned the N, Y. federal court for permission to reorganize under TTB of the Bankruptey Act. Less than a month ago one of its rivals, the Hollywood, also filed a similar petition. Both Moss, no-cuv niteries were of similar policy. The Paradise Catering Corp, under which name it was conducted, filed the petition on Monday (21) through the corporation's president, Milton Adler, He represents a syndicate. Nicky Blair is the manager. eries, the Paradise, has petitioned

The petition sets forth tentative assets, chiefly furnishings, which it values at approximately \$166,000. No value is fixed on the good will and name, although the petitioner informed the court it has an international reputation.

national reputation.

The approximate liabilities are placed at \$83,500, including accounts payable, amounting to \$30,000, which includes rent; \$28,000 in government, state and city taxes and \$5,500 in loans.

loans.

After stating that the move to reorganize was voted on by the corporation's directors at a meeting Feb.
11, and was okayed by a majority of
ereditors, the petition blames its
financial situation to the business
recession.

Petition also states, 'It is the
opinion of a majority of the creditors and the petitioner that business
conditions, in the industry are improve substantially in the next few
months, and surely with the advent
of the World's Fair.' For this reason the Paradise requests that it be or the world's Fair. For this rea-son the Paradise requests that 'the permitted to carry on the business and that creditors be restrained from instituting action until further order-from the court.'

The corporation was organized with a capital stock of 200 shares of no par value, of which 100 shares are outstanding.

Creditors are now operating the nitery on a day-to-day cash basis. It's advertising a no cuv policy, and hopes to bring in name bands.

#### Hollywood's Future

Hollywood's Future
The bankrupt Hollywood, pioneer
no-couvert cabaret-testaurant, is
still in reorg throes. It's variously
reported reopening by Nat Moss or
going into a dance hall policy, which
it was originally eight years ago—
the Bluebird ballroom, before it became the Club Paul Whiteman for a
spell.

Several offers, ranging from \$7,750 to \$15,000, for the assets of the A. & U. Corp., which operated the Hollywood, have been made, but none has

wood, have been made, but none has been accepted.

Examination of the Moss brothers, Nat and Joe, by Edwin M. Slote, attorney for the ereditors' committee, will be continued on March 4 before Referee Harold P. Coffin. Intention is to reveal the total of checks cashed at the International Casino, in which Joe Moss is a partner. Creditors may apply to take overthe Moss stock in the Casino, depending on what the examinations reveal.

Meantime the International Casino.

Meantime the International Casino is also featuring a no cuv, no mini-

Meantime the International Casino is also featuring a no cuv, no minimum policy for supper (excepting Sat.-Sun.), idea being to bolster the after-theatre trade. Dinners are

Billy Rose's Casa Manana is in the

Billy Rose's Casa Manana is in the \$40,000 weekly gross groove, which mean \$5,000 to \$8,000 profit a week. He, like the International, is after the extra gravy by installing a \$1 table d'hote and do-a-drink policy\_in, the lounge. Sally\_Rand is the new "mistress of conversation," meaning she'll 'mix with the customers and ad lib while they're having a quickie dinner. Idea is to attract the bunch that's going to a regular theatre and ean't wait to sit through the whole show in the theatre proper.

through the white the proper. Similarly, the International Casino has a \$1 table d'hote in its Cosmopolitan and barrooms for those who don't want to invest \$2.50 minimum

### **Matinee Floor Shows** A Novelty in Cleve.

Cleveland, Feb. 22.

Hollenden's Vogue Room, sole hotel here to continue full-sized floorshows, is making it tough on other spots with a new experiment giver gold level and dancing during Saturday noon hours. Idea is to catch the midwinter convention trade.

Initial luncheon unit tried over week-end consisted of Six Queens of Hearts, Bobby Bixler, Texas Tommy and his performing pony, Don Fran-ciscan's string outfit and Ruby's or-Stunt a sellout, although who do two shows nightly, chestra. squawk that the noon show for 'em to get up in middle of night,

### **N.O. MARDI GRAS** UPS NITERIES

New Orleans, Feb. 22.
With thousands of visitors pouring into the city daily, Mardi Gras, this historic metropolis' 111-year-old-extravaganza, will Fr staged this year with the most lavish setting in a decade or more. Louisiana's new era of prosperity brought about by \$47,000,000 of investments in new state industries is an enriching influence and it is estimated that nearly \$550,000 will be spent for a climax ending on Mardi Gras Day, March I.
The demand for rooms is greater

000 will be spent for a climax ending on Mardi Gras Day, March I.

The demand for rooms is greater than in many years, hotel men port. The Roosevelt, St. Charles, Monteleone, Jung and New Orleans, the city's leading hostelries, are alleady booked to capacity. Thousands of private housing facilities are filling rapidly.

In a revival of the Mark Twain era when Carnival visitors spent days loading down the Mississippi river on a packet boat, the Gordon C. Greene, one of the old-time paddle-wheel steamers, is en route with over 200 from Cincinnati.

The first of the night pageants is scheduled Thursday (4) with the Krewe of Momus parades with 15 floats. Hermes parades on Friday (25) Nor on Saturday (26), Proteous on Monday (28) and Rex on Mardi Gras afternoon (1) and Comus that night.

An outstanding feature of this year's Carnival halls will be presented.

Gras afternoon (1) and Comus that night.

An outstanding feature of this year's Carnival balls will be presentation of professional entertainment in connection with the tableaux. Many of the outstanding organizations have instituted acts for the first time to add color to the ageoid-1 greants.

Night clubs are doubling their budgets and others that have been darkened will open during the week, finding it highly profitable to open for the short space to fill in the need for more entertainment and to garner some of the coin which the tourists and visitors are sure to-leave.

The theatres have booked outstanding attractions on both stage and screen.

### Philly Groups Snarl

Philadelphia, Feb. 22.
Attempt made by A. A. Tomei, prez of Musicians' Local, to get United Entertainers Assn. Philip performer group, back into American Federation of Actors has died.
UEA split away from the parent body about three years ago over question of local autonomy. Sams problem continues to keep the groups apart. problem conti groups apart,

and sit through the entire production

and strintough the entire production in the Casino proper.

But biz n.s.g. in the main. Even the hit joints feeling it, but for another reason—their patronage is now winter cruising or Floridaing.

## CHEAPIE REVUES

Southern Time, Long a Ref uge for Nondescript Acts, Upping Budgets - Want Flashier Units and Name Bandshows

#### DEATH TRAIL ENDS

The turkey unit, selling for \$100 per day and slightly upward of that on the hoof, got a setback this week with announcement by T. D. Kehny's Southern Attractions that a new policy of ace units and name band attractions would reprace lightweights in Paramount's 'A' southern houses.

in Paramount's 'A' southern, houses, For the present, the long-jump, short-dough uniteers will be relegated to the B houses of the circuit, which can total 10 weeks. It is also possible that they will be eliminated completely for next season, depending on the success of the new policy, which calls for much 'heavier coin.

which calls for much heavier coin.

Past season has been a tough one for the baby units playing through mid-west and central states. Longer jumps, lighter takes, etc., reduced many to scarecrow status with improvement coming through south and west. Now it's possible that others will follow the Kemp-path in further curtailing \$100 vaude units. Bob Kerr is handling the first batch from New York, after breaking ice with Kemp.

Opener for latter was Will Os.

with Kemp.

Opener for latter was Will Osborne at the Carolina theatre, Greenville, S. C., Feb, 9. Ina Ray Hutton is in March 3 and Joan Brooks and Jolly Coburn combo succeeds Miss. Hutton, Deals are also on for Fred Waring, Fats Waller, Anton Scibilia's Walkiki, Nights,' et al. There are possible 10 weeks between Richmond, Va., and Birmingham, Ala. It is hoped that route will build with the help of other circuits.

Units will play all the A bouses.

mond, Va., and Birmingham, Ala.

It is hoped that route will build with the help of other circuits.

Units will play all the A houses at maximum \$500 guarantees daily, in a maximum \$500 guarantees daily, in the play of the property of the possibilities, some of whom played the time cuple of years ago before the switch to turks. There is also a possibilities, some of whom played the time cuple of years ago before the switch to turks. There is also a possibility of two-adult will generally will be presented at Fanchon played the time cuple of years ago before the switch to turks. There is also a possibility of two-adult will generally will be presented at Fanchon played the time cuple of years ago before the switch to turks. There is also a possibility of two-adult will generally will be presented at Fanchon played the time to the following the switch to turks. There is also a possibility of two-adult will generally will be presented at Fanchon will be presente

### Influencing 4A's in Pending Award Of Vaude and Cafe Chorus Control

### Taxation Without-

While the contest over nitery and vaude chorus jurisdiction has been waged for the last few months by AFA and Chorus Equity, performers in that field have continued to go virtually without representation—admittedly, nothing has been done to improve their obviously unsatisfactory, wages and working conditions.

In many cases (at the Ameri-

isfactory wages and working conditions.

In many cases (at the Américan Music Hall, N, Y, for ample) performers have been persuaded to join both AFA and Chorus Equity (some are already members of Equity) and have continued to pay due to both organizations. Yet neither group has actually done anything in their behalf, although both have reported progress.

On another front, meanwhile, Chorus Equity has had an unenviable record. It has failed entirely to make any progress, in the case of the Gae Foster dancers, allegedly fired from the Roxy (N, Y,) chorus recently for complaining of an infraction of the Screen Actors Guild rules. In that case, SAG read-

rules. In that case, SAG read-led the case for Chorus Equity (it was out of SAG's jurisdic-tion), but no further progress has been made.

### **Waring the Test** Tube of Vaudfilm Agam in St. Loo

St. Louis, Feb. 22.
For the first time in four years, except New Year's eve, a stage show will be presented at Fanchon & Marco's 5,000-seater Fox, starting Friday (25). Fred Waring and his Pennsylvanians will play a week's engagement and w. ether other name bands will be booked into the hous will depend on the biz done by Waring.

ing.
Last spring Waring played at F&M's downtown deluxer, Ambassa-F&M's downtown deluxer. Ambassador, to good biz, but during the winter F&M, was unable to reach a satisfactory agreement with the tooters union for stage shows at the St. Louis theatre and dropped all fiesh, except a few Sunday shows at several of the St. Louis Amuse. Co's nabes, which are operated under F&M, management.
F&M has agreed to pay local stand-by orch during the Waring engagement and this is an added cost that the management says makes the engagement more than an experi-

inat the management says makes the engagement more than an experiment. In a city-wide poll of its patrons last fall F&M learned that a decided majority of those attending the deluxe houses expressed a desire for the return of stage shows.

After a professional retirement of three years since the death of her partner-husband, Ceell Lean, a re-turn is-envisaged by Cleo-Mayfield-Harry Bestry piloting entertainer, Ken Nichols writing material.

Paul Draper, dancer, is down for two weeks of theatre dates for the Loew circuit. Opens at the State, N. Y., March. 17, and the following week. (24) at the Capitol, Washing-

Way appears to have been found to give the nitery and vaude chorus jurisdiction to the American Fedjurisoction to the American Federation of Actors. Final disposition is expected to be made by the Associated Actors and Artistes of America board at its next meeting Monday. (28.)

Monday (28.)

Special committee on Monday (21) submitted a report suggesting conditions under which the field should be organized when the jurisidiction is awarded. Understood the statement made no recommendations as to who should be given the chorister representation, but proposed that such award should be qualified and that the Four A's should maintain a close supervision of the subsequent organization campaign.

Factor preparing the way for the

supervision of the subsequent organization campaign.

Factor preparing the way for the award of the jurisdiction to AFA was a resolution by that group's council, revealed in a letter to Frank Gillmore, Four A's prez and executive-director. Referring to the recent wire from Ralph White-head, AFA executive-secretary, to the Four A's AFA council stated, its attitude in the current. Four A's-International Aillance of Theatrical Stage. Employees question had been 'misinterpreted'. AFA did 'not intend to leave the Impression'. It planned to desert the Four A's first and when an IATSE jurisdiction invasion should be attempted, the resolution declared, adding that AFA is ready to 'stand shoulder to shoulder with the other Four A's groups to resist the IA. However, it concluded, the AFA does 'not wish to be a party to precipitating a controversy among other organizations within the American Federation of Labor.'

### No IA Flirting

Although all Four A's officials declared the question of awarding to nitery chorister jurisdiction had not been settled, that resolution is figured to have cleared the air and opened a way for AFA to be granted the award. Statement was taken as a declaration of fath and as repudiation of the charge of AFA filtring with the IA.

Only opposition to the Four A's committee report at last Monday's meeting was offered by Philip Loeb, representing Chorus Equity Asan, which is contesting with AFA for the jurisdiction. Although it is tacitly understood that Chorus Equity doesn't really want the nitery and vaude jurisdiction and is merely demanding it as a bluff for tactical reasons, Loeb took violent exception to statements in the report referring to CEA's organizational campaign in the field. Report was understood to contain criticism of certain CEA officials, particularly for seeking to have Harry Sacher appointed as attorney for the organization, Pointed out that not only is CEA already represented legally by Paul N. Turger and Rebecca Brownstein, but that as attorney for the New York missicians union local and CiO transportation workers' union, Sacher's interests might be divided. Previously it had been reported that Loeb neglected to inform the Equity council of Sacher's background and connections when suggesting the appointment. When the facts were brought to light, it charged. Loeb withdrew Sacher's name without waiting for the council of Sacher's background and connections when suggesting the appointment. When the facts were brought to light, it charged. Loeb withdrew Sacher's name without waiting for the council of Sacher's background and connections when suggesting the appointment. When the facts were brought to light, it charged. Loeb withdrew Sacher's name without waiting for the council of Sacher's background and connections when suggesting the appointment with the feat of Sacher's name without waiting for the council of Sacher's background and connections when suggesting the appointment waiting for the cou

### Unit Reviews

### Paramount Club Revue

Paramount Club Revue

(CAPITOL, ATLANTA)

Atlanta, Feb. 20.

Frank Ayraud's Band, The Clairs, Cleo Coree, Barbara Barry & Dorolhy
Johnson, Sam Allen, Billy Beckett,
LaSaile & Valley; 'Charlie Chan a'
Monte Carlo' (20th).

Show opens and closes strongly
enuff, but in between is only so-so.
Start and wife, in no activity of the control of the control

ence consisted of 10 weeks with this unit.

Olsen and Johnson, is going out with this unit.

Billy Beckett follows with novelty music act, coaxing tunes out of one string fiddle, spoons, saw and the string fiddle, spoons, saw and for fiddle and the string fiddle, spoons, saw and for the string fiddle, spoons, saw and for the string fiddle, spoons, saw and for the string fiddle, spoons, saw and fiddle, spoons, spoons, saw and fiddle, spoons, spoons, saw and saw and fiddle, spoons, s

### Merry Makers Revue (ROXY, SALT LAKE CITY)

Sait Lake City, Feb. 20.
Jean Bedini, Jean & Barbara, Slim
& Johnnie, Rice & Shaeffer, The
LaMars, Bill Floor's pit orch; Federal
Bullets' (Mono), Make a Wish'

(RKO),
With exception of The LaMars and Rice and Shaeffer, 58-minute unit is badly paced, with an air of amateurish production. Jean Bedini, mc, held over from last week.
For the first time since Roxy started vaudfilming, Bill Floor's

### Bell's Hawaiian **Follies**

Week Feb. 25, Rivell, Muncle, Ind.
"Mar. 4, RKO, Colonial, Day
"Mar. 11, Shubert, Cincinnati
"Mar. 18, Palace, Cleveland

Mat. BOB HICKS PAGE 814-21st Avenue ALTOONA, PA.

land swings out in the pit. Begins with 'Theo' Rag,' and winds up with pop medley. Chorines, recruited from local dancing schools, show spots of precision in a cowgirl number. Costumes are effective. Chubby gal of the mixed team of Jean and Barbara' nasals. 'The An Old Cowstones and the company of the com

### 6 U. S. ACTS SET FOR DATES ABROAD

Number of U. S. vaude turns have been set for summer dates in London, Paris and Berlin. Buster Shaver, with Olive and George Brasno, midgets, open at the Palladium, London, June 6, for eight weeks. They tollow with three weeks in Paris and then go to Berlin, where they open at the Scala, Oct. I.

Sid Marion and Madeline Kileen are scheduled for the Holborn Empire opening June 20, and Ross and Bennett for the same house July 4. Rio Bros, are down for the Palladium for six weeks from July 25. Georges Metaxa opens May 2 at the Cafe de Paree, London, and the Three Swifts at the Savoy Hotel late next month.

### **C&A Coast Office**

Jack Curtis, partner in the Curtis & Allen talent agency, is taking up permanent residence on the Coast and handling firm's biz on that end. Charlie Allen will remain in New York. For the past three weeks Curtis has been in Hollywood on what was originally platined as a brief biz trip.

Agency has never had a Coast office, rather working on deals of a cross-country complexion with five different Hollywood agencies.

### Breen's Cleve. Slam

Cleveland, Feb. 22.
Thirty-eighth Cleveland food show, with Bobby Breen as chief name, went 30% over last year's take by grossing \$48,657 in seven-day civic auditorium run.
Juwe drew 18,379 on final day, boosting total attendance to 194,629 at two-bits per.

### New Acts

ANDY SANELLA ORCH. (13)
With Dixle Dean
Music, Vocal
22 Mins, Full (Special)
State, N. Y.
From radio, Sanella brings an
orchestra that gives out melodious
music in pleasant, non-socko, nonswingy style. It's straightaway pop
stuff, nicely orchestrated. State audience liked it.
Dixle Dean sings once in white
satin, in Scotch plaid. Black,
satin would have been better, while
the Scotch thing was pretty chaut
taqua as a production effort in this
day. Miss Dean sings nicely, but
was perhaps a trifle self-conscious
Sanella, too, had a sof nerves,
but kept his voice clear in all the
announcement was one needs more

but kept nis voice announcements.

As an act this one needs more zip and variety, And pending that, five minutes less would be better.

Land.

CALIFORNIA REVELS (5)
Dancing
12 Mins.
Strand, B'klyn
Quintet flash of fair value, company being made up of girl trio, a
male single and an acrobatic specialty worker.
One of the company of the company
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this calibre, where the admission low and bulk rather than quality is the policy. They make neat appearances girl tappers looking extremely well in uniforms for the military tap number. Acrobatic dancer does two numbers one on her toes, and has a few little tricks that rate audience appreciation. Man's tapping is fair. Char.

MILDRED FENTON

MILDRED FENTON
Songs
5 Mins.
Leon & Eddie's. New York
Mildred Fenton is a songstress of
promise. She's a charming personality with a nice sweet-hot style;
meaning that she can warble ballads
with the equal eclat that she does
scat songs. In truth, she medleys
both styles, mixing up the balladeering with interpolated hotcha.
All of which commends for intime
nitery work. She is young and personable, and bespeaks of much promise for the better-grade boites.

Abel.

NICHOLS and ROBERTS
Shag Dancing
6 Mins.
Strand, Briyn
Team of shagsters that makes a
good novelty for stage bills.
Dancers are youthful, affecting
dress suggesting collegiate, and in
their routines display excellent technique. Over neatly here when
caught, Char,

### Saranac Lake By Happy Benway

After 15 years of brain racking here, Chris Hagedorn has invented a new card game called 'Puzzler,' which is getting considerable attention. Let's give this ex-ozoner a big hand.

hand.

National ice skate meet here got big turnout. The Will Rogers topped with visitors for a look-see.

Harold Wilkins, after a big siege, has organized the Four Mountaineers, a foursome that's going to go runes.

eers, a foursome that's going to go places.

The passing of O. O. McIntyre is deeply felt free. He was always interested in the Actors Colony.

George Evans, of Roselle Park, N. J. (nephew of the late Honey Boy' Evans) here visiting his folks. He packs a mean tenor.

Grippe has floored Ford Raymend, Hazel and Monroe Toleman.

The Salvador Ragones. (Doris Cascogne), both ex.N. V. Aites, are now healthing at Greenwood Lake, N. Y. Ben Morse, N. V., here bed-siding his frau at the Will Rogers. She's recovering nicely from that rib operation.

William Plunkett, who has been Will Rogersing, is now up for all meals.

Will Rogersing is now meals.

Jimmie Seeley, bed sieger for seven months, is up. He's like a kid with a new toy. Nice work.

Actors Colony was chocolate-Valentined by Jerry Vogel, who makes a lot of good cheer for this gang.

Leonard Grotte, who sneaked up here for a week, ogled the Will Rogers, then shot back to Loew's Prospect theatre, Flushing, N. Y. Found out that all he had w. dan-druff,

druff.
One of the most serious cases here
is Lester Sheehan. Boy really needs
a look-in-too.
Write to those you know in Saranac and elsewhere who are sick:

Holland and Hart's Tour
Holland and Hart ballroom team,
leave their current spot at the Hotel
Ambassador, N. Y., early in March
for a theatre tour opening at the
Capitol, Washington, March 11.

### **Burlesque Reviews**

#### ELTINGE, N. Y.

Though the current show here doesn't baing the bell in all sections, it's okay entertainment and a decided improvement over the last show caught here. Presentation is particularly strong in the giggle dept., the addition of Hank Henry, and Margie Roy being a big contributing factor. Miss Roy seems below her level on a burley stage, her delivery bespeaking a talent easily suited to a loftier plane. Phil Silvers, comedian, and Jimmy Walters, straight, are also capable. Night caught (Frit), Silvers tode a clarinet on stage for no apparent reason other than to give props time to shift scenery. His tooting of the Tommy Dorsey theme tune, interspersed with other pop ditties, was well received. If this show is any criterion, house is making a sincere attempt to replace time-worn dirty blackouts with material culled from familiar world news. Bet Altame juve, and world news, provide a takeoff on Mussolini's yen to up the birth rate in Italy and Hitler's leaning toward military pomp that keeps the customers giggling throughout. Silvers, Walters and Margie Roy skit on current political activities and Missue of the unexpected husband gag are other high spots. doesn't bang the bell in all sections, it's okay entertainment and a de-

of the unexpected husband gag are other high spots.

Flesh end has Mary Joyce, Peggy Reynolds, Frances Barry and Jean Mode stripping. Miss Joyce is the feature and the only one prefacing her peel with a vocal. She should shorten that end, overlong vocals giving the impression the doff is indental, although the farm of the control of t

### COLUMBIA, BOSTON

Boston, Feb. 20.
Burley entertainment is well paced over two and a half hours and eaten up by the audience, goodly portion being femmes. Babes and Bubbles'

being femmes. Babes and Bubbles is in two acts and 36 scenes.

Bubbles Evonne is the added attraction, out for two sly peels that got 'em. Good waltzing gait and fair singing. Louise. Stewart, held over, is more vivacious and effective and her undressing is oke, vocals are improving. Romayne, dances well to modern styling and nicely arranged scoring. Her last appearance with special mid-stage lighting, enables her to give out some very okay semi-undraping.

Les Golden returns to the Columbia as juve warbler. Not cnly makes an impeccable appearance in formal attire, but looks the proper part in other efforts. His tenor pipes at on the columbia as the columbia as

Art Gardner, comedian, warms quickly with the audience and his appearance brings applause, which he justifles. Herbie Faye lets out

more of his talents this week, not only in sketches, but in a regular vaude turn. Eddie Leonard's shoe and a fast tap get nice returns. Connie Fanslau, attractive brunet, has lotsa s.a. good speaking voice and stage presence. Rest is routine. Wardrobe, particularly for the ponies, is smart and conforms to the novel scenery.

### 2 N. Y. BURLEY SPOTS UP FOR LICENSE RENEWALS

Two of New York's five burley stands come up before License Commissioner Paul Moss next week (2) for a hearing on renewal of their licenses, which expire the end of this month. Houses involved are the Irving Place and the Peoples, the Irving Place and the Peoples, both owned by Tony Miccio. Other three, the Eltinge, Republic and Star, Brooklyn, were renewed Feb, I for two months, or until April 30 when a new license year begins.

when a new license year begins.
There has been no indication of
what action will be taken in regard
to Miccio's spots. Irving Place has
been on the verge of folding for some
time. Currently operating on a cooperative basis, with talent, stagehands and owner sharing in the
take. Previous to that, house nearly
shuttered when most of talent and
some grips walked due to alleged
non-payoff, leaving spot with three
principals and seven chorus girls.
Peoples has had no trouble of that Peoples has had no trouble of that

nature.

Irving Place shuttered temporarily
Tues. (22) when a fire, starting it a
dressing room, ruined the stage. Out
for a week.

### Gilbert's Personals

Pittsburgh, Feb. 22.

Pittsburgh, Feb. 22.
Billy Gilbert, flicker dialect comedian who's up for the lead in Vinton Freedley musical, Greek to You.

The state of the flicker of the flicker of the flicker of personal appearances at Stanley here March 4 at \$1,500. He'll be featured with Barney Rapp's orch.

WB deluxer gets another film name Friday (25) when Judy Garland comes in on a bill that will also include Paul Sydell and Spot and Helene Denizon and her 12 American Rockets. House booked solid now until mid-April except for first week of that month.

### "Whitey" ROBERTS

WEEK FEB. 25 FAY'S, PROVIDENCE

HENRY SHEREK

SIDNEY FISHER

PICCADILLY, LONDON, ENG.

### Lischeron and Adams

.... Ballroom dancers whose unusual lifts strike a new note, just when you thought there was nothing new in the ballroom dancing urt, are delightful to watch!"

By Dorothy Day HERALD-EXAMINER, CHICAGO

Now Appearing at Casino, Congress Hotel, Chicago

Direction: SLIGH and TYRELL

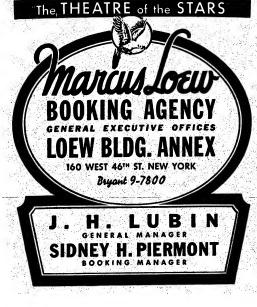
### MAURICE NO CORDOBA

INTERNATIONALLY ACCLAIMED DANCERS EMPIRE ROOM-PALMER HOUSE, CHICAGO

A Tenor and M.C. of Artistic Distinction

### LARRY THORNTON

Opened Feb. 18—CHEZ MAURICE, MONTREAL



Lillian Fitzgerald Cookle Williams Le Ruban Bleu Herbert Jacoby Elsie Houston Marie Eve Jimmy Daniels Bowers & Walter

Bowers & Walter
Nut Club
Shark y Bannas O
Old Rounnahn
Theodora
Jack Richards
Hosalie Roy
Sadie Banks
Ethel Bennett
Ada Lubina
Ronnje Be Campe
Monroe Seton
Ones Clib

John Kirby Oro Maxine Sullivan Leo Walson

Paradise lay Freeman Ore Toni Lano

Jay Freeinan Ore
Toni Lano
Barto & Mann
Barto & Mann
Jerl. Withee
Walter Long
Lee Sullivan
Helen Dell
Cynthia Catanaugh
Shannon Dean
Place Elegante
W Palermo Gro
Bill Farrell
Ernest Franz
Vincent DeCosta
Rex Gayltte
Plantation Chik

Plantation Club

### Variety Bills

NEXT WEEK (Feb. 28) THIS WEEK (Feb. 21)

Numerals in connection with bills below indicate opening day of

### RKO

Bines, Giris Campo Rosemary Deering Vic Hylle

(18) N T G Rev CLEVELAND Palace (25) Dave Apollon Co (18) Al Pearce Co Vis Hyde
Janet Carroll
Al Bennle
Al CHICAGO
Falace (25)
Mae West
(18)
Clyde Hager
Clinda Glenn
Maxellos
Helene Denizan Co
Martha Boyer
CINCINNATI
Shubert (25)
Jane Withers Al Pearce Co
DAYTON
Coloniul (25)
Ted Lewis Orc COLUMBUS Palace (18) ster Hale Girls COLUMNIS
Palace (18)
Chester Hale Girl
Fred Sanborne
Loretta Lee
Mischa Auer
SCHENECTADY
Practor's (24-25)
Buck & Bubbles (19)

MICHIGAN, DETROIT WEEK FEB. 25TH PAUL GERRITS ALEXANDER and SANTOS

VIA LEDDY & SMITH

### Loew

NEW YORK CITY State (24) Benny Davis Co. COLUMBUS Broad (25) Broad (25) H'wood Hotel Rev EVANSVILLE Majestic (24-26) Majestic (24-26 Harry Clark Orc PITTSBURGH Stanley (25) Judy Garland

Paul Sydell. Eddle White Ross Wyse Jr Heten Denizon C RICHMOND

### **Paramount**

NEW YORK CITY Paramount (23)

Paramount (23)
Mitzi Green
Clyde McCoy Occ
Nicholas Bros.
BUFFALO
Buffulo (23)
Ted Weems Oro
CHICAGO
CHICAGO
Chicago (25)
Shep Fields Ore
Nonchalants

DETROIT Michigan (25) Muroe Bros Lee Dixon (o Louise Massey Co Paul Geritz Alexander & Sant Santo NEW HAVEN Puramount (25) Can You Take It

Mirth & Mack

### Warner

BROOKLYN
Strend (25.27)
Lits Gree Chanlin
FHILADELFIELA
Earle (25)
Benny Goodman
Filly Gibert
Billy Gibert
Billy Gibert
Billy Gibert
Billy Boan
Paul Kirkland Co
Y FITTSBURGE
States (18)
Tim & Irene

Eaul Gordon Caroline Manners Billy Cilbert Bryant, Rains & Y Wilt Osborne Orc Gloria Gilbert

Keene 2 Vic & LaMarr Lee Dixon Co Minnevitch Co

WASHINGTON

Enrle (25)

### Independent

INDIANAPOLIS Lyrie (25) Art Jarrett Hugo Straight

A & N Selby Dick & Dot Remmy Cappy Barra C Geraldine Ross Ted Lester

WALTHAMSTOW Grinida Unrychel Henlere Sinnley, Edille & M (FS)en. & John Fjedts Ed

### London

Week of February 21

Week of Fe
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Artenua
Leon, & Kiki
Dominion
Tobics Mandollers
CAMDEN TOWN
Granuda
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CLAPHAM
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Artika Howell Da
Leon, Boy & C
EANT HAM
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Rinito
Horsebel Henlere
of Shert & Joan
thresso Heas
Flebia Bd

STRATFORD Brondway 

Marcus Jid

Premier
Jack Leuis
Jack Leuis
Jack Leuis
Jack Miller
Miller
Wallington
GHENWICH
Gen Faunda
Jean Print
Addison, Sylvia
Marcus Jid
Ma

Penslow Co Lustie Strange

**Provincial** 

Week of February 21

ABERDEEN
Tivoli
Eve. & Puir
Hatie & Foster
Jessliman & James
Jeveen Co
Louis Almaer
Joy, Jack & Joe
Jackie
ALDERSHOT
Ritz

Billy Cotton Bd BELFAST Ritz HEILFAST

Gonella's Georgian

BUBLIN

Gulety

Albeit Sandler

Joè Jackson Jr

Archie Gien

Rubio Sia

A Astill & Fontain

7 Romas

& J Winnon

DEWSBURY

Regal

Fred. Hudson

EDINBURGEM

EDINBURGH Royal Ruyal
Charile Kunz
Collins & Flak
Soutt Sanders
6 Clevertes
The 2 Brockways
J Termini & Ptar

Sparkes Bros

Casa Manaina
Aba Lyman Ore
Joe Candullo Ore
Dr Rockwell
Sally Rand
Motton Downey
Wini Shaw
Osen Phow
Osen Phow
Work & Manain
William Cayanagh
Wolfe Dave Wahl
Crayce Six
Proctor Six

Walter Jure 1.
Frazee Sis
Prosic's Tigers
Sapaini & Michi
Chateau Moder
Bert Mann
Billie Bine
Dot: Wexlet
Connie Maxwell
Bobbie Paye
Madame Jean
Carolyn Potter

Teddy Lang Ord

reddy Lang Off Ramona Jack, Laurie Poggy O'Neil Vivian Hail Joris La Verne Elaine Jarvis Dolores Du Pont Freya, Shorr Club 18

Club 18
G Andrews Oro
Jack White
Pat Harrington
Frankle Hyers,
Lella Gaynes
Jerry Kruses
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Jerry Kruses
Julio
Willie Grogan
Julio

Club Gauche

Los Gauchos Oro Dimitri & Virgli Rimon Quiros Candido & Montes Jenia Pobedina

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Amondo Castro Or
Rosiga Ortoga
Vannibito
Feddy Rogers
Atoelta Roberts
Lollia Gamez
Cottini Cluh

Can Calloway Ore:
Bill Radinson
Tip, Tapi & Toe
Avis Andrews
Trainb Bd
Vodery's Jubileers

Don Alberto Ord Normita Juse & Patricia Sevilianas

GRIMSBY
Ritz
Stainless Stephen
IPSWICH
Ritz
Claphen & Dwyer
KINGSTON
Empire

KINGSTON

Radeliffe & Rodger

Radeliffe & Rodger

Music Hall Boys

Billy Gerhardi-Bd

Clemens Belling C

Collinson & Dealing

I IVERPOOL

Shakespeare

The Great Levate

Audid 1

Autil 2

Hita Waterworth

Alion & Taylor

Julion

Turner Laylon

Turner Laylon

Turner Ludon
Turner Ludon
MAIDWONE
Milk
Milk
Archie Juve Bd
Ti/MOUTH
Pelnee
Moreton & D Kay
Joe Young Co
Nomm King
Noman King
Noman King
Delhu's Dogs

Cabaret Bills

NEW YORK CITY

Barney Gallant's Fausto Alvarez

Ann: Gale. Hanson, How d & H Angela Velez 3 Little Sachs El Toreador Angusto Com Oro Mercodes Barrel of Fun nub Mosely Ore layton & Dunn ertrude Dwyer lennett Green

Mercedes
Famous Doop
Louis Prima Oro
Frank Frocha
Johnny & Geo
Garbe
Albert Malanga Or
Baryn Gyldenkrone
Cameron & Van
Sylvia Kitk
Peggy Alexander
Greenwielt Villag Bertoloft's
Don Sylvio Ore
Angeles Rhu ha Bd.
Lyv Cole
Lune Carroll
Anne White
Little Sacis
Laura Donne,
Renee Villon
Billi's Gay and
Sthe's

Sylvia, Nux
Peggy Alexander,
Greenvier Willage
Ray O'Hara Ore
Alicen Conic.
Helen & Ton Nip
Joe Lana,
Telen & Ton Nip
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Telen & Ton Nip
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Telen & Ton Nip
Joe Lana,
Havann-Marid
Anno Rodrigo Ore
Socarras Ore
Carlos & Carlos
Carlos & Carlos
La Gitanilla
La Gitanil

Hawailan Yacht

Glub

Bob Matsu Ore
Dorn Bros & M.
Mildred Law
Bobby Short
Margle Knap
Marlo Austin
Bobble Short

Hickory Ifound Joe Marsals Ore Adele Girard 3 Peppers

Hotel Ambassador Dick Gasparre Orc Holland & Hart Hotel Astor

Or Sonny Kendis Orc. Benay Yearta Thurston Crane

Thurston Crane
Hatel Burnare
Horace Heldt Org
Bob McCoy
Larry Cotton
Lysheth Hughes
Art Carney
Lerry Howne
4 Kings
Higtel Bossert
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(Broaklyn)
Will McCune Orc.
Hatel Commodare
Red Narvo Orc.
Midred Balley
Hotel Edicon

Hotel Edison Blue Barron Orc Hutel Essex Wome Rudolf Frim Orc Hotel G Clinton Eddi and Orc

Hotel Lincoln
Sham Jones Ore
Noll & Nolan
Hotel McAlpin
J. Messier Ore
Icanic D Arry
Hotel New Yorker
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Ray Baudne Kny Weber Kny Weber
Hotel Piccadilly
Jeno Bartal Oro
Botel Plana

Motel Plans
Pencho Ore
Vuluz & Yolanda,
Hotel Romevelt Romevelt
Guy Lombardo Ore
Lukewela Ore
Hintel Paron, Plans
Gerry Morton Ore
Hone Damour
Alfredo, & Dolores
Alfredo, & Dolores
Lintel Sheltan
Ed Mayehoff: Uro
Motel St. George

Ed. Mayehoff Uro
Motel St. George
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Hapold Stern Oro
Högel St. Mottis.
Ralph Gonzales Or
Basil Fomeen Oro
Glars Vermonte
Filed St. Besils
Emil Coleman Ore
Codolban Oro
Canda Mayla
Harris & Shore
Hotel St.
Geo. Heil Ore
Dolly Tawu.
Hotel Victoria
Lerry Kose

Jerry Rose 2 Melodeers Botel Welderf-

Leo Relsman Oro. Xavier Cugat Oro. Shella Barrett Gower & Jeunne. Hotel White Hotel White
Peter Chambers
Lew Gobey
International Casin
Vascha Bunchuk O
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Gaudsmith Bros.
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Artinia Grange
Maurice & Crance
Jacquellie Mignae
Emilie Gregore

Emilia Gregolia

Jimmy Kelly's

Joe Capello Oro
Allan Small Oro
Kelly Rev

Kit Kat Club

Kit Kat Club Mairice Rocco C Dick Wafe Joyce Beasley Alice Harris Pearl Baines Teddy Hale John Cooper Consuelo Harris Dorothy Rhodes

Eddie Davie Ore
Joseph Smith Ore
Hida Saize
La Marquille
Karol Kane
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Georgia Sothern
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Prent Patterson
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Jean Scott

Whirling rop
Fran Craven
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Honey Johnson
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Bob Lee
Alda
Patricla Riley
Fiola Marine

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Village Burn Johnny Johnson Pengy Mann Yvonne & Harri Larry McMallon Cyrlf, Mansfeld Zeh, Carver Co Village, Brewer

Lou Carroll Oco Gale Moore Whirling Top

### LOS ANGELES

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Nick Cochra
Debutantes
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Ted Flobito OraBiltmare Bara
Hunny Griga, Orajulia Gibson
Wilng Loo Tr
Bruca Holdeh
Willard & Horrey
Rhythm Rassay
Cafe De Threes

Cafe De Pares

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Din Rolana

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Eddy Eucht Occ
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Dolothy Ray
The Grergorys
Geo Ball Rev
Buddy Latine
Al Heath Orc.
Norma Kennedy
Palamus

Club Pirukeet
Al Wilson
Ebener Landy
Glager Tynn
Helens, Hart
Ronnie Thousson
Doule Hollinger
Emina Sturk
Fran Caswell
Bill Thornton Ord Norma Remonos

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Ruth Robin
Jacker & Blacksw'll.

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Frank Syrbin' O're

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Bob Allen
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CHICAGO

ulla Honte

Orrin Tucker, Ore Morton Welles Earle: MacBeigh Balley Sis Bonnie Bali

Hotel Palmer House Thindre Rousi Shep Fleids Ore Milt Pouglas Great Gabby 3 Non-halants Johnny Bryant Phil Dooley Ore Abbott Dancers

Hotel Sherman (Callege Inn) Buddy Rogers Rev Hotel Stevens (Continental Moom

(Continental Moon Music Hall Boys Plerre & Tomple Govert & Reed Carlos Motina Orc Jerry Medinia Orc Jerry Medinia Herbert Dexter Irene St. Clair Marya & Martin Royale, Frolice

Hotel Adelphia (Cufe Marguery)

(Cafe Marguery)

Sob Rolling

Sob Rolling

Sob Rolling

Grand

Florence & Alzarez

Education

Horse

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Little Rathakeller
Jack Griffin Ore
Alfredo & Dolores
Ruby Bennett
Beck, Mellon & Beyelyn Arden
Lois May

Larry Melt Or

Hotel Bre ny Kyser Orch yanne & Renard Andrews Florence Schubert Bene Lucvin Joe Perlate

Hotel Congress (Cusling) Ches Parce Lou Holts
Duke Mellule
Phyllis Colt
C & J Preisser
Harrison & Fisher
Don Tluston
Don Orlando Ore
Henry Busso Ore Benny Merolf Rev Drake Hotel (Gold Coast Room) Herbie Kuy Oro Gilhert Bros E & F Barry Spec & Spot

Colosimos enri Gendron isha & Bron cile Binir le Castellos Gule Grand Terrace Louis Armstrong Of May Diggs Tenny & Joe Sunny Woods Bobby Caston Edgewater Beach Hotel (Marlue Roam)

Al Gule
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Club Alabain
Hairlet Nortls
Skippy & Marie
Effie Barton
Chef Robinson
Dave Unell
Bddle Perry
Paramount 3 Club Parame

Club-Paramount
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Anderson Si
Queen Mary
Joe Webb Ore
Ray Jones
Ann White
Ratherine Mayfield
Wilson Lang
Radio Franks Club Wilson Lang
Hadio Franke Club
Frank Besininger
Gracle Alorgan
Gus Wicke
Wicke
Wicke
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Wicke
Manimy Jennie
Joe Gallagher
Rainbow Grill
Bert Illock Ore
Theodre & Denesha
Rusy Newman Ore
Rusy Newman Ore
Billy Milton
Rusy & Laid
Wilson
Rusy & Laid
Wilson
Hady & Laid
Wilson
Lower
Mark
Wilson
Mark
Bessian Art
Feshan Dataic Ore
Mark
Sussian Art
Feshan Dataic Ore
Mark
Sinda, Wolla
Lee Bolahako Ore
Mark
Millon
Millon
Mark
Rusyellon
Mark
Rusye

Caburet
Chas Engles Oro
Lack Irving
Dorothy Wahl
Margle Kelly
Florence Barlow
Art Buckley
Al Wagner
Mildred Rock
Dorothy Johnston Mildred Rock Dorothy Johnston HI-Het Frank Libuse Ondren & Michel

Hotel Bir Art Kassel Oro Marion Holmes Billy Lee 2 Elleens Frank Payne Young & Sloan

PHILADELPHIA Anchorage
Bert St Clair
Helen King
Sally LaMurr
Johnny Graff Ore
Claudia Koralli

Zachar Martinof.
Russlan Kretchmia
Nicholas Matthey Or
Michel Michon
Nadia Ludoya
Marusla Sava
Simeon Karayaeff.
Stork Club
Robby Parks Oro
Wershiles
Larry Sirv. Oro. Arcadia Int'l Iohnny MacAfee Terry & Walker Terry & Waine.
Omar
Edith Caldwell
Leighton Noble Orc
lint Neller
Carole Goild
Don Renaide Ore

Bellevue-Steatford Meyer Davis Oro (Burgundy Room) Frank Jude Orc

Ben Franklin Hotel (Georgian Room) Leo Zollo Orc Benny the Bum's

Cedarwood Inn (Malaga, N. J.) Clarence Mich Orc Dolly Nixon Janies, Hiese Peggy Palmer

Polymbo's

Robby Moreo Oro
Eddle Thomas,
Frank & Kuy Hart
Bornard do Paca
Bleanor Arlington
Pearl King
Mary Lane
Helen Jordan
Mary Patus Caine Gilbert Girls Club Arende Rendezvosa
Ruth & D. Marshall
Martha: Nay
Joan Hone
Melody Buys
Vade & Wade
June Lorraine
Les Burchy
James Negra Or Iolinny Coster Jack & J Gibson Hildegarde Veronic Hildegarde Veronic, Bill Plumly Joe Booth Foster & Rich Morty Herk Ore Club 15 Dick Thomas Midred King Marie Drummond Maybelle York Mildred Lewis Jerry Delmar Ore

June Lorraine
Len Burchny
James Negra Or
Stanny's Cafe
Leon Fields
4 Blossoms
Mortiner & B
Pat Countries
Juste & Johnny
Lying Reasons

Silver Lake Inn (Cleinentin)
Bill Honey Oro
Tony, Senna
Helaine & Dinalds
Nancy Leslie
Mary & Tony

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frone Burke Elalvo Murtin Jerry Brandon Music Weavers

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Louis & Oliver Sis
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Jack, Moss
feepile Zinfle,
Int'l Instruments.

Ubongi Clab
Doe Hyder Ore
Hobby Evans
Stynnese Stunpy
Jonnie Danier
Dut & Dash
Lo Roy Metry
Andrey Armstron
Blanche Saguders Korkfawne Tuvers Brank Harrigan Frank Stonb Ove

(Cufe Rouge) S Caulcehio Orc

Hotel Westminster Murray Sack Ore. Horothy, Deerfn Tom Hardy Lee & Ella Lee Steele

Narumadie Balir'm Dean Hudson Orc Frances Colwell

Ilse Hart Hugo Klee Sld Golden Eldoradians

Brown Derby Jimmle McHale Or. McCaol & Siblo Walter Donning. Rosa Renault Sylvia Thompson Den Julio Orc.

Hotel Bradford Hotel Bradford
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Royale Frolice-Mark Fisher Org Sid Tohuck Reis, Bros Kay, Katya & K Fioria Westoff Jackson & Nedra Ann Laster Jack, Hilliard Jack, Hillard
Three Druces
Roy Fidvidae Ore
Cleo Brown
Gladys Falmer
Fred Rend
Monette, Moor
Yackt Club
Huzo De Paul Ore
Judith Allea
Fanndalls
Flagge & Arnold
Al Colden Ore MIAMI Club Bagdad

Linb Bagdad
Hughle Greer Oro
Sherr Bros.
Roberta Sherwood
Harvey Bell
Frickee Sis
Hilda Painot Club Continentale W Feidkamp Orc Joe E Lewis Joan Abbott John Hale 3 Orchids Rodrigo & Francis

Rodrigo & Franchi Club Esquire Latry London Oro Joanne & Eddle Paul Mall

Kay Parsons
Anell Sweet
Jack Ryan
Tiny Kingsmore
Andrini Bros

Club Ha-Ha

Janet Bliss Myers 3 Don Rene Club Ha-Ho
Don, Charles Orc
Tox Hendrix
Brooks 2
Jackie Maye
Club La Puloms
Frank Tally Oro
Johnny Peters
Gay Ninetles
Kay Parsons

Rayul Palm Club Freddy Martin Or Harry Richmo Great Yacobis Edna Sedgwick Ella Liogan Town Casino Club Jack Elby Orc Ann Penningto Buddy Walker H'wood Yacht Club Paul Sabin Oro ('ross & Dunn Terry Lawlor Randalls

PITTSBURGH

Bill Green's Johnny Long Ore Jack Edmondson Boul Hermon Edward Huther Henry Miller Swede Nielson Etzl Covato Orc Carmen Jessle Wheatley Phyllis Merie Lind & Muson Geo Chir

Swede Nichon
Harlen Casine
Jimmy Wattlins OrJimmy Marken
Hotel Henry
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Hotel Schenley

Pines Brad Hunt Or

Howdy Brum Oro Freda Lazler Hotel Webster Hall Junny Bray Oro Johnny Dufty Hotel William Penn (Grill)

Al Marsley Oro Bobby Peters Swelle La Ray Wayno Vargaso Wilma Douglas 6 Madcaps

### Hirst Circuit

Week of Feb. 27

Jim McWilliams, who conducts, Uncle Jim's Question Bee' air pro-gram, is being affered for vaude per-sonals by Fanchon & Marco agenty. He's originally from stude. Program rides NBC-blue Saturday-nights for George Washington cuffee.

Week of ren.
Mirth and Melody e-Res.
Just had Melody e-Res.
Just had Melody e-Redding, Well
Smirt See-Howard, Byston
Smertal Grist e-Holland, Linon Gifs,
Maidler e-Week e-Res.
Wishington, Charles, Washingto
Phona Holes Gasety, Bullimore, Offer Jim McWilliams

Lawrence Welk Orc. Walter Illoom (Continental Bar) 3 Quardsinen.

Dutkin's Introduction Strike 'milron's Marce from Angeles and Ange

BOSTON Hofel Stetler (Terrace Room) Nye Marhew Ore Linda Keene Buildy Wolcome

Club Mayfair Lewis Banick Oro Coley Worth Mary Burton Fredrico & Rankin Andrew Sis

Addrew Sia Cocceanit Grove Billy Lossez Org Lynne Sherman J& B Chadwick Carl Moore Melba Brian Betty & J. Kenn Fimous Boar Herbert Marah Org Norma Mitchell Josevs & Figney Walter Cole Johnny Caythorne Met Bole Bratford

Seville Don Rico Ore Southland Southland Blacche all way or chire and way or chire and walker a bull of the chire and a second a second and a second and a second a

Towne Club
Vaughn Monroe Or
Tremont Plaza
Gene Nickerson Or

M'Fadhlen Denuville Bob Nolan Ore Ted Delmonico Criders Miani Biltmore

Mland Blifmere
Ramon Ramos Ore
Caperton & Col'unit
Wildins & Walter
Raul & E Reyes
Minor & Root
Plerce & Harris

Puddeck Club
Leon Prima Ore
Frances Paye
Basin, St. 3

Polo Club

Don Rene
Roney Phizs
Jack Movers Orc
Camillie de Monies
Joe & Betty 1
Terry la Franconl
Burry Devine
Sigmund Schulz Op

ambertons åylene Sis oyd Heathen ouls Hoffman snorita Alice

Italian Gurdens

New Penn Carl Moore Ore
Nixen Cafe
If Middleiman Ore
Sully Hughes
Harry Nevens
Harry Nevens
Harry Stevens
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Wille Solur
Hill Cayred
Patty Ogden
Angolo Di Pulma
Nut Club
Bill Bestens

Bill Rector Daffydills

Phaza ture Jimmy Peston Oce. Adele St. Clair 3 Cyclones 3 Sophisticates

### **Combine Sirovich-Coffee Bills:** FDR Approves If Self Supporting

Washington, Feb. 22.
Consolidation of theatrical features of the Sirovich bill establishing a Federal Department of Fine Arts and Science with the Coffee Pepperbill perpetuating the Federal Theatre Project will be attempted by the House Patents Committee with President Roosevelt's conditional approval.

proval.

While outlook for enactment of the legislation remains gloomy, the move to whip into shape some legislation providing for government-sponsored drama was plotted last week by Chairman William I. Sirovich, of the House Committee. Chor is turned to a subcompitee which he heads and which will pore over thousands of words of testimony taken in last two years both propositions.

President Roosevelt's interest in

President Roosevelt's interest in President Roosevelt's interest in such measure was revealed last week by Sirovich after a long White House conversation about setting up a publicly-financed theatre which will not compete with private enterprise. If the venture can be made self-supporting, the Chief Executive is agreeable to it. Viewing the popularity of the WPA shows, Sirovichthinks he can meet this requirement.

thinks he can meet this requirement. Subcommittee, which will study the multi-volume transcript of 1936 hearings on the line arts department question and views of this year's comprises. Congressmen Charles South, of Texas; John McCellain, of Arkansas; Leon Sacks, of Pennsylvani; Lawrence Connery, of Massachusetts; Charles Kramer, of Callfornia; Fred. Hartley, of New Jersey; Karl Stefan, of Nebraska, and Dewey Johnson, of Minnesota.

sey; Karl' Steran, O. Nebrasas, and Dewey Johnson, of Minnesota.

Temporarily, isolation for the idea of haying, cabinet member to pervise government encouragement for musicians, painters, sculptors, writers and scientists will be offset by an all-star program—if Sirovich can arrange it—at which big-name reverrehers, and pedagogs will tell-what the national authorities should do to foster physics, chemistry, et al. Single-day hearing is planned for three Nobel Prize winners—Prof. Albert Einstein, Prof. Millikan, and Dr. Carl Compton—along with heads of noted colleges and universities. Whether they'll show up isn't sure since definite invitations have not even been sent.

Theatrical proposition which Siro-vich wants to perfect and which calls for experimental and non-commercial for experimental and non-commercial undertakings to make the Federal Government the nation's chief sponsor of dramatic laboratories is based on a theoretical \$5,000,000 annual budget, less than half the sum, which has been spent in the last two years for the relief project. Fund can be raised through the boxoffice at a price scale which will not constitute commettion with compercial products. empetition with commercial produc

raised through the boxoffice at price scale which will not constitute competition with commercial productions, indiging from experience of the FTP. Strovich claimed.

Government outlay for purely relief drama is in the neighborhood of \$25,000,000, with receipts at the wicket running between \$1,000,000 and \$2,200,000. Many of the performances were gratis, thus encouraging Strovich to think that by getting around 50c a head in most spots and not over \$1.10 in New York the enterprise would pay its own way.

Declaring the commercial managers are anxious to have the government spread its paternal wings over theatres training ground. Strovich said he anticipates no material opposition since there will be no competition with private initiative. He would confine the Federal players to experimental stuff, classical works, revivals, traditional repertory and workshop material.

Program of this character would serve two purposes, the spread of culture and entertainment and the strengthening of the commercial heatre and motion pictures by fostering innovations which would be unlikely on commercial basis. Sirvich thinks. Besides training actors, it would provide a laboratory for dramatists, permit unusual ideas about studies to the content of the content of the provide and opera. Sirvich believes, the painting or writing is a brain-tent of the painting or writing is a brain-tensor. Problem of avoiding compatition with private enterprises is now bewidering in these fields, although the Democratic doctor-legis-

lator-playwright believes one aspect could be solved by building up a career service for would-be writers in the government propaganda of-fices.

Prospective bill will carry names of Siroyich, Coffee and Hartley, making it a non-partisan proposi-tion.

### 3D ATC AUDISH; **GIVE 10 BITS**

Third audition of the American Theatre Council's committee of the apprentice theatre was held at the Martin Beck, N. Y., last Monday (21). Opinions expressed by those present indicated it was the best to date. Costs, etc., of scenes presented were as follows:

'Merrily We Roll Along,' by George S. Kaufman and Moss Hart; di-rected by Harry Ellerbe.

James	Robert Kerr
George Niles	Wyman Holmes
Richard Niles.	.Thomas Speidel
Nash	. William Talman
Crale	Lester Damon
Althea	Barbara Lee

A Famous Lawyer at Home, by Newman Levy; directed by Arthur Sircom.

Sircom.
Lawyer. William Talman
His Wife. Martha Louise Picken
The Girl in Green Lace, by Dorothy
Parker; directed by Lea Penman.
He. Albert Tarbell
She. Jane Archer .... William Talman

Groom. James S. Hollowell Bride. L. Lydia Perera Night Must. Fall, by Emelyn Wil-liams; directed by Harry Ellerbe, Danny. Lester Damon Olivia. Elizabeth Adams Little Women. by Marian. de Forest; directed by the

directed by	Hugh Rennie.
	Frances Beck
	Lynn Morgen
	Ruth Enders
Beth	Lydia Perera
New York	o Detroit,' by Dorothy
	ected by Lea Penman.
Girl	Virginia Gately
	Thomas Speidel

Man. Thomas Speidel
By Courier, by O'Henry, arranged
and directed by Hope Lawder.
Boy ... James S. Hollowell
Cab Driver ... William Talman
Girl ... Elizabeth Adams
'A Matter of Husbands, by Ferene
Molnar; directed by Armina Marshall.

Moinar; directed by Armina mar-shall.
Wife......Lynn Morgen
Actress....Linda Elliot
Journey's End. by R. C. Sheriff,
directed by Donald MacDonald.
Hibbard.......Paul Tripp
Stanhope.....John Graham

### **Current Road Shows**

Week of Feb. 21

Abbey Players, American, St. Louis (20), 'Babes in Arms,' Werba, Brooklyn, 'Grother Rat,' Locust, Phila-

delphia Trother Rat. Academy of Music, Roanoke (21); Aude, Carrielle (22); Aude, Music, Roanoke (24); Aude, Frederick, Md. (24); Playhouse, Wilmington, Del. (25-26).

Edna, His Wife (Cornell Otis Skinner), National, Washington.

ington.
'Ethan Frome' (Walter Hamp-dei), Shubert, Newark.
'Julius Caesar,' Ford's Balti-

more. 'Room, Service,' Selwyn, Chi-

Room, Service, 'Sclwyn, Chicago.

'Richard H' (Maurice Evans),
Grand Opera House, Chicago.
'Save Me the Waltz,' Chestnut, Philadelphia.

'There's Always Breeze,'
Shubert Boston.
'Tobacco Road,' Muny Aude,
Kansas City (21-24); Rivoli,
Falls City, Neb. (25-26).

'Tonight at 8:30' (Estelle Winwood), Harris, Chicago.
'Victoria Regina' (Helen
Hayes), English, Indianapolis,
Ind. (21-23); Hartman, Columbus, O. (24-26).

'Women,' Geary, San Francisco.

cisco.

Whiteoaks' (Ethel Barrymore), His Majesty's, Montreal.

Yes, My Darling Daughter (Lucille Watson), Plymouth,

Lucille Watson), Plymouth, Boston.

Yes, My Darling Daughter' (Florence' Reed), Texas, San Antonio (21); Paramount, Austin (22); Majestic, Houston (23-24); Orpheum, Waco (25); Majestic, Ft. Worth (26), You Can't Take It With You, Billmore, Los Angeles.

You Can't Take It With You, Davidson, Milwaukee, Wis. (20), Your Can't Take It With You, Orpheum, Hannibal, Mo. (21); Aude, Quiney, Ill. (22); Grand, Keokuk (23); Englert, Iowa City, Ia. (25).

### Equity Check Shows 70% Are Unemployed

Nearly 5,000 questionnaire cards were last month mailed to members of Equity, whether in good standing or otherwise, in an effort to learn the percentage of unemployment among legit players. Up to last week 1,685 replies had been received and examination resulted in 'a pretty distressing picture of Equity unemployment.' Number of unemployed members was said to be in the neighborhood of 70%.

Data was sought so that Equity Nearly 5,000 questionnaire cards ere last month mailed to members

Data was sought so that Equity Data was sought so that Equity could present the situation to WPA heads, backing up the appeal for more jobs for professionals in the relief theatre project. Equity sent a delegation to Washington, but the appeal was unsuccessful.

### Proposed WPA Branch in Equity. With Voting Right, May Cause Row

### French Theatre's N. Y. Plans for Next Season

Plans for Next Season
Original French Theatre Co,
headed by Guy de Vestel and Marcel
Journet, will next season present a
brognam of plays culled from the
French drama. Shows will play at a
Broadway house yet to be selected.
Organization has no connection
with the French Theatre of the Four
Seasons which recently concluded 10
weeks of intimate Gallic plays in the
little theatre of the Barbizon-Plaza
hotel, N. Y. Latter troupe is composed entirely of foreign players,
while the de Vestel-Journet aggregation is mainly native performers.

### **SURVEY OKAYS EQUITY OFFICE**

Survey of the Actors Equity Assn. offices, records and personnel, submitted by efficiency, specialists is reported to have okayed the administration, which was somewhat disappointing to the group that advocated the investigation. Findings in the 88-page, document, included recommendations also not in accord with ideas of some of the association's exes and councillors.

Staff in the New York offices was given a clean state, but it suggested that younger blood might work out to better effect. Investigator stated that some plan should be worked out for pensioning those who may be replaced, but there is no recommendation as to how people of experience can be obtained for such if and when replacements, Staff is not overpaid, according to the report, and it is understood that salaries were under the minimum established for the stage. Staff is salaries were under the minimum established for the stage. Staff is composed of former actors.

salaries were under the minimum established for the stage. Staff is composed of former actors.

New executive setup is proposed on the premise that the presidency shall continue to be a non-paid post. Suggested that the executive-secretary, with an assistant, should shoulder the burden. That is similar to the present handling of Equity's affairs, although Burgess Meredith acting president, is devoting nearly all his time to the association. He recently declared he would not run for the office at the coming election and no candidates have yet been mentioned.

Building expert passed on the building, used for offices on West 47th st., reporting that is out of date. Building sed for offices on West 47th st., reporting that is out of date. Suggested that the property, owned in total by Equity, be disposed of and space taken in a modern office building. Expert, however, did not recommend such a step be taken at this time, because of the shinkage in realty values.

Building was regarded as Equity's acci-in-the-hole in a financial way. Cost, including improvements, was around \$140,000 and at one time \$259,000 was refused for the property. Report places its present value, at \$65,000, but the assessed valuation is \$107,000. There is no mortgage on the property, but taxes amount to \$4,000, while light and heat run the operating nut up several thousand more. Equity's officials, agree that modern quarters would be to the organization's advantage, but no change anticipated for some time. Report is against the plan to place Equity's monthly house organ in competition with magazines on the newsstands. Indicating that such a venture would be too hazardous. Monthly is rated mutch the same as any other official union bulletin, that portion of the report is said to have particularly surprised those who, were steamed to build up the pamphlet.

### 'Devil' Cast Shifts

Actors Equity Assn. has scheduled a meeting for the Astor hotel, N. Y., March. 4, when unusual proposals concerning legit players in the WPA theatre project will be discussed. So radical are the ideas reputed to be that the issues are expected to result—sharply factional reactions within the membership.

It is proposed that Equity establish a WPA branch with an initiation fee of. \$5 and dues of \$1 per month (initiation currently costs \$50 and dues are \$48 annually). According to the plans, the relief show people would be entitled to regular membership. It is known that there is a group in Equity which favors the inclusion of WPA-ers, though there is no assurance of the governments theatre project continuing indefinitely. Those so occupied seem to take that as a matter of course, however.

ever.

Plan would have to be voted on by the general membership and that is where the expected fight will come. Spoisors of the WPA branch want Equity to recognize the length of time the relief players have appeared project shows and count stebt, appearance. peared project shows and count-such appearances, the same as-though they had regularly played in commercial presentations. Should that proposal be accepted it would mean that many WPA-ers would be taken seulor members with the power to vote.

the power to vote.

New applicants to Equity are admissible only juniors and although there is no longer any junior minimum salary, such members must have appeared on the legit stage for 50 weeks, inclusive of rehearsals, before they qualify for senior rating.

senior rating.

Estimated that if the WPA branch is established it would add 500 to the membership. That is exclusive of Equitylies who are in the relief theatre field. How that many players got into the WPA legit field has never been explained. Equity always contended there were amateurs or semi-pros in the project. Indicated, however, that at least some were formerly in vaudeville.

Proposals include one stimulating

some were formerly in vaudeville.

Proposals include one stipulating
that if those in the WPA are taken
in by Equity and later obtain regular legit stage berths, they will pay
the difference—the initiation cost
and pay regular dues. Equity people in WPA are not required to pay
dues. Most of them have excuse
cards and attend meetings but
not privilered to voice.

### WPA Gets Daly's Theatre; 4 Houses in Show Area

WPA theatre project in New York WPA theatre project in New York has again secured Daly's 63d Street, giving the relief, show outht four houses located on the fringes of the amusement zone. Daly's was rented for the project's Yiddish legit unit. Earlier this season the house had a similar policy, but under commercial auspices, which failed to click.

click.

Adclphi is the livest of the WPA spots and is faring excellently, according to the project's standards, with 'One Third of a Nation', 'Revival of 'Power' is at the 49th Street, but the project people made it something of a secret after postponing the starting date. House is slated to get a presentiation called 'Mississippi Rainbow next week. Elliott is still under lease to WPA, but dark at present.

### White Horse,' 'Virginia' Set for St. Loo Muny

Set 10F St. Loo Milly
St. Louis, Feb. 22.
White Horse Inn' and 'Virginia
musicals that played at the Center
theatre, N. Y., have been added to
the repertory of the Municipal Theative's sked for its 20th season in the
Al Fresco theatre in Forest Park
beginning June 3. Each show will
run one week.

with the announcement that Gentlemen Unafraid, product of Jerome Kern-Oscar Hammerstein II-Otto Harbach would have its premere here during the opening week of the season, the opera association has already received season, subscriptions totaling \$56,000, the largest amount on hand at a similar date in the opera's history.

### League Bars Union Managers But Will Recognize Treasurers, P.A.'s

Committee representing the League of N. Y. Theatres is reported to have voted Monday (21) not to recognize company and house managers as part of the Theatrical Managers, Agents and Treasurers union. Other classifications in the union which the producers have agreed to recognize are the treasurers and the recently-joined press agents.

Producers' session Monday was part of the 'exploratory' consideration of the union's proposal prior to entering into a contract, agreed on between the league and TMAT recently. Producers' believe that company managers, particularly those on the road, as representatives of the management, should not belong to a union and still represent them in

idea being to incorporate all in the basic agreement expected to be signed by the league. New York press agent group appears to be a distinct unit in TMAT. Claimed that only three pa.'s which were in the union have qualified to apply for membership in the new pa. chapter. Latter will submit its regulations and the union will endeavor to negotiate with the managers. But it is indicated that TMAT has two classes of agents, those who are in the New York chapter and those who are not.

That situation is not a problem to the union's leaders, who continue to maintain that TMAT is one group despite the units within the organization.

management, should not belong to union and still represent them in despite the units within the organized labor. Show men also feel that house managers should also be excluded from the union, even though not given power to make decisions, especially in New York.

Co-Op Group Revival

Vagabond Players, new co-operative group, is presenting a revival of Love in a Mist' at the Fifth Avent of Love in a Mist' at t

## ONLY ONE FILM BUY SO FAR

### New Equity Salary Guarantee Rule, H'WOOD LAYING Previews Out; 'Conways' Precedent

Actors Equity Assn. has ruled that the guarantees of actors' salaries are dated from the first public performance. If players are paid prior to that time, either for preview performances or because rehearsal time has been exceeded, such coin is not to be figured as part of the salary set forth in the contract. Roosty, which closed at the Lyceum, N. Y., last Saturday (19), after playing one week, resulted the newest Equity claim. Cast was paid for three preview showings, and, according to the standard minimum contracts, which guarantee at least two weeks' salary, Albert Lewis, the producer, paid the players an extra rive-eighths. Cast signed the payroll under profest, as ordered by Equity, latter arguing that payment for the previews is not to be counted and that full salary for the unplayed second week should go to the actors. Lewis asked for an arbitration.

Standard contracts set forth that as long as actors, receive no less than two weeks' salary, in further, compensation is required. One of Equity's staff advised the 'Roosty' management that its obligation was fulfilled with the payment of five-eighths for the second week but week put was overruled by the association's legal department.

Latter argued that new prece-

eighths for the second wear, and was department.

Latter argued that new precedent was set by arbitration in the case of Time and the Conways, an English play, which recently closed on Broadway. That management agreed to pay Equity the initiation and dues of British players in the event the play did not run more than four weeks. Engagement was for four, weeks, but a preview performance had been given, for which the cast received an extra eighth.

Because of the paid preview, the management claimed the one-month deadline was exceeded and held out the coin due Equity. Arbitrators ruled the preview was not a regular performance, and the management was therefore responsible for the money, total involved being slightly over \$1,000. Equity now takes the stand that the ruling covers all shows and that previews are not to ecounted in figuring salaries guaranteed the actors.

### **EQUITY NIXES MASS READINGS**

Managers who have been in the habit of holding mass readings of plays while casting now restricted by Actors Equity Assn. and such procedure may only be followed if permission is given by the executive committee. Permission may be given under certain terms and conditions and in no event shall here be more than one such reading for any play.

Players have complained about mass readings for some time. They claim that without an inkling of what the play about it is impossible to give an intelligent dition of lines presented to them at random. Some of the better known players add that they are embarrassed by being called on at miss, readings before a group of unknown aspirants.

Syracuse's 1st Legit,

'Yes,' in Four Years

Syracuse, N. Y., Eeb. 19.

Syracuse, with no legit since 1934. booked in 'Yes, My. Darling Daughter' for two-day stand at Civic April 4-5, with No. 1 company headed by Florence Reed on its return swing from Coast dates.

Famine in local legit circles ended with civic-minded group behind bring back flesh show' idea being played up by dailies and seeking further bookings.

### Learning Fast

Stenog just out of school got a job last week with a pro-ducer. First day at work an actress friend dropped in to, see about a job, thinking she was in-strong. Stenog told her off with usual tall cast, and

with:
'Anyhow, you're not the type.'

### **GUILD TO PROD.** PRIZE SCRIPT

Defi issued recently by the Dram-atists Guild against the Bureau of atists Guild against the Bureau of New Plays appears to have sputtered out. Theresa Helburn remains at the head of the bureau, also with the directorate of the Theatre Guild, de-spite the objection by the authors.

It was announced last week that the Theatre Guild would next season produce 'Foo's Hill,' which won the bureau's new play contest. There was no reaction from the Dramatists Guild because the play will be pre-sented under the rules of that group.

Authors were critical of the bu-reau on general principles, and have been wary of its functions because of its Hollywood backing. They also objected to the bureau having strings

objected to the bureau having strings on plays entered in its competitions, particularly the prize winners. Bureau now claiming credit for having developed new playwriting talent.

While it is not certain how many managers had a chance of passing on the script of the winning 'Fool's Hill,' it, stated that the Theatre Guild's directors were unanimous in accepting the script. Play won a \$500 prize for its author, Robert Wutzell, University of Michigan graduate. 'Hill' is a college play.

Bureau is financed by seven pic-

University of Michigan graduate. Hill' is a college play.

Bureau' is financed by seven picture companies, operating cost being around \$50,000 annually, or slightly more than \$7,000 for each firm. Miss-Helburn receives a sizeable salary and an office is maintained in New York. Although it was stated that the bureau is not a production outfit, the presentation of Hill' was considered. It appears, however, that some of the picture-people did not care to venture into stage financing.

Theatre Guild also announced. Simply Henry Hogg,' due shortly. It will be played privately for sub-scribers, show to be done in assoin with the Actors Repertory Co, which put on 'Bury The Dead' last season. It has not yet been decided whether crities will be invited. Play is based on a book called 'Washington, Jitters,'

Guild also announced that Jane Eyre' would not be shown on Broadway this season with Katharine Hepurn, but that she is under contract to that organization for next season whether she will then show in Jane was not indicated. Play toured with the film star last, season, but was withdrawn when Miss Hepburn disagreed on script changes.

### Buffalo 'Invited' Legit; Has Only 2 Shows Set

## OFF BROADWAY

Season of 1937-38 Likely New Low for Film Deals for Legit Shows-Even If Several More Sales Develop, Price Total Will Be Way Off-Star Wagon Only One Set, but Several Good Prospects on Tap

#### NO RETALIATION?

Season of 1937-38 may establish a new low for Hollywood buys of legit plays. With February terminating, only one play has been purchased by Hollywood and no other deals are reported near consummation. Even if the studios do make buys to doll up production schedules with name titles for fall announcements, indi-cations are that a meagre money total will be set.

total will be set.
Five out of six of the more recent arrivals on Broadway were rated having picture chances on the strength of favorable reviews, but in film circles; there seems to be doubt about most of the new plays reaching the screen. Two are so rated because of the background of the hereafter. Records show that Death Takes a Holiday' and Outward Bound', which had themes similar to the latest hits, were not money-making pictures.

Despite that, 'On Borrowed Time' is definitely rated the topper of the new crop. and has, the best, prospect for Hollywood bids, 'Our Town' does not appear to have as good a chance, while picture people cannot figure 'Shadow, and Substance,' runner-up to Borrowed Time' in gross, as picture material. 'Bachelor Born' was made in England as 'The Housemaster' (its original title here.)

New Play Chances
Two plays which opened last week have a chance for Coast coin how-ever—'Once Is Enough' and 'Roosty' Rights for the latter, which were hastly withdrawn, figure for a modest price. This was Al Lewis Broadway comeback and tadprivate Hollywood bankrolling.

Earler successes are in statu quo so far as picture rights are cerned. 'Susan and God,' the leading oin getter among the straight shows, is still on the market. So is 'Golden Boy,' another boxoffice sook reported getting bids. The Star Wagon' remains the only purchase yet mains the resison of 1936-37 when 17 productions were bought at a price of \$1.271,500. In addition, rights for eight other shows previously produced were purchased for an additional '\$481,000 making the total \$1,782,500. Shoul

(Continued on page 61)

### 'PINS' SETTING TWO ROAD COS.

International Ladies Garm t
Workers Union preparing two
road companies of Pins and Needles'
in- addition-to the-original-in-N. Y.
Casts for toaders, first of which
is already operating Sunday atternoons and evenings at Labor
Stage, as "rehearsals" with admissions; also to come from the ranks
of the union. Sunday troupe alternates for the regular production
which rests Sabbath.
Third crew is being cast rnow and
tours for each being lined up. Both
of newcomers will also join Equity
ranks when full fledged.

### U. S., England and Scandinavian Countries' Copyright Alliance May Affect All Branches of Writing

Agreements being worked out by believed to have slowed up the riter groups in the U.S. England plan, however. writer groups in the U.S., England and the Scandinavian countries may authorship, including legit, films and oiber

Principal cooperative deal, now in negotiation between the Authors League of America and the Scandinavian authors societies, is primarily simed to cover publication of books and articles, but is likely to be extended later to other branches of the writing field. Second deal, still largely the nebulous slage, may lead to a working agreement between the Dramatists Guild (Authors League member body) in this country and the similar group in England. Third move by the writer organizations, still in the preliminary state but almost ready to be given the full speed gun, would timp the authors in all democratic countries in a combined fight to protect the freedom of writers and writing against censorship. To some extent, the third maneuver hinges on the first.

Dr. Hartvig Jacobsen, president of Principal cooperative deal, now in

maneuver hinges on the first.
Dr. Hartvig Jacobsen, president of the Danish Authors Society and representative of the Scandinavian Authors Societies, is now in New York, where he has been for some weeks laying the groundwork for the agreement between his organization and the Authors League of America. He leaves for home this week and will possibly be followed in about six or eight weeks by Hendrik Willem Van Loon, Authors Guild prez.

### Publishing

Immediate goal of the U. S.-Scandinavian author deal is to correct inequalities in publishing practice in Sweden, Norway and Denmark, which, favors the works of U. S. writers, rather than those of natives. Radio material is also said to be on the list for early attention.

After the deal is worked out with the Scandinavian authors, an attempt will be made to unite writers in England, France and other democracies. Informal, Friendly arrangements re-

Jand, France and other democracies. Informal, friendly arrangements regarding mutual publication problems already exist with authors organizations in England and France, but this move will be the first by American writers to enter a formal reciprocal agreement with foreign author organizations. Just what form the effort will take is still in the air, to be considered, later by the various groups. That it will take place, however, is assured.

Working agreement, between the

groups. That it will take place, however, is assured.

Working agreement between the dramatist organizations. England and America is at present merely a probability, still under discussion. What form it will take and how much ground it will cover are still to be considered. British playwrights have no such basic agreement with the-producers as has the Dramatists Guild in the U. S. Matter has been discussed for some time, but such a contract has never been set. Considered likely that such a standard contract may be one of the foremost against of a cooperative setup between the U. S. and British dramatists.

When such a part is established, a probable result would be a working agreement between the two organizations. Such deal migh, work in a manner similar to that between the Actors. Equity. Assn. and British Equity, whereby, any actor blacklisted by one organization, is automatically barred by the other group. Ban could also be applied to producers.

In raddition, a cooperative agreement equid als be extended to

an could also be applied to plot-diocers.

In addition, a conpersitive agree-ment could als be exclended to cover the subsidiary rights to plays. Immediately affecting film and tadio-rights, just as the Dramathst Guild's basic contract has done in America. Possibility of step, by the Authors Guild to work out an arrangement for obtaining better terms for the film

Possibility of steps by the Authors Guild to work out an arrangement for obtaining better terms for the film sights to novels, books and magazine stories is still very much alive. Current economy wave in Hollywood is

Lonsdale's Instance
In connection with the possible
deal between the Dramatists Guild
and the British playwrights, situation has arisen on the Broadway
front regarding Frederick Lonsdale,
Dramatists Guild member whose
'Once Is Enough' being presented
at the Henry Miller, N. Y. by
Gilbert Miller, Since the producer
has never signed the Dramatists
Guild basic contract, no members are
permitted to deal with him.

Guild basic contract, no members are permitted to deal with him.

In the case of Lonsdale, however, it is explained that Once-was first intended for production in London and when the plan was changed to present it here, the British-playwright overlooked the Guild stipnlations. Figured unlikely that the Guild will discipline Lonstale, however, because it would simply amount to giving Gilbert Miller exclusive American rights to all his plays. Since Miller is the only major U.S. producer who has not signed the Guild agreement, he would be the only one who could deal with Lonsdale were the Englishman to be tossed out by the Guild. Because Miller, not Lonsdale, is the real opponent, action against the playwright is not expected.

### 2 Women' Apply For 'Angel' Parts; \$35 or \$40 Wage

Two young actresses appearing in The Women, at the Barrymore, N. Y., answered the chorus cell for I Married An Angel, which Dwight Deere Wiman is readying. They figure that if they are accepted it would mean a salary boost, Girls have few lines in the Clare Boothe play and make several costume changes, for which, they receive \$25 weekly, being junior members of Equity. In the musical they would receive \$35 weekly, or \$40 if accepted as show-girls.

girls.

Equity has dispensed with the junior minimum salary, substituting one minimum of \$40 weekly in legit. Rule not retroactive, however. Women has been playing on Broadway more than a year, but if the juniors withdraw from the show, those replacing them must be paid not less than \$40 weekly.

### IRVING BERLIN TO DO B'WAY MUSICAL

It ing Berlin will do a stage mu-sical for next season. When he re-turns in late April he will start work on the show pronto, and remain cust for the rest of the year, Currently Berlin has the

Astaire-Rogers picture starting in late March at RKO, and his 'Alexander's Ragtime Band' at 20th Fox is already work.

### N. Y. Play Group Wins In License Wrangle

Decision favor of the Play Room Club, N. Y. was handed down by Magistrate Frank Oliver last week (17) relieving that group from necessity of having a theatrical

### Plays on Broadway

Comedy three ac	s. presented ne the
Miller, N Feb. 13	by Gilbert Miller;
written by Prederick I	onsdale: Ina Claire
starred; staged by ma;	nager: \$3.30 top.
Pric Tandon	John Williams
Pric Lindon	Lewis Dayton
Lady Plynne	Margaret Vyner
Lady Plynne Lord Rayne Lord Whitehall	Archibald Barty
Last Whitehall	Walter Piers
Lady Whitehall	Nancy Ryan
Lord Plynne	Wilfred Soogyam
Lady Bletchley	Possilni lyan
Duchess of Hampshire.	Ing Claire
Paul Paul	America Transcor
Pitul	Pala Coulou
Charles Pleydell	Artes Office
I.iz Pleydell	Vione Reals
Footman	Guy mingeroru

Broadway now has a smart drawing room comedy, for after sevenyears London's Frederick Lonsdale
has supplied that type of diversion
again, principally for the carriage
trade. Rightly spotted in the Miller
whove it should be some so the
best with English tilled characters,
usually gathered together for the
weekend; the kind of people comparable to Americans of the dilletanteclass. His earlier plays seemed fumnier than the new 'Once is Enough'
(first called 'Half a Loaf'), but the
author's flair for interesting dialog is
as keen as ever.

author's flair for interesting dialog is as keen as ever.

Play's chances are upped by the appearance of an admirably assigned cast. Gilbert Miller's selection of Ina Claire is fortunate, but the sup-porting people mean much to the performance. Nearly all are British-ers who know their way about and who supply authenticity to the atmos-phere whether attractive personali-ties of not.

performance. Nearly all are Britishers who know their way about and who supply authenticity to the atmosphere whether attractive personalities or not.

Britisher was a power of the author's straight of sex angles, and where laughter isn't provided there is wit. Fact that Nancy, who is a Dutchess, quarrels with Johnny, her consort, in all their scenes without marring the evening is a test of the author's skill, for most plays having wives and husbands with gloves on are boring. The scrap is about another woman. Like wed to a man much older than Like the control of the straight of the control of the c

### WINE OF CHOICE

Comedy in three acts presented by Theire Guild Feb. 21, '38, at Guild, N. Y.; vitten by S. N. Behrman; staged by Heran Shundla, Leslie, Banks, Claudia, Mortu, and Alexander, Woollcott, featured. 

Another intellectual play has arrived this winter in Wine of Choice, perhaps the most literate of the output. Although mildly received by first nighters, it still figures to serve well enough on the Broadway boards.

S. N. Behrman has been rather faithful to the Guild with his output. He came through with 'Amphitryon' earlier, in the season and now Wine of Choice,' a much better play but more conversational. In brilliance of dialog it measures up to his best writings, without providing the mirth that some others were accompanied with.

writings, without providing the minth that some others were accompanied with.

Guild had plenty of trouble with 'Wine' and brought it back for repairs, both as to script and das it to be seen to be

is count. be, so we want to be a control to the con

whose mother he had been fond of. Laddy has been attracted to Wilda and finances a picture for her, but she is smitton with Ryder Gerrard, another Fich chap who has made good as a newspaper publisher in Sante Fe and who is elected to the senate.

Sante Fe and who is elected to the senate.

Binkie's plans and the girl's indicated future are knocked awry by the arrival of Dow Christophsen, a confirmed Communist, tacitum and different. Perhaps that is why Wilda is attracted to him, in fact, she throws herself at the fellow, who, like his kind, will grab but rofuses all responsibility. He eventually walks out on her and with the chances at marriage with either of her wealthy swains evaporated, she is still on Binkie's hands at the finale. That one girl should be the magnet of the affections of so many men at the same time is one of the play's weaknesses.

Chris at any event remains the un-

weaknesses.
Chis at any event remains the unconvincable revolutionist. There are
bitter: passages betteren him and
those whose such careful to the such as such careful to the such as so that on the such as so that on an appears to
the the position that a world social
conflict will come. But aside from
the highbrow discussions, there are
brilliant, enjoyable interludes.

brilliant, enjoyable interludes, Miss Morgan's Wilda is described as intent on self destruction, a part not as attractive as the author has built the male element of his play. Corpulent Woolbott is never tiresome and generally worth listen-ing to, Banks turns in a fine part, too, and there are other standouts by too, and there are other standouts by Paul Stewart as the picture author. Donald Cook Laddy, Theodore Newton as the radical, and Herbert Yost as his disappointed uncle.

#### CASEY JONES

The state of the s	
Melodrama in thre	e acts presented at
Fulton, N. Y., Feb. 1	9, '38, by Group The-
atre; written by Rob	ert Ardrey; staged by
Ella Kazan; \$3,30 to	
Jed Sherman	Van Heffin
Casey Jones	Charles Blckford
Mac	Joseph Sawyer
Elgy	
Brakeman	Charles Thompson
Old Man	Howard Da Silva
Gassiman	Clancy Cooper
John Colling	Charles J. Dingle
Mrs. Jones	Frances Williams
Jones	ARobert Strauss
Portsmouth Jones	Peggy Conklin-
Mrs. McGuiness	Eunice Stoddard

'Casey Jones' script has been around for a season or two, but the fact that its author has been given press attention, although he hasn't scored a success, accounts for its presentation. Distinctly doubtful that this drama will get across.

that this drama will get across.

Working on the railroad is tough, particularly for the man who handler the thiotte of a passenger locorminute between Chicaga and St. Louis. For Casey Jones the job is the more hazardous. Peering along the rails from the cab has become a nightnare, because his eyes are failing. That's mostly why he all grouch at 50, aware that he's washing up. Not so with Jed, the young freman who is sweet on Jones' daughter, Portsmouth.

Outside of the romance, the new

daughter, Portsmouth.

Outside of the romance, the new play possesses little attractiveness except for the setting of a steam engine and tender, which are on view three times during the performance, the new number four. Jones thinks, the train flagged and stops, arriving at destination 11 minutes late. On the second run, he fails to see a motor car stalled on the tracks and grinds it to bits.

Jones nasses the blathday tast.

grinds it to bits.

Jones passes the birthday test, as required annually by the road, but blurts out to the superintendent that his eyes have weakened. Disdaining a pension or freight train assignment, he goes back to handling the tolegraph key in a tank station. Jones, however, flags a fast train, in an incredibly short time determined an incredibly short time determined has be formented in the sticks.

to go back into action rather than be tormented in the sticks.

Scenes outside the roundhouse are well staged and interesting, also that of the boarding house basement where the engineer, his dauditer and Jed reside. Yet there is, little dramatic form and the play resolves it seems to be a supported by the seems of the seems of

### Shows in Rehearsal

'All the Living' - Cheryl

Guild. 'Spring Thaw' (revised)+Max Gordon. 'The Hill Park nan, Jr.

The Hill Between—Robert Porterfield. "Simply Henry Hogg'—Thea-tre Guild and Actors Repertory. "Schoolhouse on the Lot'— Philip Dunning.

'You Never Know'—Shuberts.

'You Never Know'—Shuberts.
'Empress of Destiny'—Frederick W. Ayer.
'Censored'—A. H. Woods.
'Who's Who'—Elsa Maxwell
and Leonard Sillman.
'I Am My Youth'—Alfred de

entirely sold on the play, as shown by outside financial participation; or the play of the first nighters, or he merely wanted a change of pace after the grind of the studios. Bickford was hampered by a bad throat opening night.

Peggy Conklin, as his daughter, is in an assignment which does not meet the play of the play. Charles J. Dingle, Robert Strauss and Frances Williams are the best of the others.

#### New Theatre League

New Theatre League prosents two one act plays, at the Mercury Theatre, Feb. 20, '38, \$1.65 top. I'VE GOT THE TUNE

Radio song play by I	faro Blitzsteln.
Musiker	Marc Blitzstein
Beetsl	Peggy Coudray
Madame Arbutus	Lilly Winton
Captain Bristlepunkt	Lou Polan
Private Schnook	Norman Lloyd
Sulcide	Olive Stanton
Choral Director	Ben Ross
" Chorus: Sam Bonnell,	Perry Bruskin, Bert
Conway Harry Lessin	. Will Lee, Martin
Ritt. Mack Royner.	Joe Warfield, Art
Zwerling, David Leis	ht, Vicky Horne,
Amelia Domeno	化二甲烷 化加尔比亚苯 抓 电 美国国家

### PLANT IN THE SUN

One act play by Ben Bengal, presented	ł
by 'Plant in the Sun Co.', an American	t
Theatre Council Group, Staged by Art.	ŀ
Smith. Production manager, Carl Lerner;	ŀ
technical director, Milton Immerman,	ı
Peewee Sam Bonnell	ŀ
MilkeBert Conway	ı
Izzle Ben Ross	ŀ
Skinny	ŀ
Henry	ı
Tony Martin Ritt	ı
Fannle Vicky Horne	1.
Horseface Polan	ŀ
	١
Dave Varfield	ł
Mr. Roberts Art Smith	ļ
DaveJoe Warfield Mr. RobertsArt Smith JimNorman Lloyd	١
Policeman	ı
Man In Panama Hat Art Zwerling	١
Fingers David Leight	١

mental devices the control of the co

This piece is satisfactory enough for the hysterical left audiences, who are not over critical of what is dished up to them. Principal fault is that it has several component parts, each of which is never quite integrated. Furthermore, the tune which serves as the basis of the story, has such an evasive quility that it falls to sitch with the audience and tends to turther obscure the hinly story.

### Inside Stuff—Legit

Potential backers and their advisers were nearly excluded from a preview benefit performance of the Group's 'Casey Jones' last week at the Fulton, after they had been invited to attend. At the last minute more backing was found necessary, but the customary ruling excluding all show bit personalities nearly resulted in barring those who brought the angels. This was due to orders left with Kermit Bloomgarten, house manager, to admit no Broadwayites to the preview of the play. Grisman couldn't be reached and Bloomgarten remained adamant.

Result was that Richard Aldrich, who had come to advise friends, and John J. Wildberg, attorney, who had invited Aldrich, were forced to could their heels in the lobby of the Fulton during the first act. Aldrich's producing partner, Richard Myers, was admitted, because the Fulton's staff failed to recognize him. Jake Wilk, of Warners' story department, was also barred. Ursula Parrott was another who hever got in at all, Harold Clurman, of the Group, appeared after the show was well under way. The mistake was rectified with salaams and apologies all around.

Dorothy Willard is one becker of 'Casey Jones,' It is her second backing venture this season. First was Many Mansions' still running at the 44th Street, N. Y. Miss 'Willard is the former wife of one of the summer rural companies a season or so ago, but decided to be a patroness of the stage, rather than a player. Understood she has a 50% interest in 'Jones.'

Unusual angle to the suit charging plagiarism, brought by Virginia Gordon against George S. Kaufman and Moss Hart in connection with You Can't Take It With You, is that defendants collected the award made by the court. Usually, in cases involving accusations against authors where the court awards compensatory damages to winners, this is seldom collected

collected. Complaint was tossed out recently by Federal Judge John C. Knox, who awarded \$500 and costs to defendants. Howard E. Reinheimer, representing Kaufman and Hart, collected the award for his clients. Points out that only types of cases in which judges can make an award to successful defendants are in unfounded plagiarism cases, under section 40 of the copyright law and in divorce actions. Ordinarily, awards of this kind are uncollectible, as plaintiffs have no funds.

George Arliss has resigned as a member of the Actors' Equity Assn. council, forwarding his withdrawal from Hollywood. He had served on that body since 1913 and when in New York attended its sessions regularly. Council asked him to reconsider, but he felt that he could no longer remain a councillor, though whether because of long absences from the metropolis was not mentioned. English star was active on behalf of Equity when it sought a contract with the managers.

Arliss is not an American citizen. Equity later resolved that citizenship be a qualification for councillors, but the measure was not retroactive.

"Zaza' is mentioned for revival in London and if presented may have Mary Ellis in the title part. Ownership of the rights has not been established, however. Play was originally produced by David Belasco, who worked on its adaptation from the French original. Charles Frohman was interested and the screen rights were secured by Paramount, which absorbed the Frohman stage rights to his all shows.

Whether the rights to "Zaza' are still active or have reverted to the original authorship by reason of copyright termination is to be determined.

Flock of Broadwayites were lured to the lower east side, N. Y., last week to view a tryout. He Was Like a Continent. Play was a middled affair and the house was not heated. One excursionist remarked, This show has everything in but coal. I'm cold and going home. Showing was given atop the Yiddish theatre at 2d ave. and Houston st. Roof, theatre was formely called the National Winter Garden, where the Minskys started their stock burlesque. Spot is currently called the Roosevell.

With the closing of 'Roosty' at the Lyceum, N. Y. last Saturday (19), Albert Lewis, the producer, is due to return to California, although his Hollywood plans are indefinite. 'Roosty' was his first legit show on Broad-way in 10 years. Although it flooped, Lewis plans at least one production

r next season.

Understood that Myron Selznick had a piece of 'Roosty,' along with other film backing, but picture company coin was not represented.

Regardless of the fact that Repo is rated one of the liveliest cities in the country, traveling shows rarely play the stand. "Tobacco Road' played the spot for one night early this month and fared very well, but there are no further bookings in sight.

Reno is an in-between spot for productions on the way to or from the Coast and local showmen rarely seek bookings.

No programs are distributed for 'Our Town,' now at the Morosco, N. Y. and programs are distributed for Our Town, now at the Morosco, N. X-until the second intermission, nor were any available when the show opened in Boston.

Management's idea appears to be that since there is no scenery, pro-grams are not necessary except for identification of the players.

Helen Jerome states that 'Jane Eyre,' whether produced on Broadway by the Theatre Guild or another management, 'will be presented exactly as written by her and as done in Boston. Play reverted to her,

scenery, it's not up to the composer's other work, though its technical faults could be remedied. Presently, the lack of integration is annoying as the spectator has to make too many transitions mentally which the author should have pointed up in the script.

#### Murder in the Cathedral

Drama in verse, two sets (three scenes), by T. S. &lilot. Peatures Robert Speatight Directed by F. Martin Directed by Martin Directed by Martin Directed by Robert Miller and Assley Dukes, at the Ritz. Y. Pos. 10, 38, 54, 30 top. Ritz. Speak of the Ritz. Speak

Women of Marjorie Anderson Valerien, Valerbury Nius Evans, Valerte Hall. Harinston, Famela Keily, Lois Miller, Henris Rae Flick. Priest Harold Speat Spring Priest Henris Rae Third Priest Lienk Carey Third Priest Christopher Casson Court Priest, Sidney Worne Worner Christopher Casson Courts Priest, Sidney Worne Harold Scott
Denis Carey
Christopher Casen
Sidney Warne
David Gill Fourth Priest.

Messenger. David Gill.
Thomas Reviet. Falser t Special
Thomas Reviet. Falser t Special
Thomas Reviet. Falser t Special
Thomas Reviet. Falser
Third. Tempter and Knight. Denis Green
Third. Tempter and Knight
Roman Chickes
Fourth Tempter and Knight
R. Martia Browne

has such an evasive guality that it fails to stick with the audience and tends to further obseure the hinds scasons and by the Federal Theatre knit story.

Produced here in the manner of Blitzstein's 'Cradle Will Rock' sans

mentally at Yale. When offered by the FTP, Murder' was a hit, but was taken off, after a short run so as not to 'exhaust its audi. Since then it has had more than 600 performances in England, with Robut Speaight in the Leading role. Present Department of the FTP, it appears to have only limited prospects as a commercial presentation. Poetic dramas such as this particularly those with a deeply religious theme, would seem to have a special appeal and be better suited for Federal Theatre presentation. Show, is staged somewhat differenty than when the FTP offered it. Settings are handsome and dramatically effective. Lighting maker required use of small overhead speak, though the stage is dimly lit through much of the performance. Face is expended the stage is dimly lit through much of the performance for required use of small overhead speak, though the stage is dimly lit through much of the performance. Face is expended the stage is dimly lit through much of the performance for required as Thomas a Becket, are required to a subject of the performance. The stage of the stage is dimly lit through the stage is dimly lit through much of the performance. Face is a compared to the performance for required the per

(Continued on page 60)

### Chi Shuffles List, 3 Shows Exit; Victoria' \$25,000, 'Tovarich' \$11,000

Chicago, Feb. 22.

Setting a gross mark of nearly 200,000 for its eight weeks in town, which is top coin for any show in Chicago in several years, Victoria Regima pulled out of the Erlanger on Saturday (19) and cheaded for indianapolis. Helen Hayes followers tossing canacity business into the sangle aparty every performance. Could have stayed here for many additional weeks, but the fron-bound schedule prevented such holdover. Other Gilbert Miller show, Tovarich, called it a season Saturday (19) and follower for the coast and season of the coast and season of the coast and works. Stayed here for any forts, who sticks in town for radio dates: Show had a solid nine-week gallop here and made money every session.

Going out of the Grand last Sat-

Games Show made money every sellon out of the Grand last Saturday was the Abbey Theatre troupe, which had a fair enough two-week ride at a low admission scale. Replacing last night (Monday) was the Maurice Evans Richard III, which is in for a three-week stay Will be running competition season with the season of the American Theatre Society. This is a second company setup of 'Caesar.' Taking the place vacated by Tovarich' in the Selwyn was 'Room Service', which arrived Sunday, (20), preceded by loud drum-banging. At the Harris, Tonight at 8:30 at the Harris Tonight's booking. Estimates for Last Week.

Abbey Theatre: Players Strade

Estimates for Last Week
Abbey Theatre: Players, Grand
(1,30); \$2.00. Left here on Saturday
(19) after a fairly satisfying fortinight; took better than \$7,000 on
finale. Richard II opened last night
(Monday); in for three weeks.
Tonight at 8:39, Harris (1,000;
\$2.75) (4th week). Has done a great
job here and sticks far beyond and date to March 5; Muriel K dand
comes in this week to exceed Helen
comes in this week to exceed Helen
show assignment, topped strong \$10.

000 last week.
Towards 4. Schuler 1.

show assignment; topped strong \$10-000 last week.
Tovarich', Selwyn (1,000; \$2.75). Folded her Saturday after nine good weeks. Finished to \$11,000, excellent. 'Room Service opened Sunday (20)-for a-run.
'Victoria Regina,' Erlanger (1,300; 33.30). Quit town Saturday (19) after eight bonanza weeks; again capacity on finale here to \$25,000; show like this needs a house-stretcher.

WFA

\*\*Ballet Fedre,' Great Northern. Closed Saturday (19) after three fine weeks.

Becomes a Merchant, orthern. Opens Friday (25)

### **'PORGY' \$22,000, FRISCO;** 'WOMEN' SOCK \$14,000

San Francisco, Feb. 22.

Porgy and Bess, opening at the Curran theatre last week, drew the swankiest first-night audience to the Curran in a long time. Production was staged under the supervision of Rouben Mamoulian. Heavy nut for the show will leave Paul Posz with little if any profit. The Women, at the Geary theatre, climbed over its biz for the first week.

Testimates for Last Week
Testimates for Last Week
Testimates for Last Week
(1.500.330). Todd Duncan, Anne Brown and Ruby Elzy head cast: production is said to have a nut of \$21,000 to first week.

irst week.
Women, Geary (3d week) (1.500 \$2.50). Town has gone nuts over the Clare. Booth comedy, rainstorm hurt biz somewhat the first week: second week's take trifle over \$14,000.

WPA

'Sun and I.' Alcazar (3d weck)
(1.269: \$1.10). Longest rain spell ever
to hit town cast an evil spell at the

### Time' \$4,500, B'klyn

Brooklyn, Feb. 22.
Third and last week of 'Having Wonderful Time' at Werba's Brooklyn, was strong. Production proved to the strong and the strong passing Behind Red Lights, which repend the house several weeks as a

aid.

Current show at Werba's Babes
in Arms, first musical to invade
town in long while. Evelyn Wyckoff has the lead role in the production. Majestic reopened this weck
with Helen Ford reviving The
Patsy.'

### Road Legit Grosses

Estimated Total Grosses
Last Week...... \$189,600
(Based on 16 Legit Shows) Total Grosses Same Week Last Year ... \$238,600 (Based on 19 Shows)

### 'CHOICE' \$12,500, YES, MY' 91/2G, **BOSTON**

Trade slumped noticeably last week in local legit spots, with Yes, My Darling Daughter, holding its own against the newer entries. Wine of Choice and There's Alway as Breeze, and There's Alway as Breeze, and two-week tryout next Saturday (28), "You Never Rhow, wee Cole Porter musical, starring Clifton Webb, Lupe Velez and Libby Holman, is slated for the Shubert March 7.

Estimates for Last Week
Wine of Choice, Wilbur (1,227,
\$2.75). Remained only for two
frames of Guild subscription support, departing with an okay \$12,500 for the second and final week
Yes, My Darling Daughter, Plymouth (5th week) (1,460, \$2.75).
Fourth stanza held fair pace, \$9,500;
one more week.

Fourth stanza held fair pace, 89,500; one more week.

There's Always' a Breeze, Shibert (2d, final week) (1,590; \$2,75). Opening marked by non-support of local press and public; one cast change. (Hume Cronyn, replacing Ralph Hertz) and considerable revising; initial frame, pallid \$3,500.

### 'CAN'T TAKE' SOCKS LA: \$15,000 FIRST WEEK

Los Angeles, Feb. 22 Los Angeles, Feb. 22.

Biltmore theatre is in for another month of profit, on the basis of the first weeker, returns with You Can't Take It With You. Advance sale is particularly heavy, with long rows of ticket-buyers in evidence most of last week.

Second season of grand opera brought the San Carlo Opera Co, to the Philharmonic auditorium Friday (18) for performances of 'Aida, 'Madame Butterfly' and 'Carmen.'

Estimate for Last Week

Madame Butterfly' and 'Carmen.'
Estimate for Last Week

You Can't Take It With You', Biltmore (2d week) (1,656; \$2.65).
Opened to complete sellout and
played to near capacity nightly and
two mats, with Sundav night (20)
performance rung in to take care
of mobs, for smash \$15,000; run is
for four weeks.

WPA

WPA

The Great Barrington, Hollywood Playhouse. Now in first week with another to go.

'Dracula, Mason, Has Frederick Pymm playing same tile role he portrayed on Coast tour of the thriller few seasons ago.

few seasons ago.

"Loyalties," Mayan. In for brief so-journ after healthy run at Holly-wood Playhouse.

### Can't Take' Big \$17,000, Southwest 1-Nighters

El Paso, Feb. 22.
You Can't Take It With You'r road company wound up a week of one-nighters at the Plaza here last Saturday night. Week's take was \$17,000. Previous stops were at San Diego, Phoenix and Tucson.
Troupe continues one-nighters this week. playing San Antonio, Austin-Houston, Waco and Ft. Worth.

### 'Dock' \$1,600, Balto

Third and last week of Brookly, Feb. 22.

Alex Vokel's goodehoor Feb. 22.

Alex Vokel's goodehoor of Julius Sassing Behind Red Lights, which sassing Behind Red Light

### Pitt. Skeds Six More: 23 Dates for Season

Pittsburgh, Feb. 22.

Last two subscription offerings in the ATS series of six at the Nixon have finally been set here. They'll the ATS series of six at the Nixon have finally been set here. They'll be the Mercury Theatre's 'Julius Caesar' next week and 'Yes My Darling Daughter,' March 21, Couple of other bookings just announced will carry the season into mid-April, with about 23 bookings in all since last September, three or four less than a year ago. Bookings also include 'Father Malachy's Miracle,' set for March 7 at the Nixon.

Brother Rat' will play a turn engagement beginning Mar. 14, with 'The Women' coming in Mar. 28; University of Pittsburgh's annual Cap, and Gown musical arrives April 4 and 'You Never Know' is listed for April 18. Week preceding that is Holy Week and house will be dark, as usual.

Possibility of Warners sticking in 'Adventures of Robin Hood' for a roadshow engagement the last of April following the close of the regular legit schedule, but that's still tentative.

### 'RAT' OK \$8,000, WALTZ' 7G, PHILLY

Philadelphia, Feb. 22.

Philly's legit booking tangle has peen partially straightened out, although there are several uncertain-

been partially straightened out, although there are several uncertainties still on the calendar. Throther Br' is now officially innouncing its last three weeks at the Locust, and Room Service' is skedded to open there March 14. Show's engagement will be its third here. Sam Harris opened it here two years ago but closed it for revision and afterwards turned it over to George Abbott. Latter opened the Chestnut's season with it last fall and it was doing capacity when taken out because of a Boston commitment.

You Can't Take It With You,' also definitely set for a return, may follow Room Service' at the Locust. Yes, My Darling Daughter, has been switched from the Chestnut to the Forrest, but will take the ATS substitution of the substituti

of them seems likely to come in soon:

Estimates for Last Week

'Save Me the Waltz,' Chestnut (2d week) (1,66; \$2.75). Notices mixed but tending towards the adverse; names meant something; also lack of much opposish; Max Gordon tryout got trifle over \$7.000; extra matinee this week.

\*\*Realist Fait Locate (8th week)

ins week.

\*Brother Rat.\* Locust (8th week)
(1.400; \$2.75). Announcing last
three weeks then Room Service
March 14; Rat. still nice at \$8,000
and may jump with ads announcing
end of run.

### ROOM SERVICE' \$8,500 ON DETROIT REPEAT

Detroit, Feb. 22.
On its second local date of the season 'Room Service' got by fairly well here last week. Comedy grabbed about \$20,000 for two weeks fast fall. Town is dark this week but. Ights next week for 'You Can't Take It With You.' Other 'future bookings are 'Brother Rat,' set for April 3, and 'You Never Know,' skedded for April 25.

Estimate for Last Week

'Room Service,' Cass (1,900; \$2.75).
Pared off about \$8.500 on a return
engagement, house is currently dark.

#### Rat' \$10,500 for Week Of Southern Jumps

Richmond, Feb. 22.

Touring company of Brother Rafplayed three nights here last week,
winding up with a gross of \$10,500
for the week Previous stops during the stanza were at Gree shore.
Durham and Ruleigh, N. C.

Troupe left Saturday (19), pulling out for Roanoke and continued one-nighters.

### B'way Biz Still Rather Pallid: **Enough'** \$12,000, Figured Likely, 'Borrowed' 16G, 'Shadow' \$13,500

### B'way Legit Grosses

Estimated Gross Last Week ...... \$303,500 (Based on 25 shows)

Total Gross Same Week
Last Year ..... \$418,700
(30 Shows)

Although business on Broadway continued to be apathetic in comparison to expectations, another indicated success joined the list last week with the premiere of 'Once Is Enough' at the Miller. Aided by a strong first night and a fair press, the takings for the first seven performances approximated \$12,000.

English comedy is the fourth entrant to register during February. Noticed that the new clicks are not rated as real smashes, often indicated by the demand for tickets in the agencies. However, substantial business is being drawn by those presentations, with 'On Borrowd Jime' further, proving its strength last week by approximating \$16,000.

Earlier hits, 'Susan and God'. The Court Court of the co

stance is doing as well in a smaller flouse, with the gross \$13,500, while Our Town' improved to \$12,000. Earlier hits, 'Susan and God,' The Star Wagon, 'Amphitryon' and Golden. Boy enough the traight of the star wagon, 'Amphitryon' and the star wagon, 'Amphitryon' and the star wagon, 'Amphitryon' and the star wagon,' Amphitryon' and the star wagon,' Amphitryon' and the star wagon, 'Amphitryon' and the star wagon,' Casey Jones' coming to the runner-up.

There were three openings last week, 'Casey Jones' coming to the runner-up.

There were three openings last week, 'Casey Jones' coming to the runner-up.

There were three openings last week, 'Casey Jones' coming to the runner-up.

There were three openings last week, 'All wagon,' and the Lyoeum. Two premiers and februing and folding quickly at the Lyoeum. Two premiers and the start of the wagon, and and the wagon, and the wagon,

Estimates for Last Week.

'All That Glitters,' Biltmore (6th week) (C-991-83.30). May be making small profit, but stay doubtful after agency buy expires in two weeks, pegged around \$6.000.

'Amphiryon 38. Shubert (17th week) (C-1,387-83.30). Must rehaved out of Gown one week and then alternate with 'Amphiryon'; latter estimated around \$16,000.

'Bachelor Born.' Playhouse (5th week) (C-678-83.30). Agencies report ticket demand picking up; extra space ads last week; \$9,000 or better indicated.

'Between the Devil,' Imperial (10th

indicated.

Between the Devil, Imperial (10th week) (M-1,468-\$4.40). Musicals have been faring none too well with comparatively moderate grosses for this one; over \$18,000, however, may be

okay.

Brother Rat. Ambassador (63d week) (C-1,156-\$2.20). Not up to form last week with takings around \$5,000; costs little to operate, how-

lorm last week with takings around \$5,000; costs little to operate, however.

'Casey Jones,' Fullon (1st week) (D-913-\$3.30). Presented by Group Theatre; written by Robert Ardrey; opened. Saturday night (19); mixed notices, respectively. Street (C-1375-\$2.20). Presented by A. H. Woods, is first offering this season; written by Conrad. Seiler, and Max Marcin; opens Saturday. (26); Jarge-capacity permits pop top.

'Cradle Will Rock,' Windsor (6th week) (C-969-\$2.20). Has drawn mildly, with takings around \$5.000; moves to Mcreury, theatre, where it with takings around \$5.000; moves to Mcreury, theatre, where it will be a season with takings around \$5.000; moves to Mcreury, theatre, where it will be a season with takings around \$5.000; moves to Mcreury, theatre, where it will be a season with takings around \$5.000; moves to Mcreury, theatre, where it was a season with takings around \$5.000; moves to Mcreury, theatre, where it was a season with the season with the

Number One spot as grosser; although some performances not sellouts, last week's takings up and gross well over \$30,000.

'Journeyman,' Vanderbilt (4th week) (D-804\*\$3,30). Moved here Monday (21) from Hudson, restaged nist, \$2,000 estimated who's Who's the here next week.

'Many Mansions,' 44th Street (18th week) (D-1,323\*\$3,30). Perks up some weeks, then slips down; despite length of stay is doubtful of eliminating red; \$5,500 last week.

'Of Mice and Men,' Music Box (4th week) (D-1019\*\$3,30). Slipped and men's Music Box (4th week) (D-1019\*\$3,30). Slipped and perfect of the standard of the standard

Beek:

'Shadow and Substance,' Golden

(5th week) (D-789-\$3.30). Getting
nearly all house will hold at the
scale, with takings around \$13,500;
demand helped by limited capacity;
'Susan and God.' Plymouth C18:
week) (CD-1,106-\$3.30). Missed one
performance because of star's (Ger(Continued on page 63).

### WASH. HIGHBROWS GIVE MERCURY'S 'CAESAR' 12G

Washington, Feb. 22.

Intelligentsia turned out for Orson Welles' roadshow company in 'Julius Caesar,' although big take was prevented by talk that touring company was not up to level of Broadway's and fact that many smarr was a superstant of the company was not up to level of Broadway's and the company was not up to level of Broadway's and the company was not up to level of Broadway's and the control only criticisms centering on individual opinions of various players and they being overshadowed by praise for idea. Current at Cap's sole legit stand is full week of Cornelia Otis Skinner in 'Edna, His Wife' which bids to equal traditional Skinner bids here:

The traditional Skinner bids here:

The traditional Skinner bids here:

Tutlius Caesar, National (1,698;

Tutlius Caesar, N

Shakespeare addicts and curious turned out for approximately \$12,000.

### 'Dick 2d' \$12,000, St. Loo; Abbey Players Current

St. Louis, Feb. 22.
Gross garnered by Maurice Evans
In Richard II' in eight performances
rediging Saiuday (19), the American Theatre, was above the five figure mark but was not up to the management's expectation. It might have
been that the \$3.36 top, five days of
rain, snow and sleet and fading interest in all things Shakespearcan bynatives contributed to the disappointment. Local crix did their share tomake the engagement a success.
Only one show. Tonight at 8:30\cdot
has collected less than \$10,000 during
the current season, which has put
the town back on the legit map.
Abbey Plavers began a week's stand
Sunday (20).
Estimate for Last Week

Estimate for Last Week Richard II. American (1.707; 33.36). Profitable, but the manage-ment expected considerably more; \$12,009

\$14,000.

'Hooray for What.' Winter Garde (13th week) (M-167)-\$1 40). While not retting the coin expected for major musical, is operating to predict last week cased under \$25,000. Bret time.

'How to Get Touch About H. Beek (13d) week) (D-124+83:20). May move to another theatre. Save Motthe Waltz Tollow mere tweek parent at the Park 190 for a week or the Waltz Tollow mere tweek parent at the Park 190 for a week or the Waltz Tollow mere tweek parent at the Park 190 for a for the week) (M-1,355-84.40). Easily hold: for a week's stand.

### Plays Abroad

London, Feb. 11.

Comedy in two acts by H. M. Harwood and Laurenes Kirk. Presented by O'lbyen.

Collourne at the St. James. London. Addis Dennison. Allow Pillar Burken.

Laurita Burken. Allow Pillar Dennison. Allow Pillar Burken.

Laurita Burken. Allow Pillar Dennison. Allow Pillar Burken.

Certif Parity College. Certif Parity College. Allow Pillar Dennison. Allow Pillar Pillar Dennison. Allow Pillar Pillar Dennison. Allow Pillar Pillar

'Innocent Party' is made up of rilliantly witty remarks, surrounded finnocent Party is made up of brilliantly writy remarks, surrounded by a familiar formula. Interest is sustained mainly by the inimitable histrionic artistry of Cecil Parker as an English gentleman, matried to a Spanish woman, who is frantic with him on account of his imperturbability. Always master of himself, he never gives any outward indication that he is perturbed, even when the control of the control o

she can decide for herself.

Basil Radford is the American and does well. Mary Ellis, as the wife, despite all efforts at forensic outbreaks, is not the best select on for he role. Nature has not endowed her with that form of dramatic ability. Elizabeth Allan has an inconsistently drawn characterization of a gold-diggin; typist, requisitioned to provide dyorce evidence. She is alternately mercenary and sentimental.

mental.

Dialog, in turn, shocks and mildly amuses. Authors might, however, more contemporaneous American exoressions and not resorted to the vintage of 'you said a mouthful.'

said a mouthful.

First-night audience more than ordinarily amused and it is an even chance piece will succeed. Jolo.

Produced by A. Gruner Davies. At EnColoried Rabellondon.

Glored Rabellon.

Constance Anderson
Impector Colciough. Neville Brook
Ins. Cashellon.

Constance Anderson
Impector Colciough.

Neville Brook
Margaet Yarde
Margaet
Marg

Village drama of a vicious anonymous letter writer, who causes two untimely deaths before being unmasked. If the theme is not too dramatically old-fashioned, could be turned into a fairly powerful film story. Tried out at Richmond a few months ago, the story has been overhauled and additional tragic situations injected.

thattied and additional tragic situations injected.

Local vicar is a widower, whose buxom, bright sister has kept house buxom, bright sister has kept house for him and brought up his daughter. He tries to keep faith alight in the hearts of the different victims of these venomous communications, but first the little seamstress is hounded to suicide by gossiping; hen a second death results when a young farmer goes to shoot the grocer whom, he has been told, has been having an

THE INNOCENT PARTY affair with his wife, and himself gets killed.

affirir with his wife; and himself gots killed.

Pretty well concealed is the fact the culprit is the vicar's sister, suffering from inhibitions and incipient mania due, she claims, to being stiffed in the village among a lot of other people's troubles and not having been able to express her own life.

Horrified and overcome a she police disclaying the property of the police disclaying the property of the prope

### KETTEN EGYEDUL

('Two People Alone')

Farce in three acts by Janes Vas:	zary
Maria	aza.
Lalos Kelemen Jeno To	oerz
Victor Miklos Hallu	IRSS.
Walton Bl	lies:
Newspaper Reader Mikios Pa	tak
	100

This farce would be very amusing as a cabaret one-acter, but grows very dull because one hilarious comedy situation is drawn out for three

wery min because the man out for three eas. Statustion is drawn out for three eas. Marie Lazar is the incorrigibly romantic wife of a long-suffering commonplace bookkeeper. She falls in with a mysterious stranger, who turns out to be a most unromantic bank clerk, her husband's colleague. At the small lakeside resort where they meet, it's the husband who aidspicing that they meet it's the husband who aidspicing that propels into the young mans arms, is his own wife.

However, the laughs are not due to the comic situation but are to be credited to the cast. Maria Lazar, with a real sense of humor, capitalizes as the hysterical young wife. Toers, who plays everything from Richard III, to burlesque, lend human features to the blaz and compliant with the late of the complete when the late of the complete with the late of the complete with the late of the late of

### Alte Liebe Rostet Nicht ('Old Love Is Mellow') Berlin, Feb. 12.

Comedy in three acts by Guglelmo Glan-nini: Adapted from Italian by, Roly Bock. Directed by Jureen von Alach. Settings. Heath Lines. At Die Komode, Bei Wist Marquis di Mormio. Otto Stocche. Felira Acelati. Franz Arzdorf Annina. Riles Seesse Filipso. Haling. Wemper

Rossi, celebrated ex-ballerina, has been, living in seclusion with her been living and the living the long, now before the patter of title teoties will be heard. A liaison between her and the Marquis is hinted. Annina, swears not to have the least idea how where, or her been living to the chagrin of her whole family, not only proceeds to take care of her been made till the stork drops round, but even offers reward to the father if he will put in an appearance and make an honest woman of Annina. Funny scene follows when bott chauffeur and butler try to get in on Fund and the second living the l

Drama in two acts (three centes)
Phillipp Burrell, Presented by the Try
our Guld of N. Y. Stared by Nicholas

### HAJNALI VENDEG

('Dawn Customer')
Budapest, Feb. 8.
Drama In three acts (five see nes) by
Luszto Fodor. Directed by Erro Tarney.
Mance Vigeoriant, Budapest.
Lilli, Murral
Nicky. Inro Raday
Princess Evidia. Maria Sulyok
Count Geszthy. Arthur Soniay
Etvan Koyaca. Intern Soniay
Etvan Koyaca.

'Dawn Customer' is another example of the proverbially clever but superficial craftmanship of Hungarian dramatists. One of the secrets of his recipe is fitting out a wildly improbable story with a wealth of authentic, well-observed and cleverly rendered detail.

probable story with a wealth of authentic, well-observed and cleverly rendered detail.

Fodor does this very well in the first-scene, a sixth-rate cafe, where Count Nicky, a good-for-nothing young aristocrat, finishes a wild night and presents Manci, the cloakroom girl, with a diamond-studded cigaret-case in a moment of drunken emotion. The fairly authentic picture of simm depths other than the second of the county of

### Dennis King for 'Angel'; Henri Garat to Europe

Henri Garat will not take the singing juve lead in Dwight Deere Wiman's forthcoming 'I Married an 'Angel.' Instead; Dennis King will fill the role.

Producer and Garat could not get together on starting date for the show, so the actor dropped the deal after four weeks of diekering.

#### Actress Passes 100

Phoenix, Ariz., Feb. 22.
Mrs. Edwin Wight, who as Carrie
Novarre spent 42 years behind the
footlights, eelebrated her 100th
birthday last Wednesday (16).

She was performing for the Union soldiers in camp at Nashville, Tenn., at the time President Lincoln was shot.

### HENRIETTA ADLER'S BATH

Henrietta Jacobson (Henrietta Ad-ler), Yiddish actress, living at the Union Square Hotel, filed a volun-tary petition in bankruptcy Monday (21) in N. Y federal court, listing her liabilities at \$1,264 and no assets. Biggest creditor is the estate of Sigmund Schwartz for \$551.

### Plays on Broadway

### Murder in the Cathedral

(Continued from page 58) (Continued from page 58)
palpably faulty, however, in the
reading of the chorus speeches. Instead of having the lines taken alternately by various women of the
chorus, much of the passages are
given to the entire group and are
read in unison. Mars their clarity
and lessens their dramatic force.

Hobe.

#### He Was Like a Continent

Out Galld of the 1" stated by Marining
Grey. At the Roosevelt, N. Y., Feb. 17,
'38; \$1.10 top.
The Unimportant One Paul Tripp
38; \$1.10 top. The Unimportant One Paul Tripp Education
Physical Culture Victoria Horne
Spoutanoity lda Chilre
Organization Kenneth Michael
State John P. Styles
State
Crisis Paul Ashley
Dublialty Pennie
Publicity
Deces Las Chire
Proce
Church Ben Toberts
The 26 These
Idea of Ideas Marcus Mensch
Rationalism Kenneth Michael
Charity Rlanch Poston
Compromise
Morality
Lilborty Vrances Kain
Individualism Randelph Preston
Prosperity
Diet,
Sport
Progress Stanley Honiss
Efficiency Kenneth Michael
SpeedVictoria Horne
Lelsure Mrs. J. K. Emmet
Happiness Aslon
Happiness Maderia Aston Mechanization Lee Young Power andolph Preston
Power andolph Preston
Mass-Conception Franklin Klein
Boye
Parlio Styles
Count John Stanley Honiss
Loia Fingen
Stephen Arthur Space Max. Marshall Hale
Max
1.co
Paul Fingen
Members of Orchestra
Moneyo Achilar Douglan and Militionle

Try-out Guild's first effort in a downtown N. Y. theatre is the first to be put on by this cooperative group with Equity approval, members of the company owning shares in the play, in lieu of salary. The Roosevelt is above the former National Winter. Garden on the lower East Side.

Rooseveit is above the former National Winter Garden on the lower East Side.

The play was withdrawn Simday (20) after four performances. Intention is to bring it to an uptown theatre next week after some east changes, under a management and at a theatre to be announced.

Continent is one of the talkiest plays produced in some time. However, it doesn't succeed in saying very much. Much of dialog is tortuous and obscure. While play has some originality, its unlikely continuous and obscure. While play has some originality, its unlikely continuous and obscure. While play has some originality, its unlikely continuous and obscure. While play has some originality, its unlikely continuous and obscure. While play has some originality, its unlikely continuous and obscures in the same to have a some proposed of the arty bunch. It's all in blank verse.

Almost every type of idea, which might arouse human conflict, with the exception of see, is personalized, as in the Elizabethan morality plays. In the first act, these characters hold a convention and discuss what, swong on earth. Second act has four of them visiting an orichestra leader, who gives up all his normal leader, who gives up all his normal leader, who gives up all his normal leaders and the second act has four of them visiting an orichestra leader, who gives up all his normal leaders and the second act has four of them visiting an anchine which will displace musicians and give music to the masses. Hurt by his lack of attention, his wife weeps on another's shoulder, as a result of which he shoots his brother and kills himself.

Following the clash of the ideas, one of the characters survives the general mixup. Simplicity, the unimportant one, survives to say in an emportant one, survives to say in an emporta

Ideas.' Geraldine Kay, too, as the maestro's wife, is pleasing. A platform and two peculiarly shaped atfairs at each side of the stage suggest a set.

### 2,833 FTP SHOWS DRAW 1,043,478 MONTHLY

Washington, Feb. 22. Proof of WPA boxoffice appeal was disclosed last week in a summary put out by the Government relief agency covering two years of its accom-plishments in various fields.

plishments in various fields.
Federal Theatre project has produced 1,501 shows during the period, the survey showed, giving an average of 2,833 performances a month in all parts of the country. Average of 1,043,478 individuals attend WPA productions each month—an attendance of more than 12,500,000 a year.

Detroit Federal Theatre's next dramatic production, opening a week's run March I. in the Clinema theatre, will be Shaw's 'Arms and the Man.' Verner Haldene will di-rect, with Alma Brock and Ray Rawlings in leading roles. Sets and costumes by James Doll.'

Local project is now permanently established in the Cinema, under the managing directorship of Herbert Ashton, Jr., assistant national director of Federal theatres, with Gordon Fairclough as administrative assistant the control of assistant here.

### Lois Fletcher Leaves FTP for Agency Spot

HIP 10r Agency Spot Hollywood, Feb, 22. Lois Fletcher has resigned from the Federal Theatre Project after three years as field agent for the southern and eastern divisions. Will enter the Hollywood talent and play agency field as an associate of the David Chudnow office.

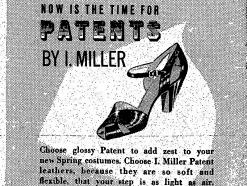
During her stay with FTP, Miss Fletcher worked directly under Mrs. Hallie Flanagan on plays and talent.

### Ready Coast 'Boy'

Coast company of Golden Boy will be readied shortly and presented by Homer Curran, in association with Sam H. Grisman, who will operate under a royalty arrangement with the Group Theatre.

"Boy," one of the standouts of the Broadway season, is current at the Belasco, N. Y. Group planned a Chicago company, but set it back indefinitely.





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### Broadway

Nick Holde to Havana. Harry Romm loading in Florida Songwriters Guild planning first

enent.
Y. Frank Freeman suffering from aryngitis.

ryngitis.
Margaret Perry I ck from Ber-juda short vacash.
Joan Brooks back today (Wednes-ay) from Rio cruise.

ay) from two cruise. Buddy De Sylva in from Coast to ttend funeral of father.

Bill Corum and Quentin Reynolds o the Coast on assignments. to the Coast on assignments.

Eddie Davis, on winter vacation,
will visit Giants at Hot Springs.

Reorganizeu Parudise uitery now in a no cuv or no minimum basis. Jimmie Woods, fiddler with Horace leidt's band, will be a father in

John Roy, nead man of the Rain-ow Room, back from a Bermuda

Harry Rubin, Paramount projec-tion executive, laid up with rheu-matism.

mausm.
Irwin Dash, London music pub, returning here around March 15 on new song hunt.

new song hunt.

Ed Saubaugh, formerly with Max
Gordon now with Jam Handy commercial limers.

Perly Bonne, World's Fair advertising-publicity chief, off on, threeweek vacation.

Morris Gest quoted as saying vaude nut comic Charley Kemper would be ideal King Lear.

Robert Greenblatt elected secre-tary of Cavalcade Pictures, formerly with Educational.

with Educational.

Harold Rome and Charles Friedman to Florida to write new musical for Max Gordon.

man to Florida to write new musical for Max Gordon.

Lee Morse planes in from Detroit this week to record for Decca. Returns same day, same way.

Frank Lawton and Evelyn Laye, seen around together of late, refutes reports of any matrimonial split.

James Mactarland, formerly with Rivoli and United Artists, now doing exploitation for World Pietures.

Frances White, yesteryear musical comedy star, best known for her Mississippi, opens at Bills Gay 90% net week.

The Maximum of the Maximum of the Mississippi, opens at Bills Gay 90% art week.

The Mississippi, and the Maximum of the Mississippi, and the Maximum of the Mississippi, and the Mississippi, and

mext week.

Maury Greenwald was separated from his appendix Saturday (19) at Physicians Hospital, Sackson Heights Dalbert S. Nathan, formerly in press book department at Universal, doing special exploitation currently at Criterion.

Hamilton Kennedy, British composer of cowboy and hillbilly tunes, returning to London March 1. Beenber for a year.

Mel Merkley (Mrs. Luke Ergott), press agent for Fred Waring, has been been for a year.

Mel Merkley (Mrs. Luke Ergott), press agent for Fred Waring, has been been been been been been dead to the Coast tomorrow (Thursday) after showing Merrilly We Live to the Metro home-office bunch.

Almost all the Broadway pa.'s in the nitery bett now ogling Hollywood as a scehe for greener pastures, sincethings are so quiet hereabouts.

Lynn and Nell Farnol go on a Mediterranean cruise March 2, accompanied by Sichen Etnier and Sichen State (Cambria). The propose of the stager, happy in his retirement.

Apart from his private business interests, hes doing little in show biz. Success of Irish films at Squire theatre has John Dunne, former advance man, talking a permanent first, cinema house for middown N.

N. Y.

Betty Balfour (Mrs. Jimmy Campbell) got in Monday on the Queen Mary and entrained pronto to the Coast to meet her music publisherhusband.

Mary and entrained provision to the Coast to meet her music publishernusband.

Jim. Geller, William Morris
agency's story editor from the Coast, back to Hollywood the end of this week after a New York o.o. William Morris, Jr., may go out shortly.

Tino Rossi and his personal manager, Felix Marolani, also Mirelle. Balin, ex-Metro importee and Ross's fancee, salling, back this week to salling back this week to salling back and the coast of the

Ways.

As a sequel to 'Bei Mir Bist Du Schoon' Sholom Secunda and Max and Nat Lief have turned out 'Stop That Tune!' It's a switch on the oldie, 'Td Like to Catch the Guy

who Wrote Poor Butterfly. Inci-dentally, rhumba bands around town are now playing 'Bei Mir' in Latin tempo.

tempo.

Those mammoth Broadway niteries are discovering that they're a cinch for 'tulish dinner big, but can' get any worthwhile supper trade. After a show or a film, the customers just don't want to see another extended revue. That goes far the Casa Manana and the International Casino in particular.

### Honolulu

By Mabel Thomas

Lew Brice back for another visit.

Howard Dietz and wife enjoyed two weeks here.
Adolph Ramish's Palace theatre going up rapidly.
Johnny Noble staged production for Royal anniversary.
Shirland Quinn home after spending year abroad in production words and Goldway will be a spending year abroad in production words.
Sam Goldway will be a spending the spending year and the spending year to be a spending the spending t

Lai Siu Snan, Chinese actor, and Sui Fei Fei in slock for one year here. June Travis with her dad, Harry Grabiner, of White Sox, and her ma

ere. Bill Keighley never left the beach once during his stay only to go jome.

Jessica Dragonette gave one con-

cert to packed teners.

Jim Wahl and Mary Adams worked splendidly in Community's 'Silver Cord.'

### Palm Springs

Mrs. Harry Houdini here garner-ing sunshine. Walter and Mrs. O'Keefe at the Colonial House. Lill Damita and Ertol Flynn here for a week, of tennis.

Colonial House.

Lill Damita and Errol Flynn here
for a week of tennis.
Charles Butterworth giving Whitmonth of the Butter has taken a
bungalow at the B-Bar-H ranch.
Mrs. Arch Selwyn living at the El
Mirador since fire damaged her desert bungalow.
Capt. A. H. Hardy giving Sandra
Gale and Mrs. Elsa Voss pointers on
trick rife and pistol shooting.
Mrs. Charles Correll three damaged
Mrs. Charles Correll
Mrs. Charles Correl

closen to.
sage of Riverside County
bling ordinance.
Joseph Section of the County
Loseph Section of the

### Chicago

Bill Hollander to Coast.
Louise Fitch's ma here for a visit.
Bill Howard in to o.o. talent for RKO.
Vaude agents readying bowling

Vaude agents readying bowling league.
A! Waller here after long sojourn in England.
Tommy Burchill recuping from neumonia.
Mickey Bond pioning the parade of playwrights.
Quin Ryan on Florida Island for tanning and sailfishing.
J. C. Stein nixed some old-time English prints, as not being authentic.
Katie Cuff back to Syracuse for a

Katie Cuff back to Syracuse for a nonth's convalescing from double

pneumonia.

Lou Goldberg, Major Bowes unit chieftain, here last week as a stopover on his tour of key spots to book a couple of new units. Continued on to Coast.

### Philadelphia

By Herb Golden

Skip Weshner in Florida. Connie McGlynn in hospital. Oscar Neufeld in hospital for rest Oscar Neuteia in inospend nd repairs. Max-Miller now p. a.ing for Bill

Max Miller now p. a.ing for put Goldman chain.
El Brendel, Jr., back in town after visit to father on Coast.
Charley Segall and Jay Emanuel back from Southern trips.
Showmen's Club now running dances and entertainment every Friday.
Joe McArdle dined by friends on taking over Hotel Walton management.

taking over Hotel water memers.

Ben Biben, brother of Harry Biben, plussed to sales org of National Theatre Supply.

Harry Bodkin, of UA, and William Mansell, WB, head Will Rogers Memorial Drive in this territory.

Elwood Catey on first vacash from Anchorage management five years. Plugging quall South Carolina.

vears. Plugging quail South Carolina. Judge Arthur James, GOP guber-natorial candidate formerly in film biz, now connected with anusement co. in Plymouth, Pa.

### London

Henry Cotton teaching Noel Cow-

ard golf.
The Dolinoffs applying for Britishcitizenship.
Boh Ritchie in a nursing home for
ninor operation.
Georgie Harris, doing two more
broadcasts for the BBC.

Kendall Capps, Jr., studying medi-cine at St. Louis university.

Phil Rich sails for Hollywood to play a Chic Sales role for RKO.
In Old Chicago goes into the Tivoli March 8, with Arthur Jarrat, Charles Cochran has resigned as managing director of Albert Hall.
Buddy Rogers writing long epistles to Arthur Dent, asking him to come

over, Harry Ham, head of Myron Selz-nick London office, back from Holly-

Harry Ham, nead of Myron Selznick London office, back from Hollywood.

Tamara Geva giving helping hand to Raymond Massey in directing 'diots' Delight.

Tamara Geva giving helping hand to Raymond Massey in directing 'diots' Delight.

The Dolinoffs and Raya Sisters bestponing their American trip from next month to next fall.

Thornton Freeland has signed contract with Alexander Korda for one year, 'starting next month.

Sid-Phillips, Jack Hylton arranger, sack from the States where he went at the instigation of Irving Mills.

Charles Cochran's next Trocadero restaurant floor show opens April 8. and will be titled Goling to Town.

Martinus Poulsen, dickering with the Yacht Culb Gorge Michelle Contract of the Cafe de Paris in Arthur ('Pennies from Heaven') Johnston doing the song numbers in Mayflower Pictures' St. Martins Lane.

Nat Ayer, former American com-

Lane.'
Nat Ayer, former American com-poser, now naturalized here, in bank-ruptcy proceedings. Liabilities,

\$7,000.

Rheinhardt and Crappely, originally of Paris niteries, wanted by Metro and Warners for Hollywood

picture.
Greta Keller only continental ar-tiste recording for Parlophone in three languages, English, French and

inree ianguages, English, French and German.

Will Fyffe to play the Owen Nares role in the film adaptation of They Came by Night. Barre Lyndons are to be in the film adaptation of They Came by Night. Barre Lyndons are to be in the film adaptation of They Came by Night and the first of the

ars. Major Gell, director of Gaumont Major Gell, director of Gauman-British, and partner with Hyams Bros, has given up the treasureship of the Cinemategraph Exhibitors as-sociation, Reason he's a director of Screen Pools.

screen Pools.
Cinematograph Exhibitors hasociation and Kinematograph Renters as

Cinematograph Exhibitors association and Kinematograph Renters' association in squabble. Disagreement of the control of the co

cormerly an American, after years of separation. Alexander was managing director of Princess restuard and cabaret when he met Miss Day, but is now out of show business, Miss Day starred in several musicals

### Berlin

Walter Gleseking concerting in

Costa Milona, Greek tenor, singing at the Peoples' opera Bernardino Molinari batoning the

'Saratoga' (Metro) replaces 'After the Thin Man' at the Marmorhaus. Myrtle Leonard, of New York giv-ng a song recital at the Bechstein-

aal. Heinz Bolten-Bacckers, pioneer in German films, died unexpectedly

German films, died unexpectedly at 66.

Heinrich Oberlaender, author of The Big and Little Lave, vacashing in Switzerland.

A new production of 'Fidelio' at the State opry under the baton of Hermann Abendroth.

Hilde Hildebrand signed for one of the leads in the Tobis film, The Day Arter the Divorce:

Sasha Guitry's Story of a Swindler such a success here that a German dubbing! under way.

Karin Hardt in the title role of Barry Connor's Patsy is playing suest engagements in Dresden and Leipzig.

guest engagements in Leipzig.
Leipzig.
Hermann Roth, teacher at the famous Berlin Conservatory of Music, died ollowing an attack of tonsilitis.
He was 56.

died collowing an attack of tonsilitis. He was 56.

Curt Goetz, back from London, has started rehearsals for his play, Ingeborg, to preem soon at the Kurtustendern, theatre, the started at Red Lines to be performed this summer at the open air theatre at Rathen, near Dresden. "Hamlet' to have, its first open air performance in Germany this summer at the historic Roemersberg square, Frankfort-on-Main."

### Omaha

By John Quinn

Weather finally got around to be-

Weather finally not around to being real winter with zero and snow.
Local IATSE taking business office
ouarters on, south side of film row.
Carl Krumret directing remodeling.
Film and theater row got hoppy
at Variety Club's annual Valentine
privy, first under new prexy, Wat

Film and theater row got happy at Variety Club's annual Valentine party, first under new prexy, Walt Green.

Johnny Harms new booker at Mono exchange replacing Matt Rozgay, now carrying portfolio on road for outfit.

Mort Singer, Brandeis owner, in fown last week for visit with brother Will. Reported biz up over same your work of the work o

### One H'wood Buy

(Continued from page 57) approach the money so expended last season or other in recent years.

cent years.
There is still evidence of a trend against buying rights to Broadway shows. Reason ascribed is that most of the season's plays have doubtful elements so far as picturization: concerned. Hollywood still objects to the contract between the Dramatists Guild and the managers which has been operative for the second season. Argued that if Howood is laying off buys in retaillation.

second season. Argued that if Ho - wood is laying off buys in retallation, that would more logically have applied to last season. While there are some deals seaton. While there are some deals seaton doubt expressed over incoming shows serjust of which have been more. Less scrutinized by studio representatives.

shows seripts of which thuse been more less scrutinized by studio representatives.

Dearth of film coin for picture rights will doubtless be keenly felt along Broadway. Producers to sally count on picture rights to more than counter-balance losses or add to profits. Authors, too, have looked to the Coast as a life-saver when plays fail to click and for real sugar for success. Under the authors contract they receive 60% of such money, with the managers on the short end of the share.

### Hollywood

Claude Rains bedded by flu. Lois January out of hospital.
Miriam Hopkins in from N. Y.
Lorna Stephenson in from London,
Bud Lollier studying law at night.
Al Lichtman here for Metro hud-

dles, Robert Paige discharged from hos-pital.

Dick Foran bob-sledding at Yose-

ite. James Stewart will vacation in James Stewart Mexico. Eddie Mannix celebrated another birthday. John Balaban, Chicago, here for

wecks.

John Barrymore general his birthday, get recuperating after heart attack.
Oliver Hinsdell lecturing at U. of Washington, Constance, Worth hospitalized for observation, Gene Fowler m.c.'d purty for the constance.

Gene Fowler m.c.d party for Harry Brand.
Reginald Denny going for an all-white manse.
Victor Fleming moved into a new Bei-Air home.
Burt McMurtie; of Music Corp. down with sinus.
Spencer Tracy entered hospital for malor operation.

Gown with sinus.
Spencer Tracy entered hospital for major operation.
Spencer Tracy entered hospital for major operation.
Spencer Tracy entered hospital for a Santa Monica manse.
Adrian, Metro's designer, hosting Toby. Manhattan stylist.
Clark Gable oiling shooting irons for Mexican hunting trip.
Jack Carson installing ritle range on his Big Bear acreage, and the missus of Eleanon For the preparing for Eleanon For the preparing for Eleanon For the property of the Harold Shumate and the missus at Palm Springs for four weeks.
Mrs. Donald Ogden Stewart opening an interior decorating shop.
Carlos Niebla, Metro's Mexico City manager, giving the studio the once-

manager, giving the studio ine onecover.

Barney Harris, prexy of Regal Films, Ltd., of Canada, scanning the Metro lot.

Max Reichmann, European director, in from N. Y. and anchors here permanently.

Isabel Dawn and Boyce DeGaw again at Metro, writing desks after N. Y. yacation.

Victor Fleming planning European trip after he finshes directing Test

"Vetor Fleming planning European trip after he finishes directing 'Test' Pilot' for Metro.

Maury Leonard, Chicago, B & K. Hegal advisor, homeward bound after month on Coast.

Ward Nyhus resigned post with Pat Casey at Hays office to join Smal Ce Repency.

Ward Nyhus resigned post with Pat Casey at Hays office to join Smal Ce Repency.

Ward State of the Common trip of the Common as he completes his role in Warner's Lovely Lady.

Ed Hatrick, Cosmopolitan Productions head, in from N. Y. for conferences with W. R. Hearst.

Peter Tinturin and Jack Lawrence, Republic tunesmiths, have leased ranchos in the San Fernando Valley collected first anniversary of marriage with second honeymoon at Palm Springs.

Madeline Carroll sufficed severe bruises when caught by falling timers during filming of a seene for Walter Wanger's The River Is Blue.

Days Poy named by Texas governous Poy named by Texas governous Poy named by Texas governous Poy named for Texas Pay. American expo.

### Sydney

Right now Yankee pictures have the top place in all acers.
Shirley Ann Richards on personals for British Empire Films.
Tremendous crowds in Sydney for the 130th Anniversary Celebrations. British pic, 'Wings of the Monning,' and one Yankee, 'Thin Ice,' are properly to the properly of the Montage fremendously in all spots played.
Expected that Hoyst will have some more nabe theatres in operation before very long in New South Wales, and Victoria.
Sir Ben Fuller has decided of personally view fiesh before importing or playing in this territory, Floppo of the Montague unit brought Unis decision.
Republic films hitting the screens here again after an absence of some

Republic flims britting the screens here again after an absence of some months. 'Manhattan. Merry-Ge-Round played Greater Union's Capitol and pulled nice biz. 'Balabiak' is repeating Melbourne success here for Williamson-Tait. Show will go out on the road later for some management. Robert Halliday and Margaret. Adams. West winter should see a further boom in westling, grunters being

liday and Margaret. Adams starred.

Next winter should see a further, boom in wrestling, grunters being imported from America. Last season proved a veritable gold mine for the promoters in Sydney. Melbourne and Brisbanning. Theators Joking heavy space in newspapers to blood attractions. Even second and third run hous a are, copping, space aplenty. Frie Lane, newly appointed exploiteer, believes in the slash stuff. Arrival of Arthur Low here in April being eagerly awaited in trade circles. Expected that Locw will look over the field regarding the cossibility of quote produced to the cossibility of quote produced to the cossibility of quote produced to the cost of the cos

### **OBITUARIES**

#### DICK WHITING

DICK WHITING
Dick Whiting, 46, songwriter for
the past 25 years, dicd Feb. 19 in his
Beverly. Hills home after a prolonged illness with a heart allment.
He was under contract as a team,
writer with Johnny Mercer at
Warners.

Before the property of the past of the pro-

Before turning his melody writing Before turning his melody writing talenis to pictures, deceased composed the scores for several stage shows including George White? Scandals, and Take a Chaine, Among his outstanding tunes were Till We Meet Again, Japanese Sandman, Mammy's Coal Black Rose, Tulip Time in Holland, His latest pictures tunes were 'Hollywood Hotel' and 'Varsity Show.'.

Whiting's music career fook its in-

Hotel and 'Varsity Show.'.

Whiting's music career took its inception at Santa Monica, Calif, where he pounded a plano in a beach cafe. Soon after he teamed up with Marshall Mickey' Nellan, later a film director, in a vaude singing act. It was not until he was made Detroit manager of the Jerome Remick music publishing house that he took to composing seriously. Japiancse Sandman' came soon after

New York from Hollywood to make arrangements for the burial of his father, Aloysius Joseph De Sylva, 76, who died of a sudden heart attack at French hospital, N. Y., Feb. 16,

at French hospital, N. Y., Feb. 16,
The elder Dr. Sylva had been retired for several years. While under
the professional name of Hal De,
Forest he was a well known actor
and stage director doing most of his
Broadway work with William A.
Brady. His one screen appearance
was with Annette Kellerman in
Daughter of the Gods for the old
Fox studi

ARMIN BIEL.
Wuerstel (Sausage) Biel, 60, djed
in Vienna. Armin Biel, restaurant
chain owner (word 'chain' used here
in European measurements — he
owned three places) was close friend
of score of American and European

His place in Fuchrichgasse, center of town, was meeting place of local talent. Despite strict orders given by German Cultural Chamber to German artists here to frequent

### J. J. Mc Carthy

out before him.

At funeral services held Feb. 21 in
Beverly, Hills, Oscar Hammerstein,
II. delivered the eulogy. Members
of American Society of Composers,
Authors & Publishers attended in a

Whiting leaves his widow, two daughters and his mother.

MURRAY ROTH
Murray Roth, 44, screen writerdirector, died Feb. 16 in Hollywood
after a lingering illness, last three
months, of which were spent in a
hospital. Surviving are his widow
and a son.

Final studio assignments of the

Final studio assignments of the deceased were the direction of Fly-ling Hostess' and the co-authorship of the original story for 'She's Dangerous,' both for Universal.

Born in New York, Roth early turned his talents to songwriting, them switched to studio scenario work. He went to Hollywood in 1921 under contract to the old Fox Company, for which, he did the screen plays on the Van Bibber pictures, the Helen and Warren series and High School Hero.

Joining Warners in 1927 as an associate of Bryan Foy in the shorts!

and the road to music fame spread 'Aryan' restaurants only—Emil Jan-out before him. nings and others continued to eat At funeral services held Feb. 21 in Biel sausage and beer.

JACOB E. BIGGS

Jacob E. Biggs, 76, former theatre
manager at Martins Ferry, O., died.
Feb. 13 in Canton after a long ill-

Before going to Canton to engage in retail business he was for nany years identified with theatre operations in the upper Ohio Valley. His widow, two daughters and three

CARRIE PERKINS BLACK
Mrs. William Black, 77, known in the theatres as Carrie Perkins Black, died Feb. 20 at Amityville, L. I. She was a character actress, having played in Sergeant Kitty, Wild Rose and appeared opposite Julian Eltinge in the 'Fascinating Widow. She was the widow of William Black, also an actor, with whom she conducted a costume bustness in Freeport, L. I., until his death four years ago.

IN MEMORY

### Jenie Jacobs

February 21, 1933

department, he scripted Lights of New York,' first all-dialog talker, and Queen of the Night Clubs, which featured, the late Texas Guinan. Later he became director-in-chief at Vitaphone's eastern studios. Returning to the Coast in 1931 he divided his remaining years between writing and directing, for the property of the coast in 1931 he divided his remaining years between writing and directing, for the property of the coast in 1931 he divided his remaining years between writing and directing for between writing and directing for Fox. Universal, Reliance and

C. K. VAN AUKER
C. K. Van Auker, actor and aviator died in the government hospital at Prescott, Ariz., Feb. 18, of tuberculosis.

Capt. Van Auker had appeared in

Capt. Van Auker had appeared in many theatrical successes in the east before going to the Coast to try his hand at pictures, remaining with that medium until the talking pictures came when he retired to engage in civic work in Los Angeles until his illness ended further activities. With the entry of the U.S. in the World War he trained at Plattsburgh had was effect commission as flight

nd was given commission as flight rummander of the 309th Aero Squadron, with which he served Squadron, with with distinction,

th distinction,

Its sister, Grace, is a member of
Federal Theatre Project on the
ast. His widow and mother also

ALOYSIUS J. DE SYLVA
(HAL DE FOREST)

B. G. (Buddy) De Sylva came to

#### SAMUEL KOENIGSBERG

SAMUEL KOENIGSEERG
Samuel Koenigsberg 79, pioneer
Colorado musician and orchestra
leader, died Feb. 19 Denver. A
charter member of the Denver musicians' union, he had played in or
directed hearly every orchestra in
Denver, before, his retirement 15
vars aro.

Mrs. Koenigsberg and four children Funeral services burial wer in Denver.

WILLIAM H. JOHNSON
William H. Johnson, 60, doorman
at Neth-Markham theatre, Columbus,
O. died in that city, Feb. 13, after O., died in that two days illness.

He had for many years been iden-tified with the J. Real-Neth group of theatres at Columbus. His widow survive.

ROBERT F. CRITCHER
Robert Francis (Bobby) Critcher,
54, for some years a parachute
jumper with carnivals and at fairs
throughout the United States and
Canada, and one-time lightweight,
boxing champion of Canada, died

last week of an arterial condition at his home in Albany.

JOHN A. NOBLE

John A. NOBLE, 62, of Ithaca, director of theatre orchestras in Elmira and Ithaca for many years, died in an Ithaca hospital Feb. 13.

Survived by his widow, a son, and a brother. Burial was in Newfield, N. Y.

EVA LEIDMANN

Eva Leidmann, one of Germany's best known film scripters, died sudenly Feb. 8, following an operation.

Among her hits were 'The Girl Irene.' Kreutzer Sonata' and the last Lilian Harvey vehicle 'Fanny Elssler.'

JOHN L. YOUNG
Capt. John L. Young, 84, prominent in the development of the amusement side of Atlantic City, died in his winfer home, West Palm Beach, Pla., Feb. 15. He is survived by his widow and a daughter. Details in the Outdoor section.

FRANK SCHAEFFER
Frank Schaeffer, trade paper advertising solicitor, died at General hospital, Los Angeles, Feb. 17.

McCallon, 52, father V. L. McCallon, 52, fatner or Homer W. McCallon, press repre-sentative of Loew's State theatre in Houston, died in a hospital in Knox-ville, Tenn, Wednesday (Feb. 16). He is survived by his widow and

Mrs. Malcolm D. Gibson, wife of the former lessee and manager of the Keeney and Majestic, Elmira, was burned to death in her apartment Fcb. 11. She is survived by her widower and a son.

Father of James Lindsey, technical director of Pittsburgh Playhouse, succumbed in Lovettsville, Va., Feb. 14 after short illness:

Father of Ted Blake, Pittsburgh bandleader and m.c., dicd at his home in New Bethlehem, Pa., Feb.

Mother of Harry Hunter, Para-mount's managing director in Australia, died Saturday (19) in Seattle.

Mother, 73, of Russell Gibbons, traveling auditor for Fox-West Coast theatres, died Feb. 13, in Los An-

Father of Jose Fernandez, assistant dance director at Paramount, died Feb. 18 in Monte Carlo.

Ben Corday, 63, circus tattooed man, died in Los Angeles, Feb. 20,

### MARRIAGES

Margie Dee to Frankie Saputo, in Tia Juana, Feb. 18. Bride is singer, he is guitarist.

he is guitarist.

Helen Aberson to Harold Pearl at
Syracuse, N. Y., Feb. 14th. He's
house manager of Paramount.

Mrs. William M. Kane to James F.

house manager of Paramount.

Mrs. William M. Kane to James F.
Clancy, in Hartford. He is business
manager of WTIC and was formerly
with Poli theatre chain. Bride is
president of Hartford Council' of
Catholic Women and well-known
pianist. Couple honeymooning to
South America.

Mildred Eleanor Brunelle to
Arthur John Bergstrom, Feb. 12.
She is home economist and 'Food
Forum' director at WSPR, Springfield, Mass, and he is on station's
announcing staff.
Jean Hoff to Jack Munyon In
Pittsburgh, Feb. 18. Bride is a singer
on KDKA and he is a WWSW radio
cvangolist.

Pitsburgh, Feb. 18. Bride is a Singeron KDKA and he is a WwSW radio
cvangelist.
Rita Moeller to James Shea in
Pitsburgh, Feb. 1. He, is assistant
manager of Webster Hall hotel.
Ida Szeeskay (Eda Toldi) to
Richard Crist in Pittsburgh, skeded
for-today (23). Bride is actress with
Pittsburgh Playhouse.
Halen Wix to Jack Human in Hottywood, Feb. 19. Bride is Republic
studio publicity secretary.
Mary Jane Irving to Robert Carson, in Yuma, Ariz. Feb. 12. Bride
is former child actress, new secretary to Janet Gaynor; he is scenarist.
Marta Bianca (Elirick) to Barry
Lupino, Jr., London, Feb. 22.
It is singer-comedian of the famed
Lupiud theatrical family. Lupino theatrical family.

### Skater on Ice

Detroit, Feb. 22.
Idi Papez, Vierinese skater with
Te; Follies of 1938, sustained a form muscle while rehearsing 15st, week for performances at Olympia here.
Will be out of lineup for about two weeks. weeks.
Partner, Karl Zwack, continues in

group numbers minus an aide.

### News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. VARIETY takes no credit for these news items; each has been rewritten from a daily paper.

### East

Paul Hindemith German composer, over here. His second visit. Mme. Nadia Boulanger conducted the Boston Symphony at a concert in the home town Friday. First woman to shake a stick at 'em. Three British counties decide to let the kids see. 'Snow White.' Ban still on elsewhere. Geraldine Farrar names Kirsten Flagstad, Laurtz Melchoir and Florence Easton as present-day opera tops.

tops.

Joe-Dunninger did a show-off for President Roosevelt last week. Could not read any state secrets, but got FDR's address correctly.

Freddy Rich's ex-Peggy Lawton, sulng to divorce number four, so she can hitch to a fifth. In N. Y. supreme

John Ringling North, the circus' new boss, bitten in the arm by a gorilla last week as he stood too close to its cage.

Bill introduced at Albany to legal-

gorilla last week as he stood too close to its cage.

Bill introduced at Albany to legalize dog racing.

Frank Merlin and Walter Hartinew producing team, First may be Merlin's. 'Up and Down.'

All see spickpocke pinched in the Miller Berlin's 'Up and Down.'

All see spickpocke pinched in the Miller Berlin's 'Up and Down.'

All see spickpocke pinched in the Week of the Miller Berlin's Week of the Week of the Week of the Miller Berlin's Week of the Week of the

guests at many manisons as a manda man day mat.

Rina Sara, Brooklyn girl, made her professional debut as Gilda in 'Rigoletto' at the Brooklyn Academy of Music last Sunday. Salmaggi im-

presari .

Portland (Me.), cops gathered in about \$1,000,000 worth of frish sweeps tickets. Smuggled in by a steamship employee.

Izzy Einstein, the prohibition sleuth, died in N. Y, last week following the amputation of his right leg. With Moe Smith, Einstein dramatized his raids into front page stuff.

stuff.
Gov. Moore, of New Jersey, and his staff guests at 'Hooray for What' at the Winter Garden Thursday mat,

as the where Garden Thursday mathathe. Where Garden Thursday mathathe. W. Y. Philharmonio Symphony solits it's \$500 prize for the best orchestral composition. Half goes to Charles Haubiel, of N. Y. U. and the rest to Robert L. Sanders, of Chicago U. No composition up to top mark, so the committee divided the award. Silvernine Guild to enlarge its orchestral, shell to accomodate entre N. Y. Philharmonic-Symphony and an enlarged chorus.

Fmanuel List, of the Metropolitan follows Toccanini in dropping out of Salzburg Festival. Had sung there several seasons, and again invited, but nixed.

but nixed. Carl Nappi, musician, i the toils

#### **BIRTHS**

BIRTHS

Mr. and Mrs. Elliot Norton, daughter, in Boston, Feb. 9. Father is drama editor of Boston Post.

Mr. and Mrs. John Congliano.
in New York, Feb. 17. Father is assistant concertmaster of the Philamonic-Symphony.

Mr. and Mrs. Don Prindtle, daughter in Los Angeles, Feb. 15. Father writer for Joe Penner.

Mr. and Mrs. George Bassman, son, in Los Angeles, Feb. 18. Father willer for Joe Penner.

Mr. and Mrs. George Bassman, son, in Los Angeles, Feb. 18. Father will be and mrs. George Bassman, son, in Los Angeles, Feb. 18. Father is composer-arranger at Metro.

Mr. and Mrs. Joseph Feldman, aughter in Hackensack, N. J., Feb. 11. Mother is former Helen Dayle of WcAR. Pittsburgh, continuity. department.

partment.
Mr. and Mrs. B. Sidney, Brokaw,
in Hollywood, Feb. 13. Father
is will! Ozzie Nelson's band.
Mr. and Mrs. Hal Gordon, daughter,
in New York City, Feb. 16. Father is
a tensi on NBC.
Mr. and Mrs. Mort Goodman, son,
in Hollywood, Feb. 13. Father is advertising director of Warner's Hollywood and Downtown theatres.

charged with the theft of numerous musical instruments from orchestras, Said to have admitted taking 16 instruments and pawning them. Direct charge was lifting a bassoon and as axaphone from the Alvin theatre Thursday,

New Jersey planning a super highway to Atlantic City sans hot dog

saxaphone from the Alvin theatre Thursday.

New Jersey planning a super highway to Alt.nitic City sans hot dog stands.

Gloria Rejes, who was carried off when she went to bid friends off on when she went to bid friends off on the Europe, back on the Deutschland. Sayaba pain her fare both ways. This she pain her fare both ways. This has a her sayaba because of the food.

Bloomfield, N. J., has a new style burglar. Steals jewels from homes and leaves them other houses he enters. Never keeps any, Just having an adventure.

Satt Ceffich, his had been supply to the producer, takes another loss in her effort to have his divorce declared invalid. Appelate division of the N. Y. supreme court sustains the decision of trial court sustains the decision of trial court sustains the decision of trial court striking out her hird argument. She will have lost the supplementation of the N. Y. Supreme court sustains the decision of trial court striking out her third argument. She will have lost the supplementation of the N. Y. Players to repeat The Bridal Crown's at the Heckscher Friday and Saturday.

Journeyman' jumped to the Vanderbill so suddenly there was no time to procure tickels and show is used to the supplementation of the Saturday.

Journeyman' jumped to the Vanderbill so suddenly there was no the Brid and Cheyl Crawford will partner with John Stillman, Jr., in presenting All the Living. He's son of department, store chain head.

Shoemaker's Holiday' to give a midnight mat beneft for Stage Relief Saturday. George M. Cohan will give a special performance of Ta Sinthers Ashkenazi.

Albrecht Dieht: Brooklynite, died in the Garden Sunday venning while attending a hockey match. Heart George Coles Stebbils, who wrote more than 1.500 songs of the Moody and Sankey vervinal true honored

in the Garden Sunday evening while attending a hockey match. Heart attack.

George Coles Stebbins who wrote more than 500 sones of the Moody by two broadcasts Sunday incognition of his approaching 92nd birthday One was on the Colonial net and the other over WICO.

Playhouse, N. Y. legit, running contest with 10 pairs of tickets to its show as prize. Essays on comparative values of private and public school education is the competition. Radio City strikers tangling traffic on 50th st. by halting delivery trucks headed for underground unloading point.

point

### Coast

Two suits involving the affairs of Martha Raye, acreen comic, were filed in L. A. courts by her father, Peter F. Reed, vaudeville actor. In Reed, suits of the su

monder of Jimmy Birgaile, in 1997, words: B. Demille Productions. Inc., petitioned federal board of tax appeals for redetected under not asserted income tax deliciency of \$22,325 for 1924.

Earleine Health Garrett granted divorce from Oils G. Carrett, film director, along with custody of their son.

director, along with custody of themselves are considered to the second and the second against the furning over of his mother's musical library to Pamona Collect on the ground that sciola's not an institution of national reputs and asking that it be presented to University of Southern Culifornia, first to be stow a doctor of music degree on his narent.

Mrs. Elizabeth Young grant and divorce from William Young, the editor, in L. A.

### Radio Reviews

continued from page 37)

shouting the title of the program, headines of three most important series to be heard on the blast, and concluding with Peter Grant at the nicrophone! The Coorey lad may be faken for a vocal twin of Johnny, the Philip Morris cig page. After the period is under way, Coorey breaks in now and then with headline cries. Biurbs, opening, middle and closing, are for a needle and braid comination which, with a book of instructions on how to make various useful items for the home and asgifts, is offered for \$1. Sponsor would do well to give the combo a catchy name, one descriptive of the purpose series and control of the combo and the

FORREST WILLIS Children's Program 60 Mins:—Local MONTGOMERY WARD Saturday, 8 a.m. WOKO, Albany

WOKO, Albany
Good children's show, Airing unrehearsed interviews with and by youngsters picked at random from a studio audience (in a parlor of Ten Eyck Hotel, where station has headquarters). Jamborees reveal childhood in its natural rather than in the precocious, exhibitionistic phase which makes so many kid-performer broadcasts trying for averagelistener.

Here, are boys and girls tablication.

former broadcasts trying for average, igneper.

Here are boys and girls talking, thinking and dreaming as they do in the home, at school or or the treet, trank and secretive happy-go-lucky and serious, definite and vague, confident and diffident, smart and slow. Willis not only quizzes himself, but brings some of the youngsters up to the mike in pairs, othat they may question one another. He also turns two or three loose each week on copy-reading. Instrumentalists—kept at a minimum—draw twice that amount. A total of \$15 is handed out during the hour.

Jaco.

GRISH ECHOES'
With Terry O'Toole, Betty Allen,
Eleanor Diemer, John Kiley, Myles
O'Malley, Veronica Doherty, Jerry
O'Brien, John E. Rellly, Mattle
Touhy and His Irish Minstrels
Irish Musical Show
30 Mins.—Local
Sustaining
Saturday, 7:15 p.m.
WMEX. Boston

WMEX, Boston

This is the show that Yankee Network had under contract till recently when employer-employee difficulty severed the Irish Echoes show trook the WNAC-Yankee payroll.

WMEX has taken the show over intact. On the stint caught (5), the pattern of production was in rare entertainment form. The plaintive withing of O'Toole, The Boy from withing of O'Toole, The Boy from withing of O'Toole, The Boy from control with just the right tinge of Erin Drogs was standout in several solos and in his weekly informative talk and spiel job by O'Toole was impressive job by O'Toole was impressive of over a processive of over a processive of over a processive to the control of the Londonderty. All tyries. Script and spiel job by O'Toole was impressive of over a processive to the control of the Londonderty.

size to dononderly. Air Tyrics. Script size to dononderly. Air Tyrics. Script pressible job by O'Toole was impressible job by O'Toole was impressible job by O'Toole was impressible for the left of the left was to detect the left of the left was to detect the left of the left was to detect the left of left

ROMANCE IN BHYTHM' With Walter Knick's orchestra, Ruth Davis, Ray Roese, Snook Neal 30 Mins. Local

Sustaining Daily, 1:30 p. m. WBNS, Columbus

WBNS is using its 10-piecer staff or the sta

Each does two solos on the half-hour program and they combine voices for another number just before close. Both Miss Davis and Roese have voices which blend neatly into the dreamy pattern set up for the occa-

Russ Canter handles the brief announcements at beginning and end and Lowell Riley is producer.

Otts.

HENRY GINSBURG ORCHESTRA

Orchestral and Vocal
30 Mins.—Local
McMURTRY PAINT MFG. CO.
Sunday, 8 p.m.
KOA, Denver

WOA, Denver
Orchestra, directed by Henry
Trustman Ginsburg, does good job.
Numbers selected not only to please
those liking the modern type of
those liking the modern type of
the selected not only to please
sical. Tunes are generally light and
played with verve. There's a tenor
on the program, Russell Hollinger,
that has a well modulated voice. In
brief, a better program than out-oftowners would expect in Denver.
Frogram opens with Lady From
Spain' in a tempo that keeps one's
hands away from the dials.
Announcements handled in same
Announcements handled in same
Verba, and ever brown the Gibbert
Verba, and ever brown the Gibbert
several they are short, and unobtrusive. Rose.

### N. Y. Legit Grosses

(Continued from page 59)

trude Lawrence) indisposition; three matinees (no Monday night); around \$17,000 last week.

\$17,000 last week.

"The Star Wagon, Empire (22d week) (CD-1,096-83.30). Commands strong business and is longest stayer of this season's better shows, more than held its own last week; \$15,000

sof this dealers and its offices sayes of the control of the contr

revue.

'A Fireman's Flame,' American
Music Hall; old type meller in night

Music Hall; old type meller in night spot.

Revivals

Murder in the Cathedral, Ritz (2d week) (918: \$3.30). Importation drew respectful press; chances not indicated after midweek start.

Julius Caesar, and Sheemaker's Hullus Caesar, and Sheemaker's A. Doll's Gentlereek) (1,164: \$2.20). Gentlereek) (1,164: \$3.20). Final three weeks; London slated later.

'One Third of a Nation,' Adelphi. Power,' 49th Street.

### Nitery Placements

Carlos Duran's rhumba band, Sun-set club, Hollywood. Harry, Rosenthal band, Eduardo. Durande, La Conga, Hollywood. Frances, White, Bill's Gay, Nineties,

Y. Little Sachs, Barney Gallant's. Dimitri & Virgil, Club Gaucho,

N. Y. Albert Malanga orch. Garbo, N. Y. Benay. Venuta, Hotel Belmont-Plaza, N. Y. Cass Franklin, Hotel Park Central, N. Y.

N. Y.
Canda Maria, Harris & Shore,
Hotel St. Regis, N. Y.
Nina, Allen, Le Mirage, N. Y.
Bowers & Walter, Le Ruban Bleu,
N. Y.

Billy Milton, Rainbow Room, N. Y. Charles Baum orch, Essex House, Y., succeeding Rudolf Friml, Jr.

### Capt. John Young. Of \$1,000,000 Pier, Dies in Florida

Captain John L. Young, developer of Atlantic City amusement enterprises, and builder of the Million Dollar Pier, died in his winter home at West Palm Beach, Fla., Feb. 15. He was 84 years of age.

Born in Absecon, close by the resort, he served as life guard in summer and on the police force in winter, deriving his title of Captain from the latter employment.

from the latter employment.

He made early investments in real estate, building summer cottages, the profits of which enabled 'him to go into partnership, with Stewart R. McShea in the purchase of Appleade's pier, which was renamed Young's, and to which he added a theatre and roller rink. Prior to that he built the first fireproof hotel in the town opposite the pier, to which he also gave his name, but which is now known as the Knicker-bocker. The hotel was directly across the boardwalk from the pier. Ill health caused him to sell out his

across the boardwalk from the pier. Ill health caused him to sell out his interest in 1905, but the following year he erected the Million Dollar pier, which he made his home in summer in a Venetian style Mansion situated about the middle of the pier. He adopted 'No. 1 Atlantic Ocean' as his postal address. He was aided in this enterprise by the late Kennedy, Crosson, of Philadelphia. He remained president of the enterprise until recently when ill health prise until recently when ill health again forced his retirement.

Capt. Young was well known to professionals of the last generation. While he was best known for the Million Dollar Pier which opened in 1906, his name was connected with Young's Ocean Pier, known as the old pier, which extended into the sea opposite Young's hotel (later the Alamac and now the Knickerbocker) which he built. It was the first fireproof hotel in the resort.

The old pier was taken over by a syndicate at the turn of the century and was operated by his sonin-law, the late Ernest Shackleford, whose widow, Emma, 'resident of Miami, survives, as do his second wife and a son John L. Young, Jr. A home on the new pier was his domicile for years. It was known as 'Number One Atlantic Ocean, but he later lived 'off shore,' near Pleasantville. Young figured in the promotion of Long Beach, L. I., but over-invested in that venture.

Veteran had a hobby of lecturing at the net hauls at both piers which is name was connected with. The old pier was taken over by a

his name was connected with. Vaudeville under the direction of Vaudeville under the direction of the late Ben Harris was the year round policy of the theatre on the old pier and was used for breaking in by many standard acts. The hotel was the lavorite spot for legit peo-ple when Allantic City was the try-out spot for major musicals; includ-ing Ziegfeld's: "Follies' and the Dil-lingham attractions. Old pier burned down in 1912 and was partially redown in 1912 and was partially re built, now being used for commer-cial exhibits.

Both Young's piers have been used for some of the largest electric signs, ever designed.

### Cuffo Carnival

Regina, Sask., Feb. 22. Regina, Sask, reu away Vera Hruba, 17-year-old Czecho-Slovakian ice star, signe: featured attraction at sixth annual skating carnival f Wascana-Winter Club March 4-5 at Stadium here. Stars of Wintipeg Winter Club also

Stars of Wincipeg Winter Club also to perform.
Club gets Il proceeds, members even having t pay 16 use of costumes and performers, aside from pros as Hruba, getting only expenses.

### Buildup for Akron Park

Buildup for Akron Park
Akron, O. Feb. 22.
Rejuvenatio of Summit Beach
park here will be furthered this year
despite the business recession. Fraik
Ratul, managing director, announced.
Approximately \$100,000. will be
spent on an improvement and expansion program, which will supple-

ment an extensive construction program completed at the park a year

### Carneys Crack Open

Season on Loast
Los Angeles, Feb. 22.
Southern California's carnival
season is already under way, with
three outfils showing in the area;
including the White City Shows,
now at San Fernando; Crafts 20 Big.
Shows at Indio and Siebrand Bross,
Picadilly Circus at National City.
Hilderbrand's United Shows, under

the management of George Coe starts its season April 1 at Alham

### ADAMICK WINS, BUT FANS ARE SKEPTICAL

By JACK PULASKI

By JACK PULASKI

Doe Jack Kearns, who was a big shot aghting manager in the heyday of Jack Dempsey and who has been coming back as promoter around Detroit, was given break by the sports writers in New York onent, his claims concerning Jimmy Adamick, a 22-year-old heavyweight from out that way. His boy won from Harry Thomas, a trial hose-from the midwest, too, but the Garden was lightly attended Priday (18), probably because of the title contest between Joe Louis and Nathan Mann, carded there for tonight (23).

Atthough the 'Midfand Mauler', as Kearns calls his kid, copped, both the fans and the sports experts were not convinced that Adamick has any wife near as much on the ball as Kearns calism he his. Jim's record is studded with knock-out wins, but the way he uses his right doesn't back up the rep. Admanick flings the portside mit light a basebull pitcher, and there is no snap to such wallops. When the fight was over, the bugs tooed long and lustily, one of those crowd reactions that are mysteries. Adamick won at least seven out of the 10 rounds and the soore of the officials was unanimous. However, Thomas, who is piloted, by the popular Nate Lewis of Chicago, came out in the final session throwing both, hands and for the first minute mouther the kid. Jim managed to fight back toward the close, but so pleased were the fans, that they wanted Thomas to get the win.

Fight was that of a boy fighting an old man They brought on Thomas for a Max Schmelling set-up caller in the winter and the German had little trouble stowing him away, in fact, Thomas hit the deck so often-mix it and his left hook makes him look like a prospect, but he has lenty to learn before entering the coming to town on the chance their man will clip Louis on the chingman of the ching socked in the midsection.

A sell-out is claimed for tonight's encounter, with Louis first quoted at the proper decident of the proven whether the kid can take it. Several times he appeared to be on the ragged edge, particularly after being socked in the midsectio

said he was a synthetic fighter, but evidently the nutmeggers have changed their minds.

### H'wood Showmen Lease Ft. Worth Expo Niteries

Los Angeles, Fcb. 22.
Will Morrissey, W. B. Friedlander and Arthur Silber, operating under name of The Hollywood Showmen, have taken five-year leases on Casa Manana and Pioneer, Palace, two of bright: spots of recent Fort Worth expo, which they will operate with shows and spectacles.

Trio plans to open concessions around mid-May.

### Houston on Rollers

Houston's first air-conditioned Toller-skating rink will be opened March L by the L & T. Amusement Co. a concern recently organized by D. F. Luckie, Houston theatre man, and Hugh Tyler, of Estrekew, Okla-A story and a hill brigk building. Fronting 197 feet on North Main was purchased by the company from H.

fronting 147 feet on North Mann w purchased by the company froj E. Fleming for \$18,000. It has maple "Just" and contains" of square feet of skating space. A contest to decide the name the ribk will be conducted as feature of the opening. name of

### Crack Open Season on Coast NO N. Y. STATE **COIN UNLESS COOCH OUT**

Syracuse, Feb. 18.

State Agricultural Commissioner Holton V. Noyes, addressing the convention of State and County Fair promoters this week, put the ban on use of further. State funds to support these exhibitions, unless all midways cut on copet girl shows and gambling. Noyes told delegates: to continue midways booked, but to wain carney owners to clean up all girl shows.

County, fairs have in the past runwide open in the smaller towns, but State fair here in Syracuse always has run under wraps. Also announced at convention that for first time in history, State Fair here in Syracuse will run for two weeks, opening Aug. 28. Dr. Albert Brown, State Fair manager, ruled all bingo, dart-throwing and blanket gyping out this year.

### **COLE BROS. START ON** RINGLING BROS. ROUTE

Cole Bros.-Clyde Beatty Circus this week became involved the battle for early season dates in the eastern Ohio industrial area, in competition, with the Ringling-Barnum and the Hagenbeck Wallace circuses, both of which have had contracting agents in the territory for more than a month.

agents in the territory for more than a month.

Cole show will head east immediately after the close of the Chleago engagement, probably playing an Indiana stand the first day out under canvass. Most of the month of May will be spent in Indiana, Illinois, West Virginia and Obio, from present indications. Show is set here definitely for Thursday May 16 with

west virginia and Onio, from present indications. Show is set here definitely for Thursday, May 19, with Akron, Youngstown and other Ohio stands to follow.

New Col. Tim McCoy wild west show, which also launches its season in Chicago the middle of April, will take to the road immediately after the close of the Windy City engagement, probably at Cincinnati, with Columbus, Pittsburgh, Harrisburg and then Philadelphia to open for a week May 9. The show will not halt in the Middle West but will get into the East ahead of the big show and likely will remain in that territory until well into the summer, early routing revealed.

### Warns N. Y. Fairs

Albany, N. Y., Feb. 22.
A notice that gambling devices and obscene shows at county fairs must be, banned was served by Agricultural Commissioner Holton V. Noves tural Commissioner Houon v. Noves on 200 delegates attending the gold-en jubilee meeting of the New York State Association of County Agricultural Societies at the Ten

Jacob C. Newton, Eric County, was Jacob C. Newton, Eric County, was elected president of the association. Other new officers include: John Greenman, Cortland County, first v.p.; John F. Williams, Troy, second v.p.; William A. Dardess, Columbia County, reelected treasurer; George W. Harrison, Albany, sccretary.

#### Early Start

Rochester, N. Y., Feb. 22 Storm of criticism after 1937 Or-leans County Fair at Albion resulted in earlier than usual organization

Jeans County Fair at Albion resulted in earlier than usual organization and booking of attractions for next fail, Aug. 3-6.
Midway was particular target: patrons claiming dearth of attructions on officials have secured DeLuxe Shows with promise of at least skimidway shows and 10 rides. Evening entertainment to include, Paramount Dancing Revue, Rexola Skuters, comedy teams, singers and acrobats. Horseracing still aftermoon feature.
William W. Mill. Barre named fuir manager, and Earl Strickland, Albion, president of association.

### CHAMBLISS AGAIN

Charlotte, N. C. Fals, 22, Norman V. Chambliss, of Ricky Mount, will direct the Rowan county fair. Salisbury, for the third secutive season, it has been announced.

week of Oct. 11, with the Cellin & Week of Oct. 11, word Wilson Shows midway

# or eunesday, February 23,

### RADIO CITY · Rockefeller Center

Reservations In Advance For First Mezzanine Chuckles,

Showplace of the Nation NEW PHONE: CIrcle 6.4600

hearty laughter, gasps of suspense true in letter and spirit to "SHOULD BE SEEN BY EVERYONE the much-loved story Tom's youthful day dreams and impish tne mucu-ioveu story realized a valuable contribution to the impulses delightfully realized, Kate Cameron, Daily News

"The Music Hall has another happy picture on its hands Eileen Creelman, Sun Americana of the screen.

Howard Barnes, Herald-Tribune natural and believable story." "A lavish and exciting entertainment." tender, laugh-enticing, eye-filling and

famous episodes of the book filmed intact movie—meat for the older boys and girls and their moms and Irene Thirer, Evening Post "'Tom Sawyer' charms

"As supremely and gloriously funny as it was between one of the season's pleasures . excellent." William Boehnel, World-Telegram pops."

"Young and old will relish 'Tom Sawyer", charm, humor, imagination and spirit SHOULD MISS IT., Bland Johaneson, Mirror)

Mark Twain's

THE ADVENTURES OF In Technicolor

Directed by Norman Taurog • Released thru United Artists Produced by DAVID O. SELZNICK

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