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NEW YORK, WEDNESDAY, OCTOBER 6, 1937

64 PAGES

O SQUAWKS A

Report Ringling, Barnum-Bailey Circus for Repurchase by Family

The Ringling family is reported readying to assume the control and management of the Ringling Brothers-Barnum & Bailey circus, also other big tops of the American Circus Corp. Shows have been under the direction of Samuel W. Gumperts, for several years, he having supplanted the late John Ringling, but whether Gumpertz will remain in the set-up after this season, is not indicated. If he leaves there will be a number of changes in the staff. The shows have been in receivership, having been over-financed when the other circuss were bought and some were scrapped. It was the elder Ringling's idea to eliminate competition and in so doing borrowed. large sums from Frudence Bonds of Brooklyn, in which group Gumperts has been prominent. The bank actually has been the owner of the outfits, Gumpertz being their representative. Just prior to John Ringling's death last December it was reported that he planned to return as head of the outfit.

The Profits earned by the big tops operated this year and last by Gumpertz who toured with the Ringling, & B. B. show all the distance, account for the expected return of the properties to the circus family. Big show is reported having made a profit of over \$2,000,000, while the Barnes-Sells-Floto outfit is estimated earning over \$500,000.

Widow of Richard Ringling is now wed to a lawyer, and the widow of Charles Ringling, who has been associated with Cummertz are under-

with which was a constraint of the transfer of

FREE DRINK GAME PLAYED VIA RADIO

Fargo, N. D., Oct. 5.

WDAY has developed an air version of bingo or screeno, with free drinks going to the winners. Stunt is being worked with a twice weekly program which the station clears from its studios in behalf of a local cocktail spot, Le Chateau.

Titles of the tunes which the 15-minute program will broadcast are passed out to the lounge's customers and the radio set is tuned into the sitting an alarm clock rings at the mike. Person holding the title being played at that moment is free to order drinks for the entire party at his table.

Enterprise

Newest bright idea in mid-town New York is the mugg gag, whereby a central distribu-ting bureau in Times Square sells photographs of celebs and exess at 10c a copy. Rabid autografhounds, after lamping the first-nighters en-tering theatres, niteries, etc., scram pronto to the central bu-reau, pay a dime for a photo, and at the intermission or the break of the shows, the hounds are there with picture and pen in hand for the autograf.

Reno Victimized By Overdose Of

By CORNELIUS VANDERBILT. Jr.

By CORNELIUS VANDERBILT, Jr.
Reno, Oct. 5.
Too much adverse publicity has clipped Reno's wings. Town's dead.
Florida cops the big divorce play.
Only a few straggling notables in Newada this fall. Some still pretend they'll be Renovated, and go instead to Idaho, Montana, Wyoming and Arkansas, devoid of publicity-scavengers.

But Reno still is discreetly full of But Reno still is discreetly full of topnotch tax dodgers. Nevada's lax tax laws responsible. Like Florida, it has no income nor inheritance taxes. Unlike Florida, it has no tax on bonds or securities bought within the state. Cash sunk into the ground is still untaxed by the Federal government. Thus some of America's biggest names are turning 'miners'.

'miners. 'miners.'
While niteries and joints go beg-ging, big housing boom is on the make. Once deserted spots on city's outskirts now boast dozens of new homes. Rubber-lired baby carriages (Continued on page 59)

British War Office Tells 'Em What to Do

London, Oct. 5.

With a view to being helpful, Os-car Deutsch asked the War Office what precautions he would need to take in building the new Odeon in Leicester Square so as to render it safe against bomb attacks by enemy raiders.

They told him he might do it by building a roof of solid reinforced concrete 24 ft. thick, surmounted by a layer of hard earth another 12 ft. thick.

EXHIBS PEEVED AT STARS ON AIR

Dominant Day Sunday for Film Players on Radio Commercials—Studios Minimize Danger to Box Offices-State That the Cooperation Between Pix and Air Should React to B. O. Benefit

USUAL PROS, CONS

Picture names on the air against picture names on theatre screens were put to a more effective test Sunday (3) when an unusual flock of players featured the day's broady-Overdose Of

Adv.; It's Dead

Adv.; It's Lease the serving when it's the pictures themsclves, the feeling expressed is that with such strong air shows as put on this past Sunsing harder to draw people away of the serving the serving harder to draw people away of the serving the serving harder to draw people away of the serving the serving harder to draw people away of the serving the serving harder to draw people away of the serving the serving harder to draw people away of the serving the serving harder to draw people away of the serving harder to draw the strong air shows as put on this past Sunsing harder to draw people away of the serving harder to draw the strong air shows as put on this past Sunsing harder to draw people away of the serving harder to draw the serving harder to draw the strong air shows as put on this past Sunsing harder to draw people away of the serving harder to draw people away of the serving harder to draw people away sof, notably the decreasing to compliants were made by the decreasing the serving harder to draw the serving harder to draw the serving harder to draw people away sof, notably as of the securately indicate reasons for accu

a long time operators have lained of radio shows on Sun-(Continued on page 25)

GRIDDERS' BIG APPLE

GRIDDERS' BIG APPLE
Columbia, S. C., Oct. 5.
Football fans, accustomed to
marching cadet corps, band music
and singing of alma maters as cutand-dried entertainment between
halves, were treated to something
new Saturday (2) when hordes of
students, obeying commands of a
caller, using the field p.a. system,
did the Big Apple while Georgia
Tech Yellowjackets and South Carolina U. Gamecocks restled from the: lina U. Gamecocks rested from their

Hollywood Finger-Printing Urged By U. S. Police to Curb Crime

Three R's with Suds

Detroit. Oct. School bell in suburban Gar-den City this fall will summon about 150 kids to the town's 'little red saloon.'

little red saloon.

State liquor board last week okayed use of the Square Deal Club's tavern to care for the overflow of school kids in the suburb, provided a curtain or partition cuts off the bar from remainder of nite spot, and provided no liquor's sold during school hours. Saloon will be used until school board has time to build an addition to the present school.

Par Sets Lehar As Supervisor On 'Luxembourg'

Vienna, Oct. 5.
Franz Lehar, composer of 'Merry Widow' and other Viennese operetas, finally has given in and accepted an offer from Adolph Zukor of Paramount to personally direct and supervise the production of his 'Count of Luxembourg'.

Lehar will proceed to the U.S. early in 1938. An extensive concert cour will introduce him to American audiences.

'Luxembourg' is one of Lehar's best operettas. It had its world pre-miere in the Theatre an der Wien, under Karczag management.

Lehar is re-orchestrating most of the songs, adapting them to the since increased and changed orchestras of pre-war days.

Mulling Films on Lives Of Gershwin and Sousa

Two Hollywood studios are mulling the idea of cinematic biographies on George Gershwin. They are RKO and Warner Bros.
RKO presumably first thought of it. It might be considered the late jazz composer's 'home' lot.

Hollywood, Oct. 5.
All story material on John Philip
Sousa, together with the musical
compositions of the bandmaster,
have been offered for sale to the
studies by Mrs. Sousa, the widow,
who is dealing through the Stanley

who is dealing inrough the stancy Bergerman agency here. Terms are being talked by Ber-german currently for a major studio production of Sousa's 'Marching Along,' with the cooperation of the United States Marine Corps.

Washington, Oct. 5.

In convention here, the International Association for Identification, headed by J. Edgar Hoover, admitted that Hollywood is being used extensively as a hide-out for every sort of grifter and criminal. To this end, on Saturday (2), a resolution was adopted to have a committee confer with the Will H. Hays organization in order to urge that every member of the film industry, and every person applying for such employment be finger-printed. [A similar, resolution was passed in Baltimore Monday (4) at the convention of the International Ass'n of Chiefs of Police]. It is claimed by the IAI, that Hollywood is over-run with criminals of every sort, particularly those specializing in blackmail, shakedowns, badger games, and kidnapping threats. Also that 80% of missing small-town girls are to be found in Hollywood, trying to break into the picture industry. Thus, in establishing a finger-print policy for the picture industry, the IAI feels that it will accomplish a twofole, purpose. The runaway girls can be found and identified and, since squeeze artists must be connected with the business in order to establish contacts with stars and executives, they can be apprehended when making application, before they can work.

For some years, Hollywood has tried to keep floaters and undesirables from its doors, but the methods used have not been completely successful. In spite of all that could be done, many have crept in, until now, according to the IAI conditions have become so bad that something more drastic must be done.

However, even they will admit

However, even they will admit (Continued on page 15)

COHAN-HARRIS STAGE SET COSTS \$100,000

T'd Rather Be Right, which Sam H. Harris will present, with George M. Cohan starred, lines up as the most expensive one-set musical ever contived. Estimated that the show will represent an outlay of \$100,000. One of the largest items is the electrical department, devices for which will be unseen. Special switchboards have been in Special switchboards have been in stalled to handle approximately 200 lamps. There is a maze of cables back stage, the amount of wire tookage said to be seven miles or approximately 40,000 feet. The lighting was installed under the direction of Abe Feder, who was engaged at the instance of the book authors, George Kaufman and Moss Hart. He altracted attention last season with the lighting of 'Dr. Faustus,' a WPA production in N. Y.
Right' production goes to Boston Thursday (7) for final rehearsals, being slated to open there next Monday. Tentative debut on Broadway at the Music Box is Oct. 26.

ONLY 4 FILM CASES FACE U.S. SUPREME COURT NEXT WEEK; FWC OUTSTANDING

'Ecstasy' Appeal-DeMille's Tax Review a Key HOUDINI'S WIDOW AS Case in Revenue Dept. Issues-Electrics to Highest Court-Indianapolis Action

Washington, Oct. 5.
Only four cases affecting the film
industry were included among the
more than 400 petitions which faced
the U. S. Supreme Court when it reconvened Monday (4), following
summer recess. Action on some is
expected next week, when jurists
begin announcing what appeals they
will grant.
Aside trop a management of the country of the country
Aside trop a management of the country of the country

begin announcing what appeals they will grant.

Aside from a rehearsing plea in the controversy over reopening of the Fox West Coast bankruptcy proceeding, the sole matters growing out of the picture business are more or less inconsequential and without major issues. First time in several years at least one proposition of widespread importance to the industry has not been on the calendar. Probably the most important proceeding in which Supreme Court review is sought is the attack upon the power of N. X. (state) authorities to require licenses for exhibitions within the Empire State. Issue arises from controversy over screening of Ecstasy, imported film over which hullabaloo was raised two years ago. Contending the N. Y. statute invades Federal jurisdiction, counsel for Eureka Productions, Inc. (Sam Cummins) is appealing from the decision of the U. S. district court for Southern New York refusing to order Gov. Herbert H. Lehman and other state authorities to permit exhibition of the sex picture to go forward. Court tossed out an injunction suit designed to prevent further interference with the scheduled unward. Court tossed out an injunc-tion suit designed to prevent further interference with the scheduled un-reeling after customs authorities had allowed importation of the picture.

actuag atter customs authorities had allowed importation of the picture. Tax troubles of Cecil B. DeMille are involved in an appeal by Internal Revenue Commissioner Guy T. Helvering from prior decisions holding the film director innocent of tax evasion. Review is sought of the four-year-old tiff involving accumulated surplus of DeMille Productions, Inc., one of the cases which served as ammunition for New Dealers in recent Congressional

TATEMENT OF THE OWNERSHIP.
MANAGEMENT OF THE QUIL ATION.
ETC., REQUIRD BY THE ACT OF
OF Variety published westings. New
York, N. Y., for October 1, 1837.
Batte of New York, County of New
York, S. Y.

Age, N. 2., 167 October 1. 1182, 1681. N. 2., 167 October 1. 1182, 1682. October 1. 1182, 1

New York City, Estate of Sime Silverian. 168 West 60th strott, New York and the Strott, New York 26, 25 was a single of the Silverian Si

headline hunt for tax dodgers. The Board of Tax Appeals originally turned down the Government's claim for huge deficiency payments and the 9th (Pacific) Circuit Court of Appeals refused to reverse on the ground it had no authority to upset the Board's findings of fact.

Anti-Trust Suit

Other picture litigation is the anti-trust suit brought by Indianapolis Amusement Co, against six distribu-tors, charging conspiracy, and con-troversy over Ileensing rights to sound equipment involved in the patent pooling arrangement which terminated the radio trust case sev-eral veers back.

eral years back.

Indirectly raising the monopoly question, the Indianapolis suit in-Indirectly raising the monopoly question, the Indianapolis suit involves Metro-Goldwyn-Mayer Distributing Corp, Universal Film Exchanges, United Artists, 20th Century-Fox, Vitagraph, and Educational exchanges. Direct question put before the highest court is the exhibitor's motion to dismiss a suit brought by the distribs to compel

(Continued on page 58)

Stockholders Want Balaban to Testify On Zukor's Contract

A suit brought by Paramount stockholders against the new salary contract entered into in April, 1937, with Adolph Zukor, production chief, attorneys for Ella Hyim and other plaintiffs will ask N V. Supreme Court Justice William T. Collins today (Wed.) for an order directing Barney Balaban, Par president, to appear for examination before trial. The stockholders are seeking an injunction to restrain Balaban and other officers and directors of the picture corporation from carrying out the Zukor contract, which they voted at an executive meeting last April.

voted at an executive meeting last April.

April.

The stockholders want Balaban to explain the details of the executive meeting which awarded Eukora sailary of \$3,000 a week, plus a bonus of 7½% on net profits up to \$2,500,000, and 5% on earnings above that amount. They also want the records and minutes of the hearing produced in court of all meetings relating to Zukor contracts.

MUSIC HALL'S RKO. COL AND UA DEALS

Radio City Music Hall, N. Y., has a term deal with RKO; has just completed a three-year selective arrangement with Columbla, and very probably will sign up for first choice with United Artists as main source of feature supply for the 1837-38 season and beyond. Under the RKO contract the Hall guarantees to pick up a specified number of features each season, while with Col the house makes no commitment. Agreement is that Col give the Hall first shot at any pictures it produces. Pending any definite arrangement

Pending any definite arrangement with UA, the Hall has signed for three more from this distributor which it will play in the near future, 'Stand-In,' 'Sawyer' and 'Nothing

'Stand-In, 'Sawyer' and 'Nothing Sacred.'
Jules Levy, RKO sales chief, has returned from Detroit and Cleveland after closing a contract on the 1937-38 season's product with the Butter-field circuit in Michigan and lesser independents in the Cleveland territory. The Butterfield deal insures outlet for RKO pictures in a total of 98 theatres in Michigan.

other securities than as so stried by the control of the control o

LEAD IN ROYER INDIE

Hollywood, Oct. 5. Mrs. Harry Houdini, widow of the nagician, plays the title part in 'Mme, Houdini Speaks,' which Fanchon Royer will produce at the Conn Studios starting Oct. 12.

Frank O'Connor scripted and will direct, with Dr. Edward Saint, Mme Houdini's manager, playing himself.

KATE SMITH **ASKING M-G** \$12,500

Hollywood, Oct. 5.

Roy Wilson, of Wilson, Powell & Hayward, moved in this week from New York to talk certain radio deals with producers willing to follow Metro's example.

Wilson's firm has Kate Smith and M-G has been talking for months about a successor for Marie Dressler and wondering if a singing attraction like Kate Smith could be the

tion like Nate smill has a sanswer.

Trouble is that Kate Smith has a \$12,500 price on her and Metro isn't prepared to meet that.

Wilson also has Tommy Riggs, singer on the Rudy Vallee hour, but he's easier to spot as he's out here with the Vallee unit anyway. Asking \$1,500.

Wilson with Mrs. Wilson, plans to

ing \$1,500.

Wilson, with Mrs. Wilson, plans to head east in three weeks.

L. A. to N. Y.

Lionel Barrymore.
Joseph S. Bell.
Judy Canova.
Lou Clayton.
Carl Dreher.
Chris Dunphy.
Francis E. Faragoh. Francis E. Far Felix Ferry. Tamara Geva. Mack Gordon. Mack Gordon.
Harold Hackett
Jascha Helfetz
Joe Hubbell.
Johnny Hyde.
Horace Jackson.
Suzanne Kaaren.
Gregory La Cava.
Herbert Marshall
Douglas Montgomery.
Robert Montgomery.
Faul Muni. Jane Murfin, Lee Patrick. Harry Revel. Winston Ross, James Saphier. Dore Schary Dore Schary.
Sammy Seigle.
Irene M. Selznick.
Rosalie Stewart.
Genevieve Tobin.
Florence Vidor.
Florence Wagner.

N. Y. to L. A.

Danielle Darrieux. Arthur W. Eddy. S. Charles Einfeld. Douglas Fairbanks, Jr. Essie Gerson. Monroe Greenthal, Sonja Henie. Burnet Hershey. Wolfe Kaufman. Hal Kemp. Harry Maizlich. Hal Kemp.
Harry Maizlich.
Sam Marx.
W. Cresswell O'Reilly.
J. M. Rubens.
George J. Schaefer.
L. K. Sidney.
Hannen Swaffer.

ARRIVALS

Fernando Germani, Ramon Novarro, Elizabeth Rethberg, Ezio Pinza,
Marcel Dupre, Jessie Ernst, Mr. and
Mrs. Hans Clemens, Grete S. Stueck,
Gold, Serge Jaroff, John F. Majeski,
Mr. and Mrs. Lawrence Bosworth,
Oscar Schwar, Mr. and Mrs. Nat
Liebeskind, Sir Campbell Stuart, J. ley, Jooss Ballet.

Other News of Pix Interest

UA-Korda-Deutsch Ape U. SPage 15
Bill Fields' radio futurePage 29
Radio czar a la Will HaysPage 30'
Radio reports of Eddie Cantor-Deanna Durbin; Kate Smith
show (Bankhead, Fonda): Jack Oakie's College; Kostala-
netz-I C. Thomas: Joe Penner: Phil Baker-Patsy Kelly;
'Her Cardboard Lover' (Power-Sullavan); Grover Jones'
radio script with Rosalind Russell-James Stewart; Jack
Cohn-Jack WarnerPages 32-33
Robbins-Metro music setup
Pix panned at F.T.C. hearings on songplugs
'Star Wagon' reviewed (Meredith-Gish)

H'wood Still Het Up Over Mussolini, Jr.; Will Take Rap on Pix Anyway?

Best Selling Pix Scores

'Varsity Shew' (WB).
(Mercer-Whiting.)
'Artists and Medels' (Par).
(Koehler-Young-Arlen-Lane-Holander-Robin.)
'Vegues' (UA).
(Brown, Febr. Langas, Shamula

(Brown-Fain; Loesser-Sherwin.)
'Can't Have Everything' (20th).

(Gordon-Revel.)
'Mr. Dodd Takes the Air' (WB).

(!Yarren-Dubin.)

'Double or Nothing' (Par).

(Coslow-Siegel; Johnston-Hurke;
Lane-Freed.)

Another Technical Sethack in Bill Fox Bankruptcy Hearings

Philadelphia, Oct. 5.

rniageipnia, Oct. 3.
The U. S. circuit court yesterday
(Monday) refused to consider motions to dismiss the appeals of Mrs.
William Fox and Fox's bookkeeper.
Herbert Leitstein, from a district uous to dismiss the appeals of Mrs. William Fox and Fox's bookkeeper. Herbert Leitstein, from a district court order that they were in contempt of court for refusing to testify in Fox's bankruptcy proceedings in Atlantic City. The motions, made by the former producer's creditors, were held over until the circuit court can have a full hearing. Walter Hanstein, creditor attorney, in petitioning the bench to dismiss the appeals, maintained they had no standing, as Judge John Boyd Avis, of Camden (N. J.) federal court, although he adjudged Mrs. Fox and Leitstein guilty of contempt, had imposed no entence on them. He said the decisions were, therefore, merely "interlocutory".

The contempt citation resulted from the time Mrs. Fox and Valitation.

terlocutory*
The contempt citation resulted from the time Mrs. Fox and Leitstein were called before Bankruptcy Referee Robert E. Steedle, of Atlantic City, to testify concerning financial transactions of Fox. They declined to answer questions, and after a hearing before Judge Avis were cited.

hearing before Judge Avis were cited.

He gave them an opportunity, however, to go before the referee again and give the desired info. In-stead, they took appeals to the cir-cuit court, maintaining that Judge Avis was in error in his contempt

SAILINGS

Oct. 13 (London to New York) Alexander Korda, Murray Silver-stone (Queen Mary). Oct. 6 (London to New York) Adolph Zukor, Annabella (Norman-

Oct. 7 (New York to London) Jack C. Barnstyn (He de France). Oct. 6 (London to New York) John Abbott, Eddie Day, Derrick De

John Abbott, Eddie Day, Derrick De-Marney (Aquitania).
Oct. 8 (New York to London).
Oct. 8 (New York to London).
Oct. 3 (Los Angeles to New York)
Patl Muni (Santa Paula).
Oct. 2 (New York to Caracas) Dr.
Domingo Narvaez (Statendam).
Oct. 1 (New York to London).
Charles Boyer, Germaine Aussey,
Mr. and Mrs. Jack Warner, Mr. and
Mrs. Jack Cohn, Pierre Sandrini,
Gilbert Miller, Rajph Heinzen,
Thomas Kernan (Normandie).
Oct. 6 (New York to London).
Lionel Barrymore, James R. Angelli
(Queen Mary).

B. Priestly, David Niven, Gina Malo, June Clyde, Mr. and Mrs. Jean Le Seyeux, Rene Maison, Jack Strachey, Mr. and Mrs. Eric Maschwitz, Leon Greanin, Mr. and Mrs. Clayland T. Morgan, Paul W. Kesten, Lewis Titterton, Bernard Nockell, Olive Blast. n, Bernard Nedell, Olive Blake-

Hollywood, Oct. 5. If only publicity that's bad is no publicity at all, visit of Premier Benito Mussolini's son, Vittorio, to Hollywood at this time may be rated as velvet. Otherwise it rates the low

s of all time.

as velvet. Otherwise it rates the low gross of all time;
Town is seething over the young warrior's visit, and even those who were invited to Hal Roach's party, which merged young Vittorio's 2ist birthday and Roach's 21st wedding anny, were sore at the producer for putting them on the spot.

Statement of Roach's that V. M.'s visit has no political significance and that lad was in town because of 4I talian productions a year 38 were floop, didn't even mollify his fellow-producers. Some of these went to the party, but they didn't conceal that they thought the whole setup was a terrible mistake.

Fact that Walter Wanger had it in his lap a year ago and backed out when Warners, who were to go in with him, took exception to certain ulterances of Il Duce at the time, should have been enough of a tip for the rest of them, some of these producers argued.

Flops Will Be Flops

Flops Will Be Flops
Others said that what made matters worse was that young Mussolint couldn't possibly know what it's all about in a visit of three weeks, and certainly not by confining himself to the Roach studio, a circus and a couple of parties. Fortified by such meagre knowledge, these producers argued, he will go back to Rome and turn in 39 flops instead of 38 and Hollywood will be blamed for all' of it.

Still others who get jittery about almost anything these days felt that they had enough trouble keeping the waters of labor calm without having to explain that a young fascist's visit had no more significance than Aldous Huxley's.

These resented the printing of their names as guests, especially when they learned that correspondents were now pasting the list in a convenient place as a sort of black-list.

list.

Even among the talent end, who could be figured as likely to suffer it they stuck their heads out, there was so much resentment against the young Musso's visit that they decided to take out a full-page ad protesting his presence. Stars were promised no names would be published unless there were at least 100 names. In one day the list went so far over that they decided there were too many names to publish any at all.

were too many names to publish any at all.
What the Hollywood literati resented most was a page of pyromania young Mussolini published in 'Voli Sulle Ambe' ('Wings Over Ambe') in which he justifies the bombing of Abyssinian towns on the grounds that he had been denied the sight of big fires as a child, and justifies modern war as the 'most beautiful and complete of all sports.'

Zuker Due Back Mid-Oct.

Postponing his departure from abroad where he has been surveying the production outlook in England as well as contacting sales and theatre operating representatives, Adolph Zukor now will not return to the States until around the middle of the month. At first he had set his date of arrival in New York as Oct. 4. as Oct. 4.

as Oct. 4.

Zukor and Mrs. Zukor will now sail from the other side on Oct. 6.
On getting back to New York the chairman of the board will stay in the east a week or so before returning to the Coast.

NEW U.S. STANCE ON QUOTA

Silverstone and Korda Coming Over to Consummate Goldwyn-UA Deal; Talk Foreign Film Merger

London, Oct. 5.

Murray Silverstone, United Artists chieftain in Europe, with Alexander Korda are sailing for America next Wednesday (13), probably accompanied by David Rose, to consummate the United Artists -Samuel Goldwyn deal. Understood that required amount for lifting the options from Mary Pickford, Charles Chaplin and Douglas Fairbanks is available. That means around \$6,000,000 at least, and maybe more. Korda is understood planning a

000 at least, and maybe more.

Korda is understood planning a
vacation of six weeks, which probably is meant to infer that he will
remain abroad for a month or more.

While Korda is in the States, his
outfit here, it is understood, will get
one of those efficiency going-over,
spurred by his financial backers and apparently preparatory to launching the bigger Goldwyn-Korda purpose.

the bigger Goldwyn-korda purpose. Hereabout there is talk of a con-solidation whereby United Artists and an American film company will be amalgamated. This must be in reference to an RKO-UA merger, such as has been consistently indi-

Under the circumstances the Mer-vyn Leroy angle in the Goldwyn-Korda situation appears to be one of those things, although not alto-gether impossible.

gether impossible.

However, it is too early to figure what may occur ultimately since it is now confirmed that whatever conclusions will be reached, these will be in the United States where, of course, time and conditions may have effect one way or another on the situation.

Option for contract of ILA against

Option for control of U.A, expires Dec. 1.

Wanger to Discuss Horne's Contract While East; Bush Out

Extension of Hal Horne's associa Extension of Hal Horne's associa-tion, as production executive with Walter Wanger, upon the expiration of the present agreement between the parties, in December, probably will be discussed during Wanger's stay in New York. Horne has been with Wanger for around a year and the option for extending his services is exercisable this week, according to understanding. Wanger is due to arrive east today (Wed.).

Rodney Bush, personal representative for Wanger in New York, is understood leaving him. There is no indication that a successor will be appointed.

Wanger was to have come east early this week but he postponed his trip in order to meet George J. Schaefer, United Artists distribution chief, who is now on the Coast for general company confabs.

George J. Schaefer and Monroe Greenthal left for the Coast during the past week, crossing the Dave Selmick-Walter Wanger parties which were eastbound at the time. Wanger flew in Friday (1), while Selmick and his group trained in Monday (4). Schaefer took the train west Thursday (30), while Greenthal few out the day following, both to look over finished and unfinished product, discuss sales plans, advertising, etc.

Plan to stay only one week.

thing, etc.

Plan to stay only one week.

The day Schaefer left for the west
Emanuel Silverstone, Alexander
Korda's sales representative in this
country, started out on a tour of UA
exchanges in the middle west.

Benny Rubin's Play

Benny Rubin has written a comedy titled Be It Ever So Humble, which is starting on the rounds this week. William Morris office is handling it for the RKO scriptist-producer.

Publicity Poison

Hollywood, Oct. 5.

Los Angeles suburban exhibs are nursing a peeve against an eccentric film comedienne who, up to the time of her recent divorce proceedings, has been a surefire draw. Notoriety attending court action is showing its effect at the wickets, where exhibs claim the turnover has been slim enough without extraneous annoyances. One house manager reported that 50 women turned away from the cashier that the gal in question is in the picture. Another theatre nearby counted 26 women who refused to attend for the same reason.

A few miles away a house that is generally a pushover for the actress first yanked her name from the marquee and then closed out the picture after three days.

B'WAY AND MAIN ST. LIKE SAME PIX—HAYS

In a forecast of 1937-38 production issued this week Will Hays, president of the Motion Picture Producers and Distributors of America, held that apparently Main Street and Broadway are alike insofar as appreciation of motion pictures is concerned. Hays, who recently returned from a summer sojourn in Hollywood, pointed out that 'distinguished films of a character heretofore considered class entertainment are helping vastly to raise the stand-

fore considered class entertainment are helping vastly to raise the standard of so-called mass entertainment. Current productions for the 1937-38 season will be featured by an unprecedented number of truly distinguished entertainment films, according to Hays.

'The industry is beginning to reap what has been sowed by years of educational effort, by the production of pathfinding pictures and by constantly adding to the variety of entertainment themes,' he said. 'A sense of highest showmanship marks many of the outstanding films of the new season.'

HAYS ORG. MEET OCT. 14 **DEPENDS ON PIX EXECS**

Fall quarterly meeting of directors for the Motion Picture Producers & Distributors association now is scheduled for Oct. 14. Though this is the tentative date, actual confab will depend on whether leading directors, now in Hollywood or in Europe, will be able to get back to New York in time. One report expected to be laid before the directorate will be that on visual education and results accomplished to date.

Autograph Worth Having

Hollywood, Oct. 5.
P. A. Chase, Warner Bros. studio comptroller, celebrated his 25th anniversary with the company last

week.

He started with the old Warner &
Gobel exchange in New York and
the first week signed three pay
checks, those of H. M. Warner,
Major Albert Warner, and himself.
These days his autograph appears on
around 3,500 checks every week.

WANT TO MAKE BRIT. PIX PAY

Instead of Treating Quota Films as a Gag, American Producers Now Feel That by Judicious Bolstering of B. O. Values They Can Produce a Picture Acceptable for the Entire Anglo-American Market

LONDON POWWOWS

Converging of high executives as well as foreign distribution managers on England in the last month or so with expected vastly increased production by U. S. companies in Great Britain is held in the industry to be caused by an entirely new approach by American production distribution companies to the quota law. Fact that Metro has started producing, has announced elaborate plans, and is making rapid strides towards a production setup in England, has caused other U. S. companies to take notice and often to follow suit.

While definite plans on actual ple-

follow suit.

While definite plans on actual pletures planned by American producers or their subsid companies operating in England are not set thus far, there is every indication that the present move towards hiked production means that the major companies are regarding the English quota law and proposed new one in an entirely different economic light.

in an entirely different economic light.

All signs point to American producers actually making the bulk of the films necessary to come within the quota. In the past, the quota regulations were compiled with by purchasing English-made features of a sort for as low as \$15,000. Often these were put into the vault and never shown. Seldom was an attempt made by U. S. companies to bring these to this country for exhibition because of obvious cheap production values and other flaws.

New slant on the situation is that as long as money must be paid, there would be a 50-50 chance to come out ahead in actual revenue if they made features in England, obtained (Continued on page 82)

Columbia's Dramatists Guild Deal To Bankroll B'way Plays Is First Schism in United Hollywood Front

McCarthy's Stand-In

Hollywood, Oct. 5.
Latest quip is that Edgar
Bergen couldn't find Charlie
McCarthy the first day he went
to work for Sam Goldwyn.
So they asked Sid Skolsky to
stand in for him.

GOLDWYN ALSO HAS LEGIT

Samuel Goldwyn may enter legit Samuel Goldwyn may enter legit production ranks this season with scripts being sought for that purpose. Film magnate is not bound by the agreement between other major companies not to finance stage shows because of provisions in the Dramatists Guild contract distasteful to Hollywood. Other film producers in the United Artists group similarly are not bound but they have not indicated interest in legit presentations.

tions.

Goldwyn has been toying with the idea of producing a legiter for some time. Understood his interest has been revived in that direction because planning to produce more big feature pictures and counting on the stage to furnish at least part of the needed material.

LeRoy's U Bid Reported

Hollywood, Oct. 5

PROD. YEN

Trade now hears that certain Universal insiders have been trying to persuade Mervin LeRoy to become associated with that studio in an executive capacity.

Conditions reported as permitting LeRoy to write his own ticket.

Universal Home Office Consternation Over 110 Letouts: Execs to Coast

The axe of the payroll-chopping woodsmen in Universal fell heavily on the heads of home office employees Friday (1), when a total of 10, some with the company up to as long as 25 years, were given their notice. With the notices came hysteria and a condition of unrest and uncertainty among others.

notice. With the notices came hysteria and acondition of unrest and uncertainty among others. Numerous other letouts have been cumored, but given no official notice. Various departments were cut to shreds in the swoop which greatly minimized the size of the home office U payroll, cuts meaning a saving of somewhere between \$5,000 and \$10,000 a week. Sales, accounting, foreign, printing, publicity, advertising and other departments in U were affected by the chopping. The only adjunct of U that was not touched was the newsreel.

While majority of the 110 dropped were employed in accounting, clerical and other work, among those who felt the pinch of hard times for beleaguered U were Sam Sedran, of the accessory department; William Kramer of the contract-playdate division; J. V. Ward, of the printing department; J. Albert Hirsch, advertising manager (succeeded by his exaide, Lou Pollock); Al Nathan, in charge of press books; George Cochrane, brother of R. H., president of U, who has had charge of

film testing in the east; Beulah Livingstone, publicity features, and Murray Spector, foreign department. Kramer has already made arrangements on another connection, reports being that he will join the Schine circuit in upstate New York. Ward had been with U 25 years.

Prior to receiving the notices Friday (1), U forces were in a panicre stricken state and the day before had sought word from Cochrane on the matter. Sentiment had defilm testing in the east; Beulah Liv-

stricken state and the day before had sought word from Cochrane on the matter. Sentiment had developed strongly in favor of joining the Bookkeepers, Stenographers and Accountants Union, an affiliate of the CIO, which has been attempting organize picture workers and Cochrane had been advised of this. The U president is quoted as having indicated that he would be willing to meet with a committee on the matter of joining up with the CIO. That's as far as it went. A group of U employees held a meeting, however, Monday (4) about joining the CIO union.

The letouts occurred coincident with the departure for the west, also Friday (1), of Charles R. Rogers, v.-p. in charge of production, who had been reported figuring in frietion with Cochrane and J. Cheeve Cowdin, but who returned to the Coast with forces declared to have been coordinated.

been coordinated.

First outright break in Holly-wood's united front against the Dramatists Guild exploded last weekwith Columbia Pictures' announcement that it would immediately begin backing Broadway production. Generally expected that the other studios will follow suit, either gradually or in a rush. Coast moguls had stuck to their guns, nominally at least, for the last year.

In his announcement of policy shift, Harry Cohn, Columbia prez, declared his studio will no longer submit to dictation from Metro, Paramount and Wanners in the matter. Other companies have been quietly backing legit production from the beginning, the Columbia head stated, adding that the practice has been unfair to the smaller studios. Fact that the Broadway producers put on plays all last year under the new contract indicates it isn't so bad, Cohn observed.

Understood Columbia's idea in getting back into legit production is not only to hypo the value of plays as future film fodder, but to use Broadway for the development of talent. Studio indicated it will immediately sign a Dramatist's Guild contract. D. A. Doran will head the Columbia legit production department and expects to put plays on the stage as soon as possible, though nothing is definitely set.

After his announcement, Cohn was sought all day by Metro and Warner, exces, but could not be reached. He left for the Coast the next night (30), accompanied by Nate Spingold, Doran remained in New York. Although officials of all the other majors declared their studios will continue to boycott the Dramatist Guild contract, the expectation is that the producer ranks, already wavering toward overt entry into the Broadway pricture, will shortly abandon the hold-off stand.

Dramatist Guild pact, which precipitated the Hollywood withdrawal, (Continued on page 21)

SUBSCRIPTION

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INDEX Advance Production Chart.

Bills Chatter Concert Dance Tours..... Exploitation

Cal. Anti-Trust Law Invoked Filing of 20 Damage Suits Against Paramount by 25 Indie Exhibitors

Los Angeles, Oct. 5. Los Angeles, Oct. 5.
Paramount Pictures and Paramount Pictures Distributing Co.,
Inc., are charged with fraud and
monopolistic practices in 20 individual damage suits filed in U. S.
district court here by attorneys for
25 independent exhibitors in Los
Angeles and vicinity, with additional actions to follow.

tional actions to follow.

Court suits are outgrowth of playdate strike that has been waged by
local independents against Paramount for past two months, in protest to company's alleged failure to
deliver 11 features sold on its 193637 contract, but instead, assertedly
carried over to the current season.

carried over to the current season. For first time in history of the industry, the Cartwright Act (California State anti-trust law) has been invoked as one of two causes of action-cited, Cartwright Act expressly prohibits any trust or combination of capital from restraining or-limiting the production of any commodity, which constitutes a restraint in trade for commerce, or in any activity designed to unlawfully increase the price of any commodity, modity, which constitutes a restraint in trade for commerce, or in any activity designed to unlawfully increase the price of any commodity.

modity.

Paramount is linked with eight other major picture companies in the several complaints in the charge that defendants, through their affiliation with the Motion Picture Producers and Distributors of America, operate to the end that competition in all fields of the industry may be reduced and eliminated.

Lay Into MPPDA

may be reduced and eliminated.

Lay Into MPPDA

Each complaint further alleges that as a part of said polley 'the defendants and other members of the MPPDA conspire and cooperate with one another for the purpose of harassing, embarrassing and damaging independent theatre owners, such as plaintiff, to the end that competition by independent exhibitors with theatres owned and controlled by members of MPPDA shall be reduced and eliminated.

No specific damages are listed, but court is asked to double any award, as provided for under the Cartwright Act. Under the Cartwright Act of the omplaint indies with unlawfully and from the conspiring to withhold delivery and distribution and limit and reduce the production of said motion pictures for the purpose of increasing the price of the same motion pictures and for the purpose of increasing the price of the same motion pictures and for the purpose of preventing competition by plaintiff in the sale to and purchase by plaintiff of said pictures.

Indies further charge that 'the defendant did arbitrarily and with-

and purchase by plannin or sain pictures.

Indies further charge that 'the defendant did arbitrarily and without just cause and for the purpose of restricting trade and commerce refuse to produce, distribute and deliver the said productions during the season covered by contract. That immediately upon the termination of said season or contract period, the defendants in furtherance of the said corrupt and unlawful comprised, did therefore offer some or all of the said motion picture productions for exhibition at higher rental prices than those provided in the said contracts.

Part of National Campaign

Part of National Campaign

In the said contracts.'

Part of National Campaign
Federal court sults are answer of
Los Angeles area independents to
the nationwide controversy that has
been waged over the disputed Par
product, and which brought injunction suits by the company in Philadelphia and Minneapolis to enjoin
despine and Minneapolis to enjoin
exhibs from prosecuting the fight on
the grounds of conspiracy.
Individual complainants whose
suits have already been filed, and
the theatres they represent, follow:
Largo Theatre Corp, Largo theatre; Eastland Theatres, Meralta,
Wabash and Brooklyn; Hershon and
Goldberg, Garden; Emanuel Hoffman, Avalon; C. & S. Enterprises
Corp., Alvarado, Empire, Orientai;
Calston & Sutton, Inc., Marcal;
Bronstein and Harter, Arlin; Ivan
C. Hanson, Cairo; C. W. Blake, Sunset; Albert Nadow, Hub, Florence
Mills; Olander and Cohen, Bonita;
L. R. Myers, Astor; J. C. Mingus,
Green Méadows, Florencita; Bourke
and Baylis, Tivoli, Nuart; F. B.
Steck, Adams; Oxnard; Plaza Theatre
Co., Plaza, Hawthorne; Calvi and Oxnard; Oxnard; Plaza Theatre Co., Plaza, Hawthorne; Calvl and O'Keefe, Maywood, Maywood; the Glasswell and Riviera theatres.

FTC Sleuth in Philly

Philadelphia, Oct. 5.

Philadelphia, Oct. 5.
Winfield Wagner, representing Federal Trade Commission,
reported in Philly recently to
question local exhibs.
Although purpose of his visit
wasn't ascertained, it is understood that FTC taking a preliminary gander into complaints
against Paramount filed by
exhibs.

TWO BETTE DAVIS PIX BANNED AT THE HAGUE

The Hague, Sept. 24. It is probably pure coincidence, but the last two pictures in which Bette Davis appears have been for-bidden for public exhibition in Hol-land. They are 'Marked Woman' and 'Kid Galahad.'

and Kid Gaianad.

Dutch Board of Censors is fundamentally opposed to all sorts of
gangster-pictures. On the other
hand Fritz Lang's You Only Live
Once' (UA) was admitted for adult
after having been banned for all
audiances.

Metroers Welcome Mayer Home—At Wrong Airport

Hollywood, Oct. 5.
Imposing array of publicity and cameramen from Metro rose before daylight last Saturday (2) to meet the incoming plane bearing Louis B. Mayer and Howard Strickling back home after their jaunt abroad. Everyone was on hand at the airport except Bob Vogel, in charge of foreign publicity, who woke up late. He called Glendale airport and learned that the plane would arrive in 35 minutes. Vogel hurried over and when the ship dropped out of in 35 minutes. Vogel hurried over and when the ship dropped out of the sky he was the only Metroite

Rest of the gang had gone to the Union Air Terminal at Burbank.

'Snow Covered Wagon' Will Have 'Epic Sweep'

Will Have 'Epic Sweep' Hollywood, Oct. 5.
Grand National will go to town in a big way on its production of The Snow-Covered Wagon,' a dramatic epic of the Donner party which perished en route to California in the gold rush days.

Bud Barsky has been assigned to produce and will do the preliminary treatment as well, with a writer being called in later, for the scripting chore. Footage will be shot on the exact spot where the Donner party met its tragic end.

Hogan May Draw 'Herds'

Hollywood, Oct. 5.

As the result of his directorial job
in 'Ebb Tide,' James Hogan looms as
the likellest candidate for the
meggling chore on Paramount's \$2,000,000 new western epic, 'Marching

Original yarn is being written by Paul Sloane under the eye of Lucien Hubbard, who will produce.

'Golden West' Tees Off

Hollywood, Oct. 5.

Metro's 'Girl of the Golden West' entered production last week with Bill McGuire at the helm, Robert Z. Leonard directing.

Musical score is by Sigmund Romberg, Gus Kahn on the lyrics. Film co-stars Jeanette MacDonald and Nelson Eddy.

ROUGH ON RE-TAKES

Hollywood, Oct. 5.
Frank Scully (not the writer) suffered a slashed hand while playing
a brawl scene last week in Paramount's 'Daughter of Shanghai' and
was heavitalized.

was hospitalized. Player's right fist crashed through a glass pane in a rough-and-tumble involving Larry Crabbe, J. Carrol Naish and Phllip Ahn,

Sound Out Coasters

Hollywood, Oct. 5. Hollywood, Oct. 8.

Ed L. Kuykendall, head of Motion Picture Theatre Owners of America, is expected on the Coast Oct. 11 to sound out exhibitor sentiment on MPTOA's 10-point practice

He will huddle here for five days with exhibs and then visit Seattle and San Francisco.

Burnet Hershev Promoting Pic

Burnét Hershey who, with Lyon Mearson, wrote an autobiographical Caruso' film, with the official OK of the estate, is en route to Hollywood to further the film venture. Idea is to produce it independently, east or west, and for which purpose Hershey's backers assertedly have a \$750,000 bankroll. Hershey visited Italy for semi-official cooperation in preparation of this picture.

Former Warner Bros. shorts writer (at the Brooklyn studio) plans to talk to Gladys Swarthout and pos-sibly interest her on a loanout deal from Paramount for the femme lead.

Bing End-on-Ending

Hollywood, Oct. 5.

Hollywood, Oct. 5.
Bing Crosby will step into production on his next Paramount starrer,
Paris Honeymoon, immediately
after completion of his current vehicle, The Badge of Policeman
O'Roon,' for Major.
Don Hartman and Frank Butler
are scripting.

COLUMBIA'S 2 LEGITERS

Craig Clark and Reed Herring, from legit, plane westward this week to the Columbia lot, having been signatured to contracts by this firm through the Zeppo Marx agency, in New York.

Ed Kuvkendall, in Urging Quick Accord on the Par Litigations.

Hopes for Simpler Pic Contract ALPERSON ON COAST

Hollywood, Oct. 5. Edward L. Alperson, Grand National prez, will arrive at the studio this week following huddles with On Caruso Life James Cagney and is expected to make an announcement regarding the next Cagney starrer for GN.

TO SET CAGNEY'S NEXT

Cagney flew over from his farm at Martha's Vineyard, Mass., to con-fab with his boss, who has been lining up product deals with Edward Peskay, GN's v.p. in charge of sales.

Danielle Darrieux **Sets Another Home Pic**

One last thing Danielle Darrieux did before catching the boat en route to Hollywood was to signature for the next film she will make in

France.

Signed with Alex Berchoiz, one of the producers of her last French pix d'Abus de Confiance, (Abuse of Confidence'). Contract calls for her making 'Retour a l'Rube' ('Return to the Dawn') adapted from a Vicki Baum story. Pierre Wolff is writing the dialog for the new film, while Miss Darrieux' husband, Henri Decoin, is expected to direct.

Hollywood, Oct. 5. ector team of Joe Producer-director Producer-director team of Joe Pasternak and Henry Koster probably will be split with Koster drawing the megging assignment on Danielle Darrieux's debut starrer for Universal, "The Rage of Paris." Mille. Darrieux is heading west with Charles R. Rogers, piloted by p.a. Marc Lachmann.

Coincident with the filing of damage suits by 18 Southern California independents arising out of the failure of Paramount to deliver certain pictures last season (1936-37), and on the eve of hearings on the strike case in Philadelphia, set for today Wed.), the Motion Picture Theatre Owners of America has officially taken cognizance of the situation and is urging an amicable settlement of the trouble from Memphis, Tenn, where he is attending a local exhibitors' convention.

He discussed the matter with

itors' convention.

He discussed the matter with
Lewen Pizor, president of the United
Theatre Owners of Eastern Pennsylvania, who is also a member of the
executive committee of the MPTOA,
official annual says he is executive committee of the MPTOA, and in an official appeal says he is convinced that the quarrel they are having with Paramount should be brought to an amicable termination. Speaking specifically of the situation in the Philadelphia zone, Kuykendall adds that the strike is costing both Paramount and the exhibitors who play Paramount pictures unnecessary losses.

necessary losses.

There are two sides to all controversies, the MPTOA president holds, and this one should be discussed frankly across the table by those concerned. It is inconceivable that any distributor will not sit down and discuss problems of mutual interest with the retail dealers who buy and market their products.

terest with the retail dealers who buy and market their products.'

Meantlme, the outbreak in the Los Angeles zone, where 20 independents operating a total of 27 theatres have flied a complaint against Par ās a direct result of alleged holdout of 11 pictures on the 1936-37 season, is characterized in New York circles as a 'chop-suey' litigation. Pending a perusal of the complaint itself which it was declared Monday (4) had not yet been served on Par, attorneys for the company cannot discuss it except to infer that from trade reports the L. A. move looks like an attack on everything but the real issue involved.

The southern California exhibs are behind two causes of action, one alleging fraud in connection with agreeing to deliver pictures under the sales contract that weren't delivered, the other under the Cartwright Act of California. Latter is state anti-trust statute which forbids estiction or limitation of any commodity through trustification or combination of capital.

The company the filing of complaint in L.

modity through trustification or combination of capital.

Three Keys Now
With the filing of complaint in L. A., three keys now become legally involved under the Par failure on deliveries on pictures in anch case of which Par is declared having reasons for failure to deliver, including flu epidemic last vinter in Hollywood, increased costs of production, clabor troubles, etc. Appeal from the lower couts, of the tribe in Philadelphia comes up today (Wed), while in Minneapolis Par is awaiting the courts decision on a prelimination of the court of the tribe in the court of t

ation. The MPTOA liself never supported or decried the boycott move in Philadelphia, Minneapolis or elisewhere, preferring to remain silent until now when it characterizes the whole campaign, and protracted strained relations between indies and Par as 'lamentable.'

Noting that exhibitors may feel aggrieved at the failure or refusal of Par to deliver certain pictures on last season's contracts, Kuykendall at the same time suggests that perhaps exhibitors have been somewhat hasty in the action. He says:

"Maybe they failed to read the technical, legalistic clauses in fine print in the Paramount contract, or fullly realize that the pictures?"

print in the Paramount contract, or to fully realize that the pictures they think they buy from every distributor are seldom if ever actually identified in the written contract they sign, which contracts are carefully written by counsel for the distributor, not by attorneys for the exhibitor.

[Clearly it prouse the need for a

'Clearly it proves the need for a simpler, fairer and more easily (Continued on page 51)

Philly Indies Not So Optimistic Over Par Appeal Argument Today

Philadelphia, Oct. 5.
Ed Kuykendall was in Philly last
Friday, presumably only to play in
exhibitor golf tourney; but was reported to have had some quiet conabs over the tees in regard to the
Par strike here. Kuykendall said
in New York last week that the
MPTOA, of which he is the head,
contemplates no national action
against Par.
Ualted Motion Picture Theatre
Owners, local exhib org, is not an
MPTOA unit. Exhibs are of one
mind that it won't become one
either. They are determined to cooperate with other groups throughout the country fighting Paramount,
but to avoid entangling alliances
and go on battling independently.
Group held MPTOA membershy
coronal versus paras ago for one year, but
dronned out. Some members fa-

Group held MPTOA membership several years ago for one year, but dropped out. Some members favored Kuykendáll group, while others wanted Allied, so problem was settled by calling the whole thing off. It is unlikely that the old breach will be busted open by any move now to ally nationally.

yany move now to ally nationally.

Past week has been quietest all around since Par date and buying layoff began more than two months ago. Ranks held fast, with no more indies flooping over to the seven in Philly territory which are now using Par product.

U. S. Circuit Court here yesterday postponed hearing on Par's appeal for an injunction against the strike. Overcrowded calendar forced hearing off until tomorrow (Wednesday). Appeal is from refusal of District Judge Oliver B. Dickinson several weeks ago to grant a restraining order against the exhibs.

Although Ben Golder, UMPTO at-

exhibs.

Although Ben Golder, UMPTO at torney, has a batting average in court of 100% against Par in this and the double-feature suit, indies of loca aren't overly-enthusiastic about their

chances of winning in Circuit Court

chances of winning in Circuit Court tomorrow.

Report on street is that court already has shown itself unfriendly.

Report on street is that court already has shown itself unfriendly.

as a result of actions by Par countsel, William A. Schnader, who made his original plea before it for right to enter appeal.

But no matter what happens legally, it will have little effect on strike. Injunction, if granted, will only prevent exhibs from picketing or using other means of publicizing the action against Par. Inasmuch as they aren't picketing now, and have no intention of starting, whole battle is merely a technical one. Court can in no way force them to date Pr product or sign contracts.

George Aarons, counsel for UMPTO, went to Pittsburgh last week and spieled for an hour and a half on the exhib strike here to about 45 indies, representing 100 theatres. As a result, they raised a defense fund said to amount to several thousand dollars, and adopted a group-buying plan similar to the one being projected here.

Dave Barrist, chairman of the local war board, said complaints of exhibs about absence of Par product have practically ceased. He said that at the beginning of the strike he was constantly besieged with indies crying they had open dates they couldn't fill without their Par product. Now, the declared, exhibs have appariently accustomed themselves to doing without the company's output and have made other arrangements to fill dates.

Powers of attorney, giving an

have made other arrangements to fill dates.
Powers of attorney, giving an UMPTO committee right to do group-buying for members, coming in now only at a dribble. Illness of Lewen Pizor, UMPTO prez, who was to head a crew that intended interviewing upstate exhibs, responsible for the slow-up, Heavy percentage of local indies have granted the powers.

4-A'S WORKING UNITY SET

Par Spreading Premieres Around Country: Frisco, Seattle, New Orleans

Hollywood, Oct. 5.

Paramount has started a move away from the baillwick of Hollywood itself for the staging of elaborate film premieres with no less than five forthcoming features already set for preems elsewhere.

Idea has been talked about for along time, the main objective being to exploit picturesque regions selected as the locale of important films and to take full advantage of historic and geographical interest attaching to subject matter of features.

First big out-of-town preem will be that of 'The Barrier,' produced by Harry Sherman for Paramount release. This one will make its bow in Seattle, background of much of the novel by Rex Beach from which the picture was made. Western Washington also has a peculiar interest, because a great deal of the footage was shot in the vicinity of Mount Baker and the Cascade mountains.

Paramount will dispatch a full

terest, because a great use an officioning was shot in the vicinity of Mount Baker and the Cascade mountains.

Paramount will dispatch a full complement of stars, featured players, film celebrities and the gala opening will have all the swank and glitter of the customary Hollywood splurge on similar occasions. This one is skeded to come off Oct. 29.

*Ebb Tide' for Frisco
San Francisco has been designated as the debut spot for two other big Paramount specials, 'Ebb Tide', recently completed in color, and 'Wells Fargo.' SF draws the 'Ebb Tide' premers in view of the fact that the town takes great civic pride in the fact that it was the literary home of Robert Louis Stevenson, author of 'Ebb Tide', and of his stepeson, Lloyd Osbourne, also a noted writer. There is a Stevenson landmark in Portsmouth Square.

Same situation applies to 'Wells Fargo' Frisco having been the original western terminus of the great Wells Fargo Express Co., around which the story of the film is written. Entire casts of both 'Ebb Tide' and 'Wells Fargo' Erisco thaving been the original western terminus of the great wells Fargo Express Co., around which the story of the film is written. Entire casts of both 'Ebb Tide' and 'Wells Fargo' will be hauled to the Golden Gate metropolis for the big premieres which will be put on with customary Hollywood point and 'Fargo' New Year's Eve.

Eve.

New Orleans Going Gala

C. B. De Mille will stage a similar
event for New Orleans at the bow
of his big pirate film, Jean LaFitte,
now in production on a budget running around the \$2,00,000 mark.
This premiere is currently skeded

This premiere is currently skeded for late in January.

Plans are now being discussed for preeming the Wesley Ruggles feature, True Confession, in New York. Whole plan was decided upon at confabs held by Adolph Zukor, Neil M. Agnew and Robert Gillham at the Paramount convention last summer and Hollywood is waiting now to see if other studios will follow suit.

BARTHOLOMEW BACK ON THE METRO LOT late

Hollywood, Oct. 5 Freddie Bartholomew reported for work on the Metro lot Monday (4) after a superior court wiling granting the studio a temporary injunction restraining him from breaching his contract or working at any other studio.

The youngster carried with him a letter which stated that he was returning to the studio in compliance with the court order, but that in doing so all his rights to continue a defense and ing so all his rights to continue a defense and to recover any possible damages would be reserved.

Jan Peerce in Vaude

Jan Peerce, tenor, plays his first vaudate week of Oct, 15 at the Fox, Detroit. Booked by Curitis & Allen. Only pop stage work Peerce has heretofore done has been in the stage-shows at Radio City Music Hail.

NEW METRO MUSIC REALIGNMENT SET

As fully detailed in the music de-partment of this issue, Metro's music publishing interests were realigned over the week-end. Louis K. Sidney becomes liaison between the film company and Metro's subsid musi-firms, Feist, Robbins and Miller.

firms, Feist, Robbins and Miller. Feist will be 100% Metro filmusi-cal publisher, with Jack Gregman at the helm. Jack Robbins will worry about the other two companies, which will divide the 20th-Fox, Wanger, Universal and other picture

David Bernstein, Loew's, Inc., v.p. and prez of the Metro music subsids, made the shifts personally.

'Police Gazette' Has An Ultra Circulation. 50G Suit Vs. Par Avers

Paramount libelled the Police Gazette in its Mae West picture, 'Klondike Annie,' which depicted 'Annie' reading the Gazette in a bordello, according to an amended complaint lided in N. Y. federal court by the National Police Gazette Corp., which ants \$50,000 damages.

wants \$50,000 damages.

Not only was the monthly's rep
besmirched, the detailed complaint
says, but 'that by reproducing the
trademark masthead of the Gazette,
Paramount sought to convey that the
publication is commonly read by
persons of low, vulgar and indecent
sates, traits and character and
meant also to convey the idea that
the publication was generally to be
found in resorts for dissolute and
unchaste persons.' Plaint claims
Gazette's circulation dropped \$50,000
worth as a result. worth as a result.

Rogers' Indian Museum; Maybe Also Okla. Park

Oklahoma City, Oct. 5.

J. B. Wise, of Oologah, states a plan to make the Will Rogers ranch near Oologah a state park is to be presented soon to-the State Park Commission. He has received a letter from Mrs. Rogers assuring the Oologah committee of her cooperation in the plan.

"The ranch property is not for sale," she wrote. 'However should the State of Oklahoma at any time the State of Oklahoma at any time be interested in the property as a memorial park, I would be most happy to cooperate in every way possible. The Will Rogers Memo-rial Commission has voted to con-struct an Indian museum at Clare-more as the state's tribute to the late humoristactor.

Small-Landau Split

Hollywood, Oct. 5. Agency firm of Small & Landau is being dissolved and the two partners, Maurice Small and Arthur Landau, will set up their own quarters. Edward Small has been out of it since his return to active

of it since in-production, Details of the client division is

'VARIETY' MUGG GOES METRO

'VARIETY' MUGG GOES METRO
Wolfe Kaufman (VARIETY) has
joined the Metro writing corps in
Hollywood. Flew out Saturday (2).
Kauf was seven years on the New
York news staff until resigning to
take the studio job.
First assignment will be an original for a musical, to be produced by
Nat Levine, the latter's first as a
Metro producer.

INTERCHANGE OF **MEMBERS' CARDS**

First Time in Nearly 20 Years That the 4-A's Established Such Cooperation-Embraces Legit, Films, Concert and Radio -\$30,000 Loan to AFRA

VAUDE NOT YET IN

For the first time since its forma-tion nearly 20 years ago, the Asso-ciated Actors and Artists of Ameri-ca has at last established a working unity among its component parts Approval by Actors Equity Assn. last week of the new arrangement for interchangeability of cards finally puts in motion the machinery for close organization among the mem-

interchangeability of cards finally puts in motion the machinery for close organization among the member groups.

Under the new rule, any performer in the four principal branches of show business (legit, films, concert and radio) must belong to the Four A's group having jurisdiction in the field in which he works. Additionally, failure to join the organization in any new field he enters will bar the performer from all other fields, including his original one.

Although all the member groups in the AAAA have not okayed the new rule and are consequently not yet covered or cooperating under its workings, they are expected to act on it soon, now that the work arrangement has been set. So far, the groups involved include (besides Equity and Chorus Equity) the Screen Actors Guild, the American Federation of Radio Artists. Other Four A's bodies not yet included are the American Federation of Radio Artists. Other Four A's bodies not yet included are the American Federation of Actors, the Hungarian White Rats, the Hungarian White Rats, the Hungarian White Rats, the Hungarian White Rats, the Williams of Actors, the Hungarian the several other smaller ones.

While the original Four A's constitution contained a clause covering interchangeability, it had never been put into use. Changed conditions in show business since it was drafted had made it unworkable. An amendment of the constitution to bring it up to date is a complicated and long-drawn-out procedure. This new rule outside the constitution to bring it up to date is a complicated and long-drawn-out procedure. This new rule outside the constitution was therefore drawn up and approved. Figured the AAAA constitution will ultimately have to be rewritten in more modern and workable form. In the meantlime, the new ruling will cover interchangeability, it had never been put into use Changed conditions in show businesses since it was drafted had made it unworkable. An amendment of the constitution to bring it up to date is a complicated had made it unworkable. An amendment o

changed.

\$36,000 Sans Interest
Rule, which went into effect immediately and continues for three years, may be terminated on 60 days' notice by any of the four parties. Termination, however, will not affect the clause relating to the loaning of money by Equity, SAG and AGMA AFRA. This clause states that the fund \$30,000 loaned to AFRA is without interest, except on demand, after which 6% will be charged annually until the money is repaid.

Each party to the pact agrees to

is repaid.

Each party to the pact agrees to instruct its members 'to apply for membership in any group in whose field he may work' and further agrees that non-compliance will result in suspension

agrees that non-compliance will result in suspension.

Each of the parties 'recognizes the desirability of applying the theory of interchangeability and agrees to the following rules: '(a) Any member shall not be deemed to have withdrawn from the field of any party hereto until he has ceased to work therein for a period of at least one year. On expiration of one year work therein for a period of at least one year. On expiration of one year the member may, if not in default in dues, be permitted an Honorable Withdrawal Card. (b) Any member in good standing of one group hereto (Continued on page 19)

Catholics of Canada Want a Motion Picture Censorship of Their Own

Working Title

Hollywood, Oct. 5.
Metro has bought Marcel
Pagnol's big Paris hit, Fanny,
and will star Wallace Beery
and Frank Morgan in it. Sales
price not reported. Studio is
looking for new title.
Pagnol produced 'Fanny' in
France, both on stage and
screen, from his own script.
Frank Morgan, who gets one of
leads, also created star role of
same author's 'Topaze' on N. Y.
stage.

'Room Service' Cost RKO 260G, and Now 250G for Marxes in It

Hollywood Oct 5

Hollywood, Oct. 5.

Marx Bros. have signed with Radio to make 'Room Service' and one other picture, the first for \$250,000 and the second at a considerably hiked figure. Second may be 'Of Thee I Sing,' which Radio owns for pictures.

Samuel J. Briskin will produce 'Room Service,' with Morrie Ryskind scripting and no director yet set although Gregory LaCava has been reprised. mentioned.

RKO paid \$260,000 for the film ights 'Service.'

UA SEEKING TO OUASH BILL HART'S 2D SUIT

BILL HART'S 2D SUIT

His original \$500,000 suit against United Artists restored to the N. Y. supreme court calendar for new trial, William S. Hart, with his sister, Mary Hart, has begun a second, action against UA, this time for \$185,000. Latest suit, also begun in supreme court but subsequently moved to the U. S. district court, claims actual damages on the film, 'Tumbleweeds,' made by the cowboy star in 1925. Action charges UA knowingly committed a fraud in signing a contract with the plaintiff for release of the pic. UA's attorneys seek dismissal of the suit on the ground the charge doesn't constitute a cause for action.

According to the actor's latest suit, UA forfeited all rights to any income from distribution of the film by intentionally making a contract it had no intention of keeping. Defendant's share of the income from the suit seeks to recover. UA had the action transferred to the U. S. district court on the ground that the plaintiff is not a resident of New York.

Hart's original suit for \$500,000 was brought in 1931. He won a jury verdict of \$85,000, plus \$1,759 costs. Appellate division last July set the verdict aside as not supported by the weight of evidence, with the supplementary opinion that the amount of damages was not properly reached. Plaintiff was given the choice of a na papeal to the higher court. House, Grossman, Vorhaus & Hemley are autorneys for Hart. UA is represented by O'Brien, Driscoil & Raftery.

Metro's Fritz Kortner

Fritz Kortner, German actor now in America, is being screen-tested by Metro. He may go into legit show while awaiting outcome of

Kortner, who has appeared in numerous German film productions, has been in London legit since the Hitter regime, He is viewed as a suitable type if his broad accent can be polished up.

Montreal, Oct. 5.

Another headache for exhibitors in this city and province is seen in the proposal by Cardinal Villeneuve, R. C. Primate of Canada, to establish a provincial Catholic body to ex-

a provincial Catholic body to examine and censor moving pictures in the province of Quebec and to take steps to provide films complying with strict moral standards.

An already established Quebec Board of Moving Pictures Censors has worked fairly well for exhibitors for the past 12 years. Eugene Beaulac, chairman, is a former newspaperman. The new proposal is to act in support of the present board by means of a "Catholic cinema centre, directed by a priest and including as members the fathers and mothers of families, preminent civic leaders, etc."

cluding as members the fathers and mothers of familles, preminent civic leaders, etc.'

The duties of this body would be (1) to determine the value of various pictures; (2) to handle compaints in connection with the Provincial Censor Bureau when instances of laxity crop up; (3) to study the picture question from all angles, religious, moral and cultural, for the purpose of joining with other Catholic action agencies for the general improvement of pictures. His Eminence adds that this organization might well be whipped into a powerful, province-wide force modelled on the United States Legion of Decency. The Cardinal in his statement says that the proposed supervising body would insist on 'morally sound' pictures, establish a classification of all films coming to the province and seek from the Provincial Government laws complementary to present legislation to assure adequate control of the industry in Quebec Province.

The law is already pretty rigorous in this province one of its most

Province.

The law is already pretty rigorous in this province, one of its most onerous provisions being the enactment which provides that no minor under the age of 16 can attend a moving picture theatre, even though in company of parents or guardians.

MRS. BUTTERWORTH'S \$16.000 SETTLEMENT

Suit to collect insurance on jew-Suit to collect insurance on jew-elry stolen four years ago from Ethel (Mrs. Charles) Butterworth in a Hollywood holdup has just been settled after much litigation and five appeals. Mrs. Butterworth received \$16,000 in cash as settlement of her claim. She previously refused jew-elry offered her by the insurance company as settlement, claiming it was inferior to her own. Suit had considerable legal inter-est as it set a precedent for insur-ance companies which cannot sub-stitute for stolen jeweiry if policy holder does not wish it.

220 Strawhat Testees Cut to 60; Need Only 12

List of 220 actors and actresses recommended by scouts, after view-ing their work in strawhat sock companies during the past summer, has been trimmed to 60 by Metro. Not all of those originally inter-viewed or tested were new faces, some of them having Broadway eps.

some of them having Broadway egs,
Talent department at Metro expects to have number of candida'es
narrowed down to 12 within the
fortnight, with nearly that many
screen tests to be submitted to the
Coast for final word.

Soph's Biog

Hollywood, Oct. 5.
Sophie Tucker is to have her life bioged in a book by Jack Yellen, which will come out next summer. which will come out next summer.
Actress is digging up data from
the time she started as a coon shouter. Art embellishments will be
poses with royalty and other titled
English friends.

NLRB Given Statistics on Millions Of Feet of Film and Total Production **Expenditures; Jurisdictional Fight**

Hollywood, Oct...b.

The huge consumption of film in Hollywood was disclosed by Edward Blackburn, vice president of Jules Brulatour, Inc., exclusive agent on the Coast for Eastman Kodak Co., at a hearing before the National Labor Relations Board. The figures were brought out to prove that film commanies are engaged in interstate. companies are engaged in interstate commerce. Other enormous expenditures for out-of-state purchases the picture companies was a divulged.

Blackburn said that the studio Blackburn said that the studios got a special price but that no contracts were signed either way. He testified that the weekly consumption of film is now 8,000,000 feet and that the high for any week was 12,000,000 feet. The average consumption is about 4,000,000 feet weekly.

Top purchaser for the year was Metro with approximately 10,000,000 feet of negative film and 155,000,000 feet of positive film bought. An ad-ditional 7,500,000 feet of Canadian film is also bought.

film is also bought.

Although objections were entered after each item of purchase by the attorneys for the producers and screen writers, they were overruled by the examiner. Another day will be devoted to the expenditures and then the writers and studio execs will be summoned to ascertain the status of a screen writer.

MG's \$33,000,000 Year

Think by the others of the others of the program of the product o

MG's \$33,000,000 Year
Drive by the NLRB to strengthen
its claim to jurisdiction over film
workers through the introduction of
income and expenditure of the companies started with the disclosure
that Metro spent 'approximately
\$33,000,000' on film production during the last fiscal year. Figures were
given by Nicholas Nayfack, Metro
executive, after attorneys for the
producers had fought vainly in an
effort to block such testimony.
Objections were overruled by Ex-

effort to block such testimony.

Objections were overruled by Examiner William R. Ringer, who said they might be used by the board in its effort to show the film companies are engaged in interstate business. Milton H. Schwartz, counsel for Metro, and Walter Tuller, attorney for Paramount, claimed such testimony embodied 'trade secrets' and had no direct or indirect bearing on commerce. Alfred Wright, attorney for 20th-Fox, concurred in the objections.

Nayfack said there was no way to NayTack said there was no way to determine the gross income of Metro because all funds for production were supplied by Loew's, Inc., of New York. Walsh indicated an effort would be made to secure these figures from ther Metro executives or from Loew's, Inc.

or from Loew's, Inc.

Percy R. Guth, auditor for Walter Wanger, testified the company spent \$3,500,000 on film production last year, and additional. \$333,000 for scenarists, and received \$703,000 for scenarists, which released all equipment and studio space is rented from United Artists Studio Corp.

Guth testified Wanger made six full-length features during that period and no shorts. He said only two of the pictures had been relased when the figures were compiled.

Paid When They Work

Paid When They Work

Wanger executive said no writers are now employed by his company, that two still are under contract, but that they are paid only when (Continued on page 23)

JOE LOUIS FILM

Colored Champion Cuaranteed 10G for His End

M. B. Shanberg, former theatre chain owner in the midwest, is behind the Edwin S. Shanberg (brother)-Lew Golder venture in connection with an autobiographical film of Joe Louis' life, with the colored fighter starred, Primed for the Dixie houses, Martin Finkelstein the general sales manager.

Dixie houses, wartin finneistein the general sales manager.

It will be a seven-reeler, story and cast being lined up in Hollywood now for start within three weeks.

Louis gets a porcentage; he is guaranteed \$10,000 for the film chore wainer the out.

GRINDE'S U FEATURE

Hollywood, Oct. 5.

Nick Grinde, recently returned from China, where he eyewitnessed the work of newsreel cameramen on the war front, has been picked to direct Republic's film heroizing the grinders.

Script has been completed by Wellyn Totman and picture goes into production tomorrow (Wednes-day) with Armand Schaefer in the producer spot. Tag, 'Crashing the Front Page,' has been abandoned and the studio is looking for a new title.

USC Team, Boy Scouts Go SAG For Pix Work

Hollywood, Oct. 5.

Claim was that Guild shop arrangement doesn't keep amateurs out extra ranks, and was no protection for pros, last week saw U.S.C. football team and rooting section take out Guild cards so they could work in pix. A L. A. Boy Scout troop did the same for an appearance in Tex Ritter film at Grand National.

Grand National.

While Guild sanctions these temporary memberships under current setup, opposish in extra ranks feels these calls belonged to pros, and that gridders or boy scouts can be gotten out of Central Casting registration lists as well as any other type players.

Recent memberships

Recent membership meeting little to assuage feelings of revolters within extras' ranks. Many were heard to state that same steamroller little to as heard to state that same steamroller methods had been used as in Senior Guild meetings last May, and no progress had been made. Guild heads outlined gains made by them, but many extras felt they had been arbitrary about recognizing or retusing to recognize those who wanted floor.

wanted floor.

One extra, after the meeting, stated, "They're evading the issue. The question is seeing to it that work is more evenly divided; 10% raises don't mean a thing if you only work a day a month. It's just as easy to starve on a \$5.25 check as on a \$7.30 one."

as on a \$1.50 one.

IATSE officials who had no sympathy with this element during SAG settlement last spring are now giving extras all attention since SAG gave IATSE the brushoff.

Ready Made Pic Tests

Hollywood, Oct., 5.

Fred Newmeyer has signed with Screen Tests, Inc., to direct all tests for the company.

Outfit was organized by J. Henry Kruse, cameraman, as a service to casting offices and agents.

Incorporations

CALIFORNIA

Gardon-Rector Theatres, Jun. L. A.; pilal Moci. \$23,000, none subscribed, pilal Moci. \$23,000, none subscribed, likector; bluvid Gordon, D. Rector, L. Rector, L. Beetor, L. Beetor, L. A.; pilal Moci. Gardon, D. Rector, L. A.; county, to Hallam Cooley Agency, L. A.; county, to Hallam Cooley Agency, Inc., and S. George Ulimas.

Adventure Serials of California; motion Phares, part \$10; permitted to leave 500 Shares. Directors: Robert Mintz, Louis and S. Inel Welse.

OHIO

Canton.

McKinley Theatres, Inc., has been incorporated at Columbus, to operate a
filtrative at Niles. The concern has been
franted permission to issue \$50,000 worth
of stock. Incorporators: George Delis,
A. G. Constant, both of Steubenville, and
Angelo Alex, of East Liverpool.

Anyway It Makes Good Bally Stunt for 'Zenda'

Hollywood, Oct. 5. Hollywood and Culver City cham bers of commerce will bury the hatchet in the forecourt of the Chinese theatre here as ballyhoo for 'Prisoner of Zenda' film opening arranged by Russ Birdwell.

GLORIFYING GRINDERS

Stunt is the outgrowth of much forth page publicity over Culver City's threat to usure the name of Hollywood.

FOX THEATRES **SHOW \$39,575,297** RED-REC'V'R

Fox Theatres Corp. is in the red for a total of \$39,575,297, according to a financial statement filed in Fedfor a total of \$39,575,297, according to a financial statement filed in Federal Court, N. Y., yesterday (Tuesday) by Mitton C. Weisman, receiver for the corporation. Since going into the receiver's hands, in 1932, claims totaling \$22,284,741 have been settled for \$5,838,383, according to the report. Claims still pending amount to \$6,948,623.

The receiver places a book value \$4,561,281 on the Corp's present assets and liabilities at \$7,022,979. For the period covering Dec. 31, 1936, to June 30, 1937, the corporation sustained a, net loss of \$13,249. The report states that cash on hand as of June 30 amounted to \$541,747. Weisman, also revealed that the total book value of assets of the corporation since he was appointed receiver amounted to \$1,7128,377, which were disposed of for \$3,233,984, for a loss of \$13,948,892.

Radio Press Agent Taplinger Heads **WB Coast Publicity**

Robert S. Taplinger, N. Y. radio p.a., takes over the complete west-ern publicity setup of Warner Bros. and all subsids, in a freak three-way job of films, radio and music publicity on Nov. 1. He replaces Eddie Selzer, who has been moved up to a production berth.

Deal made by Jack Warner and S. Charles Einfeld, before former sailed for Europe last week, calls for exclusive use of the Taplinger name as well as his services. Reported that WB paid specially to take name of firm which has been sold for \$22,000 fo Tom Fizdale, Chicago radio publicits, formerly associated with 'Earle Ferris.'

Newly created job will have Taplinger working in close association with studio head Hal Wallis and national director of advertising and quarter in Hollwood. Einfeld is currently en route to the Coast.

Einfeld has been commuting between both coasts and this time plans an extended stay west to o.0. the

tween both coasts and this time plans an extended stay west to o.o. the new WB product and also to set up a new pub dept, at the Burbank studio when he gets in tomorrow (Thursday).

Preparatory to the shakeup, Frank Selzer has been promoted to a pro-

Preparatory to the shakeup, Frank Selzer has been, promoted to production under Bryan Foy. Selzer is from the east as is Arthur W. Eddy (ex-Film Daily, N. Y.), who is slated for studio publicity berth on trade contacts. Eddy leaves by motor for the Coast next week. He was 12 years on the trade daily.

Warners Mulls Book On Behind-Radio-Scenes Chicago, Oct. 5.

Warner Bros. has taken picture rights on Morrie Lowell's book on behind the scenes in radio, and plans to make a short from it, using 'Hit Parade,' WLS Barn Dance, and NBC Farm and Home Hour as talent.

Lowell is an NBC producer here.

ENCORE FOR 'ARSENE'

Hollywood, Oct. 5.

James K. McGuiness has been assigned at Metro to polish up the script of The Return of Arsene Lupin, which has been in the mathballs for several months.

Tom Cochrane, Par's Manager In Orient for 17 Years, Back in U. S. On Visit; Reviews Sino-Jap Pix Biz

PIX STILL HUDDLING ON DALLAS DECISION

After several hours of discussion Monday (4) at the Hays office, legal representatives from majors reached no decision on what to do regarding the adverse court decision at Dallas against the Interstate Circuit and 10 major producers-distributors. A wide divergence of opinion marked the confab as to what concerted move should be taken in seeking relief from the opinion. Major attorneys will meet again tomorrow (Thurs.) in an effort to reach some decision.

decision. Plenty of time is available in which to map a new course of action because up until yesterday (Tues.) afternoon the decree had not even been entered. Production-distribution been entered. Production-distribu-tion companies will have about 60 days from date the decree is en-tered to make an appeal along the several lines open to follow,

Gillmore at A.F.L. Conv. Will Stress IA's 'Poaching'

Frank Gillmore Monday night (4) told a joint meeting of Equity and AFRA that he is going to the A. F. L. convention in Denver to investigate reports that the IATSE is planning encroachment of jurisdiction of the Screen Actors Guild. Gillmore said, 'I don't think IA means to poach, and I use word poach advisedly, but I intend to look into these rumors.'

Sarnoff Says Tele Costs Will Be Ouite Staggering at First

While David Sarnoff, head of Radio Corp., following his visit to England, where he studied television developments, came out officially in developments, came out officially in favor of private enterprise rather than government subsidy taking care of U. S. television, the enormous cost of even two or three hours daily of television broadcasting continued to worry American experts in televiz-ing. Sarnoff said that 'in due time', ing. Sarnon said that in due time, we shall find practical answers to the practical problems that now beset the difficult road of the pioneer in television. He also pointed out that the range of the RCA television. transmitter on the Empire State building is approximately the same as that of the British Broadcasting

building is approximately the same as that of the British Broadcasting Corp. in London.

Aside from the competition with radio, television authorities now claim that the biggest handicap towards any regular schedule of televized broadcasts, if only on two or three hours daily, is the enormous cost of preparing and presenting a fawless program, including talent, precise direction, etc. There are some in the radio-television and picture fields who believe that the use of dated feature films will prove the answer to the initial perfect television sponsored procrams.

By employing feature films, out of circulation for four or more years, some in the two industries figure they might be obtained at a cost of as low as \$3,000. Figure that anything comparable to this would cost about 30 times that amount and then might not prove satisfactory. Otherwise, best authorities are inclined to believe that early televized broadcasts will be of such makeshift cribre that they will be accepted only from the novelty angle.

G-B Statement Thurs.

London, Oct. 5. Gaumont-British will release if financial statement Thursday (*) next.

Seattle, Oct. 8

Uncertainty as to the future marks the film situation in the Orient, due to China-Japanese warfare, according to Tom D. Cochrane, for the past 17 years manager for Paramount 17 years manager for Paramount Pictures Corp. in Japan, China and Philippine Islands. Latest development that has the Americans distribs about stymied is the bar against all importations of foreign films, effective at least until Jan. 1, and maybe longer. And from then on there are big gobs of doubt as to what will be what.

to what will be what.

Cochrane reached Seattle Thursday evening on the President Grant, which carried some 450 passengers, one-third of whom were first class, these including about 60 refugee children and their mothers. Most are wives of Navy men, who stayed in the Orient. He left a few hours later on the Milwaukee for the east, and will report to the home offices in New York on the situation.

Cochrane has been in Japan and

Cochrane has been in Japan and the Orient on his last trip since May, He sailed from Tokyo on Sept. 19, and when he left there was consid-erable furore among film distribu-

He hadn't honned over to Shang-

He hadn't hopped over to Shanghai since the outbreaks there early in August. In fact it is difficult to make such a journey at this time.

Jim Perkins, the Par manager for China, was in Hong Kong when the trouble broke out, and unlike many others, he was trying to get into Shanghai while others were getting out. His boat from Hong Kong to Shanghai was halted at the river and continued on to Tokyo. From there he boarded a French steamer, but at 4 am. was routed out, with the statement that only French nationals could travel on the ship. Later he managed to cross on a Japanese boat, safely to reach Shanghai and the missus.

Situation confronting all American

Shanghai and the missus.

Situation confronting all American distributors is that stocks are never large, and while some product was rushed in prior to the earlier reports that imports would be curtailed, there is hardly enough to last until first of the year. Exhibs, among whom there are no Americans, in Japan, will depend more and more on Japanes-made pictures. There are from 20-30 companies making about 400 features a year, these centering in Tokyo and Kyoto. The Finance department has stopped money going out of the country, which further complicates things.

Must Conserve Product

Must Conserve Product

Must Conserve Product
The home office has asked the
atres to eliminate duals and triple
bills, and now by necessity, due to
none too plentiful product being
available, is backing up this request.
Business has been very good in
Japan this year, with attendance
large. In China business has been
fair. Theatres were forced to close
in Shanghai and later in Nanking,
as well as some other key cities.
There is no interference in the interior, but revenue from there is
negligible, he says.
Hong Kong, British possession, is
undisturbed, while Canton has been
running shows, but outlook is dark
there.
From Manila Cochrane brought a
bright picture, as 'business is good
at all times.' Many refugees have
swelled the population. F. C. Henry

From Manila Cochrane brought a bright picture, as 'business is good at all times.' Many refugees have swelled the population. F. C. Henry is manager in the Philippines for Par. He was recruited from the purser service of the Dollar Line for this job. J. W. Piper, Japan manager for Par, is in charge of the Par effices in Tokyo during the absence of Cochrane, who plans returning to Tokyo chout Dec. 20. His wife is now there.

Duties have been increased on film imports, for in addition to the usual (Continued on page 15)

'Alcatraz' Ok'd

Submitting a print of 'Alcatraz lat nd' to the Dept, of Justice before setting release, Warners has been asked to make three eliminations of slight importance dealing with prison technicalities, but the title is okay. WB is spotting the picture in the Strand, N. Y., Oct. 13.

Chi Much Better as Infantile Scare Wanes but 'Souls' Off, 28G; Berle Hypos 'Music,' 27G, 'Wife, Dr.,' 28G

Chicago, Oct. 5.
If it isn't a championship fight,
If's a radio talk. But there's always
something. Last Friday night's take
was hurt considerably throughout
the town by Justice Hugo Black's
defense speech over the air. With
some 50,000,000 estimated to have
lent an ear to Black's appeal, Chicago certainly contributed its quota
of listeners.

ient an ear to Blacks appear, concago certainly contributed its quota
of histeners.

However, despite that two-hour
let-down the theatres here have no
complaints currently excepting the
Chicago where 'Souls' is away under
hopes. Most of 'em have a marquee
loaded with high-powered boxoffice
come-on, and have little to fear
about the final register mark for the
week. Such houses as the Palace
with Milton Berle, and the Oriental
with 'Wife', Doctor and Nurse' are
pounding out cash returns in good
fashion.

vastions.

With the infantile paralysis ban finally completely off in this town, all theatres are zooming away on a real fall season, with the Balaban & Katz houses particularly splurging in ad space on exhort: Come on, kids. See at those swell pictures you've missed. This is having a healthful effect on the neighborhood houses particularly where business has been especially bad during the kid ban.

has been especially bad during the kid ban.

Loop is still loaded with holdovers, and Balaban & Katt is still proceeding on a policy of twoweekers even in the Chicago and
Oriental for top bracket pictures.

Estimates for This Week
Apollo (B&K) (1,200; 35-55-65-75)

Lost Horizon' (Col). Third house for this picture and still evidences business strength from certain elements. Around \$6,000 in the offing, oftany for the run. Last week 'Stella Ballas' (UA) finished fine loop stay to \$8.500.

Janias (UA) misshed fine loop stay to No.200.

Chicago (B&K) (4,000; 35-55-75)—
Souls at Sea' (Par) and stage show. In Stouls at Sea' (Par) and stage show. In Strength that will gad up to any \$28,000-for its initial session and shouldn't-hold at this figure. Last week 'Horizon' (Col) concluded fort-night's gallor to \$20,000.

Garrick (B&K) (900: 35-56-75)—Certain Woman' (WB). Moved here from Oriental and will hold to satisfactory \$4,500 for the week. Last week 'Topper' (MG) just filler at \$3,000.

week Topper (MG) just filler at 33,900. Toleral (B&K) (3,200; 35-55-75) —Wite; Dottor, Nurse' (20th) and raude. Another, femme picture, making it the third straight for the pouse. This figures as okay booking, since the house had lost much termine patronage under former 282,000. Level week Certain Wom'r (WB) tucked away a neat 330,000 with plenty of aid on stage from Civde McCov and Earl Hines bands. Palace (RKO) (2,500; 35-55-65-75) —Music for Madame' (RKO) and vaude. Picture means nothing, strength almost entirely on stage headed by Milton Berle. Wicket whirls into high coin currently for a satisfactory \$27,000. Last week '100 Men' (U) finished two-weeker to the \$20,000. (J&KY) (JKY) (

whirls into men com-statisatory \$27,000. Last week '100 Men' (U)- finished two-weeker to ine \$20,000. -Roosevelt (B&K) (1,500; 35-55-85-15)--Thin 1ce' (20th) (2d wk). Still okay with prospects of \$13,000. Last week it exceeded highly pleasant to 100.

State-Lake (Jones) (2,700: 25-35-60-55). — 'Marry Girl' (WB) and yaude. Consistent winner and the fluctuations at the register are less than any other house in loop. At better than \$13,000 has a profit currently. Last week 'Sing and Be Happy' (20th) in bo. tune at \$13,300. United 'Artists (B&K-UA) (1,700); 35-35-65-75)—'Big City' (MG). Scheduled for good hast week and scheduled for a good fancy \$3,500 for its final seven days.

BROOKLYN BIZ FAIR

"Dead End' Lively with \$16,000, 'Double' Dual Nice \$13,500. Brooklyn, Oct. 5.

Brooklyn Oct. 5.

Brooklyn Oct. 5. weet at exceeded highly pleasant \$19.000. Marry Girl' (WB) and valde. Marry Girl' (WB) and valde. Marry Girl' (WB) and valde. Marry Girl' (WB) and the fluctuations at the winster at them any other house in loop. At better than \$15,000 has a profit currently. Last week 'Sing and Be Haopy' (20th) in bo. tune at \$13,300. United 'Artists (B&KUA) (1700; 35-55-575)—Big City' (MG). Scheduled to quit some time this week to make room for 'Broadway Melody' (BMC). Hasn't done much to get excited about doing an okay \$15,000 last week and scheduled for a good

(UA) and My Dear Miss Aldrich (MG). Destined for good \$16,000. Last week 'Broadway Melody' (MG) and 'Man Who Cried Wolf' (U) go good \$15,500. Paramount (4,000; 25-35-55)—Double or Nothing (Par) and 'On Such a Night' (Par) (2nd week) will get attractive \$15,500. Last week dualers pulled in \$17,500 peacity. Strand (2,000, 25-35-35)—On Again-Ord, Again' (RKO) and Fortakive Last week Borneo (2dth) 15,500. Last week Borneo (2dth) and 'Game that Kills' (Col) got fine \$8,000.

Double's' \$11,000 Great for Denver: 'Stella' Fair 9G

Denver, Oct. 5.

Denver, Oct. 5.

Denver, Oct. 5.

Pounds or Nothing broke house record for Sundays at Denham with holdouts from noon to 10 p. m. Crowds pushed their way in Saturday also. Film will be Crosby's biggest Denver gross and holds for second.

ond. Stella Dallas turned in a so-so week at the Denver, but will be taken to the Aladdin for a second week, where it should pack the house.

e. Estimates for This Week

Aindin (Fox) (1,500; 25.40)—
Varsity St. (1,500; 25.40)—
Prisoner of Zenda' (UA), 2d week
here, following a week at each the
Denver and Aladdin, good \$2.500.
Last week Prisoner of Zenda' (UA)
did mine St. (1,500; 25.40)—
Varsity St. (1,500; 25.40)—
Varsi

at 3/,500, and was held an extra two days.

Peny (2500; 25.35.50).

Dens' (V.Z. (2500; 25.35.50).

Dens' (Weping an Neeling an Stella Ballas' (U.Z. (Weping an Stella Ballas' (U.Z. (Weping an Stella Ballas').

Weping an Stella Ballas' (Weping an Stella Ballas' (Weping an Stella Ballas').

Weping and was pulled and taken to the Aladdin.

Orpheum (2,600; 25.35-40).

Madame (KKO). Struck a fairish note at \$6,000. Last week Life of the Party (RKO) and London by Night (MG) hit along to a nice \$1.000.

\$7,250. 25-40)—'San Quentin' (FN) and Talent Scout' (FN), dualing to a good \$5,000. Last week 'Confession' (FN) and 'Think Fast, Mr. Moto' (20th) did a good \$5,000.

VOGUES' \$12,000 MONT'L LEADER; '100 MEN' 10G

Maschwitz's M-G Deal

Eric Maschwitz's contract as a writer with Metro is for, three years, to work six months per year. It calls for, \$1,250 per week for the first year, \$1,500 for the second and \$1,750 for the third.

Other six months of each year the ex-British Broadcasting Corp. vaudeville chief, can either loaf or write plays and musicals.

ICE'-HALL TOP **DETROIT, \$32,000**

Detroit, Oct. 5.

Big grid frays, plus several holdovers, holding biz down currently, but not too bad.

Town's surefire attraction is Thin fee, plus Wendell Hall on stage, at the Fox. Double or Nothing, ballyed on statewide ether hookup, getting good play at Michigan, while 100 Men and a Girl' moves to Adams for besucoup second session.

As Stammers for This Week

As Stammers for This Week

As Stammers for 101 (2) (2d week)
100 Men and Girl' (U) (2d week)
101 Men and Girl' (U) (2d week)
102 Men and Girl' (U) (2d week)
103 Men and Girl' (U) (2d week)
104 Fights Back' (U), dutal
Durbin opus moved here after n'ce
session at Fox; figures to grab nifty
\$3,000 this stanza. Last week' Happened in Hollywood' (Col) and
League of Frightened Men' (Col)
around normal, \$3,000.

Fox (Indie) (5,000; 30-40-65)—
Thin Ice' (20th) with Wendell Halltopping vaude, Easy winner at walloping \$3,000 Fine \$30,500 last
League (Vince Barnett on stage;
Madison (UD) (2,000; 30-40-65)—
Stella Dallas' (UA) (3d week)
Holding on for good \$6,500 on thir
stanza, following big, sessions of
\$13,000 and \$5,500. Figures to pull
out Thursday (7) at nifty profit
following longest run house has had
in moons.

Michigan (UD) (4,000: 30-40-65)—
Michigan (UD) (4,000: 30-40-65)—

out Thursday (7) at nifty profit following longest run house has had in moons.

Michigan (ID) (4,000; 30-40-65)—
Bulble or Nothing (Par) with stage phouse or Nothing (Par) with stage phouse or Nothing (Par) and statewide extensively on city and statewide rough (IA) profit for the city of the cit

Seattle, Oct 5.
Normalcy returning since close of
Puyallup fair, which drew over 250,-000 through turnstiles. Fall biz hit-ting nice level. Fall weather, with

for opening week of now men and Girl?, Paramount roars into second oke week with "Zenda," Liberty is igetting along with "Horizon" into fourth week, on top of two big weeks at 'its roadshowing at Metropolitan, and Music Box is happy with fourth week of Thin Ice.

'STELLA'S' \$7,500 TOP **GROSS IN PORTLAND**

Portland, Oct. 5. Double feature pix may be headed on their way out in the West Coast. Public suspicion exists that duals are

M.G., whereas single shooting is strong stuff. This week Parker's Broadway single shot 'Stella Dallas' and it's answering to exploitation in big way.

\$2,900, good; split with "Woman Chases Man' (UA) and Born Reckless' (20th) dual, for oke \$4,100 week. Colonial (Sterling) (330; 10-21)—Three Legionnaires' (Gen) and "Shadow Strikes Again' GNN dual, steadpace at \$2,000. Last week Son Sixes' (WB) dual, \$2,200, okay.

Fitth Avenue (Hamrick-Evergreen) (2,700; 32-37-42)—100 Mand Guy' (MGM) dual, \$5,500. Last week 'Varsity Show' (WB) and 'Bad Guy' (MGM) dual, \$5,100, no dice. Liberty (J-WH) (1,900; 12-32-42)—5 st Horison' (Col) singleton, fourth bie \$7,300

Music Box (Hamrick-Evergreen) (900; 32-37-42)—Thin Ice' (20th) and 'One Mile from Heaven' (20th) dual, 4th week, \$3,000. Last week, same film, 100,700; 33-37-42.—Love Uder Fire' (PN) dual, \$4,800, bad.

Orne Mile from Heaven' (20th) dual, 4th week, \$3,000. Last week, same film, \$4,300, big. "Ornheum (Hamrick-Evergreen) (2,700; 33-37-42)—Love Uder Fire' (PN) dual, \$4,800, bad. Telomar (Sterling) (1,350; 16-27-37)—Sheik Steps Out' (Rep) and vaude, \$3,500. Last week 'Small Town Boy' (Reo) with Bows vaude unit, great \$6,000 mrick-Evergreen) (3,106; 32-37-42)—Prisoner of Zenda' (UA) singleton, 2nd week, \$5,000. Last week', same film, \$12,800, great, \$6,000 mrick-Evergreen) (3,106; 32-37-42)—Prisoner of Zenda' (UA) singleton, 2nd week, \$6,000. Last week', same film, \$12,800, great, \$100, \$1

a big way.

Double featuring hasn't helped the
Orpheum, which has changed bills
so fast in the last two weels no one
can keep track of what's on. Half
a dozen floppo pix visited the Ornh,
which is making a come-back with
'Wite, Doctor and Nurse.

Estimates for This Week
Broadway. (Parker) (2,000): 30-55)

"Stella Dallas" (UA) answering to
heavy exploitation camonign for big
\$7,500. Last week San Quentin'
(WB) and Michael O'Halloran'
barely kept up to average standard
of \$5,000.

peavy exploitation camougn for big 97,500. Last week 'San Quentin' of St. 1900.

Mayfair (Parker-Evergreen) (1.-400; 30-55) — 'Elephant Boy' (UA) and 'Four Naughty Girls' (RKO) fair \$2,000. Last week 'Thin Ice' (20th) and 'On Such a Night' (Par), third week) closed for successful sthe Paramoung two big weeks at the Paramoung two big weeks at Orpheum (Hamrick - Evergreen) (2,000; 30-55)—'Wife, Doctor and Nurse' (20th) and 'It's All Yours' (Col), a good break after a run of flops, okay \$6,000. Last week 'Life of the Party' (RKO) and 'Chan on Broadway' (20th). Apop, four days on Paramount (Hamrick - Evergreen) (2,000; 30-55)—'Lost Horizon' (Col) (2d week) and 'Counsel for Crime' (Col), good \$5,000. Last week 'Lost Horizon' (Col) and 'The Coronation' (20th) connected for a winning week in this house, good \$7,700.

"United Artists (Farch and 'Loue' in the Aller' (SN), \$3,500. poor. Last week 'Prisoner' of Zenda' (UA) closed a good second week at \$4,800. First week 'Prisoner' of Zenda' (UA)

Holdovers Lead B'way; '100 Men' 3d Week \$40,000, 'Horizon' 2d, 70G, 'High, Wide' 2d \$38,000 Goes 3d Lap

Volume of business for downtown New York takes a marked drop this week, due partly to the fact that no new pictures of any moment came in to compete with the holdovers. Latter are getting the lion's share of attendance. The week-end brought a strong Saturday's play for leading attractions, but on Sunday the gross suffered severely by comparison, due no doubt to the fact that on Sunday (3) the air, with many film names broadcasting, furnished dangerous competition.

broadcasting, furnished dangerous competition.

Of the holdovers, '100 Men and a Girl' and 'High, Wide and Handsome' are the strongest, followed by 'Lost Horizon,' somewhart disappointing at the Music Hall and 'Good Earth' which is holding up satisfactority, but not sensationally at the Capitol. '100 Men' is churning to a frothy \$40,000 on this, its final-third, week at the Roxy, bringing total for 21-day run to around \$106,000. 'High, Wide' at the Par, aided by the Yacht Club Boys and the Hudson-deLange orchestra, is powerful enough at \$33,000 on its second week ending last night (Tues.) to go a third.

Horizon' look this side of \$70,000 on its second, dural) week at the week at the second dural week at the sec

'Zenda' Dives To

ome rains, a help, too. Fifth Avenue has big campaign or opening week of 100 Men and

Estimates for This Week Estimates for This Week
Blue Mouse (Hamrick-Evergreen)
900; 27)—'Windjammer' (RKO) and
Dance, Charlie, 'Dance' (FN) dual,
2,500. Last week 'King Solomon's
dines' (GB) and 'Public Wedding'
WB) dual, fair \$2,300.

(WB) 'dual, fair \$2,200.
Collseum (Hamrick - Evergreen)
(1,900; 21-32)—'Saratoga' (MGM)
and 'Wild Money' (Par) dual, \$3,300,
good. Last week 'Captains Courageous' (MGM) and 'Married Before
Breakfast' (MGM) dual, five days,
\$2,900, good. split will Woman
less' (20th) dual, for oke \$4,100 week.
Celonial, (Steving), (33): 10-21.

\$6,500, but Still

Okay in Seattle

second week to around \$8,000 and thus will show more profit that week than on its first. Others that remain are 'Zola,' which last week (?) was around \$17,000, good, and 'Firefly' last week (?th) under \$7,000. Latter is ready to scram shortly but up to yesterday (Tues.) no date was set. It has been a weak two-bucker.

The new pictures and their grosses are: Back in Circulation, only around \$15,000, mild, at the Strand; around \$15,000, poor, at the Criterion. So, \$6,000, poor, at the Criterion, base sections of the Strand; and the Hilly wood' about \$7,500 at the Rialto, All of these don't total to much more than '100 Men' will do on its third week at the Roxy, proving among other things that the public knows where to go.

The state consistent gross perfectly the state of the s

for opening here on a twice-daily basis.

Capitol (4,520; 25.35.55.85.51.25)—
Good Earth' (MG) (2d weet).
Climbed to beyond \$40,000 last week (1st) and is holding up well currently, looking \$30,000. Goes third week, with Bride Wore Red' (MG) inctead of 'Madame X' (MG) to follow. Possible latter may be shifted to the control of a disappointment here.

Hollywood (1,645; 55.85.41.0-\$1.65.220)—201.

21-day run. Cagney musical is, however, considerable of a disappointment here.

1801/weod. (1.454; 55-85-\$1.10-\$1.851802/mer. 2012. WB) (8th weelc). Still
1802/mer. 2012. Weelc.
1802/mer. 2012. Thin Ice
1802/mer. 2012. Thin Ice
1802/mer. 2012. Weelc.
1802

Outlaws of Orient' (Col) and 'Carnival of Champs', fight compilation, 97,500.

Rivoll (2.092: 25-55-75-85-99)—Life of Parly' (RKO). Disappointer and mobably not any better than \$14-0008-ething only on the property of the p

Ready to Call Pulmotor Squad In L.A.; 'Horizon' \$34,000, 2 Houses Only Hit, 'Vogues' Sad 19½G, Par's Dive

Los Angeles, Oct. 5.

Something has greased the skids and the toboggan slide that started a week ago continues with little resistance. Biz has dropped to point where managers are really becoming alarmed; and when 11 regular first run houses are unable to pile up a combined take of better than \$73,500 feeling all around is there's reason for plents West Coast first runs, will be lucky if they hit \$29,000, average of less than \$6,000 each.
Only bright spots in town are the RKO and Pantages where 'Lost Horizon' is day-dating for its first local run following extended roadshow engagement at the Four Star few months ago. Combined take at the two houses should hit \$34,000, very big.

Estimates for This Week
Carthay Circle (Fox) (1,518; 55-83-1,10-1,85) — 'Zola' (WB) (4th week). Biz away off in keeping with rest of the town, and two more weeks should probably see windup. Third stanza disappointing \$7,800.
Chience (Grauman) (2,028; 30-40-55-75)—Vogues' (UA) and Borneo' (20th) dual. Headd by yoon \$5,700.
Chience (Grauman) (2,028; 30-40-55-75)—Vogues' (UA) and Borneo' (20th) dual. Headd by yoon \$5,700.
Miss Aldrich' (MG), \$7,300, omit flowers.

Downtawn (WB) (1,900. 20.00.

Thousand The Control of the Control of the Control of C

Last week Bead And CAA and protocose Heiress (WB), held tarly strong of the state o

(2,950; 30-40-55)—'Horizon' nd 'Game That Kills' (Col)

\$13,300.

BKG (2,950: 30-40-55)—'Horizon'
(Col) and 'Game That Kills' (Col)
and 'Game That Kills' (Col)
and 'Game That Kills' (Col)
and 'Game That Kills' (Col)
and 'Man 18,000 Last
week (4 days of third week) '100
Men' (U) and 'Man In Blue' (U),
okay \$4,600.
State (Loew-Fox) (2,024; 30-40-55-75)—'Vogues' (UA) and 'Borneo'
(20th) dual. 'Plenty of red ink in
sight for this stanza with, 'ogues'
like brutal \$9,600 Last week,
'Willie Winkie' (20th) and 'Miss
Aldrich' (MG) disma \$11,300.
United Artists (Fox-UA) (2,100;
and 'Miss Aldrich' (MG) dual. Moveover
of this brace isn't helping the ex
libe united and 'Mile Fox
'Mille Winkie' (20th) and 'Miss
Aldrich' (MG) and 'Mile Fox
'Big City' (MG) and 'Mile Fox
-Willie Winkie' (20th) and 'Miss
Aldrich' (MG) dual. If this pair
the planty of walling Last week,
'Big City' (Mishie' (20th) and 'Miss
Aldrich' (MG) dual. If this pair
things over \$3,500 everbody will be
strings over \$3,500 everbody will be
strings over \$3,500 everbody will be
strings over \$3,500 everbody will be
(MG) and Mile From Heaven'
(20th), so-so at \$5,000.

'ZOLA'S' \$8,500 TOPS

Fight Sack (U), dual, held over second week, running at pleasing \$4,100.

Cream of the pic crop has landed sweek at the Strand and Mary derson. Life Begins at College, 19 Dull, the best on of the year of the Strand, and Emile Zoh, at the Strand and Emile Zoh, at t Louisville, Oct. 5.
Cream of the pic crop has landed this week at the Strand and Mary Anderson. 'Life Begins at College,' plus Chan on Broadway' combined to pull the best biz of the year at the Strand, and 'Emile Zola' at the

Mary Anderson piled 'em in over the week-end, with a holdover a virtual certainty.

Estimates for This Week

Estimates for This Week
Brown (Fourth Ave.-Loew's) (1,500; 15-33-40)—Wife, Doctor, Nurse'
(20th) and 'Hot Water' (20th), dual,
doing \$2,400, which is good, after
big seven-day stanza at Rialto. 'Double or Nothing' (Par) and 'She's No
Lady' (Par), rang up \$2,600 last
week, okay.

ble or Nothing' (Par) and 'She's No Lady' (Par), rang up \$2,600 last week, okay.

'Wee Willie Winkie' (20th) and 'Ever Since Eve' (WB), dual, fair \$2,300. Last week 'Singing Marine' (WB) and 'On Again, Off Again' (RKO), dual, split with 'Midnight (WB) and 'Ora Again, Off Again' (RKO), dual, split with 'Midnight Madonna' (Par) and 'She Had to Eat' (20th), dual, light \$2,200.

'Loew's State (3,000; and 'Fight to a 'Orace of 1,000; and 'Gright to a 'Orace of 1,000; and 'Gright to a 'Orace of 1,000; and 'Arghan' (20th), dual, Patrons lack-time interest in fashin show pic but will hold up to fair \$6,400. Last week 'Prisoner of Zenda' (UA) and 'Man Who Could Work Miracles' (UA), with Carnival of Champions (Indie) pic added, plenty okay at \$7,500.

Mary Anderson (Libson) (1,000; 15-33-40)—'Emile Zola' (WB). A natural for this house, and standees plentiful over week-end. Copped \$8,500, plenty big, and holdover looks sure. Last week 'That Certain' of the control of the Certain' of the

Straight from Shoulder' (Par) and Anthony Adverse' (WB), dual, \$1,400. Kourth Ave.) (3,000; 15-33-40). Hithing along at \$6,500. Last week 'Wife, Doctor. Nurse' (20th) and 'Hot Water' (20th), dual, enjoyed fine session at \$7,600. Strand (Fourth Ave.) (1,500; 15-33-40)—Lide Begins in College' and Chan on Broadway' (20th), dual. Best Friday opening and biggest biz in past six months, \$6,500. Last week (Par) and 'She Asked for It' (Par), dual, weakened badly to touch a low \$3,200.

week smasho \$38,500 for 'Double or Double or Double or Session at \$7,800 \cdot (1,500; 15-33-16) Begins in College' and no Broadway' (20th), dual friday on Stage. George Raft in impromptu on stage of George Raft in impromptu on stage. George Raft in impromptu on with vacation visit to Boston. Orpheum (Loew) (2,900; 25-35-40-10). **Get \$25,000, Hub** **Get \$25,000, Hub** Boston, Oct. 5. **Boston, Oct. 5. **Supposer for the week is 'High, Wide'* **With Age of Raft in impromptu on with vacation visit to Boston. Orpheum (Loew) (2,900; 25-35-40-50). **Orpheum (Loew) (2,900; 25-35-40-50). High' with Raft Personal May

Boston, Oct. 5.
Topper for the week is 'High, Wide and Handsome,' with stage show at the Met but not big; and there are two strong holdovers—'Dead End,' at the Orph and State, and 'Vogues' at

the Orph and State, and 'Vogues' at the Keith Memorial.

Keith Boston is getting good b.o. attention with Big Apple dancers, but is getting competish from the Arthur Murray group now playing in the Terrace Room of the Hotel

Estimates for This Week

Estimates for This Week
Boston (RKO) (3,000) 35-55-75)—
There Goes the Groom' (RKO) and
stage show featuring Fats Waller
and big apple dancers, aiming at
good \$2,200. Last week 'Saturday's
Heroes' (RKO) and Milton Berle on
stage, strong over weekend, then
sagged with \$18,000 finis.

stage, strong over weeken, the sagged with \$18,000 fmis.

Fenway (M&P) (1,400; 25-35-40-50)—Back in Circulation' (WB) and Bullog Comes Back' (Par), dual, okay fa weekend tade, will hire-sity Show' (WB) (2d run) and 'Chan on Broadway' (20th) (1st run) dual, medium \$5,200.

Hub (Grand) (930; 20-30-40)—'Gril Said No' (GN) (2d run) and 'Renfrew of Mounted' (GN), 1st run, double, tepid \$5,500 indicated. 'Girl' had roadshowing earlier in season at \$1.65 top. Last week, third frame for Something to Sing About' (GN) and 'Küllers at Sea' (GN), dual, okay \$4,100. and 1. \$4,100

First Runs on Broadway

Week of Oct. 7 - 'Firefly' (MG) (6th

wk). Capitol — 'Good Earth' (MG) (3d wk). Central — 'Shadows of The

Orient' (Mono) (9). Criterion—'This Way, Please'

Criterion - ...
(Par).
(Reviewed in Vanery Sept. 15.)
Globe - 'Something to Sing
About' (GN) (3d wk).
Hollywood - 'Emile Zola'
(WB) (9th wk).
Music Hall - 'Stage Door'
(RKO).

(RKO).
(Reviewed in Vaniery Sept. 15.)
Parameunt—'High, Wide and
Handsome' (Par) (3d wk).
Rialto — 'Counsel for Crime'

(Col) (8),
(Reviewed in current Variety.)
Rivoli — 'Wife, Doctor and
Nurse' (20th) (9).
(Reviewed in Variety Sept. 8.)
Roxy—'Life Begins In Col-

Roxy—'Life Begins In College' (20th) (8).
(Reviewed in Vaniery Sept. 29.)
Strand—'Back In Circulation'

(WB) (2d wk).

Week of Oct. 14

Astor — 'Firefly' (MG) (7th

wk).
Capitol — 'Bride Wore Red'
(MG).
(Reviewed in Vantery Sept. 29.)
Central—Bulldog Drummond
at Bay' (Rep) (16).
Geoleea — Something to Sing
About' (GN) (4th wk).
Rollywood — 'Emile Zola'
(WB) (10th wk).
Music Hall — 'Stage Door'
(RKO) (2d wk).

Music Hall — 'Stage Door' (RKO) (2d wk).

Faramount — 'Souls at Sea' (Par) (13).

(Reviewed in Variety Aug. 11.)

Righto — 'Fit for a King' (RKO) (15).

(RKO) (15).

(Reviewed in Variery Sept. 1.)

Rivoii — 'Wife, Doctor and

Nurse' (20th) (2d wk).

Roxy — 'Life Begins In College' (20th) (2d wk).

Strand — 'Perfect Specimen' (WP) (16)

(WB) (16). (Reviewed in Variety Sept. 29.)

ust run), double.
State (Loew) (3,300; 25-35-40-50)—
Dead End' (UA) and, 'Can't Last
Forever' (Col), dual, holdover,
promising around \$11,000, okay.
First week very good \$16,000.

TRUCE HELPS LINCOLN; '100 MEN' BIG \$4,000

Lincoln, Oct. 5.

Ouch situation between newspapers and theatres came to an end (30) and a new deal is on for theatre row. Big weekend with the Minnesota-Nebraska game and complete support of the theatres on the amusement pages are the result. 100 Men' getting a wham opening 100 Men' getting 1

Orph will take up vaude on Oct. 21.

Estimates for This Week

Liberty (LTC) (1,200; 15-15)—13th
Man' (Indie) and Louis-Farr fight
split with 'Shadows of the Orient'
(Mono) and 'Empty Holsters' (WB).
Kids are coming back as the polio
scare is fading, \$900. Better. Last
week 'Sea Racketeers' (Rep) and
Pigskin Parade' (20th) split with
Ride Ranger, Ride' (Rep) and 'Public Wedding' (WB). Fair, \$800.

Linceln (LTC) (1500. 10.20.25%).

lic Wedding' (WB). Fair, \$800. Lincoln (LTC) (1,600; 10-20-25)—
'San Quentin' (WB). Convention of Kiwanis and football crowds taking this, house for a spin and should bring tally to \$2,800 on the stretch. If overplayed in four days, may be subbed Tuesday (5). Lisst week Love Under Fire' (20th), not bad, \$8,290.

\$2,200.

Orpheum (LTC) (1,350; 10-15-20)

—Carnival of Champions' (Indie)
and Trader Horn' (MG). Goes four
days with holdover of three of Wild
and Woolly' (20th) and 'Think Fast,

Rain Helped Plenty in Indpls.; 'Zenda'-'Bad Guy' Good at 10G

\$1.500. Last week 'On Such a Night' (Par') and 'Fight' from Glory (RKC) with first the of 'Woolly' as More' (LTC) (1.900; 10-25-40)—100 Men and a Girl' (U). Away to take the cake and get about \$4,000, a new high for this house since the summer dullness set in. Will be fanciest. Last week 'Souls at Sea' (Par') was a two-day pic, \$3,200 on the windup, not being much more than waverage (Par') was a two-day pic, \$3,200 on the windup, not being much more than waverage (Par') was a two-day pic, \$3,200 on (Col) is carrying the load of single features for the first time in weeks and not going too good as result. Will do good to hit \$1,300 this week, but that'll be fair enough. Last week 'Broadway Bill' (Col) and 'Counsel for Crime' (Col), good, \$900.

RITZES SOCK IN FRISCO, \$21,000

San Francisco, Oct. 5.

Although Sally Rand will give the Golden Gate theatre the top biz in point of gross of any of the ace spots down town this week, Sally's fan and bubble dance has failed to attract exceptional money. Cliff Work has surrounded Miss Rand with a good supporting bill of vaudeville acts and a timely football picture, Saturday's Heroes' from RKO. After taking a beating with High Fot theatre has picked week, the William of the Heatre has picked week, the with the current of the second on Broadway.

Estimates for This Week

Estimates for This Week

Embassy (Cohen) (1,512; 35-55-75)
—'Stella Dallas' (UA) (5th week).
Engagement stretched too long, Will
see a poor \$2,000 for the final stint.
Last week take in nabe of \$2,800.

sagement stretched too long. Will see a poor \$2,000 for the final stint. Last week take in nabe of \$2,800.

Fox (F-WC) (5,000; 35-55-75) —

Title Begins in College (20th) and Can on Broadway the third the natives showing considerable interest in the boys first starrer. Expect healthy \$21,000. Last week 'High Wide' (Par) and 'Hot Water' (20th) did n.s.g. \$14,000.

Golden Gate (RKO) (2,850; 35-55-75)—Saturday's Heroes' (RKO) and vaudeville. Combo of Sally Rand on the stage and a football picture of the stage on the stage of the sta

short of the business done by 'Lost Horizon' in its second stint, but \$11,000 is great going. Last week, \$16,500, was terrific, but not record-breaking biz.

Paramount (F-WC) (2,440; 35-55-75) — 'Madame X' (MG) and 'My Dear Miss Aldrich' (MG). Gladys George, who was a popular stock Lavortic here hasn't meant a thing a business of the continues which she has made since pictures which she has made since going to Hollywood. Her current vehicle, 'Madame X,' will do the poorest biz of the three. Biz very bad at \$8,500. Last week, 'Big City' (MG) and 'Talent Scout' (WB) dilght \$9,000.

St. Francis (F-WC) (1.470: 50-75-

light \$9,000.

\$t. Francis (F-WC) (1,470; 50-75-\$1.50)—"Zola' (WB) (3d week), Paul Mixed by the part of the part o

to bit \$6,000. Last week nabbed \$95.50.

United Ardists (Cohen) (1,200; 35-75)—Yogues of 1938' (UA) (2d week). Off to a bad start when it opened on the second warmest day of the year, 'Vogues' failed to recover. San Francisco looked like a good bet for 'Vogues' the women here being particularly style conscious. Second stint will hit drab \$6,000 for this Technicolor fashion picture. Last week \$8,500.

Warfield (F-WC) (2,800; 35-55-75)

Back in Circulation' (WB) and \$6,000 for this Technicolor fashion picture. Last week \$8,500.

Warfield (F-WC) (2,800; 35-55-75)

Back in Circulation' (WB) and \$6,000 for this Technicolor fashion picture. Last week \$8,500.

Warfield (F-WC) (2,800; 35-55-75)

Back in Circulation' (WB) and (F-WC) (2,800; 35-50)

Last week, Thost Horizon' (Col) (4th WB) and its best weather during late september and October. Don't expect to do over \$12,000 with this pair. Last week, Wife. Doctor and Nurse (20th) and 'Footloose Heiress' (WB).

Shubert (RKO) (2,000; 35-42)—

Thin Icc (20th) (2d week), Very good, \$8,000, following big \$13.000 on first seven days. Will hold.

Indianapolis, Oct. 5.

Rainy weather over the week-end kept the natives from doing much else except theatre-going with benefits of the downtown box offices. From the flowntown box offices, from the benefit of much ballythoo, conting way towards a strong take to lead the first runs. The vaudilim Lyric with Lottie Mayer's water ballet on the stage and the Ritz Brositrst starring vehicle on the screen, Life Begins in College, is also in the upper brackets, "ligh, Wide, and Handsome," at the Circle, is faring well enough to occupy a runner-up position in the downtown sector, Estimates for This Week

position in the downtown sector, Estimates for This Week Apollo (Katz-Dolle) (1,100; 25-40)— "Iancer Spy" (20th). National as-sist ads failed to mean a thing and the take is likely to be \$2,500, poor. Last week dual of 'Double or Noth-ing' (Par) and 'Flight from Glory' (Par) did okây \$3,250 for a holdover session.

(Par) did okay \$3,200 for a holdover session.

Circle (Katz-Dolle) (2,800; 25-40)

-High, Wide, and Handsome (Par) dualled with Bulldog Drummond Comes Back (Par). Former given plenty of attention in campaign, but take is only moderately good at \$5,750.

Last week. Varsity 55low (WB) opened well and then sleped considerably to wind up with \$5,000, 15,750.

Considerably to wind up with \$4,000, fair.

considerably to wind up with \$4,000, fair.

Rain' (UA) revival and vaude. No restraint of the property of the prop

Balmy Weather Socked Cincy, But 'Vogues' Gets 13Gs

Cincinnati, Oct. 5.

Indian summer last week took the wind out of b.o. sails. Fooball was another trade distracter over the week-end, Cincy's two university teams playing home games Saturuday (2) and the American pro league season here getting under way Sunday (3), when rain was additional opposish.

Vogues' is the important draw currently fetching \$12,000 at the result of the team of the team of the sail of the sail of the team of the sail of the sail of the Party' and 'Back in Circulation' is tugging \$4,000 for Keith's Thin Ice,' in middle of three-week run at the Shubert, has an \$8,000 tag. Estimates for This Week Albee (RKO) (3,300; 35-42) - Souls at Sea' (Par), Poor, \$10,000. Last week, "That Certain Woman' (WB), \$9,000, bad.

Capitol (RKO) (2,000; 35-42) - Big City' (MG). Moved over from Palace for second week, fair, \$4,000. Ditto last week on 'Wife, Doctor' (20th) (2d week).

Family (RKO) (1,000; 15-25) - Windjammer' (RKO) and 'Big Business' (RKO), split. Average, \$2,200. Same last week on 'Forlorn River' (Par) and '23½ Hours' Leave' (GN), split. Trand (RKO) (1,200; 25-40) - That Certain Woman' That Certain Woman' (That Certain Woman' (That Certain Woman' (Par), and 'Big Business' (RKO), split. Average, \$2,200. Same last week on 'Forlorn River' (Par) and '23½ Hours' Leave' (GN), split. That Certain Woman' (That Certain Woman Cincinnati, Oct. 5.

Pittsburgh Still Bullish; Gives 'Circulation' Plus Buddy Rogers 23G

Pittsburgh, Oct. 5.
Blues being cried elsewhere
haven't yet reached Pittsburgh, and
biz continues to hold up nicely.
Fact is, however, and it's always
been so here, that this city is last to
feel any depresh and also last to re-

feel any depress and also last to recover.

Stanley is keeping its nose way
out in front again, combo of Buddy.
Rogers on stage and Back in Cir.
culationings only slightly under record-breaking gross of last week. Ho,
of '100 Men and a Girl' at Alvin
doing fine, but house won't hold for
hird stanza on account of product
jam, pulling 'Men' out tomorrow
might (6) in favor of 'Wife, Doctor
and Nurse.

Estimates for This Week

and NUISE.

Estimates for This Week
Alvin (Harris) (2,000; 25-35-50)—
100 Men and a Gril' (U). Second
week. Should knock off better than
fouse usually does with new ones,
and that's real dough on top of \$15,000 opener.

house usually does with new ones, and that's real dough on top of \$15,-000 opener.

Fulton (Shea-Hyde) (1,750; 25-40)

—Taneer Spy' (20th). Not doing had at all for a flicker without a name of the state of the sta

(Par) Signity disappointing at \$15,000.

Stanley (WB) (3,600; 25-40-60)—
Back in Circulation' (WB) and Buddy Rogers in person. Third time Rogers has made this town, and he's always done biz, He's doing it again, surprisingly so, although fact is that O'Brien-Blondell combo on screen is o'Chicago (Charles and Charles and Charles (Charles and Charles and

\$29,000.

Warner (WB) (2,000; 25-40)—Mr.
Dodd Takes the Air' (WB) and
Tlight From Glory' (RKO). Another weakeroo and lucky to get
\$3,500. That's about the same as last
week with 'Great Gambini' (Par),
and 'Wild Money' (Par).

MPLS.' SLUMP CONTINUES, **'WIFE' \$7,500**

Minneapolis, Oct. 5. continue to plumb the depths for the third successive week. Generally adverse business condi-tions may have something to do with the boxoffice slump, but most of the blame probably is due to the fact that attractions still aren't of a type calculated to excite the public or cause it to unloosen pursestrings.

cause it to unloosen pursestrings.

Lack of stage attractions has been detrimental, but the Orpheum has Fred Waring and his 'Pennsylvanians' coming Friday, and it's a safe guess that the downward boxoffice trend is due to reverse itself the impending weekend.

Aster (Publix-Singer) (900; 15-25)

—I Met Him in Paris (Par) split with 'Slim' (WB) (2d runs) and last three days dual first runs' Hot Water' (20th) and 'Draegerman Courage' (FN). Looks like pretty good \$1,200.

Last week, 'Exclusive' (Par) (2d runs) split with dual first runs 'Reported Missing' (U) and 'Hopalong Cassidy Rides Again' (Par), \$1,000.

Fair.

Century (Publix-Singer) (1,600; 25-

Lassing Hides Again' (Par), \$1,000. Estatury (Publix-Singer) (1,600; 25-35-40).—Make a Wish' (RKO). Pleasgenough picture, but hasn a boxoffice inpression under noval genough picture, but hasn a boxoffice inpression under noval genough the picture, but hasn a boxoffice inpression under conditions. Will be lucky to top light \$3,500. Last week, Love Under Fire' (20th), \$5,000. Fair.
Minnesota (Publix-Singer) (4,200; 25-35-55)—Wife, Doctor and Nurse' (20th). Cast names and title luring some feminine trade. However, film but sufficiently outstanding to get must sufficiently outstanding to get of a play at \$55. after 5 p.m. Heading down light \$75.00. Last week, Varsity Show' (PN), \$8,000. Poor, Varsity Show' (PN), \$8,000.

Heading toward week, Varsity Show (FN), \$8,000. Poor, Poor (Publix-Singer) (2,890; 35-40)—Big City (MG). Tracy-Rainer combo exercising some pulling power, but critics and customers

have been only lukewarm toward this one and it's not clicking on all cylinders. Fair \$7,000 in prospect for eight days. Last week, That certain Woman' (FN), \$6,000 for certain Woman' (Col) and Lady Becapes' (20th). Dual bill going along at moderate \$2,800 clip. Last week, Marry the Girl' (WB) and London by Night' (MG), dual bill, \$3,000. Fairly good.

Time (Berger) (299, 15-25)—'Face on Barroom Floor' (revival). Striking the street front display bringing in Some customers, but not enough and the street front display bringing in Some customers, but not enough and last but luck to reach poor \$300 and last but luck to reach poor \$300 and last but luck to reach poor \$300 and (revival). \$600. Light. Uptown (Publix) (1,200; 25-35)—'Artist: and Models' (Par). First nabe showing. Good \$3,000 in first nab

Bowes' Ams., With **'Confession' Big At \$20,000 in Buffalo**

Buffalo, Oct. 5

Takings here seem to have leveled off currently, although the Bowes Anniversary Ams are topflight at the off currently, although the Bowes Anniversary Ams are topflight at the Buffalo. Whether it's the show or the public yen for fiesh the fact remains that the ticket machines are being kept hot. 'City' at the Lakes held over after a rousing first week.

Estimate for This Week 50Bowes of the State of This Week 50Bowes of the State of This Week 50Confession WB Bowes unit. Week-end business was tops and gross should go to smash \$20,000, Last week 'Vogues of 1938' (UA) bogged down and failed to reach expected figures. Fair \$12,500.
Last week 'Vogues of 1938' (UA) bogged down and failed to reach expected figures. Fair \$12,500.
Century Shea) (3,400; 0.5.35)—(Paro) House seams to et up in running again with perhaps neat \$1,500 this stanza. Last week 'Bad Guy' (MG) and 'Blonde Trouble' (Par') jumped into winning column with excellent \$8,000.

Great Lakes (Shea) (3,400; 26-40)—Wife, Doctor and Murse (20th). Nice the seam of the seam o

'CITY' OK \$15,000, K. C., 'ZOLA' 11G

Kansas City, Oct. 5.

First rate filin fare about the stem currently and it's about time the pic exhibs got a break. However, biz is spotty. Openings not so forte, and with Tom Mix circus moving in for two-day stand Monday, first part to fee the picture. Wickets twisted more tunefully Sunday.

of week is sure to feel the pressure. Wickets twisted more tunefully Sunday.

'Zola' drew a terrific press and while it's doing good biz, Mainstreet is following the Midland's 'Big City.

Estimates for This Week fox (Fox) (2,200; 35-40)—Chan on Broadway' (20th) and vaude with Little Jack title and the continuous control of the control

\$15,000. Last week 'Zenda' (UA) and Bad Guy' (MG), okay, \$12,000. Wewman (Far) (1,900; 25-40)—Double or Nothing' (Far) (2d run) awake's Mainsteet bill moved here. August, \$4,000. fair (MKO) and Last week Life of Party' (RKO) and Last week Life of Last week Last week Life of Last week Last week Life of Last week Life of Last week Life of Last week Last week Life of Last week Life of Last week Life of Last week Li

'COLLEGE' BEST IN D. C., \$21,000

Washington. Oct. 5.
Things are looking up this week and if nobody's rolling in grosses ecause everybody's sharing Capitol is easy leader with it's because it's Decause
them. Capitol is easy leader with
them. Capitol is easy leader with
Life Begins College' and plenty bally on stage revue featuring mass
Big Apple hoofing.
Estimates for This Week

""" (Loew) (3,424; 35-66)

Estimates for This Week
Capitol (Loew) (3,424; 35-66)—
Life Begins In College' (20th) and vaude. No-name Big Apple revue helping to lead town with oke \$21,000. Last week 'Something To Sing About' (GN) and Bob Crosh Orch foppo \$15,000.
Columbia (Loew) (1,583; 25-40)—
'Stella Dallas' (UA) (2d run). Pix got only one week up street at Palace and caught patrons unawares. Looks like big \$6,300 in return stay. Last week 'Thin Ice' (20th) (2d run) took nice \$5,500.

Earle (WB) (2,244; 35-66)—'That Certain Woman' (WB) and vaude. Xavier Cugat on stage and Bette Davis new offering unable to pull over call \$2,500. Last week 'Souls Louis (Papina) (1,200).

Keith's (RKO) (1,230; 25-55)—
Keith's (RKO) (1,250; 25-55)—

led town with good \$19,500.

Keith's (RKO) 1(.330; 35-55)—

Vogues of 1938" (UA). Sook campaign got opening that should bring big \$11,000, although short of hopes. Last week '100 Men and Girl' (U) (3d week) took nice \$7,000.

Met (WB) 1(.355; 25-40)—'Bulldog Drummond Comes Back' (Par). Mysteries favorite in house and Barrymore name should help it to oke \$4,500. Last week 'They Won't Forget' (WB) same figure.

Palace (Lowy) (2,363; 35-55)—

Palace (Loew) (2,363; 35-55)— Dead End (UA) (2d week). Should stand up to fair \$7,000. Last week same pic collected under-average \$14,000.

Providence Still Jinxed; 'End' 15G, Others Way Off

Providence, Oct. 5,
This looks like another poor week,
the third in a row for exhibs, and
there are no alibis as theatre men
are at a los as to the whys and
there are no alibis as theatre men
are at a los as to the whys and
there spots. At the other stands it's
just so-so. The bills include one
holdover, Varsity Show' and a revival, Naughty Marietta.

Loew's with a twin bill topped by
Dead End' leading with 'Wife
Doctor and Nurse,' also on double
Doctor and Nurse,' also on do Providence, Oct. 5.

Estimates for This Week
Albee (RKO) (2,00); 25-35-50)—
Life of Party' (RKO) and Pilght
from Glory' (RKO); if opposits
wasn't so tough house would have
surely come further afield. However,
anticipated \$7,500 is oke for this
stand. Last week "Toast of New
York' (RKO) and "Forty Naughty
Girls' (RKO) suffered with the rest
of them, grossing a tepid \$8,900.
Cartfon (Fay-Loew's) (1,400; 2535-50)—Varsity Show' (WB); off to
poor start on a holdover. Not much
more than \$3,000 in prospect; off.
Last week "Prisoner of Zenda" (UA)
and Women Men Marry' (MG) was
ditto. Its (Todie) (1,600; 25-35-50)—

Last week Prisoner of Senda (Art) and Women Men Marry (MG) was ditto.

Empire (Indic) (1,600; 25-25-50)—
Naughty Marietta' (MG) and vaude with Stepin Fetchit in personal. Whether it's the picture or the vaude that's doing the trick is hard to tell, but \$6,000 is good coin if pace keeps up. Last week it Carl Last Foreved (Col) and vaude was obe at \$6,000; 25-35-50)—Back in Circulation (WB) and vaude. The going is better than it has been, but girs still not hitting on all six. Maybe \$6,000; just fair. Last week '100 Men

'Zola' 29G Has 'Em Singing in Philly; Yours,' with LaRue-Barnett N.S.G. 18G

and Girl' (U) on holdover was poor at \$5,100. Loew's State (3.200. 28.25.50.)

and Girl' (U) on holdover was poor at \$5,100.
Loew's State (3,200; 25-35-50)—
Dead End' (UA) and 'Dear Miss Aldrich' (MG). Best bet in town; station, and the state of the sta

Benny Goodman Swings 'Salute' To 20G in Balto.

Benny Goodman is in town and he's keeping the turnstiles of the combo Hippodrome clicking in merry style to ring up socko \$20,000 for the show that includes "Annapolis Sastow that includes "Annapolis Sadist" on Saturday the swingster set a new house high for Sunday business. Dead End' (UA) at Loew's Century is building nicely to an indicated \$13,500.

Estimates for This Week

Century (UA-Loew5s) (3,000; 15-25-35-40-55) — 'Dead End' (UA) building in nice style after fairly steady week-end to \$13,500. Last week 'Topper' held up to okay

steady week-end to \$13,500. Last week Topper held up to okay \$12,200.

Hippodrome (Rappaport) (2,200, 15-25-35-40-55-66) — Annapolis Salute' (RKO) and because of p.a. of Benny Goodman and band, crashing \$20,000. Last week Something to Sing About' (GN) and vaude, \$12,600.

sing About' (GN) and vaude, \$12,600.

Keith's (Schanberger) (2,500; 15-25-35-40-55)-High, Wide and Handsome' (Par) opening supper show tonight (Tues). Last week winding up 11 playing days for 'Double or Nothing' (Par) totaled \$12,800.

New (Mechanic) (1,400; 15-25-30-40-55)-Life Begins at College (20th) open tomorrow (Wed). Last week, second of 'Wife, Doctor and Nurse' (20th) continued profit at \$3,700 after excellent first session to \$5,300.

Stanley (WB) (3,450: 15,56.20.40.

\$5,300. Stanley (WB) (3,450; 15-25-30-455)—(Certain Woman' (WB). Off to good opening, but dropping down to mild \$8,000. Last week, second of 'Souls at Sea' (Par) held up well to \$7,400 after hey-hey opener to \$14,000.

G-Man Oswald

G-Man Oswald

C. L. Oswald, for many years in charge of Paramount's department of investigation at the home office, was made an active member of the International Ass'n. for Identification during the past week at the 23rd annual convention of the organization in Washington. The association operates under the guidance of J. Edgar Hoover, head of the Federal Bureau of Investigation of the Department of Justice.

For some years Oswald has been a member of the International Association of Chiefs of Police.

LIFT FOR NICHOLLS

Hollywood, Oct. 5.
George Nicholls, Jr., has been upped to a producer-director berth at Republic and is looking over scripts to decide what is to be his first story.

first story.

His work on 'Portia on Trial,'
which he directed, brought him the

Philadelphia, Oct. 5

Philly wiping the tears away this week with biz in the cushy classification although not ultra-socko. After pretty punk close-out last week, things started sudden spurt Friday night (1) that held up to make the weekend worthy of re-

make the weekend worthy of rejolcing.
Principal rejoicing, however, confined to the Boyd, where 'Zola' (WB)
is whamming along niftily to crack
a record mebbe at \$29,500 for the
week ending today. Pic opened
strong right and should have no
trouble at all for at least three

weeks.

Ritz Brothers in 'Life Begins at College' (20th) making life a little more velvely at the Fox this week with a very nice \$19,000 after 'That Certain Woman' (WB) left it on the punk side of the ledger with a mere \$13,200. Stanley in its second week of dumps now with 'Big City' (MG), which just isn't making anything for anybody at \$11,000.

Estimates for This Week

Addine (1,200; 40-55-75)—Dead End' (UA) (3d week). Profitable \$9,000. Did \$11,800 last week. Strong enuff for another week if necessary, but being pushed by new U.A. product, so goes out tomorrow for Prisoner of Zenda.'

Areadia (600; 35-40-50)—'Good Earth' (WB). Brought in yesterday and may hit \$2,000, not much velvet. 'Star Is Born' (UA) rc.issuc was jumped in Thursday when lack of new product left nothing else, but had to be pulled in four days. Did punk \$600. 'Under the Red Robet (20th) straped bottom with only \$600 for six days. First run, too.

Boyd (2,400; 40-55-65)—Zola' (UB), Sockarooing at \$22,500 Lost Horizon' (CO) (2d week) disappointed last week with only \$6,600.

Earle (3,000; 25-40-55)—Tis All

pointed last week with only \$8,600."

Earle (3,000; 25-40-55)—'It's All
Yours' (Col) with Jack LaRue and
Vince Barnett in flesh. Very mediocre
in comparison with recent weeks at
\$18,000. Last week, 'Life of Party'
(RKO) and Mal Hallett band did
fair \$21,200.

fair \$21,200.

Fox (2,300; 40-55-65)—'Life Begins at College' (20th). Doing very nicely with \$19,000. Last week, 'That Certain Woman' (WB) not up to par at \$13,200.

Karlton (1,100; 40-50)—'Lost Horizon' (Col) (2d run). Good at \$5,500. '100 Men' (U) last week clicked off nifty \$6,100 for second

run.

Keith's (2,400; 40-50)—'Wife, Doctor' (20th) (2d run). Just so-so at \$4,400. 'Stella Dallas' (UA) (2d run) did much better last week with profitable \$5,800.

profitable \$\$,500.

Stanley (3,000; 40-55-65)—Big City' (MG). Not helping this house out of its recent doldrums with punkaroo \$11,000. Week-end found it caught between "Zola' and Ritz Brothers without anything strong. "High, Wide' (Par) failed to show anything last week and was unsatisfactory at \$13,500.

Stanton (1,700; 30-40-50)—'Bulldog Drummond Comes Back' (Par). Average in this action house with \$5,500. "Back in Circulation' (WB) at little better than usual has week for a good \$6,700 in eight days.

Sheekman Bows As Director on Sten Pic

Hollywood, Oct. 5.

Arthur Sheekman, writer, draws his initial directorial assignment in 'With Pleasure, Madame,' Ann Sten starrer for Grand National.

Dr. Eugen Frenke produces from script by Hans Kraly and Albert J.

Hopping Up 'Marco'

Hopping Up 'Marco'

Hollywood, Oct. 5.

Extensive advertising and exploitation campaign is being worked out at United Artists for Samuel Goldwyn's 'The Adventures of Morco Polo,' with Ed Churchill of the Donahue & Coe agency huddling at the studio since his arrival here last Saturday (2).

Ben Washer, Goldwyn's New York publicity head, also arrived for the confabs.

Mayer's Irish Protege

Hollywood, Oct. 5.

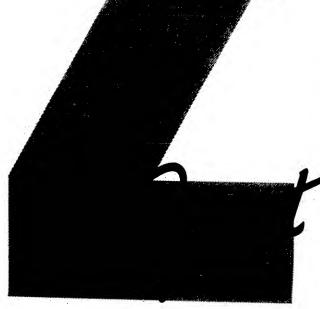
Greer Carson, Irish player discovered by Metro talent scouts in England and signed by Louis B. Mayer to a term ticket, will soon be at the studio to start work.

Carson currently is in the cast of Gilbert Miller's Old Music at the St. James, London.

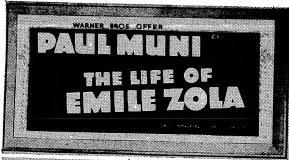
RECORD

FLASI

!...DOORS BROKEN!..

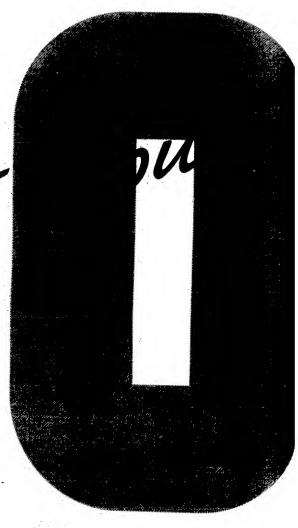


PHILLY ENTIRELY POSTED with city's greatest 24-sheet drive and followed by giant newspaper ads!





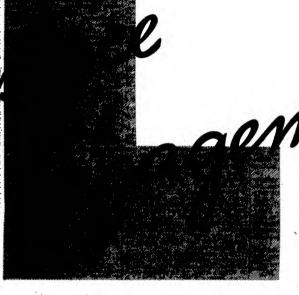
*\$5,182.72 to be exact



CASHIER'S COMPLETELY SWAMPED by steady flow of cash during entire first day!



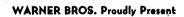
SMASH!...FIVE GRAND*..FIRST DAY!



BOYD'S FIRST LOBBY HOLD-UP IN 3 YEARS tops anything in theatre's history with capacity crowd covering every available square inch of floor space!

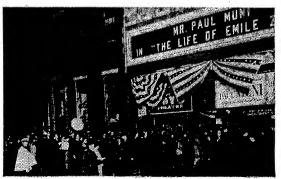


BLOCK-LONG LINES tie up traffic for hours completely ignoring SRO in vain attempt to gain admission!



Mr. PAUL MUNI ... The Life of EMILE ZOLA

with GALE SONDERGAARD · JOSEPH SCHILDKRAUT
Gloria Holden · Donald Crisp · Erin O'Brien-Moore · Louis
Calhern · Morris Carnovsky · Directed by WM. DIETERLE
Screen Play by Norman Reilly Raine, Heinz Herald and Geza Herczes



STAND IN

Hollywood, Oct. 5.

ger production. Stars Leale Howard and John Blondon Stars Leale Howard and John Blondon Leale Howard and John Blondon Leale Howard and John Blondon Leale Leale Howard and John Blondon Leale Hollywood, Oct. 5.

Hollywood studios and the people who make films receive some good-natured ribbing in 'Stand In,' Walter Wanger's production for United Art-ists. It leans far to the comedy side, and is good entertainment, chiefly because Leslie Howard and Joan Blondell mix up some very funny roughhouse with a dash of solid

He may be Hamlet on Broadway,

He may be Hamlet on Broadway, but in his last two films Howard has reversed his field and shown himself a touchdown comedian. In Tit's Love I'm After' (WB) he plays a stage star who cures a young woman of an infatuation. In 'Stand In' he is to bespectacles representative a stage star who cures a young woman of an infatuation. In 'Stand In' he is to be provided the property of the stage of the

It Happened in H'wood

It Happened in H'wood
Chiumbin production and criesae, Stree
Bichnet Dix. Feetures Fey Wrey, Victor
Killan, Franklin Fangborn, Directed by
Borry Lochman.

Screenphy by Kthal IIII.

John Street Committee Committee Committee
Walker At Rinto M. Y., week Oct. 1.

Tim Bart.

Richard Dix.

Gloria Gay.

Fey Wray

Mr. Forsythe.

Franklin Panghorn

John Hall Committee

John Hall Committee

John Hall Committee

John Hall Committee

John Hall Panghorn

John Hall Panghorn

John Hall Moward

Al Howard

Al Howard

Jill Bart.

Billy Burrad

Jill Burrad

Jill Burrad

Jill Burrad

Jill Gordon.

Zeffel Filmyrad

Jill Gordon.

Zeffel Filmyrad

Charles Brinky

Land Gordon.

Kardin Filmyrad

Charles Brinky

In being neither a full-blown west-ern nor a back-of-the-cameras story of film-making, 'It Happened in Hollywood' will have difficulty fitting Hollywood will have difficulty fitting in the period of the high command, and the high command in the period of the high comman secret service genus, and the melodramatic incidents of his esgories and never topples into either. Not only has the story of the picture of the story of the picture of the period of the story of the period of the story in the dual characters of this one of originality, and with a treatment that is neither bright nor slick, the pic will have tough going trying to please. It won't make any like impersonating the German, where the plant of the high command is a support of the high command in the period of the high comman

kind of a splash in the duals, where it'll directly 80 cm. The second of the common of

inve fans think he does. Consequently he won't play gumman roles when the gangster-pix become popular.

Drifting away from his former leading lady; they lose touch with one another, are finally brought together by jointly attending to the plight of a little crippled kid (Billy Burrud), who continues to idolize the cowboy even after he had faded the cowboy even after he had faded to the cowboy even after he had faded to the cowboy who was also had a supple to the cowboy even after he had faded to fall the cowboy even after he had faded to fall the cowboy even after he had faded to fall the cowboy even after he had faded to fall the cowboy even after he had faded to fall the cowboy even after he had faded to fall the cowboy even after he so that the converted had because of the nation-wide publicity, his old suited puts and the cowboy of the had to the had the had to the had to the had to the had had to the had had to the

LANCER SPY

Glendale, Calif., Oct. 5.
Glendale, Calif., Oct. 5.
Engel production. Peatures Dolores Del
Rio. George Sanders, Peter Lorre, Joseph
Rio. George Sanders, Peter Lorre, Joseph
Story by Martha McKlona; screenplay by
Philip Dunne; camere, Barney McGill; film
editor. Louis Leeftler; musical direction,
Arthur, Lange. Protowed at the AlexBorney Company of the Company of

Joan Bruce	Virgin	ia Fleld
General von Meinhardi.	.Maurice M	oscovich
Colonel Fenwick	Lione	al Atwill
Schratt	Luthe	er Adler
Fritz Mueller	F:	ritz Feld
Dr. Aldrich	Holmes	Herbert
Captain Neville	Lester 3	latthews
Von Klingen	Carlos D	 Valdez
Captain Freymann	Grego	ry Gaye
Elizabeth Bruce	Joe	in Carol
Captain	Clau	de King
Commandant	Kenneth	Hunter
Admiral	Frank	Reicher
Statesman	Leonard	1 Mudle

Melodrama that is sometimes ex-citing, almost absorbing, and played with serious intensity, 'Lancer Spy' is big war and big time story of espionage behind the German lines. Although somewhat reminiscent of the 'Three Faces East' type of enterthe Three races hast type of enter-tainment, there is much in it that is new, and the direction by Gregory Rat off arrests the attention through-

new, and the direction by Gregory Rat off arrests the attention throughout.

Film serves also to bring George Sanders to the front as a dramatic star. At the end of the film Darryl F. Zanuck has attached a short trailer vouching an important screen career for Sanders. For his performance in this picture he earns the opportunity which the 20th-Fox invocation would indicate. He is a great two man is proportionately broad. He dominates his scenes with flerce physical vehemence, and conveys the impression of being a younger Emil Jannings. He may go gar and become a real box office puller. Exhibitors will hope the Story prophers proper the converse of the convention of the c

Miniature Reviews

'Stand In' (Wanger-UA). What' happens in a Hollywood studio when a New York banker takes charge. Leslie Howard, Joan Blondell and Humphrey Bogart provide plenty of laughs.

'16: Happened in Bollywood' (Col). Sentimental story of what happened to a western star who passed out with slient pix. Won't particularly satisfy em in the duals. Richard Dix starred.

'em in the duals. Richard Dix starred. 'Lancer Spy' (20th). War meller of b.o. potentialities. Launches George Sanders aus-

Launches George Sanders auspiciously.

42nd Street' (Wanger-UA).
Frogram film about the lane of niteries in New York.

Gver the Goal' (WB). More rah-rahs for the adolescents. Also-runner for the duals.
Annapolis Salute' (RKO).
For the dualers with no one in the cast who means anything to the b.o.

"My Dear Miss Alarleh' (MG).
Nifty little newspaper comedy geared for double program consumption; Edna May Oliver, Maureen O'Sullivan and Walter Pidgeon in cast.

Maureen O'Sullivan and Walter Pidgeon in cast, Forlorn River' (Par), Tepid glorified western with Larry Crabbe and Syd Saylor; for atter-half of twin bills. The Westland Case' (U). Crime Club story that lacks punch; Preston Foster, Carol Hughes and Barbara Pepper featured.

lends a tang of impending danger to

his performance.

Dolores Del Rio has the only Important femme spot in the cast. She is the proprietress of a Berlin nitery and is a German agent. She helps the Englishman, with whom she has fallen in love to escape. Her characterization is good, her enunciation distinct.

distinct.

Men players have been carefully chosen for their respective roles. Atwill is head of the British espionage office and does a fine job. Joseph Schildkraut impersonates a German martinet with comedy results. Peter Lorre does a slick under officer, and Maurice Moscovich and Sig Rumann man war office. There is a good bit by Fritz Feld as a subaltern.

Lackine bis star names film will

oy Fritz Feld as a subattern.

Lacking big star names film will need plenty of advance umph, but will please wherever shown. Audiences will go out talking about Sanders.

Flin.—

52ND STREET

(WITH SONGS)

(WITH SONGS)

United Artists release of Walter Wanger production. Directed by Harold Young. Socretillary by Grover Jones; additional songs, Harold Bullook and Harold Spina; musical direction, Aifred Newman; camera, George Schneiderman; film editors, diffector, Charles Kerr. Previewed at the Uptown, L. A., Oct. 1, '37, Running time, 59 mins.

Rufus RondellIs	n Hunter
Fiorello Zamarelll Le	o Carrillo
Margaret Rondell	Paterson
BettyEl	la Logan
Letitia RondellZ	aSu Pitts
Adela Rondoll Dorothy	Peterson
Sid	d Slivers
Evelyn Macy	a Shelton
JackJa	ck White
MinnieCollct	
LawyerRoma	n Bohnen
ButlerWad	
Klauber	Al Shean
PorkyJa	ıck Adalr
Benjamin ZamarelliKen	nv Baker
Specialties: Georgie Tanns, Doro	thy Saul-
ter, Mourice Rocco, Al Norman,	Jerry Co-
lonna, Pat Harrington.	

staccato heats of horse hoofs formerly signalized the movements of the thouse the movements of the thouse the

ago.

A programmer for the double bills.

Flin.

OVER THE GOAL

(WITH SONGS)

WHITE SONGS)

Warner Fasa, reduction and release.
Features June Travia, William Hopper,
Johnnie Bawib. Directed by Neel Smith.
Adapted by William Jacobs and Arthony
Coldewly from story by Johnson Saw Jacobs,
Goldewly from story by Johnson Saw Jacobs,
Goldewly from story by Johnson Saw Jacobs,
Goldewly from story by Johnson Jacobs,
Goldewly from story Johnson Jacobs,
Goldewly from story Johnson Jacobs,
Goldewly from story Johnson Jacobs,
Goldewly Johnson,
Front Jacobs,
Goldewly Johnson,
Johnson Jacobs,
Jacobs,
Johnson Jacobs,
Jac NAME OF THE SECOND STATES OF T

Another pigskin opry for the fall trade. Pic is based on the amiable theory that whether Siwash wins the big game is stop-press stuff. Prob-ably it is and probably 'Over the Goal' will consequently get its share as a bottom-deck dualer in the

Goal' will consequently get its share as a bottom-deck dualer in the nabes.

The second of the usual football open is concerned with the hero's promise to his girl not to fight any more grid wars lest another injury to his bad knee will cripple him for life. But it turns out that dear old alma mater will lose a huge legacy unless the boys make it three traight against hated Squeedunk. What makes it all pretty sinister hero's family stands to collect some of the coin if the college loses it And there's a conniving lawyer who has the hero heaved in the brig to prevent him from welshing on his promise. But Richard Merriwell gets to the game on time and comes through with the needed points at the stand of the stand

ANNAPOLIS SALUTE

RKO release of Sisk production. Features James Billson, Marsha Hunt, Harry Carey, Direction and story by Christy Cabanne. Adaptation, John Twist; film editor, Tod Cheesman: camera, Russell Metty. At Palace, N. Y., dunl, week Oct. 1, 27. Running time, 65 miles.

My Dear Miss Aldrich

My Dear Miss Aldrich

Meiby Probestion and release Pratures

Edna May Oliver, Walter Pidseon, Maureen

Goulivan, Direoted by George B. Seitz.

Orletnal an screenplay, Berman J. Mankies

Goldtor, William S. Gray: camen sidelity.

Lawton, Jr. At Motropolitan, Brooklyn,

Lawton, Jr. At Motropolitan, Brooklyn,

Martha Aldrich. Maureen O'Sullivan

Martha Aldrich. Maureen O'Sullivan

Martha Aldrich. Maureen O'Sullivan

Men Shorlay. Welter Pidseon

Mrs. Sincialir. Paul Harvay

Mrs. Sincialir. Paul Harvay

Mrs. Sincialir. Paul Harvay

Mr. Martheld. Charles Waldron

Mr. Warfield. Charles Waldron

An Attondant. Gogre Control

Tod Martith. Mogre

Tod Martith. Mogre

Tod Martith. Roger

To

FORLORN RIVER

Paramount production and release. Fear the production of the production of the Fitterson, Syd Saylor, Harvey Stephens, Directed by Charles Berton. Screenples by Stuart Anthony and Robert Yost, from novel of the production of the production of the Commera, Harry Hallenberger, At Strand, Brooking, double hill, week Sept. 20, '37, Running time, 62 mins.

evada	Larry (Tabbe
na Blaine	June Martel
en Ide	John Patterson
es Setter	Harvey Stephens
heriff Grundy	Chester Conklin
heriff Jim Warner	Lew Kelly
Weary' Plerce	Syd Saylor
Blaine	William Duncan
3111 Hall	Raphael Bennett
fillie Moran	Ruth Warren
Ouke	Lee Powell
am	Oscar G. Hendrian
eff Winters	Robert Homans
David Ward	Purnell Pratt
d	Larry Lawrence
ashler	Barlowe Borland
Sarber	Tom Ung
het Parker	Merrill McCormick
Iank Gordon	Vester Pegg

COUNSEL FOR CRIME

Columbia production and release. Fea-ured Otto Kruger, Doughass Montgomery, Jacquellen Spiected by John Jacquellen Screenpis, Directed by John Jacquellen Screenpis, Harold Buchman, scrille, Harold Buchman, feville, Harold Buumter, Camera, Henry Fraulten, editor, Otto Meyer. At Varsity, Jacoli, dual. Running (ime, 61 mins. Douglass Montgomery
Jacqueline Wolls
Thurston Hail
Nana Bryant
Gene Morgan William Paul Mi nator Maddox. Ans.
Senator
Mrs. Maddox...
Friday...
Edwin Mitchell.
Ass Stewart...
Friday...

Entertaining for the most part is Counsel for Crime, but not of b.o. caliber. None of the cast is front caliber. rank, although several able performers are listed. rank, atthough several able personners are listed. It's mostly Otto Kru-ger, a criminal lawyer who fixes allibis for his clients before they

commit murder or mayhem.

Makeup department added to Kruger's glamour by handing him gray commit murder or mayhem.

Makeup department added to Kruger's glamour by handing him gray
hair, which he wears attractively.
General situation finds him the
father of a child from one of those
neaven-made marriages with Mane
Pittori, law, Douglass Montgomery,
Miss Bryant, having married long
since and the wife of a senator,
Thurston Hall, had adopted the boy
and kept it a secret. On graduation
day Kruger picks off. the lad and
offers him a law-clerk's job, which is
selzed upon eagerly.

Thurston Hall gets the least crack
at the picture of anyone, bardy
Bryant adds to it with a show do
fire him and the state of the lad and
offers him a law-clerk's job, which is
selzed upon eagerly.

Thurston Hall gets the least crack
at the picture of anyone, bardy
Bryant adds to it with a show do
motherhood turmoil, lest her secret
get out. Woo interest is confined to
Montgomery and Jacqueline Wells,
laiter an office stenog and very
loyal to her boss (Kruger), even
though his policies are shady. Yeggs
doing their bit are Stanley Fields
and Marc Lawrence, both up to their
acid., Gene Morgan is the
fall. Gene Morgan is the
hart of the fledgling lawyer, all their
usual top-heavy conceit, etc. He
bard of the fledgling lawyer, all their
usual top-heavy conceit, etc. He
bears the weight of the world on his
shoulders, and the earnest hope that
through him all the legal malpractice shall be erased. Even though
Kruger is a bad egg, the sympathy
all goes to him rather than his son,
who is right before anything else.
Who is right before anything else
dence feels must necessarily happenthe son be pitted against the father
on the fledgling lawyer, all their
son be pitted against the father
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Moonlight on the Range

WITH SONGS |
Spectrum release of Jed Buell-George H.
Cullaghan production. Sizes Fred Society
Williams acreen plant of the System of the Syste

Miller, Jack Evans, Rudy Sooter.

Selection of a snappier title would have been more in keeping with the quality and speed of this all-around good western. Label might lead the kiddies to believe that it's a moon-light cream puff party and so have severse action at the bo. Follows speedily despised singing, run-off speedily despised speedily despised another zippy, fighting Sam Newfield second-runger. Newcomer Fred Scott is not of the

very well staged, as is all the gun and fist work. Sam Newfield somewhere learned the effect of good hand-to-hand battles, and uses them to advantage in all his prods with-marked same and the same work enhance a better the horses are good and a little comedy is found in an unusual jail escape... Hurl.

SMASH AND GRAB

(BEITISH MADE)

London, Sept. 21.

General Pim Distribe release of Jack
Buchanan Prod. Stars Jack Buchanan

Prod. Stars Jack Buchanan

Whelan. Bereen pluy. But well by mu
Whelan. Bereen pluy. Buchanan; compan,

Henry Harris. At Phoenix, London, Sept. 20, 45.

Roy of Manual Edm Timing them Timi

John Forrest Jack Buchanan
Allce Thornby Elsle Randolph
Malvern Arthur Margetson
Palino Anthony Holles
CappelanoEdmund Willard
Bellini David Burns
Rankin
CaroleZos Wynn
Praskins Lawrence Hanray

As near an imitation of 'The Thin Man' as could be wished for. There is a distinct difference in production cost from all angles, but the tion cost from all angles, but the British attempt is an excellent one and should be good entertainment, as well as a big drawn in the provinces and might even be a desirable second feature for the U.S. The West End might jibe at it, however, because its story won't stand analysis.

West End might jibe at it, however, because its story won't stand analysis.

Buchanan plays a suave, nonchalant detective for a burglary insurance of the control of a burglary insurance of the control of an international smash and grab ring. Elsie Randolph has the role of his wife, who has to participate in her husband's business, accepting jobs as a jeweller's assistant in a Bond Street shop, and submitting to the proprietor's dishonorable attentions; then descending one step lower, as maniturist in a barber shop which is the heading one step lower, as maniturist in a barber shop which is the heading one step lower, as maniturist in a barber shop which is the heading one step lower, as maniturist in a barber shop of the concelled talent astralght actors, and never once resort to either song or dance. More roles of a daring experiment for Buchanan, who displays an earnestness and sincerity one doesn't look for or expect.

Small, but competent, cast, well display the control of a barber's mud-pack hardening on the face of a dead man and, when removed reaking into large sections which could readily be put together and form a death mask?

WHICKTHING BULLETS

WHISTLING BULLETS

WITH SONG Ambasseder release of Maurice Conn production. Features Karmik Mayssard and Harlene Wood. Directed by Jack Maglish. Screenplay by Joseph O'Donnell from slory by James Oliver Curwood; illim editor. Richard G. Wriy; song Connel Jose; ear, Josic Greenhaldth. At Chainner, N. Z. maine. Dr. C. 2, 25; Nanning time, editor. Males.

Larry Graham
Tim RaymondJack Ingram
Anita Saunders
Ace Beldon
Capt. Saunders Gruce Mitcheli
Dave Stone
SamSherry Tansey
BartCliff Parkinson
Karl

'Whistling Bullets' is noteworthy in proving what an indie producer having a limited budget, can accomplish with a story about Texas Rangers when film-making staff works intelligently. Instead of a meandering cactus fable, film is nearly a full hour of tingling excitement, action galore and nicely pitched suspense. It should rate high on twinners where they relish

ight cream purf party and so have a reverse action at the b.o. Following the opening singing, run-off speedily dissipates false impression of title and develops another zippy, and the pretty boy type, but, rather, a husky who looks more like what he's supposed to be than the rest of the leather lack. His lusty baritone fits live so capture the bandit and his last way overshadowing here and would do well to steer clear of similar western roles. Because of the always overshadowing here and his lives to capture the bandit and his last by the proposed of the lack leather lack. His lusty the lack lack limpore and the lack lack limpore his lack for the lack lack limpore his lack limpore his lusty for lack lack limpore his lack limpore his lack lack limpore his lusty for lack limpore his lack limpore his lack limpore his lack limpore his lusty fitted his lack limpore his lusty fitted his lack limpore his lusty fitted his lack limpore his lack limpore his lack limpore his lack limpore his lusty fitted hi

THE WESTLAND CASE

Universal release of Larry Fox-Irving tarr production. Features Preston Foster. arol Hughes, Barbara Pepper. Directed aru Hughes, Barbara Pepper.

by Christy Cabanae.
ertaon White from Jonathan Latimer's novel, 'Headed for a Haure.' Camera Ix Morgan. Reviewed in Projection Room N. Y., Sept. 30, '81. Running time, 6: mins.

Proston	Fouter
. Carof 1	Hugher
Barbara	Dannos
Frank	Yamler
· · · F Pank	Allina
ABITIG	Anwyn
George	Mecker
ouore vo	n Elta
iarence	Wilson
Russell	Hicks
Rollo	Lloyd
Selmer J	ackson
homas J	achson
Ben	Lewis
Charlle B	furphy
Eddle	Kana
.Thomas	Quint
	.Proston .Carol 1 BarbaraFrank .Astrid .George odore Vo larenceRussellRollo Selmer JBen Charlie BEddie .Thomas

Taking the reverse to the usual slant on a crime-mystery story, with an innocent man ready for execu-tion only a few days before a superdetective is turned loose on the case this Crime Club story fails to measure up to its potentialities. West-land Case' represents expensive pro-

duction values, careful producing and several good acting efforts, but it seldom rises to its initial promise. With an apparently innocent man headed for the chair, the high-powered Sherlock of this fable is handed the assignment of gathering sufficient evidence to warrant a re-

handed the assignment of gathering sufficient evidence to warrant a reprieve. There were numerous angles for building the talents of the sleuth, but only a few were taken advantage of. Those that were overlooked or which were not aptly maneuvered are what weaken the. Presumethly the authors and publishers of 'Headed for a Hearse' novel would have difficulty, just the same as film fans will, in following the mystery and attempts to solve it. There is such a thing as making it too baffing for screen consumption. Such is the case here. Audience is too baffing for screen consumption. Such is the case here. Audience is the complish. There is not settled to accomplish. There is not settled to accomplish. There is not settled to accomplish. There is not relief, and the settled the condemned man, and Frank Jenks again scores as count relief, and the condemned man, and Frank Jenks again scores as count relief, and the settled to settled the settled

Astrid Allwyn, Theodore von and Clarence Wilson, Rollo Lloyd and Edna Salee.

Christy Cabanne's direction represents one of his weaker attempts. Ira Morgan is fair in his photographing with the location work done around Chleage outstanding. Larry Fox and Irving Starr produced with an expension of the complete of the

Life Begins with Love

Columbia production and release. Stars Jougiass Montgomery, Jean Parker. Di-ected by Raymond B. McCarey. Screen-iay, Thomas Mitchell and Brown Hotmes; tory, Dorothy Bennett; camers, Lucie Saliard; editor, Viola Lawrence. At Var-ly, Lincoin, dual. Running time, 72

mins,			
'arole	J	enn i	Parker
Drake IV	Douglass 1	Monte	omery
Dodle	TCd1	th Fe	llower
Millicent	Leo	na h	faricle
Colonel Drake	Lui	mader	Hare
Roberts	Aui	orev 1	Wather
McGraw	Ja	ımes	Burke
Mrs. Murphy		erva.	Treca
Manchild	Scc	ttv I	ecket:
Stevie		.Joei	Davis
Muggie		.Joyc	e Kay

Inside Stuff—Pictures

Heavy play being given the Jack Doyle-Judith Allen-Delphine Dodge love triangle, with Miss Allen's \$2,000,000 allenation suit providing the highlight of the week, has brought both Doyle and his Irish shadow, Jimmy McElveen, to the attention of producers. Both Hibernian lads look like fairish bets for films. Doyle's glamorous history since he first broke into print as a crooning heavyweight mounted to swift climax after climax the last few months with the colorful backgrounds of Lake Tahoe, Cal-Neva, Reno, and now Hollywood figuring prominently. Doyle stands around six feet four, and is a good-looking youngster. McIleen has a lot of m.c. experience behind him in NY niferies and now wants to act.

In the east, an indie film in which Doyle had a bit is getting quick revival bookings, with Doyle's name going up on the marquees.

Instance of the way cooperation often goes between foreign press and studio publicity department is case of a correspondent who got a tip a foreign star was coming in ahead of schedule, and called up publicity department to let him know when they got a confirmation. Studio had none, and each day the correspondent called up they said they were without word, but would call him back as soon as they knew when she was

due in.

Scribe's daily tickler got pretty tiring all around and studio asked the correspondent not to be so worried about it, they'de surely let him know long enough before her arrival for him to meet her at the flying field. Two hours after studio assurance correspondent picked up an afternoon paper and on page one was a picture of the star. Story revealed star had arrived from abroad the day before.

Though no official explanation was issued this week as to why Pathe newsreel views of the Chinese-Japanese struggle were withdrawn in the previous week, cameramen learned that Pathe newsreel officials were incensed over Universal newsreel's attempt to put the finger on the clips as old shots from the previous Sino-Japanese trouble. One report that the Government ordered the Pathe clips withdrawn was discounted by rival newsreels, with executives recalling no previous instance where Federal authorities ordered any deletions in the last 10 years. They said that there have been instances where the secretary to the chief executive had 'suggested' certain changes but these were made only as a request.

Cost sheets for costumes on Warners elaborate color production, 'Adventures of Robin Hood,' have run into a very pretty penny, around \$435,000 up to now, according to estimates of the costume department. Olivia de Havilland has 18 changes, all her gowns being expensive brocades costing around \$800 each. Each of the 45 court ladies has numerous changes eosting from \$75 to \$200 each, while more than 200 specially designed male costumes figure in the budget as well. Milo Anderson is superintending the costumes. Film also requires heavy expenditure for props while the cost of keeping the company out on location a month or more will make 'Robin Hood' run well over the \$1,000,000 mark.

Gang of femme scribes from the Boston papers in Hollywood recently gandering the lots set such a terrific pace that a flock from a major studio who had been assigned to squire them had to go to a hospital threatened with pneumonia superinduced by fatigue. Other publicity boys cried a halt because they couldn't take it with the fast-stepping gals from Beantown. Same beyy of femmes also was spotlighted at a number of swank social functions in the film colony and came through with colors flying higher than the Bunker Hill monument proving themselves snappy on the uptake.

Pix execs who were planning a certain deluxe cruise next winter to South America were allegedly told there was a racial quota by the travel bureau who have the winter cruise under charter. Some went over to another cruise, but lately, with the market crash, the number of reservations has created a new attitude. The film bunch, many of whom counted on visiting S. A. exchanges while en tour, are still burning and plan making an issue of it either with the foreign line or the travel bureau.

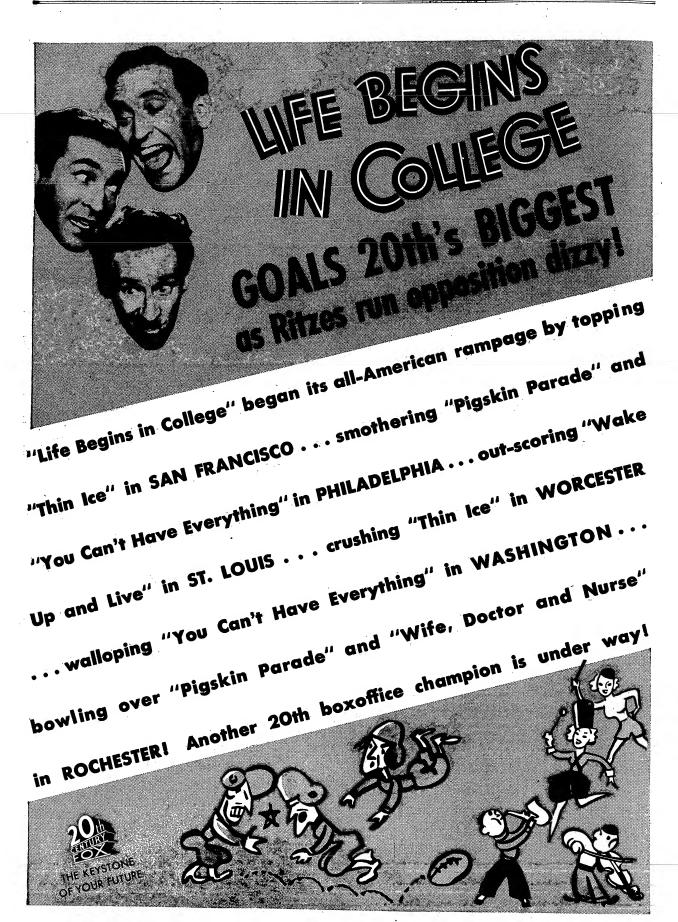
Paramount turned a chilly eye not long ago when Warners tried to borrow Porter Hall for a top role in 'The Adventures of Robin Hood,' offering \$3,000 a week for the player's services, considerably more than he draws from Paramount. Hall was eager to play the part but no dice with his bosses, who needed him for 'True Confession.' Now he's washed up with that chore and Paramount, with nothing else for him to do, has cast him in a routine role in 'They Knew What Happened.'

Jean is probably the best looker and best dresser ever to draw pittance learry. The Fellowes kid capability established several times before, is a harum-scarum with ideas about buckets of blood, murder mysteries, and an otherwise rampant imaginary. Miss Mariele, clothes-horse mostly, is best in a short interuled while Si Wills (unbilled) is doing photos of hear in bridal finery. She mostly, is best in a short interuled while Si Wills (unbilled) is doing photos of hear in bridal finery. She cond.

In oddity, the tagging of an Italian woman with an Irish name, inherited from her husband, works out amusingly with Minerva Urecal. In the juvenile section, Joel Davis and Scotty Beckett take it away severalid at every opportunity by the latter, a self-styled problem child. Film is a bad break for Miss Parker, who has been out for some time, Will see the lesser bookings exclusiely.

THIS IS CHINA

Lean Werbster production and Indie release. Camen. Eric Berna: muudeal seor. Alfred Thill: marrative sommentary. Jacet Bease. Camen. Eric Berna: muudeal seor. Alfred Thill: marrative sommentary. Jacet Bease. Camen. Eric Berna: muudeal seor. Alfred Thill: marrative sommentary. Jacet Bease. Camen. Eric Berna: muudeal seor. Alfred Thill: marrative sommentary. Jacet Bease. Camen. Eric Berna: muudeal seor. Alfred Thill: marrative sommentary. Jacet Bease. Camen. Eric Berna: muudeal seor. Alfred Thill: marrative sommentary. Jacet Bease. Camen. Eric Berna: muudeal seor. Alfred Thill: marrative sommentary. Jacet Bease. Camen. Eric Berna: muudeal seor. Alfred Thill: marrative sommentary. Jacet Bease. Camen. Eric Berna: muudeal seor. Alfred Thill: marrative sommentary. Jacet Bease. Camen. Eric Berna: muudeal seor. Alfred Thill: marrative sommentary. Jacet Bease. Camen. Eric Berna: muudeal seor. Alfred Thill: marrative sommentary. Jacet Bease. Camen. Eric Berna: muudeal seor. Alfred Thill: marrative sommentary. Jacet Bease. Camen. Eric Berna: muudeal seor. Alfred Thill: marrative sommentary. Jacet Bease. Camen. Eric Berna: muudeal seor.



UA-KORDA-DEUTSCH APE U.S.

NEW ITALIAN FILM RULES

Rome, Sept. 24.

New decree allowing only two foreign pix to be shown for every Italian film exhibited has gone into effect. At the same time it has been decreed that every exhibitor must show at least five Italian films, in every three-month period. That means he may show 10 foreign films in the same period, but if he wants to exceed that minimum by showing more foreign films, he must show more italian films, too, to keep up the ratio of two to one.

This decree will practically assure Italian production a market as soon of finished. It will also prevent exhibitors from putting off showing obligation prictures till a slack season, when they might otherwise show them all in a lump and reduce their operating costs by laying off part of their staffs. This way the control of the staffs, the staffs, when it will be a question whether or not the national industry can even keep them supplied with a big enough quantity of pix, have to take the good along with the bad, and not be able to economize.

Holland Imports More Firms Than Anyone Else

The Hague, Sept. 24.

Dutch picture trade has to face a new problem: the import of foreign films. In proportion to the population and the number of cinemas, followed in the population and the number of pictures in all of Europe. In 1925 there were 514 foreign pictures here, in 1926, 573 films were imported. Sweden, with four times many theatres, imported 263 pix in 1927; Poland with two times a many theatres prought in 225, and Switzerland, with the same number of theatres brought in 463.

Dutch Bioscop Bond, exhib and distrip federation, thinks that the

tres brought in 485.
Dutch Biosecop Bond, exhib and
distrib federation, thinks that the
time has come to study the matter.
Foughly approximated, the 543
pictures came from the following natimes: America 300, Germany 110,
France 90, England 60, others 13.

Ufa Filming in Hague

The Hague, Sept. 24. UFA-director Eric German UFA-director Erich Waschneck is here with his staff at the Amsterdam aerodrome for the shooting of "Thunder-flight to Claudia" with Willy Fritsch in the

Claudia' with Willy Fritsch in the ateliar part.
Fritsch, who is one of the few German actors who is still every popular in Holland, made personal appearances on the stage in Rotterdam and here during the premieres of his last picture with Lilian Harvey, 'Seven Boxes on the Ear.'

Woolf's Union Dicker

Six Scotch Odeons

London, Sept. 26,
Odeon Theatres will spend \$1,200,000 on a group of six theatres in
Scotland, which part of the U.K.
Oscar Deutsch is entering for the
first time.
Constructional contract

Constructional contract has been let for the lot, and the first goes up at Ayr, home country of Robert Burns, without delay.

The contract has been let for the lot, and the first goes up at Ayr, home country of Robert Burns, without delay.

BRITISH PROBE **ON CENSORSHIP**

London, Sept. 28.

Probe into motion picture censorship is to be undertaken by the government through its newly appointed Consultative Committee. Body is skill being formed, wift leading local authorities and social groupings nominating representatives, but move is to hasten this and circulate questionnaires to bodies likely to be interested.

Evidence is to be sought on the working of the present system under the British Board of Film Censors

the British Board of Film Censors, which works through two categories, 'A for pictures adjudged suitable for adults only, and 'U' for those considered suitable for general showing. Certificates are accepted as the standard throughout the U. K., except in individual spots, where local authorities sometimes, override the B. B. F. C. by permitting exhibs to play approved 'A' pictures on the same terms as 'U' subjects.

Finger Pointing

(Continued from page 1)

(Continued from page.1)
that their concern is not entirely for the good of Hollywood. It is as much for the protection of their own interests and their own communices as for the picture industry. The finger-printing is merely the trap at the head of the stream toward which all the fish are heading.
While admitting this, the IAI is also careful to point out the harm done by the wave of scandals which has hit Hollywood of late. As an example of the good whieft could be accomplished by a system of finger printing the committee cited a two-month old case in which a girl claiming to be 17 filed criminal charges against a man connected with Hollywood. Fortunately, in this case, the girl's picture was circuitated, and the police of her home state identified her as a known street-walker, 24 years of age.

Most Hollywood scandals could be cleared if the finger-print system was used, the International Ass'n for Identification feels.
This organization, headed by Hoover, and cooperating with the U. S. Instelligence Service, and the International Association of Chiefs of Police, is government-sponsored. Its members, beside executives from those three bodies, includes one police official from each state, and also from the majority of foreign countries.

Showmen-Police Chief Heading the committee which is

Woolf's Union Dicker

London, Oct. 5.

Charles M. Woolf is holding daily conferences with his City's backers to acquire substantial interest in Union Cinemas.

NEW VIENNA PIC

Vienna, Sept. 24.

M. Mamac Prods. is busy at the Fierrer von Kirchfeld' (Priest) of Kirchfeld') with Hans Jaray in the lite role. J. Fleck is directing.

In the large cast are Hanst Stork, Frieda Richard and Ludwig Stoesser.

Barnstyn Abroad

Jack C. Barnstyn, v.p. in charge of foreign operations for Grand National, sails tennorrow (Thurs.) for a tour of England and Continental Europe to discuss various distribution gleas in own pending. Edward Ugast will be in charge in his absence.

Al Crown, who has been setting deals in Central and South America for GN distribution, is now in New York, but plans shoving back for Latin-America within a week or so.

QUICK DISTRIB INCOME ON PIX

tem Heretofore Too Casual-Tied Up Coin in Pix for Too Long a Time U. S. Income in 90 Days Vs. Britain's 9-10 Months

LOCAL 'WAR'

London, Sept. 26.

Nice little war is brewing up on the release problem. On one side is United Artists, with Alex Korda and Oscar Deutsch as seconds; on the other hand, all the other distributors— with circuits and indic exhibs at present sitting outside the ropes, though they may be invited later to join in the free-for-all.

Bone of contention is whether the leases shall continue or whether the trade can be persuaded to accept nation-wide presentation immediately after West End pre-release.

United Artists has had this bee in United Artists has had this been it its bonnet a long while, and will definitely put it into operation, now that it has a big circuit back of it. Argument is that earlier release will induce bigger attendance and assist in creating a wider public for motion pictures. Deutsch said so in a reacht monitor. recent manifesto.

recent manifesto.

Real reason, however, is presumed to be the keen desire of Korda to touch receipts on British pictures distributed through U. A. at an earlier time than heretofore. He subscribes to a theory that what is wrong with British production is the

scribes to a theory that what is wrong with British production is the manner in which money is tied up for many months in pictures before they earn any return.
This, of course, contrasts with the American situation, where reports suggest the producers get back a major portion of their outlay on any picture within three months of completion, due in part to more rapid technical work on the exposed negative followed by immediate distribution over the whole field.

An assumption in the Moyne Quota Report, stipported by Korda in a recent treatise, is that British producers must strive to diminish the period between starting a picture and releasing it to the theatres.

Amortization

Amortization

Report emphasized that, whereas in the U. S. producers claim at least 50% of the cost of a picture is amortized within 90 days, in Britain nine or 10 months frequently clapses between completion of a film and its greatly related to the completion of a film and its greatly related to the completion of a film and its greatly related to the completion of a film and its greatly related to the completion of a film and its greatly related to the completion of a film and its greatly related to the completion of a film and its greatly related to the completion of a film and its greatly related to the completion of a film and its greatly related to the completion of the completi

tween completion of a lilm and ras general release.

Situation has been claimed by many independent units as a prime factor contributing towards their failure to get out of the red. Cri-terion blamed its inability to touch terion blamed its inability to touch and recoup itself for heavy outlays for its slow-down and abandonment of production. Atlantic Films felt the pinch when it had invested heavily in only one picture and was left with little to maintain its overhead until the profits came home. May Schenk records the news. home. Max Schach repeats the same

home. Max Schach repeats the same argument as an answer on why Capitol witted.

Odeon, now confrolling around 150 theatres in key situations, may be able to force the pace, and a pretty point has arisen over 'Victoria the Great.' General release of this bo. natural is timed for early spring of 1938, long after all the excitement over its world premieres has subsided, but Deutsch has stepped in with an offer to put it over his entire circuit on Dec. 27, at the peak of the Christmas season. Christmas season

RKO's Proble

Question RKO-Radio has to ask itself is this: Is the company likely to earn more by taking Deutsch up on his offer, or will it get more and better playdates by waiting? It can naturally eventually get into Max-well's or the GB circuits of twice the

'Balalaika' Down Under

The musical, 'Balalaika,' which is already a hit in London, has opened strong in Australia with J. C. Williamson, Ldd., stealing a march on the Shuberts, who will not have it ready for New York showing until around Christmas time.

Two Americans, Robert Halliday, and Margaret Adams, were signed in New York for the Australian production by Dorothy Stewart.

WILCOX'S 6 PIX FOR BRIT, LION

London, Oct. 5.

Sam Smith, head of British Lion, and Herbert Wilcox have closed a deal whereby latter produces six pictures for Lion at Beaconsheld studios. First picture a musical titled 'Nippy' starts in November, and the next stars Gordon Harker. Deal is a 50-50 proposition.

Pictures will average \$150,000 in cost.

T. Cochrane Back

(Continued from page 6)

20% duty ad valorum, based on invoices, an additional 20% is assessed, this based on estimated grosses that the picture will do. Admittedly this is very difficult to figure, and the guesses have to be within reason, in order to pass the customs. However, while the ban is on, this does not apply, but it is there to apply when and if.

not apply, but it is there to apply when and if.

Aside from war fervor, things are about normal in Japan and Foreigners are entirely safe. It is in the war zone that danger exists, and many have left for their own safety. Cochrane is a pioneer in the Orient first going there in 1914 as manager for Universal. Seventeen years ago he took on Par's management, and for a time his scope ment, and for a time his scope ment, and for a time his scope included India, Singapore and other Asiatic spots. But now he has enough on his hands to handle the smaller area, which is, however, expansive, and important.

size of Odeon, but, conversely, by using the latter it might do more biz with indies in subsequent runs. Also, Deutsch may have the good theatres, but attendance at several of his more spectacular recent additions are reported to have caused a few h

aches.
Exhibs, meanwhile, haven't gotten
around to this problem, probably not
appreciating its significance. They
are currently squawking about their
stock demands for easier rental percentages, though it's dollars to
doughnuts their campaign will get
no place. Chances are they may
smell some better advantage in taking sides on the earlier release issue,
provided they can be sold that revision of the system would promote
more action at the bo. more action at the b.o.

Main bars to extension of the U. S. release system to Great Britain are in the Films Act of 1927, which prevents blind booking and discourages block booking, and which might be block booking, and which might be Involved in any revision of the sell-ing practice here. Custom is for theatres to make up their date books following trade presentation of a picture, and the law allows up to six months from the trade show date as the period in which release can be withheld.

Rosenblatt's Advice

That's the theory, but what often happens in effect is that dates are pensilled in well ahead of formally confirmed by signed contract immediately tradeshows have been held. Policy may have its drawbacks, but an interesting contribution to the controversy recently was that of Sol Rosenblatt, who, on his visit here, went on record as saying that British cxhibs should stick to their own release system at all costs if they wished to avoid the jams and legal tussles in which U. S. theatres are constantly involved.

BRITISH ACTS DOUBLING IN THEATRES

Variety artists have decisively negatived a proposal they should permit doubling in motion picture theatres playing mixed programs. Decision arose out of a dispute between the Variety Artists Fed. and Union Cinemas, following introduction by the circuit of a turn working policy in provincial spots, whereby artists played daily in two theatres. V.A.F. protested on the score the practice was contrary to its policy, and Fred Bernhard, at a joint conference, offered to be ruled by a ballot of members. Over 1,000 members voted and the verdict turned down the Union plan by a margin of almost 20-1.

Bernhard contended that, if allowed to double acts, Union would be able to extend cine-variety from 20 theatres to the entire circuit; it would increase dates and salaries and open a new field for introduction of variety.

V.A.F. argued it would involve too great a physical strain and result in inferior performance and loss of reputation; it would also cause unemployment through one artists doing the work of two; and would mean artists doing two shows for one salary, or at best one salary plus.

LAST STRAW, MELLER, LOOKS A LONDON HIT

People in Love' was presented at the Ambassadors theatre last Tuesday (28) by Malvice Browne, with Creta Nissen in the femme lead and with a very negligible result. Unlikely that the summer tryout at Arts theatre has much future in the regular season.

Last Straw,' melodramatic thriller, has been splendidly received and looks to be successful. 'Take it Easy' closed last Saturday (2), but only for a fortnight, when it will reopen on a twice-nightly basis minus Herman Timberg and with several vaude acts to strengthen. London, Oct. 5.

Venezuela's Tourist

Venezuela's Tourist

Baiting Travelog Pic

Dr. Domingo Narvaez, minister of
public works of Venezuela, sailed for
home Oct. 2 after buying \$15,000
worth of alim producing equipment
and negative film. He plans producing several films of a 'national'
nature with government backing on
his return to Caracas.

He came here by plane last week
and was going to remain a month
when notified by his consul here that
he must return home. He hurriedly
bought up the equipment and
scrammed Saturday (2).
On arrival he will start ball rolling on a couple of chamber of commerce films to show the world that
Venezuela is not a country of vilcanoca, wild indians, jungles and
assorted hazards in an attempt to
build up the tourist trade and generally ballyhoo his country. Other,
more commercial product will
foliow.

Jose Tomayo, formerly with Co-

follow. Jose Tomayo, formerly with Co-lumbia Pictures and a native Veno-zulean, was brought down there last year to start local film production, which up until that time was nan-existent. Nothing came of Tomayo's appointment and he has since joined a commercial house in Caracas.

Vienna Rotunde Razed

Vienna, Sept. 24.
'Die Rotunde,' one of Vienna's landmarks in the Prater amusement district, has been destroyed by fire. It had lately been used for sample

fairs.
Old-timers remember the days before the war when Barnum & Bailey came to town and gave its performances in the Rotunde. Buffalo Bill followed and then came Max Leinhardt, staging 'Miracle.'



IN THE STORY MILLIONS WANTED HER TO MAKE!



FILM BOOKING CHART

(For information of theatre and film exchange bookers, Variety presents a complete chart of feature releases of all the American distributing companies for the current quarterly period. Date of the reviews as given in Variety and the running time of prints are included.)

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WEEK OF RELEASE	TITLE	PRODUCER	DISTRIB.	TYPE	TALENT	DIRECTOR		\. HEN REVIEWED BY VARIETY
8/13/37	ARTISTS AND MODELS HIDEAWAY ONE MILE FROM HEAVEN HANDY ANDY (Reissue) DANCE, CHARLIE, DANCE DEVIL'S SADDLE LEGION	L. E. Gensler Cliff Reid Sol Wurtzel Sol Wurtzel WB WB	Par RKO 20th 20th WB WB	Musical Drama Rom-Dr Comedy Comedy Western	J. Benny-G. Patrick F. Stone-M. Lord C. Trevor-S. Blane W. Rogers-R. Taylor S. Erwin-Jean Muir Dick Foran-Ann Nagel	Raoul Walsh Richard Rosson Allan Dwan D. Butler F. McDonald B. Connolly	95 60 68 81 65	8/4 7/21 7/21 8/7/34 9/1
8/20/37	OUTLAWS OF THE ORIENT SHADOWS OF THE ORIENT BROADWAY MELODY OF '38 SHE'S NO LADY HOFALONG RIDES AGAIN PUBLIC COWBOY NO. 1 FLIGHT FROM GLORY	Col L. Darmour Jack Cummings B. P. Schulberg H. Sherman S. C. Siegel Robert Sisk	Col Mono MGM Par Par Rep RKO	Outdoor Drama Musical Melodrama Western Western Action	J. Holt-Mae Clark R. Toomey-E. Ralston R. Taylor-E. Powell-S. Tucker Dvorak-John Trent William Boyd Gene Autry-S. Burnette O. Stevens-W. Bourne	E. B. Schoedsack B. Lynwood R. Del Ruth C. Vidor L. Selander J. Kane D. Silverstein	61 115 65 65 60 66	9/8 8/18 8/18 9/22 8/11
	LOVE UNDER FIRE MR. DODD TAKES THE AIR FOOTLOOSE HEIRESS	N. Johnson M. LeRoy WB	20th WB WB	Rom-Com Rom-Com Rom-Com	L. Young-D. Ameche K. Baker-J. Wyman C. Reynolds-A. Sherldan	G. Marshall A. E. Green Wm. Clemens	70 85	8/11 7/28
8/27/37	IT'S ALL YOURS KING SOLOMON'S MINES BAD GUY RIDERS OF THE DAWN	Wm. Perlberg GB Harry Rapf R. N. Bradbury	Col GB MGM Mono	Comedy Spectacle Melodrama Western	M. Carroll-F. Lederer A. Lee-R. Young-Robeson B. Cabot-J. Chatburn Jack Randall	E. Nugent R. Stevenson E. Cahn R. N. Bradbury	80 64	6/30 9/1
	ATLANTIC FLIGHT ON SUCH A NIGHT MAKE A WISH THINK FAST, MR. MOTO	William Berke Em. Cohen Sol Lesser	Mono Par RKO	Western Melodrama Musical	D. Merrill-Lambie K. Morley-G. Richards B. Breen-B. Rathbone Lorre-V. Fleld	William Nigh E. A. Dupont K. Neumann Norman Foster	59 71 75 66	9/22 8/18 8/25 8/18
	WESTERN GOLD DEAD END MAN WHO CRIED WOLF CONFESSION	Sol Wurtzel Sol Wurtzel Sam Goldwyn E. M. Asher WB	20th 20th UA U	Melodrama Western Drama Melodrama	S. Ballew-H. Angel S. Sidney-J. McCrea L. Stone-B. Reed K. Francis-I. Hunter	H. Bretherton William Wyler L. R. Foster Joe May	56 90 66 85	8/4 9/29 7/31
9/3/37	IT HAPPENED IN HOLLYWOOD	M. Connolly GB	Col GB	Rom-Drama Comedy Comedy Com-Dr	R. Francis-1, Hunter R. Dix-Fay Wray Jessie Matthews R. Armstrong-Irene Hervey	H. Lachman Sonnie Hale	67 90 77	10/6 8/18
-	GIRL WHO SAID NO BOOTS OF DESTINY BIG CITY GOD'S COUNTRY AND MAN	A. Stone Condor Norman Krasna	GN GN MGM	Western Melodrama	Ken Maynard	A. Stone A. Rosson F. Borzage R. N. Bradbury	56 75	9/15
	SOULS AT SEA LIFE OF THE PARTY	R. N. Bradbury Hathaway-Jones E. Kaufman	Mono Par RKO	Outdoor Drama Musical	Tracy-Rainer T. Keene-C. Henry Cooper-Raft G. Raymond-H. Hilliard	W. A. Seiter	89 86 65 78	8/11 8/25
	SHEIK STEPS OUT TH:N ICE PRISONER OF ZENDA VARSITY SHOW	H. Schlom R. Griffith D. Selznick L. Edelman	Rep 20th UA WB	Rom-Dr Musical Rom-Dr Musical	Novarro-L. Lane Henie-Power-Treacher R. Colman-M. Carroll D. Powell-Waring-Healy	Irving Pichel S. Lanfield J. Cromwell W. Keighley	78 100 120	7/28 8/25 9/1 8/11
9/10/37	COUNSEL FOR CRIME THE WOMEN MEN MARRY	W. MacDonald M. Fessier	MGM	Melodrama Drama	O, Kruger-J. Wells J. Hutchinson-G. Murphy W. Gargan-O, Heyward	John Brahm Earl Taggart Erle Kenton	61 68	10/6 9/22
	ACCIDENTS WILL HAPPEN ANNAPOLIS SALUTE BORNEO	B. P. Schulberg Robert Sisk M. Johnson	Par RKO 20th	Com-Dr Rom-Dr Outdoor	J. Ellison-M. Hunt Mr. & Mrs. M. Johnson J. Withers-P. Moore	Chris Cabanne T. Talley Al Werker	65 75	10/6 9/8
	WILD AND WOOLY 100 MEN AND A GIRL WINE, WOMEN AND HORSES PRAIRIE THUNDER	John Stone J. Pasternak WB Bryan Foy	20th U WB WB	Com-Dr Musical Com-Dr Western	J. Withers-P. Moore Durbin-Stokowski-Menjou B. MacLane-A. Sheridan D. Foran-E. Clancy	H. Koster Louis King B. Eason	90 85 64	7/21 9/8 9/29
9/17/37	GAME THAT KILLS LOVE TAKES FLIGHT	H. L. Decker Condor M. H. Hoffman	Col GN -	Melodrama Rom-Com	C. Quigley-R. Hayward B. Cabot-Beatrice Roberts	D. R. Lederman Conrad Nagel	. 55 70	9/22 8/18
	THIRTEENTH GUEST (Reissue) THE FIREFLY MY DEAR MISS ALDRICH	Hunt Stromberg	Mono MGM MGM	. Mystery Operetta Comedy	G. Rogers-L. Talbot J. MacDonald-Allan Jones E. M. Oliver-J. Beecher	Albert Ray R. Z. Leonard Geo. B. Seitz	65 140 73	9/6/32 7/28 10/6
	MY DEAR MISS ALDRICH VOGUES OF 1938 LADY FIGHTS BACK THAT CERTAIN WOMAN	W. Wanger Ed Grainger R. Lord	UA U WB	Musical Drama Drama	W. Baxter-J. Bennett I. Hervey-K. Taylor B. Davis-H. Fonda	Irv. Cummings Milt Carruth Ed. Goulding	105 91	8/4 8/4
9/21/37	SMALL TOWN BOY TRAILING TROUBLE THE BRIDE WORE BED	Zion Myers Condor J. Mankiewicz	GN GN MGM	Com-Dr Western Com-Dr	Stuart Erwin-J. Compton Ken Maynard	Glenn Tryon A. Rosson	61	
	THE BBIDE WORE RED STARS OVER ARIZONA SOPHIE LANG GOES WEST 40 NAUGHTY GIRLS BEHIND THE MIKE BAYEN CIRCULATION	R. N. Bradbury Par Wm. Seiter Lew Brock	Mono Par	Western Melodrama	J. Crawford-Tone Jack Randall G. Michael-L. Crabbe	D. Arzner R. N. Bradbury C. Reisner	100 65 62	9/29 9/8
	BEHIND THE MIKE BACK IN CIRCULATION	S. Bischoff	RKO U WB	Mystery Com-Dr Com-Rom	J. Gleason-ZaSu Pitts W. Gargan-J. Barrett P. O'Brien-Blondell	Edw. Cline Sid Salkow R. Enright	63 100	9/8 7/28
10/1/37	SOMETHING TO SING ABOUT MADAME X A BRIDE FOR HENRY	Schertzinger J. K. McGuinness Mrs. W. Reid	GN MGM Mono	Musical Drama Com-Rom	Cagney-E. Daw Gladys George-W. William Ann Nagel-W. Hull	Schertzinger Sam Wood William Nigh	90 75 55	9/1 9/29 9/29
	HIGH, WIDE AND HANDSOME MUSIC FOR MADAME BOOTS AND SADDLES	A. Hornblow Jesse L. Lasky Sol C. Siegel H. Wilson	Par RKO Rep	Rom-Dr Musical Western	Irene Dunne-B. Scott N. Martini-J. Fontaine Gene Autry-J. Allen	R. Mamoulian J. Blystone Joseph Kane	110 77	7/28 9/15
	LIFE BEGINS IN COLLEGE CARNIVAL QUEEN 52ND STREET LIFE OF EMILE ZOLA	Robt. Presnell W. Wanger	20th U UA	Musical Melodrama Musical	Ritz BrosP. Brooks D. Kent-R. Wilcox K. Baker-P. Patterson Paul Muni-G. Sondegaard	W. A. Seiter Nate Watt Harold Young Wm. Dieterle	80 80	9/29 10/6 6/30
-	LIFE OF EMILE ZOLA LOVE IS ON THE AIR LIFE BEGINS WITH LOVE	Henry Blanke Bryan Foy M. Connolly	WB WB	Biog Com-Rom Rom-Com	R. Reagan-June Travis	Nick Grinde	123 61 72	9/15
10/8/37	RENFREW OF THE MOUNTED LUCK OF ROARING CAMP PARTNERS IN CRIME	A. Herman J. H. Steele Par	GN Mono Par	Outdoor Outdoor Melodrama	D. Montgomery-J. Parker J. Newill-C. Hughes O. Davis, JrJ. Woodbury L. Overman-R. Karns Van Hefiln-M. Marsh	Ray McCarey Al Herman I. V. Willat		10/6
	SATURDAY'S HEROES LANCER SPY ROLL ALONG, COWBOY	Robt. Sisk S. G. Engel Sol Lesser	RKO 20th 20th	Football Drama Western	Van Hefiln-M. Marsh D. Del Rio-G. Sanders-Lorre Smith Ballew	Ralph Murphy Edw. Killy G. Ratoff Gus Meins	62 58 78	9/29 10/6
	FAREWELL AGAIN I MET MY LOVE AGAIN IDOL OF THE CROWDS	V. Saville W. Wanger	UA UA U	Melodrama Rom-Dr Rom-Dr	L. Banks-F. Robson J. Bennett-H. Fonda John Wayne-S. Bromley	Tim Whelan Logan-Ripley Art Lubin	60	•
X 0.44	THEY WON'T FORGET	Trem Carr Mervyn LeRoy	WB Col	Drama	C. Rains-G. Dickson Fay Wray-Richard Arlen	Mervyn LeRoy	98	6/30
10/15/37	MURDER IN GREENWICH VILLAGE WALLABY JIM OF ISLANDS DOUBLE WEDDING ~	W. MacDonald B. Barsky J. Mankiewicz	GN MGM Mono	Mystery Rom-Dr Rom-Com Western	G. Huston-R. Coleman Wm. Powell-M. Loy Tom Keene	Al S. Rogell Chas. Lamont R. Thorpe R. N. Bradbury	85	9/22
	WHERE TRAILS DIVIDE ANGEL FIT FOR A KING TRIGGER TRIO	R. N. Bradbury Ernst Lubitsch David L. Loew	Par RKO Repub	Rom-Dr Comedy Western	Dietrich-H. Marshall Joe E. Brown-Helen Mack Three Mesquiteers	Ernst Lubitsch Edw. Sedgwick Wm. Witney	90 73	9/15 9/1
	TRIGGER TRIO HEIDI THAT'S MY STORY OVER THE GOAL	Sol Siegel R. Griffith Robt. Presnell Bryan Foy	20th U WB	Rom-Dr Melodrama Rom-Com	Temple-Hersholt-Treacher C. Morgan-Wm. Lundigan Wm. Hopper-June Travis	Allan Dwan Sid Solkow Noel Smith	62	10/6
10/22/37	THE AWFUL TRUTH KING OF SIERRAS	Everett Riskin M. H. Hoffman	Col GN	Comedy Western	I. Dunne-Carey Grant Rex-Shelk (horses)	Leo McCarey Arthur Rosson	4	
	HERE'S FLASH CASEY CONQUEST THUNDER TRAIL	M. & A. Alexander B. H. Hyman Par	MGM Par	Comedy Hist-Rom Western	E. Linden-B. Mallory Garbo-Charles Boyer Marsha Hunt-Gilbert Roland	Lynn Shores Clarence Brown Chas. Barton Alfred Santell	56	9/29
	BREAKFAST FOR TWO CHARLIE CHAN ON BROADWAY STAND-IN	Edw. Kaufman John Stone W. Wanger	RKO 20th UA	Rom-Dr Mystery Comedy	B. Stanwyck-H. Marshall W. Oland-Joan Marsh L. Howard-Joan Blondell	Eugene Forde Tay Garnett	68 90	9/22 10/6
	MERRY-GO-ROUND OF '38 THE PERFECT SPECIMEN	B. G. DeSylva H. J. Brown	WB	Musical Com-Rom	B. Lahr-B. House-Auer E. Flynn-Joan Blondell	Irv. Cummings Michael Curtiz	82	9/29
10/29/37	TRAPPED BY G MEN TEX RIDES WITH BOY SCOUTS LIVE, LOVE AND LEARN	Col E. Finney H. Rapi	Col GN MGM	Melodrama Western Com-Dr	Jack Holt-Wynne Gibson Tex Ritter R. Montgomery-R. Russell	Louis D. Collins Ray Taylor G. Fitzmaurice	-	
	THIS WAY, PLEASE THERE GOES THE GROOM	Mel Shauer A. Lewis L. Schwab	Par RKO 20th	Musical Com-Dr Musical	Buddy Rogers-B. Grable B. Meredith-Ann Sothern Cantor-T. Martin-J. Lang	Robt. Florcy Joseph Santley David Butler	72 66	9/15
	ALI BABA GOES TO TOWN WESTLAND CASE THE GREAT GARRICK	L. Fox-S. Starr M. LeRoy	WB	Mystery Drama	P. Foster-Carol Hughes Brian Aherne-de Haviland	C. Cabanne James Whale	62 95	10/6 9/29
11/5/37	I'LL TAKE ROMANCE SWING IT, SAILOR THE FIRÈFLY	E. Riskin D. Diamond	Col GN MGM	Musical Com-Dr Musical	Grace Moore-M. Douglas W. Ford-J. Jewell J. MacDonald-A. Jones	Edw. Griffith Ray Cannon R. Z. Leonard	140	7/28
	HOLD 'EM, NAVY DANGER, LOVE AT WORK	H. Stromberg Par H. Wilson D. O. Selznick	Par 20th UA	Football Com-Rom Comedy	Lew Ayres-M. Carlisle A. Sothern-J. Haley Lombard-F. March	K. Neumann O. L. Preminger Wm. Wellman		,
	NOTHING SACRED	D. O. Seiznick	U	Com-Rom	W. Pldgeon-W. Barrie	Sylvan Simon		

THE GREAT DAY HAS ARRIVED!



RADIO CITY MUSIC HALL TOMORROW RADIO PICTURES



Advance Production Chart

Hollywood, Oct. 5.
Production was at a low level in Hollywood this week, with only 38 trively before the cameras, as against 42 two weeks ago. The number in ecutting rooms is 74, the same as last week. There are no indications for the same as last week. There are no indications for the same as last week.

Columbia

Features	omised 40 22	pleted 3 2	Shoot- ing 1		Cameras 28 17	Prepara- tion 4 1
Total	62	5	- 2	10	45	·. —

Picturés now in the cutting rooms or awaiting previews are:
"MUBDER IN GREENWIGH YILLAGE, formerly titled PARK AVENUE DAME, produced by Wallace MacDonald for Irving Briskin unit,
directed by 4 Rogell; original by Robert T. Shamon; screen play by
Michael Simmons; photography by Henry Freulich. Cast: Richard Arlen,
Fay Wray, Mary Russell, Wyn Cahon, Scott Cotton, Raymond Walburn,
Gene Mongan, Marc Lawrence, George McKay.

"PAID TO DANCE, formerly titled "WOMEN OF THE NIGHT," produced
by Ralph Cohn; directed by C. C. Coleman, Jr.; original by Leslie White;
screen play by Robert Cohen; photographed by George Mechan. Cast: Don
Terry, Jacqueline Wells, Ralph Byrd, Rita Hayworth, Arthur Loft, John
Gallaudet, Louise Stanley, Paul Fix, Thurston Hall.

"HE AWFUL TRUTH!" produced by Everett Riskin; directed by Leo
McCarey; original story by Arthur Richman; screen play by Dwight Taylor
and Vina Delmar; photographed by Joe Walker. Cast: Irene Dunne, Cary
Grant, Ralph Bellamy, Joyce Compton, Wyn Cahoon, Robert Allen, Cecil
Cunningham.

TLI TAKE ROMANCE, produced by Everett Riskin, directed by
TTLI TAKE ROMANCE, produced by Everett Riskin, directed by
TTLI TAKE

McCarley, Dallari, photographed by Joe Walker. Cast: Irene Dunne, Cary and the Bollamy, Joyce Compton, Wyn Cahoon, Robert Allen, Ceril Charles, Cast. Are the Cast. Cast. Irene Dunne, Cary Charles, Cast. C

Helen Twelvotrees, Grant Withers.

Columbia Pictures Now in Production

MURDERERS WELCOME, produced by Larry Darmour; directed by Lewis D. Collins; magazine story by Philip Wylie. Cast: Jack Holt, Katherine De Mille, Craig Reynolds, Luis Alberni, Purnell Pratt, Esther Muir, Morgan Wallace.

FORGOTEN WOMEN, produced by Wallace MacDonald for Irving Briskin unit; directed by Lambert Hillyer; original by Mortimer Braus; screen play by Saul Ekins; photographed by Benjamin Kline Cast: Sara Fadden, Wyn Cahoon, Scott Cotton, Mayo Methot, Barbara Weeks, Arthur Lott, Ess Flowers.

Grand National

	Number Number Now			Now Ba	Stories in	
	of Pix Promised	Com- pleted	Shoot- ing		Before Cameras	Prepara- tion
Features	43	- 6	•	6	31	7
Westerns	22	2	0	2	18	_2
Total	65	8		8	49	9
Pictures now in 1	the cutting	room o	r awaiting	preview	s are:	

supervised by Linussay

Kelsis; camera, Guis Peterson. Cast: Tex Annual, Marjorie Reyinder, Murphy, Heber Snow, Charles King, Forrest Taylor, Marjorie Reyinder, Murphy, Heber Snow, Charles King, Forrest Taylor, Marjorie Reyinder, Murphy, Heber Snow, Charles King, Fordiced by Ben Pivar; directed by Gordon Wiles; original by Clarence Budington Kelland; screen play by Helmand English; photographed by John Stumar. Cast: Staat Erwin, Helmand State Wing, Walter Buron, Spencer Charters, Milburn Stone, William Mody Wing, Walter Buron, Spencer Charters, Milburn Stone, William Mody Ming, Walter Buron, Spencer Charters, Milburn Stone, William Mody Ming, Walter Buron, Spencer Charters, Milburn Stone, William Mody By Ray Taylor; original screen play by Edmond Kelso; photographed by Gus Peterson. Cast: Tex Ritter, Ann Evers, Horace Murphy, Snub Pollard, Charles King.

GN Pix Readled to Start, with Tentative Credits

'RETURN OF THE SHADOW, 'produced by Max and Arthur Alexander; Krafft. Cast: Rod La Roque. No other

GN Pix Readled to Start, with Tentative Creats

RETURN OF THE SHADOW, produced by Max and Arthur Alexander;

original screen play by John Krafft, Cast: Rod La Roque. No other

assignments as yet.

WALLABY JIM OF THE SOUTH SEAS, produced by Bud Barcky,

wallaby JR Description of the Start Start Start Start Start

WHIT FLEASURE, MADAME, to be produced by Eugen Frenke; no

definite starting date; original screen play by Albert Cohen and Hans Kraley, Cast: Anna Sten. No other assignments as yet.

'LOVE ME AGAIN,' to be produced and directed by Victor Schertzinger; original by Schertzinger; screen play by John Francis Larkin. Cast: Anna Sten. No other assignments as yet.

"BOLLING FLAINS,' produced by Edward Finney; supervised by Lindsley Parsons; directed by Ray Taylor; original by Edmond Kelso; photographed by Gus Peterson. Cast: Tex Ritter, Snub Pollard, Horace Murphy, Charles King, Hecher Snow.

"RINE'S IN THE SADDLE; produced by George Hirliman; original by AURENTER SIN THE SADDLE; produced and directed by Al Herman; screen play RIDES AGAIN, produced and directed by Al Herman; screen play Charles Logue from story by Laurie York Erskine. Cast: James Newill.

LOYE RUINS INTO MONEY: Produced by Rapnie F. Zeldman; screen

James Newill.

"LOVE BUNS INTO MONEY, produced by Bennie F. Zeidman; screen
play by Erwin Gelsey and Marjorie Klein from Gelsey's original. No
other credits.

"SIGNALS OVER, produced by Ben Pivar; screen play by Richard English from original by Dudley Early. Cast: Stuart Erwin. No other credits.

Metro

• *	Number Number		Now	Now Balance to		
	of Pix Promised	Com- pleted	Shoot- ing		Before Cameras	Prepara- tion
Features	48	7	4	4	33	7
Hal Roach	•			_	4	
Total	52	7	4 ,,,	4	37	8

Pictures now in the cutting rooms or awaiting previews are:

'GONQUEST,' formerly titled 'MADAME WALEWSKA,' produced by
Bermard Hyman; directed by Clarence Brown; novel by Gasiorowski;
screen play by S. N. Behrman, Salka Viertel, Zoe Akin, Sam Hoffenstein
and Talbot Jemnings, dance direction by Vai Raset; photographed by Karl
Freund, Cast: Greta Garbo, Charles Boyer, Reginald Owen, Henry Stephenon, C. Henry Structuon, Maria Cuspenskaya, Alan Marshail, George Houstools, Structuon, Maria Cuspenskaya, Alan Marshail, George Houstools, Johnson, Rolland Vano, Lebeder, Bodil Rosing, Claude Gillingwater,
'LIVE, LOVE AND LEARN,' produced by Harry Rapf; directed by
George Fitzmaurice; original by Helen Grace Carlyle; screen play by
Marion Parsonnet, Charles Brackett and Vincent Lawrence; camera, Ray
June, Cast: Robert Montgomery, Rosalind Russell, Robert Benchley, Helen
Vinson, Rita Johnson.

'BAD MAN OF BRIMSTONE', produced by Harry Rapf; directed by
J. Waller Ruben: original by Ruben, Cast: Wallace Heery, Rapf; directed by
J. Waller Ruben: original by Ruben, Cast: Wallace Heery, Rapf; directed by
J. Waller Ruben: original by Ruben, Cast: Wallace Heery, Rapf;

Marion Parsonnet, Charles Brackett and Vincent Lawrence; camera, Ray June. Cast: Robert Montgomery, Rosalind Russell, Robert Benchley, Helen Vinson, Rita Johnson.

"BAD MAN OF BRIMSTONE," produced by Harry Rapf; directed by J. Walter Ruben; original by Ruben. Cast: Wallace Beery, Raymond Hatton, Virginia Bruce, Lewis Stone, Bruce. Zabot, Larry Doyle, Joseph Calleis, Hohl, Robert Cleckler, Olin Howard, Mitchaul Lewis, oberty Usan. The Last Gandstree, In Howard, Mitchaul Lewis, oberty discovered to the Company of the Calleis Hohl, Robert Cleckler, Olin Howard, Mitchaul Lewis, oberty discovered to the Cast of the

Monogram

	Number Number		Now	Now Balance to in Be Placed		
٠,	of Pix Promised	Com- pleted	Shoot-	Cutting		Prepara-
Features	26	12	1	•	13	6
Westerns	16	3	•	1	12	1
	_	_	-		_	_
Total	42	15	. 1	1	25	7

Total 42 15 1 1 25 7

Picture in the cutting room:

WHERE TRAILS DIVIDE.' produced and directed by R. N. Bradbury; original screen play by Robert Emmett; photographed by Bert Longenecker. Cast: Tom Keene, Eleanor Stewart, Warner Richmond, Charles French, Earle Dwire.

FEDERAL BULLETS, produced by Lon Young directed by Karl Brown; original screen play the Tilbury, Milburn Stone, Helen McKellar, William Harrigan, Selmer Jackson, Matty Fain.

Readied to Start, with Tentative Credits

TELEPHONE OPERATOR,' produced by Lon Young; original screen play by Scott Darling. No other assignments as yet.

"FORT OF MISSING GIRLS,' produced by Lon Young; original screen play by Scott Darling on other assignments as yet.

"FORT OF MISSING GIRLS,' produced by Lon Young; original screen play by Marion Orth, based on story by Gene Stratton-Porter. No other assignments as yet.

"THE MARINES ARE HERE,' produced by Ken Goldsmith; screen play by Charles Logue. No other assignments as yet.

"NUMBERED WOMAN,' to be produced and directed by Arthur Collins, screen play by Charles Logue. No other assignments as yet.

"NUMBERED WOMAN,' to be produced and directed by Arthur Collins, as yet." In the Street of the Story of the Stor

ments as yet.

"BOY OF THE STREETS, produced by Scott Dunlap; directed by William Nigh; original by Rowland Brown; screen play by Gilson Brown. Cast: Jackie Cooper, Maureen O'Connor.

Paramount

	Number	Number	Now		alance to le Placed	Stories in
	of Pix Promised	Com- pleted	Shoot- ing		Before Cameras	Prepara- tion
Studio	36	12	5	6	13	4
Harry Sherman	- 6	1	1	2	2	-1
Emanuel Cohen	8	0	-1	1	6	2
B. P. Schulberg	8.	1	0	1	6	0
Total	58	14	7	10	27	7

Four A's Unity

(Continued from page 5)

on entering the field of another group may, so long as he remains in good standing with his parent group, only be required to pay either one half the dues of the new group or the difference between the dues of the new group and those of the parent group, whichever is greater. Same applies to the initiation fee of the new group. Foregoing shall apply until the member receives his thonorable Withdrawal Card from the parent organization, it which time he shall begin paying full dues in the new field and shall make up the difference in initiation fee.

"Provisions of this sub-paragraph

the difference in initiation fee.

Provisions of this sub-paragraph (b) shall not apply to any member of any branch of the Four A's who has made in the preceding year or is under contract to make in the current year \$25,000 or more from all activities within the jurisdiction of the Four A's. (c) All questions of which is the parent organization within the meaning of this paragraph and all questions as to interpretation and application of this agreements shall be determined by the international board of the Four A's.'
Additional clauses state that any

national board of the Four As:
Additional clauses state that any
other branch of the Four A's may
become a party to the agreement
by approval of all parties of the
agreement and permits any AAAA
members to join AFRA without initiation fee before Dec. 1, 1937.

Agreement was signed by Peggy Wood and Paul Dulzell for Equity, Peggy Wood and Dorothy Bryant for Chorus Equity, Robert Montgomery and Boris Karloff for the Screen Actors Guild, Eva Gauthler and Leo Fischer for the American Guild of Musical Artists, and George Heller and Emily Holt for the American Federation of Radio Artists.

Agreement was worked out by Kenneth Thomson, SAG executive secretary; Lawrence Bellenson, SAG attorney, and Henry Jaffe, associate attorney for SAG, AFRA and AGMA. Bellenson and Jaffe actually wrote it. Explained that the sentence under sub-paragraph (b) exempting from the rule all performers earning a minimum of \$25,000 a year from all activities under Four A's jurisdiction means that such performers will have to pay full dues to each group having jurisdiction in various fields in which they may work. Copies of all performer contracts must be filed with performer's parent body.

No Gypping on Dues
Idea of the proviso calling on the member to pay either half dues or the difference in dues is to prevent any performer joining a low-dues group and working in the field governed by a high-dues group. Equity-SAG agreement is excepted in the new rule because it was contracted some years ago on the formation of SAG. Under the terms of that pact, Equity, SAG and British Equity have a working agreement calling for SAG to pay the Equity dues of any members of both groups, such money to be deducted from the member's dues to SAG.

SAG, AGMA and AFFRA dues are based on a sliding scale and range from \$12 to \$100 annually. Equity dues are aflat \$18 a year.

Understood one of the next steps in the AAAA revision will be lifting the per capita tax each member group pays to the Four A's treasury, Tax is now 75c, per member, which its conceded to be not more than half the amount necessary to operate the AAAA under its new and active setup. Salary of Frank Gillmore slave, will be a such a step and a s

respondingly, but would also involve additional operating expense for the parent body. Idea, therefore, is to boost the per capita tax about double, or to \$1.50 annually per member. Idea would be to arrange that through an agreement outside the Four A's constitution (as was done with the interchangeability matter) rather than wait for the remote amendment to the AAAA constitution. Only other course suggested would be for the member groups to donate additional funds to the Four A's.



Advance Production Chart

(Continued from page 19)

Ellison, Otto Kruger, J. M. Kerrigan, Andy Clyde, Robert Barrat, Sally Martin, Sara Haden, Addison Richards.

TOVE O: TOAST, 'produced by Emanuel Cohen; directed by E. A. Dupont; original screen play by Jane Storm, Richard Connell and Doris Malloy, photographed by Charles Schoebaum. Cast Stella Ardler, John Payne, Grant Richards, Katharine Sugar' Kane, Isabel Jewell, Luis Alberni, BLOSSOMS ON BEGADWAY, 'produced by B. P. Schulberg, directed by Richard Wallace; original by George Auerbach; camera, Leon Shannroy. Gast: Edward Arnold, Surley Ross, John Trent, William Frawley, Weber and Hard Arnold, Surley Ross, John Trent, William Frawley, Weber and Hard College and College and College Archainbaud; he writing credits announced. Cast: Yacht Chub Boys, Judy Canova, 'Ben Blue, Betty Grable, Johnny Downs, Eleanore Whitney, Leif Ericson, Larry Crabbe.

"NIGHT CLUB. SCANDAL, general office production, directed by Ralph Murphy; no writing credits announced. Cast: John Barrymore, Lynne Overman, Charles Bickford, Louise Campbell, Harvey Stephens, J. Carrol Naish, Evelyn Brent, Elizabeth Patterson, Barlow Borland.

"BORN TO THE WEST,' general office production, directed by Charles Barton; other credits not announced. Cast: John Wayne, Marsha Hunt, John Schalber, John Patterson, Marlow Borland.

"BORN TO THE WEST,' general office production; directed by Charles arton; other credits not announced. Cast: John Wayne, Marsha Hunt, John Schalber, John Patterson, Marlow Borland.

"BORN TO THE WEST,' general office production; directed by Kurt New Marsha Hunt, John Edward, Richard Denning, Elizabeth Patterson.

Britalise, Benny Baker, John Howard, Richard Denning, Elizabeth Patterson.

BULLDOG DRUMMOND'S REVENGE,' general office production; directed by Curt Cast.

Mary Carnisie, Denny Baker, John Howard, Alchiard Denning, Elizabeth Patterson.

*BULLDOG DRUMMOND'S REVENGE, general office production; directed by Louis King; screen play by Edward T. Lowe, based on original by H. C. 'Sapper' McNiele; photographed by Harry Fischbeck. Cast: John Barrymore, Louise Campbell, John Howard, E. E. Clive, Reginald Denny, Lucien Littlefield, Nydia Westman.

*WELLS FARGO, 'produced and directed by Frank Lloyd; Howard Estabrook, associate producer; original by Stuart N. Lake; screen play by Paul Schofield, Gerald Geraghty and Fred Jackson; camera, Theodore Sparkuhl. Cast: Joel McCrea, Frances Dee, Bob Burns, Lloyd Nolan, Mary Nash, Raiph Morgan, Porter Hall, Robert Cummings, Jane Dewey, Barlowe Borland.

Parameunt Plx Now in Production

Ralpi Morgan, Porter Hall, Robert Cummings, Jane Dewey, Barlowe Borland.

Paramount Plx New in Production

THE BUCCANEER, 'produced and directed by C. B. De Mille; photographed by Victor Milner; other credits not yet announced. Cast: Fredric March, Franciska Gaal, Akim Tamiroff, Ian Keith, Walter Brennan, Douglas Dumbrille, Robert Barrat, Fred Kohler, Sr., Beulah Bondi, Margot Grahame, Spring Bynington.

"TRUE CONFESSION,' produced by Albert Lewin; directed by Wesley Ruggles; photographed by Ted Tetzlaff; no writing credits. Cast: Carole Lombard, Fred MacMurray, Porter Hall, John Barrymore, Edgar Kennedy, Richard Carle, Una Merkel, Fritz Feld.

EVERY DAY'S A HOLIDAY,' Major Pictures production; produced by Rechard Carle, Una Merkel, Fritz Feld.

EVERY DAY'S A HOLIDAY,' Major Pictures production; produced by Michell Leisen; no other credits yet announced. Cast: W. C. Fields, Martha Raye, Dorothy Lamour, Ben Blue, Bob Hope, Shirley Ross, Leif Erikson, Kirsten Flagstad, Tito Guizar, Shep Fields.

"DAUGHTER OF SHANGHAI,' general office production; directed by Mirchell Prorey; no writing credits yet; photographed by Charles Schoenbaum. Cast: Anna May Wong, Philip Ahn, Charles Bickford, Larry Table Vellow, Nighting Ale.

ee.

'THE YELLOW NIGHTINGALE,' produced by Harlan Thompson, dicted by H. C. Potter; no writing credits yet, photographed by William
fellor. Cast: Gladys Swarthout, John Boles, John Barrymore, Clair Dodd,
ritz Feld

RKO-Radio

	Number Number		Now		New Balance to in Be Placed	
	of Pix	Com-	Shoot-	Cutting	Before	Prepara-
	Promised	pleted	ing	Rooms	Cameras	tion
Studio	43	8	7	3	25	15
Condor	6	0	0	0	6	2
Sol Lesser	3	1	0	0	2	1
David Loew	2	2	0	- 0	0	0
Walt Disney	ï	0	1	0	. 0	ė
	_	_	_	_	. —	. —
Total	55	11	8	3	33	18

Noble, Reginald Gardiner, Consumer Collect, Assembly Cardiner, Consumer Collect, Assembly Cardiner, Consumer Collect, Assembly Cardiner, Cardiner,

John Twist; photographed by Roy Hunt. Cast Lily Pons, John Howard, Jack Oake, Eric Blore, Edward Everett Horton, Billy Gilbert, Eduardo Ciannelli.

"WOMEN HAVE A WAY, formerly titled THE FEMALE OF THE SPECIES, produced by Edward Kaufman; directed by Leigh Jason; original by Allan Scott and Charles Norman; screen play by Scott, photographed by Peverell Marlay. Cast. Miriam Hopkina Ray Milland, Walter Hill Walter Chen; directed by Lew Landers; original by Helen Vreeland and Hilda Vincent; screen play by Sy Bartiett and J. Robert Bren; photographed by Nick Musurac. Cast: John Beal, Sally Ellers, Harry Carey, Frank M. Thomas, Lee Patrick, Ed Gargan, Paul Guilfoyle.

"SNOW WHITE AND THE SEVEN DWARFS," feature length cartoon now being readied by Walt Disney studios for December release.

"SHE'S GOT THAT SWING," produced by Albert Lewis; directed by Joseph Sanley; original by Joseph Hoffman and Monroe Shaff, photographed by Jack MacKenzie. Cast: Gene Raymond, Ann Sothern, Victor Walth Cast. Market South Cast. Ma

Barry,
"HAVING WONDERFUL TIME.' produced by Pandro S. Berman; directed
by Al Santell; play and screen play by Arthur Kober; photographed by
Robert De Grasse. Cast: Ginner Rogers, Douglas Fairbanks, Jr., Richard
'Red' Skelton, Peggy Conklin, Eve Arden, Lucille Ball.

Republic

Number Number Now of Pix Com-Shoot-Gutting Before Preparation 22

Pictures now in the cutting rooms awaiting preview are:

PORTIA ON TRIAL, produced by Al Levoy: directed by George Nicholls, Jr.; original story by Faith Baldwin; sereen play by Sam Ornitz

and E. E. Paramore, Jr.; photographed by Harry Wild. Cast: Walter Abel, Frieds Inaccort Neel: Hamilton, Ruth Donnolly, Heather Angel.

"MANBACK, Name of the Wild." produced by Tarry Sauber; Manback, Name of the Wild. Produced by Tarry Sauber; directed by Chuck Beire, 1988. Produced by Chuck Beire, 1989. Produced by Jack Marta Cast: Phila Regan, Leo Garrillo Ann Sovers, Janes Gleason, Tamara Geva, Kay Thompson, Ted Lewis, Cab Calloway, Jose DilMaggio, Henry Armetta, Dorothy Paige, Selmer Jackson, Gene Autry. "THE DUKE COMES BACK," produced by Herman Schlom; directed by Irving Pichel; Satevepost story by Lucien Carey; screen play by Adele Buffington. Cast: Allan Lane, Heather Angel, Genevieve Tobin, Joseph Irving Pichel; Satevepost story by Lucien Carey; screen play by Jack Natteford and Betty Burbridge. Cast: Gene Autry, Smiley Burnett, Polly Rowles.

"ZORRO RIDES AGAIN" (Serial), produced by Sol Siegel; directed by William Witney and Jack English; original screen play by Johnson McCauley. Cast: Duncan Renaldo, John Carroll, Elsa Christian, Richard Alexander, Roger William, Reed Howes.

20th Century-Fox

	Number Number		Now	Now Balance to in Be Placed		Stories in
Studio	of Pix Promised 52	Com- pleted 9	Shoot- ing 3		Before Cameras 34	Prepara- tion
Sol Lesser	6	1	0	0	.5	5
Total		10	3	6	39	12
Pictures in the co	utting roor	ns or aw	aiting pr	eviews ar	e:	

and Flo McCNG TROUBLE, 'produced by Max Golden; directed by Frank Strayer; original screen, play by Robert Chapin and Karen De Wolf; photographed by Edward Snyder. Cast: Jed Prouty, Spring Byington, Shirley Deane, Russell Gleason, June Carlson, Billy Mahan, George Ernest, Douglas Fowley.

Path-Fax Pletures Now in Production

Sealer Aussel Guesson, June Carlson, Bull Mandai, verge Ernes, Bouglas Fowley.

20th-Fox Pletures Now in Production

'SECOND HONEYMOON,' produced by Raymond Gifflith; directed by Walter Lang; no writing credits; photographed by Ernest Palmer. Cast: Tyrone Power, Loretta Young, Stuart Erwin, Claire Trevor, Lyle Talbot, J. Edward Bromberg, Jayne Regan.

'LOVE AND HISSES,' produced by Kenneth Macgowan; directed by Sidney Landied; original screen play by Arthur Arthur and Curtis Kenyon, Jr. Cast: Walter Winchell, Ben Bernie, Simone Simon, Joan Davis, Dick Baldwick, Walter Winchell, Ben Bernie, Simone Simon, Joan Davis, Dick Baldwick, Walter Winchell, Ben Bernie, Simone Simon, Joan Davis, Dick Baldwick, Walter Winchell, Ben Bernie, Simone Einode by John Stone; directed by Eugene Forde; original by Robert Ellis and Helen Logan; screen play by Jerry Cady and Charles Belden. Cast: Warner Oland, Virginia Field, Robert Kent, Keye Luke, Harold Huber, Sidney Blackmer, Kay Linaker.

United Artists

	Number	Number	Now		alance to Be Placed	Stories in
	of Pix	Com-	Shoot-	Cutting	Before	Prepara-
	Promised	pleted	ing	Rooms	Cameras	tion
Samuel Goldwyn.	6 .	2	-1	2	1	1
Alexander Korda.	6	0	0	•	6	6
Selznick	5	1	1	- 1	2	2
Walter Wanger	8	0	0	3	5	5
Chaplin	1	0		ō	1	1
London Films	. 8 ,	0	. 0	0	. 8	8
Total	34	3	2	6	23	23.

by Clarence Budington Kelland; photographed by Charles Clarke. Cast: Leslie Howard, Joan Blondell, Humphrey Bogart, Alan Mowbray, Marla Shelton, C. Henry Gordon, Jack Carson, J. C. Nugent, Tully Marshall, William V. Mong.

'I MET MY LOVE AGAIN, produced by Walter Wanger; directed by Arthur Ripley and Joshua Logan; screen play by David Hertz from novel by Allene Corliss; photographed by Hal Mohr. Cast: Joan Bennett, Henry Fonda, Danne May Whitty, Alan Marshall, Louise Platt, Alan Baxter, Tim Hot Marling, and Marthy, Alan Marshall, Louise Platt, Alan Baxter, Tim Hot Marling, and Marthy, Alan Marshall, Louise Platt, Alan Baxter, Tim Hot Marling, and Marthy, Alan Marshall, Louise Platt, Alan Baxter, Tim Hot Marling, and Marthy, Alan Marshall, Louise Platt, Alan Baxter, Tim Hot Marling, and Marthy, and M

Universal

Number Number of Plx Com-Promised pleted 59 6

Now Balance to in Be Placed Stories in Cutting Before Preparation 10 31 4

Total 59 6 3 10
Pictures in the cutting rooms or awaiting previews:
(Continued on page 23)

Small Pix Trading **During August. SEC** Reveals in Wash.

Reveals in Wash.

Washington, Oct. 5.

Transactions in six picture stocks by corporate insiders during August were revealed by the Securities & Exchange Commission Friday (1). No major deals were contained, however, in the semi-monthly resume. Following are the details:

Columbia Pictures: Jack Cohn bought 12 shares of common, raising holdings to 7,150, and bought 973 and sold 200 voting trust certificates, making net gain of 773 and bringing holdings to 39,707.

Educational Pictures: Norman C. Nicholson, making investments from scratch, acquired 250 shares of common and 557 common warrants.

International Cinema: Preparatory to pending refinancing program, H. T. James of Los Angeles unloaded his interest in Regan Day, Inc., through which he indirectly held 200,000 shares of common. Belated report showed 40,000 common tickets held in same fashion had been disposed of by transfer in July, 1936.

Loew's: David Bernstein, in two transactions, sold 600 shares of common, slicing his stake of 8,680, while J. Robert Rubin gave away 25 shares, leaving him with 16,555.

Pathe: J. Henry Briggs sold 700 shares of common in three batches, retaining only 100 shares.

20th Century-Fox: Further small sales of block held by Chase National Bank under escrow agreement cut the Rockefeller interest by 379 shares of common and 691,664 preferred.

Electrics Move to Kill

\$6,000,000 Pacent Suit
Attorneys for A T & T, Western
Electric and Electrical Research
Products will move in Federal district court, N. Y, this week for the
dismissal of the \$8,000,000 triple
damage anti-trust suit brought by
Stanley K. Olden, as assignee of
creditors of the Pacent Electrical
Co. Inc.

Stanley K. Olden, as assignee or creditors of the Pacent Electrical Co., Inc.
The defendants on Friday (1) filed a general denial to the plaintiff's claim that they had formed a monopoly to control contracts, leases and agreements relating to motion picture sound equipment in violation of the Clayton Act.

TRIMMING THE SAILS

TRIMMING THE SAILS
Hollywood, Oct. 5.
Script of 'Easy Salling,' next
Grace Moore starring vehicle for
Columbia, is being prepared by Paul
Jerrico for production by Nat Perrin,
Jerrico has just completed writing 'Twas the Night Before Christmas.'

Col's Legit Plans

(Continued from page 3)

(Continued from page 3)

was drawn up by the Guild at the end of the 1935-38 legit season and signed by the producers after a lengthy scrap. Was aimed to correct 'abuses' existing under the old contract, by which film companies bought Broadway successes from the producers without the playwrights having any say in the terms of the sale. Guild claimed that Hollywood money in a production kept out competitive bidding and prevented the playwright from realizing all the potential profit on such sales.

Added clause in the new pact upped the author's share in the sale price from 50% to 60%. Before and after the signing of the contract by the League of New York Theatres, Hollywood claimed it could not profitably back legit production under the new terms. It threatened to withdraw its financing and ultimately carried out its ultimatum.

While argument pro and con about the new contract has continued endlessly in all quarters, it has generally been observed that the actual number of Broadway productions dropped very little as a result of Hollywood's boycott—a trend that had been noticeable for several years before the new contract. Sale prices, on the other hand, rose sharply to several secessive new highs—also a continuation of a steady trend.

During its boycott, Hollywood has continued to back Broadway productions of the productions of the prices and the contract of the continued to back Broadway productions of the prices and the contract of the contra

steady trend.

During its boycott, Hollywood has continued to back Broadway productions of foreign plays, since those do not come under the provisions of the Dramatists Guild pact. Has also openly invested in several plays by American authors not members of the Guild.



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Advance Production Chart

(Continued from page 21)

(Continued from page 21)

THE BOSS OF LONELY VAILLEY, produced by Buck Jones; directed by Ray Taylor; novel by Forrest Brown; screen play by Frances Guihan. Cast: Buck Jones, Muriel Evans, Harvey Clark, Walter Miller, Lee Phelps, Ted Adams, Dickie Howland, Ezra Paulette, Matty Fain, Grace Goodall.

"ADVENTURE'S END, produced by Trem Carr; directed by Arthur Lubin; novel by Ben. Ames. Williams; screen play by Ben. G. Konhn. Cast: John Wayne, Diana Gibson, Muroil Olsen, Montagu Love, Maurice Black, Paul White, Cameron Hall, Patrick J. Kelly, George Cleveland.

"BEHIND THE MIKE," produced by Lou Brock; directed by Sidney Salkow; original by Thomas Ahearn and Walton Butterfield; screen play by Barry Trivers. Cast: William Gargan, Judith Barrett, Don Wilson, Sterling Halloway, William Davidson, Gerald Oliver Smith, Grady Sutton.

"SUDDEN BILL DORN," produced by Buck Jones; directed by Ray Taylor; novel by Jackson Gregory; screen play by Frances Guihan. Cast: Buck Jones, Noel Francis, Frank McGlynn, Sr., Harold Hodge, Ted Adams, Evelyn Brent, Lee Phelps.

Buck Jones, Noel Francis, Frank McGiynn, Sr., Harold Hodge, Ted Adams, Evelyn Brent, Lee Phelps.

'CARNIVAL QUEEN,' produced by Robert Presnell; directed by Nate Watt; screen play by James Mulhauser, Lester Cole and Harold Buckley, from novel by Richard Wormser. Cast: Dorothea Kent, Robert Wilcox, Hobart Calvanugh, David Oliver, G. Pat Collins, Ernest Cossart, Jonathan Hale, Harry Tyles.

'SOME BINDES ARE DANGEROUS' produced by E. M. Asher: directed by St. Month of the Control of t

original by Bruce Manning, Belega Many Control of Many Mendy Barrie, Walter, Pidgeon, Kent Taylor, Henry Hunter, George Barbier, Dorothea Kent, Hobart Cavanaugh, Samuel S. Hinds, Horace Machahom:

"MERRY-GO-HOUND OF 1938, produced by B. G. De Sylva; directed by Irving Clummings; original screen play by Monte Brice and Dorian Otvos. Cast. Oy Hodges, John King, Bert Landiship House, Missha Adier, Howard Cantonowine, Charley Williams, Dave Apollon and orchestra. At the Howard Cantonowine, Charley Williams, Dave Apollon and orchestra. Lewis, original screen play by Jay Norton Baker; photographed by Virgil Miller. Cast. Bob Baker, Lois January, J. Farrell MacDonald, Fuzzy Knight, Carl Stockdale.

"RENEGADE WEANGLERS, produced by Trem Carr; directed by Joe Lewis; original screen play by Harry O. Hoyt; photographed by Virgil Miller. Cast: Bob Baker, Joan Barclay, Fuzzy Knight.

"BUNGERS LUCK, produced by Henry MacRae; directed by Ford Miller. Cast: Bob Baker, Joan Barclay, Fuzzy Knight.

"Universal Fletures Now in Production

"TM TYLER'S LUCK, produced by Henry MacRae; directed by Ford Beebe; screen play by Wyndham Gittens, Norman S. Hall, Ray Trampe. Cast: Frankie Thomas, Frances Robinson.

"YOU'RE A SWEETHEART, formerly titled YOUNG MAN'S FANCY, produced by B. G. De Sylva; directed by David Butler; original story by Bill Thomas, Maxwell Shane and Warren Wilson; screen play by More Brice and Charles Grayson. Cast: Alice Paye George Murphy, Ken Murrell, Charles Winninger, Frank Jenks, Frances Hunt.

"A PRESCRIPTION FOR ROMANCE, produced by Edmund Grainger; directed by S. Sylvan Simon; original by John Reinhardt and Robert Neville; screen play by James Mulhauser, Robert T. Shannon and Albert R. Perkins. Cast: Wendy Barrie, Kent Taylor, Mischa Auer, Dorothea Kent, Frank Jenks, Henry Hunter.

Warners

Numben: umber Shoot Cutting Before Preparations of Pix Com- Shoot Cutting Before Preparations of Pix Com- Shoot Cutting Before Preparations of Pix Com- Shoot Cutting Before Preparations of the Cutting Before Preparations of the Cutting Before Preparation of the Cutting Before Preparations of the Cutting Before Preparation of the Cutting Before Prepara

Warner Pletures in Production

HOLLYWOOD HOTEL, produced by Sam Bischoff, directed by Busby Berkeley; original story by Jerry Wald and Maurice Leo; screen play by Wald, Leo and Richard Macauley; camera, Charles Rosher. Cast. Dick Powell, Frances Langford, Mona Marshall, Lola Lane, Hugh Herbert, Johnnie Davis, Mabel Todd, Alan Mowbray, Ted Healy, Allyn Joslyn, Eric Stanley, Edgar Kennedy, Benny Goodman and band, Louella O. Parsons. ITHIS WOMAN IS DANGEROUS, formerly tiled 'RETURN FROM INBO,' produced by Nobert Lord; directed by Stanley Logan; original by A. H. Z. Carr; screen play by Horace Jackson; photographed by Sid Hidden, Cast. Kay Francis, Pat O'Brien, Alan Mowbray, Gordon Oliver, Salph Francis, Pat O'Brien, Alan Mowbray, Gordon Oliver, Salph Pathylog You'Be LADY, produced by Sam Bischoffi discated by Ray Tright; gianal by Kenyor Nicholson and Charles Robinotic screen play by Joseph Chrank and Maurice Leo; photographed by Arthur Edeson. Cast. Humph Chrank and Maurice Leo; photographed by Arthur Edeson. Cast. Humph Allen Jenkins, Eddig Actuff, Nat Pendleton.

**PSNROD AND HIS TWIN BROYHER; produced by Bryan Foy; directed by William McGann; original screen play by William Jacobs and Hugh Cummings; photographed by Arthur Todd. Cast: Billy and Bobby

NLRB Data

(Continued from page 6)

working. He said the company often employs from 12 to 14 writers. Witness testified his company delivers negatives to United Artists, which distributes prints to exchanges and makes own deals with exhibitors. He said Wanger receives a percentage of the receipts from United Artists on each release.

Nayfack told the examiner that Metro produced 41 full-length features last year and 43 shorts. He said that company shipped 10,223 full-length prints and 6,872 of shorts out of the state of California during the last year.

Henry King, director at 20th-Fox, told of the duties of a director, and said the script was the foundation of a picture, and that no major changes were made without the presence of a writer.

Major Nathan Levinson, head of sound department at Warners, told of the advent of sound and improvements that have been made date

Writers' hearing started after at-

Writers' hearing started after attorneys for the producers and counsel for SP urged dismissal of SWG petition on ground that board lacked jurisdiction; that National Labor Relations Act is unconstitutional; that employment of writers does not afeet commence, and that writers do not come within meaning of Wagner Labor law. Examiner Ring overruled objections to introduction of testimony and took under advisement motions to dismiss proceedings.

Flacks Ban White Collars

Screen Publicists Guild has nixed admission of office workers, and voted to confine membership strictly to publicity writers. Committee is now drafting a bargaining agreement to producers. Majority favor asking a weekly minimum of \$125 for-class A flacks.

New agreement between producers and International Alliance of Theatrical Stage Employes giving makeup artists weekly minimum of \$15 hand hair stylists \$62.50, became effective Oct. I. Pact was negitiated by William Bloft, personal representative of George E. Browne, president of IATSE.

Society of Motion Picture Film Editors resumed negotiations with producers by mixing counter-proposal offered by studio executives. Editors have refused to affiliate with the IATSE, and threaten to take their case to the NLRB unless producers negotiate agreement.

Screen Directors Guild is taking a secret, mail ballot of membership on proposal to appeal to NLRB. Producers negotiate agreement.

Screen Directors Guild is taking a secret, mail ballot of membership on proposal of the order of unit managers and assistant directors. Producers claim duties are dissimilar and that conflicting judgments will arise.

Reveke Scenles' Charter

Charter of United Scenie Artists Local 621 has been revoked by Brotherhood of Painters, Decorators and Paperhangers of America because of non-payment of per capitax. Members have been instructed by President L. P. Lindelof to clear into Motion Picture Painters Local 644. Several have already affiliated with IATSE, but Herbert Sorrell, business representative of Painters, under the prop

Mauch, Spring Byington, Charles Halton, Jackie Morrow, Bennie Bartlett, Frank Craven.

The Girls' Eye View

By Marian Squire

'Life of the Party' 2 Bit of a Medley

The Life of the Party' a Bit of a Medley

The Life of the Party' has a plot hanging wistfully about somewhere, but fi's such a weak little thing it's kicked around till it gets lost among the anties of Joe Penner, Parkyakarkas, Helen Broderick and Victor Moore. Majestic Margaret Dumont, as Joe Penner's aristocratic mother, wears handsome gowns, one afternoon dress, a long chiffon, with gray fox cuffing the elbow sleeves.

Designer Edward Stevenson goes in heavily for furs, spangles and metal cloth, concentrating on short puffed sleeves for Harriet Hilliard. One frock employing the latter is black with sheer sleeves and white pique outlining a low neckline. Most of the time, simplicity is passed up for glitter. Miss Hilliard warrs sparkling metal cloth pajamas with a hip-longth jacket and rhinestone clips, and one sequin or something-that-glitters evening gown with cape attached at shoulders and falling into a long train behind. A pencil slim coat with huge fur sleeves in another a bit to the mad side. Miss Hilliard introduces a new hair arrangement which may sweep the country (if you don't keep your fingers crossed). It looks well on her, but must be the work of an expert. Halir is parted in the center with a full combination bang-pompadour on the forehead. It's easy to imagine the results if the girls try to do it themselves.

Miss Hilliard is attractive, but as the daughter of a countess (which she is in Life of the Party') she should remember that y-o-u-r is not pronounced 'yer,' nor is g-o-t to properly 'gotta.'

Gene Raymond is Miss Hilliard's, boylshly exubcrant swain and he brings out a pleasant singing voice from wherever he has been hiding it—and of course that gorgeous taffy wave. Why doesn't his public start a more light coundy for Gene Raymond 'club?' When an actor is decorative, it seems to take the powers a long time to find out that he can be funny too.

More Hollywood Fourth Estateing

More Hollywood Fourth Estateing

More Hollywood Fourth Estateing

Newsmen have long since ceased to widen incredulous cycs at the antics of film newspapermen and the htmosphere of a Hollywood city room. They know by now what to expect when the studios dish out press pictures, and have schooled themselves to accept it philosophically. But 'Back in Circulation' is too much even for the layman.

Pat O'Brien, the demon managing editor, and Joan Blondell as the gal reporter who outwits everybody, even herself, seem to be having a marvelous-time, breaking doors and sharling at each other. Starting off with a perfectly terrible railroad crash with a papier-mache train plowing through some cardboard interference, it goes on where Miss Blondell, acting on her editor's instructions, first railroads Margaret Lindsay to the electric chair and then rescues her from the torrid seat. For some strange reason Miss Lindsay is very grateful to Miss Blondell for the rescue, even though she was originally responsible for her precarious position.

Not the least of Miss Blondell's accomplishments in 'Back in Circulation' is the management of her budget. Such luxury on a reporter's salary-even a star reporter—is worthy of respect. She boasts a maid, an expensively appointed apartment and a wardrobe that any cinema star might envy. For the most spart, she is neathy tailored, with two or three splifty suits for every day in the week and more hats than even her ample apartment could house. She goes more elaborate for evening, wearing a black, sequin, hip-length jacket with presumably a dress underneath—didn't show as she remained seated at a bat. Later a white affair with stiffened peplum facket with great and sheer skirt floating behind her, in which she knocks Walter Byron stone cold with one punch of her dainty paw.

Miss Lindsay, until the final close-up, is much put upon in simple mourning with touches of white 'at the throat, not being allowed out of the functal black until she departs happily on a honeymoon after her acquittal.

Debuting Danielle Darrieux

Universal heaved one of the season's most extravagant binges at the Hotel Pierre, N. Y., Friday, introducing its latest cinema import, Daniclle Darrieux. From five to seven, cocktalls, canapaes, the press and Miss Darrieux eirculated about while the flashlight bulbs flared, cameras clicked, and the guests bewildered the poor star by trotting out their rusty American-French for her benefit. She does very well with English, but so many assorted French accents haven't been heard since the boys first came back from overseas.

first came back from overseas.

In a pencil slim black Schiaparelli, with high collar and a narrow gold belt, Miss Darrieux cheerfully faced the cameras at the bar, with and without her swarthily handsome husband, Henri Decoin. Thyra Sampter Winslow, present, wore a smart dark street dress, with Hope Hampton choosing a black suit lavishly black-foxed, and a tiny blue hat held to its precarious perch over her right eye by a band across her flowing blonde waves.

Miss Darrieux doesn't care to discuss politics, New York's tall buildings or the traffic problem. Says all she knows is what she reads in her contract—first picture for Universal to be The Rage of Paris.

INFANTILE SCARE ON AGAIN IN OMAHA

Omaha, Oct. 5.

Ban on theatre attendance and public gatherings of minors clameed on again Saturday (3) even before it was actually lifted after six new cases of infantile paralysis reported to health department within week. Dr. Kinyoun, eity health medico, early last week announced ban would be lifted as of Saturday and schools would open Monday (4). But new cases and warmer weather called for reacinding of order.

Order blasted hopes of theatre men for return to normal fall biz, as all houses advertised with eye to juvenile trade most of week. Health department order gave ray of hope in lowering age limit from 18 to 14, as high schools open Monday while grades delayed another week.

Situation reported materially im-

Mauch, Spring Byington, Charles Halton, Jackie Morrow, Bennie Bartlett, Frank Craven.

"TOO MUCH OF EVERTTHING," produced by Bryan Foy; directed by Arthur Lubin; original screen play by Lawrence Kimble, Jean Negulesco and Wally Klein; photographed by George Barnes. Cast: Dolores Costello, Bonita Granville, Donald Crisp, Donald Briggs, Natalie Moorhead, Lucille Gleason.

"GOLD IS WHERE YOU FIND IT," produced in technicolor by Sam Bisehoff; directed by Michael Curtiz; story by Clements Rinley; screen play by Warren Duff and Robert Buckner; photographed by Sol Polito. Cast: George Brent, Olivia de Havilland, Claude Rains. Margaret Lindsay, Tim Holt, Russell. Simpson, John Litel, George Hayes, Pat West, Marcia Ralston.

"THE ADVENTURES OF ROBIN HOOD," produced by Henry Blanke; directed by William Keighley; original screen play by Norman Reilly Raine and Seton I, Miller; photographed by Tony Gaudio. Cast: Errol Flynn. Olivia de Havilland, Ian Hunter, Claude Rains. Basil Rathbone, Patric Knowles, Alan Hale, Eugene Pallette, Melville Cooper, Herbert Mundin.

proved in past 10 days, especially in comparison to surrounding states, Omaha (and Nebraska) epidemic has slackened considerably more than any of neighboring states.

Order continuing bean lifted any hope of breathing spell and extends to seventh week dearth to nabe biz. Downtown houses taking it on colin less and less as bon cut ands, but nabes heavily stilled and one castle. nabes nearly stilled and one canno on northside reported broke by spell. Curtailed operations and cutonded economies have saved others, but continued lack of hiz may tumble

some virtually on verge.

At present outlook is for Oct. 11 as day of relief.

Par to Film 'Hulda'

Hallyward Oct 5

Paramount will film Hella Wueli-jeki's play, 'Hulda, Daughter of Par-liament,' which is reported having a successful run in Europe.

Albert Lewin will produce with Irene Dunne favored for the top role.

Art Directors Assigned

Hollywood, Oct. 5.

Hollywood, Oct. 5.
Randall Duell has been signed by
Cedric Gibbons as associate art director on Metro's 'Benefits Forgot.'
Gibbons also has assigned Chet
Williams to 'A Matter of Pride,'
Wade Rubottom to 'Another Family
Affair,' and Richard Due to 'Behind
the Criminal' and 'The Booth
Mystery'



Pix-Radio Squawks Again

days which interfered with theattres, but the past Sunday (3) probably brought a high in names on big
programs for the exhibitor to
lament. Included in those heard
who have film followings were
George Jessel, Norma Talmadge,
Kenny Baker, Nelson Eddy, Dorothy
Lamour, Patsy Kelly, Irene Rich,
James Melton, Grace Moore, Jeanste MacDonald, Gene Raymond,
James Melton, Grace Moore, Jeanste MacDonald, Gene Raymond,
Jose Penner, Tyrone Power, Margaret
Sullavan, Jack Benny, Andy Devine,
Onstaine Bennett and various,
Onstaine Bennett and various,
Onterior Such as Jeritza, plus
others on the excepting strong concert
enterainers such as Jeritza, plus
others on the General Motors, Chase
& Sanborn (Vallee was the m.c. in
Don Ameche's groove), Fond, an
additional leading commercials.
While other factors may have con-

additional leading commercials.
While other factors may have contributed, early box office reports
would indicate that Sunday's business with the air competition so
potent was under norma. The mats
generally were fair or okay, but the
evening patronage was off considerably in spots.

ably in spots.

One operator of a representative string of theatres in the east, in New York Monday (4) on business, declared that he couldn't even get his little daughter to go out to a picture show Sunday night (3). Op said that she refused to budge from the radio from 7 p. m. on and that she probably isn't any rare exception, considering what was on the afr.

Coast's Reactions

Coast's Reactions Hollywood, Oct. 5.

Coast producers and exhibs' reac-tion to picture names appearing on the air leaves the question still very-much up in the air with the only one company definitely favoring the tieup, a couple non-committal, one tieup; a couple non-committat; one not sure among producers, and a 'see no harm' attitude from Fox-West Coast exhibs. In all, five producers were queried; also Charles Skouras, operating head of Fox-West Coast, and local film row.

and local film row.

William Le Baron of Paramount says, 'I received no complaints on the practice, but anticipate there may be some. Paramount is in a peculiar position, inasmuch as half of the studio's biggest draws were radio names before they came to pictures and had as much draw on the radio as they have in films, with beneficial action both ways. However, the studio is trying to discourage those not heretofore connected with radio from taking guest shots, but is powerless to prevent those with radio clauses in their contracts.' Metro execs declare they made

Metro execs declare they made a definite survey of the radio situation definite survey of the radio situation before okaying the studio tieup with General Foods. They point out that Metro's single show is keeping its talent from appearing on other ether programs strung over the week. The Thursday M-G broadcast is especially fixed to avoid conflict with theatre attendance on week-ends, says Metro. (See ITO of Ohio story herewith on the exhib attitude.)

Zanuck Favors

Zanuck Favors
Speaking for 20th Century-Fox,
Darryl Zanuck answered, 'Co-operation between radio and screen is glying stronger proof each day that, by
properly working together, the benefit to each is mutual. Although
radio has benefited more than the
screen through this co-operation, the
benefits will evenually be equal for
both with closer co-ordination of effort. Great care, however, must be
taken in having screen stars on the fort. Great care, however, must be taken in having screen stars on the air, in manner and at a time that works out to the benefit of theatre operators, too. This is being done at 20th Century with the added co-operation of our stars who always mention our picture on their programs and, where possible, even cities and theatres where the films are playing!

At the RKO lot, Sam Briskin wasn't sure, whether or not radio was helpful or harmful. He also received no complaints and heard no reaction at the studio. However, he said that radio might be a good thing for pictures.

for pictures.

Hal Wallis, representing Warner
Bros., reserved comment, saying
only that the subject was too important and has too many angles to
dismiss lightly. He thinks it requires much thought to arrive at a
final conclusion as to the effects of
radio on the picture business.

The canavass of film row brought
the consensus that exhibs have no
fight with radio.

Fox-West Coast, through Operating Chief Charles P. Skouras, voiced Hal Wallis, representing Warner Bros., reserved comment, saying only that the subject was too important and has too many angles to dismiss lightly. He thinks it requires much thought to arrive at a final conclusion as to the effects of radio on the picture business. The canvass of film row brought the consensus that exhibs have no fight with radio.

Fox-West Coast, through Operating Chief Charles P. Skouras, voiced the opinion, There are no obstacles to hurt good pictures. Radio has not his original yarn, 'Hold That Kiss.'

harmed attendance at our theatres. In many instances it has helped build grosses by generating interest in outstanding pictures.'

Suburban theatre managers share

the same view as Skouras and add that they too have felt no change in normal Sunday biz because of radio

Wichita 'Honor' **By Bowes Show** Cuts B.O. 50%

Wichita, Oct. 5. Attendance at five Fox theatres here was brutal Thursday night because of radio broadcast of Major Edward Bowes who honored Wichita on that night, according to J. Roy Burford, city manager of theatres here. Burford estimated receipts cut in half because show patrons stayed at home to hear program.

Attendance was but a little better.

stayed at nome to hear program.

Attendance was but a little better following night because pix fans stayed by radios to hear what Supreme Court Justice Hugo L. Black had to say about his connection with

Rian to say about his connection with
All of this in spite of pictures
such as Lost Horizon and Certain
Woman which otherwise attracted
good crowds.
Goodman Wonder Shows reported
sparse attendance Thursday night
although drawing good crowds other
nights since opening here Monday.
Even Masons wouldn't promise to
attend golden anniversary celebration at Shrine Temple here until
general chairman, Harry Setton,
manager of the Orpheum, promised
a radio would be installed for
Bowes' broadcast.

Mort Singer's Swing

Chicago, Oct. 5.

Mort Singer left for N. Y. last week to arrange bookings for his circuit after which he goes to Minneapolis for more confabs, and then to some more with E. V. Richards in New Orleans.

Latter gabfest will concern the recently acquired Mort Singer house in N. O.

CONTRACTS

CONTRACTS

Hollywood, Oct. 5.

George Nichols, Jr., moves into Republic on term directing pact.
Paramount exercised its options on Billy Daniels, actor; Maurice Lawrence, and Sam Wineland, sovers, and the second of the second

year.

Dick Purcell retained for a fourth option period at Warners.

STORY BUYS

Hollywood, Oct. 5. Michael Sheridan's flying yarn, Something of a Hero,' purchased by

Par's New Management Deal with Kincev-Wilby

new management deal with Harold F. Kincey and Bob Wilby over a vast portion of the southeast which will run for a term of five years, is being worked out by Para-mount. Y. Frank Freeman, v.p. in charge of theatres for Par, states that it should be consummated in two or three months. The old arrangement with Kincey-Wilby, which was not

three months. The old arrangement with Kincey-Wilby, which was not vitally different from the new one, expired last July 1.

The K-W interests operate in the Carolinas, Georgia, Alabama and Tennessee, being one of the largest and most important of the units in the Par theatre realm. With the new five-year deal under signatures, Par partnerships and management arrangements will be set for some time to come and with more permanency than was possible at the time of receivership and for the past two years. The deal with George Trendle over the Detroit group has three more years to go, the management arrangement with Marty J. Mullin and Sam Pinanski over New England has two years to go, and various other large units are under permanent setups, including Saenger, E. J. Sparks in Florida, the Interstate chain in Texas, and the A. H. Blank circuits in Illinois, Iowa and Nebraska. The Interstate chain in Texas, of the A. H. Blank circuits in Illinois, Iowa and Nebraska. The Interstate chain in Texas, of the A. H. Blank circuit, both of which were under buy-back options of receivership days, have since been declared permanent 50-50 parlnerships.

Freeman's Dallas Trin

Freeman's Dallas Trip On Interstate 'Policies'

Y. Frank Freeman is leaving the end of the week, probably Friday (8) for Dallas to confer with Karl Hoblitzelle and R. J. O'Donnell, whose Interstate circuit two weeks ago lost a decision on fixing admission minimums for subsequent runs. minimums for subsequent runs. Freeman is not going on the adverse ruling as it affects Interstate, this being a matter for attorneys, but wants to contact Hoblitzelle-O'Donwants to contact Hobitzelle-O Don-nell on policies, operating problems in the Texas territory, fall and win-ter plans, etc. He will be in Dallas only four or five days, flying both

ways.

E. Paul Phillips, theatre department executive under Freeman in New York, was in Dallas last week on h.o. matters. He returned to New York Monday (4) by plane.

Navy Fliers Glorified

Hollywood, Oct. 5.
Warners has assigned Don Ryan and Kenneth Gamet to script Wings Over the Sea, to be produced on a lavish scale in color as an epic of Uncle Sam's training school for aviators at Pensacola, Fla.
Lloyd Bacon has been set to direct, Lou' Edelman producing, and Wayne Morris likely to draw the male lead.

Barbara Blane's \$200

Award Against Agent

Barbara Blane, child actress, won her suit against Sam Collins, agent in N. Y. municipal court Oct. 1. She sued for \$200 alleged due her, and

which Collins claimed from 20th-Fox. Judge's verdict was based on the plaintiff's testimony that the defendant was operating a theatrical agency without a license. Suit originally was instituted against 20th for money withheld under an assignment of wages executed by Miss Blane. Film co. deposited the money with the court after interposing Collins, who claimed it was due him and not Miss Blane.

Chief Anzac Censor O'Reilly Says **U. S. Pix Cuts Sparse Since Breening**

Here's Hoping

United Artists sent out a card

United Artists sent out a card to which was affixed a nickel and a request to read current page 6 in the Satevepost.

Boys are hoping that U.A.'s next item of interest will be in Esquire, which will call for half a buck.

Story in two parts, by Grover Jones on '52nd' Street' (which he wrote for Wanger) virtually makes the SEP a trailer for the nicture. for the picture.

Stenog's Union Now Pointing at Col.: Not Very Successful

Having campaigned against larger companies in New York in an effort to organize home office clerical and other help, the Bookkeepers, Stenographers and Accountants union is now going after the lesser producer-distributor offices. During the past week organizers pointed their objective toward Columbia, getting out a brochure with attached application coupon which was worded as though it was prepared by Col people themselves. It read in part:

We film office workers have stood apart, hoping we were closer to the bosses, trusted and indispensible—indispensable to work overtime,

bosses, trusted and indispensible—indispensable to work overtime, trusted to take low wages.' Headed up as Columbians, it also urged that 'we need a union' and that 'we, too, can win wage increases and job security but only by joining our union.' For some time bombarding employees of Paramount, Loew's, Metro, RKO and other home offices with demands to organize, so far as learned the drive of the GS&AU has been ineffective. been ineffective.

TITLE CHANGES

Hollywood, Oct 5.
Radio's 'She Married for Money' hits the release sheet as 'Trailer Romanee.' 'Stolen Honeymoon' gets the call over 'Perfect Harmony' at same studies witched 'The Fourth Estate' to Unfit to Print.'
Relesse tag of Universal's 'Young Relesse tag of Universal's 'Young Sweethearty' will be 'You're a Sweetheart of 20th-Fox's 'Career in C Major' now is 'Such Women Are Dangerous.'

major now is Such Women Are Dangerous.
Radio transmogrified 'Highway to Hell' to 'Danger Patrol'; 'Love in a Basement' to Living on Love,' and The Shadow Speaks' to The Perfect Alibi.

BACK TO SUN VALLEY

BACK TO SUN VALUES.
Hollywood, Oct. 5.
Wesley Ruggles, directing True
Confession, featuring Carole Lombard and Fred MacMurray at Parabard and Fred MacMurray at Para-mount, is looking for a story that he can film at Sun Valley, Idaho, when the snow falls. Success of 'I Met Him in Paris,' largely made at the Idaho winter resort, suggested the locale.

SHUBERT-WB SUIT SHIFTED

SHUBERT-WB BUIT SHIFTED
Firacy suit brought by Select Theatres Corp. (Shuberts) against Warner Bros., involving the picture
'Ready, Willing and Able,' was transferred Monday (4) from N. Y. supreme court to the federal district
court. Select avers the scenario is
based partly on the story 'The Audition,' which it owns, and asks \$10,000
damages.

ITO of Ohio Urged to Back Metro's Radio Night (Thurs.) with M-G Pix

Columbus, Oct. 5.

Thay MGM percentage films on the nights of the MGM radio show; is the advice handed out by P. J. Wood, secretary of the Independent Theatre Owners of Ohio to members of his organization. Wood believes the radio hour which Metro will inaugurate Nov. 4 will keep the customers away from the nabes on that night and hurt business in the theatres where pix play only two and three nights.

The tro's advertising agenls in MGM pictures as possible on Thursday nights (the broadcast night), especially those pictures on which they are

Only about half as many deletions are made in American film productions by the Australian censors since the Joseph I. Breen 'purity' production code of the Hays office was invoked, according to W. Cresswell O'Reilly, chief government censor for Australia, who was in New York last week on his way home to Sydnay O'Reilly, who conferred with last week on his way home to Syd-ney. O'Reilly, who conferred with Hays organization offcials and briefly saw Breen in N. Y. will stop off in Hollywood for about four days on his way to catch the boat home from the Pacific coast.

Asked if British pictures were more difficult to handle than U. S. productions, O'Reilly simply referred to the inner reform (worked by the Hays office) which began three years ago as explanation of the change in American standards for screen

decency.

Formerly we had to make 59% cuts in American features, he said, Now, the deletions average only about 25%, with a number of pictures requiring only 21% alterations. Comparing the improvement in U. S. features, as vicwed by the Australian censors, he said that rejections for American films now run 17%. Sown wears are visitedires.

1.7%. Seven years ago rejections were 6% of the total. O'Reilly attributed this to the reform which began three or four years back.

began three or four years back.

Aside from general government
rules, O'Reilly pointed out that each
production was judged on its merits
and intentions of the producer. There
also is an appeal board in Australia
in addition to the censorial group
of three which he heads but it seldom is necessary to call this into
service.

The Public's Pulse

The Public's Pulse

Correct censorship should reflect to a large degree what the people want and do not want, in O'Reilly's opinion. He said that he kept tab on English and U. S. pictures by attending film shows and watching the audience reaction. In that way he learned what the general public desired and did not have to depend on his own pet ideas on censorship. The Australian censorship boards keps abreast of what other censorial bodies are doing by means of regular lists of cuts made by other boards. His board in Australia receives copies of these from all state censor boards in the U. S. and from England.

Questioned as to whether Australia Questioned as to whether Australia censors watched out particularly for cruelty to animals in American films, O'Reilly said that any obvious cruelty was trimmed but that so-called cruel treatment to horses in battle scenes were not clipped unless they were certain there was mistreatment rather than an illusion of such.

rather than an illusion of such.

O'Reilly convisioned an Increase in feature production in Australia. He indicated that the Australia quota act encouraged some of this because it required a certain number of Australian-made productions be shown in each cinema. At the present moment the bulk of screen production is in the short feature field where a large degree of perfection has been achieved. The strides that have been made with short features, including newsrcels, now point the including newsreels, now point the way for building up feature produc-tion, in his opinion. Considerable enthusiasm was

way for building up feature production, in his opinion.
Considerable enthusiasm was shown by O'Reilly for what was done with shorts. There are two newscel companies presently in the Australian field, Cluesound and the Australian field, Cluesound and the Australian division of Fox Movietone, he said.
3,000 and 4,000 picture houses in Australia now, with the finest located in Sydney where the average seating capacity is about 2,500.
O'Reilly spent five months in England and has been away from Australia for seven months, this being his first big vacation in the 40 years he has been in government service. Government rules allowed him 12 months off duty, and he will have spent approximately nine months of it away from his Australia when he gets back. O'Reilly will study picture-making technique and opprations of the Haysian code administration in Hollywood, again conferring with Breen while on the Coast.

Mono's 'Rose' Readying Hollywood, Oct. 5. Johnston McCulley, fiction scrib-bler, has checked in at Monogram to script 'Rose of the Rio Grande.' Film will serve as a starring ve-hicle for Movita.

dat.

WHY YOU SHOULD RUSH TO DATE THE GREATEST COMEDY OF THE YEAR...!

Because "THE AWFUL TRUTH" tops the comedy cycle now making box office history!

Recause all the world wants to laugh . . . and it's willing to pay MILLIONS for it!

Secause "THE AWFUL TRUTH" comes from COLUMBIA... creator of comedies without a peer!

Secause IRENE DUNNE'S more *Theodozable* than ever, topping her greatest acting triumphs!

Secause CARY GRANT delivers the sockiest clowning performance of his career!

Secause LEO McCAREY, of "Ruggles of Red Gap" fame, produced and directed it . . . supremely!

Because VINA DELMAR, who gave you unforgettable "Bad Girl", wrote the swell screen play!

Recause its cast includes Ralph Bellamy, Alexander D'Arcy, Cecil
Cunningham — ALL TOPS!

Recause even zival producers predict overwhelming box office success; say it's "TERRIF"!

And that's the truth...the whole truth...and nothing but "THE AWFUL TRUTH"!

Associate Producer EVERETT RISKIN . A COLUMBIA PICTURE

EXPLOITATION :-: By Epes W. Sargent

Mickey's Birthday

MICKEY'S BITTINGAY

Rochester.

Manager Lester Pollock circusing ticket selling for Saturday moming ticket selling for Saturday moming ticket selling for Saturday moming the selling selling

For the Football Fans

The Orpheum will do anything.
At the Gonzaga-Washington State
toothall game Sept. 25, a record
crowd of 12,000 ogled a figure in long
nightshirt and night-cap walking
across the gridiron between halves.

When he came closer to the stands, words on the shirt became visible: 'I'm a night owl. Late show tonight at the Orpheum.' It got a big laugh from crowd.

What's in a Name Cleveland

Present craze of contests 'naming-something-or-other' was legitima-tized in a unique 'Name-a-theatre' contest for Warner's new nabe house that out-classed every other bally-hoo stunt of season for perfect tie-

hoo stunt of season for perfect tieups.
Being built in Shaker Square,
heart of wealthy suburb, theatre
won't be finished until mid-winter
and is still nameless. Syd Dannenberg, Warner p.a, thought up neat
stunt of naming it that got a quick
okay from Nat Wolf as well as cooperation of morning 'Cleveland
Plain Dealer'.

Plain Dealer:

Prize of \$100 is offered for best suggestion along with explanation or reason in 25 words or less for it. Winner to be guest-of-honored, dined and wined at opening, too. Paper went to town for stunt, giving it three-week daily run, as a circulation good-will builder.

Answers ran up in the genuine thousands, three stenogs needed to open and sort out entries. System of judging suggestions was worked out



HELD OVER PARAMOUNT, NEW YORK THIRD WEEK NOW

Paramount Short in Preparation

Vitaphone Short to Be Released This Month



as fiddle colora--that's ap

FOR SALE—UPTOWN THEATRE, Providence, R. I. 1,459 seats. For-merly managed by Keith-Albee Corp. Sacrifice for quick sale. Terms.

by Dannenberg to avoid any talk of Titles only were typed off in lists of 500 each, corresponding to stacked letters, so judges would not be influenced by entrants' names.

Whiskers for Zola

Norfolk, Va.

Norfolk, Va.

A beard growing contest among the male students of the Norfolk Division of the College of William and Mary has been started by James ager Pierre Buologne of the Nore ager Pierre Buologne of the Norte Students of the Students

Moore's Big One Fort Worth.

Clever éxploitation stunts were used by Marsline K. Moore, manager of Stella Dallas' at 100 moore, and manager of Marsline Marsline See Stella Dallas' at the Hollywood. Flags on severn tall of the lobby floor A trick mirror lobby display. Many curb signs all over town. Pavements signs al corners. Cabs carrying signs, Plane with loudspeaker. Girls on bicycles, each one with a letter from picking the property of the control of the control

with loudspeaker. Girls on bicycles, each one with a letter from pic title.

Hankies given to women before opening with hunch it would be needed at show. Many window tie-ups, among them one with Wool-worth and Montgomery Ward, the latter giving out heralds in at a latter giving out heralds in the latter giving out heralds in the

puffs.
Elliott Roosevelt and wife guests at preview. T. C. U. band played for it. Mayor on hand, and other

notables.

Show ran eight nights and seven days, second longest run ever scored at this theatre. Business big.

Theatre Changes

Ineatre Ulanges
Omaha.

In view of compromise settlement reported month or so ago District Judge Frank Dineen last Wednesday dismissed without prejudice fore-closure suit on Paramount brought by Omaha National Bank against by Omaha National Bank against by Charles Corp. Tri-States Theater Corp. Tri-States Theater Corp. Tri-States Theater Corp. and Creighton University.

Action returns theatre to Blank control. Evert Cummings, district manager for Tri-States, announced possibility of opening theatre is undecided. Infantile paralysis epidemic of past six weeks thought to have only the proposed for the proposed fo

opened during fall season and remained dark rest of year.

Frisina Amus. Co., Springfeld, Ill., plans 700-seater in Effingham, Ill., where it now operate the Effingham, Ill., 000-seater.

The William of the first operation of the fingham, Ill., the first operation of the first operation

San Antonio.

Jack A. Pickens, Jr., of Jack Pickens Theatres. Inc., here, opens his San Marcos theatre Oct. 7, and on the following Thursday will open the new Cuero house.

Fire destroyed the Pearsall theatre in Pearlsall last week. House was owned by Gidney Talley, operator of the Ritz, colored theatre in the Alamo City.

Lynchburg.
New theatre seating 1,000 will be built in Danville, Va., by General Guarautors Corporation of N. Y.

WB DUMPING MORE DIXIE THEATRES

Relinquishing operation in various parts of the south where its chain is spottily represented, Warner Bros. has just turned over the Broadway, Charlotte, N. C., to the Kincey-Wilby interests, this elimination in its theatre empire of around 300 houses following disposal of certain houses in Kentucky. The Charlotte theatre is a first-run house. In Kentucky two theatres at Danville were taken over by the Southio Theatres Corp., a Paramount subsidiary in Ohio under management of Tracy Barham, while theatres in Owensboro, Edison, Fulton, Mayfield and Henderson have been acquired by Malco Theatres, headed by M. A. Lightman, Malco, with headquarters at Memphis, operates in Tennessee, Arkansas and Mississippi and is a Paramount partnership.

In all instances the theatres are completely taken over from Warner Bros, removing this distributor entirely from operation in the situa-

completely taken over from Warner Bros, removing this distributor entirely from operation in the situations involved. WB has felt that these southern towns presented operating problems since the houses were so separated from other units of the chain.

WB is retaining its Memphis holdings, according to the home office.

RKO-Par Pool in Upper N. Y.; Par-Levy Extend

cident with consummation of Coincident with consummation of a pooling arrangement in Yonkers, N. Y., between RKO and the Paramount-George Walsh interests, with RKO having operating control, the closed Broadway in that town has been reopened for week-ends. Theatre will play pictures Fridays, Saturdays and Sundays. Under the pool five houses are affected, the Proctor, Strand, Central, Park Hill and Broadway.

Broadway.

The five-year operating arrangement between the Par-Walsh group ment between the Par-Walsh group on the one hand and Eugene Levy on the other, which has two more years to go, has already been extended an additional 10 years. This covers the Broadway, Ritz, Cameo and Park in Newburgh, N. Y., where Levy has been an independent operator for years. The Par subsidiary over this and other upstate towns, Netco theatres, is headed by Walsh, who is in active operation of the chain of 18 houses.

Theatre-Press Declare A Truce in Lincoln, Neb.

A Truce in Lincoln, Neb.

Lincoln, Oct. 5.

Truce came out of the 12-week difference between the newspapers and theatre row here when Lou Finske, division manager of the J. H. Cooper Enterprises, conferred with Joe W. Spacrest, ad manager of the Journal and Star, and the diff was called off.

Originally started when the newspapers asked for theatre row revenue up to a year ago, or would have to raise rates. Theatres sald nix and asked for a reduction from the \$3.70 rate asked. Papers jacked to \$3.80 and the theatres went to billboards and throwaways, cutting paper ads completely or to the bone. Under new setup, \$3.80 slays on with rate going down to \$3 per inch for more than 50 inches weekly per house, which amounts to about equal concession. Papers now go back to pix house support which had been withdrawn. Deal also takes in the Westland Theatres, City Manager Milt Overman having withdrawn for them at the same time.

N.O. Downpour Ruins B.O.

New Orleans, Oct. 5.

A cloudburst in which 12.25 inches of rain fell, paralyzed are theatre business here Saturday (2). The rain began falling at 3 p.m. Friday and continued most of Saturday. and continued most of Saturday. Transportation and power lines were crippled and it was not until late in the afternoon that service was restored.

The deluge for a time spread apprehension as to the approach of a tropical storm which was brewing south of the city in the Gulf of Mexico.

Mexico.

In a number of instances theatre managers brought sandbags into play to keep the water which had risen above street curbings out of the lobbies.

The Tulane-Auburn game was called off, too, because the Green Wave's stadium here was under three feet of water at the time.

Detroit All Set to Admish Tilts Ranging from 15-40%; Trendle Idea

Hot and Cold

Hollywood, Oct. 5. Harold Lloyd passed up Carol Hughes as femme lead because she's 'too hard' for the part. Actress claims she lost many parts because she was considered 'too soft.'

ST. LOO POLL SWINGS F&M MORE TO DUALS

St. Louis, Oct. 5. While final tabulations have not been completed in Fanchon & Marco's poll of the likes and dislikes of patrons in 31 theatres it owns and controls in St. Louis and St. Louis Country, there has been a decided swing to two-feature programs, with stage shows, in the last few days.

First returns showed customers of abes were satisfied with two features while those who patronize the de luxe houses wanted their entertainment to consist of one feature selected shorts and stage shows. Now selected shorts and stage shows. Now the first run theatre frequenters are switching to two features and the ratio of the entire voting is about 2-to-1 for stage shows, with vaude acts predominating.

Philly Drive to Attract 80,000 Hard-of-Hearing

Philadelphia, Oct. 5.

Philadelphia, Oct. 5.
Campaign to add 80,000 hard-of-hearing patrons to film-attending public here has been started by Philadelphia Motion Picture Forum.
Group has issued appeal to ops of leading houses to install hearing aids for deaf. Only two Philly theatres now have such equipment—the Fox and the Terminal.

Rosamou G. Wright, chairman of hard-of-hearing committee of forum, said aim was to have at least a dozen houses in the territory wired with hearing aids. Advent of talkers, she said, has deprived deaf of chief form of amusement.

Detroit, Oct. 5.

General admish boost, ranging from 15-40%, is hanging fire here, and awaits only okay-of a few hold-out exhibitors before going into effect. Agitation, led by George W. Trendle, prez United Detroit (Par) chain, is gaining momentum and an early hiking of admishes is expected. First-runners, of which or are all proposish to a man, but are behind the proposish to a man, but are wary of upping prices unless nabes join in; thereby avoiding a possible boycott of bigger houses in favor of nabe spots.

As now planned, admish would be jumped from 65c, top in town's four big houses to 75c. The advance, exhibs figure, will just about take care of increased cost of product, labor, etc.

Size of boost for nabes hasu't been

etc.
Size of boost for nabes hasn't been
fully worked out as yet. Some of
operators seem to favor a boost from
the current 25c. top to 35c., which is
thought too steep by other exhibs. A
majority feel a 20% (or 5c.) to 30c.
top, would be just about right for

payees' purse.

There are few dissenting voices against the proposed boosts, and fewer who believe the increases will have an appreciable effect on the b.o., what with boosted auto payrolls and higher prices on about every-

Hamilton, O., Oct. 5.

Hamilton, O., Oct. 5.
Tracy Barham, general manager
S ou thio Theatres, headquartered
here, has upped admissions 5c, at
the Paramount, Rialto and Palace
here, and the Paramount, Sorg,
Strand and Gordon, at Middletown.
Children's admission hiked from 10
to 15c. Sundays and holidays. This
is the first price boost in this territory for past several years.

\$20,000 THEATRE BLAZE

Salt Lake City, Oct. 5.

A \$20,000 fire destroyed the Holla-day theatre Wednesday (30). About 50 patrons fled the building unin-jured. Nels Hansen, owner, and William Newman, projectionist, suf-fered minor cuts and burns. House is located in a suburb of Salt Lake City.

House is loca Salt Lake City.

New York Theatres



CAPITOL CAR

"THE GOOD EARTH"

Coming-GLADYS GEORGE in

LOEW'S STATE

"BROADWAY MELODY OF 1938"
Rictcher Henderson Orchestra
Starting (Thurn, Oct. 7) the
New York Stage Hit, "DEAD
END," at Popular Prices.
Horace Heidt and Orchestra

PARAMOUNT TIMES

HELD OVER 3RD WEEK
'High, Wide IN PERSON!
Yacht Club and Handsome'

Irene Dunne Randolph Scott DeLange Band

Boys

BAPIO MUSIC HALL "STAGE

DOOR" Spectacular Stage Productions ROXY ALL 25° TO "Life Begins in College"

THE RITZ BROS.

Special Stage





FUN - FROLIC - ROMANCE - RHYTHM!

"THIS WAY PLEASE"
A Paramunt Picture
With CHAS. (BUDDY) ROGERS, BETTY
GRABLE, NED SPARKS, FIBBER McGER,
and MOLLY and MARY LIVINGSTOR.

Criterion

B'way 4 45th St.

Opens 2 a.m. Midnight Shows



N THE ENTERTAINMENT HORIZON!!



held over for a third week at the

PARAMOUNT THEATRE

on its initial Broadway engagement, the



HERE IS A BAND THAT DARES TO BE DIFFERENT

distinctive music is its trademark!

Week of October 15th

PARAMOUNT STUDIOS
making an original short

Week of October 22nd

LOEW'S CAPITOL THEATRE
Washington, D. C.

\$ea

Exclusive MASTER RECORD Artists

Exclusive Management

799 Sevenih Avenue, N. Y. Circle 7-7163 • Cable: JAZZ



Presonal Representative

Others Say:

RUDY VALLEE

It have theard the Hudson-Delange archestra in person and listened to their records and time them one of the most outstanding organizations today. Cultandy their record of that, re Not the kind of a 3% for a Boy like Me... so a more that tune!"

ENOCH SQUIRE, Radio Faitor

"Hodson Decorace" Was Hod on administer who has auditing the property of a mythm section with as more than these pays get in the analyse they can swing with analyse and Maybe you hear a thing not will be seen to be seen as will be analyse.

GLEN GRAY.

A we convest a and of the state of the state

TED LLOYD,

To escape in a relative galaxie in a control of the transition of

DON BESTOR

"A great bins that, doing

MARGUERITE PETRAN,

Radio I dato Akron + Olio - Press =

MUCH ADO ABOUT HUD-SON: DetANGE - If you're looking for a certain spark and spontanent, in your music, don't overlook the Hudsonbellange Orchestra. An amuzing fact is that the average age of the band is 22 yinas. - Among songs tained out by the team are Moonglow, 'Tormented', Organ Grinder's Swing, Mr. Ghost Goes to Town', You're Not the Kind and The Moon is Grinning of

JACK DENNY

A real swing band

STUDIO SHOWS DOMINATE

Programs Using Studio Audiences 70,000 ATTEND

Following is the list of New York-originated network commercials which have studio audiences:

ACCOUNT
American Radiator Co.
American Tobacco Co.
Elizabeth Arden
Brown & Williamson Tobacco Corp.
Cities Service Co.
Cycle Trades of America.
Firestone Tire & Rubber Co.
Gen. Electric Co.
Gen. Foods Corp.
Griffin Manufacturing Co., Inc.
Grove Laboratories, Inc. Griffin Manufacturing Co. Grove Laboratories, Inc. Gruen Watch Co. Koppers Coke Co., Inc. The Eambert Company Lamont Corliss & Co. Macfadden Publications, I Philip Morris & Co., Ltd. Packer Tar Soap, Inc. Pacific Coast Borax Co.

Pacitic Coast Borax Co.
Radio Corp. of America.
Sealtest, Inc.
Sherwin-Williams Co.
Sterling Products, Inc.
Sterling Products, Inc.
G. Washington Coffee Refining Co.

ACCOUNT

American Tobacco Co. Chevrolet Motor Co. Chrysler Corp. Coca-Cola Co. Coca-Cola Co.
Colgate-Palmolive-Peet Co.
Colgate-Palmolive-Peet Co.
Colgate-Palmolive-Peet Co.
E. I. Du Pont
Liggett & Myers Tobacco Co.

Philip Morris & Co. Nash-Kelvinator Corp. Pet Milk Sales Corp. R. J. Reynolds Tobacco Co. Sterling Products, Inc.

Stewart-Warner Corp.

Time, Inc.
United States Tobacco Co.
Ford Motor Co.
Gen. Baking Co. Gen. Foods Corp. Gen. Foods Corp.

ON OFF-AIR

RECORDING

Stations throughout the country were advised this week through a circular letter from the Music Publishers Protective Association that they must obtain the customary manufacturer's license whenever they take a program off the air for future broadcasting. Letter pointed out that this dealing for musical rights is necessary regardless of whether the program is commercial or sustaining.

or sustaining.

PROGRAM
Fireside Recitals
Your Hit Parade
Eddy Duchin
Tommy Dorsey
Cities Service Concert
Vox Pop
Bicycle Party
The Voice of Firestone
Hour of Charm
Believe It or Not The Voice of Firestone
Hour of Charm
Believe It or Not
Gen. Motors Concerts
Time to Shine
Gen. Hotors Concerts
Time to Shine
Gen. Hotors Concerts
Time to Shine
Gen. Hugh Johnson
The Time of Your Life
Eddy Duchin
Grand Central Station
Husbands and Wives
True Story Court
Philip Morris Program
Thatcher Colt Mysteries
Death Valley Days.
Magic Key of RCA
Sealtest Party
Metropolitian Opera Auditions
Waltz Time
Wanhattan Merry-Go-Round
American Album of Familiar Music
Uncle Jim's Question Bee

Your Hit Parade
Dramatic Rhythm
Major Bowes' Amateur Hour
The Songshop
Gang-Busters
Palmolive Beauty Box Theatre
Your Adventure with Floyd Gibbons
Calvacade of America
Chesterfield Presents Kostelanetz's
Orch. & John Charles Thomas
Johnny Presents Russ Morgan's Orch.
Professor Quiz
Pet's Sat. Night Show
Benny Goodman
Famous Actors' Guild Presents Helen Your Hit Parade

Benny Goodman
Famous Actors' Guild Presents Helen
Menken
Alemite Half Hour with Horace
Heidt's Brigadiers
March of Time
Pick and Pat in Pipe Smoking Time
Watch the Fun Go By
Guy Lombardo & His Orch.
Kate Smith

We, the People'
Hobby Lobby

MPPA WARNING MAXON NAMES BOB WILSON

First to Hold Agency's Title as Radio Director

Maxon agency has established its first titular office of radio director and spotted Robert Wilson, Jr., in the job. Pat Barnes formerly advised no radio for Maxon, but held no official title. Wilson comes from CBS, where he handled time-peddling in the Philadelphia office and area. He will headquarter in N. Y.

At present Maximum 2018

present Maxon has two net-programs riding, 'Heinz Maga-At present Maxon has two network programs riding, 'Heinz Magazine of the Air' on Columbia, and Phil Spitialny's all-girl orch for General Electric on NBC. Agency is now buzzing a bee in the bonnet of Gillette Blades, which faded its program, featuring Milton Berle, off CBS during the summer. At the time of the program's fold, Maxon got the account back from Ruthrauff & Ryan.

KLZ Has Man-on-Street Show in Negro District

Show in Negro District
Denver, Oct. 5.
Denver's colored section has been
given a once-a-week 'man on the
street' broadcast by KLZ. During
the broadcasts Matthew McEniry,
announcer, interviews residents of
the black belt, and Larry Robar does
the mc. job.
Entertainment includes a barber
shop quartett, a mammy singer and a
singing bootblack.

Ed Sprague Joins WLW

Pittsburgh, Oct. 5.
Ed Sprague has left Pittsburgh to join sports announcing staff of WLW, Cincinnati.

He dropped out of radio tempora-rily this summer to manage Beach Club, nitery, in nearby Conneaut Lake.

Practically All Network Programs Except Serials and Commentators Now Work Before Sponsors' Guests

BIGGEST YET

By BEN BODEC

By BEN BODEC

Any network commercial originating this fall from New York without a studio audience will rate as an exception to the rule. Broadcasting before onlookers has developed to the point where none but small intimate dramatic programs and news commentators still hold to the practice of strict privacy.

Percentage of audience broadcasts will be away over what it was last season. In the case of Columbia the increase will figure around 30%. Because of the capacity of its outside theatner studios CBS will play to considerably more sideliners than NBC.

Columbia has 25 shows of this Columbia has 25 shows of this classification already set to emanate. With 'previews' and rebroadcasts added, the list of audience attended programs will total 30. CBS estimates it will be catering to between 35,000 and 40,000 ticket holders a week by the time the current broadcast season reaches its commercial apex.

NBC has 26 commercials scheduled NBC has 26 commercials scheduled for studio audience indulgence. With the rebroadcasts the actual instances of open house will tally 34. NBC estimates a weekly attendance of between 30,000 and 35,000 persons, excluding the invites to sustaining programs. Latter might figure anywhere between 10,000 and 15,000 a week. Mutual and local stations also have audience shows.

ASSOCIATED BAKERIES CONTROL 'JIMMY ALLEN'

Chicago, Oct. 5.

Rights to 'Air Adventures of
Jimmy Allen' transcription series
have been purchased for Associated
Bakeries by Russel C. Comer ad
agency, as pf. Oct. 1.

Series, fomerly on to plug Skelly,
Richfield, Hickock and Pocahontas
Oil, now to air for bread in 32
cities of midwest and south where
Associated Bakeries have plants.

Edward G. Robinson Will
Play Tabloid Daily Editor
Hollywood, Oct. 5.
Edward G. Robinson program to
fill out the Lifebouy-Rinso hour was
set by Myron Kirk, radio director
of Ruthrauff & Ryan agency, beforehe hauled east. Femme lead goes
to Claire Trevor, with material to be
scripted by Irving Caesar, Courtney
Riley Cooper, Eddie Holden and
Arch Obler.
Half hour show earnies title of To-

Arch Obler.

Half hour show carries title of 'To-day' and will be a series of dramatized news events. Robinson is cast as the editor of a robust tabloid who later reforms to become a righteous crusader. Plot will be maintained, although each episode will be complete in itself.

Taplinger's Film Job

Robert S. Taplinger has sold his N. Y. radio publicity office to Tom Fizdale of Chicago. Taplinger on Nov. 1 joins the Burbank studios of Warner Bros. to handle film, radio and music publicity under Charley Einfeld. Fizdale reportedly has arranged to pay \$22,000 for the firm. Taplinger built up radio's most impressive p.a. office through his inside track at CBS. He was formerly with CBS and quit in 1935 to open his own office in the same building. Further story on Taplinger appears in film dept.

in film dept.

Mugging for the Studio Audiences **Again Notable; Hollywood Repeating**

Picking Bones Clean

Los Angeles, Oct. 5. New program on KECA is 'Joe Miller's Opera House.'
Local gag writers will be there in force to see if there's anything they missed.

Legion Whams Commentator For Criticism

Schenectady, Oct. 5.

Jim Healey, himself a member of
the American Legion, has been given
an uncomfortable time of it by
fervid members of that group since
to five the since of the street
of New York for donating \$50,000
of taxpayers money to help defray
expenses on the recent New York
City convention. Under considerable pressure Healey back-tracked
and broadcast a squaring statement
that didn't square the Legionnaires'
peeve.

None of the taxpayers that Healey was worrying about came to his aid so he got nothing but abuse. This has been directed at him personally in his club, on the streets, and in his office. Others have gone to the station, WGY, and Healey's sponsor.

McEvov Will Act In Ethered 'Father' Series

Hollywood, Oct. 5.

J. P. McEvoy will lay aside his typewriter as soon as he completes his current scripting chore at Paramount and turn ether actor, playing mount and turn ether actor, playing the papa in an air dramatization of his Satevepost series, "Father Meets Son.' Sponsor stands ready to shell out heavy coin for the feature but insists on McEvoy playing himself. Tather and Son' series started more or less on the level, being founded on Mac's letters to his boy, Denis, now at the University of Chicago. Author feels qualified, being at 42 a grandfather.

Uncertain Bill Fields

Hollywood, Oct. 5.

W. C. Fields has told friends that he is quitting radio and will withdraw from the Chase & Sanbourd from the Chase & Sanbourd from the last three broadcasts but Danny Danker of J. Walter Thompson agency denies the comic is voiding his five year contract. Exclusive deal calls for \$5,000 weekly.

Comic has a double reason for wanting to quit the air show. Claims to be unable to get good script material and anyway wants to rest. Field's appearance on the program has been so uncertain in the past few weeks that the agency had standby material ready for emergencies.

WJSV's Cup-Collectors
Washington, Oct. 5.
Week-end golfers of CBS Washington staff have cleaned up lately, four web and WJSV figures winning trophies at recent tournaments.
Jess Willard, station manager, Harry Butcher, web vp., Larry Elliott, chief announcer, and Paul A. Porter, headquarters attorney, all have brought home silver platters and such. and such.

Harry Pomar at WATL
Atlanta, Oct. 5.
Harry Pomar, formerly with
Harvey Massengale Adv Agency
here, has joined staff of WATL.
He has taken charge of station's
newthandicity solum.

merchandising setup.

Mugging for the benefit of studio audiences is again emphasized as the new season gets under way. It has been weighed pro and con by admen in Hollywood lately as in the

the new season gets under way. It has been weighed pro and con by admen in Hollywood lately as in the east.

Hollywood may be repeating in its radio newness the cycle that New York production saw couple of seasons ago. They are reported clinging to the 'need' for studio laughter to put comedy over with loudspeaker listeners.

Advertising agencies have been subject to outside and sponsor criticism on the score of allowing actors to suit their own habits of stage deportment when working before studio audiences to the more or less neglect of the real audience scattered over the country.

Recent example on a Hollywood origination had two comedians working together. Studio audience was convulsed. At the loudspeaking bench in the American parlor the deadpans were slightly corrugated by frowns of perplexity. What was funny? Nothing coming over the air accounted for the rather proposible: (a) the homefolks were possible: (b) the homefolks were getting short weight on the entertation programs in Hollywood are giggling imbeciles.

In another country of the studio audience entertied programs in Hollywood strength of the Hollywood studio audience of the Hollywood studio audience enterties the studio audience gave gruesome testimony on the spot of how dull and boresome the program had been. In reverse the behavior on this occasion called attention to the agony of a clambake. Thousands must have been keen enough to get that studio audience corroboration of their own suspicions that what they were getting was pretty blah. One of the criticism most persistently made of commercial radio by the average layman appears to be this matter of studio laughter, studio applause and the whole rigamarole of having two targets, one visible, one invisible.

Local Rivalry **Bans Actors** From Station

Bridgeport, Oct. 5.

New Haven's WELL, tiled by removal to WICC, Bridgeport-New Haven, of last season's prize program, 'The First Offender,' Sheriff J. E. Slavin's correctional drama series, advised all actors in show that any making switch couldn't work both stations at same time.

Immediate consequence was that Jeanne Poli, granddaughter of late S. Z. and leading lady of 'First Offender,' hired out to WICC for another chore, a daily eye-opener.

Another echo of WELI-WICC rivalry is former's signing of Eddie Krolikowski, long-time Polish fave at Bridgeport station, for commercial.

WICC now feeding 'First Offender's s sustainer to Colonial net of 13

Bill Hedges Resigns

Cincinnati, Oct. 5.

William S. Hedges resigned yesterday (Monday) as vice president of the Crosley radio properties. He hooked up Jan. I last and his contract has until next year to go but was mutually terminated.

Hedges is dickering with a couple of offers. Not known if he may return to NBC with which he was many years associated in various executive capacities.

whether the program is commercial or sustaining.

Checkup by the MPPA has disclosed that while the take-off practice, principally as applied to commercial programs, has become compared herealtons involved were not obtaining the required licenses. The MPPA holds that it cannot logically enforce the copyright owner's rights in the instances of networks and indie stations which do comply and permit others to escape.

Harry Fox, MPPA gen, mgr., proposes to work out a uniform contract covering those in the business of taking broadcasts off the air for ad agencies and artists as soon as he has obtained the necessary trusted agreements from all the major music publishers. This type of off-the-air recorder will likely have the royalty terms of the uniform agreement based on his gross turnover for the preceding year. Ed Turner has joined WSOC, Charlotte, as salesman.

RADIO MARKS TIME; CZAR IDEA FOCUSED; WEBER IRONS OUT NETWORK BUMPS

Stations Worried—Southern Broadcasters Reported Incensed at Unionization Wave Going Through Dixie—Other Factors

Broadcasters Reported body to give his undivided attention to his own business. At this time we do not expect to have anbody present at the convention. We've got lots of work to do not the convention where got lots of work to do not the convention.

Broadcasting is marking time until the special N.A.B. convention in New York, next week, is over and the Musicians. Union matter settled. Mental attitude of many station owners is very unsettled. While some stations have gotten used to the prospective increase or have comfortably discovered that their present disbursements for music will probably more than cover their quota, others are uncertain and unhappy.

happy.

Stations in the South are said to be among the most vitriolic in their denunciations (mostly private) of the American Federation of Musicians. This is because the aggressive outcropping in Dixie of C.I.O.-inspired unionization has sent shivers through the business community down there. South is notably not mentally conditioned to labor groups and is bitter.

Southern stations have been es-

and is bitter.

Southern stations have been especially loath to reveal, even to their trade association, any facts, statistics or payroll percentages as affecting talent, musicians or sustaining policion.

cies.

Joe Weber, American Federation of Musicians prez, was trying hard at press time yesterday (Tuesday) to arrive at a compromise with NBC on the new originating-station contract and also put the finishing touches to the uniform indie station agreement so that he could leave New York to attend the closing sessions of the American Federation of Labor convention in Denver. If these matters weren't closed by this morning Weber intended to call off the Denver trip. Columbia had readily serred to

tended to call off the Denver trip. Columbia had readily agreed to accept the AFM's proposition that the network increase their musicians expenditures at each of the originating stations by \$80,000, but NBC insisted that the international give it credit out of this amount for the extra money it was spending for the 51 men added for the Arturo Toscannil programs, all of whom are to collect above scale.

With either major network it

Toscanini programs, all of whom are to collect above scale.

With either major network it would be a new two-year contract, becoming effective immediately and replacing any previous commitments. With the \$60,000 increase per year, CBS' annual bill for staff musicians in New York would go over the \$550,000 mark, while NBC's would be appreciably over \$1,000,000. Boost is also to apply to the webs' musical payrolls in Chicago and Los Angeles.

Weber said yesterday (Tuesday) that his board had not decided just what increase it would ask of the three chief Mutual originating stations, WOR, New York: WGN, Chicago, and \$40,000 a year. James Petrillo, lead of the Chicago local, stated to discuss the matter with WGN when he returns home next week, while the KH1 situation will

Petrillo, head of the Chicago local, set slated to discuss the matter with WGN when he returns home next week, while the KHJ situation will be taken up with Lewis Allen Weis, Don Lee gen. mgr., when he arrives in New York next week for he general broadcasters' convention at the Waldorf Astoria. Stations affiliated with NBC and Columbia are set to meet the day before the general broadcasting convention opens at the Waldorf Astoria to listen to the report of the special committee which negotiated the contract with the American Federation of Musicians. Time of the IRNA's gathering at the same hotel will be 3 p. m. Monday (11). One thing that this committee has to decide in the meanwhile what effect the resignation of William S.

Atlas Huddle Due

A conference in New York City is scheduled for later this week be-tween the members of the group premeting the Atlas transcription firm. Latter has attempted to set up

nno. Latter nes attempted to set up a tunscription biz on a film exchange block booking theory but has not edvaced far to date.

Moneyman Hopper of Cinema Mercantile Crecits, Hollywood is due at the conference along with Herb Eberstein, Lou Winston and Leon Leo.

Hedges as gen. mgr. of WLW, Cincinnati, will have on his services as chairman of the negotiating group.

chairman of the negotiating group.

Despite the peace pact signed last weekend between the Philly music union and WCAU there, the Penna. State commercial program which resumes over CBS next Sunday (10) night will originate at WABC, New York, at least for the present. When the show debuted several months ago it ozoned from WCAU, Philly. May return there later, although resentment of the sponsors and agency men over the union situash there is a hurdle to that move. Tentative plan is to take the show to WHF, Harrisburg, for permanent origina-Harrisburg, for permanent origina

ARTHUR B. CHURCH

KMBC, KANSAS CITY

Understand N. A. B. board of directors to shortly consider further problem of obtaining counsel to represent broadcasting industry. Meanwhile, therefore, I prefer to make no personal statement. I plan to attend special N. A. B. convention.

tion.

According to my understanding of A. F. M. demands and reported negotiations of committee for independently owned network affiliated KMBC would be little affected either as to minimum number of men or salaries paid musicians as we have for many years employed staff of union musicians. Unquestionably musicians generally have some causes for complaint which should be rectified but A. F. M. demands appear excessive and.

which should be rectified but A. F. M. demands appear excessive and, in some cases, would seem to work extreme hardships on some small independently owned stations.

I am confident majority broadcasters appreciate problems and wish to co-operate with musicians in every way possible to reach reasonable understanding.

FARM STATION

IOWA
(Name withheld by request)

We have been busy here for a great many years, trying to give our listeners worthy entertainment and information, and trying to give enough service to our advertisers to

condense realize this meeting of transpayers.

STANLEY HUBBARD serviced to our advertisers to pay expenses.

STANLEY HUBBARD survey of the part of the

BIRT F. FISHER

KJR-KMO, SEATTLE

Stations KJR and KMO will have representative at broadcasters meet-ing in New York next week but prefer not to comment on issues in

LEO FITZPATRICK WJR. DETROIT

Personally I have always been in favor of having a representative citizen to represent the broadcasting

Industry.

I believe that the musicians' union has a just cause for asking some kind of readjustment of present conditions and have little fear but that it will be worked out amicably. I shall be at the convention.

HUGH A. L. HALFF

WOAI, SAN ANTONIO

In my opinion appointment of so-called czar to represent broadcast ing industry in manner of Will Hays office for motion pictures is not only desirable but almost nec-essary provided that one selected is of the highest character and greatof the highest character and greatest ability commanding the respect of all. Anything short of that, in my opinion, would be a waste of time and money. Expect to attend New York convention accompanied by Beeman Fisher, new general manager of WOAI.

Without having the latest infor-

WUAL.
Without having the latest information or angles not in position to express opinion of musicians union problem.

HERB HOLLISTER

KANS, WICHITA

Believe appointment of proper outstanding personality to represent broadcasting industry will solve many of our problems and favor prompt action in this direction. Will attend New York convention, which I think is essential due to necessity of submitting all angles of Musicians' Union situation to all stations. Hope others realize this meeting of transcendent importance.

any Congressional investigation. Our any Congressional investigation. Our meed now is for association representative of entire industry without politics and clique control. Only independently owned stations should be members of such an association. We need networks as much as they need us, however, there should be closer cooperation. Such association should be headed by an outstanding individual who has respect of nation.

JOSEPH O. MALAND

WHO, DES MOINES

Czar for radio broadcasting is a great idea theoretically but wonder how we can find man big enough for job to work for an association with inadequate funds on yearly basis. It cannot be done unless net-works or small group of stations un-derwrite proposition for three to five

years.
Regarding Musicians Union prob-lem we think that Advisory Com-mittee of IRNA has done wonder ful job in handling almost insolvable problem and will approve any rec-ommendations made by them ever we may not agree in every

CLAIR M'COLLOUGH

MASON-DIXON GROUP

Will attend convention in New

Will attend convention in New York. Have not formed an opinion regarding a czar for the radio industry.

Think there is something to be said for all sides in the controversy between the radio industry, as a whole, and as groups, and the American Federation of Musicians. Believe all this can and will be straightend out in a satisfactory manner to all parties and factions.

ART MOSBY

KGVO, MISSOULA, MONT.

Feel appointment of radio czar ery important to hold together a ery disorganized broadcasting

Having already made two trips to New York this summer doubt I will personally attend next week's con-

fab.

WPA has no musicians on relief
in Montana. Problem is local rather
than national. Feel Petrillo activity
has forced Weber to adopt unusual
tactics which should have been directed at theatres and night clubs
rather than radio which has helped
rather than injured musicians.

CHARLES W. MYERS

KOIN, PORTLAND

Regarding so-called czar, or better called counsel, for radio industry I would first have to know the man before answering. I do not be-

How 'Czar' Idea Works in Film Biz

By ROY CHARTIER

Motion Picture Producers & Distributors of America, Inc., was founded in March, 1922, at which time Will H. Hays resigned as Postmaster-General from Harding cabinet to head it.

UNDERLYING MOTIVES:

A trade association representing all major producer-distributors as a group was felt to be imperative. Pro-ducers were running wild and it was felt that co-ordination was needed for the benefit of all, curbing those of the prod-distrib group which might be en-dangering others by their actions. This has been im-portant at times when certain producers have gone too far with 'eensorable' material on the screen, in adver-tising or otherwise.

With legislative troubles back in '22 becoming more and more a nuisance and relations between distribs and independents becoming more strained, it was felt an organization was also needed which would be of a protective nature.

ANNUAL COST OF MAINTENANCE:

Variously estimated from \$1,000,000 to \$2,000,000 a year, cost of operating the 'Czar' set-up in filmdom is largely dependent on what work comes before the association in any particular year including lobbying, legislative, litigation, etc. Hays' personal salary is prob-

ably around \$300,000 yearly with liberal expense ac-

ACTIVITIES:

MPPDA has fought adverse tax and other legislative action every year both in Congress and in the various states, maintaining close legislative connections at altimes and close checks on bills affecting the industry as they come up. Has been very successful, in coperation with producer-distributors and theatre operators in keeping adverse legislation and other State or Federal moves aimed at the industry at a minimum.

MEMBERSHIP:

Mombers, including Paramount MCM 2015 2015

MEMBERSHIP:

Members, including Paramount, MGM, 20th-Fox,
United Artists, Warners, Universal, Columbia, Republic,
Educational and various individual producing units
such as Sam Goldwyn, are assessed a percentage of
their annual gross business to help maintain the

INDEPENDENTS' ATTITUDE:

Attitude of indies toward the Hays office is mixed, some always having regarded it as representative of the 'tyranny' major producer-distribs have over indies while others seek and do cooperate with MPPDA on various matters vital to the whole industry, such as legislation. In its work against legislation, the MPPDA is always effecting results which are just as beneficial to the indie as to the big producer or chain operator.

At present time I will be unable to the indie as to the big producer or chain operator. However, plans may change.

building a trade association that will inspire confidence and respect both inside and outside the industry.

If that is accomplished and N. A. B. is truly representative of the Industry with sufficient dues—paying members the appointment of a coordinator might be warranted.

Will certainly attend New York meeting and have personally written two letters to every American radio station urging 100% attendance.

Have always been on record favoring more local programs by radio stations but thus far have always found that newscasts, special features, sports coverage get better audience acceptance than use of local musicians.

If musicians have something to sell us that will improve our service and please our listeners we acready to buy it but don't think any organization should be granted the privilege of forcing us to use its service regardless of merit.

EUGENE PULLIAM

WIRE, INDIANAPOLIS

What radio needs is not a czar, out a closely knit association with a What radio needs is not a czar, but a closely knit association with a public relations department that will effectively interpret the industry to the public, generally, and to the government specifically. The frequently heard, but inadequately challenged statement that radio is a bonanza must be specifically answered in the very near future if irreparable harm to the industry is to be avoided. The recent demand of the musicians union is only additional evidence of the credence given this bonanza myth. No fair minded broadcaster will object to collective bargaining, signing a union contract, or having permanent relations with organized labor. However, the economics of radio operation must be talen into account if a workable agreement is to be effected. The facts in this question and in other problems confronting the industry must be pre-

account if a workable agreement is to be effected. The facts in this question and in other problems confronting the industry must be presented with such frankness and sincerity that the public will understand just how absurd this radio bonanza myth really is. I don't believe a czar is the answer.

The very appointment of a czar would be prima-facle admission that the industry needs policing, which, of course, is not the case. The radio industry has blazed the trail for a great new vehicle of information and entertainment. With few exceptions its record is clean, not corrupt. The public generally and Government specifically will be fair and reasonable in appraising this record if it is properly presented and honestly interpreted. Radio is certain to have more regulation, but it should be administered with a swmathetic uninterpreted. Radio is certain to have more regulation, but it should be ad-ministered with a sympathetic un-derstanding of the industry's prob-lems, and this can be accomplished if the industry is organized and united for its objective development as well as for intelligent defense of its record of highly creditable service.

LLOYD THOMAS WROK, ROCKFORD, ILL.

What radio broadcasting needs is better coordination and closer cooperation between stations in different groups, namely national high powered network and independent regional and local. Poorest organized are the independent regional and local. N.A.B. will only do its job properly when it is so organized that it gives help to all classes concerned.

cerned.

Radio does not want and does not need a czar. It is not comparable with motion picture industry and is not suffering from same evils. We are strongly and definitely opposed to a radio czar. Will be represented at New York N.A.B. convention. District organizations of broadcasters plus proper departmental setup in N.A.B. will help solve problems.

We believe musicians' union dealings with independent local stations will be fair and demands equitable, taking their financial limitations and resources into consideration. WROK has union musician's payroll now

has union musician's payroll now equivalent to that requested by mu-sicians' union. If local stations were properly organized in groups with proper representation such prob-lems could be handled much more easily and satisfactorily.

S. C. VINSONHALER

CBS MAY END CHAINBREA

Chain Income from Time Sales

		NBC		
	1937	1936	1935	1934
Januar	y \$3,541,999	\$2,681,895	\$2,895,037	\$2,391,667
	ry 3,295,782	2,714,300	2,758,319	2,211,637
March		3,037,873	3,025,308	2,507,890
April		2,741,928	2,682,143	2,373,890
May		2,561,720	2,685,211	2,475,173
June .	3,003,387	2,323,546	2,380,845	2,177,857
July		2.449.983	2,208,935	1,864,420
August	2,784,977	2,422,431	2,021,365	1,735,555
-Septem	ber 2,850,581	2,886,637	2,163,317	1,860,166
Total	\$28,290,599	\$23,820,313	\$22,820,480	\$19,598,255
		CBS		
	1937	1936	1935	1934
Januar	y \$2,378,620	\$1,901,023	\$1,768,949	\$1,405,948
Februa	ry 2,264.317	1,909,146	1,654,461	1,387,823
March	2,559,716	2,172,382	1,829,553	1,524,904
April .		1,950,939	1,615,389	1,371,601
May	2,552,374	1,749,517	1,287,455	1,255,887
June .		1,502,768	1,066,729	925,939
July .		1,292,775	910,470	620,290
		1,232,588	879,019	513,315
Septem	ber 2,028,585	1,838,932	1,086,900	700,491
Total	\$20,800,118	\$15,550,070	\$12,098,925	\$9,706,198
	M	UTUAL	•	
		1937	193	6.
	January	\$187,362	\$166,	266
	February	202,088	152,	
	March	212,861	191,	
	April	167,590	137,	934
	May	133,431	129,	907
	June	99,136		
	July		109,	561
	August		122,	065
	September	119,210	168,	919
	Total	\$1,285,599	\$1,282,	709

September Slows Pace But Good

NBC Took In \$2,850,581—Columbia Copped \$2,028,

Upward surge in time billings WCAU-UNION upward surge in time billings among the networks was sharply checked during September. Columbia's comparative percentage dropped off to 10.3%, while NBC took in 1.2% less than it did for September, 1936. Election business which started coming the latter part of last September created a gross, it was explained, that made tough hurdling.

NBC's billing for the past month came to \$2,859,581. Tally for Colum-bia was \$2,028,585. Breakdown of

Mutual Arithmetic

Figure which Mutual re-leased yesterday (Tuesday) as the network's income for September, 1936, represents the residue after income from po-litical business had been ex-tracted. Tally as given last year was \$168,919. With po-litical billings out this gross for September, '36, comes to \$136,334. \$136,334.

\$136,334.

Compared to the latter figure, Mutual's revenue for this September, \$119,210, represents a drop of 12.5%. Figured the other way the decrease is 29%.

NBC figure gave the red AF) link \$2,057,513 and the blue (W3Z) network \$793,068. Compared to September, '36, it was an increase of 3.2% for the red and a drop of 11.2% for the blue. On the comparative nine months of the year, Columbia is still-up 33.6% and NBC the same way by 18.9%.

the same way by 18.9%.

In September, '36, NBC accounted for \$2,886,837 in hookup time sales. For the previous like month it was \$2,163,317, and in 1934, \$1,860,166. Columbia's September, '37, billings were almost three times what they had been for the parallel month of '34, \$700,401. Gross for September, 1936, figured \$1,839,932, and the next year, \$1,086,900.

Marshalls trio under pact to NBC Artists Service, debut on first nitery date at Arcadia, Philly, Oct.

COMPROMISE

Philadelphia, Oct. 5.
Two years of bitter feuding between WCAU and the Musicians'
union, during which the station was
on the unfair list, has finally ended
with the signing of a contract for
a bouse bard.

with the signing of a contract for a house band.

Bob Golden's crew goes into station next Monday. Termer, which is only temporary, depending upon outcome of national situation, represents a tremendous compromise by both sides. It provides for 16 men at \$45 a week.

This price is for sustaining only, but station may subtract from it prorata for any time the men play commercial and get paid at regular commercial and get paid at regular commercial results.

mercial rates

mercial and get paid at regular commercial rates.

Agreement was drawn up through the efforts of M. Herbert Syme, Philly labor attorney and impartial mediator. It was consummated last Friday in the New York office of Soi A. Rosenblatt. Doc and Ike Levy represented the station, with A. A. Tomei, Rex Ricardi, and Joseph Levy representing the union. Tomei and Ricardi are prez and secretary, respectively, of the Philly local.

Station agreed to spend symmetry of the Station agreed to spend some station agreed to spend some formusicians. This is figured as four times the card rate for a quarter hour. Rate card method of determining how much a station shall spend for music is an alternative to national plan that each station spend 5% of its gross.

A meeting between the union and WFIL will take place today to arrange a similar contract for that outlet.

Faulkner Honeymooning

Ed Rice did the writing for last week's (30) Rudy Vallee-Royal Celatin show, pinch-hitting for George Faulkner, who was on his honeymoon at the time. Faulkner resumes the chore with tomorrow's (Thursday) program.

ADMEN SQUAWKS BRING RESULTS

Network Favors Deference Criticism Although Will Cost Several Hundred Thousand Dollars

FOR OWN GROUP

Through the change in policy it is now considering Columbia may drive off all chainbreak announcements from the stations the netments from the stations the net-work now owns and operates. These outlets have an aggregate income of several hundred thousands of dol-lars a year from this type of adver-tising but the heads of the web feel that the time has come for CBS to take the lead in curbing the prevalency of the chainbreak blurb.

prevalency of the chainbreak blurb. Columbia proposes to start the campaign in that direction by putting a strict limit on the number of words used in chainbreak copy on the stations it controls. Newly imposed limit will be no more than a dozen words. It may be decided to make it 10 words. In any event the stricture is on the way, but it won't be made effective until the subject has been discussed with the managers of the various CBs operated outlets when they come into New York next week for the general convention of the broadcasting industry. CBs' practice has been to confine

vention of the broadcasting industry. CBS' practice has been to confine the chainbreak blurb to spots followed by sustaining programs, as far as its own stations are concerned, thereby hoping to set an expense for the network's affiliates. cerned, thereby hoping to set an example for the network's affiliates. American Association of Advertising Agencies started a campaign on the chainbreak issue a couple of years ago, charging that hookup stations weren't playing fair with network commercials by interpolating announcements between two such programs.

Young & Rubicam and N. W. Ayer subsequently wrote certain stations that stated chainbreak announcements were impinging on network time bought by accounts. Also that the insertion of spot announcements under such circumstancements under such circumstances tended to give the listener the impression that the announcement was identified with the network program which pieceded or followed the chainbreak blurb.

Charles Speer Changes Jobs

Charles Speer has resigned from the continuity department of CBS and has gone over to Douglas Storer office for a similar job.

Speer will be assigned particularly to the Robert Ripley show in new

Claim 4,000 Actors Organized, Separate Clauses for Singers; Rival Guild, C.I.O., Problems

Don't Get Sore, But-

Hartford, Oct. 5.
WDRC has started a school for its own spieling and scripting staff.

ing staff.

On purely voluntary basis, announcers and scribblers get together for a weekly session of picking each other to pieces under the direction of Walter B. Haase, station manager. Latter tickled with results, some of which have already shown up on air.

FEDERATION INVADES CINCY

Cincinnati, Oct. 5.
Enrollment of 110 members is reported to have developed at the first
organization meeting here of the
American Federation of Radio Artists, A. F. of L affiliate, held Sunday (3) midnight in the Hotel Alms, hilltop hospice that is the home of WKRC.

WKRC.

Powwow is said to have been attended by 125 persons on mike and writing staffs of the five local stations. Meeting was presided over by federation officials on from New York and Chicago, Sam Jaffee and Mrs. Holt Mrs. Holt.

Mrs. Holt.

Lou Levy, free lance actor, was appointed chairman of the local board. Lawrence Menkin, of WLW, was selected to represent the division of continuity writers.

A membership drive will be in effect until Oct 17, when the second meeting is to be held.

WBBM's Radio Bus

Chicago, Oct. 5.

Chicago, Oct. 5.

Jack Van Volkenberg, Les Atlass'
assistant at Columbia-WBBM, has
been buying a portable studio for
the company. Has ordered an auto
and a trailer, with the latter being
specially built in Detroit at present.
Trailer, pulled by a Dodge, will
house a portable recording equipment, among other gadgets. Will
record speeches of midwest notables,
with the waxed spiels later to be put
on WBBM as a salute to the various
midwest cities within the WBBM
radius, Station spending around
\$4,000 for the outfit.

Recognition as bargaining representative for all actors and singers and for the majority of NBC announcers will be sought by the American Federation of Radio Artists in the next couple of weeks. Claiming to have the entire New York singer-actor ranks organized, AFRA is now-drawing up standard scales of pay, hours, rehearsals and working conditions for submission to the networks.

Separate committees will draft the terms for singers and actors. Singers' committee has already been appointed and is at work. Actors' committee will be picked next Monday (11) night while ballots are being counted in the local executive board election. Pending the actors' committee actual selection, however, individual members are drawing up terms. AFRA will open offices late this week at 2 W. 48th street, N. Y. Besides claiming 100% representation among N. Y. actors and singer, AFRA says it has the majority of NBC announcers organized and a large membership among CBS announcers and Producers, which claims the majority of CBS menouncers and Producers, which claims the majority of CBS announcers and Producers, which claims the majority of CBS announcers and a large representation in the NBC announcer ranks. Reported that a group of AGRAP members, dissatisfied at the prospect of an AGRAP merge with the CKO-affiliated American Communications, Assan, has formed a committee to approach AFRA for a possible amalgamation of the two organizations, That could not be confirmed, however.

Claims 4,000

That could not be confirmed, however.

Claims 4,000

AFRA, now claiming a national total of 4,000-odd members, has locals in Los Angeles, San Francisco, the northwest (headquarters will be in Seattle or Spokane), Chicago, St. Louis and Clincinnati. Spurred by AGRAP's entry into the picture, AFRA is putting additional steam into its national campaign, both toward gaining membership and in seeking recognition from the networks. Idea previously was to move slowly until a powerful membership was established, but with AGRAP signing contracts with various stations, AFRA has altered plans and is figuring on a more active drive to meet the threat. Campaign will be concentrated in the major cities, with the smaller spots to be worked on at some later date. Conceded that the small stations will be a long, tough problem to organize.

ACA, the CIO group organizing the technician field, is currently negotiating with WCAU, KYW and WFIL. Philly, for the engineers at those stations. Dickerings with WCAU and WFIL are in the preliminary stage, but terms with KYW are virtually all set, though still merchy verbal. Expected that final agreement and a contract will be reached in a few days. Organization is seeking closed shop, wage raises, overtime and improved werking conditions.

National Labor Relations Board thankers.

National Labor Relations Board hearings on the ACA complaint against WABC are still going on. First two days of evidence regarding representation have been concluded. Further hearing will be held on the ACA charge that Associated Broadcast Technicians (nee Associated Columbia Broadcast Technicians) is a company union. That accusation was ruled put at the first hearings, but has been raised again and will be heard.

Dawson Turns Spieler Omaha, Oct. 5.

Fred Dawson, former football coach at Univ. of Nebraska, is in town to do his stuff on an ether series for WOW. Coach has announced retirement from active team developing to bring football lore and experience to radio.

New series, yet untitled, will aim at spirit and philosophy of games rather than seasonal hullabaloo.

A Fred Allen Classic

(A letter written about 15 years ago to his then yaudeville agent, Arthur Rlein (now in Hollywood) by the radio comedian has been unearthed from the archives. Letter was written from the McClure Hotel, Wheeling, West Virginia.)

Dear Doctor

Dear Doctor:
Enclosed testimonial will speak for itself and should convince the everailing and skeptical performer that your treatment will work wonders.
My case to wit: early last spring I found myself in a deplorable condition. I suffered loss of blood at 23rd St., and also at Jersey City. Upon complaining to my advisor, at the time, was treated with cuts at Harlem and Mt. Vernon, also well salved at the Colonial. Bad reports had set in and I was breaking out with terrible spots. Friends advised me to see Dr. Markus before giving up hope entirely. One day, after Freeman had cleaned his windows, your mouth-to-ear specialist (Dr. LeMaire) while passing, accidentally saw me and suggested that I try your 20-week poultiee starting September.
Having completed your treatment, after 25 pleasant weeks, I report the following results:
My grouch bag is much larger, thanks to your doses of Sunday concerts. Due to small jumps I find my truck in dandy shape and my torso more flexible for bowing. The wear and tear on my bladder has been saved. Your audiences don't demand it.
Also I find my reputation greatly enhanced through quick repeats, at

Your audiences don't demand it.
Also I find my reputation greatly enhanced through quick repeats, at your various theatres and after Saturday night at Washington I find that my spots have entirely disappeared (for week of March 12).
You may refer any doubtful patients to me for next season. Meantime I close, hoping a relapse of small-time will not set in.

Gratefully yours, Fred Allen.

Grover Jones, Vet Film Writer, Shows How Radio Script Should Be Written

Grover Jones, veteran writer of screen scenarios, is the author of this running story, 'First Love' (Rogers Bros. Silver, starring Rosalind Rus-

Bros. Silver, starring Rosalind Russell and James Stewart; produced by Cannad Nagel). And although the setting and direction rate complimentary mention also it is the script that professionally arouses admiration for the implications of future radio development it suggests. There has been good dramatic acting on the air but remarkably little good original dramatic writing. He sets all the essential plot details with the canny craftsmanship of a guy who's been making them make sense for years in the celluloid factories. It required some daring for Young & Rubicam to fork out the reputed \$2,000 fee per script, but Jones Justine of the sense for years in the celluloid factories. It required some daring for Young & Rubicam to fork out the reputed \$2,000 fee per script, but Jones Justine of the sense for years in the celluloid factories. It required some daring for Young & Rubicam to fork out the reputed \$2,000 fee per script, but Jones Justine of years and years and years are the than relying upon the in-betweeners who have not had the fine sandpapering of grueling experience.

This is standard boy-meets-girl stuff, which keeps it universal just as the writer keeps his two main characters squarely centra stage. Its stage that the stage is the stage is the stage in the stage is the stage is the stage in the stage is the stage is the stage in the stage is the stage is the stage is the stage is the stage i

LITTLE ORPHAN ANNIE'
Juvenile Serial
15 Mins.
OVALITINE

Daily WEAF-NBC, New York (Blackett-Sample-Hummert)
Back for its eighth season, after
its customary summer slumber, and
for the same sponsor, the 'Orph' continues to plow the same productional
furrow. In recounting the adventures
of Annie, Joe, Potato-Face, Squinty
and Skippy, the treatment is the
same.

same.

Careful stop-watch check on program caught, last Wed. (29), reveals this break-down of time from start

EDDIE CANTOR
With Deanna Durbin, Pinky Tomlin,
Helen Troy, Jimmy Wallington,
Jacques Renard Orch.

Helen Troy, Jimmy Wallington, Jacques Renard Orch.
30 Mins.
TEXACO.
Wednesday, 8:30 p.m. w
WABC-CBS, New York
(Bucharan)
Seven years consecutive las a bigleague comic is a career in radio.
And, in starting his seventh term, cantor is still strong. Always a smart showman, he realizes he cannot carry a program on his own shoulders alone these days. Ellipageregation of the proportion of the secondary admits the proportion of the secondary admits the proportion of the secondary admits a secondary admits a secondary admits be proportioned in the secondary admits be criticized. Cantor is still treating Deanna Durbin as his young, eyelid-diuttering protege. True, he brought her up the ladder via his program, but to day she falled the secondary of the

the 'Madame Butterfly' aria 'One Fine Day.' She might rate more attention.

Wallington, who handled the summer show, is still the straight for his meaning the summer show is still the straight for his many are summer. Tomlin and for the winter as a result of their work during the summer. Tomlin romps with Cantor in the skits and sings his usual high-nasal songs. Miss Troy labors under the label 'Saymore Saymore,' which tips her brand of babbling comedy chatter. As a group they work well with the boss comic. That Cantor can still work em up they work well with the boss comic. That Cantor can still work em up they work well with the boss comic. The company of the summer should be summer to the summer should be summer sho

HAWAHAN MOON
With Bill Gaodwin, Loretta Puck,
Bernadene Florey, John Decring,
Charles Carroll, Dick McIntyre's
Hawainan
15 Mins.—Local
LEHN & FINK (TUSSY)
M-W-F; 5:30 p.m.
KNX, Hellywood
Nothing pretentious about this
one; justs pretentious about this
one; justs pretentious floor filler that
was sneaked into nour filler that
was sneaked into nour filler that
was sneaked into nour filler that
was sneaked into hour filler that
was sneaked into nour filler that
was sneaked into the control of the
sprinkling of hula guitaring. Overlapping on all sides is a heavy spread
of sales come-on for the femmes.
Fregram is way overboard on comsprinkling of hula guitaring. Overlapping on all sides is a heavy spread
of sales come-on for the femmes.
Fregram is way overboard on comsprinkling of hula guitaring. Overlapping on all sides is a heavy spread
of sales come-on for the femmes.
Fregram is way overboard on comcharacter and the start of the flower gal,
whose sweetie is an entertainer at
the hut. Wise cracking dame lets go
with 'most picture stars are sour
notes outside the studio' which won't
win any biz from the flicker mob.
July abit in the flicker mob.
Some interest might be worked up
if the commercial layer is considerably thinned and budictiously spotted.
Some interest might be worked up
if the commercial layer is considerably thinned and budictiously spotted.
Some interest might be worked up
if the commercial premise of pictures and Hawaiian atmosphere is
just now in high favor.

Helm.

'K-PLAN' Number Game 15 Mins.—Local KAY JEWELRY CO. M-W-F; 6:45 p.m. WTHT, Hartford

kins break-down of time from start to stop:

Musical opening: 1 min., 45 secs.

Musical opening: 1 min., 45 secs.

Drama: 9 mins.

Summary: 53 secs.

Drama: 9 mins.

Summary: 35 secs.

Nusical fadeoff: 55 secs.

Nusical fadeoff: 55 secs.

Nime minutes of meat isn't at all sat with blessings of sponsor, telephone company and Hartford Times, which operates Will.

Hillor version of Bingo's here at last with blessings of sponsor, telephone company and Hartford Times, which operates Will.

The description of the secs which operates Will.

Hillor version of Bingo's here at last with blessings of sponsor, telephone company and Hartford Times, which operates Will.

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Hillor version of Bingo's here at last with blessings of sponsor, telephone company and Hartford Times, which operates Will set on the circumstances of the Virging of properates Williams to bleetion of implications of the propers of the Williams and the propers of the W

KATE SMITH SHOW
With Ted Collins, Tellulah Bankhead,
Henry Fonda, Henny Youngman,
Ted Stracka Chorus, Jack Miller
Orchestra.
60 Mins.
SWANDOWN-CALUMET
Thursday, 8 p.m.
WABC. New York

Thursday, 8 p.m.
WABC, New York
(Young & Rubicam)

Getaway program of the new Ted Collins series was not up to that showman's own record and best judgment. First of all there was a judgment. First of all there was a surprising scarcity of Kate Smith herself. In an hour's time she could do more singing to the indubitable improvement of the program. The improvement would be doubly certain if in the process of letting Miss Smith do more the program had less time for the sort of blath that slowed down the inaugural broadcast.

sain 1 in the process of letting Miss Smith do more the program had less time for the sort of blah that slowed down the inaugural broadcast. There seemed, too, a slight but deporable return to the over-honeyed technique from which Miss Smith has heretofore been progressively graduating. Her standard act as the humanitarian, the warm and sympathetic hostess, etc., is now, as always, good and effective showmanship. No criticism of that fundamental characterization is implied. But obviously when the drip-drip of the sweet syrup tends to thicken the standard and the seemed and the seemed

standing and when the snappy steadily pleasant and quite moderne manner. Henny Youngman got some laughs with a line of gags reserved for the final eight minute sprint on the hour. It was bad spottling, too late to give the show the saving grace of humor almost entirely lacking until that point. Camille death gurglings and fraternity had damaged the program beyond Youngman's abilities or Miss Smith's charm to bring it in a winner on the first time out.

Against the consistently smart and sophisticated entertainment available at the same hour from Rudy Vallee, this program needs to aim for his man the same hour from Rudy Vallee, this program needs to aim for his man and move that the first time out. The same hour from Rudy vallee, this program needs to aim for his man, and the same hour from Rudy vallee, this program release to aim for his man, and the same hour from Rudy vallee, this program release to aim for his man, and the same hour from Rudy vallee, this program release to aim for his man, and the same hour from Rudy vallee, this program release to aim for his man, and the same hour from Rudy vallee, this program release to aim for his program results that we reliable choice for an escapist form of diversion, and with the air already cluttered up with scores of football games, sports commentators, coaches, handicappers and play-by-play reprisers, sports commentators, coaches, handicappers and play-by-play reprisers, sports commentators, coaches, handicappers and play-by-play reprisers, the football of the program is out to re-educate American women to the art of baking their own cakes, etc. Land.

ing their own cakes, etc. Land.

ANDRE KOSTELANETZ ORCH.
With John Charles Thomas
30 Mins.
CHESTERFIELD
Wednesday, 9 pm.
WARC-GBS, New York

(Newell-Emmett)
When Chesterfield eiggies went semi-Diamond Horseshoe last spring by using Kos'elanetz and a 45-piece orch and Lily Pons, the program clicked. Back again to face the fall and the semi-particle of the semi-part

comedy 'Apple Blossoms' on B'way in 1920.

Orch will again claim the strain-eared interest on listeners of both classical and pop music. Kosty can wield a baton like a ball-bal, yet succinctly draw out the slenderest tone-thread. In those thunderous strings, which for clinical criticism claim almost all the attention, Kosty has his asset. And he seems to use the control of the c

JACK BENNY
With Mary Livingstone, Kenny
Baker, Fhil Harris, Andy Devine,
Don Wilson, Abe Lyman
Comedy, Songs, Band
JELL-0
Sun. 7 p. m.

30 Mins.
JELL-O
Sun, 7 p. m.
WEAF, New York
(Young & Rubicam)
Jack Benny returned Sunday
with both the old gang and the old
gas and probably the old following.
Occasion, but to the old sunday of the script took no chances for the
occasion, but doing several took of the only unquestionable sock interlude of the program. Abe Lyman
proved a big gun, in oral volume
and dramatic effectiveness, during
this laugh whirlwind. He didn't
stumble even over a syllable.
Before Lyman's entry the kidding
ran pretty much to the thinner side,
with most of the slow jockeying obviously due to the formalities of cast
reintroduction and side of the solve of the solve
ovice and style, while the laryux of
Andy Devine showed that it was
more capable than ever of producin
static.
Bill Morrow and Ed Beloin the

more capable unan ever static.

Bill Morrow and Ed Beloin the program's co-authors.

Odec.

NOUR BIRTHDAY PARTY
With David Ross, Melvin Allen, Phil
Cock, Ruth Carhart, Freddie Rich
Orchestra
Sustaining
Sunday, 8:39 p.m.
WABC, New York
CBS stuck this one into an open
spot in the battlefield, with the Genreal Motors concert firing on one
side, and the Chase & Sanborn hour
on the other. This is a pretty hetplace for any competing the property of the property
would have been in hot water of its
own anyhow. Production isn't so
bad, but the idea and a good deal
of its execution is a hodge-podge.
John Alcorn wrote the show, and
gets billing on the ether. He previously wrote the 'Popeye' kid serrial. In this one, the angle is to get
people whome hates tune in to a
sort of community party. That's
small town stuff. Nor is it particularly Sunday-nightish to hear David
Ross, the Diction Award winner,
clowning in pseudo-Russian. He also
sulks falsetto. At the end he puts his
pipes through a piece of poetry in
the straight Ross manner, gramm except for Rich's yeoman chores on
the musical assignment, but it should
have come at the middle.
Program is obviously a show-off
for talent that CBS is trying to
dangle in front of a client—and it's
good talent, too—but in this case
the show window needs polishing
aventriloquist act may be 'tradio slapstick' as the press handouts state,
but it's about as sensible as Paderewski doing a Helen Morgan on the
piano.
They've got community singing on
the show, reading of important birthdays, a birthay cailed to comedy
skied the show, and like Alcoundrays as birthay cailed to the
whole idea. It's local stuff going
sour on the webs.
Sannouncer, Ruth
Carhart sings nicely. Earl McGill
produced the show, and like Alcoun,
draws ether billings.

Edga.

COMEDY STARS OF BROADWAY
With Frank Crumit
Transcriptions
ALKA SELTZER
Tues.-Thurs., 6:15 p.m.
WGY, Schenectady

Tues. "Thurs, 6:15 p.m. WGGY, Schenectady (Wode)

Fleasant and diversified entertainment is offered on this series of quarter-hour platters, spotted over a string of stations to supplement sponsor's 'Uncle Ezra' program on NBC red rim three other nights of the week. Waxed show is more in the sophisticated, zippy vein. The analyse greater appeal or younger and urbanized listeners than does the mellow small-town sketch.

Frank Crumit is the biggest radio name on the platters, although the guest acts are not unknown to diares. Johnny Burke led off the specialty group, others including Hilders. Johnny Burke led off the specialty group, others including Hilders and Hall and Mr. Thing-elbob. Each made two records.

TOP OF THE MORNIN'
With Dinty Moore
Sales spiel and discs
15 Mins.—Local
GEO. A. HORMEL & CO.
T-T-S; 8:30 a. m.
WCCO, St. Paul-Minneapolis
(B. B. D. & O.)

WCCO, St. Paul-Minneapolis

(B. B. D. & O.)

Commercials are evidently aimed for the mob, since low cost of Dinty Moore food products is stressed, but the sights should be adjusted because there won't be many bullseyes if the firing continues along the present line. Chatter is weak, bogs down when the characters get all balled up in their attempts at emulating the rolled Rs of Old Erin.

All in all the quality of this stint is miles away from the quality the public has come to take for granted from Hormel.

'ON BROADWAY'
With Alice Falk, John Brown,
Jean Faul King
Dramalets
30 Mins.
DIAMOND CRYSTAL SHAKER
SALT.

SMAY
Smaday 3 P. M.
WJZ-NBC (split web), N. Y.
(Enton & Bowles)
On Broadway' augurs the start of a good series of dramalets backgrounded against the Great White Way, with the announcements doing everything possible to build up the glamour of the Main Drag, and promising to use it as a setting for good series of dramalets backgrounded against the Great White Way, with the announcements doing everything possible to build up the glamour of the Main Drag, and promising to use it as a setting for good the great of the glamour of the Main Drag, and promising to use it as a setting for the great of the

lowed by the plug for the salt qualities.

'MY ESCAPE FROM DEVIL'S ISLAND'
With Wright Esser, James Simmons, Elliot Bergfeld, Allen Anthony and Gordon Sommers
ST. LOUIS GLOBE-DEMOCRAT STAND ST

VARIETY HEADLINES
Guessing Contest
One Hour—Local
Sustaining
Thursday, 2 p. m.
KEHE, Los Angeles
Vaaizay's headlines are given a
contest twist in this hour sustainer
and kicks up a lot of laughs. So
called tricky vernacular is bandled
studion band crew, idea being to
guess what the titles mean.
Among those called off by Posks
were 'Stx Nix Hix Pix,' 'Heat No
Crimp To B.O. Pix In Chi' and
others in similar vein. For a teaser
he tossed in a few words like 'who
dunit,' 'SRO' and 'tag.' Tootters and
vocalists ran up a fairly good score.
George Jay, the station's film gossiper, stubbed his toe on the one fed
him. One of the gal singers had
quite a time with 'b.o.' Helm.

SHEILA BARRETT With Joe Rines Orchestra, Roy Campbell's Royalists, Graham

Gampuers

MoNamee

30 RUEN WATCH

Senday, 5:30 p. m.

WIZ, New York

(McCann-Erickson)

Sheila Barrett has lots to draw upon for radio. She is many things by virtue of her mimicry. With the magic sendence income people or had been accomed to the many things by virtue of her mimicry. With the magic sendence income people or had been accomed to the magic sendence income people or had been accomed a variety of characterizations. Essentially a vaudevillain in the best sense of that tradition and word. (although of late more departments than one. She can thus be heavy or light, can talk or sing and can roum the high satire.

She will need, as all artists need, intelligent spotting and handling and a sympathetic environment, but she herself can and should contribute much showmanship to the program. For her, radio starring is a logical culmination of the varieties, performers of such versatility have been getting ever scarcer and they never were numerous. Miss Barrett has been more or less a fixture at the Rainbow Room, class N.Y. nitery.

Campbell singers very okay, too.

Then there was Graham McNamee out over his head. Because the big ame announcers get such substantial honorariums, the idea continue to wor his head. Because the big ame announcers as such as a nonuncers. McNamee himself added some credibility to this usually—mistaken notion by establishing himself as a first rate vaudeville-style straight man for Ed Wynn.

Material handed McNamee on the Guen premiere seriously endanced one credibility to this usually—mistaken notion by establishing himself as a first rate vaudeville-style straight man for Ed Wynn.

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Material hande

CHARLES M. COURBOIN

CHARLES M. COURBOIN
Organ
20 Mins.
Sustaining
Sunday, 12 noon
WOR-MBS, New York
Courboin is the only member of his clan holding forth on the webs currently. He's been on the Mutual web for a number of years, original years of the course of the publicity he garnered as organist for the Roose-velt-duPont nuptials.

As an organist playing straight organ music, and not transcriptions from piano, saxophone, etc., Courboin self, Widor. Gullment and Franch, Widor. Gullment and Franch, Widor. Gullment and Franch, Widor Gullment and franch, widor of the fold of the masters to find plenty of the fold of the masters to find plenty of shorter, more sprightly stuff, and a nod or two in this direction wouldn't hurt along about the middle of the program.

Learn is nicely pieced on Sunday, the study of the course of the fold of the masters of the middle of the program.

Learn is nicely pieced on Sunday that is nicely pieced on Sunday that is nicely pieced or sunday that the niceless of the n

break would reap heavier on this situation.

YARSTY SHOW
With Paul Dumond
39 Mins.
PONTIAC
WZ-NBC, New York

(McManus, John & Adam)
This program comes back much independent of the program of the program assort collegians—has needed seasoning to find a formula which met the showmanship problem both ways. University of Alabama night, the opener for the new series, was set, swirt, relieved by a faint but ways. University of Alabama night, the opener for the new series, was set, swirt, relieved by a faint but carmely welcome touch of spooting.

Paul Dumond now travels for Henry Souvaine and Pontiac to arrange the programs. His manner is authoritative and the tempo notably steadier than last season. But most of all and best of all, the script, the general conception of the program, the second of the good and the gentle in the arrangement and singuistic different of the survival of course, is amateur campus stock.

Use of a student announcer with a guilt edge Dixie drawl, thick as pea soup, was a cute idea. Program adhance to the usual straight diet of student announcer with a guilt edge Dixie drawl, thick as pea soup, was a cute idea. Program adhance in the survival of the

HER CARDBOARD LOVER'
With Tyrone Power, Margaret Sullavan, Harry Sosnik Orchestra (Darryl F. Zanuck guest speaker)
30 Mins. WOODBURY SOAP

Sunday, 9 p. m. WJZ-NBC, New York

WOODBURY SOAP
Sunday, 9 p. m.
WIZ-NBC, New York

(Lennen & Mitchell)
Spectacular upward zoom of Tyrone Power in the the grant under 20th Century-Fox. they there are properly the contract of those Hollywood fables that the film biz itself, dote upon. Young actor tops off several attention-commanding screen performances with this new radio program of his own. (Miss Sullavan co-starred only for the first broadcast.) Over' was not a very sturdy script. And not too ably dapted for the air. Several lines, including one about a yellow rose on the lady's chest, were oblique snickers.

Sheer acting and story-telling on a half-hour program is one of the most difficult—not the easiest—of program formulas. Power gave a good performance as did Miss Sullawod from the story was not glossed over for easy digestion.

A gracious gesture to the actor from his boss and good showmanship by reflected glory for the program was the appearance of Darryl Zanuck. Producer is proud of picking Power when others snubbed him. Confirmation of his choice even out is a proper of the program of the story was a proper of background music written and directed by Harry Sonik, one of the eastern composersance and the contract pleased Zanuck and he aid so in his spiel. Incidentally the producer speaks well on the air.

Another asset to the first show was the original score of background music written and directed by Harry Sonik, one of the eastern composersance and the contract pleased zenuck and he aid so in his spiel. Incidentally the producer speaks well on the air.

Another asset to the first show was the original score of background music written and directed by Harry Sonik, one of the eastern composersarranger-conductors who has gone were also and the contract pleased zenucle and he contract pleased zenucle and he contract pleased in the summer and towns and the contract pleased and he contract pleased

JACK COHN, JACK WARNER Shipside Interviews

Shipade Interviews Sustaining:
WMCA-Intercity, New York
Martin Starr called Jack Cohn
(Columbia Pictures) and Jack L.
Warner Bros. by their first
names in these gangplank interviews
etherized the night of their sailing
via transcription, preceded and supplemented by live filler material,
Starr and (Miss) Frankie Baseh split
the S. S. Normandie interviews, latter doing a more dignified chore
with the start of the start of the start
Jack Shormandie interviews, latter doing a more dignified chore
with the start of the start of the start
Jack Shormandie interviews, latter doing a more dignified chore
with the start of the start
Jack Shormandie interviews, latter doing a more dignified chore
with the start of the start
Jack Shutation to both the
Columbia and WB exes.
Starr, in these theatrical interviews, sounds like an audible Broadway column, with a slight tinge of
Vanuar lings. And while it's a typetingly, it certainly doesn't listen too
well.
Both pix execs took care of proHollywoodian plugs in no uncertain
manner. Cohn wound up dubbing
Columbia the house of joy,' as the
climax to a buildup for light comedyranging from Theodora Goes Wildto The Awful Truth,' the latest due
from the studio. Warner didn't overlook, avarich and the listest due
from the studio. Warner didn't overlook and the studio warner didn't overlook and the studio warner didn't overlook and the studio warner didn't overlook in the studio warn

I interview Weil handled by Muss Basch.

Abel.

CARSON ROBISON BUCKAROOS

With 3 Mitchells, Frankie Novak

Songs
15 Mins.

E. W. ROSE CO.

M-W-F, 1.15 p.m.

t WOR-Mutual, New York

Carson Robison, that radio vet the helped make in the airs antedeluvial and an interview of the control of the

some the films, and she's rowy were well the films, and she's rowy here. Her voice matches the part well.

Bottle (Harry McNaughton) and Beetle (Ward Wilson) are standard factures in the program, with Wilson again drawing his role anonymously. Also in the holdover class is the Bradley orchestra. Al Garr, singer, is new, and his first assignment consisted of a chorus to Baker's accordion pumping, rendered okay.

Continuity is fluent, and the company of the continuity is fluent, and the continuity of the

chestra leader, etc.

DON ISHAM'S ORCHESTRA

'Sunday Evening Playhouse'
30 Mins., Local
Weisfield & Goldberg

KOL., Seattle.
First show opened with intro by
band followed by three act playlet.
One of performers was hard to un.
derstand at times. Between second
cleverly worked in and not too long.
After drama proper, boy with the
horns gave out. Music provided the
wallop necessary for presentation of
a five-minute story in the form of a
tribute paid to an outstanding Seattle
figure. Woman who did some resue
work in a fire got the blurbing.
Story itself was read rather tamely
by the announcer. Good idea here
but needs more punchiness. Longer
commercial followed with band doing a fadeout nicely! for the wash.

commercial followed with band do-ing a fadeout nicely.

This show was built for the wash-their-own-elothes listeners as spon-sor credit jewelers looking for the \$1 down boys and girls. Spotted every Sunday at 7 to 7:30 evenings.

MOSHE NATHANSON CHOIR
Sonra
IS Mins., Local
JUNKET
WMCA, New York
(American Broadcasting)
Weekly program for the dessertpreparation sponsor consists of
songs assertedly popular in Palestine. They are acceptably and senthey are acceptably and senNathanson, backed up by a male
quartet. Not strictly religious vocal fare, romantic ballads being rendered as well.
Program aimed to appeal to Zion-

PHIL BAKER With Patsy Kelly, Harry McNaughton, Ward Wilson, Al Garr, Osear Bradley orchestra To Contact Mr. Tauber by Shortwave

GENERAL MOTORS CONCERT
With Grace Moore, Maria Jeritza,
Helen Jepson, Richard Tauber,
Joseph Schmidt, Donald Dickson,
Erno Rapee and Orchestra, Erna
Sack, Jussi Bjoerling, John B.
Kennedy, Milton Cross
Sum,
Sum, 8 p.m.
WIZ-NBC/New York
(Campbell-Evadd)
New streamline version of this GM

(Campoett-Ewata)

New streamline version of this GM show represents an attempt to keep Ford from playing with any of GM's marbles. Ford and GM have been in each other's hair ever since both got hepped on high class music, with the upshot that GM this year has hired eight singers exclusively for a season to keep Ford and all other comers out of their backvard.

hired eight singers exclusively for a season to keep Ford and all other comers out of their backyard.

Like all competitive maneuvers of this kind, the GM stunt involves a number of intangibles. Out of the eight singers picked for the series, Erna Sack and Jussi Bloetling are listener, while Dickson's status in topflight musical circles still needs some tempering. Grace Moore, Maria Jeritza, Helen Jepson and Tauber, on the other hand, are pretty well fixed in the public mind, as is Rapec, the conductor.

Last year Ford and GM had, within a short space of each other, the following identified the conductor.

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Last year Ford and GM had, within a short space of each other, the following identified the conductor of the conductor of the conductor.

Gan, Le Poss. Lehman, Menuhin, Crooks and Rethberg. That makes nine. Variety info shows Ford had 'em on ahead of General Motors five times, and GM beat Ford the remaining four.

GM idea is not to plaster all eight singers into each program, but to arrange a partial list each time. As usual, the seriese emanates from Comment of the company which may turn out to be an asset to the program if the dyedin-the-wool music crowd doesn't squawk about undue sprightliness, Coupling Dickson with Jeritza in a duet, gave the former, still somewhat untried in this type of work, the chance of building up with the account of the company was a notable flop. After what seemed like a considerable silence, an announcezient had to be made that Europe wouldn't come in via the peewee waves. Looks like this detail, which magnified itself in the astended to before things got started. Program, all told, is of the variety that can't be sized up on one listeniet, until GM puts its singers through

FOOTBALL JAMBOREE
With Bob Newbirl, Red Barber,
Mary Faxton, Peter Grant, Joe
Lugar Orch and Male Octet
30 Mins.
KELLOGG
Saturday, 2:30 p. m.
WLW Line, Cincy
W. W. Ayer)

Here's a potent pre-game cocktail for Notre Dame rooters who sit in at football via radio. Packs a wallop from first to last. Sponsor is smart a 15 Mins. Local

JUNKET

Weckly program for the dessertdisperation sponsor consists of
songs assertedly popular in Pales
disperation sponsor consists of
songs assertedly popular in Pales
disperation sponsor consists of
songs assertedly popular in Pales
disperation sponsor consists of
songs assertedly popular in Pales
disperation, backed up by a male
disperation of the construction of the cons

The almost painful dignity of the General Motors Concert premiere was sadly shaken Sunday (3) night by a couple of unforseen events, but it takes a great deal to shake announcer Milton Cross as he proved on the second attempt to reach Richard Tauber in England. Cross will probably rest more easily when he doesn't have to depend on short wave. You can't trust these foreign stations. Several times Cross regretted that 'conditions' would pre-

stations. Several times Cross regretted that 'conditions' would prevent hearing from Erna Sack and Jussi Bjoerling, in Sweden, so no one was expecting them.

Mme. Jeritza, being no farther away than the wings, appeared on schedule, in fact, just a tiny bit shaed of schedule, it is quite likely that the opera star had a few well chosen words to say to someone about the arrangement of the entrance. Said entrance was neatly blocked by a large potted palm. To exit bowing, and still not connect with the palm required something in the nature of aerobatics.

Mme. Jeritza was an imposing figure in petal pink satin with deep decolletage front and back, outlined in sparkling bands. An ingenious scarf draped across the back formed elbow sleeves.

At the conclusion of her first number, and a duet with Donald Dick son, Mr. Cross again regretted the non-appearance of the Swedish tartists, and announced that the audience would now hear greetings from Richard Tauber in England. A few minutes of breathless silence, and something that sounded remarkably like Donald Duck filled the vast reaches of the Hall. It wasn't Mr. Tauber, though. Just static. After tseveral uncomfortable moments Mr. Cross gave in, and resumed the program.

cross gave in, and resumed the program.

It was his second attempt to bring in: Tauber to Carnegie, which really proved Mr. Cross' metal—and broke down the persistent reserve of the respectful audience.

Birmingham, England, was again told that Carnegie was ready for Mr. Tauber. Followed an indistinguishable series of sounds after which Mr. Tauber was clearly heard to say, 'Good night.' Mr. Cross firmly said, 'Thank you, Mr. Tauber.' That's when the audience-reserve broke down, and laughter echoed from Carnegie's astonished walls.

Hollywood came through nobly,

from Carnegie's astonished walls. Hollywood eame through nobly, though, and Grace Moore was heard in a burst of girlishly enthusiasm greeting Helen Jepson in song.

Newspaper advertising listed all eight artists as coming direct from Carnegie Hall, which must have been a bit confusing to listeners unprepared for the hazards of short wave reception.

MORNING VARIETIES'
With Joe Gentile, Gordon Fleming,
Bill Lewis, Bobbie l'Heureaux,
Walter Townsend, Toby David

Bill Lewis, Bobbie Preureaus,
Walter Tewnsend, Toby David
30 Mins.—Lecal
PARTICIP ATING
Daily, 8:30 a.m.
CKLW, Detroit
Early-morning stuff which spells
sock. Show's talent comprises several of station's headliners, and it's
knitted together by Joe Gentille's
nitty mc.ling.
The provided by Gordon Fleming at the
borgen, while Bill Lewis uncoriet his
baritone plues for coupla neat numbers. Bobbie l'Heureaux, a new galsangstress on program, contributes
two contraits tunes which set well,
while Wally Townsend performs on
the ivories. Show abounds in short,
snappy skits, and listencrs' interest is
piqued by use of request numbers.
Blurbs for participating sponsors
are okay.

Pete.

MAREK WEBER ORCHESTRA

30 Mins,
Sustaining
Tuesday, 10 pm.
Weber is from Europe. It is a
Viennes type of light music he specializes in. His arrangements have
lift and beauty and sedative charms.
That he offers something distinctive
for American radio is obvious.
He's got plenty to sell. But needs
to be sold. He is not a name in
the U.S.A., known only to a limited
the U.S.A., known only to a limited
sponsors, all is recordings, and the
sponsors, all is recordings, and the
sponsors, let is recording, and the
sponsors, he has recording, and the
tising agencies, have a phoola on
that,
Taresting, enchantingly pleasant
Weber makes music that is the happy
to poposite to the shrill swing emphasis
which kids like but older folks tend
to abhor.

Land.

VARIETY

Radio Has to Buy World Series **Ducats; Sports Writers on Cuff**

With the World Series going sus-taining, all describers, color-men and technicians being sent into the Yan-kee Stadium and Polo Grounds have to use stubs bought by their respec-tive webs, CBS, N s? and Mutual.

to use stuns obugin by their respective webs, CBS, N s? and Mutual.

Each net is sending in eight men, and at \$6.00 per each game, ticket costs will mount to around \$300 for each network. Both Giants and Yankees refused to cuff the broadcasting employees as they do the newspapermen. Last three years, when Ford Motors sponsored, the sponsor arranged for the ducats on a deal with the clubs.

On Monday (4), after each of the networks had already bought tickets, six employee-passes to each game came from Judge Landie Chicago office. Mutual approached Ed Barrow, Yankees' business manager, and wanted rebates on the bought tickets. Barrow told the web that Landis'

wanted rebates on the bought tickets. Barrow told the web that Landis' okays would not be honored. Contacting the secretary of baseball's czar, who happened to be in New York, Mutual was told that the exchange passes had been sent out in error.

change passes had been sent out in error.

Another rule being adhered to is the Landis order that the nets must use describers who have been working all sesson at ball games. Since no New York mikemen had covered big league games because the three Metropolitan clubs have not lifted their broadcasting ban, describers had to be imported. Mutual is using Bob Elson, WGN, Chicago, and Johnny, O'Hara, KWK, St. Louis, CBS has France Laux, KMOX, St. Louis, and Bill Dyer, WGAU, Philly, Red Barbar, WLW, and Tom Manning, WTAM, Cleveland, are handling for NBC.

Buffalo, Oct. 5.

Jim Britt, WBEN sports commentator, is belien picked up here for his nightly stint by direct wire from Radio City beginning tomorrow (6). He's covering the World Serine

from Radio City beginning tomor-row 50. He's covering the World Series. I lines being used with no talk-back sustem, so Britt will have to follow introductory announce-ment here by timing alone and cue out the same way. Ed Reimers is haadling the commercials here for Socony and siso will take over the nightly later broadcast at 1:1:7 and handle football scores on Saturday. Same New York to Buffalo line arrangement was worked by George Sutherland, then KBEN sportscaster, last fall and worked fine except for one night when lines were crossed

one night when lines were crossed and WBEN listeners suddenly found themselves hearing Tom Manning of

TIM AND IRENE SHOW DUE FOR REVAMP

Tun in Swingtime' program for Admiracion shampon, with Tim (Ryan) and Irene (Noblette), may leave Mutual and go WILW-Line. Decision will be made later this week by the Charles Dallas Reach agency of Newark, which handles account. Satisfactory time on the Line is now being negotiated, and the switch from Mutual may occur Oct. 17. At present the show rides 14 MBS stations on Sunday nights. Oct. 17 broadcast of the program will also see D'Artega's orch replacing Bunny Berigan's. Latter leaves program to go on a vaude tour. D'Artega worked the summer show for Jello over NBC-red.

Another switch in the Fun is Swingtime setup will have Charlie Gaines, of the World Broadcasting Company, replace Roger White as the producer of the program. According to the againcy, an effort will be made to spruce up and sped up the comecy on the show. Fun in Swingtime program for

Liberty Adaptations by WLW

Cincinnati, Oct. 5.
A new weekly series of dramatized programs for Liberty Magazine on WLW starts tonight (Tuesday) from 9:30 to 10. Paul Sullivan will be m.c. Script, prepared and acted by members of the Crosley staff, will be from stories in latest issue of the mag. Starze to be known as 'Behind the Headlines.'

Allen Franklin, from KVOO. Tulsa, and Robert Geis, lately with WHBC, Canton, O., additions to an-aouncing staff of WKRC, Cincy.

All-Night Angle

Seattle, Oct. 5.
KRSC, Seattle's all night station locks the doors and takes the telephone receiver off the hook at midnight until the telephone receiver off the hook at midnight until six the next morning. Operator on this shift found that requests coming in after midnight were usually from femme beer guz-ziers as well as male foam blowers that wanted to be

funny.
Only thing that can open the KRSC switchboard after midnight is a fire.

CANADA ON 12 HOUR SKED; 16 LATER

Toronto, Oct. 5.
Canadian Broadcasting Corp. stations across the country inaugurated a 12-hour daily broadcasting schedule Sunday (3), upping air time statours each day. Plans call for a boost to 16 hours before the year is out.
On Oct. 15 CRCY, Toronto, will switch from 1,400 to 980 kilocycles. Several other CBC stations will change call letters. CRCO, Ottawa, will be CBR, and CRCV, Vancouver, will be CBR.
Tentative arrangements are to

will be CBW, and CRCV, Vancouver, will be CBR.

Tentative arrangements are to broadcast most English programs for bi-lingual Montreal from CRCM under the new call, CBM. When a new Ontario transmitter is completed late this year, CRCT and CRCY, Toronto, will be amalgamated in a station called CBT.

Four new announcers have been added to the local corporation staff. T. O. Wiklund is in from CKOC, Hamilton, G. Earle Whittaker of North Bay, Raymond Mackness of Vancouver and William O'Reilly of Ottawa are in town for spieling over CRCT and CRCY. Ernest Morgan and George Temple have been switched to the production staff and Norman Lucas, another erstwhile announcer, now is in the commercial department. department.

department.

CBL, the Canadian Broadcasting
Corp's new 50,000-watt station now
under construction at Hornby, about
30 miles from here, will possess an
aerial tower reaching 647 feet into
the sky and said to be the tallest
structure in the British Empire.
Right now the tower is as tall as
the Empire's highest building and has
200 feet yet to go.

the Empire's highest building and has 200 feet yet to go.

New transmitter is to cost the CBC \$250,000 and will be the first in a chain of eight to reach across the Dominion. Another station is under construction at Vercheres, Quebec. Others are to be started next year. It is expected that the Hornby and Vercheres plants will open in November.

C. W. Myers Back

Portland, Ore., Oct. 5.
Charles W. Myers, ex-president of N. A. B., returned to KOIN from Washington, D. C., hoping that the F. C. C. will approve his petition for proposed new half wave vertical radiator for KOIN. Myers' plans call for crection of new vertical towers 540 feet high for KOIN. Present towers are 300 feet.
This is the second big expansion deal that Myers has put over recently. KOIN's sister station, KALE, linked with Mutual chain last month. KOIN is strongly established as the CBS outlet here.

Bill Rambeau's New Staffmen

Chicago, Oct. 5.
William G. Rambeau has made a
couple of additions to his radio stacouple of additions to his radio sta-tion representation sales staff. Myron Elges, formerly with Transamerican, joins the Rambeau office in New York. Clark Branion, formerly with WJR in Detroit, gets a desk in the Detroit sales office.

CRITICAL BUT INDIFFERENT

Osgoods, Both Radioites, Take the Divorce Route

Detroit, Oct. 5.
Richard Osgood, scripter at WXYZ,
has filed suit for divorce here against
his wife, Nancy Osgood, women's
commentator at same station. Osgood, author and spieler on WXYZ's
'Factinder' program, charges wife
was 'censorious, indifferent and critical.'
Mrs. Communication.

cal.'
Mrs. Osgood, who said she won't contest the case, is the former wife of Harvey Hayes, announcer and production man at NBC.

Associated Press Is Mulling Radio Set-Up: Would Rival United

One of most important matters to be considered by the Associated Press board this week will be that of launching an elaborate radio department patterned along the general lines of that now in service by the United Press. Good-will broadcast on NBC last week in which the comprehensive line-up of the A.P. service was stressed is regarded in trade circles as a prelude to this action. Broadcast had bureau and staff writers sneaking from Soain. Shang-writers sneaking from Soain. Shang-

trade circles as a prelude to this action. Broadcast had bureau and staff writers speaking from Spain, Shanghai and Tokio.

Though entrance into the commercial radio field has been before the A. P. previously in the last year, this is the first time that the idea was given more than a fighting chance of being adapted. Clause in the association's by-laws stipulating strict rules under which radio stations may receive commercial news service may be altered in part or in full. Report in radio circles is that one rule makes it necessary for a broadcaster to publish a newspaper in order to receive the service, but newspapermen say that this may be circumvented by publication of a small tabloid or altering the rules.

LANGENDORF ON 18 DON LEE STATIONS

San Francisco, Oct. 5.

Preceded by a two-week build-up as a sustainer, a new script show tabbed 'The Phantom Pilot_will be sponsored by Lengendorf United Bakeries starting Monday, Oct. 18, over 18 Don Lee-Mutual outlets in California and Washington. Signed through McCann-Erickson. Calis for quarter-hour broadcasts, Mondays through Fridays, at 6:15 p.m. Title role in the shows will be handled by Howard Duff. Others in the cast will include Jack Edwards, Marjorie Smith, Stanley Farrar, with Herb Allen narrating.
According to Wilbur Eickelberg, manager of KFRC, local Don Lee-Mutual station which will originate the programs, total cost of time, talent, etc., will approximate \$100,000.
Outlets releasing the series will

talent, etc., will approximate \$100,000.
Outlets releasing the series will be KFRC. San Francisco; KQW, San Jose; KDON, Monterey; KPMC, Sants Barbara; KFXM, San Bernardino; KVOE, Santa Ana; KGB, San Diego; KXO, El Centro; KIEM, Eureka, all in California and KYOS, Bellingham; KOL, Seattle; KPQ, Wenatchee; KIT, Yakima; KMO, Tacoma; KGY, Oympia; KXRO, Aberdeen, in Washington.
Langendorf recently ended its 'Pictorial' broadcasts with Rush Hughes on the Coast NBC-Red web after a five-year stretch.

WKRC, Cincy, Ups Rates

Cincinnati. Oct. 5.

With local rates on the majority of stations here being considerably lower than the station managers consider profitable. Radio Sales is instituting a revision of the local rate structure on its Columbia-WKRC station.

Local rates will be climinated from the class A time (6-10-30 p.m.) with only national rates prevailing at that time. The rest of the time on the station for local advertisers is set up at a rate equal to two-thirds of the national rates. Formerly, the local rate was only one-third of the national rate.

This new rate card goes into effect on Nov. 1. On Nov. 1, 1938, the local rate will be eliminated completely from the Radio Sales station here, with national rate prevailing throughout the clock.

RADIO SHOWMANSHIP

(Attention-Getters, Tie-Ups, Ideas)

MICHIGAN ORGANIZES

State Association Formed by Broad-casters

Detroit, Oct. 5.

Detroit, Oct. 5.

Michigan Broadcasters Association, first organization of the state's stations, was formed Monday (4) at a meeting attended by 12 out of Michigan's 20 stations. James F. Hopkins, WJBK, Detroit, was elected president. Purpose of the organization is to promote co-operation and unity among members and protect themselves against bad legislation, etc.

Other officers picked were John Fetzer, WKZO, Kalamazoo, v. p.; Howard Loeb, WFDF, Flint, secretary-treasurer; directors, Arch Shawd, WXYZ, Detroit; William Scripps, WWJ, Detroit; Owen Uridge, WJR, Detroit; and Roy 'Radner, WJBM, Jackson, Other outlets represented were WMBC, Detroit; WKB, Muskegon; WELL, Kalamazoo, WFDF, Flint; WBCM, Bay City, and WEXL, Royal Oak.

James W. Baldwin, managing director of the National Association of Broadcasters, was also present.

C.I.O. AFTER AD AGENCY HELP

Organization campaign among advertising agency workers, directed at account executives as well as others from office boys up, has been launched by the C. I. O. First move was to distribute leaflets in the Lexington and Madison avenue

sectors.

Pushing the campaign is the American Advertising Guild, which holds a charter from Local 20 of the United Office and Professional Workers of America,

last winter.

Dick Anderson last week resigned from network's stations' relations because of ailing health.

Barney's Charges Radio Time Chiseling, Sues WNEW for 106G

Alleging that W. B. O. Broadcasting Corp., which operates station WNEW, had deprived it of full time as called for in nine separate contracts covering February, 1934, when the station was inaugurated, to October, 1936, Barney's Clothes, Inc., filed sult in the N. Y. supreme court yesterday (Tuesday) to recover a total of \$105,910 it had paid to the broadcasting company. Barney's allege it was damaged to that extent. Defendant answered the suit with a general denial, and will ask Justice Robert P. McLaughlin to dismiss the action today (Wednesday) on a plea of insufficient grounds.

Besides alleging the broadcasting corporation had shorted it of from one, to two minutes on each daily 15-minute airing and from two to four minutes on Sunday half-hour broadcasts to the benefit of other advertisers, Barney's avers the defendant corporation failed to live up to contracts under which Barney's was to receive a certain number of daily, Sunday and "Milkman's Matinee' announcements. In some instances, plaintiff claims, it was designed.

nee' announcements. In some in-stances, plaintiff claims, it was de-prived of from 8-10 announcements below the number called for in the

Irv Brecker's Conditions

Irving Mills left for the Coast Sunday (3) to handle the details of a radio connection for Irv Brecker, who did the scripts for Milton Berle on the Gillette show. Brecker is under contract to Mervyn LeRoy as a picture writer, but will accept a bid made by Jack Benny if his work will be confined to putting the final touches on each script.

Brecker has also been approached by Benton & Bowles, agency on the Jack Haley-Log Cabin Syrup show, but the writer likewise in this case wants to make it an editing assimment.

Outstanding Stunts

NEWSREEL TIE-UP WTCN, MINNEAPOLIS

PROGRAM SCHEDULE WSPR, SPRINGFIELD, MASS.

WTCN's Local Newsreel St. Paul

MTCN's Local Newsreel
Marking the first tie-up of its kind
in this neck of the woods between
a radio station and a theatre, WTCNWorld Theatre news reel is now unwinding its second edition at the
latter show house in both Minneapolis and St. Paul.
Reel covers all Twin Cities news
during the week, with special emphasis on events broadcast by
WTWOThe Station beautiful to the
WTWOThe Station paulipment, while
Stephen Wells, station pa, edits the
stephen Wells, station pa, edits the
station paned to Linca
cameraman and equipment, while
Stephen Wells, station pa, edits the
station paned to Linca
lim and writes the continuity, and
Charles Irving of the station's production dept. act as commentator.
Wells and Irving planed to Lincoln with two cameramen to cairch
Minnesota's 14-to-9 defeat by Nebraska Saturday (2), with the film
ready for screening Monday (4) at
the World theatres in both Twin
Cities.

A Cantrast to the Average

A Contrast to the Average
Springfield, Mass.
Station WSPR here takes the trouble to arrange each week its program schedule in convenient deily log form. Obviously inspired by the networks (CBS and Mutual) that employ a similar program schedule. Fact that a small station in a small community will do this job so neath and smartly contrasts juividly with this log by handouts juividly with this log by handouts juividly with the state of the state

WSPR

SPRINGFIELD MASS



WSPR BUILDING CHESTNUT ST.

FEATURE SE SE TRE Southly - Wolferstey & Criticy 2:15 F.M. Creek Robinson & Mis-Described. (Catherelle) Southly Ostolik. 1:46 F.M. Football - Yalo vo. Cather Fron

SUNDAY OCTOBER 1 MONDAY OCTORER 4 TUESDAY OCTOBER 5 WEDNESDAY OCTOBER 6 THURSDAY OCTOBER 7 TELLAY OCTOBER 8

Harry Maizlish in N. Y.; Clairol Account Closed Through Transamerican

Transamerican Broadcasting & Television yesterday (Tuesday) closed with Clairol Shampoo for the bankrolling of a musical-dramatic series, Let's Go Hollywood, over the California Network, with KFWB, Los Angeles, the point of origin Account is figuring on expanding the show's hookup from Coast to Coast after six weeks. Program starts this Friday night (8), with 8:30 to 9 PST the period. Harry Maizlish, of KFWB, has been in New York several days. Cast will include Paul Keast, tenor; Owen Crump, m.c. and film gossip chatterer, and Leon Leonardi, batonist. Dramatization will involve scenes from coming picture releases. Linked with the program will be a beauty and personality contest, with a Warner Bros. screen test and contract going to the weekly winners.

It's the first program venture for Clairol.

Herb Carlborg's Detrolt Job
Chicago, Oct. 5.
Herb Carlborg has been appointed
Detroit manager for Radio Sales. Columbia web's spot sales subsidiary.
Appointee was brought over into
Radio Sales from Columbia network
sales staff in the motor city.

Meat Packers, with Prices at 18-Year High, Avoid Radio Bally This Season

Meat packers have about wholly No Strike Truce In vamoosed this autumn as air advertisers. They're off the networks, and the Big Four, Swift, Wilson, Armour, Cudahy, have pulled in their horns in local situations, too. Cudahy and Swift continue to plug their soap cleansers, but meat isn't even being mentioned.

even being mentioned.
Attitude of the packers is to mute the matter of meat due to the fact that the shorage of beef, occasioned by the cattle-slaughter by the government's AAA bureau two years ago, and the droughts in the west, have boomed prices to an 18-year high. Last week in Chicago beef was being sold at \$19.50 a cwt.

Companies do not want to present Companies do not want to present the question to the consumers, even though the firms continue to compete against one another. Fear is that by reminding the housewife of the high cost of medt, via air entertainment, the packers would be throwing the sore spot of buyers in bold relief, and reminding 'em of it when otherwise it would be out of their minds.

Saturday (2) Swift aired a 15-min.

Saturday (2) Swift aired a 15-min.

program over 60 NBC-red stations at 8 a. m. which was directed solely at dealers. An institutional single-shot, the period was designed to help dealers explain to the public high; cost causes. For that reason the period was aired early in the morning.

Only packing accounts still riding that time for firm since 1924.

Spokane Even For Native Son. Crosby

Spokane, Oct. 5.

The Central Labor Council has refused to consider calling a one-day truce in the picketing of the Davenport hotel in a laundry strike so that Bing Crosby and the troupe that will come here Oct. 21 for a homecoming celebration can be feted at a banquet there

Crosby, Bob Burns, Trotter's orch Crospy, Bob Burns, Trotter's oren and others who will come belong to unions or guilds and would not walk through the AFL-affiliated laundry union's picket lines. Committee in charge of banquet is looking else-where for dinner spot.

The Gonzaga University Glee Club has been signed to appear on the Kraft Music Hall with Crosby when he broadcasts the program from here Oct. 21.

C.A.B. Bunchings

Causing some comment around the New York ad agencies currently are the number of ties shown among the program leaders in the latest popularity ratings issued by the Co-Operative Analysis of Broadcasting. Broadcasting.

Broadcasting.

Major Bowes and the Lux
Theatre, for example, are tied
for second place with a score
of 22.4, while Burns and Allen
and the Rudy Vallee-Royal
Gelatin show share the next
slot at 17.4.

Chase & Sanborn Coffee's
Sunday night starge he No. 1

Sunday night stanza has No. 1 place in this particular report.

W. R. Baker to L. A.

Hollywood, Oct. 5.

William R. Baker, Jr., vice prez of Benton & Bowles agency and a partner in the outfit, arrives here from New York next week to head the Hollywood office. While having no direct connection with the firm's radio productions here, he will look after personality tieups for news-paper and magazine testimonial copy. He has been an account executive on the General Foods commercial since

Herschel Williams, former Herschel Williams, former production head here for B & B, remains in the east to handle the Robert Ripley program for Huskies. Tom Revere continues as head of radio, alternating between the New York and Hollywood offices.

San Francisco Radio Editor Blasts Press Agents and General 'Hush-Hush'

San Francisco, Oct. 5. Charging that press agentry, with the advent of expensive radio shows. has reached a new low, radio editor Darrell Donnell of the San Francisco Examiner last week bitterly

assailed the 'hush-hush and mustn't say that attitude of Hollywood and New York radio 'public relations de-

partments."

The point has been reached where only a few radio editors continue to read press blurbs other than those released by the national networks And the radio editor who does publish the stuff in other than a facetious manner is two steps on the way to becoming pet editor of the Zingville Gazette.

ville Gazette. Referring to the Hollywood press agent, Donnell wrote He has but three lines of attack. They are included in a biography of the star who (1) began his career by singing in a church choir, (2) has worked at many amusing occupations, other than radio, and (3) enjoys any given number of hobbies. At this point the press agent is done. If he isn't, the star, the sponsor's wife, and a few hundred other hushushers will see to it that he is.

the great confusion of everyone con

the great confusion of everyone concerned.'
Recently several Hollywood agencies threatened to remove HerCaen radio editor of the San Francisco Chronicle, from their mailing
lists because they objected to the
manner in which he treated their
blurbs in his column.
The lesser of two evils is to keep
a radio editor on the mailing list,'
Donnell declared in his tirade.
Otherwise he is likely to listen to
the show and then tell the whole
truth about the thing.'

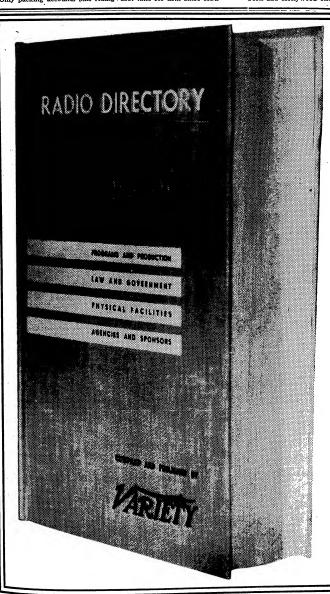
D'Artega Booked Ahead

D'Artega has been resignatured as batonist for Jell-O's summer show. New contract calls for a larger band and gives him 13 weeks through the summer of 1938. He also has been given the conducting assignment of the Admiracion Shampoo program, with Tim and Irene, on Mutual Sundays. This one starts Oct. 17.

Dave Brown a Composer

The isn't, the star, the sponsor's wife, and a few hundred other hushhushers will see to it that he is.

'Unimaginative, often inaccurate tripe' was Donnell's description of the copy released by Hollywood and New York flackeries, which 'badgered editors sometimes publish, to



"Radio's Factual Authority" 1100 PAGES OF INFORMATION

The Copy

The coupon below may be sent to your nearest Variety Office

NEW YORK 154 W. 46th St.

CHICAGO 54 W. Randolph St. HOLLYWOOD 1708 No. Vine St.

VARIETY RADIO DIRECTORY

Please send	copies of VARIETY RADIO
DIRECTORY (\$5 per	copy, postage prepaid; duty not
prepaid in Canada).	Enclosed find \$
Name	
Address	
City	State
Firm Name	

REGIONAL HEARINGS, MOTIONS DOCKET AMONG THE PROBABLE F.C.C. REFORMS

Many Strict Rules Expected When McNinch Regime Gets Into Full Stride-Washington Debating Pros and Cons

Washington, Oct. 5.

Radical changes in administrative procedure, in c 1 u d i ng innovations which would tend to counteract political influence and personal favoritism, are in prospect in connection with the Federal Communications Commission, butter despressions of the processing of the commission of the processing Commission house-cleaning.

Commission house-cleaning.
That Washington headache, which repeatedly destroys the good humor of license-holders, may be partially alleviated, although there are possibilities that, instead of reducing the cost of doing business with the Government, overhaulting of F.C.C. machinery may make the lawyers even more important in the scheme of things. Series of unusual steps which would bring some badly-need or feforms is being mulled by things. Series of unusual steps which would bring some badly-need d reforms is being mulled by individual Commissioners and other

new chairman, gets full opportunity to become thoroughly acquainted swith all phases of Commish operations and responsibilities. Shortage of funds and personnel may further complicate and delay the prospective administrative reform program. While inclined to wait on Mch Ninch, other Commissioners and varous F. C. C. attaches already have paved the way for definite improvements in the handling of broadcasters' applications. Conferences have been held by persons pondering defects in existing machinery. By the cast approval, one informal policy with direct bearing on the conduct of the principal question under consideration concerns the manner in which

which would bring some badly-need'd reforms, is being mulled by individual Commissioners and other F.C.C. attaches.

Like all policy questions, the problem of procedure is expected to wait until after Frank R, McNinch, | gal, and engineering departments.

First move in the renovation came to light this week when Comn attorneys ceased participat-hearings. This sensational

mission attorneys ceased participating in hearings. This sensational step—which prompted rumors of internal feeding that were denied by all involved—was taken without explanation after the Broadcast Division heard Assistant General Counsel George Porter complain that his staff is badly overworked.

Withdrawal of Commish counsel is in accordance with suggestions that have been advanced previously persons within and outside the Commish. Argument is made that legal staff is unable to take judicial slant in advising the Division or the full Commission when its members participate in preparing the record full Commission when its members participate in preparing the record upon which decisions are based. Short-handedness of the General Counsel's office, combined with the fact that last-minute withdrawal of numerous applications causes much waste effort and time, is one of the primary reasons for this departure from custom which has been followed since incention of the old lowed since inception of the old Radio Commission.

In the future, Commission exami-

Slowed Down

Washington, Oct. 5. problems involving Delicate problems asic policy are be tepped by Broadcas are being side stepped by Broadcast Division until restaffing of the Federal Communications Commission is by Chairman Frank R. done by McNinch. McNinch. More than a dozen cases of outstanding importance have been skipped over rehave been skipped over re-peatedly because of unwilling-ness to settle controversial questions by two-man decisions.

Keeping many licensees on the anxious seat, Commission-ers Eugene O. Sykes and Nor-man S. Case have refused since ending their summer recess to rule on anything except most innocuous matters.

ners not only will act as presiding officers in quasi-judicial proceedings but will be directly responsible for bringing out all pertinent facts. Burden of cross-examining applicants' witnesses falls on them, while they will handle quizzing of Commish experts which formerly was done by Commish lawyers.

Commish lawyers.

Significant step in prospect is to change the present rules on the point of when hearings shall be held. Probable that in the future held. Probable that in the future public ventilation will be automatic on all pleas of certain cases, notably requests for consent to acquire con-trol of licensee corporations or to make voluntary license assignments, for new transmitters, and for power increases. This has been advocated often in the past by key figures within the Commish.

Lawyers Break

If this policy is adopted, it will mean more business for the lawyers and more trouble for licensees, but and more trouble for Ilcensees, but it will have compensating advantages. Would eradicate skulduggery by which fair-haired boys have been given inside tracks, would cut the amount of time involved in geting action, would prevent certain Commish employes in strategic spots from rigging dockets, would insure full disclosure of all pertinent facts, and would tend toward formation of clear-cut policies on some of the of clear-cut policies on some of the most vital questions confronting the

At present there is no clear-cut rule to show when hearings are held. New Station requests, for example, may be granted without hearing in the absence of competition or maybe refererred to examiners even when unopposed if the legal or engineering departments suggests or the Broadcast Division sees fits to do so

Broadcast Division sees nts to up action its own motion.

Greater latitude and more restrictions for examiners both have been suggested and are being discussed. One salient proposal which is known to have been mulled would prevent the examiners from making recommendations, limiting them to findings of fact only, as is done by the Securities and Exchange Commission, A condicting idea is for examiners not only to recommend how cases should be decided but to write proposed decisions which could be adopted by the Broadcast Division whenever it agrees, thus speeding up final settlement and wiping out one type of serious criticism.

Ways of insuring a more judicial

NOTICE!

Notice Is Hereby Given That "The Healthcaster"

Is Fully Protected By Copyright

A new program idea utilizing the news technique and forecasting of health in the headlines has been sold to one sponsor in four markets. This program has been fully tested and results have proved to be phenomenal. Rights are available for select sponsorship on an attractive basis in other territories. This program is copyrighted and fully protected. Any infringement or use of this idea, plan or procedure, without the consent of the owners will be prosecuted to the fullest extent of the law.

For full information Address:

RAYMOND SPECTOR

1270 Sixth Avenue New York City

"The BOSTON HOUR"

a NEW New England Program open

to participating sponsors . . .

1. Up-to-the-minute reports of POLICE activities of the day by Police Reporter Charlie Ashley!

2. FIRE news - right off the official record - direct from Boston Fire Headquarters reported by Inspector John Galway in person!

3. Interviews with the GREAT and NEAR-GREAT "in the flesh" (88 nationally and internationally famous guest stars in 5 months!)

4. MAN ON THE STREET period broadcast direct from Tremont Street opposite Boston Common!

5. Dramatized stories from the day's NEWS by Director Jay Wesley and large supporting cast l

Here is a 5-star WEEI program of the daily goings-on in New England's Big City. And that means news to New Englanders from Bucksport, Maine to Barnstable on Cape Cod.

Good news to advertisers is that this audience-built show is available to sponsors on a participating basis. The program is currently broadcast from 5:30 to 6 P. M. (just before the big 6 o'clock radio edition of the WEEI-Herald Traveler News) .Monday through Saturday...Write WEEI direct or consult Radio Sales.

BOSTON

5000 high-fidelity watts day, 1000 nightoadcasting System. Represented by RADIO SALES: New York, 485 Madison Avenue Chicago, 410 N. Michigan Ave. . Detroit, Fisher Bldg. • Los Angeles, 5939 Sunset Blvd. • San Francisco,



deal for applicants are perplexing Commish members. Some would like to see clearer demarcation between the persons who hear cases and those who advise the Division what to do. There is talk about detaching an attorney and an engineer for service with the license division or the examining department, so that other attorneys and engineers could be more independent when it comes to commendations. Another idea is creation of a review board which would weigh examiners' reports, possibly considering formal exceptions by the applicants and Commish lawyers and submitting super-reports to the Division. like to see clearer demarcation be-

Motions Docket

Establishment of a motions docket, recommended a year ago by the Federal Communications Bay Asso-Federal Communications Bar Asso-ciation and debated for a much longer period, may result. With such an innovation, all applications would go directly to a new section, which would handle petitions for in-tervention, dismissal, postponement, etc. End to deposition racket—where numerous requests for permits to take absentee testimony are filed— and to the practice of endless con-tinuances, would result, attorneys predict.

Fact-finding unit, which might be Fact-finding unit, which might be separate from examiners, may be separate from examiners, may be created as aftermath of discussion about procedure. Attorneys often have hinted that wholesome step would involve setting up an outiful which would inquire into engineering, technical, legal, and financial questions which have no bearing on policy, reporting independently of examiners or even supplying info which could be included in the recommens of the subsequent hearing. This idea is one which reputedly has the backing of Chief Examiner Davis G. Arnold. Offers solution to question of either restricting or widening powers of examiners.

Political Divorce?

Political Divorce?

Political Divorce?
Objective of reform talk is to put examiners in spot where they forget their records and act entirely as mediums by which Commish can obtain pertinent information. As it is, the staff tries to find out how the political wind is blowing before they submit reports and recommendations, Or else they descend into a welter of technical terms which means nothing and do not clarify the case. If procedure were changed, examiners procedure were changed, examiners would not be so concerned whether would not be so concerned whether they were upheld or reversed, it is contended.

contended.

Barrier between the examining department and the legal and engineering staffs would contribute to the ideal of more independence and greater honesty. Now examiners are able to consult privately after hearings with technicians and barristers and get suggestions, which they incorporate in their reports. This extra-legal practice has infuriated counsel, who lack similar mivileres.

corporate in their reports. This is corporate in their reports. This is tra-legal practice has infuriated counsel, who lack simlar privileges. More publicity all around is almost certain to result. Pre-hearing publication of the reaction of engineers and lawyers to applicationsfor new facilities, transfers, power jumps, or better frequencies—is being cogitated for the purpose of minimizing the star-chamber aspect of F.C.C. proceedings. Applicants' counsel often have protested that Commish people raised unsuspected issues when hearings occurred. Step

PHONEY FIXERS NIXED

Influence for Sale

Skeptics won't believe it—the report that Washington's ward-heeler type of radio politics will end. Nevertheless, incredible or not, there is a mounting pile of evidence that the grin clenching of Frank McNinch's jaw is specific omen for specific individuals.

The specific individuals' seems a warranted statement because while McNinch may attack conditions rather than personages the logic is simple—those who have specialized in 'influence for sale' must be affected by any new dispensation seeking to move the moral tone of radio regulation up

Piquancy for those who know the recent realities in Washington will be found in the reports that members of the once-influential radio clique are now not welcome in certain offices. Wire-pullers, inside information messer-alongers, and good time Charlie hosts to amiable secretaries, have re now not welcome in certain offices. Wire-pullers, inside informasser-alongers, and good time Charlie hosts to amiable secretaries, toten a chilly reception. In a couple of cases the chill has solidified barrier of icee.

Naturally those who participated in the big fun during the glad bad days are now applauding the new regime and numbering themselves as conspicuously as possible among the 'we've-been-urging-this-very-thing-all-along' choirus. Right now these lads are uncertain. They have been doing an active trade in alleged influence. All this publicity from head-quarters about the wrath of the new viceroy is bad for their reputations as potent politicians with a map of everybody's cemetery. How can they undertake to deliver when it becomes widely rumored about that they are not recognized as brokers and have no standing? It must be quite distressing!

'GOOD WILL HOUR' IS NATION-WIDE MAYBE

Discussions are on for Macfadden's. True Story mag to extend the airing of 'Good Will Hour' from coast to coast.
Current setup on Mutual Sunday nights limits the program to WOR, Newark; WGN, Chicago, and CKLW, Detroit, with a separate broadcast over WMCA, New York.

WBT's Long Air Days

Charlotte, N. C., Oct. 5.
WBT is shifting into a new daily schedule that will lengthen the time of the broadcasting day by one hour. The change was made with the end of the seasonal daylight saving plan, and has been gradually smoothed out since. Now the station is on the air from 6:30 o'clock a.m. until 2 o'clock the following morning. The sign-off time all summer has been 1 a.m.

George McIlhi-ney has joined sales staff of WTMV, E. St. Louis.

WOAI, San Antonio, has Beeman Fisher as new general manager and Joyce Williams, publicist.

McNinch Plows In-Promises That the Inside Track Will Be Torn Up

MANY CHANGES

Washington, Oct. 5.

Drastic control of broadcasting with goldfish-bowl administration was promised by Frank R. McNinch new Federal Communications Commission chairman, within 24 hours after taking helm of the regulatory outfit.

Providing no comfort for in-dustry's big boys and fixers, aggres-sive reformer quietly but with re-markable firmness laid down platform which foreshadows sensational policy reversals and hints broadening of the government's scruting policy reversals and hints broaden-ing of the government's scrutiny over all business affairs. Rate regu-lation, up-to-the-hit supervision of financial operations, end of personal and political favortism, and com-plete publicity for Commish opera-tions all were promised directly or indirectly. indirectly.

While cautious about stating opinions on many prime issues and hositant to forecast definite changes in personnel, policy, or procedure, new broom-wielder bluntly served notice that days of industry dictation to the

(Continued on page 44)

F.C.C.'S 1ST OPEN Block WGAR Stock Transfer to WJR

PRESS SESSION Precedent-Establishing Ruling Handed Down— Refers to 1,200% Stock Dividend

Washington, Oct. 5.
Stock selling by broadcasting stations received severe rebuke from the Federal Communications Commission last week when explanation of the reasons for failure to approve transfer of control of WGAR, Cleveland, was made public.

transfer of control of WGAR, Cleveland, was made public.

In a formal opinion, enunciating a policy of greatest significance, the Broadcast Division took the stand that transactions which merely benefit owners without bringing any advantages to the public cannot be tolerated under the Communications Act. On these grounds, Commissioners Eugene O. Sykes and Norman S. Case refused to grant consent for paper transactions which would put actual control of the Cleveland transmitter into the hands of corporation owning WJR, Detroit, Although three of the four stockholders in The WGAR Broadcasting Co. are also owners of stock in WJR, The Goodwill Station, the Commish held that the potential benefits would not be sufficiently great in the public interest to justify approving the proposition. Case and Sykes used the Incident as an opportunity to express general views, on the subject of security peddling and profit-making from broadcasting.

and profit-making from

and proft-making from broadcasting.

Blocked deal provided that holdings of George A. Richards, principal owner of both the Cleveland and Detroit transmitters, and his associates would be shifted to the WJR corporation on a basis of 20 shares in WJR for 1 share in WGAR. Vital feature of the plan was agree-

ment to market 9,200 shares of WJR paper to the public via W. E. Hutton & Co., with understanding that the marketing would not occur ungless the F. C. C. consented to merging ownership of the two stations.

ing ownership of the two stations. Present ownership of WGAR is as follows: Richards, 625 shares; Leo J. Fitzpatrick, 225; P. M. Thomas, 50, and John F. Platt, 100. Paper of WJR is distributed in this fashion: Richards, 2,700; Frances S. Richards, ship wife, 42,000; Fitzpatrick, 21,040; Thomas, 5,360; and 400 outsiders, 32,900.

Agreeing that WJR renders meri-AgreeIng that WJR renders meritorious service, that transfer of control would not adversely affect operations, and that stations financial position is undebatably firm, the two Commissioners discussed at considerable length the social aspects of the proposed transaction. Concluded that private benefit to owners cannot be given preferential consideration over public nterest.

Money-Making Motives

Money-Making Motives

Money-making motives in the
radio industry were frowned upon
by the Commish, which pointed out
that WJR two years ago declared a
breath-taking 1,200% stock dividend
and that over 28,000 shares were
peddled by insiders. Clean-up from
this maneuver exceedd \$550,000,
with the New York banking house
making an incidental haul of several thousands. Commish observed
that no corporate benefits were obtained nor were there any compelling reasons for such an operation
except the desire of the directors.

We Cover The AUDIENCE-FRONT

50,000 WATTS

BOBERT A. STREET, Commercial Manager

Political Discussion, and How Much Of studio cancellations of guesters he lines up for brother Ben's broad-It, Agitates Canadian Radio System

Montreal, Oct. 5.

Whether station revenue or public interest should have priority with respect to the buying of radio time by political parties in Canada is an immediate problem for which a so-lution is to be sought at the next meeting of the board of governors of the Canadian Broadcasting Com-

mission.

With a major election pending,
CBC officials will quickly have to
decide whether restrictions are to be
placed on political speeches via the
fair or their unlimited flow per-

mitted.

Political spokesmen have been vigorously complaining to CBC authorities that the party with the heaviest war-chest will have the better advantage in snaring radio time.

Judging from the purchase of this

ter advantage in snaring radio time. Judging from the purchase of this to date, there is yet no indication as to which party has the most money. As a federal government apointee, harassed Gladstone Murray, CBC's g.m., is again the target for Liberal, Conservative and other political party detractors. As a BBC expatriate, Murray points out that, in England, the political parties have had for some years an agreement limiting their use of radio time to party leaders only. To date, the parties in Canada are not amendable to falling in with this arrangement, there being a plethora of influential henchmen who must be satisfied by being permitted to promulgate their theories over the air.

Murray's main concern is with the

Murray's main concern is with the restricting of station revenue should any new regulation be legislated which further curtails political broadcasting. Already, CBC has passed new regulations, effective November 1, whereby radio time is to be 'allocated fairly' to all political parties, the political group any speaker is acting for is to be named as sponsor immediately before and immediately after any talk-fest, the time is to be paid for in advance. Murray's main concern is with the as sponsor immediately before and immediately after any talk-fest, the time is to be paid for in advance, and no party spogesman is to be allowed to go on the air on election day or two days before. Another point made by Murray is that only by broadcasting will ruralites hear the point of view of all political marties.

Pierre Normandin and Alain Gravel have been added to the announcing staff of CKAC, Montreal. One of them replaces Ferdinand Biondi, who has been advanced to production

Vine Street Crosstalk

Hollywood, Oct. 5. Bob Orr and Mann Holiner, of Lennen & Mitchell, pitching Coast neadquarters in the county strip ust outside of Hollywood.

Los Angeles Soap Co. withdraws sponsorship of Gus Edwards' 'School Days of the Air' over KFWB and KNX (Hollywood), Oct. 10, after 13 weeks. Looking around for a

eript show.

Bob Lusk on the Coast lining up Post Toasties tieups with Disney for Benton & Bowles.

Norman Best dispatched to Coast by Lennen & Mitchell, taking over radio production duties of Blaine Butcher, who returns to New York to whip up a new show.

Elwood Whitney, art director of J. Walter Thompson, crayoning film beauts for Lux layouts in a corner of Danny Danker's Hollywood

corner of Demonstration of Street, account executive on Cocomalt for Ruthrauff & Ryan, in Hollywood for the opening Joe Penner broadcast.

Penner broadcast.

Myron Kirk hiked back east after setting the Edward G. Robinson dramatic series from Hollywood for Lever Bros. Rinso.

Milt Gross tagged by William Esty agency to write scripts for Oakie College.

Earle Ferris making his first Hollywood call in five years.

John Barrymore will have the highlights of his picture career dramatized on the Feg Murray airshow

matized on the Feg Murray airsho

Walter Huston goes for Walter Huston goes for a guest shot on Kraft music hall Oct. 14.
Don Gilman and Danny Danker laid out the Community Chest quota for L. A. radio trade.
Virginia Lindsay departed KNX (Hollywood) publicity staff for a berth with Helen Ferguson office to handle radio contacts for her clients.
Tom Harrington took to crutches to keen going after precisions.

keep going after cracking

Bill Bacher aided J. L. Rawlinson in the production of last week's Vick's Open House by arrangement

Irene Rich absenting herself from Hollywood for four weeks of per-sonals for her sponsors at food shows in the east.

Herman Bernie getting fed up on

Francia White hopped east to audition for a utility-bankrolled

show. Edgar Bergen and 'Charlie Mc-foarthy' set for solo spots on Rudy Vallee's broadcasts from Hollywood. Betty Furness fitted into a guest niche on Bing Crosby's Krafter this

Harold Saz installed as sound ef-fects head at National Broadcasting Hollywood studio. He will handle the Metro-Maxwell House program among other duties.

Willis Cooper trying his hand at scenarizing the 'Hollywood Hotel'

arrers.

Ben Larsen producing Al Jolson show in Hollywood, relieving Tiny Ruffner, who has supervision of three Ruthrauff & Ryan Coast

Murray Bolen and Charles Flesher augmenting Young & Rubicam pro-duction staff in Hollywood.

George Corey has the most com-plete medicine chest of any Holly-

WHIO SETS UP **WEEKLY KITTY**

Dayton, O. Oct. 5. Execs at WHIO have concocted a novel bonus scheme designed to stimulate added interest in commercial plugs among the program and production department boys. Advertisers pay a service charge of two bits per announcement, 50 cents per five minutes, and \$1 for other time units in addition to regular card

Added dough goes into a kitty which is split evenly in program and production departments every Friday.

Stack-Goble Finds Out

Buffalo, Oct. 5.

Buffalo, Oct. 5.

In advance of General Hugh S.
Johnson's debut as a radio commentator, Stack-Goble agency handling
the account sent a letter to Louis
W. Kaiser, director of WEBR here.
Suggested that WEBR, carrying
Johnson's talks, might make a fine
tie-up with the Times, ScrippsHoward daily, which runs Johnson's
newspaper column.
What the agency likely didn't
know is that WEBR is owned by the
Buffalo Evening News, afternoon
opposish to the Times.

Reporters Grumble, Radio Purr

That Justice Black Broadcast Had Various Trade Aspects

Washington, Oct. 5.
Hottest competition the broadcasting business has witnessed was
staged by two major networks last
week in gaining credit for the unprecedented address by Justice Hugo
L. Black defending his right to a
life-long \$20,000-a-year Supreme

President Roosevelt's ap-

With President Roosevelt's ap-pointee dealing newspapers their soundest face slap, webs were in-spired to exceptional vigor to out-maneuver each other for whatever advantage could be obtained. Trophy for being the first to mus-cle in on the Black furore was snared by NBC. In face of prece-dent that keeps justices aloof from politics, reporters, and personalities, NBC exces offered facilities for any statement he might care to make statement he might care to make even before vessel bearing him back from Europe was in sight of land.

Dealt rebuff at the outset when Black refused to step to the microphone upon landing, NBC broke the news that he would fireside-chat with the people Friday (1). Announcement came Thursday (30), getting as much attention in political and press circles as a major disaster, with Columbia left in the ruck and forced to make a me, too' statement half an hour later. Mutual finally tagged along with report it was trying to clear the clock and carry the feature. Dealt rebuff at the outest when

After losing the two first rounds,

CINCY'S FIRST **ADMISH VISUAL**

Cincinnati, Oct. 5.
Cincy's first broadcasting show with
an admission charge gets under way
Saturday (9) with the start of a
weekly series bearing the tag of the
Renfro Valley Barn Dance. Sponsored by Pinex, an hour of the 150minute program will be aired by the
MLW Line, starting at 7 p.m. Pop
prices will be charged. To be staged
in north wing of Music Hall, which
seats several thousand and has been
redecorated with barn atmosphere. Cincinnati, Oct. 5 redecorated with barn atmosphere. Account is handled by Baggaley, Hor-

Account is handled by Baggaley, Horton & Hoyt.
John Lair, director, and a flock of hilbilly talent are on from Chicago for the stage show and also for the Pinex barn dance program which started on WLW Sept. 27 to run Mondays through Fridays, 7:45 to 8 a.m. Advance ads in amusement columns of the local caliles herald 'an all-star radio cast of more than 40, headed by Red Foley and the Cirls from the Golden West, and including. WLW favorities,' for the Saturday night shindigs. Other talent, it is reported, includes Slim Miller and his rustic rhythm makers, down from Chicago. From the WLW story will be McCormick's Fiddlers, the Brown County Revelers, Slim Smith and His Arrizona Ranch Riders, and the Drifting Pioneers.

Tossed Off Show, Writer Sues L. A. Station for 160G

Los Angeles, Suit for \$160,000 agains

Los Angeles, Oct. 5.

Suit for \$160,000 against KFAC
has been filed by Tom Gibson,
author and producer of 'Doctors'
Courageous,' sponsored dramatic
series. Gibson charges that after he
was dismissed the station continued
to use the title with other scripters
engaged to provide the material.

He handled the program for 40
weeks and allows that priority and
duration of use entitles him to
ownership of title. Complaint also
carries plea for injunction against
further broadcast of the series under
that title as it would damage a deal
now assertedly being negotiated in
the east.

Frank Arena Injured New Orleans, Oct. 5.

Frank Arena, veteran radio actor and singer of WWL is recovering in Hotel Dieu here where he was taken Wednesday (29) suffering from head

| CBS outmaneuvered the opposition in distributing text of the speech to the disgruntled reporters. NBC announced it would dish up transcripts after the airing but CBS

transcripts after the airing but CBS came back with declaration it would have exclusive hold on advance copies. Latter also scored another point in playing a leading part in determining where the

another point in playing a leading part in determining where the part in determining where the second would be made.

Radio crews. worked under some difficulty arranging for the broadcast. Given only a few hours' notice about the place where the Justice' preferred to talk, engineers had to rush lines into suburban Chevy Chase to the home of Claude E. Hamilton, Jr., Government lawyer friend of the Black family, Quarters available for equipment were not as spacious as could be desired, while other personal acquaintances tried to crowd into the living room. Mikes were placed quantances tried to crowd into the living room. Mikes were placed first on an antique table which tot-tered under the load, and finally was replaced with a kitchen table. Only 15 announcers and technicians and close friends were admitted to the impromptu studio, while hordes of reporters grumblingly waited side without glimpsing the justice.



SUCCESS STORY No. 4 WHN Original Amateur Hour

In response to 2 broadcasts of the WHN Original Amateur Hour came 72,900 mailed requests for merchandise samples. This program, now in its 3rd year, is still tops in listener-appeal.



WHN's affiliation with the

Metro-Goldwyn-Mayer studios and Loew's Theatres re sults in SHOWMANSHIP! . Showmanship attracts AUDIENCES !... Audience mean SALES for your product in the world's richest market ... Get in touch with WHN's Program Planning Department today.





The French-Canadians in Montreal are not mono-linguists! They enjoy Jack Benny-Bing and Bob-Vallee and Charley Butterworld through CFCF. They'll receive and respond to your programme too.

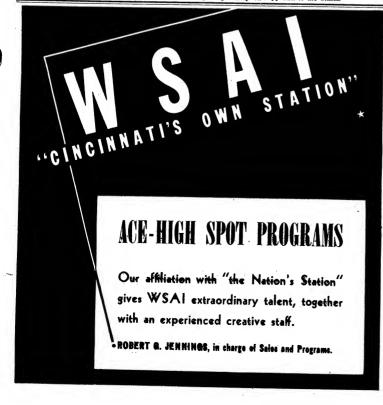
N. B. C. RED & BLUE

jury.

Meanwhile his partner, Bob Cain,

WEED & COMPANY, CFCF UNITED

STATES REPRESENTATIVES



Look

and

Listen

My Second Year

RKO

Three Pictures
To Be
Released

THANKS
Samuel J. Briskin
Executive Producer
RKO

Cocomalt

CBS Coast to Coast
Network

Every Sunday
3 to 3:30 P.M. P.S.T.
6 to 6:30 P.M. E.S.T.

THANKS

Myron Kirk

Radio Producer

RUTHRAUFF &

RYAN, Inc.

JOE PENNER

Wm. Morris Agency - - - - - Pictures
Rockwell O'Keefe, Inc. - - - - - Radio
Ruthrauff & Ryan, Inc. - - Advertising Agency
R. B. Davis Company - - - Sponsor (Cocomalt)
Monroe M. Goldstein - - Personal Representative

Agencies—Sponsors

with WWSW, Pittsburgh, for playby-play account of four-away-fromhome games of Pittsburgh Pirates,
professional football team. Joe
Tucker, station's sports announcer,
will handle the description. Account
placed direct.

Max Azen has renewed for 13 weeks contract of Sophisticated Ladies on WCAE, Pitisburgh. Twice-weekly program features harmony trio, Rosenberg Sisters and Jeanne Galbratth, in song session. Gals are also spotted on Old Shay's Night at Inn' show on same station but under billing of The Three Little Maids.

Baggaiey, Herton & Hoyt signa-tured Red Grange for a 15-minute Saturday spot to report football scores plugging Hinkley & Schmidt. Start is Oct. 2, on WENR, Chicago.

Pacquin Laboratories to use a pree-a-week transcription series yer WMAQ Chicago, beginning three-a-week transcription ser over WMAQ, Chicago, beginn Nov. 1. Agency is Wm. Esty Co. on series beginning

Auspitz & Lee have renewed Evans Fur three-a-week musical on WMAQ. Chicago.

Flagstaff Brewing Corp., St. Louis, through Gardner Advertising Co., starting Oct. 18, for one year, half-hour show from network on WHO, Des Moines

Drug Trade Products, Chicago, through Benson & Dall, starting Oct. 18. Half hour programs Mon-days through Saturdays using WHO talent. Also, starting Oct. 2 Half hour of Sunset Corners Frolic Satur-

Brown & Williamson Tobacco Corp., Louisville, through B.B.D.&O. starting Sept. 25 for seven or nine periods ranging from two to three hours each with play-by-play ac-count of State U. of Iowa football from playing field, on WHO,

Lydia Pinkham, through Erwin Wasey for five quarter hours weekly on KRNT, Des Moines.

Pedlar & Ryan placed a 10 times weekly one minute transcription series on WQXR, N. Y. (high brow station) for 26 weeks for Pimeleum Co. Martinson's Coffee, same sta-tion's first sponsor and only one running through the year, renewed for another year starting Sept. 30.

New York State Milk Publicity Bureau has placed on WGY and a dozen other stations one-minute transcriptions, first block running five times weekly from Sept. 27 to Dec. 18, and the second from Jan. 10 to March 15. J. M. Mathes, Inc., is the agency.

Chrysler Motors is dickering for local programs through Ruthrauff & Ryan. WABC, N. Y., is among those auditioning a 15-minute program.

Esso Dealers of Roanoke County, As are using spot announcements in an intensive sales promotion drive covering a period of 10 weeks. Houck & Co., of Roanoke, is the

Schoonmaker Laboratories (cold

Important to Actors

Story on the new Associated Actors and Artistes of America interchangeability rule, which vitally affects all radio per-formers, may be found on Page 5 of this issue.

remedy) on WOR, New York, with thrice-weekly musical transcrip-tions. Lucky Bowman set.

California Fig Syrup placing 15-minute transcriptions on southern stations. Thompson-Koch agency, Cincinnati, placing.

Seven-Up, soda pop, on WOAI, San Antonio, with five-a-week quar-ter-hour sports' periods. Pat Fla-herty doing the resumes.

'Old Family Almanac,' which John Jaeger handles on WNEW, N. Y., Monday through Saturday, S. 49:15 a.m., now is being sponsored by Minervite. Schillin Advertising Corp. handled the deal.

Youth Center (juve clothiers) supporting Sterling Counch's 'Young Folks' program, one of oldest features at WDRC, Hartford. Same sponsor also using 'Magic Island' e. t.'s twice a week.

Kelly Clothing Co., St. Louis, is sponsoring a new program, with Harry Cool, tenor, and 'The Harmonettes,' a girl singing trio, over KMOX, St. Louis.

Vapex Co., through Small & Seif-fer, Inc., New York, signed for seven five-minute transcriptions on KFRC, San Francisco, Sundays, starting

Year's contract for 401 one-minute

Inside Stuff—Radio

John Iraci, new owner of WPEN-WRAX, Philadelphia, ran into several difficulties when he took possession of the station last week. One tiff grew out of his letting out of Charles Stahl, manager, and the other had to do with the dismissal of the outlet's entire staff of 10 announcers. Following a complaint to the Labor Relations Board, the announcers were re-employed, while Stahl is preparing to take his grievances to the local courts. No successor to Stahl has been named.

Under the rehiring agreement the announcers have a closed shop and are to receive an increase in pay and shorter hours. Iraci is alleged to have cleaned house after the announcers had wired him that the station was 100% organized and they wanted to meet with him for collective bargaining.

bargaining.

Iraci, it is said, has also agreed to meet with the American Communications Association to discuss a new contract for the engineers at WPEN-

Despite Maxwell House Coffee's tieup with the Metro-Goldwyn-Mayer studios, there will be Metro contract stars working on other commercials for some time after the new Java series starts Nov. 4. General Foods' exclusive call on the producer's contract players does not affect any previous commitments made by these actors, and in a number of instances, it now develops, the commitments extend over months to come. Month after Maxwell House has put its alliance with Metro into effect it will be faced with the circumstance of one of the Metro's lot's topliners appearing on the program of a competitive product, Chase & Sanborn coffee. Clark Gable has a guest date on the latter show Dec. 3. Three hours earlier of the same Sunday he is scheduled to do a dramatic script for International Silverware.

American Popeorn Co., through Coolidge Advertising, Des Moines, Ia., set five-minute transcribed pro-grams Sundays, starting Oct. 17, on KFRC, San Francisco.

WNEW, New York, new biz includes Alkine Laboratories on 'The Joymakers,' the American Institute of Food Products on For Women Only' show, Minervite (Nostane Products) for the 'Old Family Almanac,' all from Schillin Advertising; Jules Chain Stores, for 'Earl Harper's Pagamount Party, 'Klinger Agency,' Olson Rug Co., on 'Make-Believe Baliroom,' Rambeau Co., Chicago; Eagle Tire Co., for Earl Harper's 'Sportoscope,' via Ravett Agency, and Slater's, Inc., Alvin Austin Agency, for 'Joymakers.'
New live talent show is 'Sunday Swing Concert,' which Madison Personal Loan started last Sunday (3), with Klinger Advertising Co. as sponsor. Spot announcements have been set by Darrigo Bros, Neff-Rogow, Inc., while Busch's Credit Jewelry has contracted for 77 spot announcements per week for a year, this being a renewal.

Montgomery Ward has renewed the 'Daily Messenger' program on KSTP, Minneapolis, for another year but this time making if five quarter-hour periods a week. New after-noon series but be mostly institu-tional.

Save-the-Baby, William W. Lee & Co. cough preparation, using blocks of 100 dramatized announcements

transcribed announcements on KYA, San Francisco, has been signed by Leighton & Nelson on 10 stations, to H. R. Jessup, Oakland, Cal., for La start Oct. 11. Calls for the use of: WGY, WSYR, WGR, WIBX, WNBF and WHEC in New York State; Wermont Maid Syrup, through J. Walter Thompson, New York, spotting 102 transcribed announcements and WNBX, Vermont. Only WGY, between Oct. 1, 1937, and Nov. 29, 1938, on KFRC, San Francisco.

'A Year Gone By' began to unfold on WGY Oct. 5, under the sponsorship of Kimmey's Bakery of Albany. Leighton & Nelson is handling.

New Departure Coaster Brakes is placing chainbreak announcements through Lord & Thomas. KDYL, Salt Lake City, is among the stations that has already been contracted for 39 of them.

NBC's Personnel Slice

NBC yesterday (Tuesday) applied the broom to the statistical department, with the final count of letures figuring 17 rule-sliders, clerks and stenographers. It's all part of the network's latest periodic economy campaign, with the clipping directed principally at what are rated as the unproductive departments. Several persons had previously been dropped from sales promotion.

George Clark on WNEW

George Clark on WNEW WNEW, New York, starts first of bi-weekly broadcasts today (6) of Deadlines, which will be presented under direction of Charles Martin, producer-director Philip Morris' shows. George Clark, N. Y. Daily Mirror city editor, and Dave Charney, reporter on Mirror, will play city ed, reporter roles, with scribbler relating big news of day and news behind stories.

New program set for Wednesday

New program set for Wednesday and Friday nights at 8:45.



Myrtle Labbitt, the woman commentator with the "rocking-chair" style that appeals to ALL women. University graduate, Home Economics expert and editor, mother and housewife, Myrtle Labbitt KNOWS "household problems": Her informal and helpful morning chais draw a big audience, her natural but effective way of introducing a sponsor's product is PRODUCING RESULTS for advertisers. If you want to capture CKLW'S large and responsive woman's audience, include your message on Myrtle Labbitt's "Home Chats,"



MEMBER OF THE MUTUAL BROADCASTING SYSTEM

It beats all in FACILITIES

 WKY's studios outclass anything in the Southwest for size and equipment. From microphones to antenna, WKY is RCA high-fidelity engineered throughout. Its staff, facilities and performers are geared to the production of air entertainment enjoyed most and responded to best in this area.

WKY beats all in Oklahoma, too, in coverage, programming, showmanship, and in volume of local and national business. But most important of all . . .

It Beats All How It Pays Out for Advertisers!



KOL-CBS-KIRO Tangle Still Is

Columbia Says Mutual Service as Announced Will Violate Its Agreement in Seattle

ENTER COMPETITION?

fore has been strictly non-comme Hormel Back on WCCO

St. Paul, Oct. 5.
Disgruntled when its WCCO time
was taken by the network after daylight saving folded for the summer,
Hormel Packing Co. of Austin
(Minn.) canceled six 15-minute spots
a week over that station.
Now its bounced right back with
purchase of three 15-minute ayem
spots weekly, besides mulling an
additional three-or-six times a week
strip at 2 p.m.

Scanlon Back at CJRM

Indianapolis, Oct. 5.

St. Paul. Oct. 5.

Archie Taft, v.p. of station KOL, present Columbia affiliate, has made the long awaited announcement that the Mutual-Don Lee web hooks into this station next Sunday, Oct. 10. KOL's contract with CBS does not expire until Dec. 31 when KIRO takes over CBS wires. When asked it this station would step into the role of Columbia outlet on and after cot. 10, executives of KIRO said that any statement anent such a transfer would have to come from the CBS officials. It is known that equipment is in place and wires, already installed, could be hooked to Columbia so that no delay would be experienced as far as these programs coming from a local station was con-Seattle, Oct. 5. **PURDUE STATION TO** Local radioites are puzzled over amendment to recent petition of WBAA; West Lafayette (Ind.), now before FCC. Amendment asks that commish grant permission to move studios, or establish new quarters. in Indianapolis. in Indianapolis.

Nothing has been heard locally as to just why the Purdue University operated station wants to come into the city. Opinion from some sources looks with alarm on proposal, as may mean definite attempt of WBAA to enter the commercial radio field, for the first time. Station herefore has been the Station herefore here here.

cerned.
While KVI, Seattle-Tacoma, CBS

While KVI, Seattle-Tacoma, CBS outlet from Tacoma with studios here, claims a large local audience, this station does not enter into the confusion of Columbia's outlet caused by the KOL jump to Mutual. Under the new Mutual Northwest web, Carl E. Haymond's KMO, Tacoma, will clear all programs; Haymond is president of the new Northwest Mutual web with Louis Wasmer, sec. and treas.

Columbia's home office has apparently given up all hope of adjusting the situation with KOL. It reports that KOL has been formally advised that the network has no intention of switching its programs from KOL to KIRO until the expiration of the CBS-KOL contract, Dec. 31, 1937, and that if KOL takes any Mutual programs in the meanwhile Mutual programs in the meanwhile it will have violated its contract with

Tangle may yet be straightened out through conversations held when the heads of KOL come into New York for the general broadcasting meeting next week.

Ray Markey, formerly at WNBH, New Bedford, sports casting at WTHT, Hartford.

BUICK SATISFIED

Will Continue Sponsorship Bouts
Despite Criticism

Detroit, Oct. 5. Detroit, Oct. 5.
That Bulck will continue sponsoring championship fight broadcasts,
despite round of criticism heaped on
recent airings by Clem McCarthy
and Edwin C. Hill, is seen in an announcement made here last week by
Thomas H. Corpe, ad director for
machine are company

Thomas H. Corpe, ad director for motor car company.

In revealing details of advertising splurge on Buick's 1938 cars, Corpe declared that the company's ether budget will be on a par with 1937. And that 'Buick has completed arrangements for broadcasting the forthcoming Joe Louis-Max Schmeling beaviership the characteristics. ing heavyweight championship fight when it is definitely scheduled.'

Associated Oil Spends \$250,000 for Football; 100 Far West Stations

San Francisco, Oct. 5.
Spending \$250,000 for station time
and in payments to western colleges for broadcast privileges at grid
games, the Associated Division of
Tidewater Associated Oil is airing
lay-by-play reports of 90 football
contests this season over more than
100 stations in California, Washington, Oregon, Montana, Nevada,
Idaho, New Mexico, Arizona and the
Hawaiian Islands.
Cash outlay this year is about 10%

Hadano, New Mexico, Arizona and the Hawaiian Islands.
Cash outlay this year is about 10% higher than in the 1936 season, and 20% more radio stations are being utilized for this year's gridcasts. Mikemen signed for the broadcasts. Mikemen signed for the broadcasts. Mikemen signed for the broadcasts, micude Ernie Smith, Doug Montell, Hal Wolf, Harry Lantry, Frank Bull and other coast sportscasters.
Heavy merchandising campaign is being conducted in connection with the football broadcasts, including distribution to motorists of 750,000 printed schedules of games, display of special posters at all Associated gas stations, dealer ads in local newspapers, and a radio question-box feature with answers posted on dealers' windows the Monday following the gridcast.

Regina, Sask., Oct. 5.
Radio station CJRM is undergoing renovations. Influenced by forthcoming opening of new CKCK studios. Several staff changes.
Fred Scanlon back to CJRM as manager after loan to All Canada Radio Facilities, Ltd., Winnipeg. Claire Chambers, announcer, goes to Winnipeg's CJRC; Bruce Ogilvie, announcer, to Regina from 'Peg,' and add Bill McDonald to engineering staff. grideast. Associated football broadcasts are arranged by advertising manager Harold Deal.

Phone Girls Work WCPO Request Show In Full View of the Cincinnati Public

KTSA, SAN ANTONIO.

San Antonio. Oct 5.
Radio Station KTSA having moved into new studios in Gunter Hotel, began broadcasting an enlarged schedule of locally produced programs Sunday (3). Now has auditorium studio seating 150 guests, a smaller studio for regular productions, a small announcers' studio and clients' audition room, a reception room, a music library, news room and announcers' office. Station has personnel of 35.
Sunday's opening ceremonies was attended by thousands of citizens including the Mayor and city commissioners.

Cleveland, Oct. 5.
Dorothea Beckloff, who used to
broadcast over the networks as Adele
Starr, returns to local air on new
weekly variety show over WTAM
for I. J. Fox, the furrier. Program
will also have Rex Griffith, tenor,
formerly with WLW; Pinky Hunter;
Myron Roman's Band.
Hollywood screen chat will be
by Sidney Andorn.

by Sidney Andorn.

Woolley Resumes at NBC
Easton C. Woolley has rejoined
NBC stations relations department.
Left couple years ago to manage
WWJ, Detroit.

Cincinnati, Oct. 5.

EXPANDS PRODUCTION

San Antonio. Oct. 5.

Radio Station KTTSA having moved to new studios in Gunter Hotel, gan broadcasting an enlarged nedule of locally produced promains Sunday (3). Now has auditum studio seating 150 guests, a taller studio for regular producing, a small announcers' studio and the state of the sta Beginold, announcer, doubles songster. Hillbilly combos shoved in, catch as catch can. Entire routine is ad lib.

and announcers' office. Station has personnel of 35.
Sunday's opening ceremonies was attended by thousands of citizens including the Mayor and city commissioners.

\$18,000 Frisco Budget
San Francisco, Oct. 5.
Transcribed series of dramas to be used by the Electric Appliance Society in a special campaign this month are being written and produced at KSFO, local CBS outlet, by production manager J. C. Morgan, Campaign, during which about \$18,000 will be spent for time on bay area transmitters, out of a total expenditure of \$40,000, will plug new, high fidelity radios.

Adele Starr Active
Cleveland, Oct. 5.
Dorothea Beckloff, who used to broadcast over the networks as Adele Starr, returns to local air on new weekly variety show over WTAM
weekly variety show over WTAM
To publicize the Six to Niners

Entire routine is ad Ilb.
Listeners are frequently invited to telephone in request for elephone operators are seated in the display window of the station's studio, occupying storestom in the Keith building, in the outside sign explains what they're doing. Stunt is a traffic blocker.

Peak number of telephone operators are seated in the display window of the station's studio, occupying storestom in the Keith building, in the outside sign explains what they're doing. Stunt is a traffic blocker.

Peak number of telephone operators are seated in the display window of the studio's studio's course, or seated in the display window of the studio's studio'

in 13 weeks.

To publicize the Six to Niners Club and its news programs, the station is using trailers in five neighborhood cinemas.

10-Language Sullivan
Schenectady, Oct. 5.
Nelson Selby, accordionist, and
Mickey Sullivan, tenor and guitarist, recently at the Club Petite,
Schenectady, are a new WGY act,
Sullivan claims to sing in 10 lan-

NIGHT and DAY

Every day, from a quarter to six (5:45 A. M.) until two o'clock next morning, the Nation's Station serves millions throughout an immense territory —the territory in which radio means WLW.

Solely through WLW can many of these listeners be reached clearly, distinctly and regularly, month in and month out, the year 'round.

WLW-THE NATION'S STATION

City of Chicago May Have Director Of Educational Radio for Adults

Chicago, Oct. 5.

Meeting of representatives from a Chicago radio stations has been called for today (5) by Dr. Harry Johnson, head of Chicago Board of Education, regarding a continuance of the educational programs produced during the recent infantile paralysis epidemic.

paralysis epidemic.

Programs were produced for grade schoolers, while schools were closed because of the recent epidemic Future programs aim at adult aducation. To this end, Dr. Johnson is said to be preparing to ask the city council, to create the office of radio director in the Chicago Board of Education.



GUS VAN

17 East 45th Street, New York

Tel. MU. 2-1888

STAGE - SCREEN - RADIO Central Booking Office, Inc. 54 W. Randolph St., Chicag

THE KING'S JESTERS

OR THEIR ORCHESTRA with MARJORIE WHITNEY BIJUE FOUNTAIN ROOM HOTEL LASALLE, CHICAGO .: Consolidated Radio Artists, Inc but be ready, in case of emergency, to cater to kiddies. It will outline certain courses, not only in the three K's, but in art appreciation as well. All courses will be arranged by grades, presented in proper sequence, and aired by experts in the different subjects, chosen from among Chicago educators. A complete supervising and checking service, a system of examinations, and definite schedules, are to be worked out. There have been several 'changes, in plans since last week. At that time, Dr. Johnson said he would like to see the programs continued, but he knew that radio time cost money, so he hoped that stations would go

so he hoped that stations would go out and find sponsors who would like to have this new type children's program.

program.

Since then, Dr. Johnson has learned that radio stations operate in the convenience of public necessity, and are, therefore, quite willing to donate time.

Also, it seems now, with the kids back at school, it would be wiser to direct the stuff to adults. With these things in mind, the meeting was things in mind, the meeting was called today, and station men will be asked to contribute any ideas

be asked to contribute any ideas they have.

Newspapers felt a little hurt that they hadn't been asked, since they've co-operated through the current series by printing both lesson sum-maries, questions and answers, and publicity.

Educational Shortwave, Boston to So. America, Due to Start Oct. 15

Washington, Oct. 5.

New series of educational pro-grams for Latin American dial-twisters debuts Oct. 15 under joint sponsorship of Pan American Union and World Wide Broadcasting Foun-dation, Boston, Beginning fortnight later, features will be aired weekly via WIXAL.

latures will be aired weekly via WIKAL.
Roster of guest speakers for the send-off includes Secretary of State Hull, chairman of the Union governing board; Ecuadorian Ambassador Capt. Colon. Eloy Alfarto, and Dr. William Mather Lewis, president of Lafayette College.
Well-known intellectuals and civic leaders, as well as diplomats, from the U. S. and member countries of the Union will dress up the future menu. Transcriptions will be made: in South American countries and shipped to Boston for use in program building. Spanish, Pořtuguese and French features contemplated.
Station which will be the outlet

Station which will be the outlet currently is one of three applicants for the four government short-wave for the four government short-wave spots being released for experimental use on non-commercial basis.

Gordon Wilcox, ex-WHDH, Boston, and Alison Tripp hired for spieling and continuity writing, respectively, at WATR, Waterbury, Conn.



NRC 7:00-7:30

and His ORCHESTRA

P. M.

PEDAGOGS' SESSION IN CHICAGO NOV. 29

Drake Hotel, Chicago, on Nov. 29, 30 and Dec. 1 will have the second annual conference on Educational Broadcasting, George Zook of American Council on Education will

meteral control of preside at several sessions.

Walter Dill Scott and Robert Hutchins, toppers, respectively, at Northwestern and Chicago universities will participate.

AIR - PEDAGOGS SUSPECT EACH

St. Paul, Oct. 5. Local public school officials are shying away from using radio time probably remembering too keenly their recent experience of donating public school talent for commercial programs, a practice which went flooey when both Minneapolis and St. Paul educational boards tabooed it on beheat of a flood of letters de-

it on behest or a moosystem crying it.

In a recent confab with WCCO's production dept., regarding plans for the annual series of school and P.T.A. programs, pedagogs stated they had had more requests from local stations for spots than they could fill and voiced their opinion that stations were merely trying to fill in idle time with educational pro-

fill in idle time with educational programs.

When WCCO bigwigs cracked that there was no such thing as 'idle time' and that their sole aim in offering free time to schools was to render public service,' pedagogs, came, off their high horse. At WCCO's suggestion, schools will determine and build the type of program they feel should go over the air, rather than, have outsiders try to reflect the educational system's work second-hand. It's a cinch, however, that there'll be no more donated school talent on commercial programs.

Cleveland, Oct, 5.

Stations WHK and WCLE will tie up safety campaign with high school radio workshop this season. A series of eight broadcasts dramatizing traffic accidents is planned. The school radio groups will present scripts for the broadcasts. The best ones will be aired, with the winning schools receiving plaques.

Buffalo, Oct. New novelty broadcast on WKBW each M-W-F at 5:30 ties in with general Buffalo traffic safety cam-

paign.

Equipped with a mobile short wave unit (W&XAZ) Spieler Sig Smith and Police Lieut. Tom Mc-Mahon cruise the downtown streets for 15 minutes, stopping and talking to motorists about traffic rules and also occasionally catching a violator and giving him a dressing down before the mike—sans profanity.

DON WITHYCOMB PUTS IN EDUCATIONAL DEPT.

Philadelphia, Oct. 5.
With recent success of radio as educational medium during Chi infantile scare, WFIL here planning new aggressive educational policy.
Don Withycomb, g.m., has named
Margaret Schaeffer, production director, to head a new 'Educational
Division.'

Division.' Plans have been completed with Board of Education for twice weekly vocational series, to be conducted by studes. They will plan, produce and announce programs under guidance of Miss Schaeffer. Two other series are being devised now. One will deal entirely with civics and relation to municipal affairs and will feature weekly tour of a government department, with a city official at the mike. Radios will be installed in all schools, under proposed plan, so that airings supplement schoolbooks.

John H. Clark, former emcee at Lookout Mountain hotel, Chatta-nooga, latest addition to WATL, At-lanta, announcing staff.

Educational Viewpoint

American Assn. for Adult Education has published (\$1.25) a commentary on the set-up in educational radio entitled 'Listen and Learn.' Frank Ernest Hill is 'the author.'

Summarizing, he urges as a solution of the present 'unsatisfactory' relationship of commercial radio and education these points:

a) Commercial radio should fully admit a responsibility to education commercial radio should fully admit a responsibility to education.

(a) Commercial radio should fully admit a responsibility to education.

(b) That responsibility should go beyond mere giving of time and should include music, staff production, etc.

(c) A set schedule of programs should be prepared in advance under a master plan,

(d) Good hours, fixed hours and full network clearance should be guaranteed educational programs.

Hill's book displays a fairly realistic knowledge of what goes on in commercial radio and also takes note of the fact that there is no agreement among pedagogs on just what educational radio is or ought to be and that faculty members have often been indifferent, carelessly prepared to broadcast, heedless of rehearsals and in general have not either appreciated opportunities offered or taken full advantage. On the other hand the stations have given them stepchild treatment, undesirable time, no cooperation and so on.

Hill's book is the first volume on broadcasting to quote among its sources the new Variety Radio Directory issued six weeks ago.

Education Dept. Demands 3 Hours Daily on WGST. Now Under State's Wing

Atlanta, Oct. 5. Everybody's gonna want a finger in the time-pie of state-owned WGST, Columbia outlet here, if and when Commonwealth of Georgia takes over its actual operation, for which purpose a State Radio Com-mission was created at last session of General Assembly. Gov. E. D. Rivers announced that

Gov. E. D. Rivers announced that station would be used to advertise Georgia to rest of nation, newly created State Highway. Patrol expects to use it to aid in catching criminals, Department of Agriculture plans to broadcast crop reports and quotations, etc.

Now comes the State Department of Education with its bid for two or three hours per day on WGST for L. L. Perry, of Education Department, precedes Southwide conference on use of radio and motion pictures in education here Oct. 15-16, which is expected to attract 1,000 people interested in movement to Atlanta.

Among leaders backing plan to hook up WGST with education is Lambdin Kay, general manager of WSB, Atlanta Journal's station.

School for Broadcasters Sponsored in Buffalo

Buffalo, Oct. WGR 'Little Show' st

New WGR Little Show' starts Sunday (19) at 3 p.m., with Alan Savage in charge of production. Idea behind the show is a radio school to train writers, actors, announcers and novelty acts for future professional engagements.

There is no charge for the instruction which members of the WGR staff give prior to the actual production of the show. Amateurs who appear on the Little Show' are given further professional coaching if their air performance holds promise and will later be given programs of their own on spots on established programs on a paid professional basis. Howard's jewelry store sponsors.

NBC Nails Salzburg

NBC has renewed for the ex-clusive rights to the Salzburg Music Festival for the next two years. John Royal, the network's program chief, paved the way for the clinch during his recent visit abroad. Same web started bringing over the series two years ago.

KONO broadcasted the Ringling-Brother-Barnum-Bailey circus from the grounds Saturday. Station Man-ager Gene Roth did the job with Announcers Bill Laurie and George

Wilmar Simpson, one-time KTSA announcer in San Antonio, has joined Tommy Blake's combo, formerly at the Gunter hotel in that city, as trombonist and vocalist.

NOW FOX, DETROIT

Featuring "One Eyed Love," Shapir

frankie Mäslers

DONNA DAE COLLEGE INN. Chicago HOUSEHOLD FINANCE

IT'S FUNNY

The Midget was the highest paid freak in the museum, still he was always short.

It's ORIGINAL, Too-And Plenty

WRITING ORIGINALS

ess: Box 4, Variety, New York

JOE

MAESTRO-CO...
And His Orchestra

PENING FRENCH CASINO
IEW YORK, OCTOBER 14TH
GRUEN WATCH PROGRAM
NG NG PROGRAM
Brunswick Records

AND HIS **ORCHESTRA** dmiracion Shampoo 6:30-7.00---WOR

Commencing Sunday, Oct. 17

LARRY THORNTON

Tenor and M.C.

Just Concluded 15 Weeks, Third Return Engagement, The Mayfair, Boston. Opening Oct. 10—Stork Club, Providence, Third Return Boston. Ope Engagement.

Broadcasting-Inter-City Network

(ADVERTISEMENT)

LOCAL **FLAVOR** means LOCAL FAVOR!

"Community News and Views"

This program goes on the air from WFBR six times a week—1 to 1:30 P.M. It features music, news and interviews from the self-contained, self-conscious "cities within a city" that make up metropolitan Baltimore.

"Local flavor means local favor"

Newspaper tieups with 7 county papers

Newspaper tie-ups with seven leading Maryland county newspapers have made a hit with advertisers as well as listeners in the following thriving Maryland communities: Cambridge, Chestertown, Crisfield, Denton, Havre tertown, Crisfield, Denton, Have de Grace, Towson and Westmin

"Local flavor means local favor"

Movie tie-ups with 7 neighborhood theatres

Neighborhood movie houses carry a loyal and partisan clien-tele. Trailers on the screen seen by these folks means a friendlier eptance of your product when advertised over WFBR.

"Local flavor means local favor"

Complete mobile radio station

A broadcasting studio that goes to the source of news; covers spe-cial events; tours outlying towns. cial events; tours outlying towns. Equipped with studio, control room and short wave transmitter. Plans are now being made to visit every city, town and hamlet in Maryland.

"Local flavor means local favor"

> Why not cash in on WFBR's local favor?



F.C.C.'S WASHINGTON DOCKET

DECISIONS

Washington, Oct. 5.

California: KMPC, Beverly Hills, granted modifica-tion of license to change name to KMPC, the Station of the Stars.

Connecticut: WNBC, New Britain, granted power

of the Stars.

Connecticut: WNBC, New Britain, granted power change from 250 watts days to 250 watts nights, I kw days, change in hours of operation from days to unlimited, installation of directional antenna and changes in equipment, Commish supporting Examiner M. H. Dalberg.

Honolulu: Hanolulu: T.

Honolulu: Honolulu Broadcasting Co., Ltd., Honolulu, application for new station to be operated on 1010 kc with 250 watts dismissed at applicant's request; KGMB, Homolulu, application for frequency shift from 1320 to 580 kc dismissed at request of applicant.

Idaho: KTFI, Twin Falls, granted extension of special experimental authority to operate with 1 kw nights, from Nov. 1 to Jan. 1.

Idaho: KTFI, Twin Falls, granted extension of special experimental authority to operate with 1 kw nights, from Nov. 1 to Jan. 1.

Iowa: WHO, Des Moines, granted special experimental authority to use 50 kc transmitter for experimental authority to use 50 kc transmitter for experimental transmission facsimile signals, 12 midnight to 6 am., CST, daily on regularly assigned frequency of 1000 kc; The Rapids Broadcasting Co., Cedar Rapids, denied new station to be operated on 1310 kc with 100 watts, Examiner George H. Hill sustained.

Louisiana: WJBO, Baton Rouge, present license extended on temporary basis only for period ending Nov. 1, pending action on renewal application.

Minnesota: WLB, University of Minnesota, Minneapolis, granted frequency change from 1250 to 760 kc, power boost from 1 kw to 1 kw nights, 5 kw days, change hours from specified to sharing with WCAL, Northfield, install new equipment and make changes in antenna, Examiner P. W. Seward sustained; WTCN, Minneapolis Broadcasting Corp., Minneapolis, granted change of hours from specified to unlimited, on 1250 kc with 1 kw nights, 5 kw days, Commish sustaining Examiner Seward; WCAL, St. Olaf College, Northfield, granted frequency change from 1250 kc to 760 kc, juice-jump from 1 kw nights, 2½ kw days, to 5 kw, change hours of operation from specified to sharing with WLB, Minneapolis, make changes in equipment and install new antenna, Commish upholding Examiner Seward.

Nebraska: KGKY, A, W. Hilliard, Scottsbluff, granted

Seward.

Nebraska: KGKY, A. W. Hilliard, Scottsbluff, granted authority to transfer control of Hilliard Co., Inc., from present stockholders to L. L. Hilliard.

New York: NBC granted two new relay stations, to be operated on 1606, 2022, 2102 and 2758 kc, with 100 watts.

EXAMINERS' REPORTS

Louisiana: Expansion of WSMB, New Orleans, to include construction of a new broadcast station was advocated last week by Examiner Melvin H. Dalberg. Group's plea for a transmitter to be operated on 1500 ke with 100 watts nights, 250 watts days, was based on asserted desire to render local service to the New Orleans public. At present tied up with NBC, WSMB is unable to give satisfactory service of a local nature without abandoning certain national programs, testimony showed. Cancellation of contracts by large national advertisers resulted from an attempt to supply local service, according to Dalberg's report.

Owned by two corporations, the Maison Blanche Company and Saenger Theatres Corp., WSMB showed assets of \$98,154 and proposed erection of a new transmitter costing between \$11,000 and \$19,000. Fact that one of the six directors of the Saenger Theatres chain was a British subject would not affect transaction, Dalberg claimed, and granting of the request 'would be entirely in consonance with the provisions of Section 310 (a) of the Communications Act of 1934.

Granting of the application would cause 'small amount' of objectionable interference, in the event a pending application for a station at Bogalusa, La, Louisiana: Expansion of WSMB, New Orleans, to in-

should be granted, Dalberg admitted, and would preclude granting of another application from New Orleans for the same facilities requested by WSMB.

Counsel for New Orleans transmitter was Paul D.

P. Spearman and Horace L. Lohnes.

Texas: Okay for an elaborate station at Houston, to
be owned and operated by a millionaire minister, was
recommended to the commish by Examiner Tyler
Berry. Request of Dr. William States Jacobs—minister
of the Southern Presbyterian Church, oil and cattleman, student and philanthropist—for a one-kilowatter
Berry said, because of unusual educational and civic
programs proposed by Dr. Jacobs and fact that three
existing Houston transmitters devote greater portion of
their time to chain broadcast.

With an estimated net worth of \$1,150,000, Presbyterian cleric proposes to invest up to \$300,000 in the
\$22,000.

Station programs would be primarily devoted to wel-

Station programs would be primarily devoted to welfare work of the state, according to Berry's report, with impartial presentation of 'all questions affecting the public interest, and public discussions of all character, labor disputes and controversial subjects. elevating and inspirational religious programs,' etc. Limitation of the service of the proposed station to approximately the 3.1 millivoit per meter contour for 10% of the time, through interference with WREN and KFKU, Lawrence, Kans., would not, in Berry's estimation, outweigh advantages to the community which would accrue from granting of the application. John Waltawa appeared as counsel in behalf of the applicant.

NEW APPLICATIONS

NEW APPLICATIONS

Alabama: WBRC, Birmingham, involuntary transfer of control of corporation from Marcellus D. Smith, Jr., deceased, to Eloise H. Smith, executrix: Birmingham news Co., Birmingham, two new relay broadcast stations to be operated on 31,100, 34,600, 37,600 and 40,600 kc with 2 watts.

California: KEHE, Los Angeles, change power from 1 kw nights, 5 kw days, to 5 kw day and night; KIEM, Eureka, authority to transfer control of corporation from Harold H. Hanseth to William B. Smullin, Times Publishing Co., and Standard Printing Co., 18,750 shares common stock; Don Lee Broadcasting System, area of Southern California, two new relay stations to be operated on 31,100, 34,600, 37,600 and 40,600 kc with 2 watts, Mollin Investment Co., Huntington Park, new station to be operated on 1170 kc with 100 watts, days only; Kenneth H. Thompson, Whittier, new station to be operated on 1170 kc with 100 watts, limited time to WCAU, Philadelphia.

Colorado: Mountain Top Trans Radio Corp., Denver, new station to be operated on 170 kc with 100 watts, limited time to WCAU, Philadelphia.

Colorado: Mountain Top Trans Radio Corp., Denver, new station to be operated on 1370 kc with 100 watts nights, 250 watts days.

Florida: WHAE, Rock, Island, install, directional and the state of the

Florida: WTALL, Tallahassee, boost day power from 100 to 250 watts.

Minois: WHBF, Rock Island, install directional antenna for night use, jump juice from 100 watts nights, 250 watts days, to 500 watts nights, 1 kw days, change frequency from 1210 to 1240 ke: WCLS, WCLS, Inc., Joliet, transfer control of corporation from R. W. Hoffman to L. W. Wood, 51%.

Iowa: Clinton Broadcasting Corp., Clinton, new station to be operated on 1310 kc with 100 watts nights, 250 watts days.

Nebraska: KGFW, Kearney, install new transmitter, erect vertical antenna, boost day power from 100 to

watts.

ww York: Sentinel Broadcasting Corp., Syracuse, station to be operated on 620 kc with 500 watts, g directional antenna nights.

roth Carolina: Piedmont Broadcasting Corp., Salist, new station to be operated on 1500 kc with 100 kg days only.



2 ducats to the Rose Bowl...and all ex-penses paid...is top prize in big football contect being spon-for best prognostications on nation's grid scores. For details, stop cf. at any Sobol Bros. Gas Station...or tune in the Sobol Sports Review at 6:30.

Saturday...Yale Bulldog greets Penn Quakers I Sponsor Socony, Agent Getchell and Station WMCA invite you to tune in. Incidentally, all of the Yale games are being broadcast over WMCA exclusively in New York.

Noteworthy among this weeks premieres is the SEVEN O'CLOCK REVIEW presented by Madison Personal Loan. Talent includes Brusiloff's 14-piece orch. Jane Clifton, Bob Parker, Jack Eigen and Guest Stars. Sponsor made radio debut last Feb. with spot announcements. Upped time to 5, then 15 minute periods as adv. began clicking.

Agency copy-writers and radio-scriptors have been spotted among contestants in BARNEY'S new quiz-bee, titled according to the contestants in BARNEY'S new quiz-bee, titled according to the contestant in the cont



vou...if you win.

Frankie Basch and Martin Starr, WMCA Street Interview Team, are stirring up plenty of lather asking passers-by THE question of the day!

LEFTY GOMEZ will give his "slants" on above question (?) over our mike next Monday nite as guest of Dick Fishell.



How. Chamberlain at KLZ Starts Ranchers' Program

Denver, O

Starts Kanchers' Frogram

Denver, Oct. 5.

With daily opening time set ahead to six a. m. Station KLZ is now offering a program devoted to the farmers and ranchers of the region. Howard Chamberlain, new Production Manager at KLZ, is handling the program. He was formerly at WLS, Chicago, and produced and announced the National Barn Dance. Included on the broadcast will be informative data gathered by Bob Buchanan, such as crop reports, farming and ranching bulletins to be supplied by the Colo. Agricultural College, and various governmental agencies; early-morning livestock estimates and reports; news-flashes and weather information; and entertainment by Captain Ozie and his Colorado Rangers.

Herb Nelson at WBBZ

Herb Nelson at WBBZ
Wichita, Oct. 5.
Werbita, Oct. 5.
Herbert E. Nelson, formerly with
MUW. Cincinnati, several Kansas.
City, Mo., stations and recently with
the Oklahoma network of Mutual, is
the new manater of station WBBZ at
Ponca City, Okla.
Station is owned by Mrs. Adelaide
Carrell Carrell

L. Carrell.

Dorlan St. George Seasoned
Lynchburg, Va., Oct. 5.
Dorlan St. George, farmed out to
WLVA for two years to gain announcing experience, has been
switched by NBC to WMAL in
Washington as member of the announcing staff.

WFIL INSIDE ON EVENT NO JOY TO RIVALS

Philadelphia Oct. 5.

Constitution celebration in Philly still bothering radio since State stepped in to honor the founding fathers with a \$50,000 appropriation. Every special event man in town annoyed now becuz it looks like WFIL's headed for the best of every-thing the State does in connex with celebration. Topping the State committee is Albert M. Greenfield, owner of

receptration.

Topping the State committee is Albert M. Greenfield, owner of Philly's largest real estate business. Vice-prez of Albert M. Greenfield Company is Sam Rosenbaum, who is also prez of WFIL. WFIL is half-owned by Lit Brothers, which in turn is owned by Greenfield. And appointed to take charge of radio for the State celebration committee is Joe Connelly, who by coincidence is p.a. and special events man for WFIL.

First burn other stations got was last week. Arrangements were made to have governor and other biggies lay wreaths and make speeches at grave of Constitution writer. WFIL sent out publicity that it would carry the show.

After this nublicity were out Con-

the show.

After this publicity was out, Connelly called all the other outlets in town and offered them the program, too. State agreed to pay wire charges with WFIL pumping and collecting service fee. Everybody turned down the offer.



If you could see the letters we receive complimenting us on the wide variety of shows we originate, you'd agree we have a right to feel pretty good.

THOMAS PATRICK, INC.

HOTEL CHASE, ST. LOUIS

REPRESENTATIVE: PAUL H. RAYMER CO. CHICAGO SAN FRANCISCO NEW YORK



Issue of Post-Dated 'Reasons' For F. C. C. Decisions Is Up **But Probably Doomed Anyhow**

Washington, Oct. 5.
A definite court ruling concerning the legality of the Federal Communication's procedure, in deciding broadcast concerning the second sec in deciding broadcast cases first, and later adopting reasons for the decision, neared last week with the filing of briefs in the St. Louis case.

filing of briefs in the St. Louis case. Packed with significance for disappointed applicants and for broadcasting attorneys throughout the country, highly controversial question of procedure is nut of dispute over grant of new station to the St. Louis Star-Times. Decision, which was attacked several weeks ago by WIL, St. Louis transmitter owned by Missouri Broadcasting Corp, was defended this week by Commish law staff.

staff.

Issue of constitutionality of the Issue of constitutionality of the Communications Act is raised in the proceeding, which will definitely establish whether the Commish shall continue to think up reasons for its orders several weeks after their publication.

publication.

Uncomfortable spot which the Commish now occupies resulted directly from squabble between the Star-Times and WIL. Commish order—okaying rag's request for a new station on 1250 kc. with 1 kw. power and tossing out WIL pleas for a change from 1200 to 1250 kc. and power boost from 100 watts nights, 250 watts days, to 1 kw. all times—was published Sept. 22, last year, but Federal body neglected to issue its statement of facts and grounds for decision until Oct. 7.

Defense of the practice, which al-

decision until Oct. 7.

Defense of the practice, which already has been frowned on in the courts and is studiously avoided by the Securities and Exchange Commission and the Interstate Commission and the Interstate Commiscion and was made Thursday (30) in 30-page brief filed by Hampson Gary, F.C.C. general countsel, and two aides. Commish was entirely within its rights, Gary claimed, because under the Communications Act 'fit is apparent that the only 'finding' the mission is required to make...is that of 'public interest, convenience and necessity.'

of 'public interest, convenience and necessity'. Commish's Brief
Flatty denying charges of Louis G. Caldwell and Donald C. Beelar, WIL. Lounsel, that the decision was not preceded or based on any finding of fact, Commish brief contains an elaborate explanation of why it is entirely proper for Communications Commissioners to issue an order several weeks in advance of any statement of facts. After publishing its decision, based on 'public interest, convenience and necessity' findings, 'it was perfectly proper for the Commission to make additional subsidiary findings of fact as a part of the record, the whole matter being still within its jurisdiction,' F. C. C. Lawyers averred.

Other points in the F. C. C. defense refuted the claim that the petition of WIL for rehearing was subject to review in the absence of showing of abuse of discretion.' It also was claimed that the appellant had had 'que process' of law and that 'an unusually fair opportunity to be heard of which it took full advantage' had been offered.

Another sore point with the Government agency involved the activities of Commish attorneys in preparing the statement of facts for the St. Louis cases. Opposish averred that dabbling by the F.C.C. law department in the cases was illegal. Actually, the Commish declared, necessity existed' for any governmental agency to have assistance in administering and excepting the work involved in executing the duties incumbent upon it under the law of its creation.'

Unique Mess

Mess, which is a duplicate of many

Unique Mess

Unique Mess
Mess, which is a duplicate of many
Involving tiffs between broadcasters
and Uncle Sam, is extremely interesting to radio, in that it may definitely establish the right of the Commish to take sides before making
formal findings in cases which come
before it. Additional defense for the
Government came from Paul D. P.
Spearman representing the Star-Government came from Paul D. P. Spearman, representing the Star-Times Publishing Co., intervener, In Spearman's opinion, 'for the Court to hold that an order is invalid unless it actually contains the findings which actuated the Commission or is released simultaneously with the Commission's statement of facts and grounds for decision would not only

be contrary to the established law, but would be futile and absurd.' According to counsel for the losentrary to statutory and Constitutional requirements; the 'ex post facts findings' are contrary to due process of law; the Commission's decisions without findings are out of line with established administrative practice; and 'the judicial function of making determinations of fact was not and cannot be delegated to the law department.'

of making determinations of fact was not and cannot be delegated to the law department.

In addition, WIL counsel charged that failure to consider petitions for rehearing on their merits was erroneous; that the Commission's decisions in preferring new applicant over existing utility (WIL), under circumstances of this case, constitutes misapplication of legislative standard, public convenience, interest, and necessity, and that the Commish's supposed findings are not supported by substantial evidence and are arbitrary and capricious. Despite impending law fight, indications this week pointed to a general clean-up of identical conditions—coming from the F.C.C. itself. New Ninch—who took office Friday (I)—already has indicated that former policies of issuing orders in advance of finding the facts will be out, from now on. Reversal of the current practice undoubtedly would mean curry-combing of numerous old cases which were tossed out when it was the fashion to speak first and think afterwards.

Stan Hubbard in Wash. On Horizontal Power Issue: KSTP Petition

Washington, Oct. 5.

Horizontal power boost issue, under consideration by Federal Communications Commission for the past year, was raised directly this week when hearings opened on joint applications of WJSV, Washington, and KSTP, St. Paul. for permission to jump to 50 kw.

With the commish still waiting for additional reports before taking sides in the fight over uniform juice joils for transmitters on identical frequencies, array of technical experts began the first proceeding which will lead toward policy-setting precedent. Both transmitters, operating simultaneously on 1460 kc, currently use 10 kw nights.

Slowed down by detailed testimony regarding program service, engineers today (Tuesday) got around to the delicate problem involved in increasing waitage under present mileage separation requirements. Argued that directional antennas will minimize prospective interference, as well as protect stations on adjacent channels.

Present for the sessions is group of CBS experts, as well as St. Paul reps. We be contingent includes E. K. Cohan, chief engineer; Guy Hutchins, Frank White and Kenneth Raine from New York offices to backstop local network exces and witnesses. Stanley Hubbard, president, and Hector Skifter, chief engineer, of National Battery Broadbackstop local network exects and witnesses. Stanley Hubbard, presi-dent, and Hector Skifter, chief en-gineer, of National Battery Broad-casting Co., licensee of KSTP, here from St. Paul.

WKY Keeps Privilege Over Mutual Protest

Oklahoma City, Oct. 5.
Exclusive rights to broadcast University of Oklahoma football games in the Big Six conference which are played at Norman this fall will remain with WKY, Oklahoma City, Governor Marland announced following a meeting with members of the university board of regents. I don't like this contract, Marland said, but there doesn't seem to be anything that can be done about it.

Representatives

Representatives of the Mutual Broadcasting System, which had pro-tested for its Oklahoma Network members, were in attendance.

Phoney Fixers

(Continued from page 37)

government are finished. Shoe will be on the other foot henceforth. Accompanied by a personal brain-truster, W. J. Dempsey, former Power Commission lawyer who will go on the F.C.C. payroll as special counsel, he moved into the office previously occupied by the late Anning S. Prial Friday (1). Active steward ship was postponed, however, until Monday (4), although he hosted fel-low Commissioners and key figures at luncheon immediately after swear-ing-in ceremonies.

First Press Conference

Radical innovations were promised by new reins-holder. Startling colleagues by staging the first press conference in the history of the Commish, he pledged himself to conduct public affairs in the public sight, declared there will be no more pack-door entrances, came out stron back-door entrances, came out strong for thorough-going watch on the en-tire radio biz, and hinted that clear-cut policies will eliminate confusion, uncertainty and bewilderment. Open covenants openly arrived at, was the slant he took in serving notice that wire-pulling must cease.

unat wire-pulling must cease.
Despite his reluctance to commit
himself in advance to any course except efficient, honest administration,
McNinch either declared or indicated himself in favor of the following "principles". ng principles:

(1) Rigid limitation of profit-making station sales.
(2) Determination

ing station sales.

(2) Determination of question whether newspapers shall be allowed to engage in broadcasting.

(3) Absolute end of monopolies, with probable curbs on network ownership.

(4) Revision of inefficient Commish machinery.

(5) Probable request that Congress broaden the law and give the Commish more precise authority to dictate conduct of the industry.

(6) Remedial action to correct past mistakes and counteract previous unsound administration, fa-fortitism, etc.

With assertion that 'there will be With assertion that 'there will be no secrets about anything I do or any opinions I may hold,' McNinch uttimatumed lobbyiets that they cannot reach him. While he does not intend to 'spend my time in graveyards listening to ghosts,' he will launch comprehensive investigations of past performances and do everything possible to rectify wrongs. In the future, he will not 'do anything for anybody.'

Although he does not intend to

for anybody.'

Although he does not intend to call a halt in routine functions until he becomes acquainted, McNinch wants to take a reasonable period of time educating himself before tackling knotty problems such as lease and sales policies, superpower, reallocation, and such. Doesn't wish to cause any hardships to present or potential industry members.

members.

License Trafficking
Sternest view taken by the in Sternest view taken by the in-coming chalrman was on question of license trafficking. Will carry out to the letter the prohibition in the statute which prevents licensees from gaining permanent toe-hold on facilities.

"The Communications statute makes it perfectly clear that there is not proceed to any vested right in radio

nor can be any vested right in radio facilities,' McNinch asserted, 'I shall do what I can to prevent or break up what has been called trafficking

in licenses.'
Emphatically declared he will not tolerate those fat 'good will' items which have brought barrage of criticism from Congress, but said there may be justice in an allowance for going concern value.

Rate-Fixing

Rate-fixing and profit limitation were hinted as probable aftermath of policy cogitation. Conceding that the statute currently forbids the Commish from requiring broad-casters to gain consent for their charge schedules, McNiuch observed it may be found desirable to ask Congress to amend the law so the Commish can dictate make-up of rate cards. Not necessary to be a common carrier to be subject to rate

rate cards. Not necessary to be a common carrier to be subject to rate regulation, he opined.

Thave read a good deal about the amount of money made by certain stations, chairman elaborated. If question the wisdom of a policy that leaves free from regulation the charges by any public utility.

License fee and wattage tax questions were unanswered. McNinch said he has given too little consideration to these policy matters to express an opinion. Added that he hopes to have his mind made up on these and other topics before Congress reconvenes.

Rehearsals for F.C.C. Reform

Washington, Oct. 5.

Standard of 'public need' is being applied rigidly by the Federal Communications Commission in deciding upon requests for, new transmitters. Yardstick is employed particularly in settling tiffs for facilities in metropolitian areas.

While the Commish often has fallen back on the question of whether more outlets are required in determining both unopposed and contested applications, past few months have seen increasingly religious observance of the principle that new or better assignments will not be authorized without convincing demonstration that either existing stations do not fill the bill or that some unique type of service will be rendered. Growing file of decisions attests that mere proof of financial, technical, and legal ability, combined, with observance of financial, technical, and legal ability, combined, with observance of engineering standards, is not sufficient to win construction permits.

Even strong political backing is not enough to overcome the revitalized insistence of the Broadcast Division that applicants must prove existence of a need as well as their ability to satisfy it. This is obvious from analysis of findings issued recently, notably those which were adverse to former Senator Clarence C. Dill of Washington and Scripps-Howard interests, both of whom were turned down in search for new stations despite unquestioned right to favoritism on political grounds.

Brooklyn Chop Suey Cases Vice Probe May Unsettled: May Be Saved By Washington Changes

Via an indefinite stay issued by the Court of Appeals, Washington, D. C., stations WARD and WLTH. Brooklyn, N. Y., ordered silenced on Sept. 18, will continue uninterrupted operation until such time as the opinions of the FCC are heard on appeal. Cluttered court calendar promises year's delay. Stations believe promise of senatorial investigation of matter brightens the outlook of the losers.

tion of matter brightens the outlook of the losers.
Stations are operating on the 30-hour weekly basis on 1,400 meter band, same as heretofore. Immediately on receiving the formal statement of fact handed down by the FCC the stay was obtained. It was later vacated and then regranted as ac Sant 90 Their time was to have later vacated and then regranted as of Sept. 29. Their time was to have been split between WVFW and WBBC, latter taking three-quarters of the total. Situation is status quo as of five preceding years when scramble for sole title to the 1,400 band was started and all the stations were at odds.

WCCO Boys Realigned

St. Paul, Oct. 5.
Preparatory to moving into new
quarters two months hence, WCCO's
office staff was reorganized last
week by Earl H. Gammons.
Ken Titus, formerly traffic mgr.
and in charge of announcers, is now

and in charge of announcers, is now office mgr. with supervision of all office routine and activities. Max Karl has been assigned exclusively to production dept., in charge of announcers, public events and good will broadcasts. Charlie Ross, announcer, is in charge of all transcriptions, including testing, timing and announcing all disc programs which come during his shift.

WFBM's Girl Announcer

Indianapolis, Oct. 5.

WFBM added a full-time staff
femme spieler, Gwendolyn Short, on
last Monday (4). Gal will do two
daily shows, one in morning and
other in afternoon.

other in afternoon.

Miss Short did a series of transcriptions for Boneilla beauty products, made in Indianapolis, about three years ago, and has been tied up with Civic Theatre here for some time.

Graves Taylor on Own

Cleveland, Oct. 5.
Graves Taylor, vet WGAR mikeman and publicist, left the station Oct. 1 to open his own publicity bureau. Will continue to handle the station account and that of the Hotel Statler, in which WGAR has its

Civic Hands Study Radio
Mangum, Okla., Oct. 5.
City employees are attending classes in radio laws, rules, and regulations, held in preparation for installation of the city's radio station, KADH, which is to be installed within the next few months.
First permit obtained for the city station expired before the station could be installed, and another application for a new permit has been filed with the FCC.

Forum Goes to WCLE
Cleveland, Oct. 5.
City Club Forum aired over WHK
weekly for the past nine years shifts
to WCLE this season. Forum broadcasts will be started Oct. 16 with
Mayor Harold Burton and his Democratic opponent, John O. McWilliams, debating campaign issues.

Be Broadcast In Philadelphia

Philadelphia, Oct. 5.
Three-way political fight between ayor Wilson, District Mayor

Three-way political fight between Mayor Wilson, District Attorney Kelley and the courts here may give Philly stations one of the most surefire shows they have ever had—and right from City Hall.

Mayor Wilson last Thursday threatened he would hold his own investigation of vice and crime in Philly in opposition to the present. Grand Jury probe. Hizzoner said he planned to bring all witnesses into his reception room, where local stations could set up miles and air entire proceedings.

Whether Hizzoner will go through with the threat depends upon whether State Attorney General Margiotti agrees to take the Grand Jury probe out of the hands of the District Attorney. Wilson, the political enemy of D. A. Kelley, claims Kelley unfit to conduct the inquiry because of suspicion which has fallen on his office recently. Included in Wilson's radio hostory. because of suspicion which has fallen on his office recently. Included in Wilson's radio hook-up quiz will be a probe into the D. A's office, too.

Second-Besting President's
Presence Via Retinue
Seattle, Oct. 5.
During President Roosevelt's stay
in Seattle there was no radio appearance of the chief executive. News
Reporter. Bon Ackerley brought to
KJR dialers an unusual three-way
interview with MBC's Presidential
Announcer Carlton D. Smith, Lyle
C. Wilson, manager of. the Washington, D. C., Bureau of the United
Press, and Richard L. Harkness, U.
P. White House staff man.
KOL had H. E. Jamison, pop
waterfront columnist, shooting out
sustainer in the form of taking the
listeners over the President's litner
ary in the Puget Sound region.
Every place the President went Jamison took the listeners and told what
kind a place it was and what the
President was doing.

Foreign Language Events

Philadelphia, Oct. 5.
With the no-spika-da-English biz here whamming out nifty grosses for stations that take that type account, WDAS going in heavily for foreign-language special events.
Latest is set-up to handle Columbus Day dinner next Tuesday by Italian organizations. Station will air whole event in foreign tongue. Recently carried Marconi Day celebration similarly. When Mayor Wilson spoke in English, station's Italian gabber translated for WDAS and as he went along.

he went along.
Outlet has also started 'Man in the Street' broadcast in Yiddish. Making pick-up from heart of Philly ghetto. Questions are of American-Jewish interest.

Staff Additions at WIRE

Indianapolis, Oct. 5. around WIRE include Indianapolis, Oct. 5.

New faces around WIRE include following who moved in last week: Luke Walton, sales, coming from WBOW, Terre Haute; Woodrow Magnuson, spieler, from WHBF, Rock Island, and D. L. Groom, scribbler of continuity.

bler of continuity.

Latter previously with KOBH.

Rapid City (S.D.).

ROBBINS WOULD SELL OUT

Availability Committee Edits Ratings, | WANTS \$500,000 But Santly Bros. Not Elevated

cently Bros -Joy Inc., proposes to anneal from the refusal of the publishers' availability committee in the American Society of Composers, Authors and Publishers to raise that firm's rating. Santly's was practi-cally the only plea for a boost that the committee did not act on favor-ably at the session it held last week.

ably at the session it held last week. SB-J will first go to the availability appeals committee, and if the concern fares no better here it will take its case to the entire ASCAP board. Among the firms whose availability ratings came in for reduction by the committee were ABC Standard Music Publications, Inc., a subsidiary of Irving Berlin, Inc.; Donaldson, Douglas & Gumble, Inc., and Ager, Yellen & Bornstein, Saul Bornstein, business head for Berlin, and Wellier Douglas neve of Publications. Bornstein, business head for Berlin, and Walter Douglas, prez of D. D. & G., were absent from this meeting of the committee, of which each is a member. The availability ratings of these three catalogues have been the target of attack of raise-seeking publishers for some time.

Readjustments which took place at the last meeting of the availability committee follows:

	Points	Points
PUBLISHER	Before	Now
Remick	. 450	475
Mult Music	425	450
E. B. Marks	425	450
Jee Morris		8 5
Sam Fox	60	85
New World	40	60
Southern Music	30	40
Select	2 ·	5
ABC	100	50
Demaldson	225	200
Ager, Y&B	200	175

Zugsmith-Leafer Case Settled for \$2.000

Al Zugsmith's suit against Allen breach of management contract was settled out of court Sept. 30 for \$2,000. Reuben Caidin tried case in

\$2,000. Reuben Caidin tried case in City Court for the plaintiff.

Musical pilot disputed the validity of the contract in opening argument, but the court held it was valid. Set-tlement was reached shortly there-

Music Notes

Phil Regan recording four numbers from 'Manhattan Merry-Go-Round' for Brunswick. They are 10 Owe You, 'Have You Ever Been in Heaven?' Mama, I Want to Make Rhythm' and 'Roundup Time in Repo.'

Frame Waxman scoring Metro's Kim' and 'The Four Marys', Dr. William Axt on 'Thoroughbreds Don't Cry,' and Edward Ward as-signed to 'The Last Gangster' and 'Navy Blue and Gold,' all chores dealt out by Nat Finston, music chief.

Ralph Freed and Frederick Hol-lander cleffed 'It's Raining in Shan-thai' for Paramount's 'Daughter of Shanghai.'

Nacio Herb Brown and Arthur Freed have turned in 'Sunshowers' and 'Got a New Pair of Shoes' for use in Metro's 'The Ugly Duckling.'

Chet Wright and Bob Forrest have completed 'Save the Last Grave for Me' for Metro's 'Bad Man of Brim-

Abe Meyer is music supervisor for §01 Lesser's Bobby Breen film, 'Stowaway in Paradise.'

Oscar Levant moved to Selznick International under contract to score Nothing Sacred.'

Osear Levant scoring Selznick In-ternational's 'Nothing Sacred.'

Mob's Cocktail Hour

Chicago Oct 5 A certain hotel haunt for the Chicago we-boys and mobsters has also joined the cocktail habit with a special cocktail

esta. It's 4-7—in the morning.

INFRINGERS' PENANCE IS 6G

Settlements aggregating \$6,000 were obtained through the Music Publishers Protective Association last week from organizations sued for the illegal use of copyrighted music. The W. T. Grant chainstores agreed to pay \$3,000, the Duquene Brewery Co., of Pittsburgh, chose to settle for \$2,000, while the Pierce Building News Co., a distributing agency in St. Louis, made it \$1,000. Grant stores and the Sf. Louis

agency in St. Louis, made it \$1,000. Grant stores and the St. Louis outfit were charged with handling contraband lyric folios. Beer bottler had put out a song booklet of its own without getting the necessary permission from copyright owners. There is an action on the bootleg folio angle still pending against the Walgreen Co.

DYNAMITE LAKE FOR LOST BAND LEADER

St Louis Oct 5

St. Louis, Oct. 8.

Creve Coeur Lake, fishing resort in St. Louis County, was unsuccessfully dynamited last week in an effort to locate the body of Maxwell Goldman, local orch leader, who has been missing since Sept. 28. Goldman, 55, led bands at the old Grand Central and Kings theatres and recently waved baton at Bevo Mill, swank South St. Louis dining salon. He was last seen in a rented boat on the lake. His locked automobile was nearby.

the lake. His locked automobile was nearby.

Before leaving home Goldman left a note for his wife saying he intended trying his luck at fishing. County authorities recovered a boat, with one oar missing, near the south end of the lake, where the water is about six feet deep. No fishing tackle or bait were found in the boat. Dynamiting was resorted to after dragging the point near where the boat was found proved unsuccessful.

HARMS' DEFENSE

Says April Productions Suit Is Without Merit

Harms, Inc., music publishers, will ask N. Y. Supreme Court Justice Charles B. McLaughlin to dismiss the \$100,000 suit. of the April Productions, Inc., for radio rights infringement on musical scores of the operetta, The Student Prince. Harms avers plaintiff's case has no merit and besides the matter is outside the jurisdiction of the State Supreme Court.

Court.

Action grows out of an agreement made in 1924 between Harms and the defunct Shubert Theatres Co, under which the music house obtained the rights to publish and exploit the musical numbers of 'The Student Prince,' on a 50-50 profit basis. Later the Shubert Co. assigned the contract to April Productions, and the latter insists the agreement did not permit the broadcasting of the tunes.

Despite this, plaintiff avers, Harms,

did not permit the broadcasting of the tunes.
Despite this, plaintiff avers, Harms, under an arrangement with ASCAF, has repeatedly permitted the airing of the numbers without its consent. April figures the broadcast arrangements have netted Harms upwards of \$100,000, and demands that sum besides an infunction and rescinding of the original contract.

FOR HIS INTEREST

Deal Looks to Go Through Shortly - See Metro-20th as Purchasers of Jack Robbins' Music Publishing Combine-Metro Already Controls 51%

25 YEARS TO BUILD

When and if Jack Robbins retires from the music busineses in which he's been 25 years it will be for a consideration in cash of \$500,000. That means almost \$800,000 as the music publisher wants the half million tax exempt before selling out to the film interests—it may be to Metro and 20th Century-Fox—with whom he's presently partnered in the Robbins Music, Leo Feist, Inc., Miller Music and Sherman-Clay publishing houses.

Music, Leo Feist, Inc., Miller Music and Sherman-Clay publishing houses. Originally selling 51% interest in his firm in 1929, to Metro, during the height of the depression, for \$75,000, Robbins derived immediate benefits in getting all the Metro picture songs. This has yielded him some \$300,000 in net profits, in the form of dividends, ever since, not figuring his salary, expenses, etc. He personaly controls 26%, the rest split among his associates in the biz. Robbins places a \$4,000,000-\$5,000,000 valuation on his entire business. Any deal, when and if, whereby Metro-20th, or other film interests, buy out Robbins' holdings in the three music firms, would not forfend Robbins' re-entry into the music biz, should he so desire at some future time.

time.

The switch on the Robbins-Metro20th tieup, however, is that he had
been expanding the Robbins music
publishing dynasty to embrace what
assumed Gargantuan filmusic proportions. The steady acquisition by
Robbins of Feist (for \$400,000).
Miller (\$25,000); and most recently
the valuable Sherman-Clay music
farm of San Francisco for \$60,000
(reported previously as at around
\$75,000), placed Robbins in parallel
position to Warner Bros. extensive
music holdings (Harms, Wilmark,
Remick, T. B. Harms, etc., known as
the Music Holding Corp.).
Tied in with these firms, Robbins'
teals give him more or less ex-The switch on the Robbins-Metro

deals give him more or less ex-clusivity with Metro, 20th-Fox, Walter Wanger, Universal and others. A deal with RKO was also

others. A deal with RKO was also pending.
Instead, therefore, of Robbins dominating, now that the assemblage has been made, the picture companies may buy him out. This coincides with Robbins plans for a world tour and a general respite from the

grind.

Robbins for quite a time was sta-tioned on the Metro lot picking song material for his firms. More latterly he was held east in an executive capacity, and song material given him more or less automatically. Sometimes it devolved upon Rob-

him more or less automatically.

Sometimes it devolved upon Robbins to create song hits or get 'most played' performances on the radio in the interests of making the songs musical trailers for the pictures. Robbins ofttimes balked at this on the ground it was too costly, and if the song material utilized an abnormal expenditure to 'make' it, the firms would show a loss, and where would he be?

If the film companies owned 100%, that element wouldn't bother, since it would then become a proposition a la Paramount which looks upon its Famous Music Corp. as a song exploiteer for Par pix. Warners, too, relies on its music firms to bally the WB pix, although all music publishing entities naturally try to be come self-sustaining and show a profit. Especially Warners, considering its original \$9,000,000 investment for the several Max Dreyfus Resides the WB and Robbins-

Besides the WB and Robbins-Metro as outlined above, the third major group in Tin Pan Alley con-

Drastic Realignment of Metro's Music Interests: Bregman Heads Feist, Jack Robbins at Robbins Co.

And Did He?

London, Sept. 26. London, Sept. 26.
Jack Hylton was arraigned for
dangerous driving at Bedford
and fined \$50, with \$25 costs.
Witnesses who testified against
him later asked him to sign
their autograph books.

JACK HYLTON **COMING OVER**

London, Oct. 5.

Hylton British handmar says that he intends to sail for the United States at the end of this week United States at the end of this week. While abroad, Hylton adds, he will try to straighten out the difficulties he has had with the Music Corp. of

William Goodhart, MCA v.p. in charge of the New York office, declares that no one in his organization has been apprised of Hylton's coming trip. As for difficulties, MCA, said Goodhart, knows of none that he has had with it, unless it concerns the money which MCA was compelled last year to turn over to the U. S. Internal Revenue department.

the U. S. Internal Revenue depart-ment.
Federal authorities served the at-tachment on MCA after Hylton had left this country. Before the govern-ment stepped in with the plaster Hylton and MCA had had some dif-ferences of opinion over commis-sions on Hylton-controlled acts.

MAX DREYFUS TO **EXPOUND HIS VIEWS**

Max Dreyfus is slated to tell a group of representative publishers this afternoon (Wednesday) how the tins anternoon (Wednesday) now the music industry can make peace with the Songwriters' Protective Associa-tion. Gathering will be in the offices of the Music Publishers Protective

of the Music Publishers Protective Association.
Dreyfus, who has held unofficial talks with the SPA council, will, it is understood, point out wherein the latter is prepared to revise the standard contract it sent out to the trade several weeks ago. Through this uniform agreement the SPA assumes control over the mechanical rights deriving from the works of its members.

its members.

It is also understood that Dreyfus will advise the publisher group that the controversy with the SPA can in a large measure be settled if the dominant factions in the business immediately renewed their agreements for a long term period with the American Society of Composers, Authors and Publishers. The present membership agreement expires at the end of 1939.

Jack Mills Returns

Jack Mills, head of Mills Music, Inc. returned to New York last week after a seven-week tour of England and the Continent. While on the other side he put the final touches to the agreement which touches to the agreement which gives him the exclusive call for this country on the catalog of the Cinephonic Music Co., of London.

Mills started the deal in July during the visit in this country of Jimmy Campbell, of Cinephonic.

stitutes Dreyfus' own Chappell, Crawford and Marlo music firms. WB's firms realize about \$400,000 in royalties from ASCAP. Robbins' firms collect around \$300,000 annu-ally from the society.

A friendly now-wow over the veek-end in the Loew-Metro home offices in New York, between David offices in New York, between David Bernstein, treasurer of Loew's, Inc., and Jack Robbins and Jack Bregman of the Metro-Robbins music interests, resulted in Bernstein's edict that Robbins assume active direction of the firm bearing his name, plus also the Miller Music Co., another subsidiary. Third Metro music firm, Leo Feist, Inc., is to be general-managed exclusively by Jack Bregman, heretofore g.m. of the Robbins Co., and Feist simultaneously becomes the exclusive publishing outlet for Metro filmusicals.

At'the same time, Louis K. Sidney becomes the Loew-Metro liaison between the film company and Feist, Sidney to assist in picking songs, supervise writers, etc. This means that Sidney and Bregman, long old friends, will be making periodic visits to the Culver City studios of Metro, Robbins could never see eye-to-eye with the song masterial the studio executives put into pictures. He always argued that no amount of exploitation can successfully 'make' a song no matter how much was expended, unless the song was basically there.

Robbins thus, when he selected Bernstein, treasurer of Loew's, Inc.,

a song, no matter how much was expended, unless the song was basically there.
Robbins thus, when he selected 'That Old Feeling' from Walter Wanger's 'Vogues' (Felst publication), felt that he could and did make it a hit. Robbins, when taking over the Sherman-Clay catalog, made 'So Rare' a No. 1 song.
Metro squawked that its tunes weren't up there among 'the most played.' Likewise, 20th-Fox, whose Gordon and Revel score, 'You Can't Have Everything,' was published via the Miller Music firm, squawked similarly, and wanted to know the same thing—why weren't that film's songs among the 'most played' in Vantert's listings?
Robbins retorted that he could

Vantery's listings?
Robbins retorted that he could subsidize bands and singers and get performances, but when and if he did that the overhead mounted and all three firms suffered.

Bregman Autonomous

all three firms suffered.

Bregman Autonomous

By appointing Bregman to worry exclusively about Felst-Metro, that will be an autonomous unit, and it's hoped the overhead will thus be kept down.

Robbins likewise will have to see that the firm bearing his name and the Miller companies likewise make hits and make money. Robbins-Miller will publish the 20th-Fox picture songs, the Walter Wanger song material, Universal's tunes, and the RKO-Radio tunes, when and if that deal is consummated.

Meantime, Robbins is still untent upon retiring and is dickering for a seli-out. Nothing concrete has been achieved in that direction.

In the personnel realignment, Abe Olman shifts from Felst to become g.m. of Robbins. Bregman heads up Felst, and Chester Cohn remains as his professional manager. Murry Baker is prof. mgr. of Robbins. Willier Horowitz is prof. and biz mgr. of the Miller firm.

Bregman has been given a salary boost and goes on the Metro payroll in his new Felst connection. Robbins salaries from the Robbins and Feist firms are consolidated, at no cut, but come out of one payroll—the Robbins firm.

Bregman and Robbins, long business associates, continue personal pais. Sundry clashes between Rob-

Bregman and Robbins, long bust-ness associates, continue personal pals. Sundry clashes between Rob-bins and various Culver City studio executives forced Robbins off the Metro lot on two separate occasions. Sidney designation as liaison is in line with that Metro exec's current radio activities on behalf of Loew-Metro. It parallels the Lou Diamond situation within Paramount in rela-tion to Par's subsid, Famous Music,

Johnny Lange and Fred Stryker sold 'Little Tenderfoot' and 'On the Wide Open Plains' for Jack Randall to sing in 'Danger Valley' for Mono-gram.

TWO-HOUR SESSION BEFORE TRADE BODY: M. FISHBEIN RAPS FILM COMPANIES

Testimony Rapidly Taken Down as Nearly-Unanimous Front Is Marshalled - Only Handful of Dancemen Don't Take, Says Marks

Washington, Oct. 5. Outlawing of the practice of song plugging and establishment of a code of fair practice for the music publishing industry was requested of the Federal Trade Commission Monday

THALL FLATURES MOON AT SEA New Mills Moledy Special
DREAMS FOR SALE

Tune-terrific! Melodynamic! Score of the 3rd Edition COTTON CLUB PARADE! SHE'S TALL! SHE'S TAN! SHE'S TERRIFIC! I'M ALWAYS IN THE MOOD FOR YOU HARLEM BOLERO

HE'S A GYPSY FROM **POUGHKEEPSIE**

I'M JUST A COUNTRY **BOY AT HEART**

Two Songiorious Hits from GB's "GANGWAY"

Lord and Lady Whoozis Moon or No Moon MILLS MUSIC, INC.



JAMES HANLEY Destined for Peak Popularity! SAM FOX
PUBLISHING COMPANY (3) by industry leaders who ap-peared virtually unanimous in their desire to re-regulate the song busi-

desire to re-regulate the song business.

At a swiftly-moving hearing before Judge George McCorkle, director of trade practice conferences for the Commish, a group of industry reps from both major and minor houses joined hands, in beseeching Government assistance in the formulation of a code which will exile pernicious practice of bribing bandleaders to plug tunes. Love feast was marred only by the insistence of Arthur M. Fishbein, head of Southern Music Publishing. Co., and Schuster & Miller, that 'the concentrated plug is the only means of making a song a hit.' Fishbein explained, however, that free song plugging should take the place of present hold-up system.

High-lighted by the opening speech of John G. Paine, general manager of ASCAP, proceedings moved without a hitch, each witness testifying to the need throughout the lindustry for regulation. Tentative code was presented Judge McCorkle, with slap at song plugging constituting meat of proposed trade agreement and excerpts from the Robinson-Patman act added for trimming.

Laying stress on the 'unique and unusual' problems of the music in-

Laying stress on the 'unique and unusual' problems of the music in-dustry, whose merchandizing pow-ers must cover sale of intangibles ers must cover sale of intangibles (sale of rights) as well as tangibles, Paine declared that the entire industry would welcome with open arms' a code of fair trade practices and that both the big publishers and the small indies would abide by the regulations. Pointed out that the music boys never wilfully violated the NRA music code in the old days and said that large and small publishers were unanimous in their desire for a new set of regs.

Pattycaking was continued by Ed-

sire for a new set of regs.
Pattycaking was continued by Edward B. Marks who scored all band leaders with the exception of Whiteman, Lombardo, Murray, Vallee and other recognized topnotchers, for participating in song plugging racket and declared that 'since the passing of NRA, chaos again has been the rule in the music publishing industry.

Bribery in Dozen Lots

Pay-over, have become so brazen, Marks said, that plugs can now be bought in 'sets of three, six, or more,' and industry is being hurt because 'music becomes monotonous and unbearable' to listeners who have to hear the same tunes over and over again. Also charged that majority of band leaders demand \$15, \$25 and \$50 for plugging airs and squawk loudly if payment is not made pronto.

and one from a major concern, condemning song plug practices and urging adoption of code. Bernstein attacked 'bribery and chiseling' which had led to some members of the industry 'being forced to resort to the same methods.' Insisted interior tunes were being forced upon listeners because 'people are being bribed to perform interior music' and said that today some of the 'poorest' songs on record were being dinned into the ears of the American public for this reason.

Taking opposite stand, Arthur

MUSIC

public for this reason.

Taking opposite stand, Arthur Fishbein pleaded for insertion of more provisions in proposed code—notably permission for tune peddlers to contact performers for free plugs. More public performances on the radio mean that much more in dollars and cents to the publisher; Southern Music exec declared, and publishers ought not to pay for plugs. My idea is that it (plugging) benefits the industry. Fishbein also tore into the film

the industry.'

Fishbein also tore into the film industry with charges that big producers are not interested in whether songs are hits, but glut the tune market with advance releases of airs from forthcoming musical hits for advertising purposes. The reason for inferior music today is the motion picture producers' companies,' he said, flatly. 'It is an unfair practice to have motion picture hits player. to have motion picture hits played on the radio.'

to have motion picture, hits played on the radio."

Other industry reps who appeared before the commish included Harry Fox and Joseph V. McKee, general manager and general counsel, respectively, for the Music Publishers? Frotective Association, Lou Diamond, president of Famous Music Co., and Popular Melodies, Inc., Paramount Pictures music publishing concerns; Jack Robbins, Victor Blau, of Warner Brothers' Harms company; Mose Gumble, president of the Professional Men's Association, organization of contact men, and Paul Johnston, artists' representative, who declared he believed performers 'will be entirely in accord' when they understand the purposes of the code.

Harmonious set-together accupied

Harmonious get-together occupied Harmonious get-together occupiet only two hours, belying scare that music publishers would squabble among themselves, with small independents raising the squawk that major indies would favor a code only out of fear of reprisals from ASCAP dominated producer companies.

Defunct Blue Eagle of NBA days

dominated producer companies.

Defunct Blue Eagle, of NRA days,
came in for highest praise from majority of testifying publishers, who
pointed out that revival of a code
would bring about the better days
which were in sight when Gen.
Johnson's bird was slain by the Su-

more, and industry is being hurt because 'music becomes monotonous
and unbearable' to listeners who
have to hear the same tunes over
and over again. Also charged that
and source again. Also charged that
\$15, \$25 and \$50 for plugging airs
and squawk loudly if payment is not
made pronto.

Further criticism of prevailing
conditions was offered by Louis
Bernstein, president of independent
Shapiro Bernstein Co, who brought
online proxies from small publishers

The were in signit when Gen.

Johnson's bird was slain by the Supreme Court.

Pubs will be notified of the commish's attitude toward their sugmethod agreement after Judge
McCorkle and his colleagues have
had time to digest Monday's testimony. Music reps left town conddent of a favorable outcome, however, after witnessing unusual dispayer witnessing unusual dispayer

Last Week's 15 Best Sellers

I	Harbor Lights	
ı	My Cabin of Dreams	Berlin
ı	So Rare	Robbins
ı	*Whispers in the Dark	
ı	*Have You Any Castles, Baby?	
ı	*That Old Feeling	Feist
Į	*Remember Me?	
ı	*Moon Got in My Eyes	Select
ı	*Afraid to Dream	
ı	You Can't Stop Me From Dreamin	
i	One Rose Left in My Heart	.,Shapiro
į	*The First Time I Saw You	Santly-Joy
ļ	Vieni-Vieni	
Į	*Roses in December	Berlin
	*Blossoms on Broadway	Famous
	* Indicates filmusical song. † Ind others are pops.	

With St. Francis Hotel Resuming San Francisco Dance Spots Look O.K.

San Francisco, Oct. 5. With the Hotel St. Francis re opening its Mural Room Oct. 7, all of the first class hotels here will be back into full swing with dine and

back into full swing with dine and dance spots. Red Norvo's orchestra and Mildred Bailey will come into the St. Francis on that date from the Palomar in Hollywood.

For a long time NBC had lines into every first class hotel here with the exception of the Sir Francis Drake, which has always been identified with the Mutual-Don Lee web. Now, however, CBS has Griff Williams at the Mark Hopkins, Sterling Young at the Palace, and will have Norvo at the former NBC stronghold, the St. Francis, a spot all three networks sought to line up. Mutual-Don Lee broadcasts from the Fairmont and the Sir Francis Drake.

NBC is airing Leon Mojica's band

mont and the Sir Francis Drake.

NBC is airing Leon Mojica's band from El Patio, Ellis Kimball's swingsters from Topsy's Roost, Frank Castle's band from the Deauville Club, all of which are Consolidated Radio Artists bands, and Jack Winston's orchestra at the Bal

Nidorf to Chicago

Mike Nidorf, who has been in charge of dance bookings for the Rockwell-O'Keefe office since its in-ception, transfers to Chicago next week for a stay of several months. Nidorf will operate out of the firm's local branch quarters.

Frank Luther's Orch

Frank Luther, who recently surrounded himself with a band, was auditioned last week for the Hotel New Yorker, N. Y., job. Luther's manager is Jesse L. Kaufman and his p.a., Charles Washburn, of legit.

Bernie Cummins' Tour

Bernie Cummins closes at the Hotel Biltmore, N. Y., Oct. 14, and plays the southern colleges en route to a Cincy spot.

He winds up at the Edgewater Beach hotel, Chicago, for the winter

MOVIETONE TOPICS POLLACK & MITCHE Score Again with "MY SECRET LOVE AFFAIR" "OVER NIGHT" "MY SWISS HILLY BILLY" From the 20th Century-Fox Musical, "SHIN ICE," starring MOVIETONE MUSIC CORPORATION MEGRE BUSHING COLLECTION OF THE STATE OF THE NEW YURK



HOLLYWOOD SONGS-

CA BUILDING-RADIO CITY-NEW YORKNY PHIL KORNHELI'ER, Gen.Mer:

"POLYNESIAN ROMANCE" "JUST ABOUT RIGHT"

Get in the Vanguard with **VANGUARD SONGS**

6411 Hollywood Bivd. HOLLYWOOD, CALIF.

THE NATION'S BIGGEST SELLING SONG HIT

HARBOR LIGHTS

BLAME IT THE DANUBE

MARLO MUSIC CORPORATION 1619 Broadway, New York BRANCH OFFICES: CHICAGO AND HOLLYWOOD

SONG **FAVORITES FROM FEIST**

I STILL LOVE TO KISS YOU GOODNIGHT I'D LIKE TO SEE SAMOA OF SAMOA

BY WALTER BULLOCK AND HAROLD SPINA-FROM WALTER WANGER'S "52ND STREET"

DON'T YOU KNOW OR DON'T YOU CARE

MAKE A WISH
BY L. ALTER, P. WEBSTER AND OSCAR STRAUS

JOSEPHINE
BY GUS KAHN, WAYNE KING AND BURKE BIVENS

LOVELY ONE FROM WALTER WANGER'S "VOGUES OF 1938"

FROM WALTER WANGER'S "VOGUES OF 1938"

THAT OLD FEELING

LEO FEIST, Inc.

1629 Broadway, New York

'For Our Peace of Mind Only'

Mal Hallett Shared Jointly By **Ballroom and Theatre in Delaware**

Mal Hallett was sold to Moe Gale on a freak booking deal for \$3,500 weekly by the Charlle Shribman office for a new type theatredancery tour of the south which opened in Wilmington, Del., Oct. 2. Freak tleups between theatres and local ballrooms for a combination admission ticket for the one day stand was effected by Gale for the four. He gets all over sale amount. Stunt calls for the theatre and dancery to get together on their split of the total take. Both sell ducats for the event with the theatre getting the straight band attraction on stage until 9:00 p.m. and then turning it over to its partners for a night's dancing engagement. Usually means three or four shows and then straight dance musicking in ballroom. Spots make their own sharing deals.

their own sharing deals.
Stunt has been tried by small local bands in their home territory but this is the first time that the gimmick has been used with a name band on a large scale tour. Others are being lined up to follow, among whom are Chick Webb, but time is not set yet pending outcome of the ice breaker.
In addition to some Willey Place.

not set yet peting outcome of the lee breaker. In addition to some Wilby-Kincey time to follow dates now lined up were opener at Warner theatre and Dupont bailroom, Wilmington, Deli, Sunnybrook Park and Sunnybrook theatre, Potstown, Pa.; Kelth theatre and bailroom, Bailtimore; Norfolk theatre and Town Club, Norfolk that and Town Club, Norfolk Ca; Danville (Va.) theatre and Town Daniel months of the second property (Carlotte, N. C.; Carolina theatre and armory, Charlotte, N. C.; Williamsburg theatre and bailroom, Sheby, N. C.; Plymouth theatre and Danceland,

GORDON and REVEL

CLICK AGAIN WITH

This sensational score for Darryl Zanuck 20th Cen-tury-Fox production:

"You Can't Have Every-

AFRAID TO DREAM

THE LOVELINESS OF YOU

YOU CAN'T HAVE **EV'RYTHING**

PLEASE PARDON US --WE'RE IN LOVE

DANGER-LOVE AT WORK

MILLER MUSIC, INC.

Asheville, N. C., and full theatre week at the Lyric theatre, In-dianapolis, Ind., starting Oct. 15.

Similar stunt is being tried for Paul Whiteman's first return date at his home town, Denver, Colo, Oct. 7. CRA has arranged for a combo ticket at the concert-dance in the Civic Auditorium for the one night stand on leader's route east to the Drake hotel, Chicago, for a return date.

Fishman, Calvert, Robbins Quit R.O.C. to Organize Own Band Booking Biz

Frances Fishman, Bob Calvert and Sam Robbins, all formerly with Ralph Peer's Radio Orchestra Corp. (nee Orchestra Corp. of America), quit that organization this week to form their own band booking com-

Robbins has been associated with Robbins has been associated with the firm for about one year and was recently in charge of the office. Miss Fishman, who has applied to courts to change her name to Forster for the new indie enterprise, is the last of the Fishman trio, formerly with ROC and the old OCA. Ed Fishman left about six months ago to join west coast office of Rockwell-O'Keefe after being in charge of the reorganized ROC. Frank Fishman, brother, left a month ago and now sister, Frances, quit.

Recent exiters are now operating

Recent exiters are now operating out of Sam Stiefel's office in N. Y., but open their own outfit sometime next week after a name has been

M.C.A.'s Frisco Office

San Francisco, Oct. 5. Hotel managers, orchestra leaders, newspaper editors and executives from the radio stations and theatres here with the guests of the Music Corporation of America at the official opening of their new offices at

clal opening of their new offices at 111 Sutter street here Oct. 1.
Lyle Thayer, formerly of the Los Angeles office of MCA, and Dorsey Forrest, who was Hal Kemp's personal manager for years, presided at the cocktail party which marked the the MCA manager here.
New MCA office will handle all local bookings and one-night dance stands here and in the northwest. Previously the bands had worked out of Los Angeles, which arrangement proved unsatisfactory.

N. Y.'s Anti-ASCAP Move?

Buffalo, Oct. 5.

Reliably reported that the Motion reliably reported that the Motors Picture Theatre Owners group here is set to introduce a bill into N. Y. state legislature this winter abolish-ing music tax and outlawing ASCAP and similar associations.

A New Universal Smash Music Film
"MERRY-GO-ROUND OF 1938," produced by BUDDY DeSYLVA
with this top score by Jimmy McHugh and Harold Adamson.

YOU'RE MY DISH MORE POWER TO YOU **GLORY** IN MY

ONCE IN A WHILE MILLER MUSIC. INC.

NEW YORK

Most Played on Air

Combined plugs on WEAF, WJZ and WABC are computed for the week from Sunday through Saturday (Sept. 26-Oct. 2).

(Witmark)
*Roses in December

*Whispers in the Dark
(Famous)
So Rare

*Blossoms on Broadway

Tears in My Heart

(Robbins)
Moonlight on the Highway

Indpls. Clubs,

Oct. 2).
*That Old Feeling
(Felst)
*Remember Me?

(Berlin) *Moon Got in My Eyes

(Select)
*Have You Any Castles, Baby?

*Can I Forget You?
(Chappell)
Cabin of Dreams

*Afraid to Dream

(Miller)
So Many Memories
(Shapiro)
†You and I Know
(Robbins)
Harbor Lights

(Marlo)
"Yours and Mine
(Robbins)
One Rose Left in My Heart
(Shaphro)
Can't Stop Me from Dreaming
(Remick)

(Remick)
*First-Time I Saw You
(Santly-Joy)
*I Know Now

*Natural Thing to Do

(Select)
*Stop Breaking My Heart
(Famous)
*Loveliness of You

(Miller)
* Indicates filmusical song.
† Production Number.

Hotels Consent

An agreement has been made be-tween the local Musicians' Union and

hotels and clubs employing whereby

no non-union entertainment will be permitted on the premises. Heretono non-union entertainment will be permitted on the premises. Hereto-fore social, fraternal, and business clubs have been in the habit of hir-ing a few non-union entertainers to play during meetings or at meal-

time.
Under the new ruling, all talent
bookings will have to be submitted
in advance, and if union card is not
in evidence, club or hotel will refuse to rent space for meeting.

On the Upbeat

Rita Rio's Hollywood Restaurant engagement starting Oct. 4 is first important Broadway placement for an all-girl outfit.

Jimmy Lunceford opens at Sebas-tian's Cotton Club, Los Angeles, Oct. 7, for Harold Oxley.

Nina Rinaldo booked by CRA for the Chez Paree, Chicago, opening Oct. 10.

Emil Velazco's crew open at Show toat, St. Louis, Oct. 10 for six

Peter Kent's band out at New Yorker hotel Oct. 6 to open at the Congress hotel, Chicago, Oct. 9.

Don Bestor into the New Penn Club, Pittsburgh, Pa., Oct. 23. Harold Stern succeeds Bestor on Nov. 4.

Sammy Kaye pulls out of Bill Green's, Pittsburgh, next week after a month's stay and will embark on flock of one-nighters. He'll be suc-

(Continued on page 54)

To Closed Shop

Indianapolis, Oct. 5

had given their written consent for procedure.

MPPA Probing Disc Sales;

Things that for some time have stirred much curlosity in the minds of the publishers is the wide discrepancy shown between the total of the disc sales as carried on their statements from phonograph companies and the huge amount of records that it is estimated are necessary for the servicing of the 400,000 coin-operated machines which have been installed throughout this country and Canada.

Tips?

country and Canada.

Tipst

Information which has come to publishers from various sources is responsible for the general impression that some of the record companies have not been accounting for such wholesale disposals on the grounds that, the jobbers servicing these machines are allowed unlimited return privileges. Also that in some cases the turnover is not treated as an outright sale but a rental. ire trunt privileges. Also that in receases the turnover is not eated as an outright sale but a notal.

Publishers who okayed the MPPA's

For the first time in the history of the business music publishers, as a group, are conducting a probe of the accountings on manufacture and distribution kept by the various phonograph record companies. Sifting of the ledgers and other data started Monday (4), with Prager & Martin, certified public accountants, retained by the Music Publishers Protective Association to direct the job. While the investigation unaerths substantied, the public accountants are all discrepancies the present royalty arrangement of 1½C, will be called and the major pubs will do their business with the phonograph following the present of the present royalty arrangement of 1½C, will be called and the major pubs will do their business with the phonograph of the present proposed in that it was worth the accounting that it was worth the investment in the service of a firm of CPA's to allay their doubts. Of the investment in the service of a firm of CPA's to allay their doubts. Of the investment in the service of a firm of CPA's to allay their doubts. Of the investment in the service of a firm of CPA's to allay their doubts. Of the investment in the service of a firm of CPA's to allay their doubts. Of the investment in the service of a firm of CPA's to allay their doubts. Of the investment in the service of a firm of CPA's to allay their doubts. Of the investment in the service of a firm of CPA's to allay their doubts. Of the investment in the service of a firm of CPA's to allay their doubts. Of the investment in the service of a firm of CPA's to allay their doubts. Of the investment in the service of a firm of CPA's to allay their doubts.

All-Colored Unit Topped By Ethel Waters to Tour Dixie Theatres, Ballrooms

Ethel Waters being set for her first one-nighting stint through the south accompanied by her husband. Paul Mallory's band by Harry Moss' As-

Mallory's band by Harry Moss' Associated Radio Artists. Tour will open around first week of November. Company will total about 30 people including the musiclans and will tour the entire south as a revue attraction. Advance man makes arrangements for structural work in danceries minus a stage for the revue, Will include theatres and concert etgagements. where there are no dance dates.

It's first all-colored unit to play the

ROBBINS offers—

The Year's Most Important Music

The Greatest Production Score of the Decade ARTHUR SCHWARTZ' and LEONARD STILLMAN'S

Songs for Radio City's Musical Romance "VIRGINIA"

YOU AND I KNOW AN OLD FLAME NEVER DIES **GOOD-BYE JONAH** IF YOU WERE SOMEONE ELSE

BROWN and FREED SCORE AGAIN!

"Broadway Melody of 1938," and These Hits:

YOURS AND MINE I'M FEELIN' LIKE A MILLION YOUR BROADWAY AND MY BROADWAY **EVERYBODY SING**

GORDON and REVEL'S Greatest Score from Eddle Canter's

I'VE GOT MY HEART SET ON YOU LAUGH YOUR WAY THROUGH LIFE SWING IS HERE TO SWAY

LEADING ALL SONG HITS IN POPULARITY

SO RARE

ROBBINS MUSIC CORPORATION

799 Seventh Avenue

New York

ROSES IN DECEMBER MY CABIN OF DREA

Lefty Heads for Home and Goes Vaude Sentimental as Re-Plays the 'Route'

By Joe Laurie, Jr.

En Route Oct. 5.

Dear Aggie:

Well, we're on the last lap home and it won't be no time before I'll be back in Coolacres with you, and to tell you the truth, even though the trip has been swell and I had a great time I sure will be happy to get back with you and put my feet under the table to one of your good square

back with you and put my feet under the table to one of your good square meals.

Driving through these big towns and cities and flag stops sure brings back memories when me and you trouped and the laughs and heartaches we had many a season. We were young then and so were the towns, now they're grown up too, and they don't seem to be as jolly as they used to be. I showed Kerwin and Mallen through Philly but it ain't the Philly of Keith's Bjou and Chestnut St., of Dad's, the Hurley House, Mother O'Brien's and Mike Tuller's. I showed them Wanamaker's where Raymond Hitchcook used to be a shoe salesman. I showed 'em where the Barrymore played, where Jack Norworth and W. C. Fields were born. Where Herb Williams played piano, where Frank Orth, Jinmy Conlin, Walter C. Kelly, Oscar Shaw, George Kelly, Ann Pennington and hundreds of other great performers hung out. I showed 'em the little park where Frank Tinney, the greatest natural comic that ever lived, likes to sun himself these days. Philly sure produced plenty of talent. When we drove through Cleveland I showed 'em the lold Hippodrome—you remember how scared we were that they wouldn't hear us when we opened there the first time—they had no mikes those days—but they heard us. Arthur Hopkins and Eugene Walters, the playwright, come from that town.

opened there the first time—they had no mikes those days—but they heard us. Arthur Hopkins and Eugene Walters, the playwright, come from that town.

In Detroit I could just picture old man Williams sitting in the first entrance reviewing the acts. That town is kinda proud of Mary Boland, Marguerite Young and Helen McKellar.

Then we stopped over night at Chicago. Of course that is always a great city to me. You remember the laughs at the old Saratoga and the Grant and City Hall Square? You remember the old Palace and the Majestic and the hundreds of swell dates we played outta there? CThat's a town that gave plenty of good troupers to vaudeville and show business—Dorothy Dalton, Irene Fenwick, Madge Kennedy, Charles Richman, Cornelia Skinner, Gloria Swanson, Felix Adler, Bernard Granville, Louise Closser Hale, Clara Lipman, Jimmy Hussey, William Anthony McGuire, and Flo Ziegfeld. Not a bad layout eh?

Driving through Omaha you couldn't help but think of George Sidney and Fred and Adele Astaire. Lincoln, Nebraska, brought back memories of the time Walter C. Kelly would fight with the local Chamber of Competer and write letters about the town to VARIETY. Plenty of laughs Denver brought back memories of Max Fabish, the manager of the Orpheum, with his swell dialect—eael Cherman. That town did all right by show business giving it Doug Fairbanks, Fred Stone and Paul Whiteman. We are now at Salt Lake, the town where many a good act got a bad report, but it's a swell burg—it gave us Maude Adams and Joe Santley. Gee, it's a grand bunch of memories Aggie, are you're in all of 'em. Vaudeville sure was a lot of fun while it lasted. You know Aggie, at home sometimes I am too busy and sometimes a little neglectful. I'm not a lod guy but the years somehow cut a guy down; they take their commission, and so I don't stop to think to give you a routine of nice talk like I used to years ago, You know us being together all the time kinda lies down my tongue for those pretty speeches, but being away from you kinda got used to years

nd kisses, sez

Lefty.

Bill Gaxton says 'The hardest time to get a baby to sleep is when

Skirboll Mulls Flesh

For Barry, Pittsburgh

Barry, downtown subsequent run house, considering switch from straight pix to combo flesh and flick-

trying to set scale for musicians and stagehands. Only one other site in town playing shows, WB deluxer, the Stanley, but Barry figuring on using lesser units and vaude.

Barry was formerly Pitt, a Shubert legit house, and then became vaude house under management of George Shaffer. Since being taken over almost two years ago by Skirboll, who changed the name to Barry. soot, however, has been

Barry, spot, however, has been playing duals with three changes weekly.

New Orleans, Oct. 5.

Nitery operators are smiling again now that autumn weather has invated the city. Business has shown a decided spurt. Club Plantation, operated by Pete Herman, exbantam champion, put in new floor show Saturday (2) topped by Helen Savaga, warbler, and including Dillon and Parlow, dance team. Place completely renovated.

Jung Hotel will enter nitery busi-

New Orleans, Oct. 5.

N.O. NITERIES BOOM; FOUR SPOTS OPENING

Consulting now with unions trying to set scale for musicians and

Pittsburgh, Oct. 5. William Skirboll, operator of

CALLAHAN'S N.E. TRIP AS APOLLO EXIT, VIEW

Emmett Callahan, associated with Max Wilner in operation of the Apollo, Times Square burley house, left for a motor tour of New England

Departure gave rise to reports that he had relinquished interest in the house and that Wilner would carry on alone. Neither principals could be reached for verification.

Ayars Lamarr's Suit

Indianapolis, Oct. 5.

Local band leader Ayars Lamarr (now of Chicago) last week filed suit (now of Chicago) last week filed suit in Chicago for \$25,000 against the 120 Lake Garage Corp. Lamarr alleges In his suit he was injured by anauto backed by a garage attendant. Has played numerous times at Indiana Roof ballroom here for Tom Devine, and formerly had a band at Indiana University while a student there.

Lamarr's attorney, Harve Robert Hectman, said the funds for educa-tion of Lamarr were furnished by late Sen. Huey Long.

Hirst Circuit

Week of Oct. 10

Babes With Charms Hudson, Union City,
Moonlight Maids Howard, Boston.
Pageant of Folly Troc. Philadelphia,
Foot Loose Parade Gayety, Wash-

Tool losson and the first and

Place completely renovated.

Jung Hotel will enter nitery business when it opens roof as nitery in December . featuring name bands.

Cotton club, closed for sometime, also reopened its doors past week with a good crowd on hand, by Edward and Dave Beckerman. Leon Prima, brother of trumpeter Louis, has reopened his French Quarter club, which was closed all during summer while he operated Penthouse, lakefront spot. Say It With GIRS—NAUDORA, LOUIS-Bluss and Stripest—Garrick, St. Louis. Printy: Frelies—Risito, Chicago. Parfian Filtet—Gasino, Toronto. Meet the Girls—Bubbasy, Rochester. Pirate Bolles—Empire, Newark. Merry Models—Inques, Warteury, Mon-Tues, Ornheum, Reading, Thurs.; Earl, Atlantic City, Fri.-Sat.-Sun,

Buffalo, Oct. 5.

Shea's Buffalo, ace deluxer here, will feature one stage show a month beginning with the Bowes unit cur-

Buff's 1-a-Month Flesh

The house abandoned stage presentations several seasons ago and the partial resumption of the presentation policy is thought to be influenced by the much touted revival of Buffalo interest in legit which has marked the opening of the present

UNION RATE UP IN PITT CAFES

Pittsburgh, Oct. 5. General raise in pay scale has just been placed into effect here by mu-sicians' local and affecting avan-hotel nited. placed into effect here by musicians' local and affecting every hotel, nitery, cafe and restaurant in town. Boosts will range from 5% to almost five times that much in some cases.

to almost five times that much in some cases. General realignment of Pittsburgh spots has been made by the local, with every place using music getting a special classification with a uniform scale for each one. Only Class A site will be the William Penn hotel, where rate from now on will be \$1.75 an hour, with other hotels falling into B and cafes and niteries ranging down through C, D, E and F.

Under latest readjustment, too, spots have to use musicians a minimum of 30 hours, a move directed principally at a flock of roadhouses operating nightly only from 10 p.m. to 2 a.m. Pittsburgh entrepreneurs were given no notice by local, all of them being informed only few days ago that new scale would go into effect 1st of October.

Set-up, however, doesn't apply to theatres, since these contracts are negotiated separately and, anyway, current one still has until next September to run.

Walkout and Picketing By Newark Music Union

Newark, Oct. 5.

New season at Empire Burlesqu hits a snag with union musicians and replaced by non-unionists Local union has demanded that Brock, entering his third season of managing the house, add two men to the regular orchestra. Brock requested only one man be added, due to uncertainty of business in this field, with the understanding said man would be made permanent if business warranted. House has suffered with rest of circuit, so Brock had to let extra man go. Union ordered rest of orchestra out Saturday (2) night and picketing of house started Sunday (3). House is, of course, 100% union and is not affected otherwise by orchestra walk-out. Brock in high standing with union, so amicable arrange-ing with union, so amicable arrange-ing with union, so amicable arrange-Brock, entering his third season of

ing with union, so amicable arrange-ment in near future not improbable.

Republic-Star's Rotate

Rotating stock deal has been made between Weinstock interests, operating the Republic, N. Y., and Messrs. Raymond, operating the Star, Brooklyn, N. Y., whereby shows at each house will alternate weekly. New arrangement went in this week when the Star dropped wheel road shows for stock policy. Interchange deal makes it easier for both houses.

TRANSPLANTED YACHT CLUB

TRANSCLANTED YACHT CLUB
Larger, more elaborate Yacht Club
N. Y., is scheduled to have its formal
opening tomorrow (Thursday), one
block west of its former 52d St. site
Talent list headed by Henny
Youngman, Frances Faye and Bert
Frohman, backed by Peggy Seel
dancer; Johnny and George, Siboney
Quartet and Eddie Elkins orchestra.

Delayed Lavoff

Kansas City, Oct. 5.
After appearing at the Fox Tower, audfilmer, for 1,275 consecutive Atter appearing as the vaudiliner, for 1,275 consecutive days, Judy Conrad and his orch moved out for a week's vacash.

Little Jack Little's band in for current week, allowing Conrad's crew a week off with pay.

Hounded by Suits, Pirchner Starts Another Cleve Spot

Cleveland, Oct. 5.

Herman Pirchner, who operated four Tyrolean niteries this summer, is being hounded by lawsuits, but they didn't stop him from opening another Alpine Village on main street last week. Three creditors, claiming Pirchner owes them a total of \$986, filed an involuntary petition in bankruptcy against the Alpine Exposition Co., which he ran at the Great Lakes. Exposition. Plaintiffs include a milk company wanting \$358, a paper company seeking \$485 and another creditor asking \$147.

Pirchner got another tough bump when the Government attached a tax lien of \$1,242 against his two Expocabarets. Tax officials say he didn't pay cabaret and social security taxes for August and September. Insist he owes Uncle Sam \$333 for his Showboat, \$601 for his Expo Alpine Tavern and \$306 in social security deductions. Operator answered that he turned those amounts over to fair executives to be paid out, but latter deny ever receiving it.

Operator's floating nitery on the lakefront folded a couple of weeks before Expo shut down, after Faith Bacon failed to pull it out of the doldrums. Centennial was just a heavy headache to Pirchner, who says he lost \$70,000 on his Fair ventures.

Dorothy Kay Will Do Oversea Bally for F-C

Dorothy Kay, partnered until Saturday last with Monte Proser's pressagentry, is slated to accompany Clifford C. Fischer back to Paris and London and do overseas ballyhoo attendant to the next imported revue for the French Casino, N. Y. Fischer arrived yesterday (Tuesday) with Henry Lartigue, the new general factotum of the French Casino, who will take over the general direction of the Broadway filtery. Fischer, after installing his charge, sails back pronto, Miss Kay to accompany him. Idea is to advance-bally the imported shows long before their advent to New York, giving the French Casino the aura of a Franco-American institution. Of course, the reent advent of the International Casino, now clicking after a false start, has much to do with it.

Miss Kay's severance from Proser doesn't hammer Proser's retaining

Miss Kay's severance from Proser doesn't hamper Proser's retaining the French Casino account per

the French Casino account per usual. She merely will be payrolled by Fischer personally.

Lartigue's mission will be run the F.C. as he has the smart casinos in Pau, Cannes, Biarritz, etc., and thus relieve Jack Shapiro and Louis F. Blumenthal of executive headaches as heretofore.

Dancer's 3d Suit Against 76-Yr. Oldster; \$533,500

Philadelphia, Oct. 5.

Philadelphia, Oct. 5.

Jeanne de la Mar, brunet terper, started another legal action last Tuesday (28) against Ralph Modieski, 76-year-old bridge designed. This time she asks \$533,500. Action is third in six years as a result of femme's claim that Modjeski promised to marry her in 1930. When he divorced his wife and married Mary T. Giblyn, Miss de la Marsued for \$1,000,000 and settled for \$35,000. In 1933 she sued again, claiming she got only \$1,500.

Last week she asked \$500,000 for breach of promise and \$33,500 damages for failure of settlement negotiations. She said she parted with various 'friendly' letters and wires when settlement was negotiated.

Michaels' Hub Burley

Max Michaels, formerly associated with the Weinstock-Minsky interests in operation of the Park, Boston, has taken over the Columbia, Boston, and will relight the house Oct. 11 with stock burley policy.

Columbia has not had burley in 25 years, but about everything else in amusement classification has shown there. Its reopening will give the Howard, currently playing the Issy Hirst roadshows, only opposish in several years since the Park scrapped burley for pix policy.

BROADWAYITE LEAVES B'WAY

By JACK OSTERMAN

Cleveland, Oct. 5

Martha Rave, who was born with a silver shovel in her mouth, divorces Buddy Westmore, Hollywood makeup artist whom Martha won't make up with...claims he refused to pay the bills...theme song for Martha, 'Buddy, can you spare a dime?'
Colored maid claims she served

them pies in bed. Hollywood pies were evidently made for two-reel comedies and one-reel marriages. Had she served matzohs that would have been crumbs for divorce or cof-fee would have been grounds. [Two more like that and we'll get our own

more like that and we'll get our own radio program!
Congrats to Belle Baker on her marriage to the editor of that trade paper. Good luck Belle, but you always got good notices anyway.
How can a man with a name like Black join the Klan in the first place?

Structure here that housed the 'Aquacade' will remain intact... Shubert operettas will be presented there next summer, probably opening with 'Student Prince.' My gosh, when is that prince going to graduate?

Richard Wall, Toledo farmer, in-herits a 100 grand...throws away his Sears-Roebuck catalog and buys

Esquire!

Burlesque theatre here is called the Roxy...Joe Yule, starring this week, bills himself 'Father of Mickey Rooney.' Thát's something-new...can't wait till we see Martha Sleeper, 'niece of J. J. Murdock.'

Sleeper, 'niece of J. J. Murdock.'
Billy Rose thinking of making pictures in Hollywood... using Culver
City for studio and Santa Monica
for a cutting room!

Appreciate this Variety comeback...maybe if we play our cards
right with Joe Laurie, Jr., we can
work our way into the Index.
There's an idea. How about starting
a feud with Joe's Lefty? Nothing
like a good old feud these days...
if it's good enough for Winchell,
Bernie, Allen and Benhy it ought to
be good enough for us, eh Joe?
Night club entertainers here have
to give a new kind of audition; it's

Night club entertamers here have to give a new kind of audition; it's not, 'Girlie, how can you sing?' it's 'Girlie, how can you drink?' One girl was such a big hit in a spot here she had her salary raised three

Hope Henny Youngman keeps working so we won't be forgotten on the Main Stem.

the Main Stem. Always interests me...we mean O. O. McIntyre's Thoughts While Strolling...he always starts with Out of bed...then through Washington Square for a stroll...looking at the artists paintings on the street...then for a chat with Sinclair Lewis'...don't you ever eat breakfast first, Mac? O. O. is a Buckeye like aurselves

Archie Bell Laid Up

Archie Bell Laid Up

And speaking of Ohio newspapermen reminds us that the first thing we did when we arrived in Cleveland was to look up the dean of midwestern critics, Archie Bell, who for three years has been confined to his home with heart trouble, most of the three years flat on his back. For 21 years he was dramatic editor of the Cleveland News and a great authority on the theatre he loved so well. We've known him since we were a baby and he confided to us that it was pretty lonesome being shut up away from what little theatrical activity remains here. He also said that the Alfred Lunts, Rudy Vallee and yours truly were the only visitors he has had in his days of illness. We remember the time when any actor or press agent would rush from the train to the News office to try to land a story with Archie, and 10-1 he would oblige. A word from him was theatrical dynamite. It wasn't a terrific compliment to cater then, but now that a lounge replaces the swivel chair, and he grabs medicine bottles instead of his typewriter, with a greater Power hovering over him than the power of the press... now that he can no longer literally make or break you'... now is the time to remember past favors and when visiting Cleveland, visit loves it.

But as Archie said as we parted, 'Jackie, remember that most people's memories fade as fast as yesterday's write-up.' And speaking of Ohio newspaper-nen reminds us that the first thing

Vaude Return as Theatre Biz Hypo: 3 Chi Nabes Evidence It at the B.O.

Chicago, Oct. 5. Annual talk which hits town every year at this season, that there should be more vaudeville, has a little more force to it this time.

force to it this time.

Mostly, it's by vaudeville agents and talent against theatre operators. They want vaudeville, and claim that the public does, too. They cite the Stratford, Ogden and Kedzie as proof. On the nights these theatres play fiesh attractions, it's tough to get a seat, while on the same nights at the adjacent Southtown, Englewood, and Senate, a customer can walk down to the 10th row center.

walk down to the 10th row center. Agents are making an effort to swing some of the old neighborhood stands over to a flesh policy, starting them off as week-end stands. They've succeeded to some extent during the last couple of weeks, and are providing bills costing not over \$250 for the day, \$500 for the weekend. However, the agents over \$250 for the the stands of the weekend.

the day, \$500 for the weekend.
However, the agents are running
up against plenty of trouble in getting houses to swing over from a
policy of straight duals. Operators
claim that, despite s.r.o. signs on the
doors of other houses on flesh days,
just as much profit can be made on
a policy of straight duals, and with
a lot less bother.

Squawk goes on with a long list of complaints to show that operators are actually determined to keep raudeville out. Operators claim here's no such thing. Show them tow vaudeville will increase the net ppreciably, and they'll gladly take t. they say. appreciably, it, they say.

it, they say.

Agents are also crying that with vaudeville not having any stands, pictures and legit won't have any place to get talent and that the operators don't seem to care at all. Furthermore, say the agents, the exhibitors are cutting their own throats by not playing vaudeville, because with no place to get talent, the picture business will start to go down, and finally die of talent starvation.

But to all wails about such matters, the exhibitors turn a deef ear, for they feel that such isn't the real reason agents want vaudeville stands. There's a percentage angle involved, say the ops.

NBC Discontinues Production of Units For Vaude Dates

NBC Artist Service isn't putting out any vaude units this year. Chief reason is that names repped by the Service who could play vaude are tied up by radio commitments and cannot go on tours. Those available haven't the marquee magnetism, which would necessitate the Service getting outside talent, and that isn't MBC's idea. The units were chiefly fashioned to use up the talent on the Service list. Service list.

NBC got into unit production as a result of the Major Bowes amateur outfits which were first sent out three years ago last summer. For a while the Service and Bowes office worked in tandem and split the profits. Then Bowes wised and went into amateur unit production solo.

Only dealings with vaude which the Service will continue will be the booking of individual talent. Jack Von Tilzer handles that end for the outfit.

Continue Femme Line At Fox, Det., for Fall Detroit, Oct. 5.

Gae Foster 16-gal line, originally set in for only the summer months, will remain on indefinitely at the Fox theatre, here. Eve Ross and Pat Mason handling routines.

Set in by Manager Dave Idzal to carry the house through the hot months with a minimum of effort through Fanchon & Marco's supplying of settings for the Fox's huge stage, the line has built up a following hereabouts with its versatile Tuttines (Giros the Miller search) routines. Given top billing several times during the last few months and furthered its rep considerably.

Figured the line will remain on at east until the Skouras brothers take over the house, expected around the first of the year, and house's policy is definitely determined.

More Bowes' Units

Latest pair of Major Bowes' units nake their respective preems in theatres this week. Dixie Jubilee colored unit, recently revamped, bowed at the Plymouth, Worcester, Mass., Oct. 4. The Transcontinental unit breaks in at Fay's, Providence,

Lloyd Marx former musician and now producer of Bowes' units has built 32 units including two new ones, during the two years.

NO-BURLEY TAG

Two Issy Hirst wheel shows, 'Bozo Snyder's Own Show' and unit headed by Harry J. Conley, are folding this week (9) to counter-balance the circuit because of house dropouts.

circuit because of house dropouts.

Snyder, standard burley name for
years, was reported dissatisfied with
the non-burley classification of the
roadshows which hurt biz all around.
In some spots, however, Snyder's
show did biz with payees about convinced it was burlesque because of
Snyder's appearance therein.

AUSSIE CIRCUIT BOOKER HERE ON TALENT QUEST

George Dickerson, representing the chain of Tivoli Theatres in Australia, arrived in New York this week to round up vaude talent for the Aussie

round up value talent for the Aussenbuses.

Charlie Allen, of the Curtis & Allen agency, which is the U. S. rep for Tivoli, will cover the town with Dickerson, looking at both vaude and nitery acts.

Last autumn Frank Neil came over for Tivoli. Curtis & Allen rented a dark Broadway legit house and held a series of auditions of acts at the rate of 25 a day. This year the turns will be caught publicly if possible, and those not working which have been tabbed for a look-see will be auditioned at Dickerson's convenience.

\$5,000 Suit Vs. Nitery For Injury, No Payoff

Detroit, Oct. 5.
Consuelo Gomez, hoofer under tag
of 'Chiquita,' is suing the Corktown
Tavern here and Proprietor Richard
S. Thomas for \$5,000 damages for an
injury she charges was received in
May, 1936, when a porter at the
nitery dropped two cases of beer
bottles on her.
Hoofer, who claims Letty Gomez,
N. Y. Yankee hurler, as a cousin,
charges that the porter bumped into
her while she stood waiting in the
performers' dressing room, which
she said was then used also as a
storeroom. Detroit, Oct. 5.

storeroom.

storeroom.

As a result of the injuries, she testified in circuit court last week, she has lost her ability to do a fancy tango number with her partner, Jesus Alfero. She also charges Thomas refused to pay her the night of accident because she was unable

Lincoln Readies Vaude

Lincoln, Oct. 5. opens here, according Walt Shuttee, city manager of the Lincoln Theaters Corp., about Oct. 21. Has 'Bell's Hawaiian Follies' for the first show on that date. Said he might spot another show in before, if possible.

Orpheum is the stage show house

Lomas' Legiter

Lomas Troupe, stilt performers from vaude, have been added to George Abott's forthcoming produc-tion of 'Angel Island'

Act's last legit was in Billy Rose's

Am Gags for Prizes: **Answers Pre-Historic**

VAUDE—BURLESQUE

Answers Pre-Historic
Washington, Oct. 5.
With emphasis among house p.a's perforce placed on flicker bally, stunt along regular contest lines to put over a new vaude act is out of the ordinary. Idea cooked up by Daily News acting drama ed with Ray Bell, Loew's Capitol ballyboy, demonstrated it can be done profitably, however.

Crick turned out column recalling

Crick turned out column recalling fact that vaude audiences are prone to make cracks about caliber and staleness of many gags peddled by emcees, using idea as excuse for lengthy blurb on emceting in general. Piece wound up with suggestion that Capitol give local squawkers a chance to write better stuff by offering to buy three best gags submitted. Crick turned out column recalling

Column was followed up for two days with plugs listing prizes of \$10, \$5 and \$3 with 10 pairs of guest tickets for runners-up. Stunt was lid lap of sammy Walsh, making his bigtime debut here after season dol Point Comfort Hotel, listing him as sole judge of gags and giving him the right to present them any way he saw fit at the last show on the second day of his stay. Judging was strictly on the basis of audience applause at the show in question, the giggles being measured by decimenter machine loaned by a local recording studio. Column was followed up for two cording studio.

cording studio.

Stunt made a nice piece of business, Walsh explaining idea, pulling agas out of his pocket one by one and reading them. He used about 12, which were too many, but at least half went over well and competitive angle socked 'em home. Besides giving Walsh a trio of good yarns for use the rest of week, the stunt copped plenty of space in the paper and sent the audience away talking. On the strength of the talking. On the strength of the three-day build-up, nearly 100 en-tries were submitted, most of them pre-dating Joe Miller.

Pro Audish Gag As N. Y. Break-In For Vets, Tyros

Professional audition gag, not an mateur show, is the deal Kathryn Parsons has with the new El Dorado (new Club Richman), N. Y., starting next Friday (15). Only pro acts will get contracts at \$50 a week, two weeks' minimum, to work with her in her cavalcade of variety tal-ent. Auditions will be once a week and acts booked only through regu-lar agents; no ams.

Idea is to insure a Broadway showing for new faces or vet acts who haven't had a N. Y. showcase opportunity because of the paucity of available spots. There's also a radio hookup involved with it.

Helen Morgan continues at El Do

Heller Ducks Nervous Breakdown by Lavoff

Ordered by his physician to take a complete rest following threats of a breakdown, Jackie Heller has cancelled everything for the next month, including flock of radio and nitery dates. He's vacationing here with his family for a few days and sails from New York Friday (8) for Bermuda where he will spend couple of weeks weeks.

of weeks.

Heller on Nov. 4 picks up again at
Loew's State, N. Y. Dropped out of
College Inn show in Chi and left
number of NBC programs behind
there when medico told him he had
to take it ever to take it easy.

EDWARDS VS. LASKY-\$95

American Federation of Actors has brought suit in behalf of Irving Edwards against Andre Lasky, western unit producer, for \$95 allegedly due Edwards on back salary claim. Claim is for salary due when Edwards worked in one of Lasky's units in 1935. He was paid off with an LO.U. and had made several efforts to collect internation and the collect internation to turning materials.

to collect since, prior to turning mat-ter over to the AFA.

Loew-Rappaport-Sherman Deal For 3½ Weeks to Battle WB In Pitt, Washington, Philadelphia

Melton's Detroit Fair

Detroit, Oct. 5.

James Melton has been signed as chief guestee at Detroit's 'Little World Fair,' to be held in Convention Hall here Jan. 21-30.

Melton replaces Lanny Ross, who headed the entertainment at the exposition for the last two years. Acts to fill will be selected from among local ether performers, with an orch and a coupla other acts prob-

BAA-AFA RENEW JURISDIX TIFF

Jurisdictional fight between the Burlesque Artists Assn. and the American Federation of Actors, the vaude union which galned recognition of burlesque in New York, has flared again. Thomas J. Phillips, BAA head, has filed a complaint against AFA with the Associated Actors and Artistes of America, parent body of both groups under an American Federation of Labor charter. It is charged that the AFA has been conducted in a manner prejudicial to member unions of the Four A's, particularly to the BAA. Specifically, the AFA is alleged to have forced burlesque union members appearing out of town to join the vaude vulbe branch under threat of dismissal. Charged, too, that the vaude union organizers were aided by the Hirst circuit.

When the charges were filed, the Four A's immediately ordered the AFA to desist from such 'proseslyting' until the matter is thrashed out at a hearing to be held shortly. Alleged that coercion has been carried on despite the fact that burlesque as played outside of New York has not been changed in any degree since before the classification was ruled out in the metropolis by the license commissioner with the support of the mayor.

It is also contended that the term vaudeville as applied to current burlesque as more and the term vaudeville as applied to current burlesque shows in New York is a mis-

It is also contended that the term vaudeville as applied to current bur-lesque shows in New York is a mis-nomer, that the class of perform-ances has changed very little and that most of the players are identi-fied as burlesque people. BAA ex-pects to prove its accusations at a supplementary meeting when the charges will be heard. Hopes to re-gain jurisdiction.

FILMS LOOK GOOD, SO **VAUDE'S OUT AGAIN**

Proposed vaude policies for Tivoli, Brooklyn, and Grand Opera House, New York, has been set back until after the Xmas holidays.
Plan had been five acts on split week on interchange basis since both houses are under same management. Good lineup of strong pictures decided management to forget about vaude until next January.

Stagedoor Audish

Pittsburgh, Oct. 5.
A stagedoor audition at the Stanley last week by Bernard Morgan, 12-year-old Pittsburgh tap dancer, win the youngster a spot in Horace Heidt's show. Maestro put him on at WB. deluxer for one performance and kid stopped the show, with result that Heidt decided to keep him. Boy opened with Heidt on his onenighters in this sector over weckend and will be with him at Loew's State, N. Y., Thursday (7). Pittsburgh, Oct. 5.

LaPorte, Ind., Goes Vaude

LaPorte, Ind., Guese vature
LaPorte theatrc here inaugurated
new policy of two days a week of
vaude, in conjunction with present
weekly gimmic nites and replacing
current dual-bill card.
Gus Sun agency will book. Shift
is effective Oct. 14.

Loew circuit, down to two weeks, has been feeling the competition of Warner's three stanzas and as a result concluded a deal on Monday (4) whereby it can offer shows playing Loew's Capitol, Washington, a total of two-and-half weeks additional time. Deal involves Izzy Rappaport, operator of the indie vaudfilm Hipp, Baltimore, and Eddie Sherman, who books that house as well as Fay's, Philly, Atlantic City's Steel Pier, and the Colonial, Lancaster.

Loew's Capitol has a policy which differs from the other circuit house, the State, N. Y. Latter has been playing predominantly colored bands Loew circuit, down to two weeks

Loew's Capitol has a policy which differs from the other circuit house, the State, N. Y. Latter has been playing predominantly colored bands lately, which do not meet with such favor in Washington as in New York. That means the Capitol must more or less be booked as a single stand, and Warners, in having Earle theatres in Philly and Washington, plus the Stanley, Pittsburgh, has been buying the best acts and names away from Loew's by offering more time. Meeting Monday was called by Carton Barron, Loew's southern division manager, and attended by Sidney Piermont, Loew booker, as well as Rappaport and Sherman. The total of three-and-half successive weeks offered shows through the combination of circuit and indie theatres is calculated to offset the three Warner weeks.

Fiermont Booking
Piermont will continue to book Loew's Washington spot independently of Sherman's spots, the playing time is the only thing pooled. First show set for the new layout will be a unit produced by Harry Crosley, onetime presentation producer at the Capitol, N. Y. Show, as yet uncast and unnamed, will open for three days in Lancaster on Nov. 2, then successively troupe through Washington, Baltimore and Philly. Sundays being out in Philly, the show will fill in that day at the Steel Pier.

Another Crosley unit will filt around the 'circuit'. Jeanney to Jeanney

Sundays being out in Philly, the show will fill in that day at the Steel Pier.

Another Crosley unit will filt around the 'circuit,' opening in Lansaster on Nov. 30. Crosley was brought originally into the picture by Loew's, when he was asked to produce a show for the Washington theatre and refused unless he was given more consecutive guaranteed playing time than the one-week circuit could offer. The producer's nix led to the overture made by Barron to Rappaport and Sherman.

Coincidentally, the deal just made casts a new light on the relationship between Rappaport's indie Baltimore house and the Loew circuit. Four years ago, when Loew had 12 weeks, it declared Rappaport's sole indie 'unfair' and told acts that if they played the spot, Loew time would be closed to them. At that time the circuit had the Century, Baltimore, opposing the Hipp with flesh. The 'unfair' listing against the Hipp was lifted shortly after it was posted. The Century went straight-film last year, leaving Rappaport unopposed in the downtown Baltimore situation.

Arrangement which has been worked out is the first in which a circuit has sought help from a setup of indies for sufficient playing time to offset competition from rival theaters. Heretofore, the circuits have been prone to playing ball with each other rather than align with indies.

Singing Waiters And Vodka Actors Talking AFA Tie-In

Singing Waiters' Singing Waiters' Association, claiming membership of 500, has opened negotiations for affiliation with the American Federation of Actors. Most of the members of the table chirpers' outlit are already affiliated with regular Hotel and Restaurant Employees' Alliance, but since a number of unemployed performers have taken to this type of combloyment, group wants to affiliate with AFA.

Newly organized Russian Actors' Union may also affiliate with AFA.

Lela Moore's Frisco Date

Lela Moore, with her 'Dance of the Lovers,' opens at the Golden Gate theatre, San Francisco, Oct. 6, for three weeks.

Night Club Reviews

INT'L CASINO (NEW YORK)

VARIETY

(NEW YORK)

Firm's "well two narts, produced by Pierre Santrial, of the Bal Tabarin, Paris and Jacques-Churles of the Moulin Rouse, Paris) at the International Casino, alog Criterion thetry, N. T. Collins, alog Criterion theory, N. T. Collins, alog Criterion, and Cancer Casino, and Cancer Casino, and Basil Former's or Chemical Casino, and Basil Former's or Chemical Casino, and Basil Former's or Charles, and Basil Former's or Chrysis de la Grange, Jame Deveroux, Elizabeth Dell'Admir, Grudamith Broa, Jacqueline Jigma, Mydram Christian, Velenae Harmony, Singtan, Sonia Gorjano, Stadier & Rose, Vera Treizky.

Sonia Gorjane, Studier & Neee, Vers' Troi28.7.

Bravo for 'Bravof', the SandriniCharles show at the new International Casino, which makes it a
double-salute considering the inauspicious start originally two weeks
ago. From a clambake, decouple
to the control of the control
to mpletely stymied the production, the show, as it presently
shapes up, is something of an object
lesson to showmen on what a difference the 'presentation' makes.

While 'production' is an elementary show bit axiom, none the less
the strent of imagination at the
original showing couldn't conceive
its present-day magnificense. Now
that the moveable store the discition ways and elevators are descenting and the escalator platforms are
escalating, it's two other fellers.

Of course, primarily, it was a mistake for the Brecker-Moss-Olsen
management to permit themselves to

STEVE

EVANS

"VARIETY," issue of Sept. 29th By Loop STATE-LAKE, CHI

lster, if you're walling, that waddeville twith Herb Williams, Jimmy Hussey and Bayes, then step into the State-Lake week, catch a guy named Stave Evans, dry those terrs. For has the same affeit, and it is also that the same affeit. I master of his trade,

Funchineck,

Rest of the bill rates a so-so in the

siority. It suffers from bed spotting, and

w much comety. Also, why have two nets

throwber each other which depend printipally

impressions as stuff? For that matter

by have 'em even or the same bill?

Opening London, Oct. 15th

Theatres and Doubling in Cafes

on Agency and Harry Young

he caught at such a disadvantage. After numerous postponements, however, they couldn't defer it any longer, especially since it was only an hour before curtain that things were discovered as having gone away once again. Obsen still nisits it was sabotage, and maybe he's got something there.

Anyway, considering the investment which runs up to \$400,000, this is one of the considering the investment which runs up to \$400,000, this is one of the considering the investment which runs up to \$400,000, this is one of the considering the investment which runs up to \$400,000, this is one of the considering the investment which runs up to \$400,000, this is one of the considering the considering the considering the same and the special considering the considering the

speaks plenty.

It's certainly the most impressive restaurant revue, lavish on spec, size, seenery, numbers (over 100 people including the bands) and general Gargantuan proportions. It has beautiful girls, impressive production and solid entertainment values, Any captiousness devolves chiefly on the quantity, not the quality. But fit's subject to pruning, especially on the ballet stuff.

the quantity, not the quality. But it's subject to pruning, especially on the ballet stuff.

In sequence, after Leonce's m.c.ing, there are Elisabeth and Dell'Adami, dance act comprising a man and two girls, both lookers, with the man a personable partner; the Queen of Hearts 16 partner; the Queen of Hearts 16 partner; the Gueen of Hearts 16 partner; the Califary Bros. who stop the Shock The Ween Stands 18 partner; and unquestionably the Califary Bros. who stop the Shock The Ween Mealts, and second half, are nunched. A Circus specific purpus of the Hearts 16 partner of the Hearts 16 partn

with their unique panto and knock-about.

The two finales, first and second half, are punchy. A Circus spec closes the first portion; an aesthetic The Sum's Glory finales the second act. Both are highly impressive, the Circus speciality staged by Chester Hale perhaps a bit more in the pop-ular idiom.

ular idiom.

There's the usual portion of nudity, forthright, open and unashamed so

to speak, with the beauts parading their stuff, with all the lights up. Once that's over with the show pro-ceeds its course.

The Tashion Parade from Gaston, Paris, preceding the Gaudsmiths, is a corking sartorial spec with extraordinary blues figuring in the color scheme. The lighting throughout the show is of high calibre. The French idea of a school act ('How to Learn Your Grammar' and Conjugations') is among the stuff that could stand the shears to speed things up. (Starting at 8 and with but a short dance set, the second half finales 11.10. That's an hour too much, and doesn't permit for the desired break between the dinner and supper crowds. As result latter have to be held out).

Food, as observed before, is good

held out).

Food, as observed before, is good and service considerable improved undermarked dhote! Fred Chiavanness Besides the Casino, the popprised 75c-bit Juncheous in the salon; the steady bar trade all through the day at the \$17,000 spiral bar, and the coektail sessions should see the International bettering a \$50,000 weekly gross.

PARADISE, N. Y.

Trend away from dressless dolls in favor of stronger body of show through a standard the stronger body of show through a standard the stronger body of show the stronger body of show the stronger between the stronger bedoes the stronger between the stronger body of show through a stronger body of show through a stronger body of show through a stronger body of show the stronger between the stronger between the stronger body of the stronger between the stronger between

costumer. Latter now has more of an assignment in their behalt.
George Hale's new production, Red Hot and Beautiful, is given strong entertainment substances, not only by the production mumbers he has put on, but more vitally by such legitimately acceptable performers as the Three Diamond Bros., the Red Latter the Control of the Contr

French Casino, International Casino and other places.

Thus, the darlings of the floor shows (40 girls here, including the showgirls) are called upon in production numbers and elsewhere to do a little more than just pose or parade, such as the paper-tearing tricks, announcements, etc. On looks there's no change. The Posin number, in which there is a bit with a metic darea bumber in which the lassies of the ensemble have collegiated dumnies tied to their toes is an entertainment knockout. It has heavy comedy punch, idea being that the girls dance their collegiate laddies around so feverishly they finally pass out. The Readinger Twins vocal, Posin's topped with one of their cute dances. Up shead an adolescent dance also is very striking.

striking.

Diamond Bros. take top honors with their slambang slapstick, singing, acrobatics and dancing. A swell act for a spot like the Paradise. Boly retain some of the tomtoolery they did for years in vaudeville where standar for a ong time, but it still act and furiously, quickening a tempo for the show toward the end that had been zippier than usual up ahead of them.

has the show toward the end that and been zippier than usual up ahead of them.

Lucille Johnson, prima with good screen possibilities, scores strongly the should be s

white, figures for this number.
"Devil's Holiday," the finale by
Dave Franklin, Sam Ward and
Lionel Clauser, has Sullivan as Satan
and the girls appropriately backgrounding, with steam out of the
stage for Hades effect, etc. It's well
done.

Lyda Sue Leeds' clever acrobatic
specialty is up front, immediately
on top of the first number done by
the Readinger Twins, also dancers.
It might be wiser to spot Miss Leeds
further away from the wiss assigning
and the stage of the second singling
and the second singling
and the second singling
and the second singling
ments on the new show. Costumes
excellent throughout, were designed
by Billi Livingston.

A really good show, well buttressed by competent entertainment,
and fast from start to finish.

Char.

VOODOO CLUB, N. Y.

VOODOO CLUB, N. Y.

Harlem vogue is spreading all over New York, just as is the Spanish vogue. Both are quite colorful in their entertainment patterns and it was inevitable that Negro entertainment would spread beyond its Harlem confines, and similarly that len confines the confines which can to a tention last winter at the smart midtown Bali and Le Mirage. After a return to Cuba, they're back in this jungle setting, and the confines which came to attention last winter at the smart midtown Bali and Le Mirage. After a return to Cuba, they're back in this jungle setting, the confines which can be a setting, and the setting, and the setting of the s

STORK CLUB

STORK CLUB

(CHICAGO)

Chicago, Oct. I.

Far on the northaide of town the old Via Lago has been renamed the Stork Club. The Via Lago was a ball of fire for the smart boys and the Northwestern University crowd during the tumbing '20s, but since then the northside has skipped considerably as a neighborhood and so did the nitery.

This new venture shapes up as an attempt to rehabilitate and revitalize the mid the state of the state o

ter is smart and dever. He's got a brand of comedy and delivery that's unique and funny. Has appearance and style which clicks with an audi-ence. His act is made up of routine bits rather than fokes, having devel-oped several characterizations which are excellent comic impressions.

CAFE MARGUERY

(HOTEL ADELPHIA, PHILLY) Philadelphia, Oct. 1.

Philadelphia, Oct. 1.

Jack Lynch has moved down for the winter from the rambling roof garden to the much more faved Cafe Marguery, right off the main lobby of the Hotel Adelphia. Spot is one of town's most consistent grossers with a niche all its own. Not a guider, and imposing at some

grossers with a niche all its own. Not so austere and imposing as some niteries in town and not so raucous as others, it gets the mob between the college couples and oldsters who spend.

Show is always a big one and can be depended upon for solid enter-tainment without offering sensations in the way of name bands or acts. Keeps two orchs going continuously for terping and playing the show. We have the store of the sto

LELA MOORE

Golden Gate Theatre San Francisco THREE WEEKS Starting October 6

Grace Kingsley of the Los Angeles Times says:

"if more acts like LELA MOORE'S 'Dance of the Lovers' can be produced, vaudevile will see another heyday. The act is very novel besides its uniqueness. MISS MOORE is very beautiful and graceful." beautiful and graceful."

Direction: WM, MORRIS AGENCY

DIAMOND BROS.

SIDNEY FISHER

75/77, Shaftesbury Avenue PICCADILLY, LONDON, ENG.

ALWAYS WORKING

WHITEY' ROBERTS

Week Oct. 4th—Capitol Theatre Saskatoon, Can. Last Week — Playhouse Winnipeg, Can.

Christmas Card Agents

Large profits easily earned selling new 21 Folder Assortment. Sells on sight for \$1.00. Other Holiday as-sortments. Write for particulars.

DOROTHEA ANTEL 236 West 72nd St., New York, N. Y.

FIVE YEARS OF TOP ENTERTAINMENTS

MIKE FRITZEL and JOE JACOBSON'S

CHEZ PAREE

610 FAIRBANNS COURT Delevare 3434 CH AMERICA'S SMARTEST THEATRE RESTAURANT CHICAGO

INTERNATIONAL JUVENILES

LOEW'S STATE, NEW YORK, THIS WEEK (SEPT. 30) RECENTLY RETURNED FROM A SUCCESSFUL 16 MONTHS' TOUR OF EUROPE Direction, SIMON AGENCY, RKO Building, Radio City, New York

HELD OVER

THREE WEEKS (Sept. 17-24-Oct. 1st)

ROXY, NEW YORK

PERSONAL REPRESENTATIVE

O. L. OZ COOK & OZ

elty turn. Simpson and femme work on portable platform decked with velyet drapes and femme work in velyet drapes. Rest of them clearly visibulation. Notable is Simpson's marionette magi, who pulls rabbits out of hats and yards of colored handkerchiefs from sleeves.

Another novelty is Four Vespers, a fash tumbling act. Clean-looking youths, neatly dressed in sweaters and white trousers, work in lightning fashion tossing each other around. Nora William well with a forchy voice and a manner of putting it over. Adde from pipes themselves, her broad smile, personality and different manner of presentation account for it. Swell comedienne, too.

Eleanor Powell-type terper is Jean McCully, Shows off good machinerum technique in tapping, but routines lack variety. Another ten stanza b deem of the stanza brown of the stanza brown of the stanza brown of the stanza of hospitalisms and the stanza that is not good bit of its humor.

Last of hoofologists is ballroom due of Theodore and Denesha, weakie act of this type.

NIXON CAFE

(PITTSBURGH)

and even less talent.

Herman Middleman's orch still
around and a fixture here apparently, like Di Palma. But Middleman's delivering, getting a rep
via the air and is rapidly developing
into a bonafide 'name' locally.

Cohen.

ROOSEVELT HOTEL (NEW YORK)

Year after year Guy Lombardo and his freres Carmen, Liebert and Victor, come back to the Roosevelt and nis freres Carmen, Liebert and Victor, come back to the Roosevelt hotel grillroom and year after year they prove big b.o. When Lombardo opens on East 46th street that means fall is officially here. Not since the haleyon days of Ben Bernie when the ole meastro bought into this hostelry as a stockholder. Edwin Clinton Forg was managing director at that time...has the Roosevelt elicked in really big style until the Lombardos came in.

Not to glid the lilly, the lasting Lombardo vogue manifests anew the swing versus sweet thing in music modes. The 52d streets cats and aligators give the jam, but the nice boys and girls still support the Lombardo dansapation which, while not salon in the senders' idiom, is still quite subdued. But it's sweet-hot must be supported to the Roosevelt hotel.

Abel.

Hollenden Vogue Room (CLEVELAND)

Cleveland, Oct. 1.
With Sammy Watkins' orchestra With Sammy Watkins' orchestra back to start its winter season, Dick Marsh, of the Hollenden Hotel, is trying out a different type of floor show for his Vogue Room. Revues in this ultra-modernistic, intimate spot were formerly composed ex-clusively of polite and rather dull singers or ballroom teams, but the new one is fired by two corking, unorthodox acts.

singers or baliroom teams, but the new one is fired by two corking, unorthodox acts.

Jason and Homer, 'the Human Echo,' are the magnets that have been packing the room in the last week. Jay Jason's a wild-eyed m. c. whose affe-offs can kick up a few laughs. Three-fourist of team, however, is differed to the state of the state o

GROSVENOR HOUSE

(LONDON)

London, Sept. 24 It was a cute idea to stage a cir cus in a hotel restaurant, and the atmosphere is well created. First intimation is a bit of scenery indicating
a side-show wagon in the hotel
lobby. Inside, a tent ceiling covers
the dance floor, and when the show
begins there are a few pieces of
scenery suggesting a sawdust arena.
But here the resemblance ceases,
Idea isn't carried out with the acts
employed, not even with Texas
Tommy and his pony, which is more
there animal that a Carlon Enmy
and his dogs, but this also is designed for the theatre platform.

Dare and Yates, misht comedy
tumblers, and Fred Enmey in the
old vaude act, with a girl, are all
variety turns.
In spite of a nicety at the opening with Emney as ringmaster.
Georgie Hale's American Glamour
tifirs are back once more, after as
season at the Palm Beach Casino,
Cannes, and they have an entirely
new routine, with alluring unclothed
costuming. Girls bear a slight resemblance in their make-ups to ani
math, attention of the complete of the complete
the Tiger and Cissy the Seal.
Not very easy to put on animal
acts in an eatery, when the pony
thas to be escorted through the kitchen and pantry, etc. Nevertheles, iis a pity the idea couldn't have been mosphere is well created. First inti-mation is a bit of scenery indicating

2 Complete \$250 full Course Bloom 8 & 12 \$250 full Course Park Course Park Course Park Change Park Cha

 \star

CLIFFORD C. FISCHER'S

• 15 YEARS AGO • (From VARIETY and Clipper)

Steve Lynch experimenting with stock companies in his southern theatres. Few good road shows in the south. Saenger readying to fol-low suit,

Screen Writers Guild, in Holly-wood, offered a dinner to Daniel Frohman. He nixed the dinner and asked that the money be given the Actors' Fund.

Music biz excited over Edison's announcement he was going to jazz up the classics for dance phonograph numbers. Hired Sam Coslow to do the arranging, but did not get very far with the scheme.

Big demand for world series tickets sent prices kiting. Getting from \$20 to \$35 for single \$5 seats.

First National decided to co into the Hays organization. Had been holding out.

Servais LeRoy introduced a new illusion in which a girl was sup-posedly pierced by bayonets. Fore-runner of the sword box still cur-

Sophie Tucker doing 43 minutes at the Palace, N. Y., and winding up at 11:15. Five other acts using grand pianos on stage out of the nine

Alice Brady headlining at the Riverside, N. Y. Doing 'Cassie Cook, of the Yellow Sea,' an excerpt from 'Drifting,' Last four minutes saved

Johnnie Burke doubling the Pal-ce and Colonial, N. Y. Believe it r not, he used a grand piano, too.

Charlie Ahearn busting things open at the Broadway, N. Y., with his trick band.

Both Orpheum and Loew circuits passed up dividends. Building a reserve fund. Orph was building in

Will King, who was doing musicals for Pantages, with a weekly change, passed up an offer of ?? weeks. Wanted to try stock in 'Frisco. Just a route in those days A miracle now.

Loew planning to drop a couple of acts when playing 'Prisoner of Zenda,' which was overlong. Silent version.

Jean Bedini paid May Wirth \$1,500 to do her riding act in his 'Chuckles of 1922.' Strengthener for his week at the Columbia, N. Y. Fancy money for those days

Managers still bothered over N. Y. managers still bothered over N. 1. critics, alleging a 'ring.' It cost \$55,000 for extra advertising to bring in 'The Tavern,' which was a popular hit, but adversely commented

Nitery Placements

Diaz and Lawton, singers; Le Mirage, N. Y.
Sheila Brrett; Dario and Diane, dancer Senator Ford, comedian; R. Patricia Ryan, Singer; Rainbow Grill, N. Y.
Fisher and White, comedians, Park Central hotel, N. Y.
Eddie Kinley, m.c.; Esther Martin, dancer; Eileen Roberts, Arlene Grant, Louise Bryden; Greenwich Village Casino, N. Y.
Gomez and Winona; Versailles, N. Y.

N. Y. Beautice, Montreal, Versailles, Eleanor Bowers, singer; Chez Maurice, Montreal, Henny Youngman. comedian; Frances Faye, singer; Begg Seel, dancer; Yacht Club, N. Y.

Berger Sisters, Rita West; El Do-rado, N. Y.

Makeup Poisoning Eases Act Out of French Casino

Act Out of French Casho Lucienne and Ashour, Apache dancers at French Casino, N. Y., were replaced Monday night (4) when girl in act was taken down with makeup poisoning. Geraldine and Joe, dancers, dou-bled into vacancy from Loew's State.

Palace, Buff., Drops Wheel

Palace, Buffalo, drops wheel shows after this week, eplacing with stock burley policy. John Grant goes in as producer and Buffalo, drops wheel er this week, replacing

straight man for the stock, with Dorothy Maye, a stripteaser, fea-

Quick Par Accord

(Continued from page 4)

understandable form of exhibition contract, free from trick clauses and technicalities, as the basis of better rade relations between distributor and exhibitor in this business

3 U. S. Femme Singles Sail for London Cafes

Collette Lyons, Ann Greenway and Ramona, trio of American entertainers, sailed Friday (1) to fill London nitery dates. Upon embarking they found there were 400 Legionnaires en route, so the trio arranged to domicule in the same suite.

Miss Lyons will go into the Prince of Wales upon arrival. Miss Greenway will join the show at Cafe de Paris, while Ramona goes to Ciro's. All deals set by the William Morris Agency.

Lou Holtz's \$500 Frolics

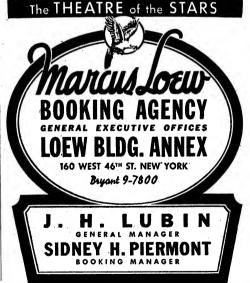
Lou Holtz opens a two-week stand at the Frolics, N. Y. tomorrow (Thursday) night. Getting a flat \$500 a night. Curtis & Allen agency set the booking Monday (4).

Swing High, Shake Low

technicalities, as the basis of better trade relations between distributor and exhibitor in this business, whichever way the ultimate decision of the courts goes in the suits instituted by Paramount, such a legal battle is bound to leave a trail of suspicion and ill will if carried through to the bitter end. And it will again demonstrate how little the courts understand the economics and commercial operation of our unique business.

We must learn to settle our disputes and controversies by conference, negotiation and voluntary agreement, rather than by strikes and organized reprisals, spectacular law suits and appeals to the government for intervention and statutory regulation. Surely we have enough intelligence, brains and man power in the business to solve our commercial disputes and controversies by other means than beating the other fellow into submission.

A fairer trade practice relationship must be followed or we are headed for governmental regulation. MPTOA's ten-point program of trade practices is badly needed and we are still fighting for it. Mr. Pizor and his associates are willing to try to negotiate a fair settlement with the Paramount sales executives or through an impartial committee of arbitration or mediation. It is to be hoped that this controversy will be settled and out of the courts, for the Hirst burlead the curtains of the Hirst burlead the curtains of the Hirst burlead the curtains due to the life to policit for the local raw meat eaters. Here they want their burlead the seque help the policit for the local raw meat eaters. Here they want their burlead the policit for the local raw meat eaters. Here they want their burlead the seque help the proceedings each seaters. Here they want their burlead the policit for the local raw meat eaters. Here they want their burlead the policit for the lical states of the oblicit for the lical states and committee of fact, the local management has been shaking up the proceedings each week and has established previews in Revumble of fact, the local raw me



RECORD-BREAKING WEEK 10th

STILL GOING STRONG

GAR! DDIE

BEN MARDEN'S

RIVIERA

CLOSING OCTOBER 19

Exclusive Management WM. MORRIS AGENCY

STATE, N. Y.

Vaude bill which links one show-ing of 'Broadway Melody of 1938 of 1938' (Metro) to another comprises four acts of better than passable dimensions. Couple of them are what used to be aptly referred to as standard,

sions. Couple of them are what used to be apily referred to as standard, one is a recruit from operetta, while the fourth, Fletcher Henderson's band, suggests the case of a once pacemaker and ploneer who seems to be on the way to catching up with the parade. Fletcher's is top-line position with this setup and does a solid obt of the property of the couple by the dady of the swingsters is that it is a little colong. The arrangements and interpretations of the more modern tempos pack enough sizzle and variation for ever the more modern tempos pack enough sizzle and variation for ever the more modern tempos pack enough sizzle and variation for ever the more modern tempos pack enough sizzle and variation for ever the more modern tempos pack enough sizzle and variation for ever the more modern tempos pack enough sizzle and variation for ever the more modern tempos pack enough sizzle and variation for ever the more modern tempos pack enough sizzle and variation for ever the more modern tempos pack enough sizzle and variation for ever the more modern tempos pack enough sizzle and variation for ever the more modern tempos pack enough sizzle and variation for every the more modern tempos pack enough sizzle and variation for every the more modern tempos pack enough sizzle and variation for every the more modern tempos pack enough sizzle and variation for every the more modern tempos pack enough sizzle and variation for every the more modern tempos pack enough sizzle and variation for every the more modern tempos pack enough sizzle and variation for every the more modern tempos pack enough sizzle and variation for every the more modern tempos pack enough sizzle and variation for every the more modern tempos pack enough sizzle and variation for every the more modern tempos pack enough sizzle end of the decidence of the dec

well, taking off the edge of whatever fellows. From the applause angle it was crack sailing for Henderson and his crew concernment and the first properties of the hour allotted the stage show. Freeeding his act, and in that order, are Geraldine and Joe, Guy Robertson, and Artie Lewis with Peggy Ames. The items dovetail neatly and the runoff caught had each turn collecting handsomely. Geraldine and Joe was things off Geraldine and Joe was things of complicated of off-the-floor acro-battles with good foot rhythm and slapping both themselves and the audience silly with an apache of no common design. Guy Robertson put his sturdy baritone to work on a current pop release and The Song of the Wagohades and the Wagohades and the was been demand for more. With Lewis and Ames the routine is little changed, but the laughs come consistently. Expert at keeping just this side of the low or high watermark of their audiences, this pair go on dishing them of the wagohade and the strength of the first them of the wagohade and the watermark of their audiences, this pair go on dishing them. The customer's have seen that bare calf of Lewis over and over again, but the gag about the other sock which he would have bought if he had had the loc. still scores 100%.

FOLLY, B'KLYN

Springer operated. Al Dow booked house presents a vaude show hardly conductes to revival of the ancient article. But it's seemingly enjoyed by some of the family trade audience, for the most part not finicky or discriminating, and who certainly can't lose much on the transaction for vaudilmishow sold at from 15c. to top of 10s. Second night late show played this cond house.

validing snow you at a ton a provided the party of the second night late show effection of the party of the death, potting, which boasts of the death, potting, which boasts of the late of the party of the period of cash with dual-

bers and two pops, 'Vieni, Vieni,' and 'Cherry Blossom Lane.' Boys are both personable and able, possessing good harmonizing voices, but needing a mike.

Next to shutten, with a plano and a bull terrier. 'It's old hokum of dog doing nothing but dead pan and a walkoft for finale when master plays 'music dog likes.' Hackneyed running patter for hound bit and eccentric dancing by male was old when the heavy kid audience were in bibs, but it meant laughs to them Gri is included in a plano-playaping, but is obviously present for ers. a Has plenty of looks and wears a fetching costume.

Taylor's exit act never impresses as being built for anything but burtley. Five fat gals, some easily over the 300-pound bracket, in ruffles and rags, go through comic dancing and commercializing their beef. Parts of the act would panic em in the Minsky type emporiums. Bump dancing, pratt grabbing, cotching and smoking car humor of Taylor smears the act too much for many vaude dates. Show was caught on second night, so it cannot be blamed on one condended the stage and its trimmings do not assist the acts in selling themselves, but rather detract from the general impression of a not too impressive array, Maybe it's the coffee and cake dough that falls to inspire turns, but, in the face of everything, they try and succeed a little after cursory intro by Buddy Rich, alleged m.c.

STANLEY, PITT

Pittsburgh, Oct. 1. Vaude isn't dead, it's just bee sleeping. Stanley's current layout looks more like two-a-day tried to look than that type of entertain-ment ever did. What's more, the whole thing's consistently entertain-ing, a tight, compact show that has variety and comedy, youth and

House, for the first time in several months without a name band, isn't taking any chances with the cus-tomers and has planted Dave Broudy's pit crew on the stage, divides the baton between Broudy himself and Buddy Rogers and at least gives the outside impression that the orch policy is still on hand, It's a smart move, too, and with the Stanley's regular outfit decked out nattlly in white coats and Rogers in front most of the time, general impression might be that the erstwhile flicker star has his own orch with him. Which is exactly the management's idea.

cc. tront most of the time general impression might be that the erstwalled in the pression might be that the erstwalled him. Which is exactly the manage ment's idea.

ked ficker star has his own orch with him. Which is exactly the manage ment's idea.

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ked first or Rogers, making his third him. Which is exactly the manage ment's idea.

ked first or Rogers, making his third him. Which is exactly the manage in the pittsburgh visit in the last five years, in a duet with a gal, Irene Stone, in a duet linky with a gal, Irene Stone, in a duet linky with a gal, Irene Stone, in a duet linky with a gal, Irene Stone, in a duet linky with a gal, Irene Stone, in a duet linky with a gal, Irene Stone, in a duet linky with a gal, Irene Stone, in a duet linky with a gal, Irene Stone, in a duet linky with a gal, Irene Stone, in a duet linky with a gal, Irene Stone, in a duet linky with a gal, Irene Stone, in a duet linky with a gal, Irene Stone, in a duet linky with a gal, Irene Stone, in a duet linky with a gal, Irene Stone, in a duet linky with a gal, Irene Stone, in a duet linky with a gal, Irene Stone, with a gal, Irene Stone, in a duet linky with a gal, Irene Stone, with a gal, Irene Stone, in a duet linky with a gal, Irene Stone, in a duet linky with a gal, Irene Stone, with a gal, Irene Stone, in a duet linky with a gal, Irene Stone, with a gal, Iren

OGDEN. CHI

Chicago, Oct. 1.

There'll he a louder note to the public - wants - vaudeville cry now that showing nights have been switched from the Stratford to this other Warner house. Every one of its 2,065 seats was loaded, standees leaned against the walls all the way up to the last row in the balcony, and others outside couldn't get in at all

audience is composed of who don't get down to see loop bills, except occasionally. They

loop bills, except occasionally. They don't know what vaudeville is, Probably 65% are kids. All of which means that, besides boosting the b.o., the Ogden is helping develop a new audience for vaudeville.

Of course the programs'll have to be watched carefully. For example, with an activation of the state of the watched carefully. For example, with an activation of the state of the watched carefully. For example, with an activation of the state of the watched carefully. For example, with an activation of the watched carefully and the state of the

accompaniment, and then closes the act with the Neille Gray song. His patter is as familiar to the audience to the control of the control of

FOX, K. C.

Kansas City, Oct. 1. Little Jack Little and his bandn headline the stage section of this week's bill. And it's sixty-five minutes of peppy entertainment atrung out in unit fashion with help of four vaude turns. Screen feature is 'Chan

At show caught audience was slow

on Broadway' (20th).

At show caught audience was slow to take to Little's tongue-in-thecheek brand of humor, but by time the musikers get into their series of impersonations of other bands it's management of the pokes some good-natured fun at his brother band leaders. Little works hard and he's in the thick of it the entire route. He takes quite a slice of time with a medley of his own compositions, alternating between the mike and keyboard. Little's mannerisms at the mike keep the audience continually conscious of the mike. His speed flashes at the plane will be supported by the series of the support of the supp

PARAMOUNT, L. A.

Los Angeles, Oct. 2.

Los Angeles, Oct. 2.

Pretty much straight vaude in current stage offering, sans names and including one holdover from previous week. Show moves rapidly, and at opener today was purposely speeded up because of extra long program, occasioned by double feature screen bill. Toothall atmosphers with the Fanchonettes on for a rah and the contine, utilizing varicolor lighted megaphones for an expertily executed picture.

Rube Wolf puts the stage band through a rendition of 'Humoresque' in swingtime, then introduces Maidie and Raye, mixed tap team with rope and Raye mixed tap team with rope from the program of the control of the contro

with a smoke-exhaling stunt, in which he consumes numerous cigarettes and winds up with some fast hoofing.

With Fanchonettes grouped on latform backstage, Bob Galley, robust of the second of the se

CAPITOL, WASH.

Washington, Oct. 3. House, which specializes in production, hits its stride again this week with cast of 41 worked into an duction.

of time with a medley of his own compositions, alternating between mannetisms at the mike keep the audience continually consolous of the mike. His speed flashes at the plans with good lighting is nice with speed lighting is nice with speed lighting is nice with the band. Joe Ross and Gladys Bennett get by in spite of their material. Comics handle their lines that the plant with the band. Joe Ross and Gladys Bennett get by in spite of their material comics handle their lines and the plant with the band. Joe Ross and Gladys Bennett get by in spite of their material comics handle their lines of the plant with the band. Joe Ross and Gladys Bennett get by in spite of their material comics handle their lines of the plant with the band. They're plenty settive during their minutes, action plus but nothing much comes of it. Janis Williams, along the will be the minutes of the minutes of the plant with the same without the comparison. What also hurts is that platinum blond maestro at the plant with the same, without enough novelties, to do more than fair bit, vortice, and the plant with the same, without enough novelties, to do more than fair bit, vortice, and the plant with the same, without enough novelties, to do more than fair bit, vortice, and the plant with the same, without enough novelties, to do more than fair bit, vortice, and the plant with the same, without enough novelties, to do more than fair bit, vortice, and the plant with the same without enough novelties, to do more than fair bit, vortice, and the plant with the same without enough novelties, to do more than fair bit, vortice, and the plant with the same plant

EARLE, PHILLY

Philadelphia, Oct. 2.
Switching policy completely from
name hands and ultra family-style
vaude, the Earle this week is presenting a spirations, called "Hollywood Harry Howard unit with
Minsk Hotel Revue." To this, for
narque and vince Barnett and Martanke dainesworth. Pic is 'It's All

Lattice and the control of the contr

failed to shine bright entil in the mazdas.

Howard unit is stuming. Unfortunately, it desent click in a spot illed the state of the st

PALACE, CHI

PALACE, CHI

Show this week includes Milton Berle as m.c., Milton Berle as comic, Milton Berle as comic, Milton Berle as some, Serie sarraght, Berle as a sponsor and a guy named the most stooge, Berle as cross-fire straight, Berle as a sponsor and a guy named the most straight, Berle as a sponsor and a guy named the most such as a sponsor and a guy named the most such as the statest vaude and variety bills seen around any house in a long time. Show ran 75 minutes at the last performance on Friday, and it seemed short.

If Berle can do nothing else, he rates as a top m.c. for keeping a show pacing along without a hitch or a slow-up. His ability as an m.c. makes up for his occasional lapses into questionable material, especially the straight of Berle is working alone and with make Berle step plenty to keep up with them. It takes plenty of Berle technique to keep Tommy Mack (as Judge Hugo Straight) and Bert Gordon (as Mischa Moody) from valking off with the straight of the show both show. Both cordon and Mack are smart comedians who know share the position of the show. Entire show is played in 'one,' with the small exception of the dagaio act of Don, Dlaz, Dolores and

some wanupung saugu seasona this show is played in 'one.' with use mall exception of the adagio act of Don, Daz, Dolores and Demis who rate as just another adagio act of the temperature of the adagio act of the season the season that the season the season that pretty soon they'll be making a bid for Olive of the Buster Shaver act.

act.

Rest of the variety is right in one on the footight platform. Yet, of this setup, it is an excellent show from all angles. Particularly effective mal angles, Particularly effective male and is a foot word session. Exhibits a strong pair of pipes and is a cinch with an Hawaiian number. Doris Rhodes is another

surefire performer with plenty of stuff on the warbling bail. In addition to the warbling bail. In addition to make the construction of the constr

KEITH'S, INDPLS.

KEITH'S, INDPLS.

Indianapohis, oct. 2.

Succession of four man-and-woman teams and two singles assembled under a lean budget, lacking in flash years and teams and two singles assembled to the season of four man-and-woman teams and two singles assembled to the season of four man-and-woman to the season of the

KEITH'S, BOSTON

KEITH'S, BOSTON

Boston, Oct. 1.

Well-rounded, cleverly routined, and well rehearsed show opened here today and promises to give much customer satisfaction during the week.

Fats Waller is headlined and the feature of the lineup is the group of 16 Big Apple dancers from the Savoy Ballroom, N. Y. That the apple terpers are somewhat disappointing is apparently deside the properties of the savoy Ballroom, N. Y. That the apple terpers are somewhat disappointing in the vaude fans this week, after a good advance campaign by the Keith press department.

Closing the show, they are given all of ten minutes to show off their stuff, with the Waller band backing. Hefty lad announces the various turns, but because the band is blasting so hard they are mostly unintelligible. In fact, the conting of the properties of the core, but the conting of the properties of the core, but the same start of the core, but this gang stays too long, and the noise and nip-ups become overwhelming after about seven minutes. Even so, if's a swell novelty act and a timely one.

It's a dancing show anyway, with such enjoyable performers as Helenth and Hawaiian number, commendable because of the fine precision work by this outfit; and they follow up with a more exciting adago routine. Miss Denizon, with the right restraint toe-dances beautifully to spontaneous plaudits of the rough, tough morning mob.

Surprise of the show is Phil Exes, wholled who follows the opening the contract of the surprise of the show is Phil Exes, wholled who follows the opening the contract of the con

mob.
Surprise of the show is Phil Estes,
unbilled, who follows the opening
Hawaiiari number with a solo session of the clearest, sweetest taps
shown on local boards in many

sion of the clearest, sweetst taps shown on local boards in many moons the hokum hounds the Three Nonchalants fill the order with a smoothly routined mess of clever acrobatics, rough-house clowning and general nonsense. George Beatty closes the first half with a handout of swift and slow gags, embroidered with some vocaling. One about the tattooed lady is n.s.h. Waller band sounds even better on this trip, and 'Marie,' Don't Know-Don't Care,' Caravan, are the boys an opportunity to display their for Xora more continued in the Waller unit, and Myra Johnson solo-vocals. She stopped it colo the Screen.

Embassy Newsreel, N. Y.

Sino-Jap war scenes continue to get emphasis in the collection of film on the Embassy screen this week. As usual the scenes are vivid and shocking although the number of the scenes are although the number of the scenes are although the number of the scenes are although the supplying a major share of the warfare films lately, isn't represented on this bill. Fox, Paramount and Pathe supply the clips.

This time most of the scenes are either behind the Japanese lines or taken with the Jap troops. There are shelling and bombling of Sharghai and coupla arresting pictures of burning buildings. Cameramen accompanying the Japanese army have gotten plenty of troop movements, soldiers marching triumbantly, inco Chinese towns and the like. Some of these, such as scenes in the mounts of these, such as scenes in the mounts striking, but the amount of real action is less. No evidence of library clips in the string. Follow on the League of Nations session at Genzu (MG), Spanish war scenes (Par), mock air ra'ds in Berlin (Fox) and then, as an illustrative contrast, Roosevelt's current western trip and then, as an illustrative contrast, Roosevelt's current western trip and she calls attention to the way the U. S. spends its billions for peace rather than armament (Metro).

Chuckle is provided by an interview with a Grand Dragon of the K. K. K. (Pathe), with reporters not getting even close to first base in efforts to pin the Kiuxer down as to very that and the next that, of Black landing from his European trip to evade questions, both give the definite impression that the new supreme court justice was a hooded knight.

W. C. Fields gets a, plug from Paron his return to that studio after his recent illness and turns the brief in the studio after his recent illness and turns the brief in the studio after his recent illness and turns the brief in the studio after his recent illness and turns the brief in the studio after his recent illness and turns the brief in the studio after his recent illness and turns the brief in the studio

New Acts

READINGER TWINS Singing, Dancing 8 Mins. Paradise Restaurant, N. Y.

8 Mins.
Paradise Restaurant, N. Y.
The Readinger Twins are two
young-looking, nice-looking girls
who flavor their adolescent novelty
dancing with a faintness of comedy
that is both refreshing and highly
entertaining. On the show here they
appear twice, first in a spring ballet
type of nove as a young girles, later
novelty number.
They are fast and agile on their
tootsies, being all over the stare with
routines that have been cleverly
worked out, Considerable personality goes along with these routines.
Readingers will fit anywhere except in the Met opera or Harlem.

Char.

MYRTIL and PICAUD

Dancers
4 Mins.
International Casino, N. Y.

International Casino, N. Y.

Mixed team who are seemingly in gold-lear costuming with a gilt rhinestone with a gilt rhinestone with a state of the s

CHRYSIS de la GRANGE (1) Rone Act

Rope Act

Mins.
International Casino, N. Y.

Chrysis de la Grange is a Leitzel type aerialist doing amazing work on the rope and on the taut pole above the loose tape. She has a male aide (in tails) who sinks into a trap-door onstage and anchors the rope

door onstage and anchors the com-on occasion. Mille, de la Grange is a comely woman, youngish, of nice propor-tions, working skillfully and with dispatch. Shapely and not too over-dressed, she is carreful about her rouged toenalis, etc., so that she makes an entirely class appearance.

LYDA SUE LEEDS
Acrobatic Dancing
3 Mins:
Paradise Restaurant, N. Y.
An acrobatic dancer of charm, fleetness and agility whose specialty work conforms to better than average requirements of niteries, the atres, etc. Lyda Sue Leeds should support the support of the beaten path and effective. What helps make Miss Leed's specialty acrobatic routine flashy is the fast manner in which she performs it.

Char.

Unit Reviews

RAINBOW REVUE (CAPITOL, ATLANTA)

(CAPITOL, ATLANTA)

Atlanta, Oct. 3.

Jack Lane, home-town boy who towers 6 feet 10, tops this show with his contortion act. Glant, who slarted by winning the Capitol's first amateur contest several years ago on the same stage, has acquired professional polish in the interim, and his bending and twisting done with unusual grace for a big fellow, bright several encores.

Show gets under way with Irving Land and actiff and professional polish in the contest of the cont

Daisy's work on the slack wire. Okay, Mozelle and Zita, man and wife dance team, then offer a speedy ted-hot Harlem number to Tiger Rag.' Terpers are followed by Emil Matzos, juggler, who specializes in hoop splinling. He wears bright green splinling the wears bright green goodness knows what, but got a goodness knows what, but got a goodness knows what, but got a goodness the beach for a modarnistic Line tries back for a modarnistic.

ignts, with oher tails, to represent goodness knows what, but got a good ing on his head atop small berch.

Line trips back for a modernistic routine to 'Sophisticated Lady', and goes into picture stance to provide setting for Irving Lewis singing 'Midnight Blue'. Number is further built up by Mozelle and Zita appearing for their Racketeer Dance, rougher than the old Anache, with my the hair of her head.

Joe Kirnes, chunky impersonator, scores with his impersisons of Edward G. Robinson. Henry Armelia, Herman Bing, Benito Mussolini, Charlie Chan and Oliver Hardy. Kirnes was handicapped no end when house p.a. system conked out on him, but it was okay as far as the troop of the control of

IN TOWN TONIGHT (STRATFORD EMPIRE, LONDON)

IN TOWN TONIGHT

(STRATFORD EMPIRE, LONDON)

London, Sept. 20.

In Town Tonight' is the second vaudeville unit operated and headed by Larry Adler. Last one ran for 48 weeks and grossed heftily in most is spots. This one should duplicate its good. Only important newcomer is Gypsy Nina, also quite a name in English radio and vaude.

Show has all the elements of youth, and although pretty rough in the should develop into a smooth proposition, as the first real sock are the Three Whirlwinds, also in the last show. This is an American standard, used to be four, but Miss Richard has quit the act through indisposition. Threesome has no opposition and, besides the suck swings and lifts, has a nice comedy climax.

Tommy Trinder, recruited by the cast through indisposition. Threesome has no opposition and, besides the comedy climax.

Tommy Trinder, recruited by the cast through indisposition. Threesome has no opposition and the act through indisposition. Threesome has no opposition and the second content of the season of t

encore with 'Good Night, My Love.'
Opening the second half are Swan and Leigh, horizontal bat gymnasts, with a sprinkling of comedy which is a sprinkling of comedy which sid and Max Harrison, two boys who have been doing straight hoofology, have now developed some good comedy. Obviously studied the various American knockabouts in recent years, without lifting brazenly. Can also sing a number, and concent years, without lifting brazenly. Can also sing a number, and concent years, without lifting brazenly. Can also sing a number, and concent years, without lifting brazenly. Can also sing a number, and concent years, and playing are giving the yokels here a treat. One of the outstanding hits on the bill. Bit of comedy between Larry mer playing his harmanca and the latter strumming a guitar, is good clowning, and will be even better as the show gets going.

Show is already booked for 26 weeks, and undoubtedly has a year's work shead of it. To inject sex appeal there is a line of eight youthand the structure of the sex appeal there is a line of eight youthand the sex appeal there is a line of eight youthand the sex appeal there is a line of eight youthand the sex appeal there is a line of eight youthand the sex appeal there is a line of eight youthand the sex appeal there is not not sex appeal there is a line of eight youthandler, which should garner him plenty on top of his usual 10%.

SPICES OF 1937

SPICES OF 1937

(UTAH, S. L. CITY)

Salt Lake City, Oct. 3.

Doris Dupont, good-looking tapper who can click off all the notes in the scale on toe and heel; Wally Brown, gagster, and his midget foil, Annette Ames, whose comedy antics click, and a polished pantomime routine by Dave Tannen—these are, the pungent ingredients of Count Berni Vict's fast-paced 65-minute variety bill at Utah, mee Orpheum, this County of the pungent ingredients of Count Berni Vict's fast-paced 65-minute variety bill at Utah, mee Orpheum, this Consince Salt Lakers withessed a revolving stage in acilon, and that's one of the redeeming features of the billed Hungarian nobleman's unit Besides, there's a 15-piece all-gird beauting the stage, due to its uniqueness, amazed hoofers, and a crooner. But the stage, due to its uniqueness, amazed the patrons.

Stage is composed of two parts, enabling band to occupy lower section, while top serves as a locale for dances, tableaux and a finale num continue of the company of the continued of the partons. The part of the continued of the partons of the county of t

plays 'God Save the King,' and members of the company engage in a spirited marline tempo dance. Not a spirited marline dance. Not very spectacular.

Miss Dupart's tap solo is a stand-out the spirited part accompanist, Lee Brodye, on a miniature electric organ, is excellent. Organist displays a remarkable bit of virtuosity that has the fans highly enthusiastic. She uses varied tones and templ throughout the show, adequately amplified by loud speakers on each side of the same comic hoofery and pantomime that sold him quickly. His hand sewing bit is played to the hilt. Taras and Masters are given the glad-hand for excellent dance turn. Male member of team, despite his showed the statute is as a same statute of the st

sort. A natural comedy team,

Esther Harsh, swing harpist, do
corking wire pulling; while the
seven gals do a unison dance of
suitcases.

Guss.

Hotel Commodore

Tommy Dorsey Orc Edythe Wright 3 Esquires Jack Leonard

Hote) Edison

Hotel Easer House Nat Brandwynns O Dick Stone R J Callman Hotel Gov. Clinton

Hotel Haif M (Brooklyn)

Kan Casey Oro Bette Carter Virginia Dare Betty Williams

Betty Willams
Hotel Lexington
Andy Iona Orc
Hotel Lincoln

Isham Jones Orc

J Messner Orc Jeanne D'Arcy Genzalss & Menen

Hotel New Yorke

Billy Swanson

Mary Burton Burnett & Watt Alfredo & Dolores Mirador

Phil Romano Oro Bobby Gilbert Armando & Fleur

Mori's Lou Ferris Oro

Murray's (Tuckaboe) Keating Or dy Kennsdy

The Oaks
Al Lambs Orc
Tommy Lyman
Gene Archer
Canex Club
Spirits of Rhyth
Maxine & Janice

Variety Bills

NEXT WEEK (Oct. 11) THIS WEEK (Oct. 4)

Numerals in connection with bills below indicate opening day of show, whether full or split week

RKO

ALBANY Camera Capers
(1)
Don Redman Orc
Chuok & Chuokles
Ford Bowle & D
Ella Mae Waters
Louise McCarroll

BOSTON
Boston (7)
Horton Spurr
Yox & Walters
Yox & Walters
Yox & Walters
Walters
Walters
Walters
Good Control
(10)
Helene Denison C
Nonchalants
Goorge Beatty
Goorge Marshall &
Foot Marshall &

CHICAGO
Palace (8)
Ford Marshall & J
Zephyrs

Pats Waller Bd
(One to fill)
Mittor Both
(II)
Mittor Both
Mittor Both
Tommy Mack
Jack Ouliford
Jolly Gillette
Doriz Rhodes
CLEVELAND
5 STulace
Britt Wood
Butter Shaver Co
Larkue & Bernett
Gwynne Co
Larkue & Bernett
Gwynne Co
Larkue & Bernett
Gwynne Co
Larkue & Bernett
Machael Britter
Machael Britter
Larkue & Bernett
Gwynne Co
Larkue & Bernett
L

Cass, Mack & T
Gwynne Co
(1)
Shanghai Tr
Condos Bros
Johnny Burke
Ina Ray, Hutton Bo
Margle Falm
SCHENECTADY
Frectors (7-9)
5 Star TROY
Proctars (8-11)
Maj Bowes Int'l Ray

ERIC WOLLHEIM ARRANGED

ANOTHER MONTH (OCTOBER) FOR

JACK POWELL

AT Folkan Theatre, Stockholm,

Sweden

Via LEDDY & SMITH

Loew

NEW YORK CITY WASHINGTON State (7) Capitol (8) Horace Heldt Oro Maj Bowss U

Paramount

NEW YORK CITY Paramount (6) Paramount (6)
Hudson-Del Oro
Yacht Cluh Boys
Tip, Tap & Toe
BOSTON
Metropolitan (8)
Block & Sully
Stone & Collins
Joe Jackson
Sallers

B Minivitch Co
Stan Kavanagh
Barto, & Mann
Marken (8)
Lottle Mayer Co
Ruddon Wonder
Bob Hall
MINNEAROLIS
Fred Warling Bd
MONTREAL
Hwool Bandwagon
Abbott & Costello
Molto Hwool Mandwagon
Abott & Costello
Molto Hwool Mandwagon
Abott & Costello
Wolfer Bandwagon
Abott & Costello
Wolfer Bandwagon
Keal 3
Keal 3
Keal 3
Keal 3
Keal 3
Keal 3
Keal 4
Keal 6
Keal 7
Keal 7
Keal 6
Keal 6
Keal 6
Keal 7
Kea er Cole Co CHICAGO Chicago (8): Templeton ia Gilbert a & Raymor

Siea & Raymond
Lai Founs
Oriental (8)
Ina Ray Hutton Bd
Jack Williams
DALLAS
Casine (8)
Anson Weeks Oro
Art Jarrett

Warner

PHILADELPHIA Earle (8) Earle (8)
Buddy Gogers
Toby Wingser
Toby Wings
Roy Aller
Boy Hold Starr
Nonchalants
DeLloyd & McKay
(1)
LaRue & Barnett
Marl'rie Gainsw'rth
L'wood Rev

H'wood Rev PITTSBURGH Stanley (8) Xavier Cugat Orc (1) Buddy Rogers Mitzi Mayfalr

5 CO-EGS
Swifts
READING
Astor (8)
Calif Collegians
Marj'rie Gainsw'rth
WASHINGTON
Earle (8) Fayne & Foster Josephino Huston Boy Poy Larry Blake Saul Grauman Co Shaw & Lee (1) Xavier Cugat Orc

Judy Starr 5 (!o-Eds 3 Switts

Independent

CHICAGO Collins & Peters Don & Shirley Stanley Bros Charles Carrer Paul Small

Kit Kich
P Lavarre & Bros
3 Heat Waves
KANSAS CHY, MO
Tower (8)
Call Freed Co.
Ca State Lake (8)
Shanghai Tr
Cliff & Dell
Billy & B Bemis
Joan Britton INDIANAPOLIS
Lyric (8)
Ice Carnival

London

CAMDEN TOWN
Gaumont
Munroe Bros
Sobsky's Dogs
CLAPTON
Rink
Calores & Barry
Dennis Gilbert
Duncan Grey

EAST HAM Granada

Granui Torrani Geddss Bros Crane Bros Pointer 3 EDMONTON

2 Percellys 2nd half (7-9) Mellno, Kays & M Buddy Martin

LEWISHAM
Paiace
Billy Cotton Bd
LEYTONSTONE
Rialto
Geddes Bros
Charmaine & Juliar
Pointer 3.

Gramada Savoy Jr Bd TOTTENHAM

Paiace
Calores & Barry
Dennis Gilbert
Duncan Grey
WALTHAMSTOW
Granada
Don Rico Bd
WOOLWICH
Granada Granada Andos Fam Murray & Mooney Lee Donn

Week of Oct. 4

ABERDEEN Tivoli
Dampier & Carlyle
Nelson & Hagen
Joe O'Rourke
Jack Stocks

NeisJoe O'Routh
Jack Stocks
Ralphono & Page
ALDERSHOT
Hippodrome
Rros ALDERSHOT
SHippsdrom and the finderson and the f

El Dorade Cass Hagen Orç
Helen Morgan
Dave Fox
Bergere Sis
Cordobas
Franco & Francini
Freddie Bernard
Cuban Rhumba Bd
Rita West

El Torcador

Don Juan Orc Fausto Ds Igado Teddy Rodriguez Cortes & Malda Ricardo De Caro Titl & Pellin

French Casine (Folies Bergere Revue)

Revue)
Russ Morgan Oro
Lou Breese Oro
Les Aurette
B.I and B.I
Lind Carenzio
Corinne

Lind Carenzio
Corinne
Dormonde Bros
Hene Helda
Hene Helda
Les Helda
Lilyan, Dania, Malo
Lucienne & Ashour
Ketty Mara Co
Les Menchiassi
Les Robenis
Germaine Roger
Nico Roschin
Carimen Torres

Frolics
Ralph Watkins Oro
Joe Lewis
G & R McDonald
Terry Lawlor

Greenwich Village Casino

Alberto Malenga Or laddle Kinicy Esther Martin Elicen Roberts Ariene Grant Louise Bryden

Hariem Uproar House Erskine Hawkins Or Bobby Evans

Socarass
Socarass
Eddit Smith
Lillian Fitzgerld
Flasa Sextette
Reo & Curley
Spoons Brown
Bubbles Wilson
Yelina Middleton
Willia Jackson
Loucey Lane

Cabaret Bills

NEW YORK CITY

Betty Bowker 3 Musical Rogues

Bertoletti's
Joe Hembree's Orc
Angel's Rhumba Bd
Cascade Billy
Anne White
Lillian Loraine
Rsnee Villon

Bill's Gay 96's Bill's Gny 96
Ethel Gilbert
Ann Courtney
Spike Harrison
Emmett Casey
Jerry White
Henry LaMurr
Jack Arnold
Sid Hawkins
Jerry Ryan

Callente

Callente

Beth Raborn

Helen Shaw

Ruth Wayne

Carol Sis

3 Rhythm Boys

Callente Cabelleros Chatenu Moderne
Jack Monte Oro
Maryon Dale
Consuelo Flowerton
Trini Plaza
Charement Inn

Chremont Instant Carl Harto Ore
Club Cavuller
Mark Sable Ore
Club Cavuller
Ministry Control
Cavuller
Ministry Cavuller
Ministry Cavuller
Ministry Cavuller
Ministry Cavuller
Ministry Cavuller
Ministry Blanchard
Frank Proeba
Jerry Kruger
Jerry Kruger
Jerry Kruger
Ministry Club 52h St.
Nnub Mosloy Ore

Snub Mosley Orc Club Gnucho Los Gauchos Oro Pedro

Carinen Lita

Cinb Normandle Enddy Wagner Ord Joan Hill Club Ynmuri

El Chico Carlos Montoya
3 Pampero
D'Avolos & A
Antonita Morales
Jose & Patricia
Las Guarecitas
Roiando

Club Ynmuri
Eliseo Grenet Or
Rosita Oriega
Dioxa Costella
Manchito
Felipe De Fiores
Cotton Club Havana-Madrld Nilo Mencadez O Jose Manzanerss flickory Erouse oe Marsala Orc Cotton Club
Cab Calloway Ore
Nicholns Bros
Tip, Tap & Tos
Avis Andrews
Tramp Bd
Vodery's Jublicers
Controlleters
Controlleters
Openantio Hooker
Jack Dempssy's
E Carpenter Ore
Do Alberto Ore Joe Marsala 3 Peppers Adele Girard

A February

Melkory Lodge
(Larchmost, N. X.)
(Larch

Pointer 3. SHEPH'RDS BUSH Pavillon

Provincial

Peter Cotes
Joy, Jack & Jos
Society 4
Edna Ashby
KINGSTON
Empire

LINGSTON
Example 2 Lesilies
Wilson, Keppel & B
Dick Henderson
Nicol & Kartin
Nicol & Kartin
Nicol & Kartin
Control
Example Con

Hai Richards Oro Frisha Earleton & Julistte Paul Thompson Ed Singer

Hotel St. Regis

Hotel Shelton Hotel Taff

Motel Waldnrf-Astoria Leo Relsman Bd Ralph Rutgers Oro Marissa Flores Raphael

Hotel Wellington

Ed Maychoff Orc
Jimmy Kelly's
Allan Small Orc
Joe Capello Orc
Montmartre Boye
Carter & Schaub
Mary Lane
3 Raymonds
Danny Higgins
Inga Borg
Lee Lesile
Gene Walters
Gladys Faye
Vaughn Comfort vaugan Comfort
International Casino
Geo Olsen Orc
Yascha Bunchuk Or
Basil Fomeen Orc
Calgary Bros
Artini
Jeanne Devereaux
Maurice & Crance
Jacquelins Mignac
Kit Kat Club
Maurice Rocco Orc

Leon & Eddle's (Page-Page Reem) Lou Martin Oro Hawallan 4 Eddle Davis

LOS ANGELES

Bali Brus Fietcher Charles Lawrence

Biltmere Bow limmy Grier Ore

Julie, Gibson
Duanos
Glen Pops
Jan Rubini
3 Blitmorettes
Delores & Andre
Dick Webster
3 Rhythm Rescals
Cafe International
Lee Murray
3 Rhythm Kings
Herbio Kay Orc
The Theodors

Cafe La Mune Wm Hoffman Stan Clare Orc

Club Hawall Janet Jordan Andy Iona Co Cocoanut Grove

Famous Don Eddie Beal Louis Prima Hawalian Paradise Sol Brights Ore Satini Tuai Loa Sol Hoopi Ore Wanda Diana Toy

Little Ciub Jane Jones Paul Kendail Gladys Bagwell Ross Valyda

Omar's Dome
George Redman Oro
Elimer
Lollta Ando
Burnett & Mandel
Burnett & Mandel
Dorothy Black
Palomar
Hector & His Pals
2 Collegians
Modred Baby
Modred Baby
Hector Hudson Metzger Gis

Paris Inc

Paris inn
Pats Contrelli Oro
pominic Columbo
Ken Henryson
The Blus Gls Rev
Henry Monet
Thora Maithaison
Marguerita del Rio
Juan de Martinis Saven Seas Lily Gibson

Paradiae
Jay Freeman Ore
Lucilie Johnson
Diamond Bros
Georgie Tapps
Readinger 2
Pavillou Royal
(Valley Stream L.L.)
A Warren Ore
Della & Billy Mack
Jill Dener
Virginia Vaughn Chez Parce Jill Dener Virginia Vaughn Cackles O'Neill

Cackles O'Neill
Place Elegante
Larry Maddl Orc
Bill Farrell
Helen Cagle
Jack Rose
Toto Canglosi
Marlo Basini

Mario Basini
Queen Mary
Joe Webb Orc
Valerie Dumont
Bernice Horton
Ray Jones
Rainbow Grill
Eddy Rogers Orc
Helen Myers
Glover & LaMae
Patricia Ryan

Rainbow Room

Al Donahue Orc Eddie LeBaron Or Durelle Alexander Sheila Barrett Dario & Dians Senator Ford Riviera

Mickey Alpert Oro Val Ernie Oro Eddie Garr Wini Shaw Ramon & Renita Lõis Kay Wes Sommerfield Lou Valera Ben Yost Collegians Russelan Art ili-Hat

Russlan Art
Yasha Datsko Orc
Anna Kouznetzova
Mara
Sinda Voella
Aiex Bolshakoff
Elii Splyack
Zachar Martinoff

Russian Bear

Jaros Sis
Earl Smith
Commodore Due
Joe Parlato

Cosrya Krumin Karlo Lonya Kalbouss Elena Siavnala Nicholai Grushko Julian Altman Ivan Kornlloff Drake Rotel (Gold Coast Roo

Russian Kretchma
Nicholas Matthey Or
Michel Michon
Nadla Ludova
Volodia Katov
Marusia Sava
Simeon Karavaeff
Arcadi Stoyanovsky
Daria Birse Sands Point Club Paul Rabucci Orc Stork Club

Stork Club
W Feldkamp Oro
Gus Martel Oro
Surfside
(Atlantic Beach)
Bobby Hayes Bd
Henny Youngman
Don Ragonese
Patricia Glimore
Harry Rose
Gypsy Lee

Kse Tudge Tavern On Green (Central Park)

(Central Park)
Hughle Barrett Or
Valhalla
Maurics Shaw Oro
Marita
Lorraine Barrstt
Rond Hal Versaliles

Yoodoo

Voodoo Dancers Chus Strickland Billy Haywood Cliff Allen Basin St. 4 Chanticleer 4 Green Bros 4 Marie Almonte Wivel Wivel

Bob Lee
Ginger Sutton
Yacht Club
Eddie Elkins Orc
Siboney 4
Henny Youngman
Frances Faye
Bert Frohman
Peggy Seci

Colony Club Jackie May Marcia Lloyd

Henolulu Dancers Jimmy Lowell Co Somerset House

Swing Club Blackstone

Topsy's
Thelma Tyndall
Mona Alzoe
Pat O'Shea
Chuck Fody Ore
Arnold Sis
Jean Rogers
Barney Lind
Isona Rics
Agnss Johnson

Blackliawk
Jos Sanders
Ronald & Roberta
Pete the Newsboy
June Glory

Cher Fares
Bello Baker
Jackie Beekman
Jimmy Savo
Barbara Parks
Corinna Mura
Bemis Kids
Henry Busse Ore
Colosimns
Bob Tinsley
Roscoe Alls
Inga Borg
Mile Zee Ware
Gladys Crane
Nina Rinaldo Ore
Glady 90°s

Nina Rinaldo Ore

Gay 30's

Lew King

'Marno'

Marion Parker

Colleen

Emmet Vancs Oro

Harry's N. X.

Cabaret

Chas Engles Oro

Jack Irving

Yvatte

Yvette
Theo Troy
Midred Rock
8 Parislans
B. B. B.
Rider Sis
Palmer Sis
Dorothy Johnston

Armida
Willle Shore
Cherl
3 'C' Notes
Hotel Bismarck
(Walnut Roem)
Eddie Varzos Ore
Lucio Garcia
Walker 3
Tine Duanos
Daan Murphy
Hotel Breveers
Laros Sie

(Cafe Marguery)
Vincent Rizzo Oro
Bob Reltner
4 Vespers
Simpson's Marionets
Theod're & Denesha
Gini, DeQuincy & L
Nora Williams
Jean McCully
Floridians Orc
Agnes Tolle

Anchorage Marie Little Rochell & Rinata Mystic Piato Ed Silverglade Johnny Graff Oro Izzy Bellis

Arcadia Int'l Areadia Int'i
Militon Kellem Ore
Don Renaldo Ore
Mayfair Giris (\$)
Gioria Grafton
Rosaleen & Seville
Bob DuFont
Gilbert Bros
Mildred King

Judge

Bala Inn
Continental 3
Joe Landy

Barritz Cafe
Joe Reiliy
Cortez & Peggy
Irene Kelliy
Dan Anton Orc Larry Moli Oro Little Rathskeller

Jack Griffin Oro Marty Bohn Nancy Lee Pat Perry Mimi Stewart Don & Dorcse Lindsley Sis Don & Dorese Lindsley Sis Latimer Club Elleen Mercedes Ann Morgan Mildred Lando Jane Warren 3 Musical Rascais

3 Musical Rascais
Palumbo's
Eddie Thomas
Pattl Crawford
Marionettes
Bobby Morro Ore
Montez & Maria
Frankie Richardson
Snowball
Leu Sarner
Moe Glatt
ElizaGaritan

Leu Satrner
Militagriton
(Cirystal Room)
Van Levis Oro
31 Club
Gene Osborne
All Frisco Oro
All Frisco Oro
Gene Osborne
Rolen Wilsön
Rolen Wilsön
Rolen Wilsön
Rolen Wilsön
Delly Mixon
Delly Mixon
Delly Mixon
Delly Mixon
Jolly Mixon
Tokk Gallucol
Silver Lake ins
(Clementon)
Jan Milikopf Ore
Jules G J Wallon
Freddie Switt
Bargie Lang
30th Gentury Taver
Low Longo Oro

30th Century Taves
Lou Longo Ore
Powers Girls (5)
Watson Sis
Parish Gafe
Ted Linsey Ore
Ship Bones & F
Bignelle Washingt
Fats Frimera
3 Parisettes

Thelma Shearon Mayo Sheridan Mariene Chester Sunny Nash Victor Nelson Oro Vrank Ponti Russian Kretchma

Savoy Swingsters
Stamp's Cafe
Belia Belmont
Marie Latell
Charlle Kay
Dolly Vaughan
Billy, Ray & Kay
Maurice & Rodell
Elaine Owens
Jack Hutchinson
Irving Braslow Or
Streets of Parls

Bablette
Len Parker Orc
Mildred Barth
Kay Allen
Dorothy Dawn
Leslie Sis
1214 Club

Doris Fleids
Fay Kay
Marty Harton Orc
Viking Cafe
Billy Callatan
Al Shumaker
Leonard Cooke
Grace O'Hara
Frank Springman
Puggy O'Neill
Ann Carroll
Whitey Verillo Orc
Waltey Roof Russian Kretchma
Sonya Kotlarskaya
Fronia Stanislavsky
Gypay Rita
Teva Gorodetsky Or
Savoy Tavern
James Hall
Hasal Arick
Frances MoDonald
John Relily
John Pole
Savoy Swingsters
Stamps (Safa

Raye, Prince & C Earl Denny Ore 8 Libby Girls Mildred & Maurice

Mildred & Muurles
Weber's Hof Brau
(Camden)
Louis Chalkin Ore
Ray Miller
Carlon & Selly
Int'l Instrumental 3
Ilse. Hart
Hugo Klee
Sid Golden
Bildoradians
Bildoradians
Bildoradians
Ubanel Club

Greeovy Quian & P.
Greeovy Quian & P.
Greeovy Quian & P.
Budardains Ubbangi Club
Doe Hyder Ore
Buhrman & Scott
Lethia Hill on
Kose O'Nell
Banny & Edith
Blanche Saunders
Donnie Lyons
Yacht Club
Mary Hubbard
3 Casimera Girls
Margie Drummond
Yiola Klalus Ore
Yorkowa Tavers
Bill Bilger Ore
Mario Dover
Herry Andrews
Peggy Andrews
Peggy Andrews
Peggy Andrews
Dick Pell
Hensy Nathun
AL-Maccol
Eddie Blum

Geo Williams Bill Johnson Orc

Northwood Inn

DETROIT

Blossom Heath Moore & Revel Albernice Geo Sterney Orc Brodsli Sis (8)

Russ Lyon Oro Woods & Bray Geraldine Ross Bob King Rhytim Redheads Palm Beach Cafe Geo, Presnell Floyd Pike Daly Crampton Or (Casino)
Bob Crosby Orc
Kay Weber
Ames & Arno
Chalet
Hank Femish Oro
Commedore Club

Casis
Ken Conroy
Bob Shepler Oro Lee Morse
Blue Lantern
Maude Feely
Nat Alonzo
Pat Burns
Marie Paul
Al Hanaway Orc
Club Continental

Powatan. Ruby Orc Heat Waves (3) Covert & Reed Carsons (2)

Piantation

Saks
Eddle Bratton Oro
Bert Gilbert
Michael & Diane
H Smith Girls
Tea-Forty Club
Joaquin Garay
Lewis Sis 2
Shavo Sherman
Al De Lage C
Cople McKFO
Cople McKFO
Cople McKFO
Cople McKFO
Cople McKFO
Chuck Slevens Ore
Webster Hall Holde

Webster Hail Hetel (Cocktail Grill) Ted & Mary Taft Emerson Gill Ore

William Penn (Urban Roof) Orrin Tucker Oro Bonnie Baker Bailey Sis 3 Internationals

New Penn Jack Denny Ord Judy Lane

Billy Catlzone
Union Gritt
Karl DuLaney
Billie Bugbee

mas nan Girls Noel Sherman Girk
Plaza Cafe
Niki Lov Norman
Bert A St Clair Rev
Plaza Oru
Italian Gurdens
Etzi Coyato Oru
Carmen
White Mansions
Dale Harkness Orc

On the Upbeat

(Continued from page 47)

Xavier Cugat, booked at Stanley

Larry Funk one-nited Sunday (3) at Ritz ballroom, Bridgeport, Chick Webb set for Oct. 10 and Sammy Kaye Oct. 24.

Ed McGraw set for Madura's Danceland, Hammond, Ind., Oct. 16.

Chauncey Cromwell opens at the Brown hotel, Louisville, Ky., Oct. 8.

Mike Riley preems at Chez Mau-rice, Dallas, Tex., Oct. 15.

Week of Oct. 4

Canterbury M. H. Eddis Smith Co lst haif (4-6) Mellno, Kaye & M Buddy Martin 2nd haif (7-9) Younkman's Bd

Empire
Don Rico Bd
HAMMERSMITH
Palace
6 Harmonists
ISLINGTON
Blue Hail
1st haif (4-6)
Eddle Smith Co
2 Percellys

Pavinon
6 Harmonists
STREATHAM
Palace
Savoy Jr Bd
TOOTING
Gramada

(Terrace Room) Benny Meroff Orc Florence Cast Jack Marshall Larry Powell Hotel Park ('entra (Coceanut Grove)

JETTY Blaine Ore
Johnny McKeever
Evslyn Ran
Fred Cameron
Fisher & Whits
Phyllis Kenny

Hotel Piccadilly Jeno Bartal Orc Hetel Pierre Harold Nagel Oro

Hotel Plaza (Persian Room) Duchin Orc Paul Draper Hotel Ritz-Cariton Rudolf Friml Oro Ralph Rogers Orc · Hotel Roosevelt Guy Lombardo Orc Hotel Suve, -Plans Emile Petti Orc Dwight Fiske

Dwight Fiske
Hetei St. George
(Brooklyn)
Ell Dantzig Oro
Hetel St. Morite

Geo. Hall Ore Dolly Dawn

Dorothy Saulters
Charloteers
Cook & Brown
Larne
Eddie Davis Ore
Hirado Ore
La Couga
Jose Escarpenter:
Ramon Littee Bd
Hilda Salazar
Havana 3
Le Cou Rouge
Horaclo Zito Ore

Le Coq Rouge
Horaclo Zito Orc
George Sterney
Le Mirage
Harry Horton Or
Diaz & Lawton
Gracs Morgan
Ruth Long
Sing Trio

Beveriy Wilshire
Ted FioRito Oro
3 Debutants
Marcell Muzzy
Aggle Auld
Nick Cochrau

International Girls

Donald Novis Orc Hal Kemp Orc Cosmo Club Candy Candido Elinor Troy Famous Don

Ciff Hall
Evergreen Casine
Henry May Oro
Tom Barry
Walter Long
Rhoda Lue
Ben Raymond
Bonnie Stewart
Helaine & Don'lds'
Juns Collins
1523 Locust

Rubb'r Legs Will'ms Mercie Marques Ollie Potter Patsy Evans Lulu Maye Honey Brown

Jack Owens Betty Borden Somerset Swing

Nan Blackstone
4 Squires
4 Squires
Hal Brown
Frankle Gallaghsr
Swing Club Girl Re
Dorothy Roberts
Guy Rennie
Fred Thompson On

Tonsy's

Trocadero Garwood Van Orc

CHICAGO

Grand Terrace
Ada Brown
Andy Kirk Orc
Geo D Washington
Al & Anise

Hotel Pulmer Hou (Empire Room)

The DeMarcos Alexander Gray Wayne King Oro 4 Aristocrats Abbott Dancers

Frankle Masters Jackle Heller Donna Dae Ahearn Bros Chas Carrier Hotel Stevens

Sande Williams C Music Hall Boys Pierre & Temple Covert & Reed Carlos Molina Or Jerry McGinty Herbert Dexter Irene St. Clair Marya & Martin

Marya & Martin
Royale Frolics
Mark Fisher Orc
Sid Tomack
Reis Bros
Karrs LsBaron 3
Frances McCoy
Sinclair Sis
LeRoy & Sharp
Nancy Healy
Jack Hilliard
The Brose Board

Jack Hillard
The Rose Bowl
Bernard & Hsnrl
Drie Painter
Joy Glyner
John Bolen
Billy Scott Orc
Yacht Club
Oshins & Jessy
Ruth Petry
Ruth Petry
Belva Walker
Belva White
Ted Cook Orc

Warings Oro

PHILADELPHIA

Stella Brooks Florence Harris Fats Smith Bubbles Shelby Jane Farrar Linda Rae Sam Woods Orc Swing Kings Orc Hotel Adelphia (Cafe Marguery)

Cedarwood Inn (Malaga, N. J.) Clarence Mich Or Franky Schluth Del Monina & P Rose Marie

Marcia Lloyd
Embassy Club
Helen Benton
Grace Manners
Pedro Blanco Orc
Holen Heath
Warwick Sis
Edith Roark
Gloria Mausier
Bert Clemoux
Vera Burgess
Cliff Hall
Descreen Gasta

Hotel Edgewater Roger Pryor Orc Enrico & Novsllo Les Triuner Kiutings Animals H Smith Ballst

1214 Club
Allan Gale
Vera Dunne
Gale
Vera Dunne
Jimmy Blake
Lou Lantos
1214 Girls (8)
21 Club
Tommy Monros
Sally La Marron
Nancy Barry
Ann Rush
Connie Lee
Connie Lee Hotel Sherman (College Inn)

Commodore
Miller Sis
Bill Snyder
Frank Gagen
Lsw Hoffman
Lee Morse

Chico Reyes'
Jessie Pengra
Continental 3
Ruth Martin

Figuration
Earl Walton Ore
Ted Blackman
Lois Deppe
4 Cats & Flddle
Mae Allx
Harvsy & Ethel

Continental 3
Continental 3
Conttown Tavera
Hoaly & Garnella
Stanheck (3)
Millie Obenor
Millie Obenor
Millie Obenor
Marion Melrose
Paul Ress
Action Core
Coxy Corner
J Rubert
Helen Dorsay
Bellen Dorsay
Bellen Dorsay
Bellen Dorsay
Coxy Corner
Governer
Gover PITTSBURGH

Nixon Cafe
H Middleman Orc
Sally Hughes
Bobby Cook
Towne & Knott
Olivette & Dmitri
Miaco Co
Angelo di Palma Hotel Rooseveit (Cocktali Bar)

Bill Green's
Sammy Kaye Oro
Tommy Ryan
Charlie Wilson
Jinmy Brown
3 Barons 3 Barons

Harlem Casino
Jimmy Wadkins
Larry Steele
George Gould
Louise Mann
Helen Wiles
Mary Richards
3 Baquires
8 Harlemeites

Willows

Ai Marsico Orc Edith Delaney Marvel Mary Lee Wayne Thomas Noei Sherman G

Bob Clayman Orc Elaine Grey Mit Clayman

ceeded at Green's by Jimmy Joy, playing his second engagement there in three months.

theatre, Pittsburgh, for week be-ginning Friday (8), will carry his own stage show with him.

MULL EMOLUMENT PLAN

Theatre Council to Aid Embryonic **Talent Via Showwindow Plan**

Another committee of the American Theatre Council, organized for the welfare of the theatre, has started to function. This group is assigned to develop or discern talent which is regarded as one of the most important aims of the council. Auditions are to be given aspiring young players who complain that they do not get a chance to display their

players who complain that they do not get a chance to display their ability.

Applications from such talent are to be made by mail and the committee will select those who will get a chance at showing their stuff by means of auditions. It judged okay they will then be east for performances to be given on Sunday evenings. Managers will be invited to attend and it is hoped provide engagements for them. Stage hands will be asked to make some concession since the performances will not be given for profit. Managers are expected to permit the use of certain theatres without charge. In considering the applications from young players, the committee will learn whether the talent is professional or has a professional background, whether graduates of dramatic schools or products of summer theatres, or whether they are just floaters. A large number of applications will probably be filed and it is likely that some will not be sched on, there being limitations in handling the embryos. What proportion is to be okayed has not yet been determined by the committee. The committee has Antoinette Ferry as chairman, others including Herman Shumlin, Philip Loeb. Margot Stevenson and Blanche Yurka. The applicants will be required to state whether they belong to Equity or not. If so they may receive preference. Claimed that a number of young players unable to get placed acted in small parts or were understudies. As such they joined feduity but have had little chance of getting regular engagements.

FLEISHER SEES GOOD LEGIT YEAR FOR N. Y.

Hollywood, Oct. 5.

Hollywood, Oct. 5.

Broadway is headed for a good legit season in the opinion of Sidney R. Fleisher, negotiator between the Dramatist's Guild and the Producing Managers' Association, under the minimum basic agreement.

Recognized and experienced dramatists who have been working in the Hollywood studios the last few years are again turning to the theatre, he declared, with the result that many fine plays will once more be seen on Broadway.

Here for the first time, Fleisher is getting a looksee at the inside workings of filmtown. He succeeded the late Joseph P. Bickerton, Jr., with whom he was long associated, in his present post two years ago.

NYTPA Meet to Fill Henderson's Post

Sudden death of Ray Henderson, who was killed last Friday in a plane accident off the coast of Greece, will probably result in some Greece, will probably result in some changes being made within the New York Theatrical Press Agents, of which he was president. P.a. group will meet Thursday (7), at which time it will be decided when a new leader will be elected.

Elise Chisholm, who is vice-president of NYTPA, has been acting prez since Henderson started on a world trip early in the summer.

WATCHING OVER IT

Francis Edwards Farngoh, Coast scenarist, is in New York looking after production defails on his new play, 'Sun Up to Sun Down.'
Piece is scheduled for fall on Broadway.

GILLMORE BETTER. TO ATTEND AFL CONFABS

Frank Gillmore, president of Equity, who sailed for the Coast last month after his physician ordered a complete rest, is reported to have improved during the trip. Boat docked at Los Angeles Saturday (2), according to schedule, but he sent no direct word to Equity's offices

Upon returning Gillmore is slated to relinquish his duties with the asto relinquish his duties with the association and assume active charge of the Four A's. He will attend some of the American Federation of Labor convention sessions, which started Monday in Denver and will continue for two weeks.

Kenneth Thouson, executive secretary of the Screen Actors Guild, who has been east on a vacation trip, has started west. They may get together in Denver.

Big ATS Call In Loop May Mean **House Shortage**

Chicago, Oct. 5. American Theatre Society sub-scription season this year is the largest in years, with 13,000 registrations on the books and more than \$110,000 in the bank already.

Difficulty which has arisen, however, is the inability to get a house

ever, is the inability to get a house for the ATS shows. Regular houses, Grand, Erlainger, Selwyn and Harris, which have arrangements with the United Booking Office, are booked up almost solidly for months. This being the case, the ATS is now considering the possibility of going into the Studebaker. Should the deal materialize, it would have to be handled through the UBO, of course. course.

course.

Demand has completely sold out both matinees, with the nights rapidly being subscribed for, also. This, despite the fact that the ATS is selling tickets for shows which are, as yet, homeless.

First show on the list is "Tovarich."

AGAIN POSTPONE SALE OF ZIEGFELD PLAYS

Auction sale of the rights to the plays in the Florenz Ziegfeld estate was again postponed last week and the new date set for Oct. 15 at the County Court House, White Plains, N. Y. Application for the postponement was made on behalf of Jerome Kern, Irving Berlin, and Oscar Hammerstein, 2d, and was granted for the purpose of determining in the meantime what rights, if any, the state has in the plays to be sold. The action grows out of the refusal by the administrators of the estate to disclose in advance of the sale exactly what play properties are to be sold.

Hoboken's Legit House

'Portuguese Sweetheart,' authored.

WOULD ASSURE STEADY WORK

Equity Appointing Committee to Talk Over Details of System Which Would Guarantee Legit Actors Six-Month Season with Bonded Salaries

GROUP ANGLES

Something new in legit actors emoluments is being considered, general idea being to guarantee salaries of players for a period of six months. While the plan has not reached Equity formally, council appointed a committee to report on the feasibility of such an arrangement. Idea is being worked on by several proposed repertory groups.

proposed repertory groups.

General proposition as far as known would call for pay assurance by means of surety bonds. That system is now in force under the Equity regulations but the minimum guarantee is for two weeks, with some variations as applied to phyers with run of the play contracts. It is believed that actors would be willing to accept lower salaries if guaranteed engagements for six months. In any event Equity would not permit disturbing the \$40 per week minimum (\$25 for juniors) and it is expected that a movement will start this season to push those figures upward, proposal to abandon the junior minimum still being on the schedule of changes in the association's rules.

ule of changes in the association's rules.

The six months salary guarantee plan is predicated on the under-writing of the rep groups interested. An attempt was made last year to form such a group by the subscription route. Board of directors started squabbling after a fairly sizable sum had been received and the plan was abandoned, money being returned to subscribers.

Group's Experiment

Group Theatre which presented

ing returned to subscribers.

Group's Experiment
Group's Chepriment
Group Theatre which presented
several worth-while plays was the
nearest thing to the six months
guarantee idea. Its members received
minimum pay but participated in
the profits if any at the season's
end. The Group, however, came a
cropper after getting some outside
backing and dissolved. It has reorganized along somewhat the same
lines and is readying a new play.
Equity has been asked to consider
another rep idea, that of putting on
one play per month, sponsors seking-concessions. Latter feel that such
an enterprise should not be held
down to a strict adherence of Equity
rules and there is a chance that the
plan will receive the nod from the
association if a surved proper
financing.

association in a started proper financing.

If the six months salary guarantee plan eventuates, it is likely that all players so engaged would be placed under term contracts and in that way defections from the east would be virtually eliminated.

Cochran Back, Sets

Plans for Musical

Charles B. Cochran returned from the Coast after a stay of several months. He will remain in New York about three weeks, then sails for London after getting set for his first Broadway production, which will be 'Nymph Errant.' Showman is reported having arranged for backing from persons not dire-tily in show business or pictures. Several resident on the Coast and others are Britishers.

Cochran Back, Sets

After being away from Broadway participation for five years, Arthur Hammerstein is priming a straight play and two musicals. Formerly was of the latter kind, it being 'The Man Who Reclaimed His Head', presented who Reclaimed His Head', presented to the Broadway of the More and a two musicals. First production on the Hammerstein is also is 'One Flight Down,' which awaits a name player from Hollywood. Skedded to follow are a not others are Britishers.

Cochran has temporary quertors in the offices of William A. Brady in the Playhouse. Revisions of the score and book are being made by Cole Porter and Romene Bront, who

Portuguese Sweetheart, authored, directed and produced by Murray Brown, will bow in at the Rialto, Hoboken, next week (11) as initialer for new legit roadshow policy there. Cast includes Judith O'Ncill, Rubino Valero, Frances Kane. Vera Kane, Edgar Winslow. Betty Pitts. Herman Rothstein, Helcn Sawyer and Carmellta, dancer. Abe Coleman is business manager for Brown.

Shock of Henderson's Death May **Cancel Kit Cornell's World Tour**

4-A's Developments

Story on the new Associated Actors and Artistes of America interchangeability rule, of in-terest to legit, appears on Page 7 of this issue.

ODETS PLAY TO HAVE FARMER AS TOP FEMME

Hollywood, Oct. 5. Frances Farmer draws the femme lead in the new Clifford Odets play, 'Golden Gloves,' and plans to de-part soon on leave from Paramount here she is under contract.

Player's work in 'Ebb Tide,' Para

mount color feature, cinched the job for Miss Farmer when Odets eyed the film with Group Theatre repre-

Legit Showmen Elated Over Co-op By Buffalo Press

Press support for road shows in Buffalo, as promised during the legit convention last May, is being favorably commented on by showmen whose attractions 'have already played there this season, Some attractions have received first page mention and dailies have been liberal in giving space in the amusement in giving space in the amusement sections.

Buffalo Times has been especially Buffalo Times has been especially generous to visiting shows. That sheet got out a convention extra by remaking page one and planed the edition to New York for distribution among the legit showmen present. An address by Merin Aylesworth at one convention session stated that the Scripps-Howard papers would support the road and particularly those shows which played Buffalo, Aylesworth joined S-H last year, withdrawing from the radio field.

Other papers in the upstate stand

radio field.

Other papers in the upstate stand have indicated they also favor more road shows there. Reviewers have either praised shows or commented in generalities and therefore avoided panning. Times is edited by George Lyon, the dramatic editor being Ardis Smith, who was with the World-Telegram last season, latter being one of the S-H chain.

ARTHUR HAMMERSTEIN RETURNING TO B'WAY

'Rose-Marie,' the manager's outstanding success.

Morris G. Green, formerly of the Weber offices, will be general manager.

Passing of Ray Henderson who died last Friday (1) when the plane which was taking him from Alexandria, Egypt, to Europe on his final stops in advance of the proposed world tour of Katharine Cornell, fell in the sea, is expected to result in the star calling off the journey.

Acknowledged to be the Acknowledged to be the road's number one advance man and president of New York Theatrical Press Agents, it was intimated that had his journey been completed he would have advised against the tour anyhow. Miss Corbell, however had been preparing for the long, uniquie trip. She worked for three seasons without much surcease and is not slated to appear on the stage this season until next March, the tentative start of her debut in Washington, D. C., with "The Ivory Fan," a new play to be added to her repertory for the proposed tour, with Broadway not slated to see it until after she returns.

Miss Cornell's Plans

Miss Cornell's Plans

Miss Cornell's Plans were completely upset however by the passing of the ace publicity man who was 48 years of age, He was capecially well known in newspace circles in Manhattan, yet in many interland stands Henderson was comething of an intimate to editors. His letters to them were started with their first names and contained newsitems in addition to his releases.

The plane came down near Athens, Greece, the flying boat nosing under water for some unknown reason. Henderson and three other passengers were killed or drowned, others being seriously injured, while the five man crew escaped. He sailed to New Zealand isst June, thence to Australia and later stopped at Java. London was to have been Miss Cornell's finale to her tour. In Ball he sent word that it was the ideal holiday spot for a pressagent hecause there are no newspapers. At the time he was starting for Singapore, one of the prospective stands on the Cornell tour.

Advanced Many Stars

When he departed for the Coast early in the summer to take ship for the Antipodes, friends reminded him what a soft assignment was with Johnston Forbes-Robertson remaining with that actoruntil he retired. He was pressagent for William Faversham, Ethel Barrymore, Sir Herbert Tree, E. H. Sothern and Julia Marlowe, George Arliss and Winthrop Ames' attractions. For the past seven years he has been publicity head for Miss Cornell's first name with

Aldrich Snags One

Hollywood, Oct. 5.
Play tagged This Glorious Life. by John Sturgis, former Texas newspaperman, has be en optioned for six months by Richard Aldrich, New York stage producer.

He may give it a Broadway showing next winter.

Costume Workers Affiliate With Wardrobe Union; to Halt Imports

Costume workers are affiliating with the stage crafts unions by joining the wardrobe mistresses union, the principal objectives being a closed shop and prevention of the importation of costumes. Mass meeting will be held tonight (Wednesday) preparatory to the adoption of a clause in the wardrobe union's constitution prohibiting members from handling any but union-made

Costumers Association of N. Y., employer group, has signified acceptance of the closed shop, but the wardrobe union agrees not to work on new costumes as has been a practice when shows go on the road. By barring foreign-made costumes, it is figured the makers will get the contracts heretofore filled by importations. Costumers Association of N. Y.

tions.

The several imported attractions and floor shows now current will not be affected at this time, as the stipulations will not be retroactive. Hereafter managers bringing shows from abroad must have costumes made here and the same will apply to French and International casinos. Rental costume firms and employees will be included in the new set-un. will be included in the new set-up

Organization in the costume field also includes designers. Latter, mostly free lance, have been joining the Scenic Artists union.

New Deckhand Scale In, Though Not Signatured

Although the new wage scale agreement between Broadway legit managers and the stage hands' union Local No. 1 has been written the contract has not been signed. Despite the delay in signaturing the new scale is being paid, restoring the cuts that were in for four years. It seems that attorneys for the showmen and the union are merely checking up on the provisions and there is no need for further huddles.

Boosted wages were retroactive to Sept. 6, so that crews which have been working in the holdover shows and some road attractions will get the difference in wages this

The bunch back stage at the Mu The bunch back stage at the Music Box, however, declined to take full advantage of the retroactive provision. Stated that in 1932, when the cuts went in Sam H. Harris refused to make wage deductions which were allowed on two previous weeks. Deckhands are returning the favor but chalking off two weeks of the boost in wards.

Tricky Sets Delay 'Bovary' Preem in D. C.

Washington, Oct. 5. Opening of 'Madame Bovary,' first Theatre Guild show of season here, was postponed from last night (4) to tonight, due to trouble getting 17

changes working smoothly, Play being first American Theatre Society event of season, letters were rushed to every subscriber holding Monday night seats with request that they get in touch with box office to switch to another night dur-ing week.

Cap's only legit spot goes dark again next week, resuming Oct. 18 with Lunt and Fontanne in 'Amphi-tyron 38.'

Balto's FTP Sked

Detroit, Oct 5. Detroit, Oct. 5.

Local WPA theatre project returns to activity here Friday (3) with two performances of 'Tragical History of Dr. Faustus' at Cass Tech aud.

Tech aud.

Under new policy set up by Fred Morrow, supervisor of local project, this season's productions will be presented in schools, clubs and community centers, at free admish, Lineup for season includes 'Anna Christie', 'Chalk Dust,' 'Let Freedom Ring,' and 'Dr. Faustus.'

Anne Nichols Moves

Anne Nichols has moved her offices from the Little theatre, N. Y., to Radio City. Miss Nichols leased the house last season but recently sublet to Bonfils and Sommes.

Although she retains an interest for the duration of the lease, deal called for the new lessess occupying the offices except the suite in which Brock Pemberton is quartered.

Stark, in Resigning WPA Post, Airs His Peeves

Resignation of Wallace R. Stark from the Federal Theatre Project on Saturday (2) was accompanied by a letter addressed to Hallie Flanagan, director, in which he charged 'disgusting conditions' existing in the Project made it impossible for him to continue working. He is a part of a group representing War Veterans employed by the FTP. He charged that non-relief supervisors raised their own salaries, that aliens were employed on the Project, while veterans were receiving wage reductions, and that he was kept on the 'referral bench' for seven months because administrative interference prevented him from being transferred to work for which he was qualified. Resignation of Wallace R. Stark

was qualified.

Federal Theatre officials deny that supervisors raised their own salaries. Presence of aliens on the Project was virtually impossible under the Relief Act of 1937, only rare exemptions being obtained in cases where the talent concerned was unique.

Plays Out of Town

WISE TOMORROW

Baltimore, Oct. 5. Drama in three acts by Stephen Powys; presented by Bernard Klawans (Warners); directed by Hugh MacMullan; settings by Watson Barratt, Ford's theatre, Baltimore, Oct. 4. "37: \$2.20 top.

1 Oct. 4, 51, \$2.20 top.	
Tony Camplon Norman Weldon Peter Marsh Helen Reltz. Bol Ebury.	Edith Barret
Norman Weldon	Naunton Wayn
Peter Marsh	.Theodore Newton
Helen Reltz	Rosemary Ame
Bob Ebury	Calvin Thoma-
Joan Campion	Gloria Dickson
Joan Campion Dlana Ebury	Josephine Victo
Alice	Florence Edne
Newsman	Togenh Taulan

stand considerable hyping through-out.
It will take a whale of a job to ready Wise Tomorrow for the rig-ors of a Broadway opening. As con-structed at present it is not good the-atre and certainly not picture mate-rial.

Shows in Rehearsal

'Amphitryon 38'-Theatre Guild.
"The Manly Art'—Group There. 'Between The Devil'-Shu-'Ghost of Yankee Doodle'-'Ghost of Yankee Doodle'—
Theatre Guild.

'I'd Rather Be Right'—Sam
H. Harris.
'Hooray for What'—Shuberts.
'A Doll's House' (revival)—

Jed Harris 'Angel Island'-George Ab-

bott,
'Follies' (road)—Shuberts.
'Father Malachy's Miracle'—

Patter Marachy's Milacte —
Delos Chappell.

'Antony and Cleopatra'—Rowland Stebbins.

'Stage Door' (road)—Sam H.

Harris.
'May Wine' (road)—J. J.
Leventhal.

May Cancel Chos. **Equity Meets Due** To Lack of Interest

Quarterly meeting of Chorus Equity which was set for Friday (1) was called off when a quorum failed to appear. Officers waited around an hour beyond gavel time when a count of noses showed 22 members on hand, whereas a minimum of 25 is required.

At the annual meeting application At the annual meeting application for three meetings during the season was made. Proposers said that so much time was taken up with the treasurer's and secretary's reports that there was not time left for new business. Equity's council ordered quarterly chorus meetings held. Lack of interest or of topics may lead to cancelling further sessions until the end of the season.

Expect Tax Easement To Aid L'ville Legit

Louisville, Oct. 5.

J. H. Thuman, Cincinnati, has de-cided to bring several road shows to Louisville during the current sea-son, in spite of the heavy tax which is levied by the state on admissions. A campaign is being waged to have, the tax removed, and indications are that the legislators will tackle the matter and remove the tax, or at least modify the burden in a meas-ure, so that roadshows may again ure, so that roadshows may again find it profitable to play here.

Ind. it profitable to play here.

Shows booked for the Memorial Auditorium are Ziegfeld Follies, Oct. 29-30; Ruth Gordon, in 'A Doll's House,' Nov. 1, to be followed by Tallulah Bankhead in 'Antony and Cleopatra' and Tovarich,' in November. December dates are 'Babes in Arms' and during the Christmas holidays a three-day engagement of 'The Women.' Room Service' is scheduled for January, 1938, as well as Maurice Evans in 'King Richard II,' the Theatre Guild play, 'Masque of Kings'; Charlotte Greenwood, in 'Leaning on Letty' and 'Frederika,' a musical, also on the list.

a musical, also on the list.

It is expected that the discrimi-natory tax will be removed by Jan. 1.

BIG VICTORY

BIG VICTORY

Edward Hayden O'Connor was awarded judgment of \$35 against Joseph Byron Totten in small claims court, N.Y., last week.

Amount involved salary due O'Connor on an ill-fated strawhat venture of Totten's last summer. Plaintiff had worked as p.a. and manager of the outfit.

Totten defended the suit upon the grounds that O'Connor had been employed by a corporation and not by him as an individual. Court, however, ruled Totten responsible.

Musical Tryout

'Whims of 1937,' revue by Louise Howard and William Lord, with mu-sic by Claude Lapham, will be given a show-window preem at the Pent-house theatre of Villa Venice, N.Y. Sunday evening, Oct. 17.

a job to be the right of the ri

More Great Players in Great Plays

By Frederick Kelly

ı	
ı	Maude Adams
ı	Edwin Booth
ı	Blanche BatesThe Girl of the Golden Wes
ı	Charlotte Cushman Macbeth
l	Myn Tohn Drow (The Pi-m)
ı	Hanny F Divoy
l	Julian Eltinge "The Fascinating Widow
ı	Dustin Farnum
١	Caroline Miskell Hoyt
ı	LottaLittle Nell and the Marchioness
ı	Richard Mansfield
ı	Lulu Glaser
ı	Francis Wilson Erminie
ı	Lewis Morrison Faust
ŀ	Julia Arthur
ı	Mary Managing
ı	Charles Fletcher "The Duke's Motto
١	Marie Doro
H	Annie Russell
i	Joseph Murphy
Į	Virginia Harned
1	Annie Pixley
	Neil Burgess
	Clare Repris
Į	Anna Held Miss Imposence
١	Eleanor Robson
l	Jessie Bartlett Davis
I	Thomas E. Shea
ı	Edmund Breese
4	Agnes Booth
٠	Annie ClaresePeg Woffington
ı	Mrs. Leslie Carter
١	J. H. Stoddard Beside the Bonnie Brief Bush
J	Fred Stone and David Montgomery 'The Wizard of Oz
1	Raymond Hitchcock "The Yankee Consul
ı	Mrs. G. H. Gilbert
ı	Cora Tanner
i	Mildred Holland
1	Helen Ware
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	Helen Ware The Third Degree Madge Carr Cook Mrs. Wiggs of the Cabbage Patch May Robson The Rejuvenation of Aunt Mary Clara Bloodgood The Girl With the Green Eyes
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Current Road Shows

Week of Oct. 3 'Behind Red Lights,' Shubert, Newark, N. J.

'Brother Rat,' Selwyn, Chicago.

'Brother Rat,' Trenton, Lynchburg, Va. (4); Jefferson, Charlottesville, Va. (5); James, Newport News, Va. (6); Lyric, Richmond, Va. (7-9). 'Dangerous Corner.' Embassy, Port-

chester, N. Y.

'Her Unborn Child,' Brighton,
Brighton, N. Y. (4).

'Leaning on Letty' (Charlotte reenwood), Chestnut St., Phila-

'Madame Bovary,' National, Washington, D. C.

'Passing Of The Third Floor Back' (Walter Hampden), Werba, Brook-lyn, N. Y.

'Room Service, Copyley, Boston. 'Room Service,' Biltmore, Los An-

'Show Is On,' Grand Opera House Chicago. 'Tobacco Road,' Nixon, Pittsburgh.

"Tonight at 8:30," Curran, Sar Francisco.

'Tovarich,' Hanna, Clevcland. 'Tovarich,' Box, Cincinnati. 'Victoria Regina' (Helcn Hayes), Shubert, Boston.

'Wise Tomorrow,' Ford's, Balti-

'Women,' Erlanger, Chicago, 'Yes, My Darling Daughter,' Cass, Detroit (3-9),

'You Can't Take It With You,'
Harris, Chicago.
'You Can't Take It With You,' Plymouth Boston.
'You Can't Take It With You,'

Erlanger, Buffalo.

'Road' Lost \$300,000, Needs \$60,000 to Tour

Appointment of a trustee to handle Appointment of a trustee to handle the affairs of the Eternal Road Corp. was recommended yesterday (Tuesday) by H. P. Coffin, special master, in his report on the financial condition of the corporation to N. Y. Federal Judge John C. Knox. Court set Oct. 15 for the hearing on ratification of the report.

Special master's report reveals that Special master's report reveals that the corporation's debts are approximately \$300,000 invested in the production and \$30,000 in rental of the Manhattan opera house. It would cost \$25,000 to reopen, the spectacle, the report states, and about \$60,000 to put it on the road. Only a nominal amount could be obtained for the spectacle's stage property and other effects if disposed of at auction, Coffin believes.

other effects if disposed of at auction, Coffin believes.

"Eternal Road," the Meyer W. Weisgal-Crosby Gaige spec importation of last season, finally folded last spring at the M. O. H. without ever approaching a profit.

Future Plays

'Young Mr. Disraell,' by Elswyth Thane, has been placed in reheatsal by Alex Yokel. Opening tentatively set for Nov. 10. Margaret Webster directs. David Ffolkes has designed the settings and costumes. 'Edna His Wife,' from a novel by Margaret Ayer Barnes, dramatized and produced by Cornelia Otis Skinner. Elliot Jacoby will write the musical score.

The Dector is In,' a farce comedy by Abner Kroll, is slated for presen-tation in December by Jacob A. Weiser,

'Women' Tops Chi with \$17,000. 'Can't,' 'Rat' Still Getting Coin

Every house, with the exception of the Studebaker has legits. And with the demand still climbing it appears the Studebaker will have a full legit season for the first time in years. The American Theatre Society may take the house for its subscription season between the subscription season of the subscription of the subscr

afternoon shows are in great demand and ane practically sell-outs.

Estimates for Last Week

Brother Bat, 'Selwyn (1,000; \$2.75)
(7th week). Comedy is settling for a run from present indications. Again around \$12,500.

The Show Is On,' Grand (1,300; \$3.30) (1st week). Opens tonight (Tuesday), having been postponed from opening originally scheduled for yesterday. Advance good for town's only musical.

The Women,' Erlanger (1,300; \$2.75) (3rd week). Getting big play despite early squawks in the dallies about the cast. Up to \$17,000.

You Cart Take It With You'.

Wonder of the State of

OLDEST LEGIT IN U. S. GOES YIDDISH PIX

Philadelphia, Oct. 5.
Walnut St. theatre, here, oldest playhouse in the country, has been opened for Yiddish films by Robert Hanover. Built in 1808, to house Pepin and Breschard circus, it has

Fepin and Breschard circus, it has since then been used for upper-crust legit, opera, burley and pix. First legit show ever given in this country opened at Walnut, on New Year's Day, 1812. It was Sheridan's The Rivals. House was then called Olympic

The Rivals. House was then called Olympic.
From then until late '20s, boards were tread by such as Edwin Booth, Sarah Bernhardt, Ellen Terry, Charlotte Cushman, Lily Langtry, Julia Marlowe, DeWolfe- Hopper, Weber and Fields, Maude Adams and Chauncey Oleott. House was used by Yiddish legit company last year.

'Susan' Got \$13,400 On Baltimore Break-In

Baltimore, Oct. 5, a very hig way. Current season here advanced by the press and opening auspiciously will be pressed for repeats of 'Dead End' and 'Brother Rat' gathered momening \$13,400 for 'Susan and God', pre-broadway presentation at Ford's. Opening with a promising advance under its belt and cashing in on a pleasing brace of reviews from local cirk, biz continued solid throughout week, winding up with a capacity carries and night for the closing Saturets, and night for the closing Saturets, and night for the closing Saturets, and night for the Colsing Saturets, and night wayland, town's other legit house, has the Columbia Crand Opera Company in repertoire at pop prices with some Interest indicated.

'Susan and God', Ford's (1,988; \$2,200 Very nice going for this John Golden pus is tarring Gertrude Lawrence and headed for Broadway, with \$13,400 in the till at the end of the week.

Two Flops Out

Two quick flops were noted last week among Broadway legit arrivals. On Location, presented at the Ritz, was withdrawn after the eighth performance. Play drew caustic critical comments and first nighters figured it had no chance. How Come Lawd, a colored cast play, opened Thursday (30) at the 49th Street, but failed to go on after the following night's performance. Rated hopeless.

'SERVICE' LOOKS SET FOR HEALTHY L.A. RUN

George Abbotts Room Service' debuted at the Bitimore (4), booked for four week's sitemore (5), fanal stanza running to near top money.

Estimate for Last Week
Touight at 530 / Bitimore (D-1,656; 75) (2nd-final wk). Trade jumped nicely on final soft with sitemore for sitemo

pectations. WPA

"The World We Live In,' Mayan.
Czechoslovakian drama opened (30),
John Baird directed.
Captain Brassbound's Coversion,'
Hollywood Playhouse. Now in second week with two more to go.

'REGINA'S' 28G **SOCKO FOR HUB**

Boston. Oct. 5.

'Victoria Regina' crashed through again with a take that doubled competing shows here. Miss Hayes played a special good-will performance to the New England press Friday (1), and the public sale of balcony seats swelled the take to \$28,000, exceeding the opening week's

000, exceeding the opening week a gross.

To Quito and Back,' played four days without Leslie Banks, costarred with Sylvia Sidney, when he went to the Massachusetts Memorial Hospital for kidney treatment. Walter Greaza took over Banks' role from Monday to Thursday, inclusive, then Banks stepped in Friday night (1). Jan Ulbrich played Greaza's part during the star's absence. Second stanza slightly better than the Oppner.

ond stanza slightly better than the opener.

Can't Take It With You' shows hardly any pace-slackening after four weeks at the Plymouth, and appears set for a good run. 'Room Service' opened an indef run in the newly renovated Copley Monday night (4).

Vistimates for Last Week

Victoria Regina' (Shubert) (\$3.30)
(2nd week)—Crashed through again with a solid week of capacity-plus houses, topping the first week with a big tally of \$28,000. Two more stanzas.

"Can't Take it With You' (Plymouth) (\$2.50) (4th week). Whacking along at swell pace, finished fourth frame with dandy \$15,000.

To Quite and Back' (Colonial) (\$2.75) (2nd week). Held medium pace, with aid of Guild subscription list during two-week tryout. Closed Saturday (2).

'Room' Dips 'Neath 6G On Frisco Getaway

San Francisco, Oct. 5.

'Room Service,' which closed at the Geary Saturday, Oct. 2, after a run of five weeks, has moved on to Los Angeles, leaving Frisco with one legit, the Federal Theatre Project's production of Eugene O'Neill's 'Beyond the Horizon' at the Alcazar.

Estimate for Last Week
(1,700; \$2.50). Failure of the comedy to do better in its final stanza attributed strikes, stock market dip and warm spell. At that the show closed to the tune of \$5.500, which isn't at all bad. Websidering.

'Beyond the Horizon' (1st week) (1,269: 50c.) Performances cut to five a week which brings the gross down a bit. The first week was marked by spotty business, the take reaching a fair \$2,000.

"Tovarich's' \$14,000 Very Good for St. Loo

t Aided by recently formed Playgoers of St. Louis, Oct. 5.
Aided by recently formed Playgoers of St. Louis, which now is
reservations, legit season got under
way last week a American theatre
with Tovarich' copping \$1,400. Considered fine biz because of unusually warm weather and stiff opposish
from the Horse Show where the
admission is scaled to \$1.50
American will be dark two
weeks, but reopens Sunday (17) with
Tobacco Road.

NEWARK BIZ OKAY

Behind Red Lights' Grabs \$11,00 Opening Week at the Shubert

Newark, Oct. 5.

The state of t

'RAT'S' \$14,500 STRONG, PITT.

Pittsburgh, Oct. 5.

Brother Rat' proved smash of first order at Nixon last week, proving that road doesn't need names if the goods are there, although George Abbott seems to be the only bird who knows the formula. Playing at \$2 top, comedy click knocked off over \$14,500, a sock any time and at any scale for this spot, and could have hung around another stanz with the seems of th

'Star-Wagon' First Hit of New Season; Both English Comedies Just Fair

The Star-Wagon, which opened at the Empire, N. Y., last mid-week, immediately jumped to the straight play leadership. Based on the pace of the first five performances, the show should top \$18,000 this week, approximating capacity.

Two English comedies turned in fair grosses, both 'George and Margaret,' at the Morosco, and 'French Without Tears,' at the Miller, getting \$9,000. Other newcomers appear to be in doubt. Blow Ye Winds topped \$6,000 at the 46th Street, 'The Lady Has a Heart' was estimated under that mark; the Abbey Players started with the wrong play ('Kathie Roche') at the Ambassador. Two of last week's entrains were hastily and the start of the sta at the Empire, N. Y., last mid-week, immediately jumped to the straight play leadership. Based on the pace of the first five performances, the show should top \$18,000 this week, approximating capacity.

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After the Legion convention lull Broadway grosses bounded upward with some of the strong holdovers bettering their previous week by more than \$3,000. The Women' topped \$17,000; 'Room Service' got more than \$16,000, and 'Nou Can't Take it With You,' which was the least affected, grossed \$15,000 be as good or better, what v with the World's Series starting today (6). Season still is laggard. There are only two regular premieres this week and a brace for next week when 'Wise Tomorrow' debuts at the Biltmore ('Brother Rat' moving to the Hudson), and received a start of the Hudson), and received seather from this week's entrants. A revised version of 'Virginia' started Monday (4), with the operating rated about the same as the original.

over convention week and approached \$8,000 mark; moves to Hudson next week, Wise Tomorrow next from the work of the week) (C-944-\$3.30). Smart opening; ot \$9,000 in seven performance; looks like lower floor draw with little in balcony.

"George and Margaret," Morosco (3d week) (C-961-\$3.30). First full week promising; takings of \$9,000 in dicate English comedy has good that despite mixed press of the second of the control of the control

"Virginia," the Rockefeller-backed operetta at the Center, Radio City, N. Y., is now being presented with its book revised and in part restaged. Harry Wagstaff Gribble has supervised rehearsals for the last several weeks, work of revamping having started soon after the premiere Sept. 2. It was first reported that Gribble rewrote the script, but that work was done by Owen Davis, who collaborated with Laurence Stallings, after latter turned in the original. Gribble's name does not appear in the present billing, either as stager or co-author, and he stated he did not wish to be known in either capacity so far as "Virginia" is concerned. Yet there is some talk of Gribble getting a slice of royalties.

It is claimed that not more than six speeches remain of the original show but the story remains essentially the same. Several reviewers, who looked the operetta over for a second time Monday (4), perceived no radical changes though the performance has been hypoed and the book lightened, with some changes in the musical numbers also.

Program remains the same with Leon Leonidoff credited with the production staging and Edward Clark Lilley for the book direction.

portions.

'To Quito and Back,' Guild (1st week) (D-914-\$3.30). Presented by Theatre Guild; written by Ben Hecht; tried out in Boston; opens to-

Hecht; tried out in Boston; opens to-night (6).

"Tobacca Road," Forrest (200th week) (C-1,107-\$1.65). Low top run leader still going along to profit; last week estimated around \$6,000.

"Virginia," Center (6th week) (M. 3,438-\$3.50). New version now in; business improved \$3,500 last week, and takings are estimated topping \$20,000.

\$20,000. "Saturate topping \$20,000. "Saturate topping \$20,000. "Saturate topping \$20,000. "Yes, My Darling Daughter," Playhouse (34th week) (C-878-\$3.30). Jumped last week, with the gross quoted close to \$10,000; leoks set well into fall period.

'You Can't Take it With You," Booth (43d week) (C-708-\$3.30). Bounded back to full capacity, plus standees, with the gross around \$15,000; should go through second season.

season.

Revivals

'King Richard II,' St. James; final
two weeks of repeat date.

'Abbey Players, Ambassador; Irish
troupe got weak start with 'Katie

'Abbey Fisyers, A....

'The Fireman's Flame,' American
Music Hall,' old timey meller opens
Saturday (9).

WPA
'A Here Was Bern,' Adelphi; fairy

tale. 'Swing It,' Lafayette, Harlem; colored revue.

LETTY' AT \$13,000 A SMASH IN PHILLY

Philadelphia, Oct 5.
Town's only legit is Teaning on Letty, now in its time was at the Chestnut, and doing nicely. Next week the Erlanger rejoins the procession with a week's eneagent of The Passing of the Third Floor, with Walter Hampden, but it so nthe 18th that the real activity and the other masses, one of proud of the third that the real activity and the other masses, one of proud of the process of the

Italian Transport of the American Control of the Co

Short Plays Theatre which will present plays running from 30 to 60 minutes will be conducted along legit lines. Presentations will be under the regulations of the Dramatists Guild agreement and Equity requirements, while the ticket scale will be similar to that of usual Broadway

edy theatre on 41st street near Sixth avenue. N. Y..

The Comedy theatre on 41st street near Sixth avenue, N. Y., will be renamed the Mercury, same title applying to a repertory group which will present plays there. Group is headed by Orson Welles and John Houseman, formerly of the WFA Theatre project. They secured a leave of absence when there was a mixup over the presentation of a relief show called 'The Cradle Will Rock' just prior to the deadline for cutting down on the project. They did not return to WFA.

Piece went on independently at the theatre originally called Jolson's and now the Yiddish Art theatre. There were no settings and the players went through the performance from seats on the first floor.

Group's schedule calls for 'Julius Caesar,' 'Shoemaker's Holiday,' 'Dutcherr of Maifi' and 'Heartbreak House.'

Inside Stuff—Legit

ments, while the tacket scale will be similar to that or usual Broadway attractions.

Clarence D. Jacobson who has been mulling the idea for several seasons, heads the managerial end, also being business agent for the Theatrical Managers, Agents and Treasurers union. John J. Dillon formerly general manager for the late A. L. Erlanger, will have the same post with the short plays project.

Some time before Phillips and Barratt opened 'The Lady Has a Heart,' Longacre, N. Y., they wired Darryl Zanuck requesting that 20th-Fox hold back the release date of the film version so that the stage version could have a better chance to encompass a run. The answer was no, although the starting date for shooting the picture has not been set. Twentieth bought the screen rights when the play was presented in Vienna under the title of 'Jean.' Broadway press reception was doubtful. Picture's start waits on the return of William Powell who will enact the male lead. He recently sailed for Europe on a vacation.

The Star Wagon' was especially written by Maxwell Anderson for Burgess Meredith who with Lillian Gish is co-featured in the play which opened at the Empire, N. Y., last week. The young actor lives near the Anderson domicile and they are close friends. 'Wagon' was originally planned as a light comedy but appears to have gotten out of hand somewhat during the authoring which explains the presence of several scenes not related to the story.

After the play opened several cuts were made and one appendage to the second act finale was tossed out entirely.

After five months of hospitalization George Holland is hobbling ab After live mounts of nospitalization decorge normal is nobbling about on crutches. Former Broadway press agent who has been critic and columnist for the Boston American, fractured a leg and the bone would not knit. While in the hospital he contracted pneumonia which prolonged his stay in bed.

Injured leg is supported by a brace. Holland at present is in the country

Plays on Broadway

Hanns Wicks Russell Collins
Maritia MinchLillian Gish
Stephen Minch
Park
Ripple, Alan Anderson
Angela
Aprel
Now't Coulth
Duffy
First Thursday Kelley
Second Thug Charles Forms or
Misiy John Philliber
Hallle ArtifrationJane Buchanan
Mr. Arilngton J. Arthur Young
Men. Putledge
Paul Reiger Edmond O'Brien
Christabel Evelyn Abbott
Della Edith Smith
Oglethorpe
Ogiethorpe Garner

Manager-author combination of Guthrie McClintic and Maxwell Anderson is clicking again, this time Anderson is clicking again, this time with an interesting, though over-long play which should register fairly well and certainly supply rich material for commentators on the

Last season they fashioned 'High ' a fantasy. 'The Star Wagon,' turns back the years and is fantasy of a deeper tone. Anderson appears to be on a philosophical bender, as indicated by the welter of observation before his play gets

bender, as indicated by the welter of observation before his play gets to its point. There are, however, diverting interludes in the eight-schned play, with settings adroitly designed and operated, very setting to youth is not new, and the device used here seems not the best feature of the author's imagination. Inventor in the play builds a gadget which resembles a safe. Within are dials, tubes and coils, the machine supposedly being empowered to take persons back to any given date and leave them as they were then. Theory is that any wave or impulse in the air can be recaptured, since it never dissolves. The prop used is a strange object in the general atmosphere of the presentation as story and found no other solution. Steve Winch, the genius, and his all, Hamus, are at breakfast. He has been wed to Martha for 35 years, and, this morning she rebukes him

THE STAR WAGON

Comaly drama in lines acts presented at Finnite, N. Y. Sept. 29, 37, by Guthie McClindc; written by Maxwell Anderson is contrived, including a piano and motor car; he should have married the featurest \$8.30 (or) \$2.50 (or) \$2.

a millionaire after buying Steve's gasoline buggy.
Pals are late reaching the laboratory, where they have abored them to stand the standard them to standard th

hoomers to get a dre pumpes op.

That evening the lads and the
girls of the choir gather in the
church loft for practice. Martha, at
the organ, and Steve, are left and the
gran, and steve, are left alone,
and the sings his solo controlled,
the solo controlled,
the sings his solo controlled,
the solo controlle

iells Hanus he doesn't want it that way.

Last act shows Steve and Hallie as an unhappy couple, he tied down to office work, scheming how to get other people's money. Martha is well off with the man who was Steve's boss at the beginning. Hanus has walked out on a crabby widow who taught the choir. Pals are discussed and resort to the star-wagon, they go back to the modest dining room that opens the play.

There the story compludes, but not

room that opens the play.
There the story concludes, but not without the disclosure that all the characters had reverted to the scenes of the generation previous. Martha said she had been asleep in the chair waiting for them, but she knows what would have happened had she

married the other man and had Steve wed the other garl. Boss, to one with the control of the con

French Without Tears

French Without Teass
Gilbert Miller production (in association with Howard Wyndham and Bronsion Alberty) of three-act comedy (in five access)
by Harold Prench; setting, Raymond Sovey, from original sketch by G. K. Benda; opening Sept. 23, 37, at Henry Miller, N. 2., 33.30 top.

Kennelh Iaket. Philip, Friend Gowy Middiend Hon. Alan Howard Frank Lawton Marianne Sinone Petitican Monstour Maingot. Marcel Vallee Dink. Alander Rosen. Christopher Miller, Marcel Vallee Christopher Miller, Miller Miller

'French Without Tears,' another transplanted-from-London play, is captioned 'a light comedy in three acts.' It's light, all right. Too much so, transplanted-from-London in fact, to stay anchored for long on Broadway. Not even the fine Gilbert

acts.' It's light, all right. Too much so, in fact, to stay anchored for long on Broadway. Not even the fine Gilbert Miller investiture and an expert cast can boister it to any great degree, because, once having exhausted the class trade for which it is best primed, it will, pass on quickly, and the state of the curriculum, must master a sufficient amount of French in order to pass preliminary exams.

Amidst the pensioners in the state of the curriculum, must master a sufficient amount of French in order to pass preliminary exams.

Amidst the pensioners in the state of the curriculum state of the state of the

KATIE ROCHE

Consely in three acts by Teres Deevey, given and the property of the Abbey Theories Player' repertor, season at the Ambassador Theatre, N. Y. Oct. 2, and the Ambassador Theatre, N. Theatre, Theatre, I. S. Sancialawa Grega. P. J. McCormick Results Roche. Dillegar Cooke Results Roche. Dillegar Cooke Results Roche. The Market Polymorphy of Market Polymorphy (Nature 1997) and Market Polymorphy (Nature 1997) and Market Polymorphy (Nature 1997).

'Katie Roche' may not have been an auspicious start for the Abbey Players from either entertainment

value or cold blooded b.o. appeal. Yet it was well received by the first nighters, imostly dy-di-n-the-wool dans of Cellic drams who seemed to get more than others out of the proceedings of the probably felt that the several fine performances were sufficient in a compensatory way to offset story thinness and plot familiarity.

thinness and plot familiarity.

Then too, others may have been that human interest angle ament the play being the familiarity and the play being the familiarity and the play being the familiarity and the play contest held at the home theatre in Dublin.

Miss Deevey, with that accredited handicap, should be happy in that she displays a flair for playwriting far from fully developed but of sufficient promise to have her try again.

sufficient promise to nave her try again.

Plot and story is folkey drama with occasional tinges of lighter relief. It's the yarn of a high-spirited, over-ambilitious Irish lass, Katlé Roche, to win what she feels her proper place in the sun and what goes with it.

Katie Roche, to win what she feels her proper place in the sun' and what goes with it.

Her romantic plans get early upset when the gossoon Katie loves brings down the wrath of his parents upon both because of Katie's doubtfup harentage. Seems she was born out have no part of such an allainee.

Katie rebels out finally contracts a marriage of somewhat her Stanislau Greggs somewhat her Stanislau Greggs somewhat her Statie's appriciousness nor flirtatiousness. Before the marriage is shattered upon the proverbial rocks there is a partial solution.

Elieen Crowe gives a fine performance in the title role, making her a combo of vixen and lovable at the same time. F. J. McCormick' farmoth and repressed as the election of the provential role of the same time. F. J. McCormick' farmoth and repressed as the election of the provential role of the same time. See turned in, by Michael J. Dolan, Ria Mooney, Deas O'Dea, Maureen Delany, and Austin Meldon.

'Katie' remains the bill until Thursday (1), when the players will revert to an old standby, Sean O'Casey's The Plough and the Stars.'

WPA

A HERO IS BORN

A HERO IS BORN

Mulcal extravaganza in two acts (nine scenes) presented by the Federal Theatre Project of the WPA, at the Adephil, N. X., ober. 1, "87: \$1.0 top. Adapted by Parter Manner, 1975, and the Adephil, N. X., ober. 1, "87: \$1.0 top. Adapted by Parter Manner, 1970, A. Leibman Engel, lyrica, Agnes Moran; nixaged by Agnes Moran; adapted by Agnes Moran; adapt

This production, the first with

This production, the first with a \$1.10 top, is one of the most ambitious yet attempted by the Federal theatre. Is so elaborate, in fact, it almost buties the stages and does bog down the action in a muddle of scenery and projr. Music and dances also hamper the pace of the production.

Nature of the original story and its adaptation limit it as a prospect for Broadway or films, but as a WPA presentation 'A Here is Born' should attract sizable audiences. Fable of the prince who didn't. believe in fairies, but gained faith and success through the love of a beautiful lady has a certain ingenious appeal. Complicated, showy production should capitivate the bulk of federal audicity.

ences who infrequently attend Broadway shows

Broadway shows.

Judged by stringent, professional standards, however, 'A Hero Is Born' is unsatistying. Script lacks the deft touch needed for a fantasy of the sort, and the dialog misses fridescent humor. Score is generally undistinguishee and occasionally touches the reminiscent, while the touches the reminiscent, while the linguing and dancing are woefully landequate.

singing and dancing are wormly insidequate.

Most of the acting fails to enliven the material, but Ben Starkie has a satisfactory swagger as the prince. Drue Levyson is a prettilly fragile heroine, Frederic Tozere is an amising king until he tries to italicize the comedy of the part, while Margaret Wycherly is constricted by the role of the queen. Several small parts have momentary luster. All the acting is frequently inaudible.

By and large, "A Hero Is Born' is one of the novelties that seem particularly suited to Federal theatre production." But in this case the effort lacks inspiration and skill.

Hobe.

CAESAR'S RADIO SKETCHES

CAESAR'S RADIO SKETCHES
Under the title 'In Your Ear' a
collection' of 20 radio sketches
written by Arthur Caesar will
shortly be published. Included will
be 'Napoleon's Barber,' which he
wrote prior to the time he went to
Hollywood.
Next artist to use 'Barber' in a
broadcast will probably be Edward
C. Robinson

G . Robinson

4 Film Cases

(Continued from page 2)

production of books and records in connection with related charge that the distribution firms are guilty of restraining trade. More important action, not currently before the Supreme Court, is based on contention that the distributors forced the exhibition company to pay excessive rentals and accept poor films, thus causing bankruptcy.

rentais and accept poor nims, thus causing bankruptcy.

The licensing case is brought by General Talking Pictures Corp., which is attacking a decision of the long (N, Y.) Circuit bench charging infringement on amplifiers. Radio Corp. of America, Western Electric, Electrical Research Products, Inc., and American Telephone & Telegraph Co. are seeking to block General from using tubes bought from American Transformer Co., a ficensee of the pool.

Remaining film business before the court is the petition of Col. William H. Neblett to reopen the Fox West Coast proceedings on ground of conspiracy and illegal practices. For-

Coast proceedings on ground of con-spiracy and illegal practices. For-mer law partner of Senator William Gibbs McAdoo previously was re-buffed by the Supreme Court but now is-charging Chief Justice Hughes with improper conduct in participating in discussions which led to denial of his appeal.





WILLIAM LIEBLING Is Pleased to Announce

That He Now Has Under · Personal Management

DOROTHY STONE

CHARLES COLLINS

For Legitimate Productions in America



NOW APPEARING METROPOLITAN BOSTON

Football

By Dick Fishell

After a look at last Saturday's ores, particularly the Minnesota scores, particularly the Minnesona and Colgate orgies, we know that the season has definitely gotten under way. Unless we miss our guess, Minnesota is over-confident and cer-tainly Colgate can't be that bad! Whatever became of the football

Whatever became of the football experts?

Brown at Harvard
This Brown squad is the best they've had at Providence since the days of the iron men. It's practically a sophomore squad which means they're not quite ripe. The sons of old Harvard in contrast, are a seasoned, well-coached eleven, and Dick Harlow must produce this fall or else. It'll be a 20-point margin for Harvard or else.

Washington State at California State has been unimpressive particularly on offense, showing little punch. The Bears of California with two decisive victories under their belt look like the tops on the Pacific Coast. They should have little difficulty in grabbing points against State.

Carnerie Tech at Purdue

Carnegie Tech at Purdue

Carnegie Tech at Purdue
Tech was a good first half club
against NYU but an aerial rampage
had them bewildered in the second
half. The Boilermakers from Purdue
have a strong ground attack and can
toss 'em hither and thither which
will be enough to down the Skibos,
power is superior to that of Bob

much. Maybe it's a little warm for the pigskin game in their section of the country. The Temple Owls have been coming slowly and though fail-ing to score against ole Miss, were far and away the superior team. They'll take advantage of the op-portunities they missed against Mississippi to down Florida in no uncertain fashion.

Georgetown at Holy Cross
The Hilltoppers from Washington,
D. C., always play rugged football.
They have many veterans back and
Jack Haggerty tutors well. That Holy
Cross crew, better known as the
Purple Crusaders, so far have been
starving on the desert, as far as
touchdowns are concerned. One of
these Saturdays their line will start
blocking and Osmansky, one of the
East's best backs, will run wild. He's
due this Saturday.

Georgia Tech at Kentucky

Georgia Tech at Kentucky
Sims and Koneman are the boys
that make the residents of Atlanta
very jubilant. Kentucky is having
an off-season and this will be no
exception as the ramblin' wreck of
Tech goes to town.

Probable Football Winners And Proper Odds

(Cct. 9, 1937) By DICK FISHELL

(Inter-City Network Sports Commentator)

SCHOOLS	WINNER	ODDS
Brown-Harvard	Harvard	3/1
Washington State-California	California	21/2/1
Carnegie Tech-Purdue	Purdue	8/5
Columbia-Army	Columbia	
Cornell-Princeton	Cornell	8/5
Tennessee-Duke	Tennessee	Even
Pitt-Duquesne	Pitt	8/5
Florida-Temple	Temple	
Georgetown-Holy Cross	Holy Cross	6/5
Georgia Tech-Kentucky	Georgia Tech	2/1
Notre Dame-Illinois	Notre Dame	2/1
Indiana-Minnescia	Minnesota	.21/2/1
Nebraska-Iowa State	Nebraska	3/1
Michigan State-Manhattan	Michigan State	7/5
Michigan-Northwestern	Northwestern	.21/4/1
No. Carelina-NYU	North Carolina	. Even
Penn-Yale	Yale	9/5
UCLA-Stenford	UCLA	7/5
Ohio State-So. California	Ohio State	6/5
(Predictions Based on Fair Weather)		

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who are not yet accustomed to their new system of play.

Columbia at Army

Columbia at Army
Lou Little has 11 real ball players.
Beyond that is a big Question Mark.
Luckman and his two ends, Radvillas
and Siegel, compose one of the best overhead threats in the nation. The
Cadets as usual, have plenty of ammunition, but their big gem of a
year ago, Monk Meyer, is gone.
Army, because of their reserve strength, are the favorites, but stick with Lou Little who can really bring a club up to a peak.

Carnell at Princeton

Corneil at Princeton

Cornell at Princeton

The team from the banks of Lake
Cayuga surprised not only themselves and their coach, Carl Snavely,
but most everybody in the footbal
business. A strong forward wall,
with talented backs, overshadow
Princeton's green line, with only
Charlie Toll, Jack White and Bill
Lynch remaining from the '35 Tiger
squad. This will be closer than it
appears, because of past performances, but the Cornellians will win.

Tennessee at Duke

The battle of the South with strength in both lineups and two top-notch mentors! The Dultes have the better array of ball toters, but are weak at the flanks. Tennessee is a potent, well-rounded squad that will edge out Duke in a ding-dong battle.

edge out Duke in a ding-dong battle.

Pittsburgh at Duquesne
Remember this a year ago, when
the great Pitt was bowled over unexpectedly by their fellow townsmen? This shindig will be another
ferocious battle, as both squads are
well loaded. Whoever gets the short
end will probably take its only loss
of the year. Nominate the Pittsburgh
Panther.

Fiorida at Temple
The 'gators haven't shown too

by one touchdown. The Bulldogs coasted through Maine, and Penn's

Zupke's, and on that basis alone, it is a Notre Dame victory march.

meets an enraged Gopher at Min-neapolis. The Minnesota defeat by Nebraska should prove a tonic for Bierman's moleskinners. They'll take

Michigan State at Manhattan
From the way State defeated
Michigan via the air and Texas
A & M turned back Manhattan using the same methods, the invaders will

A & M turned back Manhattan using the same methods, the invaders will give the Meehan forces their second successive licking, though Manhattan will be tough in losing.

Michigan at Northwestern
Hunk Anderson is doing a swell job assisting Harry Kipke at Michigan. The Northwestern Wildcats are moving nicely and this is their first Big Ten encounter. It won't be too easy, but Lyn Waldorf's crowd will wind up on the long end.

North Carolina at N. Y. U.
The Violets showed surprising comeback strength in defeating Carnegie Tech. The win was a costly one and they lost their best ball-toter, George Savarese, for the season. Carolina swamped Carolina State and with the best backfield in the South parading at Ohio Field, they'll renew the Civil War, but this time the verdict will be reversed, with the Southerners drinking mint juleps to celebrate.

Penn at Yale
Penn had lots of trouble getting rid of Maryland and lucky to win you net touchdown. The Bulldogs coasted through Maine, and Penn's

Indiana at Minnesota
It is only a fair Indiana squad that

it out on poor Indiana. Nebraska at Iowa State

Nebraska at Iowa State
How you gonna keep those Cornhuskers down on the farm after
they've seen Minnesota and taken
them? If there's no letdown, they'll
breeze through State to win handily.

Ohio State at So. California

Cleveland, Oct. 5.
Artur. Rodzinski, after a summer batoning at Salzburg, Vienna and in Poland, is back again rehearsing the Cleveland Symphony orchestra for the opening of its 20th season Oct. 14 at Severance Half.
Conductor spent several days in New York conferring with NBC officials on plans for local broadeasting as well as the symphony he and Arturo Toscanini will direct this winter over the air.

Reno Dead

(Continued from page 1)

ply listless residential streets once the hangout of local Lu-Lu Belles. Station-wagons have taken the town

by storm.

Cocktail crowd makes the Riverside and the Town House its rendezvous. Sipping begins at 6. Dinner
crowd gives its play to Tavern and
Columbo. Dancing feet take over
the Tavern Colorbease. Tavern. Colombo and House. Stayer-uppers use the Dog-House—duite the most unique joint in the west. Luncheon gang take Club Fortune and the Riverside by

Gamblin"
Gaming, which is legal in Nevada, and from which the state once derived sizable income. has shrunk to almost nothing. Club Fortune's bin'ro game keeps place alive. Bank Club still gets a big Saturday night play, mostly from picturesquely-clad miners, sheep-ranchers, railroad scction-hands and tourists.

section-hands and tourists.

The Inferno and The Ship bars do a so-so trade from weekend tourists; and so does the Silver Dollar. The Roundurg gets the dude-wran-lers; and Toscano's also. Reno's far-famed Capitol has lost prestige, and so has the Alpine, since Jack far-famed Capitol has lost prestige, and so has the Alpine, since Jack pempsey and his followers left town. Even Jack's Rex lags. The Waldorf and El Cortez serve a dozen whiskies every p.m. to the local merchants. Alamo, Meadowbrook, Nevada Stock Farms and Cedars have a Saturday might play from State University kids. But 19 other Joints are starving, and will take on any kind of business. Even the Bull Pen isn't 'amusing' any more:

business. Even the Bull Pen isn't amusing any more:
Dude ranches, hotels, boarding houses and camps note swift drop in once lucrative divorce trade. Riverside hotel still gets large overnight tourist trade, and the best of the divorce circuit. El Cortez ranks next. Parkway gathers up third.
Many ranches closing for winter; thers barely making ends meet with a guest or two. Lack of organized publicity prevents guest ranches from working together. Even polo's been given up, as no esprit de corps seems lett.

seems left.

Reno, overbuilt by bungalow
camps, many exceedingly nice, does
land-office overnight tourist trade at
\$2 per. Silver State Lodge, collection of commodious log cabins, turns
them away nighty at \$3.50 per. On
main San Francisco-Salt Lake road,
it didicing the state of the control of the contr main San Francisco-Salt Lake road, it adjoins the Tavern, which gets the best of the dining-supper trade. Provides accommodations for trailers, as does Chisms, just across the track from it.

Nevada, Unlimited, new state corporation for advertising beauties and

poration for advertising beauties and values of Nevada, was recently formed. Will not dwell too seriously tormed. Will not dwell too seriously upon divorce element, though will mention it as part and parcel of its advertising scheme. Once the Confession and Detective story writers cease playing up the lurid side of town, it is believed Reno will come back. But right now it's apathetically in low, ear. ly in low gear.

inexperienced backs will have diffi-culty covering Clint Frank's passes. which should give the New Haven boys a good win.

UCLA at Stanford

UCLA at Stanford
Conked up as one of the best in
the Far We' the Ster' at Indians
have only been that on paper.
They've been ragged, lacked the
punch, and in all, played sloppy
football. The boys from the initials
school have found the touchdown
formula and will use it effectively
to romp over the Indians.

Ohio State at So. California
The Ohio Buckeyes have had two
tough games under their belt and
were successful in both. They're
reputed to be a good forward and
lateral passing squad but have also
proven in their two victories that
their ground from has got somethird. USC, in Inclinia to Washington,
was still a good team but don't believe they're quite ready to copwith the type of ball that Francis
Schmidt teaches his Ohio State team.
State will keep its record clean.

Rodzinski's Home Stand Cleveland, Oct. 5. Protest Furore Vs. Toscanini's Saturday Night Symph Dates Inspired by CBS. Is NBC View

Ferde Grofe's Concerto For Own Carnegie Date

Ferde Grofe is at his Teaneck, N J., home preparing for his second concert at Carnegie Hall, N. Y., set

concert at Carnegie Hall, N. Y., set for next March. It was originally set for October of this year but was postponed because maestro was unready then.

In addition to a new piece, "Trail Pictures," by Charles Wakefield Cad-man, he will present a new piano concerto of his own and the first symphonic suite of a colored com-poser, John Work, at the Carnegie show. A new jazz arrangement for the 'cello and a symphony by J. show. A new jazz arrangement the 'cello and a symphony by J. Fred Coots, called 'Manhattan Fred Coots, called 'Manh Moods,' will also be presented

Nazi Govt. Rule Delays Yehudi's Concerto Preem

St. Louis, Oct. 5.

Edict of German government that Robert Schumann's 80-year-old 'Lost Concerto' be played for the first time anywhere at a Berlin concert Nov. 13 has resulted in shifting of dates here. Yehudi Menuhin, 20-year-old violin virtusos, w a skedded to world preem the composition Nov. 12-13, when he appears as guest soloist with the St. Louis Symphony Orchestra.

Rearranged plans call for Menuhin's appearance Sunday afternoon, Nov. 14, and Monday evening, Nov. 15, and the cancellation of the appearance of Serge Rachmaninoff, pianist, skedded for appearance Sunday Arternoon, Nov. 14, under sponsorship of Alma Cuenty, to avoid conflicting appearances of the two artists, Groups from Chicago, Kansas City, Memphis, Louisville and other midwestern cittes have reserved seat for Menuhin's appearance, according to Arthur Gaines, manager of the St. Louis Symphony Orchestra. Originally William Strecker, German music publisher, who located he lost concerto and arranged for its playing throughout the world, gave his consent for Menuhin to be the first to play the work. Arrangements were made by Gaines for the playing to be here.

Several weeks ago Strecker sent word to Menuhin that 'the German government decided world premiere of Schumann concerto can only take place at official anniversary Reich-kulturkammer, Berlin, Nov. 13. All

government decided world premiere of Schumann concerto can only take place at official anniversary Reichkulturkammer, Berlin, Nov. 13. All previously announced first performances everywhere with piano accompaniment must be postponed to Gaines and shifting of dates, etc. was perfected last week. Concerto was composed by Schumann during the period of his growing insanity and was sent by the composer to a violinist friend, who never played it publicly and ruled in his will that it could not be played for 100 years after his death. Although the 100 years is not outle up, the German government recently issued a permit for the will to be broken.

Victor's Concert Disks

First deal for a phonographic recording of a chamber music concert series has just been concluded by RCA-Victor and The New Friends of Music, Inc. Latter organization sponsors a series of 16 Sunday p.m. chamber music and lieder concerts featuring rarely heard works of leading musicians. Second season starts Nov. 7, at Town Hall, in N. Y. New Friends is a non-profit organization headed by Ira A. Hirschmann, v.p. of Saks 5th Ave.; Richard Moses as executive see'y. Concerts this season will be selected from works of Mozart, Schubert and Schumann. Subscriptions are reported to be well ahead of last year's sales.

NBC believes that concert man agement interests allied with CBS have had much to do with stirring up the flurry of protest which is raging currently against the evening of the week that NBC has picked for the Arturo Toscanini series. Most of the squawking is predicated on the claim that the Saturday night sked will chloroform the b.o. for

of the squawking is predicated on the claim that the Saturday night sked will chloroform the bo. for other symph groups. Chicago Symphony Orchestra started the attack, with the Cincinnati and St. Louis symph organizations making it a chorus by the following week.

NBC declares that the protest take on a curious hue when it is observed that the initiative came from the Chicago Symphony. This orchestra, NBC points out, has been broadcasting Saturday nights over Mutual for the last three years and is slated to resume a similar schedule on the same network Oct. 16.

Only reason Toscanini will go Saturday nights, says NBC, is that previous commercial commitments barany other evening. NBC also would have preferred not using the same advoction of the Metropolitan Opera and the Toscanini series. Met broadcasts return Nov. 13, under the RCA banner. Mentioned by NBC as having likely had some part in inspiring the harrage of letters is Arthur Judson, head of the Columbia Concert Corp., half of whose stock is controlled by CBS.

Although Toscanini won't start to broadcast for RCA-NBC until Dec. 25, the symphony orchestra put together for him, will be heard before that date. NBC contemplates introducing it Nov. 6, over a joint red and blue hookup (10-11:30 p.m., EST), with Artur. Rodzinski conducing. New orch, first full-size symph organized specially for radio, has been recruited from among leading instrumentialists of other orchestras throughout the country. Series was formerly skedded for 9 p.m. Saturdays, but was moved back an hour.

NBC Nixes CBS Spieler For Philly Orch Series

Philadelphia, Oct. 5.

Norris West, who has announced practically every Philly Symph broadcast during the last seven years, has been ruled out by the National Broadcasting Co. for coming season. West was informed NBC could not use his services because of his affiliation with Columbia. He is a staff gabber at WCAU, CBS affiliate.

Wessel agency, Chicago, which is handling the new series of Philly orch airings sponsored by associated banks, requested West as the spieler. James Sauter, prez of Air Features, Inc., operating for Wessel, carried the fight to John Royal, but West was declared out. Sauter pointed to Horace Fehyl, production director at WCAU, who announced Tastyeast Jester show on NBC blue for more than two Philadelphia, Oct. 5.

announced Tastyeast Jester : on NBC blue for more than Columbration of the second of this set-as questioned when Fehyl l, but it was apparently and out and he continued up was que started, but smoothed ou

smoothed out and he continued spieling.

Reported several other men with CBS-offiliated stations have been let out of jobs on NBC shows recently. Orch concerts will be carried by WFIL locally, but pick-ups will be made by KYW, NBC-leased outlet here. Show was carried by Columbia last season, with WCAU as the Philly link

Goldman's New March

Edwin Franko Goldman has writ-en a new march which the Goldman ten a new march which the Goldman Band will play for the first time at the opening concert of the fall series by this organization at Kismet Temple, Brooklyn, Title of the new march, descriptive of Brooklyn, is to

march, descriptive of Brooklyn, is to be left to the audience, which will be asked to submit titles within one week of this initial concert. Dr. Goldman and Richard Frank Goldman, associate conductor, will be among the judges for the best title submitted.

Guild's Hearstian Opposish

Los Angeles Examiner has been made the spearhead of a thrust to drive back the encroaching forces of the Newspaper Guild, with the L. A. Central Labor Council fostering the establishment of a rival editorial union under auspices of the American Fed. of Labor. Grapevine word has gone out that Examiner employes join the mushroom outfit 'or else', and many are said to have complied. Meanwhile, Guild heads have requested the National Labor Relations Board to order an election to determine how the Examiner crew will vote, predicting that the nose-counting will reveal at least 85% pro-Guild. Guild's Hearstian Opposish

Dog-fight has the Herald and Ex-

pro-Guild.

Dog-fight has the Herald and Express Guild contract negotiations at a standstill and there is a growing murmur among newsmen that the whole thing is another Hearts stall, for which there can be no cure but a strike. Here, again, the H. & E. exces are in between because word has come from 'the chief' that a strike must be avoided at all costs, and if one is called he will promptly lop off a bevy of exec. heads.

Freelance correspondents covering Hollywood, nearly all of them Guild members, were warned of the need to stick by their guns because the A. F. of L. is threatening to move in and order their studio credentials canceled, thereby shutting off their meal tickets. Florabel Muir and Fraelancers decided to inaugurate a demand that the handing out of press credentials be taken from the Hays office and vested in the Guild, thus depriving an outside organization of the right to decree autocratically who shall work and who shall not.

A. F. L. Rally Fizzles

A. F. O. L.'s attempt to organize newspaper workers in Philly turned out to be A-I floparoo. Phil Wagner, organizer, called a meeting at 8 p. m. last Friday and sent notices to all editorial and business office employes to attend.

ployes to attend.
At 8 p. m. David Schick, militant editor of the CiO Labor Record, arrived with I. K. Fagan, one of the most active proponents at the St. Louis convention of the Guild shift from A. F. of L. to CiO. At 8:15, Al Jones and Mrs. Frances Moor arrived, both strong CiO Guildsmen. Shortly afterwards Tom McCarthy, Guild organizer, came in. They were all the 'prospective' members who arrived, and the meeting was not held.

Wagner was a former Guildsma

in Philly and New York.

Philly Guild has taken up sword

Philly Guild has taken up sword for James Straub, recently fired from the News there, without notice after two years employment. Guild revealed Straub, working in sports department, was getting \$8.45 a week, plus stock.

AP unit of the Guild in Philly petitioned International Executive Board at a meeting addressed by Morris Watson last Sunday, to file Labor Board proceedings against the press association for its company union campaign. Watson said AP unit in Philly is most milltant in the country. country.

The Times

'Magic Key' program Sunday (3) short-waved back and forth an interview with Fred T. Birchall from Geneva, Switzerland, and Linton Wells in New York. N. Y. Times caught the program and on day fol-lowing carried talk of two in full as a news story.

causing arried talk of two mass a news story.

Birchall, being Times' chief European correspondent, was dignified in the story by being referred to as 'Mr.' During the talk, Wells, one-time foreign news-getter for N. Y. Herald Tribune, called his interviewe 'Birch.' The Times altered the nickname to Mr. Birchall wherever it appeared in Wells'

Walls was not acwherever it appeared in Wells lines. However, Wells was not ac-corded same dignity.

Guild Wins In Waterbur

Guild Wins In Waterbury
Strike called last month (24) at
the Waterbury (Conn.) Democrat
was won by the Newspaper Guild
and all eight strikers returned to
work on Monday (4). Raises of from
\$22 to \$40 a week were granted.
Question of the Guild shop will be
submitted to the State Board of Arbitration

Guest-Picketing

New gag are guest-pickets of the Brooklyn Eagle. It's a lark but kidding on the square, the guest walker-arounders with the regular Guild picketers being Broad-way p.a.'s, et al., who sympa-ntize with the striking news-papermen and evidence their sympathy by actually parading with placards, besides dissympathy by actually paraming with placards, besides dis-couraging advertising, not send-ing in press matter, etc. The Broadway bunch has also con-tributed to the Eagle's strike

On the Brooklyn Battle Line

Management of the Brooklyn Daily Eagle made a public statement last week (30) for the first time since the Newspaper Guild strike began, via ads in the N. Y. Herald Tribune and the N. Y. Sun. Ads stated that the circulation was higher than it the circulation was higher that had been in the paper's 96-year his-

tory. The statements were challenged by the strikers. Photostats of a letter written the next day (1) by the circulation manager to subscribers, explaining that delivery was impossible, were sent, together with these advertisements to Senator Lewis B. Schwellenbach, sponsor of truth in advertising legislation. Strikers allege they have cut the Eagle's circulation in half. lege they have

A statement was issued by John L. Lewis supporting the strike and promising the help of the CIO.

promising the help of the CLO.
Suit seeking a permanent injunction and damages was filed by Mrs.
Laura J. Wolfe against the Eagle
naming the firm and its publisher,
editor and business manager for using the by-line Helen Worth in the
struck paper, claiming she was 'distressed and humiliated.' Mrs. Wolfe,
who states that she created the name
Helen Worth when she came to the Helen Worth when she came to the paper in 1922, is out on strike.

Ed Hughes, striking sport car Ed Hughes, striking sport cartoonist and columnist, was attacked and slugged by two men on Monday (4) night while on his way to address a meeting of Catholic priests in Brooklyn in regard to the strike. Jack Ryan, a Guild organizer, was with Hughes at the time. The attack was made by two unidentified men who jumped outrof a car and questioned Hughes as to his identity, after which they slugged him. He was given hospital treatment and was able to go home.

One-Newspaper Omaha

One-Newspaper Omaha.

Merger last week (Sept. 29) of
World Herald and Bee News leaves
Omaha with only one newspaper,
first time in about 75 years of city's
history. Henry Doorly-and interests
of Herald purchased outright entire
plant and circulation lists of Hearstowned Bee News and acquired wire
rights to INS and Universal Service.

Deal gives World Herald virtual monopoly on news service in Omaha including AP, INS, NANA, Chicago Daily News Cable Service, Consoli-dated News Service, Chicago Tribune dated News Se Wire Scrvice.

Wire Scrvice.

New publication policy of monopoly holding W-H is entirely different morning city edition from evening edition with different personnel for each edition, separate features and various other services. This is in contrast to W-H former policy of a committee personnel for the committee of the commit policy of a morning replate of eve ning columns.

ning columns.

Ad rates already jumped something like 50% although circulation list extremely unsettled. W-H circulation at time of merger in neighborhood of 135,000 with 200,00 goal by Jan. 1 in order to hold rates.

About 50 Bee News employe worked into W-H organization with about 15 in city room. Bonuses to B-N men ranged from two to seven weeks with some amounting to \$500 weeks with some amounting to \$500 for higher execs most of whom under contract and will be located on other Hearst enterprises. Several non-contract men already located in newspaper spots, but town for present over-run with newshawks on loose.

Question of the Guild shop will be submitted to the State Board of Arbitration.

Cobb-McIntyres' Vacash
Irvin S. Cobb leaves Hollywood Nov. 1 for Houston, Tex., to spend two months hunting with Mike and Alice Hogg on their Mexican ranch. The O. O. McIntyres will join them for the Xmas holidays.

Cobb may take up a long standing radio offer when he returns to the Coast the first of the year.

New Periodicals
Two new Munsey fiction mags
are All' American Fiction and
Double Detective Magazine: Each
will be upwards of 160 pages and
larger in word content than any
other similar mags now on the market. Both will sell for 15c.

Scholastic Publications has adde Scholastic Publications has added a new weekly for juves to its list, titled Junior Scholastic. Phyllis and Omar Goslin will handle news with Helen M. Burgess, librarian, doing a book column. M. R. Robinson is editor and publisher. Popular Publications has two new magazines set, Candid Confessions, a small size mag to sell for 25c., and Strange Detective Mysteries, 10c. nulb.

pulp.

Cordelia B. Makarium is editor of

Cordelia B. Makarium is editor of Candid' and Rogers Terrill, who also handles Dime Western and other mags, handling Strange Detective. New class mag will hit the stands on Oct. 15. Tagged Pleasure, it will be published by Joe Godfrey, Jr. as president of the company. Jack Smalley is editor-in-chief, S. E. Linton, business manager and C. C. Hemmick, art director. Will be a 50c monthly, published out of Chicago. First issue will be a quarterly, with the second issue to follow on Jan. 15, and the others to hit the stands each month after that.

follow on Jan. 15, and the others to hit the stands each month after that. Will be printed on enamel stock. Is guaranteeing a circulation of 100,-000 net paid, with advertising rate to be \$1,000 per page. Will carry fletion, articles, cartoons

with features directed towards all phases of pleasure-seeking, taking in

phases of pleasure-seeking, taking in sports, travel, theatre, resorts, etc. Preliminary work on a possible new picture magazine is being car-ried on by Popular Science Monthly, with J. Sterling Getchell, ad agency with J. Sterling Getcheni, ad agency retained as consultant. Tentative, title for the mag is Picture, and an office has been taken by the projected outfit in the Chrysler Building in N. Y., with Frank Sharperimental stage, with nothing definite scheduled as yet.

cheduled as yet.

Editors of Scribner's Magazine are

scheduled as yet.
Editors of Scribner's Magazine are
currently working on plans for a
new publication, with mass appeal
and intended to have a circulation
of 3000,000. Appearance is currently
not expected before the fall of 1938,
but articles have been ordered and
lans are under the direction of Harlan Logan. Mag will be heavily illustrated, carry fiction and non-fiction, and will be in large size format.
Scribner's will also launch a new
class radio magazine titled The
Listener's Digest which is expected
to be ready in January, 1938. It
will be 'as-small monthly, slightly
larger than the susal digest size. No
advertising will be solicited and the
publishers hope for a large circulation, Mag will sell for 25c. Harlan, Logan, editor of Scribner's, will
also edit the Digest,
Douglas Lurton's new pocket-size
magazine will be sitled Your Life
with the sub-title, 'The Popular
Guide to Desirable Living,' The
first issue will be dated November
and will be on sale this week at

Guide to Desirable Living. The first issue will be dated November and will be on sale this week at 25c, per copy. Mag will be printed by Rumford Press at Concord, N. H. Lurton was formerly managing edi-tor of Literary Digest.

Baron Sues Bullevardier
Boulevardier Publishing Co., and the Interboro News Co., were named defendants Monday (4) in N. Y. Supreme Court in a \$50,000 libel suit by Giorgio Suriani, who claims to be the Baron di Castelnueve, of Italy. Suriani complains his rep was damaged and he is held to ridicule through the publication in October issue of The Boulevardier of his photo cantioned. His best friends

issue of The Boulevardier of his photo captioned, 'His best friends never told him.' Suriani recently broke into print when he announced the organization of the Noblemen's Club of New York City.

Herald Trib's Luncheons

Herald Triby Luncheons
Free lunch with the boss is something new initiated at the N. Y. Herald Tribune last week. Move is reported to be an effort on the part
of publisher Ogden Reid, to get to
know his staff better, and also to
build up staff loyalty. Three men
have deserted the Trib in the past
10 days and the paper is generally
understood to have the lowest city
room salaries in New York.
Among those leaving are Lincoln
Barnet, who has joined Life Mag;
Jack Gould, who covered the Broad-

Barnet, who has joined Life Mag, Jack Gould, who covered the Broadway beat, and Robert Neville, bridge expert who joins Time mag with a roving European assignment.

Maxine Smith's Air Try

Maxine Smith, until recently film editor of Hearst's Chicago Evening American, is taking a flyer in radio. Arranging a gossip session to be written and aired by herself.

The New Champ

Rob Burns, formerly vaudeville, now of radio and pictures, is currently rated as the highest paid writer in the country, reckoning by word-

count,
Working on a royalty basis,
his 150-200 words are carried
by 255 papers daily.

Scully Riles Gridders

Scully Riles Gridders
Frank Scully's football expose in Liberty, advancing the thesis that you don't have to be a halfback but if you're a halfback long enough you will be, looks headed for plenty of offside play and roughing before the game is over. Coaches and sports editors, as well as radio commentators, are taking exception to much of it, with parents of growing boys inclined to agree with Scully.

Hep gridders believe they can spot most of the case-histories used in the Scully brief against what he contends is the mass manufacture of slap-happy sophs on college gridirons. Looks as if Stanford boys kissed and told.

Piece is called 'Stumble-Backs,' word of Scully coinage to cover pathological result of all this intercollegiate brain-bashing.

George's N. Y. Berth

George's N. Y. Berth
G. L. George, ex-Hollywood corr.
for Ce Soir, of Paris, has arrived
in New York to take over New York
beat for sheet. Ce Soir, evening
daily of People's Front sympathies,
celebrated its eighth month Oct, 13
y striking out for provincial circulation of type enjoyed by other
evening sheets. Till now Ce Soir
had restricted sales to Paris alone,
George replaces Bob Stern, onetime Variety Paris correspondent,
who had done the Ce Soir New
York stint since start of paper.
Full time U. S. coverage is part of
sheet's plan to compete with other
evening rags.

Aleen Wetstein on Coast

Aleen Wetstein on Coast
Aleen Wetstein, who writes 'One
Girl Chorus' column daily for the
Pittsburgh Press, has been on the
Coast for the past month doing her
stint from there. Last week she
landed a writing contract at Columbia, but plans to continue her connection with the Press, getting off
'One Girl' with a Hollywood slant.
Miss Wetstein is a frequent contributor of the Saturday Evening
Post and has authored several oneact and feature-length plays, none
of which has ever been produced
professionally. It's her second visit
to Hollywood within a year.

Broun's Open Letter
Heywood Broun's letter to a famous newspaper publisher' which appeared in last week's New Republic, is the buzz of the news shops. Couched in terms of 'no living person intended' and using fletional names throughout, the piece is widely interpreted as a publisher whose relations with Broun have been strained for some time.

been strained for some time.

Broun recently switched from The
Nation to New Republic following a
disagreement with The Nation's
board on editorial policies.

Athens (Ga.) Times Bankrunt

Athens (Ga.) Times Bankrupt
Judge W. G. Cornett, referee in
bankruptcy, last week signed an
order declaring The Athens, Ga.,
Daily Times bankrupt.
Paper had suspended publication
Sept. 10 and L. E. Sullivan, owner
and former editor, did not oppose
the bankruptcy proceedings filed in
behalf of the creditors by State
Senator Preston M. Almand.

Larger Atlantic Due

Atlantic Monthly has changed its format and will have 30 pages more than heretofore in future issues. Page size of the mag will also be slightly larger. Three full length novels or biographies a year will be serialized in 20,000 word install-

First is 'Enchanter's Nightshade' by Ann Bridge, winner of the At-lantic's 1932 prize novel contest.

Rochester D. & C. Shakeup

Rochester D. & C. Shakeup
New shakeup on the Rochester
Democrat & Chronicle moves George
Shoals from the slot to news editor;
newly-created job. Ted Doyle is
shifted from telegraph editorial to
the slot, Paul Tanner from makeup
to telegraph and Frank Lonergan
from the copy desk to makeup.
Arch Merrill; former city editor
of the Rochester Journal, joins the
city editor staff, alternating with
Norris Vagg and Bill Lewis in a twoshift, 5-day week setup.

LITERATI OBITS

Ed Howe, 84, the 'Sage of Potato Hill', nationally known editor who started his sqreer as a tramp printer, ided in his sleep on October 3 at his home in Atchison, Kan. He was the founder of the Atchison Globe which he sold to his staff in 1911, after which he published E. W. Howe's Monthly until 1932, His witty, pungent aphorisms attracted national attention to the publication. His first book 'The story of a Country Town' set a precedent for a new school of American faction. Three children survive, Eugene A. Howe, publisher of the Amarillo (Tex.) New-Globe; James Pomeroy Howe, of the Washington bureau of the Associated Press, and Mateel Howe Farnham, of Westport, Conn, who, in 1927, won the \$10,000 Dodd, Mead-Pictorial Review contest for her first nove! 'Rebellion,' the story of a daughter's revolt against a tyrannical father. Mr. Howe's ex-wire was 90, died last week at Westport, Conn.

Robert Lathan, 56, editor of the Acheville (N. C.) Citizen ded last

port, Conn.

Robert Lathan, 56, editor of the Asheville (N. C.) Citizen, died last week from cerebral hemorrhage. Widely known in Southern journalistic circles, Lathan was one of the few Dixic editors ever to win a Pulltzer prize for an editorial. His Pilight of the South Politically won him the award in 1924, when he was editor of the Charleston, S. C., News and Courier. He started with the Columbia, S. C., State, went to the News-Courier in 1906 and worked up to general managership before becoming associated with the Asheville sheet.

August H. Pop' Jaeger, veteran

ville sheet.

August H. 'Pop' Jaeger, veteran Philadelphia newspaperman, died of pneumonia in the Philadelphia General Hospital last Friday (1). Worked for many years as reporter for the Philly Record.

A member of the pre-typewriter school, he always carried a black, folded umbrella—badge of the old-time newsgatherer. He was a member of the Pen and Pencil Club and Writers' Guild.

Writers' Guild.

Joseph P. Rawley, 51, co-publisher of the High Point Enterprise, daily, of High Point, N. C., of which he was also general manager and secretary-treasurer, and president and general manager of the Burlington (N.C.) Times-News Co., died Sept. 27, after a long illness.

CHATTER

Emmett Maun, City News reporter.

ack from Europe yesterday (5).

Book and Magazine Guild is spon-oring 12 lecture courses starting this month.

Funk and Wagnalls, hitherto or in the non-fiction field, now has a fiction editor, George W. Jones.

Hugh V. Haddock, city editor of the Tulsa Tribune, has written a novel titled, 'City Desk,' due out today (6).

Home of Robert Grannis, B'way columnist working as a strike-breaker at the Brooklyn Eagle, was picketed by six strikers last week.

John McManus, who left the N. Y. Times to join Warners publicity de-partment a few weeks ago, has now left Warners to become film crie left Warners for Time mag.

Richard W. Randolph, with Inter-national News Service in Denver, has been appointed journalism teacher in the Denver University School of Commerce. Randolph formerly taught school in South

Life Magazine has signed Darrel B. McDougle, Columbus free-lance photographer and Ohio State University senior, to cover Ohio State-Southern California football game

Saturday.

Lew Johnson, editor of the Labor
Tribune, official publication of Columbus Federation of Labor, has re-

lumbus Federation of Labor, has resigned as outgrowth of charges that sheet was swinging toward CIO. No successor appointed.

J. C. Herrick, who has headed N. Y. editorial offices of Look, has gone to the coast to head up the L. A. office. Gideon D. Seymour, who resigned as head of Associated Press of Great Britsin, Ltd., has come to N. Y. to head up Look's eastern offices.

T. Leeford Givens, city editor of the Wichita Beacon, and his bride, the former Jessie Lou Tucker, feature writer on the paper, are on three-weeks honeymoon on the west coast. Mrs. Givens, who had been with paper eight years, resigned a

coast. Mrs. Givens, who had been with paper eight years, resigned a week before her marriage.
Fred Walker moves into the San Francisco office of International News Service as bureau manager on a transfer from Los Angeles. Abolition of Hearst's Universal Service.
a.m. wire unit, brings Frank Goodman into the L. A. office under Jordan, with Griffing Bancroft out.

Rroadway

G. Oliver Smith in from Holly-ood for visit. wood for visit.

Maurice Conn, of Ambassador Pic-

ures, to the Coast. Cotton club grossed almost \$40,000 uring its first week.

during its first week.

Alleen St. John Brenon is in Mad-ison, Wis, for a couple weeks.

Ned Brown ditched wrestling p.a. job at Hipp. Too busy otherwise.

'Carnival of Champions' boxing show went into the red for 30 G's.

Lou Holtz succeeds Joe Lewis at the froncs tonight, plus a girl show.
Cornelius Vanderbilt, Jr., to Holywood for a stay after a Reno stopoff.

off.

Sam Grisman back at the office after being confined with heavy

cold.

Lou Diamond in tails at the Paradise ogling the antics of the Diamond Bros.

Ursula Parrot's story, 'She Married for Money,' sold to RKO for
Ginger Rogers picture.

Ginger Rogers picture.

Y. Frank Freeman is breaking in a menacing-looking Dunhill presented to him by Bob Weitman.

a menacing-looking Dunnill presented to him by Bob Weitman.
Charles R. Rogers shoved off for the Coast on the Century last Friday (1) after confabs in N. Y.
Maurice Lehmann in Paris is readying rehearsals for the French version of Forbidden Melody.
Judge Lester Roth, Hollywood atorney, extending N. Y. stay by a motor vacation into New England.
Harry Luxenberg is now managing the theatrical depts, of Edward Reed, Ltd, and William Roberts, Inc.
Bill Boehnel (World-Telly picrick) lost his tonsils over the weekend and out of the hosp, on Monday.

3Y; Franklyn Fox liked Wantagh, L. I., o well when playing at Jones Beach ast summer that he has moved

so well when that ne had last summer that ne here.

Judy Canova, Par comedienne accompanied by her mother, Mrs.

Retta Canova, due in N. Y. this

week.

Jill Stern, daughter of J. David
Stern, publisher of the N. Y. Post,
is in road company of 'Children's
Hour.'

Hour.'
Nan Schwartz, secretary to Joe
Phillipson, of Paramount, sailed
Saturday (2) on a 10-day Caribbean

cruise.

E. Paul Phillips comes by flying naturally since he's a major in the air corps and has won contests at flying meets.

The cats who can 'dig' 'jive' are

naturally since he's a major in the air corps and has won contests at flying meets.

The cats who can 'dig' 'live' are now starting to talk in double-live, which is the ultimate in Harlemese swing-cat lingo.

Dulversal homety Friday (1) at Host Pierre or new U French star, Danielle Darrieux.

House of Fu Manchu, new Oriental restaurant on West 48th, opened last night, under direction of Al (no-longer-crying) Goldman.

The Big Apple has gone Gallic. A new La Grande Fomme cate on East gather than the star of the star o

ere, Floyd Gibbons has bought a farm d is the latest addition to the iters' colony at Stroudsburg, Pa. other recent joiner is Edwin stus Mayer.

Justus Mayer.

Joe Schoenfeld (VARIETY) removed
to Sydenham hosp, for a second operation following the original appendectomy. Still in serious conditions no visites.

eration tollowing in serious consistency. Still in serious consistency tion; no visitors.

Marc Lachmann preceded Universal's new import, Darielle Darrieux, by plane hops to Chi and the consistency of th

Sydney

By Eric Gorrick

yet for Argosy Films, the unit Badger is hooked with as director. Hal Carleton, Mike Lustig and Bul Tinkler are worklen or werboitation for Metro's Maytime at the Liberty. Charles Moses, grow of the Australian Broadcasting Commission, in Melbourne to look over the concert

Gregan McMahon will produce 'The Rivals' for a short span, after which comes a revival of 'Henry Fourth.'

The Rivals' for a short span, after which come with the come of Henry Fourth.'

Plans are set for the visit here of Kirsten Flagstad and the Don Cosack Choir under Williamson-Tait management.

With the warm weather here, big hopes are held for the new outdoor season, which will commence at the end of the state of the Fullers will stick to their Melbourne Bijou theatre site, instead of parting to any commercial organization.

Lloyd Hughes to work for Cinemound in The Broken Melody'. He recently completed Lovers and Luggers' for the same unit.

Acts playing here for Frank Nell include Ten Americandians, Three Flores Christy and Gould, Earle, Joep Porter.

Jack Percival is already introducing advance exploitation for the Marcus show, due to open in Melbourne next month for Fullers-Snider-Dean, Percival is old the show in Sydney.

Artists coming in with Fay Comporter of the Same of the Show of the Show in Sydney.

Bring Son-Tait Meloding Bring Good Hind, Ann Codrington, Hayley Bell, Jack McNaughton and Yvette Anning, Opening is set for Oct. 23 with 'Victoria Regina'.

Paris

Mary Shuck in from Munich. Dorothy Parker off for Spain. Henry Bry at Chez Suzy Solidor. Molly Wakefield at the Villa d'Este Pierre Richard-Willm off for

Henry Bry at Chez Suzy Solidor.
Molly Wakefield at the Villa d'Este.
Pierre Richard-Willm off for
Vienna.
Georgius topping the new Europeen bill.
Reine Paulet engaged for a new
ABC show.
Bry and the Reine Paulet engaged for a new
ABC show.
Samson Fainsilber talking of an
American contract.
Jerome Andrews rehearsing in a
new O'Dett revue.
William Powell and Richard
Barthelmess to Budapest.
Jean-Pierre Aumoni urgently operated upon for appendicitis.
Mistinguett eating steak at the
Bagatelle in the wee hours.
La Pesse, at the Kheatre ce.
Paciel Sorel planning a 'retrospective' recital at the Salle Pleyel.
Marlene Dietrich catching 'Three
Waltzes' at the Bouffess-Parisiens.
Nyota Inyoka dance-recitaling at
the Comedie des Champs-Elysees.
Ketti Gallian off for London to
talk contract terms with Korda.
Alberta Hunter topping at the reopened Harlem, Montmartre nightie.
Opening of Pacifique' at the Thetoe des Ambassadeurs set for Sept.
Jean Delacroix to make a film
based on boy scouts, called 'Chef-

30.

Jean Delacroix to make a film based on boy scouts, called 'Cheftaine.'

'Black Legion' (WB), long banned by the censors, finally opening at the

based on boy scouts, called 'Cheftaine.'

'Black Legion' (WB), long banned by the censors, finally opening at the Apollo. Charpini, nightie, reopening, with Raphael Medina at the top of the bill.

Chez Ray Ventura, Champs Elysees spot, reopening for tea dances with Ray's band.

'Sixieme Etage,' new play by Afred Gehri, in rehearsal at the Theatre des Arts.

June Knight to London to take part in the film originally offered to Arts.

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June Knight to London to take part in the film of the film originally offered to the film originally offered to the film original the film of the film of

Marcel Chantal and Eric von Stro-heim.

"La Belle Salson," operetta starring Lucienne Boyer, Pills and Tablet, passing its 120th performance at the Marigny.

Three evenings of Swiss music scheduled at the Comedie des Champs-Elysees as part of the Expo programs.

Three evenings of Swiss music scheduled at the Comedie des champs-Elysees as part of the Expo programs. Clem Whell.

Clem Swind (20th). Timber' smashing all records in Queensland. Connors-Paul revue unit playing a nabe center for Snider-Dean. Over She Goes' clicked up a run of eight weeks for Williamson-Tait. Brett Randall is producing 'They Clarone Badger still grinding out his story of the early nic days of a weekly. No production listed as show the booking rights.

London

'He Was Her Man' scheduled to start at Denham Oct. 18. 'Gertie Maude,' John Van Druten's latest at St. Martin's theatre, closes Oct. 9.

Oct. 9.

Wiere Bros. are under option to Walter Wanger, but Metro is also interested.

Wiere Bros. are under option to Waiter Wanger, but Metro is also interested.

Ernie Blake, kodak chief, sailing for India to survey the company's activities there.

Loper and Hayes returning to London to open at the Savoy Nov.

1, for a fortnight.

Palladium 'Crazy' show is grossing \$35,000 per week, which is almost a record for the house.

Zena Dare selling her Scottish home, where her husband was accidentally shot last year.

Entire British sales organization of First National flitting to Blackpool for annual convention.

Duncan Sisters in a split, Rosetta went home, while Vivienne is staying here to do a single.

Harold W. Speer toting around a new color system, claimed cheap to produce and quick to print.

Irina Baronova down with fu and out of the Ballets Russes season at Covent Garden temporarily.

The Feud, novells Thev days.

Sydney Bernstein and Oscar Beutsch have an agreement whereby they do not build in each other's territory.

Irving Asher claims discovery of 22-year-old Swedish blonde named aino Bergo, who he thinks is going to be a star.

Merle Oberon to Budapast on a here' yeacation before working on

Merle Oberon to Budapest on a brief vacation before working on Robert Sherwood's 'Over the Moon' at Denham.

at Denham.

The Playgoers Guild, on the lines of New York's Theatre Guild, in-augurates its activities at the White-hall, Oct. 7.

Muriel Abbott girls, in the Henry Sherek Dorchester cabaret, being used by British Broadeasting Corp. for television.

Morris Pawie Zata

Muriel Abbott girls, in the remy sherek Dorchester cabaret, being used by British Broadeasting Corp. for television.

Morris Davis, Metro's general manager in South Africa, here new factor of the see his folks. He is London-born.

Charles A. Davis rejoined the board of Union Cinemas to fill the vacancy caused by the death of David Bernhard.

Twentieth Century Picture theatres, a circuit of six picture theatres operated by Victor Sheridan, changing hands shortly, vaude act and hand leader, sontened to six months' imprisonment in connection with share frauds.

London Films washed up 'Divorce of Lady X' in seven weeks, claimed the shortest shooting period ever on a Technicolor feature.

Technicolor

he hopes to give a West End produc-tion.
"The First Legion' closed at Dalys, Sept. 25 after three months. House will then be demolished for the erecting of Warner's new picture

house.

Edith Ellis' new play, 'The Dan-gerous Age,' being produced at the Embassy theatre Oct. 5 by Andre Yan Gyseghem, starring Jeanne de

Berous Age, being produced at the Embassy theatre Oct. 8 by Andre Yaa Embassy theatre Oct. 8 by Andre Yaa Eugene de Grand of Charles M., and in charge of distribution for General Film Distribs, married Dorothy Vernon, stage and film actress, Sept. 24.

Otto Horcher's restaurant, at St. Regis, due to open Sept. 26, post-noned to early October, due to Horcher being ordered by Hitler to stay in Berlin. 18 being the stage of Music since 1918, is retiring, to be succeeded by Dr. George Dyson, director of the Royal Holges of Music since 1918, is retiring, to be succeeded by Dr. George Dyson, director of music at Winchester college.

Clive Brook gave the bride away, and Elizabeth Allan was matron of honor at Florence Desmond's marriage to Charles Hughesdon, airman-stockbroker, Sept. 23.

Harry Roy and his band go to Buenos Aires in March for six weeks. Gets 87,500 per week, transportating beefs was refered to the Borochial chill incapacitated Boby Howes, necessitating two days postponement of the Glasgow premiere of 'Hide and Seek,' new musical co-starring Cleely Courtneidge.

Phil Reisman followed 'Victoria the Great' round key cities in the provinces when it was given gala

previews to trade buyers; Herb Wilcox and Anna Neagle also ran along. As soon as Gilbert Miller returns from America reheatsals will start on 'The Silent Knight', from the Hungarian. This will replace 'Old Music' as the St. James's about the middle of November.

Lord Chamberlain one of whose deticing to ensor plays, said to be deticing to ensor plays, said to be Earl of Clarendon, recent Governor-General of South Africa.

'Yiddle and His Fiddle,' Yiddish film, starring Molly Picon, is playing at the Rivoli, Whitechapel, after nine weeks in the West End, with the theatre mobbed and police being called in to regulate the congestion.

called in to regulate the conges-tion. The Whole Town Is Talking, Anita Loos tarce, produced here in 1928. has been musicalized. Jack Walter intends to present it in the West-End, starring Sydney Howard and Wylle Watson, as soon as he can get a theatre.

Rerlin

Premiere of 'Internes Can't Take Money' here.
Maria Roland waxing new records for Telefunken.
Franz Nicklish in 'Wailenstein' at the State theatre.
Hell Finkenzeller taking it easy in Havaria for three weeks.
Leading the Bayaria for three weeks.
Aribert Mog for the Jacques Feyder film, 'Fahrendes Volk.'
State opera opens its new season with Wagner's 'Melstersinger.'
Festival of German church music to take place in Berlin next week for Brigette Horney's new pic at Ufa.

Groh, opens at the Saarland state theatre. Karl Bohm to baton a big symph concert at the Teatro Communale in

Concert at the South Street at the South Street Street South South Street Street South Street Street

narmonic.

Leny Marenbach holding down the ead in Five Million in Search of an

harmonic.

Leny Marenbach holding down the lead in Five Million in Search of an Inheritance.

Ramin-Wolf-Grummer trio to give their only Berlin concert Oct. 8 at the Singing Academy.

Berlin Landesorchestra skedded for eight symph concerts this season, Elly-Ney among the soloists.

Laus Trenker's talest, pic formerly the state of the season of the se

Philadelphia By Herb Golden

'Mayor' Neufeld managing Miss Philly,
Ben Kassoy back on street after

"He" Kassoy back on street after long illness.

Manny Munzer bragging about a 10-pound boy.
Tom Lark recuping from acute appendicitis attack.
Sam Lefko won the Record's hole in-one golf tournament.
Leonard Mintz named to succeed acute to the street of the success of the succe

reported looking for a Vine street site. Powers Gouraud lined up for more than 50 p.a.'s during coming fall and winter season. June Collins forsaking WIP pro-gram department for nitely turn of song and piano at Evergeen Casino. Hank Geist, former Philly panel-man, now in New York twisting dials for many of ame artists he en-gineered at WCAU.

Ouebec

Joe Lightstone to Toronto.
Russ Titus back from Laurentians.
Max Chamitov and Alec Kramer
to N. Y.
U. H. Pelletier in from St. Joseph

U. H. Pelletier in from St. Joseph D'Alma.
Izzie Allen, Dave Copland, Jim O'Loughin in from Toronto.
Montreal Symph storts 10-concert season at His Majesty's Nov. 7.
France-Film takes over Corona, St. Hyacinthe, English and French pix. Frank Veitch, former theatreman of Montreal, found drowned in St. Lawrence.
Two new second-runs under construction for United Amusement-Verdun and north end, Montreal.
His Majesty's, stopped by union trouble from giving season of legit, will go back to British pix. Jack Reedy to manage.
Hamilton Kennedy, Irish songwriter and composer of 'Old Faithful', publishing, in conjunction with Harold Moon, six songs now in hands of N. Y. publishers.

Hollywood

Sonja Henie back from Oslo.

ead. Mary McLaren staging a come-Mary McLaten some back.
Fred Purner now publicizing Santa Anita.
Jack Kapp, Decca prez, winged to N. Y.

Mickey Rooney halfbacking for airfax hi

Mickey Rooney halfbacking for Fairfax h.

Harriet Hilliard and Ozzle Nelson from N. To Tex Ritt of for Louisville and Dear Roon from N. To Tex Ritt of for Louisville and Leon Gardon scripting 'I Love You Again' at Metro.

Richard Helliburton being actortested at Warners.

Billy House left for his farm at Mattapoisett, Mass.

Ben Markson cut an ear in fall on the Santa Paula.

In the Santa Paula.

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Ben Markson cut an ear in fall on the Santa Paula.

Robert Gillham here for Paramount studio huddles.

Becky Baer, gereen novice, to be billed as Gwen Bayer.

Bing Crosby's buddes camera that will shoot film undersea.

Richard Bond, N. Y. stage player, here to start his Radio termer.

John D. Clark, 20th-Fox sales chief, here for studio huddles.

Harry Warren went classical with a new piano opus. Octoroon Harry Warren went classical with a new piano opus. Octoroon Cleffer, in the Colvig, cartoon vet, gagging of pals at his San Fernando rancho. Pinto Colvig, cartoon vet, gagging Metro's The Captain and the Kids. Peggy Conkiln here from N. Y. stage for Having Wonderful Time.

Eleanor Holm, swimming champ, arrived for role in Tarzan's Reverence of the Colvid Rogers band in the East.

Fractured wrist keeping Gene Pallette out of Warners' Robin Hood for 10 days.

Jay Dratier, author of 'Manhattan Side Street,' joined the Metro scripting to the Boon back to direct 'A Slight Case of Murder' at Warners' following vacash.

George Rector here to play himself in the Mase West film, Every Day's a Holiday.'

The Three Vagsbonds stepped into teatured routines for Radio's 'Having Wonderful Time.'

George Rector here to play himself in the Mase West film, Every Day's a Holiday.'

The Three Vagsbonds stepped into teatured routines for Radi

to New York for the Broadway shows.
Francis X. Bushman (Sr.) sold his hot dog stand and stepped into the cast of Metro's Thoroughbreds Don't Cry.' Sid Solomon, ex-Central Park Casino (N. Y.) restaurateur, o.o.'ing the local catery scene. Wants a spot with a park attached, he says, and he doesn't mean just an auto park.

Chicago

Lester Santley came a-visiting.

WPA musical directors convention in session here.

Arthur Usher week.

Arthur Usher week.

Arthur Usher week.

Joe Bregman in town conferring with local music men.

Frank Sammons in from Omaha for a week's hullabaloo.

Frank Schreiber spent the week gadding about the country.

Randolph street excited over opening of the new link bridge.

Dave Apollon luncheoning a half dozen Balaban & Katz exes.

Ople Reade, dean of oktick, Mike Nidori at local Rockwell & O'Keete office for a couple weeks.

Marvin Lee in town with his 'Blue Sweetheart,' which looks like a hit.

Mary Gardner in, catching her husband, Bert Gardner, in 'You Can't Take it With You.'

Sam Leeds has opened his New Weston hotel, catering to show business, and has Civic Opera chorus enconced.

Gaylord and Keith Beecher handling most of the fill-in orchestra jobs in town since the six-day ruling.

Mort Singer and Warren Jones played off their tie for Chicago the-atrical golf championship at Northmore, with Singer winning four up.

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Vanery takes no credit for these news items; each has been rewritten from a daily paper.

East

Cornelius V. Whitney to sell his racing stable and quit the turf. Will retain his stud farm.

retain his stud farm.

International Mercantile Marine planning to switch its three big motor-vessels, California, Pennsylvania and Virginia from Pacific run to down the east coast of South America. Partly due to shipping strikes.

shipping strikes.

N.B.C. had a special program Monday to mark fete of Herald Tribune Paris office. Parity short waved from the French capital, with local and Washington pickups.

Guy de Vestal, last season director of the French theatre has resigned his post to try an English-speaking part in a B'way production.

William Moore san of Direct in the control of the production.

William Moore, son of Dinty, in \$100 bail charged with having pasted Barbara Bannister in the eye.

Barbara Bannister in the eye.
Mara Tchukleva, former Chauve
Souris performer, who married to
avoid deportation, now seeks divorce
in N. Y. court. Says she has not
seen hubby for five years, and wants
to Enoch Ardenize.

to Enoch Ardenize.

Libby Holman reported convalescing after a minor operation at Hospital for Ruptured and Crippled,
N. Y. Registered as Mrs. Reynolds
and escaped notice.

and escaped notice.

Rodeo at Garden brought in 600 head of stock last Friday. Now quartered at the Garden.

Edwin Franko Goldman, band leader, crashed the papers last week with the explanation of the once mysterious clock of P. T. Barnum, which apparently operated without connection between the works and the dial. Glass drive running through a glass column is the answer. He has offered to put it on display if sufficient interest is shown. Interited it from his uncle, the late Sam Franko.

Cuban government planning a

Cuban government planning a village for the N. Y. World's Fair. Not a refreshment concession, but a model. Will also show the complete details of sugar manufacture.

Business show, set for Oct. 18, romises 1,500 exhibits. In Port of uthority building.

'Yes My Darling Daughter' to give benefit for the Actors' Fund. Friay, 'Room Service' had one last unday.

'Yes My Darling Daughter' to give a benefit for the Actor's Fund. Friday. 'Room Service' had one last Sunday.

Columbus ball team, playing second game in Little Worlds Series at, Newark Thursday lost about \$1,000 when sneak thier got into the dressing rooms during the game.

Mother of Josef Hoffman, planist, to come to N. Y. for her son's celebration of his first U. S. recital 50 perioditan Nov. 28. She's 4th Metropolitan Nov. 28. She's 4th M

of women.

Gloria Allen, who was badly hurt
when her parachute ripped during
an exhibition at a Virginia fair, died
at Farmville, Va., as the result of
her injuries.

King Gustav of Sweden pinned
a medal on Lawrence Tibbett last
week. Litteris et Artibus is the
decorations.

oration.
en Marden to keep his Riviera

decoration.

Ben Marden to keep his Riviera open all winter.

N. Y. World's Fair to devote 10 acres to a town of tomorrow. To creet 30 model homes incorporating ultra modern ideas.

Dick Merrill trying to duck \$500 fine imposed by Washington airport for not observing new regulations. Plea is that regulations had not yet been put into effect.

Mercury Theatre players drop mig 30%, from its blanmed repertured the Faistaff or the Hill of instead the Faistaff or Hill of instead the Faistaff or Hill of the counter the Faistaff or Hill of the counter of the counter of the faistaff or the counter of the counter of

will do Gillette's Too Much Johnson' and 'Julius Caesar.' Due to start Nov. 6.
Sidney Fox out of Mt. Sinal hosp., and to Hot Springs to convalesce.
N. Y., according to Nat. Safety Council, has the lowest death rate from auto accidents of any of the large cities. Still, that's 528 deaths in eight months.

Estate of the late Theodore A. Metz. composer of 'A. Hot Time in the Old Town Tonight,' is quoted at \$1,003 gross and \$1,120 net, but Department of Welfare asks \$2,000 mnies advanced for relief.

New state law put 12,000 slot machines out of business in Ffortida lass seek. Had been legal for two

years.
Baltimore amusement park owned by J. J. Carlin and covering seven city blocks destroyed by fire last Wednesday. Loss in excess of \$25,000.

\$250,000.

New Friends of Music to open a series of 16 concerts Nov. 7. Town Hall Sunday afternoon.

Coast

Amended complaint has been filed by Edward Mayo, agent, in his suit against Glenn Morris, champion athlete and now a film actor, asking commissions totaling \$288,000. Mayor claims, he has a contract with Morris for 10 years calling for 25% of his film and radio earnings and 30% of returns from endorsements. \$34,000 from the estate of Will Rogers has been taken under submission on the representation that the question at issue is solely a legal one. Settlements were made with the following: Ruth Chatterton, \$10,343 for 1822; George Brent, \$253; Claudette Colbids, \$150, \$1

Opped tourist travel to Southern California is reflected in the report crediting the Ambassador Hotel with a profit of \$133,606 in the first six months of 1937 compared with \$15,-979 in the corresponding period last

979 in the corresponding period last year.
Protest was filed with the government by Zasu Pitts and her former husband, Tom Gallery, against a claim of \$15,395 for back income taxes for 1932-33.
Freddie Bartholomew must work out his contract with Metro which out his contract with Metro which now receiving \$1,100 weekly and had sought permission to cancel his ticket and accept other offers said to range as high as \$7,500 weekly.

Ringlings

(Continued from page 1)

patched up. Regardless of differ ences which may have continued be-tween the Ringlings and Gumpertz the latter appears to have definitely lifted the outfits out of money dif-

lifted the outfits out of money difficulties.

That Tax Matter

For several years an indictment against John Kelly, the Ringling attorney and others, has been pending in regards to alleged tax frauds. Cases are expected to come to trial in November. Kelly was regarded as a tax expert and worde long briefs when the federal income tax laws were originally framed. An array of character witnesses are slated to appear in behalf of Kelly with the idea of showing that if there were irregularities, there was no intention of deceiving the government.

This perhaps marks the final chapter in the story of the rise and call of the American Circus Corp, which was founded by a combination between John Ringling and the Muggivan-Ballard interests. It was Ringling's idea that the ruinous competition between the various tent organizations might be avoided were they all brought under a single mangement. The country could be an

they all brought under a single management. The country could be ap-portioned among the various outfits and routes so laid out that costly

portioned among the various outfits and routes so laid out that costly billing fights and day-date encounters could be avoided. Only the mud shows were to be ignored.

The idea came at a time when the country had gone mad over speculation. Gigantic industrial mergers were formed solely for the purpose of creating securities to be sold to an eager public, and the circus idea was right in line with the general trend, and much more promising was right in line with the general trend, and much more promising than some of the other securities listed. There was no difficulty in obtaining the necessary financing from the Prudence, a Brooklyn corporation which also supplied the financing for the Brooklyn Paramount and other amusement ventures. Gumpertz, long prominent in Dreamland and other amusements at Coney Island, was prominent on the board and one of the chief advisors of the company on theatrical matters. The deal was consummated through The deal was consummated through him.

When the Botton Dropped
For a season or two the scheme
worked out admirably. Each show
stayed in its own territory and
scapped the terrific costs of fighting
shows of similar caliber. Then came
the crash and, as though that were
not enough, an agricultural depression partly due to low prices but in
many sections complicated by untoward weather and dust storms.
Circuses, appealing vividly to the
rural patronage, dropped their re-When the Botton Dropped

ceipts, and to help along the Pru-dence was forced into bankruptcy. Some of the shows were sold off, Some of the shows were sold off, but Prudence tightened its grip on

but Prudence tightened its grip on the big show, putting Gumpertz in control as representative.

A highly-trained showman since long before his Coney Island days, Gumpertz reorganized the show, staffed it efficiently and when betering conditions made it possible, turned in some remarkable grosses, due not only to the revived purchasing power of the farmer, but to the greater appeal of a circus more smartly dressed and more ably handled.

The Ringlings, in spite of their long connection with the circus business never were the smart showmen they were credited with being, and hit an even keel only when the Barnum show without a competent head. Relatives of Mrs. Bailey sought to carry on, but without marked success and the show and the Buffalo Bill outift was sold to the Ringlings, who already had purchased the Salva Park. the Buffalo Bill outfit was sold to the Ringlings, who already had purchased the Sells-Floto from Harry Tammen and his Denver associates. The acquisition of Barnura how was the natural next step, paving the way for the formation of the American Corp. through the control of most of the leading outfits, including the Forepaugh show, that title being dropped until temporarily revived during the current season. current season.

MARRIAGES

Vivienne Bernstein to Lionel Royce in N. Y., Sept. 30. Groom is an Austrian actor, recently signed by MGM. Bride is a writer and sis-ter of Felix Bernstein, MG rep in Austria

Austria.

Gloria Seiter to Edgar B. Sligh in Crown Point, Ind., Oct. 3. Bride is dancer, professional Gloria Suteis, and groom is member of Sligh & Tyrrell booking office.

Tyrrell booking office.

dorf, in Chicago, Sept. 22. Groom is station manager of WIND, and bride assistant.

his assistant,
Alice Link to Arthur K. Horner,
Sept. 30, at Los Angeles. Bride is
secretary to Charles Richards, Selznick International casting director,
and groom is in the SI transportation department.

tion department.

Betty Caine to Raymond Johnson in Chicago, Oct. 1. Bride and groom are radio team.

Clarice Weiner to Hoe Turner in Omaha, Oct. 1. Bride is Chicago

Omaha, Oct. 1. Bride is Chicago radio actress.

Marjorie Rice to George Faulkner in Brooklyn, N. Y., Sept. 25. Groom is a radio scriptist for J. Walter Thompson.

Grace Caskey to John Jones, in Pittsburgh, Aug. 9. Groom is a reporter on the Post-Gazette.
Dorothy Kearns to Steve Matthews, in Pittsburgh, Sept. 27. Groom is a band leader and bride is featured vocalist.

Katherine DeMille to Anthony Quinn, Oct. 2, in Beverly Hills. Both are film players. Bride is adopted daughter of C. B. DeMille.

Mary Edwin Thorpe to John Stewart Lucas, Oct. 2, at Savannah, Ga. Groom was formerly connected with the Lucas & Jenkins theatre chain, of which his father is prez.

Bettina Martinelli to Mario Libotte in N. Y., Oct. 2. Bride is the daughter of Giovannum Martinelli Met Groots

in N. Y., Oct. 2. Bride is the daughter of Giovanni Martinelli, Met Opera

BIRTHS

Mr. and Mrs. Ed Voynow. daughter, in Chicago, Oct. 4. Father is member of Ed Petry station rep firm and chief of Chicago office.
Mr. and Mrs. Walter 'Red' Barber, daughter, in Cincinnali. Father is sports announcer at WLW, Cincinnati

Mr. and Mrs. John Brill, son, in Father is engineer WLW, Cincinnati.
Mr. and Mrs. Stewart Stewart, son

Mr. and Mrs. Stewart Sc., Oct. 3, Los Angeles. Father Edington-Vincent agency, Father is with gency, Holly

wood.

Mr. and Mrs. Ray Huffine. daughter, Oct. 4 in Los Angeles. Father is animator for Walt Disney.

CRA Coast Spread

Hollywood, Oct. 5 Upswing in band music biz during September has resulted in Consolidated Radio Artists enlarging its Hollywood headquarters and opening new offices in San Francisco, with Bob Sanders as manager in charge of all Coast operations. Charles Green, CRA prez, was due on the Coast tomorrow (Wed) for huddles.

OBITUARIES

Ed Mozart, 81, vet carnival show-man and theatre circuit operator, died in Los Angeles, Oct. 3, after a lingering illness.

ngering illness. He started with carnivals in the Res and was the first manager of the Tom Thumb co. in America. He was also associated with many carnival outfits, including Vic Leavitt and outfits, including Vic Leavitt and Ferari Shows.

With Benjamin Morris, in 1906, he

With Benjamin Morris, in 1906, he operated a theatre in Lancaster, Pa. and later spread his holdings to other cities in the state and Gloversville, N. Y., which in those days had vaude supplied by Freeman Bernstein. In 1909, Mozart bought out his partner, Morris, and started the Mozart circuit. He relinquished active interest in 1918 and went to the Coast, where he aligned himself with several carnival tricks since. Surviving are his widow, who

Surviving are his widow, who booked his circuit; two brothers, a sister and a nephew, Bert Levy aude agent. Services will be held Oct. 6, in Los Angeles.

CLYDE ARMSTRONG

CLYDE ARMSTRONG
Clyde Armstrong, 58, stage and screen actor, died in his sleep in his New York home Sept. 30.
His last stage appearance in New York was in 'it Pays to Sin' in 1933. Since that time he had been dramatic coach in a theatrical school. He appeared on the stage in support of many well known players, had his own yavelile act for a counte of own vaudeville act for a couple of years and supported James J. Corbett in one of his vaudeville ventures. He had also appeared in a number of film

He is survived by his widow, the former Juliet Goodwin.

NATALIE ALEXANDER

Natalie Alexander died Oct. 2 at the Long Beach hospital, Long Beach, N. Y.

Beach, N. Y.
Mrs. Alexander for many years
played leads in the vaudeville acts
produced by Jessie L. Lasky. She
was also associated with Fritzi
Scheff in Mille, Modiste' and with
Lillian Russell and Weber and
Fields in the Big Jubilee.
Survived by her husband William

Survived by her husband, William Alexander, long associated with the Fox Film Corp., and now an independent distributor, and a brother.

GEORGE DENMAN

GEORGE DENMAN
George Denman, 66, died of a
heart attack in Bridgeport, Conn,
Sept. 30.
He was for many years in charge
of the elephants of the Barnum
show, and was reputed to have
better command over the bulls than
any other trainer. He joined the
Barnum show in 1888 and remained
with the outfut until Illness necessitated his retirement in 1933.

JESS GREEN

(Hi) Jess GREEN
(Hi) Jess Green, 57, former
VARIETY correspondent in Tacoma
and for years moving picture critic
of the News-Tribune, died in a Seattle hospital after a lingering ill-

ness.

He is survived by two sisters in Seattle, one sister in New York and a brother in San Francisco. The body was cremated.

RAY HENDERSON
Ray (John Raymond) Henderson,
48, was killed when a plane in
which he was traveling from Alexandria to London dived into the sea

off Athens.

He was doing preliminary agenting in advance of Katharine Cornell's proposed world tour. Details story in the legit department this issue.

LOUIS NEWMAN

LOUIS NEWMAN
Louis Newman, 56, veteran legit
manager, died Sept. 27 in Los
Anglels following a long illness.
Newman was with the Shuberts
for years handling roadshows and at
one time had Ethel Barrymore under
personal contract. The widow and a
daughter survive.

JOHN O. KRUSE

JOHN O. KRUSE
John O. Kruse, 50, superintendent
of Loew's State theatre in New Orleans for the past 12 years, died
Sept. 29 of a heart attack at his
home. He had previously been superintendent of the Orpheum for
25 years.
Survived by his widow, a daughter and two grandshildren. ter and two grandchildre

CHARLES WERNER

Charles Werner, 74, film exchange manager in West, died from heart trouble at his home in St. Louis last

week. A close friend of the late Marcus Loew, Werner was branch manager for Metro Pictures Corp., which later was merged into M-G-M Pictures, retiring in-1925 because of ill health.

LOIS FRANCES CLARK Lois Frances Clark, 74, died in Brentwood, L. I., Sept. 30.

prentwood, L. I., Sept. 30.
Going on the stage in the early
80's, she had played in numerous
Charles Frohman productions and
supported William H. Crane in the
original production of 'David Harum.'

GEORGE HUMPHRIES

George Humphries, 46, senior partner of film laboratory firm George Humphries & Co., Ltd., died in London, Sept. 18, after a year's illness. Survived by wife, son and daughter.

IDA GRAY

Ida Gray, member of a carnival company, was instantly killed when the car she was driving went out of control near Owen Sound, Ont., last week. Details in outdoor pages.

Morris Golden, father of Gilbert Golden, of Warner Bros.' home office advertising department, died sud-denly Oct. 1:

Father, 78, of Leo F. Forbstein, Warners' music director, died Sept. 1 in Los Angeles.

Ouota Stance

(Continued from page 3)

the rentals from them in British the-atres and also benefited by having them available for showing in America.

Britain's 'White Paner'

Britain's 'White Paper'
Back of all this is the knowledge
that the legislation outlined in the
Government's 'White Paper' in England would put a crimp in the practice of buying these quickie Eaglish-made films and shelving them.
Parliament goes into session this
month to consider the recommendations of the Board of Trade. It has
until early summer next year to act
on them.

on them.

There is one stipulation which requires that the cheaper films of around \$15,000 production cost be submitted to a panel of viewers to determine whether they are suitable for general release. While there determine whether they are suitable for general release. While three have been some objections raised in England to this because it is held that this subjects the minimum cost films to a viewing test, and tends to eliminate the cheaper pictures, this clause is given a good chance of passage.

Idea of centering production by American majors in Great Britain is best shown by the number of foreign managers now out of New York City. This week, only Arthur Kelly.

eign managers now out of New York City, This week, only Arthur Kelly, of United Artists, and Arthur Loew, of Metro, were in N. Y. Walter J. Hutchinson, of 20th-Fox, was headed home because of the Far East situ-ation after an extensive trip abroad.

Metro Started It Big

A big production unit has been set up in England by Metro, with Robert Taylor already in a feature now in work. Louis B. Mayer just returned work. Louis B. Mayer just remained from abroad, where he was in active touch with the English situation. Al Lichtman goes to London in about 10 days to further MG production plans abroad.

Jack Warner, vice president, in charge of production for Warner Bros., is now en route to Europe, bearing out the contention that none bearing out the contention that none of the majors intends to be outdone by Metro in English production. Warner Bros. have been in the producing end for some time in Great Britain. Latest reports from Aroad indicate that an expansion program is contemplated for Teddington studio, Jack Coln, of Columbia Pictures, also is bound for England, where ostensibly, he is merely to size up European distribution and learn facts about the newly-opened Paris and Prague offices.

Adolph Zukor, production chief for Paramount, also in London, where he is credited with saying that there is plenty of picture talent dormant.

TERRELL'S INFECTED FOOT

Chicago, Oct. 5.

Zack Terrell of the Beatty-Cole Bros. show in hospital here. Has an infected foot.

FREE GATE **UPS BIZ**

Dallas, Oct. 5.

Pan American Exposition opened
its gates Sunday (3), discontinuing
the 50 cents charge which has been
vigorously opposed for several weeks
by business-starved midway showmen and concessionaires. Director

wigorously opposed for several weeks by business-starved midway showner and concessionaires. Director remental Frank McNeny had made reletated refusals to take this action but unbelievably low attendance agures convinced board of directors they couldn't lose anything by making the gate free.

Outstanding ticket books may be redeemed at the Road to Rio show, a village affair which now is being operated by fair management. Walter Herzog and Jimmy Smith tossed in the towel on this concession after about \$30,000 had dribbled away.

Midway showmen, with Joe Rogers and Nat Rodgers as spokesmen, had threatened to close up shop on Monday (4) if the gates were not made free. They claimed no concessionaire had been able to avoid digging in sock for payroll money since fair opened. They now hope that the weather man will give them a break for final four weeks of exposition, especially on weekends when football games are carded in

that the weather man will give them a break for final four weeks of exposition, especially on weekends when football games are carded in the Cotton Bowl on the grounds. They claim that attendance break for next four weekends will give them get-away money.

Casino opened with a new show Saturday night (2), two of the three acts coming back for a repeat visit. Borrah Minevitch's harmonica troupe (without Minevitch) and Stan Kavanagh are doing encores. Barto and Mann came in to complete the lineup. Opening night audiences gave loud approval to all three acts.

Visit of Ringling Brothers-Barnum and Bailey circus made a deep dent in exposition business last week. The show was in town two days and rolled up approximately \$54,000 for the stand. It was reported similar business was encountered throughout section.

BALTO PARK WIPED OUT BY FIRE: MAY REBUILD

Baltimore, Oct. 5.

A \$250,000 fire hit Carlin's Park here early Thursday (30), wiping out a major portion of the equipment standing and necessitating an almost complete rebuild for future operation. Starting in the Arena, in which wrestling, boxing and roller skating is accommodated, the fire gained rapid headway and, aided by strong head winds, soon spread to other buildings in the park.

Plans for the immediate future of the park have not as yet been announced by owner John J. Carlin, but it is understood that he will proceed with the immediate construction of another building to replace the Arena which was the town's only spot for boxing and wrestling shows. Roller skating has been temporarily transferred to the dance hall which is being readied for the coming ice hockey season.

Rodeo Riders Hurt

Rodeo Riders Hurt

New Braunfels, Okla, Oct. 5.

Two rodeo men were injured after winning their events at the Comal County Fair held here three days, During the second night's performance, Webb Moran of San Antonio, lost his left eye when thrown from a brahma bull against the side of the grandstand, and George Jimenez, also of the Alamo City, broke his right arm and collarbone when he was thrown from a bucking brone.

FIRE WIPES OUT FAIR

Fine Wipes Out Fale
Huntsville, Ala, Oct. 5.
Two men were injured when a
\$200,000 holocaust swept Madison
County fair Grounds on eve of
opening of fair last week and left
exhibit hall and grandstand fat.
Blace, blamed on electric spark,
started in booth of Farm Security
started in booth of som Security
started in booth of som Security
started in booth of serim Security
started in Security

DALLAS FAIR'S TRENTON FAIR CLICKS UNDER NEW OPERATION

Trenton, Oct. 5.

New Jersey State Fair at Trenton, with George A. Hamid at the helm for the second successive year, wound up a 7-day program Saturday (2) with a total turnstile click exceeding the half-million mark that had Fair officials scratching their heads and wondering where all the people came from. people came from.

people came from.

Only two years ago the Trenton
Fair was considered a dead issue.
Then last year Hamid came along
with his streamlined ideas about
how a fair should be run and hypoed
the attendances and grosses. This
year the fair officials found themselves going back to a dozen years
or 50—when the fair was in its heydey here—to find figures comparing
with last week's take.

Everything thrived during the

Everything thrived during the 7-day stand except the wheel operators, police cracking down on them before the fair was 48 hours old.

Operators were compelled to stick to blankets and dolls instead of cash prizes, virtually ruining many of them. Sideshows were also kept under constant surveillance, but there were no raids and business was more than satisfactory.

Fair opened with a bang on Sun-day, Sept. 25, with a draw of 60,000, chief attractions being Lucky Teter and Franko Goldman's Band. It was the biggest Sunday crowd in fair history here. Monday schools closed down and 80,000 children turned out, giving the Cetlin-Wilson Shows on the midway their biggest take on the

AAA sanctioned auto races on Saturday, were the magnet for a 55,000 attendance. Hamid's 'Revelations of 1937," night revue, brought an estimated 40,000 into the grand-stands.

FT. WORTH SEZ **ENCORE IN**

Fort Worth, Oct. 5. Plans for another show next year are under consideration by dire of the Fort Worth Frontier Fiesta Association, James F. Pollock, general manager, announced.

No details were released, but it was indicated a proposal definitely is taking shape to perpetuate the reputation Fort Worth has made as an entertainment center the last two years.

The Fiesta board issued the following statement, in part:

Records revealed that the total at-tendance during the 93 days of the operation was remarkable for the second year without the stimulus of the Centennial interest of the pre-ceding year.

"That the show benefited the city generally is evidenced by the fact that more than 1,000 people were employed during the 27 weeks of the preopening and show period."

Carney Member Killed

London, Ont., Oct. 5.

When the automobile in which she was riding failed to make the turn in approaching a bridge near Owen Sound, Ont., and crashed into the bank of the river, Ida Gray, of this city, a member of the Gray's Greater Midways, met almost instant death.

She was with Mrs. James Mac-Intosh, of Toronto, who was seri-ously injured and is at present in Durham Red Cross Hospital.

The women were driving from London to Owen Sound to nartisipate with the midway at the fall fair in the Northern Ontario city. Body, was shipped to this city for burial.

Circus Routes

Barnes-Sells-Floto

Bryan, Tex., 11; Palestine, 12; Hen-derson, 13; Tyler, 14; Terrell, 15; Ranger, 16.

Cole-Beatty-Maynard

an Antonio, Tex., 11; Corpus Christi, Bay City, 13; Houston, 14; Galveston Goose Creek, 15.

Ringling Bros.-Barnum & Bailey Hiddiesburg, Miss., 11; Meridian, 12; Tuscalaosa, Ala., 13; Montgomery, 11; Birmingham, 15; Gadsden, 16.

FOREIGN FAIR EXHIBITS.

Certain That 24 Will Show With 13 Others Promising

Washington, Oct. 5.
World-wide interest in the New York World Fair was expressed last week in list received by the Commerce Department of countries entering exhibits with Uncle Sam for 1940 jamboree.
With 37 countries replying, 24 formally accepted invitation of Secretary of State Hull to participate actively. Other 13 indicated their intention to exhibit at the show.

Chicago Finds Idea For Annual Event To Hypo Summer

Chicago, Oct. 5.

Of the major events which comprised the seven months' Chicago Charter Jubilee celebration, two will probably become annual affairs. Executives of jubilee committee feet that both the Art show and the Carnival of Lakes lend themselves to an every-summer production, and are working toward that end.

Carnival of Lakes drew an estimated 1,000,000 in its week session, and SRO signs were hung out nightly two hours before the performance was scheduled to begin.

Political and business leaders have for a long time been scratching their heads to discover some annual fiests for the town comparable to the New Orleans Mardi Gras or the Pasadenn Carnival of Roses. They believe they have found that something in the Carnival of Lakes, since Chicago provides the natural setting for such an affair, and, judging from this year's attendance, the public is interested.

While there was no gate fee for the first one, the general feeling is that a nominal charge won't affect the attendance one way or another. But the fee will be limited to two bits or half a buck, since the main idea of the thing is to use it as a hypo for summer cash registers.

Also, with a gate charge, the affair can be made more elaborate. This year, due to various and sundry mishaps, the entire subscription for the seven months' Jubliee was only \$134,000, less than Kansas City spends for its one-week Jubliesta. Leaders for the movement feel that of the control of the Carnival alone, and make a real.

at least that much can be spent on the Carnival alone, and make a real b.o. draw for summer business in Chicago.

he cannot all the many and the cannot a real near the control of t

Year Round Club of Southern California. From there on it'll be clear sailing.

There'll be some changes in raising money over this year's practices. Committee felt that the Charter Jubilee would be most beneficial to restaurant and hotel operators, yet those organizations were at the bottom of the list as far as conributions were concerned. At the top were, to the surprise of the committee, the railroads; then followed utility companies, and, finally, the State street merchants, and the bankers.

Amusement Parks Weigh Chances; Find Little to Fear from '39 Fair

JAM ON LIVESTOCK

Hamid Settles out of Court Claim of Max Cross over Debt

Charlotte, N. C., Oct. 5.

Sam Hamid, acting as agent for George A. Hamid, Inc., signed a warrant against Max Cross, who operated the Hinkle Rodeo at the Rowan fair, charging that he stole 'steers, horses and equipment' to the tune of \$1,800 from George Hamid and Mill; Hinkle.

This concerned stock removed from the fairgrounds on closing day, and was followed by an attachment against the stock remaining in the grounds. Cross said he was part owner of the rodeo.

A debt of some \$200 seemed to be involved, and this was fixed and the cases settled in local courf.

Ideal Exposition Shows have announced Charlotte as winter quarters this year. The Sheesley Midway is also wintering here.

COPS SCOTCH FOOTBALL POOL

Salt Lake City, Oct. 5.
California and Nevada police sought several Utah and Salt Lake City sportsmen for questioning in connection with the operation of a phoney \$3,000,000 football pool in which participants hadn't a ghost of a chance of winning prizes. San Francisco coppers have arrested Gene d'Artner, said to be head collector of the 'Great American Football Pool, Inc.,' Charles A Warren, said to be president of the Nevada Trust and Funding Company, and Julian B. Ephraim, alleged director of the pool. State directors and salesmen have not yet been apprehended.

leged director of the pool. State directors and salesmen have not yet been apprehended.

Since Sept. 1 pool hustlers have collected nearly \$2,000,000 from grid fans on the Coast and intermountain states. The pool had \$3,000,000 overtho of tickets to sell, of which \$538,160 represented grand prizes.

Total football scores of colleges were to be added, then multiplied by the number of games played. The resulting figure was to be the lucky number, provided the letters on the ticket corresponded with the initials of the Pacific Conference team playing in the Rose Bowl contest this year.

There couldn't be any lucky number, McConnell said, 'because the system of arriving at it would result in a fraction.'

Pool's purpose, Warren said, was to collect funds to build a national children's hospital in Nevada at a cost of \$4,000,000.

ANTI-GAMBLING CRUSADE GOES WJR

Detroit, Oct. 5.

State Rep. John F. Hamilton, whose charges of wide-open gambling in Detroit and other parts of Michigan have produced little police activity, carried his crusade direct to the people last Saturday evening (2) in a 15-minute spiel over WJR, as his own personal expense.

Hamilton's original probe, which named several big clip joints and led to several voluntary closings by spots themselves, was balked reently when Attorney General Starr ruled that Hamilton's three-man legislative committee was without legal authority after the law-making body had adjourned in July.

Strip-Tease No Fair At County Fair; Padlocked

No Fan; Pinched

Commerce, Okla., Oct. 5.

Mary White, 28, faces a vagrancy charge in justice of peace court here following an alleged nude show act in a carnival at Pichar.

Sheriff Young said she was arrested as she was dancing 'without fan.' He strip-tease invaded the staid domain of the Leamington, Ontario, county fair last week and drew packed houses at each performance. Spectators at one of the peelings were Mayor H. S. Ludlam and Chief of Police John Lamsrah, who detated the management had been warned against such performances.

Coney Island amusement opera-tors and the Rosenthal Bros., on-lease operators of Palisades Park, Cliffside, N. J., see no threat to their respective existences during the coming N. Y. World's Fair of 1939. Instead, both sides are confident that their enterprises will flourish during the two-year fair period and to this end are planning investments in new the two-year fair period and to this end are planning investments in new rides and tricks, modernizing and redecorating and a general sprucing up of any and all attractions in their respective locations. Announcement of no midway or kindred effects at the 'toney' Fair lends some added hope to the carney and corney older enterprises, but there are other contrary factors worrying oldsters.

I. H. Blein, president of Coney's

trary factors worrying oldsters.

I. H. Klein, president of Coney's Chamber of Commerce, has issued orders for physical improvement of all existing attractions and entertainment sites and a general cleaning up and rooting out of all shysters in his territory. New dough has been invited and is showing interest, according to spokesman. This will mean new rides, new concessions, etc., which hope to cash in on the prospective overflow. Absence of complaints with the license department of N. Y. C. against hawkers on the Island during past year is an indication of the dry cleaning, says Klein.

In addition to the pruning, Coney will maintain an exhibit at the Fair aimed to attract visitors to its own more carney atmosphere. They are also helping sell the Fair bonds and cooperating with and advising Fair officials.

officials.

Palisades Park ops share the same optimistic views as their Brooklyn brothers and will also dress up for the event. They are a little better situated than Coney, being just across the Hudson river from Manhattan where all must land before hitting out for the Fair. Coney being at lower end of Brooklyn is in a less advantageous location but has the international rep which Pallsades has not.

Prices to Stay Down

Prices to Stay Down

There will be no upping of prices at either of the local stands despite the lush period anticipated. Coney, always known as the playground of the poor, will remain such and thus have an edge on the high powered Fair, which will have a gate admish of 50c. Games, sights, exhibits, tricks, etc., at the Fair will also be correspondingly higher than at either of the established spots. Both see the advantage of maintaining a normal price level and doing a volume biz rather than upping and losing less flush customers.

What both will suffer from pri-

What both will suffer from primarily will be the loss of native New Yorker patronage, which is their lifeblood. Neither park can New Yorker patronage, which is their lifeblood. Neither park can exist for long on the visitor plekings. Latter are likely to visit both the Fair and parks providing they have sufficient cash. Not so with locals, who will feel that they can always see the two parks, whereas there is only one Fair and that won't last forever. Added to this is the fact that the average native New Yorker has never seen a Fair and would naturally prefer that to the parks, anyway.

anyway.

Situation was a little different in Chicago during that town's World's Fair a couple of years ago. Natives there are more fair conscious than the N. Y. people since they are located in the fair belt. However, despite the fact that fairs were not exactly new to them, the Riverview and White City parks of Chicago practically went into bankruptcy during the Fair and have only recently come out of hibernation.

Still Tough in N. B.

St John N B Oct Oct 5

St. John, N. B., Oct. Oct. 5.
For the second consecutive week, the Ben Williams' Shows took it on the chin as a fair midway. First it was at the St. John fair and then at the Fredericton, N. B. fair, the two best spots in the annual tour of the carnival.

As at St. John, the infantile paralysis scare put the carnival on its back. Charged with the responsibility for keeping children under 16 from without the fair plant at Fredericton, the local fair association engaged 40 special policemen for the week, in addition to a half dozen members of the local force and mounties.



.and tells you how to guard against it __

I USE COSMETICS
BUT I NEVER LET THEM
CHOKE MY PORES.
I REMOVE THEM
THOROUGHLY, WITH
LUX TOILET SOAP

Cosmetic skin —duliness, tiny blemishes, enlarged pores—comes when pores are choked. Loretta Young, like 9 out of 10 other screen stars, protects her skin with Lux Toiles. Soap. This fine white soap has an ACTIVE lather that removes rouge and powder thoroughly.

"Lux Toilet Soap keeps skin soft and smooth," this famous star tells you. "That's why screen stars use it."

Start using this gentle soap today—before you put on fresh make-up—ALWAYS before you go to bed at night.





Clever girls
everywhere
use LUX TOILET
SOAP as a
bath soap, too.
Its ACTIVE
lather protects
Daintiness



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Vol. 128 No. 5

NEW YORK, WEDNESDAY, OCTOBER 13, 1937

15¢

ANGLO-YANK FILM FRONT

Self-Panning Sponsor

Oklahoma City, Oct. 12.

Oklahoma City, Oct. 12.

Oklahoma City, Oct. 12.

Oklahoma City, devertiser has eyerything done in 'reverse English'. Here's a sample of the spiel that is bringing cars in lines to the station just to see how much of the stuff is true:

Even if. I had a model T Ford I wouldn't let Little Bennie service it... In the first place, I've heard that he waters the gasoline until it will hardly fire at all... I'm telling you Little Bennie until hook you every chance he gets... It you should ever drive in there water out for your tires... Bennie keeps glass and tacks all over the driveway so you'll have a puncture or blow out...

I told, you something about the trailers that Little Bennie has awhile atch, but I happened to be down there yesterday when he was building one... Don't ever let him palm one off on you... I never in my life saw so much rotten wood nailed onto such a rusty frame.'

Rodeos Self-Styled 'Amateur' Shows Despite Purses; Has Big, Small Time

Rodeo shows are considered the second largest grossers among outdoor amateur sports in the country. Estimated the annual gross of rodes to be between \$1,000,000-\$1,500,000 each year. College football is rated the leading amateur bo.

Rodec is considered by those consected with it to be an amateur.

with it to be an amateur nected with it to be an amateur sport, since there are no salaries for the performers and contestants. They compete for cash prizes, but consider the sport an amateur one. Entrants in rodeos are not only on their own, but must pay entrance fees

The annual Madison Square Garden show, which is now on, is a proposition jointly handled by the Garden and the World's Championship Rodeo Corp. Everett E. Colborn is manager of the latter, with

(Continued on page 63)

H. G. Wells Taking No Chances on His Own **U. S. Concert Future**

Kansas City, Oct. 12. H. G. Wells may go in heavy for H. G. Wells may go in neavy too long-range prophecy but apparently he doesn't care to be bothered with hazarding guesses about his own near future. Instead he lays down the law

near future. Insecusive the law.

The British author opens his American lecture tour with a date here Nov. 1, under auspices of The Center. Center management received these questions from Wells' representative:

ceived these questions from wens representative:
Will the microphone and voice amplification be without flaw?
Will an electric light for the speaker be of at least 100-watt insisty, yet shaded properly so as not to annoy the audience?
Will a throat specialist be available in case of throat irritation in the speaker?
British tact being what it is, the

British tact being what it is, the above were not interpreted as interpolations by The Center.

Garbo's \$3,800,000 Pic

Hollywood, Oct. 12.
Top cost for one film production since 'Ben-Hur' is estimated to be Greta Garbo's 'Conquest.' Those close to the budget are figuring on a

\$3,800,000 outlay for the pic.
That's only \$200 below that of 'Ben-Hur.'

WAR SCARE MAY **COST THE B.O.'S** \$1,000,000

Chicago, Oct. 12.
America locks like a pushover audience as far as war talk is concerned. Did an almost complete switch in attitude from Tuesday to Wednesday of last week, as the divestion of President Roosevelt's talk in Chicago progressed. Talk, which changed the stance of the people from a keep-away policy to a cantacep-out idea, may cost show business \$1,000,000 in grosses this year. No actual drop in business has hit the theatres as yet, but operators of houses catering to labor families, both vaude and pictures, have expressed themselves as expecting the effect, if something isn't done to stop the war scare.

TO OFFSET SLUMP

Nationalistic Restrictions Around the World by Japan, Germany, Italy, Russia, et al., Cut Into American Foreign Film Revenue - Extending U. S.-British Cooperation on Improved Quota Pictures, for Mutual Benefit

BRITAIN'S BIG CHANCE

Back of the recent converging of topflight American executives on the London scene is a desire to expand the foreign market from the British Empire sources and thus take up the slack created by nationalistic restrictions around the Japan's or-cent embargo until Jan. 1, with the German political attitude, the Halian government's restrictions, with Russia's market virtually nil and with a general condition which has tended to minimize U. S. film revenue abroad, it's obvious that the extension of Anglo-American film relations is the most practical solution. British interests look with favor no it, also, because, for the first time, the quota film situation will be treated as seriously as was the British legislators' original intent. Thus, the trade practice which came about with the goshawful 'quota films,' that were foisted on the public as a necessary evil, should result in generally improved Anglo-American productions.

U. S. resources, Hollywood technique and American stars will col-laborate with native English finan-ciers and producers to the mutual (Continued on page 2)

Garfield Bows Out Of \$300 Role for \$40 With Group Theatre

Pix-Radio Tie-In Seen As a Proving Ground with an Eye to Television

And No Stage Waits

Lew Miller and his educated police dogs, Pal and King, are playing the Broadway sidewalk

circuit.

Pooches give auditions for passersby, after which Miller hands out his card asking for

BENEFIT' CHIZ TO BE CURBED **ALL OVER**

New York Theatre Authority's proposal for a check-rein on gimi benefits will be okayed within the next couple of weeks by the Screen Actors Guild, the American Guild of Musical Artists and the American or Musical Artists and the American Federation of Radio Artists, Heads and memberships of all three organ-izations favor the idea and only minor details remain to be worked out, one being the question of di-vision of the 15% receipts tap.

vision of the 15% receipts tap.

Actors Equity and the American
Federation of Actors (vaude) are already cooperating in the scheme,
which has been in effect for several
seasons. As the plan works, the
legitimacy of all benefits must be
approved by Alan Corelli, TA sccretary, before Equity or AFA members
may appear. When SAG, AGMA and
AFRA join the lineup, members of
those groups will likewise be barredfrom unauthorized benefits. Most of
the TA's 15%-of-the-gross goes to
(Continued on page 62)

(Continued on page 62)

Hollywood, Oct. 12.
Feeling that if their engineers haven't got it, somebody has, Hollywood motion picture studios are getting ready for television. However much they might laugh it off officially they don't intend to be caught happing on television the way they were when sound turned every studio in the town into a panic.

Just as the introduction of sound made the stage actor more important than the old picture star, so will the introduction of television make the radio actor who photographs well more important than any other.

With this in mind the studios want their actors to prove themselves be-

With this in mind the studios want their actors to prove themselves before radio audiences and if a spensor wants to spend \$20,000 to \$30,000 a week breaking studio talent in to the idiosyncrasies of ether waves, that's okay with the studios.

Of course none of this appears on the surface in any of the deals be(Continued on page 13)

(Continued on page 13)

G-S OPERETTAS SET FOR FILMS

After years of opposition from the copyright holders, the Gilbert and Sullivan operas will reach the screen via C. M. Woolf's General Films. The plays and tradition developed around them have been against their production in pictures, the D'Oyly Carte company, which holds the rights, being die-hard on previous attempts to film.

Yeomen of the Guard' likely first to go into production at Pinewood. Geoffrey Toye has adapted, and will produce as well as direct musical London, Oct. 12.

produce as well as direct musical and artistic features.



England to Exchange Data With More Filmites Abroad Than Ever Hollywood, Oct. 12. Irving Cummings checks in at Universal on a one-picture deal and draws the directorial assignment on Deanna Durbin's Mad About Music.' Hollywood, Oct. 12. Hollywood, Oct. 12. W. Rubens, London inco. Sellor, not. U. S. to Smoke Out Hidden Tax Coin:

Hollywood, Oct. 12.

Jack M. Rubens, London income tax counsellor, paying his first visit to Hollywood, brought news here that British and American tax authorities have gotten together, after many huddles, on a reciprocal agreement to dig out hidden taxable wealth in the two countries and that henceforth they will interchange all information bearing on income tax and surfax collections affecting the nationals of the two countries.

affecting the nationals of the two countries.
Rubens is well known to profes-sionals on both sides of the water as the man who put over the 'prestige allowance' in the British income tax rulings, permitting stage, screen and radio artists to knock heavy lumps of their living costs off their tax im-nects

or their living costs on their tax inposts.

Also originator of the 'one man,
imited, corporation,' better known
on this side as the 'personal service
corporation,' Rubens claims to have
delved into the regulations and come
up-with another out for taxpayers
in the higher brackets The personal service corporation has been kayoed in this country.

Watching Sabatini Case

Watching Sabatini Case
Right now, income tax experts on both sides of the Atlantic, he said, are watching the outcome of the Rafael Sabatini tax case pending before the United States Board of Tax Appeals. Sabatini, a Briton, cams the major portion of his income in the United States, Rubens pointed out. When that decision is handed down, the firm of Rubens & Pole, Bishopsgate, London, will toss its new ace-in-the-hole up to the legal sharks in the governments of Britain and America.

Rubens is interested in the current development in picture production that is sending a flock of high-priced playing, writing, directing and technical talent to the London studios. This practice, it's generally believed, will become even more common in subsequent years, with Metro and 20th-Fox bellwethering the movement abroad currently. Picture folk who make commitments for their income tax experting prior to salling abroad will find themselves at a tremendous advantage in holding onto the heavy coin they earn abroad instead of passing it over to the tax collectors.

British income taxes are figured on

British income taxes are figured on

the tax collectors.

British income taxes are figured on a flat rate of 25% with a surtax beginning at 10,000 pounds (roughly \$50,000) income (5%) and graduated sharply upward, so that an individual earnings 50,000 pounds income tosses back more than half, or around 28,500 pounds.

Rubens admits he's been amused occasionally when American clients, accustomed to free-and-easy ways, want to know how and when to 'put in the fix. The 'fix.' he emphasized, is unknown in Britain, where to be a BC.S.'—British Civil Servant—is considered an honor. So scrupulous are the sons of John Bull in these matters that on one occasion when Rubens sought an exemption for a performer because of 18 changes of costume which she had to wear in her act, the tax inspection chappie her act, the tax inspection chappie insisted he'd have to see the act first. Rubens obligingly sent him tickets which were haughtily re-

tickets which were haughtily re-turned.

Another time Rubens sent an in-spector a copy of a novel by Sax Rohmer, who writes about the mystic Orient and has to travel a lot to get his material, hence snagged some travel expenses off his tax. The inspector consulted four superior officers before deciding that it was ericket for him to keep the volume.

HINT BRITISH PEER EYEING H'WOOD PITCH

Hollywood, Oct. 12.
The Hon. David Adams, M. P.,
British coal and shipping magnate,
and thrice mayor of Newcastle-on-T.me. was a Hollywood visitor last
week, his presence giving renewed
strongth to reports that a British
syndicate is looking over Hollywood
preperties with a view to planting
heavy investment coin.
"yooon chinned with Cecil B. de
Mi..e on the set of "The Buccancer"
a5 'varamount and let it be known
thr. he has been here several weeks. Hollywood, Oct. 12,

three he has been here several weeks

Hollywood, Oct. 12. New York writer came hot-footing to Hollywood at the urgent summons of a major studio and was set furiously at work pounding out a yarn with-in two days of his arrival. It's a football opus for 1938-

M-G'S ANGLO-AMERICAN **EXCHANGE OF TALENT**

Hollywood, Oct. 12.

Louis B. Mayer has announced the signing of several European directors on his recent tour abroad, also a number of outstanding players and the inception of a talent exchange policy between foreign companies and Metro.

New directors taken on include Victor Saville, Julien Duvivier, Rheingold Schunzel and Walter

Lionel Royce, singing actor from Vienna, arrived at the Metro Culver City studio last week to start work on the contract which he signed with Mayer in Europe recently. Mrs. Royce, the former Vivienne Bernstein, accompanied.

London, Oct. 1.

Metro looks like having plenty to show for Louis B. Mayer's recent trip to this side. As well as launching the British production unit at Denham, he did a bit of signing, and among those whose names he got on the dotted line are:

Victor Saville, former director for GB cutrently producing for Korde

the dotted line are:

Victor Saville, former director for GB, currently producing for Korda, through an individual unit; Julien Duvivier, French director and winner of Mussolini cup at this year's Venice Exposition for Carnet de Ball' who goes to the Coast, but Saville will work with the British unit here. Greer Garson, titian beauty of Canadian origin, currently in Keith Winter's Cold Music' play, who has been a stage notable here a year or more, and who goes to Culver City on a term ticket as soon as West End engagements terminate.

Griffith Jones, juvenile, how playing in 'A Yank at Oxford' at Denham, and who had his picture debut in the Bergner pic, 'Escape Me Never,' in which he played quite a

in the Bergner pic, 'Escape Me Never,' in which he played quite a

outfit work in complete accord with outfit work in complete accord with the Hollywood organization. For a beginning, production here will be supported by imported big name talent from the Coast, but in return it is intended to develop new talent here, which will probably be shipped to Hollywood for grooming after try ing out in British pictures

N. Y. to L. A.

Frank Albert. Dr. V. C. Arnspiger. Thomas Beck. Jack Bregman.
Roy Disney.
Madge Evans.
William Frawley.
Charles E. Green.
Jack Lait.
Giovanni Martinelli.
Gene Normile.
Lee Patrick.
Stroud Twins. Jack Bregman Stroud Twins, Tom Wood,

G-B's \$2,800,000 profit

Cummings at U

UPSETS THE **ENTIRE LOT**

Hollywood, Oct. 12. Current squabble between Universal execs and the Deanna Durbin management is keeping the studio personnel up in the air. With the main attraction of the company in doubtful status right now, her next picture, 'Mad About Music,' is be-

picture, 'Mad About Music,' is being postponed until a settlement is reached.

Every other picture on the U schedule has been juggled, with starting dates undecided, seven being affected in addition to the Durbin feature. Others are three Trem Carr's, 'State Trooper,' 'Border Wolves' and 'The Welcome Impostor'; two E. M. Asher producions, 'The Cat and the Canary' and Let's Be Candid'; 'Mountains Are My Kingdom,' a Henry MacRae feature, and a new serial, 'Flash Gordon's Trip to Mars'.

Representatives of the 14-year-old

Representatives of the 14-year-old starlet are demanding \$2,000 a week plus a voice in the selection of stories instead of the revision up-ward to \$1,250 weekly offered by the

studio.

Backed up by recent court rulings regarding contracts of minors such as Freddie Bartholomew, U exces promptly nixed the proposish. Durbin camp also insisted on right to okay supporting cast and director on 'Mad About Music,' and to pass on the complete,' film. U pointed out that it is privileged to force Miss Durbin to live up to the terms of her ticket as written, which would call for a salary of \$150 a week.

ROXY GAVE U \$45,000 ON 3 WEEKS OF DURBIN

Universal took a rental of \$45,000, probably the highest it ever received on any first run engagement in history, out of the Roxy, N. Y., on the three weeks' engagement there of '100 Men and a Girl.' The picture grossed a total of \$157,500 on the 21 grossed a total of \$157,500 on the 21 days, giving it rank with but few films that have gone into big brackets here in the past seven or eight years.

U has made no first run deal for New York so far, offering its pictures on the open market to the highest bidder as they are available.

Par Screen-Tests Godfrey

Washington, Oct. 12.
Arthur Godfrey, WJSV silvertongue, may switch from radio to
motion pictures, following an audition with Ruby Cowan, visiting scout
from Paramount studios.

Other personalities figuring in the talent search included Preble talent search included Preble Donoho, boy piano prodigy; Ward DuVall, baritone and accordion player
known as the 'Gypsy Minstrel' on
WJSV programs; and Vincente Del
Garza, guitar-playing Mexican singer,
recently on Continental Baking program as the 'Masked Caballero.'

Other News of Pix Interest

Distribs panicked over Jap ban......Page 13 Radio 'czar' sessions and NAB convention details....Pages 28-29-30-31 Posthumous GershwiniansPage 41 Jackie Coogan disbanding bandPage 45

'Artists and Models' (Par). (Koehler-Young-Arlen-Lane-Holander-Rubin.) 'Double or Nothing' (Par). (Coslow-Slegel; Johnson-Burke; Lane-Freed.) 'High, Wide, Handsome' (Par). (Kern-Hammerstein.)

'Varsity Show' (WB).

(Mercer-Whiting 'Vogues' (UA) (Brown-Fain; Loesser-Sherwin.)
'Mr. Dodd Takes Air' (WB).

Best Selling Pix Scores

Suit by Minority Stockholders

Awaits Zukor; English Prod. Survey

GN TO EXPORT H'WOOD TALENT FOR 2 BRIT. PIX

Hollywood, Oct. 12. Project to make two pictures in England, using Grand National personnel and Associated British Film Distributors equipment, will be talked here next month by Edward L. Alperson, GN, prez, and Basil Dickey, head of ABFD, who is com-

ing here for the purpose.

Confabs will settle which Hollywood players are to be sent abroad.

SAILINGS

Nov. 3 (New York to London), Hannen Swaffer, J. M. Rubens (Queen Mary).

Oct. 20 (New York to London) Carl Freund (Queen Mary).

Oct. 20 (London to New York) Alexander Korda, Murray Silver-stone (Ile de France).

Oct. 16 (Los Angeles to Honolulu), Joel McCrea, Frances Dee (Lurline). Oct. 15 (New York to London), Ray Ventura (Normandie).

Oct. 13 (London to New York) Richard Tauber, Diane Napier, David Rose (Queen Mary).

Ort. 9 (New York to Rio de Janeiro), Ted Adair, Roberts and White (Western World).

Oct. 8 (New York to London), Mr. and Mrs. John C. Wilson, Mrs. Natalié Kalmus (Bremen). Oct. 8 (London to New York) H. G. Wells, Al Hoffman, Sammy Lerner (Washington).

L. A. to N. Y.

Gracie Allen.
Henry Armetta.
Richard Bennett.
Charles Brackett.
George Burns.
Christopher Dunphy. Lawrence Evans Wallace Ford. Donald Friede. Franciska Gaal Margot Graham Richard Hageman Leland Hayward. Muriel Hutchison Muriel Hutchison.
Helen Jepson.
Gregory La Cava.
Joshua Logan.
Haven MacQuarrie.
Jimmy McHugh.
Dr., Joel Pressman.
Crace Rosenfield Grace Rosenfield.
Charles P. Skouras. Edward Stevenson Charles Vanda. Lewis A. Weiss. Billy Wilder. Sam Wood.

ARRIVALS

ARRIVALS

Aileen Stanley, Elsa Maxwell,
Alan Plaunt, Nelson Doubleday, Willem von Hoogstraten, Sergei Rachmaninoff, Walter Gieseking, H. O.
Boehme, Joseph Green, Anna Neagle,
Herbert Wilcox, Giovanni Martinelli,
Mr. and Mrs. Gene Fowler, Fred
Leister, Sophie Stewart, Denyse
Clarouin, Crawford and Caskey,
Derrick De Marney, Mr. and Mrs.
Lauritz Melchior, Mme. Lotte Lehman, Harald Kreutzberg, Annabella,
Claire Luce, Max Reinhardt, Adolph
Zukor, John Loder, Arthur Bodanski, Leopold Sachse, Rold de Mare,
Emil Ludwig, Colette D'Arville,
Vina Bovy, Marcel Olivier, Giacomo
Rimini, Rosa Raisa, Buzzi Beccia,
Franco Ghione, Mr. and Mrs. John
Hartigan, Col. John P. Hogan, John
Abbott, Eddie Day, Morton Downey,
Harry Foster, Jack Hyman.

Process servers will be trying to tackle Adolph Zukor tomorrow (Thurs.) on his scheduled arrival from whence he sailed tackie August (Thurs.) on his scheduled arrival from London, from whence he sailed Saturday (9), in an effort to force his appearance in a minority stockholder action designed to upset the new contract voted Zukor last spring. If served, this action may force Zukor to remain in New York longer than he may wish. Testimony of than he may wish. Testimony of Barney Balaban, president, is also desired by minority stockholder forces fighting to invalidate the new contract for the chairman of the board. In addition to rendering pep talks

to distribution forces in various branch centers abroad, Zukor has branch centers abroad, Zukor has carefully looked over the prospects for entering production in England and it is reported operations may begin within six months. It is expected that Zukor will discuss the foreign outlook on production as well as otherwise, based on his survey, with both Balaban and Stanton L. Griffis before definite plans are laid.

laid.

Zukor's \$3,000 and 7½%

Effort to have Barney Balaban,
Y. supreme court to explain details
of directors meeting of last April
when Adolph Zukor, Par board
chairman and production chief, was

when Adolph Zukor, Par board chairman and production chief, was given a new contract calling for a large bonus in addition to a salary of \$3,000 a week for 1937-1938, was put up to Justice William T. Collins last week. Ella Hayim and other minority stockholders want Balaban to be examined before trial of their suit to restrain Zukor, Balaban and 21 Par directors from carrying out the Zukor contract. Trial of the action is due in December.

Under the April contract, Zukor was voted a \$3,000 weekly salary plus a bonus of 7½% of profits up to \$2,500,000 and 5% over that amount. It is the latter stipulation the plainiffs object to. They want to question Balaban on several points, claiming they are material to their suit. These questions include: details of a contract given Zukor, covering July 1, 1936-June 15, 1937, its terms, conditions, compensation and expenses paid him, also as to his duties.

duties.

Receipts, expenses, profits as to film operations as defined in the April contract and receipts and ex-April contract and receipts and expenses of the corporation from Aug. 1936, to Dec. 31, 1936. 'Similar details as to all other Zukor contracts and as to the capital employed by Par and subsids in production and distribution of 'film operations' as defined under the April agreement, Plaintiffs also want Bajaban to explain as to the money and property disbursements made and property disbursements made and incurred by Zukor and money due him from Aug. 1, 1936, to Sept. 23, 1937.

\$2,500,000 Reserve

\$2,590,000 Reserve
Plaintiffs want specifically to know details as to \$2,500,000 or any portion thereof set up as of Dec. 1935, as a film reserve and the crediting thereof to profits of 1936 from film operations' as defined in April contract on which sum compensation to Zukor was computed.

In omnosing the move to question

ras computed. In opposing the move to question lalaban, Paramount and its di-ectors through Simpson, Thacher In opposing the move to question. Balaban, Paramount and its directors, through Simpson, Thacher & Bartlett, point out that the plaintiffs' action is vague and general and that the Zukor April agreement was ratified by a stockholders' vote of 3,571,056 as against 11,722.

The composint in this action was

"The complaint in this action was verified June 12, the answer states, four days before the stockholders' meeting and the action was com-

(Continued on page 60)

Film Front

(Continued from page 1)

benefit of both U. S. and British in-

For Britain it's the most direct forward step in the international expansion. It already is being crystallized via an exchange of talent; a program of superior productions in Britain, with American stars and resources; and a shift of British capital, into the Hollywood scene as illustrated by the Korda-Goldwyn-United Artists situation for one thing, plus other Hollywood reports, herewith, of British capital seeking investment in the film capital on the Coast. Mayer's and Zukor's plan, etc. (oxe adjacent news accounts.) Britain it's the most direct

TALK RKO WITH UA DEALS

Dave Selznick and Paramount Doing More Than Just Flirting POWWOWS IN N. Y.

Hollywood, Oct. 12.

Hollywood, Oct. 12.

Authoritative studio indications are that David O. Selznick and Paramount are not merely fiiring but sctually talking a deal whereby the producer, upon expiration of his present releasing arrangement with United Artists, would produce for Paramount. Whether Selznick will go into Par as a unit or an independent producer, or into an executive studio, post, is among the curious angles of the situation.

Naturally, with Adolph Zukor

angies of the situation.

Naturally, with Adolph Zukor running the Par lot, there is no room for Selznick at the top, Zukor holds a one-year contract with options in favor of the company for several additional years.

holds a one-year contract with aptions in favor of the company for several additional years.

Talk here is that Stanton Griffis, chairman of Par's executive committee, is swinging the Selznick angle. Should David Selznick enter Par as Zukor's aide-de-camp and No. 2 man at the studio, the question arises concerning William LeBaron's tuture, since LeBaron is now the No. 2 man on the Par lot.

On the other hand those who know Selznick consider that unless the tuture should hold a top berth for him, he is unlikely to relinquish his present independent producing status, under any terms.

Also, that he is determined to leave U. A., were that firm's new setup to be such as to place Samuel Goldwyn in the dominant role over all U. A., production. Others figure that Selznick aims to leave U. A. anyway, it he can get a good deal elsewhere.

Selznick's propensities for Paramount are not secret, and the trade has been aware of these for some time. Also, that he had leanings towards RKO and vice versa and, of course, that Metro would, like to have Selznick is now in New York, with is brother, Myron, who is financially interested in his producing activities. The two Selznicks are understood to have huddled with Paramount ficials several times in the past several days.

Selznick's present contract with United Artists has around a year to

Selznick's present contract with United Artists has around a year to

go. With the completion of Tom

With the completion of "Tom Sawyer," production comes to a standstill on the Selznick Inter-national lot for around four months. Studio remains active, however, with preparations for other films, with 'Gone with the Wind' getting plenty attention.

REP SETTLES ZOBEL **SUIT FOR \$6,300**

Hollywood, Oct. 12.

Salary and damage suit brought against Republic by Victor Zobel, former producer at the studio, has been settled out of court for \$6,300. Sum is said to be the full amount asked by Zobel.

Raiph Staub is back at Republic on a producer-director deal and initials his new pact with 'Paradise Park.'

He had been away from the studio for six weeks after a disagreement during which time he produced a short at Metro.

LaCava May Go Col.

Hollywood, Oct. 12.

Gregory LaCava left for New York over the weekend to confer with Myron Selznick, latter 11 ving a deal with Columbia in the fire for

a deal with Columbia in the director.
Understood that the Columbia deal would have LaCava handle his own production on a unit basis.

Berman's Vacash

Hollywood, Oct. 12. Pandro S. Berman is taking a six

weeks' layoff.

RKO producer will pass most of the time in Mexico City.

Selznick Won't Talk

David O. Selznick, in New York, has made no comment regarding any possible deal he may be considering. However, so far as his aim is concerned it is generally accepted by the trade that one of his chief aims while here is to get set on a releasing deal to follow his present deal with United Artists, and which runs out in about a year.

H'WOOD PICTS **NEE CONDOR. SETS SKED**

Hollywood, Oct. 12.

Hollywood, Oct. 12.

A \$2,000,000 budget has been laid out for films to be produced by Hollywood Pictures Corp., with financing by interests formerly connected with Condor Pictures. Season's slate calls for six featuring George O'Brien, 26 sport shorts with Don Wilson and Bill Corum, and 13 musical shorts.

Sol A. Rosenblatt and Lloyd Wright are looking after the legal setup, with M. B. Silberberg representing Automatic Products interests. Lester Cowan is lining up the personnel this week. W. G. Hutchinson, former biz manager for Mary Pickford, is watching out for Condorceditors' interests, with half of them signing a payoff agreement. Condor creditors are to be paid

Condor creditors are to be paid 15% of their claims under an agreement recently adopted, with the rest coming along in 10 installments and income from certain pictures income from certain pictures pledged as security to cover claims in full.

in full.

Debts aggregate between \$100,000
and \$150,000. Some of the funds to
reduce obligations were advanced
personally by several of the company's directors.

Bill Rowland's Indies

William Rowland is setting an independent production deal. Plan-ning on a series of exploitation films.

GOLDWYN-KORDA

Executives from London and Hollywood Converging East — Dave Rose Precedes Korda to U. S .-Latter Coming Next Week, Possibly Also Murray Silverstone - Factor of Goldwyn's Dominance **Figures**

STOCK MARKET ANGLES

By SAM SHAIN

By SAM SHAIN

It is the opinion of financial experts conversant with the situation that if ever there is to be an amagamation deal between United Artists and RKO, it must be made soon. Those lads should know. It is no secret that the continued declining state of the market is one of the strongest influences behind such an opinion. That is why Samuel Goldwyn's expected visit to New York increases trade and downtown intercreases trade and downtown inter-est in the Goldwyn-Alexander Kor-da option deal for the United Artists

buy.
Goldwyn is coming among other things, principally to get a report from David Rose on his London talks (Continued on page 60)

3-WAY DEAL ON LONDON LAB.

London, Oct. 12.

Signatures on a three-way deal gives Metro, 20th-Fox and Alexander Korda equal holdings in Denham Laboratories, operated in conjunction with London Films at their studios

studios.

German financial interests were understood to be involved in original formation of the company, whose capital has twice been boosted to its present standing at \$1,000,000 since inception of the labs. Existing board is Alex Korda, S. G. Warburg, C. H. Brand, E. H. George, G. von Schulze Gaevernitz and M. Marks,

ning on a series of exploitation films. Has financing lined up.

Releasing now being worked out.
May be through George W. Weeks' hew sales organization or via Harry H. Thomas.

Rose Preceding Korda-Silverstone To U.S.: London Also Hears RKO Angle

London, Oct. 12. It is now indicated that David Rose, United Artists official who has been here conferring on the Goldwyn-Korda options for control of United Artists, and representatives of Prudential Assurance (Lever), are preceding Alexander Korda to New York, where the will meet Samuel Goldwyn. Korda, possibly with Murray Silverstone, U.A.'s European chieftain, will leave for New York, Oct. 20, according to latest advices.

The Goldwyn-Korda group has so It is now indicated that David

The Goldwyn-Korda group has so many irons in the fire that it is not easy to conclude which positive arrangements may yet be made, whereby Goldwyn and Korda gain control of United Artists.

control of United Artists.

Possibility of a merger between
United Artists and RKO is still
griddling, but there's also still and
other deal on whereby British bankters would sponsor the Goldwayn
Korda control. However, details
are not known, and some talk is
heard that one of the deals proposed,
cold.

under which Prudential might con-

under which Prudential might consider putting up the fullest amount required for excroising U.A. control, would be a deal whereby the financiers would hold the balance of power.

It is some kind of an accord whereby Goldwyn and Korda would be given equal equities with a third equity going to the bankers, possibly 2%, but under which the bankers could swing domination.

Of course, whether Goldwyn would go for that knd of a deal is something else, as it is indicated even here that Goldwyn's idea is to be the top kick, or else.

It is also intimated that regardless of whatever primary deal is consummated to exercise the control options, that a merger later with RKO might still be feasible. But that may be an open angle.

In any event the huddles in New York should result in most interesting developments. Not much is heard now of the Mervyn LeRoy angle, although that may not be 100% cold.

Goldwyn-Korda-UA Deal Also Brings Wanger-Selznick to N. Y.; Geo. Schaefer's Walkout Feared

WHAT RKO-UA DEAL COULD MEAN TO COS.

A wealth of manpower and talent would be combined in a merger of United Artists and RKO, but additionally, and insofar as known, such a merger is the only deal which bears promise of providing production cash and financial surcease to both Samuel Goldwyn and Alexander Korda. Such a deal possibly would require \$10,000,000 to \$15,000,000.

Goldwyn and Korda, if and when tieing in with a major circuit such as RKO would thus become part owners in a frontrank producer-distributor-theatre company.

The U.A. dean is essentially adeal by individuals and for themselves, while the RKO deal is a company deal.

For RKO, it means adding a British business link in Alexander Korda and Murray Silverstone and an association with the Odeon (Deutsch) circuit in London, already partly owned by U.A. The Odeon deal is one which Jr. A. H. Giannini, president of U.A., engineered.

There is the chance that both Mary Pickford and Douglas Fairbanks would stay on and dispose only of a portion of their U.A. equities in any deal made.

PAR'S SCREENED **GRAND OPERA** WITH PONS

Hollywood, Oct. 12.

Hollywood, Oct. 12.
Lily Pons is holding off signing new film commitments with the washup of her RKO contract with the idea of arranging to star in screened opera, preferably 'Madame Butterfy' or 'Carmen,' both owned by Paramount.
Her bow-out on her three-picture contract with RKO is 'Hitting a New High,' following which she will open a concert tour in San Francisco Oct. 29, scheduling appearances on the air and at the Metropolitan opera next winter and European vacash in early spring.

LEWIS' TIME OUT FROM PIX FOR STAGE RETURN

Hollywood, Oct. 12.

Al Lewis returns to the stage at the expiration of his current producer ticket at Radio no completion of 'She's Got That Swing,' and expects to put a legit play on Broadway this season.

pects to put a legit play on Broadway this season.

He will be associated with either Max Gordon or Sam H. Harris in the Broadway ventures, both being former partners of Lewis. He resumes picture production in the spring at a major plant.

Blumey Deal Frosted

Hollywood, Oct. 12.
Deal being talked by A. C. Blumenthal and Jack Leighter with United Artists for production of a series of pictures has failed to jell because of financial terms.
Leighter, who has a number of players under contract, expects to take his ideas to an independent.

Hollywood, Oct. 12.
That deal whereby Samuel Goldwyn and Alexander Korda with the aid of British influences propose to divvy control of United Artists forebodes internal complications, and George J. Schaefer, general manager and chief of distribution, may walk, although he holds a contract that has more than a year to go.
Walter Wanger, producer, whose contract has nine years to go, is another. David Schanick is a third. They are now in N. Y. Goldwyn is en route east.

As the outlook appears from here, what happens depends upon the kind of setup Goldwyn and Korda, with the aid of their financial sponsors, creates, after obtaining control of the firm Goldwyn has been thus informed, although corroboration is not obtainable. Alexander Korda will be Ilkewise so informed upon his arrival in New York from London. be likewise so informed upon his arrival in New York, from London,

next week.

United Artists' distribution income has soared to new highs, according to inside accounts, under operation of Schaefer, coupled with quality

Another angle to the walk talk is that perhaps Schaefer has possible proposals from other firms. That's not been ascertained.

proposals from other firms. That's not been ascertained.

Wanger's situation concerns financing. When Goldwyn and Korda and their financier associates begin confabbing in New York, this month, their discussions will include whether the new U.A. setup shall include provision for financing certain of Wanger's producing activities.

Schaefer was here for confabs with Goldwyn last week. James Mulvey, Goldwyn's New York chiefain, accompanied him, but what transpired is cloaked in mystery.

Wanger, Joshua Logan, Wanger director, and Percy Guth, comptroller of Wanger Productions, hopped for the New York conferences. Three Wanger films, "Stand-in," 'Sand Street' and 'I Met My Love Again' are ready for exhibition.

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SUBSCRIPTION

Vol. 128



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WORLD INVESTMENT IN FILMS OVER 2½ BILLIONS; \$1,000,000,000 B.O. LAST YR.

NLRB Investigation Discloses Some Fancy Figures-\$200,000,000 Spent by 8 Cos. in Year on Production—Further Breakdowns

Hollywood, Oct. 12. Total investment in the world film industry was placed at \$2,650,000,000 in figures submitted to the National in figures submitted to the National Labor Relations Board by William Walsh, special counsel, in the course of the screen writer jurisdictional hearing. Figures were calculated by Nathan D. Golden, of the U. S. Department of Agriculture and were stated to be as of Aug. 1, 1937. Thearten investment is listed at \$1,880,000,000; studios, \$100,000,000; distribution, \$20,000,000, with \$9,800,000 annual cost of expansion.

annual cost of expansion.

Industry spends \$30,000,000 a year for insurance in this country and yearly tax bill is \$100,000,000. Theatre box offices returned around \$1,000,000,000 in 1938, an increase of \$280,000,000 over the previous year. Weekly attendance in picture houses is 220,000,000, of which \$8,000,000 are in the United States.

in the United States.

Theatre accessories bill is \$25,000,000 a year. Construction from April, 1936, to June, 1937, amounted to \$46,275,000, while from 1929-1937 the total theatre construction cost was \$424,914,000.

\$424,914,000.

Of .764 pictures released in this country last year, 547 were American-made and 217 foreign. Distributions costs for the industry were 26%. Estimated cost of production was \$135,000,000 in 1936, and studio capital investment was \$108,000,000, with annual Hollywood payrolls of \$85,800,000. Wages represent 64% of the cost of pictures and average negative cost for features was \$300,000. Industry employes 262,000 persons in the U. S. Cost of advertising was \$110,000,000 in the world market, \$77,000,000 of the total in this country.

market, \$77,000,000 of the total in this country.

\$2900,000,000 Frod. Costs
Eight motion picture corporations expended upward of \$200,000,000 on production, distribution and theatre operation during the fiscal year ended June 30, 1937, according to incomplete figures filed before the National Labor Relations Board. Statistics form part of the record of evidence in the fight of the Screen Writers Guild to be designated as bargaining representative of the film writers with the producers.

William Walsh, special counsel for the NLRB, cites the figures to support his contention, denied by the producers, that the picture biz in its production end is enagged in Interstate commerce. His idea, he said, was to demonstrate the gigantic proportions which the biz has attained.

Metro reported expenditures of more than \$33,000,000 for production.

tained.

Metro reported expenditures of more than \$33,000,000 for production. Paramount's gross expenditure was \$48,370,445 including production, distribution and theatre operation. Samuel Goldwyn reported costs of \$3,480,645; 20th-Fox, \$21,868,103; Hal Roach, \$3,126,784; Universal, \$8,000,000; Walter Wanger, \$3,833,000; Republic \$2,019,483

Paramount's gross expenditure was \$98,370,445 including production, distribution and theatre operation. Samuel Goldwyn reported costs of \$3,406,652, 20th-Fox, \$21,868,103; Hall Roach, \$3,126,764; Universal, \$8,000. Goldwyn reported costs of \$3,406,652, 20th-Fox, \$3,833,000; Republic, \$2,019,463. Paramount filed a gross income of \$107,347,115; RKO-Radio, \$27,298,594; Selznick International, \$1,760,000; Grand National, \$1,205,651, and Walter Wanger, \$703,000. RKO-Radio, \$12,005,651, and Walter Wanger, \$703,000. RKO-Radio, \$12,000,662, and \$1,200,662, and

Hearst Papers Mull Emulating

Hearst interests in N. Y. were reported this week as approaching various film companies to go in on a special newspaper section similar to the picture special which the N. Y. World-Telegram is scheduled to issue for the first time this week, It is due out today (Wed.). Telegram's per page rate is \$11,500. Section goes to all Scripps-Howard papers.

S-H Pix Section

It is die out today (Wed.). Telegram's per page rate is \$11,500.
Section goes to all Scripps-Howard
opers.
Outlay for the proposed Hearst
special section would be around
\$18,000 per page. It would come out
saturday and besides appearing in
the Journal-American, would go to
all Heisris newspapers. Ficture companies have not indicated if they
will go for the Hearst proposition,
will go for the Hearst proposition,
will go for the Hearst proposition,
and are not so sure they will dig
down each week for Scripps-Howard proposition. Probably will wait
to see how the first issue looks and
the results obtained.
Scripps-Howard section of 18 pages
will carry approximately 8½ pages
of national film advertising, every
one of the larger companies being
represented with a full-page spread.
RCA and Technicolor companies will
have advertisements in the section
which, it is estimated will carry
around \$100,000 in film advertising.
The section contains advance reviews on coming pictures by ScrippsHoward crittics, and spreads of photographs and feature stories about
the business and its people, including
articles by some in the trade.
M. H. Aylesworth, former head of
RKO, now a member of the managing board of Scripps-Howard, conceived the section, with Don D. Patterson, national advertising director
for S-C, executing the business end.

Mit Shahart Loac WP

Milt Shubert Goes WB

Hollywood, Oct. 12 Hollywood, Oct. 12.

Warner Bros. has signed Milton
Shubert, nephew of J. J. and Lee
Shubert, as a producer. He has been
associated with his uncles for the
past 20 years and leaves them to report at the WB studio the first of the
veer

year.
His deal allows him to take occasional time out for legit enterprises.

Windsor 'Czar' Report Irks Film Executives

Statement by George Fischer over the radio network Sunday (10) night that was carried by United Press wire service, that the Duked Windsor was Hollywood-bound to become the world film carr, was described by Will Hays 'No basis for reports.' Fischer, on Jergen's radio program, set up the Duke of Windsor as an international good will ambassador at a salary of \$100,000, with his time to be split between Hollywood and Virginia. Because carried by a press association wire service the press-radio bureau picked it up for broadcasting Monday (11) morning.

Reverberations of the Windsor report may be reflected in future dealings between radio and pictures. Some high officials yesterday (Tues.) thought that steps should be taken to curb the indiscriminate dissemenation of news reports and gossip, especially as it pertains to the picture business.

Deval Made 'Club de Femme' in 21 Days In Paris for \$21,000

Jacques Deval, author of such plays as Tovarich, 'Cardboard Lover,' says he made his 'Club de Femmes' film in Paris in 21 days, for a total cost of \$21,000. Questioned as to how much the production would cost in Hollywood, he ventured an estimate of \$200,000. He thought for a brief moment and looked up quickly, adding 'plus Jacques Deval, and plus Miss (Else) Argalı (Mrs. Deval).'

Picture productions by one man

Argall (Mrs. Deval).

Picture productions by one man are no more the general thing in France than they are here, Deval continued, but those who have tried them have found that they paid.'

Among those who have written and produced their own pictures, he named Sacha Guitry and Yves Mirande, French playwrights, Guitry's Les Perles de la Couronne' and Baccarat' by Mirande, were examples which he cited. Only American who does this is Chaplin.

Deval is now with 20th-Fox. Currently in New York, new play 'Soubrette' will be produced shortly. Miss Argall will star.

'CHINESE HOOEY' NEXT **BROWN PIC FOR LOEW**

Hollywood, Oct. 12.

Next Joe E. Brown starrer for David L. Loew will be 'Chinese Hooey,' starting around the last of October with Edward Sedgwick directing.

Brown is taking a vacation watching the popular with or the po

ing the ponies run on the northern California tracks before starting

Velez's Mex Pic

Lupe Velez reports to Jose Calderon, Mex film producer of Mexico City, Nov. 1 for picture work which will gross her 12,000 Mex pesos or approximately \$3,500 weekly for three weeks three weeks.

Figure is an all-time salary high Figure is an all-time salary high for any Latin-American production and represents about a quarter of the total expenditure for the film. Jorge Negrete, Mexican sustainer for NBC, in N. Y., is also being dickered for a role.

Lubitsch Touch-and-Go

Hollywood, Oct. 12. Hollywood, Oct. 12.

Ernst Lubitsch's production of 'Bluebeard's Eighth Wife,' with Claudette Colbert and Gary Cooper, went before the cameras at Paramount, yesterday (Mon.),
Cast also includes Luis Alberni for the best performance in August for the test performance in August of others to be announced. Charles Brackett and Billy Wilder screen played from the Alfred Savoir play.

A Banker's Stance

As the story goes, a production exec. and the chairman of his company who had been quar-reling informed the chief banker of the company that they had kissed and made

'Is that so,' is the accredited reply from the banker, 'You'll have to do more than that. That doesn't bring in money.'

Woods Recounts Acad Formation At Scrib Hearing

Circumstances surrounding the formation of the Academy of Motion Picture Arts and Sciences, with Louis B. Mayer playing the stellar role, were related before the Na-

Louis B. Mayer playing the stellar role, were related before the National Labor Relations board here by Frank B. Woods, credited with having been the original Hollywood scenarist, starting work in 1908.

Woods was employed in the early days of film biz by D. W. Girffith, Famous Players-Lasky, Kinemacolor, Selig and Universal. No one ever thought of copyrights, directors were thought of copyrights, directors were the whole works, and producers never figured they knew anything about a scrip, Woods testified. He recalled the organization of the Photoplay Authors League in 1914 as the first attempt of writers to organize. Screen Writers Guild, he said, was first formed as far back as 1920 and in 1924 attempt to bargain with the producers. The Academy was brought into existence after a dinner staged by Mayer at the Biltimore hotel. Fred Niblo, Fred W. Beetson and Conrad Nagel were leading lights, Asked as to get were leading lights, Asked as to get were leading lights, Asked as to get and to any contract organization such as this would be preferable to any craft organizatine and it would be better to discuss affairs around a table and settle them that way:

THREE DIRECTORS ON PAR'S 'BROADCAST '38

Hollywood, Oct. 12.
Paramount has assigned three directors to 'Big Broadcast of 1938,'
with Mitchell Leisen handling the
main unit consisting of Shirley Ross,
Bob Hope, Dorothy Lamour, Dorothy
Howe and Rufe Davis.
Edgar Anderson has charge of
megging the Shep Fields orch sequences, while Ted Reed is directing
W. C. Fields' golf routines. Hollywood, Oct. 12.

Olivia de Havilland's Contract Sold for 10G

Hollywood, Oct. 12.

Managerial contract on Olivia de
Havilland has been peddled by Ivan
Kahn to the Leland Hayward agency
for a reported \$10,000.
Kahn recently left the 10% biz.

'Road Show' Stalled

Hal Roach has indefinitely post-poned 'Road' Show,' the feature which Lewis Milestone was all set to direct. Milestone denies he is checking off the lot, asserting he is consulting with Marc Connelly on the script and that the starting date

has merely been set back.
Roach's 'Easy to Love' rolls Oct.
18 with Constance Bennett and Brian Ahearne heading cast, Norman Mc Leod directing.

BROADWAYITE LEAVES B'WAY

By JACK OSTERMAN

En Route, Oct. 12. Here we are on Route 5 out of Cleveland headed east where we open next Friday at a new spot, the

Club Palorama in Schenectady... had to look at our contract to spell had to look at our contract to spell it right...we're in there for two weeks ...that's if the Rotary Clubs from Troy, Albany, Poughkeepsie and Peekskill show up. But we have a guarantee and who ever heard of a night club owner breaking his word? (Three minutes elapse while we fax typewriter...It broke down after that last sentence.) That thearter-restaurant in Cleveland was swell though, we asked one guest how he liked us and he answered, "It was the best show I ever ate!"

Stopped off in Buffalo and took a

"It was the best show I ever ate!"
Stopped of in Buffalo and took a
quick flash at Niagara Falls...that
place is having a helluva run. Gust
brushing up on my radio material.)
Saw that picture '100 Men and a
Girl'...expected to see Peggy Joyce
in it but Deanna Durbin did okay.
Thought the flish, was kinda cute,
where Stokowski asked her what she

where Stokowski asked her what she wanted to sing and she said, 'Traviata' then he turns to his 100 symphony men says, 'Traviata boys' and they hop right into it. director evidently forgot to tell him to say, 'Number 8 in the red books!'

say, Number 8 in the red books:

Well, here we are in Syracuse...
we know it's Syracuse because a cop just made the 20th Century pull over to the curb and gave the engineer a ticket for passing a light. (Ed. Note.—Syracuse is only city where trains run right through the town proper...we explain everything as things are tough enough. without worrying our readers.)

Stopped here to get a bite to eat

without worrying our readers.)

Stopped here to get a bite to eat
..saw a sign Ginsburg's...Kosher
Dining and Dancing...it's right
across from the Syracuse Hotel...
we had bologna and eggs and two
choruses of 'Elili Elili'...food was oke
but from where we sat the dancing
wasn't strictly Kosher. Good place
for the boys in the summer to break
their jump to the Catskills.

Incidentally now is the time for

their jump to the Catskills.
Incidentally, now is the time for those guys to start stealing material for next season. You know the old saying, 'the early bird catches Grossingers.' Mr. Ginsburg told us he had read our column in Variety and gave us an extra order of pickles on the house...Ah! the power of the press!

power of the press!

Congrats to Lou Holtz and his bride...can't understand a guy with Lou's dough spending his honeymoon at the Frolics...read report he is getting \$500 a night...Holtz is a brave fellow...most night club entertainers only have to worry about Saturday...not Lou...he worries every night.

every night.

Stopped in New York for a hot minute to see what the Legion left of it, and the first place we visited was the Palace of Fu Man Chu, the beautiful new Chinese restaurant on the site of the old Giolito's, There's a League of Nations for you. All Goldman turns an Italian cafe into a Chinese culcay with an American. Goldman turns an Italian cafe into a Chinese eulogy with an American bar. We told Al the food was great and he said, It should be fresh, we're only open five days.' Al has a keen eye for the future, says he is already working on a coolle system for next summer. He has a pact with his help. he teaches them English if they teach him Chinese... progress is fine. We asked the Oriental head waiter how the opening was and he said, 'Vell, I'll tell ya!'

yal' Here are a few theme songs we thought of while touring...for actors getting paid off in night club... Whispers in the Dark'...the Brass Rail...So Rare'...the Rainbow Room...Gold Mine in the Sky'...Ted Collins (Kate Smith's mgr.)...Moon Got In My Eyes' and Judge Crater...Where Are You?

Dusky Mustangers

Hollywood, Oct. 12.

Jed Buell is preparing to produce series of singing westerns with an all-colored cast to be known as Lin-coln Pictures. Sam Newfield directs all-colored cast to be known as second Pictures. Sam Newfield directs the first with Herbert Jeffries, vocalists, with Earl Hines band in the lead. Pictures will be roadshowed in a tie-tup with Negro theatres. First will be 'Harlem on the Prairie' with Macco Sheffield, Negro theatrical force superskips. figure, supervising.

BOYCOTT ILLEGAL

Par's New Tack in Philly—Selling To Opposish; Co. Argues Its Appeal

Philadelphia, Oct. 12. Paramount has opened up on two tacks here in what looks like concerted drive to bring to a finish 10-week-old date and buying strike being staged against it by indie exhibs. Neither of its boyott-busting tactics appears to be bearing fruit.

spears to be bearing fruit.

First move is attempt to sell away its product to exhibs in competish with those regular customers who have refused to sign up for 1937-38. Officials of United Motion Picture Theatre Owners, which is conducting ittike here, claim Par salesmen are affering to sell away at ridiculous bargain prices. Only one house, it is said, has bitten so far, and whether or not contract will stand is questionable. Theatre is the Frolic a 500-seater owned by four partners, George and Sam Felt, Abe Rovner and Norman Lewis. It is managed by Iz Schwartz, who is officially listed by Film Board of Trade as buyer and booker.

While Rovner, Lewis and Schwartz, While Rovner, Lewis and Schwartz,

buyer and booker.

While Rowner, Lewis and Schwartz,
on one hand, are actively participating in the strike, the Felts turned
around and signed with Par, UMPTO
excess charge. Latter claims to have
exclusive power of attorney signed
by Schwartz to do any buying for
Frolic, UMPTO threatens legal action and hea taken nexter a waiting

Frolic. UMPTO threatens legal action and has taken matter up with its attorney, Ben Golder.

Schwartz, it is reported, threatened to resign because of the row. Rover and Lewis also said to be wild at partners. But termer is now in and it is presumed house will shortly begin showing pix in opposition to Apollo, owned by Charley Segall, UMPTO's chairman of board.

Boomeran?

Boomerang?

Plan of selling away, which was made public at UMPTO meeting last Tuesday, may turn into another Par toomerang, same as its court action did. Exhibs were terrifically burned at the move. They pointed out it could be nothing more than a punitive measure, inasmuch as Par couldn't possibly recoup in that way an iota of what it has lost since strike began. There are only about six possible houses in territory, UMPTO exces say, which are in eligible position to use Par and haven't given p. of a.

given p. of a.
In exhibitor battle with Warner

In exhibitor battle with Warner Bros. three years ago over exchange's demand for 50% on 'Gold Diggers,' selling away was also tried. Only two opposish exhibs bought and when strike was settled WB found tiself in embarrassing position of having to buy these two indies off.

Second move to break the back of the revoit, UMPTO officials charge, is Par's inviting in of exhib leaders individually and offering bargain prices under a 'new selling plant' Leaders claim Par willing to make single deals, but not bargain with group as a whole, under a plan which forgets entirely about 'split figure' and high-percentage pix.

Decision Reserved

Decision Reserved

The U. S. Circuit Court last Wednesday (6) reserved decision on Par's appeal from District Court ruling dismissing company's suit to prevent striking indies from boycotting Par.

Producer's counsel, William A.

Producer's counsel, William A. Schnader, reiterated arguments he gave before lower court and cited decisions of U. S. Supreme court to show exhibs were in restraint of trade. He charged them with conducting 'vicious and libelous' campaign against Par in urging other exhibs to join boycott.

Golder caught both opposish and his own clients unawares when he openly admitted leaders were wrong when they planned picketing, black-listing and other militant measures to force other exhibs into the strike. There is no law in the world.

to force other exhibs into the strike. There is no law in the world, however, he declared, to compel these exhibitors to buy from Paramount if they don't want to. It is a fundamental right of people in a democratic country to band together to act in a common cause.'

Golder denied Schnader's statement that exhibs are trying to fix

ment that exhibs are trying to fix prices. 'All we ask,' he said, 'is a fair price at which we can make a

SIDNEY ON METRO LOT. ON RADIO-MUSIC DEALS

Hollywood, Oct, 12.
Louis K. Sidney has been established in an office on Metro's Culver
City tot as business executive on all
Metro radio and music affairs, handling the biz end, while Bill Bacher
looks after ether production.

L. K. Sidney, Metro-Feist's new Culver City delegate, is currently on the Coast getting his bearings on song material for publication via Metro's Leo Feist, Inc., music subsidiary. This follows last week's appointment by David Bernstein, Loew-Metro treasurer and prez of the music subsids, of Jack Bregman as g.m. of Feist, Inc., with Sidney as liaison between the picture company and the song firm. pany and the song firm

pany and the song firm.

Bregman ultimately will also make trips to Culver City on new Metro filmusicals, and with Sidney will be the film firm's executives in charge. Jack Robbins, whose Robbins Music Corp. owns 49% of Robbins, Feist and Miller Music (Metro controlling 51%) will devote himself to building up the other two companies.

Jack Bregman leaves N. Y. for Hollywood on Saturday (16) on his first Metro o.o.

Visio-Educ Will **Be Among Items** At Hays Confab

Submission of the visual-educa-tion report, compiled by the ad-visory committee consisting of eduvisory committee consisting of educators working in cooperation with the Hays organization, will be one of principal things up for consideration at the Motion Picture Producers & Distributors quarterly directors' meeting tomorrow (Thurs.). This report will summarize results obtained as a result of the appraisal of old short features carried on last summer by the committee of educators from the National Education Association.

Work of this committee and other

Work of this committee and other details connected with new visual education lineup was covered by the \$50,000 fund of the Hays organization. But the matter of printing any special shorts for strictly schoolroom see must be approved by the directorate and steps taken either for each production-distribution company to make prints, or a fund arranged so that it can be handled via the Hays organization and educational leaders. No hint this week as to what action the directors would take, if any. Work of this committee and other

N.W. INDIES TO APPEAL IN MPLS.

ederal Judge Nordbye Rules Exhibitors' Grievances Must Be Ruled Upon at Trial of the Issues-Meantime the Picketing Is Held to Be a Restraint of Trade

REVERSES PHILLY

Minneapolis, Oct. 12. Minneapolis, Oct. 12.

-Northwest Allied States and independent playdate striking exhibitors, defeated in their effort to
have Paramount's suit dismissed,
were to file an appeal this week
from Federal Judge G. H. Nordbye's
decision holding them guilty of a
consparacy in restraint of trade and
granting Paramount a temporary injunction prohibiting them from
picketing its exchange and theatres
showing its pictures or otherwiss inpicketin" 11° exchange and theatres showing its pictures or otherwise in-terfering with its business. The de-cision, handed down last week, came as surprise and disappointment to the defendants, inasmuch as in a similar action in Philadelphia the court ruled exactly opposite.

the defendants, inasmuch as in a similar action in Philadelphia the court ruled exactly opposite.

In his lengthy decision, Judge Nordbye intimated that the defendants' charges in their answer and arguments that Paramount itself was guilty of conspiracy in restraint of trade, bad faith and fraud and that its standard film contract and film selling methods are invalid and illegal may have a learning when the case is tried on the merits, with the introduction of testimony to determine if a permanent injunction should issue. Judge Nordbye made the point that the defendants' recourse if contracts have been violated and legal rights faunted would be to resort to law, instead of trying to redress wrongs by 'open violation of the laws of this land.' In this connection, L. B. Schwartz, of counsel for the defendants, announced that a test case will be brought against Paramount by one of the independent playdate striking exhibitors to obtain a mandatory injunction to compel delivery of one of the pictures, non-delivery of which caused the playdate strike. He also stated that a motion would be made for an immediate hearing of the appeal and of the suit. Meeting after the decision, the playdate striking after the decision the playdate striking a

'Irreparably Injured Par'

isse must be approved by the directorate and steps taken either for each production-distribution company to make prints, or a fund arranged so that it can be handled via the Hays organization and educational leaders. No hint this week as to what action the directors would take, if any.

Santa Claus at Col.

Hollywood, Oct. 12.

Harry Lachman and Columbia have agreed to kiss and make up, and in order to make it all sound hunky-dory Lachman's first directorial assignment is 'The Night Before Christmas.'

Lionel Stander, Mary Astor and Edgar Kennedy have been pencilled in for the leads.

UMPTO's war board skedded to meet today to discuss Par's two strike-breaking moves and appoint committee to call on Joe Bernhardt, Warner gm, in New York. They seek a renewed pledge that WB won't play Par pix in spots in opposish to indie houses if they didn't use Par there before.

Il Duce's Phone Call to Vittorio In H'wood Climaxed Italo-U. S. Idea: Too Much Opposish to Roach Plan

NATHANSON'S U. PAR 0.0.; COWDIN POWWOW

Hollywood, Oct. 12.

N. L. Nathanson, Canadian distrib-utor of Universal and Paramount pictures, arrives this week for con-ferences with J. Cheever Cowdin; also to get a line on the product he

Will vacation in Palm Springs be fore returning home.

See Extra Loew Divvy; 20th's 39 Weeks—\$5,400,000

Action on the final regular dividend for 1937 is expected to be taken by Loew's, Inc., directors when they meet tomorrow (Thursday), with the chance that consideration also

the chance that consideration also will be given to an extra payment. At least a melon-cutting in excess of the regular 50c. quarterly declaration is anticipated in Wall Street despite the fact that Loew's had paid \$6 on the common already this year.

Company's report for the fiscal year ending Aug. 30 is expected out soon, with net earnings in excess of \$14,000,000 full anticipated. This would make per common share earnings for the fiscal year around \$9. Because current earnings are running ahead of this time in 1936, a healthy extra distribution is looked for. Loew's common stock has held up well against the continued selling throughout the stock market in recent weeks, never dropping below \$64.50 and generally snapping back to above \$71 or \$70 per share.

Earnings statement of 20th Center of the content of the first these the statement of the first these statements are the first these statements.

to above \$71 or \$70 per share. Earnings statement of 20th Century-Fox, covering the first three quarters of 1937, due out in the next three or four weeks, is expected to reveal the profits to be maintaining the pace set in the first 26 weeks when the company had a not consolidated operating profit of \$3,755,483. The net profits for the 39-week period are counted on to be in excess. period are counted on to be in each of \$5,400,000, though some estimates in Wall Street run as high as

\$6,000,000.

This net profit will not include any dividends from National Theatres Corp., as generally these are declared in the closing months of the year and added in the final quarter. Present estimates in the street are that 20th-Fox will show around \$3.50 per common share in 1937, depending to some extent on how business holds up in the next three months.

Small Agents Snubbed

Hollywood, Oct. 12.

Artists Managers Guild, composed of around 20 top 10%ers, has decided to continue to snoot the small-fry and keep them out of its mem-

bership,
AMG members are believed to control more than 75% of the agency

Go Their Separate Ways

Hollywood, Oct. 12.

Dissolution of the Small-Landau agency will become effective Nov. 1, with Morris Small continuing to operate the agency in its present

quarters.

Arthur Landau and his son are entering the percentage biz at another location, with clients apportioned between the two.

Three polite brushoffs in one day by actors on lots in production, combined with President Roosevelt's combined with President Roosevelt's speech against war-di-resed nations, not to mention a concerted drive of the Anti-Nazi League against his presence in town, made Vittorio Mussolin's Hollywood visit too much for the 21-year-old boy to support in a style to which diplomacy is accustomed.

Hollywood, Oct. 12.

Dr. Renato Senise's suit for \$30,000 against Hal Roach and Metro on the grounds they handed him a freeze-out after he had made the deal between Roach and II Duce possible had little to do with the decision to close the show. It had pancaked days before that.

days before that.

Il Duce had been made aware how badly his son's visit was going and the Roach interests didn't see why they should subject themselves to all sorts of economic kickbacks at home over a few doubtful lire in Italy.

all sorts of economic kickbacks at home over a few doubtful line in Italy,
Roosevelt's speech gave II Duce a grandiose out. He telephoned his son in Hollywood the night the Prez blasted in Chicago and the next day Vittorio was, en route to Rome, leaving behind him a week of cancelled conterences, parties and dance dates. That made it look as if Vittorio had quit in high dudgeon and that II Duce had scored his first reprisal against America in one of the few places where it is possible to hur the country in world markets—pletures—but actually those in the know never saw anything but headaches shead for Roach in Italy and the loss of a flock of American dollars as well.

Bankers Were for It

Bankers Were for It

Certain banking interests here, al-Certain banking interests here, al-ways friendly to pictures and anx-lous, too, because of racial and eco-nomic ties with Italy, would have liked to see the thing click, but they were in it a year ago and pulled out, feeling it was better that way. Difficulty of getting any money out of certain European countries is convincing Hollywood more 'and

out, feeling it was better that way.
Difficulty of getting any money out of certain European countries is convincing Hollywood more and more that pictures will have to be made to pay their way handsomely in America and the British Empire, and the rest of the world considered as chicken feed—nice to get, but not worth going after.

Italy is particularly 'difficult,' even going so far as to beef about characters in American pictures in American pictures in American settings, merely because they suspect said characters with a billing of 'Nick' might be Italian.

All these things might have been smoothed over if Il Duce had sent over anybody but his son. Kid had to take cracks from every direction and was under orders to stay deadpan. Being no Duke of Windsor it was a tough role for him to play.

Then when Hal Roach made that two at the control of the c

production schedule, and it wouldn't (Continued on page 52)

Upbeat Carries L. A. Out of Slough, 'Zenda' Up Front, \$29,500 Double Entry; 'This Way' Dull 13G, WB Dualer, 15G

Los Angeles, Oct. 12.
Trade took a turn for the better on current week and combined first run gross is around \$15,000, better than it was for previous stanza. Top grosser currently is Zenda, headed or combined \$29,500 at the State-

Chinese.

Par's 'This Way, Please,' Isn't any too hot at the Par, although take should keep house out of the red. Second stanza of 'Lost Horizon' is holding strong at the day-date RKO and Pantages, with third week indefinite.

There's still plenty of room for improvement, especially in the extended first runs and a few of the other enote

Estimates for This Week

Estimates for This Week
Carthay Circle (Fox) (1,518; 5583-\$1.10-\$1.65)—Zola' (WB) (5th
week. Holding up particularly well,
in the face of decreased grosses all
over town, and should do oke on
final two weeks, one more to go
final two weeks, one more to go
37 2000.

The this. On fourth week hit neat 17,000 me. The control of the co

run) and 'Annapolis Salute', (RKO), fair \$4,600. Annapolis (Call) and Life Begins With Love' (Col) and Life Begins With Love' (Col) dual (Parker Level's Horizon' (Col) and Life Begins With Love' (Col) dual (Parker Level's Horizon' (Col) and Salot Showshow (Col away to a tittle bough early take not too hot, so-so-so sila,000 looks like the answer. Last week, 'Danger: Love at Work' (20th) and 'Bengal Lancer' (Parl Trovival), finished to brutal \$11,000.

RKO (2396) 30-40-55)—Lost Horizon' (Col) and 'Life Begins With Love' (Col) and 'Rengal Lancer' (Parl Trovival), finished to brutal \$11,000.

RKO (2396) 30-40-55)—Lost Horizon' (Col) and 'Life Begins With Love' (Col) and 'Moreover' (2004), 31 (2005) and to be snifted at Last week, 'Saturdays' 100 (Love Fox) (2,024; 23-40-55), 300 (

400: 30-55)—Lost Horizon' (Col). Third week following two hig stanzes at the Peramoun be test than a cormal first week at this house with good \$2,900. Last week Elephant Boy' (MG) and 'Naughty Girls' (RKO) five days only, average \$2,000.

Orpheum (Hamrick-Evergreen) (2,000; 30-55)—Wife, Doctor and Nurse' (20th) and 'It's All Yours' Col). Registered well and picked up good business; in spite of a midwood penning, held up for strong Paramount, (Hamrick-Evergreen)

week opening, held up for strong \$7,000.

Paramount (Hamrick Evergreen) (2,000; 30-55)—Double or Nothing (Par) and Counsel for Crime' (Col.). Answered to exploitation for okay \$5,500. Last week Lost Horizon \$5,000 and anover to the Mayfair, at \$5,000 and anover to the Mayfair, united Artists (Parker) (1,000; 30-55)—Bride Wore Red' (MG) and Bad Guy' (MG). Getting big play on the first pic, a bo., winner for \$6,000. Last week 'Madame X' (MG) and 'Love in Air' (FN) pulled after five days for weak \$3,500.

Heat Socks Frisco: 'Stage Door' 22G, 'College' 12G, Good

The Golden Gate is hitting over \$22,000 this week with 'Stage Door' which had its world premiere here Wednesday (6). Picture didn't get off to as big a start as expected, the day being a scorcher. However, as soon as the town cooled off biz

soon as the town cooled off biz-picked up.
Matinee trade at the houses has been way off, because of the heat spell. It's been so warm that thea-tres dusted off their 'It's Cool Inside' signs in an effort to get them off the streets. The Bride Wore Red, 'at-though not playing to smash biz, is though not playing to smash biz, is week at the Paramount.

First Runs on B'way

(Subject to Change) Week of Oct. 14 — 'Firefly' (MG) (7th.

Week of Oct. 14
Astor — 'Firefly' (MG). (7th.
wk).
Capitel — 'Bride Wore Red'
(MG).
(Reviewed in Vangry Sept. 2)
Central—'Dangerously Yours'
(20th) (16).
Criterion — 'Over the Goal'
(WB), 'Nation Aflame' (Indie)

(Reviewed in Variety Oct. 6)
Globe—'Girl Said No' (GN)

Giose Gia Vanzary June 23).

(Reviewed in Vanzary June 23).

Hollywood — Emile Zola'

(WB) (10th wk).

Musie Hall — 'Stage Door'

(RKO) (2d wk).

Paramount — 'Souls at Sea'

(Par) (13).
(Reviewed in Variety Aug. 11)
Rialto — Fit for a King'
(RKO) (15).

(RKO) (15).
(Reviewed in Variety Sept. 1)
(Reviewed in Wife, Doctor and
Nurse' (20th) (2d wk).
Roxy — 'Life Begins in College' (20th) (2d wk).
Strand — 'Alcatraz Island'
(WB) (13).
(Reviewed in current Variety)
Week of Oct. 21
Astor — Firefly' (MG) (6th
wk).

(k). Capitol — 'Double Wedding'

Capitol — Double wedding (MG), Reviewed in Variety Sept. 22) Criterion—Music for Madame

Criterion—Music for Madame'
(RKO) (22),
(Reviewed in Vanury Sept. 14)
Globe—Girl Said No' (GN)
(2d wk),
Hellywood — 'Emile Zola'
(WB) (11th wk);
Music Hall — Victoria the
Great' (RKO),
(Reviewed in Vanury Aug. 25)
Paramount — 'Souls at Sea'

Paramount — 'Souls at Sea'
(Par) (2d wk),

Rivoli—'Wife, Doctor, Nurse'
(20th) (3d wk),

Roxy — 'Ali Baba Goes to
Town' (20th) (22),

Strand — 'Perfect Specimen'
(NP) (22)

(WB) (23). (Reviewed in Variety Sept. 29)

'ZENDA' SOCKO 12G, MONTREAL

Montreal, Oct. 12.

High spot for the week is 'Zenda' at Palace, with socko \$12,000. Loew's will beat this, but on stage show. 'Double or Nothing' got a nice play at Capitol and general main stems of the Capitol (12,700; 50) — 'Zenda' grosses are well on the upswing.

Estimates for This Week
Palace (CT) (2,700; 50) — 'Zenda' (UA). Going great guns for rousing \$12,000. Last week, 'Vogues' (UA) grossed good \$9,000.

Capitol (CT) (2,700; 50) — 'Double or Nothing' (Par) and 'On Such a Night' (Par). Should gross \$9,000, Good. Last week, 'Big City' (MG) and 'Blonde Trouble' (WB), superaverage \$9,500.

Loew's (M.T.Co.) (3,200; 50) — 'Sheik Steps Out' (Rep) and 'Hollywood Band Wagon' stage show. To handsom \$14,600. Lust week's repeat of 1,000 Men, and a Girl' (U) excellent \$10,000.

Princess (CT) (2,300; 50) — 'Varsity Show' (WB)

Men and a Girl' (U) excellent \$10,000.

Frincess (CT) (2,300; 50) — 'Varity Show' (WB) and 'Salute to Valor' (Canadian Government), \$6,000, good. Last week, 'Dodd Takes the Air' (WB) and 'The Devil Is Driving' (Col), good \$6,000.

Cinema de Parls (France-Film) (600; 50) — H. O. 'La Porte du Large' good \$1,600 on repeat after a very nice \$2,200 last week,' St. Denis (France-Film) (2,300; 34).

"Courrier Sud' and 'La Dame de Vittel,' \$7,000, very good. Last week,' A Nous Deux, Madame La Vie' and 'Un Mauvais Garcon,' good at \$6,500.

'BRIDE,' \$20,000, BEST IN D.C.; AMS FLOP, 15G

Washington, Oct. 12. Football playing havor with the Football playing havoc with the flicker b.o. this week, both afternoons and night. Only one house playing new celluloid is really in the money and that's the Palace, which opened to laugh at critics with 'The Bride Wore Red.'
'Annapolis Salute,' filmed 30 miles away at Naval Academy, was heavily sold by Earle along local lines but inst clicking as expected. Neither is 'Music for Madame,' although Nino Martini's success in same house with 'Gay Desperado' looked due to clinch sock debut. Estimates for This Week Capitol (Loew) (3,424: 35-66)—

Capitol (Loew) (3,424; 35-66) — Madame X' (MG) and vaude, Bowes'

Waring-'Circulation' \$20,000 Breaks Mpls. Jinx; '100 Men,' 10G

all-colored ame no help at all with floop \$15,000, Last week Life Begins in College' (20th) and big upple revue clicked with good \$21,000.

Columbia (Loew) (1,883; 25-40)—Double or Nothing (Par) (2d run). Re-opened on mainstem to average \$4,500. Last week 'Stella Dallas' (UA) (2d run) took big \$6,000.

Earle (WB) (2,244; 35-60)—Annapolis Salute' (RKO) and vaude. Adjacent Naval Academy angle heavily sold but got light \$15,000. Last week "College" (RKO) (4,830; 35-55)—Music for Madame (RKO). Mass off and take fair \$7,000. Last week "College" (WA) slipped swiftly after sock opening to \$10,000.

Met (WB) (1,853; 25-40)—Souls at Sea' (Par) (2d run). Repeat good at Sea' (Par) hung on to oke \$4,000.

Falsee (Loew) (2,363; 35-55)—The Ende Wore Red' (MG). Only starting and the soul of the soul of

Radio Socks Indpls But 'Bride' \$9.000: 'Forget' 8G, Good

Indianapolis, Oct. 12.
Slump in matinee trade noticeable

Silump in matinee trade noticeable with broadcasts of world series and football games over weekend keeping natives at their radio sets and away from the downtown theatres until evening.

'Bride Wore Red' is setting the pace in the first runs with a strong take at Loews. That Certain Woman' at the Circle is faring mildly, while They Won't Forget' at Lee Carnival' on the stage is okay without being big.

the vauddlm Lyric with 'St. Morita Cic Carnival' on the stage is okay without being big.

Estimates for This Week
Apolio (Katz-Doile) (1,00; 25-40)
—High, Wide, and Handsome (Par) dualled with 'Drummond 'Comes Back' (Par), Improved over for a second week from the Circle Take Spy (20th) in first run week. Lancer Spy (20th) in first run week. Lancer with only \$2,200.
—That Certain Woman' (WB) on owin bill with 'Annapolis 'Salute' (RKO): National ads on former pic, Owin bill with 'Annapolis 'Salute' (RKO): National ads on former pic, Wide, and fandsome 'Par dualfed with 'Drummond Comes Back' (Par) did all right at \$6,700.

Keith's (Kane) (1,300; 15-25)—Artists and Models' (Par) (second run) and vaude. Pic billed over steep show in ads. bever body won the steep show in ads. bever show in a steep show in

'VOGUES' DUALLED WITH 'LONDON' 11G, TOPS KC

Kansas City, Oct. 12.
Looks like an off week for pic houses currently. Rain and World Series socked most. Some recovery Sunday night, but little hope for a forte week.
'Vogues' at Midland has shown best night strength, with all houses weak on mat biz.
Estimates for This Week

Estimates for This Week
Fox (Fox) (2,20); 25-40)—Lancer
Spy' (20th) and vaude. On the chin
with weak \$7.500. Last week, 'Chan
on Broadway' (20th) and Little Jack
Little Band, \$10,000, sos.
Mainstreet (RKO) (3,200; 25-40)—
'High, Wide and Handsome' (Par) and 'On Again, Off Again' (RKO),
\$9,000, fairish. Last week 'Zoli' (WB) went to nice \$10,000 and
moved to Newman.

Minneapolis, Oct. 12.

The depression has vanished at least for a week. It took Fred Waring and his 'Pennsylvanians' on the Orpheum stage and '100 Men and a Girl' on the Century screen to turn the trick, routing old man gloom, who has been around too long. The way business is bouncing back at these two loop houses' shows that there's still plenty of public response on tap for outstanding entertainment.

these two loop houses shows that there's still pienty of public response on tap for outstanding entertainment.

Transients attracted to the Minnesota-Indiana football game, which drew 42,000, helped weekend trade.

Astachmates for This Week 23.

—Between Two Women (MG) (23.

—Between Two Women (MG) (24.

Astachmates for This Week 25.

—Between Two Women (MG) (25.

—Between Two Women (MG) (26.

Astachmates for This Week 25.

—Between Two Women (MG) (26.

Tun) split with dual first runs, Borneo (20th) and You Can't Beat Love (RKO) last four days. Hit fair \$1,000. Last week, T Met Him in Paris' (Par) split with 'Slim' (WB) (2d runs) and last three days dual first runs, Hot Water' (20th) and 'Draegerman Courage' (FN), 3900. Light "Public Singer) (1,000; 25.35-55)—100 Men and a Girl' (U). Raves by critics and customers will spell an indefinite run. Fine \$10,000; Last week, Make a Wish' (RKO), weak \$3,000 fcr six days.

Minnesota (Publix-Singer) (4,200; 25.35-55)—High, Wide and Handsome' (Par). Nothing spared this one in the way of exploitation and advertising, but it isn't delivering street boxoffice, \$7,000. Last week, Big \$20,000. Last week, Big City (MG), \$7,000. Fair (200). Solution of the second o

and 'Lady Escapes' (20th), \$2,800. Mild:

Time (Berger) (290; 15-25)—Maginificent Obsession' (U). Reissue really bringing in customers despite numerous loop and neighborhood enfiscen on Barroom Floor' (revival), \$400. Bad.

Uptown (Publix) (1,200; 25-35)—
'One in Million' (20th). First nabe showing. Fair \$3,000. Last week, 'Artists and Models' (Par), \$3,200. Pretty good, Barroom Floor' (Foreign). Significant of the control of the con

Rain Helped Nebraska: 'Ice,' Big \$4,700, Tops All

Lincoln, Oct. 12.
Rainy and cool weather weekend is what the exhibs have been praying for, and finally got it. Sends Thin Ice' out and away with the money, very good \$4,700.

New ad policy with the theatres has them spreading themselves, and it's hitting the patrons right in the eye. All houses up.

Liberty (L200; 10,200; 10,15)—Bride Armond Control (L200; 10,15)—Contession: (WB), fair, \$925.

Lincoln (LTC) (1,600; 10-20-25)—Contession: (WB), College dames week, the control (L200; 10,15)—Control (L200; 10,15)—Boots and Riond Armond (L200; 10,15)—Rate of Control (L200; 10,15)—Boots and Armond (L200; 10,15)—Boots and Armond (L200; 10,15)—Boots and Armond (L200; 10,15)—Boots and Armond (L200; 10,15)—Doots and Armond (L200; 10,15)—Boots and Armond (L200; 10,15)—Inaugurates western and action of Silver (L200; 10,15)—Silver (L200; 10,15)—Silver (L200; 10,15)—Boots and action of Silver (L200; 10,15)—Bo

Again, Off Again, Off Again (1997) Again, Off Again, Of

Loop Holding Up Nicely Topped By Ritz Pic-Hutton Band, Big \$38,000; 'High, Wide' Oke \$31,000, Palace 18G

Chicago, Oct. 12.
General business downtown is
holding up well currently, with the
oustanding note being the forging
ahead of the Oriental to the forefront of the grossing brigade, pasing the traditional leader, the Chi-

Combination of Life Begins at College on screen and Ina Pay Hutton on stage is the lure at the Orien-tal, and the take will easily estab-lish a new high mark for the newly established first-class policy for this house. Looks as if the price of 75c, top doesn't interfere with grosses if the attractions are there.

top doesn't interfere with grosses if the attractions are there.
State-Lake is trying once more with a revival flicker, this time Roberta. House has had phenomenal success with its previous repeaters, but currently indications are that it will be just another week: on the profit side but not the business expects. Holdovers at a number of theatres. Holdovers at the loop, having moved over from the loop, having moved over from the long, having moved over from the sound of the loop is Souls at Sea, now at the Garrick. Thin Ice holds at the Roosevelt, but goes out shortly. The Chicago doesn't hold over its picture, but does continue with the previous week's stage show. Show had been booked in originally on a two-week contract with Souls at Sea, but was withdrawn atter a single session.

Estimates for This Week. Estimates for This Week

Estimates for This Week

Anolle (B&K) (1,200; 35-55-65-75)

—Lost Horizon' (Col). Holds for still
another (fourth) week in loop,
around \$5,000 currently, okay, following good \$1,000 lass week5-75).—
"High, Wide (Par) and stage show:
Didn't get away with any real power;
being particularly just so-so during
the afternoons. Nights are better,
but doesn't indicate any genuine
strength at \$31,000 pace. Liast week
'Souls at Sea' (Par) good but not
exciting at \$33,000.

Garrick (B&K) (900: 35-55-85-75)

-cauing at \$33,000.

Garrick (B&K) (900; 35-55-65-75)

-Souls at Sea' (Par). Moved here from the Chicago, looks for \$ajis-factory \$5,000. Light week Certain Woman' (WB) just fairish, with \$4,100.

factory \$5,000. Last week 'Certain 'Woman' (WB) just fairisk, with '\$4,100.

Oriental (B&K) (3,200; 35-55-75)...

Lite-Begins' (20th) and Ina Ray Hutton band on stage. Accounting only the company of the control of the company of the control of th

the Girl' (WB) took good \$13,400. United Artists (B&K-UA) (1,700 35-55-65-75)—Broadway Melody (MG). Opened Saturday (9) and looks for good \$20,000 on its getting away week. Last week 'Big City (MG) finished to fair \$9,100.

BIZ N.S.G. IN SEATTLE, 'ZOLA'S' \$9,200 TOPS

Cost Horizon' ended olay month run at Liberty after two good road-shows weeks in Seattle, giving way to 'Dead End.' 'Zola' is getting attention at Fitth Avenue, with '100 Men' moving to M. B., while 'Zola' bows out at Paramount to 'Wite, Doctor and Nuïse.' Orpheum is making a big advertising play for That Certain Woman,' while the vaudefilm Palomar is playing up Cagney in 'Something to Sing About.' This sums the local situation, with general biz none too torrid.

Estimates for This Week

Estimates for This Week
Blue Mouse (Hamrick-Evergreen)
(900: 27)—Shanghai Express (Par)
resissue, and Tootloose Heiress
(WB) dual, \$1.500 on six days bid;
last week, eight days, Windjammer'
RKCO) and Dance, Charlie (PN)
Collegeno, okay.
Collegeno, okay.
(1,900: 10.32)—Emperor's Candlesticks' (MGand The Had to Eat'
(20th dual, \$3,300, fair, last week

Colonial (Sterling) (859; 10-21)—
Lash of Penitentes (Ind) and
Bribe For Henry (Mono) dual,
32,200, fair; last week Three Legionaires (Gen) and 'Shadow Strikes
Again' (GN) dual, nice enough
\$2,500.

\$2.500. Why dust, nice enough Fifth Avenue (Hamrick-Ever-green): (2,400; 32-37-42)—Emile Zola' (WB) and 'Disney Academy, Award Revue' (UA) played as other half of dual, oke, \$9,200; last week 100 Men, and Girl' (U) and 'My Dear Miss Aldrich' (MGM) dual, solid \$9,700, big.

Liberty (1-VH) (1,900; 21-32-42)—Dead End' (UA) single bill, bill-pood \$4,000; last week Lost Hori-coll (CO), 4th week, \$5,200, excellent, 4th week, \$5,200, excellent, 4th week, \$5,200, excellent, \$4,000; last week Lost Hori-cellent, \$4,000; last week Lost Hori-cellent, \$4,000; last week, \$5,200, excellent, \$4,000; last week, \$5,200; last week, \$6,000; last week,

cellent. Music Bax (Hamrick-Evergreen). (200), 32-37-42)—100 Men and Girl. (200), 32-37-42)—100 Men and Girl. (Man and Man and

\$6,200, good.

Palomar (Sterling) (1,350; 16-27-37)—Something to Sing About' (GN) and vaude, headlining Hilton Twins, indicating \$3,600; last week Sheik Steps Out (Rep) and vaude, so-so \$3,300.

Shen Steps Out. Reps and vades so-so \$3,300.

Paramount Hannick-Evergreen Paramount Hannick-Evergreen Nurse (2001). And Annapolis Out. Annapolis (2001). Ann

'Bride,' \$14,000, **Tops Providence**; **Balance Spotty**

Providence, Oct. 12.

Mediocre film fare for the most, and grosses are likewise. Loew's State only real grosser in town, crowds swarming to see Bride Wore Red' on double bill. In second place is Majestic again with 'Life Begins in College,' also on dualer. Fay's leading Empire with Bowes unit doing most of the pull on bill including 'Footloose Keiress.' Albee yanked 'Music for Madame' and 'Antapolis Sate 'yester showing but also to cash in on Collumbus Day holiday trade today (12).

Estimates for This Week
Albee (2,200: 25-35-50)—'Music for Maddel' (12).

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Albee (2,200: 25-35-50)—'Music for Maddel' (12).

Estimates for This Week
Albee (12,700: 26-35-50)—'Music for Maddel' (12).

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Albee (12,700: 26-35-50)—'Music for Maddel' (12).

Estimates for This Week
Albee (12,700: 26-35-50)—'Dead (14,700: 26-35-50)—'Dead (14,700: 25-35-50)—'Dead Chaff.' (UA) and 'Dear

fair \$7,000.

Carlton (Fay-Loew's) (1,400; 25-35-50)—Dead End: (UA) and Dear Miss Aldrich' (MG); brought in for second week from Loew's; \$5,002.

Last week 'Varsity Show' (WB) badly off at \$2,300.

Empire (Indie) (1,600; 25-30-40)—I Cover the War' (U) and vaude.

Bad start, but cut in prices helping a lot; \$5,500. Last week 'Naughty Marietth' (MG) on revival was nice at \$6,100.

Marietta' (MG) on revival was nice at \$5,100.

Fay's (2,000; 25-35-50)—Footloose Heires' (WB) and Bowes International Unit; \$6,900; good. Last week Back in Circulation' (WB) under expectations at \$5,900.

Loew's State (3,200; 25-35-50)—Bride Wore Red' (MG) and 'Counsel for Crime' (Col.); \$14,000. Last week 'Dead End' (UA) and 'Dear Miss Aldirch' (MG) was one of the choicest grab bags at \$16,000.

Majestic (Fay) (2,200; 25-35-50)—Life Begins at College' (20th) and 'Chancer Spy' (20th); \$8,500. Last week' 'Wife, Doctor and Nurse' (20th) and 'Chan On Broadway' (20':) came through with swell \$9,005.

Strand (Indie) (2,200; 25-35-50)—High, Wide and Sandson Par'; disapprating at Sandson Par'; disapprating at Sandson Night' (angway' (GB) only \$4,000 on five-day run; n.s.g.

\$3 Matinee

Toronto, Oct. 12.
With an infantite paralysis epidemic murdering biz here, theatres are chalking up new all-time lows for bo. grosses and many are indefinitely calling off matines.

Lansdowne, 1,300 - seater, screened two-feature pictures and a short for 30 kids on a recent Saturday aft. B.o. take—\$3.

Bride' Tops L'ville With \$10,000; 'Way,' Fibber, Okay 6½G

Louisville, Oct. 12. Takings have been running along at a pretty good clip, in spite of stiff opposish from the Kentuckiana as a pretty good care, in spice of standoposish from the Kentuckiana Women's Institute, a promotion of the Courier-Journal. Various free events drew plenty of film patrons to the Fair Grounds for a swing session.

session.

Topping first runs currently is Bride Wore Red' and Miss Aldrich at Loew's State. Plenty of femme interest. This Way, Please is pulling the radio fans at the Rialto. Holdovers are doing nicely at the other downtown houses.

other downtown houses.

Estimates for This Week

Brown (Fourth Ave.-Loew's) (1,500; 15-33-40)—"Prisoner of Zenda
(UA) and Man Who Could Work
Miracles' (UA), dual, in second
downtown week okay at \$2,300. Last
week Wife. Doctor. Nurse' (20th)
and 'Hot Water' (20th), dual, good
\$2,400.

and Hot Water (20th), dual, good \$2,400.

Kentucky (Switow) (900; 15-25)—
Exclusive (Par) and Suver Steuth' (RKO), dual, split with San Quenitary (RKO), and split with San Quenitary (RKO), and San Quenitary (WB), good \$2,300.

Leev's State (3,000; 15-33-40)—
Bride Wore Red' (MG) and Miss Aldrich' (MG), dual. Femmes showing plenty of interest in this pair for healthy, \$10,000, to top the town, Last week 'Vogues' (UA) and Fight to a Finish' (COl), dual; not outstanding, but tallied satisfactory \$8,400.

Mary Anderson (Libson) (1,000;

\$8,500.

Ohio (Settos) (900; 15)— 'Swing Time' (RKO) and 'Great Guy' (GN)' dual, solit with 'Go West, Youin' Man' (Par) and 'Accusin' Finger' (Par), dual, average: \$1,300. Last week: 'College Holiday' (Par) and 'Smartest Grij in Town' (RKO) dual, solit with 'Yellow Caro' (CN) and 'Yellant Is Word for Carrie' (Par), dual, fair \$1,200.

qual, fair \$1,200.

Riate (Fourth Ave.) (3,000; 15-33-40)—This Way, Please (Par) and Partners in Crime (Par), dual. Fibber McGee and Mollie, blus Mary Livingston, proving notent draw for \$6,500, okay. Just week 'High, Wide' (Par) fine \$6,400.

Strand (Fourth

(Par) fine \$6,400.

Strand (Fourth Ave.) (1,500; 1533-40)—Life Begins in Collecte
(20th) and 'Chan on Broadwe'
(20th), dual. Holdover stranza still
packs plenty of bull at \$3,700. Opening stanza wire one of year's biggest
for house. \$7,000.

Chill Weather Aids B'klyn

Chill Weather Aids B'klyn
'End,' 14G; '100 Men,' 14G
Brooklyn, Oct. 12.
Real cold weather and all downtown deluxers are cashing in on
good flickers, especially Loew's Met,
where 'Dead End' is holding over
second week, RKO Albee with '100
Men and a Girl,' and Fabian's Par
with 'That Certain Woman.'

Estimates for This Week
Albee (2,500; 25-35-55)—100 Men
and a Girl' (U) and 'Annapolis Salute' (RKO). Nice \$14,000. Last
week 'Make a Wish' (RKO) and
'Forty Naughty Girls' (RKO) got
\$14,000; good.
Fox (4,000; 25-35-55)— 'Sonhie
Lang Goes West' (Par) and 'It Happened in Hollywood' (Col). Sain's
laws of the Orient' (Col) and 'Footlouse Heiress' (WB) got of kay \$13,000.
Last week Outlaws of the Orient' (Col) and 'Footlouse Heiress' (WB) got of Aughty \$100.

Wall and 'My Dear Miss Aldrich'
(MG) (2d week). Good \$14,000. Last
week \$16,000.

Paramount (4,000; 25-35-55)— That
Certain Woman' (WB) and 'Small

(MG) (22 Weer, Good \$14,000. Last week \$16,000.

Paramount (4,000: 25-35-55)—"That Certain Woman' (WB) and 'Smail Town Boy.' Swell \$17,000. Last week 'Double or Nothing 'Parl and 'Got attractive \$12,500." (Parl and 'Two Min-steed Or It' Parl and 'Two Min-stee to Play will get \$4,500, culet. Last week 'On Again-Off Again' (RKO) and 'Forlorn River' (Par) got okay \$5,000

Series Mob Booms B'way: 'Stage Door' Sock \$112,000, Ritzes \$65,000, Both Hold; Heidt-End' Record 45G

Tone of business along Broadway is much firmer this week and with yesterday's holiday (Columbes bay) reports will be something to look at. Saturday and Sunday patronage was up considerably over the prior week due no doubt to World's Series crowds, and expectations were that yesterday (Tues.) would finish big. The files show that Columbus Day is always a good one for the theatres. One record may topple, that off the State where Rudy Vallee stablished the state where Rudy Vallee stablished had the biggest Sunday's business in its history and Monday (11) was running ahead of Vallee, indicating a likely \$45,000 or better. State is playing 'Dead End' on second run after a five weeks' engagement at the Rivoil, together with Horace Hier is orchestra. Latter is credited the record business: that's producing record business: Stage Door, 'Iffe Review at Columber and 'Wife.'

ducing record business.

Three new releases, Stage Door, Title Begins at College and Wife, Doctor and Nurse' are all highly welcome visitors at their respective houses, 'Door' is away up in the smash class at the Music Hall which looks to at least \$112,000 on the first week. Picture is in for a fortnight with a control figure set for a third week.

with a control figure set for a third week.

The Roxy continues its fancy trade with the new Ritz Bros. picture, 'College,' off to a whale of a gallop and likely to have enough steam to hit \$65,000. It is also a holdover. Wife, Dr. and Nurse' is not comparatively as big at the Rivoll but stacks up strong enough for about \$30,000 on its first week, good.

This Way, Please' is better for the Criterion than has been its luck lately, possibly \$9,000, while 'Counsel for Crime,' nestling at the Rialto should end at around \$7,500. Central does not improve its position with 'Shadows of the Orient, probably no more than \$7,000, moderate. Housellast week finished at \$6,600 with 'Sea Racketeers,' Two holdowers, both on third

last week finished at \$6,900 with 'Sea Racketeers,'
Two holdovers, both on third weeks, are strong finishers. 'High, Wide and Handsome,' with the Hudson-de-Lange orchestra and Yacht Club Boys last night (Tues.) wound up its third semester at the Pear with \$32,000, while 'Good Earth' is maintaining good strength at the Capitol where the high the strength at the Paramount today (Wed.), while the Paramount today (Wed.), while the

'Bride.' 'A&M' Do Big \$14,000 As **Cincy Leaders**

Cincinnati, Oct. 12.
Only three new releases at the major cinemas currently. Two of 'em', 'Artists and Models' at the Palace, and 'Bride Wore Red' at the Albee, dead heat for the top take at \$14,000. 'Chan on Broadway' is tugging \$4,500 for Keith's.

tugging \$4,500 for Keith's.

Estimates for This Week
Albee (RKO) (3,300; 35-42)—
Bride Wore Rod' (MG). Excellent, \$14,000. Last week 'Souls at Sea' (Par), \$11,500, fair.

Capitel (RKO) (2,000; 35-42)—
'Yogues' (UA). Transferred from Palace for second week, fair, \$4,000. Last week 'Big City' (MG) (2d week), \$4,500, fair.

Family. (RKO) (1,000; 15-25)—

Family. (RKO) (1,000; 15-25)—

Family. (RKO) (1,000; 15-25)—

week), \$4,500, fair.

Family (RKO) (1,000; 15-25)—
Sluttering Bishop (WB), Mr. Moto'
(20th), Flyaway Baby' (WB), separate. Good, \$2,300. Last week 'Windjammer' (RKO) and 'Big Business'
(RKO), spiit, \$2,200, average.

Grand (RKO) (1,200; 25-40)—'Life
of the Party (RKO). Moved over
from Lyric for second week. N.s.g.,
\$2,500. Last week 'Certain Woman'
(WB) (2d week), \$2,500, ordinary.

WBH'be' (Libero), (1500; 25-40)

Keith's (Libson) (1,500; 25-40)— 'Chariie Chan on Broadway' (20th), Fair, \$4,500. Same last week on 'Back in Circulation' (WB).

Fall: 34,300. Last week "Logues" (ABO), very good, very

Cap brings in 'Bride Wore Red' tomorrow (Thurs.).

Back in Circulation,' off last night
(Tues.) after four days on a second
week at around \$7,000 is replaced
today (Wed.) by 'Alcatraz Island.'
Circulation' finished better than i'
Started, first full week having been
under \$15,000 as the Hollywood

Zola conit around \$17,000, while
Tirefly,' tenathing the Astor, is unnning around \$7,000 and with the nut
trimmed away down is not yet dated
for closing.

Estimates for This Week

losing. Estimates for This Week

Estimates for This Week
Astor (1.012; 55-11.05-11.65-82.20)
—Firefly' (MG) (6th week). Last
week (5th) stuck to around \$7.000,
at which it is claimed small profit is
shown through greatly reduced nut,
and no closing date up.
Capitol (45.20; 25-35-55-85-\$1.25)—
Good Barth' (MG) (3d week). On
this, the 3d-final, week this spec is
comparatively better than it was on
the second and should wind up with
\$30,000 the more, compared with
\$30,000 the MG) arrives tomorrow
(Thurs.).
Central (1.000: 25-38-46-55-68-75.

(Churs.).

Central (1,000; 25-35-40-55-65-7535-99)—'Shadows of Orient' (Mono).
Not arousing much interest, around \$7,000, under average. Last week Son active the state of t

going to \$157,500 and returning a great to U of \$45,000 under deal marental to U of \$15,000 under deal four days on a second week, closing last night (Tues.) with around \$7,000 on the holdover, comparatively better than on its first seven cay, when doing under \$15,000. Alcatraz' (WB) debuts today (Wcd.).

State (3,450; 35-55-75)—Dead End' (A) (6d run) and Horace Heidt Order is in report of the strong weeks at the Riv first run. Heidt is held to be very importantly reponsible for the smash business being done. Record was \$44,500, set by Rudy Vallee. Last week, "Practivary Melody' (MG) (2d run) and Fletcher Henderson's orchestra, \$28,000, good.

'100 Men'-'Idol' Leads Hub, \$25,000: Dorothy Stone Plus 'Wife,' Good 24G

Boston, Oct. 12.

Big City' at the Orph and State and '100 Men' at the Memorial, both on dual bills, are leaders this week. Wife, Doctor, Nurse, with stage, with the control of the contr

Sea: Was numer from that necessitate from that necessitate for This Week Estimates for This Week (RKO) (3,000; 35-55-75)—
Bestimates for This Week (RKO) and stage show, n.s.h. around \$12,500. Last week There Goes the Groom' (RKO) and Fats Waller stage show, okay

\$114,000.

Fenway (M&P) (1,400; 25-35-40-50)—This Way, Please (Par) and "They Won't Forget" (WB), dual, satisfactory \$5,00. Last week so-50,000 for "Drummond Comes Back" (Par) and "Back in Circulation" (WB).

1).

b (Grand) (930; 20-30-40)—'Two
Dared' (GN) and 'Here's Flash
y' (GN), dual, tepid \$5,800. Last
k \$5,300 for 'Girl Said No' (GN)
'Renfrew of Mounted (GN)

week \$5,300 for "Girl Said No" (GN) and Renfrew of Mounted (GN).

Keith Memorial (RKO) (2,900; 25-40-50)—100 Men' (U) and 'Idol of the Crowds' (U), dual, spinning the wickets to tune of big \$25,000. Last week 'Vogues' (UA) and 'Lady keights Back' (U), second week, dual, swerved after the weekend and finished with pallid \$12,000.

Metropolitan (M&P) (13,000; 35-55-55)—Wife Doctor, Nursé (20th) and stage show the pallid \$12,000.

Metropolitan (M&P) (13,000; 35-55-50)—Wife Doctor, Nursé (20th) and stage show the pallid \$12,000.

Metropolitan (M&P) (13,000; 35-55-50)—Big City' (MG) and 'Women Marry' (MG), double, very stunch, \$19,000. Last week Dead End' (UA) and 'Can't Last Forever' (So),—Big Good \$25,000 for file, Wide and They Won't Forget' (WB), dual, second week, \$14,000, good for ho. (M&P) (1,900; 25-35-55)—This Way, Please' (Par) and They Won't Forget' (WB), dual, satisfactory \$8,500. Last week medium \$6,800 for Back in Circulation (WB) and 'Drummond Comes Back' (Par), dual, Secolitay (M&P) (2,700; 25-35-40-50)

dual.

Scollay (M&P) (2,700; 25-35-40-50)

-Varsity Show' (WB) (3rd run)
and Back in Circulation' (WB) (2ad
run), double, around \$8,000. Last
week (6 43rs) 'Souls at Sea' (Par)
(3rd run) and 'She Asked for It'
(Par) (1st run), dual, satisfactory
\$7,200, aided by single p.a. by George
Bart

\$7,200, aidea by Ships (2, 3, 300; 25-35-40-50)—
Raft. State (Loew) (3, 300; 25-35-40-50)—
Plag City' (MG) and "Women Men Marry' (MG), dual, right in the big groove, \$1400. Last week ho. for 'Dead End' (UA) and 'Can't Last Forever' (Col), dual, very good \$1, 100

BUFFALO BIZ BRISK: BRIDE,' 19G; 'SING,' 9G

Buffalo, Oct. 12.

Looks like another week of upper bracket business for downtown picture houses here. After last week, in which the box offices considerably bettered expectations, the present stamma sees little recession in takings. End, at the Century for a third downtown run, is still sensational

a mird downtown run, is still sensational.

Estimates for This Week

Buffalo (Shea) (3,600; 30-40-50)—

Bride Wore Red' (MG). Opinion somewhat divided but nice \$19,000.

Last week, 'Confession' (WB) and Bowes unit, ams get most of the credit for fine gross of over \$22,500.

Century (Shea) (3,400; 25-35)—

Dead End' (UA) (3rd run). Still plenty of life at \$7,500. Last week Lives of a Bengal Lancer' (Reissue) (Par) and 'Fly Away Baby' (WB), off somewhat but okay at \$6,100.

Lives of a Bengal Lancer' (Reissue) (Par) and Fly Away Baby' (WB), off somewhat but okay at \$6.100.

Great Lakes (Shea) (3.400: 30-50)

—Toast of New York' (RKC). Nice \$8.000. Last week 'Big City' (MG) on second week hit good \$7.500.

Hipp (Shea) (2.400: 25-40)—That Certain Womay (WB). Satisfactory of the control of the second with the control of the second with the control of the second with th

\$7,000 Coast Fines

Hollywood, Oct. 12, The motion picture local has col-

The motion picture local has collected \$7,000 in fines from its members who remained at their posts through the studio strike last May. Only two workers, presently unemployed among the stickers, failed to kick in their levies.

STAGE DOOR'S' BIG 12G TOPS 'EM ALL IN DENVER

Denver, Oct. 12.

'Stage Door' broke house record at the Orpheum Saturdary, with standees all day and with business holding up swell.

'100 Men and Girl,' which did okay at the Denver goes to the Aladdin for the control of the cont

WATER BALLET PLUS 'WOMAN,' 26G, DET.

Detroit, Oct. 12.
Only one holdover in town's crop and total grosses zoom upward. World Series didn't mean thing after Yankees' first two routs and doubtful if it'd make any dif-ference anyway out this far.

"That Certain Woman," with Lottie

That Certain Woman, with Lottle Mayer's diving ballet on stage, get-ting good play at Michigan; ditto on 'It's All Yours,' plus Cowboy Tex Ritter on stage, at Fox; 'Prisoner of Zenda' at Madison, and 'Dead End' at Palms-State.

\$8,500.

Michigan (UD) (4,000; 30-40-65)—

Michigan (UD) (4,000; 30-40-65)—

Certain Woman' (WB) and Lottie Mayer's water ballet on stage, Combo off strong and looks like nice \$28,000 Last week \$23,500 on Double or Nothing' (Par) plus stage show.

KID BAN OFF, OMAHA BOOMS: 'VARSITY' 11G

Omaha, Oct. 12.

Theatres get back in game this week as attendance ban due to infantile paralysis epidemic lifted last Saturday. Kids and parents are pling in for strong biz. Nabes especially benefited from released juvecially benefit from the properties of the properties

last Saturday, Kide and parents are piling in for strong biz. Nabes especially benefited from released juveniles.

Leader is Orpheum with 'Varsity Show' as main reason, but Saturday midnight show boosts figure for week considered by Featuring Big. View of forthcoming attraction, late show is proving capacity draw here. Annual Ak-Sar-Ben horre show cuts in on trade for a week.

Brandeis in news with holdover on 'Lost Horizon,' bringing biggest double bill figure in months.

Estimates for This Week.

Brandeis (Singer-RKC) (1,250; 25-340)—10st Horizon,' Coll and week.)

Randels (Singer-RKC) (1,250; 25-340)—10st Horizon,' Coll and week. Brandeis (Singer-RKC) (1,250; 25-340)—10st Horizon, and 'She's Show, and Handsome' (Far) and 'She's No Lady' (Far). Likely to hold eight days, although biz only alwerage; extra day may run it over \$1,000. Last week, was one of four days with faell leave and the week was one of four days with fael leave and sunlied, held only five days. Reissue and new release combo week at \$3,500, but battled poliomyelitis ban.

Orpheum (Blank) (2,976; 25-40)—'Varsity Show' (WB) and 'Man Who Cried Wolf (U). Kid attendance plus midnight show Saturday with Big Apple dance contest on stage and soreen preview of 'Zenda' (UA) will send week over \$1,000, strong, with first of midnight show series, \$11,250.

'ZENDA,' \$22,000, TERRIF IN PITT

Pittsburgh, Oct. 12. First slight pinch of the new sea-son is putting in an appearance this week, but drop isn't general, how-For instance, it's not affecting

ever. For instance, it's not affecting Prisoner of Zenda' at Penn and Wife, Doctor and Nurse' at Alvin even remotely, with both of these plux rolling up high grosses and almost a cinch to her hand, the remaining first-runers are feeling the slide with the second of th

Estimates for This Week Estimates for This Week
Alvin (Harris) (2,000; 25-35-50)—
Wite, Doctor and Nurse' (20th).
Lukewarm notices can't keep the
Baxter-Young-Bruce trio from going
to town, and comedy is sailing along
at top speed at \$11,500. Last week,
second of '100 Men and a Girl' (U).
104 formidable at \$8,200 after sock
105 Filter (Shea-Hyde) (1,750: 25-40)

at top speed at \$11,500. Last week, second of '100 Men and a Girl' (U), quite formidable at \$8,200 after sock of the sock of t

Off to the Jungle

Hollywood, Oct. 12. Archainbaud has be George George Archanbaud has beer switched from the directorial as-signment on Paramount's "They Knew What They Wanted' to 'Jungle Love,' starring Dorothy Lamour. Harold Hurley produces.

REP'S 'RODEO' ROLLS

Hollywood, Oct. 12.
Republic's Wild Horse Rodeo,' featuring The Three Mesquiteers, rolls
Oct. 15.

Film brings George Sherman his first directing opportunity.

Buddy Rogers Swings 'Salute' to 221/2G In Philly; 'Zola' \$17,500; 'Zenda' \$16,000

Boycott Nixed

(Continued from page 5)

to the public not to patronize Paramount pictures, a published cir-cular giving strikers' names and the

Paramount pictures, a published circular giving strikers' names and the announcement of the strike published in trade papers.

Judge Nordbye found that a strike committee was organized under Northwest Allied supervision and control, that notices were sent to the exchange that they wouldn't exhibit Paramount pictures and were withdrawing dates for showing films and that other customers were induced to do the same. He also calls attention to the fact that many exhibitors are satisfied and content to continue to do business with Paramount. That the defendant's charges are denied by Paramount and must be proved, is another point made by Judge Nordbye. The complainant has no adequate and speedy remedy at law for the cause or action arising by reason of said defendants' concert and combination, the court states.

Violation of Anti-Trust Act
The concert and combination of
the defendants has resulted in a restraint upon the free flow of the
complainant's motion pictures in interstate commerce channels in violation of the Sherman anti-trust act by terstate commerce channels in violation of the Sherman anti-trust act by burdening, restricting and preventing the shipment of complainant's local exchange from California and New York, by burdening, restricting and preventing the shipment and delivery of complainant's shoot of the complainant's local exchange from California and New York, by burdening, restricting and preventing the shipment and delivery of complainant's motion pictures for exhibition purposes in Minneapolis across the bogders of the second Minneapolis across the bogders of the second Minneapolis across the termination of its films in Minnesota, North and South Dakota, Iowa and Wisconsin, the decision says.

Judge Nordbye goes to considerable pains to answer the three primary questions raised by the defense—as to whether the court has jurisdiction of the controversy, as to whether the complainant has been guilty of fraudulent or unconscionable conduct in its dealings with the defendants, and as to whether the complainant should be denied equitable relief if it comes into court with unclean hands.

The complainant is engaged in in

unclean hands.

"The complainant is engaged in in-terstate commerce," the decision says The complainant is engaged in interstate commerce, the decision says. Interference with that commerce is direct and substantial. Manifestly, the inability to obtain license contacts in the territories served by the Minneapolis exchange by reason of the manifest of the contacts and the contacts of the contacts of the contact of the con the Minneapolis exchange by reason of this conspiracy will restrain and control the number of films entering into and moving in interstate commerce. The very intent of the defendants' entire plan and scheme in entering into the conspiracy is to accomplish the restraint and limitation of the complainant's films in interstate commerce. To limit and bar, as much as possible, complainant's flars in the second compl

state commerce. To limit and bar, as much as possible, complainant's trade in this territory was the whole movement's object.

In passing it may be noted that, even though interstate commerce were not involved, it is entirely probable that this court would not be justified in refusing to assume jurisdiction. It appears from the complaint that diversity of citizenship exists, and while the amount in controversy is not specifically stated it does appear that the controversy involves large sums of money.

It is elementary that he who

'It is elementary that he It is elementary that he who comes in equity must come with clean hands, but it does not follow that he who has been guilty of iniquitous or unconsciable conduct has no standing in court. It is not seriously contended that the license contend the conduct has

Philadelphia, Oct. 12.

Although not precisely stubbing its toes on rock bottom, biz in Philly very so-so. Last week very mediocre and this week promising even less with two hold-overs. "Zenda' at Aldine providing only shot in the arm. Moving along nicely at \$16,000.

Knocked out of top spot temporarily last week by 'Zola's' sockaroo \$25,800 at the Boyd, Earle is again in its accustomed position this turn. Buddy Rogers, Toby Wing and Roy Atwell on the boards, with 'Annapolis Salute' flickering, spinning wick-ets for a very good \$22,500.

Estimate for This Week

Assimate for This Week
Assime (1,299 40-55-75)—Zenda'
(UA). Opened well and holding up
with nifty \$16,000. Good for three
weeks unless pushed out by product,
Dead End' (UA) fell off pretty
sharply in its third starza last week,
clicking off average \$7,000
Arcasks (600 35-40-50)—Shiek
Steps Out' (Rep). Even with this, its
only first-run with a name in weeks,
biz brutal. Suffering badly without
Paramount, which it has eliminated
because of strike trouble. Lucky at
\$1,000. Re-issue of 'Good Earth'
(WB) last week also failed to catch
and was yanked in three days.
About \$400.

Beyd (2,400 40-55-65)—'Zola' (WB)

and was yanked in three days. About \$400.

Beyd (2,400 40-55-65)—"Zola' (WB)

Gad week). Sliding off a little more sharply than expected, but still hitting a highly profitable second weeks \$17,500. Ultra-sockaroo during initial week with \$25,800.

Earle (3,000 25-49-55)—"Annapolis Salute' (RKO). Buddy Rogers, Toby Wing, Roy Atwell on steep. Just Finov and Control of the story of

second week. Grabbed off only \$10,000 after a favorable \$18,000 the first week. Heidi' (20th) pushing Ritzes out tomorrow.

Karlton (1,100 40-50)—'High, Wide' (Par.) Doing nothing much on second run at \$3,500. Another one that suffered from punk over-tee-denoted the suffered from punk over-tee-denoted Horizon!' (Col) was a little better than average at this spot with \$4,500. Keith's (2,400 40 -50)—'Certain Woman' (WB) (2d run). Dismal at \$3,100. 'Wife, Doctor' (20th) last week also a turkey got itself only \$3,800. Stanley (3,000 40-55-65)—'Bride Wore Red' (MG). Still nothing to rouse this lethargic spot. Poor \$11,000. Last week. Big City' (MG) also fared badly with \$10,000. Stanley (1,000 40-55-65)—'Dead Eared badly with \$10,000. Dead Barden at (2,000 40-55-65)—'Dead Barden at (2,000 40-55-65)—'Dead Barden at (2,000 40-55-65)—'Dead Barden at (2,000 40-55-65)—'Dead Grand Col time first runner seems to be working. Got \$47,500. "Drummond Comes Back' (Par) failed to live up to expectations last week with only \$3,500.

ne recites a detailed account of the progress made in the preparation, filming and final production of each feature film which defendants contend should have been released. If this affidavit correctly portrays the situation it would seem there is no basis or justification for the charges made or the grievances entertained by the defendants. But, obviously, this court cannot determine that question of fact on the affidavits and pleadings, and if that question be-comes material it is evident that it must await the trial of this action situation it would seem there is no on the merits

on the merits.

This necessarily must be true when on this showing it demonstrably appears that the defendants are clearly violating the law and are causing substantial damage to complainant's business. Certainly, it would be presumptuous for the court to conclude on conflicting affidavits and assertions that complainant does not come into court with clean not come into court with clean hands

clean hands, but it does not follow that he who has been guilty of iniquitous or unconsciable conduct has no standing in court...It is not seriously contended that the license contract binds the complainant to deliver any pictures except those generally released, but defendants urge very earnestly that the exhibitors relied on such representations and they were induced by them and solicitors' assurances, ads, etc., to enter into the license contracts for that particular season.

Froductions Delayed

'An affidavit is filed in behalf of complainant by the person in charge of all its production activities, and

S.A.G.-EQUITY IN NEW DEAL

J. H. Cooper's Lincoln, Neb., Buy-Up Would Benefit His Charity Fund TAKE B'WAY FLYER Legislation 'Viewed with Alarm' by Biz

The foundation for children under a charitable trust set up, by J. H. Cooper about two years ago is to further benefited on conclusion of negotiations through which Cooper plans to buy out Paramount's interest in the Lincoln Theatre Corp., controlling five houses in Lincoln, Neb., one of the Par-Cooper strongholds.

olds.

The deal acquiring the 50% in-erest held in these theatres by Para-

The deal acquiring the 50% interest held in these theatres by Parmount is close to completion. On its consummation, the half interest to the account of the foundation for which Cooper has very elaborate plans. The value of this group will probably exceed \$250,000.

In founding the charity trust about two years ago, Cooper arranged to gwing profits from certain of his thefund. The five houses in Lincoln which are owned 50% by Cooper and 50% by Paramount are the Colonial, Lincoln, Orpheum, Stuart and Liberty.

CADU-Fleischer Wrangle Now Is **Worse Than Ever**

Reportedly because attorneys for Max Fleischer did not prepare a contract in conformance with the verbal understanding reached with the Commercial Artists & Designers the Commercial Artists & Designers Union in settlement of a protracted strike, the situation is now more snarled than ever, and new approaches are being made to theatres to keep Fleischer cartoons off the screen. Both the Paramount and Roxy, on Broadway, are not running the shorts following blow-up on terms for peace, ostensibly for fear of new picketing strategy or other action.

Meantime CADU is preparing to go ahead with its strike, laying new lines of attack against Fleischer and those in the middle of the dispute who are innocents, such as theatres playing Betty Boop' or 'Popeye' cartoons, in addition. to Paramount, which acts as distributing agency for the shorts. Because of the strained relations between Fleischer and the union, three weeks ago Lou Diamond, par shorts chief, stepped into the ring to act as mediator. He succeeded in bringing both sides together for negotiation, and a verbal settlement was reached. But when the contracts were drawn, CADU officials declared that Fleischer attorneys lifted one understanding reached and inserted another clause which might be interpreted as-an out for Fleischer so far as a closed shop was concerned. CADU turned down the contract and now feels that the next step is up to Fleischer.

CADU during the past week received added support from the Screen Actors Guild and the American Guild of Musical Artists, both also AFL. affiliates. SAG and AGMA both made 'substantial' cash contributions to the union fund and, in addition, SAG is understood to have made representations to Paramount, Fleischer's releasing outlet, in CADU's behalf. Meantime CADU is preparing to

MARX THEIR SPOT

Keaton, Healy As New Metro Comedy Trio

Hollywood, Oct. 12. Metro is grooming Buddy Ebsen, Buster Keaton and Ted Healy as a comedy trio with the idea of building them up to featured status succeeding the Marx Bros., who have signed on with RKO.

First of a series with the three will be produced by Nat Levine. Original story now being scripted.

20-FOX BREAKS OFF SCHWAB PROD. DEAL

Hollywood, Oct. 12. Contract of Laurence Schwab as a producer at 20th-Fox has expired and will not be renewed owing to failure of Schwab and the studio to

get together on a deal.

He plans a vacation before seeking a new affiliation. Last work for 20th-Fox was an associate on 'Ali Baba Goes to Town.'

DIRECTORS PUT PROD. PEEVES **BEFORE NLRB**

Hollywood, Oct. 12. Complaint was filed Monday (11) with National Labor Relations Board by Screen Directors Guild charging Il studios refused to recognize bargaining representative selected by the meggers' assistants and unit managers. Guild asked board to set hearing for Oct. 18 to determine if election of three units shall be ordered. Separate complaints were signed by Lewis Milestone, Guild's acting prez. Studios named are Columbia, First National, Metro, Paramount, RKO, 20th-Fox, Goldwyn, Selznick, Universal, Wanger and Warners. Producers have offered to recognize units if Guild dissolves into separate groups, Guild has membership of 200 directors and 400 assistants and unit managers.

Dr. Towne Nylander, MLRB regional director, said unlikely the hearing fixed for the 18th will eventuate, as the Screen Writers Session is expected to run beyond that time, and 35 other cases involving film workers are awaiting trial. 11 studios refused to recognize bar-

and 35 other cases involuenced workers are awaiting trial. involving film

LESSER RUSHING BREEN **BEFORE VOICE CHANGES**

Hollywood, Oct. 18. Bobby Breen steps into the stellar role in Sol Lesser's production of

role in Sol Lesser's production of Lucky Star, from the pen of Rene Fulop-Miller, as soon as the moppet warbler cleans up his current Hong-hulu assignment, 'Stowaways in Paradise.'

Idea is that Lesser desires to take full advantage of the Breen voice before the voice change sets in. Tentative date of Dea, 1 has been set for 'Star,' with Eddie Cline drawing the merging assignment and a ing the megging assignment and a cast that will include Benny Good-man, Phil Baker and Joe Penner,

Holtz's 2 Pix Dates

On a limited engagement now at the Frolics, N. Y., nitery, Lou Holtz goes into Loew's State the week of Oct. 28 prior to leaving for the Coast. He expects to be out there before the end of November. He is getting into a picture called 'The Earl of Chicago' for D. O. Selznick and also will have a spot with Warners in 'Golddiggers'.

'TOM' ON TIME

It's a Switch on the General Interchangeability Between Equity-SAG-AGMA-AFRA - Meantime Situation Between 4-A's and the IATSE Remains Status Quo-Gillmore's Ideas Unknown as Yet

BROWNE-GREEN PACT?

Screen Actors Guild contract with Actors Equity Assn. is being discussed by reps of the two groups as to interpretation, clarification and possibly minor revision. Henry Jaffe, SAG attorney, Mrs. Florence Marston, eastern rep; Paul Dulzell, Equity exe secretary, and Paul Turner, attorney, held a lengthy huddle on the matter Monday (11) afternoon. Understood several suggestions were made and will be considered by the SAG board on the Coast, probably this week.

Principal question under discus-

Costs, proposely this week.

Principal question under discussion is interpretation of the pact as it affects alm players making brief or occasional legit appearances, particularly junior members and seniors in the lower salary brackets. Believed the Guild would like to work out the contraction of lieved the Guild would like to. work out some arrangement by which legit players could obtain honorable withdrawal cards from Equity for transfer to SAG without being inactive on the stage for a full year. Idea would be to effect a setup between Equity and the Guild somewhat like the interchangeability rule recently passed by Equity. SAG the what like the interchangeability rule recently passed by Equity, SAG, the American Guild of Musical Artists and the American Federation of Radio Artists, but which does not affect the Equity-SAG dealings un-der their previous contract.

deer their previous contract.

Because of the verbose, involved wordage of that contract, several of the conditions governing actors alternating between legit and films are inconvenient to all concerned. Believed there has recently been some criticism from the Equity membership on that score, although Equity is virtually kept alive by payments from the Guild under the pact. Reported, also, that the suggestions made at Monday's session were merely interpretation and clarification of existing rules rather than any revision. Points decided will probably be referred to Equity council as well as the Guild board, however.

Gillimore's Report

Gillmore's Report

Meanwhile the situation between the Associated Actors and Artistes of America and the International Alliance of Theatrical Stage Employees remains unchanged, at least on the surface. Frank Gillmore, AAAA executive director, has not lenown what, if any, action he took at the American Federation of Labor convention in Denver regarding the IATSE threat to take over jurisdiction of film actors. But it is figured unlikely he made any move at all.

On the other hand, it is reported

unlikely he made any move at all.

On the other hand, it is reported that George Browne, IATSE head, got to William Green, AFL prez, and obtained an undercover okay to go ahead with his jurisdictional invasion of the Four A's. Browne and Green are known to be on close terms. In connection with such a possible okay from Green, it is pointed out that just as the threat broke a few weeks ago, Kenneth Thomson, SAG exec secretary, started east on a motor trip and was unvailable for comment or action for

Ode to Guild

Hollywood, Oct. 12.
Checkers for the Screen Actors Guild threatened to halt production of Major's Mae West picture, 'Every Day's a Holiday,' on discovering a player in the cast who owed \$65 dues.

Arrangements were made promptly for the deficit to be settled.

SAG CAN'T JOIN 'INIMICAL' GROUPS

Hollywood, Oct. 12. Screen Actors' Guild amended its bylaws at a meeting Monday night (11) to block formation of any dual organizations by barring members from belonging to any trade unlon considered inimical to the Guild.

considered inimical to the Guild. Kenneth Thomson, executive sec-retary, made it emphatic that alli-ances with other organizations that might imperil the Guild's 10-year contract with producers would not be countenanced.

'Horizon' Proves R. C. Music Hall Gets Big Out-of-Town Draw

When a picture plays too much of the country before it gets into the Music Hall, N. Y., on first run, it has less of a chance to get the maximum on the New York date. This is one explanation why 'Lost Horizon' on its two weeks' run didn't go to grosses proportionately as high as in other keys, Hall contending that it depends on a lot of out-of-town trade regularly and too many people from everywhere probably saw 'Horizon' on a local showing. Picture did well on the two weeks, getting around \$155,000, but more had been figured for it.

Readying Next 'A&M'

Hollywood, Oct. 12.
Arthur Hornblow, Jr., has assigned
Kurt Siodnak to collab with J. P.
McEvoy in preparing a shooting
script for the next edition of 'Artists
and Models' at Paramount.
W. diseases No director has been set,

LOCATING ON LAKE

LOCATING ON LAKE
Hollywood, Oct. 12.
Final sequences on Paramount's
True Confession' are being shot at
Lake Arrowhead.
Director Wesley Ruggles led his
entire troupe and principals for a
week's location work, including
Carole Lombard, Fred MacMurray,
John Barrymore and Una Merkel.

Coburn Goes Metro

Goburn Goes Metro
Schenectady, N. Y., Oct 12.
Charles Coburn, director of the
Mohawk Festival, this city has succumbed to the call of Hollywood.
Metro has him on an arrangement
whereby he will act in one picture
this year, with an option on his services for one film each for four succeeding years.

broke a few weeks ago, Kenneth Thomson, SAG exce secretary, started east on a motor trip and was unavailable for comment or action for a couple of weeks. Also, a scheduled Four A's board meeting, at which it was planned to move for a protest to the AFL against the LATSE, was suddenly called off just before Thomson reached New York and the IATSE matter has been strangely quiet thereafter.

Just what, if anything, is in the

Plan of independent exhibitors, headed by Allied leadership, to para-phrase the Duffy Coal Act and jam it through Congress at the first regular session, is now viewed by alert major chieftains as a genuine threat to the present equilibrium of the picture industry. Reason for this view-with-alarm' attitude is that Congressmen are not likely to find any loopholes in a well-framed film industry measure patterened after the Duffy Act.

Industry veterans who have been through numerous legislative battles, too, fear the undercurrent of sentiment with the Washington solons at present time as regards the picture ular session, is now viewed by alert

too, fear the undercurrent of sentiment with the Washington solons at present time as regards the picture business. Squawks of independent exhibitors from every section of the U. S. have been piling up in the last six or seven years, with the indies charging that pleas for relief have been denied. Independent leaders believe that the major companies have no intention of doing anything in the matter of relief until forced to, and they are leaping at this opportunity to do the forcing.

Projected Duffy formula would lay out a statutory code for the industry to follow so that blind selling, block booking and so-called unfair the first of the code, with a tax arrangement to force the obdutate into operate the code, with a tax arrangement to force the obdutate into line. This would simply mean that those falling to abide by the code alignment would suffer a heavy tax all out of line with the negligible fee that would be put on the code observers.

Government Commish probably would be made up of some eight, with two from exhibition field, two

Government Commish probably would be made up of some eight, with two from exhibition field, two from distributors, two from the labor group and two from the public or theatregoing group. It would have final authority and could force its decision to a marked degree by means of the excessive tax bracket fixed for non-code observers.

nxed for non-code observers.
Suggested out for the industry is
to have similar self-governing commission or body voluntarily set up
and operating before consideration
comes before Congress. But just
now the film business is apathetic to
such inner-industry regulation.

METRO WANTS PICTURE FOR FREDDIE PRONTO

Hollywood, Oct. 12.

Writers and producers at Metro are concentrating on a yarn for Freddie Bartholomew. The studio wants to put the moppet to work but has no story available.

Front office orders are that everything else is to be sidetracked and for the scribs to concoct a fable for the court-ridden youngster.

Young Bartholomew is back on the Metro lot restored to the payroll at \$1,100 a week and his aunt, Myllicent Bartholomew, is taking a weekly stipend of \$100 for attending to the moppet's affairs.

Boycott charges preferred by counsel for the boy were denied by the studio.

GN Campus Series

Grand National is getting under way with preparations to produce 'Campus Frolics of 1938,' projected as an annual series, with David Diamond assigned to produce and Evelyn Daw set for a featured role. Clarence Marks is scripting.

HOMICIDE SWINGER

Hollywood, Oct. 12.
Robert Page, formerly tagged David Carlyle, goes into the romanic lead of Columbia's 'Murder in Swing Time.' with a dicker on for Wyn Cahoon to take the femme lead. John Gallaudet is the only other player so far cast.

Leon Barsku directs for the Irving Briskin production unit.

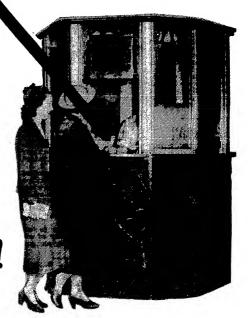


QUESTION THAT'S RIGHT TO THE POINT

The right time to ask it is NOW!

d! It's WARNER BROS!!

oftation Mop-Up if You're Quick!



Legislative Warfare Looms Again On All Fronts, in States and D. C.; **FTC and Justice Dept. Main Worries**

Though the threat of new legislation on censoriship, admission taxes, block booking and all the rest of it, in the next 12 months is slight, old perennial legislative warfare is expected to break out shortly on the Weshington front. There is little for the industry to fear from state solons in the final months this year and in 1938, but plenty of legislation-weshing may face Congress.

in the final months this year and in 1938, but plenty of legislation-washing may face Congress.

Latest indications point to two main sources of worry. One is threat of a new investigation of Paramount by the Federal Trade Commission. by the Federal Trace Commission, while other is the recently intensified activity by the Department of Justice. Latter looms as most ominus because of implications which present probing by D. J. agents

No state legislatures have any-thing but general taxation that ap-pears threatening during the eight regular sessions scheduled for 1938, in any of special meetings this fall or 30-40 special sessions looming for next year.

consorsing is tabbed a dead issue currently because basic reason has been removed and because few leg-islative bodies can consider the matter in their special sessions.

matter boutes can consider the metter in their special sessions. Block booking automatically will go to Congress because of licensing under copyright and interstate commerce angles. Think there's small chance of any state solons trying to pass laws on this because of danger of being held unconstitutional. Moves for admission taxes have been halted invariably in various states recently and no legislature, except in regular session, can pass on the subject. Some 20 states have a disguised form of admission tax operating through state levy on retail sales.

Anti-Chain Moves

Anti-Chain Moves

Biggest tax furore in state bodies will be attempts by several states to push through chain theafre taxation, modeled after the Louisiana chain store law, already held constitutional. These are designed to penalize affili-

These are designed to penalize affiliated circuits and not indies.

On Capitol Hill, however; pressure is being brought to bear on the FTC to begin a probe of Par but it's likely this, body will wait to see what finally happens at Philadelphia and Minneapolis. In the latter suit, Par won out. In Philly, Par is appealing from an indie's victory,

But the probing by Department of Justice oncarties is rated more

But the probing by Department of Justice operatives is rated more serious. Though they've had access to books in the industry for seven years, present research has been far more searching. Impression is prevalent that results of this probe will produce more than anti-trust actions. Moves by Government in instituting actions against majors in the oil business are rated first of several huge investigations against business groups, one of which is the film industry. Belief in picture business is that Homer Cummings, attorney-

dustry. Belief in picture business is that Homer Cummings, attorney-general, will seek to change present anti-trust laws if no convictions are obtained in initial actions. If he finds that courts are unable to obtain results under existing laws, his department may lay facts before Congress for remedy, probably next year. Which is believed why present Department of Justice probe of picture business is so sweeping in detail.

U DENIES ANY PLAN TO SWITCH NEWSREEL

Universal newsreel is not being

Universal newsreel is not being sold nor is any new sponsorship planned. Reel has had a tieup with 55 newspapers throughout the U. S. for some time, which has amounted to local sponsorship, with U newspaper newsreel exchanging credit on screen for space in the papers, combining stories and gratis ads.

Present intention of newsreel is to tighten up on this sponsorship so that the guaranteed amount of space is given in each paper. Where this is not possible another newspaper may be obtained. Typical of correct results obtained in the Chicago News, which supplies 100,000 lines of news stories and ads on Universal nowsreel, described as the equivalent of more than \$70,000 if paid at usual scale.

M'CAREY TALKING OWN

UNIT AFTER COL. SPLIT

Hollywood, Oct. 12 Leo McCarey has severed with Columbia following The Awful Truth and negotiations between him and the studio are off.

and the studio are off.

Major company has tendered McCarey a proposish to handle his
own unit on a flat picture basis, plus
percentage of the profits

Cohns (Col.) and Brandt Win Again in 210G Suit

Request of John L. Loeb, Columbia Pictures stockholder, for permission to appeal to the State Court of Appeals from a dismissal of his action to recover \$210,000 from Harry and Jack Cohn and Joe Brandt was denied last week by the Appellate Division in N. Y.

Loeb sued on the claim that the defendants had 'destroyed' the value of options granted him by the defendants to purchase Columbia stock which had been issued jointly by the Cohns and Brandt as voting trustees of the corporation. Lower court had held Loeb had failed to state a cause of action in his com-

Nix Sterilization Pic

In N. Y., Up for Appeal
In an action to compel the N. Y.
State Censorship Board of the Department of Education to reverse its partment of Education to reverse its recent findings barring the showing of the picture, 'Tomorrow's Chil-dren,' Supreme Court Justice Francis Bergan in Albany declined to pass on the matter and referred it to the Appellate Division of the Court.

Appellate Division of the Court.
The Censor Board had barred the
plcture, a Foy production, on the
ground that the subject matter relating to sterilization is illegal in
the State and also that it was in
decent. Former Judge Jonah J.
Goldstein, appearing for the producers, disputes the board's view.
He contends that the question has to
do with the treatment of the subject and not to the subject matter of
the picture.

the picture.

'If the same theme was produced on the stage,' Judge Goldstein contends, 'it would be allowed not on the basis of the subject matter or sterilization but on the method in which the matter is handled.'

The suit is the first to be brought on question of the treatment of a delicate subject the producer hold-

on question of the treatment of a delicate subject, the producer hold-ing that the picture should not be classed indecent.

\$100,000 ROXY DIVVY

That's What Bondholders May Get

Chances are that approximately \$100,000 may be distributed among Roxy theatre (N. Y.) bondholders out of available cash now in hands of the trustee, depending, of course, upon the final, aggregate amount of fees which may be allowed by the Court. Understanding is that applications for such fees must be before the Federal Court. Friday (15), next. The amount of cash in hands of the trustee is put at an estimated \$325,000 to \$350,000.

estimated \$325,000 to \$300,000.
Conjecture is rite as to what Howard S. Cullman, trüstee, may finally apply for in fees, and altogether it is expected that such applications as finally allowed may run around \$300,000, although no definite opinion in this regard is possible. That's because it is up-to the court to determine such things.

termine such things.
The theatre is now controlled by 20th Century-Fox under the plan of reorganization which had been approved by the court after adoption by the creditors and security holders of the theatre company.

Griffith in Okla.-Tex. **Believes Shorts May** Be Billed Into OK B.O.

Oklahoma City, Oct. 12.

Short subjects are receiving more and more attention from exhibitors, all over the state. Locally, Standard theatres has been playing them up in all advertising and in some instances arranged short subject bills whereon cartoons receive more advertising than feature pictures and are said to sull, the deliver through the tickets. pull the dollars through the ticket

window,
C. O. Fulgham of Griffith Amus.
Co, which operates more than 200
theatres in this state and Texas has
appointed H. O. Stark to supervise
shorts and bill them more appropriately to all theatres.

There will be no more blind book-ing of shorts in Griffith houses with Stark viewing all before booking to Stark viewing all before booking to the various houses and in instances, where justified, shorts will receive comparable advertising to feature billing as tests have shown many people come to, see outstanding shorts rather than average features.

Hull's Film Bids

Hollywood, Oct. 12.
Henry Hull is mulling film deals
and is said to have several offers in
his lap for a return to Hollywood.
Tobacco Road' star will be here
around the end of October in the
legit play, 'Rouverol.'

Marg Churchill Strolls Hollywood, Oct. 12.

Marguerite Churchill has obtained a release from her Columbia contract due to dissatisfaction with the roles handed her.

Deal is now pending between Miss Churchill and Republic for the leading femme role in 'The Lady Misbehaves.'

Heavy Entertainment Schedule of WHP **Ballyhooed in Harrisburg Theatres**

Harrisburg, Pa., Oct. 12.
Station WHP in connection with
the new broadcasting season ballyhooed its CBS and local entertainment offerings in giant placard displays in the lobbies of Harrisburg
theatres. Spotlights were upon the displays.
Coincidentally WHP promoted
through the Harrisburg Telegraph
and local radio set merchants a special section that listed the schedule and stressed:
Seventeen and one-half hours
of entertainment daily, 16 hours
on Sunday.

on Sunday.

Willingness of theatres to cooperate due to reciprocity of advertising plugs between air and

20th-Fox Director Switch

Hollywood, Oct. 12.
Because 'Giant Swing' is not yet ready to roll at 20th-Fox, director Henry King has been switched to 'Alexander's Ragtime Band.'
Gregory Ratoff takes on 'Swing.'

H'WOOD MOVING IN ON VICTORVILLE RODEO

Victorville, Calif., Oct. 12 Hollywood is moving in for the annual Victorville rodeo, only nonpro show of its kind, which takes place Oct. 16-17, but because of excess of entries officials have to run or entries officials have to run off prelims this year on Friday as well.

well.

Ranches report SRO and any visitors coming from now on will have to say it with trailers. Sunday is such a sellout that 5,000 will be forced to get the results by loud searchers.

Esteries across the way from the rodeo grounds are already selling tickets on their roofs at two bucks, 50c over the official price, arguing that scots there are out of the dust zone and worth more.

Last year's show was dedicated to William S. Hart. This year's to Frank Scully, Variety mugg emeritus. Eateries across the way from the

Amus. Stox Off \$56,102,246

Continued slump in the stock market, which began on an extended scale on Sept. 6 and kept up right until final gong last Monday (11), has produced a \$56,102,246 depreciation in the value of eight principal amusement stocks as against quotations in comparable week last year. Decline in the market has been marked by only a few minor technical railies. This is in direct contrast with 1986, when eight amusement issues about a year ago had just completed a three-month rise during which time these stocks had appreciated \$83,143,100 in value. Of the eight companies, only the shares of Loew and Paramount showed gains over last year as of last Monday. Common of former was more than 6 points ahead of 1936 while Par common was 4½ points in advance though selling at the lowest figure for this year. Universal preferred was 80 points behind last year but the dollar value dipped only \$1,360,000 because of small number of shares outstanding.

standing

standing.

Paramount common showed the greatest amount of appreciation for this class of stock, with a gain of \$10,200,000. Heaviest dollar decline of a picture issue was sustained by Warner Bros, with a dip of \$17,117,125, though the stock was only off 4%. Large number of shares outstanding produced the result.

With the better theatre months, and subsequently increased rentals

ahead, amusement shares now are in a position to stage an abrupt about-face once the present selling movement in the stock market

HOW AMUS. ISSUES LOST GROUND IN SIX-WEEK STOCK
MARKET SLUMP

			Gain or Loss
Stocks Oct. 14, '36	Oct. 11, '37	Change	in Dollar Val.
Col. Picts 38%	x18	20 %	\$5,652,000
East. Kod 1751/2	159	-161/2	-38,267,000
Loew 501/8	651/2	+ 6%	+ 9,543,275
Paramount 10%	x15	+ 41/4	+10,200,000
RKO 71/8	x4%	- 21/4	- 5,799,496
20th-Fox 30 %	x261/4	- 41/2	- 7,650,000
Universal pfd 111	31	80	- 1,360,000
Warner Bros 131/2	x8%	- 4%	-17.117.125
		1.00	

Lefty Runs Quadruples; Cops Haunt His Theatre for Missing Persons

By Joe Laurie, Jr.

Coolacres, Cal., Oct. 12,

Dear See:

First, let me thank you for showing me such a swell time while I was in New York. It's nice to meet an old pal that remembers, because the toughest thing in this racket is the short memory that most people have. As you know I got a great kick outta coming back to the big from and looking it over, but believe me Joe when I say it made me more satisfied to stay here in Coolacres. I know us troupers are supposed to have itch yeet, but when I looked over the big fown and saw the interest of the big fown and saw the interest of the big fown and saw the changes I got kinda scared.

Our business has sort of spread out. It sin't like years ago when a guy could make the rounds of all the offices within a couple of blocks and stand outside of the Palace and get all the news, but now, why to go through Radio City alone would take a couple of days. A guy has got to go to the advertising agencies, see the commercial picture agents, the few vaudeville agents, the agents for shorts and clubs. There is no time to stand around and get a few lughts; it takes you nearly all day answering guyan and girli' on the radio.

It's telling on a lot of our boy and girli's replaced the twinkle in their eyes with their security members. I admit it's too big for me, if me and Aggie got a good crack at a show or on the radio or even in vaudeville that we wouldn't take to but it would have to practically be set in our laps. Running a small picture house in a little town ain't you look at the pictures and at the faces of the natives.

I found plenty of trouble here. Aggie did her best while I was away. She booked a picture giving the exchange 45% of the gross. When I asked her why see did I Aggie said, 'How did I know I couldn't do business with the checker?' It seems this mug had no good habits like walking a drink; he around to see the town, firiting with the gals or taking a contract of the process of the process

satisfied.

We took another lease on the theatre and the banker was swell, he didn't take any advance. Some of these small town guys are pretty nice: maybe we're getting used to them.

Well, give our best to all the boys and girls and tell 'em not to forget how to laugh, 'cause everything is gonna to alright, the Big Stage Manager has all our spots laid out. Best to you sez

Lefty.

P. S.—J. Frank Holliday sez 'Our rich relatives are the kin we love to touch.'

QUOTA COMES English Comic Vows TO A HEAD NOV. 4

London, Oct. 1.

They're suddenly getting all het up again over quota in these parts, due in the main to. the fact reopening of Parliament at the end of the month draws steadily nearen, and with it likelihood of early atntion by the government to the as date for tabling first reading of the measure in House of Commons, which means official text will prob-ably be issued towards end of the

whatever the cause, Cinema Exhibs Association has had its legislation committee in a huddle on two
or three occasions the last week, and
they wound up with a round table
parley with producers on the Films
Group of the Federation of British
Industries. Angle of the talk was,
they say, to meet half way on the
matter of minimum standard for
quota product.

matter of minimum standard for quota product.

Labor interests, too, are keeping abreast of the situation, and a joint meeting of National Association of Chearte Employees and Association of Cine-Technicians decided on a joint memorandum to the board of trade urging attention to requirements of workers under the new setup. Chefy desired are stipulations protecting Britishers against invasion of ,foreign talent, along lines laid down at national Trades Union Congress some weeks back. Indie producers and distribs still continue to scratch around the surface of the problem, though seeming to lack the determination necessary to promotion of their calls for a

to lack the determination necessary to promotion of their calls for a deal which will keep them alive. Kinematograph Renters' Society, on the other hand, continues to lay off, major distribs recognizing there are no strings they can pull.

Anzac Film Biz Brisk

Sydney, Sept. 30.

Best biz currently is being copped by 'Maytime' (M-G), 'Wings of Morning' (G-B), 'King Solomon's Mines' (G-B), 'Take My Tip (G-B), and 'Elephant Boy' (UA). New ones include 'His Affair' (20th), 'Another Dawn' (W), 'Ever Since Eve' (W), and 'High, Wide and Handsome' (Par). 'Captains Courageous' (M-G) quits soon for 'Saratoga' (M-G)

some (Par). Captains geous (M-G) quits soon for Saratoga' (M-G). Biz is also good on weekly change with 'San Quentin' (W), The Lady Escapes' (20th), Family Affair' (M-G), 'Cherokee Round Up' (W), and Louis-Braddock fight. Marcus unit is still playing to smash biz at \$2 top.

Melbourne, Sept. 30.

Infantile paralysis has eased somewhat and trade is picking up again. List includes "When You're in Love' (Col), "Maid of Salem' (Par), "Seventh Heaven' (20th), "Pagliacci' (UA), "Slim' (W), "Man in Possession' (M-G), and 'Laughing Irish Eyes' (AD). "Balalaika' should prove a big success for W-T, and Nina Mae McKinney is pulling plenty for Frank Neil.

Auckland, Sept. 30.

Auckland, Sept. 30.

Biz is good throughout Dominion
with 'Wee Willie Winkie' (20th).
'Bainbow on River' (RKO), 'Lost
Horizon' (CO), 'After Thin Man'
(M-G), 'Prince and Pauper' (W),
'Tall Timber' (AD), 'Elephant Boy'
(UA), 'Love on the Run' (M-G),

Greenway's Material **Hampers London Date**

Ann Greenway opened at the Cate de Paris last night. (11) to but fair returns because of indifferent choice of numbers. This may be remedied later.

It had been anticipated the songstress would duplicate success achieved on her?

stress would duplicate success achieved on her last visit here three

EMIL JANNINGS' NEXT

Berlin, Oct. 1. 'Fahrt nach Orplid' is to be Emil

Fahrt nach Orplid' is to be Emil Jannings' vehicle next season. It is a play by Bernd Hofmann which has just opened at the Leipzig Schauspielhaus and was immediately scooped up by Tobis.

No More Berleing, As He Has 'Found God'

Capetown, Sept. 25.
The last show of Tom Arnold's Revue at the Alhambra, Capetown, before sailing for England was something unusual. At the final curtain, George Lacy, the comedian, thanked the audience, and then startled the crowd by announcing he had surrendered himself to the Oxford Group, and found God in South Africa.

Audience

Group, and found God in South Africa.

Audience were startled, and several laughed taking it as one of his jokes. Lacy was serious, and when interviewed said he had been bad, a drunkard and a sinner, but that was finished. He was out for a clean religious life, as God had come into his existence. He had always quarreled with his fellow artists, stole others gags, but now he would hold out the hand of friendship to all, and use only his own stage gags. No more risque gags, how come to the startled of the hand of friendship to all, and use only his own stage gags. No more risque gags had to lean stuff that any child can listen to. When asked how long this change will last, Lacy said he left that to God. He hoped to again tour South Africa in one or two years time, and then his So. Africa friends can judge what God has done for him.

Pix-Radio

(Continued from page 1)

tween sponsors and the studios. The sponsors think they are getting names and material which will sell their product and are not in the least interested or concerned about television for the present. They weren't even interested or concerned about radio as a mean to selling their product until all other forms of advertising seemed to have been exhausted.

But the studios, being in the busi-But the studios, being in, the business of selling entertainment, can't just get a single formula like a soap manufacturer and keep turning it out for generations. They have to keep catering to a public whose moves around like the eyeball of a baby. That public can take one form of entertainment just so long, and then it begins to get restless. Right now it seems reasonably happy dividing its time between stage, screen and radio, but producers have viding its time between stage, screen and radio, but producers have learned from past experience not to bank on that sort of contentment, It's usually symptomatic of an impending winter of discontent.

Their only consolation is that with o many mediums of entertainment so many mediums of entertainment now using Hollywood as a proving ground, television is more than like-ly to come here for the same reason, if it hasn't already.

if it hash't aiready.

One of the difficulties with television as presently presented is that it can only project as far as the eye can see. While Hollywood has no skyscraper like the Empire State building it has hills within shouting distance of town that make the Em

distance of town that make the Empire State look like the old Flatiron building.

These hills survey a population of 2,000,000 within an area of 20 miles and that's enough, television engineers say, for their present prac-

neers say, for their present practical purposes.

What these engineers are worried about is the rumors that others of their kind have something which makes the present television sets look sick—sets which could work on shortwave and would be conditioned as little as shortwave radio sets are conditioned. These are also said to conditioned. These are also said to take grain as halftones take it-that's

take grain as halftones take it—that's to say they screen both ways instead of in horizontal lines and with the aid of adequate amplifiers are able to balloon it up to the size of motion picture theatre screens. "All this explains why the motion picture studios are training their troupers to be ready for the assault, though they don't deny that money from commercial sponsors of air programs isn't exactly an obstacle in their way.

Washington, Oct. 12. Elaborate plans for establishment Elaborate plans for establishment of a television system throughout the U. S. bobbed up Thursday (7) with filing of the registration statement of the Universal Television Corp., 515 Madison avenue, New York, with the Securities and Exchange Commission.

sion.

Dreams of two scientists, Arno
Zillger and John W. McKay, to put
into circulation the fruits of their
experiments in the television field
were listed with the government
agency, with request for filing of

Short Run for 'Sex'

Berlin, Oct. 1.

"The Dominant Sex," by Michael Egan, is having a one month run at the Kammerspiele, which in the old days saw so many Reinhardt productions.

Gustav Froelich, who is cast in he lead, was released from his lobis contract for one month only, which will limit run.

G-B WILL SHOW PROFIT OF \$2,800,000

At next meeting on Oct. 15 Gaumont-British will show a net profit of \$2,800,000 for the year ending March 31. After appropriation and distributions a balance of \$160,000 is carried forward. There will be no

carried forward. There will be no dividend declared on common shares. Figures show provision for losses on film production and distribution totaling \$3,800,000. The directors' report states that the high cost of production showed no appreciable fall during the year and that failure to recover a proportion of such costs from the American organization re-sulted in the heavy losses being sus-tained by, the distributing company.

tained by the distributing company.

Board also states that realization
of film stocks is affecting the gradual
reduction of the bank overdraft and
corresponding improvement in the
financial position of the company.
All subsidiary companies show improved results and the standard of
the theatres within the group has
been maintained, says report.

500,000 shares common stock, which will sell to outsiders at \$2.50. Mc-Kay will head new enterprise as president, with Zillger as v. p.

New corporation is offspring of the Eastern Television Corp., organization formed to implement the investion formed to implement the investors' inventions and exhibit their practicality, according to the statement. McKay and Zilliger received \$2,000,000 for their cut of the Eastern company—raised through a private syndicate which sold 20,000 shares of common stock at \$10 per share—all of which has been converted into \$1 par value stock of the issuer company. issuer company.

Deutsch-Sagall Coordination

London, Oct. 1.

Moves to coordinate television and motion picture interests in a plan for development of a theatre television service throughout the U. K. are being worked out by Scophony, which has concentrated on presentation on large screens a conceed to tion on large screens as opposed to miniature home sets. Company has Oscar Deutsch, of Odeon Theatres, as chairman, but current negotiations go outside that group to take in other

major interests.

Idea is to build up a service inde-pendent of the British Broadcasting Corp., making use of picture facili-ties in the way of producers, stars and other personnel, and studios. Project is considered logical by Solo-Project is considered logical by Solo-mon Sagall, managing director of Scophony, who holds that motion pfetures, with their ready equipment and organization can knock the B. B. C. cold, and demonstrate just what television should be.

Sagall also has it that developmen Sagail also has it that development of the service is more likely to catch the public imagination if presented on a big scale in theatres rather than on 12-inch by 9-inch home apparatus, which is the limit of what set manufacturers can at present offer.

facturers can at present offer.

Whole fate of the plan appears to stand on what attitude will be taken by the Government and its foster-child, the B. B. C., which operates under charter as a monopoly organization in the broadcasting field. Cooperation of the post office places the corporation in a powerful position, where use of landlines and communication is concerned, and if Sagall hopes to become its rival he'll need courage and imagination. need courage and imagination,

Additional finance, meanwhile, has just come into Scophony with purchase by the London & Yorkshire Trust of a block of 140,000 5s. shares at 7s. 3d., with options to take up a further 200,000 shares at 7s. 6d. within three years.

Distributors Panicked Over **Japanese Ban on Foreign Films**

Jap Films' Year Book

Intelligently edited by Tadasi Iizima, Akira Iwasaki and Kasao Ucihda for the International Cinema Assn. of Japan, the Cinema Year Book of Japan for 1937 just makes its appearance, though dated last

It is an imposing volume well cal-culated to impress the reader with the growing importance of the Japa-ness film industry and is lavishly il-lustrated with scenes and portraits from recent films.

Nite Races Loom As Opposish For **Aussie Theatres**

Sydney, Oct. 1.
Begins to look like film and legit theatres are in for additional tough sledding this year with the proposed introduction of night trotting races. Theatres last year started to get slapped around boxofficely when wrestling caught the fancy of the public and added to the dog racing and radio competition of the last couple of years.

couple of years:
Large tax returns from sport to governments of South and Western Australia is calculated to influence the New South Wales officials to

the New South Wales officials to great extent.

Trotting operates on Saturday nights which is death to theatres. Wrestling hits it off on Mondays and combination means bad b.o. not only in the city but also in the nabe spots as well owing to fully described radio broadcast of grunt events. Inside is that trotting will be inaugurated before long and add to headaches of getting 'em in which to headaches of getting 'em in has been plenty hard of late.

'BALALAIKA' **DEAL NOT SET**

London, Oct 3.

The Par 'Balalaika' picture deal, while not actually cold, is by no means signed, sealed and delivered. Deal involved \$110,000, Par paying \$5,000 deposit, with Adolph Zukor to finally close while here. Zukor is quite satisfied with the purchase, but the snag is the Broadway showing, which is to be done by the Shuberts.

Shuberts were to stage the show on Broadway early in October, but casting difficulties make it impossible for piece to be staged before December or January. With possibility to duplicate its London success, it is figured with Broadway run and road tour show would run the whole of next year.

Shuberts' contract with Tom Bostock, head of Associated Theatre Properties, who sold the show to them, as well as having disposed of the film rights to Par, calls for the picture not to be made until the American run is ended. Which means that Par cannot show the film till well into 1939, which is what Zukor London, Oct 3.

American run is ended. Which means that Par cannot show the film till well into 1939, which is what Zukor is objecting to, with the deal hanging in the balance.

Meanwhile, the show has been running at His Majesty's theatre for nine and half months, and has already grossed \$800,000.

'Dead Hand' Misses, **But Still Good Fun**

London, Oct. 12. 'Dead Hand' opened at the Whitehall theatre (7) and probably will miss success by a very small margin. Play is a melodrama of implausi-bilities but is good entertainment. Just misses the hit class.

BERLIN'S SHOW REVIVAL

BERGIN'S SHOW ARVIVAL Berlin, Oct. 1. Rehearsals are under way for the new season at the English theatre. First production, opening Oct. 15, will be Shaw's. 'You Never Can Tell.' Edward P. Meiotte will direct.

Foreign distribs here haven't begun to recover from the shock administered by the government in banning imports of all foreign flickbanning imports of all foreign flick-ers. Such drastic action was en-tirely unlooked for, the worst ex-pected being a fast turndown of around 50% of import applications on file. Although government an-nouncement fixed the period of the ban as three months, all indications point to a much longer period, prob-ably until April 1.

ably until April I.

Foreign distribs were not caught entirely flat-footed, as there are around 150 unreleased subjects in the vaults. Under normal conditions this would be sufficient to supply the market for about four months, but with careful booking and elimination of many double bills, this supply could be made to last for nine months.

Even though all pix now here are played, the coin situash must yet be hurdled and the Finance Office isn't showing much inclination to loosen up in that respect. One Jap sales manager, however, stated that he had been informed that remittance permits would soon be forthcoming, but indicated that the amount would be but \$500 per month for each distrib. This is such a ridiculously small figure that it's very doubtful if the matter has even been considered by the authorities. Finance Office consistently remains mum on the subject,

Office consistently remains mum on the subject.

With the definite knowledge by all distribs that they will have to get along, for some time, without additional imports, and with future conditions so uncertain, it's a cinch that their orgs will be considerably revamped. Several smaller outlist are even talking of the possibility of closing up shop entirely.

Producers here are not in any too happy position to take advantage of a shortage of foreign product, due to rapidly rising costs. Raw stock is skyrocketing, and because Jap manufacturers don't make a satisfactory negative, most of this is coming from outside, thus bringing it under the control of the Finance Office on remittance matters. To hold down requirements as much as possible, producers have voluntarily agreed to limit all features to 7,000 feet.

Home Office hasn't issued any definite interestations to which remode.

Home Office hasn't issued any defi-lite instructions to exhibs regard-ng shortening of programs, although t is known that authorities have had matter under consideration for some time. Prospect of product shortage may hasten a decision, but exhibs show indications of putting up a scrap to retain present three hours, even if reissues have to be used to

G-N'S \$300,000 DEAL FOR BRITISH PRODUCT

London, Oct. 1 Reggie Baker, joint managing director with Basil Dean, of A. B. F. D., has a cash guarantee of between \$250,000 and \$300,000 from Grand National as advances on six British pictures contracted for distribution in the U. S. next season. The deal is subsidiary to the existing tic-up between the two outfits.

A. B. F. D. has contracted to distribute 40 G. N. productions here next season.

Metro Leases Newsreel Theatre for 10 Years

London, Oct. 12.

New newsreel house, seating 500, is being erected for Arthur Clavering on a site adjoining the Empire theatre.

On completion it will be sublet to Matro for 10 years at \$600 weekly rental.

Par's Odeon Outlet

London, Oct. 12.

Paramount and Odeon (Oscar
Deutsch) Theatres are talking
about a possible deal for routing
Par product under a franchise basis
through this circuit.

Odcon comprises 150 or more the



DAILY NEWS

"The Music Hall has a hit in 'Stage Door.'... One leaves the theatre with a feeling of satisfaction at having witnessed a perfectly grand show... All the performances are so absolutely right that it is hard to choose among them... Ginger Rogers is superb in the handling of the snappy, incisive dialog which keeps the audiences in stitches... Miss Hepburn rises to dramatic moments with a fine show of histrionics... One of the most entertaining pictures of the Fall season."

Rave

N. Y. TIMES

"Not merely a brilliant picture, but as well a magnificently devastating reply on Hollywood's part to all the catty little remarks that George Kaufman and Edna Ferber had made about it in their play.... It is wittien than the original, more dramatic than the original, more meaningful than the original, more cogent than the original."

—Frank S. Nugent

Rave

HERALD-TRIBUNE

"Brilliantly written, directed and acted . . . a far more satisfying entertainment than the play . . . it has such a burden of emotional power that it betters its stage prototype as an exciting and moving tribute to the abiding fascination of the theatre . . . A brilliant, witty and moving show."

—Howard Barnes Rave

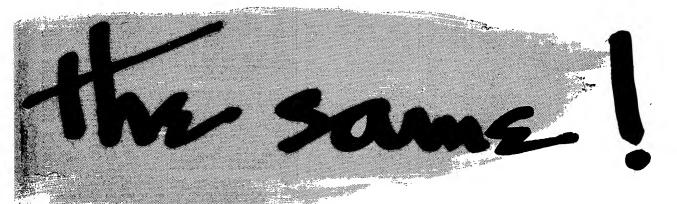
DAILY MIRROR

"Startling in its daring, the idea of teaming arty Katharine Hepburn and realistic Ginger Rogers in the Ferber-Kaufman 'Stage Door' has proved an inspired one. Their roles might have been written for them. Backed by a great cast which includes Adolphe Menjou, the co-stars give the show of their lives All the fans will relish 'Stage Door.' In acting, directing, writing, it represents the finest flower of movie craftsmanship."

Rave

-Bland Johaneson

"STAGE DOOR".. NOW PACKING



WORLD-TELEGRAM

"RKO has kicked over most of the traces of Edna Ferber and George S. Kaufman's "Stage Door" and remodeled the essential idea into one of the liveliest and most ingratiating talkies of the season . . . A vastly entertaining picture, and one that moviegoers, as well as playgoers, will underwrite as a Hollywood triumph over Broadway." —George Ross

Rave

JOURNAL-AMERICAN

"A stimulating, hugely entertaining picture . . . It brings Katharine Hepburn back to the spot she occupied . . . It brings new laurels to Ginger Rogers . . . It brings still more applause to Adolphe Menjou Under the expert guidance of Director Gregory La Cava 'Stage Door' takes its place as one of the season's best."

—Rose Pelswick

Rave!

N. Y. SUN

"One of the funniest, best-made films that has come along for quite a while. The Music Hall, accustomed to fine pictures, can make 'Stage Door' quite at home, which is just as well. This is a picture that should remain at the big theatre for two or three weeks . . . It would be missing a lot to miss this one."

—Eileen Creelman

Rave!

N. Y. POST

"If you are thinking of going to the movies once in the next three weeks, this is it! . . . It's the top in entertainment . . . The picture gives just about everything you want for ninety-one minutes. Whereupon you can sit back and wish that all the other pictures attempting the hill-and-dale run from comedy and tragedy, and return, could achieve the same balance."

—Archer Winsten

Raye!

G RADIO CITY MUSIC HALL!

THERE GOES GROOM

RKO release of Albert Lewis production.
Blars Ann Sothern, Burgess Meredith, Mary
Holiand, Directed by Joseph Santies,
Screen play by S. K. Lauren, Dorothy
Son, Marold Kusell, room original by
Vol. Marold Kusell, room original by
Velewed in Projection Room, N. Y., Oct, 8,
Vil. Running time, 64 min, N. Y.,

or. Running time, or mine.
Betty RussellAnn Sothern
Dick MathewsBurgees Meredith
Mrs. Russell
Dr. BeckerOnslow Stevene
Potter RuesellWilliam Brisbane
Janet RussellLouise Henry
HankRoger Imhof
Janet RussellLouise Henry HankRoger Imhot Billy RappSumner Getchell
Yacht CaptainGeorge Irving
MarthaLeona Roberts
Yacht Captain

"There Goes the Groom' looks likely to wind up unfortunately. It'll droop right into the duals, generally, upon release, and probably won't get the recognition it deserves at all. The yarn is well-worn around the edges, but so buoyantly and skill-duly acted by each least or large member of the cast, so smartly directed and generally entertaining rected and generally entertaining sufficiently magnetizing to lift the pic from its ordained fate.

It's farce of fast order and the whole-hearted manner in which a good cast threw themselves into their jobs helps a great deal. Burgess Meredith, in the male lead, is doing his second film chore and the role is completely reversed in tone and type from his Hollywood breakin role in Winterset.' Meredith has the same youthful personality in the light part that he has on the hick-provided and the came youthful personality in the light part that he has on the hick-provided and the came youthful personality in the light part that he has on the hick-provided and the came youthful personality in the light part that he has on the hick-provided and the provided and the provided and the provided and the years out of collections and the came youthful personality in the light part when went to Alseks and

biy bloats. All the does in floir proving her brown.

He's cast as a kid a few years out of college who went to Alaska and gutted a gold mine. Buys a yachman and the brown of the brown of the proving her brown of the years before. She's interested in a psychiatrist (Stevens) but, urged by the penurious mother (Boland), she tries briefly to get interested again. Meantime her younger sister (Sothern) has set her sails for the same port.

meredith and the family, which certainly desen't exclude the girls' Big Bright Brother (William Brishane), who's spearing to take a bite out of the lad's bankroll, soon are leading so helter-skelter a farcical lite that Roger Imhot, an old handle-bar mustachioed panner from the Klondike whom Meredith brought back with him, has a hard time keeping the lad normal and reasonably thritty.

Finally after a series of funny se-

seeping the lad normal and reasonably thritty.

Finally after a series of funny sequences involving wedding rehearsals, psychiatric treatments for Mercelth and episodes on the yacht, the right girl gets the boy.

The lines are, in the main, exceedingly bright and pepper up the otherwise hackneyed plot. Miss Boland especially stands out more definedly than she has in recent releases due to the more illumined dialog given to her.

The direction, camera and production are all first-rate. Theatres catering to smart clientele should especially look into There Gors the Groom.

EBB-TIDE

EBB-TIDE
(IN COLOR)
(WITH SONG)
Paramount of the production in Technicolar. Features Oscar Honoliat, Frances Farmer, Ray Milland, Lloyd Nolan, Barry Fitzgerald. Directed Stovenson send Lloyd Cobsurer, adaptation, Bertram Millhauser; comera, Leo Tover; special music, Baib Rainer, adaptation, Bertram Millhauser; comera, Leo Tover; special music, Baib Rainer, adaptation, Bertram Millhauser; comera, Leo Tover; special music, Baib Rainer, adaptation, Bertram Millhauser; Ender and Loyd Nolan Capt. Thorbecke.

Ocear Homolika Faith Wishert Frances Farmer Activater. Lioyd Nolan Euleh.

Barry Fitzgerald

'Ebb-Tide,' in which Oscar Homol-ka makes his bow under a Holly-wood contract, is an ambitious pro-duction effort that relies more on striking backgrounds, good color ap-plication and performances by a handful of players than it does handful of players than it does a player than it does to be a player than it does a player than it does to be a player than it does to be a player than it does to be a player than it does a player than the player than the love story isn't the kind that guarantees satisfaction.

not strong enough, the situations lack compelling force and the love story isn't the kind that guarantees satisfaction. The story and the manner in which it is brought to the screen are which is brought to the screen are strongly except for consideration of two notable characterizations, that of Homolka and Barry Fitzgerald. Quite palpably the development of the two characters done by these actors has been more important than other matters, not the least of which is the romantic interest dealt to Frances Farmer and Ray Milland. This is secondary to the free rein given Homolka and Fitzgerald in creating the characters of a disgraced captain than the process these skilled artists give becomes the outstanding feature of the picture.

comes the outstanding feature of the picture.

Homolka, the capt. who has lost his ship, plays his part more methodically and less naturally than does Fitzgerald, but is strong all the way in the character he sets up. Fitzgerald, however, nearly steals the picture from Paramount's recent import. Former is one of the fame Abbey Players. Homolka was pre-

viously with Gaumont-British in England.
The action opens on an island in the South Seas, where Homolka. The action opens on an island in the South Seas, where Homolka and English outcast, have become beachone to be a substitute of the silland commission. It is to take a visiting pestilence ship away from the shores which it endangers. Learning the cargo is champagne, Homolka and his comrades conspire to take the ship to Peru instead of Australia, its destination, with the thought of selling the cargo and the shore which the ship is to selling the cargo and the strong of the print the same and the shore which are the ship in the cargo is champagne. It is the selling the cargo and the strong of the ship in the ship in

ALCATRAZ ISLAND

Werner, Bros. release of Cosmopolitan production, Features Ann Sheridan, John Dick Purcell. Directed by William McGann, Story and adaptation. Crane William Story and Company of the Production of the William McGann, Story and Application. Crane William Story and Company of the Production of the Produ

	Ann Brady	Mury	Maguire
	'Harp' Santell	.Dlck	Purcell
	Fred MacClane Ad	llson :	Richards
ľ	'Tough 'Tony' Burke G	eorge :	E. Stone
	Miss Maruand	Dot	ls Lloyd
ı	Warden Jackson Char	les Tr	owbridge
Į	The Red Head	Veda A	inn Borg
J	('randall	Edware	1 Kcane
	11, S. Attorney	Ed	Stanley
	'Gat' Brady	Jo	hn Jiltel
	George Drake	.Gordo	n Oliver

Miniature Reviews

Goes the Entertaining farce, intelligently trouped well and intelligently tr by Burgess Meredith, Southern, Mary Boland.

'Ebb-Tide' (Par). The first for Oscar Homolka in America, a story that is more pretentious as to production than dramatically. Does not suggest big bo, In color.

'Alcatraz Island' (WB). Prison

melodrama of only passable entertainment worth. Probably will be fair at b.o.

will be fair at b.o.

'Small Town Boy' (GN). Oke
story lost in the production
shuffle. Second-rate dualer.

'The Wrong Road' (Rep).
Weak crime-doesn't-pay dualer
with Helen Mack, Richard
Cromwell and Lionel Atwill.

'Two Minutes to Play' (Vic).

Two minutes is right.

under, who was in 'Confession,' is a very appealing type and has a screen voice that lands strongly.

One of the troubles with Crane Wilbur's story and the direction by William McGann is that Litel is targeted for sympathetic interest which is never very definitely aroused. He's the racketeer who's sent, to sith by the racketeer who's sent, the wording to go soft over the daughter he has successfully hidden from himself in boarding schools for many years, the sympathetic interest goes entirely to the daughter. At the outset he studied has been dead to be the story struggles along without the benefit of real dramatic energy. Threat of one of the hero racketeer's henchmen to get even with him forms the basis for plot matter which aids in a Federal conviction for Litel, the studies of the

wasny exoneration of nearly everything.

The prison scenes at both Leavenworth and Alcatraz are interesting, notably at latter, where the producer shows the folks what 'the rock' is like, but the action is lacking in real punch. A district attorney, who by bunch. A district attorney, who had been attorney to the form the form of the for

FOOTLOOSE HEIRESS

Warner Bro. production and releave,
Features Craix Reynolds, Ann Sheridah,
Anna Nangi, William Hopper, Directed by
Anna Nangi, William Hopper, Directed by
Fox. Richyn, don't week Sept. 30, 37. RutFox. Richyn, dun't week Sept. 30, 37. RutFox. Richyn, dun't week Sept. 30, 37. Revnolds
Bruce Butch Bader. Craix Reynolds
Ray Allyn.
Ann Sheridan
Linda Flerson MiAnne Nagel
John C. Allyn.
Charlle McCarthy, Teddy Hart
Linke Pennenther. Hell Neiman

SMALL TOWN BUT
Grand National release of Zion Myers
production. Stars Stuart Erwin. Features
Joyce Compton, Jed Prouty, James Blakely,
Clara Blandick, Dorothy Appleby, Directed
by Glenn Tryon. Adapted by Tryon, from original by Manuel Komroff; camera, Ed-
ward Snyder; production manager, Gaston
Glass; film celler, James Morley; sound,
W. H. Wilmath; musical supervision, Abe
Meyer. At Paramount, Brooklyn, week
Oct 7, '27 dual Bunning time 61 ming
Oct. 7, '37, dual. Running time, 61 mins.
Molly Joyce Compton
Mr. Armstrong Jel Pronty
Mrs. ArmstrongClara Blandick
Eddle
Sandra
Mr. FrenchClarence Wilson
Lafferty Paul Hurst
Sloane
ClipperGeorge Chandler
SkindleErville Alderson
TownerVictor Potel
2041101 11111111111111111111111111111111

the business it might, because it lacks name value and hasn't any definite selling point.

definite seiling point.

Story, from an original mag yarn called The \$1,000 Bill. has a piquant (hough hardly new) idea which keen adaptation and capable production could have built into a boxoffice kayo. Basis of the plot is the character development of a diffident smalltown lad who finds a \$1,000 bill. Suddenly a man of consequence, he asserts himself for the first time in his life and discovers he's a demon go-getter.

That shred of story, if adapted by

That shred of story, if adapted by someone with a sense of characterization and subtleties of wit, if given adequate production, knowing direction and a lustrous cast, could have been turned into one of those occasional comedies that critics and word-of-mouth send into big grosses. But apparently, the studio didn't really believe in its possibilities, for the yarn has been slipped one of those once-over-lightly treatments and the answer is just a regretful nix.

and the answer is just a regression.

As the worm-will-turn hero. Stuart Erwin injects all the life he can into a bloodless character. Performance is understanding and has commendable variety and tempo. But it suffers from its surroundings. Joyce Compton does as well as could be expected with the pastet part of the heroine, while Jed Frouty. Clara Blandick and Clarence Wilson turn in the sure jobs of dependable troupers. Glenn Tryon's direction isn't much better than his adaptation. Hobe.

Shadows of the Orient

Shadows of the Orient
Monogram release of Lary Dermour production. Peatures Esther Rataton, Regis
roomey, J. Farrell MncDonald, Oscar
Apfel, Sidney Blackmer. Directed by Burt
Lynwood, Original by L. B. Heifetz,
Lynwood, Original by L. B. Heifetz,
James S. Brown, Jr. At Central, N. K.
week Oct. 9, 37, Running time, 70 min,
Viola Avery Esther Raiston
Sullivan Regis Toomey
Sullivan Regis Toomey
Sullivan State State
Judge Avery Oscar Apfel
Ling Moss Sidney Blackmer
Flush Eddie Featherstone
Flush Eddie Featherstone
Flush Mitty Faln
Chin Chu James Leong

Amazingly rudimentary in action and dialog, this picture is almost amateurish in spots. For the sure-seater multiple grinds only. It's about smuggling Chinese into the

about smuggling Chinese into the U. S. by plane.

Esther Ralston, daughter of a judge, in an unnamed locale, gets mixed in a raid on a Chinese gambling spot. The fantan place is head-quarters also for Sidney Blackmer, chief of the smugglers, who planes Chinese illegally into the U. S. Regis Toomey is the immigration inspector who solves all by falling for Miss

Toomey is the immigration inspector who solves all by falling for Miss Ralston.

That's the outline of the story, which is just another cops-and-robers tale. Picture treads slowly and Regis Toomey is an obvious lover. Miss Ralston is a coy heroine. Neither becomes the role. Blackmer and J. Farrell MacDonald havn't a chance to detend themselves here than the story of the control of the story of the control of

Running time, 60 n	ins.
Gene	
Frog	Smiley Burnette
Bernice Allen	ludith Allen
Spud	
Colonel Alien	Guy Usher
Neale	
Wyndham	
Shorty	Frankle Marvin
Juan	
Sergeant	Stanley Blystone
Joe Larkins	Bud Osborne

THE WRONG ROAD

Republic release of Colbert Clark produc-tion. Features Richard Cromwell, Helen Stack. Lond Advill. Directed by James Back. Lond Advill. Directed by James Brick Taylor; ordinal by Colon Righty and Bric Taylor; ordinal by Colon Richard Enterst Miller; supervising edito. Marsi Seldeen; film dditor, William Morgan; mu-sical director, Alberto Colonob. Reviewed in Projection Room, N. Y., Oct. 7, '37, Running dime, 62 mins.

	Jimmy Caldwell Richard Cromwell
	Ruth Holden
1	Ruth Holden
4	Foster Buss Poppell
ı	Foster Russ Powell McLean Billy Bevan
ľ	Mrs. FosterMarjorie Main
ı	District AttorneyJoseph Crehan
ı	Big HoboSyd Saylor
ł	O'FearnaChester Clute
ı	Clute

Not much can be said for this crime-doesn't-pay-even-if-you-get-away-with-it picture. A minor dualer. Boy and girl, in this one, decide that with her family broke and prospects of promotion for the lad who is a bank clerk, negligible, it all who is a bank clerk, negligible, it all who is a bank clerk, negligible, it of the lad who is a bank clerk, negligible, it of the lad who is a bank clerk, negligible, it of the lad who is a bank clerk, negligible, it of the lad who is a bank clerk, negligible, it of the lad who is a bank clerk, negligible, it of the lad who is a bank clerk, negligible, it of the lad who is a bank clerk, negligible, it of the lad who is a bank clerk, negligible, it of the lad who is a bank clerk, negligible, it of the lad who is a bank clerk when disclose the hiding place and are sent up for ter.as, frankly admitting they have the dourh socked away. By serving out their sew years in prison to earn it, they figure to pay their debt to society, harm nobody and be on easy street when they get out. Several sources overtales them. First the music box eludes them and is sold at auction following the death of an antique dealer with whom they left it. Blackie, a former cellmate of the swag. Finally a special officer of the surety company, who in some mysterious manner always turns up a moral special memoral, introduces the youngsters return the innover they youngsters return the innover they wom't have any inner contentment. Despite the weak script, Lionel Atwill, as the parole officer, turns in a good acting performance, and Horace MacMahon, the villain of the piece, does does, Richard Cromwell and them Mack seem pretty bored wonder. Not much can be said for this triviality, even for the duals.

Versprich Mir Nichts ('Promise Me Nothing') (GERMAN MADE)

Terra-Filmkunet release of Meteo-Film production. Director, wolfgam Libeniner. Features Luie Ullrich and Viktor de Kown. Screen play, Thea von Harbou. Camera, Friedl Behn-Grund. At Gloris Faliats. Running time, 105 mins. Michael Reisel. Running Running time, 105 mins. Running time, 105

This is the kind of a picture and offer the tries are specially programs.

This one makes, as is San Quentin. This one makes, the heading if the programs are specially programs.

Having a penchant for following the headings with the beginning of the control of the contro

I Fratelli Castiglioni

(The Castiglion Brothers)
(TALIAN MADE)

(TALIAN MADE)

Rome, Sept. 27.

Produced by Amato Flim; distributed by E. N. I. C. Dicted by Corrady D'Errico, Dialog. D'Errico, based on comedy by Alberto Caltuconic cannets, Years Castiglioni. Camillo Castiglioni. Camillo Castiglioni. Camillo Castiglioni. Amedeo Nazaga (Camillo Castiglioni. Amedeo Nazaga (Citat. Vanna Vanna Provincial Lawyer. Enrico Viarisio

has no more idea than the rest, and he righteous quartet make her feel thoroughly miserable. Only her cousin Gisa, of all the family, is nice to the rest of the cousin Gisa, of all the family, is nice to the cousin Gisa, of all the family, is nice to the cousin Gisa, of all the family, is nice to the cousin Gisa, of all the family, is nice to the lining of Uncle's blue suit, and after more family consultations it is discovered that this was the suit Uncle was buried in. At non of the next day the term for presentation of the winning ticket is to expire. Brothers call in the village lawyer for advice, But the youngest brother, Fulvio, who is the most impulsive, decide the winning ticket is to expire. Brothers call in the village lawyer for advice, but the youngest brother, Fulvio, who is the most impulsive, decide the centerty to die; by Fucle. 'A little later the two older brothers, Mario and Ismaele, decide in favor of action, too. When they get to the cemetry they find the grave has already been opened. Then they see Fulvio leaving.

They call another family conference, and Fulvio is called to account He produces what the count of the brothers of the brothers. The see Fulvio leaving the grave has already been opened. Then they see Fulvio leaving.

Next day sees the Castiglioni family—more or less jittery—sitting around the phone. When it finally rings, a sepulchral voice announces that the ticket has already been turned in. Great fury on the part of the brothers. The save and announces that he had instructions to cash the ticket, that the family is to enjoy the use of the interest on the fortune, provided they recognize Nina's baby as the owner of the estate. Film ends with the assembled family at the railway station to receive the baby heir on his arrival from town.

While the film its of suitable for except the film is of suitable for except the same the film is of suitable for except the same the film is of suitable for except the film is of suitable for the brothers, cuts a very dashing figure. Camillo Pi provincial lawye acterizations.] raphy excellent.

YOUTH ON PAROLE

Republic release of Phil Rosen produc-
tion, directed by Rosen. Features Marian
Marsh, Gordon Ollver Margaret Dumont.
Peggy Shannon, Screen play, Hershel Reb-
uas; cameraman. Edward Snyder: addl-
tional dialog, Henry Blankfort, Jr. Be-
Viewed in Protection Room N V Oct 8
37. Running time, 60 mins.
Bonnie Blair

Bonnte Blair	Marian Marsh
Phillip Henderson	Gordon Ollver
Landlady	Mangauet Duniont
Pages	Margaret Duniont
Peggy	Peggy Shannon
Mr. Blair	Wada Bateler
Mae Blair	Manu L'aminian
Fingle	Korminin
F	Joe Calts
Ratty	Milburn Stone
Mulzie	Theodor Von 12162
Inches	
luspector	Paul Stanton

With only the name of Miss Marsh to attract, Parole can't hope to pass the light end bracket of the dual depots. It will hold its own in that classification, however, and helps build Gordon Oliver as one of the minor ti

build Gordon Oliver as one or unminor juve actors.
Story goes to extremes in building to hardships confronting former prisoners, however youthful and incent, when they return to outside. Trials are laid on too thickly to im-

press as anything else but gyrup for the commiserate love story mag addicts. To average filmgoer it's a little too much ill wind and not enough entertainment.

Framed into the cooler, two white collar workers try to rehabilitate themselves on release. Although strangers on entering, boy and girl find solace in each other after first few disappointments on exit. Love the strangers of the strange

Miss Marsh does well enough con-sidering her lines and looks well in the pain business roote selected by wardrobers lover also turns in a fairish performance. Peggy Shan-non and Margaret Dumont play their roles without exciting themselves or anyone else.

Two Minutes to Play

Two Minutes to riay

Victory release of Sam Katzman production, Stara Herman Brit, Seatures Boide

March Granville. Benkel. At Strand,
Brookin, week Oct., '3', 'Jual bill. Runmanager. E. W. Rote; camera, Bill Hyer;

film editor, Charles Benkel. At Strand,
Brookin, week Oct., '3', 'Jual bill. RunBrit, Jack Gaines — Boide Nugent

Badde Namen

March Granville. Jeanne March

Pat Meredith Jeanne March

Pat Bodie Nugent

Lew Ashley — Duncan Rinalde

Brizzy Vincent — David Sharpe

Able — Sammy Coben

Gaines Senior — Richard Tucker

Granville Senior — Sam Fint

Yodelin' Kid from Pine Ridge

(WITH SONGS)

(WITH SONGS)

Republic reloase of Armand Schaefer production. Stars Gene Autry. Directed by Joe Kane. Story, Jack Natteford; serven public for the star of the sta

ning time, 62 mins.	
ning time, 62 mins.	Gene Autry
Frog	Smlley Burnette
Milly Baynum	Betty Bronson
Len Parker	Te Roy Mason
Autry Sr	Chas. Middleton
Bayliss Baynum	Rus. Simpson
Tenn Ramblers	Tenn. Ramblers
Jeff Galloway	Jack Dougherty
Clem	(iny Wlikerson
Luke	Frankle Marvin
Sheriff	
Sam	Snowflake

Tennessee Ramblers' tramp band rendition.

Even Gene Autry can not stop a mountain feud between cattleman and 'turpentiners', but that is what film portrays. Razing forest fire adds to the hazards among with the sackers of the sack

ONE MAN JUSTICE

Columbia production and roleans. Street Charles Blarrett. Directed by Jeon Barshan Directed William Colt MacDonald Stans. Blory, William Colt MacDonald Stans. Directed by Jeon Barshan Directed William Colt MacDonald Stans. Directed William Colt MacDonald Stans. Directed William Colt. All Charles Starrett MacDonald Stans. Directed William Colt. Directed William Jack Cilliford Red Grindy Alan Bridget. Walter Dweining Bridget. Walter Dweining Bridget. Walter Dweining Bridget. Walter Dweining Bridget. MacDonald William Jack Lipon Milliam Jack Lipon William Jack

Joe Craig. A. Harry Pleachman Joe Craig. A. Harry Pleachman western yet which, coupled with some unusual story treatment and directing gimmicks and the Starrett moniker, should make for some of the best returns which the double-duty stands afford. Runoff is a virtual fastic exhibition which makes to comparison fifth real-took tame by comparison fifth real-took tame by comparison the property of the standard of

cost. Budget was probably observed but there is no evidence of scrimping, what with different looking sets, Copening with a terrific street brawl wherein Starrett alaughters a renegade and halts the attempted gunplay of another, action never stops. Effects of plunging through horse post rails, doors, etc., is realistically carried out. Punching looks so McCoy it always hurts. Gunning while mounted, jail escape where sheriff is slugged, timed gun fight between Starrett and town's terror for supremacy or good over bad, are and thought starrett and town's terror for supremacy or good over bad, are and thought dead. When he proceeds to dead the started and thought dead. When he proceeds to learn up ti's a sweep that is unequalled for action starting in town, extending to what was Crockett's to town. Calls in his law pals from Texas to help clear up mess which includes making all baddies named on sheriff's list walk out of town minus guns and horses for keeps. Turns out that Starrett is really Ted Crockett wife, true to him despite similarity between her supposed desimilarity betwee

performance. Of including Dick Bridge, heavier.

CLUB DE FEMMES

('Girls' Club') (FRENCH MADE)

Arthur MADE.

Arthur Mayer and Joseph Burnstyn release of '5-B-L-F production. Stare Dantello Darrieux. Elle Argall. Features JoKouprine. Betty Stockfield. Written and
directed by Jacques Deval. Associate director, J. Kruger; director of production.
L Schlosherg; musical director. Mariusnloshers; musical director, Marius dis Galllard. Reviewed in Projection N. Y.. Oct. 8, '37. Running time

85 mlns.	
Dr. Gabrielle Aubry Valentine	Tesale
Claire	Darrieu
Carol Royce	eorgett
JulietteJoset	te Da
HeleneJuni	e Asto
Jacqueline Marting 'Mo	uneyre
Francoise	Delb
Mme. PargetonEve	Franci
LucileKissa K	ouprin
AllceElse	Argal
Robertllaymor	d Cal
GretaBetty St	ockilel

(In French, with English Titles)

(In French, with English Titles)
This is lively, satirical entertainment, based on the loves of bachelor girls in a Parisian clubhouse for more properties of the money of the money of the more properties.

It was written, produced and directed by Jacques Deval with skillful artistry and a distinctive continental touch. Casting, sets, costumes and production are excellently and imaginatively handled. In parts the pace is a bit rapid, with occasional abrupt transitions. This is due to plot complications, but does not seriously affect the merit of this excellent film.

Picture develops the love-lives of

s ment, based on the loves of bachelof girls in a Parisian clubhouse for girls in a Parisian clubhouse for girls in a Parisian clubhouse for more production and the control of the contro

frivolous, her trouble comes when she is jilted by a titled octogenarian. Played by the lovely English actress, Betty Stockfield, cameramen wisely take plenty of photographic advantages with her figure.

Elsa Argall (Mrs. Deval in private life), in her screen debut scores heavily and adds much distinction to the picture as the third girl who to the picture well played by dosette Day. Junie Astor, Kissa Kouprine and Evy Francis all deserve mention, as dee Valentine Tessier. Latter portrays the sympathetic Dr. Aubry, resident woman house physician, who helps the girls when they get into difficulties and fits into the picture well.

Worth seeing for its bevy of French lookers, of whom there are 140. Picture has a serious side, which in handled with a delicate touch. The picture was a serious side, which in handled with a delicate touch cluction and ought in the picture well in America with the art bunch.

MAMMY

(With Songs)
(HUNGARIAN MADE)
Budapest, Oct. 1.
Budapest Flims production and release

Sconarlo, Gabor Vaszary; adapted from
Rezso Torok's play; directed by Janos Vas-
zary; music, Denes Buday, Jeno Sandor;
camera, Istvan Elben. MammySari Fedak
Mammy
IlonkaIda Szepes
Gabor TordayJeno Torza
Gaspar TordayJeno Pataky
Mrs. SzaboPiroska Vszary
AgentIstynet Barsony
KarpatiSandor Peti
JulikaAnnie Rethy
JulikaAnnie Rethy EvaMary Vago
Benedek,Beia Mihalyffy

(In Hungarian)

Budapest Films, new producing firm working on a larger scale than

Budapest Films, new producing firm working on a larger scale than any other here, declared it would make bigger and better features than average local product. 'Mammy,' first, falls short of this alm. It's just the sort of silly story, slow moving, improbable, as are most of the other home-made pictures.

Sarl Fedak, Hungary's ace musical comedy star of the first quarter of the composition of the star of the composition of the star of the story were not so exaggerated. Her makeup and clothes are wrong, too.

She plays Mammy, a goldenhearted rough diamond of an old lady, who returns with her equality to a distinguished European father to the star of the star

Wenn Wir Alle Engel Waren

Waren

(We Can' All Be Angels')

(GERMAN MADE)

Casino Film Made of TobisEuropa film, Stars Heinz Russimann, Jeni
Marenbach; features Harald Faulsen. Directed by Carl Proballch. Adapted from a ger. Friedrich Pflughaupt, aust. director. 1001 Hansen; comera, Rehmar Kuntze; nux1001 Hansen; celltor, Gustave Lohes. At
Casino, N. Y., week Oct. 8, '37. Hunning,
1104 Hunning, Leni Marrenbach
1104 Hunning, Leni Marrenbach
1104 Hunning, Seine Frau Leni Marrenbach
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1105 Hu

ROARING SIX GUNS

Ambassador release of Maurice Conn production. Poetures Kermit Maynani. Mary Huyes, Sam Flint, John Morton. Directed by J. P. McGowan. Story, James Olivae Law Maynes, Mary Huyes, Sam Gowan. Story, James Olivae Car, Jack Greenhaigh; ellior, Richerd O. Wray, At Kiva, Lincoln, dual. Running Line, 53 mins.

Kermit Maynard Mary Huyes and M

A little slow for a western, which should above all things have action, 'Roaring Six Guns' will find most of the fans accepting it on a run-of-mill basis. Fact that those who attend western pic showings seldom show

western pic showings seldom show much qualms about quality, is biggest thing in Its favor.

Kermit Maynard, by a fine line, is usually a better performer that the more illustrious Ken, but has still no rafter-shuking thespian by any means. Here he's faced by an irate father of his best girl, who wants to get some government range land for grazing. Maynard wants the gal and the ground. Opposition forms around Sam Flint, the father, and his unscrupulous partner, John Merton, Latter is one of the screen's most often worked heavies, and capable.

Femme is Mary Hayes, not so bad to look at, but a little light as an actress. While he lasts, Bud Buster gives a good accounting, but finally wins up as a bulls-eyed target.

Tim will have to have dual support in most cases,

PLOMIENNE SERCA

('Hearts Aflame') (POLISH MADE)

Kinool release of Polska Filmowa production release of Polska Filmowa production of the Polska Filmowa production of the Polska Filmowa production with the Polska Filmowa Challed Barsezzowska Micsexysiaw. Cybulled India, Adam Sied-Jaya De Gantowskii, diajay by Gantowskii, Serven Jaya De Gantowskii, Serven Janiowskii, Projection Roman, N. X., Oct. 8, 737. Running time, 00 minus, N. X., Oct. 8, 737. Running time, 00 minus, N. X., Oct. 8, 737. Running time, 00 minus, N. X., Oct. 8, 737. Running time, 00 minus, N. X., Oct. 8, 737. Running time, 00 minus, N. X., Cot. 1, 10 minus, N. X., Cot. 1, 10 minus, N. X., Landowskii, M. X., Landowskii, N. X., Landowskii, M. X., Landowskii, M. Zandowskii, M. Zandowskii

(In Polish, with English Titles)
Vigorous 90 minutes of Polish military propaganda. Despite its banalities, huzzahs for God, country and

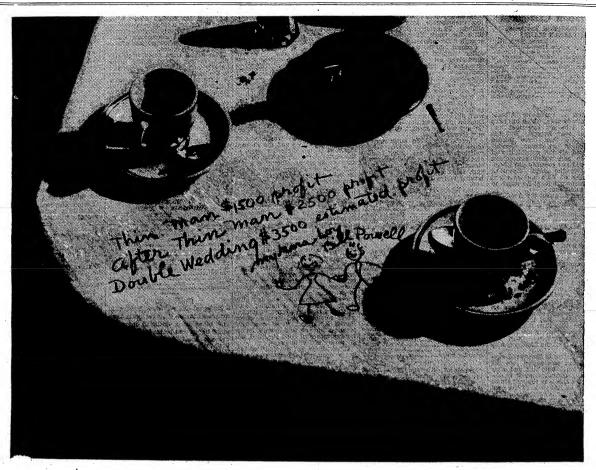
itary propaganda. Despite its banalitics, huzzahs for God, country and the army, it manages to be a pretty good film. It undoubtedly pleased the Polish audiences at home, for whom it was intended, and Polophiles the world over will like it. Nobody else will care.

Picture, of which the totalitarian Polish government has a substantial piece, is the prototype of any made in a militarized country. More applications with the Polish and the Polish government has a substantial piece, is the prototype of any made in a militarized country. More applications with the polish country in the polish of the polish polish of the polish polish of the polish pol

the regular army first. Story is simple enough, and deals with the rivalry of two Polish cadets in the officers' training corps for the same wench. Fierce contest eventually is concluded and the two are reconciled after injury to one in a melodramatic fire.

reconciled after injury to one in a melodramatic fire.

Young Polish lads seem to behave pretty much as do any other young men of the day. Those in training even have Princeton crew haircus. Or maybe it's a copy act at Princeton. The net impression is that Poland is a marching man's world, in which lovely girls sigh and express army, too. Mighty pretty girls they are, especially Elzbieta Barszcsewsky. Actors are all good and the picture has some splendid genre photography. A few older rushes are slipped in for atmosphere, but out the whole it is technically ereditable. One unusual looking boy who appears for only a brief moment in the grandstand reviewing scene might be worth a talent scout's o.o. English titles would look better if all were spelled right.

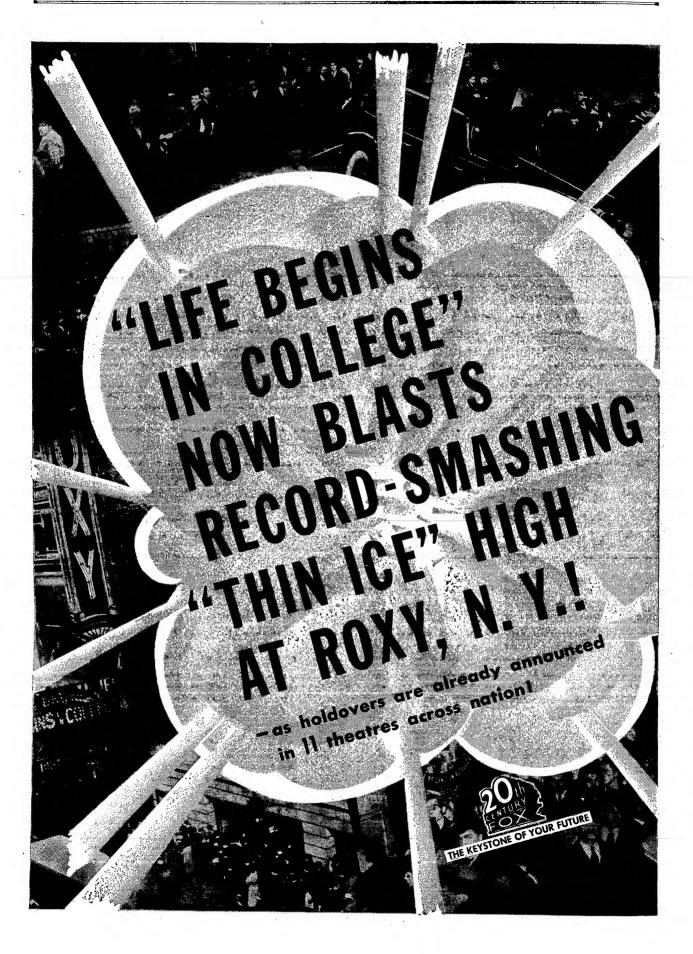


FILM BOOKING CHART

(For information of theatre and film exchange bookers, Variety presents a complete chart of feature releases of all the American distributing companies for the current quarterly period. Date of the reviews as given in Variety and the running time of prints are included.)

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			DISTRIB.	TYPE	TALENT	DIRECTOR		REVIEWED BY VARIETY
3/27/37	IT'S ALL YOURS KING SOLOMON'S MINES BAD GUY	Wm. Perlberg GB	Col GB MGM	Comedy Spectacle	M. Carroll-F. Lederer A. Lee-R. Young-Robeson B. Cabot-J. Chatburn	E. Nugent R. Stevenson	80	6/30
	BAD GUY RIDERS OF THE DAWN ATLANTIC FLIGHT ON SUCH A NIGHT	Harry Rapf R. N. Bradbury William Berke	Mono Mono	Melodrama Western Western	B. Cabot-J. Chatburn Jack Randall D. Merrill-Lamble	R. Stevenson E. Cahn R. N. Bradbury William Nigh	64 59	9/1 9/22
	ON SUCH A NIGHT MAKE A WISH THINK FAST, MR. MOTO WESTERN GOLD	Sol Lesser	Par RKO	Melodrama Musical	K. Morley-G. Richards B. Breen-B. Rathbone	E. A. Dupont K. Neumann	71 75	8/18 8/25
	DEAD END	Sol Wurtzel Sol Wurtzel Sam Goldwyn	20th 20th UA	Melodrama Western Drama	Lorre-V. Fleld S. Ballew-H. Angel S. Sidney-J. McCrea	Norman Foster H. Bretherton William Wyler	66 56 90	8/18 8/4 9/29
	MAN WHO CRIED WOLF CONFESSION	E. M. Asher WB	WB	Melodrama Rom-Drama	L. Stone-B. Reed K. Francis-I. Hunter	L. R. Foster Joe May	90 66 85	9/29 7/21
9/3/37	IT HAPPENED IN HOLLYWOOD GANGWAY GIRL WHO SAID NO	M. Connolly GB A. Stone	Col GB	Comedy Comedy	R. Dlx-Fay Wray Jessie Matthews	H. Lachman Sonnie Hale A. Stone	67 90 77	10/6 8/18
	GIRL WHO SAID NO BOOTS OF DESTINY BIG CITY GOD'S COUNTRY AND MAN	Condor Norman Krasna	GN GN MGM	Com-Dr Western Melodrama	R. Armstrong-Irene Hervey Ken Maynard Tracy-Rainer	A. Rosson F. Borzage	56 75	9/15
	GOD'S COUNTRY AND MAN SOULS AT SEA LIFE OF THE PARTY SHEIK STEPS OUT	R. N. Bradbury Hathaway-Jones E. Kaufman	Mono Par RKO	Outdoor	T. Keene-C. Henry Cooper-Raft G. Raymond-H. Hilliard	R. N. Bradbury H. Hathaway	89 86	8/11
	SHEIK STEPS OUT TH:N ICE PRISONER OF ZENDA	H. Schlom R. Griffith D. Selznick	Rep 20th	Musical Rom-Dr Musical Rom-Dr	Novarro-L. Lane Henle-Power-Treacher R. Colman-M. Carroll	W. A. Seiter Irving Pichel S. Lanfield	65 78 100	8/25 7/28 8/25 9/1
	VARSITY SHOW	L. Edelman	WB	Musical	D. Powell-Waring-Healy	S. Lanfield J. Cromwell W. Keighley	120	8/11
9/10/37	COUNSEL FOR CRIME THE WOMEN MEN MARRY ACCIDENTS WILL HAPPEN	W. MacDonald M. Fessier B. P. Schulberg Robert Sisk	Col MGM Par	Melodrama Drama Com-Dr Rom-Dr	O. Kruger-J. Wells J. Hutchinson-G. Murphy W. Gargan-O. Heyward	John Brahm Earl Taggart Erle Kenton	61 68	10/6 9/22
	ANNAPOLIS SALUTE BORNEO WILD AND WOOLV	M. Johnson	RKO 20th	Outdoor	J. Ellison-M. Hunt Mr. & Mrs. M. Johnson J. Withers-P. Moore	Earl Taggart Erle Kenton Chris Cabanne T. Talley Al Werker	65 75 90 85	10/6 9/8 7/21
	100 MEN AND A GIRL WINE, WOMEN AND HORSES PRAIRIE THUNDER	John Stone J. Pasternak WB	20th U WB	Com-Dr Musical Com-Dr	Durbin-Stokowski-Menjou B. MacLane-A. Sherldan	Louis King	85 64	9/8 9/29
9/17/37	GAME THAT KILLS LOVE TAKES FLIGHT	Bryan Foy H. L. Decker	WB Col	Western Melodrama	D. Foran-E. Clancy C. Quigley-R. Hayward B. Cabot-Beatrice Roberts	B. Eason D. R. Lederman	55 70	9/22
-7.7-7		Condor Hunt Stromberg MCM	GN MGM MGM	Rom-Com Operetta Comedy	B. Cabot-Beatrice Roberts J. MacDonald-Allan Jones E. M. Oliver-J. Beecher	D. R. Lederman Conrad Nagel R. Z. Leonard Geo. B. Seitz	70 140 73	9/22 8/18 7/28 10/6
	MY DEAR MISS ALDRICH THIRTEENTH GUEST (Reissue) VOGUES OF 1938 LADY FIGHTS BACK	MGM M. H. Hoffman W. Wanger	Mono UA	Mystery Musical	G. Rogers-L. Talbot W: Baxter-J. Bennett	Irv. Cummings	140 73 65 105	9/6/32 8/4
	THAT CERTAIN WOMAN	Ed Grainger R. Lord	WB	Drama Drama	I. Hervey-K. Taylor B. Davis-H. Fonda	Milt Carruth Ed. Goulding	91	8/4
9/21/37	SMALL TOWN BOY TRAILING TROUBLE THE BRIDE WORE RED	Zion Myers Condor J. Mankiewicz	GN GN MGM	Com-Dr Western Com-Dr	Stuart Erwin-J. Compton Ken Maynard J. Crawford-Tone,	Glenn Tryon A. Rosson D. Arzner	61 100	10/13 9/29
	SOPHIE LANG GOES WEST	R. N. Bradbury	Mono Par	Western Melodrama	Jack Randall G. Michael-L. Crabbe	R. N. Bradbury C. Reisner Edw. Cline	65 62 63	9/8
	40 NAUGHTY GIBLS ARIZONA GUNFIGHTER BEHIND THE MIKE	Wm. Seiter A. W. Hackel Lew Brock	RKO Bep U	Mystery Western Com-Dr	J. Gleason-ZaSu Pitts Bob Steele W. Gargan-J. Barrett P. O'Brlen-Blondell	Sam Newfield Sid Salkow		9/8
10/1/37	BACK IN CIRCULATION	S. Bischoff Schertzinger	WB GN	Com-Rom Musical	Carney-E Daw	R. Enright	90	9/1
10/1/31	SOMETHING TO SING ABOUT MADAME X A BRIDE FOR HENRY	T K McCuinnece	MGM Mono	Drama Com-Rom	Gladys George-W. William Ann Nagel-W. Hull	Schertzinger Sam Wood William Nigh	75 55	9/29 9/29 7/28
	HIGH, WIDE AND HANDSOME MUSIC FOR MADAME BOOTS AND SADDLES	Mrs. W. Reid A. Hornblow Jesse L. Lasky Sol C. Siegel	Par RKO Rep	Rom-Dr Musical Western	Irene Dunne-R. Scott N. Martinl-J. Fontaine Gene Autry-J. Allen	R. Mamoulian J. Blystone Joseph Kane	110 77 59	9/15 10/13
	YOUTH ON PAROLE LIFE BEGINS IN COLLEGE CARNIVAL QUEEN	H. Wilson	Rep 20th U	Melodrama Musical Melodrama	M. Marsh-G. Oliver Ritz BrosP. Brooks D. Kent-R. Wilcox	Phil Rosen W. A. Seiter Nate Watt	61 80	10/13 9/29
	CARNIVAL QUEEN 52ND STREET LIFE OF EMILE ZOLA LOVE IS ON THE AIR	Robt. Presnell W. Wanger Henry Blanke Bryan Foy	UA WB WB	Musical Biog Com-Rom	K. Baker-P. Patterson Paul Munl-G. Sondegaard R. Reagan-June Travis	Nate Watt Harold Young Wm. Dieterle Nick Grinde	80 123 61	10/6 6/30 9/15
10/8/37	LIFE BEGINS WITH LOVE RENFREW OF THE MOUNTED LUCK OF ROARING CAMP	M. Connolly A. Herman J. H. Steele	Col GN	Rom-Com Outdoor	D. Montgomery-J. Parker J. Newlll-C. Hughes O. Davis, JrJ. Woodbury L. Overman-R. Karns	Ray McCarey Al Herman I. V. Willat	72 64	10/6
	LUCK OF ROARING CAMP PARTNERS IN CRIME	J. H. Steele Par Robt. Sisk	Mono Par RKO	Outdoor Melodrama Football	O. Davis, JrJ. Woodbury L. Overman-R. Karns Van Hefiln-M. Marsh	I. V. Willat Ralph Murphy Edw. Killy	62 58	9/29
	PARTNESS IN CRIME SATURDAY'S HEROES THE WRONG ROAD LANCER SPY ROLL ALONG, COWBOY	Colbert Clark S. G. Engel	Rep 20th	Melodrama	R. Cromwell-L. Atwill D. Dei Rlo-G. Sanders-Lorre	J. Cruze G. Ratoff	62 78	10/13 10/6
	ROLL ALONG, COWBOY FAREWELL AGAIN I MET MY LOVE AGAIN	Sol Lesser V. Saville W. Wanger	20th UA UA	Western Melodrama Rom-Dr	Smith Ballew L. Banks-F. Robson J. Bennett-H. Fonda	Gus Meins Tim Whelan Logan-Ripley		
	IDOL OF THE CROWDS THEY WON'T FORGET	Trem Carr Mervyn LeRoy	WB	Rom-Dr Drama	J. Bennett-H. Fonda John Wayne-S. Bromley C. Rains-G. Dickson	Art Lubin Mervyn LeRoy	60 98	6/30
10/15/37	MURDER IN GREENWICH VILLAGE DR. SYN WALLABY JIM OF ISLANDS	W. MacDonald GB	Col GB GN	Mystery Drama	Fay Wray-Richard Arlen George Arliss G. Huston-R. Coleman Wm. Powell-M. Loy	Al S. Rogell Neill-Howell	78 58	•
	WALLABY JIM OF ISLANDS DOUBLE WEDDING BOYS OF THE STREET	B. Barsky J. Mankiewicz Wm. Nigh	MGM Mono	Drama Rom-Dr Rom-Com Com-Dr	Wm. Powell-M. Loy Jackle Cooper-M. O'Connor Tom Keene	Chas. Lamont R. Thorpe Wm. Nigh	85	9/22
	DOUBLE WEDDING BOYS OF THE STREET WHERE TRAILS DIVIDE ANGEL FIT FOR A KING	R. N. Bradbury	Mono Par RKO	Western Rom-Dr Comedy	Tom Keene Dletrich-H. Marshall Joe E. Brown-Helen Mack	Wm Nigh R. N. Bradbury Ernst Lubitsch Edw. Sedgwick G. Nicholas, Jr.	90 73	9/15 9/1
	TRIGGER TRIO	David L. Loew A. E. Levoy Sol Siegel R. Griffith	Rep Repub	Rom-Dr Western	W. Abel-F. Inescort Three Mesquiteers	Will, Williej		-,-
	HEIDI THAT'S MY STORY OVER THE GOAL	R. Griffith Robt. Presnell Bryan Foy	20th U WB	Rom-Dr Melodrama Rom-Com	Temple-Hersholt-Treacher C. Morgan-Wm. Lundigan Wm. Hopper-June Travis	Allan Dwan Sid Solkow Noel Smith	85 62	10/6
10/22/37	THE ÁWFUL TRUTH KING OF SIERRAS	Everett Riskin M. H. Hoffman	Col GN	Comedy Western	I, Dunne-Carey Grant Rex-Sheik (horses)	Leo McCarey Arthur Rosson	90	
	HERE'S FLASH CASEY CONQUEST	B. H. Hyman	GN MGM	Comedy Hist-Rom Western	E. Linden-B. Mallory Garbo-Charles Boyer Marsha Hunt-Glibert Roland	Lynn Shores Clarence Brown Chas. Barton	60 56	9/29
	THUNDER TRAIL BREAKFAST FOR TWO CHARLIE CHAN ON BROADWAY	Par Edw. Kaufman John Stone	RKO 20th	Rom-Dr Mystery	B. Stanwyck-H. Marshall W. Oland-Joan Marsh	Alfred Santell Eugene Forde	65 68	9/22
	STAND-IN MERRY-GO-ROUND OF '38 THE PERFECT SPECIMEN	W. Wanger B. G. DeSylva H. J. Brown	UA U WB	Comedy Musical Com-Rom	L. Howard-Joan Blondell B. Lahr-B. House-Auer E. Flynn-Joan Blondell	Tay Garnett Irv. Cummings Michael Curtiz	90 82	10/6 9/29
10/29/37	TRAPPED BY G MEN TEX RIDES WITH BOY SCOUTS LIVE. LOVE AND LEARN	Col E. Finney	Col GN	Melodrama Western	Jack Holt-Wynne Glbson Tex Ritter	Louis D. Collins Ray Taylor		
	LIVE LOVE AND LEARN THIS WAY, PLEASE THERE GOES THE GROOM	H. Rapf Mel Shauer	MGM Par	Com-Dr Musical	R. Montgomery-R. Russell Buddy Rogers-B. Grable	G. Fitzmaurice Robt. Florey	72 64	9/15
	RIDIN' THE LONE TRAIL	A. Lewis A. W. Hackel L. Schwab	RKO Rep 20th	Com-Dr Western Musical	B. Meredith-Ann Sothern Bob Steele Cantor-T. Martin-J. Lang	Joseph Santley Sam Newfield David Butler		10/13
	ALI BABA GOES TO TOWN WESTLAND CASE THE GREAT GARRICK	L. Fox-S. Starr M. LeRoy	WB	Mystery Drama	P. Foster-Carol Hughes Brian Aherne-de Haviland	C. Cabanne James Whale	62 95	10/6 9/29
11/5/37	HOLLYWOOD ROUNDUP NON-STOP NEW YORK	Col GB	Col GB	Western Rom-Mel Com-Dr	Buck Jones Anna Lee-J. Loder W. Ford-J. Jewell	Ewing Scott R. Stevenson		
	SWING IT, SAILOR THE FIREFLY HOLD 'EM, NAVY	D. Diamond H. Stromberg Par	GN MGM Par	Musical Football	J. MacDonald-A. Jones Lew Ayres-M. Carlisle	Ray Cannon R. Z. Leonard K. Neumann	140	7/28
	FIGHT FOR YOUR LADY DANGER, LOVE AT WORK	A. Lewis H. Wilson D. O. Selznick	RKO 20th UA	Com-Rom Com-Rom Comedy	J. Boles-I. Lupino A. Sothern-J. Haley Lombard-F. March	Ben Stoloff O. L. Preminger Wm. Wellman		
	NOTHING SACRED GIRL WITH IDEAS ALCATRAZ ISLAND	Ed. Grainger Cosmo	WB	Com-Rom Melodrama	W. Pidgeon-W. Barrie John Litel-A. Sheridan	Sylvan Simon Wm. McGann	64	10/13
11/12/37	I'LL TAKE ROMANCE MR. BOGGS BUYS BARREL	E. Riskin Ben Pivar	Col GN	Musical Com-Dr	Grace Moore-M. Douglas S. Erwin-H. Chandler	Edw. Griffith G. Wiles E. Ludwig		
	THE LAST GANGSTER THE DARRIER	MGM H. Sherman M. Cohen	MGM Par RKO	Drama Outdoor Com-Rom	E. G. Robinson-R. Stradner L. Carrillo-J. Parker W. Bourne-J. Dunn	Les Selanders		
	LIVING ON LOVE SPRINGTIME IN ROCKIES DANGEROUSLY YOURS	S. C. Siegel Sol Wurtzel Korda	Rep 20th	Western Rom-Dr	G. Autry-P. Rawles C. Romero-P. Brooks	Joe Kane M. St. Clair		
	STORM IN A TEACUP ADVENTUROUS BLONDE	Korda Bryan Foy	WB	Rom-Dr Co m-R om	V. Leigh-R. Harrison G. Farrell-B. MacLane	V. Saville F. McDonald		



In Move to Jack Up Scales

GTP Vs. W.E. Gets U.S. Supreme Court Review; DeMille, F-WC Sustained

Washington, Oct. 12.
Review of one of the four cases brought before the U. S. Supernet Court by picture interests was granted Monday (11), with prior decisions in three other proceedings being sustained.

granted Monday (11), with prior decisions in three other proceedings being sustained.

Sole, film matter which the high tribunal will ogle during coming weeks is tiff between General Talking, Pictures and Western Electric, a patent dispute involving validity of license agreements to use certain equipment covered by the patent spent decree was promulgated. Still banging fire is sideline row growing dust of charges in Indiana that major distributors conspired to put out of usiness the Indianapolis Amus. Co.

Tentatively carded for hearing in November; the General Talking Pictures—Western Electric fuss raises the question of whether major equipment makers can restrict the use of their products and of parts turned out by their licensees. Decisions may have profound effect upon the future of independent reproduction systems.

The question is the legality of General's use of amplifiers bought from American Transformer Co., holder of a pool license for tube designed for radio receivers. The majors contend that use of these parts in sound picture sets is illegal; since the amplifiers were not manufactured for reproduction purposes. Equipment concern charges that the law does not allow a patent owner to limit the 'use of devices manufactured under a valid patent.

"Ecstasy" Nixed
Cases in which the final bench re-

'Ecstasy' Nixed

Cases in which the final bench re-Cases in which the final penen re-fused to intervene are the tax fight between the Government and Cecil B, DeMille, the Fox-West Coast bankruptcy, and the refusal of New York State authorities to permit un-reeling of 'Ecstasy,' imported sex film.

film.

Without giving explanations, court turned down requests for review of the DeMille matter and the 'Ecstasy' fuss, and for the second time delined to consider whether the Fox-W.C. matter should be reopened. Effect of these actions is to sustain lower courts in their denial of request for injunction compelling Gov. Herbert H. Lehman to grant license to Eureka Productions for exhibi-Herbert H. Lehman to grant license to Eureka Productions for exhibition of 'Ecstasy,' in affirming decision of the U. S. Board of Tax Appeals that DeMille is not a tax-dodger, and in disregarding charges that law violations are heing company.

Appears that Deathle is not a tax-dodger, and in disregarding charges that law violations are being coun-tenanced in allowing reorganization of the Wesco properties to continue. Considerable significance attaches to decisions in the DeMille and Eureka cases. In former instance, the review denial establishes the right of film directors to amass funds with which to finance contemplated independent productions. In the latter situation, Supreme Court has granted that State authorities may dictate the showing of pictures re-gardless of the fact that films are shipped in interstate and foreign commerce.

Laurel-Hardy Reunited

Hollywood, Oct. 12.
Stan Laurel and Oliver Hardy have been signed to a straight two-year contract to team up in a series of comedies for U.

In New Roach Contract

Comic duo went their separate ways last April. Under the ticket reuniting them they will be given hiked budgets on their films.

hiked budgets on their films.

Hollywood, Oct. 12.

The special is believed to be first flicker of say release tag for 'Crashing the front Page.'

Towboy in Hawaii, 'Sol Lesser picture, goes out as 'Hawaiian' shady special in showing the horrors of war hard Schlesinger to the home office in an executive capacity. Schlesinger has been in charge of the 60 neiehborhood theatres in the Philadelphia zone.

Starting in the business as a releft usher at the Missouri, St. Louis, in 1921, in five years Schlesinger to the St. Louis neighborhood houses, then transferred to booking and buying for the Skouras Bros. theatres, becoming assistant to Charles Skouras in 1930. A year later sent to Philadelphia as booker and buyer.

This is believed to be first flicker this is believed to be first flicker this is believed to be first flicker. This is believed to be first flicker this is believed to be first flicker. This is believed to be first flicker this is believed to be first flicker this is believed to be first flicker. This is believed to be first flicker to kake by by the censor board last Page disapproval of board. In giving it was attentive, a ghastly spectacle; nevertheless, I feel that in showing the horrors of war the film is a good lesson for us from the film in showing the horrors of war the film is a good lesson for us a ghastly spectacle; nevertheless, I feel at in showing the horrors of war the film in showing the horrors of war the film in showing the horrors of war the film i

M. P. ENGINEERS' CONV. **UNVEILS 3D DIMENSH**

Third-dimension sight and sound were highlighted demonstrations Monday (11); opening day of semi-annual convention of Society of I-totion Picture Engineers in N. Y. Two separate demonstrations indicated stricks taken in getting life-like reproduction of originally photographed and reported seen.

tographed and recorded scene.

Electrical Research Products unveiled for flust time its stereophonic sound or third-dimensional effect sound or third-dimensional effect with sound, enabling the sound to come from point of origin on screen. Depth element in screen films, long sought, was revealed in third-dimension pictures by G. W. Wheelwright, of Land-Wheelwright, Labs, company which has experimented in recent months with polaroid in perfecting the third dimension for screen productions.

Neither will be marketed till backers believe industry is fully prepared

ers believe industry is fully prepared to absorb new expenditures involved with either technical improvement.

Rackett's Pastel Jaunt

Hollywood, Oct. 12.

Gerald F. Rackett, Technicolor v.p. in charge of the Hollywood plant, deprated last week for Rochester, New York and London in connection with the outfl's \$1,500,000 expansion program. Huddles with Eastman experts regarding the new Monopak film is the Rochester objective. Following a stopover in New York for confabs with Dr. Herbert T. Kalmus, Technicolor prez. Rackett boards ship for England.

Natalie Kalmus sailed Friday (8) for London to supervise color work on two pictures that will be produced by Englsh interests. London Films will make one, 'Over the Moon,' with Merle Oberon in the south of France, while the other will be done in London, Lawrence of Arabia.'

Arabia. On this trip Mrs. Kalmus will also contact Italian film officials in Rome on the first feature to be made there in technicolor.

CONTRACTS

CONTRACTS

Hollywood, Oct 12.

Jane Darwell's player option at 20th-Fox been taken up for the sixth consective time.

Metro exercised its option on Barnett Parker, actor.

Edward Seward signatured a Warner writing ticket.

Option of Fidel La Barba, exfeatherweight champ, has been grabbed at 20th-Fox where he's a scripter.

Edith Skouras joined the 20th-Fox writing staff on a term pack.

Eleanor Harris moves into the 20th-Fox scripting cohort.

Mary Brodell of the Warter at 10th 12 the 12

johnhancocked a playing termer at Universal. Chick Chandler handed a playing termer at 20th-Fox. Lucille Ball wangled a new term playing ticket at Radio. Monty Wooley signatured Metro Jayer ticket at Radio experience of the second of the se

menta Senated returns to films on termer ticket at Radio.

TITLE CHANGES

Hollywood, Oct. 12.
Republic has set 'News in the Air's release tag for 'Crashing the

Hearings on Form Of Dallas Decree Open Today (Wed.)

Course of action which be followed on any appeal from the federal court decree in the Interstate Circuit case at Dallas doubtiessly will be determined after the hearing on the form that the degree will take. This hearing opens today (Wednesday) in Dallas.

The exceptions taken to the decree and the full content of the decree, once it actually is signed, probably will determine the eventual course of action to be followed by the major producer-distributor companies. The government Thursday (7) submitted to the legal departments in N.Y. the form of decree to be suggested. While not setting forth the actual content as it probably will be signatured by the court, it provided the

natured by the court, it provided the basis for arguments to be submitted today by the majors.

Attorneys for the majors again met last Thursday for another lengthy session, without reaching any decision as to how an appeal shall be tramed. With the decree yet to be entered and exceptions taken, opinion of many legal lights was that no definite stand can be taken until late this week or early next.

A concentration of home office man power in Dallas has on the ground, among others, Y. Frank Freeman, Neil F. Agnew, Austin C. Keough, J. J. Unger and Leonard Goldenson, attorney from h.o., who acts as assistant to Freeman.

acts as assistant to Freeman.

While Freeman stated prior to leaving Saturday (9), accompanied by Goldenson, that he was going down on general theatire matters, presumption is that the ho. contingent will discuss the adverse Dallas decision, its effect on the situation in Texas and preparations on appeal. Goldenson was in New England through the reorganization of Olympia Theatres, Inc., in an executive legal capacity, having been brought down to the Par ho, about a month ago. a month ago.

a monn ago.

It is expected that the Par group from New York will return toward the end of the week or shortly after. Agnew left in advance the middle of last week to make stops at Atlanta and New Orleans before going on to Dallas.

Gov. of Pa. OK's Spanish Propaganda Film but Deprecates Such Subjects

Philadelphia, Oct. 12. Philadelphia, Oct. 12.

Pennsy Censor Board's recent ban
on film, 'Spanish' Earth,' was overruled by Governor George H. Earle
after he viewed pic at private
screening in board's Philly office.
Film can now be released for general exhibition in Pennsy.

Gov. was led to give personal o.o. to flicker as result of wide criticism of censors for nixing it. Reason given for digits turned floorward on it was that it was propaganda. Proedministration Philly Record, in ediadministration Philly Record, in edi-torial campaign, maintained censors have no legal right to ban pic on that basis. Charged abrogation of freedom of speech. Liberal groups, who have already gone to court on board's nix of another Spanish Loyalist film, 'Spain in Flames,' were talking of adding this film to their suit.

This is believed to be first flicker ever olsaved by the governor over

ON DECK AT METRO Hollywood, Oct. 12. Metro launches a heavy fall pro-duction schedule this week with three rolling today, 'Benefits Forgot,' 'Everybody Sing' and 'A Matter of

N. Y. Operators' Union Threatens

Re-Classification of Theatres

Following in the next 10 days will be 'Marie Antoinette,' starring Norma Shearer; 'Girl of the Golden West' and 'Test Pilot.'

SHEARER'S 'MARIE'

Becky' Finally Away

Hollywood, Oct. 12.

After 10 days' delay due to negotiations' to borrow Randolph Scott from Paramount, 20th-Fer rolled Rebecca of Sunnybrook Farm, Shirley Temple starrer; last week with Allan Dwan directing and Raymond Griffith associate producer under Darryl F. Zanuck.

Cast also includes Jack Haley, Phyllis Brooks, Gloria Stiart, Heley, Phyllis Brooks, Gloria Stiart, Helewstley, Silm Summerville, Bill Robinson, Alan Dinehart, Dixle Dunbar, William Demarest, Peters Sisters and the Raymond Scott Quintet.

'NEWS' TRAVELS

Hollywood, Oct. 12.
Republic started production on
News in the Air last Friday (8)
with June Travis in the femme lead
opposite Wally Ford and Arthur
Lake featured.
Nick Grinda 21.

Nick Grinde directs with Armand Schaefer in the associate producer

Forman's Sino-Jap Spieling
Harrison Forman, March of Time
cameraman, just back from the
Orient, leaves shortly on a lecture
tour en route back to the Sino-Jap
front. Forman brought back the first
films of the Chinese Communist

army.

After completing his chore with Columbia as technical director on Lost Horizon, Forman left for Mongolia and Tibet last spring and has been over there since.

there be the same clamor about freedom for alien propaganda as there is

now?

I regret that this country is rapidly becoming a dumping ground for propaganda pictures, sometimes subtly disguised, which attempt to sell to the American people the doctrines of Communism, Fascism and Nazism.

Judge Louis E. Leventhal, sitting in Common Pleas Court, heard an argument on appeal from the state censor board's ruling which has procensor board's ruling which has pro-hibited the public presentation of 'Spain in Flames.' Judge Leventhal reserved his decision, but it is gen-erally believed that the pic will get the official OK since Governor Earle ordered the ban off on the other Spanish propaganda film, 'Spanish Earth.'

Earth. "Spain in Flames" was originally banned by the censor board last February because of propaganda and too grim shots of dead and mutilated bodies.

No witnesses were called at yes-terday's hearing atthough it was at-

An entire re-classification of theatres in the Greater New York area, a possibility elsewhere as well, is threatened by union operators as a means of jacking up the scales that apply. The result would be that even if an increase were not granted, the cost of booths for all but a small handful of de luxers would be automatically increased.

matically increased.

In setting up contracts, the highest scale applies to the de luxers, while a lower rate of pay figures for other first runs and graduated scales down the line for subsequents depending on their importance and run. Prospects of a concerted campaign for re-classification of theatres in New York, Brooklyn and nearby boroughs became known during the past week when representatives of the Moving Picture Machine Operators of N. Y. Local 306, in meeting with managers, began negotiating to raise the rating of houses in its jurisdiction. Although a 10% raise has already been granted operators in all but de luxe houses for this year, a re-classification would bring the booth costs up further.

further.

While the 10% increase is being paid now in all but de luxers, nothing has been set on latter and their payrolls carry the old pre-Sept. I figures. Now, the operators immediately want to increase the size of the de luxe group, putting into the classification with such houses as the Music Hall and Roxy various other theatres in N. Y., Brooklyn and The Bronx.

Into the De Luxe Class

Among theatres paying less than the de luxers at present, but whose classification the operators want raised immediately, are Loew's State (2d run on film), the Paradise in the Bronx (Loew's); Met and Kings, Brooklyn, both in the Loew clinir, Paramount, B'klyn, a Si Fabian operation, and the RKO Albee, B'klyn. A battle with the managers is not unlikely since, if theatres were stepped up in rating all along the line, the booth costs would be importantly increased throughout the cutier Greater New York zone. Similar re-rating in other keys with a view to swelling the basic scales in Similar re-rating in other keys with a view to swelling the basic scales in the control of th in New York, depending on what success Local 306 has in its campaign.

success Local 306 has in its campaign. Negotiations with stage hands for the film theatres in New York have gone no further than a demand by Local No. 1 for a 15% increase retroactive to Sept. 1. This boost was denied by the managers and No. 1 has not reported back since then, but believed that a compromise agreement may be reached shortly.

'Chain Gang' Plaintiff Wins Point in 100G Suit

Wins Point in 100G Suit

Atlanta, Oct. 12.

Vivian L. Stanley, member of
Georgia Prison Commission, won
another point in his \$100,000 suit
against Warner Bros, Pictures, Inc.,
and six other defendants for alleged
libel in connection with the showing
of 'I Am a Fugitive From a Chain
Gang.' The Georgia Supreme Court,
Thursday (7), denied a writ of certiorari to the defendants on appeal
from the Court of Appeals. This
action sends the case back to the
Fulton superior court for trial on its
merits.

merits.

Commissioner Stanley filed the original suit in Fulton court, where the defendants demurred to the petition, but were overruled.

tion, but were overruled. The Court of Appeals upheld the lower court and the defendants appealed to the state supreme court.

Other defendants in suit are Vitaphone Corp., Vitagraph, Inc., Riatto Theatre Corp., R. B. Wilby and Ezrle M. Holden. Pic was shown at Georgia theatre here, which was being managed at time by Holden for Wilby. Theatre, now dark, is now under Lucas & Jenkins' banner and Holden is manager of their Capitol.

KEENAN SEC OF CHI A.F.L.

Joseph D. Keenan, formerly secre-tary of the electrical workers union, local No. 134, has been named sec-retary of the Chicago Federation of Labor.

He takes over duties of the late Edward H. Nockels.



SHOWMEN'S TRADE REVIEW says:—
"Picture should be outstanding money-maker!"



Inside Stuff—Pictures

While many exhibitors are hopeful that something will be done either by independents or majors about giveaways, current move of Independent Theatre Owners Assoc. to eliminate them is not regarded too seriously by major circuits. Claim of ITOA is that 240 have agreed to quit giveaways. This is described as a mere publicity bally by certain exhibitors in Manhattan, being based on their past experience with the organization. Previously, the ITOA has shown inability to get members to stay in line on certain things. It will be recalled that several times recently the association said they were going to quit giveaways and games associated with them. Big difficulty is that numerous independents, either with ITOA or not associated, fail to see the logic in giving up these means of attracting extra business and combating better or newer product in major circuit houses.

Waging a new campaign to organize home office employees, the Book-keepers, Stenographers & Accountants' Union is trying to steam up prospects by sending out headlines of which the following are typical: 'Par, Metro o.k. wage tilts for Coast office workers. 'Warner Bros. ho. increases salaries, 'Wage boost at Mexican exchanges averts strike. 'All New York exchanges sign with union.'

The B. S. & A. U. reminds that these headlines tell a thrilling story of wakening motion picture employees and that by joining the union 'you can do what others already have shown can be done.'

Chief of the story department at a major studio has found himself in Chief of the story department at a major studio has found himself in the doghouse with his superiors as the result of having turned the chill on a number of topflight Broadway stage shows on which he had first call and which have turned out to be A1 picture material. When hit shows were offered for his consideration he questioned the authenticity of the offers and when delivery was guaranteed by agents the story executive merely grinned. Agents thereupon peddled their wares at other studios and now are giving the exce a return cold shoulder although his studio is still raising a howl for stage stuff from which smash films can be fashioned.

Bad manners that formerly characterized the smartaleck vokelry at Bad manners that formerly characterized the smartaleck yokelry at Hollywood previews now are manifesting themselves in a highly objectionable fashion from special studio preview sections themselves, and the situation is getting so bad that numerous squawks have been set up, from those who attend previews on business. Used to be that the whispering, conversational buzzings, ill-timed laughs and general loud talk came from the cash customers but now it's the studio folk who commit the nulsances, with claque applause one of the worst and silliest practices indulged. Most of the disturbance has been traced to studio smallfry.

Since the official Italian motion picture Fascist organ, the Giornale dello Spettacolo, generally 'hints broadly before putting into practice, the 100% subsditzation, of the Italian motion picture industry is pretty well indicated. The Giornale stated baldly in its recent issue that 'there were vast advantages' to be had in the placing of the nation's entire pix industry under a Fascist supervision. Account cited the shortcoming, incompetencies and sundry other problems of the biz would be obviated if the Fascist government came in as 'rescuer.'

Anna May Wong is doing a monumental burn because Stage magazine used a photograph of a Japanese girl and captioned it with Miss Wong's name. Stage, in wired explanation and apology, said the photograph was made of a Japanese girl in Paris where the original caption was attached. Mag will run Miss Wong's phiz in its next issue explaining that she's a patriotic Chinese girl soon to be seen in Paramount's 'Daughter of Shanghai.'

England's committee on the 2,000-foot reel and its suitability for exhibitor use in Great Britain is still stalling, according to latest word received by the Hays organization. Situation remains status quo as English exhibit continue using the old 1,000-foot spools. It means that the films are made up on the old 1,000-footers in exchanges here before going to theatres in England, the same procedure which is followed in many other foreign countries.

Fisticufts arose between Sid Rogell, business manager of the RKO-Radio studio, and Felix Young, producer on the lot, when Young insisted on driving his ear through the gate contrary to regulations. Rogell first the det to laugh off the dilemma created by Young's insistence, but no dice, and Rogell planted a right on the producer in a convincing manner. Car did not get on the lot.

Twentieth-Fox has assembled almost an entirely new group of expert iceskaters for 'Bread, Butter and Rhythm,' the new Sonja Henie starrer, as echo of an argument about overtime on the 'Tast Henie film, 'Thin Ice.' Skating extras who toiled in that one raised a row over their pay and received no satisfactory adjustment with the result that they nixed invitations to appear in the new one.

Credit for the stunt of offering \$250 in prizes for the best dressed woman attending Grauman's Chinese and Loew's State theatres in L. A. during the run of 'Vogues' goes to Russell Phelps of the Wanger staff. Candid eameramen stationed at theatre doors bulbed the femmes as they passed in. Usherettes reported that seldom have they observed so many dressed-

Jimmy Wall, manager of the Penn, Ambridge, Pa., was elected commander of the American Legion Post in that eity at the same time Daniel J. Doherty was named national head of the Legion. Wall and Doherty were both born in Woburn, Mass., sold newspapers there together and played high school football and baseball side by side for four years.

It eost Fanchon & Mareo in St. Louis \$1,000 to learn that natives prefer MG stars who are first shown at Low's, an opposition house. Cost was entailed by elerical help in tabulating votes in recent poll to determine the likes and dislikes of patrons of F&M houses.

Leon A. Flax, representing Major Pictures (Emanuel Cohen) has closed a deal with Whitman Publishing Co. for publication rights to an autobiography of Kitty Clancy, child player under contract to Major.

Warner Bros. reissuing its old Edgar Bergen-'Charlie McCarthy' Vita-phone shorts, on strength of the radio popularity. Only then, Bergen got the entire billing instead of the present 'McCarthy' vogue.

M-G Pares Percentages

Los Angeles, Oct. 12.

Metro has revised its selling schedules, lopping off 5% from its high percentage rentals for the 1937-38 season and accepting 35% instead of the 40% that formerly prevailed. Houses rating under the 40c admission classification benefit by the new policy. Metro has further come to the aid of the small exhibs by reallocating a number of films on the 37-38 program to lower classifications.

Coast Exchange Sale

Los Angeles, Oct. 12. Syndicate headed by Samuel Berkowitz has taken over the All-Star Features Distributing Co. in a pur-chase deal with George D. Montgomery, who has operated the outfit since 1912.

All-Star now rates the most important indie distrib in the L. A. area. Company will handle Conn, Victory, Imperial and other indie product.

Chi Exhibs Again Foolin' Around with Clearance

Around with Clearance
Chicago, Oct. 12.
Attempt is being made locally to
rearrange the releasing system, and
to change the standard week of the
30c admission houses (C-week of
pre-release) from the present Sunday start to a Friday start. Alled
and the indie subsequent run houses
are howling their heads off at this
possibility, and from present indications it's unlikely that this moveup of the C houses will be accomthe C houses will be accom-

up or the C houses will be accomplished.
Houses in C-week are basing their campaign on the fact that the other two houses in pre-release, A-week at 55c and. B-week at 40c, start their weeks on Friday. However, the general release houses, charging 25c and less, object to this proposed move of C-week from Sunday to Friday, since it would give the 30c houses a full weekend advantage over the subsequent run theatres. And these houses are putting up such a yow! that it's practically a cinch that the campaign will be a bloomer for the C-weekers.

Pinanski Heads N.E. Body

Sam Pinanski, who with Martin J. Mullin, operates the Paramount New England M. & P., chain, is the new president of Allied Theatres of Massachusetts, Inc., which has headquarters in Boston: John H. Devlin, Loew's New England theatre executive, was made vice president; Stanley Sumner of the University, Cambridge Tresurer and Joseph H. ley Summer or the University, Cam-bridge, treasurer, and Joseph H Brennan of Allied Theatres of Mass, secretary. The exhibitor body is unit in the Motion Picture Theatre Owners of America in which Pinan et its obtains. H.

ski is active.

In addition to newly elected of-ficers who serve on the board, di-rectorate includes leading chain and rectorate includes leading chain and indig theatre men in the New England zone, including Charles W. Koerner, Max Meillincoft, M. J. Mullin, E. A. Cuddy, H. M. Addison, George A. Jones, B. E. Hoffman, George B. French, John J. Ford, Al Somethy, James H. Doyle, John S. Giles and George V. Brown.

Cleve, Stickup Epidemic

Cleveland, Oct. 12.
Different technique is used by a stick-em-upper in rolling boxoffices of nabe houses. Wearing a dark hat of nabe houses. Wearing a dark hat that half disguised his face, yuman began talking to cashier of Warner's Uptown as if she were a long-lost sister. Nonchalant pose fooled by-standers, who couldn't see his gun which persuaded Gertrude Grusse to hand him \$75.

Same slioker pulled same stunt on Knickerbocker, taking \$25 from Adeline Chertoff in box office. Exhibitors so worried about number of robberies that they're asking for more police protection.

Schlesinger Upped

Philadelphia, Oct. 12. Philadelphia, Oct. 12.

Leonard Schlesinger, in charge of
Warner Bros. nabes in this territory,
has been upped to assistant to Joe
Bernhard, WB general manager in

John Flynn, district manager un-John Flynn, distriet manager under Schlesinger, replaces him here.
Steve Barutio, distriet manager
under David Weshner, zone manager
in charge of downtowns, takes
Flynn's place. Larry Graver, Stanley Theatre manager, goes into the
spot vacated by Barutio. Al Reh,
manager of the State, set for the
Stanley vost. Stanley post.

Ira Cohan's Free Feed

Pittsburgh, Oct. 12. Pittsburgh, Oct. 12.
Exhibs in tri-state territory are plotting testimonial dinner to Ira Cohan, manager of 20th-Fox office here, at William Penn hotel on Dec. 6, to honor him on 17th anniversary with same company. Nine of these years he spent in Pittsburgh exchange. C. V. Kellenberg is general chairman.

chairman.

Testimonial dinner market has been rather low around here of late It's the first in more than a year or since John Maloney's, of MGM.

Edwards' Coast Expansion
Hollywood, Oct. 12.
W. J. Edwards, theatre operator, has purchased a site in the Valley Center section on Tujunga and will erect an 800-seater costing close to \$50,000 with equipment.
Edwards also is building houses in Los Angeles and Rosemead, an L. A. suburb.

The Girls' Eye View

By Marian Squire

An Indian dagger dance starts off the Radio City Music Hall stage show. The girls wear modernistic vari-colored satin trousers, with bibs and green sashes; but feather headdresses and Rose Akersten singing 'Indian Invoeation' supply the Indian atmosphere. And to make doubly sure, there's a huge figure of a wooden Indian on stage.

An unrehearsed bit was added to one of the numbers on opening night

(Thursday). It's Victor Herbert week, and Evelyn Case had just soared into 'Sweet Summer Breeze' when somcone dropped a fairly large piece of seenery back stage. Miss Case, of course, went right on as though nothing had happened.

And nothing else did happen-that is, until the next number when another minor mishap took place. Whirling through a waltz to 'A Kiss in the Dark,' Naldi, of Mary Raye and Naldi, suddenly sat down on the floor, a step which was obviously not in the routine, judging by Mr. Naldi's expression. Miss Raye's waltz costume is beautifully simple, dcpending on line and cut for decoration. The bodies is low and square, and the circular skirt, layers and layers of sheer white. She wears no ornament in her sleek black madonna-dressed hair—a departure from the present trend to make the head look like a spring garden or an aviary

For the finale, the Rockettes burst into view as dolls standing on shelves in a huge box, one row in white, one in pink and one in blue doll dresses, banded in silver with perky stiffened skirts showing ruffled white panties. Shelves lower to let the girls off for a tap routine to March of the Toys.

Ginger Rogers' 'Stage Door' Click

March of the Toys.

Ginger Rogers' Stage Deor' Click:

The popular conception that Katharine Hepburn is a great actress and Ginger Rogers merely a clever hoofer must undergo a radical change after the advent of 'Stage Door,' current at the Music Holl. Miss Rogers' forthright naturalness makes Miss Hepburn's 'lady' very artificial and stagey. It is possible that the blame should fail on direction rather than Miss Hepburn, it being a west coast theory that 'lady' is a character part. She goes through all the accepted Hollywood motions of being a lady,' but her famous throaty voice makes her sound like a very tough lady, indeed.

Wisscraeks abound in the home for actresses on the way up—and down—and most of them are fresh and funny. Ginger Rogers gets everything there is to be gotten out of the ones allotted her.

As usual, Miss Hepburn remains severely tailored throughout, even her evenling things being high at the throat and simply decorated. One of her most attractive suits it light with a full black fichu, fitted jacket with a tiny pleated peplum and a flat bow at the waist in the back.

Ginger Rogers dances in black sequin high hat, bolero and fitted trousers, and drinks champagne with the philandering Adolphe Menjou in starched white chiffon with full circular skirt and two bands of material forming the precariously low bodice,

Gail Patrick, as the lady from whom Miss Rogers purloins Menjou, wears an abundance of sumptuous furs, hats' for the most part being small draped turbans, Margaret Early, as 'Mary Lou' contributes in a refreshingly authentic southern accent to the proceedings.

A beautifully done bit is staged for Andrea Leeds, as the discouraged actress who decides to end it all. But as a whole, the evening belongs to Miss Rogers and Menjou.

There's a neatest trick of the week' pulled in the play in which Miss Hepburn is supposed to be acting. She ad libs an entire dramatle scene, but all of the other performers manage to pick up cues and deliver their own lines as written. Nice going.

Previewing at the World's Fair

The World's Fair now assumes an air of authenticity. There is a pea-nut vendor stationed at the gates as you approach the huge electric blue and white Administration Building. He refuses to say whether he has been granted the concession stoutly maintaining that he is 'only selling

been granted the concession stoutly maintaining that he is 'only selling peanuts.'

Four sample exhibits are now on view, one drawing the greatest number of gapers, male and female, being 'fashion.' 'Fashion' is a group of mannequins in a space less than 20 feet long, length doubled by tricking the eye with a mirror ingeniously placed at one end. Five exact replicas of the same model were turned over to five leading department stores for gowning, idea being to show how much different draperies can change the lines of the same figure. Five shades of coppor velvet are employed, ranging from eream to a deep almost red. The five dummy iadies are dun-colored with startling, copper lips. They're going to have copper finger nails too, as soon as they get around to it.

Despite the best efforts of Bonwit Teller, Saks Fifth Avenue, Henri Bendel. Bergdort-Goodoma and Jay Thorpe to change the lines of the figure through different gowning, the model remains persistently in a debutante slough—remember? Caved-in diaphragm, outrolling tummy and drooping neck. Intimation seems to be that that stance will be with us again in 1939—just as you thought the regal carriage was here to stay. Latest suggestion to the fair committee is that shoes be checked at the gate and moecasins rented for the day to save the visiting tootsies. Committee fled in horror from the notion. They had a mental picture of all the thousands of visitors (they hope) trying to find the right shoes when it came time to go home.

when it came time to go home.

Same Triangle, New Clothes

Same Triangle, New Clothes

Again Virginia Bruce loses the handsome doctor, but this time through no fault of her own. She's the nurse in Wife, Doctor and Nurse,' instead of the spoiled wife, as she was when she lost out in Between Two Women.' Miss Bruce is persistently businesslike in tailored frocks, and Loretta Young, the wife, is persistently beautiful in lots and lots of expensive wardrobe. Several of the giddier hats elicit snickers, such as an enormous Spanish effect with high crown and veil falling to her hips, and a matador with rolled up brim, high erown and fringe dangling from the top of the crown to her chin.

As an impetuous and boyish young surgeon—the very best, of course—Warner Baxter is required in one scene to become very, very lit. There are about three actors in Hollywood who can do swell drunks. Mr. Baxter is not one of them.

Much time is spent in getting over the idea that Baxter is frequently called by duty from his charming wife's side. A line or two could well have indicated this situation and speeded up the action considerably, instead of going through a dozen or so operations, assisted by Miss Bruce, complete with all the technical details crisply dictated to a stenographer after each one. But then they'd have had to fill in with something else, and that would have been a nuisance.

Miss Bruce gives a new slant on what the well dressed surgeon's assistant will wear. Her neat uniform is topped by a white draped turban. All this goes on while Miss Young waits at home in lounging pajamas with black, patent leather-looking beplumed jacket; in hostess gown with flowered cutaway coat falling into a train; and various other fetching and ornate waiting-for-doctor-to-come-home costumes.

Miss Bruce gives a new slant on the safety have been governed by the safety have been a housing pajamas with black, patent leather-looking beplumed jacket; in hostess gown with flowered cutaway coat falling into a train; and various other fetching and ornate waiting-for-doctor-to-come-home costumes.

E AWFUL TRUTH IS SMASH HIT F THE SEASON!

HOLLYWOOD REPORTER

THE AWEUL TRUTH' comedy, rich Smartest, merriest romantic carnedy in many moons and will score smash hit. IRENE DUNNE gives her most alluring permuyal. CARY GRANT is in his back form.

POUFLLA PARSONS.

Los Angeles Examiner:

" THE AWFUL TRUTH Is one of the ear's best comedies. It is going to put plenty of menoy in COLUMBIA'S coffers and make CARY GRANT and IRENE DUNNE two of the most sought after players in all filmdom."

LOS ANGELES TIMES

"A hundred percent winner of light comedy a creation of laughter. A masterpiece of its type, This picture will probably go further than any other during the season in proving a box office sensution."

"THE AWFUL TRUTH" is the smash hit of the season ... a laugh orgy for any audience. Certain of tremendous word of mouth. Due for phenomenal coin, IRENE DUNNE retrieves her position as one of the screen's foremost comediennes. The most captivating partialt in her film album. CARY GRANT does a grand tob, by ior his best and one which elevates him securely to the top flight of box-office names. LEO McCAREY'S line direction will stand up amongst the foremost directorial achievements of the year and will place him with the contenders for Academy honors. Associate Producer EVERETT RISKIN has done himself proud . . . !"



EXPLOITATION By Epes W. Sargent

Posted the Highways

Posted the Highways

Posting the lobby floor with a three or six sheet is old stuff, but the Capitol, Wilkes-Barre, adapted safety messages to a three sheet for Stella Dallas' and pasted 50 of these on the concrete roadways, the safety angle obviating police interformers. Stuff, was stuffered to the concrete roadways, the safety angle obviating police interformers. Stuff, was the control of the concrete roadways, the safety angle obviating police interformers. Stuff, was the control of the contro

Meanie Cops

H. D. McBride's big stunt to exploit The Devil B Drivetur to exploit The Devil B Drivetur to extend the police department withdrew their cooperation at last minute.

McBride had it all set for 32 traffic policemen to hand out courtesy traffic tickets to motorists observed driving correctly. Tickets good for admission to Granada theather than the press. Day before stunt was to start Police Chief Ira Martin, upon orders from Police Commissioner A. B. Colburn, decided that the department could not take part.

Football Tactics

Football Tactics

Louisville.

Strand usually has second choice of product in this town, as big stuff as a rule is set in Fourth Avenue Amusement Company's Rialto. However, E. J. Kalberer and his assistant, Carrol Hannah, worked out a campaign on 'Life Begins in College,' which was productive of the biggest Friday opening in the past year.

Three boys were used, wearing misfit football uniforms with signs on their backs, and carrying a football, on Thursday (80th) and opening the productive of the production of the huddle had a fight over the football, and one boy would dash madly to the next corner with the ball tucked under his arm, with the other two in hot pursuit. The gag easily copped attention of downtown shoppers, and proved to be a most novel method of exploiting the picture.

most novel metuod or exposing pricture.

Tie-ups were arranged with nut stope on the main stem, with large shops on the main stem, with large shops on the main stem, with large stem of the lirk Brothers 'Nuts to you,' and calling attention to a jar of nuts. Those estimating the number of nuts in the jar were presented with tickets to the show.

Loew's Hustlers

Loew's Hustlers

Intensively driving on the fall festival in Loew's N. Y. theatres, Oscar Doob's department shows that the local houses have staged 90 parades to mark the season, one an equestrian parade, several bicycle turnouts and general processions, all with bands. In addition most theatres used some special ceremony in the lobby to make a fuss over a tape cutter or some such event, using local political and other celebrities as a central figure.

All houses were extensively deconstant of the companion of

Columbia's Stooges

Columbia's Stooges
Columbia Pictures announces the tring up of some 300,000 grocery stores to their special book with Pillsbury's farina. The milling company will supply stores with decorative disnays on the Three Stooges shorts and supply huge quantiles of a mechanic by based on the trio's antics will include mention in its radio practal toy based on the promotional stuff.
Columbia's Working through the theat working through the theat working through the treatment of the store of

Columbia, working through the theatres, will have trailers, lobby posters, autographed photos and similar aids, making a super-feature campaign for the bobtails.

Baby (Pig) Giveaway

Baby (Pig) Giveaway

An interest-arousing and bustness-building stunt put on Monday
night (11) at the Fordham, N. Y., an

An interest-arousing and bustness-building stunt put on Monday
night (11) at the Fordham, N. Y., an

Ghyartz, the part of the Control

Children's Society (SP.C.C. and the

Children's Society (SP.C.C. wanted to see

the baby the house was advertising

it would give away Monday night,

while the police were querying on

how Richbound get away with giv
The stunt was that the theatre

didn't say it was going to be a baby

pig, instead of a human, but pro
voked plenty questions by promising prizes with the babe that would

include a complete baby's wardrobe,

buttle sets, tolletries, sterling baby

bottle sets, tolletries, sterling baby

service. A lutey stu holder drew

the whole works.

Business an the day was 25% over

a normal Monday or around \$1,400.

Just Wishing

Just Wishing

New Haven.

Ben Cohen put 'Make a Wish'
across at the College with a couple
of tie-ins on the Wish' angle. First
was an Oakley contest on quotations
of famous wishes in history or literature. Second was a Santa Claus
window display captioned, 'Make
your wish early this year.' Cohen
also used the film to inaugurate a
booster club in honor of Bobby
Breen. Members were given cards
which, when punched ten times for
paid admissions, gave eleventh trip
free.

Football Stuff

Football Stuff

Wilmington, Ohio.

A newspaper contest which cost the theatre \$\$ in cash and 10 pairs of ducats, but which obtained for it over 200 inches of free newspaper and publicity, was successfully content of the pair of the pa

Theatre Changes

Pat Natarro, for the last five years assistant manager of the Warner, has been sent to East Liberty by WB to take over the Regent. He succeeds Sam Gould, transferred to the Kenyon on the Northside to replace William Mahoney, resigned to the Managerial staff after a decade to make his home in California, his post as manager of the Manor, another of circuit's nabe spots, has been assigned to Allan Davis; shitted from the new Squirrel-Hill job. This, in turn, has been handed to Jules Green, upped from the asst. mgr. ranks. Another to move up in Warner Tanks is Harold Friedman east arguirrel Alland to the California and the California a

Bill Hendricks has moved in as manager of Warners Downtown the hate replacing Jimmy Hicks, resigned. Howard Ralston shifts from Ritz, San Bernadino, to Hendricks spot at the Granada, Santa Barbarg, and John Robinson takes over the San Berdoo post.

Philadelphia.

Walter Yost, Harrisburg exhib,
building new house in Harrisburg.
Dave Titelman, former manager of
Harry Fried's Lawndale, now holding similar post at Fried's new Suburban Theatre, Ardmore.

Newnan, Ga.
Lam Amusement Co., owner of
Gem theatre here, has purchased
Alamo theatre from Newnan Amusement Co. Consideration was \$50,000.

Syracuse, N. Y.
Schine circuit of Gloversville annotice that work will star N. 150
Constitution of Cortland, N. Y.
Plans call for a one-story building
costing \$70,000 to be ready in March,
1938.

John M. Ball 3d resigned as director of publicity for Cathedral (Newcastle Theatre Corp.) to become asst. mgr. to M. D. Cohn of the Penn theatre here.

Charlotte, N. G. Fire broke out Oct. 5 in the projection room of the Palmetto, Chester, a few minutes after the last show of the evening was underway. The loss was estimated at \$350.

BAN DRINKING SCENES

Oklahoma State Pasterate Petition

Oklahoma City, Oct. 12. Exclusion of drinking scenes from

motion pictures was demanded in a resolution voted unanimously last week by more than 100 state pastors at the closing session of the annual

as the closing season of the Presbyterian Church, U. S. A., held here. A copy was prepared for forwarding to Will Hays. The censure was aimed at scenes in film productions which portray drinking as the smart thing to do.' Drinking by screen ideals enough the productions which portray drinking by screen ideals enough the productions which portray drinking by screen ideals enough the productions when the production of the present of the prese thing to do.' Drinking by screen idols encourages use of liquor among impressionable persons, the resolution said. It stated:

We wish to express our apprecia-tion of the action of motion picture authorities in making marked im-provements morally in recent screen productions.

productions.

We approve the high type of pictures that have been produced in the last two years. However, we deplore the frequent showing of drinking scenes as disgusting to many patrons and when indulged in by screen idols as tending to create in the minds of youth the idea that drinking is necessary to be smart and upto-date.

The heavy toll on better

to-date.

'The heavy toll on highways caused by drinking and the poverty brought about by the same evil should be sufficient reason for barring anything from the picture industry that encourages the use of alcoholic beverages.

we therefore, realizing that great importance of the motion picture hereby respectfully request tha drinking scenes be barred from pic

Mpls. Again Nixes Further Theatre Bldg.; to Appeal

Minneapolis, Oct. 12. Concurring in its license com-nittee's recommendation, the city council by a vote of 16-10 went or record against the construction of any more new theatres here, rejecting the application for a permit for a luxe house (independent) planned for an uptown business street adjacent to an exclusive neighborhood. The defeated theatre group, which has been fighting for more than a year to obtain the permit, has announced that it will carry the scrap into court and attempt to mandamus the council into

to mandamus the council into issuing the license.

A number of other independent groups desiring to build new uptown theatres here also have had their applications rejected by the council license committee. If a favorable court ruling is obtained at least four new neighborhood showhouses will be constructed, it is indicated

Minnesota Amusement The Minnesota Amusement Co. (Publix) and independent exhibitors alike, combating further theatre boulding here, have argued with the aldermen that the city already is considerably overseated and has more theatres in proportion to population than the vast majority of other cities. They claim that theatrical business conditions do not warrant any additional theatres and that further construction would icop-

rant any additional theatres and that further construction would jeopardize their investments and result in a lower quality of film entertainment generally.

Those desiring to build aver that they have the right to use their properties as they may desire when it comes to engaging in legitimate business enterprises. They declare those now owning and operating theatres are no more entitled to a monopoly than individuals and corporations in other industries.

Par Sets Up 'Happened' Hollywood, Oct. 12. Paramount's 'They Knew What Happened' goes before the cameras tomorrow (Wed) with James Hogan

directing.
Cast includes Lew Ayres, Louise
Campbell, Virginia Weidler, Ed Kcnnedy, Cecil Cunningham, Elizabeth
Patterson, Esther Howard, Fay Holden, Roscoe Karns, Porter Hall. Joseph Crehan, Jan Duggan, Jed
Prouty and Louise Beavers.

Balladeering Mustang Stars OK B.O.; **Autry Started It, Others Now Click**

Playing It Safe

Hollywood, Oct. 12. Hollywood, Oct. 12.
Mildred Brown, Carthay
Circle usherette, was spotted by
a Warner talent scout, given
tests, and urged to quit her job
for a film carreer.

"Heck, no, nothing doing," she
retorted. "I should give up \$18
a week that I'm sure of."

3 CONVICTIONS IN DETROIT'S **ANTI-BANKO**

Detroit, Oct. 12.

First convictions in new police drive on screeno and similar theatre devices were obtained in ordinance court here last week, with the fining of three local theatre operators. A similar case brought against Jacob Schreiber, op of three houses, was adjourned till Oct. 22.

Fined \$20 each and warned to discontinue the game immediately were Burton W. London, manager of Lincoln nabe: Clare Winnie, manager pix theatre, and Melvin Doerfler, asst. manager of Courtesy, nabe.

Convictions are the first results of a, concerted drive against theatre lotteries, begun coupla months ago by first-run houses and big nabes, led by George Trendle, prez of United Detroit chain (Par). Claiming unfair opposish, leaders of drive have been waging a war on the devices

been waging a war on the devices for more than two years, about a year ago getting a state supreme court ruling against 'bank nights,'

court ruling against bank nights, etc.

Nathaniel H. Goldstick, assist int corporation counsel, said the prosecution will continue until the games are ended entirely now 'that court has ruled screeno as falling within the lottery laws.' Walter E. Kelley, representing theatre managers, contended element of consideration required by law in lottery was not present, declaring it was not necessary to buy admish to play game. Loud speakers, he said, made it possible for persons in the lobby to play game without any payment. Judge Thomas F. Maher, upholding Goldstick's contention, ruled that the purpose of the game is to attract patrons, whose admish payments con-

patrons, whose admish payments con-stituted consideration under the law

Goldwyn's 'Graustark' Remake; Stewart Script

Hollywood, Oct. 12.
Samuel Goldwyn will remake 'Graustark,' from the George Barr McCutcheon novel.

Scripting job has been assigned to Donald Ogden Stewart, Merritt Hulburd picking up the production returning from his European vi

Third 'Moto' Tees Up

Hollywood, Oct. 12.

Hollywood, Oct. 12.
With Peter Lorre again in the title
role, 20th-Fox rolls 'Thank You, Mr.
Moto,' third of the Moto series, next Friday (15). Sol M. Wurtzel produces.

ROD BUSH'S AGENCY BERTH

Rodney Bush joins the Buchanan dvertising agency in New York advertising agency in New York Nov. 1 in charge for that agency of the 20th-Fox account. Meantime he is planning a short cruise, having wound up with Walter Wanger last

week.

Bush's contract as eastern representative and publicity-advertising representative ran to Nov. 7, but it was paid up to that date.

Sindlinger's 'Time' Post

Albert E. Sindlinger appointed di-rector of promotion and advertising for March of Time by Producer Louis de Rochemont yesterday for March Louis de (Tuesday).

New post carries managing direc-torship of Photo Reporter, monthly,

Distribution home offices have noted a decided trend in popularity of cowboy singing stars in the last few years, based on actual sales and few years, based on actual sales and fan mail. Gene Autry (Republic) started the vogue. He was the first of the singing boys to achieve favor-tism, his phonograph records helping in building him.

Tex Ritter (Grand National), Jack Randall, and Tom Keene (Monogram) and Dick Foran (WB) are other fave balladeering mustangers. Randall is a boots-and-saddler who is credited with having studied voice in Italy.

The 1937-type westerns are those having a cowboy who can wield a

The 1937-type westerns are those having a cowboy who can wield a guitar and warble in the off-monents when he is not punching the villain or shooting it out with his rival. Yodeling cowboy stars on personals in the middle west, southern area and as far east as Chicago, have helped build strength with exhibitors. Thus far these p.a.'s don't mean much in the east, but they are rated stalwart draws elsewhere.

Autry Reld by Republic
Hollywood, Oct. 12.
Report that Gene Autry, now rated
among the top giddynp warblers,
had signed to make two pictures for
Paramount, one in December and
the other in January, brought swift
denials from Herbert I. Yates, charman of the Republic board, and
Autry last week.
Willian Labour Paramount to

Autry last week.
William LeBaron, Paramount production chief, said Autry would not
work for Paramount if there is any
hitch in his Republic teup. Yates
wired all Republic exchange managers that Autry will make pictures
for no studio except Republic during the life of his contract which
still has five years to run.

TALK ABOUT L.A. VS. S.F., TWIN CITIES' B. O. FEUD

Minneapolis, Oct. 12.
Minneapolis-St. Paul rivalry is cropping out in a new theatrical way. St. Paul civic organizations are up in arms because Minnesota Amus. Co. (Publix) has been showing pictures in its Minneapolis believe the state of ing pictures in its Minneapolis houses houses in advance of the St.

high presents of the St. Paul presentations.

Claiming that St. Paul people as well as transients are attracted to well as transients are attracted to Minneapolis because the latter gets the new picture releases first, the St. Paul organizations claim that this city has been getting a business break and is enjoying a trade advantage. The St. Paul Association of Commerce, arguing that the policy is detrimental to their city, brought pressure to bear on John J. Friedl, Fublix general manager, to change it.

As a result of the fuss kicked up, pictures now will play Minneapolis and St. Paul day and date as far as practicable, Friedl has announced. Thus, St. Paul has won the fight.

PIX TRUCKIN'

Looks Like Studios In Midst of Highway Carrier Cycle

Hollywood, Oct. 12. Hollywood, Oct. 12.
Picture biz is facing a cycle of films based on the adventurous character of night-cross-country trucking transportation, with Paramount latest to enter the parade announcing 'Highway Racketeers.'

Now scheduled in addition are 'Highway Pirates,' Warners; 'Anything Can Happen,' Metro; 'Highway to Hell,' Radio, and an untitled truck story being worked up for productions.'

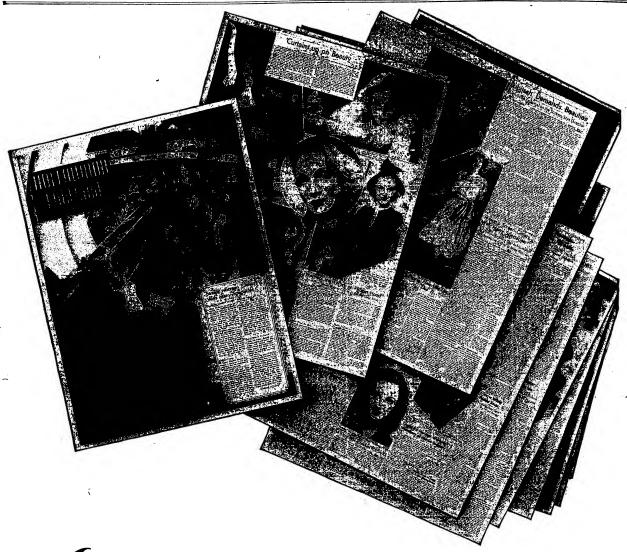
story being worked up for produc-tion by the Irving Briskin unit at

CO-ORDINATING PAR PUB

Bob Gillham has decided to remain on the Coast two or three weeks longer coordinating forces and making some changes in staff dul'es. With this in view on syndimite publicity, Gillham sent for Tom Waller, of the h.o. staff, who left Friday (8) by train. Waller will spend about a week at the studio.

Rep Tags Air Beaut
Hollywood, Oct. 12.
Daphne Lanc, first prize winner in a contest to determine the nation's most beautiful air hostess, drew one-picture ticket at Republic. She plays herself in 'The La

She plays herself in 'The Lady Misbehaves.'



A bow to the Motion Picture Industry

... from the SCRIPPS-HOWARD NEWSPAPERS

SCRIPPS-HOWARD takes pride in the 18-page Hollywood Forecast which appears in all 22 Scripps-Howard Newspapers, on Wednesday, October 13th.

We are deeply grateful for the whole-hearted cooperation of the great Moving Picture Producers who collaborated in making this Hollywood Forecast so lively, so authoritative, so timely.

This feature supplement is of vital interest to all who are associated with the Motion Picture Industry. But it holds an even greater interest to the millions of picture fans who live in the 22 Scripps-Howard cities, from coast-to-coast.

The Scripps-Howard Newspapers wish Hollywood the success it so richly deserves, during the coming year.

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SURVEY PRICE Indiana Indies' 11th Meet **BOOST BY** PAR NW

Minneapolis, Oct 12.

The Minnesota Amuse Co. (Publix) is taking a survey of the circuit
of determine in what situations admission price boosts are advisable.
Each situation will be considered individually, John J. Friedl, the chain's
general manager, has announced.
Rising operating costs justify the
price tilt, it is pointed out, but conditions are such in much of the territory that the traffic won't bear the
additional customer load.

In a comparatively few instances,
Minnesota Amus, already has upped
the admission slightly, but it has
hesitated to move generally. Independent exhibitors in the territory
have been waiting for it to take the
lead and have indicated they would
follow along with the big circuit.

Salt Lake City, Oct. 12.
Intermountain Theatres, Inc., operators of the six largest houses in Salt Lake City, have upped admish prices at three principal downtown theatres. Heaviest tilt in effect at Utah, formerly Orpheum, where loge seats, formerly costing 55c have been advanced to 75c.
Orpheum and Paramount, 50c each now, upped a dime.

Par's 18th in Detroit: Netco's 18th in New York

Detroit, Oct. 12.

United Detroit chain (Par) will add its 18th house to Detroit area eircuit, with erection of a new 800-seat house in the Birmingham and exclusive Bloomfield Hills section. Plans for new 'intimate type' house will be completed this week and construction will start immediately, with completion expected around first of year.

UD chain recently added the 1,500-seat Cinderella nabe on the east cinde and is now building a new house on the northeast side of town. Addition will give George Trendle's circuit almost complete coverage in

almost complete coverage is all the various sections of the Detroit area and suburbs.

The Netco theatre chain subsidiary The Netco theatre chain subsidiary in Paramount, operating in upstate New York, will be swelled to 18 theatres next month when a new house opens in Arlington, N. Y., across the treet from Vassar college. It is a 600-seater and will be called the Juliet on a suggestion for name made hyper the Chapter of Vassar. by Pres. McCracken of Vassar.

In Poughkeepsie nearby the same creuit has the Bardavon and the stratford. Netco is operated for Paramount by George Walsh.

St. Louis, Oct. 12.
Harry Greenman, indie operator, as added another house to his string which brings the number to six. Latest acquisition is The Studio, in Pine Lawn, suburb. Greenman has

rine Lawn, suburb. Greenman has purchased the building and ground and takes possession Friday (15).
Greenman plans a string of 10 houses and in less than a year he has achieved more than 50% of the goal.

Incorporations

CALIFORNIA

Famous Artists Corp.; capital stock, 300 shares; subscribed, \$4. Directors: arry E. Edington, Charles K. Feldman, W. Vincent, Ralph H. Blum.

FOR SALE—UPTOWN THEATRE, Providence, R. I. 1,450 scats. For-merly managed by Keith-Albee Corp. Sacrifice for quick salo. Terms.

In Indianapolis Oct. 26

In Indianapolis Oct. 26
Indianapolis, Oct. 12.
The 11th annual convention of the Associated Theatre Owners of Indiana will be held here Oct. 26, according to R. R. Bair, president. Theatre men representing Michigan, Ohio, Illinois and Kentucky will attend the meetings which will be held in the Variety Club.
The convention is in charge of Marc Wolf, Carl Niesse, Maurice Rubin and Bair. Banquet will be in the Claypool hotel during which Bob Newhall, sports commentator from WLW, Cincinnati, will speak.

2 Grand Jury Probes On IBEW Biz Agent: **Exhibitor Complains**

St. Louis, Oct. 12.

St. Louis, Oct. 12.

Arthur Schading, business agent of the local IBEW, is under investigation by two grand juries, one here and the other at Clayton, St. Louis County, as result of statements made to authorities by Henry R. Wendt, operator of the Osage theatre, a pix house in Kirkwood, Mo.

Wendt charges that a day before his theatre was opened last Jan. 7 vandals broke into the building, tore electric wires out of the walls, broke fixtures and jerked switches from two projection machines in the booth. On the advice of friends Wendt, who had hired union electricians to do the work in his house after the general contractor refused to do so, visited Schading to ask what the trouble was all about. Wendt's statement to authorities is that Schading said "the building could be put back in good grace if Wendt would pay \$2,000." Wendt said he didn't have the money and later returned with a friend who has corroborated his statement that Schading allegedly said, "You, will pay or your show won't open."

ing allegedly said, 'You, will pay or your show won't open.'
Again Wendt said he ignored Schading's suggestion, hired non-union electricians, who worked day and night and the theatre opened on schedule. As the vandalism occurred in St. Louis County and the \$2,000 conversation here, both independent political subdivisions, authorities of both places are asking their grand juries to look into the matter.

Jurisdictional trouble between the Jurisdictional trouble between the IBEW and the Sign Hangers' Union, both affiliated with the AFL, has resulted in so much damage to electric signs and sign companies that A. J. Davis, president of the Industrial Association of St. Louis, has requested William Green, president of the AFL, to settle the strife which is resulting in loss of business by the sign companies. The employers are willing to hire workers of either branch but when they do so they find their propwhen they do so they find their prop-erty damaged.

erty damaged.
Several sluggings have resulted from clashes between members of the IBEW and the Sign Hangers' Union and several weeks ago the plants of three sign companies were bombed almost simultaneously. Local gendarmes have had Schading and his aidee in for questioning without being abla to learn who have been being able to learn who have been the pineapple-tossers.

Some Chinese Cinemas Still Open for Business

Although few prints are going into China's war zone, pictures already in that area are being circulated and some film theatres are open, according to latest advices received at N. X. home offices. A few houses are still open in Shanghai although the spasmodic bombing of Canton has halted a few cinemas.

halted a few cinemas.

Japanese operations are not interfering with normal life in South China, say recent advices.

Of the two, China and Japan, the latter is regarded as having the most money, most modern theatres and naturally the greater source of income to American distributors.

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ANTI-DUALS' LEAGUE PROMPTS SINGLE PIX

Due to the pressure exerted by the Anti-Double Feature League of America, new policies have been adopted by the Century Circuit, owner and operator of a string of eight houses on the south shore of Long Island, New York, and the Franklin theatre, Nutley, N. J. Emanuel Friedman, district manager for Century announced that only Emanuel Friedman, district manager for Century, announced that only single bills will be shown for the next five weeks, and J. Hamilton Cherry, manager of the Franklin said that his house will run single features for three days and the remainder of the week will be devoted to dual bills.

Two Nutley N. J. men William B.

Two Nutley N. J. men William B.

to dual bills.

Two Nutley, N. J., men, William R.
Clay, 28, makeup editor on the Nutley Sun, and George H. Siegel, 30,
insurance broker, are responsible for
the formation of the league which
started out as a local project, but
which received such acclaim that it
mushroomed throughout the nation.
Sixty-five chapters of the league
have been established as for west as Sixty-five chapters of the league have been established as far west as San Francisco, south to Virginia, north to Massachusetts, but the main strength is concentrated in metropolitan New York.

Indies Peeved at Col.'s 10% Cancellations Nix

Los Angeles, Oct. 12.

Indie exhibs are nursing a couple of peeves against Columbia Pictures for changes in standard contracts. Elimination of the customary 10% cancellation clause from contracts of the distributing outfit is

Owners are also riled at the forced buying of trailers for Col's serials, but are primarily burned over cancellation ousting.

Saenger-Loew-Singer Take Over St. Chas., N.O.

Take Over St. Chas., N.O.

A combination of the Saenger, Loew and Mort Singer interests which operate here has taken over the St. Charles, one of the oldest houses in this key. Deal acquiring it from independents has been closed a d a new corporation is being organized with E. V. Richards, head of Saenger, in control of operation. Policy, which may include vaude-ville, will probably be discussed here later in the week when Y. Frank Freeman, Paramount v.p. over theatres, arrives on a stopover from Dıllas en route to New York. Richards, who is planning a trip to New Agrads, who is planning a trip to New York.

ards, who is planning a trip to New York, may go up with Freeman or follow him shortly.

In Familiar Footsteps

Hollywood, Oct. 12.

Hollywood, Oct. 12.
Leatrice Joy Gilbert, 13-year-old daughter of Leatrice Joy and John Gilbert, has been cast in a featured role in Metro's 'Benefits Forgot,' her first important film work.
Film went before the cameras yesterday (Monday) with Clarence Brown directing and John W. Considine, Jr., producing. Cast includes also Walter Huston, Beulah Bondi, Lewis Stone, Charles Grapewin, Guy Kibbee and Ted Healy.

'Penrod's' New Pal

Hollywood, Oct. 12.

Warners has set 'Penrod and Danny' as the second of a Penrod film series costarring the Mauch twins with William McGann set to direct immediately following completion of the first, 'Penrod and his Twin Brother,' now before the cameras.

cameras.

Crane Wilbur and Ernest Booth are screen playing.

Howard Bretherton will direct The County Fair, initialer of four productions to be made for Monogram by E. B. Derr.

Fair rolls today (Tues.), with My Old Kentucky Home' skedded as Derr's next.

FEMME IN STRIPES

Hollywood, Oct. 12.

'Condemned Woman,' an original by Lionel Houser dealing with behind the scenes life in a women's hoosegow, will be produced by Robert Sisk at RKO.

Lew Landers will direct a cast topped by Sally Eilers.

Duals Eat Up Too Many New Pix, Reissues in Chi Prove Strong B. O.; Anti-Twins Stance a Civic Issue

Chicago, Oct. 12. Reissues are getting a bigger play

in this town than in any season in recent years, due in part to a minor shortage of product caused by heavy programing of double features, and programing of double features, and in part because they fit in with an exhibitors' desire to put out less cash. In line with the latter reason, operators have found that net profits on duals with one feature a reissue have been greater than one with two current releases, even though a little more exploitation had to be done. done.

done.

Especially have the reissues been getting a heavy play during the last weeks when kids were barred from theatres because of the infantile paralysis epidemic. Operators claim that their neighborhood house audiences are behind the times in pictures just enough so that they're more conscious of Wallace Beery in Hell Divers' than they are of Deanna Durbin in '100 Men and a Girl.'

With the kids in the audience, the same isn't true, but in making a special play for adults during the kidless weeks, exhibitors found that resisues rate as a best bet, and intend to continue the policy somewhat in hopes that they've developed a new audience. new audience.

Pioneer in the field here was the State-Lake, combination vaudfilmer, which ran programers and played up the flesh attractions. First reissue, the flesh attractions. First reissue, 'Hell Divers' came near breaking the house record, two following reissues did almost as much business.

since that time, neighborhoods have jumped at the reissue idea, and have found the policy paid when they could get the right features. They're picking stuff that's not too old, most of it with a release date during the past three warrs. old, most of it with a release date during the past three years. Added to that, the reissue must be one which has had top campaigns in ex-ploitation and publicity during former runnings

are the Fox features starring Will Rogers, but there's some talk of reviving those in which Jean Harlow appeared. As a general rule exhibitors shy away from any such move, however, feeling that no star, except Rogers has been successful to the box office after death, and that they'd rather not take the chance.

Westered and in deliker showed

Weekend ads in deilies showed nine reissues playing in theatres in Chicago. Titles included 'Night at the Opera,' 'Hell Divers,' 'Captain Blood,' 'Ambassador Bill,' 'One Night of Love,' 'Thirteen Men' and 'Manhattan Melodrama'

'Manhattan Melodrama'
Battle of double features in this territory has been now taken up by the Child Weifare Committee and the Board of Managers of the Woman's City Club. Board, under the chairmanship of Mrs. Alfred Wagenfuhr, has come out with a blunt stand against the twin bills because of two points: (1) Double features tend to slow down family attendance as a unit, and (2) the twin shows keep the children in the theatres too long.

Exhibitors, especially the smaller

with the kids in the audience, the same isn't true, but in making a special play for adults during the kidless weeks, exhibitors found that resisues rate as a best bet, and intend to continue the policy somewhat in hopes that they've developed a new audience. Pioneer in the field here was the State-Lake, combination vaudillamer, which ran programers and played up the flesh attractions. First reissue Hell Divers' came near breaking the house record, two following reissues did almost as much business.

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New York Theatres





"DEAD END"
Horace Heidt and Orchestra
-STARTING TUINBDAY
Bing GROSBY — Martha RAYE
In "DOUBLE OR NOTHING"
also Big Stage Show featuring
Wini Shaw

"NATION AFLAME" "OVER Nation's Menace Exposed with John Scat Davis and June Travers Criterion
B'way & 45th St.
Opens 9 A.M. Midnight Shews 25c

Mr. Paul MUNI wice Daily 2:40-8:40 p.m.

'ALCATRAZ ISLAND' Wurner Bros.
Sensational
Scoop
Scoop
Strand
Strand B'way 47th St. to I P.Me.

PARAMOUNT TIMES

"SOULS AT SEA"

COOPER BAFT

Jane Froman Benny Meroff AND HIS ORCHESTRA

IN PERSON

BADIO MUSIC HALL "STAGE DOOR"

HOLLYWOOD THEATRE MLL 25 TO

"Life Begins in College" THE RITZ BROS.

ONLY \$1,000 IN N. A. B. CASH BOX; CZAR BLAH AT MOMENT, MAYBE LATER

Need for Stronger Trade Association Fully Realized -Nature of Reorganization Now Under Consideration-N.A.B. Prestige at Low Ebb

Special assessment of \$100,000 as well as an increase of 50% in dues is in prospect for N.A.B.

in dues, is in prospect for NA.B.
members because of the nearempty treasury at the moment.
Lack of funds made the 'czar'
idea ridiculous to the men who
understood what that would
cause.

Appointment of a 'czar' of broad casting this week seemed improbable. But such a figure may in due time make an appearance through and as the mouthpiece of the now-crystallizthe mouthpiece of the now-crystalliz-ing organization of the bigger, richer and stronger 'affiliate' stations.

and stronger aminate stauous.
What is happening in New York
at the Waldorf-Astoria is, it is generally sensed, the gradual knitting
together of the broadcasters, who
demand firm leadership and an end
to incessant bickering and monkeywrench-throwing.

wrench-throwing.

A cleavage is visible between the Main-Streeters and the big leaguers. Out of that may result the drugging into innocous desteuted of the National Association of Broadcasters as it now exists, in which the Main Street influence forms a body of resistance to the things bigger stations desire and the compact, integrated trade cohesion they feel absolutely necessary. necessary.

Prestige Down

N. A. B. has lost prestige terrifically, due to the whole Musicians' Union crisis. It is charged that, it has neglected to study and prepare and equip itself to cope with the threat. At the Chicago convention last June, although fully warned of Joe Weber's intentions, the N. A. B. scarcely troubled to dignify the problem with any real attention. A policy of drifting underlined the inability of the N. A. B. to act. It was beset with cliques, distrust and inertia. That, of course, was behind the 'czar' agitation.

M. H. Aylesworth was the name most mentioned as a possible 'czar'.

the 'czar' agitation.

M. H. Aylesworth was the name most mentioned as a possible 'czar,' but his friends brought in a negative report from him. Aylesworth is said to have a sweet spot now with Scrippa-Howard. And he knows radio too well to care much for the role his rooting squad suggested. No other name was seriously put forward Sunday and Monday.

Members of the National Association of Broadcasters will be faced with the problem of deciding whether they want a complete reorganization of the association before the current industry meet at the Waldorf Astoria dissolves. NAB's board of directors at a Sunday night (10) get together voted to recommend that the organization be completely revamped and that the new system of operation revolve around three newlycreated boards. Also that dues be typed 50% in order to take care of a badly depleted treasury.

Under the revised setup as proposed by the board there would be a labor relations board, an engineering board, a public relations board, and

or research board, an engineering board, a public relations board, and a legal board. Each of these would engage its own all-time expert and the latter would report directly to the board that hired him. It is hoped that with the introduction of the new organization system the NAB's value and activity will be revitalized and the evil of administration by clique will vanish. Through the organization the current heads of the asso-

HERBERT ROSENTHAL PROMOTED AT CBS

Herbert I. Rosenthal officially as-Herbert I. Rosenthal otnically assumes on Jan. 1 post of general manager of Columbia Artists, Inc., subsid of CBS which reps and agent stalent. Rosenthal has been with Columbia for seven years, last two assistant director of program opera-

Spot Rosenthal will fill has been Spot Rosenthal will fill has been vacant since Ralph Wonders quit last winter to join Rockwell-O'Keefe. Since that time CBS v.p. Lawrence Lowman, who includes Artists, Inc., in his jurisdiction, has been keeping an eye on the department.

ciation to prevent the insurgent In-dependent Radio Network Associates from developing into a permanent, dues-paying project, with consequent loss of income and prestige to the NAB. It was conceded at the meet-ing of, the board that the present setup of the association had proved both impractical and cumbersome.

\$1,000 in Treasury

Financial need of the organization was brought forcibly to attention when it: was disclosed that although the NAB had been taking in, \$80,000, a year in dues the treasury was down to \$1,000. It was also revealed that the association had spent, \$50,000 to promote the NAB's transcription library, which uses non-copyrights exclusively and was originally created as a protective mechanism against future trouble with ASCAP. Increase of the membership dues would raise the association's income

would raise the association's income from that source to \$120,000. Each of the new boards of departments would be budgeted from this money.

TALENT WINS STRIKE VS. **AGENCY**

Chicago, Oct. 12.
Slice, from the excepted standard of \$10 per performance, to a low of \$5, for live show airings of 'Kitty Keene, Inc.,' a Blackett-Sample-Hummert Chicago produced serial for Procter & Gamble, had the cast up in arms. All refused to cash checks, and, after a couple squawk sessions among themselves, met with B-S-H executives and demanded the cuts be restored. They were. Contract players for the show received the regular \$10 fee, only occasional players and minor roles were offered the five spot. Chicago, Oct. 12.

casional players and min were offered the five spot.

SORRY, BOYS!

Reggie Schuebel Isn't in New York For the Convention

Reggie Schuebel, radio head of the Milton Biow agency, left Saturday (9) for a countrywide tour in connection with the Bulova watch account. She will be gone about a month with most of the traveling done by plane. .

After a tour of the middlewest, Miss Schuebel will swing out to Denver and then up to the Pacific morthwest. Her return will be through the south, following stops at San Francisco, Los Angeles and Dallas.

ETHERIDGE RAPS N.A.B.

Mark Etheridge of WHAS, Louis-ville (the parent corporation), tore into the National Association of Broadcasters at the Tuesday morn-ing meeting. He was both vigor-ously frank and sarcastically biting. Complete do-nothingism in the face of the present crisis emphasized, he said, the failure of the trade organ-ization and its amazing lack of united front on the serious problems facing all. facing all.

united front on the serious problems facing all.'
He stated the Affiliates' negotiating committee had exhausted every means only to retreat defeated before the lethargy and the bias of the N.A.B. administration.
He hoped that the trade association could be saved and the affiliates organization would be only a temporary necessity. But he left no question that the bigger stations would not be found again, if they could help it the helpless victim of an organized attack from the outside. Kentuckian, reversely, was blunt about the A.F.M. He termed their demands 'arbitrary, high handed and blackjacking.'
John Elmer, N.A.B. prez, preceded Etheridge. They were the only speakers of a short morning session.

Etheridge. They were the only speakers of a short morning session.

casional players and minor roles were offered the five spot.

Mary Dolores Hanford, soprano, switched from WICC, Bridgeport, to WEVD, New York.

Bill Dyer, sportscaster at WCAU, Philly, piped his regular nitely commercial from WABC while in New Switched from WICC, Bridgeport, to WEVD, New York.

Radio Industry in a Mess, WBEN Heads Declare in Letter to Broadcasters

(Letter which follows was sent out generally last week from Buffalo, Although probably received by most broadcasters, for the benefit of the current connention and the broadcasting trade generally, the expression seems worthy of inclusion in the record.)

bush.

If independent radio broadcasters know anything, they know that their industry is in a mess. The condition will become worse rather than better unless we take ourselves by the bootstraps and apply effective, corrective

straps and apply effective, corrective measures.

This is written without hostility toward NAB, but the facts are that the association, for one reason or another, has failed to meet every crisis that has confronted the industry. It isn't functioning now and there is next to no hope that it can be of assistance in solying problems which now are developing.

We believe it to be as plain as the nose on your face that the broadcasters need an effective association, headed by the best qualified man in the country for such a job. We believe Merlin H. Aylesworth to be the man. We believe he could be drafted for such a service under the proper set-up, which is the only kind we ought to consider. We believe we ught to consider. We believe we have had. There is a place for NAB in the picture, but it must be a revitalized NAB, headed by inspired and informed leadership.

If the NAB doesn't submit to the

and informed leadership.

If the NAB doesn't submit to the

This is no time to beat around the tush.

If independent radio broadcasters throw anything, they know that their ndustry is in a mess. The condition will become worse rather than better the content of the content of

next year.

We believe that the correctness and force of the conclusions and beliefs here stated are self-evident, and rest upon that, because this is neither the time nor occasion to bring forward innumerable arguments that might be advanced in support of these propositions.

If you agree, let us go to New York to support such a plan and put it through. This is the time to act. York to support such a plan and put, it through. This is the time to act. If industries with such diverse interests as baseball and the movies knew how to clean up one of their greatest problems, we believe there is enough intelligence among independent broadcasters to face the issue squarely. This simply is for each man to surrender a few pet ideas and be willing to pay a reasonable amount as insurance against all kinds of dangers that threaten.

We're going to have senarately if

We're going to hang separately if we don't hang together.

A. H. KIRCHOFER, Vice-President.

E. H. TWAMLEY, Station Director.

PRO AND CON ON RADIO CZAR

Mustn't Say 'Czar'

Word 'Czar' has become extremely distasteful to many broadcasters. They prefer that their prospective front man should bear the innocuous title of counsellor.

Smaller Stations Suspicious.

Czar or counsellor, the smaller stations don't seem to fancy the proposal. Always suspicious they fear that the C-man would become, however distinguished, the private boiled shirt of the big stations and/or the networks.

Weary of Do-Nothingism

There is likelihood that the small stations will balk at the C-man and that the more dominant group of stations, sick and weary of the industry's drifting will organize separately to bring the C-man principle into reality. That implies a flank attack on the N. A. B.

Help Wanted-Must Be Bright

Help Wanted—Must Be Bright
Speculation has naturally been rife as to who the C-man, if and when
annointed, should be or would be. Should be and would be were not
viewed as necessarily identical. Prior antecedents of any candidate must
be weighed. Somebody from the radio business, broadcasters point out,
would almost certainly mean somebody favored by one clique and hated by
another. Somebody outside the radio business and not up on what's what
would be handicapped by ignorance and would be peculiarly susceptible
to whoever put him in or, better, got and held his ear afterwards.

Not Following Will Hays Model

Not Following Will Hays Model

It does not seem probable that the broadcasters can or will emulate the Motion Picture Producers and Distributors of America (the Will Hays of thee) in either the scope and costliness of that far-fung lobby or in the drastic delegation of internal authority and external power of, attorney. A C-man must inevitably overshadow the position of managing director of the N. A. B. and by the same token, it has been argued the N. A. B. itself must either be taken over or will become a competitive spokesman for the industry.

Big Fellow—Little Fellow Clash
Clear-cut cleavage between the small towners and the big towners was predicted as one possible outcome of the New York special convention. Some of the bigger boys are in a mood to tell the obstructionists and critics to take a jump. They recall the two Chicago conventions. C-man issue almost as much as the Musicians' Union, which may, relatively, go lightest on the biggest and heaviest or the smallest, seems potentially capable of a first class schism.

Indies Stay Away in Mobs

Only 215 Stations Represented at New York Broadcasting Convention

Lawyer Colin Upped

Ralph F. Colin, general counsel for CBS, was made a director by the network's board last week. S. R. Dean was promoted at the same meeting from comptroller to assistant treasurer.

FRISCO OIL SHOW GOES HOLLYWOOD

San Francisco, Oct. 12.

Signal Carnival, NBC variety show, currently sponsored by Signal Oll will originate in the web's Hollywood studios beginning next Sunday (17). Program, until this week known as the Carefree Carnival, has been aired from the Community Playhouse in the Western Womer's Club building here.

Move south is being made at the request of the agency handling the Signal account, Logan & Stebbins, whose headquarters are in Los Angeles. A new cast will be used, with the exception of the musical director, Meredith Willson, who has been commuting between Hollywood and San Francisco for the weekly broadcasts, and Charles Marshall and Vera Vague (Barbara Jo Allen), both of whom are under contract to Signal. Arnold Maguire, NBC producer, will go south to handle the shows.

Schillin Agency Shifts; Tappe Replaces Reid

Tappe Replaces Reid

New re-alignment at Schillin Advertising Agency, New York, moves
up Louis Tappe, who has been continuity chief, to chief of programproduction for the agency. Lewis
Reid, who has held down production
post for about a year, is out. Pearl
Greenwald, secretary to Tappe at
WHN, now joins Schillin agency in
same capacity.
Changes also bring C. A. Kracht,
formerly of WHN and Columbia
radio sales, to the sales force at the
agency. Anna Weinstein, secretary
to A. B. Schillin for the last four
years, has resigned, with Gertrude
Freidlander taking her post.

Bob Hall, radio editor of the San Francisco Call-Bulletin, is batching it for a month while his wife vacashes in New York City. Mrs. Hall is visiting Jean Ellington, NBC warbler, formerly of San Francisco.

Independent broadcasters have stayed away from the special New York N. A. B. convention in platoons, This was dramatized when the countup at the Waldorf-Astoria hotel Tuesday morning showed only 215 stations out of 700 in the country with representatives. Many delegates held proxies for as high as five stations.

tions.

Staying away of the non-affiliates is based on their reasoning that they have received no direct communication at any time from Joe Weber or the American Federation of Musicians and that, if, as and when necessary to hire musicians, they will do biz with their locals.

Network affiliates have carried the entire burden of recreit is the second of the second

Network affiliates have carried the entire burden of negotiations. N. A. B. officials argue that the boycott of the New York convention by the non-affiliates is sufficient defense of the N. A. B. failure to take action. In the face of disunion and two clearly differentiated bodies the N. A. B. could not take the initiative, they aver.

Dec Levy Near Accord With C.I.O. Panel Union; **Balks on Hiring System**

Philadelphia, Oct. 12.
WCAU panelmen, now 100% signed up in American Communications Association, C10 affiliate, met in initial confabs with Dr. Leon Levy, prez of outlet, last Friday. Levy granted 7½% wage increase, and agreement was virtually reached on all except three points.

Doe objects to elayors in control

note points.

Doc objects to clauses in contract which would forbid ACA members going to work through a picket line; objects to hiring through ACA hall, and objects to paying cash for overtime; wants to give men time off instead.

Clear Channel Meeting Names Louis Caldwell

Clear channel group of stations at a meeting in the Waldorf-Astoria Sunday night (10) appointed Louis G. Caldwell, Washington lawyer, to represent it at the wavelength reallocation convention slated to be held in Havana.

Meeting was called by Ed Craig, of WSM, Nashville.

GET IT BACK IN SHOWS

Network Cost: CBS. \$350,000. NBC, \$650,000

Offer of NBC and CBS to share their affiliates' added cost for musicians to the joint amount of \$200,.000 was accepted with practically no. dissent by the Independent Radio Networks Affiliates in faceting at the Waldorf-Astoria Monday (11). NBC's contribution figures \$120,000, with Columbia putting up the balance.

Columbia putting up the balance.

In the Columbia camp it is estimated that by the time the issue of increased musicians employment is settled the network will have come out of the controversy with a debit of between \$350,000 and \$400,000. This includes the \$180,000 extra that CBS has agreed to spend for musicians in New York, Chicago, and Los Angeles. Los Angeles.

Los Angeles.

NBC bill in that direction is expected to range between \$650,000 and \$750,000. The two nets last week compromised with the AFM on the originating stations demand of the union to make it an additional \$60,000 a year for each of the staff orchestras in these spots.

AFM is asking Mutual to up the musicians expenditures at WOR, Newark, WGN, Chicago, and KHJ, Los Angeles, the web's three originating points, by \$85,000 a year.

BAD NEWS IN SEALED ENVELOPES FROM CPA

About the only tense moment pro About the only tense moment pro-duced by the meetings of the affili-ated stations on the AFM agreement occurred Monday morning (11) when slips concealed in envelopes were passed out among the attending broadcasters. These slips showed what share of the promised \$1,500, 000; each affiliated outlet might ap-proximately expect to pay for musi-cians under a ratio system worked out by Ernst & Ernst, certified pub-lic accountant that had been retained by the group.

lie accountant that had been retained by the group.
Figures given the stations were based on their net income for the year prior to Aug. 31, 1937, and also allowed for what they were already spending for musicians. Formula de-vised by the CPA's made it 5.49% of the net receipts.
Ernst & Ernst will also have the responsibility of determining what part of the \$200,000 contributed by NBC and CBS will be allotted to each affiliate in meeting its increased cost for musicians.

F.&F. Cough Med on CBS: Mento Everitt in Lead

Mento Everitt in Lead

F.&F. cough drops debuts on a
network Oct. 18 with a series of
dramatic scripts labeled 'Jenny Peabody' over 42 Columbia stations.
Program, placed by Blackett-Sample-Hummert, will ride quarter-hour
niches on Mondays, Wednesdays and
Fridays. Till now the sponsor has
used only spots, locally placed, in
its air campaigns.

Mento Everitt, vet radio character
actress, will essay the lead role in
the serial.

Abbey Players Ogle Air

Abbey Theatre Players, legit troupe from the Emerald Isle current

troupe from the Emerald Isle current on Broadway in a cycle of Irish plays, are being offered for radio by the Curtis & Allen agency, Group is being offered to do play-lets as guests on network variety Programs. Scencs from their reper-tory of dramas are included.

Levys Look In

Levys Look In

Ike Levy, WCAU, Philadelphia,
made this his first attendance at a
broadcasters meet since his walkout
from the NAB convention in Chicago in the summer of 1986.

Doc Leon Levy was also on hand.
Station never resumed its membership in the NAB.

IN NEW YORK

Chairman Charlin, Ch. D. Martin, Harvey Wixson, KHG-M. Harvey Wixson, KHG-M. Harvey Wixson, KHG-M. Harvey Money Charlette, M. C. John J. Gillen, WOW. Omaha. Edgar T. Bell, WKY. Okthhoma City S. D. Gregory, WOWO-Wolf, Fort

John J. Gillen, WOW, Omaha.
Begar T. Bell, WKY, Othohoma City.
Begar T. Bell, WKY, Othohoma City.
Begar T. Bell, WKY, Othohoma City.
Bery D. Gregory, WOWO-WGL, Fort
Bery Dedwick, Kans, Wolk, Columbia, S. C.
Herb Holleiter, KANS, Willia, Kans, G. Richard Shafto, WIS, Columbia, S. C.
Herry Sedewick, Kall, Bury Monton,
Ralph R. Borston, KGW, San Jose,
W. C. Bridges, WESC, Duluth, Minn,
Ralph R. Borston, KGW, San Jose,
W. C. Bridges, WESC, Duluth, Minn,
Ralph R. Borston, KGW, San Jose,
W. C. Bridges, WESC, Duluth, Minn,
Mark Etterdige, WHAS, Louisville,
William W. Behrman, WBOW, Terre
Haute, L. William, W. Behrman,
Mark Etterdige, WHAS, Louisville,
William D. Egolf, KVOO, Tules,
C. M. Everson, WHECC, Columbia, N. C.
Barle, Winger, WDOD, Chattanooga,
C. M. Everson, WHECC, Charles, N. C.
Barle, Winger, WDOD, Chattanooga,
C. M. Everson, WHEC, Mensphils,
Born, W. C. W. W. Bern,
Born, W. W. Bern, W. Bern,
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Bern, W. W. Bern,
Bern, W. W. Bern,
Bern, W. W. Bern,
Donald B. Albert, WTMJ, Milwaules,
P. W. Berton, W. Bern,
Donald B. Albert, WTMJ, Milwaules,
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lay.
C. T. Lucy, WRVA, Richmond.
Hal Leyshon, WIOD. Miami.
H. William Koster, WPRO, Providence.
Norman A. Thomas, WDOD, Chattanooga
J. L. Reinsch, WHIO, Dayton.
W. J. Damm, WTMJ, Milwaukee.
Martin L. Leich, WGBF-WEOA, Evans

ene O'Fallon, KFEL, Denver,
T. Lyons, WCAO, Baltimore,
arl C. Reineke, WDAY, Fargo,
T. Ward, WLAC, Nashville,
M. Moroney, WFAA, Dallas,
red Leiber, WGN, Chicago; CKLW,

etroit.

F. C. Streibert, WOR, New York City,
Lloyd Thomas, WROK, Rockford, Ili,
J. D. Bloom, Jr., WWI, New Orleans,
Alexander Sherwood, Chicago (Consultant

stations). Stations, Chicago (Consultan Fincent Callahan, WWI., New Orleans, Iarold E. Smith, WOKO-WABY, Albany, Y.

TIMESTER CAIRMAN, WALE, NEW OFFICHBA,
HARVOID S. SIILIH, WOKO-WABY, Alban,
Gregory Gentling, KROC, Rochester,
G. S., Feyner, WAGBH, Joplin, Mo.
E. J. Frey, WBRY, WASTED, WING,
John T. Calkins, WESG, Elmira, N. Y.
Campbell Armous, WYARL-WAYLD, NorRay P. Jordan, WDBJ, Rosnoke, Va.
H. J. Brennan, WJAS-KOY, Pittsburgh,
Robert M. Thompson, WJAS, Pittsburgh,
Lower M. Thompson, WJAS,

foines.

Don Searle, WIBW. Topeka.
Edgar L. Bill, WMBD. Poorla.
Back R. Howard, WMPS-WMC, Memphis.
John E. Fitzer, WKZO, Kaimmazoo.
George Kelly, Jr., WCSII, Portland, Me.
John Storey, WTAG, Worroafter, Muss.
Vernon H. Smith, WREN, Lawrence,

Vernon H. Smith, Wilder, Jawesener, M. C. Coleman, WATL. Allanis, M. C. Coleman, WATL. Allanis, Richard H. Mason, WPTP, Raleigh, N. C. Walter Evena, WOWO-WGJ, Fort Wayne, Harry Wilder, W. W. S. Synave, C. L. W. William, C. Gillespie, K. T.U. L. Tulsa, Dale Robertson, WIPK, Uller, John Kennedy, WCHK, Christon, William K. Donowa, W. Christon, W. Christon, W. Charleson, W. Charleson, W. Charleson, W. C. Romondon, L. Gurnacy, W. L. W. Z. Bangor, Thompson L. Gurnacy, W. L. W. Z. Bangor, W. C. W. L. W. Z. Bangor, W. C. W. L. W. Z. W.

William K. Donovan, WCOA, PensacolaThompson L. Gurnscy, WLUZ, Bangor,
M. W. Symons, L. KFPY, Spokure,
Harold Wheelahn, WSMR, New Orlean,
Harold Wheelahn, WSMR, New Orlean,
Harold Hough, WBAP, Port Worth,
Clair R. McGolough, WDEP, Wilmington,
Glenn Snyder, WLE, Cluicuso,
Glenn Snyder, WLE, Cluicuso,
Glenn Snyder, WLE, Cluicuso,
H. K. Carpener, WHIK, Cleveland,
J. O. Maland, WHO, Des Molines,
B. Dollom,
R. B. Dollom, WERE, Thalananolis,
Don Withycomb, WFIT, Philadelphia,
J. L. Bowden, WKIN, Youngdown,
Samuel Woolsaweth, WFEL, Syracuso,
Leon Levy, WCAU, Philadelphia,
Martin Campbell, WPAA, Dallas,
Leon Levy, WCAU, Philadelphia,
Martin Campbell, WPAA, Dallas,
Leon Levy, WCAU, Philadelphia,
Martin Campbell, WPAA, Dallas,
Leon Levy, WCAU, Philadelphia,
Martin Campbell, WFAA, Dallas,
Leon Levy, WCAU, Philadelphia,
Martin Campbell, WFAA, Dallas,
Martin Campbell, WFAA, Dallas,
Martin Campbell, WFAA, Dallas,
Martin Campbell, WFAA, Dallas,
Don Will, Composition, N. C.
Philm, Ricker, WIRG, Louluth,
Allen T. Simmons, WADC, Akron,
Philadelphia, WAR,
Philadelphia, WAR,
Philadelphia, C. C.
Tom, C. Gooch, KRED, Dallas,
O. Taylor, KGN, Amerilla, Trass,
J. T. Griffin, KTUL, Tubsu,

Tracy in 'Arrowsmith'

Tracy in 'Arrowsmith'
Hollywood, Oct. 12.
Lux has Spencer Tracy in the lead for their airing Oct. 25 of 'Arrowsmith'. J. Walter Thompson had Fred MacMurray set for 'The General Died at Dawn' on the Oct. 18 broadcast but had to substitute when story couldn't be cleared. In guest section on 'Hollywood Hotel' Oct. 29 will be Brian Aherne and Olivia de Haviland in a sequence from 'The Great Garrick.'

SILVER LINING

Burden on Station Overhead Should Have Many Results-See Historic Comparisons with Old Film 'Presentation Policy'

FEAR LOCALS

By BOB LANDRY

By BOB LANDRY

Assuming—as seems reasonable—that the broadcasting industry will ultimately patch up an understanding with the American Federation of Musicians and as a result thereof staff orchestras will become commonplace all over the country, the question now comes up as to the practical results in terms of local station showmanship.

It is widely believed that the staff orchestras — bitter financial pills though they are at the moment for stations—will unquestionably encourage a considerable increase and variety in local programs.

At the same time it appears probable that by reason of added overhead imposed upon the networks, heaviest losers in the Musician situation, the network level of sustaining service may fall off. Curtailment of budget in that direction is expected. Possibility of a network charge to local station on a per-program-accepted basis for sustainers would further stimulate local stations to local production activities.

Get It Back!

Get It Back !

Get It Back!

With a staff orchestra on the payroll nine months a year and with an
eager and aggressive desire to get
all, or part, of the cost back in the
form of sponsorship stations will unquestionably exploit their orchestra,
build programs around them, and do
everything practical to turn unwelcome necessity into an eventual
asset.

come necessity into an asset.

Perhaps an equivalent value to the old time vaudeville may emerge. Fact that stations will have musical resources may also increase the number of travelling singers and entertainers—a clan now mostly limited to hillbillies—that migrate between the stations.

Arregant Locals

Arrogant Locals

Arrogant Locals
Attitude of the local unions is obviously feared by the broadcasters.
While feeling that the national union and Joe Weber personally have been reasonable and courteous the idea is widespread among radio men that the officers of musicians' locals in small cities and towns are often ar-

small cities and towns are owen arrogant, dictatorial and offensively rude.
Out of the current settlement it is hoped by broadcasters that Weber hoped by broadcasters that Weber can do something to make the locals can do something to make the locals less disagreeable in manner and less autocratic. Station men have been especially fearful of the 'no arbitration' policy of the A.F.M. Some station men around the Waldorf-Astoria Hotel this week have freely expressed an anticipation of hardboild rub-it-in tactics from their locals.

locals.

Another problem certain to demand solution is what happens in towns where the existing local cannot possibly supply musicians of either the number or quality required. In the event the smaller cities drain off some of the unemployed surplus of Chicago, New York, etc., that would presumably have two desirable results: (a) a social result—it would relieve unemployment rolls and (b) a showmanship result—it would re-distribute ship result—it would re-distribute talent outside a few over-congested

centers.

Revive the M. C.?

It is thought, too, that the staff orchestras may, and logically should, make the conductor a local personality. Leaders who can sing, talk, entertain or display master of ceremonies versatility ought to be in for a hoom

Broadcasters who have already ence appeal.

SHOWMANSHIP IS Symph Sponsor Jeopardized By Musicians Situation in Philly; Union Spurns 5% as WFIL Cut

Radio Psychosis

Rated among the prize cracks pulled during the broadcasters' meet at the Waldorf-Astoria was the one that Harold V. Hough, of WBAP, Ft. Worth, delivered regarding a pronounced tendency in indice station ranks.

Hough said that he has yet to see the time when three or more broadcasters, after being together for a half hour, could refrain from diverting the conversation to the subject of hirting a lawyer or an engineer.

LOHR FAVORS AT SOURCE **PAYMENT**

Lenox R. Lohr, NBC prez, was disclosed at the general convention of the broadcasting industry as having his own solution for the music copyright problem. Lohr was quoted as having declared himself in favor of having the commercial fee for music applied at the source of the program and deducting the pro rata share from each station's compensation.

As Lohr has it figured the tap could be diminished for individual stations by showing the American Society of Composers, Authors and Publishers how this method would appreciably reduce its bookkeeping and collecting costs. ASCAP would also be certain to collect all com-ing to it ing to it.

ing to it.

Broadcasters' contract with the society has two years to go, but Lohr is said to be of the opinion that the method of collecting network commercial fee could be revised at this time. Previous NBC administration stoutly opposed the course likes.

ONE WORRY LESS

Respite for Broadcasters on Off-the-Air Problem

Music Publishers Protective Association will not attempt to negotiate a license for off-the-air recordings until after the broadcasters have settled their problem with the American Federation of Musicians. Harry Fox, MPPA gen. mgr., figures that the musicians employment demand presents enough cause for brain racking on the part of station men at this time and that, even if he got a deal under way, it wouldn't mean anything as long as there was a possibility of restrictive action by the AFM.

Survey by Fox has diclosed that Music Publishers Protective Asso-

Survey by Fox has diclosed that stations were taking musical pro-grams off the air for future broad-casting without obtaining the re-quired permission from copyright owners.

canvassed the available musical talent of their communities are not uni-formly enthusiastic.

Many inland musicians are musi cians as a sideline to barbering, sell-ing real estate or working on the police force. They are, in the opinion of broadcasters, extremely rusty and

sour.

Hillbilly music is likely to be a problem. Many locals will not allow them into membership, denying they are musicians. Yet for many farm and back country stations hillbilly music is a prime item of audicine state.

Philadelphia, Oct. 12.
Possibility that series of weekly Philly Symphony concerts skedded to start on 22 National Broadcasting Company stations next Monday (18) will be postponed or cancelled completely loomed this week.
Failure of WFIL here as yet to come to agreement with Musicians' Union, thus depriving symphs of an outlet in its home city, causing the trouble. Pennsylvania Company for Insuring Lives and Granting Annuities, sponsoring bank in this territory, won't put up coin if show isn't heard here. And inasmuch as company is principal contributor may cause nixing of entire works.
Only quick action by Joe Weber or national exee board of American Federation of Musicians apparently can save situash now, admitted Do Withycomb, WFIL g. m. Reginald Allen, manager of orchestra, told Vanterr that, so far as he is concerned, he has contract and intends going through with it. Symph is depending largely on cash received from this program to help smooth its usual deficit.

Bankers' show last year was a

usual deficit.

Bankers' show last year was a similar headache'here. Then it was carried on Columbia. Inssmuch as WCAU, Columbia link in Philly, had no house band at time, rule of Tooters' Union made it necessary to pay orch double. New ukase prevents airing at any price over a station without union band,

Offers 5%

without union band,

Offers 5%

Following settlement of WCAU's long feud with musickers and avowed anxiety of Withycomb to sign up, too, because of impending Philly concerts, things looked bright for a settlement. But sides now planets apart. Withycomb offered A. A. Tomei, union prexy, 5% of gross, in accordance with expected at the second of the sec

to Tomei and a copy to Weber, claiming local's refusal to accept 5% offer was keeping men out of work

WKY, OKLAHOMA CITY, HEARS FROM UNION

Oklahoma City, Oct. 12. More pay! Or else more unio

That is latest edict handed WKY

That is latest edict handed WKY by local musicians' union following controversy over the Approved Laundries sponsorship of The Four Accs, song and instrumental team. The act, playing at Ormonds, new niterie, was 'loaned' to the laundry program to build up publicity for the niterie. No payment is involved, authoritative sources stale. authoritative sources state.

Union kicks because four union men are being thrown out of work, and demands something be done about it. So far nothing has been

RADIO'S FEAR OF FISCAL BALLYHOO A SELF-TARGET FOR POLITICIANS, ETC.

Harold Hough's Resolution at New York Convention Doubtful If Networks Would Cooperate—Their Securities Listed

VARIETY

Growing sensitivity among broadrs toward outsiders knowing too about the financial returns of much about the financial returns of the radio industry is reflected in a resolution which Harold V. Hough, WBAP, Fort Worth, introduced yesterday (Tuesday) at the general meeting of the industry at the Waldorf-Astoria hotel. Hough's resoluti-a urged that the industry stop referring to its time turnover in terms of dollars bu, instead compute and publish its broadcast business in terms of unit hours.

Movement to cut the publicity

publish its Droadcast business in terms of unit hours.

Movement to curb the publicity given the business done by broadcasting and also the profits has been in the making for some time, but it wasn't until recently that the cry in that direction became both fearful and urgent. Washington office holders have been anything but hesitant in seizing upon such figures as favorable ammunition for some cause or another inimical to commercial radio. These citations of income have become common at Federal Communication Commission hearings and in Congressional demands for separate educational facilities, taxation of wavelength franchises, strict regulation of license transfers and whatnot.

Too Much Ballyhoo
What has intensified the income
suppressive movement even more
than the Washington hullubaloo is

WJR's Statement

Detroit, Oct. 12.

With sales amounting to \$1,043,013 in the first nine months of this year, as compared with \$917,029 in the corresponding period a year ago, WJR reports a net profit of \$390,399 during the period, after depreciation, federal tax, ets., but before undistributed profits surfax. ets., but befo profits surtax.

profits surtax.

The net is equal to \$3 per share on 130,000 shares of common outstanding, about half of which were sold to public year or so ago in the first public sale of radio station stock in U. S. history. history.

Profit for the first three quar-

Front for the first three quar-ters this year compares with \$222,439, or \$2.48 a common share, for the same months in 1936. The firm declared the regular quarterly dividend of 40 cents a share, payable Oct. 30 to stock of record Oct. 20.

the experience which the industry is now passing through with the American Federation of Musicians. Major figures in the broadcasting business hold that the AFM would not have singled out the industry for its onerous demands if the industry hadn't paved the way with its ballyhooing of growth and prosperity. Also that it something isn't done to put the quietus on business and profit publicity broadcasting will be faced with similar pressure from other unions.

licity broadcasting will be faced with similar pressure from other unions. Broadcasters who have sat in with Joe Weber and his AFM executive board report that the latter invariably answered any plea for abatement with citations from the pressure with citations from the pressure when the NAB's own monthly bulletin showing time sales for both network and spot on the substantial upbeat. Weber repeatedly aired the viewpoint that broadcasting was reaping big profits and it was nothing but fair for the industry to divert some of the prosperity to the employment of more musicians. It is generally doubted whether the networks will abide by the terms of the resolution, even if it is passed. Both have stockholders and either directly (CBS) or indirectly (RCA) have listing on the Big Board, and indications are that while the trend is upward, particularly, nothing will be done to discourage any activity in that quarter.

be done to discourage any activity in that quarter.
Hough resolution follows:
Whereas, It has been the custom of agencies, broadcasting stations, and the mancies, broadcasting stations, and the mancies, broadcasting stations and bases
and amount of broadcasting business; and,
true, fair, accurate picture of the business
of the broadcasting industry, particguarty, in ration of the receipts to the

mitted to the public by the agencies, stations and chains, does not show that public bearing actually received by the stations, and the stations are stations and chains, and the stations to the stations, percentage for commissions to the stations of Broadcasters that the standard yard stick of measurement on broadcast business, in the future, be continuously and the standard yard stick of measurement hours instead of gross dollars; be if further Resolved, That the National Association hours instead of gross dollars; and be if Turther, and the stations and non-member stations to adopt the policy of presentation of unit hours, and the stations and non-member stations for adopting the stations and non-member stations for a stations and non-member stations for stations and post-member stations and between the national Broadcasting Company, the Company of the stational Broadcasting Company, the Company of the National Broadcasting Company, the Company of the Stational Association of Broadcaster appoint a committee to confer with the chain management and to present to them the views of the National Association of Broadcaster appoint agence and to present to them the views of the National Association of Broadcasters appoint agence and to present to them the views of the National Association of Broadcasters appoint agence and to present to them the views of the National Association of Broadcasters appoint agence and the present and the stations and the stations are stations for the stations and the stations and the stations are stations for the stations and the stations and the stations are stations and the stations are stations and the stations are st

AUSSIE HIGH COURT OKAYS RACE AIRING

Sydney, Sept. 30.

High Court of Ausrtalia decided by majority verdict that airing of race description from outside a track enclosure was legal.

The Victoria Park Racing Club recently appealed against a decision by Supreme Court of N. S. Wales dismissing an application for an injunction to prevent Commonwealth Broadcasting Network from airing descriptions of races from a tower outside the track. High Court decision means that airings may continue, although it is certain that the

cision means that airings may continue, although it is certain that the Victoria Racing Club will appeal against the decision of the High Court, and that other clubs will support the appeal.

Race descriptions are tremendously popular with all classes. Government has been trying to stop starting price betting without much success. Protests against aircasting races have been mainly from religious bodies, but the fans themselves have protested against any governmental interference with radio descriptions. Race-track controllers are not in favor of airings because they hurt attendance.

Imogene Coca, Wm. Lynn As Radio Comedy Team

Imogene Coca, legit-musical come-dienne, and William Lynn, who had the lead in 'Three Men on Horse, have been paired as a radio comedy

act.
Curtis & Allen agency, which
melded and is offering the team,
looking at comedy material to supply the pair for two auditions set.

Mrs. L. B. Wilson in N. Y

L. B. Wilson of WCKY, Coving-ton-Cincinnati, is accompanied to the convention by Mrs. Wilson, the for-mer Jean Wilson of the dramatic

Killer of Radio?

In Forum this week is a very interesting letter on what may kill off radio, as it did vaude-

The sameness of the comedy show formulæ, all more or less like the Benny-Allen shows, is taken to task by VARIETY's correspondent respondent.

Mary Roberts Rinehart Cuffoes 'Tish' Rights For WPA-CBS Show

Mary Roberts Rinehart has do mary Roberts Rinehart has un-nated the radio dramatization rights of her novel, 'Tish,' to the WPA radio project. CBS has consented to carry the progrom on a 10-10:30 p. m. niche every Thursday, starting this

week. Columbia was originally approached by the WPA with the air dramatizatign of James Truslow Adams' Epic of America, which the author also gave the project. CBS, upon hearing of the Tish gift, chose that one since WPA offered the network anything it had for the chance to ozone on a chain. After the deal was set Mutual was approached on the Epic's eries, and has agreed tentatively to start the series on Nov. 7. Spot on CBS is the first network.

tatively to start the series on Nov. 7.
Spot on CBS is the first network nook WPA has had since NBC dropped the 'Professional Parade' last April, at that time announcing that the program, which aired on the blue band Wednesdays opposite Fred Allen, was not worth the expense entailed.

Spokane's Big Excitement

Spokane, Oct. 12.

Edmund Lowe, Bob Burns and Mary Carlisle will be brought here by Bing Crosby for his homeoming celebration Oct. 20-24 and to appear as guests on the Kraft Music Hall Oct. 21. Jimmy Monaco and Johnny Burke, songwriting team, will also accompany Bing. Trotter's orchestra will use chartered plane to come from Hollywood and return immediately after broadcast.

Extensive plans are being made for a \$5 a plate banquet for Bing, special repeat of his radio show, and appearance at the Gonzaga University-San Francisco University football game Oct. 24. All proceeds to Gonzaga, his alma mater. No place has been selected for Kraft broadcast yet. No local studio is big enough.

Winchell Back Nov. 14

Walter Winchell returns to the Jergens' air show Nov. 14 after a two months' hiatus during which period George Fischer substitutes and Winchell will have completed his 20th-Fox film, 'Love and Hisses,' Lennen & Mitchell has been talk-Lennen & Mitchell has been talk-ing to O. O. McIntyre for a radio program; also Ed Sullivan, among other newspapermen and columnists, but it's for another sponsor and not the Jergens' Journal.

WHN, New York, May Go NBC

Loew Outlet Would Be Optional Supplement to Either Red or Blue

NBC is talking with WHN, New York, about making the station available to clients on either the red (WEAF) or the blue (WIZ) that want to supplement their coverage in the metropolitan area. Proposition was put to the Loew outlet as a sort of sequence to arrangements previously made for WHN to carry along with WEAF the Metro studio show which Maxwell House Coffee starts bankrolling over the red link Nov. 4. Doubling the clearance of this program over WHN was made part of the deal between Metro and General Foods.

ers of the headcasting industry, partic-large in the headcasting in the head in the head and h

is interpreted as suggesting the admission that there are several blind spots in the two 50,000-watters' coverage of the country's most thickly populated markets. NBC not so long ago went to considerable expense to overcome this and other like situations as far as W3Z was concerned. Transamerican is reported to have received assurance from WHN that any tieup with NBC would not hamper the station's relations with the WLW Line. Herbert Petty, assistant director of WHN, declared Monday (10) that while the hookup with WLW would be maintained inlact he would take the position of first come first served.

CBS Stock Behaviour Scrutinized

Interest in Columbia Broadcasting System stock, both A and B, has been wan since the securities went up on the Big Board at the outset of the summer. There are around, of course, the usual rumors that a kill is being planned by speculators, but through either bull or bear binoculars that supposition appears groundless. What does appear as likely explanation is the manner in which CBS' expenditures are mounting along with

its grosses.

Angle is, although the increase in gross for the initial six months of 1937 exceeds the take for the similar period in 1936 by \$4,476,727, the net difference is only \$436,963.

Comparative statement of CBS for the periods:

		nding
	June 27, 1936	July 3, 1937
Gross Income from sales Profit from operations for the six months after provision for depreciation amount-	\$13,163,457.22	\$17,640,184.35
ing to \$203,860.59 in 1936 and \$248,452.66 in 1937	\$2,453,212.65 57,592.27	\$3,001,899.62 52,711.11
	\$2,510,804.92	\$3,054,610.73
reduct—Provision for Federal Income Tax and Surtax; estimated		530,797.25
Net profit for the period	\$2,086,850.24 First Entir	\$2,523,813.48 re First
*Earnings per share	26 weeks 53 we . \$1.22 \$2.2	eks 26 weeks
*Calculated upon the 1 707 950 charge o	f \$2.50 per velue c	to ale managentis

lculated upon the 1,707,950 shares of \$2.50 par value stock presently nding or to be outstanding upon completion of exchange of old \$5.00 par value stock.

Money this year was spent in Hollywood on Coast set-up equipment, but almost equally as much was spent during the '36 period, and at that time returns from the investment weren't nearly as much as they have been this year. In New York a legit theatre was bought for broadcasting, but one was last year, too. A big blow to the profit column this year was the \$2,000,000 prexy William S. Paley put away for television expenses, as he testified before the F.C.C. Tele experiments are going on and they are costly.

Numerically, employment figures haven't risen appreciably in the year, nor have salaries boomed, nor has the network hired expensive brasshats. Expensive series of sustaining Shakespeare was last summer, and hence included in the books for this half of '37.

This week CBS stock tumbled to all-time low.

RECRUIT TO RADIO

American Chicle Is Sponsoring for First Time

American Chicle Co. is airing its first radio program-Lou Little, Columbia grid coach, on a quarter-hour for eight Friday nights over Mutual stations fed by WOR. Heretofore the sponsor's only ether placements have been a few spots on southern

have been a few spots on southern stations.

Little dopes following-day foot-ball games, Just before signing with American Chicle, he had a deal hot with B.B.D.&O. to ozone for Brown & Williamson Tobacco, which was to have aired over WOR only. Last fall the coach was on for the same agency in behalf of White Owl

John T. Casey, public relationist handles Little.

JAMES HAYS A SUICIDE; LOST EYE ACCIDENTALLY

Pittsburgh, Oct. 12.

'Missing for three days, body of James M. Hays, well-known in radio circles here, was found in the Allegheny river here last week. Suicide was attributed by friends and relatives to despondency over ill health. Hays entered broadcasting work here about eight years ago as an anouncer at WCAE and in 1932 married Florence Schmallhurst, secretry to Jesse L. Kaufman, then station manager. From there he went to Sun-Telegraph as radio editor, severing that connection to become head of Gulf Oil Company's radio department.

head of Gulf Oil Company's radio department.
Last year he had charge of air production department of Walker-Downing advertising agency in Pittsburgh, resigning that post several months ago. During the World War Hays served as a leutenant commander in the navy and had written several sea stories, recounting many of them on the air with late Will Rogers when latter was sponsored by Gulf. A recent accident cost him an eve

A recent accident cost him an eye. He leaves a small son in addition to his widow. Before leaping to his death, Hays telephoned his wife and told her: No matter what I do, I am thinking of you and my boy.' That was the last she heard of him until his body was found 72 hours later.

ASCAP Fighter in N. Y.

Harold Davis, the Seattle attorney who handled the anti-ASCAP cam-paign in the State of Washington, is in New York for the big goings-on

'He's at the Taft.

ANTI-DIVORCE RADIO BALLY

San Francisco, Oct. 12. Special audition of the new Sussman & Wormser dramatic show, 'I Want a Divorce,' which debuts Sun-Want a Divorce, which debuts Sunday. (17) over the Coast NBC-Red web, will be piped from the network studios in San Francisco to Hollywood Wednesday (13) for the ears of radio editors and trade papers in both cities. First script in the series was written by Peter B. Kyne, who will be present at the audition here. Boys will be guests of the Emil Brisacher agency at a dinner following the preview.

"Want a Divorce' will be aired."

'I Want a Divorce' will be aired T Want a Divorce' will be aired twice weekly, Sundays at 8:15 p.m., PST and Wednesdays at 7:45 p.m., using quarter-hour dramatizations by Kyne, Elsie Robinson, Hugh Wiley, Carlton E. Morse and other wk. writers. Idea is to point out that divorce is often unnecessary, with each case dramatized ending in reconciliation.

reconciliation.

Heavy merchandising campaign is planned in connection with the broadcasts, including a 'perfect mate' contest to be plugged both on the air and in newspaper ads. Six-column, 16-inch ad announcing the contest will be spotted in principal dailies in key cities on the Pacific Coast by the Brisacher agency.

RADIO'S SEX APPEAL CAN'T MAKE GRADE

N. Y. World-Telegram, which has been carrying in its Saturday edi-tions a full-page devoted to radio, is ceasing using stills to brighten up the layouts.

Reason is that radio was not producing enough leg and bare-back art of the sort the Tele wanted. Sheet wanted stuff comparable to the Hollywood handouts, and radio p.a.'s couldn't get such stills from air per-

O'Keefe to Europe

Walter O'Keefe, who winds up for Bristol-Myers over the NBC-red Nov. 10, has arranged to leave the following week for a European va-

cable his Scripps-Howard He'll column from the boat and the other

POLICEMAN ROLE ODIOUS

Knee-Deep in Committees

Probably at no other gathering of broadcasters has there been the multiplicity of group and faction meetings as that which marked the general industry pow-wow at the Waldorf-Astoria. Average delegate who attempted to keep track of these groups and their exact functions found himself headed for confusion. For a certain number of the conventioners it became a matter of hopping from one huddle to

Among the groups that took up more or less time of the assembled station men were:

another.

Among the groups that took up more or less time of the assembled station men were:

Independent Radio Network Affiliates: stations taking the NBC, Mutual or Columbia services.

Contract Negotiating Committee for the IRNA: those delegated by the previous IRNA meeting to discuss details of the agreement with the American Federation of Musicians and work out a fund participating arrangement with NBC and CBS..

IRNA Allocations Committee assigned to develop a yardstick for determining what part of the guaranteed increase of \$1,500,000 each station would be expected to pay for musicians.

National Committee of \$8: composed of indie non-affiliated broadcasters, each one representing a different state in the union, with John Elmer, NAB prez, doubling as chairman.

Clear Channel Group: self explanatory.

Open Convention of the Broadcasting Industry; called by the NAB but including non-members.

Beard ef Directors of the NAB.

Assectated Stations of the NBC-Blue Network: called together for an informal dinner staged by NBC last night (Tuesday).

MRS. HAYMOND PROTESTS Visitors Were Outraging KMO's New

Tacoma, Oct. 12. Visitors to KMC's new studios here were breaking Mrs. Carl Haymond's heart the way they tossed around lighted eigarettes on the new furnishings. When a gal buried one in the new carpet the station owner's missus urged a station 'no smoking' rule.

Management was dubious about enforcement, but everybody seems to obey. If they burn anything now it's their own pockets.

3RD CONVENTION

IN YEAR FOR

N.A.B.

A reprieve for the N.A.B. and a reorganization in January or Feb-ruary became the official sense of

the present meeting in New York at the Tuesday session. Convention will make three within a year. It will be held in the middle west. Pos-

will be held in the middle west. Pos-sibly Cleveland.

Meanwhile Mark Etheridge, Ed-ward Allen, Ed Craney, Walter Damm and John Shepard are a com-mittee of five to devise means and ways of reorganizing the trade assn. A new election in January, prob-able appointment of a salaried presi-dent loored.

FINANCE NON-AFFILIATES Cash Aid From N. A. B. for Negoti-ations With AFM Lloyd Thomas of WROK, Rockford,

Lloyd Thomas of WROK, Rockford, as spokesman for the non-affiliates, did some nice footwork Tuesday afternoon to get the weary affiliates—the dominant group—to okay the financing of the negotiations of the indies with the AFM.

Affiliates tried hard to yoting on that one. Finally okayed.

Money will come from N. A. B. treasury.

Stromberg-Carlson Sets Exec

Frank Goodson, operator KFXR, Oklahoma City, latest to join ranks of married.

treasury.

Tacoma, Oct. 12.

LAWYERS MUCH IN EVIDENCE

Discussions of the American Federation of Musicians' pact by the indie affiliated stations took on the aspect of a side bonvention of one of the bar associations. The lawyer count at the various meetings of the contract negotiating committee meetings never came to less than five. Other counsellors occasionally contributed an opinion, but the official coterie of if-and-or interpreters consisted of Sol A. Rosenblatt and Sam Jaffer, retained by the negotiating committee; Sidney Kaye, CBS staff attorney; Gardner Prime, of NBC's legal staff, and George Norton, of WAVE, Louisville, who doubled as another law adviser to the committee.

KIRO'S DISC-THROWING

Seattle Station, Newly Network, Unloads Via Athletic Contest

Seattle, Oct. 12

Seattle, Oct. 12.

Seattle will witness a wax pancake throwing contest. Those in charge of the affair said they thought a world record for an event of this kind might be claimed.

KIRO, which has been a record station, with some local talent at intervals, has accumulated one of the largest record libraries in this section. With the station going Columbia, and no need for thousands of dises, "Tubby Quilliam, manager, suggested a throwing contest from the roof of the Cobb building, one of Seattle's skyscrapers facing the Puget Sound six blocks away. As the studio is located in this building, he pancakes will be taken up on the elevators and the judges will award suitable prizes to the persons finging the discs toward the Sound. Vantery's Scattle representative is to referee.

Russ Hodges' Sports Siege

Maypole was formerly with NBC, Affiliated regional net, and WHBF, Rock Island.

IDEAS PREVAIL

Regardless of Action of Non-Affiliates Industry Leaders Believe Terms Will Be Concluded with Musicians Union

ARBITRATION

By BEN BODEC

Firm conviction prevailed yesterday (Tuesday) among the more authoritative leaders of the industry that, regardless of whatever insurgency might arise from the ranks of non-network affiliated stations, the crisis between broadcasting and the American Federation of Musicians is over. These leaders expressed themselves as equally confident of a general endorsement of the AFM agreement, at least, in principle, before the adjournment of the convention of the radio industry which officially opened at the Waldorf Astoria hotel (N. Y.) yesterday (Tuesday).

Sharp conflict of viewpoint and politicals between the present administration of the National Association of Broadcasters and the vast majority of those composing the Independent Radio Networks Affiliates was markedly evident in the maneuvers which preceded the opening of the general convention. The IRNA in an all-day session Monday (11) voted to accept the broad points of the agreement

3 Busy Gents

Johnny Gillin of WOW, Omaha, and Arthur Church of KMBC, Kansas City, have been notable for their strenuous ef-forts at the Waldorf to fore-stall the breaking up of the NAB

Sam Rosenbaum of WFIL, Philadelphia, has been one of the hardest workers in the ac-tual union dickerings and bick-

worked out with the AFM, but instructed its negotiating committee to prevail upon Joe Weber, AFM prez, to delete or revise certain clauses from the standard contract.

Objections involve legalistic elements which have caused considerable qualms among the network afliated broadcasters. Also the refusal of the AFM's executive board to insert a clause granting individual stations the right to arbitrate any difference or grievances between themselves and the AFM's local branches.

Policing the Biz

It was the overwhelming sentiment of the convened affiliates that the clauses in the uniform contract which placed them in the involuntary position of policing one another were not only arbitrary and impractical but might expose them to damage suits under the Clayton AC Under the terms of the agreement as it now stands no other obligations could take precedence over a station's obligation to the musiclans union. If one party to the general agreement were deemed a violator by the union any network or station doing business with the alleged miscreant would have no alternative but to cut off all relations.

Affiliates felt that such breaches Stromberg-Carlson Sets Exec.
Rochester, Oct. 12.
Lioyd Spencer, sales manager of
Gross Sales Inc., New York and New
England representatives of Stromberg-Carlson company, has been
named general sales manager of
Stromberg-Carlson. Position has
been vacant since 1934 when George
A. Scoville was advanced to vicepresident and general manager.
Radio and telephone divisions of
the company have separate sales
managers.

but to cut off all relations.
Affiliates felt that such breaches should be matters concerning the union only and that by making the whole chain of the industry responsible for its weakest links, the AFM was seeking to introduce a pattern that no one has before ever dared to apply to employer-employee relations. Idea, it was agreed, was neither equitable nor economically sound. but to cut off all relations sound.

sound.

It was generally believed among the affiliates that, since they have approved the expenditure of \$1,500,-000 more a year for trusicians during (Continued on page 40)

OTHERWISE A.F.M. Tex Radio Frowns on Anti-ASCAP **Proposal in State Legislature: Favors National Tactics Only**

ASCAP'S Own Paper

ASCAP Journal has made its ASCAP Journal has made its first appearance, new monthly house organ for the American Society of Composers, Authors and Publishers. Obviously primed for goodwill propaganda.

ganda.

Several charts are included to indicate what happens to music when it's plugged much on the air, in relation to sales.

WARING-WDAS CASE HITS **INDUSTRY**

Philadelphia, Oct. 12.

Radio stations cannot air records made by an orchestra without permission from that orchestra, Pennsy State Supreme Court ruled Friday (8) in sustaining lower court on much-debated question. Case constation WDAS here from using his discs. WDAS fight was taken up by National Association of Broadcasters

discs. WDAS fight was taken up by National Association of Broadcasters when suit was started several years ago. It was argued for them by former Attorney General William A. Schnader here last spring.

Although the station derived no immediate profit from use of Waring music, Justice Horace Stern's opinion said, it did get an indirect benefit, and was in active competish with Waring and advertisers who might desire to use his orch.

NAB argued that by becoming a member of National Association of Performing Artists, Waring had automatically assigned to that group whatever rights he may have had in the records, and therefore had no right to interfere.

Decision stated, that NAPA undoubtedly should have been a party

Decision stated that NAPA undoubtedly should have been a party to the suit," but that the court would consider Waring to be 'identical' in interest with it.

Property rights claimed by stickswisher 'admittedly are not the subject of protection' under existing copyright laws, opinion stated, but 'reservations or restrictions imposed by him' on the reproduction of the waxings limited their use. Concerning the suit, Justice Stern said: 'The problems never before have been presented to an American or English court.'

See Hedges' NBC Return

William S. Hedges, who recently resigned from WLW, Cincinnati, was reported y esterday. (Tuesday) as slated to return to NBC in the post of assistant to Frank Mason, v. p. in charge of station relations. Hedges, who was manager of NBC, managed and operated stations before he quit last spring to become gcn. mgr. of the Cincy outlet.

KYW Feeds 20 to NBC

Two more sustainers—bringing total up to almost 20—being pumped now by KYW to NBC red.

Latest additions are Arthur Hinett, organist, which started last Thursday (7) and Carlile and London, tovory due, with Frances Carroll chirping, which preems today.

Glen Snyder, WLS, Chicago, around boosting Lambdin Kay. WSB, Atlanta, for the job of indus-

Opposition to an anti-ASCAP bill introduced in the Texas state legislation last week was voiced Monday (11) by a group of Texas brondcasters attending the general industry convention at the Waldorf-Astoria. Acting on the sentiment of this coterie, O. L. Taylor, head of KGNC, Amarillo, and president of the Texas Broadcasters Association, wired the legislator responsible for the measure that his conferes were completely out of sympathy with any such law and that he would favor the TRA by putting the thing on the shelf and forgetting about it. Texas station men on hand at the convention expressed themselves as amazed at the procedure. Idea of the bill had never been taken up with the regional association, nor, as far as it was known, had any one in the group advocated its introduction. Feeling among them was that nothing was to be gained by trying to harass ASCAP through the passage of local legislation, but that the whole copyright campaign should be confined to national or Congressional pressure.

Measure, as introduced by Penrose B. Metcalf, representative from the San Angelo district, seeks to impose a tax of 25% on the gross collections made in Texas by any percon, organization, or corporation acting for one of more copyright owners.

MEDIA RECORDS MAY LOG RADIO

Modia Records, Inc., tabulators of newspaper linage, mulling an idea whereby checks on ether time can be tabulated for sale to stations, etc. Plan, not yet worked out nor more than tentatively broached to anybody, involves a system of keeping track of total station airings, both commercial and sustaining. Would be somewhat a la the logs now kept by broadcasters for FCC inspection. Media Records is currently hunting for a feasible system to put this scheme into operation.

OFF THE LETTERHEAD

S. M. Aston Goes to Detroit in Re-vamp of Rep Firm

vamp of Rep Firm

Chicago, Oct. 12.

Gene Furgason takes over top billing of the rep firm of Furgason & Aston, with the station rep outfit to be known in the future as Gene Furgason & Co.

S. M. Aston will head the Detroit territory, while James Wade and Pete Wasser head, the New York castern territory as vice-precidents, Bill Lintecum chiefs it in the Kancas City office.

Latham Joins G. W. Hill

Jack Latham quits as spot time buyer for Young & Rubicem et the end of this week to become arsistant to George Washington Hill, Jr., v.p., in charge of advertising for the American Tobacco Co. Latham, who is also well known to the industry as a yachtsnuan, has been with Y&R for over five years.

Hanley Fill In at WBBM

Chicago, Oct. 12.

Special events staff WBDM added to Hunley to act as Joan Harring-on's observer during football applicables.

ton's observed the broadeness.

In Probrother of Dick Handey, former Rorthwestern Cores, and will confine to hold down his sates job at Bankix week days.

Russ Hodges' Sports Siege
Chicago, Oct. 12.
Addition of a 30-minute daily
period of racing from Sportsman's
Park to the WIND Schedule gives
Russ Hodges five and a half hours a
day on the air five days a week, plus
Saturday and Sunday football.
Station carried city series, racing,
race results, rebroadcast of world
series games and sports commentary.
Most of it's sponsored, so Hodges
isn't squawking.

Roy Maypole Joins WCFL
Chicago, Oct. 12.
Roy Maypole added to WCFL,
Labor station, staff as announcer to
handle special events program with
Ed Burke. Station planning to go
in more for stunts and events with
the coming power increase to 50,000
watts.

HERE'S THE FIRST STUNT IN YOUR . . . THE SATURDAY EVE



BIG CAMPAIGN FOR "52nd STREET" ING POST FOR YOUR HERALD!!



EET presents

mith IAN HUNTER • ZASU PITTS • LEO CARRILLO MARLA SHELTON • PAT PATERSON • JACK WHITE ELLA LOGAN • COLLETTE LYONS • SID SILVERS AL SHEAN and KENNY BAKER

Plus! A mad, merry galaxy of Entertainers that made 52nd Street famous! • Directed by HAROLD YOUNG • Screenplay by GROVER JONES • Released thru United Artists

JACK OAKIE With Stuart Erwin, Raymond Hatton, William Austin, Helen Lynd, Kath-erine Kane, Harry Barris, Georgic Stoll's Orch.

30 Mins. CAMEL

erine Kane, Harry Barris, Georgie Stoll's Orch.

30 Mins.
CAMEL.
Tuesday, 9:30 P.M.

WABC-OBS, New York

(William Esty)

Grade of humor hargram never toward the state of the

HOUSEBOAT HANNAH

HOUSEBOAT HANNAH
Transcriptions
Mon. Through Frt., 9:45 a. m.
PROCTER & GAMBLE'S LAVA
Daily, 9:45 a. m.
WGY, Schenectady
(Blackett-Sample-Hummert)
Title suggests a lusty, earthy
character, but as the discs untrack,
Houseboat Hannah's is r rather synthetic creation set among other
dramatis personae in the type of
sketch which has come to be considered surefire with the average
housewife-listener. Typical daytime
cheap budget show. A thing possibly in 'Houseboat Hannah's favor,
as spotted here, is that it leads off
the morning marathon of homey
hoke.

nousewite-listener. Typical daytime cheap budget show. A thing possibly in Houseboat Hannah's favoration of the morning marathon of homey holde.

This one deals with the struggle between Mrs. O'Leary, moving in from a houseboat, and hoity-toity women neighbors, determined to snub her and to protect their children from Hannah's witchildren from Hannah's witchildren, and friends of the O'Learys from the other side of the track (including Mrs. Pasquale, of Shantyfish road), figure in the action. A foregone conclusion that the stout-hearted Hannah will be able to match wits with her toponemis and that heart throbs Sketch starts slowly and not to clearly, on voice contrasts, until Mrs. O'Leary, Mrs. Pasquale and Dan come into the scene. Even then it is leisurely paced. Episode in which a little girl dissects her mother's motives and tactics is sey-cholosically unsound. Actress playing tife role uses something of a stare Irishman'a leiers will probably not feel flattered.

Enisodes run 10 minutes. Rest of time taken to plug Lava, to explain previous action, and to space a piano signoff.

YOU DON'T SAY'
With Sid Walton
Pronunciation Contest
BARNEY'S CLOTHES, Inc.
Thursday, 9 PM.
WMGA, New York
(Austen)
Bigger audience would probably
provide heartier laughs for this pronunciation contest. It's another of
the how-smart-are-you affairs which,
along with spelling becs and other
quizzes are now common on the air.
Sid Walton, imported from Baltimore, is Mr. Wordmaster for this
one, in which contestants are asked
to pronounce correctly not over-

sid Walton, imported from Baltimore, is Mr. Wordmaster for this one, in which contestants are asked to pronounce correctly not overdifficult of the word of the wo

GEORGE JESSEL With Dorothy McNutty, Norma Tal-madge, Amy Arnell and Tommy Tucker Trio, Tommy Tucker or-chestra, Eddie Cantor (guest), Josephine Starr, Edward Steven-son (guest) Variety-Comody

30 Mins. CRAWFORD CLOTHES Sunday, 6 p.m. WOR-Mutual, New York (Redfield-Johnstone)

HAROLD BETTS Songs, Plane 15 Mins. Sustaining

Sustaining
Saturday, 12:45 p. m.
WHN-WLW Line, New York
Betts is an air vet, having been
broadcasting a decade or more on a
flock of stations, chiefly in the midwest. WHN is now broadcasting
him out of the Big Burg to the
WTW.L.Time

flock of stations, cineary in the worst. Why is now broadcasting him out of the Big Burg to the WLW-Line.

It's a mild, nationally standard.

It's a mild, nationally standard probabantly warbling to his own Steinway-stabbing. Dress-up is the song-travelog trick, with Betts announcing visits to various parts of the country and warbling songs native to and suggestive of the locales. When caught he was in the western badlands, which, next to Dixie, are riper in material than any other spot in his broadcasting Baedeker. Home on Range' and 'Last Roundup, etc., served nicely.

Those Entrance Receptions

Several of the heavy sugar productions are wasting time and annoying the rank and file of listeners with their Gaston-Alphonse stuff. Gotten so certain programs write the scripts to give the star, the leading lady, the orchestra, the tenor, the announcer and each separate stooge an individual welcome, a deliberate pause to encourage studio

stooge an individual welcome, a deliberate pause to encourage studio audience applause. Repeated week after week the build-up, while flattering to the performers, is not helping the show. Nor helping radio.

MARY MARGARET McBRIDE Commentator
15 Mins.
MINUTE TAPIOCA
M-W-F, 12 Noon
WABC-CES, New York
(Benton & Bowles)

(Benton & Bowles)
When caught (11), the former
newspaperwoman who came up in
the world after a start on the Paris
(Mo.) Mercury, concluded by offering a recipe booklet to her listeners
and said 'please, please, please' write
in to me.'

ing a recipe booklet to her listeners and said 'please, please, please write in to me."
That nicely describes the manner in which Miss McBride tries to please (better known as 'Martha Dean' when on WOR). Miss McBride might profitably ind for herself some entered with the property of the product are too gooey, even for the product are too gooey, even for the ironing-board brigade. Commentator has a prime pair of pipes and a swell air personality and a swell record as a saleswoman. So it may be captious be emphasize as defects exaggerations which very likely are the essence of her success in peddling cookies.

Follow-Up Comments

follow-Up Lomments

'Night at the Inn' on WCAE, Pitteburgh, has wisely recognized need
for comedy in half-hour show, with
result that sketch describing the doings of the 'Snaffles' family has supplanted the customary heavy dramatization. Penned by Frank Siegel,
skit has Carl Dozer, Stephanie Diamond and Jimmy Fitzgerald, as Ed,
Susie and Jimmy Snaffles, the
plagued husband, dumb-dora wife
and hard-boiled kid, respectively.
The plagued husband, dumb-dora wife
and hard-boiled kid, respectively.
Tory idea had plenty of them, with
gal getting the lion's share with a
voice that suggests Jane Ace and
Gracie Allen without being an imitation of either. Opening adventure
that an insurance policy he had just
ourchased called for free delivery.
Cast esemed to be feeling its way
around a bit in opener, but should
come around and give Old Shay's
musical half-hour a much-needed
laugh punch.

Georgie Price has a corking switch on the amateur gag, using the amateur script writer as the focal point. It's a free-for-all, the selected tyro authors contribing four minutes of comedy material. Instead of the gong, Price has a showmanly 'groan' (siren) as the hook. WOR offers a contract as a grand prize. Idea is Price a commercial. Show has been a Sunday night sustainer but is on a new Monday groove in view of Georgie Jessel's new MBS regional commercial hitting NY, at the same Sunday hour, 6 p. m., from the Coast. Morton Gould's orchestra is a zippy combination backing up Price whose expert manner of song salesmanship and ingratialingly easy commercial underwriting. Audrews Sisters are a new sister team in support with their scat singing.

BCA'S Marie Key program a

Sisters are a new sister team in support with their scat singing.

RCA'S Magic Key program a week ago Sunday (3) cashed in heavily on up-to-the-minute news events by presenting recent French cinematic importation, Danielle Darrieux, enroute to Hollywood for Universal and a press interview by NBC's own Linton Wells and N. Y. Times' chief European correspondent, rederick T. Birchail, between H. initial U.S. performance of Mile. Darrieux is any gauge of what is to be expected in her film chores on this side then her chances of clicking are in the proverbial bag. In one French song she practically poured charm into the mike with an extremely light and altogether pleasant voice and manner. Sight unseen, she's plenty oke and if her phiz matches her voice she's a gem. Air break should help her in western Other interesting event was first in scries of international gabs between the two journalists. In analytical answers to Wells' interrogations on European war situation, Birchall completely overshadowed the questioner.

Norman Terry, formerly with Oak leigh French Advertising Agency and the Laclede Gas & Light Co., is newest addition to KSD, St. Louis

WE, THE PEOPLE With Gabriel Heatter, Mark Warno With Gabriel Heatte Novelty 30 Mins, SANKA COFFEE Thursday, 7.30 p.m. WABC, New York

(Young & Rubicam)

(Young & Rubicam).

One of last season's more successful samples of the novelty group returned last week (7) with but three changes. Marie Heatter has replaced things for as the pension of the season of the seaso

though Sanka coffee has been substituted for Calumet Baking Powder for the plug alliance.

Standard of production is up to that which prevailed for last season, items dealing with human behavior, adventure, opinion and whatnot are skillfully fashioned for listener consumption, with much restraint shown in our resorting to melodramatics and others exaggerations for sensationalizing pupposes. Good judgment is used in aligning the strength of the sensationalizing pupposes. Good judgment is used in aligning the with the result that tragedy, human and curiosa are pretty well mixed.

Initial program dealt with the daredevil cameraman who had anarrow escape when his balloon stunt went awry, a woman who suffered a jail term because of mistaken identity, a public library worker who finds the remarks of book borrowers amusing, an eyewitness of the Chicago Fire who knew Mrs. O'Leary's cow, and an identity and the missistened with the missistened with

ZION VARIETY SHOW Music, Singing, Dramatized News 30 Mins—Local ZION NATIONAL SAUSAGE Monday, 7:30 p.m. WMCA, New York

WMCA, New York

Designed to reach the ear of Jewish families, this new variety show
has several new angles and should
accomplish its purpose. It will appeal to those counted on heaviest as consumers of the meat products advertised because bulk of singing, the country of the meat products and the country of the meat products and the country of the meat products and the country of the country of

what is announced as sort of Hobe March of Time' consists of a weekly news dramatization of Jewish events. On premiere broadcast, new events in Palestine, Hugo Black's reference to his friendship with a Jewish resident in the south and a sketchy handling of the butchers' strike in NCAI though the best of the property of the butchers' strike in NCAI though the best of the property of the butchers' strike in NCAI though the best of the property of the butchers' strike in NCAI though the best of the property of the butchers' strike in NCAI though the best of the property of the butchers' strike in NCAI though the best of the property of the butchers' strike in NCAI the butchers' b

JOSE ESCARPANTER Rhumba Orchestra 15 Mins,

WiZ-NBC, New York

From a new Cuban nitery in midtown Manhattan, La Conga, comes
one land the create the congant of the
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'LET'S PLAY GAMES'
With Jane Martin
Parlor Games Novelty
15 Mins,
VAPEX Friday, 8:45 p. m., EST WOR. New York

Friday, 3:45 p. m., EST
WOR, New York
Reminiscent of question-bee and
spelling bee studio scances, even
down to filling in missing stams,
of familiar songs and the cash
prizes, this entry should provide
some amusement for tunner-inners
and the studio crowd. Smacks too
much of these other, predecessors to
rate as A-1 novelty. Jane Martin
outh colat, though settly questioning
with celat, though settly questioning
with celat, though settly questioning
with celat, though settly questioning
outh colat, though settly questioning
the color of the color of the color
contestants were asked to repeat
three like-sounding words, with rapidity predominated in the so-called
games and grabbed most laughs and
applause. Nearest to outright game
three like-sounding words, with rapidity predominated in the so-called
games and grabbed most laughs and
applause. Nearest to outright game
scribed. Awards go to those sending
in best game ideas and \$25 to prize
competitor on broadcast. There's
also Miss Martin's booklet on games
if the box tops are sent in.
For a small budget local show,
however, this one is probably getting
good value dollar for dollar on
Worn.

VOUTH PARADE
With Jack Flynn
15 Mins.
BRESLAW BROTHERS
Saturday, 8 a. m.
WGY, Schnectady
(Leighton & Nelson)
Chain furniture outsit, which has
made great strides through continuous use of radio on WGY since 1929,
grann. Parade marches on same spot
filled by a musical clock the other
days of week. 'Smiling Jack Flynn'
(Ed Flynn) drum majors the proression.

days of week. Smilling Jack Flynn:

(Ed Flynn) drum møjors the procession.

One caught did not move withquite the speed, the warmth and the
human interest expected. Two slowing-up factors were the direct advertising, and, more so, the repeated
announcements on manner in which
six to oxtechers on bout four spiels
of latter type. Took four miguels
of latter type. Took four miguels
of latter type. Took four minutes to
get the Parade strutting.

A fair array of talent came up to
the mike, but too much cold studio
atmosphere seemed to creep in. No
applause for or by the kids, and littile of that high-good-time piptidience might send youngsters spirits
soaring. Best and longest bit was
harmonica playing, solos and dues,
by Italian lads from Schenectady
objective the send of the send of the send of the send of the
stays were brief. A minimum of exhibitionism among eight entertainers
heard.

Flynn, a clear-voiced chap, intro-

hiotionism among eight enter taners and heard.

Flynn, a clear-voiced chap, introcedure to secure an audition. He
might strive for merchanter and
approach and the
approach and the
are dangled weekly. At end of eight
weeks individual winners will compete for more valuable prizes,

Inco.

"THE FUN BUG'
Music-Comedy
30 Mins-Local.
Sunday, 1:00 P.M.
BARNSDALL PETROLEUM
KTUL, Tulsa, Oklahoma
This local program is a credit to
station. Compares favorably with
programs of much bigger communities.

Station: Compares layously with a community of much bigger communities and orchestra, Colonel Courtesy as m.c. a tenor-bass group in a singing debate, an eight-year-old singing youngster, adds, up to nice program. The 'Fun Bug' stuff comes in with a musical bug who buzzes about and suddenly lights upon someon in the cast, generally in low spirits, where upon that additional forgets to constitute the communities of the colonial programs of the communities of the colonial programs overdothemselves to such an extent as to pall on the audience, but there's no such over-dose in this.

SOUVENIRS'
With Mischa Kottler's Melody Strings,
Winifred Heidt, C. Herbert Peterson, Wynn Wright, Rita Alcock
Music, Songs, Reminiscences
30 Mins.—Local

Music, Songs, Reminiscences
30 Mins.—Local
Sustaining
Tuesday, 7:15 P.M.
WWJ, Detroit
As one of WWJ's new-policy shows,
which won't be moved from the
7:15-7:45 p.m. daily bracket, regard
less of commercial prospects, Sour1:5-1:45 p.m. daily bracket, regard
less of commercial prospects, Sour1:5-1:45 p.m. daily bracket, regard
less of commercial prospects, Sour1:5-1:45 p.m. daily source
before, and returns with added
sparkle.
Although its appeal may be somewhat limited, show is more than a
pleasant relief from usual stuff. Built
around Grandad and Nancy, enacted by Wynn Wright and Rila Arcock, respectively, and recalls the
past with story of the story produce
and station's production manager.
Old-time tunes by Mischa Kotller's
Mclody Strings, Soprano Winifred
(Continued on page 53)

PETRILLO'S RADIO IIN

Mrs. Holt Organizes Chicago Actors: **National Angle on Local Complaints**

Chicago, Oct. 12. Governing Board for Chicago American Federation of Radio Artlets local had first meeting Thursday (7) night, with Emily Holt flying in to attend. Board appointed commit-tees to investigate working condi-tions of members, and will make a plan for future wage and working agreements to be submitted and rati-fied by National Board and Chicago

local.

So far, AFRA has made no official agencies here; consequently, none of them has taken any official notice of the union. However, as soon as the newly appointed committee works out the policies and demands, and had them ratified by the National Board, those policies will be made known and put in

forecording to AFRA regulations, he various locals will refer all complaints to the National council for handling, rather than try to enforce them through local channels. It is not known as yet just where the National Council will be located, but, in all probability, the headquarters will be in N. Y.

Board of Chi local also scheduled a special open meeting for singers only, to be held tomorrow (Wednesday) night.

Stirton Joins Saphier

James Stirton last week quit as talent-peddler at NBC Artist Service to take charge of the New York of-fice of James Saphier, talent man-ager. Saphier himself is on the Coast, taking care of that office himself.

CHARGE WKRC, CINCY, FIRED UNION-JOINER

Cincinnati, Oct. 12,

Cincinnati, Oct. 12.

A charge of discharging an employee for union activities was filed here Friday (8) against WKRC and CBS with Philip G. Philips, regional director for the National Labor Relations Board.

Mrs. Emily Holt, secretary of the American Federation of Radio Artists, filed the charge. She claims that William Seymour, news writer, was discharged by WKRC after being active in forming the Cincy chapter of the AFRA. Seymour reported that the station management told him he was dismissed for a mistake in writing.

John McCormick, general manager of WKRC, answered the charge with a statement that 'the station's policy is not to interfere with union activities' and added that he deferred making staff changes which he had under consideration since May, when he assumed his present office.

Chicago, Oct. 12.
Henry Jaffee, head organizer for
American Federation of Radio
Artists, went to Cincinnati last week
to investigate Bill Seymour case.

Milland's Silver Date

Hollywood, Oct. 12. Ray Milland will do the Silver theatre playlet Nov. 21.

Joan Fontaine is set for Nov. 28.

ORGANIZES MIKE MEN IN CHICAGO

Move Aimed at CIO Unions Seeking Jurisdiction Over Various Crafts Within Broadcasting

RECONSIDERS

Chicago, Oct. 12. James C. Petrillo, president of the Chicago local, American Federation of Musicians, has stepped into the radio union situation by signaturing radio producers, announcers and sound effects men as associate members of his musicians' local.

First group coming in with Pe trillo are some 28 employees of Columbia Broadcasting System here and for whom the music union head has already obtained 20% wage boosts. National Broadcasting Co, and Mutual men will be organized next. Petrillo is ignoring the American Federation of Radio Art-ists as being a union of no im-

ists as being a union of no importance.

AFM exec claims the AFRA leadership is too inactive and is without sufficient organizing experience in the union field to be capable of putting up a strong fight. Petrillo is convinced that it is necessary for him and his union to enter the radio employee picture to forestall any CIO activity in the field. Fears that if the CIO organized large groups of radio employees it might take over the whole radio

Script Writer Loses Suit Charging 'Slander' Through Gibbons' Ad Libs

Jurisdiction?

American Federation of Radio Artists already has the AFL jurisdictional nod in the announcer field and claims to have a large proportion of NBC announcers organized. Ben Grauer, George Hicks, Nelson Case, Alan Kent and Robert Waldrop are members of the New York local board, while James Wallington is one of the national officers. AFRA also claims a large membership in the CBS and Mutual announcer ranks. American Guild of Radio Announcers and Producers, which Petrillo says is a CIO affiliate, has its largest announcer membership in CBS. Ted Husing and David Ross are the best known. American Federation of Radio

lineup by showing it had a majority of radio employees under its jurisdiction.

By stalling this move, Petrillo feels he is protecting the AFM jurisdiction in radio. He claims that the American Guild of Radio Announcers and Producers is a CIO affiliate despite the declaration of Guild officials that it is an indie

group.

Chicago music union exec was contacted by announcers at NBC about six months ago and was requested to organize them, but at that time he declined. Since then the CIO activities have increased to such an extent that he has reconsidered and stepped into the radio scene.

Suit for \$150,000 damages which Paul Locke, scriptist, had brought against Floyd Gibbons, Benton & Bowles and Colgate-Palmolive-Pet was dismissed by Justice Ferdinand Pecora in N. Y. Supreme Court last week. In a lengthy decision the court expressed itself as unable to see wherein Locke had been slandered when Gibbons had departed from a continuity which Locke had written for him.

Litigation stemmed from a broadcast which Gibbons did as part of Colgate's True Adventures' series Jan. 28, 1937. Locke charged that he had been engaged to prepare a script describing the disastrous effects of the Ohlo Valley flood around Cincinnati but that when Gibbons went on the air he gave the impression that he was actually witnessing the scenes involved.

Ruffner Gets Title

Hollywood, Oct. 12.
Tiny Ruffner has been made a vice-president of the Ruthrauff & Ryan agency.
West Coaster will stay here and

supervise all western radio production for the agency.

KOMA'S FOOTBALL RESUME

KOMA'S FOUTBALL RESUME

Wayman Ramsey, sports commentator for KOMA, is presenting a
new Saturday night football broadcast half-hour period in which score
and comments of the day's games are

ONE OF THE FAMILY

WLW is tuned in so regularly and plays such an important part in family life that it is regarded "one of the family" in countless homes. WLW influence reaches far . . . and has the loyalty of a far-flung audience.

WLW-THE NATION'S STATION

MUSIC CORPORATION OF AMERICA

Proudly Presents



"The Premiere of the Year?"

SATURDAY OCTOBER 16TH

Casino-on-the-Park



In Person

MR. RICHARD HIMBER

ESSEX HOUSE ORCHESTRA

In His First Hotel Appearance in Three Years

Featuring

STUART ALLEN

Radio's Foremost Soloist

ALICE MARION Songstress Sophisticate

ADRIAN ROLLINI TRIO



MR. RICHARD HIMBER and his Orchestra return to the LUCKY STRIKE "YOUR HIT PARADE" Saturday, December 25, over CBS from coast-to-coast, and is starred in a new PARAMOUNT SHORT completed October 25th for nation-wide release.

VINE STREET **CROSSTALK**

Wynn Rocamara now hustling tal-nt for NBC artists' bureau.

Jack Albertson breezed in from the east for a few air chores and a visit with his sister, Mrs. Ken Eng-

Don Becker back at the Warners' studio producing the audition show for Lucky Strikes.

Jack Dolph, KNX exec, flew to Portland for the funeral of his brother, killed in an auto crash.

Buddy Twiss and Joe Parker, NBC announcers, sold a quarter hour twice weekly program to Globe Mills.

Tom McAvity and Jack Runyon moved their Lord & Thomas radio crew the Hollywood boul quarters. Lewis Allen Welss, Don Lee chief-tain, hopped east for the meeting of Mutual biggies and NAB confab. Rush Hughes doing his commentation in netween effect weeking the control of the c

Rush Hughes doing his commen-tating in pictures after washing up on the air. He'll be seen and heard in Metro's Rosalie.

Edward G. Robinson, now that he's a Ruthrauff & Ryan air worker, took a guest shot on Al Jolson's pro-gram Oct. 12.

Don. Martin in from Kansas City for a barker role at KMPC.

Don. Martin in from Mansas City for a barker role at KMPC.

Hal Block says that Hollywood is the land of optional illusions.

John Conte doing the commer-cials for Grapenuts, his fourth week-

Arthur Kemp and Paul Wilson prowling the Coast for Radio Sales. Tiny Ruffner met his match in Donald. Cope. Showboat producer. Both dust out the dandruff six feet six inches above the turf.

Atherton Hobler and F. B. Ryan, agency execs, passing a few days with their Coast operatives.

Harry Mażlish back from New York with brief case bulging with new biz for KFWB.

Sheilah Graham flew to Chicago to see what she can do about that 15-second wait on the Campana program.

George Fischer being groomed for a new commercial by Lennen & Mitchell.

O. B. Hanson, chief engineer for NBC, looking over the new studio

te.
Tom Revere trained back east on enton & Bowles air biz. William Benton & Bowles air biz. William Baker, Jr., in to take charge of the Hollywood office.

Hollywood office.

Jean Hersholt signed for the new Standard Oll (vaseline) series, which debuts here next month. Katherine 'Sugar' Kane set for 13 weeks as Camel Caravan thrush. Raymond Paige will don grease paint for Bobby Breen's 'Lucky Star'. He also scores the film. Bing Crosby takes his Kraft music.

Bing Crosby takes his Kraft music hall crew to Spokane Oct. 21 so he can receive degree from Gonzaga,

his alma mater.

Louise Squires and Harry Lang auditioning their script show for interested food account.

CBS STRENGTHENS ITS FOREIGN END

CBS has hired William L. Shirer, for ign newspaper correspondent, as its Central European rep. He will work under Ed Morrow, CBS chief

arroad. Shirer is w. k. in Germany and Austria and will headquarter in Vic na. CBS took him on because the network's relations have been notably weak in the countries Shirer will operate in. Joe Goebbels, boss of Nazi propaganda, has repeatedly nixed Columbia bids to shortwave to the U. S. special events. NBC has thus been scooping CBS, and the latter wants to get in the swim.

Patrician Peek-a-Boo

Patrician Peek-a-Boo
Chiego, Oct. 12.
Patricia Ann Manners has been
set with new Hollywood chalter program for the Gay-Time frock company here.
Will do a weekly shot on WBBM.
Miss Manners is writing her own
material, under the show tag of
Pertinent Peeks by Peek-a-Boo,
with the good notices differentiated
from bad by labeling them hisses'
and 'kisses'. Hits every Sunday
afternoon, through the Hartman
agency.

Frank Braucher, Once Radio-Baiter, New Sales Boss at WOR, New York

Ford Smart

Widespread opinion of the broadcasting trade is that Ford broadcasting trade is that Ford and other sponsors were shrewd in passing up the World's Series this year. As doped in advance it was a dull affair with few outstanding mo-ments and little enthusiasm be-cause of the second successive intra-city rivalry.

Even the one game the Giants von offered radio listeners

NBC-CBS PACT ON SALESMEN COLD?

Long existent understanding between NBC and Columbia against raiding each other's sales staffs seems to be off. John H. Bachem, who has served NBC as a salesman and sales executive for the past six years, is going with CBS sales department. Under the old understanding a man had to be out six months before the other network would consider taking him on.

Bachem's last title was assistant Bachen's last title was assistant to Roy Witner, v.p. in charge of NBC sales, with the sales manager of the branch offices reporting to him di-rect. Prior to the entry of Ken Dyke into NBC, Bachem was eastern

MANTLE LAMP 1ST OF CHI FEEDS TO LINE

Chicago, Oct. 12.
Inaugural of Mantle Lamp's new weekly 15-minute series Friday (15) night will be first Chicago produced show for WLW-Line.

Show for WLW-Line.
Set by Presba, Fellers & Presba ad agency for WIND origination, show is to be called 'Friendly Philosopher' with talent list to include Homer Griffith, Phil Kalov quartet, and Leonard Smith, organist.

Gene and Glenn at WOW

Gene and Glen, who aired via cornbelt network last spring, are back in town headquartering at both town town headquartering at the work last properties of the work as plug for annual horse show, Oct. 10-15. Duo will likewise climax stay here with pashow at the Ak Coliseum closing night of show.

Booked solid on personals in pear-

Booked solid on personals in near Booked solid on personals in near-by stix houses and making route as shuttle circuit dashing out from Omaha for each date, and returning for next broadcast. Team spent summer in Cleveland at Great Lakes Exposition. Now heading West for Coast connections.

Status Quo at WLW

Cincinnati, Oct. 12.

WLW denied a rumor circulating through the trade over the past weekend that the superwatter was on the verge of resuming stockholding and close programming relations with the Mutual Network.

Fred Weber, Mutual gen. mgr., was Fred Weber, Mutual gen. mgr., was in town to see Powel Crosley, Jr., last Thursday. It was declared at the station that there was no 'change' in its relationship with Mutual.

in its relationship with Mutual.

Strouds Go Sanborn

Stroud Twins have been added to the Chase & Sanborn program Sun-days from Hollywood. Go on this week and run until the first of the

year.
Comics got their break recently on the Vallee show. Sammy Weisbord, of the Morris office, handling.

Influx of ex-magazine salesmen

Influx of ex-magazine salesmen, execs, etc. into radio got into the bigshot class on Monday (11) when WOR, New York, named Frank Braucher, formerly v.p. and director of the Crowell Publishing Co., as v.p. in charge of sales. Braucher takes up the reins next week.

In the mag biz, Braucher was noted for his connections with two movements: (1) the fight, three years ago, of the big publishing houses against radio; and (2) his knowledge of the consumer protest groups. In neither of these cases did Braucher openly get on the platform, but in each instance he was prominently identified with behind-the-scenes maneuvers.

Led the Attack

Led the Attack

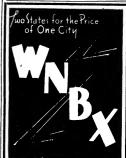
In the mag-radio fracas, the fight was carried on under the aegis of the Periodical Publishers' Association, of which Crowell Pub. was a member. Crowell's salesmen, under Braucher, at that time made a to-do, like the salesmen of other publishing houses, against radio's alleged phoney statistics. In the consumer smooth-over campaign, Braucher had close contact with the protestor through Anna Steese Richardson, Crowell's emissary of goodwill and platform woman.

Braucher had a rep in the mag

blatform woman.

Braucher had a rep in the mag bix for his sharpness as a contact man. Rumor in other publishing houses is that he quit Crowell when the Maxwell faction, with which he was supposedly identified, was eased out of control by the Beck faction. Shift of Braucher into broadcasting accentuates an axiom that first-line radio salesmen are drawn from the ranks of magazines, at least more frequently than from the newspapers. Virtually every major rephouse and chain has several ex-mag people on the peddiling roster. people on the peddling roster.

George Tolin, KYA, San Francisco, is being used by the Associated Oil Company in between-halves com-mentary spots on some of its local gridiron broadcasts.



VERMONT AND NEW HAMPSHIRE

SPRINGFIELD. VERMONT

HAIL, COLUMBIA!

Now, WNBX offers the programs of the Columbia Broadcasting System.

This means more listeners for a station already heard regularly by 70% of the population of Vermont and New Hampshire.

A BIGGER audience, a BET-TER buy, than ever.

The ONLY CBS outlet in Vermont or New Hampshire-the largest station in either State.

SPRINGFIELD, VT.

PAYROLL JITTERS AT NBC

Radio Daffodils

Memphis.—Rev. C. E. Hurley advertises as follows: The broadcasting station: Heaven. The music: God's love for man. The audience: Everyone.

New York City.—Phyllis Roque, for past four months vocalist at WHN, has been getting buildup from station p.a. Al Simon as the girl with radios most beautiful legs. Miss Roque now demands that publicity mention her voice.

Washington—It is doubtful if Justice Hugo Black will acknowledge the following publicity telegram from Mark Warnow and Harry Salter: 'Caught your act. Think you are wonderful, too.'

Seattle—Arthur Dailey, manager, announcer, salesman, bookkeeper, production manager, etc., of one-man station KEEN, after office hours relaxes at home with his short-wave set.

Denver—In asking for a boost in power from 500 to 1,000 watts, Dr. Ray B. White, director, declared Pillar of Fire Church station KPOF, Denver, has 'prevented suicides, welded broken families and has been a vital moral force in Colorado.

Charlotte, N. C.—Proving something no doubt Clair Shadwell reports that a fan trapped in an overturned automobile killed time while awaiting rescue by listening, upside down, to WBT.

New York City—Myra Kingsley, WOR astrologer, declares: 'If radio performers would tell the truth about their ages their horoscopes would show up a lot better.'

Seattle—Four Bellboys, radio singing act, got 30 days in the local lock up. Granted a request they demanded a copy of VARIETY.

San Antonio—With the thermometer hovering in the 90's last week, one of the local radio station announcers was plugging local store advance offerings for Christmas.

KMBC's Artist Bureau

Kansas City, Oct. 12.
Arthur Church station, KMBC, has taken on an artists' bureau. Is with surface in the state of KDKA, handled by Charles Lee Adams.

Pittsburgh, imported to handle the ten-percent arrangement,

Only other local station with an artist's bureau is WHB and is

DOWN TO \$20,000

Letouts in Many Departments, but Particularly on Sustaining Programs-Causes Flurry of Speculation

ECHOES

In addition to putting through a wholesale slashing of the personne payroll, NBC has undertaken to op payroll, NBC has undertaken to op-erate on a sustaining talent budget of \$20,000 a month, exclusive of, mu-sicians' costs. Indications are that before the network's latest economy campaign is brought to an end the payroll roster will have been slashed by 30%.

slashed by 30%.

Where the ax took its heaviest toll, from the salary angle, was the NBC Artists Service. Among the letouts in this division were Chester Stratton, Fred Niblo, Jack Potter, Ernest Cutting, Ed Sickles, James Stirton and Al Cook. There were also several stenographers and clerks. Other departments that came in for wide clipping were statistical and cost accounting, while press and program are two on the proscription list which are slated to get a going over by Friday (15). Among those who drew the chalk-

Among those who drew the chalk-mark on the sustaining artists pay-roll were Jimmy Kempner and Carol Deis, while choral groups were practically eliminated.

Speculation immediately was

SUSTAINING COSTS Radio Sponsors Reported Behind Play, But It's a Carefully Guarded Secret

aroused as to the motivation. Two were widely credited; (a) that the employment of such personages as Dr. James R. Angell and Arturo Toscanin and expensive gestures to education, etc., had thrown the operating budget out of line and (b) that it was all preliminary to things happening to and within the NBC blue network.

NBC, in explaining the dismissals,

blue network.

NBC, in explaining the dismissals, holds that the company is now employing in its New York office many more than it did last year, even with the grand total of 46 employees fired.

Network also positioned and its second in the second in th the grand total of 46 employees fired. Network also pooh-poohs any alarm that serious payroll fence-mending is being done. At the present time the company will not go on record with a statement that the wave of firing is over. In the Radio City office there are at present 1,222 on the payroll.

Chicago, Oct. 12.

NBC last week suddenly, and
without ceremony, dropped some 15
persons from its payroll. Entire statistical department, headed by Carl

persons from its payroll. Entire statistical department, headed by Carl Doty, was cut away.

G. B. McDermott, who had been with NBC nearly seven years, and had been its national spot sales chief in Chicago, was also shown the door. His duties will be taken over by Ken Carpenter, who also has official rating as top man of network sales in the midwest. Witner Clement, member of the local sales staff, is also out.

Alfred C. P.

Alfred C. Rogers added to sales staff of KTOK, Oklahoma City, comes from Penn Tobacco Company.

Walter Craig, the radio producer, will direct and present a legitimate stage show this fall. It's called a Barnstorm, and was written by Sheldon Noble, a banker of Detroit, with little theatre experience via the Players Club of the Motor City.

Craig refuses to divulge financial backing of the play or the officers of the corporation putting up the coin. It is reported that a group of radio sponsors are behind the prospective production. Apparently the one, thing they don't want is public mention of the fact.

No legit theatre, opening date or cast has been set.

'DO WE NEED OUR OWN' TRIP BY NELSON HESSE

Charley Kerr, vet orch leader, back on air with daily show over WCAU, Philly. Kerr arranges, di-rects, announces, writes continuity rects, and produces entire 15-minute daily show.

For business men who love the beautiful upward swing of a sales curve...

50,000 WATTS

ROBERT A. STREET, Commercial Manager

SMITH-SEGAL DEFEND TACTICS IN NEW REPLY TO F.C.C.; DENY FIRM 'UNETHICAL'

Assert Innocence of Conniving-No Intent to Deceive or Mislead-Various Charges Due for Ventilation Oct. 19

Washington, Oct. 12. Flat-footed denial of any intent to deceive or mislead the Federal Communications Commission by using dummy applicants was entered with the government body last week by Paul M. Segal and George S. Smith, prominent radio attorneys, in answer to citation threatening disbarment.

In formal response to amended charges, two assailed lawyers testified they were acting in good faith wh'en representing Commercial Broadcasters, Inc., of Moorhead, Minn., Great Western Broadcasting Association, Inc., of Utah, and Geraldine Alberghane, of Pawtucket, R. I. Disclaimed any knowledge that their applicants were not acting on the level, repeating prior plea for dismissal of the charges, which are due for ventilation next Tuesday (19).

Giving detailed explanation of their handling of the three additional cases, the two barristers admitted that in both the Great Western and the Commercial matters there was eventual plan to shift control of corporations to present licensees. In the Alberghane incident, they disclaimed any background knowledge, insisting that they only acted as counsel after arangements to file the application had been completed.

Not Unethical

Not Unethical

Another denial that use of an artificial corporation to file construction permit applications is unethical or illegal was made by the Segal-Smith team. Simultaneously they declared they never have taken advantage of possibilities of hindering or obstructing rival applications and added refutations of prior charges growing out of their connections with Richard M. Casto, applicant for facilities at Johnson City, Tenn, and with Falmer Broadcasting System, which wanted outlets at Lewiston and Portland, Me., as well as in Wyoming.

Detailed response to the charges contained the following explanations:
1. Commercial Broadcasters, Inc.,

chartered in Delaware, was created at request of WDAY, Inc., Fargo, N.D., which asked in February, 1935, about possibilities of obtaining facili-ties at Moorhead, Minn. At client's about possibilities of obtaining facilities at Moorhead, Minn. At client's suggestion, applicant company, with 100 shares of no-par capital stock, was born, with papers signed by E. C. Murphy, employee of the lawyers' office. Application for 100-wat outlet on 13190 in the Minnesota town was filed Feb. 26, 1935. Previously pending were two other pleas for same facilities, those of George B. Bairey, Valley City, N. D., filed Nov. 13, 1934; Robert K. Herbet, Fargo, N. D., filed Jan. 5, 1935. Nothing done by Commercial Broadcasters injured Bairey or Herbet, or interfered with subsequent application of Roberts-Mcab Hotel Co. for a 1310 plant at Jamestown, N. D.

2. Great Western Broadcasting Association, another Delaware company, was set up at the instance of Sidney S. Fox, principal owner of Intermountain Broadcasting Corp., which operates KDYL, Salt Lake City, as initial step toward pressing pleas for new 100 watters at Logan and Provo, Utah. Stock was registered in hands of Helen R. Duvall, one of the Segal-Smith office staff. When hearing was held in January, 1935, Examiner George H. Hill was informed of plan to shift the stock to Intermountain. Pact that appeal has been taken from Commish denial of both Great Western applications shows that Segal and Smith have acted in good faith, doing nothing to hur rivals in the involved Utah scramble. 2. Great Western Broadcasting scramble.

scramble.

3. Only Segal-Smith connection with the Alberghane case was approval of the form of application for daytime station using 720 kc at Pawtucket and formal entry as counsel in the matter. Attorneys said they did not prepare the application and in about three months they were informed of plan to drop the request, which was not pressed at hearings this past summer. Nothing in this matter injured Bay State Broadcasting Co., which sought identical facilities for a Providence outlet.

Giving the Commish further facts

Giving the Commish further facts about Casto and Palmer Broadcast-

ing, which were mentioned in the original show-cause order, barristers said they still feel, after further intensive investigation, that they are not guilty of any improprieties in representing these applicants. Averred added probing confirms their belief that Casto was a bona fide applicant who intends to go through with plans to set up a Johnson City, Tenn., station. Pointed out that the Commish once before heard complaint about Palmer and by refusing to dismiss this firm's application tacitly approved of handling.

KOL-KIRO SEATTLE, OFF, ON CBS

Seattle, Oct. 12. Although its contract with the network had until Dec. 31, 1937 to go, KOL closed down its facilities to

KOL closed down its facilities to Columbia Sunday (10) and started carrying Mutual-Don Lee programs. CBS was prepared for the contingency with a line into KIRO, which was slated to take over from KOL Jan. 1. CBS programs clearing over KIRO early Sunday without a break in the service.

KOL advised CBS several weeks ago of its intention to switch to Mutual. Columbia's reply was a statement that any such move would be in violation of the contract between CBS and KOL, with a copyoft this letter being sent to Fred Weber, Mutual gen. mgr. In the exchange between CBS and KOL there was also talk on the latter's part via Attorney Kenneth Davis (now in New York) of bringing suit for damages against the network. Also a threat to cite KIRO in conspiracy litigation. litigation.

Alan Scott Gulf-Backed

Alan Scott Guil-acceed
Philadelphia, Oct. 12.
Alan Scott, commentator of WFIL,
Philly, went commercial last Monday. Airing Mondays through Fridays for Guil Refining at 10.30.
Formerly heard sustaining at 7.30

REVERSE SURPRISE PARTY Surprise Party for Guest of Honor Overwhelms Miss Giles

Philadelphia, Oct. 12.
WFIL studio employes decided to give Gabber Vernon Crawford a surprise party for his birthday this week. Stymied for a site, they decided to use apartment of Music Director Erva Giles. Guest-of-Honor Crawford and his guide arrived same time as Hostess Giles. Hostess fainted; Crawford only grinned. He knew about the surprised party; she didn't.

WELI. NEW HAVEN. FLIRTING WITH CBS

New Haven, Oct. 12.
Probability of WELI joining Columbia system, if and when FCC grants indie's application for full time, again noted when CBS fed World's Series to station. Washington action on 900-kilocycler's request has been held up pending solution of transmitter re-location problem. CBS has been hungering for a southern Connecticut vent ever since its former Bridgeport-New Haven coulet, WICC, hooked up with NBC-Blue last January. Network even got its Hartford basic rep, WDRC, to apply for a New Haven booster, but latter plan was withdrawn when WELI began its FCC negotiations. Another Columbia possibility has been WBRY, Waterbury-New Haven full-time kilowatter up on the 1530 band. Latter has asked FCC for boost to 5 kw., assuing plenty of coverage. However, WELI appears to be prior and, furthermore, WBRY's seat in Waterbury is pretty close to jurisdiction of WDRC.

WJR'S POLITICAL POLL

Hires Students for Quiet House-to House Stunt

Poll prior to Detroit's mayoralty election last week, grabbed frontpage banner splurges for WJR in local sheets day before election.

local sheets day before election.

Straw vote was especially opportune in view of frenzied interest in this year's vote due to CIO's announced intention of taking overcity's government via a mayoratly and five council candidates. Poll, a house-to-house affair, was conducted on the q. t. for a month in 116 scattered precincts.

WJR hirled 16 University of Detroit engineering students to make canvas, studes being paid on an hourly basis and repeated checks were made to confirm accuracy of poll. Total of 22,040 votes were cast in the poll, and station issued a detailed printed summary showing probable winners,

summary showing probable winners, why and how.

Verdi's Forgotten Opera Broadcast in Vienna

State Radio produced one of Verdi's forgotten operas 'Luise Miller,' which had its premiere in 1849 in Naples, and never played

in Mapies, and never played since.
Professor Kabasta directed. Cast consisted of Alsen, Godin (state opera), Levko Atosch, Staeren and Maria Tauber,
Opera was written shortly after 'La Traviata'.

Press Agent Excavates

Schenectady, Oct. 12.
Construction of WGY's new fivestudio building has been retarded
due to soil conditions encountered
while excavating. Site is on the old
Erie Canal bed, which had been
filled in and engineers decided that
it would be necessary to sink 200
foundation piles.
All sorts of stuff has been dug up
by the steam shovel, including portions of old barges, Confederate
money, etc. Finding of such curios
has made clicking publicity releases.

Bob Convey Makes Award

Bob Convey Makes Award
St. Louis, Oct. 12.
Robert Convey, president of KWK,
presented the annual KWK trophy
to Harry Shatzman for 'outstanding
service to the St. Louis Advertising
Club' at a meeting of the- ad club
last week. Shatzman is a member
of the publicity staff of the Missouri Pacific railroad company.
At the same meeting Convey was
installed as a member of the Board
of Governors of the club.

Prelim Steps Taken in Chi **Pedagog Setup**

Chicago, Oct. 12.
Representatives of all Chicago stations met in offices of Dr. William H. Johnson, superintendent of schools, last week to make plans for systematic adult education by radio.

last week to make plans for systematic adult education by radio.

Council to direct radio education was appointed. Headed by Harold Kent; principal of Prussing elementary school, and Allan Miller of University Broadcasting Council, and including teachers representing each elementary school, and representatives of each radio station, the council is to work out methods and systems for the work.

At next meeting, which is scheduled for Oct. 19, council will have a skeletonized plan down on paper, ready for presentation to Dr. Johnson, With this in hand, Dr. Johnson is to appear before the City Council with recommendations to create a office of radio director in the Chicago Board of Education.

NOT SURRENDERING ONE-BREATH BLURBS

Oklahoma City, Oct. 12.

One-breath: chainbreak ads on local stations are here to stay, despite protests. Some squawks have been received at the chain stations from network advertisers to the plugs before and after chain programs but unless more serious threats are forthcoming no action will probably be taken.

WKY and KOMA have thought some of discarding the practice after six p.m. but have made no move to do so. KTOK and KFXR derive a goodly part of their revenue from one-breathers the latter not being network aligned.

Trend for the present seems to go right ahead, ignoring any protests except to keep plugs down to a minimum. WKY ties in Pepsodent's Amos-Andy cast with a local drug store blurb which often calls attention to the Pepsodent cast to follow.

Tito Guizar Ouits B. A.

Tito Guizar left Buenos Aires Oct. 8 by plane for Hollywood, where he reports to the Paramount lot for

Singer was down in B. A. for eight weeks, doubling between Radio El Mundo and the Cine Opera theatre. He returns again next year.

WCAU Adds Talent

WCAU Adds Talent
Philadelphia, Oct. 12.
WCAU has inked five new chirpers to terms for coming season. All to be aired over station exclusively. Set are Robert Grover, Margarie Dunn, Ann Gilpin, Craig Campbell and Junia Culbertson.
Dornan Brothers and Mary, pipe trio, preemed coupla weeks ago and now on regular sked.

FIMBERG

Currently Writing

JACK HALEY LOG CABIN SHOW In Hollywood

NBC-Coast-to-Coast



Buffalo, That Big Dramatic Script Town, Goes On to Bigger Scripts

Buffalo, Oct. 12.
Locally produced drama is looking WGR, WKBW, WBEN and WEBR all putting the stress on assorted emoting as the fall season gets under way. Prize package per-

gets under way. Prize package perhaps is 'And Now Goodbye,' adapted from James Hillton's novel, rights to which have been acquired by Herbert Colin Rice, WGR-WKBW production manager. Cast now being chosen for early presentation.

WBEN and WEBR are stressing education in their dramas. Former's new educational dipector, Ben H. Darrow, has dug up some plays prepared at Ohio State University when he served there. They're being produced Monday nights under Ed Cullen's direction. Each one is a biographical sketch of famous person. Newspaper tieup on this series in-

grapmeat sketch of famous person.

Newspaper tieup on this series includes a picture-question game.

Photo of the night's hero is published, along with ten graduated facts about his life, each succeeding one more likely to give away his identity than the last.

Identity than the last.

If you can tell the name of the character from the photo, you grade yourself 100, if after reading fact No. 1, your grade is 90, and so on.

Bingham, director of the local his-torical society and come up with a series of sketches about the Niagara frontier when redskins roamed the

series of sketches about he Nagara frontier when redskins roamed the plains.

'The Mysterious Island,' by Jules Verne, has been adapted as a nine-pisode Sunday night tidbit for WGR. Ardis Smith, dramatic critic of The Times, and his wife, Kathryn, former Times radio editor, doing the doctoring. When they finish this they'll get to work on 'Twenty Thousand Leagues Under the Sea.' Erie County Bar Association is planning another 13-week series of dramas telling what a good guy the lawyer is. Such a series was presented last fall and won nation-wide comment. Idea is to counteract some of the bad rep lawyers have been

comment. Idea is to counteract some of the bad rep lawyers have been getting through stories about shysters, ambulance chasers, etc.
Only delay now is getting some-body to do a script that will be satisfactory to the lawyers' committee of ten.

Pontiac Song Blurbs

character from the photo, you grade yourself 100, if after reading fact No. 1, your grade is 90, and so on No prizes.

Indian Lore Used

WEBR is going in for historical drama. Actor-director Al Zink has gone into a huddle with Robert W.

Over-Eager Actors

RADIO

Philadelphia, Oct. 12.
Plan being tried here by several stations of running own drama group or stock company from which to draw talent is a floparoo, claims WFIL. Station declares it has learned by experience idea doesn't work out because most of talent is so amateurishly anxious, it's continuously in production department's hair.

Litest to attempt gag is WIP. It had about 900 applicants, at claimed, for its WIP Dramatic Association. About 50 were chosen. They'll have first confab Saturday (16) to learn dramatic work, scripting, sound effects and production.

WOR ADDS SPIELERS WITH ACHIEVEMENTS

WOR, New York, this week took on pair of announcers in Herb Morrison and Charley Godwin.
Morrison came in for some fame last May via his eye-view recording of the Hindenburg disaster, when he was sent to Lakehurst field by WLS. Chicago, to record a routine landing of the airship. Godwin came from WJSV, CBS-owned station in Washington, D. C. Mikeman was Columbia presidential announcer for a year, introling F.D.R. on CBS for his fireside chats.

Mrs. Helen McCabe has been named secretary to Joseph W. Lee, manager KTOK, Oklahoma City.

Radio Bingo Overloads Local Phones: Flourishes in Anti-Bank Nite Town

NEWS IN RHYME

WCAU, Philly, Launching Six Local Programs This Week

Philadelphia, Oct. 12.

Six new shows set for WCAU
ether starting this week. Include
'Singing Parson,' twice weekly
'Golden Music,' with new house band
directed by Bob Golden, twice weekly;
'Get Going,' aftermoon reviews
with Larry Vincent, Kitty Cooper,
Marjorie Dunn, Dan Kelly and
house band.
'Pepper Rhymes the News,' will
have newscasts in rhyme three times
a week with orch and soloists. Continentals Orch, with Don Bovay and
Robert Grover will be on twice
weekly. Charles P. Shoffner will do
'Topics in Season.' Philadelphia, Oct. 12.

WMT's Fire Loss

Waterloo, Ia., Oct. 12.

WMT Little Theatre was destroyed when the industrial exhibition building at the Dairy Cattle Congress burned last week. Fire also damaged much engineering equipment belonging to the station.

Though every show scheduled from the congress went off the air, WMT broadcast a phone-relayed description of the fire.

Hartford, Oct. 12.

Hartford, Oct. 12.
Entire telephone system in Hartford and West Hartford thrown out of commish Friday (8) via overloading caused by K.-Plan, 'new radio number game at WTHT. Estimated that minimum of 27,000 calls attempted to station in connection with 15-minute aerial version of Bingo.

Southern New England Telephone Co. filed complaint with Hammer agency, representing sponsor, Kay Jewelry Co., with new phone set-up-q, ordered for first trial Monday (11).

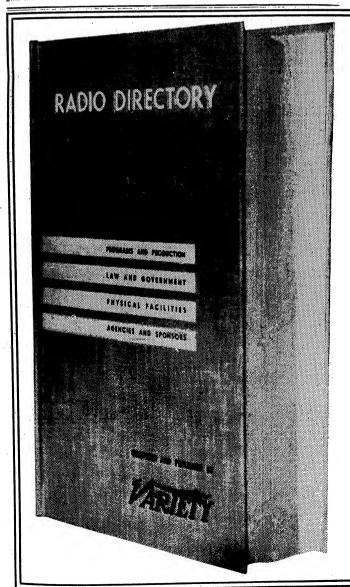
K.-Plan,' strictly for local consumption because of limitation to single telephone system, geared to phone numbers of subscriber-listeners. Announcer reads series of digits, and string coinciding with telephone number means. free prizes (merchandise) for first ones calling in with good news.

Complaints from listeners who can't particlipate in three-a-unselvents.

Complaints from listeners who

Complaints from listeners who can't participate in three-a-week bonanzas because they have no telephone augmented by criticism of those who object to games of chance. Another interesting angle is that Hartford county's official attitude has been Connecticut's toughest toward Bank Night, Bingo, etc. WTHT is owned by Hartford Times, which gave number game plenty of advance.

Charlie Hasser newscaster at WTHT, Hartford,



"Radio's Factual Authority" 1100 PAGES OF INFORMATION

The Copy

The coupon below may be sent to your nearest Variety Office

NEW YORK 154 W. 46th St.

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	copies of VARIETY RADIO copy, postage prepaid; duty not
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Hollywood, Oct. 12.

As if there weren't enough headacted in this mushrooming radio village, up jumps another one
that really has the boys frowning. It's
the small matter of where to broadcast from. Months ago the network
and agency biggies knew what was
coming but did nothing about it,
Deluge was definitely rolling this
way but the dike builders were looking out the window.

Harry Maizlish, KFWB manager,
found himself in the hole after turning over his two, studios to NBC
and had to cast about to take care
of one of his own commercials, Sunset Oil variety show. By adroit
manipulating he planted the gang in
Fig Playhouse.

Mutual wasn't altogether in the

ing out the window.

Take the case of National Broadcasting. They knew their Sunday sephedule would be a frightful mess, and try as Don Gilman, Coast chief, would to remedy the chaotic condition before the shows started barging in he couldn't ruffle the painful dignity of New York.

With But Starte the Allegiste the

ing in ne cottune trust the paintain of New York.

His first move to alleviate the travail to come was a tieing up of the new studios erected by Warners on their Sunset boulevard lot. So ar so good. Then came news of the Metro-Maxwell House deal and the worrying started in earnest. Where to put it? Gilman got busy at once, but met failure at every turn. Hollywood Playhouse, under lease to Federal Theatre Project, was available but treasury department heads in Washington insisted that signoff must carry tag that show originates in a Federal theatre. That killed the deal quick. deal quick.

Another Goes Cold

Another Goes Cold

Next Gilman turned to Henry
puffy's El Capitan theatre, currently
shuttered. Sure they'll deal — on a
long term lease. That was out, too,
for NBC needed a studio for the
MG colossal only until that time
that the picture outfit built their
own on the Culver City lot. Now
Gilman doesn't know which way to
turn. Hollywood spots are all taken,
the rival chain, Columbia, having
four of the cholee sites sewed up.
Columbia's Don Thornburgh also
has his troubles, even with four
houses at his command. When Phil
Baker let out a yelp after one airing
from the funereal downtown Figueroa Playhouse he really dumped
a problem in the Coast chief's lap.
Some bright youngster remembered
that KEHE has a fine studio with 300
seats. Thornburgh got blusy. Along

seats. Thornburgh got busy, Along about the same time it dawned on NBC that here is constituted. about the same time it dawned on NBC that here is something which has too long been overlooked. Net result is that both chains are using the spot for Sunday transconti-nentals. NBC spotted its 'One Man's

Called Out at Home

Harry Maizlish, KFWB manager, found himself in the hole after turning over his two studios to NBC and had to cast about to take care of one of his own commercials, Sunset Oil variety show. By adroit manipulating he planted the gang in Fig Playhouse.

Mutual wasn't altogether in the clear on the housing condition and struck a deal with Fox-West Coast for their Filmarte theatre with 800 seats to accommodate the George Jessel opus.

Some wag suggested that NBC go

Some wag suggested that NBC go under canvas with the Metro-Max-well House show. Don Gilman didn't laugh when the crack was made— that's how serious it is.

Hollywood, Oct. 12.

NBC has taken over the El Capitan theatre on a short term lease to use as a radio playhouse for Coast

to use as a radio playhouse for Coast emanating shows. New Metro show and Maxwell House program and other transcontinentals will be located in the Capitan.

Turn to radio of Henry Duffy house leaves Hollywood with only a single legiter. The El Capitan was a consistent money maker for the past dozen years but last season failed to clear the red line and shuttered for several months. Duffy took no chances this year and let out at an assured rental.

MORE REXALL PLATTERS

Two New Series of Recorded Sho Plug Special Sales

Rexall through Street & Finney

Rexall through Street & Finneyagency will augment its twicesyear schedule for one-cent sales with
two further series of transcriptions
to ballyhoo 'birthday sales.' First
hits in February.
Practice has been for some years
to wax five 13-minute programs for
each specific occasion. Walter Craig
will continue to produce. In all there
will be 20 quarter hours for concentrated placement on four seasonal
points.

points.

Don Ross, Don Vorhees, Walter
Cassell and Willie Morris will cut
the birthday series at RCA, New
York, early in December.



Hollywood, Oct. 12.
Who's afraid of the big, bad
mike? Sid Skolsky, for one, is.
So as to steel himself against So as to steel himself against the mental ogre, Bromo chat-terer buries himself in a huge, over-stuffed chair, has a goose-necked mike warped around so it falls just off his lower lip and reads his script from a music stand.

DORA MAUGHAM AS RADIO TALENT AGENT

Dora Maugham, vet vaude and cafe single-woman, has joined the Harry Bestry agency. It's her first biz slant. Has been headliner for

Songstress is selling acts repped

Written to Order
Charlotte, N. C., Oct. 12.
WSOC has new sustainer called,
What's the Name of the Song?
Byron Smith is announcer vocalita,
and Clemmie Reid, is planist and singer.

singer.

They offer to concoct original songs for anyone who will send in a suggested title, lyric or melody.

Policeman Role

(Continued from page 31)

the next two years and have agreed to the formula for apportioning this money among them, the AFM board will be inclined to compromise on the objectionable features of the standard contract.

\$15-or-Under Exempt

the objectionable features of the standard contract.

**X15-or-Under Exempt*

AFM's general agreement totally exempts from having to employ musicians those stations whose quarter hour rate is \$15 or less. This, it is estimated, will remove some 100 stations from the AFM's reach, Quite a number of the small non-affiliates on gathering for the industry meeting expressed themselves as not worried in the least by the threat of a strike. They pointed out that any pressure attempted by the AFM against them would prove futile in their localities as their communities were pretty much isolated from either industrial activity or union sympathy.

It was the opinion of the network affiliates that the AFM should not expect them to exert pressure on the non-affiliates in the matter of acceptance of the AFM general agreement or uniform contract. Nor should the affiliates be penalized for anything the non-affiliates refused to do. The AFM will have achieved its major objective by getting 3,000 more musicians employed by the networks and affiliated stations.

AFM has other means of 'getting at' the unreconcilables, such as cutting off their supply of transcribed program libraries and commercial shows. Once it has settled with the networks and the affiliates on the issue of increased employment the musicians' international should, it is argued, be willing to assume the entire burden of getting the rest of the industry into line.

Committee which took part in the negotiating of the deal with the union and also the development of a formula for apportioning the \$1,500,000 -consisted of Samuel Rosenbaum, WFIL. Philadelphia: Mark-

union and also the development of a formula for apportioning the \$1,-500,000 consisted of Samuel Rosenbaum, WFIII, Philadelphia; Mark Etheridge, WHAS, Louisville; L. B. Wilson, WCKY, Covington; Ed Craig, WSM, Nashville; Emil Gough, Hearst Radio, Inc., and John Shepard, Yankee Network.

kee Netwo RNA's negotiating committee won't be able to do anything toward carrying out the instructions of the group until next Monday (17) when group until next Monday (17) when Weber is slated to return from Denver where he is attending the American Federation of Labor convention. It is on this same date that he is scheduled to meet with the manufacturers of phonograph records and transcriptions and advise them as to what procedure they would have to follow in servicing radio stations. Letter meeting will undeabealths. Latter meeting will undoubtedly be

Shanghaied Transmitter

Despite U. S. Attachment, It Winds Up in Mexico-XERB Woes

BESS JOHNSON TO N. Y.

Lady Esther Will Be Missing Fro Cosmetic Commercials

Chicago, Oct. 12. Chicago, Oct. 12.

Bess Johnson, who has been dooing 'Lady Esther' and 'Today's Children,' goes east for a new show
slated to start on Nov. 1, under the
eye of the Benton & Bowles agency.
According to present plans there
will no longer be any 'Lady Esther'
on the cosmetic show, with Basil
Loughrane, radio producer for Lord
& Thomas, scheduled to handle the
former Lady Esther announcements.

Sleeping Sickness Of Participant Keeps 'Hobby Director Wide Awake

Tom Keating, chronic sufferer from intermittent attacks of sleeping sickness and a participant on premiere program of Dave Elman's 'Hobby Series on CBS and WOR, which sarted Oct. 6, almost bolaxed the first show on CBS, and was dropped from the repeat broadcast at WOR when overcome with a last-minute spell. A standby actor stepped into the hobbysit's role when his undisclosed illness bettered him. Director wann't apprised of Keating's condition until too late in the day to alter arrangements. However, a standby was kept ready when it was learned that Keating went off into a deep sleep several times daily with little or no warning. Actor was kept handy from 5 p. m. until rebroadcast, and fitted in on the latter after Keating's ill-timed second collapse.

Two hours before first show was Tom Keating, chronic sufferer from

latter after Keating's ill-timed second collapse.

Two hours before first show was aired at 7:15, Keating went into a coma and was placed in a studio rest room. Emergency actor was summoned but not used when Keating came to 20 minutes before the show was skedded and insisted on going on. He jumped to the mike when his turn came before anyone could stop him, and finished his bit as a 'proverb debunker.'

On the repeater at WOR at 10:30 p. m. he went off again 20 minutes before the broadcast and remained sleeping for about one hour and a

sleeping for about one hour and a half, during which the sub was ush-ered into his role, but not before director Elman was a nervous wreck from tenseness of situation.

FELIX CAIGNET TAKES CUBAN SHOW TO B. A.

Havana, Oct. 12. Felix Caignet, writer of the Chan Li Po radio mystery series recently sponsored by Palmolive-Peet and Bristol-Myers in Cuba, leaves Havana next week to journey to Buenos Aires, where his program will be aired over Radio El Mundo for Bristol-Myers' Ipana products. Initial contract calls for eight weeks, and may be extended.

Program is an air counterpart of the Charlie. Chan film series, in which the identity of the title role actor is kept secret. Agreement with Bristol-Myers calls for hush-hush on name. Two-man team built up tremendous rep in Cuba before being taken for the S. A. market. It was heard in Cuba for three years. Li Po radio mystery series recently sponsored by Palmolive-Peet and

Kapner to Get Married Pittsburgh, Oct. 12. Leonard J. Kapner, manager of WCAE, Hearst station here, and Dorothy Yelig, music librarian, have just announced their engagement.

They'll be married in New York on Thanksgiving Day at the Little Church Around the Corner.

Los Angeles, Oct. 12.
Station XERB, which was to originate in Hollyrood, remote control below the Mexican border, and then blast back to 11 western states with the aid of a 100,000 kilowatts, may do so after all.
Station was great

so after all.

Station was first scheduled to take the air Oct. 1, but got into money troubles. Harry Kronick and Fognorn Murphy got an attachment on XERB's equipment in Los Angeles and the court appointed a receiver who in turn appointed the U. S. marshal to guard the equipment which was in a storehouse on Long Beach boulevard. The marshal had the stuff under guard until the issues the stuff under guard until the is were settled in court.

were settled in court.

Among the items was a transmitter worth \$34,000 and Kronick and Murphy had that sewed up as tight as a bathing suit.

Mexican group figured that U. S. marshal and sheriffs are even disposed to doze on Sundays and skipped across the border, raced to Los Angeles and rustled the transmitter out of the storehouse. Before any Americanos could discover the loss the gay caballeros had sneaked across the border with the transmitter.

mitter.

Kronick and Murphy have called in everybody from G-Men to Texas Rangers to get back the transmitter or else, but with the good neighbor policy in the saddle in Washington counter-border raids and reprisals

M'DOUGALL & WEISS FORM AGENCY BIZ

Chicago, Oct. 12.
Two resignations from the local
Henri, Hurst & McDonald agency
result in the establishment of the
new advertising agency of McDougall & Weiss. Partners in the
agency are Charles H. McDougall,
who was vice president in charge
of creative work, and Ed H. Weiss,
vice president as account exec and
radio department chief.
Having opened agency offices in
the Wrigley building here, with New
York quarters to be established before the first of the year.

Doris Havens Breaks Leg

Philadelphia, Oct. 12.

Doris Havens, staff organist at
WCAU, seriously injured in an auto
accident on the Main Line Sunday
night. She is in Bryn Mawr hospital
with a broken leg and severe lacerations of face.

tions of face.

Injuries throw WCAU sked considerably out of kelter, as Miss Havens was playing six Ben Alley shows a week and was set to begin a new series of daily morning programs Monday. She was married just three weeks ago.





FURNITURE STORES SPEND



Chosen by "Variety" NEW YORK'S NO. 1 SHOWMANSHIP STATION

DIAL 1010



Affiliated with Loew's Theatres and the Metro-Goldwyn-Mayer Studios

1540 BROADWAY NEW YORK CITY

Domestic Hinter McBride Spends \$400 Weekly for Traveling 'Advance Agents'

In order to overcome the lethargy of radio editors and publicity sources generally to a daytime program, generally to a daytime program, Stella Karn is sending out two traviling representatives to whoop up interest in the Mary Margaret Meride program for general foods over CBS. Mary Van Slyke is now on the road. A second woman will leave in a week.

Plan is modelled after the legitimate theatre touring companies which have agents out in advance. As with the legits one or two days depending on the size of the city will be devoted to each of the 57 cities in which the General Foods program is released.

in which the General Foods program is released.
Heretofore limited to WOR, New York, and broadcasting under the nom de station of Martha Deane, the householder hinter is budgeting over \$400 weekly for the road build-up. Neither the sponsor nor the agency contribute to this special exploitation avenue.

SCHEDULED FOR OCT. 17

Hollywood, Oct. 12.
Chase & Sanborn broadcast of Oct.
17 will air for the first time two
numbers written by the late George
Gershwin for RKO's 'Damsel in Dis-

Posthumous songs are 'Nice Work If You Can Get It' and Foggy Day.'

Emerson Smith to Reno

Emerson Smith to Reno

Omaha, Oct. 12.

Emerson Smith, former KOIL announcer and news man, dropped In
at studios during layover between
trains. Heading for Reno to join
staff of KOH, managed by Wally
Warren, also formerly of KOIL.

Spring and summer Smith has
been in radio at Manitowoc, Wis.,
and Dubuque, Ia.

POLYGAMOUS WFIL

Carrying on Romances With Networks Simultaneously

Philadelphia, Oct. 12.

As soon as it can straighten out the line angle in connection with the New York State Network WFIL will be taking service from six different

be taking search links.
Others are the NBC-blue, Mutual, Transamerican, Intercity and Yankee. WFL's multi-affiliations likely es-tablishes a record for the business.

Iraci Hires Lasker

nom de station of Martha Deane, the householder hinter is budgotting over \$400 weekly for the road build-up. Neither the sponsor nor the agency contribute to this special exploitation expense.

POSTHUMOUS GERSHWIN

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Lasker was former's salesman for the sponsor himself, it is understood.

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post himself, it is understood.

Lasker was formerly salesman for
WFAB, New York, and also represented WPEN in that city. Since his
arrival he has added to sales staff
Jack Lewis, A. Kosseff and Charles
Borelli.

Station now taking programs by
direct wire from Iraci's other outlet
in New York, WOV.

Script Readers at WLW

New additions to the staff of announcers on WLW and WSAI, under direction of Peter Grant: Allen Franklin, formerly of KVOO, Tulsa, 10 Okla, and with WKRC, Ciney, for two weeks; Charles Stewart Lake, 1 from WBNS, Columbus, O.; and James McCulla, from WCPO, local. Novelty Aces, four boys and a girl, instrumental and vocal, lately of Chicago, join the talent staff this week.

GETS THE BILL ONLY

No Plug for Atlantic Refining on Columbia-Penn Game

Philadelphia, Oct. 12.

Philadelphia, Oct. 12.
Atlantic Refining will pay charges on piping football game this Saturday from New York to Philly, but its name won't be mentioned on the air. It may also even pay WCAU for the time, although this hasn't been decided yet.

Tilt is Penn - Columbia affair. WCAU carrying entire Penn home sked for Atlantic this season. Although Columbia refuses to allow any sponsored game from its stadium, to keep interest in Penn built up for future airings, Atlantic has agreed to pay line charges and even buy time without commercials.

World Series and Penn playing at Yale last Saturday caused general shifting of programs here. KYW, which regularly airs Villanova games, took Series instead. WCAU, which regularly carriers Penn game, and was carrying Series, didn't have either, but broadcast Villanova game. WIP, which had no sports penilled in, took baseball, which vesulled in took baseball, which was pumped from WCAU, WFIL, with Series booked, got Penn-Yale game instead. This was sponsored by Socony - Vacuum, although every other Penn game is byd by Atlantic.

POLICE BAN VOX POP AS TRAFFIC SNARLER

Toronto, Oct. 12.
Gordon McClain, announcer at CHML, nearby Hamilton station, got into a mess of trouble when he conducted a vox pop show on the city's main drag. With six minutes to go before signing off, John Law stepped in ordering McClain to move as he was obstructing traffic. Cop's none too friendly words were picked up by the mike as was the argument set up by McClain. The boys were still going at it when the studio signed off.

Edict laid down in the police chief's office next day was that vox pop shows are taboo in future.

Lawrence Peay, new engineer at KTOK, Oklahoma City.

WNEW Denies Time-Shortage Claim; Cross-Sues Barney's, Clothier Firm

As an answer to the suit filed last week by Barney's Clothes. Inc., which claims station WNEW had deprived it of considerable time contracted for during the past three years, the station and Martin Block, its announcer, through Emil K. Ellis, attorney, on Friday (25) filed a counteraction in N. Y. Supreme Court alleging the sponsor had infringed on its announcer's voice and had caused a duplicat transcription record of Block's announcement to be made and used on numerous occasions over rival stations. Two actions are the first of the numerous occasions over rival stations. numerous occasions over rived on numerous occasions over rived sta-tions. The station wants to collect \$147,090, or \$10 for each of the 14,709 times, Barney's allegedly violated its contracts.

Clothing sponsor in suit seeks to force WNEW to return \$105,000 which it paid on contracts covering the period since January, 1934, to last August. It contends time shortages were made on daily 15-minute and Sunday half-hour programs of from one to two minutes in each in-

Ellis characterized the Barney suit as absurd. He also asserted that the charge of omission of programs and announcements were untrue and that the continuity of the programs was furnished by Barney's and that each program was completed in its allotted time. Attorney stated that the sponsor failed to take into account the theme music at the beginning and end of each program and the time given to station identification. As to the alleged shortages of spot announcements, Ellis said that these announcements were exchanged for Ellis characterized the Barney suit

the alleged shortage on period time. Block, the announcer, according to Ellis, made a record announcing parts of a commercial to be broad-ast exclusively over WNEW. Without Block's or the station's okay, it is claimed, Barney's caused to be made a duplicate of the record for the use on rival stations.

Two actions are the first of the kind instituted in N. Y. State. The Court is asked to decide whether an announcer's voice or the record of it

Court is asked to decide whether an announcer's voice or the record of it is the property of the sponsor during the life of a contract, or whether the station is exclusive owner of the voice. Despite the dual dispute, the clothing house entered a new one-year contract with the station last August.

OLD RENT SUIT WON BY OKLA. LANDLORD

Oklahoma City, Oct. 12, Dr. G. A. Nichols, city real estate man, yesterday won a five-year Fed-eral court battle for a \$7,392 judg-ment against four radio companies which at one time operated station KFJF, now KOMA, in his Nicoma

the theme music at the beginning of the time given to station identification. As to the alleged shortages of spot announcements, Ellis said that these announcements were exchanged for preferred positions on the station by agreement with Barney's and its advertising agent.

Sponsor's Claim
Sponsor's Cl



The only way to judge a sales organization is by its sales.

Transamerican has created and has currently in force 49 RADIO ACCOUNTS using 164 PROGRAMS weekly on broadcasting stations throughout the United States.

SOLE AGENTS

TRANSAMERICAN BROADCASTING AND TELEVISION CORP.

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HOLLYWOOD

5833 Fernwood Avenue HOllywood 5315

Engineers, Captained by Craven, See Bright Outlook for Orderly **Shortwave Set-Up in Hemisphere**

Preliminary work on platform for which the United States will campaign at the forthcoming Havana radio conference was launched last week, with evidence that American interests will present a solid front in favor of the principles found in the *Craven engineering report.

With principal emphasis on in-tricate technical aspects, groups of engineers representing different branches of the U.S. radio biz began branches of the U. S. radio biz began consultations with each other under auspices of the Federal Communications Commission. Commissioner T. A. M. Craven, as head of this country's negotiating detachment, is supervising the advance conferences, with Assistant Chief Engineer Andrew Pint, working directly with ences, with Assistant Chief Engineer Andrew Ring working directly with broadcast industry spokesmen. Group sessions go on most of this week, with another general get-together slated for Friday (15).

Demands for recognition of power limitations and station classifications, along with possible restriction of use on part of the broadened broadcast band and for joint international action to set up a Pan-American band and the property of along with possible restriction of use on part of the broadened broad cast band and for joint international action to set up a Ran-American short-wave network, appear to be principal points which U. S. delagates. Will emphasze. No signs of serious differences of opinion showed up at the first general confab Friday (8), although there were hints that minor squabbles may complicate the work of the engineering committee of the National Association of Broad-work for scheme concocted by the

casters, currently meeting in New York. Precise Language

Precise Language

There were no major objections to the tentative draft of the proposed international agreement written last spring by representatives of U. S., Mexico, Canada and Cuba. Most concern was expressed relative to need for precise definitions and complete understanding upon language. Spokesmen for various American interests stressed the importance of eliminating any conflicts between various tongues, so that unexpected deficiencies and loopholes may not crop up later. crop up later.

The program which Commissioner Craven proposed successfully at Havana last March—and which bears close resemblance to the policies which he wants put into effect in this country—contains few radical features. Chief, points are broadening of the broadcast band by adding 540, 1560, 1570, 1580, 1590, and 1600 kc. channels, establishment of three types of frequencies—clear, regional and local—and of six station categories with definite limitations upon wattage all along the line. The program which Commissioner

Fan-American Union under which each government would install nec-essary equipment to utilize 6120, 9550, 11730, 15130, and 21500 kc ribbons and engage in sort of coopera-tive chain operations.

tive chain operations.

While possibility of sectional feuds still exists, Americans do not contemplate any particular difficulty in getting the various Western Hemisphere nations to initiate a pact which will stabilize radio in this part of the globe. Craven's allocation formula holds out hope of satisfying various demands for more attern reconsolidation without refying various demands for more ether accommodations without reether accommodations without requiring any costly concessions on the part of the U. S. His scheme to set up 58 clear channels, 33 regional channels, and 16 local channels has tacit acceptance from the other leading Latin American republics, and, the suggested half-dozen classes of stations are expected to provide ample room for all nations if the contemplated power restrictions and other technical standards are adopted.

Applies polarities at Hausana will

power restrictions and otnet technical standards are adopted.

Another objective at Havana will be ironing out of compact covering use of portion of spectrum immediately above broadcast band. With foreigners calling for consideration of possible broadcast operations on frequencies between 160 to 240 kc, this country will try and work out an agreement specifying use of. channels between 1600 and 4000 frequencies, now earmarked for marine, police; aviation, amateurs, etc. American spokesmen already have warned they will not be receptive to proposals for turning the bottom of the spectrum over to broadcasting although step of this sort might relieve pressure for 550—1600 borths which now are occupied primarily by the U. S.

Non-Residence **Prejudicial** To Petitions

Evolution of stern attitude toward absentee landlords in the radio assentee landlords in the radio business progressed another step last week when the Federal Communications Commission announced that non-residence was one of the resons for recent rejection of plea for construction of a new transmitter.

construction of a new transmitter. In a decision which goes a good distance toward establishing precedent, the Broadcast Division laid emphasis on the fact that Virgil V. Evans, owner of WSPA, Spartanburg, N. C., showed scant familiarity with conditions in Gastonia. Evidence failed to show the statement of facts noted, that he has 'sufficient knowledge of and familiarity with the needs of the area proposed to be served.'

Blow at carpetbagging in the radio biz was based on the fact that Evans 'is not a resident of Gastonia, nor has he ever lived there.' Applinor has he ever lived there.' Applicant did not propose to become associated with any Gastonia citizen who would be in touch with local sentiment. Although he had made trips to the town where he desired to set up a new plant, Evans could not convince the Commish that he would be able to provide a satisfactory local service.

Plug Up Inside News Tips

Washington, Oct. 12.

Pipelines via which outsiders have learned what goes on behind closed doors of the Federal Communications were ordered shut off last week in one of initial reform moves by new chairman, Frank R. McNinch.

McNinch.

Indirectly cautioning fellow bench members that he will take charge of public relations, McNinch Issued a stern admonition to all concerned that he will not tolerate dishing up of information about what happens when the Commish sits around the table. Anything pertinent for outside consumption will be released in formal manner, either via his press conferences or through mimeographed handouts, he said

he said.

Lead of the full Commission, which as usual, was attended by department heads and other pick-and-shovel men. In the past, whispers about inner sanctum actions and conversations have gone the rounds of lawyers and lobbyists in short order after each weekly tete-a-tete.

WSAI, Crosley Junior Station, Involved in F.C.C. Engineers' Mixup

Washington, Oct. 12.

More trouble for Powel Crosley Jr. came into view last week with disclosure that Federal Communicadisclosure that receral Communica-tions Commission is split over pro-posed daytime power boost for WSAI, Cincinnati.

posed daytime power boost for WSAI, Cincinnati.

While Commish generally is in favor of upping all stations allotted only 2½ kw. for sunlight use, feuding among the engineering staff, coming on the heels of the fuss raised by Commissioner George Henry Payne about WLW's supernower operation, jeopardizes chances for strengthening the signal of Crosley's local outlet. Hush-hush is being put on by Broadcast Division in vain hope of hiding the internal row, Looks like the proposition eventually will wind up in some examiner's lap, either through desire of the Broadcast trio to sidestep the issue or via automatic hearing at insistence of some other licensee.

Split between technical experts came to a head two weeks ago when Andrew Ring, assistant chief engineer in charge of broadcast matters, minimized the seriousness of potential interference which the added juice might produce. Ring poohpohed the slaint taken by other members of the staff who originally had warnsd against the desired power increase.

Originally, the engineering department advised the Broadcast Division that, not only because of the prospective interference, but since there

ment advised the Broadcast Division that, not only because of the prospective interference, but since there is no real need for greater wattage, the plea ought to be rejected. Several weeks later, after reported political pressure had been brought to bear, a second memorandum was written, which shrugged off the objections contained in the initial statement. Revised papers made light of the potential trouble for other transmitters, observing that the anticipated interference would be of 'marginal' importance and consequently could be overlooked by the Commish.

On Defensive

Switch in engineering views re-

Switch in engineering views reflected in official files has created a minor sensation among few persons in the know. Investigation is possible to find the answer to the 'who did it?' question which has been uttered since the second report came to light. Since he is at least when it was WLBF.

Russ Davis at KCKN

Station KCKN, Capper Publication on a production man. New face is Russ Davis, a direct selling announcer.

Davis was with this station in 1930 when it was WLBF.

nominally responsible for technical side of all broadcast matters, Ring has been forced on the defensive.
Political repercussions are ant

Political repercusions are anticipated, and the Broadcast Divisionites are conscious that their actions may provide ammunition for some of the Commish denouncers in Congress. In view of Crosley's important moves to get in the good graces of New Dealers, the way the application has been handled is causing concern. The fuss over WLW's experimental use of 500 kw. adds further interest to the WSAI application, as does Crosley's hiring of Charles Michelson, Democratic publicity wizard, and Charles Sawyer, Ohio Democratic national committeeman.

KLZ WINS OVER DENVER U

Obtains Permission to Broadcast Five Football Games

Denver, Oct. 12.

KLZ has convinced Denver university officials broadcasting might bolster interest and attendance at the football games. Four games will be remoted from the stadium, and one, against Utah U, will be fed to Denver from Salt Lake City.

In the broadcasting KLZ will use four announcers, with play-by-play by Warren Williams, vet Rocky Mountain region football commentator. Commercials will be handled by Brian Elliott, with highlights furnished by Jack Fitzpatrick, and fedmike interviews being handled by Charles Inglis.

Spielers' Stance Studied

Spielers' Stance Studied
Washington, Oct. 12.
Eight announcers for WRC and
WMAL entered for the local Henry
J. Kaufman advertising agency's
1937 radio. announcers' contest.
George Gunn, Dorian St. George,
Byron Rash, Lee Everett, Jim McGrath, Ed Rogers, John Hurley and
Bud Barry are the candidates.

JANE FROMAN

Headlining

PARAMOUNT, NEW YORK, OCTOBER 13

Management WM. MORRIS AGENCY



St. Louis audiences are supposed to be pretty tough to play to, but they have never sat on their hands (figuratively speaking, of course) as far as we are concerned. Good Showmanship automatically eliminates such a possibility.

THOMAS PATRICK, Incorporated HOTEL CHASE, ST. LOUIS

REPRESENTATIVE: PAUL H. RAYMER CO.
NEW YORK CHICAGO SAN FRANCISCO



A Perennial Blossom of National Biz Is Street & Finney's Adjunct

A constant and continuing irritant to both stations and their repreto both stations and their representatives is the tieup between Street & Finney agency and its placement agency, Spot Broadcasting Co. Street & Finney handles the air advertising of Carter Medicine and United Drug. All the placements for the two accounts are madernough Spot, which takes for itself a 15% commission after S. & F. has taken its standard 15%. That's a total 27.75% nick out of what the station gets.

Station reps are bitter because after one of their stations dips 27.75% out of the income from Carter Liver Pills or United Drug business, the broadcaster is reluctant to digeper for 15% more to pay the repion the national account placement. One of the first points of agreements between any station and its rep when hooking up is to decide whether the rep will get his cut from Street & Finney placements. Peering into the natter, it seems its about 50-50; reps get their normal cuts from stations either weak or generous; the hardshelled stations won't pay after they've given both the agency and Spot the double commission.

\$150,000 Estimated

Meither Street & Finney nor Spot sentatives is the tieup between

Neither Street & Finney nor Spot will reveal the extent, currently, of Carler Pills' campaign across the country, using one-min. transcriptions. A close estimate would disclose about 200 broadcasters, for a total annual gross placement of \$160,000 or thereabouts. United Drug uses 200 stations twice yearly with single-week campaigns of musical 15-min. e.t.'s on three times each week. Total of this placement is \$36,000.

Of the 200 stations upon which

Week. Total of this placement is \$45,000.

Of the 200 stations upon which Street & Finney, in association with Spot, at least 50 stations refuse edamantly to pay off Spot's commission, and get the transcriptions nevertheless. Stations which refuse and get biz regardless are those so strongly spotted in markets demanded by the accounts that the et.'s go on regardless. Stations merely scratch out the clause giving Spot its cut in the contract, and pay off the agency its 15% and no more. Columbia-owned stations and those epped by Ed Petry flatly refuse to cut. Spot in on any commission.

TOO MUCH HILLBILLY. **NOT ENOUGH SERMONS'**

Chattanooga, Oct. 12.
Too much hillbilly music and not enough church sermons. That's the complaint of witnesses testifying in application of Chattanooga Times for permit to operate new radio station.

Will Shark.

will Shephierd, weekly publisher, said WDOD and WAPO haven't got facilities for sufficient religious stuff. Joe Roberts, local bar association president, made the crack about hill-billy rhythm.

Roberts also said lawyers wanted radio time to acquaint poor of legal rights, especially in garnishments. The Times seeks permit for 1,000-watt station. Locals and WJBO, Baton Rouge, protesting. Deposition being notarized and sent to FCC.



heluva And a heliuva real folks liste WBIG regularly! listen

Write Edney Ridge, director, for full "Facts and Data."



AL HELFER STEPS IN

Takes Over for Jack Ingersoll, Who Has Nervous Breakdown

Boston, Oct. 12. Boston, Oct. 12.
Al Helfer, formerly with WLW
and WSAI, Clincinnati, stepped into
the Moly Cross football series assignment (Atlantic Refining) at WEEI,
Boston, piped through CBS, Saturday (9).
Helfer is taking over for Lock

Boston, piped uncompleted and (9).

Helfer is taking over for Jack Ingersoll, who is recuping in New Hampshire from a nervous breakdown, which hit him just before the present 10-game series was inaugurated. Jay Wesley is assisting Helfer

rated. Jay Wesley is assisting Hel-fer.
Helfer is also handling the Fri-day night (6:15) sports prognostica-tion from WEEI.

WPRO, PROVIDENCE,

Providence, Oct. 12.

Exceptional for Providence was the action of Cherry & Webb department store last week. In a deal with Loew's State theatre and with the store paying the talent, line charges, slide and other expenses amounting to around \$400, a program was staged within the theatre and broadcast over WPRO, Cherry & Webb station. Celebrating, the 30th anniversary of the store a cavalcade of old time song favorites was arranged by Steve Willis of WPRO, Quartet and organ provided the music. For repeat choruses slides were flashed on the screen and the film audience invited, to join in. Which—after preliminary Providence bashfulness—they did heartily. Providence, Oct. 12

Heartily.

Song research material in the VARIETY radio directory was the basis of the program.

WRC-WMAL Sports Dept.

Washington, Oct. 12.
Establishment of a sports department, to improve coverage of all local sporting events, was made last week by Kenneth H. Berkeley, g.m. of WRC and WMAL.

Time has come, Berkeley said, to separate sports from the usual special event broadcasts that are carried over WRC and WMAL and give them the special treatment they deserve.

New department will consist of Bill Coyle, Bud Barry and George Gunn, and Bill McAndrew and Rootert Cottingham, NBC news editors. In addition to increasing coverage on local sports, new group will are local sports, new group will air sporting resumes using special UP

WCAU Staff Echoes

WCAU Staff Echoes
Philadelphia, Oct. 12.
Bob Golden's band going into
WCAU here as new house ork, causing general shifting of men in outfits around town. Among changes
are Al Boss, sax, and Morris Spector, tymp, leaving Clarence Fuhrman's WIP band for Golden's outfit.
Fuhrman has replaced them with
Penny Pendleton and Maurice Getson. Pendleton formerly with Joe
Frasetto at Hotel Philadelphian and
with Oliver Naylor. Getson was
with Lou Schrader at Earle theatru
Jan Savitt also reported making
changes at KYW.

More Spielers at WDOD

More Spielers at WDOD
Chattanooga, Oct. 12.
WDOD enlarging staff to carry
five full-time announcers instead of
three as formerly.
Station brought in Tom Daley
from St. Louis to do sports exclusively when Chuck Simpson left for
WIOD in Atlanta.
Other newles include Buddy Martin, from San Francisco and Chicago;
Lou Kemper from Kansas City, and
Bob Gregory from WAPI, Birmingfiam, and other stations. Gregory
announces part time but does most
of work in sales department.

Carroll Mountjoy at WBBM Chicago, Oct.

Chicago, Oct. 12.

Newest member of WBBM's public fairs (publicity) staff is Carroll fountion. affairs Mountjoy.

Formerly with Stack-Goble agency and Detroit News.

That's Love

Philadelphia, Oct. 12. Philadelphia, Oct. 12.
Alex Dannenbaum, Jr., son of
WDAS prez, pays frequent
visits to the city's big radio
shops and radio sections of
various department stores. Supposedly 'interested in a new
set,' he turns them all on.

By the time he leaves every
radio in the place is blaring the
programs of his pop's station.

KMBC HAS FOOTBALL: OTHER DEALS ALL COLD

Kansas City, Oct. 12.
Station KMBC has the only local football package to be signed and delivered this year. Chrysler Corporation through Lee Anderson

Helfer is also handling the Frilay night (6:15) sports prognostication from WEEL

WPRO, PROVIDENCE,
FRAMES SPECIAL SHOW

The property of t

Dorothy Daniels, vocalist with Eugene Jelesnik combo at Hotel Taft, New Haven, in own act at

NW Needs Hook-Ups but Line Charges Staggeringly High; Problem Neglected

Portland, Ore., Oct. 12. What to do in the big open spaces What to do in the big open spaces, where the plumbing may be outside and the wavelengths far between? That's the serious problem of alert agencies who realize that one station's coverage is not all it's claimed to be. Pacific Northwest is mountainous, where wavelengths do funny things. Hence the tie-up of a central Portland, Ore, station with wire connections to dorp transmitters is desirable. But too expensive.

So far maior Northwest stations

connections to dorp transmitters is connections to dorp transmitters is desirable. But too expensive.

So far major Northwest stations haven't seen this as a problem, but it exists and it's costing them time. Household products sponsors visualize a large area as their territory and want dominant ether coverage. Faint tuning in on indistinct signals is not their idea of a big time. The tank town 100 watter has its place as the advanced agency mind well knows. It needs wire connection with the city station that can turn out a strong program: How to get the wires? That's the hold-up.
Disparity of line charges staggers the advertiser. Rates of Pacific Tel. & Tel.'s sound to advertisers like the French war debt. Postal Tel. wires at reasonable cost are casually available after dark. The fact is no big wire company has ever taken this

situation seriously. Powerful city stations have never put on the bee, figuring they can sell their stuff on the home wavelength or on some inter-city chain. But these deals by no means cover the big hinterland, where potential customers exist but can't be reached except through transcriptions farmed out to local 100 watters. How to get a tank town circuit with wire charges at a price within economic reason.

FOOTBALL SIGNAL LIGHT FOR RADIO CONVENIENCE

Oklahoma City, Oct. 12.
Earl Hull, chief engineer of WKY.
has invented a new signal device for
use at football games whereby the
operator, sitting on the sidelines,
flashes signals to the announcer in

Hashies Signals to the announcer in the press box.

Signals are received on a board of many lights, the flashing of each light denoting positions of players and types of plays.

Bellmen, male choral group of New Haven Telephone Co., in series at WICC, New Haven.

STATION WOR

IS PLEASED TO ANNOUNCE

THE APPOINTMENT OF

FRANK BRAUCHER

AS VICE PRESIDENT

IN CHARGE OF SALES

AFTER OCTOBER EIGHTEENTH

AT 1440 BROADWAY

Oklahoma Union Active

VARIETY

Oklahoma City, Oct. 12.
American Radio Telegraphers Association, CIO affiliate, has made demands for a contract upon KFXR, Oklahoma City.
Joseph Harriss, union organizer, states that the 13 broadcasting stations in Oklahoma are organized practically 100%.



BREAKING ALL RECORDS ON TOUR

Oct. 30-Pacific Auto Show San Francisco, Cal.

Nov. 19-Drake Hotel Chicago, III.

Dec. 31-Coconut Grove Ambassador Hotel Los Angeles, Cal.

ARTISTS MANAGEMENT

17 East 45th Street, New York Tel. MU. 2-1888

GUS VAN

STAGE - SCREEN - RADIO Central Booking Office, Inc.

THE KING'S JESTERS

with MARJORIE WHITNEY BLUE FOUNTAIN ROOM HOTEL LASALLE, CHICAGO Dir.: Consolidated Radio Artists, Inc.

F.C.C.'S WASHINGTON DOCKET

DECISIONS

Washington, Oct. 12. Alabama: WBRC, Eloise H. Smith, executrix, Bir-mingham, granted involuntary transfer of control of Birmingham Broadcasting Co., Inc., licensee of WBRC, to Eloise H. Smith, as executrix of estate of Marcellus D. Smith, Jr., deceased.

Alaska: KINY, Edwin A. Kraft, Juneau, granted frequency change from 1310 to 1430 ke, power boost from 100 to 250 watts, install vertical antenna and install new equipment, commish reversing Examiner R. H. Hyde, California: Hollenbeck Heights Christian Church,

Los Angeles, application for new station to be operated on 1170 kc with 100 watts limited, denied as in case of default for applicant's failure to file an appearance.

Florida: Earl Weir, St. Petersburg, application for new station to be operated on 1370 kc with 100 watts dismissed with prejudice, as request for withdrawal was received less than 30 days prior to scheduled hear-

was received less than 30 days prior to scheduled nearing.
Indiana: Indianapolis Broadcasting, Inc., Indianapolis granted new relay broadcast station to be operated
on 38,900, 39,100, 39,300 and 39,500 kc with 2 watts.
Michigan: WBCM, James E. Davidson, Bay City,
granted voluntary assignment of license to Bay Broadcasting Co., Inc., a newly organized corporation.
Missouri: KCMO Broadcasting Co., Kansas City area,
granted two new experimental relay broadcast stations
to be operated on 100,000, 200,000, 300,000 and 500,000
kc, one station using 5 watts and the other 10 watts
power.

power.

North Carolina: Jonas Weiland, Kinston, granted new relay broadcast station to be operated on 1622, 2058, 2150 and 2790 kc with 35 watts; James F. Hurley, Jr., Salisbury, application for new station to be operated on 1500 kc with 100 watts, days only, dismissed at ap-

Salisbury, application for new station to be operated on 1500 kc with 100 watts, days only, dismissed at applicant's request.

North Dakota; Kil.PM, John B. Cooley, Minot, granted frequency change from 1240 to 1360 kc, power jump from 250 watts to 550 watts ingist, 1 kw days, change in hours of operation from specified to unlimited, and installation of vertical antenna, and new equipment, commish sustaining Examiner J. P. Bramhall.

Texas: KUT, Austin, and KTSA, San Antonio, application for voluntary assignment of license to Hearst Radio, Inc., dismissed at applicants' request; J. F. Rodgers, Harlingen, application for new station to be operated on 1370 kc with 100 watts nights, 250 watts days, denied as in case of default for failure of applicant to file an appearance.

West Virginia West Virginia Broadcasting Corp., Wheeling, application for new station to be operated on 1310 kc with 100 watts dismissed at request of applicant: West Virginia Broadcasting Co., Charleston, application for new station to be operated on 1500 kc with 100 watts nights, 250 watts days, dismissed at applicant's request.

Wisconsin: WEAU, Morgan Murphy, Eau Claire, granted authority to transfer control of corporation from Morgan Murphy to Elizabeth Murphy.

SET FOR HEARING

Alabama: Mittelle Franklin Noble, Anniston, new station to be operated on 1420 kc with 100 watts, days

Florida: WJNO, West Palm Beach, change frequency from 1200 to 1330 kc, boost power from 100 watts nights, 250 watts days, to 1 kw all times and install new transmitter.

new transmitter.

Hilnois: WHLL, University of Illinois, Urbana, increase days power from 1 to 5 kW, using present directional antenna system and make changes in equipment: WDZ, Tuscola, install new equipment and jump day power from 250 watts to 1 kW; WGES, H. J. Guyon, Thomas H. Guyon, William F. Moss, Louis E. Moulds and Gene T. Dyer (stockholders of Oak Leaves Broadcasting Station, Inc., Chieago, authority to transfer control from present stockholders to WSBC, Inc.

Indiana: WBAA, Purdue University, West Lafayette, move station from West Lafayette to near Indianapolis, install new equipment, boost power from 300 watts

install new equipment, boost power from 500 watts nights, 1 kw days to 1 kw nights, 5 kw days, and change hours of operation from specified to unlimited.

North Carolina: Cumberland Broadcasting Co., Fayetteville, new daytime station to be operated on 340 ite with 250 watts. Ohio: WCPO, Cincinnati, modification of license to increase power for night time operation from 100 to

increase power for night time operation from 100 to 250 watts.

Pennsylvania: WGBI, Scranton, modification of license to increase night power from 500 watts to 1 kw; Young People's Association for the Propagation of the Gospel, Philadelphia, new station to be operated on 1220 kc with 1 kw, using directional antenna system all times; WIP, Philadelphia, install new equipment and boost day power from 1, to, 5 kw.

Tennesse: WNBR, Memphis, authority to transfer. control of corporation to Memphis Press-Scimitar Co. Texas: Odessa Broadcasting Co., Odessa, new station to be operated days only on 1310 kc with 100 watts; KRGV, M. S. Niles, Weslaco, authority to transfer control to O. L. Taylor, Gene A. Howe and T. E. Snowden.

Wisconsin: William F. Huffman, Wisconsin Rapids, new station to be operated on 530 kc with 250 watts, using directional antenna system for night operation.

NEW APPLICATIONS

Connecticut: WDRC, Hartford, new relay broadcast station to be operated on 39,700, 39,900, 40,800 and 41,400 ke with 15 waits.
Florida: Panama City Broadcasting Co., Panama City, new station to be operated on 1500 ke with 250 waits,

new station to be operated on 1500 kc with 250 watts, days only.

Georgia: WRDW, Augusta, change frequency from 1500 to 1240 kc, boost power from 100 watts nights, 250 watts days, to 1 kw all times and install new transmitter and directional antenna for night use.

Iowa: Mason City Globe-Gazette Co, two new relay broadcast stations to be operated on 31,100, 34,800, 37,600 and 40,600 kc with two watts, and on 1622, 2058, 2150 and 2790 with 125 watts, respectively.

Louislans: WJBO, Baton Rouge, increase power from 500 watts to 1 kw.

New Mexico: KRQA. J. Laurance Martin. Santa Fe.

500 watts to 1 kw. New Mexico: KRQA, J. Laurance Martin, Santa Fe, voluntary assignment of license to I. E. Lambert. North Carolina: WAIR, C. G. Hill, George D. Walker and Susan H. Walker, Winston-Salem, change hours of operation from days to unlimited, using 250 watts. Ohio: Cuyahoga Valley Broadcasting Co., Cleveland, new station to be operated on 1500 kc with 100 watts, daytimes only.

WNEW Enlarges Plant

Extensive enlargement and renovation program at WNEW, N. Y., will be completed this week. Station has taken over all of one floor, doubling office space for this level which will be used by sales and auditing departments.

New additions to both the sales and business divisions will be made before next month. Many of the old private offices are being redecorated. The cooling system, which has covered all studios for two or three years, will be extended to the new floor housing the business departments.

MAESTRO-COMEDIAN And His Orchestra

OPENING

FRENCH CASINO

NEW YORK

Thursday, October 14th GRUEN WATCH PROGRAM

Brunswick Records

—Radio Besults-EVEREADY BATTERIES WRIGLEY GUM MAJESTIC BADIOS SHELL OIL FITCH SHAMPOO GILLETTE BAZOBS

Address: 4851 No. Pauline St. Chicago, Ill.



Griffin 7:00-7:30

COAST TO COAST

DIT., COMPTON ADVERTISING AGENCY

MGT., ED WOLF—RKO BLDG., NEW YORK CITY.

and His ORCHESTRA

NRC

WKY'S WEEKLY AT HOME TO WOULD-BE ACTORS

Oklahoma City, Oct. 12.

Last week WKY used a two-column six-inch advertisement in local papers reading as follows:

Beginning next Friday, October 8, and every Friday thereafter, WKY will audition talent between the hours of 12 o'clock noon and 2 p.m.

hours of 12 o'clock noon and 2 p.m.

'If you can sing, play or entertain, whether you are an amateur or professional, this is your opportunity to get a start toward radio stardom. An accompanist will be furnished vocalists by WKY. Each one auditioned will be given helpful advice on microphone technique, constructive criticism and a frank analysis of his or her possibilities.

'No red tape. Just apply for an audition at the information desk in WKY's studios in the Skirvin Tower Hotel.'

WKY's Fourth Annual Renewal
Oklahoma City, Oct. 12.
Cain's Coffee Co. has renewed
with WKY for the fourth consecutive year. A five times per week
15 minute program.
Talent is Marty and Roger Hall,
sonesters.

WFBL's Studio Show

Syracuse, Oct. 12. orse electrical ap-Fairbanks - Morse pliances has its 'Radio Revels' over WFBL, Syracuse, N. Y., and booked similar show on WIBX, Utica. El-mira and Binghamton may be included soon.

WFBL's show (variety) originates from ballroom of the Onondaga hotel. Last year it played to an average of 1,500 invitees.

Mueller Sales Mgr. of KVOR

Denver, Oct. 12.
Fred C. Mueller, formerly in KLZ sales department, becomes commercial manager at KVOR, Colorado Springs

commercial manager at KVOR, Colorado Springs.
Peter D. Smythe, of KVOD, Denver, has joined sales staff of KLZ, Denver, with Norbourne Smith moving up to KLZ production department from KFXJ, Grand Junction, Colo.

rankie Mäslers

DONNA DAE
THERE IN Chicago HOUSEHOLD FINANCE

VING MERLIN

Arrangements "Custom Made" for Singers and Dancers

Hollyweed Rep.:
Irving Kritchmar
1304 S. Hudsen Ave.
761. Whitney 8551
Tel.: FO. 4-2277

AND HIS **ORCHESTRA**

Admiracion Shampoo 6:30-7.00—WOR Commencing Sunday, Oct. 17.

GUEST ARTIST "YOUR HIT PARADE" LUCKY STRIKE, NBC, OCTOBER 13TH

HILDEGARDE

NATIONAL BROADCASTING COMPANY HENRY SHEREK, EUROPEAN MGR. PERSONAL MGR., ANNA SOSENKO

PRESS REPRESENTATIVES SYDNEY SPIER and DOROTHY ROSS

LONDON

PARIS

BRUSSELS

CANNES

BIARRITZ

MONTE CARLO

COCKTAIL UNITS GET PUS

Must Have Three Square Feet Per **Couple for Big Apple Dancing**

Dallas, Oct. 12. Dallas, Oct. 12.

Dallas dance spot operators are wondering if Benny Goodman's visit to exposition was responsible for new dance hall ordinance passed last week and effective Monday (11). Operators figure the dervish routines of the swing addicts may have convinced city fathers dance couples need plenty of space to hop and big

of the swing addicts may have convinced city fathers dance couples need plenty of space to hop and big apple.

Ordinance provides that places seating 200 customers or less must have a minimum of 300 square of dance floor and spots seating more than 200 must have at least 400 square feet of space. This calculating will give, theoretically, about three square feet to each couple.

Passage of the ordinance followed about two months of torrid argument. The fight started when city welfare director proposed law barring attendance at any public dance place by persons under 19 years of age.

Director wanted control of the inspectors who are supposed to guard the morals of customers at dance spots. Final draft of ordinance gave control of inspectors to chief of police but granted licensing of halls to welfare head, a woman.

Before an operator can obtain a permit he must prove that his principal revenue is not derived from sale of beer or wine. He must comply with floor space requirements and he must pay an inspector, \$5 each night. Applicant has right of appeal to city council if license is denied. Ordinance forbids taxi dance spots (one now operates here) and persons under age of 17 can not be admitted unless accompanied by parent relegal guardian. Places must close at 2 am. and larger places (like hotels) must pay annual license of \$250 a year.

PRESSING CAMPAIGN AGAINST BOOTLEGGERS

Boston, Oct. 12.

Arthur Hoffman, chief investigator for the Music Publishers Protective Association, testified before the Federal Grand Jury last week in connection with indictments being asked for two alleged distributors of contraband song sheets. One was Jerry King, who operated the Empire Sales Co., of Dorchester, Mass., and the other was a Jack Shea, of Springfield, Mass.

King was arrested after he had

Springneid, Mass.

King was arrested after he had shipped a bundle of the bootleg lyric folios C.O.D. to New York. Bundle was addressed to an MPPA agent Posing as a songsheet peddler.

Page Max Reinhardt

Ft. Worth, Oct. 12.

Larry Lee, at the Lake Worth
Casino here, has added a sound effect
man and cartoonist to his band, on
the premise you've gotta be different. to get anywhere in the music
biz these days.

Sound man beats out thunder and
lightning for 'Stormy Weather', but
really goes to town with his barnyard effects on a tune about the
Patmer's Daughter'.

Cartoonist Don Gomez sketches

Cartonist Don Gomez sketches celebrities at Lee dances, then presents the drawings to the subject with the maestro's compliments.

Buzzy Kountz Goes West

Pittsburgh, Oct. 12.

Buzzy Kountz, Pittsburgh, Oct. 12.

Buzzy Kountz, Pittsburgh maestro who disbanded his orchestra heromore than a year ago, has left for Hollywood where CRA plans to build a band around him. Kountz for several seasons was stationed at Hotel Webster Hall here, where he built up quite a local rep via the air. Understood that difficulties with musicians' local led to his quitting the Pittsburgh field. That and fact that he lost several good men to mame outfits.

MCKEE RENEWAL UP

Continuance of Lawyer With MPPA Hinges on FTC

Although his original one-year contract expires this month, Joseph V. McKee may be retained as general counsel for the Music Publishers Protective Association. His continuance will largely depend on whether the Federal Trade Commission issues a code of fair trade rules to the music industry. McKee had much to do with the FTC's consideration of the proposal for a pact. Renewal of his contract would be McKee's further reward for his services in Washington, but the reatiner under the new agreement would be \$5,000 a year instead of the \$10,000 that was his for the first term.

30-YEAR LEGAL CURB ENDED IN CHI

Chicago, Oct. 12:
Acting upon a motion made by
James C. Petrillo, the courts here
last week dismissed a 30-year-old injunction against the Chicago Federation of Musicians. Injunction, issued in 1906, restrained the CFM from in-

in 1906, restrained the CFM from in-terfering with members of the Amer-ican Musicians union, once the top musicians organization in Chicago. Since that time the American Mu-sicians union has faded away, with the CFM having absorbed most of the AM members. It was on these grounds that Petrillo obtained the final dissolution of the injunction, and brought an end to a musicians union discord and legal battle which had stretched back over these many years.

Lila Lee, Coogan Band Hurt in Auto Crackup

San Antonio, Oct. 12.
When a bus, in which they were riding, overturned while rounding a curve near Fredericksburg, Tex., last week after playing a date at the Olmos Club here, Jackie Coogan's orch members suffered cuts and bruises. After receiving first aid treatment, they continued on to Cisco, Tex., to fill an engagement there.

Cisco, Tex., to fill an engagement there.

Among those hurt in the upset were Lila Lee, film star and fea-tured entertainer, and Princess Luana, dancer and pic actress. Both were treated for minor injuries. Coogan was uninjured. Troupe will dates in Dallas and Oklahon

Berserk Colored Driver Slashes Harry Lenetska

Slashes Harry Lenetska

Harry Lenetska, vaude and radio agent, was slashed across the lip yesterday (Tuesday) by an enraged Negro chauffeur. After hospital attention, Lenetska returned to his N. Y. apartment, where the attack took place.

According to the agent, William Nelson, the chauffeur, still hunted by the police, went berserk when invading Lenetska's apartment to get some money from Mr. and Mrs. Abraham Altschul, guests of Lenetska. Couple had hired Nelson, according to the report filed with the police, to drive them from California, arriving in N. Y. Sept. 26 and paying off the driver. Since then, according to the report, Nelson has been demanding money. He attacked the couple at the same time the razor was, welded on Lenetska. Mr. and Mrs. Altschul are still in Roosevelt hospital.

BY CONSOLIDATED

Sees Lots of Work if Prop erly Promoted and Sold for Small Combinations

25 WORKING NOW

Consolidated Radio Artists has launched a drive to expand its muiscal 'cocktail unit' department and further popularize the pint-size ag-gregations in the hotel field. Frank Burke, publicist for the firm, has been placed directly in charge of all new activity and finds himself sell-ing for the first time.

new activity and finds himself sell-ing for the first time.

All road and main office salesmen have been instructed to contact all the hotels in smaller towns that can-not afford bands and sell the smallie not afford bands and sell the smallie idea. Boys have also been given okay to sign up any worthwhile units which they find in their respective territories.

CRA now has about 25 such crews on its books, 15 of which are spread agrees the country. Beet care

on its books, 15 of which are spread across the country. Rest are scattered locally. The demand, however, is not so great in N.Y. area because of the presence of too many bands, available musicians and indie operators. In small cities of midwest and south gag has caught on and created quite a demand.

Units are also easy to take for

quite a demand.

Units are also easy to take for the booking offices because of the fact that they don't move around as much as bands because they travel more easily and rarely have to make dates exactly on time as do bands. Hence they are less trouble. CRA is particularly interested in building up a volume biz in this field, which does not pay much per unit but does add up to a neat revenue in numbers.

REISMAN WITH VICTOR; OLD SPOT FIXED UP

Leo Reisman after five years away from Victor returns to the RCA label as an exclusive recording artist.

label as an exclusive recording artist. He has been with Brunswick.
Reisman was always partial to Victor's outlet for exploitation reasons, but when Eddy Duchin broke away from his band at the Central Park Casino (N. Y.) fav years ago, and Victor allegedly was giving Reisman the secondary tunes the maestro walked.out.

SPECIAL DRIVE Anti-Swing Policy of WLW, Cincy, A Puzzler to Visiting Dorsey Band

FRANK ALBERT RETURNS

Australian Completes Visit to United States

Frank Albert leaves this week for the Coast en route back to Australia. The Anzac music publisher also fieads the Commonwealth Broadcast-ing System to which Australian net-work he has been adding stations.

While here with Mrs. Albert, the music pub added Miller Music, Inc. to his catalog, having already contracts for the other Metro music firms—Robbins and Feisf. Albert

also closed for Mills Music.
His son, Alexis, is now associated with Frank Albert in J. Albert & Sons. Mrs. Albert was alling while in the States, but is now fit again to make the trip home.

LAW STUDENTS **COPYRIGHT ESSAYS**

Plans for eliciting the interest of law students in the subject of copy-right through an essay contest has been submitted for consideration by the administrative committee of the the administrative committee of the American Society of Composers, Authors and Publishers. It's pro-posed as a goodwill building idea, with the prize money set aside for the winners to be known as the Nathan Burkan Memorial Award. Burkan, who died last year, was the society's general counsel from its in-cention. ception

ception.

ASCAP would provide the theme for the contests and allow for a prize in each of the 48 states. There would also be a national or grand prize, with this going to the writer of the paper picked by a committee of judges from among the 48 regional winners.

Flower Girl Now Warbler

Vocalist with the Lou Breese or-chestra in the French Casino, N. Y., is Martha Perry, former flower dis-penser at the nitery.

Breese heard her sing after auditioning a number of other singers and promptly signed her.

Songwriters-Publishers Patch Truce

Contract Resumption Cleared-Involved Radio and Sync Rights' Ownerships

Controversy between the Song writers Protective Association and popular music publishers looks as though it will be settled within the next two weeks. The two camps have arrived at a satisfactory basis for a resumption of contract negotiations. SPA's council has agreed to suspend the operation of the article (IX) in its by-laws which commits SPA members to assign the radio and synchronization rights of their works to the association, while the publishers are obligated to renew their membership contracts with the American Society of Composers, Authors and Publishers immediately. Exchange of signatures on a pre-liminary memorandum during the coming week will serve to end a strike which has been going on quietly in Tin Pan Alley since the latter part of May when the SPA's council declared that Article IX would be enforced in connection with all works placed on and after June 1, 1937. Publishers have refused to accept manuscripts from SPA writers unless the obligations

Cincinnati, Oct. 12.
Odd developments are attending
the 'no swing music' policy recently
inaugurated by Crosley's WLW and

inagurated by Crosley's WLW and WSAI.

Jimmy Dorsey's orchestra, which opened the Netherland Plaza hotel's swank Pavillon Caprice nitery Thursday (7), is picked up nightly Crosley equipment for feeds to the WLW Line. These broadcasts, however, are not carried by WLW or WSAI. The same equipment is used to link airings of Dorsey's hot tunes with NBC at late night intervals during the week.

Over the past weekend WLW tied in with NBC to broadcast a swing stanza by Tommy Dorsey's combo, equally as hot as the band directed by Tommy borsey feed was from out of town.

WLW and WSAI carry broadcasts of other bands at local night spots, most of which also feed to the WLW line.

A few weeks since WLW began piping orchestra programs from Gypsy Village in Louisville, Kywhich were carried by WLW, and fed to the WLW line. This piping ceased last week when Johnny Hamp's orchestra moved into that spot.

Hamp's orchestra moved into that

Hamp's orchestra moved into that spot.

By the new Crosley edict on music, swing stuff is not to originate in the WLW or WSAI studios for sustainers carried by those stations and neither is it to be permitted on local remotes. The policy has name bands visiting here in the dark.

JACK ROBBINS SELLOUT OFF

Any sellout deal by Jack Robbins to picture interests has gone cold. It was originally an idea that stemmed from Frank Orsattl, Hollywood agent, who, because of his known close connections with Louis B. Mayer, was presumed to be acting for Metro and possibly 20th-Fox interests.

Since then, however, the Metro-Robbins music ties have been adjusted so that Jack Bregman general-manages Leo Feist, Inc., exclusively and Robbins worries about the firm bearing his name, Miller Music Co., and generally supervises. Robbins Music Corp., after all, is parent of the Feist and Miller firms, and Metro owns 51% of Robbins.

Robbins had built himself a new \$5,000 office at Feist's, in anticipation of using that as his headquarters, but that's now Bregman's location. Louis K. Sidney, of Loew's, will be Metro's contact with Bregman-Feist. Bregman heads for the Coast this Saturday.

Robbins meantume is developing his popular catalog with three new folios, a Bill Hardy's Gay 90's book of olddimers, a Kate Smith Request Folio and an Eddy Duchin's book of plane instruction.

Goldman's Body Found

St. Louis, Oct. 12.

The body of Maxwell Goldman, orchestra leader, was recovered in Creve Coeur Lake last week six Giys after he disappeared after telling his wife he intended trying his luck at fishing in the lake, which is near here. Goldman's body was found by fishermen a mile away from the point where an empty rowbost, in which he had been seen, was located. Goldman, who was 55 years old, directed orchestra at the Grand Central and Kings theatres before heading a band at the Bevo Mill a swank South St. Louis dining place. Coroner John O'Connell of St. Louis County expressed the opinion Goldman had suffered a heart attack and had fallen into the water.

The body was cremated at Val-halla Cemetery. Goldman was sur-vived by his widow and two daugh-ters.

46

On the Upbeat

Marvin Frederick into Willows, Pittsburgh, for an indef stay, replacing Bob Clayman, out after month's run. Latter has taken on new femme vocalist, Sylvia Rhodes, formerly with Ace Brigode, who succeeds Elaine Grey.

Fran Eichler of Pittsburgh into Hotel Kenmore, Albany, N. Y., for a two-month stay.

Al Turner's band going into third consecutive year at Bachelors' Club, membership nitery in Pittsburgh.

William Penn hotel, Pittsburgh, opened new Italian Terrace Mon-day night (11), with Dick Stabile in For at least three months. MCA

MOVIETONE TOPICS Everybody's Talking Abou H LLY BILLY" The New Pollack and Mitchell
Novelty Song Hit
Two Other Hits
From the 20th Century-Fox
Musical, "Thin Ice": 'My Secret Love Affair' 'Over Night'

MUSIC CORPORATION 1250 SIXTH AVENUE NEW YORK

Feist presents . .

The Country's No. 1 Hit

LOVELY ONE

By FRANK LOESSER and MANNING SHERWIN

Both from WALTER WANGER'S "VOGUES OF 1938"

Two Top Songs from Walter Wanger's "52nd Street"

I STILL LOVE TO KISS YOU

GOODNIGHT

I'D LIKE TO SEE SAMOA OF

SAMOA

By WALTER BULLOCK and HAROLD SPINA

MAKE A WISH

By LOUIS ALTER, PAUL WEBSTER and OSCAR STRAUS

From RKO Picture, "MAKE A WISH"

Wayne King's Sensational Novelty JOSEPHINE

By GUS KAHN, WAYNE KING and BURKE BIVENS

AND REMEMBER "YOU CAN'T GO WRONG WITH A FEIST SONG"

LEO FEIST, Inc.

CHESTER COHN, General Professional Manager

1629 BROADWAY

OLD FEELING

MOVIETONE

Stan Norris, Tweet Hogan and Maurice Sherman bands set for CRA's new exclusive spot, Highland Park Casino, Quincy, Ill.

Sylvia Rhodes, Pittsburgh girl vocalist with Ace Brigode, will leave that outfit shortly to return to her home town and sign up with a local orch.

Al Jahns band at Wright's tavern, Plainville, Conn.

Artie Mayne combo at Belmont

Sonny Rich, drummer, and Bob Hackett, cornet and guitar player, added to Joe Marsala's crew at the Hickory House, N. Y.

Jerry Johnson opens at Claridge hotel, Memphis, as CRA's first sale on exclusive basis. After four weeks Mike Riley follows and is in turn succeeded by Blue Barron.

Carl Deacon Moore plays the Toledo, O., automobile show for eight days starting Oct. 27, and will double into the Commodore Perry hotel dur-ing his stay there.

Ivy Collins is new gal warbler with Mack Rogers in San Antonio,

· Horace Lapp band back in Tor onto's Royal York hotel after a sum

mer at Banff. Madeleine Pedler doing the warbling, Mart Kenney goes to Vancouver for a hotel job.

Jimmy Namaro opened at Savarin hotel, Toronto, Oct. 8 and Ferde Mowry outfit has taken over Em-bassy hotel.

Jack Wright orchestra replaced Chyoti's Hawaiians in the Village Brewery, N. Y.

Dr. Saul C. Colin cocktail-partying Ray Ventura, French orch pilot, on the eve of his sailing for Europe on Friday.

George Hessberger's band booked for a 30 weeks' stay at Lincoln Tur-ner Hall, Chicago, opening Oct. 15 for CRA.

Charles St. Clair playing return at unter Hotel, San Antonio.

Harold Stern into the New Penn Club, Pittsburgh, Nov. 5.

Joe Haymes opening band at Ray Galvin's Aragon ballroom, Boston.

Hudson-De Lange set for a week of New England ballroom one-niters for Charlie Shribman by CRA.

Shandor cocktail unit opened at Buckingham hotel, N. Y., Oct. 12.

Carl Moore into the Indiana Roof ballroom, Indianapolis, Oct. 23.

Jacques Renard's orchestra set for a two-weeker at Solomon's ballroom, Los Angeles Doubles from musical directing of Eddie Cantor's program in Hollywood.

Lucky Millinder and Mal Hallet battle musically at Penn A. C., Philadelphia, Nov. 26.

Lee Elliott opened at Stork Club, Providence, Oct. 10, succeeding Paul Tremaine. Stays indefinitely for Harry Moss.

Bob Sylvester plays for Junior League, Jacksonville, Fla., Nov. 25.

Sammy Kaye opens at the Statler otel, Cleveland, Nov. 1 for MCA.

Bert Block into Arcadia ballroom N. Y., Oct. 12 for two weeks. Harry Reser follows on Oct. 27.

Happy Felton preems at Statler hotel, Buffalo, Oct. 22.

Skeeter Palmer back from Muhle-bach hotel, returns to Park Plaza hotel, St. Louis, second week of No-vember and stays until February, when he goes to Florida.

Mort Dennis set for Statler hotel, St. Louis, Oct. 30.

Richard Himber into the Essex House, N. Y., Oct. 15.

Lee Scott due at De Witt Clinton hotel, Albany, N. Y., Oct. 15 for MCA.

Dick Stabile opened at the William Penn hotel, Pittsburgh, Oct. 11.

Marvin Frederic opens at the CRA's newly acquired Atlanta Bilt-more hotel, Atlanta, Ga., Oct. 31 for CRA for four weeks.

Johnny Hamp opens at the Roosevelt hotel, New Orleans, Oct. 21 on a CRA-Rockwell combo booking. Goes from Gypsy Village, Louisville.

Herace Heldt has added Art Car-ney, mimic, to his crew for Biltmore hotel, N. Y., engagement. Doubling at Loew's State this week. Carney is brother to Bill Carney of MCA.

Roger Kortland's Seaview Country Club ork of Philadelphia will double into Chez Vous ballroom there twice weekly while one-niting in and around Philly. It's first union crew to play dancery in three years,

Most Played on Air

Combined plugs on WEAF, WJZ and WABC are computed for the week from Sunday through Saturday Oct (3-9).

Whispers in the Dark

(Famous)
*Moon Got in My Eyes
(Select)
*Remember Me?

(Witmark)
*That Old Feeling
(Felst)
*Have You Any Castles, Baby?

(Harms)
So Many Memories
(Shapiro)
*Roses in December

(Berlin)
ou Can't Stop Me from
Dreaming *It's the Natural Thing to Do

(Select)
My Cabin of Dreams
(Berlin)
*Blossoms on Broadway

(Famous)
One Rose Left in My Heart
(Shapiro)
*Stop Breaking My Heart

(Famous) †You and I Know

(Robbins)
*Is it Love or Infatuation?
(Popular)
So Rare
(Robbins)
Harbor Lights

(Marlo)
*Can I Forget You?

*Afraid to Dream

(Miller)
Getting Some Fun Out of Life *Vieni Vieni

(Witmark *Ebbtide (Popular) *Smarty

*Smarty
(Popular)
*First Time I Saw You
(Santly-Joy)
*Yours and Mine
(Robbins)

• Indicates filmusical song. † Production Number.

LEO SALKIN ON OWN

Out of Consolidated—Also Affects Milton Roemer

Leo Salkin, manager of the Chicago office of Consolidated Radio Artists, Inc., quits the organization this Friday (15), while Milton Roemer, who had charge of hotel and nitery bookings, departed last week. Salkin and Roemer are going back into business for themselves. Salkin's successor has not been named.

Chicago, Oct. 12. Chicago, Oct. 12.
Salkin has signatured a number of bands to his personal management, and will open his own office, as will Gus Edwards, who has also resigned. Other two leave-takers, George Hillman and Tommy Thatcher, are already with Rockwell O'Keefe agency.
No new head has been appointed for Chi CRA office. Ann Richardson, assistant to Charles Green, president, is handling business currently.

Harms, Inc., is the first of the clan to put a Christmas tune into publi-cation this season. It's 'I Want You for Christmas' by Sam Stept and Charles Tobias.

Jay Gorney peddled his tune, 'Am I Bewitched by the Night,' to Para-mount to be warbled by John Boles in 'The Yellow Nightingale.'

NIX BENNY THE BUM'S CLASS B REQUEST

Philadelphia, Oct. 12.
Benny the Bum, who after long battle recently signed contract for band in Class A bracket, applied to Musicians' Local during past week, it was learned, to be shifted back to Class B. Union refused.
Benny informed union he was losing money and high cost of music pushing him farther into hole. A. A. Tomei, local prexy, is said to have informed him that he didn't offer his tooters any more when coin was jangling rapidly. into till, so why cut when it's not.



New Mills Melody Special
DREAMS FOR SALE

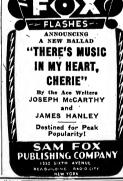
Tune-terrific! Melodynamic! Score of the 3rd Edition COTTON CLUB PARADE! She's Tail! She's Tan! She's Terrific!

I'm Always in The Mood For You Harlem Bolero

HE'S A GYPSY FROM **POUGHKEEPSIE**

Two Songlorlous Hits from GB's "GANGWAY" **Lord and Lady Whoozis** Moon or No Moon





A New Universal Smash Music Film
"MERRY-GO-ROUND OF 1938," produced by BUDDY DeSYLVA
with this top score by Jimmy McHugh and Harold Adamson.

YOU'RE MY DISH MORE POWER TO YOU I'M IN MY GLORY

> A NEW HIT ON THE HORIZO ONCE IN A WHILE

By BUD GREEN and MICHAEL EDWARDS

1270 SIXTH AVENUE MUSIC, INC.

NEW YORK

Just Released - GRACE MOORE'S GREATEST SONG

By OSCAR HAMMERSTEIN, II, and BEN OAKLAND From the COLUMBIA PICTURE, "I'LL TAKE ROMANCE

IRVING BERLIN, INC.

NEW YORK

799 SEVENTH AVENUE. NEW YORK

HARRY LINK, Gen. Prof. Mgr.

Last Week's 15 Best Sellers

Harbor Lights	Marlo
*That Old Feeling	· · · · · · · · Feist
My Cabin of Dreams	Berlin
*Remember Me?	Witmark
*Whispers in the Dark	Famous
*Moon Got in My Eyes	Select
One Rose Left in My Heart	Shapiro
*Have You Any Castles Baby?	Harms
So Rare	Robbins
You Can't Stop Me From Dreaming	Remick
Vieni Vieni	Witmark
*Can I Forget You?	Chappell
*First Time I Saw You	Santly-Joy
*Afraid to Dream	Miller
*Roses in December	Berlin
* Indicates filmusical song. † Indicates stoothers are pops.	

Disc Reviews

By Abel Green

Bing Crosby glorifies 'Still Love to Kiss You Goodnight,' out of '52d Street,' and 'Remember Me,' out of 'Mr. Dodd Takes the Air,' both non-Grosby filmusicals, with John Seott Footber's expert batoming for musical backup on Decca 145. Another floilywood on Boind, Sana Kolts, and the standard of the Standard on Bender Standard on the Moon' and 'So Many Memories' on one couplet, 'My Cabin of Dreams'-Harbor Lights' on the second platter, and 'Sidn of Dreams'-Harbor Lights' on the second platter, and 'Sidn of Dreams'-Harbor Lights' on the second platter, and 'Little Fraternity Pin,' from 'Varsity Show' (WB), appropriately enough paired with 'Dream Girl of PKA. In this latter Phil Ohman does the orchestral direction. The Foursone' are a vocal assist also on this last last.

are a vocal assist also on this last
for the swingsters, Milt Herth
makes his Hammond electric organ
say uncle, using 'Satan Takes a Holiday' and Gershwin's 'Somebod'.
Loves Me' as his thematics, both is
hirt foxfort fempo on Doccet 46.
Herth is the new school of rhythm
onsole work.

Bunny Berlgan on Victor 28677
does what the title song implores;
'Mama, I Wanna Make Rhythm,
coupled with 'Have You Ever Been
in Heaven?' both out of Republic's
'Merry-Go-Round. Berlgan and Gall
Reces split the vocals, and the Berlgan brand of trumpet work distinguishes the arrangements.

GORDON and REVEL

CLICK AGAIN WITH This sensational score for Darryl Zanuck 20th Cen-tury-Fox production:

"You Can't Have Every-thing"

AFRAID TO DREAM

THE LOVELINESS OF YOU

YOU CAN'T HAVE **EV'RYTHING**

PLEASE PARDON US -- WE'RE IN LOVE

DANGER-LOVE AT WORK

MILLER MUSIC, INC.

Duke Ellington's 'Bandanna Babies' and 'Must Have That Man' on Bluebird '1923 is a reissue but as worthy as if a hot-off-the-master release. Ellington, of course, has since gone faster 'Ariety 100% (American Baster) (American Ba

can Record Co.).

Edgar Hayes Quintet on Decca
1444 is snappy with 'So Rare' and
Love Me or Leave Me,' cutting some
fancy didoes in the swingology
school. Cleancut Jam, a lat the Benny
Guinten Quartet-Raymond Scott
Quinten Charles (Bill Barrell vocalizes.

countet technique. Bill Darrell vocalizes.

Ben Pollock, regarGed by many musicians and Tin Pan Alleyites as a pioneer of swing, now labels his beneficial and the property of the property of

in the 1937 manner, 'I Want a New Romance' and T'd Love to Play a Love Scene,' from 'Love on Toast' (Sam Coslow-Burton Lane) are his other chores. Billy Leach and a male In the rippling rhythm manner of Shep Fields, Bluebird '7180-5 offers 'Always in the Mood for You' and 'Tall, Tan and Terrific,' from the Cotn Club show; and 'Who Knows'' and 'In the Still of the Night' (Cole Porter) out of Metro's 'Rosaile,' of which 'Who Knows'' sounds a cinch Porter' out of Metro's 'Rosaile,' of which 'Who Knows'' sounds a cinch The coin-operators will go for Lil 'Jehnson's bluesing of 'Broken Hearted Blues' and 'When I Can Get It.' Latter is the barroom idlom. A snappy piano, drums and clarinet accomp pep it up further. Vocalion 03710.

Ambrose and his British orches-

03710.

Ambrose and his British orchestra's versions of Raymond Scott's Twilight in Turkey' and Duke Elington-Juan Fizol's 'Caravan' are tiptop on Decca 1442.

More Vocalion 03705 novelty by The Ridodlers with 'Hok Moko Isle' and 'Riding the Old Ferris Wheel,' nov-hot dance tunes with comedy vocal interludes. For the coin machines.

Happy Felton's 'Moon at Sea' and

Happy Felton's 'Moon at Sea' and Alleghany Al' are smoother, with eiton and Ken Nealy splitting the ocals on Vocal. 3702.

vocals on Vocal. 3702.

Novelty foxtrotology are Frankle carles piano solos with guitar, bass and drums accomp on Decca 1458-7, medleying 'Afraid to Dream, 'Loveliness of You,' and 'You Can't Have Everything' (Gordon-Revel), with 'Feelin' Like a Million' and 'Yours and Mine' (Brown-Freed) on the reverse disk. 'Remember Me' and 'I'm in Love,' with 'Moon Got in My Eyes'-Natural Thing to Do' is the companion release.

Willie Farmer cuts a nice waxing

companion release.

Willie Farmer cuts a nice waxing
on Bluebird 7181-3 with 'Have You
Ever Been in Heaven'? and 'Mama, I
Wanna Make Woo' on one platter.
The other is You're My Dish' paired
with 'More Power to You.' Shirley
Brown vocalizes throughout.

Is That a Biz? **Musical Dresses Capture Fancy**

Byron G. Moon, ad agency man and promoter of a style of musical design for textiles, wall paper, etc., has agreed to rewrite the licensing contract which he holds with the Music Publishers Protective Association. Moon was asked to abandon his present method of paying royalties to music copyright owners so that the latter can be guaranteed a minimum fee of \$100 for every number used in creating a design. Under the original terms a manufacturer had to turn out 100,000 yards of a textile before the copyright owner concerned could collect that amount.

right owner concerned could collect that amount.

Moon introduced the musical design idea last year. An object is imprinted in such fashion as to simulate the notes of a popular melody. For example, if the designer wants to develop a daisy motif, the flowers can be placed in a progression which closely follows the scale arrangement of the basic melody of 'Daisies Don't Tell.' Fashion mags have already given much space to the conceit, referring to the finished product as 'musical dresses,' 'melodic scarts,' etc.

Harry Fox, gen. mgr. of the MPPA, found that the contract allowed for a royalty of only 1/10 of 1% on a yard, with the result that there was little in the project for the music copyright owner unless the particular design was turned out in huge quantities.

Moon agreed that the complaint was a reasonable one. He explained that 30 tunes have already been used in these textile designs, and stated that in addition to revising the licensing agreement he would reimburse each owner of the 30 numbers at the \$100 minimum rate, even though the much less than that amount. that amount.

that amount.

YOUNGSTERS' AIR PREEM

Sidney Miller and Mickey Rooney, who claim to be the youngest song-writing team in Hollywood, had their newest number, 'That's What Love Will Do For You,' air preemed by Hal Kemp. Miller is 18 and Rooney 16. Rooney 16.

Eddie Cherkose and Charles Rosoff peddled 'Autry for Congressman' and 'We're Goin' in Society,' which Gene Autry will warble in his new Republic picture, 'Washington Cowboy.'

'No Benefits' Clause in Contract Aimed at Philadelphia Cafe

Music Notes

Jack Mills has acquired the American rights to 'The Greatest Mistake of My Life' from Irwin Dash, British publisher. James Netson wrote the tune.

Remick has taken 'Everything You Said Came True' from Cliff Friend and Dave Franklin for publication.

Paul Zens joined Kalmar-Ruby being succeeded as music clear head at KNX by Anne Brentor

MacGreen, formerly with Marlo Music, joined Remick firm in profes-sional department.

Burton Lane, Manning Sherwin and Frank Loesser cleffing Para-mount's 'College Swing.'

Shep Flelds and his band are fea-tured in Paramount's 'Big Broadcast of 1938.'

Charles Toblas and Sammy Stept are writing tunes for radio's 'Having Wonderful Time.'

Jack Yellen and Sam Pokrass are scripting tunes for 20th-Fox's 'Bread, Butter and Rhythm.'

Walter Bullock and Harold Spina are cleffing 'Sally, Irene and Mary' at 20th-Fox.

Whitney Blake is handling the publication of Hugh W. Schubert's latest tune, 'Exclusively.'

Harry Barris' new number, 'Swing That Cheer,' was preemed on Camel Caravan.

Harry Sosulk batoning four Smith Ballew recordings at Decca.

Philadelphia, Oct. 12. Understanding that he will be required to play no benefit shows has been included in pact placing Joe Frasetto's orchestra in Hotel Adel-phia's Cafe Marguery, starting Thursday (14). Replaces Vincent Rizzo, who has been expelled for six months and fine \$1,000 by union

for performing under scale.

Gimmick clause forced in by Union, according to Prez. A. A. Tomei, because of constant demand by Jack Lynch, Care Marguery op, for benefit shows. Benefits will be played if okayed by Local Exec Board only.

Another clause provides Frasetto Another clause provides reasetto musickers can't perform at hotel functions. Formerly, Cafe Marguery band was allowed to work in other parts of the hotel if standby band was paid. Tomei said attempt being made as far as possible to eliminate standbys generally.



ABOUT LOVE?" The Hit of 20th Century-Fox's "Life Begins in Col-

Just Out!
"SOUNDS IN THE NIGHT"
"ON THE SILVER SANDS
AT WAIKIK!" Abner Silver and Dorothy Gulman Hits from "Holly-wood Hilarities of 1988."

HOLLYWOOD SONGS-

RCA BUILDING-RADIO CITY-NEW YORKNY. PHIL KORNHEWER, Gen. Mar.

ROBBINS offers—

The Year's Most Important Music

The Greatest Production Score of the Decade ARTHUR SCHWARTZ' and LEONARD STILLMAN'S

Songs for Radio City's Musical Romance "VIRGINIA"

YOU AND I KNOW AN OLD FLAME NEVER DIES **GOOD-BYE JONAH** IF YOU WERE SOMEONE ELSE

BROWN and FREED SCORE AGAIN!

"Broadway Melody of 1938," and These Hits:

YOURS AND MINE I'M FEELIN' LIKE A MILLION YOUR BROADWAY AND MY BROADWAY **EVERYBODY SING**

GORDON and REVEL'S Greatest Score from Eddle Canter's 20th Century-Fox Production, "All Haba Goes to Town"

I'VE GOT MY HEART SET ON YOU LAUGH YOUR WAY THROUGH LIFE SWING IS HERE TO SWAY

LEADING ALL SONG HITS IN POPULARITY

SO RARE

ROBBINS MUSIC CORPORATION

799 Seventh Avenue

New York

AND HIS ORCHESTRA

VARIETY AND COLUMBIA RECORDING ARTISTS

NOW

Set. PERSONAL AND EXCLUSIVE MANAGEMENT OF ASSOCIATED RADIO ARTISTS

HARRY MOSS, Pres. 1650 BROADWAY, NEW YORK, CIRCLE 7-4452

International Casino's Heavy Click Has 'Em All Worried

The International Casino, new Broadway revue-theatre, is hurting the French Casino, its most direct opposition, and is also cutting into the other Broadway cabaret-restaurants. That includes the Paradise, Hollywood and Cotton Club.

rants. That includes the Faradase, Hollywood and Cotton Club.
Cafe men, including the I. C. management, don't like the tenor of this sort of drainage because it doesn't augur well for the business in general. It's axiomatic that a hit show helps the other hits, and bolsters the lesser legits, through the overflow. Similarly, when nite life is bullish it's big for everybody. That only a small group can shift from one new spot to another and support a limited biz isn't good for the business as a whole.

support a limited biz isn't good for the business as-a whole. Cliff Fischer is now in New York readying plans for a new Xmas night show at the French Casino. The F. C. management is also planning another newer and bigger spot, with a more lavish type of nitery enter-tainment, to augment the French Casino.

Henry Lartigue, French cafe manager and showman, is now general manager of the F. C., brought over by Fischer last week and installed in his new berth.

L'VILLE NITERIES ON **UPBEAT: 6 SPOTS GLOW**

Louisville, Oct. 12.

Smiles are again, wreathing the faces of nitery operators, with the trend being in the direction of downstown spots. Crystal Terrace is getting nice biz, on the ground floor of the Henry Clay Hotel. Johnny Burkarth's orch, local combo, boasting 12 pieces, and a floor show, helped the spot off to a good start. Chez Paree, new dine and dance. spot in the downtown district, under the direction of Norman Neafus, formerely operator of Iroquois Gardens is also doing nice biz. Noble Sissle's orch and floor show are big faves with local patrons.

Club Greyhound is in full swing fayen with Herbie Holmes orch and floor show headed by Reis and Dunn, assisted by Nancy Hutson, Beverly Kirk, Jack, June and Blair, Club Paddock, entirely remodeled and refurnished, offers Bill Swain's band and two floor shows nightly, with Ray and Stanley Maureen, Saunders Sisters and Five Palmer Girls, Johnny Hamp is home again at the Gypsy Village and features Millicent Hope and Jack Campbell. Casa Madrid, under the guiding hand Johnny O'Leary, reopened with Casa Madrid, under the guiding hand of Johnny O'Leary, reopened with Henry Biagini's crew playing nightly and offering swing contests each Henry Biagini's crew playing nightly and offering swing contests each Wednesday. Jan Garber is set for a one nighter Oct. 18.

HARRY RICHMAN INTO CLOVER CLUB, H'WOOD

Hollywood, Oct. 12.
Clover Club reopens here Nov. 4
with Harry Richman and a 12-piece
name band.
Place bear

name band.

Place has been enlarged at a cost of \$100,000. Idea is to make it the ace nite spot on the Coast.

WATDORE'S 3D DANCERY

Waldorf-Astoria hotel, N. Y., will close its Empire Room for supper dancing and create another dance spot in the Lounge Cafe to open Oct. 21 with Dick Abbott's band. Abbott is also doing caricatures for the walls. walls

the walls.

Empire room will be open for dinner only in the future with the
Lounge reserved for informal supper
dancing. There'll be no competition
with the formal Sert Room's entertainment since latter will be strictly
for tripping.

FRASETTO'S PHILLY SPOT

Philadelphia, Oct. 12.
Joe Frasetto's orch goes into Jack
Lynch's Cafe Marguery, in the Hotel Adelphia, tomorrow (Wednesday) night, replacing Vincent Rizzo.

Latter recently drew a six-month suspension and \$1,000 fine from the tooters' union for playing under scale.

Frasetto as in the Hotel Philadelphian Mirror room last season and summered at the 500 Club, Atlantic City. He played the Marguery sev-

What! No Banknite?

For a \$1.50 table d'hote, the Harlem Uproar House, N. Y., offers the dinner, a 75-people colored show, a dance band and a Cuban combo.

Bingo was added last week, with prizes for winners.

MCA'S \$6.000 SUIT VS. FRENCH CASINO

Music Corp. of America has filed suit in N. Y. supreme court to recover \$5,000 which it claims it loaned Louis F. Blumenthal, president, and Jacob Shapiro, director, of Paris in New York, Inc., producers of French Casino revues. Dispute grows out of contract entered into in August, 1935, under which MCA agreed to back three Casino productions up to \$25,000 each. It claims it advanced the defendants the \$5,000 solely for the humpnose of producing French revues each. It claims it advanced the de-fendants the \$6,000 solely for the purpose of producing French revues outside of New York, as called for by the contract. It claims Blumen-thal and Shapiro failed to carry out their agreement in the out-of-town contract and now seeks to recover the amount advanced on the notes.

Defendants answer action by de-claring that Music Corp. failed to live up to its agreement to back all three New York revues. Instead it only financed the first two produc-tions and ran out on the third, thus depriving them of an opportunity to put over the third production as agreed to by the plaintiff.

agreed to by the plaintiff.

J. C. Stein, prez of McA, also advanced some \$15,000 to the new International Casino, on Broadway, currently the French Casino's ace competish. Stein manages and books George Olsen's band, hence the financial aid. That was a friendly loan, and not an investment as in the above suit.

SHUBERTS PAY OFF ON FINE'S BOWERS CLAIM

Chicago, Oct. 12. While preparations were being made by Jack Fine to file suit against Cookie Bowers and the William Morris office for \$25,000 damages for alleged breach of contract, the Shubart attempts are thought with bert attorneys came through with \$2,500 and the case was dropped.

\$2,500 and the case was dropped.

According to Henry A. Kalcheim,
who represented Fine, Bowers was
booked for Fine's Play Girls' unit,
and for the Shuberts' 'Show Is On'
at the same time; and when he did
not appear for the opening of the
former, the unit opening had to be
set back and rebuilt.

Ubangi Club, Philly, Draws Likker Charge

Draws Linkker Charge
Philadelphia, Oct. 12.

Ubangi Club, large nitery with
colored shows, has been cited by the
State Liquor Control Board for revocation of its license. Charged with
refilling liquor bottles. Owner Harvey Lochman will have a hearing
Oct. 18 in the Board's offices.
Liquor Board considers hottles.

Oct. 18 in the Board's offices.
Liquor Board considers bottlefilling highly serious offense, although it seems unlikely that Lochman's license will be permanently revoked. Board can order it suspended, which gives owner right to remain open and pay a \$10 forfeiture for each day his license is under suspenses. suspension.

Almost a hundred other places Amost a numered other places have bene cited by the Board re-cently in drive against all sorts of offenses. Most spots, however, have been one-man chartered clubs. Many lost charters and liquor licenses.

FRENCH CASINO OUT OF CHI

French Casino Company has stepped out of the Casino Parlisten which it operated in the Hotel Morrison last season. Hotel will operate the nitery on its own and will reopen the snot within wart six weeks now. the spot within next six weeks, possibly on a lower price policy.

Hotel is also operating cocktail lounge and Monte Carlo.

Gus Van Wows Omaha; Niteries' Name Policy

Omaha, Oct. 12,
Gus Van has been held over for a
second week at Chez Paree, East
Omaha nitery. Stays now till Friday (15), although originally set for
only seven days. Spot is cashing in
on minstrel's appearance with best
biz in months and will probably
follow up with names of similar
calibre. calibre

Van here only six months ago in stage appearance at Orpheum. At the time he headed West, but ex-pected to make nite club routes later

pected to make nite club routes later in season. Varlety club guested Van at its luncheon Saturday.

Nino Rinaldo's orch also holds at Chez Paree and Robinson Twins, steppers, have been added to bill.

Marks second big entertainment name to appear at Omaha night spot in two weeks, Sally Rand having showed at Peony Park previously. Inaugurates new policy for nite spot here, and results on these two indicate continuance. dicate continuance.

• 15 YEARS AGO • (From VARIETY and Clipper)

Pathe could not book 'Grandma's Boy with the Stanley, Phila. Put it in two nabes and the Lloyd comedy pulled from the downtown patrons.

Capitalists figured the time was ripe for Fatty Arbuckle's comeback. Offered Famous Players \$400,000 for the films shelved. But the time was not ripe.

Trade rang with rumors that Zukor and Lasky were at the part-ing of the ways. Both denied, They were right. Not yet.

Soph Tucker, Lopez Band, Jane and Katherine Lee and Van and Schenck helping to pack the Palace, N. Y. But they had all been there too long, and the bill flattened, Kids were hanging around the lobby collecting return checks and seat coupons from people who were leaving during intermission.

Billy (Single) Clifford trying a ing a school room bit, but not the entertainer of old.

Dave Appolon did so well in the Ford Sisters revue he blossomed out in his own Russian Revue at the Jefferson. Only four people then, Stuck pretty close to the Chauve Stuck pretty close to Souris ideas. Got over.

'Plantation Days,' colored revue, had played six weeks in a Chicago nabe and had to give midnight mats to take care of the crowd. Fast

Elsie Janis out in Chicago at the Palace and getting a crowd in spite of bad weather.

Karyl Norman held- for a third seek at the 'Frisco Oroheum, First week at the Frisco Orpheum. First act of the season to last that long, but he made a weekly change.

Paul Whiteman, under a long contract to the Palais Royal, N. Y., made a deal with Paul Salvain for six weeks time out for a tour. Cafe owner got part of the coin. Whiteman had Il bands working in Greater N. Y. and I7 on the road. Also supplied 40 others with a Whiteman Musical Service.

John Cort ran a costume comedy, 'Dolly Jordan' for five days at Daly's and quit. Fastest flop of the season.

It cost Marcus Loew \$137.000 to settle damage suits brought by those injured by the cave in of the temporary sidewalk in front of the Warfield, 'Frisco. Architects took half the rap.

by Keith. Had done well in N. Y through the summer. Now used out of town. Local 'Follies' show idea revived

Loew's State cut to three shows a day to get the curtain down by 11:30. Late show played to empty seats. Now it's midnite mats.

Sam Scribner writing the papers to declare the lid was not off in burley. Now burley is off the lid.

Big Applers for London Troe Charlotte, N. C., Oct. 12. Two Charlotte Big Applers booked

Maurice's Frolics Buy: Osterman Vice Holtz?

Phil Maurice, who owns Chez Maurice, Montreal, is buying into the Frolics, N. Y., where Lou Holtz is currently headliner-m.c. at \$3,500

Jack Osterman, after opening Friday (15) for two weeks at the Palaroma, Schenectady, may follow Holtz into the Frolics.

CHI VAUDE UP; WEEKEND, NABE

Chicago, Oct. 12.

Vaudeville is on the increase, both in town and in the surrounding territory. Several houses are going into week-end vaudeville; the Rialto, Balaban & Katz Joliet house, taking on Sunday acts, and two other houses are mulling the same idea, but nothing is actually signed yet.

ing is actually signed yet.

Also, the Avalon, doing a high school rally the past week-end, might be interpreted as a sign that the bigger neighborhoods are swinging in the direction of vaudeville. However, agents are not interpreting it as such. Most of them feel that they've expected so many times and been disappointed that they're not going to be caught again.

On the other hand, most of 'em are going after new business in a big way, trying to squeeze four acts in way, trying to squeeze four acts in here or there, no matter whether it's a hole in the wall or not. Aside from complaining that there aren't enough houses, agents are also yelping that they haven't enough acts.

Shortage of acts fitting in with the neighborhood bills becomes more apparent every week. Total price for a complete neighborhood set-up averages somewhat under \$250 per day, and it's a problem to find good acts who'll work for that kind of acts who'll work for that kind of money. Flenty of floperoo stuff is around, but agents don't want to risk the loss of a house by booking the weak turns. And they're afraid to ask for a budget increase where houses are just beginning a vaude-ville policy, lest the house go back to straight pictures. to straight pictures.

So, instead of a huzzah with a wave for vaude, agents are moaning louder than ever that life is hard and

CINCY NITERY CLICK; 'BIG APPLE' WOWS 'EM

Cincinnati Oct. 12

Cincinnati, Oct. 12.

Big biz is on tap at the Pavillon
Caprice, supper club of the Netherland Plaza, in first week of its new
season. Got under way Thursday
(7) with Jimmy Dorsey's orchestra
at \$4 per head, the fee including
supper. There were 593 cash customers

Occasion marked the formal bow of the Big Apple dance among the burg's swells. Max Schulman, man-ager of the hotel, engaged a small group of collegians to introduce the number. In a short time the dolled up patrons got the bug.

Black and White Halves

To Le Mirage's Diversion Black and white revues in one nitery is Le Mirage's new idea this season, with the Yanyego Voodoo Dancers for the midnight frolics, heading the colored portion.

At dinner Rafaelo Diaz, Reed Law-

ton, John Beck, monologist, and Rajah Raboid, magician, with Harry Horton's orchestra hold forth.

MORRIS OFC. SHIFTS ACCT.

Chicago, Oct. 12.
Chicago office of William Morris

cinnati cinnati.

Switch from Morris (N. Y.) office
was made to save on servicing and
railroad fares.

VILLAGE'S BIGGER SHOWS

Big Applers for London Troc
Charlotte, N. C., Oct. 12,
Two Charlotte Big Applers booked
by Music Corp., open at the Trocadero, London, Nov. 1.
They are Louise Kline and Bill
Ball, contract calling for 15 weeks.

LOW PAY FADES SPANISH ACTS

All-time high number of Spanish niteries due in N. Y. this season will mean next to nothing for standard Lafin talent or possible importations unless there is an about-face by owners. Poor pay will probably boom Harlem and Congo-rhumba talent, a growing source of supply for Spanish type entertainment.

Bigger spots around midtown go for slightly larger nut than the outlying places. Most of it is spent for orchestras, however. Only exceptional talent is paid off in any real

coin.

Agents say it is impossible to bring in acceptable talent from anywhere below Texas for anything less than \$100 weekly. This figure is rarely approached in N. Y., or elsewhere in U. S., with many acts working for as little as \$15. Trend toward the Spanish motif, might prompt more nomadic and less attractive acts to venture from home grounds on speculation. But acts more in demand stay put in haunts. Shownstruck kids of Harlem's Cuban, Porto Rican, Mexican and S. A. derivation are available at coffee-and-cake coin, and usually fill already existing and usually fill already existing usually fill already spots.

Agents seldom realize much from Agents seldom realize muon rrom Spanish talent, either, because of pe-culiar business quirks. Most of the Latin mixtures know one another and because of friendships with man-agers make direct contact for work.

agers make direct contact for work. Already operating in New York are the Yumuri, La Conga, El Toreador, Marta's, El Chico, El Gaucho and Casa Valencia. Others due and talked of are Trocadero and revival of El Bolero in the Village, one in the 52d st. nitery belt and the new Havana-Madrid, opening this week. Harlem has three native haunts, Compramor, Cubana, and Fighter Pedro Martinez' bistro. Above figures do not include 10 local hotelusing alternate Latin type bands.

F&M ST. LOUIS POLL STRONG FOR VAUDFILM

St. Louis, Oct. 12.

Results of a poll conducted jointly by Fanchon & Marco and the St. Louis Star-Times in an effort to de-termine the particular likes and dis-likes of theatre patrons show that, although stage presentations have not been a paying proposition here for the past several years, 50,078 bal-luters are recommended to the past several years, 50,078 bal-luters are paying proposition of the past several years, 50,078 balnswered questions relative to that subject

Of that number 34,634 voted affirmatively and 15,444 were opposed. Affirmative votes were split as follows: Vaude, 12,978; name bands, 9,898; dancers and singers combined, 8,144.

Court OK's Mae Wynn: Counter Suit Cleared

Chicago, Oct. 12.

Chicago, Oct. 12.
Decision has been handed down
by Judge Dady that the divorce decree obtained by Lieut, James Turnbull, U. S. N., against Mae Wynn,
dancer, had been obtained by fraud.
At the same time he indicated that on
Oct. 25 he will give Miss Wynn a
divorce on charge of adultery based
on evidence in letters written by
Turnbull,

Dancer, who is currently working in Europe, is being represented by Attorney Henry A. Kalcheim who, on Oct. 25, will ask the return of certain monies, real estate, and for suptain monies, real estate, and support for the minor child. for the minor child.

Another War Averted

Chattanooga, Oct. 12.

Rhumba show at Tri-States Fair almost caused international incident. amost caused international incident.
The hotcha show used the Cuban national flag for outsie decorations.
Cuban Consul Angel Perez heard about racy exhib and demanded that mayor have Cuban flag removed.

'It is indecent and not representative of my country, claimed Perez.
'Besides, they're Mexicans and Porto
Ricans, not Cubans.'

Flag came down pronto and promoters apologized to Cuba.

Olson of Lyric, Indpls., Celebrates 25th Anni This Week; Strong for Vaude

By BILL KILEY

Indianapolis, Oct. 12. Indianapolis, Oct. 12.
With obituaries posted on the demise of vaudeville, and managers and performers consoling each other at the bier, relatives may be interested to know that Charles M. Olson, ested to know that Charles M. Olson, operator of the Lyric, has apparently the prescription necessary to keep a spark of life aglow. Twenty-five years ago, on Oct. 14, 1912, Olson opened the Lyric in partnership with Ben V. Barton. On the original bill were the Five Juggling Normans, Greye and Green, DeMoyer and Danie, Mary Dorr and the Cowboy Minstrels. Acts were booked by Sullivan & Considine.

Sullivan & Considine.

The original Lyric had a seating capacity of 1,200 and the stage faced west. In 1919, the stage was shifted to face south, and the capacity of the house increased to 1,800.

Olson was active head of the theatre from 1912-1927, when he sold out to Ed Sourbier, intending to re-tire to Southern Californa. Sourbier Likel & Mellal Nicoccente with the

tire to Southern Californa. Souther failed to fulfill his contract with the groud-owners, and they took over. The theatre was then leased to Fred Dolle, operator of the Fourth Ave. Amus. Co. of Louisville, Ky.

In 1933, with the theatre founder-

Amus. Co. of Louisville, Ky.

In 1933, with the theatre floundering in the red, Olson was recalled from his seclusion in the west and put in charge to operate for the ground-owners. He has continued to operate the house since that time, with the house playing its 162d week of vaudeville with the current bill.

Before Olson went into the show business he was a professional wrestler. He was acknowledged by sporting writers to be tops at his weight, light heavy. With money earned by engaging in bouts with such head-liners in his time as Frank Goth, he built a small house called the fisis. Ben Barton, Olson's partner, was engaged to operate the house. The first month the small theatre showed a profit of \$1,150, which was enough to convince Olson that there were easier ways of making money hesides the grunt-and-groan racket. Previous to building the Lyric in 1912, Olson operated several houses besides the Isis, namely, the Alhambar, Crystal and the Apollo. Barton sold out to Olson when they could not agree on the policy of the Lyric. He now operates a neighborhood filling station.

Olson's formulae is that if a unit

g station.

Olson's formulae is that if a unit
measure up, after it
books in

Olson's formulae is that if a unit revue fails to measure up, after it arrives on opening day, he books in added acts to fill out. If a straight vaude presentation doesn't meet his Ideas of a good show, he spends up to the line in order to keep his patrons from being disappointed.

Olson has kept the physical property of the house up, having installed a new stage, cooling system. new main floor seats, and new sound in the past two years. In 1936 the house had a gross of more than \$500,000, and paid off, the groundowners a neat profit.

VEW HAVEN OK'S In the cast are Ken and Roy Paige, McDonald and Ross, Anita Jakobi, Billy Blake, Dorn Brothers and Mary, Shoe Shine Boys, Don Hooten, Edith Holden and Dorothy lles. **NEW HAVEN OK'S**

Recent passage of an ordinance legalizing Sunday vaude shows problegalizing Sunday vaude shows prob-ably means a once-a-month stage show policy for the Paramount here. Previous situation was a headache. due to Thursday openings, as it meant publicizing a show all over again on Mondays following a Sab-bath letdown.

meant publicizing a snow as again on Mondays following a Sab-bath letdown.

First try under the new setup will be Dave Appolon's 'Varieties of 1938,' set for the week of Oct. 21.

Concert Cancelled But

Concert Cancelled But
Fiddler Birdsall Paid
Detroit, Oct. 12.
Edward Birdsall, winner of Detroit
Times-Rubinoff violin contest held
while maestro was appearing at Fox
heatre here coupla weeks ago, will
not appear at theatre for some time,
due to illness.
Although the youth hasn't been
able to fill the engagement, check
for \$100 covering the week's appearance has been given him, and he'll
appear at later time, if arrangements
can be made.

U. S. Acts Click in Rio

Roberts and White, comedy dancers, and Ted Adair sailed for Rio de Janeiro Oct. 9. Will open Oct. 23 at the Urca Casino for eight weeks, with options. Hal Sands booked.

booked.

Option on Milt Britton band, at the Rio spot for the last eight weeks, has been renewed for another fortnight and will continue on the two-week option basis indefinitely. Girl line also reticketed as of Oct. 20, which will bring its time up from the original eight-week stay to 22 veks.

Heidt-'Dead End' Set New Record At N.Y. State, 45G

Loew's State, N. Y., which has not had a losing week during the past year and is one of the few remaining vaudfilm houses in the country, ing vaudillin nouses in the country, is driving toward a new all time high of \$45,000 or better with 'Dead End,' on second run, and the Horace Heidt orchestra onstage. Heidt did, six shows Saturday (9) and an extra show Monday (11).

six shows Saturday (9) and an extra show Monday (11).

Previous record of \$44,500 was set by Rudy Vallee and Libeled Lady' (MG) (2d run) over Thanksgiving week last year. That is concededly a better box office holiday than Columbus Day (vesterday), which adds Heidt and 'Dead End' toward beating the Vallee-Lady' combination. In view of the fact that 'Dead End' had five strong weeks at the Rivoli on first run, a new high for the second-run State this week will be all the more remarkable and is considered to attest stoutly to the draught of 'Heidt and his band. The Heidt orchestra is among the oldtimers that were standard in vaudeville in the good old days. Heidt is getting \$8,500 here as against \$9,000 paid Vallee last Thanksgiving.

Al Rosen, who has managed the

Al Rosen, who has managed the State for five years, has Joe Lewis booked for next week and is bring-ing Lou Holtz in Oct. 28, followed on Nov. 4 by Ted Lewis' orchestra.

BENNY DAVIS' \$3,000 UNIT SANS HIMSELF

Benny Davis is, for the first time, producing a unit in which he himself will not appear as mc. Johnny Woods, imitator, will do the Davis role. It'll be a \$3,000-a-week show, labeled 'Younger Generation,' and opens Friday (15) at Fay's, Philly.

Spitalny's Wash. Cancel

Phil Spitalny cancelled out the Earle, Washington, with Warners Oct. 29, because of his sponsors, General Electric, staging a dealers meeting Nov. 3 in Cleveland.

WB balked at first at the cancella-

Altoona's 3-Day Vaude

Altoona Pa., gels vaude when the indie Strand starts a policy Oct. 22 of four-act bills three days a week. Eddie Sherman will book. Flesh will be on the boards Fridays, Saturdays and Mondays. Acts will have to lay off Sundays, when Altoona theatres are shuttered, according to Penn. law.

LOU HOLTZ FOR STATE, N. Y.

LOU HOLLZ FUR SIRIE, M. 1.

Lou Holtz will make a stand at
Loew's State, N. Y., week of Oct. 28.

Curtis & Allen booked the comedian,
current at the Frolics cafe.

Last date Holtz played at the
state was in September, 35.

PRESS GAG THAT WORKED

Halcourt's Insolent Dummy Space and Work

Philadelphia, Oct. 12. Ralph Halcourt, Cincinnati ven-

triloquist, arrived in Philly just a month ago with no coin and a wellworn dummy. Now he's got a job, coin in his pouch and a new dummy Job and resultant happy days all came through publicity gag that landed him on page one of every sheet in town morning after he ar-

rived.

Half block from City Hall, on busy
Market street, Halcourt sat himself
on a stool, dummy on his knee. Joe
Cookie (that's the dummy) had a Cookie (that's the dummy) had at in cup and was crying for alms. Patrolmen Paul Falk and Edward Snyder came over and told him he couldn't beg without a license.

As Halcourt started to apologize the dummy opened up, 'Flatfeet. Big slobs.' Halcourt tried to shut him up. 'Nerts,' he shouted.

Halcourt and Joe were soon the wrong side of the brass rail in night court. 'Look,' said Halcourt to, Sergeant Ryne. 'It was this way...' 'Calls himself a sergeant,' squealed Joe.

Joe.

'Sh-h-h,' whispefed Halcourt.
'Nerts,' shouted the dummy.
What?' yelled the Sergeant.
So they put Joe Cookie on a chair and one of the cops sat on him and the whole story came out. The papers made merry with it next day. Halcourt and Joe have been eating regularly ever since.

STANLEY, PITT, **AGAIN STUCK** FOR NAMES

Pittsburgh, Oct. 12.

Stage bookings for Stanley, WB de xer, growing scarcer than hen's Stage bookings for Stainey, WB de luxer, growing scarcer than hen's teeth again, with scheduled crossed up by Shep Fields' Coast call by Par and Ted Lewis' inability to fix a definite date. Both of these orchs were scheduled for return engagements this month.

ments this month.

As a result, Phil Spitalny's outfit
comes in Friday (15) on heels of
Xavier Cugat, but nothing at all is
set yet for following two weeks. For
November, house has Don Bestor
and Yacht Club Boys 5th, and Fred
Waring the 12th.

Management has been passing up

Management has been passing up all vaude-type shows for name bands exclusively, but may change its mind as result of favorable biz done by group of acts headed by Buddy Rogers and without an orch last week. Harry Kalmine, WB zone manager here, now in New York desperately trying to line up flesh attractions, but discovering majority of them are tied up by radio and in hotels.

Bertell-Batchelor Tie; Rayburn, Morris Shift

Jack Bertell and Walter Batchelor

Jack Bertell and Walter Batchelor have merged agencies. Bertell will represent Batchelor in New York, and the latter, now headquartering in Hollywood, will be Coast rep. Stanley Rayburn, handling cafes for Batchelor, Inc., goes on his own. Maynard Morris, legit, shifted to Leland Hayward, and Jack Emanuel is now with Batchelor in the Coast office.

Felton Band-Mary Brian In Philly; Berigan's Date

In Prilliy, Berigan's Date Before opening at the Statler hotel, Buffalo, Oct. 22, Happy Fclton's band plays a week's enragement at the Earle theatre, Philadelphia, opening Oct. 15 with Mary Brian, filmer, doing a p.a.

Bunny Berigan is set for his first vaude date at the Stanley. Pittsburgh, Oct. 29. MCA set both deals.

Bowes' Negro Ams Sour in Wash; Sub Unit for Richmond, Norfolk

Femme Ops, Plus Wall

St. Coin, Nitery Click Irene and Cora Stephens and Georgie Moore, three ex-showgirls who later were the coatroom conwho later were the coatroom con-cessionaires at Elsie's, an east side (N. Y.) bistro, promoted a Wall streeter for \$60,000 and have a new spot, the Whirling Top, on East 52d. Biz having boomed from the start, the three femme bonifaces are augmenting their floor show, which already has Frank Cruven and The Three Clubmen, by adding Honey Williams, bluester. Lonya joins this week for the cocktail sessions with dialect songs to self-accordion accomp, doubling from the Russian Bear. Line of girls may be added later.

Combo's Main Idea—Work For Crosley's Line

Washington, Oct. 12.
Loew-Rappaport-Sherman deal, reported formed to buck Warner's three-stand opposition, is concerned solely with keeping a line of girls working and available to each of, theatres involved at least once a month, according to Carter Barron, Loew's eastern division chief.

Idea grew out of suggestion by Barron to Harry Crosley, who furnished girls for all-local revue at Loew's Capitol here, that he get up line every tree or four weeks to work three numbers in a show Crosley replied it couldn't be done right without giving the femmes something to do between dates and Barron put him in touch with Izzy Rappaport, operator of indie Hippodrome, Balto, and Eddie Sherman, who books Hipp as well as Fay's, Philly Steel Pier, A. C., and Colonial, Lancaster.

The supposed booking combine is nothing more than that, Barron insists. "The Capitol in Washington averages a budget considerably higher than either the Hipp or Fay's, and it is silly to say the same revues will be booked for all three regularly. Each house will get its principals independently as before, but will

will be booked for all three regular-ly. Each house will get its principals independently as before, but will aid in keeping Crosley's line working and available every month. Capitol has been going for the presentation style of stuff heavily, changing or augmenting nearly every bill to come through for scv-eral seasons.

'MALICIOUS GOSSIP' IN GOMEZ SUIT NIX

Detroit. Oct. 12. New date will be set this week for the \$5,000 damage suit brought by Consulo Gomez, hoofer, against Richard S. Thomas, operator of the Corktown tavern hore. Mistrial was declared and jury dismissed last week after defense counsel asserted malicious gestla short a withous bad

week after defense counsel asserted malicious gossip about a witness had been spread in the jury.

Miss Comez, who hoofs under the tag 'Chiquita,' charges her career was hampered a year ago when she was hit by a case of empty bottles being carried by a nitery porter into the stockroom, which was used at time for dressing room. She also claims Thomas failed to pay her off for that night's work, because she was unable to go on.

Ritz's Big-Name Shows

Ritz-Carlton, N. Y., has abandoned its attempt of last year at high powered nitery floor shows for the Crystal Room and will, instead, emulate the Waldorf-Astoria's intime

waude date at the Stanley. Pitts-burgh, Oct. 29. MCA set both deals.

Morton Downey's P.A.s.

Morton Downey, arriving this week from London, goes into the RKO Keith, Boston, the week of Oct. 27, will feature Holland and Harl, and Rudolph Friml, Jr.'s and Rudolph Friml, Jr.'s and Harl, and Rudolph Friml, Jr.'s and Rudolph Fri

Washington, Oct. 12.

Washington, Oct. 12.
Revamped Dixle Jubilee, Bowes' Negro am unit, has been withdrawn from Richmond and Norfolk Loew's houses, where it was due to go after current week at Capitol here. Carter Barron, Loew's division boss, figured it wouldn't go as presented in sentimentally Southern spots.

Show was booked for Capitol under the impression it was plantation style with an mc. to sell 'em to a white audience. Upon arrival turned out to be filled with smart Harlem acts and the mc. worked over an off-stage mike.

Barron and Lou Goldberg, Bowes' units general manager, in town to get the three-week tour set, worked over the presentation, putting the gal trio in gingham instead of satins and dolling the hot warbier in mammy costume. Goldberg also wired Arch Hendricks, who hopped plane and got in ten minutes before the last show opening day- to do the usual mc. job a la Bowes on the stage mike.

New Bowes' unit being thrown together, chiefly from the cast working in Providence this week; takes over the Richmond and Nortolik dates. Understood Dixie Jubilee unit will break up temporarily following the Capitol stay, although the flop it took at the opening performance here was turned into a mid success by the time changes were completed at the fourth work-out.

out.
Crix were all cool toward most of Chr were all cool toward most of the Jubilee show, but prejudice claim is unsupported in view of way they go overboard regularly for Bill Robinson, Duke Ellington, Cab Calloway and others even with-out names. Angle seems to be that town will accept topnotch colored stuff in big way, but if the second rate, as bulk of ams necessarily must be, it's got to be served up just right.

Chicago, Oct. 12.
First stage show to get a percentage deal at Balaban & Katz Oriental since the house changed policy to class A pictures, is Major Bowes Second Anniversary unit.
Comes in Friday (15), to split over

40-WEEK TOUR FOR ROSE 'SHOW'

Ft. Worth, Oct. 12.

Billy Rose will break in his 'Show of Show's 'at Fort Worth's municipal auditorium, Nov. 5. Show then will start a tour which Rose expects to run 40 weeks. Next stop will be Amarillo, Tex., then Cheyenne, Wyo., Pueblo and Denver, Colo., and Coast cities. After barnstorming through Arizona and New Mexico, 'Show of Shows' is due back in Texas in December. It's booked for San Antonio Christmas Day; Oklahoma City, Okla., New Year's, and New Orleans Jan. 9. Rose figures on a three-week stand in Chicago in March. Rose and John Murray Anderson, his right-hand man, will follow the troupe to Denver. Six Rosesbuds and Lulu Bates, featured in Cleveland's Pioneer Palace this summer, are due to report here Friday (15) for rehearsals. Rose also has signed Art Frank, the Stuart Morgan Dancers, Everett West (formerly of the Varsity Eight), the Frazee Sisters and Walter Dare Wahl.

PITTS' NEW NUTTERY

Pittsburgh, Oct. 12. Latest nitery to get under way here is Al Mercur's Nut House, pathere is Al Mercur's Nut House, pat-terned after nutteries in a flock of other key cities. Operator is a brother of Lew Mercur, who runs the Harlem Casino, and his site is old Hickey Park Tavern, one-time-swank cafe and gambling spot. Sammy Libman has been ticketed by Mercur to pilot entertainment and he has with him Floyd Rogers, Jojo Lee and 'Boogiewoogie' Sher-man,

FAGGEN BUYS OUT PARDS

Jay Faggen, of the Harlem Uproar House, N. Y., has bought out his two partners in the venture, Tim Gale and Henry Aaronstein. New capital is now in the nitery.

Nitery Reviews

RAINBOW ROOM

(NEW YORK)

(NEW YORK)

Formal season is on again at the Rockefeller nitery, after a highly successful spring and summer, when the all fresco atmosphere attracted the contests of the season of the

quantity of the show are elements that demand the maintaining of certain standards.

Al Donahue and Eddie LeBaron are the bands; Sheila Barrett, mimicpario and Dianet, dancerst generator, and control of the standard and the standard and the standard are an imposing roster. It shapes up into a strong show.

Senator Ford is a vet monologist who doesn't quite hit his stride because he's expounding a proletarian viewpoint. That's a bit out of keel for the Rockefeller environments. By taking sly digs at 'that other Ford from Michigan,' and chiding the manufacturer of knick-knacks, plus other mundane views, it's more in the mass vaudeville more than in the manufacturer of knick-knacks, plus other mundane views, it's more in the mass vaudeville more than it to seasoned and biane, the latter now a brownette rather than a blonde are class baliroomologists who clicked abroad and stopgapped with a fortigint at the Persian room before coming into the RR: They're in for six weeks, vice Mary Raye and



BILLY and BEVERLY

Week October 8th

HEADLINING

STATE LAKE, CHICAGO

Exclusive Management WILLIAM MORRIS AGENCY Naldi, who opened at Radio City Music Hall this week, D&D are expert exhibitionists, opening more brightly than the conventional sequence of dance teams, by teeing off with a fast number, rather than the usual watt. Likewise, too, their version of Marie is another brisker than the Company of the Company o

Sheila Barrett's new impression Shella Barrett's new impressions are as punchy as ever. Starter-offer is Fannie Brice as Scarlett O'Hara, opposite W. C. Fields as Rhett Butler, which in itself is a funny idea. Nazimova doing "The Merry-Go-Round Broke Down'; the strange-interludish m.c. (which might be kidding on the square); the cavalcade in the powder room of any nitery; and the spliffed Dixie-belle are all funny ideas and all strong attention-getters.

Donahue's dansapation is very

are all funny ideas and all strong attention-getters.

Donahue's dansapation is very hoof-appeal, with Durelle Alexander a cute and effective vocaliste. Eddie LeBaron, per usual, dispases the Latin terps in fetching manner; Dr. Ross, amazing table-worker with the cards, now something of a Rainbow Room institution, should prove an asset with the passing months; as the clientele gets to know more and more about him; Helen Myers' turntable pianologing is another-fetching interlude. Per usual, Francois at the door and his corps know their catering stuff.

Abel.

AM. MUSIC HALL

AM. MUSIC HALL

Messrs. John and Jerrold Krimsky's new show is one that will go far towards building this East 55th street spot into an institution for this variety of N.Y. nite club entertainment. May produce the continuous of the continuous of

startling new dance sensation. Probably was for that period but here it wows 'em when the tune swings into a waltz motif.

Chorus numbers offer opportunities to display shapely limbs, though usually well covered with variegated stockings or tights. Tireman's Flame' brought on chorines in white tights, with demands for encore catching them obviously unprepared. Morial terms of the stocking of the show and the stocking of the show as and the stocking of the show as and len Ludlow's superb, orchestrations. Two olos are used for breaks between acts. Fuji trio, two Japanesmen and girl, easily perform fancy balancing, human tossing tricks and handsprings. Singing of Harry Mechan and petite waltresses in Moth and Flame was another in the stocking of the stocking of the stocking with solo ballad. Spec and Spot, who look like veteran vaude villians, went-over nicely with their unicycle tricks. The Great Johnson, contortionist-trapezist, scored solidly, climaxing with a twirl while suspended by his teeth over the audience.

pended by his teeth over the audinee.

Alan Handley, who's been around
in stock companies, gives the top
thespian performance despite what
he has to say and do. Grace Coppin
also looks like a find as the scheming young woman with coin. In the
face of gaudy trappings in the play's
story, Handley and Miss Coppin
never sten out of character for an
instant. Handley is the aristocratic
fire company captain and wall Street
in the play is the schemic state of the play is
necessary to the villations
aptain, also indicates fine promise
and clicks solidly in his one musica
aurish heiress. Harry Meehan, another fire laddie, again proves a fairish heiress. Harry Meehan, another fire laddie, again proves a fair
the surrounding cast.

Wear.

New Yacht Club, N. Y.

Formerly one of the stalwart spots of the 52d st. nitery sector, the Yacht Club has moved a block west and is now entrenched just off 7th av Larger, handsomer and unusually well laid out, the new quarters are among the best of the front-rank in-

formal quencheries.

With Henny Youngman and Fran ces Faye heading the bill, the Yacht Club sizes up as a likely draw. Policy is no couvert or minimum.

Club sizes up as a likely draw. Policy is no couvert or minimum.

Decor bears out the Yacht Club idea. Marine blue predominates in the coloring, with silver and some red contrasting effectively. Bar, near the entrance, is designed to resemble a yacht. And while the design scheme is not executed as completely as it might be, the indoors appearance sums up satisfactorily. Normal seating capacity is about 350, although latecomers opening night required extra tables on the ringsidea discourtesy to previously-arrived front-rowers that few nitery ops seem able to resist.

Real center and butwark of the

quired extra tables on the ringside—a discourtesy to previously-arrived front-rowers that few nitery ops seem able to resist.

Real center and bulwark of the Yacht Club show continues to be Henny Youngman and Frances Fayewith Edde Elkins Contribing and the Contribing and the Contribing and the Siboney Quartet. First named is a colored piano and songs pair with a semi-scat style. Nothing outstanding on the ball, but the boys dish up plenty of rhythm and arouse a share of entousiasm via hand a superior of the contribing and the Siboney Quartet. First of the contribing on the ball, but the boys dish up plenty of rhythm and arouse a share of entousiasm via hand youngster with a nice smile, infectious pep and the customary assortment of fast taps. Siboney Quartet gives out with rhumbas for hoofery by the customers between innings. Henny Youngman's swiftie foolishness is too w.k. to need much common adult of the contribution of the contribution of ad-libs and keeping the laughs echoing. Considering, his general style of delivery and the Broadway-sea atmosphere, he unlimbers surprisingly few indigos. Inevitably, he perpetrates a few heirlooms.

Frances Faye, as usual, lambastes rhythmic hurricane from the weep hours and the surface of the contribution of the service of the contribution of the contribution of the service of the

Hotel Pennsylvania

(NEW YORK)

Benny Goodman opened Monday
(11) eve and is jammin' and jammin'
'em in right from the gong. The
same criticism obtains now as when
he first debuted at the Stater hosterly last year—he'll blow you right
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When Goodman first came into the When Goodman first came into the Pennsy last fall the staid waiters were penciling themselves in for Bromos, but Goodman not only did a wow biz at the Pennsy, but started an entire cycle of swingsters for

the grill right into the roof season—Berigan, Dorsey, et al.
However, the gross to the contrary, the kingpin jamster might well balance his mikes and not blast the customers into the drugstores. The swingo is there and undeniable for the hoof, but it doesn't have to rook the cradle of the deep to do it.

Much more effective is when the work.

swingo is there and undeniable for the hoof, but it doesn't have to rock the cradle of the deep to do it.

Much more effective is when the Goodman trio and quartet does its specialties with Gene Krupa at the traps, Lionel Hampton at the vibraharp and Teddy Wilson at the music-box, plus the maestro's own tiptop clarineting. Hampton and Wilson are the groove with the 'gators and the groove with the 'gators and the cast who have moved from 52d street down to the Penn station neighborhood.

Augmenting Goodman's Swingology are Arthur Murray's Big Applers, a truly wow attraction for a hotel like the Pennsy. The 12 kids are effered the provided of the provided the provided and the provided th

FROLICS, N. Y.

FROLICS, N. Y.

Back on Broadway after an eight weeks' engagement at the Cher Paree, Chiesgo, Lou Moltr's Bere on a limited stay at a reported \$500 at a day or \$3,500 weekly. He goes into Loew's State Oct. 28, probably doubling from this nitery and shortly after that is leaving for the Coast for pictures.

His name and rep always having meant considerable on Broadway, to the Frolics, over-the-etree interpretation of the Broadway to the Frolics, over-the-etree interpretation of the Broadway to the Frolics, over-the-etree interpretation of the Broadway to the Frolics, over-the-etree interpretation of the Working to the Working the Other Working the Working the Other State of the Working both straight and in diacting for his own and their benefit. Working both straight and in diact, yieldsh and British, Holtz carries numerous stories and gags of a signify builsh color. His stuff is the Working both straight and in diact, yieldsh and British, Holtz carries numerous stories and gags of a signify builsh color. His stuff is gags that have been heard before being better done by Holtz. His Maharajah yarn is a pip, so is the one about the colored preacher. The flay surface of the Working builsh with the His Jangs that have been heard before being better done by Holtz. His Maharajah yarn is a pip, so is the one about the colored preacher. The flay surface one might included elever parody on a current pop, a gag arrangement of That Old Feeling and a patter number on his (Holtz's) family album, also strong for laughs. Holtz still carries the came but he's quit using it for any but orthodox purposes and the gals not concerned the presence of the pr

Miss Roberti (New Acts) Is on for six minutes in songs, accompanied by herself on the guitar. She has a sweet personality and while engag-ing in some gagging with Holtz, isn't cut of the same comic timber as her sister, Lyda She's more as her sister, Lyda She's more at louch of traiting and the state of (New Acts), who also accompanies himself by playing the piano. He's

too much on the torch side. Being a sweet little pickaninny type, different song material might fit him better.

Dance division provides a sufficiency of flying hoofs with Miss Kirk's fast acrobatic specialty and the Jerry-Turk team (New Acts) taking care of that requirement. Raph Watkins heads the orchestra here, an okay outfit for both show and dancing.

ARCADIA-INT'L

ARCADIA-INT'L

(PHILLY)

Philadelphia, Oct. 8.

Art Padula, Arcadia Op. usually
aims to open the fall op. usually
to lege fave band, which will pack
the spot at any time. This year,
because he couldn't get a name band
he wanted at his figger, he's brought
in Gloria Grafton for marquee appeal. Music continues by the band
Padula's had all summer, Milton Kellem, a satisfactory if not spectacular
rhythm combo.

Miss Grafton, who has plenty of
them, a satisfactory if not spectacular
rhythm combo.

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rhythm combo.

Miss Grafton, who has plenty of
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rhythm combo.

Miss Grafton, who has plenty of
them a statisfactory if not spectacular
rhythm combo.

Miss Grafton, who has plenty of
them a statisfactory in the personality is not altogether unbecoming. Gives her something of a
Garbosque appearance that's rather
showmanly. Sockos on 'You're My
Desire' and gets a nice reception
throughout.

Remainder of Arcadia's new show
is all pretty solid b.o. with two features outstanding. First is the line
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PAUL GORDON

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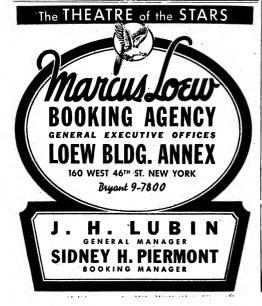
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Nitery Reviews

BALTIMORE CLUBS

Baltimore, Oct. 12.
Nitery season under way this week centers itself about three spots, the Penthouse, atop the Stanley theatre; the Florentine Room, in the Lord Baltimore Hotel, and the Two O'Clock Club, a recent entry but a strong contender. Biz in all spots is good and indications point to a bullish season. The Penthouse

The Fenthouse
Well spotted atop the centrally located Stanley theatre, this spot is one of the town's landmarks in class after-dark doings. For the last few seasons under the direction of Lou Harris, it has been a consistent if not sensational profit producer. Current reactions of the producer of the producer control of the producer of the producer current control of the producer of the producer current control of the producer current current

no cover charge and \$1.3 and \$1.30 minimum policy. Shows are presented twice initely and change well-will going features line of six, Phil Arnold, m. c.; Donna and Darsell, ballroom team; Mitzi O'Neil, vocals; Esther Martin, hooferoo, and Fleurette, a nudie. Milton Mann and an eight-piece combo furnish the music for show and dancing and do a competent job.

Outstanding feature of the current of the current part in nicely developed routines all strongly built for finishes. Arnold, m. c., confines himself to straight intros with a gag thrown in here and there. Could dispense with that white coat and turned up bat. It's from corn. Sings a fair song. Rest of doings, the usual stuff. from here and forms a smart background, a bit too dim.

in the usual routines, giving out with a showmanly brace of ballroom numbers, both well received.

Bob Stanley and a nine-piece combo supply the music for show and dancing, adequate enough but week on the rhythm side. Excellent cuisine and fairly reasonable tariff a feature. Room might build dinner patronage, always a tough job ir. this town, but still possible.

Two O'Clock Club.

Located in an unsavory section of

town, but still possible.

Two O'Clock Club

Located in an unsavory section of town, yet presenting one of the best decorated and laid out rooms attempted here in a decade, this spot operated by Sam Lampe got off to a good start last season and is going in for a policy of elaborate shows ings.

Current bill features John Steele and lists Hal Hixon as m. c.: Bebe Dagmar, acro specialist; Jil Adrian, vocals; Terry and Walker, in ballroom travesty, and a line of six. Music by Milt Lyon and a nine-piece combon to the second point of the second points over an excellent session of songs. On show caught, he had to beg off after giving them everything, Medley of Ziegfeld and 'Music Box' numbers a showmanly compilation. Hixon is excellent in his chores of intros, gagging capably, singing and dancing, and keeping up a good well sold and celevice. Rest of doings up to par.

If Lampe can keep the names com-

along Broadway. Girls here as elsewhere being depended upon to contribute more legitimately to entertaining than has been the custom in the contribute more legitimately to entertaining than has been the custom in the contribute more legitimately to entertaining than has been the custom in the contribute more legitimately to contribute more legitimately of contribute more legitimately of contributed and production numbers of greater substance. No less than six original songs were written for the new show by Abner Silver and Dorothy Gulman. Letter has been associated with the Hollywood management for some time now in charge of its publicity and advertished and the production of the contribute of the contrib

ton. Hxon is excellent in his chores of intros, gagging capably, singing pair in niety developed routines all strongly built for finishes. Arold, m. c., confines himself to straight intros with a gag thrown in here and there. Could dispense with that white coat and turned up had life from corn. Fine should be able to develop in class in the control of the control

flashy and different. Evolution of Swing, which brings Miss DeGoff back for more vocaling provides the finale with a novel touch as members of the show parade around in masks of various bandleaders who have contributed to swing.

In addition to others on the new show, when caught, there was Anita Jakobi, svette aerobatic dancer, doubling from the Music Hall. She was at the Hall for two weeks up to Wednesday night (6). Only touch of near nudity left here is the girl in the whirling champagne bottle, which may be construed as dressing it up a little.

Char.

SAVOY-PLAZA, N. Y.

Hotel Savoy-Plaza's Cafe Lounge is the only spot doing a strong cockatall business daily, and from 11 o'clock on there is Dwight Fiske with his ribald lyries to augment Emile Petti's to-tickling Continental type dance music. Fiske is quite a fave now at the S-P, and dips in and out, in the course of the seasons coming back with new and niftier drolleries.

drolleries.

The Fiskeana style of songalogs, making the dramatic Steinway point up the nuances, are unique unto himself. Lyrics are literate but not too subtle, and the facts-of-life in verse, a la Fiske, are ever-diverting. Petti's terp tunes are likewise fetching and withal the \$2 frontable minimum check (no couvert) is a worthwhile after-theatre drop-in.

Abel.

Saranac Lake By Happy Benway

By Happy Benway

Coming and going: Dr. Karl (Will Rogers) Fischell, back here from Europe... Arthur Walker (Jimmy's cousin) motored from New Haven to angle here... Lillian Mansfield, New York, hospitaling for the 'Nerve' op ... Monty (Burlesque) Fisher to Albany and Buffalo... Lake Colby stocked with tame fish for Ruth Morris's coming fishing spree... Murray Salet to New York City for keeps... Steve Forrest, Pittsburgh agent, not feeling so hot... Lillian Morgan now at the Northwoods Sanatorium... Frank (Rags) Lathrop running around in circles; his 'mutt' got killed via auto... No one from this burg went to see World Series; ... Ed Kennedy, former usher and theatre man, now big shot with the horses... Shorts gone, red fiannels here; yes, it snowed up here... Jack Brennan, former nite club (Cadyville, N. Y.) owner, to N. Y. C., then Florida.

ville, N. Y.) owner, to N. Y. C., then Florida.

Will Rogers' Memorial Hospital gets its general cleaning from attic to cellar, new paints, new flooring, new everything. Biggest splurge of spending in seven years includes new equipment, which makes the Will Rogers the foremost sanatorium of the country.

After the first two games of the World Series, Ben Schaffer was put to bed for an indefinite period; heart trouble. Ben picked the Giants.

Write to those that you knew in Saranac and elsewhere that are sick.

London Acclaims-BENNY ROSS AND MAXINE STONE

Superb Fooling În New U.S. Variety Turn

Mr. Benny Ross, a pleasant-spoken young American with an ease of manner that seems somehow to mask a vague worry somewhere, strolls on to the stage of the Holborn Empire, and explains that it is the thing nowadays for artists to be announced through a microphone, so will we please listen and from the amplifiers comes another pleasant American voice, which states that it is very happy indeed to inform us that Max Miller will be at the Holborn Empire next week.

A few more little contretemps such as this, and we begin to account for that vague worry; but only on the entrance of Mr. Ross's partner, Miss Maxine Stone, do we fully appreciate Mr. Ross's partner, Miss Maxine Stone, do we fully appreciate Mr. Ross's pentus for getting people to make a fool of him.

Lazy

Miss Stone is a deep-voiced, statuesque

Miss Stone is a deep-voiced, statuesque blonde who is hopelessly, incurably lazy. She slouches about, belying Mr. Stone's every rema'k about her prowess as a dancer, smilling now and then with good-natured but absolute boredom at someone in a stage box, and c.dearing horself to us by her casualness every bit as thoroughly as does Mr. Ross by his anxiety to oblige.

And when at last she is persuaded to dance she convinces us in a high-kicking second or two that she really can, and then remarks that right at this moment in her dance three is a trick, but we've seen it hefore so she won't bother, and goes to sleep of the short of the sho

Proven the most original mixed team offering seen here in years.'-Variety.

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EUROPEAN DIRECTION:-GEORGE and HARRY FOSTER CHARLES MANNY PICCADILLY CIRCUS, W. I., LONDON, ENG.

Burlesque Looks All Washed Up After 50 Years; History of Its Decadence

By EPES W. SARGENT

With the season now it is beginning to look as though burlesque is definitely on its way out. Burlesque was given another chance on its promise to clean up and keep its nose wiped. Instead of making an honest effort to change form and replace smut with a more intelligent form of entertainment, the producers, blind to opportunity and still clinging to their faith in exposure, are trying instead to see closely they may approach the old standards. Strips are still in, but modified, a few expletives have been removed from the standard bits, but they are still the same old bits. Fretty soon, emboldened by their success in getting away with it, someone is going to step over the border and, just for that they'll all get off. There is no evidence anywhere of a genuine effort to improve upon opportunity. It has taken burlesone about 50 old standards. Strips are still in

upon opportunity. It has taken burlesque about 50 years to run its course, with an additional five years or so for its death agonies. Until the early 80's variety shows were pretty much the same, except on the Pacific Coast, where at the Bella Union; in San Francisco, they made a virtue of necessity and offered travesty, cheap farce and extended afterpieces.

essity and onered travesty, cheap farce and extended afterpieces.

Almost uniformly a show consisted of six or eight acts and an afterpiece. The acts were booked in and following the music rehearsal the company would go into a huddle. Almost always there was some leading spirit who elected himself stage manager. They would ascertain from the stage staff what afterpieces had lately been used and then would select from a rather long list some piece not recently done. Often there was not even a rehearsal. Acts were supposed to be up in all the standard afterpieces and the stage manager would assign the parts and let it go at that. There were no books, and versions differed slightly, but any actor could ad lib to a strange line. He had to be able to.

Then Ida Simmons, who toured

actor could ad lib to a strange line. He had to be able to.

Then Ida Simmons, who toured under the management of her father, conceived the idea of working from a book. Lydia Thompson had recently been a visitor to this country with travesties of classical stories. The idea was taken over and the country was tiberally sprinkled with the British Blondes troupes. It was the Simmons idea to use plenty of girls, a couple of comedians and a fore and aft buflesque with the olio in between, in place of the afterpiece which then closed most shows. The idea clicked, She played to packed houses everywhere. Tony Pastor, in his spring and fall tours, stuck to the old formula, as later on did Weber and Fields and Bob Irwin, but most shows followed the new pattern of an opener and closer, with specialties in between.

Travestv

Travesty

Sometimes the opening was the first act of a two-part burlesque. More often there was no relation between the two. The stuff was mostly travesty, often written in doggerel rhyme. Gradually the shows became standardized. They were often as not written around an idea and then built up with bits. Ideas might be drawn from current drama, but even there the comedians would inject the drawn from current drama, but even there the comedians would in juet the bits that had proven hits in the show with which they had played the previous season. Others had other suggestions, and gradually the skimpy book would be built up. To example, Harry Morris one year offered a really clever travesty on the then new Cyrano de Bergerac for his closer, but his opener had no more substance than the idea of a sporting club for women with the climax as z-ries of boxing bouts between the girls. That was all he had to start with—that and a good memory. But he made a spirited opener out of it, and it packed the laughs.

Harry Miner's Free Ad

answer, It would have to be given a more modern application. The travesties would have to be more something really good would be dug up, such as Harry Morris' A Night On Broadway, which he found in a Berlin suburban theatre, beating a Broadway manager to it by about 24 hours. There were a few other book shows that were so good they did not require building up with standard bits. But, in general, the shows followed pretty much the same patterns year after year.

The charm, such as it was, arose from the free-and-easy manner in which the comies carried off their parts. Many of them were really clever, working into the Broadway shows eventually. There was noth-

which the comics carried off their parts. Many of them were really clever, working into the Broadway shows eventually. There was noth-ing subtle to the humor, nor much refinement, though for the most part the shows were much cleaner than the latter day product. It was all elemental, fully understandable to the low intelligence quotients of the people who flocked to this type of show, and plenty of it was really funny.

funny.

Then several things hit burlesque, chief of which was the wheel idea. The wheels, particularly the Columbia circuit, decided that burley needed to be spruced up. It was. It was improved until it became a third-rate copy of a second-rate musical comedy, losing most of its character, all of its tang and replacing rowdy humor with suggestion too thinly veiled.

The Runway—And the Minekys

ing rowdy humor with suggestion too thinly veiled.

The Runway—And the Minskys
From the Ziegeld shows burlesque got the idea of the runway. In the Ziegeld shows this was done with taste and discretion. In burley it was done with wholeheartedness and an utter absence of the saving grace of refinement. In the same way Mistinguette's disrobing act, poetical and spectacular, degenerated, eventually into the strip-tease without the slightest charm of suggestion and with nothing whatever left to the imagination. That is where burlesque started for the slide. It could adapt the Broadway ideas, but did it in the Bowery manner. And it the nudity could draw—and it did for a time—there was no need of paying the higher prices the better comedians demanded. Cheaper comics could come out and stall for a few minutes for half the salary. Burlesque ceased to be funny and came to rely wholly on smut.

BURLESK OK IN N. Y. STALLED TIL NOV. 2

Burley houses in Greater New York have run the span of their three-month probationary licenses issued last July and which expired this week (11). Mo renewals have been made but houses will be permitted to stay open indefinitely on probation. Figured that the new licenses will not be issued until after Election Day (Nov. 2), if at all. Understood the same civic and religious groups that opposed burley last may have again filed complaints with License Commissioner Paul Moses, who will probably hold a session of hearings before issuing licenses which would run for a year. Burley ops are optimistic about it all, however, figuring the delay a good omen. This despite the statement of Mayor La Guardia some weeks back that licenses would not be renewed. Commissioner Moss then and now claims he has received no official memorandum of any sort from the Mayor anent the issuing of licenses to currently-operating houses.

dians demanded. Cheaper comics could come out and stall for a few minutes for half the salary. Burlesque ceased to be funny and came to rely wholly on smut.

Came the time when one undressing was not sufficient. They put in two and then four, then six. They stripped the chorus. They anally reached the point where it was no longer possible to spur juided appetites with flesh appeal. Then came the Minskys and the deluge.

Probably a reversion to the old style burlesque would not prove the

Apollo, N. Y., Curtain Delayed Due To Slow Payoff; Burley Biz NSG

Burlesque houses which have been employing stagger system payoffs drew the attention of the American drew the attention of the American Federation of Actors, the latter holding the curtain Thursday night (7) at the Apollo, N. Y., until full salaries were paid for the previous week. Mrs. Wilner, who operates house in association with husband, Max Wilner, got in touch with the latter in Philadelphia, where he operates the Shubert with stock burley. After the assurance the money would be wired, the show was permitted to proceed. In addition to the payoff after the coin arrived, the AFA demanded that the Wilners post security for current week's AFA demanded that the Wilners post security for current week's salaries. That was done.

he made a spirited opener out of it, and it packed the laughs.

Harry Miner's Free Ad

Often some current Broadway hit would suggest an idea to half adozan burlesque producers. The success of The Turtle' for instance, brought about a dozen shows all based on the idea of a bottle of brandy broken in the water cooler. One of the Harry Miner shows used this basis, but Miner was also in the drut. business and the bottle that w. broken was his well advertised w. reret, payable when business but the well advertised by Eddie Kaplan, comic, and Dagmar, dancer, were among the principals vamossing, but neither exercised of damiana, offered as a wirely restorer. It was a fine ad-

It's an open secret that practically all of the burleys have been hit hard financially since reopening last July sans the former burley classification and with shows under wraps. It is estimated that 'burley house operators around New York have dropped \$150,000 trying to snare them past the wickets with the revamped, hybrid shows as prescribed by the censors. But without success. Several are about ready to toss up the sponge, but have been digging deeper weekly hoping to get a break from downtown modification of regulations. That has not developed thus far.

Hirst Circuit

Week of Oct. 17

Scan Dolls'—Hudson, Union City.
'Merry Models'—Howard, Boston,
'Babes With Charms'—Troc, Philadel-Habes With Charms—170s, famous, Julies Begere, Gayety, Washington, Slage Scandals—Gayety, Baltimore, Heef Trust—Capito, Toledo, Galles of 1938—Gayety, Cincinnati, Grishly Frolly—Carlon, O'Richough, Virbly, Frolly—Carlon, Chilometer, Swing High Shake Low—Kialto, Chilometer, Chilomet

Swing High Shake Low—stanto, un-fig. C. the Click—Calon, Toronto, Pirate Beller—Embhany, Rochuser, Poot Loose Parade—Bindpre, Newark, Pleasure Mad—Jacques, Waterbury, Pagento d'Folly—Lyric, Allentown, Mariem de Tolly—Lyric, Allentown, Bayl, Allantic City, Fel.-Sat. Sun.

Burlesque Reviews

APOLLO, N. Y.

Current show is taged 'Parisian Follies,' and, like others, is under wraps with a vengeance, leaving no fault to be found against renewal of license. Has plenity of chest unflicted that the stage of t

better than usual dancing and the chest undraperies. Although rating favorably with other burleys around, it looks like they'll have to give them comedy or else. Low grosses and indifferent audiences tells it all.

HOT PEPPER REVUE

HOT PEPPER REVUE

(GEAND, CANTON)

Canton, Oct. 8.

Turnaway business greeted the return of stock burlesque to the Grand Opera house here when Bob Burch, who has sponsored this the control of the Bob Burch who has sponsored this the control of the Bob Burch who has sponsored this the control of the Bob Burch who has sponsored this the control of the Bob Burch who has sponsored this the control of the Bob Burch who had been control of the Burch who had been control of

Mussolini

(Continued from page 5)

be a simple matter of paying for them and shelving them as if he a syndicated chatter-writer selling in Hollywood, but they would have to be shot, or the producer would be.

In the end, it became obvious that there would be no money in making pictures in Rome for anybody in Hollywood, and so Hal Roach sadly reached for the dinner check and called it a day.

called it a day.

Failure of the Roach and Mussolini (RAM) combo to jell is believed here to reflect adverse Hollywood reaction to the idea. While Roach has put out no detailed explanation of how and why the negotiations broke down, guarded utterances from the producer lend m. h. color to the opinion that he was loath to buck the anti-Fascist feeling that is pretty generally widespread in the film capital.

Roach Staving Home

Roach Staving Home

Roach went to the airport with Mussolini and saw him off but with no fanfare. Subsequently, Roach admitted that he has offed his trip to Italy on RAM biz and will 'remain here indefinitely, held by his own production and business affairs.'

Hollywood made no attempt to conceal its hostility toward the Musconceal its hostility toward the Mussolini sprig. Reactions of film hotheads were given definite expression in advertisements in the trade press seemingly with the desired effect of causing Roach to take thought as to whether he was pursuing a prudent course in aligning himself with II Duce. He finally reached his decision to cut loose entirely on his own, with no moral sussion from Metro, with which corporation he has a releasing deal.

Mussolini Is Told

Musselini Is Told

Mussolini Is Told
Strong pressure from within the industry resulted in Roach ultimately calling young Mussolini in and frankly telling him and representatives of the Italian government that the production deal would have to be nixed. Mussolini fiew to San Francisco to remain a day and

planned to go to Washington and New York from there.

Roach came out of the deal shy the coin he posted in Italy for his share of the capital expenses but fig-ures he came out on the long end because of the blast of world pub-licity he rolled up as the result of his brief connection with II Duce.

his brief connection with 11 Duce.

Suit asking \$30,000 damages was
filed in Los Angeles last week
against Hal Roach, the Roach Corp.,
Metro, two John Does and two John
Doe corporations by Dr. Renato
Senise, who charges he originated
the idea of filming Italian grand
operas with Italian talent and Hollywood technicians.

wood technicians.

Senise says he is a founder of Roach and Mussolini's RAM Corp., which was to produce the pictures, but he aced out of the setup after being promised a share of the take as business manager for Italy. Senise's father was Vincenzo Senise, director general of the Royal Italian Opera House.

Garfield

(Continued from page 1)

ment that is virtually sure of spanning the new season to take a chance in the untried 'Manly Art'. Lyceum engagement is indefinite, 'Time' now being in its ninth month and drawing profitably. Road dates have not yet been set.

Group Theatre got into difficulties last season and dissolved, but some of its members banded together again. Clifford Odets, the Group's outstanding author, had gone Hollywood but turned out the new play first called 'Golden Gloves' a prize fighter's cours Organization is residented. first called 'Golden Gloves' a prizefighter's story. Organization is regarded as somewhat radical. Its
working arrangement calls for payment of the minimum salary but at
the end of the season profits are divided if there is enough coin over
the reserve.
Garfield had the male lead in
Time' since opening, playing opposite Katherine Locke and later Sylvia Fox. When the latter withdrew
recently he was opposite Helen
Golden. Cast changes appear not to
have affected the play's draw. Now
male lead is Curt Conway.

Variety Bills

NEXT WEEK (Oct. 18) THIS WEEK (Oct. 11)

Numerals in connection with bills below indicate opening day of show, whether full or split week

RKO.

ALBANY
GRADIE MARCH
Ted Lawis Bd
Camera Camera
Boston (14)
Edna Janis
Front Coole
Ruth Petty
Johnny Pettins
Hofton Spur
Hofton Spur
Hofton Spur
Hofton Spur
Horton Spur
Horton
Ho

2 Zephyris
Pats Waller Bd
CLEVELAND
Falace (15)
Bdwards Sis
2 Zephyrs
Fats Waller Bd
Skating Arvels
Britt Wood i
Buster Shaver Co
LaRue & Barnett
Cass, Mack & Dy
Froctors (14-16)
Parls on Parade
Kirby & Duwal
Kernadocts
Helene Deplon Co
Bert Walton TROY
Proctors (15-18)
Camera Capers

Loew

NEW YORK CITY
State (14)
Vgriety Gambol
Jé J McKenns
Wini Shaw
Joe Lewis George Beatty
Harris, Claire & 8

WALLY and ANNETTE **BROWN** and **AMES**

The Two Tourists Serving Snickers

Via LEDDY & SMITH

Paramount

NEW YORK CITY Paramount (13) Jane Froman Benny Meroff Bd Lewis & Van BOISE, IDAHO Penney (16-17) Ted Mack Co BOSTON
Metropolitan (15)
Duke Ellington Bd
Berry Bros
Chuck & Chuckles

CHICAGO
Chicago (II)

Eddio Peabody
Orlental (II)

Maj Bows' U
DETROIT
Ina Relation B
Grace & Nicco
Arena & Pal
Earl Lavere (CAR
OGDEN, UCAR
Tol Mack Co

READING Astor (15)

avier Cugat Oro WASHINGTON Earle (15)

Warner

PHILADELPHIA
Earle (15)
Rappy Felton Ore
Mary Brinu
(8)
Buddy Rogers
Toby Wing
Roy Atwell
Judy Starr
Nonchalants

Toby Wing
Roy Atwell
Judy Starr
Nonchalants
DeLloyd McKay
FITTSBURGH
Stamtey (15)
Phil Spitainy Oro
(8)
Xavier Cugat Oro

Earle (15)
3 Olympics
Roy Smeek
Chaney & Fox
Carmelle Fonselle
(8)
Fain & Foster
Josephine Huston
Boy Foy
Boatrice Howell
Saul Grauman Co
Shaw & Lee

Independent

CHICAGO
Stato Lake (15)
Paul Robinson
Fitz & Cabill
Avis Kent
Ruth Barnes
Reis & Dunn
(One to fill)
INDIANAPOLIS
Lyrio (15)
Mal Hallett Bd

Harris & Howell Paul Kirkiand Co KANSAS CITY. & Tower (15) Shanghai Tr Burns & White Sondra (One to fill) MEMPHIS Orpheum (15) Jack Fine Co

Week of Oct. 11

London

Astoria D. H.
E Kauer & Pinr
Canterbury M. H
1st half (11,13)
Palmo
Beam's no n's Babes half (14-16) ry Shiels

Beam's Rabes
2d half (14-16)
Harry Shlels
Van Strattons
Dominion
Turner Layton

CAMDEN TOWN
Gaument
E Kauer & Ptnr
Philico 4
Jones & Thomas CLAPTON
Rluk

Riuk Harmonists EAST HAM Granada

EARSA
Granaida
Savor Jr 11d
ED Jr 11

3 Van Strattons 2d hulf (14-16) Palmo Beam's Babes LEWISHAM

Palace Holls & Dorothy Hamilton Conrad LEYTONSTONE

LEYTONSTONE
Rialto
Savoy Jr Bd
SHEPPHRIS BUSIC
Pavillon
Billy Cotton Bd
STREATHAM
Pulnee
Holls & Dorothy
Hamilton Conrad
Granuda
Velda & Vann
Raymond Smith

Itapid 4
TOTTENHAM
Palace
6 Harmonists
WALTHAMSTOW
Granadu

Provincial

Week of Oct. 11 ABERDEN Tivoli Troise Mandollers Marwoode & Rich'ds Bruce- & Wynne Peter Cotes Golden Wonders Playtime in Toyl'd' Warwick's Society 4

Mary O'Hara
Martley & Miller
Trevor Watkins
GLASHOW
Pavillon
Teddy Joyce Co
Nelson & Hagen
Joe O'Rourke
Jack Stocks
2 Scheniks
Anna & Fals
Karlson 4 Care Playtime in Toyl'd Varwick's Society 4 Charles Society 6 Charles S Anna & ran Karlson 4 GRIMSBY Ritz

GRIMSPY
Zigano's Bid
A c H sobit
Manhattan 6
Reco & May
EINGSTON
Empire
Ronal Final
Richitan Junal
Alma
Terry Juyon,

Alma
Terry's Juves
OXFORD
Regal

Levis Discoveries
FLYMOUTH
Flance
Fisherman's Choir
hurray & Mooney
Norman Evans
Chester's Dogs
Kenyon & Fewings
J Romps
4 Ascots
A Foots 4 Ascots
Kingsley & Forde
SCANTHORPE
Rits 4 Brownie Boys
Arnaud, Peggy & R
12 J Tiller Gis
Hal Yates

Lou Breese Oro Les Aurette B.I and B.I Lind Carenzio

orinne ormonde Bros ene Helda erman Hyde Co es Juvelys llyan, Dania, Ma

Frolics

Cabaret Bills

NEW YORK CITY

Barney Gallant's Betty Bowker 3 Musical Rogues

3 Ansons
BELFAST
Ritz
Kittle Jrn
Gco Wood
CARDIFF
Capitol

Capitoi
Rawlez & Londaue
EDINBURGH
Royal
'Galety Whirl 1937'
Jack Anthony
Bond Rowell
Robert Harbin
Jean Adrienne
4 Brownie Buys

Paggy & F

Bertolotti's

Bertolotti's

Joe Hembree's Orc
Angel's Rhumba Bd
Cascade Billy
Anne White
Lillian Loraine
Renes Villon

Bill's Gay 90's Bill'e Gay 90
Ethel Gilbert
Ann Courtney
Spike Harrison
Emmett Casey
Jerry White
Henry LaMarr
Jack Arnold
Sid Hawkins
Jerry Ryan

Callente Beth Raborn Helen Sbaw Ruth Wayne Carol Sis 3 Rhythm Bo

Carol Sis 3 Rhythm Boys Callente Cabelleros Chateau Moderne Jack Monte Oro Maryon Dale Consuelo Flowerto on Dale uelo Flov Plaza Club 18

k While

Harrington

R While

Harrington

R Blanchard

nk Froeba

ry Kruger

l Withee

Club 52d St.

Johnny Ringer Ore Mabelle Russell Blondy Scott Blondy Scott Blondy Scott Wally Wanger Co Club Gaucho Los Gauchos Oro Pedro Rita Renaud Chiquita

Club Normandle Buddy Wagner Ore Joan IIII Club Yumuri

Club Yumuri
Eliseo Grenet Ori Rosita Oriega
Diosa Costella
Manchilo
Felipe De Flores
Cotton Club
Cab Calloway Ore

El Chico
Don Alberto Orc
Velano & Yechas
Nurl Sis
Pepita Lucientas
Rene & Charlot
Rudoif, d'Avalos
Las Guarecilas
El Dorudo

Cass Hagen Orc Helen Morgan Hergere Sls Freddie Bernard Cuhan Rhumba Bd Bovard Sls

El Torendor Don Juan Ore Fausio He Igado Toddy Rodriguez Cortes & Malda Marrio De Caro

Cab Calloway Ore Nicholas Bros Tip, Tap & Tos Avis Andrews Tramp Bd Vodery's Jubileers Choralaleers Tedily Hale Tondeleyo Dynamite Hooker

Nat Brandwynne Diek Stons R J Caliman

Hotel Gov. Clinton Hotel Lincoln

Hotel McAlpin

Jerry Blaine Orc Johnny McKeever Evelyn Ran Fred Cameron Fisher & White Phyllis Kenny

Hotel Piccadilly Jeno Bartal Oro Hotel Pierre
Harold Nagel Oro
Matel Plaza
Duchin Orc
Paul Draper

Hotel Ritz-Carlton Rudolf Frimi Oro Raiph Rogers Orc

Hotel Roosevelt Guy Lombardo Orc

Hotel St. George (Brooklyn) Hotel St. Regia
Jacques Fray Ore
A Rasch Dancers
Charles Walters

Hatel Taft Geo, Hall Oro Dolly Dawn

Notel Waldorf. Agtoria Leo Reisman Bd Raiphi Rutgers Ord Marissa Flores Raphael

Raphuel
Hotel Wellington
Ed Mayehoff Ore
International Casino
Geo Oisen Oreo
Basil Foundhub Or
Basil Foundhub Or
Calcary Bros
Artini
Jeanne Devereaux
Maurice & Crance
Jacqueline Mignac

Larne Eddle Davis Oro Hirado Oro

La Conga
Jose Escarpenter Os
Ramon Littee Bd
Hilda Salazar
Havana 3
Panchito Riser

Le Coq Rauge Horacio Zito Oro George Sterney

George Sterney

Le Mirage
Harry Horton of
Diaz & Lawton
Grace Morgan
John Beck
Rajah Rabold
Ruth Long
Sing Trio

Leon & Eddle's Leon & Eddie's
Lou Martin Oro
Tris Adrian
James Keogan
Royal Duo
Halnes Tate & S
Eddie Davis
Mary Burton
Burnett & Watt
Alfredo & Dolores
Hawailan 4

Mirador Mirador
Phil Romano Oró
Bobby Gilbert
Armando & Fleur'te
Roy Sedley
Ruth Denning
Danny Rogers
Jean & Gloria

Biltmore Bowl

n Rubini Blitmorettes Jores & Andre Jok Webster Rhythin Rascals

Cafe International

Lee Murray I Rhythm Kings Herble Kay Orc Tho Theodors International Girls

Cafe La Muze Wm Hoffman Stan Clare Ore

Club Ifawali Janet Jordan Andy Iona Co

Cocoanut Grove

Donald Novis Orc Hal Kemp Orc

Fainous Doni

wallon Paradla Sol Brights Ore Sathil Tuni Loa Sol Hoopi Ore Wanda Diana Toy

na Toy Little Club

Jans Jones Paul Kenduli

Cosma Clab Candy Candido Elinar Troy

Eddie Beal Louis Prima

Duanos Glen Pope Jan Rubini 3 Biltmoret

Les Juvelys
Lilyan, Dania, Malc
Lucienne & Ashou
Ketty Mara. Co
Les Menchlassi
Les Robenis
Roberton
Germaine Roger
Nico Roschin
Carmen Torres Lou Ferris Oro

Raiph Watkins Oro Lou Holtz Manya Roberti Jerry & Turk Bobby Short Jean Kirk Bail Bruz Fletcher Charles Lawrence Greenwich Village Casino Casino
Alberto Malenga Os
Frank McCormack
Ruth Kidd
Valerie Dumont
Madelyn White
Louise Bryden Beverly Wilshire
Ted FloRito Oro
3 Debutants
Marcell Muzzy
Aggle Auld

Harlem Uproar House Erskine Hawkins O Bobby Evans Boddy Evans
Socarass
Eddit Smith
Lillian Fitzgerld
Flasa Sextette
Reo &; Curley
Spoons Brown
Bubbles Wilson
Yelma Middleton
Willie Jackson
Loucey Lane

Havana-Madrid Nilo Menendez Or Jose Manzaneres

Jose Manzaneres
Hickory House
Joe Marsala Orc
3 Peppers
Adele Girard
Higw'd Restauran
Mitchell Ayres Orc
E Jelespick Oro

H'lyw'd Resisaures
Mitchell Ayres Or
Lelensick Oro
NTG Rev
Joey Ray
Hotel Ambassado
Larry Siry Ore
Hotel Illimore
Bernie Cummins
O'Angelo & Porte
Walter Cummins
Dorothy Crons

Hotel Bossert (Brooklyn) Will McCune Orc

Tommy Dorsey Ore Edythe Wright 3 Esquires Jack Leonard Hotel Edison Billy Swanson Ore

Isham Jones Ore Nell & Nolan

Binckhawk
Kay Kayser Ore
Ronald & Reberts
Fete the Newsbuy
June
Class Here
Class Hare
Class Hare
Grande Barrie
Dolly Arden
Rostla Rioyre
Henry Busse Ore
Coloalmoe
Rob Tinsley
Rosco Alls
Inga Borg

Al Lambs Orc Tommy Lyman Gene Archer Paradise Jay Freeman Ore Lucilie Johnson Diamond Bros Georgie, Tapps Readinger 2

Place Elegante
Larry Maddi Orc
Bill Farrell
Helen Cagle
Jack Rose
Toto Canglosi
Mario Basini

Queen Mary

Queen Mary
Joe Webb Orc
Valerie Dumont
Bernice Horton
Ray Jones
Rainbow Grill
Eddy Hogers Oro
Helen Myers
Glover & LaMae
Patricia Ryan
Hailuhuw Roome Hatel Brevaort

Al Donahue Orc Eddie LeBaron Orc Durelle Alexander Shella Barrett Darlo & Dinne Senator Ford

Darlo & Senator Ford
Riviera
Mickey Alpert Ore
Val Ernie Oro
Edidia Garr
Andrews In
Andrews In
Foots Cova
Experimental Cova
Wes Sonmerfield
Lau Valera!
Ben Yosi Cpilegian

Ben Yosi (pitegiani ; Russian Art Yasha Datsko Orc Anna Kouznetzova Mara Sinda Voella Ajex Bolshakoff Dill Splyack Zachar Martinoff

Russian Bear Cosrya Krumin Karlo Karlo Lonya Kalbouss Elena Slavnala Nicholal Gruchko Julian Altman Ivan Korniloff

Russian Kretchi Nicholas Matthey Michel Michen Nudla Ludova Volodia Katov Nidia Ludova Volodia Katov Marusia Sava Simeon Karavaeff Areadi Stoyanovsky Daria Birse Stork Club

Versailles
M Bergere Oro
Val Ernie Ore
Gomez & Winona
Gall-Gall
Voodoe
Voodoo Dancers
Roy Rector
Billy Haywood
Cliff Allen
Whirling Top
Fran Craven
Musical Tops

Wivel Wivel
Bob Asen Bd
Arline Whitney
Evelyn Nesbitt
Bob Lee
Ginger Sutton
Yacht Club

Yacht Club Eddle Elkins Oro Siboney 4 Henny Youngman Frances Faye Bert Frohman Peggy Seel Antobal's Cuban 4

LOS ANGELES

NOELES
Cladys Barwell
Ross Valyda
Omar's Dome
George Redman Ore
Blimer
Lollta Ando
Deo Nis
Dotothy Black
Palomar
Fletor & Hils Pais
1 Unitegiana
Red Norva Ore
Hudson Metzer Gle
Park lim

Parts bin

Pets Contrell Ore Doninie Columbe
Ken Henryson
The Blus Gls Rev
Henry Monet
Thora Manthalson
Marguerita del Rio
Juan de Martinis

Seven Seas Lily Gibson Honolulu Dancers Jimmy Lowell Co Somerset House Jack Owens .
Betty Borden
Somerset Swing Bd
Swing Club

Juno Collins
1523 Lacust
Rubh'r Legs Will
Mercle Marquez
Ollie Patter
Patsy Evans
Lulu Maye
Bubbles Shelby
Jane Karrar
Linda Ruo
Sam Waods Ore
Swing Kings Ore Swing Club
Nan Blackstone
4 Squires
Hal Brown
Frankle Gallagher
Swing Club Girl Rev
Dorothy Roberts
Guy Rennia
Fred Thompson Ore Hotel Adelphia (Cafe Marguery)

Bob Roliner
4 Vespers
Simpson's Marionet
Joe Frasetto Orc
Ashburns
Don Cummings Toury Theima Tyndall Monn Alzoe Pat O'Shea Chuck Fody Orc Arnold Sis Joan Rogers Barney Lind Barney Lind Leona Rice Agnes Johnson Tracedero Garwood Van Orc

CHICAGO

Harry's N. Y. Cabaret Chas Engles Ore Jack Irving

The Dellarcos
Alexander Gray
Wayno King Oro
4 Aristocrats
Abbott Dancers Jack Irving
Yvette
Theo Troy
Mildred Rock
8 Parislans
B. B. B.
Ridor Sis
Palmer Sis
Dorothy Johnston Workstoorste
Workstoorste
Hotel Sheruum
(Cullege Inn)
Frankie Masters of
Jackie Holler
Anders Brode
Chas Carrier
Hotel Stevens
(Courlenental Room)
Sande Williams Ore
Hore & Tomple
Covert & Reed
Carlos Mollan Gro
Filerre & Tomple
Covert & Reed
Carlos Mollan Gro
Herbert, Doxter
Horbert, Doxter
Horbert, Joxen
Mark Flehker Ore
kild Tomneck
Rels Brod
Kenre, Andeloy
Sinelait Sis
LeRoy & Sharp
Sack Hilliand
The Rose Bowl III-Hát

Hatel Palmer Hause (Kingles Room)

Armida Willie Shore Cheri 3 'C' Notes

Hotel Illama (Walnut Roc (Walnut Room)
Eddie Varzos Orc Lucio Garria Walker 3 Tho Dunnos, Dean Muruby

Jaros Sis
Earl Smith
Commodore Duo
Joe Pariato Drake Hatel (Gold Coast Rec red Warings Ord

Ada Brown Earl Hines Geo D Washington Al & Anise Hotel Edgewater Beach

Roger Pryor Oro Enrico & Novello Lich Triuner Klutings Animals H Smith Ballet

PHILADELPHIA 31 Club Gene Osborne Al Frisco Oro Billy Safford George Oliver Judy Do Mar Tex Hendrix Dolly Nixon Nicki Gallucci

Jack Hilliard
Jack Hilliard
Bernard & Henri
Dixie Painter
Loy Giyan
Aun Bolen
Billy Scott. Oro
Yacht Club
Oshina & Leeny
Major, Sharpe &
Billi Blaike
Jerrie Withee
Jerrie Withee
Troin Cook Oro

Silver Lake Ins (Clementon) Joe Milikopf Ore Beth Challis Jules & J Walton Honey Sis Margle Lane

20th Century Tavers Lou Longo Orc. Powers Girls. (5) Patricia Clancey Don & R Marsaell Ted Pike Ned Wulsh Both Calvert

Parrish Cafe
Frankle Pairfax Or
Irone Bateese
Ola Wright
Shin Bones & F
3 Parisettes

Dutkin's Rathskeller

Selma Hallman Shirley Mae Sunny Nash Victor Nelson Orc Tank Ponti

Stamp's Cafe

nOrc

Anchorage

Anchorage

Rochell & Rinath

Noble Beaudreaux

Ruby Shields

Johnny Graff Ore

Arcadla Inf'l

Million Kellom Ore

Don Renaldo Ore

Mayfair Girls (\$)

Gloria Graften

Rosaleen & Seville

John Booth

Gilbert Bros

Kee Chief Kee . . Judge Aronomink Farms

Marjorle Smith Gazella

Bala Inn
Continental 3
Joe Landy

Joe Landy
Barritz Cafe
Joe Rellly
Many Duval
Suez & Msin
Dan Anton Orc

Bellevur-Stratford (Planet Room) Meyer Davis Oro
Ben Franklin Hote
(Coral Cofe)
Mos Jaffe Orc

Moe daffe Orc

Renny the Bum's
Deloyd McKay
Kathryn Case
Benny's Swingster
Buddy & Solma
Benny Benson
Serge Flash
Sua Ryan

Embassy Club
Helen Benton
Grace Munners
Pedro Blanco Oro
Helen Heuth
Warwiek Sis
Edilih Roark
Gloria Mausier
Bort Clemoux
Vera Burgess
Cliff Hall

Evergreen Casino

Honry May Orc

Tom Barry Waller Long Rhoda See Ben Raymond Eddle Lang Helaine & Hon'ide Juno Collins

Stamp's Cafe
Bella Belmont
Murie Lateli
Buddy Lewis
Bobby Harton
Cleo Valenteen
Cleo Barr
Billy, Roy & Kay
Jack Hutchinson
Irving Braslow O Serge Flash Sue Ryan Carr Bros & Betty Bobby Baxter Cafe Metropole (Camdeu) ternie Berle Oro (Cedarwood Inn (Mulaga, N. J.)

Streets of Paris Bablette Len Parker Oro Mildred Barth Leslie Sis 1214 Club Clarence Mich O Franky Schluth Kitty Leo Lindley Sis

Colony
Jackle May
Marcla Lloyd
Floronce Herbort
Sue Austin
Loreno Rhoda 1214 Club Allan Gale Vora Dunn Shirley Hale Ilmmy Blake Lou Lantos 1214 Girls (8) Helen Travers

21 Club Tommy Monroe
Sally La Marr
Nuncy Barry
Ann Rush
Connie Lee
Molody Blenders 3
Jean Riccardi Oro

Voulce Grille

Bob Ridley
Betty Mallon
Dorothy Verral
Fay Kay
Marty Barton Ore

Marty Barton Ore
Viking Cafe
Billy Calinhan
Al Shunnsker
Leonard Cooke
Grace O'Hara
Prank Springman
Puggy O'Nell
Pen Raynon
Bildise Owens
Dinny Shuiker
Whitey Verillo Ore

Walten Reiof
Raye, Princo & C
Raye, Princo & C
Rayel Denny Oro
8 Libby Girls
Mildred & Maurice Weber's Hof Bran (Camden)

(Cumden)
Louis Chalkin Oro
Ray Miller
Carlos Society Circus
Larraine Chevaller
Cartton & Selig
Int'! Instrumental 3
Ilso Hart
Ilinga Klee
Sid Golden
Freddie Swift
Eldoradiums

Ubangl Club Changi Club
Doc Hyder Orc
Valda Hatton
Moke & Poko
Underwi & Und'w'd
Sinniy Simon
Billy Griffin
Johnny Vigal
Hanrilo Saunders
Le Roy McCoy

Yucht Club Margle Drummond Stewart Sis Bernice Folcy Barbara Joan Viola Klabs Ore

DETROIT

Woods & Bray Geraldine Ross Bob King Rhythm Redneads Palm Beuch Cafe Goo. Presnell Floyd Pike Ousla Book-Cadillac Hotel (Cusino) Bob Crosby Oro Kay Weber Ames & Arno Chulet Hank Fomish Ore Commodore Club

Blue Lantern Armstrong R. Arinsta Gracie MeMar Judy Soban Maria Paul Al Hanaway Club Contin Reyes

Chico Reyes' Ord Jessie Pougra Continonial 3 Murray & Allan Frances Willard

Murray & Allan
Frances Willard

Torkhuwn Tayern
Margh Sile
J & J Gallagher
Harry Bardell
Allan Debutantes (9)
Phil Kaye
Alexander Oro
Coxy Corner
J Hubert Coxy
May Joy
6 tozetles
Ella Lee
Ella Lee
Les Culres
Ella Lee
Les Culres
Les

Elia Lee Lester Squires Bill Godden Chudja Wheeler Bill Johnson Oro Northwood inn

Ken Conroy Bob Shepler Oro Phototler Charles Ray Cacil Lee Orc Johnson & Grider Danny & Eddy Pauline Bryant Della Bright

Ruby Orc Helt Waves (3) Covert & Reod Richard & Carlson

Eddle Bratton Oro Bert Gilbert Michael & Diane H Smith Giris Ten-Forty Club

Joaquin Geray Babo Morris Elaine Manzi Eddie Collins Shayo Sherman Coylo McKay Club VIIIa D

Irving Alexander Chuck Stevens Or Webster Hall Hotel (Cocktall Grill) Delienri & Georgene Carol Doan Rod Davison Johnny Drake Emerson Gill Oro

PITTSBURGH William Penn

Bobby Cook
Towne & Knott
Sammy Walsh
Mlaco Co
Angelo di Palma
liotel Roosevelt
(Cocktall Bar) William Penn
(Italian Torrace)
Dick Stabile Ore
Paula Kelly
Burt Shaw
(Continental Bar)
Arthur Ravol 3
Now Peun
Carl Moore Ore

Billy Catizone 3
Union Grill
Karl DuLaney
Bille Dugbee Bill Green's Jimmy Joy Oro Helou Heath Bille Dugbee

Show Boat
Al Marsico Oro
Edith DeLaney
Marvei
Jary Lee
Wayne Thomas
Noal Sherman Girls Helou Heath
Antem Cashno
Jiminy Wadkius Or
Larry Stoele
Georgo Gould
Louise Mann
Itelen Wiles
Mary filchards
3 Esquires
8 Harlcmettes,
Willows
Marvin Frenetick Or

Plaza Cafe
Niki Lov Norman
Bert-A St Clair Rev
Plaza Oro

8 Haricinettes,
Willows
Marvin Frenetick Or
Nison Cate.
Nison Cate.
Middleman Oro
Sully Hughes
Marion Melton

Nat'l, L'ville, Drops Pix for Grind Burley

Louisville, Oct. 12.

National, which has been operating a Hirst burley policy for the last three weeks, in combination with feature pics, Friday (8) reverted to the policy of straight burlesque, sans films.

nims.
Opening show was 'Say It With
Girls," with Billy Fields and Jean
Lee. New policy will be four shows
daily, with midnight show Saturday.

(Continued from page 34)
Heidt and Tenor C, Herbert Peterson are blended nicely into granddad's stories. Especially good job
turned in by the strings, with Miss
Heidt and Peterson not far behind.
Show flows very smoothly. Continuity is by Mel Wissman, while
Weillington Granzow abets Wright in
Gless the spieling, and of course, the
tune 'Souvenirs' is program's theme.
Show presented from WWJ's radio
theatre, which seats 350. Pete. (Continued from page 34)

Show presented from WW3 radio theatre, which seats 350, Pete.

TONY WONS
With Ann Leaf
Talk, Music
15 Mins,
VICK PRODUCTS
Mon, Wed., Fri., 10.70 a.m.
WABC-CES New York
(Morse International)
After two years absence from radio Tony Wons is back with his reading of sentimental verse, rhap-sodizing over homely traits and themes and sermonizing on human frailties. Ann Leaf puts in an occurally when the arroy going aims at the heartstrings,
Before bowing on Wons announcer asks the housewives to put everything down and set themselves by the radio. It's a safe guess that a goodly percentage heed the request and that Wons will recapture much of the following that was his when he dropped this routine.
Ad copy revolves around the com-Ad copy revolves around the com-Ad copy revolves around the com-Ad copy revolves and treatment:
Odec.

ELLEN CARROLL TROTTMAN

ELLEN CARROLL TROTTMAN

Darlene Dell, Child Singer
Sustaining
Communication
One day last summer this junior
miss waited late the studio from a
small Oklahoma fown oklain for an
small Oklahoma fown oklain for an
undition. Size got it, Sixton thinks
she can be sold. On this sustainer
now for build-up.
Simpling Lid has personality
apically. Rajes as exceptional talent
for local radio.

Mile Zee Zee
Ashiey & Ware
Ashiey & Ware
Gladys Crane
Nina Ulanido Ore
Club Parameunt
Harry Vernon
Mile Jeanne
Sonia
Diaxton & Harrey
Mildred Kelly
Joe Mussi
Gav 80'-

Joe Mussi
Gay 80's
Lew King
Marno'
Marion Parker
Colleen
Emmet Vance Oro

Joe Fransetto Orc Ashburns Don Cummings Betty Kean Myra Nash Histen Honan Floridians Orc Agues Tolle Lamis Tavern Larry Meli Orc Little Rathskeller

Jack Griffin Oro Marty Bohn Nancy Lee Mimi Stewart La Costa & Lollta Ilclen Nelson Lillian Bowman Lillian Bowman
Palumbo's
Radio Thomos
Radio Thomos
Radio Thomos
Marionaliss
Morro Ore
Connad & Leona
Plato W'nder House
Fishbowl Girl
Franklo Richardson
Len Sarner
Moe Glatt
Ritz-Carlion
(Crystal Hoom)
Van Levis Ore

Yorktown Tavern Bill Bilger Orc Murle Duval

Radio Reviews

MUSIC HALL, N. Y.

MUSIC HALL, N. Y.

They're cheating a little on the stage show this week a tendency that is presumably good showmanship when the screen h.s something big enough to allow 'em to get away with it safely. 'Stage Door' (RKO) is the picture on top, reviewed in Vartery Sept. 15. Indications Thursday night were that the opening day draught of the feature was strong. Nothing of the feature was strong. Nothing one will be safely a pm.

This being the 13th anniversary of Victor Herbert's death, Leon Leonioff has thrown together a three-act presentation which features the composer's music, but there is nothing pretentious about the show nor does it last more than around 30 minutes. Running time is probably a new low for the house's platform.

Majority of the talent is from stock of the stock of the speech of the speec

quently.

A smartly-executed drop, in a modernistic note, displays a large piano with a Victor Herbert music album on it and serves to announce the composer's numbers which figure for the various scenes, lights from the booth flashing the titles on the album.

for the various scenes, lights from the both flashing the titles on the album.

Show opens with the Dagger Dance from Natoma, and 'Indian Invocation,' sung by Rose Akersten in a setting of much effectiveness which brightens up to la a sunrise. The progress of the Dagger Dance. Rockettes appear again with a scene to themselves as the closer, doing 'March of the Toyo' from 'Babes in Toyland'. No one else appears in this third stanza. Line girls do the number effectively but a repeat of one of their most of the standard of the control of the control of the Rockies are on the location of the Rockies are on toy wooden flower of the Rockies are on toy wooden horses created by S. Sabaneef, while others, as dolls, step out of a cute packing box.

Act II has Peerce and the glies club singing 'Sweet' Mystery of Life' stirringly: Evelyn Case, soprano, giving only the stirringly: Evelyn Case, soprano, giving only the stirringly Evelyn Case, soprano, giving only the stirringly in the stirring i

STANLEY, PITT

STANLEY, PITT

In the swank spots of Manhattan, Kavier Cugat's a bona fide name. But he's just another batoneer in the stix, and not very well known, at that, Give the Stanley an orch with a stirll and the stix, and not very well known, at the stirll and the st

Cugat it's a first time here his maritime experience in the

was open season for deer in the balcony.

For Cugat it's a first time here since his maritime experience in the big St. Patrick's Day flood of 1850 worth of the season of 1850 worth of the season of 1850 worth of the season of

culiar form of strut, but don't look

culiar form of strut, but don't iook the part.

On the other hand, dance team of Nadine and Girardo has plenty of class but in the to offer in the way for the control of t

smart a showman to get himself hooked up for long with such out-of-place talent. Most of the acts are all right, so is Cugat, but they just don't mix well.

Cohen.

TABOR, DENVER

Denver, Oct. 9.

For the final show for several months at least, Manager Pop Rajh Lee tosses the cash customers a neat bill. The policy of the house changes to double bills, patronage for the vaudeville the last several weeks having been disappointing.

Nature the last several weeks having been disappointing.

Dixic Trio, colored lads, headline with a group of southern melodies and varieties of tap and novelty diances. They should improve by doing straight singing of southern allows the state of the s

impersonation of Sitting Bull and Buffalo Bull, and chatter complete the act.

Hag Haig, billed a former Olymple swimming champ, does an act without any swimming. Plays a banjo and several harmonicas, hiding four of the latter in his mouth, and playing one after another. Does a neat the control of the latter in his mouth, and laying one after another. The same state of the control of the latter in his mouth, likewise with the lighted match, and lighting the cigaret. Plays the harmonica with less than the same state of the cigaret. Plays the harmonica while standing on hands, is okay in his takeoff on a strip dance, and closes with a wrestling bit, he being both wrestlers and throwing himself about the stage laughably.

Two of the routines are short, with the line concentrating on the clossing, in which one of them. Mar should be a strip that the line concentrating on the clossing, in which one of them. Mar should be a strip that the line concentrating on the clossing in which one of the same and the clossing in which one of the same strength of the property of the present of the

the present.

'Saratoga' (MG) on the screen and a fair house on the first Saturday chow.

Rose.

STATE-LAKE, CHI.

STATE-LAKE, CHI.

Chicago, Oct. 9.

After an opening routine by the girls, the show gets going with the Wing Troupe, eight Chinese men, women and children. It's a good act, but needs a producer who knows staging and pace. Do hand balancing, a little pyramiding and a little jugging, usually with one member of the act working while the others stand in line waiting.

Joan Britton fills the deuce spot. Nice soprano voice and would be a dandy around which to build production numbers. Working alone, and the stand of the stand in line waiting.

Joan Britton fills the deuce spot. Nice soprano voice and would be a dandy around which to build production numbers. Working alone, we were her orchestral arrangements are the best that this house has had in a long time.

Following her are Billy and Beverly Bemis, the one really bright spot on the show. They'd be a bright spot on any show, for they're youthful in appearance, their dance routines are right up to the minute in lightness, in humor and in spirited prouting a string that caught on for a storming finish. If every performance is like the one caught, there's little wonder they're on their way for a return Hollywood stay.

As the final act Cliff and Dell are on for an unfunny few minutes. Mid and woman team with material order and woman team with ma

ROXY, N. Y.

ROXY, N. Y.

'Life Begins in College' (20th) (reviewed in Vaniery, Sept. 29 issue) induced a brimming crowd in the big Seventh avenue barn Friday (opening) night. The 45-minute stage flourish, while in character for the floxy and its patron's takes allowed the flow of the floxy and its patron's takes allowed the floxy and its patron's takes allowed the flow of the

Trade twith full man he been spotted down the ladder.
Foster femmes were inserted at this juncture for an unexciting Wigmanesque wiggle in trailing sequinglashed gowns. Tenor Tom Harrigan sang for the picture number, the lighting for which could have been greatly improved; mazda-bathing the dancers from the wings was not balanced.

Stuart Morgan adagioists share with the Sylvia Manon troupe honors of being just about the best pair of acts of the type now around U. S. vaude. But the spotting was bad on this bill.

Trado Twins (Frank and Trade)

vaude. But the spotting was bad on this bill.

Trado Twins (Frank and Peter) apparently were told to cut their turn. Vet act used to run around the spotting of the spotting of the spotting the spotting of tricks, collected through 12 or so years of vaude vending, the stuff uncorked wasn't what one would term auspicious. Their first bit was an old panto of two men twitchingly gazing at a picture in a theatre; too much wasted motion for what it of the spotting of the spotting

boys off well.

Foster frolickers wound it up in gay mortorboards and abbreviated graduation gowns for a routine that was overlong for what it offered. College clothes suggestion was to tie in with the film's locale.

In with the film's locale.

Usual batch of dated shorts were dispensed with, and the newsred narrowed to only the important frames from the week's news. Turnover was what the management sought on opening day.

Bert.

EARLE, PHILLY

FARLE, FFILL I
Gal who has been playing in a
local nitery for a number of months
steals most of the honors from a fock
of Hollywood and radio names on
the Earle's stage program this week.
On the whole the bill is a good one
and theatre's following gave it plenty
of response at the first show. Pic is
'Annapolis Salute' (RKO).
Charles (Buddy'). Roggies in me.

trifle on the hefty side, and she's also a slick comedienne.
Roy Atwell's on next with his familiar mapled speech and his deadpan comedy. He got a nice hand but took no encore. Judy Starr, also from Hollywood, follows. She looks to the his above the courage of the start of the

ORPHEUM, MPLS.

Minneapolis, Oct. 10.

Back in theatre circulation after a brief Hollywood film sojourn and an engagement at the Drake hotel, Chicago Fred Waring's Pennsylvanians' again, or as usual, prove more than equal to the occasion. They receive a royal welcome and smassive rough to the extendary big Davis and the Lane Stisters are conspicuously missing—left behind in still plenty good and the big entertainment punch continues in evidence.

Waring's messant about the supportance of the support of the supportance of the support of the supportance of

vialement punch continues in evidence.

Waring's present show doesn't deviate much from what his many admirers expect and want. It's snappy music interspersed with a few good specialties and the usual kidding. If anything, the band on this theatre tour goes in for more clowning and general control of the control of the

McFarland Twins with their gagging manusceracking comedy interruptions.

Specialty performers all click. Fern, a young femme violinist, does several numbers in addition to playing with the band. Betty Atkinson scores with a baton tap novelty, dancing while she swirls the sticks. The second of the second second with a baton tap novelty, dancing while she swirls the sticks of the second second

FOX, K. C.

local nitery for a number of months steals most of the honors from a flood of Hollywood and radio names on the Earle's stage program this week. How the hold the bill is a good one and theatre's following gave it plenty in of response at the first show. Pic is and makes a pleasant and unaffects of Amapolis Salute (RKO).

So Charles (Buddy') Rogers is m. c., and makes a pleasant and unaffects of the time. Honore the stage this week. In fact, the stage the work take advantage of the time.

Rogers starts proceedings by content hits during which he solos on several brass instruments, not sensationally in any one case, but showed the stage of the stage

STATE, N. Y.

Horace Heidt and Brigadiers, currently occupying the stage assignment, must be more than assually responsible for the record bargually strength and bargually as the film, and both bid fair to top the Rudy Vallee record of last year. Aligh-spot of Heidt show so far as reaction from across the footlight is concerned, is a corking impersonation of President Roosevelt by Art Thorsen. It would be a nifty in any show but Thorsen is enabled to marstify it here because of the contrast with the smooth tempo of the Heidt contingent. Impersonations and then film-radid impersonations and then film-radid impersonations and then film-radid impersonations and then film-radid impersonations and then fall the stage of the contrast of the stage of the stage

age might be thoroughly in satirical subject matter.

Practically everybody in the band gets billing on the front of the house, that going for Heidt's radio sponsor (Alemite), too. Alvino Rey, 4 Kings, Jerry Bowne, Bernie Mathisson, Red Farrington, Bob McCoy, Larry Cotton, Burton Pierce, Frank Deval and Chas. Goodman draw space on a devertising come-ons, work by this crowd is disay mental standouts. Band itself really only works straight in two or three numbers, which seems a pretty low total. Also a novelty band number on toy instruments and a "Big Apple" finale are included. Latter two somewhat break up the pace but not enough for this house. Show, on vicing caught, runs 41 minutes. Held's radio rep figures as the prime b.o. element.

CHICAGO

CHICAGO

Chicago, Oct. 10.

Show is typical of the best work that the Balaban & Kata flagship presents on its stage. Contains too class talent, backed by fine staging and lighting.

Those Fred Evans line routines and formations have been outstanding in the Chicago number for a number of years, and the staging continues to be a weekly eyeful. Evans comes through with two numbers currently, opening with a routines and the staging continues to be a weekly eyeful. Evans comes through with two numbers currently, opening with a rhow off excellently, and centering a waltz number that had this audience ching and ahing. Evans work is typified by an eye for beautiful formations, and graceful execution. Four acts on the show, and tops in class and effectiveness. Topping the bill was Alec Templeton, the blind planist, who, with Gloria Gilbert, holds over from last week. Temple ton could use a bit mone offectively placed farther down the line. His impressions and his improvising, however, remain top-notch entertainment for the better class houses and nite spots.

spots.

Other hold-over Miss Gilbert, was as effective and even more spectacular. She noes only one store the control of the c

sne does it with mirrors.
Singing her way to a solid click
with this audience was Ann Lester,
a gal who makes a great appearance
on the platform and who hits sharply with a wide selection of pop and
hovelty tunes. Has a strong selling
manner that gets the audience eating
out of her hand.

out or ner hand.

In the opening is Paul Gordon with his novelty bike act. Always of the country of the country

Picture was 'High, Wide and Hand-some' (Par) backed by a Pete Smith short and the usual news. Business fair. Gold.

MICHIGAN, DETROIT

Detroit, Oct. 9.

Not-too-exciting show here cur-rently, but plenty of splash in the final setto. Lottie Mayer's Disap-pearing Water Ballet.' Lineup is bit skimpy, with only three acts sup-porting the dozen diving gals, but manages to run out about 45 minutes without too much stretching.

without too much stretching.

Besides the ballet, the bill consists of Bob Hall, rhyming newscaster, Francis and Carroll, eccentric hoof-comedians. Presence of water tanks on the back part of stage to the tanks, which may account or scarcily on the back part of stage to the turns, which may account or scarcily on the stage of the tanks of tanks of the ta

but it's plenty tough on the fill actis.
Ballet's diving number, which
shall start was prifty. Tanks are
given an elaborate gilding and whole
turn has plenty of flash as well as
splash. Twelve gals appear nicely
and know their plunging. In addition to ballet's water number, galsioffer two other routines, first and
hotcha piece and midway of show a
roller skating number. First is
snappy, but in skate number femnues
(Continued on page 55)

Unit Reviews

BIG APPLE (FAY'S, PHILLY)

(FAY'S, PHILLY)

Thrown together to cash in on the present 'Big Apple' terp mania. This show lacks almost entirely the ingredients of good, solid entertainment. Capitalizing on the 'Big Apple' novelty—which is obviously what is being depended upon to carry other weakles—this theme is used in only one turn, the finale, when the entire cast goes into a circle to execute the new-fangled had been a country, but it's not Atlas. It can't support the entire show, which doesn't seem so much to lack talent as that the talent seems to lack material. Even the Harry Crosley gal numbers, in which Fay's usually appeases with plenty of flesh, are only 50.50°.

numbers, in which Fay's usually appeases with plenty of flesh, are only of the control of the co

playing 'melody on a base drum' but doesn's sound like anything in particular.

Billy Reed, who also emcees the 'Big Apple' number and does a fairly decent routine in it with Ann Woods, is next. Does a solo rhumba terp and an imitation of a wooden-legged men truckin'.

Comedy is provided by Charles Kemper, Jack Squires and Pat Nemo. The control of t

Precision Rhythm Revue

Precision Rhythm Revue
(UTAH, SALT LAKE CITY)

Salt Lake City, Oct. 10.

In the entire line-up are three standouts a graceful, boneless Children and the standouts a graceful and the standouts and the stan

warbler delivering in lush manner 'Swing High, Swing Low,' followed by 'It's Delovely,' as might be interpreted by Mae West, Edna Mae Oliver, Katharine Hepburn, Luise Rainer and Fannie Brice. Gal has looks, an ingratiating personality and a versatile voice. Her trump cond as versatile voice. Her trump card is qualities, abetted by an assortment of licks and rhythmic patter.

Sampile Hinton a Trees lad who

qualities, abetted by an assortment of licks and rhythmic patter.

Sammie Hinton, a Texas lad who should be able to vote in 1940, is a slickster when it comes to nostril tunes and guitar banging. Presentations of 'So Rare', 'It Looks Like Rain' and 'In a Monastery Garden' by the band is positive entertainment. Unusual touch sootted for 'Garden' number. Backdron, on which three stained church windows appear, covers stage, but through novel lighting effects audience sees bandsmen playing on chimes.

Mach's solo stint spilling lokes paves the way for the heaviest billed revue act, Miss Lin How. As a contortionist she's all wrapped up in her work. She disolays gracefulness and artistry in performing seeminely timenship twists and body gyrational plays or the disolation of the sheat of the sheat plays or the disolation of the sheat plays the sheat of ceidental tunes throughout her act.

Winding up he show is received instructions and the sheat plays the show is seef tiest.

tunes throughout her act.
Winding up the show is Ted Lester, band member, who is a proficient all-around musician. He starts with a toy flute and, in rapid succession, has a turn on a miniature violin, harmonica, bazooke, saxaphone, clarinet and oboe, reaching for various instruments tucked in his clothes. Picis 'Something to Sing About' (GN).

H'wood Band Wagon (LOEW'S MONTREAL)

(LOEW'S MONTREAL)

Montreal, Oct. 9.

Flesh and film combo here currently after a month lay-off. Attended to the combo here currently after a month lay-off. Attended to the combo decided to the comb

in back all shows over the weekend and for Thanksgiving Holiday.

Line opens, harnessed as ponies, and driven by ribbons from top of 16-foot band wagon that turns at finish to show spider's web with Melba, show's near-nudist, stretched across it. It's only a glance, but the crowd wants an encore everytime. Line routines, sings and backgrounds most of the acts that file in for shot wisecrack, step or tumbling.

Vern Rath starts the show with a continued the stretch of the stretch of

unough not much for this sort of thing, show appreciation. She sings against an effective blue voile set. Line back dangling puppets and ending with black out where gale unminous, a new touch here that gets them several calls, rare here for the girl line. They bring in Abbott and Costello, who have a rather too long officer and private slasstick, wise-crack set. However, slapstick goes down big in this town. Then product Melba in back on pedestal in half-tight. She ordinarily dances, but not in Montreal, where police barred it. Lorraine and Rognan back in adagio which quickly becomes a freak knock-about dance that goes over socko. Another act that takes with the fans is the repeat of Abbott and Costello in basebal skit for the closes with Keen Twins and Vic and Lamarre, clever tumblers, who throw their stuff fast and smartly. All acts on again for swing finish by Joe Lombardi conducting Loew's orch. Harry Anger oroducer, with Leddy and Smith. Show opened and from here to Cleveland.

The Sheik Steps. Out '(Rep) and Laurel and Hardy comedy, on screen.

oke fast tap routine to 'Christopher Columbus.' Something novel is of-fered by petite June Page, baton swinger, who does four minutes of straight trickery. Wearing red, white, and blue outfit, she twirls the baton to medley of stirring marches, but the special process of the straight tring marches. It will be specially the straight of the straight

white, and blue outfit, she twirts the baton to medley of stirring marches, silver stick making a pretty picture in white spot.

Jim Foley and Harry Mason, knockabut comedians and hand balacers, do a so-so turn with Mason knockabut comedians and hand balacers, do a so-so turn with Mason strength of the strength of the solution of the leading Joe Clauser's Streamlined Collegians band and ching as emcee, then sings Trouble Don't Like Music' and Goona Goo' and does a swift dance, to Gee But Young and so a swift dance, to Gee But Young and so a swift dance, to Gee But Young and so a swift dance, to Gee But Young and so so will be solved the swift of t

sings 'Sing Me a Swing Song.'
Finale finds Loretta Crey, trotting
each act across the stage and leading band in White Heat' as t'e
traveler closes. Pic is 'Super Sleuth'
(RKO) and only helf a house saw
opening show which is a bad opening for Cap. Combination of Southeastern Fair and baseball fans tuning in on the World Series was
blamed.

House Reviews MICHIGAN, DETROIT

(Continued from page 54)

could use a little more polish. Stuff's

could use a little more polish. Stuff's a trifle shake, Hob Hall, next to closing, earns the runner-up palm. His ability to put current news and about everything else in rhyme hits the spot. Definess in handling crowd, who furnish him with stuff to put in rhyme, is a valuable asset.

rhyme, is a valuable asset.

Contortions offered by Frances and Carroll are among the best seen here in many moons. Duc turn in a round of nonsensical hooting, etc., bestly clickenness of the selly clickenness with gags, hoofing and imp of Charlie Chaplin. Latter is minutely exact. Femme's appearance is snappy and she does nicely in a round of patter with Conville.

Eduard Werner's overture, in tune with season, comprised a medley of famous college football songs. House almost jammed at late show Friday evening (3). On screen, That Certain Woman' (RKO).

Embassy Newsreel, N. Y.

lesides, there are a brother-sisted spongs act, a give hill-billy moaner, tap dancer, a team of senia state the properties of a special section of the properties of a special section of the properties of a special paperance of the properties of a special special

NEW ACTS

BOBBY SHORT
Singing, Plano
7 Mins.
Froiles, N. Y.
Bobby Short, pickaninny type, is a colored singer of hot songs for which he plays his own piano accompaniment. He may have the makings for advancement but might have a better chance of climbing the ladder by turning to different song material. Is the kind of a colored kind or some control of the ladder by the ladde

also.

In 'You're Not the Kind,' 'Gonc with the Wind' and 'Sin to Tell a Lie,' most all the way he's screaming the lyrics rather than singing.

Char.

VIOLETTA and ROSITA Singing 6 Mins.

6 Mins.

Hollywood Rest., N. Y.
Spanish song stylists and lookers in a brace of songs suited to them, a Hispanic soprano selection and Chiri Biri Bin. Sister team is equipped with good voices and a lot of personality. They high soprano scale.

A hit here. Char.

STANLEY MEEHAN

STANLEY MEEHAN
Sthring 6 Mins.
Hrillywood Rest., N. Y.
Stanley Meehan, an Irish tenor
with a sweet, young voice, gets billed
here as a radio tenor. He is a personable Jad whose voice would be
equally as acceptable on the stage as
or floors or the air. he new floor show
Shotted around the stage as
botted around the stage as
botted around the stage as
with 'Am I'm Love?' a good number
for him, and 'Sounds in the Nieht',
written especially for the reduction.

Char.

MANYA ROBERTI Singing 6 Mins. Frolics, N. Y.

a Mins.
Froites, N. Y.
Manya Roberti is a younger sister of Lyda Robert, singing comedienne, Lou Holtz's erstwhile stage partner and now in pix. She is an attractive personality on the sweet side and has a fairly resonant voice adapted principally to popular melodies. Miss Roberti does not go in for conedy, being more the straight sineing type. Playing the guilar, Miss Roberti does not go in for conedy, being more the straight sineing type. Playing the guilar, Miss Roberti is possible to the supplies of t

can reach the importance as an entertainer th Lyda has. Char.

but dubious whether she can reach the importance as an entertainer that Lyda has.

Klain membership, and spotting in views of typical listeners. Far East conflict boasted some dramatic bombing shots, with the cameramen obtaining an aerial view as 'eggs' dropped on objective. Fox Movietone and Metro both had this, specific portion of the bombing being enough alike to be duplicates, of the distribution of the bombing being enough alike to be duplicates, of the distribution of the bombing being enough alike to be duplicates, of the distribution of the bombing being enough alike to be duplicates, of the distribution of the bombing being enough alike to be duplicates, of the distribution of the bombing being enough and the strangen from the distribution of the distribution of the the things of the distribution of the the duplicates, while Pathe had other movements, with action material highlighted. Par also depicted the European sector with class of the things of the distribution of the things of the distribution of

HARRIET DE GOFF

HARRIET DE GOFF
Singing
12 Mins.
Hollywood Rest., N. Y.
In night club work on lesser assignments for sometime now, including at the Paradise, Harrier DeGoff sets out for major honors here as a soloist. Her chances for attention are fairly good. not 100% on personality and tech placed by the set of the personality and tech placed by the personal perhaps picture house requirements. Probably not top star material, she may come fairly close as a pop songstress. Of the five numbers he is doing here the best for her appears to b. the pop. That's Why the Lady is a Tramp. 'You Can't Have Everything' is also well rold.

GRANVILLE GAYE
Singing
9 Mins.
A London-trained tenor formerly
A London-trained tenor formerly
A makings on this individual tenor in the property of the prope

JERRY and TURK

BERRY and TURK
Dancing
Adding

LE AZORROS (2) Dancing 6 Mins.

6 Mins.
Hollywood Rest., N. Y.
A modernistic ballroom adaglo
team which performs with flash and
brilliance. Two numbers are being
done here, both along very different

done here, both Blung here. Ines.
Azorros make a striking appearance. The full is an exotic tyre who takes her work very seriously, referring to put her shoulder to the wheel without smillne or trying to be elimorous. Act suits for nicture houses. the wheel wit to be rlamore ture houses.

KEITH'S, INDPLS.

Indianapolis, Oct. 10.
Six-act stage bill on which little money or booking skill has been spent marks the fifth week of tryspent marks the fifth week of try-ing at this vaudfilm spot. Zella and

money or booking skill has been spent marks the fifth week of trying at this vauddlm spot. Zella and Wilborn open with a mild hat juggling turn topped off by a rubber-kneed dance by the male half of the team for finish. In the deuce spot, belores, female ventriloquist, and Leander, the dummy, inflict six punishing minutes of comedy that fails to come off.

Paige and Jewett, man and woman concept of the self with a series of understanding the series of the self will be series of the self will be series of the self will be self will b

Dancer's Nudity Pinch

San Antonio, Oct. 12.
Smiles and an umbrella were not enough array in which to do her act in public, so Bexar County deputy sheriffs arrested Ruth Beaucatre, specialty dancer in the Broadway Tayern, near Alamo Heights, last

Hoofer gave her address as Hol-lywood. She was booked in county jail on charges of indecent engosure.

WPA Huddlers in a Fog Over Subscription Series, Other Plans

Judging from the ideas emanating from 'what shall we do' huddles in the WPA theatre project in New York, indicate they're still in a fog. One of the plans calls for a 36 week season during which four plays would be presented in the four boroughs.

would be presented in the four boroughs.

The scheme calls for a subscription system of ticket sale covering a nine week period in each borough. Tickets are 40 cents but patrons must buy for the four attractions. To date no subscriptions are reported having been sold, while deals for theatres are incomplete. Relief outfit wants the houses to guarantee at least \$60 per night, theatre end on the sharing being 10 cents per ticket.

WPA recently announced that the scale would be raised to \$1.10 for some attractions, first to have that top being 'A Hero Is Born,' Adelphi Explanation was that the productions must be paid for' out of box office receipts. How that was to be achieved unless the shows clicked was apparently not considered. In the case 'Hero' there is no chance to earn back even a fraction of the outlay, as shown by receipts which have been averaging around \$46 lightly.

Cutting in the project is supposed

have been averaging around aven nightly.

Cutting in the project is supposed to have included all departments but some appear to be still overstaffed. In the press department there are 96 people, though the project has but three theatres under lease.

three theatres under lease.

To date the practice has been to play legit performances in the evenings only in such houses. Under a new plan shows will give matines on Saturday, dropping Monday nights and still remaining on a six times per week schedule.

Current Road Shows

Week of Oct. 10

'Amphytryon 38,' (Lunt and Fon tanne), Ford's, Baltimore (13-16).

'Antony and Cleopatra' (Tallulah Bankhead, Masonic Aude, Rochester, N. Y. (13); Erlanger, Buffalo (14-16).

H. R. 1137; Erianger, Buffalo (14-16).

'Behind Red Lights,' Werba Brook-lyn, N. Y.

'Between the Devil,' Shubert, New Haven (14-16.

'Brother Rat,' Selwyn, Chicago.

'Brother Rat,' Shubert, Newark 'Doll's House,' Royal Alexandra

'I'd Rather Be Right,' Colonial,

'Leaning on Letty' (Charlotte Greenwood), Chestnut St., Philadel-

'Madam Boyary,' Nixon Pittsburgh. 'Passing of the Third Floor Back' (Walter Hampden), Erlanger, Phila-

'Room Service,' Biltmore, Los Angeles. delphia.

'Room Service,' Copley, Boston, Show Is On, Grand Opera House

Chicago. 'Stage Door,' Bushnell Aude, Hartford (16).

"Tobacco Road," Hartman, Columbus, O. (11-13); Anderson, Anderson, Ind. (14); Roxy, Springfield, Ill. (15-

Tonight at 8:30, Curran, San Francisco.

'Tovarich,' Cass, Detroit.

Tovarich, Bijou, Knoxville, Tenn., (11); Bijou, Chattanooga, Tenn. (12); Temple, Birmingham, Ala. (13); Ryman. Aude, Nashville, Tenn. (14); Aude, Memphis, Tenn. (15-16).

'Victoria Regina' (Helen Hayes), Shubert, Boston.

'Yes, My Darling Daughter,' Cox, Cincinnati. 'You Can't Take It With You,' Harris, Chicago.

'You Can't Take It With You,'
Plymouth, Boston.

You Can't Take It With You,"
Binghamton, Binghamton, N. Y. (11);
Colonial, Elmira, N. Y. (12); Strand,
Ithaca, N. Y. (13); Masonic Aude,
Rochester, N. Y. (14-16).

'Women.' Erlanger, Chicago, Ill.

Toledo Critics Play

Toledo, Oct. 12.

Toledo Repertoire Co, opened its fifth season here last night with 'A Crown on the Hall Tree,' by Allen Saunders, local drama critic.

Shows in Rehearsal

Four Cents a Word.' Cheryl Crawford.
'Right This Way,' Alice Alex-

ander. Young Mr. Disraell,' Alex

Many Mansions,' Alexander Kirkland.
'Born in a Trunk,' Jack Cur-

tis.
'Julius Caesar,' Mercury The-

atre. "The Manly Art," Group The-

atre.
'Hooray for What,' Shuberts.
'Ghost of Yankee Doodle,'
Theatre Guild.
'Between the Devil,' Shuberts.
'Stage Door' (road), Sam H.
Harris.

ROCHFORD HEADS CHI TREASURERS' UNION

Chicago, Oct. 12. At a meeting of the Treasurers' Union this week, John Peter Stroth, former business agent, resigned and George T. Rochford was named to

former business agent, resigned and George T. Rochford was named to replace him. Rochford was one of the original officers of the old Treasurers' Club, which was the nucleus of the Treas-urers' Union.

Pasadena Producing All the Bard's Plays

Pasadena, Oct. 12. Pasadena Community Playhouse, celebrating its 20th anniversary Nov. 20, will observe the event by staging five plays by Shakespeare, bringing the total number of Shakespeare plays produced by the Playhouse to 37

37.

Outfit thus will become the first theatre in America to produce the entire roster of bard's dramas.

Yiddish

('The Outlaw, Boitre')

Drama in two acts (6 scenes) by M. Kulback. Presented by the Artef Players. Directed by Benno Schneider; settings by Mo! Solotaroff; music by Maurice Rauch; dances by Benjamin Zemach. At Artef theatre (Dail's), N. Y., Oct. 5, '31; \$2.20

Todrina, Golde Russer, S. Ruissan.

Levine, Freda Low, C. Don, S. Ruissan.

This new Artef presentation possesses enough eccentric humor for provide a fairly pleasant were in the provided of the provided and provided a fairly pleasant were in the provided for provided purpose of the group to provide a fairly pleasant were in the temploy their talents in presenting provocative plays dealing with class warfare, they have not altogether failed. The Kulback play has a strain of class feudism, at least in the text as provided for the players by Chaver-Paver.

But it is a frail play, and the mixture of class feudism with religious rand outlaws were more shallow. Very likely the expert hand which wove humor into the show was Benno Schneider's.

Perhaps Artef had no choice and, anxious to get its season started, had no other play available.

Not all of the acting is distinguished, but in the main the Artef boys and girls manage to give a distinctive performance, rendering Vine period in which the action takes place is that of long ago, when the communal ghettos of Europe had their communal leaders or Parnassim.

And the communal leader in the Kulback play is a rigid and rich individual. The community must play the game by rules he and his stooges and he in turn, grown to manhood, pillages the community and organizes the tennat farmers into opposition to the Parnassim.

The communal leader's daughter loves Boitre and the lad loves her, but the old boy demands that she wed another. Boitre comes disquised as a drummer to the mutile feat and keithings the gartestes him and his bride, because she is killed by soldiers' bullets who are seeking Boitre.

Both the chap who plays Boitre and he who portrays the girl's father are too rigid.

The lad with the flute appears to be a youngster with propensities for comedy, Moi Soldaroff's extings are distinctive and interesting. Shan. This new Arter presentation pos-

Inside Stuff—Legit

Political commentators, columnists, editorial men and journals of opinion will probably devote plenty of copy to discussing Td Rather Be Right, the new Cohan-Harris, Kaufman-Hart show, from the angle that the U. S. A. is the only country in the world where such a performance would be permitted today.

mitted today.

Rule in London theatres is that 'no monarch may be portrayed on the stage until a decent interval has passed. Decision is up to the Lord Chamberlain, whose most recent ruling of this type was in connection with Laurence Housman's 'Victoria' which was temporarily stymied last year. While ordinarily a decent interval in England is understood to mean when all grandchildren have died. In the case of 'Victoria' the 100th anniversary of her accession to the throne was considered adequate. Show was permitted to open there earlier this year.

In France political satires are okay, but pseudonyms are customary,

'Susan and God' which opened at the Plymouth, N. Y., last week to distinctly promising chances, is a considerably better play than when it originally tried out in Philadelphia last spring. While there were several unfortunate Breaks, John Golden, its producer, actually proved to be lucky

Topic M. Goldstell, A. Coben, S. Elisikof, H. Gendel, L. Freillich, S. Nagobhiner, M. Kirph, I. Welchansky, M. Friedman, D. Gyatoshu, H. Bender, A. Santi-Brieman, D. Opatoshu, H. Bender, A. Santi-Badad, A. Horwitz, F. Levenstein, A. Shapiro, M. Elsenberg, M. Schneiderman, I. Gofinsky, J. Dassin, Luba Rymer, Tilna Todrina, Goldle Russler, S. Antické, S. Levinc, Freda Low, C. Don, S. Xilliani,

Plays on Broadway

SUSAN AND GOD

Leeds (By perm Charlotte Marley. Hutchins Stubbs. Leonora Stubbs. Clyde Rochester. Susan Trexel. Barrie Trexel. Blossom Trexel.

John Golden and Rachel

The John Golden and Rachel Crothers manager-author team has scored a number of comedy successes and the chances are 'Susan and God' will be another, possibly of more moderate proportions.

New work does not display Miss of her plays were much more gay but in this instance the story is emphasized with the result that it affords a more quiet diversion that acyocied, finishing as a polished domestic drama. Theme is distinctly new although perhaps not exhilarating.

ing.

Susan is a woman whose home life has been interrupted either through her own flighty faultished the word flight faultished have been at least of the flight f

their house is closed.

At the start Susan just back from England bounds into a house party and bubbles all over the place about a new idea of moral thought and a sort of religion. She chatters about oneses the divinity around a bit look of the county of

TO QUITO AND BACK

Rachel Crothers, who wrote the play, revised the script and also staged 'Susan,' she being credited with turning it from an in-betweener into a hit possibility. Had the show been scheduled to come to Broadway prior to the rewriting, its chance would have been doubtful. TO QUITO AND BACK
Thaties Gulla production of Ben Healt than in two acts, Starring Lesite Banks and Sylvia Sidney. Directed by Phillips Moeller, Settings and costumes by Allips Moeller, Settings and Complete Moeller, Settings and S Show played but two weeks then as intended, Gertrude Lawrence sailing for the coronation. Problem of selecting a male lead arose in the sudden death of Osgood Perkins at the start of the Washington date recently, but the replacing player, Paul McGrath, filled the assignment ably. Satisfactory results followed the special matinee of 'Victoria Regina' played for the press in Boston recently and the stunt will be repeated in Chicago early in January. Two editorials anent the play appeared in Hub papers and eight others in New England dailies.

Press in Illinois, Indiana, Michigan, Wisconsin and lower Ontario will be invited to the Chicago matinee. Muriel Hutchison again set for the Rowland Stebbins show, 'Merely Murder.' Originally east for one of the leads in the show, she had to drop out because of Hollywood commitments. These are now off and Laura Baxter's dropping out of the show permits her to step in as originally planned. Rehearsals start this week (15). Name for the new John Cecil Holm play, dealing with a pulp mag writer, was all but drawn from a hat. Author had two titles, Four Cents a Word and 'The Personal Touch' picked out. Play was given to the typist untitled with the request that she choose the better name. She picked 'Four Cents.' Memorial services will be held for the late Osgood Perkins Friday (15) afternoon at four o'clock at the Little Church Around the Corner, N. Y. It will include vocal and organ music.

Services were arranged at the request of the widow, non-professional. A five-year-old son also survives and expressed a desire to be present.

At the end of the subscription lane this one will turn into the ware-house. It's a dull entertainment pri-

marily. Apart from that it's jumbled and mixed up, combining isolated epigrams of deep-dyed cynicism with the faintly religious preachment of communism as the saviour of mankind.

of mankind.

Ben Hecht forgot to bring his story together in the pleasures of developing—but not very clearly—certain personal opinions. The play has the makings of melodrama, but sprawls hopelessly in a bog of incredibility. Its patched-up uncertainties opening night may perhaps rewrites in the process of coming in from the road.

Something of the headache that

tanues opening fight may pernaps be explained in part by numerous rewrites in the process of coming and the process of coming and the process of coming and the process of the cast. Lesile Banks was stiff and unconvincing as an American author traveling in Ecuador and becoming involved in a banana republic revolution. This role is blurred in conception. It starts rather gaily and definitely conveys the impression that he is pretending to be a series of the cast of the ca

the rebel role. But that's all it ismannerisms.

Sylvia Sidney's role comes out of
the rewrites as a wooden toothpick.
It is small, inconclusive and phoney.
The most interesting character in the
play never comes on stage. She is
the wife that the author, eloping to
be cuador, refuses to even inform of
is infdelity, much less seek a diWitty interesting the s

whiskey decanter.

Hollywood may salvage the melodramatic elements of the story and kick the propaganda out. It's propaganda that lacks fundamental sincerity. It sounds like a hollow gesture of a tired gent a little confused in his undeniable personal brilliance and equally unmistakable affluence.

Land.

POLLOCK'S SHORT PLAYS FOR NEW 1-ACTER CO.

Channing Pollock, who declared himself finished with the theatre and would stick to magazine writing, has changed his mind. He has agreed to author two short plays for the Short Plays Theatre, slated to go into action later in season. He is currently filling some lecture dates, but is expected back at the end of the month.

Short Plays sponsors are counting on securing a number of sketches from name authors, stories which they have not been able to string out into full length dramas. Pollock has promised to deliver two like that one a drama and the other a

AGENT'S LEGIT FLYER

Edythe Philips, who recently took over the Tarbell & Philips agency, plans to produce legit this season.

First on the schedule is Le Roy Bailey's meller, 'Thanks for Tomor-row,' with a cast of six.

LEGIT SALARIES UP FOR '37-8

Gov't Invokes Double Stub Ducats As Sure Check on Ticket Sales

All theatres and places of admission where the ticket tax applies, are supposed to use tickets which carry the seat location on both ends, according to an amended regulation sent out by the Treasury Department. The legit houses are already using this type of ticket, purpose of which is to provide a method of checking the agencies.

Government people allege that the

checking the agencies.

Government-people allege that the collector has not been paid the full tax as called for in the intricate admissions tax statute and after months of investigation, decided that if tickets sold by the brokers were traced, an accurate check-up might be made. Theatres will be required to give the locations of the allotments to the agencies and have been ordered to keep used ticket ends for three months. Inspectors will probably examine the backs of tickets to see if they have been stamped by the agencies.

New tickets are not easily handled

New tickets are not easily handled by box office men although of the same size as heretofore. Because of the double end location the other the double end location the other printed matter has been reduced in size, price on the stubs being in much smaller type. Treasurers have been racking the new tickets with the wrong end showing and explain that if the pasteboards are made larger all new racks would be required. Doormen too, have placed the wrong ends in the ticket boxes.

the wrong ends in the ticket boxes. After the brokers were examined at 'tax headquarters in Parcel Post building, investigators turned their attention to box office men, claiming that gratuities from the agencies constituted an excess. A provision in the law calls for the government sharing in such coin 50-50 but the ticket sellers say any such money is in the guise of a service charge. Result of that end of the quizz has not been determined.

Lee Shubert Has 25% Of Theatre Guild's 'Ouito'

Lee Shubert is reported interested in 'To Quito and Back,' which the Theatre Guild presented last week at the Guid, N. Y. It is the first time for the Shuberts to be concerned managerially with the subscription group and the participation probably came about through a booking deal. Production is costly, Shubert end said to be 25%. Show was panned. Some seaons ago the Shuberts

said to be 25%. Show was panned.

Some seasons ago the Shuberts and the Guild battled over out of town bookings but the differences were ironed out after the formation of the United Booking Office. More recently the Guild has used Shubert houses on Broadway when its own theatre was occupied. Former is known to secure unusual sharing terms. Two offices have also had contacts on the road because of the Guild's out of town subscriptions. They work together through the American Theatre Society.

Not the first time for the Guild to

American Theatre Society.

Not the first time for the Guild to have others interested in its productions. 'Idiot's Delight' was done in association with John C. Wilson, who is associated managerially with Noel Coward and the Lunts, who are in the Coward group. Similar set-up probably applied to The Taming of the Shrew' and the coming 'Amphitryon 38, in which the Lunts are to appear.

Ben Heeht authored 'Quito' and

Ben Hecht authored 'Quito' and in literati circles it is stated the drama is autobiographical. That may be one reason why he refused to cut the speeches, the length of which being one reason why the show was socked by the critics.

Angel on Broadway

Hollywood, Oct. 12.
Heather Angel will move into the femme lead in 'Love of Women,' Broadway play to be produced by Milton Shubert.

This will be her first stage appearance in this country.
Shubert meantime is going to learn film production on the Warner lot.

CHORUS EQUITY MEET NOW SET FOR OCT. 29

Meeting of Chorus Equity, which was cancelled when a quorum failed to attend recently, is again scheduled and dated for the Center hotel, N. Y., on Oct. 29. There are over 750 paid up members in the organization, but only 22 were on hand. Claimed that some of the absentees were kept away by rehearsals, but most of the latter have not paid dues for some time and would not have been eligible to vote.

There is a group in the chorus

There is a group in the chorus branch which opposes the administration just as there is within Equity. A petition asking that the meeting be called for a second time was promptly filed, but the intentions of the opposition are not set forth.

COMMITTEE MULLING LOUNGE FOR TYROS

Establishment of a green room for young players who are not club members has been proposed by Brock Pemberton and a committee named to select a spot is expected to report soon. Pointed out that hundreds of ambitious youngsters seeking stage engagements come to Times Square usually from suburban noints and they have no results. points and they have no regular

A Broadway drug store has been a sort of meeting place for the young pros and the soda fountain often thronged with them. Known that as many as 1,500 drinks of Coca Cola have been sold in this shop in one day, mostly consumed by the players, the kids buying the juice in order to have the privilege of sitting down.

A central location is being looked

stiting down.

A central location is being looked over for the proposed green room, admission to which probably will be gratis. Pemberton, along with Kenneth McKenna also of the committee, figure that the expense of conducting the place should be defrayed by coin made the soft drink and sandwich concession.

Opera Stymied by Union; Gallo May Try Legit

Having delayed the tour of the San Carlo Opera Co. because of union matters, Fortune Gallo is interested in a straight play which may be presented by another manger. Piece is a comedy called 'Meet the Maestro,' based on short stories by the late Montague Glass which appeared in the Saturday Evening Post. Adaptation was done by Leonard Liebling, former music critic of the American, N. Y., who is now editor of the Musical Coureditor of the Musical Cour-

HERZOFF PLAY FOR WPA

Chicago, Oct. 12.

Negotiations are going on between Archie Herzoff and the Federal theatre, for a WPA production of play Herzoff has written.

Author is top man in Balaban & Katz press department.

Torr of Gallo's opera outfit has been curtailed and will not reach the road until December. Bookings were set back when the scale for the chorus was raised from \$52 to \$64, plus \$2 additional for expenses. Such ensembles are members of the Grand Opera Chorus Alliance, which is affiliated with the Four A's.

MGRS. PAYING BETTER MONEY

Not Taking So Much Advan tage of Equity Minimum Only 57 Out of 244 Contracts Set Thus Far List Lower Bracket Salaries - Managers Taking Off Rubberbands Now

BRIGHT SEASON

The trend in legit players' salaries is definitely up this season as shown by an analysis of contracts. Checkup was made to discern whether managers are seeking a preponderance of minimum salaried people and was found not to be the case, First week of October there were 244 contracts signed for 13 companies which are being prepared or in rehearsal. Count showed that only 57 minimum salaries signed for, including 13 juniors, There are conincluding 13 juniors, There are con-

only 57 minimum salaries signed for, including 13 juniors. There are considerably more intermediate salaries recorded. Tabulation of salaries starting with the highest contracted figure and the number of players engaged on each level:

\$2,250		٠							٠	٠	٠	٠	٠	٠	٠	٠				٠,		1
1,500												,										1
1,000																		٠.				:
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500					 																	2
400																						(
350																						4
325																						:
250																						1
235																						1
225																						1
200																			,		. 1	12
175																						4
150																						lO
125																						.3
100				,																	. 1	8.
85								÷														5
80																						4
75																					2	25
70															٠							4
65																						2
60	•						:														. 2	21
50																					. 3	35
45											i							ĺ.				4
40																				ĺ		14
25	٠																					3

Minimum salaries were first fixed in the legit code under the NRA. Previously Equity had avoided setting the figure of \$40, with \$25 for juniors, but adopted the minimums when the code went out. Argument against that move was that managers might lean towards using minimum priced people. That may have been so for a time, but that trend appears to be passing.

so for a time, but that trend appears to be passing.

Same objection was made over pay for rehearsals, with some managers frankly stating they would slice salaries to equalize such disbursements, Indications are that such deductions have been applied but Equity has found a solution. There has been talk for some time about raising the minimums and eliminating the junior salary figure. That issue may be acted on during the season.

Whit Kane in Mich.

Whit Kane in Mich.

Ann Arbor, Oct. 12.

Whitford Kane finally got here.
Scheduled to appear during summer repertory season, but held east because of extended Excursion' run,
Kane arrived today with the rights for 'Excursion's' first opening west of Broadway. Besides directing and playing in his original role of Capt.
Obadiah Rich, Kane will lecture at regular Play Production classes in University of Mich.

Excursion' will play week of Oct.
25 at Lydia Mendelssohn theatre.
Student actors will complete cast, under general supervision of Valentine B. Windt, Play Pro.'s faculty director.

director.

Kane signed for 'Robin Landing' upon return to New York, Nov. 1.

NYTPA Still Stymied by Union, **But Adamant on \$100-\$150 Scale**

A.T.S. Leases Studebaker

Chicago, Oct. 12 Chicago, Oct. 12,
American Theatre Society has signatured to use the Studebaker for
first of its season's subscription plays.
Initial offering will be 'Yes, My
Darling Daughter,' which comes in
on Nov. 1.

ALVORD WALKS ON ROSE TO ADVANCE FOLLIES

Ned Alvord has walked out on Billy Rose, and, as he put it, the Shuberts are now getting the benefit of my services. Understood his first assignment will be in advance of the Folies, due on the road next week. Alvord joined Rose to ballyhoo 'Jumbo' and continued with the outfit when the showman staged Forth Worth enterprises. He astonished the Texans by sporting a cut-away seersucker suit but retained the high starch collar.

the high starch collar.

Rose is readying 'The Show of Shows' in Texas, Alvord having done the preliminary work, including some extravagantly worded and vari-colored paper. There will be about 120 people in the company, show being a combination of Rose's stagings there, the Cleveland Exposition and his night club numbers.

Victor Leisthon will go abeed and

Victor Leighton will go ahead and Rube Bernstein back. Leighton was formerly an advance man, later on becoming one of the ace legit book-ers on Broadway.

Equity Amending By-Laws To Clear Appeal Situash

Equity proposes amending its bylaws in respect to appeal actions
such as cropped up at the recent first
quarterly meeting of the season.
Should the change be made, notice
of an appeal from a council ruling
or decision must be made not less
than 20 days prior to a meeting. No
appeal will be considered if intention of questioning a council action
is made more than 14 days after
such a ruling or decision.

An Equity group in WPA occupied most of the meeting protesting
the disciplinary resolution of the
council after they disobeyed instructions by participating in a one-day
strike in the Federal Relief theatre.
The appeal which was successful followed a sudden move by members
critical of the administration, who
gave but two days' notice of the intention.

It was the first instance of an appear

It was the first instance of an ap-peal from council action, but Equity leaders decided not to get their fin-gers burned again. WPAers involved were not actually penalized since fines imposed were suspended. They did not care to have their member-ship records smirched, however, in the event of possible penalties in the future.

future.

The administration professed to be unworried by the setback, made possible when a number of its supporters walked out of the meeting. Stated at the time that had the appeal been defeated, the objectors might have embarrassed the administration by means of legal action.

Judy Starr's Musical

Pittsburgh, Oct. 12.

Judy Starr has been signed by
Shuberts for next 'Ziegfeld Follies.' Show goes into rehearsal next month and it'll be her first legit,

and it'll be her first legit.

Starting in hotel at Virginia Beach,
Va., at \$13 a week, with room and
board, Miss Starr has climbed into
\$650 weekly class. Rudy Vallee gave
her the biggest boost of all on his
air show. Her sister, Patricia Norman, is featured vocalist with Eddy
Duchin.

The New York Theatrical Press Agents huddled last Thursday (7), but the matter of electing a successor to the late Ray Henderson did not arise, Elise Chisholm as vice-president currently heads the association, but it is indicated that the p.a.'s prefer not to have a woman leader, principally because of the preponderance of males in the NYTPA.

Situation in regards to the N. Y. agents and the unionized Theatrical Managers, Agents and Treasurers Managers, Agents and Treasurers has again changed. Statement that the NYTPA could have autonomy was withdrawn, and if joining the union they must do so as individuals. That presents a new problem to the Broadway pa. 5, who realize they would be out-voted, because the union has 500 members, or nearly 10 times the number in NYTPA. However, the latter has made little progress in getting the managers to signature their contract despite early favorable indications.

The two groups are essentially at

The two groups are essentially at odds over p.a.'s handling more than one attraction. Union stands for one man for one job, whereas some of the leaders in the NYTPA are holding down several jobs.

There is a material percentage of p.a.'s in the Broadway group who have not connected with shows this season, but it is declared that if there is any dissatisfaction because other is any dissatisfaction because other members have two or three jobs, such sentiment has not been volced at the meetings. At last week's session one or two members stated they had refused \$75 per week. NYTPA's principal aim is to establish a \$100 minimum, with \$150 the low for exclusive services. clusive services.

clusive services.

NYTPA during its a ssion voted aye to the proposal of establishing a memorial for Henderson. Suggested that an award in his name be made annually to the pa. who accomplishes the outstanding work of the season. Award will probably be in the form of a plaque.

Dick Maney has succeeded Henderson as p.a. for Guthrie McClintic and is currently handling 'The Star Wagon.' Deal is not for exclusive

Pavees-Food Donors 50-50 at Barter's 'Macbeth' Revival

For the second year Robert Porter-field's troupe of Barter Theatre players brought one of their productions from Abingdon, Va., for a single performance at the Heckscher Theatre, N. Y., last Sunday (10) individed by the second of the second

next season.

Audience was composed largely of
the Broadway mob. Porterfield made
an introductory spiel prior to the
performance and the show received
a good response at the final curtain.

a good response at the linal curtain.
Production, which was not ambitious, used rather simple sets, drapes and effective lighting. Was in four acts and 20 scenes; staged by Alan Williams and the cast included Margaret Wycherly, John Cromwell, Hugh Fettis and Barbara Correll first two as name guesters.

New York Concert Biz Very Nice As Season Gets Into Stride

Concert season in New York hopped off to a punchy start last week with a trio of recitals at Town Hall. Strongest draw was Walter Hall. Strongest draw was Wal Gieseking, pianist, due to his estr lished rep and because the affair was held Sunday night. Other name recitalists were Roland Hayes, Negro tenor, and Virginia Rea, so-

Negro tenor, and Virginia Rea, so-prano from radio, singing her first platform appearance in about 10 years.
Alfredo Salmaggi's Hippodrome Opera Co, continuing its concurrent performance at the Hipp, N. Y., and the Brooklyn Academy of Music, also played to nice grosses. Weather was figured a help.

Extimates for Lost Weath.

also played to nice grosses. Weather was figured a help.

Estimates for Last Week
Vinginia Rae, Town Hall Thursday (7), \$2.50 top. Amazingly heavy draw for this broadcastic pho's sunknown to worst. 150, line for a 'first.' help with the worst. 150, line for a 'first.' Reland-Hayes. Town Hall, Saturday (9), \$2.50 top. Only empty seats were downstairs for this name singer. Event. sponsored by the Southern Negro Youth Congress. Estimated at \$2.100.
Waiter Glesch'ns, Town Hall, Sunday (10), \$2.50 top. Planist was a virtual sellout, spotted emoty seats and press list bulling it just under the \$3.000 mark.

Hispostrome Opera Lounced this.

Hispostrome Opera Lounced this.
\$3.100 Saturday (9) and \$2.900 Sunday At the Academy of Music, Brooklyn, \$1.200 went into the wicket Saturday (9) and \$1,400. Sunday.

GREEK CONDUCTOR FOR MINNEAPOLIS

Minneapolis, Oct. 12.

Ten artists have been signed for appearances with the Minneapolis Symphony orchestra the coming season. Opening concert, with Dimitri Mitropoulous of Athens, Greece, the new permanent conductor, success

new permanent conductor, succeeding Eugene Ormondy, will be Nov. 12.
There will be 16 Friday night and
15 Sunday 'pop', conjersis, a series of
school student concerts, a concert for
the University of Minnesota students
and faculty and three or four downtown 'pop' night concerts.
Touring artists will be Rudolph
Serkin, Richard Tauber, Monte Carlo
Ballet Russe, Erika Morini, Arthur
Rubenstein, Marian Anderson, Jascha
Heifetz, Lauritz 'Meichoir, Helen
Trauble and Emmanuel List.
Mitropoulous, still in Greece, will
not take the orchestra's helm until
Jan. 10, guest conductors appearing
in the meanwhile.

PHILLY SYMPH'S \$1,000

PHILLY SYMPH'S \$1,000

Philadelphia, Oct. 12.

Philly orch had \$1,000 dropped into its coin sack last Thursday (7) by the will of Mrs. Emma Schumann, musicians' angel, who died here Sept. 27, leaving \$200,000. She directed the grand go to the symph to buy tickets to concerts for students otherwise unable to obtain them.

Gift made in memory of her father, Gustav Schubert, member of the Symphony Orchestra, predecess-

NEW GROUP TO OPPOSE THE BALLET RUSSE

Ballet Russe de Monte Carlo will have opposition next season from a new group headed by Massine; choreographer of Col. de Basil's outfit. Massine's disaffection caused some surprise since he has been

drawing down a salary of \$900 weekly. New group is corporately called the World Art, Inc., which has already opened offices and figures on starting operations after the first of the year.

Connected with the new group are Sir Guy Denbom, Robert Blum, a brother of former Premier Leon Blum, of France, and a Mrs. Goodspeed, wealthy Chicagoan.

Ballet Russe which opens at the Metropolitan Oct. 22 for a 12-day date, is presented by S. Hurok. There are 85 people in the company, which has been routed for 35 weeks. Understood that Hurok's end has been slim because of the heavy overhead.

Negotiations are currently being carried on between World Art, Inc. which will sponsor a ballet tour by a new group in the United States in 1938, and Leonide Massine. No deal has been closed as yet. Under-stood that that group will have at least \$150,000 underwritten by

patrons.

World Art is headed up by Julius
Fleischmann, yeast manufacturer,
with Sergei J. Denham, vice-president. Backers in addition to
Fleischmann will probably include
Mrs. Otto Kahn, Harold McCormick
and Mrs. C. B. Goodspeed.

Hageman's Carnegie Date

Hollywood, Oct. 12. Dr. Richard Hageman, Metropolitan opera conductor; is due in New York tomorrow to direct the Wagnerian Festival Singers in Carnegie Hall.

Dr. Hageman will accompany the Wagnerian troupe on its American tour, returning to the Coast about the middle of December to resume film work.

Terper Teaching Abroad

Hawkinsville, Ga., Oct. 12. Mattic Claud Lancaster, of here professionally Jacqueline Dorminy will teach dancing in Germany next summer. Terper maintains studios in Winston-Salem, N. C., and is an ex-pres of Dancing Masters of N. C. and has held office in Dancing Masters of America.

for students otherwise unable to obtain them.

Gift made in memory of her father, Gustav Schubert, member of the Symphony Orchestra, predecessor to Philly's present symphors.

Less of America.

She was appointed by Secretary of State Cordeil Hull to represent U. S. at world-wide convention of Dancing Masters held in England last year.

Frisco Opera on NBC

San Francisco, Oct. 12.

San Francisco, Oct. 12.
Five broadcasts of portions of San
Francisco Opera Company performances starting Friday (16) will be
aired exclusively over NBC nationwide networks. Four of the pickups
will be for 60 minutes, the fifth for
75 minutes.
Broadcasts will consist of portions
of 'Aida,' Oct. 15, over the red web,'
Frant' Oct. 23, on the blue; 'La
Traviata' Oct. 30, also on the blue; 'La
Traviata' Oct. 30, also on the blue;
Lohengrin' Nov. 5, on the red, and
'Manon' Nov. 10, on the blue. Opening night airing (15) will also include interviews of operagoers and
description of audience.

AUSSIE'S BEST CONCERT TAKE

Melbourne, Sept. 30. Biz in the concert field has been Biz in the concert field has been good over the past season for the Australian Broadcasting Commission and Williamson-Tait. It's predicted that next year should be even better with the importation of more famous stars of the concert platform. Madame Lotte Lehmann probably returned the most for the A. B. C., and Tito Schipa is reported as turning in a heavy gross for W-T. Rubinstein is the current big pull for the A. B. C., but the Comedy Harmonists proved a hit surprise for the same proved a hit surprise for the same

Management.

Next year W-T will have Kirsten Flagstad, Lawrence Tibbett and probably a return season by Richard Crooks.

Crooks.

George Schneevoight has done well for the A. B. C. with orchestral concerts, and further important conductors will be imported from time to

All in all, the concert season has been a socko one for everybody— including the tax collectors.

Hammond's Germani Tour

Hammond Organ Co. has imported Italian organist Fernando German Italian organist Fernando Germani for country-wide tour to plus the company's instrument. Effort is being made to introduce the organisa's a concert instrument. Germani has been booked for a tour of halls in key cities where recitals play. Hammond is guaranteeing each spot and admish will be charged. Tour begins on Nov. 10 at Symphony Hall, Boston. J. Walter Thompson agency, which handles Hammond, is doing the publicity, which will break next week.

JOOS BALLET (LYRIC, BALTO.)

JOOS BALLET

(LYRIC, BALTO.)

Dening their current of mericantour at the Lyric current of mericantour at the Lyric current of the Ballation of the Lyric current of the Ballation of the Lyric current of the Ballation of the Ball

Plays Out of Town

but they fail sort of their own excellent standard in the edition unveiled tonight.

Expectancy ran high in the audience which was siggling even at the program before the control of the New Deal than they heard from the lips of George M. Cohan and his surrounding company, representing the cabinet, Supreme Court, Roosevelt's mother, the control of the New Deal than they heard from the lips of George M. Cohan and his surrounding company, representing the cabinet, Supreme Court, Roosevelt's mother, et al. This is not to say that hilarious gags and belly laughts are lacking. There are many, and they come in bunches. Best of these is a multi-versed lyric called Off the Record, suavely sold by the sold of the s

of snaring added taxes, but this is dismissed.

Roosevell's fireside roadio chat fwith fireside prop) to women, urging them to turn over for a year all their cosmetic money to the treasury, flops; so does the plan to open up the gold deposit in Fort Knox (Wall street panics, when the door begins to open) and even a White House broadcast, using cabinet talent, with Roosevelt giving the commercial, doesn't jell. They never do balance the thing, but the optimistic President remains cheery and finally advises his young friends to marry, anyway.

Actually, the cabinet and Supreme Court get a worse pasting than the President, although such lines as Cordell, take a law satisfy the \$3.30 crowd.

The Federal Theatre gets some swift pokes, so does the Wagner act, Mother Roosevelt, WPA. and the family tieup with DuPont and Hearst. The nine old men keep popping up from behind bushes and chorus 'Oh No' to each new proposal. In a softening speech in the finale cohant eclares it's a great the control of the control of

fun at the President.

Lyrics are brighter than the tunes, and 'Have You Met Miss Jones?' sounds like the only winner. Chorestonate is fair, a single park set is adequate, lighting excellent. Even though Cohan only vaguely resembles Roosevelt, he clicks, as usual, with the Boston customer. Fox.

ANGEL ISLAND

Baltimore, Oct. 11.
Comedy mystery in three acts by Bernie
Angus; presented and directed by George
Abbott: settings by John Root; at Maryland theatre, Baltimore, Oct. 11, '37, \$2.20

Lurma Grainger Lca Ponman
Eunice
Leo GraingerCarroll Ashburn
Gurth Eric Wollencot
Sylvia Jordan Arlene Francis
John Kavanaugh Cylde Fillmore
Sidney Powell
Lucy Powell Edith Van Cleve
Almee Lattimer Maidel Turner
Marco Elwood
Arlene RichfieldLouise Larabee
Alco Richfield David Hoffman
TrigThomas H. Graham
LoluAlma Dickson
Gail MurshJoyce Arling
Jeff Kingsley Clayton Collyce
Paurie Dave Manager

There's a weird old house on a lonely island, people are killed, pearls and jewels are bruited about and everybody but the real killer is suspected. It's a mystery setry from the word go—but staged by

Boston, Oct. 11.

Mustal conety in two acts by George S. Kaufman and-Moss Hart, respected by Smith Harris, staged by Mr. Kaufman; sonse, stichard Rogers and Lorotta Hart; satchard Rogers and Lorotta Hart; stichard Rogers and Lorotta Harting. Peder, at Colonial, Boston, Oct. 11.

Persy Jones. Joy Hodger Holling Harting Harting Larotta Harting Larotta Harting Rogers Hall Barker. The Secretary of Labot. Maria Green The Marifolms Manufacture. Mocaling The Rogers Labot. Joseph Aller Federal Theatre Director. Joseph Macaulty The Maria Harting Company. Louis Tanno Green The Marifolms Manufacture. Mocaling The President's Mother Larotta Maria Green The Marifolms Manufacture. Mocaling The President's Mother Larotta Maria Green The Marifolms Manufacture. Mocaling The President's Mother Larotta Maria Green The Maria Green T

MADAME BOVARY

WADANIE DUVARI

Washington, Oct. 9.
Drama in three acts (10 accress), edapted in English by Benn W. Levy from Gaston Baty's dramatization of Gustave Flaubert by Benn W. Levy; include the Company of the

Hippolyte
Binet
Leon Depuis
Mme. Caron
Lheureux
Felicite
Fustin
Mme. Homais

Madame Bovary, whom Novelist Gustave Flaubert created two generations ago to make literary history and Playwright Gaston Baty dramatized two seasons ago to score a hit on the Paris stage, arrived in America this week via Benn W. Levy to depict her troubles for Theater Guild customers. And realizing her importance in the world of make-believe, the Guild has given her a setting as rich and complex as her own highly specialized career. The mere magnitude of the conflict of the

(Continued on page 59)

Cleveland Symph on NBC

Cleveland, Oct. 12.
Portions of the Saturday night concerts of the Cleveland orchestra will be broadcast over the NBC red network Oct. 16 and 23. Network is picking up an hour of each concert direct from Severance Hall. Artur Rodzinski, co-director of the new NBC symphony, will direct the two programs. Albert Spalding, the violinist, will be the soloist on the second broadcast.





'Show Is On' Flop in Chi, \$11,000; 'Women' Good 16G, 'Can't' Okay 12G

Chicago, Oct. 12.
Coming in quickly from its New York revival The Show Is On Couldn't get started at the Grand, and will be yanked at the Grand, and will be yanked after two weeks. The Yanked at the Grand, and the Theatre Guild-American Theatre Society subscription bunch for Madame Bovary, which comes in on next Monday (18). Shubert musical ran deep in the red on its first week and doesn't look able to climb out of it current show, has not been good, with the main squawks being on the dated 'topical' jokes, much of which run to political satire. With the booking of 'Madame Bovary' at the Grand, it kills off the original date of 'Yes, My Dari Ing Daughert, which the ATS had scheduled, for the Studebaker on Exception to the weak trade is

the original date. of Yes, My Darling Daughter, which the ATS had scheduled, for the Studebaker on No. 10 to 10 to

'SERVICE' FAIRLY GOOD \$8,500. IST WEEK, L.A.

Too Angeles, Oct. 12.

Room Service' is heading for another substantial week at the Biltmore, where it opened Oct. 4 for for our weeks' sojourn. Federals are pluging along, currently showing in two local houses, Rehearsals are in progress for sojet's in Fire, satine on life or Mars, skeded for the Hollywood Playhouse (22) at \$1.10 top.

Estimate for Last Week

*Room Service, Biltmore (C-1,658; \$2.75) (1st wk). Hollywood momay go this one, and opening stanza brought profitable \$8,500. Heavy advance for balance of run.

The World We Live In, Mayan. Satire by Josef and Karel Caplek runs through the soft and karel Caplek runs through sath soft and sath should be supposed and Karel Caplek runs through Sasshound's Conversion,' Hollywood Playhouse. Shaw comedy drama sticks through (17).

Mary Astor Hypos Coward Cycle to 12G in 'Frisco

San Francisco, Oct. 12.

Although hot weather hurt some, Noel Coward's 'Tonight at 8:30' is, doing excellent business at the Curran theatre, where his series of nine plays will be presented over a period of three weeks. Press notices have been great in behalf of the cast, plays and production. 'Beyond the Horizon,' in its second stanza at the Alcazar theatre, is doing moderate biz. Estimate for Last Week 'Tonight at 8:30,' Curran (1st week) (1,500; \$2.50). Drawing big houses. Presence of Mary Astor in the cast very helpful to bo. In fine fettle at \$12,500.

*12,500. WFA

Beyond the Horizon, Alcazar (2d wk) (1,500; 55c.) One more week to go. Hot weather hurt here. War-lor's Husband' is the next attraction.

"Tovarich' Gets \$12,000

As Cincy's Initialer
Cincinnati, Oct. 12.
Cincinnati, Oct. 12.
Legit season opened last week with
Leontovich in "Tovarich' at the Cox,
which grossed \$12,000 at \$2.75 top.
House has "Yes, My Darling Daugher," with Florence Reed, this weck
at same scale. To be followed by 'A
Doll's House' the week of Oct. 24
Tailulah Bankhead and Conway
Tearle in 'Antony and Cleopatra'
Nov. 1-6, and 'Brother Rat' the week
following.

lelson G. Trowbridge is manager the Shubert house.

MADAME BOVARY

(Continued from page 58)

herding the climaxes into three or four key backgrounds. The events lake place where and when they happen regardless of what they involve in curtain raising and lowering or tuck staging. The result will reshibled they are the staging. The result will reshibled by the staging and lowering or tuck staging. The result will reshibled they will reshible they are to stage without rewriting the whole idea, althout rewriting the stronger play, most of the wit lying in sustained humorous situations that never burst into full burst and the stronger play, most of the wit lying in sustained humorous situations that never burst into full burst and the stronger play, most of the wit lying in sustained humorous situations that never burst into full burst and the stronger play, most of the wit lying in sustained humorous situations that never burst into full burst and the stronger play, most of the wit lying in sustained humorous situations that never burst into full burst and the begin with the heroid of the him of the stronger plump, country-bumpkin doctor-husband, on a moonit balcony on their wedding night. Charles bovary here plump, country-bumpkin doctor-husband, on a moonit balcony on their wedding night. Charles and books down to find him snoring night plump to the stronger plump, country-bumpkin doctor-husband, on a moonit balcony on their wedding night. Charles and beging him of the him of the Lion d'Or at Yonville, serves to establish several characters and ends with the arrival of Charles and ends with the arrival of Charles and Emma and the stolid charles and thous in the stage and beging him of the promise to the stage and beging h

'Can't' Socko 12G, Buffalo

You Can't Take it With You, drew fine gross of \$12,000 for eight performances at the Erlanger last week.

Born in a Trunk' with Henry Hull directing has started rehearsals. Play written by Aurania Roveros, will be presented by Jack Curtis.

BALTO BIZ POOR

'Wise Tomorrow' Gets Puny \$3,000 a Ford's—Operas 9G, Fair

Ford's—Operas 96, Fair

Baltimore, Oct. 12,
A record-breaking mail order and
advance sale
advance sale
four-day engage of the sale
form the meagre takings of Wise
Tomorrow, Warners British importation, which unfolded itself prior to
Broadway in the same house last
week. General going over by local
week. General going over by local
columbia Grand Opera Company
in repertoire at the Maryland did a
fair \$9,000 at pop prices.

Estimates for Last Week

Wise Tomorrow, Ford's (1,988;

Estimates for Last Week
Wise Tomorrow, Ford's (1,988;
\$2.20). Good advance and nice opening night, but fell off to a bare \$3,000.
Columbia Grand Opera Company,
Maryland (1,570; \$1,65). Fairly
steady trade and a nicely built-up
week-end sent repertoire up to
\$9,000.

'REGINA,' 29G,

Boston, Oct. 12.

In her third week Helen Hayes did the impossible by attracting more customers into the Shubert than she did for the first two smash. capacity, weeks of Victoria Regina. First week was capacity; second stanza was capacity plus, and the third frame topped the second with added standees. Third week hit \$23,000 as tweek at the renovated Copley, and opened a run with satisfactory b.o. reaction. 'Can't Take It' sailed through a fourth frame at the Plymouth with a nice take, and looks set for another month at least.

Big noise is, of course, the musical conversation piece, 'I'd Rather Be Right,' starring George Cohan, and lampooning the New Deal and all the Democratic big shots, which premiered last night (II) at the Colonial.

Estimates for Last Week

ionial. Estimates for Last Week.

Victoria Regina' (Shubert) (\$3,30)
(3d week). About everybody in
New England has tried to see Miss
Hayes' superb performance, but they
can jam in just so many. \$29,000 for
the third week is the talk of the
town.

the third week is the talk of the town.

"Can't Take It With You' (Plymouth) (\$250 (5th week). Very popular and showing no sign of serious swerve in takes. Fifth week very good \$13,500.

"Room Service' (Copley) (\$2,50) (1st week). Okay road company giving satisfaction and opening tally of \$9,000 indicates fair chance.

'Red Lights' Good \$8,500 Getaway Week at Newark Newark, N. J., Oct. 12.

Getaway Week at Newark N. J. Oct. 12.

Behind Red Lights' in its second week at the Shubert did over \$8,500, and could have stayed a third week. Current attraction, Brother Rat:

Behind Get Stat Week T. G. 1985, 1985, 505 Excessional draw for this attraction put the b.o. at \$8,500.

Engagements

Frances Farmer, 'The Manly Art.' Gloria Dickson, Josephine Victor, Calvin Thomas, Rosemary Ames, Wise Tomorrow.' Paul Haakon, 'Hooray for What.' Ben Cutler, Cynthia Rogers, Fireman's Flame. Ralph Cullinan, Frank Lindsay, Pas Le Noir, Robert S. Harrison, Esther Mitchell, Leslie Bingham, John Robb, Father Malachy's Miracle.'

Esther Mitchell, Leslie Bingham, John Robb, 'Father Malachy's Miracle!

Will Geer, 'Journeyman.'
Lillian Emcrson, Katherine Emwet, Robert Light. 'Born in a Trunk.'
Wallace Ford, 'Of Mice and Men.'
Heather Angel, Hugh Sinclair, Vacrlie Taylor, 'Love of Women.'
Frank Conroy, Catheen Comegys, Elizabeth 'Young, Franklin Downing, Ethel Intropodi, Jack Kelly, Marilyn Erskine, Russell Hardie, Don Costello, Kendall Clark, Donald Black, Alfred Webster, Lloyd Gough, J. C., Wanke Dadde, 'Alfred Da

Series Visitors Hypoed Broadway. 'Star Wagon' Set; 'Susan' Looks In

Another indicated success of the, Holds to great pace with standeer slowly developing Broadway season loomed at the Plymouth last midweek with the premiere of 'Susan and God.' The press was divided, but the box office thrived with the orders for tickets by the agencies that could not be fully met. According to the takings up to date the play is aimed for a pace of \$20,000 or better. At the Guild 'To Quito and Back' got thumbs down from the press.

Back' got thumbs down from the press.
First real draw was The Star Wagon,' which got over \$17.000 for its first full week at the Empire. Capacity at the scale there is about \$1,500 more, and standees were reported for several performances. The two imported comedies, 'George and Margaret' and French Without Tears,' are the best of the young season's other new shows. Each approximated \$10,000 last week. The Abbey Players, also an import, is doing fairly well, getting class audicnoes.

HUB RECORD

Abbey Players, also an import, is diding fairly well, getting class audicness.

Business was on the upbeat almost all along the line last week, with the some degree, as shown by the filled middown hotels. The Women-the first two smash, capacity of 'Victoria Regina. First was capacity, second stanza pacity plus, and the third apacity plus apacity plus, and the third apacity plus, and the plus apacity plus, and the plus apacity plus apacity plus, and the plus apacity plus apacity plus, and the plus apacity plus apacity

"Only scheduled withdrawal this week is King Richard II.' which goes to the road from the St. James. King Richard II.' which goes to the road from the St. James. Estimates for Last Week 'Babes in Arms,' Shubert (27th week) (M-1,335-\$3.30). Announced to move to Majestic after this month, in the state of the week's taking around \$16,000.

'Blow Ye Winda,' 46th St. (4th week) (C-1,375-\$3.30). Got unlucky break at opening; business last week not much improvement, but may build; over \$6,000.

'Blow Ye \$6,000.

Blow Ye \$6,000.

"Hower \$6,000.

"Hower \$6,000.

"French Without Tears,' Miller (3d week) (C-1,987-\$3.30). Moved over from Biltmore Monday, business there last week fair, but profitable at \$7,500.

"French Without Tears,' Miller (3d week) (C-944-\$3.30). Approximated \$10,000.

"French Without Tears,' Miller (3d week) (C-951-\$3.30). Moved upward and English laugh show expected to make grade; around \$10,000.

"Having Wonderful Time,' Lyceum (34th week) (C-951-\$3.30). Moved upward and English laugh show expected to make grade; around \$10,000.

"Having Wonderful Time,' Lyceum (34th week) (C-1,000-\$3.30). Run laugh show perked up again with the gross around \$5,000. may stick linging fair.' Vanderbilt (1st week) (C-804-\$3.30). Presented by John and Jerrold Krimsky; written by Allan Scott; delayed from last week; due to debut tonight (13).

"Lady Has a Heart,' Longacre (3d week) (CD-1,019-\$3.30). Holding to excellent money and announces tickets for New Year's eve; last week's takings, \$16,500.

"Susan and God,' Plymouth (2d week) (CD-1,038-\$3.30). Hore missed in the system of the sy

10.500. as ever, ass weeks takings, 10.500. Susan and God. Plymouth (2d week) (CD-1,038-83.30). Drew mixed notices, but heavy call from agencies; probably the star (Gertrude Lawrence helped draw; pace first four performances indicates gross over \$20,000. Star Wagon'. Empire (3d The Star Wagon'. Empire (3d CD-1,096-83.30). First full week's takings topped \$17,000; initial strong grosser of scason should score run.

strong grosser of season should score run.

The Women, Barrymore (42d week) (C-1,048-53.30). Back to great money; pace improved nearly \$6,000 in two weeks, last week count being \$19,600.

To Quito and Back, Guild (2d week) (D-914-\$3.30). Drew adverse press and doubtful beyond the five-week subscription stay; opened last mid-week.

Read' Forrest (2015)

week subscription stay; opened last mid-week.

Tobaco and Forest (201st Tobaco 1, 107-31-85). Another show claiming to offer New Year's event when the subscription of the total state of the subscription of the total state of the total state of the subscription of the total state of the subscription of the

'Processional,' Elliott; revival.
'A Hero Was Born,' Adelphi,
'Swing It,' Lafayette, Harlem;
closses Sat. (16).

Letty's' \$11.000 Still Good for Philadelphia; **Guild Switches Shows**

Philadelphia, Oct. 12. The advance that's piling up here or Helen Hayes' 'Victoria Regina'

for Helen Hayes' 'Victoria Regina' is just as sensational as it has been

for Helen Hayes' Victoria Regina' is just as sensational as it has been in other cities. She comes into the Forrest next Monday, with an advantage of the State o

'ROAD' DOES BIG 13G ON REPEAT AT PITT

Pittsburgh, Oct. 12.
Thar's still life and gold along 'Tobacco Road,' which again chalked up
a bull's-eye. When any show, particularly a repeat, can play at \$1.50

ticularly a repeat, can play at \$1,50 top and knock down around \$13,500, that's manna. From looks of things Nixon's in for its best legit season in years, Opening weeks have all been winners and, with 'Madame Bovary' current, backed by biggest ATS subscription list in years, prospects are continuously bright.

Tobactor Board (2,100; \$1,55)—Third time here, playing is \$1,65 and knocked off great \$13,500.

'Bovary' Gets \$15,500 In Preem Week at D. C.

Washington, Oct. 12.

'Madame Bovary' drew \$15,500 in seven performances at National, Monday night opening having been pushed back to Tuesday due to production complications with 12 heavy sets. Show played at \$2.75 top as first American Theatre Society offer-the tops deark this week, but relights Monday (18) with Lunt and Fontanne in 'Amphitryon 38,' making second ATS show also Guild production. Charlotte Greenwood come in Oct. 25 with 'Leaning on Letty.'

Daughter's' \$13,000 Augur Good Season for Detroit

week webscription stay; opened last mid-week.

Tobacco Road, Forrest (201st week) (C-1,107-\$1.85). Another show claiming to offer New Year's eventickets soon; rated around \$0,000.

Virginia, Center (7th week) (M-3,538-\$3.30). Picked up last week (M-3,538-\$3.30). Picked up last week and estimated around \$23,000; should claim the support of out-of-winder with the support of out-o

Broadway

VARIETY

Joe Schoenfeld out of the danger zone at Sydenham hosp.
Dave Hutchinson came over from London for the world's series.
Richard Bennett in from the Coast seeking legit or radio assignments.
Alice Faye, 20th-Fox player, into New York this week on vacash.

Charles Bochert back after agent-ing brief Chicago stay of The Show Is On.

; On.' Annabella, 20th's foreign import, ue in from Europe tomorrow

Curt Conway has replaced Jules Garfield as juve in 'Having Wonder-ful Time'

III Time.

Now it's a dandruff-cure pitch in Loew's State store space in the heart of Times Sq.

Loew's State store space in the heart of Times Sq.
Tony Martin, new 20th-Fox singing star, here for series, hopped back to Cast Saturday (9).
Crawford and Caskey, daneers, back from six months in London, Biarritz, Monte Carlo, etc.
Liael Tucker Stage, Theatre Guild hox-office treasurer, has scripted a play, 'Let's Play for Keeps,'
Joshua Logan, Wangar director, in town to o.o. the shows and visit his sister, Mary Logan, legit player.
Johnny Hyde (William Morris agency) returning to the Coast office next week after a stay in the ho.
Julian T. Abeles' daughter, Rida, rushed to the hosp for an appendency. Just matricular French appendency Just matricular French play gene of French plays she will try to block.

place. AMPAS now meeting in a private dining room of the International Casino on Thursdays, instead of

AMPAS now dining room of the International dining room of the International Casino on Thursdays, instead of Sardis.

Frances Reinhart, legiter, now working for Robert K. Straus candidate for N. V. City Councilman.

was formerly with the The-

working for Robert K. Straus, candidate for N. Y. City Councilman.
Straus was formerly with the Thestraus was considered and the Thestraus was was a straight to the Thestraus was was a straight to the Theward after this month. Cumno
will be affiliated with Leland Hayward after this month. Cumno
will be fill the Theward after this month. Cumno
his the Followood office.

Blame it on the stock market or
anything else, but it's been tough on
the niteries the last coupla weeks.
Big spots draining the town; side
street bistros suffering. Used to be
the reverse. Welfare with bes

Big spots draining treet bittors suffering. Used to be the reverse.

Van Campen Heilner, who has made a number of fishing shorts, has been awarded the Order of Carlos Manuel de Cespedes by the Cuban government. Author of the recent book, 'Salt Water Fishing.'

W. K. Jenkins (Lucas-Jenkins chain in Atlanta), operating houses throughout Georgia in partnership with Paramount, in New York on a brief visit to discuss operating matters with Par ho, officials and contact on film product.

Berlin

Erna Sack off on a Scandinavian

tour.

Edward Weiss giving his only Berlin concert this year.

Alois Melichar on the cleffing end of 'Mutterlied, 'Gigli's next pic.

Geza von Bolvary's next merging chore to be 'Finale' with Jenny

Geza von Bolvary's next megging chore to be Finale with Jenny Jugo. Lenses about to start grinding on Pola Negri's latest Tango Not-turno.

Pola Negris latest Tango Notturno. Belin Philharmonic off to
Sweden and Norway with Eugen
Jorhums beton waving.
Agnes Straub and Albrecht
Schoenhals in the leads in 'Fedora.'
It will be Schoenhals first legit.
Wolfgang Liebeneiner. actor-director, to play in 'Emilia Galott'
opening on at the Kleines Haus.
"Fahrendes Volk' under direction
of Jacouse Feyder. Francoise Rosay holding down big femme assigmment.

signment.
Professor Koscak Yamada, conductor of the New Symphony orch in Tokwo, batoning some of his own convocations over the other professor of the Dewtschingdode He did the cleffing for The New Earth.

Melbourne

Biz is picking up again slightly here.
George Griffiths, Hoyts exec.
leaves for a biz trip to America this

Leouge LTHINIS, Hoyts exect. leaves for a biz trip to America this week.

Par brought in 'Maid of Salem' for a run, but doubtful whether pic will community to the sale of the sale will be sometiment of the sale will be sale wi

a new series of revues in conjunction with vaude acts.

Government may remove the ban on children under 16 attending theatres if the outbreak of infantile paralysis abates.

Mention has been made that the bankers will stick to Norman Rydge and Greater Union, irrespective of any rumors to the contrary.

The deel Slavin of the special state of t

Lendon

Richard Tauber sails for America Oct. 13 for a series of concerts. Arma Neagle to play title role in Peter Pan' at the Palladium this Xmas.

Amma Neagle to play, title role, in Peter Pan' at the Palladium this Xmas.
Shuberts are now dickering with Nelson Keys for an American revue engagement.

Gertie Maude' closed at St. Martin's Oct. 9, after eight weeks, and goes on tour.

Conrad Veidt signed by British Unity for a Technicolor subject to be shot at Ealing.

Ross and Stone at the Holborn Empire, third time in seven weeks, which is a record.

John R. Woolfenden has taken over the publicity for the MGM British unit at Denham.

Sutherland Felce will ast as compere at Circ's club during the engagement of Ramoba.

Visitors from U. S. during August totaled. 18,518, an increase of 2,747 over August of last year.

Warners will. Americanize. George and Margaret when it is fined, with Margaret when it is fined with Margaret when it is f

mer inst trip to a British studio, where she hello'd Bob Taylor; and Melon Level of the property of the proper

take it.

'Ninety Sail,' the new Bill Lipscomb show, will have a tryout in Golder's Green, Oct. 18, and Streatham Oct. 25, before coming to the West End.

west End.

'Island,' by Merton Hodge, which was tried out at the 'Q' theatre in July, replaces A. A. Milne's 'Sarah Simple' at the Garrick, 'Simple' closes Nov. 14.

omple at the Garrick. Simple closes Nov. 14.

Wences goed to America early January to play a few weeks, but January to England for further dates in April. New Prince of Wales theate, when it reopens Oct 18, will have the American acts. Besides Emme of the other are lyan Feare, Collett of Lyons, The Dutlins and Eddies of the collect of Lyons, The Dutlins and Eddies of the collect of Lyons, The Dutlins and Eddies of the collect of the collect

die Foy.

Alexander Korda has given screen tests to Elizabeth Sutherland, winner of the radio, acting and beauty competition for all Canada, sponsored by the Canadian Broadcasting Corporation.

Corporation.

Praxmair Tyroleans, novelty fro Kitzhubel, Austria, and favorites of the Duke and Duchess of Windso will be the opening attraction at the Mayfair hotel. The cabaret room he

cop much biz.

Hoyts will soon begin work on 15th nabe under the direction of Charles Munro.

Charles Munro.

Faw Comoton commences Oct. 23 for Will'mear-Tait at King's in Victoria Regina.

In for a weed at a nabe house, Girl in a Millor (20th) copped a record trice of 4,000 are the comoton of the comoton of the comoton of the content of the comoton of the comoton

New Haven

By Harold M. Bone

Sunday stage shows now legal nere. Henry Busse set for benefit here

Sunday stage shows now legal here.
Henry Busse set for benefit here this week smiths back from Maine to Yale drama dept.
Charles Kullman hopped home for benefit concert here.
Shubert premieres Between the Devil! this weekend (14-15).
Lincoln, reseated, opened foreign film season with 'Mayerling.'
Mrs. Thomas F. Nolan, daughter of late S. Z. Poli, suing for divorce.
Use and the state of the conducted regal the season with 'Mayerling.'
Charles Painting user-conducted regal the season with 'Mayerling.'
Charles Paintier has left for the Coast to become a Disney cartoon animator.
Viola Purcella. ex-vaude partner of her husband, Frank, died in Seymour. Oct. 5.
David Stanley Smith conducted New Haven Orch. Ass'm., in concert season opener and the season opener colage of the season opener.
Side and mended list. Jack Foxe, Randall, 'complications.
Paramount playing Dave Appolon's 'Varieties of 1938' week Oct. 21, Gag. billing him as the 'Big Appolon' revue.

Pittsburgh

By Hal Cohen

Billy Sanderson saxophoning again with Etal Covaro's orch. GN moving into new headquarters or moving the call of the critical liness of his father. Variety Club banquet isn't until Nov. 14, but sell-out already. Nixon doorman for last decade, E. Shanahan, has quit for another nost.

post. Harry Kalmine celebrating fifth anniversary as WB's zone manager

anniversary as WB's zone manager here.
Thelma Schnee stated to do 'Hed-da' at Tech drama school this semester.
Freda Pope finally got her Plaza cafe under way last week after flock of delays.

Serveda Pope finally got her Plaza cafe under way last week after flock of delays.

Six-year-old 'son of projectionist Joe DeMann died suddenly over week-end.

Sunnie O'Dea having her nose plastically renovated for another flintenary.

Six-year-old year of the plastically renovated for another flintenary was a state of the plastically renovated for another flintenary.

In the plastically renovated for another flintenary was a flock of local journalists for cast of Front. Page.

Jack Judd knocked down \$120 jackop at Variety Club's Weekly Palane Grey mussed up in an auto accident, but out of commission only a day or so.

Governor Harold Hoffman of New Jersey will be on hand for Variety Club hanquet.

Wallace Munro around beating the drums for Bankhead's 'Antony and the drums for

Sydney

By Eric Gerrick

Walter Hutchinson huddling with 20th-Fox execs Met's 'Maytime' premiered strong and assured of a good run.

and assured of a good run.

Maurice Sloman, Victorian g.m.

Hoyts, visiting Charles Munro.

Cam Pratt is editing a snappy house organ for Greater Union theatres.

Jack Lester, producer for Marcus, received fine press notices for classy staging of new show.

Sir Ben Fuller still in New Zealand, covering important biz deals for Fuller-Hayward chair.

Wings of the Morning (GB) has proven one of the biggest British b.o. sockos ever to hit local screen.

b.o. sockos ever to hit local screen, Local Film Guild, comprised of newspacer critics, awarded first prize for year's best pic to Met's 'Romeo and Juliet.'

Met will bring in 'Saratoga' next week for a run at the St. James. Pic is getting plenty of special exploita-tion from Hal Carleton.

Sir Victor Wilson, prez Motion Picture Distribs' Association, is ex-pected to spill plenty to members after his recent trip abroad.

after his recent trip abroad.
There's still no word from the government covering future plans to make the Quota Act workable all around. With an election looming, the act seems to have slipped into the background for the time being. Dave Martin, former r.m. for Liberty, is going alead with plans for the spot. Martin has secured financial backing and is all spt. One theatre

will be used for legit and the other

for plx.

Marcus show quits here in two weeks after clicking up smash figures right from the premiere for Fullers-Snider-Dean. A. B. Marcus should take out a healthy profit from the local season alone. For 10 weeks cash payces have been running the cash payees ha

Minneapolis By Les Rees

Mort H. Singer a visitor. Don Gilensky new Columbia assist-

Mort H. Singer a visitor.
Don Gilensky new Columbia assistant booker.
Harold Files and the columbia to the columbia to the columbia to the columbia to the columbia New York home-office auditor, in town.
Pat Halloran, Paramount broker, in hospital with kidney allment, Twin City Variety club holding open house on football Saturday.

The columbia to t

Milton Schosserg, Iron Faramount's New York home-office, in Jack and Jim MacKay, localites, with Fred Waring's 'Pennsylvanians' at Orpheum.

I. F. Y. Vincent, Universal exploiteer, here from Kansas City toping '100 Men and Girl.

John Clark, 20th-Fox enerst lample, 100 men to the control of the control of

RKO-UA Deals

(Continued from page 3)

with Korda, and also to meet representatives of Prudential Assurance (Lever), who are expected here from London in the next few days. Rose took several proposals with him to London and it is felt that while the Prudential representatives are here, with Korda and Murray Silverstone, possibly also coming, that the U. A. option situation will be finally clarified and concluded, one way or another.

Intimations are that the Prudential representatives are coming here

tial representatives are coming here to talk over the amalgamation idea with RKO, besides that UA deal, but

with RKO, besides that UA deal, but they may have other ideas also. Market conditions here are such as to have stymicd several pending financial deals, aggregating several millions as represented by refinanc-ing deals for Educational (Ham-mons) Co. and the Republic Pictures

National Control of the large-scale financing deals in filmdom are therefore to be considered precarious at this time. That market angle will play a big part in any proposal that the Goldworn-Korda lads consider, unless United Artists should altogether swerve under 100% British financial domination. That's held to

financial domination. That's held to be unlikely.

This is principally because any U.
A financing deal would have to consider Goldwyn's dominant position in the company as that goes today. Nobody believes but that Goldwyn will continue to dominate if he has anything to say about the matter.

Minority Suit

(Continued from page 2)

menced on the same day as the meeting. The verification of the complaint before the stockholders' meeting shows that the suit is in entire disregard of the majority of stockholders' wishes and must have been for some ulterior purpose. This motion to examine broadly as to matters not within the issues of the action must be viewed as a mere attempt to harass the corporation in whose interest the suit purports to be brought.

be brought,"
Chris Dunphy, Paramount studio director of publicity and adversising, arrived in New York Monday (II) for the purpose of meeting Zukor on latter's scheduled arrival from abroad tomorrow (Thurs.). He will accompany Zukor back to the Control. Coast. A production berth for Dunphy at the Par plant, meantime, is up again, without any confirmation as yet.

London, Oct. 12 Two days before sailing, Adolph Zukor said, 'one thing is certain—it would be a big mistake for us to enter the British field here without organizing from the ground up and doing it in big way. This will take a long time.'

Hollywood

Pete Harrison in for two weeks. Eric Hatch back from New York, Everett Riskin siestaing at Carmel, Tom Keene on hoss-buying trek to Arizonia. Gladys George recovering follow-

Arizonia.

Gladys George recovering following jaw op.

Charles K. Gordon here for business contabs.

Jeff Lazarus hospitalized at Cedars for major op.

Lelad, dayward winged in from Lelad, dayward winged in from the contact Test Pilot.

Liven Kahn moves into 20th-Fox as a talent scout.

Irving Mills in from N. Y. to make Variety recordings.

Maurice Conn and Ricardo Cortez arrived from N. Y.

Milton Berle arrived for chores in Radio City Revels.

Donald E. Baruch joined Metro as story consultant.

Donald E. Baruch joined Metro as story consultant. David Carlyle changed his mon-icker to Robert Page. Viola Brothers Shore departed on

Viola Brothers Shore departed on a globe-girdling tour. Walter Reich, German scripter, here to start Metro contract. Joseph Moscowitz, N. Y. rep of 20th-Fox, here for studio confais. Bert Gilroy, Paramount shorts producer, underwent an appendectomy.

Raul and Eva Reyes here for rhumba turns in "The Goldwyn

Raul. and Eva Reyes here for rhumba turns in "The Goldwyn Follies," Sam Wood took his 'Navy Blue and Gold' troupe to the Rose Bowl for grid sequences."

The Register of the Rose Bowl for grid sequences.

The Register of the Rose Bowl for Gord's equences, has been peddled for Rose Balanchine's American Ballet returned to N.Y. following terping in 'Goldwyn Follies.'

Eleanor Holm Jarrett has joined the rancherettes in San Fernando valley and will build a home.

Joe Connolly, head of King Features, here huddling with Walter Winchell on contract matters.

The The Rose Stradner.

Mrs. Connie Chapman in from London conferring with her associates of Lyons, McCormick & Lyons. Hall Wallis won the annual award of the Societe de Paris for the most important contribution to French culture by an American. Emile Zola was the incentive.

Chicago

Catherine Cravan in town.
Arthur Church en route to N. Y.
John Van Volkenburg to New
York.
Jack Goodman in ahead of the
Major Bowes unit.
Mort Singer back in town after
Minneapolis conference.
Mary Kerr, Tom Fizdale's right
hand, in hospital without an appendic Chicago Charter Jubilee winding
up this week with 'Light of Ages'
pageant.

dix.
Chicago Charter Jubilee winding up this week with Light of Ages pageant.
Milton Berle promising to fly back from Coast to do Mayor Kelly's Kmahenedia, and the coast to do Mayor Kelly's Kmahenedia, and the coast to the coast of the coa

had the poys so agos and read eat.

Pitchmen doing the season's windup at Randolph street bridge dedication, but a good summer with Chicago Charter Jubilee events netting em coin.

Chicago Charter Jubilee events ne-ting 'em coin.

Jerry Lester, Stork Club mc., be-fore Judge Burke with his attor-ney, Henry A. Kalchelm, asking that he become Jerry Lester legally, and that the original Lester Elliott Gold-burg be dropped.

Cleveland By Glenn C. Pullen

Graves Taylor leaving WGAR, starting ad agency of own. Jack Osterman burnt up over rowdy cutsomers at Mayfair Casino. Harry Propper looking for a nitery site, with Hy Moss, auto dealer, barking his come-back. State p.a. ordered by doc to take it easier. Threatened nervous breakdown. Every other nabe cafe now running Bingo, and racketeers are cutting in, demanding a protection fee. Postomement of this lower. Postomement of this work. Mmc. Postomement of this work. Mmc. Postomement of this work. Mmc. Walley of Doll's House. Margaret Carpenter of their Other Har-Stone at Play House. S220,000 dince-and-dinery shifted to mid-November because of building delays. Considering Sammy Kayes orch as preemer.

November because of butting days. Considering Sammy Kayes orch as preemer. Elmer A. Weiner who is booking. Elmer A. Weiner who is booking. at \$14.500 per week, liming up five concerts for civic auditorium as 'parl of his Music Hall Artists Series.

3 New S. & S. Execs

3 New S. & S. Exces
Street & Smith announced Monday
(1) the appointment of three new
exces, John M. Peterson going is as
general, manager and v.-p. For
the past 15, years he has been associated with Serips-Howard newspapers and has been advertising director there for the last five years.
The other additions are A. E.
Church, controller, formerly with
Reynolds Metals, and F. S. Forsberg,
research director, formerly with R.
H. Donnelly.
Artemas Holmes, president of the
firm, stated, that these appointments
complete the firm's internal reor
ganization which has been under the
supervision of Marvin Bower of
McKinsey, Wellington & Co.

La Guardia Book Out

La Guardia Book Out

Book on Mayor La Guardia, by
Jay Franklin, which is published by
Modern Age-Books, and was to be
withdrawn this week, was released
yesterday, with two objectionable
sehtences cut.

There are 50,000 copies in the edition, which is one of a series of 35c.
A protest against the snipping of
the two passages was sent to Modern Age Books by Jay Franklin who
called the action informal censorship.

Jack Miley's New Chore

Jack Miley formerly sports col-lumnist with the Daily News, N. Y., is now with the King Features syn-dicate. He has a general assignment calling for two stories weekly, Saturday afternoon Journal magazine be-ing an outlet.

Miley declined to accept a shift to on Journal magazine be-

Makey declined to accept a smit to the News city room recently at the instance of that tab's sports editor, firmmy Powers, with whom he had differences. He accepted the new post without a formal contract, since Hearst is, not issuing termers to those joining his organization.

For Purist English

For Purist English
Writing in World's Press News,
London, A. E. Wilson, drama critic
of the London Star, captiously chides
British journalists for 'slavish copying of American vulgarity.'
Have our young men of the popular Press no originality? Do they
read nothing but VARLETY? Why do
editors permit and encourage such
things? he wants to know. As a
florrible' example is cited a burlesk
review from VARLETY of a couple of
strippers.

strippers.

'Is this not appaling? Does not this hideous mistreatment of the English language by illiterate aliens make one shudder? Yet this dread-ful jargon—the idiom of film gangmake one shudder? Yet this dread-ful jargon—the idiom of film gang-sters, of Chicago crooks and Bowery toughs—appears to be the accepted ideal. At least it is the aim of their 'gossipers' and their bright young writers and reporters to copy the stuff'

\$1,000,000 Libel Sult

\$1,000,000 Libel Sult
George Antheil next week is to appear in court as defendant along
with Esquire mag in the \$1,000,000
libel suit filed by Dr. Louis Berman.
Story about glands by Antheil in the
mag mentioned a Dr. Louis whom the
plaintiff charges is assumed to be
himself. He seeks redress for damattes to his professional surpressional series.

The defendant has been musical scorer on Cecil B. DeMille productions.

Candid Bugs' Mag

Minicam is a new picture mag for candid camera fans just out with Kenneth Houston editing and Herbert McKay, technical editor. Associates are Karl A. Barleban, Jr., H. Crowell Pepper and Jacob Deschin. Mag is pocket size and sells for a quester.

H. Crowell Pepper and Jacob Deschin. Mag is pocket size and sells for a quarter.

There are a flock of such picture mags in the market at the present time due to the rapid growth of candid camera fans. First dealer's trade paper out last month is Photographic Retailing edited by Harry Burdick, containing 32 pages and selling for 15 cents.

Popular Photography is another new mag started earlier this year. Others, established longer, are Leica Photography, Zeiss Magazine, American Photography, Photographic Quarterly, The Camera, and Movethylling of the Camera Cangue. Similar English publications are Amateur Cine World and Photography.

Newsmen Sell One Paramount has just bought 'Emer-gency Squad,' an original from Michael Raymond (King Features) and Bob Musel (United Press). Deal handled direct.

In the Eve

Allistair Cooke, commentator over WEAF, last Wednesday (6) night was discussing the N. Y. Herald Tribine's public affairs forum.

'As usual,' cracked the spieler, 'the story was covered much better in the Times.'

Hearst By-Liners Move
Editorial workers on Hearst's L. A.
Examiner, currently the pivotal
point of the Newspaper Guild's fight point of the Newspaper Guild's fight to gain a foothold in Los Angeles, are watching the movement of high-bracket workers bell-wethered by Film Columnist Louella Parsons into the News Workers and Reporters Union, Local No. 1; being sponsored by the American Federation of Labor. Miss Parsons has pulled along with her Erskine Johnson, film writer; Countess Conchita Sepulveda Pignatelli and Elaine St. Maur, society scribs.

Coast Hearstlans Flee
Leading editorial lights of the
L. A. Examiner, asserting they are
certain the sheet is to be sold, are
ducking away as soon as they can
obtain jobs. Latest to leave are
Otto Winkler, Hollywood newsman,
who joined the Metro flackery, and
A. M. Rochlen, who has snagged a
public relations spot. Other resignations are said to be in the offing.

Gallico Goes Ins
Paul Gallico, former sports editor
and columnist for the News, N. Y.,
is joining the staff of International
News Service. He will byline spe-

News service. He will oyine spe-cial stories but no sports. Gallico has been living in Eng-land, where he purchased a house last year. He sails for New York this week and due to start with INS Nov. 1. Reported salary is \$40,000.

Francis Wallace Activities
Francis Wallace, who quit sports
to write magazine fiction, has turned
out his first non-sports yarn, it being
'One Man Woman,' bought by Red
Book. Story has to do with coal
miners. He has completed a fourtime football serial called 'Razzle
Dazzle' for the Saturday Evening

Post.

Metro has bought the film rights,
deal calling for Wallace to go to
Hollwood in January for a six week dvisory job.

Cashing In On 'Charlle'
Flacks in the Samuel Goldwyn
publicity department are responsible
for a nonfiction yarn tagged 'Tm a
Dummy's Stooge, which George Bye,
New York literary agent, has placed
with the Saturday Evening Fost.
Edgar Bergen, the papa of Charlie
McCarthy, will get co-author's
credit. Jock Lawrence, Goldwyn
publicity head, also wants to do a
book with Bergen under latter's byline.

Vanderbilt's Coast Stay

Vanderbilt's Coast Stay
Neil Vanderbilt, Vantery roving
rep, is currently hiding in Hollywood pounding out plees for
Liberty on the projected visit of the
Windsors to America, he having
predicted months ago that the Duke
and Duchess would come here to
study housing conditions among the
peasantry, with Hollywood sure to
be penciled in, not so much to make
a tour of the studios as to meet
group who plan low cost (\$5,000)
homes for California between now
and 1940. and 1940

Officially Vanderbilt checked out omeany vanderont enecked of in Star Dust, his deluxe trailer, which has so far run up a bill of \$55.60 for parking privileges in 21,299 miles of travel, for Nevada last week, but actually he's still in Hol-

Book Pub Employes Vote
First National Labor Relations
Board election in the book publishing field will be held on Oct. 14,
when the 447 Book of the Month
Club employes will vote to determine
whether or not they wish to have
the Book and Magazine Guild represent them collectively.
Guild is the publishing local of
the United Office and Professional
Workers of America, a CIO union.

Levin's Jaunt Abroad

Meyer Levin, cinema crick of Esquire and author of recent best-seller, The Old Bunch, off for four-month jaunt to Europe.

Will take look at pix situation abroad, and try to get some of his own writing done.

New San Antone Sports Tab
'No Foolin,' a new all-sports tab
weekly, hit the streets Oct. 1. Retailing at a nickel a copy and edited
and published by Jack O'Brien, formerly sports editor and columnist
on the San Antonio 'Evening News,'
it is the only one of its kind in the
Alamo City.

LITERATI DEATHS THIS WEEK

LITERATI DEATHS THIS WEEK Edward Baker, 68, sports editor of the Ottawa Citizen since 1922, died from a heart attack on Oct. 6 in New York City. He had come to New York to cover the world series. Charles L. Lancaster, 79, Pittsburgh newspaperman, died Oct. 8. Born in London. In 1899 went to Cleveland on the Leader, shifting to Pittsburgh and the old Chronicle-Telegraph and Gazette Times four years later. In 1915 became city editor of the Sun. He held this post until 1927 when the Sun and Chronicle Telegraph were purchased by W. R. Hearst and merged, at which time Lancaster retired. Every year since then he has tired. Every year since then he has been honored at an annual banquet given by Pittsburgh newspapermen given by Pittsburgh newspapermen, still active in the profession, who worked under him.

Joseph Blethen, 67, former presi-

dent of the Seattle Times Co. and a playwright and magazine writer died of a heart ailment in Reno, Nev., on

Oct 7. Murlin, 89, long on the Edgar L. Murlin, 89, long on the city staff and later legislative correspondent of the old New York Tribune, died at the home of his daughter in Greenwich, N. Y., Oct. 8. He first gained recognition in the newspaper world through his story of the fire in Augustin Daly's Fitth Avenue theatre on New Year's Day, in 1869.

n 1889.

Mrs. Amelia Mott Gummere, 78, author, died at her home in Haverford, Pa, Thursday (7): She was recognized as an authority on Quaker custom. Among many books she wrote were 'The Quaker, a Study in Costume' and 'Quaker in the Forum.'

Mrs. Clara Ruge, 81, and for more than 30 wears a drama critis for the

Mrs. Clars Ruge, 81, and nor more than 30 years a drama critic for the German language daily 'New Yorker Volkszeitung,' died on Oct 9 of heart disease at Lake Mahopac, N. Y. Paul Valliant-Couturier, 45, and editor of Humanite, died in Paris in a clinic on Oct. 10.

CHATTER

CHATTER

Zora Hurston back from Haiti.

Ivan Sanderson has gone to Cuba.

Harold Hersey has written a bio

of Margaret Sanger.

Federal Writers in N.Y.C. planning a dictionary of slang.

New Challenge, to be published in

Harlem, is new Negro publication

due soon.

Harlem, is now account photo mag due soon.

See, the new five cent photo mag out this week (10). Arthur Brackman editing.

Stefan Zweig's first novel in several years 'The Buried Candelabrum' will be out this week.

Russell F. Anderson has been transferred from N. Y. to the Chicago bureau of International News

transferred from N. Y. to the Chicago bureau of International News Service.
Gordon Hayward's.first novel published in England by Gollanez will be brought out here next spring by Hillman-Curl.
Dexter Masters, former trade paper writer, has a book titled 'How to Live Without Women.' Bobbs-Merrill publishing.
Gerry Breitigam has extended his leave of absence from the N. Y. World-Telegram and is still on the Warner lot in Hollywood.
Meredith Williams, columnist of Scripps-Howard Oklahoma News, has begun a regular radio program over KTOK and the Oklahoma Network as 'Bill Newton.'
Ernest Heyn, executive editor of Photoplay and Movie Mirror, on the Coast to line up stories and art, with Heyworth Campbell, Photoplay art editor, accompanying.
George Anthell, composer, authoring a newspaper column, 'Boy Advises Girl,' being used by 24 papers. Life assigned Paul Dorsey, its Coast bulber, to shoot a series of photos showing progress of the Newspaper Guild's fight for recognition in Los Angeles.
The Rob Wagners sail Jan. 5 on a seven-month world's cruise, their first extended vacation in many years. Tom Moriarity, Frisco manager, takes over direction of Rob Wagner's Script, Beverly Hills publication, during the publisher's absence.

Robert Berkov, three years manager of the United Press Charches

Robert Berkov, three years man-ager of the United Press Shanghai bureau, arrived at Los Angeles har-bor recently bearing the mss. of a novel written around the life and achievements of Marshal Chiang Kal-Shek, While on leave from the Orient Berkov will make a lecture tour of the U.S. Ralph Thompson of the N. Y. Times will be chairman for a sym-posium on Inspirational Books to be held next week (18) in N. Y. Dr. Joseph Jastrow, Milton Wright, Clif-ton Fadiman and Ralph Bates will Robert Berkov, three years man-

Joseph Jastrow, Milton Wright, Clif-ton Fadiman and Ralph Bates will speak under joint auspices of Book and Magazine Guild and The League of American Writers. 'Apollo Sleeps,' by Daphne Green-wood (Messner), is by the wife of Michael Shathin, Japanese rep for Warner Bros.

Football

By Dick Fishell

No more horse-hide, so the pigskin takes top billing for the next two months with the season already under full swing, judging from the sets already scored. This we already scored. This week's lule is a honey, so let's go to work.

Alabama at Tennessee

Alabama at Tennessee

Bama seems to have the stuff, with
a powerhouse attack led by Joe Kilgrow. The Volunteers of Tennessee
fought a scoreless tie, with the
Dukes last week and rank almost on
a par with the tide, but Bama is
the Rose Bowl favorite and should
win.

urn at Mississippi St

Auburn at Mississippi State
Sweet Auburn has a great defensive record, but in their two bigtime games have been unable to
chalk up a single tally. State,
ington Huskies 14-0, while Wiscon-

the Ram will provide the upset of the day.

Harvard at Navy

It's now or never for Dick Harlow, and Navy's good team under a new coach will act as a stepping stone. The Harvard lads almost made it a year ago, but just fell short. This is the beginning of a new era. new era.

. Illinois at Indiana

These two members of the Big Ten surprised even themselves with a tie against Notre Dame and a one-touchdown defeat by Minnesota. The coaching is tops, with Zupke versus McMillan, with the material giving a slight preference to Indiana. Iowa at Wisconsin That Iowa team lost to the Wash-

Probable Football Winners And Proper Odds

By DICK FISHELI (Oct. 16, 1937)

(Inter-City Net	work Sports Commentator)	4.4
SCHOOLS	WINNER	ODDS
Alabama at Tennessee	Alabama	6/5
Auburn at Mississippi State		
Dartmouth at Brown		
Notré Dame at Carnegle Tec		
Princeton at Chicago		
Tulane and Colgate at Buffal		
Penn at Columbia		
Cornell at Syracuse		
Duke at Georgia Tech		
Pittsburgh at Fordham	Fordham	1/2
Harvard at Navy	Harvord	5/6
Illinois at Indiana		
Iowa at Wisconsin	Wisconsin	9/5
Mississippi at L. S. U	T. S. II	2/1
Villanova at Manhattan	Villanova	Even
Minnesota at Michigan		
Northwestern at Purdue		
Oregon at So. California		
Texas A. & M. at Texas Chr		
Army at Yale		
Washington at Washington S		
		0/1
	Based on Fair Weather)	
COPYRIGHT,	1937, BY VARIETY, INC.	

coached by Major Sasse, formerly of West Point, has quite some foot-ball timber which will not be stopped.

Dartmouth at Brow

Dartmouth at Brown
Brown was smothered by the boys
from Harvard, while Dartmouth has
not yet faced a major foe. There is
no question that experience and
manpower lies on the Dartmouth
side, and they'll have easy pickin's.
Notre Dame at Carnegie Tech

Notre Dame at Carnegle Tech
Tech is improving with each game,
and they're adapting themselves
rather nicely to their new offensive
system, but the Irish, unable to get
moving at first, should grab the knothere by at least two touchdowns.

Princeton at Chicago
The Sophomore Tiger learned
many a lesson from Cornell which
will serve them in good stead in the
Windy City. The Chicago team
has not the facilities for grabbing
prep school stars. This should be an
easy victory for Princeton.

Tulane-Colgate at Buffalo
Neither of these teams has shown
a thing, with Colgate looking atro-

Tulane-Colgate at Buffalo
Neither of these teams has shown
a thing, with Colgate looking atrocious against Cornell. If Andy Kerr
can bring them back mentally and
make them forget their drubbing of
two weeks ago they should grab a
close decision from the Green Wave.
Penn at Columbla
Penn's powerful and experienced
forward wall has been no help to
their ball-carriers. There's a lack of
blocking and cohesion here, while
Lou Little's Lions looked very impressive against Army. This will
wind up a Sid Luckman victory.
Cornell at Syracuse
We know what the Snavely team
can do, but Ossie Solem at Syracuse has yet to prove himself. This
Syracuse squad is just a fair ball
team with better coaches than players. It'll be a tough battle, with
Cornell's Baker and Peck providing
the long end.

Duke at Georgia Tech
These two clubs were in about
the same setun a year ago, with both

Duke at Georgia Tech
These two clubs were in about
the same setup a year ago, with both
undefeated and both showing much
power. Duke won that one on their
own field. This is Tech's turn in
Allanta and they'll eke it out.
Pittsburgh at Fordham
Jock Sutheland brings to New
York the greatest team in the nation

Jock Sutnetand brings to New Haven.

It has manpower three deep, and speed and class. Fordham, always great defensively, has more scoring ability than ever before, and because the loss of Ed Goddard are merely of a bit of dissension and over-confidence in that Pitt camp, we believe pass State into submission.

sin has been battering down every-thing in its path. They're definitely on the upgrade and plenty tough, Wisconsin's the cherce,

Mississippi at LSU
Ole Miss has not been able to get
functioning, while Louisiana is one
of the most formidable aggregations
in the country. If there's no letdown, LSU will keep its record
clean

clean.

Villanova at Manhattan

It's been a lot of years since the Greenies of Manhattan have been able to shoot that cannon after a Villa Nova shindig. The Michigan State defensively but still lacked the touchdown formula. It'll be a Villanova passing game that again will light their bonfires.

Minnesota at Michigan

Michigan is coming, but the Gopher is there—the wide difference in this condict being the material, Minnesota having a terrific advantage.

age.

Purdue at Northwestern

Purdue at Northwestern
The Bollermakers lack that vital
spark. It's a power team and gains
more yardage in the center of the
field but misses on the payoff stripe.
Waldorf's Northwestern wildcatg
after a brief letdown, will again
etammeade

after a brief letdown, will aga stampede. Oregon at Southern California

Southern Cal has found itself though not entirely deserving of

Southern Cal has found itself and though not entirely deserving of the Ohio State win, they look better than they have in a long spell. Oregon's plenty tough. USC should cleak with the country of the c

OBITUARIES

EDWARD BELASCO

Edward Belasco, 63, youngest brother of the late David Belasco, died at his home in San Francisco, Oct. 10, after a long illness. Remains of the late theatre operator were interred at Hills of Eternity cemetery in San Francisco, where he was

in San France-born.

Many of the actors Belasco brought from the N. Y. Stage to California later became film stars. Among his best known Coast productions were 'Grand Hotel,' 'Cat and the Fiddle,' 'Front Page' and 'Racket,' 'Devil's Plum Tree.' He was formerly associated with Homer

Racket, 'Devil's Plum Tree,' He was formerly associated with Homer Curran and Henry Duffy, Among current film stars Belasco brought to California from the east are Edward G. Robinson, Fredric March, Helen Gahagan, Lionel Bar-rymore, Edward Arnold and Boris Karloff.

Marloff.

He began his career in association with his brother, the late Frederick Belasco. Together they operated the Aleazar, Central and Alhambra theatres in San Francisco. With the death of Frederick in 1921, Edward left San Francisco and organized Belasco Productions, Inc., an unsuccessful film 'enture that brought out four Hollywood productions. The corporation was liquidated in 1925, His next association was with Fred Butler, father of David Butler, film firector. With capital furnished by the late E. L. Doheny, oil magnate, they built the \$750,000 Belasco they be for the produced 'Gentlemen Prefer Blondes' as the opening play in 1928.

Butler' died in 1929 and Belasco then became associated with Homer Curran in the operation' of the Curran theatire, San Francisco. He had been returned from show business since 1934 and had been in ill health for several years, His widow, two children and a brother survive. He began his career in association

EBNST LUZ

Ernst Luz, 59, former general musical director for the Loew thea-tres, died at his home in Flushing N. Y., last week after a lingering ill-

He began his professional career at the age of 13, when he came to New York from his home in Allen-New. York from his home in Allentown, Pa, and obtained a position as trumpet in the pit orchestra of the old Niblo's Garden. In 1909 he beame pianist at the Broadway theatre, operated by Marcus Loew and three years later was made musical director of the five houses then comprising the Loew circuit. By 1912 the circuit had grown and he had 1,600 musicians and 50 organists working under him. He resigned when the advent of the talking plothe circuit had grown and he had 1,600 musicians and 50 organists working under him. He resigned when the advent of the talking pleture and the substitution of mechanical music reduced his staff to negligible proportions. He took over the active management of the Photo Play Music Co, which he had run as a side line during the greater part of his Loew connection; the company being the first to eater to the musical needs of the picture theatrees. He also became associated with the Music Publishers Protective Assn.

tres. He also became associated what the Music Publishers Protective Assn. He is survived by his widow and two sons, the latter forming the firm of Luz Bros., music publishers.

LOTTIE BURKE

Mrs. Loretta M. Finlay, 65, of the vaudeville team of Finlay and Burke, died in New Bedford, Mass., Sept. 30. died in New Bedford, Mass., Sept. 30. With her husband, she had played the big vaudeville time and had been featured in the road tours of Cohan's shows, 'The American Idea,' 'Sally, Irene and Mary' and had played with Ward and Vokes. She is survived by her daughters, Marion Finlay (Finlay and Gates), and Mrs. Lawrence Sansone, formerly of the Mutual wheel, and three grandphildren.

three grandchildren.

MAY HENDERSON

MAY HENDERSON
May Henderson, 52, vaudeville
black-face comedienne for 40 years,
died in Dulwich Hospital, London,
Sept. 28.
She was known as the Dusky Comedy Queen and retired 10 years ago.
Survived by her husband, Bert Burnell, of the Four Burnells, and two
sons, known on the variety stage as
the Lea Buys the Jee Boys.

to do a vaude act with his wife and son, and played the western time, particularly for Pantages, for many

Later gave up vaude, in order to escape travel, and became ticket taker at the Rialto in Chicago. He had been there for the past six

Widow and son survive. Burial in

Chicago.

BERNARD MORIARTY
Bernard A. Moriarty, 48, film producer, died in Hollywood, Oct. 7, after a brief illness from pneumonia. He was stricken a few days atter his return from a business trip to New York.

Moriarty was associated with E. B. Derr as treasurer of the Crescent Motion Picture Corp., independent film producers. He made the journey from New York with his close friend, Pat Casey, producer labor co-ordinator, with whom he resided in Beverly Hills.

Body was shipped to Springfield. Mass., for burial, with Thomas S. Moriarty, a brother, of Springfield, accompanying.

NELLIS PEARL

Nellis Pearl, 71, former vaudeville actress and agent, died Oct. 9 in Chicago from injuries in fall in

home.

She did aerial act in vaudeville
and fairs for years before quitting
stage to open own Chicago agency
with Western Vaudeville-Orpheum
franchise. She had been out of business for about eighteen years at
time of death.

A daughter survives. Burial in
Chicago.

ELOISE HALL.

Eloise Hall. entertainer at Fair room at Fairmont hotel at Fairmont, W. Va., and on programs at Station WMMN at Fairmont for two years previously, died at Elkins, W. Va., Oct. 7 from injuries received earlier that day in an automobile accident. Dr. C. H. Hall, Elkins city physician, helped give his daughter emergency treatment without recognizing her and it was some time after she died that he learned her identity. She was riding with Howard Wolfe, WMMN announcer, when the car side-swiped another.

CECIL U. PRICE
Cecil U. Price, 44, manager of KFH,
Wichita Eagle radio station, died
Oct, 5, after serious illness of three
weeks, resulting from work with
poison gases in eastern chemical
laboratory during World War.
Following war he went to Wichita
to become secretary-treasurer of

IN FOND MEMORY OF

M. L. MALEVINSKY

Who Died Oct. 17, 1932

Jerry Vogel

radio company there. Became busi-ness manager of KFH in 1931. Since then station was modernized, new downtown studios were opened and ower of station was increased from 1000 to 5000 watts.

He is survived by his wife, mother

PORFRT DONALDSON

ROBERT DONALDSON
Robert Donaldson, 41, scenarist and
film publicist, died in Hollywood
Oct. 11. He left the managership of
the L. A. United Press Bureau to
become a press agent and worked
at many studios before writing
screen plays. He also authored several short stories for magazines.
Mother and brother survive.

CHARLES A. PRINCE
Charles Adams Prince, 68, retired
muscleal director, died in San Rafael,
Calif., Oct. 10.
He was with Columbia and Victor
recording studios and was associated
with late Florenz Ziegfeld for five

JAMES M. HAYS
James M. Hays, about 40, former
announcer, radio editor and agency
exec, committed suicide in the Allegheny River, Pittsburgh, Oct. 1,
1937. He was despondent over loss
of eye in recent accident,
Story in radio section.

ago and before that managed the Lyceum, another legit house. Dur-ing his career he also managed nu-merous other theatrical ventures. A widow and two sons survive,

TOM CORBY

TOM CORRY
TOM CORRY
TOM CORPY, 59, advertising agent of the Cox theatre, Cincinnati, and secretary of the Billposters' Union, local No. 11, was fatally injured Oct. 9, when he fell 16 feet into a coal chute. He died three hours later from spinal injuries and a punctured lung.

lung.
A vet bill poster, he trooped with circuses when a young man. For many years he was on the staff of legit and picture houses in Cincin-

Survived by his widow, a son and

REDFERNE HOLLINSHEAD

Redferne Hollinshead, 52, died in Yonkers, N. Y., Oct. 6, after an ill-ness of three weeks.

ness of three weeks.

Primarily a choir singer, he had done considerable radio work on both CBS and NBC, including the Majestic and Atwater-Kent programs. He retired about two years are.

EDWARD S. ISHAM

Edward S. Isham, 70, died in Brielle, N. J., Oct. 6, of cerebral hemorrhage.

hemorrhage.

He had sung with the Savoy Opera troupe in England and later sang with the Bostonians in this country, with the latter creating the part of Little John in Robin Hood.

He is survived by an adopted son, Ralph Christman Isham, a distant relative.

HENRY RUSSELL

HENRY RUSSELL
Henry Russell, 63, former managing director of the Boston Opera
Co, died in London, Oct. 11.
He was brought to Boston from
Covent Garden in 1905 and later
went to the Metropolitan. He returned to London following a season
at the Paris opera.

ANGELO MUSCO
Angelo Musco, called Italy's leading comedian, died of a heart attack
at a rehearsal in Milan Oct. 6.
He was seen in America He was seen in America in 1927, playing several weeks at the Manhattan Opera House, and on tour.

LEONARD STEVANS

LEONARD STEVANS
Leonard Stevans, 48, pianist-composer, died Oct. 8 in Los Angeles of pneumonia. Among numbers he wrote was 'I Faw Down and Go Boom.'

Widow, son, daughter, survive Remains were cremated.

Mrs. Henry Emde, mother of Russel Emde, one time manager of Proctor's Troy theatre and now stationed in Mount Vernon, died in East Orange, N. J., Oct. 7.

Mother of C. Lester Henderson died at her home in Cleveland Sept. 22.

Benefit Chiz

(Continued from page 1)

theatrical charities, after administra

theatrical charities, after administra-tion expenses.

Besides extending the non-appear-ance rule to cover 'celebrity nights' at which film, legit, radio and con-cert names are used to draw custom-ers, the TA figures on putting it into effect nationally. National plan would involve reps in all the key cities to o.o. 'benefit' setups, check on appearance by members of the co-operating rouns and collect the

cutes to o.o. benefit' setups, check on appearance by members of the cooperating groups and collect the 15%. Since the work would not warrant the expense of a special rep for the new work, Equity, SAG, AFRA, AGMA or AFA officials in the cities involved would be asked to assume the added duties. An international angle would cover benefit' shows on ocean and coastwise ships. Plan is to delegate reps in the various countries to o.o. ship-board benefits and collect the required rap. As outlined tentatively, the funds thus raised would go to the theatrical charity in whatever port from which the boat sails. Although the enlarged TA plan has not been submitted to the membersbips of the various performer

has not been submitted to the memberships of the various performer organizations, all are generally figured to favor the proposal. Idea is that it not only boosts their charities, but it gives them a perfect alibi when approached for 'benefit' appearances. Nearly all performers explain they're always agreeable for McCoy benefits, but the phoney kind has always been a maior headache RICHARD J. HORGAN
ARTHUR GUY

Arthur Guy, 65, one of the Guy
Bros. minstrel show and later a standard vaude act, died in Chicago
on Sept. 28. After several years theatre, legit roadshow house, until with the minstrel show, Guy left it it was torn down several months

RICHARD J. HORGAN
Richard J. Horgan, 66, veteran to all name performers. TA had seriously crimped the phoney fairly the last few seasons and it's figured the racket will be almost completely with the minstrel show, Guy left it it was torn down several months

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Vanwry takes no credit for these news items; each has been rewritten from a daily paper,

East

U. S. Camera Salon to open Oct.
19. Preview the day before. About
700 prints from professionals and
amateurs.
Juilliard School announces world
premiere of "The Sleeping Beauty
Jan. 19. John Erskine libretto and
music by Beryl Rubinstein. Two
performances in Cleveland will follow the school premiere.

ow the school premiere.

Metropolitan Opera Guild held first meeting of the season last Wednesday. Edward Johnson guest of honor. Gave 'em a pep talk.

Sam Grisman has changed 'Nature's Nobleman' to 'Work Is for Horses.'

Horses.'
French Theatre has arranged to present the players of the Theatre Quarte Seasons, of Paris, in an engagement at the Barbizon-Plaza Opens Oct. 26 for preview, with regular season starting Nov. 1.

Women warned that projected boy-to on Jap goods would up the price silk stockings.

Heinz Ruhe, son of the a nimal im-orter, cleared of a charge of drunk triving. Said he had only had two

driving. Said he nad only nad two beers.

Son of Josef Hoffman seeking a program of his dad's first concert at the Metropolitan 50 years ago. Wants. it for a collection.

Male fashion show at the Waldorf last Thursday drew quite a handful of men at \$50 per. Male models only. Brian Aherne, flying in from the coast, grounded near Phila last Thursday. Women's University Club to quit wis home. Membership has shrunk and house is now too large for its lincome.

ncome.

Five war veterans fined from \$50 to \$200 in Trenton for running a lottery. Proceeds were used to help destitute vets, but held to be no miti-

to \$200 in Trenton fo running a lottery. Proceeds were used to help
destitute vets, but held to be no mitigation.

Grover Whalen now officially head
of the N. Y. World's Fair. Has given
up all other connections to devote
the project.

Spotlight of the connections to devote
the project.

Spotlight of the connections to devote
the project.

Spotlight of the connections to devote
the season last Friday with 'First Laday'
Sponsored by Contemporary Club.
Peggy Stokes, dancer, suing her
husband, Dr. Edward G. Gierding,
for divorce, testified he wanted her
to do a strip-tease act, telling her
the high slaaries paid Ann Corio and
others. She's the daughter of the
Miles Rabinowitz, used Jersey.

Berlin ukase forbids music teacheratins from mentioning names. Several important theatrical figures said
to have been involved.

Berlin ukase forbids music teacheratins to a said of the said o

marquee of the Mayfair, hurt Friday when the high wind smashed their staging.
United Irish Counties held a dance concert at the St. Nicholas Sunday. Lasted from noon until nearly midnight, with contests for all ages in ligst reels. See the More than 200 awards with the stage of the see that the stage of the see that the see that

flames to the projection room. House was crowded with a Saturday audience, but no panic.

Coast

Divorce suit was filed in L. A. by Mrs. Leopoldine Herczeg against Geza Herczeg, screenwriter, charging misconduct. She demands \$750 a week alimony and \$11,000 attorney's

week alimony and was fees.
Paul McVey, film actor who accompanied the 20th-Fox expedition to Africa on the Stanley and Livingstone' picture, is being sent home a victim of jungle fever, according to a cable to the studio from Mrs. Osa cable to the studio from Mrs. Osa

victim or jungic rever, according wa cable to the studio from Mrs. Osa Johnson.

Jack West, brother of Mae, was haled into court at Los Angeles and was distincted by the studies of the s

Elizabeth Russell, film actress, from John Russell, advertising agent, in L. A.
Charges of smuggling ducks over Mexican border lodged against Frank Capra were dismissed in L. A. federal cour.
The second of the se

stage and screen actor, charging Bennett was 'just impossible to live with.'

John R. Roland, father of Ruth Roland, late film player, filed a control of the stage of the stage of the stage she was of unsound mind when she executed the instrument and that she was unduly influenced by her husband, Ben Bard, also that Bard substituted a will written by himself instead of the one drawn up by his wife.

Rosale Marquis, screen actiess, filed suit for divorce in L. A. against William L. Waller, musician.

George Auerbach, executive with B.P. Schulberg, is named at defendant with Mrs. Helen; Coburn Auerbach, former actress, who charges misconduct. Schulberg and B. P. Schulberg Productions also are named defendant with Mrs. Auerbach seeking restraining order to prevent disposal of community property.

ing order to preve munity property.

MARRIAGES

Betty Howe to Cassius Gay, Oct. 7, in Los Angeles. Bride is former film player. Groom is songwriter, Ruth Ethel Weber to Leslie F. Hawes, Oct. 8, in Hollywood. Groom is special effects assistant at Columbia.

is special enecus habitation.

Jean Douglas, Sioux City radio singer, to Frank Silva, sports commentator at WHAM, Rochester, in Bridgeport, Conu.

Catherine Lipske to C. J. Schuepbach, in St. Louis, Oct. 11. Groom is member of KLZ, Denver, sales staff. Bride is secretary to Aubrey Harris, ad manager, Washington

Harris, ad manager, Washington Post.

Margaret Marquis to David McCoig, Oct. 9, in Los Angeles. Bride is film player. Groom in Universal publicity department.

Sybil Leonard to Wilbur Eickelberg, in Reno, Nevada, Oct. 1. Groom is manager of KFRC, San Francisco. Margaret McCann to John Sturgess, Oct. 2, in Toronto. Both are radio and theatre singers, working Shea's Buffalo, CBC network and WOR-WKBW, Buffalo.

Dorothy Peters, Johannesburg actress, to Edward Montague, second son of the Duke of Manchester, at Brighton registry office, England.

Betty Roberson to Charley Day, New York, Oct. 5. Bride is of Gae Foster chorus; groom of the Eton Boys.

Ruth L'Amour to Marcel LaMaze, at Ensenada, Cal., Oct. 5. Bride is film player. Groom operates Holly-wood cafe.

BIRTHS

Mr. and Mrs. Jacques LaBelle, daughter, in Pittsburgh, Oct. 4. Father is with Ken Martin's or 4. Mr. and Mrs. Matthew McEniry, daughter, in Denver. Father is announcer at KZL, Denver.

Agents Hold Bag on World Series Ducats; Yanks' Victory Blowout

Tickets for final game of the world's series between the Yankees and Giants Sunday (10) were offered at any price by the agencies, with attendance away off. Rain on Saturday night and in the morning reade the same an uncertainty with Saturday night and in the horming made the game an uncertainty, with chilly weather keeping plenty of fans away. At noon, however, it was announced by radio that the game would be played and the rush to the Polo Grounds of the faithful started.

Polo Grounds of the faithful started. There was little opportunity for the ticket brokers to get rid of allotments. Sale for the Sunday contest lagged because it was not sure there would be a game, since had the Yanks copped Saturday's contest the series would have ended. Agency men in the hotels told would-be customers to name their own price and none attempted to get more than box office price.

Tickets sold direct were in solve of

office price.

Tickets sold direct were in sets of three and as the series ended in five games, three being played in the National League park, a refund is due those who bought the strip for the Yankee Stadium, where the sixth game would have been played Monday. New scheme for the kickback was arranged. Persons with bank accounts were told to deposit the ticket just as thought it was a bank accounts were told to deposit the ticket just as though it was a check. Such tickets will be cleared through the Manufacturers Trust Co, which has many branches in the greater city. Indicated that there will be plenty of heàdaches for the banks before all the tickets are dis-posed of, while the Yankee office was relieved of a maze of detail.

was relieved of a maze of detail.

As soon as the Sunday game was
over there was a rush by the winning management to stage the victory dinner which was held at the
Commodore hotel in the evening.
Newspaper men and their wives attended along with the ball players,
with but few of the Giánt contingent showing up. Yanks anticinated their victory and invitations with but few o. tingent showing up. Yanks amount their victory and invitations pated their victory and invitations the state of the sta were distributed, but there was no date on the cards. There were 50 cases of champagne consumed, and the dinner celebration cost \$18,000.

Bryan, Jr., as Mediator For L. A.-S. F. Feudists

Washington, Oct. 12. William Jennings Bryan, Jr., sor of the Great Commoner, was named assistant U. S. Commissioner for the

assistant U. S. Commissioner for the San Francisco world's fair Saturday (9). Appointment came from George Creel, prominent scribbler who is head Federal liaison man.
Bryan, active in Southern California politics and prominent lawyer, was selected to give the Golden Gate show an all-state air and smooth over the traditional rivalry between Los Angeles and S.F.

Carnevs in Dixie Off 40%

Chicago, Oct. 12 from from carnies playing south, southeast and are that business has Reports from carnies playing throughout south, southeast and southwest, are that business has dropped from 25 to 46% during past

southwest, at dropped from 25 to 46% during past 10 days.

Up to Oct 1, current season had shown a take up to 40% over previous couple years.

FREE GATE HELPS DALLAS

Dallas, Oct. 12.

Removal of the gate tariff plus the Presence in town of conventions with money-spending delegates has started turnstiles to clicking once more and has spread a little happiness on the midway at the exposition here.

Another 'Frisco Doings

Another Frisco Doings
San Francisco, Oct. 12.

Treasure Island.' San Francisco
Bay site of the World's Fair, will be
opened for public inspection for the
first time Oct. 24.

Federal, state and civic biggies
will attend the ceremonies in connection with the official turning over
of the island from the United States
Army to the City of San Francisco
and the Exposition.

Whalen in Saddle

Resignation of Grover Whalen as Resignation of Grover Whalen as chairman of the Schenley Products Co. last week to devote full time to duties as president of New York World's Fair was held in exposition circles as meaning that Manhattah's 1939 show had passed the organization-planning status and was forging ahead into construction phase.

Indicative of this was the an-ouncement that nearly 160 projects already have been set up by the Fair Corporation with more than 20 exhibit buildings either being conexhibit buildings either being con-structed or designed. For the last two years Whalen has given only part of his time to the position of head of the fair, but with his elec-tion to the presidency post, he now is on a full-time, paying basis.

Bronx Sagebrusher **Among Five Yippeers** In Rodeo: N. Y. Duders

Five New Yorkers are entered in the rodeo at Madison Square Garden. Some are cowboys from upstate Some are cowboys from upstate dude ranches, but one, who is a rodeo fan comes from the Bronx. Not too hot in the saddle, but is nuts on rodeos and enters every year.

Another laddy, Emile Avery, ordinarily works for legit director Harry Wagstaff Gribble as his as-

Texas, he drops the legit to take a fling at the bareback contests in the Garden every year.

CARNEY MEN KILLED

Salisbury, N. C., Oct. 12.
Two men were electrocuted at
Weldon, Oct. 1, when a transformer
burned out and short-circuited the entire fair lighting system.

Leonard Chamberlain, of Olean, N. Y., operator of a ferris wheel, and an unidentified man who joined the show a few days before at Rocky Mount were killed. The unidentified man was the operator of another man was the riding device.

Rodeo Shows

(Continued from page 1)

several partners, including Harry Knight, son-in-law of Tom Mix. Deal at the Garden is worked out with the Rodeo Corp. providing the show, while the Garden furnishes with the Garden Tuttissishow, while the dough. Deal on a cash, not percentage bas Usual gross at the Garden is betwee \$350,000-\$400,000. Show also goes Boston where gross runs to abo

total \$38,000. Some cowboys make an all-year-round busines of it, and average one rodeo a week throughout the year. Topnotchers in the field make from \$7,000-\$8,000 a year, but their expenses are very high. Best months for rodeo big are July-October. For calf-ropers and bull-dogge... expenses are even higher, as they must bring their own flesh to the show and pay the transportation ex-

show and pay the transportation ex-

penses for same.

Total value of the livestock in the Garden, according to Manager Colburn, is \$130,000. Estimates of the value of the cattle as meat from the pa's office are \$27,000. The animals, except for those brought by the cowboys themselves, include buckley and trained nightness. ing, parade and trained pickup horses. Other livestock includes Mexican and Brahmin steers, roping or bull-dogging horses. Some horses Mexican and Brahmin steers, roping or bull-dogging horses. Some horses cost \$1,000, and officials travel all over to get the right flesh. Rodeos are divided into a big and small time. Big time outfits all belong to the Rodeo Association of

America, which has its headquarters America, which has its headquarters in Salinas, Cal. There are about 100 rodeas run by member outfits of this association in the country every year, and at least as many more by smaller groups. In some small towns, rodeos are frequently held just as social events.

Entrants in the Garden rodeo sign valence frequent the distribution of the country of

Entrants in the Garden rodeo sign a release freeing the officials from all liability for injury. The manage-ment has, however, always paid hos-pital bills for those injured. In ad-dition, for the past three years, Garden has given each contestant a bonus of \$50. This is the first year that entrance fees have been added to the nurse.

that entiative tees have been accessed to the pursues. Walter Cravens, 29, of Butter, Walter Cravens, 29, of Butter, Okla,, who was trampled to death by a steer last Saturday night and died early the next morning on Oct. 10, waz given a private funeral in the Garden last night following the

What They Think

A Killer of Radio? Boston, Oct. 11.

Editor, VARIETY:

old listener-inner my As an old listener-inner my ears are getting plenty tired. Sameness killed vaudeville and it will eventually do the same for the radio...Do ally do the same for the radio...Do you remember the time in vaude-ville when they had five dancing acts on one bill? Three and four piano acts? Etc., etc. Well they're doing the same on the radio only under different sponsors names. Sunday I listened in to Phil Baker.

Tim and Irene, Georgie Jessel...all swell performers and good comics... swell performers and good comics... but not only they but nearly all the other weekday programs have the same formula. Viz, Announcer introduces m.c. with an insult; m.c. in turn insults the orchestra leader; dumb girl comes on and insults both of them; then the tenor comes in and gets insulted all around; the girl sticks up for him because they are trying to make each other. Then they all insult the announcer who nearly always is a fat guy or maybe a skinny guy, or just wears spats, nearly always is a fat guy or maybe a skinny guy, or just wears spats, or has a dialect. They all go into a skit about the west or the south, and introduce a Hebe or Greek comic, and they end up the program insulting the intelligence of the listener with a long blurb of the product. Or even giving the listener a prize for listening. They all seemed to be doing carbon copies of Jack Benny and Fred Allen's programs.

bon copies of Jack Benny and Fred Allen's programs. Remember what I tell you...the sameness will kill radio the same as it has vaudeville. It's remarkable how long these comies have lasted. Maybe it isn't their fault (I don't mean lasting. I mean the formula), it may be the advertising agencies'

"If it's good enough for Benny and Allen it's good enough for us," neems to be the idea. Folio's the leaders

I still believe there are plenty of fresh minds for radio, comics with new ideas, singers who don't all sound alike. All they need is a

Clarence W. Butcher.

Pennies From Heaven New York, Oct. 6.

Editor VARIETY:

Editor Variety:
For more than 20 years I have been reading Variety, but it remained for last week's issue to do me a great favor and a real service.
In Inside Stuff Legit, my name was listed, among others, as the owner of an inactive deposit account in a savings bank: I had entirely forgotten this; it came as an absolute surprise. this; it came as an absolute surprise to me; and if it hadn't been in VARIETY I should never had known it as I never looked at the lists in the

Hamilton Mott.

Frances Farmer's Work Mt. Kisco, N. Y., Oct. 8.

Mt. Kisco, N. Y., Oct. 8.

Editor, Variety:
In your issue of Oct. 6, you remark
on page 55 that Frances Farmer's
work in 'Ebb Tide' cinched the job
of femme lead in the new Odets
play, 'Golden Gloves.'
I believe I am correct in stating
that it was seeing Miss Farmer's
work in 'At Mrs. Beam's' and 'The
Petrified Forest' which caused Mr,
Odets and Mr. Clurman to offer her
this role. A telephone call to either
of these gentlemen will confirm this.
I would appreciate your calling

of these gentlemen will confirm this. I would appreciate your calling the attention of your readers to this matter, in which Mr. Richard Skinner and I take some pride. We persuaded Miss Farmer to come on from Höllywood to play at this theatre and the Country Playhous, Westport, this summer under our management.

Day Tuttle.
Director The Westchester

Mad. Sq. Rodeo Starts Briskly With Thrills Still Appealing

Giant Feels Hurt

St. Louis, Oct. 12.

Robert P. Wadlow, 8 foot 6 inch giant of Alton, Ill., near here, last week filed a libel suit in Chicago against the American Medical Association for \$150,000 damages which he contends was due to an article printed in the Association's journal. He said the article, while not mentioning him by name, referred to him as 'RW' and the remarkable school-boy giant of Alton,' discussed his physical proportions, temperament and characteristics and caused him to be helt wan to public ridicules St. Louis, Oct. 12

to be held up to public ridicule which resulted in great mental an-

Robert. who is 19 years old and weighs 425 pounds, appeared Ringling Bros.-Barnum & Bail-cus for six weeks last Spring.

EXPO MUST RAZE ALL BLDGS., SAYS CLEVE

Cleveland, Oct. 12

Hope by sponsors of saving money on wrecking of Great Lakes Exposition, which closed a fortnight ago, was shattered when city's officials point blank turned down plan to keep several of the buildings as permanent exhibits.

keep severai or the buildings as permanent exhibits.

Lincoln Dickey and W. T. Holliday, heads of the 1937 fair, offered the councilmen everything on the lake-front—as a gift—if city would as-sume responsibility of restoring grounds to original condition. Ex-pense would run up to \$25,000, for which the Expo had to put up a bond, and hated to give up. Dickey and Holliday had previously talked about selling exhibs to Cleveland for \$100,000, but changed it to a sil-ver-platter offer. Even then councilmen retorted

ver-platter offer. Even then councilmen retorted they wouldn't accept buildings. Thumbs-down gesture kills proposal of using Billy Rose's Aquacade as an outdoor theatre for opers and concerts. It also is a set-back for local backers who wanted to hold their world poultry conference next year in fair's Hall of Progress and Industrial building, which are being torn down.

torn down.

Holliday's last hopes went flying when the canny burghers refused to buy 'Streets of World' section for future expositions. Apparently they are fed up on them after having one for two years.

Although the section real is once about

for two years.

Although centennial is over, about 10 lawsuits and bankruptcy actions against concessionnaires have yet to

against concessionnaires have yet to be settled. A nationally known pro-moter who had a major exhibit here is even being sued for not paying his laundry bills for four months. Walter Hulley, manager of Artists and Models Bureau, had \$7,000 of Aquacade's receipts attached in his suit against Billy Rose and Rube Bernstein. Booker claims they dam-ared his buringer to the cotact his Bernstein. Booker claims they damaged his business to that extent by posting a sign saying that show-girls did not have to pay him or anybody. 10% agents' commission. Since case was filed, Hulley alleges that Bernstein and Rose made a settlement offer of \$100, which he turned down.

Horses, Horses, Horses

Indianapolis, Oct. 12.
An attendance of 16,000, claimed to be the largest in the world for an event of its kind, was hung up Sunday (10), by the 5th Annual Indiana Saddle Horse Roundup, held on Greeg's farm 10 miles north of the

At one time, 452 horses and their riders were in the arena.

Circus Routes

Week of Oct. 18 Barnes-Sells-Floto isco, Tex., 18: Abllene, 19; Colora Big Spring, 21; Midland, 22; Po-

Cole, Beatty-Maynard

Finale of the rodeo season is on what with the 'world's champion-ships' starting at Madison Square Garden last Wednesday (6) for an 18-day period which will expire Co. 24. Although the comp line stretched towards Ninth avenue on the debut evening it was claimed that the take was several thousands ahead of the miere last season.

From the run-off of events it was From the run-off or events it was indicated that the stock was fresh for the Garden showings. Some of the brones carried the same tags as heretofore but were as onery as ever. For instance in the bareback contest-Hell's Angel tossed his pros-pertive rider with as much slaerity pertive rider with as much alacrity and in fact only one hand stayed until the time signal sounded.

In the wild steer riding event the longhorns were as difficult to maslonghorns were as difficult to mas-ter. There were no stayers for the requisite number of seconds. An event that has gained in favor is the wild cow milking contest. It was started as a gag several years ago but is now one of the outstanding contests. Only two or three teams completed the event within the 65-second time limit. Most of the others either failed in ronlyn the cows or either failed in roping the cows or the animals eluded them after the

milker started,

Among the new events so far as
this outfit is concerned is a Roman
jump over a motor car, with full
credit to the dealer who supplied the
machine. Bill Kean, standing on two
nags, made the leap. First attempt
he slipped but held balance on cre
horse. Another first-time event had
two Texas youngsters in trick roping. They are Gene and Donald
McLaughlin, respectively seven and
eight years of age.

Standards

Hardy Murphy and his trained horse, Buck, are present for the sixth successive year. Routine is somewhat shortened and that made somewhat shortened and that made his confribution the more effective. Tony the Wop, with his educated mule, 'Mae West,' was a newcomer. Turn which was spotted too late has been with smaller western rodeof for some time. Ted Allen, the horseshoe pitching wonder, is again one of the show's good things, and so is Tom Neshitt the clown, who grabbed the talls of longhorms after they had been tossed in the steer wrestling (bulldogging) event. Another event been tossed in the steer wrestling (bulldogging) event. Another event of the comedy kind is the basket ball game as played on horseback. It is now one of the show's regular contests. Rodeo cleaned up last season and being a worth while evening, should repeat this time.

First casualty occurred Saturday, when Walter Cravens of Butler, Okla., was so badly hurt by a steer that he died in Polyclinic hospital Sunday (10). As he fell off the animal he was kicked, the longhorn animal he was kicked, the longhorn then stamping on the cowhand. Five ribs were fractured and a lung was punctured, death resulting from in-ternal hemorrhages. Cravens had won the steer riding contest at the Amarillo, Tex., rodeo this season.

TOUGH ON THE LIONS

Rice Show Switches Route But For-

Charlotte, N. C., Oct. 12. Charlotte, N. C., Oct. 12.
One day last week was supposed to be circus day at Hickory. The Dan Rice Circus had its paper up. But the only part of it that arrived was a truck and trailer containing two hungry lions.

Several performers who claimed they were unpaid, and local businers men with bills against the circus, at-tached the two lions.

The tangled situation resulted when the circus suddenly changed its itinerary upon leaving Salisbury, and instead of catching Hickory, the next booking, the show made a direct jump to Greenville, Tenn.
There were reports that getting into another state wa: a method of handling persistent creditors.

nanding persistent creditors.

In some manner Virgil B. Dare, who had the two lions in tow was not informed of the last-minute changes in plans, and he ended up at Hickory as the only unit of the show there. there. After being a problem on the hands of sheriff's officers for some four days, the circus management settled the matter and reclaimed the A QUESTION PEOPLE OFTEN ASK:

VARIETY

Is Camel justified in Spending Extra Millions for Costlier Tobaccos?

THE ANSWER IS THIS:

CAMELS ARE THE LARGEST-SELLING CIGARETTE IN AMERICA

WHY THE NEW Not Open Golf Champion, Ralph Guldahl (right) prefers Camels. In his vn words: "Camels are different from other ing against an all-star field, my nerves run the gauntlet. Camel's mild, rich tobaccos don't jan-



GIRL RODEO CHAMPION. Rose Davis (left) says: "Camels always appeal to me, but I think the Camels at mealtimes are the

DOROTHY MALONE. food editor (right), says: "Comments show my women readers find smoking Camels a pleasant way to encourage good digestion. I myself smoke Camels.





B. C. SIMPSON (left), Texas oil-well shooter: "Handling explosives makes me careful ot to have frazzled nerves I'm all for Camels. They couldn't be better if they were made to order."

ACTIVE IN SOCIETY. Mrs. Ogden Hammond Jr. (right) says: "No matter where I amyou'll always fin with Camels. They don't tire my taste.



"I'VE BEEN A FIRE FIGHTER now for 11 years," says Frank Gilliar. "Smoke? You bet I do. And I'm particular about my brand. It's Camels. There's the cigarette, if you want mildness! They're the last word in flavor.

It is homespun fact that nothing man does to tobacco can take the place of what Nature does. Camels are made of finer tobaccos into which Nature put extra goodness.

the best tobaccos. That's to pay more for them.

It is a well-known fact that Camel pays millions more, year in and year out, for finer tobaccos. It's the natural way to put more enjoyment into smoking.

People have confidence in these finer tobaccos. More and more smokers turn to Camels. They find that Camels are naturally milder and that the full natural flavor of their costlier tobaccos is brought to perfection in the Camel blend.

> THE NEW CAMEL CARAVAN

Two great shows in an hour's entertainment!

Includes "Jack Oakie College" and Benny Goodman's "Swing School"! Sixty fast minutes of grand fun and music. Every Tuesday night at 9:30 pm E.S.T., 8:30 pm C.S.T., 7:30 pm M.S.T., 6:30 pm P.S.T., WABC-Columbia Network.

ght, 1937, R. J. Reynolds Tobacco Co., Winsten-Salem, N.

HERE'S only one way to get If you are not smoking Camels, try them now. And see if you, too, don't find that Camels mean unfailing pleasure!



BLACKSMITH, Ed Deal, likes man-size meals lenty of Camels with them. "For digestion's sake, smoke Car els' is my rule," says Ed. 'Camels add a lot of pleasure to my meals."





"CAMELS go on my shopping list regularly, says Mrs. Richard Hemingway, matron, "I never want to be without Camels. When I feel tired, I get the grandest 'lift' with a Camel.'







FLIGHT DISPATCHER. H.G. Andrews, at the Newark Airport, often must contact 8 big planes at once. He says: "And that brings me to one of the advantages I find in Camels. I smoke plenty of Camels. They don't frazzle my

Costlier Tobaccos in a Matchless Blend

Camels are a matchless blend of finer, MORE EXPENSIVE TOBACCOS -Turkish and Domestic. The skillful blending of leaf with leaf brings out the full, delicate flavor and mildness of these choice tobaccos. Published Weekly at 154 West 46th Street, New York, N. Y., by Variety, Inc. Annual subscription, 36. Single copies, 15 cents. Entered as second-class matter December 25, 1905, at the Post Office at New York, N. Y., under the act of March 3, 1815. COPYRIGHT, 1937, BY VARIETY, INC. ALL RIGHTS RESERVED.

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64 PAGES

MORE PIX COIN FOR B'WAY

Pix Starting to Look Askance At Some of Those Radio Commentators

Increased number of air commentators who weekly speak about Hollywood, sometimes in careless or sarcastic tones, is arousing considerable discussion in the industry. Matter has been laid before Haysians quietly for close scrutiny.

quietly for close scrutiny.

However, the general attitude of industry leaders, including exhibitors, is that the film business can take most of this adverse criticism, and more. But they would prefer constructive barbs, streunders, but the constructive barbs, or concerning the private lives of film fars.

ars. Certain figures in the picture Certain figures in the picture business are hopeful that broadcasting soon will develop sufficiently to maintain the same standard of ethics followed by newspaper critics who confine their comments to performances of actors themselves.

formances of actors themselves.

Others, chiefly exhibitors, are more outspoken, arguing that publicity via these radio commentators, anent off-screen deportment of players, is harmful to the box office.

players, 18 narmiul to the box office.

One movie boner club on a network program is said to help the screen box office rather than hinder it. But another exhibitor suggested that theatre operators might cash in on the same idea by turning the tables and asking audience members to spot boners in radio programs. He outlined it as an exploitation stunt, with cash prizes offered certain nights to any housewife relating any error uncovered on a single morning's programs up until 11 a.m. (Continued on page 46)

(Continued on page 46)

NEWSREELS ALL SET FOR WINDSORS IN U. S.

When the Duke of Windsor and his bride visit the U. S., most newsreel companies plan to give almost identical coverage as accorded the president. Present line-up calls for assigning of camera crew by each company or joint coverage, if an agreement can be made, so that wherever the former king of England goes or whatever he does in public affairs will be captured by the photographers.

While the newsreels count him as

the photographers.
While the newsreels count him as an A-1 personality in this country, several of the news weekly executives contemplate going light on footage for England consumption because of adverse official attitude there and because of links with distribution outfits in British Isles.
Right now both the Fearch and

tribution outfits in British Isles.

Right now, both the French and
German steamship companies are
striving to land the passage contract
on the Duke of Windsor, who has
indicated he'll favor the latter, salling from Bremen, as he is now in
Germany. Newsreel lads are hoping that the party lands in N. Y.,
rather than being taken off the boat
down the bay. down the bay.

Preparedness

Character actor of reputation has prepared a record of his engagements with top shows and stars covering a period of nearly 40 years. He carries the typewritten list around ready to show it to younger managers who may not know his work. Actor says it is a psychological defense, just in case he is asked to read a part. New managers are known to have players read parts and actors, knowing nothing of the story, are too often at a complete disadvantage.

RCA'S LATEST **VISIO SHOWN:** STILL NSG

By BOB LANDRY
Radio Corp. of America in New
York last week gave a presentation
to members of the Society of Motion to members of the Society of Motion Picture Engineers and the press of television on a screen three feet by four feet. Demonstration emphasized anew how far away, practical or competitive television is. RCA's official declaration that it was offering 'an unfinished product' became a classic of understatement.

Image is shot out of a torpedolike projection gimmick at a distance of about 20 feet. Result is greenish, (Continued on page 48)

(Continued on page 48)

Inter-Faith Plan To Observe Paddy's Day; Filmers in It

San Francisco, Oct. 19.

San Francisco, Oct. 19.
Louis B. Mayer and Louis R. Lurie.
San Francisco realtor and theatrical
man, have been appointed on a committee to launch a nationwide movement to 'celebrate St. Patrick's Day
the San Francisco way.' The committee is comprised of Catholics,
Protestants and Jews.
The idea revolves around the annual St. Patrick's Day luncheon,
sponsored by Islam Temple of the
Shrine in San Francisco, whereby
Catholic leaders sit down with Protestants to listen to a Jew deliver an
oration on the patron saint of Ireland. Mayer has been the St. Patrick's Day speaker at those lunchcons for several years.
It is proposed to have every large
city in the nation hold similar lunchcons in a spirit of religioes tolerance
and to promote mutual understanding among all faiths.

FOR NEW SEASON

Would Accelerate a Lagging Broadway Tee-Off-Film Capital Looks Willing to Openly Become Backers for New Plays-It's the Same Old Idea of Need for Plays and Play-

NIX GUILD BOYCOTT

Holdout against legit financing under the Dramatist Guild contract is expected to be abandoned by most of the Hollywood studios before the current season is over. Since Columbia quit the ranks several weeks ago

bill quit the ranks several weeks ago the other companies have shown increasing signs of following suit. This Hollywood hypo to Broadway legit would materially help the new play season along since—as reported elsewhere in the legit department—the 1937-38 tee-off has been lagging sharply. According to several persons close to the situation, the indications of a coming break are intangible, but numerous and significant, nevertheless. J. Robert Rubin, Metro v. p., is understood to be proponent of the boycott, with Paramount, Warners. (Continued on page 10)

(Continued on page 10)

CHINESE VILLAINS CONVERTED INTO JAPS

Producer J. Donald Peterson of 'Junior G Men,' juve show on WOR, New York, for Fischer Baking Co., had a script primed for broadcast last week which dealt with gang of Chinese dope-smugglers. Before it hit the air the Chinese were changed into Japanese characters. Idea was that in the U. S. at present more sympathy is felt for the Chinese than ever before—and less for the Japanese because of the undeclared Sino-Jap war.

Scattle, Oct. 19.

Local Japanese consul, I. Okamolo, last week debuted a 15-minute series from KVI's local studios, purporting to give his country's side of the Nippon-China fracas. It was the first time that either of the warring countries have made use of wavelengths in this area for propagand purposes. ganda purposes.

It is reported that local Chinese

and sympathizers are trying to raise a fund with which to buy time for a counter-attack on the KVI for a scries.

Leon Goldstein, puffer-up for WMCA, New York, has obtained agreements from both the Chinese and Japanese consulates to have representatives air over the station successive evenings next week.

HOLLYWOOD HYPO Wall Street Laying Another Egg; In Fact. It's an Entire Omelette

Radio Prof. Too Tuff

Chicago, Oct. 19.
Dick Marvin, radio head of J.
Walter Thompson ad agency
here, doubling as Northwestern
professor, teaching Radio Survey. Told students there'd be
no textbooks for course, but
they must read Vantery.
Kids are squawking that the
teacher's too tough on 'em.

PAVE WAY FOR WM. FOX'S PIX **COMEBACK**

Hollywood, Oct. 19.

Upshot of the William Fox confabs the past two weeks here with Joseph M. Schenck is to pave the reentry of the one-time Fox head to film production and other industry activity. Fox figures he can get a new start if the \$25,000,000 in lawsuits hanging over him in Nassau County (N. Y.) supreme court can be expunged. Fox wants Schenck to okay the withdrawal of these suits.

Legal entanglements resulting

Legal entanglements resulting from the sale of his interests in Fox Film, Fox. Theatres and other corporations, to Harley L. Clarke in 1930, are also getting legal going-

Move to settle suits started by Fox in huddles with Sidney Kent and Schenck who, at that time, were disposed to help him, but since then a gimmick has been tossed into the dealings because Fox asked \$350,000

(Continued on page 46)

Wall Street is at the moment lawing another egg.
And affecting the amusement busi-

ness, Cafes and niteries have been feeling it ever since that first day after Labor Day when the market broke sharply, The luxury tradesmenfurs, jewelry, etc.—like the nitery Bonifaces are likewles always barometered by the way the market behaves.

barometered by the way the market behaves. Whether it's the scare or some-thing else, picture grosses in some keys, as elsewhere reported in this issue, reflect nervous temperatures. However, where the product is strong business is commensurately

good.

Ultimate threat to the plcture theatre box office was seen this week as the stock market passed the sixth week of severely declining prices, with little hint that the end was in sight. Bulk of market investors were not deemed as the potential film public. Rather it was the so-called vicious circle resulting from a heavy market slump that was feared as likely to catch up with the theatre intake.

Amusement shares sold down to successively new lows for this year and longer in the past week. Numerous declines represented a (Continued on page 10)

(Continued on page 10)

Mebbe Here's the Answer To Pix Edge Over Legit

To Pix Edge Uver Legit

'On Location,' which played one
week at the Ritz, N. Y., recently,
hung up some kind of a low gross
record. At one matinee the total
sales were two 55c. tickets, while on
the same evening not one ticket was
sold at the box office. Cut rates,
however, amounted to \$4.

Show at the Bijou several seasons
ago had a performance gross of 80c.,
that being the amount of tax on a
couple of passes.



PHIL SPITALNY PARK CENTRAL HOTEL, NEW YORK

MARKET MAY STYMIE UA DEALS; KORDA AND GOLDWYN NEED UP TO \$6,000,000

Even Less Chance Now for Any UA-RKO Deal- Par to Highest Court That Would Require \$10-\$15,000,000-British Financiers in N. Y.-Also Mervyn LeRov

Unless market conditions improve, Samuel Goldwyn and Alexander Korda have little chance of obtain-ing the required \$4,500,000-\$5,000,000, 100, in the U. S., for exercising their options to purchase control of United Artists.

United Artists.

Under present conditions, there is even less chance for them to effect a merger between RKO and U. A.,

a merger between RKO and U. A., a deal which might require upwards of \$10,000,000, and perhaps as much as \$15,000,000. Should a new financial setup be arranged in U. A. through exercising of the options, it is felt that Dr. A. H. Glannini, president of U. A. might have to step out. Dr. Giannini is largely responsible for the present hookup between U. A. and the Odeon (Osear Deutsch) circuit, in London. He is among the company's chief manpower assets.

the Odeon (Oscar Deutsch, Chaub, in London. He is among the company's chief manpower assets.

As alternatives to whatever impasse there may exist for obtaining the required option money in the U. S., Goldwyn and Korda look to British sources for funds. Should British financiers, independently or in conjunction with Prudential Assurance, supply the funds with which to purchase control of U. A., it might well be that, as a condition for providing such funds, the financiers be given a dominating voice in the affairs of the firm, or a veto say-so.

voice in the analys of the first, or a veto say-so. In that way, of course, U. A. could slip into foreign (British) hands.

could sup into roreign (British) hands.

However, no drastic upset to U. A. occurs should the present producer lineup of the company remain unchanged and the options not exercised. The executive staff would continue unchanged inclusive of Charles-Chaplin, Douglas Fairbanks and Mary Pickford. The company would go its usual and general course except for the possible loss of David Selznick, ace producer. Selznick may shift to another firm, as he has been talking a deal with Paramount and elsewhere.

Geldwyn's Dominance.

as he has been talking a deal with Paramount and elsewhere.

Goldwyn's Dominance

Howsoever control of United Artists is to be settled, the negotiations will revolve principally around the extent of domination Samuel Goldwyn desires to retain in the new setup or that which shall be granted to him. Goldwyn is the key to the situation, and his intention to dominate or to stay aloof may curdle the possibilities for a new setup.

Principal factors related in the deal, whereby Goldwyn and Alexander Korda hope to purchase control of the company have already assembled or are assembling rapidly in New York, from London and Hollywood, and earnest discussions to bring the matter to a close will get under way this week.

Those options held by Goldwyn and Korda must be exercised by Dec. 1. An extension was sought, but it was refused.

Mervyn LeRoy, potential partner for Goldwyn and Korda in this deal, snow in New York. Samuel Goldwyn is expected before the close of the week.

In the meantime, Ernest H. Lever, secretary of the Prudential Assur-

the week.

In the meantime, Ernest H. Lever, secretary of the Prudential Assurance Co., of London, is in New York also. He arrived from London (18) with David Rose, United Artists official. Rose has been in London on a special mission with regard to the options. Prudential is the principle backer of Alexander Korda and London Films.

don Films.

Lever's presence here at this time is sufficient indication that a deal may be concluded here for exercis-

may be concluded here for exercising the options.

However, the kind of a deal which
may be made is open. No deal of a
definite character has been made so
far, either here or abroad.

All proposats apparently are still
on the table. Anything, therefore.

Krafft on Lenser Script

Hollywood, Oct. 19. Hollywood, Oct. 19.
John Krafit has been set to work
on the script of 'Flash Casey, Candid
Cameraman,' second of Grand National's films featuring the adventures of a candid camera reporter.
Mex and Arthur Alexander will
produce with Eric Linden playing
'Flash' again.

Best Selling Pix Scores

'Varsity Show'. (WB).

'Mr. Dodd Takes the Air' (WB),

(Warren-Dubin.)

'Vogues' (UA).

'Brown-Fain; Loesser-Sherwin.)

'High, Wide, Handsome' (Par).

(Kern-Hammerstein.)

'Double or Nothing' (Par).

(Coslow-Slegel; Johnson-Burke;
Lane-Freed.)

Lane-Freed.)

'Artists and Models' (Par).

(Koehler-Young-Arlen-Lane- Hollander-Rubin.)

is possible in the situation. Under proper circumstances, the strongest angle is still that merger possibility between U.A. and RKO. And, of course, Mervyn LeRoy is another. With the chances that David Selznick, ace producer may leave U.A., reinforcement of the company's production side is vital, and observers see the best possibility for such strengthening in the RKO angle. Additionally, from a financial angle, were market conditions propitious the RKO possibility provides a broad base for providing required funds not only to exercise the options for control of U.A., but additionally for production purposes. It is felt that whatever deal is

tionally for production purposes.

It is felt that whatever deal finally concluded it will provide f participation by a combination

American and British bankers.

London, Oct. 12.
On the eve of his sailing Alexander Korda is battling the flu.
Temperature has been around 105 at

Dunphy Aides Zukor. Revamp Par Pub Setup on the Coast

Following return from Europe of Adolph Zukor Thursday (14), plans have been worked out for the promotion of Christopher J. Dunphy, studio publicity-advertising director, to post of assistant to the chairman of the board. This switch for Dunphy has long been reported as

Dunphy has long been reported as coming.

With the move, Terry DeLapp takes charge of publicity at the plant while Cliff Lewis assumes direction of all advertising subject to the jurisdiction of Bob Gillham, national publicity-ad chieftain of the company. Gillham plans to spend much more time on the Coast, dividing it with New York. When he is on the Coast Al Wilkie is in active charge of publicity at the ho.; Alec Moss in command of advertising. Report that Bill Thomas would succeed Dunphy in the top spot at the studio is declared incorrect.

As assistant to Zukor, Dunphy will work closely with the founder of Paramount on various matters. He will have no designated duties as a Zukor aide such as Ted Lesser, who as an aide to the board chairman is in charge of the talent department. Lesser is retaining that post, it is understood. He formerly was an attorney.

Attaching to the Coast publicity

attorney.
Attaching to the Coast publicity Attaching to the Coast publicity department permanently, Lou Smith, for years at the h.o. both with old Publix and Par, will take charge of a new service supplying material and directly contacting the national dailies. Tom Waller, over syndicate planting in the east, returned to New York Monday (18) after a brief trip west to coordinate material he handles between Coast and h.o.

Hollywood, Oct. 19.
Terry deLapp has moved into the spot of department boss in the Paramount studio publicity department, with Ken Whitmore stepping up as chief assistant with the upping of Christopher J. Dunphy as production assistant to Adolph Zukor.
Bert Holloway succeeds Whitmore as department editor. tou Smith, from Paramount's New York publicity department, and Bob Hussey, formerly with Columbia, are new additions to the praisery. Hollywood, Oct. 19.

On Screen Credit Case

Washington, Oct. 19.

Washington, Oct. 19.

U. S. Supreme Court review of proceedings by which a dissatisfied scribbler received damages for omission of screen credits was sought last week by Paramount Productions. Appealing from decision of the 9th Circuit Court of Appeals, which upheld lower courts, Par asked the highest tribupal to ogle the record on which Walton Hall Smith was handed \$7,500 to compensate him for injury assertedly suffered through studio's failure to list him as original inspiration for 'We're Not Dressing.' Brief says that Smith's story Cruise to Nowhere' was purchased for screen use but then discarded and disclaims he made any contribution to 'Dressing.'

In support of petition for review, studio notes that six writers who worked on scenario for 'Dressing' that they never heard of Or read Smith's yan. Par says the original story was ashcanned as too heavy although once considered potential basis for a musical.

for a musical.

WB POWWOWS ON PROD. END

Hollywood, Oct. 19.
Production conferences at Warner
Bros., attended by studio execs,
Gradwell Sears, Sam Schneider and
S. Charles Einfeld from N. Y., were
concluded Monday (18) after plans
were outlined for releases between
December and April.

Of the total 60 features scheduled,
36 have been completed after two
months of the new selling season.
Advertising and sales campaigns for
finished product and the new winter
season lineup was mapped out at the
powwows.

powwows.
Sears left (19) for Dallas, en route
to N. Y. Schneider heads east Oct.
22. Harry M. Warner has delayed
his trip east until Dec. I when he
goes to N. Y. to meet his brother
Jack, returning from European
junket.

Schwab Goes Metro

Hollywood, Oct. 19. with Metro as a producer. He will concentrate on musicals and act in association with Sam Katz, Schwab recently departed 20th Century-Fox. He reports at his new location on Nov. 15.

SAILINGS

SAILINGS

Nov. 10 (London to New York),
Wilson, Keppel: and Betty (Queen
Mary).

Nov. 9 (Yokohama to Los Angeles), Naoe Kondo, George Hirose
(Kfrishima Maru).

Nov. 3 (Quebec to London), Merritt Hulburd (Empress of Britain).

Oct. 30 (Vancouver to Honolulu)
James P. Dawson (Empress of
Japan) (Honolulu to Vancouver
Nov. 12) (Empress of Canada).

Oct. 26 (New York to Paris), Clifford C. Fischer, Dorothy Kay,
George Komaroff, Mme. Komarova,
Jean Le Seyeux, Yacht Club Boys
(Ille de France).

Oct. 23 (New York to London),
Archie Mayo (Champlain).

Oct. 20 (New York to London),
Leo McCarey, Karl Freund (Queen
Mary).

Oct. 19 (London to New York).

Leo McCarey, Karl Freund (Queen Mary).
Oct. 19 (London to New York).
Murray Silverstone, Alexander Korda, Phil Reisman, Sam E. Morris, Herman Maier. William Powell, Madeleine Carroll, King Vidor, Erik Chanell, Marjorie Lawrence (Ile de France).
Oct. 15 (Los Angeles to Honolulu), Fred Beetson (Lurline).
Oct. 15 (New York to London), Mischa Auer, Ray Ventura, Allen Scott, Jed Harris, Jeff Dickson (Normandie).
Oct. 14 (Los Angeles to Melbourne). Mr. and Mrs. Sam Kramer, Harry Kahne Co. (Merlposa).

Other News of Pix Interest

Quality quota pix. Page 17
Other U. S. producers letting M-G trail-blaze abroad Page 17
Metro's first Maxwell House airshow to ballyhoo 'Fireffy' with
MacDonald-Jones Page 28
Radio's 'united talent front' Page 28
Mickey Mouse' on radio for \$10,000 Page 29
ASCAP's losses through anti-legislation Page 31
Radio reports on Gertrude Lawrence, Sidney Skolsky, Lloyd
Pantages, 'Let's Go Hollywood' Page 32
ASCAP'melon up, divvy less Page 47
Film studio lax on music reports, MPPA squawks Page 47
J. C. Stein's (MCA) pix yen Page 49
Bankhead-Emery show reviewed Page 58
Tom Mix's circus 25% ahead of '36 Page 53

Atlas and Lehmans to Lift Options On RCA Holdings in RKO by Dec. 31

BOBBY CRAWFORD WITH JAFFE AGENCY AS V. P.

Hollywood, Oct. 19.

Bobby Crawford became a partner this week in the Sam Jaffe agency with the post of v.p. Crawford has had various studios propositions in the last few months offered him but felt going into the agency biz was

best.

Crawford comes into the agency field with a varied show biz background, having been in the music publishing end for many years as president of De Sylva, Brown and Henderson and Crawford Music Corp. He was also associated with Warners in their music enterprises, having headed the studio end at the time Warners went heavy on musicals at the beginning of sound. He also was active in the production of musical legits on Broadway.

Crawford disposed of his music in-

Crawford disposed of his music in-terests about a year ago and has been residing in Hollywood since that time.

L. A. to N. Y.

Frankie Albertson. Robert Benchley. Noel Bennett, Herman Bernie.
Russell Birdwell.
J. Cheever Cowdin.
George Delacorte. Gregory Dickson, Scott R. Dunlop, Karl Freund, Robert Gillham. George Griffith. Harry Hershfield. Atherton Hobler. Atherton Hobler.
Merritt Hulburd.
Otto Kruger.
Carl Laemmle.
Fritz Lang.
Alma Lloyd. Alma Lloyd.
Sig Marcus.
Archie Mayo.
Leo McCarey.
Jimmy McHugh.
Willard McKay. Fred Meyer. Mack Millar. Mack Millar.
Irving Mills.
Harry Mines.
Halsey Mohr.
Grace Moore.
Otto L. Preminger.
Rosalind Russell. Herbert Yates.

N. Y. to L. A.

Annahella

Irving Brecher.
Helen Buchanan.
Walter Cosden.
Benjamin David. Gloria Dickson Christopher Dunphy.
Sam Hellman.
Edwin Knopf.
Jack Lawrence.
Jules Levy. Robert Loewi. George D. Lottman. Agnes Melcoll. Ethel Merman.
Dickson Morgan.
Gail Patrick. Leo Robin. Lester Santly. Lester Santly.
Gerald Savory.
Robert Taplinger.
Peter Tinturin.
Genevieve Tobin.
Percy Wesimore.
Adolph Zukor. There seems to be not the slightest doubt that Atlas and the Lehman Corp. will lift their options on the remaining half of Radio Corp. of America's holdings in RKO, as per agreement, by Dec. 31, for \$6,000,000. In the meantime, however, market conditions have kind of leveled off considerable of the RKO situation, especially regarding the settlement of the Rockefeller Center's claim, so that with the RKO shares down to around three at present quotations, that R.C. settlement does not appear as formidable to some, as it had.

had.

Of course, that's an unlooked-for break for the company and creditors, and should hasten the firm's final clearance out of its 77b situa-

ors, and should hasten the firm's final clearance out of its 77b situation.

The R.C. claim for more than \$9,000,000, arising out of the leasing and construction of the two Radio City theatres, the Center and the Music Hall, was settled, as under the plan, for \$50,000 shares of new stock.

Expectations are that Special Master Horatio Alger will submit his report on the plan with recommendations, before Federal Judge William Bondy, Oct. 28. His report is subject to Judge Bondy's approval. In view of this unlooked for alteration in the RKO outlook, greater curiosity is being evinced regarding the special master's report. It is felt also that he may apply himself to a survey of the M. J. Meehan pisculation and Keith-Albee-Orpheum, chief theatre subsidiary of RKO.

The M. J. Meehan people om around 35% of the KAO preferred, and it is figured that the master may have a word or two to say in regard to making that KAO financial setup autonomous.

CANTOR'S ANNIVERSARY

Calvalcade of 66 Songs He Intro-duced is Included

Eddie Cantor's 25th anniversary week, Oct. 24-30, will be climaxed by the banquet at the Hotel Ambassador, Los Angeles, on Oct 28 from whence will be broadcast the festivities honoring the comedian. It's on the humanitarian premise that the Cantor quarter of a century milestone is being nationally celebrated in recognition of his public service. Joe Schenck chairmans the executive committee comprising Postmaster-General James A. Farley, Will H. Hays, Louis B. Mayer, Paul Muni and Governor Frank F. Merriam of California.

A cavalcade of 66 songs which Cantor first introduced and made popular will constitute the musical scenario for the gala banquet-broadcast.

cast.

Hollywood, Oct. 19.
Ida (Mrs. Eddie) Cantor, after 30 years on the fringe of show biz, is inally breaking down and will make her professional debut. Till now she has been strictly a non-pro.
Bow-in won't be with Eddie, how-ever. It took George Jessel to lure her before an audience. She guests on Jessel's Mutual co-operative commercial on Oct. 31.

ARRIVALS

Paul Muni, Lili Hatvanny, Steven Bekassy, Arthur Guttman, Maternos Dreymueller, Karl Kramer, Charl s Dreymueller, Karl Kramer, Charl s' Muller, Salzburg Opera Guild, Ernst Krenek, Jacqueline 'Dahlia, French Theatre of Four Seasons, Michael Fokine, Trina Baranova, Alexander Danilova, Richard Tauber, Vera Guilaroff, Cesar Searchinger, E. C. Wilson, Mrs. Carmen Lombardo, Col. W. de Basil's Ballet Russe, Diane Napier, David Rose.

PAR INSURES EXECUTIVES

Threat to Rewrite Anti-Trust Law **Extremely Disquieting to Pix Biz**

. Threat to re-write or materially change the present -anti-trust laws made by administration leaders last week, were described as extremely disquieting to the film industry. That the Sherman statute is in for a

disquieting to the film industry. That the Sherman statute is in for a severe overhauling is regarded as a foregone fact though it is not certain if such can be accomplished in the special session this fall.

Any considerable alterations in the apili-trust law alignment, as now soms inevitable, would mean a complete change in methods of doing business by the industry, high officials say. They feel that it will profoundly affect the exhibition and distribution ends because the Sherman act applies to all intersfate commerce. Certain legal lights feat that the revision of the anti-trust law may upset old court decisions in certain instances and that the remodeled statute may toss a lot of decisions back to the courts for revision or re-trial.

To what extent this is done will be, determined by what clauses in the statute are altered. One trade chieftain cited the Dalas' case as indicating what might be door. In this action, it was held that the defendants were violating the Sherman anti-trust act as it pertains to restrain of trade. If this section of the Sherman law were repealed, contention is that the inflect because predicated on the provision on which the injunction was issued.

However, the greatest menace is

vision on which the injunction was issued.

However, the greatest menace is seen in the possibility that the anti-trust statutes would be so revised that the industry would have to althat the industry would have to almost completely shift its methods of carrying on distribution and dealing with exhibitors. Lone solace is found in the belief that it will require about three months to push the changes through Congress, with representatives of the various companies able to present their side-of the picture during Congressional

LE MAIRE SHIFTS TO RKO, RESIGNS AT U

Hollywood, Oct. 19.

With half of his three-year contract still to go, Rufus Le Maire parled with Universal, where he was assistant to Charles R. Rogers, studio production chief. Lack of active duty prompted Le Maire's exit and switch to a deal with Sam Briskin for an executive post at RKO.

Le Maire joined U in March, 1936.

He brought to studio such players as Deanna Durbin, Mischa Auer, Barbara Reid and Danielle Darrieux.

He plans a three-week yeacash in N.

He plans a three-week vacash in N. Y. before checking in at RKO, providing the deal jells.

Small's Film Comeback

Hollywood, Oct. 19. Eddie Small is going to Savannah from N. Y. before returning to Hol-lywood where he will resume nego-tiations on a producer deal. He was last at the RKO studio.

Packing Up for Mars

Hollywood, Oct. 19.

James Ashmore Creelman has been handed the scripting job on 'A Journey to Mars,' which Arthur Hornblow, Jr., will produce for Paramount.

Randolph Scott and Dorothy Lamour have been assigned the leads tentatively.

Laemmle to N. Y.

Hollywood, Oct. 19.
Carl Laemmle headed for N. Y.
today (19). Says it's personal biz
and no connection with pictures.
Slays east three weeks.

HIRLIMAN AT REP. AS **EXEC AND PRODUCER**

Hollywood, Oct. 19. George Hirliman started his con

George Hirliman started his con-tract as vice-president with special duties connected with executive work at Republic.

Deal was set during the stay here of Herbert Yates, Republic board chairman. Hirliman may get into active production on a number of films.

Yates is due in New York to-day (Tues.) after a stay of five weeks huddling with Coast exces and looking after his other business interests.

\$12,000,000 Par Suits Settled; To Exam. Balaban

Settlement of the Param tee suit against former officers and directors of the company, including

lee suit against former officers and directors of the company, including Adolph Zukor, still associated with Par and others; was filed with Fedral Judge Alfred Coxe in N. Y, yesterday (Tuesday) by Attorney Arthur Balantine, of counsel to the Par trustees. It is believed that the \$12,000,000 suit was settled under stipulation for around \$2,000,000. Neither Ballantine nor the court would comment on the case, as Ballantine figured alone in yesterday's confab with Judge Coxe, a private session at which no other counsel is understood to have been present. There may be a hearing on the matter, to hear objections, but that's tot certain, as it is up to the court. Barney Balaban, Paramount Pictures president, has been ordered by N. Y. Supreme Court Justice William T. Collins to appear in court Oct, 21 to be examined in relation to the April contract made with Adolph Zukor, board chairman and productions chief of the corporation. A group of minority stockholders headed by Ella Hayim, are suing for an injunction to restrain Zukor, Balaban, 21 other officers and directors and Paramount from carrying out the contract, claiming a bonus voted Zukor under the April agreement is excessive.

voted Zukor under the April agrement is excessive.

Last April the board of directors, following a stockholders' meeting, voted to pay Zukor \$3,000 a week salary for 1937 and 1938 besides granting him a bonus of 7½% of yearly profits from film up to \$2,500,000 and \$500,000 for the property it is the latter. 5% over that amount. It is the latter part of the contract the minority stockholders object to, despite the (Continued on page 10)

BALLYHOO?

Mrs. Houdini's Spiritualistic Expose Precedes Her Pic

ITS MANPOWER

Special Fund for Annuities -In Addition to Salaries of Officers, but to Be Prorated According to Income Brackets-Starting with Top Execs, but May Be Extended

PREMIUMS EXEMPT

An insurance plan for Paramouni which provides for the organization of a special fund through which an utilities are purchased for top executives and may be extended at some future date to include lesser employees, is being devised and between now and the first of the year is expected to receive directorial approval. The plan is revolutionary for pictures but inducts into this industry for the first time-similar protective measures in behalf of manpower that have been undertaken in other fields. power that i other fields.

While reported that 20% may not be the eventual figure, it is under-stood that Paramount is figuring on stood that Paramount is figuring on setting aside a fixed amount weekly for the purpose of buying insurance on the lives of its leading executives, insurance which will mature to them or their families on reaching the age limit prescribed. In other words, it is proposed to place into the special fund 20% or thereabouts of the solary being presently paid the executives for the payment of premiums. The percentage is not to be deducted from. the salary now earned but computed against the salary to determine the amount of the annuity. Full salaries will be paid, the extra percentage figuring as the insurance. percentage figuring as the insurance

Balaban, Griffis, Et Al.

Those who will benefit from the plan include Barney Balaban, Stanton L. Griffis, Austin C. Keough, Neil F. Agnew, Y. Frank Freeman, John W. Hicks, Jr., Walter Cokell, Fred Mohrhardt and Paul Raibourne, et al. of the horne office Adolph Julea.

Fred Mohrhardt and Paul Raibourne, all of the home office. Adolph Zukor is not eligible, since he will be 65 years old this coming January. The annuities will be written for maturity at 65 for all executives included under it, excepting Balaban, president of the company, for whom maturity is placed at 60.

Aside from the fact that Par view-

president of the company, for whom maturity is placed at 60.
Aside from the fact that Par visualizes the annuities as a means of insuring itself against loss of the manpower insured, and establishing good-will to deter any of its top executives from jumping to another company, the annuities may form a means of escaping taxation on surplus which last year had companism out bonuses to escape Federal burdens. The Government is reported to be concerned about such plans a Paramount is proposing because of the fact that insurance money isn't taxable. This is being done in other industries, including steel. and Washington officially is cognizant of the matter.

Provisions

Any of the Paramount executives for whom a persentage of their sylary is set aside, may not quit the company until they have reached 60, as in the case of the others, and receive any of the benefits being provided. In the event of their reaching the majority of their annuities, it is theirs, while in the event they should die prior to reaching the prescribed age, the benefits accrue to their families. Beatrice Houdini, who has frequently tried to communicate with her late husband, now seems to be convinced it's impossible. Currently has a full page memorial ad in The Sphinx, trade paper for magic and house organ for the Society of American Magicians, in which she states:

'You were right, as usual, Harry, There is no returning'.

Several attempts were made by alleged mediums to penetrate the secret code which Houdini and his wife had agreed on before he died. Numerous phonies have tried but with no success.

'Madame Houdini Speaks' is the title of a new picture which will expose spiritualistic fakers. She will feel it is insuring itself against the loss of any of the persons on its pay.

PROTECTION FOR Zukor More in Favor of Native **Producer Making 'Em in England** For Par's Release Around the World

Angle-U. S. Pix

Further detailed in the In-ternational News section of this issue, on Page 17, are stories on American quota picture pro-

Embraces England and the Australian quota acts, plans and proposals, which tie in with recent international film activities by Hollywood producers abroad.

Miss Moore May Join Goldwyn; Tiffs Columbia

Hollywood, Oct. 19.
Grace Moore will talk a picture deal with Sam Goldwyn while in N. Y. for radio and concert work. Diva told Columbia that unless it has proper story material for her she will change over to any studio that has.

Miss Moore

that has.

Miss Moore is under Columbia

of for one, with options for three.

She has been balking at making pictures off the cuff, Columbia has offed preparations for
Essy Saling, which was to have
starred the diva. Operatic canary
announced that she will be ready to
go, through with her next picture
commitment at Col April 1 provided
the studio comes through with the
proper cooperation and appropriate proper cooperation and appropriate vehicles. Col has an option for three

proper cooperation and appropriate vehicles. Col has an option for three more Grace Moore films after that, Miss Moore was quoted as saying, Tm tired of going into production and having my picture shot off the cuff, I will not be rushed through a picture in four weeks time. I have my standing in the world of music'to maintain and I am not going to have music foisted on me. I know music and feel that I am entitled to have a say about it in respect to the pictures in which I appear. I receive a salary and percentage from Columbia as well, as long as I make pictures under their banner.'

If any legal matters come up In connection with he decision, Miss Moore said that will be a matter for attorneys to thresh out and that unless her conditions are met she will make pictures elsewhere. As the result of her moveout, Joe Bigelow, who had been brought In from Samuel Goldwyn to work on the story of 'Easy Sailing,' has returned to his own studio. Ray McCarey and Bill Thomas ortginaled 'Sailing.'

ESTABROOK NOW PAR PRODUCER; 3 FILMS

Hollywood, Oct. 19.

Howard Estabrook has moved up from writer to producer status at Paramount, with his initial assignment set as 'Everybody's Girl,' yarn by Samson Raphaelson. Frances Dee will play the title part.

Estabrook also draws the producer job on 'Carmen,' likely with Gladys Swarthout, and 'The Life and Melodies of Victor Herbert,' in which Irene Dunne probably will star.

If Paramount can find a producer in England of sufficient standing to supply satisfactory product for re-lease by Par in America, the company-will be inclined to keep out of active production in the tight little isle. Adolph Zukor, after studying the situation in Britain, is said to have been somewhat discouraged by the troubles other American comhave been somewhat discouraged by the troubles other American com-panies are having in England, notably Metto. Remembering Par's two prior effocts to make pictures in England, Zukor is believed more in-clined to make releasing arrange-monts to meet quotes than to enter picture-making direct.

Pending any definite decision.

clined to make releasing arrangements to meet outous than to enterpieture-making direct.

Pending any definite decision,
Paramount will awalt further developments on the Brilish quota laws, determining its position and paramount will awalt further developments on the Brilish quota laws, determining its position and plans after it has been decided whether the quotas will be on a basis of pictures or money. Zukor is strong in his belief that English Producers are doing as rood as Hollywood invaders could. The chairman of the board doubts that Americans in London could do any better, if as well, in view of the progress that is being made in native English production.

Zukor is of, the belief that Hollywood should cooperate with England in making pictures for the British market and for markets elsewhere, taking the position modestly that we shouldn't hog it all' by entering into competition with the English producers.

Par's Past Experience

While reported that Par may go into production in Hritan within six months, on the heels of Metro, which has already starfod operations, it is now revarded as doubtful whether-Par will ever set up its own studio machine on English soll again, though it will continue at Johnville, France, to meet quotas of that country. Par tried production twice in England at the Elstree studios with (Continued on page 59)

(Continued on page 59)

VARIETY

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roll, at the same time establishing the good will that develops from a move of this kind.

The plan, it is understood, is so set up that it may include every employee on the Par payroll throughout the world.

Philly Exhibs' Peace Plan with Par: Urges 'Saving Face' But Co. Balks At Powwows with UMPTO as a Body

Philadelphia, Oct. 19.
Peace plan to end the three-monthid date and buying strike against old date and buying strike against Paramount was sent out in a special bulletin to all its members yester-day by the United Motion Picture Theatre Owners, Philly indie group which is running the boycott.

which is running the boycott.

Since Par execs have expressed willingness to meet with individual exhibs, but not groups, to settle the strike, UMFTO suggests as a compromise it meet with one exhib from each boycotting zone. Suggested committee includes reps from Philadelphia, Minneapolis, Pittsburgh, Boston, North Jersey, Los Angeles, Milwaukee and Ohio.

Milwaukee and Onlo.

As result of good deals offered individual exhibs called into Par headquarters here, UMPTO execs feel
Par boycott could be quickly ended
with a victory for the theatre owners if Par only had a way to save

Terms offered to exhibs who have privately contabbed with local ex-change officials are practically a complete reversal, it is said, of Par's original selling policy. In most cases exhibitors are offered much better terms than last year if they'll

better ternis man and sign.

Many have been tempted. Some have consulted UMPTO officials on what to do. All have been told they can ink the papers if they wish, but are subtly reminded that Par wasn't offering such terms two months ago. Remarkable united front has brought them about. They are shown the folly of splitting that front.

are shown the folly of splitting that front.

As a result, in every case, exhibs haw gone back to the exchange and told execs there that they are only willing to sign up if Par will deal with the entire group. Exchange insists it will deal with each member separately, but not in a body.

The new peace proposal is therefore suggested as a sort of compromise between individual and group-buying that allegedly will allow Par to 'save its face.'

That thes are holding fast was proved by the 'war board' meeting called last Tuesday. There are 15 members on the board. Thirty-four men were at the meeting. The others were 'interested exhibitors' lone exhib at that time suggested the buying strike be continued, but that the date strike be called off and houses date strike be called off and houses date strike be called off and houses start booking, pix due them. One reason for this is product shortage, which is pinching, and another is so that suit may be brought to force delivery of the six pix which caused the strike.

the strike.

Big attendance at the war board meeting was the result of indignation of Par's selling away to the Frolic theatre from the Apollo. No other houses have purchased Parince, and Frolic is booking in no since.

Indies' Bulletin

In its 'peace bulletin' UMPTO says, 'Once again the Paramount high command has committed a tactical blunder in its war on its customers. Paramount has decided to sell away recognized, established

counts.

'If in doing so, Paramount could recoup its losses the move might have some economic justification. But with UMPTO holding voluntary powers of attorney to buy, from most exhibitors and with other territories adopting similar plans, the newest Paramount move must be construed as a punitive act directed against a few of the stalwarts in exhibitor ranks.

'Paramount's whole course of ac-

'Paramount's whole course of ac-Paramount's whole course of ac-tion has been a series of blunders. It blundered in belittling the extent and volume of the exhibitor oppo-sition to its selling policies. It blundered when it deliberately with-held half a dozen big pictures which in its printed literature it had prom-ised to deliver in order to resell these pictures to their customers at higher prices.

KNOW THEIR WINGS

Par Surrounds Wellman With Sea sened Vets for Air Epic

Hollywood, Oct. 19.

Paramount has signed Paul Mantz, technical adviser to Amelia Earhart, Frank Clark, stunt aviator, and Tex Rankin, aerial acrobat, experts on Director William Wellman's staff to work out technical details of 'Men With Wings,' \$2,-000.000 air film.

Dozens of old model airplanes, including many types used in the World War, are being assembled at Metropolitan airport where Paramount has established a hangar. Robert Carson and Wellman scripted Wings, production scheduled to start around Dec. 1.

Laurel a Corporation

Hollywood, Oct. 19.

Stan Laurel has incorporated himself as president of Stan Laurel Productions, Inc., L. A. French v.p., Ernest Murphy secretary-treasurer, and Vincent A. Marco counsel.

Laurel's first deal as a corporation was to sign himself for four pictures in two years at Hal Roach.

Hal Roach has dottedlined Phil Charig, musical comedy composer, to score the first Laurel and Hardy feature-length comedy to be made under the new ticket signed by the comics at Boach

Initialer for L. & H. under the new pact will be labeled 'Swiss Cheese.'

Schenck's Villa Buy

Hollywood, Oct. 19.

Joseph M. Schenck and Norma Talmadge, his former wife, now Mrs. George Jessel, have purchased Villa Riviera, a Long Beach (Calif.) apartment hotel, for \$1,500,000.

Place is the shore residence of many ranking United States naval officers.

VELEZ'S MEX MEGGER

VELEZ'S MEX MEGGER

Mexico City, Oct. 19.

Fernando de Fuentes, ranking
Mexican director, who made 'Alla en
el Rancho Grande' has been assigned
to meg 'La Zandunga', pic of history
and romance which will feature
Lupe Velez, that Films Selectos is
to start producing this month.

Miss Velez is expected here about
the middle of this month.

Olivia's Quick Trick

Hollywood, Oct. 19.

Olivia de Havilland completed her scenes in Warners 'Gold Is Where You Find It' last week and imme-You Find It last week and immediately flew to Chico where she joined the company making 'The Adventures of Robin' Hood.'
Director William Keighley has been shooting around the femme lead with the 'Robin Hood' company.

of the nation. No court in the land can compel exhibitors to buy Para-mount pictures if they deem the Paramount policies unfair. Paramount blundered when it re-tured to meet with

Paramount policies unfair.

Taramount blundered when it refused to meet with representatives of its customers while agreeing to meet with representatives of its shippers and rewinders.

And Paramount blunders when it

mistakes every gesture of peace made by the independents as a sign

It blundered when it curtly dismissed a local commissed to leeliver in order to resell these pictures to their customers at higher prices.

It blundered when it curtly dismissed a local committee called, to present these pictures with a request to put them in writing for forwarding to New York.

It blundered when it started its unprecented court action in Philadelphia and Minneapolis in an attempt to cow and intimidate by a show of legal force the exhibitors was a sign weakness.

No sane exhibitor wants to see arm of weakness.

No sane exhibitor wants to see arm of weakness.

No sane exhibitor wants to see arm of weakness.

To blundered when it curtly dismissed a local committee called, or present these grievances with a request to put them in writing for forwarding to New York.

It blundered when it started its unprecented court action in Philadelphia and Minneapolis in an attempt to cow and intimidate by a show of legal force the exhibitors and foolish.

RUSHING 'GOLDEN WEST' UP TO STARTING LINE

Hollywood, Oct. 19.
William Anthony McGuire has his scripters, Isabel Dawn and Boyce DeGaw, splitting a 24-hour shift in order to complete the screenplay of 'The Girl of the Golden West' so that he can get it into production by the end of October. Robert Z. Leonard is slated to direct.
McGuire's production of 'Rosalie' is winding up at Metro this week with W. S. Van Dyke at the directorial controls.

STENOG UNION ATTACKS U'S 150 LETOUTS

Severely attacking Universal fol lowing recent letouts of nearly 150 employees, and hinting at trouble in other companies, a committee of discharged II employees has sent out a letter in behalf of the CIO union attempting to organize film workers which charges that U office people were organized into a company union under persuasion of their employer. The committee of former U employees state in their broadside that the U wage scale was so low that union action was needed, but that Universalites, persuaded by their employers, allowed themselves to be organized into a company

union.

We see now that our mistake was in not joining the only organization that could have helped us—the union for all office workers in the film industry, Local 16, United Office & Professional Workers of America, the statement adds. This is the local of the Bookkeepers, Stenographers & Accountants international of the C.I.O. which is trying to unionize all clerical and similar help in film home offices.

C.I.O. which is trying to unionize all clerical and similar help in film home offices.

Circulated among employees of other companies, the U committee of of letouts, now CIO-minded, urge that their warning is not an idle one. They point to a coming reorganization of RKO, declare that there arrumors of a shakeup in Metro and that Warner Bros. is decentralizing departments and will discharge home office workers.

Committee leads off its attack against U by saying: The air has been cleared, Mr. Charles R. Rogers of Universal Pictures actually told Hollywood executives upon his arrival at the Coast. Yes, the air was cleared, and nearly 150 U employees were gone with the wind. It slipped Mr. Rogers' mind, apparently, that practically 50% of Universal's home office had been fired without prior notice on Friday, Oct. 1. Long and faithful service, in some cases amounting to 25 years with the company, was rewarded with the magnificent sum of one week's pay.

Letouts charge they were fired as means to pay for factional disputes within the company, production blunders and staggering, top-heavy, undeserved salaries.

'Mr. John M. Stahl is now being paid \$4,000 a week by Universal for doing absolutely nothing,' the broadside charges. 'Why, was there no retrenchment in his or in other thousand dollar a week salaries?'

The American Federation of Labor affiliate in the office workers' field, Federal Local 20,940 of Bookkeepers, Stengraphers & Accountants Union, which is trying to repulse CIO morrow, will hold a mass meeting to-morrow night at the Manhattan

Stenographers & Accountants Union, which is trying to repulse CIO moves, will hold a mass meeting tomorrow night at the Manhattan opera house, N. Y., and is urging all film ho. employes to attend. This union, as against CIO, points to the fact that A. F. L. unions are strongly entrenched in the film industry and thus would have the advantage of pressure from other crafts in pictures.

WHALE AT METRO

Hollywood, Oct. 19.

James Whale moves to Metro on James Whale moves to Metro on a one-picture deal to direct Fanny, co-featuring Wallace Beery and Frank Morgan, which Henry Henigson produces as his initial assignment under his new tontract.

Film will be made from the play by Marcel Pagnol.

PRODUCT DEALS

Schaefer Sets Saenger-UA Sells Away From Nathanson, Etc.

George J. Schaefer is due back to George J. Schaefer is due back to New York today (Wed.) after per-sonally taking charge of negotia-tions on a product deal with the Saenger circuit. He went to New Orleans to confer direct with E. V. Richards and other executives of the company.

company.

E. K. O'Shea, Metro acting district manager, with headquarters in Detroit, and E. M. Booth, Cincinnati branch manager, were in N. Y. last week for business confabs with Bill Rogers, Metro sales chief. O'Shea lett Thursday (14), planning to stop off in Albany and Buffalo before returning. home. turning home.

turning home.

Unable to make a deal with either the Loew chain or N. L. Nathanson's Famous Players-Canadian string. United Artists has sold away to independents in towns of these circuits by closing contracts in Montreal, Toronto, Ottowa, Quebec City, London, Ont., Winnipeg, Calgary, Windsor, Saskatoon, Regina, Moncton, Moose Jaw, Sask, and Brantford, Ont.

This is the second

This is the second notable instance where UA has sold away from large regular circuit customers, George J. Schaefer having set a term deal with the Wometco chain in Miami and vicinity in opposition to the S. A. Lynch houses.

Negotiations between Jules Levy for RKO and John J. Friedl for the Par Minnesota Amusement chain in the northwest to spot RKO product into the 91 houses of this chain have been concluded. Minnesota operates been concluded. Minnesota operates in Minnesota, the two Dakotas and Wisconsin. Following deal, Levy has gone on to the Coast.

GRIFFIS' DUMPING OF PAR STOCK DISCLOSED

Washington, Oct. 19.
Continued dumping of Paramount Pictures securities by Stanton Griffis, Far director and New York financier, was revealed Friday (15) by the Securities and Exchange Commission.

After a brief in the Securities of the Securities and Exchange Commission.

by the Securities and Exchange Commission.

After a brief interruption to their market activities, Griffis and Hemphill Noyes & Co., brokerage firm, in which he is a partner, were disclosed as having unloaded \$46,000 corth of Par's 34% convertible debentures during the summer. In two blocks, they peddled \$23,000-worth during August, while they got rid of an equal amount through four transactions in July Left the banking house with \$42,000 worth in the kitty. Griffis in his own name still has \$1,000 of debentures and 1,000 shares of commence to the still paper involving corporate insider was purchase of two blocks of 500. Shares each of Grand National common by Jack Barnstyn of New York.

Horne Leaves Wanger To Produce Actively

Several proposals are open to Hall Several proposals are open to Hall Horne, in production, upon his leaving Walter Wanger, as production executive, in December. Horne is not renewing with Wanger although it is understood that Wanger has invited Horne to continue his association as is

ciation as is.

There has been some mention of Horne possibly becoming associated with Edward Small, but he has made

with saward Small, but he has made no definite commitments. Horne has been with Wanger for around a year and his going is oc-casioned by a desire to be more ac-tive on actual production, rather than on talent and exploitation.

Muggess' 'Graustark'

Hollywood, Oct, 19.
Cecelia Ager, ex-Variery muggess, has been handed the chore of scripting 'Graustark' for Samuel Goldwyn, collabing with Donald Ogden Stew-

Assignment is her first since join

NOT HER TYPE

Hollywood, Oct. 19.
Lulu Deste has left the Columbia lot after settling her contract due to differences in opinion as to the type of roles given her.

European star was signed about a year ago and now is freelancing.

A BROADWAYITE LEAVES B'WAY

By JACK OSTERMAN

Schenectady, N. Y., Oct. 19. :--A Street. acter: — A Master of Cere-

Schenetady, N. Y., Oct. 19.
Scene:—A Street.
Character: — A Master of Ceremonies.
Place:—Schenectady.
M.C. is discovered standing in the middle of the street with arms outstretched... he is looking up to the heavens and is heard asking. What have we done, what have we done? (Dialog suggested by Joe Lewis): We still haven't received an answer from above at this writing; however, we signed the contract with a sane and sober mind and are, determined to do our 'bit without a squawk.
This Club Palaroma we are at is another cozy little stadium, seating a snappy 1,100, 200 more than General Electric uses here. G. E. is the main cheese in this man's town, and the town is always crowded, therefore the two leading hotels are quite independent. We've got a nice room with a floor in it at the Mohawk; situated right next to the depot. All night long the choochoos keep chooing, bells keep bellowing, whistles keep whistling.
The other night a drunk checked in and couldn't stand it any longer so in the middle of the night he called the clerk and asked him, 'What time does this hotel stop 'at Poughkeepste'.

What time does this hotel stop at

What time does this hotel stop at Poughkeepsie?
We went in the bathroom the other morning, reached for a piece of soap and shook hands with the engineer. Nice guy when you get to know him. A big sign informs you as you enter the city that it was settled by the Indians; don't know how much they settled for, but whatever it was they got the best of i.

They're trying to get DiMaggio to play center field at this night club here, but he wants too much dough. But we shouldn't beef, we're working and believe me we have to because right now we have three doctors and two lawyers proving our comeback was a success.

While in N. Y. last week we had an X-ray made. . cost us 20 slugs. . for five more we could have gone to James Montgomery Flags.

We also got a load of the new International Casino. . . nice little city Girls come out of trap doors, the sides, the ceilings, every place but the entrances. What an ideal spot this would have been in the old days for Fred Stone!

We're through here every night at 2. . . that's what you call a position.

for Fred Stone!

We're through here every night at

12... that's what you call a position.

Can't get used to it. The other night
we felt like hopping in the car and
catching the Diamond Brox. last
show at the Paradise, on Broadway.

Last time we were with these catching the Diamond Bros.' last show at the Paradise, on Broadway. Last time we were with these quiet, easy-working gentlemen, they dropped a plank on us, quite by accident, during a little high class artistic afterpiece at Loew's State...you know the State, the oasis on the vaudeville desert. We know a guy with so much confidence he had one week booked there and went out and bought a scrap book. See where Kay Parsons succeeded Holen Morgan at the El Dorado.. nothing like keeping up the old Schwartz is dickering with Charlie Winniger to follow Kay.

Prison Cycle

Saw the picture 'Alcatraz Island,' which is quite evidently written around Scarface Al Catraz. We also saw the Warner Bros.' 'San Quentin' and 'Devil's Island,' so we have an economic suggestion for them—why not rent studio space in the Tombs, shoot their stories there and just change the titles like. 'Auburn Merry-Go-Round,' 'Sing Sing Syncopation' and 'Folsom Follies.'

Reminds us of the time we went up to Folsom some years ago to enertain the boys. It's right outside of

up to Folsom some years ago to en-tertain the boys. It's right outside of Sacramento, and in order to be contertain the boys. It's right outside of Sacramento, and in order to be confined there you've got to be a two or three-timer, no beginners allowed. As we arrived there the boys were marching into the auditorium. We pointed to one fellow and asked the intor? The warden told us one was in for 80 years, the other for 70 years. One guy was in for 50 years and life, sentences to run concurrently, and he also told us of the atroclous crimes they had committed. We spied a young dapper-looking chap and wanted some information about him. The warden told us he was only in for 25 years. Oh, caught knitting, eh? we asked.

Well, get prepared now for the pay-off. While we were appearing (Continued on page 59)

WOULD CENSURE CENSORS

Zukor Sitting In on Talks For Dave Selznick to Join Paramount | CLEAN AT SOURCE

Adolph Zukor, chairman of Paramount and head of production, is taking a hand in the company's talks with David Selznick, on a possible deal for the latter to connect with Par. Zukor only recently returned from abroad, but left for Hollywood yesterday (Tues.). Whatever deal the thrm makes with Selznick is calculated to be subject to Zukor's o.o. and other. Just what kind of arrangement is

okyy.

Just what kind of arrangement is being discussed is still one of those things. However, it stands to figure that since Selznick heads his own firm at the present that among the conditions of a deal with Par would be one whereby Paramount obtains control of the Selznick outfit. Terms, etc., still in the talking stage.

Whether it will be a cash deal is not known but considered unlikely under present conditions. Par once having acquired Selznick International, the producer would line up in the firm as an indie producer or studio executive on the firm's payroll. Naturally, if not a cash deal selznick and his associates would receive stock. Deal could also involve part cash and part stock.

Whatever personalities Selznick has under contract would come in under special provisions.

Russell Birdwell, director of advertising and publicity for Selznick, is in New York, and the expectations appear to be that he will remain east until Selznick concludes his releasing future, one way or another.

SALT LAKE TO RIVAL SUN VALLEY RESORT

Salt Lake City, Oct. 19.
Salt Lake City promoters, aided
by local and out-of-town angels, are
angling for a number of the Hollywood alm mob to sink between \$100.

angling for a number of the Hollywood alim mob to sink between \$100,000 to \$250,000 for a \$500,000 winter
spa in a canyon about 40 miles from
Salt Lake City,
Site of the proposed Utah St.
Moritz is original location considered
by Union Pacific railroad officials
prior to construction of Sun Valley
lodge-near Ketchum, Idahō.
Utah chambers of commerce are
backing movement and state authorities are in accord with proposition. Preliminary plans call for
erection of a 500-room lodge, amusement center and shops.

Goldwyn Will Wait 'Round for 'Hurricane'

Sam Goldwyn, due in New York tomorrow (Thurs.), will remain un-till 'Hurricane' has its \$2 opening at the Astor, the first Goldwyn road-show picture in four years. Tenta-tive date set is Nov. 9. Walter Wanger and David O. Selz-nick are remaining on, also.

Flock of Pix People Sail Today From Abroad

Number of film and theatrical personalities due in on the Ile de France which sails from London today (Wednesday).

William Powell, Madeleine Caroll, Phil Reisman, RKO's foreign chief, King Vidor, Sam E. Morris, Warner Bros. v-p and Alexander Korda and Murray Silverstone of UA's British interests. Also aboard are Erik Charrell, legiter and Marjorie Lawrence.

Taurog's Durbin Pic

FRANK ORSATTI TALKS DEAL WITH PARISIAN

Frank Orsatti, Hollywood agent, may align with Irvin Marks, Paris play and talent broker, both now in New York, on an international script deal with an eye to films. Orsatti, who has already agented a flock of operettas, chiefly for sale to Metro (Macdonald-Eddy-Jones vehicles, for future), is figuring on picking up a lot of works from Continental authors.

authors.

Marks and other European sources
may be his contacts.

Metro's Chi Opera Recruits Keynote Today's Pix Needs

Placing under option of Lillian Michuda, 18-year-old lyric soprano, and Kenneth Stevens, 25-year-old baritone, both of Chicago, by Metro this week brought to light the current campaign of major company eastern talent departments for likely singers capable of selling both popular and operatic numbers. Coast studios want voices with operatic qualities plus ability to put over both popular and opera tunes along with the usual pictorial requisites and youth. It's a tough order to fill, so eastern talent boys find. Concert artists, with the old-fashioned concert approach to songs, are dead ducks as far as most picture firms are concerned. All the producers want nowadays is the operatic vocal chords plus the modern approach, and youth.

Miss Michuda makes her debut this fall with the Chicago Opera Co. in Boris Godunoff, as the youngest singer with the company. Following the first opera she will be brought to N. Y, for a test under the direction of Al Altman, Met. talent executive. Baritone Stevens will be screen-tested early in November. Both balladers are being managed by Clarence Shapiro, of Chicago.

Par Borrows Ameche, Gives Scott in Return

Hollywood, Oct. 19. Hollywood, Oct. 19.

Don Ameche moves over to Paramount on a loanout from 20th-Fox to be co-featured with Dorothy Lamour in "Ensenada," produced by
Arthur Hornblow, Jr. Scheduled
starting date is Jan. 1.

In return for Ameche, Paramount
lends Randolph Scott to 20th-Fox
for a forthcoming film.

DR. BING CROSBY

Gonzaga U's Honor—N. W. Allied Conv. Tying In

Seattle, Oct. 19.
Convention of Allied Motion Picture Owners of the Northwest schedture Owners of the Northwest scheduled to open here Sunday. Mary Carlisle will be honor guest at banquet, and a ball Monday night will have Governor Martin leading the grand march. Bing Crosby and Bob Burns, who will be in the N. W. at same time, also expected to attend. Crosby will have his Kraft Music Hall orchestra and show at Spokane to broadcast from Armory there at \$3 per in the 5,000-seater, proceeds to be donated to his alma mater, Gonzaga. College will confer a doctor's honorary degree on the crooner next Thursday.

Taurog's Durbin Pic

Hollywood, Oct. 19.

Norman Taurog will direct Deanna Durbin in 'Mad About Music' at Universal.

Taurog Is second choice for the chair, being brought in when Irving Cummings passed up the assignment when complications developed.

SAPOLIOED PIX

But Some of the Bluenosers Are So Nosey It's Getting Ridiculous-Look for Trouble Where It Ain't-Then There Are Sundry Other Silly, Unofficial but Very Much Respected Embargoes Because of Foreign Nationalistic Sensitivities

HOLLYWOOD IRKED

By FRANK SCULLY

Hollywood, Oct. 19. Hollywood, Oct. 19.
Schemes to censor the censors are marking up tablecloths in restaurants remote from studio traffic these days. The censor situath is getting so ridic that more time and money is spent in this negative end of the biz on some productions than is spent on making the pix themselves.

Latest jam took a picture that had Lauses jam took a picture that had been cleaned up enough to get the okay of every censorial board in the country, except one, and that one wasn't considered important since the picture had already passed the Canadian eensors—generally conceded to be the toughest on earth.

Then to the surprise of the pro-ducers the remaining censorial out-fit said no dice. Quizzed as to how come no dice, producers were told that a scene they had cut had to be restored because by cutting it people got the idea that the characters had

done wrongly.

'It doesn't show them doing anything of the sort,' countered the producers. ducers.
'We know what people do,' cracked

We know what people do, cracked the censors.

But we don't show what people do, insisted the producers.

No, but you would if you dared, hinted the censors.

But we don'tf' cried the producers.

We want to see what you cut out of this picture, the smuticians demanded.

The producers produced the cut. The producers produced the cut.
It was a simple little scene showing
a peasant woman picking up something she had sold to the lead and
he, in his anger, had thrown away.
The peasant had picked it up,
brushed it off and put it back in the

brushed it off and put it back in the basket for re-sale.

The director had heard the scene get laughs on two sneaks and not wanting laughs there because it yanked attention away from the main theme he ordered the scene cut when the flowers were thrown away. Even after seeing what was out the censors werent satisfied. In fact they were sore. They were sure it was a sexy scene that had been snipped. So to pay the director off for having nothing up his sleeve they insisted the scene be restored. Negative had to be shipped back from New York to the Coast and ripped apart, music rescored and extra coin spent to satisfy the caprices of a lot of old ladies who presumably were representing the taste of millions.

Another recent ganging up was even sillier. Before picture had even gone into production a story got out that it was already showing in the nabes.

got out that it was already showing in the nabes. Studio in question began buckling under a barrage of postcards from Baltimore saying that the sender having seen the picture wanted it withdrawn or he would patronize no more of the company's product. Hundreds of the postcards were written obviously by kids, and to order. Odd fact was that many before mailing them postscripted a request for an autographed still of the star about to be proscribed.

star about to be proscribed.

All the various national peeves against pictures are old stuff to the studios by now. They can't make (Continued on page 24)

MG Makes Peace with Freddie, Back On Payroll at \$2,000 Wk.; Mayer Tips Plans

Once to Every Man

Hollywood, Oct. 19. Hollywood, Oct. 19.
Wesley Ruggles and Claude
Binyon, called in by Par execs
to discuss certain scenes of True
Confession, which execs feared
might be censored, took all
they could take of this sort of
producer-phobia and then Ruggles got up and walked.

'Come on, Claude, let's get back to work. This is a silly waste of time,' cracked Ruggles en passant.

Binyon got up to follow his director.

director.

Binyon,' yelled John Hammel, studio exec in charge of censorship, 'if you walk out that door you'll never get another job in a major studio.'

Binyon stood at the door and grinned, 'Tve already worked at Major, and once is plenty.'
Then he followed Ruggles back to the set

to the set. The exe The execs threw up their hands, laughed and called it a

JOAN BENNETT **CLICKING IN HUB LEGIT**

Boston, Oct. 19.
Opening against Maurice Evans in
Richard II, Joan Bennett drew a
full house here Monday night (18)
in her preem performance of 'Stage
Door,' succeeding Margaret Sullavan
in the starting role. Her audience in the starring role. Her audience was pleased with her first legit ap-pearance in 10 years and called her back several times in vain for a cur-

back several times in vain for a curtain speech.

She did not really get a firm grasp on her character until the second act, but from then on she gave a creditable performance that was more than a personal appearance by a film star. After the first act Miss Bennett corrected an annoying fault of smothering ends of lines, and she improved splendidly as tonight's performance progressed, indicating that subsequent audiences will take home even more of her character.

character.
Walter Wanger was among the small Hollywood contingent present

Cowdin Rushes East. U Board Meet Hectic

Monday's (18) board session at Universal, attended by J. Checver Cowdin, was hectic. He came to N. Y. over the weekend on a hurrled visit from the Coast.
Indications are that Cowdin and Charles R. Rogers, who had been at swords point a few weeks ago, are now very friendly, and that if there is friction it comes from another source.

Today's Best Bet

Hollywood, Oct. 19.
Sir Cecil Hardwicke is considered
the leading candidate for the featured role opposite Norma Shearer
in Metro's Marie Antoinette. Several other players have been

FADEOUT: 7 YEARS LATER

Hollywood, Oct. 19. Seven years ago Edgar Allen Woolf joined the Metro writing staff and drew Tish' as his first assignment. Last week he was put on the yarn

again.

It passed through many hands up to time of the death of Marie Dressler, for whom it was intended.

Hollywood, Oct. 19. Out-of-court settlement ended the controversy between Metro and Freddie Bartholomew last week, controversy between Metro and Freddie Bartholomev last week, with the British moppet accepting a salary of \$2,000 weekly as the start of a seven-year optioned ticket instead of the \$1,100 a week he had

stead of the \$1,100 a week he had been receiving under voluntary raises granted by the studio. Settlement also provides for six weeks of personals at \$3,000 a week. Also \$1 a week spending money for the youngster. Settlement was high-lighted by the almost unprecedented appearance of Louis B. Mayer, Metro production ohlef, before Superior Judge Clement Shinn in Los Angeles in Metro's plea to have made permanent an injunction granted the studio to prevent Freddie from seeking work elsewhere.

vein Treduce to the seemler will promptly cast Bartholomew in 'Kim,' to be made from the Rudyard Kipling story. Mayer incidentally sestified that the studio plans to oxpend \$2,500,000 on the picture with Robert Taylor in a leading role, a fact not hitherto divulged.

Mayer told the court under questioning by William H. Neblett, counsel for Freddie and his aunt, Myllicent Bartholomew, that the studio would not put out \$2,500,000 on a film that had only Freddle for a name draw.

film that had only Freddle for a name draw.

Neblett then tried to bring out that 'Captins Courageous,' the last Ba+tholomew film before he left the studio, had proved a record draw. Mayer disputed this, saying that it had been outdrawn by 'Atter the Thin Man,' Maytime and The Good Earth.' Mayer also indicated that Kim' will not be made until next summer when weather conditions will be propitious. will be propitlous.

will be propitious.

At the conclusion of the morning court session, Mayer returned to the Culver City studio and arranged for an around-the-table conference which lasted until late in the day, with all the principals and their attorneys participating. Mayer led the discussions that resulted in an amicable settlement. Exact terms were not disclosed, nor were the terms of the optional periods for Freddie or the coin to be dragged down by Miss Bartholomew as his manager and supervisor of his education.

MEYER LEAVES U, **MAKING NEW TIEUP**

Hollywood, Oct. 19.
Fred S. Meyer has checked out of
Universal upon completion of hiscontract as a studio executive.
He has pulled out for New York
and may announce a new studio
connection soon.

Lesser Prod. in High

Hollywood, Oct. 19.

Sol Lesser has three pictures in production for Principal this week with a fourth to roll before any of the trio is completed, a new production record for the company.

Those now shooting are Tarzan's Revenge, 'Hawaiian Buckaroo' and 'Hawaii Calls,' with the fourth coming up, 'Monster Men,' original by Edgar Rice Burroughs.

20th Pacts Chandler

Hollywood, Oct. 19. Twentieth-Fox gave Chick Chandler termer.

He has worked on eight pictures in the last six months on the lot.

GOLDWYN'S 'DUCHESS'

Hollywood, Oct. 19.
Sam Goldwyn has assigned Joe
Bigelow to soreen play 'Duchess of
Broadway.'
Production set for first of the year.

Lefty Has His Own Opinions About That Louse of An Exchange Manager

By Joe Laurie, Jr.

Coolacres, Cal., Oct. 19.

Dear Joe:

Dear Joe:

Toolacres, Cal., Oct. 19.

Dear Joe:

If it isn't one thing in this picture business it's visa versa. I guess the branch managers of the exchange stay up nights to figure out some new angles to worry us exhibitors. For instance, there's a nice little guy by the name of Joe Blotz that worked in the billing room of the exchange I do business with. Well, he's a pretty popular guy with all the exhibitors because he was one guy in the exchange you could shake hands with and didn't have to count your fingers.

The exchange manager figures Joe is such a popular guy he takes him outta the billing room and makes him a spool salesman. Then they start a campaign for a Joe Blotz Week. First they sent me a letter telling meabout my pai Joe Blotz's promotion and knowing how much I like him I should make the Joe Blotz Week the biggest week in the history of the film business. Too the limit for good old Joe Blotz. Then they sent me handkerchiefs, banners, paper hats, blotters and matchboxes, all with Joe Blotz's name on 'em. They had his name on all the stationary in big red letters—Joe Blotz Week. I even got wires saying. Help make Joe Blotz Week the biggest week of the year.'

Well, here I am booked up with enough lousy product to bankrupt two houses and they want me to go further. Aggie sed, If they want Joe Blotz Week to be the biggest in the year they should give him an extra day; which ain't a bad crack when you think it over.

Well, Ifigure Blotz is a nice guy and I should do something to help him, so I order four one-sheets which I really don't need. In a way I hope he don't make a success because he's a nice guy and if he makes good he may turn out to be a louse and they'll make him a branch manager.

I find that the one-sheets and pictures in the lobby turn away business instead of bringing it in. I set myself back 10 bucks for a big enlargement of Mickey Mouse and stuck it in the lobby. Well along comes a little stale-looking guy with his kid and pointing to the Mickey Mouse picture running the

chump that would eatch it, I would.

We figure our dancing school will take us outta the red because we got more pupils this season than last season. I gotta give Vic credit for bring-ing the younger set in, you know the 16 and 17-year-old kids. He tells 'em that when he finishes with them they will be set for the 'Ziegfeld Follies', Caroll's 'Vannites' and White's 'Scandals'. I told him not to misrepresent like that, just to say 'The Follies' and pictures. I caught him giving private lessons to some of the prettier gals and I had to call him down—you know you gotta be careful in these small towns. Me and Aggie have a good rep here and you know with these young guys inclination is sometives too strong for reason. If heard a Judge say that once.]

There's a County Fair running a few miles from its and that's hurting business too. Aggie entered some of her home-made jam and it got first prize. I hung the ribbon up in the lobby and when all of the women of the town asked Aggie for the recipe she told them she will give a lecture on jam making on Saturday matinee, which shows Aggie is a good showman herself. Aggie feels kinda foolish about the whole thing because when she got home she found out the jar she entered at the Fair was some gims she bought a long time ago and the label fell off and she thought it was hers. We were gonna bring the ribbon back but we figured there was no use making suckers outta the judges and anyway, if you ask me, Aggie's jam is better than the one that got the prize.

That's about all the grief I can spill your way. Give our best to the boys back there; winter will soon be here and it'll be time to get the mothball smell off the pawn tickets for the shiver sheet. Sez

Your pal,

Lefty. P. S.—Jane West sez, 'A turkish rug is only a piece of linoleum that hasn't shaved.'

2 PATHE NEWSREELERS | Loew's Regular Divvy; PLANE CRASH VICTIMS

William Pitt, news editor, and James Pergola, veteran cameraman, of Pathe newsreel, were killed when a deluxe United 'Air Liner crashed Sunday (17) night southwest of Evanston, Wyo. Pergola was on the ship to gather material for a brief feature on luxury air plane travel to be incorporated in Pathe Parade' subject while Pitt was along on the first lap of a swinging tour of Pathe bureaus.

Pitt had been named news editor

swinging tour of Pathe bureaus.

Pitt had been named news editor
when there was a general shakeup
at Pathe News several months ago,
supplanting Claude Collins. He left
Carl Byoir & Associates to go with
Pathe. With that company, his picture activity consisted of publicaing the Miami. Biltmore hotel, where each winter he contacted newsreel crews for shots. Pitt had been previously with Pathe, but had resigned to go with Byoir.

Pergola won his laurels with Pathe through his coverage of the 1933 Cuban revolution. He went with Pathe newsreel in 1918 but did not become a full-fledged did not become a full-fledged cameraman until 1924.

Both Pitt and Pergola had planned o leave Saturday (16) night on the lane that got through to the Coast afely but were forced to delay neir departure until Sunday mornable. Their ill-fated plane left N. Y. Sunday morning at 8 o'clock.

Both men just missed not being nsured against just such a crash y the narrowest of margins. They by the narrowest of margins. They are at the airport and about to board the plane at 7:55 when they recalled that they had not given

Lichtman Made Director

Al Lichtman was named a director Al Lichtman was named a director of Loew's, Inc., to succeed the late Thomas Nelson Perkins, and regular quarterly dividend on the preferred stock was declared at Loew's directors' meeting last Thursday (14). Preferred divvy of \$1,62½ maintains and the stock of the annual \$6.50 rate, being payable Nov. 15 to stock of record, Oct. 29.

Nov. 15 to stock of record, Oct. 29.
Action on the common had been looked for in Wall Street at the same meeting although it was not essential to vote even the regular divvy until the next meeting, probably scheduled for mid-November. Next 'regular common distribution does not have to be set until next month because it is payable Dec. 30, preferred dividend payment date being a month earlier each year. However, with a highly favorable annual statement for the past fiscal year due out soon and any bullish year due out soon and any bullish action such as regular payment and possible extra welcome just now to bolster sentiment, the street had hoped for action on the common this month.

Regular dividend of 68% cents has Regular dividend of 68% cents has been declared by Columbia Pictures on its preferred stock, payable Nov. 15 to stock on record Nov. 3. This action maintains the annual rate of \$2.75 on this Issue.

the usual insurance notification. Pathe News carries \$10,000 blanket insurance for company members on airplane flights but it is necessary to notify the insurance company of

WILBY HUDDLING N. Y. ON A NEW PAR DEAL

R. B. Wilby (Kincey-Wilby interests in the south) arrived in New York yesterday (Tues.) to confer with Y. Frank Freemen, v. p. in charge of operations for Paramount, on a new five-year contract.

charge or operations for Paramount, on a new five-year contract. The old K-W deal with Par ex-pired July 1, but due to delays Par and KW have been able to complete negotiations on a new agreement.

NON-PRO RODEO **CLICKS WITH PIXITES**

Victorville, Calif., Oct. 19. This hideaway on the Mojave had its privacy thrown so high, wide and handsome over the weekend that everything from Brahma bulls to prairie dogs are still realing from the prairie dogs are still reeling from the effects of playing straight for Holly-wood celebs and working cowboys. Town's annual non-pro rodeo, the only one in the world confined to working cowhands, turned 6,000 away Sunday, and old hands at counting grosses fore their hair out at the sight of all that dough going to waste.

six weeks Postmaster Cal For six weeks Postmaster Cal Godshall, who owns the Ihmsen Ranch, had been looking at the sky every hour, worrying as to what the weather would be on Oct. 16-17 and even after he was sold out the week before the show he was still worry-ing about the weather. Just an old -pro. nen four days before the opening

Then four days, before the opening he began worrying about accommodations. Two rooms were left in one hotel. The ranches 10 miles out were already using the pumphouse for bunking latecomers. The hotel with only two rooms left snifted a city setup and went the city way. It priced the beds at \$10 a bed.

It priced the beds at \$10 a bed.

Postmaster Cal was all for calling
the sheriffs. He has three on his
honorary committee. Such a stickup would ruin Victorville's rep for
honest dealing, he screamed to high
heaven. This was a non-pro show.
Chiselers had better restrain themselves or they'd be deported to Palm
Springs for the winter where it

selves or they'd be deported to Palm Springs for the winter where it wouldn't be noticed. Before he could call the sheriffs into session his aides were asking him what they should do about the entries. It seems that cowboys as far east as Wyoming had moved in and even if the events ran from sun-rise to sundown they'd never get through in the two days. 'Okay,' order Cal while selling a Se stamp, 'use Friday for the pre-preliminaries. 'But we got the dinner for the an-

reliminaries.

'But we got the dinner for the annual convention of the peace officers of San Bernardino county,' reminded his aides,
'Shift that to supper time,' said

Cal.

'But Frank Scully is your guest of honor and his doctor has said nix on the night stuff.

'Obey orders or don't bring up problems,' snapped Cal, the first snap he has been known to make in his-

"Those pictures, said another member of Cal's committee. ber of Cal's committee.

'What pictures?'

"Those pictures you made of all

the members of your honorary com-mittee riding bucking horses

Those pictures you made of all the members of your honorary committee riding bucking horses, Brahma bulls, bulldogging.

What about them?

Phoney Cowhands

'ClO guys say the one of Wallace Beery bulldogging a steer is a phoney. They say the one of Groucho Marx taking a prattfall is okay, but they think the others are phoney, even the one of Scully riding a broncho and smoking a cigar. They say Scully had his leg blown off riding a Brancho abull seven years ago and hasn't been in a saddle since. In fact they say all your stills are phoneys—Jack Benny, Walter Abel, Irving S. Cobb, Harry Carey, Rex Bell, Bing Crosby, Bill Fields, Andy Devine, Clark Gable, Fred Keating, J. P. McEvoy, George O'Brien, Jim Tully, Fred Stone and most of all Edward Everett Horton. They say bronchos would bite themselves and lei like rattlesnakes if Horton ever mounted them.'

me like rattlesnakes if Horton ever mounted them.'

'Oh, so they think I faked the pic-tures?' said Cal still holding on to his snap. 'They don't think that rogues gallery is the real McCoy?' Okay, I faked them. They're up

Inside Stuff—Pictures

The New York State Mayors' Conference has called attention of municipalities throughout the state to the plan, originated in the middle west, of requiring nearby parking space when a permit is issued for the construction of a theatre. Cortland is the first city in New York State to adopt such a provision. William H. Capes, executive secretary of the Mayors' Conference, and writer of the letter passing along the idea to city fathers, spoke favorably of it as a means of relieving traffic congestion. He termed the latter one of the headaches of municipal officials.' Theatre managers, while admitting the plan is a good one, expressed the opinion that in a city business section, the high cost of real property might make it impractical.

Russell Birdwell, Selznick International advertising and publicity chief, has concluded an arrangement with the Elder Mfg. Co., makers of Tom Sawyer wearing apparel, whereby S-I will be handed around 8725,000 worth of promotion at no company has around 7,500 dealers and will take full page ads in several topclass magazines; also will promote a 2200,000 newspaper campaign among its dealers. Publicity blasts are scheduled to break nationally when the picture is released, with 500,000 photographs of Tommy Kelly, the Tom Sawyer of the film, being distributed along with 200,000 copies of a 24-page promotion book featuring the Kelly moppet.

Gag of including themselves in news:cel shots of the Sino-Jap war to guarantee the authenticity of the pix has been taken up even by the Japanese cameramen. Pathe is releasing the Jap films, which are obtained from a Tokyo service.

from a Tokyo service.

For the last several weeks Arthur Menken, for Par; George Krainukov and Howard Winner, for Universal; Eric Mayell and Bonney Powell, for Fox, and "Newsreel" Wong, for Metro, have been getting into their own reels. Men from the various compenies cooperate in the stunt. When working a seene the photogs exchange cameras to take shots of each other. Then each is included in his own reel.

With each year showing an increase in the number of court decisions vitally affecting the industry, Herbert Silverberg, industry attorney for many years, is preparing to compile all decisions of the trade and analyze them as a service to attorneys as well as others. This compilation and review, covering the 1935 year in the courts, will become available

An attorney for the Motion Picture Producers & Distributors of America up to a few years back, Silverberg continues to represent most all of the distributors individually in the Buffalo zone.

Courtroom scene in '4 Fathers' (20th), forthcoming release, includes bit of ventriloquism by the Hartmans. Audiences will think the ventriloquism is done by Paul Hartman, when actually it is Grace Hartman who does the voice-tossing. Double was used for his voice. Her ventriloquism has been part of their comedy dance act for years. Paul is not a ventriloquist, Hartmans open at the Sert room of the Waldorf-Astoria, N. Y., tomorrow (Thursday) night.

Metro and 20th-Fox are taking advantage of renewed activity at the Santa Anita racetrack to shoot location footage of their bangtail films now in production. Metro sent its company making "Throrughbreds Don't Cry' to the track and 20th comes along this week with the outfit making the Jane Withers starrer, 'Checkers.' Companies with turt stories on schedule Jane Withers starrer, Checkers. Companies with turf stories on schedule waited until the late autumn breakout of activities at the track to move their camera crews in.

The Metropolitan opera house, Minneapolis, is being razed to make room for a parking lot. It was in this house in 1902 that Jake Wilk, Warner Bros. story head, and Bernard S. Harris both started as ushers. Wilk is still in show biz, of course, but Harris, who became a builder and house-wrecker from his ushering days, drew the unusual assignment of wrecking the theatre where he got his start.

Picture review of 'The Girl Said No,' which appeared in the N. Y. Herald Tribune (18) signed by Joseph Barnes, caused some surprise. Mistake was made in the composing room. Joe Barnes is the Moscow correspondent of the Herald Tribune, and a brother of Howard Barnes, regular film crick for the Trib.

"The Sante Fe said no dice,' tossed in another of Cal's committee, figuring the rodeo had more important things to worry about than pictures. No dice about what?'

'That idea of yours of running Pullmans up to Victorville and dropping them on a siding to accommodate the overflow.'

'Oh, so now the Sante Fe doesn't want to make money at our expense? They'd rather the hotels gyp our visitors? Okay, after this when I want a train ride I'll hitch-like.'

His committee said there was no eason for getting sore at the rail-road. After all, they donated the road. After all, they donated the park for the rodeo at \$1 a year and if they wanted their Pullman cars to carry Pullman passengers instead of bunking cowboys on a stding, it was a free country and they should be allowed to use their sleepers as they saw fit. Besides they might get in a jam with the Interstate Commerce Commission if they started shortchanging on transcontinental sleepers in order to accommedate a shortchanging on transcontinental sleepers in order to accommodate a whistle-stop rodeo.

So Cal said okay, okay to that and got on with the main event and when he found he had 11,000 reserved. vations for Sunday and only 6, seats, even with Walter Winel vations for Sunday and only 6,000 seats, even with Walter Winchell and Fred Allen cancelling because they couldn't make the 100 mile hop from Hollywood to Victorville and get back in time to say, 'Yes, Mr. Zanuck' on Monday, he blew his topper, stamped on his brand new \$28 10-gallon black Stetson and tore his gabardine shirt.

'Why don't somebody tell me these things, he screamed. The echo reached Hollywood, and Allen mediately after with Victor Schert-though he was working on his air routine again.

In the end it all worked out so

Dr. Eugen Franke produces the second film.

there for laughs and anybody not that everybody but Cal made money liking them can go back to the on the show. So for him, anyway, the Victorville Rodeo is the only on the show. So for him, anyway, the Victorville Rodeo is the only on the show. So for him, anyway, the Victoryille Rodeo is the only non-professional rodeo in the world, and he's such a non-pro that in a milking contest where two cowboys chase a wild cow, rope her and then one dismounts and milks her, Cal got that far before he saw that the cow was a steer. A steer is a bull that's no longer a bull, and in any case no milker. Eyerybody laughed but the prez and gen, mgr. of the Victorville Rodeo. Cal is the prez and gen, mgr. of the codeo.

Victorville Rodeo. Cal is the prez and gen, mgr. of the rodeo. All the eminent honorary committeemen who had built up last year's show so well they couldn't get in themselves and had to be content with hearing the results over the loudspeaker while parked in a beerjoint did better this year. They came up Saturday on learning 'Life' was

joint did better this year. They came up Saturday on learning 'Life' was going to do one of those Life-Goes-To-A-Party things.

Scully got in m some of this reading from left to right.' It seems the rodeo was dedicated to him on account he has been pluging it for four years and never made any money out of it either. He's the other non-pro.

The pros, from hotel-keepers, dude-ranchers do wn to medal-makers, cleaned up \$6000 on the show. They're all in favor of keeping it strictly amateur.

STEN'S GN PAIR

Hollywood, Oct. 19.

Hollywood, Oct. 19.
Initial Anna Sten starrer for Grand National will be released with the tag, 'Love Me Again,' as originally announced. Second Sten pic, changed from 'With Pleasure, Madame,' to 'Don't Leave With Your Heart,' goes into production immediately after with Victor Scherizinger doing tunes for both.

Change in the constitutional setup of the Authors' League of America

will probably be made during the

general membership meetings of the

League and its subordinate Guilds in

the next few weeks. Amendments to

the constitutions are up and if passed

the constitutions are up and if passed as expected, will alter the working plan of the League. Changes will be toward complete autonomy for Screen Writers' Guild.

Specifically, the principal amendment will give the Screen Writers' Guild control of its own funds. While the Guild already has autonomy in most things, its treasury is handled from the League's western offices in California. Transfer of the financial control to the Guild proper will complete the granting of full autonomy. On the surface the change will be vital, but actually it will be mostly a matter of bookkeeping convenience.

16-MM. FILMS' BOOM DAYS

Warner, Griffis, Hammons on Comm. To Report School Films' Findings

A report on exhaustive study of the possibilities for visual education by a committee on 16 mm. film for school purposes, consisting of Harry M. Warner, Stanton L. Griffis and E. W. Hammons, will probably be made to the Motion Picture Producers and Distribtors of America at its next quarterly board meeting in December. Following a postponed cember. Following a postponed stockholders meeting of Educational Pictures during the past week, Hammons declared that leading educators had already reported on a four months' review of pictures of MPPDA members to determine the number of pictures in existence today that are suitable for educational purposes. Findings were that a total of 849 pictures reviewed were okay for schools without alteration. This figure will do doubt be included in the report of Hammons, Warner and Griffis. Last mentioned is chairman of the executive committee of Paramonunt.

Hammons also revealed that of the

Hammons also revealed that of the 278,000 schools in the country a total of around 100,000 are equipped to show film and that another 10,000 or more will order equipment as soon as films are made available. Projectors and other necessary apparatus can now be obtained for \$700, putting equipment within the reach of smaller educational institutions. Declaring visual education will represent a veat field when opened up. Hammons says he will not be surprised if it eventually becomes bigges in revenue to the producer than the box office.

Reelassification of Educational stock and a refinancing plan to furnish Hammons with fresh money is desired not for the continuance of present operations, but largely with a view to expanding into the 16 mm field for schools. A preliminary agreement is being drawn up with a large banking house downtown, unamed, pending a change in market conditions, Hammons declaring there had been delay due to the upset state of affairs in Wall street and new issues, his own as well as others, are being held up due to that. Educational showed a profit for the year ended June 26, last, of \$166,956 and played over 9,000 accounts, which partly attests to the sales attention and pressure given the company's shorts are selling which Educ releases, up at the end of the current (1937-38) season, is expected to be renewed but has been delayed due to illness of S. R. Kent. At the present time, Hammons states the shorts are selling ahead of last year. During the coming year Hammons may also produce six five-reel comedies for an unnamed major company which has made him an offer under which negative cost is returned on delivery of pictures. New financing, in addition to expansion into the school field, is also to be used to turn out these six short-length features as well as to retire small bank loans on which the interest is high.

Not having a quorum of stock represented in person or by proxy, the annual Educ stockholders meeting Friday (15) was postponed until Oct. 29 to enable Educ to send out new notices

CRIME WAVE STARTS

Metro placed 'Arsene Lupin' be-fore the cameras yesterday, Mon-day, Richard Thorpe directing and John W. Considine, Jr., producing, Cast toppers include Melvyn Douglas, Warren William and Florence Rice Cast toppers
Douglas, Warren
Florence Rice.

U. S. CHECKING DAKLEYS

Revenue Sleuths O.O.ing Picture

New drive to collect taxes on theatre passes was reported being waged this week in New York by Internal Revenue Dept. operatives. Several film house managers were told that the issuance of tax-free Oakleys, except to bon afide newspaperinen and theatre employees, would have to stop. Sleuths were resid to be o.o.ing pass-ins at the gate, with the idea of making arrests if necessary.

Reported that at least one pinch was made, but that could not be verified. Manager of one house confirmed the fact that he'd been carpeted and given an or-else workout. Understood several other houses were risking no Brodies and were collecting the tax rap on all but actual working press ducats. Legit, apparently not included in the lookover, is continuing as was. New drive to collect taxes on the-

HAYS REPORT ON EDUC. PIX

Results of four months spent examining and appraising non-current short features were reported by the Advisory Committee on Use of Motion Pictures in Education to the

Advisory Committee on Use of Motion Pictures in Education to the Motion Picture in Education to the Motion Picture Producers and Distributors directorate at the quarterly meeting fast Thursday (14), with no action taken. Picture vaults were described as mines of educational gold by the committee of eight.

Willingness of the educator's committee to go forward with the tentatively outlined program were expressed in the statement that 'if education is to be adequate for future needs . . it must avail itself of every modern device for teaching. The motion picture is destined to take its place beside the text book, the laboratory and workshop as a factor of major significance in education.

Committee reported as having appraised 1,595 oldie pictures, of which 849 were rated acceptable for school usage without change, 234 as acceptable with minor alterations and 478 as containing usable elements.

Will Hays thanked the committee for its work and said that the MPPDA had pursued the development of elassroom usefulness of pictures since the association was formed. He pointed out that Thomas A. Edison's prediction that educators would find the motion picture in time had been fulfilled by the report.

time had been tunned port.

It is gratifying that you have found such a high percentage of pedagogic values in the films examined. These values will be developed for the classroom in a field and with a technique separate from the essential service of theatres in furnishing wholesome entertainment.

turnishing wholesome entertainment.'

Committee report was on the four months of appraisal work done during the summer after Hays secured permission of producing companies to let educators inspect non-current films in company vaults.

Report was received for further study, with likelihood that the committee of three on visual education from the film industry will actually act on it or prepare a report for submission to the Hays office.

Hampton Pic on Paper

Mainpton F10 on Paper Hollywood, Oct. 19. Seript of 'She Shall Have Music,' Hope Hampton starrer at Universal, has been completed by Sheridan Gibney.

Writer, on loan from 20th-Fox, has returned to his home lot.

AUDID-VISUAL EDUCAT'NAL PIX

Schoolrooms Loom as the Most Potent New Market -Plus Also the Constant Growth of Commercial Films - Industrial Field Has Been Bullish

10,000 SCHOOL ACCTS.

Amazing rise of the 18-millimeter film field in the past 10 months is beginning to attract attention in the industry. While the possibility that something will be done about audiosomething will be done about audiovisual education perhaps has been the largest single factor to start the narrow-gauge pictures on the upbe at mechanical developments, strides taken in the producing and modified progress made in distribution fields also have contributed heavily to the impetus.

modined progress made in distributed heavily to the impetus.

The 16-mm, equipment manufacture boys are awaiting some definite decision in the next month to see what is goling to be done on visual education films because they are hopeful of spotting equipment sales with various educational institutions. Reason for this anticipation is that probably less than one-tenth of potential scholastic purchasers at the present time have any equipment whatsoever, it being estimated that nearly 10,000 accounts are possible in this field. And they have equipment which they claim will adequately satisfy needs for a number of years.

While some difficulty in getting coin for new 16-mm, equipment purchases is anticipated, fact that numerous leading school authorities are in favor of a certain number of deucational subjects is considered the opening wedge that will swing any number of deals.

But the educational section and home equipment fans. Some of the more optimistic 16-mm, boys believe that in time it will encroach on the norm all argely on when producers (Continued cr. page 21)

(Continued on page 21)

Authors' League New Constitutional Setup Gives SWG Complete Autonomy

Report Mrs. A. M. Palmer Resigning Pa. Censors

Resigning Pa. Censors
Philadelphia, Oct. 19.
It was reported here this week
that Mrs. A. Mitchell Palmer, chairman of the Pennsy film eensor board,
would resign shortly to accept another position in either state or Federal government.
Originally it was said that Governor Earle, a closs personal friend,
was angling to get the vacant third
assistant postmastership for her. Return of Senator Guffey from Europe,
however, spiked that. Job is for a
politically valuable man, he decreed.
Guv now seeking another opening
for Mrs. Palmer, widow of wartime
attorney general.

MPLS. INDIES APPEAL FROM PAR DECISH

Minneapolis, Oct. 19.

Northwest Aliced States and independent exhibitor playdate strikers have filed their notice of appeal from Federal, Judge G. H. Nordbye's decision finding them guilty of conspiracy in restraint of trade against Paramount and granting the latter a temporary injunction prohibiting interference with its business.

The case now will go to the Federal circuit court of appeals where arguments will be presented by the defense designed to show that the lower court erred.

lower court erred.

The individual exhibitor suit against Paramount by one of the playdate strikers to compel delivery of one of the disputed pictures was scheduled to be filed this week.

MACLEAN'S INDIE DEAL

Douglas MacLean is in New York on an indie releasing deal. Formerly a producer for Para-mount, during the past year he made two pictures for Grand National.

vital, but actually it will be mostly a matter of bookkeeping convenience. What goes for the Guild one way will go equally in the opposite way. In other words, If the Guild is not answerable to any of the other groups, it follows that it will be entitled to no say in their affairs, unless the matter is of mutual concern to all. All of which may gradually tend to split the Authors' League into four distinct bodies. However, with writer sympathies generally aligned, this is considered remote. Action on the constitutional changes will probably be taken at the annual Authors' League meeting and elections Nov. 10. Dramatists' Guild meeting and election is skededed for Nov. 9. Authors' Guild huddles and ballots Nov. 4 and the Radio Writers' Guild sessions are set for Nov. 8. Screen Writers' Guild meeting will take place on the Coast, Date isn't set, but it must be between Nov. 1-10.

Settle \$1,577,500 Claim Against AT&T For \$22,500: 2 Suits

TWO anti-trust suits brought by Fox Theatres Corp., and its receiver, Milton C. Weisman, against Western Electric, A. T. & T. and Erpi were discontinued last week when Federal Judge Martin T. Manton directed the receiver to settle the claims totalling \$1,577,500 for \$22,500. The suits were based on the claim that the defendants had attempted to recover alleged excessive royalties on sound equipment.

In one action \$877,500 was sought by the William Fox Isis Investment Co., William Fox Exhibitions, Inc.; Fox Varieties Co., Flatbush-Nevins St. Corp., the Colwood Co., and the Theatre Realty Corp., all subsids of the former Fox Theatres Corp. The other action was instituted by Weisman as receiver.

In requesting the Court to approve the settlement, Weisman said that he believed the amount was fair and would save the expense of further litigation.

Tilting Prices

Buffalo, Oct. 19.
Admissions to all downtown firstruns will be tilted next week. The
Buffalo, Lakes and Hipp will get an
additional niekel, the tops going to
60, 55 and 50c. respectively. The
Lafayette and Century jump from
25c. to 35e.

Springfield, O., Oct. 19.

An advance in admission prices with highly satisfactory results been announced by the Chake as circuit, with the first weeks results showing not one person leaving the box office, and only few complaints being registered.

Admissions were raised simultaneously in the company's theatres in Greenville, Zenia, Wilmington, Logan and here, all Ohio.

Civic Showmanship Ups All Biz Where Such Ballyhoo Is Undertaken

Chicago, Oct. 19. Figures compiled by Chicago Tribune indicate that summer business increased considerably in towns

Tribune indicate that summer business increased considerably in towns where there was civic showmanship. Tabulated by Federal Reserve Districts, which take in a good deal more territory than the town itself, the department store business rated an upping of 9% over 1930. Of the 10 districts tabulated, Cleveland led with an increase of 16%, and Chicago eame second with 12%. In Chicago alone, as differentiated from Chicago Federal Reserve District, where business held all-summer civic show celebrations, also in Cleveland with its Great Lakes Exposition, and Chicago with the Charter Jubilee, it is pretty well accepted that these shows were responsible for the increased summer business.

Civic showmanship tabulates only by department store business. However, stores are probably the least affected since visitors in town leave most of their cash in hotels, restaurants and amusement enterprises. Information held by Chicago Charter Jubilee Committee has a statement from T. N. Gretzer, secretary of National Trailways Bus Co, which credits the Chi celebration with an increase of 18% in this terri-

tory for first six months of 1937.

One event of the Chicago Charter Jubilee, the Carnival of Lakes, drew an actual count of \$50,000 to the lake-front. A count taken of 2,000 cars in one parking lot on one evening showed 200 of them to be from out state. No estimate could be given of out-of-town cars, since Illinois cars could not be identified as to Chicago or outside ownership. Tribune figures on 10 Federal Reserve Districts show Boston up 4%, New York 7%, Philadelphia 6%, New York 7%, Philadelphia 6%, Klahmond, 6%, Atlanta 9%, St. Louis 11%, Minneapolis 5%, Kansas City 5%, Dallas 11%, and San Francisco 7%.

Detroit, Oct. 19.

Entertainment of all sorts is what Michigan needs most to retain its leadership as the nation's first tourist state, according to Bruce Anderson, new president of the Michigan Tourist Assn. Michigan was revealed as the top revenue-getting travel state. According to figures of American Automobile Assn., Michigan rates at top of heap of tourist havens, despite California and Florida assertions to the contrary. AAA statistics show Michigan elipped tourists for \$315,000,000, with California's \$267.115.38 second, Wisconsin's \$200,000,000 third and Florida slightly over \$100,000,000.

Biz Drips Red, 'Certain Woman' Only OK L.A. Coin, \$20,500; Martini Tuneless To Par, 11G, Ritzes No Riot at 25G

Los Angeles, Oct. 18.

With the exception of the latest Bette Davis pic, That Certain Woman, at the day-date Hollywood and Downtown, and the continued first-run moveover of 'Zenda,' grosses are off again the past week. Managers continue to sing the blues and are bemoaning the lack of socko pics with which to replentish diminishing takes.

Nino Martini starves

ishing takes.

Nino Martini starrer, 'Music for Madame,' first RKO feature to play the Paramount, is disappointing and the first Rifz Bros. starrer, 'Life Begins at College,' will be lucky to his \$25,500 at the day-date State and Chinese.

Estimates for This Week

Essimates for This Week
Carthay Circle (FOX) (1,518; 55-83-1,10-1,65)—'Emile Zola' (WB) (6th
week). Muni opus nearing end of
two-a-day run, with trade holding
comparatively good. Last week saw
satisfactory \$5,800 in the till. Goes
off Oct. 24.

satisfactory \$5,800 in the fill. Goes off Oct. 24.
Chinese (Grauman) (2,028; 30-49-55-75)—Life Begins at College (200th) and Counsel for Crime (Col) dual. First Ritz Bros. starrer will have so-so week at this houlevard acer; likelihood take will hit \$13,00 and the control of the will have so-so week at this houlevard acer; likelihood take will hit \$10,00 and the control of the c

wnat was expected.

Fewr Star (Fox) (900: 40-55)—
Dark Journey (UA). Not only is the journey dark, but so is the going.
Unless a miracle bappens take will be inchy to hit \$900, which won't begin to pay for the house advertising. Last week, 'Doctor Syn' (GB) pretty brutal at \$1,600.

(GB) pretty brutal at \$1,500.

Hellyweed (WB) (2,756; 30-48-55-55-Certain Woman (FN) and Over the Goal (FN) dual. Running a bit behind its Downtown day-dater, but Davis draw should bring substantial \$10,500, not terrific, but doe. Last week. Back in Circulation (WB) and West of Shanghai (FN), disappointing at \$6,800.

Orpheum (Bdwv) (2,280-26-36)

and 'West of Shanghai' (FN), disappointing at \$4,600.

Orpheum (Bdwy) (2,280: 25-30-35-40.—She kilk Steps Out (Rep) and 'On Such Night' (Par), dual, and vaudeville. Off with rest of town, should be satisfied with around \$5,000. Last week, 'Hideaway' (RKO) and Wild and Woolly' (20th) with \$6,000. Last week, 'Hideaway' (RKO) and Wild and Woolly' (20th) with \$6,000. Last week, 'Hideaway' (RKO) and Wild and Woolly' (20th) with \$7,000. And the \$1,000. The \$1,000.

Namidate above anticipations for poor 131,000

RNO (2,55); 30-40-55) — Lost Horizon' (Col) and Saturday's Heroes' (RKC) dual (3d week). Capra opus will wind up three big weeks with final \$5,000 for total of \$38,500, plenty profitable. Second week amassed nifty \$11,400.

State (Loew-Fox) (2,624; 30-40-55-75)—Life Begins at College' (20th). Total of the second week amassed nifty \$11,400.

Total Color (1,600) (2,6

YOUNGCLAUS' CONTROL

Lincoln, Oct. 19.

By obtaining the remaining 27% of outstanding bonds on the Island, Grand Island, W. N. Youngelaus, who Grand Island, W. N. Youngclaus, who already had been operating it for more than a year, is owner of the house. The bond issue of which he had previously gathered in 73%, was for \$30,000.

BROOKLYN NOT SULKING

'Life of Party' Take \$14,50

Brooklyn, Oct. 19.

Brooklyn, Oct. 19.

Another cycle of first-rate flickers hit the downtown deluxers in the City of Churches, Weather has been nippy and bo.5 report better than average biz. Good returns indicated at Loew's Met, where Prisoner of Zenda is on view, Fabian Paramount with High, Wide and fixanasome' and RKO Albee with Life of the Party. Met publicity force went in for considerable exploitation on Prisoner. Estimates for This Week

Albee (2,500; 25-35-55)—Life of the Party (RKO) and Charlie Chan

Estimates for anns meen definition of the Party' (RKO) and 'Charlie Chan on Broadway' (20th). Dualers will derive pleasant \$14,500. Last week 100 Men and a Girl' (U) and 'Annapolis Salute' (RKO) get okay

napolis Sauue Salue Sid,000.

Fox (4,000; 25-35-55)—'Somethi to Sing About' (GN) and 'Sea Rac eteers' (Rep). Good \$14,000 for the pair, Last week 'Sophie Lang (Prind 'It Happened in Hollywo

to Sing About' (GN) and 'Sea Rackieteers' (Rep.). Good \$14,000 for his pair, Last week 'Sophie Lang' (Par) and 'It Happened in Hollywood' (Col) received satisfactory, \$13,500.

**Color Statisticatory, \$13,500.

**Parameters (4,000, 25-35-55)

**Color Statisticatory, \$13,000.

*

gh, Wide' Plus gh, Wide' Plus [utton Orc, 28G, Tops in Detroit Tops (MGM) 'High, Wide' Plus Hutton Orc. 28G.

Detroit, Oct. 19.
So-so here with Michigan-Minnesota grudge Saturday taking wind
out of sails at most houses. Flock
of holdovers not helping either.
Plenty handsome bally on 'Hide,
Wide and Handsome' and plenty activity at Michigan b.o. to lead town's
current crop without too much
trouble.

tivity at Michigan B.O. to read worth current crop without too much trouble.

Estimates for This Week
Adams (Balaban) (1,700; 25-40)—
Thin Ice (20th) (3d week) plus Mr. Motto' (20th) (2d week). Henie opus, moved here after big session at Fox two weeks ago, held over currently \$9,300 on first session last week.

Fox (Indie) (5,000; 30-40-65)—
Lancer Spy' (20th) with Buddy Regers topping you will be a supplied to the supplied on Tis All Yours' (20th) and Cowboy Tex Ritter on stage.

Madison (United Detroit) (2,000; 30-40-65)— Zenda' (UA) (2d week). Holding up for okay \$9,000 follow-

Snow Falls in Denver: 'Wife, Doctor, Nurse' Is Paced for Okay \$11,000

Denver, Oct. 19.

First runs are doing okay with five holdovers at four houses and two stated to hold over from this to next. There was snow Monday morning but all stopped by noon-time.

Estimates for This ween
Aladdin (Fox) (1,500; 25-40)—100
Men and a Girl' (U). Following a
week at the Denver, Nice 45,00,
Last week (Stella Dallas' (UA) did
a nice \$3,000 and went to the Broadway. Had played the Denver a

Broadway (Fox) (1,500; 25-40)—
Stella Dallas' (UA), after a week each at the Denver and Aladdin. Still snappy at estimated \$3,500 considering lim had played a week at each the Denver and Aladdin.

Denham (Cockrill) (1,500; 25-35-40)—This Way, Please (Fox) \$3,700 considering of the Cockrill (1,500; 25-35-40)—This Way, Please (Tast week at the Denver and Aladdin.

Denham (Cockrill) (1,500; 25-35-40)—\$400 on its second week.

Benver (Fox) (2,500; 28-35-50)—

me uwn win a nne \$12,000. Former film held over.

Faramount (Fox) (2,000; 25-40)—
Mr. Dodd Takes the Air' (FN) and Footloose Heiress' (WB). Figure \$4,500, okay. Last week Something to Sing About' (GN) and Small Town Boy (GN), after breaking the house record for the opening dollows and the state of the pening dollows and the state of the pening dollows are conditioned by the state of the state

ZEPPO LOSES BRANDA

Hollywood, Oct. 19.

Olympe Bradna won her suit for release from her contract with Zeppo Marx, Inc., on the ground that she was a minor when the that she was a minor when the ticket was signed.

Agency also lost its court plea that Miss Bradna's parents be held liable for commissions claimed due.

at \$15,000-Bunny Berigan Unit, \$9,500

Loy-Powell and Shirley Temple Excite Louisville; 'Ecstasy' Approaches 5G's

First Runs on B'way

(Subject to Change)
Week of Oct. 21
Astor—'Firefly' (MG) (8th

ASSOT PRINT (MAY)

WEST AND THE WEST AND THE

Elaito Westland Case (22).
(Reviewed in Variery Oct. 6)
Elvoil Wife, Doctor, Nurse'
(20th) (3d wk).
Rexy - Ali Baba Goes to
Town' (20th) (22).
(Reviewed in current Variery)
Strand - 'Aleatraz Island'
(WB) (2d wk).
Week of Oct. 25.
Astor.—Firefly' (MG) (6th wk).
Capiton - Live, Love and
Learn' (MG).

(WB) (2d wk).

Week of Oet. 28
Astor—Firefly (MG) (9th wk).
Capitol Live, Love and
Learn' (MG) current VARIET)
(The Common Commo

Big \$22,000, Pitt;

Ritz Bros., \$14,500

Pittsburgh, Oct. 19.
After a slight easing off last week

usy rann yesterday (18) didn't stop 'em from coming.

Takings way up in every corner, with 'Life Begins at College' knocking the Alvin slap-heavy, and 'Bride Wore Red' hypoing the Penn right along with 'Zenda' figures. At the Stanley, Phil Spitalny's band is proving a sock magnet and with 'Make a Wish' will send house about eight grand over previous stanza. 'Zenda', ho.'ing at Warner after crack week, opened bigger than anything here in years, getting around \$5,200 first two days, with only the Pulton among all the first-run sites taking it on chin with 'Sheik Steps Out.'

Estimates for This Week

with 'Sheik Steps Out.' To or ching with 'Sheik Steps Out.' Week Alvin (Harris) (2,000; 25-35-50)—
Life Begins at College' (20th). No question any more about the Ritz Bros. pull. This one started like house after and holding to sock level right on down. Should have no trouble a all cornering at east \$14.1-1 time gross for a 20th-Fox filcher there, only 'Lost Horizon' and 'Dio Men and a Girl' topping it. Latweek, 'Wife, Doctor and Nurse' (20th) at \$11,000 could have held, but house wanted to get in a football comedy at height of season.

Felton (Shea- Hyde' (1,750: 25-40)

Breen-Spitalny

Louisville, Oct. 19. Loew's State with 'Double Wedding,' is again proving that the combo of Powell-Loy still packs bo, wallop. Just trailing by a whisker is 'Heidi' at the Rialto, also zooming to best returns in a long time, ing to best returns in a long time, and probably best gross Shirley has ever turned in at that house. Tie-ups with P. T. A. organizations in city and county brought 'em in by bus loads. Strand held 'Music for Madame'

Strand held Music for Madame' and Naughty Girls' only four days, house being turned over Tuesday and Wednesday to Masonic Grand Lodge meeting, an annual affair, Lodge owns the building housing the theatre, and lease stipulates that they have use of the premises for their annual meeting.

they have use us the plenners on their annual meeting.

Estimates for This Week
Brown (Fourth Ave-Loew's)—
(1.500; 15-33-40)—Bride Wore Red'.
(MG) and Miss-Aldrich (MG),
dual, Holding up fairly well atterprofitable stanza at Loew's State,
should tally \$2,400, good. Last week
Prisoner of Zenda' (UA) and 'Man
Who Could Work Miracles' (UA),
dual, okay \$2,300.

Kentucky (Switow) (900; 15-25)—
Confession' (WB) and 'Talent Scout'
(WB), split with 'Mr. Dodd Takes
the Air' (WB) and 'Road Back' (U).
Pointing toward average \$2,300. Last
the Air' (WB) and 'Road Back' (U).
Pointing toward average \$2,300. Last
week: Exclusive' (Far) and 'Super
Slettli' (RKO) dual, split with 'San
Dance' (WB), dual, Dave or \$2,100.

Loew's State, (3,000: 15-30-40)—

There's State, (3,000: 15-30-40)—

The additional of the state of

Dance' (WB), dual, okay for \$2,100. Loew's State (3,000; 15-30-40)—Double Wedding' (MG) and 'Counsel for Crime' (Col), dual. Zooning to a high \$13,000, with pace holding up well, after terrific week-end bix. Powell-Loy combo surefire to cop the shekels. Last week 'Bride Wore Red' (MG) and 'Miss Aldrich' (MG), led the parade with big \$10,000 and moved to Brown for holdover stanza,

moved to Hrown for holdover stanza, Mary Anderson (Libson) (1,000) 15-30-40) — Back in Circulation (WB). Lack of marquee names slowing this one, but still well in the black at \$3,000, okay, Last week Emile Zola (WD) on second stanza copped okay \$4,001, (24,000, 54,000)

cupped okay \$4,000.

National (Jewell) (2,400; 25-40)—
Ecstasy' (Eureka). First showing of foreign pic here at former burley house, take well on way to robust \$5,000, returns better than any week's biz done while under burley policy.

Ohio (Gettas)

policy.

Ohie (Settos) (900; 15) — Ship
Cafe (Par) and Plainsnan (Par)
dual, Spill with Rose Bow! (Par)
dual, Spill with Rose Bow! (20th),
dual, leaded for fine 1,500; Last
week (Swing Time' (RKO) and
(Great Guy (GM), dual, spill with
'Go West, Young Man' (Par) and
'Accusing Finger' (Par), dual, average \$1,300, Resetts (Rough Aug.) (2,000; 18. Date a single easing on last week, biz is shooting right back into high again this session. Contemplated weekend drop, what with Tech-Notre Dame football game here and broadcast of Pitt-Fordham clash, failed to materialize and even all-day rain yesterday (18) didn't stop 'em from coming.

age \$1.300.

Riatio (Fourth Ave.) (3,000: 1530-40)—Reidi (20th). Shirley Temple opus a sockeroo, and b. o. lines eongesting sidewalk traffic on the main stem. Tie-ups with Parent Teacher organization had county schools declaring a holiday for the kiddles, which also brough dications of zooming to bulky \$12,000.

Last week This Way, Please (Par) dual, okay \$6,500.

Strand (Fourth Ave.) (1,500; 15
Strand (Fourth Ave.) (1,500; 15
Strand (Fourth Ave.) (1,500; 15-

and Partners in Crime' (Par), dual, doxay \$6,500.

Strand (Fourth Ave.) (1,500; 15-30-40)—Music for Madame' (RKO) and '40 Naughty Girls' (RKO), dual. B. O. draught negligible for the four days showing, probably \$2,500, weak. House Tuesday and Wednesday occupied by Masonic Grand Lodge. Last week Life Begins in College' (20th) and 'Chan on Broadway' (20th), dual, on holdover, bagged fine \$3,700.

cause draw seems to be chiefly over the short haul. Last week, 'Prisoner of Zenda' (UA) turned in crack \$20,500.

\$20,500.00

Stanley (WB) (3,600; 25-40-60)—
Make a Wish' (RKO) and Phil SpinMake a Wish' (RKO) and Phil Spintidone much in past here, so it's almost a cinch that Spistanly's the big noise in what will be hot week.

Headed straight for \$22,000 and with
any kind of break in weather may
even go considerably beyond that.
Last week, "That Certain Woman'
(FN) and Xavier Cugat's band pretty
dreary at \$14,000.

but house wanted to get in a football comedy at height of season.

Falloa (Shea- Hyde) (1,750; 25-40)

"Sheik Steps Out' (Rep). After great few months, house looks like it's in for a string of slim takes, with no worthwhite product in sight for some time. Only thing that's saving this one from a complete rout is the Lympan of the complete rout is the Lympan of Lympan o

The Z's Mean \$ in Baltimore

'Zola' Zooms to \$17,000 at Stanley—'Zenda' Savory

Very hey-hey doings here this week with a strong lineup of product ringing the bell. 'Zola' (WB) off to a wow special opening Friday (15) night at the Stanley took advantage of all of the healthy capacity of this theatre and has been clicking since, indicating a long-time clicking since, indicating a long-time his constant of the control of the cont

capacity.

Estimates for This Week
Century (Loew's-UA) (3,000; 15-25-35-40-55)—Prisoner of Zenda' (UA). Gathering momentum and rounding out a rosy profit at \$15,008.
Last week 'Big City' (MG) fair going to \$10,200. Youngclaus, who opposes three ing to \$10,200.
Youngclaus, who opposes three ing to \$10,200.
Huppodrome (Rappaport) (2,200;
Grand Island, also has the Empress 15-25-35-40-55-66) — Breakfast for

Two' (RKO) plus Bunny Berigan unit on stage, mild \$9,500. Last week 'Music for Madame' (RKO) and vaude, not much at \$9,000.

Keth's (Schanberger) (2,500; 15-25-35-40-55)—King 500mon's Mines (GB) opening supper show tonight (Tues.). Last week, second of 'High, Wide and Handsome' (Par) okay \$9,500 after excellent first session to \$12,000.

New (Mechanic) (1,400; 15-25-30-40-55)—'Heidi' (20th). Opened with a bang and wowing them since to indicated \$8,000 for the week. Last week, second of 'Life Begins at College' (20th) good profit at \$4,200.

Stanger (20th) good profit at \$4,200.

Stanger (20th) (3,60; (WS-30-06-30-06-30) (1,500) (1

'Zenda' Alone Needs No Alibi in Chi. Big \$39,000; Waring-'Heroes' Mild \$20,000, Cagney-Bowes OK at \$23,000

Get out the alibi books, boys, and fry to think up a logical excuse of the generally weak trade in the downtown sector this week. Get a gander of the list of the lory's attractions sector this week. Get a gander of the list of the lory's attractions such as the chicago of the generally weak trade in the downtown sector this week. Get a gander of the list of the lory's attractions under the list of the lory's attractions under the list of the lory's attractions with the chicago of the list of the lory's attractions while you are looking up the alibis, don't bother cudgeling for an excuse for Prisoner of Zenda' at the Chicago. Because that picture in the chicago. Because that picture is far ahead of anything else in town on business currently. Heads for a ripe and healthy register at the lown's flash hings are more or less. Otherwise things are more or less of the local bills are hurting the money possibilities at the houses. Word-of-mouth is getting especially strong these days and pictures are indicating tendencies to lat for list. Power of the local bills are hurting the money possibilities at the houses. Word-of-mouth is getting especially strong these days and pictures are indicating tendencies to lat for list. Power late of the local bills are hurting the money possibilities at the houses. Word-of-mouth is getting especially strong these days and pictures are indicating tendencies to late of list. This week the strong the properties of the local bills are hurting the money possibilities at the houses. Word-of-mouth is getting especially strong these days and pictures are indicating tendencies to late of the local bills are hurting the money possibilities at the houses. Word-of-mouth is getting especially strong these days and pictures are indicating tendencies to late of the local bills are hurting the money possibilities at the houses. Word-of-mouth is getting especially strong these days and pictures are indicating tendencies to late of the local bills are hurting the money possibilities at the houses. Wo

Estimates for This Week

Apolio (B&K) (1,200; 35-56-75)—
Back in Circulation' (WB). Opened profit-making \$5,500. Last week tost Horizon' (Col) Insibed fourth loop session to good \$5,600.
Chicago (B&K) (4,000; 35-55-75)—
Zenda' (UA) and stage show. The only real ripple in downtown amusement-ranks currently, whirthing \$39, month of the color o

who. Nothing to shout about. Last week 'Souls at Sea' (Par) completed second downtown spread to \$5,300, satisfactory. Satisfactory of the state of t

Cold Weather Crimps Biz In Minneapolis; Durbin Picture Disappoints, 6G

Minneapolis, Oct. 19.
Unusually cold weather for so early in the winter is an unfavorable influence for the showhouses.
Money that might go for entertainment must be spent for fuel. Estimates for This Week

Estimates for This Week
Aster (Publix-Singer) (900: 15-25)
—Easy Living' (Par) split with
Born Reckless' (20th) (2d runs) and
last three days dual first runs 'On
Such a Night' (Par) and 'I Cover
the War' (U), Mild \$800, Last
week 'Betwen Two Women' (MG/
(2d run) split with dual first runs
Bornbo' (20th) and 'You Can't Beat
Love' (RKO) last four days. \$900.
Mild.

Mild. (1,600; Century (Publix-Singer) (1,600; 5-35-35)—100 Men and a Girl' (U) (2d week). Far behind first Deanna Durbin picture. Conditions blamed ounsatisfactory returns. Disapointing \$6,000. First week, \$5,500. Minnesota (Publix-Singer) (4,200;

'Double Wedding,' 20G; 'Zola' Headed for 11G: Buffalo's Nice Going

Business is hitting high ceilings again here this week, and the period is expected to reach topflight levels at practically all box offices, which were unusually strong last week, are holding over and even showing substantial improvement.

and even showing substantial improvement.

Estimates for This Week
Buffale (Shea) (3,600; 30-40-59)—
Double Wedding' (MG), Looks to send gross over \$20,000. Last week
'Bride Wore Red' (MG), as estimated, fine \$18,000.
Century (Shea) (3,400; 25-35)—
Life of the Party' (RKO) and 'Bahind the Headlines' (RKO). Grosses have jumped here in past fortnight, and this one looks like surprise at over \$10,000. Last week 'Dead End' (UA) (3d run), way over anticipations for this first picture to see a third downtown run. Great \$10,200.

Great Lakes (Shea) (3,400; 30-50)—
Zola' (WB). Fine reviews and nice business point to neat \$1,000.

Lattoweek (3,800)

Hipp (Shea) (2,400; 30-50)—Life Begins in College' (20th). Plenty activity at the box office for this which looks headed for \$10,000. Last week That Certain Woman' (WB), nice at over \$8,500.

Lafayette (Ind.) (3,400; 23-55)—

That Certain Woman (WD), INCE B. OVER \$8,500, Lafayette (Ind.) (3,400; 25-35)— Sheir Steps Out' (Rep) and Born Reckless' (20th). Doing all right at pace of around \$7,000. Last week Something to Sing About' (GN), showed strength and came in with excellent \$9,500.

OMAHA NEAR NORMAL

Paralysis Subsides—Bride Wore Red, Dualing, to \$7,980

Downtown houses virtually back to normal after recent intantile paralysis epidemic, but bit of hangover yet evident. Although city health department lifted ban week ago, natives not certain danger is past, with nabs and outlying houses situation is still drastic.

past. With nabs and outlying houses situation is still drastic.

Estimates for This Week
Brandeis (Singer) (1,250; 25-35-40)
—That Certain Woman' (FN) and
Saturday's Heroes' (RKO) dualed with current March of Time thrown in. Opened medium, but gained sharply over weekend, and should wind up around \$5.500, good. Last week was holdover on Lost Horizon' (Col) and 40 Naughran film biggest thing here in months; after near-record first week wart along to \$4,-700 last week, still above average.

Omaha (Blank) (2,100; 25-40)—Bride Wore Read' (MC) and 'Bad Guy' (MG) on double bill broke in Wednesday, day early. Biz running above normal slightly, but little extra strength. Set for eight-ar Thurs of the still a strength of the strength

Held seven days, although originally set for eight and \$7,500 average.

Orpheum (Blank) (2,976; 25-40)—
Prisoner of Zeoda' (UA) and 'Hot Water' (20th-Fox) double billed.
'Zenda' proving as strong as any in line of magnetic pictures at this house. With receipts from special midnight show Saturday (preview of Wife, Doctor, Nurse' (20th) and chance contest on stage week with his dance contest on stage week with his dance contest on stage week with his contest on the week with the contest of the week with the week week with the week with the week week week with the week week w

WEDDING 15½G, RITZ BROS. 14G, **CINCY'S TOPS**

As last week, only three of the ace stands have new releases. Double Wedding' is the champ collector racking up \$15,500 for the Palace 'Life Begins in College' is swinging at a \$14,000 gait for the Albee. 'Lancer Spy' at the Lyric has a \$5,000

"Lancer Spy" at the Lyric mas a yountag.

Biz for cinemas by and large is okay in face of Indian summer's outdoor lure over the weekend.

Indie Emery auditorium, which recently showed 'Ecstasy' for a week, relighted the past week for screening of 'Sins of Love' for stag trade at 25c-35c-42c scale.

Estimates for This Week

Albase (RKC) (3.300; 35-42)—Life

Albee (RKO) (3,300; 35-42)—'Life Begins in College' (20th). Swell, \$14,000. Last week, 'Bride Wore Red' (MG), \$14,500, dandy.

Capitol (RKO) (2,000; 35-42)

Artists and Models' (Par). Transferred from Palace for second week, bad, \$3,600. Last week 'Vogues' (UA)

(2d week), \$3,000, brutal.

Cod week), \$3,000, brutal.

Family (RKO) (1,000; 15-25) —

Man Who Cried Wolf' (U), 'Outlaws of Orient' (Col), 'White Bondage' (UA), singly. Normal, \$2,200.

Same last week on 'Stutteris the
Bishop' (WB), 'Mr. Moto' (26th) and
Flyaway Bapby' (WB).

Grand (RKO) (1,200; 25-40)—Dead
Ead' (UA). Brought back for third
downtown week after fortnight's recess, Fair, E2,700. Last week, 'Jife of first
olderald (Libson) (1500; 25-40)

Meth's (Libson) (1500; 25-40) and

Meth's (Libson) (1500; 25-40) and

tolerable.

Keith's (Libson) (1,500; 25-40) —

'Bride Wore Red' (MG). Moved over from Albee for second week, \$4,500, okay. Last week, 'Chan on Broadway' (20th), \$4,500, fair.

way' (20th), \$4,500, fair.
Lyte (RKO) (1,400, 35-42) —
Lancer Spy' (20th), Good, \$5,500.
Last week, 'Souls at Sea' (Par) (2d week), \$4,000, fair.
Palace (RKO) (2,600, 35-42) —
Double Wedding' (MG), Great, \$15,500.
Last week, 'Artists and Models' (Par), \$14,500, very good.
Shubert (RKO) (2,150; 35-42) —
'Thin Ice' (20th) (4th week). All right, \$3,500. Last week, \$5,000, good.
'Zola' (WB) opens Wednesday (20th) for a run.

B'way Off Generally Excepting 'Stage Door,' \$90,000, Which Goes 3d Wk.; 'Alcatraz' 25G, Par 46G, OK

Grosses are sliding off considerably from the totals scored last week through Columbus Day, but in a few spots the results will be used that make the more than satisfying, these including the Music Hall and Roxy on holdovers, the Paramount with a former \$2 picture, the Strand with 'Alcatraz Island,' and the twice-daily 'Zola' which continues to hold 'Nothing' and 'Joe Lewis.

ably from the totals scored last week through Columbus Day, but in a few spots the results will be more than satisfying, these including the Music Hall and Roxy on holdovers, the Paramount with a former \$2 picture, the Strand with 'Alcatraz Island,' and the twicedaily 'Zola' which continues to hold its position admirably.

'Alcatraz,' one of the numerous new pictures brought in, is doing well enough to int \$25,000 or better, which means it remains a second week, but others fresh from exchange floors are having difficulties. 'Bride Wore Red' is a disappointer at \$20,000, wors at the Criterion, is far from a touch down at around \$6,000, while 'Fit For a King' is letting the Riado down to an also-ran \$6,000. After stretching the Cagney musical, 'Something to Sing About,' as far as it could to nearly four weeks, the Globe on Saturday, (16) replaced with Girl Said Moe, but while reversing the very sluggish and unless picking up won't get over \$5,000. Central has 'Dangerously Yours,' this new one looking \$6,000 tops.

one looking \$5,000 tops.

'Souls at Sea,' which played the Astorion a \$2 basis this nummer, int doing sa well as its predecessor at the Par, 'High, Wide', which also had been roadshown in the bot weather. It will have to build to top \$45,000, but very good anyway. This compares with \$48,500 for 'High, Wide' on its first week, which may mean that the Yacht Club Boys with that picture helped considerably. Benny Meroff or-chestra and Jane Froman are with 'Souls.'

'Stage Door' is strong enough on

chestra and Jane Froman are with 'Souls.'

'Stage Door' is strong enough on its holdover to go a third week at the Music Hall, but the Roxy, with the Ritz pic, though doing fine business, isn't. Door' looks to fluish its second senseter at \$500 insh its sensete

third lap.

"Zola' is striking a \$15,000 stride
at the \$2 Hollywood and, the Warners are hoping, will be able to
last until Christmas. "Firefly' still
tarries at the Astor, last week (6th)
doing \$7,000, but stays until set
when 'Hurricane' (Goldwyn) comes

Nothing and Joe Lewis.

Estimates for This Week
Astor (1,012; 55-\$1.10-\$1.65-\$2.20)—
Firedy' (MoG) '(7th week). Did \$7,000 last week (6th) and sticking
around until 'Hurricane' (UA), tentatively set to open here Nov. 9, is
confirmed for house.

confirmed for house.

Capited (4,520; 25-35-55-85-\$1.25)—

Bride Wore Red' (MG). Crawford is either losing her b. o. pull or the public smelled this one out; some profit but a disappointer at no more han \$20,000 and out after one week.

Double Wedding' (MG) opens to-morrow (Thurs.). Third week of 'Good Earth' (MG) was strong, close to \$25,000.

to \$25,000. Central (1,000; 25-35-40-55-55-75-85-99)—Dangerously Yours' (20th). This one suffering with rest of street and lucky if any more than a mild \$5,000. Last week, Shadows of the Orient' (Mono), \$6,800.

Salmo. Last week, Shadows of the Orient' (Mono.) \$8,500.
Criterion (1,662; 25-40-55)—'Over the Goal' (WB), plus 'Nation Aflame' (Treasure), a featurette. Won't be over an unwelcome \$0,000, compared with around \$9,000, pretty good, last week with 'This Way, Please' (Parv.)
Globe (1,274; 25-40-65)—'Girl Said No' (GN). This is the picture which GN roadshowed in Boston last summer with indifferent results. It received good press notices here but getting no play and if over \$5,000, poor, will be lucky. Final five days on 4th week of 'Something to Sing About' (GN) around \$3,000, fair.

fair.

Hollywood (1,454; 55-85-\$1,10;\$1.65-\$2.20)—"Zola" (WB) (10th week). Holding up well, last week (9th) around \$15,000 and may be good enough to go to Christmas.

Falzec (1,700; 25-35-55)—100 Men and Girl' (U) (2d run) and 'Saturday's Heroes' (RKO) (1st run), doubled. Durbin musical is pulling ten in and maybe over \$11,000, good, en and maybe over \$11,000, good, of the control of the contr

dualed.

Paramount (3,684; 25-35-55-85-99)

—Souls at Sea' (Par) and Benny Meroff band, plus Jane Froman. On Inst week may push beyond \$46,000, good, and is on books for three Control of the Control of

draught.

Badio City Music Hall (5,980; 40-60-85-99-\$1.65)—"Stage Door' (RIKO) and stage show (2d week). Strong holdover at \$90,000, or bit better; first seven days a huge \$113,000. Co-lumbus Day, of course, helped considerably. Stays a third week. Victoral the Orean (RKO) (Englishment (150), 25,40-5, 1791.

Rialto (750; 25-40-55)—'Fit for a King' (RKO). Belies its title, only about \$6,000 being answer, mild. Last week, 'Counsel for Crime' (Col)

King (RROJ) Delies its twe, our about \$8,000 being answer, mild. Last week, (Counsel for Crime' (Col) \$7,000, okay.

Rivell (2,092; 25-55-75-85-99)—
(Wife, Dr. and Nurse' (20th) (2d week). Pushed to nearly \$30,000 last week (1st) but currently on second off charply to around \$15,000 and stays only four extra days, Great Carrick' (WB) to open Wednesday (27).

Garrick' (WB) to open Wednesday (27), (27), (5,836; 25-45-55-75)—'Life Begins in College' (20th) and stage show (2d week). Very potent at show (2d week). Very potent at property of the college of the c

in Circulation (WB), through Co-lumbus Day, around \$7,000, pretty good,
State (3,450; 35-55-75) 'Double or Nothing (Par) '(2d run) and vaude bic headth or word of the Strosby bic headth or word of the Strosby two at the Par, B'clyn, seriously weakening if for this house, and only about \$21,000 indicated, but profit-able. Last week house suffered from slump atter Columbus Day, being unable to reach new record by top-ping \$44,500, previous high, though looked in the bag, 'Dead End' (UA) (2d run) and Horace Heidt orchestra came close, however, finishing just this side of \$44,000.

Indianapolis Adds 3,100 Seats

Wife, Doctor, Nurse' Reopens Indiana with Zippy \$10,000-Hallett Billed Over 'Danger'

With the reopening of the town's largest de luxer following a long period of darkness, other houses in downtown sector are feeling the competition at the box officer Wife, and the local period of darkness, other houses in downtown sector are feeling the competition at the box officer Wife, and the local period with local period

—'This Way, Please' (Par) dualled with 'On Such a Night' (Par). Cast of former pic played up, but gross will be only moderate at \$5,000. (All Parts of the Parts

dual with 'Forty Naughty Girls' (RKO). Latter picture heavily 1,8,00, good. Lytie (Olson) (2,000; 25-30-40)— lytie (Olson) (2,000; 25-30)— lytie (Olson) (2,000; 25-30)— lytie (Olson) (2,000; 25-30)—

Philly Blue; Shirley Bad at \$12,000, Bride' 12½G, 'Please' Combo 20½G

Philadelphia, Oct. 19.
It's the blues again here, with Philly biz punkeroo all around. Nothing doing any special clicking except the Earle, which continues to hold the lead on ticket yardage with pic This Way, Please (Par) and Happy Felton band and and the state of the picture of the state of the state

used to get two and three week h.o.; son tykes films, is groaning with \$12,000.

Wedding' (MG) didn't quite able the grade with the crix atespite swell Saturday (only competits was holdovers) doing nothing special at the Stanley with \$17,000. 'Bride Wore Red' (MG) at the house last week was pure stuffed turkey. Got measly \$12,400.

Estimates for This Week
Aldine (1,200; 40-55-75)—'Zenda' (UA) (2d week). Doing so-so biz, reflecting rundown bo. all over town. Will draw about \$10,000. His \$15,200 in its opening stanza, which is pretty good. \$5,40-50)—'Gay Directions of the pretty for the pretty for the pretty form first runs to reissues to pull itself out, but no go. Present reissue doing about as well as anything recently with \$550 for three days. Life of the Party' (RKO) (2d run) yunked nou new form distance of the pretty (RKO) (2d run) yunked nou new form distance of the pr

days.

Boyd (2,400; 40-55-65) — 'Zola'
(WB) (3d week). Time taking its
toll and after terrific opening week
only expected to get \$11,000 this
stanza. Got mediocre \$16,200 second
week. 'Awfull Truth' (Col) moves

in tomorrow,

Earle (3,000; 25-40-55)—This Way,
Please (Par) and Happy Felton band
and Mary Brian on stage, Proving
vaude isn't dead, leading 'em all with
very nice \$20,500. Last week 'Annapolis Salute' (RKO) and Buddy
Rogers, Toby Wing and Roy Atwell
in person did even bigger with
\$21,400.

\$21,400. (2,300; 40-55-65) — 'Heidi' (20th). New Templer giving. Fox a bad turn, only \$12,000. Last week Life Hegins at College' (20th) had miserable second stanza, suffering from bad w. of m. Clieked off punk \$10,000.

punk \$10,000. A. Lincked off
Karlton (1,100; 40-50) — Women Men
Marry' (MG), Slough-off first-run
put into this usual second-run house.
Worst anticipation fully justified.
Gatoring just about \$2,000. Which
Wide' (Par) (2d Funk) last week sad
at \$3,300. Keith'.

at \$3,300. Last week sad Keith's (2,400; 40-50)—Life Begins at College (20th) (2d run). Not doing so badly, just about an average \$4,500. Last week, That Certain Woman (WB) (2d run) awful with \$3,000.

with \$3,500.

Stanley (3,000; 40.55.65)—'Double Wedding' (MG), Not up to what was promised, knocking off by discrete \$17,000.

Bride Wore Red' (MG) Seride Wore Red' (MG) scarcely lasted the week out last term with miserable \$12,400.

Stanton (1,700; 30.40.50)—'Over the Goal' (WB). There's one every football season and crix certainly tackled this. Groaning under the stress with \$2,000. Experiment last week of putting 'Dead End' (UA) in here for second run highly successful. Clicked off very nice \$7,100.

CLASS POLICY-30C

'Can't Have Everything' Headed For \$2,700 In Lincoln

Tost Horizon. Opening the Kirva to sa new class politopening to kirva to sa new class politopening to the Kirva to sa new class politopening to the Kirva to the theory (Kirva to the Kirva to the Kirva to the theory (Kirva to the Kirva to t

days for installation of Mico

days for installation of Micophonic sound.

Orpheum (LTC) (1,350; 10-15-20)

"Life of the Party' (RKC) and 'Man Cried Wolf' (U). Average, \$1,100. Last week 'Love from a Stranger' (UA) and 'Bionde Trouble' (Par) split with 'Handy Andy' (20th) and 'Knight Without Armor' (UA), okay on the front end \$1,50.25-40)—Start (LIR & (MG). Crawford pretty was here and likely to have trouble topping the average, \$3,100. Last week 'Thin Ice' (20th) was a honey, \$4,700.

Varsity (Westland) (1,100; 10-15)—Here's Flash Casey' (GN) and 'Game That Kills' (Col') split with 'Heart of the Rockies (Rep) and 'Grame That Kills' (Col') split with 'Heart of the Rockies (Rep) and 'Grame That Kills' (Col') split with 'Heart of the Rockies (Rep) and 'Grame That Kills' (Col') split with 'Heart of the Rockies (Rep) and Saddles' (Rep), which is oke.

Par Suits

(Continued from page 3)

fact that the contract was voted by the stockholders, 3,571,056 as against 11,732.

The move to question Balaban was The move to question Balaban was only partially granted. Plaintiffs are given the right to quiz him regard-ing his employment from July 1, 1936 to June 15, 1837 and as to the terms, conditions and compensation rould to him.

paid to him.

Duties

Justice Collins also permits Balaban to be examined as to the duties and work performed by Zukor pursuant to the April agreement and as to subject matter relating to that agreement, its conditions and execution, and the duties to be performed by him.

tion, and the duties to be performed by him.

Balaban will also be asked to explain the receipts, expenses and profits of film operations' as defined in the April agreement received or expended by Par from Aug. 1, 1938 to Deb. 31, 1936 under Zukor's direction. The same questions will be asked of the president as to periods covered by Zukor contracts up to June 15 of this year.

The Court denied the request to quiz Balaban as to capital employed by Paramount and its subsids in production and distribution and film operations' as defined in the April contract or the money and profits received by Zukor or money due him for services. Also denied were matters relating to the sum awarded him under Aug. 1, 1836 to Sept. 23, 1937 contract.

The plainfix cannot quiz Balaban as to the \$2,500,000 set up on Dec. 31, 1935 as a film reserve and the crediting of that sum to profits of 1936 from film operations' as defined in the April agreement on which sum compensation to Zukor was computed.

Judge Collins also bars the records and minutes of the board and executive meetings at which the Zukor contract was discussed from executive meetings at which the Zukor contract was discussed from being part of the prellminary examination. Balaban or Paramount are only required to produce the books and records directly relating to the phases specified in the examination of Balaban.

Another Free

Another Egg

(Continued from page 1)

depreciation of 40 to 50% in six days

depreciation of 40 to 50% in six days of trading.

Wail Street's rolling to a new low places financing practically at a standstill, forci v. into abeyance more than \$100,000,000 in potential film business underwriting.

Shuttering of the money market, it is feared, may compel one of the industry's weaker firms to take serious but necessary emergency steps in order to keep afloat.

Indie producers, now unable to obtain private capital, are all straining to make connections with major film firms.

And, now, more seriously than

firms.

And, now, more seriously than ever, the major firms are concerned over the tremendously high negative costs, so prevalent in the trade.

Wiser heads in the leading firms

Wiser heads in the leading firms know that this must be tackled now. The downward flight of security prices is the worst in six years. On Tuesday (19) losses ran 1-10 points. Bonds, 1-11 points. On Monday (18), stock prices were off 2-15 points, and bonds, 1-11 points

held in abeyance on account of mar-let conditions involves around \$50,000,000. Another in the air is for around \$40,000,000. The chances are also that because of market condi-tions, a merger such as RKO and United Artists might not be feasible

United Artists might not be leashed at this time.

Other situations to be put off are refinancing deals arranged for Edu-cational Pictures and for Republic Pictures (Yates).

Coast Grosses Off
Los Angeles, Oct. 19.

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De Angeles, Oct. 19.

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To Angeles, Oct. 19.

De Angeles, Oct. 19.

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This area showed dropoff of an alarming nature since early September following peak admist also been spotty with only a few houses beating their nut.

First run and nabe theatres slumped as much as 40% in September. To protect features released in August drew heavy trade. Beginning in September the product while better than, average, has not been of the socko type, also the public has gotten used to grade Aproduct and refuses to be satisfied with anything less. Another factor is that weather conditions have contributed to the prosperity of all kinds of outdoor sports attractions. Picture company officials who have been abroad recently blame the drastic slump in film issues on European selling. They recalled instances when trading facilities wereffered in certain European countries for as little as 10% margin, with brokers obtaining additional margin for their clients through banks, Consequently, when selling became general and there was no hint of a rebound, this thin margin plus the fact that additional funds could not be put up repeatedly, brought the terrific dumping. That is the latest explanation for the unprecedented weakness of amusement shares which is all out of line with current or immediate future earning prospects.

Coin For B'way

(Continued from page 1)

(Continued from page 1)

20th-Century and RKO so far standing their ground also. Samuel Goldwyn and Walter Wanger have never been party to the anti-legit agreement. Former is said to yen a flyer in legit, while the latter is reported holding a share of Arthur Hopkins' production of 'Blow Ye Winds,' at the Longacre, N.Y. Warners financed last week's floppo, 'Wise Tomorrow,' but that was not under the Dramatist Guild setup. WB is also pre-paring several for Broadway this season. Warners and Paramount also have London legit production setups. Sidney R. Fleischer, attorney representing the Guild, returned to New York last week after a brief sales in John the Coast. He reported he had not completed any sales on the scripts he took with him, covering 52 Broadway productions of the last two seasons, but that studios are 'interested' in 24 of the plays. Sever er al of the 24 are being considered by more than one studio—there are a total of 35 copies being read. In other cases studios are reconsider-

by more than one studio—there are a total of 35 copies being read. In other cases studios are reconsidering previous play reports in which they had lost interest. Fleischer expects at least a few sales to result from his trip.

While the attorney failed to note any signs that Hollywood is preparing to abandon its anti-Dramatist Guild stand, he expressed the opinion that there is nothing in the contract that couldn't be ironed out in a discussion by reasonable people.

discussion by reasonable people.

Col's Three Plays Gol's Three Plays
Meanwhile, Columbia is going
ahead with its legit production plans.
D. A. Doran, in charge of the venture for Harry Cohen, Col prez, is
interviewing producers, directors and
seene designers. He has three scripts
he likes and which he will submit to
Cohn for final approval. Expects to
be ready to go ahead in about eight
weeks.

nore than \$100,000,000 in potential film business underwriting. Shuttering of the money market, tis feared, may compel one of the nolustry's weaker firms to take iterious but necessary emergency steps in order to keep afloat. Indie producers, now unable to obtain private capital, are all straining to make connections with major film farm, now, more seriously than ever, the major firms are concerned very the major firms are concerned to the firms and when the firms and when the firms of the fi

The Girls' Eye View

By Marian Squire

'Life Begins at College—and the Ritzes

Taide Begins' with the Ritz Bros. and Nat Pendleton as a strong silent Indian with \$10,000 a day for the riotous Ritzes to help him spend. So never mind the plot, or any minor discrepancies.

It's one of those 'two minutes to win for dear old Alma Mammy' and a nefarious plot throwing the football star, Pendleton, out of the season's most important game. Bob Hayner (Dick Baldwin) breaks his collarbone in the big game, and is led from the field clutching his knee—or maybe he didn't hear his fellow players say it was the collarbone he broke.

Gloria Stuart, as Coach Fred Stone's daughter, heroines for Baldwin, and Joan Marsh is the vixen who hatches the plot to throw Pendleton out of the game.

and Joan Marsh is the vixen who hatches the plot to throw Pendleton out of the game.

There seems to be no good reason why Miss Marsh should have a southern accent, and as a matter of cold fact she hasn't. Whoever wished it on her didn't wish quite hard enough.

Leaving out the Ritz lunacies (please don't) comedy centers on Joan Davis' frantic efforts to annex Pendleton and his determined efforts to escape her amorous clutches.

There is the usual number of chorus co-eds, but there is a slight departure from the regular college routine in the matter of wardrobe. No evening things, even for the ubiquitous college dance. Simple, one-piece frocks with ingenuous round collars and narrow belts are practically a uniform.

frocks with ingenuous round collars and narrow belts are practically a uniform.

'Sweet Varsity Sue,' a catchy number faintly reminiscent of 'Betty Co-ed,' is pleasingly rendered by Tony Martin, and the popular Ed Thorgersen takes the part of himself, announcing the big game.

Roxy's Badminton and Bad Colors

Badminton is the feature of the Roxy 'stage presentation, with a fast game played by English champions Kenneth Davidson and Thelma Kingsbury, and Jack Negley play-by-play announcing. Miss Kingsbury makes her entrance in a fitted green satin coat and strip-for-action to white satin shirt and shorts.

shirt and shorts.

Atmosphere is set by a badminton dance routine by the Gae Foster Girls (using pingpong racquets), and wearing the most violently antagonistic shades of green and blue ever assembled. Darker than electric blue satin slacks and moldy-green blouses.

They make up for the color calamity in the finale when they wear rhinestone leotards, with black, circular, hip-length jackets for half the girls, and bright red for the rest with matching mortarboard hats.

The Trado Twins supply the comedy, and specialty dances are taken care of by Peg-leg Bates and the Stuart-Morgan Dancers. The tiny girl member of the adagio outfit gets tossed about in a white satin leotard with short buffed sleves.

puffed sleeves.

'Alcatrax Island' Has Little Grim About 16

'Stone walls do not a prison make,' and neither do they make a motion picture—not even with a bit of murder, kidnapping and underworld double-dealing thrown in. Some of everything is thrown in 'Alcatraz Island' and it all lands with a very dull thud, indeed.

John Litel is not as bad a crook as the authorities think he is, but he's some kind of a racketeer and as such talks' dese, dem and dose when he remembers not to be cultered. Dark-haired Mary McGuire is his daughter, and blonde Ann Sheridan occupies a rather anomalous heart-interest position in his life.

For a little girl ignorant of her father's past and gently reared in a strict and exclusive girls' finishing school, Miss McGuire proves maturely tolerant, and resourceful in emergencies.

Ann Sheridan presides over Litel's entertainments in a sleek black evening gown with enormous rhinestone clips at the shoulder straps, and wears a tiny turban with yards of opaque black veiling draped under her pretty chin and falling to the hins, to see her man sentenced to the Jug. Miss McGuire attempts her father's rescue in simple frocks with short boleros and short circular capes.

Gordon Oliver is assigned the tasks of sending Litel to prison, and then getting him out again after he has fallen in love with Litel's daughter. An odd circumstance in view of the fact that Miss McGuire havery recently stated that she has now reached the age of 15. A remark, by the way, which caused much audience-merriment. Not that Miss McGuire is by any means elderly, but viewers are semi-hysterical at this point and ready to laugh at anything...including a mysterious flashback of Ben Welden, which must be an accident, as it it is totally unrelated to the action.

At any rate, you don't have to worry about getting emotionally upset at 'Alcatraz Island' in spite of its grim title.

The Bride (Who) Wore Red' Wears Exotic Rags
Somewhere in 'The Bride Wore Red' there's a line to tie up the title, otherwise the monicker has little to do with Molnar's 'The Girl from Trieste'. Joan Crawford and Franchot Tone wander around in front of gobs of gorgeous scenery, philosophizing by the yard, and Miss Crawford finally deserts; a tinsel life for Tone's cosy mountain cabin. This, in spite of the fact that she has to walk out on Robert Young, and after seeing Tone in the short pants Tyrolean costume, too.

Adrian is turned loose on Miss Crawford's wardrobe, and she appears in enough shine and glitter to keep the femme fans interested. First shot of her is in a waterfront cafe, singing and looking like a starving ghost in a low-cut black evening gown.

Fortunes change and so does Miss Crawford—to a fitted velvet coat with huge fluffy fur collar, a satin negligee with billowing ostrich sleeves, a sheer white evening gown with wide ruffles down the back, a lace mantilla and fan—and various mountain-climbing tailoreds with sensible but very unbecoming fatheeled shoes.

Perhaps there are more exotic women on the screen, but Billie Burke tremains consistently the pretitest and most feminine. And it can't be just the sheer ruffles that decorate most of her gowns. She's at her fremininity catty best in a black net jacket with ruffles all around. A white suit with fine sheer ruffles may be a devastating sallor hat.

Tone, as the Tyrolean postman who always rings twice, makes off with Miss Crawford, leaving Robert Young to his fiancee, Lynn, Carver. A black velvet portrait dinner gown worm with pearl Juliet cap, does a lot for Miss Carver's girlish attractiveness.

Mary Phillips does nice work as Miss Crawford's reformed pal of waterfront days, and 'Count' George Zueco and 'Admiral' Reginald Owen do much to liven the proceedings.

"Victoria" (Neagle) Discusses Kings

A profusion of liquid refreshment and an unusual absence of fanfare marked British star Anna Neagle's 'audience' with the press at No. 21 last week. Blonde Miss Neagle joined the gathering of scribes unobtrusively, wearing a simple black street dress, round black hat and hiplength summer ermine jacket, Occasion being a reminder that Miss Neagle's latest Wilcox-directed, made-in-England picture. Victoria the Great, will follow 'Stage Door' into Radio City Music Hall.

Miss Neagle seemed modest about her work, but animatedly discussed the king situation in her native land. England, she says, is entirely happy with King George. He's the perfect king type, and thought of Edward inspires only sorrow in the British breast.

After following 'Victoria' about to its various 'premieres' from Ottawa. Canada, to Hollywood, Miss Neagle plans to return to England to do 'Peter Pan' on the stage.

Vital statistics department: Miss Neagle is very slim, five feet four, wears her blonde hair in massed curls at the back of her small head, and with the entire 21 bar at her disposal, moved serenely about, sipping orange juice.

Grover Jones and Chas. Brackett Gag Screen Writer Hearings at NLRB

Hollywood, Oct. 19.

Hollywood, Oct. 19.
Hearing of the screen writers before the National Labor Relations
Board on Monday (18) developed
into a prolonged comedy routine
when Grover Jones took the floor.
Scribbler traced his own career,
punctuated with facetious remarks,
from a coal miner to a film scenarist. He remarked 'most screen writestate lice when it comes down to

from a comist. He remarked months are sare lice when it comes down.
honor.

'As a matter of fact most people in the picture business aren't sure of themselves,' Jones continued. 'A man who buys a story is inclined to buy a printed story because he feels someone else passed on it before he did. Then he blindly hands it to the next man in line, hoping that a mext man in line, hoping that a somebody. did. Then he blindly hands it to the next man in line, hoping that a miracle will be performed. This man in turn hands it to somebody else with same thought. In time they call in a writer and give him the assignment. Writer takes it, doesn't know what it's all about, but hopes for the same thing. He hands it to the director who is in the same siste of mind.

hopes for the same thing. He hands; it to the director who is in the same state of mind.

"If it is a good picture his reactions invariably are the same unless he is a real outstanding director. When he comes out of the preview and stands in lobby he is quite non-chalant and says, 'Yes, it is a nice little picture.' Probably only cost \$2,000,000 and had 12 stars in it.
Charles Brackett, Screen Writers Guild vice-president, testified that had received \$50,000 from Paramount last year, but that none of his stories were produced, further adding to the comedy sessions.

In answer to query Brackett declared that writers feared to join the Screen Writers Guild until after the Wagner Act was passed, insuring them against trouble. He also made reference to alleged pressure on the-part of producers and stated that many members who quit the Guild charged that the SWG was operated by the Authors League in N. Y. and was dominated on the Coast by radicals. In latter Brackett named Ernest Pascal, John Howard Lawson, Oliver H. D. Garrett and Ralph Block as those to whom he made reference.

Definition of what constitutes a screen writer was given before the National Labor Relations Board hearing last week as any person employed in writing for motion picture production. Witness was Brian Marlow, veteran screen writer, who cited as his authority the by-laws the Sergen Writers Guild adouted

Marlow, veteran screen writer, who cited as his authority the by-laws of the Screen Writers Guild adopted in 1933.

of the Screen Writers Guild adopted in 1933.
Any scripter who works for a regular studio or as a freelancer was declared at that time to be eligible for membership in SWG. Writher also is eligible if unemployed, provided he, has received a screen credit in the last 18 months. SWG is petitioning the NLRB to he ve itself declared the official bargaining agent for screen writers in negotiating with the producers. Hearings are being conducted by Examiner William R. Ringer.

Marlow, recalled to testify the following day after defining, status of a screen writer, testified that the customary working hours of a writer are from 10 a.m. to 5 p.m., with many writers doing much of their work at home. He said he joined the Guild because of the threatened 50% wage cut in 1933.

Sherifan Gibney, Warner writer, testified he had had some arguments with producers but minor ones. He said the producers have the final say as to writing of scripts.

Credits Determining Factor

Credits Determining Factor
Jack Natisford, 19 years in the
blz, testified as a freelance writer
and said writers never have authority to fire anybody or to hire
other writers. Standing and salaries
of writers are determined by their
screen credits, he said.
Sherman Love, 10 years a writer,
said he went from \$85 a week at Republic to \$150 at Warners. At the
latter studio he not only has a comfortable chair but a couch as well—
Thich he does not use.
Probability is that as soon as hearlegs are concluded on the SWG case,

Probability is that as soon as hearings are concluded on the SWG case, hat of the Screen Directors Guild will get under way. William Walsh, special attorney for the NLRB, is working on the hearings. Membership of SDG has been polled and found to be 100% behind the defound to the Guild heads for an agreement with the producers that will include directors, assistant directors and unit managers. Frank ipra, who had been mentioned as incomplete the second state of the results of the re

RESERVE DECISION IN \$100,000 SUIT VS. 20TH

Twentieth Century-Fox in an answer to the \$100,000 plagiarism suit brought by Crosby George, author, in N. Y. supreme court over the picture title, 'Little Miss Nobody' as-

in N. Y. supreme court over the picture title, Little Miss Nobody' asserts that plaintiff did not originate the title as he claims. Not only that but the corporation contends that Urosby George' is not a person in fact and therefore has no status as a complainant. Twentieth claims that 'Crosby George' is a pseudonym used by George and Rose Sinberg. George admits his right name is Sinberg, but that he has been using the pen name since 1922. He asserts he submitted his story. Little Miss Nobody' to 20th in 1931 but it was rejected. Later 20th produced Fredrick Haclett Brennan's story. 'The Matron's Report' under the disputed title. Judge William T. Collins on Monday (18) reserved decision on 20th's move for dismissal of the action.

3D DIMENSION ALL SET, SMPE TOLD IN N. Y.

Third-dimension sound, demon-strated at the fall meeting of the Society of Motion Picture Engineers Society of Motion Picture Engineers last week in N. Y., will go into regular production of pictures as soon as film companies desire it and feel that the cost is justified, J. P. Maxfield, of Electrical Research Products, indicated after describing the new invention. It was perfected after years of Bell Lab and Erpi research. It was Marfield's belief that ultimate naturalness in films will be accomplished only when color stereo-

mate naturalness in films will be accomplished only when color stereoscopic (third - dimension) photography and the new third-dimension
sound method are combined. Other
official at the SMPE meeting express the opinion that third-dimensional sight and sound will arrive
simultaneously, and only when the
industry is able to bear additional
financial burdens.

CONTRACTS

Hollywood, Oct. 19.
Yacht Club boys signatured new
pact with Paramount calling for four
pictures next year.
Roger Converse's player option
grabbed up at Metro.
Paul Cultivaria

Paul Guilfoyle drew a new ticket at RKO with a pay boost.

Elinor Davenport moves up from Beverly Hills little theatre to 20th-Fox playing termer. Frederick Hazlitt Brennan signa-tured new scripting ticket at Para-

wount.

Virginia Van Upp's scribbling pactorn up for a new one at Paramount.

Bonita Granville's new contract with Hal Roach approved by the L. A. superior court.

Eddie Moran's option tilted by Hal

Roach.
Sidney Fields' option exercised at 20th-Fox. 20th-Fox picked up option on John Patrick, writer.
Beverly Higgs signatured Metro Pyring Company of the Pyring Company of th

opp ling aims of SDG, denied this was so and said he was backing SDG to the limit.

Screen Actors Guild is clamping Screen Actors Guild is clamping down the lid on membership expansion, insisting that applicants for membership in the junior division submit proof that they are employed. Charles Brackett, v.p. of SWG, told the NLRB representatives that SWG has not yet obtained autonomy from the Authors League of America: "asserted that SWG membership has been curtailed under producer pressure. Several SWG members, Brackett said, had admitted 'ratting' on the organization because, fearing on the organization because, fearing

WB Publicity Shuffle

Hollywood, Oct, 19.

First of several additions to the Warner studio publicity staff reported about to be made is Francis Albertini, New York sports writer formerly attached to Madison Square Garden.

Other additional additions of the staff of the staf

Other additions will be announced with the arrival here of Robert Taplinger, new publicity chief, around Nov. 1.

Bob Taplinger and Tom Fizdale, successor to his radio press-agentry biz, are celebrating the occasion tomorrow (Thursday) with a cock-tailery in the penthouse apartment of the CBS building in N. Y. Tap-linger then departs for the Coast.

Revivals in Fresh **Boom as Extended** Runs Delay New Pix

Lengthy runs of top, new season product and delay in getting the better current features to indebetter current features to inde-pendent neighborhood theatres, has prompted numerous exhibitors to try revivals in an effort to bolster up the box office. Check this week re-vealed that 35-50 films of previous years are scheduled to play during the current week with some 25 bet-ter-known film theatres set to mean more at more such worderions.

the current week with some 25 better-known film theatres set to run
one or more such productions.
List of revivals includes 'After the.
Thin Man,' 'Adventure in Manhattan,' The Clairvoyani,' 'Escapade,'
'Fury,' 'Footlight Parade,' 'Forsaking
All Others,' 'The G-Man,' 'Ghost
Goes West,' 'Hell Divers,' 'Hard to
Handle,' Fugitive From Chain
Gang,' 'If You Could Only Cook,' 'If
I Had a Million,' 'Imitation of Life,'
'Kid Millions,' Man Who Broke
Bank' at Monte Carlo,' Peter Ibbetson,' 'Milky Way,' 'Pigskin Parade,'
'Rain,' 'Professional Soldier,' 'Spirit
of Notre Dame,' 'Romeo and Juliet,'
'Scarlet Pimpernel,' Thanks, a Mililon,' 'Street Scene,' Theodora Goo
Wild,' 'The Virginian,' 'Trader Horn,'
'Viva Villa' and 'Winterset.'

CONN LISTS 16 PIX FOR AMB RELEASE

Hollywood, Oct. 19.

Maurice Conn is back from New
York with production announcements on 16 pictures to be made for

York with production announcements on 16 pictures to be made for Ambassador's new releasing program, with the Donald Novis-Grace Bradley co-starrer, 'Sweethearts in Springtime,' first on the list.

Wynne Gibson and Lyle Talbot will be co-featured in 'Strong Arm Squad' and one other. Four have been assigned to Frankie Darro and Kane Richmond: 'Boss of Chinatown,' Song of the Gunman,' Young and Restless' and 'He Had to Fight.' Four others have been allocated to Gene Austin and Candy and Coco, these being 'Calling All Marines,' 'Highway Patrol,' 'The Navy Gose to Town' and 'Missing Squadron,' 'Highway Patrol,' 'The Navy Gose to Town' and 'Missing Squadron,' Another set includes four musical gallopers to feature Kermit Maynard; 'Range War,' 'Rawhide and Dynamite,' 'Boss of the Rocky Canyon' and 'Phantom Horseman.' Also, two Jack London stories, 'Port of funted Men' and 'Gold Coast Rose,' are on the program.

Hunted Men and Gold Coast Rose, are on the program. Roster of players includes, besides those mentioned, Cyril McLaglen, Molly Lamont, Robert Warwick, Jack LaRue, Sally O'Nell, Lois Lindsey, Guinn Williams and Stepin Fetchit.

Young Plugs In

Hollywood, Oct. 19.
With Lou Young set to start Telephone Operator at Monogram this week, preparations for The Port of Missing Girls, to be turned out also by Young, are nearing completion.
Marion Orth is screenplaying the

latter.
New Jack Randall singing western Tonger Valley, has been washed up and the first E. B. Derr production for Monogram, 'County Fair,' got under way with Howard Bretherton directing.

STORY BUYS

Hollywood, Oct. 19.
Metro has bought Rian James'
novel. Not Made in Heaven,' with
a background of the Reno divorce
mill.
Screen rights to 'Glitter.' by Katharine Brush, bought by Warners.
Ezich- Kestner's novel. 'The Men
and the Snow,' acquired by Metro.

Here's a Neat Little Washup Bill For Roxy Mess, 606G, Mostly Attys.

Greek Password

Salt Lake City, Oct. 19.
Maybe there's something to
that Greek fraternity ballyhoo.
Jolly Rawlings, 19, son of a
local official of a telegraph
company, abandoned his studies
at the University of Utah for
Hollywood. Unsuccessful in several attempts to break into pictures, youth followed John
Boles home. Player listened to
youth's hard luck yarn and
promised him a job when he
revealed that he was a fraternity brother. Salt Lake City, Oct. 19.

ternity brother.

Now Beta Theta Pi Rawlings is Boles' stand-in at Par, in 'Yellow Nightingale.'

FRENCH PIX NOW TOP RUSSE IN N. Y.

Growth in popularity of French language features in recent months reached new peak this week, with six imports from France playing in downtown N. Y. theatres. Trend language features in recent months reached new peak this week, with six moorts from France playing in downtown N. Y. theatres. Trend towards French films, which doubtlessly received impetus from the success about a year ago of 'La Kermesse Heroique' ('Carnival in Flanders') has extended to the Bronx and other nabes, with the Ascot, in uptown New York, being the largest in that locale regularly using this type of foreign language production. Three Bronx houses now play French-made pix.

By landing in six name N. Y. theatres, the French productions this week now lead the metropolitan field, even topping Russian imports, which were scheduled in five houses. Six houses and the films are Belmont, with 'Lucrezia Borgia'. Filmarte, 'Mayerling', 55th St. Cincma, Club de Femmes', Midtown theatre, with 'The Golem', the 'President, with 'The met Chatiment' and 'Last Millionaire' (last half'), and Cinema de Paris, with 'Le Leutenant Soutistles.

'Mayerling' is receiving additional attention in the east just now, with a booking in New Haven and another in Newark.

The fact that Danielle Darrieux is now in Hollywood preparing for her initial picture with Universal—that Annabella is on her way to the Coast to start work on her first 20ther French players are in U. S., doubtlessly have focused attention on productions made in France with Parisan stars.

Kinzler to Kayton-Spero Ad Agency on 20th Acct.

The Buchanan Agency, formerly Hanfi-Metzger, loses the 20th-Fox ad account Nov. 1, when 20th swings over to the Kayton-Spero agency and, on the change, carries the Roxy, which it recently acquired, over with it: Roxy has been placing its advertising direct.

Coincident with the transfer of

tising direct.
Coincident with the transfer of agencies, Morris L. Kinzler, for several years publicity and advertising director at the Roxy, joins Keyton-Spero as its representative in charge of the 20th-Roxy advertising, Homer mon of St. Louis was named to Kinzler's present job, but the post will be of less importance in the future.

future.

Two weeks ago Buchanan hired Rodney Bush, eastern rep for Walter Wanger, to join Nov. 1 as contact on the 20th account that's now lost. Buchanan continues to service Paramount and the Fabian theatres chain, with result Bush's duties may be switched to these accounts.

KID KNICKERBOCKER

Hollywood, Oct. 19.
Tom Kilpatrick is working on an original yarn at Paramount dealing with the early history of New York.
Dale Van Every is supervising the job.

Attorneys, brokers, appraisers and banks swamped N. Y. federal court clerk with last-minute requests for clerk with last-minute requests for fees for services in connection with the Roxy theatre (N. Y.) reorganiza-tion proceedings. On Friday (15) and Saturday (16), the last days of fling their requests, a total of 25 petitions, aggregating \$605,906, were filled. Judge Francs G. Caffey set Nov. 19 for a hearing on the re-nuests

The largest allowance asked was made by Howard S. Cullman, the theatre's trustee for four and one-half years. His demand was for \$120,000, in addition to \$80,000 he had previously been granted. Cullman's term of trusteeship wound up Sept. 2, when 20th Century-Fox took over control of the theatre.

Cullman's final report on the theatre, covering a period from December, 1932, to Sept. 2, last, revealed that more than 17,000,000 had paid admission to the theatre, to the tune of \$7,975,586. During that time the overhead totaled \$7,561,445, which, with other minor dishurements late.

overhead totaled \$7,561,445, which, with other minor disbursements, left a net profit of \$405,495. The former trustee reported there was \$421,445 ash on hand. Cullman informed Judge Caffey that to his knowledge there was about \$47,318 due to claimants. He does not know the addresses of most of them. He asked the court to direct that this money be turned over to the bondholders should the claimants not be located within 30 days. ants not be located within 30 days. Judge Caffey denied the request, and directed the sum be impounded by the clerk until such a time as the court may decide its final disposi-

Claimants

court may decide its final disposition.

Claimants

Besides the Cullman request, other allowances sought included:
Roxy Gold Moteholders Committee, \$27,287; Beekman, Bogue & Leak, attorneys for bondholders, \$25,549; Pounds Bondholders Committee, \$60,712; White & Case, attorneys, \$60,000; Thomas Ryan, attorney, \$5,000; Carl Brikson, real estate broker, \$50,952; Hoffman & Hoffman, bondholders' attorneys, \$2,500; George N. Garrson and the Roemer-Kenny Realty Co., who claim they were responsible in bringing about negotiations which finally resulted in '0th taking over the Roxy, \$58,602; Proskauer, Rose & Paskus, Cullman attorneys, \$50,909, in addition to \$62, Proskauer, Rose & Paskus, Cullman attorneys, \$12,500; Continental Bank & Trust Co., trustee under the new mortgage, \$15,252.

Also Ira Goldstein, appraiser for Class A stockholders, \$20,500; Leon Pleischman, appraiser, \$2,500; Marshall, Bratter & Seligson, attorneys for the Tpion Bondholders' Committee, \$10,102; Miller, Owen, Optis & Bailly, attorneys for the Pounds Committee, \$20,000; Tipton Committee, \$1,01,102; Miller, Owen, Optis & Bailly, attorneys for the Pounds Committee, \$20,000; Tipton Committee, \$1,531; Miller, Owen, Optis & Bailly, attorneys for the Pounds Committee, \$20,000; Manufacturers Trust Co., as depository for bondholders, \$15,515; Milbank, Tweed, Hope & Webb, attorneys for Chase National Bank as mortgage trustee, \$5,082; the Chase Bank, \$3,270, and Kramer & Kleinfeld, Class A stockholders' attorney, \$10,727.
These amounts include in most cases expenses and disbursements.

Cullman's Tax Rap

Howard S. Cullman, trustee of the Roxy Theatre Corp., was directed last week by Federal Judge Francis G. Caffey to pay the Government \$2,760, plus 6% interest since January, 1931, for income tax for that

Internal Revenue Collector had sued for \$7,969.

Pathe's Face-Lift

Pathe Film making improvements in its New York bulding for Pathe News, Inc. Ninth floor cxec offices will be air-conditioned and editorial offices on the 11th also will get the filter. Improvements, according to Fred Uliman, general manager, will cet \$70.00 cost \$70,000.

An air-conditioned lab will also be built for Pathe News on the 12th floor. Modernization of quarters in-cludes building of 10 new film vaults.

Ali Baba Goes to Town (MUSICAL)

(MUSKOAL)
Hollywood, Oct. 19.
20th Century-Fox release of Lawrence
Schwab producton, Starring Eddle Cantor,
Directed by Davy Butter, Stone Powler,
sevenplay by Harry Tugend and Jack
Yellen; sonty, March Gordon and Harry
Scott; dancer, Sammy Lee; camera, Ernest
Palmer; asst, director, Ad Schaumer; pradepartment of the Common Com

nuns
All Baba Eddie Cantor
Vuent Tony Martin
gultun Koland Xoung
Ovincess Mirlum
Sultana Louise Hovick
rehab Carradin
Dingh Virginia Field
Boland Alan Dinehart
Prince Musah Douglas Dumbrille
Raymond Scott Quintet Themselves
Specialties Peters Sisters, Jeni Le Gon
Omor, The Rug Maker Maurice Cass
Tramps Warren Hymer, Stanley Fields
Captain Paul Hurst
Radlo Announcer Sam Hayes
Sellm Douglas Wood
Assistant Director Sidney Fields
Chlef Councilor Ferdinand Gottschalk
Doctor Charles Lane
Specialty Pearl Twins

chinese. Oct. 15. '97. Ilumning time, spins.

Price Cannot Company the Company of the Company of

thre everything in the bag. It has been more than two years since Cantor last appeared in films but he has been out front among radio favorites during that time. All Baba presents him more to his character as a not-time musical comedy star than any of his previous films.

TITLE CHANGES

Hollywood, Oct. 19. National switched 'Mr. uys a Barrel' to 'Mr. Boggs

Live. Love and Learn

Matro release of Herry Inghr production, Stars Robert Montgomery, features Rosa-ind Russell. Directed by George Fitz-maurice. Based en original story by Marion Parsonnel suggested by story, by Marion Parsonnel suggested by story, by Marion Parsonnel suggested by story, by Breckett, Cyril Hume, Richard Malbaum; camers, Ray June. Reviewed in Projec-tion Room, N. Y., Oct. 14, '87, Running time, 18 mins. Y, Oct. 14, '27. Running
Robert Montgomery
Roball Rungely
Roball Rungely
Helon Vinson
Mickey Rooney
Monty Woolley
Charles Judes
Maude Eburne
Harlan Brigga
June Clayworth
Al Shean Bob Graham... Julie Stoddard. Julie Stoddurd:
Osear.
Lilly Chaimers.
Jerry Crump.
Mr. Bawlitude
Mr. Palmiston.
Pedro Filipe.
Mrs. Crump.
Justice of the Peace.
Fraum

Jerry Warriner
Daniel Lesson Ralph Bellamy
Armand Duvalle Alexander D'Arcy
Aunt Paisy
Barbara Vance
Mrs. LesonEsther Dale
Toots RinswangerJoyce Compton
Frank Randall Robert Aller
Mr. VanceRobert Warwick
Mrs. Vance
Lord Fablan
Lady FabianZlta Moulton
The state of the s

Every season for the past three finds Columbia rather unexpectedly turning up with an unheralded fast comedy which takes the public right up on its lap and proves, before its through, a b. o. bonanza. Columbia's Happened One Night' started it, and, while 'Awful Truth' won't be the mon-up 'Night' was, it will be a tidy little profit-taker, for company as well as the playing-time.

Interesting too, is that Irene

as well as the playing-time.

Interestine, too, is that Irene
Dunne in the comedy lead, was first
brought out 28 a celluloid comedienne by Columbia in 'Theodora
Goes Wild.' She tops that performnnce by almost an Alp in 'Awful
Truth.' and Cary Grant, opposite, is
flagged in on his best fast lightcomedy performance to date.

The writing is smart all the way. Vina Delmar, informative and easy writer in the modern idiom, accomblished a slick job of hauling up to date the basic good yarn in Arthur Richman's Broadway success of 15 years ago.

Miniature Reviews

'All Baba Goes to Town'
(20th). Eddie Cantor starring
in an elaborate filmusical.
Everything about it first run.

Tive, Love and Learn' (M-G).
Mildly entertaining mixture of slapstick and drama around the theme of art vs. material success, with Montgomery and Rosalind Russell not too happily cast.

pily cast.

'The Awful Truth' (Col).
Fast, smart comedy that will please everywhere and do strong general biz. Irene Dunne and Cary Grant top.

'Fight For Your Lady' (RKO).
Comedy with songs that's more
entertaining than average and
can solo it safely in many spots.
Strong for duals.

Strong for duals.

'Dangerously Yours' (20th). Jewel thief meller that stacks as a better than average dualer.

'Partners in Orime' (Par). Amusing story, inadequately produced dualer.

trouble in settling their affairs is custody of Mr. Smith, wirehaired pooch. Miss Dunne gets it, with hee month, tited to visit the dog twice the contact of the contact of

turned in:

The windup is accomplished with a maximum of fun, with the wife almost resorting to kidnaping the manual state of the state

Home on Range."
Direction is first-water in effectiveness, and the timing Leo McCarey plotted for the fast comedy lines flawless. Camera right in the running, throughout. Production Grade A

lines flawless. Camera right in the running. Throughout. Froduction Grade A. Film will live up to the expectations of the filmgoers, no matter how much theatres bromise the pic will deliver. It will particularly come through at the spots which are patronized by payees attuned to smart comedy in the modern verve.Berz.

Fight for Your Lady (WITH SONG)

(WITH SONG)
RKO release of Albert Lewis, production.
Stars John Eolen and Jack Cokie, Features Ida Lunino, Margot Grahme, Gordon Jones, Brik Rhodes, Directed by Ben Stegulesco; daptation, Senset Pegano, Harry Segall and Marold Kneell; film editor, wit: sour, Flarry Aleit and Parak Leeser-Reviewed in Projection Rnom, N. Y., Oct. 18, 47. Running time, 67 mina.

10, or, Running cine, of	
Robert Densmore	John Boles
Ham Plamilton	Jack Oakle
Marielta	Ida Lupino
Marcia Trent	fargot Grahame
Mike Scanlon	Gordon Jones
Spadissimo	Erlk Rhodes
Boris	
Ilmmy Trask	.Paul Gulltoyle
JorlsG	rorges Renavent
Felix Janos	.Charles Judels
Nadya	.Maude Eburne
Butler	harles Coleman

Fight For Your Lady' is a B picture that comes closer to being an A than most of the former aspire to. It is genuinely entertaining all its distance, has been produced by Al Lewis with a keen sense of humor, and is pictured and the capable cast with the control of the company at the comes close to matching its audience pull with any number of productions that dig far deeper into the budgets to get into cans. Perhaps not for the few really big first run operations of the country, Your Lady' seems to have sufficient value to solo it with results in secondary houses. As a double bill booking, it will provide strong support for any picture with it wither as the No. 1 or No. 2 feathous houses, and how he has and lack Oakie are

tion developing to engulf the two in amusing circumstances. Not the least of the life fouldes the tenor faces is a duel with a Hungarian swordsman whose girl friend has caught Boles' eye. The sequence is stretched for all it's worth, but there's never a strain as directorial cleverness and situation, plus dialog, maintain it skillfuly for laughs and interest. Now and then the action borders on broad burlesque but not once does it lades the quality of contertainment. The dialog is swift, smart and wisc-crackey; the story development anything but corny; the direction inspired and comedy-conscious; and the acting, particularly by Oakle, Boles and Erik Rhodes, spontaneous and ingratiating. Oakie really goes to town and takes it over. Ida Lupino does the Hungarian cate singer those who would come within grating distance of her, while the other girl, not for Boles or his money, is Margot Grahame. Both are excellent in their respective assignments, but in this case they are more important as a means toward an end, and that end is comedy, laughs, travesty, novelty.

Blame It on the Danube, which istens like a hit, doing it satisfactorily, and tops with a dance. Boles also reprises the number, selling it better than Miss Lupino, topping it with a classical number.

Billy Gilbert and Paul Gaulfoyle, as aides to the opera bouffe swain with the sword-swinging technique in their respecially mount of footage, Gilbert especially.

This picture is going to enfertain whether it sells or not.

Dangerously Yours

Dangerously Yours

Min-Fox release of Sol M. Wurtzel product for release of Sol M. Wurtzel product for the sol M. Wurtzel product for the sol M. Wurtzel product for the sol M. S

Twentieth-Fox is turning out a pretty good quality of B product and Dangerously Yours' is no exception. Spending a little more on its secondary features than most companies, it is giving stories which are sometimes of ordinary cut such benefits as production, dress, backgrounds, care in cutting, etc. Twentieth's B protuces take more do.

While 'Dangerously Yours' is just another picture about jewel thieves, he kind that has been done over and over again, it is done well enough to still make the story and developments interesting programmer fare. The cast performs ably, the direction of Mail St. Clair is commer fare. The cast performs ably, the direction of Mail St. Clair is commer fare. The cast performs ably, the direction of Mail St. Clair is commissioned and John Patrick invests an old plot with suspense and action. Many things about the story are a little far-fetched, yet do not matter so much.

Plot concerns the elaborate efforts of jewel merchants and insurance interests to get the goods on a group their trade above again are plying makes it necessary that stilling for the girl member of the thieving ring, makes it necessary that she obtained the prefer going the stranger of the girl member of the thieving ring, makes it necessary that she obtained the prefer going the stranger of the girl member of the thieving ring. Romero has Phyllis Brooks opporting is the usual boulder-size diamond.

Romero has Phyllis Brooks opporting is the usual boulder-size diamond. Although he finally turns up as the brains behind the jewel thieves, Alan Dinchart most of the who was picked from a brief stage career for pictures. A juvenile type who screens well, Miss Brooks still does not suggest star material for a time at least. Romeo's performance is smooth. Although he finally turns up as the brains behind the jewel th

REP'S WRITER ROUNDUP

Hollywood, Oct. 19. Republic now has 32 scripters toil-

Writing roster has doubled since Albert J. Cohen took charge of the department last April.

PARTNERS IN CRIME

Entertaining stuff for a light-weight, but without enough steam to climb out of the wholesale basement, Bundlesgue which the state of the wholesale basement, Bundlesgue which the state of the weight, but without enough steam to climb out of the wholesale basement, Bundlesgue which the state of the state

WINDJAMMER

WINDJAMMER

RKO-Radio reicaso G Groppe Hiriman

RKO-Radio reicaso G Groppe Hiriman

Containes Worth, William Hall, Brandon

Evans. Directed by Ewing Scott. Screenplay, Dan Jarrett; story, Malor Row! Half;

colin, clust. Screen
garden of the Containes Worth

Containes Worth

Constance Worth

Containes Worth

Commodore Brandon Evane

Forsythe Gavin Gordon

Feterson. Stunior Rights

Doian Ben Mendicks

Conpain. Lee Simmws

Sium. Frank Hanney

Slebop. Sam Filmt

High sea adventure fans will find Windjammer' oke fare for a moderate evening. Most of them, unless versed in sea talk, may go prepared for a blowhard comedy, but it's unlikely. Action is bullt around a sub-poeua-server who has to almost walk on water between San Francisco and the China coast to get his man, but does it.

poena-server who has to almost walk on water between San Francisco and the China coast to get his man, but does. it. O'Brien most! weished off in George O'Brien most! weished o'Brien with ultra short sleeves to show off his biceps, which are about like Mr. Average Man's leg. He's told he'll either serve a subpoena on Moneybags Brandon Evans to appear for a senate inquiry or he'll be without a job. Entails him swimming a bit, masquerading sa a playboy, becoming a galley slave on a gun-runner, and a few slave on a gun-runner, and a few of the state of the subject of the subject

quarter.

Film will need duals to come out in most cases, and will find its forte in the action spots.

Barn.

LUCREZIA BORGIA

(FRENCH MADE)

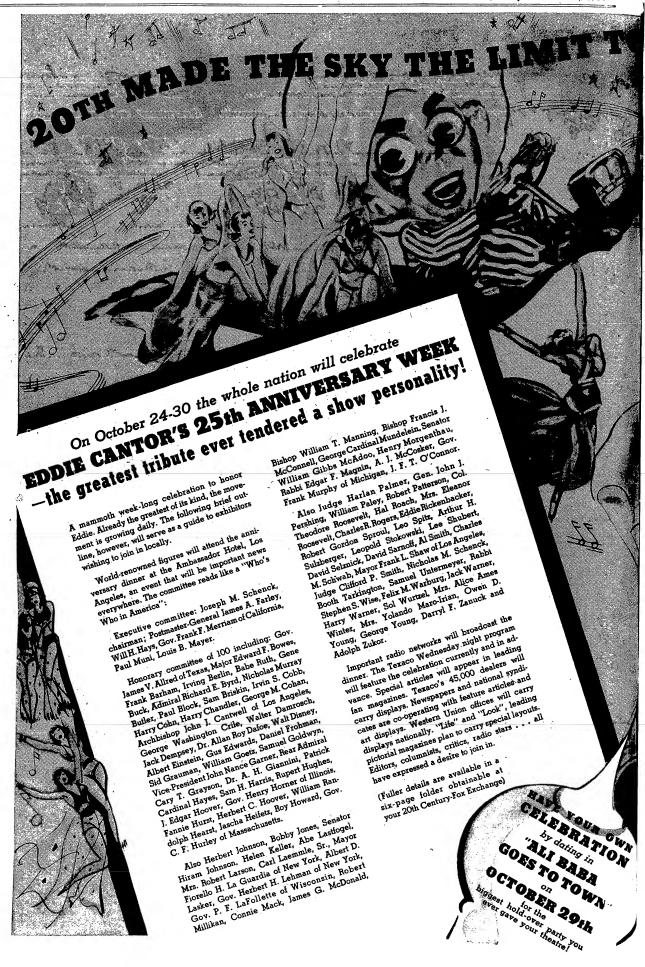
Buropean Films Corp. release of Compagnie du Cinema production. Stars Edwige Feuillere, Gabriel Gabro. Fresture's Alme Clarioné, Roger Karl. Directed by Abel Gance. Story by Leopold Marchand and Hanry Vendresse. Mindels store by M. Latten. At Belmont, N. X., Oct. 1987, for Indefinite run. Running time, 80

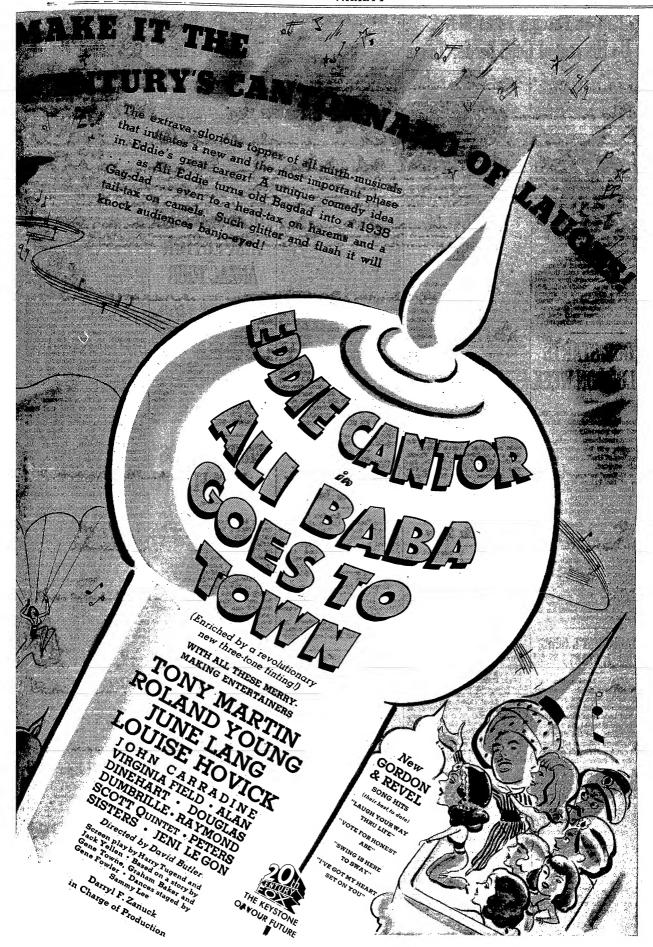
merezja Borgia	Edwige Femilie's
lesar Borgia	Gabriel Gabrio
Machiavelli	Alme Clariona
Alexander VI	Roger Karl
Duke of Gandla	Escande
Sancia	Josefic Day
oforze	Dunieshii
Savonarola	Artuut
Alfonso of Aragon	

(In French, with English Titles)
Limited American market for this
French import. It's more likely to be
noted for its treatment of a daring
subject than for outstanding merit.

(Continued on page 27)







Jap Ban on Foreign Films Blows Up Harvest of Good Biz for Tokyo

Recent government ban on imports of foreign flickers has proven a b.o. hypo for all houses which regularly show such pix. Fearing that there won't be any more in the near future, fans are stampeding theatres in an attempt to see 'em all while

Last of the films shipped on or before Sept. 4 arrived here Wed. (29), and will be permitted to pass customs. There are a few shipped after Sept. 4, and are still on the water, which will be barred from

entry.

Foreign distribs have given up hope of being permitted to remit coin already piled up, for at least several months. Government yesterday, however, released trade figures pointing to a turn of the tide in favor of Japan's export biz and if it continues favorable until the end of the year government may relent and let some coin trickle out. Adverse balance still stands at around \$250,000,000 though, so it isn't likely that any Jarge amounts of stymied \$250,000,000 though, so it is that any large amounts of stymied coin will be released until that figure is whittled down considerably.

4 POOR STARTS IN LONDON WEEK

London, Oct. 19. 'Autumn' opened at St. Martin's (13) and was generally panned. Unlikely that melodrama, adapted from the Russian, will linger long under the auspices of Basil Dean. Margaret Kennedy adapted.

"Take It Easy' reopened in second edition at the Palace (15) as little more than a vaudeville show, since entire plot was scrapped. Running twice nightly, but doubtful of sur-

twice nightly, but doubtful of sur-vival, although received cordially, due to original slating.
'Biondie White,' clever murder thriller, preemed at Globe (13). Un-likely, because plot is entirely to subtle to be understood by general

public. Hide and Seek, regulation musical starring Bobby Howes and Cicely Courtneidge, bowed at Hippodrome (14). Show has nice production but rather indifferent music. Courtneidge fares far better than Howes in material. It's certain to draw for a while, but eventual profit on investment is questionable.

BRITAIN'S NAT'L NEWS. NO. 1. STARTS BLAH

London, Oct. 12. National News got badly roasted with its initial issue, out vesterday, the press condemning it as unimagi-

native and lacking in showmanship. Reel was presented at the Monseigneur, Piccadilly, and the ritzy Curzon, but general duliness of contents brought much unfavorable comment.

brought much unfavorable comment. In spite of defects, issue showed novel planning, features including a humorous cartoon sequence, first of. a regular series of color items, and a behind-the-news treatment faintly reminiscent of 'March of Time.' These will be part of the twice weekly makeup of the reel, which is offered in three editions, 1,200 feet, 800 feet and 500 feet at prices competing with established newsreel rates.

peting with conrates.
Color is the Dunning process, a
frankly bad attempt at tint work,
and cartoon animation by Dennis
Connelly is below modern standards.
Commentator Woodrooffe attracted Connelly is below modern standards. Commentator Woodrooffe attracted attention, due to notoriety he obtained through a recent news broadcast lapse, but had obviously not settled down to his new job on the results of issue No. I. General contents were flat, only suggestion of actual news coverage being an exclusive shot of Duke and Duchess of Windsor at the Paris Exhibition.

Mexico's First Strike

Mexico City, Oct. 19.
Inauguration of the swank CineRex, 1,200-seat deluxer, at Monterrey, on the U.S. border, was blocked by a strike of attaches for higher pay and other concessions. Just as the band began to play and the crowd lined up at the box office, up went the strike banners.

First strike of the kind in Mexico.

CECILE SOREL TERRIFF AS HERSELF

Paris, Oct. 12.

Almost historic as far as the recordings of the French stage go. a gala given by Cecile Sorel at the Salle Pleyel attracted more attention here than any single theatrical performance in years. Re-enacting snatches from the greatest roles in her career, the actress topped it all with a scene written by Henry Verneuil which was adapted from the chapters of Mme. Sorel's own

life.

Role of Fanny in Daudet's 'Sapho,'
Marguerite in the 'Dame aux Camelias' and a scene from Racine's
'Andromaque' allowed the actress
plenty of latitude of expression,
proving once again that she is one
of the greatest representatives of the
classic school of French acting.
She was assisted by Tonia Navar,
Josseline Gael, Lilliane Ponzio, Suzanne Dehelly, Marie Lecomte, Colonna Romana and MM. Alexandre, Vidalin and Gerbault. Rene
Rocher produced and the Symphonic

dre, Vidalin and Gerbault. Kene Rocher produced and the Symphonic Orchestra of Paris furnished the music. Proceeds went to poor retired employes of the Comedie-Francaise.

Anzac Biz Spotty

ARIZAC DIZ Spotty

Sydney, Oct. 5.

Two heavy ftoppos in 'His Affair' (20th) and 'Knight Without Armor' (UA) proved puzzles to the managerial lads. Blz, with a few exceptions, has been on the low side for the past two weeks, and is likely to remain so until after the federal election. Metro's 'Saratoga' and 'Maytime' are cinches for trade; likewise WB's 'Another Dawn' and 'Ever. Since Eve.' Cinesound's 'Tall Timbers' opened well at weekend, and may pull some trade over limited span. 'Wings of the Morning' (G-B) is proving one of best Brits screened here and set for further trade with riew first half.

'High, Wide and Handsome' (Par) folds soon, with 'Easy Living' replacing. Try is being made with 'Wake Up and Live' (20th), and pic may cop something if public takes to Winchell-Bernie, W. C. is so-so with 'League Frightened Men' (Col.), 'It Happened Out West' (20th), and second release 'Love on the Run' (M-G). Biz is good for Neil's revue unit, and Williamson-Tait appear to have a hit with 'Over She Goes.'

Melbourne, Oct. 5.

Biz improvement makes managements happy after long low. List offered payees includes Three Smart Girls' (U), 'Green Light' (WB), 'Top of Town' (U), 'Good Earth' (M-G), 'Dreaming Lips' (UA), 'Easy Living' (Par), and 'Midnight Madonna' (Par). W-T set with 'Balalaika,' and vaude-revue is very solid for Frank Neil.

Auckland, Oct. 5.
Yanks are still doing well in Auckland, Wellington, Christchurch and Dunedin with 'The Road Back' (U), Dunedin with 'The Road Back' (U),
'Prince and the Pauper' (WB), 'Good
Earth' (M-G), 'On the Avenue'
(20th), 'Slim' (WB), 'I Met Him' in
'Paris' (Par), 'Slave Ship' (20th),
'When You're in Love' (COl), and
'Michael Strogoff' (RKO), 'Road
Back' will premiere in Wellington
loday (1),

Mono's Paris Branch

Paris, Oct. 12.
Norton Ritchey, export manager for Monogram, is expected here next week to open first of Continental

offices for company.

He has been conferring in London with William J. Gell, general manager of Pathe Pictures, Ltd.

Chinese Pix Biz Virtually Nil: Only 10% Open

Shanghai, Oct. 1.

P:x in China are nearly nil, perhaps 10% of houses operating. Shanghai bombing resulted in nine second-run houses being blasted and burned out, while in untouched area, five first runs closed for four weeks, Grand, 2,200-seater, ventured Sept. 10, opening with 'Easy Living' (Par), followed by 'His Affair' (20th). Cathay, week later, opened with 'Under the Red Robe' (NW), later 'Midnight Taxi' (20th). Two second run houses also open. Nanking, Metropol and Capitol still closed.

Business much below normal as

Business much below normal as

Business much below normal as Chinese, constituting 70% ordinary attendance, from patriotic-economical motives, refusing to attend.

Hankow had month's supply of Warner pix, but houses partly filled. Tsingtao, famous summer resort, isolated for three weeks because of blockeds without wars in add the supply of the summer resort. isolated for three weeks because of blockade, without new pix and three houses closed. Tientsin and Peiping in war zones, flat. Canton, now be-ing bombed, tried filling houses by reducing prices to 15 for first rum-failure and houses closed. Hong-kong, full of Shanghai evacuese, do-ing best biz of any place on China coast.

coast.
Distribs and exhibs generally pessimistic regarding next six months.

Maxwell's Tie with U.C. **Gives Him 500 Houses:** Deutsch Just Misses

London, Oct. 19.
Oscar Deutsch missed allying his
Odeon Circuit with Fred Bernhard's
Union Cinemas Circuit by one hour.
In that time lapse John Maxwell's
Associated British Picture Corp.
bought a substantial interest in Union Cinema (165 houses), with
more being erected in a deal involving \$2,000,000.

Maxwell and one other Associated
director will join board of Union,
and although Union will function individually, will work in collaboration with Maxwell.

Maxwell's circuit numbers 325 London, Oct. 19.

Maxwell's circuit numbers 325 houses and with Union will control over 500, giving him largest circuit in Britain.

CANADA'S BIG B.O. FOR WILCOX'S 'VICTORIA

After its world premiere at Ottawa Wednesday (13). Victoria the Great' opened here Monday (13) before a capacity crowd at Shea's Hipp. The British film broke records in Ottawa and should do we'l across the Dominion owing to patronage of Lord Tweedsmuir, Governor-General, and Lady Tweedsmuir. From local studios the Canadian Broadcasting Corp. aired a special dramatization of the film and picked up interviews from Ot'awa picked up interviews from Ot'awa picked up interviews from Otawa with Anna Neagle, who plays Vic-toria, and Producer-Director Her-bert Wilcox. Airing was carried across Canada. Miss Neagle and Wilcox attended Toronto opening Monday. Hipp prices were upped to \$1 top for the occasion.

Lipscomb's Cue

London, Oct. 19.

William Lipscomb, after a 20-year acting absence from the stage, was forced to play the lead in his own new play, 'Ninety Sail,' at a tryout at Goldersgreen, Oct. 18.

Male lead was taken suddenly ill before preem so Lipscomb stepped into the temporarily vacated spot.

Anzac Tie Between Snider-Dean And Hoyts Means Beaucoup Outlets

Understatement

London, Oct. 19.
Numerous pros and cons being raised preliminary to actual vote on England's proposed new vote on England's proposed new quota law has some British scribes a bit bewildered and commencing to view the picture business as it formerly was looked on in U. S.
One conservative writer commented to the effect that it was truly a screwy business, which is a new high mark for outspoken frankness here.

FULLER-SMITH'S INSPECTION ANZAC TOUR

Auckland, Oct. 19.

Sir Benjamin Fuller, chief of the Fuller-Hayward chain, and Beaumont Smith, head of J. C. Williamson Pictures, have been on a looksee trip in connection with the get-together of their respective units in various parts of New Zealand.

Knight will leave this week on return to Australia where he will set further plans covering Dominion interests. Sir Ben mentioned that he hoped to erect a new theatre in Sydney next year for the presentation of legit and revue attractions, and that gradually the Fuller fleshblood chain would be worked up again.

BENEFIT HYPOS FILM FLOPPO

Paris, Oct. 12.

Just how flopperoo has been the first attempt here to produce films on something like a cooperative basis with the blessing of the Popular Front Government and the Trades Unions has come to light in an unexpected corner this time.

Original plan of selling shares in the super-super production took the count so the producers of 'La Marseillaise,' as the pic will be called if it is ever finished, are covering with the old one of throwing a benefit gala with the proceeds going towards defraying the expenses of making the film.

No less than 15 names and star acts have been corraled by M. F. Maurer to appear Oct. 15 at the ordinarily shuttered Empire Theatrand give the customers a treat for their 10 to 100 frames.

Raquel Meller and Josephine Baker, starring respectively in the Casino de Paris and Folies-Berger revues, top the long list of stare, serven, music-hall and night club artists who are turning up to help drag in the coin for the film that has a Government blessing and the backning of the powerful French Federation of Labor.

Fernandel, Lise Delamare—who is to play the part of Marie-Antoinette.

Fernandel, Lise Delamare—who is to play the part of Marie-Antoinette in the film—the Sterner Sisters,

Fernandel, Lise. Delamare—who Is to play the part of Marie-Antoinette in the film—the Sterner Sisters, Rafael Medina, Germaine L'x, Nita Raya; Jean, Jac and Jo, Marcelle Bordas and Christiane Nere are some of the others who will make their appearance during the evening.

Production of pic is still underway and is presently on location in the

Production of pic is still underway and is presently on location in the south of France but how badly the money is needed is glaringly shown by the sudden organization of this show. Although originally planned to be finished to serve as one of the chief attractions at the expo, be's are about even now that things will have to be speeded up if it is to be ready by Christmas.

Hoffberg's Maxwell Pix
J. H. Hoffberg Co., foreign dis-tributors, has closed with Budd Rogers, vp. of Alliance Films Corp., for American rights to several Asso-ciated British Picture Corp. (John Maxwell) films.

Sydney, Oct. 19. That biz hookup between Hoyts and Snider-Dean will mean plenty to both chains. Gives Hoyts desired additional city outlets and insures Snider-Dean plenty of product for theatres somewhat starved for pix of pull. All in all it gives the boys of both concerns a good break either

of pull. All in all it gives the boys of both concerns a good break either way.

When Greater Union refused to join again with Hoyts in General, Charles Munro was said to be most anxious to secure further city spots to play product already hooked during trip abroad. With GUT out, Munro turned to Snider-Dean and got the boys interested in a proposition. When approached some few weeks back and asked whether a deal was on with Hoyts, Sam Snider replied that a non-aggression pact in certain spots had been in force for some time with Hoyts, but that nothing further was contemplated at the moment. However, plans went anething further was contemplated at the moment. However, plans went ahead, and everything is now set for the bix hook to come into play.

Snider-Dean, besides city acers, operate a huge nabe chain and hold a large coverage in the six. Hook will not interfere with nabe or stix, but will allow Hoyts four additional houses in various parts of the Commonwealth on outlet for product. Learned that link will cover a period of 10 years—half of that figured for the continuation of General. Now believed that Hoyts will set about getting a break into the Tasmanian field, despite political pull brought about to keep them out.

Snider a Hoyts Alumnus

It's interesting to note that Sam

Snider a Hoyts Alumn

Snider a Hoyts Alumnus
It's interesting to note that Sam
Snider was at one time a high exec
of Hoyts before joining with George
Dean to build up their indie chain.
Theatres in link with Hoyts are the
city aces—Mayfair, Sydney; St.
James, Brisbane; Lyceum, Melbourne; His Majesty's, Perth. It's
also interesting to note that Ken Asprey, attorney to Stuart F. Doyle and
connected with Greater Union, is on
the S-D board. Denials are given
that Doyle is financially interested
in S-D.

that Doyle is financially interested in S-D.
Despite the falling through of the Hoyts-GUT join in General, there's still plenty going on in the battle for control. Mention made during past week that Stanley Crick, Fox boss, was quitting as chairman directors Hoyts and director General had the gang puzzled no end. Said that Walter J. Hutchinson made the suggestion to Crick in the first place, pointing out that the Fox biz handling was quite a job in itself. This pointing out that the Fox biz handing was quite a job in itself. This is unconfirmed in every respect. Mention also made that, with the possibility of political strife creeping into statements alleging that Americans controlled the pic field here, it would be better to leave the Fox interests in Hoyts as far in the background as mossible ground as possible.

ground as possible.

Moves are also going on here to protect the indie men on product supply when the two chains, Hoyls and GUT, break from their tie at the end of the year. Apparently S-D figured the best way to secure ample supplies was to go in with Hoyts, as suggested, meaning that it makes it so much tougher for Norman Rydge and his boys to care for GUT. However, Rydge is a fighter and says he is in the show biz to stick.

IRISH GOV'T BANS PIX BASED ON REBELLIONS

London, Oct. 12.
Government of Northern Ireland will ban pictures dealing with the Irish Rebellion. Without any set rul-Irish Rebellion. Without any set ruling operating before, authorides have kept some films off the screens, but when they lately permitted showing of Beloved Enemy, the picture caused riots in theatres between opposing political factions.

Recently barred were The Plough and the Stars' and the B.I.P. subject 'Ourselves Alone,' but a Free State production on the same theme, 'The Dawn,' was shown to full houses throughout the province.

Queer feature of the setup is that

throughout the province. Queer feature of the setup is that pictures named and such others as 'The informer' have been released in the Irish Free State, where the Rebellion took place, and have drawn good money there.

QUALITY QUOTA PIX PLAN

Move on for Short-Term British **Quota**; Patterned on French Idea

London, Oct. 19. While, as originally outlined, the proposed new British quota law would be effective for the next 10

years, there is a very definite move in the trade to have it extend over a period of only two or three years or make some proviso so alterations could be made every two years.

Those backing this campaign base their contentions on the theory that there are bound to be plenty of changes in motion picture methods before the end of the next 10 years. They feel that the British industry should not be saddled with binding limitations, which, while effectual at the present moment, might prove in-adequate or undesirable four years

adequate or undesirable four years hence.

A portion of this theory is based on experiences in the last 10 years. Some are outspoken enough to claim that the old quota actually held back the English film business from going ahead as rapidly as desired.

Though conditions in the two countries are not comparable, close proximity to France, with its short-term quota, possibly has opened the eyes of some in the various trade organizations to the feasibility on to becoming hitched to a long-term quota pact. In France the quota comes up every 12 months, but nothing happened last June when the question was again up for perusal.

ing happened last June when the question was again up for perusal.

The few features produced in Frence by U. S. companies obviously have had limited appeal in the past because of the French language slant. Until recently American companies have fulfilled their quotas for the most part by buying inexpensive French-made films, and shelvent them.

Distribs Reject. Exhibs Uncertain About Talk to M.P.'s

London, Oct. 13.

Kinematograph Renters' Society has turned down an invitation from British Films Advancement Council to address Members of Parliament and Peers at the House of Commons on the quota setup on Nov. 17. Council has therefore offered the date to the labor unions, who have accepted, and will put the case for studio and theatre employees.

Cinematograph Exhibs' Ass'n has not decided whether to accept or refuse; tentatively it has been pencilled in for Nov. 10, and will give a definite decision probably this week. Producers have been asked along first—on Nov. 2—but as the majority have made many contacts on the side, their visit may be unnecessary. Fourth invitation is to educators to discuss how the quota may hit their plans for promoting British production.

B.F.A.C. is not regarded with great

tion.

B.F.A.C. is not regarded with great seriousness by the industry, though exhibs particularly are not anxious to forego any opportunity of contacts with M.P.s, who have shown deplorable ignorance of trade conditions in previous parliamentary debates.

'Lost Horizon' Closes

London, Oct. 5.

'Lost Horizon' created einema history when it completed its 24th consecutive week in the West End, closing at Marble Arch Pavilion after transfer from the Tivoli. This is an all-time London record, beating the 22 weeks of 'Bulldog Drummond,' which also starred Ronald Colman. Picture now carries on for dual presentation at the Dominion and New Victoria.

Marquee Value

London, Oct. 13. Ingenuity of housekeeper at Ingenuity of housekeeper at Robert Taylor's quarters here is causing considerable chuckling in cinematic circles. Requiring a kitchen maid, she inserted an ad in daily paper seeking services of one at \$5 per week but making clear that Bob Taylor wanted the servant. Household establishment was swamped with applicants, and unauthorized insertion of the advertisement was immediately withdrawn.

AUSTRALIA TOO WOOS U.S. PIX **QUOTA AID**

By ERIC GORRICK

Oct. 1 Sydney, Oct. 1. There's strong chatter here that There's strong Syding, Oct. I.

There's strong Syding, Oct. I.

The American distribs may formulate plans to assist Australian pie production and the Quota Act. Important huddles said to be taking place right now between members of the Motion Picture Distribs' Association on the best way out of the quota tangle. Said that, following on Sir Victor Wilson's return from overseas probe, M.P.D.A. is desirous of making some move before the government sets its own wheels in motion to enforce the quota in New South Wales.

Mention is being made that one proposed scheme calls for the Americans to form a producing unit here, with each supplying a certain financial figure to cover a production schedule over an allotted span. No mention is made of stars or studio. but it is said that Charles Chauvei may be placed in charge as producer. Financial figure is stated to be in the vicinity of \$400,000.

Probing by Variery failed to gather anything beyond the chatter stage. Some said maybe so; others maybe no. It was admitted that huddles on the quota question were taking place but that no definite plans had been laid whatsoever.

Over here there are many interthe American distribs may formulate

the quota question were taking place, but that no definite plans had been laid whatsoever.

Over here there are many interests which seem determined to compel the government to see that foreign (American) distribs live to the fullest the quota regulations.

Some little time back the government stated its intention of altering the act to make the meaning of the word 'acquire' more understandable. This followed an intimation that the Americans were prepared to assist This followed an intimation that the Americans were prepared to assist the local men in every way except produce. Since then the government has said very little on the quota question, but it is known that important members of the M.P.D.A. have had sevéral conferences with governmental officials on the entire position.

tion.

Although the idea of a production setup by Americans is nayed by many, nevertheless, others point out that as the Americans are producing in England to comply with the quota regulations the same conditions should rule in this state.

Inside authority has it that nothing whatever will be done by the government until after the coming elections are settled and out of the way. What one government may introduce,

Record Breaking Run

London, Oct.
London, Oct.
London, Oct.
London Cot.
London

WANT MULTIPLE CREDIT IN ENG.

Instead of a \$125,000 Film, If an Anglo-American Film Production Represents a \$500,000 Investment, the U.S. Producers Can't See Why That Shouldn't Be Credited as Four Pictures

BETTER ALL AROUND

Much of the present accelerated activity and mulling of production plans by major American companies in England is more than just the idea of living up to proposed quota law changes. Situation presents a rare opportunity to develop their own interests, picture leaders believe, as well as supplying the British industry with a tremendous lift. With minimum cost per quota prican approach to the problem dentificant proposed to the problem dentificant proposed to the problem dentified in the desired desired in the second selection of the problem dentified in the problem desired with distribution hindered or slowed up elsewhere. In the proposal in this new approach is the feeling with American dentified in the proposal in the proposal in the problem desired with distribution hindered or slowed up elsewhere.

und institution induced or slowed up elsewhere.

Incorporated in this new approach is the feeling with American production-distribution heads that expensive pictures or films that cost \$500,000 or more have the biggest chance of making a profit. That is why they want certain stipulations in the pending quota law so that U. S. companies can obtain additional quota picture credit when costly productions are turned out in England.

England.

Trade conviction is that such a England.

Trade conviction is that such a provision would make distribution of these high-bracket films profitable not only in England but in his country and throughout the English-speaking nations. Line of approach for pictures in the \$500,000 class is that such films not only would give prestige to British-made product and the British cinema empire but it also would mean higher salaries, and extended work in productions for English stars and technicians as compared with inexpensive, quickly made pictures. Belief with American producers is that a few quality pictures of assured box office are needed more than a large number of cheap films. And they envision these few as the surest way of recouping on expenditures made on subjects produced in England.

Two Programs

Two Programs

England.

Two Programs

Two roads are open to the U. S. production - distribution companies the way the quota law looms. They either can meet the quota by merely keeping within the law, and making pictures better than some of the product for which they formerly paid a minimum fee on and then shelved. The second choice is that of really producing films suitable for the world market. Just now it looks as though they would adopt the latter method, particularly if the quota law allows such an alignment without undue penalizing.

All of which probably explains why the current drive is on to have the quota law read not simply that the 20% requirement shall be of so many minimum quota pictures but that heavy expenditures for one high-type production shall give the U. S. company additional quota allowance. Thus, a film costing \$500.000 or more would be credited as four quota pictures for the American producer. Basic argument, is that three films of the \$500.000 or more would be credited as four quota law, would earn more for all concerned and perhaps give impeditute to native English production of high calibre.

For example, companies such as \$20th-Yev or Paramount, which may \$20th-Yev or Paramount, which may

U. S. Film Companies Permitting Metro to Blaze the British Trail

Expose?

London, Oct. 12.
At a reception here, Lionel
Barrymore almost exposed the
Metro system of international
production anent Yank in Ox-

ford.'
Barrymore said he thought Metro had already shot two-thirds of it in Culver City, and that he (Barrymore) had done most of his part on the Coast before he sailed. Tully Marshall, also in the cast, is not coming at all, having finished his chore in Hollywood.

ITALY SET FOR **NEW FILM SEASON**

Rome, Oct. 5.

Italian film season 1937-38 starts this month. Releases will be the same shown at the Fifth International Cinema Exhibish at Venice: "Scipic the African," Italy's super-film spectacle gloritying ancient Rome; Condottiere," film of Italy in the middle ages, directed by and starring Luigi Trenker; Bronze Sentinels, 'the pic that was shot mostly in Africa; and 'Signor Max,' an unpre-entious, unimportant comedy.

Besides the above mentioned, there are a number of other products ready or almost ready for release. 'La fossa degli angeli' (The Tomb of the Angels), 'Regina della Scala,' which Par will distribute and 'J'ultima nemica' (The Last Enemy). Others near completion: 'Lucian Serra, Pilot' which was done under the direction of Mussolini's son Vitorio; 'Il Dottor Antonlo' (Doctor Antonio), which stars Maria Gambarelli; 'Napoli d'altri tempi' (Naples of Other Days), 'Tarakanova,' Petro Micca,' and The Torrent.'

Among various films on which work is about to start is the Phoebus Film production 'Storiella di montagna' (Little Mountain Tale) in which Miranda Bonansea, the little girl who does the dubbing for Italian versions of Shirley Temple's films, will be featured.

Marxes 'Races' Big in B. A.

Marxes 'Races' Big in B. A.
Buenos Aires, Oct. 8.
Marx Bros. 'Day at Raccs' (M-G),
is holding over third week at Ideal
c:ncma here.

ductions in England, would have to

ductions in England, would have to match this alignment with 12 quota pictures, made in Great Britain. Under the currently contemplated quota law, these 12 would be handled via outlay of \$112,500 for two quota lims. Present theory is to permit credit for at least four quota pictures when a U. S. producer turns out a film costing \$1,250,000.

Specifically, they would allow an American company four quota productions for every \$500,000 or more expended on a picture. Thus, if one were made for \$700,000 on a 12-film quota requirement, only eight more minimum quota films would have to be handled in England. Or credit for 12 picture quota could be obtained by making three quality productions costing \$500,000 or more in a yoar.

another government may throw out A throw-out would be a nitty way out for the Americans.

M-G's London 2d-Runner
London, Oct. 19.
While details still unsettled now its almost definite that Mctro will take a small house now under construction adjoining the Empire to run its grade B pictures.

Will also occasionally second-run after the Empire. Features of the Empire to run fits grade B pictures.

U. S. company additional quota all ductions costing \$500,000 or more in a year.

Present indications are that the sponduce of the American producer. Basic argument is that three films of the \$500,000 or more in a year.

Present indications costing \$500,000 or more in a year.

Present indications are that the sponduce of the American producer argument is the produce of its larger type, at the outset of the new quota measure has little chance on larger type, at the outset of the new quota measure has little chance on under a would permit less expensive films of about \$500,000 or more in a year.

Present indications costing \$500,000 or more in a year.

In the production occasion \$500,000 or more in a year.

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Present indications costing \$500,000 o

Major companies, not already producing in England, are not exoected to begin actual production in British Isles until they have to. They are permitting Metro and other companies, with existent production sctups, to blaze the way, knowing full well the difficulties and handicaps. And sometimes from previous experience. Another thing is that they want to see how the new British quota law reads before beginning operations. operations.

want to see now the new British quota law reads before beginning operations.

Metro's producing venture in England in the meantime is going forward, though whether it will measure up to Hollywood efficiency, will-not be known until the initial picture starting Robert Taylor is nearly flaished. Al Lichtman, in from the Coast, goes on to Europe to confer with Ben Goetz in London.

It is the first time that Metro ever had any producing activities that amounted to much away from Culver City. Picture, which is being made at Denham studios, is now expected to cost about \$750,000. Besides Taylor, Llonel Barrymore and Maureen O'Sullivan are other American screen personalities in the cast. Metro's producing unit has Jack Conway as director and Michael Ralcon, Englishman, producer, in charge, with Joseph Noonan, assistant director. Margaret Booth went across as film editor. Virtually all technleians are English.

Attitude of other production companies is that of being perfectly contented to permit Metro to be standard-bearer. Bob Kane's production unit still is functioning for 20.h-Fox in England. Warner Bros, producing setup may be altered, but not immediately.

When and If Paramount starts

in England. Warner Bros. producing setup may be altered, but not immediately.

When and IP Paramount starts machinery rolling on film-making in England it will not be as any pioneer. Paramount-British Productions functioned in 1921 and again after the quota eame in during 1927. Earlier efforts were not noteworthy in any respects and even the quota pictures failed to impress as box-office earners. However, the one in which Corinne Griffith appeared and 'Scrvice for Ladies,' with Leslie Howard, Elizabeth Allen and Benita Rume, made some coin in this country.

WARNER, COHN WILL SET PARIS PIX DEALS

London, Oct. 10.

Jack Warner is due in Paris tomorrow, where he expec's to be
located for several weeks. Sam Morlocated for several weeks. Sam Mor-ris and Irving Asher are flying to meet him, and will carry on dis-cussions regarding expanded British production at Tedd ngton, for rati-facation on arrival here later. Jack Cohn, also due here, is ex-pected to go into an immediate hud-dle with Joe Seidelman and Joe Friedman on Columbia British out-nit

Wilcox Readying 'Tussaud'

London, Oct. 8.

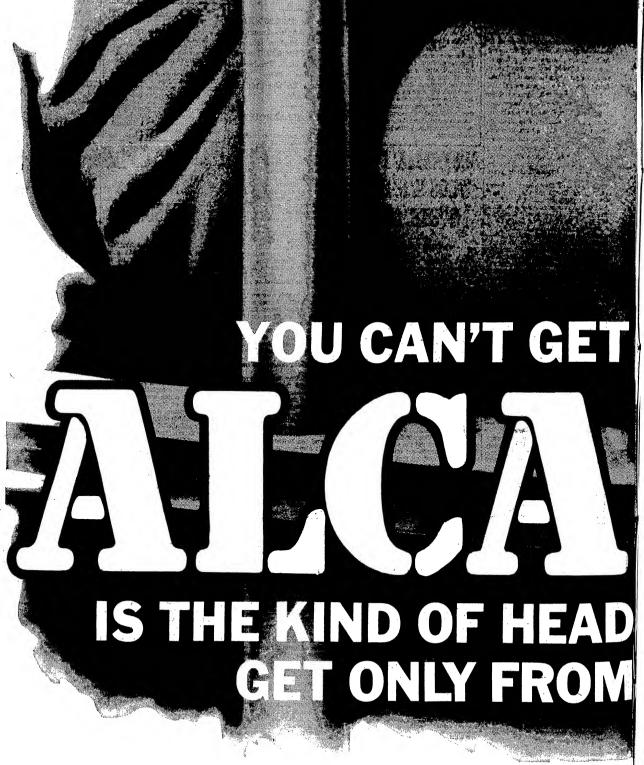
Herb Wilcox's third picture for RKO-Radio will be The Romance of Madame Tussaud, which he will put into production at Denham. It will be in Technicolor.

Wilcox will also make six subjects for British Lion. Among these will be 'Nippy' and 'No Parking.' Both will feature Gordon Harker.

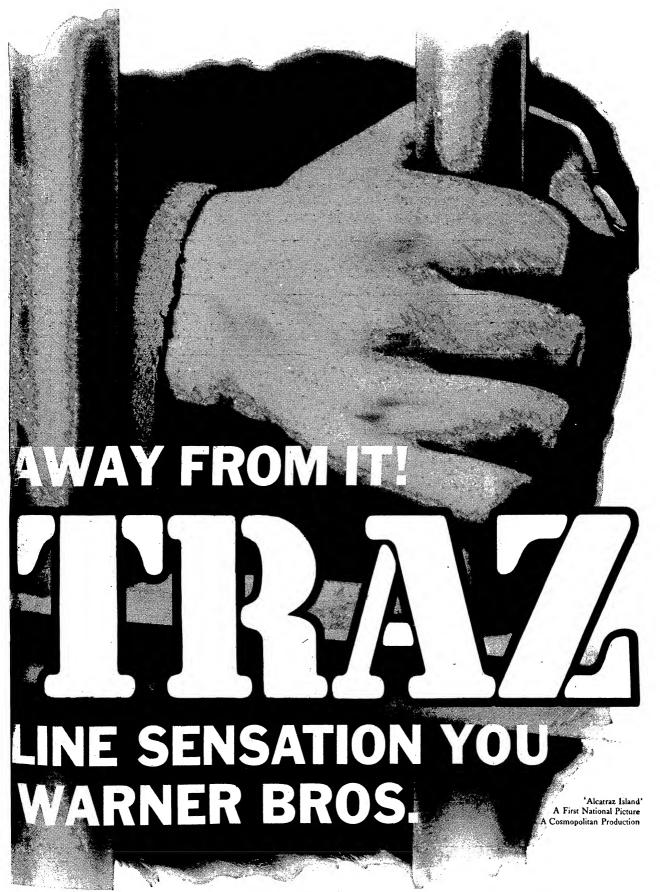
MEX CABARETERS' UNION

Mexico City, Oct. 19. Another union of entertainment

Another union of entertainment folk is in the offing here.
Cabaret girls are organizing to fight the regulation the health departments new regulation, which will exclude unescorted women and waitresses from cabarets and other resorts that sell liquor and have inside.



First 5 days of first engagement beats "Green



Light" and forces extended time (N.Y. Strand)!

FILM BOOKING CHART

(For information of theatre and film exchange bookers, VARIETY presents a complete chart of feature releases of all the American distributing companies for the current quarterly period. Date of the reviews as given in VARIETY and the running time of prints are included.)

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OF RELEASE	TITLE	PRODUCER	DISTRIB.	TYPE	TALENT	DIRECTOR	TIME MINS.	REVIEWED BY VARIETY
9/3/37	IT HAPPENED IN HOLLYWOOD GANGWAY	M. Connolly	Col GB GN	Comedy Comedy	R. Dix-Fay Wray Jessie Matthews R. Armstrong-Irene Hervey	H. Lachman Sonnie Hale	67 90 77	10/6 8/18
	GIRL WHO SAID NO BOOTS OF DESTINY BIG CITY	A. Stone Condor Norman Krasna	GN MGM	Com-Dr Western Melodrama	Ken Maynard Tracy-Rainer	A. Stone A. Rosson F. Borzage	56 75	9/15
	BIG CITY GOD'S COUNTRY AND MAN SOULS AT SEA LIFE OF THE PARTY	R. N. Bradbury Hathaway-Jones	Mono Par	Meiodrama Outdoor Drama	T. Keene-C. Henry Cooper-Raft G. Raymond-H. Hillard	R. N. Bradbury	89	8/11
	SHEIK STEPS OUT THEN ICE	E. Kaufman H. Schlom R. Griffith	RKO Rep 20th	Musical . Rom-Dr Musical	Novarro-L. Lane Henie-Power-Treacher	W. A. Seiter Irving Pichel S. Lanfield	86 65 78	8/25 7/28 8/25
•	PRISONER OF ZENDA VARSITY SHOW	D. Selznick L. Edelman	UA WB	Rom-Dr Musical	R. Colman-M. Carrell D. Powell-Waring-Healy	J. Cromwell W. Keighley	100 120	9/1 8/11
9/10/37	COUNSEL FOR CRIME THE WOMEN MEN MARRY ACCIDENTS WILL HAPPEN	- W. MacDonald M. Fessier	Col MGM	Melodrama Drama	O. Kruger-J. Weils J. Hutchinson-G. Murphy	John Brahm Earl Taggart	61 68	10/6 9/22
	ANNAPOLIS SALUTE	B. P. Schulberg Robert Sisk	Par RKO	Com-Dr Rom-Dr	W. Gargan-O. Heyward J. Ellison-M. Hunt Mr. & Mrs. M. Johnson J. Withers-P. Moore	Chris Cabanne	65	10/6
	BORNEO WILD AND WOOLY 100 MEN AND A GIRL WINE, WOMEN AND HORSES	M. Johnson John Stone J. Pasternak	20th 20th U	Outdoor Com-Dr Musical	Durbin-Stokowski-Menjou	T. Talley Al Werker H. Koster	75 90 85	9/8 7/21 9/8
	WINE, WOMEN AND HORSES PRAIRIE THUNDER	J. Pasternak WB Bryan Foy	WB WB	Com-Dr Western	B. MacLane-A. Sheridan D. Foran-E. Clancy	Louis King B. Eason	64	9/29
9/17/37	GAME THAT KILLS LOVE TAKES FLIGHT	H. L. Decker Condor	Col GN	Melodrama Rom-Com	C. Quigley-R. Hayward B. Cabot-Beatrice Roberts	D. R. Lederman Conrad Nagel	55 70	9/22 8/18
	THE FIREFLY MY DEAR MISS ALDRICH THIRTEENTH GUEST (Paissue)	Hunt Stromberg MGM	MGM MGM	Operetta Comedy Mystery Musical	J. MacDonald-Allan Jones E. M. Oliver-J. Beecher G. Rosers-Y. Talbet	R. Z. Leonard Geo. B. Seitz Albert Ray	140 73 65	7/28 10/6 9/6/32
	THIRTEENTH GUEST (Reissue) VOGUES OF 1938 LADY FIGHTS BACK THAT CERTAIN WOMAN	M. H. Hoffman W. Wanger Ed Grainger	Mono UA U	Musical Drama	G. Rogers-L. Talbet W. Baxter-J. Bennett I. Hervey-K. Taylor B. Davis-H. Fonda	Irv. Cummings Milt Carruth	105	8/4
9/21/37	THAT CERTAIN WOMAN SMALL TOWN BOY	R. Lord Zion Myers	WB GN	Drama Com-Dr	B. Davis-H. Fonda Stuart Erwin-J. Compton	Ed, Goulding Glenn Tryon	91	8/4
0/22/01	TRAILING TROUBLE	Condor J. Mankiewicz	GN MGM	Western Com-Dr	Ken Maynard J. Crawford-Tone	A. Rosson D. Arzner R. N. Bradbury	100	9/29
	STARS OVER ARIZONA SOPHIE LANGUETUS WEST	R. N. Bradbury	Mone Par	Western Melodrama	Jack Randall G. Michael-L. Crabbe	C. Reisner	65 62 63	9/8 9/8
	40 NAUGHTY GIRLS ABIZONA GUNFIGHTER BEHIND THE MIKE	Wm. Seiter A. W. Hackel Lew Brock	RKO Rep U	Mystery Western Com-Dr	J. Gicason-ZaSu Pitts Bob Steele W. Gargan-J. Barrett	Edw. Cline Sam Newfield Sid Salkow		
10 /1 /07	BACK IN CIRCULATION	S. Bischoff	WB GN	Com-Rom	P. O'Brien-Biondell Cagney-E, Daw	R. Enright	. 100	9/1
10/1/37	SOMETHING TO SING ABOUT MADAME X A BEIDE FOR HENRY HIGH, WIDE AND HANDSOME MUSIC FOR MADAME MUSIC FOR MADAME	Schertzinger J. K. McGuinness Mrs. W. Reid	MGM Mono	Musical Drama Com-Rom	Gladys George-W. William / Ann Nagel-W. Huil	Schertzinger Sam Wood William Nigh	90 .75 55	9/29 9/29 7/28
	HIGH, WIDE AND HANDSOME MUSIC FOR MADAME	A. Hornblow Jesse L. Lasky Sol C. Siegel	Par RKO	Rom-Dr Musical	Irene Dunne-R. Scott N. Martini-J. Fontaine	R. Mamoulian J. Blystone	110 77	9/19
	YOUTH ON PAROLE LIFE BEGINS IN COLLEGE	Phil Rosen	Rep Rep 20th	Western Melodrama Musical	Gene Autry-J. Allen M. Marsh-G. Oliver Ritz BrosP. Brooks	Joseph Kane Phil Rosen W. A. Seiter	110 77 59 61 80	10/13 10/13 9/29
	CARNIVAL QUEEN 52ND STREET	Robt, Presnell W. Wanger Henry Blanke	U UA	Melodrama Musical	D. Kent-R. Wilcox K. Baker-P. Patterson	W. A. Seiter Nate Watt Harold Young	80	10/6
	LIFE OF EMILE ZOLA LOVE IS ON THE AIR	Henry Blanke Bryan Foy	WB WB	Biog Com-Rom	Paul Muni-G. Sondegaard R. Reagan-June Travis	Wm. Dieterle Nick Grinde	123 61	6/30 9/15
10/8/37	LIFE BEGINS WITH LOVE RENFREW OF THE MOUNTED LUCK OF ROARING CAMP	M. Connolly A. Herman	Col GN	Rom-Com Outdoor	D. Montgomery-J. Parker J. Newlll-C. Hughes	.Ray McCarey Al Herman I. V. Willat	72 64	10/6
	PARTNERS IN CRIME SATURDAY'S HEROES	J. H. Steele Par Robt. Sisk	Mone Par RKO	Outdoor Melodrama Football	O. Davis, JrJ. Woodbury L. Overman-R. Karns Van Heflin-M. Marsh		62 58	9/29
	THE WRONG ROAD	Colbert Clark S. G. Engel	Rep 20th	Melodrama Drama	R. Cromwell-L. Atwill D. Del Rlo-G. Sanders-Lorre	Edw. Killy J. Cruze G. Ratoff	62 78	10/13 10/6
1	LANCER SPY ROLL ALONG, COWBOY FAREWELL AGAIN	Sol Lesser V. Saville W. Wanger	20th UA	Western Melodrama	Smith Ballew L. Banks-F. Robson	Tim Whelan		
	I MET MY LOVE AGAIN IDOL OF THE CROWDS THEY WON'T FORGET	W. Wanger Trem Carr Mervyn LeRoy	UA U WB	Rom-Dr Rom-Dr Drama	J. Bennett-H. Fonda John Wayne-S. Bromley C. Rains-G. Dickson	Logan-Ripley Art Lubin Mervyn LeRoy		6/30
10/15/37	MURDER IN GREENWICH VILLAGE	W. MacDonald	Col	Mystery	Fay Wray-Richard Arlen	Al S. Rogell Neill-Howell	78	
	DR. SYN WALLABY JIM OF ISLANDS DOUBLE WEDDING	GB B. Barsky J. Mankiewicz	GB GN MGM	Drama Rom-Dr Rom-Com	George Arliss G. Huston-R. Coleman Wm. Powell-M. Loy	Chas, Lamont B. Thorne	58 85	9/22
	BOYS OF THE STREET WHERE TRAILS DIVIDE	Wm. Nigh R. N. Bradbury	Mono Mono	Com-Dr Western	Tom Keene	R. N. Bradbury	2	
	ANGEL FIT FOR A KING PORTIA ON TRIAL TRIGGER TRIO	Ernst Lubitsch David L. Loew A. E. Levoy	Par RKO Rep	Rom-Dr Comedy Rom-Dr	Dietrich-H. Marshall Joe E. Brown-Heien Mack W. Abei-F. Inescort	Ernst Lubitsch Edw. Sedgwick G. Nicholas, Jr.	90 73	9/15 9/1
	HEIDI	Sol Siegel R. Griffith	Repub 20th	Western Rom-Dr	Three Mesquiteers Temple-Hersholt-Treacher	Wm. Witney Allan Dwan	.85	
	THAT'S MY STORY OVER THE GOAL	Robt. Presnell Bryan Foy	WB	Melodrama Rom-Com	C. Morgan-Wm. Lundigan Wm. Hopper-June Travis	Sid Solkow Noel Smith	62	10/6
10/22/37	THE AWFUL TRUTH KING OF SIERRAS	Everett Riskin M. H. Hoffman M. & A. Alexander	Col GN GN	Comedy Western	I. Dunne-Carey Grant Rex-Sheik (horses)	Leo McCarey Arthur Rosson Lynn Shores	90	
	HERE'S FLASH CASEY LIVE, LOVE AND LEARN THUNDER TRAIL	H. Rapf	GN MGM Par	Comedy Com-Dr Western	E. Linden-B. Mallory R. Montgomery-R. Russell Marsha Hunt-Gilbert Roland	G. Fitzmaurice	60 56	9/29
	BREAKFAST FOR TWO CHARLIE CHAN ON BROADWAY	Par Edw. Kaufman John Stone	RKO 20th	Rom-Dr Mystery	B. Stanwyck-H. Marshall W. Oiand-Joan Marsh	Alfred Santell Eugene Forde Tay Garnett Irv. Cummings	65 68 90	9/22
	STAND-IN MERRY-GO-ROUND OF '38 THE PERFECT SPECIMEN	W. Wanger B. G. DeSylva H. J. Brown	UA U WB	Comedy Musical Com-Rom	L. Howard-Joan Biondell B. Lahr-B. House-Auer E. Flynn-Joan Blondell	Tay Garnett Irv. Cummings Michael Curtiz	90 82	10/6 9/29
10/29/37	TRAPPED BY G MEN TEX RIDES WITH BOY SCOUTS	Col E. Finney	Col GN	Melodrama	Jack Holt-Wynne Gibson Tex Ritter	Louis D. Collins		3/20
, ,	CONQUEST	E. Finney B. H. Hyman Mel Shauer	MGM	Western Hist-Rom Musical	Tex Ritter Garbo-Charles Boyer Buddy Rogers-B. Grabie	Ray Taylor Clarence Brown	72	9/15
	THIS WAY, PLEASE THERE GOES THE GROOM RIDIN' THE LONE TRAIL	A. Lewis A. W. Hackel	Par RKO Rep	Com-Dr Western	B. Meredith-Ann Sothern Bob Steele	Robt. Florey Joseph Santley Sam Newfield	64	10/13
	ALI BABA GOES TO TOWN WESTLAND CASE	L. Schwab L. Fox-S. Starr	20th U	Musical Mystery Dráma	Cantor-T. Martin-J. Lang P. Foster-Carol Hughes	Sam Newfield David Butler C. Cabanne	62 95	10/6 9/29
11/5/37	NON-STOP NEW YORK	M. LeRoy	WB GB	Rom-Mel	Brian Aherne-de Haviland Anna Lee-J. Loder	James Whale R. Stevenson	- 95	8/29
	SWING IT, SAILOR THE FIREFLY	D. Diamond H. Stromberg Par	GN MGM	Com-Dr Musical Football	W. Ford-J. Jewell J. MacDonaid-A. Jones Lew Ayres-M. Carlisle	Ray Cannon R. Z. Leonard	140	7/28
	HOLD EM, NAVY FIGHT FOR YOUR LADY DANGER, LOVE AT WORK	A. Lewis H. Wilson	Par RKO 20th	Com-Rom Com-Rom	J. Boles-I. Lupino A. Sothern-J. Haiey	K. Neumann Ben Stoloff O. L. Preminger		
	NOTHING SACRED GIRL WITH IDEAS	D. O. Selznick Ed. Grainger	UA U	Comedy Com-Rom	Lombard-F. March W. Pidgeon-W. Barrie	Wm. Wellman Sylvan Simon		10 /19
11/12/37	ALCATRAZ ISLAND I'LL TAKE ROMANCE	Cosmo . E. Riskin	WB	Melodrama Musical	, John Litel-A. Sheridan Grace Moore-M. Dougias	Wm. McGann Edw. Griffith	64	10/13
,, ••	MR. BOGGS BUYS BARREL THE LAST GANGSTER	Ben Pivar MGM	GN MGM	Com-Dr Drama	S. Erwin-H. Chandler E. G. Robinson-R. Stradner	Edw. Griffith G. Wiles E. Ludwig		
	THE BARRIER LIVING ON LOVE SPRINGTIME IN ROCKIES	H. Sherman M. Cohen S. C. Siegel	Par RKO , Rep	Outdoor Com-Rom Western	L. Carrilio-J. Parker W. Bourne-J. Dunn G. Autry-P. Rawies	Les Selander Lew Landers Joe Kane		
	DANGEROUSLY YOURS STORM IN A TEACUP	Sol Wurtzel Korda	20th UA	Rom-Dr Rom-Dr	C. Romero-P. Brooks V. Leigh-R. Harrison	M. St. Clair V. Saville		
	ADVENTUROUS BLONDE HOLLYWOOD ROUNDUP	Bryan Foy Col	WB Col	Com-Rom Western	G. Farreli-B. MacLane Buck Jones	F. McDonald Ewing Scott Sam Wood		
11 /10 /97 .	ACCES TO SE ROUTEUR		MGM	Football	R. Young-L. Barrymore	TATTE DOOL	*	
11/19/37:	NAVY BLUE AND GOLD · NIGHT CLUB SCANDAL	S. Zimbalist Par	Par	Mvsterv	J. Barrymore-Overman	Rainh Murnhy		
1 1/19/37:	NAVY BLUE AND GOLD NIGHT CLUB SCANDAL BLOSSOMS ON BROADWAY DAMSEL IN DISTRESS THE GUN RANGER		Par Par RKO Rep	Mystery Com-Rom Musical Western	J. Barrymore-Overman C. Lombard-MacMurray Astaire-Burns and Ailen Bob Steele-E. Stewart	Sam Wood Ralph Murphy Wes Ruggles Geo. Stevens S. Newfield		

Advance Production Chart

Hollywood, Oct. 19. | pix completed against a season's promise of 598. Protection for releases is seen in the fact that 73 pix are now in the cutting rooms and that a normal res currently in the works. Output is keeping to a steady flow, with 116 | number are being readied for the cameras.

Columbia

	Number Number		Now		Now Balance to in Be Placed		
	of Pix Promised	Com- pleted		Cutting	Before Cameras	Prepara-	
Features	40	4	2	7	27.	5.5	
Westerns	22	3	1	2	16	ĭ	
			_	-	. —		
Total	62	7	3	9	. 43	6	
Pictures now in t	he cutting	rooms	or awaitin	ø nrevie	we are		

mons: photographed by Benjamin Kline. Cast: Scott Colton, Patricia Farr, Gene Morgan, Ruth Hilliard, Joe Twerp, Allen Brook, Thurston Hall, Louis De Pron.

"THE OLD WYOMING TRAIL,' formerly titled 'SMOKING SIX GUNS,' produced by Harry L. Decker for Irving Briskin unit; directed by Folmer Blangsted; original by J. Benton Cheney; screen play by Ed Earl Repp; photographed by Al Zeigler. Cast: Charles Starrett, Barbara Weeks, Don Grayson, Dick Curtis, Ed Le Saint, Art Mix.

"CARNIVAL LADY,' produced by Wallace MacDonald for Irving Briskin unit; directed by C. C. Coleman, Jr.; original by Milton Raison; screen play be Lambert Gray and Arthur T. Horman; photographed by Lucien the Carlot of the Carlo

Columbia Pictures Now in Production

MURDERERS WELCOME, produced by Larry Darmour; directed by Lewis D. Collins; magazine story by Philip Wylie. Cast: Jack Holt, Katherine De Mille, Craig Reynolds, Luis Alberni, Purnell Pratt, Esther "START CHEERING," formerly tilted "COLLEGE FOLLIES OF 1938," and FRESHMAN FOLLIES, produced by Nat Perrin; directed by Al Rogell; original by Corey Ford; camera by Joe Walker. Cast: Charles Starrett, Joan Perry, Walter Connolly, Jimmy Durante, Gertrude. Niesen, Romo Vincent, Chaz Chase, Hal LeRoy, Johnny Green, Raymond Walburn, Howard, Fine and Howard, Virginia Dale, Ernest Truex, Jimmy Wallington, Howard, Fine and Howard, Virginia Dale, Ernest Truex, Jimmy Wallington, Gene Morgan, Louis Prima, Thurston Hall, Geni Legon. Co. Coleman, Ir.; original by Martin Conv., Ralph Dohn Virginia Conv. Ralph Conv. Starten, Conv. Coleman, Ir.; original by Martin Conv. Ralph Conv. Terry, Mary Russell, Robert Warwick, James Hollywood, George McKay.

BUCKING BROADWAY, Coroner picture for Columbia release; L. G. Leonard, associate producer; directed by Ewing Scott; no writer credits yet available; photographed by Allen Thompson. Cast: Buck, Jones, Ruth Coleman, Elaine Arden, Shemp Howard, Donald Douglas.

Grand National

~ '		_	-			
	Number I	Com-	Now Shoot-	in I	Before	Stories in Prepara-
	Promised	pieted	ing	Kooms	Cameras	tion
Features	43	9.	٠	2	32	7
Westerns	22	2		3	17	. 2
		_	_	_	_	_
Total	65	11	0	- 5	49	9

Karl Hackett,

MR. BOGGS STEPS OUT,' formerly titled MR. BOGGS BUYS A
BARREL, Produced by Ben Pivar; directed by Gordon Wiles; original by
Clarence Budington Kelland; screen play by Richard English; photographed
by John Stumar. Cast: Stuart Erwin, Helen Chandler, Toby Wing, Walter
Buron, Spencer Charters, Milburn Stone, William Moore.

"RRONTIER TOWN,' produced by Edward Finney; supervised by Lindsley Parsons; directed by Ray Taylof; original screen play by Edmond
Kelso; photographed by Gus Peterson. Cast: Tex Ritter, Ann Evers, Horace Murphy, Snub Pollard, Charles King.

Metro

	Number	Number	Now	in I		Stories in
Features	of Pix Promised	Com- pleted	Shoot-		Cameras	Prepara- tion
Hal Roach	48	- 7	0	ð	33 4	i
Total	52	7	4	4	37	8

wig; original by Robert Carson and William Weilman; photographed by William Danlels. Cast: Edward G. Robinson, James Stewart, Rose Stradner, Lionel Stander, Douglas Scott, Louise Beavers, Sidney Blackmer, Henry Daniel! Allan Baxter, Donald Barry, Moroni Olsen.

"THE FOUR MARYS, 'produced by Louis D. Lighton; directed by Richard Thorpe; original by Fanny Heaslip Lea; photographed by Karl Freund, Cast: Myrna Loy, Rosalind Russell, Franchot Tone, Walter Pidgeon, Nana Bryant, Leonard Penn, Ruth Hussey, Rita Johnson.

"NAVY BLUE AND GOLD,' produced by Sam Zimbalist; directed by John Seitz. Cast: Robert Young, James Stewart, Lionel Barrymore, Florence Rice, Billie Burke, 'Tom Brown, Barnett Parker, Paul Kelly.

"MANNEQUIN,' Bulle Lower, 'Tom Brown, Barnett Parker, Paul Kelly.

"MANNEQUIN,' Bulled Brush, photographed by George Folsey, Cast: Elizabeth Risdon, Domer Sick,' Alan Curtis, Mary Phillips, Lee Gorrey, Elizabeth Risdon, Domer Sick,' Alan Curtis, Mary Phillips, Lee Gorrey, Cast: Lizabeth Risdon, Domer Sick,' Alan Curtis, Mary Phillips, Lee Gorrey, Cast: Lizabeth Red Green; original by J. Walter Ruben and Eleanor Griffin; photographed by Len Smith, Cast: Judy Garland, Sophie Tucker, Mickey, Lionel Belmore.

"EVERYBODY SING,' produced by Harry Rapf: directed by Edwin L.

photographed by Jen Smith. Ass. Say, Jenkans, Je

Monogram

	Number of Pix	Com-	Now Shoot-	in E	Before	Stories in Prepara-
	Promised	pieted	ing	Rooms	Cameras	tion
Features	26	12	1	1	12	5
Westerns		4	Q	1	11	1
		-		_	_	-
Total	42	16	- 1	2	. 23	6 .

Tetal : in the cutting poom:

Province of the cutting poom:

P

THE COUNTY FAIR, produced by E. B. Derr; directed by Howard Bretherton; original screen play by Jack Neville; photographed by Arthur Martinelli. Cast: John Arledge, Mary Lou Lender, J. Farrell MacDonald, Fuzzy Knight, Jimmy Butler.

Paramount

	Number of Pix	Number Com-	Now Shoot-	in 1		Stories in Prepara-
	Promised		ing		Cameras	tion
Studio	- 36	12	5	7	12	4
Harry Sherman	6	2	0	2	2	1
Emanuel Cohen	8	0	2	1	5	2
B. P. Schuiberg	8	. 1	0	1	6	•
_	_		_	-	_	
Total	58	15	7	11	25	7

Pictures now in the cutting rooms or awaiting previews are

Mary Carlisle, Benny Baker, John Howard, Ruchau Denning, American Patterson.

**BULLDOG DRUMMOND'S REVENGE, general office production; directed by Louis King; screen play by Edward T. Lowe, based on original by H. C. Sapper' McNiele; photographed by Harry Fishbeck. Cast. John Barryn Patter Louis Campbell, John Howard, E. E. Clive, Reginald Denny.

**WELLS FARGO, produced and directed by Frank Lloyd; Howard Estabrook, associate producer; original by Stuart N. Lake; screen play by Paul Schofield, Gerald Geraghty and Fred Jackson; camera, Theodore Sparkuhl. Cast: Joel McCrea, Frances Dee, Bob Burns, Lloyd Nolan, Mary Nash, Ralph Morgan, Porter Hall, Robert Cummings, Jane Dewey, Barlowe Borland. book, associate producci, via transcription of the control of the

16-MM Boom

(Continued from page 7)

and exhibitors are swayed to the narrow-gauge material. The industrial field has been so

The industrial field has been so successful and profitable that few firms handling this type of product objected to Screen Actors Guild wage scale. Customary method used by industrial companies is to shoot pictures in standard 35 and then reduce to 18-mm. film. Same method is employed for numerous entertainment pictures sold for non-theatrical and home usage.

Narrow-gauge equipment appeals to industrials, and for home and club showing, because of minimum or total absence of fire hazard. Talk of a possible newsreel circuit using 16-mm, equipment and films is predicated on the saving in film costs and through costly fireproof booth and theatre construction.

Indicative of the demand for the smaller wittin films in homes, clubs and other non-theatrical exhibitions is the elaborate setup of Casil. Films and also Patherrams, both dcalers in 16 and 8 mm, pictures. In the educational field, the most elaborate and closest to text-book material has been compiled by Electrical Research Products Picture Consultants which has the most complete bibrary of subjects. These have been costly to produce but with production now geared to a high pace, company just now is beginning to recoup in coin outlay.

Industrial production has Audio Production, Inc., and Jam Handy urrently as leading rivals and probably the most extensive film builders. There are some four other important ones in the field. Audio recently started work on an 8-reel picture for a large N. Y. manufacturer indicating how far production has extended in this field where a two-reel subject formerly was lops. Jam Handy maintains offices and branch operations in several cities, with bulk of producing in the east. Claim they make the most convincing sales talk films in the biz.

Nearest counterpart to actual film distributions for the industrial 16-mm, neid is Modern Talking Picture Service, which is made up of former ERPI employes. This company will handle the product of any industrial firm, arrange special shownings, contact dealers, handle tickets and other detail

Govt's Survey
In Arst comprehensive attempt to
secure worthwhile information covering the 16 mm. non-theatrical field,
particularly with reference to size,
capital Investment and number of
people employed, the Motion Picture
Division of the Department of Commerce in Washington has launched a
widespread survey under direction
of N. D. Golden, chief of the division,

of N. D. Golden, chief of the division,
Series of form letters is being sent
out by Golden to producers, manufacturers, laboratories, camera and
projection equipment concerns and
film libraries, requesting comparative data covering 1932 and 1937,
with particular emphasis laid on
full-time and part-time workers in
both the 16 mm. and 8 mm. fields;
yearly footage production in both
black and white and color output,
and an estimate of the amount of
capital invested in the manufacture
of this type of film and distribution.
Previous estimates by the depart-

Previous estimates by the departrevious estimates by the department of commerce have varied to such an extent that it has herelofree been impossible to get an accurate idea of the ramifications of this industrial and advertising production field.

IN THE SADDLE

Hollywood, Oct. 19.
George Sherman gets his first solo directing assignment at Republic in Wild Horse Rodeo, one of The Three Mesquiteers' series.
Production starts Thursday (21) with five days on location at Loue Pine.

R K O RADIO PICTURES

Advance Production Chart

(Continued from page 21)

Robert Florey; no writing credits yet; photographed by Charles Schoen-baum. Cast: Anna May Wong, Philip Ahn, Charles Bickford, Larry Crabbe, Cecil Cunningham, Anthony Quinn, J. Catrol Naish, Ching Wah Lec.

Crabbe, Cecil Cunningham, Anthony Quinn, J. Carrol Naish, Ching Wah Lec.

"THE YELLOW NIGHTINGALE," produced by Harlan Thompson; directed by H. C. Potter; no writing credits yet; photographed by William Mellor. Cast: Gladys Swarthout, John Boles, John Barrymore, Clair Dodd, Fritz Feld.

"THEY KNEW WHAT HAPPENED," produced by general manager's office; directed by James Hogan; writer credits not yet announced; photographed by Henry Sharp. Cast Lew Ayres, Louise Campbell, Porter Hall, Roscoc Karns, Virginia Weider, Edgar Kennedy and Cecil Cunningham.

"THE BADGE OF FOLICEMAN O'ROON." Major Pictures production, produced by Emanuel Cohen; directed by Frank Tuttle; original by O. Henry; screen play by Jo Swerling and Richard Connell; photographed by Charles Lang. Cast: Bing Crosby, Mary Carlisle, Beatrice Lillle, Andy Devine, Laura Hope Crews.

RKO-Radio

	Number	Number	New	New B	Stories i	
	of Pix Promised	Com-	Shoot-		Before Cameras	
Studio	43	9	7	3	24	- 13
Condor	6	ě	• •		6	. 2
Sol Lesser	3	1		i	2	1
David Loew	2	Ž	•	ě		
Walt Disney	ĩ	ě	i	ě.	•	•
Total	55	12	8	3.	32	17
Pictures now in	the cutting	rooms o	r awaiti	ng previe	ws are:	

Pictures now in the cutting rooms or awaiting previews are:

"LIVING ON LOVE," formerly titled "LOVE IN A BASEMENT," produced
by Maury Cohen; directed by Lew Landers; original by John Wells; screen
play by Franklin Coen; photographed by Nick Musuraca. Cast; James
Dunn, Whitney Bourne, Joan Woodbury, Solly Ward, Franklin Pangborn,
"Tong Connected".

play by Frankin Coei, parogrammer, Solly Ward, Franklin Pangborn, Tom Kennedy.

Tom Kennedy.

"HIGH FLYERS,' produced by Lee Marcus; directed by Eddie Cline; from play,' The Kangaroos,' by Victor Mapes; screen play by Benny Rulie; and Bert Granet; photographed by Jack MacKenzic Cast. Bert Wheeler, Robert Woolsey, Lupe Velez, Marjoe Freet Dumont, Herbert Clifton, Frank M. R. PASEOL,' cornerly titled 'HIGHWAY TO HELL,' produced by Maury Cohen; directed by Lew Landers; original by Helen Vreeland and Hilda Vincent; screen play by Sartlett and J. Robert Bren; photographed by Nick Musuraca. Cast: John Beal, Sally Eliers, Harry Carey, Frank M. Thomas, Lee Patrick Ed Gargan, Paul Guilfoyle.

'A DAMSEL IN DISTRESS; produced by Pandro S. Berman; directed by George Stevens: Grane J. C. Wodehouse; screen play by P. G. Wodehouse; Ernest Pagena and S. K. Laurel; photographed by voe August. Cast: Fred Astaire, Joan Fontaine, Gracie Allen and George Burns, Ray Noble, Reginald Gardiner, Constance Collier, Montagu Love, Harry Watson, Jack Carson.

Wodehouse Ernest Pagano and S. K. Laurel; photographed by Joe August. Cast: Fred Astaire, Joan Fontaine, Gracie Allen and George Burns, Ray Roble, Reginald Gardiner, Constance Collier, Montagu Love, Harry Watson, Jack Carson.

'HITTING A NEW HIGH,' formerly titled TT NEVER HAPPENED BE-FORE,' produced by Jesse L. Lasky; directed by Raoul Walsh; original by Robert Harari and Maxwell Shane; screen play by Gertrude Burcell and Jack Cales, Date Bottographer Boward Everet Horton, Billy Gilbert, Eduardo, Clainelli.

'WOMEN HAVE A WAY,' formerly titled THE FEMALE OF THE SPECIES,' produced by Edward Kaufman; directed by Leigh Jason; original by Alan Scott and Charles Norman; screen play by Scott; photographed by Peverell Marlay. Cast: Miriam Hopkins, Ray Milland, Walter Abel, Henry Stephenson Alec Satis, Mind Marlay. Albert Lewis, directed by Joseph Santley; original by Joseph Hoffman and Monroe Shaff; photographed by Juck Mackenzie. Cast: Gene Raymond, Ann Sothern, Victor Moore, Helen Broderick, Billy Gilbert, William Brisbane, Alan Bruce.

"BRINGING UP BABX,' produced by Cliff Reid; directed by Howard Lawks; original by Hagar Wilde; photographed by Russell Metty. Cast: Barry.

"HAVING WONDERFUL TIME,' produced by Pandro S. Berman; directed By Al Santell; play and screen play by Arthur Kober; photographed by Als Mackenzie. Cast: Gene Raymond, Ann Sothern, Victor Moore, Helen Broderick, Billy Gilbert, William Brisbane, Alan Bruce.

"BRINGING UP BABX,' produced by Cliff Reid; directed by Howard Lawks; original by Hagar Wilde; photographed by Russell Metty. Cast: Barry.

"HAVING WONDERFUL TIME,' produced by Pandro S. Berman; directed by Al Santell; play and screen play by Arthur Kober; photographed by Robert De Grasse. Cast: Ginger Rogers, Douglas Fairbanks, Jr., Richard Red Skelton, Feggy Conkin, Eve Arden, Lucille Ball.

"AKING THE TOWN, produced by Marry Cohen, directed by Edward Kaking The Town, produced by Marry Cohen, directed by Edward Koen, Peggs Conkin, Eve Arden, Lucille Ball.

"AKING THE TOWN, produced by Cliff

Republic

Number Number

of Pix ComPromised Pieted

Now ShootRooms Camera 5

Pictures now in the cutting rooms awaiting preview are:

'PORTIA ON TRIAL,' produced by Al Levoy; directed by George Nicholls, Jr.; original story by Faith Baldwin; screen play by Sam Orniz and E. E. Paramore, Jr.; photographed by Harry Wild. Cast: Waiter Abel, Frieda Inescort, Neil Hamilton, Ruth Donnolly, Heather Angel.

'MANHATTAN MEREY-GO-ROUND,' produced by Harry Sauber; photographed by Jack Marta, Cast: Phil Regan, Leo Carrillo, Ann Dworak, James Gleason, Tamara Geva, Kay Thompson, Ted Lewis, Cab Calloway, Joe Diougel Henry Ommetta, Doothy Paige, Schmer Jackson, Gene Autry, Viving Pichel; Satevepost story by Lucien Carey, access and Pichel; Satevepost story by Lucien Carey, access and Beity Burbridge. Cast: Gene Autry, Smiley Burnett, Polly Rowles.

"SPRINGTIME IN THE ROCKIES,' produced by Sol Siegel; directed by William Witney and Jack English; original screen play by Johnson McCauley. Cast: Omne Annual Red Hawait Story and Pickson, Cast: Cander Cast Gene Autry, Smiley Burnett, Polly Rowles.

"ZOREO RIDES AGAIN" (serial), produced by Sol Siegel; directed by William Witney and Jack English; original screen play by Johnson McCauley. Cast: Duncan Renaldo, John Carroll, Elsa Christian, Richard Alexander, Roger William, Red Hawait Stally Ellers, Neil Hamitton, Joseph Schildkraut, Marcia Mae Jones, George Ernest, Mary Gordon.

"NEWS IN THE AIR,' produced by Armand Schaefer; directed by Nick Grinde; original screen play by Wellyn Totman and Jack Townley; photographed by Harry Wilde. Cast: Sally Ellers, Neil Hamitton, Joseph Schildkraut, Marcia Mae Jones, George Ernest, Mary Gordon.

"NEWS IN THE AIR,' produced by Armand Schaefer; directed by Nick Grinde; original screen play by Wellyn Totman and Jack Townley; photographed by Ernest Miller. Cast: Wallace Ford, June Travis, Dean Jagger, Arthur Lake, Syd Saylor.

"WILD HORSE RODEO; produced by Sol Siegel; directed by George Sherman; Original by Gibert Wright; screen play by Betty Burbridge. Cas

20th Century-Fox

Studlo	Number of Pix Promised 52 6	Com-	Now Shoot- ing 4	in I Cutting		Stories in Prepara- tion 5
				-		-
Total	58	. 13	4	- 6	35	10
Pictures in the cu	tting roon	ns or awa	aiting pro	eviews ar	e:	

LOOK OUT, MR. MOTO, Sol M. Wurtzel, executive producer; directed by Norman Foster; original screen play by Lou Breslow and John Patrick;

photographed by Virgil Miller. Cast Peter Lorre, Rochelle Hudson, Chick Chandler, George Regas, Robert Kent, J. Edward Bromberg.

Chandler, George Regas, Robert Kent, J. Edward Bromberg.

Keenneth Macgowan, associate producer; directed by Henry King; screen play by Lamar Trotti and Sonya Levien, based on story by Niven Busch; photographed by Peverell Marley. Cast: Tyrone Power, Alice Faye, Don Ameche, Alice Brady, Andy Devine, Brian Doney, Tom Brown, Phylis Brooks, Berton Churchill, June Storey, Paul Hurst, Tyler Brooke, J. Anthony Hughes, Gene Reynolds.

"BORROWING TROUBLE," produced by Max Golden; directed by Frank Strayer; original screen play by Robert Chapin and Karen De Wolf; photographed by Edward Snyder. Cast: Jed Prouty, Spring Bynjøton, Shritey Deane, Russell Gleason, June Carlson, Billy Mahan, George Ernest, Douglas Powley.

Deane, Russell Gleason, June Carlson, Billy Mahan, George Ernest, Douglas Fowley.

SECOND HONEYMOON,' produced by Raymond Griffith; directed by Walter Lang; no writing credits; photographed by Ernest Falmer. Cast: Tyrone Power, Loretta Young, Stuart Erwin, Claire Trevor, Lyle Talbot, J. Edward Bromberg, Jayne Regan.

Z0th-Fax Pictures New in Preduction.

LOVE AND HISSES,' produced by Kenneth Macgowan; directed by Sidney Lanfield; original screen play by Arthur Arthur and Curtis Kenyon, Jr. Cast: Walter Winchell, Ben Bernie, Simone Simon, Joan Davis, Dick Baldwin, Wally Vernon, Bert Lahu.

Cast: Walter Winchell, Ben Bernie, Simone Simon, Joan Davis, Dick Baldwin, Wally Vernon, Bert Lahu.

Cected by Eugent Fore; original by Robert Ellis and Helen Logan; screen play by Jerry Cady and Charles Belden. Cast: Warner Oland, Virginia Field, Robert Kent, Keye Luke, Harold Huber, Sidney Blackmer, Kay Linaker.

**BIG TOWN GIBL,' produced by Milton Feld; directed by Alfred Werker;

United Artists

					alance to	
	Number	Number	Now	in Be Placed Cutting Before		
	of Pix	Com-	Shoot-			
	Promised	pieted	ing	Rooms	Cameras	tion
Samuel Goldwyn.	6	2	. 1	2	1	1
Alexander Korda.	6	0	•	. •	6	6
Selznick	5.	1	0	2	2	2
Walter Wanger	8	. 2	0	1	5	5
Chaplin	1	0	• '		1	- 1
London Films	. 8	1	. 0		7	8
	_					
Total	34	6	. 1	5	22	23

Frank McGlynn, Sr. United Artists Pictures New in Production
THE GOLDWYN FOLLIES, produced by Samuel Goldwyn; directed by
George Marshall; photography by Gregg Foland, original screen play by
Ben Hecht. Cast: Kenny Baker, Virginia Verrill, Adolphe Menjou, the
Ritz Brothers, Helen Jepson, Charles Kullmann, Phil Baker, Edgar Bergen
and Charlie McCarthy, Zorina, Bobby Clark, Ella Logan, William Dollar,
George Balanchine's American Ballet, Andrea Leeds.

Universal

Number Number of Pix Compressed pleted stories in Be Placed Stories in Berlaced Storie

Rowland Drews H. IDEAS, formerly titled 'MIGHTIER THAN THE SWOBD,' produced by Edmund Grainger; directed by S. Sylvan Simon; original by Bruce Manning; screen play by Robert T. Shannon. Cast: Wendy Barrie, Walter Pidgeon, Kent Taylor, Henry Hunter, George Barbier, Dorothea Kent, Hobart Cavanaugh, Samuel S. Hinds, Horace Machan

Wendy Barrie, Walter Pidgeon, Kent Taylor, Henry Hunter, George Barbier, Dorothea Kent, Hobart Cavanaugh, Samuel S. Hinds, Horace Machahon.

"MERRY GO-BOUND OF 1938," produced by B. G. De Sylva; directed by Irving Commings; original screen play by Monte Brice and Dorian Francisco, and the Comming of the C

Censure Censors

(Continued from page 5)

heavies of anybody but Germans and Russlans—and Americans. No mat-ter how deep-dyed a villain, if he's an American that's jake with every-body all over the world, including America.

America.
But one crack at an old-time Mexican bandit and by grapevine word passes south of the Rio Grande and never stops traveling till it crosses the Panama Canal and hits Cape Horn. After that the picture is all set to get the Latin American works.

set to get the Latin American works. Even comic chiaracters are not liked by nations whose nationalism suffered an arrested development through recent centuries and has only begun to flower since the world war. Producers duck that one by making him a Latin from Manhattar and billing him 'Nick'. Nick, they argue when cornered, can even be the name of a Russian.

One sitch character in a current

One such character in a current \$1,000,000 saga of pioneering days still has Mussolini shaking his head about that Nick. It may be a Greek to the producers, but it's a spaghettibender to him.

bender to him.

As to who stopped the production of Humphrey Cobb's Paths of Glory' and Sinclair Lewis' It Can't Happen Here' the Hollywood censorial stooges don't know and for the moment care less. Their only concern with things of that sort is to concede that with the present setup and the present pusillanimity of producers no A idea for world-betterment has a chance. a chance.

one of the main things against pictures is that despite their improvement in 20 years they still rate as something less than literature, painting, sculpture and architecture by people who will battle any attempt to inflict censorship on these art-forms

art-forms.
Even holy men in high places can be snobs about things of this sort, and until they get the regard for pictures that cardinals in the Middle Ages had for paintings, producers looks for no help from that quarter. Five hundred years from now, maybe, but not next week, or next year, and certainly not today.
While conceding that such movements as the Legion of Decency did afine job in sapoliong pictures, the studios aren't so sure they're still doing it.

doing it.

Millenium Idea

Millenlum Idea

All such movements shake down
in time to committees and after that
instead of a traffic cop you have a
dead horse in the road. Committees
are jobholders and either get hardened to what they are seeing or,
if the case for censorship is sound,
must necessarily get their minds and
morals poisoned after seeing 500 pix
a year in their worst state. a year in their worst state.

a year in their worst state.

Rotating the work, giving each
member one or two pictures a year
to see, not more, lest he become infected, and confining the peeks to
people young enough to know if certain scenes really do harm them are
some of the ideas advanced as a way
out of censorial boredom. Others
have surgests the base of the confinement of th some of the ideas advanced as a way out of censorial boredom. Others have suggested that the organizations showing some vitality be widened in their memberships until all America gets in. After that they'd be so democratic as to not need outside censorship, since 120,000,000 can't be wrong.

As to cleaning it all up with pitiless publicity, as the studios have been urged to do several times by mame-writers only too willing to go to bat if the studios would turn over the material in their archives to the writers, the producers have been reluctant to do this.

What Red Lewis, they argue, or Gene Fowler would say about censors would be read by people who already agree with them and would have no influence on the rest, because such writers are known as ribald scoffers and certainly-in any case are not recent converts to the faith.

If a writer like the late G. K.

faith.

If a writer like the late G. K.
Chesterton would come along and
want to use the material to blast
censorship back into the lap of the
Puritan fathers, the studios would
give him the key to their secrets.
Meanwhile their taking it out on
table-cloths, and each other.

LEVY DIRECTING

Hollywood, Oct. 19.

Bert Levy makes his bow as a Oth-Fox director with Blonde Moll, skedded to start Nov. 15.
Phyllis Brooks and Lyle Talbot are set as featured players and Sol

EXPLOITATION :-: By Epes W. Sargent

Swank in St. Loo

Swank in St. Loos.

St. Louis.

When Fanchon & Marco inaugurated the cinema guild method of screen entertainment in its Shady Oak Theatre in Clayton, a residential suburb of St. Louis, it also inaugurated a new type of theatre advertising that has attracted much attention in this neck of the woods fland netested the artistic nature of the theatre. Placed on the theatrical page, by contrast, these ads definitely attracted the eye from the heavy blacks which generally mark local theatrical advertising.

First advertisement was placed on the society page, rather than the amusement section, and naturally the society page, and naturally the society page, and naturally the specially from the type of persons who would be attracted to the opening film feature Thine Days a Cueen. Marvin Casmir, chief of F&M publicity department, also utilized the greatty, therished mailing lists of the greatty, therished mailing lists of the St. Louis Symphony Orchestra and art and culture clubs of the state of the shady Oak where the admission is 50c. and 75c. and only one performed given each evening.

Reseabell Halpad

Baseball Helped

Baseball Helped

Fort Worth.

Charlie Carden, local press agent for Worth theatre, and Ben Hill, special rep from U. A., put over some nifties in exploiting Vogues.

Outstanding stunts included double truck layout of the most photographed girls in the world in Sunday Star-Telegram roto section. Co-op full page ad, paid for by local merchanis. Effective window displays in cluded seven with the start of the

Candid Stunt

Indianapolis Indianapolis.
Inspired by the obvious possibilities of 'Vogues of 1938,' Orville Crouch and Ward Farrar of Loew's have added some of their own ideas to get more free lineage than any other exploitation campaign this year.

to get more tree threage that the year, ther exploitation campaign this year.

I and Crouch, being candid canera addicts, tied-up with the Star to award five prizes of \$20 each to the five best dressed women attending the theatre on the three opening days of pic. Lobby is brilliantly lighted to make possible snaps, and 300 exposures were taken. Each woman is given a card stating, 'You have been chosen as one of the best dressed women in town.' Pictures of five prize winners will be published in Star with a constant of the control of the con

MGM's Shorts Mag

MGM's Shorts Mag

Getting in step with the growing trend favoring the more intelligent use and advertising of short subjects, the Metro publicity staff comes forward with the M-G-M Short Story, an attractive 20-page magazine devoted exclusively to the promotion of the short subjects. Herb Morgan is the editor, but Howard Dietz and all the lads kick in with stories in the first issue, and that means a sufficient control of the promotion of the short subjects. Herb Morgan is the editor, but Howard Dietz and all the lads kick in with stories in the first issue, and that means a sufficient to the promotion of the pictures. With Metro's important line-up of diminutives, it is natural that it should lead off with this concentrated appeal. It is to be hoped that other producers will fall into line, for with a concerted effort the shorts can often be made really important sales factors if only the exhibitors get it through their heads that shorts and sales factors if only the exhibitors get it through their heads that shorts and selected length. Short Story will be a monthly until further notice.

Monks and Radio

Monks and Radio

Seattle.

Turning back a page in theatre advertising, Borneo (20th), currently at Orpheum, is played up in treed wartin Johnson style, using increased newspoper space and a jungle theatre poper line monkeys, etc. Ads stress thrills, jungles, and sights never before seen. Also getting radio spotte.

The state of the s

Detroit.

As one of several build-ups for High, Wide and Handsome (Par) at Michigan theatre here, Publicity Director Earl Hudson inserted a four-inch one-column ad in financial pages of local sheets, with all the trappings of a financial report.

Headed by Paramount Pictures Dalaince Sheet for the \$2,000,000 produces of the ficker, each as Romance, 'music, etc., with valuation of each. Headings were 'romance,' isting Irene Dunne, Randolph Scott, etc., 'Music,' by Kern and Hammerstein; 'action,' rush for fortunes; and 'spectacle,' free-for-all fight.

Signed off with 'complete accounting stridgy with stunning figures in person by Ina Ray Hutton and Her Melodears. Michigan theatre.

Victorian Smash

Victorian Smash
The RKO press book for Victoria
the Great' is one of the outsanders
thus far this one of the outsanders
thus far this one of the outsanders
that far the outsanders
that is a bush of the color of the
top of the lobby. Backing up the sales
talk is a bunch of germane exploitation suggestions and material for a
coloring contest. A radio script is
included an a six-day newspaper
put the British-made picture is not
put over in a big way, it will not be
the fault of the RKO forces. They
have done about everything that
could be done, and have done it
smartly.

emartly.

It's an Idea

A special matinee was held by the Roxy theatre here for Boy Scouts and Cubs of the city during showing of 'Dead End,' film having been approved by the Boy Scouts of America. Showing was held 48-th and the state of the state of

Theatre Changes

New theatre, the Tryon, will seat 600, expected to be ready for opening about Christmas. Owners operate houses at Roanoke, Va., and Winston-Salem. Headed by Ellis Blumenthal. Headquarters for the concern recently shifted to Charlotte.

Canton, O.
Changes in theatre ownership repeated in eastern Ohio recently; Palace, Holgate to Don D. Lewig: Diana, Gratton, to J. D. Koharik; Ohio, Galion, to Galion Theatre Co.; Blou, Kenia, is now the Zenia, Southaide, Ironton, the State and Ottawa, Obtawa, the Hiegel.

Ground was broken Saturday (e) at Elks National Home, Bedford, Va, for Fred Harper Memorial theat'e, named in honor of the Lynchburg attorney who was once grand exalted ruler. Mr. Harper died this yeas, House, gitt of Dr. Robert S. Barratt, of Alexandria will be equipped for stage as well as film shows, and will seat nearly 400.

Glenn Thompson will shortly open a new house at Atoka.

Hydro, in town of same name, seating 300 to be opened within 60 days by Richard Buchanan.

Jack Pierce opening a new 300-seater at Stigler.
Consolidated Theatres, Ino., finishing new house at Mangum.

Ance Challener, soundress, has accepted a postion on the faculty of the engineering school, University of Oklahoma.

Harrisburg, Pa.

Jay Emanuel, Philadelphia theatre
owner and operator, has signed a
21-year lease for the Russ building,
downtown business section here, and
will convert it into a modern cineng.
Owners of the building, Mrs. 16a,
Russ and daughter, Mrs. Rosa a
Strickland, had held up the deal for
a time because of insistence for a
bond covering the lease, but this
matter has been compromised.
A large ballroom floor will not
be disturbed. Emanuel will spend
\$100,000 on a theatre to take up the
first two floors, seating capacity of
1,100.

Changes in Interstate Theatre personnel here is as follows: Leroy Handley asst. mgr. at Aztec; Milton Coalson, chief of service at Majestic; Robert Nelson, assistant skipper at the Texas; Eric Brendler, assistant manager at Palace; Lynn Krueger, house manager at Harlandale; Norman Schwartz, Highland manager; Jack Silverthorn, assistant ager; Jack Silverthorn, assistant strength and treasurer of the Highland.

Buck Owen's Tour

Canton, Oct. 19. Buck Owen, film cowboy, and a company of 15, including the Maribou Ranch band and his stunt horse, Goldie, making personal appearances in major houses throughout ances in ma the midwest.

the midwest.

Opening recently at the Savoy,
Louisville, the unit played three
days in that state, moved into Ohio
for a couple of days, and then into
western Pennsylvania. After Virginia and West Virginia Owen heads
west for Virginia observable to the property of the west for Hollywood, where he is under contract to Columbia.

William Moris Agency is map-ping the route. Owen during the summer was featured in several ro-deo presentations in this district.

COLLINS' NEWSREEL SPIEL

Collins, news editor for Pathe News for a number of years and up until the recent shakeup, has turned lyceum lecturer.

He describes how to become a newsreel editor and outlines other inside stuff about newsreel making, illustrating his talk with motion pictures of big national news events of past few years.

Newsreelers in Scoopee Race; Sino-Jap. Other Events Prove B.O.

sequent upturn in box office interest.
Odd part of the actual ChineseJapanese war front shooting by the
newsreel boys is that it has meant
hardly any material hike in costs
to the larger newsreels, now operating in the black, anyway. It's figured
that two cameramen used by most
of the news weekles cost about \$900
per week in expenses, including raw
stock and insurance on cameramen
and equipment. Salaries are in addition, but considered a recurring expense item. pense item. While this is considerable outlay

Sino-Japanese conflict has done for covering one aspect of news, the more to revive keen competish between newsreels than any single factor in recent years. Not only has it produced a return to the old days when every newsreel company was when every newsreel company was of surefire news material every out to grab footage, no matter what the cost, but the rivalry has produced better material with a consequent upturn in box office interest.

Odd part of the actual Chinese-

Other angle of the newsreel boys straining at the leash to grab top matter also is viewed as an encouraging and healthy sign for their fu-

Manner in which Universal played up its first pictures from the Orient front made their competitors smart but it has roused them from any lethargy. They admit it. It has stirred up the competitive spirit to the exploding point.

ploding point.

Typical of this desire to snare spot news occurred in Maine last week when two gangsters were killed re-sisting arrest. Wires burned as each of five newsreels battled to obtain first pictures. Same held true with the Utah-Wyoming plane crackup, Sunday (17).

Jan Buy-off

Two newsreel companies were reported as having been approached by Japanese interests to secure footage that was released formally last. Thursday, Understood that scenes desired were of captured Japanese aviators being guarded while garbed in underwear and little else. Both newsreels refused because of suppression angle. Surprising thing to competitive newsreels was that these shots, seemingly harmless in U. S., should be wanted by any purported rep of Japan, through both proposals bore the mark of authenticity.

In the past, American, newsreels

the mark of authenticity.

In the past, American newsreels have been approached for footage by Japanese newsreel representatives because the nation is newsreel-minded and the two big native newsreel companies are always alert for thorough coverage. They have been as anxious to get the Chinese side of the conflict as U. S. newsreels are obtaining views of both sides. both sides.

Asschi and Nichi Nichi, big Japa-nese newsreel syndicates, also op-erate the newsreel services. One American newsreel supplies one, which makes the rival firm all the more eager to secure thorough news handling.

news nanding.

Paramount, Universal, Fox Movietone and Metro in the past week all had much the same scenes, appearing as though the cameramen were shooting from the same spot in some topics. Exceptions were the newsreels that showed the captured aviators.

OMAHA ORPHEUM. RKO SUBSID. BKPT.

The Omaha Orpheum Co., subsid of the defunct Orpheum Theatres Corp., on Thursday (14) filed an involuntary petition in bankruptcy in N. Y. federal court through O. R. McMahon, its president. The petition lists assets at \$7,047 in cash, but does not fix any amount as to its debts. Attorneys, however, estimated the company's debts will reach over \$2,000,000.

The Omaha company built the Nebraska theatre, Omaha, at a cost of \$1,500,000. The property was fore-closed in 1933 and the theatre was sold to the Abe Blank circuit for \$100,000.

Listed among the creditors filed with the petition but which does not with the petition but which does not state the amounts owed are Stadium Theatres Corp. of California, American Society of Composers, Authors and Publishers, RKO-Radio Pictures and RKO-Radio Booking Corp., the estate of Roscoe Arbuckle, the 3 Rio Bros. and the Hudson Wonders, vaude acts. vaude acts.

Keene Gallops Off Hollywood, Oct. 19.

nogram started 'Romance of the Rockies,' its second Tom Kcene western, yesterday (Mon.) with R. N. Bradbury producing and directing.

Also starting yesterday at Monogram was 'Telephone Operator,' di-rected by Scott Pembroke and pro-duced by Lon Young.

Advance Production Chart (Continued from page 24)

Warners

Number Lumber of Fix Com-of Fix Com-Promised pleted Shoot-Cutting Before Prepara-ing Rooms Cameras tion 50 15 9 13 27 9

Number: umber of Pix County Shoot. Gutting Be-Placed Storles In of Pix County Shoot. Gutting Be-for Preparations of the Cutting Forms of Shoot. Gutting Be-for Preparations of the Cutting Forms of Shoot. Gutting Be-for Preparations of the Cutting Forms of Shoot. Gutting Be-for Preparations of the Cutting Forms of Shoot. Shoot. Gutting Be-for Preparation of Shoot. Gutting Be-forms of Shoot. Gutting Be-forms of Shoot. Gutting Be-forms of Shoot. Gutting Be-forms of Shoot. Gutting Preparation of Shoot. Gutting Be-forms of Shoot. G

way and Morion Craft; photographed by Bos Ross. Cast: Ronaid Reagan, Gloria Blondell, Addison Richards, Hugh O'Connell, Dick Purcell, Sheila Bromley Rose Rose Reagan, Carlon Reagan, Carlon Revenue Reagan, Carlon Reag

Warner Pictures in Production

Warner Pictures in Production

"HOLLYWOOD HOTEL," produced by Sam Bischoff, directed by Busby
Berkeley, original story by Jerry Wald and Maurice Lee; screen play by
Wald, Lee and Richard Macauley; camera, Charles Rosher, Cast; Dick
Powell, Frances Langford, Mona Marshall, Lola Lane, Hugh Herbort,
Johnnie Davis, Mabel Todd, Alan Mowbray, Ted Healy, Allyn Joslyn, Eric
Stanley, Edgar Kennedy, Benny Goodman and band, Louella O, Parsons,
'GOLD IS WHERE KOU FIND IT,' produced in technicolor by Sum
Bischoff, directed by Michael Curtiz; story by Clements Ripley; screen play
by Warren Duff and Robert Buckner; photographed by Sol Polito. Cast:
"THE ADVENTURES OF ROBIN HOOD,' produced by Henry Blanke,
directed by William Keighley, original screen play by Norman Relily Raine
and Seton I. Miller; photographed by Tony Gaudio. Cast: Errol Flynn,
Olivia de Havilland, Ian Hunter Laude Rains,
Seria Charles Robinson; screen play by Joseph Schrank and Maurice Leo; photographed by Ray
Enright; original by Kenyon Nicholson and Charles Robinson; screen play
by Joseph Schrank and Maurice Leo; photographed by Arthur Edeson
(Ast: Humphrey Bogart, Dorothy McNulty, Louise Fazenda, Frank McHugh, Allen Jenkins, Eddie Acuff, Nat Pendleton.

"FENROD AND HIS TWIN BROTHER,' produced by Bryan Foy; directed by B. Reeves
"High Waven Spring Bynigton, Charles Halton, Jackie Morrow, Bennie Bartiett,
Frank Craven.
"Highwax Pirkates,' produced by Bryan Foy; directed by B. Reeves

Frank Craver PirakTes, produced by Bryan Foy; directed by B. Reeves Esson; original screen play by Sherman Lowe; photographed by Ted McCords. Cast; Beverly Roberts, Dick Purcell, Gloria Blondell, Charles Foy, BLONDES AT WORK, produced by Bryan Foy; directed by Frank McDonald; original screen play by Albert Demond; photographed by Warren Lynch. Cast; Clenda Farrell, Barton MacLane, Tom Kennedy, Rosella Towne, Donald Briggs, Kenneth Harlan, Carole Landis.



Did You Ever See A TORMADO T

First Reports Are In! Records Blown Sky-High!
Double Time for "Double Wedding"!
Profits " " " "

Film Reviews

LUCREZIA BORGIA

(Continued from page 12)

(Continued from page 12)

Picture is historical, with heavier emphasis on the villainies of the ruthless Cear Borgia than on the ruthless Cear Borgia than on the first of the stater. Lucrezia, for whom the control of the stater, Lucrezia, for whom the control of the stater, when the Papacy was at its lowest eab under Alexander VI (Rodrigo Borgia), Just prior to the Reformation, the Papacy was at that time practically another Italian State ruled by the Borgias for their aggrandizement,
Nepotism, fratricide, brutal mur-

time practically another Italian State juded by the Borglas for their aggrandizement.

Nepotism, fratricide, brutal murders and general disregard for human life, akin to contemporary gangster wars, are shown as the principal activities of sim Boly. The desire is that the scenario is based on a state of the state of the scenario is based on a state of the state of the scenario is based on a state of the scenario is based on like the foreign product. Hardly likely to please high church clerics, but no matter how you slice this one, it gets by as history.

Gets by a history.

Caser Borgia as a horoughly bad man who rips his ment off bones in big chunks. He shoroughly bad man who rips his ment off bones in big chunks. He harders off Lucreaa, his sister, played by Edwige Feuillere, in successive political deals at Machiavell's suggestion. Latter role is creditally suggestion. Savonarola, famous Florentine forformer and soapboxer of the day against degeneration of the Papal office. For this he is martyred by burning at the stake, through Borgia machinations is along the lines of the lavish silents, with numerous machine which is along heavy lines, acting, which is along heavy lines, acting, which is along heavy lines, acting which is along heavy lines, acting which is along heavy lines, and Germany, Its showing here will be some consolation for those who carry the censorship chip.

Where Trails Divide

Where Trails Divide

Monogram release of R. N. Bradbury production. Stars Tom Keene. Features Richanor Stewart, Warner Richmond. Directed by R. N. Bradbury. Screenplay and dialog, Robort Emmett; camera, Bert Longenecker. Reviewed in Frojection Room. N. Y., Oct. 18, 43. Running time,

Out.: Tom Keene, Eleanor Stewart, War-ner Richmond, Loraine Randall, David Sharp, Charles French, Steve Clark, Hal Irdee, Richard Cramer, James Shorldan.

The kind of frontier yarn which could be told in a few feet of film. This picture is slow and dull. Not a sincere sombrero type. It's unimportant except where Tom Keene has influence and the alfalfa fans aren't particular about their kind of

has influence and the alfalfa fans aren't particular about their kind of screen fun.

Has only a chuckle or two and dramatically no bite.

That familiar formula is followed wherein the hero is not what he is a lawyer, turns out to be a cop on special assignment to nab a gang or stagecoach robbers. Keene's brother and stagecoach agent is an accomplice of the crooks.

The heart interest is Eleanor Stewart, a passenger in the stagecoach which brings Keene to town. The way of the stage of the crooks.

The heart interest is Eleanor Stewart, a passenger in the stagecoach which brings Keene to town. The whough to success and love without pooping much gunfire.

Scenically the picture is unimpressive, and on the whole the feature is dull, with only a few horses to gear the action. Warner Richmond is a sly gang chieftain rather than a tough hombre.

HERE'S FLASH CASEY Grand National release of Max and Ar-

Linden, Boots Mallory, Cally Richards, Di-
recied by Lynn Shores, Story, George Har-
mon ('oxe; screenplay, Jehn Krafft; cam-
era, Marcel Pickard; editor, Charles Hen-
kel, Jr. At Varsity, Lincoln, dual, Run-
ning time, 57 mins.
Flash Cusey Eric Linden
Kay Lanning Houts Mallory
Wade
Major Addison
Blaine Joseph Cychan
Lawrence Howard Lang
RickaVictor Adams

Picture-snatcher story, about the photog who won a snapprize while yet in school and gave himself only



dewpoint of andland's overtime is hip. He is an ex a and a very tale

-Buffalo Courier-Expres

Iwo years after graduation to own the largest news photo agency in the world. Eric Linden tops the cast, as the lad who grabs the pix on the fly, and with him, called back to the screen after dropping out several season ago, is Boots Mallory, who holds the unique job of being a sobbie and the society editor all at the same time.

Film is at home to friends on the Film is at home to friends on the table to wrench from a time to a quarter from a potential patron who is looking for a pic to see and has a selection.

Joe Crehan and Howard Lang, one a city editor sore on the world, including himself, and the other photoed for the newspaper's by-product, a picture paper, do as well' as the story can expect. Crehan gets a bit herty with himself, but it was wanted to the season of the control of th

EMPTY HOLSTERS

(WITH SONGS)

Wirner Pros. production and release. Stars Dick Foran, Features Patriela Wil-Ibill, Directed by Reeves Eason, Store Bou-Ed Rari Repr. spreamjay, John T. Neville versions of the Control of the Control Country, Control of the Control of the Control Country, Control of the Mins.

J	Clay Brent	Dick Foran
1	Judy Ware Patrl	cla Walthall
1	Ace Chin Em	mett Vogan
	Buck Govern Ando	rson Lawler
ı	Tex Roberts	Hen Strange
	John Ware W	ilfred Lucas
ы	Dnd Brent	Toin Brower
	Cutter Smith George	e Cheeseboro
	I Tom Raines Charl	es Le Movne
J	Cal Hardin B Billy O'Neill J. J. Jim Hull	ilmund Cobb
	Billy O'Neill J.	P. McGowan
١	Jim Hull	Milt Kibbee
	Doctor	Rarl Dwire
	Doctor	Henry Otho

Doctor Henry Othe Jerry Che Jerry Lens to the carry Che Lens to the Lens to th

effort to make a true type of saddle-drama.

The kids particularly will like thisone because Foran is the type that app. 1s to juvenile worshippers and Patricia Walthall makes a pretty good heroine. The lad who plays the gang chieftain is, a bit on the gaslight side.

Shan.

UN CARNET DE BAL ('A Dance Program') (FRENCH MADE)

(FRENCH MADE)
Paris, Oct. 8.
Paris, Oct. 8.
Paris, Oct. 8.
Pittus Vog. Directed by Julien Durviver,
direction of modiction, J. Levy-Strauss;
maise, M. Jaubert; scenario by Julien Durviver,
maise, M. Jaubert; scenario by Julien Durviver,
services and Merourd Zinnucr; decore,
Paul Colin; camera, M. Kilebr and Agojini, At the Marivenux, Paris, Running
jine, 335 minutes.

Alain Regnauit
ChristineMarie Bell
ThierryPierre Blnnchar
Publica CartissalPernandel
Jo Louis Jouvet
Francois PatussetRalmu
Minne, Audie Mme. Prancoise Rosay
Eric Irvin
Bremond M. Benard
JarquesRohert Lynen
CecileMilty Mathis
Gaby
I'nui
The Newspaper Vendor J. Fusier-Gir

capture the true teching her meant to portray.

To forrest the death of a rich husband whom she has never loved sends her in search for long lost youthful admirers whose names she settin of the first ball she ever attended. soon Twenty years have passed since she comp

attended that ball and, instead of discovering the eight as she expect-ed, she finds a suicide, a death and six men progressing in diverse occu-

oiscovering the eight as she expectd, she finds a suicide, a death and
six men progressing in diverse occupations.

The progressing in diverse occupations are the property of the property

Both and the suicide first. Twenty

She have passed since his death,

Francoise Rosay is insane, always

believing her son will return. Harry

Baut, as a priest who has entered the

church to forget that he once loved

Miss Bell, is next encountered. Baur

is not a convincing priest; scene is

too long; adds little to pic.

Next comes Pierre Blanchar as a

furg-taking doctor whose professional work consists in abortions.

If stip goes cravy and shoots his mis
tress when he does, and she leaves.

And so to Fernandel as a hair
dresser, married, with countless kids.

But he takes Miss Bell to the scene

of the first ball. She sees it as a

squalid little room instead of the

imposing affair it has grown to be in

Her dreams.

Ralmu is the mayor of a small

ther area.

Ralmu is the mayor of a small

for the property of the property

Mamusing, but bringing in son of the

healthy character detracts from

amusing lightness of this episode.

Then to Jouvet, who is the proorie
tor of a cabaret indulging in pilfer
ing from his clients on the side while

hey dance.

Pierre-Rushard Willm is a guide at

The property of the service of the cabaret indulging in pilfer
ing from his clients on the side while

Miss Bell dwing her entire married

life. He has recently died. But he

as lett a son. She adopts him with

maternal interes to take in too much and

takes his women as they come. His

performance, as usual, is light, with
out force and stability of character

demonstration.

Search for the last name reveals

that he has always lived across from

Miss Bell during her entire married

life. He has recently died. But he

has lett a son. She adopts him with

maternal interes to take in too much and

takes his women as the dopts him with

maternal interes to take in too much and

takes too long to put across.

OH. MR. PORTER! (BRITISH MADE)

(BRITISH MADE)

General Film Distributors' release of Canaborous productive States and the Canaborous productive States and the States of States and the Sta

A railway comedy, reminiscent of The Ghost Train, written around the comic personality of Will Hay, supported by his very 'aged' and very 'young' foils hitherto associated with his stage and screen appearances. Will do well locally, where the star is known, but the feature would probably suffer considerably in transit further afield.

An amiable misfit, with a brother-in-law in the railway company, is sent as a last resort to a tiny, ob-scure village in Ireland as station-master, where his family hope to be rid of him.

scure village in Ireland as station-master, where his family hope to be rid of him.

Finding a decrepit clerk and fat-boy porter the only occupants of the station, where no train ever stops, the newcomer tries to convert the remarkackle dump into something worthy of his dignity.

He senses a sinister atmosphere, in the producessors awe either next the producessors have either next that the producessor have either next that the producessor have either next that the producessor have either large that the produces of the produces of the next that the produces of the prod

ALLEGRI MASNADIERI

('Jolly Pirates')
Rome, Oct. 5.
Produced by Artisti Associati, directed by
Marno Eller. Feeduring Assia Norts,
Olivia Fried, Camillo Pilotto, Mino Duro,
and the De Rego brothers.

and the De Rege brothers.

This is a comedy based on mistaken identity: one of the two faithful servants who accompany thereine on our flight from an accompany of the servants who accompany the servants and seventhers stated the servants and a servants and a servants are servants. The girl and escort profit by this mistake, getting on the ship that the pirates were holding in readiness for the arrival of their chieftuin, and setting sail.

On the boat they find the nephew of the Governor of the Island being held as hostage. And the nephew soon finds out about the girl and her companions. It turns out that the

governor, his uncle, was the very man she did not want to marry. The nephew skillfully maneuvers himself into command of the boat, and grounds it just off his uncle's island. The pirates are all arrested, but are released in celebration of the wedding, when the uncle steps back in favor of his nephew, who has also fallen in love with the girl. Theme had possibilities of good comedy but lines, sets, and action were all so dull that they failed to create desired illusion.

A Megfagyott Gyermek ("The Frozen Child' or 'Tomi') (HUNGARIAN MADE) Danubla Pictures telease of Karmet

HUNGARIAN MADE)

Dannish iterates release of Karpa Anamotellone Electron release of Karpa Anamotellone Michael Balogh. Scenario, Maria
Orreit based on poem by Baron Joseph Edvos; music, Victor Fapir; camera, Laula
I-1, 37. Running time, 69 miles electron;
Tomi Mills William Mills of Mills
Toming time, 69 miles electron
Toming time, 60 miles electron
Toming time, 6

Tomi.
Sutyl.
Mys. Gnidy.
Annu Guldu.
Istvnn Kovaca.
Benedck Guldy.
Flora Galdy.

(In Hungarian, No English Titles)

(In Hungarian, No English Titles)
Without knowing the lingo, this Hungarian picture is too tough for non-Magyars. Seemingly the best performances are those of the two child characters, Gizi Pecsy and Klari Adam. Others appear Leaden, Judging by audience sniffles, this is a strongly sentimental story with sufficient force to make the gais cry. Besides this, picture has very obvious. The camera work on the whole is not bad, but offers no outstanding shot. Towards the ending of the picture the director indulges in a bit of fantasy, wherein the child character in a dream again meets his dead parents. This hit is offered with decorative screen swirl of revolving tinsers. The child character in a dream again meets his dead parents. This hit is offered with decorative screen swirl of revolving tinsers are the second of the

Torockoi Menyasszony

('Bride of Torocko') (HUNGARIAN MADE) Budapest, Oct. 7.

Rox production and release, mute at Musgar Finifolds Studio, Industreat, Security by 10th Indig. Directed in Marton Kelett. Production someory-framework of the Marton Kelett. Production Studies and Pulvary and Keraszity. Running time, 70 ultims. Rossit. Margit Dayke Audris. Paul Jarva Herskovies. Julius Kaba Mrs. Hum. Serena Salikhy Schonlinaste. Jasept Julius Cholm Marking Marctin. Zellum Marking.

At last a local film where no apologies need be made for the restrictions naturally imposed upon small-country films. Bride, beside strong local color, has human appeal, wholesome humor and sentiment, is photographic the color of the color without pretending to be a Hollywood super-feature, gives an hour's honest, pleasant entertainment.

Bride of Torocko', was an out-

nonest, pleasant entertainment.

Bride of Torocko' was an outstanding stage hit here some years ago, a sort of Hungarian 'Able's Irish Rose. Screen adaptation made by the author. Otto Indig, follows the action of the original play closely action of the original play closely action of the original play closely.

the author. Otto Indig. follows the action of the original play closely and retains all its values.

Story is about a peasant girl in a Transylvania village who was a foundling, and through some redtape mistake is suddenly discovered to be of Jewish origin. Her lover is afraid everybody will laugh at him if he marries a Jewish girl, so he leaves her, and Rozsi sets about the difficult business of being a Jewess, with the help of the kind-hearted village innkeeper, who induces the wealthy widow of her supposed village innkeeper, who induces the wealthy widow of her supposed village innkeeper, who induces the wealthy widow of her supposed the supposed in the wealthy widow of her supposed the getting the supposed the supposed to the wealthy widow of her supposed the wealthy widow of her supposed the supposed the supposed the wealthy widow of her supposed the wealthy will suppose the wealthy will suppose the wealth

New York Theatres





LIEW'S STATE "DOUBLE OR NOTHING"

-Starting Thursday—
Rouald Mudeleine
COLMAN CARROLL.
"PRISONER OF ZENDA"

-ON Stage—
Jimmy Savo and Others

Starting Friday, Oct. 22nd NINO MARTINI "MUSIC FOR MADAM" with JOAN FONTAINI

Criterion 25c B'way & 45th St. Opens 9 A.M. Midnight Shows

PARAMOUNT TIMES

HELD OVER 2ND WEEK "SOULS AT SEA" Gary George COOPER RAFT

IN PERSON Jane Froman Benny Meroff AND HIS ORCHESTRA

"STAGE DOOR" Spectacular Stage Productions

MAN MUSIC HALL

ALL 25° TO

'Ali Baba Goes to Town" with **Eddie Cantor**

ALCATRAZ ISLAND

STRAND • 25c B'wny 47th St. to I P.M.



Demands on Networks Expected; Announcers Guild Approached To Join 'United Talent Front'

Various groups and locals within the American Federation of Radio Artists are still discussing the terms Artists are still discussing the terms for a standard contract for submission to the networks. When such a pact is drawn up it will be submitted first to the membership for approval. Understood it will cover recognition, Guild shop, minimum wages, rehearsals and working conditions. Also likely it may deal with advertising a gencies.

ditions. Also likely it may deal with advertising agencies. New York local of the AFRA last week elected its permanent officers and board. Officers are as follows: Mark Smith, president; Walter Pres-Mark Smith, president; Walter Preston, William Adams, Ben Grauer,
Alexander McKee and John Brown,
vice-presidents; Lucille Wall, secretary, and Wiltred Lytell, treasurer.
Directors include, besides the above,
Harold Brown, Teddy Bergman, Ted
deCorsia, Marion Barney, John McGovern, Harold Deis, Gertrude Forster, Everett Clark, Frank Croxton,
Taylor Buckley, George Hicks, Neison Case, Alan Kent and Robert
Waldrop.

Taylor Buckley, George Hicks, Nel-son Case, Alan Kent and Robert Waldrop.

With the singer-actor field in its pocket, AFRA is now concentrating on the organizing of announcers. Entire announcing staff of WHN, New York, was signed last week. Understood, also, that a committee will be named to huddle with a group from the American Guild of Radio Announcers and Producers re-garding amalgamation of the two bodies. Idee, according to AFRA of-ficials, is that a single organization is essential in dealing with the net-works and that neither side should stand on ceremony in bringing the factions together.

stand on ceremony in factions together.

Panelman's Union

Merge between the AGRAP and the CIO-affiliated American Communications Assn., which appeared imminent several weeks ago, now looks cold.

Meanwhile, ACA is proceeding with the fechnical staffs

throughout the country, apparently unhindered by the International unhindered by the International Brotherhood of Electrical Workers American Federation of Labor af-filiate. Radio scripting field is apparently

being organized only by Radio Writers Guild, affiliate of the Authors League of America. Group held its first board meeting last week and will have its first annual membership meeting and election Nov. 8.

WM. S. SHARTLE BANKRUPT

Erwin Wasey Acct. Exec. Takes Creditor Bath

William S. Shartle, account executive with Erwin, Wasey Agency, New York, filed a voluntary petition

tive with. Erwin. Wasey Agency, New York, filed a voluntary petition in bankruptey Thursday (14) in Federal Court, N. Y., listing among his creditors several opera stars connected with the New York and Chicago companies. He lists his liabilities at \$23,164 and no assets. Included in the creditors, Shartle names in his schedule and the amounts he owes them are: J. J. Friedl, Minnespots Amusement Co., of Minneapolis, \$1,102; D. M. Swarthout, University of Kansas, \$379; Columbus (Ohio) Civic Concerts, \$60; Lodovico Oliverio, \$61; Bernard Canter, \$288; Harriett Lundgren, \$288; Joe Pollack, \$15; Helen Freund, \$100, he last five named connected with the Chicago Opera Co.; Wilfred Englenan, \$125; Mario Malyas, \$150; Sidney Rayner, \$175; all with the Metropolitan Co., N. Y.; Lawrence Powers. Hippodrome Opera Co., N. Y., \$100; Norman Condon, baritone, \$35; and Harry W. Beatty, of Hollywood, Cal., \$1,086. vood, Cal., \$1,086.

Graves Heads Radio Dept.

Compton agency is transferring Lee Graves from the Chicago to take charge of the radio department of the home office. Grave replaces F. B. Dyck Hoff, who has quit to go with the American Tobacco Co.

Florence. Sperl succeeds Betty Howard in the same agency as caster and talent buyer, when the latter size Delair & Byan next week

joins Pedlar & Ryan next week.

Jane Gillis, mezzo soprano, and Norman Perry, sportscaster, the lat-est additions to Crosley's WLW-WSAI talent staff.

Organ Oil Extra

Ad agencies have been notified by William C. Gittinger, of CBS, that they will have to pay extra if they want to use the network's Hammond organ on their programs, starting Jan. 1, 1938. Charges will be \$3 for a quarter-hour show, \$5, half hour, and \$7.50, for an hour's broadcast. For rebroadcasts it will be the same.

NBC has had an organ rate in effect for almost two years.

in effect for almost two years.

Firefly' Preview On MG Opener;

Hollywood, 0ct. 19.

First picture preview on the Metro-General Foods radio tieup will be The Firedy, with Jeanette MacDonald and Allan Jones reenacting their parts in the film. Robert Z. Leonard, who directed the musical, emcees the initial broadcast Nov. 4 and may serve in that capacity for the entire series.

Decision to a layieur Firedy' on the

Decision to airview 'Firefly' on the opener is in line with MG policy to put films on the air one day ahead of general release so that the full force of the exploitation can be felt at the box office. 'Firefly' goes out

Producer Bill Bacher is still ex-Producer Bill Bacher is still ex-perimenting with his opening line-up. Those definitely, set are Judy Garland, Sophie Tucker and Igor Gorin. Iloma Massey, foreign im-port in 'Rosale' makes her air debut in the regular weekly feature which introduces a new player being groomed for featured or starring coles

Every name player on the lot will be on the first program, some for a walkon and a word, others for a spe-cialty. Louis B. Mayer will make a brief address.

brief address.

Harry Spears has left Columbia's KNX where he was audio supervisor, to handle the controls on the show.

Bacher brought him here from the east two years ago to handle the mechanics on 'Hollywood Hotel.'

Maxwell House Showboat washes up after Thursday's broadcast, concluding a consecutive run of five years on the lanes. National Broadcasting fills in with a sustainer Oct.

years on the lanes. National Blood casting fills in with a sustainer Oct. Benton & Bowles' other Coast pro-28. On the finale Spencer Tracy will gram, Jack Haley's Log Cabin revue.

Agencies—Sponsors

Railway Express Agency is using spot announcements this year for the pre-Christmas appeal. Contracts are for five weeks with one announcement six nights of the week. Caples Co. is the agency. Last season the account had a news dramatization on wax.

WNBX, Springfield, Vt., has re-ceived an order for the Lucky Strike schedule, including Edwin C. Hill's daily quarter-hour noontime spiel and the 45-minute Saturday night Hit Parade. This is an additional CBS outlet for the programs.

Checker Cleaners, Chicago, spon-soring one-a-week prep school foot-ball prediction period done by Jimmy Evans over WBBM. Frankle

Jimmy Evans over WBBM. Frankle Rose agency. Tie-in gag has the high school kids stop in at a Checker store and fill it blank with prophecies of high school scores for coming weeks. Added to that, a slogan for Checker. Prizes athletic equipment and clean-ing and pressing due bills.

Colgate-Pajmolive-Peet starts a five-a-week script serial, 'Hilltop House' on CBS, Nov. 1. Program was sold by Ed Wolf, talent agent, after working on the account since last May. Palmolive soap will be the plug recipient.

Leonard Emcees plug recipient. Serial is being penned by Adelaide-Marstone. Leading role will be trouped by Bess Johnson.

Best Foods (Nucoa) is planting a campaign of spots on 101 stations, across the country. Stations are now being selected to air between 26 and 39 announcements over a four-week span. Benton & Bowles placing.

Larus Bros. (Edgeworth Tobacco) placing campaign of thrice-weekly quarter-hour musical transcriptions on group of unselected stations. on group of unselected station Blackett-Sample-Hummert agency.

J. Walter Thompson agency plac-ing campaigns for Bre'er Rabbit mo-lasses and Vermont Maid syrup. Botl. air invasions will run six weeks, using 6-a-week one-min. spots on stations in New England and the south.

Ingersoll Watch buying chain-breaks on network stations of all de-nominations in New England ter-ritory only. Federal Advertising

Baum Bengay's fall campaign is series of one-min. spots on 45 sta-tions through south and southwest.

Nancy Martin has been ticketed by Jerome Wolk and Brothers, furs, for 'Romance Backstage' program on WCAE, Pittsburgh, once weekly.

Little Crow Milling (Cocoa Wheats) will sponsor a daily breakfast-hour program for children over WGY, (Continued on page 38)

tell about the new MG show. Most of the talent and Producer Donald Cope of Showboat swing over to swing ove

\$45 for Sound Effects, \$50 for Announcers, \$60 for Producers-Minimum for Chicago

Petrillo Sets 'Auxiliary' Scale

Chicago, Oct. 19. Minimum wage scales have been stated for announcers, producers and sound effects men by James C. Pesound enects men by James C. Pe-trillo in connection with the new as-sociate membership organization in radio proposed for the Chicago Fed-eration of Musicians.

eration of Musicians.

Sound effects minimum is \$15 weekly; announcers at \$50 and producers, \$50. In the contract with the Columbia system's group here, Petrillo signatured for a three-year contract with CBS, the wages to jump an additional 10% in the third year. In making the original deal with the network Petrillo obtained a 20% hop for the new associate members.

members.
However, most of those men signatured for by the new contract at CBS are now getting considerably above the minimum wage level, the basic scale merely serving as a spring-board for negotiations.
In making deals with other stations and NBC and Mutual it is understood that Petrillo will insist on a similar minimum wage setup.

SWEETENS SOUR SPONSOR

McCann-Erickson Urges National Biscuit to Reconsider Radio

McCann-Erickson agency is trying to warm up its account, National Biscuit, to radio again. Agency men are suggesting the firm at least hear some auditions for a network spread or try some spot placements.

National Biscuit, formerly a fairly steady and sizable user of radio, soured on air in general when the company deemed its 'Twin Stars' program last spring, with Victor Moore and Helen Broderick, a flop on returns obtained.

Bess Johnson's Assignment

Chicago, Oct. 19.
Bess Johnson goes to N. Y. to handle 'Hilltop House,' Colgate serial on Coast-to-Coast Columbia hook-up. Will work out of Benton & Bowles agency. Carlos Deangelo to do production for the program.

Mergers Even in Bribery

Reason for the recent contract made between a regional web and a private publicity office, whereby the latter passes out all blurbs, hinges on cost of bribing radio editors in that sector.

Latter get such small salaries and have become so used to graft in connection with printing yarns that the web found its publicity placement costs mounting steeply. Under the new arrangement regional writes the blurbs, as of yore, but private press agent does the passing out.

ing out.

Figured that private p.a. has enough clients so that one salving of palms will be good for three or four clients and thus cut down the

Symphony and Ad Agency Pay \$80 Each. Make Up Disputed WFIL Sum: Station Hires Staff Orchestra

Vine Street Crosstalk

Hollywood, Oct. 19: Jack Runyon brought back a neat splotch of poison ivy from his deerless hunt.

Walter Huston guesting for Rudy Vallee Nov. 4.

Jack Haley looking for a hen that will lay an egg every time a bad joke is pulled on his Log Cabin program,

George Corey, Camel Caravan writer, will have his play, \$595 F.O.B., produced in Detroit. Claude Sweeten swinging the baton at KEHE.

Claude. Sweeten swinging the baton at KEHE. Dale Armstrong, L. A. Times radio ed, tossed a party for station managers, which is a rather unorthodox way of doing things out here. Clarence Muse sold his 'Uncle Aesop' idea to General Mills. Gene and Glenn now doing their turn on KFI for Kellogg cereals. Harry Sosnik in sick bay with streptococci leg infection; missed Tyrone Power show Sunday. Florence George checked off the Packard show so she can concentrate on her first picture at Paramount. Phil Ohman set for the music spot on Edward G. Robinson's 'Big Town' for Rinso-Lifebuoy. Herman Bernie spotted Wilkie Mahoney as writer with Al Jolson; Larry Rhrine and Mary Bailey, ditto with Jack Haley, and Hugh Wedlock and Howard Snyder on Jack Oakie's campus show. Bernie is joining the coast guard for good after first of the year.

Grace Moore hiked east to do eight broadcasts for General Motors.

Jack Hasty due out here soon on

Grace Moore hiked east to do eight broadcasts for General Motors.
Jack Hasty due out here soon on the Chesebrough Vaseline dramatic show with Jean Hersholt.
Ben Alexander emceeing 'Signal Carnival,' switched here after long Frisco origination.
Jim Rogers in from New York to look over the Lucky Strike audition show at Warners studio.
Jackie Reber in town for a few weeks.

weeks. Nelson Hesse looking around for

Nelson Hesse looking around for a Hollywood base.
Raine Bennett, well known kilocycle figure on the Coast, installed as radio ed of L.A. Herald-Express, Carleton KaDell landed the announcing job on the Edward G. Robinson series for Rinso-Lifebuoy, bit furth commercial. his fourth commercial.

Sonja Henie guests with Al Jolson Oct. 26, making one of her rare radio appearances.

appearances.
George Whitney, one-time musical director at KFRC, Frisco, joined KFTs sales staff.
Dean Dorn and Burns Lee dishing out the blurbs for Bill Bacher's Metro studio show for General

Lenore Ulric Written Into 3 Transcriptions

Lenore Ulric will make transcrip-tions with World Broadcasting. Legit actress next week waxes three plat-ters in World's series of 'Linda's First Love,' serial which is placed on 23 stations around the country,

Miss Ulric will get special billing on the job, and will not be inserted into the yarn, but actually as a 'guest' doing scenes from two of her stage plays—'Lulu Belle' and 'Sonstage plays—'Lulu Belle' and 'Son-Daughter.' Understood World is pay-ing \$400 for the three waxings.

Philadelphia, Oct. 19.

Philadelphia, Oct. 19.
WFIL and Musicians' Local came
to a last minute agreement Friday
(15) so that nation-wide Philly Orch
air series could begin last night without a hitch. Both the agency setting
the shows for the sponsors, Associated Bands, and the performing orchestra itself are chipping in to pay
for WFIL's house band until the besiming of the year. ginning of the year.

ginning of the year.

After long series of squabbles in which WFIL would offer no more than 5% of its gross, as per the prospective national agreement, it looked last week as though the orchestra, broadcasting from its own home city, wouldn't be heard there. Possibility even loomed that the whole show might fade, as Pennsylvania Company, local sponsor, wouldn't ante its share of the b.r. without a local outlet. This would throw too heavy an added burden on other sponsors providing 22-station hook-up for the one-hour concerts.

Ben Gimbel. prez of WIP, was

one-hour concerts.

Ben Gimbel, prez of WIP, was anxious to grab the show and shuf-fled hopefully to New York. Had an agreement not been reached he might have hooked it. WIP carried it for two months last year when WCAU couldn't take it, also because of musician trouble. At that time WCAU finally got it by agreement to pay orch double.

Scale Is \$37.50

Scale Is \$37.50

Final WFIL-musician agreement satisfied both parties because each got what it wanted with the outside sources footing the excess freight. Anthony Candelori's band has been hired by WFIL. A Meyer Eavis unit, it consists of 12 men and leader. The men get \$37.50 and the leader \$50.25. This is same scale as last year, but with one man less.

Amounts to about \$500 a week, or

Amounts to about \$500 a week, or 81/3% of WFIL's \$300,000 gross. But the station is only putting up 5½% of its gross, \$340 a week. The Philly Orch Association (which' is leaning heavily on receipts from these concerts to iron its deficit is putting up \$80 a week and Wessel Agency. Chicago, is putting up the other \$80.

Contract is only until Jan. 2. By that time, WFIL expects, the national agreement will be ratified and the local will be forced to accept five or \$54%. Thus the other money won't Amounts to about \$500 a week, or

5½%. Thus the other money won't be needed.

be needed.

This ingenious compromise was reached in an all-day confab Friday in the office of Sam Rosenbaum, precomposition of WFIL and vice-preco of Philly Carb Association. His dual capacity with also was the talks. of WFIL and vice-prez of Philly Orch Association. His dual capacity put him in a tight spot, but also helped to make the compromise possible. Also attending were J. H. Carpenter, for the Pennsylvania Company, Reginald Allen, manager of the orch; Don Withycomb, WFIL gm., and A. A. Tomei, prez of the Musicians' Local.

Three telephone conversations be-tween Tomei and Joe Weber, A. F. of M. prez, who was in Chicago, took place before the agreement was

George Voutsas to Chi

Chicago, Oct. 19.
George Voutsas, formerly assistnusical directors Erno
Rapee and Frank Black, N. Y., has
been transferred to NBC production staff here.

Replaces Rex Maupin, who has been signed to conduct orchestra for Falstaff beer 'Public Hero' weekly

Western Newspaper Union, Chi-cago, building a radio morgue.

RADIO FEARS AFM 'TYRANTS'

When the Deal Goes Through

Once the final details of the agreement between the broadcasting industry and the American Federation of Musicians are finally signed and placed in operation, gestures of good will and friendliness are anticipated on both sides. Smarter broadcasters—while not necessarily Pollyannaish about acceptance of added musical overheadare minded to take full exploitation and prestige advantage of their increased facilities.

There has been some tentative discussion of each of the three networks, NBC, CBS and Mutual, arranging special cavalcades of orchestral entertainment to mark the occasion. That Messrs, Paley, Klauber, Lohr, Royal, Trammel, Gliman, McFarlane, McCosker, Weiss, etc., may publicly get together on such programs with Messrs. Weber, Petrillo, Canavan, et al., is already being pondered.

Considering the fact that he's costing them money the broadcasters seem to have gotten to like Joe Weber personally.

Stations Attack Several A.F.M. Points: Weber Answers: 'Cloud of Legalism'

Negotiating committee of the Independent Radio Networks Affiliates
yesterday (Tuesday) entered into
their second day's discussion with
Joe Weber, American Federation of
Musicians prez, on the revisions this
broadcaster group wants made in the
proposed uniform contract with the
union. Little headway was being
made because of the impasse the two
factions got into on the initial topic
of revision, the clause which seeks
to restrain any affiliate from servicing another station with programs in
the event the latter outlet fails to
carry out its contract with the AFM.
It is understood that though he

the event the latter outlet fails to carry out its contract with the AFM. It is understood that though he will modify the language of this provision Weber is determined to retain its purpose. Weber holds that unless contractee stations employing musicians can be prevented from supplying music to stations that refuse to employ musicians or live up to their contracts with the union the whole intent of the general agreement is vitiated and all remaining would be something applying only to stations which want to employ musicians. To Weber, this provision is the meat and sinew of the agreement and the impression that he has seemed to have gained from the new discussions so far is that the lawyers for the broadcasters are tieing up themselves into so many unnecessary legalisms that if one point after another is granted them, there will be nothing left to the agreement but a meaningless hulk.

Good Faith

Good Faith

Good Faith

Weber feels that if the affiliated broadcasters insist upon the complete excision of this clause he will have no alternative but to doubt whether they are acting in good faith. It has been suggested that one way out of the dilemma would be to insert a clause mutually relieving the stations involved of any obligation to one another in the event one of the stations in a prior station station agreement breaches its contract with the AFM.

Indications are that compromises

contract with the AFM.

Indications are that compromises will be reached on, other objections to the proposed AFM contract which the IRNA's negotiating committee are under instructions to submit to Weber and his international execu-

tive board.

Among the provisions that the IRNA wants changed are those which compels a station to turn over, to the AFM for destruction all off-the-air recordings after they have been broadcast within the required seven-day period.

seven-day period:

Another request made by the IRNA is that the local branches of the AFM be restrained from changing local conditions and wage scales during the two-year run of the general agreement. This latter is something that Weber says can not be done as it would be a grave interference with local union autonomy. IRNA is also seeking to have the period of discharge notice for musicians uniformly reduced to two weeks instead of the four weeks as provided for in the proposed agreement.

provided for in the provided for in the American Bandmen members of the American Federation of Musicians have been advised that it will be okay an mage 34) (Continued on page 34)

Nixon Show Sponsored

First of the Larry Nixon-produced shows at WNEW, New York, to attract sponsorship is the Pigskin Parade Saturdays. Salesman Wally Duncan last week brought Shell Oil in via J. Walter Thompson for a night time re-enactment of the leading games of the day.

Another part of WNEW's football service, all new this year, is sponsored at intervals during the afternoon by Madison Loan.

Mickey Mouse Show Ticketed \$10,000 Weekly

Pepsodent Is auditioning the Mickey Mouse airshow with a view to using it as a replacement for Amos in Andy after first of the year. Lord & Thomas agency mailed the transcription to Chicago for sponsor reaction. Program was originally waxed by Ruthrauff & Ryan for a soap account, Lucky Strike was also interested in the half hour show at one time.

interested in the half hour show at one time.
Program carries a weekly price tag of \$10,000 with nature of program calling for additional expense for film guesters. Raymond Paige was the original music choice, with Meredith Willson handling the audition. Neither will be able to accept the assignment in the event of a sale as each now waves the baton on two transcontinental commercials.
Amos 'n' Andy swing over to Campbell soup at turn of the year.

ADOPT DREISER NOVEL AS RADIO PROGRAM

Theodore Dreiser's novel, 'A Gallery of Women,' has been dramatized for radio as a script serial, and is being offered agencies for sponsorship. Kass-Tohrner talent agency is peddling the piece, first Dreiser work to be offered the air. William Watters did the adaptation for the air. 'Gallery' was published in 1929.

Atlanta Actor Killed

Atlanta Actor Killed
Allanta, Oct. 19.
Joseph Lee Scott, 25, member of
Cross Roads Follies, radio troupe,
which has been heard on WSB and
WAGA, was fatally injured Wednesday (13) when hit by an automobile and knocked 78 feet. Scott had
just gotten out of his car in front of
his home when struck. His wife,
on other side of car, was knocked
down and bruised.
Driver of death car was booked on
rec'tless duiving charge and recleased
under \$1,000 bond

JITTERY OVER TRIAL BOARDS

Broadcasters' Convention Emphasized Their Attitude of Distrust of Some of the Music Union's Locals-Have Heard Various Stories of Alleged High-Handedness

OTHER SIDE

Without going into the question of the sincerity or insincerity of individual protests or the merits of the thing was sharply emphasized dur-ing last week's New York convention of broadcasters. To wit:

Radio stations in general have the feeling that, while the national of-ficials of the Musicians Union may herais of the Musicians Union may be reasonable and business-like, too many of the Federation's locals are dominated by men with a tendency to be crude, rude and high-handed.

to be crude, rude and high-nanued.
This fear of the 'disagreeable necessity' of catering to such alleged petty tyrants closely followed the actual cost of hiring house orchestras as a cause of anguish and restlessness among broadcasters.

lessness among broadcasters.

Radio men have resented the 'no arbitration' proviso. While the Musicians Union officials answer that only a musician—and therefore a union brother—may judge another musician's ability or behavior, the broadcasters have continued to feel that some sort of guarantee agains: local tendencies to forget the courtesies commonly extended in business relationships should be provided the radio industry.

Complaints most frequently men-

(a) Summary demands to appear before a trial board without adequate notice or explanation.

(b) The manner in which the local trial board often meets, the long waits in crowded halls and waste of time, the grilling of witnesses by the board members without giving the other side cross-examination privileges.

(c) Star chamber methods gen

(d) The personal careerism of local union officers where former or prospective employers may appear or be involved.

Broadcasters have had assorted ex-

Musicians Only Union Okaving **Employer's Appeal Over 'Local': Weber Thinks Fears Exaggerated**

Now, D'va Believe It?

Hollywood, Oct. 19.
To prove his point that radio has successfully streamlined the classics, Don Gliman, western head for National Broadcasting, is taking along John Barrymore to act out the transition when he (Gliman) addresses the Women's Press

Farm Survey **Contract Won By Hooper-Holmes**

Hooper-Holmes has obtained the contract for the field work of the farm audience survey which NBC and Columbia are jointly bankrolling and the Joint Committee on Radio Research will supervise. Other research organizations bid for the job but H-H's figures were the lowest of the lot. Task of, tabulating the field findings will be shared by the three factions, with machines which CBS had rented for another project being used.

CBS had rented for another project being used.

In developing radio's first comprehensive farm story the probe will cover every state by the door-to-door questionnaire route. Typical counties numbering from two to six have been picked out in each state. Hooper-Holmes will get its men going next week, if the technical committee of the JCRR can by that time get together on the uniform questionnaire.

Mirlam Hanking on Silver

Hollywood, Oct. 19.
Miriam Hopkins has been set to
do Faith Baldwin's 'P. S. She Got the
Job' on the International Silver

program Lee Tracy has also set to do two shows for radio theatre.

saddled with guys with tin ears and

Joe Weber has said from the be-ginning of the present negotiations that the International will consider Broadcasters have had assorted experiences with their locals prior to any appeal from an alleged injustice promise to make radio stations among the biggest users of staff musical talent in the country. Some that in the past any legitimate gileviscial talent in the country. Some that in the past any legitimate gileviscance in the past and begind the promote the past and the past a

Joe Webey, AFM prez, declared yesterday (Tuesday) that the broadcasters in pressing for some form of outside arbitration in case of local disputes were anticipating a lot of woes that likely won't exist. Weber restated his contention that nobody can solve a local grievance so fairly and expeditiously as the head of the international union or his associates in the home office.

Local branches of the union as long as they are in a position to appeal to fear from their differences with local branches of the union as long as they are in a position to appeal to the AFM home office. Under the rules and regulations of the federation an employer has a much right of redress to the AFM president as any officer or member of the union. These rules also stay the local branch from acting against an employer within two weeks after he has served notice that he is appealing the issue to the international office.

Weber concedes that the quirks of local personalities often develop a wish for outside relief but it is his firm belief that after the broadcasting industry has had several experiences in such matters with the AFM home office it will be glad that this resort prevailed instead of the channel of arbitration. If the broadcasters inquire they will find, added Weber, that the AFM is the only international union whose contracts specifically permit an employer to appeal over the heads of the local officials.

THREE STATIONS IN PHILLY FACE UNIONS

Philadelphia, Oct. 19.
Latest to unionize here are WIP's
13 panelmen. They joined up with
the American Communications Asso-ciation, CIO unit. They have had a
company union and a working agree-ment with the station for several
years. They've made no demands
vet.

yet.

At WCAU an all-day meeting Saturday between Doc Levy, prez.; Willard Bliss, organizer for ACA from New York, and four engineers from lard Bliss, organizer for ACA from New York, and four engineers from the staff, brought sides together on all but one question. Levy wants a two-year contract, the men only a one-year termer. Another confab is skedded for tomorrow. Station has already agreed on 7½% increase for the 18 panelmen, but Doc Levy said he will not grant this if forced into a contract for a single year.

Seven announcers at the station, 100% American Guild of Radio Announcers and Producers, have presented demands to Levy. He declared he hasn't looked at them closely yet, and won't until he gets rid of the engineer headache.

The 12 engineers at WFIL, all members of ACA, have also presented demands to Sam Rosenbrum, prez of the station. But he has been so up to his ears in musician trouble he likewise has had little time to give to the knobturners.

Marx Bros. Denv

Hollywood, Oct. 19.
Groucho and Chico Marx plended not guilty to material lifting charge at a hearing Oct. 18.
Pair were heard on alleged copyright violation growing out of a radio skit. Trial comes up Oct. 28.

ONLY NATURAL

Press department of Batten, Barton, Durstine & Osborn is handling the publicity for Bruce Barton's Congressional campaign in N. Y.
Understood that \$75,000 will be spent in efforts to swing the election.

Harold Smith, formerly with KTUL, Tulsa, Oklahoma, has been added to the sales staff of KTOK, Oklahoma City.

Apropos Radio's Fear of 'Locals'

Trov Federationists Cooperate with Business Men to Put Over Hallowe'en Event

Troy local, No. 13, of the American Federation of Musicians has voted to revive and combine its Musicians Day with the Chamber of Commerce-promoted celebration of Hallowe'en this year. This means that the union's membership of 220 will, for the first time, don uniforms or encolar costumes and march in the or special costumes and march in the

or special costumes and march in the annual civic parade which is expected to draw thousands of spenders into the city. Action of Local 13 takes on added significance at this time in view of the recent publicity on the subject of the 'unfriendly and dictatorial' attitude. of the 'unfriendly and dictatorial' at-titude of the average A.F.M. local. In previous years Troy's observ-Radio station owners and managers who have recently been discussing tically devoid of musical atmosphere.

the hiring of staff orchestras have frankly expressed doubt that the of-ficers or membership of the average local will ever meet the business man in a friendly co-operative spirit.

spirit.

In the present Troy incident the local union is encouraging its membership to enthusiastic participation with the business community's desire to make the Hallowe'en celebration a gala event. Local 13 will award prizes to musical units on the basis of the funniest, most original, heatest costumes, etc. Martin Komertz, dance orchestra leader, is chairman of a special committee.

The N. A. B.—Past, Present, Future

EDGAR T. BELL WKY, OKLAHOMA CITY

Believe New York meeting chain-affiliated stations proved conclusively that with proper co-ordination of efforts and determined desire to stand together radio industry can do much to cure internal troubles as well as protect itself from outward attacks.

Personally I have full confidence in Ed Craig's ability to organize along constructive lines and have aiong constructive lines and nave complete plan to submit at N. A. B. meeting in January. If convention will adopt new plan, which I am sure it will, calling for paid presi-dent of outstanding ability we will have a trade association which can and should render inestimable serv-

ice.

It took the Cincinnati world series to bring baseball to the hiring of Judge Landis; the Arbuckle scandal brought the picture industry. to organize with Will Hays; and I feel that it has taken the serious problems confronting the radio industry today to bring radio to the realization of the necessity of a strong, highly respected trade organization.

FRED W. BORTON

WQAM, MIAMI

Believe convention developed fact industry must have paid executive, preferably with background and ability to develop and maintain organization to cope with lobby efforts of those groups attacking the

forts of those groups attacking the industry.

At least idea was crystallized as to the absolute necessity of an alert unified trade organization and developed fact that present NAB structure is without proper foundation. Must be based on local state units to avoid factional and clique attempts to control group.

Anticipate serviceable NAB as industry cannot afford to be without same.

LESTER E. COX

KWTO-KGBX, Springfield, Mo.

New York convention definitely, proved IRNA group have excellent leadership ability and possibility of developing IRNA into strong independent group. Fully believe best interest of industry would be served by IRNA organizing own special group for their special problems and then organizing independent radio stations in another group for their problems, both groups meeting on a common ground with NAB as the parent organization. Funds for work in each group should be allocated on amount paid by that group to the association. Most important need for industry is an outstanding leader, backed by a strong legislative committee. In addition to network affiliate group and independent group, state organizations should be encouraged for closer working arrangement in all political subdivisions; state groups can and will assist greatly legislative committee who in turn should be led by strong and capable paid leadership devoting entire time to the fundamentals OK broadcasting. There are plenty of able men in broadcasting, but like every other new industry the most able men have not sought the office of leadership.

DON DAVIS

WHB, KANSAS CITY

Aesop once wrote about how the countrymen noticed that the mountains were in labor. Smoke came out of their summits, the earth was quaking at their feet, trees were transhing, and huge rocks were tumbling. They felt sure that something horrible was going to happen. They all gathered together in one place to see what terrible thing this would be. They waited and they still waited, but nothing came.

At last there was a still more vlolent earthquake, and a huge gap appeared in the side of the mountains. They all fell down upon their knees and waited. And at last, a tiny little mouse poked its little head and bristles out of the gap and came running down toward them.

And ever affer they used to say:

And ever after they used to say: 'Much outcry, little outcome.'

In response to invitations extended them by VARIETY a number of broadcasters have given their reactions to the recent special convention held at the Waldorf-Astoria Hotel, New York City. As is typical in such instances VARIETY prints the comments verbatim.

Men whose opinions on the past, present and future of the National Association of Broadcasters are printed on this page are, in the aggregate, a cross-section of broadcaster sentiment that must be respected. What they have to say and the frankness with which they say it, has impressed VARIETY to the extent of believing—and of so announcing—that this is perhaps the most significant forum of industry comment on a pressing industry problem ever

ball to the hiring of Judge Landis; the Arthe present difficulties have taught radio its own vulnerability.

Lester Cox of KWTO-KGBX, Springfield

DON S. ELIAS

WMNC, ASHEVILLE, N. C.

I am sure there is plenty of able leadership available in radio industry. Crisis precipitated by musicians union will in my opinion prove a stabilizing influence in a closely knit, strongly organized organization embracing all elements of the industry.

LEO FITZPATRICK WJR, DETROIT

I believe recent convention was most constructive. Leaders spoke in no uncertain terms of the necessity of purging the organization of lethargic attitude of officers in things mostly impressed by injection of men of responsibility into negotiations with musicians union.

Believe that out of it you will see a new N. A. B. with new officers capable of grasping the significance of national problems, and a realization that our industry has cast off its swaddling clothes and is now in foremost ranks of progressive business. This was demonstrated in discarding an antiquated constitution

carding an antiquated constitution and by-laws to be supplanted by one and by-laws to be supplanted by one that will not ham-string officials in making a business-like administration in the future. I know there is leadership among the N. A. B. It is now up to the N. A. B. to select men who can be real leaders.

EARL J. GLADE KSL. SALT LAKE CITY

It is my sincere conviction that the three recent 'conventions' of the I. R. N. A. definitely established that I. R. N. A. definitely established that there is leadership and executive di-rection of a very superior character within the radio broadcasting in-dustry. No American enterprise has grown with such incomparable rapidity into a position of recognized power as radio broadcasting. That there should be growing pains is ob-vious. That some radio men throughvious. That some radio men throughout the country should have been catapulted into positions of importance in their respective communities, before they even had a chance to get their second wind, is also understood.

get their second wind, is also unuerstood.
Industry is getting its bearings.
The real leaders. Men eminent in our national business affairs and who are today bringing into being the great American broadcasts that assure us world radio leadershipthese men are showing more willingness than formerly to take part in association work. That they should have been somewhat reluctant in the past can be easily appreciated. Political considerations have also added to the sensitivity of the set-up.

I fear also that, in days gone by there has been considerable hoof

fidence, I feel that the association work of the future will not be run by remote control, but by the real leaders themselves. I am confident that ers themselves. I am connect that under departmentalized reorganiza-tion and with outstandingly eminent counsel and representation as well as with an ample exchequer the national association of broadcasters national association of broadcasters can come to its own as a powerful trade organization. I expect 1938 to be a year in which we shall consolidate our gains and lay a ground work for the kind of achievement and industry solidarity that will attract all the imporfant personalities directly or indirectly, in radio broadcasting.

HAROLD HOUGH

WBAP, Ft. Worth

Undoubtedly new material of eadership was uncovered at special New York meeting. Constantly

Undoubtedly new material of leadership was uncovered at special New York meeting. Constantly more owners and executives are attending N. A. B. meetings. The new setup of N. A. B. cannot help but strengthen it and is a step which should have been taken in Chicago and probably would have been taken there if delegates had not been so much interested in the prize fight. Regardless of opinion as to whether or not N. A. B. should have taken the lead in negotiating for chain affiliates with the musicians, the fact remains that had they done so, the results obtained would probably not have been as satisfactory to date as those which have been accomplished by the affiliates organization. N. A. B. was not equipped for that emergency job and it is fortunate they did not attempt it.

Smaller stations in the smaller towns have never as yet indicated that they would permit N. A. B. or anyone else to start negotiations for them and the N. A. B. found itself in the position of part of its membership demanding immediate action and I think time will prove that they followed the proper course. There is no question but what the N. A. B. must be reorganized and strengthened to meet the growing demands of the radio industry and I anticipate that the entire membership is going to get behind the constructive plans outlined. The resolution of caution adopted by the N. A. B. should be most seriously considered by every broadcaster. Offers from outside parties which seem bona fide will purchase the much disputed music bureau of the N. A. B. for more than the investment the organization has in it. If the membership deedsets to get rid of it they should sell it as a going, concern and not as a dismantled thing.

A. H. KIRCHHOFER

A. H. KIRCHHOFER

WBEN, BUFFALO

Recept radio conferences give some hope, but not necessarily prom-ise, that N. A. B. can be revitalized. Many broadcasters, with their fingers crossed, will await result of N. A. B's efforts to create set-up to meet despreate need of the industry.

Quotable sentences abound throughout and it is likely that many of them will be quoted wherever broadcasters meet between now and January. Edgar Bell of WKY, Oklahoma City, makes an interesting point in saying: 'It took the Cincinnati world series to bring basebuckle scandal brought the picture industry to organize with Will Hays'—and, he believes,

Mo., sums up what seems to be a widely held conviction when he states: 'Most important need for the industry is an outstanding leader, backed by a strong legislative committee.'

LEON LEVY

WCAU, PHILADELPHIA

I believe New York convention revealed the need of an industrial leader. N. A. B. has accomplished mothing apart from musicians' matter. The important thing revealed was the unanimous feeling that the N. A. B. present set up is useless and wasteful which my brother conceded two years ago in-Chicago. I am not very optimistic about a complete revamping in January. The

a m not very optimistic about a complete revamping in January. The first step they took in appointing an attorney without labor experience does not look promising. I fear too many of the present objectionable features of the N. A. B. will be retained.

tained.

Object of the N. A. B. should be to present a solid front in common defense and not waste money on such extraneous matter as the copyright bureau. If serious changes are made and if the more important stations are given an even break and not looked upon with suspicion, then something may come out of the January convention.

HAL LEYSHON

WIOD, MIAMI

Believe convention did reveal possible leadership material in such men as Craig, Etheridge, and possibly a few others, Too early to essay completely contructive accomplishments but industry's awareness of present indefensible position probably single greatest omen for future strong trade association.

Rather not anticipate too much following January but any strengthening would be improvement over present conditions. Inevitable in the end that industry must and shall organize strongly.

end that industry must and shall or-ganize strongly.

It probably is too much to expect that a stalwart will be born over-night in January, but groundwork seems fairly well laid for that date.

CECIL D. MASTIN

WNBF, BINGHAMTON

The 'affiliate convention' revealed and produced Mark Etheridge, wise and produced Mark Etheridge, wise-tactful, and courageous, who unified all of the disgrunded and diversified regional 'opinions of the affiliates into a composite whole that resulted in the affiliated stations' confidence and respect. It also produced Sam Rosenbaum and his clarifying mind but who lacked the tact of Etheridge to bring all of the forces together. These two gentlemen make a feam in my opinion whose advice will go a long way to solidify N. A. B. and to help the committee to devise a new N. A. B. to meet the purposes of the industry and to enable it to meet future challenges.

future challenges.

Many independent broadcasters

future challenges.

Many independent broadcasters feared newspaper owned or dominated stations. In the convention the leadership of the newspaper group with their many years of experience in dealing with unions was most gratifying. They played an enormous part in advising the convention in ways and means of combating the A. F. of M.

From the beginning of this difficulty the networks not only feared the demands of the A. F. of M, but were additionally fearful of the results of the getting together of affiliates and the demands they might make upon the networks. The affiliates were fearful that the networks would obtain a more advantageous contract and sell the affiliates down the river.

day to the effect that the networks would not sign a contract placing them in any advantageous position other than that granted to the affili-ates. His action expressing the netates. His action expressing the net-works attitude did much to unify the networks and their affiliates—an-other important result of the con-

Final understanding of N. A. B. Final understanding of N. A. B. and the influence of the voice of affiliate stations I believe did much to lend confidence to the independents that the stronger part of their organization was not going to leave them out on any limb.

You can readily see if I am correct You can readily see if I am correct that all of these movements tend to one objective—namely for the first time a unified industry. I have confidence that with Etheridge and Rosenbaum to act in an advisory capacity together with N. A. B.'s new committee that through this group they will be able to produce a new revitalized N.A.B. that will be able to do the work so necessary to us at this time and in the immediate future. future.

P. W. MORENCY

WTIC, HARTFORD

Believe that last week's conven-tion revealed wealth of material for leadership in N. A. B. Also believe that everyone present recognized the potential strength of a well led, closely, knit trade association to operate for the benefit of the public

and the members of the industry.

I do believe that at the January convention such a strong trade association will be set up.

SAMUEL ROSENBAUM

WFIL, PHILADELPHIA

Convention disclosed that the more responsible elements in the broadcasting industry are aware of the need for united action in meeting problems of public relations, labor relations, copyrights and government regulation. However, there still remains and there must be dispelled the old feeling of distrust on the part of the smaller independents who are numerically in the majority and resent what they regard as interference with their right to exist and function as completely separate local units.

It is essential that proposed reor-

separate local units.

It is essential that proposed reorganization recognize these factors and endeavor to convince the independents that we are all mutually inter-dependent for protection and prosperity. But in any event, with or without them, a new and stronger organization must be created with more efficient powers and facilities for defending and guiding a great industry now coming of age.

LLOYD C. THOMAS

· WROK, ROCKFORD

I believe that the New York convention revealed that the industry needs action along the line of greater cooperation among the different classes of stations as groups under the banner of NAB. I believe that NAB needs an executive board of probably five members probably chosen from the larger board of directors and headed by a president or executive officer chosen from the industry.

There are possibly six meh in the industry capable and qualified for this place and I would say that Jim Baldwin is three of them. Am still strongly opposed to a radio ezar but recognize the need of a leader who will be aggressive and progressive but always fair to all factions and divisions of the broadcasting industry.

the set-up. I fear also that, in days gone by there has been considerable hoof and mouth disease in the industry and what real man of affairs does not recoil from exhibitions of breaking out at the mouth. In my opinion the American people are coming to have more and more confidence in the broadcasting industry. They are commencing to appreciate the vast effort sincerely performed by almost every station in the land to serve the public with a fine effectivenes. Those same people are certainly beginning to realize that it takes monry, and lots of it to bring to them the radio features they want.

As I see it, this confidence has carried over to our broadcast leaders in the program is submitted and served over to our broadcast leaders in the real-real proposal proposal

COSTLY ANTI-ASCAP LAWS

Stock Issue, Crosley Invitation **Among Reported Mutual Activities**

Mutual is still trying to bring back WLW, Cincinnati, into closer alliance with the network, Fred Weber, Mutual gen. mgr., last Thursday (14) made his second call within a week on Powel Crosley, Jr., head of the Cincy superwatter, Weber this time was accompanied by Theodore Streibert, gen. mgr. of WOR, Newark.

Operators of stations which are served by Mutual reported around the National Association of Broadcasters convention last week that Mutual was contemplating revamping its stock setup so that the outlets associated with the network could become shareholders.

Cincinnati, Oct. 19.

Two additional stations, KWK, St.
Louis, and WJJD, Chicago, were
linked into the WLLW Line Monday
(18), for availability of 16 hours of
rrogram service daily. Other stations that have been receiving the
same service are Crosley's WLW and
WSAI, Cincy; KQV, Pittsburgh,
WBAL, Baltimore; WFIL, Philadelphia, and WHN, New York. One
hour of the daily service is available
to WXYZ, Detroit, which receives
the Yoice of Experience program
and string ensemble sustainer from
the Netherland Plaza here.
The 16-hours-aday service of the

the Netheriand Plaza nere.

The 16-hours-a-day service of the
WLW Line also is available to the
New York State and Colonial networks. It is fed by WHN to WINS,
New York, and WBNY, Buffalo;
WABY, Albany; WIBX, Utica;
WSAY, Rochester, and WMBO, Auhurn

WSAY, Rocnester, and wards, and burn.

Operating time of the WLW Line
from 7.30 a. m. to 11.30 p. m.,
Monday through Saturday, and from
8 a. m. to 12 p. m. on Sunday.

Half-Hour Identification May Be Postponed If **Program Type Requires**

Washington, Oct. 19.
Ten-minute latitude in making prescribed identification announcements is afforded broadcasters under terms of recent Federal Communications rule interpretation.
Modification of existing Rule 175 (which requires half-hourly station breaks except under particular conditions) was effected by explaining that the commish does not expect transmitters to announce call letters exactly every 30 minutes. Rule now says that 'insofar as practicable these announcements shall be made on the hour and half hour.

says that 'insofar as practicable these announcements shall be made on the hour and half hour.'
Under the interpretation, broadcasters may spot the announcement at the most advantageous place in the program over a ten-minute period. Thus, call letters may be miked between 25 and 35 minutes past the hour and from five minutes before to five minutes after the hour.

Leeway extends only to cases where program—variety show, baseball game, etc.—runs over 60 minutes. Rules still waive the half-hourly identification requirement in the event of consecutive speeches, plays, symphonies, operatic productions and such where continuity would be broken by giving call letters every 30 minutes.

Buchanan's Radio Chores

Death of Thompson Buchanan, 60, playwright, in Louisville last Friday (15), hits Chicago radio, and, particularly 'Court of Missing Heirs', new Skelly Oil-CBS show which went on air for second time yesterday (18).

During past court

During past couple years play-wright had become one of mos-During past couple years play-wright had become one of most prolific radio scripters around, his 'Molly of Movies' and 'Couple Next Door only recently closing. His death is second blow for current Skelly show which he was writing. Program is also center of a suit brought i.y. Pattricia Ann Manners, who demands an accounting on grounds of her alleged part in put-ting over the idea.

Al Cormier Quits WIP

Philadelphia, Oct. 19. Philadelphia, Oct. 19.
Albert A. Cormier, vice-prez and
g.m. of WIP here, is finished at station Friday (22). Resignation was
announced last Friday by Ben Gimbel, prez. No successor named or
chosen yet. Cormier, formerly with
WOR, refused to disclose future
plans except to say he'll remain in
radio biz and in Philly.
Both sides refused to discuss cause
of resignation, but it is unders'ood
there was considerable friction both
ways.

Couple of Big 10 May Be Sponsor Receptive in '38

Chicago, Oct. 19.
Although similar moves by colleges have been twice defeated in the past, indications are that Northwestern University will jump the notharge policy of the Big 10 next season, and try for cash and exclusive contracts with broadcasters, in so far as football airings are concerned.

Reason for such indication is the general opinion around this year, foottered even by the press, that Northwestern has been paid for broadcast privileges of football games.

games.
Contrary to opinion, the university has not made a charge this year. Instead, it has been going along with the Big 10, which allows no exclusive contracts or cash for privileges. Rumors-which have prevailed this year, however, have the Northwestern big shots burning, and they're reported figuring new deal next year on the basis that they might as well cash in.

other schools in the Big 10 will probably remain in the same category as this year, excepting Chicago, which might also bolt. The remaining eight are State universities, supported by public tax, and hence have no right to give one station exclusive rights over all others, or to charge for privileges.

Chicago, this season, gave exclusive privileges to WJJD, but the deal was never consummated because school and station couldn't get together on an acceptable sponsorship.

\$190,000 IS ESTIMATED LOSS

Performing Rights Society Is Returning All Checks, Many Unopened-Broadcasters Setting Up Special Funds for Protection If Laws Declared Unconstitutional

FLORIDA CASE

Although no decisions have yet been handed down in the instances of Montana and Washington, Frohlich & Schwartz, general counsel for the American Society of Composers, Authors and Publishers is starting suit next week to vacate the Florida statute which seeks to stymic the performing rights combine from doing business in that state. Argument advanced by F&S will be that the Florida stay is unconstitutional.

ASCAP estimates that similar bills

Florida law is unconstitutional.

ASCAP estimates that similar bills passed in Tennessee, Nobraska, Montana and Washington have been responsible for losses of around \$190,000 in revenue to date. Fighting of these measures before both the courts and legislative committee has entailed a legal 'expense of another \$185,000 to, the Society. Bills for 3145,000 on this score have already been received.

Most of the broadcasters in these states are sending their license fees to ASCAP at the old contractual intervals but the Society has made a practice of mailing them back directly. In most cases the envelopes are not even opened.

are not even opened.

It was disclosed by several broadcasters from these parts at the recent convention of the National
Broadcasters Association in New
York that they are depositing the returned checks in special accounts as
a protection against having to dig it
all up at once in the event the courts
hold the state legislation invalid.

WFIL, Philly, Opens Chi Sales Office on Basis of Showing Of Direct System in N. Y. C.

Bigger and Better

Latest case of payroll jitters at NBC has developed a be-

lieve-it-or-not case.
On Friday (15) one sec, Diana
Miller, got a raise at 11 a.m. in
her pay envelope.
At noon she got the pink

Sponsor Pushed Around by Pro Football Park

Chicago, Oct. 19. ad about WIND

Chicago, Oct. 19.
Everybody mad about WIND broadcast of Cardinal game from Milwaukee Sunday, and station burning more than anybody.
Airings sponsored by Chevrolet dealers, but stadium had its p.a. system sponsored, and sprayed the WIND mikes with stuff that credited Economy Markets' courtesy for every play, then tacked on 150 words telling what Economy Markets sold.
Level of speaker system so high, Russ Hodges merely called plays, and let the p.a. system have it. Time for even Chevrolet spiels at a minimum.

BOOK DIONNE NURSE INTO TOY DEPARTMENT

Chicago, Oct. 19.
Toy sales to be exploited by Marshall Field department store on Toy Center Tonight signatured for a three-a-week airing on Winshall Field Self-and the self-

WGN, Chicago, addition is Johnny Weigh, spieler.

WFIL, Philly has opened its own office in Chicago. Stuart Eggleston, formerly western manager for Columbia, has been appointed manager to solicit time sales. Station, which recently opened headquarters in New York, now claims to be the only indie kilowatter in the country with its own offices in three major markets.

markets.

Decision to open midwest head-quarters, according to Don Withy-comb, WFIL g.m., came because of success with New York office, Broadsuccess with New York office. Broadway g.h.q., under direction of Salesmanager Jack Stewart, only a week ago reported sales during September totaled \$194,000 worth of time. This is a 476% increase, according to station, over any previous month in its history.

"Much of this volume can be credited to co-ordinating contacts and on the spot, activity of the Manhattan office," Withycomb said.

Stewart will also superintend Chi office. He 20th Centuried with Eggleston to Chi Sunday night to select a site for the office.

Archdiocese Discourages Re-enactment of Father **Duffy**; **Eulogies Okay**

NBC, in arranging an Armistice Anniversary broadcast, has run ashoal in the effort to dramatize the life of the late Father. Francis P. Duffy, famed chaplain of New York's 96th Regiment during the war. Network's program department applied to the Chancellory Office of the Archdiocese of New York, contact point to reach Patrick Cardinal Hayes, and got a frown on the proposal.

Officially, the Chancellory con-

tact point to reach Patrick Cardinal Hayes, and got a frown on the proposal.

Officially, the Chancellory considers a biographical dramatization of the priest 'undignified,' if acted out with actors. Deemed o.k. are culogizing spleis on Father Duffy's personality and life by army officers or others acquainted with him during his career.

At present NBC is toying with the idea of carrying a program of the latter classification on Nov. 7, Sunday before Armistice Day.

Father Duffy was wk. and widely popular in show biz. Pastor of Holy Cross Church, on 42d St., west of Times Square, he numbered many actors in his congregation. A statue of the priest was unveiled in Times Square last May, the only monument in the area.

N. Y. ELECTION BIZ BIG

Although La Guardia Forces Held Off Until Final Week

gram director to these meets.

Elias charged that the persons who by virtue of ownership were most vitally interested in the ewelfare of the broadcasting have neglected getting in on the solution of its problems and made it a practice of sending their S50 employces to do the representing for them at the NAB conventions.

Another source of weakness from a trade association standpoint has been the comparatively dizzy rate of manager turnover at many stations. With the head man sensing the tentual tendency of the spots being undertwick of the manager time to the content of the content of the presenting for them at the NAB convention. With the head man sensing the tentual tendency of the spots being undertwitten by organized labor and with the spots being underwitten by organized labor and with the spots being underwritten by organized labor and with the spots being underwritten by organized labor and with the spots being underwritten by organized labor and the spots being underwritten by organized labor and tracted for or optioned. NEC's two key outlets have even sold seven himself. He might be salapped down. York branch of the Communist Ports of the spots being underwritten by organized labor and tracted for or optioned. NEC's two key outlets have even sold seven that the Mabor of the content of the provident of the provident of the content of the con

See 'Absentee Landlordism' of Radio As Source of Trade Assn. Weakness

Despite the strong attempt made on the last day (13) of the National on the last day (13) of the National Association of Broadcasters' convention in New York last week to pass around the olive branch, the heads of quite a number of important stations declared it was their intention to submit their resignations from the association on their arrival home. It was their opinion that the best way to force a general overhauling of the organization and to make sure that it again won't lapse into its present state of innocuous desuctude was to dramatize their discontent by wholesale resignation. If improvements were effected at the slated winter's meet of the NAB they would rejoin.

was made pointedly evident at the second day's session of the convention. One following the other, Mark Etheridge, WHAS, Louisville, and Ed Craig, WSM, Nashville, begged off taking active part in the NAB's scheduled reorganization on the grounds that their other interests would not permit the necessary time. Etheridge's main interest is newspaper properties, while Craig is a vice-president of the National Life & Accident Insurance Co.

& Accident Insurance Co-Polley of absentee landlordism which dominates the broadcasting industry was further brought home at this same session by one of the comments from Don A. Elias, WMNIC, Asheville, N. C., Elias, who prefaced his remarks with a sugestion that the occasion called for a little taking down of the tresses, admitted that he hadn't attended an NAB convention in years. He is the owner of two newspapers, and since he has always treated his broadcast property as a secondary interest he the slated winter's meet of the NAB hey would rejoin.

Several of these same broadcasters hold to the viewpoint that there isn't a chance of the NAB becoming revitalized or changing its color perceptibly until more of those are bound to the industry by substantia financial interests assume the agressive leadership in the association. That such actuality is remote

NETWORK SPONSORS

WEEK OF OCT. 20-26

(ALL TIME EST)

Commercial programs are listed alphabetically under the advertiser's corporate name. Asteriak indicates advertising agency handling program

has more than one network program they are Where sponsor has sted consecutively.

All time is P. M. unless otherwise noted.

Abbreviations: SU (Sunday); M (Monday); TU (Tuesday); W (Wednesday); TH (Thursday); F (Friday); S (Saturday).

NATIONAL

Red-WEAF

Blue-WJZ CHIPEO (P & (1)
11:15 a.m.-DailyBine
4:15 p.m.-da (5 FriRond of Life
Pediar & Review
CHIRES SERVICE
Lucille Manners
Revolers 4
Lord & Homaner
Lord & Homaner
11:30 a.m.-Daily3:30-p.m.-Daily3:30-p.m.-Daily11:30 a.m.-Daily11:30 a.m.-Dail

ACME
(Paints)
5:30 p.m.-Su-Blue
Ed McConnell
Robt, Frendler Oro
*Henri, Hurst &
McDonald, Inc.
ALEA SELTZEE
(Miles Laba)

(Miles Labs) 9 p.m.-Sa-Blue National Barn Danco' 7:15-M-W-F-Red 'Uncle Exra's Radio Station' • Wade

AMER. RADIATOR T:80-Su-Hed
Tirosido Rolitele'
Bigurd Nilsaen
Helen Marchell
Frank St. Legor
Blaker Advt.

MMEEL TOPRACOU

10 p.m...W.TV-TV-O

10 p.m...W.TV-TV-O

10 p.m...W.TV-TV-O

10 p.m...W.TV-TV-O

10 p.m...W.TV-TV-O

10 p.m...TV-W.TN-O

10 p.m...TN-O

Fergy Allenny
BATER
(Mee'line)
'American Album'
Jean Dickenson
Jean Dickenson
Jean Dickenson
Arden & Arden
Gus Haenschen Ore
Barkstt-8-H
BM-80-BOL
(Am. Home Pred.)
10:30 am. Dally
Red
'Just Plain Bill'

CYCLE TRAPES

TYPE AMERICA

SO AMERICA

COMMANDA

COMMANDA FIRESTONE
8:30 p.m.-M.-Bed
Voice of Firestone
Margaret Speake
Alfred Wallenstein
*Sweeney & James
F. W. WITCE
(Shampoo)
7:45 p.m.-Sn.-Red
interesting Neighbors Belcher
*T. W. Ramesy
**T. W. Ramesy
**T. W. Ramesy
**T. W. Ramesy

FIRESTONE

Jerry Benner
FIERICARAN
FIERICARAN
TIBERCHARN
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TIBERCHARN
THE TERRITOR

• Mexon

GEN. MOTORS

8 p.m.-Su-Blue

Erno have Symp

John B. Kennedy

• Campbell-Ewald

*Campbell-Ewaid
GRAPE NUTS
(Gen. Foods)
8 p.m.-M-Red
Joson
To Joson
The State of the State
To Joson
Ray Nobie Ore
"Young & Rubleam
GRIFFIN POLISH
7 p.m.-Mon-Blue
Lloyd Shafters Ore
Joon B. Gamblins
B. Gamblins
Barry McKinley

* Bermingham
GROUP OF BANKS

10:30 A.m. Daily

Just Plain Bill'
Arthur Hughes
Ruth Russell
Biffe L. Palmer
Jos Latham
- Rincket. H
7:15 p.m.-T-W-ThBillo
Mr. Koen, Tracer of
Loat People
- Pinckett, Sample
& H.

The Teacher That The Teacher T Sleeps
Finney Briggs
Joan Kay
Cecil Roy
Warie Nelson
Frances Carlon
Forrest Tewis
*Russell C., C. Co.

BRISTOY.-MEYERS CO. (Ipana-S. Hepsiles)
9 n.m.-Wed-Bed
Walter O'Keefe
Alice Frost
Peter Van Steeden's
Orc

Peter Van Steeden's
Ord
Ord
Young & Rubleam
BEROMO-QUININE
& Greve - 74. Blue
Gen. Hugh Johnson
Stack-Goble
BEROMO-RELIZZER
(Emerson Drugs)
8:39 p.m.-W-Blue
Skeisky from Holly
- 1. W. Thompson
WEROWN.

wood W. Thompson BROWN-WILLIAMSON

HEGWN.
WILLIAMSON
(Gool-Raiden)
(Gool-Raiden

CHASK & SANBORN

BANBURN
(Stand. Brands)
S. p.m.-Fiz-Red
Don Ameche
Edgar Bergen
Dorothy Lamour
Nelson Eddy
Stroud Twins
Robert Armbruster
*J. W. Thompson

Chester Lauca Norris Goff *Lord & Thomas HOUSEHOLD FINANCE

8:30 p.m.-Tu-Bino
'it Can Be Done'
Edgar Guest
Frankle Masters Or
'B.B.D. & O.

*B.B.D. & O.

HUSKIES

(Gen. Foods Corp.

B.p.m.-Sal-Red

Believo It or Not
Robert L. Ripley
B. A. Rolfe's Orc

*Benton & Bowlet

Robert I. Ripley
B. A. Rolle's Ore
*Benton & Bowles
ITALIAN BALM
10 p.m.-Fr-Rod
Fliest Nighter
Les Tremnyddy
8:30 μ.m.-M.-Blue
'Vanity Fair
Cal Tinney
Shellah Graham
Dourlas Wilson
Aubrey, M. & W.
IVORY 80AF
(P. & G.)

IVORY SOAF

(P. & G.)

11 a.m.-Dally-Blu
3:45 p.m.-Red
The O'Nellin'
Kate McComb
Jane West
Violet Dunn
Jimmy Donnelly Jimmy Donnelly
Jack Rubin
Chester Stratton
Jimmy Tansey
Janice Gilbert
11:48-Daily-Blue
Gospel Binger
Edward MacHugh

'Fibber McGee and Molly' M. & J. Jordan Ted Weems Orc 'Need., Louis & B.

Ted Wesma Ure S.

KELLOGG
5:50 p.m.-M-TuW & Th-Bire
Ningting Lady
12 Noon-M to :FCirl Act S.

KLEENEX
4:00-Dilly-Rid
10 mm.-Dolly-Rid
20 Marlin'
Lord & Thomas
KRAIT-HEMIX
Bill p.m.-Th-Rad
B

Ore Edmund Lowe •1 W. Thompson

*J. W. Thompson
LADY EXTREM
\$1.30 p.m. Tu-WodRed
Weyne King Orc
*Stack-Gobie
LAMONT
(Pond's Cream and
Faco Powder.)
5 p.m.-Tu-Blue
Husbands and
Wives'
LICTERINE PRODS

JELLO (Gen. Foods) 7-Su-Red A-Se-Bed

A-Se-B

PONTIAC

Mystery Chef

McGann Ferinson

McGann Ferinson

RAISTON CEREAL

Raiston Purina (20)

Mosel Koestner Orness

Mosel Koestner Orness

Mosel Koestner Orness

Gardner

ROYAL GEL.

(Stan Tables

G. Themison Dir.

Rudy Valles

J. W. Thompson

SEALTEST LABS.

MIN B. Lee

MIN B. Lee

MIN B. Lee

Lee

MIN B. Lee

5 p.m.-Su-Blue Met. Opera Audi-

SUN OII, 6:45 p.m.-Daily-Blue

WHITE NAPHTHA 7:15-Tu-Th-Red 'Vocal Varieties' *H. W. Kastor

SOAP
(P. & G.)
4:15 p.m.-Dally-Re
Guiding Light
Blackman
WOODBURY
p.m.-Su-Blae
H wood Playhouse
Men in White
Tyrone Power

(Oct. 20-26)
AFFILIATED
(Edna Wallace
Hopier Cosmotics)
12:30-Daily except
Sa and Su

lish Wax)
'Our Gal Sunday'
Jay Jostyn
Robert Strauss
Karl Swenson
Dorothy Lowell
Carleton Young
John DeWitt An.
*Blackett-S.-H.

(Lucky Strike Cigs)
Al Goodman Ortellida Burke
fillida Burke
fillida Burke
freddie Gibson
Songsmithe Al
12:15 p.m.-Delly
Edwin C. Thomas
BENNEYSAL
BENNEYSAL
GENNEYSAL
H. H. Joachim
Herry Selior's Ore
Frank Law
CAMPBELL
(Soun)

(Soup) 9-F ywood

(Soun)

Mollywood Hotel'
Barrier
Barrier
Barrier
Barrier
Loc Carrillo
Frances Langford
Jerry Cooper
Loc Carrillo
Frances Langford
Jerry Cooper
Lowella Patrons
Ren Miles
Lowella Patrons
Renymond Pales Ore
Yony Labribla
Mariyn Stundons
Mariyn Stundons
Crizo p.m.-Sat.
Voice of Niagnra
Crizo p.m.-Sat.
To Phowman
Francia D. Bowman
Francia D. Bowman
Francia D. Bowman
Francia D. Bowman
B. B. D. & O.
CHENTERHIELLI
(Liggert)

CHEMPENFIELD
(Liggett)
(Li

Orc
6:30-Th-Sa
'Football News'
Eddle Dooley
Paul Douglas
* Newell-Emme

* Newell-Emmett
CHEVROLET
6::30-Sa
Romantic Rhythms
Seymour Simons Or
Sally Noison
Barry McKinley
Basil Rnysdael
*Campbell-Ewald

CHRYSLER CORP. 9-Th Bowes' Amateurs Ruthrauff & Rysn

* Ruthrauff & Rysn COCA COLA 10-F Song Shori Kitty Carlisle Reed Kennetl Alice Cornett Frank Crunit Gus Henschen Orc Kenneth Christle's Glee Club Songshop 4 *D'Arcy Songshop D'Arcy COLGATE

COLGATE
(Bhave Cream)
10 pm-W
'Gang Busters'
Phillins H. Lord
Avertil Harriss
Gordan
Kenneth Targneap
Bdmund MacDonald
Frank Loveloy
Joseph Varmish
'Benton & Howles
CONTINENTAL

CONTINENTAL BAKING

CONTINENTAL
(Wonder Bread)
(Wonder B

R. B. DAVIS
(Cocomall)
Jos Pa-Su
Jos Marril
Martha Wentworth
Dick Ryan
Mc Blanc
Mc B

lca
Don Voorhees' Oro
B B. D. & O
F & F COUGH
DROPS
3:30 p.m.-M-W-F
'Jenny Peabody'
Mento Everitt
*Blackett, Sample

stack-Goble
LEHN & FINK
(Hinde Creem)
Life of Mary SothDecker, An.
Vine Edward Stack
Wim. East
Of Stack
Follow the Moon'
Pille Hitz
Nick Dawwo Mitchell
LUX
Arrowenth'
Aprice Mary Soth
Spener Tracy
Lost Silver Orio
Control
Contro

*Binchett, Sample-FLORTIDA CUTTEUS

**LORTIDA CUTTEUS

**LORTIDA CUTTEUS

**LORTIDA CUTTEUS

**LORTIDA CUTTEUS

**LORTIDA CUTTEUS

**COLLING

* *Blow Co.
FONTIAC
2-M-W-F
News Through
Woman's Eyes
Kathryn Cravens
McManus, John
Adams
RAYMONDS
(Cosmetics)
1:45-Su

Adman MONDS
Commelies 1145-8a
Liord Fantage CovMilton Weinberg
K. J. REX. William
(Camel Cigarettee)
Jack Oadle
Stuart Erwinton
Wm. Austin
Helen Lind
Heyer, Alexander
Georgie Stoll Orr
Benny Goodman Ore
Benny Goodman Ore
John Charles
Wm. Austin
Helen Lind
Heyer, Alexander
Georgie Stoll Orr
Benny Goodman Ore
Benny Goodman Ore
Helen Linde
Heyer, Alexander
Heyer, Alexander
Heyer, Alexander
Herry Linde
Herr

Wm. C. Esty Co.
EINEO
(Lever)
11:30-Dally except
Sa and Su
Big Sinter
Alice Frost
Junior O'Dey
Helia Steddard
Martin Gabel
Helene Dumas

MUTUAL FELS NAPTHA

Orc 10:30 a.m.-M-W-F Tony Wons Ann Leaf *Morse

*Morse
WM. WRIGLEY
7-Daily
Jack Fulton
Franklyn MacCormack
Carlton Kelsey's Or
*Neisser-Meyerhoff

FELS NAPTHA
1:45-M-W-F-WGN
Tom, Dick & Harry
Gorden Vandever
Bud Vandever
Marlin Hurt
Carl Hoefle
Ed Allen
* Young & Rubican IAB

6:50 p.m.-Su

Fun in Swingtim
Tim & Irene
D'Artega
Hal Gordon
Teddy Bergman
Del-Sharbutt
*Chas D. Reach *Chas. D. Reach
AMERICAN BIRD
PROD.
11:45 a.m.-Su
'Radio Warblers'
*Weston-Barnett

*Weston-Barnett
AMER. CHICLE
7:45 p.m.-F
Lou Little
John T. Casey
*Badger, Browning
& H.

& H.

BLUE COAL
5:30 p.m.-Su
Orson Welles
*Ruthrauff & Ryan

*Ruthrauff & Ryan
CAMPBELL
CEREAL
7:45 p.m. M-W-F
Rube Applebury
Larry Reed
Paul Fogorty
Mitchell-Faust
KATRO-LEK LABS
(Katro Balsom)

*Michell-Paust
KATRO-LEK LABS
LIGHT LABS
POLINA AAB
POLINA AB
POLI

11:15 a.m.-M-W-F
'Bachelor's Children'
'Roche, Williams &
Co.

JEPSON CLICKS SARTORIALLY AT CARNEGIE

General Motors Concert Sunday (17) at Carnegie Hall, N. Y., had itself well in hand with no dependence on shortwave, and only one programmed item missing. 'Convent Scene' from 'Show Boat' omitted m.c. Milton Cross explained, due to lack of time.

lack of time.

The palm which troubled Mme. Jeritza at the premiere is removed from the entrance, but it is still necessary for the artists to enter from a door at the left rear, and skirt a good portion of Erno Rapee's symphony orchestra before arriving at center stage. There must be some basic engineering reason for this awkwardness of entrance, as the same arrangement prevails at almost every radio stage presentation.

Blonde Helen Jerson, feminine

every radio stage presentation.

Blonde Helen Jepson, feminine star of the evening, managed the long walk as gracefully as possible, and brought approving murmurs from the audience in a lemon yellow gown which outlined her decorative silhouet. Smoothed tightly over the hips, it was caught in a cross-drape effect in front, and topped with a long-sleevel jacket, trimmed in light fluffly fur. Her honey colored hair was smoothly dressed in a shadow-waved bob.

The feminine half of the large mixed chorus chose black dinner dresses for the most part, a few wearing more formal evening gowns.

wearing more formal evening gowns. Cameras appeared suddenly and mysteriously, and bulbs flashed as Miss Jepson received a huge bouquet of roses at the conclusion of the program. The audience was sufficiently enthused over the blonde soprano for her to do an encore for the benefit of the listeners present, after the show was off the air.

Souire. Souire.

F. D. R. Voice Still Out

Offshoot of White House disapproval of imitations of President Roosevelt's voice on the air resulted in a part of the Town Hall Tonlight' program being sliced last Wednesday (13). George Tiplady, impersonator, who included in his auditions for the program a short imitation of the President's voice, though not mentioning him by name, was dropped from the program when the sponsor refused to allow alterations. Bristol-Myers, for Inana and Sal

sponsor refused to allow alterations. Bristol-Myers, for Ipana and Sal Hepatica, through Young & Rubicam, notified Tiplady three hours before the program that the act was out, after it had been approved by three representatives of the client and five members of the agency.

and five members of the agency.

Teddy Bergman, a regular member of the company on the Walter
O'Keefe show, went in to fill the
spot with dialectic interpretations of
Shakespearean comedy. O'Keefe
show is currently pinch-nitting for
Fred Allen. Tiplady was paid off
according to the terms of his contract.

Previous nixes by broadcasters on imitations of the President's voice grew out of the March of Time pro-gram. Latter complied with White House request.

Flies to Chi from L. A.

Chicago, Oct. 19.
Beginning this week Sheila Graham
flying in from Coast to do Cam-pana's 'Vanity Fair' Hollyood gossip Heretofore, she's been taking them

Heretofore, she's been taking them from Coast, and papers have been blaming NBC for long waits on the switchovers. It's a pretty well known fact that when a sponsor puts up enough dough for an extra line, there aren't any waits. Otherwise, there are, and of necessity, because of technical work.

MUSTEROLE
1:15 p.m.-M-W-F
'Carson Robinson
Buckaroos'
Carson Robison
Mitchell Bros,
Pearl Mitchell
Frank Rovak
*Erwin-Wasey Baggaley, Horton

& H.
STATE OF MAINE
1:15 u.m.-Tu-Th
Girl From Maine'
Marjorie Mills
Brooke, Smith, F.
& D.
VABADY OF
VIENNA
12:20-85-WGN
Perry Come

Barry McKinies Berningham
GROUF OF BANKS
D D.M.-M.Blue
PM.-Blue
PM.-Blue
Bugene Ormandy
GROUF CONTROL
WASSEL CO.
GRILLEN WATCH
SCO P.M.-SURPI
SCO P.M.-SUR *II., W. Kastor

MAXWELJ,
(Gen. Food)
9 p.m.-Th-Red
Show Boas
Chas Winninger
Meredith Willson
Thomas J., Thomas
Nadine Conner
Warren Hull
Virginia Verrill
*Benton & Rowles MAR-O-CIL MAR-O-GHL

11:45 a.m.-Su-Red
Henry Busse
Baggoley, H. & H
MOLLE
9 p.m.-Tu-Red
Vox Pop' HORLICE 7:30 p.m.-Dally-Blue 'Lum 'n' Kbner'

author Smyths
Lauthony Smyths
Lauthony Smyths
Kathleen Wilson
Michael Raffott
Walter Patterson
Michael Raffott
Walter Patterson
January Company
THRIYE POOP
(MFOOD
Process)
4:15 p.m. Su-Blue
Dog Heroes
Smile Palmer
"Clements (O.,
Clinic & Life Mars)
8:39 p.m. Thi-Blue
"Clements (O.,
Clinic & Life Mars)
8:39 p.m. Thi-Blue
"March of Time"
"B. BUE STORY
(MacFaden)
9:30 p.m.-Fr-Red

Court of Human Rolations' *Arthur Kudner WELOH GRAFE JUICE 9:45 p.m. Su-Blue 9:45 p.m.-Su-Blue Irono Rich *H. W. Kastor & Sons

Jane Cowl
Mrs. H. M. Denhart
Mrs. H. M. Denhart
Footrey H. Jenning
Dave Elman
Harry Salter Oro
FORTH States
EREXMAN'S 80AF
2:16 Date States
Harry Einstein
Victor Young Oro
(Rinco)
Harry Engle
Harry Einstein
Victor Young Oro
(Rinco)

18 Jack & Lorotta

19 Jack & Lorotta 2:15-Daily except
Sa and Su
Jack & Loretta
Clomens
N. W. Ayer

B-Tu
Big Town'
Edw. G. Robinson
Claire Trevor
Ruthrauf & Ryan
ROGERS SILVER
5-Su

S-Su
Siver Theatre
Floral Phatre
Floral Harry
Floral Mills Ore
James Stewart
Folk Mills Ore
Floral Stewart
Folk Mills Ore
From See Rubleam

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(1

N. W. Ayer

KOLYNOS

(Amor. Home Prod.)

Frey Mann

James Kirkwood

Adele Rowland

Viola Philo

BlackstrS-H,

LADY ESSTHER

Wayne Core

Stack-Goble

COLUMBIA

WARC

Sa and Sa

Romence of Helen
Trent'
Virginia Clark
David Gothard
Irene Lorraine
Michael Common Cober
Marge Evans
Bilzabeth Hines
Gene O'Connor
Sundra Love
Patricia Dunlap
12:45.Dally except

12:45-Dally except Sa and Su (Anacin-Old Eng-

MCCann-Erickson
PACKARD
MOTORS
9:38 p.m.-Tu-Red
Lanny Ross
Chas. Butterworth
Jine Rhotes
Flores George
Don Wilson
Roy Paige's Orc
'Young & Rubicam AMER. TOBACCO (Lucky Strike Cige) 10-Sa

*Young & Rubleam
PEPSODENT
7 p.m. Daily-Red
'Amos 'n' Andy'
*Lord & Thomee
PHILLIP MOBRIS
5 p.m. Tu-Red
Russ Morgan, Orc
Charlos Martin
*Blow Co.

Parke Johnson
Wally Butterworth
'Stack-Goble'
OXYDOL
(P. & G.)
316-Daily-Red
10:15 a.m.-Dally'Ma Porkine'
Virginia Parne
Chaa Egoloon
dilbert Faust
Cecil Roy

Cecil Roy Murray Forbes Hazel Dopheide Forrest Lewis Blackott-S-H. 12:15 p.m.-Dully-Red

Red Goldbergs *Compton PACIFIC BORAX 8:30 p.m.-Fr-Bluo 'Doath Valley Days' *McCann-Erickson

Charlos Martin
Blow Co.
FRILLIPS
GO-Red
Walts Timo
Abe Lyman Ore
Lois Bennett
Frank Munit-Red
Lorenzo Jones
Blackett, S. E. I.
FILLEBURY
FLOUIT
Today's Children
PONTIAC

(Motor Cars)
9 p.m.-F-Blue
'Varsity Show'
U. of Virginla
'MacManus, Johna

& A.

QUARER OATS CO

\$:30-Sa-Red

Kaltenmeyor's Kladergarten's Redergarten's Rederg

Party Fogen

1-bord & Thomas

2 p.m.-St-Siles

2 p.m.-St-Siles

Ragic Kay of RCA'

Frank Black's Symphony Orth

Linton Wells

Milton J. Crass-Siles

ZENIYH RADIO

10 p.m.-St-Siles

2. E. H. Brown All

11:45 BEGIONAL Tu-Th
Mystery Chef'

McCann-Erickson

RY-KRISP

SHERWIN-WILLIAMS (Paints)

Met. Opera Auditions'
Wilfred Pelletier Or
Geraldine Ayers
Ross Graham
Amelia Marwick & L
SLOAN'S
LINIMENT
(W. R. Warner Co.)
10 µ.m.-M-Bine
Behind Prison Bars
Lawes
- Cecil. Warwick
& L. Warwick

Day's News'
Lowell Thomas
Roche, Williams
TENDERLEAS
TENDERLEAS
Sew-Red
One Mans Family
Person of the Carleton E. Mores

1:45-Dally 'Hollywood in Per Hollywood in Person
Son
Capt. Dob Baker
Louise Ruberts
Welly Westmore
Rinchetts-H.
Des. Mon., July 19
Trouper
Frouper
Horte Menander
Horte Me

Young & Rubicam
H. J. HEINZ CO.
11:15 a.n., M to F
Magazine of the
Air
Carol Kennedy's
Romance
Gretchen Davidson
Carleton Young
Gene Morgan
Mitzi Gould
Joan Madison
Ed Jerome

Milizi Goun.
Joan Madison
Bil Jerome
Bil Jerome
Bil Jerome
Bil Jerome
Marie Bilizari, An.
11 a.m.-W-F
Crumit & Sanderson
Mrs. C. S. Littledate
And Committee Committee Committee
B. A. Rolfe Oro
Mazon, Inc.
HUDSON, MOTORS
Tilb-W
'Hobby Lobby' DUART 9-9:15 p.m.-Su 'Passing Parade' John Nesbitt

WOR ADMIRACION LAB

> GORDON BAKERIES 7:80-M-F-W-WXYZ 'Lone Ranger' * Sehl

GOSPEL B'DC'ST ASSOC. 16-11 p.m.-Su-KHJ Evangelicel Telke 12:45 p.m.-M to F HECKE'S H. O.

11:45-12 p.m.-M to F Daily Info Service Myra Kingsley Jean P. King Amy Sedell *Erwin-Wasey HECKER H-O

HECKER H-O
(Silver Durl)
245-3-Th-W-Th-F
pentrics. Fairfax
28. It. D. & Q.
JOERNAL OF
LIVING
11 p.m.-W-Fy. WWOR
Proposition
Victor Lindishr
"Franklin Bruck
Corp.
Kendon God
Frene Wicker
Chas. Warburton
Frank Marburton
Frank Warburton
Frank Warburton
Chas. Warburton
Chas. Warburton
Chas. Warburton
Chas. Warburton
Libby, Warburton
S. W. Ayer
Libby, Warber
Libby, W

MISTEROLE

LIBER MANEELL

We Are Four'

"J. W. Thompson

MEFADDEN FUBS

10 p.m.-Ts. WOR

True Detective

Mysteries

0 p.m.-Ss.-WOR

John Anihony

"Ruthrauf & Ryan

MENNEN

MENNEN

MENNEN

MENNEN

Tall b. M. Ss. WOR

MENNEN

MENNEN

Arthur Wilsh

Rard Mickel

City Washburn-Ray

MENNEN

Arthur Wilsh

Arthur Wilsh

Miss of City Washburn-Ray

Rard Ingle

Pierra Andre

City Washburn-Ray

City Washburn-Ray

City Washburn-Ray

Rard Ingle

Pierra Andre

City Washburn-Ray

City Washburn-Ray

Arthur Wilsh

Arthur Wilsh

SIDNEY SKOLSKY 15 Mins. BROMO SELTZER

Talk

5 Mins

15 Mins

15 Mins

15 Mins

16 Mins

17 Mins

18 Mins

CARBORUNDUM BAND Francis D. Bowman, Edward D'Anna Talk, Music 30 Mins. 30 Mins. CARBORUNDUM CO. CARBUNDAN Sat., 7.30 p.m. WABC, CBS, New York (B.B.D. & O.)

(E.B.D. & O.)

Carborundum returned to Columbia Saturday (16) for its eighth consecutive network season with its cast, including Niagara Falls, intact. Francis D. Bowman, the account's commercial manager, is still quadrupling as program producer, continuity writer, narrator and plug spieler, while Edward D'Anna remains responsible for a collection of brass instrumentation that ranks among the tops in network broadcasting.

mains to the control of the case of the ca

YALE NEWS
With Bill Elilott, Mack Parker
College Reports
5 Mins; Local
AMERICAN TOBACCO CO.
Dally, 10:45 p.
WICC, Bridgeport-New Haven
(Lord & Thomas)
For five minutes each week night
American Tobacco Co. rents facilities
of WICC to sell Luckies to tenants of

For five minutes each week night American Tobacco Co. rents facilities of WICC to sell Luckies to tenants of Yale university, a few square blocks in New Haven. That's cutting it pretty fine. The self-way for th

LLOYD PANTAGES

LLOYD PANTAGES
TAIK
15 Mins,
BAYMONDS, INC.
Sunday, 1:45 p. m.
WABE-CBS, New York
(Milton Weinberg)
Former columnist joints the parade of ether chatterers uncorking the alleged lowdown on Hollywood.
Has an okay voice and delivery; his material is also lively and timely enough, but the progrem setup is artificial and clumsy. Should be drastically revised to snare its full possibilities.

tically revised to snare its full possibilities.

Error, apparently, has been in over-ambition, Instead of presenting Pantages in a straight session of reporting, anecdotes, etc., about the Cinema City, this one is a hodge podge of cross-questioning, hoke dramatizations, chatter and overboard commercials. Question-and-answer portions are more confusing than the straight spiel.

Dramatizations, which are aimed to build illusion, are palpably phoney and unconvincing. Pantages simply telling the story would be better.

Raymonds, Inc., sells cosmetics and

Raymonds, Inc., sells cosmetics and Raymonds, Inc., sells cosmetics and a 'machineless' permanent wave. Copy needs radical eutting, but presumably the hot tips on what the glamour girls and boys of filmdom are doing is just the stuff to hypo sales with the guillible femmes who have a yen for beauty. Program originates in KNX, Los Angeles, and is rebroadcast for the Coast at 11 p. m., EST.

'COURT OF MISSING HEIRS'
With Jack Brinkley, Tom Shirley,
Burr Lee, Dick Wells, Elizabeth
Reller, Henry Saze, M. J. Kingston, Sid Marshail, Howard Moffman, Bob Middleton, Jean Savd,
Ken Carrington, Joe Frank,
Gunther Dorsmiller, Bob Barron,
Dolly Day, Joe Hosmer, John
Walsh, Jim Goss, Virginia Jones,
Florence Ravenel, Louise Turkel,
Vincent Maccelli, Peter Cavallo,
Jr., Orchestra.
Dramatic Episodes
SMILLY OH.
Mondays, 6 p.m. CST.
WBBM-CBS, Chicago
(Blackett-Sample-Hummert)
'Court' shows up as a topnotch
human interest idea with a heart
and purse twist that should garner
adult listeners. The famous Drake
inheritance case revealed that many
people believe that they have longdead progenitors who left great
fortunes. And this program goes on
to prove that there are many cases
of missing heirs' to fortunes, great
one small, the state of the shelf of the sheirs, with the incidents being
actual case histories.

Idea is excellent, but the program
revealed a heavy-handed writing attack that cuts down the show's effectiveness a great deal. It is written in a choppy, groping fashion that
make it too hop-along for a real dram. In view of the exceptionally large
east and the unwieldly bulk of the
sound effects were too smeary
and blarey, but these are trivia
which can be eastly cleaned thounity with the exception of the upout, with the played opposite him was
outstanding.

Program's general theme of 'you.
too, may be the missing heir to a
fortune' is of solid appeal, and the
commercial tie-in of a bulletin giveaway at the Isteners are remon.
Self. of the hand-out.

Gold.

Appointment of two student miles. Apply the student miles all-Yale. Call for candidates brought more than 300 enlistments before end of last week, finalists of auditions heve int their attempts wexed by Wiccand indeed in New York by beard inclining Boale Carter and Edwin Colled among sentiants and the stores will be another break for sponsor. Elem.

MR. KEEN, TRACER OF LOST PERSONS Serial BI-SO-DOL Tues-Wed-Thu., 7:15 p.m.

MR. KEEN, TRACER OF LOST TERSONS Cortal Bi-SO-DOL Tues-Wed-Thu., 7:15 p.m.

MR. KEEN, TRACER OF LOST TERSONS Cortal Bi-SO-DOL Tues-Wed-Thu., 7:15 p.m.

MR. KEEN, TRACER OF LOST Of the shower of the shelves with the best with the process of the Single Household in nocuous tale which the Case of the Girl Who Could's Be Found. Innocuous ta

GERTRUDE LAWRENCE With Paul McGrath, Nancy Kelly 'Susan and God' (Excerpt) Dramatization II Mins.
SWANSDOWN-CALUMET FLOUE
THURSday, 8 p. m.
WABC-CBS, New York
(Young & Rubicam)

Miss Lawrence, starring on Broad-way in 'Susan and God,' aided by two other key troupers in the program, didn't particularly impress with the presentation of a short slice from the play on Kate Smith's

with the presentation of a short slice from the play on Kate Smith's variety program. Character Miss Lawrence does in the play wasn't stablished in the 11 mins. allotted on the air, resultant in many of the light of the control of

HOBBY LOBBY With Dave Elman HUDSON MOTORS HUDSON MOTORS
Wednesday, 10:50 p.m., EST
WOR-Mutual, New York
Concisely put together and neatly
presented. Dave Elman had the

Concisely put together and neatily presented. Dave Elman had the show on sustaining on WOR for some time. Judicious choice of hobbies and those lobbying for them is evident on premiere broadcast. Naturally, peak was achieved when Admiral Byrd is introduced, with his property of the state of

RISING MUSICAL STARS
With Alexander Smallens Symphony
Orchestra, Pauline Pierce, Ivan
Invanzoff, Daniel Harris and
Chorus.

Orchestra, Pauline Pierce, Ivan Invansof, Daniel Harris and Chorus.
30 Mins.
SEALTEST
Sunday, 10 p.m.
WEAF-MEC, New York
(McKee, Albright & Ivy)
Instrumental and vocal concert ought to be fairly pleasing to the Sunday night classical fans. Program consists of two cheestra series of the sunday night classical fans. Program consists of two cheestra series and the sunday night classical fans. Program consists of two cheestra series and operatic finale with chorus.

Each rising star is selected by an audition committee made up of Alexander Smalens, Alma Gluck, Ernest Schelling and others of this lik. Performer each week gets a grand.

First rising star, Pauline Pierce, undged the best for the four week gets a grand.

First rising star, Pauline Pierce, was a mezo-soprano with a pleasing voice who sang an aria from the opera Mignon and Hopak' by Mussorgsky.

Advertisers chalter for Sealtest Advertisers and Hydrox is allpoed in. Announcer doesn't convince Sealtest isn't Scattex.

Show is supervised by Mme, Yolanda-Irion, chairman of the Women's Natl Radio Committee who has apparently switched from chidning advertisers to jumping on the bandwagon. Idca is along the lines of the Metropolitan Opera radio auditions program.

Wives of King, Duke, Duce, Hebe All Played by Time's Agnes Moorehead

TISH'
With Florence Baker, June Bradley,
Fay Courtnay, Charles Crumpton,
Robert Brennan, Marie Hunt,
Harry Shutan, Philip White, Edward Latimer,
Parmatization

30 Mins. Sustaining Thursday, 10 p. m. WABC-CBS, New York

Thursday, 10 p. m. ork
WRBC-CBS, New York
WRBC-CBS, New York
WRA radio project, given the oportunity to use gratis CBS time,
lines and outlets, got Mary Roberts
Rinehart to scot-free air rights to
her Tish, 25-year-old piece. Getting back on a network (NBC
dropped the project last April on
grounds it was too 'expensive') adds
to the outifit's prestige, but the job
done on the opening slice of the
Tish' as transformed by WPA
writers does nothing to increase
project's prestige. Ditto for the acting, and, incidentally and perhaps
inevitably, ditto for the production
turned in by Columbia's employee,
Bill Robson.
It was instantly apparent that the

Bill Robson.

It was instantly apparent that the scripters should have tugged the lines of the characters up to detect the company of the characters up to detect the comedy. They were of the '23-skiddoo' vintage. Secuences were choppy, which gave the idea that likely the two WPA writers, Leo Fontaine and Ed Hammel, lifted the dramatization too literally out of the first few pages of the book. If the lines and scenes are snapped up and modernized in the ensuing chaplers of the air serial 'Tish' may be radio-read the company of the company of

redeemed serial Tisl Tisly De Jadusredeemed Serial Liso, in that, although Florence Baker's. "Bish' stood out and gave a rather stark semblance of the character of the 'old-maid', he two sidekicks "Lizze' and 'Aggie' were confused frequently because of the likensess of their ment. Very good, both as to voice, trouping and character projection was Charles Crumpton's "Tuffick," a Syrian boy.

trouping and character projection was Charles Crumpton's "Tuffick," a Syrian boy.

Productionally, CBS might have helped out the project more Bridging the sequences was done with the same old orchestral bursts which were old when radio was not. Pacing was off frequently, and the action from scene to scene far from clearly in the commercial control of the commercials—riding the networks. Unless through the comming stanzas the show is sparkled up, the alr excursion of "Tish' may turn out to be tosh.

TOMMY THOMAS
'Romance Time'
20 Mins. Local
BEN TIPP
Four Times Weekly
KOMO-KJR, Seattle

Tommy Thomas returned to Seattle airlines with half hour stanza four times weekly over KOMO-KJR. His times weekly over KOMO-KJR. His show has been a fixture on these stations for several years. Thomas' handling of 20-piece orchesira, his singing singles and trios are closer to being something apart and different in musical than is heard in this neck o' woods.

o' woods.

He has musicians working in easy style and shifts from one tempo to another holding always to popular style. Added to this regular standby show, during the winter months Thomas incorporates visiting vaude

acts.

Not only batons but makes his own commercial spiel. Adroit at the selling end. Thomas is versatile in that bes'des m.c.'ing, he produces, writes his own shows and presents his own 15-minute Little Black Book' at intervals on same stations for same sponsor and plays his own background on the Chickering.

RICHARD BROOKS
With John Jaeger, Paul Carley, Irene
Collins, 'Tune Reporters' Orch.
30 Mins.—Local
MICHAELS CREDIT STORE
Daily, 5 p.m.
WNEW, New York
(Cabillin)

WNEW, New York

(Schillin)

Newark emporium is sponsoring an o.k. output from the New York in the York

Opening night for the March of Time program shift (14) to NBC studios found the cast of 30-odd duked up in white ties and the women in formal evening gowns. After the gala lah-de-lah, show will go back to hair-down norm. Audience of about 50 at getaway was also largely in formal attire.

Everybody was a bit fidgety about the opening, even though the prothe opening, even though the program has been on the air more than six years at CBS. Tension was relaxed by a wag asking, 'Where's Mer's Palcy?' Latter wasn't in evidence but Lenox R. Lohr, prexy of NBC, was in the client's booth.

There wasn't really the control of the contr

was in the client's booth.

There wasn't really any need for
the excitement because promptly at
\$30 things began to hum as advertised. From the control room,
specially rebuilt for this program,
Bill Spicr of Batten, Barton, Durstine
& Osborne gave the cue to orchestra
leader Howard Barlow, which in turn
was the cue for Westbrook Van Voohis' crisp Time Marches On,' which
it proceeded to do.

Covering eight news-subjects, the

it proceeded to do.

Covering eight news-subjects, the program revealed the versatility of M. of T.'s stock company. Most strising of the doubles was Agnes Moorehead, bedecked in furs, playing Yiddish East Sider, a gangster's (Baby Face Martin) mother, a customer in a Bangor, Me., sports shop, Wally Simpson, Signorina Mussolini and the Queen of England. Dwight Weist was a G man in one moment, Father Coughlin a few minutes later, Other, principals, in the cast in-

other principals in the cast in-cluded Ted de Corsia, Ed. Jerome, Ted Jewett, William Johnstone, Frank Readick, William Andrews, Ken Delmar and Nestor Thayer.

Ken Delmar and Nestor Thayer.
Still others in the cast included
George Tiplady, Rex Williams, legiter; Mary Laslo, Elizabeth Eustis, Barbara Townsend, Lawrence Forsyth,
Sarah Kimmel, Edward Kreiling,
Charles Thomas, Hugh Farley, Richard Manning, William Boek, Carman Jones, Cyrilla Dorne, Adelaide
Klein, Patricia Peardon, Sarah Fussell, Ted Reid, Alfred Shirley and
Paul Stewart.
Most clayerly integrated piece on

Paul Stewart.

Most cleverty integrated piece on
this program was the last, titled
'Accent on Youth.' This began with
a replica of memorial services at
Chateau-Thierry, fading into war
talk in Italy, a discussion at Princeton College of the Japanese situation, a British gas mask and air raid
drill by the royal family, and fading
back to the announcer's:

"This reaches retearness on longer

"This week—veterans, no longer young, stand with heads bared—in homage to the youth of 20 years ago. Time marches on."

From a production standpoint this is probably the most complicated one on the air. No other program uses such a diversity of sound effects. Un-

Is probably the most complicated one on the air. No other programs uses such a diversity of sound effects. Unlike other programs every cue is given by the director from the control room. Spier and Homer Fickett of BBDO alternate at this post. At CBS there was a studio which had facilities for the M. of T. directors. To bring the program over to NBC, the studio had to be closed down for three days and the entire control machinery moved back a few feet to allow for a desk with a light above it to be placed belind the glass window of the control room. Immediately after broadcast the nath a difference to safe a few on the 64th floor in the rooms of Shell Oil Co., and indulged in mutual admiration of the cast, NBC Time and the refreshments.

Many of the cast were recruited from the American Academy of Dramatic Art. Bob Richards, who edits M. of T., was pointed out as the lad who made good in a big way. Two years ago he was an office by for John Martin at Time offices. Production costs for this 30 minutes of air entertainment and promotion for Life, Time et al., come to about \$10,000, which includes airtime, players' salaries, directors and the fee to the agency.

One amusing angle of the party was the presence there of several who might have been recognized at Support the Spanish Loyalist's cocktail affairs. These are the literation prices to which sympathizers go and drink for the cause, proceeds going to the Loyalists. They seemed to be particularly enjoying the cuffor refreshments handled by Donald Higgins, Time's host for the evening.

Perry Wooley, former KBIX an-nouncer, most recent addition to staff of KFXR, Oklahoma City.

Here and There

series, 'Rot Bridgeport.

Bon Bons, male quartet, shitted allegiance from WELI, New Haven, to WICC, Bridgeport-New Haven.

Lawrence Larrivee, baritone, respotted at WATR, Waterbury.

Russ Brooks, formerly at WATR, Waterbury, now at WORC, Worce-

Ed Weiss to New York on new business for the newly organized McDougall & Weiss agency (Chi-cago).

Lee Poulette, formerly of WHAM, Rochester, now handling WIND mikes, working under name of Don Harris. Replaced Bill Sexton at the Chicago station.

Beb Wambeldt writing and di-recting the NBC Falstaff Beer show

Ferdinand Biondi has been promoted from announcer to program producer at CKAC, Montreal.

Jean Breeks' Singing Strings band started a sustaining series on N. Y., Oct. 19, at 6:15 p.m.

Cliff Frederickson of the Early Birds program of KWK has departed for Des Moines to join WHO.

WFIL, Philly, new \$22,000 organ East, will be completed by

Den Martin jeins WCHV, Char lottesville, Va., next Monday. For merly with WIP, Philly.

Pewers Gourand, WCAU 'Night Owl, who talks on legit and such made flying visit to Boston for las Wednesday's matinee of 'I'd Rather Be Right.'

Don Harris, announcer and publicity aide at WHAM, Rochester, for the last two years, takes similar post at WIND, Gary, Ind.

Robert A. Elliet, for five years assistant to the evening general manager of Radio City, is a new addition to WGY's sales staff.

Doris Fisher is doing two voca stints for CBS, one at Monday 9 a.m and the other at 3 p.m. Thursdays.

Jack Eno, formerly of WEBR, uffalo, on announcing staff of FBL, Syracuse, and has been writtened from CWNell Buffalo, on announcing WFBL, Syracuse, and christened Jack O'Neill.

WFBL. Syracuse, assigned Charlie WFBI, Syracuse, assigned Charlie Delaney to personality-plus program every morning from 7:30 to 9 interspersing recordings with chatter, light verse. Ed Jacobs supervises evening events, and Gert Alderman shares the news aditing task with Delaney.

Sam S. Baker continues as author of the Mennen Famous Jury Trials this season. Wrongly stated program had new writer.

G. E. Bischoff of L. W. Ramagency, Davenport, in New York arrange Jerry Belcher interviews.

N. J. Rifkin, formerly with Tran Radio, goes on the sales force KOL, Seattle.

Jim Peterson, announcer for KVI, Seattle-Tacoma, now spending be-lated vacation in Hollywood.

Grant Merrill, former head of the continuity staff at KOMO-KJR. Seattle, now hitting the keyboard at KOL, Seattle.

KOMO new announcers include Walter Beck from KTSA, Bob Du-ren from KFJZ, Dan Bowers from KGP, and Geñe Reynolds from KBST (latter was former program

David Fris has joined the sales staff of KOMA, Oklahoma City, com-ing from Detroit.

Lloyd C. Stokley of WKY, Okla-homa. City, sales staff recovering from serious injuries received in an automobile accident.

Jack and Loretta Clemons washed

Round the Fire, at WICC, port,

Dorothy Worthington booked Clara Savage Littledale and Gellett Burgess on Oct. 22 broadcast of Heinz.

Marie Wilkie, assistant to Frank Smith, manager of WWSW, Pitts-burgh, broke her nose in an automo-bile crackup last week. Another casualty at station is Sondra Lee, dislocated shoulder.

W. S. Brotsman, weather fore-caster for Pittsburgh, has been spot-ted on WWSW for a daily weather report from his office. It's noncommercial.

Norman Winter working to Bachenheimer, Dundes & Fran agency, N. Y., in the radio depart

Margaret McGuirk has ioined WOR sales promotion. Formwith Charles Dallas Reach ages Newark.

John McCormick and Bill Williamson of WKRC, Cincinnati, back home after conference with CBS execs in N. Y.

Elmer Pederson, now that KOL Seattle, has worked out its switch-over to Don Lee, has rescued Mrs Pederson from 'radio widowhood.'

Bill Robinson, pioneer transcrip-tion maker, has completed new quarters in WIP studios, Philly. His Robinson Recording Laboratories, established 1927, were formerly in Narberth, outside of Philly.

Consolidation of several departments at KDKA, Pittsburgh, under new management of Al Nelson, formerly of KAO in Denver, has resulted in dismissal of about a dozen

WRDW, Augusta, Ga., 250-watter, joins CBS Oct. 31.

Jee Loskey, of WSOC, Charlotte, N. C., resigned after he had completed his baseball series for Wheaties and entered Davidson College.

Merrill Houser added to staff of KOIL-KFAB-KFOR Omaha studios as control engineer. Under Al Bates.

Herb Mason out and Roland Rustad in as art director of Hute Advertising Co., Minneapolis.

Byrum Saam, former WCCO sports announcer, now on N. W. Ayer & Son's Philadelphia staff.

Lee Whiting promoted to WTCN's national sales mgr. post, moving into Station Manager Swanny Hagman's former spot.

Ross Vanderbosch, pioneer Chi-cago radio pianist, added to WJJD staff; also Virginia Price and Clayton Richotto, both vocalists.

Larry Wolters, Chicago Tribune radio ed, got a zero grading in the Zenith's mental telepathy test.

Terry O'Dell, announcer at CBW, Windsor, Ont., transferred to CRCT, Toronto; replaced by Byng Whit-taker, formerly of CFCH, North Bay, and CRCT.

Prudy Butterfield, ex-WJR, Detroit, now handling two weight-reducing shows over WMBC, Detroit succeeding Patti Jean, who's gone to CKLW, Detroit.

Carl Weeks, former spieler at WSUN, St. Petersburg, Fla., now on staff at WXYZ, Detroit.

Tommy Hudson, formerly of Dal-las, is the new mikeman at KTSA, San Antonio.

Blanche Nissenbaum, child singer ocalizing regularly over KONO vocalizing regularly San Antonio.

John Dodge, WRC-WMAL com-mercial manager, back from Johns Hopkins Hospital after a thorough vetting, with a clean bill of health.

Iz Isenberg, Philly up for Kirkman's coap over CBS sound effects man, writing and proafter summer vun. diveng his own hour show on WPEN
sold Sunday might for Parishar Tall:
Arthur Dalf is http://ling.in.ads.org/ Stage review featuring Bill

Richards, detective story and guest-ers. First guest is Izenberg himself with expose of sound effects.

Warner Schoyen, formerly with the Evansville, Inc., Courier, has succeeded Ray Behymer, resigned, on the KSD, St. Louis, news staff.

Jake Rachman, film and drama critic and columnist of defunct Omaha Bee News, has become star member at KOIL.

George Johnson, organist, takes or at KOIL, Omaha, to replace Eddie Butler, departed from radio to in-vestment biz in Detroit.

Gabber Ed Robson has resigned from WDAS, Philly. Fiorentino Donato, Italian spieler, working in English temporarily.

Ben Alley, chirper on Household Finance show on WCAU, Philly, signed for another year by station, following renewal of sponsor's

Darrell Donnell, radio editor of the San Francisco Examiner, giving up nightly newscasts over NBC-Blue web. Health caused curtail-ment. He'll do a weekly news com-mentary instead on Sunday nights starting Oct. 17. NBC mikeman Burton Bennett will take over the newscasts this week.

Harry Wickersham is producing a talent whodunit series tabbed 'Crime Quiz' over KJBS, San Francisco, Sunday mornings.

Gertrude Lyne and Elbert chelle, pianists, have a new weekly spot on KFRC, San Francisco.

Ross Rhythm Rascals, KTOK, playing week's engagement at Warner ing week's engagement at theatre, Oklahoma City.

Ruth Brink, WIL St. Louis vocalist, stricken with appendicitis while on the air last week. Despite the pain she finished her stint and was rushed to a local hospital.

'GOLDBERGS' ON WOR TO SUPPLEMENT NBC

Gertrude Berg and her "Goldbergs Gertrude Berg and her "Goldbergs' serial is now soloing on WOR at 9:30 a. m. weekly-daily for P. & G. (Cxydol), getting in an earlier lick in the metropolitan area before riding WEAF and the NBC-red at 12:15 p. m. for the same sponsor. Same programs on NBC-red at 12:15 p. m. for the same sponsor. Same programs on NBC follow the WOR alrings

Duplications of broadcasts in same area is a test, along newspaper lines to reach diversified audience. P. 8 G. is watching the experiment and toying with the thought of extending "The Goldbergs' out from WOR onto the Mutual network.

Weber Answers

(Continued from page 29)

for them to contract for recording jobs up to Oct. 30. It was indicated at AFM headquarters vestered jobs up to Oct. 30. It was indicated at AFM headquarters yesterday (Tuesday) that deadline will be extended until Nov. 15, for negotiations with the network affiliated stations' committee.

No move will be made by the AFM executive board to confer with unaffiliated stations until the proposed suppliers contract for indicated the confermance of the confe

posed uniform contract for indicential ind network affiliated stations has been approved all around. Commenting on a circular issued by a committee of unaffiliated stations urging that the latter refrain from signaturing anything with the AFM until their lawyers had looked the papers over. Weber said that at the rate things were now region; it looked over, Weber said that at the rate things were now going it looked as though he and his board might have to get acquainted with hundreds of lawyers before the employment issue was settled. Most of Monday's (18) session was spent in IRNA committee counsel, holding forth on anti-trust laws and decisions. In support of their ar-

decisions. In support of their argument that the provision in the proposed AFM contract which gives proposed AFM contract which gives this obligation precedence over any prior deal between stations in the matter of program servicing, the committee lawyers cited the famous stonecutters' case and almost the noted decision against the carper, ters union which held the latter had no authority to dictate what union members must install the had no authority to dictate what union members must install the window frames after they had left the jurisdiction of the production

Inside Stuff—Radio

When Atlantic Refining late last week altered its plans and made the Chicago-Princton game its highlight of the week, over the biggest layout of stations including WOR, New York, which is weekly given what the sponsor figured its standout game, the trade was not surprised. Earlier arranged for wide hearing was the Notre Dame-Carnegie fracts. Atlantic has been trying hard to get Princeton to relent and sell commercial broadcasting of its grid games, but Old Nassau has last and this year coldly nixed. Sponsor has therefore tried to get as many of the Princeton tilts as possible through the opposing teams. Week before carried the Orange-Cornell game. Both carryings were arranged by buying the air rights from the other schools.

When Atlantic, in the summer of '36, decided on sponsoring football, two schools were immediately wanted by the Atlantic and N. W. Ayer toppers in Philly—Princeton and Penn. Latter was snagged with no trouble, but Princeton remains no dice.

Sol A. Rosenblatt, who administered the amusements code during the existence of the NRA, has been acting as attorney for two different factions in radio, with each retainer involving union matters. He worked with the special committee of independent affiliated stations in negotiating a contract with the American Federation of Musicians, while CBS has him representing the network in the jurisdictional dispute which the American Communications Association has taken to the National Labor Relations Board for settlement.

Clo affiliate wants CBS to negotiate with it on a national basis, while the network holds that the engineering personnel of each station it manages and operates should be permitted to talk for itself. Decision on this issue is now pending.

Their popularity apparently undiminished after nine years on the air, Amos 'n' Andy will still take down top coin when they do their turn for Campbell soups after first of the year. On their pact with F. Wallis Armstrong agency each of the blackface comics will draw \$3,750 a week for five quarter-hour broadcasts weekly. Only one to suffer by the switch from Pepsodent is Bill Hay, who is dropped as announcer. He was on the agency payroll for \$10,000 a year. Agency is now auditioning barkers in Hollywood. When A. & A. came to the Coast without Hay the Lord & Thomas agency was besieged with mall and phone squawks from dialers. Shortly after Hay was hustled to the Coast from Chicago and has been in the act since.

Though Mary Roberts Rinehart donated the radio rights to serially dramatize her Tish' novels and stories to the WPA radio project, she wants important coin for commercial use of the character after Uncle Sam's endowed nieces and nephews have wound up the 18 half-hour broadcasts, which CBS is carrying on the cuff.

Authoress, through her agent, has notified Columbia that she wants \$300 a broadcast for the rights to Tish' after the WPA series concludes.

This week CBS shifts the program up to Wednesday nights, starting tonight. Program will air at 9:30 p.m. Initialer last week was ozoned on

CBS called it all a mistake but that didn't stop NBC's press heads from glaring in that direction and muttering something about double-cross. Two camps had agreed to mail out last Wednesday (13) their respective filmsies on the first of the Mobilization for Human Needs broadcasts and mark

them for Sunday release.

Columbia's blurb by some error went out with the notation, 'For Immediate Release.' Radio eds obeyed instructions. CBS piece went into the Thursday papers, while NBC's story was impaled on the 'future' spikes.

Printed collection of talks sponsored by the Commerce Department last year on foreign trade and functions of the Federal agency is becoming a best seller on Government Printing Office tables. Permanent record of 23 'Stories of American Industry' has gone into its fourth printing and is selling at the rate of 2,500 copies weekly. Schools are using it as a textbook. This year's series, which started yesterday (Tuesday), is even more ambitious. Guest star roster looks like catalog of czars of big business. Opens Nov. 1 via CBS, listed for 10:30 to 11 spot Monday nights.

Film comedian, who is also starring in an ether feature, is creating no end of unfavorable comment about himself because of his antics, inspired by excess giggle water, at broadcast periods. Writers and exces of the company sponsoring his show have reached the point where they don't care whether school keeps for him or not any more and at the same time they are in constant fear lest the comic spill the beans by becoming unmanageable at a critical stage. Present status is headaches all around.

Hugh S. Johnson is finally getting his air scripts for commentating over NBC for Bromo Quinine down to time. First several weeks on the air found him always running around 40 seconds beyond his allotted quarter-hour periods, and once he went a minute and 25 seconds overboard. This made for some headaches, even though 'Old Ironpants' is not followed by any commercials. Southwestern stations switching from the blue to red or vice versa have been getting badly jammed up.

Stan Shaw, handler of the owl recording program 'Milkman's Matinee' on WNEW, N. Y., is again being harassed by phoneys impersonating him. From time to time persons representing themselves as Shaw pop up during daylight hours in the taverns and one-arm hash-hovels of which the proprietors are fans of Shaw and frequently wire him requests when he's on the air. These fans usually cuff the phoney to some scoops of suds or a blue-plate special.

J. Walter Thompson agency is taking on no additional help in its New York office, however harassing stress of work is. Formerly extra hands were hired when duties piled up in any department; now other departments are asked to help flatten any mound of work a specific department flats itself smothered under.

nnds itself smothered under.

There are at present about 550 employes in the agency's New York headquarters.

Getting considerable comment in trade circles are three recent ads placed in trade publications by NBC. Layouts are generally interpreted as asking capital to take its difficulties with labor to the air and thrash them out

before the public on sponsored network spreads.

One of the ads pictorially depicted a chairman addressing a board directors meeting and saying: Gentlemen, we must present our case the people.

Benny Friedman thinks that when Harvard men write him fan mail, complimenting the football prognosticator on his excellent Hahvahd English, that that's somethin' for the book. It constitutes praise from the gods—or at least from the Cabots and the Lowells, and they're the next thing to it. Idea is that for a sportscaster, Friedman seemingly is speaking Oxto it. Idea is t ford English.

Earle Ferris and Tom Fizdale have split their sharing arrangement following Fizdale's purchase of Robert Taplinger's press agent biz. Ferris of New York will have his own rep in Chicago to replace Fizdale of the latter burg.

Lew Allen Weiss, Don Lee gen. mgr., coined a new one for the book during his description to Fred Weber, Mutual g.m., of the ratification of a studio defect. "The place," remarked Weiss, "is now perfectly acous-ticized."

PORTED ENGLISH HORR

12 Stations Out Of 45 Survive

Shanghai, Sept. 27.
Of Shanghai's 45 radio stations, only about 12 are operating, due to war situation and lack of business. war situation XHMA did XHMA did valiant work during opening of hostilities, sending free messages to isolated outports, regarding evacuation of friends and relatives, also hourly news brevi-

relatives, also bourly news brevi-ties.
Recently Japanese planes at-tempted to smash XGOA, powerful Government station, which had been putting their case against Ja-pan to the whole world. So far un-successful.

Mexican Femme Spielers

Mexico City, Oct. 12.

Two local radio stations are employing four femme announcers.

First time petiticoat influence has come upon radio spiels here.

Shes are doing well in announcing numbers and plugging for advertisers. Was chosen from 300 candidates at auditions.

ers. Was chosen from our canada auditions.
Native radio experimenters have established their first broadcast sation here. It is run by the Mexican League of Radio Experimenters and

is a 100-watt unit.

Operating on a 7,104 kilocycle fre-

John McCormick, g.m. of WKRC, Cincinnati, made a flying trip to CBS headquarters last week.

JESSEL SHOW ON WXYZ; BLUE SUNDAY IS

Windsor, Ont., Oct. 19.

In Shanghai

Shanghai, Sept. 27.
hai's 45 radio stations. 12 are operating, due to and lack of business, valiant work during hostilities, sending free busines of the most of friends and iso bourly news brevil

Japanese planes. atsmash XGOA, powerful station, which had getheir case against Jawhole world. So far under the most of alcoholic account sponsoring a broadcast over its wavelength because of Canadian broadcasting laws. Consequently, the regular Mutual outlet took its prerogative of carrying the Jessel show sustaining because it had no sponsor for it.

Havens Mends, Feyhl Due Back Philadelphia, Oct. 19.

Philadelphia, Oct. 19.
Doris Havens, WCAU organist, recuping in Bryn Mawr (Pa.) Hospital from serious injuries in auto accident. Her face badly scarred, in addition to broken leg.
Production director Horace Feyhl expected back in about two weeks, following operation.

C. M. Freeman Joins Blair

Chicago, Oct. 19.
Charles M. Freeman has joined the
Chicago staff of the John Blair sta-

tion rep firm.

Freeman was formerly wanager of Forbes magazine. western

NEAR IN CANADA

Broadcasters, Commercial Obliged to Meet All Regulations Forced on Government Stations by Political Pressure of Aggressive Minorities, Looks About to Lose Its Best Day-the Sabbath

WARNING GIVEN

Toronto, Oct. 19.

A shudder has passed through the ranks of commercial broadcasters in the Dominion with the report the famous horror—a Sunday on the radio in England—is likely to be imradio in England—is likely to be imported by Gladstone Murray into Canada. Begins to look like the politicians, who are under unremitting pressure, are laying the groundwork to toss commercial radio to the mercies, anything but tender, of the killioy element, Canada has always been famous for the fine spread-the-gloom zeal of its up-lifters. lifters.

Blue laws probably will be en-forced next month to ban or severely curtail advertising, sports announce-ments, dance programs and light en-tertainment from the Canadian air-waves on Sundays. Gladstone Murray, general manager of the govern-ment-owned Canadian Broadcasting

BUYS OUT PARTNER

Avillegas Arango Takes Over HP5A, Panama City

Panama City, Oct. 19. Avillegas Arango, partner in Star of Panama, station HP5A, here, has bought out the interests of Alfredo Graziani and is now sole owner of the station.

Pair opened their enterprise first of August but did not accept any commercials for the first two weeks due to a government decree. Now operating as regular commercial short-waver ten hours daily.

Corp. admits. What's good for the government will be good for the commercials, too,

The whole question of Sunday observance in radio programs of private stations as well as those of the CBC will come before the board on Nov. 16, when we will receive a deputation from the Lords Day Alliance, Murray stated.

liance, Murray stated.

Squawks from the Toronto East Presbytery have been heard. At a meeting Thursday (14) a resolution was passed by the Presbytery to ban the airing of baseball games on local NBC and Columbia outlets on Sundays. We believe the CBC should recognize the fact that professional games on Sunday are declared illegal by the Lord's Day Act and for that reason should ban them from all Canadian stations, 'read the protest sent to the CBC.

From all Canadian stations; read the protest sent to the CBC.

Murray stated Sunday baseball broadcasts are contrary to the policy in effect on the CBC network. He is of the opinion that 'the listening public doesn't want to hear sports on Sundays.'

If Sunday commercials are banned how they'll keep out of the red. Its joined WKRC, Cincy. Previously their best day at present.

STRIFE HELPS **ARGENTINE RADIO**

Rio de Janeiro, Oct. 2.

Rio de Janeiro, Oct. 2.

State of martial law recently decreed to suppress communistic activtiles has resulted in radio's birgest local break in years, with every ear glued to receivers for news events. Papers, such as they are, and few, have been gagged. Only the princi-pal cities have them and the rest of the country cannot support or read

the country cannot support or read them, so radio is the only means. Listeners hug sets seeking latest developments, arrests, etc.

Break for advertisers, now getting maximum audiences

AIR FOR DONATIONS

'Adeste Fidelis,' commercial program bankrolled by St. Vincent's Home for Boys of Brooklyn, faded off WHN, N. Y., Sunday (17) after its fourth airing. Weekly program aired from 5:30-8 p. m.

Reason for fold was that contributions were not measuring up to the expense of putting on the combination choral-dramatization enterialment, plus cost of time on station. Design of program was to solicit contributions for the charity institution from listeners.

ONE FOR THE BOOK:

Until you use WCAU... you'll never know how well your product can do in America's Third Market!

50,000 WATTS

ROBERT A. STREET, Commercial Manager

Let's.
Little,
Lone (lonesome, etc.).
Love (lovely, etc.).

Magic (magical, etc.). Man.

Manter,
Melody,
Melody,
Melody,
Melody,
Melody,
Melody,
Melody,
Mon, (or Mina),
Mon (moonlight, etc.),
Moon,
Mon (moonlight, etc.),
Modon,
Mon (moonlight, etc.),
Modon,
Mon (moonlight, etc.),
Modon,
Mon (moonlight, etc.),
Mystery (mysterious, etc.),

News. Night. Noon (noontime, etc.).

Radio. Reading. Red. Rhythm. Rond (roadway, etc.). Romance.

Safety, Saturday.
Saturday.
Shopping.
Shopping.
Singing.
South (spectamon, etc.).
Star (stardust, etc.).
Story.
Story.
Story.
Story.
Story.
Story.
Surnles.
Sunset.
Sweetheart.
Sweetheart.
Symphony (symphonic, etc.).

Tales.
Twa.
Theatre.
Three.
Tuday.
Trope.
Truce (iraihful; etc.).
Twine (tuneful, etc.).
Two.

National.

Transcription - making studio which Blackett-Sample-Hummert agency is setting up in its Chicago office is just about primed to go. Layout is complete, including facilities for instantaneous recording. Already rumbles are shaking through trade circles over the changes likely to take place when 1836-H really get going, taking its wax biz, larger than any other single outfit, away from World Broadcasting, which has done all of it during recent years.

ing which has done all of it during recent years.
That B-S-H is going to save its accounts a deal of money in opening its own transcription-making unit is instantly apparent. Aside from the mechanical factors, and abolition of the middle-man, there is the factor of the cheaper acting talent in Chicago as against prevailing prices in New York. Agency now offers troupers in Chicago as low as \$5 a head for small roles in its serials. its serials.

low as \$5 a head for small roles in its serials.

Extent of the serial biz commercially placed by B-S-H is currently 158 units of 15-min. transcriptions weekly. These go on stations the length and breadth of the land, and trouping talent is rather a sizable item for such large biz.

It is obviously the B-S-H idea to bait other and new clients by its installation of personally operated transcription apparatus and whole-sale buying of talent. This is what has the other agencies squirming in their swivel chairs, for no matter how they slice they still won't be able to meet B-S-H prices on the platter biz for accounts.

Won't Run Free Disc On WBBM: Claim Hollywood Transcription Too Bad

Chicago, Oct. 19. Chicago, Oct. 19.
Hollywood-made transcriptions offered local stations by Community
Chest were adjudged as too poor in
quality for use by WBBM, Chicago.
Station said they preferred to use
their own talent, even though it cost 'em dough.

em dough.

Station is airing three variety shows, with one of its own name performers doing the give-us stuff for charity organization on each.

Ranger' on 26 Stations

Detroit, Oct. 19.

Three eastern and one northwest station have been added to coast-to-coast hookup for 'Lone Ranger,' western serial produced in WXYZ studios here. Raises number of outlets to 26.

New stations, signed by H. Allen Campbell, g.m. King-Trendle Broad-casting Co., are WFIL. Philadelphia; WNBF, Binghampton; WSYR, Syracuse, and the Don Lee outlet in Portland, Ore. Fran Striker's serial now goes to 13 stations of Lee net on West Coast; also to WOR, Newark; WGN, Chicago; WXYZ and its state web of eight outlets. web of eight outlets

web of eight outlets.
Gordon Baking (Silvercup bread)
will continue to bankroll setup east
of Rockies, with Western Bakeries
footing the bill on West Coast.

CBS PRODUCES SHOW FOR SPONSOR PARTY

Columbia Broadcasting System and Time Magazine will again provide light spoofing for the relaxation period during the convention of the Association of National Advertisers late this month. It's a repeat on the

April convention set-up.

Leonard Hole will be the man behind the strings for the CBS gambol.

Yale Doings on WICC

Boake Carter, Edwin C. Hill and Edgar Kennedy picked by Lord & Thomas to select student commentator for News from Yale University, supplied by college 'Daily News' to WICC five minutes nightly in behalf of Lucky Strike cigs.

of Lucky Strike eigs.
Undergraduate candidates auditioned at local studios by Richard
Voynow, Yankee net production
manager, and Mack Parker, WICC
New Haven rep, and 15 finalists
waxed and sent to New York. Board
of judges picks two winners.

Boake Carter spending week-ends on board his yacht in the Delaware. Each week takes four of WCAU Philly staff along for a cruise.

NBC's New Coast House

Hollywood, Oct. 19. El Capitan theatre, long Holly-wood's leading legit house, passed to National Broadcasting last Friday (15) under six months lease. Net-(10) under six months lease. Network will originate the Metro-Maxwell House program from the boulevard spot on Thursdays. Rental is around \$3,000 a month.

Signal Carnival was the first airshow to emanate from the site last Sunday (17).

Navy Publicity Yen Brings In **Radio Stations**

Philadelphia, Oct. 19.
Publicity-minded admiral just appointed to command Navy Yard here giving special-event boys everything but a battleship to take home on Navy Day, Oct. 27. WIP and WFIL both taking advantage of the hospitality to provide thriller shows. WIP taking three-quarters of an hour, WFIL half-hour for Mutual net.

met.
WIP plans to put gabber in plane
Whether he'll shot off a catapult. Whether he'll be able to talk or not is doubtful be able to talk or not is doubtful, however, as flying machine gets up speed so fast on the catapult it takes the breath out of pilots. Spieler will try to keep up two-way conversation with short-waver on ground. Among WFIL's bag of tricks is a proposed two-way talk between an announcer on deck of the new U. S. S. Philadelphian and another in a submarine.

O. S. S. Frinateepinan and another in a submartine.

So anxious is the new commandant at the Yard for publicity, that with the approval of Washington, he is putting 24 planes in the air next Sunday just so the stations can have a rehearsal.

PASTOR PAYS \$26,000. **BUT BUYS MORE TIME**

Philadelphia, Oct. 19.
WIP has moved up its daily opening time to 6:45 a. m., 15 minutes earlier than heretofore. Reason was earlier than heretofore. Reason was sale of the period two days a week. Rev. George A. Palmer, pastor of Haddon Heights, N. 7J., church, pays \$26,000 a year for 7 to 8 a.m. daily. Now he has taken the extra 15 minutes two days weekly.

Radio Programs, Like Pullman Cars. **Exhaust Ingenuity of Tag-Givers**

By EDGAR A. GRUNWALD

Check-up on the program titles radio has produced in the past couple of years shows that, as a whole, there isn't a cornier phase to the biz than the old sod hoke of sticking a title on a program. While song publishers, film companies and legit producers pay fancy prices and set great store by their titles, radio has limited itself to about 20 simple words for key combinations. One words for key combinations. One of these words alone has 332 combinations built around it, as of record. (Variety Radio Directory

This word is 'music' (also 'musical'), and it shows again to what extent radio depends for its programming on the clet trade. As a matter of fact, six of the 20 most used title words have to do with music, 'songs,' 'melody,' 'rhythm,' 'voice,' 'singing,' and 'piano.' The word 'organ' is a good runner-up.

word 'organ' is a good runner-up.
Reason for radio's paucity of program title ingenuity is probably the reluctance of newspapers to list anything except the simplest of program names. However, radio seems to have overestimated even the newspapers' love of getting down to bed rock.

Most used words for program titles, in order of their use, are the following:

- 1. Music. 2. Old.

- Radio. Songs. Melody.
- You (or your). Rhythm.
- Morning.
- Three
- Uncle. News. Happy.

- Sports.
 Voice.
 Singing.
 Sunday.
 Little.
 Piano.

15. Piano.

There are at least 60 'uncles' on record. The color most often mentioned is 'blue' (gold comes next and ned after that). The number 'three' runs exceptionally high because of the musical-singing trios who get billing that way. 'In' is the mostused preposition. Radio's ingenuity in putting titles on programs is such that practically all programs can be defined as to content by their titles. In the other branches of amusement biz, however, this simplicity is frequently lacking. 'Star-Wagon,' curently on Broadway, for instance, might be farce, comedy, drama or allegory for all its title.

Overworked words, in titles,

Overworked words, in titles, alphabetically arranged, run as follows, according to a list of 12,000 appearing in the Variery Radio Directory:

Child (children). Concert. Court.

Dance (dancing, etc.).
Dinner.
Dixte.
Doc (doctor).
Down.
Drama (dramatic, etc.).
Dream (dreamer, etc.).

Four. Friend (friendly, etc.).

Happy (happiness, etc.). Harmony. Haweilan, Haddlines, High (highway, etc.). Hill (billbilly, etc.). Hill.
Hollywood.
House,
Hour.
House (housewife, elc.).

You (your). Young (youth), All New at WEW, St. Louis

St. Louis, Oct. 18.

St. Louis, Oct. 18.
Following a trip to New York,
Washington and Chicago, Father W.
A. Burk, and Al S. Foster, heads of
WEW (operated by the St. Louis
University) have reorganized station's personnel. Arthur Jones,
once with KWK here and who did a
mc. stint at the Chicago World's
Fair, is new program director; the
continuity staff is under the direction of Hugh Sanders and Ralph
Stein is new musical director. The
announcing staff is composed of Sol
Binkin, Alex Buchan, Bill Durbin,
Ed Gunther, Arthur Jones and Hugh
Sanders. Arlington Thomas left last
week.

week.
WEW is going in strong for public affairs programs and has skedded the airing of the National Corn Husking Bee from Marshall, Kansas, Nov. 4. Station also is broadcasting local football games.

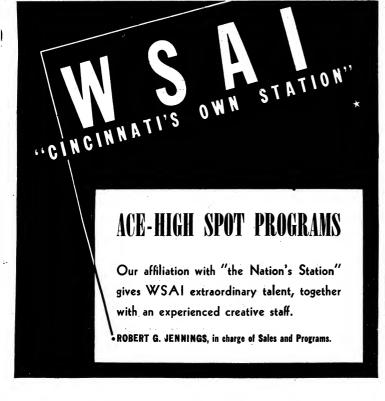
Jack Steck, radio show builder on WFIL, Philly, and free-lance emcee, trying a hand at something new. Arranging coupla turns for politicians during coming campaign so they can avoid usual long-winded palaver.



OON OVER MONTREAL

Metropolitan Montreal is responding well to late evening commercials on CFCF. There's some good Class "B" time

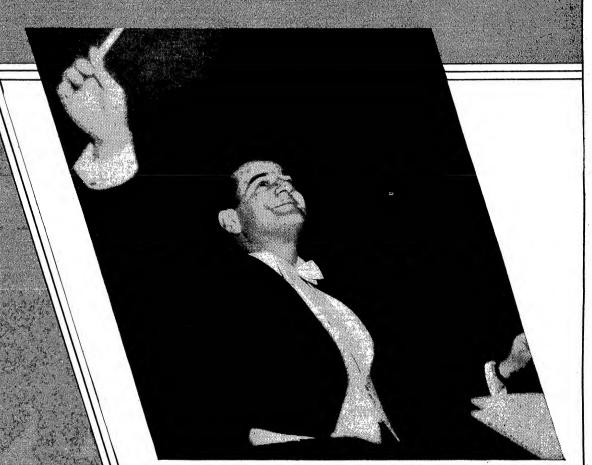
RED & B.C.



CONSOLIDATED EDISON COMPANY of NEW YORK, INC.

Presents

NEW YORK ON PARADE ... TODAY AND TOMORROW



Under the Musical Direction of

MARK WARNOW

FEATURING

★ JOHN B. KENNEDY . . . Editor and Commentator
★ THE CONSOLIDATED EDISON ORCHESTRA
AND CHORUS

and

★ GUEST ARTISTS
EVERY MONDAY • 7:30 P. M. STATION WEAF • NBC

MARK WARNOW

Exclusively Managed by
THE COLUMBIA ARTISTS, Inc.



REPS ALARMED BY SPOT BIZ FLOPEROO; MANY OLD RELIABLES TURN OTHERWISE

No Clear-Cut Reason Except Market Slump-Dividends Vs. Size of Advertising Budgets-Station Biz Continues Okay

With network grosses and station grosses on the soar this autumn, by a peculiar twist one phase of the placement end of radio is finding the bottom out of biz—the stations' na-tional representatives. In the last three-rweeks a large number of the reps have become genuinely alarmed.

reps have become genuinely alarmed. Bruise in biz is reported ranging all the way from 5% to 25%. At first glance, the situation does not become clarified—what with a large number of accounts invading radio for the first time and placing nationally on stations through their reps. Also a blinder in getting a straight focus on the 'surpris situation' is the fact that many accounts are trumpeting their increases in budgets.

budgets.

All summer, accounts, through their agencies, burst forth with glowing announcements of how much time they were taking, of how extensive their hation-blanketing campaigns would be, come autumn. Autumn has come, but the biz hasn't. In some instances the promises will never be fulfilled, in others only in part. But there aren't six accounts living up to their announcements of how extensive their national campaigns would be.

A list of some of the biz that last

A list of some of the biz that last and other years furnished a good sizable chunk of the reps' take came from the following accounts which this fall have failed to come through:

Procter & Gamble (Ivory soap, pory flakes, Oxydol, Chipso, Crisco, thite Napttha, Super Suds, Crystal White Napttha, Sup White) Squibb toothpaste Listerine

Oakite
Penn tobacco
Webster-Eisenlohr cigars
Continental oil Nevawet Log Cabin syrup

Wasey Products (Barbasol, Bost, Musterole, Zemo) Welch Grapejuice

Crazy Water Crystals

IT'S ALL IN

KNOWING

HOW..

Ironized Yeast Anti-Freezes (Super-Pyrol, Ze-me, Eveready Prestone) Lever Bros. (Spry, Rinso, Life-Lever Brow. (... buoy soap) American Cigar (Cremo)

Brown-Williamson tobacco

American Cigar Bond bread Bayuk cigars Spud cigarettes Agfa films Allied paint

nized Yeast

The Reasons Why

The Reasons Why

Some of the accounts offer reasons.
Procter & Gamble, Wasey Products,
Welch, Lever Bros. have strengthened their network live-show displayand will wait to see what happens.
Others, like Squibb, Brown-Williamson and Log Cabin are looking around for something to suit. Still others, like Listerine, Continental, Webster-Eisenlohr, Texaco, Ironized Yeast, Bond Bread and Crazy Water have pulled in their spot and transcription placements, which went through the reps, without comment.
Total shrinkage in the takes from

through the reps, without comment. Total shrinkage in the takes from the percentage cuts of the reps. is added to by the failure of the automotive accounts to return this year, with placements even remotely near, in the aggregate, to their biz of last season. With the single exception of Chevrolet, all the others are placing less total gross amounts in radio, aside from network spreads.

Chief reason for the decrease in

Chief reason for the decrease in national accounts is difficult to arnational accounts is difficult to arrive at, and no single solution pops up upon which the blame can be pinned. Stock market reaction since August may be partly responsible. And the easiest way (and most facesaving) was to forego spots and transcription campaigns; talent had been bought for network live shows and time set. For accounts which have no chain programs, it has been simple enough to dodge radio entirely and do some ad budget belt-tightening.

Companies have been figuring how ley could possibly answer their they could possibly answer their stockholders if forced to skip divi-dend payments this winter right on

Let CBS Decide

Technicians and officials of NBC have hit upon painless method of straightening out union requests. NBC has prom-ised its Association of Technical Employees duplication of any and all increases and condition betterment gained by CBS' As-sociation of Broadcast Techni-

All NBC'ers have to do is stand by and let CBS worry it through.

the heels of 'bigger 'n' better' broad-casting ballyhoo allocations of

money.

Motor-car manufacturers have been wont to shuffle the blame off on what has now become a rather thin and nebulous excuse—labor troubles.

WLW Line May Pick Up Literary Show on WIND

Chicago, Oct. 19.

Chicago, Oct. 19.

Ethel Reid Winser airing her Know Your Authors' weekly stanza on WIND, Chicago, for the second year. Program, which interviews authors of hit books, and dramatizes portions of the book, has line-up of interviewes, which includes Dr. Morris Fishbein, Sterling North, Louis Zara, Richard Halliburton, Max Seigel, Dr. Victor Heiser, Sterling Dickinson and Heath Bowman.

Show is a sustainer supported by

Show is a sustainer supported by the independent Ralph Atlass sta-tion, but understood Transamerican angling to spot it on WLW-Line.

Agencies—Sponsors

(Continued from page 23) starting November 1, with Marc Williams, cowboy chanter. Placed through Rogers & Smith, Chicago, it will run 26 weeks. Williams is now doing a sustainer on the spot, 7:30-7:45 a.m., to build up a kid

Crow Milling Co. on Nov. I starts a thrice-weekly series of quarter-hours over three Mutual stations, fed by WGN to CKLW, Detroit-Windsor, and WGAE, Pittsburgh, Talent is the old-time minstrel man Joe Kelly, who will use the nom de radio of 'Jolly Joe.'

Radio Dial, midwestern radio fan mag, sponsoring weekly 'Person-alities on Parade program on WKRC, Cincinnati. Marsha Wheeler presides on the Saturday night pro-

Daggett Chocolate Co. on WOR, New York, with musical transcrip-tion series. Muzzy agency, Cam-bridge, Mass., placed.

Producers Distributing Agency, Inc. (Norbest Turkeys) on WOR, New York, Mondays through Fri-days, commencing Nov. 8 with quar-ter-hours to plug the fowls. Edwin M. Phillips agency, N. Y., placed.

Yiddish operetta versions of Biblical legends, arranged by Joe Schreibman, music director on WDAS, Philadelphia, for Treegoob Radio stores coining.

Chicago Engineering Works (re-frigeration and air conditioning) through James R. Lunke and Asso-ciates, Seattle, for 13 periods of five minutes each, Sundays, WHO, Des Moines.

H. W. Kastor agency handling weekly 15-minute spot campaign for Crown Overalls. Using 'Pleasant Val-ley' transcription series.

Hugh Reilly, Washington, paint dealer, buying quarter-hour pro-

RADIO SHOWMANSHIP

(Attention-Getters, Tie-Ups, Ideas)

gram, Tuesdays and Thursdays on WRC. 'Fall Paint Parade' will be handled by Bryson Rash.

Wender Clothes, Washington, with a new program on WMAL, 'Cab-bages and Kings,' giving odd and in-teresting facts about people in the

Peoples Drug Stores, Washington, sponsoring variety show using all local talent, daily, except Sundays, over WMAL. Lee Everett is m.c.

Castleberg Jewelry Corp. sponsoring new 'man in the street' broadcast over WMAL, Washington. Jim McGrath, emcee.

John A. Brown department store, Oklahoma City, has contracted for spot institutional announcements over the Oklahoma Network through

Katz Drug, Oklahoma City, begin-ning weekly transcription programs over KFXR, Oklahoma City.

Allegheny County Dodge Dealers have signed with WWSW, Pitts-burgh, for Wes Carr's nightly 'Snap-shots in Rhythm and Sports' at 11 p.m. Account placed direct and runs for next 13 weeks.

Caswell Coffee, through Long agency, sponsoring five-minute par-ticipations in the Morning Hostess' programs Wednesday and Fridays for ten weeks on KFRC, San Fran-

Bekins Van & Sterage, through Emil Brisacher, signed for 72 spots announcements on KFRC, San Fran-cisco, twice weekly through June 9, 1938.

Chamberlain Laboratories, through Coolidge Advertising, Des Moines, on KFRC, San Francisco, with 130 one-minute transcribed announcements through March 31, 1938.

Year's renewal of its Sunday afternoon show, 'Budda's Winners,' on KFRC, San Francisco, has been signed by C. H. Baker Shoe through Sidney Garfinkel agency.

Pinex, through R. M. Seed, Inc. Chicago, bankrolling 220 spots with weather reports.

Nutone Chimes, Inc., through Merrill Advertising Co., New York, using a series of 30 transcribed spots.

Milens, Inc. (jewelry), of Oakland, is airing a full hour variety show nightly at midnight over KSFO, San Francisco, using Bob Garred as emcee and transcribed entertainand transcribed entertain-Theodore Segall agency nent.

Folger Coffee, through Raymond R. Morgan, Los Angeles, will begin a 'Judy and Jane' transcribed strip, five days a week.

Seattle

Smart Schoolma'am Tieup'
Scattle.
Scattle.
Scattle to the American Scattle at the Scattle at the

sent out for the store.

Football 'Publicity Teams'
New York City.
Stunt pulled last week a bit off the path of the usual publicity obtained for programs was the gay worked by J. Gilbert Braun, who drums up stuff for Fischer Bak.
Some 10 Study for Fischer Bak.
Some 11 boy members of the club concocted by the program were taken up to Fordham's field and posed with Jimmy Crowley, grid coach at the Jesuit school. Another group was pictured receiving instructions from Lou Little, Columbia mentor. Daily Mirror photograught each group. Two teams, each coached' by a wk. coach, were them matched.

Such a stunt is easily worked, in

matched.

Such a stunt is easily worked, in view of the manner in which bigleague grid tutors snatch at publicity chances.

'Ranger' Missing—Kids Alarmed Detroit.

Ranger Missing—Kids Alarmed Detroit.

Recent stunt in 'Lone Ranger' serial (WKYZ, Detroit, and Mutual), in which western hero has written out of the seriod of missing, brought store a map Cordon Baking Co., the sponsor, was distributing in connection with the series.

'Ranger' was 'missing' from serial for coupla weeks, while his aide-deamp, Tonto, and others sought in vain to find him. 'Mystery' ads were run in daily press, and sponsor distributed maps of the territory where hero supposedly disappeared, or that juve listeners might help 'Bad' him.

WBIG's Feetball Booklet
Greensboro, N. C.
Greensboro, N. C.
Greensboro, N. C.
WBIG has joined the list of stations that are making use of football
schedule booklets this season for goodwill building. One WBIG got utin collaboration with several local advertisers runs to 72 pages and contains, in addition to this season's schedules for major colleges, last year's records and other pertinent gridiron info.

WAVE Brochure Has Humer Louisville.
WAVE, Louisville, has put out a new data book with a different approach at illustrating the text. In addition to the usual information on market, listeners and special appeal the book, with a sly touch of humor, pictorializes the sort of areas that WAVE doesn't cover. Illustrative scenes treat of the lowly backwoods folks.

Tom Fizdale, Inc. Complete Publicity and Radio Relations Service

is pleased to announce that

With the Appointment of Robert S. Taplinger as Director of Publicity

for

Warner Bros. Pictures in Hollywood It has acquired

Robert S. Taplinger, Inc.

485 Madison Avenue, New York City

Telephone: ELdorado 5-5580

HOLLYWOOD 20 No. Wacker Drive Telephone Central 7571 Director; Murge L Kerr Director; Jerry Farrar

PONDON 102-5 Shoe Lane, EC-4 Tel. Central 4176 Director: T. J. L. Crane

THE BEST BET FOR THE NEW YORK MARKET

Chosen by "Variety" as NEW YORK'S NO. 1 SHOWMANSHIP STATION

DIAL 1010

THOMAS PATRICK, Incorporated

HOTEL CHASE, ST. LOUIS

REPRESENTATIVE: PAUL H, RAYMER CO.

SAN TRANCISCO

CHICAGO



Affiliated with Loew's Theatres and the Metro-Goldwyn-Mayer Studios

1540 BROADWAY NEW YORK CITY

CBS TITLES

Radio Daffodils

Oklahoma City—Gov. Ernest Wentworth over KTOK is emulating President Roosevelt's 'fireside chats.' He calls them 'dinner pail talks.'

New York City—Phyliss Frederick authoring series over WHN dealing with clocks started with the first time-teller-the-human-stomach.

Philadelphia—WCAU contemplating changing name of shows featuring its new band from 'Golden Music' to 'Metallic Melodies.' Orch, led by Bob Golden, includes in its musicians guys named Copper and Silver.

Richmond, Va.—Local orchestra leader owns truck that flashes his band's name, etc. He parks it every morning at curb directly in front of entrance to advertising agency handling several radio accounts.

New York City—New program started last Sunday (17) over Mutual for Katro-Lek Laboratories. Billing set and announced was Polish Melodies, but network's general manager, Fred Weber, altered it to 'Melodies of Poland.' Didn't wish to have the name of a foreign country first in

New York City—Nick Kenny, radio ed of Mirror, asked WMCA to air appeal for blood donation for penniless man needing transfusion. WMCA compiled, but gave phone number of the Daily News instead of Kenny's

Washington, D. C.—Strickland Gillilan, who has been doing a sustaining commentating job over Mutual from the Capital washed up with last Friday's (15) program, due to time being sold. In telling his listeners adieu, Gillilan said he'd like to return soon and would do so if they (the listeners) could find him a sponsor.

could find him a sponsor.

St. Paul.—Thieves stole pheasants from University of Minnesota. Were warned over air not to eat birds as they had been innoculated with a disease. Thieves called up radio station to thank management for warning.

New York City—Barney Pressman, a sponsor, has sued WNEW for 'time chiseling' while the station has cross-suited the sponsor for piracy of its programs. Meanwhile sponsor and station remain friendly and Barney sprograms are heard regularly over WNEW.

Mason City, Iowa—Two jailbreakers got so interested in KGLO's broadeast description of their escape that they failed to hear the sheriff enter their hideout.

Wichita, Kansas—Weekly art appreciation class will be local contribution to new educational program of radio station KANS.

'PRODUCER' OVER THE 'DIRECTOR'

Producer Has Power of Veto Director's Authority Within Stutdio

ASST. DIRECTORS

oia Broadcasting System department under W. B. Columbia program department under W. B. Lewis has set up the categories of 'producer' and 'director' modeled broadly, but not exactly, after the ideas of filmdom. Practically all sustaining programs now have both a producer, whose authority ends at the studio door, and a director, who actually rehearses, paces, presents and has general control within the studio. the studio.

Philly Mayor Provoked at KYW's Nix; 'Is a Pre-Election Talk Non-Political?'

Philadelphia, Oct. 19. Mayor S. Davis Wilson publicly charged KYW Saturday with denyand Budget Control, but ing him the right of free speech Does Not Intrude Upon in refusing to sell him time for a series of talks prior to the coming election. He said he was going to file charges with the Federal Communications Commission. At FCC

election. He said he was going to election. He said he was going to flie charges with the Federal Communications Commission. At FCC offices in Washington, however, it was said no complaint was registered.

Three other stations here—WCAU, WIP and WFIL—agreed to accept the series, which is skedded for Oct. 7, 29 and November 1. Election day is November 2. The programs are being placed on the other stations through Philip Klein agency.
Whole dispute is over whether mayor's talks will be political or not. Hizzoner insists they will be restricted entirely to a discussion of the city's budget. He maintains he is not in politics, although he recently came out with an endorsement of the Democratic ticket. He was elected a Republican.

Jim Begley, KYW program director, declared: 'We are not permitted to sell time for political purposes to anyone other than a registered candidate or party. And while the mayor may intend to confine his remarks strictly to the budget, we feel the particular dates he has chosen for his falk—winding up just a day before election—might be considered a political broadcast.'

A later 'official' statement by Lessile Joy, gm. of the NEC station, said: 'We would in no instance sell time to the city's chief executive, but grant him time without cost, as we

have done in the past. In a phone conversation Friday of last week (day before the public blast) we offered him free use of KYW's facilities after Nov. 2 to present facts concerning the budget. Inasmuch as final action on the budget is not required until Dec. 15 it would seem that a leeway of six weeks should be adequate for the mayor to convey his message to the people. This offer still stands.

ins message to the people. This offer still stands,"

Doc Levy, prez of WCAU, told Variery: Our policy is sime as KYW's. And we, too, think that the mayor's taiks will be political. They are labeled as such in our office. Mayor Wilson may call his talks whatever he chooses—Chinese if he likes—we don't care. If they are paid for at regular rates for political advertising, we'll accept them. Don Withycomb, WFIL g.m., likewise branded the speeches political. But if they are paid for in advance at usual political arates we'll take them, he said.

Wilson charged the 'station's refusal to sell him time to the fact it munbers among its customers Sun Oil and Koppens Coke, Joseph N. Pew, Jr., financial 'angel' of the Republican party here, is a Sun Oil

Republican party here, is a Sun Oil exec.

Broadcasts in Pain

Philadelphia, Oct. 19.

Stoney McGlinn, WIP sportscaster, aired last Sunday night with a dislocated hip suffered while driving to the studio. Skedded for a guester on Tailored for Men,' Isenberg show on WPEN, he Insisted on being carried into the studio.

THE NO MAN'S LAND OF RADIO

Remote farms, mines, lumber camps... Urban areas choke with local interference... Homes with old and poorly repaired radio sets...

THESE MAKE UP "THE NO MAN'S LAND OF RADIO"

The thousands of listeners in this "No Man's Land" know better than anyone else the value of WLW

They depend almost exclusively on THE NATION'S STATION for top-flight programs delivered with a clear signal and they are never disappointed.

WLW---THE NATION'S STATION

F.C.C.'S WASHINGTON DOCKET

DECISIONS

Alabama: Birmingham News Co., granted new relay station to be operated on 31,100, 34,600, 37,600 and 40,600 kc with 2 watts.

California: Don Lee Broadcasting System granted new relay station to be operated on 31,100, 34,600, 37,600 and 40,600 kc with 2 watts.

37,600 and 49,600 ke with 2 wats.

Florida: WTAL, Tallahassee, granted day power boost from 100 to 250 wats and changes in equipment.

Kentucky: WLAP, Lexington, application for new transmitter to be operated on 610 kc with 500 watts nights, 1 kw days, dismissed at applicant's request.

Minnesota: KWNO, Winona, granted increase in day power from 100 to 250 watts.

Nebraska: KGFW, Kearney, granted day power boost rom 100 to 250 watts and installation of vertical radi-tor and new equipment.

Ohio: Richland Broadcasting Co., Mansfield, applica-tion for new station to be operated days only on 1370 ke with 100 watts, denied as in case of default for fail-ure of applicant to file an appearance.

NEW APPLICATIONS

Florida: WFLA, Clearwater, night power boost from 1 kw to 5 kw.

Kentucky: WOMI, Owensboro, increase day power from 100 to 250 watts.

Mississippi: WHEF, Kosciusko, authority to transfer control of corporation from J. E. Wharton to Roy L. Heidelberg, 1,834 shares common stock.

Oregon: KALE, Portland, increase power from 500 watts to 1 kw.

Watts to 1 kw.

Vermont: WNBX, Springfield, change name from WNBX Broadcasting Corp. to Twin State Broadcasting

Washington: KUJ, Walla Walla, change frequency from 1370 to 550 kc, install new vertical antenna, make changes in transmitting equipment and boost power from 100 to 250 watts.

West Virginia: Joe L. Smith, Jr., Beckley, new station to be operated on 1210 kc with 100 watts nights, 250 watts days.

EXAMINERS' REPORTS

California: New station for Oakland to supply as-serted need for educational and classical music pro-grams, was frowned on by Examiner P. W. Seward who declared that radio broadcast service already available in the area is 'excessive.'

In the area is 'excessive.'

Plea of Richard Field Lewis, former owner of KDON, Monterey, for a daytime station to be operated on 1160 with 1 kw, was recommended for commish wastebasket. Granting of the application would preclude granting of two pending new station requests, Seward pointed out, as well as adding to present service is well.

Applicant was represented by Richard D. Daniels. Michigan: Ambitions of five stockholders of WFDF, Flint, to spread themselves on a new station in the same town were promptly squelched by an unfavorable report turned in by Examiner Seward.

Arrangement would merely furnish owners with new

dvertising accounts, Seward indicated, and would not e in the public service.

Request for 1200 kc frequency and 100 watts nights, 250 watts days, was handled by Attorneys Paul M. Segal and George S. Smith.

Minnesota: Request for a new station for Mankato, to be operated on 1500 kc with 100 watts days, 250 watts nights, was smiled on by Examiner Seward.

Operation of a radio station which would furnish extensive service to the surrounding farm country and carry 'needed programs' of an educational character would be of advantage to the community, Seward found

found.

F. B. Clements and Company, applicant comprising Clements, his wife and his brother, showed a net worth of \$440,924. Individuals also were found to be legally and technically qualified for operation of the proposed transmitter. A. R. Pfau, Horace L. Hohnes and Fred W. Albertson appeared in behalf of applicant.

Ohie: Great Lakes Broadcasting Corp., a subsidiary of Transamerican Broadcasting & Television Corp., was pulled up short by Examiner Tyler Berry on its application for a new \$490,000 transmitter for Cleveland.

Examiner questioned tie-up between Virgil Reiter, Ir., vice-prez of Transamerican and head of its sales department, declaring that the deal apparently was arranged so that Transamerican may receive commissions from the proposed station, if established, on business it may furnish.

Applicants were represented by Paul D. P. Spearman and Alan B. David.

and Alan B. David.

Massachusetts: Scrap between WSAR, Fall River, and the Fall River Herald News Publishing Co., was temporarily settled by an unfavorable examiner's report on the latter company's request for a new station. Bitter war between the rag and the existing transmitter apparently arose over refusal of Herald News to run WSAR programs free of charge, although carrying listings of nearby Providence stations cuffo. In recommending a turndown for the proposed 1210 kc transmitter, which asked operation with 100 watts night power, 250 watts days, Examiner Robert L. Irwin pointed out that 'if the commission were to authorize the applicant a two to one advantage over the established broadcasting facilities in the city, in so far as news and advertising dissemination is concerned.

Ben S. Fisher appeared as counsel for Fall River Herald News.

Herald News.

Rhode Island: Attempt of the Colonial Network, subsid of the Yankee Network, to establish a new transmitter at Providence, was spiked by Examiner Berry on grounds that applicant did not possess the necessary cash and that three existing Providence stations already furnish adequate service.

Request for a 1 kw station to be operated on 720 kc drew a 23-page report by Berry on the complicated intercorporate relations of John Shepard, Jr., and John Shepard, III, New England department store and radio magnates.

Shepard, III, New Longianus departments of magnates, Paul D. P. Spearman appeared for Colonial Network. Application of Geraldine Alberghane, Pawtucket, for a 1 kw daytime station on 720 kc, was recommended for denial with prejudice by Examiner Berry. Failure of applicant to show up at scheduled hearing resulted in motion by respondents, Colonial Network and E. Anthony & Sons, for wrist-slapping.

PULLIAM IN DEAL: NOW CONTROLS CORP.

Indianapolis, Oct. 19. Eugene C. Pulliam announced last week (14) that Central Newspapers, Inc., of which he is president, had purchased and would retire all stock of the company formerly held by Frank Buttram, wealthy Oklahoma City oil man.

Frank Buttram, wealthy Oklahoma City oil man. Central Newspapers, Inc., is a holding corporation controlling a string of Oklahoma and Indiana dailies in addition to Indianapolis station WIRE. Understood that Butstation WIRE. Understood that But-tram disapproved of a stock bonus plan for Pulliam managers and em-ployes who had been with the com-pany five years or more. These are now set to go through Jan. 1.

Ow set to go through Jan. 1.

Question remains unanswered as a just where the WIRE employes tand when it comes to these to just where the WIRE employers stand when it comes to these bonuses. Pulliam bought the station earlier this year from D. L. (Plug) Kendrick and W. L. Vogelback. Though some of the employes there have been with Pulliam five years, and others have worked there that long under the former management, none has been at WIRE re years under Pulliam, as he ought the station this year.

Pacific Coast Notes

Olive West, one-time Broadway actress and for a number of years on the NBC staff in San Francisco, is headed east for a visit to Saranac Lake. Will stay several months.

Chester Wimet, Australian radio chester wimet, Australian radio exec, answered Janet Baird's questions in an interview on the Woman's Magazine of the Air from NBC's Sharparan Francisco studios last Friday. Here to o.o. American broadcasting methodology

Reggie Scheubel of the Biow agency, New York, visiting in San Francisco.

Peggy Stone of CBS planes back to New York this week after a va-cash in San Francisco with her sister.

Abbett Tessman, NBC mikeman in San Francisco, draws the opera assignment this year for the web's five broadcasts from the War Memorial Opera House, first of which was last

Thomas A. Wilmot has been added the California Radio System payroll to write and produce programs at KYA, San Francisco. Formerly a Joe Penner gag writer.

Alma LaMarr of KYA, San Francisco, is the 'Lady Alycia' on the new J. Thompson twice-weekly commercials, 'Beauty Hints from Hollywood Stars,' over KPO.

Helen O'Neill shifting from NBC Artists Service into the web's pro-duction department in San Fran-

Keith Kerby of KSFO, San Francisco, and his wife left Sunday for Klamath Falls, Ore, to be best man and matron of honor at the wedding of John K. Schneller, control super-visor of KOIN, Portland, and Miss Ellen Kerry, San Francisco radio actress, Monday (18).

Robt. Priebl, gen. mgr. KRSC, Seattle, returned from deer hunting

Bert Cole, formerly with KMO, Tacoma, now chief engineer at KHQ, Spokane.

Allen Bettzer formerly with KOL. Seattle, and Earl Christopher, now announcing at KIRO, Seattle.

Jack Buchanan, now public rela-tions for KMO, Tacoma. Formerly with Rainier National Park. James Wallace, KVI Seattle-Taoma chief engineer veeks gadabout east.

Arrest W. A. Bowser

Charlotte, N. C., Oct. 19.

W. A. Bowser, former promotion worker with WAIR, Winston-Salem, was arrested at Charleston, S. C., on a charge of forgery involving \$228.90.
Bowser left the city and soon thereater the station allegedly found that a number of printed checks were missing out of the back of the concern's check book.

These began to annear with forged.

These began to appear with forged signatures and Bowser was charged with the work.

ADVERTISEMENT

OPEN FOR SPONSOR



ymond S. Tampkins, WFBR commentat rveys showed that on broadcasts at e competing with Boake Carter, he h more Baltimore listeners than Carter,

Maryland's most popular radio commentator:

RAYMOND S. TOMPKINS

Former A. E. F. war correspondent and newspaper man. Without a doubt the best-known commentator in Maryland. He has been on the air over WFBR for the last three years in two successful sponsored programs.

PAST PERFORMANCES: 1934-1935

THE SPONSOR: May Oil Burner

orp. The Program: "Surprise - O -

Sponson's Comment: "This was the first time the May Oil Burner Corp. remained on the air during the winter months and they attribute a considerable increase in business to Raymond Tompkins. The program has proven most successful as witnessed by numerous comments and letters received by the May Oil Burner Corp. praising, Mr. Tompkins' news reporting."

1936-1937

THE SPONSOR: Consolidated Gas Electric Light & Power Company

of Baltimore.
THE PROGRAM: "Light on the SPONSOR'S COMMENT: "Mr. Rav-

SPONSOR'S COMMENT: "Mr. Raymond Tompkins is an outstanding news commentator and he has created a program that embodies original features which give it wide interest value and close contact with his listenling public. This, together with his excellent radio personality, has made "Light on the News" a feature which we consider was a distinct credit to its sponsor."

Transcription of these programs are available for audition. Write for them.

Talent cost: \$150 for 3 programs per week, on 26 week contract.

Remember: Local flavor means local favor!





Station Hush-Hush Faces Attack

Possibility that Media Records, backed by a group of advertising agencies desiring such service, may publish each morning the complete log of the previous day on all New York City stations, has brought up several challenging points. First of all it makes time-chiseling an impossibility. Secondly it is a frontal attack upon any station with a phobia for reticence about its commercial schedule. Radio stations in the main, and not limited to New York, have feared not only other radio stations but newspaper competitors for retail biz getting too clear a picture. That the competitor's salesmen usually knew more than the station could possibly reveal through the official log did not offset the faith in ostrich-like silence.

Master log is keep by the chief engineer whose license could be summarily rescinded by the F. C. C. if not honestly kept.

Price War in Cereals, but Radio Not Particularly Afraid of Axe

Ad agencies handling such accounts report that the current price war among the major cereal packers has not as yet affected advertising appropriations. Neither planned campaigns nor actual commitments, these agencies say, have been ordered curtailed or canceled. Agencies quizzed were N. W. Ayer (Kellogg's), Young & Rubicam and Benton & Bowles (General Foods) and Gardner Advertising Co. (Ralston). Kellogg is continuing to move Gene and Glenn around the country. Team's next stand will be KFI, Los Angeles, with the schedule calling for a daily broadcast, except Saturday and Sunday, during November and December.

TOPPERS POWWOW

Seattle, Oct. 19.
Louis Wasmer, sec, and treas. of
lew Northwest Mutual network,
pent several days in Seattle with
ther officials of the company last
week. He made his headquarters at
CIO, Seattle outlet of the new net-

work.

Carl Haymond, pres. of the chain
and owner of KMO, Tacoma, and
KIT, Yakima, was also here in conference during which future commitments of business on the string
in this section were gone into.

NO 'JONES FAMILY' DEAL

N. W. Ayer Agency Denies Film Set-Up Is Under Consideration

Fred Pflugfelder of the N. W. Ayer agency, New York, stated Tuesday that no Ayer client was currently interested in 'The Jones Family,' controlled by Fox-20th Century pictures. Such a 'deal was discussed a year ago but has not been revived. This refutes Hollywood report that the series was hot for transcontinentalizing from the west coast.

WJR SETS PROGRAM FOR FOOTBALL FOLLOW

Detroit, Oct. 19.

Station WJR has set one of several prospective shows to bolster Satur-day afternoons when pigskin airings are over. Tagged, 'This Is My Story' conceived by Eric Howlett, WJR's

conceived by Eric Howlett, WM's program director, series of half-hour sustainers will cover persons who've accomplished something unusual. Mike will be taken direct to homes. In event remote control airings isn't possible, station will dispatch its mobile recording truck to wax the program, which'll be broadcast later.

program, which'll be broadcast later. First of these shows set is dramatization of Sidney Corbett's 'Cruise of the Gull Flight' by WJR's Mumers. Opening and close of program will come from author's bedside in Ford hospital here, where the exmotor executive has been confined past two years. Dramatization of adventure story will take place in station's studios, under Charles

Learn Program Schedule by Heart, Lasky Advice to Radio Set Dealers

San Francisco, Oct. 19.

Believing that the selling of better radios will increase listening time of Believing that the selming time of fans with a subsequent benefit to the broadcasters, 16 stations of the Northern California Broadcasting System are donating \$18,000 in radio time in the interest of a radio-set selling campaign which is now underway here.

The Electrical Appliance Society of Northern California, sponsors of the campaign, has appropriated \$40,000 for space in over 200 newspapers, 400 theatres, and on bill-boards. The slogan for the campaign is 'You're There in Person with a 1938 High Fidelity Radio.' Speaking before 300 radio dealers of Oakland on the eve of their October campaign to push high-fidelity

of Oakland on the eve of their October campaign to push high-fidelity radios, Philip G. Lasky, of KSFO, San Francisco, admonished the dealers to raise their sights and to sell better radios.

'Broadcasters have spent fortunes in the past year to improve their transmission and release programs of true high-fidelity nature,' Lasky said. 'Their investment and effort is worthless unless you sell radios fully capable of reproducing the frequency range and distortionless signal. Better sets will not only mean pleased customers but more profit on your books. Cheap sets cannot keep your books. Cheap sets cannot keep up with the progress made in broad-

ative data, Lasky showed where the average old radio now in use, and those offered on bargain counters, have upwards to 100 times the distortion of a modern transmitter which measures its harmonic distortion in the neighborhood of less than one half of one percent.

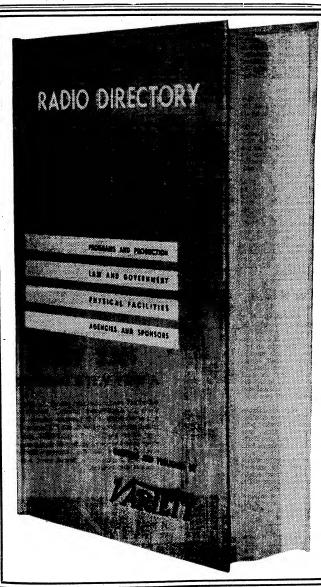
Continuing, Lasky said, 'Forget your resistances, loudspeakers, condensers and tubes. Sell symphonies, comedians and drama. Learn the station's program schedules by heart, size up your customer and sell him the entertainment he best likes.'

HOCKEY PACKAGE IN DETROIT FOR \$41,000

WJBK. Detroit, has paid 'about \$10,000' to the Detroit Red Wings, pro hockey team, for commercial broadcasting rights to all the home and road tilts skated this year. Schedule charts 24 Detroit games, and a like number on the road. Station is trying to sell games as a package for \$41,000. That figure includes time for all the matches on station, services of Al Nagler, describer, plus the wires used to pick up the out-of-town games.

casting.'

Don Thompson, Chicago Control ducer, doing fiction for Liberty. Don Thompson, Chicago NBC pro-



"Radio's Factual Authority" 1100 PAGES OF INFORMATION

The Copy

The coupon below may be sent to your nearest Variety Office

NEW YORK 154 W. 46th St.

CHICAGO 54 W. Randolph St. HOLLYWOOD 1708 No. Vine St.

VARIETY RADIO DIRECTORY

Please send	copies of VARIETY RADIO
DIRECTORY (\$5 per	copy, postage prepaid; duty not
prepaid in Canada). Enclosed find \$
Name	· · · · · · · · · · · · · · · · · · ·
Address	
City	State
Firm Name	

C.I.O. Openly, A.F.L. Privately **Behind Investigation Moves**

Washington, Oct. 19.
Before appreciable results can be achieved in the Administration's projected purge, movement to blast both the broadcasting industry and the Federal Communications Commission received another boost last

week.

Rock-throwing tactics were resumed in spectacular manner when
the Committee for Industrial Organization chieftains led by President
John L. Lewis of the United Mine

ization chieftains led by President. Iohn L. Lewis of the United Mine Workers adopted a resolution at their Atlantic City conference urging Congress to make a thorough probe of the radio situation. Did not specifically back any of the miscellaneous inquiry measures pending in the House and Senate.

The CIO action, which was prefaced by compaints about F.C.C.'s 'star-chamber' attitude and the existence of a 'powerful lobby', has deep significance since it means that both of the rival union groups, with combined strength of about 7,000,000 persons, are now working shoulder to shoulder to upset present government policies and win more facilities for labor. Previously American Federation of Labor executives, working obscurely in the background, have been energetic in trying to get Congress to turn the heat on the Commish and the business. While A.F. of L. spokesmen on various occasions have voiced disastisfaction with the way the F.C.C. operates, the CI.O. resolution is the first formal action by any unionists to lift the lid on regulatory actions

sausaction with the way the F.C.C. operates, the C.I.O. resolution is the first formal action by any unionists to lift the lid on regulatory actions and the industry's conduct. Federation has been cautious, as a body, about making any declarations except in favor of giving WCFL, the Chicago union transmitter, a clear channel and more juice.

Reason for the Lewis group's at-ack was not apparent. Resolution was presented without warning and passed without prolonged discussion at the Atlantic City pow-wow. Since none of the C.I.O. forces have any direct interest in either existing stations or proposed transmitters, so far as is known, the demand for better breaks for labor caused considerable surprise.

In strong condemnation of F.C.C. policies, the laborites charged the Commish has been willing to 'abrogate' its own rules in favor of big boys in the radio biz.

Pressure Diminishing?

If the C.I.O. bosses carry out the name implied instructions to work for an Mutual.

investigation, the fumigation movement may not be easily checked this winter. New Deal is hoping that under Chairman Frank R. McNinch conditions at the F.C.C. will be improved so much that the inquiry pressure will diminish. But with the Lewis crowd now on record as favoring a probe, the Congressional bloc wanting to scalp the industry has a strong ally, since the C.I.O. can exert a great deal of influence in Capitol lobbies and committee-rooms.

A.F. of L. never backed an inquiry move as an institution, although various members of the high com-mand have been pulling legislative

EDUCATIONAL MEET: BELLOWS CHAIRMAN

St. Paul, Oct. 19.

St. Paul, Oct. 19.

Henry A. Bellows, General Mills exec and former CBS vice prexy and member of the original Federal Radio Commission, opened KSTP's first northwest educational broadcasting conference, which got under way Saturday (16), with an attendance of 300. Purpose of the huddle is to aid educational and civic groups in better program planning, to raise the level of free-time broadcasts.

casts.

Bellows acted as general chairman of a discussion panel on 'New Ob-jectives and Techniques in Educa-tional Broadcasting.' Other gabbers jectives and Techniques in Educa-tional Broadcasting.' Other gabbers included Judith Waller, educational director of NBC's Central division: Dr. Malcolm MacLean, director of University of Minnesota's general college, and Guy Frase; Harrison, baton-waver for the Rochester Civic ork and guest conductor last season of the Minneapolis Symph.

WFIL's 2 A.M. Sign-Off

Philadelphia, Oct. 19. After week of experimental extension of sign-off from midnight to 1 a.m., WFIL has decided to make a.m., WFILI has decided to make change permanent. Response so favorable to extra hour, Don Withy-comb, g.m. declared, that another hour will shortly be added, so sign-off won't come until two.

Extra hour being used for bigname dance orchs pumped by Martinal



Eighty per cent of the accounts buying evening time on the Columbia Broadcasting System are scheduled over WHIO. The remaining 20 per cent were under contract at the time WHIO joined this great network.

THE TEST STATION THE NATION DAYTON. OHIO Mar Person protect JOHN BLAIR 4 CO



CBS Titles

(Continued from page 39)

sion and two other producers, Phil Cohan and George Zachary, are his assistants. Margaret Lewerth is also a writer and Max Wylie is continu-ity chief. Others are occasionally given producer status for particular specialties.

A prequisite of all directors is that they be capable of script-doctoring. They need not be writers on their own, although they often are, but it is demanded that the director must be able to edit, correct, tie together and generally rearrange action and

Directors now attached to the New York department include Nila Mack, Tevis Huhn, Irving Reis, Martin Gosch, Earl McGill, Bill Robson.

Radio also borrows the film classification of 'assistant director.' Duties are limited to stop-watch patrolling and routine matters. advertising agency production ex-ecutive is in charge of a commercial the network customarily assigns an assistant director as service and liai-son representative.

assistant director as service and liaison representative.

Columbia network program statistics cite the annual employment of actors, large and small, for around 1,500 assignments. Leads get \$30 for stone to the statistic \$200 goes to non-leads, and extras get \$10 per program. Extras provide the dramatic background crosstalk. One morning show, Dear Columbia, which is unrehearsed, reading (of letters) pays \$10 straight. Five of some 20 CBS sustainers now on the schedule for the new season are in the not for sale class. They are Major Bowes' Capitol Family, Columbia Workshop, School of the Air, Broadway Matinee and Brave New World.

KNX, Hollywood, feeds in 'Hollywood Showcase.' Other network sustaining efforts of the moment include: 'Sunday at Aunt Susan's, 'Your Birthday Party,' 'Headlines and Bylines,' 'Morning Almanac,' Children's Corner, 'Song Time,' 'Your Teacher,' Tish,' Essays in Music,' 'Let's Pretend' and 'Swing Session.'

Farming Out

Farming Out

CBS has put into practice a policy designed to up the standard of the dramatic shows put on locally by its affiliated stations, by farming out talent from the 'Columbia Workdramatic shows put on locally by its dramatic stations, by farming out talent from the 'Columbia Workshop' to develop troupers on broad-casters in the sticks. The CBS offer is to send any of its affiliates an experienced radio director from its own payroll, and have the specific station hire him to whip up an acting company for local exoning. First affiliate to take advantage of the offer is WCAO, Baltimore, to which 'Workshop' has sent Sidney Paul to assemble and direct the first actual dramatic company the 15-year-old station has ever had. Paul, before coming to New York, lived in Baltimore, where he was active in little theatres. WCAO, is going out to compete with WBAI, its Hearst-owned rival, which has been enlarging its scope in this field. Paul gets paid by WCAO.

5 WSB Lads at Game

Atlanta, Oct. 19.

Atlanta, Oct. 19.
Coverage of Tech-Duke clash for
Atlantic Refining Co. over WSB Saturday (10) was nothing if not complete. Station had five men on job.
Marcus Bartlett, station's musical
director who turns football expert
when grid season opens, handled
running account of clash in good
style, while John Tillman miked the
plugs at start, quarters, half and end
of game. Commersh stuff was brief
and snappy.

of game. Commersh stuff was brief and snappy.
Walter Paschall, WSB newscaster, was on hand to give scores of other games, while John M. Outler, pres-station's commercial mgr, was present to summarize and give Bart-lett a breather whenever teams took time out

time out.

Fifth voice heard during broadcast
was that of Lambdin Kay, general
mgr of station, who introed celebs
gathered for game in field box of Dr.
M. L. Brittain, prez of Tech.
Atlantic Refining has time engaged
for broadcast of all Georgia U.
games except one played in Boston
Saturday with Holy Cross.

John Sherman, former northwest inspector for F.C.C. and now techni-cal director for WTCN, Minneapolis-Si, Paul newspaper-owned station, received notice last week of reap-pointment as member of the en-gineering committee of the N.A.B.

Disbarment Trial of Smith-Segal Starts with Ouster of Payne

WOR BOOSTS RATES

First Since 1929 — Grossed \$1,200,000 So Far This Year

WOR, New York, hikes its rate-card on Nov. 14, and moves nearer the charges made by its big net-work-feeding rivals in the New York work-feeding rivals in the New York area. Bamberger-owned broadcaster tilts its one-hour night-time talke to \$1,100 from current \$925 for a rise of approximately 19%; daytime lift from \$500 to \$600 for a flat 20%. It's the first day-time uppage at WOR since Aug., '29, and the first night-time soar since May, '35. On Sundays the rate for an hour between noon and 6 p.m. will be jumped from present \$607 to \$825. Only stations in the country with rates steeper than WOR's are WABC (\$1,250 per hour, night), WLW, WJC, WEAF (\$1,200 each).

WOR is enjoying its biggest gross year in history. First six months of 1937 waved in a grab of \$1,200,000. For same stretch in '36, the gross was around \$1,000,000. area. Bamberger-owned broadcaster

DUCAT SALE MELTING RADIO PROHIBITION

Lincoln, Neb., Oct. 19,

Football attendance has been so ood with the University of Ne good with the University of Ne-braska that the ban on broadcasting may be lifted completely before the

may be lifted completely before the current season is over. Only game still under taboo is the one with Kansas University (Nov. 6) but the advance sale is strong enough to make it a likely addition to the airing list.

Nebraska shut down on the mikesters when the grid business slumped badly in 1930. Bars were down until last season. Indications are that they will stay up what with the ticket sales boom experienced after Nebraska's beating of Minnesota and the Grade A rating held by the local team.

Spencer Heads Rep Firm Office; Mrs. Craig Active

Office; Mrs. Craig Active
F. Edward Spencer, Jr., has assumed charge of the New York office of the station rep firm, Craig
& Hollingberry. Mrs. Jeanne Craig,
widow of Norman Craig, who died
last summer, has been bossing the
N. Y. front since her husband's
death, and will remain with the firm
as controlling stockholder. George P.
Hollingberry handles the Chicago office.

Before joining the station rep out-fit last July as general manager, Spencer was in charge of spot sales at NBC.

Frances Brewer to WJJD, Chicago, as assistant to Earl Withrow, continuity editor. Miss Brewer, formerly of WCCO, Minneapolis.

Washington, Oct. 19. Attorneys Paul Segal and George Smith threw George Henry Payne for a big loss today (Tuesday) as their trial for disbarment got under way. Raising the question of malice and prejudice the attorneys demanded that Commissioner Payne step out of the probe. They were sustained

Commission voted 5-0 that Payne should not sit in on the trial with Commissioner Walker refusing to vote and Payne himself also silent. Walker had previously been the dissenter in a 5-1 vote on a question of jurisdiction also brought up.

Promise to conduct vigorous

search for the truth touching charges of grave character was made by Chairman Frank McNinch at outset of proceedings, which are expected to consume a week. Emphasizing hearing is not criminal case, Mc-Ninch said commish will do utmost to reach just and righteous conclusion.

clusion.

Efforts of respondents to wriggle out of charges without presenting testimony were blocked at outset when McNinch announced commish has overruled challenge of its jurisdiction and has denied dismissal motion. Chairman declared there is no question of jurisdiction to institute, hear, and determine soundness of accusations.

Attack on Payne consumed entire morning session after commissioner declared there was no reason for voluntary withdrawal, and asserted

morning session after commissioner declared there was no reason for voluntary withdrawal, and asserted his connection with proceedings were in line of official duty. Oral motion to disqualify Payne was rejected by McNinch after Lawrence Koenigsberger, associate defense counsel, argued that commish member is incapable of rendering impartial decision because of personal animus. Emphasis placed on Payne's libel suit against broadcasting magazine, for which Segal and Smith are attorneys.

Commish witnesses include several-segal-Smith clients who are among disappointed applicants for broad-cast franchises, two radio lawyers and one former commish employee subpoenated to bulwark government

Milwaukee Pays Expenses For Chicagoan Interviews

Chicago, Oct. 19.
Ed Thompson, radio editor Milwaukee Journal calling on Chicago
NBC people regularly for appearances on his WTMJ gossip program.
So far Earabaf Luddy, Bruce
Cameron, Les Tremayne, Joe DuMond
and Bill Thompson have been set.
Milwaukee pays the expenses.





ture is expected to permit 'restricted use' of the ultra-high accommoda-

Hestons to the state of the sta

dustry may move upstairs perma-nently. Era of so-called 'high fidel-ity' service is brought appreciably

BROADCASTING BROADCASTING

Seventy-five frequencies, each 40 kc wide
instead of 10 kc as at present, are designated for aural use by commercial stations, educators, and other groups. Twentyfour frequencies 140 kc wide are earmarked for experimentation along various
ilines, relay, pick-up, booster, etc.

EXPERIMENTAL Six channels between 32,000 and 40,000 and five channels between 132,000 and 142,000 are reserved for any type of radio research.

TELEVISION

These frequencies are set aside for visual ransmission, many of them in combination, 1000 to 55,000 (16,000 to 12,000; 16,000 to 12,000; 16,000 to 12,000; 16,000 to 12,000; 16,000 to 10,000 to 10,000; 16,000 to 102,000; 10

RELAY 30,820; 81,220; 31,620; 83,380; 33,740; 35,-020; 25,620; 25,820; 27,020; 27,340; 87,620; 37,080; 39,260; 29,620; 39,820.

MOTION PICTURE AND GEO-PHYSICAL 30,620; 31,060; 33,540; and 35,540.

50% OF SPONSOR COIN

Joe Villella Now Billed

Under Own Name on KQV

Dropped by one sponsor after four ears and immediately snatched up

years and immediately snatched up by another, Joe Villella's Club Cel-ebrity' on KQV has been forced to take on a new tag because old one was orginally copyrighted by Harris Department Store, Villella's first commercial backer. It's a break, however, since program is now bearing his own name, Club Villel-la,' under aegis of new sponsor, S. H. DeRoy, iewelers.

bearing his own name, 'Club Villei, and acquis of new sponsor, S. H. DeRoy, jewelers.

It's a half-hour layout, with Villella doing a spiel between band and specialty records a la night club floor show style, and hits the air every week day. Oldest commercial program on the air locally, it was placed following abandonment by Harris on a sustaining basis but had that status less than two weeks before DeRoy outfit picked it up.

Pittsburgh, Oct. 19.

DEMANDED BY SCHOOL

Indianapolis, Oct. 19. Indiana-Illinois football fracas last Saturday (16) had both WIRE and WFBM airing the complete details from Bloomington (Ind.), 50 miles

THOUSANDS OF NEW STATIONS IN NEXT DECADE, BUT PLENTY OF EXPERIMENTING

New Bands Would Make Present Sets Obsolete Blueprint of Future Development Released by Federal Communications Commission

Washington, Oct. 19.
Broadening control to 10 times
the portion of the ether previously
subject to regulation, the Federal
Communications Commission last
week adopted orders opening up a
multitude of additional channels for
commercial and other types of broadcasting and set aside space for future
television operation.
Effective next October, new regulations tentatively earmark for definite use every berth from 10 to

ARTISTS MANAGEMENT

BREAKING

ALL RECORDS

ON TOUR

Oct. 30-Pacific Auto Show

San Francisco, Cal.

Nov. 19-Drake Hotel Chicago, III.

Dec. 31-Coconut Grove

Ambassador Hotel

Los Angeles, Cal.

ARTISTS MANAGEMENT

17 East 45th Street, New York

Tel. MU. 2-1888

THE KING'S JESTERS

AND THEIR OBCHESTRA with MARJORIE WHITNEY BLUE FOUNTAIN ROOM HOTEL LASALLE, CHICAGO

Dir.: Consolidated Radio Artists, Inc **GUS VAN**

STAGE - SCREEN - RADIO Central Booking Office, Inc.

300,000 kilocycles, afford room for literally thousands of new stations of all sorts and relieving almost irresistible pressure for accommodations on the present 10 to 30,000 kc band. Roughly less than one-third of the spectrum is tagged positively, but the conditional allocations point the way to revolutionary changes in the nation's radio business.

ity service is brought apprecianly closer.
While the Commish concededly has removed the brakes from technical progress, there were few persons who believed any immediate shake-up is in prospect. The lack of thorough information about performance characteristics of the ultra-high frequencies and the time needed to provide (i. e., sell) the public necessary receivers will slow down the rate at which any revolution will take place. Great amount of guinead use of the added channels for commercial purposes.
Following is a summary of the channels tagged for various uses:

BROADCASTING

way to revolutionary changes in the nation's radio business.

Scramble for frequencies is not expected to start for several months, although the commish reserves the right to make assignment of new-berths prior to the Oct. 13, 1938, effective date. Race cannot very well start until next spring, since the commish has allowed 90-day protest period for ticket holders who may be adversely affected and has not rafted detailed eligibility rules.

Most important aspect of the action is decision to earmark in the vicinity of 200 more channels for broadcast-ing—commercial, educational, relay, pick-up, etc.—besides setting aside space for all other varieties of radio service. While final arrangement will depend upon considerable research and experimentation, engineers conceded this step is likely to result during the next decade in a complete overhauling of the present commercial set-up and potentially means addition of several thousand additional transmitters.

1. Addition of 75 new frequencies, etween 41,020 and 43,980 kc, for egular domestic broadcast opera-

Education In

tions.

2. Earmarking of 16 frequencies, between 30,820 and 29,820 kc, for relay stations, expected to allow every present broadcaster to obtain permits for two booster plants.

3. Designation of 19 frequencies, byteen 44,000 and 50,000 kc and between 156,000 and 294,000 kc, for

tween 15 television.

elevision.

4. Allocation of 96 other channels
n conditional basis for broadcast ration

operation.

5. Reservation of space for special services, such as aviation, point-to-point radiotelephony, forestry, policy press, geophysical, motion picture, emergency, marine and general experimentation.

Promising to give educators a crack at part of the new broadcast space, the commish warned that some departures from the tentative allocations are probable and also indicated that licenses for the added berths will be granted only on a temporary basis. Adoption of the orders was intended to provide a guide to the specific frequencies which may be used for given services, supplying both American and foreign interests with a chart by which to direct future development. Modifications of the rules in the fu-



Lloyd Shaffer

Griffin NBC

7:00-7:30 P. M.

Craven Report Due

Final statement of views of

Final statement of views of government engineers on future allocation policies is on its way. Social and economic report discussing super-power and clear channel issues, in preparation for nearly a year, goes to the Federal Communications Commission in a short time.

Document, which will supplement both the technical report released last spring and last week's orders expanding control over the radio spectrum up to 30,000 kc, is in the mimeograph mill. Comdr. T. A. M. Craven, its author, expects to submit his advisory views early next month, possibly befor leaving for Havana on Oct. 28.

TWO-MAN RULE **ASHCANNED BY M'NINCH**

Washington, Oct. 19.

Washington, Oct. 19.

Abolishment of the broadcast, telegraph and telephone divisions of the Federal Communications Commission and dropping of three division directors, last week furnished the radio industry with Act II of the much-heralded Commiss hake-up promised by Frank R. McNinch. Henceforward, McNinch announced, the seven Communications commissioners will be free to interest themselves in broadcast affairs, and each will have a say in the handling of radio matters. Same rule will apply to telegraph and telephone cases.

Decision to scuttle the divisions was unanimously supported by Commissioner Brown of the Telephone Division, who was out of town-to lend atmosphere to the important announcement. All were agreed that the impending change, which takes effect Nov. 15, will oil the wheels for the functioning of all Commission business.

Ousting of three division direc-

effect Nov. 15, will oil the wheels for the functioning of all Commission business.

Ousting of three division directors was inevitable, McNinch explained, the Commish, having faced squarely and honestly the fact that the abolishing of the divisions would have the unavoidable consequence of abolishing the positions of director of the three divisions.

Three Lese Jobs
Individuals losing their \$7,500 a year Jobs have remained so completely in the Commish background that officials were stumped for their names. Broadcast division director, John F. Killeen, was former political aide to Postmaster General Farley; A. G. Patterson, telephone division, is a relative of Associate Supreme Court Justice Black, and Robert T. Barkley of the telegraph division, is a nephew of Representative Sam Rayburn, House Majority Leader. Enforced bouncing was declared by McNinch to be a 'genuine cause of regret to the Commission, as the Commission spoke highly of the directors and they are regarded as uniformly loyal, faithful and capable of performing their present duties.' Mingling of all seven Commission ers in matters affecting broadcast biz automatically will end all industry hopes of counting on the support of one or two members. Also gives Commissioner George Henry Payne an opportunity to devote his talents to a radio clean-up. Payne, in his post on the telegraph division, has had to be content with making speeches on the broadcast situation, or in taking an active part only when the full Commission meets on important cases.

Van Cronkhite's Divisions

Chicago, Oct. 19.
New policy of operation for Van
Cronkhite Associates here will be
that of an operating company with
the six divisions to be run as holding

companies.

To this end, eight new offices and
11 employees were added last week.

FREE COLLEGE VIA WATL PLAY CONTEST

Atlanta, Oct. 19

Atlanta, Oct. 19.

WATL is offering free college scholarships to the winners of a radio drama contest, based on the writing of an hour-long drama around a topic or personality in music, literature, science, history or home economics. Contest is open to seniors in high schools and accredited private secondary schools in Atlanta, Fulton, Decatur and DeKalb counties.

Two scripts will be aventually

Decatur and DeKalb counties.

Two scripts will be eventually selected from the contributions sent in by each school and broadcast, Finalists, three boys, and three girls, will receive a total of \$700 worth of scholarships, ranging from \$200 to \$50, with a special award of \$50 each going to the school whose boy or girl wins first prize.

KELA May Go Don Lee

Seattle, Oct. 19.

Seattle, Oct. 19.

KELA, 500-watter which goes on
the air Nov. 1 with studios on the
main highway between Seattle and
Portland, expects to tie up with
the northwest unit of the MutualDon Lee Nework Station will be
operated by J. Elroy McCaw.
For preliminary exploitation; KELA
has induced theatres in Centralia
and Chehalis to run trailers about
the newcomer to the Washington air
contingent. Organ presentations will
later be picked up for broadcasting

later be picked up for broadcasting from these theatres.

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JOE

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Brunswick Becords

IT'S FUNNY-

It's ORIGINAL, Too-And Plenty More on Hand

THOMAS

WRITING ORIGINALS

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rankie Mästers

DONNA DAE COLLEGE INN. Chicago HOUSEHOLD FINANCE Friesday NBC-Blue 1 to 8 on CDST

D'ARTEGA

AND HIS **ORCHESTRA** Admiracion Shampoo Sunday 6:30-7 P. M. WOR

Office, CH 4-5155

Bridgeport Has Carbon Copy Of Hartford Show

Bridgeport, Oct. 19. Radio number game, started a few weeks ago at WTHT, Hartford, has been adopted by WICC for weekly series from New Haven studios starting Oct. 25 under sponsorship of Majestic laundry.

Tagged 'Ma-jic,' WICC version parallels 'K-Plan,' underwritten at WTHT by Kay Jewelry Co., in using local telephone response to calling of numbers as in Bingo. WICC announcement, however, says that listeners will be supplied with cards numbers as in Bingo. Wice an-incement, however, says that eners will be supplied with cards checking off digits.

for checking off digits.

Expected that WICC, which spans Bridgeport and New Haven and wide southern Connecticut area, will encounter more mechanical troubles than WTHT, a local 100-watter. Phone subscribing participants must all be on dial phone (five-digit) system.

Resourceful Applicant Tires of Bench-Warming

THES OI BERCH-WARMING
Indianapolis, Oct. 19.
During Harry Bason's temporary
leave of audition duties one day last
week, Medford Maxwell, traffic-manager of WIRE, handled a femme who
wanted him to hear a dramatic show
she had readled. Maxwell, also busy
at moment, asked her to return later.
She did; and WIRE guy still to busy
to listen.

Next day femme showed up again. with her audition on a transcription, you can hear the whole thing on this record, whenever you find time,

Investigation disclosed woman had come back to WIRE around eleven o'clock night before, and planked down cash to engineer to transcribe her one-woman show.

KVI REMINDS SEATTLE

'If KOL-KIRO Confuses, Remem-ber We Carry CBS'

Seattle, Oct. 19. Seattle, Oct. 19.

KVI, Tacoma CBS release with remote studios in Seattle, took advantage of the listener confusion which it expects to result from the sudden switch of Columbia programs from KOL to KIRO by running display ads in the local papers that day (10). Ad copy assured the listeners that the CBS programs could be picked up through KVI, noting place on the dial, the network programs for the day and the location of the station's local studios.

KOI, used a two-color isb in the

KOL used a two-color job in the Seattle papers to call attention to its new affiliation with Mutual.

Ouaker Web's Politics

Philadelphia, Oct. 19.

Quaker State Network, Pennsy regional of which WFIL is key, turn-ing back to its original raison detre-political broadcasts. Entire web of 17 stations will be utilized tonight for 15 minutes by Governor Earle.

Pennsy State Highway Safety Commish also employing network, plus eight supplemental outlets for 2 a day spots over four week period. Roger W. Clipp, of WFIL, is co-ordinator ordinator.

'GIRL FRIENDS' AT WXYZ Detroit, Oct. 19.

Detroit, Oct. 19.
Following year's absence, 'Girl Friends' blues trio returns to WXYZ and Michigan web for series of programs. Olive Ryan, former member of, 'Silhouettes' trio at WJR, is the new third member of blues trio. Stand-patters are Betty Stevenson and Mary Noud, Trio set for thrice-weekly shot over WXYZ and state net.

net.

Another WXYZ show, 'Hour of Dreams,' sponsored by Chrysler Airtemp Corp., moves from the 10 p.m. Monday spot to 6:30 p.m. Sundays, starting this week. George Morgan, concert baritone, 'and Marguerite Werner, organist, stay on show, with Al Chance providing poetical interludes.

F.C.C.LOOKING INTO FINANCES; NIXES SHEPARD'S 'VAGUE ASSURANCES'

Examiner Cites Colonial Web Net Profit of Only \$2,647—Transamerican Request in Cleveland Another Example of Fiscal Investigation

Washington, Oct. 19.
Close watch on the financial condition of existing license-holders, as well as the affairs of prospective broadcasters, is being maintained by the Federal Communications Commission

Doubly Tough

Washington, Oct. 19, Clamor about broadcasting monopolies is having considerable effect, along with recent outbursts of agitation about the invasion of radio by news-

broadcasters, is being maintained by the Federal Communications Commission.

Ambition of John Shepard, father and son, to gain a second Providence outlet, thus providing both Colonial and Yankee west adampened for similar reasons. Colonial is a stepfather of the Yankee organization and the Shepard famt ily, of which John 3rd is spokesman, is one of the more influential New England menages, Berry would not accept vague assurances that the new company would have ample financial backing.

He pointed to failure of Shepard's withesess to give specific facts about the amount of cash which has been paid into Colonial and said an agreement by which Yankee would provide financial aid was not sufficient proof of responsibility. Remarked that the offer made by Yankee did rectors in June had not been formally accepted, adding that the proposition is not 'self-executing.'

Berry's report revealed that Colonial Network over 51-week interval ended May 1 made a net profit after allowing for taxes of only \$2,647. Net revenues were \$115,322, with operating expenses of \$11,296, fy yankee was shown to have current assets of \$234,949, plus other items, including a \$100,000 figure for 'good will,' which gave it aggregate responsibility. Remarked was shown to have current assets of \$234,949, plus other items, including a \$100,000 figure for 'good will,' which gave it aggregate responsibility is the proposition is not 'self-executing.'

Berry's report revealed that Colonial Network over 51-week interval and the proposition is not 'self-executing.'

Berry's report revealed that Colonial and business of \$12,266, yankee was shown to have current assets of \$234,949, plus other items, including a \$100,000 figure for 'good will,' which gave it aggregate response to produce that the formation and the proposition is not 'self-executing.'

Ber

needed to erect the suggested sta-tion. Evidence showed that Great Lakes company's resources include \$10,000 advanced by Transamerican and a pledge to turn over whatever money is needed up to a \$100,000 limit. Under an agreement between Transamerican and Warner Bros, the parent corporation was to sup-ply the money, with the applicant company issuing preferred stock in return.

Richmond Competitive, Howard, Bishop Devote More Time to Station

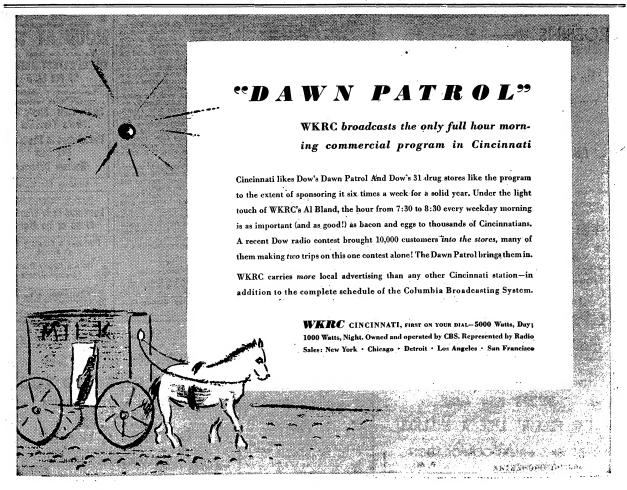
With a thrist station (WRTD) already on the Richmond scene and a fourth (WRNL) scheduled to start local operations shortly, WRVA has switched Walter Bishop from studio director duties to concentrate on nubile relations and contact matters. Bishop with station since its beginning in 1925.

At same time Barron Howard, sales manager and supervisor of all operating departments.

WMBG added man power with addition of W. J. Filer, active in local merchandising circles, as manager of local sales. Courtney Quicke busy at the publicity drums.

WRTD's most recent switch has moved Bernard Dabney from program duties to publicity chores. Concentrating on that, Station owned by Times-Dispatch sheet and has an NEC wire.

WRNL, owned by News-Leader daily, operating in Petersburg presently, but planning to originate programs in Richmond soon as local studios are completed, in November, Latest dope is that entire present Petersburg personnel will be relatined. Richmond Ort. 19. With a third station (WRTD) al-



Ray Ventura, Parisian Maestro, Sees U. S. Orchestras Stopped; **Not Going Ahead Musically**

By HOBE MORRISON

Quality of band music in America has ceased to improve. As radio developed from a funny little cracklebox with headphones into a gigantic entertainment industry, name bands made vast strides with it. As the en-

made vast strides with it. As the enarged scope of modern broadcasting required finer musicianship and higher standards, they improved their art and kept pace. But they have virtually stopped. Styles of playing vary, but the quality of playing static.

This is the opinion of Ray Ventura, French bandleader, who sailed for Paris last Friday (15) after his third visit to the United States, During his 19 days in New York Ventura visited night clubs, theatres and ballrooms—wherever bands play. He heard every name outfit here at the time and he formed a number of definite conclusions.

In general, the Frenchman admires

In general, the Frenchman admires
In general, the Frenchman admires
In general, the Frenchman in the concedes. Inevitably on an inspection
rip of this kind, however, there
were surprises—some pleasant, others disappointing. He heard several
"unknown" bands that he thinks are
splendid. Some other celebrated
ones he found even better than he
had anticipated. And a few, which
he declined to name, he thinks are
definitely of inferior quality. In
fact, he intimated, he doesn't know
how they get away with it.

Ventura first came to America in
1919. In general, the Frenchman admires

When he came back in 1930 the whole scene had changed—and band music with it. Big-time broadcastmusic with it. Big-time broadcast-ing, with its large budgets, elaborate production, split-second program-ming and tremendously improved standards had revolutionized music. Old-fashioned outfits, with their easy methods, carefree style, slipshod per-

ROBBINS offers—

The Year's Most Important Music .

The Outstanding Production Score of the Decade

and Most Played on the Air

From ARTHUR SCHWARTZ' and ALBERT STILLMAN'S

YOU AND I KNOW

AN OLD FLAME NEVER DIES

GOOD-BYE JONAH

GORDON and REVEL'S Swelegant Score from Eddle Cantor's

I'VE GOT MY HEART SET ON YOU

SWING IS HERE TO SWAY

Song Standouts by JIMMY McHUGH and HAROLD ADAMSON RKO-RADIO'S NEW FILM HIT

From LILY PONS' "Hitting A New High"

LET'S GIVE LOVE ANOTHER CHANCE

THIS NEVER HAPPENED BEFORE

AGAIN BROWN and FREED SCORE!

"Broadway Melody of 1938," and These Hits: YOURS AND MINE

20th Century-Fox Production, "All Baba Goes to To-

ASCAP Losses

Estimated loss to ASCAP from adverse legislation in vari-ous states is covered in news story in Variety this week. See radio section.

formances, were a thing of the past. So when he prepared to visit New York again this time he looked forward to seeing an even greater degree of serfection in music generally and in the work of name bands in particular. In that, he says, he was completely disappointed.

When Ventura gets back to Paris he will play a date on the RCA Magic Key program, broadcasting byhortwave from his cafe, Chez Ventura, on the Champs Elysees. Besides the money the job will pay, it will prove valuable for ballyhoo purposes, since playing for an American broadcast is considered a rare honor for a French band.

Class D Spots Signed

Philadelphia, Oct. 19.

Continuing its drive to organize bands in every nitery in town, Tooters' local here signed up two long-feuding spots on Monday. They are Yacht Club and Cadillac Tavern.

Both are in class D, musickers working five hours daily for \$26 a week on 26-week contract.

Millinder Changes Sides

Lucky Millinder has wound up his contract with Mills Artists and is being handled by Lou Straus, who has just joined Associated Radio Artists. Band has a Boston date next week.

Looking Askance

(Continued from page 1)

Exhib claimed the idea might be built further by exhibiting names of winners and programs, on which mistakes were found in a theatre lobby to bally forthcoming prize night.

night.

Damaging comment regarding high-salaried players, which often comes close to slander or libel, however, is annoying to trade organization officials. A recent instance anent a femme star's reputation is cited for possible legal action excepting that the screen player figured it would aid the radio commentator more through additional publicity and would not help the film personage.

Industry leaders too have a quaint idea that those who comment on their business should know most of incir pusiness should know most of its ramifications. They point to the Duke of Windsor 'world czar' yarn broadcast on a network show last Sunday (10) as typifying 'careless, haphazard radio reporting.'

FLOOR SHOWS FOR BALLROOM

Omaha, Oct. 19. Chermot ballroom will blosso

Omaha, Oct. 19.

Chermot ballroom will blossom out with floor shows as regular policy beginning Nov. 6. Shows will comprise at least three acts to be built and agented by Fredrich Bros. Out of Kansas City. At outset units will be booked in twice monthly. Since its opening several years ago Chermot has offered only dancing and music as attractions. New policy marks reversal of form and puts dance hall on basis with other nite spots, Peony Park, Music Box, Chez Paree, which have made policy of added name attractions. Manager Al Wolf, of Chermot, announced booking of units will be on circuit basis with shows assembled especially for Archer chain of dance palaces including Omaha. Sioux City, St. Je, Sioux Falls and Des Moines.

Carlos Molinas completed date at Chermot last Saturday (16) coming on from Hotel Stephens in Chicago. Jan Garber and crew come in for date Saturday (23) direct from Catalina Island. Garber comes in on flat guarantee and will sell to terpsers at \$1.10 per head, ballroom top.

MAREK WEBER SET

European Maestro Into Stevens Chicago, for CRA

Chicago, Oct. 19.

Stevens hotel here has signed an exclusive band privilege deal with CRA and will open a new room in the hotel to house Marek Weber's band, initial booking, set for Nov. 4. Booking is the first for the recent-ly arrived Austrian conductor. He did one air shot for NBC about two weeks ago and was signed on strength of radio work.

Gives CRA work in Chi's four foremost inns, the Stevens, Bismarck Drake and LaSalle. All are not ex-

Bert Gervis has taken over duties of Leo Salkin, who resigned as Chi-cago office manager of CRA last week.

Gervis has been with CRA for about one year in the Dallas office. Prior to that he was with the Pea-body hotel, Memphis, Tenn.

Pittsburgh, Oct. 19 Joe Hiller, with booking offices in Century building, has just been named exclusive representative for all CRA attractions in this territory. He's been representing outfit unofficially for several months now.

Hiller more than a year ago took over agency of Mo Glanz upon latter's death and is associated with Glanz. who was also with Glanz.

Repeating Jan Garber

Clear Lake, Ia., Oct. 19.

Jan Garber, who set the season's high gross with a \$2,000 take at the Surf ballroom, has been booked for a return trek to the Surf by Manager Carl Fox. Garber is skedded for the nite of Oct. 26.

He outgrossed Benny Goodman by \$800 at the Surf.

Inside Stuff—Music

Gustav Schirmer explains that he had no intention of setting up a permanent pop adjunct to his standard business. He brought in Solly Gohn, said Schirmer, just to exploit the scores of a couple pictures, 'Firefly' (Metro) and 'Something to Sing About' (FN). He had always owned the rights to 'Firefly', while the score of 'Something' was acquired through a personal friendship with Victor Schertzinger, the filmusical's producer. Cohn was formerly professional mgr. of Leo Feist, Inc.

Amidst the Freddie (Schnickelfritz) Fisher publicity, which catapulted that Minneapolis band into national attention, it's not been disclosed that Jack Kapp, Decca president, who first brought out Fisher on the wax, marketed Tiger Rag, the band's first recording. It was so corney that Kapp thought that the boys were playing it with tongue-in-check, but he saw in it the same corn appeal which made 'Sugar Blues' (Clyde McCoy's recording), with its old-school, wah-wah trumpeting, so big a seller.

Title page of 'Joe the Bomber,' Mills Music, Inc., publication doesn't carry the picture of Joe Louis because the heavyweight champ's managers refused consent unless there was a royalty and a guarantee. Number had originally been recorded by an Irving Mills swing unit. Idea of publishing came later. Irving Mills takes writer credit with Henry Nemo.

Louis Bernstein, of Shapiro, Bernstein & Co., paid Peter Maurice, London publisher, a guarantee of \$10.000 for the American rights to all music published by the latter firm. Contract becomes effective Oct. 30 and runs for two years. Maurice has under contract such writers as Eddie Carr, W. C. Pola, Jimmy Kennedy and Dr. Will Grocz (Hugh Williams).

Following the publication in VARETY of Music Corp. of America's annual handling of \$20,000,000 worth of business, two banking houses got in touch with President J. C. Stein to see if they could float an issue for MCA. . Stein took both the banking houses, Kidder, Peabody and Lawrence Stern & Co., that he wasn't interested.

'Fooled,' a new tune by Ruth Lyons, WKRC, Cincinnati, program di-rector, is heading for publication. She wrote the first torch number sung publicity by Libby Holman; back in the days when they were class-mates at the University of Cincinnati.

Best selling vocal recording in years is Bing Crosby's 'Sweet Leilani' (Decca) which has gone 125,000 platters.

Fox's Comeback

(Continued from page 1)

to settle matters basing the demand on premise he was handed contract for five years at \$500,000 yearly to function as an advisor to Clarke, at the time latter bought out his hold-ings. Payments ceased when Fox became legally entangled and he figures any settlement should allow for monies due on that contract. Understood Fox has a new proposal to Schenck which may start Fox with a clean slate.

onterstood rook has a new proposition of the content which may start Fox with a clean state.

Change in attitude toward Fox by A. P. Giannini may also result in claims against the one-time film power being withdrawn, arising from difficulties with the Capital Co. of California, which built and leased the Fox theatre, Frisco, to him. Company owned by Bank of America has shown no disposition to effect a settlement of their claim.

Fox is cheerful over the anticipated outcome of his bankruptcy petion in the New Jersey feedral court, fined last year, listing \$1,590,000 assets against \$9,500,000 liabilities. Decision is expected to be handed down

sets against \$9,500,000 liabilities. Decision is exnected to be handed down this week by Judge John Boyd, on opposition to discharge entered by creditors which includes U. S. Internal Revenue Dept.

Fox feels if he's successful in having 20th Century drop its suits he would have sufficient incentive and caoital to return to pictures.

He recently obtained world rights to Chemicolor and is eager to start marketing the tint process. He also holds many patent rights in the film biz and has told friends he would like to get back into production and distribution. Intimates say he has plenty of backing available once he gets out in clear.

Blackwell to Hull, Quebec

Freddy Blackwell orchestra, after a year at the General Brock Hotel, Niagara Falls, Can., shifled to the Fairmont Golf and Country Club, Hull; Quebec.

CRAWFORD CONKED BY STEW

CRAWFORD CUMRED BI SLEW
Lincoln, Oct. 19:
Jack Crawford, dance leader,
said here he had narrowly missed
serious injury while going to his
car during intermission at the
Froghop, St. Joseph, Mo.
Inebriate attacked him with a
gun and conked him over the right
ear, then scrammed.

ear, then scrammed.



England's New Ballad Hit

THE GREATEST MISTAKE OF MY LIFE

Tune-terrific! Melodynamic! Score of the New COTTON CLUB PARADE!

She's Tall! She's Tan! She's Terrific!

I'm Always in The Mood For You Harlem Bolero

Dreams for Sale

Two Songlorious Hits from GB's "GANGWAY"

Lord and Lady Whoozis Moon or No Moon

I'm Just a Country Boy at Heart



A New Universal Smash Music Film
"MERRY-GO-ROUND OF 1938," produced by BUDDY DeSYLVA
with this top score by JIMMY MCHUGH and HAROLD ADAMSON

YOU'RE MY DISH MORE POWER TO YOU I'M IN MY GLORY

ONCE IN A WHILE

By BUD GREEN and MICHAEL EDWARDS 1270 SIXTH AVENUE

NEW YORK

ROBBINS MUSIC CORPORATION

I'M FEELIN' LIKE A MILLION

799 Seventh Avenue New York

Film Studios Lax on Reports

Fail to Cooperate with M.P.P.A. Fully-Harry Fox Writes Chiding Letter

Motion picture producers were asked last week by Harry Fox, gen

Motion picture producers were asked last week by Harry Fox, gen. mgr. of the Music Publishers Protective Association, to show more coperation in furnishing him with cue sheets as soon as the films are ready for release. This info, Fox urged in a circular letter, was necessary for he picture company's protection as well as M.P.P.A.

Fox wrote that the producers' laxity in informing of the copyrighted music used in their film was getting too embarrassing for his of-face. Music publishers find a composition or more belonging to then in a picture while attending a local theatre and the next day inquire of Fox as to what happened to the synclicenses. A check of the MPPA's files discloses nothing but that quotations had been given the producer on the compositions involved.

By failing to obtain the required licenses before release the producer on having to pay more than the price originally quoted.

on having to pay more than the price originally quoted.

ASCAP PROPAGANDA IS LUNCHEON THEME

American Society of Composers, Authors and Publishers holds its semi-annual membership meeting at the Astor hotel next Thursday (28). This time it will be a luncheon and the palaver will have to do with the propaganda activities of the Society's administrative committee.

administrative committee.

Herb Lutz Back in Chi

Chicago, Oct. 19.

Herb Lutz comes back to town after a long stay on the Coast to become Chicago and midwest representative for the Donaldson, Douglas & Gumble music firm.

Replaces Chick Castle, who recitors





"ON THE SILVER SANDS AT WAIKIKI" Abner Silver and Dorothy Gulman Hits from "Helly-wood Hilarities of 1938." HOLLYWOOD SONGS ...

'Hisses' Goes to Feist

Feist will publish the Love and Hisses' (20th) score by Gordon and Revel even though Robbins Music Corp. has 20th exclusivity. Last Gordon-Revel:score, You Can't Have Everything,' was shifted by Robbins into the affiliated Miller catalog. Mack Gordon had insisted on the Robbins' imprint for value, but now Gordon favors the Feist firm. All three music pubs are affiliated, of course.

Gordon and Harry Revel are extending their New York stay another coupla weeks.

PUB-WRITER PEACE NEAR

Counsel for the publishers and the Songwriters' Protective Association have got together on the terms of a new uniform contract and all that remains to complete the re-establishment of friendly relations between these two factions is formal approval of the agreement by the SPA's membership. This will be done at a meeting which Irving Caesar, SPA prez, proposes to call within the next week.

Contract gives the writers 50% of the net receipts obtained by the publishers from the sale of transcription and synchronization rights. Also the privilege of retainin ga permanent rep to check the statements issued by pubs to writers on the income from such rights. This repwill be attached to the SPA, but his salary will be paid by the mechanical rights bureau of the Music Publishers' Protective Association.

New agreement affects the works placed by SPA after June 1, 1937, and under contracts made after the same date. Drafting of the agreement was done by A. H. Wattenberg, representing the publishers, and John Shulman, the SPA's counsel.

Music Notes

Gus Kahn, lyricist, and Kaper and Gus Kahn, lyricist, and Kaper and Jurmann, cleffers, have turned in four ditties to be warbled in Metro's 'Everybody Sing.' They are 'Swing, Mr. Mendelssohn,' 'The One I Love,' Melody Farm' and The Show Must Go On.' For the same film, Kalmar and Ruby have cleffed 'Quainty, Dainty Me,' to be sung by Fanny Brice.

Robert Emmet Dolan is making he arrangements for the five tunes he 'Hooray For What,' the Ed Wynn how which the former is also consnow which the former is also conducting.
Chappell Co. will publish the score.

Hollywood Songs, Inc., publishing Abner Silver-Dorothy Gulman score for 'Hollywood Hilarities of 1938,' which includes songs 'Sounds in the Night' and 'On the Silver Sands at Waikikl.'

Jack Robbins, whose Robbins Mu-sic Corp. controls Feist, Miller, etc., heads for the Coast Oct. 31 in com-pany with Jack Kapp, prez of Decca

Leo Robin and Kalph Rainger are doing tunes for Paramount's "The Yellow Nightingale."

Hal Kemp goes into 'Radio City Revels' for RKO when that film starts shooting next month.

Max Sterner is scoring 'Tovarich'

Most Played on Air

Combined plugs on WEAF, WJZ and WABC are computed for the week from Sunday *That Old Feeling

(Pelst)

*Blossoms on Broadway

(Famous)
*Have You Any Castles, Baby?
(Harms)
*Whispers in the Dark

(Famous)
Can't Stop Me from Dreaming
(Remick)
*Moon Got in My Eyes

(Select)
So Many Memories
(Shapiro)
*Afraid to Dream

If It's the Last Thing I Do Vient Vieni

*Roses in December

My Cabin of Dreams

(Bortin)
†You and I Know
(Robbins)
*Remember Me?

(Witmark)
Harbor Lights
(Marlo)
*Can I Forget You?

*One Rose Left in My Heart

*Farewell, My Love

*Once in a While

(Miller)

*Ebbtide

(Popular)
†Goodbye, Jonah
(Robbins)
*Gone With the Wind

(Berlin)
Gettin' Some Fun Out of Life
(Donaldson)
†An Old Flame Never Dies

(Robbins)
*I Still Love to Kiss You
(Felst)
So Rare

(Robbins)
* Indicates filmusical song.
† Production Number.

REACHI SETS UP SHOP FOR MEXICAN ASCAP

Hollywood, Oct. 19.

Manuel Reachi, currently assistant to Arthur Hornblow, Jr., Paramount producer, as technical adviser on Ensenada, is forming an organization of Mexican songwriters that will function similarly to the American Society of Composers, Authors and Publishers:

and Publishers:
Reachi is general representative
of the Association of Mexican Authors and Publishers, having charge
of all territory west of Chicago.
He is a brother of Ramon (Reachi)
and Renita, ballroom dancers.

Harry Moss Adds 4

Jack Gilette, Buddy Lee, Lou Strauss and Erma Pegram have joined Associated Radio Artists of-fice of Harry Moss. Gillette takes road selling, Lee is club booker, Strauss handling pub-licity and sales promotion, and Miss Pegram opens a southern branch of-fice in Charlotte, S. C., next week.

Buddy Morris Due West

Buddy Morris is going to the Coast Nov. 1 to sit in on Warner Bros. filmusicals in connection with the WB music publishing interests. Jack Kapp, Decca prez, recently back from Hollywood, may accomp Morris again for three weeks of intensive recording.

Creative Trio Returns

Al Goodhart, of the writing team of Lerner, Hoffman and Goodhart, sails from England Friday (22). Sammy Lerner and Al Hoffman got in with their wives yesterday (Tues-

day).
Trio had been on the other side during the past year writing for pic-tures and stage musicals.

Cab Calloway orchestra holds over at the Cotton Club, N. Y. until January 1. He passes up a dance tour into the sticks to remain.

Operetta Copyright-Owners Insisting On Publication of Film Interpolations

Louis Dreyfus in N. Y.

Louis Dreyfus, who heads the British and Continental branch of the Brothers Dreyfus publishing interests, is currently in New York on one of his periodic visits. He will likely remain from six to eight weeks this time.

ASCAP MELON UP, POINTS OFF

While the American Society of Composers, Authors and Publishers distributed \$64,000 more this past quarter than it did for the third quarter of 1936, the value per availability point for publishers was less. Melon for the third quarter of 1937 was \$984,000, while for the same period of 1936 it amounted to \$943,000.

Comparative value of each avail-

	Period.	1937.	1936,
1st	quarter	\$20.18	\$18.57
2d	quarter	19.19	24.36
3d	quarter	16.69	19.53
4th	quarter		18.34

JAM SESSION WITH ZITHERS

Trade Assn. Formed—Old One Col-lapsed in 1930

lapsed in 1930

Philadelphia, Oct. 19.
Leonard Zapf, Sr., of Philly, was elected prez of the National Congress of Zither Players at its first convention in Rochester, N. Y., Sunday (17). Some 50 men and women, attending congress in German House, pledged devotion to the promotion of zither music in America.
Following the biz meeting, musicians gathered for a jam, session with zithers. Concert directed by Hubert Stiens, of Rochester.
Many impassioned pleas in behalf of the ancient 36-string instrument were made. Dr. Theodore A. Lehmann, of Astoria, L. I., suggested revival of the United Zither Players, Association of America, which has been dead since a convention in Philly in 1930.

Join Republic Pix

Peter Tinturin and Jack Lawrence, songwriters, left for Hollywood Oct. 18 on a two-picture deal for Re-

Pair were turned over to Rep by George Joy, who has them under contract for work on 'Mavourneen' and 'Hit Parade of 1938.'

With RKO filming 'Irene,' 'yester year Broadway musical comedy by Harry Tierney and Joe McCarthy, the studio and Feist encountered a bit of an argument when latter insisted that interpolations of new material be published by Feist also. RKO had other ideas. Feist, of course, already owns the basic

of course, already owns the basic copyright to the original score. This trend of glving the copyright owner of the original musical comedy or operetta publication a look in for the film version, is working out to advantage for such firms as Schirmer, and Witmarks particularly. Many old operettas that Metro has produced and plans producing are from past Friml and Herbert works, owned by Schirmer and Witmark, so that even though Metro and Robbins-Feist have a tie-in, the latter firms must sidestep in favor of the original copyright owners.

H'WOOD MUSIC MEN FETEING BREGMAN

Hollywood, Oct. 19.

Hollywood, Oct, 19.
On his first day here, Jack Bregman, new Feist music head, confabbed with writers at Metro. Comes
from N. Y. Office.
He gels a testimonial dinner from
studio writers at swank Victor Hugo
eatery in Beverly Hills, Oct, 21,
Ben Bernle will mc. Irving Berlin
sounded the welcome.

ASCAP Buttons Out

Lapel buttons bearing the insignia of the American Society of Composers, Authors and Publishers have been distributed among the publishing firm and writer members. Stunt is part of the Society's campaign to fnake the public ASCAP conscious. Publishers' contact men are wearing buttons during their rounds of the studios, hotel dining rooms and night clubs.

Gerald Griffin Renamed

Gerald Griffin Renamed
Songwriters' Guild of America,
Inc., held annual elections last week,
re-electing Gerald Griffin president. Guild also moved its club
headquarters to the Bryant hotel.
Others in are Alfred J. Neiberg,
Lou Handman, Walter Kent, F.
Henri Klickman and Al Lewis as
chief officers. Michael H. Cleary,
Billy Hueston, Walter Hirsch, Herman Pincus, Harry Stride, John
Redmond, Jerry Levinson, Dick Sanford, Abner Silver and Lee David
also in official spots.

RUDOLF FRIML Has scored again with two new melodies I WANT THE WORLD TO KNOW Sung by Nino Martini in the R-K-O Picture. THE DONKEY SERENADE From the M-G-M Production "The Firefly" Dance arrangements by Jack Mason G. SCHIRMER, INC., 3 East 43rd Street, New York City SOLLY COHN, Mgr. Prof. Dept.

Just Released - GRACE MOORE'S GREATEST SONG

By OSCAR HAMMERSTEIN, II. and BEN CAKLAND - From the COLUMBIA PICTURE TAKE ROMANCE

IRVING BERLIN, INC.

799 SEVENTH AVENUE, NEW YORK

HARRY LINK, Gen. Prof. Mgr.

Irving Mills Taking His Bands **Back from CRA: Record Future?**

Irving Mills declared yesterday (Tuesday) on his return from the Coast that he will not renew his booking alliance with Consolidated Radio Artists, Inc., when the present gard-to his record labels, Master and Varlety, which he directs for the Artists agency resume all handling of his bands, which include Cab Calpoway, Duke Ellington, Ina Ray Hutton, Raymond Scott and Hudson-DeLange. Mills 'plans also call for the opening of an office in Hollywood and the recovery of the Dallas Franch, which became Consolidated's with the advent of the deal last January.

Under the agreement with Consolidated the latter did the one-nighter, radio and hotel bookings for Mills bands, while Mills Artists, Inc., represented all Consolidated acts and has recently been aligned.

Ken Harris orchestra opens an en-gagement at the Sunset Inn, Santa Fe, next week for Frederick Bros. Music Corp. of Kansas City.

Feist presents

The Country's No. 1 Hit

LOVELY ONE

Both from WALTER WANGER'S "VOGUES OF 1938"

Two Top Songs from Walter Wanger's "52nd Street"

I STILL LOVE TO KISS YOU GOODNIGHT

I'D LIKE TO SEE SAMOA OF SAMOA

By WALTER BULLOCK and HAROLD SPINA

MAKE A WISH

By LOUIS ALTER, PAUL WEBSTER and OSCAR STRAUS From RKO Picture, "MAKE A WISH"

Wayne King's Sensational Novelty

JOSEPHINE

By GUS KAHN, WAYNE KING and BURKE BIVENS

AND REMEMBER

"You Can't Go Wrong with a Feist Song"

LEO FEIST, Inc.

CHESTER COHN, General Professional Manager

1629 BROADWAY

NEW YORK

On the Upbeat

Harry Walton, Pittsburgh pianist, has been taken on by Dick Stabile at Italian Terrace of William Penn hotel. He succeeds Chauncey Gray, who quit to go with Ernie Holst out-flt at El Morocco in New York.

Lee Allen from Southern Tavern in Cleveland, into Willows, Pitts-burgh, replacing Marvin Frederick band.

Don Bestor plays return engagement at New Penn, Pittsburgh, for two weeks beginning Friday (22). Last there only couple of months ago. CRA handled.

Hod Williams, with Dorothy Goff, opened two-week date Saturday (16) at Atlanta Ansley Hotel's Raths-keller. They replace Gus Lazaro's

Mark Allen's orchestra will open the Casanova in the Brown Palace hotel, Denver, for the winter season.

Nick Stuart band opens the Silver Grade, Cosmopolitan hotel, Denver, for the season.

Will McCune orchestra began its second season Oct. 15 in Hotel Bossert, Brooklyn, N. Y.

Southern Gentlemen staying at Deshler-Wallick hotel, Columbus, O., indefinitely.

Bob Sylvester plays a week of one niters in south for Harry Moss be-fore returning to his location labors at Seven Gables Inn, Milford, Conn. Starts Nov. 1 and then returns

Lucky Millinder into Roseland ballroom, Brooklyn, N. Y., Oct. 28, for two weeks.

Cleo Brown, new CRA band, into Rivoli theatre, Muncie, Ind., Oct. 29. Jack Denny plays Omaha, Neb. auto show, Nov. 6 to 11.

Lang Thompson band stays at Commodore Perry hotel, Toledo, O. until November on contract re-newal.

Charles Costello's Cocktailers open at Club Petite, Schenectady, N. Y., Oct. 23 after closing at French Ca-sino, N. Y.; Biltmore Boys into Rice hotel, Houston, Tex., Oct. 22.

Alice King has quit as Horace Heidt's vocalist.

Jimmy Lunceford held over for four more weeks at Sebastian's Cot-ton Club, Culver City, Calif.

Ernie McGann and his Hawaiian crew have gone to England. Left To-ronto last week.

Jack Skelly, organist, opens a winter engagement at Playland Casino, Rye, N. Y., Oct. 28.

Johnny Johnson orchestra opens Nov. 8 at the Village Barn, N. Y., inaugurating a new policy of name bands.

Last Week's 15 Best Sellers

Harbor Lights Marlo	
*One Rose Left in My HeartShapiro	
*That Old FeelingFeist	
*Moon Got in My EyesSelect	
*Have You Any Castles Baby?	
My Cabin of Dreams Berlin	
*Remember Me? Witmark	
*Roses in December Berlin	
You Can't Stop Me From Dreaming	
*Whispers in the DarkFamous	
*Can I Forget You?Chappell	
†You and I KnowRobbins	
*First Time I Saw You	
So Many MemoriesShapiro	
So Rare Robbins	
* Indicates filmusical song. † Indicates stage production song.	The
others are pops.	

RCA's Visio Show

(Continued from page 1)

faint, eye-repellant, and flicker-ridden. There did seem to be some discernible advantage of newsreel film over staged television from studio. But neither was exciting Both the larger screen and the smallsized home sets upon which the demonstration was simultaneously conducted gave little evidence of much recent technical advance. An announced switch from green to black and white did not particularly

black and white did not particularly clarify. RCA is now using 441 lines. Television 'futures' were dealt with in considerable length by David Sarnoff in his introductory remarks. He suggested the two-way problem of television financing — getting circulation to justify high production costs and sponsors to pay the bill. It was one of the first tentative discussions of that phase yet heard. Like the intermittent RCA semi-public demonstrations themselves, Sarnoff's statement sounded as if intended for the historic record rather than as anything very imminent.

tended for the historic record rather than as anything very immlient. Sarnoff alluded to the need for discovering new acting and writing techniques as well as the great distance still to be traveled from an engineering standpoint. All of the several demonstrations of television held in the last very travent tree. eral demonstrations of television held in the last year or two by the several companies playing around with it have been characterized by some of the silliest continuity writing heard since the 1928 broadcasting heard since the eye strain. It was replete with hick wit, pointless situations and at least one skit in bad taste. Scientific gathering was invited to laugh at a philandering wife caught dating up her gigolo!

Washington, Oct. 19. Washington, Oct. 19.
Continuing doubt that television is likely to reach a stage where commercial exploitation is feasible for a considerable period was expressed again this week by the Federal Communications Commission.
While new allocation order, adopted Wednesday (13) and revealed Monday (18), sets aside 19 channels for visual transmitters, Commish engineers in explanatory statement warned industry interests and the public that the corner is still a long

Sammy Kaye orchestra replaced warned industry interests and the Frank Dailey crew at Meadowbrook, public that the corner is still a long Cedar Grove, N. J., last night (19). way off.

GORDON and REVEL

CLICK AGAIN WITH This sensational score for Darryl Zanuck 20th Cen-tury-Fex production:

'You Can't Have Every-thing"

AFRAID TO DREAM

THE LOVELINESS OF YOU

YOU CAN'T HAVE **EV'RYTHING**

PLEASE PARDON US --WE'RE IN LOVE

DANGER-LOVE AT WORK

MILLER MUSIC, INC. 270 Blath Avenue e New York



'My Secret Love Affair' 'Over Night'

MOVIETONE MUSIC CORPORATION SAM FOX PUBLISHING CO. SoleA.
1250 SIXTH AVENUE

SANTLY-JOY Thanks PINKY TOMLIN for This Great Song

I TOLD SANTA CLAUS TO BRING ME YOU

(I HOPE, I HOPE MY HOPE COMES TRUE)

Two Smash Hits from the Republic Picture, "Manhattan Merry Go Round"

HAVE YOU EVER BEEN IN HEAVEN? | MAMA I WANNA MAKE RHYTHM

By Tinturin and Lawrence

By Jerome, Byron and Kent

SANTLY BROS. JOY, Inc.

1619 Broadway

New York

K. O. FOR CHISEL BENEFITS

Stanley. Pitt. to Alternate Band Shows with Variety Acts; Both OK

Pittsburgh, Oct. 19. Encouraged by the biz turned in by vaude-type show headed by Buddy Rogers couple of weeks ago, Stanley, WB deluxer, is going ahead for first time in more than a year with similar custom-built presenta-

with similar custom-built presentations. In past, house has been willing to chance nothing less than name bands, management insisting that nothing else would get across.

That \$21,500 gross with the Rogers line-up, however, has altered that viewpoint, with result that Stanley brings in another layout of same sort beginning. Friday (22). Talent consists of Johnny Perkins, m.c., who will also lead house band from stage. Block and Sully, Dorothy Stone and will also lead house band from stage. Block and Sully, Dorothy Stone and Charles Collins, Buster Shaver and Olive and George Brasno, and Lester Cole and his Legionnaires. If this one also goes over, Stanley plans to alternate vaude shows with his orchestras.

plans to alternue big orchestras. Bunny Berlgan band comes in Oct. 29 for first stage date, with Fred Waring already set for Nov. 12, to be "larged successively by Ted Lewis Larged successively by Ted Lewis waiting already set for No. 12, to Color of Collowed successively by Ted Lewis and Vincent Lopez; Return engagement for Shep Fields awaiting completion of his stint on Coast in Par's 'Big Broadcast.'

NUMEROLOGIST'S 10% SUIT VS. EDDIE GARR

Eddie Garr's success as a radio and stage performer is mainly due to her power to foretell the future, acording to a suit filed in N. Y. Supreme Court Thursday (144) by Tala Lefuratt, numerologist, and she wants Garr to turn over to her 10% of his earnings over \$1,000. Numbers expert claims she had had an understanding with Garr in 1932. It was agreed, she claims, that in return for advising him on procedure he should take in order to become a financial success, she was to get 10% of his weekly salary.

Miss Lefuratt avers she induced Garr to change his name from Edward Gonnaud to his present one and, as result, he immediately commanded a worthwhile salary.

Bestor Reverses Pitt Theatre-Nitery Tradish

Pittsburgh, Oct. 19 Pittsburgh, Oct. 19.
For the first time in history here a band will go direct from a local dance spot into the Stanley theatre, WB deluxer. It's Don Bestor's outfit. Opening at the New Penn, nitery on outskirts of town, Friday (22), band will play there two weeks and move right into Stanley Nov. 5 for a week's engagement, on a bill with the Yacht Club Boys.

Orchs have often hit niteries here after playing the Stanley, but that procedure has never been reversed.

Yachters' London Repeat

After their current week at the Metropolitan, Boston, the Yacht Club Boys sail Oct. 28 for five weeks at the Cafe de Paris, London. They return Dec. 3 on the Queen Mary and must report Dec. 13 on the Coast for another Paramount picture, probably College Rhythm.'

London cafe date is a periodic one for the quartet, booked direct with the management.

Peabody at Hipp, Balto

After being out of vaude for eight months, Eddie Peabody returns, opening Nov. 25 at the Hippodrome, Baltimore, for a two-week stretch. Eddie Sherman booked.

Banjoist has been producing programs and appearing on KFWB, Los Angeles, Warner Bros. station, since

Acts from Newcastle

Chicago, Oct. 19.
Lou Lipstone, booking manager for Balaban & Katz, is off to New York for a week's so-

Trying to dig up new talent, though the New Yorkers come to Chicago for the same pur-

Blackstone Wins 5G Shill Suit but Loses Secret of Magic Trick

Detroit. Oct. 19.

Magician Harry Blackstone won a \$5,000 damage suit here last week, but, so doing, lost his 'show window' Suit was brought by Jack Spargel, local auto salesman, charges that Blackstone kicked him after he had disrupted magician's light-bulb feat during a performance at the Fox theatre here in August, 1936.

gust, 1986. Circuit Judge Adolph F. Marschner upheld the right of a payee to use normal methods in discovering how a trick is done, but not abnormal methods, such as running after the magician and engaging in armwaying to establish the presence of an invisible thread.

an invisible thread.
Judge ruled there was no cause for action, but admonished Blackstone with Granting that the plaintiff deliberately attempted to interfere with the trick, it doesn't give performer the right to molest a spectator in any way. By coming down into the audience the magician is inviting spectators to examine trick closely. I don't believe, however, that this invitation goes so far as to warrant-a customer leaving his seat to destroy the illusion.

to destroy the illusion.'
Spargel asserted he was kicked by Blackstone after he slipped up behind the magician in the aisle and tried to fir.4 means of support for the burning light bulb which Blackstone 'floated' from the fingertips. He said he went backstage afterward to get an apology, but that magician met him with a threat of a sock on the nose.'
Blackstone's testimony invalidation.

the nose." Blackstone's testimony involved revealing the secret of the bulb trick. Although he asked reporters not disclose it, the two afternoon sheets here blasted the trick all over their editions, explaining how it is performed by use of phosphorus and an invisible cord, wrapped around the magician's ear and running toward the balcony. Blackstone came here from Peoria, Ill., to contest the suit.

BOWES SIGNS LAST HOLDOUT VAUDE DATE

Only remaining full-week vaud stand in the east which has never played a Bowes amateur unit has finally succumbed. Spot, the indie Carmen, Philly, has set the 'Major Bowes International' unit for the week of Nov. 5. Eddie Sherman booked. in the east which has never

Show is getting a flat \$3,000, considerably above the average budget for shows at the Carmen.

Howards' Chi Vaude

Willie and Eugene Howard are for a headlining stanza at the Palace, Chicago, the week Oct. 29. Curtis & Allen booked.

Brothers closed Saturday (16) in the legit, 'Show Is On,' in Chicago, and are laying off there till their vaude date commences.

AID AS CLINCHER

Theatrical Profession in All Its Phases Organized to Give the Phoney Promoter of Benefits the Horse Laugh

GETTING TOUGH

N. Y. Theatre Authority, benefit clearing house, will have a meeting tomorrow (Thursday) with national bosses of the American Federation of Musicians in an attempt to align AFM with other theatrical union and groups seeking to control benefits on a national scale. This is the first time the AFM has been invited into the picture and is the biggest move yet.

move yet.

With the aid of the musicians T. A. hopes to have the skeleton key to the entire benefit situation. Since musicians are indispensable to entrainments of nearly every kind, and particularly the type where artists appear (on the cuff), the elimination of musicians' services at unauthorized benefits, in which the T. A. or its affiliate charities do not have would dammen the whole share, would dampen the whole show. Minus music, shows could not function

function.

T. A. now controls artists of Equity, American Federation of Actors, various Guilds and Funds, etc. A drive is on to align the Screen Actors' Guild, American Guild of Musical Artists, American Federation of Radio Actors and the Burlesque Artists' Association. It has been Indicated that latter groups will join and, with the AFM mod, the T. A. will have complete control over all unionized theatricals in this country.

General conclave has been called

General conclave has been called General conclave has been called for sometime early in November, at which time the why and why nots will be threshed out and organizations will commit themselves one way or another. Strong unionization trend indicates, however, that the answer will be an all around yes and subsequent all around exit of chiseled parties.

OKLA.'S VAUDE **BOOM**; LOCAL ACTS

Oklahoma City, Oct. 19.

Stage unit biz in film houses in Oklahoma is expected to pick up some this winter. Cold months here always seem to be good ones for the stage units.

Already they are breaking out in the nabes, which are offcring some fair assortments of mediocrity, but also an occasional good act. However, quality is never anything needed in the nabe houses as the audience go for it, good or bad, if in the mood. Most bookings in local

the mood. Most bookings in local nabe houses are home talent orchs and dancing school pupils.

In smaller burgs stage shows are being added to additional houses nearly every week. The houses affiliated with Griffith have been playing the Keys Quadruplets in some 25 houses on one-day shows and getting good results. Brink's Comedians, an old standby in the southwest, is also appearing in some of the burg houses. Local vaude stunts are being tried oftener and meeting with success when not loaded on the John Q. too often.

MUSICIANS UNION Cafemen Hazy About Contracts And Many Still in Bankruptcy; **Sherman Case Embarrasses MCA**

Mass Production

Colored 'amateur' act doubled in two N. Y. theatres last Saturday, playing a total of six shows to earn \$12.

Pair were booked to get \$1 each per show for the one da e. On arrival, they learned of the doubling stint. Fear of small-On arrival, they learned of the doubling stint. Fear of small-time blacklisting if they walked led them to go through. Had to step after each performance to make the 15-block connections.

Steins to Coast For New MCA Office Bldg. Preem: J. C.'s Pix Yen

Music Corp. of America opens its new Hollywood office building the end of November, for which purpose both J. C. Stein and W. H. Stein, both J. C. Stein and W. H. Stein, prez and v.p., will hie to the Coast shortly. Jules Stein plans wintering in Hollywood regularly, since MCA is now going into the booking of film talent besides hotels, cafes, niteries, etc., long their forte. There is some talk also about Stein essaying personal film production, as he has had an eye to that for no little time.

Karl Kramer and Charles Miller, Karl Kramer and Charles Miller, MCA officials, arrived on the Normandie last Thursday (14) and were met by both Steins for executive powwows in N. Y., before Kramer-Miller returned to Chicago, as W. H. Stein sailed Saturday (16) for a Bermuda vacation and J. C. Stein heads for the Coast.

OFFER GEHRINGER FOR **BADMINTON VAUDE ACT**

Detroit, Oct. 19.

Charley Gehringer, 1937 American
League batting champ and probable
winner of this year's most valuable
player award, is being peddied for
a badminton vaude tour with Norman Durkin, midwest badminton
champ, opening at Fox theatre here
Nov. 12. Opener waits sports writers' choice on most valuable award,
which is expected any day, but
tour'll go on even it 'bascball's greatest player' fails to grab this season's
honors.

honors.

Act being handled by Dave Idzal, manager of Fox, who's booking direct. Figures act should draw plenty of inferest in baschall town, especially if the Detroit Tigers' star recond-sacker is voted most valuable. If he's not, Idzal still figures Gehringer should whirl turnstiles in role of a badminton player, at which he's rated well showe parease.

role of a badminton player, at which he's rated well above average.

Act asking \$2,500 per week, of which \$1,500 goes to Gehringer.

Won't be Tigers' 'silent knight's' first staye appearance, however, for Gehringer teamed with Durkin for a one-night shot at the Fisher here coupla years ago, and got over nicely despite his lack of color and words.

Mc. for act hasn't been definitely set, but will be probably Jimmy set, but will be probably Jimmy

sct, but will be probably Jimmy Stevenson, WJR sportscaster.

1st Vaude in Years

Mason City, Ia., Oct. 19. Mason City, Ia., Oct. 19.
Vaude returned to Mason City
Wednesday and Thursday at the
Palace, with John S. Billsbury's
Peek-a-Boo' revue the first flesh
entertainment at the Palace in years.
If the reaction continues on the
OK side of the ledger the house will
bring the shows in weekly for an
indefinite period.

Quite a few complaints have come to VARIETY'S attention anent Music Corp. of America and some of its talent contracts going awry. It usually revolves about local managers not fulfilling the MCA pact, lcaving the acts in embarrassed positions when reporting for work. Since the acts come from out-of-town, to report, bringing billing, etc., only to find the local situation complicated, it's been quite a messy proposition.

Matter has been called to MCA

Matter has been called to MCA official attention both in Chicago and New York. In both spots, both J. C. Stein and W. H. (Billy) Stein, prez and v.p. of MCA, didn't deny that sometimes a date went awry.

They explain it by the fact that with some hotels in receivership it's a complicated affair when squuwking, and that invariably MCA 'makes it up to the act' in some other way, meaning booking elsewhere.

meaning booking elsewhere.

MCA has been going into talent
placement for cafes, hotels, niteries,
etc. in a big way. This was a natural evolution from their extensive
band booking business which made
them the No. 1 orchestra placement
organization in the world. MCA now
books intact floor shows for hotels
and cafes, meaning band as well as
surrounding show.

surrounding show.
Billy Stein in New York, just before sailing Saturday for a Bermuda
vacation, admitted that hesomewhat overly rapid expansions
MCA's cafe talent booking department jazzed things up especially
with the younger booking agents
within MCA.

Sherman Guilty

Sherman Gullty
Sometimes it's been beyond MCA
control, as with the recent Jack
Waldron booking into the College
Inn of Hotel Sherman, Chicago,
where Frank Bering, manager,
simply told Waldron he 'was sorry'
but that he had just decided to hold
the present show over. Isham Jones
band was booked elsewhere so
shifted into the Hotel Lincoln, N. Y.,
but Waldron and the other acts all
laid off, although holding play-orplay contracts. This has happened
before at the Sherman, reportedly.
The play didn't materialize, not did
any pay-off.
MCA cites other instances where,
in the Dixie belt, for 'example, a

MCA cites other instances where, in the Dixie belt, for 'example, a mixed show had to be broken up following local squawks anent white acts working in front of colored orchestras. Elsewhere it's a common cafe practice, of course, and there again MCA 'had to make it up to the act' in some other ways. With talent conditions being what they are, acts have been loath to squawk. Especially with the bigness. On the other hand a humber of the stronger acts, such as Waldron,

the stronger acts, such as Waldron, et al., can't understand why so prominent and representative an agency as MCA doesn't protect its people.

KINGSLAND, ST. LOUIS, 5 ACTS AND BANDSHOWS

St. Louis, Oct. 19 St. Louis, Oct. 19.
Stage shows returned to the Kingsland, St. Louis Amus. nabe in South St. Louis. Sunday (17) with Elmer Muhlenbrock and his orch. This marks the first stage shows in any local pix house since spring at the deluxe St. Louis theatre.
Kingsland offering five acts and a Fanchon & Marco line. Only other stage shows in town are burlesque at the Garrick and legit at the American.

can.

JANE PICKENS' WASH, DATE

Jane Pickens plays a vaude week at Loew's Capitol theatre, Washing-ton, starting Oct. 29. Harry Bestry booked.

CHI COPS RAID **BURLY, HONKYS**

Chicago, Oct. 19.
Police raided eight South State st. spots early Sunday (17) morning. Included Rialto and Gem burly the atres, a store show and five honky Charged with presenting or participating in indecent exhibitions, 70 men and 45 women were put under \$125 bond, and a court appear-

der \$125 bond, and a court appearance set for later in the week.
Rialto management promised to have June St. Clair, its star stripper, in court Sunday afternoon, as she was missing when police cracked down. She had failed to appear at either the theatre or court.
Besides burly houses and store show, Blondie's, Dugout, 'Velos', and Agnes' got the paddy calls.
All were operating with the same styling of performance after the raids, so the copp cracked down on a couple neighboring spots catering to penny arcade clientele. Grabbed machines, which they allege showed pictures which aren't art.

Names, 35c Couvert For Schenectady Nitery

Schenectady, N. Y., Oct. 19. first step in a plan to bool headliners at the Club Palo name' headliners at the Club Palorama carrie via the engagement of Jack Osterman as singing-emcee. Supporting cast in a Jack Pomeroy production, includes Peggy Marlowe, Gibbons and Adams and Johnnie Cawthorn. Two shows nightly, with a 35c cover-charge. Manager John Gibbons has announced that he may bring here later Lina Basquette, Ben Blue, Judith Allen, Johnny Downs, Eleanor Whitney, Frances Langford and other names.

Rose Show Revise

Billy Rose is embellishing his 'Show of Shows' with new and special material, even though this is a medley of his various specs at Fort Cleveland, etc.

e Bloom has gone to Fort to collab with Rose on the material

CAS FRANKLIN BARITONE HELD OVER CHASE CLUB

Hotel Chase, St. Louis

Sammy Walsh Scrams Pitt for Mirador, N. Y. Pittsburgh, Oct. 19.

Pittsburgh, Oct. 19,
Booked into Nixon cafe here for
two weeks, Sammy Walsh, comedy
dancer and m.c., got Tony Conforti
to release him after a single stanza
so he could open at the Club Mirador, N. Y., last night (Monday).
Offer came only a day after he got
to town and Conforti was at first
reluctant to hand him an okay on
account of his local click. Walsh has
long been a fav here and was back
for the first time in more than three
years. vears.

He's also up for a spot in a new Broadway musical and Conforti didn't want to spoil his chance on that angle either. At the Mirador, Walsh replaces Roy Sedley as the

INT'L SETTLEMENT **NITERIES CURFEWED**

Shanghai, Oct, 1.
Under 'municipal council orders and threats from Chinese patriots, cabarets in International Settlement remained closed two weeks, putting 1,500 hostesses out of work. Curfew, formerly 10 p.m., now raised to 11:30 p.m., and Dei Monte, Paramount, Florida, Farren's, Yangtze, Casanova, Merryland and National operating from 6:30 p.m. to 11 p.m.

operating from 6:30 p.m. to 11 p.m. Along Blood Alley international dives, catering to sailors and solders, open 3 p.m. to 9:30 p.m. Certain Chinese-owned afraid to reopen as Chinese patriots threatened to bomb premises and kidnap hostsses.

Ciro's, newest, snappiest dance palace in China, closed since Aug. 15, when municipal curfew obtained. Never made money in its year of existence, and Henry Nathan's band has received notice of dismissal in cits weeke't time. six weeks' time.

Nitery Placements

Joe Reichman's ork, Coconut Grove, Los Angeles, Oct. 25. Grove, Los Angeles, Oct. 25.
Honey Johnston, singer, Whirling
Top, N. Y.
Grace Kaye, dancer, Bertolotti's,
N. Y.

Marita, dancer, Club Gaucho, N. Y

Charles King, singer; Margaret Padula, singer, Gay Nineties, N. Y.

raoula, singer, Gay Nineties, N. Y.
Rose Blaine and Tiny Wolf, Yacht
Club, N. Y.
Harry Spear, m.c; Castaine and
Barrie, dancers; Marley and Elsa,
comedy team; Gaby, singer; Virginia
Gibson, singer, Park Central hotel,
N. Y.

N. Y.
Paul and Grace Hartman, dancers,
Waldorf-Astoria, N. Y.
Eva Ortega, singer; Bass Brothers,
comedy team; Four New Yorkers,
singers, Riviera, Fort Lee, N. J.
Evelyne and Vernon, dancers;
Alice Marion, singer; Elise Graves,
harpist; Stuart Allen, singer, and
the Adrian Rollini Trio, Essex House,
Wands, Col.
Wands, Col.
Wands, Col.
Wands, Col.

N. Y.
Wanda Goll, Marie's Crisis Cafe,
N. Y.
Lew Parkerson, baritone, SavoyPlaza, N. Y.
Ethel Shutta, singer, Belmont
Plaza, N. Y.
Hildegarde, singer, Ritz-Carlton,
N. Y.

PA. MAGICIANS NIX **GIVEAWAYS: ELECT**

Philadelphia, Oct. 19,

Philadelphia, Oct. 19.

Means to curb amateurs who give away all their tricks was the chief topic of discussion at the annual convention of the International Brotherhood of Magicians, which closed here Sunday (17). Magi resented the fact the cuffo boys were buying a \$2 book and learning illusions that cost thousands of dollars to develop. Chief gripe, however, wasn't that so much as that the amateurs aren't willing just to fool their friends, but insist on showing them how to do the stunts.

Frank Bunker was acclaimed No.

them how to do the stunts.

Frank Bunker was acclaimed No.

1 magi in a contest in which the
whole brotherhood was judge. Runners-up were Earl Miller, Slatingtop,
Pa; John Tokey, Bethlehem; L. L.
Hoover, Hagerstown, Md.; John
Finch, Harrisburg, and Sam Shapiro,
East Orange, N. J.

Dave Grossman was elected nex

Dave Grossman was elected prez of State Federation, Wilbur Philips, vice-prez; and Dr. William Erdlich, secretary-treasurer.

• 15 YEARS AGO • (From VARIETY and Chipper)

Cansinos hit up to a four act and started going places. Long favor-ites but never had a competent show.

Joe Laurie, Jr., at the Palace, and doing right well. Holdover acts had been cleaned out and a new bill helped to draw capacity. Belle Baker was topper with Will Mahoney, the Cansines and Aunt Jemina, her first show at the Palace. Lopez the only repeater.

Owen McGiveney at the Colonial and house staged an afterpiece, The Wager,' in which Bert Wheeler was supposed to play all of McGiveney's parts. Parts really played by prac-tically the entire cast. Act was the hit of the show.

Jack Lait in his review referred to Sophie Tucker as 'blonder and bigger than ever.' She doesn't mind allusions to her heft now.

Keith had recently fired an act for kidding prohibition, but Belle Baker got away with a special song. Tim the Mother of a Case of Scotch. She refused to cut when requested.

English producer advertised for chorus girls. Picked only nine out of 1,600 applicants.

Midwest biz bad and figured there were nearly 3,000 unemployed entertainers hanging around Chicago.

Music Publishers figured to save \$200,000 a year by cutting out 'side money' to leaders.

Marcus Show in trouble in Lynn fass. Bare-legged number caused Mass. arrests.

Ringlings sent a flying squadron of 60 men to fight the Hagenbeck-Wal-lace date in Augusta, Ga. Show in just ahead of the Ringling outfit.

Three Shakespearean productions promised Broadway. One came through big, the Barrymore 'Hamlet.'

Shubert's Russe Revue did a bro-die. Hustled off for road dates in the hope the sticks would not be so particular. Trying to fight 'Chauve Souris.'

Curran theatre, 'Frisco, got off to a flying start.

Eight new shows came to Broad way in a single week after a slow start.

William S. Hart, defending his wife's divorce action, declared he was broke and that she had squandered his comfortable fortune.

Pk. Central's New Revue

Park Central Hotel, N. Y., reopens its done-over Cocoanut Grove tonight (20) with Television Topics of 1937, revue staged by Harlan Dixon. Harry Spear, m.c.'s the show which features Castaine and Barrie, dance team, Gaby, singer-dancer, Marley and Elsa, comedy dance team, and Virginia Gibson, singer-team, and Virginia Gibson, singer, Jerry Blaine orchestra handles the music for both show and dancing.

Leddy & Smith-Anger's New Unit for \$3,500 Per

Leddy & Smith, in association with Harry Anger, are producing another vaude unit, 'Cafe' International' asking \$3,500. Show opens at Fay's, Philly, Oct. 29. Lineup of acts has not yet been completed.

Same producing outfit sent out the 'Hollywood Bandwagon' unit early in September. Show is still touring, getting \$4,500 net a week.

PAR, N. Y., BANDS SET UNTIL NEW YEAR'S

The Paramount, N. Y., is set on bands for its pit policy through New Years, with Fred Warring booked for the Xmas-New Year holidays. It will be a repeat for Waring who played the house more than a year

ago. Setting Tommy Dorsey to open Nov. 3, the house has booked another first-timer here, Bunny Berrigan, together with Frances Langford, to follow Dorsey. Another booking is Clyde McCoy, who's penciled for Dec. 8. McCoy hasn't played the house in the past, either.

Harry Kalcheim negotiated the engagements for the house.

Ask Salt Lake Niteries To Curb Souse Driving Salt Lake City, Oct. 19.

Salt Lake City, Oct. 19.

Salt Lake City night club proprietors have been requested by city motor vehicle officials to remind patrons of the dangers confronting intoxicated drivers. Suggestion grew out of a recent report which showed that the majority of 'alcoholic accidents' occur during the 'night club' hours between midnight and 4 a.m. Bureau's statistical report revealed that drunken driving has increased considerably in the first nine months this year as compared to the corresponding period of 1936.

Police reminders to nitery ops in-

Police reminders to nitery ops in-cluded pointers in safe driving and penalty for court convictions. Of 813 automobile accidents between January and July this year, 27 persons were killed and 1,469 persons injured. Intoxicated drivers were red. Intoxicated dilver onsible for five fatalities

Vaude Acts Clog Chi

Chicago, Oct. 19.

Jam of vaudeville units in town all of a studen. Greater part of production was curtailed this season because of shortage of acts and girls. Rest of producers all waited until the last minute, with the result that everybody produced at the same time, and now the acts are frozen here until dates can be found.

Three small units and three big.

Three small units and three biggies are laying off here currently. Include those of Boyla-Roberts, Jack Fine, Borde Sabilia, Al Weston, Andre Lasky and Sammy Clark.

Burley Oke in Canton

Canton, O., Oct. 19.

Bob Burch's stock burley at the Grand, in its third week, is clicking better than at any time in the three seasons this type of entertainment has been offered here. It's the only flesh is to be the seasons than the seasons t

flesh in town.

Company is a large one, 14 girls being used in the line. Principals are well known and most of them have been here before. New featured dancer is being imported each week, with rest of the show being built around her.

Blind Accordionist Ouitting Sidewalks To Resume Profesh

Phil Goldfarb, 38, blind accordionist who is a familiar figure to the regular traffic between the back of the Roxy on the 50th street side and Radio City, is going professional. That means he's returning to his former pro standing, and is merely coming off the sidewalks.

He's an accomplished musician and does a specialty which he'll unveil at the Village Barn, N. X., Oct. 23. He has been blind seven years. Previously he did a specialty with George Hall's orchestra, and his musical tutoring included a course with George Gershwin's teacher.

L'VILLE DROPS BURLEY FOR PIX. ROADSHOWS

Louisville, Oct. 19.

National's try at Hirst burley policy wound up Thursday (14), with 'Say It With Girls,' featuring Billy Fields and Jean Lee. Final week of the flesh offerings was presented sans pix, four shows being presented daily. Town again reverts to straight pics, with exception of road shows, which will play the Memorial Auditorium. 'Ziegfeld Follies' booked for three performances, Friday and Saturday (29-30). House policy henceforth will be straight pics, with 'Eestsey' pulling in satisfactory biz during the current week. Samuel Commins, representing Jewell Productions, is handling the pic, with Abe Fineberg, former burley manager, in charge of the house.

MARDEN'S THEME SONG

Will You Love Me in December As You Did in May?'

Jimmy Walker's Will You Love Me in December As You Did in May? is the theme song of Ben Marden's Riviera, Fort Lee, N. J. On the answers depend the success of its new Winter Room, first at-tempt of the Riviera as a year-round nite snot.

tempt of the Riviera as a yearround nite spot.

Talent list includes Eva Ortega,
American singer of Spanish, French
and German numbers, Bass Bros,
London comedy singing team making their American debut, and the
Howard Lally orchestra with Peggy
Tucker handling the vocals. Supplementing Lally's outfit are the
Four New Yorkers, novelty musical
combination. bination

THREE SAU ORS

SIDNEY FISHER

PICCADILLY, LONDON, ENG.

CRAVEN NOW PLAYING

EXCLUSIVE COLONY CLUB CHICAGO, ILL.

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Large profits easily earned selling new 21 Folder Assortment. Sells on sight for \$1.00. Other Holiday as-sortments. Write for particulars.

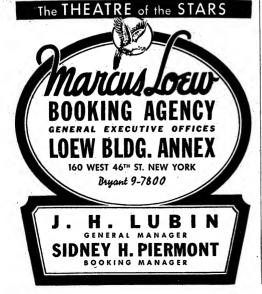
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FIVE YEARS OF TOP ENTERTAINMENTS

MIKE FRITZEL and JOE JACOBSON'S CHEZ PAREE

AIRBANKS COURT Deleware 3434 CH AMERICA'S SMARTEST THEATRE RESTAURANT CHICAGO



HAVANA MADRID

(NEW YORK)

(NEW YORK)
Rhumba tempo being the hottest and newest thing in music in many years, it's been a foregone conclusion that the rhumba vogue sowep the country. It's really pitching to a peak these days with rhumba niteries all over the New York map, where formerly one had to travel to Spanish Harlem or Greenwich Village for the atmosphere.

to travel to Spanish Harlem or Greenwich Village for the atmosphere.

But just as the Harlem vogue was reborn when it was brought down-with Harlem beginning to fade distinct the state of the state of

agements, every Spanish act is great.
There are 15 items billed. Nilo Menendez, composer of 'Green Eyes,' is the maestro heading a large dance combo which alternates between the pops' and native tunes. Menendez in white tie and tails and his boys in conventional musicians' regaliar, rather than the native furbelows of Cuba or Spain. It would be an improvement to keep the atmosphere 100% Latin, including the dansanation; not that the band isn't worthy. Jose Manzanares, whose South Americans were quite a combo under Lincoln - Zephyr sponsorship from the San Diego fair two or three years ago, is another white-tied individual now, doing the m.c. job, and very OK. He sells the show in great style.

der Lincoln - Zephyr sponsorship from the San Diego fair two or three years ago, is another white-tied individual now, doing the mc. job, and yery OK. He sells the show in gradistyle Zayas Bazan is an Aunt Jemimaesque songstress under cork, beliled as a niceo of the former Gov. of Cuba. Bels specializes in Afro-Cuban melodies.

Antonita, a looker, teams with Juan Martinez for extraordinary Spanish folk dances. Consuels Moreory and dance from the Juan Martinez for extraordinary Spanish folk dances. Consuels Moreory and dance from the Juan Martinez for extraordinary Spanish folk dances. Consuels Moreory and dance from the Juan Martinez for extraordinary Spanish folk dances. Consuels Moreory and dance from the Juan Martinez for extraordinary Spanish folk be danced from the Juan Martinez for the Juan Martin

billed for production.
After weeding and pruning the After weeding and the Mirador's former flat street door), which is a smart idea.

EL DORADO, N. Y.

**Energial synut of the spot. With the seneral layout of the spo

because of the seating arrangements and construction, particularly here. One act, Al Mardo and his bull terrier, would have been more effective working farther back near the bandstand where everyone could see the hound's horrifying puss. Finale walkoff after doing nothing until master plays his mouth organ seemingly eroyed for the closely hedged deduce fares little better in her dubious gypsy dance. Actually, it's a hybrid but incely costumed and being shapely, she hits it off on the nitery floor.

deuce fares little better in her quoious gypsy dance. Actually, it's a hybrid but nicely costumed and being shapely, she hits it off on the nitery flower of the proceeding Mardo is the formal opening of line girls in a Big Apple routine, highlighted by a mixed couple trucking and Susie-Q'ing all over the place. Exceptionally fast opening is unlike vaude routine and causes a letdown with Mardo's bit. Costuming in this number is particularly attractive, with chorus in the strength of the proceeding of the strength of the s

CHEZ MARIO

CHEZ MARIO

(PHILLY)

Philadelphia, Oct. 16.

Newest late-at-nitery to unshutter here in the annual fall coming-out is Chez Mario, an attractive addition to the city's smaller, but wankier, spots. Entrepreneur in the same property of the city's smaller, but wankier, spots. Entrepreneur hanaged the little carlon's jig-and-guzzlery here worked for Art Padula as managed the marion of the Arcada-International and who has operated various and sundry other spots.

Present location—which he maintains is a hold-over venture pending completion of negotiations to open at the Ritz again—is a one-fight-up affair. Formerly was the Latime John the same service of the Arcada-shot sime as "Mary Lee's Nightcap," Max Beaman, who used to operate the Latimer, still maintains the bar and eatery on the ground floor. He has an agreement with Villani whereby he shutters when Chez Mario opens at 9 each evening.

Place is small and intimate, with a handkerchief square for the hoof bizness. Bar is on one side and tables for about 100 on the other. Room is done in blue, with chrone trimmings, the wife peant and estiful a spot in twin the wife peant and estiful a spot in twin town. Prices are standard, with no mention of minimum or cover raps.

Show is commensurate with the general layout of the soot. It's taste-

CASANOVA, PARIS

CASANOVA, PARIS

Paris, Oct. 10.

Set in an atmosphere that oozes swank, this exclusive little spot still specializes in catering to those who there to the control of the

ever, is not up to the entire show could be improved with some added zest. But liked in any language, has the voice and a great value of officings in as many language, but does not take as well as deserved. Larger surroundings would suit better. Gypsy orchestra led by Alexandre Zoubowsky dispenses the variety of music such a club should offer its clientele. Boldi, cymbalist virtuoso, is one of the best in town and is a necessity for this musical set-up. Bernard Helda, violinist, vocalizes to augment the worth of the whole in right fashion. Order Bjorck, control of the whole of the worth of the whole in right fashion. Order Bjorck, who who who and has the smoothness of manners that makes him remembered. Hugo.

ESSEX HOUSE, N. Y.

(CASINO-ON-THE-PARK)

CASINO-ON-THE-PARK)

Richard Himber—billed with a Mr. in front of his name, a la Mr. Muni, Mr. Arliss, et al.—is back in the dagement of his name, a la Mr. Muni, Mr. Arliss, et al.—is back in the dagement in some years. For which hocasion the Essex House redecorated its Casino-on-the-Park room and staged a series of premieres. Friday night preview was for the dealers, Saturday for the cash customers, Monday for the music publishers (bless 'em, the old standbys!), and from then it looks like a pleasant engagement all round his smooth dansapation with a nice some contents of the country of the country

House, doesn't speak well for the gym.

With a radio rep via Lucky Strike, Studebaker, Victor records, etc., Himber is a name for the Essex which, heretofore, confined itself to moderate-priced dance music. No couvert continues, but there's a \$1.50 and \$2 minimum after theatre.

Abel.

ITALIAN TERRACE

(PITTSBURGH)

(PTTTSBURGH)

At long last William Penn hotel has a supper spot worthy of a key city's ace rooming house. For year's it's been the Chalterbox here, a room that was originally intended for a many of the control of the

warmth, too. Not the stiffness that sometimes pervades swank supper rooms.

Spot is the hotel's old Italian dining room, redecorated at a cost the management puts at \$50,000, and the figure doesn't look exaggerated. Terrace on the outside leads to the spot proper and there effects include not color scheme of white wood and color scheme of

rhythm moods and making 'em all click. For vocalists, he has a cute femme in Paula Kelly, with a sock style, and Burt Shaw, who slaps across the pash lyrics with a lot of comph.

There's one point in the new setup to consider, however. Stabile clicked heavily last year, chiefly on the clicked heavily last year, chiefly on react to Italian Terrace's couvert is something else again. There hasn't been a table tariff here for years, william Penn going in for the minimum check some time ago. Now it's back again, 31 a person week nights and \$1.50 on Saturdays. Only spot in the case, where it can be completed and doesn't count importantly.

Management apparently figures on that to a degree, however, since small terrace on the outside has a minimum check only. However, it can't accommodate more than 75 persons so the majority will have to shell out the extra overhead, Italian shell out the extra overhead, thalian shell out the extra overhead thalian for 800.

Opening night tariff was \$5 per head, including supper, but Terrace

350, as against Chatterpox's capuchy of 800.

Opening night tariff was \$5 per head, including supper, but Terrace threw in a floor show for good measure. Jerry Goff mc.'ed the entertainment and Xavier Cugat, as a nod to Stabile, another MCA account, brought over his entire gang from the Stanley theatre to do its stuff.

EL CHICO, N. Y.

EL CHICO, N. Y.

El Chico in Greenwich Village remains the class Spanish nitery of New York, now in its 12th year, which gives an idea of how much in advance Benito Collada pioneered his ultra Latin boite. It's only been in the last coupla years that the rhumba and Latin vogue has spread out all over the town, but throughout the years El Chico maintain out the years El Chico maintain chentic Andalusian, Castillian and Granadian song and dance, interspersed of course with Cuban, Mexican and Latin American flavoring. But basically it's a flamence evening. Class act of the new lineup are the Sisters Nuri, personality lookers doing double flamenco terps. They're on the exotic side in build and form of the course of the cours

Las Guarercitas are a Mexican sister act with ranchero songs. Pepita Lucientes, Just up from Bueno Raires, is a dainly terper; bueno Raires, is an expecialty. She's a blonde, he a decided Latin type who takes his dancing somewhat over-seriously. If it's intended to highlight his swarthy and her golden-haired contrasts, it could get over just as well with an occasional smile from Renejo.

Don Alberto continues with his

casional smile from Renejo.

Don Alberto continues with his expert native and American dansapation; and Rudolfo d'Alvalos and Albertina do the audience-tutoring session with the customers, he demonstrating the rhumba and tango steps and she terping with male exponents from among the customers.

Abet.

HOTEL NEW YORKER

HOTEL NEW YORKER

(NEW YORK)

With Benny Goodman hard by at the Hotel Pennsylvania, Tommy Dorsey at the Commodore and the Casa Loma orchestra now holding forth at the New Yorker, the Pennsy and Grand Central railroad zones are plent swiney with Gray there's at the Ritz hotel as stable which gives the Ritz hotel as stable which gives over the Goodmanites at the Pennsy over the Goodmanites at the Pennsy over the Goodmanites at the Pennsy troupe of apple-dancers round out the divertissement.

In this current N. Y. battle of swing music, however, it so happens that all three name bands are doing terrif. Including Casa Loma here, featuring Kenny Sargent and 'Pee Wee' Hunt with their vocal interdeating Kenny Sargent and 'Pee Wee' Hunt with their vocal interduces, and the ice-show policy which has been a click all summer.

For seasonal suggestion the Ice

CHEZ PAREE

(CHICAGO)

Chicago, Oct. 15.

Consistency is the mark of a champion, and on that basis the Chez rates still as champ. Other spots are champion, and the champion of the spots are champion of the spots and the convention of the spots and the conventions in town. But the Chez remains the consistent big money-getter. No matter what night it is, the room is always well loaded and, more times that not, the ropes are up.

This didn't just happen. And a gander of this show, handed to the public for a \$2.50 minimum, reveals the reason why the Chez is as it is. Much has been said of the Chez food and service, but this time it's the show.

Program on the floor sets up as Chicago, Oct. 15.

Much has been said of the Chez food and service, but his time it's the show.

Program on the floor sets up as almost a perfect show revue for came talent, solid performance, except and the service of t

bull's-eye. Have everything that goes to make up a surefire ballroom pair.

Other dancers are singles. Leading off the show is little Sunny Rice, with tap stuff that is lost in this proom. Dolly Arden is more noticeable with the riong-leagued errobatis and control work. Rosta Ryne and the riong-leagued errobatis and control work. Rosta Ryne but the Chez Leens her under wraps—"ather unsual (for Miss Royce, not the unsual (for Miss Royce, not the function of the reason of the

LITTLE OLD N. Y.

Number Three among the 'memories' places, Dan Christle's, unlike the other two, Bill's Gay 80's and Jimmy Dwyer's, is actually situated in the old of the standard of the stan

Direct Chrysler Plug Makes Keith's, Indpls., Sound Like a Comm'l Show

Indianapolis, Oct. 15. Either the manager of Keith's is getting a discount on a new Chrysler the headlined act is having

getting a discount on a new Chrysler or else the headlined act is having its salary paid by a dealer here. As an 'encore' at the close of his regular act, the stage headliner makes a direct '150-word plug of the new Chrysler, stating in full its price, dealer's name and address, and sell-ing points. He even invites the audience to inspect and ride in a demonstrator which is parked at the curb in front of the theatre.

This was the 'encore' by Billie Vallie, the show's headlined act, who it was the 'encore' by Billie Vallie, the show's headlined act, who it was a belief of the curb in front of the theatre.

This was the 'encore' by Billie Vallie, the show's headlined act, who it was the 'encore' by Billie Vallie, the show's headlined act, who it was the show's headlined act, who it was a belief of the curb in the show's headlined act, who it was a belief of the curb in the tree spot he sings a number and then does a long talk listing his own accomplishments. He does not be the show of the control of the curb in the curb in the show is a complishments. He does not be the show of the curb in the show of the

Pic is 'Love Takes Flight' (GN) and the house had plenty of empty seats at the second show Friday evening (15). Kiley.

CAPITOL, WASH

CAPITOL, WASH
Washington, Oct. 17.
No line of girls and no particular emphasis on production this week, but routing George Beatty through the bill as an impromptu emece provides the informal touch the house the control of late. Breaking up Beatty's turn leaves only three acts as such and with the overture skipped due to the length of the pic, it's one of the smallest programs house has run in weeks, although audiences and crix are giving it a nice reception.
Opens without announcement to

the smallest programs house has run in weeks, although audiences and crix are giving it a nice reception. Opens without announcement to find Five Eights tossing plates and then going into hat-changing routine. Three men and the two gals are in evening dress, but make no attempt at swank smoothness. Just a gang of phose having a lod letting the customers enjoy it, too. Wind up the act-proper, which is done in three, with four-cornered exchange of Indian clubs and step in front of travelers to encore with fast exhanges along each other's ears with entire troupe in line.

Beatty bounces out on the ramp in front of the pit to finger the felt hat, lay a few stories on the line and introduce Texas Jim Lewis and Five that, lay a few stories on the line and introduce Texas Jim Lewis and Five that, lay a few stories on the line and introduce Texas Jim Lewis and Five that, lay a few stories on the line and introduce Texas Jim Lewis and Five that, lay a few stories on the line and introduce Texas Jim Lewis and Five that, lay a few stories on the line and introduce Texas Jim Lewis and Five that, lay a few stories on the line and introduce Texas Jim Lewis and Five that, lay a few stories on the line and introduce Texas Jim Lewis and Five fastly black and silver cowboy regalia. Jim does the talking, beginning with a heavy prairie accent, but letting up as the act progresses. Open with 'Riding a Humpbacked Mule,' which pets mild reception, follow with guitarist's bartione yould of 'Home on the Range,' which is better, and the story of the company with the pets of the pets of the first of the wings to return with a banjo and tear off Tiger Rag,' which brings in the pit band to clinch. Then it's Jim with his hoot-nanny, washboard equipped with horns, bells and blank cartridge to finish with a wallop. Encore is Climbing Up the Golden Stairs' with now-standard marching finish, but the search of the pets of the state of the pets of the state of the pets of the state of the pets of th

Beatty out on ramp again to spin more gags and go into a burlesque of NcIson Eddy singing 'Ah, Sweet Mystery of Life' on a radio program a year from now, interpolating advertising plugs at the end of every line. Singing is pretty terrible, but the cracks are delivered smartly and hit home. Finishes with drunken sailor pantomime, using cigaret rolling business, which leads into warble of 'A Tattooed Woman Capitvated Me' in the same character. Gets of at peak of performance by turning cincee again to build-up forothis Stone as Fred's daughter and Chrifes Collins as star as 'Dancing Plinte.' ing business, which leads into warble of A Tattooed Woman Capvated Woman Capvated Proposed of Section 1997. A Tattooed Woman Capvated Proposed of Section 1997. A Tattooed Woman Capvated Proposed Proposed Section 1997. A Tattooed Woman Capvated Proposed Propo

with Collins' vocalizing of 'Looks Like I'm in Love Again.' Miss Stone is off to change her gown and Collins does a spectacular ballet tap. Miss Stone to come the collins does a spectacular ballet tap. Miss Stone to come the collins of the mike to make the most of her mustal comedy technique. Collins gets back to make the second chorus a duet, which leads perfectly into ball-room waltz done to fiddles and subtued lights, Miss Stone yawning at both collins amid top applause of show. Both back for an Astaire-Roogers tap that makes the requisite flash finish, but can't top the waltz. Act is class throughout, but is served in the pop manner and holds from start to curtain.

Pro is "High, Wide and Handsome"

Pic is 'High, Wide and Handsome' (Par), and biz good. Craig.

EARLE, PHILLY

With 'Big Apple' terpers at both Fay's and the Shubert last week, the Earle nevertheless takes advantage of the present mania to ring in another crew of the hoof-filingers on its stage show this stanza. And it certainly has something. They're suppossedly the original B.A.'s from the University of North Carolina. But whether original or not, they're actually college kids, fresh as green paint and sockaroy.

Competing for hand-patter with Happy Feiton's Band and Mary Brian in a p.a., both of whom don whether or the property of the strongest and sweetest music to a manager's ears heard at the Earle in weeks.

To hegin with the 10 hour and Philadelphia, Oct. 17.

manager's ears heard at the Earle in weeks.

To begin with, the 10 boys and garls are mighty fine lookers with real personality. Add to that they're rall dressed in most approved ultracollegiate fashion, which makes for color and plenty showmanly appearance. But to top it off the kids can dance. Full of the old vim and vigor, they put everything and moreinto the Big Apple. And then they not be a succession of the property of t

more personality than presence.

Makes an error in not saying a few words to the aud when she comes on. Tries to at the finish of her turn, but finds herself so breathless from the gam-slinging she in't able to get much-out. Also unusual is her deliberate sitting down in middle of the act and changing her shoes in an embarrassing sort of moment. Reason for the switch in brogans may be apparent to a hoofer, but causes some wonderment to the house,

but causes some wonderment to the house,
Happy Felton's crew of 13 shows the reason for its quick drive to the upper bracket of nitery bands. First off, the combination of instruments and arrangements makes for ability to present hot arias in a refined sort of way. And Felton himself has the result of the control of the

Felton piese all the novelties him-self, assisted by five men from the band. Has a pleasant voice for this type of chirping and puts 'em over with plenty of ompah. Cabby num-ber, in which bandsmen swing buggy whips and wear mustaches that keep falling off, draws applause.

failing off, draws appliause.

Orch's sole weakness—and weakness of the whole show, as a resultis a lack of strong chirpers for straight and romantic numbers.

Marilyn Maynard and Ken Nealy are carried for this assignment, but both are algalweepins. Seem lack the straight weepins. Seem lack the control of the seem of

WINTERGARTEN

Berlin, Oct. 10.
With Berlin's other big vaude house catering to a revue this month, those in search of their beloved acrobatics must turn to the Wintergarten. The result is that this emporium is

result is that this emporium is thriving.

Bill opens with the Valnohas playing basketball on bicycles. It's too long, and just one of those things too long, and just one of those things too long, and just one of those things too long, and just one of these things too long, and just one of these things too long, and just one of the seats. The clowns, Kuckartz and Co., are so unfunny as to be downright painful. This bad deucer makes it plenty tough for the follow-up, the Three Marvels, but they soon manage to rouse the aud out of slough of despated on the same that they soon stands on the jump, but go this slick trick one better by mounting the tables backwards, with full weight on both palmerinos. They've got classy stunts done in hot tempo classy stunts done in hot palmerines. They stake some pretty brodies and well so done perched on her partner's sconee. They won plenty of merited applause.

Marvelli, one of Germany's out-

Austin's sock closer is a fiddle solo dome perched on her partner's sconce. They won plenty of merited applause.

Marvelli, one of Germany's outstanding magicians, specializes in the burning cigarette stunt. One after another is stamped out, while an unending supply keeps popping out from mouth and fish-daps. In the next spot is Suth-flaps. But the next spot is suth-flaps and head to lead to the next spot is suth-flaps. But the next spot is suth-flaps and the suth-flaps and the spot is suth-flaps and the su

Miss Grant opens the second stanza with twill straight a second stanza with twill straight a size of the second stanza with twill straight a size of the second stanza with twill straight a size of the second stanza with twill straight size of the second stanza with straight size of the second stanza with size of the second straight size of the second stanza with size of

our cites just as wen as the ast this causht.

Valonas, who opened, are billed in the closing snot as the Five Slatanachs. They offer some nifty by the composition of the composition o

KEITH'S, BOSTON

KEITH'S, BOSTON

Boston, Oct. 15.

All attention focused on the vaude debut of Ann Corio, graduating from the burley circuit and showing of the Keith clientele who know nudity when they see it and frown when they don't.

Miss Corio soon had them goggle-eyed in her first number, coyly labeled by one writer a 'dramatic strip tease.' Johnny Perkins, mc. for the show, represents himself as Corio's manager, and tries to satish the shown of th

vaudeville, nor is there any doubt that all possibilities for presenting her in the most effective way were exhausted here. In addition to Perkins and his familiar carge of gage are the Three Swifts in their familiar, but always sustaining juggling turn. Boys are standouts on the current bill, as are Holland and Hart, as a sustaining in the finale production number with the finale production number with the finale production number with the standard production number with the finale production numbers how in sol tags and holds attention. Ruth Petty, working with Perkins, vocals four hot numbers of which Rhythm for Sale' is the best. Les Golden vocals 'Military Man'

which Rhythm for Sale is the best. Les Golden vocals Military Man' from the pit to finish off the overture by Eddie Rosenwald and the house band, and to set the theme for the opening military routine by the line. French maid number, with the girls leg-waving from boudoir benches is effective, and sets the scene from Final Champane glass, in the finale fan line routine called 'Rhapsody in White.' Pit for a King' (RKO) on the screen.

LYRIC, INDPLS.

Indianapolis, Oct. 16. Mal Hallett and band, playing this town for the first time, hold down the lion's share of this week's bill, with 20 minutes of the 60 minutes running time taken by extra acts booked in by the house. Open with a band number consisting of a med-ley of hot oldtime tunes, with band members stepping down to be intro-duced for hot breaks. Drummer is then spotted for a specialty that is too long to be so near opening.

too long to be so near opening.

Hallett brings on his femme vocalist. Teddy Grace, who has a torch delivery and sings a new song called Dispossessed by You. She has a pleasing voice but her delivery is a bit too drab for the theatre. Followed by a special arrangement of T Got Rhythm, done by Frank Carle, pianist with the orch. This not her show, with fast fingering, tousing the audience to enthusiastic applause for the first time.

Act is spotted in next with five

rousing the audience to enthusiastic applause for the first time.

Act is spotted in next with five minutes taken up by Paul Kirikland & Co. The 'company' is a femme who brings on the ladder with which Kirkland does a single trick. He mounts to the top, balancing himself the while, sits there a moment the dentition of the partial of the wild of the partial of the while, sits the moment the dentition of the partial of the wild of the partial of the wild of th

was brought back to do an honest encore of 'Just Too Marvelous.'
Comedy business goes on throughout the show between Joe Cabonara, bass fiddler, and Hallett. Rotund fiddler holds down a spot of his own following Perkins, by doing a hot rendition of 'Nola,' which is all to the Good of 'Nola,' which is all to the Good of 'Nola,' which is all to the Good of 'Sola,' which is all to the Good of 'Sola,' which is all to the Good of 'Nola,' which is no the Good of 'Nola,' which is no so the Colon of the Good of 'Nola,' which is probably a mistake, as pic is getting all the comment here and band is not so well known.

First show Friday night biz was Kiley.

First show Friday night biz wonly fair. Kiley.

PARAMOUNT, L. A.

Los Angeles, Oct. 16.

Los Angeles, Oct. 16.
First of three consecutive stage band bookings got under way today, with Hal Kemp orch and supporting talent getting the opening break. Combo is making its first stage appearance in the west and the opening performance warranted the presumption the outfit will click for solid returns during its one week sojourn.

sojourn.

In addition to the band renditions, specialties are offered by Maxine Gray of the special sp

tainment.

Booking is adjunct to the first showing at this house of a Radio picture. Music For Madame, made possible through congestion of product at the RKO Hillstreet and Pantages, regular first run outlets, for Radio picts. Paramount News and Oswald cartoon complete the screen rhow. Edwa.

Beliens good at the last show Friday with the picture being 'Think Fast, Mr. Moto' (20th).

STATE, N. Y.

Joe Lewis is this week's stage name and master of ceremonies. He is in here after a nitery engagement name and master of ceremonies. He is in here after a nitery engagement at the Frolics four blocks up Broadway, but it's a vautie repeat for him. Lewis was here three months ago when Louis Sobol, columnist, was headlining the show. He is perhaps better known on the Coast and in Chicago, but having played the State before, as well as the Frolics building, his draught should be building. Lewis is a good entertainer with a capable material writer serving him, unless he's it. Caught here opening night (Thurs.), the show was running long and late (80 mins.) due largely to the fact Lewis was giving himself plenty to do all over the show. He was on for about 30 mins. When the was on for about 30 mins. When the was on for about 30 mins on all that distance.

In his own spot (next to closing) he stuck it out for 14 minutes but got a little slow during the session in which he good-naturedly ribs and limitates Ted Lewis, Harry Richman and Lawrence Tibbett. Gives this special material too much detail and attendon. Bit about the tailor who parody on 'Merry-Go-Round Broke Down' are both surefire, as are monolog sessions and bits with other acts at various points on the bill.

Lewis opens, doing seven minutes of talk that sells well, giving way

acts at various points on the bill.
Lewis opens, doing seven minutes
of talk that sells well, giving way
to Variety Gambols, as even-people
dancing acrobatic act that suits
though circusey, then reappearing
again ahead of Joe and Jane Mc
kenna, Mckennas, around for sometime, are brother-and-sister comedy
slapstick turn in which Jane takes
can be store that the state of the seven the
Being kicked on the posterion and the
end otherwise abused may not be
what Willie Hays would like to see
on the screen, but in here it's what
they want, act being a hit.
Whin Shaw, doubling from Mar-

the want, act being a hit.

Wini Shaw, doubling from Marders a hit with a hit was a hit with a hit with Lewis. Her numbers by with Lewis. Her numbers a varied and well done, best being 'Swet Leilani' and 'Lady in Red. Went over strong Thursday night, but not sensationally.

Closer is the Harris-Claire-Shannon flash, which carries the vocal team of Houston and Harden. Intact as a flash for several years, the act peatures classical walk and other timing and routining, dancing with the two girls at the same time and not neglecting either. Houston-Harden voices backgrounding are better trained than most. This is a satefully staged and costumed of lering that's suitable for niteries.

Feature, Double or Nothing (Par).

Feature, Double or Nothing (Par), reviewed by Variety in issue of Aug. 18.

Char.

STATE LAKE, CHI

STATE-LAKE, CHI

Chicago, Oct. 18.

Lots of show currently for the annual house-produced 'State-Lake Politics and phinty of bulk for the usual 12, plus eight show girls with more or less costuming than is usual for the spot. It's a good unit for the house, and that's the only thing that really matters, though the show lacks solid comedy.

Among the heavy production numbers are scattered some standard acts. They are hidden under bushel pinty of the production background, for instance, and then there is during to find them there is during the production background, for instance, suddenly pops Ruthie Barnes with her excellent tap routines. Little red-headed gal has plenty of rhythm in her toes and gets the most out of the. Has a fine, clean style of working that sells her stuff. Costumed that sells her stuff. Costumed detracts slightly is Miss Barnes' over-emphasized bent-back manner of hoofing. She's leaning over a bit too far. Straightening up somewhat would appear more graceful.

Reis and Dunn, on late in the show with the narrative songs, fit in like a

Reis and Dunn, on late in the show with the narrative songs, fit in like a glove for this type of audience. Robins Sisters are on early with their impersonations, the big items still being Garbo and West. Avis Kent is in the opening production number with an aerobatic number.

Paul Robinson is a hard-working harmonica tootler, and gets plenty of audience effect out of his trick of continually changing harmonicas during one long number.

during one long number.

There's plenty of solid promise in Fritz and Cahill. They come forward with a genuine comedy idea in eccentric dancing and hoofing. These two boys have something that looks capable of developing into a real item. They have an excellent flair for comedy, and never tire by insist for comedy and never tire by insist of the company of the comp

PARAMOUNT, N. Y.

One of those weeks when the headliner of the Par's rising-pit show is a good, bo-baiting femme singer, with the visiting band billed beneath. As a show it is slightly under average for the house. Pic, Souls at Sea' (reviewed in Vantorial Mag. 11), overshadows the Jesh and the Magnetic and the Sea of the Sea

marquee and as a patron lure.

Jane Froman is the top-billed singer, and turns in a socko act. Sultry soprano with the largess of good looks hypoed her draw by her excellent work on the summer show for Jello over NBC, and has never shown better form than now. Her saleswomanship is superb and, coming on near the windup of the 48-min show, supplies the necessary kick to the bill.

Band is that yet aggregation of

ing on near the windup of the 48-min show, supplies the necessary kick to the bill.

Band is that vet aggregation of Benny Meroff's. Cramped quarters of the apron, where band is compressed, hamper the activities of the outfit some. And the turn is not of the customary Meroff duration. However, boys being really a stage band the time. Trombonist Jackie Marshall, one of the funniest playing musicians in the biz, gets in some walloping moments with his zany, burst-brain comedy; Meroff slips in some jabs for the same cause.

Orch displays its usual sagacity in offering the lookers-on as much sight show as possible, and stepping airly around the moments of serious Chalagher and Innefenge desirity around the moments of serious Chalagher and Innefenge desiritionists at Arthur Murray's learn-to-leg institute, give a short routine that can be seen at any high school dance, and wonder is aroused at why this booking.

Only other specialty turn is Lewis and Van, rhythm tappers. Boys'stuff is only fairish, hampered by the fact that they are clinging to rather dated styles of unison and challenge and the stage of the start is and the stage of the start is and the start is and the start is and the start is and some blossom on it. Was an eye-strain to search out 'two-together' on the lower level. Bert.

Embassy Newsreel, N. Y.

Embassy Newsreel, N. Y.

Undoubtedly the most sweeping and graphic scenes from the Chinese-Japanese theatre of war so far dominate the Embassy screen this week. Universal, Paramount, Fox and Metro supply fully 20 minutes of supercharged atmosphere, with cond appoching them is space of interest. Newsreels scored a beat on N. Y. dailies by hitting the screen 36 to 48 hours ahead of photographs which first appeared Saturday (16). And then they were blow-ups from newsreel clips.

It's a toss-up as to best coverage, with alert, daring cameramen from four companies all doing bang-up in the companies all doing bang-up in the companies of the companies

Metro and Universal had the Japamees prisoners lined up in their
undies.

Most exciting gridiron plays were
captured by Pathe News camera in
the Cornell-Princeton game, with
Can McCarthy doing spieling Powthe Cornell Princeton game, with
Chan McCarthy doing spieling Powdancy lateral passes give the thrills.
Reel also did colorful job on ArmyColumbia game. Fox covered Ohio
State-Southern California and Yale
vs. Penn, latter holding most interest because of Clint Frank's allround play.
Embassy's own special on the
Pitt-Fordham game was a poor job
on the commentary, with an untrained, "high-pitched voice recounting the action in the same monotonous language and lack-lustreness.
Furthermore, after heralding Pitt's
Marshall Goldberg's touchdown, the
gradion of the control of the control of the control
score, and set the Panthers back five
yards for offside. However, the Emb
spieler makes no mention of this,
and later casually observes that both
teams again played a scoreless tie,
leaving the auditor wondering what.

happened to that touchdown just previously announced. Camera was clear but some of the angles n.s.g..

The solution of the solution of the special of the special

UTAH, SALT LAKE

UTAH, SALT LAKE

Salt Lake City, Oct. 16.

By Woodbury's 13-piece band, laid off for two weeks while special unit cleffers occupied the Utah stage, return this week to draw down important assignments during a vareity show fiesh bill, assisted by four other acts. However, it remains forture, to be the magnet. Ritz frees boola-bools film was shown at a midnight preview Saturday (9) and drew a capacity house, mostly collegians.

Stage is uniquely decorated a la gridiron motif, with pennants of all Utah colleges displayed across the back drop, punctuated with painted footballs and school colors. Bandsmen wear sweatshirts and football helmets and begin with a medley of college songs.

college songs.

Stage p.a. system has been improved since the tonal qualities emanate throughout entire 1,830-seat house in an okay manner. Shirley Davis, local warbler, recently added to the band, sings Sweet Varsity Sue, featured in picture with slightly altered lyrics to praise Utah schools.

schools.

In the deuce spot are the Two Collegians, agile strong-armed acrobats. Goodlooking youngsters with a pleasing stage appearance, their fare of standard balancing feats is appreciated. They finish with a whirtwind-turning double somersaults with pirouette spins. Seemsaults with grace they per much the control of the property of the property

trick with grace and with showmanship.

Mary Jensen, ex-Utah collegian,
follows. Stude, introed by Woodbury as having appeared in several
by the production and mellowtempts a fruitless ad lib session
fronting a mike. Gags are punchless. His tapping and singing boosts
his stock moderately. Bows out
after dancing on the 'smallest stage
in the world.'

Miss Roberta, blond foil for Gene
Gory, hoke fiddler whose fingering,
when the wishes, is stronger than his
strip-teasers. Gory willizes a number
of mild gags, but the dancer scores
with her 'Star' routine. Violinist's
serious turn rates, especially his
interpretation of services at the Paris
Notre Dame cathedral.

Clyde Hager's pitchman act, which

serious turn rates, especially his interpretation of services at the Paris Notre Dame cathedral.

Clyde Hager's pitchman act, which he has been spieling for nearly 20 years, remains as the Gob papeluse-what in a W. C. Fields tone, Hager calls upon such potent pitch bon mots as 'Go way, you bother me, and 'You say you're not satisfied,' to lift '.is act for a solid click. Uses two stooges, one a cop to move him along the stage, and the other is spotted and ence but the poor of the stage of the same stage of the

York and King's Orph, Davenport, Vaude Date

York and King closed in Chicago with 'Show Is On' Oct. 15 and entered upon a vaude tour in the midwest.

Opener was the Orpheum theatre, Davenport, Ia., Oct. 18.

STANLEY, PITT

Pittsburgh, Oct. 16.

Canny Phil Spitalny has turned out one of those rare specimens in show business, an entertainment that stacks up just as well on the stage as it does on the air. If anything, it's an even better lay-out since there's something extremely eye-filling about 20-odd femmes terraced and the stage of the stage

PALOMAR, SEATTLE

Despite the migration of the stage of the st

ple will still make a rush for the front seats when the stage lights flash on.

Show reviewed was playing to a good-sized afternoon audience. Daisy and Violet Hilton. the Siamese sistem of the stage light of the stage light of the stage light of the stage of the st

ners around.

Ronie. Taro and Florens close the bill with superior acrobatic balancing. Three of them (two guys and a gal again) heft themselves into intricate strong-arm formations. Added to the fact that they're nice looking, well-built people, it makes nice watching.

Unit Reviews

BERIGAN ORCH.

(HIPPODROME, BALTO)

BERIGAN ORCH.

(HIPPODROME, BALTO)

Reogenized in Baltimore, Oct. 17.

In the work of the section of the section of the section in the section of the s

theme closes doings to good returns, With some cutting down of the band stuff and bunching of Berigan's trumpet contributions into one sock spot, this unit should make an entertaining adjunct to any combo bill. Film here is 'Breakfast For Two' (RKO).

LA VIE PAREE

A. B. Marcus revue unit p. cented by Sir Ben Fuller, Sam Salder and George Dean. Produced by Jack Lester; dances by Leon Millier; music uniter direction Albert Colemin; supervised by Bottrlee Marcus; dislogue by Hen Millier Krey, Shobby Dyer; at Theutio Royal, Sydney, with the odd oldlar's Loy.

Better staged and dressid produc-

Bet'er staged and dressid production than previous offering. Will take in plenty at the bo. and please the payees steen has done a good staging job, with one scene, a rainy day in New York standout and wowing the outront mob. Dressing is lavist, probably the best seen here in years. Ben McAtee scored with many clever gars. Leon Miller handles his dances well, and the gols are providing the seen with the management. Unit has been here 10 weeks play minds seen with the management. Unit has been here 10 weeks play are more than the seen with the management. Unit has been here 10 weeks play are management with the management. Unit has been here 10 weeks play are management with the seen with the management. Unit has been here 10 weeks play are management with the seen with the management. Unit has been here 10 weeks play are management with the seen with the management. Unit has been here 10 weeks play are management with the management. Unit has been here 10 weeks play are management with the management. Unit has been here 10 weeks play are management. Unit has been here 10 weeks play are management. Unit has been here 10 weeks play are more than a remarkable run and A. B. Marcus's should take out plenty. Office reports that takings since opening have averaged around \$12,000 weekly, and for here that's a grand take.

All in all 'Paree' is clicking entertainment and should do well in the other spots for the seen with the management. The properties of the seen were seen with the management of the seen with the management. The seen were the seen with the management with t

Saranac Lake

By Happy Benway

New and official list of names and addresses of showfolk here in ac-tor's colony corrected to date:

addresses of showfolk here in actor's colony corrected to date:

At Will Rogers Hospital
Sylvia Abbott, Thomas Abbott,
Marie Bianchi, Marya Blake, Alfred
Boerner, Theodore Bodwell, Elizabeth Bostwick, Robert W. Burke,
Marion Cannon. Herbert R. Carlson,
Fifi Climas, Ethel Clouds, Harry
Davey, John Diclovanni, Alfred DeLoraine, Eddie Dowd, John Edwards,
Margie Elroy, Beatrice Fielder, Jack
Flatim, Murray Friedman, Mildred
Gardner, Harry Gordon, Morris
Gould, Jennie Grande, Marion
Greene, Matthew Hill, Beatrice Lee,
Eddith Lemlich, John Louden, Peggy
Marie McCarthy, Edward McGushion, Lucile McKay, Richard Moore,
Dianna Morrison, Margaret Newell,
Coro O'Connell, Ford Raymond, Milton Reich, Martha Gill Rogow, Isabelle Rook, Michael Schultz, Janes
Seeley, Ben Shafter, Garry SidFrance Mart Nove belle Rook, Michael Schultz, James Seeley, Ben Shaffer, Garry Sid-greaves, Brian Tracy, Mark Vance, Eddie Vogt, Conway Washburn, Iru-ing Wilbur, Henry Wunsch, Jules Zwilling, Major Finnley, Garland Smith.

Chris Hagedorn, Mrs. Eugene Platzman, 28 Church st; Russ Kelly, 19 Broadway; Jimmy Cannon, Northwoods San, Harry and Charlie Barrett, 302 Broadway; Manny Lowy, Alavista Lodge; Hellen O'Reilly, 44 Main st; Katherine Keenan, Northwoods San, Allce Carman, 66 Lake Flower ave; Ray Ketchem. 39 Ampersand ave; Lillian Mansfield, 110 Main st; Lester Sheehan, Merrill's Dorsey Terrace; Arthur Alverez, care of W.N.B.Z.; Claude Lawson, 102 Lake Flower ave; Happy Benway, 91 Broadway; Tony Anderson, 18 Main st; George Anderson, 91 Broadway; Tony Anderson, 18 Main st; George Anderson, 91 Broadway; Tong Manderson, 91 Broadway; Manderson, 91 Platzman, 28 Church st.: Russ Kelly Broadway

As pre-mentioned in this column As pre-mentioned in this column, 2,000 persons visited the Robert Louis Stevenson Memorial during the year ending Oct. 1. Among those registered were many from Japan, Scotland, Ireland, England, France, Australia and Canada.

Australia and Canada.

Coming and going: Chlotida Rasche
(Will Rogers Nurse) died...Dorothy
Mai Montefusco, N.Y.C., here...Wm.
Headley, Wilmington, Del, ex-theatre man, here hunting...Bryce Lavign and his ork to Will Rogers,
entertaining the inmates...Buella
VanNortwick (Will Rogers) to Syracuse to get welded...Major Finnley
new at the Will Rogers...Garland
Smith, actor, hils here as a new to the fact that they're nice looking, well-built people, it makes nice watching.

James Cagney on the screen in Something to Sing About' (GN) boosts the program.

Trepp

Trepp

Amortwick (Will Rogers) to Syraterily for the Syraterily for th

the air...Matthew Hill, likes it here, he's a new Will Rogers arrival...
Jimmy Quigley, ex-Boston-agent, here looking for a Buck-deer...
Conway Washburn, actor, trying a mess of Will Rogers ozone, new here...Johnny Highland to Montrad, eclotrating his 35th year on earth...Jimmy (Lamb) Marshall shot in here for a quick minor op, then back to the Broadway noise.
Write to those that you know in Saranac and elsewhere that are sick.

Al Felshin Bankrupt

Alvin Felshin, theatrical manager, unemployed, St. Moritz hote, 17. Y., filed a voluntary petition in bank-ruptey Friday (15) in N. Y. Federal Court, listing liabilities at \$9.396 and no assets. Among creditors are Sigmund Levin, 1475 Broadway, \$849, and the Broadway and 61st St. Corp., \$1.140.

Felshin has had cafe connections, it's reported.

Buff Nitery Finally Wins License Fight

Buffalo, Oct. 19.

After three years' litigation Phil Amigone has succeeded in establishing his right to sell liquor at his Chez Ami nitery, despite the prosence of the Calvary Presbyterian Church next door. Amigone was denied a license in 1935 by the ABC Board. Ruling was reversed by the State Liquor Authority and subsequently taken to the Appellate division.

Nitery proprietor again sought a license in 1936 on the ground that the Church was not used solely for religious purposes. His license, granted by the loca and State liquor authorities, was taken through the courts by the Church Trustees.

By a decision last week, the Court of Appeals upheld Amigone's claim that in cases where both the local and State Ilquor boards agree, the determiniations are not subject to review by the courts.

BINES' 3 GIRL LINES

Dave Bines, line producer, concurrently has three troupes of girls working in as many presentation shows in New England vaude houses.

Hotel Comp

Hotel Edis

Holal Essax House Richard Himber Or J & E Vernon Alice Marion Elise Graves Stuart Alien Rollinl 3

Hotel Lincoln

Isham Jones Orc

Hotel McAlpin

1214 Club

Francie Faye Satch & Satchell Heien Shaw Lorna Tree

Variety Bills

NEXT WEEK (Oct. 25) THIS WEEK (Oct. 18)

Numerals in connection with bills below indicate opening day of show, whether full or split week

RKO

Hollywood Rev
Ted Lewis Bd
Boston
Bos

CHICAGO
Palace (22)
H'wood Hotel Rev
Ray & Trent
Hector

Ray & Trent
Hector
(16)
Fred Waring Orc
CLEVELAND
Painee (22)
Bway Bd Wagon
Edwards. Sis
2 Aspls. Sis
2 Month of the Commerce (21-23)
Camera Capers
TROY Proctor's (21-23) Camera Capers TROY Proctor's (22-25) Louis Russell Bd

Loew

NEW YORK CITY Maj Bowes Rev State (21) WASHINGTON NEW YORK CITY
State (21)
Stafford & Louise
Sue Ryan Co
Jimmy Savo
Salici Puppets
NORFOLK
Leew's State (22)

Capitel (22) Senator Murphy Hudson-DeL Bd

Hollywood Bandwagon UNIT

PALACE, CLEVELAND Week October 22nd Dir.: LEDSMITH & ANGER

Paramount

NEW YORK CITY
Paramount (29)
Benny Meroff Ore
Jane Froman
Lewis & Van
BOSTON
Metropolitan (22)
Yacht Club Boys
Eddle Garr
Lai Foune
Nick Long

CHICAGO
Oriental (22)
Corinna Mura DETROIT
Michigan (22)
Fred Waring Bd
NEW HAVEN
Paramount (22)
Dave Apollon Co

Warner

PHILADELPHIA
Earle (22)
Ted Lewie Bd
(15)
Happy Feiton Ore
Mary Brian
2 Jacks
Fred Sylvester Co

2 Jacks
Fred Sylvester Co
PITTISBURGH
Stanley (22)
Johnny Perkins
Block & Sully
Bueter Shaver
Stone & Collins
Leeter Colo Co
(15)
Phil Spitalny Bd

Daie Winthrop
BEADING
ABEADING
Astor (22-25)
Larry Funk Ore
WASHINGTON
Fred Wases (22)
Britt Observed
Natia Goodelle
Helene Donizon Co
Britt Observed
Roy Space
Chaney & Fox
Carmella Ponselle

Independent

CHICAGO
Chicago (16)
Joseph Parsons
Ennic Bolognini
Eddie Peabod
Oriental (17)
Mal Bowes U
Lotte Lake (22)
Lotte Lake (22)
Joseph Lawron
Joe Termini
Dick, Don & D

KANSAS CITY, MO
Tower (22)
Bob Williams
Red Duet
Bornice Aclerman
(TMERIPHIS
Orpheum (22)
Ice Carnical
Roy Rogers
O'Connor Fam
Patsy O'Connor

London

Week of Oct. 18

Canterbury M. H.
1st half (18-29)
Assas & Yur?
Assas & Yur?
Assas & Yur?
Assas & Yur?
LEWISHAM
Palace
Shaw & Weston
Ardane Sis
Domintion
Norman Thomas Co
Wance
Wance

Wances CAMDEN TOWN

20 Singing Scholars Rink Taylor & Mares Careon

EAST HAM Granadu Granada
Harmony Kings
3 Nagels
Bega 4
EDMONTON
Empire
Harmony Kings
Will T. Carr
Bega 4

Hammersmith

ISLINGTON
Blue Hall
1st half (18-20)
Shaw & Weston
Ardane Sis

SHEPH'RDS BUSE

STREATHAM
STREATHAM
Palace
Rople
Ropelle Bensicat
Kraksjax
TOOTING
Graunda
Western Bensicat
Kraksjax
TOOTING
Graunda
Western Bensicat
Tooting
Western Bensicat
Tooting
Tallace
Taylor & Marco
Carsons
Finlay & Worth
Tolker
Taylor & Marco
Carsons
Partainant
TOURE, ROAD
Partainant
Jack Hytton Ild
WANDSWORTH
Graunda
Savoy Graunda
Savoy Graunda
Don Rico Orc

Provincial

Week 0
ABERDEEN
Tivoil
Horace Goldin, CoDonoghue & R'ms'y
Trastonians
Cooke, Welle & H
David Stone
Bobby Dundas & P
ALDERSHOT
HIPPOORTOMA

Hippodrome
Billy Thorburn Bd
Tracy & Dixey
4 Ascots
Slim Rhyder & Ptnr
Kingeley & Forde
Bex & Bex

Kingaey & Kingaey & Togo
Fex & Bex & Bex
Togo Searum Gls
BARNSLEY
Biliy Bennett
Louiee Co
Hai Yates
J & H Andereon
CARDITE
Billy Cotton Bd
CHATHAM
Bitz
Tearry Juves

Low & Webster Musical Mores Travy, Bitz Musical Mores Travy, Bitz Musical Mores Dagenhim, Pipers Mind Macari's Ed Macari's Ed Marwoode & R'h'ida Playtime in Toyl'd Reco & Maryon Charles Anasater Joe O'Rourke, and Travor Reco & Maryon Charles Anasater Joe O'Rourke, and Travor Reco & Maryon Charles Musical Mind Mind Market Market Market Mind Market Mar

MANCHESTER

GIP 4 Alacce
GIP 4 Alacce
Low & Webster
Musical Moores
Dagenham Pipers

KALATIBH

Zigano'e Bd
Jack Stocks
Ann Trevor

FLYMOUTH

Trevor

Falacce
Turne: Layton
G S M
Jenny Howard
Jonald Stuart

Manchattan 6
Mancelle Ling

WARBINGTON

George Miss

Cabaret Bills

NEW YORK CITY

El Toreador

Don Juan Orc.
Fausto De Igado
Teddy Rodriguez
Cortes & Malda
Ricardo De Caro
Titi & Pellin Barney Gallant's Betty Bowker 2 Musical Rogues Bertolotti's Joe Hembree's Orc Angel'e Rhumba Bd Cascade Billy Grace Kaye Anne White Lillian Loraine Renee Villon

French Casine
Russ Morgan Ore
Lou Breese Oro
Les Aurette
B.I and B.I
Lind Carenzlo
Corinne Renee Villon
Bill'e Gny 80's
Ethel Glibert
Ann Courtney
Spike Harrison
Emmett Caeey
Chas King
Margaret Padula
Jerry Whito
Henry LaMarr
Jack Arnold
Sid Hawkins
Jerry Ryaa

Lind Carenzlo
Corinne
Dormonde Bros
Irens Helda
Herman Hyde Co
Lilyan, Pania, Male
Lucleane & Ashout
Ketty Mara Co
Les Menchineei
Les Robenie
Refricton
Rosenin
Carmen Torres
Nico Rosehin
Carmen Torres

Cullente
Beth Raborn
Helen Shaw
Ruth Wayne
Carol Sis
3 Rhythm Boys
Callente Cabelleros

Clateau Moderne
Jack Monts Oro
Maryou Dale
('onsuelo Flowerto:
Trini Plaza
Club 18

Club 18
G Andrewe Ore
Jack White
Pat Harrington
Jerry Blanchard
Frank Froeba
Jerry Kruger
Jerl Withee

Club 52d St Club 52d St.
Johnny Ringer Ore
Mabelle Rueeell
Blondy Scott
Bob Alda'
Wally Wanger Co
Club Gaucho
Los Gauchos Ore

Los Gauchos Pedro Rita Renaud ('hiquita Marita Nina

Club Normandle
Buddy Wagner Ord
Joan Hill
Club Yumuri
Eliseo Grenet Oro
Rosita Ortega
Diosa Costella

Dlosa Costella Manchito Felipe De Fiores Cotton Club Cotton Club
Cabloway Oro
Nicholae Bros
Tip, Tap & Toe
Avis Andrews
Tramp Bd
Vodery's Jublicers
Chocalateers
Teddy Halo
Tondeleyo

Tondeleyor
Dynamits Hooker
El Chico
Don Alberto Orc
Veinno & Vechas
Suri Sis
Pepita Lucientas
Sevilianas
Ituloif d'Avalos
Las Guarceitae

Las Guarceltae
El Dorado
Cass Hagen Ore
Freddie Bernard
Al Murdo
Mildred Meredith
Murtin Barnett
Kny Parsons
Mack Pepper
Bassett & Balley

Week of Oct 18

Motel Bivarpis
J Messner Orc
Jeanne D'Arcy
Gonzales & Mennen
Motel New Yorker
Glenn Gray Orc
Pope & Frick
Duke & Nobis
Hutel Park Central Mary O'Hara
Hartley & Miller
Trevor Watkine
IPSWICH
Ritz
Anona Winn
Tape & Tempo
Damzel & Boy
KINGSTON
Empire Jerry Blaine Orc Harry Spear Castaine & Burrie Gaby Mariey & Elsa Virginia Gibson

MINISTOR
Empire
Caryll & Mundy
Frole Mandollers
Mongadors
Johnes Laurence
Harold Walden
Laurence
Harold Walden
Laurence
Harold Walden
Laurence
La Hotel Pleesdilly

Hotel Pierre
Harold Nagel Oro
Hotel Pierre
Duchin Orc
Paul Draper

Hotel Ritz-Carlton Rudolf Frimi Gre Ralph Rogers Ore Holland & Hart Hildsgarde

Hotel Roosevelt Guy Lombardo Ore Hotel Suve - Plan Emile Pett Ore Dwight Fiske Lew Parkereon

Hetel St. George (Brooklyn) Eli Dantzig Orc Jacques Fray Or A Rasch Dancers Charles Walters

Hotel Taft Geo. Hall Orc Dolly Dawn

Motel Walderf-Astoria Leo Releman Bd Paul & G Hartman

Paul & G Hartman
Hotel Wellingtes
Ed Mayehoff Oro
International Casino
Geo Olsen Orr
Yaccha Bunchuk Or
Basil Fonneen Orc
Calgary Bros
Artini
Jeanne Devereaux
Maurice & Crance
Jacqueline Mignac

Large Eddle Davis Oro Hirado Orc

La Conga La Conga
Jose Eccarpont of
Ramon Littee Be
Hilda Salazar
Havana 3
Panchito Riser
Le Cog Rouge
Horacio Zito Orr
George Sterney
Le Mirage
Harry Horton O

Le Mirage
Harry Horton Ore
Diaz & Lawton
Gracs Morgan
John Beck
Rajah Rabold
Ruth Long
Sing Trio

D & Eddle's

Leon & Eddle's
Lou Martin Orc
Irls Adrian
James Keogan
Royal Duo
Haines Tate & S
Eddle Davis
Mary Burton
Burnett & Watt Ralph Watkins Oro Lou Holtz Manya Roberti Jerry & Turk Bobby Short Jean Kirk

Greenwich Villag Casino Casino
Alberto Malenga Or
Frank McCormack
Ruth Kidd
Valerie Dumont
Madelyn White
Louiso Bryden

Frolics

Harlem Uproar House
House
House
Erskine Hawkins Or
Bobby Evans
Socarass
Föddit Smith
Lillian Fitzgerld
Rasa exterior
Spoone Brown
Subbles Wilson
Yelma Middleton
Wille Jackson
Loucey Lane

Loucey Lane

Havana-Madrid

Nilo Menendez Or
Jose Manzaneres
Mercedes Co
Mercedes Co
Juan Martinez
Consuelo Moreno
Cilára & Alberto
7 Senovitar
Esperanza Vris
Jeroni mpiliarino
Curlos Vivian
Curlos Vivian Cafe International Johnny Taylor Bernard Bradley Landry & Johnson Earl & F Robinson Girl Revus Jim Lunceford Or Cafe La Mare

Park Avs Boys Stan Clare Occ Club Hawaii flickory House Joe Marsala Ore 3 Peppers Adele Girard Janet Jordan ('arol Rich Barbara Back Coconnut Grove

H'lyw'd Rosinurant Mitchell Ayres Orc E Jelesnick Oro NTG Rev Joey Ray Baron & Blair Al Bernie Cyril Smith Rudy Vallee Ord Cosmo Club Candy Candido June Love Eliuor Troy

Holei Ambassador Lavry Siry Orc Hotel Belmont-

Val Olman Oro Ethel Shutta Hotel Hiltmore

Hawnlinn Paradi Soi Brights Ore Satini Tual Loa Soi Hoopi Ore Wanda Little Club Jahe Jones Paul Kenduli Gladys Bagwell, Hose Valyda Hatel Bossert (Breaklyn) Will McCune Oro

Famons Door Eddls Beal Louic Prima

Alfredo & Doloree Tommy Doreey Ore Edythe Wright 2 Eequires Jack Leonard Hawaiian 4
Little Old New York
Dixleland Bd
Joe Howard
Eddle Leonard
Lea Barbary
Arthur Behlin
Bob Millikin
Chet Dougherty

Mirador
Phili Romano Orc
Bobby Gilbert
Armando & Fleur'te
Roy Sedicy
Ruth Denning
Dunny Rogers
Jean & Gloria
Mor's
Lou Ferris Oro
The Oaks Mirodor

Roscoe Alls Inga Borg Mile Zee Zee Ashley & Ware Gladys Crane Nina. Rinaldo Ore Al Lambs Orc Tommy Lyman Gone Archer

Nina. Rinaldo Or Club Alabam Harriet Norris Skippy & Marie Effle Barton Chet Robinson Dave Unell Eddle Perry Paramount 3 Families
Jay Freeman Oro
Lucilie Johnson
Diamond Bros
Georgie Tapps
Readinger 2
Place Elegante
Larry Maddl Orc
Bill Farreli
Helen Cugle
Lack Rose
Georgies Control
Con

Club Paramount
Harry Vernon
Mile Jeanne
Sonia
Rose Catalina
Haxton & Harvey
Mildred Kelly
Joe Musei

Mario Basini
Queen Mariy
Joe Webb Orc
Valerie Dumont
Bernice Horton
Ray Jones
Rainbow Grili
Eddy Rogers Orc
Helen Myers
Glover & LaMae
Patricia Ryan
Rainbow Roum

Joe Musel

Gny 90°e

Lew King
Marno'
Parker
Colleen
Emmet Vance Oro
Harry's N. E.

Cabaret

Chas Engles Oro
Jack Irving
Dorothy Wahl
Margie Keliy Jack Irving
Dorothy Wahl
Margie Kelly
Florence Barlow
Art Buckisy
Al Wagner
Red Hoffman
Mildred Rock
Dorothy Johnste Al Donahue Orc Eddle LeBaron Orc Durells Alexander Shella Barrett Dario & Diane Senator Ford

Riviers

Armida. Willie Shors Cheri 3 'C' Notes

Semon Britan

ROWED TEST OF CREEK

ROWED TO THE EVE OF Nicholas Matthey Michel Michon Nadia Ludova Volodia Katov Marusia Sava Simeon Karavaeff Arcadt Stoyanovs Daria Birse

Daria Birse
Sterk Club
W Feldkamp Oro
Gus Martel Oro Versallies

M Bergere Oro Val Ernle Orc Gomez & Winona Gall-Gall

Gall-Gall
Voodoo
Voodoo Dancers
Roy Rector
Billy Haywood
Cliff Allen
Whirling Top
Fran Craven
Musical Tops (3)
Honey Johnson
Wivel

Wivel
Bob Asen Bd
Arline Whitney
Evelyn Nesbitt
Bob Lee
Ginger Sutton
Yacht Ciab

Yacht Clab
Eddle Elkins Ore
Siboney 4
Henny Youngman
Rose Blaine
Tiny Wolf
Bert Frohman
Peggy Seel
Antobal's Cuban 4

TOS ANGETES

Onnar's Dome
George Radman Ore
Elmer'
Ruth Mone
Don's & Mandel
Don's & Mandel
Don's & Wanete
Pacific Sunset Club
George & Nanette
Predi't Rea Beaubeil
Jack Ja Rue
Al Heath Ore
Palomnr
William Gregk Bruz Fiether
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Aggie Auf Ced Fiolitio Or.
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Jimmy Grier Oro
Jillie Gibson
Glen Pope
Jian Rubin
3 Biltmorettes
Delotes & Auro
Delotes & Auro
Delotes & Auro
Cafe International
Cafe International

Palomar
Wayne Gregg
Bennett Nis
Bennett Nis
Mole Research
Mole & Jesta
Cityde Met voy Orc
Hudson Metzger Gis
Parls Inn
Frank Sortino Orc
Dominic Columbo
Ken Henryson
The Blus Gis Rev
Lienry Monet
Lienry Monet
Marguerita dei Rio
Juan de Martinis
Seven Seas

Seven Seas Seven sons
Lliy Gibson
Honolulu Dancers
Jimmy Lowell Co Somerset House Jack Owens Betty Borden Somerset Swing Bo

Swing Club Nan Blackstone Nan Blag time
Nan Blag time
1 Squires
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Pranike Gallagher
Swing Club (1) Hr
Borothy Rhoets
Fred Thompson Or
Tonys
Alies Hulett
1 duly Isane
Pat O'Shea
Chuck Fold Or
Arnold Sis
Arnold Sis
Leong Hito
Agnes' Johnson
Trocadeca
Garwood Van Ore

1523 Locust
Rubb'r Legs Will'n
Mercie Marque
Ollie Potter
Patsy Evans
Lulu Maye
Rubbles Shelby
Jane Faren
Linda Rae
Sun, Woods Ore
Swing Kings Ore

CHICAGO

Blackbawh

Club Paramo

Blacklawh
Kay Kayas Oro
Virgi Kayas Oro
Virgi Mason
Harry Babbit
Obes Paree
Benny Fields
Georgas & Jains
Gracie Barrie
Polly Ardee
Rosita Royes
Henry Buses Oro
Colosimos
Bob Tinsiey
Rose Alls
Inga Borg Earl Smith Commodore Due Jos Parlate

Drake Hotel (Gold Coast Ro Vincent Lopez Ord Manu Terrace
Ada Brown
Earl Hines
Geo D Washington
Al & Anlee

Edgewater Beach Hotel (Marine Room) Orvills Tucker (
Balley Sis
Bonnie Baker
Hotel Palmer Hotel (Empire Room

(Wainst Room) Eddle Versos Ore Louise Glenn DiGatanos Hotel Brevoort Jaros Sis PHILADELPHIA

Anchorage Rochell & Rinata
Doris Justin
Catherine Smith
Johnny Graff Oro
Arcadia Int'l

HI-Hat

Hotel Blams

Arcadia Int?

Milton Kellem Oro
Don Renaldo Oro
Mayfair Girls (8)
Gloria Gration.

Robalem of Seville
Gibert Bros
Mildred King
Marshalls
Kes
Judge
Aronomink Farms

Aronemina Farman Dick Thomas Marjorle Smith Judy Lee Bill Donaghue Or Bill Donaghue Orc
Bala Inn
Manny LaPorts Or
Barritz Cafe
Joe Relly
Kil-Ban
Claire Murt
Pepper Howard
Dan Anton Orc
Bollevue-Stratford
(Planet Room)

Little and the state of the sta Mayor Davis Ore
Ben Franklin Hotels
(Georgian Room)
Jeo Zollo Ore
Benn the Bun's
Deloyd McKay
Benny the Bun's
Deloyd McKay
Benny to Sangatera
Berly & Sangatera
Berly & Sangatera
Berly Benson
Serge Flash
Carr Bros & Betty
Bobby Baxter
Carr Bros & Betty
Cafe McKropole
Bernie Berle Ore
Crédatwood Inn Ralumbo's
Eddie Thomas
Eddie Thomas
Faitt Crawford
Faitt Crawford
Bobby Morro Oro
Maurice & Rodell
Lee & Lamont
Gladys Grant
Gladys Grant
Grays Hoon
Van Lavis Oro
31 Club
Gene Osborne
All Frisco. Oro
Billy Safford
Lindsley Se
Nicki Gallucel
Rasslan Kartchme
Rasslan Kartchme
Rasslan Kartchme

Cedarwood Inn
(Malaga, N. J.)
Clarence Mich Oro
Franky Schluth
Dolly Beimont
Jeanne LaNolle
Myrna Rand Nicki Gallucci
Russian Kretchma
Sonya Kotilarskaya
Gypey Rita
Olga Timkara
Fronia Stanislavsk
Teva Gorodetsky
Triganes Club 15

Club 15
Frank Swanee
Kathryn Case
Eton Sis
Melba Beaudreaux
Judy Garland
Cher Mario
James Craig
jeanette Barrette
Kathryn Case
Elaine Marsh
Myrna Lott
Colony Olab
Tookle May

Teva Gorodetsky Triganes
Silver Lake Inn
(Clomenton)
Jos Millkonf Orc
Beth Challs
Ed Rickard
Henrietta Bond
Honey Sis
24th Century Taver
Low Longe Orc
Powars Girls (5)
Watton Sis
Ted Pike
Beth Caivert
Parrish, Cafe

Colony Club
Colony Club
Tackle May
Jishne Kinguley
Babe Allen
Marlan Bridges
Lorene Rhoda
Embassy Club
Helen Benton
Grace Manners
Grace Manusier
Balti Roark
Glorie Mausier
Bert Lemonges
Cilff Hall
Evergreen Casino
Evergreen Casino
Evergreen Casino
Evergreen Casino Beth Caivert

Parrish, Cafe

Frankle Fairfax Or

Irene Baleese
Ola Wright
Shin Bones & F
3 Parieettes

Dutkin's Rathskeller

Sanka Littla Marie Little Casimira 3 Dolly Vaughn Sunny Nash Victor Nelson Orc Vrank Ponti

Evergreen Casine
Henry May Ore
Tom Barry
Heluine Wynne
Eddie Lang
Helaine & Don'ids'n
June Colline Frank Ponti Stamp's Cafe Balla Belmant Market Balla Belmant Market Balla Beldy Lewis Robby Barton Clee Vitenteon Clee Vitenteon Jack Hutchinson Irving Braslow Or Streets of Paris Bablello Len Putker Orr Mildred Barth Dunden Ba

Lorna Tree
21 Club
Tommy Monroe
Sally La Marr.
Coriles & Palmer
Dorle Reed
Ann Rush
Connie Lee
Melody Blenders 3
Jean Riccardi Oro Venice Grille Bob Ridley
Botty Mallon
Dorothy Verral
Fay Kay
Marty Barton Orc Viking Cafe

(Empire Room
The DeMarcos
Alexander Gray
Wayne King Orc
Pierce & Harris
3 Cossacks
Fred Craig
4 Aristocrats
Abbott Dancers Vlking Cafe
Billy Callahan
Leonard Cooke
Grace O'Hora
Frank Springman
Peggy Shields
Dorothea Dare
Danny Shanker
Whitey Verilio Orc

Abbott Daucers
Hotel Sherman
(College Inn)
Frankle Masters Or
Jackle Heller
Donna Dre
Ahearn Bros
Chas Carrier
Hotel Stevens
(Centinantal Reem)

Chair Carrier
Hotel Stevens
(Centinantal Room
Sande Williams Ore
Sande Williams Ore
Free Covert & Red
Overt & Red
Overt & Red
Overt & Red
Overt & Red
Herbert Dexter
Sid Tomack
Red
Freiles
Frances
Herbert Dexter
Herbe

Jack Hilliard
The Bose Bowl
Bernard & Henri
Dixle Painter
Joy Glynn
Ann Bolen
Billy Scott Oro
Yacht Club
Oshins & Lessy
Major, Sharpe & M
Bill Blake
Jerrie Withee
Ted Cook Oro

Henri's

Lambs Tavers Larry Meil Orc Little Rathskeller

Runces William Kuth Martin Runch Martin Runch Martin St. Martin St Ella Lee
Lester Squires
Bill Godden
Claudla Wheeler
Bill Johneon Orc
Northwood Inn Dorothy Bach Conrad & Leona Chas Verna Orc

Russ Lyon Orc Woods & Bray Celia McCoy Chas Verna Orc

Hotel Adelphia
(Cafe Marguery)
Bob Roltner
4 Vespere
Val Selz
Joe Frasetto Orc
Ashburns
Don Cummings
Betto Koan
Floridians Orc
Agnes Toile

Italian Garder Italian Garder Itzi Covato Orc

Wulton Roof Raye, Prince & C Earl Denny Orc 8 Libby Girls Kollette & Deane Weber's Hof Brau

(Camdon)
Louis Chalkin Occ
Ray Miller
Birdland Moe Glatt
Len Sarner
Int'i Instrumentai 3
lise Hart
Hugo Klee
Sid Golden
Freddie Switt
Eldoradians

Ubangl Club
Doc Hyder Orc
Vaida Hatton
Taps & Joe
Victoria Vigal
Smiles & Smiles
Blanche Saunders
Le Roy McCoy
Korktown Taver Yorktown Tavern
Bill Bilger Ore
Lou Foster

DETROIT

Book-Cadillac Botel (Casino)

Emery Deutsch Orc Ann Kincade Commodore Club Commodore Club Commodorables (6) Daly Crumpton Orberts & Dolores

Bob King Rithum Redheads Rhythum Redheads Cafe Geo. Preanell Floyd Pike Commodorables (6) Daly Crumpton Orberts & Dolores

Osals Observation Carlotte Commodorables (6) Daly Crumpton Orberts Carlotte Carlo

Club Continental

Chico Reyee' Oro Jessie Pengra Continental 3 Murray & Allan Frances Willard Ruth Martin

Commodorables (6) Evers & Delores Anne Page Frank Gagen Orc Frank Gagen Orc
Blue Lantsrn
R. Armstrong
Gracle McMahon
Judy Soban
Marie Paul
Al Hanaway Orc

Daly Crimpton Or
Oads
Ken Conroy
Bob Shepler Orc
Plantation
Clinics Ray
John Shepler Orc
Covert & Reed
Hichard Ray
Grantian
Ruby Orc
Herbert Dexter Co.
Covert & Reed
Hichard Ray
Botton
Botton
Botton
Covert & Reed
Hichard Shep
Botton
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Covert & Botton
B

Irving Alexander Chuck Stevens Ord Webster Hall Hotel (Cocktall Grill) (Cocktall Grill)
Caetletons (2)
Carol Dean
Red Davison
Johnny Drake
Emerson Gill Orc

PITTSBURGH Bill Green's Jimmy Joy Orc Helen Heath Miaco Co Angelo di Palma Jimmy Joy Orc
Helen Heath
Harlem Casino
Jimmy Wadkins Or
Larry Steele
George Gould
Louise Mann
Abdsen All & R
3 Esquires
8 Harlemettes
Hotel Schenley
Howdy Baum Orc
Hotel Rooseveit
(Cocktail Bar)
Billy Catizone 3
Hallan Gardene Plaza Cafe
Niki Lov Norman
Bert-A St Clair Rev
Plaza Orc

Show Boat
Al Marsico Orc
Barrett & Smith
Wilma Douglas
Johnny Randall
Wayne Thomas
Noel Sherman Gir
Union Grill
Karl DuLaney
Bille Bugbee

Webster Hall (Imperial Room) Tom Care Orc Ruth Moriey White Mansions
Dale Harkness Ord
Marion Melton

William Penn (Italian Terrace) (Continental Bar) Arthur Ravel 2

Rizi Covato Orc Carmen New Pena New Pena Carl Moore Orc Diane & Marlon Lyle Mack Nixon Cafe H Middleman Orc Sally Hughes Cansino & Channene Norman & McKay Ted Frank Hollywood Horse Hirst Circuit

Week of Oct. 24

Foot Loose Parade'-Hudson, Union Pool Loose Parade—rtuumon,
City,
Pleasure Mad —Howard, Boston,
Jolles Begers—Tuc, Philadelphi,
Cupilde Carnivaria,
Galette Carnivaria,
Galette of 1938—Captiol, Toledo,
Felsky Frolics—Gayety, (Inchnsti,
Beat Trust—Casino, Pittsburgh,
Beat Trust—Casino, Pittsburgh,
Louis, Chicago, Ch

ouls.

Parlian Flirts'—Rialto, Chicago,
Plrate Belles'—Casino, Toronto.
Scan Dolls'—Embassy, Rochester.
Merry Models'—Empire, Newark.
Pageant of Folly—Jacques, Water-Pageant of Folly States of Pageant of Folly States With Charms — Lyric, Allentown, Mon. Tues,; Orpheum, Reading.

Akron's Hotel Nitery

Akron, Oct. 19. Puritan room of the DeWitt-operated Maylower hotel here is being converted into a dine and dance spot with Hawaiian motif. Opening has been set tentatively for Nov. 15. Revamping will eliminate the present Parisian cocktail bar, ladies' lounge and the Puritan dining room.

Name bands will be used. Spot here will be one of three of the chain where bands will rotate throughout the winter. Denny Thompson band, long a fixture, will continue to play at the Mayflower at alternate periods.

Dalifornia Animal Products Co., Oakland (Calo dog food), through Emil Brisacher & Staff, San Francisco, using KOA, Denver, for five-minute transcribed announcements twice weekly through Nov. 2.

LEGIT DEBUTS WAY OFF

Govt. Slapping B.O. Treasurers For 'Ice' Split; \$24,000 Top Claim

First actual move by the Government to collect what it contends is excess money on tickets, and therefore should be split 50-50 with Uncle Sam, was made last week when bills for large amounts were sent to a number of boxoffice treasurers. Whether the boxoffice men will appeal to the courts is not indicated except as a last resort.

They have been advised that the law is faulty and probably unconstitutional, but the ticket sellers did stitutional, but the ticket sellers did not prepare defensive moves as a body, each considering his own headache individually. Claims are known to amount to \$12,000 in one instance and double that figure in another, with some for lesser coin.

Those who received the pay order were given 10 days in which to remit. With few exceptions the treasurers haven't the money. One immediately filled application for an abatement of the assessment. Others abatement of the assessment. Others propose making partial payment under protest. What methods federal authorities intend pursuing in cases where treasurers cannot comply isanybody's guess and everybody's rumor at present.

Govt's Angle

Govt's Angle
Agency broker end of the investigation which preceded that of the
boxoffice people has not come to a
crux. Government's contentions
were that the brokers evaded stamping tickets as ordered and that the
proper tax was withheld intentionally or otherwise. Agencies say the
claims are pyramided taxes on admissions, but they, too, have not resorted to legal defense.

Pending the status of gratuities.

sorted to legal defense.

Pending the status of gratuities, generally referred to in ticket circles as 'ice,' no such coin is being paid to the boxoffices, nor are the treasurers In the mood to accept the coin. Their contention is that money given them is for services rendered, but the government people counter with the claim it is excess over the ticket price. Custom of gratuities has been in existence since Broadway's early days.

price. Custom of gratuities has been in existence since Broadway's early days.
Understood that while the boxoffice men have an organization, the Treasurers' Club, it cannot be used to defend the tax liens. Stated that he club is a social group with the principal purpose of maintaining a sick and burial fund. No money in its treasury can be expended for legal proceedings should the members get together to protest the 50-50 split demanded by the government, according to the b.o. people.

Amounts claimed by the government cover a period of four years. Only those treasurers who have been in 'lucky' theatres have been employed more than casually, which makes their plight the more serious.

Edgar ('Ladder') Davis Back on B'way, But Just As a Tourist. He Says

Edgar B. Davis, who produced The Ladder, ran it two years and dropped \$1,000.000 in so doing, was in New York last week but strictly in New York Lord as a visitor. Oil magnate returned to Texas where he has petroleum holdings believed to be worth upward of \$10,000,000.

There was some speculation that perhaps Davis had a yen to again dabble in show business. He visited the plays but was not recognized and gave no indication of revived interest.

'Ladder' was a play based on re-incarnation in which Davis is said to be a believer. Show was moved into four or five theatres which were guaranteed a profit over rent and operation. For all but a few weeks during its stay there was no admis-sion charge. Play laid off once while it was rewritten.

Pemberton's Crack

Speaking at last Monday's (18) luncheon meeting of the American Theatre Council, Brock Pemberton referred to his inflammable speech, in which he lambasted the critics, at last spring's ATC convention.

tion.

'Every time I open my mouth
I find someone else's foot in it,'
he cracked. 'Probably it'll be
George Jean Nathan's.'

\$28,000 FOR 72 **ZIEGGY PLAYS**

The sale of possible rights to so 72 shows in which the late Florenz Ziegfeld was interested and which were presented from 1907 until his demise in 1932 took place at the Court House, White Plains, N. Y., last Friday. Purchase price of \$28,000 was unexpectedly high in light of the fact there is no actual

light of the fact there is no actual value to the rights. Explained that title principally concerns the nuisance value and will prevent sundry suits when portions of the shows or numbers are used for pictures.

Rights were obtained by Irving Berlin, Sigmund Romberg, Jerome Kern, Otto Harbach and Oscar Hammerstein, II. All figured in the authorship of a number of Ziegfeld musicals. They were represented by Howard E. Reinheimer who, as attorney, may act for them, if and when any portions of the shows are used. Bidding started at \$7,600, just about the minimum announced by the administrator. A Hollywood concern bid up to the final \$50.

Right to the use of 'Ziegfeld Fol-

concern bid up to the final \$50. Right to the use of 'Ziegfeld Fol-lies' was not included, it having been sold by the estate to the Shuberts for \$5,000 in 1934. Attorney for the co-posers said they were interested in the productions and not the titles. Estate has liabilities of more than \$200,000 of which \$50,000 is claimed by the Government for income tax.

H'WOOD DANCER'S 103G VS. GRISMAN, O'B-MOORE

Sam H. Grisman, producer of "To-acco Road," and Erin O'Brien-Moore, actress, are named defendants in a breach of contract suit Monday (18) in N. Y. federal court by Carma Lita Maracci, Hollywood dancer. She wants \$50,000 from Miss O'Brien-Moore and \$53,000 from Grisman,

The dancer, who conducts a school in Hollywood, according to her N. Y. attorneys, alleges the detendants not only ran out on an agreement to produce her dancing troupe in New York, but that by so doing had seriously damaged her reputation in the profession.

ously damnged her reputation in the profession.

Miss Maracci claims she was introduced to Grisman in July, 1936, in Hollywood by Miss Moore, a former pupil. The latter praised her work so highly that Grisman agreed that if she would organize a company and bring it to New York he would see that her act was produced in proper fashion. She did organize a company and brought it to New York last January. Grisman and Miss Moore, she claims, failed to carry out their agreement and the company disbanded. The extra \$3,000 she wants from Grisman is the expense she went to to transport the company from the Coast. Her atorneys admit that no regular contract was signed, but that letters and telegrams would back up her contentions.

13 NEW SHOWS; 26 LAST YEAR

Quality Better, However With Fewer Flops Than Among 1936-37 Incomers -Two Hits, Two Moderates So Far - Usual Squawks vs. Crix-Mixed Notices

EXPECT BIG NOVEMBER

Continued lateness of the legit sea-son of 1937-38 is principally at-tributed to the lack of material, few tributed to the lack of material, few scripts being considered worth-while, but there are other reasons. Tardy season was predicted despite the list-ing of some 177 new plays which were either slated for presentation or talked about. Yet it was expected that October would see more ac-tivity than has been shown.

tivity than has been shown.

Figures tell the story. There will have been 13 new plays presented on Broadway up to Nov. 1. Last year 26 premieres studded the early fall nights up to the same date. When the list of plays was complied early last month, it was indicated that name authors and players were returning from the Coast. Eventually that may be true, but the season lags in development.

Season 6 1936-37 greand with a

Season of 1936-37 opened with a succession of flops and regardless of (Continued on page 62)

Troupers Open **Drive on Coast**

Hollywood, Oct. 19.

Benefit dinner and jamboree to be staged by The Troupers at the Biltmore Bowl Nov. 4 will signalize the launching of a drive for funds to build a national home and clubhouse for aged and indigent players.

President Harry B. Stafford of The Troupers and George Blumenthal, former legit manager, joined in the announcement of the dinner. Blumenthal chairmans the campaign committee. Plans call for the construction of a home to accommodate 100 persons starting next fall, also a theatre of 500 capacity, library, green room, museum and dining hall.

R. E. SHERWOOD NEW PREZ OF DRAMATISTS

Robert E. Sherwood will be the next president of the Dramatists' Guild, with George S. Kaufman vice-president, Edward Childs Carpenter chairman of the board, and Richard Rodgers secretary. Slate

Richard Rodgers secretary. Slate has been named by the nominating committee, with the election at the annual meeting early in November a virtual certainty.

New members of the council, to serve three years, will be Rachel Crothers, Philip Dunning, Paul Green, John Howard Lawson, Melynn Levy, Elizabeth McFadden, Eugene O'Neill, Arthur Richman, A. E. Thomas and Sophie Treadwell. Guild representatives on the Authors' League of America board will be Edward Childs Carpenter, Philip Dunning, Otto Harbach, Sidney Howard, John Howard Lawson, Albert Maltz, Kenyon Nicholson, Elmer Rice, Arthur Richman, Morrie Ryskind, A. E. Thomas and Rita Weiman. Sidney Howard is retiring president of the Guild.

Dulzell Resignation an Equity Bombshell: Irritated at SAG **Dominance and CIO Appointee**

B'way and Wall St.

How much the sagging mar-ket will affect Broadway this season is conjectural. So far it has not particularly clipped attendance, but it is reported that at least three productions which were to get Wall Street backing are off temporarily or indefinitely.

EQUITY MULLS CHORUS MERGER

Expected protest over the appoint ment of Edith L. Christianson as exccutive secretary of Chorus Equity, succeeding Dorothy Bryant, failed to materialize, although a delegation called at Equity's offices and so indicated last week. At yesterday's council session Miss Christianson's appointment was okayed for trial period of three months.

At same time it was proposed to nerge the chorus branch with merge the chorus branch Equity proper. Council decided to mull the matter and a special department for choristers may be de-

For Actors Home

Hollywood, Oct. 19.
Benefit dinner and jamboree to be iged by The Troupers at the Blittoner Bowl. Nov. 4 will signalize the unching of a drive for funds to lid a national home and clubhouse.

Miss Christianson, who was present when the appointment was recommended to the council, is said to be organizing textile workers for CIO in Pawtucket, R. I. She was loaned for that purpose by the Ladies Garment Workers Union of N. Y. Paul Dulzell, who resigned as executive secretary and treasurer of Equity, criticized the selection of Miss Christianson on the ground that the rapointment might be made an issue.

dicated that the appointment might be made an issue.

Miss Christianson is said to be getting \$50 weekly for her CIO organizing work and will receive \$75 in the Equity berth. Mrs. Bryant is being paid \$100. Chorus branch is about to start organization of choruses in the night club field. Mrs. Bryant defended the selection of her successor, saying Mrs. Christianson held membership cards in two A. F. of L. unions, including the American Federation of Musicians. Also stated that Miss Christianson is interested in union organizing work primarily. Appointee was formerly assistant state secretary of labor in Pennsylvania and secretary of the Women's Trade Union League of Philadelphia.

G. J. NATHAN HEADS N. Y. DRAMA CRITICS

George Jean Nathan, reviewer for George Jean Nathan, reviewer for Scribner's and other magazines, was cleeted head of the New York Drama Critics Circle Monday (18) succeeding Brooks Atkinson of the N. Y. Times, who held the post for two years. John Mason Brown of the Post was named vice-president, Burns Mantle, News, treasurer, and Johnson Anderson, Journal, corresponding secretary.

sponding secretary.

It was the intention to retire all officers, but two switches were made instead. Gilbert W. Gabriel and Douglas Gilbert, former the critic of the now defunct American, and Gilbert, former crick of the World-Telegram respectively, have resigned. Principal activity of the group is to make an annual best play selection in opposition to the Pulitzer award.

Equity administrative setup was tossed into consternation last week when Paul Dulzell, executive secretary, handed in his resignation. Action upset the apple cart since it complicated the already muddled situation among the show business unions all the more.

Dulzell had some time previously, been appointed to take over the Equity duties of Prez. Frank Gillmore when and if the latter takes over active charge of the reorganized Associated Actors and Artisted of America, of which he is the new executive director.

First result was that Gillmore, who was attending the A. F. of L. convention in Denver, promptly entrained for New York after stating that Dulzell's resignation was 'agreat shock to me and an unexpected one.' Dulzell expressed surprise that his action should have caused a furore. Resignation was tabled for two weeks. But, although its acceptance as of next Jan, 1 merely pends at this time, he stated this week that he had not changed his mind.'

Dulzell, regarded as a rockbound unjonist, was a firebrand during the actors strike of 1019 and for years thereafter. Talk about his disaffection over the opposition element within Equity is stated inexact. That group, has expressed no special liking for Dulzell because of his frankness and firm opinlons.

Peeve at Pix End

Secretary, however, has been dis-

Peeve at Pix End

Peeve at Pix End
Sceretary, however, has been dissatisfied with the rapid changes in
the actor unions, with the Screen
Actors Guild forging forward and
dominating the Four A's group, a
position which Equity formerly occupied. Plan to reorganize the
Four A's, the general outline for
organizing the new radio union and
the interchangeability of cards,

(Continued on page 63)

Omaha Nixes 'Women' On Fear of 'Idiot' Reneat; 'Victoria,' 'Richard' Oke

Omaha, Oct. 19.

Omaha, Oct. 19.

Omaha Drama League opens its season with a one-night presentation of Tovarich' Nov. 3 in Tech High auditorium. Company has Eurenie Leontovich in the lead of the Sherwood opus, produced by Gilbert Miller. William Schneider, advance man, in last week setting up pins.

Officers of League went on record stating presentation of The Women' here is not being considered in view of last season's run-in with Mayor Butter over 'Idiot's Delight'. League is closely scrutinizing all scripts under consideration for provoking lines, and feared Claire Booth play would not pass. would not pass.

Although League is not vet an-Although League is not yet an-nouncing the season's schedule, it is almost certain Helen Hayes will show in "Victoria Regina' and Maurice Evans in 'Richard II.' At time of the consorship controverry last spring Mrs. Howard Rushin, president, expressed fears that Evens would meet with official ob-jections, but arrangements were vir-tually closed then.

Spanish Shows for Baves

Enrique de Rosas has taken the ora Bayes, N. Y., to house his

Enrique de Rosas has taken the Nora Bayes, N. Y., to house his Spanish repertory company, opening there? Oct. 22 with "La Sircna Varada."

International company, exponents of sophisticated type of plays arrived in N.Y. from Porto Rico 2 for playing there two months. They will remain here for an indefinite run.

NYTPA Aiding 'Eagle' Strikers By Ignoring Sheet on Ads, Press Copy

Broadway was asked to aid newspapermen strikers of the Brooklyn Eagle and partly responded, as shown by the absence of six show ads. At request of the strikers legit press agents yanked advertisements and are also withholding news releases. Managers are not openly supporting the strikers but some pa.'s secured the okay to use their discretion.

Pledge of support the control of the product of t

discretion.

Pledge of support was sent to strike headquarters opposite the Eagle plant by the New York Thetartical Press Agents. Copy of the telegram was secured by the daily and sent to the Publishers Association of New York. Latter which includes most of the leading dailies in the metropolitan area sent a transcript to each Broadway manager, the message reading:

'Members of the New York The-

Members of the New York Theatrical Press Agents unanimously extend their sympathies to the Eagle strikers and wish to assure you that in addition to our efforts and help we will exert such influence as we can to persuade our managers to aid you. Best of Luck.

Looks Like Deadlock
Strike in Brooklyn has developed into a determined fight. The Eagle has made no statement either in its publication or otherwise. It, is claimed by the strikers that the circulation is off around 60,000 and that advertising has been affected about 30%.

According to those leading the

advertising has been affected about 30%.

According to those leading the strikers the Newspaper Guild feels that the fight is vital to the organization's existence. Because of that efforts are being made to gain sympathy of the borough's top stores and to have the latter withhold copy. A sound truck is used daily in front of the largest department store, speaker inside telling shoppers why they should help and also request the ads be yanked. If that shop agrees the Guild feels it would win within a short period.

Picketing is being carried on in a manner not before permitted in Brooklyn, Police have been adamant about ganging up'n methods but for the first time mass picketing by the Guilders is counfenanced. Among the pickets is cantenanced. Among the pickets is Arthur Pollock, Eagle's drama critic for years. His action may explain the attitude of the N. Y. Pa.'S.

One strike leader was slugged but it is reported the attack was for a

p.a.'s.
One strike leader was slugged but it is reported the attack was for a private reason. It is costing the Guild \$3,000 weekly to conduct the strike. Expected that financial aid will be forthcoming from the CIO with which the Guild is affiliated.

DETROIT FTP SETS PLAN FOR SHOW TOURS

Detroit, Oct. 19. Detroit, Oct. 19.
Activities of local Federal theatre
project will be extended considerably this year, according to Fred
Morrow, Michigan director, to include a booking and touring unit.
Plan was worked out by Herbert
Ashton, Jr., assistant director of
theatre project, and Morrow.

meatre project, and Morrow.

Local unit will take plays to various parts of state, wherever there's a stage or aude adequate for presentation. All that's required of smaller towns, where there's a big clamor for flesh, is to provide a sponsoring group and adequate facilities.

Russe Theatre 'Most Exciting'—Lil Hellman

Paris, Oct. 12.
Lillian Hellman, just back from Russia, has returned full of enthusiasm for the current stage output there. Said she was especially impressed with the quality of the acting and the lavishness of production. Most of the plays last a little too long,' she said while preparing to leave for Madrid and Valencie, 'but they are extremely well done. They spend a great deal of money on productions but won't present anything until everything is as it should be. 'I was told one play, which has been in rehearsal for more than a year, was not yet ready for presentation. What a difference from Broadway. There we rehearse only four

been in rehearsal for more than a person year, was not yet ready for presentation. What a difference from Broadway. There we rehearse only four weeks.

'Drama' as presented in Russia is the most exciting I have ever seen.'

Stanley Young authored the play which is to be produced by Sidney Harmon. Nan Sunderland and Louis Grey, to be produced by Short Plays Theatment of the most exciting I have ever seen.'

P.A.'s Union Label

Theatrical press agents have been instructed to put a union label on copy sent to newspaper offices. Future releases per offices. Future releases from members of the NYTPRA will state that fact at the head of the story. Figured to have some value in drama departments which are organized.

in drama der are organized.

\$75-WEEK MIN FOR B. O. MEN, TMAT BID

Theatrical Managers, Agents and Treasurers' union will send a committee to the League of New York Theatres with the object of establishing a minimum wage for legit boxoffice men. Union will ask for \$75 a week for treasurers and \$50 for assistants. Present pay for the former is \$50 and, in some instances, less. Although no formal affiliation with the IATSE has been made by TMAT, James Brennan, IA vice-president, is carded to be present with the committee.

Union is also expected to seek a three-man staff in all boxoffices. Pointed out that most of boxoffice people are currently unemployed and even if all boxoffices were lighted and staffed with three people each, there would be more than 100 without jobs. Understood that upon the expected agreement will depend the actual merging between TMAT and IA, but with the managers, agents and treasurers group autonomous.

Notification was sent out by TMAT that the initiation fee had been boosted from \$5 to \$30 and

TMAT that the initiation fee had been boosted from \$5 to \$30 and that the figure would eventually be raised to \$100. Contacts between the union and the New York Theatrical Press Agents continue, but the two groups are not in accord on several issues.

'Mice' Into Music Box, N.Y.

'Of Mice and Men,' second show on the schedule of Sam H. Harris this season, was slated into the 'Lyceum, N. Y., next month, but may be spotted instead in the Music Box as the berth of Td Rather Be Right' as the berth of Td Rather Be Right' has been switched to the Alvin. 'Having Wonderful Time' which announced the final weeks at the first named house, may continue well into the fall period. Latter management was considering moving. 'Mice' is the dramatization by John Steinbeck of his novel of same name. It will be staged by George S. Kaufman, who will not be free to direct until 'Right' has opened. That would date the new play for late November.

Kline Succeeds the Late Reed, Back with 'Door'

Jack Reed, who was to have been company manager of 'Stage Door, which took to the road last Saturday which took to the road last Saturday (16), died suddenly of a heart atack two days previous. Harry D. Kline, who, until recently, was booking manager for the Mecca auditorium, N. Y., was assigned the berth. He was long connected with the C. B. Dillingham office.

Door, 'with Joan Bennett in the lead role, originated by Margaret Sullavan, current in Boston, is routed for 20 weeks, film version of the lay being kept out of the stands until the show dates have been played.

Keith East for Stager

Hollywood, Oct. 19.

Ian Keith returns to Broadway on completion of his role in Cecil B. De Mille's 'The Buccaneer' to play a top role in 'Robin Landing,' legit

Green's Current Entry

Morris Green will present a com-edy entitled "To Be Continued" in association with James J. Fero, the latter's first venture in show busi-ness. Play was written by Charles

Last season Green was originally interested in Bartlett McCormack's Hey, Diddle, Diddle, tried out by Anne Nichols but not brought to Broadway.

'SUSAN' AGENCY BUY: TOP COMMISH \$1.10

First agency ticket buy of the sea-on has been entered into for 'Susan and God, rated a smash at the Plymouth, by the brokers and now Broadway's top grosser. Deal is for a 10-week period and stipulates prin-& Co. (Sullivan-Kay). Other agencies are also in, but under dif-ferent conditions. Last season there was a limitation on the price of tickets for The Women, but whether the brokers adhered to the rate is

the brokers annered to une-rate as a question. However, with the location of seats on both end of tickets now used by orders of the Government, each agency can be easily checked as to the price charged, since the revres side is .tamped when sold by the agencies. Brokers say the demand for 'Susan' tickets is so strokers. mand for 'Susan' tickets is so strong that they can easily secure \$6.60 for any choice locations.

Current Road Shows

Week of Oct. 17

'Amphitryon 38' (Lunt and Fontanne), National, Washington, D. C.
'Antony and Cleopatra' (Tallulah Bankhead), Nixon, Pittsburgh.
'Behind Red Lights,' Werba, Brooklyn, N. Y.
'Brother Rat,' Academy of Music, Roanoke, Va. (9-20).
'Retween the Devil,' Chestnut St., Philadelphia.
'Poli's House,' Cass, Detroit.
'Follies,' Strand, Ithaca, N. Y. (20); Shea's, Bradford, Pa. (21); Shea's, Jamestown, N. Y. (22); Shea's, Erie, Pa. (23).

Pa. (23).

T'd Rather Be Right, Colonial,

The Moston:
Letaning on Letty (Charlotte Greenwood), Ford's, Baltimore.
'Madame Bovary,' Grand Opera House, Chicago.
'May Wine,' Erlanger, Philadelphia.

'Room Service,' Copley, Boston.
'Room Service,' Biltmore, Los An-

geles.

'Richard II' (Maurice Evans),
Opera House, Boston.
'Stage Door,' Shubert, Boston.
'Tobacco Road,' American, St.
Louis, Mo.
'Tonight at 8:30,' Curran, San

Tonight at 8:30, Curran, San Francisco.
Tovarich, Paramount, Toledo, O. (18); Park, Youngstown, O. (19); Masonic Aude, Rochester, N. Y. (20); Erlanger, Buffalo, N. Y. (21-23).
"Tovarich, Municipal Aude, Oklahoma City, Okla. (18); Convention Hall, Tulsa, Okla. (19); Poncan, Ponca City, Okla. (20); Wichita U. Aude, Wichita Kan. (21); Melba, Dallas, Tex. (22-23).
"Victoria Regina" (Helen Hayes), Forrest, Philadelphia.
"Women," Erlanger, Chicago.
"Yes, My Darling Daughter," Hartman, Columbus, O. (18-20); English, Indianapolis, Ind. (21-23).
"You Can't Take It With You," Harris, Chi.
"You Can't Take It With You," Plymouth Resetae.

'You Can't Take It With You, Plymouth, Boston 'You Can't Take It With You,'
Royal Alexandra, Toronto, Can.

Serlin's Legit Flyer

'Sing, Sweet Annels,' by Belford Forrest, will open at the Pasadena Playhouse, on the Coast, Nov. 16, for a week's engagement. This is Oscar Serlin's first show

Harris Spotting Cohan Show Into Larger Alvin, N. Y., at Lesser Top

HARRIS' INSURANCE GAG ON COHAN SHOW

Sam H. Harris is understood to have tried to take out heavy 'sentimental insurance' for 'I'd Rather Be Right' as protection against any possible mishap to President' Roosevelt. Attempt is said to have been unsuccessful. In the event of any mishap to the President, the show would be forced to close down. 'Jubilee,' the last big Harris musical, went into the red for a figure reported to have been in the neighborhood of \$70,000. Show closed shortly after Mary Boland left the cast, having been obliged to fulfill picture commitments.

'Red Lights' And 'Journeymen' To A. L. Arbitration

Dispute over the stock rights to Behind Red Lights' have been taken before the American Arbitration Assn. by Jack Curtis, producer, and Beth Brown, co-author with the late Sam Shipman, and the Shipman es-Beth Brown, co-author with the late Sam Shipman, and the Shipman estate. Arbitration will be taken up some time next week, it is expected. Under the AAA rules, an arbitration committee will include three members, one chosen by each of the disputants and the third from a panel previously chosen by the Dramatists Guild and approved under the contract with the managers. Cause of the disagreement is the disposal by Curtis of the stock rights of the play to Jules J. Leventhal, without the consent of the authors. Show is now playing a second week at Werba's theatre, Brooklyn, on a cut-price basis. It has previously played other houses of the Leventhal subway circuit.

played other houses of the Leventhal 'subway circuit.'
According to the claim, Curtis disposed of the stock rights at a ridiculously low figure, but obtained a good price for his production. Under the Dramatists Guild contract, rights to any play-may not be sold without the consent of the author. Curtis, however, claims he had the author's permission to sell the stock

out the consent of the author. Curtis, however, claims he had the author's permission to sell the stock rights at his own discretion. Matter was taken to the Dramatist Guild, the latter turning it right over to the Arbitration Assn. aspecified in the basic agreement. Another dramatist scrap, this one concerning the adaptation rights to Erskine Caldwell's novel, 'Journeyman,' is set for hearing before the Arbitration Assn. late this week. Dispute is between Alfred Hayes and Leon Alexander on one hand and Wallace Waite on the other. Hayes and Alexander made a dramatization of the novel, allegedly with the author's permission. Waite claims they used material from his dramatization in making theirs. Neither dramatization has been produced.

'Virginia' Notice Up

Notice of closing was posted Mon-Notice of closing was posted mon-day (18) backstage at the Center, N. Y., for 'Virginia,' first show of the season. Last week's business was the best the Rockefeller-backed oper-etta has drawn since opening and an even break was indicated. Under-stood the violent stock market slump and the week is responsible for early this week is responsible for

early this week is responsible for the protective measure. Closing date Saturday is provi-sional and should business improve this week 'Virginia' will continue. It rates as the season's most costly pro-duction. Latter amounted to \$170, 2000 with attest amounted to \$170, 000 with losses tot with other expenditures and totaling the red to around

MORGAN'S L. A. SCHOOL

Dickson Morgan, legit director, planed out of N. Y. (17) for Holly-

'I'd Rather Be Right,' sensationally Td Rather Be Right, sensationally publicized musical satire which opened last week in Boston, will be spotted at the Alvin, N. Y., with admission top of \$4.40, instead of the Music Box, where George M. Cohan's name and the show was already in lights on the house sign. At the scale in the 1,387 seat Alvin the show can gross close to \$32,000, which is as much as could be gotten at \$5.50 in the original spot, a 1,000 seater. seater.

seater.

Sam H. Harris, the show's producer, decided on the larger theatre at the lower scale, ruling out \$5.50 as too high a top, especially in light of unprecedented press attention showered on 'Right' throughout the country. As soon as it became known that the actual names of President Roosevelt and administration heads were used as characters in the show, news and photographic syndicates descended upon the Colonial theatre in the Hub and remained for days.

Show drew additional press attentions the show and the short press attention to the short press attention the short press attention to the short pressent pressure that the short pressure that the short pressure that the short pressure that pressure the short pressure that the short pressure

Show drew additional press attention when Cohan elected not to use a lyric about Al Smith, substituting one of his own about the President. There were objections from the score writers, Richard Rodgers and Lorenz Hart, who are reported threatening to go to the Dramatists Guild about the matter. However, calm prevailed and a new lyric is being written by Rodgers and Hart. George S. Kaufman and Moss Hart, the book writers, laughed it all off and so did Cohan, it is said.

Keeplay Show Out Show drew additional press atten-

Keeping Show Out

Keeping Show Out
Feeling that they have an exceptional property in sight, the manager and authors began making changes after the Boston premiere, despite the business drawn. A virtually new set was ordered from Donald Oenslager—it will be the third stage dress, the first having been thrown out at rehearsal—and Clark Robinson was called in to relight the show. It was figured that a second week in Boston would not provide the required time to get Right' ready and it will be moved to Baltimore next week, due on Broadway the following week (Nov. 2).

Much of the electrical equipment,

Much of the electrical equipment, including a backstage maze of cables is being returned, equipment otherwise having been bought on approval. That will reduce the production nut about \$12,000. Abe Feder put in the special lighting system including a pew switchboard which put in the special righting system including a new switchboard, which goes out. Cost of the show which is rated a one-setter still approximates \$100,000 but the weekly operating cost will be as much as 'Of Thee I Sing' which had a \$5.50 top in New York.

York.

Top for the opening night is not definite. Usual premieres at the Music Box have been \$7.70 but first night for Right at the Alvin may be less, Harris favoring that idea. Advance sale for tickets said to be the largest of any Music Box attraction. In one day 300 letters with remittances were received, following stories in the press anent the Boston opening.

2 NEW B'WAY ENTRIES LAST 3 PERFORMANCES

Two plays opened last week but both were hastily withdrawn after being panned. 'Wise Tomorrow,' an English drama backed by the War-ners, at the Biltmore, N. Y., opened Friday (15) and was withdrawn Sat-urday night. Three performances.

WISE TOMORROW

Opened Oct. 15, '37. Chorus of emphatic no's from every first-stringer greeted import from England.

'In Clover' opened at the Vander-bilt Wednesday (13) and did not bother about finishing out the week, disappearing after Friday night's performance. Also three perform-ances.

'IN CLOVER'

Opened Oct. 13, '37. Una mous thumbs-down from critics who cracked it hard. Unani-

Unusual Number of Legit Players Hanging Around B'way; Slow Season

Outlook for legiters, which was fairly bright up to a short time ago, is currently gloomier than at the beginning of the season. Actors, agents and producers are all complaining. With plays postponed or dropped many agents who were rushed headlong into casting activities are now twiddling their thumbs.

This is partially explained by the fact that many of the plays with which agents were active with are all set and are already in rehearsal Others to which they had looked forward have either been postponed or dropped. Stock market has had or dropped. Stock hatter has an its effect with the withdrawing of capital, but in cases where dough has been held up, plays were probably risky or more expensive than was wise to consider undertaking at

Another factor which is a head-ache for the agents is the tendency on the part of managers to do their own casting, with the exception of a few instances which they cannot handle themselves. Reports also state handle themselves. Reports also state that a number of agents are looking toward Hollywood to find work for their clients, whom they are finding impossible to place here. More repu-table agents are not doing this, how-ever, preferring to hold out for their younger people, especially, the even-tual hope of making progress in legit.

tual hope of making progress in legit. Several casting agents report that there seem to be more young players who have blown into town this fall expecting to crash into legit than for several seasons heretofore. Included among these are undoubtedly talented youngsters, but more than the usual number of incompetents.

Theatre Guild casting was practi-cally all done at one time this sea-son, with five plays being readied al-most simultaneously. Casting execu-tives there state they have never-been busier or seen more people in sea cheet a time. so short a time.

so short a time.

Despite the dearth of scripts and employment in New York itself at the present time, there are a good many actors employed on the road, as there were more than 20 shows out last week. Several of these are headed for Broadway, but most are road companies of shows in town or which have played here.

which have played here.

Over 400 embryo players have registered with the American Theatre
Council committee which aims to
discover stage talent. Response is
considered exceptional because only
one New York daily carried a detailed story explaining how applications should be sent to the committee, which has quarters with the
Theatre League, Sardi building.

Analysis of the amplications shows.

Theatre League, Sardi building.
Analysis of the applications shows
that about 7% are junior members
of Equity. It is this element which
complained that after securing a
small part or having worked as understudies, they have been unable to
find engagements. Most of the applicants have taken drama courses in
colleges, some others coming from
dramatic schools.

Committee will shortly hold auditions and those who display talent will be cast for private performances, to which managers will be invited. Hoped make selections therefrom for regular jobs.

SUBSCRIBERS HYPOED BOVARY' TO 12G. PITT

Pittsburgh, Oct. 19.

Pittsburgh, Oct. 19.

Subscription sale kept 'Madame Bovary' from being pretty much of a dud last week at Nixon. Theatre Guild show, first of ATS series of six, took unanimous critical drubbing and window sale was virtualbing. Managed to get around \$12,000, most of that coming from season tix. ATS apparently running off its list in quick order, same as last season, with 'Tovarich' coming in Monday (25) as second offering, following current 'Antony and Cleopatra. Nixon has finally corralled a booking for Nov. 1, Charlotte Greenwood's Caning on Letty,' but nothing so far set to follow that until Thanksgiving week, when 'Victoria Regina' lands.

Estimate for Last Week

lands.

Madame Bovary (Nixon; 2,100; \$2.75). First of ATS shows took critical drubbing and would have been plenty in the dog-house without subscription backing. Got \$12,000.

Shows in Rehearsal

'Three Waltzes'-Shuberts.
'As You Like It'-Dwight D.

'As You Like It—Dwight L. Viman.
'Too Many Heroes' ('Vioence')—Carly Wharton.
'Golden Boy' ('Manly Art')
-Group Theatre.
'Right This Way'—Alice Alex-

der. 'Hooray For What!'—Shu-

'Ghost of Yankee Doodle'— Theatre Guild.
'Four Cents a Word'—Cheryl

'Father Malachy's Miracle'— Delos Chappell. 'Young Mr. Disraeli'—Alex Yokel.

Yokel.

'Many Mansions'—Alexander
Kirkland.

'Julius Caesar' — Mercury

Theatre. In a Trunk'-Jack Curtis

Lunts Wow Balto For \$18,000, New Abbott Play 7G

Baltimore, Oct. 19.
Legit season here reached a rousing climax last week with the four-day booking of the new Guild production of 'Amphytrion 38' at Ford's. The Lunts, always very but here and beginning with a sellout and brilliant opening Wednesday night (13) marked up a succession of clean racks for the subsequent four shows to hit a very socko \$18,000 for the half week. Raves from local crix and added editorial mention gave much space and comment to revival of town as a legit stronghold.

At the Maryland, George Abbott opened his latest try, a whodunit, 'Angel Island,' garnering a steady \$7,000 for the week. Pre-troadway \$7,000 for the week.

ing in for the Cohan opus.

Estimates for Last Week

'Amphytrion 38, Ford's (1,988; \$2.78). A wow from the opening gun Wednesday night (13), rolling up socko \$18,000 for five shows. Press and public went for this Guild opener and the Lunts in rave fashion.

opener and the Lunts in rave tashion.

'Angel Island,' Maryland (1,570)

\$2.20). Very strong opening night for this new Abbott try, tapered down towards end of week to total of \$7,000, good for a tryout.

Greenwood Took \$50,000 **Cut of Philly in 4 Weeks**

First show to stick four weeks in Philadelphia is Leaning on Letty with Charlotte Greenwood reported to have been the draw over the show itself. Attraction is currently in Baltimore. During the Philly date the total takings went close to \$50,000, which is regarded as an indicator for business there this season.

Tetty accomplished a long run in Chicago last season. It is the same play shown on Broadway as 'Post Road' and may possibly repeat with the star, although she has other plans for a metropolitan showing.

'Daughter' 8G, Cincy

Yes, My Darling Daughter, second show of the season for the Coxregistered a fair \$8.000 last week, pulling up with a hetty \$3,000 for the matinee and night performance Saturday (15). Show sought a three day date, but house insisted on a full week.

week.

Idle this week, the theatre has 'Doll House' next week and Tallulah Bankhead in 'Antony and Cleopatra' the week of Nov. 1.

Tovarich' Mild \$1,500 In Nashville 1-Niter

In Nashville 1-Niter
Nashville, October 19,
Tovarich' drew only \$1,500 at Ryman Auditorium last Thursday night,
although the one-night engagement
was season opener and the ancient
house where it prayed has been excitities, however, warmly applauded
the comedy, Eugenie Leontovich and
the rest of the cast.
Ziegftel Follies' on Nov. 3 is next
date, followed by Tallulah Bankhead
in 'Antony and Cleopatra' on Nov.
11, and Fritz Kreisler on Nov. 15.
Other dates announced by Mrs. L.
C. Naff, manager, include Tobacco
Road, 'You Can't Take it With You,'
The Women, 'The Show 1s On'
King Richard II,' (Maurice Evans),
Victoria Regina' (Helen Hayes).

COHAN, \$25,000, HAYES \$29,000, **HUB SOCKS**

Boston, Oct. 19.

As far as this town is concerned, the new George M. Cohan musical, 'I'd Rather Be Right,' which ribs the New Deal is a smash hit. Beroadway will buy it so heavily is a moot question; and revisions are being made in the musical end day the most of the control of the control

and Joan Bennett moved in as new star of 'Stage Door,' Monday (18).

Maurice Evans opened one week of Tichard II' at the Opera House, Monday night.

Can't Take II. With You' finished the Week will and 'Room Service' looks very solid after two weeks at the Copley. Because the Copley is out of the main rialto, management opened up a downtown boxoffice at the Wilbury (being renovated), tied up with cab companies; and A. G. Munro, gen. mgr. for Shuberts here had upper Stuart street fail with the Copley area.

The Wilbur, the second Shubert house to be redecorated and reopened this season, is slated to be ready for the Abbey Theatre Players, due to enter about Nov. 22.

Restmates for Shuberts (\$3.30) (4th week-final). Miss Hayes played to capacity every performance, and standee biz built weekly. Final frame just eased over the smash 3d week, making the finale a marvelous \$29,100. Total gross for the four weeks was \$110.594 and 1.50 and 1.5

ABBEY PLAYERS START TO CLICK ON B'WAY

The Abbey Players who started mildly at the Ambassador, N. Y., found a winner in The Far Off Hills and the repertory plan has been arranged. Takings were quoted around \$10.000. Hills' will hold over for a third week with 'Playboy of the Western World' the next attraction, Nov. 1.

Dublin troupe started off with a schedule calling for a different revival every two or three days, until 'Hills' proved a draw. Engagement was first listed for four weeks, but will be extended.

'Rat' 5 Fine Wks., New'k

"Brother Rat' last week closed the short, but very successful legit sea-son at the Shubert of five weeks, its top take a splendid \$12,000. House now vaudfilms.

'Susan' New B'way Leader at \$21,000, 'Star Wagon' 171/2G; Looking to Nov.

The stock market slump will probably dent legit grosses this week, but with some excellent business last week aided by extra Columbus Day matiness, and two new hits on the body of the stock of the sto

Hills:
The holdovers which are benefiting from the slow arrival of fresh attractions were topped by "The Women' last week, which got \$19,500 on nine performances. Room Service' at \$18,000 and You Can't Take It With You," \$16,600, were the other higher brackets.

Business for most of the others eased off, but 'Virginia' went upward. That, however, did not prevent the posting of a provisional closing notice this week.

Only two entrants last week and both fast flops. In Clover folded at the Vanderbilt and Wise Tomorrow followed suit, each expiring after three performances.

Final two weeks of October finds but one new show, 'Angel Island,' which starts tonight (20) at the Na-tional. Late next week schedules the Surrey Players from the summer spots in 'As You Like It,' Ritz.

Estimates for Last Week

Estimates for Last Week
Angel Island, National (1st week)
(D-1,164; \$3.30). Presented by George
Abbott; written by Bernie Angus;
well received in Baltimore last
week; opens tonight (20).

"Babes in Arms; Shubert (28th
week) (14-1,365; \$3.30). With little
musical composition, business holds
to fairly good figures; last week estimated over \$15.000.

to fairly good figures; last week estimated over \$15,000.

*Blow Ye Winde,' 46th St. 5th week) (C.-1,375, \$3.30. Not indicated to stick unless perking up this week; lcs. 1375, \$3.30. Not indicated to stick unless perking up this week; last week around \$5,000.

*Brother Rat,' Hudson (45th week) (C.-1,097; \$3.30). First week here moving; \$7,500.

*French Without Tears,' Miller (4th week) (C.-944; \$3.30). Slightly under previous week as similar to there not playing extra (Columbus Day) matinees; well over \$9,000.

"George and Margaret, Morosco (5th week) (C.-961 \$3.30). Holds to fairly good money and should span fall period; takings again approximated the state of the state o

In Clover, Vanderbilt. Yanked Friday (15th) after three performances.

'Lady Has a Heart,' Longacre (4th week) (CD-1,019; \$3.30). Still in doubt, but some business because of few one arrivals; rated around "Room Service," Cort (23rd week) (C-1,059; \$3.30). Went to \$18,000.last week in nine performances; one of leaders which gave added matinee on Columbus Day.

'Susan and God,' Plymouth (3rd week) (CD-1,036; \$3.30). Broadway's new straight play leader; first full week takings close to \$21,000; agencies arranged exceptional buy.

'The Star Wagon,' Empire (4th week) (CD-1,096; \$3.30). List's other new hit the first to click this season: played to \$17,500 last week to run-rup honors among new shows.

played to \$17,500 last week to run-ner-up honors among new shows.

The Women, Barrymore (43rd week) (C-1,048; \$33.0).—Holdover standout which got big money last week; played extra matinee and grossed \$19,500.

To Quito and Back, Guild (3rd week) (D-914; \$3.30). Rated around \$14,000, not exceptional with sub-explicing support; but better than explicing support; but better than

scription support; but better than expected.

Tohacoe Road, Forrest (202nd week) (C-1,107; \$1.85).-Long-stayer keeps playing along to some profit every week; getting around \$6,000, which is okay under set-up.

Virgina, sonier (set week)

Virgina, sonier (set week)

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figure to date; even break but noted by the second state of the second stands hit for opener and second stand hit care performances. Yes, My Darling Daughter, Playhouse (36th week) (C-878; \$3.30). The sapproximated \$9,500; however, proticiable and indefinite.

With You'll Booth (45th week) (C-708; \$3.30). In nine times gross went to \$16,600 last

week; capacity pace-plus continues and should last into next spring.

Revivals

Abbey Players, Ambassador; Irish troupe finally presented a draw in The Far Off Hills' and repertory dropped for time; \$10,000.

The Fireman's Flame.' American Music Hall; od type meller doing okay.

okay.

WPA

Professional, Elliott; revival drew
standees Saturday night when gate
topped \$500; 83c top.
'A Hero Is Born,' Adelphi; so-so.

'VICTORIA' SALE \$50,000, PHILLY

Philadelphia, Oct. 19.
Philly's legit season is off to a fresh start this week, with all hands now expressing optimism and look-iug forward to a socko six or eight weeks before the pre-holiday slump clips biz.
'Victoria Regina' leads the parade,

getting a strong start at the Forrest. Advance totaled over \$50,000. There were only a few scattered singles in the orchestra the first night, and there won't be that ranny fight, and there won't be that ranny expenditure weeks. For a couple of seasons now philly's weakest performance, even for established New York hits, has been the first. That can be figured for tryouts, but it's hard to understand why the local burghers hold off on Hayes, Cornell and the Lunts that the opening. May we have a considering the constitution of the control of were only a few scattered singles in

for two weeks. Sason's first tryout around the Sason's first sason the Sason sason to the Sason sason the Sason sason the Chestnut Nov. 1, and the next week there will be two tryouts bow-will unlimber another muscle the will unlimber another muscle the Sason sas

rist is in for two weeks; latter for one.

Last week's trade was mild, with Philly drama patrons apparently holding off. Complete set of adverse notices didn't help Walter Hampden's revival of 'The Passing of the Third Floor Back,' at the Ename Carte all jumpes on the passing of the complete of the passing of the complete of the passing of the passing of the passing the passing that the passing the passing the passing the passing the passing that the passing the passing that the passing the passing the passing that the passing the passing that the passing that the passing that the passing that the passing the passing that the passing the passing the passing that the passing that the passing the

and erratically acted and staged.

Estimates for Last Week

Teaning on Letty' (Chestnut) (1.646; \$250) (4th week). Charlotte
Greenwood wound up profitable engagement with this comedy last Saturday, with intake at \$9,500. 'Between
the Devil' opens tonight.

"Passing of the Third Floor Back'
(Erlanger) (1,599; \$2) (one week
only). Panned all along the line,
the stage of the Third through to a
weak \$5,000. 'May Wine' this week.

'SERVICE' NEAR 10G. L.A., FTP TILTS GATE

Los Angeles, Oct. 19.

Los Angeles, Oct. 19.

'Room Scrvice' continues to play to satisfactory returns at the Biltmore, where it is now in its third week, with one more to go. Hollywood mob is going fairly strong for this George Abbott comedy and it looks like final two weeks will also be profitable.

books me hinds two weeks with also be profitable.
Federal Theatre Project is going to town this week when it presents Ready, Aim, Fire, its first musical of the current season, Piece by Gene Stone and Jack Robinson goes into the Hollywood Playhouse (22) at \$1.10 top, highest FTP top since its inception out here.

Estimate for Last Week

'Room Service,' Biltmore (C-1,656; \$2.75) (2nd week). Trade jumped after opener and second stanza hit neat \$9,700. Two more to go.

Road Nixing Stale Hits, Prefers Recasts; Cornell, the Lunts Okay

Chicago and the other midwest towns usually accounted part of the legit road are actively opposed to

legit road are actively opposed to shows which are more than a few months old. This has been demonstrated with increasing frequency during the last year, with the customers refusing to patronize theatres placarding shows of a previous season, no matter how big a hit the show may have been.

On the other hand, shows which are new and within two months or so of their opening in New York or other big towns, have been making real hay at the box-office.

Hinterland public would rather see a new show with a second company than wait a year and see the original cast. They realize it's impossible for the same cast to be playing simultaneously in New York and Chicago or the road at the same time, and for that reason are perfectly

Chicago or the road at the same time, and for that reason are perfectly satisfied to see a different company. Unless it contains an outstanding name, the cast means nothing to the road public. It's the show they're interested in. This has been proven by the click here for such shows as "Three Men on a Horse," Leaning on Letty, "You Can't Take It With You' and Brother Rat,' all with road comnables.

Too Old for B.O.

Too Old for B.O.

On the other hand, hit shows which have been kept out of Chicago and other road towns for a season or more, do nothing when they arrive. Simple reason is that it's old news and the public is busy talking and thinking of this season's shows. The Show 'Is On,' which lasted only 10 days at the Grand here, is an example of the stay-away habit of the midwest public as far as old shows are concerned.

anys at the Grand here, is an example of the stay-away habit of the midwest public as far as old shows are concerned.

With communications and news spreading rapidly these days, New York's hit show of the night before is breakfast table talk in all legif-conscious homes throughout the country. And those people want to see that show as quickly as possible. They don't want to wait a year for it. Only in the cases of names such as Katharine Cornell, Alfred Lunt and Lynn Fontanne, Helen Hayes, Katharine Hepburn, etc., are there exceptions to this rule. Public will capacity the houses for these people in shows either before or long after their New York runs; but in those cases it's the name attraction and not the show that is the particular box-office bait. It's simply a physical impossibility for the name performers to be two places at one time. But the public doesn't feel that it holds the same for shows. They see no reason why the shows can't be sent out as are pictures.

In the past few years there has been a growing readiness of New York producers to follow just that plan, with three companies organized quickly to support the road for hit New York companies; one for the east and south, another for Chicago and still another for the Coast and midwest. They have found that only by sending out companies a quickly as possible can the best results be obtained on the ephemeral publicity a hit show receives in New York and throughout the nation.

and throughout the nation.

Play Out of Town

Antony and Cleopatra

Antony and Cleopatra

Buffalo, Oct. 19.

Laurence Rivers, Inc., presents ralituth
Bankiend in Shakespeare's 'Antony and
Cleopatra' with Conway Tearle, and a
oxas of 30 including John Bener, Fania
lace, Averell Harris, Wilfred Saagram,
Laurence Pietcher, John Farrish, William
Britand, George Riph Chambers, Richard
Incs., J. Maichiem Dunn, Georgia Herver
and others, Acting version adapted by
by 10 Michainer, Staged by Reginald Bach,
Music by Virgil Thomson.

With this kaleidoscopic and colorful production of Shakespeare's immortal museum-piece, Tallulah
Bankhead makes a serious bid for
stellar honors of the English-speaking stage. But the the phosts of her
mortal museum-piece, Tallulah
Bankhead makes a serious bid for
stellar honors of the English-speaking stage. But the phosts of her
modification and Langtry, Potter and
Collier and Marlowe—rise up to confound her and bring her off distinctly as second best. Here is one
of Shakespeare's great acting dramas,
a magnificent soaring poetic play,
which in this presentation not only
scarcely ambulatory. Making due
allowance for the difficulties of an
opening performance hampered by a
lavish and unwieldy production, the
whole proceedings bog down both
because of faulty and indistinct diction on the part of most of a largestat experienced in the reading of
east deexperienced in the reading of
east deeperience of the properties of
the direction. The performance is hesitant and unsustained and the residuary over-all impression left by
this overpowering story which is the
all-time dramatic quotient in the properties of
in victory, this dramatic fatalistic
ruin of two mighty souls triumphant
in death through the power of love
is, in the end, that it is an indifferent thing of dramatic shreds and
Miss Bankhead brought the idea of
this revival to Rowland Stebbins, un-

ent thing of dramatic shreds and patches.

Miss Bankhead brought the idea of this revival to Rowland Stebbins undoubtedly as the result of her London experiences. For her appiration, she does reported the stebbins had been considered in Stebbins had been

Is mignly recursor.

Is mignly recursor.

Is nightly recursor to fits vivid costuming and brilliant lightling effects.

Chief critticism must be directed toward the acting and direction. There would seem no excuse for a second to reach the recursor of th

exception of one or two scenes, notably the historic messenger passage, the star scarcely enlarges her acting stature. The opening found Miss Bankhead in bad voice, too, which did not add to the effectiveness of her portrayal. Mir. Tearle's Antony, not to put too fine a point on it, was most provided in the did not add to the effectiveness of her portrayal. Mir. Tearle's hantony, not to put too fine a point on it, was most provided in the did not add to the effectiveness of her portrayal. Mir. Tearle's hantony, not on put too fine a point on it, was most provided in the did not add to the effectiveness of her portrayal. Mir. Tearle's hantony, not do put to fine a point on it, was most provided in the provided

'GERTIE'S GARTER' IN \$19,410 DAMAGE SUIT

British Dominions Film Corp., Ltd., has filed suit in the N. Y. su-preme court against Wilson Collinpreme court against Wilson Collinson, playright, and Hopwood Plays, Inc., to recover \$19,410 which it claims it lost when defendants breached a contract in connection with foreign rights to Collinson's story, 'Getting dertie's Carter, 'Judge Bernard L. Shientag on Monday (18) granted defendants' demand that the film corporation put up a bond of \$2,500 to insure the action. British avers that it contracted with Hopwood for the picture rights for Australasia in 1932, but when attempt was made to show the picture under the title 'Night' of the Garter,' in that location learned that all

under the title Night of the Garter, in that location learned that all rights has been previously given to Frank O'Neill, who was producing the stage version at the time. The British Corp, had to buy out O'Neil for \$4.410, before the picture could be achibited as a result plaintiff be exhibited. As a result plaintiff claims delay cost it another \$15,000 and seeks to recover full amount.

MASK & WIG CLUB'S **50TH PRODUCTION**

Council Airs Ideas to Aid Legit

Comedy in three acts. Presented at the
Vanderblit Oct. 13, '37, by John and Jer-
rold Krimsky; written by Allan Scott;
staged by Alexander Dean; \$3.30 top.
Electa Hornbiow Zamah Cunningham
Harriet Freeman Claudia Morgan
James Freeman Myron McCormick
Frederick L. ParsonsJose Ferrer
Archie Gaunt Joseph Sweeney
Isabelle Gaunt
Isabelle Gaunt
Mary Jane Walker Louise Platt
Hank ThorntonBertram Thorn
Dr. BrewerAlbert Bergh
Polly LaVarre BrewerDennie Moore
EddleDon McClure
GuestJoan Macomber
CuestSally Gabler
GuestPete Barker
Guest Darker
Claire
Willowy Chap Robert Crane

Here's the type of show which generally limps in at the fag end of the season. It's mostly dross, and an mpossibility as a draw.

the season. It's mostly dross, and an impossibility as a draw.

The brothers Krimsky put on capers at the so-called American Music Hall, an upper East Side spot, where the old-time melodramatics, such as 'The Fireman's Flame' (current) is played to the accompaniment of beer, booze and Bronx cheers; also an olio which is the works. That sort of stuff is hilarious, but not so with comedy, 'In Clover', their first regular stage try. Even as a first time—no dice.

Story has to do with a nice enough young couple who decide a home in the country—specifically, Connecticut—is the right idea, and so separate themselves from most of the bankroll they've saved. Jim and Harriet Freeman might have been contented in the new environment, but a lot of things happen that turn least in great themselves of the state of the state of Harriet's girl friends.

The Freemans are in the hands of chindfird New Yndrader. They are

with guest, one of Harriet's girl friends.

The Freemans are in the harkle of skin-finit New Englander. They are gypped in the price of the foundation of the first of the fir

Philadelphia, Oct. 19.

Mask and Wig Club of the University of Pennsylvania is presenting its 50th annual show this year and to celebrate, aims to make it more elaborate than usual. It will go under the title of 'Fifty-Fifty' and will include a number of skits, song numbers and specialties from past Mask and Wig shows which have stood out prominently in their time. Following the custom established last season the Wiggers will offer their show during the Thanksgiving holiday instead of Easter week. Theatre this year will be the Erlanger, lindle house which the club has not played in several years.

Resolution calling for early curtains for one matinee and one evening performance a week in New York legit houses was passed Monday (18) at a luncheon meeting given by the American Theatre Council for heads of the women's clubs of New York and vicinity. Decision was in response to the meeting's purpose of finding out how 'to make theatre-going easier and more attractive'. Supplementary resolution, offered william A. Brady, calling for the establishment of a central bureau for the dissemination of information about theatres, theatre-going and take takes, was also passed. Expense of the bureau would be met by producers. While the second resolution avoided mention of use of the burau as a ticket agency, it was the general understanding of the meeting that that would be one of its principal functions.

In fact, when Marcus Heiman, Theatre Council exec and head of the League of New York Theatres, ferered to the proposal as a ticket agency, Brady interjected, Beware of the words Central Agency—and you know why. Then went on to explain, 'God knows I've fought the ticket brokers for years and I know how hopeless it is.

Brady on Spees
He then related efforts of the NRA theatre authority to control speculation in tickets and told of how 'one producer' (pointing at Brock Pemberton, who was present) was threatened with assassination unless charges against a speculator were dropped. Later, he said, pressure was brought to bear from Washington to thwart efforts to control ticket speculation.

After Charles B. Cochran, London producer, told about ticket distribution in England, Brady explained that the fault in ticket speculation lies with the public rather than with the producers, who, he claimed, for many years have tried to halt the producers, who, he claimed, for many years have tried to halt the producers, who, he claimed, for many years have tried to halt the producers and producer to the producer of the prod

practice. Meeting then went on record as opposing 'discrimination'
against the legitimate theatre in the
matter of building and fire laws and
liquor licenses. Pledge was made by
the 150 women present to fight the
'injustice.' Brady offered to contribute \$10,000 to any charity named if
the women backed him and he failed
to win.

the women backed nim and to win. Pointed out that the meeting's resolutions may or may not have any effect. Actually they are merely suggestions to the Theatre Council committee, which may act on them or not, as it sees fit.

Courtesy at the B. O.

Pollowing suggestions were ad-

or not, as it sees fit.

Courtesy at the B. O.

Following suggestions were advanced at the meeting: School for courtesy for box office men (and more complaints from patrons about discourtesy), refreshments between the acts at matinees; ending the sale of lemonade in theatres, posting in the lobby of a chart of the theatre's seating arrangement, no seating of late-comers during scenes, discounts for theatre parties at least equal to that obtainable at cut-rate agencies, special low-priced sections for students, better phone reverberation facilities. list of parking lots for motorists. Was also voted to send a questionnaire to the members of all groups represented at the meeting.

When it was stated that the group Theatre (N, Y.) did not split profits at the end of the season, a spokesman representing it explained that is not the custom. For several seasons the Group used profits to sojourn to the country during the summer, there to prepare for the coming season. Last summer there was no rural interlude, players having scattered after the closing of Yohnny Johnson,' some going to Hollywood.

Matter came up when Jules Garfield quit his \$300 per week berth in 'Having Wonderful Time' to rejoin the Group, taking a minor part in 'Golden Boy,' renamed from 'The Manly Art,' also 'Golden Gloves.' He is to get \$40 weekly, but said he owed the Group an obligation.

Inside Stuff—Legit

Erlanger theatre, Philadelphia, is celebrating its 10th anniversary this week. House, now operated independently by Samuel F. G. Nixon-Nirdlinger, was originally built as a member of the Syndicate chain to succeed the old Forrest on Broad street. It is located at 21st and Market, well removed from old rialto, but Philly's legit houses are all scattered these days.

tness cays.

House has had many vicissitudes, having had several seasons of pix as well as legit. Fred Stone opened the house in a musical.

Frank Gillmore, who returned from the west last Friday (15), appeared completely recovered from the indisposition that caused his doctor to order a sea voyage. First three days on the boat to Hollywood, a congested condition of the chest kept him abed and he walked on crutches for a time. Equity head left the A.F. of L. convention in Denver hurriedly Wednesday morning after learning of the resignation of executive secretary, Paul

Since it opened at the Guild theatre, N.Y., 12 minutes of dialog have been sliced from 'To Quito and Back,' the Ben Hecht drama which drew fire from the critics. During the Boston tryout the author was asked to make cuts but refused. Too much verbiage in the script appears to have surfeited first nighters. Claimed that 'Quito' is drawing better attendance than other attractions at the Guild last season, when, however, there were no standouts.

Script of 'You Can't Take It with You,' the Kaufman-Hart comedy, was submitted to Federal Judge John Knox last week (15) by Howard E. Reinheimer, counsel, who is defending the authors from a charge of plagiarism. Plaintiff is Virginia Gordon who claims part of her 'Rash Moments' was lifted. Her script was also submitted. Judge Knox is reading both.

BALTO ADOPTS ABBOTT

Key-to-the-City Stuff, Etc - Feted at Banquet

Baltimore, Oct. 19.
George Abbott, rated a Baltimore institution by local Ad Club, was tendered a luncheon this week, during the playing of his latest try, 'Angel Island'. Having previously opened here at the Maryland with Brother Rat' and 'Room Service,' Abbott intends to follow 'Island' with another new one. They gave him the key to the city.





16-Man Chamber Offshoot of N. Y. Symph Set Back by Bennington Nix

Concert series by the Philhar-monic-Symphony Chamber of Or-chestra has been cancelled for this season due to lack of public support. season due to lack of public support.
Two previous seasons were sponsored by Bennington College as artistic window dressing for the institution. College this season decided to drop the concerts, which always ran a deficit.

ran a denor.

Orchestra, numbering 16 men of the
Philharmonic Symph, will give a single concert under the direction of
Hans Lange at Columbia University

Feb. 19.
Until Bennington bowed out as sponsor it was hoped to develop the orch as a self-supporting group.

SYMPHERS-PUBLIC MIX FOR PHILLY B. O. HYPO

Philadelphia, Oct. 19 Philadelphia, Oct. 19.
Philadelphia Orch Association is trying out an entirely new tack to sell tickets to its Saturday night concerts this season. While it gets filled houses on Tuesdays and Fridays, the Saturday concerts this season, as in the past, have been blah.
Latest is the Philadelphia Orchestra Club hav which the association

Latest is the Philadelphia Orches-tra Club, by which the association holds out as bait a chance for the average Philadelphian to hobnob so-cially with the big names on its di-rectorate. Club holds regular lunch-eon meetings with socialities present.

Subscribers can join the club for \$5, non-subscribers for \$7 and pa-trons for \$25. In addition to the hobnob privileges, members may at-tend three rehearsals and the 26 Monday evening broadcasts. Spe-cial boxes at reduced rates are be-ing provided for them at Saturday and Tuesday concerts. Subscribers can join the club for 5, non-subscribers for \$7 and pa-

San Carlo Delays Chi

Chicago, Oct. 19.
Date for the San Carlo Opera company's appearance at the Auditorium this year has been postponed, and it's unlikely that the \$1 opera will

it's unlikely that the \$1 opera will show before January.
First big attraction for the Auditorium now looks to be the Monte Carlo Ballet, dated for a 10-day stay in December. However, Manager Fred Crow is now doing a flock of one and two-night spot bookings for the big house,

Broadwayite

(Continued from page 4)

at the Mirador there was a little girl in our show, Eadie Lang, who did a tap dance on a little music box. It in our show, Eadie Lang, who did at ap dance on a little music box. It was quite simple as you only had to hit four or five notes, so one afternoon we knocked it off and that night we did it after her and finished by saying, 'Who is this guy, Milton Berle?' A Broadway columnist printied the gag in his column, only adding that we were doing a Will Mahoney routine. This morning we received a letter from London with the column enclosed saying, 'Will Mahoney received the enclosed from America and told us to take a look at his patent in the U. S. Patent Office in Washington,' adding, 'He dances on a xylophone too, remember!' A snappy P.S. says, 'If you are kidding, the fun is over, Mahoney's bread and butter is very important.' signed, R. E. Geraghty, mgr. for Will Mahoney.

Now, listen, Will. You know we love you and we have been pals a long time, and tell your manager we

Now, listen, Will. You know we love you and we have been pals a long time, and tell your manager we thank him for the flattery, because if we thought for one moment we had half the ability to do that dance that took you five years to perfect, we, who don't know a time-step from a stepladder, wouldn't let any patents stop us; we'd do it if only for our guests at home when we gave a party. We can hear our mother, Kathryn, saying now, 'Jackie, get up and do your little xylophone dance, here's company.' We think it's one of the greatest

here's company.

We think it's one of the greatest things eyer contributed to show business and a great little guy did the contributing. Tell your manager he contributing. Tell your manager he has nothing to worry about, and as far as your bread and butter is concerned, tell the truth. Will—you know durn well it's been Meba loast for the last 10 years. After all we're a singing monologist...remember????

Ormandy's Stravinsky Loss of Orchestrations

Philadelphia, Oct. 19. set of orchestrations Valuable set of orchestrations, played only once, mysteriously disappeared from the liner Bremen last week. Music was orchestral suite by Igor Stravinsky, who was sending it from Switzerland to Eugene Ormandy, conductor of the Philly Symph.

Ormandy fell upon the orchestra-Ormandy fell upon the orchestra-tion while touring Europe this sum-mer. He planned to preem it in America as a surprise at the orch concerts next Thursday and Satur-day (21-23). Bremen docked early last week and cleffings were to have arrived in Philly last Thursday (14) so orch could begin rehearsals. They dropped out of sight somewhere be tween the ship and New York cus

KOUSSEVITSKY'S

Boston, Oct. 19.

First National Bank of Boston went Hollywood in a grandiose gesture of hospitality for bankers from all over the country visiting the city for the 63rd annual convention of the American Bankers Assn.

Officials of the bank were hosts at a cocktail hour Tuesday (12) to which delegates were invited. For music, they grant the convenience of the convenience

of the ball were loss at a cocktail hour Tuesday (12) to which delegates were invited. For music, they gave the guest bankers Serge Koussevitsky and the Boston Symphony Orchestra, playing on the main banking floor. Grille work, tables and furniture and fixtures were entirely removed from the lower banking floor to provide space for the bar and dinner service.

Local bankers heard that many of the visiting delegates wanted to hear the famous orchestra. There was no concert scheduled during the concert scheduled during the convention, so the First National staged one.

Concert Review

SAI SHOKI

Tokyo, Sept. 28. Sai Shoki, Chosenese (Korean) classical dancer, last night (27) gave the first of three recitals at Shochi-ku's Tokyo Gekijo as a farewell be-fore leaving to tour Europe and later fore leaving to tour Europe and later America. At the performance caught, danseuse showed plenty of the stuff that cliks and, with a little polishing up here and there, together with more expert programing of numbers, she should prove a

polishing up here and there, tot gether with more expert programil ing of numbers, she should prove a
mild sensation to western audiences.
Unlike Japanese dances, Korean
numbers call for movement similar
to western ones, and therefore are
easily understood and appreciated.
Of the 15 numbers rendered by Miss
Shok, il are definitely of the type
which would be well received in
mere. The program of the more of the state
to the state of the more of the state
to the state of the state of the state
to the state of the state of the state
and were particularly well rendered.
In this program, as well as those
given in the past here, Miss Shoki
included many original numbers of
western style dances, but, judging
from those seen, her grace, personality and unusual ability are so didion
that it would be almost disastrous
to the to include them in any proegrams for foreign countries.
Majority of costumes worn were
unusual and strikingly beautiful, but
have a tendency to run to dead
whites, and, while true to Korean
national trait in that respect, are
hardly colorful enough to give the
oriental atmosphere expected unthere were interesting and unusual
although it was apparent that Miss
Shoki was considerably handicapped
to receive the state of the state of the state
to receive the state
to the type
to

Native Producers

(Continued from page 3)

disastrous results, once in 1920, again in 1930. While abroad, however, Zukor is said to have looked into plant possibilities, renting and other matters contingent upon any de-cision to set up a producing sub-sidiary in England. The company sidiary in England. The company will turn out from four to six pictures annually at Joinville (French quota), lice Blumenthal in charge of production there. While he will not openly admit it, Zukor by inference suggests a preference for a releasing tieup with any British producer who can supply the company with a brand of product it could consider to handle in this country in line with the coming quota restrictions.

Aside from being ordinatic about

Unable to get away Monday (18) as planned, Zukor left for the Coas as planned, Zukor lett for the Coast yesterday (Tues.), accompanied by in enwly appointed assistant, Chris Dunphy, and Mrs. Zukor. He was abroad six weeks, visting Paris, Budapest, Vienna, London and other places. While in Budapest he conferred with Franz Lehar, who will come to this country shortly to supervise and musically direct Count of Luxembourg.'
While he has been away and the conferred with the confe

While he has been away production at the studio has been in charge of William LeBaron.

PHILLY SYMPH DREW \$104,000 SUMMER GROSS

Philadelphia, Oct. 19 Final audit of the summer concerts presented co-operatively by the men of the Philly Orch in Robin Hood

Dell reveals total receipts for the eight-week season of \$104,000. This is an increase of about \$5,000 over the previous year.

the previous year.

Accounting, just completed by Albert M. Bershad Co., shows the 90 musicians to have split \$42,000 of the total. This would give each man an average of about \$465 for the season, or \$58 a week. Some men, however, got a unit-and-a-half or two units, according to their Importance to the band, while others

portance to the band, while others got less.

Attendance for a total of 42 concerts—five and one-quarter a week—was 161,000 people. This averages 3,833 per concert at \$2,476. Aside from the final week, always good because of patrons using up subscription books, best week was one during which 'Carmen' was given, \$17,000.

Concert Guild Wins Conditions In Los Angeles: San Francisco Next

Mary McCormic Socks Mason City B. O. Record

Mason City B. O. Record

Mason City, Ia., Oct. 19.

Mary McCormic, appearing with
the Bohumir Kryl symph, hit a record advance sale for this town for
classical entertainment. Symphonic
crew played for both mat and nite
audiences, while the soprano, in a
last-minute change of mind, decided
to warble only for the nite crowd.

Don Wieder was in charge of the
arrangements for the concert, sponsored by the Junior Chamber of
Commerce.

ST. LOO SYMPH'S 3 LONG TOURS

St. Louis, Oct. 19.

Three tours will be made by the St. Louis Symphony Orchestra during the current season and the 90 toolers under the direction of Vladimir Golschmann will visit 28 midwestern and southern čitles. Initial tour will start on Jan. 18 at Springfield, Ill. and itinerary includes Indianapolis, Jan. 19; Ft. Wayne, Jan. 22, and Terre Haute, Ind., Jan. 23.

Second journey opens with an afternoon concert in Orchestra Hall, Chicago, Feb. 13. Other cities to be visited on this trip are Urbana, Ill., Feb. 16; Peoria, Ill., Feb. 15; Jowa City, Feb. 16; Davenport, Feb. 17, Cedar Rapids, Feb. 18; Ames, La, Reb. 19; Des Moines, Feb. 20, and Columbia, Mo, Feb. 21.

Third trip makes the initial appearance in Nashville, March 28, Other cities on this trip are Birmingham, March 29; Atlanta, March 20; Savannah, March 31; Montevalla, April 2; New Orleans, April 3; Houston, April 4; Montgomery, Ala, April 7; Denton, Tex., April 6; Dallas, April 7; Denton, Tex., April 8 and Memphis, April 9. Orchestra has been in all of these cities on previous tours except Nashville, Montevalla and San Angelo.

SWARTHOUT, RUBINOFF FOR 2D DENVER SERIES

Denver, Oct. 19.

Because of the unusual demand for season tickets for their usual concert series, A. M. Oberfelder and Robert Slack have booked a series of five for a second concert series. Will open with Gladys Swarthout Nov. 23, and be followed through the winter by Dave Rubinoff, Margaret Speaks, Nino Martini and Lanny Ross.

Sariac mill. Denver, Oct. 19.

Contract covering recognition. 'Guild Shop,' minimum wages, rehearsals and working hours, been signed by the Southern California Symphony Assn. and Leo Fischer, executive secretary of the American Guild of Musical Artists. Agreement covers all opera; concert and recital events held in Hollywood and Los Angeles, including those in Hollywood Bowl and Hollywood Symphony hall.

wood Symphony hall.
Under the pact AGMA is recognized as exclusive bargaining agent for all solo singers, solo instrumentalists, solo dancers, stage directors, stage managers, prompters, chorus singers and ballet dancers in any or all opera, concert, recital or oratrois 'produced, staged, managed, owned or controlled,' either entirely by the So. Calif. Symph. Assn. or in association with any other group.

Begidge the usual Guild show

association with any other group.

Besides the usual Guild shop agreements, the deal stipulates that any artist suspended by AGMA shall not be permitted to perform in a So. Cal. Symph Assn. production. Also AGMA is not barred from striking during the term of the pact, which is for one year. for one year.

Producer agrees to use at least 40

for one year.

Producer agrees to use at least 40 chorus singers in every grand opera production. First 40 used must be seniors, at a minimum of \$16.50 per performance. Next 30 may be juniors, at \$12 per performance. All over 70 may be 'auditors' (apprentices) at \$4 per performance. Various classifications will be chosen from auditions before a joint committee. Formerly all chorus singers were paid anywhere from a top of \$5 a night down.

Free rehearsals under the new pact are limited to two bours, after which the rate is \$1 per rehearsal. Any solo singers from the chorus must be replaced at the regular chorus rate. Other stipulations in the contract are that artists must be paid in cash, not tickets to the performance (a frequent practice in the past), artists are not prevented from obtaining better terms than required under the pact, the company is not permitted to charge any agency fee, commission or 'other kickback' and a rule of arbitration of disputes is set.

Fisco Next

Frisco Next

Frisco Next

Next step in Fischer's current
Coast visit is an effort to reach an
agreement with the San Francisco
Grand Opera Co. After that he will
name a temporary representative for
the AGMA in Los Angeles. On the
way back east he is expected to
huddle with Chicago Opera Co. officials in an effort to sign a contract
and also will name an AGMA rep
for that city.
Meanwhile, negotiations are under
way for an amalgamation between

Meanwhile, negotintions are under way for an amalgamation between the AGMA and the Choral Alliance, Associated Actors and Artistes of America group covering chorus singers. Several meetings have been held and more are scheduled. Figured the Choral Alliance will probably come into AGMA on an arrangement somewhat similar to that of Chorus Equity in Actors Equity. Campaign fund to finance the American Guild of Musical Artists

of Chorus Equity in Actors Equity.
Campaign fund to finance the
American Guild of Musical Artists
organizational drive in the opera,
concert and recital fields is being
raised from among the Gulld membership. Committee is headed by
Richard Bonelli, AGMA 2d vice
prez, and will total \$15,000 to \$20,000.
Already more than \$5,000 has been
raised. raised

raised.

One-year notes will be issued against all loans, bearing 6% annually. To meet the refunding cost, AGMA is planning a benefit show next spring in New York, similar to last year's flood relief benefit on which the Guild raised more than \$26,000 for the Red Cross. Benefits in other cities may follow. AGMA must turn over \$10,000 soon to the American Federation of Radio Artists as a loan. Equity and the American Federation of Radio Artists as a loan. Equity and the Screen Actors Guild are likewise each putting up \$10,000 to AFRA.

BALLETER'S OPERA SHIFT

Nikitina joined the de Basil Bal-ets Russes, Covent Garden, for its final week, and clicked, leaving im-mediately thereafter for Italy to ap-

pear in grand opera.

She has been tutoring with Tetraz-

Fritz Kreisler, Concert B. O. Giant In New York, with Smacko \$7,000

Connert grosses in New York continued to hit the roof last week. Fritz Kreisler pulled in about \$7,000; the Jooss Ballet grossed an estimated \$6,000 for four performances, and the Hippodrome Opera Co. also boosted its previous week's take. Kreisler was expected to sell out again last night as guest soloist with the Philadelphia Orchestra, and the Monte Carlo Ballet is registering its biggest advance sale on record for its coming engagement.

Estimates for Last Week
Fritz Kreisler, recital, Carnegie Hall (2,760; \$3.30). Saturday (16). Allways a b. o. glant, fiddler socked for again, with capacity plus 300 seated on the platform and 200 seated o

Lorimer Critical

George Horace Lorimer, retired editor of the Satevepost, is critically ill of bronchial pneumonia at his home in Wyncote, just outside of Philadelphia. His personal physician and three specialists have been in almost constant attendance since Sat-Up until VARIETY went to press last night his condition was unchanged.

Lorimer is 69. He retired from the Post editorship, which he held for 40 years, last January. At sam time he gave up chairmanship of the board of Curtis Publishing Co. poard or Curus Publishing Co. "I want a little more time," he said at the time of his resignation, 'to attend to personal affairs and to do some other work, including some long-deferred writing."

Because his health was endangered Because his health was endangered by overwork, he took a two-month vacation at Palm Springs after he quit the Post. He went to the Post in 1898 as literary editor. A year later Cyrus H. K. Curtis left him later Cyrus H. K. Curtis left him temporatily in charge while he went to Europe to search for an editor-in-chief., But Lorimer did such an out-standing job in a short time that Curtis cabled him to put his name in the masthead as editor. It remained there until he retired. He built the magazine from a feeble, dying ven-ture with 1,200 circulation to the leader in its field.

Satevenost's Changes

Satevepost's Changes
The Saturday Evening Post of
Curtis and Lorimer seems almost
completely a thing of the past at the
moment. Albert W. Atwood, who
was the weekly's financial writer for
23 years, has been let out and by
Jan. 1 young Lorimer is scheduled
to go.

Atwood, in addition to doing the economic items for the mag, also wrote most of the editorials in the last 10 years or so. He came to the Post from the N. Y. Sun, where he was the daily's financial writer, and the Columbia School of Journalism, where he taught guys like Merryle Stanley Rukeyser and George E. Sokolsky have the standard of the control of the sokolsky have the standard of the control of the sokolsky have the standard of the sokolsky have the sokolsky have the standard of the sokolsky have the soko Atwood, in addition to doing the

Merryle Stanley Rukeyser and George E. Sokolsky how to stretch a dollar sign into 5,000 words. Wesley W. Stout, now running the Post, feels that old line policies won't hold against the rush of competition from the new mags.

petition from the new mags.

Jake Falstaff Fame Increases
Posthumous publication last week
(15) by Putnam's of Jake Falstaff's
verses titled 'The Bulls of Spring,'
is expected to arouse considerable
interest among Fourth Estaters. His
column titled 'Pippins and Cheese,'
which appeared in several Ohio
newspapers made him a favorite
among city room men. Falstaff,
whose real name was Herman Fetzer, died in 1935 at the age of 36.
He had become nationally known
after batting for F.P.A. in 1929 durling the latter's vacation from the
old N. Y. World.

Book was accepted by Putnam's
at the suggestion of Diarmid Russell,
son of the late Irisa poet, A.E. Russell has, since resigned as editor, but
supervised every detail of the book's
production. Title finally selected for
the collection was later found to
have been similar to one mentioned
in Falstaff's letters.
'Appearance of the posthumous

have been similar to one mentioned in Falstaff's letters.

'Appearance of the posthumous book was marked in Cleveland last week by a Falstaff day sponsored by the Newspaper Guild in that city. His column during the last six years of his life was written there for the Cleveland Press. An adaptation of Falstaff's novel,

An adaptation of Faisten's novel,

Reini Kugel, has been made for legit production by Samuel B. Harrison. William Drake, who sponsored the American version of rison. William Drake, who spon-sored the American version of 'Grand Hotel' will probably be its producer or co-producer. Six scripts are presently making the rounds. It

are presently making the rounds. It is said to be a musical poetic fable, along the lines of 'Green Pastures.' Hazel Fetzer, Falstaff's widow, is now living in New York. His unpublished writings are being handled by Sally Harrison, literary agent, Esquire will shortly carry one of his creation.

Ad Agency Union
American Advertising Guild met
yesterday (19) to consider by-laws
which would conform with the constitution of the United Office and Professional Workers of America. Professional workers of America.
Organized several months ago as an independent union for persons engaged in advertising, publicity and sales promotion, affiliation with the CIO has made adoption of new bylaws necessary.

Jawisdiction includes all advertis-

ing arcney employees, from office boys to execs.

Literary Digest Again

Sale of The Digest Again
Sale of The Digest to a syndicate
headed up by George F. Havell was
revealed last week. Retirements of
Albert Shaw, editor, and Albert
Shaw, Jr., president of the Review
of Reviews Corp. publishers, were
simultaneously made public.

Name The Literary Digest will be resumed starting with the issue of Nov. 13. Title and magazine had been sold to Albert Shaw only five months ago. Circulation at the time was nearly 700,000. Review Reviews had a 140,000 circulation.

New publisher had been associated with the Shaw management as pub-lishing counsel. He was formerly associated with The Forum both at business manager and later as man-aging editor.

aging editor.

Digest, since its merger, has had no drama critic, it being the contention of the publishers that films were more important for a national publication. Space has, however, been devoted to illustrated pieces on legit, equivalent to that afforded a critic. This policy will be continued.

Policy is in contrast to that of Time and News-Week, both of which cover drama. Latter recently en-gaged George Jean Nathan for the

There will be no immediate staff changes, except that David P. Page, heretofore co-managing editor with George Florance, becomes editor. Florance remains as m.e.

Editor Wades Right In

Editor Wades Right In
George H. Lyons, managing editor
of the Scripps-Howard Buffalo
Times, left his 'Don't's for Editors'
at home one night last week much
to the glee of the local newspaper
competition. Lyons has been supporting his personal friend, Tom
Holling, independent Democratic
candidate for Mayor, in a city-wide
campaign in which the Times has
gone heavily overboard with art,
news and editorials on behalf of its
favorite.

gone heavily overboard with art, news and editorials on behalf of its favorite.

Tuesday night Lyons accompanying Holling on a series of rallies, was apparently trailed by reporters of the top-circulation Republican Evening News, owned by millionaire publisher, E. H. Butler. In the course of one of Holling's talks Lyons interrupted the speaker, coming up the aisle, identifying himself and giving the meeting what the News called 'a sensational and embarrassing turn' and 'shocking' the Mews, Lyons stated that he 'had been away and got mixed up with some blankety blank cowboys,' and added, 'what the—I know Holling better than any guly in this city. I've been drunk with him. I guess I'm a carpetbagger without any socks,'

Then putting in a plug for the City Court bench carrielse.

socks."

Then putting in a plug for the City Court bench candidates, Lyons, according to the News, added: 'I don't want any blankety blank stuffed shirts on the City Court bench.' This is alleged to have broken up the meeting.

The News carried the story on front page with a two-column head in all Wednesday editions.

Copy Boys With Degrees

To qualify for a job as copy boy on the Daily News, N. Y., the applicant must be a college graduate, although the pay is \$15 weekly. That has been the rule for the past year or more but now it is harder than before to secure such a 'berth.'

before to secure such a 'berth.'
Publisher Joseph Medill Patterson
has ordered that applicants must
pass the I-Q test with 85% correct
answers. He made up the list of has ordered that applicants must pass the I-Q test with 85% correct answers. He made up the list of questions and submitted it to the city desk. Later informed the editor that while that department could pass, it was doubtful if any could chalk up the percentage set for future copy boys. Paterson thereupon said he would lower the passing mark.

It is supposed to be an intelligence test and is used in some schools and institutions. Around the News copy boys are expected to become reporters ultimately.

test and is used in some schools and institutions. Around the News copy boys are expected to become re-porters ultimately. Office boys at Time are also col-lege grads and get \$15 per week to start. They will publish a little intrastart. They will publish a little intra-office mag shortly, which will be a kind of house organ, promoting the Time family spirit. Time's group are known as the College Boys' Office Boys, which is usually cut down to CBOB's.

New Magazines Appear

New Magazines Appear
Fashion Features, Inc., a newly
formed organization, will piublish a
fashion mag edited by Fanny Fern
Fitzwater. She was formerly fashion
editor of the N. Y. Herald Tribune.
Short Stories will be published by
Short Stories, Inc., headed by T.
Raymond Foley.

Formal Pickets

Brooklyn Eagle strikers to-night (Wednesday) will picket Broadway legit shows which are advertising in that paper. They'll parade in black ties and

evening dresses.

Six shows are currently advertising in the paper.

Pittsburgh Guild Has Trouble

Pittsburgh Guild Has Trouble
Pittsburgh unit of American
Newspaper Guild has been riddled
by resignations lately. Charlic Leith
quit as treasurer and Wilbur Coffman as secretary, with Ray Sprigle,
ace reporter whose Justice BlackKlan story is considered biggest
newsbeat of year, also quitting.

newsbeat of year, also quitting.

At Pittsburgh Press, Scripps-Howard daily, organization of editorial union within the office, which has recruited most of men in top brackets, has Guild doubling its efforts in that plant, while Post-Gazette men are currently being solicited by AFL and quite a number understood ready to sign up. These are town's only two sheets with Guild contracts. Guild contracts.

Guild's main battle now is getting same for Sun-Telegraph members. Hearst paper so far has signed none, with unit there turning down both offers made by management. Year contracts at other two rags run out in few months.

Reactions vs. Lewd Mags

Reactions vs. Lewd Mags
Investigation of indecent magazines flooding local newsstands will be launched by the Buffalo (N. Y.) grand jury here at the instigation of civic, and social organizations. Complaints to the police have resulted in the collection of evidence against promoters and sellers of the lewd publications. The police refused to reveal the names of the organizations, but it is said that religious leaders and school officials are included among the complaints. cluded among the complaints.

Among the evidence collected by the police to be presented to the grand jury this week is a new 'Demagazine showing tective tective' magazine showing a full page picture of a nude gin attacked and killed by a degenerate. Other publications featured a series of pictures showing couples in various stages of a marijuana jag. The effort will be directed to remove the publications from newsstands on the grounds that they are indecent and outrage public opinion.

State Books Coming Out
Federal Writers' project will publish the sixth and final volume of the
New England section of the American Guide Series Nov. 15.
Next volume to be published, Oct.
30, will be 'Rhode Island: A Guide to
the Smallest State. Two weeks later
'New Hampshire: A Guide to the
Granite State' and 'Connecticuit: A Guide to its Roads, Lore and P

ple.'
Another October publication will be 'Armenians in Massachusetts,' first in a series of racial histories; 'Whaling Masters,' an index to famous men and ships of a vanishing industry, will be released in Nove ber; and 'A Guide to Boston'

Boyd Left \$530,000

An estate of \$530,000 was left to his four children by William Boyd, former vice-prez and ad director of Curtis Publishing, who died in Philadelphia Sept. 28. His will was filed for probate Friday (15).

Boyd was orginally left his estate in trust for his wife, but she preceded him in death by about a month. She left about a half milliondollars to her/husband. Originally Boyd's will distributed \$125,000 among Y. M. C. A., charitable organizations, relatives and friends, but on Aug. 2, 1937, a codicil cancelled all these bequests.

Book Club's Union Election Charges of anti-union activities by lepartment heads at the Book of the department heads at the Book of the Month Club, which were lodged last week by the Book and Magazine Guild, Clo union of publishing house employees were dropped on Monday (18). An election will be held at the Book of the Month Club today (20) to determine what organization is to represent the employees in collective bargaining.

Herling's Shift

Herling's Shift
John Herling, formerly Time
mag's Washington correspondent, has
moved into the N. Y. publicity offices of the March of Time. His recent marriage to Mary Fox of the
League for Industrial Democracy
has just been announced. Latter was formerly the wife of Ben Stol-berg, writer.

Digest's Good Will

Readers Digest, now up to 3,000,000 monthly and still no ads, is buying specials now from name-writers and glving them for first-run to mags who couldn't afford to buy the piece themselves, as good-will offerings and then reprinting with credit to

This seems a complicated way to do biz, but Readers Dige prefers to been alive the illusion that it is do biz, but readers bige profess we keep alive the illusion that it is merely bolling down and reprinting the best from all the mags—a re-

the best from all the mags—a re-pository, not an originator.

One odd reversal of that was that Sudden Death had been first printed in the Readers Digest and reprinted in Esquire before it went into a book version.

Present policy is expected to strengthen Dige's good-will among

Red Dolan Feddles Play
Frank ('Red') Dolan, former N. Y.
newspaperman, is coming back from
the Coast again for a visit and with
the expectation of planting that play,
('Cantina' which 'he sold several
times. Last season when Mark Hellinger turned producer for a couple of weeks, he had the Dolan script but tossed it back at him. Now Hel-linger is readying for Hollywood where he will remain for at least a

year.
Eve Green of Paramount (Coast)
collaborated with Dolan on a second play which he will have in the brief case.

Miami Herald Changes Hands

Frank B. Shutts has transferred ownership of The Miami Herald to John S. Knight, of Ohio, and asso-ciates. Shutts founded morning sheet

in 1910.

New owners of Herald own and operate Akron, Ohio, Beacon-Journal and Massillon, Ohio, Independent, Knight is editor of Akron paper and prez of both Ohio papers. He will also be prez of Herald.

Shutts announced he was reserving 'substantial interest' in Herald, would remain on hoard of directors.

ing 'substantial interest' in Herald, would remain on board of directors and be affiliated with paper in 'advisory capacity.' He also stated 'no sweeping changes in personnel are anticipated.'

New owners assumed control of Herald Saturday (16) with John H. Barry as vice prez and James L. Knight secretary-treasurer.

Harrisburg Dailles at 3c.

Starting Monday (18) the three dailies in Harrisburg, Pa, tilted their price from two to three cents. Increase was announced in first page boxes last week by Harrisburg Telegraph, Patriot and Evening News.

Patriot said upping was due to 'increased cost of production, extra demands upon the service to the public and constantly expanding requirements for news coverage.'

Gate-Crashing Hollywood
E. Nils Holstius, v.p. of Decca
Records, English recording firm has
written a book titled 'Hollywood
Through the Back Door.' Due out
next month (3) it tells of his efforts to break down the barriers there without using his letters of intro there

LITERATI DEATHS THIS WEEK Thomas Buchanan, 60, playwright and former newspaperman, died on Oct. 15 from a heart attack in Oct. 15 rom a heart attack in Louisville, Ky. Formerly drama article of Louisville Herald and in 1919 was editor of Goldwyn pictures in Hollywood. He was an honorary vice-president and life member of the Authors' League. In recent years he wrote radio sketches. Among his plays were 'A Woman's Way,' 'The Castle Comedy,' The Cub,' and 'Civilian Clothes'. Following a divorce from his first wife, he was married to Joan Lowell in 1927. They were divorced in 1929. Will Chapin, 80, artist, writer and cartoonist, died in Hollywood Oct. 15. His first work was as an illus-

Will Chapin, 80, artist, writer and cartoonist, died in Hollywood Oct. 15. His first work was as an illustrator for Leslie's Weekly. Later he worked on Chicago newspapers and in 1893 settled in Los Angeles, where he headed the art department of the Times for 12 years.

Dr. Frank Merley, 77, mathematician, professor, author and faher of three sons, all literary figures, died at his home in Baltimore on Oct. 17. His sons are Christopher Morley, Felix M. Morley, editor of the Washington Post, and Frank V. Morley, English publisher.

John W. Glenlster, 63, editor and owner of a string of pulp magazines until his retirement 10 years ago, died at Santa Monica, Calif., Oct. 14. Two daughters survive.

Mrs. Arthur S. Bigelow, 37, wife of a Philadelphia Bulletin reporter was killed instantly last Tuesday when an electric train hit her car.

CHATTER

N.Y. Times Book Fair opens Nov. 5.

Dorothy Black due in from England (28).

Authors' League appealing for contribs to its fund.

Covici-Friede is publishing Ben Hecht's play, 'To Quito and Back.'

Vernon Pope, editor of Look, in Hollywood to establish an office. Abbe Ernest Dimnet arriving in I. Y. next month for a lecture tour. Eugene O'Brien, the novelist, has one to Illinois to work on a new

Thomas Granville has sold two nort stories and a novelette to Red

Book.
Ted Wilcox, of Philly Bulletin lo-cal staff, shifted to sheet's newly en-larged Washington bureau.

Newspaper Guild's annual benefit and show will be held Friday (22) at

and show will be held Friday (22) at the Manhattan Opera House.
Lawton Mackaill will write a column for Cue starting Oct. 23 captioned 'Roundsman After Dark.'
Literati and book critics have split on reviews of the new Ernest Hemingway book, either strongly pro or

Frances Marion's 'How to Write and

Sell Film Stories' adopted as a class room text at the U. of Southern room tex California

Albert O. Bassuk will henceforth lit the American Gilbert and Sulli-in Quarterly, house organ for G. adit

Albert O. Bassuk will henceforthedit the American Gilbert and Sullivan Quarterly, house organ for G. and S. fans.

'Dames Can't Fly,' novel by Ed Churchill, Paramount flack, and Arthur S. Kane, Jr., soon to be published by Dodge.

Oliver La Farge will winter in N. Y. and give a course on the technique of the novel at Columbia University extension.

Vernon Pope, managing editor of Look, will marry Betty Welt, Dec. 18. Latter is associate editor of the mag and a recent Vassar grad.

Novel titled 'A Crime Across the Way,' by Frances Millington, of the Selznick International reading staff, is being published by Phoenix. James Lee, L. A. Examiner ace rewriter, hit the bookstands last week with his first novel, 'Hollywood Agent,' published by Macaulay.

CIO will give heavy support to the strike at the Brooklyn Eagle this week with John Brophy, director, taking a hand in getting the support of other unions.

Tom Krug of the national affairs department at the Litery Digest moves over to Time this week. Shift has no connection with the sale of the former mag last week.

Los Angeles Newspaper Guild reported a net of around \$1,500 at its first annual dance and party staged at the Hollywood Breakfast club,

first annual dance and party staged

first annual dance and party staged at the Hollywood Breakfast club, with 2,500 attending at \$1 a head. Robert L. Johnson, vice-president of Time and one of the early members of the organization, retires Nov. 1. Exees gave him a farewell party last week. He will go into business for himself.

Perry & Wise, Inc., new public relations with formed by John Party.

Perry & Wise, Inc., new public relations outfit, formed by John Perry and James Waterman Wise, will handle only publicity for trade unions, liberal organizations and other non-commercial groups.

Experimental transfers at Philly Record sending Leeds Moberly from telegraph editor to general assignment on local staff; Warren Mac-Allen from rewrite to copy desk rin; and Bill Burke from rim to rewrite. Reshuffling of women's jobs at the N. Y. World-Telegram moves Helen Worden to the city desk for features. Kay Austen has gone to England on vacation, Gertrude Bailey now edits both the women's page and the society chatter, Mary Van Rensselner Thayer is doing a Madame Flutterby. laer Thayer is doing a Mad Flutterby. Association of Foreign Corres

Association of Foreign Correspondents sponsoring a luncheon debate between Quincy Howe, editor of Simon & Schuster, and Sir Willmott Lewis, Washington correspondent of the London Times. Question based on Howe's recent book will be 'Does England expect every American to do his duty?' Comes off Oct. 30. Sally Salminen Swedish ex-house-

o his duty?' Comes off Oct. 30.
Sally Salminen, Swedish ex-housenaid, whose novel 'Katrina' won the maid, whose novel 'Katrina' won trie Helsingfors prize novel contest, is currently working on a new book. Her first, published by Farrar & Rinehart, is just out. Several foreign firms have made picture offers, but author is holding out for an American deal.

an American deal.

Stanton B. Leeds, ex-Variety
mugg, authored 'Cards the Windsors
Rold' (Lippincott, \$2,2), inside stuff
on Wally and Eddie. Leeds did the
Hearst coverage on the 'romance of
the century'. Biog on the author
lists all his newspaper antecedents
but Variety, so either Leed—his sid on this paper-forgot about it doesn't like to be reminded. A doesn't like to be reminded. Any-way it's a highly interesting book.

Broadway

William P. Farnsworth out of hos-

Dave Green cut his lip; fell asleep at the wheel. at the wheel.

Eddie Lewis in from London for several weeks.

Eddie Lewis in from London for several weeks.
Ethel Merman to the Coast on her 20th-Fox chore. In for a periodic oo. of the U.S. situation of the U.S. situation to the Coast of the U.S. situation to Low Guimble week. Wike Sott, old-time dancer, in Ward B-1 at Bellevue hosp. Archie L. Mayo in New York prior to a trip around the world. George Sklar has finished a new comedy, Enough Is Enough. Lou Strauss, p.a. injing for Marchiel Williams of Short Plays Theatre. Howard Schnebbe received painful rib injuries when taxi made sud-

den stop.
William Hexter, former burlesque manager, seriously ill at Polyclinic

ospital. Cafes have those Wall Street blues Jarket always is reflected first in

hospital.
Cafes have those Wall Street blues.
Market always is reflected first in nite spots.
Mac O'Connell and Ben Taft replaced recent resignees at Radio O'Connell and Ben Taft replaced recent resignees at Radio O'Condell and Ben Taft replaced recent resignees at Radio O'Condell and Ben Taft replaced recent resignees at Radio O'Condell and Radio Review in some.
Cyrilla Dorne, legiter, made her radio debut on March of Time program this week.
Ben Ketchum, g.m. for Delos Chappell, taken ill en route from Denver, recovering.
Daniel C. Collins was named a direction of the Research Production of the Research Res

12.

Sam (and Mrs.) Hellman planed back to the Coast last Thursday (14), three days after landing from Lon-

don.

Abe Cohn back of the Shuberts'
'Ziegfeld Follies,' opening tonight in
Ithaca and thence on a southern

Annabella, new 20th-Fox Euro-pean beauty, host to press at Wal-dorf-Astoria cocktail party last

Annabella, new 20th-Fox European beauty, host to press at Waldorf-Astoria cocktail party last with the control of the control

ing her theatrical debut in school's production of Rose Franken's 'An-other Language' at Heckscher the-

ing her theatrical debut in school's production of Rose Franken's 'Another Language' at Heckscher' the Armando, art director for Lord & Thomas, has taken on a special side in assignment as art adviser for TWA which is soon to launch several new 32-passenger sleeper planes on a 10-hour schedule to the Coast. Do a thour schedule to the Coast. Do a thour schedule to the Coast. Do a ward, which provided him MD. How the compared him MD. How the market, is making comedy capital of it currently at the Fronce Lombardo, wife of Carmen Lombardo, returned last week from European trip. Went on a ticket Carmen won at a raffle during the band's stay last season at the Arcadia Ressurant, Philly.

How the compared him MD. How the compared him in t

the French Casino, sailing Friday of next week.
French Casino has undraped its show more on strength of the nudity at the International. Heretofore all niteries under wraps. F.C. adding a new flash number for which Clif Fischer is remaining over end of next week.

London

Irving Asher just back from flying isit to the continent.

Safe at the Lyric theatre, where Victoria Regina' is current, robbed

Victoria Regima is current, robbed of \$250.
Stoll's Palace, Leicester, will do an ice ballet for Christmas holiday, Instead of pantomime.
Mark Hambourg became a grand-pop Oct. 8, when his daughter, Nadine, gave birth to a son.
Gaston and Andree in trouble with Birmingham Watch Committee over machinosell man watch to committee over machinosell the state of the state o

Mills Brothers in fourth trip hcra, and staying longest. Have 28 weeks solid lined up, averaging \$3,000 per week. While in Hollywood for Metro, Eric Maschwitz will find time to col-laborate on new musical with Cole

Porter.
Leon M. Lion's next production, in which he will appear, will be 'Code of Honor', new play by Vere Sullivan.
Brian Lawrence out of Landsowne House, replaced by the Crackerjacks, formerly at the Florida Club.

ida Club.

For first time, the Lord Mayor's Show will be televised, cameras being stationed in Trafalgar Square for the purpose

Show will be 'televised, cameras being stationed in Trafalgar Square for the purpose.

Will Mahoney back in his vaude-villc unit. Was out for fortnight at Elimingham and Bradford, with Billy Caryll replacing.

Raymond Massey thus far unable to find suitable actress for Lynn Fortanne's role in 'Idiot's Delight,' Warm Engel and Monty Banks movingh h. q. from St. James' street to Denham, where 20th are due to start Gracie Fields in 'He Was Her Man.' Benny Ross (Ross and Stone) and Freddy Morgan, American banjoist, are songwriting as sideline, with Chappells interested in their work. George Black, who has been looking over most of the MCA offices in America, due here shortly, when he joins the directorate of MCA's London Office.

Myers, who has been lookale and the state of MCA's London Office.

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Myers, who has been lookale and the state of MCA's London Office.

Myers and Monty Market Market

extended for another two years, with till in salary.
Libel action by Prince and Princess Chegodieff against Metro in connection with film, Rasputin, the Mad Monk, set for hearing Nov. 15, and likely to last repeated to the property of the provinces. The provinces are the provinces of the provinces

the Coast, skedded to return there Monday (18) after a brief New York stay. The Edward F. Leonard, chaptaff the Catholic Actors Guild and pastor of actor's St. Malachys church, created a Monsignor this work, and the Coast clearly church, created a Monsignor this work.

Jimmy McHugh in town to handle arrangements on his new tunes for Universal's new Deanna Durbin picture and Merry-Go-Round. Back to Coast this week.

Jimmy McHugh in town to handle arrangements on his new tunes for Universal's new Deanna Durbin picture and Merry-Go-Round. Back to Coast this week.

Jimmy McHugh in town to handle arrangements on his new tunes for Universal's new Deanna Durbin picture and Merry-Go-Round. Back to Coast this week.

Jimmy McHugh in town to handle arrangements on his new tunes for Universal's new Deanna Durbin picture and Japanese were of the tree best of the Warners.

Princess Juliana of Holiand repraphend to the companied Jack Bregman west on laters Hollywood huddle with Metro on Feist music matters. Lottman George D. Lottman, p.a., accompanied Jack Bregman west on laters's Hollywood huddle with Metro on Feist music matters.

Tame Coast clients. Lottman of Liszt. Beethoven and help the eighth quota feature for Metro for this year.

Wilson, Kennell and Betty back to the Companied Jack Bregman west on laters's Hollywood huddle with Metro on Feist music matters.

Tame A. Fitzpatrick has companied Jack Bregman west on laters's Hollywood huddle with Metro of Liszt. Beethoven and which completes quota feature for Metro for this year.

Wilson, Kennell and Admerican with the province of the province of

Paris

Lola Leblanc in hospital. Line Noro ill in hospital. Laure Diana at Europeen, John Loder to New York 'Camille' (M-G) at Le Paris. Harry Baur ill in Dunkerque. Lillian Hellman in from Russia. Jim Mollison in and out again. Reda Caire topping at Europeen. Max Reinhardt back to America Jacques Copeau back from Greece.
Mistinguett singing over Radlo-Cite.

Margo and Norton at the Harlem Club. Slim Summerviile in town to visit

Betty Spell back from Rio de Ja-C. Auzello new director of Ritz Hotei

Dora Del Monte at Bal Moulin Rouge. New revue opening at Lune-ousse. Jean, Jac and Jo hold over at Paramount.

ABC revue starring Marie Dubas Lys Gauty set to star in next ABC

Colette d'Arville recitaling at Salle

Marian Anderson vacationing on Riviera. Elvire Popesco back from South Mabel Scott at reopened Chez

Expo visitors totaling more than 20,000,000. 'Wee Willie Winkie' (20th' opening

Jean Stelli writing new scenario, 'Gibraltar.'
'Slave Ship' (20th) opening at Normandie.

General Dawes in for Legionnaire cercmonies.

cercmonies.
Flora Duane topping new Coliseum revue.
October expo attendance records being broken.
Premier Chautemps addressing American Club.
Short and Long to Yaman

American Club.

Short and Long to London for the Trocadero show.

Cubaine Cabaine, Montmartre

Short and Long to London for the Trocadero show.
Cubaine Cabaine, Montmartre nitery, reopening.
President Lebrun visiting alst annual Auto Snow,
'Artists and Models' opening at Cinema Studio 28.
M. Perin namen new director of Stack Demonstration of the Control of the Control

ing.

Barbara La May scheduled recital soon at Comedie-des-Champs-Ely-

soon at Comedie-ues-soon at sees.
Duke and Duchess of Windsor attended Cecile Sorel's gala perform-

tended Cecile Sorel's gala performance.

Jan Kiepura scheduled for concert soon at Theatre des ChampsElysees.

Armand Salacrou finished new
play called 'Le Perroquet' ('The
Parrot'),

'La Melodie Perdue,' operctta with
music by Romberg, in rehearsal at
Chatelet.

Eric yon Stroheim engaged by

with Charles Fallot, Jean Bastia, Ded Rysel in leads.
Lawrence Tibbett and wife to Prague. He's due to sing here again near end of month.
Josephine Baker lanning European Charles and the Baker landing European Charles and the Baker landing European Charles and European Charle

Danse.

Cocca looking over 'Le Ghing Cocca looking over 'Le Ghing Poucet,' new play by Claude-Andre Puget, as possible production for Theatre des Ambasadeurs later. Marcy Allegref commencing work on 'Le Venin,' by Henry Bernstein, adapted by Marcel Achard, starring Charles Boyer and Lisette Lanvin.

Pittsburgh By Hal Cohen

Lodewick Vroom in town beating

Lodewick Vroom in town beating the urums for "Tovarich." Date Winthrop back at Stanley for second time in three months. Willows going on a week-end only plant at the first was a week-end only particularly with the word of the week of

Frank Blandi named manager of Playhouse's downstairs grill this

season.
Polly Rowles gets femme lead in Gene Autry's Springtime in the Rockies.
Drama League conducting theatre tour to Broadway over Thanksgiving

our to broadway.

reek-end.

Playhouse will follow first show of eason, Pursuit of Happiness, with

Playhouse w.i. Thappiness, w.i. Escursion.
Dale Harkness back into hosp again with serious recurrence of his neck ailmen. Regina, isn't due until Thanslesgiving week but mail order terrif already.
Constance Cummings made a big hit with lads and lassies of presshere last week.
Buell Whitehill assisting Carl B. Cass in directing University of

Buell Whitehill assisting Carl B. Cass in directing University of Pittsburgh Players. Joe Feldman and C. J. Latta represented local WB crowd at Warner Club party in Erie.

John Magganotti has set aslde Monday as candid-camera night at his river play spot, the Show Boat.

Chicago

Jack Lait a stopover last week. Max Halperin in Detroit for the

week. Jack Van Volkenburg to N. Y. and

week.
Jack Van Volkenburg to N. Y. and return.
Ralph Atlass back from Washington last week.
Columbia pictures sales meeting over the week-end.
Rollo Timponi out of town on a long rest recuperation.
Plans being laid for Mayor Kelly's Christmas charity party.
Maurie Lipsey, of Mary Corp., recogning from serious illness.
Maurie Lipsey, of Mary Corp., recogning from serious illness.
On Deaux Arts ball, to be held Oct. 30.
Al Eckhardt in the Grand box office after a summer of Cubs ballparking.
Robert Milford, company manager of 'The Women,' has been laid up with a tough cold.

Robert Miliford, company manager of The Women, has been laid up with a tough cold.

J. C. Stein ribbing his friends with his newly discovered novelty performer, Homer, the human echo.

Dick Marvin, of J. Walter Thompson, is on the entertainment committee of Off the Street show for the Ad Federation.

Palm Springs

Bill Gargan and Charlie Ruggles Bill Gargan and Charlie Ruggles around.
Town is waking up for the long winter season.
Don Thompson is the tennis pro at the Desert In Reeping in condition between the property of the propert

Hollywood

Milton Berle in for 'Radio City

Richard Thorpe planning a Hula-land vacash.

Fernand Gravet arrived with heavy wardrobe.

Wesley Ruggles applied for a pass-port for Europe.

Gladys Swarthout slightly injured in a fall at Paramount.

George Delacorte, fan mag pub-lisher, left after looksee.

Sam Berkowitz is Ambassador's ew western sales chief.

new western sales chief.

Jeanne Dante returning to New
York for stage work soon.

David Niven back after picturemaking chores in London.

Bob Hussey quit the Columbia
praisery to join Paramount,

Bala Aherne in from N. Y. for
Hal Roach's Take It Easy.'

Sam Hellman back from scripting assignments for 20th-Fox in London. Simone Simon off the set of 20th-Fox's 'Love and Hisses' due to severe

Kenneth Thomson back at Screen Writers' Guild desk after motoring 8,000 miles.

George Raft and Mack around again minus a roll pon the Glants.

Charles McCarthy in for studio huddles with Harry Brand and other 20th-Fox execs

huddles with Harry Brand and oner 20th-Fox execs.
Joe Louis being ogled by the mob at 20th-Fox's Cafe de Paree, where he was guested by Bill Robinson. Lew Pollack and Sidney Mitchell invited by Mayor LaGuardia to cleff the N. Y. World's Fair theme song, Japanese vegetable brokers out here in a delicate spot, what with U. S. feelings on the Sino-Jap situash.

here a delicate spot, what with the mean delicate spot, what with the mean of the simo-Jap situash.

J. Earl Mair quit the Bank of America to become treasurer of the Monogram distributing organization on the Coast.

Virginia Van Upp, who was an actress before she took up screenwitting at Paramount, will be tested spots of the second of

Sydney

By Eric Gerrick

Walter Hutchinson going to South Summerish over here, Houses turning on cooling plants.

Marcus show quits here this week after 10 weeks' top biz for Fullers-Snider-Dean,

Snider-Dean.

'Maytime' (Metro) is pulling plenty on four-a-day and should go to about 10 weeks.

Comedy Harmonists have been forced to give extra concerts to cope with biz for A.B.C.

with biz for A.B.C.

Met's 'Szartoga' got away to fair start, but trade is expected to build when word-of-mouth gets around.

Williamson-Tait asking \$2.50 top for the premiere here next month of Victoria Regina' with Fay Compton.

June Munro, youngest daughter of Charles Munro, will have an impor-tant role in 'Broken Lady' for Cine-sound

met brought in The Good Earth' on three-a-day and should experience little difficulty in securing pienty b. o. reaction.

Wrestling is still a big draw here, despite the approach of the hot weather. Mostly American grapplers are engaged for these contests.

Arthur Rubinstein will give three recitals during the month for Australian Broadcasting Commission. Planist met with considerable success in N. S. Wales.

cess in N. S. Wates.

Deal is reported on by Greater
Union to get rid of the Melba theatre here by arrangement with
Greater J. D. Williams—a unit of
GUT and holders of the lease.

music Romberg, in rehearsal as Chateler Romberg, and the Romberg, and the

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. VARIETY takes no credit for

these news items: each has been rewritten from a daily paper

Football

By Dick Fishell

In a great many cases last Saturday the gridinon stars fought valiantly for 60 minutes and wound up right where they started. Tie games and scoreless deadlocks were the rule rather than the exception, with the upsets supplied by Syracuse and Carnegie Tech.

Carnegie Tech.
This week's lineup is even more difficult with traditional battles starting to get under way.
Arkansas at Southern Methodist.
The Mustangs of SMU have been in-and-outers so far and certainly are not the aerial circus of a few years ago. Arkansas has been impressive and rates among the first three in the Southeast. Anything may happen the way they toss em ia that sector, but Arkansas should win.

Southern California at California Here is your Rose Bowl represen-

four years. They're due for a good day, but State has too much power and tainst to be the goat.

Lafayette at N. Y. U.
This is by no means a good Lafayette team, while New York with a great overhead game should pass them into submission to win by three brunchdowns.

them into submission to win by three touchdowns.

Navy at Notre Dame

The Middles, without Ingraham, looked good in spots against Harvard. The Irish in being upset by Carnegie pushed the Skibos all over the field. They'll rebound to dump the Sallo and win is declared. the Sailors and win in a decisive

Northwestern at Unio State
The best game in the Middle West,
and it's a tossup. Northwestern had
much trouble with Purdue, while
Ohio State had a day of rest. With
two weeks of relaxation, and the

Fishell's .701

With pigskin season just getting in stride, Vanter's prognosticator, Dick Fishell, has compiled an average of .701 to date, Based upon a total of 67 games, Fishell has called 47 correct while making only 12 wrong decisions. Not counting 8 ties as loses, average climbs to .796.

Slightly behind last vear

Slightly behind last year when he wound up season with

Temple stadium. Should be a home team win.

Auburn at Georgia Tech

Auburn ar weorga teen Auburn ran wild against Mississippi State. Tech outplayed Duke, only to lose by a fumble in the last few minutes. You can't suppress that passing attack which will be just too sweet to suit sweet

Legit Season

(Continued from page 55)

the fact that 50% fewer shows are in during the first two months this autumn, the quality is distinctly better. There was one real hit ("Tovarich") on last season's early list, it arriving the middle of Octolist, it arriving the middle of Octo-ber. 'Three moderate successes were also registered. This season two standouts' (Susan and God' and The Star-Wagon') and also two indicated moderates have arrived. The latter brace are English plays ('George and Margaret' and 'Freich Without Tears'). There have been fewer quick closings because of the lesser number of incomers.

number of incomers.

For a time the managers were inclined to start squawking about the critics, which is seasonal. After two or three in-betweeners opened they said, 'The boys are bombing already.' At that no show to date this season has won a uniform press except the unquestioned flops. Better presentations, including the hits, have received a mixed or divided press.

Some producers are raving to go.

Some producers are raring to go irked after poring over scripts which passed muster from professional-readers and then passed on for final managerial decision. Many such scripts have been turned down, in some cases because the manager feels such plays would not get the critical nod.

critical nod.

One alert showman who believes a play must have press acclaim to make the grade, explained the condition ascribed to the critics. Idea advanced is that the critics have hardened to the point of not accepting 'audience plays'. Several instances have already occurred, with the first nighters okaying the performance, while half the reviewers wrote nix and the others were mostly lukewarm. For that reason some well regarded scripts were sent on the rounds again.

There are known good things pointed for Broadway but those attractions have been set back until sometime in November or early December. One is 'Td Rather Be Right,' which drew more comment in the nation's press after opening in Boston last week than any show in stage history. Theatre Guild, which started faster than any other season, has four plays slated for the fall period, three already being open, one on Broadway and two on the road. One alert showman who believes a

on Broadway and two on the road.
Was expected that two Guild attractions would arrive during the same week, approximately mid-No-to-separate 'Madame Bovary' and 'The Ghost of Yankee Doodle' by at least one week. Before either debuts the highly regarded 'Amphitryon 38' will have been on display. It is slated to start (2) the November premiere parade, while should sect the arrival of twice the number of openings as during the first two months.

Included will be the first musicals of the season. Only one arrived to date, it being 'Virginia,' the initial production of 1937-38.

Warren, O., Oct. 19.

Greyhound racing at the Fowler Kennel club track, 10 miles north-east of here, was cancelled this wock and the season closed because of the cold and rainy weather.

Most of the greyhounds were transferred to Steubenville or started southward for the Florida

East

Feodor Chaliapin ill in Paris and unable to appear in the Hurok series in Carnegie Hall Oct. 26. Will take a later date.

Noel Coward working on an oper-etta. Probably for London first. Working slowly, as he's still under doctor's orders.

tra. Probably for Lohom Inst.
Working slowly, as he's still under
doors order,
when the still under of the yankees the
fall Guy at the first luncheon of
Circus Saints and Sinners last week.
Offered as 'Joe the Giant Killer'.

Bronx Symphony Orchestra gave
its first concert last week. There will
be no more because of poor attendance. Coming downtown.

Dexter Fellows a victim of the flu
at Hattiesburg, Miss. On the mend.
Riders from the Mad. Sq. rodeo
gave a performance at Bellevue hospillose guard in B'way deluxers for
lose day last week on tip spots were
to be stench bombed. Nothing
happened, and guards withdrawn.

Museum of the City of New York
showing theatrical photos made by
Van Damm between '23 and '37. Spehagaller's between '23 and '37. Spehagaller's happened, and the still be should be the
All share the Players guests of
Yiddish Art Theatre-last Sunday,
Mrs. Martin Johnson to helo Vincent Lopez in preparation of lecture
of jazz. Will pipe African tunes for
him.

Eihel Leyey, former wife of

him.
Ethel Levey, former wife of George M. Cohan and now married to Claude Graham-White. English war aviator, seeking a divorce in London. Names a former Follies'

to Claude Graam-White. English war aviator, seeking a divorce in London. Names a former Follies and the control of the control

detects and acts that bar feeepis is leaby and and continuatives to give their forms of the continuation o

the Pulaski skyway last Sunday, in-

the Pulaski skyway last Sunday, injuring three.
Soviet cuts actors salaries. Claims actors have been overpaid.
Westchester music clubs pick May date for its spring festival.
Motion picture made by five vicinis of racketers being used for street showings in the campaign of Thomas E. Dewey.
Fire next door to the Hamilton theatre, Byway at 146th street, halted, the show. Cops had to fan out some persistent patrons.
Palestine Symphony Orch. to open its season in Tel Aviv next Sunday.
Wilhely Steinberg to conduct.

Coast

William Grant Still, composer, filed suit for divorce in L. A. Couple has been long estranged. They were married in 1915.

Estate of Ruth Roland, at first believed to exceed \$1,000,000, will show a shrinkage to a few hundred thousand dollars, according to preliminary indications at the probate hearings in L. A. L. E. Kent, fortunation of the composition of the affections of Jack Doyle, Irish singing pugilist.

BIRTHS

Mr. and Mrs. Nat Perrin, son. Oct.

Mr. and Mrs. Nat Perrin, son, Oct. 10, in Hollywood. Father is producer at Columbia. Mr. and Mrs. Nick Castle, daughter, Oct. 12, in Hollywood. Father is dance director at 20th-Fox. Mr. and Mrs. Sol Mahler, son, Oct. 13 in Hollywood. Father is associated with Harry Vinnicof, indie exhibitor.

dept.

Mr. and Mrs. Ray S. Wallace, son, in Alliance, O., Oct. 14. Father is managing director of Tri Theatres, Inc., operating all of that town's three houses.

Mr. and Mrs. S. C. Dunton, son, Oct. 14 at Amityville, L. I. Father is shorts producer and photographer at N. Y. Aquarium. Mother is Mitzi, Bellons. former vaudewillian.

MARRIAGES

Josephine Louise Boyer to James Hershey Winger, at Canton, O., Oct. 9. Bride is a musician. Groom is arranger for NBC and Music Corp. at Cleveland.

Margie Ann Kaufman to Edwin L. Philips, in Chicago, Oct. 14. Both in Chicago company of 'Brother Rat.' Dorothy McNulty, film actress, to Dr. Lawrence Singleton, Oct. 15; in Los Angeles. Bride is niece of Postmaster General James A. Farley.

Margo to Francis Lederer, at Las Vegas, Nev. Oct. 16. Both are film and legit players.

Lucille Thomburg to Robert Stevenson, Oct. 17, at Yuma. Groom is a film editor.

Henrietta Luhr to Bob Bundy in N.Y., Oct. 15. Bride is a dancer. Groom is a band booker with Charles Shribman office.

Betty Quinlan to Latham Ovens, Oct. 18, In Les Angeless. Groom is

By DICK FISHELL (Oct. 23, 1937)

And Proper Odds

Probable Football Winners

- (Inter-City Network	Sports Commentator)
- SCHOOLS	WINNER ODDS
Automore of C W. II.	S M II 9/1
California at U. S. C.	. California 8/5
Brown at Columbia	Columbia 3/1
Duke at Colgate	Duke 9/5
Texas Christian at Fordham	.Fordham
. Alabama at George Washington	.: Alabama 4/1
Dartmouth at Harvard	. HarvardEven
Manhattan, at Kentucky	. Manhattan 6/5
Syracuse at Maryland	Syracuse
/ Marquette at Michigan State	
Lafayette at N. Y. U	N. Y. U
Navy at Notre Dame	Notre Dame 6/5
Northwestern at Ohio State	Ohio State 6/5
Georgetown at Pennsylvania	Pennsylvania
Wisconsin at Pittsburgh	
Cornell at Yale	Yale 8/5
	Texas A. & M 7/5
Stanford at Washington	
. Oregon State at Oregon	Oregon State 6/5
Rutgers at Princeton	. Princeton 3/1
Carnegie Tech at Temple	Temple 5/6
Auburn at Georgia Tech	Ga. TechEven
	i on Fair Weather) BY VARIETY, INC.

tative on the long end of this one. USC, with Schindler going to town, has come fast after a 7-0 defeat by Washington. The Bears of California are rated the best team on the Coast in the past five years. They've got everything and should carry it into the Bowl.

Brown at Columbia
The Brown Bear is still in the doldrums, with strong sopohomores getting experience. Luckman & Co. are the best aggregation Lou Little has had at Morningside Heights. They'll

Duke at Colgate

Duke at Colgate

Duke, one of the topfnights of the southeast, is a good money team They're there when it counts. Colgate is weak and has been folding atter a half. They'll be stiff opposition for the southerners, but the Dukes rate to win.

Texas Christian at Fordham

A bit feet linea with Publish back.

Texas Christian at Fordham
A big fast line with Rabbit backs,
Christian's passing may upset the
Rams' line playing. Crowley's boys
looked good stopping the Pitt running game, but they've got to show
aerial defense and a better running
game, which we look for on Saturday. So it's the Rams.

Alabama at George Washington Washington's a good small college team, but Bama, as said before, is Rose Bowl bound and don't believe they can be stopped at this stage of

the game.

me game.

Dartmouth at Harvard

Tradition covers this one with the John Harvards having one tough one already under their belt, while the Hanover Indians have been facing minor opposition. Harvard has made its mistakes, gotten them out of the system and this week should cash in again.

casn in again. week should Manhattan at Kentucky Kentucky has only one ballplayer in Bert Davis, a grand all-around back. Mechan's Manhattaniles have been thwarted on two occasions by topnotch elevens. They'll win this one.

Syracuse at Maryland

Bill Orange was the surprise of the season, while Maryland has shown a fair squad. Syracuse, car-ried on the impetus of their Cornell win, should take this one with Glickman romping merrily.

Marquette at Michigan State the:
It's the poorest Marquette team in ing

game played at Columbus, O., the Buckeyes should grab a close one from Waldorf's Wildcats.

Georgetown at Pennsylvania
Georgetown's best team is in the
infirmary, while Penn_is overdue.
Their strong line has not been effective, making their backs look every
bad. They'll click to win over the

bad. They'll Hill Toppers.

Wisconsin at Pittsburgh
This Wisconsin club has really got
something but after watching Pitt
against Fordham, don't see how anything can topple the Panther. They
have two topnotch elevens that alternate local paried. They in Partly lover. They'll over

ternate each period. power Wisconsin.

Cornell at Yale

Despite their setback by Syracuse, this is s'ill a great Cornell team. Yale, in defeating Penn and Army, has yet to play its best game with Clint Frank's passes not clicking as they should. Yale should hit its peak and keep the slate clean against the Iake Cavuga squad.

peak and keep the slate clean against the Lake Cayuga squad.

Baylor at Texas A. & M.

The Aggies are one of the best in the nation, but Baylor, not rated high a month ago, has come to the fore in a hurry. Thow out the 'Aggies' Texas Christian tie of last week, because of mud and rain, this' Ib e close with A. & M. grabbing the right side.

Stanford at Washington
The Washington Huskies have
gone back instead of improving,
while Stanford's Indians have been making progress, and with an ade-quate pass defense will win.

Oregon State at Oregon
You can toss a coin on this one, because it's ivy-covered with tradition. On the record, State rates the stronger. But with tradition concerned, you can toss records out the window. Stick with State. without State, with State.

It's the best Rutgers team in years but Princeton's inexperienced club is moving right along. Even if the boys die for dear old Rutgers, it's still a Princeton triumph.

Carnegle Tech at Temple
Tech rates high after turning back
Notre Dame, and on that basis, rank
as definite favorites over the Owls.
Here's the day's upset, because Here's the day's upset, because they're in Temple's backyard, playing under the arclights of the

PUPS TO FLORIDA

OBITUARIES

EDNA LEEDOM

Edna Leedom Doelger, 40, former musical comedy star, died at her home in Jackson Heights Oct. 15. She was the wife of Frank G. Doelger, son of the late Peter Doelger, brewer.

She was the wife of Frank G. Doeiger, ger, son of the late Peter Doelger, brewer.

Starting in choir work in Philadelphia, she joined a stock company, playing bits, and presently went into yaudeville. In 1925 she went into the revue, 'No Foolin,' and the following year was featured in the Ziegfeld Follies.' A year later she was starred by the Shuberts in Lovely Lady,' achieving considerable of a success. She was three times married, first to Harry Tighe, later to Dave Sampler, composer of Lovely Lady.' She is survived by her husband and a son by her last marriage.

JAMES MARCUS

James Marcus
James A. Marcus, 69, veteran character actor, died in Hollywood Oct.
15 from a heart attack. He was a player in numerous Klaw & Erlanger productions, also for William A. Brady and Paul Armstrong.

He had been a film player since 1916, appearing in dozens of productions including 'Scaramouche,' Evangeline,' Rain,' the sitent Little Lord Fauntleroy,' and 'Captain of the Guard.' The widow, Lillian, also a professional, and a son and daughter survive.

ARMAND MONTE

ARMAND MONTE

Armand Montefusco (Armand
Monte), 34, died Oct, 12 at the Will
Rogers hospital after a lingering illness of three years.

He was recognized in vaudeville
on the Keith and Loew circuits as
the feature of the team of Monte and
Pardi, musical act. He was also in
burlesque for many seasons with burlesque for many seasons with Jacobs & Jermon; also Joe Howard's "Toyland."

Survivors are his widow, a sister nd a brother. Interment Saranae

GEORGE V. BROWN

GEORGE V. BROWN
George V. Brown, 57, sports promoter and general manager of the Boston Garden, died at his home. Hopkinton, Mass., this week. From his high school days he was interested in sports and was both a baseball and football player. He managed the Boston A.A. Marathon for 11 years and handled the National Boxing Championship from 1905 to 1920.

Survived by his widow and five sons.

BILLY HEXTER

BILLY HEXTER
Millard (Billy) Hexter, 57, burlesque booker and manager died in
New York, Oct, 16.
Hexter had lived in Philadelphia
most of his life. He was in show
business 40 years, and was one of
the charter members of the Burlesque Club, of New York.
Survived by his widow, two
brothers, and three sisters.

ALBERT C. JONES

Albert C. JONES
Albert Carlos Jones, 84, formerly
manager of Childs Opera House in
Los Angeles, died there Oct. 13 after
a protracted illness. He was for half
a century prominent in Coast business and theatrical affairs, being as-sociated with Belasco and Morosco productions. Funeral was Oct. 16 with burial in Hollywood cemetery. and one daughter

JOSEPH PAYTON

Joseph Payton, 56, retired stage producer, died Oct. 12 in a rest home in Sunland, Cal.

Going to the Coast 12 years ago to

combat an illness, he recovered sufficiently to produce several legit at-tractions.

He leaves a widow. Remains were

JOSEPH NEFF
Joseph Neff, 42, orehestra conductor, died in the Jewish Hospital, Philadelphia, Oct. 14, after illness of

a year.

He booked his own string of bands

his home in Rogers, O., after a

Known professionally as Bull Montana, he had his own band for several years. His wife, five sons and two daughters survive.

LOUIS GOODMAN Louis H. Good-LOUIS GOODMAN
Louis H. Goodman, 58, central
Ohio theatre musician, who was
identified with the Hartman theatre
orchestra at Columbus, for five years
its conductor, died recently in Zanesville, O., after a lingering illness.

JACK REED

Jack Reed, 45, company manager for Sam H. Harris attractions died suddenly of heart failure in New York last Thursday (14). He had been preparing to take The Door on tour.

JOHN KLINE

John Kline, 52, veteran outdoor showman, died in Los Angeles, Oct. 16 of a heart attack. He was recently employed at War-

Mother of John Roy, managing director of Rainbow Room, N. Y., died in Utica, N. Y., last week.

Mother of Abe Montague, Columbia Pictures sales manager, died in Boston last week.

Francis X. Toomey, 63, father of Regis Toomey, actor, died at Upland, Calif., Oct. 14.

Dulzell Resigns

(Continued from page 55)

emanated from SAG leaders, who moved quiekly after securing full recognition and terms from the picture studios.

Formerly Dulzell was in on all conferences when Equity planned moves, but it is understood he was not invited to sit in during the sessions which resulted in the union changes this fall. That appears to have caused him to consider resigning some weeks ago and he men-

sessions which resulted in the union changes this fall. That appears to have caused him to consider resigning some weeks ago and he mentioned that possibility during Gillmore's absence, although he at no time figured on leaving Equity in the lurch. His note of resignation was penned just before the council meeting last week and when it was tabled it was agreed that no publicity should attend the action until its acceptance or otherwise. As soon as the meeting was over a council member promptly telephoned a daily and spilled the story.

What actually impelled the resignation of Dulzell, who was relected last spring for a three year period along with Gillmore and others was a committee action naming an outsider to replace Dorothy Bryant as executive secretary of the chorus branch. Edith L. Christianson is the appointee and the fact that she is currently organizing for the Committee for Industrial Organization was the clincher. Dulzell is firmly an A. F. of L. man and his intended withdrawal is a protest over Equity's selection of a CIO representative. He said he saw no reason why Equity should go afield for Mrs. Bryant's successor and that there are persons in Equity or Chorus Equity who could fill the berth.

Committee which named Miss. Christianson included Miss. Christianson included Miss.

Chorus Equity who could fill the berth.

Committee which named Miss Christianson included Mary Morris, Kenneth McKenna, Edward Fielding and Mrs. Bryant, the selection being by assent of all. In the absence of Gillmore and the death of Osgood Perkins, the council meeting was presided over by E. J. Blunkall who last spring ran on a third ticket for Equity, presidency.

last spring ran on a third ticket for Equity presidency.

Mrs. Bryant desires to withdraw from her duties in the chorus branch by Nov. 1, but she stated that date is not definite since she will not withdraw until her successor is acquainted with the job.

During Gillmore's boat trip to the Coast the IATSE declared jurisdition of all uhions in Hollywood studios. That included SAG and Equity and Gillmore refused to be-

He booked his own string of bands for more than 20 years, and was also a teacher and pianist. He leaves his widow, and a son and daughter.

GEORGE W. MILTON
George W. Milton, 76, died Oct, 11 in the Elks' National Home. Interment was in Bedford, Va.

FRANK HALL
Frank Hall, 44, former Youngs-lown orchestra leader, died Oct. 8 at

SOME SWIM FOR ZIM

Wants to Water Trip from Key We to Havana

Atlanta, Oct. 19.

Charles Zibleman, legless swim star billed and publicized as 'Zimmy, left here after completing date with Rubin & Cherry carney on midway of Southeastern Fair, to fill vaude engagements in Cincinnati and Pittsburgh before proceeding to N. Y. to start work on a feature pic for Lou Goldberg's International Road Show Films. Interiors will be made in Gotham and exteriors in Florida and

Cuba.

After finishing pic Zimmy plans to go into training 101 mo history West, bitious swim to date, from Key West, into training for his r Fla., to Havana, Cuba. Fla., to Havana, Cuba. Distance is 90 miles, as gulls fly, but Zim will be forced to swim across Gulf Stream on the way and figures he will cover 240 miles before reaching destination. This is almost 100 miles more than he had to swim in his Albany to N. Y. test.

Although swim is unsponsored as yet, Zim says Cuban Government has promised to co-operate to extent of furnishing him two cruisers to accompany his own convoy of three boats, which will form triangle about him.

MIX TRICK TOPS LAST YEAR'S TAKE BY 25%

Hollywood, Oct. 19 Hollywood, Oct. 19.

Tom Mix circus, finishing up its tour in the South, is grossing around 25% ahead of last year, according to Cliff McDougell, advance man who has just returned home here after being ahead of the show all season. Outfit is now looking for a winter quarters. Mix plans to return here for picture work through the winter.

for picture work through the winter and will arrange to take the show out next spring via the railroads in-stead of on motor trucks as hereto-

Barnes Closing Season At Phoenix, 20,000 Mile Tour

Los Angeles, Oct. 19.
Al G. Barnes and Sells-Floto circus will call it a season with its Phoenix, Ariz, date (28). Outfit will then go into winter quarters at Baldwin into winter quarters at Baldw Park here after a 20,016-mile tour.

Circus Routes

Week of Oct. 25

Barnes-Sells-Floto
El Paso, Tex., 25; Lordaburg, N. M..
26; Tueson, Arlz, 27; Phoenix, 28. End
of season.
Cole-Beatty-Maynard

Cole-Beatty-Maynard
Cape Giradeau, Mo., 25; Cairo, Ill.,
27; Paducah, Ky., 28. End of senson.
Eingling Bros.-Barnum & Balley
Winston-Salem, N. C., 25; Raleigh, 26;
Greensboro, 27; Danville, Va., 28; Churlotte, N. C., 29; Greenville, N. C., 30;
Atlanta, 1-2.

Greatest Continuous Show on Earth— Big Trees—Goes Into Winter Quarters

Paris Mulls '38

Paris, Oct. 10.
Although it is pretty definitely settled that the expo will not be opened again next year, the International Bureau of Expositions still has a final crack on side

The bureau, on which the fate of the expo's prolongation hangs, is scheduled to meet on the 24th of this month and until that time all of those

on the pro and con side are being asked to hold their tongues.

If the answer of this body is an approval then the expo can continue as an international affair in 1938 (provided nations participating assent).

Wallace Bros. Nicked For 3G from Red Wagon

Elberton, Ga., Oct. 19.
Discovery that \$3,800 in cash had disappeared from ticket office of Wallace Brothers Circus was made when motorized show moved into

when motorized show moved into this burg from Lynchburg, S. C. Officials of circus were quoted as saying they believed robbery was committed by a former employe who was fired recently. They think thievery took place while show halted in Greenwood, Miss, Thurs-day (14) night, Money box had not been placed in safe, leading to as-sumption thief had assistance from inside

CLEM ON N. B. FAIR

Concessionaire Yelfs 'Hey, Rube, And Cops Are Badly Battered

St. John, N. B., Oct. 19.

St. John, N. B., Oct. 19.

A midwaymen vs. police battle was un unbilled attraction at the Woodstock, N. B., fair.

A half dozen policemen were arresting George Burke, operating a wheel on the midway. Burke gave the S. O. S. Hey, Rubel', and about 50 men from the midway shows, rides and concessions went to his assistance. They buffeted the coparight and left and back again, and there was a terrific battle to get the prisoner in a car for transportation to the local bastile. The cops were all battered and bleeding, when they finally landed their man behind the bars. A detachment of mounties was rushed to the fair grounds to quell the riot, but it was several hours before the disorder was subdued.

The aftermath in the local district court, found Burke fined \$100. Alfred Rackeyfuss, adjudged gullty of being in on the fuss, was fined \$15. Anthony Triepiano, a third midway wheeler, was aequitted.

By JOHN C. FLINN
Yosemite, Callf., Oct. 19.
Older than Joe Miller's oldest Joke, nature's greatest show is closing its most successful season. October snows have hit the high Sierras and the Mariposa grove of gigantic sequoias, which have played this past season to 488,213 persons, is retiring to winter quarters. A few more staring tourists will make the motor trip-this month and thereafter, until next spring's thaws open the trail, the great redwoods will be undisturbed except for a few prowling deer and the song blrds of Yosemite.

The giant trees of California are the oldest living things on earth. They are higher than the Times building at 42nd street and Broad-

Ane giant trees of California are the oldest living things on earth. They are higher than the Times building at 42nd street and Broadway, and a ground cross-section of one of the elderly timbers is more spacious than the combined dance floors of the El Morocco, Leon & Eddie's and the Paradise. They were here before sweating Egyptians built the Pyramids. Cold blasts from receding glaciers have leed their massive limbs, forest fires of many centuries have scarcely scorched their majestic trunks and boughs, but the redwoods have never faitered in their job of outlasting all animated competition. Experts who know how to figure it out declare that some of the big trees are more than 3,000 years old and still going strong.

Not There at the Planting

Not There at the Planting
The new deal can't take credit for
planting the sequolas, but plenty of
cash has been spent in these here
parts during the past few years,
which has made it possible for folks
to travel into the mountain recesses
where the redwoods do their act.
Used to be an all-day trek from the
floor of the valley to the Mariposa
grove, situated 6,300 feet above sealevel, and return.
Now the 31 miles, all uphill, can
be driven easily on a hard surface
in less than two hours. What it cost
to blast this roadway from the granite sides of the Rockies really doesn't
matter. The thrill and the emotional
kick which the public gets when
they view the trees are worth any
price. There's nothing like it in the
history of showmanship since the
dove returned to Noah with an olive
leaf.
Nearly half a million people have.

dove returned to Noah with an olive leaf.

Nearly half a million people have been here this summer, a new record. Yosemite is situated in the mid-eastern part of the state and is accessible from east, south and west. The park boundaries enclose more square miles than the state of Rhode Island, which isn't a whole lot when you think of Texas, but it's wild, primeval territory, of soaring peaks and gorgeous valleys. In spring and early summer the melting snows enliven the park with thousands of turbulent mountain streams. In the valley of Yosemite, a mere spot on the map of some 20 square miles, the great falls is a super-production spectacle: Water tumbles more than half a mile from the rim's edge in three gigantic cascades. Of lesser volume but of equal beauty is the Bridal Veil, and not far distant are Vernal and Nevada falls.

Great Silence Sets In As the summer lengthens the falls

Great Silence Sets In
As the summer lengthens the falls expend themselves. The roar lessens to a whisper, and finally ceases. Then a great silence. In October, Yosemite is a listless, drowsy place. Frost has painted the mountain shrubs in yellow and red. The evergreens are ever so. The summer erush of visitors is over. Dear and squirrels consort with the few stragglers. The auto camps are closed. There are a few guests at the Ahwahmee and on weekends some activity around the Lodge. Bears are curiously friendly, and are gluttonous at feeding hours, afternoon and evening, in the amphitheatre provided by the rangers near the Merced river. Within a month's time the bears will disappear to hibernate in eaves around the valley cliffs. They'll be back on the job next April.

Year in and year out it's the big trees which get the heavy play from tourists. They are in a mountainous section of about a square mile, a place sequestered from the ravages of winter winds and street method tough for hinterland initials and facctions bas-reliefs.

facctions bas-reliefs.

Hathaway Suggested as Gumpertz's Successor: Labor Angle Involved

Indicated recapture of the Ringling Brothers-Barnum and Bailey
circus by the Ringling family, made
possible by the huge profits earned
during the past two seasons which
wiped out the debt owed the Prudence company and the expected
withdrawal of Samuel W. Gumpertz
as managing director, will probably
result in Carl Huthaway returning
to the oufit as general manager.
Gumpertz' successor, however, is yet
to be named. Hathaway has been
away from the show because of illness.

Understood that Gumpertz is anx-

Union Affiliation
Objection appears to be over the signing up with the union for a five year period, rather than for one or two seasons, but Gumpertz elaims that his action was for the show's best interests. The Hagkenbeck and Barnes outhits were organized, but as company unions, which have now come into the American Federation of Labor set-up. Profit of \$500,000 this season by the Barnes show is said to be over-estimated, right figure being placed around \$300,000. Cole Brothers-Clyde Beatly outfly was also unionized while it was pluying Coast dates, but understood

i Understood that Gumpertz is anxitional task which kept him with the dig top continuously. He is reputed to have all the money he can spend and is desirous of more leisure, planning another world eruise with his wife. Understood the latter has urged Gumpertz to shod his eiter consponsi. Hities as soon as possible. Gumpertz was eriticized by bunking interests for the hasty signature ing of an agreement with the American for the form of Actors, unionizing the big top. That Occurred shortly after the show took to canvas last

Post Expert Picks Bob Crosby as New Swing King

Louis Hughes, Ball-Room Editor, Also Names Band Runners-Up and Tells Why He Makes Choice. Do You Agree With His Selections?

Best Dance Bands of 1936

THE MOST INTERESTING BAND IN AMERICA! .

Chicago, March, 1937

rosby Sets New Pace For Bands With Modern Dixieland Style

June 1937

awards the PALM



· RADIO



HIS ORCHESTRA



OPENING WEDNESDAY, OCT. 20TH

PALOMAR LOS ANGELES

COLUMBIA & MUTUAL BROADCASTING DECCA RECORDS SYSTEMS .



COMMERCIAL APPEAL, MEMPHIS, MONDAY Footlights and Flickers

THE PRESS-SCINITAR, MEMPHIS, TENNE

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64 PAGES

BROADCASTS GOING STALE

80 Out of Some 800 Colleges Now Offer 200 Different Film Courses

Demand for courses of instruction Demand for courses of instruction pertaining to one or several phases of motion pictures has prompted more than 80 colleges and universities to offer such study in their curriculum this year. While classes outlining visual aid in education predominate, courses include phases of picture photography, script writing, social psychology, aspects of motion pictures, acting and directing.

ing.

The average institution of higher

The average institution of higher learning now offers at least two different classes in studying the screen and its background, latest estimate being that the 80 out of some 800 colleges supply nearly 200 different courses in picture study.

Indicative of this trend is the fact that numerous normal and teachers' colleges make it prerequisite that future teachers pass a course of study on visual education (studying of motion pictures) before handed pedagogical certificates en titlling them to teach. Outstanding is the state of Pennsylvania, where all teacher-training institutes give courses in visual education.

Along with the move towards

Along with the move towards studying the cinema and its background, high schools now are paying more attention to motion picture appreciation, some having classes in

(Continued on page 61)

H'wood Lures a Flock Of Pugs: 1 Shows Up For Test in Cutaway

On an order from Ernst Lubitsch to try to find a professional fighter around New York who would do for a part in 'Bluebird's Eighth Wife,' the h.o. called up Madison Square Garden asking that three or four' prospects be sent around Monday morning (25). No less than 25 matmen swooped down on Par for the coveted Hollywood chance but all were interviewed and put through some preliminary paces. Around 15 came oh the Garden call, while agents, learning of the Lubitsch order, brought 10 others.

The sluggers ranged from lads in sweaters anged from lads in sweaters and collar-less shirts to one who showed up in a cutaway. Latter was Ed Crozier, who has turned from the fine art of breaking jaws to the still finer art of breaking bones as a Broadway chiropractor. He is deemed to have

(Continued on page 58)

Schulberg's Elixir Film
Hollywood, Oct. 26.
The front page elixir deaths in
the south are to be the basis of B.
P. Schulberg's new film, 'Permit to
Kill,' an expose of loopholes in the
pure food and drug laws.
Film will star Edward Arnold.

Rags to Riches

Rochester, N. Y., Oct. 26.
Two days after the announcement of the engagement of Katherine Yancey, socialite, to Michael Covert, band leader, the Seneca hotel advertised that Covert, whose band was playing there, would lay down the baton to enter the marts of trade and Royal Worth would take charge of the band.

Reported Covert will become sales manager of the Phillips Ribbon & manager of the Phillips Ribbon &

manager of the Phillips Ribbon & Carbon Co., Inc., of which his father-in-law-to-be, George F. Yancey, is president and treasurer.

ILL. DECISION FORECASTS K.O. FOR RENO

Chicago, Oct. 26.
Ruling by Supreme Court of Illinois makes all Reno divorces illegal so far as this state is concerned, if it cannot be shown at any later time that the plaintiff was a permanent resident of Nevada and intended to remain as such.
Decision clearly defines permanent, as differentiated from legal resident. It states that divorces, obtained by non-permanent residents, who have established legal residene by living in Reno for six weeks, are fraudulently obtained and, therefore, not legal.
While in effect for Illinois only (Continued on page 58)

OLDEST U.S. PLAYHOUSE REVIVING 1736 PREEM

Opera House at Charleston, S. C. the oldest legit theatre in the U. S. which has been rebuilt, is readying to celebrate the 200th anniversary of its opening. Only definite arrangements apply to Dec. 1-2 when The Recruiting Officer will be rev. ved. Play is the one presented at the original premiere in 176t.

The Footlight Players, local group, will enact 'Officer.' The Charleston String Symphony will also participate in the two-day events. Presentation of a Mozart opera is being considered for a later date.

Operation of the theatre w'll be under municipal control but city authorities are not familiar with show business and the matter of bookings has not progressed. A civic committee is getting a line on artis of all types, however, with the idea of arranging locally presented affairs of arranging locally presented affairs in the event that road attractions are

DEAD HAND OF

Present Season Marked by Sameness - Public Reaction Expected - Advertising Agencies Take Path of Least Resistance-Idea Men Excluded

DULLNESS REIGNS

Autumn of 1937 has seen the emergence of fewer new ideas among network commercials than any year yet recorded on the baby of the amusement industry.

of the amusement industry.

New touches, stunts and basic ideas to make their appearances this fall are so few they can be counted on the fingers of one hand.

Checkup reveals only five current commercial programs that are new in formula or treatment this year. 'Hobby Lobby on CBS for Hudson Motors, Zenith Radio's NBC program from Chicago, which delves into mental telepathy, the show which started last Stunday. (24) on which streated last Stunday. (24) on (Continued on page 31)

Football Pools New Soft Coin Racket in U. S.

Sweetest easy money racket along Broadway and other main stems of the U. S. A. are the various football pools currently taking the suckers for more than \$1,500,000 weekly. Operators are in most cases the same boys who operate the daily numbers racket. Along Broadway the cards containing the team pairings, and the odds, are on sale in practically every office building. All one has to do is ask the elevator starter, but the chances are that if you are a regular visitor to the building he'll ask you (Continued on page 61)

Agenting a War

London, Oct. 26.
Mixed gathering of Eng-lish and American performers lunching here got to discussing war possibilities between the U. S. and Japan. Argument finally got to point where one said it was impossible because of the distance between the two countries:

countries.

To which an Englishman replied, 'Oh, no, it could be done through Fosters agency.'

Strikers, in Formal Attire, Picket AGENCIES SEEN 4 B'way Legit Shows for Ads in Eagle

Nudies Go South

Spartanburg, S. C., Oct. 26.
What Broadway and environs
the flesh, Dixie took on during the
1837 season of fairs. Strips were a
big drawing card on. most midways
with small trouble from cops, etc.
'Miss America' shows on Dixie
midways plus Temptation,' tents
adjoining, drew the yoxels and city
folks in big throngs.

BINGO PARTIES ON BIG SCALE **DENTING B.O.**

Revival of lotto, played under a variety of different names, is possibly the nearest approach to a national fad at the present time. Monster Bingo, as the game is most widely known currently, is now being staged in hotel ballrooms, churches, lodges and other auditoriums in Naw York and elsewhere, on large scales. Bingo, Keno, Lucky, or whatever it may be called, is now a big business. To some extent, it competes with picture house trade. Despite the plain fact that It's gambling, it gets by the authorities, as the games are almost always sponsored in the name of some charity. More than likely it's a church group.

One of Variety's muggs caught such a Monster Bingo last Wednes-day at the Capitol hotel In New York. This one was for the Catho-(Continued on page 63)

Striking Brooklyn Eagle's Newspaper Guild members, formally duked up in tuxedos, mink coats, and ritzy ermine wraps, picketed four of the eight New York legit productions, which have been advertising in the paper, last Saturday night (23). The shows picketed were The Women, 'Room Service,' 'Angel Island' and the Abbey Players' The Far Off Hills' (Shubert auspices). Pickets started at the Ambassador, moving to the Cort, Barrymore and National theatres.

Latecomers were somewhat flustered by the picketers at the Ambassador, the first theatre visited, Here they gathered quite a crowd of onlookers who stopped to view the rather fantastic spectacle of men in uxedos and women in evening wraps, latter pacing the pavement in gold and silver evening shoes. They carried the usual labor placards, women's hands being covered with white kid gloves. Whole picketing party was preceded by a formal cocktail party of the R.S.V.P. variety, tossed by Arthur Pollock, Eagle drama crick, and his wife.

Management of the Ambassador, (Continued on page 19)

RIGHT KIND OF INJURIES FOR SINGER AND DANCER

St. Paul, Oct. 28.
Goofy twist of luck in reverse
English hit two WCCO Artists'
Bureau performers when their car
langled with a telephone pole enroute home from Eau Claire re-

route home from Eau Ciaire re-cently.
Virginia Brenna, blues singer, came off with leg bru'ses, while Shirley Lane, dancer, lost two front leeth. Two gals shook hands over it, for with the shoe on the other loot, it might have been real tough luck.



PHIL SPITALNY PARK CENTRAL HOTEL, NEW YORK

Biz Foresees No NRA Stringency. But It's a Cinch the New Congress Will Do Plenty About Wages, Etc.

Nothing like the old NRA is ex-pected to come before the special session of Congress at Washington next month, but the film industry is anticipating installation of man ideas embodied in the Blue Eagle setup via drastic wages and hour measure. Whether or not the special session of Congress votes this bill will depend on how urgent the need. But that it shortly will become a law seems a foregone conclusion with picture business chieftains. Some forecast that it will be a 30-hour week law, enforceable by means of heavy fines by the Federal Government. This wage-hour bill looms as a means of taking up the unemployment slack.

The administration is reported to be cognizant of the fact that there has been a decline in the actual number of regularly employed since 1932, and certain leaders are de-termined to do something about it, since private industry has not.

since private industry has not.

In the picture business, employment has remained about status quo for the last four or five years.

While this showing is not nearly as bad as in several industries, where the number of employees actually has decreased, Washington solons are quoted as believing that even in the film industry this standstill is not in line with the vast pickup in company earnings. company earnings.

company earnings.

**Consequently, in place of the old code administration, the picture industry probably will be confronted with a sweeping hour-and-wage measure which is designed fundamentally not only for increasing employment but also materially reducing the work week of those presently employed.

Freddie's Progressive Pay Drop: Foresee B.O. Fall-Off

Hollywood, Oct. 26. Terms of the new, contract handed to Freddie Bartholomew by Metro were approved last week by Superior Judge Shinn in Los Angeles Superior Court. Ticket calls for \$2,000 a week for 40 weeks yearly during the next two years, dropping off to \$1,250 for the two subsequent years, with \$3,000 weekly guaranteed for personals of six weeks each

teed for personals of six weeks each year the contract remains in force. Myllicent Bartholomew, Freddie's aunt, returns to the Metro payroll at \$100 a week. Salary curtailment in the final two years is predicated on expected drop in b.o. draw.

ARRIVALS

Jean Giraudoux, Julien Duvivier, Mireille Balin, Carlo Buti, Erria Sack, Matthew Hohner, Efram Zimbalist, Jacques Charles, Murray Silverstone, Alexander Korda, Louis Dreyfus, Hugh Sinclair, Valerie Taylor, Borothy Parker, Phil Reisman, Alah Campbell, Mr. and Mrs. Sam E. Morris, William Powell, Madeleine Carroll, Mr. and Mrs. King 4. Idea, originally attributed to P. J. Vidor, Marjorie Lawrence, A. Burdino, Helen Dosia, Emil and Ludwig McG percentage pictures on every dino, Herman Maier.

Warners Rules 'Garden' Not Down Vallee's Alley

Hollywood, Oct. 26.

Warners turned thumbs down on the idea of featuring Rudy Vallee in The Garden of the Moon,' having decided that his personality is not suited to the leading male role. Check for around \$35,000 was put on the line by Warners for the story, which ran serially in the Satevposi under the joint bylines of H. Bedford-Jones and Barton Browne, latter being John B. Browne, head of advertising and publicity for the Ambassador hotel here.

Alperson to Coast, No New Financing Deals Set as Yet

Edward Alperson, president of Grand National, may leave for the Coast this week. Grand National has around a dozen films completed and ready or release with from 6-8 others ready for the megaphones. There has been some talk that the company has been approached relative to new financing but no definite deal is on the tapis.

Basil Dean, chief of British Talking Pictures, G. N.'s London ascociate, is expected here in November and may leave for the Coast thereafter on a short visit.

Company estimates that the firm will aggregate around \$5,500,000 to \$7,000,000 sales for this year.

'Giant Swing' Grounded

Hollywood, Oct. 26.

Due to trouble finding a suitable
masculine lead, 20th-Fox has indefinitely shelved 'Giant Swing.'
Studio is understood to be considering changing the script to fit
the talenis of new personalities.

Robinson Pic Away

Hollywood, Oct. 26.
Starring Edward G. Robinson, 'A
Slight Case of Murder,' based on the ners last week with Lloyd Bacon directing.
Film will be released as a Cosmopolitan production. Others featured in the cast include Jane Bryan, Willard Parker and Edward Brophy.

Seeks Rockefellers' OK for Arliss 'John D.

Hollywood, Oct. 28.
Rufus LeMaire leaves here Friday
(29) for New York to meet George
Arilis, arriving Nov. 3. They want
to discuss with the Rockefeller
people the possibility of doing story,
John D.
If getting the okay, will form own
producing unit and release through
a major company with Arliss personally financing.

Indicate Other Cos. Will Follow MG Radio Show

Fittsburgh, Oct. 28.

End of all air programs tied in with films on local stations was indicated here last week when a tentative show, with half a dozen sponsors all ready to buy, was dropped because studios wouldn't cooperate, Idea was Joe Feldman's, advertising director of Warners here, who saw a chance to tie in his theatres on air time paid for by another.

Show, which would have run off dialog and musical sections from pictures themselves, was to have been in nature of air trailers and had already been auditioned and practically accepted when Feldman, in response to queries he made, was told it would be wise to lay off.

Reason was that most of studios are figuring on taking the lead of Metro and selling their available talent to network sponsors themselves. WB is ready to go on for Lucky Strike in a show headed by lick Powell and other lots, Feldman was told, also had deals on fire. He was told by a couple of studios it would be okay to use their films, but that they would have to be dropped should any network sponsor with some of their people under contract to run off actual voices of people from reel itself.

Hellinger at WB Dec. 1

Mark Hellinger starts work on his new producing-executive contract at Warners Dec. 1. He sails for Hollywood from New York via the Canal Nov. 6.

Stahl's Dunne at U

Exhibs Laff Off Bucking Metro's Radio Show with M-G Pix Thursdays

effective. Big catch, of course, is that Metro would not permit playing a percentage film on Thursday.

Smaller exhibitors, who doubtlessly would have to bear the brunt of such a rampaign, would be unable to get out of Saturday and Sunday playdates previously contracted. And few in the trade believed that exhibitors even would ask for such an alignment.

hibitors even would ask for such an alignment.
Other theatre operators pointed to the fact that Loew's circuit, one of the larger theatre operations in U. S., will be playing Metro product on Thursdays in most spots, which was deemed an answer to whether or not the air show competition would hurt. It seemed good business sense that certainly Loew would not be using M-G films on the nights of this big network show if officials believed the competish would hurt the box office.

the compensa where the compensation of the confice. It also seemed doubtful if any exhibitor, off-hand, would be able to judge whether a radio program employing Hollywood talent injured or helped his box office. Theory of one veteran exhib was that there might be instances of harmful effect but on the other hand there were many others in which the added publicity secured by mc\(^5\) of the network shows actually helped grosses.

Prudential Reported Set to Put Up \$4,500,000 for Goldwyn-Korda Buy of UA; but Those Lil Details!

John, Elaine Barrymore To Be Co-Starred by Par

Hollywood, Oct. 26.
Adolph Zukor last week announced the signing of John Barrymore and his wife, Elaine Barrie, to individual player contracts, each to run for three years, with indications that the pair are to be co-starred. First, however, both are to, be given supporting roles in the Marlene Dietrich starrer, Trench Without Tears, which Mitchell Leisen will direct.

This will be Miss Barrie's in-itial appearance in a feature length

Columbia Loses \$1,250 For Failure to Deliver Capra and Moore Films

Calgary, Alta, Oct. 26.
Columbia Pictures failed in an appeal to the appellate division, Alberta Supreme Court, to quash a judgment of \$1,200 awarded to Glen Peacock, operator of the Isis here. A cross-appeal by Peacock stating that the first award was made on basis of second run film profits was successful and original sum was increased by \$500.

successful and original sum was increased by \$500.

Case in the lower court was brought by Peacock against Columbia claiming that contract for last season called for all that year's product, but that Capra's Lost Horizon' and Grace Moore's 'When You're in Love' were booked into the Capitol, Famous Players - Canadian Corp. house. Award was made on the estimated profits of the small 500-seat theatre.

WB's 4 in Color

Hollywood, Oct. 26.
Four technicolor pictures, each cost over \$1,000,000, will be made to warners for quarterly release the

season,

First is 'Gold Is Where You Find

It,' followed by 'Adventures of Robin

Hood,' 'Valley of Giants' and 'Food

for Scandal.'

N. Y. to L. A.

N. Y. to L.

Edward Alperson.

Mireille Ballin.

Mona Barrie.

Nigel Brue.

Micheline Cheirel.

J. Cheever Cowdin.

Roy Disney.

D. A. Doran.

Julien Duvivier.

William J. Fadiman.

Alice Faye.

Walter Fleischmann.

Henry Fonda.

Gene Fowler.

Mack Gordon.

Baroness Lili Hatvany.

Sidney Kornheiser. Sidney Kornheiser. Mervyn LeRoy. Harold Leedy. John Loder. Helen Menken. **Buddy Morris** Tyrone Power.

L. A. to N. Y.

Robert Benchley. Russell Birdwell. Maurice Conn. Michael Curtiz Michael Curtiz.
Helen Ferguson.
Robert Grieg.
Allyn Joslyn.
Ian Keith.
Otto Kruger.
George D. Lottman.
Abe Lyman.
Fredric March.
Joe Moskowitz. Joe Moskowitz. T. H. Richmond. Nate Spingold. Kenneth Thomson. James Timony. Walter Winchell.

Prudential Assurance Company, of London, it is understood, is ready to provide \$4,500,000 with which Samuel Goldwyn and Alexander Korda could exercise their options for control of United Artists. There is only the question of domination in the contemplated new United Artists setup to hold up this deal. Were that question agreeably solved a deal for lifting the Goldwyn-Korda options could be consummated this week. It is not known at this time what conditions Prudential will stipulate as consideration for making the loan to Goldwyn and Korda, and whether one of the conditions might not be that Prudential, its associates or representatives shall have a veto power, or balance of authority in the contemplated new regime. It is possible, of course, for the parties to make whatever arrangements may be desirable or suitable to them. One which has been mentioned is whereby Prudential, its associates or representative might hold 2% of whatever new voting securities are to be issued, and that Goldwyn and Korda should divide the remaining 98% equally between the two.

maining 98% equally between the two.

Apparently Prudential is venturing into the deal in association with other British financial interests.

The RKO-United Artists merger possibility is still on the tapis, also, but that is the alternative in the situation, at present.

Korda and Murray Silverstone, United Artists' European chieftain, arrived from London yesterday (Tues.). Korda revealed nothing that isn't known aiready regarding the situation. Of course they went into almost immediate huddle with Goldwyn, who has been here around a week; and with Ernest Lever, secretary of Prudential, and David Rose Goldwyn, Inc., v.p., who has been active in the situation since it arose some months ago.

British Dominance

An intriguing conjecture in the situation is whether United Artists shall swing under British domination if the deal with Prudential is consummated. At this juncture no-bed branes.

consummated. At this juncture no-body knows.

At the present time the British film production end or most of it is just about Alexander Korda (Lon-don Films) and no other. Pruden-tial, chief backer of Korda's activi-ties, understands this. Thus, there's a chance to make the British end of an American, company, was 7 the American end, as in the present U. A. situation.

an American, company, wag 7-the American end, as in the present U. A. situation.

A. situation.

A. situation.

Whether it's just some sort of British business-patriotism, or not, is certainly a novel possibility thereby a first-line American film, with wide distribution propensities and an international organization, could communder British domain.

It has been heard that among the conditions Prudential would like to lay down, in connection with a deal, is for U.A. to set up a studio in England, additional to that now operated by London Films.

Goldwyn

Will Goldwyn let them do it?

That's the rub. Goldwyn, besides being a stockholder in U. A., also sowns the U.A. studio. That's quite an item among the assets.

Besides which, Goldwyn is tops as a producer in the trade.

Then there's the David Selznick situation. It is logical to assume that it Selznick were to sever with U.A. that company and its outlook would (Continued on page 54)

SAILINGS

SAILINGS

SAILINGS

Nov. 17 (London to New York),
Irving Asher, Laura La Plante
(Normandie).

Nov. 10 (London to New York), A.
J. Cronin (Queen Mary).

Nov. 5 (London to New York),
Mrs. Osa Johnson, Clark Getts
(Queen Mary).

Oct. 28 (New York to London),
Leo McCarey, Yacht Club Boys (Ile
de France).

Oct. 27 (London to New York),
Dodie Smith, John Browniee, Jack
Warner, Moritz Rosenthal (Queen
Mary).

Oct. 27 (New York to London), Anne Booth, Otto Kruger (Aqui-

Oct. 22 (London to New York), Fred Duprez (American Trader).

Other News of Pix Interest

U. S. Wants Quick Quota OK in England.	Page 15
Mary Pickford's cosmetics	Page 28
Metro-Maxwell show	Page 29
Radio Reports on Joe Penner; Feg Murray-Harriet Hil Olga Baclanova; Gene Autry; Buddy Clark	
Radio's film dirt-dishers	Page 29
Metro's Bregman welcome	-
Dramatists' leeway to interest Hollywood in Broadway duction	

LE BARON'S NEW COMPAN

Selznick and Paramount Still Hot; Indie Unit with Par B. R.

The Selznick-Paramount possibility is still more than lukewarm, but so far there is no agreement. However, negotiations appear okay for a deal whereby, were Selznick willing, he could produce independently and with a free hand for Par, financed by the latter. by the latter.

Selznick in this way could draw upon the vast manpower and talent reservoir of Par, and retain his in-dependent identity, for business purposes and prestige.

Experts feel that a cash deal is out Jock Whitney and Selznick own S-I. The company also owns con-siderable Technicolor stock and holds options on for additional shares besides other assets owned.

besides other assets owned.

However, any deal made probably
will be subject to the approval of
Adolph Zukor, chairman of the Par
board in charge of production.

Stanton Criffis is mentioned as
among those chiefly interested on behalf of Par in making the deal with
Selznick. Whitney and Selznick are
mentioned as possible new officers
of Par in case of any such deal.

SELZNICK ON A BIKE AMONG 3 PROPOSISH

That Metro-David Selznick possibility appears to be a straight releasing arangement only. With RKO, the thing sizes up to about the same scope as may be achieved by Selznick in a deal with Paramount, but the Paramount possibility appears to have precedence over all others.

There may be other alterntives in any of the deals but these are not apparent at this time.

So far as the RKO possibility goes, only informal conversations seem to have been held at infrequent inter-

vais.

And the chances are just as good that Selznick might wind up staying in United Artists.

Berlin Starts Tuning Next Astaire-Rogers

Hollywood, Oct. 26.
Irving Berlin has reported to RKO to do the score for the next Fred Astaire-Ginger Rogers picture.
Marian Ainslee and Guy Endore wrote the original.

This Is Cantor's 25th Anni

Hollywood, Oct. 26.
Eddie Cantor's 25th Anniversary
week is being currently celebrated
from Oct. 24 through Oct. 30, culminating with a testimonial banquet
at the Ambassador hotel, in recognition for comic's humanitarian and
theatrical work.
Fete will be broadcast nationally
with George Jessel toastmas'ering.

Simultaneously with the Coast banquet on Oct. 28 the East Side Chamber of Commerce, N. Y., has arranged for a pastrami, corned beer and beer party to be housed in a giant tent at 47 Henry street, to celebrate Cantor week. Site is now a vacant lot, but formerly occupied by house where Cantor was raised. house where Cantor was raised.

house where Cantor was raised. All locals in the district have been invited to attend the cuffo feed, which contrasts with the \$25 per plate soiree on the Coast. Judge Jonah J. Goldstein will head the 'I-knew-him-when group,' which includes members of the Solax and Nocoma Clubs.

TOM MOORE'S COMEBACK

Hollywood, Oct. 26.
Tom Moore, who hasn't been seen around the studios in quite some time, is back on a set daily now. But he's in a new role—dialog director on Shriley Temple's 'Rebecca of Sunnybrook Farm.'

EIGHT PIX IN WORK AT WB: 'JEZEBEL' AWAY

Hollywood, Oct. 26.
Warners now has eight pictures in production. 'Slight Case of Murder' and 'Jezebel' were the latest to go

and 'Jezebel' were the latest to go into work.

'Murder' is being produced by Sam Bischoff, Lloyd Bacon directing, Cast toppers are Edward G. Robinson and June Biyan. Bette Davis has starring spot in 'Jezebel' which William Wyler is directing under Henry. Blanke's production.

ZUKOR SCOFFS AT TELEVISION **EFFECT**

Hollywood, Oct. 26. Adolph Zukor, back at his Paramount desk following a two months' trip abroad, expressed the belief that television offers no more competish to picture biz than does the radio. and also said that Europe is accepting Hollywood film product with greater enthusiasm than ever.

greater enthusiasm than ever. Production of pictures of inter-national appeal has much to do with the favorable foreign outlook, in Zukor's opinion. Also, the slump in foreign production is proving of as-sistance to American producers.

ZANUCK MERGING HENIE AND TEMPLE IN 1 FILM

Hollywood, Oct. 26. Hollywood, Oct. 28.

Darryl Zanuck is going to merge his youngest stars and, incidentally, his best boxoffice draws in one super. They are Shirley Temple and Sonja Henie. It came about while the producer, cruising around the 20th-Fox lot, came on Miss Henie teaching Shirley how too skate. Monoter's desterity as a hoofer made Moppet's dexterity as a hoofer made her a fast pupil at figure eights and had the v.p. in charge of production kicking himself for not having thought of the team sooner.

Just what the story will be nobody knows, for the simple reason it's still in the idea stage. Anyway, there's always the Ritz Bros. around for added scenes.

Binyon's 'Top Speed'

Hollywood, Oct. 26. Scripting assignment on Top Speed, Bing Crosby starrer set to follow 'Paris Honeymoon,' has been handed by Director Wesley Ruggles to Claude Binyon.

to Claude Binyon.
Francisca Gaal will be featured in the picture with Mary Carlisle also

Jack Warner Sails Oct. 27

London, Oct. 26. Jack Warner sails from here for

JACK Warner sails from here for N. Y. Oct. 27.

Also aboard same ship are Dodie Smith. John Brownlee and Moritz Rosenthal.

PAIR FOR BETTY

ratk FUR BETTY
Hollywood, Oct. 26.
Sy Bartlett and Olive Cooper have been assigned to screenplay 'Night Spot' at Paramount for Betty Grable, which George Arthur will produce. Miss Grable first will, be, featured in the Lew Gensler production, 'College Swing.'

WITH FLOCK OF UNIT PRODUCERS

La Cava, Garnett, McCarey Ruggles and Capra to Head Own Productions-Le Baron Has About Seven Months More with Paramount

CLAIMS BANKROLL OK

William LeBaron is planning to pull his stakes out of Paramount and head, in an executive capacity, a new production unit which will include Gregory La Cava, Leo McCarey, Tay Garnett, Wesley Ruggles and Frank Capra if the latter can be freed of his Columbia obligations.

be freed of his Columbia obligations. LeBaron has about seven months to go on his Par ticket, but ever since Adolph Zukor hit the Coast and assumed general command of all production and operation he has been talking about walking. LeBaron is at present on a two-week vacash from studio, having left for a motor trip Saturday (23). Plan is for the group to get its own financing and release through a major distribber. Idea was for re-

Idea was for re major distribber. lease through United Artists but this angle is now contingent on the outcome of the present UA financial

LeBaron is reported to have ample financial backing for his setup and would only function as executive head for the representative units, each of which would make its own pictures, and have the director-producer function as such.

It is understood that they also have a considerable number of stars and writers who, they feel, would join the various units. These people are now under contract to various studios.

Ruggles is the only one of the planned setup who has a term contract with a studio, but his deal at Par has less than a year to run. La Cava and McCarey are now in N. Y.

METRO EYES LEGIT TEAM

Brock Pemberton and Antoinette Perry May Join Film Co.

Brock Pemberton and Antoinette

Drock remperion and Antoinette Perry as a production team are being dickered with by Metro.

Harold Leedy (Rockwell-O'Keefe) has been talking details with J. Robert Rubin, Loew-Metro exec in the east.

Briskin, Dissatisfied with RKO Studio Conditions, Threatens To **Quit; Spitz West to Dissuade Him**

Whistle Stops

Hollywood, Oct. 26.
Konrad Bercovici writhed through two days of aimless chatter at story conferences on a major story and the third day carried a cop's traffic whistle which he tooted when-ever the conferees got off the main avenues of discussion.

U.S. TAXES SHOW THAT SEPT. B.O. **WAS TERRIF**

Washington, Oct. 26. Pick-up in theatre business dur-ing August ended the customary summer slump, September tax collection report shows. For the first nine months, admissions tax haul is more than \$1,500,000 ahead of 1936 and better than \$3,000,000 in front

Touching highest point Touching highest point since June, September payments to the U. S. Treasury, based on prior month's wicket gross, amounted to \$1,722,468 and were the second largest grab this year. Total was \$52,444 over last September and \$123,226 note than the August amount.

amount.

While other miscellaneous taxes are slowing down, the box office bite was shown to be producing Federal revenue dependably. Yield has improved from month to month steadily since last November, while the nine-month total is within less than \$2,000,000 of the twelve-month figure recorded in 1934. The rise from August to September was the second biggest of four gains noted this year.

Fay Bainter's Films

Hollywood, Oct. 26.
Fay Bainter has started at Warners on her featured role in 'Jezebel,'
Bette Davis starrer.
After that chore she moves over to
RKO to play in 'Viyacious Lady,'
Ginger Rogers film.

RKO All Set to Emerge from Its 77B By Jan. 1, After Five Years

liam Bondy.

In view of remarks made by the special master at hearing on the plan during the summer months, it's of interest to the trade and creditors alike whether his report will contain recommendations that the settlement on the \$9,000,000 Rockefeller claim be trimmed down. This claim was settled on the basis of 500,000 shares of new RKO stock.

The special master at hearings had

Almost five years to the day since it went into receivership, in 1933, RKO stands to emerge definitely from its 77B situation, by January of the coming year.

On Thursday (28), Special Masster G. W. Alger submits his report on the company's pending reorganization plan to Federal Judge William Bondy.

In view of remarks made by the special master at hearing on the plan during the summer months, it's of interest to the trade and creditors alike whether his report will contain recommendations that the settlement on the \$9,000,000 Rocketeller in January, 1933.

It is felt that he may have some thing to say in his report regarding the advisability of making the advisability of making the submits his report in the advisability of making the submits his report in the day sound some thing to say in his report regarding the advisability of making the sound interests sown more than one-third of the outstanding KAO preferred, with RKO owning one-third plus 100% of the common.

The company has undergone considerable change financially and otherwise since that first receivership stem to the trade and creditors.

It is felt that he may have some thing to say in his report regarding the advisability of making the advisability of ma

tian recommendations that the section the \$3,000,000 Rockkelleric claim be trimmed down. This claim was settled on the basis of 500,000 shares of new RKO stock.

The special master at hearings had indicated that he thought the settlement figure too big, so that it will not be surprising if his report contains a recommendation that the settlement be trimmed. However, no lor \$6,000,000 by Dec. 31, this year.

studio head, is dissatisfied with the organization's conditions to such an extent that he has not yet signed the new three-year contract offered him last July, with a view to quitting the company. Lee Spitz, prez, is on his way west from Chicago to endeavor to persuade him to sit tight until after the company's rorganization has been completed.

Bristin has been with RKO for almost two years, coming over from Columbia. Last July, Spitz, Floyd Odlum, Paul Mazur and J. R. McCausland, representative of the Irving Trust Co., receivers, in Hotlewood surveyed the company situation and offered Briskin the three semester ticket. Terms specified that he would get a straight salary until the receivership expired, and after that period, in addition to the weekly stipend, he would be given a percentage of the profits of the pictures made. Briskin has yet to sign the contract which was later drawn. When Spitz was apprised of Bris-Briskin has been with RKO for al-

When Spitz was apprised of Bris-kiu's desire to quit RKO he asked him to defer the matter until he, Spitz, arrived in Hollywood Thurs-day (28) as he hoped the situation could be adjusted to the satisfaction of both

Cagney's Tax Angle

Grand National is looking for a story suitable for James Cagney with Cagney demanding that he start work on the third film under his GN contract not later than Nov. 15 in order to curtail his income tax by avoiding a lapover into 1938.

Edward L. Alperson, GN prez. has shelved 'Dynamite,' once skedded for Cagney, because of its similarity to Radio's 'Danger Patrol.'

FOUNDED BY SIME SILVERMAN Published Weekly by VARIETY, Inc. Sid Silverman, President 814 Silverman, President 154 West 46th Street, New York City

SUBSCRIPTION

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Frankness of certain leading filmites on the Coast in airing their anti-Fascist views in public during the Hal Roach-Vittorio Mussolini (RAM Productions) affair is expected to bring some reaction against specific American films set for future release in Italy. This may be interpreted by quiet bannings, with no reasons given, according to those familiar with the Italian situation even though the Italian sylvation even though the Italian sylvation even the first of the year. It will be recalled that Charles [Frank of the Italian Itali

eral years now.

It will be recalled that Charles Chaplin's last picture was banned in Italy because of admitted support for the Russian cause. Or at least that was the only reason uncovered. Of late, however, Italians have placed bans on foreign productions when stars of the films in question were found to be supporting loyalist Spain, or were pro-Soviet, though no explanation was given.

The thing that worries dis-

no explanation was given.

The thing that worries distributing companies greatly in the east is that such bans, when lodged against any number of their costly films, cut deeply into their foreign grosses. Stars themselves, who sometimes crash public prints with being speakers at certain antigatherings, continue to receive their salaries but the production-distribution companies are left holding the bag to a great extent when the films are kept out of Italy.

An unfortunate aspect of the Hal

An unfortunate aspect of the Hal Roach negotiations and their failure is that American officials fear the is that American Officials rear the Italian government, may blame Metro, since Roach releases through that company. Though the Roach negotiations were on an individual basis, and without the full knowledge of M-G, a major difficulty may be to convince Italian officials that Metro was entirely out of it.

MORRIS, REISMAN AND HICKS BACK IN U. S.

Warner Bros, theatre operations on the other side will be confined to the reconstructed Daly's, London, on which work has begin preparatory to an early opening. House will become the first-run show window for Warner pictures in London and won't be used to house any of the plays in which WB is interested in England, according to present plans. Sam E. Morris, gm. of foreign operations for Warners, returned to New York yesterday (Tues.) with Herman Maier, head of the WB construction department, after laying plans for the takeover of the famous old Daly's and its reconstruction into a first run.

a first run.

Jack L. Wasner, who met Morris
and Maier on the other side, is sailing from London today (Wed.) and
will arrive in New York Monday (1).

Phil Relsman, RKO foreign head, reached New York yesterday (Tues.) after a three-month trip through Europe, during which he attended ope, during which he attended United Kingdom sales meet in

Europe, during which he attended the United Kingdom sales meet in London. John W. Hicks, Jr., v.-p. in charge of Paramount's foreign department, arrives in N. Y. from Europe tomorrow (Thurs.). He has been in England and France for the last six weeks or more surveying the current situation and future prospects. On arriving from London yesterday (Tues.), Morris. declared that demolition of the old Daly's has been started and that the new house will be ready for opening around May I. Irving Asher, in charge of production for WB in England, is salling from the other side Nov. 17 and will proceed to the Coast with Morris to discuss the coming year's production schedule at Teddington studios near London. Plans are to turn out a total of 16 British-mades at that plant.

Lester Allen to Metro Hollywood, Oct. 26,

Metro has cast Lester Allen for the featured spot in Girl of the Golden West.

Actor was crowded out of Univer-l's 'Top of the Town' after being rought from N. Y. on a contract.

THROUGH 1ST OF YEAR

With completion of 'You're a' Sweetheart' nearing at Universal, featuring Alice Faye and George Murphy, U is readying a lineup of productions that will carry the studio over the first of the year. Currently shooting is International Spy,' Trem Carr production, with 'The Black Doll,' next Crime Club feature, in preparation by Irving Starr and Larry Fox.

U has completed 20 of 50 pictures on the 1937-38 program.

Majors, Interstate, Vote to Appeal The Dallas Trust Case

Attorneys for the major picture companies yesterday (Tues.) decided to appeal the unfavorable decision in the Dallas anti-trust case. Action in the Dallas anti-trust case. Action followed many parleys to set some course after decree had been entered this month. Case was that of the Government against the Interstate circuit; and major distributors in which restraint of trade was held to have been committed in spectying minimum admissions at which price.

Martha Raye's \$300 For Nuisance Value

Chicago, Oct. 26.

Chicago, Oct. 26.

Check for \$300 was turned over to Sligh & Tyrell agency here by Henry A. Kalcheim, attorney who represented Martha Raye, in case where agency sued her for \$2,500 commissions allegedly due them on an oral contract made with Miss Raye's mother before the actress' picture debut.

Defendants contended that the \$300 was nuisance value and stated that it would have cost more in fares to bring witnesses to the scene.

BROADWAYITE LEAVES B'WAY

By JACK OSTERMAN

Schenectady, N. Y., Oct. 26.
Well, we served our time here and before leaving, would like to report our stay as a Hollywood columnist might report it.

might report it.

In the first place we were invited to visit General Electric, the major studio here, and as we walked on their lof we spied Elimer Neuritis, whom we predicted several columns ago, would go places. He saw us and immediately dropped his tools and yelled, 'Hy'a Jackie,' proving conclusively Elmer hadn't gone Schenectady.

in the Dallas anti-trust case. Action followed many parleys to set some clusively Elmer hadn't gone Schenered this month. Case was that of the Government against the Interstate circuit and major distributors in which restraint of trade was held to have been committed in spectying minimum admissions at which pix played subsequent runs and refusing to sell where duals were the policy. Mayor companies and Interstate have 60 days in which to file their appeal which means that no action need be taken until about Dec. 13.

Coming Out Postponed

Hollywood, Oct. 26.
Universal's 'Rage of Paris,' which introduces Danielle Darrieux to American picture audiences, gets a delayed production start to around first of the year.

Studio excess are holding off until French actress brushes of her aecent. Meantime shee's getting a heavy newspaper and fan mag campaign.

Grace Moore Has a Temperament Rep So She's Gonna Keep It Now, She Says

By MARIAN SQUIRE

The sick and tired of being called temperamental. I'm more tired of denying the accusation. From now on, I am temperamental!'

Grace Moore broadcasting, and loudly, in heft pits therview, during her present New York visit. The 'temperament' stigma, she says, was wished on her because she wanted to have something to say about the songs she sang in pictures. It all started when she made 'One Night of Love' which made filmusical history. The studio didn't wish to care for Miss Moore, and offered to buyback her contract. 'Over my dead body,' Miss Moore returned, and the operatic star fit and bled for the inclusion of a number that made the picture.

Ever since then,' Miss Moore said in the chicago Dera Co. In Novembra of Miss Moore's violent benefits of Miss Moore's violent benefits.

'Ever since then.' Miss Moore said

bicture:

"Ever since then,' Miss Moore said plaintively, directors have been commisered, rather than congratulated when assigned to make a picture with me.

"Never in my life have I been accused of being hard to get along with, until I went to Hollywood, Minnie the Moocher' may be fun for one time, but I must have music that fits my training and ability. Could a ballet dancer be accused of temperament' if she refused to go on 'truckin' and doing the Big Apple? That's what they wanted me to do with my voice!

She's been yelling for four years about the type of song that suits her voice, says Miss Moore, and lunless she can find some less wearing way of, putting over her point, she and Hollywood will have to part.

Almost 'cross your fingers and

Cheap Franc NSG for U. S. Distribs In France, but OK for Importers Of French Pix: Gallic Film Spurt

SULLAVAN'S 2-A-YEAR FOR HAL ROACH: 3 YRS.

Hollywood, Oct. 26, Hal Roach signed Margaret Sullavan to a straight three-year contract calling for two pictures yearly. Leads off with Road Show followed by Fancy Free as costarrer with Ronald Colman. Actress has one to go on her Universal pact.

It will be "The Road to Reno," de-cided upon following the recent set-tlement of the player's contract dif-ficulties with the studio.

ficulties with the studio.

Teal, however, is contingent on
Miss Sullavan's okaying the script.
Joe Pasternak will produce with
Henry Fonda, to whom Miss Sullavan once was married, playing op-

Scripps Encoring Its Pix Ad Section; Others Have Same Idea

Following the lead of the Scripps-Howard newspapers in getting out a film supplement for which all film companies are being solicited to ad-vertise along trade lines, declared to have been promoted by M. H. Ayles-worth, other newspaper chains are planning to try the same thing. These include Hearst, as previously reported, plus other important daily strings.

Scripps' film section grossed around \$100,000. Planned to get out similar supplements periodically and is now soliciting eastern film offices for

Lyon-Daniels Vaudshow Strong in South Africa

Capetown, Oct. 10. . South African tour of Ben Lyon and Bebe Daniels, heavily advance-ballyhooed by African Consolidated Theatres, opened at the Empire, Johannesburg, Oct. 1, to enthusiastic

Company includes Billy Costello, Zelma O'Neal, Len Young, McDonald Twins and Mills, Juana and Juanita Anita Martell and Alec Finlay, Troupe comes to Capetown Christ-mas week.

Durante in 20-Fox Tuner

After he finishes his current as-signment at Columbia, Jimmy Du-rante moves quer to 20th-Fox for the featured comedy role in 'Sally, Irene and Mary.' Others in the cast are Alice Faye, Tony Martin, Portland Hoffa, Gregory Ratoff, Joan Davis and Slim Summerville. Gene Markey is producer on the unefilm, William Seiter directing.

Dan Kelly Upped at U

Hollywood, Oct. 26.

Dan Kelly has been advanced from the casting director's office to a berth as assistant to Charles R. Rogers.

The spot was vacated last week by Rufus Le Maire's resignation.

SPIES AT WORK

International Spy went before the camera at Universal last week with Joe Lewis directing and Trem Carr producing.

Cast includes William Hall, Jane Wyman, Esther Ralston and Robert Warwick in the featured roles.

FORDS' VACASHING

FUNDS VALASHING
Hollywood, Oct. 26.
John Ford, with 'Hurricane' for
Sam Goldwyn in the cans, has left
for Honolulu with the Mrs. and their
two children.
Made the trip by steamer, leaving
his yacht to collect barnacles at Wilmington.

Paris, Oct. 19.

Downward plunge of the French franc has produced an ever-increasing batch of headaches for American film distributors and all other connected with the amusement business with something to sell in this country. It looked bad enough for U. S. interests doing business over here a very argo when it seamed that the year ago, when it seemed that the French money had reached bottom, but even the franc worth only 4%c, viewed as the low at this time in 1936, seems healthy compared with 3.36c franch of today.

While the American firms with

1936, seems healthy compared with 3,36c franch of today. While the American firms with films to sell obviously have suffered most, music halls, night clubs and cabarets which book U. S. acts have felt the rub. On one side there is the insistence of certain acts that they be paid in American dollars, and, on the other, the pressure of the cafe and cabaret operators to pay off in francs or furnish a heavily trimmed wage in American dollars. Current cheap franc is a bugaboo to U. S. distributors setting down films in France. Where it took 19 to U. S. distributors setting down films in France. Where it took 19 to Trancs or furnish a sugabor france to equal the dollar. Tip to the decline in profits is seen in the fact that early in 1936 only 15 francs were needed to buy a dollar, while now it takes almost double that amount.

now it takes aimost double that amount.

Distributors are partially aided by the fact that operating costs in this country and the French colonies have declined. In fact, the present cheap franc has been around for so many weeks that operations are fairly well geared to it.

But, on the other hand, there is little opportunity to secure additional revenue in French currency because France's market is viewed as having reached the peak in higher prices months ago. There has been a considerable influx of tourists, accelerated by the exposition attraction, but this has meant little or nothing to the box office. Little new to offer Ameribox office. Little new to offer American visitors at the cinemas here.

From the Native U. S. Stance
Bright side of the presently depressed French monetary situation is reported in N. Y. by distributors booking French-made films into U. S. theatres. While some fees to distributing companies have gone up higher than the same relative francy value of last year, many of these Frnch film distributors have been able to buy with francs and net a handsome profit when asking rentals in American dollars in this country. It's regarded as the reverse of the process whereby U. S. distributors feel the rub on their product when distributed in France.
Another factor has been that the smarter distributors made deals before the franc slipped to its present low status but actual payment was made in the currently deflated currency.

Many French Players in U. S.
Hollywood, Oct. 26.
Interest of films in French market is reflected by current crop of Gallic imports. What with censorship, money embargo and other bans reducing size of take in many continental European and South American countries, France has become second only to England as foreign outlet for Hollywood product.
Result is keener scanning that ever of French theatrical and literary markets for possible stories, as well its purchase of many leading French films, for Hollywood remakes, and contracting of French personalities to give product tone and characteristics likely to appeal in Paris and French provinces.

French provinces.

With practically every studio in town represented by one or more French draw names, Viennese and Germans, in past always second to British in Hollywood representation, fade from picture. No less than 16 top Paris names are currently in top Paris names are turned. Hollywood, or contracted, with more

Hollywood, or contracted, with more to come.

Mervyn LeRoy probably has biggest Gallic name for U. S. b.o. in Fernand Gravet, just returned to cash in on success of "The King and the Chorus Girl." Universal has unthe Chorus Girl. Universal has a known quantity in newly-arrived Danielle Darrieux, but reception of her 'Mayerling' in foreign-pic houses (Continued on page 61)

SAME ACTORS OVER 'N' OV

McCarey's Squawk Against H'wood Is Its Addiction to Marquee Names

Don't get Leo McCarey wrong. He loves Hollywood. He's fleeng to Eu-rope to get a 'fresh outlook and a broader view,' to which end he is traveling with the Yacht Club Boys and that should accomplish both

traveling with the Yacht Club Boys — and that should accomplish both purposes.

He has one big large and handsome beef about the major studios, however. The noted director voiced the squawk in no uncertain terms in his suite at the Waldorf-Astoria, N. Y., where he is pausing briefly in mid-diight. Clad in a snappy bathrobe of dark blue and red stripes, and calf skin boots with woolly cuffs, Mr. McCarey explained just what he thought was wrong with Hollywood. You can make a great picture, said Mr. McCarey, "but if, the cast hasn't a boxofice name, the studio releases it quietly, hoping nobody will notice that they had anything to do with it."

With his dark eyes snapping (he's half, French and half Irish—an eyenapping combination), McCarey cited the now famous case of The Informer, which had to be folsted on its studio by the public, instead of the other way around. The day will come, he optimistically insists, when you can east Emma Zlich and Hank Fennevessi in the leads and be successful, if you've made a good picture.

be successful, if you've made a good picture.

His present most violent enthusiasms among Hollywood stars are trene Dune and Cary Grant—two of the swellest people in the world'—who, by strange coincidence, appear in Mr. McCarey's latest directorial venture, 'The Awful Truth'.

The director has strong notions on the mixture of marriage and careers for women, Diplomatically, he refused to go into detail—some of his best friends are married careerwomen, But he did point, the fact that he has the same lovely blonde wife he started in pictures with, and she has never been interested in a personal career. The McCarey's ormance started in high school, went through college, and has survived almost 15. years of Hollywood, so they have about decided that it's going to be a success.

Luring Laughton

Luring Laughton

they have about declared that its going to be a success.

Luring Laughton

The director has no definite European plans, except getting together with Charles Laughton — something they've been trying to accomplish since they made 'Ruggles of Red Gap.' He hasn't even planned an itinerary. Doesn't know where he's going and doesn't care. 'What's the use,' he inquired logically, 'of trying to make definite plans when you're traveling with the Yacht Club Boys'? Likes comedy, but isn't particular what he's directing so long as it's 'worthwhile.' Thinks audience should be given something to think about, even while they're laughing.

Could definitely state that he 'may or may not' make a picture in Europe, that he 'may be gone six weeks or longer,' that he would know more about his west coast plans on his return when the present commotion of buying, selling, lending, borrowing and merging was over among Hollywood's major studios.

Life is a bit hectic for Mr. McCarey at the moment, as he is trying to see everything in New York in a week, including shows and night clubs, which takes a bit of doing even for a volatile French-Iristman. The McCarey entourage departs on the Ile de France Thursday (28). He'll tell you all about European production methods when he gets back—doesn't know anything about them now.

Koster's Colorfilm at U

Hollywood, Oct. 26.

Universal has handed Henry Kos-

Universal has handed Henry Koster a new directing pact.
He draws the studio's first technicolor picture as his starter on new ticket as reward for handling of two Deanna Durbin starrers, among plant's top grossers.
Joe Pasternak, his running mate as producer, was also tagged for a new term covenant.

New Contender

Paramount's working title of "The Badge of Officer O'Roon' (Bing Crosby-Be Lillie), if the becomes the release title, would displace a previous champ film with the world's worst title. It was Fox's 'Riley the Cop,' during the Winnie Sheehan regime when Sheehan labeled this time of the third of the third of the chart of the state of the chart of the state of the chart of the state of the chart of the third of the third of the state of the chart of the cha

gime when Sheehan labeled this 'un after the chief of the studio police force. Trade hopes Par will leave O'Roon on the shelf, as a title.

Coast Dailies Hop Up Mobster Link with Films

Hollywood, Oct. 26.

Picture people are being dragged into the police investigation over Les Bruneman's murder by mobsters, and the downtown dailies hopping on it for heavy street sales increase. Hearts sheet carries yarn linking Bruneman with a woman who assertedly shook down a w.k. film director for \$100,000.

Among Bruneman effects police found a \$2,000 cash draft on a Beverly Hills bank signed by Chico Marx, but later denied any knowledge of it.

IN SPADES

Tells Off 'Police Gazette' In \$50,000 Libel Suit

\$50,000 Libel Suit

In its answer to the \$50,000 libel suit brought in Federal Court, N.Y., by the National Police Gazette Corp., for reproducing the tabloid in the Mae West picture, 'Klondike Annie,' Paramount Pictures Corp, yesterday (Tuesday) contended that the plain tiff's rag is far from being illy-white and pure. In fact, the answer asserts, the publication for years has borne a rep of publishing questionable stories, ads and photographs designed primarily to attract male readers.' Paramount declares it reproduced the front page of the weekly in good faith and without malice, and moves for dismissal of the action.

The Gazette owners based their suit on the grounds that the showing of its sheet being read in a bawdy house by Miss West had damaged its rep and gave the impression that the

on its sneet being read in a bawdy house by Miss West had damaged its rep and gave the impression that the Gazette was primarily read in such surroundings.

"The publication contains literary material, photographs and advertisements as well as other matter which are sensational and designed primarily to attract male readers, Paramount answers, and the material in the publication deals mainly with and stresses the subject of vice and immoral behavior.'

Not only that, Paramount avers, it contains articles recounting immoral and vice-ridden lives of women and their sexual indiscretions, written in lurid and sensational style.'

Hopkins' Guilder

Hollywood, Oct. 26. Miriam Hopkins goes to N. Y. Nov. 5 for a legit try with the Theatre Guild.

She will duck the Coast for the cutire winter.

Sedgwick's MG Giggler

Hollywood, Oct. 26.
Edward Sedgwick, soon returning
to the Metro lot, likely will direct
the initial comedy featuring Buddy
Ebsen, Buster Keaton and Ted Healy.
He still has one picture to direct
for David L. Loew starring Joe E.

FANS TIRED OF **CAST REPETITION**

See Same Stock Companies Repeatedly - Ofttimes in Two Pictures on Same Dual Bill - Victims of Type Casting

LIKE VAUDE PROBLEM

Chicago, Oct. 26.
Exhibitors are facing much the same situation as vaudeville operators in the matter of repeating per-

ators in the matter of repeating per-formers, but in a much more serious way. Particularly is this true of Chi-eago and other territories where duals are rampant.

With vaudeville, operators are re-peating acts time after time and at much shorter intervals than is ad-vantageous either for the house or the turns. This is almost a necessity because of shortage of acts. Exhib-tiors have the same problem, but magnified. With double bills, they're not only repeating performers day after day and week after week, but in the case of duals very often on the same bill.

While Class A houses have noticed

the same bill.

While Class A houses have noticed an increase in the number of squawk during past couple weeks, the exhibitors using subsequent run duals are getting worst of it. In their case the repeating has become one of the major problems of the business.

business.

Objetion is not that stars are repeating too often. Rather it's that all pictures of each producing company seem to have the same supporting cast. Even more, with picture companies loaning out their people, it is seemingly impossible to book two pictures in which the cast is all different.

Where neighborhoods change duals three or four times a week, depend-

Where neighborhoods change duals three or four times a week, depending on the same people coming three or four times a week, exhibitors are really getting the squawks, and, in some cases, have noticed a serious drop-off in business.

There's no complaint on the part of the performance. Usually these actors are good, solid performers, else they'd not be working so prolifically, doing okay jobs. However, all are usually cast to type in every instance, and when six or seven of the same players are seen in the same type roles in two bills played on the same interplate usualing can be seen in the same type roles in two bills played on the same interplate can be same interplated the same players are seen in the same type roles in two bills played on the same interplated the same same night, customers are walking same night, customers are walking out, tired of pictures and vowing not to go again for a while.

Dr. Bing Crosby, Et Al., Take Over Seattle, 'n' How

Seattle, Oct. 26.

It was Bing Crosby's week in the Northwest last week. An old grad had his homecoming at Ganzaga University and the old school gave its famed crooner-alumnus new

At impressive ecremonies Thursday forenon at the university he be-came Dr. Harry Lillis (Bing) Crosby came Dr. Harry Lillis (Bing) Crosby, as the honorary degree of Doctor of Philosophy in Music was conferred on him. This was in recognition of his achievements in the realm of music, for creating and establishing a new type of music, or more specifically, in singing. Doctor Crosby also holds a regular B. A. degree at Gonzaga.

Father Leo J. Robinson, S. J., president of Gonzaga, conferred the new degree on Bing.

Getting the Ph.D. degree wasn't all that made the week a highlight in the crooner's career, for every-(Continued on page 63)

Wall St.'s Discounting Congress' **Future Actions: Affects Pix Stox**

Of 2 Evils-

Playwright who had put in a flock of years in a foreign prison camp for political opinions and had succeeded in escaping to America, finally reached Hollywood. He accepted the hospitality of a writer's cell on one at, the lots, but after six months of it had lost so much weight that he didn't know but what he preferred the prison camp to the psychic straightjacket the studio handed him.

He asked for his release and is now trying to rebuild his mind and body in a Santa Monica canyon hacienda.

William Powell's \$197,500 Per Pic At M-G; Deal On

William Powell, who arrived in N, Y. Tuesday (20) from Europe, has not yet signed his new contract with Metro. Under the new ticket, actor is to get \$197,500 per picture but under those terms he wants the studio to guarantee him that they will make two pictures yearly with him within seven months' time' as he wants to have alve months off out of each year.

No get-together yet because the studio, while willing to make the films within seven months' time, doesn't want to do so consecutively.

Hershfield Talks Scrib Deal for London Trek

Hollywood, Oct. 28.
Harry Hershfield is talking a deal
with Metro that would take him to
London for writing assignments.
He goes to New York this week
to finish up drawing commitments
for the Hearst papers.

Power as 'Disraeli'

Hollywood, Oct. 28.

Tyrone Power has been set for
the lead in The Rise of Disraeli'
at 20th-Fox.

Sam Hellman, recently returned
from London, will work on the
screenplay, having assembled data
and material on the British prime
minister while he was abroad
scripting the Gracie Fields film for
20th's production in England.

Gaal's 'Honeymoon'

Hollywood, Oct. 26.
Franciska Gaal goes from her role in 'The Buccaneer' into tests for 'Paris Honeymoon,' which Arthur Hornblow, Jr., will produce for Paramount. She had intended to take a New York vacation. Ian Keith and Fredric March, both of 'The Buccaneer,' left last week for New York stage work, the former in 'Robin's Landing' and March in 'The Christian Hero,' both in rehearsal.

WB PAIR UNDER WIRE

Hollywood, Oct. 26.
Director Frank McDonald brought
in 'Blondes at Work', Bryan Foy
production at Warners, under the
gun last Friday (22) with Glenda
Farrell and Barton MacLane fcatured

Another Foy picture, 'Highway Pirates,' was completed by Breezy Eason with Beverly Roberts and Dick Purceli in the top spots.

Present slump in the stock market, which continues to hold prices near the year's lowest figure despite ralthe year's lowest figure despite ral-lies of varying intensity, now is viewed in trade circles as forecast-ing tuture decline in earnings of film companies, the same as all in-dustrial firms. This is expected to be followed by customary re-trenchment, inevitable once this cir-cle of events is set in motion.

cle of events is set in motion.

Dip in earnings, while not discernible right now, is expected to
result from developments at the
November special session of Congress. Enactment either of materially higher taxes or a severe wageand-hour measure, or both, is anticipated by the picture industry. In
either case, profits of film companies
doubtlessly would be reduced. Wall
Street, with its lower prices, simply
is discounting expectation of this in
advance.

In one sense, it is simply that the

avance.

In one sense, it is simply that the street is betting that nothing beneficial to stookholders will result from the impending Congressional session, and is backing its wager with short sales or by disposing of stocks.

stocks.

Belief in the street is that the administration is convinced that further taxation or other methods to relieve the tax burden must be found in the special session of congress. Either added taxes or additional coin for payrolls, via a drastic wage-hour law, would trim immediate earnings of companies.

While the downward trend is being attributed to the fact that Wall Street is discounting these unfavorable factors ahead of actual happening, constructive moves towards ing, constructive moves towards balancing the budget or inflationary political developments in the next two months might well turn the

Winchell, Bernie East, Former Nixes More Pix

Hollywood, Oct. 26.

Walter Winchell leaves for New York Thursday (28) with the an-nouncement that he will make no more pictures owing to the fact that film work and columning do not agree.

He resumes his newspaper writing Nov. 15 following completion of Love and Hisses' at 20th-Fox. Also returns to the radio (Jergens) Nov. 14.

gens) Nov. 14.

Around Nov. 1 Ben Bernle, having completed his second costarrer with Winchell, leaves for his farm near Miami to winter a spell in Florida. Is taking the Canal route east.

Music Corp. of America is dickering several propositions for Bernie on the radio again, having completed a seven-year stretch Oct. 19 for American Can and Pabst beer.

Marshall's Film Bids

Fort Worth, Oct. 26.

Everett Marshall, singing star of the Frontier Fiesta's Casa Manana, has left for a second trip to Holly-wood in regard to a film contract. Marshall refused to sing for a short ilm Mctro made at Casa Manana this summer, so the studio dubbed Alan Jones in for the song. Billy Rose is in the short.

Marshali is expected to return here and stay until his divorce suit is settled in December.

Froman Back in Pix

Hollywood, Oct. 26. One picture dcal with RKO brings Jane Froman, radio singer, back to pictures. She draws a featured role in 'Radio City Revels.'

Warners debuted her in 'Stars Over Broadway.'

Par's Philly Settlement, with Ed Kuykendall's Aid, Points Up Anew MPTOA's Plea for Conciliation Unit

Philadelphia, Oct. 26.

Qualified acceptance of the
Paramount-Philly independents
peace pact was voted today
(Tues.) with the provision that
an armistice week would start
today, during which as many
exhibitors as possible would
see Par salesmen to negotiate
terms on new contracts. It was
agreed that none of the exhibs
would sign up until after reporting back on terms to a
mass meeting of the UMPTO
Wednesday (3). Meantime, the
war board does not relinquish;
powers, of attorney to act for
all Philly exhibs. After the
armistice week is over and exhibs report Wednesday (3) on
the kind of deals offered
them by Far, if the latter appear
satisfactory, these powers of satisfactory, these powers of attorney will be dropped and the theatre owners will be free to sign contracts.

to sign contracts.

It was indicated at today's meeting that Paramount was willing to make peace with indies in Minnesota and elsewhere on a basis similar to that reached here. P. J. Wood, president of the Independent Theatre Owners of Ohlo, attending as the spectator; was the only outside exhib leader present, although others had been invited.

cut, aumougn others had been invited.

Protracted strike of Philadelphia exhibitors against Paramount, which has been costly to both sides, was settled during the past week subject to ratification by the United Motion Picture Theatre Owners of the Philly region and, it is believed, will be followed by speedy peace terms in other sections of the country where exhibs have been boycotting Par. This belief is strengthened by the fact that the Philadelphia exhibs are notifying leaders in other strike zones of the action being taken there. Expectation is that Lewen Pizor and other exhibitor leaders in Philadelphia will go so far as tourge an end to the hostilities with Par all over the country. Meantime, Par. is expected to stand ready for compromises since the company creating an unpleasant condition in exhibitor circles, rather than because of the money it may have lost in playdates or failure to get new contracts, Par is known to desire a washup of the war brought against it.

against it.

Ed L. Kuykendall, president of the Motion Picture Theatre Owners of America, is known to have regretted the action taken by various exhib bodies against Par and, together with other responsible leaders, is looked to for a helping hand in settling boycotts in the Minneapolic territory, Southern California, New England and elsewhere. He went to Pizor and others in Philadelphia recently, urging that exhibitors there try to settle the strike against Par. Meetings resulting in the settlement Friday (22) followed his appeal.

A committee of three Paramount:

ings resulting in the settlement Friday (22) followed his appeal.

A committee of three Paramount's executives and a committee of three Philadelphia theatre operating leaders, at the Friday peace parley, effected the settlement which yesterday (Tues.) was formally presented to the UMPTO of Eastern Pennsylvania for approval. Neil F. Agnew, p. in charge of distribution; Austin C. Keough, v.p. and legal counsel, and J. J. Unger, eastern division manager, represented Par, while boycotting exhibs were represented by Lewen Fizor, president of the UMPTO; Charles Segall, chairman of the board, and Abe Sablosky, v.p. of the body.

Provisos

Provises

Going into the Friday. (22) meeting and announcing a desire to end the dispute with Par, after discussing questions pro and con concerning Par's product last season and the six pictures which were allegedly undelivered under the contract, it was agreed that from now on the question of buying and selling was to be one of equity, with no set formula to be applied for all exhibs in the Philly territory. Tenor of the meeting, was said to be that both sides (Continued on page 54)

(Continued on page 54)

MARY NOLAN'S \$25,000 LIBEL SUIT DISMISSED

The \$25,000 libel suit brought by Mary Nelan (Imogene Wilson), for mer picture star, against the Powell Savory Corp., publishers of the N. Y. Savory Corp., publishers of the N. Y.
Amsterdam News, Negro sheet, was
dismissed Monday (25) on insufficient grounds by N. Y. Supreme
Court Justice Samuel H. Hofstadter,
Miss Nolan was allowed 10 days to
submit an amended complaint. The
actress claims her rep was damaged
when the News published a story
last May in which she was referred
to as the wife of Dr. Eugene Nelson,
Hollywood Negro. The latter is married to a former Follies showgirl,
but not to Miss Nolan.

TRANS-LUX MAY **GET MOSS' NEW 49TH & B'WAY**

After putting several experienced small theatre operators to route and outbidding them for the spot on the premise that he could operate the contemplated theatre as a special long-run film house, B. S. Moss, who has put around \$100,000 in the construction of the 500-scater at 49th street and Broadway, may not open the house. Apparently he's got enough trouble with just the Criterion. Instead, Trans-Lux may take over the spot and move from its 50th street, location a block away.

Moss and Trans-Lux have been talking a deal for some time, but whether that contemplated theatre, now under construction, can take on the Trans-Lux system, without alterations, is something to be straightened out.

ened out.

The Trans-Lux theatre at 50th street has around four years to go on its present lease.

Arlen Pleads U. S. To Charge Off H wood Build-Up Campaign

Allowance of \$10,379 for taking his wife and baby and a nurse to Europe should be permitted by the U.S. Roard of Tax Appeals, Richard Arlen, screen actor, claimed Monday (25), Loss of his \$2,000 a week job with Paramount necessitated an expensive junket, the purpose of which was to show foreign audiences, as well as U.S. fans, his b.o. appeal, star insisted. Arlen pointed out in his petition to the Tax. Board that the trip 'had the desired effect' and netted him a \$5,000 a week job with Fox on his return to U.S.

Salary troubles of the actor were revealed when Arlen reported that he had held a contract with Par stipulating a raise to \$2,500 weekly in August, 1934. Instead, he. was threatened with a cut in his income which forced him to embark on his publicity campaign with his wife, Johyne Ralston, and their child.

Claiming that he had been 'interviewed and extensively entertained'

publicity campaign with his wife, Jobyne Ralston, and their child. Claiming that he had been 'interviewed and extensively entertained' abroad, Arlen ruefully added that deductions for publicity and advertising (\$225), and valet and tips (\$499), and other items covered 'only a portion of the expense incurred in an endeavor to keep his name before the public in entertaining, making personal appearances, generously tipping at the studio, and countless other demands. Ten thousand dollar bill for the trip, which Arlen thinks his Uncle Sam should allow, included:

Traveling expenses, \$5,701; telephone and telegraph ('keeping in contact with agent at home'), \$11; wardrobe, \$668; cleaning and pressing, \$163; previews, tickets, etc., \$180; magazines, \$25; makeup, \$77; hospitalization (a spider bite on the face while performing at the studio), \$211; and automobile expenses, \$1,557.

Moss contracted to operate the 49th street place on a rental basis of \$35,000 yearly, against around 15% or so of the gross.

On what terms Trans-Lux would take over Moss' unfinished theatre, or after completion, is presumed to be a matter of negotiation still, although it may have been decided between Moss and Trans-Lux. So far it's not made known.

There are accounts that if Trans-Lux should shed its 50th street spot, site may be converted into a restaurant by private interests.

Kuykendall Tells N. W. Exhibs Plenty That's Wrong in the Biz

Portland, Ore., Oct. 26.

Double bills are the curse of the pic industry. Theatre owners and broadcasters should get together to face. the copyright demands of ASCAP. Premium racket and marble related to the copyright of the picket. palaces will never self ducats in com-petition with good product. These and other statements were made here by Ed Kuykendall, president of the Motion Picture Theatre Owners of America.

here by Ed Klykendall, president of the Motion Picture Theatre Owners of America.

Buying up product so that the other fellow can't get it has visited this curse of double features upon the nation's exhibs, says Kuykendall. No sane exhib can seriously convince himself that this two picpolicy is doing anybody any good. It's just resulted in a lot of quickles and B and C pix. The public is shopping around, getting nauseated and fed up with quantity, and deserting its favorite amusement spots for anywhere that they think there's a better show.'

Kuykendall backed up his argument by mentioning one house in L. A. which screened triple features and gave away sandwiches and ice cream,

No other business in the world.'

"No other business in the world," said he, has taken care of so many dumbbells in spite of themselves as the motion picture industry. Exhibs get wrangling among themselves and wind up in court which is the last pay-off of iodiocy. The courts don't understand the picture business, with the result that a lot of dirty linen is aired and poor decisions are made."

Other Kuykendall hombshells in the court was the court of the court of

nade. Other Kuykendall bombshells included: Local exchange managers are just

rubber stamps, lacking authority for any friendly adjustment of problems with exhibs.

'Unfair trade practices in which one exhib tries to slip fast ones over his competitor makes them both a pushover for the distribs.

'The pic theatre should be th tral pivot of community life. It pays to put in a high school play at a b. o. loss because it sets up the theatre as a hub of the community.

Fair percentages are the only answer to many b. o. problems, but a national blanket of a given percentage on any one pic is utterly unreasonable.

'Cheapening the b. o. value of pic stars by their use on the radio hurts the exhib. Radio ballyhooing of song hits sometimes makes them old stuff before the basic vehicle gets to your town.

'One good feature in a modest modern house is worth a flock of double bills in a marble gold-plated

paisce.

The exhib needs courage and the urge to be progressive. Look at the railroads. They nearly went out of business by standing pat on their policies.

'Federal regulation will surely come unless the industry establishes its own code of fair Irade practices and a higher standard of biz ethics.'

Kuykendall received an ovation from the Pacific N. W. Theatre Own-ers, who came from distant points to hear these blasis and figured they wer great stuff.

Midwest's Hope for Theatre Bldg. **Boom Dies a-Borning as Money Suddenly Becomes Stringent**

KINCEY-WILBY AND PAR **RENEW FOR 5 YEARS**

New five-year partnership and operating deal with H. F. Kincey and R. B. Wilby in the south, just negotiated, is understood to be along lines of the old arrangement with the K-W interests which had been on a year-to-year basis due to receivership restrictions. Deal for the five years is retroactive to July 1, when the prior contract ran out. Wilby, who was in New York to consummate the new arrangement, returned to Atlanta Friday (22). He had been in New York on it only three days.

Ralph Le Beau, Kansas City dision manager for Paramount, is returning to his post this week after home office confabs during the past few days.

\$12,000,000 Par **Suits Settled** For \$2,150,000

The \$12,000,000 Paramount truste suits begun in 1935 in N. ne court have practically been supre washed up with the recommendation of Arthur S. Ballantine, counsel for the trustee of Paramount-Publix Corp. that \$2,150,000 be accepted in settlement. The recommendation was made last week and Federal Judge Albert C. Knox set Nov. 3 as

Judge Albert C, Knox set Nov. 3 as the date for arguments for and against the proposed windup of the old Par Corp.

The two actions were brought by Charles D. Hilles, as trustee, against Frank A. Bailey and 18 other directors and officers to account for stock manipulation in 1931-1932. It was alleged that the defendants resold Par-Publix common stock at \$75 to \$80 cafter purchasing it at \$55) back to the corporation.

A second, action was directed

the corporation.

A second action was directed against Jules E. Brulatour and other officers and directors of par on allegation that officials illegally sold stock under an employees' benefit plan.

stock under an employees' benefit plan.

Under the proposed settlement which hiss practically been okayed by Judge Knox, the payment of \$2,150,000 will be split up by the payment of \$1,302,590 by the various dendants in the two actions, except Adolph and Eugene Zukor, Sam Katz, Brulatour and Jesse L. Lasky. The Zukors under the arrangement will pay \$45,000 in cash to Paramount and \$405,000 in notes bearing interest at 2% maturing over a

The Zukors under the arrangement will pay \$45,000 in cash to Paramount and \$405,000 in notes bearing interest at 2% maturing over a period of nine years starting January, 1938. Katz will donate \$205,000 in credit notes against securities issuable to him in accordance with terms of reorganization plan. Under similar credit plan, \$35,000 in cash will be allowed Lasky, while Brulatour will pay notes totalling \$112,500 and bearing 5% interest from 1932.

At the conclusion of the November hearings attorneys will file stipulations calling off the suits in the state court. Defendants named in these actions are: Frank A. Bailey, Jules Brulatour. Daniel Frohmen, John D. Hertz, Felix Kahn, Gilbert W. Kahn latter two Kuhn. Loeb & Co., Sam Katz, Austin C. Keoush, Ralph A. Kohn, Jesse L. Lasky, Siv William Wiseman, Adolph and Eugene J. Zukor, Donald S. Stralem, Guaranty Trust Co. of New York, Raynore Ludvigh, at latter two as executors for the estate of the late Elek John Ludvigh, Harold B. Franklin, John Ceeli Graham. Al bert A. Kaufman, Maurice A. Weitheim, Herman Wobber, and the late Felix M. Warpurg.

The law firm of Root, Clark, Buckner & Ballentine also submitted its bid for \$215,000 for services. They have already received \$510,000.

Hopes and plans for a theatre ouilding boom in the midwest have been suddenly and sharply stymied due to the difficulty of borrowing money. In recent weeks it has become almost impossible to obtain a loan of any amount, no matter how ruch cash the builder is willing to put up himself.

This difficulty in securing financing appears to be concentrated on the theatre business, since most commercial and mercantile property builders are managing to get sufficient coin for business and store buildings.

But when it comes to theatre property, the would-be owners and builders admit they are up against it. Last week a theatre man came through with an offer to put up \$30,000 in cash for the building in addition to equipping a new theatre to the tune of \$35,000; yet despite this \$65,000 investment couldn'r raise the additional coin necessary for a planned \$150,000 theatre.

Money men don't even come back

for a planned \$150,000 theatre.

Money men don't even come back with an 'offer of less coin; they simply shake their heads and state that they're not interested in putting up any money for theatres. Especially is this the case where theatres are planned without stores. Those financial men who'll put up some coin for theatre building as unanimously insisting that the build of the street frontage be used for store and shops.

ALLIED IN N. W. **CAMPAIGN VS. PARAMOUNT**

Minneapolis, Oct. 26,
Abram F. Myers, national Allies States' general coun sel is in Min neapolis for a conference with Judge J. P. Devaney and L. B. Schwartz, attorneys for Northwest Allied and independent exhibitor playdate strikers, defendants in the Paramount injunction suit, relative to the form that an individual exhibitor's test case against Paramount to compel delivery of one of the disputed

pel delivery of one of the disputed pictures shall take:

While here, Myers also will discuss the defense to be employed in the suit brought by Paramount, the Minnesota Amus, Co. (Publix), et al, to invalidate the North Dakota theater divorcement law and have it declared unconstitutional. Myers, Devaney and Schwartz, along with several North Dakota lawyers, will assist the North Dakota state attorney general in defending the suit.

It is expected that the federal circustry of the several control of the several control of the several circustry of the several circustry.

general in defending the suit.

It is expected that the federal circuit court of appeals will set a date this week for hearing of the appeal taken by Northwest Allied States and the other defendants from Federal Judge G. H. Nordbye's decision granting Par. a temporary injunction to prohibit picketing of its exchange and theatres playing its pictures and other interference with its business. Devaney and Schwartz will argue the case before the court of appeals.

Getting away for Minneapolis after rumerous delays, Y. Frank Freeman, Far's v.p. over theatre operations, left Sunday (24) by plane for the northwest to inspect the territory locally and comfer on current problems with John J. Friedl and L. J. Ludwig in charge for Par. Ludwig, who was in New York last week, went back to Minneapolis on Friday (22) by train, in advance of Freeman. A few weeks ago his operating partner, Friedl, was in N. Y. on product deals.

The Minnesota Amusement chain

product deals.

The Minnesota Amusement chain
of around 100 houses is one of the
largest units in Par that's directly
owned, not being under a partnership.

Holdovers and Weather Holding Chi Grosses Down; 'Heidi' Strong \$15,000, Vogues' 21G, 'Zenda' 29G 2d

Business isn't strong downtown eurrently, mainly because of a flock of holdover flickers in addition to a new lineup which doesn't evidence any real boxoffice excitement. Though alibis are still just alibis, the weather around town hasn't been conducive to bo. recently. Has been rainy, cloudy, muggy and chilly, the kind of weather that makes people run the radiaty and the still just alibis, the weather around town hasn't been rainy, cloudy, muggy and chilly, the kind of weather that makes people run the radiaty and the still just alibis, the weather around the radiaty and the still just a south of the radiaty and the still just a south of the radiaty and the still just a s

Last week 'High, Wide' (Par) did a fadeout to the doleful tune of meagre \$4,100.

Oriental (B&K) (3,200; 35-55-65-75)—Vogues' (UA) and vaude Good flicke on excellent comments, though to the detriment of the b.o. here. Indicates around \$21,000, a disappointing take, but the house is still running on the profit side under its new policy. Last week 'Sing About' (GN) did fair enough at \$23,000.

Palace (RKO), (2,500; 35-55-65-75)—Fight of the comments of the comment of t

started and out after one sad week at \$8,700.
State-Lake, Jones) (2,700; 25-35-55)—Counsel for Crime' (Col) and vaude. Lottie Mayer's diving ballet on stage aiding the bo. and general take good currently with \$14,000. Lot with "Moto" (20th) all right, to with "Moto" (20th) all right, to With (Moto" (B&K-UA) (1,700; 35-45-55-75) — Broadway Melody' (MG). Goes out on Wednesday (27) to make room for 'Bride Wore Red' (MG). Just fairish at \$9,000.

SEATTLE SPOTTY AGAIN: 'COLLEGE' 11G, 'HIGH' 7G

Seattle, Oct. 28.

Zola' continues the surprise pix of the month, with 'Doad Bnd' hanging on for third oke week. Former gets moveover from B. M. to M. B., after original moveover from Fifth to B. M. So that's hitting the different marquees; three different houses in as many weeks. Latter is doing nice biz at Jensen-von Herbeg's Liberty. 'Bride Wore Red' disappointed and didn't hold up to promise of onening, diving to slow \$6,000 at Fifth. B. M. reverts to 27c. policy.

\$6,000 at Fifth. B. M. reverts to 27c. policy.
Roosevelt also reverts to lower prices after flopping on moveover of Something to Sing About, which went to town week before at Sterling's Palomar.

Estimates for This Week
Blue Mouse (Hamrick-Evergreen)
(300: 27)—Music for Madame' (RKO) and Renorted Missing' (U), dual, mild \$2,000. Last week 'Emile Zola' (WB) and Disney's 'Award Revue' (UA), dual, 2d week, nice \$4,800. Blig. (At 32-37-42).
Collseum (Hamrick - Evergreen) (1,300; 21-22)—Wee Willie Winkie' (20th) and 'Sing and Be Happy' (20th), dual, cood \$3,300. Last week Can't Have Everything (20th) and Between Two Women' (MGM), dual, \$3,800, good-stealier) (550; 10-21).

0, good. Ionial (Sterling) (850; 10-21)—

Yodeling Kid from Pine Ridge' (Rep) and 'Hideway' (RKO), dual, big \$2,500. Last week 'I Cover the War' (U) and 'Redights Ahead' (Chester), dual, \$2,200, okay.

Fifth Avenue (Hamrjck-Evergreen) (2,400; 32-37-42)—'High, Wide and Handsome' (Par) and She Asked for It (Par), dual, fair \$7,200. Last week 'Bride Wore Red' (MGM) and 'Hot Weather' (20th), dual, \$7,-800.

Asked 107 If 1427, dual, 1217 \$1,200, Last week 'Bride Wore Red' (MGM) and 'Hot Weather' (20th), dual, \$7,000, Liberty (I-wH) (1,900; 21-32-42)—Dead End' (UA) 3rd week, Remarkable \$5,800, Last week, same film, \$7,800, great.

Musle Box (Hamrick-Evergreen) (900; 32-37-42)—Emile Zola' (WB) and 'Disney's Revue' (UA), dual, monet \$3,000. Ast third to the stand Girl' (U) and 'My Dear Miss Aldrich' (MGM), dual, \$3,100. good-orpheum (Hamrick - Evergreen) (2,705; 32-37-42)—Eing City' (MGM) and 'Sophie Lang Goes West' (Par), dual, big \$7,500. Last week 'Borneo' (20th) and 'Saturday's Heroes (Rel)) and Saturday's Heroes (Rel) and Saturday's Heroes (Rel) (1,500; 16-37)—Love Takes Flight' (GN) and stage, Ted Mack and revue, great horses' (WB) and vaude, with Hilton Sisters held over for 2d week, nice \$3,400. (Hamrick-Evergreen) (3,105; 93-37-42)—Tife Begins in College' (20th) and 'Flight from Glory' (RKO) in for ten days, very okay \$11,000. Last week 'Wife. Doctor and Nurse' (20th) and '40 Naughty Girls' (RKO), held only 'Ny days, fair at \$3,400. Last week 'Wife. Doctor and Nurse' (20th) and '40 Naughty Girls' (RKO), held only 'Ny days, fair at \$3,400. Last week 'Something to Sing About' (GN), three days, floppo at \$1,000. Played at 21-27-37, which didn't click at this house; also single bill too radicals; pulled and 'Platnum Blonde' (Col.) and 'Explored Tall Yournable (Col.) and 'Explor

'Stage Door' 12G Strong For L'ville: Others N.S.G.

Louisville, Oct. 26.

Big gravy currently will go to the Rialto, where 'Stage Door' looks set to follow last week's profitable biz with a take plenty voluminous. Comprehensive and smart exhloitation. Discovering the state of t

Estimates for This Week
Brown (Fourth-Ave.-Loew's)—(1,-500; 15-25-40)—Touble Wedding' (MG) on dual with 'Counsel for Crime' (Col). Looks set for bright \$3,400, after highly profitable sevenday stanza at Loew's State. Last week, 'Bride Wore Red' (MG) and Miss Aldrich' (MG), dual, tallied fair \$2,400.
Kentucky (Switow) (900: 15-25)—'You Can't Have Everything' (20th) and Footloose Heiress' (WB), split with Missing Girls' (WB), split with Missing Girls' (WB), split with Missing Girls' (WB), split with Colon (100 of 100 of 100

| Mr. Dodd Takes the Air' (WB) and Road Back' (U), copped average \$2,300.
| Leew's State (3,000; 15-30-40)—
| Live, Love and Learn', (NG) and Madama X. Strength evidenced by this pair, and opposish a little too potent. May corral fair \$5,400, everything considered. Last week, Double Wedding' (MG) and Counsel for Crime' (Col), dualicd, after smash week-end biz, held up well to cop big \$13,000.
| Libson (Libson) (1,000; 16-30-40)—They Won't Forget' (WB). Received good notices, but be, pull negligible. May tilt \$3,000; fair. Last week Back in Circulation' (WB), lacked what it takes, and had to be satisfied with so-so \$2,500.
| National Jewell) (24,50) | Barriers' (JB) held over for second week, still doing nicely and should garner fair \$2,500 and mebbe more, day, after big \$5,000 on initial seven days. Ohle. (Settos) (900: 15).—'Gril

okey, after big \$5,000 on initial seven days of Ohio (Settos) (900; 15)— 'Girl From Paris' (RKO) on double bill with 'Jailbreak' (WB), split with 'Along Came Love' (Far) and 'Road Gang' (WB), dual, barely average at \$1,200 Last 'Bainsman' (Par) split with 'Rose Bowl' (Par) and 'To

BROOKLYN BIZ UP

'Good Earth' Socko \$18,000 at Met 'Horizon' Smash 25G

Brooklyn, Oct. 28.

Excellent assortment of flickers on majority of downtown deluxer screens with Loew's Metropolitan and Fabian Paramount reported doing top biz, former showing 'Good Earth,' latter, 'Lost Horizon, Weekend weather shooed 'em into theatres. Estimates for This Week

tres.

Estimates for This Week

Albee (2,500; 25-35-55) — 'Wife,
Nurse and Doctor' (20th) and 'Fit for a King will do okay \$14,000. Last
week 'Life of the Party' (RKO) and
'Charlie Chan on Broadway' (20th)

Fox (4,000; 25-35-55)—Back in
Girculation' (WB) and Escape (100)

for this pair, Last week 'Something
to Sing About' (GN) and 'Sea Racketeers' (Rep) got good \$14,000.

Met (2,00; 25-35-55)—Good Earth'
(MG) got off to excellent start with
first rate \$18,000. Last week 'Princer'
(Tenda' (UA) and 'Man in Blue'
(PA) raceived good \$3-30,50—Lost
Horizon' (Col) and 'Over the Goal'
(WB). Dualers figured for smash
\$25,000. Last week 'High, Wide and
Handsome' (Par) and 'Love Is Out
the Air' (WB) got okay \$17,000.

Strand (2,000; 25-35-55)—Counsel
for Crime' (Col) and 'Tranks for the color of th

WARING SWINGS 'CITY' TO 35G IN DETROIT

Detroit, Oct. 28.

Snappy fall weather making for snappler gasses, both vaudiliners have topnotch attractions at same time and result is hefty activity at Michigan and Fox boxoffices. Former has 'Big City,' plus Fred Waring band on stage, while Fox harbors pop-showing of 'Lost Horizon,' with Eddie Peabody topping vaude.

Actsumates for This Week.
Fox (Indie) (5,000; 30-40-65)—'Lost Horizon' (Col) and Eddie Peabody topping vaude. Planned for two week run at pop prices, and first session big, \$33,000. Last week poor \$10,500 on 'Lancer Spy' (20th) and Enddy Rogers on Stage.

Buddy Rogers on Stage.
Buddy Rogers on Stage.
Sticking on for good \$4,000, foliop.
30-40-653—'Zenda' (UA) (3d week).
Sticking on for good \$4,000, foliop.
Figures to pull this week.
Michigan (United Detroit) (4,000; 30-40-65)—'Big City' (MG) and Fred Waring band on stage. Combo good for bumper \$35,000. Last week under \$27,000 nice, for High, Wide, and Stage.

State (United Detroit) (3,000: Figures to nice, for High, Wide, and State.

State (United Detroit) (4,001; 4,000; 4,000; 4,000; 6,000;

Handsome' (Par) and Ina Ray Huton band.

Palms - State (United Detroit)
(3,000; 25-40) — 'High, Wide and
Handsome' (Par) (2nd run) plus
(She's No Lady' (Par), dual. Former
opus moved here from Michigan, and
looks like nice \$8,700. Last session
about \$8,000, fine, on 'That Certain
Woman' (WB) (2d week) and 'Bulldog Drummond' (Par).

United Artists (United Detroit)
(2,000; 30-40-65) — 'Live, Love and
Learn' (MG), Off okay and figures
for nice \$11,500, May hold. 'Madame
X' (MG) a washout at \$5,300 last
week.

Mary, With Love' (20th), dual, romped home with fine \$1,500.

Rialte (Foudth Ave.) (3,000; 15-30.

Rialte (Rich) and resultant word-of-mouth publicity combining to pull bulk of the biz to this house. Favorable setup is pointing way to a smash \$12,000. Last week 'Heidi' (20th), socked home a hefty \$12,500, and had the house bulging with juve and femm: trade.

Sitrand (Fourth Ave.) (1,500; 15-30.

Sitrand (Fourth A

TRENDLE'S COAST 0.0.

Detroit, Oct. 26.
George W. Trendle, prez of United Detroit theatre chain (Par), off for several weeks' sojourn on West Coast.

Will combine vacash with o.o. of forthcoming product,

Alibi Week on Broadway (Wall St., Football, Etc.); 'Ali Baba' \$54,000, Firm; 'Wedding' 30G, 'X' 7G, Blah

Eddie Cantor came to town in 'All Baba' this week, as did 'Double Wedding,' Great Garrick,' Music for Manager and Manager and

blamed, aithough Friday night's rain was no help.

With 'Ali Baba' not going out in threaten recent record grosses at the investor of the in

last week fell off to unfortunate \$4,900.

Criterion (1,662: 25-40-55)—'Music for Madame' (RKO). Martini starrer better than 100 more pictures here. The start of the start of

hoped.

Palace (1,700; 25-35-55)—Back in Circulation' (WB) (2d run), and 'Something to Sing About' (GN) (2d run), dualed. Pair not strong but satisfactory \$9,000 or -bit over. Last week \$10,100 went into the box office for '100 Men and Girl' (U) (2d run) and 'Saturday's Heroes' (RKO) (1st

run).

Faramount (3,664; 25-35-55-85-99)

—Souls at Sea' and Benny Meroff band, plus Jane Froman. Showing a handsome profit at \$43,500 last week (1st) and maybe \$35,000 on second, which enables show to go a third, but somewhat under expecta-

ltions. 'Angel' (Par) and the Tommy Dorsey band open Wednesday (3).
Radio City Music Hail (5,980; 40-60-85-99-\$1.85)—'Stage Door' (RKO) and stage show (36-final week). Exhibiting strongest draught this the attended to the strongest of the stron

Block and Sully Aid 'Vogues' to 20G, Pitts.; 'Zola' Nice at 17G

Pittsburgh, Oct. 26.

Looked at beginning of week like recent stock tumbles and other disturbing factors had at last hit the movie tills. Turned out, however, that it was just the weather because the property of the proper

'Breakfast'-'Spy' \$21,000 Top Boston; 'Heidi' Yacht Club Boys 20G, 'Bride' 32G

Boston, Oct. 26.

Bride Wore Red, 'Heidd' and the dual bill of 'Lancer Spy' and 'Break-fast for Two' are all toppers this week, splitting the coin around town, but 'Heidd', with Yacht Club Boys, isn't so hot.

Rainy matinee Saturday crammed film houses for extra takes. Pro football is not the serious Sunday natinee menace it was last year, with two teams playing alternate Sundays here now, and this one has been getting slim gates.

Estimates for This Week
Boston (RKO) (3,000; 35-55-75)—
'Counsel for Crime' (Coi) and stage show starring Jack LaRue and Vince Brand fair \$10,000, Last week, Fri on stage, satisfactory \$20,000.

Fenway (M&P) (1,400; 25-25-40.)

n stage, satisfactory \$20,000.
Fenway (M&P) (1,400; 25-35-400)—Life Begins in College (20th),
nd Sophie Lang Goes West (Par),
ual, socko opening week demanded
oldover. Second week good \$6,500.
itst frame big \$9,400.

nottover. Second week good \$6,500. First frame big \$9,400.

Hub (Grand) (930; 20-30-40)—
Trapped by G-Men' (Col) and Life Berias with Love' (Col), dual, fair \$5,000. Last week way off, \$3,500 for "Wallaby Islands' (GN) and "Hoosier Schoolboy" (Mono), double.

Keth Memorial (RKO) (2,900; 25-40-55)—Breaktast for Try (RKO) and Tancer Spy 200; dual, big 100 for 201 and a Girl with 'Idol of Crowds' (U), good \$12,700.

Metropolitan (M&P) (4,300; 35-55-75)—Heid! (20th) and Yachi Club Bays on stage very good, but gross in the 23,000. Last week small \$3,000 on stage.

Orpheum (Loew) (2,900; 25-35-40-0)

on stage.

Orpheum (Loew) (2,906; -25-35-40-50; --Bride Wore Red' (MG) and Wiss Aldrich' (MG), dual, very good \$17,000. Last week 'Big City' (MG), and 'Women Men Marry' (MG), double, second week (6 days), \$11,5001, double, \$11,5001, dou

double, second week (6 days), \$11,-50.

Parameunt (M&P) (1,800; 25-35-55)—Life Begins in College (20th) and Sophie Lang Goes West (Par), and Sophie Lang Goes West (Par), and Sophie Lang Goes West (Par), and the College (1988) and Sophie Lang Goes West (Par), Seellay (M&P) (2,700; 25-35-40-50)—Double or Nothing (Par) (3drun) and 'They Won't Forget' (WB) (2drun), dual, good \$8,000; Last week \$7,500 for 'Varsity Show' (WB) and Thin Lee' (20th), both 24 rand. 50,—Brate (Lowe) (20th), both 24 rand. 50,—Brate (Lowe) (20th), both 25 rand. 50,—Brate (Lowe) (25,500) (25-35-40).

Read (Lowe) (25,500) (25-35-40) (25-35-

Bowes' Ams. Skyrocket Thunder' 6G, Portland; 'Dead End' Nifty 7G

Portland, Ore., Oct. 26.

Dead End' is getting the raves and the biz at the Broadway, easily good for a sugar-coated 14 days at that house. Double Wedding is mopping up in its second week at Parker's UA. Single shot without a companion pic, Double Wedding, topped the burg's grosses in its diret week.

panion pic, Double Wedding, topped the burg's grosses in its first week.

Estimates for This Week

Broadway (Parker) (2,000; 30-55)

—Dead End' (UA) and 'Over the Goal' (FN) answering to exploitation for great returns of \$7,000. Last week, 'Yogues of 1938' (UA) and 'The Man Who Cried Wolf' (U) closed a big ten days with \$7,600.

Mayfair (Parker-Evergreen) (1, 30-35)

—With May (Parker-Evergreen) (2, 30-35)

—Thunder Trail' (Parker-Evergreen) (2, 30-35)

—With May (Parker-Evergreen) (3, 30-35)

—With May (Parker-Evergreen) (2, 30-35)

—With May (Parker-Evergreen) (2, 30-35)

—With May (Parker-Evergreen) (3, 30-35)

—With May (Parker-Evergreen) (2, 30-35)

—With May (Parker-Evergreen) (

Pair Up for 'Millions'
Hollywood, Oct. 26.
Radio has set Sally Ellers and
Preston Foster to co-star in Easy
Millions,' to be made from the
George Beck story.
Christy Cabanne will direct and
William Sistrom draws the producer
assignment.

Door' Slim \$15,000 At Buff: '100 Men' Nice 12G

Buffalo, Oct. 26.
Mixed grosses seem to be the order
of the week. Bad weather break
over the weekend held takings down
but '100 Men' at the Lafayette did

nicely.

Recent rise in gross levels at Century is outstanding factor of local picture with takings sticking around \$10,000 and better for last three

picture with takings sticking around \$10,000 and better for last three weeks. Stimates for This Week Berfale (Shea) (3,000; 33-40-60)—Stage Door' (RKO). Drew enthusiastic notices but wicketed in only \$15,000. Last week, 'Double Wedger (Mg) dropped away from smart start but came in with good \$18,300. (Shea) (3,400; 25-35)—Bedian Circulation' (WB) and 'Mr. Dodd Takes the Air' (WB). Another bumper at \$10,000. Last week, 'Life of the Party' (RKO) and 'Behind the Headlines' (RKO) swell \$10,100. Great Lakes (Shea) (3,400; 35-50)—High, Wide and Handsome' (Par). Better than okay at \$10,000. Last week 'Life Begins at College' (20th), drew nicely and came in with excellent \$9,200. Last week, 'Life Begins at College' (20th), drew nicely and came in with excellent \$9,200. Last week, 'Sheik Steps Out' (Rep) and 'Born Reckless' (20th), poor \$6,000.

'HEIDI,' \$13,500 SOCK, DENVER

Denver, Oct. 26 Strong holdouts are giving Shir-ley Temple's 'Heidi' the best money in Denver. Plenty of juvenile trade at the mats has done plenty to hypo the take, with evening biz swell also. Consequently it will be moved from the Denver to the Aladdin for con-

tinued run.

'Bride Wore Red' plays to repeated holdouts for strong gross. 'Wife, Doctor and Nurse' goes to the Broadway after strong week at the Aladim.

Estimates for This Week

Estimates for This Week
Ahaddin (Fox) (1,500; 25-40)—
Wife, Doctor and Nurse, (20th). After
a week at the Denver, \$3,000. Last
week 100 Men and a Girl' (U) was
fine at \$4,500 and was moved back
downtown to the Broadway. The
film had played the Denver also.

mun nao piayed the Denver also.

Broadway (Fox) (1,500; 25-40)—

100 Men and a Girl' (U), following a week at each the Denver and Aladdin. Nice \$5,500. Last week 'Stella Dallas' (UA) was good at \$3,500, following a week at each the Denver and Aladdin.

and Aladdın.

Denham (Cockrill) (1,500; 25-35-40)—'Drummond Comes Back' (Par) and stage show, \$6,000. Last week "This Way Please' (Par) was okay at \$5,750.

This way Please (Far) was okay at \$5,750.

Denver (Fox) (2,500; 25-35-50)—Heidi' (20th), and stage band. Socko \$13,500. Last week 'Wife, Doctor and Nurse' (20th) was fine at \$11,000, with standouts two evenings.

Orpheum (RKO) (2,600; 25-35-40)—The Bride Wore Red' (MG) and Big Shot' (RKO). Nifty \$11,000. Last week 'Stage Door' (RKO), 2d week, and 'Flight from Glory' (RKO) were good at \$7,500.

Paramomat (Fox) (2,000; 25-40)—'Chan on Broadway' (20th), and 'It happened in Hollywood' (Col). Average \$4,000. Last week 'Mr. Dodd Takes the Air' (FN) and 'Footloose Heiress' (WB) were fine at \$4,500.

Carey's Recovery Act

Hollywood, Oct. 26.

Harry Carey, the Bronx buckaroo who lost \$300,000 when a dam broke and washed out a dudery, Navajo camp and trading post he had built outside of Saugus 10 years ago, now feels the country is on the upturn, especially as there is no likelihood of the City of Los Angeles rebuilding the dam.

Ing the qam.

He's called in architects for estimates on a new trading post. He doesn't need a dam. He has a water hole, and after a 20-year fight with the public utilities he's now supplanting kerosene lamps with electric lights.

First Runs on B'way

(Subject to Change) Week of Oct. 28 Astor - 'Firefly' (MG) (9th

Capitel - 'Double Wedding'

Capites — Double Wedding (MG) (2d wk).

Central — Criminals of the Air' (Col) (26).

(Reviewed in Variety Aug. 18)

Criterion — West of Shang-ai' (WB) (29).

Globe — 'Atlantic Flight' (Mono) (30).
(Reviewed in Variety Sept. 22) Hollywood — Emile Zola' (WB) (12th wk).

Music Hall — 'Victoria the Great' (RKO), (Reviewed in Valuer Aug. 25)

Parameunt - 'Souls at Sea' (Par') (3d wk).

(Par) (3d wk).

Rialte — 'Murder in Green-wich Village' (Col) (29). Riveli-Great Garrick' (WB)

(23). (Reviewed in Variety Sept. 29) Roxy - 'Ali Baba Goes to. Town' (20th) (2d wk).

Strand — Perfect Specimen' (WB) (27), (Reviewed in Variety Sept. 29) Week of Nov. 4

Astor-'Hurricane' (UA) (9). Capitol—'Conquest' (MG).
(Reviewed in current Vaniery)
Criterion—'Hold 'Em Navy'

Hollywood — 'Emile Zola' (WB) (13th wk).

Music Hall - 'Awful Truth' (Col). (Reviewed in VARIETY Oct. 20) Paramount - 'Angel' (Par)

3). (Reviewed in Variety Sept 15) Rivoli - Lancer Spy' (20th)

3).
(Reviewed in Variety Oct, 6)

Boxy—'Heidi' (20th) (5).

Strand—'Perfect Specimen'

Providence Still Spotty. but Nice \$10,000 to Muni

Providence, Oct. 26.

Type of theatre attractions much better, and tone being reflected at the box office. Business, however, is still spotty. Comparatively, the best bets in town are Emile Zola at Majestic and Loew's twin bill, Live. Love and Learn' and Madame X. Trailing in the first run picture field are Life Begins With Love' at Strand and Fight for Cour Lady at Albee. Both Estimates for This Week.

Albee (RKO) (2,200; 25-35-50)—Fight for Your Lady' and Reported Missing' (RKO); finished just so-so at \$6,300 for the week. Something to Sing About' (GN) and 'Hideaway' (RKO) in today (26). Last week Breakfast for Two' (RKO) and Saturday's Heroes' (RKO) mild at \$6,000.

Breakfast for "woo" (REC.) week School and \$6,000.

Saturday's Heroes' (RKO) mild at \$6,000.

Carlton (Fay-Loew's) (1,400; 25-35-50)—Double Wedding' (MG) and Dark Journey' (UA); tone trifle stronger, but still far from good; looks like \$3,900. Last week Bride Wore Red' (MG) and 'Counsel for Crime' (Col) was also off at \$3,200.

Empire (Spits) (1,600; 25-35-40)—Empire (Spits) (1,600; 25-35-40)—Beautiful with Murjel Page; no doubt of what's doing the pulling here this week; house emphasis on 'Flame Dance' doing the trick. Gross of \$7,000; best so far. Last week 'China Seas' (MG) was good, too, at \$5,800, considering if was revival.

Fay's (2,000; 25-35-50)—Danger only Yours' (20th) and stage show. Business oke, but would be a great only Yours' (20th) and stage show. Business oke, but would be a great Goal' (WB) mild \$6,000.

Loew's State (3,200; 25-35-50)—Tive, Love and Learn' (MG) and Madame X' (MG), ince going at \$12,000. Last week 'Double Wedding' (MG) and Dark Journey' (UA) was oke too at \$13,200.

Majestic (Fay) (2,200; 25-35-50)—Emile Zola (WB); beautiful corporation from the press helping a \$10,000. Lost week "Phil Corl and "Paradise Isle' (Mg) only business off; house has been taking it on the him for more than a month; this week \$0,200. Last week "Bulldog Purumond Comes Back' (Par) and 'Shelk Steps Out' (Mono) was off, too, at \$5,900.

Schoolmarms Liven Up Indols: **'Wedding' Dual \$13,000, Others OK**

Stage Door'-Vaude Tops **Balto with \$17.500**

Baltimore, Oct. 26.
Steady play here this week, combo Hippodrome topping the town with a rousing \$1,500 for 'Stage Door' (RKO), best figure in weeks. Zolof (RKO), in w

(MG). Rather unexciting going at \$10,000. Last week 'Prisoner of Zenda' (UA) chalked up proft with \$14,400.

Hispodreme (Rappaport) (2,200; 161,25-35-40-55-66) — Stage Door (RKO) plus valued sending the boar (RKO) plus valued sending the boar (RKO) plus valued sending the boar (RKO) plus valued sending to boar (RKO) plus valued sending to boar (RKO) plus valued sending to boar (RKO) plus Bunny Berrigan unit, mild \$4,500.

Keith's (Schanberger) (2,500; 15-25-35-40-55)—Gangway' (GB) opensupper show tonight (Tues.). Last week, 'King Solomon's Mines' (GB), so-so \$4,000 in spite of extra heavy exploitation by house.

New Mechanic (1,440; 15-25-30-40-50)—Heid' (20th) (2d week). Not up to other Temples with \$3,100. No night biz at all. 'All Baba Goes to Town (20th) set to open Friday (29). Stanley (Da) (MB) (2d week). Very good \$10,000 after bango \$16,400 for opener. Will hold for a third stanza.

HIGH, WIDE' 11G NIFTY, MONT'L

good.

Cinema de Paris (France-Film)
(600; 50) — 'Le Messager.' Average
\$2,000. Last week, 'Buissiere' poor at
\$1,400.

\$1,400.
St. Denis (France-Film) (2,300; 34)
- "Gribouille" and "L'Amour Veille'
very good at \$7,000. Last week,
'L'Homme de Nulle Part' and 'Francois Premier' good at \$7,500.

Gernert's Estate

Easton, Pa., Oct. 26.
Oliver H. Gernert, Allentown theatre owner and philanthropist, who died recently, left \$10,000 to Gerald Reed, the 18-year-old Allentown newsboy who for many years delivered the daily papers to Gernert, the also left him jewelly and household effects. Gernert took special interest in newsboy and often called him into his home and discussed topics of day with him.

Salvation Army was left \$2,000 and remainder of estate went to nephews and nieces. Estate valued at about \$320,000.

Marcuses Back in Phil

Philadelphia, Oct. 26.
Gene and Harry Marcus, former heads of 20th-Fox exchange here, are back in Philly. Boys have been in Colorado, in biz and politicoing. Have taken quarters on Vine street and will open Allied Pictures exchange.

Annual state teachers' convention brought 18,000 and to application and the teachers' convention brought 18,000 and the teachers' convention brought 18,000 and the teachers' convention over the understand the teacher and t

Setumber and Dewis, merches received the process of the process of

AMERICAN PIX STILL TOPS IN SOUTH AFRICA

Capetown, Oct. 1.
American pix are still leading the b.o. parade here, with business good all around.

Consolidated African

all around.

African Consolidated Theatres open a new cinema, the Coloseum, latter part of December.

Two other pic houses of 1,000 capacity are being built in the suburbs, scheduled for opening in January.

Current attractions are:

Alhambra (A.C-T) 'Romance in Paris' (WB), followed by 'King Solomon's Mines' (G-B); New Grand (A.C-T, 'Love Before Breakfast' (U); Plaza (Union), 'Saratoga' (M-G); Royal (Union), 'Saratoga' (M-G); Royal (Union), 'East of Mrs. Cheyney' (M-G); Adelphi (A.C-T), 'Sic Cape From Devil's Island' (Col); Ritz (Inde), 'Oil for Lamps of China' (WB); Elstree (A.C-T), 'Six Day Bike Rider' (FN); Apollo (A.C-T), 'Break or Hearts' (RKO).

Johannesburg, Oct. 1.
Palladium (A-C-T), 'Rainbow on
the River' (RKO), 4th month; Plaza
(A-C-T), 'Aren't Men Beats' (Ass.
Brit.): Coloseum (A-C-T), 'The
Plainsman' (Par); Metro (M-G),
'I3th Chair' (M-G): Bijou (Union),
'Private Lifes' (M-G): Prince's
(Inde), 'Loyalties' (Brit.)

Durban (Natal), Oct. 1.
Prince's (A-C-T), "The Woman I
Love' (RKO); Criterion (A-C-T),
Therybody Dance' (Gainsb.); Payhouse (A-C-T), "King Solomon's
Mines' (G-B); King's (Union), "Red
Salute' (U.A.); Metro (M-G), 'Saratoga' (M-G); Cameo (Ince, 'Mind
Your Own Business', Alhambra (AC-T), 'Littlest Rebel' (20th).

Bob Smeltzer's N. Y. Huddle
Bob Smeltzer, Warner district
manager from the Washington zone,
in New York conferring with theatre
heads and Carl Lesserman, assistant
general manager.
Grad Sears, sales chief, is still on
the Coast.

'Awful Truth,' Ted Lewis-'Danger' Neck 'n' Neck at \$23,000, Philly

Philadelphia, Oct. 26.

Stock markets or hold-overs, it's always somethin', but Philly biz continues below what's expected for this time of year. Week-end was fair, however, with 'Awfull Truth' (Col) at the Boyd the special bright got with \$23,000. Earle, with its flesh, Ted Lewis this time, still standing them up and should likewise garner a lush \$23,000.

Noteworthy here all this season is failtie of very hold-over except and the seasons. Gang of pix have spun the wickets during initial stanza and then have fallen off miserably in following weeks. Especially true of the comedies.

This trend was particularly noticeable this week in 'Double Wedding' at the Stanley. It had good first week, although not exception \$1.90.00. This session it sank all the way to \$10,000 and had to be pulled in six days. Same thing happened with Life Begins in College' at the Fox coupla weeks ago, Takes real pic to stand up. If it hasn't the goods, it's apparently the word of mouth that hurts.

Estimates for This Week

Aldine (1,200; 40-55-75) — 'Zenda'

Estimates for This Week

mouth that hurts.

Estimates for This Week
Aldine (1,200; 40-55-75)—"Zendx
(UA) (3d week). Holding up preet'y
well, although not overwhelming at
\$7,000. Same can be said of last
week at \$10,000.
Arcadia (600; 35-40-50)—"It's All
Yours' (Col). Still dating 'em in and
yanking 'em out here. Lasted five
days for about a \$1,000 punkaroo.
Looking for happier days from
'Something to Sing About (GN)'
Divorree' (EKO) did only \$550 and
got the hook in three days last week.
Boyd (2,400; 40-55-55)—"Awful
Truth' (Col). Best in town with
socko \$23,000. Good for at least three
weeks, despite being pushed by
'Conquest'. Last week 'Zola' (WB)
held up nicely with \$14,000 for its
third starg.

Love the work' (20th). Ted Lewis on
stage. Flesh and its superb location
giving this spot another swell week
at \$23,000. Last week, This Way,
Please' (Par) with Happy Felton
Band and Mary Brian okay at \$21,100.
Fox (2,300; 40-55-65)—"Perfect

Please' (Par) with Happy Felton, Band and Mary Brian okay at \$21,-100.

Fox (2,300; 40-55-65) — Perfect Specimen' (FN). A perfect disappointment. No draw at all with \$1.8, 200. Britley miles at the state of the st

Not up to Value.

Stanton (1,700; 30-40-50)—

Madame X' (MG). This old theme still clicking in mild sort of way for 55,200. Last week, 'Over the Goal' (WB) tailspinned down to \$3,950.

'DOUBLE' \$14,000 LEADS CINCY: 'ZOLA' NICE 10G

Cincinnati, Oct. 26.

Season's first chill spell prevailed over the week-end lending b.o. zip for front line pic parlors, by and large. Clincy's early fall cinema biz has been okay, escaping thus far any the control of the control

has been okay, escaping thus rar any tremor from recent Wall street tumble.

Double or Nothing is the top the west of the control of the cont

Estimates for This Week
Albee (RKO) (3300: 35-42)—
Double or Nothing' (Par), Good
154,000. Last week, Life Begins in
College' (20th), \$14,500 swell.
Capitol (RKO) (2700): 35-42)—
Double Wedding' (MG). Moved over
from Palace for second week, Great,
85,500. Last week, 'Artists and Models' (Par) (2d week). \$4,000, fair.
Family (RKO) (1,000: 15-25)—
London by Night' (MG). Tilght
from Glory' (RKO), 'Midnight Ma-

donna' (Par), separata Regular, 20,00. Sama last week on 'Man Who Cried Wolf' (U) Outlaws of Man Who Cried Wolf' (U) Outlaws of Cried Wolf' (U) Outlaws of Cried Wolf' (U) Outlaws of Colon' (Col), 'White Bondage' (UA). Grand (RKO) (1,200; 25-40)—Thin Ice' (20th)—Transferred from Shubert for fifth week, holsy totsy, 33,500. Last week, 'Dead End' (UA) (3d wk.), \$3,000, okay. Keith's (Libson) (1,506; 25-40)—Madame X' (MG). So-so, \$4,006. Last week, 'Bride Wore Red' (MG) (2d wk.), \$3,000, sorry. 35-42)—Life Begins in College' (20th). Shifted from Albee for second week, excellent, \$5,000. Last week, 'Lancer Spy' (20th), \$5,000, Last week, 'Lancer Spy' (20th), \$5,000, Last week, 'Lancer Spy' (20th), \$5,000, Last week, 'Lancer Spy' (20th), \$0,000, at best. Last week, 'Double Wedding' (MG), built stead; 'Double Wedding' (MG), 'Double Wedding' (MG), built stead; 'Double Wedding' (MG), built

Heat Socks S. F., But Gives 'Truth' \$15,000 on Dual

San Francisco, Oct. 26.

Hot weather is denting grosses considerably here. The natives aren't used to hot spells and when one comes along they flock to the beach by the thousands. Although 'Awfull Truth' opened to off 'biz at the Orpheum theatre, trade picked right up when some cool fog followed several of the warmest October days in years.

Estimates for This Week

Embassy (Cohen) (1,512: 35-55-75)

Embassy (Cohen) (1,512; 35-5-75)

—Dead End' (UA) (2nd wk.). Biz-bright at the Embassy last week, but the heat has crimped considerably on the holdover, which got disappointing \$4,500. Last week, good \$6.500.

ably on the holdover, which got disappointing \$4,500. Last week, good \$6,500.

Fox (F-WC) (5,000: 35-55-75)—
Perfect Specimen! (WB) and 'Hold them, Navy (Par) Hot weather has a sid-50 them. Navy (Par) Hot weather has a sid-50 them. The side of them to the side of th

\$3,000.

St. Francis (F-WC) (1.470; \$5-55-75)—Heidi' (20th) and Danger, Love at Work' (20th) (2nd wk.). Sizzling weather held take down with \$6,000. Last week (3rd), Life Basing in College' (20th) and (Charlie Chag on Broadway' (20th) slipped to \$4,500.

on Broger way (20th) slipped to 4,500 and 1,500 and 1,50

Wallace Coast Topper For Pathe Laboratories

Hollywood, Oct. 26.
John D. Wallace was installed last week as western manager of Pathe, following his appointment by O. Henry Briggs, Pathe president. He will make his headquarters in Santa Monica.

Big Apple Big in Omaha, Sends 'Wife, Dr.' to 9G

Omaha, Oct. 26.
Film biz holds its own with sturdy
figures all around. Consternation 'Wife, Doctor, Nurse' has vanished after pace shows film definitely

ished after pace shows film definitely doing o. k. biz. Brandeis prominently in picture with best opening of this year as 'Stage Door' swung open to heavy play, remained picture with Creisting of the property of the picture of the

Estimates for This Week

house fourth straight capacity.

Relimater for This Week

Brandels (Singer) (1,250; 25.35-40)—Stage Door' (RKO) and Love
Is on the Air' (FN), dualled. Duo
unning best figures at this house
this year, and strong chance to hold
over. Plenty of publicity, both locally and nationally, helping on
Hepburn-Rogers film. Looks smacko
57,800 and holds over. Last week,
Certain Woman (FN) and Satur
days' Heroes' (RKO) dualed with
MOD on of The \$5,700 dualed with
MOD on the stage of the stage of the stage
day (RKO) and Just trade,
\$5,200 dual would go the stage
defined and Hold on Such
stage of the stage of the stage
Wife, Doctor' (20th) and 'On Such
Night' (Par), twinned. Midnight
show with Big Apple contest and
preview of new film continues to
\$5,900, satisfactory.

90 dualed the Water' (20th) since (20th)
Stage of the stage

NEBRASKA BIZ OKAY; BING, \$3,600, TOPPER

month at least. Last week, \$2,300, excellent. Lincela (LTC) (1,600, 10-20-25)—Wife, Doctor, and Nurse' (20th), okay, \$2,300. Last week \$3,000 went in the fill for "Your Can't Have Everything" (20th), very ke 10,000 (20th) and waude, Bell's Rowland Follies, split with 'Marry Rawalian Follies, split with 'Marry

Mpls. Mild of Late but 'Zola' Fair

At \$6,000, Also 'Stage Door' at 10G

Smash \$37,500 for 'Stage Door,' L. A.'s Only Winner, 'Bride' Fair 20G; Contest Aids Par, 16G, 'Zola' Ends Big

\$1,100.

Start (LTC) (1,900; 10-25-40)—
Double or Nothing (Par). Looks very good at \$3,600. Last week Paride Wore Red (MG) opened with a wallop and faded to nothing on the third day; total on the week, \$3,300.

Truth' and Vaude Okay \$22,500 In D.C., 'Zenda' 18G

Washington, Oct. 26.

Way up and way down this week with the answer being strictly them as has gits, although football and state of the strictly of the of the st

Los Angeles, Oct. 26.
Only one outstanding smash in town currently, 'Stage Door' at the day-date Pantages and RKO where opus is headed for terrific on initial stanza, Otherwise trade generally off, only other house with improved tone being the Paramount where a dancing contest as part of stage show is helping to bring substantial returns.

Zola' wound up two-a-day run at Carthay Circle (23), doing profitable, if not big bid during its sojourn, if not big bid during its sojourn the big bid during its sojourn between the control of the c

Estimates for This Week
Carthay Circue (Fox) (1,518; 55-831.10-1.65)—Zola' (WB) (7th-final
week). Wound up suitsractory six
weeks and four days run (24) garmering excellent \$4.30 on final four
tags and four days run (24) garmering excellent \$4.30 on final four
tags and four days run (24) garmering excellent \$4.30 on final four
tags and the final four
tags and the final final final four
tags and four days run (24) gargarfor Crime' (Coll, brought \$11,000,
profitable.
The Goal' (FN) and (Counsel)
for Crime' (Coll, brought \$11,000,
profitable.
The Goal' (FN) dual (2nd
week). Holding for substantial
four on second stanza after doing
big \$11,500 on initial week.
Four Star (Fox) (900; 40-55)—
Madame X (GG). Started slowly
by looks like poor \$1,500. Last week,
grabbed slim \$1,000, dispating pletty.
Hollywood (WB) (2756; 30-40-5565)—Certain Woman' (FN) and
over Goal' (FN) dual (2nd week).
Running trifle behind its day-dater
(Downtown), but headed for oke
\$10,000 First week finished to big
\$10,000 as indicated.
(2,200; 25-30-3540)—She's No Lady' (Par) and 'On
Again-Orl' Again' (RKO) dual and
vaudeville. Trade may be likened
to last part of marque billing, as
\$5,500 tells the tale. Last week,
Shelk Steps Out' (RKO) and 'Adys Fights
Back' (U), dual. Opening to big
\$3,700 at \$2 preem, Hepburn-Rogers
co-starrer looks like smash \$22,000
on first week. Last week, third
stanza of 'Lost Horizon' (Col) and
'Saturday's Heroes' (RKO), on so
Ar Sebs (Man) and hady Fights
Back' (U), dual. Opening to big
\$3,700 at \$2 preem, Hepburn-Rogers
co-starrer looks like smash \$22,000
on first week. Last week, third
stanza of 'Lost Horizon' (Col) and
'Saturday's Heroes' (RKO), on so
Ar Sebs (Man) and hady Fights
Back' (U), dual. Opening to big
\$3,700 at \$2 preem, Hepburn-Rogers
on stage is drawing heavily
from the younger element and must
get credit for bulk of the \$16,000
on first week. Last week, third
stanza of 'Lost Horizon' (Col) and
'Saturday's Heroes' (RKO), on so
Ar Sebs (Last week, 'Mox (Or) and
'Saturday's Heroes' (RKO)

Minneapolis, Oct. 26.

Business here continues in the doldrums, adversely affected by the stock and commodity market crashes and general trade setback. There has been no lack of outstanding at tractions in recent weeks and several are on deck currently, notably, "Stage Door' and "Emile Zola," and, possibly, "Heidi' and '100 Men." The Gow West. (Par). Fair \$800 in prospect. Last week, "Zenda" (UA) and women Men Year (201 mun) and their takes have been tremendous, comparatively, but still under unough to call for two-week runs and their takes have been tremendous, comparatively, but still under expectations and much less than they probably would have been in favorable conditions. "Lost Horizon" and man Girl." Up, \$6,500 for sund "100 Men and Girl." Lost Horizon and their takes have been tremendous, comparatively, but still under expectations and much less than they probably would have been in favorable conditions. "Lost Horizon" and their takes have been tremendous, comparatively, but still under expectations and much less than they probably would have been in favorable conditions. "Lost Horizon" man and Girl." Up, \$6,500 for (RKO) and 'Dance, Charlie, and their takes have been tremendous, comparatively, but still under expectations and much less than they probably would have been in favorable conditions. "Lost Horizon" moves from the Corpheum over to the State for a continuation of its loop run, the State thus deviating from its secondrum policy temporarily.

Theatres are looking forward hopefully to next weekend, when the Notre-Dame-Minnesota football game will bring a host of visitors." First \$7,000. Last week, "Lost More Continues of the Cont

FIRST WEEK

SECOND WEEK

JARIS LOUS

THIRD WEEK

D-MRKABLE!

R K O RADIO PICTURES Stage " ADIO CITY EA LL TO FICE PAI RADE MPORTANT THROUGHOUT HE NAT MAKING RO(WORLD'S LARG EATRE FOR A NOI TY SHOW FR

TO RADIO CITY MUSIC

comes the picture whose unpre and tremendous show val great motion pict

More daring than the outposts of imagination!.. Thrilling beyond the puny limits of fiction!.. A mighty human drama with all the world a stage.. and all the people in it actors in a flaming pageant rolling headlong through the sixty years that shook the world!

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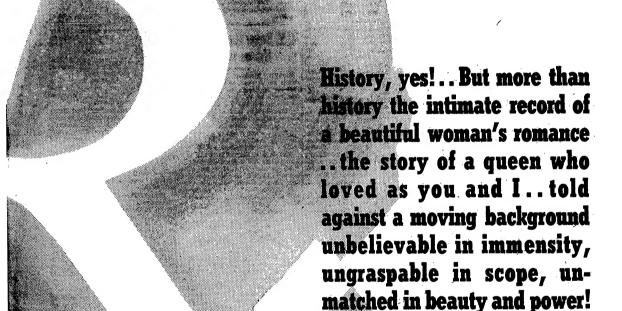
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THE GREAT

NTON WALBROOK

*WALTER RILLA

directed by

WILCOX



Now That Gridders Are Getting Coin for Broadcasts, Colleges Have An Idea Newsreels Should Pay

Coin-mindedness of colleges and Coin-mindedness of colleges and new tendency to place restrictions on photographing gridiron contests has the five newsreels worried. There still is an unanimity of opinion among the newsreel executives not to let the bars down and pay any fee for handling a football contest. They claim they would rather pass They claim they would rather pass up the games or take their chances of grabbing views surreptitiously from a paid seat in the stands than

The threat of universities and col-The threat of universities and colleges to go commercial on their greatest box office attraction, the football season, which loomed about 12 months ago, has been more than sustained this year. Newsreelers blame the radio and the sponsors who waved greenblack in the face of college authorities in order to tie the provided of the provided of the provided provided and the sponsors. of college authorities in order to tie up big gridiron seasons on exclusive pacts. The tendency of paying \$30,000 for an ace university's full lineup of contests down to \$150 to \$300 per game for less prominent grid battles has been maintained or the page of again this season.

Reason that the newsreel boys

again this season.

Reason that the newsreel boys blame air program sponsors is that it has opened the eyes of university officials to the coin potentialities of their athletic plants.

University of Southern California and several other Coast schools have proffered contracts to the newsreel companies to sign before permitting eoverage. This would make the newsreels put it in black and white that the shots were only for the newsreels and that they would not be issued in any other form. At least one newsreel company flatly declined to signature because of possible subsequent complications. Any prints that might be stolen and duped would lay the newsreel company open to a damage suit.

Aside from this, other riewsreel companies felt that it was the opening wedge in future drives to ask certain fees for looking in on games.

Minnesota's Keynote

Minnesota's Keynote Minnesota's Keynote
Another example of the recent
trend is University of Minnesota,
which puts on its own cameraman to
cover some early contests, with
blueprints supplied to all five reels.
As far as known, no effort was made
to keep out cameramen. But it's regarded as only a matter of time un-til an effort will be made to peddle

til an effort will be made to peddle these camera clips.

Present unswerving attitude of the newsreels is to get in and grab football games the same as other sports events or know the reason why. The newsreel executives claim that once their cameramen are excluded, because of the precedent established, it would be only a matter of time until others would put up the bars unless coin or other restrictions were obeved.

up the bars unless coin or other restrictions were obeyed.

Newsreel officials have no intention of being placed in the category of radio. Their idea is that radio should have as much right to sporting events, on the theory that it is news, as other news gathering agentice.

Instance of the Rose Bowl football game, when all five reels put up a united front, against certain curbs on coverage, and the more recent Cleveland air races are cited as instances of what the newsreels can do when authorities become too pecuniary. The newsreel officers figure gridiron coverage has as much, if not more, publicity value to the schools concerned as it holds interest to newsreel patrons.

Tendency of the newsreel officials to play ball with universities and educational institutions perhaps is best typified by the manner in which they got out of their way to take specials, which have more or less local appeal. Most newsreels Instance of the Rose Bowl football

which they got out of their way to take specials, which have more or less local appeal. Most newsreels ask their key city exchange managers to suggest games they think should be covered, with each key allowed to get three or four contests in the reels.

As a rule, these district contests go only to exhibs in the region covered by the specific exchange. Any additional coin via national or foreign coverage is eliminated. This local covering costs \$10,000 to \$14,000 per company annually, with the small return rarely even half-way covering the outlay. Newsreels continue doing it for the good will created in exchange areas and with schools themselves.

Slur on Their Own

Hollywood, Oct. 26.
Screen Actors Guild thumbed
a request from Trem Carr for
casting of experienced polo
players in 'International Spy.'
Guild figures there are
enough of them in the SAG
ranks to swing a mallet accentably.

HAYS ORG. VOTES TO **UNFREEZE PIX TITLES**

Hays organization directors, at the third adjourned session of the quarterly meeting Monday (25), approved the title registration committee's plan for unfreezing old titles of picture productions. Committee had been working on scheme for months, with only official directorate resolution needed to clear situation. Action had nothing to do with the old system of title registration as now in effect now in effect.

now in effect.

Change is on titles of films already released. First it gives the producing company 4-year protection on a completed picture, dating from the year it was produced. Secondly, on copyright material, such as a book or play when the title of such is used on the screen production, the company can claim permanent rights. Third sten incorporated in company can claim permanent rights. Third step incorporated in rights. Third step incorporated and change is that each company may arbitrarily claim up to 250 original material titles, this covering a 4-

Last named step leaves the field wide open to other companies to claim not already registered or freed titles. Main benefit is the establish-ment of 4-year mark, after which previously claimed titles may be unfrozen for other companies to use.

Difficulty in past has been that numerous titles were claimed and registered but not always used. It was to make use of these idle titles by placing them back in circulation and clarifying other angles that the action was taken.

'Benefits' Crew Locates

Hollywood, Oct. 26.

Hollywood, Oct. 28,
Metro launched production of
'Benefits Forgot,' with Clarence
Brown directing, at an elaborate recreated village of the Ohio river
valley, vintage of 1865, at Lake
Arrowhead last week.
More than 1,000 technicians, players, extras and production crew
members will be at the location sevcral useles. Cart tongers are Walser

eral weeks. Cast toppers are Walter Huston, Beulah Bondi and James Stewart. John W. Considine, Jr., produces.

INDPLS. AMUS. SCORES POINT BEFORE SUP. CT.

Washington, Oct. 26. Back-door attempt to get the Su-preme Court to rule on preliminaries to the anti-trust case between In-dianapolis Amusement Co. and numerous major distributors flopped Monday. (2) Monday (25).

numerous major distributors flopped Monday (25).

Not commenting on issues, jurists declined to review the sideline tiff which would come up in order, by the 7th Circuit Court of appeals, directing production of data about receipts, expenses, and operations. Info was desired by defendant companies for use in preparing adequate defense against charges they conspired to put the exhibition chain out of business.

Background of the proceeding spindled by the Supreme Court is the \$450,000 damage suit against Metro. Universal, United Artists, 20th-Fox, Vitagraph, and Educational. Charging conspiracy, Indianapolis Amuse, claimed it was given inferior flickers and charged excessive prices, both of which actions forced it into bankruptcy. Not involving merits of the antitrust proceeding, this week's high court ruling means that in order to press the fight the chain exhibitor must come across with names and dates of films unreceled and accountings with which the distribs may compare their records.

Deposition-Taking In N. E. Anti-Trust Suit Will Last 2-3 Months

Taking of depositions in the anti-trust suit filed about a year ago in federal court, Boston, which began last week, probably will continue for two or three months, judging from the progress made to date. This is the action in which Morse & Rothen-berg, indie circuit operators, sued M. A. Shea and Maine & New Hamp-shire circuits, as well as eight major distributors, with Attorney George Ryan representing the plaintiff. It is the usual anti-fruster, in

usurioutors, with Attorney George Ryan representing the plaintiff.

It is the usual anti-truster, in which triple damages totalling more than \$2,000,000 are sought, for alleged inability to obtain product. No mention is made of type of competing theatres, their size or film rentals obtainable by distribs from these competitive houses. Operations in Portsmouth and Nashwood, N. H., Providence, Newburgh and Poughkeepsie, N. Y., and Elizabeth, N. J., are involved.

First depositions were taken of Col. Ed Schiller, formerly head of Loew theatres outside of metropolitan New York, with Attorney Jacob J. Kaplan, representing the distributions making them. Other distributions making them. Other distributions making them. Other distributions prepresentatives will be

tors making them. Other distributing company representatives will be queried in the next few weeks. Present suit in many ways has the same aspects as the E. M. Loew, of Boston, against distribs. This was settled before it actually was tried after laborious questioning, sub-poeaning of records and examining of so-called netriport witnesse. While so-called pertinent witnesses. While the new action promises to be as prolonged and tiring as the other case, current sentiment is against effecting any settlement without full

Connelly Set for Authors' League Presidency; SWG Autonomy in 10 Days

Marc Connelly is set for the presi- | vice-president; Margaret Widdemen dency of the Authors' League of America. Elmer Davis will be vicepresident, Inez Havnes Irwin, secretary, and Luise Sillcox, treasurer. Selections were made by the nominating committee and are tanta-mount to election. No other candidates are up. Election takes place Nov. 10.

Nov. 10.

Members of the Authors' League council, to be elected for three years, will be Berton Braley, Ben Lucian Burman, Homer Croy, Morris Ernst, Inez Haynes Irwin, Will Irwin, Manuel Komroff, Louis Kronenberger, Denis Tilden Lynch, Alice Duer Miller, Arthur Train and John W. Vandercook.

Officers of the Authors' Guild, subsidiary of the League, to be elected Nov. 4, are Hendrik Willem van Loon, president; Henry F. Pringle,

vice-president; Margaret Widdemer, secretary.
Guild representative on the League council, to serve three years, include Dorothea Brande, Carl Carmer, Elmer Davis, Fairfax Downey, Helen Hull, Fannie Hurst, Inez Haynes Irwin, Will Irwin, Denis Tilden Lynch, Alfred Loomis, F. F. Vanderwater and Sinclair Lewis.
Amendment to the league constitution, by which the Screen Writers' Guild will gain complete autonomy, instead of being a subsidiary body like the Authors' Guild, Dramatists' Guild and Radio Writers' Guild, will be passed at a special session about be passed at a special session about 10 days after the annual SWG meet-ing, which is set for Nov. 10 on the Coast. Boards of both the SWG and Coast. Boards of both the SWG and the league have oknyed the amend-ment, giving the former complete control of its finances, as well as its policies, and the interval will be used to permit attorneys to .o. the actual wording of the pact.

Wash. Board Will Pass on Bargaining Rep for Writers; Decision Maybe Jan. 1

Hollywood, Oct. 26.
Hearing on petition of Screen
Writers Guild for an election of
screen writers to select a bargaining screen writers to select a bargaining representative has been completed and transcript of testimony will be forwarded this week to the National Labor Relations Board in Washington for decision. Case will not be reached for several weeks and it is possible a decision will not be handed down before the first of the

year.
In the meantime, the National Labor Relations Board is preparing

SAG EXPECTS EDUC. TO SIGN THIS WEEK

Guild shop contract will probably be signed by Educational Picts in New York this week. Studio has notified the Screen Actors Guild it will sign, but the matter is waiting decision by the Guild council on the Coast as to whether Educational should sign a blanket contract, with specific stipulations to be included in a subsequent letter, or whether a formal, inclusive contract should be inked.

With Educational set to come into the Guild fold Mentone and the

With Educational set to come into the Guild fold, Mentone and the few remaining eastern independents are expected to follow in short order. Educational was the un-official rep for the others in nego-

N. Y. Stage Hands All Set on a 12% Boost

Picture theatres will probably settle on a deal with New York stagehands, Local No. 1, some time this week at a meeting date to be set, giving the hands a 12% boost in de luxe houses and a 10% lift in others, retroactive to Sept. 1 last. This would virtually place the N. Y. backstage boys on a par with the Brocklyn local (No. 4), which last spring took 6% boosts until Sept. 1 last and another 6% then, with

last spring took b% boosts until Sept. I last and another 6% then, with deal calling for a third 6% Sept. 1, 1938, for 6 luxers, 5% for other houses. No. 1 at that time saw fit to turn down the 6-6-6 and 5-5-5 offers. If signing for 12% in de luxers and 10% in other houses retroactive

and 10% in other houses retroactive to Sept. 1, the No. 1 hands will also be promised an additional 6 and 5% in September, 1938.

Telco's New Color

Hollywood, Oct. 28.
Temporary quarters have been set up here by Telco Corp. for the new Telco color processing machine to make controlled control prints at high speeds. Robert Hoyt, president of Telco, has just returned after seven months in New York.
Also arriving with Hoyt are Drs. Al and Dick Fiedler, formerly with Empire Laboratories. They will be in charge of actual production, with E. T. Oakland in charge of mechanical and electrical operations. Hollywood Oct 28

THEATRE'S SEX PIC SUIT

Akron, O., Oct. 26.
An injunction forcing the city to return a film, 'Sex Madness,' seized at the State here, and restraining Mayor Lee D. Schroy, and Police Chief Frank Boss from interfering with the operations of the theatre, has been granted by Common Pleas Judge Frank H. Harvey to John Roweber, theatre owner.

The injunction also forbids officials to revoke the license of the theatre, pending a final hearing on the

atre, pending a final hearing on the

AMPAS' Lunch for 500

A record attendance of 500 is ex-pected at tomorrow's (Thurs.) lunch-con of the Associated Motion Picture y eon of the Associated Motion Picture
Advertisers at the International
I Casino, following, arrangements to
have delegations from British clubs
and societies of Greater New York
or participate. It may be a tieup
I through RKO in behalf of its Britishmade "Victoria the Great" which
opens concurrently tomorrow
(Thurs.) at Radio City Music Hall.
Honor guests include Herbert Wile
cox, its producer, and Anna Neagle,
star of the picture.

to hear other complaints filed by crafts in the film industry, including interior decorators, screen directors, set designer, et al. Nov. 22 has been set as tentative date for start of next hearing

NLRB has been considering advisability delaying decision in screen writers' case until other complaints are heard.

Board first must decide producers are engaged in interstate business. If board finds it has juris-diction, it must then decide whether action, it must need decide whether a screen writer is an employe within the meaning of the Wagner labor act. Screen Playwrights, Inc., which contested petition of SWG, claims writers are not employes, being highly paid creative artists, each with an individual contract.

Election-Whether or No

Should board hold it has jurisdic-tion and that writers are employes, tion and that writers are employes, it must then pass on the need for an election. SP contends there is no need for an election since organization already has a contract with the producers and Is prepared to represent all writers. SWG insists there is need for an election and claims its membership embraces more than a majority of all writers in Hollywood. in Hollywood.

in Hollywood.

Producers did not call any witnesses at hearing, attorneys agreeing they might stipulate evidence, which enabled Examiner William R. Ringer to reduce time of hearing more than 10 days. Producers claim they are not engaged in interstate business, that writers are not employes and that NLKB is without jurisdiction.

that NLRB is without jurisdiction.
Grover Jones, James Kevin McGinness, Patterson McNutt, James Grant and others testified they have always had individual contracts with producers, did their work when and where they pleased and were never required to keep hours.

John Lee Mahin, Jones and Howard Emmett Rogers testified to solit

John Lee Mahin, Jones and How-ard Emmett Rogers testified to split in ranks of SWG last year when it was announced organization would affiliate with Authors League of America. Rogers charged opposition group was double-crossed by Ernest Pascal, then president of SWG, and other leaders, over article 12; the strike call; and on the question of getting local autonomy from the AL of A.

He said Pascal agreed to set local

AL of A.

He said Pascal agreed to get local autonomy for organization within 10 to 14 days from May 2, 1936, if 10 to 14 days from May 2, 1936, if 10 to 14 days from May 2, 1936, if 10 to 14 days from May 10 to 15 days from eastern guids in ALA that autonomy would not be granted. When he learned of this Rogers said he resigned and that within the next few days about 75 writers filed their resignations.

Dispute Bargaining Right

Dispute Bargaining Right

Producers have nixed proposal of NLRB for a consent election of directors, unit managers and as-sistant directors to select a bargainsistant directors to setect a Dargain-ing representative. Suggestion, made by Dr. Towne Nylander, re-gional director for NLRB, was turned down on ground that Screen Directors Guild is not a proper bar-ciping unit gaining unit.

gaining unit.

Producers have offered to negotiate with directors separately, but claim unit managers and assistant directors should be in an organization of their own because they represent business department of studies, while work of directors is entirely creative.

entirely creative.

Fight between several crafts for jurisdiction over scene artists is expected to develop shortly. Charter of United Scenic Artists Local 621 was lifted by Brotherhood of Painters, Decorators and Paperhangers of America. Men were ordered to clear into Motion Picture Painters Local 644, but many had already affiliated with International Alliance of Theatrical Stage Employes. Charles union, is also seeking to negotiate Elrod, business representative of old independent agreement for men.

Next sessions of the National Labor

Next sessions of the National Labor Next sessions of the National Labor Relations Board to hear film industry complaints has been tentatively set for Nov. 22. The squawks of art directors, decorators and set designers that producers refused to negotiate will be bunched at the one sitting. William Ringer resumes as examiner at hearings due to his familiarity with the picture biz.

U.S. WANTS QUICK QUOTA OK

Government Monopoly of Film Biz Sensed in Jap Ban on Imports WHERE THEY ARE

Tokyo, Oct. 15.

Large number of foreign distribs here are now predicting that present ban on pix imports and strict regulations regarding export of coin may wish une with some control of the present o

ban on hix imports and strict regu-lations regarding export of coin may wind up with some sort of govern-mental distribution monopoly. Two important American distribs even went so far as to say that pretty definite info along that line was in their possession 18 months ago. Truth of the matter is that nobody here knows for certain what is going to happen along that line, because the government has not given even a hint that a monopoly is under con-sideration. However, those familiar with Japanese psychology and their usual procedure in such matters unanimously agree that the whole thing goes deeper than just a matter of whittling down present adverse balance.

balance.
Substantiating that idea, they point out that if exchange control, only, were the desired objective, they have already achieved it because no pix coin has left the country since 188'. July and none ean leave until the Finance Office chooses to issue the necessary permits. Additionally slapping on a complete ban of imports can then mean only that the government doesn't intend to permit foreign distribs to take in coin, even if stymied, beyond the period required to run out the product now, in the country.

War Convenient Albii

War Convenient Alibi

war Convenient Allbi

Government lays situash to the current Sino-Jap fracas, but distribs are now pretty well convinced that the hostilities simply provides a handy excuse for accomplishing something which has been brewing for quite a long time. Government action in the past, in restricting production and forbidding expansion by Ford and General Motors here is offered as examples of intention of Japs to discourage activities of foreign outlits as much as possible. They also point out that operators in most every other line have been eased out of the country and their organizations taken over by Japanese controlled companies during the past few years. Lending encouragement to those who are advocating a monopoly, a prominent Jap distrib of foreign pix has passed out the info that, as the result of observation while in American recently, he can give assurance that plenty of American product (presumably independent) will be available when wanted. Evidently this is being circulated to counteract announced plan of members of American Motion Pix Association here to withhold product from the Manchuokuo monopoly. As a matter of fact, it's pretty well known that the prime movers of the Manchuokuo monopoly have an idea that the American distribs are just fooling, and, when the time comes, will fall in line.

Natives No Like, Either Certain Japs, prominent in the biz.

Natives No Like, Either

Natives No Like, Either
Certain Japs, prominent in the biz, are not at all satisfied with the prospect of a government monopoly of foreign pix distribution, but it's doubtful if their influence will be felt, if and when the decision is finally made to give it'a try. Others who will put up a scrap for independent distribution are the smaller. Jan exchanges, handling foreign inpendent distribution are the smaller. Jap exchanges, handling foreign independents. Most of them came into the field only recently and represent but a very small percentage of the total volume.

Although consensus of opinion, among American distribs, seems to be that sufficient foreign product is on hand to service the country for

be that sufficient foreign product is on hand to service the country for at least six months, the big exhibs are showing signs of worry because all companies are attempting to hold back good product in anticipation of the time when actual shortage comes. This will probably cause the release of a large number of weaker subjects, together with reissues, for the next few months. Hope seems to be that on the tag end exhibs will be willing to up the ante for the suppers.

London Exhibs Nix Propaganda Bureau

London, Oct. 15. Cinematograph Exhibitors' Asso-ciation has turned down plan for official Press and Propaganda Buofficial Press and Propaganda Bu-reau, demanded by majority of members at the annual convention in June. Led by London branch, members held such a department would perform valuable service in maintaining constant press contact and in abrogating adverse criticism by public members.

by public speakers.

Scheme was thought by higher-up Scheme was thought by higher-ups as likely to be an embarrassment to them, with the result they swayed influence against it, arguing the probable cost of \$25,000 annually would be too high for the service

MAXWELL SET TO BUY IN **ODEON**

London, Oct. 26. London, Oct. 28.
Provisional agreement for John
Maxwell to buy into the Odeon Clrcuit, \$30,000,000 chain operating more
than 100 houses, including the new
Odeon, former Alhambra in Lelcester Square, was negotiated at a
lincheon conference with Alexander
Korda, Murray Silverstone and Oscar
Deutsch. Immediately after the
huddle Korda and Silverstone salled
for N. Y., arriving there on Tuesday
(28).

Odeon, in which Joe Schenck and Silverstone are financially interested, is undergoing a large program of expansion, the culmination of the deal portends Maxwell's booking problems greatly minimized on the product problem.

product problem.

Latter's connection with United Artists and Odeon has been further strengthened by opening of 'Stella Dallas' at the Regal theatre, a Maxwell holding, on Oct. 29, for a run, Other UA'er, 'Dead End,' will follow. This is the first UA booking at this theatre in Aye years.

theatre in five years.

Japan Lifts Ban to Permit '100 Men' Entry

Tokyo, Oct. 15.

Finance Office permitted entry of
Universal's '100 Men and a Girl,'
even though subject arrived subsequent to deadline set, Sept. 4.

Several subjects of other com-panies will probably receive the same concession.

prove the idea that import ban is directed largely toward building up home industry is the inclusion of raw film negative in the list of more than 300 import items listed as taboo from now on. Heretofore Eastman and Agfa have supplied most of the raw negative used here and producers express some doubt as to the ability of home manufacturers to supply all requirements. Prices are still skyrocketing and are bound to go higher. American companies who are tilting and printing dupes here state that print costs have gone up state that print costs have gone up around 33% during the past few

months.

As an indication of attitude of some distribs toward possibility of improved conditions here. United Artists yesterday lopped 10 from their local staff, while Universal several days ago dispensed with 4. A. Lowe. U.A. manager, leaves today or Manchuokuo to wind up the for Manchuokuo to wind up the be willing to up the ante for the supers.

Another development tending to will be taken this month.

Whichever Way the New British Quota Act Goes American Producers Must Know How to Chart Their Commitments for Studio Space, Players, Stories, Etc.-Mushrooming Local Indies for That Quickie

LOCAL ANGLES

London, Oct. 26.

Despite the numerous intricacles incorporated in the recommended quota law proposals, and the fact that even those who originally drew these up believe several will have to be altered, representatives of American distribution companies will strive for early ratification of the new British quota law. They feel that this is only fair to them because upon the shape that new measure takes will largely depend their commitments on studio space, players, stories, directors, etc.

Even in the face of this desire to eliminate prolonged debate or needless delay, there are so many ramifications that there now seems small chance of the quota measure being approved before the end of December or early January, 1938.

The White Paper, which comprises all recommendations of the boxed of

ber or early January, 1938.

The White Paper, which comprises all recommendations of the board of trade to Parliament for consideration by that body, would be Improved if altered, according to the opinion of those who drew it up. That is their latest belief. Then there are the English exhibitors and producers to be considered, as well as U. S. distributors.

Currently, the proposed measure.

as U. S. distributors.
Currently, the proposed measure mentions only labor costs. American representatives are hopeful that just what constitutes labor costs will be fully clarified or other production costs included in the law specifications. They want to know just what represents labor costs; if they will include cost of sets, costumes and equipment. They are certain that negative costs can't be included in labor expenditure budgets. The way the proposals now read, expenditures are figured as so much per foot labor costs, with \$15 per foot on a feature film good for two quota pictures.

Also in the argument over the out Also in the argument over the out-line that the quota law is to take will be the voice of 12 small studios and almost as many quickie pro-ducers. It is obvious that they are bucking the campaign towards larger productions, as outlined by certain-major U. S. distributor-producer in-terests, Their contention is that the elimination of small minimum films will bankrupt them.

will bankrupt them.

Because there are so many of them, eventually, they may have a say-so in, proceedings. They have mushroomed into existence in the course of the past few years because of the practice by U, S. companies in buying up quickies for a negligible fee and then shelving them.

Prepare for Heat Wave

Montavideo, Oct. 22. Montavideo, Oct. 22.
Metro-Goldwyn is finishing airconditioning of Metro theatre here
and the house of same title at Santiago. Carrier system installed, with
equipment coming from N. Y. This
is in preparation for hot weather
shout to start here.

'RACES' CLICKS IN PANAMA

Balboa, Canal Zone, Oct. 18.

Metro's 'Day at the Races,' now at
the Balboa Clubhouse, is credited
with breaking the year's grossing

IN ORDER TO SEE | Gaumont-British Financial Status **Ratified After Stormy Session**

Argentine Best Films Award: Exhib Tax Lift

Buenos Aires, Oct. 15.
Government prizes for achievements in domestic film production are proposed in a bill submitted to Parliament by a group headed by Argentine Deputy Marcelino Buyan. Draft calls for yearly awards totaling 105,000 pesos.

ing 105,000 pesos.

Prizes would be given for a pic from an original story, a feature at least halt of which would consist of native exteriors and show the habits and customs of the people, and second, awards in each of the above classes. Additional prizes would be given for the best cartoon and the best instructional film.

Terms of the draft specify that at least 80% of the artistic and technical staff of the pix must be native or naturalized Argentines. Also provides for the exemption from taxes of all farst-run houses showing at least 24 Argentine pix annually.

WILL APPEAL ANTI-TRUST **CASES**

Buenos Aires, Oct. 12.
American distribution company representatives are bearing the brunt of recent devolpments in the Hector J. Blni anti-trust action against the Argentine Association of Film Distributors. As the case now stands, it must be passed on by the supreme court. An adverse ruling in this tribunal may cause the association to revise its present methods of distribution, with local exhibitors believing that it will result in a considerable upheaval in blz.

Verdict of the criminal court of Buenos Aires, in sentencing the managing directors and sales managers of distribution companies, of the Argentine Association of Film Distributors, has created a furore in this country. The association appeal on the verdict. Outcome was that the verdict was confirmed. Each defendant was handed a preventive prison and property embargo of \$4,200.

Those sentenced included Guy P. Morgan and Armando Maida (UA). Buenos Aires, Oct. 12. distribution compa American company

Those sentenced included Guy P. Those sentenced included Guy P. Morgan and Armando Maida (UA). Harry Novak and Angel R. Sualdo (WB), Onofree Moner and Bernardo G. Curell (MG), Clarence C. Margon and Alfredo Muruzeta (Col), Carlos Glucksman. (RKO-Radiolux). John B. Nathan and Sigrido Bauer (Par). Enrlque Gli (20th-Fox), Monroe Isen and Enrique Pardo (U), Adolfo Z. Wilson (Terra), Julio Joly (Joly). Suit of Hector Binl is held by local cleme officials to be the fa-

Suit of Hector Binl is held by local chems officials to be the familiar exhibitor action to obtain product from leading distributors. Actual operation of the cinema was by another party, Bini being only the owner of the theatre. After the first exhibitor failed to pay his flin rentals, the distributors claim, another man went in as operator of the theatre. Distribs refused new films before the old debts were cleared up.

Par to Distrib Tito Guizar Mexican Pic

The Mexican-made 'Amapola del Camino,' which stars Tito Guizar, now under contract to Paramount, has been taken for distribution by Par throughout the world, excepting

London, Oct. 15.

Gaumont British stockholders meeting, though almost resulting in a free-for-all, confirmed annual report and accounts. Motion demanding Board of Trade inquiry into affairs of the Corporation was out-

voted.

Held in the New Gallery theatre, meeting attracted 800 stockholders, including many employees of the corporation recently presented with small parcels of stock, latter element proving too powerful for the substantial body of opposition to the Board.

Board,
Isidore Ostrer's speech reiterated
features of the report, and disposed
of demands for consolidated balance
sheet by declaring the corporation
had something like 100 subsidiar es, had something like 100 subsidiar cs, whose interests were gradually being consolidated, after which the board hoped to issue a comprehensive statement. Next year's theatre profits, Oster said, should top this year's figure of \$2,808,510, and the overdraft of \$4,106,000 with National Provincial Bank would be substan-

overdraft of \$4,100,000 with Nation:1
Provincial Bank would be substantially reduced.
Criticism by opposing stockholders centered on the fate of the \$3,834,000 marked off as losses on production and distribution in the accounts, and why theatre profit had dropped nearly \$770,000 in a year. Independent stockholders committee therefore demanded further investigation, discrediting items in the accounts such as shares in subsidiaries, valuation of theatres and other property at \$10,000,000, and moved for the Board of Trade investigation of affairs of the corporation.
Many comments were drowned in uproar and interruption, suggestive of organized campaigning, and utilimately the board gained support of a majority of those present.

Chaplin's 'Modern Times' Booked for Japan at 50G Guarantee Vs. 50%

Tokyo, Oct. 15.
Charlie Chaplin's 'Modern Times' has finally been contracted for Japan, according to A. A. Lowe, U. A. representative here. Deal was made with Shochiku, terms of which permit release in any spots desired. Present plan is understood to call for day and date showing in 12 spots, and guarantee of \$50,000 against 50% of gross.

DENHAM STUDIOS SHOW GAIN, CUTS RESTORED

London, Oct. 15.

Because operations for the eightmonth period between May, 1936, and Janupry, 1937, showed a profit, salary cuts made at London Films' Denham studios have been restored partially or in full. Slashes had been made as an economy measure. Workers making less than \$50 weekly will get their old pay back, while those earning \$50 to \$100 will have 50% of old wage restored and certain promises.

tain promises.

London Films' actual profit for period covered totaled \$179,200, less allowance for depreciation, according to statement by the board. This six months is the first uninterrupted period of operation at Denham because the studios were still being constructed and organization being readied before May last year, board reported.

MOSKOWITZ BACK

MUDAUWITZ BAUR.
Harry Moskowitz, executive in
M-G's construction department, has
returned from San Juan. Puerdo
Rico, where he was on business connected with proposed new theatre

Construction department has about exico.

It's a musical produced by Grovas.

building of new house.

the Stock Ma

















THE FOUR HORSEMEN OF HILARITY!

TEN-STAR FUN FROLIC with BERT LAHR SAVO · BILLY HOUSE ALICE BRADY MISCHA AUER · JOY HODGES · LOUISE FAZENDA JOHN KING · BARBARA READ · DAVE APOLLON and his orchestra

Produced by B. G. DE SYLVA Screen Play by Monte Brice and A. Dorian Otvos · Original story by Monte Brice and Henry Myers · Directed by Irving Cummings

Her most glorious picture!

GEORGE MURPHY

CHARLES WINNINGER

WILLIAM GARGAN ANDY DEVINE

FRANCES HUN

FRANK JENKS The comic cab driver of 100 Men and a Girl"

DONALD MEEK KEN MURRAY Radio's millions laugh with him

O S W A L D Murray's "Oh -yeah" stooge!

THE DIAMOND BROS. CASPER REARDON Songs and Music by Harold Adamson and Jimmy McHugh

PRODUCED BY B. G. DE SYLVA

Screen play by Monte Brice and Charles Grayson

Directed by

DAVID BUTLER
who directed Eddie Cantor in
"Ali Baba Goes To Town"



nket... Get in on the ARKET!



The world can't get enough of her!

DEANNA DURBIN in "MAD ABOUT MUSIC"

Directed by NORMAN TAUROG

Academy Award Winner and director of
"You Can't Have Everything":

Produced by JOE PASTERNAK
Story and Screen Play by Frederick Kohner
and Marcella Burke



"She is unbelievably lovely"-NEW YORK TIMES
AMERICA WILL THRILL TO HER CONTINENTAL ALLURE!

DANIELLE DARRIEUX

in "THE RAGE OF PARIS"

Directed by HENRY KOSTER who gave you "Three Smart Girls" and "100 Men and a Girl"!

Story by HENRY KOSTER and FELIX JACKSON



The surprise picture of the year!

A JOHN M. STAHL PRODUCTION

CHARLES R. ROGERS IN CHARGE OF PRODUCTION



Metro-Goldwyn-Mayer release of Berna H. Hyman's production. Stars Gre-Garbo and Charles Boyer; features P-maid Owen, Benry Stephensestures P-Whitty, Alan Mo-

Hollywood, Oct. 28.

Meico-Goldwyn-Monse velesse of Dernard
R. Hymna production. Stars Grein
Garbo und Charles Hoyer; features RegiGarbo und Charles Hoyer; features Regimail Owen Henry Stephenson, Danne May
Million and Charles Hoyer; features RegiHong Gordon. Directed by Clarence
Region. Beat on a book by Waelaw Gast
Hown, Baed on a Book hymna was
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A big picture into which the Metro studio has thrown the full power of its production forese, its ranking woman star and a superlative supporting cast. Conquest rates as the star of the

valued.

Production is expertly handled by Bernard H. Hyman. The settings are lavish and assume that the settings are lavish and assume that the setting some of the exterior scenes. The production of the exterior scenes and effects are near perfect. The production of the setting polish and professional finish to the whole job, which gives it importance. Herbert Stothart has composed a stirring score.

Major credit goes to Clarges.

posed a stirring score.

Major credit goes to Clarence
Brown for direction. It is probably
his best work, a difficult and exacting task because of the wide range
of the story from boudoir intimacies
to European diplomacies. He has
maintained a neat balance throughout.

The Walewska episode in itself is a thrilling romance. Dramatic events a thrilling romance. Dramatic events a thrilling romance. Dramatic events a thrilling romance. The second results of the second results and results and

Writers succeed in keeping foremost the romantic features concurrent with Napoleon's military exploits. The French retreat from Moscow is a high spot in the spectacle. Towards of high spot in the spectacle. Towards of the return from Elba and the preparations for Waterloo are pictured. The scenes of the farewell between the soldier and his mistress are splendidly conceived. No picture of the year has had a better scribt. The scenes of the sevent was a sevent between the soldier and his mistress are splendidly conceived. No picture of the year has had a better scribt. The scenes of the sevent was a sevent was

Merry-Go-Round of 1938

Merry-Lo-Kound of 1938

Glendale, Calif., Oct. 26.

Universal, piesso of B. G. DeSylva production. Features Bert Lahr, Jimmy Savo, Billy House, Alice Brady, Micha. Auer. Joy Hodges, Louise Fasenda, John King California, Story by Monte Brice and Alleny Myeri; sorespilly by House and Lander Adamson; Bohoderspilly, Joseph Alleny Myeri, sorespilly by Brice and Alleny Myeri, sorespilled and Brice and B

no mins.
Bert Bert Lahr
JimmyJimmy Savo
Billy Billy House
Aunt HortenseAlice Brady
MischaMischa Auer
Sally BrownJoy Hodges
Mrs. Penelope Updike Louise Fazenda
Tony TownsendJohn King
Clarice Stockbridge Barbara Read
ApolionDave Apollon
Col. Frooks
Hcctor
Dave Clark
The ButlerCharles Coleman
The Butlet
Sally (young girl)Joyce Kay
'Dainty Dovis'Fay Helm
Bus DriverJohn Kelly
Trap Drummer Beverly Ann Welch
Trap Drummer

Loaded with laughs and some very catchy music. Merry-Go-Round of 1938, is aimed for big time, first-run single bills and will stand the strain. It is good emtertainment, well directed and produced. It contains no social message for the betterment of the human race—only proof that expert, comedians, when, handed good modified the strain of the strain

ardently. The, curt but impassioned notes which he sent to her reveal his earnestness and desire. Text of the originals are shown in the film. She capitulated when he promised surrendor.

Therefore, at intervals and it such rare moments, when the Emperor was not otherwise occupied, they were together in Austria and Paris. She joined him during his banishment to Elba. The Napoleon autobiography refers to her and, their son in affectionate terms. Of the Emperor that the state of the control of the

Miniature Reviews

Conquest' (MG). Impressive, historical romantic drama of the love affairs of Marie Wal-ewska and Napoleon (Garbo and Charles Boyer), for special first run openings—and then the

Charles Boyer), for special first run openings—and then the clean-up.

"Merry-Go-Round of 1938" Firstrate filmusical packed with lauchs. Features Bert Lahr, Jimmy Savo, Billy House. Mischa Auer, Alice Brady and Louise Fazenda for risibles, and Joy Hodges and John King for heart interest.

"The Lady Fights Back" (U).

'The Lady Fights Back' (U). Outdoor yarn with Irene Hervey and Kent Taylor and good character support. O.K. dualer.

Borrowing Trouble' (20th-Fox). That Jones family again in one of the best of the series with excellent kid acting by Marvin Stephens and George Ernest. Strong support for any star feature. star feature.

a female impersonation by Billy House, and a hilarious characterization of a returned Arctic hunter by Lahr. It is topped off by Savo doing his standard 'River Keep Away from My Door,' and Lahr giving an unexpurgated version of The Tree Chopper, followed by a burlesque wrestling match. Song numbers are repeats 'rom Broadway shows, but they are effectively spotted here, and get over big.

Alice Brady does the society dame in her best style. Miss Fazenda is funnny as a boarding house proprietress. There is special interest in Miss Hodges, who since the completion of the him has gone to Broadward and the completion of the him has gone to Broadward Rather Be Right' Looks as if she will go places.

There are two ciginal numbers, when the contribution of the first contribution of the first contribution of the sim has gone to Broadward Rather Be Right' Looks as if she will go places.

Td Rather Be Right. Looks as if she will go places.

There are two original numbers, You're My Dish' and More Power Harold Adams much stung by Mess Hodges. Dave Apollon and his band provide a comedy sequence and bits are played by Richard Carle, Barbara Read, Charles Coleman and Beverly Ann Welch.

Irving Cummings has directed to get the best from the comedy situations and the specialties. Film has size, if not a great deal of polish, and the production is liberal in sets. It's affirmative box office. Fiin.

LADY FIGHTS BACK

LADY FIGHTS BACK

Hollywood, Oct. 26.

Universal release of Ednund Grainger
recordector. For Fight and Provided the Control of the Control of

Sir Daniel McAndrewi...Jenid Oliver Smita

This one is about the wide open spaces where men are men and the glant, power corporation builds a dam—which provides the necessary plot root which filers for the dual dam—which provides the necessary plot on which filers for the dual filers f

is completed and the salmon in the time. It is completed and the salmon in the time. As the salmon in the time. Story is from a novel by Arthur Stringer, adapted by Brown Holmes and Robert T. Shannon along conventional melodramatic lines. Irene Hervey is the attractive girl of the name builder. As the salmon and the transparent of the salmon and the transparent in the salmon and the salmon and

STORY BUYS

Hollywood, Oct. 26.
C. C. Burr purchased screen rights to Dusty River musical galoper, from Barry Barringer and Eleanor Maronde.
The Fight's On, stage comedy by Hagar Wilde, Ernest V. Heyn and Elliott Nugent, acquired by Paramount as possible vehicle, for Irene Dunne.
'Uncensored,' novel by Oscar. E. Millard, bought by 20th-Fox.

Borrowing Trouble

Hollywood, Oct. 26 20th Century For sease of Max Golden production. Directed by Frank R. Struyer Forduction. Directed by Frank R. Struyer Story and screenplay by Robert Chapin and Karen De Wolf; characters of the Jones family created by Katherine Kavanaugh; camera, Edward Snyder; Asatt. director, camera, Edward Snyder; Asatt. director, which is maken the control of the Comment of th

Bonnie Jones	Shirley Doane
Mrs. John Jones	Spring Byington
Herbert Thompson	Russell Gicason
Jack Jones	Kenneth Howell
Roger Jones	George Ernest
Lucy Jones	June Carlson
Granny Jones	. Florence Roberts
Bobby Jones	Billy Matian
Tommy McGuirc	Marvin Stephens
Uncle George	Andrew Tombes
Judge Walters Chief Kelly	Howard Hickman
Chief Kelly	Cv Kendall
Charlle	Joseph Downing
Lester McGuire	
Joe	Dick Wessel
Sergeant Callahan	Wade Boteler

Smart showmanship has carried the Jones family a long ways and Borrowing Trouble, seventh in the series, is up to the standard of its predecessors. In some respects, it rates a bit higher because the story carries an appeal outside the barrier of straight entertainment. Film pos-sesses exploitation angles that will pay dividends to enterprising exhib-

pay dividends to enterprison that it is a consider flavor of the Jones family has been sacrificed in the successful has been sacrificed in the successful effort to inculcate a good neighbor theme. Writers have pounced upon the big brother idea, the voluntary adoption into the family circle of an informigible youngster who needs the influence of some affectionate entitlements. Strenger is excellently and humanly played by Marvin Stephens.

influence of some affectionate environment. Stranger is excellently and humanly played by Marvin Stophens at east is held intact. Jed Prouty is the blustery father who at first doesn't like the idea of taking in a strange boy; Spring Byington is the wise mother who handles the domestic complications; George Ernest is the pal- of the newcomer, and Kenneth Howell, June Carlson and Kenneth Howell, June Carlson and Kenneth Howell, June Carlson not shirley Deane are in their previous roles as children. When the tough kid's older brother to the youth at Stee, suspicion points and clear themselves. Behind the melocitam of the robbery and the chase, the family is concerned with the wedding of the oldest daughter, Miss Deane, to Russell Glesson.

Continued public interest in the

Miss Deane, to Russell Glesson.
Continued public interest in the Jones saga proves the financial strength of down-to-earth narratives about the life, hopes and happenings in a normal American family residing in a small fown.
Frank R. Strayer does a good direction of the strength of the

Joneses hayen't yet reached important first runs as the leadoff film but they qualify on duals everywhere.

Thanks for Listening (WITH SONGS)

Maurice Conn release of Conn production-Stars Pinky Tomlin. Directed by Marshall Nelian, Story by John B. Clymer, Songs by Pinky Tomlin, Connel Lee, Al Heath, Buddy LaRoux; camera, Jack Greenhalph, Buddy LaRoux; Connel Lee; film editor, Martin G. Cohn. At Strand, Biklyn, week

	Oct. 21, '37. Running time, 60 mins.
	HomerPinky Tomlin
ı	Lulu Alleen Pringle
	Peter Henry Roquemore
	Peter Henry Roquemore Maurice Rafael Storm
	Champ
	Trene
	Mary Three Pring Claters
	Gloria Barut Wallace
	Glorin Beryi Wallace Gabriel Ellot Jones

Nothing especially hilarious in this one. It's a slow, so-so comedy with some fair tunes, and will get by as a dualer. As an excuse for displaying Pinky Tomlin's voice and agreeable personality, it's just that and no more.

ing Pinky Tomlin's voice and agreeable personality, it's just that and nomore.

Tomlin, as Homer, is the innocent
stooge for a gang of high-class clip
artists. Alleen Pringle heads this
gang of musical comedy thieves, who
set him up in Reno as a professional
concessor at Alleen Pringle heads this
gang of musical comedy theyes, who
set him up in Reno as a professional
concessor at Alleen Pringle heads
the same of the bucks a confess,
ter-and-egg man to da cooked to
ter-and-egg man to da cooked
ter-and-egg man to da cooked
to the same of the same of the same
and girl.

Several specialties are thrown in
to fill out this naive musical, best
of which is a pretty child accordionst who has talent. Cast doesn't do
very well in its efforts at comedy
which is pretty dated stuff. The
songs, The Love Bug Will Bite You,
'I Like to Make Music' and' In the
Name of Love' are suited to Tomlin's personality and he delivers them
well.

GRUNER FELDER

('Green Fields') (AMERICAN MADE)

(AMELICAN MAPLE)

New Star Film Co. release of Collective production. Author. Peretz Hirabien. Directed by Racob Ben Amil and Edgur G. rected by Racob Ben Amil and Edgur G. Rose of the Racob Ben Amil and Edgur G. Rose of the Racob Ben R

Cast, Michael Goldatein, Helen Beverley, Indione Cashier, Anna Appel, Loo Nuine, Hewshell Menardi.

(In Yiddish, With English Titles)
This could have been a better picture with backgrounds which would have been a better picture. The could have been a better picture with backgrounds which would have the story. The property the form and takes too much time in telling. Otherwise it is a dignified but not overly romantic folk story. It is almost without humor and it is rigid in its lack of action. Nevertheless, Yiddish-speaking audiences should cultivate this attraction. Non-Yiddish eutomers will get only a vaguantistic slam Trom it determines to find out how others of his brethren live. Forsaking his musty synagonue artistic slam Trom it determines to find out how others of his brethren live. Forsaking his musty synagonue artistic slam Trom it depends to the sense of the Artef and the Yiddish Art Theatre (Maurice Schwartz) groups, and they great the sense of the sense

SIEBEN OHRFEIGEN

SIEBEN O'HRY EIGEN

("Seven Boxes on the Ear")

("GERMAN MADE)

(WITH SONGS)

Berlin, Oct. 7.

Ufa production and release. Directed by Paul Martin.
Stara Jilian Harvey and and Feal Martin, dilos, Cutt Goetz, music, Frieder Schröder; cumera Konatan-tin Irmen-Ebecht. At Gloric Palant, Berland Lander, Charles Berland, Charles Berl

Tomlin, as Homer, is the innocent stooge for a gang of high-class cliph artists. Aileen Pringle heads this gang of musical comedy thieves, who has calculated the pringle heads this gang of musical comedy thieves, who has calculated the properties of the properties

TALL TIMBERS

ALL. I. IWBLKS

(AUSTRALIAN MADE)

Sydney, Sept. 25.

Associated-British Zeone, Sinha release
of Chessound production. Sinar Sibries
Ann Richards and Frank Leighton; features
Frank Harvey, Campbell Copelin,
Alben Britten, Jos Vall, Harvey Adamy,
Kannid Wielar. Rend, Sind Harvey Adamy,
Kannid Wielar. Rend, Sid Harvey Adamy,
Kannid Wielar. Rend, Sid Harvey Adamy,
Kannid Wielar. Rend, Sid Harvey, Kannid Rend,
Kannid Rend, Sid Harvey, Kannid Loren,
Kannid Lange, Sid Harvey, Kanning time, 85 mins,

Ling Manning Ling, Sid Manning Ling, 85 mins,

Built for the nabes and stix, this one can't lose. It already has broken records in out-of-town spots, and little difficulty should be experienced in securing fair city runs. Ken G. Hall has turned out so many successes for Cinesound that he's hailed as the local Frank Capra. The marquee names will not mean a thing abroad. Picture can't expect to break into the American market, but should find the going easy in England. However, Hollywood talent scouts may be interested in Shirley Ann Richards as a possible bet.

ent story of the s

well fold under Ken G. Hall's direction.
Rival companies are fighting over
a new timber tract in New South
Wales. Manager of one unit is having a secret affair with the sister
of an overseer connected with the
opposition, at the same time being
engaged to the foster daughter of
seer is accepting bribes to ruin his
own concern, but following the arrival of a new man there is a shift
in affairs. New man finally turns
out to be the long lost son of the
timber owner. Story goes on to a
clinch with the foster daughter, plus
the death of both the overseer and
rooked manager.

the death of both the overseer and rooked manager.

Best acting is turned in by Ailean Britten, as the sister, and Frank Harvey, as the brother. Shirley Ann Richards and Frank Leighton supply the romantic angle. Cambbell Copelin is successful in the role of crooked manager. Photography is excellent. Sets by Eric Thompson are up to standard. Picture should return Cinesound a nice take from nabes and possibly will get additional coin from some city spots.

I DUE MISANTROPI

("The Two Misanthropists')

Rome, Oct. 15.
Produced by Astra Film. Distributed by BNIC. Fentures Nino Besozzi, Sergio Tottuo, Enrico Viarislo, Maria Denis, Camillo Pilotto, Directed by A. Palermi.

Totto, barrico Viartilo, Maria Denia, Camillo Pilotto. Directed by A. Palerma. Slovy plays at and of 19th century and starts with description of the life of the two misanthopists. Both hare bachelors, who share a big house, isolated from contact with hare bachelors, who share a big house, isolated from contact with other people. They are anti-social and cranky—Cosimo with his passion for neathess and Damiano with penchant for getting things contused. Into all this bursts Betty, a wiltul young lady who is trying to escape from the, wrath of an irate and terrifying uncle.

As with young lady who is trying to escape from the, wrath of an irate and terrifying uncle. A shough it were not enough to disturb the peace and quiet of the establishment for a few hectic moments, the whole mob being quarantined together. In the end everybody loves everybody else, Cosimo and Damiant of the control of the con

JUNGLE MENACE

(SERIAL)

Columbia release of Louis Welss produc-
ting, Signs Frank Buck; features Sasha
Slanel, Reginald Denny, Eather Raiston,
Charlotte Henry, Directed by George M.
Melford and Harry Fraser. Screenplay,
George Rosener, Sherman Lowe, Harry
Hoyl, George Melford; allior, Earl Tt ner.
At Varsity, Lincoln, Running time, 20
mins (each episode), 15 chapters.

Frank Hardy	Frank Buck
Tiger Man	Sasha Slemel
Marshall	Reginald Denny
Valerie	Esther Ralston
Doraths	('harlolte Henry
Tom Banning	William Bakewell
Idelilning	Clarence Muse
Chinng	Willle Fung
Murphy	Leroy Mason
Starrett	Mathew Belz
Robert Banning	Richard Tucker
Rogers	Duncan Renaldó
Quina	Fred Kohler, Jr.
Marsball	Sherwood Balley
Mrs. Maitland	Gertrude Sulton
Profe sor	George Rosener
ElBan	John St. Polls
Coleman	John Davidson
Notan	Dhrk Thane
Singapore	Mliburu Moranti
Macleod	Robert Warwirk
Compbell	Snub Pollard

seems to be South America, with the rubber plantation biz as the back-ground, although the exact location is not mentioned.

rubber plantation biz as the background, although the exact lecation is not mentioned.

There are plenty of oldtime names in the cast, but none of them much a constant of the cast of the

120-AS TEMPO

('80-Mile Speed') HUNGARIAN MADE)

Budapest, Oct. 19.
Mozgukeplpari production and release.
Scenario by Armand Szanto and Michael
Szecsen, adapted from their own play.
Szecsen, adapted from their own play. Directed by Laszlo Kardos. Music, Andor
erinvary. At Radius theatre, Budapest.
Conrad ThurnerBela Mihalyffy Marlanne ThurnerLily Murati
Marlanne Thurner
Tibor Leviczky Lajos Basthy Uncle Richer Julius Kabos
Uncle RicherJullus Kabos
Dr. Hornig
Aunt Vilma
Dr. Hornig. Kopeczi-Boocz Aunt Vilma. Mariska Vizvary Secretary. George Denes Zaringery Al Radius theatre, Budanest.
Vanlaurery At Dadlay theatre Rudenest

Screen, Secretary.

Scrivary. At Radius, theatre, Budapest.

Stage comedy of which this is an adaptation was one of the big hits of recent years. Although the screen trather cheaps, and might have been improved had it not been made to follow the stage play so closely, this is a fairly well-made picture. Will do well here and in the provinces.

Bank president's daughter, Marianne, notorious for reckless driving, and the provinces of the stage play so closely, this grade from her father's bank. Marianne is fartaid Daddy won't let her drive if he finds out, so she makes out that Leviczky is a childhood friend, son of Daddy's long-lost pal, and stages a firtation with him. By the time a first of the stage of the st

A FERFI MIND ORULT

('All Men Are Mad') (HUNGARIAN MADE)

Budapest, Oct. 18.

Reflector production and release. Scenario
hy Milities Vitez and Rexao Toroic from
the nevel by Rexao Toroic Directed by
Viter Schools Scenario. Red Markitable.

At Royal Apollo theaire and Atrium, Buda- pest.
Blena El Paso
Jouas. Antal Pager Estellit. Plroska Vaszary (Sopak) Gero Maly Olly Ilona Dalbitkat Huvos George Denes
('sopaki,
HuvosGeorge Denes

Played with verve and spirit by popular actors, with peppy direct-ing and many laughs in the dialog, a tuneful score and a clever dog in the

ing and many laughs in the dialog, a tuneful score and a clever dog in the cast, the silliest and most improbable story can be turned into good entertainment. Men Are Mad is a good specimen of spirited fun without being as distortedly burlesque as most of the recent comedies made locally. Made an excellent b.o. start.

Story 'concerns a wealthy South American widow and a penniless Bohemian painter who stay at the same hotel. Painter is in arrears with rent, cleans hotel guests' boots to pay his way. Friend of his goes off with the widow's shoes, which he needs because his flance has none in which to be married, Painter tries to recover the shoes, falls under suspicion of having stoler widow's pet dog in addition stoler with the story of amusing.

Marshall. Sherwood Balker Marshall Marshall. Sherwood Balker Marshall Marshall. She Marshall Marsha

FILM REVIEWS **GUEULE D'AMOUR**

('Lady Killer') (FRENCH MADE)

Paris, Oct. 15

An Alliance Cine Laudi Hough Furnishers release of a Raudi Hough Browns release of a Raudi Hough modification of the Raudi Hough Brown Resembler and the Raudi Hough Resembler Adapted from Andre Benefer's slory of same tille by Cherles Spank, Music, Arthur Honnegar, Camera, G. Sittan, At the Agricultura, Paris, Running time, 90 Artiur Running time, we had a griedleurs, Paris, Running time, we had a griedleurs, Paris, Running time, we had a griedleurs, Paris, Running time, we had a griedleurs, and had

(In French)

(In French)

This one was made for Jean Gabin, a natural. And Gabin has pivoted himself higher in star furnament by hanging up the best piece of acting he has eve hours. The company of the piece set by Gabin to make (Gueule d'Amour' tops for French production and furnishes another reason why the standard in France is climbing to a higher level. It's b.o. here and should do well elsewhere.

Spaak's adaptation of Beucler's story has been excellently done and loses none of the virile punch of the original yarn. Direction is sound, photography good, sound and sets Gabin never wavers or falters. He

original yarn. Discound and sets okay.

Gabin never wavers or falters. He slides from a tough Spahi—colonial cavalryman — who finds 'em, feeds'em, loves 'em and forgets'em, to the proprietor of a miserable cafe and properties of the proprietor of

ZU NEUEN UFERN

ZU NEUEN UFERN

("To New Shores")

(GERMAN MADE)

(With Songs)

Berlin, Oct. 6.

Ufts production and velocate Director.
Deltact Sievely, Frastrand welcoare, Director.
Deltact Sievely, Frastrand welcoare, Director.
Deltact Sievely, Frastrand welchen, Minimi wind
Bries, Raiph Bentatsky, At Ufa-Palnet aun
Bries, Raiph Bentatsky, At Ufa-Palnet aun
Bries, Raiph Bentatsky, At Ufa-Palnet aun
Bries, Habet Finshier, Willy Birgel
Branty, His Wife, Willy Birgel
Branty, his wife, Illide von Shotel
Branty, his wife, Illide von Shotel
Branty, his wife, Illide von Shotel
Branty, his daughter, Gronol Hochen
Mary, his daughter, Gronol Hochen
Mary, his daughter, Janen Vieller, Willing, Persensen
Mary, with Janen Vieller, Minimi Prison overseer, Illius, Gossen
A soubrette, Mary Langel, Penel Stady, Raily

Prison overseer.

Mady that fosses a substance will undoubtedly stir big wicket activity. It's a disappointment to those whose interest was so place to those whose interest was so place to the Brooklyn strike for the first the control of the Brooklyn strike for the first the control of the Brooklyn strike for the first the control of the Brooklyn strike for the first the property of the Brooklyn strike for the first the property of the Brooklyn strike for the first the property of the Brooklyn strike for the first the property of the Brooklyn strike for the first the property and the big-wise and the big-wise and the big-wise as the property and the big-wise as well. And as long as the grosses keep on soaring as they have been, why shouldn't everybody be happy?

Gloria Vane, the toast of London, shoulders the charge of forgery to coincide with the premiere of shoulders are planning a labor particular that his cipher juggling has been exposed. She is sentened to seven years' detention in a benal settlement in Australa, nearly where Al-bert, now aide-da-comp to the governor, is staffoned. Sie manages to get a note to him and although sincerely touched, ambition is stronger and he ignores it.

It is possible for the prisoners to

be released from their sentences through marriage, owing to the dearth of formers. Gloria joins the monthly exhibish, where she makes theyer. Under the ruse of wanting to get hooked up with him, she acepts his proposal and making a getaway in the city hears of Albert's engagement to the governor's daughter. Beaten, she lands in a nitery as chanteuse. Albert happens in juys as chanteuse. He reason for you. He resolves to throw wealth and position the hears the reason for her stretchhis forgery—and overcome by remore, he suicides.

If the star falls short, so do most of the separate departments. Dialog is often banal, the architecture at times most unconvincing, the lens grinder could have made much more of Miss Leaders was photographic for the cleffing end.

It's a fair tale, not too well megged, that gives Zarah a chance to exercise those amazing tubes of hers — and that's enough to spell bo. Her voice hits you right where you live.

MARCELLA (ITALIAN MADE)

Rome, Oct. 15.
Produced by Appla Film. Directed by
Guldo Brignone. Peaturing Emma Grumatica, Caterina Boratio, Antonio Centa, Mino
Doro, Aristide Baghetti.

Story of film is a modernized version of the old play, 'Marcella,' by Vittorio Sardou. In order to save her brother from prison, Marcella, by Vittorio Sardou. In order to save her brother from prison, Marcella, by the same of the same

Formal Pickets

(Continued from page 1)

where the picketing started, immediately called Lee Shubert, who came rushing over to the theatre. He ordered everybody's immediate arrest, but was told this was impossible and that the picketers were within their rights as long as they were orderly. were orderly.

Included among the formal nicket-

were orderly.

Included among the formal picketers, besides Pollock and his' wife, were Gould Cassal, drama editor and film crick, and Literary Editor Violet Brown. Others on the line were Mrs. Ed Hughes, wife of the Eagle's sports writer; Sofia Snyder, Leonard Adler of the business department; Nell Whalen, Gus Bundy, photog; Ned Armstrong and Charles Lewis. Victor Amato and Tiny Haberman, regular Eagle photogs, covered the event for the Guild Reporter.

Cash Customer's Squawk
Sidelights on the evening included one member of the audience at one show joining the picket line with the crack. 'After this show, I'm going to picket, too.' At one house the manager objected to being labeled a 'rat' and requested Guilders to desist, which they did. Windup of the evening at the National theatre caught a large Brooklyn crowd which was attending 'Angel Island,' and had bought part of the house out for a benefit. Many here learned of the Brooklyn strike for the first time. Officer on duty thanked the pickets for being orderly as the show broke up.

Rest of the shows, which are ad-

FEDERAL BULLETS

19

Minogram production and released, Fra-duced by Lou Young, Features Milloura Kunn, Terry Walker, Zehler Tillnuy, Di-George F. Elliat; serven play, Karl Flower, rameraman, Gilbert Warrenton, Reviews an projection result. N. Y., Oct. 25, '77, Tamuny, M. Milloura Stone

Mrs. Thompson. Lielov Markiele Manny Gev. John Merken Manny Gev. John Merken Without a single name in slightly better than typical indie prod, and a meaningless title, this one cannot lift itself beyond the second rung barrier which it will, nevertheless. Ill nicely. Excluding corny portions of dialog of which there are not too the second rung barrier which it will, nevertheless. Ill nicely. Excluding corny portions of dialog of which there are not too to the second of any awkward humor, and has plenty of action in getaways and builet battles. Story runs rapidly to its conclusion. Supplying surprise thrills all the way.

Opening in a gun battle between a wanted killer and the newly found juve ideal, F. B. I. boys, film exits in similar but more violent fashion is exposed as a crime machine. It is sufficient to the second produced produced to the second produced to the second produced produced to the second produced produ

IN THE FAR EAST

(RUSSIAN MADE)

Amkino release of Mosfilm production.

Directed by David Murian, Secundate,
music, Xuel Militath, remealed,
music, Xuel Militath, rumera, Viadiusti
Pavilov, At Cameo, N. Y., week Oct. 10,
37. Tuming time St miss.
38. Tuming time St miss.
39. Tumi

(In Russian With English Titles)

Blunt propaganda. Of scant merit artistically. Its technique resembles that used in our run-of-the-mill al-falfa shows. One of the least inter-esting films to have come out of Russia

falfa shows. One of the least Inter-esting films to have come out of Russia.

distribe against saboteurs of industry. The Russians are working against time to construct a rallroad ass in the mountains banking the Amur on the border of Manchukuo. Japaness spies and Trotskyties at-tempt to sabotage the effort, almost nailing the leader of the project and killing a couple of others. However, the construction of the con-tent of the content of the con-tent of the c

provocative obstructionists and elemines,
Principal quality is the scenic end of the picture. That's worth while and well shot.
Naturally a romance is interwoven in the plot, but it's of no particular warmth or consequence, since the propaganda aim dominates. Shan.

Lasciate Ogni Speranza ('Leave All Hope')

Preliced by Juven Rome, Oct. 15.

Preliced by Juven Pillin. Directed by the Control of the Contr

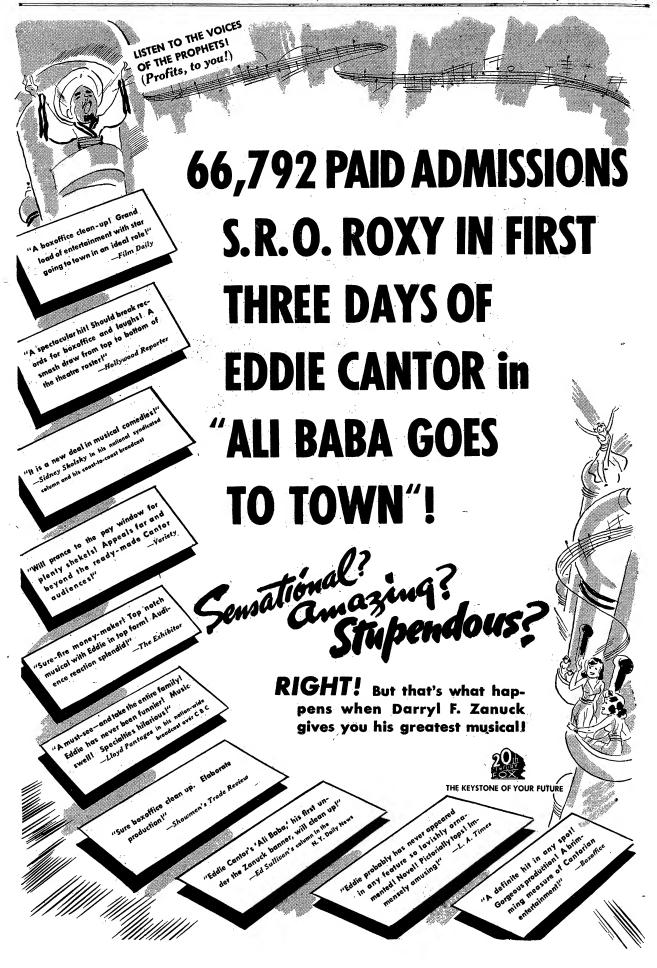
and the de Rege handlers. Music by Illxio. Photographer, Musilion!

Film is based on a comedy by Athos Setti which has a long, successful stage record behind it. Now clements have been added and is as effective comedy as the stage production was. Story concerns a man who sees Dante appear to him in a dream, telling him to play certain numbers in the lottery that will win, but telling him at the same time that his death is dated. Our hero plays the lottery and wins—and then, conwill come true, too, spends frightened and miserable days waiting for death. But death does not show up at the appointed hour; on the contrary, our hero feels all his energies returning with redoubled force, and from that point on life is a gay affair for him.

Antonio Gandusio, one of the avorite Italian comics, gives an excapilation of the min arriad of death. Subject matter and treatment do not make film suitable for America. Heln.

L. Walfe Gilbert, Jr., won a \$50.

L. Wolfe Gilbert, Jr., won a \$50 prize offered by Walter Wanger to University of California (at L. A.) students for the best essay on the exploitation of 'Vogues of 1938.'



FILM BOOKING CHART

(For information of theatre and film exchange bookers, Variety presents a complete chart of feature releases of all the American distributing companies for the current quarterly period. Date of the reviews as given in Variety and the running time of prints are included.)

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The Girls' Eye View

By Marian Squire

'All Baba Goes to Town' Splendiferously

Much Oriental splendor, sly and not so sly, pokes at the Administration, and lots and lots of Eddie Cantor in 'Ali Baba Goes to Town.'

Louise Hovick (Stripsy Rose Lee) is almost back to her off-again-on-again days in backless and almost frontless Oriental gowns, with breast-plate effect. Blonde June Lang and blonder Virginia Field are also Orientals, but Eddie Cantor dreams the whole thing so anything can happen—and does.

plate effect. Dionote outset and state whole thing so anything can happen—and does.

Roland Young sultans under the weight of towering turbans, swathing sashes, satin draperies and mustache and beard. Tony Martin has a mustache, too—most becoming, as his is embroidered satin eastern garb, although both make him look far more Latin than Asian.

Film has gorgeous sets, some smart lines, five writers, Gordon and Revel tunes and the Raymond Scott Quintet, but as is usual with Cantor pictures, 'Ali Baba' is mostly Mr. Cantor.

Roxy's Stage Show a Startler

Rather a startler for the Roxy is the costume opening the Gae Foster Girls' Esquire number. Dancer appears in huge high hat covering shoulders and concealing arms, tail coat with shoulders at waist, and one large black eye painted on each side of her white satin brassiere. Girls tap in well tailored black cutaways, gray trousers, vests, spats and boleros.

boleros.

Violinist Jeanne Brideson wears a picture gown with fitted basque and enormous tulle skirt over blush pink skirt, and tiny rosebuds in her dark hair. Girls lend atmosphere in circular skirted chartreuse coats over sheer white gowns. They pose during Miss Brideson's second rendition, but their dancing about during her first solo is a bit dis-

rendition, but their cancing about tracting.

Sylvia Shore wears tight white satin with glittering bodice and tiara Sylvia Shore wears tight white satin with glittering bodice and tiara Sylvia Shore's comedy

Sylvia Shore wears tight white satin with glittering bodice and tiara for her burlesque adagio with Normah Harris: Miss Shore's comedy is strictly of the chassis-heaving school, but the customers seem to like it. Seiler Bros. do a novelty dance on rocking skis and Paul Sydell's fox terrier, 'Spotty' gets a hearty welcome.

The Foster girls wind up riding unicycles in tiny white ballet skirts, tight bodices and white satin hats with red plumes. Considering the unsteadiness of the perch, falls are few and far between, and there are five girls in white shorts to remount any who lose their balance, and get them back into formation.

The Great Garrick' Shows Off the Men
All in fun, and courtly costumes of the 1700s, in 'The Great Garrick'
current at the Rivoli. Men may not admit it, but the picture is apt to
cause a wave of nostalgia in the masculine breast for the dear
old days of pretty clothes for gents. Brian Ahearn does look so romantic in his fitted satin coats, lace ruffles and white wig. Of course,
the wardrobe isn't quite as effective on Edward Everett Horfon, but
he has a fine time as Garrick's man Friday.

The period is that during which ladles exposed only their upper
portion, the rest of the figure being disguised by flounces and billows
of satin. Olivia de Haviland's shoulders are nicely set off by a low cutbut low—chiffon nightgown surrounded by ruffles, which she dons atter
arriving at the inn, in a tent-like cape further weighted down by fur
bandings.

bandings.

Etienne Giradot is pressed into service as the prompter of the Comedie Francais—his funny little old-fashioned face is never overlooked when costume plays are cast. Marie Wilson, too, had that quality fitting in with the old-fashioned scheme of things. Lionel Atwill takes kindly to the stately costumes, but the modernity of Miss de Haviland's face and figure defles transportation to another day.

Madame X. Suffers to Sartorial Advantage

'Madame X. Suffers to Sartorial Advantage

'Madame X. Circa 1937-38, is elevated from the routine—mama sacrifices life to keep son (or daughter) from knowing she was a bad girl—theme, by the excellent performances of those involved in the proceedings. Gladys George is the mother who steps on an emotional banana peel, thereby losing home, husband, son and marcel wave. Warren Williams is the unrelenting husband who refuses to the convinced that a lady is entitled to one mistake.

Miss George's plight is further complicated by a jealous lady who kills her partner in extra-marital adventure, and leaves the innocent Miss George holding the body. As is the rule in films, the Annie Oakley is dressed entirely in black with flowing black veil. (Wonder if ladies in real life always dress in black to shoot their unfaithful gentlemen?)

Miss George, on the downward path, is relegated to black, but wears a number of handsome gowns before she starts going to the dogs, because she has no place else to go.

Sartorially speaking, the time is vague, simplicity keeping the period in the background. Miss George appears first in a white lace tunic with long slim skirt. She's driven from home in this costume, topped by a luxrious ermine cape. A black sequin with short circular sleeves and roses at the low neckline helps her to entertain in a waterfront cate. The drab black begins to take hold after that, and Miss George is one actress who intends to look the part when she Siks to the Depths. Neither the makeup man nor Miss George pull any cosmetic punches.

John Beal, although looking rather young to be a lawyer even with

Depths. Neither the makeup man nor Miss George pull any cosmetic punches.

John Beal, although looking rather young to be a lawyer even with an influential father, helps the audience-weepers get into action with his impassioned plea to the jury.

Lynn Carver ingenues sweetly in flowing floor length print with short puffed sleeves, and a white satin evening gown with contrasting shoulder straps crossing in the back and forming a belt.

Henry Daniell is an authoritative villian, for which he is shot by Miss George, who at this point, just doesn't give a darn.

'Double Wedding' Is a Melee in Spades

It takes 'Double Wedding' some time to get under way, but when it finally gets off it has its moments, with Myrna Loy and suave William Powell being clopped with blunt instruments ranging from candlesticks to the kitchen stove. Miss Loy even has her small nose tweaked by a big, rough bartender. 'Double Wedding' suffers mainly from a fairly common malady called spottiness.

Adrian concentrates on tailleurs for Miss Loy, as befits the strong-minded, successful business woman she is. Various combinations of black and white are employed for both Miss Loy and Florence Rice, Miss Loy's sister.

sister. Miss Rice appears first, in a print of sprawling white flowers on black background, her petticoat showing a trifle in the opening scene. (Thought they were obsolete in Hollywood, or maybe Miss Rice is old-fashioned.) Miss Loy looks exceptionally well in various ingenious versions of the popular suit. She orders her luxurious household in a black suit with white revers and white pointed scallops outlining the cutaway jacket, and bosses her shop in black with a white band across the chest, corded white bow, and a small dish hat.

For the finale riot in Powell's trailer, in which she gets bopped and tweaked, she wears a bolero suit with white tie and Robin Hood hat. Miss Loy's voice, by the way, sounds exactly like Bittle Burke's in the crying scene.

scene.

Miss Rice, who also shares in the riot, is kidnapped by John Beal, as she wears a white cabalerro effect suit, with rows of tiny white balls forming epaulettes, and continuing down the sleeves to the wrist.

Powell, for no reason at all (but you may have gathered by this time that there's no reason for anything in 'Double Wedding'), goes through most of the picture in a huge fur coat in the manner of Bohpy Clark. To this is added a beret in case you didn't know by this time Mr. Powell, Bohemian, has supplanted the drawing-room Mr. Powell.

Breaks

When the Ritz Bros, played Boston sometime back, George Holland, local dramatic critic, went on with them. He fell and broke a leg on the engagement. The Yacht Club Boys, currently playing the Met, Boston, sent Holland a wire, asking him to appear with them. "We'll guarantee you a better break,' they promised.

New Yiddish Film Producing Outfit. A La Group Theatre

Production of pictures with nament acting company of name Yiddish players is contemplated this Xiddish players is contemplated this season with a setup similar to that of the Group Theatre. English as well as Yiddish productions are on the schedule for the group, which has just released its first Yiddish picture, Green Fields, currently showing at the Squire Theatre, N. Y. Picture is a Collective Film Production, and while not in any sense a cooperative venture, was made for under \$30,000, with its backers chipping in free services in exchange for an interest. Only technicians and actors were paid. actors were paid.

Future program of production this year includes a picture based on one of Emile Zola's novels, and another with a decided labor slant.

with a decided labor slant.

Edgar George Ulmer, one of the moving spirits of the group, has had wide experience with production of this type. In 1923, he produced in Germany one of the first cooperative films titled "Menschen am Sonntag" on less than \$1,000. This picture received the Venice award in 1830 as one of the best German films of the year and was recently voted by one magazine picture critic as one of the best in his opinion ever made. Ulmer also made 'Damaged Lives' which was held up by the censors for three also made 'Damaged Lives' which was held up by the censors for three years, and recently released.

years, and recently released.
Co-director of the 'Green Fields'
along with Ulmer is Jacob Ben-Ami.
Others in the group include Roman
Rebush, distributor, and George
Moskow, production adviser. Picture
was made in the Producer's 'Grovice
Studio at Ridgefield, N. J., owned by
I. Burst' Courter, who, was converse. J. Burgi Contner, who was camera-man, Ludwig Landi, suggested the choice of this first picture and is also interested. Latter has done a sub-stantial foreign 16 mm. distribution business in the past, but intends to switch over more into 35 mm. pro-duction, as the 'collective' develops.

duction, as the 'collective' develops. In connection with the filming of Green Fields, production costs were upped by bad weather, with six consecutive days, of rain delaying; production and causing a jump in the payroll. Ulmer estimated, however, that a similar Hollywood production would have cost in the neighborhood of \$100,000.

AMBASSADOR'S OWN **EXCHANGE SYSTEM**

Complete exchange setup of Ambassador Pictures (Conn Productions) is expected to be perfected by the close of this week, with approximately 18 exchange franchiese placed in full operation. Maurice Conn, president of Conn Productions, Inc., accompanied by T. H. Richmond, publicity chief, planed in from the Coast Saturday (23) to handle details.

(23) to handle details.

Eastern headquarters for Ambassador have been established in the RKO building. Company also has announced the appointment of Charles Reed Jones, former publicity-advertising man, as assistant to Richmond. He will have charge of eastern exploitation and advertising while Richmond is on the Coast. David Hanna is studio publicity man, assistant to Richmond.

Ambassador has set three ext three

Ambassador has set three ex-change managers, Harry Segal, Bos-ton, Ambassador Pictures of New England; H. C. Dissell, Cleveiand, Ambassador of Ohio; and Pop Por-son, Phlladelphia, Ambassador of Pannsylvania Pennsylvania.

Pennsylvania.

Ambassador is to handle pictures made by Conn Productions, with financing all set. Additional coin will come through stock issue of Ambassador, which is now before the Securities and Exchange Commission. No attempt will be made, it is understood, to float the new stock until stock market conditions show more stability.

Lefty Promotes a Stage Wedding, Pencils In the Divorce as 'Coming'

By Joe Laurie, Jr.

Coolacres, Cal., Oct. 28.

Dear Joe:

I hate to spill a lot of grief towards you every time I write but it seems as soon as you get to be an exhibitor you're baptized with plenty of it. For instance, last week at a matine I smelt a terrible odor in the theatie; at first I thought it was one of the double features or even both of 'em, but it was even too bad for that. Well, me and Vic start going through the house and find that a stink bomb was thrown in the joint. I couldn't imagine who would do a dirty trick like that because I have no trouble with nobody, and my help gets paid off pretty regularly and I know even a film salesman wouldn't do a thing like that.

Well, we look around and see a guy who was a stranger in town, so we take him to my office and start giving him every degree we ever saw in the gangster pictures. He wasn't a very big guy, and anyway Vic had a medium weight lead pipe in his hand and I wrapped my palms around a billy which I always keep handy in case of a tie. Well, the guy finally comes through and tells us he was going east to work as a bomb-thrower, and that he just stepped into my place to kinda practice and test the stuff to see if it gave the proper results. Well there was no use turning him over to the cops because I never blew a whistle in my life, so we just let him go. We gave him a limp and a couple bad eyes to take with him and he gave us most of the dough he had on him to pay for the damage; well, he didn't exactly give it to us, because he couldn't get his hands; his pockets on account they were pretty swollen. I spave him 20 minutes to get outta town and he only used 10 of 'em. I sprinkled the joint with the perfume I gave Aggie last 'Christmas and it took the smell of the bomb away but it left the smell of the perfume which I think will get out in a few more days.

Business is getting a little better and in spite of the stock market crash we got \$4.25 yesterday which is an increase of \$1.50 over last Monday. If sure drives you must to find out what the people want. If it's new faces they want I cer

-the Nuptials

I hit on a scheme the other day that ought to pack the house. Vic has been kinda' keepin' company with a town gal by the name of Beulah Gibson whose old man owns a hardware store. She's not a bad looker but is as thin as a blanket on a one-night stand. Well, I gets a bright idea for them to get married on the stage of my oney house. At first Vic couldn't see it but after I gave him a routine of, 'You wanna be a showman, don't you?', and 'A real showman does anything for business,' the guy goes for it. I promised them that I would give them a complete furnished flat to start them off.

don't your, and a reasonable process for it. I promised them that I would give them a complete turnshed goes for it. I promised them that I too, when I showed him that the advertising would help his business. I am advertising it in the papers and on billboards. I'm going away over my budget but I'm sure it's gronna pack the house because she's well liked and has a lot of relatives in the town. I'm gonna promote the furniture and stuff from the local stores and I'm trying to book two feature comedies for that date so it won't be all said I got the engagement billed for next week which I'm also gonna hold on the stage. I am promoting a small diamond engagement ring from the local Trifany, I may have to give 'em a couple of passes to clinch it. Aggie sez I ought to bill the divorce as a 'Coming Attraction.' It's pretty tough when a guy has to get people in a theatre with all kinds of schemes. If they would make good pictures Vic wouldn't have to get married and everybody would be happier and the grosses would be bigger. Remember us to our pals and tell 'em now is the time to fatten up midgets for the Thanksgiving dinner. SEZ

Your pal,

Lefty.

P. S.—Eddie Davis of Leon & Eddie's sez, 'Some people are so illiterate they can't even write on table cloths.'

PAR'S RIPE-TOMATO STUNT FOR SWARTHOUT

Philadelphia, Oct. 28. South Jersey Chamber of Com merce, like C.'s of C. in various other tomato-producing sectors of U. S. planed basket of its squooshlest overripe fruit to Hollywood Thursday in reply to SOS wire signed Gladys Swarthout. Tale was that Miss Swarthout, working on set of Paramount's new 'Romance in the Dark, was holding up production because she refused to expose her mug to a barrage of hard California tomatoes.

After futile entreaties by directors assistant directors, producers and even John Barrymore, who co-stars somebody (probably the p.a.) got the idea: why not send all over the country and get the softest tomahts possibie.

So Thursday morning Loyal D

Odhner, secretary of the Jersey C. of C., got the following: 'Preliminary tests show that the Southern California variety of tomatoes are brutal in their effect upor matoes are brutal in their effect upon the target. I seek tomatoes of highest quality, thinnest skin and tenderest pulp. Must be full of juice and squash properly for sound pick-up. Your district referred to as superlative. Please send by plane, express collect, basket of your finest. Gladys Swarthout.

Despite fact tomato season is over, Odhner found a basket in his barn and put them on a United Airline plane. Express charges, \$30.72. With it he sent this wire:

These tomatoes so squooshy and fuli of juice we Jerseyites use them instead of fire extinguishers. Hope they all miss you and hit John Bar-

Newsreels Propose To Revive Friendly Inter-Co. Screenings

Move has been started by certain newsreel executives to revive the old custom of screening all reels weekly or bi-weekly at one central projection room. It would not be for the purpose of censorship or placing any limitations on material, simply a means of showing competitive reels how good or flat their rivals are.

This method was employed about This method was employed about 10 years ago until one newsreel withdrew, breaking up whole plan. At present various newsreels get to see what their competitors have to offer by swapping prints or catching them at the newsreel theatres.

Idea of the five newsreets screening each week would be to improve calibre of product, it being felt that the producers would not be apt to grow lax on coverage if to be shown grow lax on coverage if to be shown before competing newsreel editors. At least that was the experience when this plan was in operation. It is possible that a Hays organization representative or some other impartial organization member would handle the actual details and arrangements for such a screening but attempt no other supervision.

THAT SETTLES THAT

Los Angeles, Oct. 26.

Out-of-court settlement has ended the \$30,000 suit brought against 20th-Fox, Sol Lesser and Harold Bell Wright by Charics Arthur Powell,

Powell, former war correspondent for the United Press, asserted he was deprived of rightful credits on Les-ser's 'The Californian.' Scripter used name of Gordon Newell in films,











MOTION PICTURE HFRALD

THE REPORTER

Film Daily-

"A box-office delight!"

Motion Picture Herald-

"The audience laughed long, loudly and often enough to convince the most pessimistic hearer on the sidewalk that something extremely funny was going on!"

Hollywood Reporter-

"Spells box-office of the first water! Hilarious ... Howard and Davis at their best!"

Variety Daily-

"Should not fail to score as one of the outstanding box office triumphs of the season. It is top rank in every dep't!"

Motion Picture Daily-

"It convulsed the preview audience!"

Box Office-

"Exhibitors can prepare to dust off that SRO sign and brace themselves for landslide business!"

Joason:

WARNER BROS.

Gave It Everything!

LESLIE HOWARD

BETTE DAVIS

and

OLIVIA DEHAVILLAND It's COVE I'm After

with

PATRIC KNOWLES · ERIC BLORE · GEORGE BARBIER

Directed by Archie L. Mayo . Screen Play by Casey Robinson . Original Story by Maurice Hanline

Inside Stuff—Pictures

Exhibitor resistance to preferential playdates, long a bone of contention between theatre operators and distributors, has been broken to some extent through concessions being made for the 1937-38 product releases, Metro is the first of the majors to deviate from the time-worn policy of demanding Sunday playing time for all percentage pictures, and many of its new season contracts with exhibs provides for additional playing time during the week on preferred time bookings.

On the Coast several majors, including Warners, have made similar concessions, carrying out the exhibitor contention that none of the majors this season has an iron-clad 'national sales policy' and that agreements are being entered into that in many respects do not conform to time-worn practices. Ban on preferential playing time also has been waged for many months by the Motion Theatre Owners of America, which has included it in its 10-point plan, concerning which MPTOA prexy, Ed L. Kuykendalls, is personally making a tour of all' exchange exhibitors in an endeavor to gain exhib sentiment on the proposed changes. changes.

Censorship difficulties which have stymied the showing of the French picture 'Remous' ('Whirlpool') for almost a year, will be taken up by Arthur Garfield Hays this week with the N. Y. State Board of Censors. Picture deals with a man rendered impotent by an accident and the effect which this has on his family life.

It is Lawyer Hays' contention that the censors have no right to act against a film which presents an idea, and that their jurisdiction is limited to material which might arouse sexual emotion. States that this point has never been decided in the courts and that failing satisfaction from the censorship group, he will appeal to the Education Department of the Motion Picture Division. If the appeal is denied there, it can be taken into the Appellate Division of N. Y. supreme court. No case of this nature has ever been taken to the courts, according to Hays, who makes the distinction between an idea which affects the mind and a sequence which might arouse emotion. He questions the right of the censors to prohibit material dealing with family relations. Picture imported by Mayer and Burnstyn.

Twentieth Century-Fox carries on experimentation in use of tone-printing in two forthcoming releases, 'Heidi' and 'Ali Baba Goes to Town.' New process is not straight sepla used in 'Wee Willie Winkle,' 'Good Earth,' 'Maytime,' 'Firefy,' and other productions of recent months, but three-tone combination. For day sequences, new process uses combine of sepia, amber and copper tones; night sequences are printed in blue, orange and

amber and copper tones; night sequences are passed with every copper.
Following preview of 'Heidi,' concensus was that, while new process is fattering to players and adds at times a real feeling of third dimension, process (like ordinary sepia) still lacks something which will give proper differentiation between day and night shots without being jarring.

Day stuff, in sepia, is definitely more agreeable to watch than plain black-and-white, in most people's opinions, but night sequences are either unmatched with day or visually disagreeable. Same goes for dull interior shots as against bright exteriors.

A new chopper-box, invented and patented by Ralph W. Budd, personnel director of Warner Bros, has been installed at the Strand, N. Y., and will be placed in all other Warner theatres. Budd has worked on the box for more than two years in an attempt to perfect one which would reduce to a minimum the likelihood of any collusion among theatre employees or pairning of tickets.

The hopper is divided into eight compartments which come into place to receive tickets at designated hours through, a clock mechanism, so that when prices change, tickets go into different receptacle. As compartments change a buzzer rings in the box office where the cashier records the number of the last ticket sold. Double check is thus possible on tickets that have been sold. Newman Bros, Cincinnati, are manufacturing Budd's invention.

At a banquet of the Motion Picture Traffic Safety Committee at Kansas City, the society presented representatives of the Columbia pictures with its first annual award, regarding The Devil is Driving' as the most efficient argument for traffic safety released during the past year. The society, composed of representatives of insurance companies and automobile associations, purposes making a similar award each year.

In connection with the picture, the society announces, it distributed 250,000 throwaways, placed 215,000 posters in industrial plants and other locations, procured favorable mention in trade and other publications with an aggregate circulation of 3,500,000 and assisted in the promotion of safety parades and other demonstrations coincident with the opening of the pieture in various spots.

One of the largest appropriations for a campaign on a picture has been approved for 'Ebb-Tide' by Paramount, which will spend \$50,000 to advertise the color production nationally. Starts off with a full page, four-color spread in the American Weekly Nov. 14, followed by similar ad in This Week Nov. 21 and dailies in 35 key cities throughout the country. Pirture is set for release Nov. 26.

Warners has rappropriated \$180,003 for a national advertising campaign on Tovarich,' under a plan set up by S. Charles Einfeld, while on the Coast. Picture, to get national release Christmas week, will be plugged in newspapers, magazines and on billboards, with newspapers receiving largest slice of the budget.

Dartmouth, of which Walter Wanger is a grad, has added a screen scripting course for which Wanger will act as mentor. It is dedicated as a memorial to late Irving Thalberg and will be carried on in upper-class courses in English under the direction of Professor William B. Pressey, who will call upon writers, directors, actors, producers and others for advice. Wanger inaugurated the classes on script writing with a lecture at Dartmouth Monday (25). While in Hanover, N. H., he also outlined future plans for the project calling for lectures from time to time by directors, writers, actors and others.

Operating division of Electrical Research Products, Inc., under L. W. Conrow, operating manager, on Nov. 1 will take over the sale of motion picture theatre service contracts in addition to its current duties. In the past, this department did only service inspection. New duties of BRPI operating division will be in charge of Bert Sanford, Jr., service sales director: George L. Carrington, operating manager, and Stanley W. Mand, staff rep. In addition, sales and operations responsibility will be handed district managers in nine cities or areas.

Photo Reporter, miniature newspaper publication issued by March of Time reel, now is going to approximately 450,000 readers in schools and clubs. It is published with each new M. of T. release. Its potentialties were outlined to 75 RKO theatre and district managers in metropolitan N. Y. area last week by Leon Bamberger and Frank Fielding, of RKO-Radio public relations department, at the first big get-together with March of Time since Louis de Rochemont was made active head of the M. of T. reel.

Fred Astaire's finale dance number in the forthcoming 'Damsel in Distress' (RKO) was cameraed all in one take, in itself unusual, but doubly so in that the filmusical ends right on the Astaire dance specialty. The star had been working on this one number for four months, and insisted on its being shot all in one piece, sans cuts. 'Damsel' is slated for its first Hollywood sneak previews momentarily.

Not a WB Tieup

At mass in St. Augustine's At mass in St. Augustine's éthurch, Larchmont, N. Y., a very high-hat parish, Father Madden went, off the beaten path to build his sermon around Life of Emfle Zola,' giving it probably the first plug a picture ever received under such

Father Madden told the story of the picture and pointed to the moral it taught.

More Clearance Complaints Vs. **B&K** Heard in Chi

Chicago, Oct. 26.

Formerly the most peaceful town in the nation as far as clearance and protection was concerned, Chicago today has become a turmoil of threats, wrangles and battles over threats, wrangies and battles over protection. In the main, the growing unrest is among the independent neighborhood exhibitors against Balaban & Katz, and what they label as B. & K. aggression.

Balaban & Katz, and what they label as B. & K. aggression.

Indie exhibs point to various B. & K. protection demands, and to the constant moving up of B. & K. houses to earlier and earlier release dates. Exchanges have been contacted by these various exhibitors to secure some adjustment on these situations, but the exchanges today are completely set on a hands-off policy and refuse to enter into any disputes on clearance, passing the buck right back into the laps of the texhibs, telling them to straighten out these problems themselves. Exhibs insist that it's up to the distributors to come into the picture oget to some common ground of settling these differences on the basis that, after all, it's the exchange which grants houses product in certain release weeks.

But the exhibs are coming to the conclusion that they are getting no.

which grants houses product in certain release weeks.

But the exhibs are coming to the conclusion that they are getting nowhere in appealing to the exchanges to intercede for them in any way, and for that reason are coming around to the decision that if it'to the courts as the final recourse. Such situations have arisen over the Indiana line in territory serviced out of the Chicago exchange, and particularly in several spots on the north side of the city. It is in the north territory that B. & K. has been particularly active these past few years, both in the acquisition of houses and the actual building of new theatres, of which the Cine and Will Rogers are cases in point. B. & K, also started something when it decided to go into Gary, Ind.

While there is legal action already under way in Indiana, the local exhibs have not progressed beyond the hint of recourse to the courts, though one of the indie circuits on the north side has gone so far as to draw up a legal brief, holding it ups a threat, but without actually filing it.

In a couple of instances it appears

as a threat, but without actually fliing it.

In a couple of instances it appears
that the indie operators are waiting
until their houses run into the red
and they are forced to close their
doors. At that time the reported
plan is they will go to court and
attempt to obtain damages on being
frozed out of business. Feel that this forced out of business. Feel that this forced out of business. Feel that this would be something concrete, instead of the present necessity of going into court with the various abstract complaints of monopoly, restraint of trade and other pleas of unfair trade practices.

Animators to Metro

Hollywood, Oct. 26. Metro's cartoon animating depart-nent under Jack Chertok now has

ment under Jack Chertok now has 135 on the payroll. Newest recruits to the staff are Ray Abrams, formerly with Mintz, and Leonard Sebring and Emcry Hawkins, formerly with Walt Disncy.

ANOTHER CHECKER-IN

ANOTHEE CHECKER-IN
Hollywood, Oct. 20.
June Carlson has been assigned to
a featured role with Jane Withers
in 'Checkers' at 20th-Fox.
Player has been spotted in a
number of Jones Family films and
moves into the new role replacing
Marcia Mae Jones, who had previous commitments.

N. Y. Indies Have RKO and Loew's Assurance to Drop Banko, Etc.

ANYWAY, IT'S GOOD ADV. FOR 'CLUB DE FEMMES'

Censorship of Jacques Deval's French film, 'Club Des Femmes' ('Girls' Club') and a review by a critic on one of the New York dailies, is understood to have burned a high official of the French government. Picture is currently showing at the 55th St. Playhouse, N. Y.

Deval, who is a candidate for the French Academy (40 immortals), is a recognized French author, whose a recognized French author, whose openings are events in Parisian social and artistic worlds. N. Y. State Board of Censors had insisted on numerous cuts in the picture and alteration of the English titles. Deval, who has a keen, sarcastic view of literary conventions has never before been accused of turning out indecent stuff.

The offending remark made by the N. Y. critic was a statement that no matter how acceptable to the French, this is not the sort of picture which will appeal to American audiences generally. This, it is understood, is considered a slur on French taste.

generally. Ins., it is understood, is considered a siur on French taste. Attention to the changes in meaning of the picture was brought to the public's attention by another review (N V. Times) which compared the cut and uncut versions. As it stands at present, the picture has been altered so that the girl whose child is born out of wedlock appears to be already married, and it is not her lover, but her husband whom she introduces into the woman's club. The French dialog has not been altered, so that anyone understanding the lingo will know what it's all about. She's married in English; in French, she's discussing her plans for the event.

Distributors are Arthur Mayer and Joseph Burnstyn

Curry Sparks Advance

Hollywood, Oct. 26. Jack Curry, prez of Advance Pic-tures, has completed the reorganiza-tion setup of the company with Stephen Wilkinson as v.p.; Ann Ross, sec.-treas, and Mitchell Leichter, head of production and distribution.

Company has set a program of 12 features and eight shorts for 1937-38, but no starting date for production has been announced.

Par Cracking 'Barrier'

Hollywood, Oct. 26.

Hollywood, Oct. 26.

Cliff Lewis, advertising assistant to Robert Gillham at Paramount, has gone to the northwest to take charge of an exploitation campaign for "The Barrier," Harry Sherman production which is to be world-preemed at Scattle around Nov. 15.

Members of the cast including Leo Carrillo, James Ellison, Jean Parker and Robert Barrat will go north for personal appearances in connection with the campaign.

McMANUS' QUICK SHIFTS

McManus' QUICK SHIFTS
John McManus, who quit the New
York Times three weeks ago to join
Warner Bros, has already left the
latter to become âlm editor of Time.
In WB's ho. publicity department
for a workout, he was to have gone
on to the Coast studio.
Bob Taplinger, new head of the
studio department, left to take up
that post Friday (22).

Incorporations

CALIFORNIA

CALIFORNIA

Radio-Vision Corp. of America; marifacture television employed and factorial individual stock, 31.00.000, Directors; Howard Gaffarey, Robert Hoyt, Loun Ungar, Produce radio plays; capital stock, 2.600
Thibi Directors; Capital stock, 31.000, noise subscribed. Directors; Corp. S. Maries, Compton-South Gate Theater Corp.; Capital stock, 31.000, noise subscribed. Directors; Corp. Compton-South Gate Theater Corp.; Capital stock, 2.000
Thibi Directors, Abert W. Leeds, Compton-South Gate Theater Corp.; Capital stock, Capital Stock, Compton-South Gate Theater Corp.; Capital Stock, Capital Stock,

Banknight, screeno and all other forms of come-on in theatres will be eliminated completely from the Greater New York area if a campaign under way by the Independent Theatre Owners Assin. of N. Y. reaches a successful conclusion.

Armed with a written commitment from Loew's and RKO that these circuits will ban such forms of boxoffice draught if the independents are willing to do so at the same time, the TITOA is proceeding with a plan for New York that may set an example for the rest of the country. The question is whether the Harry Brandt exhibitor organization, comfor the rest of the country. The question is whether the Harry Brandt exhibitor organization, composed of the more influential independent exhibitors in the metropolitan N. Y. district, can induce competitors of the chains to drop banko. The circuits contend that they went into cash giveaways because the indies did the same much as majors have always maintained they went into duals because indie competition made it essential.

into duals because indie competition made it essential. Both Loew's and RKO are anxious to do away with banknite; screeno, etc. They are cooperating with the ITOA towards this end, furnishing any information the ITOA non-bank nite committee is anxious to have. The ITOA has long maintained that banknite under circuit usage was something the circuits didn't need to compete with indies since they had priority of run. Organization recently blasted Loew's because it doubled up big pictures and added banknites. hanknites

Barry, Pitt, Goes 1st Run; Vaude Idea Out

Pittsburgh, Oct. 26.

Pittsburgh, Oct. 26.
William Skirboll, operator of indie
Barry downtown, has abandoned
plan to put fiesh into his house and
instead will convert it into a firstrun spot. Lining up product of practically all of the minor studios, Skirboll will go to duals on full-week
runs beginning Friday (29), upping
the scale from 15c. to 25c.
At present house is playing 90.

At present, house is playing 90 At present, house is playing 90 days after big de luxe spots, in some cases later, with three changes weekly. Plan is to stick in as many reissues of old hits as possible along with first-runners from Republic, Monarch, Monogram and perhaps a few from Grand National.

sew from Grand National. Skirboll was unable to get enough concessions from unions to make stage shows feasible in his small-seater and dropped idea after a few conferences with labor officials. Under new setup, Manrier Greenwald stays on as manager.

Omaha Orpheum Co.'s Debts Total \$1,917,192

Debus 10tal \$1,571,1,524
The Omaha Orpheum Co., former operator of the Nebraska theatre, Omaha, acknowledges debts totaling \$1,917.192 and only offce fixtures valued at \$8,000 and insurance as assets, in a schedule filed Saturday (23) in Federal District Court, N. Y., by William Mallard, attorney for the core.

corp.
The chief creditor named in the schedule is the Stadium Theatres Corp. of California on cash advances up to \$791,191. Outstanding bonds, with interest, on the Omaha property is estimated at \$1,118,055.

Mack to L. A. for GB

Los Angeles, Oct. 26.
Edward Mack, formerly district
manager for Gaumoni-British in the
Chicago area, has succeeded Kenneth
Hodkinson as western district manager for the company.
Mack also is functioning as GB
branch manager here pending arrival
from the cast of a successor to Paul
de Outo, recently resigned.

'SPAWN' TO LEWIN

Hollywood, Oct. 26.
Paramount's 'Spawn of the North'
has been handed to Albert Lewin to
produce, taking it off the General
Office schedule.
Henry Hathaway will direct.

Mrs. Johnson Due Back

Mrs. Martin (Osa) Johnson, the explorer, returns to New York Nov. 15 with her manager, Clark Getts.

She's been making a film for 20th-Fox in Borneo.



"conquest" colossal! read! reap!



"vast audiences will give picture smash returns!"

"A great screen tale, told with greatness, is Metro's multi-million production 'Conquest'. . . superlative are the performances of Greta Garbo and Charles Boyer, with support of the same high calibre down through the handpicked cast—the kind of co-starring delivery the public and the critics have a right to expect from the full surge of Garbo's and Boyer's finest artistry. Neither has ever before reached these heights of dramatic power, and the spell they lay will remain long in the minds of the vast audiences which will give the picture smash returns! . . . As great also is the direction of Clarence Brown."

"Garbo's portrayal consummately beautiful . . . Boyer's is an unqualified triumph." —James Francis Crow, Hollywood Citizen-News

"One of the best of the season." -Alexander Kahn, United Press

"You'll thrill to 'Conquest'."

-George Fischer, NBC

"a sovereign victory... a veritable triumph!"

"A sovereign victory for quality and prestige of the films may be predicted when 'Conquest', starring Greta Garbo and Charles Boyer, reaches the screens of the country... This picture gives new meaning to the worn-out adjective lavish, supporting cast, settings, costumes, everything has been combined to create a new and distinguished cinema achievement... Garbo is amazingly beautiful—singularly adept and subtle in her portrayal. Boyer's Napoleon is a veritable triumph of sincere and painstaking care and authority. Director Clarence Brown has brought the production to a fine and glowing fulfillment."

—Edwin Schallert, Los Angeles Times

"The great Garbo is." —Jimmy Starr, L. A. Herald Express

"Unusually fine picture." -Robbin Coons, Associated Press

"'Conquest' superb. Garbo is lovely and fragile . . . Her performance is exactly right."

—Virginia Wright, L. A. Evening News

"'Conquest' is indeed that for M-G-M. This romantic portrayal of Napoleon and Marie Walewska is a new triumph for the ever glamorous Garbo and always inspiring Charles Boyer."

-E. J. Smithson, Hollywood Magazine

"one of the finest pictures I have ever seen!"

"It is one of the finest pictures I have ever seen. Both Garbo and Boyer gave top performances... I don't see how any actor will have the courage to play Napoleon after Boyer's perfect portrayal. It is the finest performance I have ever seen on the screen."

-Ruth Waterbury, Photoplay

"don't fail to see this latest and greatest film effort!"

"Don't fail to see this latest and greatest film effort of the great Garbo. In this sumptuously mounted Metro picture she will again enthrall you with her magnificent artistry."

-Gordon Fawcett, Fawcett Publications

"beyond anything the screen has ever known!"

"M-G-M's 'Conquest' magnificent . . . stirring story of Napoleon's romance with Polish countess one of the screen's finest offerings . . . Regal magnificence beyond anything the screen has ever known surrounds great Garbo and Charles Boyer in this romance of Napoleon and the glamorous Marie Walewska . . . Intense, vibrant and eloquent biographical play . . . A tour de force from every angle . . . M-G-M has gone beyond all precedent in the making of this majestic production . . . Will challenge world-interest . . . A stunning pageant of European history is unrolled with consummate artistry and, at its centre, two compelling figures live again. Garbo and Boyer, co-starred, draw companion portraits that touch real greatness and whose sympathetic appeal is powerful."

-Hollywood Reporter

"boxoffice all the way!"

"Picture is box-office all the way . . . It is great woman's picture . . . Make a note to see Greta Garbo in 'Conquest'. . . Pick of the pictures."

-Warren Stokes, Jay Emanuel Publications

"Great Garbo's latest picture 'Conquest' will please all lovers of screen spectacles. Clarence Brown's direction is impressive throughout."

—Louella O. Parsons

"Lavish, beautifully produced. Garbo excellent. Boyer, the best I have ever seen."

—Sheilah Graham, Nana Syndicate

"A great stirring drama with Napoleon and Walewska consummately brought to life by Boyer and Garbo."

-Harrison Carroll, King Feature Service

"Best Garbo picture I have ever seen."

—Milton Parker, International News Service

"a truly great picture!"

"A truly great picture in every sense, with Garbo and Boyer giving beautiful performances. Brown's direction is magnificent. Without a doubt it is one of the finest pictures ever produced."

-Elizabeth Wilson, Silver Screen

"Exciting love story every woman will understand. Boyer's performance establishes a new romantic high...I've never seen Garbo in a better performance."

-Ed Sullivan, N. Y. Daily News and Syndicate

"the best picture of this year!"

"'Conquest' the best picture of this or any other week this year. Most poignant historical love story ever told or seen. A picture like this comes along to revive our childlike faith in the movies as an art and the best entertainment in the world. Garbo—in this—climaxes her career with a performance which forever establishes her as the Eleanora Duse of the screen. Boyer as Napoleon at last finds a role in which his tremendous powers and talent have full scope. Clarence Brown has turned out a fine picture. It will set Metro's trademark as the highest quality and give them priceless prestige for years to come. It's the sort of picture one can go and see two or three times with pleasure every time . . . so run, don't walk to the nearest entrance of any theatre which plays Garbo and Boyer in 'Conquest'."

—Lloyd Pantages, NBC

EXPLOITATION :-: By Epes W. Sargent

Two from Omaha

Omaha Big Apple craze brought to light by Bill Miskell at the Orpheum here is proving biggest entertainment fad in years. As a midnight show at-traction Saturdays dance contest has packed the house four weeks

straight.

Contest is open to colored dance couples who compete in about 30-minute sprint for cash prizes. Sam brought on the contest was brought on the contest was brought on the colored to the colore

time in show biz such necessity has arisen here. By Saturday house is as much as one-third sold out in advance.

Added midnight show boosts weekly gross neighborhood of \$1,200 to \$1,500, capacity of house at 40c. What begar as an innocent bit of exploitation for Orpheum theatre cataputted to point of being publicity gag of week. To draw attention to Prisoner of Zenda Bill Miskell, Orph manager, staged weekling of the property of the stage of t

as salesman.
Miskell announced would stage
meeting at Orpheum but only with
cooperation of daily and officials.

In Spirit

In Spirit

Bill Hendricks, transferred from
the Warner Sant Barbara house to
the Dark Warner Sant Barbara house to
the Dark Warner Sant Los Angeles, reports
a peach of a gag he used in the resort town just before he left, putting
Warner Sant Warner Sant Warner
He announced that a host of picture stars would attend the openingin spirit, and faxed up a mike for
a Hollywood opening with lights and
all the rest. Auto after auto drove
up and, the doorman opened and
closed the doors, flouga announcer,
town the doorman opened and
closed the doors, flouga announcer,
town the doorman opened and
closed the doors, flouga
closed the doors
do

Tricky Stuff

Tricky Stuff

RKO has gotten out a tricky and effective campaign book for its 'Stage Door,' with a real metal latch en the cover for stage does not be cover for stage of the cover for exploitation and lobby decoration, advertising and publicity, permitting the manager to split the book among various departments or to handle each one separately, if he is the whole shop. This partly offsets the oversize of the pages, since each section is light enough to be handled easily. Some of the exploitation and lobby stunts are outstanding in that they hit out along new lines.

Doob's Doings

Doob's Doings
Oscar Doob, of MGM, dipped into politics lately, devising an effective stunt for the politic lately, devising an effective form of the politic lately devising an effective form of the politic lately deviated by the politic lately devi

Life Begins with Dunking

Working on the idea that a lot of people start their day with coffee and sinkers. Ben Cohen plugged the Benchley 'How to Start the Day short at the College with a dunking contest.

An Oakley went to those showing the most finesse in the gentle art of sopping up java with crullers. Gag went over well with the Yale boys.

Prez Helped

Through efforts of Columbia exploitation department, houses playing Lost Horizon' taking plenty of advantage of plug Rosevelt gave pic in his war speech in Chi earlier in the month.

advantage of plug Roosevet gave pic in his war speech in Chi earlier in the month.

Near beginning of his talk, he said: To paraphrase a recent author 'perhaps we foresee a time when man, exultant in the technique of homicide, will rage so hotly over the world that every precious thing will the said of th

No Shorts

Mo Snorts

Mangum, Okla.

Some time ago Pat Duffy, in charge of the Temple theatre here, instructed his sign painter to prepare an announcement that due to the length of the feature picture Little Women' only a limited number of short subjects would be screened.

The artist's sign: Due to the length of 'Little Women' no shorts will be shown.'

Teaser Stuff

Color used on board was yellow; letters were red.

Theatre Changes

Fox Intermountain has increased its chain to 90 theatres with the purchase of the Marlow, Antlers and Orpheum, at Helena, Mont, from the Intermountain Theatres (Publix). Orpheum is closed, this making 27 Fox houses not operating. Two other chains, also with head-quarters in Denver, have added to their numbers. Dave Cockrill, owner of the Denham, has opened the Washington Park as the Park, thereby increasing his chain to four Denver houses.

by increasing his clean to the wer houses.

W. H. Ostenberg, president of the Midwest Amusement & Realty Co., has purchased the Grove and Riviera at Gering, Neb., from Mrs. Clara L. Grove, widow of B. B. Grove.

Buffalo Gayety has been taken over and will be reopened by Grand National for a series of special showings of its own product, beginning Oct, 30 with 'Damaged Goods.'

Savoia theatre sold to Central States, Inc., organized recently by Virgil Jackson and John Murphy. Will be renamed Goodale.

Yuma, Ariz.
E. B. Sturdivant, owner of Silver
Crest Theatres, has purchased the
Peoria in Peoria, Ariz., from Mrs.
Ida W. Hocken.

Hollywood. Warren Burgess has bought into the Colony theatre with the McGuire family, and is now operating the spot. House was bought sometime ago by the McGuire family, head of the Breck Photo Supply Co., after being dark for many months.

Harry G. Black, recently shifted by the Fabian interests from the Palace Abbary, back to his old spare at the local Elks Club (Oct. 2014) business men friends and members of the American Legion, Elsand nights of Columbus, groups with which he has worked, Judge John Sweeney was a member of the dinner committee.

Philadelphia.

New house being erected at Mt.
Joy, near Reading, by Harry Chertcoff, of Lancaster.
Isaac Marcus renovating front on
his National Theatre and the inside
of his Rialto.
Harry Colmar remodeling his Colony, at Brant Beach. N. J., and the
Colonial at Beach Haven. Also reported he may erect a 1,600-scater
at Beach Haven.

Lawton, Okla.

Workmen have begun laying out the site for Fort Sill's new theatre building after the post quartermaster office received plans and specifica-

tions of the \$110,000 building from Washington. Plans call for a one-story stucco and tile building, 156 by 70 feet, with a two-story unit for the projecting room.

PICTURES

Pensacola.
E. Vernon Gordon appointed manager of the Saenger, filling vacancy of Monte Hance, called to New Orleans.

Salem.
Grand theatre to get a \$20,000 face lifting job.

Ed Burke, formerly with Westland Theatres in Colorado, transferred to be manager of Varsity. Milt Overam, Westland city manager here, will direct operations of the Kiva, when it goes under the new first-sun policy. Frice is to be Jumped from 15c to 30c. Ormerly with J. H. Cooper Enterprises in Colorado, comes here as assistant city manager of the Lincoln Theatre Corp. under Walter F. Shuttee.

Alvin Hendricks, replaced as manager of the Varsity by Burke, will go to Greeley, Colo.

St. Louis.

Harry Blount, Potosi, Mo., who recently opened his new Plaza.

Beverly, 1,000-seater erected by The Nash-Rolloway Theatre Corp. in St. Louis County, opened last week. It's the most elaborate cinema palace in the county.

D. Thompson has opened Cuba, Cuba, Mo., formerly operated by Wilmer Ashe.

I. W. Rodger Circuit, Cairo, Ill., opened Bijou, Caruthersville, Mo., also operates Liberty, in Caruthersville.

also operates Liberty, in Caruthersville.

Leo Robbins recently closed his theatre in Dixon, Mo. and the Lyric, Newburg, Mo.; Palace, Fredericktown, Mo., reopened.

The Rankin, Rankin, Ill., recently opened by R. A. Walter, former circus and carnival advance man.

The Frisina Amusement Co. of Springfield, Ill., planning new theatre in Olney, Ill., on site recently acquired. The Frisina Co. now owns the Arcadia and has long term lease on the Elks, both in Olney.

Steal Safe 'n' All

St. John N. B., Oct. 26. In the third of a series of breaks in which safes have been carried away with their contents, thieves in which safes have been carried away with their contents, thieves made a nocturnal call at the Capitol, Turo, N. S., and moved the safe and about \$400 in cash contained in the safe. When C. G. Fraser, manager, went to the theatre in the morning, he found the safe had been torn out of the wall, taken down a flight of back stairs to a rear entrance, and placed on a truck.

The safe weighed 350 pounds. The break was made through a rear window.

Atlanta, Oct. 26.

Yeggmen blew the safe of Louie
Bach's downtown Alpha theatre last
week and made off with \$2,104.
Cracksmen gained entrance through
a skylight. Robery was discovered
by George Kantor, Bach's assistant.

Money represented receipts not
only from Alpha, but other Bach
nabe houses. Thieves overlooked a
valuable diamond ring and \$2 more
in strongbox.

Detroit, Oct. 26. Detroit, Oct. 26.
After two previous holdup losses,
Cashier Gertrude Johnson outtalked a thug who attempted to rob
the Avalon nabe b.o. last week, and
saved house's weekend receipls.
Recalling other instances when
she gave up \$100 each time. Miss
Johnson got mad and stalled him off
until customers frightened him
away.

3 Comerford Houses Strike, Settle in 1 Day

Philadelphia, Oct. 26.
Strike of house employes at Comerford houses in Hazelton last week had managers and assistants selling tickets, doing door duty and ushertickets, doing door duty and usher-ing. Walkout was called by 32 ushers, doormen, janitors and cashiers at the Capitol, Grand and Feeley theatres. After picketing houses all day, reps of strikers were called in and of-fered changes in hours and increase.

in wage scales. Grant was accepted and sandwich men were called off. Houses operated as usual during the trouble, with execs doing the labor.

Okla. MPTO's Conv.

Oklahoma City, Oct. 26.
Morris Lowenstein, president of
the MPTO, has announced the convention of Oklahoma theatre owners
will be held at the Billmore holel
here Nov. 8-9.

But No Banko

East 125th street's new Tri-Boro theatre in N. Y. offers about the longest nabe show to be found. In adition to six yaudeville acts, Boro offers two feature pix, two comedy shorts and a newsreel; all for 30c. tops. Turnover occurs every 4½ Turnover occurs every

Neb. Kayoes Banko

Lincoln, Oct. 26.

Banko was ousted as a supple mental means of luring patronage to Nebraska theatres (22) when the Supreme Court opined it contains all

the elements of chance and lottery necessary to bring it under the state's prohibitive laws.

state's prohibitive laws.
Review was on the Beatrice Theaters Corp. (Beatrice, Neb.) on which Attorney General Richard Hunter and his staff won over in Gage county court with District Judge Fred Messmore handing down the decision. Messmore, now a supreme court judge and who was ineligible to sit in this case, said if such a practice were allowed, and that participants were induced to not practice were allowed, and that participants were induced to not only spend money on a chance, but to give of their time or go out of their way, would be giving consideration and be a part of a lottery. Omaha, with the Motion Picture Exhibitors Association (28 theatres), was the bir helded to the reference of the process of the proces

was the big holdout and has a case before the Supreme Court asking denial of the Supreme Court's temporary injunction becoming final, but this bottles the OMPEA case also.

Conway's Double Anni Philadelphia, Oct. 26.

Joe Conway, manager of the Egyptian, in swanky suburban Bala-Cynwyd, celebrating 10th anni of house this week and his 25th year in show biz.

year in snow my code for many odd stunts he has pulled, being first to a nabe, complete short subject programs, special Saturday morning shows for kids and balloting for remest bits. quest pix.

CKLA. CANNOT SEE PRICE TILT

Oklahoma City, Oct. 26. Dispatches filtering into these wide open spaces from civilization inform the local trade that theatre prices are going up and double bills going out. But few around here seem to be following the lead. The trade at one time figured they'd fall in line with price rises and elimi-nation of double bills but changed their minds after completing tests.

Result is prices are dropping, except at one downtown house which has advanced from 25 to 40c, and double will are being invested at has advanced from 25 to 40c, and double-bils are being increased at the nabes which have heretofore steered clear. The Midwest, last remaining 55-center here dropped to 40c, which is now top for three downtown houses. Balance of prices peg at 25c with that being top nabe prices though double-bills are being brought into them at 15c matinees.

Double-bill menace steered clear Double-bill menace steered clear of O.C. until T. B. Noble, Jr., brought in his new State whereupon competing Liberty (across street) shot in two for the price of one. State since has discontinued with Liberty being only downtown playing duals and grossing around \$2,500 a week doing so; which is profits if you ask any of the local boys.

you ask any of the local boys.

Lag at nabe houses is unexplained. The same situation has developed elsewhere in the state. Last two days of week, generally hot stuff for the b.o., are cold turkey here until back-breakers are put in and then the boys and girls clamor for standing room.

Out over the attack its.

Out over the state it's the same yarn. In no-competish houses sin-gles are king, of course, but where two or more theatres compete, gies are king, of course, but where two or more theatres compete, double-bills, bank nights and free ice cream cones are the bill-of-fare, Local exhibs believe low prices will stick; tests have shown John Q, and his wife stay away in droves

unless the picture is a smasho. 'prices here have been 75c and a decline ever since,

New York Theatres





ing! (iarbo and Chas. in "CONQUEST"

LOEN'S STATE

TODAY ONLY "PRISONER OF ZENDA" Starting Thursday
"BIG CITY"
LOU HOLTZ in pers

PARAMOUNT TIMES

HELD OVER SED WEEK "SOULS AT SEA" COOPER RAFT

Jane Froman Benny Meroff AND HIS ORCHESTRA

HELD OVER 'Ali Baba Goes to Town" with ROXY **Eddie Cantor** SEATS 25° TO Special Stage

MUSIC HALL "VICTORIA THE GREAT" Spectacular Stage Productions

· Next Attracti Boris Karloff in "West of Shanghai" CRITERION B'way & 45th St. Opens 9 A.M. Midnight Shews to 3 P.M.





TESTING WOMAN'S NEWS

Benton & Bowles Tries Out Trans-radio Idea Via WJSV, WHIO

Continental Baking is now testing Transradio's 'Women in the News' feature in two cities, Washington (WJSV) and Dayton (WHIO), with a view to expanding it to national scope in the event it clicks. Daily broadcasts, 15 minutes each, are written and edited in the news service's New York office and teletyped direct to the stations.

to the stations.

Similar program is now on its third 13-week cycle for Palmolive-Colgate-Peet. Both accounts are handled by Benton & Bowles.

RADIO WAGON

NEW SYMBOL

Buffalo Politicians Borrow Bergen And His Dummy as Analogy

Buffal, Oct. 26.
Charlie McCarthy and Edgar Bergen probably don't know about it, but they are playing a big part in the local mayoralty campaign. The Times, staunch supporter of Democratic Candidate Tom Holling, has enlisted their left-handed aid.
Ed Jaeckle, Holling's Republican opponent, is pictured in Times cartoons as both Bergen and McCarthy, stiting on his own Ruee.

sitting on his own knee.

Point the Times keeps hammering on is that Edgar Bergen Jaeckle, as party boss, is spokesman for Charlie McCarthy Jaeckle, candidate for

mayor.

In addition to being mayoralty nominee, Jaeckle is Erie County Republican chairman.

Bowes' Social Deference Jams CBS on Ducats

With a total of 10 tickets weekly, its allotment for the Major Bowes Chrysler program, the CBS press department in New York is in a perpetual dither trying to keep its contactees pacified. Howes office takes almost the total amount leaving CBS, Ruthrauff & Ryan agency, et al out

Ruthrauff & Ryan agency, et al out on a limb.
Exces of the motor combine and Bowes, latter very social, gobble up every available ducat issued on the 1,200-seat house for their friends.
Calls at the agency and CBS are nixed so often that it is beginning to cause hard feeling. CBS is boliged

to cause hard feeling. CBS is obliged to take care of newspaper people and out-of-town chain excess with the pittance it receives. Reservations cannot be made by either of the two organizations which must first wait upon the orders from "above."

Empty seats seen weekly attest to the social 'mailing list' policy governing the stub distribution. Apparently the public and press are second considerations in the matter with the network taking it on the chin from both sides because of the situation which it cannot control.

NO EXHIB RESENTMENT TO 'CHAN' TRAILERS

Indianapolis, Oct. 26.
David Heenan, Jr., who's handling publicity for Raymond Morgan Co., of Hollywood, blew into Indianapolis over the week-end, for starting campaign hereabouts, in connection with Van Camp Pork and Beans and other camped foods experience of Challes.

Van Camp Pork and Beans and other canned goods sponsorship of 'Charlie Chan' transcriptions over WIRE. Platters started airing yesterday (25) and will no five nights weekly, at 6:45 p. m. (CST).

Due to 'Charlie Chan' film popularity, screen trailers are one of the promotion stunts on this platter series, with theatre patrons being urged to 'tune to WIRE at 6:45 p. m. five nights a week.' Theatre owners hereabouts are not objecting to these paid plugs for radio on their own nereabouts are not objecting to these paid plugs for radio on their own screens, since the revenue is welcome, and because the dialing time is too early to hurt their business. Other promotion plans for the radio Chan include posters in groceries handling Van Camp products,

MARY PICKFORD COSMETIC

Mary Broadcast on Behalf of Her Own Line—If and When

Ruthrauff & Ryan is working with a cosmetic manufacturer for the turning out of a line of goods which will carry the imprint of Mary Pickard. Proposition includes the actress going on the air with a weekly dramatic series.

Agency figures that it will take several weeks to iron out all the de-

Roul Marlo at CBS

Roul Marlo, who suddenly quit as radio director of Birningham, Castleman & Pierce last year, is now writing continuity for CBS in New

arlo had in the interim been in

Hollywood Condemns Sponsored Gossip

By Arthur Ungar

(Smouldering resentment of the picture colony in Hollywood against the gossin gentry now on the increase over national and regional hook-ups inspired an article in last Thursday's (21) issue of Dally Variety, Hollywood adjunct of Vantery. It vipcrously condemns 'tip off and scavenger group' and points out that industries sponsorting such acandal-mongering at the expense of films might have a few skeletons of their own they would not particularly care to have aired on a transcontinental hook-up. Complete article is reproduced herewith.)

PICTURE industry has been taking an attack from the inside which has been walloping the tar out of it, and not offering any

resistance toward it.

That attack is nothing else but the utterings coming from the ether columnists who have been getting the cooperation and aid of the stu-dios to enable them to function. Currently there are 18 so-called expert and authentic ra dio gossipers on the air, either with national hookup or Coast circulation.

These people mostly have been sold to sponsors for their dynamiting ability. The spon-sors who are endeavoring to bring attention to their commercial product are not interested in the progress of the picture biz. All they want is to bring attention to their commodity so that its sales power will increase. They do not care what sort of program they sponsor so long as it will cause the dialers to listen in. With the success of a few Hollywood gossipers in the past year on short period programs, sponsors have been looking for more Hollywood gossipers. And those they want are the tip off and scavenger group. They are led to believe that these people have the dirty low down on Hollywood and its people and that they can toss it out authentically as well as authoritatively. So it is a cinch that they will take a gamble.

THESE gossipers want to make good with the sponsor so they go out looking for anything possible that may cast the picture biz anything possible that may cast the picture of or its personnel into ill repute. It means nothing to them to blast, either on authoritative information or hearsay. They can't be hurt but helped. The sponsor thinks it is great because listener rating goes up. The hearsay cause listener rating goes up. The hearsay stuff mostly is inaccurate. Sometimes there is a protest. Most times not, as the picture people feel insisting on corrections simply rekindles a fire which went out with the last broadcast. So they have taken it on the chin.

The picture people need not be afraid of these gossipers, they can stop them. It is a

T is only with the tolerance of the pic industry that these people have been able to live. So the studios now should stand on thrive. their own. Not only has the tipoff and dirt gossip on the air hurt those about whom it has been told, but it also has hurt an investment the pictures these people are in.

VOCALISTS WITH ARMCO WHEN SHOW RETURNS

Armco (American Rolling Mill) returns to the air on Jan. 2 with a half-hour Sunday (3 p.m.) program over NBC-blue. Show will originate on WLW, since Cincinnati is the home of the company. Frank Simon's home of the company. Frank Simon's band will again be used. Last year show was in a Tuesday night niche. Layout of the program will be somewhat altered when it returns to the air, with the additions of vocalists. As yet the singers have not been set by the N. W. Ayer Agency, which handles Armoo.

Polly Shedloy to New York

St Paul Oct 26. KSTP's ace femme gabber, Edith 'Polly the Shoppper' Shedlov, deserts this sector Nov. 1, for a fling

serts this sector Nov. 1, for a fling at fame and fortune in Gotham. Blurbing six accounts every day on her participating program, Polly has had her stanza sold tight for the past six years. Having lent an ear to other femme voices who are in the heavy sugar, Polly wonders what they've got that she hasn't. She's going to tackle mike work on spec in New York for an answer.

for that—they do not pay for learning who is snooty—or for ascertaining the inside of how picture is made—accurately or inaccurately Then why be the means of allowing these gossipers or their hungry leg men, who get a mere pittance in reward for the service they render, to have the cooperation and aid of the studio to nave the cooperation and aid of the studio to establish the rating of the gossipers with the commercialists who grab them at a figure which is far out of proportion to what they would have to pay for a real entertainment program originating from Hollywood.

They are the chumps, because they pay a heavy fee for filth and dirt which reputable newspapers will not print.

THE picture biz and radio have plenty in common so far as good will toward each other is concerned. The radio needs picture names—or names that have come from the ether waves which are currently controlled by studios under contract. In return for getting them, radio aids pictures in giving air previews of skits and scenes from important pictures. That is good healthy cooperation and as long as both industries get a 50-50 break it should continue. It helps the theatres, the picture people feel, and it also helps the commodity accounts of the radio which pays the fare. Therefore there is no reason that the radio advertising agencies or sponsors should dig down to the depths of the scum barrel to get

down to the depths of the scum barrel to get material for what they call entertainment: Every industry may have its skeleton. The industries which provide sponsorship likely have theirs. They do not want the closet opened—they feel it is their biz and not that anyone else-then why should they take a different viewpoint so far as the picture biz is concerned and want to tell everything bad

about it and seldom anything good.

The picture biz is one that is expected to provide entertainment. It does its best to do The picture biz is one that is expected to provide entertainment. It does its best to do so. If the entertainment is good, it profits. If not, it takes its loss and does not squawk to the outside world that the public does not know what it is doing.

T is true that many things are done in the picture biz that the industry does not at all feel proud about. But as long as they are not criminal or destructive—why should some gossiper spring forth on the air to outdo the gossiper spring form on the an to did the others blasting and dynamiting the picture biz? They think it cute and cunning. The sponsor feels he has the most authoritative person in Hollywood giving it out. The picture people stand by and squawk but do nothing.

There are guts and self respect in the picture

biz and it is about time they are asserted. Then it is a cinch that these soft money grabbers will either fade from the horizon or take jobs to which their talents are qualified—and a sure thing is that the picture biz is not that field.

Theatregoers want entertainment: they pay

SLEEPS SIX

Chicago, Oct. 26.

New mobile unit being constructed by WBBM-Columbia here will constitute one of most complete rolling studios ever built. Besides being base of operations for WIOXHI, and having complete studo equipment, also contains recording apparatus,

also contains recording apparatus, and living quarters.

Bigger than ordinary auto trailer, it has sleeping quarters for six, and regular trailer household equipment including lavatory, ice box, and clothes closet. Recording room is separate from studio, and broadcasting equipment is located in ceiling eve level

at eye level.
Will be taken around midwest to
pick up special events, store openings, and speeches. Figure the recording unit to be essential in cases
where WBBM time is sold, and arrangements can be made for re-

Flash so big, station intends to have permanent crew for mobile unit, and keep it on the go all the time.

WOR CORRECTS NBC: SUBMARINE OLD STUFF

Latest dispute over 'the first time in radio' involves broadcasting from a submarine. WOR, Newark, informed NBC Monday (25) that it had stretched the truth when the network asserted through the Magic Key show the day before (Sunday) that the airing from downunder, which comprised part of this program, was the first stunt of its kind. WOR pointed out that the station had Jerry Danzig, of its public events staff, do a broadcast from a submarine on Navy Day of last year. Also that the U. S. Bureau of Standards carried through a like idea in New London, Conn., as far back as 1918. Latest dispute over 'the first time

WOMEN MUST BE PRESENT

Cold Business Men Not Right for Audition, Says Agency

Bachenheimer, Dundes & French agency, New York, will audition a new femme appeal radio program to prospective sponsors only before a feminine audience to insure best possible showing conditions.

Interested parties have been asked to bring along or have present femme family members and gal employees who are available to pass judgment on the show built around tenor, Joey Nash.

Walt Disney Deal Set

Walt Disney and his cartoon character, Mickey Mouse, goes on the air the first week in January with a half hour's show for Pepsodent under a deal closed in New York by Ney Disney, business manager of the cartoon producing organization, who flew in for the purpose, Contract is for 13 weeks with options. Frogram will go on air Sunday afternoons from 3:30 to 4 p.m., New York time, and be built around Disney cartoon characters, including Snow White and Seven Dwarfs of feature of same name RKO will place on release around Jan. 15. Music, a name m.c. and other features will be included.

J. Walter Thompson Chicago office execs now in New York. Boys bounced into the Big Burg for the impending Auto Show and fo. Na-tional Cheese Week.

Vine Street Crosstalk

Hollywood, Oct. 26.
Bill Schary, KFWB sales excc, hauled east to smoke out a buyer for 'Can You Write a Song,' station's

Can You Write a Song, stations new novelty program.

Andre Charlot, English stage producer, negotiating for a radio berth with one of the networks, *

Tiny Ruffer teletyped the Ruthrauff & Ryan home office 6,000 word synopses of the next five 'Big Town'

Adolphe Meniou and Verree Teas

Adolphe Menjou and Verree Teas-dale in the guest inche on the Al Jolson song-and-giggle opus No. 2. Walter Johnson resigned his berth as continuity editor at KHJ to pro-duce 'Script Teasers' for Music Cor-

duce 'Script Teasers' for Music Cor-poration.

George Corey deserting radio for the pursuit of playwriting, Ashmead Scott moves in as production aide to Savington Crampton on the Jack

NEW YORK RADIO EDS CALL OFF THE RIBS

A truce has been called on the ribbing that has been going on to and by and among four of New

and by and among four of New York's radio editors, Alton Cook (World - Telegram), Ben Gross (News), Nick Kenny (Mirror) and Dinty Doyle (Journal-American). Chiefly, Cook and Doyle were puting the pinch on the Tabloid Twins, and for rather a stretch the victims were unaware of their tormentors. All the old gags were worked to frazzles, and then the far-fetched annoyances were brought into play. Blowoff came when the ribbing got

annoyances were brought into play. Blowoff came when the ribbing got so intense the stage was reached when the cops, ambulances, hearses and hospital psycho wings were drawn in. A couple of scares resulted, but by then the major slice of radio row was a gallery, and the original ribbers were being made butts too frequently themselves.

Savington Crampton on the Jack Oakie Camel show.
Regina Schuebel of the Biow agency looking around.
Madge Evans, Ralph Bellamy and Basil Rathbone to guest on successive Sundays with Feg Murray.
Dorothy Barstow in from the east to set up production for the new Jean Hersholt series.
Matt Barr and Martha Sherwin new additions to NBC publicity staff.
John Deering plays five characters

Hollywood, Oct. 26.

Hollywood, Oct. 28.

Bill Bacher's production staff for
Metro-Maxwell House gigantic,
which shoves off Nov. 4 from El
Capitan theatre, has Ed Gardner from
J. Walter Thompson agency, and
Sam Moore, recent head of the William Esty outfit on the Coast and
producer of last year's Camel show.

Path Gardner and Moore will look

producer of last year's Camel show. Both Gardner and Moore will look after the comedy material on the programs, preparing the script and talent for Bacher's production. Gardtalent for Bacher's production. Gardtalent for Bacher's Production. Gardtalent for Bacher's Production. Gardtalent for the Bacher's Production and the Bacher and Last season piloted Robert Ripley's broadcast and Shell Chateau. Harry Kromman remains in charge of writers on the show and Mary Edith. Stahl functions as production aide to Bacher.

Bacher.

After much deliberation Metro and
Benton & Bowles execs decided to
tag the air opus 'Good News of 1938.'
The MG llon will get his roar in at
the opening and closing.

In the Talent Parade

In the Talent Parade

In the talent lineup of the inaugural will, be Jeanette MacDonald and Allan Jones chirping a few numbers from The Firefty' in the air preview section; Pete Smith in a comedy routine; Sophle Tucker in a memory lane feature, bringing to the mike many old timers from Broadway, including Gus Edwards, Evan Tanguay, Trixie Friganza, Irene Franklin and Arthur Rosenstein; Eleanor Powell, Buddy Ebsen, Una Merkel, George Murphy, Judy Garland, Ted Healy, Dave Gould's dancing girls and Meredith Willson's orchestra. Herbert Stothart, studio music head, will baton one number. Robert Z. Leonard emces the opener.

RAP H'WOOD DIRT-DISHERS

3 Young & Rubicam Shows Returning | GOSSIPS DRAW From Hollywood, but 'No Significance'

Young & Rubicam doesn't think that the fact it is moving three of its shows from Hollywood to New York shortly after the first of the year can be interpreted as indicating a trend toward a general. rp-nigration of network commercials. Two of the slated transfers, Fred Allen (Bristol-Myers) and Phil Baker (Gulf Refining) are merely out there because of picture commitments, while the third, the International Silver Theatre, is being brought east to take advantage of 'some of the dramatic names playing on Broadway.

Two more from the agency's radio

names playing on Broadway.

Two more from the agency's radio staff are going out to the Coast this week. Both of them, George McGarrett, producer, and Harry Yon Zell, announcer and general utility man, will work on the Allen show. Peter Van Steeden will go along to maestro the program. Yon Zell will also rejoin the Baker show.

THOMPSON RADIO STAFF IN NEW YORK SHRINKS

Bob Brewster is being transferred to Hollywood from J. Walter Thompson's New York office to replace Ed. Gardner is producer on Fleischmann's Sunday night show with Feg. Murray and Ozele Nelson. Gardner has quit to go with Bill Bacher on the Metro show for Maxwell House Coffee. Ed Rice, writer, leaves with Brewster for the same assignment. Latest shifts reduced the agency's New York radio staff to the lowest numerical level it's been in six years. A. K. Spencer and Gordon Thompson, are the remaining producers. Tom Luckenbill spends most of his time contacting Lever Bros, while Bob Simon specializes in the supervision of play adaptations.

LUCKY STRIKE ON WOR WITH SONG TITLES

Lucky Strike cigarets introduces the song title guessing program on WOR, Newark, next Tuesday night (2), using the 8 to 8:39 spot and Dick Himber's band. Prizes will be of-fered to studio participants and there will be another type of contest

for listeners.

If the session on WOR clicks the broadcast will be extended over Mutual. Lord & Thomas piloting.

Los Angeles, Oct. 26.
Music Corporation has sold 'Script
Tease,' its first showcaser, to American Tobacco for a Lucky Strike show replace one of the outfit's 'Hit Program is a musical af-

fair with a guessing angle.

Show to ride over the Mutual network will likely originate in New York.

Post Office Okays Dick Fishell's Grid Guesses

Postal authorities had to be convinced before WMCA, New York, could launch a score-guessing contest in connection with the Dick Fishell football programs nightly at 6:15 p.m. Sponsored by Sobol Bros. the stunt was okayed to use the mails because no purchase was necessary. Only angle is that entry blanks must be obtained at a Sobol gas station. Top prize for the best guesser is two free trips by plane to the Rose Bowl game in California. Weekly winners gct merchandise, Best 200 are separated each week.

Fischell's contract with Sobols runs to Jan. 10.

Ed Easts to Europe

Ed East and wife are on a hurry-up trip to France and England. First

East and Dumke went off the Kellogg program (locally in New York)

week ago.

Being Watched

Holywood, Oct. 26.
Studios are tightening up on handouts with gabbers under close surveillance. Paramount takes the lead in keeping close tabs on the air chatter and warning that distortions will be met with stern measures.

Other studios are also putting gossipers on probation and watching for overt acts to set examples of what others may expect.

5.000.000 POOR RADIO SETS IN AMERICA

Philadelphia, Oct. 26.

Program being drawn up here for rrogram being drawn up here for country-wide coordinated effort by various divisions of electrical indus-try to make America 'radio con-scious' through the observance of 'Radio Month.'

Radio Month.

Idea was suggested by Harry Boyd Brown, national merchandising manager of Philco at second annual conference of the International Association of Electrical Leagues at the beginning of this month. George R. Conover, managing director of the Electrical Association of Philadelphia is drawing up plans for the month to be observed sometime after beginning of the year.

Prime purpose of the move of

beginning of the year.

Prime purpose of the move, of course, is to sell sets, tubes and service. Idea will be to focus attention on obsolete receivers now in use. By having these repaired or replaced, it is expected resulting improved reception will increase listen

ing.

Philco has offered anonymous cooperation in the drive. It has offered to supply envelope stuffers and
circulars without identifying marks
on them to anyone desiring them.

Brown estimated 24,000,000 sets now in use are burning up \$150,000,000 in current consumption \$150,000,000 in current consumption annually. Sample surveys show, he said, that at least 5,000,000 sets now are in such punk condish they are being snapped on only for emer-gency service, like prize fights and Black speeches.

Ed Smith Drops Dead

Cleveland, Oct. 26.

Cleveland, Oct. 26,

Ed Smith, veteran radio actor,
dropped dead here yesterday (25)
in a doctor's office. He had been
complaining of pains about his heart
for several weeks. Smith, who has
appeared on top N. Y. air shows,
was, here to arrange a special electrical show at Mela Park. He recently had been doing the commentation for Tri-State Pictures, of
Cleveland, in a film production being made for General Electric.
Smith also is reported to have sold
a series of scripts recently to Ruthrauff & Ryan.

Smith was a pioneer decembric di-

Smith was a pioneer dramatic di rector in radio, having worked in this capacity for WGY, Schenectady

Brass-less WFIL Orch

Philadelphia, Oct. 26.

No swing, no sway, no jazz, has been adopted as war cry of new WFIL orch, batoned by Anthony Candelori. Unit, at direction of G. M. Don Withycomb and Prez Sam Rosenbaum, consists of 12 men, made up of strings, woodwinds and percussion instruments.

Fires labeling antical: Brass lacking entirely.

NETWORK FIRE

NBC and Mutual Ready to Curb Dirt Slinging-Threat of 'Dynamiters' Brings Speedy Action-Exhibs, Guild Join In Gag

STUDIOS ACT

Hollywood, Oct. 26.

Hollywood, Oct. 26.

Film gossipers on the air took a sound whack across the knuckles last week. Film industry and its players instituted measures to curb the practice that is regarded by Hollywood as becoming a plague. Sentiment against the air gabbers was partly crystallized following an article in DAILY VARIETY (Hollywood subsid of this publication), asking for a showdown from the studies to protect their people from the scandalous mouthings.

Initiating the move to keep the

sstudios to protect their people from the scandalous mouthings.

Initiating the move to keep the gabbers in hand was NBC which issured an order forbidding any new commentators or extension of those now on the air without an official okay by Lenox Riley Lohr, network person the control of the college of th

publicity

That the Motion Picture Producer

Metro-Maxwell Will Arrive Deluxe; **Everybody Has Several Assistants**

Lohr Clarifies

Lenox R. Lohr, NBC prez, yesterday (Tuesday) sought to clarify the instructions that he had issued to the network's Coast division on the matter of

Coast division of the allowed film gossipers.

Lohr said that he had acted merely to protect the network's schedule from being overrun with chatterers, since there seems to be a strong leaning in that direction currently among

FILM STARS' AD **EMBARGO AS A** RADIO CURB

Hollywood, Oct, 26.

In retaliation against the dirtdishing air gabbers, the picture biz has decided on further action by nixing player endorsement of any and all commodities, particularly those with radio commercial tieups, if the matter goes unaltered.

matter goes unaltered.

Studios are prepared to clamp down on their respective players of endorsement value and apply pressure for discontinuance. Figure it should not be difficult, when pointed out how thoughtless talk or malicious gossip about industry personalities may ultimately be felt at the b.o.

Film biz doesn't want to end the mongering by threatening commodity firms with an embargo on ad endorsements, unless forced to such tactics.

In the radio section of this issue is further detailed Hollywood's peeve against the ether dirt-dishers.

Town Hall' From Coast for Two Mos. Hollywood, Oct. 26.

Picture work will keep Fred Allen and Portland Hoffa on the Coast for the better part of two months, necessitating their broadcast of Town Hall Tonight' from this seaboard. Series gets the gun Nov. 17.

t the Motion Picture Producers would take a stand against the (Continued on page 35)

Broadcast will originate at NBC rental studio on the Warners Sunset boulevard lot.

opener. First airing of the series will be a dress-up affair with the 1,872 seats reserved for an invited audience. Stage is being dolled up to represent the Culver City lot in miniature, with curtain effect a replica of the MG gate swinging onen just ahead of the red light flashing on. Heavy Beat on Tom-Tom:

Heavy Beat on Tom-Toms
Publicity and exploitation campaign, geared to top any previous ballyhoo nationally, is being handled by Dean Dorn of MG and Burns Lee and Pat Patterson of Benton & Bowles. Metro is claiming that this radio first night will compare with any ever staged for a picture premiere. Street will be roped off and flood lights flashing their colored beams welkin-ward. Louis K. Sidney is here from New York to look after the biz end of the \$25,000 weekly show and Marcella Knapp, for the past 10 years assistant easting director at Metro, will act as liaison between Sidney and Bacher.

Bacher.
Second broadcast Nov. 11 will have Freddie Bartholomew and Spencer Tracy enacting a sequence from 'Captains Courageous in the dramatic section. Fanny Brice will also be on for a comedy turn.

Tom Gerety and Milton Weiss were assigned last week by Howard Dietz to be the N. Y. M-G contacts to Benton and Bowles on the Maxwell House Coffee Hour.

Purpose is to furnish the agency with publicity material on personalities which Metro is more familiar with and in a better position to handle than the agency.

Dramatic Auditions N. G. But Got Eye on Dancing

But Got Eye on Dancing
Detroit, Oct. 28.

Melba Sklar, Wayne U co-ed whose
several dramatic auditions at WWJ
failed to jell, succeeded this week
by tripping the light fantastic.
While hoofing with 15 other
Wayne studes as background for
WWJ's 'Houseparty' show. co-ed and
her dancing partner, Barney Kayannau, caught eye of Ty Tyson, WWJ
assistant manager, while doing the
'big apple,' 'truckin,' etc. Result: A
solo dancing spot each week and
promise of a first chance at future
acting role.

WLW Broadcasting Over 20 Hrs. Daily

Analysis Shows Seven Hours of Religion Weekly-New Flock of Programs

Cincinnati, Oct. 26. Operating time of WLW for weekdays was extended to 20 hours and 15 minutes last week with fall premiere of 13 new programs and six older ones in revamped form. Sun-day schedule continues at 18 hours of broadcasting. Present setup has seven hours of re-

Present setup has seven hours of religious programs on the week, including the quarter-hour stanzas of
The Gospel Singer, Edwin McHugh,
sponsored by Procter & Gamble, five
mornings, and the Hymns of All
Churches stint with Joe Emerson for
General Mills four mornings.

Educational portion of the schedule embraces: News reviews' Around
the world with the Nation's Station,'
Sundays, 11 to 11:30 a.m. and 6 to
6:30 p.m.; National Farm and Home
Hour, from NBC, 12:30 to 1:30 p.m.
daily except Sunday; tenth seaso,
daily except Sunday; tenth seaso, daily except Sunday; tenth season of the 'Nation's School of the Alr,' 2 to 2:30 p.m. Monday through Thursday, and Dr. Walter Dam-

rosch's music appreciation classes, from NBC, Friday, 2 to 2:30 p.m.; Betty Crocker's Cooking Hints, for General Mills, a quarter hour Friday morning, and Salute to the Cities, a long-running Crosley music series, 11:15 to 11:45 p.m. Friday.

Four latest commercials on WLW are: Chandler Chats, organitudes, for Bernard Perfumers, through the Sel Johnson Co., St. Louis, 8:30 to 8:45 f. am. Tuesday and Thursday, starting, this week. 'All the Answers' for Proter & Gamble' to blurb P&G I White Naptha soap, through Compron agency, NYC, 10:15 to 10:30 a.m., Monday through Friday, feeds to KWK, St. Louis, starting this week to KWK, St. Louis, starting this week to I Friendly Philosopher' for the Mantie Lamp Co. of America, through Presba, Fellers & Presba, Chicago; 8:15 to 8:30 p.m. Friday, originating at WIND, Gary, Ind., started Oct. 15. Clear Again, for Clear Again cough syrup, through Aubrey, Moore and Wallace, Chicago, 10:15 to 10:30 a.m. Sunday, started Oct. 17.

Operetta in Public Domain Causes Litigation on Allegation English **Copyright Lyrics Were Broadcast**

E. B. Marks Music Co, has filed suit against Colgate-Palmolive-Peet, Benton & Bowles and CBS in the Federal Court, N. Y., charging that a dramatic performance of "The Waltz Dream' had been broadcast without obtaining the necessary permission. Although the operetta itself is in the public domain, Marks claims that it holds, the renewal of convright on the English lyrics and copyright on the English lyrics and the melodic adaptation to those lyrics which were used on the pro-gram, "Beauty Box Theatre,", with Jessica Dragonette and Charles Kull-

Jessica Dragonette and Charles Kullman.

B&B agency had cleared the score through Tams-Witmark, the grand rights booking outfit. In its complaint Marks states that the 'Waltz' was broadcast by the same account twice within a year, the later occasion being three weeks ago. The usual infringement damages are asked. Web and agency declare that the contract with Tams-Witmark indemnifies them against any damage suits and that T-W has taken over the defense of the action.

Both Columbia and NBC for the past two years have closely guarded the data pertaining to these operate broadcasts and refused to provide such data for reference listing when requested for fear that a time of rechecking might develop. It occurred to the webs only a few months ago that no one connected with them had taken the precaution of find out whether the grand rights to these works had been properly cleared and signed releases obtained. Practice had been to take the word of the agencies affiliated with the programs.

programs.

Similar jittery situation applies to the mass of adapted plays, short stories and whatnot broadcast during the past several years.

DOC LEVY WINS FIGHT FOR TWO YEAR PACT

Philadelphia, Oct. 26. Philadelphia, Oct. 26.
WCAU signed an agreement with
the American Communications Association, Local 28, last Thursday, just one day after it obtained an injuncto prevent its 18 engineers from

picketing.. New binder provides exactly the same terms as one signed with a company union, WCAU Technicians' Association, last May, except for a 7½ percent wage increase. The company outfit was dissolved about six weeks ago when the panelmen resigned in a body to hook up with the CIO affillate.

Termer sets up 40-hour, five-day week, minimums of from \$46 to \$69 weekly and provides arbitration machinery. Strikes and lockouts are forbidden. It runs two years. Injunction was obtained when Dr. Leon Levy, prez of the station, and Willard Bliss, ACA exec vice-prez, failed to reach an agreement on the length of the contract. The union wanted one-year, Dr. Levy two. They were together on other points. New binder provides exactly the

two. They were together on other points.
Following a harmonious meeting last Monday, they deadlocked on this point Wednesday. That afternoon Judge Harry S. McDevitt issued the writ. Although, at an ACA confab that night, the union's attorney pointed out he could have the injunction dissolved because it was purely illegal under a new Pennsy law, the panelmen decided to accept the two years. They went to Doc Levy Thursday and signed.
WCAU gabbers, all members of AGRAP, are next on Levy's sked. They presented demands last week and will talk to him on them in a day or two. Victor to the second control of the seco

and will talk to him on them in a day or two.

WFIL was listed for a get-together with ACA last night, but the meet-ing was postponed until today.

Stan Thompson Reassigned

Stan Thompson Reassigned
Chicago, Oct. 26.
Couple promotions in WBBM program department takes Stan Thompson off supervisor of operations desk, and make his assistant program director, under Bobby Brown.
Louis Thompson, formerly enjerering supervisor gets the supervisor of operations title.

N.A.B. on A.F.M. Status

Washington, Oct. 26.
Reminder that no blanket agreement solving the controversy with the American Federation of Musicians has been negotiated went to all broadcasting stations Saturday (23).
N.A.B. circularized curt statement that trade group has not approved any form of contract for the employment of musicians.' License-holders were referred to the unanimous resolution adopted by the directorate Oct. 17 urging station autonomy in dealings with A.F.M., Sticking to the position that action in concert would be unwise for several reasons, James Baldwin told all units that the N.A.B. has not approved any

MA.B. has not approved any formula for use in deciding the numbe: of musicians which any station should employ or the amount of money any broad-caster should spend for talent.

Cited for Alleged Bias Withycomb Pooh-Poohs Announcers' Charges

Philadelphia, Oct. 26 WFIL WFIL was hauled before the National Labor Relations Board yesterday by American Guild of Radio Announcers and Producers on charges of firing gabber Joe Weeks for union activity. Case was held under advisement pending consultation with AGRAP.

Weeks, the station claimed, was hired on Sept. 1 of this year for a 30-day-trial period. It was mutually understood that if satisfactory he was to get more coin and a perma-nent job. Don Withycomb, g.m., testified.

testified.

He was unsatisfactory, however, Withycomb said, and was canned for that reason. Withycomb denied that he even knew Weeks, who formerly worked at WLW, was a member of AGRAP. Weeks admitted to the examiner that he was not a particularly active member.

In defense of his position, Withycomb pointed to the fact that engineers, who are an ACA unit, frequently—even hold meetings in the studio without molestatton from the management. He agreed to recognize AGRAP as the collective bargaining agency for the gabbers.

Weeks has been succeeded at WFIL by Don Martin, who started spieling on WTEL, Philly, in 1932, and since has been working at WIBG, Philly, and WTAR, Norfolk. He was unsatisfactory, however

Glenn Snyder Makes Varsity

Chicago, Oct. 26.

Glenn Snyder, general manager of WLS, is now a vice-president. Has been named v.p. of the Agri-cultural Broadcasting Corporation.

WARNED OFF 5 STATES

Chi Publisher Reps—Told Not to Supply Orchestras

Chicago, Oct. 26.

Music publisher representatives here last week received instructions from New York that they were not to supply popular music to any bands in Washington, Montana, Nebraska, Tennessee or Florida.

Due to anti-ASCAP laws and general performing rights battle.

INDIANAPOLIS' **EMPLOYE POLICIES**

Indianapolis, Oct. 26.
Unionization of local radio employees in any and all categories, by one of the nationally mushrooming

one of the nationally mushrooming organizations, looks tough. Indianapolis Light & Power, WFBM owner, has already in operation a company union covering its entire staff. All hands have had a recent raise; on average \$9 a month. Hours have been shortened, too; announcers on 40-hour week, etc.

At WIRE there is no official union, either outside or company, but owner, Eugene C. Pulliam, is putting into practice a special campaign, scoped to keep his employees satisfied. Working hours are being adjusted, and a new bonus plan goes into ef-

and a new bonus plan goes into effect on Jan. 1.

fect on Jan. 1.

Local stations chiefly promote on the cuff live talent for dramatic work from schools and colleges here, plus rather extensive use of itinerant entertainers at low piecemeal payoff. This enables the stations to do a bit better by their actual full-time staffs than a flock of other broadcasters of similar size and situation around the country.

DE ROUVILLE AGENCY BUILDS RADIO DEPT.

Albany, Oct. 26.
George S. De Rouville Agency,
Albany, has built up its radio department by engaging two Schenectady women veterans of the broadcasting field, Rosemary Cramb and
Marjory C. McMullen. Mrs. Cramb
has been with WGR. Buffalo and
WNBX, Springfield, Vt.
Miss McMullen scripted, acted and
handled household programs for
Leighton & Nelson agency, Schenectady.

Add: Fish Fables

Oklahoma City, Oct. 26. Skeptical and weary about the fish tales of Edgar Bell and Gayle Grubb WKY's advertising manager, M. H. Bonebrake, returned from a trip of his own with a sardine-size perch duly stuffed and mounted. It hangs

duly stuffed and mounted, it hangs on his wall and reads in bronze: 'Caught by M. H. (Deep Sea) Bone-brake, August 12, 1937, in Mud Creek, Okla, hooked at 12:11 p.m., landed after terrific struggle at 12:12 p.m., 12-ounce rod, 80-lb. imported Japa-nese silk line, piano wire leader, worm bail.'

Performing Artists Await Decisions

Will Not Proceed on Pennsylvania Victory—Further Tests Impend

National Association of Performing Artists has no intention of fol-lowing up its victory in the Supreme Court of Pennsylvania with the es-Court. of Pennsylvania, with the establishment of a licensing system in that state. A. Walter Sokolow, associate counsel for the NAPA, declared last week that the organization will wait until other high courts have recognized the artist's rights to his creative or interpretive works before it proceeds to exploit this right.

before it proceeds to exploit this right.

Pennsylvania high court held that the interpretive artist has common law right in the phonograph records he makes and that their broadcasting without his permission not only is an invasion of this right but constitutes unfair competition. Cases embodying the same line of conten-

tion as the Pennsylvania litigation will soon be tried in the Federal Court, New York, and the State Sureme Court, Manhattan. Complaint pending in the U. S. court was filed against WNEW by the NAPA in behalf of Paul White. Frank Crumit is the plaintiff and WHN the defendant in the state court matter. Sokolow explained that the NAPA is not anxious to take advantage of the Pennsylvania decision with regard to radio stations or coin machine operators until the right has been established in several states and Federal districts. He recalled that the American Society of Composers, Authors and Publishers pressed case after case in the courts for seven years before its income from licensing contracts amounted to anything.

A.F.M. Deadline Is Nov. 15

Joe Weber, American Federation of Musicians prez, yesterday (Tuesday) notified the manufacturers of transcriptions that, if they want to be permitted to use union men, they will have to refuse service to stations that haven't by Nov. 15 signatured contracts with the AFM. With the uniform agreement for affiliated stations practically set and ready for distribution among that class of station, Weber's next task is to work out a contract for the outlets operated by NBC, Columbia and Mutual in New York, Chicago and Los Angeles. Weber declared that the Nov. 15 deadline would be the last issued by his office. He said that the contract which his executive board and the affiliated stations' negotiating committee have finally agreed on would have to be the one submitted for consideration to the committee appointed by the stations not associated with a cross-country network. Weber asserted that there will be no changing of any provision for the indie outlets.

In the case of the key stations Weber anticipates much haggling from network lawyers on the legalities of the contract, but he figures that it would not be mete for him to make any changes that would give the webs any advantage over their allied stations.

WLW PRODUCER TOPS C.I.O. HANDS OFF CINCY ACTORS' UNION

Cincinnati, Oct. 26.

Owen Vinson, on the WLW-WSAI production staff, was installed as president of the newly formed chapter of the American Federation of Radio Artists at its first closed meeting, Friday (22). In a statement to Variety he said:

'Organization work in the Cincinnati field is well under way. More than 75 percent of those eligible for membership from the five local stations have been enrolled. Committees are investigating conditions and problems, which are being approached carefully and soundly. The officers look for 100 percent enrollment within 'a few weeks.'

Other officers are: Louis L. Levy, free-lance actor and writer, vice president; Bill Brown, WLW announcer; treasurer. Executive board includes: Jack Edmunds, WLW producer; Francis Pettay, WKRC announcer; Robert Stephens, WCPG news writer; Sidney Mason and James Leonard, announcers; Larry Menkin, writer; Harry Mumm, singer, and Jack Zoller, actor, all of WLW-WSAI.

Hawaii Gets Football

Honolulu, Oct. 26. With an average of three grid-casts a week scheduled over Hono-lulu stations, Hawaiian Island listen-ers are hearing all local Honolulu interscholastic and senior league games and at least eight Pacific Coast Conference contests this sea-

son.

Honolulu football scuffles are being sponsored by Standard Oil of California, with KGMB, the Columbia outlet, and KGU, the NBC station, dividing the broadcasts. Conference games on the Pacific Coast are being short-waved under the Associated Oil banner, and rebroadcast by one or the other of the Honolulu transmitters. cast by one or the lulu transmitters.

Framer Corners Pittsb'gh

Pittsburgh, Oct. 26.
Pittsburgh's busiest radio performer, Walt Framer, with around a dozen shows weekly, has just landed another new commercial, with Joseph DeRoy & Sons, jewelers. Program is 'Radio Swaps,' familiar novelty stunt, and hits WWSW every week night for 15 minutes at 7:45

week night for 15 minutes at 7:45 p.m.

I'll be remoted from a different section of the city each night, with sponsor putting up five silver dollars nightly to be paid passersby who have on hand articles Framer calls for.

2 Art Jones' on Show

2 Art Jones' on Show

St. Louis, Oct. 26.

Two Jones boys, both tagged Arthur, are on the staff of WEW.

Arthur Jones No. 1 is new program and production manager and also does an announcing stint. Arthur No. 2 has a mike job and the pair team with Alex Buchan in local football and sports programs.

ball and sports programs.
Buchan has plenty of grief trying to tell the dialers the difference so he calls them No. 1 and No. 2.

Helen Stewart Joins NBC Washington, Oct. 26.
Helen M. Stewart, superisor of radio production for Henry Kaufman Advertising Agency, to a job with NBC's local sales department. Formerly connected with WCAO and WFBR, Baltimore.

MUSIC UNION

Philadelphia, Oct. 26.

Philadelphia, Oct. 26.
Despite pleas by several disgruntled musickers that CIO begin organizing musicians, the John L. Lewis group has decided to leave the tooters entirely to the American Federation, of Labor, a CIO exec in Philly told Vantery yesterday. He admitted that the industrial unionists had gone pretty deeply into the matter of lining up musicians, but had decided on a hands-off policy because there was no need for further unionization activities by any other group among musicians. any other group among musicians

Los Angeles, Oct. 26.

Battle lines are being drawn in the forthcoming fight for the presidency of the Musicians Mutual Protective Association with charges being made that the Committee for Industrial Organization is. bidding for control of the organization's internal policies.

F. D. Pendleton, prez of the body the last five years, is running for re-election. MMPA has more than 6,000 members in the Los Angeles and Long Beach areas and is affiliated with the American Federation of Labor. Election will be held in January.

HEARST DISSOLVING M'CLATCHY LINK

Los Angeles, Oct. 26.

Murray Grabhorn, KEHE manager, appeared last week before the Musicians union to ascertain the stations' rating' as an independent non-affiliate, lending credence to reports that the two Hearst stations—KYA, Frisco, the other—would break away from their tieup with the McClatchy group, Combination of the six stations formed what is known as the California Radio System.

If the break comes, Warners' KFWB may dicker with McClatchy Warner transmitter has the Clairol program originating in Hollywood and airing over the McClatchy stations to the north.

Elliott Roosevelt, director of operations for the Hearst southwest radio properties, announced last week that he would go on the air as a commentator. Twice-a-week program carries a network price of \$3,500 weekly, Just how the show would carry across the country he would not say.

Hearst Radio, Inc., and CBS have worked out a new five-year contract covering their alliance in the South-

worked out a new five-year contract covering their alliance in the South-west. Stations involved are KNOW, Austin; KTSA, San Antonio; WACO, Waco; KTRH, Houston, and KOMA, Oklahoma City

Waco: KTRH, Houston, and KOMA, Oklahoma City.

Emil Gough took the contract along with him last week when he left for the Coast to confer with Eliott Roosevelt and Hearst chiefs on the Proposed revised executive setup of Hearst's broadcasting interests.

CJRM Has Site Trouble

Regina, Sask., Oct. 26. CJRM's plans for erecting a 310foot vertical radiator upset by necessity of finding new location from
present Belle Plaine site, 20 mileswest of here. Present site is right on
line of new Trans Canada Airlines
service and Department of Transport
refuses to grant license for erection
of antennae until new site found.
Main trouble is in getting power
supply.

Sponsor Responsibility

It is not considered the act of a true fraternity brother to ever It is not considered the act of a true traternity brother to ever suggest that an advertising agency is only, or primarily, or frequently, or ever, just interested in that 15%. Nevertheless, their recommendations, or failure to make recommendations, and their general follow-the-leader thinking, is often symptomatic of collection rather than creation.

Radio programs today are dull. That's a fact. A handful of standouts, almost all of them good entertainment, are so only because a star, or a star and writers in happy combination, know how, rather than the agency. Scarcely five advertising agencies in all have clear-cut right to call themselves showmen when it comes to radio production.

So what? Who cares? Who should do the worrying? Radio broadcasting has been famous for years and may always be famous for its ability on sheer bigness, sheer penetration of millions of parlors, sheer lack of discrimination among the hill-billy listeners to get by. Radio enjoys the greatest cover-up for ineptitude in show biz.

A bad legitimate play is panned into a swift closing. A floppo film gets double-billing and last runs first. A vaudeville act finds its trunk in the alley. But radio programs that mess up the kilocycles keep on messing, week after week. Agencies repeat the same blunders year after year. Still conning the sponsors, still fumbling, spending other people's money with a lavishness that even the Broadway gyps in their best days never emulated, either in devil-may-care spirit or prodigal scope.

If it doesn't matter, if radio is so big it can absorb all this If it doesn't matter, it radio is so big it can absorb all this agency joyriding and poker-face kidding, then one bad show is no worse than another, and omens don't mean what they seem to mean. The presence of advertising support has, of course, freed radio from the painful necessity of making good quite the way shows and films and performers have to make good.

Meanwhile that mythical creature—the sponsormeanwhile that mythical creature—the spoists—who it this has his own sponsor—the stockholder—must decide who should worry and how much. Show business itself holds to its fixed policy of slowly shaking the head from left to right and wondering how the advertising agencies get away with it.

Broadcasts Going Stale

(Continued from page 1)

NBC for Energine, in which the newsreel idea of interviewing persons in the news was adapted for the air by Wally Butterworth and Parks Johnson, 'Missing Heirs' dramatizations sponsored on NBC by Bisodol, and General Hugh Johnson. Latter is included because he is the first sponsored political commentator, who himself has a national potitical background, and who talks about general politics over which NBC has no power of censorship as regards his copy.

regards his copy.
Coming program, which Metro-Goldwyn-Mayer studios will produce for Maxwell coffee, may be decked out in new and original garments. But is essentially a guest star revue. That will remain to be

seen.
Failure of big league radio to produce many new ideas this year is occasioned by a variety of causes. Likely one of the most important—and significant—is the fact that radio is beginning to feel grown up, and consequently fat and prone to ease the pace. It's rich and respectable, and most of the March hares who lent it color in its more formative era have been jogged down on the key positions, where they had say and the whip to have their ideas executed. Radio this year has dipped down into the ditch; has turned filled-stomach tory; won't take chances; sticks by its tried and true-blue formulas. blue formulas

It has turned conservative largely because the ad agencies have impressed on radio their why-worry-if-the-soonsor-doesn't influence.

Other reasons which have account-ed for the paucity of new ideas are

these:

(1) In moving so many programs to the Coast for origination there, and heavy talent levying on picture studios, program boses studiously adhered to the old formulas. Because they are hiring film acfors, they use them in dramatizations, interviews or have the talent (if musical) sing. It's a short-cut method which doesn't require much imaginative thinking or production.

which doesn't require much imagi-native thinking or production.

(2) Late last winter and through the spring and summer most agen-cies had their doors Yaled when freelance program idea peddlers came around. This lockout was largely prompted by the fact Mc-Cann-Erickson lost a court suit on plagiarism grounds. With no out-side-course ideas cancelling agenlargely prompted by the fact Me-Cann-Erickson lost a court suit on plagiarism grounds. With no out-side-source ideas circulating, agen-cies had to depend on thoughts welled up by their own staffs. This

reason largely contributes to the slender list of programs with new formulas which have presented presented themselves this year.

Networks Blah

Networks Blah
Networks, which formerly could
be counted on to bob up annually
with several dozen new types of
shows for sustaining, have been doing only three things—setting sports
and educating the public in Shakespearean drama. Otherwise the program departments of the webs have
applied themselves to the production
of only the thin-worn formulas on
slim budgets.
As always, the best and fresh ideas

As always, the best and fresh ideas are sprouting in the sticks, where indie stations have to think up showmanly and strikingly new ideas to compete against more plush-time to compete against more plush-time is wide-awake concocting new ideas with which to bait the neighborhood furniture store and the candy merchant around the corner into broad-casting. They can't use programs—to any great extent—which are patterned on network-sprawling, name-bedecked shows because the indie stations' cheap layout would make the copied idea seem thoroughly tenth-rate. As a result they must put together their own programs. These sometimes blossom into big air stuff. They ascred to networks and there, gaudled by casting and writing, assume real proportions.

The old dogges and hack treatments blossom on Big Breadsating this As always, the best and fresh ideas

The old dodges and back treatments The old dodges and hack treatments obtaining on Big Broadcasting this autumn need no recounting. Programs are getting comment from the public as being burdened by sameness. In brief, the cry of 'old hat' is greeting a great many—too many programs.

BUT NOT TOO FUNNY

Skits Will Kid National Advertisers at Virginia Convention

Paul Duke, Three Speeds and Freddie Rich are among professional entertainers being shipped to Hot Springs, Virginia by the Columbia Broadcasting System to participate in its contribution to the amusement of the Association of National Advertisers this week-end.

RADIO ACTORS' UNION MAPPING ATTACK; ADVERTISING AGENCIES WILL BE ENEMY

Blackett-Sample-Hummert Scale Called Bad Influence on Wage Payments of Other Agencies—

AFRA's Next Moves Indefinite

After three months, during which B. B. D. & O., and Ruthrauft & going to be loved in the strength of the pays and girls use 'hints' in their sales spiles conjousty men.

members.

Networks are o.k. in AFRA's eyes.

Both CBS and NBC pay a flat price of \$20 per person for work on sustaining dramatizations aired; Mutual at present airs no sustaining 'acted'

at present and programs.

As for the indie stations around New York, on which players must cuff their talent on sustaining and pick up the paltry \$2 or \$3 on commercials, AFRA has at present few mercials, AFRA has at present few plans. Generally advanced within the organization is the idea of ignoring these smallies; then, when the Federation has sopped up within its ranks most of the air troupers, to outlaw the stations which pay offer it at all—in the dark-room. Thought is to freeze them out on choice talent.

Agencies Tough

Toughest nut is, of course, pre-ented by the agencies. Most of the FRA difficulty is presented by

After three months, during which the American Federation of Radio Artists has done nothing but get its officers in office, drum up member, and the same performers which results have to clarify its status in the Four A's, overtures must next be made to employers of the artists and wage scales for air acting pegged. By a curious chain of coincidences, plus biases within the membership roll, AFRA is at a loss-for the nonce—for what it should do. Under advice from the legal lights of Equity, the legit players' organization which is paternally fostering AFRA, procedure has been stalled on contacting and spearing for pacts with agencies, stations, networks and indue program producers using AFRA. members.

Motherothe area of the results and the program producers using AFRA members.

Floyd Gibbons tops the field, pasting a century note on the palm of anyone's paw who does an acting job on a program of his. March of Time ladles out \$80 for a good-size role on one of its new re-enactments, and \$35 minimum for a bit role.

Phillips Lord comes through with \$50.00 a part, and more if the role is big. Charles Martin, producer of the dramas on 'Johnny Presents' (Phillip Morris), gives a mob actor (type heavily used) \$7.50, \$10 for one line, and \$25 for a part portrayed. M. H. H. Joachim, producer of 'Unseen Priend,' pary \$25 and \$35, and occasionally a saw-buck to a one-line mouther.

What rather irks APRA is the fact that when it adjusts its scale, some of the radio producers and agencies are likely to find that they can cut their present scales and still be well above the minimums. This is one of the largely contributing reasons the Phillips Lord comes through v

Toughest nut is, of course, presented by the agencies. Most of the harged with agency is presented by Blackett-Sample-Hummer agency's producing subsid, Air Features, Ide. B-S-H airs far more dramatizations than any competitor. It also pays far less than any competitor a standard rate of \$12.50 per broadcast to an actor and \$5 per for a repeat broadcast. AFRA hits its snag in that rather a number of its charter members appear regularly for B-S-H. These troupers, in the main, work so many programs a week they wind up considerably in the chips. Consequently they directly feel the B-S-H and intends to open a campaign for a higher standard of salaries. Reason for this AFRA aim in the B-S-H direction is because the comparative low scale in effect on programs produced by Air Features has resulted in other large agencies slicing their scales and still be well above the minimums. This is one of the largety contributing reasons the Peteration has to date made to dispet out the recogniting reasons the Peteration has to date made to dispet out the recognition to anyone employing air actors.

Transcription-manufacturers are also on the AFRA list. World, pay off in the field. Here were, when doing a commercial job, all wasers plead that the sponsory having the discs made have limited their budgets. In some of the instances this is true, but there are all east two cases of waxers in New Openly, has pointed its first gun at B-S-H, and intends to open a campaign for a highest standard of salaries.

Reason for this AFRA aim in the B-S-H direction is because the comparative low scale in effect on programs produced by Air Features has resulted in other large agencies slicing their some the largely contributing reasons the Peteration has to date made to direct overtures for recognition to recognition to account of the largely contributing reasons the Peteration has to date made to distance the largely contributing reasons the Peteration has to date made to distance the largely contributing reasons the Peteration has to date made to

some of the boys and girls use hints; in their sales spiels, ominously mentioning that after January the entry into the federation for those who have studiously stayed out, will be tougher than getting that camel through that proverblal needle's eye.

American Federation of Radio Artists last weekend set up locals in Spotane and Detroit. Brings the total to seven, others being New York, Los Angeles, San Francisco, Chicago, St. Louls and Cincinnati, About five more are planned, prob-ably including New Orleans and Dallas. Dallas.

AFRA heads have held prellminary meetings with the committee representing the American Gulld of Radio Announcers and Producers membership. Discussions: looking toward amalgamation of the two groups are planned for this week and next. Such a merge, if and when, would probably split the AGRAP in two opposite directions. Announcer end, of the organization would go with AFRA, an American Federation of Labor affiliate, while the technician end would probably go CIO, toward which it already has strong leanings. Demands covering recognition. AFRA heads have held preliminary

which it already has strong leanings.
Demands covering recognition, wares, rehearsals, working hours and conditions, etc., are virtually all drawn up by various AFRA locals and committees. Task of coordinating them is being handled by the national board. Expect to be ready to proceed by mid-November. Besides the networks and independent stations, agencies and transcription companies will be approached. Idea is to combat such moves as that of Blackett-Sample-Hummert in making its own platters in Chicago to save money by hiring dramatic and musical performers out of New York.

War Fund of \$20,000

War Fund of \$30,000
AFRA national board last week
drew up a tentative budget for the
year, and submitted it for approval
by the Screen Actors Guild and
American Guild of Musical Artists
boards and Equity council. Organizations have loaned AFRA \$30,000.
Budget is understood to tilt that
figure considerably. Equity, SAG
and AGMA previously arced to advance any 'reasonable' further
amounts and are expected to okay
the additional loans.
American Radio Telegraphists

the additional loans.

American Radio Telegraphists

Assn. CIO affiliate, last week signed
a contract with RCA Communications, Inc., covering wage increases
and improved working conditions
for more than 1,000 employees in the
U. S. and Hawaii. Covered by the pact are workers in the live traffic division and messenger boys.

(Copy)

Active QUALIFICATIONS FOR

ACTIVE membership—Persons who have appeared in at least 30 radio broadcasts in any capacity or in at least 10 broadcasts as a principal.

ASSOCIATE membership—Persons who have not appeared in radio broadcasts a sufficient number of times to qualify them for active membership.

NON-RESIDENT membership—Persons who are neither citizens of the United States or Canada, nor resident and domiciled therein.

3 Artists now in good standing in any Branch of the Associated Actors and Artistes of America, or in the American Guild of Musical Artists, need not make any payments prior to November 1, 1937 (or such different date as may be fixed by the National Board of the Federation), at which time their schedule of dues and initiation fees will be fixed at which time their schedule of dues and initiation fees will be fixed and payable. Such artists shall answer the following questions:

State name	of your organ	ization.	 '	 	 				 		
Are you in	good standing	;?	 	 • • •	 	 	 		 	:	

Artists not covered by paragraph "3" shall pay dues and initiation fees

with	from Radio during	Annual	Initiation
х	past year	dues	ſee
	to \$2,000	\$12.00	\$10.00
_	to 5,000	18.00	10.00
—	to 10,000	, 24.00	10.00
	to 20,000	36.00	25.00
	to 50,000	48.00	25.00
	over 50,000	100.00	25.00

PAY FOR OVERTIME?

Politicians Think the Idea is Quite

Philadelphia Oct. 26.

Philadelphia, Oct. 26.

Three stations here did a plenty hot burn-up last Tuesday night when Governor George H. Earle, speaking on bought time, ran 11 minutes and 40 seconds past his skedded simple. He was speaking at \$100-a-plate dinner given by Democratic biggies. Time was purchased through Barnes & Aarons, Philly agency, for Democratic Campaign Committee.

WPIL was making outstand pale.

WFIL was making original pickup from Penn Athletic Ciub. It was,
in turn, pumpin; to WP, which then
sent it to WDAS. When, a couola
minuter before Guv's allotted time
was up, it became evident to WFIL engineers on the scene that he had a long way to go, a hurried telephone conversation was held among the three outlets involved. All had commercials following.

More harm than good, it was quickly decided, would come of cutting His Excellency from the ether. So WFIL and WIP did some rapid maneuvering to push their commercials back, while WDAS was torced to rebate on its account.

cials back, while whose was indeed to rebate on its account.

It's figgered Governor used about \$200 worth of extra time. Stations were given a polite ha-ha when they suggested collecting for it.



ANNA NEAGLE (Queen Victoria)

an

THANK THEIR FRIED WORLD FOR THEIR

"VICTORIA

AN IMPERATOR



HERBERT WILCOX

(Producer and Director)

IDS ALL OVER THE APPRECIATION OF

THE GREAT"

FILM PRODUCTION

CBS OKAYS TRANSCRIPTIONS ON WABC UP TO 9 A.M.; IMPORTANT CONCESSION

Web Estimates Rule Has Cost \$250,000 or Better Annually on Early Morning Schedule-New Ruling Puts 'Em Opposish to WOR

Columbia has abandoned its policy of barring electrical transcriptions from its New York key, WABC. Though the lifting of the lid affects only the periods up to 9 a.m., the move is a drastic one for the network setup in New York. Like the NBC outlets, WEAF and WJZ, WABC has been closed to any form of recording ever since Columbia became a full-fledged network. NBC has been seriously considering for the past several weeks the idea of putting a similar exception to the anti-disc rule into effect.

With the shift in transcription policy Columbia is adding an hour to its opening time. Instead of opening 130 WABC henceforth will start operations at 6:30 a.m. In order to make the 8 to 9 a.m. period available to transcription commercials

in 7:30 WABC henceforth will start operations at 6:30 a.m. In order to make the 8 to 9 a.m. period available to transcription commercials the network is revising the schedule of its early morning shows on WABC. The Morning Almanac with Phil Cook will be moved back to 7 to 8.0 clock, while other of the network's day greeters will likewise be showed back. WABC has practically closed with one transcription account for two successive quarter-hour periods after 8 a.m. and it has still another commercial giving much thought to filling in the third quarter.

uarter.

CBS figures that it has been passng up between \$250,000 and \$400,00 a year on WABC in early morning income on the New York because its anti-disc policy. New view-lint puts WABC into direct com-cition with WOR for that type of

Big Ado Over Statler Band; **WBEN Victor**

Buffalo, Oct. 26.
Feuding between WKBW and WBEN flared up Friday (22) at opening of Happy Felton's orchestra in Hotel Statler here. WBEN, at enant of Hotel Statler, has always had an arrangement to put Statler orchestras on the air. Consequently made arrangements for a regular Friday and Saturday night schedule of broadcasts during Felton's stay. Felton, however, prior to coming here had been a regular CBS broadcaster and wanted to stay that way. Consequently he made arrangements before his Buffalo arrival for a CBS broadcast at 11:30 Friday night. This was the same time as the scheduled WBEN airing.

Local CBS outlet is WKBW. Announcements came through from the

Local CBS outlet is WKBW. Announcements came through from the New York CBS office scheduling Fetion at 11:30 on WKBW. WBEN here insisted that if Felton went on WKBW he would not go on WBEN. Statter officials held that the broadcast would be on WBEN or the orchestra would not play in the Hotel.

orchestra would not play in the Hotel.

Network Wire

Felton, on the other hand, contended that a network wire was more important to him than a broadcast over a local station.

WKEW representatives said they would be very willing for WBEN to put the band on the air, too, but the WBEN's held out for exclusive broadcast privileges, or else.

The Statter-WBEN alliance won out shortly before broadcast time and the half-hour of dance music went out over WBEN only. But there were still murmuring indicating this was not an end to the war, but merely a temporary truce.

Felton wants that network audience. Until he gets it there's a possibility he may change his first name to Gloomy.

Personnel changes at WMPS, Memphis: Tommy Ragland, announcer, upped to continuity chief; Bob Knaff, new traffic manager; Clair, formerly with WGL, Fort Wayne, new pro-

Vault as Studio

Memphis, Oct. 26 Memphis, Oct. 26.
WMPS, local outlet for NBC-blue
building new offices and studios and
station consequently is occupying
temporary and cramped quarters.
Needing space for airing new pricogram, 'Mid-South Dinner Time,
WMPS applied to manager of building in which broadcaster is now operating.

erating.
Only spot available was a huge vault, no longer in use. This was dusted out, wires run in and now program is airing.

14 Stations Linked In Special Network For **Corn-Husking Contest**

Columbia, Mo., Oct. 26.

For the first time, the National Corn Husking Contest will be broadcast by a sponsor. Bankroller is Alis-Chalmers (tractors) Manufacturing Co. This year's championship ear-peeling test will be held on Jake Weber's farm at Marshall, Missouri, on, Nov. 4.

Broadcast will run an hour and 45. Minutes, and be afred commercially over a hookup of 14 stations through, the midwest. WIBW Topeka, will feed KFEQ, St. Joseph, KFRU, Columbia, Mo.; WEW, St. Louis; WHO, Des Moines; KFNP, Shenandoah, Ia; KMMJ, Clay Center, Nebr.; WDZ, Tuscola, Ill.; WMT, Waterloo, Ia; WLS, Chicago; WAAW, Omaha; WTAD, Quincy, Ill.; KANS, Wichita and WNAX, Yankton, S. D.

Hookup is no regional, but a linking of individual stations by Bert S. Gittins, Milwaukee agency which handles the Allis-Chalmers account. Listening area sought is that devoted to farmlands.

Broadcast will be handled from its scene by Don Searle, gm. of WIBW. Describers will be Elmer Curtis and Hilton Hodges of WIBW, plus Arthur Page from WLS.

WIP GETS MUTUAL SHOWS DESPITE WFIL

Philadelphia, Oct. 28.

Despite WFIL's grim grasp on its flock of webs, WIP is getting some Mutual biz here. Has just been awarded binder for new Barbasol series on MBS to start Friday night (29) from 8 to 8:15 and tagged 'Radio's Singing Cinderella', Mary Jane Walsh, with Not Brusiloff orch. Within past two months WIP has slipped two other Mutual shows from WFIL, which give it a total of two hours biz from this source a week. Others are Ted Weems' program for Varady of Vienna Sundays from 1:30 to 2, and Myra Kingsley for H-O cereals, 11:45 to 12 noon. Mondays through Fridays.

In each case WFIL might have cleared time. What holds it up is that its first allegiance is to NBC blue and if anyone else offers a network show it only can be accepted on basis that its may be cancelled with 28 days' notice in favor of an NBC show.

In addition to Mutual and NBC.

NBC show. In addition to Mutual and NBC WFIL also serviced by Transamerk Quaker State, and has taken Yankee

Grab Off Hotel Theatre In Coast Studio Famine

Hollywood, Oct. 26.
Matronly spread of radio on the
Coast has brought another picture
house into the broadcasting lists.
When Reunion of the States'
switched from KINX to KHJ the Don
Lee crowd had to do some tall figuring where to spot it. Sponsor demanded an audience studio.
Scouts hustled around and came
up with the theatre in the Ambassador hotel, with seating capacity of

dor hotel, with seating capacity of 565.

Kuhn New WGRC Boss

Listening area sought is that devoted to farmlands.
Broadcast will be handled from its seene by Don Searle; g.m. of WIBW. Describers will be Elmer Curtis and Hilton Hodges of WIBW, plus Arthur Page from WLS.

VENUTA BACK FROM HULA

Benay Venuta, radio and nitery singer, returns to New York, Nov. 15, from a three month vacation spent in the South Seas.
Nothing definite set for her in the way of dates when she arrives.

Louisville, Oct. 26.

New setup of Station WGRC, located in New Albany, Indiana, across the Ohio river from Louisville, has deen in New Albany, Indiana, across the Ohio river from Louisville, has easied in New Albany, Indiana, across the Ohio river from Louisville, has easied in New Albany, Indiana, across the Ohio river from Louisville, Dot. 26.

New setup of Station WGRC, located in New Albany, Indiana, across the Ohio river from Louisville, has easied in New Albany, Indiana, across the Ohio river from Louisville, has easied in New Albany, Indiana, across the Ohio river from Louisville, has easied in New Albany, Indiana, across the Ohio river from Louisville, has easied in New Albany, Indiana, across the Ohio river from Louisville, has easied in New Albany, Indiana, across the Ohio river from Louisville, has easied in New Albany, Indiana, across the Ohio river from Louisville, has easied in New Albany, Indiana, across the Ohio river from Louisville, has easied in New Albany, Indiana, across the Ohio river from Louisville, has easied in New Albany, Indiana, across the Ohio river from Louisville, has easied in New Albany, Indiana, across the Ohio river from Louisville, has easied in New Albany, Indiana, across the Ohio river from Louisville, has easied in New Albany, Indiana, across the Ohio river from Louisville, Passer en New Albany, Indiana, across the Ohio river from Louisville, Passer en New Albany, Indiana, across the Ohio river from Louisville, Passer en New Albany, Indiana, across the Ohio river from Louisville, Passer en New Albany, Indiana, across the Ohio river from Louisville, Passer e

L. B. Wilson, Long Holdout on Reps, **Appoints Free & Peters for WCKY**

Cincinnati, Oct. 26.

While Stations WOR of New York and WFIL of Philadelphia are setting an example of trading through their own outposts. L. B. Wilson of KCKY after weighing the situation pro and con has indorsed the sales rep idea by appointing Free and Peters. Latter firm take over chore forthwith.

Wilson's decision takes on added significance as he has maintained a unique position of not having any sales rep since establishment of WCKY in 1929. Paying for national spot as and when and from whom received. Wilson was considered a prize. A desire to free himself of business details in order to put in longer loafs in Miami, his favorite diggings, is in part behind Wilson's change of policy.

Free and Peters were designated by Wilson after going down the list. Ed Petry, a personal friend of many years, was not free to rep WCKY by reason of a Kentucky exclusive with WHAS, Louisville.

Wilson was invited to join the WFL set-up and have WCKY sold

with WHAS, Louisville.
Wilson was invited to join the
WFIL set-up and have WCKY sold
conjointly. He thought .Free and
Peters line-up more promising.
F. H. Weissinger, formerly of
Campbell-Ewald, is a new salesman
at the station under Lloyd George
Venard.

Dayton Philharmonic Sponsored by Gen. Motors

Dayton, Oct. 26.

Five General Motors divisions here—Frigidaire, Moraine Products Co., Delco Brake Co., and Inland Manufacturing Co.—are footing the sponsor's bill for a 13-week broadcast series by the Dayton Philharmonic Society over WHIO.

Orchestra, 2022. Dayton, Oct. 26.

writo.

Orchestra goes on the air every Wednesday at 8 p. m. starting to-morrow (27). Bob Bowman, station announcer, does musical commentating.

Pumpian Adds Radio

Chicago, Oct. 26.

Chicago, Oct. 28.

N. H. Pumpian has been named radio director of the Henri, Hurst & McDonald agency here where, since 1928, he has been director of media. Pumpian succeeds at the desk of Ed Weiss who left to organize his own agency as McDougall & Weiss, Pumpian will also continue as chief of media besides handling the radio duties.

Vallee's New Mike

Under Forum, Rudy Vallee elaborates on the microphonic pioneering he's been doing. Radio star thinks that the broadcasting business is far behind in the mike technique, and is working on a signaling system whereby the performer, in the course of his radiocast, will readily know, via a signal system, how well-balanced is his mike technique, or how to improve it. claims that

Value claims that radio artists, as is, are enslaved to the panelmen in the control rooms, when it should be corrected at the source, while broadcasting.

TOP COURT **WONT HEAR** '640'

Washington, Oct. 26.

washington, Oct. 26.
Changes in personnel of the Federal Communications Commission do not invalidate decisions, under implied views on the U. S. Supreme Court.

Court.

This principle was established indirectly Monday (26) when the highest tribunal refused to ogle the record of the hard-fought '840 case in which one group of persons heard evidence and another rendered judgment. Appeal had been filed by WCSI, Portland, and Eastland Co., losers in tiff with Portland Broadcester System which the processor of the processor to occupy channel previously re-served for KFI, Los Angeles.

Without giving any explanation, the supreme court upheld both the Commish action and the opinion of a Commiss action and the opinion or a majority of justices comprising the U. S. court of appeals for the District of Columbia. Unless petition for rehearing, expected to be filed by losers, causes the tribunal to flip-flop, the case is closed.

Nullified

Nullified
Point involved in the litigation is whether Commish subdivisions can be changed while a radio case is pending. Argument of Paul M. Segal and George S. Smith, counsel for WCSH interests, was that the decision in favor of Portland Broadcasting was nullified by shake-up occurring between rounds. Attorneys contended that newcomers to the broadcast division — late Chairman Anning S. Prall and Gov. Norman S. Case—were incompetent to pass on the testimony. Commish counsel took the view that the record could serve anyone as foundation for a decision and that removal of the members who listened to withesese—Commissioners Thad H. Brown and Hampson Gary (now F.C.C. general counsel)—did not invalidate the finding that Portland Broadcasting was best-qualified applicant. qualified applicant.

Court's could-shouldering for East-land and WCSH finishes the fight, which has reflections in the disbar-ment proceedings in which Segal and Smith presently are involved. Unlikely that the final bench will be induced to alter its stand by any further moves to get a thorough airing of the important issues.

75 WXYZ JUVENILES IN MUSICAL COMEDY

WXYZ's 'Children's Theatre of the Air,' hour's visual show originating in downtown Broadway-Capitol the-atre, is being divided up into serials

atre, is being divided up into serials of five-week duration each.
Opening this week is 'College of Mirth,' a collegiate, musical comedy, with 75 juves taking part under direction of James Jewell, station's dramatic chief. Planned to follow this 'Serial' with others covering various types of shows.

George McCall Sponsored

George McCall will do a film chatter program for Old Gold over Columbia starting Nov. 16. It will cmanate from Hollywood.
Periods picked by Lennen & Mitchell for the account are 7:15 to 7:30 Tuesday and Thursday nights.

KSTP HOST TO PEDAGOG **GATHERING**

St. Paul, Oct. 26.

Educators attending KSTP's northwest conference on radio in educations last week agreed to spread the idea of the radio workshop in the schoolroom with the object of raising the level of educational broadcasts and of getting the adolescents technically interested in the medium. Conference is expected to lead to the acquisition of better radio equipment for the classrooms and special training for teachers with a yen for aircasting.

Judith Waller, educational director for NBC's Chicago division, scored educators in general for their lack of interest in the educational value of radio and for doing little to develop the right kind of programs. State Commissioner of Education John Rockwell warned against standardizing educational programs and urged that more of the latter be supported by the teaching clan, while Mrs. George B. Palmer suggested the establishment of a central clearing house for educational programs and program ideas, with this stup also devoted to checking what is being done along similar lines in other communities.

Conference, which had an attendance of 400 persons, was called by

other communities.

Conference, which had an attendance of 400 persons, was called by Thomas Dunning Rishworth, KSTP's educational director; Henry A. Belows, public relations chief for General Mills; Dr. Malcolm S. MacLean, director of the University of Minnesota's general college, and Miss Waller.

WLS TALKING **CWN ANTENNA**

Chicago, Oct. 26.

With the present WLS contract with NBC for use of the NBC-WENR transmitter expiring on Oct. 1, 1938, the Prairie Farmer station is readying to erect its own transmitter and has filed application for permission to build a mast.

to build a mast.

Station has been paying NBC
\$5,500 a month for the use of the
transmitter, on which it shares time
with WENR. WLS believes that if
and when the WLS transmitter is
erected that deal will be reversed,
with NBC renting the transmitter
from WLS, and using the present
WENR mast only for emergencies.

SPECIAL DRENE COPY FOR INDIANAPOLIS

Indianapolis, Oct. 28.
WIRE is only station in country
with local amounter break-in for
the commercial plugs on Jimmie
Fidler's Hollywood Gossip for
Drene (P&G). Reason is P&G is
testing out a special form of Drene,
using different commercial spiel than
elsewhere on NDEC red web, the new
product supposed to correct the hairdrying qualities of the straight
Drene.

Drene.

This local-announcer break-in, as spieled by Bill Frosch, is constant headache for WIRE. Reason is copy as used on the net usually in dramatized form. As switched in by Bob Sherwood, NBC spieler, copy has been spieled by him, such as: 'And now, we bring you a sprightly conversation between two girls who have found Drene to be just too—too. Out fades the network over WIRE, and in comes the masculine booming tones of Bill Frosch, to both confuse and amuse the dialers.

Arch Oboler's Spot

Arch Oboler's Spot
Chicago, Oct. 26.
Arch Oboler off the ColumbiaLever Bros. Edward G. Robinson
stanza because of difficulties as to
how what should be written, but
will remain on Coast for another six
weeks at order of William Morris
office. Understood picture tie-up
being considered.
Will continue to mail 'Lights Out'
and Irene Rich scripts in for production here and in N. Y.

BRITISH SPONSOR ATTITUDE

Taxed for Radio Entertainment. **Funds Diverted to Television** Experiments, Britons Complain

London, Oct. 28.

Though the British Broadcasting Corp. is continuing a regular program of experimental television broadcasts and more than 10 companies are offering sets to the public, all is not smooth sailing in the sight-sound field of England.

Owners of radio sets, who pay license fee supposedly to hear air programs, are beginning to ask questions about television expenditures. They claim this regular radio assessment is strictly for radio programs and charge that part of the money so collected goes to further television activity. Their contention is that it should go to the support of better radio broadcasting.

While public interest and perhaps. trides in regular televizing has been accomplished in this country, experts admit that it still is highly experimental: Bearing out this idea was the complete shutdown recently for two weeks or more of the BBC transmitter while repairs and alterations were made. This merely stressed the irregularity of present set-up.

Average price of television sets in

stressed the irregularity of present set-up.

Average price of television sets in England is placed at \$250 to \$300, with \$175 the cheapest and \$850 the highest. Doubtful if more than 2,000 have been sold, with only about 800 actually in homes: Lowest priced ones are the large midget sets, comparable to table radios. These supply a picture, three by four inches in size.

Largest outfit, producing a 15 by 20 inch image by means of projection tube on a translucent screen, is put out by the Phillips Co., a Dutch concern with British backing. However, most sets give images 7½ by 10 or 9 by 12 inches in size.

Three Hours Daily
Television programs are broad-

nowever, most sets give images 7½ to 10 pt 12 inches in size.

Three Hours Daily
Television programs are broadcast by BBC three hours daily six days in the week. One hour goes on in the afternoon after a one-hour stin at midday. Third hour is set for night. Midday program is designed almost exclusively for dealers. Newsreels, either by British Mo viet one or Gaumont-British; vaudeville acts, sketches and lectures comprise the average program. Occasionally outdoor scenes and events are televized.

Most successful outdoor work to date was that of the Coronation, and tennis matches at Wimbledon.

In television circles, chief interest now is centered on what will be done in Russia. A transmitter, obtained from RCA in the U. S., will be placed in operation at Moscow in a couple of months. There is talk of installing a transmitter in Italy but that's largely in the conversational stage thus far.

Television in Berlin, Germany, is of semi-public nature, with few receiving sets in the hands of the public. Most television in Germany must be in public places. France is talking a lot about television but that's all.

RADIO LICENSES ON UPBEAT IN GT. BRITAIN

London, Oct. 15.

Total number of licenses held by owners of radio sets in the U.K. at end of Sept. was 8,347,800, says an official statement by the Postmaster-General. Figure shows an increase in the year of 557,995, with net increase of 51,713 in the month alone. B.B.C. revenue derives almost entrely from licenses, without which operation of a receiver is illegal.

Houston to Winnipeg
Toronto, Oct. 26.
Eddle Houston, saxophonist and
vocalist with Luigi Romanelli's orchestra, has taken over the duties of
musical director of CJRC, Winnipeg.
Left town Friday (22).

Stunt Opens GFGP

Saskatoon, Sask., Oct. 26. Saskatoon, Sask., Oct. 26.
Believed Canada's most northerly
commercial radio outfit, CFGP,
Grande Prairie, Alberta, will be
'opened from the skies,' according to
present plans, Nov. 2. Officials, flying 200 miles north from Edmonton
in United Air Transport radioequipped plane will broadcast opening, speeches to station for rebroad-

cast.

In party will be J. M. Taylor, president of Taylor-Pearson-Carson, Ltd., prairie radio outfit; F. H. Eiphicke, manager of CJCA, Edmonton; Hastings McMahon, chief engineer of CJCA, and Spence Caldwell, western supervisor of Canadian Marcast.

McGill Students Damage CHLP, University Admits; Will Compensate Station

Montreal, Oct. 26.
Running amok after local intercollegiate rugby game Saturday, McGill'University students raided radio station CHLP here and did damage estimated by station officials to amount to \$1,100. College admits the claim and the money will be met from the \$30,000 caution cash deposited by students at the beginning of each university year. Station was not much affected as to broadcasting, except on Saturday night, the not much affected as to broadcasting, except on Saturday night, the
raid occurring in the late afternoon.
Students also raided the Capitol
theatre, first-run on the main street,
but word of the approaching raid
came beforehand to the management who turned the students back
without suffering any damage.

Dirt-Dishers

(Continued from page 29)

gossips was indicated when Louis B. Mayer, prez of the body, said that the matter would be laid before the members at this week's meeting. He was to have talked with Will Hays in New York to see what measures might be adopted by his organization to forestall further air attacks on the property of the

to forestall further air attacks on picture people and the ventilating of their private lives.

Discussions are also under way among studio chiefs to meet threatened reprisals from gossipers, who have thrown down the gauntlet to studios to expect treatment in kind if they withhold cooperation from them concerning their stars. It was intimated that all air material will be closely scrutinized to see if distortions are made to sensationalize the copy.

be closely scrutinized to see if distortions are made to sensationalize the copy.

Exhibs Ask Cleanup

Mass Exhibitors Committee of Southern California was injected into the cleanup campaign when a resolution was drawn demanding immediate cessation of 'malicious nuisance'. George Trendle, Detroit theatre operator, said his visit to Hollywood was partly for the purpose of arousing the studios to the need of regulating air chatterers. He is also of the King-Trendle radio network. He characterized air scandal speakers as a menace to the film industry and recommended that studios cut off their supply of information.

Kenneth Thomson, executive secretary of Screen Actors Guild, said his group would do its part to drive dirt slingers from the air as a protection for the legitimate ether columnist.

columnist.

Helen Kelly, secretary to Niles Trammel, and Helen Shervey, of Chicago NBC program department, returned from their Cuban trip last week.

WON'T TOUCH YANKEE IDEAS

Advertising Agencies Have Brought Over American Programs Via Records to Give Them Sample

'TOO FAST'

London, Oct. 15.
English advertisers bankrolling radio programs on continental stations for the benefit of British listen-

radio programs on continental stations for the benefit of British listenders are revealing marked resistance to American broadcasting notions.

General fear seems to be that the tempo characteristic of American commercials is 'too fast' and that the advocates of such stoud be discouraged.

Recently an American advertising agency with a London office okayed an act and a script for broadcast via Luxembourg only to have the British sponsor veto the whole idea. Opinion given was that the proposed program was 'too American.' Talent was paid off and not used.

Untalinkable

In another recent instance a performer attempting to inject advertising into the script proper was stopped cold with the remark: 'We have our own commentator.' It is believed by sponsors that Englishmen generally would react unfavorably. Such broadcasting stunts as those exemplified by Jack Benny's semispoofing of his own advertiser would be unthinkable over here.

Recordings of American commercial programs have been brought to London in recent months by admen for the purpose of interesting British advertisers in new and more agressive forms of radio advertising gressive forms of radio advertising

for the purpose of interesting Brit-ish advertisers in new and more ag-gressive forms of radio advertising to expand the limited and carbon copy stuff they usually approve. Consensus continues to express skepticism. All of the American pro-gram ideas are turned down by Britons as 'not English' or 'too fast.'

DANISH RADIO **FEUDS WITH CAFES**

Copenhagen, Oct. 15.
Feud over nitery broadcasts between cafe owners and Danish State
Broadcasting Corp. has forced listeners to seek swing and torrid tunes
via American and English short
wave stations. Restaurant owners,
previously debuting robbing de via American and English short wave stations. Restaurant owners, previously drawing nothing, demanded same compensation as bands. DSBC balked at the added tariff and is now using Louis Preil's orchestra and short wave pickups every other night. Operators of class niteries charge broadcasts of inferior bands from unpretentious spots tended to drive away biz. Airings of Kaj Julian's orchestra, popular combo appearing at a suburban resort, also proved a boomerang for local entrepreneurs.

CKCK's 3-Day Ballyhoo

Regina, Sask., Oct. 26.
Radio station CKCK, Regina, set to open new studios in Leader-Post newspaper building with big threeday splash, starting Nov. 1. M. V. Chestnut, manager, foregoing network program in favor of entertainment instead.

Invitation applies only first night. General public admitted next two days. Leader-Post, owner of station, will. blast with large supplement in newspaper Nov. 1. Station rented by Taylor, Pearson, Carson, operators of a prairie chain.

Doubling of Talent Between Air And Theatres Is Argentine Idea of Financing Imports

ANNUAL NUISANCE

Drive for Unpaid Radio License in Canada

Canada

London, Ont., Oct. 26.

Approximately 3,000 Londoners are in danger of being summoned to police court for failing to take out their 1937 federal radio license. Officials estimate about that number are operating radios in London at present without licenses.

A. A. Aveling, district radio inspector, has received instructions from Ottawa to start the annual check-up in this city and district. All homes where unlicensed radios are believed to be owned will be visited. Last year there were 15,335 licenses issued in London, However, this year only 12,343 have been issued to date. Officials say nearly all districts are down this year.

Several American Waxes And One Mutual Repeat On Honolulu-Hilo Pair

Honolulu, Oct. 26.

H. J. Heinz has signed for 26 half-hour studio programs on KGMB, Honolulu, and KHBC, Hilo, Hawaii, using Josephine Naukana and Al Kealoha, singers, Mondays beginning Nov. 1. Also 13 quarter-hour transcribed programs three mornings a week starting same date, with B. A. Rolfe's orchestra, Angelo Patri and Reed Kennedy, vocclist.

Bi-So-Dol is sponsoring 39 quarter-hour transcribed programs, Problems for Pamela, with Lila Lee, three mornings weekly on KGMB, Honolulu, and KHBC, Hilo. These started Oct. 19.

Procter & Gamble (Crisco) spotting its transcribed serial, "Kitty Keene," on same stations five days weekly for one year, and The Gospel Singer, also transcribed, for the same length of time. Latter program plugs Ivory soap.

Corn Products (Karo) will begin 26 spot announcements, two weekly during the 'Around the Town' women's program, on KGMB, Honolulu, alone Nov. 23. Vick waxings go to both Fred Hart stations Nov. 29.

'Old-Fashioned. Revival,' Mutual network program, is being rebroad-Honolulu, Oct. 26

Nov. 29. 'Old-Fashioned Revival,' Mutual network progra-, is being rebroad-cast by KGMB. Honolulu, and KHBC, Hilo, Sundays for 13 weeks under sponsorship of the Gospel Broadcasting Association.

Charley Stahl's Office

Charley Stahl's Office
Philadelphia, Oct. 26.
Charles J. Stahl, who was general
manager of WPEN, until let out
when John Iraci bought outlet a
month ago; has opened an agency
here to service radio accounts for ad
agencies.
Stahl was g.m. at WPEN for nine
years. Before that was with Lee
Advertising Agency in New York.
He introed foreign language biz in
East. Most notable feat here was
placing WPEN spot announcement
show, 'S.S. Al! in Fun' in Opera
House for 3½ months, during which
time it played to 258,000 people at
25 cents per.

Escapes Workman Accident

Escapes workman Accident Regina, Sask, Oct. 26.
Ernie Strong, chief engineer at CKCK here, has got his old 'tin helmet' down from the wall and is wearing, it over his bandaged head while supervising erection of new 200-foot vertical antennae at Boggey Crock vit. Morentules and additional properties of the control of the 200-100 vertical antennae at Boggey Creek site. Narrowly escaped seri-ous injury when workmen, 50 feet up, accidentally dropped iron pinch bar, striking Ernie on the head as he bent over. Bending and fact bar hit sideways instead of dead on proved lucky.

Buenos Aires, Oct. 17. -Buenos Aires, Oct. 17. 2
Argentine radio groups, specifically Radio El Mundo (LRI) and Radio Belgrano (LR3) say they can and will pay American talent as high as \$5,000 weekly. But that has a couple of important qualifications. Biggest part of such sums would materialize only when, as and if such international sponsors as Vick's, Lehn & Fink, Lambert, etc., pay the radio end.

Talent would work out the sale.

Talent would work out the sal-aries in two ways: First, through at-tracting sponsorship, and second through coincidental appearances in Argentine theatres, concert halls, night spots, and so on.

night spots, and so on.

American reps are under instructions to be on the lookout for such
talent, but have also been instructed
to explain the 'catches' in the offer.
Vicks' made possible Argentine radio appearances of Tito Guizar this
year. Theatrical enterprises are affiliated with the stations.

Some years ago a number of names' were imported for radio dates for prestige reasons, minus sponsorship. That procedure is now cold. Too much competish. El Mundo and Belgrano feed Argentine and Uraguayan nets of 10 outlets each.

Idea is to sell Yank sponsors on local use of American performers. Singing types are, of course, prefer-able for language reasons, although

able for language reasons, although others are not entirely excluded. To date such activity has been almost exclusively confined to Spanish speaking talent such as Jose Mojica, Lupe Velez, Raul Roulien, Conchita Montenegro, Tito Guizar, et al. S. A. Radioites want to get away from the strictly Latin importations to speed their growth locally and in world importance. They have a definite demand and market for versatile foreign artists with singing and musical abilities and mean to get them with the aid of Yank money bags.

Canadians Will Go To Havana with Protests Against Mexican Ways

Toronto, Oct. 26.

Toronto, Oct. 26.

Squawks of private station owners across Canada to the effect that powerful Mexican broadcasters serious-result of the property of the prop

are all being 'blanketed' by Mexican broadcasters.
Toronto's CRCT, a CBC station, is one of the hardest hit by Mex broadcasters. A new 50,000-watt transmitter for CRCT, to be opened early in December, is expected to blot out interference.
Another CBC Toronto outlet, CRCY, switched from 1,420 to 960 kilocycles last Wednesday (20) in order to get clear of heterodyning U. S. stations.

CHAB, Moose Jaw, New Equipment Moose Jaw, Sask., Oct. 26.

New 100-250w, type Marconi transmitter ordered for delivery to CHAB here by Carson Buchanan, president and manager of sation. Higher power for daytime.

power for daytime.

Station, a community owned affair, has been in operation 12 years.

RADIO SHOWMANSHIP

(Attention-Getters, Tie-Ups, Ideas)

Outstanding Stunts

LORD AND LADY ELGIN OVERSEAS SALUTE
J. WALTER THOMPSON

With British Co-operation
New York City.
Elgin Watch through J. Waiter
Thompson, pulled a nifty stunt
Thursday (21) to give exploitation
prominence to new models. Steps
taken were as follows:
(a) Time War contracted on 46
CBS station one-time transcontracted on 46
CBS districts of the contracted on 46
CBS districts on 46
CBS distric

presse up in england by transoceanic radio.

(d) In concluding the international amenities His Lordship slipped over with genteel charm a swell commercial.

Tie-up worked beautifully from the banquet end, where the speeches set the scene and gave the event plausibility as g bona fade evic affair. Reception from overseas was good and whoever wrote the Eigin talk knew how to be high-minded and advertising-minded simultaneously.

Store Bally Via WCKY Cincin

Siere Bally Via Cheinnati.

A radio premiere with trimmings. In Hollywood was a land Hollywood was the hollywood was the hollywood was the hollywood was the enlarged home of Shillito's department store, covering a city block. First part of the broadcast was a half-hour program originating in the station's studio in the Netherland Plaza, on which civic leaders paid ribute to the firm's advancement. From 8:30 to 9:30 p.m., during the public inspection period, WCKY aired historical music played by Clyde Trask's orchestra for a special presentation written by Alfred Seal, Post columnist, and interviews with visitors to the store by Paul Kennedy, Post radio edor.

A p.a. system with 26 orders the store.

WJR's Radio Seap Box

WJR's Radio Seap Box

Radio Soap Box' is the tag for a
new half-hour program to be aired
every Saturday night over MyR
here, with no holds barred.
Gag is to get listeners into studios
with any sort of an idea for debate.
Duncha Moore, WJR special-events
spieler, will be in charge. 'Orators'
will be able to step up to mike and
sputter out their ideas or complaints
about wife, home or country over
the ether. Only requirement is that
the spiel be of interest to someone
else besides spieler.
Program is billed as an 'uncensored' half hour of free speech, catchas-catch-can and no holds barred.

KKR's 'Wolker' Sine*

KJR's 'Writer' Stunt

KJR's 'Writer' Stunt Seattle. With Granbaum Bros. Furniture Co. bankrolling, KJR is airing a Sunday series of dramatic programs based on scripts turned in by amateur writers. It's called 'Are You a Writer?' and contains studio-prepared versions of two stories selections of two stories and the contest by a committee of judges. During the week there are a couple of other programs in which the contest is tom-tomed and prospective candidates are given tips on scripting.

Contest was ushered in with full pages in the local papers, window displays and truck banners. Ann Newman agency handling.

WIRE's Special Events Brag Indianapolis

MIRE invested in a 20-page pocket-size promotional b o ok let, blurbing their special events coverage since first of the year. Pointed at idea that it's special events, such as those listed in the comprehensive brochure, the listeners dial for, and thus become regular listeners as well.

Book went to agencies, time buy-ers, and other sales prospects.

'Women's Contact Woman'

Women's Contact Woman' Chicago.

First participating program which WBBM has had in a number of years gets several novelties in way of exploitation and tie-ins.

Done for a 50-minute period on Saturdays, and 15 minutes other days, station has brought in Carroll Molunioy to hurrah it among women's clubs and organizations, giving her the title of Women's Contact Woman. Further sustaining promotion is done by furnishing 150 middlewest newspapers with daily recipe column under name of prorecipe column under name of program 'Pantry Party,' and credit line to station.

to station.

Giveaway is card index recipe folder of recipes each week.

Besides special exploitation station is also doing a lot of straight newspaner advertising and feeting publicity on fact that Eleanor Howe,

tormerly of Columbia 'Home-makers' Exchange,' is running the show, that it is before an audience on Saturdays, and that a bank of phones is installed in studio so that phone inquiries get immediate at-tention during the program. Special model kitchen set-up has been made for stage of CBS audi-ence studio here, and airings will be done as Miss Howe actually does her stuff while talking about it.

HAL FIMBERG AGENCY CLAIM IS SETTLED

Hollywood, Oct. 26 Hal Fimberg took a cash settle-ent to call off his suit against the

nicin to can on his suit against the Ruthrauff & Ryan agency. He had asked for \$20,000 for al-leged unlawful dismissal as writer of Al Jolson's radio show.

Hohengarten to Be CBS

Mus. Dir. After Kelsey
Chicago, Oct. 28.
Carl Hohengarten, at present arranger for Columbia, becomes musical director for CBS midwestern division Nov. 1, when resignation of Carleton Kelsey takes effect.
Kelsey plans a South American trip as a belated honeymoon, and will wind up on Coast Jan. 1, to de Hollywood originating program.

J. J. Rubens Eyes Radio

Aurora, Ill., Oct. 26.
Three way battle going on here for permission to establish radio station.
J. J. Rubens (Publix theatre operator), Aurora Beacon and Leland hotel are all three after the

WIOD Shifts to 610

Miami, Oct. 26.
WIOD, Miami, bought spot announcement campaigns on several other Florida stations to tell about its shift from 1300 kc. to 610 kc.
Wavelength exchange went into effect yesterday (Tuesday).
Event was also markedly the usual congratulatory speeches by state, city and county officials.

Polite Politicians?

Philadelphia, Oct. 26.
Philly's politicians are too, too popolite. Last week, when WDAS found it had opportunity to air Prez's address on time already contracted for by Republicians for political harrangue, it phoned the GOPers.
Delighted was the reply to the station's request for release from the commitment.

Bentley on Wax

Spencer Bentley playing the male lead in 'Romance of Hope Alden' serial which now is on WOR-Mutual network daily, Mondays through Fridays. It is a transcription show produced in Chicago.

KYA. Frisco. Changes Follow Roosevelt In: Squire Off WINS, N.Y.

San Francisco, Oct. 28.
Changes loom at KYA. Hearst station here, following a huddle between Bob Roberts, the manager, and Elliott Rosevelt, the new head man. KYA is regarded as one of the best potential money-makers of the Hearst radio list,

Hearst radio list.

Increased activity in local production at the KYA studios is expected following the dissolution of the Calironowing the dissolution of the California Radio System in the near future. Lines will be maintained between KYA and KEHE, the Hearst Los Angeles outlet, only for commercial programs, and the four McClatchy_stations — KEBK, Sacramercial programs, and the four Mc-Clatchy stations — KEBK, Sacra-mento; KM, Fresno; KERN, Bakers-field, and KWG, Stockton-will con-fine their network releases to Na-tional Broadcasting programs. Leon Churchon leaves KYA for WCAE, Pittsburgh; Relland Quinn succeeds him as program manager.

Burt Squire has resigned as manager of WINS, New York Hearst outlet, to take over the operation of the New York State Network. Squire claims that he has personal contracts with the members of this regional and that WINS is in no way a part of the picture.

N. Y. State link was organized last year at Squire's instigation.

Harry Conn as Actor

CBS has auditioned a program with Harry Conn, radio gag writer, as a performer. Adultion before audience in one of Columbia's playhouses was held last week. Show built around the gagman included singers Barry Wood and Beatrice Kay, backed by Mark Warnew's orch.

Helen Menken's Test

Helen Menken files to the Coast for a Warner Bros. test after her program tonight (Wed.)
Actress planes right back in time for her ensuing week's commercial

or her ensui

Leo Reisman on Luckies

Leo Reisman in Huckes
Leo Reisman replaces Mark Warnow's band on the Lucky Strike hour
Nov. 10 and stays for seven weeks.
Band will double to WIZ-WEAF
program from its location at the
Waldorf-Astoria hotel, N. Y.

Present But Silent

Cincinnati, Oct. 26 Joe Dunlevy, as Smilin' Dan, is do-ing a new vocal series on WKRC for Pontias dealers of Greater Cincy, 6 to 6:15 p.m., Mondays through Fri-

days.

For his initial program, Thursday
(21), he had as studio guests his ex
vaude partner Harry Frankel
(Singin' Sam) and Mrs. Frankel.
Frankel's visit was announced to
listeners, but he kept clear of the
mike.

Inside Stuff—Radio

Gregory Gentling of KROC, Rochester, Minn., commented on the recent convention. His was received too late for last week's edition, It read: Believe most constructive results of New York convention realization of broadcasters for a militant active cooperative organization. Able leadership evidenced on many occasions by speakers. Particularly impressed with absolute necessity of divorcing broadcast leadership from contingent industries. Unfortunately numerous able leaders are associated in other enterprises. Believe next NAB convention will serve notice broadcasting enterprises. Believe next NAB convention will serve notice broad will stand on its own feet without fear of investigation of criticism.

During the recent shaving of its staff in New York, NBC let out two employees in the Guest Relations department, only to hire the pair again several days after wielding the cleaver. Rush of tourists resulted in the call going out to the boys to return to the fold. Report persists that the two dismissals were the result of an error. Guest Relations is large money-maker for NBC.

G. A. Richard of WJR, Detroit, who owns Detroit Lions pro eleven, has Steve, Hannagan & Associates, N. Y. publicists, ballyhooing Earl (Dutch) Clark, Lions' new manager and ace quarterback. Latter's modest and doesn't like it.

J. F. Hopkins of WJBK, Detroit, refutes report of deal with hockey team, o rights have been acquired and none will be except for a sponsor, Hop-

Columbus Citizen In Closer Ties with WHKC

Columbus, Oct. 26. Columbus Citizen has launched mbitious radio schedule of daily broadcasts on WHKC with five staff members already on air and others expected to participate later. Two of the 15-minute periods each week are handled by Lew Byrer, sports editor, and his assistant, Jack Keller

editor, and his assistant, Jack Keller.
Mike Desmond, political writer, also
no air twice a week. Radlo Editor
Lehman Otis has one-a-week and
florence Waldon of promotion department takes the sixth quarter
hour for a femme angle.

Deal with WHKC is on time-forwhite-space basis and replaces reading-the-comics program sponsored
by Citizen in recent months. Paper
and station work close; together
since other two commercial stations
and two opposition newspapers are
all under same ownership. WHKC
flods going tough in landing news
space in Dispatch and Jourhal,
although situation doesn't prevail
other way around, Citizen radio column handing equal coverage to all
three stations.

Wine Show on KSFO

San Franci San Francisco, Oct. 26.
Quarter-hour weekly programs
dubbed 'A Toast to the Town' and
using Jack Moyles and Dante Barsi's
Swingtet, are set for a debut over
KSFO Friday (29). Shows will be
bankrolled by Roma Wine Co. of
California, with Cella Grape Juice
getting the plugs. James Houlihan
agency has the account.
New 1938 Philoc radio will be
awarded weekly to the listener
writing the best toast to an unsung

awarded weekly to the listener writing the best toast to an unsung

writing the best section of the control of the cont

8 Separate Broadcasts Of One Football Game Requires Added Space

Columbus, Oct. 26. Columbus, Oct. 28.
Eight separate accounts of the Ohio State-Texas Christian grid battle were broadcast from Ohio stadium. Now the Ohio-Northwestern game brought the mob back with nine different announcers-describing the play.

nine different announcers-describing the play.
University athletic dept, solved space problem by building two additional broadcasting booths on top of press box.
Networks and stations airing their own accounts of game were CBS, WYAM, WJJD and WBBM, Chicago; WSMK, Dayton; WBNS, WCOL, WHKC with WHK, WSPD and WADC picking up, and WOSU, whose account went also to WHIO, Dayton, and WPAY, Portsmouth.

Howard Peterson's Op Harry Burke Runs WOW Omaha, Oct. 26.

Omana, Oct. 20.
Howard Peterson, promotion manager for WOW, went under knife for appendectomy Monday (18). Convalescing satisfactorily. Previous to operation illness kept him from work week or se.

operation illness kept him from work week or so.
Meanwhile Harry Burke, program director, looking after Peterson's mail and accounts. Burke virtually in charge of station as Manager John Gillin is also absent, working with committee in New York on musician controversy.
Bruce Wallace, promotion man for Central States Broadcasting system, also spent few days under weather with ailing molars. Don Finlayson looked after biz in Wallace's absence.

Palmolive's New Strip

Palmolive soap has bought five quarter-hour periods a week, 5:45 to 6 p. m., Monday through Friday, for a serial, 'Hill Top House,' starting Nov. 3. Bess Johnson will head the cast

and double on the plug. Bowles is the agency. Benton &

WSOC's Theatre Party

Charlotte, N. C., Oct. 26.
WSOC completed its fourth year
of operation October 14. In celebration of the event, the station staged a combined broadcast and stage show at the Carolina Theatre, Charshow at the Carolina Theatre, Char-lotte's largest picture theatre. The full-hour program featured most of the station's talent. Dewey Drum was master of ceremonies. Ron Jenkins and Dick Faulkner assisted him in announcing. him in announcing.

Bo Norris and his orchestra furnished the background music.

WJR Loan-Out to CFRB

WJR Loan-Out to CFRB
Toroit, Oct: 26.
Gordon Castle, WJR spieler, will
be loaned to CFRB, Toronto, during
week of Nov. 6-12 for chores on a
vox pop show for General Motors
of Canada at the Toronto auto show.
Castle, who also conducts two
early morning programs over WJR,
will broadcast each night during the
auto show at 7:45 p.m. Will return
to Detroit after Toronto assignment.

Buddy Starcher, hillbilly howler, has left WPAY, Portsmouth, Ohio, to join WCHS, Charleston, W. Va.

Showmanship Chart

NOVEMBER, 1937

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SPECIAL WEEKS DURING NOVEMBER

copyrighted by the National Retail Dry, Goods Assn.).

SPECIAL WEEKS DURING NOVEMBER
National Art Week, Nov. 1 to 6; sponsored by the
American Artists' Professional League, Mrs. Topping
Green, 104 Franklin Ave., Long Branch, N. J.
National Horse Shew, Nov. 3 to 9; at Madison Square
Garden, New York City; sponsored by the National
Horse Show Association, 90 Broad St, New York City.
Official Speech Week, Nov. 5 to 10; sponsored by the
National Association of American Speech, 174 W. 76th
St, New York City.
National Fur Week, Nov. 7 to 12; sponsored under
supervision of Grey Advertising, 130 W. 31st St., New
York City.
American Education Week, Nov. 8 to 14; sponsored
by the National Education Association of the U. S.,
1201 16th St., N. W., Washington, D. C.
Father and Sen Week, Nov. 8 to 13; sponsored by the
National Council, YMCA., 347 Madison Ave., New
York City.
Open School Week, Nov. 8 to 13; sponsored by the

vork City.

Open School Week, Nov. 8 to 13; sponsored by the Board of Education, 500 Park Ave, New York City.

National Red Cross Week, Nov. 11 to 25; sponsored by the American Red Cross, 315 Lexington Ave., New York City.

York City.

Children's Book Week, Nov. 14 to 20; sponsored by
the National Association of Book Publishers, 347 Fifth
Ave., New York City.

Christmas Seal Campaign, Nov. 25 to Dec. 25; sponsored by the New York Tuberculosis Association, 386
Fourth Ave., New York City.

National Presperity Week, Nov. 29 to Dec. 6; spon-

sored by the Christmas Club, 341 Madison Ave., New York City. SPECIAL DAYS DURING NOVEMBER

(1) National Author's Day; All Saints' Day (paro-nial schools closed). (2) Election Day; North and South Dakota joined the

(2) Election Day, _
nion, 1889.
(7) Red Cross Sunday.
(8) Montana joined the Union, 1889.
(10) Martin Luther's birthday, 1483.
(11) Armistice Day; Washington state joined the

(11) Armisuce Day, washington same Jones and Union, 1889.

(13) Robert Louis Stevenson's birthday, 1850.
(16) Oklahoma joined the Union, 1907; Russia recognized by the U. S., 1933.

(18) Standard Time was adopted by Congress, 1883.

(19) Lincoln's Gettysburg address, 1863.
(21) North Carolina joined the Union, 1789.
(23) U. S. Patent System founded in 1836.
(25) Thanksgiving Day.
(28) First Sunday in Advent; first U. S. Government post office established in 1789.
(29) Birthday of Louisa May Alcott, author of 'Little Women,' 1832; Jewish Channukah, first day (Kislev 25; begins sunset previous day). begins sunset previous day).

Sales promotion note: November accounts for 9.4% of the department store's total annual sales, ranking third among all months; best sellers are blankets, weolens, furs, women's coats, girls' wear, men's clething and furnishings, radios, toys, coats and suits, girls' and infants' wear, and men's and boy's wear.

All-Year Sponsor Protests WOR **Spotting of Seasonal Sportcaster**

football Little, Columbia Lou coach, is now broadcasting his Fri-day evening quarter-hour of grid gossip over Mutual, fed by WOR, at 10 p.m. Account is American

Chicle.

Pigskin prof was originally set to do his spieling at 6:45 p.m., but Tydol registered a vigorous squawk, since it has a program over WOR only at 7 p.m. with Stan Lomax doing sports commentating.

Sand Tydol took was that it is a year-around account on WOR whereas Little is only staying the duration of the football season. Bamberger-owned broadcaster appealed to American Chicle's agency, Badger, Browning & Hersey, and got the o.k. to shunt the Little niche back of its year-around sponsor.

Oldsmobile's Pro Football

Chicago, Oct. 26. Seven Chicago Bears football games to get WJJD airing this sea

games to get wJJD airing his season, with Oldsmobile sponsoring. Rights to the games were turned over to WJJD last week after WGN decided they couldn't afford to throw off Sunday afternoon Mutual schedules without upping the football privilege to \$15,000, more than the prospective sponsors wanted to kick in.

Day after turnover, WJJD deal was inked by Herb Sherman, station sales manager, and Frank Lesher, Oldsmobile zone manager. Kick-by-kick stuff to be done by Jimmy Dudley, former Eastern football official, now WJJD sports chief. New contract ties both Ralph Atlass stations, WIND and WJJD, up for Saturday and Sunday football schedules, besides the before and after game program by-products. Other Chi stations are airing football on Saturdays only. with Oldsmobile sponsoring.

7 Minutes or 7 Years

J. Walter Thompson takes no chance on any other agency get-ting the hooks on something that the former has introduced through one of its variety shows. Thompson issues a con-tract for a single performance but with options for seven

years.

An act that got one of these pyramidic testaments was Col. Ezra Simpson, who appeared on the Rudy Vallee show a couple weeks ago.

'NO ONE IN MIND FOR WIP JOB'—GIMBEL

Philadelphia, Oct. 26. He still has nobody in mind to succeed Al Cormier as manager of WIP, Ben Gimbel, station's prez, told VARIETY yesterday. Cormier and the outlet parted company last Friday, after two years of going steady.

Among those being mentioned on the street as possibilities are Leon Greenhouse, KYW satesman, and Bill Banks, WIP salesman. Gimbel de-nied that he is considering either.

Now It's the Liftmen

Philadelphia, Oct. 26.

It's worse'n the measles. With musicians, announcers and engineers all going union at WCAU, even the elevator operators have added to Doc Levy's need for a bromide.

Up-and-downers walked in prez's office last Thursday with announcement they had joined A. F. of L. and demanded contract. Doc eliminated unnecessary headaches by signing right up.

Tommy Manyille Ducks

Tommy Manville was scheduled Sunday (24) to be interviewed over NBC by Parks Johnson and Wally Butterworth. At last minute he had had decided against it.

and decided against it.

Explanation was that his attorney

Commissioner Valentine had and Commissioner Valentine had advised him not to because of threat-ening letters he has been receiving

SUNDAY AFT, STUDIO SHOWS IN COLUMBUS

Columbus, Oct. 26. Sunday afternoon in process of getting build-up from local stations here with two studio audience shows here with two studio audience shows now going. Latest is the 'Let's Dance Revue' sponsored by Jimmy Rawlins' Dance School and pre-sented over WHKC from the Raw-lins studio. Backed by Ralph Cul-lum's 20-piece band, show has Phyllis Rawlins and Johnny Murphy show the studies and Johnny Murphy

Phyllis Rawlins and Johnny Murphy plus advanced students of the Rawlins school and a chorus of 20 voices. Latter item puts program in class alone as most ambitious local talent show in town.

Other audience show is the Kay Gem Amateur Hour, bankrolled by Kay Jewelry Co. Presented at Columbus Women's Club, which has room for 500 spectators, it's aired on WCOL with Bob Seal doing a Major Bowes.

Bowes Scouts Washington

Washington, Oct. 26.
All-day auditions conducted last
week by Stan Lee and Bessie Mack,
talent scouts for Major Bowes, resulted in 10 out of 100 candidates
receiving an 'A' rating and possible
chance to make the Maj. Bowes
Chevrolet program.
Aspirants were put through their
paces at WJSV.

New Spielers at WHIO
Dayton, O., Oct. 26.
Hal Bennett and Bob Bowman become spielers at WHIO. Locals are
new to mike.
Eddie Humphrey left post recently
for WKRC, Cincy.

Lohr Not Favorable to Separate Blue Organization; Hedges as V. P., Mason Reassigned, Trammel May Be

Vox Pop Horror

Hollywood, Oct. 26. Hollywood, Oct. 28. Hotel lobby rounder-upper of guests to blab something into the mike ran into a fast one in a Hollywood inn when a teetering: film actor mouthed the lowest form of profanity. Controls in the station airing the program shot off, but not fast executive.

Station's switchboard was a mass of red lights from in-coming squawks.

WFIL, PHILADELPHIA. **CUTS DISCS ON SIDE**

Philadelphia, Oct. 26.
WFIL, with flock of new RCA recording equipment, is going into wholesale waxing biz this week. Has inked a termer with Carter-Thomp-

inked a termer with Carter-Thompson Agency hera to provide discs for four Southern, stations on five-minute daily Taylor Provision Co, shows. Program, built by Russ Carter, is handled 'Anne Taylor' and consists of homemaking hints. Aired Mondays through Fridays by WRC. Washington: WBAL, Baltimore WRVA, Richmond, and WTAR, Norfolk. WFIL also carries the show and makes all the discs for the following week each Monday.

Gene Edwards in Philly

Gene Edwards in Filling
Philadelphia, Oct. 26.
Gene Edwards has been added to
WDAS's gabbing staff to replace Ed
Robson, who resigned coupla weeks
ago. Edwards was formerly with
WAAW and KOIL, Omaha.
His right name is Gene Cuddeback

When William S. Hedges rejoins NBC Nov. 1 as v.p. in charge of station relations, Frank Mason, who now holds that title, will become assistant to President Lenox R. Lohn, Mason will take care of a mass of detail on certain phases of the network's operation which have been piling up on Lohr and which the latter hasn't the time to handle.

piling up on Lohr and which the latter hash't the time to handle.

Lohr explained yesterday (Tuek-Kay) that if he brings Niles Trammel, now v.p. in charge of the Chicago division, to New York, it will not be as head of a separate blue network organization. Lohr said that he is still deep in the study of what can be done with making the blue link more effective as a commercial attraction. He is convinced that a complete schism in operations would not be a satisfactory solution. The expense of maintaining separate departments for each web would be too great and it might result in a form of competition which would weaken the entire setup.

Lohr feels that his problem is one that must be worked out gradually and within one organization and that the initial move should be to strengthen the class of programs on the blue network.

WEW's 1st Natl Acct

St. Louis, Oct. 26.
Al S. Foster, business manager of WEW (operated by St. Louis University) which recently went commercial after 16 years as a station supported by friends, snared the first national account for the station last week. Through Kastor & Sons, Chicago, Foster obtained a 13 week contract for 'College Varieties,' a transcription to be sponsored by Tums. Foster is spending several days in Chicago angling for accounts from other national advertisers.

When you drive home a message through WCAU

IT HITS HOME!

50,000 WATTS

ROBERT A. STREET. Commercial Manager

Drama in Control Room Overshadows Irving Reis' CBS Lads and Lassies

By ROBERT REINHART

By ROBERT REINHART

Last spring literati and radio met each other half way on Columbia's Workshop program for the presentation of the premiere of the first radio song play, Twe Got the Tune. More than half-way because he not only wrote it and helped to direct it, but was in it, playing the lead as Mr. Musiker, son Welles was to have played it but was to busy rehearing 'Julius Cassar' at the Mercury theatre.

VARIETY'S mugg Isn't in a fair position to determine whether or not the operation was a success or not. Seen and heard from the control room there was too much going on both inside and outside to ascertain just what only an auditor's reaction might have been. Whatever that reaction when the produced dramatically by Irving Reis, incretor, ably handled musically by Bernard Hermann, well. acted and with some exciting moments. Combined with these were the officer moments which can be charged up to experiment.

By reason of its being a fantasy,

with some exciting moments. Combined with these were the other moments which can be charged up to experiment.

By reason of its being a fantasy, the first radio song play may probably be excused its fairly startling and not altogether convincing transitions. Mr. Musiker's time direct leaves the relative that the content is succession with Madame Arbutus in a Park Avenue salon, jump to the woods where Captain Bristlepunkt functions at the initiation of a novitiate, Private Schnook into the sadistic mysteries of the Klannish Purple Shirties,' and then back to the city to save a grid from suicide. Finally the same and the sadistic mysteries of the Klannish Purple Shirties,' and then back to the city los are a grid from suicide. Finally from the same of the final fina

called for on the rehearsal script. Five minutes later, Elizabeth Tutshill, secretary to Irving Reis, on the floor of the small control booth turning the pages of the time script, an nounced the show was 25 seconds behind, according to her split-second wrist watch. Frantic phone calls to onds, only 20 seconds, of their time followed. The race at this point seemed lost, when suddenly the show recaptured the lost time to crash through to a tense on the nose victory. Inevitably this fight against time, because more exciting than the city. In the short of the sound apparatus in the shift of the sound apparatus in the controls. Davidson Vorhes handled the program of the sound engineer handling the control so Davidson Vorhes handled the program of the sound engineer handling the controls. Davidson Vorhes handled the program of the sound engineer handling the controls. Davidson Vorhes handled the program of the sound engineer handling the controls of the sound engineer handling the sounds of the sound engineer handling the sounds of the sound engineer handling the sounds to blend the production into what was heard by the radio audience.

blend the production into what was heard by the radio audience.

FEG MURRAY
With Harriet Hilliard, Ozzie Nelson Orch, George Raft, Robert Stone.
30 Mins.
With Harriet Hilliard, Ozzie Nelson Orch, George Raft, Robert Stone.
30 Mins.
Witz, New York

"LEISCHMANN'S YEAST
Sunday, 7:30 p.m.
Witz, New York

This Hollywood newcomer has a novel twist, fairly strong personality draw, able scripting and should build into a reasonable better the strong of the control in the control of the cont

actor. Stone guested on the show to reenact the bit. Appeared advantage-out and through that back-bone of the program is Harriet Hil-liard's singing. Ozzie Nelson's band and a brief guest shot. Last week's name was George Raft, who told about a few of filmdom's boners and then defended them. With the help of deft scripting and and the stone of the stone of the help of the scripting and and the stone of the stone of the help of the scripting and always, and Nelson's crew is, if any-thing, better than before. Entire lineup is okay stuff, which should cause word-of-mouth as something new and original.

Follow-Up Comment

Jeanette MacDonald was in what is known learnedly as fine voice last Sunday on behalf of Vick's, the confident sponsor that scorns the opposition of Jack Benny on another network. Miss MacDonald's show for the kilocycles is, of course, just as far away from and just as much as can sar away from and just as much a contrast to the amusement habits of the Benny troupe as is possible. Chance think the comedian too flipch too fast or too something, the logical choice is the beautiful simplicity of Miss MacDonald's program.

Light touch has been injected in the form of what no doubt will be a running gag—Miss MacDonald's study of the begippes. She failed to play try. There was an improvement generally in the continuity handed her—little more of the informality but less of the gush.

Male singer supprementing the star is Wilbur Evans who came over very well. Some of the selections that is shown purposetfully sets out to be a cavalcade of sweeness, Miss MacDonald's free soaring voice with its rounded tone plus her screen ame and so on adds up logically.

Hugh Johnson Monday night on his Bromo-Seltzer gallop repeated almost verbatim his World-Telegram column of the same evening. This brings up a nice point. What does a sponsor buy and what should a literate listener who also can spell out words in newspapers have a right to expect?

erate listener wno aso can write to expect?

Johnson would presumably be playing safer, if he's not indifferent to popularity, in avoiding such close duplications of theme between what he writes and what he says on any one day. This is a fault of many sports writers who go in for radio broadcasting, and it causes criticism lack of interest in the perforser, a failure to repay the trouble of listening with something special.

NBC has a pleasant filler-inner at 7.45 p. m. Mondays over WJZ, New York. This is Christine Johnson singing Joseph Honti conducting and Mitton Cross announcing. It's one of those true-to-form sustainers as old in formula as radio itself. But a charming tidbit of familiars.

Larry Duncan on Campana Vanity
Fair program Monday (18) handed
out three pip impersonations: Basil
Rathbone, Peter Lorre and Ned
Sprikes, Sprikes,

Dale Carnegie, the man who tells how to be fascinating, lets his guest speakers do the work on his Emigrand Savings Bank program of the program of the savings Bank program of the savet, and Author Link is due this week, and Author Link is due this week, and author Link is due this week. This is an arrangement that may or may not be anybody's affair internally and especially not if Carnegie shares his fee with his guests, But there is very little of the slaleged chief personality of the show and a great deal of the fill-ins. And that isn't giving the radio listener precisely what the name 'Dale Carnegie' on a radio listing suggests.

Let's Play Games' is an amusing

negie on a radio listing suggests.

Let's Play Games' is an amusing audience participating show over WOR, New York. In 15 minutes it gets through perhaps a bit too soon to revity prevents ennut setting in Which is something these days.

Vapex would appear to have a nice buy for a local dido, Jane Martin runs the goings-on in a pleasant manner. It's a hodge-podge of tongue twisters, spelling bee variations and so on.

JOHN BENTLEY
Sports Dope
10 Mins.
CLARK'S CLOTHES
Name of the Name of the Nebraska
State Journal, was taken this year
on his own after scripting a show
for. Standard Oil and appearing on
it with Roy Tink' Lyman for two
seasons. Lyman, line coach for the
Nebraska football team, is also on
his own. Clark's Clothes have a
good salesman in Bentley, since their
duds are cheap and Bentley has the
ear of the pool-hall crowd.
Chatter is in the droil, slow manner, already popularized in bycolumnastint. If the cloth seed of the
columnastint of the cloth seed of the
columnastint of the cloth seed of the
other versions of games played and
what happened. Only bad part about
the program is its time, 10 p.m.
which is a little late and offers it
tough program competish all around.
Station allready had its own Harry
Johnson, sports reviewer, on during
the supper hour.

Barn.

PHILADELPHIA ORCHESTRA With Eugene Ormandy, Maria Jeritza Symphony, Vecal 60 Mins, ASSOCIATED BANKS WJZ-NBC, New York

(Wessell)

Quakertown symphony was nearly upset by union musician situation that might have shut it out of its home town and the sponsorship one of its principal banker participants. News story in this issue of VARIETY gives the detail steel is as dry in its dignity as a banker. But fortunately its music and its soloists and the fact that it has the culture concession Monday night practically to itself suggest that it will serve its purpose.

and the fact that it has the culture concession Monday night practically to itself suggest that it will serve its purpose. Playing and the alcodish cannouncements, quite casual, coupled with the length of the selections all combined to put the program in a corral all by itself. Eugene Ormandy could look through his musical diary back in the slumming days for Balaban and Katz and find some snappier showmanship besides dignity, might go after some listeners beyond the addicts.

One thing the program did get over—the bankers thought it was really quite sporting of General Motors to relinquish its exclusive singer, Maria Jeritza, in lieu of Challapin, who was sick in Paris and couldn't make the date.

Land.

PEGGY TUDOR

PEGGY TUDOR'
Transcriptions
15 Mins.
ONEIDA SILVERWARE
Thursday, 2 p.m.
WGY, Schenectady

(BBD&O)

Aimed at women listeners and hits the target. Here, and elsewhere, feature is turntabled in the afternoon, with Peggy Tudor (tradename) as a combination emcee-anouncer, femme guest talkers, and a dance orchestra. Beatrice Fairfax, of 'Advice to the Lovelorn' fame, is heard on first record; Anne Richardson, director of the Good Citizenship Bureau of 'Good Housekeeping,' on third.

son, director of the Good Citizenship Bureau of 'Good Housekeeping', on third.

Discs start with music and a plug by, Miss Tudor, Then follows a five-minute chat between emcee and, guest, another blurb by Miss Tudor, an orchestra aumber, and a signoff spile by Announcer Del Santantot. He Setup is at once swaley, womenangled, and crassly commercial Miss Tudor is of the Rosaline Green school, with a musical, low-pitched voice and a glossy manner (perhaps a trifle too-elegant at times). She plays up well to the older women guests, Miss Fairfax delivers an interesting-laik, more on material and name than on voice. Mrs. Richards soft housewise hearts with a configuration of the control of the

EDDIE VARZOS ORCHESTRA

Dance Music
30 Mins.
11:30 p. m., Sunday
WIZ-NBC, New York
Nitty half hour of dansapation that
falls soothingly on the post-Sabbath
right. Emanates, from the budget
Room of the Hotel Bismarck, Chicaro, on NBC Blue pickup.
Varzos' is a soothing, Continentaltype brand of terp music, with a
engaging gypsy air for the thematic,
and mixing up the rhumbas with the
pops in fetching style.

Has several spots all through the
week.

Grace Moore's Personal Wows the Carnegie Fans

General Motors Concest prougn music to the masses and masses to music Sunday night (24), with Richard Tauber and Grace Moore. Tauber's pianissimo Fraquita serenade was by way of being revolutionary. The Carnegie Hall General Motors Concert brought Richard Tauber and Grace Moore, Tauber's pianissimo Fraquita' serenade was by way of being revolutionary. The Carnegie Hall audience applauded vociferously even before m.e. Milton Cross gave the polite signal that appreciation was in order.

was in order.

Miss Moore sang in French and English, wearing white satin with short wing sleeves, and full sweeping skirt. Accompanying this, she wore a dark suntan make-up—but why plaster that on over her naturally fair complexion is either a mystery, or the Hollywood influence.

Roses over the footlights (or what would be the footlights, and are now filled with immy-potted plants) for Miss Moore, finished the program. Miss Moore is still ignorant of the bouquet donno because soulyear is hounder statistical. cause souvenir hounds stationed out-side Carnegie Hall tore the blossoms side Carnegie Hall tore the blossoms from her arms before she had a chance to see the attached card. (A bit of information supplied by the public relations counsel—press agent to you).

But there were autograph hounds stationed about the hall in such number that p. a, Charles Stevens denied admittance to a young man who claimed to be Miss Moore's brother.

who claimed to brother.
P. S.—He was Miss Moore's

JOE PENNER With Gene A

OE FENNER

With Gene Austin, Julie Gibson,
Lou Merrill, Martha Wentworth,
Dick Ryan, Bill Kramer, Margaret
Drayton, Mel Blanc, Buddy Duncan, Sydney Miller, Jimmy Grier

30 Mins.
COCOAMALT.
Sunday, 6 p.m.
WABC-CBS, New York
(Ruthrauff & Ryan)
Having script trouble, Pretty labored, often humorless, and inclined to be confusing. Which means Joe
to be contained. The rates better assistance.

Penner has to push awfully hard to get results. He rates better assistance.

Outline of the program has Joe as his customary witless self, this time after a joh at radio comedian. First 10 minutes of the script was a rehash of that Who Was That Lady! fered as a burlesque, but it was still just an embarrassingly ancient bit of hoke. Rest of the comedy attemps were a little—not too much-better.

Perhaps the urchins, who take to Penner in a huge way, are captivated even by such material. Also, at the early hour of the broadcast and considering the product plugged may assume respectable proportions. But in its present setup, the series is handicapped for mass demonstrations of enthusiasm among adults.

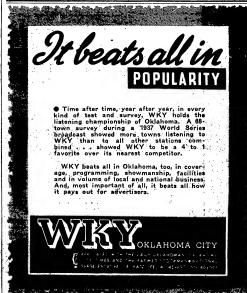
In Penner's favor it may be added that even with the painful material of the debut stanza he displayed comic sense and fine timing touch. Julie Gibson warbled acceptably the orchestra injected some melodic zap to the proceedings and the decent struggled as well as it oudd.



THOMAS PATRICK, Incorporated

HOTEL CHASE, ST. LOUIS

REPRESENTATIVE: PAUL H. RAYMER CO. NEW YORK CHICAGO SAN FRANCISCO



Songs 9 Mins. BOYAL GELATINE Thursday, 8 p.m. WEAF-NBC, New York

(J. Walter Thompson)

Rudy Vallee hosted a smart selection on his variety program last Thursday Call in the guitar-strumber the selection of the se

as me boys in the old corral would say.

Other Autry contribution to the cause of peddling Royal Gelatine was. Rolling Along, western piece which the chanting cowpuncher uses thematically in his thesple efforts.

BUDDY CLARK With the Simphonettes, Ray Block's

Sustaining Tuesday, 10 p.m.

WABC-CBS, New York

WABC-CBS, New York

WABC-CBS, New York

WABC-CBS, New York

The CBS of t

able.
Simphonettes are a femme harmony trio of the rather standard type, and are used to fill in. Block's orch stands up nicely. In fact, ditto the program.

Litilan Couch v KABC, San Antonio.

ILL BOND Sports Commentator 30 Mins.—Local FALLS CITY BREWING CO. Friday, 7 p.m. WAVE, Louisville

FALLS CITT BREWING CO.
Friday, 7 p.m.
WAVE, Louisville
Following in the footsteps of his somewhat better known brother, Ford Bond, NEC vet spieler, young Bill Bond, who has been on the announcing staff of WAVE for about four years, is capably turning out a 30 minute stanza of sports chatter, He's teamed with Harry Lukens, WAVE mikeman, who acts a straightman and interrogator, and the pair reel off a smooth, zippy presentation of local sport high lights, with emphasis on football, in the interest of local brewery account.

Stands up favorably against other local and network sport resumes, and evidences considerable research and information of the property of the

high school and college football con-tests.

Lads indulged in a good deal of cross talk, anent Bond's picks for the previous week, as compared with the results of the game. The chat-ter is brisk, and carries just enough personal ribbing (in the instances where Bond's estimated scores missed by quite a margin), to give the program a lift and to sustain the pace.

the program a list and to sustain the pace, gram occupies an ideal spet, just preceding the night games, and the Saturday jousts to follow. Bond the Saturday jousts to follow, Bond of the local high school teams' chances, a phase which should snare plenty of listener interest in this sector, particularly because high school footbalf are hereabouts is in many respects superior to the college variety.

Lillian Couch vocalizing over

OLGA BACLANOVA'S CONTI-NENTAL REVUE With Ronald Nadeau, Bob Stanle Orch. 60 Mins.—Local Suctaining UE: eau Rah Stanles

CINCINNATI, YOUR CITY
With Bill Brown
Interview Noveity
15 Mins.
Sustaining
Mon.-Frl., 12:45 p.m.
WSAI, Cincinnati
Public relations idea, new in these
parts.
Station runs a line into plants of
prominent local industrial firms for
direct-from-the-working-bench interviews. Five days are devoted to a
separate concern. Series started Oct.
11 with factory of the Baldwin Plano
Co.

Il with factory of the Baldwin Plano Co.

Miker visits all departments in production-process order and queries employees and executives. Bill Brown handles the job in commonsense style. Person interviewed states his name and occupation title and supplies answers about what he is doing and why. Trade terms are explained and work noises toss beaucoup atmosphere at auditors. Koll.

WELCOME STRANGER'
With Mayor Ben Douglas
30 Mins.—Local
Sustaining
WET, Charlotte, N. C.
Brain spark from William A.
Schudt, Jr. It's a program welcoming newcomers to Charlotte.
Station had a dozen couples, just moved for considering the WET stundard to the couples of the couples present, and their families, and others as well who had not replied to the station's invitation and come to the studio.

astions, invitation and come to the studio.
Each of the families represented had /the opportunity of a word on the 'air. Mayor Douglas conducted minute interviews in which the new-comers were given an opportunity of expressing their first Impressions. They were asked how Charlotte might be improved, and for their impressions as to the local handling of traffic problems and the like. Studio was Bob Carpenter, auditor for the station, and himself a newcomer.

JIMMY MCALLISTER Songs 15 Mins., Local BARNEY'S CLOTHES Thursday, 7:30 p. m. WNEW, New York

Thursday, 7:30 p. m. WNEW, New York

Barney's Clothes, which has a damage suit pending against the station for alleged time chisels, is nevertheless continuing to bankroll this WNEW series of Irish ballading by Jimmy McAllister. Warbler has an okay set of pipes and a fairish ability to sentimentalize a song.

Birthday greetings and such hoke a series of the series

DOROTHY ROCHELLE
With Nat Brusiloff Orchestra
Singing, Music
15 Mins.
Sustaining
Friday, 7:30 p. m.
WMCA, New York

Framed as two-way plug, first to catch the ear of potential sponsor and secondly as show-window for the station's artists' bureau, Dorothy Rochelle exposes a well modulated contralto voice with bell-like enunciation.

Miss Rochelle started off with fa-Miss Rochelle started off with familiar 'Smartie,' and then went more ballady with 'I Know Now.' After nice urchestra interlude, singer wound up this brief seance with 'You've Got Something Therc.' Neat closer, with sly hint to prospective advertiser.

FENDER BENDERS'
With George Grim, Ed Abbott
Traffic Quiz
15 Mins.—Local
Sustaining
Sundays, 6:30 P.M.
WCCO, Minneapolis-St. Paul

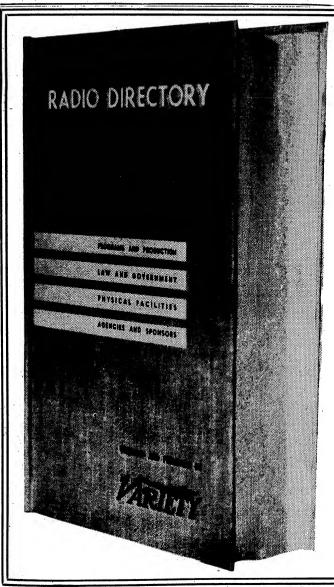
wocco, Minneapolis-St. Paul
Designed as a class in safe driving,
impromptu questioning of members
of the studio audience (who pile in
a good 100 strong) by Announcer Ed
Abbott makes for a stanza slick in
listener interest.

listener interest.

'What are the seven most important parts of an automobile, from the safety standpoint' is a sample. Another: 'If your car is traveling in the lane next to center, can you legally make a right turn?'

legaily make a right turn?

Guest speakers vary week to week.
So far a district court judge, a promient undertaker, a taxi driver, a
streetear motorman, a pedestrian,
secretary of an automobile club and
the county coroner have put in their
two centis. Program, which slides
over safety propaganda without getting tiresome, is the brainchild of
George Grim, promotion manager of
the Minnespolls Star. Rash.



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GIRL STENOGRAPHERS USED FOR DUMMY FIRMS HIGHLIGHT DISBARMENT TRIA

Parade of Witnesses Heard by F.C.C. in First
Challenge of Legal Ethics in Radio Regulatory
History

Washington, Oct. 26. for facts that will substantiate prose-

Washington, Oct. 26.

First attempt to clean up the radio bar neared an end today (Tuesday) when the Federal Communications Commission heard explanations of Paul M. Segal and George S. Smith relative to hand-lifty of applications allegedly filed by phonies.

phonies.

Sensational proceeding, involving complaint that the government has been deliberately deceived, approached a climax after a procession of Federal witnesses were quizzed

This Week

whole wry world will be a-lis tenin' when WMCA presents the Honorable Kaname Wakasugi, Jap-

WALL STREET again is front page!

for facts that will substantiate prose-cution claim that barristers are guity of unethical practices. In face of mountain of evidence, respond-ents insisted that they had no de-sire to baffle the regulatory body. Disbarment proceeding, which was launched with outsing of Commis-sioner George Henry Payne from the bench, was the initial incident where radio lawyers confronted pos-sible punishment since the govern-ment started parceling out wave-lengths a decade ago. In view of the past year's din of protests about as-serted favoritism, the case attracted widespread attention. Prominence of the harassed attorneys, both former government employees, heightened interest.

government employees, neignuened interest.

Based on contention that the two attorneys formed dummy corporations and filed phoney complaints for purpose of duping the Commission, government's case was predicated upon Segal's connection with five cases during the past three years and involved numerous license holders in wide areas. Parade of clients was interrupted by presentation of associates of the cited barristers and Commish attaches who were induced to throw more light on circumstances surrounding the handling of the applications which brought the disbarment threat.

Creation of paper companies to seek facilities at Portland (Me.), Cheyenne (Wyo.), Moorhead (Minn.), Lewiston (Me.) and Logan and Provo (Utlah), all connected with existing license-holders, was ventilated in great detall over repeated objections from Segal-Smith counsel, Lawfence Koenigsberger of Washington and Henry Monsky of Comba. Special F.C. prosecutor, Samulel H. Kauffman, delved deeply into ancient history in attempt to demonstrate that accused lawyers were deliberately breaking the Communication Act and smooting Commish regulations.

Principal importance attached to the Palmer Broadcasting Syndicate applications, which were directly related to the important '640 case where the Commish decided to break down the clear-channel policy by granting Portland Broadcasting Sysgranting Portland Broadcasting Sysg Based on contention that the two

Honorable Kaname Wakasugi, Japanese Consul General and the Honorable Dr. Tsune-Chi Yu, Chinese Consul General. These honorable gentlemen will speak on successive nights regarding "The Crisis in the Far East," giving the official statements of their respective countries on this momentous world problem. Feature booked by WMCA Special Events department!

where the Commish decided to break down the clear-channel policy by granting Portland Broadcasting Sys-tem a permit to use frequency re-served for KFI. Los Angeles. Other Segal-Smith clients whose intentions of entering the radio business were challenged during the first week were Great Western Broadcasting Association, seeker of two Utah transmitters; Commercial Broadcast-res. Inc. which asked franchises of transmitters; Commercial Broadcast-ers, Inc., which asked franchises for Moorhead, Minn.; Geraldine Alberg-hane, who dropped campaign for a plant at Pawtucket, R. I., and Rich-ard Castro, whose efforts to win con-sent for a transmitter at Johnson City, Tenn., led to disclosure of al-leged unethical practices.

Cormish.

Taking up the involved Portland case first, Kauffman drew from a variety of witnesses admissions that:

(1) Palmer Broadcasting Syndicate was a dummy corporation which Segal created; (2) although a party to the proceeding, Palmer did not take part in hearings on conflicting applications of Portland Broadcasting System and Eastland Co. for 640 assignment in the Maine metropolis; (3) Segal represented Eastland and Congress Square Hotel Co. (WCSH), which were owned by an indiv. Jual 1. Lind Palmer; and (4) Segal tried in various ways to upset the Commish grant to Portland Broadcasting System.

mish grant to Portland Broadcasting System.

First point scored by Kauffman was admission that Mrs. Ethel Manning, secretary of one of Segal's associates, signed and swore to truth of statements in Palmer's applications for transmitters at Portland and Lewiston, Me, and Cheyenne, Wyo, although she had no intention of entering the broadcasting business. Mrs. Manning, who used her maiden name in hancocking the papers testified she never received any Palmer stook or attended a meeting, although she was supposed to be majority owner. Conceding Segal asked her to sign the documents, she denied she had any knowledge the papers were construction permit applications or that she knew whether, as represented, the concern had \$1,000 cash and \$20,000 in securities as assets.

Ethel ys. E. C.

new wnether, as represented, the concern had \$1,000 cash and \$20,000 in securities as assets.

Ethel ys. E., C.

Manner in which her name was signed was an important point over which Kauffman wrangled with Mrs. Manning. She insisted she was accustomed before marriage to using both E. C. Murphy and Ethel C. Murphy, denying she previously had admitted it was unusual to employ only her initials.

Linking Segal directly with Palmer affairs, Mrs. Manning told Commish she never knew who was behind the company, never received any communications addressed to it, and had no idea when she was replaced as president. She could not recall signing other papers bearing her name, which admittedly were filed with the F.C. by Segal. Further information about Segal's activities and the Palmer matter came from Edith C. Miller, his secretary for five years. One of the ostensible stockholders in the paper corporation, she declared Segal asked her to allow use of her name on the F.C. application. She identified her employer as counsel for all of the radio interests of Henry P. Rines, Portland capitalist, who owned Eastland Co., which held stock of WRDO, Augusta, and Congress Square Hotel Co. which in turn controlled WCSH.

of sent for a transmitter at Johnson City. Tenn, led to disclosure of all reged unethical practices.

Garls Testify
Admission that dummy companies were formed at Segal's insistence were formed at Segal's insistence to the formation of the Portland coffices. Fumigation of the Portland Congress Square Hotel Co., which is assewas featured by disclosures that mail for the Fulmer company reached Segal and Minington and New York City. The Portland Congress of the Portland Broad Congress Square Hotel Co., which is a service of the Portland Congress Square Hotel Co., which was sociated went to hide their relations with Palmer were disclosed during the W. Pratt, former Federal Radio Commission examiner, to present an appeal on Jalmer's behalf from the Fortland Foods of the Portland Broad Congress Square Hotel Co., which was sociated went to the transmitted by the Portland Congress Square Hotel Co., which was sociated whent the social with Palmer were disclosed during testimoty by David Titlebaum, New York lawyer, and Elmer Prait. The Wey Total Congress Companies on the Portland Broad Congress Congress of the Portland Broad Congress Square Hotel Co., which is turn controlled WCSH.

Mail Forwarder
Lengths to which Segal and asciates went to him for ferrom FR.C. examiner. Admitting he received \$100 for his services. Titlebaum related that there was any conspired various are to the ferrom the Portland Broad Congress of the Portland Broad Congress Square Hotel Co. and that he could not appear in the could provided the provided provided the Portland Broad Congress Square Hotel Co. and that he could not appear in the could provided the provided provid

Segal-Smith Defense

Defense was opened Monday (25) afternoon when Segal took the stand to supplement the formal answer which denied any intent to confuse the commish. After a detailed resume of his life and career, including several years with the old Federal Radio Commission, Segal began ventilating the Portland cases. He said that he was urged to cover up the identity of principals behind the Palmer case by Rines and admitted he got girls in his law office to form the dummy corporation in order to conceal his client.

Going through hoary records, Segal insisted the Palmer application was not designed to obstruct the Portland Broadcasting System. He noted that 1210 kc, named by Palmer, was a long distance across the spectrum from 640, which was sought by the opposition. Explaining direumstances connected with unsuccessful attempt to move WRDO from Augusta into Portland, he reviewed the futile 1933 fight waged by Portland Publishing Co.—the Gannett papers—to gain a toe-hold on the Maine radio biz.

Purpose of this testimony was to show that the Rines group had been trying for a considerable period to move into the Down East metropolis and was not seeking, via Palmer, to block other aspirants, Eastland's request for 640 kc, identical with the Portland Broadcasting plea, was cited as proof of how anxious Segal's clients were to move into this area.

ruary, 1934. Later in the year Portland Broadcasting System (tied up with Portland Press Herald and Evening Express) sought to enter the field via the 640 kc spot. On behalf of WCSH, another Rines property, Segal intervened in opposition to this application. Shortly after the Eastland Co., holding firm for Rines, filed a conflicting application for 640. Eventually, Palmer requested permits for local transmitters at Portland and Lewiston, specifying the 1210 kc spot. Unrelated application for similar assignment at Cheyenne was filed in Palmer's name, but was given up shortly before the hearing.

Admitting that Segal was authorized to create a corporation to seek Portland and Lewiston permits, Kelley acknowledged the Palmer applications were abandoned when the Rines fight against entry of a competitor into Portland flopped. He denied the only reason for Palmer activities was to obstruct the Portland Broadcasting System, however.

Did Not Answer

Did Not Answer

Did Not Answer

Despite difficulty in placing all responsibility on Segal, Kaufman scored a major point in support of his contention that the attorney tried to deceive the Commission in regard to the Palmer activities. He got across the fact that, although Segal had been instigator of Palmer and was aware of every step taken, he did not reveal his connection when the 640 hearing took place. Transcript of pro-

ceedings showed that Segal, accompanied by Smith, was present in his capacity as attorney for Eastland Co. and Congress Square Hotel Co., but no counsel for Palmer answered when roll of participants was called.

Further link between Segal and Palmer was shown when Pratt explained his connection with the paper corporation. Former F.R.C. staffer said Segal hired him, with explanation the matter was one in which Segal could not appear, but that he never met or knew of the principals behind Palmer. Pratt told how he prepared an appeal, based on ground that Palmer was not a party to the 640 hearings, using info supplied by Segal, and opposed a motion to have Palmer's application for Portland facilities dismissed. He was unaware that Segal previously had asked and been denied a postponement of the effective date of the grant to Portland Brodiesting of the production between Segal-Smith duo and Palmer was established by Clara Iehl, F.C.C. license section head, after Kauffman had read into the record a year-old affidavit filed by Arthur W. Scharfeld, counsel for Portland Broadcasting, charging Palmer was a dummy. Identifying correspondence, Misselh said she had called Smith in 1934 asking for financial data about the company but was unable to recall how she heard that Smith might be interested in Palmer.

the company but was unable to re-call how she heard that Smith might be interested in Palmer. Following character witnesses tes-

(Continued on page 43)



You Get RESULTS Ouicker With the Right Tools

The proper tools—in skilled hands—can and make no mistake about this—make short work of even a touch job but to the proper short of the proper sho

Write today for our new 32-page brochure giving full details on the Ross Federal Survey and facts about the WTIC billion dollar market.

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The 250th broadcast of the Harlem A mateur Hour will be celebrated to night at 11:00 P. M. An exclusive feature of the past 5 vears. the

WMCA for the past 5 years, this riotous Amateur Hour is broadcast direct from stage of the Apollo The-atre in deep Harlem. All colored talent and a vociferous theatre audience that knows its truckin'!

Do you believe in ghosts? A lot of Harlemites do! So there should be some tall ghost stories on the air tomorrow at 2:15 when Frankie Basch and Martin Starr take their Inquiring Reporter mike up to Harlender Mallender Market Parket P lem for a Hallowe'en Prevue.....

FLASH! General Mills (WHEATIES). renew their daily three-hour sports-variety show for another 26 weeks!!!



DOCUMENTS IN TRIPLICATE FOR F.C.C.?

Washington, Oct. 26.

Initial step in reform of administrative procedure of the Federal Communications Commission will be taken in the mear future with promulgation of new rules and regulations covering handling of applications for broadcast facilities.

Result of more than a year of cogitation, revised code is expected to be unveiled early next month, and may go into effect immediately. Final drafting is reported under way, with desire of the Commish to end the long wait by Nov. 15.

Nature of prospective changes in routine has been hidden from outsiders, but Commish sources indicate that several innovations are probable. Objective is double-barreled, embracing both more efficient functioning and more conscientious administration of the law.

Collateral effect will be to clear up numerous doubts about what the existing code means. Widespread confusion has resulted from failure of the new Commish to co-ordinate and clarify its existing rules. Fre-

confusion has resulted from failure of the new Commish to co-ordinate and clarify its existing rules. Frequent revisions have made it hard for licensees and attorneys to keep up with Commish requirements, while policy has been obscured.

Abolition of the three divisions necessitates overhauling of the rules of practice and procedure. Rewriting of rules outlining standard of conduct for broadcasters has been in progress for many months, with various immediate changes being promulgated from time to time in form of mimeographed orders.

In Triplicate

form of mimeographed orders.

In Triplicate
One vital change which is known to have been agreed upon affects both the Commish and the industry. Designed as protection against connivance, new regulation will require all applicants to file triplicate documents, with originals being kept under lock and key to prevent any tampering be either insiders or outsiders. One copy will be available for use of Commish staff with third set accessible by lawyers, industry set accessible by lawyers, industry members, and other interested parties. Approach toward this reform was made last spring when docket section staff was shifted and restric-tions were placed upon use of official

How extensive the changes in me How extensive the changes in mechanical processes will be under new rules, has attorneys in the air. Many suggestions have been advanced for radical alteration of Commish routine but, while individual members have privately reflected their views, there has been no definite hint how the F.C.C. is reacting to the individual ideas.

Alexander Woollcott will appear on the air next Sunday (31). On behalf of Dr. Joseph D. McGoldrick, Fusion candidate; for comptroller in coming N. Y. City election.





Minstrelsy at WLW

Cincinnati, Oct. 26.

After an absence of several years minstrelsy has been revived on WLW for a series of weekly 30-minute sustainers, feeding to the WLW Line. Stint got under way last week. It has a night, spot, but definite time has not been set thus far.

has not been set thus far.

An audience show, Wells Ginn is interlocutor, Ray Shannon and Charles Dameron hold down the end chairs, and Jimmy Leonard is announcer. Orchestra of 15 pieces is directed by Joe Lugar, who handled the music on the Cotton Queen Showboat program which had a nine-year run on WLW and was claimed by that station to be radio's original showboat minstrel. Singers in the new burnt oork oppry are Harry Munima, basso; Herb Spieckerman, bartome; Ralph Nyland and Steve Merrill, tenors. Production is handled by Harold Carr.

JOHN S. YOUNG AIR HEAD FOR N. Y. FAIR

John S. Young, who has been freelancing as a news commentator and announcer since quitting J. Stirling Getchell, has been named radio director of the New York World's Fair 1939. He went to Getchell from NBC.
Young has spent some time abroad studying the broadcasting situation.

Peerce-Smalle-Philo and **Batoneer Straus Grouped**

Curtis & Allen has lined up a pros-pective program, which is being ofpective program, which is being of-fered ad agencies. Talent is Jan Peerce, an Ed Smalle chorus, Viola Philo, and a semi-symph orchestra batoned by Oscar Straus. Effort to get Henry Hull to do a commentating job on the proposed program wilted when Hull nixed the bid.

Audition for 60 Reps

Indianapolis, Oct. 26.
Elaborate audition for Indianapolis was held by WIRE last Sat. (23), when station staff, nine actors, sound effects and record turntables, complete public address system, and so on, were used to present half-hour program before some 60 reps of the Indiana State Assn. of Legal Reserve Life Insurance Companies in the Indianapolis Athletic Club. Program as presented was dramatized strictly Indiana news.

Entire show was written, rehearsed and presented in 28-hour period from Friday (22) Entire show was written, rehearsed and presented in 28-hour period from Friday (22) a. m. to noon Sat. (23). Chet Miller did the scripting, direction and production, while Woodie Maguson spieled it, with talent hurriedly called from Butler University dramatic students.

WHAS' Tobacco Salute

WHAS' Tobacco Salute

Louisville, Oct. 26.

Tobacco Day Festival held annually at Madison, Indiana, will be honored by a 'salute' broadcast, to be aired by WHAS on October 29, at 10:15 p.m. CST. Airing will sketch briefly the activities planned for Tobacco Day, and an invitation will be extended to tobacco growers in Northern Kentucky and Southern Indiana to attend the festivities. An invitation to come to Madison for the program has been accepted by a delegation of some 50 members of the Louisville Board of Trade.

Trade.
WHAS talent to appear on the program are the Texas Rangers, male quartette, and Skeets Morris with his instrumentalists and comedians.

Gottlieb on Pullman

Lester Gottlieb, p.a. for Mutual net, on Nov. 7 starts a 13-day itin-

net, on Nov. 7 starts a 13-day itin-erary of 11 towns to glad-hand sta-tions linked with the network.
Towns Gottlieb will take in, on the biggest jaunt he has yet made for the chain, are Boston, Cleveland, Detroit, Chicago, Des Moines, Omaha, St. Louis, Kansas City, Indianapolis, Cincinnati and Washington.

Leston Faneut's Bankroller

Leston Faneur's Bankroler
Buffalo, Oct. 28.
Leston P. Faneuf, Times political
reporter, starts as a WKBW radio
commentator this week under the
sponsorship of Lang's brewery.
Faneuf's radio voice first attracted
attention a year ago when he was
assigned by the Times to read election returns over the air.

STATE OF WASHINGTON DIVIDED INTO HOSTILE GROUPS OF BROADCASTERS

Meanwhile Confusion, Threats and Cross-Purposes Not Doing Radio Advertising Any Good-Explosive Possibilities Sensed-Parker Vs. Hayman

By HARRY T. SMITH

Seattle, Oct. 26.
This town and this state are packed with explosive possibilities on the radio front. Its a very involved situation in which network affiliation as a prize, or as a cause for damage suits plays a part. Behindthe-scenes situation also has numerous other offshoots among them, a pro-New Deal and an anti-New merous other offshoots among them, a pro-New Deal and an anti-New Deal division of broadcasters with accusations and denials, charges and counter-charges. There is also a bearing of the whole involved mess upon anti-ASCAP legislation.

mess upon anti-ASCAP legislation. Kenneth Davis, attorney for certain broadcasters and the legal spark generally credited with putting the state of Washington out front in attacking ASCAP by a state law technique since followed in four other states may be the gent to pull the lever that will explode the whole situation.

gent to pull the lever that will explode the whole situation.

KOL switch from CBS to Mutual ahead of contract expiration after CBS had in turn made a deal with KIRO represents one phase of the regional involvements. KVI, Tacoma, which has Columbia programs and a Seattle studio, is advertising in Seattle newspapers while KIRO is answering the campaign by advertising in Tacoma newspapers to remind that neighboring city that Seattle duplication is available. Carl Haymond, of KMO, Spokane, and KIT, Yakima, has meanwhile collaborated with Louis Wasmer, of KHQ, Spokane, in organizing the northwest loop of the Don Lee-Mutual set-up whereby network service is fed to many small towns never previously serviced by outside programs. That creates a new package for advertisers.

Antagonisms between the two camps of broadcasters finds expression in several ways. None tend to help radio itself. There is a notable hesitancy among the regional advertising agencies and sponsors to make choices of commitments at this time. Its all too hard to predict. But meanwhile the stations themselves apparently are scarcely any surer than their clients of what's going to happen.

With Democratic politicians described by the 'oute' as partisans of the 'ins' and with threats to make public alleged deals and a general overtone of distrust and cautious waiting on both sides the rivalry seemingly must come to a head sooner or later. At the moment what's 'off-the-record' contrasts vividly with whatis clear-cut and definitely known.

Meanwhile the whole state is playing poker.

playing poker.

Shirley B. Parker, petitioner for a new station in Yakima, Washington, was in New York over the week-end with Ray Howell, former Seattle broadcaster, who is his assistant. They appeared a few days previously before Examiner John Bramhall, of the F.C.C., in connection with the petition which is opposed by Carl Haymond, operator of KIT, Yakima, who is vacating 1310 local wavelength to move to take over the abandoned 1310. Examination before Bramhall developed considerable bitterness after the introduction of a 1908 incident as part of the testimony provoked a retaliatory allegation involving a suit for unpaid commissions. Whole incident appeared to emphasize anew the intense rivalry between competing camps in the northwest. Parker, who owns the Spokane

northwest.

Parker, who owns the Spokane
baseball club and has numerous
other business interests, was represented by Elmer Pratt and Paul
D. P. Spearman. His financial assets were represented to Examiner
Bramhall as \$644.000.

Seattle, Oct. 26.

John Blair, head of the station rep John Blair, head of the station rep. firm of the same name, and George Bolling, his New York manager, are due in Seattle the second week of November to arrange for the opening of a local office. Also to straighten out a representation complication which seems likely to develop from its connections with KIRO, Seattle, and the Don Lee Network.

while the alliance with Don Lee becomes effective at the end of this year. Since Blair tied up with KIRO Don Lee has added a northwest spur, with KOL the Seattle ouldet. Dilemma will likely be solved with the dropping of KIRO from Blair's list. It will then be necessary to establish a Seattle sales office to cover this region for Don Lee-Northwest business.

BAKER STOPS BULLET. BUT BULLET TIRED OUT

Buffalo, Oct. 26. Roger Baker, WGR-WKBW sports incer and commentator, narrowly escaped serious injury when pheasant hunting last week. Shot from another huntsman's gun struck him in the forehead just above the

eyes.

Fortunately the pellets were virtually spent when they struck and Baker was merely stung.

Griffin Polishing Off

Griffin shoe polish fades its program off NBC-blue with the Nov. 8 broadcast. Show airs on Mondays, 7-7:30 p.m.; Birmingham, Castleman & Pierce is the agency.

Talent on the show includes Lloyd Shaffer's orch, John - B. Gambling, Barry McKinley and a chorus.

RCA's New Prez

G. K. Throckmorton was elected president of RCA Mfg. Co. last week, succeeding E. T. Cunningham, who succeeding E. T. Cunningham, who retired last April. Throckmorton, who has been vp., has served as nominal operating head since Cunningham left the company. He has been in the radio business since 1926.

Cook, Doherty Set Up Biz
Al Cook and Hank Doherty, both
of whom were axed recently in the
NBC payroll purge, have opened a
publicity office to handle air talent.
At NBC Cook did the puff-uppering
for the Artists' Service, Doherty
was in press.
First accounts barged by the boxs.

KIRO, Seattle, and the Don Lee Network.

Blair organization has been representing KIRO for the past year, licity in the Artists' Service.



TELEVISION **PROMOTION** COLD

Washington, Oct. 26. Plans of John W. McKay, New York inventor, for the establishmen of an ambitious television set-up

of an ambitious television seculp were abandoned last week.

McKay, who envisioned a nationproposed to plunge into every phase of the development and manufacturing of equipment, the leasing of time for commercial programs and many other aspects of the business, asked the Securities and Exchange Commercial programs and many other aspects of the business, asked the Securities and Exchange Commercial programs and programs and programs and programs and programs are programs. mission for leave to withdraw the registration statement he filed a few

weeks ago.
Universal Television Corp. cited
\$2,000,000 assets, comprised mostly
patents to which McKay and his
partners controlled the rights.

St. Louis Stations Depend On Nabe Throwaways

St. Louis, Oct. 26. WEW is the third local station to

WEW is the third local station to perfect a trade agreement with weekly nabe papers. KWK was first to make a tieup with a South St. Louis sheet for the printing of a column written by John Conrad, of KWK. Then KMOK made a similar tieup with another local weekly rag. Al S. Foster, business manager of WEW, recently converted into a compared of the station of section and section as a compared as a station of section as section.

rcial station, effected an agree-nt last week with the South Side rnal which has circulation of Journal which has cured 70,000 for a radio column.

KSD is owned by the Post-Dis-

THANKS TO

nore than a hundred consis-ent local and regional adver-isers on WBIG, who have roted this the "favorite sta-ion in the favored region"!

Write EDNEY RIDGE, Director, for full "Facts and Data"

WBIG GREEKSBORD N. C.

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Address: 4351 No. Pauline St. Chicago, Ill.

F.C.C.'S WASHINGTON DOCKET

Washington, Oct. 26. (Usual weekly meeting of Commission was postponed because of two-a-day hearings cur-rently being held on the Segal-Smith disbarment case.)

EXAMINER'S REPORTS

EXAMINER'S REPORTS

Arisona: Two-way tiff over a new daytime transmitter for Prescott was partially settled when Examiner P. W. Seward recommended granting of the application of Southwest Broadcasting Company for a 250-watter on 1300 kc. Plea of W. P. Stuart, Prescott newspaper publisher, for the same frequency with 100 watts days, was tossed out by Seward as not in the public interest. Examiner's action represented third act in the scrimmage between Southwest Broadcasting and Stuart. Broadcasting company's application had been granted by the commish last November, but a new airing was anot sufficiently well-heeled to operate the proposed station. Newspaper owner also charged Southwest Broadcasting with not acting in fentire good faith' and complained that he had been denied the right to cross-examine the witnesses whose depositions were taken by the Southwest group.

According to the examiner, Stuart 'falled to discharge the burden of proof resting upon him to establish the affirmative of these three issues.' Complainant finally admitted that Southwest Broadcasting was mply financed and it was also established that he had not been denied to cross-examine the witnesses. Southwest Broadcasting Company, moreover, was found to have acted in good faith 'at all times' in connection with its efforts to secure a construction permit.

On the other hand, granting of Stuart's application would result in operation of his station 'as an adjunct to his newspaper business, which will give him a virtual monopoly on the dissemination of news in the area.' Seward pointed out.

Southwest Broadcasting Company comprises a corporation with an authorized capital stock of \$25,000, split sive ways between Albert Steston, R. L. Webb, C. D. Rhodes and George Norman Hoffman, its officers and directors.

Group was represented by E. C. Locklear, with Frank Stollenwerk appearing in behalf of W. P. Stuart.

California: Expansion of the service of KRE, Berkeley, through a shift in frequency and a power jump, was partially approved by Examiner

Gas Appliance Society of Cali-fornia, through Jean Scott Frickel-ton, San Francisco, using spot an-nouncements.

NBC

7:00-7:30

Agencies—Sponsors

Table Products, Inc:
mayonnaise), through
Lord &
Thomas. Los Angeles, using three
live talent spots dally, Mondays
through Fridays, on KGO, San Francisco, through Nov. 26.
Also transcribed spots on KSFO, San Francisco.

Safeway Stores, Inc., San Francisco (food products) through J. Walter Thompson, has placed its transcribed serial, Land of the Whatsit, on KFSD. San Diego, five nights weekly for 13 weeks.
VIg-O Dog. Food Company, Sand Springs, Okla, sponsored three daily 15-minute broadcasts of Oklahoma state dog show at Oklahoma City over KFXR.

Dr. Pepper (soft drinks), new

Dr. Fepper (soft drinks), new week day quarter-hour program over WJSV, Washington, with Arch McDonald officiating. Twice a week McDonald to quizz pedestrians on amusing angles concerning popular superstitions—each individual inter-viewed to receive half-dozen bottles

KMOX, St. Louis, Thursday night

KMOX, St. Louis, Thursday night spot vacated by 'March of Time' now occupied by 'From the Front Page, General Grocer's local dramatized 30 min, of news, Thic show was for-merly aired on Monday evenings.

H. W. Carr (tooth powder) goes on WMCA, N. Y., starting Nov. 1 with Monday through Friday series of quarter-hours presenting Kurt W.

Friday and Saturday nights.

viewed to receive of Dr. Pepper's pop.

coverage and would enable its day service, Daiberg pointed out. Frequency change could not be made, however, unless KGGC is granted the right to shift from 1420 to 1370 kc, it was explained.

Ben S. Fisher represented the applicant.

Kentucky: Efforts of WHAS, 50 kw transmitter owned by the Louisville Times, to established a new station to be used for local programs was stymied by Examiner R. H. Hyde. At the same time, Hyde frowned on a similar application filed by S. O. Ward and P. C. While admitting need exists for service of a purely local nature, Examiner Hyde pointed out that a new station for WHAS would, in some respects, supplement the present coverage but, as far as general program for listeners to choose from. Evidence offered by WHAS that it never has taken advantage of its commanding position in the community by fixing rates does not provide the affirmative proof the question calls for, Hyde added.

Request of the Wards, father and son, was recommended for denial because the earning expacity of the proposed daytime station was 'quite speculative.'

WHAS plan was for 100 watts on 1210 kc, with the Wards asking same assignment, limited to daytime operation. Swagar Sherley appeared on behalf of the Louisville Times and the Ward interests were represented by Horas was was the way and interests were represented by Horas was was the way and interests were represented by Horas was was the way and interests were represented by Horas was was the way and interests were represented by Horas was was the way and and A. M. Thomas.

Okiahoma: New daytime station for dismissal with prejudice by Examiner Tyler Berry.

Motion for withdrawal of the request was presented

by Examiner Tyler Berry.

Motion for withdrawal of the request was presented by counsel for the Chickasha Daily Express on Sepby counsel for the Chickasha Daily Express on Sep-tember 8, Berry disclosed, but an earlier petition for leave to withdraw without prejudice already had been rejected by the commish. Applicants based their re-quest on the discovery that the proposed station would result in objectionable interference to an existing station.

NEW APPLICATIONS

Maine: WRDO, Augusta, transfer of control of corporation from Henry P. Rines to Contrad E. Kennison, 100 shares common stock.

North Carollnai: L. B. McCormick, new station to be operated days on 1370 kc with 250 watts.

Nebraska: WOW, Woodmen of the World Insurance Association, Omaha, change name to Woodmen of the World Life Insurance Society.

South Carollnai: Greater Greenwood Broadcasting Station, Greenwood, new station to be operated on 1420 kc with 250 watts days, 100 watts night.

Teanessee: WMC, Memphis Commercial Appeal Co, Memphis, change power from 1 kw nights, 5 kw days, to 5 kw all times, make changes in directional antenna for night use.

Texas: WTAW, Agricultural and Mechanical College.

for night use.

Texas: WTAW, Agricultural and Mechanical College
of Texas, College Station, make changes in antenna,
change hours of operation from specified to daytime
(requesting facilities of KTBC).

Heesler talking household hints. Biz

Malcom-Howard agency signatured 15-minute broadcast of Chicago roll-er derby for WIND airing seven-a-

Schwimmer & Scott using WJJD, Chicago, six-a-week 15 minute transcription spots for Studebaker plugging, Contract for 52 weeks,

Peter Fox Brewing Co. sponsoring immy Dudley interviews with pro ootball players before WIND Sunfootba... day games.

Devoe-Raynolds Paint is using playlets in a series of eight 15-minute programs over WBT, Charlotte, N. C.

Glicksam Advertising Co, has named Norman Lessing manager of its radio production department. Agency's current air account is Adam Hats.

Chevrolet, through Campbell-Ewald, Detroit, spotting 28 an-nouncements weekly for two weeks on KYA, San Francisco. Also using 13 a week on KGO and 42 weekly on KFRC. Contracts up Oct. 30.

Royal Toy Co. through Reiss Advertising, New York, using 10 35-word spots on KFRC, San Francisco, between Nov. 8 and 29.

Schlitz Brewing through McJun-kin, Chicago, signed for 30 announce-ments between Oct. 19 and Dec. 9.

WTMV's morning show 'Wake Up and Live' is moving into Sears, Roe-buck stores, E. St. Louis, for p.a. P. J. LeRoy (piano lessons) is broadcasting quarter-hour programs daily except Saturday over KYA, San Francisco, by remote from KEHE, Los Angeles, Through March KDYL, Salt Lake, is airing commercial series for Capson-Bowman, realtors, consisting of 15-min. Programs using an orch and special appeal sought through dramatizing instances of persons building homes through aid from Uncle Sam's Federal Housing.

Pan-American Frequencies Up This Wk.

Washington, Oct. 28,
Weighing of rival claims for right
to use the four unassigned PanAmerican frequencies reserved for
the United States starts late this
week if rush of business before Federal Communications Commission
slackens off.
Originally skedded for ventilating Friday (22), applications of
World Wide Broadcasting, General
Electric, and NBC will be examined
at public hearing before full Commish as soon as the current disbarment trial is over. Tentative opening is this Friday (29) in hope that
arguments may be decided before
the forthcoming Havana conference
gets too far along. U. S. negotiators
want to have some concrete scheme
for using the frequencies to lay before representatives of other nations.

Chas. Garland to WHIP

Charlie Garland to WHIP

Chicago, Oct. 28.

Charlie Garland resigned as sales manager WIND last week to take over the same job with WHIP, new Hammond, Ind., 5,000 water.

Garland had held the reins at WIND since Aug. 1 of this year, coming over from WBBM. No plans are being made to fill the WIND spot immediately. Station is to operate with salesmen responsible to Ralph Atlass only, at least for the time being.

WIP Improvements

WIF Improvements
Philadelphia, Oct. 26.
Changes to extent of \$60,000 in
WIP's technical facilities were completed last week. Improvements include new 320-foot vertical antenna,
new master control room, four new
individual control rooms and entirely new transmitter.
Station's studios were built only
two years ago at cost of \$100,000.

GRUEN WATCH PROGRAM AYS, NBC Red, 5:30-6 FRENCH CASINO NEW YORK

Brunswick Records



THE KING'S JESTERS

with MARJORIE WHITNEY BLUE FOUNTAIN ROOM HOTEL LASALLE, CHICAGO Dir.: Consolidated Radio Artists, In

GUS VAN

STAGE - SCREEN - RADIO Central Booking Office, Inc. 54 W. Randolph St., Chicago, Ill.

AND HIS **ORCHESTRA** Admiracion Shampoo Sunday 6:30-7 P. M. WOR Office, CH 4-5155



wand His ORCHESTRA

Smith-Segal Hearings

tified for Smith-Siegel: Swager Sherley, prominent Democratic poli-tico; James W. Baldwin, Ralph Van tico; James W. Baldwin, Ralph Van Orsdei, telephone company exec; John W. Guider, law school prof. Also applauding the characters of the two were a threesome of former FCC counsels, Louis G. Caldwell, Paul P. Spearman, and Duke M.

7 Utah Cases
Difficulty in-bringing up the Utah
cases, in which Segal was involved,
was experienced by Kaufman
when defénse counsel objected to
recital of more ancient history. In
the F.C.C: prosecutor was
able to dig into these matters,
which are part of a scramble by
numerous candidates for facilities
in the Rocky Mountain area.

in the Rocky Mountain area.

Circumstances surrounding creation of Great Western Broadcasting Association, applicant for 1210 station at Logan and 1500 station at Provo, were revealed by Mrs. Helen R. Duval, office manager for local law firm. Admitting she never expected to enter the radio field, she testified she signed CP applications at Segal's request, was unable to say whether, facts in naners were true. at Segal's request, was unable to say whether facts in papers were true, and said she never received any Great Western Stock, although listed, as 80% owner. Like Mrs. Manning, she minimized fact that she signed her name as 'H. R. Duval' and said she did not habitually use 'Helen R. Duval' in correspondence.

Duval! in correspondence.
Claiming that Great Western was
created to protect KDYL, one of
Segal's citents, Kaufiman had considerable trouble in tracing preliminary events in the Utah situation. Only after much argument, in
which he was aided by George
Porter, assistant general counsel of Porter, assistant general counsel of the Commish, was he able to explain why he believed Great Western was created. Little supplementary testi-mony was introduced about this in-cident after Commish 'agreed ex-hibits and other documentary proof was:admissible.

Minnesota case: where Commercial Minnesota case, was Broadcasters, Inc., filed and later abandoned an application for a local

station in Moorhead, was examined at length, with E. C. Reineke, presi-dent of WDAY, Fargo, a Segal client, as principal witness. Earlier Kauff-man had shown how the concern was organized by Segal.

organized by Segal.

Explaining that WDAY had opposed removal of KGFK from Halleck, Minn., to Moorhead, just across the river from Fargo, Reineke told how his group bought up the newcomer and then, after dropping around \$2,500 annually, sold the plant for shifting to Duluth. Segal first became involved in the Minnesota situation when the KGFK sale was being consummated.

Resolar Situation when the KGFK, sale was being consummated.

Through Reineke's testimony, Kaufman, tried, to establish that Commercial Broadcasters was set up to head off more potential competition by Robert K. Herbst, who applied for a station in the Fargo-Moorhead sector early in 1935. The WDAY exec admitted he asked Segal's advice about how to keep out a rival and told the attorney to go ahead and create a company to file competing application. Although his people had lost money on KGFK, he said they felt if there were to be another outlet in the area they should own it.

With denial he asked to have

they should own it.

With denial he asked to have
WDAY's interest in Commercial
hidden, Reineke admitted he never hidden, Reineke admitted he never saw the 'application which 'Segal filed, did 'not know who the stock-holders were, and never actually put up the money which the Commish was told the concern possessed. He disclaimed responsibility for state-ment in application form that Com-mercial was not affiliated with any other broadcaster.

Miscellaneous correspondence be-tween Segal and Reineke was pre-sented, with Kauffman relating the Commercial maneuvers to the Herbst Commercial maneuvers to the Herbst application and questioning the sincerity involved in the Commercial request. Abandonment of the application was due to the 1935 drought and poor crops, rather than because WDAY was allowed to intervene in the Herbst matter on its own behalf, Reineke insisted.

Rhode Island

Hook-up between Segal and various Rhode Island interests was another major topic unveiled. With nearly all testimony on this matter received over defense protests, Kauffman brought out the part the nauman brought out the part the cited attorney played in attempts of a group headed by W. Paul Oury, former executive of WPRO, Providence, to obtain an outlet at Pawtucket.

Another Girl Witness

Another Girl Witness
Filing of dummy application of
which Segal and Smith claim they
had no knowledge was revealed during testimony by Geraldine Alberghane, youthful former stenographer at a Federal Housing Administration branch, while supplemental
info was elicited from S. George
Webb, whose construction permit for a Newport outlet recently was can-celled by the Commish.

Agreeing she did not live in Paw-tucket as stated in her application, Miss Alberghane said she had never been in the radio biz but filed a rebeen in the radio biz but filed a request for CP when asked by Oury, her uncle. She testified she never had \$35,000 in cash, as the application stated, and admitted signing certain correspondence with the F.C.C. relative to her case. She denied signing other communications, besides: confessing she did not own real estate mentioned in one letter.

Another Segal client, Webb, who has been accused previously of trying to sell his CP, told how he was ing to sell his CP, told how he was approached by Oury and induced to form a new corporation, WNRI, Inc., which proposed to build his projected transmitter. He testified that Oury took him to Segal, who filed request for permission to assign the CP to the company, of which he owned 12½%, Oury owned 43¾% and Frank Thornleigh, another Rhode Islander, owned the remaining 43¾%.

Just Small Part

Just Small Part

All of the Webb and Alberghane testimony was protested by defense lawyers, on the ground that neither Segal nor Smith had more than a small part in the actions of these applicants. Cited lawyers contended they only represented Alberghane for a short period and merely approved the form of the application.

proved the form of the application.
More direct evidence of Segal's re-lation to the Rhode Island matters was supplied reluctantly by Oury, who was questioned by Commish members when he gave numerous evasive answers to Kauffman. Ad-

mitting he became interested in the possibility of acquiring Webb's CP in the summer of 1935, the former WPRO man told how Segal was retained in connection with request for continuance of the permit and for permission to turn the franchise over to WNRI, inc. He also related that he conferred with Segal about applications for Rhode Island facilities filed by New Bedford Standard-Times and the John Shepard interests,

Denying he was concerned about Shepard's application for a Providence station for the Colonial network, Oury conceded he caused Miss Alberghane to file the request for identical facilities in nearby Pawtucket. Under intensive quizzing, he said he was aware that both applications could not be granted. Oury was forced to confess that addresses in the Alberghane application were false but was unwilling to supply information about financial aspects of his under-cover activities. At one point he flatly refused to answer Kaufman's questions.

Docket Clerk Iln

Detailed account of how Smith in-serted certain papers in F. C. C. files was obtained from Mary Belle Anthony, deposed as Commish docket clerk several months ago, and John P. Brady, another radio bar-rister. Principal witness was Rich-ard Casto, whose request for a CP at Johnson City, Tenn., is still on

Expected a Gag

Buffalo, Oct. 26.

John Clarke, radio engineer, met an out-of-town friend.

'What are you doing now?' asked the chum.

'I'm working for WEBR,' replied John.
'So?' said the pal. 'What kind of a Government project is that?'

the Casto application, the Commish heard. Accompanied by his client, Smith visited the Commish offices and asked for the file of depositions to be offered as evidence before the examiner. He explained that the originals previously filed had not been signed, Miss Anthony elaborated. When given the records, he placed signed copies in the official folder.

Where Casto received his funds and whether Smith knew of the source of the money was a major point in the government's case. Alpoint in the government's case. Although Casto insisted he never discussed this matter with his counsel, Kauffman sought to demonstrate that Smith was negligent in never inquiring. Emphasis was placed upon admissions that the Commish was deceived when hearing was held on the request for a CP for the Johnson City plant.

of the transmitter, Casto conceded that he did not tell the truth when examined about his resources last winter. He readily confessed he did not earn the cash, as he represented before an F. C. C. examiner. But at the same time he denied Smith was aware of this fact.

aware of this fact.

The government's argument was that the Casto application was an attempt to upset plans of the Knox-ville Journal to gain an outlet and to defend another Segal-Smith client, WNOX. (Latter is owned by the Scripps-Howard Interest).

Relating circumstances surround-ing the submission of his application. ing the submission of his application, Casto said he never had much conversation with Segal and declared he did not inform Smith of the source of his finances. He did admit that Smith considered his initial \$10,000 misufficient and suggested more money was necessary.

Income Tax Angle

Most of Casto's witness-standing was concerned with what happened after the disbarment proceedings were launched. Quizzed about this were launched. Quizzed about this phase of his relations with the be-selged attorneys, the Tennessee applicant admitted he had a long talk about his money with Smith following issuance of the disbarment citation. He agreed that Smith advised John P. Brady, another radio barrister. Principal witness was Richard Casto, whose request for a CP for the Johnson City, Tenn., is still on the F. C. C. griddle.

After his sister had testified she were of last December hearing on the \$25,000 available for erection the money was not earned.

REQUIRED hearing!

ple-Hummert have done it again! This time they've given a new twist to the supplemental idea by spotting Ovaltine's "Little Orphan Annie" straight across the WOR board, 5 times each week from **5:30 to 5:45 P.M. immediately** preceding the network show.

Smart time-buyers Blackett-Sam-

"Little Orphan Annie" now brings WOR's 5 timea-week, on-the-air or contracted for, dramatic strips to 10 . . . a setup acknowledged to be the greatest surefire audience draw in daytime radio



Gets Listeners and RESULTS for Advertisers in Nebriowa*

• "Get the LOCAL AN-GLE." On these instructions, news reporters for Radio Station WOW go into ACTION. WOW news broadcasts are known for their accurate coverage of local events. Local news builds local listenand gets RESULTS for advertisers.

5.000 WATTS

OMAHA, NEBRASKA

Owned and operated by the Woodmen of the World Life Insurance Society. John Gillin, Jr., Mgr.; John Blair Co., Representatives

New York, Chicago,
Detroit, San Francisco.

* NEBRIOWA — the rich trade territory composed of eastern NEBRaska and western IOWA. Its busi-ness capital is Omaha; its radio capital is WOW.

Hollywood Party for Jack Bregman; L. B. Mayer Tops Sentimental Welcome

Hollywood, Oct. 26.

Quite a turnout last Thursday (21) at the Victor Hugo restaurant, in Beverly Hills, to welcome Jack Bregman, general manager of Leo Feist, Inc., to Hollywood on his first Coast visit. He's here for a coupla weeks at Louis K. Sidney's invita-tion to meet Louis B. Mayer and other Metro studio officials, since Sidney will be liaison between Metro and Feist music company, of which latter firm Bregman is the newly

latter firm Bregman is the newly appointed g.m.
With Sigmund Romberg, George Jessel, Ben Bernie, Irving Bertin, plus Mayer and Sidney on the dais with Bregman, were other Metroites, such as Harry Rapf, Nat Finston, Herbert Stothardt, and in the audience of 100 was almost every songwriter now in pictures.

Discreetly referring to the Metro-Jack Robbins switch, whereby the latter assumes head of the firm bearing his name, as well as Miller Music, but upping Bregman to g.m. of

ing his name, as well as Miller Music, but upping Bregman to g.m. of Feist's, L. B. Mayer's speechlet made mention of the fact that life in Holywood, much as like outside the film capital, is like a game of cards, and that 'once in a while it becomes necessary to shuffle the Jacks'—a play on Jack Robbins and Jack Bregman, who succeeded Robbins as direct music publishing contact with the studio.

the studio.

New setup is intended to give Feist New setup is intended to give Feist 100% exclusivity on Metro filmusical excerpts, rather than scatter the Metro picture songs among whichever catalog could absorb it, as was the case in the past, when either Feist or Robbins or Miller Music became the publishing channel.

Bregman, much moved, made a discreet speech of thanks, reading from mss., and explaining that he's deliberately doing it that way in order not to commit any elocutionary breach on so sentimental an occasion.

Bookie's Quip

Broadway bookmaker had a ready comeback when some-body last week asked him how come he was sporting an ASCAP membership button in his lapel. "I'm entitled to wear one,' he said. 'I get as much of the So-ciety's money as any writer I

ciety's money as any writer I know.'

Mask and Wig Songs In

Words & Music will publish the two top tunes, I Live the Life I Love and Gypsy in My Soul, from Fifty-Fifty, this season's (the 50th) show-of the Mask and Wig Club of the University of Penn-

sylvama.

Fred Waring last year plugged the tunes from the show on his Ford program. Songs are by Dr. Clay Boland, Penn alumnus.

Gordon-Revel Return to L. A. Mack Gordon and Harry Revel are returning to the Coast the end of this

week.
Been here since before the
World's Series for which purpose
they came and it marks their first
leisurely Broadway sojourn in
years, as heretofore their experience
has been to arrive in N. Y., only to
be summond back almost pronto.

MAN BITES DOG

Or Benny Goodman Apologizes to Song Pluggers

Benny Goodman brought togethe Benny Goodman brought together a group of music publishers' men at the Pennsylvania hctel (N. Y.) last Thursday (21) to give them a luncheon and salve whatever feelings he might have hurt during the past two years. Goodman told the boys that if he has been refusing to listen to their sales stories it wasn't because he had anything against them. It was merely because he knew in advance that the material they had did not fit the style of his band.

had did not fit the style of his band. Goodman added that he would al-ways be glad to cooperate with the music men and that he didn't want them to get the impression that he had gone hoity-toity with success. For a band leader to call contact men together to make apologies or amends is without precedent in the music business.

Short Brilliant Career Of Princeton Songwriter: Graduated into Pix Job

Brooks Bowman, 24, who sprouted into songwriting fame while still an undergraduate at Princeton University, died last week from injuries sustained in an auto accident near Garrison, N. Y. Bowman's success was credited with starting the cycle which had music men scouting the college shows for writing talent.

college shows for writing talent.

On Bowman's graduation from the university Edwin H. Morris, head of Warner Bros.' publishing interests, signed him to a studio contract. The two tunes which brought Bowman to national attention were 'East of the Sun' and 'Love and a Dime,' both from the Triangle Club's show, 'Stags at Bay' and published by Santly Bros.-Joy. He wrote the lyrics for these but collaborated on a later hit, 'Will Love Find a Way?'

Buck Ram and Henry Nemo have written a tune titled 'Joe the Bomb-er' for Joe Louis' first picture, Mills publishing.

Last Week's 15 Best Sellers

	Harbor Lights	. Marlo
	*That Old Feeling	. Feist
	*Remember Me?	. Witmark
	*One Rose Left in My Heart	. Shapiro
	*Have You Any Castles Baby?	. Harms
	*Moon Got in My Eyes	. Select
	*Roses in December	. Berlin
	You Can't Stop Me From Dreaming	. Remick
	My Cabin of Dreams	Borlin
	*Can I Forget You?	.Chappell
	*Whispers in the Dark	. Famous
٠,	*Afraid to Dream	. Miller
	So Many Memories	. Shapiro
	Vieni Vieni	Witmark
	*Blossoms on Broadway	. Famous
	[] A v. []	

* Indicates filmusical song. † Indicates stage production song. The others are pops.

Inside Stuff—Music

Several years ago Cole Porter wrote and Harms published a comedy song titled Mrs. Lowsborough—Goodby,' in which he panned weekend parties unmercifully. Sheila Barrett, Beatrice Lillie and other users of sophisticated material included the song in their routines and found favor with it in the class spots. Porter, himself, liked the comedy patter he had written so well-that he recorded the song for Victor.

One couplet from the song was:

'And for making me vow to myself, there and then, Never to go on a weekend again,' etc.

But Porter forgot the punch line of his song, spent a weekend on Long Island, was tossed and sat on by a horse and wound up in the hospital with compound fractures of both legs.

With Bobby Crawford now definitely out of the music business, the publisher members on the directorate of the American Society of Composers, Authors and Publishers are trying to agree on a successor to Crawford on the board. Before proposing any candidates the pub directors are making it a point to get the reactions of the board's writer members. One reason that the Crawford vacancy has remained that way so long is that the publisher cliques on the board haven't been able themselves to agree on a candidate.

Crawford last week joined Sam Jaffe, Inc., Hollywood talent agency, with the title of yn.

Robbins Music provided an unusual situation last week in that it succeeded in placing three numbers from the score of 'Virginia' on the most played list at the same time. Unusual aspect is that a picture rarely manages to place that many songs on the same list, and the picture output of popular numbers far exceeds numbers written for legits. 'Virginia', is Rockefellers' musical which closed Saturday (23) at the Center, N.

It's not generally known that (Miss) Connie Lee, sister of Maurice Conn, Indie film producer, is thus related. She's composer and musical director for Conn productions.

ANNOUNCING CHANGE OF NAME POPULAR MELODIES, Inc.

PARAMOUNT MUSIC CORPORATION

Contributing Exclusively : 1000

LEO ROBIN "Love in Bloom," "Inne in January," "Moonlight and Shadows," "Whispers in the Dark," etc.

RALPH RAINGER "Love in Bloom," "June in January," "Rendezvous With a Dream," "Please," etc.

HOAGY CARMICHAEL "Star Dust," "Fazy Bones," "Little Old Lady," etc.

SAM COSLOW "Cockials for Two." "Just One More Chance," "Fittle White Gardenia." "Thanks," etc.

FREDERICK HOLLANDER "Moonlight and Shadows," "Whispers in the Dark," etc.

Also RALPH FREED, BURTON LANE, AL SIEGEL, VEE LAWNHURST, TOT SEYMOUR

CURRENT CATALOGUE

"FOXE OR INFATUATION"

"SMARTA"

"ALTER YOF"

"DELIGHTED TO MEET YOU"

NEW RELEASE

BIG BROADCAST OF 1938

"You Took the Words Right Out of My Heart" "Mania, That Moon Is Here Again"

"The Waltz Lives On" "Thanks for the Memory" "This Little Ripple Had Rhythm"

PARAMOUNT MUSIC CORPORATION

WHISHERS TO PARAMOUNT PICTURES

1619 BROADWAY NEW YORK, N. Y.

Harms Fail to Win Dismissal in Case **Involving 'Student Prince' Accounting**

Harms, Inc., Warner Bros. publishing unit, lost out last week in N. Y. Supreme Court, when it sought to have dismissed a suit brought by the Shuberts through April Productions, Inc., owner of the 'Student Prince' score. Judge McLaughlin inked WB's plea that the case belonged in the Federal courts and held that the case clearly concerned an alleged breach of contract. Shuberts want Harms to make an accounting of the money it received from the American Society of Composers, Authors & Publishers for performances of 'The Student Prince' numbers, arguing that the contract which gave the publishing firm the sales agency for the score stipulated that the copyright owner receive 50% of such performing income. Harms submits it would be difficult to determine just what amount it collected from ASCAP prior to Jan. 1, 1936, on the strength of this score, since the Society had up to the taken into account accumulative performances when it came to paying royalties. System prevailing up to that time based each publisher's proportion on what a classification committee considered the individual catalogs to be worth to the Society. The Student Prince' was withdrawn from the Society's repertoir when Warners withdrew from that organization at the beginning of last year and now performance licenses for the score have been granted since that date by either Harms. or 'Student Prince', Sigmund Romberg, is an ASCAP member, that organization is barred from using this angle for licensing authorization because Romberg had originally sold all his rights to the Shuberts.

for licensing authorization because Romberg had originally sold all his rights to the Shuberts.



MOON AT SEA

England's New Ballad Hit THE GREATEST MISTAKE OF MY LIFE

Tune-terrific! Melodynamic! Score of the New COTTON CLUB PARADE! She's Tail! She's Tan! She's Terrific!

I'm Always in The Mood For You Harlem Bolero

Will Hudson's New Jam-orous Hit: Sophisticated Swing

Two Songlorious Hits from GB's "GANGWAY" **Lord and Lady Whoozis** Moon or No Moon

Dreams for Sale I'm Just a Country Boy



ACCORDIONS

Save up to 60%
Write at once for our New Free Illustrated catalog. Big Cash savings for you, Majur Accordion Co., 1323 S. California Blvd., Chicago, Iil.



ARRANGERS ELECT

Guild Campaigning for Air and Disc Credits

Recently organized Arrangers Guild has elected Joe Glover president, Bill Challis, vp.; Bernie Mayer, secretary, and Don Walker, treasurer. Main object of the organization is to get credit announcements for arrangers on radio programs and phonograph records.

Contingent feels that it has been almost completely neglected in the rush for billing.

Archie Fletcher Warns Shapiro, Bernstein That 'Baby' Rights Are Signed

Archie Fletcher, gen. mgr. of the Joe Morris Music Co., advised Shapiro, Bernstein & Co. last week that his firm had obtained the renewal of copyright rights of 'Melancholy Baby' from the writer, Ernie Burnett, on Aug. 27, 1936, and if Shapiro recently made a deal with Burnett for the number it would have to be the loser. Fletcher took issue after the S-B firm had circularized the trade about having contracted for the, renewal of the 'Melancholy' copyright.

trade about having contracted for the renewal of the 'Melancholy' copyright.

Present copyright on the tune doesn't expire until Oct. 31, 1939, but under the law it is permitted to file an application for renewal a year in advance of the expiration date. As copyright experts in the trade have pointed out, the publishing firms who contract years in advance for such renewals are taking a chance of losing their retainer money. If the writer dies before the right to renewal becomes valid the renewal privilege automatically passes on to his estate and any contracts which the writer had made become void. What the writer had disposed of was something that did not come to him within his liftetime but rather belonged to his heirs.

Joe Keit Dies at 51

Joe Keit, 51, whose career in the music business gravitated between music business gravitated between publisher and professional man during the past 20 years, died Monday (25) of heart disease and other complications in his New York home. Before becoming a partner in Keit-Engel, Inc., he was professional manager of Remick Music Corp. Subsequent connections were with Mills Music, Inc., and the Joe Morris Music Co.

He leaves a widow and two sons, one of whom. Jerry, is with the

one of whom, Jerry, is with the Marlo Music Co. Funeral services will be held tomorrow (Thursday) at the Riverside Chapel.

Music Notes

Johnny Burke and Jimmy Monaco peddled five numbers for use in Major's "The Badge of Policeman O'Roon." Bing Crosby will warble three, Beatrice Lillie and Louis Armstrong one each.

Edward Ward writing the entire musical score for Metro's The Last Gangster,' Edward G. Robinson

Dr. William Axt scoring 'A Mat-ter of Pride' at Metro.

Johnny Marvin peddled 'Dust, Listen to the Rhythm of the Range' and 'In the Land of Zulu,' to Republic for future Gene Autry productions.

Harry Salter does his fifth return to Lucky Strike hour, Nov. 13.

Most Played on Air

Combined plugs on WEAF, WJZ and WABC are computed for the week from Sunday for the week from Sunday through Saturday (Oct. 17-23).

- *Roses in December
- (Berlin)
 *That Old Feeling
- *Have You Any Castles, Baby? If It Is Last Thing I Do
- (Crawford) *Remember Me
- (Witmark) †Goodby Jonah
- (Robbins)
- (Witmark)
 So Many Memories
 (Shapiro)
 *Blossoms on Broadway
- "Blossoms on Broadway
 (Famous)
 Can't Stop Me From Dreaming
 (Remick)
 *One Rose Left in My Heart
- (Shapiro)
- (Robbins)
 *Whispers in the Dark
- *Moon Got in My Eyes
 (Select)
 †An Old Flame Never Dies
- (Robbins)
 Harbor Lights
 (Marlo)
 *I Still Love to Kiss You
- (Feist)
 When the Organ Played
 (Joe Morels)
 *Ebbtide
- (Popular)
 *Once in a While
- *It's the Natural Thing to Do
- *Can I Forget You
- *Farewell My Love
- (Harms)
 Gettin' Some Fun Out of Life
 (Donaldson)
 Tears in My Heart
 (Marks)
- - * Indicates filmusical song.
 † Production Number.

DUMAS, JOBBER FORCED INTO BANKRUPTCY

Dumas 'Music Corp. was thrown into bankruptcy last week through the Federal Court, Manhattan, although an order had previously been obtained from a state court assigning the assets of the jobbing firm to George Kent for the benefit of creditors. Bankruptcy action was filed by A. Walter Sokolow, counsel, in behalf of Irving Berlin, Inc.; Shapiro, Bernstein & Co., and E. B. Marks Music Co., with the claims stated to be in excess of \$500.

claims stated to be in excess of \$500. Bankruptey move against Dumas followed a preliminary inquiry in-stituted by the Music Publishers Protective Association. Information had come to the MPPA that the Dumas outfit was controlled sub-rosa by the head of, another jobbing house. Dumas makes the first job-ber to go under in the sheet music industry in several years.

Nother Lift for Cycle

Hollywood, Oct. 26.
Two ditties in the Bobby Breen picture, 'Hawaii Calls,' will get an exploitation campaign in a deal concluded with Irving Berlin Music Co. Tunes are 'Down Where the Trade Winds Blow' and the title number.

Both are by Harry Owens.

Salabert Tunes Sold
Frances Salabert has sold the
American and Canadian rights of
Me Pomme' ('My Apple') and 'Les
Iles D'Or' ('Isles of Gold'), two
tunes in the current French Casino,
N. X., show, to the Chappell Co.
Joachim Auerbach, Salabert's

Joachim Auerbach, Salabert's agent in this country, handled the deal.

Brunswick-Vocalion Labels For Use Exclusively by the American Record Co.: Merge Mills' 2 Brands

American Record Co. has decided to remove the Master and Variety labels from the phonograph disc market. Irving Mills will continue

market. Irving Mills will continue
as a recording executive for the
combine but his stencilings will be
assigned to either the Brunswick
or the Vocalion list on all future releases. Merger was ordered after
it developed that the Mills platters
were primarily cutting in on the
sales of the other two labels. It
was a case of the company competing with itself.
Under the reorganization which
went into effect last Friday (22)
Mills maintains his own recording
staff and group of artists and
bands. Those that were formerly
recorded under the Master banner
(75c) will take Brunswick listing, while the variety artists will
henceforth go to the trade as products of Vocalion (35c). Either label
in such instances will carry a line
reading, 'Produced by Master Records, Inc.'
Recording combine declares that
it has no intention of discourage.

ords, Inc.'
Recording combine declares that it has no intention of dissolving the corporation which it set up for, the Mills labels early this year.

New contract which American has given Mills places no limit on the number of platters that he is to contribute to the monthly releases of Brunswick or Vocalion. Revised working arrangement will leave it

to Mills and Joe Higgins, American's recording manager, to determine between them what picture and pop releases are to be recorded by bands and vocalists coming under their respective authorities.

Mills explained Saturday (23) there will be less' recording by house orchestras as far as his setup is concerned and more concentration on the name units and specialists which he controls, or has under direct contract. It was also pointed out that Master and Variety will retain their Individual identities for the European market in the event a foreign tieup is effected for these labels.

Band Phonies at Large

Los Angeles, Oct. 26.

American Federation of Musicians has launched a drive to catch up with impostors, who on several occasions have posed as bons £de representatives of important name bands and signed bands on for engagements, collecting an advance deposit.

Feist presents.

The Country's No. 1 Hit

THAT OLD FEELING

LOVELY ONE

Both from WALTER WANGER'S "VOGUES OF 1938"

Two Top Songs from Walter Wanger's "52nd Street"

I STILL LOVE TO KISS YOU GOODNIGHT

I'D LIKE TO SEE SAMOA OF

By WALTER BULLOCK and HAROLD SPINA

MAKE A WISH

By LOUIS ALTER, PAUL WEBSTER and OSCAR STRAUS From RKO Picture, "MAKE A WISH"

Wayne King's Sensational Novelty

JOSEPHINE

By GUS KAHN, WAYNE KING and BURKE BIVENS

AND REMEMBER

"You Can't Go Wrong with a Feist Song"

LEO FEIST, Inc.

CHESTER COHN, General Professional Manager

1629 BROADWAY

NEW YORK

THE HIT SONG FROM RKO'S LATEST MUSICAL. "THE LIFE OF THE PARTY"-NO. 1 ON THE AIR

IRVING BERLIN, Inc.

799 SEVENTH AVENUE, NEW YORK

HARRY LINK, Gen. Prof Mgr.

Norman Campbell Puts His Bookers On Radio Trail; Sees Band Field Dominated by MCA, CRA, R-O'K

Whiteman All Set

Paul Whiteman orchestra plays the

Paul Whiteman orchestra plays the Auto Show, San Francisco, Oct. 30 for two weeks. Drake Hotel, Chi, gets him Nov. 19 for a nine-day engagement, closing Nov. 27.

Leaving the Drake the band onenites it back to the Coast, where it opens a month's stay Dec. 31 at the Cocoanut Grove, L. A.

Lincoln, Oct. 26.
Fourth week of dance matiness here. Sundays definitely establishes the policy for the duration of the college year, says R. H. Pauley, boss at the Turpike-Casino. Pauley had been competing with the other two dance halls here on Sunday nights, but finally figured, since the co-eds must be in by 10:30 p.m. Sundays, it'd give him a nice play to afternoon it.

noon it.

Also takes one guy out of the cut for Sunday night biz. Worked out swell all around, no Sunday afternoon failing to show more than Sunday nights with the same bands.

FOR COEDS CLICK

SUNDAY MATINEES

Radio Orchestra Corp., nee Or-chestra Corp of America, and one of the older band booking combines, has reorganized and is altering its physical character to embrace radio

talenting, etc.

Firm was remanned about two weeks ago when Norman S. Campbell took charge under presidency and the state of the control of t

Now have about 10 bands top, wo being Paul Tremaine and

Unique Dance Club

St. Paul, Oct. 26. St. Paul, Oct. 26.
Jack Malerich orchestra of.
25 musicians, all of them playing strings, will provide the
cavorting basis for the swanky
private dance club which limits
its membership to people over
30 and under 50.
Some of Malerich musicians
are symphony trained.

Kay Kyser Exploitation Stunt at Blackhawk **Brings In Lots of Mail**

Chicago, Oct. 26.

Chicago, Oct. 28.

Kay Kyser started a new mail and business gag at the Blackhawk every Monday night, tagged 'Kyser-Kollege of Musical Knowledge'. Listeness are asked to send in questions about bands and songs, with the question being sprung on customers at the cafe. Cash przes are awarded winning 'students'.

Last week, the start of the gag, brought more than 2,800 letters in five days after the first announcement over WGN.

This Kyser Kollege stunt is figured as the first genuine box-office substitution for the previous Blackhawk's 'Midnight Flyers' periods every Monday midnight.

Union Asks Beer Dances

Spokane Oct. 26.
Musicians union is taking active
part in battle with city commissioners over beer-dance ordinance.
Licenses of several places selling
beer and conducting dances under
same roof have been suspended
pending permanent ruling. City
council expected to allow beerdancing, but undoubtedly will tack
on sizable fee. Musicians petitioned
council to allow dancing in beer
parlors and cabarets to save their
jobs.

INDIANAPOLIS NOVELTY

Claypool Hotel Has House Orches-tra for Dining Room

tra for Dining Room
Indianapolis, Oct. 26.
Claypool Hotel starts Art Berry
Band in main dining room next
Saturday (30). Berry has just finished three months at Thomas Jefferson Hotel, Birmingham, and will
come into the Claypool with eight
men, using Jimmy Boyer on an
electric organ, with Berry fiddling
and conducting.
Nightly radio airing is contracted
for with WIRE here. This will be
only Indianapolis hotel in years to
install a dining-room band permanently, as heretofore there's been
no music whatsoever in hotels, except as brought in at intervals by
private parties, subleasing ballrooms from inns.
Hotel Antlers, at various times,
has had a night club with band
and floor show running, but it's dark
so far this year.

Kaye's Hoof Statistics

Sammy Kaye broke three attendance records last week while one-niting for MCA. Band drew 1,900 at Valencia ballroom, York, Pa., 16; 2,000 at Cantor's Auditorium, Pas-saic, N. J., 17, and 1,800 at the Ritz ballroom, Pottstown, Pa., 18. Goes into the Statter kotel, Cleve-land, Nov. 5 for four-week location date

Ofays Only Saturdays

Atlanta, Oct. 26.

Don Albert orchestra at Top Hat
Club, located in heart of Atlanta's
colored section. Club is opened to
white folk exclusively Saturday

nights.
WATL airs program from there every night.

Social Security Tax Victory Exempts Most Leaders from 'Employer' Burden

Chicago, Oct. 26.
Following a year's battle the
American Federation of Musicians
has won from the Social Security
Board the exemption of contractors
from the responsibility of the employers tax. The only exception is
in the case of name bands which
are hired as units under the headline

On the Upbeat

Harry Lewis into the Del Mar Club, San Francisco, Oct. 21.

Ina Ray Hutton and Hudson De Lange crews music for Thanksgiving Eve dance at Armory, Buffalo, Nov.

Ace Harris' Sunset Royal band plays Howard theatre, Washington, D. C., Nov. 5, before one-niting through Ohio and Pennsy for Sam Stiefel.

Fred Oliver, former band maestro, opens his cocktail trio at Statler hotel, Buffalo, Nov. 1.

Ted Lewis theatre tour for MCA nicludes Loew's State, N. Y., Nov. 4; Earle, Washington, 12; Stanley, Pittsburgh, 19; Shea's, Buffalo, 26, and Palace, Akron, and Palace, Youngstown, O., Dec. 3.

Bunny Berigan follows his one week at the Fox theatre, Detroit, Nov. 5, with one nite stands in Cleveland, O., Nov. 13; Columbus, O., 14; Canton, O., 17; Greensburg, Pa., 18; Scranton, Pa., 19; Johnson City, N. Y., 20; Utica, N. Y., and opens at the Paramount theatre, N. Y., Nov. 24.

Bernie Cummins opens at the Gibson hotel, Cincinnati, Oct. 30 after quitting Biltmore hotel, N. Y. to make room for Horace Heidt, set for season.

Stuart Allen vocalizing on Eddie Duchin's new NBC hour for Elizabeth Arden, sponsor.

Count Basle into Apollo theatre, N. Y., for one week, Nov. 5, to be followed by Howard theatre, Wash-ington, Nov. 12. Band then resumes one nite stint of colleges, etc.

Chick Webb, currently at Savoy ballroom, N. Y., set for three weeks of theatres at RKO Keith, Boston, Nov. 4; Palace, Chicago, Nov. 12, and Palace, Cleveland, Nov. 25. Teddy Hill subs at Savoy until Webb re turns in December.

Ritz ballroom, Bridgeport, plays Mal Hallett, Oct. 31, and Hudson-DeLange, Nov. 7. One-nited Sammy Kaye, Sunday (24) at 99c., lift of 16c. since 'April.

Ray Fabing's 'Ingenues' opened at the State in Kalamazoo last week with 'Hollywood Ingenues,' a Boyle Woolfolk unit playing the Butter-field circuit in Michigan.

leader who himself employs the musicians at a guaranteed weekly salary.

This exemption was won through the efforts of AFM president, Joe N. Weber and the union's counsel, Samuel T. Ansell.

In Chicago, president James C. Petrillo of the local Musicians Union four months ago won the complete exemption of both contractors and leaders from the responsibility of paying the Social Security employers' tax. This battle at one point reached the crisis in which Petrillo was ready to pull the orchestras out of the hotel cafes, but before this was necessary the hotels capitulated to accept the responsibility themselves of paying the employer's tax.

GORDON and REVEL

CLICK AGAIN WITH This sensational score for Darryl Zanuck 20th Cen-tury-Fox production:

"You Can't Have Every-thing"

AFRAID TO DREAM

THE LOVELINESS OF YOU

YOU CAN'T HAVE **EV'RYTHING**

PLEASE PARDON US --WE'RE IN LOVE

DANGER-LOVE AT WORK

MILLER MUSIC. Inc. 1270 Sixth Avenue . New York

"POLYNESIAN ROMANCE" "JUST ABOUT RIGHT"

Get In the Vanguard with

VANGUARD SONGS 6411 Hollywood Blvd. HOLLYWOOD, CALIF.

A New Universal Smash Music Film
"MERRY-GO-ROUND OF 1938," produced by BUDDY DeSYLVA
with this top score by JIMMY McHUGH and HAROLD ADAMSON

YOU'RE MY DISH **MORE POWER TO YOU** I'M IN MY GLORY * · * *
NEW HIT ON THE HORIZON

ONCE IN A WHILE

By BUD GREEN and MICHAEL EDWARDS

MILLER MUSIC, INC.

NEW YORK

physical cnar talenting, etc.

to NOC from OCA.

Campbell doesn't see any future in opposing the existing band booking offices with his minor outfit. Field is virtually a monopoly for MCA, CRA and Rockwell-O'Keefe.

CALA and Rockwell-O'Keefe.

Plan is to stress the acquisition
and sale of radio talent, but not completely drop the band activity at
present. Ben Taft is handling the
newly created radio end.

Now how carried in the complete in the comp

Blanche Calloway.

Fats Waller opens at Famous Door, L. A., Nov. 11 with a new western crew similar to small outfit used in Victor recordings.

ROBBINS offers-

The Year's Most Important Music

GORDON and REVEL come through again with the sure-fine score for Eddie Confor's 20th Century-Fox Production, "All Baba Goes to Town

I'VE GOT MY HEART SET ON YOU SWING IS HERE TO SWAY

The Year's Outstanding Production Score From ARTHUR SCHWARTZ' and ALBERT STILLMAN'S "VIRGINIA"

YOU AND I KNOW AN OLD FLAME NEVER DIES **GOOD-BYE JONAH**

Song Standouts by JIMMY McHUGH and HAROLD ADAMSON From RKO-RADIO'S NEW FILM HIT LILY PONS' "Hitting a New High"

LET'S GIVE LOVE ANOTHER CHANCE THIS NEVER HAPPENED BEFORE I HIT A NEW HIGH

BROWN and FREED LATEST: "Broadway Melody of 1938" Offers These Hits:

YOURS AND MINE I'M FEELIN' LIKE A MILLION

ROBBINS MUSIC CORPORATION

799 Seventh Avenue

New York

YOUR CHRISTMAS SONG SHOPPING NOW WITH SEASONAL SONG SMASH

TYOUF OR CHRISTM

HARMS, Inc., R.C.A. Building, New York

MACK GOLDMAN, Prof. Mgr.

CHI UNION FOR 3 More Chi Vaudes; 6-DAY WEEK **FOR PIT**

Chicago, Oct. 26.

Negotiations are going on between operators of various loop vaudeville houses and James C. Petrillo, local head of American Federation of Musicians local, who is attempting to bring about a six-day week for the

n pand. Petrillo established the six-day Petrillo established the six-day week for hotel and nitery orchestras a couple months ago, and now wants pit bands to work under same con-ditions. At present, men work six weeks, and talte seventh off, but individuals are staggered, so not more than two or three are out at any one time.

CINCY'S ADMISH B'CAST ATTENDANCE GROWING

Cincinnati Oct 26 Attendance for the Renfro Valley Barn Dance, Cincy's first broadcast show to have a gate, is on the climb. Shindigs, held on Saturday nights in Shindigs, held on Saturday nights in a wing of Music Hall, provide 150 minutes of hillbilly hotcha for a 42c. admish. Auditorium, with haymou aimosphere, seats 2,500. First show, Oct. 9, pulled 672. Trade more than doubled for the second stanza Saturday (126).

day (16).

From 7 to 7:30 p. in. the radio pickup is sponsored by Pinex. Carried by WLW and fed to WHN, New York; WFLL, Philadelphia, and KQV. Pittsburgh, of the WLW line. Keystone Steel & Wire Co. has the commercial tag from 7:30 to 8 p. m., when airing is exclusively on Crosley's 500,000 watter.

when aiming is exclusively on Cross-ley's 500,000 watter.

John Lair, formerly of WLS, Chi-cago, looks after the biz end. Whitey Ford and Red Foley, who also were on WLS, share the mc. chores. Others in the rural opry are the Girls of the Golden West, Dolly and Millie Good, Lily Mae and Her Wild-flowers, 'Violet, Rosie and Daisy, Harmonica Bill, Slim Miller and His Kentucky Corn Crackers, Novelty Aces and six couples of pro square dancers, from northern Kentucky. Tossed in are acts from Crosley's WLW-WSAI staff, including the Brown County Revelers, de Vore Sisters, and Pa and Ma McCormick. Turnaways were registered on all

Turnaways were registered on all four performances given Sunday (24) by a WLS Barn Dance troupe in a one-day stand at the indie Taft anditorium. Total paid admissions anditorium. Total paid admissions were 10,300, according to Ralph Zimmerman, who handled the show were 10,300, according to Raiph Zim-merman, who 'handled the show, sponsored by the Independent Order of Odd Fellows. Uncle Ezra, in his first visit to Cincy, headed the en-tertainers, among whom were Lulu Belle and. Skyland Scotty and the Hoosier Hot Shots. Admission was 40c. Stage fare, sans pictures, ran 105 minutes.

Edna Sedgwick's \$25,000 Suit for Auto Injuries

Suit for Auto Injuries
Detroit, Oct. 26.
Suit was filed here by Edna. Sedgwick, vaudeville dancer, for \$25,000
damages allegedly. sustained in an
auto accident in July, 1937.
Actress claims that during the
week she was playing Michigan theatter she was 'riding in a car driven
by Harold Berg, Ben Bernie's manager, and other car collided, resulting in \$25,000 damages to her person.

Rose's English Costumer

Fort Worth, Oct. 26.
Tommy Mecher, English designer, is working on Billy Rose's 'Show of Shows,' which will have its preemhere Nov. 5. He is designing costumes.

Mecher came to visit John Mur-ray Anderson, director, and then got interested in the Rose show.

NVA'S CLOWN NITES AGAIN VA will restore the Clown Nites ch were a weekly feature in the

old clubhouse. First jamboree will be held on Election Night for which a stage has been built at the club's new location. Units Still Stalled Chicago, Oct. 26.

Chicago, Oct. 26.
Although three more Chicago neighborhoods came into the vaude-ville picture last week, as one and two-day stands, they don't affect the situation as far as units being stalled is concerned.

stalled is concerned.

Of the several units which have been produced here, all have found difficulties when it came to getting bookings. Principal eason is that all were produced at practically same time, flooding the limited market all at once, rather than coming in a week or two apart.

in a week or two apart.

Particularly hard hit are the Jack
Fine and Sam Roberts shows. Both
have been stalled for a couple weeks,
and future bookings are still in a
spotty condition. Larry Sabilia also
has his unit, 'Walikiti Nights,' in
town and it is not to go out again
untl reorganized,

untl reorganized,
Such conditions are general with
both large and small units hereabouts. Fact that Chicago is going
in more heavily for vaude isn't
helping because houses are on a one
or two-day basis. Also they prefer
to build their own bills, at a cost not
exceeding \$250 a day.

exceeding \$250 a day.

Latest swing-overs to flesh are the
American, west side house, for one
day a week; and Roseland-State,
which will have a showing night
once a week. Addition of RoselandState gives Chicago two showing houses.

15 YEARS AGO (From VARIETY and Clipper)

Betzwood studios, in Phila suburb, opened, then closed again. Opened originally by Sig. Lubin just be-fore he closed down. Too inaccessi-

Dying Triangle films offered for sale 1,600 reels of unreleasd nega-tives. Was selling reissues, but not very successfully.

Kansas censors were banning shorts containing objectionable scenes. No eliminations; the entire reel went out.

Harry Houdini was planning a road tour with his Man from Be-yond.' Had slipped as a regular re-lease.

Biz off at the N. Y. Palace, and so was the show. Belle Baker and the Cansinos, both holdovers, topped the bill. No jazz band, for a change. Only new pull was the Wirth fam-

Palace, Chi., had 34 people on the ill. Walter Kelly and Lionel Atwill

Shuberts were using four girls in Chi to make house-to-house calls in suburban spots and talk up their vaude shows. Girls left tickets for a sample performance. All co-eds from local university.

Keith houses were plugging the Third of a Century in houses clear across the country. Just a pulmotor idea that gave an excuse for extra whoopla.

George M. Cohan's 'Little Nelly Kelly' was doing \$20,000 a week in Boston, but a booking jam forced it out, so he brought it to N. Y.

Dolly Sisters got \$2,500 weekly for N. Y. nite club engagement. Five a N. Y. nite club e weeks, with options.

Shuberts asking their vaude unit stars to take salary cuts until business built. They had overbid on a number of headlines to take the acts

Belle Baker got: away with her prohibition kidding the first week at the N. Y. Palace, but had to take it out on her holdover.

Keith shows out of the Harlem Opera House and Shubert units in. Lease had expired.

Muggivan, Bowers & Ballard re-ported a big profit on the Hagenbeck Wallace show with Sells-Floto a good runner up. John Robinson in the black, but Gollmar Bros. was pink.

'Lightnin,' after 65 weeks, took a n layoff to give the company a rest. s To resume in Boston Christmas week.

No Kiddin'

Bandsman Milt Britton's let-ter from Rio de Janeiro to a friend this week clinches im-pression that S. A. is a revolu-tionist's paradise. Note requests a case of 50

Note requests a case of 50 cheap violins for roughhouse in act and adds that two cases of blank cartridges of 32 and 38 calibre be sent also, because blanks for act are unavailable in Brazil. Shops peddle only McCoy ammunition, he says.

Setting U. S. Reps For Aussie Vaude Circuit: Use 75% American Acts

Chicago, Oct. 26.
George Dickenson is in town representing the Australian Tivoli Circuit. Acting for Frank Neil, managing director, he appointed U. S. representatives for the circuit in line with the new policy to use 75% American acts during the coming season.

season.

Billy Diamond agency is to handle midwestern rights, Sam Kramer the Coast, and Curties & Allen retain Eastern representation.

Two showing nights were put on

Eastern representation.

Two showing nights were put on at Ogden theatre for Australian bookings and some of the 17 acts signed in this territory were taken from those bills. Of the American acts signed, 75% will be sight turns. They're guaranteed 10 weeks in 12, with fares furnished.

Those booked from Chicago include Pegleg Bates, Don Galvin, Wright and Marion, Bell Brothers and Carmen, Stone and Lee, Bernard and Henrie, Hal Yates, Saul Grauman and Co., Four Robinis, Osaki and Taki, Wilkey and Rae, Moran Bros., Sid Page and Co., Elite Trio, Paul Robinson, Reis and Dunn, Variety Gambols.

Cabaret Entertainment Part of Auto Show

National Motor Show of Canada, slated to run from Nov. 6 to 13th at Toronto, will seek to capture new car prospects by Carroll Lucas dan-sapation in show's own cabaret. Lucas, former arranger for Leo Relsman and Ozzie Nelson, also is furnishing a band for Chrysler Corp. of Canada which is putting on its own enter-timent own entertainment.

own entertainment.
Cabaret's floor show includes San-toro and Lorraine, Diane Denise, Charles and Barbara, and Roberta

Millinder Vs. Rita Rio In Philly, Balto Vaude

In Philly, Balto Vaude
Something new in music battling
will be tried at the Earle theatre,
Philaelphia, Nov. 5, when two bands
knock it out on the stage.
Lucky Millinder and Rita Rio's
crews have been set and will repeat
the war at the Hipp, Baltimore, a
week later. Only other theatre
music battle was at the Paramount,
N. Y., last spring, when Xavier Cugat
and Original Dixieland jazz band
struggled.

Schnickelfritzers East

St. Paul, Oct. 26. Freddie 'Schnickelfritz' Fisher and Freddie 'Schnickelfritz' Fisher and his band wind up their local stand with a football jamboree in the local munic auditorium Saturday (30) night, following the Minnesota-Notre Dame pigskin tussle. Newspaper ads call attention to 5,000 seats at 55c., table reservations running \$1.10 and \$1.05 per person. Floor will be open to terping, and suds will be served at the tables. Fisher clears out Monday (1) and moves east with his band.

moves east with his band.

CHI AGENCY SUIT

Chicago, Oct. 26.
Suit was filed by Billy Diamond agency here against Jack Kane, owner and operator of Keith's, Indianapolis, for \$150 commissions al-

legedly due.

Henry A. Kalcheim represented the Diamond office.

LORIAS' BOSTON DATE

The Lorias, six Mexican children who appeared in the film New Faces' (RKO), make their eastern vaude debut tomorrow (Thursday) opening at the RKO, Boston. Singing act was booked by Curtis & Allen.

2 New Colored Vaudfilm Houses: N. Y. Has 44 Hit'n Miss Flesh Spots

Tommy Dorsey's Par Stage Date at \$6.000

By waiting one year to accept a Paramount theatre (N. Y.) engagement, Tommy Dorsey upped his value \$3,500 over the previous offering, He'll double from the Commodore hotel, N. Y.

dore hotel, N. Y.
Band goes into the Par on Nov. 3
for \$6,000 weekly, with no reduction
on holdovers. One year ago he was
offered \$2,500 while playing the Lincoln hotel. He asked for \$8,500 and
was refused. When he moved to the
Commodore hotel, later, Par offered
the \$3,500, which in turn, was de-

PITT STANLEY NOW SET ON NAME ACTS

Pittsburgh, Oct. 26.

Management of Stanley WB deluxer, breathing easier again, now that threatened famine of stage names has passed, at least temporarily. Huddling with home office bookers for couple of days last week. WB, lined up enough talent to see house through entire month of November

Penciled in to support Bunny Beri gan's band, beginning Friday (29), are Jackie Heller, first date after return from rest cure in Bermuda, and Joe and Jane MacKenna, with Don Bestor due in following week. Yacht Club Boys were to have been on this bill, too, but they canceled for a London ey-genent, and Kalmine will surround Bestor with three or four vaude acts.

or four vaude acts.
Fred Waring opens Noy, 12, with
Ted Lewis and his new unit following in the Pennsylvanians and Vincent Lopez finally hitting Stanley
Nov, 28 after flock of cancellations.
Set so far for December are Emery
Deutsch and Shep Fields; return engagement for latter, although no definite dates fixed yet.

nite dates fixed yet.

Johnny Perkins, m.c.'lng the current show at the Stanley, has been booked back into the WB deluxer for a repeat New Year's week. He'll open Dec. 31 and handle the house's augmented New Year's eve show as well.

Possibility that Perkins might hang around for a run as m.c. was nullified by the fact that the Stanley has flock of name bands lined up for the next few weeks.

It Still Works

Providence Oct 26 Anticipating trouble with censors

over his 'Flame Dance,' featuring Muriel Page, at the Empire theatre here, Michael Todd, agent for Miss Page, beat the cop censors to the punch. Opening day saw Miss Page go through her routine with Capp. George W. Cowan, police censor, down front keeping an eagle eye peeled for nudity in the act.

But (sur, But (surprise, surprise) when Miss Page's costume went up in flames, she stood revealed in a bright blue tight-fitting costume covering every part of her body. Usually she performs sans a covering beneath her outer costume.

Stamford, Conn., Vaude

Palace, Stamford, Conn., indie, goes vaude, beginning Nov. 11. Eddie Sherman will book the spot, which will use stageshows Thursdays through Sundays. Stamford will see its first Sunday shows in the town's history, old law prohibiting Sabbath entertainment having been recently abolished.

First show set for the Palace, opening the new policy, is Alex Gerber's unit, 'Five Star Follies.'

JACKIE HELLER'S DATES

Jackie Heller has been booked by Herman Bernie for four weeks of vaudfilm dates. Opens in his home town, Pittsburgh, at the Stanley the-atre this Friday (29).

Opening of the West End theatre, 125th st. and St. Nicholes ave., next week by Harry Brock as a combo film and colored presentation house and the switch of Sam Briskman's Casino burlesque, Brooklyn, to vaude, Metropolitan, N. Y., including the five city boroughs and nearby. New Jersey, will contain a total of 4 theatres using one or another form of flesh entertainment to bolster film fare. ster film fore

ster film fare.

Entry of the West End in Harlem makes 128th st vaude's last frontier, locally. With preem of theatre there will be four flesh houses on that street, including the New Triboro and Apollo, with full-week six acts and colored presentations respectively and the weekend colored vaude at Harlem Opera House. Time ranges from one day to a full week. Of the total, 25 are playing amateurs, one or more nights weekly. There are eleven full-week houses counting the four Broadway

weekly. There are eleven full-week houses counting the four Broadway stands; Paramount, Roxy, Music Hall and State. Remaining full-weekers are Tri Boro, Apollo, West End (new), Folly, Brooklyn; Shubert, Newark, and the forthcoming Casino,

inew). Folly, Brooklyn: Shubert, Newark, and the forthcoming Casino, Brooklyn (new).

Half week and less bookings are the Clinton theatre (four days); Bronx Opera House, (four days); Bronx Opera House, (four days); Bronx Opera House, (four days); Fox, Brooklyn (one day); Jamaica, at Jamaica, L. I., and Granada, at Cornanica, and three respectively. Rest have about the expective of "anateur dates. Average budget is about \$100 daily for lightweights.

Grand Opera House, reported going back to vaude, will not do so, according to RKO, now controlling the house, It was taken over last year, as a site for rebuilding as a class nabe house, but so far nothing has been done. It was reported going back to original owners but this is denied, RKO states that when undefined wrinkles can be ironed out the guts of the house will be taken out and an entirely new theatre built within the standing walls. It will replace RKO's other 23d street holding, the antiquated and admittedly obsolete Proctor's theatre. Foregoing does not include seven

It will replace RKO's other 23d street holding, the antiquated and ad-mittedly obsolete Proctor's theatre. Foregoing does not include seven so-called Foilles (nee burley) which are the Star, Brooklyn; and the Ori-ental, Republic, Etlinge, Apollo, People's and Irving Place theatres.

ROSS AND STONE CLICK IN LONDON: OPTIONED

London, Oct. 26.

Despite sparse attendance, Ross and Stone were splendidly received on opening at the Embassy Club Oct. 20. Biz has materially increased since the premiere. Act booked for a fortnight with options, which were immediately exercised.

Earle and Josephine also nicely accepted same night.

Ruth Etting's Divorce

Reno, Oct. 26. Reno, Oct. 28.
Ruth Etting, songstress, is here seeking severance from her husband and manager, Col. Moe Snyder. Couple have been married for 15 years. Case goes before court today with indication that there will be a property sctilement. Reported that Miss Etting will retire to. her farm in Union City, Neb., after getting the decree.

Fine System

Spartanburg, S. C., Oct. 26.
Manager C, E., Stone of the State has a surefire plan to keep profanity and dirt out of his. stage shows.
Contracts include a \$50 fine-peroffense clause and even cover 'hell' and 'damn.' Only loophole is first offense draws a warning. Thereafter the fine sticks and the house can't lose as fine can come out of show's cut.

vatum makes. Opens in its owne town, Pittsburgh, at the Stanley the arre this Friday (29).

Other dates are the Capitol. Wash-ington, the weaks of Noy. 5-12 and Loew's State, N. Y., Nov. 25.

Nitery Reviews

CHEZ MAURICE

(MONTREAL)

(MONTREAL)

Montreal, Oct. 23.

Manager Max Sourcless is clicking with his new fall floor show, 'Varsity Days,' that opened Canadiam Thanksgiving Day (11) and has been playing to good houses weekdays and turnaway biz Saturdays since. In deference to general tightening up of city by-laws, 'cabaret is closed Sundays,' cabaret is closed Sundays.

manager Max Sourcices is clicking with his new fall floor show, 'Varsity Days,' that opened Canadian Thankstyiv Days, that opened Canadian Thankstyiv Days well that opened Canadian Thanksty Days well to an anything to good the Canadian Thanksty Days well to an anything the Canadian Thanksty Days well to an anything the Canadian Thanksty Days well thanksty Days well thanksty Days well thanksty Days well thanksty Days and the Thank

known ditties in a low rich contralto, makes a couple of entries, and the Gale Sextette, three men and three femmes, adagio and gal-tossing act, sometimes in costume, varying tails Donohous sings well in an at that shows a few of his steps. Then brings in the line for a final routine that closes the show in the 'Big Apple,' with guests at front tables invited to join. This touch, handled smoothly by Donohue, is the most popular feature of the show.

Producer, Boats McKenna assisted

put across s. a. in sufficient quantities to satisfy the sippers.

Miss Thompson, who looks nice, also hears well. Pop tunes are rendered in neat voice, and crowd likee. Six Commodore Adorables (introduced as Tootsies' though why isn't apparent) turn in three routines during half-hour show, given three times nightly. Gals have benefit of spiffy costuming, and fill in clothes neatly. Gagen, besides batoning the orch for dancing and show, also handles the m. c. chores commendably.

Saranac Lake

By Happy Benway

Coming and going: Frank (Ayon Comedy Four) Cor-bert licked the grippe while Boston-ing...Lillian Mansfield back to 110 Train (Avon Comedy Four) Corbert licked the grippe while Bostoning...Lilliam Mansfield back to 110 Main street from the big town after looksee for minor op...Pat (Rochester) Galvin to Tupper Lake, N. Y., for theatre o.o...Chris Hagedorn back in circulation after a bed siege...Laurel Turner, N. Y. C., new addition to the Will Rogers staff, dietician...Teddy Bodwell (ozoner) penciling for a trade paper...Mark Vance was so many years old last week, doing oke...Gone are a mess of John Louden's ribs; he took the rib op on the o.k. side of things... Henry (Rchmond, Va.) Wunsch has it in his favor with pneumo-thorax...Ethel MacRoberts, of Lake George, here ogling Mark Vance... Mother and sister of Bede Fidler ogling the Will Rogers...Anna Mayer and Alice Loges, Pine Bush and Otisville, N. Y., back home after a stay here with a looksee of the Will Rogers...Leonard Grottes (Logw's, Flushing, N. Y.), she licked a foot operation, he a mess of sneezes, ... Sign on Lake Colby, 'No Fishing, this space reserved for Ruth Morris'. E. G. Dodds, manager Palace theate, Lake Placid, N. Y., admitted to Good Samaritan Club. His openhouse methods for all show-folks here and his continuous dealings toward the welfare of the Actors' Colohy rated.

After 2½ years of operations and

here and his continuous dealings toward the welfare of the Actors' Colony rated.

After 2½ years of operations and bed, Garry Sidgreaves has that final 'all olk,' now bound for the big street and home.

street and home.

Prep being made for the biggest splurge ever tried at the Will Rogers, coming Halloween party, under the direction of Eddie Vogt, to be biggest ever. Vogt will produce and m.c. the proceedings.

Harry Davey, Sr., division manager for Randforce and ex-executive of the Strand theatre, N. Y. C., ogling his son, Harry, Jr., at the Will Rogers, Jr. is making the grade on the oke side of health.

Diana Morrison shot into N. Y. C.

oke side of health.

Diana Morrison shot into N. Y. C.
for a weekend visit, just to show big brother Charlie the progress she made at the Will Rogers.
Write to those you know in Saranac or elsewhere that are sick.

Nitery Placements

Hildegarde, Crystal Garden, Ritz-Cariton hotel, N. Y. Jan. Garber's orchestra, Palomar ballroom, Los Angeles, Dec. 1. Gene Baylos, m.c., Dorothy Max-ind Gancer, Bernice Norton, singer, Wally Manger Girls, Club 526 St. N. Y. Wanger Girls, Club 526 St.

Walter Long, dancer, Paradise,

Walter Long, dancer, Paradise, N. Y. Ethel Shutta. Belmont Plaza. N. Y. Alda Luciani, singer; Continental Thrillers. skaters; Frances Black, dancer; Wivel, N. Y. Arthur Boran, mimic; Penthouse Club, Baltimore. Stuart Allen, singer: Alice Marion, singer: James and Evelyn Vernon, dancers; Sesser House. N. Y. Mark Plant, singer, Versailles, N. Y.

N. Y. Pegleg Bates, dancer; Kit Kat Club

St. Moritz's Show

St. MOFIZE S. DIGW
Refurbished Restaurant de la Paix
of the St. Moritz, N. Y., features Erwin Kent's orchestra, Claire Vermonte, songstress, Betty and Freddy
Roberts, steppers, and Ralph Gonzales tango band.

Hirst Circuit

Week of Oct. 31

Jolies Begere Hudson, Union City, Pageant of Folly Howard, Boston, Sage Scandals Troc, Philadelphia, 'upid's Caralval Gnyety, Washin

Die Trust'—Gayety, Baltimore, Visiky Prolics—Capitol, Toledo, William Harden, Capitol, Toledo, William Harden, Chrismather, Pavisian Filira—Garrick, St. Louis, Meet the Giris—Raito, Chicago, Sean Dolls—Casino, Toronto, Merry Mottels—Dishasy, Rochester, Takes With Charms—Jacques, Water With

'l'oot Loose Parade'—Lyrle, Allentown, ago. on. Tues.: Orplicum, Reading, Thurs, ago.

New Acts

COUNT BASIE and His Orchestra 28 Mins. Full Stage Royal, Baltimore

Count Basie is an entrant into the colored band field which seems colored band field which seems ready for some new names and faces. Backing Basie is a 13-piece combo made up of six brass, four saxes and a three-piece rhythm section that gets a load of support from the piano playing maestro. James Rushing and Billle Holliday, vocalists are featured.

Basie plays a lot of very legit piano. His manipulation of the keyboard and the swing singing of Rushing give the outfit a strong foundation. The rest of the doings need considerable rounding out.

A scrim opening in which solo

need considerable rounding out.

A scrim opening in which solo men of all sections go to town precedes entrance of Rushing who gives out with three punchy vocals, sold to the hilt. Rushing is a rotund swing singer, formerly with Benny Moten. He knows how to sell a song land his short interludes of the sold of the sol

on show caught.

A change of pace by band to a sweet version of 'Let Me Dream' announced as a recent recording, has its moments particularly during solo portions of trombone and leader's piano. Basic takes hold on next number and really goes to town with some very det handling of the ivories. Proved a real show stoppens

ivories. Proved a real show stopper.

Band's femme warbler, Billie Holiday, on here in two numbers, not very forte. Gave out with rather colorless and tuneless versions of Must Have My Man' and Moonlight and You, both falling rather flat.

Moonly four house and the colorless were called the stand you. So the fall ment but didn't click when caught. She sounds better on the disks. Fast moving band number closes.

On the strength of Basie's piano stuff and Rushing's vocals, band has the makings. With some sock arrangements built around this duo and a toning down of the brass, outfit will bear watching. It's already a fave with the 52d st. cats and the dance bunch.

SUE RYAN B Mins.; Two State, N. Y.

Miss Ryan classifies for a New Act review on the strength of a somewhat polished-up routine, and a change of name hitherto not recorded in the files. Act has been around lengthily otherwise.

corded in the files. Act has been around lengthily otherwise.

Essaying comic songs, generally take-offs and mimicry, the songstress keeps up a razzle-dazzle tempo that clicks. Burlesqueing opera stars, nitery performers, blues singers, etc. is in liself nothing new, but Miss Ryan's execution shows good selection of material, and her ability to the control of the

Faggen Given Temporary Injunction Vs. Bob Evans

Injunction Vs. Bob Evans
Jay Faggen, as president of the
Harlem Uproar House, N. Y., yesterday (Tuesday) obtained a temporary injunction from Justice William T. Collins preventing Bobby
Evans, colored star of the nitery,
from accepting other engagements
pending the outcome of a sult for
a permanent injunction. The short
stay prevented Evans from leaving
the show last night as he had
threatened to do.
Faggen claims he engaged Evans
last August under an oral agreement with the actor's agent, Billy
Short. The contract tied Evans up
for the 'run of the show,' or until
the end of the year. A few days
ago, Faggen states, he was informed
by Marano & Liebman, Philadelphia agents, that Evans was under
contract with them and that they
intended to place him in another
show immediately. Faggen now
wants the court to decide his standing as to the actor's services up to
Dec. 31.

NONNEMAKER'S DOUBLE

Philadelphia, Oct. 26.
Bob Stevens is out as p. a. at Max
Wilner's Shubert, burley house here,
as of last Saturday (23). George
Nonnemaker eame in Mooday.
He's publicity handler for United
Motion Picture Theatre Owners here
and did p. a. work for Fay's theatre
last season. Also did ballying for Wilner's at the Shubert two seasons
ago.

F&M DROP **VAUDE UNITS**

Fanchon & Marco, once the biggest of all wholesale producers of vaude units and presentations, has withdrawn completely from that field of production. This is the first season since F & M went into that phase of the biz that the agency has sent out no units, nor are any contemplated.

During the past summer F & M During the past summer F & M rouped two package shows through the fair grounds and carney time booked by George Hamid. Girls in these shows are now placed with Warner Bros, making shorts at the Brooklyn studio.

Officially, F & M feels there is too little unit playing-time left to warrant production. This opinion is expressed despite the fact that indieproduced units are getting as many as ten weeks this fall if they can

as ten weeks this fall if they can deliver punchy entertainment.

Likely another factor is that F & M has been gradually drifting away from vaude for some time. Agency chiefly tries now to peddle talent to pictures, and this fall set up a rado pictures when a construction department. When placing new acts under contract the agency has been guaging them as to what they might have to offer air or celluloid. Of course the office still peddles to vaude the acfs it has on its list, continues to produce the shows at the Roxy, N. Y., and has its Gae Foster line installed in the Fox, Detroit.

Rialto, Chi, Dropping Hirst Units for Stock

Cheago, Oct. 26.

Road show burlesque units, which have been coming into the Rialto here since the beginning of the season, will be dropped in two weeks.

N. S. Barger, operator of the Rialto, is returning his burley spot to a straight stock policy on Nov. 5.

straight stock policy on Nov. 5.
These Izzy Hirst circuit units have been jumping into town from Toronto, laying off here for four days while they were whipped into shape to augment the regular stock talent at the house. Same system worked successfully last season, but lately business has fallen off at the Rialto, and Barger figures that a return to a 100% stock policy will enable him to put on shows more to his own viewpoint and plans.

Harry Sobol's B'k'ptcy

Harry Sobol, Broadway nitery press agent and brother of Louis Sobol, N. Y. Journal columnist, filed a voluntary petition in bankruptcy Friday (22) in federal court, N. Y., listing his liabilities at \$11,346 and no assets. In the petition, Sobol credits his wife, Eileen Coyle Sobol, with contracting several of his debts, including \$500 to the American Telephone & Telegraph Co.

Among several doctors and den-Among several doctors and dentists named as creditors for services rendered his wife Sobol includes Dr. Leo Michel and Dr. Norman Taub, each for \$500. He also contracted loans of \$2,000 from Monaca Allen, of Los Angeles; \$1,500 from Nate Edwards, and \$4,100 from Harold William, of Boston, Several realty corps. have suits pending for breach of apartment leases.

Shanghai Booking Nil

Seattle, Oct. 26.

Seattle, Oct. 26.

Dick Hamilton, booker for cabarets in Shanghai and the Orient, finds his biz nil, according to advices received here by his booking affiliate, Edward J. Fisher. Hamilton is leaving the East soon for London, thence to New York and Seattle, for homeward trip, probably to be timed for the winding of the way in Orient.

windup of the war in Orient.

Will take a hike around the globe in hopes things will clarify in the interim

TOBY WING'S CLUB DATE
Chicago, Oct. 26.
Toby Wing goes into the north-

side Yacht Club here Nov. 5.
Follows her p.a. at the State-Lake

PAUL SYDELL presents

His New Dog

TO BROADWAY

Appearing Nightly

PARADISE CABARET RESTAURANT

And Doubling

ROXY—NEW YORK

Thanks to WALTER WINCHELL, O. O. McINTYRE, LOUIS SOBOL, ED. SULLIVAN, LEONARD LYONS, and TED FRIEND for the magnificent tributes to SPOTTY.

> We are sure you will be equally impressed with the performance of TOPS

> > Management: WILLIAM MORRIS OFFICE Personal Direction Paul Small

PHILLY UNION, **NITERY IN TIFF**

Philadelphia, Oct. 26.
Refusal of the local music union to allow the Arcadia International restaurant to alternate name bands with a standard local crew is causing Operator Arthur Padula to switch his policy and use traveling bands exclusively.

bands exclusively.

As a result, Milton Kellem's outfit is out next Friday (29) and will be replaced by Arc Cassel and his orch. Following week Herbie Kay band is booked in. Eddie Duchin and Benny Goodman are set for January. All bookings by Music Corp. of America.

bookings by Music Corp. or America.
When signing the new contract
with Kellem, Padula agreed to a sixmonth termer if the playing time
could be stretched over 30 weeks.
It was his intention to bring in name
bands to hypo biz while Kellem
rested five or six weeks out of the

Padula is also having head pains on a new binder for his supplemen-tary band, Don Renaldo's Cuban Troubadors, another local outfit. He signed six-month contract with them about six weeks ago. Last week signed six-month contract with their about six weeks ago. Last week Renaldo was called before the union exec board and charged with playing under scale, although he claims he was living up to the terms of the

was living up to the terms of the contract.

Renaldo declares that when he drew up the contract, he went to Rex Ricardi, secretary of the union, and asked him the scale. This scale was incorporated in the blank which Padula signed. Now, Renaldo says, the union is charging him with an error made by the secretary and demanding Padula pay up. Padula refuses to pay more than the contract stipulates, demanding the union suffer for its error. Difference amounts to \$30 a week for the four men or \$750 for its error. Difference amounts to \$30 a week for the four men or \$750 for length of the contract. Renaldo is to have a further hearing before the union trial board next week.

Philly Nitery Case Off

Philadelphia, Oct. 26. Hearing on revocation of the Ubangi Club's liquor license, scheduled for last week, was indefinitely postponed because of the illness of Harvey Lochman, club owner, Lochman has pneumonia

has pneumonia.

THREE SAILORS

SIDNEY FISHER

PICCADILLY, LONDON, ENG

Christmas Card Agents

Large profits easily earned selling new 21 Folder Assortment. Sells on sight for \$1.00. Other Holiday as-sortments. Write for particulars.

DOROTHEA ANTEL

'WHITEY ROBERTS

Jaques Charles Here For Legal Skirmish: Int'l Casino Doing OK

Jaques Charles, co-producer with Pierre Sandrini of the International Casino (N. Y.) revue, 'Bravo,' arrived yesterday (Tuesday) from a rived yesterday (Tuesday) from a quickie to Paris. Charles and his former associate Clifford C. Fischer, impresario of the competitive French Casino, are currently engaged in litigation for which purpose Charles is back in U. S. Fischer was slated to sail the end of this week to bring back the next French Casino show for Xmas premiere on Broadway but won't leave now for another fortnight.

another fortnight.

International Casino has been grossing upwards of \$50,000 a week since its start, but has a tremendous amortization payoff it costing over \$300,000 to launch. Louis J. Brecker, of the BMO Corp, owners, is still convalescing from his nervous breakdown attendant to founding new venture. George Olsen and Joe Moss, his partners, are operating things.

Banking organization international contents of the start of the

Banking organization interested in Banking organization interested in the project stepped in last week and cautioned the subordinates that it has heard of the waiters doing some chiseling, and wanted things pepped up, although business has been ter-rific.

MPLS. LEAVING ST. PAUL **NITERY BIZ TO ITSELF**

Minneapolis, Oct. 26.

With authorities here more liberal with authorities here more interation their attitude toward night clubs, the local niteries are taking the play away from their St. Paul competitors. While business for many of the establishments here is thriving, despite the general trade slump, the down-river clubs are suffering

plenty.
One leading St. Paul niterie, with a \$2,100 nut for its band alone, is reported to have grossed a mere \$42 last Monday.

Pitt Nitery Seasonal Fold: Unions Blamed

Pittsburgh, Oct. 26.
Night club casualties here are starting early this season. First to fold was Union Grill, calling it quits last week both as restaurant and late union demands made the move imperative. Understood the establishment has been dropping around a grand monthly for some time.

Although not pulling stakes entirely, Willows goes on a part-time policy beginning this week. Will overate only Thursdays, Fridays and Saturdays, with local bands instead of those booked through Rockwell-O'Keefe and CRA as in the past. Couple of other niteries are said to be on the verge.

JIMMY RYAN GUILTY

Charles Sutton, nitery tenor under the name of Jimmy Ryan, pleaded guilty in Ramsey county court last week to charges brought by a 21-year-old girl.

Sentence will be imposed this week by Judge John W. Boerner.

"THAT FUNNY JUGGLER"

BOB DuPONT

Held Over Second Week CHICAGO, CHICAGO Doubling Nightly DRAKE HOTEL, CHICAGO

Direction: Music Corp. of America

LARRY THORNTON

A Tenor and M.C. of Artistic Distinction HELD OVER in 3RD Return Engagement STORK CLUB, Providence

Mich. Going Dry?

Detroit, Oct. 26. Believing Michigan will soon re-turn to prohibition, the Morley S.

turn to prohibition, the Morley S. Oates post, Veterans of Foreign Wars, Lansing, has decided it won't invest \$1,500 in a bar for club rooms. Membors voted down the proposal because they are 'certain' Lansing's county and whole state will soon go dry because of state's handling of liquor and because of exorbitant prices.

ROBBINS' NEGRO CLUB CIRCUIT

Sam Robbins, who recently quit Radio Orchestra Corp. to ally with Sam Stiefel's colored entertainment enterprises, has set deals with eight new colored niteries in as many towns. Will be nucleus of a rotating circuit for complete colored floor shows now being built.

Robbins just returned from his booking trip with orders to set first booking trip with orders to set first samples of what can be furnished to new spots, (unnamed for competitive reasons) in Toronto, Montreal, De-troit, Buffalo, Pittsburgh, Cleveland, Dayton and St. Louis, He sees a minimum of 16 weeks for shows which will play two-week stands, starting Nov. 15.

Office is one of the largest bookers of colored entertainment in N. Y., and hopes to set up shows for from \$600 to \$800, including the band.

Forgotten Bone-Dry Deeds' Beset Arid Pa. Areas, Peril Niteries

Philadelphia, Oct. 26.
Teetotal leanings of long-dead Pennsy landowners may prevent the sale of liquor in many large sections of the state, it was learned during the past month. Landowners were authors of 'bone-dry deeds,' which forbid the sale of spirits in areas to which they give title. Three large areas and several smaller ones existight in the heart of Philly, it was revealed.

Restriction.'

Restrictions in most cases were protein long ago. Taprooms, nite-Restrictions in most cases were forgotten long ago. Taprooms, niteries, clubs and taverns have been operating in these sections. But the State Liquor Control Board may be forced to deny owners of these spots licenses for 1938 unless the Pennsy Supreme Court wipes out these clauses.

clauses.

This is because of a recent Superior Court decision in the case of a town called Vandergrift in Westmoreland county. Taprooms flourished in this militown of 12,000 population after repeal, until someone discovered the original owners of the land decreed when they sold it that no liquor be dispensed there for 99 years. Tabu has 60 years till to go and the Superior Court ruled it is effective.

effective.

Meanwhile, according to John F.
Curran, chief of licenses, investigators have found three Philly areas,
one containing 10, one six and one
five licensees, having deeds forbidding liquor sales. Liquor board investigators found it too big a job to
check all deeds. So the board has
decreed that license applicants must
present their deeds with the requests
for renewals before November 6.

Attorneys for the liquor dealers

for renewals before November 6.
Attorneys for the liquor dealers
declare that application of the old
clauses will bring back bootleggers
to the miniature Saharas, work a
hardship on property owners and
mean a mushrooming of dispensaries
in nearby areas. In most cases, they
say, there has been no objection to
the liquor sales.

TESS GARDELL'S BALTO

Baltimore, Oct. 26.

Ealtimore, Oct. 26.
Following up his policy of names for his floor shows at the Two O'Clock Club, Sam Lampe has booked in Tess Gardell (Aunt Jemima) to follow the two-week engagement of John Steele. She opens tomorrow night (Wednesday) on the heels of considerable ballyhoo.

Biz in this spot okay since opening month ago with Three Racket Cheers. Penthouse, competing spot, featuring Arthur Boran, and an ambitious revue.

Tourist Trade Wanes. Paris Nite Spots Now Snaring Locals With New Shows, Snappy Dance Combos

Paris, Oct. 15.

With tourist trade on the downbeat, Parisians are settling down to
their favorite spots and the town is
assuming a near normal aspect.

Night life is getting into a swing assuming a near normal aspect Night life is getting into a swing that probably will carry it through the winter.

Unlike the theatrical world where Unlike the theatrical world where a bumper crop seems assured, the nitery business is sticking to the old standbys. All the old spots are openagain, with a few new bands and new faces. Consequently, competition promises to be just as keen as over

new faces. Consequently, competition promises to be just as keen as
ever.

A survey of the nitery district
shows about the same set-up as last
year. A new sign over an old door,
here, a darkened spot there and a
new management elsewhere.

Montmartre boasts all that mirht
be classed new. Tops of these in the
snooty line is Max Spiro's Bagatelle
where Ford Harrison and Sarge
Glykson share honors as baton
wavers and the Townsends (dance
team) are entertaing. Spot has
caught on well since the recent reopening but is catering to the ones
who go home or elsewhere around
two o'clock, thereby missing the
late trade. Then there is the Cotton
Club where Loon Abbey and his
colored boys take care of the beat,
Henri Dajou, operator, is cashing in.
Floor show changes twice, monthly
being mostly local and European.
Down the street two steps is Brick
Top's. Brick is still on vacation but
promises to be back for the winter.
Further up the hill is the new
Bal Moulin Rouge, opened by Sandrini, and run much on the same
scale as his Bal Tabarin, which is
the last of the important 'new ones,'
Show has changed only once since
penning with Dora del Monte pres-

the last of the important 'new ones.' Show has changed only once since opening with Dora del Monte presently topping a Spanish revue. But the spot is clicking with its immense seating capacity, largest in town. Tops among the old ones on the uppity side are Casanova, Shehrenzade, Monte Cristo and Chez Florence. All are somewhere on the hill. Reva Reyes is still well liked at Casanova, Hachem Khan and Yolanda, the same at Sheherazade; Marbeth Wright, remembered from assanova; Hachem Khan and Yo-landa, the same at Sheherazade; Marbeth Wright, remembered from Hollywood, pleasing them at Monte Cristo; and Willie Lewis and his band back at his old stand, Chez Florence. Mabel Scott is the sole attraction.

Still in that neck of the night spot woods are the Harlem Club where

Freddie Taylor's band plays and where Margo and Norton, dance team remembered from the Cotton Club show at the Bal Moulin Rouge earlier this year, are tops; Le Grand Jeu, where J. Ramo-Rossotti's Jazz and tango bana are set; the Caprice Viennoise, Monico, and those where a great deal of nudism waves a welcome, like Chez les Nudists, Chez Eve and Odett's.

A run along the Champs-Elysees or just off it reveals the Lido, Ray Ventura's The Dansunt' (meaning tea dancing), and the Villa d'Este, where the present floor show is topped by Cookie Faye and a Harlem band. Also reopened in the same district are the Bagdad, The Boetf sur le Toit and the Chapeau Rouge (Red Hat).

Nothing new is offered in Montparnasse. Nudity plays heavy on that side of the river with Venus, Paradise and the Cabaret Fleurs parading most of the undressed ladies while others like Gipsy's, La Villa, Le Jockey and the Poisson d'Or make a bid for the early morning cash.

But despite the lack of new signs,

d'Or make a bid for the early morning cash.

But despite the lack of new signs, the season has opened with the feeling that plenty of coin is going to be dropped during the winter. Constant side of franc probably has something to do with this because, besides attracting more than the usual quota of winter visitors, the Frenchen feel that they had better spend their sous than hang on to them. But the number now open is suf-

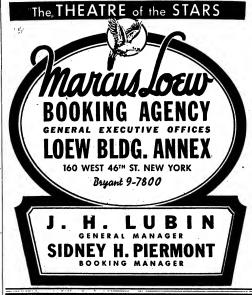
But the number now open is sufficient. Many have been operating on a small margin of profit longer than they like to think about.

\$2,250 Net for Howard Bros. Points Up Chi's **Hunger for Cafe Names**

Willie and Eugene Howard play a date at the near northside Hi-Hat, opening Nov. 5. They come in directly from their week's vaude appearance

at the RKO Palace

at the RKO Palace.
Are booked in at \$2,250 net, on a
two-week basis, with options for an
additional fortnight. Booking of the
Howard boys marks a high in talent
buying for the Hi-Hat, and indicates
the growing battle for name attractions among Chi niteries,



FIVE YEARS OF TOP ENTERTAINMENT! MIKE FRITZEL and JOE JACOBSON'S

CHEZ

IRBANKS COURT Deloware 3434 (HICAGO AMERICA'S SMARTEST THEATRE RESTAURANT

STATE, N. Y.

STATE, N. Y.

Strong vaude couples with a strong pic to spell profit, if the generous mob on a rainy Friday eve (22) is any indication. Film. Prisoner of Zenda' (U), is teamed with a four-act stage bill in which Jimmy Savo and the Salici Puppets hold down the cleanup positions.

Patterned on the old vaude school, the State's live talent offering opens with what virtually amounts to a fissh act. Stafford and Louise, ball-room terpsters, abetted by a femmesinger and a male plano player, lead off to a good pace. This act has been around for a string of years, and has finish. Especially strong on the waltz and Spanish angles, allowing for nice gowning. Singing and pianology are incidental to the general scheme.

Sue Ryan (New Acts) makes con-

ing for nice gowning. Singing and pianology are incidental to the general scheme.

Sue Ryan (New Acts) makes considerable out of the No. 2 position with comic songs and Martha Rayelsh clowning. Off to fine results.

Savo is just Savo, but that's what the patrons at this place look for Pantomine comic years ago used to have a helper, then played single. As a solo turn, Savo relies chiefly on polished pantomime buffoonery and an occasional high-pitched song, and occasional high-pitched song, and an occasional high-pitched song, and an occasional high-pitched song, and see the season of the turn so far as the vaude addicts are concerned. Solid click here.

Salici Puppets, with 20-odd minutes assigned to them, furnish derivative to the puppets, but to their peewee props. Moon rises and reflects on fake water; a boat, gayly lighted up, salis across the papier-mache ocean, and for the will have a puppet light and the salid proper time and exhales a lot of smoke. Also strong is a puppet piano recital, in which the wooden virtuoso does a perfect job of working himself into a frenzy. Effective touch is the unveiling of the puppeteers, allowing the audience to see the maneuvering. Vaude bill clips off 50 minutes, just about right.

LTAH CALITIANE

UTAH, SALT LAKE

Salt Lake City, Oct. 23.

Mimicry of name film and radio personalities by the Three Radio Rogues overshadows the remaining of the Roman City of the Roman City of the Roman City of the Roman City of the Ross, dancers; Kirk and Lawrence, hoke man-woman 'drug store cowboy' stint; Walter Bretzen, local 15-year-old kid, winner of a community amateur talent show, and By Woodbury and his 13-piece house band.

bury and his 14-piece house band.

Rogues' 10-minute spot at the end of the bill centers chiefly on the characteristic speech or physical properties and the characteristic speech or physical properties and the speech of the sp

Wallace Beery, W. C. Fields, Groucho Marx, Bob Burns and a host of others. Bob Burns and a host of others, Bob Burns and a consists of a novel arrangement of Song of India. Dished out in smooth style, with numerous members of the outfat allowed solo stints in swing or classical tempo. Trumpet work of Joe Kirkman rates, Band Is without a singer for the first time in weeks, Sheipe Davis, who warbled for two weeks, being missing.

warbled for two weens, we in R.
Jans and Lynton, soft tappers, carry the burden in the deuce spot. Howard Ross, buckshoe artist, solos while mon-woman team change costumes. Duos efficets are chiefly oresmittion of standard ballroom steps. sentation of standard ballroom steps Walter Pretzen, one-armed local highschool singer, scored with Moon at Sea.'

at Sea.

Provised on dummy gee-gees, Kirk and Lawrence, man-woman team, manner to grarier mild appreciation by their ancient dislowue. Acts novelvt lies in the ability of team to store, comical hee-haw maneuvers. Propriet wisting school, teachers are mild and dedicates. Those Buy Will Provision of dedicates. Those Buy Will Provision of the dedicates. The Provision of Grass.

KEITH'S, BOSTON

Boston, Oct. 23;

'Hollywood on Parade' is the tag of the current show, which brings Jack: LaRue and Vince Barnett as hradliners. What they one of the boys, featuring standord the make is no great reduction. The many filmsters' personal appearances; but all their stuff is uncomfortably forced. After an off-stage scene in which Barnett has his head blown off by LaRue, as the guman.

Then LaRue stuss down to the appearing blonder, Miss Gains, where in a very short time. Audience where the guman.

Then LaRue stuss down to the appearing blonder, Miss Gains of the suppearing blonder, Miss Gains of the way of proves and his pocketals. Both off-stage, scene in which Barnett has his head blown off by LaRue, as the guman.

Then LaRue stuss down to the appearing blonder, Miss Gains of the suppearing blonder, Miss Gains of the suppearing blonder, Miss Gains of the suppearing blonder, Miss Gains of the way of proves and his pocketals for Two, man following with some small magic in the way of proves and his pocketals for Two, man following with some small magic in the way of proves and his pocketals for Two, man following with some small magic in the way of proves and his pocketals for Two, man following with some small magic in the way of proves and his pocketals for Two, man following with some small magic in the way of proves and his pocketals. Both Gairard, blackface, presents a monologue and winds up with his more stage and shoves from his tough partner.

Best bet is a scene from 'Blood and Sand' by LaRue, followed by a burlesque by Barnett. Either one of the suppearing blonder of the suppearing blonder of the suppearing blonder of the suppearing blonder, with the suppearing blonder of the suppearing blonder, with the s

these screensters alone would be entirely lost and they deserve credit for being smart enough to team up. Surrounding show is a fair variety bill, including Evers and Dolores in a novel tightwire act with some amazing dancing on the wire; Wini Shaw in pop songs; Cass, Mack and Topsy in their wellknown daffy slam-bang turns. (no. of the show). Million Douglas and Perry Mayo, Million Douglas and Perry Mayo, William the strength of their own little inning of swift gags and patter, plus an eccentric dance by Mayo. Many of the quips are familiar on local boards, but they're sold smartly.

The Studio Steppers all, the color and most of the hoofing for the collegiate number for an opener, a collegiate number for an opener, a picture number done to Waltz Was Born in Vienna'; and a unique close of Crime' (Col) on the screen. Fox.

LYRIC, INDPLS.

LYRIC, INDPLS.

Indianapolis, Oct. 23.

Most of the performers included in six acts, presented under the title Toolies of 1937, know their way about backstage at this house, as five of them are repeating within the last two years. The Six Balabanows open with two men and four women doing dance formations while playing acordions. They have an act pleasing to the eye with an attractive back drop, and to the ear, with the exception of two songs by the femmes. One of the girls does a satisfactory acrobatic dance. More stunt dancing is included in the finish when entire troupe plays miniature accordions, two stepping out for hoofing specialties.

entire troupe plays miniature accordions, two stepping out for hoofing specialties.

McKay and Lavelle, the only strangers on the bill, do a unison tap dance in white coats. They go off stage and change to top hats and do a lengthy drunk routine composed of acrocatic falls, and the composed of a crocatic falls, and the composed of acrocatic f

int, including top hat the control of the control o

HIPP, BALTO

Baltimore, Oct. 25.

Bratimore, Oct. 25.

Straight vaude instead of the preponderance of bands and units recently booked here, gives the Hipp an entertaining 46 minutes of variety this week in combination with show the straight of the straight

SCALA, BERLIN

Berlin, Oct. 15.

Scala has taken a lot of pains in offering its current revue and results are gratifying. Top billing has been given to La Jana, but the laurels are carried off by the American hoofer, Marie Hollis. La Jana's name seems hefty enult to lure in the manner of the seems of the seems of the later of the painting to offer but the old turn has's been palming off on patrons' good-nature for years and the folks are getting fed up.

The comedienne is Trude Hester-

Ied up.

The comedienne is Trude Hesterberg, an old-timer and big night club fav. She does an impresh of Mae West that is no dice. Her material in general is indigo without being

raw. She does an impresh of Mae West that is no dice. Her material in general is indigo without being funny.

Opening scene is the London Embankment with Ben Dova doing his stunt on a swaying lamp post and some excellent tumbling. Beuce is a bachelor club in London with only algging diala Janorking up to the subject of the large state of the plot. Ernst Dumcke and the juve comedian, Eric Ode. The Scala girls, new, badly trained and doing uneven work, follow with a military number. The next shows a queue of folks outside a theatre, who, one by one, chip in with their little bits, and then the newspaper vender, Marie Weller and a girl on roller skates, each with a Shetland pony, go over nicely.

Trude Hesterberg's big scene is a hen club, where impersonating Mae West, she shocks the gals with her Adam and Eve gags. Then she stepsout in one and does a single. She is a capable show woman and it's a shame her material is not up to snuff. But bad as it is, she storms the house. The long-awaited La Jana, appearing in the first almosose; odes her usual squirming and drapery slinging which draws only faint finger tipping from the disappointed spectators. Her thunder is whisked away by three hot hoofers, for the part of the content of the co

can rnythm bring stamping and applause from out front.

One of the outstanding numbers in the second half is George Campo doing comedy soft shoe stuff. Big last act opens with the Scala chorines tapping up and down a staircase, solid lowing is Eleano to Etherwonder! She may take the name, ape the smile and try to cop the gestures, but she can't hold a candle to the real Eleanor in tripping the light fantastle. Hesterberg and La Jana each contribute unimportant somethings to fill in and then St. Clair and Day, the London society dancers, get their turn—and it's a good one. They do a waltz, a swing and a rumba. The femme is an exotic looker, wears nice duds and the act was well received.

The big wow is Marie Hollis once.

was well received.
The big wow is Marie Hollis once
more, who with her hand strut across
stage, legs in a split, and her whirl;
wind cartwheels, shakes the architecture. Show ends in La Jana's
marriage to Dumoke and the Scala
girls looking decorative in swell
black and white garniture.

CAPITOL, ATLANTA

CAPITOL, ATLANTA

Atlanta, Oct. 24.

More novelty in this show than is to be found in ordinary units that play this town, but the caliber isn't topnotch. Show belongs to Russ Ferris and Al Rome, who have been consistent visitors south. Band is in. Participant of the control o

Feeling You're Fooling, working in a lot of comedy business, using Hal Frisco, drummer, and Enrico Leide, house maestro, as foils. Act closes with Rome, who can make his feet fairly fly, doing a hit, bouncy strut to 'Dinah'.

Embassy Newsreel, N. Y.

Pathe, which lost two men, James Pergola and William Pitt, in last week's air crash in Utah, came through expeditiously with footage on the wreckage and removal of bodies, shot at close range and apparently under perfect products of the parently under perfect products. Fighting in the Far East, covered ably by Paramount, Universal and Fox, may be growing monotonous to some fans, but here as well as at the Trans-Lux newsree! theatres, it means much added business from Orientals who are crowding in words. Not only life the East was the trans-lux newsree! theatres, it means much added business from Orientals who are crowding in words. Not only life the East was the east of the parently life to the law of the parently life to the law of the life to the law of the life to the law of the law

DENHAM, DENVER

DENHAM, DENVER

Denver, Oc. 23.

Stage show set in for the week is short but meaty. Two acts are used with a snappy local band, with Ted Cook doing the m.c. job and singing a song. Show runs 30 minutes and garners plenty of applause en route. Band (called the Coo Coos for the loccasion) open with 'Tiger Rag' in invariations. King, King and King, fast, snappy tappers, occupy about 10 innutes of 'fast, intricate stepping. They're good enough, but it would shelp the show a lot to spilly fare act in the show a lot to spill fare act in the show a lo

STATE-LAKE, CHI

Chicago, Oct. 24.
Depends upon a diving and swimming novelty for its b.o. appeal, and
from the viewpoint of getting 'em in,
it stands out. Stacks up as better
than most in its class, but at the
same time adds weight to the cry
of the current season, that there is
a shortage of playable acts.

a shortage of playable acts.

Show has two good turns, and the water novelty. To its credit is the effort toward production. However, the show is a little slow in its first half—due principally to letting acts stay on too long. Line of 12 gals dressed in tux-style dresses, turn out a good tap opener. Followed by the state of the

Mistake is made in following Law-ton with another single, especially this one. She's Mary Ann Reggier, soprano.

this one. She's Mary Ann Reggier, soprano.

Does two songs. Following is Dick, Don and Dinah, nice little team, doing eccentric dancing, knock-about stuff, a little acrobatic, finishing with a three-high walk-along. Nothing particularly new, but they click because of their fresh, spirited delivery. Appearance is of the best. Joe Termini, spotted next-to-closing, is another valuable turn for this type house. Same as always, he's mugging, clopping along in yellow-shoes, and playing fiddle, banjo, and guitar. Aided by two stooges: woman who adds little by singing from box, and a man blowing a good harmonica.

Finale is the water ballet, a much

box, and a man blowing a good harmonica.

Finale is the water ballet, a much,
more lavish, setting than units usually have. Good novelty, with plenty
for the eye, and a lot of showmanship. Has the girls apparently walkmig into tank fully costumed, coming,
into tank fully costumed, coming,
ing into tank fully costumed, coming
on the styles singly and in pairs and
winds up with nice posing bit.
Drew an almost capacity audience on final show Friday. Picture
is 'Counsel for Crime' (Col). Loop.

EARLE, PHILLY

Philadelphia, Oct. 25.

Philadelphia, Oct. 25.
Current show was greeted by a good-slzed how was greeted by a good-slzed how was greeted by a good-slzed how here to be a second of the second hapes up a second hapes up a second hapes up a second hapes up a second hapes to teach the second hapes and the second hapes and the second hapes are the second hapes and the second hapes are the second hapes and the second hapes are the seco

picture.

For the opening number; Lewis sings 'Give Me Music,' dealing with the history of music from tom-tom to swing. He and the Co-eds follow with a Stephen Foster medley, then warble 'After the Ball,' switch to 'Alexander's Ragtime Band' and 'St. Louis Blues and wind up with the 'Alexander's Ragtime Band' and 'St. Louis Blues and wind up with the louis Blues and the 'St. Louis Blues and wind up with the louis Blues and the 'St. Louis Blues and wind with the louis Blues and the 'St. Louis Blues and wind with the louis Blues and the 'St. Louis Blues and wind with the 'St. Louis Blues and 'St. Louis Blues an

as a whole, clicked solidly.
Lewis starts 'Have' You Got Any
Castles' and introduces Loretta
Lane, attractive in a red, white and
blue outlined of asst tap dance.

the same time of a last tap dance.

Whittier, Lorenses, both of the common o

Look like a Lindy-hop' with Betty Dickerson, You're Such a Pretty Dickerson and the Protection of the

out as different. It's tops on the show.

Coming right after and also outstanding is Ray Royce, who does a good drunk dance routine, featuring hand and head stands. Co-eds follow with a 'Desert Song' medley, plus some Victor Herbert tunes. Then, after a swing number by the orch, 'Snowball' Whitter and Lewis do their familiar 'Me and My Shadow' number, unchanged in any particular. Show ends, of course, with Lewis singing 'My Baby Smiles at Me.' Show is a little overboard on dance and syncopation and could stand more comedy, but, on the whole, is good audience stuff.

Watera.

ROXY, N. Y.

Rather the standard layout of the stageshow this week, leaning largely to the sight stuff which is more or where anyone sitting in the upper ridge of the shelf is virtually over in Jersey. Film, 'Ali Baba', (20th) reviewed in Vaneary Oct. 20, has necessarily forced the flesh flaunt to confine itself to a minimum of time. When caught before a slightly undercapacity assembly at the last frolic Friday (opening) night, show ran 35 mins.

Entertaining lineup in the main and, if the next-to-closing is a dog act, at least it's the wallop of the show. Little gainsaying that aux Sydell and Tops provoke in vaude to show the U.S. at least Small terrier is a swell slow-or-fast equilibrist, and the hound's master showmanly displays the four-legger's feats.

Jay and Lou Seilers deuce with their comedy dancing act that's Rather the standard layout of the

terrier is a swell slow-or-fast equilibrist, and the hound's master showmanly displays the four-legger's feats.

Jay and Lou Seilers deuce with their comedy dancing act that's stock and standard. Nourier working prescribed sking manner stock and standard. Nourier stock as always. Pair, happily, are always adding bits to this routine. Norman Harris and Sylvia Shore come through nicely with their broad clowning of ballroom dancing. Satirize three different types of routines hoofed by the formally attired man and the begowned girl. Miss Shore's acro and jelly-joint ability adds much.

Gae Foster line (24) is appearing much better advantage than during the man and stretched to a strain: the line is for Esquire magazine in that a drop depicts the frontispiece of 'the publication. Tie-in is rather vague and stretched to a strain: the line is rogged out as London dandies in grey trousers, cutaways, fog toppers etc. Routine is a soft-shoe effaction overlength. If it were speeded up, result might be different.

Line poses for a picture number midway, giving young violinist Jeanne Brideson a chance to scratch out downright classical gut-grating. Doing two numbers, her interpretation of the Kreisler exercise is really good. What is more, the Roxy partons greeted it warmly herectoce the how for med for their appreciation of the proper the selection of the taffeta gown she wears is fortuitous.

For the windup the foster femmes mount those unicycles again for the routine that has had about six reprisers since the first of the year. But it's always a good the perfection of the first of the year.

KEITH'S, INDPLS.

Indianapolis, Oct. 24.

With the pit band once more on the stage, seven acts are presented under the moniker 'Whil' o' Fun', a title which might have been inspired by the oversupply of aerobats. Frank Dobson leads the applause and cheering for the performers (with slight competition from the audience) as he acts as emece, band leader and holds down a spot of his own with his femme plano player, Nella Burke.

Strand Sisters once with a unicon

er and holds down a spot of his own with his femme piano player, Nella Burke.

Siterers open with a unison douce to the tune of Reflections in the Water'. Quickly followed by an unnamed girl who does a couple of unidentified tunes on the xylophone. Show then gets under way with Billy Stone appearing to sing 'Cabin of Dreams' badly, and follows with his legit reason for appearing before the footlights, a series of hand-springs empt to the same tune.

Van and Arvole split their appearance into the same tune.

Van and Arvole split their appearance into the same tune.

Van and Arvole of the same tune.

Van and Arvole of the same tune, and the same tune. Both dances are much alike with the exception that she changes from a black satin dress to white satin for her second appearance. Both Trio are evidently mother, father, and son. Oldsters do a series of hand balancing stunts and head been better received if they were accompanied to a dental display. Son does cart-wheels and back-flips acceptably.

Dobson and Burge do their act in one. He sings a comedy song called 'What They Want and What They Get,' which has some blue gags in it. She sings 'Never in a Million Years' well, and chandles the ivoriect of the tune of 'Tee for Two,' then finishes with another comedy song with more blue material called 'Get a Good Night's Sleep.' He hurries back on stage to lead his own applause and introduce the Strand Sisters in their second appearance, another unlson dance interpretating 'Mood Indigo.'

Van and Arvole do the dizzy Vanne-wise guv type of comedy. Ma-

Mood Indigo."

Van and Arvole do the dizzy
Van and Arvole do the dizzy
dame-wise guy type of comedy. Material is more nite club variety than
for family theatre. They finish with
their turn, Eddie Minesti closes with
a drunk bit composed mostly of comedy falls. He includes two comedy
songs, 'Tim a Fall Guy,' and a parody of 'Nasty Man,' Entire company
is brought back on slage for finale,
and closing gag has Burke walking

out thru the audience for a drink, pursued by Billy Stone. Pic 'Small Town Boy' (GN) and business only fair, with other houses perking up over average takes with influx of conventioning school marms.

FAY'S, PHILLY

FAY'S, PHILLY

Philadelphia, Oct. 26.

'Broadway Rodeo,' current opus, is from Dixie all around, even to the mazda hypo, Lita Grey Chaplin. Especially slipshod is the production, in everything from the strings on table to be a superior of the strings on the stack to be defined the superior of the stack to be superior of the stack to be superior of the stack to consider the strings on the stage. Maurice Golden, Jr., slapped the crew together.

Ex-Mrs. Chaplin has little to offer and isn't helped by choice. of songs or stage-managing. In the first place, spotted in trey position, there is neither an emcee nor even an off-stage voice on the amps to intro her. She steps onto the boards cold, to a timid reception whether this the touted Lita or a cooch shimmer. She goes right into 'Yankee Doodle Band,' then a mushy kid number and finally another slow one. Best is the opener, whose rapid tempo naturally gives more life to her listless and monotono chord of the strings of the superior of

show caught) for an encore and found deck crew had already moved the piano offstage.

Curtain-upper is usual line of 14 ponies, this time provided by Howard Montgomery. Makeup a motley of young gals, old gals, short gals tall gals, thin gals, and fat gals. The state of the stat

FOX, DETROIT

Detroit, Oct. 24.
Eddie Peabody's been here so often of late it's like home, and his pop with localites never seems to dim. Such is the case in the current show, which he heads and turns in a nice job of mc. ling, besides pluggings on the banlo.
Sunnorting

the banjo.
Supporting are John Hale, tenor, surporting are John Hale, tenor, surporting at the Commodore Club, nitery here; Helen Reynolds and her seven roller-skate gais; the Three Nonchalants, knockabout comedians; Dorothy Crooker, control dancer, plus the 16-gal Gae Foster line.

line. Altogether, it's a pleasant, smooth-sailing 45-minute show. Will be held over intact for second week if flick-er, Lost Horizon' (Col), does as in-dicated. Downstains jammed and three-quarters of balcony local at 101, show caught Friday evening

(22).
Show opener is Helen Reynolds' flashy skating act, introduced by a snappy routine by the house line, also on rollers. Reynolds group not only appears in flashy costumes, but work on the skates is equally dazling. But for an unfortunate fall in one of routines, the turn smacks of sockaroo.

of sockaroo.

Hale reveals nifty 'romantic' tene
pipes in his next-to-closing cog. Has
plenty on his side, including appearance and poise, and gets over without trouble. Sweet Leilani,' his
third contrib, is his forte and it
means encore.

third contrib, is his forte and it means encore.

Three Nonchalants, who've appeared here several times before, have altered their knock-about stuff commendably and result is plenty of returns from payees. Clean appearance, plus absence of distasterfur monkeyshines, is a help.

As a control dancer, Dorothy Crooker is one of the best seen here in long time. Working before a packet in long time. Working before a packet in the femme just about ties the patrons up.

Besides taking over the mc. chores, Peabody gets in gobs of licks on his banjo and a violin. All All stuff, and easily hits the spot. Naturalness on boards continues as a distinct asset.for him.

Due to length of the flicker, overture is omitted. Sam Jack Kauman batons the pit crew.

CAPITOL, WASH.

Washington, Oct. 24.

Opening with a pony and dog turn and closing with a band act gives the house a big enough bill to fill the stage, but it's served up as straight vaude, and nobody has tried to make it anything else. Everything is left anything else. Everything is overture, which is standard rendition of 'Zumpa', and everything does, through, plain, old-fashioned trothging.

through, plain, old-fashioned troubing.

Top billing and only interest to
smart crowd is rated by Hudson DeLange orchestra, which takes over
the second half of the show, Outle
the second half of the show outle
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the second half the second

STANLEY, PITTS.

Pittsburgh, Oct. 25.

It's a marathon at the Stanley this week—195 minutes, and only five of them devoted to newsreel and trailers. Vogues of 1938' (UA) consumes 108 and flesh around 82. That's too much at a sitting any time, particularly when show's so spotty.

ticularly when show's so spotty.

WB deluxer for the last year has been timid about tackling anything but name bands, with perhaps a couple of acts tossed in. Recently has gone for a vaude layout when there wasn't an orch available, and it has worked out all right, so management's tempting tradition again. But not with sales results.

it has worked out all right, so management's tempting tradition again. But not with same results.

On paper, layout, including Johnny Perkins, Block and Sully, Dorothy Stone and Charles Collins, Buster Shaver and his midgets, and Lester Good, but it just doesn't hang well. There are too many dull stretches; the same store and the stretches are to a type that don't allow favorable spotting, and, save on a couple of occasions, the whole thing is run off at a snail's pace. Stanley house band, directed by Dave Broudy, is on the stage to give house that presentation atmosphere, bearing the stretches and the stretches and the stretches and the stretches and the stretches are the stretches and the stretches with the same set of gags. Perkins' size and personality give him a head start with an audience, with wormout material.

Opening brings on Shaver and his tiny-towners, Olive and George Brasno, and talented half-pints come through on two counts of novelty and entertainment. Shaver at the piano. using the one on the Continued on page 63)

Unit Reviews

VARIETIES OF 1938 (PARAMOUNT, NEW HAVEN)

New Haven, Oct. 23.

If the public doesn't go for this were Dawe Apollon edition, then pictured the public doesn't go for this were a possible to the picture of the public doesn't go for this were a possible to the picture of the p

H'wood Hotel Revue (PALACE, CHI)

ner. Jokes are old. This is a new May, and inexplicable. There is no reason for this, for May really has something on the ball as far as appearance, experience and delivery. But his possibilities won't materialize if he continues as at present. Three other acts in the show are excellent. First is Mariora, femme juggicr, who comes through with a mouthpiece. For comedy hand-to-hand balancing there are Ray and Trent, who have been developing and work smoothly to get the most out of their routines. Are a strong spot in the show.

Best of the show on entertainment is Hector and Pals. This dog act never fails to smash through whenever caught, and the current appeared may be a support of the show on the start and he goes along for laughs and entertainment. Clark and Eaton are a neat little adagio and acrobatic team in the middle production number. Girl works well and the team can fit in any unit production or nitery. Robation of the show and maybe that's what slows'it down. Costuming and wardrobe are excellent, but the stress on the fiash act stuff gets a bit wearisome after awhile. Ficture is 'Fight for Your Lady' (AKO.) Busines okey on the last show Friday.

HAWAIIAN FOLLIES

(ORPHEUM, LINCOLN) Lincoln, Oct. 23

HAWAIIAN FOLLIES

(ORPHEUM, LINCOLN)

Seasonal bow not vaude in this house was made late this year and the present sked appears to indicate present sked appears to indicate part of the management, rather than the patrons. Biz was excellent on the opening, but the booking sheet so far shows only every other week of three-day stands. But the idea of a second show is being mulled. Some since flesh went out last spring, but has a surprising profit clientile when the stage shows come back. House's standby pit band, led by Emanuel Wishnow, figured only as an opener and closer for Robert Bell's "Hawaiian Folles, the first unit."

Hawaiian Folles, the first unit. Season of the stage shows come back. House's standby pit band, led by Emanuel Wishnow, figured only as an opener and closer for Robert Bell's Hawaiian Folles, the first unit. Old time was 15 to 17 minutes, tailing the headliner, and it now runs 40 minutes even, headliners be hanged. As its name indicates, it's all strictly Hawaiian and as such is limited as an all-round entertainer its weake only things the islanders can doplay guitar, sing wacki stuff, and de her olly-polly addominal-hip motion which is called the hula. Show starts with a Hawaiian medley, goes into ecremonial dances mental work by five of the boys who medley again from 'Kohala March' and into the Hawaiian war song, Royal hula, stately stuff, is offered by Princess Let Lani and hotted in Gilda Grey style by Neki La Maka. Nice touch is John Kahookona, don'third term, which is only fair. Crowd's top is Baby Joy, inv. who does Mae West, ZaSu Pitts, Garbo, and Rays singing Goorn, on the strained. Song of the Islands and finale. Film is 'Hot Water' (20th). Blz swell, even with the football team out of town. Barn.

Hollywood Ingenues (STATE, KALAMAZOO)

(STATE, KALAMAZOO)

(STATE, KALAMAZOO)

All-girl band, with four other specialty acts, this Boyle Woollolk unitshould hypo the Butterfield circuit b.o. Combo is lookable and listenshould hypo the Butterfield circuit b.o. Combo is lookable and listenshould hypo the Butterfield circuit b.o. Araticularly oke are the saxophone solo work, brass and the trumming. Big Apple unmber that the saving a second the saving and the saving and the saving and the saving and the saving medievs, carry wham and sock, production numbers providing the desired variety. Parade of Instruments' is especially good.

Margo Bernal batons the band, plays the harp and vocalizes capably could be spotlighted in the baton-awing more than she is. Bill Baird, magician, scores, as do Ted and Art Miller in their song and comedy turn.

Sybil Roth, acro-terper, does a

(PALACE, CHI)

Chicago, Oct. 23.
This is the second edition of Harry Howard's unit, and it retains much of the production effects of the prevalue of the production effects of the prevalue of the production effects of the prevalue of the prevalue of the production effects of the prevalue of the prevalu

Variety Bills

NEXT WEEK (Nov. 1) THIS WEEK (Oct. 25)

Numerals in connection with bills below indicate opening day of show, whether full or split week

RKO

ALBANY
Grand (22)
Hollywood Rev
BOSTON
Boston (28)
Bines Boys Co
Lorla Kids
Morton Downey
(Others to fill)
Bines Boys Co
Evers & Dolores

Blnes Boys Co
Loria Kilas
Lori

Sara Ann McCabe Richards Adrian Alice Kavan Olympic 3 H'wood Hotel Rev Ray & Trent Hector

Loew

NEW YORK CITY
State (28):
Lou Hoitz
Lila Carmen
4 Step Bros
3 Switts
FITTSBURGH
Stanley (29)

Bunny Berrigan O Capitel (29)
Alexander & Santo
Jane Pickens
Harry Rose
Salici Puppets

TOMMY TRENT 3RD WEEK

Golden Gate San Francisco

Paramount

NEW YORK (17Y
Paramount (21)
Jane Froman
Benny Meroff Ore
Levils & Vary Co
Metropolitan (20)
La Lage Stephants
Heien Morgan
Jimmy Savo
Joyce Brees & D
Ray & EliCafgo
Chicago (29)
Rosemary Dering
Ortential (29)
Rowend (20)
Rower (20

DALLAS
Galac (18-31)
Red Nichols Orc
B Minevitch Boys
Barth & Mann
Stan Kavenaugh
Art Jarrett
Lyn Murray Co
Morror C

Stoopnagie & Buc SPRINGFIELD Paramount (29) Dave Apollon Co

Warner

NEWARK Branford (29) a Ray Hutton Ord Branford (29)
Ina Ray Hutton Orc
Trado 2
PHILADELPHIA
PHILADELPHIA
Index (29)
Mary Mary (29)
Mary Mary (29)
Ted Levy (22)
Ted Levy (22)
Bunny Berrigan Or
J & J McKenna
Nicholas & Roberts
Jakik Heller

Johnny Perkine
Block & Sully
Bueter Shaver Co
Stone & Collins
Lester Cole Co.
WASHINGTON
Earle (29) Earle (2D)
4 Ortons
Marjorie Gainsw'rth
Block & Sully
Harris-Claire & 8
(22)
Fred Sylvester Co
Britt Wood
Nelia Goodelle
Helene Denizon Co

Independent

CHICAGO Stute Lake (29)

Mille Lake (29)
All Line (29)
All Line (29)
All Line (29)
Fredericks & Land
Gifford & Pearl
Toby Wing
Fredericks (29)
Biackstone (20)
Biackstone (20)
Don Lyric (29)
Don Lyric (29)
Panny
Panny
Bredwing
Bredwing
Bredwing Tower (29)
Stanley Bros
Henri Therrien Co
Morey Amsterdam
MEMPHIS, TENN.
Orpheum (39-2)
Major Jerome
Bud & Buddles
Wilitay Foberts Co
Sld Page Co
Shanghal Wing Tr

London

Week of Oct. 25 EDMONTON Empire Philco 4

Astoria D. H.
Fred Brean.
Conterbury M. H.
1st haif (25-27)
3 Ragamufins
Brent & Layne
2d haif (28-30)
Elliotts
Will Ray & Pinr,
Dominion
Troise Mandollers
Carleton Emmy
Truzzi

Truzzi
CAMDEN TOWN
Gaumont
S Matas
Louis Almaer
Fred Brezinn
CLAFTON
Dee & Malzie
Dudley Date Gang
Van Dusen
ENST HAM
Entanda
Cingules
Cingules
Cingules

Mile Lorraine
Hahn & DeNegre
Dot Miller Co
KANSAS CITY, MO
Tower (29)

Cingalese
HAMMERSMITH
Palace
Van Dock
Pointer 3

Pointer 2
ISLINGTON
Blue Hall
1st half (25-27)
Elliotts
Will Ray & Ptnr
2d half (28-30)
3 Ragamufine
Brent & Layne

3 Ragamuma Brent & Layne LEWISHAM Falace Al Sandler 3 SHEPHTRIN Van Dock Fointer 3 STREATHAM Falace Al Sandler 3

TOOTING Granada Granada
Western Bros
Finlay & Worth
Felovie
TOTTENHAM
Palnce
Dee & Maizie Dudley Dale Gang Van Dusen WANDSWORTH Granada Savoy Jr Bd WOOLWICH Granada Don Rico Orc

12 John Tiller Gi Mary O'Hara Hartley & Miller Trevor Watkins KINGSTON

MINGSTON
Empire
Harry Roy Bd
Mito 3
Chester's Dogs
Howe & Young
Leslie Inster
3 Cuttee
Marie William

Provincial

Week of Oct. 25

ALDERSHOT

ALDERSHOT
LOVID DISveries
CAMPRIDGE
MCANDERIDGE
MCANDERIDGE
MCANDERIDGE
MCANDERIDGE
MCANDERIDGE
MONING
MCANDERIDGE
MONING
MCANDERIDGE
MCAN

Cooke, Wills & H Craston Wills & H Craston Wills & H Craston William Cooker & Wone David & Wone Pavilion 'Galety Whirl of '37 Jack Anthony Bond Rowell Robert Harbin Jean Adrleine 4 & Brownie Boys Arnaud, Peggy & R

Ledite Leater

3 Cuties

Marie Wilson

Jene Wilson

Jene

Cortes & Maida Ricardo De Caro Titl & Pellin

Richardo De Caro
Titi & Prelin

Fresch Casled

Russ Morgan Oro
Les Aurette

B.I and B.I

Lind Carenzio

Dormonde Bros

Irene Helda

Herman Myde Co

Leiyan, Dania, Malo

Lilyan, Dania, Malo

Lilyan, Dania, Malo

Lilyan, Dania, Malo

Lilyan, Dania, Malo

Roberton

Rob

Freiles
Raiph Watkins Orc
Lou Holtz
Manya Roberti
Jerry & Turk
Bobby Short
Jean Kirk

Greenwich Village

Casino
Alberto Malenga Or
Frank McCormack
Ruth Kidd
Valerie Dumont
Madelyn White
Louise Bryden

Harlem Torons House

Erakine Hawkins or Socarras Bd Bobby Evans Bd Bobby Evans Hawkins Scriet Bobby Evans Street Bobby Evans Bubbles Wilson Yalma Middleton Wille Jackson Loucey Lane Wilton Crawley

Hotel Ambassades Larry Siry Orc

Hotel Belmont-Pluza Val Olman Orc Ethel Shutta

Hutel Blitmers
Horace Heldt Orc
Bob McCoy
Larry Cotton
Lysbeth Hughes

Hotel Bossert (Brooklyn)

Cabaret Bills

NEW YORK CITY

Barney Gallant's Betty Bowker 3 Musical Rogu

Bertoletti's Joe Hembree's Orc Angel's Rhumba Bd Cascade Billy Grace Kaye Anne White Lillian Loraine Renee Villon

Bill's Guy 98's Ethel Gilbert
Ann Courtney
Spike Harrison
Emmett Casey
Chas King
Margaret Padula
Jerry White
Henry LaMarr
Jack Arnold
Sid Hawkine
Jerry Ryan

Callente
Beth Raborn
Helen Shaw
Ruth Wayne
Carol Sis
3 Rhythm Boye
Callente Cabelle

Chateau Moderne Jack Monte Orc Maryon Dale Consuelo Flowerto Trini Piaza

Club 18 Club 18
G Andrews Oro
Jack White
Pat Harrington
Jerry Blanchard
Frank Froeba
Jerry Kruger
Jeri Withee
Lillian Fitzgerald

Club 52d St.
Johnny Ringer Or
Mabelle Russell
Blondy Scott
Bob Alda
Wally Wanger Co
Joe Herbert
Mickey Hale
Bernice Horton
Club Gaucho

Club Gaucho
Los Gauchos Orc
Pedro
Rita Renaud
Chiquita
Sarita
Norak
Club Normundle
Buddy Wagner Orc
Joan Hill
Club Yumurl
Elisco Genet Orc

Club Yamuri
Elisso Grenet Orc
Rosita Orient
Diosa Costellia
Manchito Flóres
Flóres
Feliptotas Club
Cab Calleweyo
Nicholas Bro Tob
Avia Aufrews
Vodery's Jubilers
Checalacter
Teddy Hale
Dynamite Hooker

El Chleo
Don Alberto Orc
Volano & Vechas
Nuri Sis
Pepita Lucientas
Sovillanas
Rudolf d'Avaios
Las Guureclias

El Dorado El Derado
Cass Hagen Orc
Freddie Bornard
Ai Mardo
Mildred Meredith
Martin Barnett
Kay Parsons
Mack Pepper
Bassett & Bulley

(Artoskyn)
Will McCune Orc
Hotel Commodore
Tommy Dorsey Or
Edythe Wright
3 Esquires
Jack Leonard
Lee Castaido Notel Edison
Billy Swanson Orc
Helai Esses thouse
Richard Himber Or
J & E Vernon El Toreador Don Juan Orc Pausto De Igado Teddy Rodrigues

Ailde Marion Idline Graves Stuart Allen Rollini 3 Hotel Gov. Clinto Phii D'Arcy Ore Hotel Lincoln Isham Jones Oro Noil & Noian

Hotel McAlpin J blessner Orc
Jcanne D'Arcy
Gonzalee & Mennen
Hotel New Korker
Glenn Gray Orc
Pope & Frick
Duke & Noble
Hotel Park Central Jerry Blaine Ore Harry Spear Custaine & Barrie Gaby Marley & Elsa Virginia Gibson

Virginia Gibson

Flotel Piccadilly
Jeno Bartal Orc

Hotel Pierro

Nat Brandwynne
Haroid Nagel Oro

Futet Piaza

Mutet Plaza
Duchin Ore
Paul Draper.
Hotel Ritz-Carlios
Rudolf Frimi Ore
Rulph Rogers. Ore
Holland & Hart
Hilliegarde
Hotel Rosseveit
Guy Lombardo Ore
Metel yave, Flazar
Smills Petri Ore.
Dwight Fisko
Lew Parkerson
Matel & Leoneron

DWIGHT PIRKO
LEW Parkierson
Metal St. George
Ell Dantzig ore
Hotel St. Moritz
Erwin Kent. Ore
Califor Vermone Ore
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Califor Vermone Ore
Loss Elliman
Mutal Taft
Geo. Hall Ore
Doily Dawn

Molei Wuldert-Astoria Leo Reisman Bd. Paul & G Hartm Eve Symington Hotel Wellington

Le Mirage

Le Mirage
Harry Horton Ore
Diary Horton Ore
Diary Horton Ore
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Yacht Club
Eddie Elkins Ore
Frances Faye
Siboney 4
Henny Youngman
Rose Blaine
Tiny Woif
Bert Frohman
Peggy Seel
Antobal's Cuban 4

Ball
Bruz Fletcher'
Citarles Lawrence
Beverly Wileline
Nick Cochran
3 Debutantes
Muzzy Marcelleno
Aggle Auld
Ted Flokito Orc
Billimere Bowi

Joe Howard Eddie Leonard

Aggle Auld
Ted Floktito Ore
Billimere Bow
Innan Geier Ore
Innan Geier Ore
Innan Geier Ore
The Stapleton
Gien Pope
Jan Rubin!
3 Hillian Aufüre
Dirk Webster
3 Rhylm Rascale
Cafe International
Johnny Taylor
Hernard Bradley
He

Wilton Crawley

Havana-Madrid
Nio Menendez Or
1008 Mezzinerez
Mercedez Or
Antonita
Juan Martinez
Consuelo Moreno
Clara & Alberto
7 Senorita
Jevonimo Viliarino
Cesar Tapia
Carlos Vivian Hickory House Joe Marsaia Orc 3 Peppers Adele Girard Adele Girara
H'lyw'd Residuran
Mitchell Ayres Or
E Jeleanick Orc
NTG Rev
Joey Ray
Mells, Kirk & H

Park Ave Boys Stan Clare Orc Ciub Ifawaii Charlle Borne Carol Rich Barbara Back

Curement Grave Baron & Blair Al Bernie Cyrll Smith Rudy Vallee Orc Cosme Club

Cosme Club
Candy Candido
June Love
Ellinor Troy
Estimots Done
Eddie Beal
Louic Prima
Hawaiian Paradi
Soi Brights Ore
Saddie Bush Ore
Satini Tuni Loa
Soi Hoopi Ore
Wanda

Jane Jones
Latte Club
Latte Jones
Paul Kendall
Gladys Bagwell
Rose Valyda

Arthur Bellin Bob Millikin Chet Dougherty Merry-Go-Roui Al Apollon Orc

Mirado Mirador
Phil Romano Oro
Bobby Gilbert
Armando & Fleur'te
Roy Sedley
Ruth Denning
Danny Rogers
Jean & Gioria
Margie Hart Mori's

Lou Ferris Ora The Onks Al Lambs Orc Tommy Lyman Gene Archer Paradia

Paradias
Jay Freeman Oro
Lucille Johnson
Diamond Bros
Georgie Tapps
Readinger 2
Place Elegante
Larry Maddi Ore
Bill Farreli
Helen Cagle
Toto Canglosi
Mario-Basini

Harry Vernon Mlie Jeanne

Jack

Queen Mary Joe Webb Orc Valerie Dumont Bernice Horton Ray Jones

Bernice Horton
Ray Jones
Ray Jones
Ray Jones
Ray Roses
Governor Grill
Gilly Rosers
Governor Lamae
Fatricia Ryan
Rainbew Roum
Riviers
Howard Laily Ore
Eva Ortega
4 New Yorkers
Russian Art
Russian Art

alam Ari

Russian Art
Yasha Datsko Orc
Anna Kouznetzova
Mara
Sinda Voella
Alex Boishakoff
Ell Spivack
Zachar Martinoff
Russian Bear
Coerya Krumin
Karlo
Lonya Kalbouss 3 'C' Notes
Hotel Blamarck
(Walnut Reem)
Eddie Varzos Ore
Louise Glenn
DiGatanos
Hotel Brevoert
Jaros Sis

Karlo Lonya Kalbouss Elena Slavnala Nicholal Grushko Julian Altman Ivan Kornlioff Russian Kretchmi Nicholas Matthey (Michol Michon Nadla Ludova Volodia Katov Marusia Sava Simeon Karavaes

Stork Club

Stork Club
W Feldkamp Oro
Gus Martel Orc
Versaillee
M Bergere Orc
Val Ernie Orc
Gomes & Winona
Gall-Gall
Mark Plant

Voodoo Dancers Roy Rector Billy Haywood Ciff Allen

Cliff Allen
Whirling Top
Fran Craven
Musical Tops (3)
Honey Johnson
Wivel
Bob Asen Bd
Arline Whitney
Evelyn Nesblit
Bob Lee
Ginger Sutton
Continental 3

Yacht Club

LOS ANGELES

Omar's Dome George Redman Ord

Seven Sens
Lily Gibson
Honolubi Itaneers
Jinany Lowell Co
Somerset Swing Bil
Somerset Swing Bil
Somerset Swing Bil
Nan Blackstone
4 Squires
Frankle Gallangher
Swing Club Girl Rey
Dorothy Roberts
Fred Thompson Ore

Lorene Rhoda
Embassy Club
Helen Benton
Grace Manners
Pedro Blanco Ort
Helen Heath
Warwick Sis
Eith Roark
Gloria Mausier
Jeanne Kelly
Evelyn Burgess
Cliff Hall

Topay's

Alice Hulett
Judy Lane
Pat O'Shea
Cluck Fedy Ore
Arnold Sis
Barney Lind
Leona Live
Agnes Johnsun Trucadero Garwood Van Ore

CHICAGO Blackhawk

Earl Smith Commodore Due Joe Parlate

Kay Kayser Ore Virginia Sims Sully Mason Harry Babbit Sulp. Manon
Harry, Babbitt
Ches Pares
Bonny Fielda
Georgas & Jaina
Dolly Arden
Sunny Rice
Rosita Royce
Lam. Celesimos
Rob Tinaley
Roscos Alis
Intra Borg
Ros Calada
R Drake Rotel (Gold Coast Rot Vincent Lopez Oro Grand Terrace Crand Terrace
Ada Brown
Eari Hines
Geo D Washington
Al & Anlee
Edgewater Beach
Hotel
(Marine Room)

Orville Tucker Ore Balley Sis Bonnie Baker Hotel Paimer House (Empire Roam)

(Empire Roam
The DeMarcoe
Alexander Gray
Wayne King Oro
Pierce & Harris
3 Cossacks
Fred Craig
4 Aristocrats
Abbott Daucers Club Parar

Hotel Sterman (Cellege Inn) Frankie Masters Jackle Heller Donna Due Alcarn Bros Chas Carrier Mile Jeanne Sonia Rose Catalina Haxton & Hurvey Mildred Kelly Joe Mussi Hotel Stev

Motel Stevens
(Coutheaclas Room
Sande Williams Of
Music Hall Boys
Music Hall Boys
Lowert & Reed
Gerber Modina Ord
Jerry McGinty
Frene St. Clair
Marya & Martin
Mroyale Freilee
Mark Flaher Ore
Karte LeBaron
Karte L Joe Mussi

Gny 96'e

Lew King
'Marne'
Marine'
Marine Parker
Colleen

Emmet Vance Ore
Herry's R. Y.
Cabaret (Contin ental Ho

Chas Engles Ore Trving Jack Irving
Dorothy Wahl
Margle Kelly
Florence Barlow
Art Buckley
Al Wagner
Red Hoffman
Midred Rock
Dorothy Johnston

Hi-Bat Armida Willie Shore Cherl 3 'C' Notes

1523 Locus

Lambs Tavers

PHILADELPHIA

Aucherage Rochell & Rinata Marie Little Catherine Smith Johnny Graff Orc

1523 Locust
Rubb'r Legs Will'
Mercle Mequer
Oille Potter
Patsy Evens
Lulu Maye
Bubbles Shelby
Jane Farrar
Linda Rae
San Woods Orc
Swing Kings Orc
Honey Brown
Henr's
Dorothy Rech Arcadla Int'l Arcadla int'l
Miton Kellem Oro
Don Renaldo Orc
Mayfair Girls (\$)
Ronaleen & Seville
Park & Clifford
Howard Nichols
Mildred King
Marshalls
Kee
Judge Dorothy Bach Conrad & Leone Chas Verna Oro

Judge
Aronomink Farme
Dick Thomae
Gladys Jean
Don Rodgers
Jackie Valentine
Bill Donaghue Ore
Bash Inn
Manny LaPorte Or
Barttx Cafe
Joe Relly
Joe Relly
Joe Belleys Belleys
Belleyse-Bratford Chas Verna Orc
Hotel Adelphia
(Cafe Marguery)
Bob. Roltner
Joe Frasetto Orc
Don Cumminge
Betty Kean
Frank Gaby
Moore & Revel
Moore & Revel
3. Januicys
Floridians Orc
Agnes Tolic

Larry Meli Orc Little Rathskeller Bellevue-Stratfo (Planet Room) (Planet Room)
Meyer Davis Ore
Ben Franklin Hetel
(Georgian Room)
Leo Zollo Orc
Dick Barton
Joe Neary
3 Melody Blenders

Little Rathskelle Jack Griffin Ore Marty Bohn Nancy Lee Marie Shaffer Mayo & Sheridaa Thelma Shearon Norman Marton Lillian Bowman Senny a the Bun's
Benny the Bun's
Delayd McKay
Benny's Swingstere
Benty Benson
Serge Flash
Sue Ryan
Carr Broa & Betty
H Carrol (3s (12)
LeRoy & Weaver
Botty Lane
Pola Borgia
ROXYettes
Cafe Metropula Lillian Bowman
Minstrel Tavera
Ed McGoldrick
Mae Mack
Margie March
Mary Loftus
Doris Donnelly
Kay Kirk
Marriot's Ore

Marriot's Orc

Palumbo's

Eddle Thomas

Marlonettes

Bobby Morro Orc

Maurice & Rodeli
Lee & Lamont

Snowball

Frankle Richardso Cafe Metropole (Camden)

(Camden)
Bernie Berle Ore
Cedarwood Inn
(Malaga, N. J.) Frankie Richardsc

Ritz-Cariton
(Grystal Room)
Van Levis Orc
31 Club
Gene Osborne
Al Frisco Orc
Billy Safford
Lindsley Sis
Tex Hendulx
ileorge Oilver
Lou & Willie Clarence Mich (Franky Schluth Warren Thomas Devere Sis Frank Swanee . Kathryn Case Eton Sis Dolly Nixon Frank Matthews Judy Garland

Russian Kretchma Sonya Kotilarskaya Gypay Rita Gregory Dnestroff Yosha Kogossov Koly Teva Gorodetsky Siliver Lake Inn iClementon) Chez Marlo

Chez Marlo
Lames rante
Mallo Beaul rean
Jean Vinker
Jean Vinker
Jean Vinker
Marlo Villani
Colony Club
Jackie May
Harry Adaly
Marlame
Tooty Tate
Billy Rochetto
Billy Rochetto
Mona Recel
Mona Recel
Lorene Rhoda
Embussy Club
Embussy Club i Clementon)
Bill Honey Orc
Both Challis
Ed Rickard
Walton & Joan
Henrietta Boyd
Honey Sis
20th Century Tav lou Longo Ore l'owers Giris (5) Watson Sis Ted Pike Beth Caivert Ruth Watson

Clift Hall
Evergreen Cashin
Honry May Orc
Toin Barry Included
Eddie Lung
Helaine & Don'lds
June Collins
Dorls Winston

Ruth Watson
Farrish Cafe
Frankie Fairfax O
irene Bateese
Ola Wright
Sliin Hones & F
3 Parisettes
Butkin's Rathskelle Steppe Carlos
Dorothy Winters
Andre Faye
Pat Marsh
Dolly Vaughn
Victor Nelson Ore
'rank Ponti

Leonard Cooke Grace O'Hara Frank Springman Peggy Shields Pen Raymond Puggy O'Nelll Al Shoemaker Whitcy Verillo O Stamp's Cafe
Belia Belmont
Vic Earlson
De Carlos & D
George & Joan
Jacqueline Herm
Cleo Valenteen
Jack Hutchinson
Irving Braslow (

Streets of Parls

Len Parker Ore Mildred Bayth Betty Herman Rita Reberts Deana Johnson Billy Robinson Betty Lynch

1214 Club Francie Faye
Francie Faye
Satch & Satchell
Helen Shaw
Jimmy Blake
21 Club

21 Club
Tommy Monroe
Sally La Marr
Corliee & Paimer
Ann Rush
Dorle Reed
Marlon Kingston
Richard Bach
Molody Bienders 2
Jean Riccardi Oro
Venice Grille

Molody Blenders
Jean Riccardi Orc
Veulce Grille
Bob Ridicy
Gizella Vaity
Jewell Ella
Fay Kay
Marty Barton Orc

Viking Cafe Billy Callahan

Walten Roof
Raye, Prince & C
Parl Denny Orc
John & E Chadw'k
8 Mademolselles

Weber's Hof Brau (Camden) (Camden)
Louis Chalkin Oro
Ray Miller
Birdland
Marjoris Lane
Moe Glatt
Len Sarner
Int'! Instrumental 2
Inse Hart
Huso Kies
Freddle Swift
Bildoraldinn
Carmen D'Antonio

Ubangi Cinb Doc Hyder Orc Valda Hatton Taps & Joe Victoria Vigal Smiles & Smiles Bianche Saunder Cluck Thompson

Yorktown Tavers Bill Bliger Orc

Osterman

(Continued from page 4)

(Continued from page 4)

But to get back to Broadway, and we'll be there any minute now, we are looking forward to being back for the election and we, for one guy who isn't politically well educated, would like to see LaGuardia reelected...We think he deserves a channe to finish building New York, Personally, while driving through N. Y. State we found several orphan parkways that we gave names to, but can't print them.

Cohan and Harris

Also we are happy we will be here for the opening of T'd Rather Be Right, where two partners reunite once more, and we think it's swell for George M. Cohan to give Sam Harris another chance.

Sam Harris another chance.
While driving through the Catskills we asked someone how conditions were and he answered, 'Things are so tough the hermits are living with each other.'

each other.'
We dropped into the new Yacht
Club, a cozy room with life preservers surrounding you in case you
go overboard when the check is servers surrounding you in case you go overboard when the check is presented. The table next to us was empty for a few moments until Sidney Plermont, Harry Rosenthal and Paul Small took possession of it. Sidney seemed to be in a good Loew's State of mind, Harry was talking of his candid camera and Paul Small occupied the other three chairs. Paul's a great fellow to have in a night club in case the ringside tables aren't filled. If we had a spot and saw him coming in, we'd put him on the floor and put the show on the table!

Squawking About Billing

and saw him coming in, we'd put him on the floor and put the show on the table!

Squawking About Billing
Incidentally we were happy to see our name in the Vakarry index last week, even if we were listed under Chituary... of course we could change our name back to Rosenthal but don't want to infringe on Harry Rosenthal, who has spent years developing a band under that moniker. We are certainly glad October is nearing an end. October is such a drab, colorless, empty month...it has about as much personality as a night club owner paying off Lou Holtz. Personally we have nothing definite in mind for the next couple of weeks. We have had several offers from different places but have definitely decided to hold out for \$1,000 a week. We figure that from now on if the check is going to be bad, we want it to be BIG and BAD!

A Salute to Eddie Cantor
We would like seriously to congratulate Eddie Cantor on the great nonors being bestowed upon him during this, the Eddie Cantor Anniversary Week. When we were 15 years old Eddie was in the Follies' and wrote our first monolog. He gave us some of his best gags and started us on the right path and now that he is on the radio we can't blame him for taking them back Eddie Cantor Week at least adds one more full week to something... You can't tell... It might start an entire new circuit...a Jolson week...a spilt week for instance, the first half... Jack Pearl... last half... Betdle has a stance, the first half. Jack Pearl... last half.. Bert Lahr, breaking your jump to David Warfield for a month. But, on the level, Eddie has a daughter a day for five personals, and Saturday and Sunday should be devoted to his charming wife, Ida... We congratulate them all and congratulate those who thought up the idea of giving a swell guy his flowers while he can smell 'em, and, although we have no idea of the arrangements for the big dinner, we think the toastmaster should be Gus Edwards...don't you?

EQUITY'S UNITY CONFAB

Rockefellers Dropped \$250,000 On **'Virginia'; Center Remains Problem**

Closing of 'Virginia' at the Center, N. Y., last Saturday (23) again classi fies the house as the 'problem thea tre' of Radio City. Center, a 3,381seater, is expected to continue as a legiter but it is questionable whether legiter but it is questionable whether the Rockefeller interests will again produce. Virginia' was their first presentation although they were heavily involved in The Great Waltz, first operetta in the house and to a lesser degree in White Horse Inn,' last season.

'Virginia' represents a loss of approximately \$250,000, of which about \$75,000 was consumed in operation. Closing of the show means that 350

\$75,000 was consumed in operation. Closing of the show means that 350 persons are out of jobs.

One of the factors believed to have been contributory to the failure of "Virginia" was the uninspired book of the play, It is denied that the Rockefellers required the story to written around the town of Williamsburg, Va., where they expended \$5,000,000 in rehabilitating the historic spot. However neither Laurence Stallings nor Owen Davis are musical show writers. Same goes for Harry Wagstaff Gribble who revised the show recently.

Report that the Center would be razed if the show did not click is discounted. House is open for propositions but most of those made were hooked up with the idea that Rockefellers participate in the backing.

Reported that the Shuberts are eyeing the Center with the possibility of spotting The Three Waltzes' there. Popular priced grand opera is also mentioned.

ABANDONED 'MIRACLE' COST CHAPPELL \$15.000

It cost Delos Chappell around \$15,000 to abandon 'Father 'Malachy's Miracle.' The Denver socialite who is an occasional Broadway producer decided to withdraw it after a runthrough of the play. After that action there was some doubt whether Chappell would rescind the notices to the cast, but 'Miracle' was definitely off his hands late last week when the players were paid off. Two wother managers are said, to have expressed interest in the play.

Understood that Chappell had been

Understood that Chappell had been

pressed interest in the play.
Understood that Chappell had been advised by friends not to present the Bruce Marshall story which was dramatized by Brian Doherty on the frounds that it might offend the recounds that it might offend the recounds that it might offend the church. Manager sent the script to certain clerical dignatories but obtained no definite opinion. General tone of the churchmen's comment was that it doesn't matter so much what is said by the characters, but the way it is said.

Most of the loss on 'Miracle' was in the pay-off to the actors, who received in all, \$10,000. Al Shean came from the Coast to play the lead under a guarantee of four weeks. The others received two weeks salaries.

A private performance of 'Miracle' was given at the St. James Monday (25) evening when Lee Shubert, several people from the Theatre Guild and others attended. Showing was made with the idea that another management would take over the play. On hand too was a staff member of a Catholic weekly who is reputed to have said he saw no reason why the church would object to the piece, if minor changes were made.

Peter Gerald's 100%er

Thank You, Mrs. Bryant, being readied by Dr. Saul C. Colin, is a virtual monopoly for author, Peter Gerald, who will also star in the play and direct it under the label, Peter Godfrey, Play is due in next month. Although denied, it is also reported that he is the angel.

Picket a Crick?

Cast for a forthcoming legit production is understood to be preparing a 'reception' for a drama critic from the Brooklyn Eagle should one appear at the

Eagle should one appear at the opening.

Action in sympathy with the strikers is planned, with the cast refusing to go on with the show if any writer for the paper is recognized in the audience.

TMAT PICKETS **AUTO SHOW** FOR JOBS

Seeking additional fields of employment for its box office members the Theatrical Managers, Agents and Treasurers union is slated to give its first demonstration in that direction today (27)-by picketing Grand Central Palace, N. Y., where the annual automobile show opens. Decline in the number of legit and passing of most vaudeville theatres has resulted in many ticket sellers being able to get but occasional jobs, usually sporting events. Union takes the position that its jurisdiction includes any place or attraction where tickets of admission are sold. Seeking additional fields of emdmission are sold,

The Burns detective agency han-The Burns detective agency handles all types of shows and exhibitions conducted at the Palace, staffing the building from ticket sellers to guards. Union delegation called on the Burns office with the idea of making a deal whereby its treasurers would be employed in the ticket booths. Agency flatly declined. clined.

clined.

Last winter when the bowling congress was held at a New York armory, the TMAT picketed the spot and won a quick victory, several of its members getting the ticket jobs. That move started the regeneration of the union which was dormant for about eight years. An organization wave set in and some 300 box office men and women joined the union. Clarence Jacobson. Who organized

Clarence Jacobson, who organized the treasurers for the union, re-signed last Sunday as its business agent. He explained that his duties agent. He explained that his duties with the Short Plays theatre, which he started with Jack Dillon, would not leave sufficient time for him to devote to the union. He remains on the board, however.

Theodore (Teddy) Mitchell plans leaving the WPA so that he can be more active as the union's head.

Lambs Re-Elect Gaxton: Set Plans for Gambol

Immediately following the election last week of William Gaxton as Shepherd of the Lambs for a second year, it was announced that a pub-

Shepherd of the Lambs for a second year, it was announced that a public Gambol and dinner dance would be held at the Waldorf-Astoria Dec. 4 with Robert L. Hague chairman, an installation show will be held at the club Nov. 7, that being a tryout of material to be used at the hotel event.

Other officers were also re-elected: Fred Waring, Boy; M. S. Taylor, corresponding secretary; Raymond Peck, secretary, and J. C. Cuppia, treasurer. New regulation makes living Frank Crumit, R. H. Burnside and A. O. Brown. Named to the board for three years: Earl Benham, Edward Clark Lilley, Arthur Pierson, John Hayden and John McCamus, George M. Cohan is honorary Collie and Joseph P. Kennedy honorary chairman.

MANY PROBLEMS BESET COUNCIL

Special Session Called to lron Out Many Entanglements Precipitated by Inter-Unions in New Four A's Setup-Chorus Merger Stymied

OTHER TANGLES

Special meeting of Equity's council was held Friday (22) for the express purpose of bringing about unity within the organization. Some leaders believed that too many differences had arisen and that Equity should put its house in order. For that reason the council sat as a committee of the whole.

Rapid change in the prelimence.

Rapid changes in the realignment of the actor union set-up and the formation of new unions within the Four A's resulted in a situation requiring clarification. Absence of Frank Gillmore for five weeks is partly contributable to the set of the partly contributable to the apparent muddle.

The council okayed the changes The council okayed the changes such as the re-formation of the Four A's which is expected to dominate the chartered unions, also the forming of the new radio union. Yet there are councillors who on the outside challenge the wisdom of organizing new artist unions instead of making them branches of Equity, but are not reported having voiced such objection on the floor.

Those writes point out that the

Those critics point out that the Screen Actors Guild with its large membership, and the Federation of Radio Artists which has 4,000 mem-Radio Artists which has 4,000 members and expects to have 7,000 before the eend of the year, have rather put Equity in the back seat, legit branch having around 2,000 paid up membership. In answer to that argument it is pointed out that Equity tould not organize Hollywood but the SAG did, also same premise would apply to the present organizing of the radio field.

Equity Strong As Ever

Equity Strong As Ever
Administration leaders are heads
of the Four A's and contend that
Equity's position is as strong as ever,
if not more so. At Friday's session
there seemed to be agreement that
all the actor union groups could and
would be unified with Gillmore as
the executive director of the Four
A's. How differences of opinion could
be obvitched were set towards were

A's. How differences of opinion could be obviated was not touched upon. Gillmore probably will move from Equity's headquarters late this week, his tenure in the re-created Four A's starting next Monday (1). He will share offices with Paul Turner, Equity attorney and also lawyer for the Four A's. Paul Dulzell, the executive secretary transaction; will take the Four A's. Paul Dulzell, the ex-ecutive secretary-treasurer, will take over most of Gillmore's dutics, latter remaining as the titular president of. Equity. Dulzell's resignation, which is dated for Jan. 1, will not affect his status as acting head of the legit group.

affect his status as acting head of the legit group.

Reported that Gillmore expressed himself as glad to shed the details called for as head of Equity. He figures that the new post will not be as exacting, what with the many meetings within and outside of the association that he has been called on to attend or preside over. By leaving the Equity office he too will not have to 'take it' from the opposition which flares up every now and then.

not have to take it 1000 to still not have to take the chorus Equity Association is a move which cannot be completeed for some time, if plan is agreed on. Chorus is not merely a branch as generally believed because its officers are the same as those topping Equity. It is a separate identity, a chartered union within the Four A's. The charter would have to be turned back, and that could not be done unless so voted for by members of Chorus Equity, which has about 600 paid up members.

The constitution of Equity would have to be changed to the contracts are already drawn. bays, as contracts are already and bays, as contracts are already and bays, as contracts are already drawn. bays, as contracts are already a

Unstamped Legit Ticket Convictions Indicate Government Will Collect

Free Rides

Stunt pulled in Boston recently furnished the considerable show crowd with a laugh. It was known that 'You Can't Take It With You' sold out Co-Take it with You sold out Co-lumbus Day matinee in advance at the Plymouth. A fleet of taxis was lined up in front of that theatre, drivers yelling that rides to the Copley where 'Room Service' is playing would be free.

Service is purpose free. 'Can't' management said that wasn't cricket and the taxi thing was discontinued by the 'Ser-vice' bunch.

EQUITY NIXES PAUL DULZELL RESIGNATION

notified Equity's council of his in-notified Equity's council of his with-clination on the eve of stepping in as acting head of the association, with Frank Gillmore leaving to as-sume active leadership of the Four A's, was declined of acceptance at the council session yesterday (26).

It was known there was a strong sentiment in the council favoring Dulzell's continuance with the as-sociation. He requested two weeks during which time he may reconsider walking.
Executive secretary-treasurer had

walking.

Executive secretary-treasurer had spoken his mind about the appointment of Edith L. Christianson as successor of Dorothy Bryant, leader of Chorus Equity. Result was an attempt to pass a resolution of censure at last week's council session. The move was defeated by a narrow margin, it was reported, but the incident did not apparently disturb Dulzell, who then affirmed his intenion of leaving Equity. It has been apparent that since Gillmore's appointment to the Four A's post, the opposition group in the association has been taking pot shots at Dulzell. Opposish declared they would ease him out.

Dulzell however stated his reasons for resigning were not related to the opposition. The Christianson incident was the decider he inferred, because of her CIO affiliation. Miss Christianson stated she did not care which labor group she worked for, being primarily interested in organizing the unorganized. Her principal assignment in the new post will be to bring choruses of night clubs and out of town presentation houses into the Chorus Equity Association.

Gaige's London Trio

Crosby Gaige is negotiating for the American rights to two J. B. Priestley plays, now current in London, and a third imminent. They are: Time and the Jonoways, and 'I have Been Here Before.' Third was produced in Bradford last month, titled 'I Am a Stranger Here,' but title will probably be changed.

Deal due to be set within a few days, as contracts are already drawn.

That the federal prosecutor inends making ticket agency clerks equally liable with the brokers for failure to stamp tickets resold at a premium for legit attractions, was indicated by the first trials held last week before Judge Goddard and a jury. Cases of Harry Schacht of the

jury. Cases of Harry Schacht of the Rialto agency and Thomas Burke, latter being the clork, also John Dunleavy of Mackay's, who drew convictions, were the indicators.

Failure to stamp calls for a fine of \$100 and that goes for each ticket so sold. When the jury brought in a verdict of guilty on one charge the bench sent it back for further desiberation, pointing out that it west testified four tickets had been sold unstamped and therefore there were four counts. Actual amount of the fines will be decided by the court but according to the procedure both broker and clerk may be fined \$100 each on four counts, which would total \$800.

Misdemeanor Fines

Misdemeanor Fines

Misdemeanor Fines

That development in, the misdemeanor cases against Broadway agency people, made the charges loom as being more serious than first expected. There are 27 agencies Involved. Ticket men claim that the stamping regulations are difficult to follow and where there are sales from one broker to another, virtually impossible. Tickets are supposed to be stamped with the name of the agency and the price obtained. Broleers contend that the regulations also call for a pyramided admission tax and doubt that wes the original intent of the law. Government claims it has not been paid the full tax and has been examining the books of brokers for months with the idea of estimating the amounts due. Michael Allas and Walter Friedman of the Acme agency pleaded guilty to the non-stamping charge. Wilfred Betts of the Jacobs agency. Arthur Lennon of the Park offce and Sam Mayer of Beckhert's plead the same way.

Treasurers

Boy office men who were assessed.

Treasurers

Box office men who were assessed Box office men who were assessed large amounts in some instances under the claim that any 'loe' from brokers is an excess charge and therefore the government is entitled to half, propose to contest the assessments in court. They were advised however, to make payment under protest but how they are to raise the coin is a problem, save for several exceptions. Few treasurers have been employed regularly as shown by the fewer theatres lighted for the season since the depression.

Federal investigators' insistence

season since the depression.
Federal investigators' insistence
that any money received by box office people from agencies in addition
to the price of tickets in excess, is refuted by treasurers. There are instances where an excess may be
established, when the bo, sets the
amount received but it is contended
that as there insually is no such deal that as there usually is no such deal the claim of an excess does not hold up. They also contend that some agencies pay nothing voluntarily or

New Sponsors Reviving 'Mulatto' for Road

Mulatto' is going to the road again, the rights having been secured by Hurst Ameyx, in actor, and Alice L. Heath. The drama war originally presented by Martin Jones. It played a raher lengthy ingagement on Broadway, but was reported well in the red when sent on tour. Road dates in a few spots provided better business than in New York. On the Coast the show jot very little coin. Last seuson the show was abruptly stopped in Philadelphia by the mayor, who disilked the miscegenation theme. A committee was named to rule on the play, and it agreed with his honor.

Pittsburgh, Pushover for Musicals, **Laments Scarcity of Bookings**

Pittsburgh, Oct. 26.

The one thing that's bothering Pittsburgh, a pretty good legit beliveather for the road in general, is the scarcity of musicals. Hungry for the girlie-girlie shows, this burg stands a good chance of seeing more than three months of a new season go by without a single lyric floating out across the Nixon stage, town's surpriving site of the stage.

go by without a single lyric floating out across the Nixon stage, town's surviving site of the drama.

Since 'Star Wagon' launched the season here late in September, Nixon has had in turn 'Brother Rat,' 'Tobacco Road,' 'Madame Bovary,' Andiony and Cleopatra' and 'Tovarich,' with 'Leaning on Letty', 'Richard II,' 'Stage Door' and 'Victoria Regina'. 'Stage Door' and victoria Reg pencilled in for consecutive M days. That carries the That carries the house into ember and then management ex-

days. That carries the house into December and then management expects another ATS subscription playsibly floom Service, and another straight comedy. These bookings will extend to Christmas week, which will be dark, and that means there isn't a chance of a musical coming along until after first of year, or virtually 15 weeks after season has been under way.

That's acute here, because Pittsburgh in particular is one town where song-and-dance shows are food and drink. There've been few ever to lose money. Even last season the customers cried loud and long for music when seven out of this type of entertainment. Little chance of the percentage being anywhere near that this year. where near that this year.

where near that this year. Wise showmen figure any sort of musical would be a cinch to mop up in the hinterlands at the moment, particularly after fare; of heavy drama in general and costume pieces in particular. There's been a deluge of the latter. So far only hope held out here is that Ed Wynn may bring in his new musical, 'Hooray for What,' before he hix New York. If that's out there's

hits New York. If that's out there's a mighty good chance that Pittsburgh may go through an entire nusical-less season unless the 'Shuberts come back with 'The Student Prince' and 'Blossom Time.'

Current Road Shows

Week of Oct. 24
'Amphitryon 38,' (Lunt and Fonanne), Hanns, Cleveland.
'Antony and Cleopatra,' (Tallulah
tankhead), Hartman, Columbus, O.,
25-27); English, Indianapolis, Ind.,
28-30).

(25-27); English, Indianapy..., (28-30).

**Behind Red Lights,' Werba,
Brooklyn, N. Y.

**Brother Rat,' Selwyn, Chicago.

**Grother Rat,' Royal Alexandra,

**Trother Rat,' Roya

'Brother Rat,' Royal Alexandra, Toronto, Can.

"Doll's House,' Cox, Cincinnati, Follles,' Colonial, Akron, O. (25); Wieller, Zanesville, O. (26); Midland, Newark, O. (27); Fairbanks, Springfeld, O. (28); Memorial Aude, St. Louis, Mo. (29-30).

'Ghost of Yankeo Doodle' (Ethel Barrymore-Dudley Digges), Masonic Aude, Rochester, N. Y. (27); Erlanger, Buffalo, N. Y. (28-30).

'Hooray for What' (Ed Wynn), Colonial, Boston.

House of the Bight (George M. Cohan), Ford's, Baltimore.
Leaning on Letty (Charlotte Greenwood), National, Washington, D. C.

'Madame Bovary,' Grand Opera ouse, Chicago.
'Richard II' (Maurice Evans), Play-

Richard IP (Maurice Evans), Play-house, Providence (25-26): Bushnel Aude, Hartford, Conn. (27); Shubert New Haven. (28-30). "Room Service,' Copley, Boston. "Room Service,' Biltmore, Los An-

geles.
Stage Door, Shubert, Boston.
Tobacco Road, Grand, Keokuk,
Ia. (25); Rialto, Burlington, Ia. (26);
Price, Hannibal, Mo. (27): Municipal
Aude, Kansas City, Mo. (28-30).
Tonight at 8:30, Curran, San Fran-

cisco.

"Tovarlch,' Nixon, Pittsburgh, Pa.
"Tovarlch,' Majestic, Houston, Tex.
(23-26); Texas, San Antonio (27); Paramount, Austin, Tex. (28); Orpheum, Waco, Tex. (29); Majestic, Ft. Worth, Tex. (30).
"Victorla Regina" (Helen Hayes), Philadelphia.
"Women,' Erlanger, Chicago.

Philadelphia.

'Women,' Erlanger, Chicago.

'Yes, My Darling Daughter,' Amer

ican, St. Louis, Mo.

'You Can't Take It With You,'
Harris, Chicago.

'You Can't Take It With You,' Plymouth, Boston.
'You Can't Take It With You,'
Capitol, Albany, N. Y. (28-30).

Shows in Rehearsal

'Barchester Towers'-Guthrie

'Brown Sugar'-George Ab-

'Merely Murder' - Rowland

'The Housemaster' — Ruth Selwyn, Milton Shubert. 'Lower That Angels'-Norman-Bel Geddes.

Robin Landing' - Sidney

'Places, Please' ('Born in a Trunk')—Jack Curtis.

'The Bough Breaks' — Paul Berney and Peggy Cleary.

'Golden Boy' - Group Theatre

'Three Waltzes'-Shuberts

'Tee Many Heroes' — Carly Wharton, 'Hooray for What'-Shuberts.

Right This Way - Alice

Tour Cents a Word'-Cheryl Crawford

'Ghost of Yankee Doedle'-Theatre Guild.

'Young Mr. Distaeli' - Alex 'Julius Caesar'-Mercury

Theatre. 'Mulatte' (road)-Ameyx and

VIRGINIA," WINDS" FOLD AFTER BRIEF SOJOURN

Saturday (23) saw the passing from Broadway of two early productions. 'Virginia' was withdrawn from the Center after playing eight weeks. It will probably be the most expensive failure of the season.

'VIRGINIA'

Opened Sept. 2, '37. Opinions divided with the crepe hangars in the majority. Anderson divided with the crepe hangars in the majority. Anderson (Journal) said, 'Virginia' needs ne excess and ne explanation. It is quite able to stand and dance on its own feet. Lock-ridge (Sun) said, 'Only the incorrigibly linpant would venture to call 'Virginia' a musical comedy.'

Variety (Ibee) said, 'Chances

'Blow Ye Winds' closed at the 46th Street after four and one half weeks of mild business. Averaged around \$5,000 weekly.

BLOW YE WINDS'
Opened Sepi. 23, '27. Decisions were unanimously against.
Brown (Post) sald, 'Ilis play
like his boat gets stuck on a
sand bar in the first act. 'Coleman (Mirror) said, 'A bit toe
frail a barque to weather successfully the brisk Broadway
trade winds.'
Variety (Kauf) said, 'It is
just another miss.'

N. Y. TAX CLAIMS VS. CARROLL, GRANLUND

Income tax judgments against Earl Carroll, producer, and Nils T. Granlund (NTG), the Hollywood restau rant m.c., were filed in N. Y. County Clerk's office yesterday (Tuesday) The State Tax Commissioner claims Carroll owed the State \$2,352 for 1929 and 1933.

Granlund is due to pay a total of \$5,607 on income covering the year 1930-31-32.

Thomas Dixon's Sequel

Thomas Dixon has nearly com pleted a novel intended as a sequel to 'Birth of a Nation,' tentatively titled 'The Flaming Sword.'

Par's Philly Deal

(Continued from page 6)

(Continued from page 6)
would play fair with each other,
turying the hatchet for all time.
It was agreed by Par, as part of
the peace pact, that there will be no
40% pictures and that there will be no
40% pictures and that there will be no
more
than eight in the 30% allocation under percentage deals. The balance
will be set at 25% or may be bought
on a flat rental basis.
Another concession by Par will be
the delivery of two of the six pictures held out last year at terms
called for under the 1936-37 contract.
These pictures may vary in some
spots but generally the two to be
handed over at last season's terms
will be 'Souls at Sea' and 'High,
Wide and Handsome.'
One of the questions to be settled

Wide and Handsome.'
One of the questions to be settled concerns the number of pictures, unplayed since the strike began, that are to be permanently shelved. This matter will be referred to arbitration by the Pizor-Sevall-Sablosky peace-making trio if. Par and exhibitors individually cannot agree. These are pictures which were not picked up since last Aug. 1.
So far as newsreels are concerned

picked up since last Aug. 1.
So far as newsreels are concerned from that date up to the present, Par has agreed to cancel the contractual commitment for the three months on these if exhibitors ge-sign for another year; otherwise, exhibs will have to sign up for the newsreel for three months in lieu of the cancellation for the same period. The same plan will apply to shorts that had been contracted for from Aug. 1 last but were not picked up.

had been contracted for from Aug. 1 last but were not picked up.
Par had sought a uniform sales policy under a settlement to govern all Philadelphia exhibitors but due to resistance, agreed that exhibitors could buy its product either on flat rate or percentage, as desired, and that the company would not insist on an examination of bothers as to an examination of books as to

It was also understood that when pictures were purchased on percentage no split figures would be set at which the rate of percentage for Par would increase, providing so-called overage. In other words, if a picture is bought at 35% of the gross, it would remain 35% regardless of whether the business went far above calculations and brought a much higher ratio of profit to the exhib than the distributor. This is a unique concession from Par but in agreeing not to demand inspection of books it is presumed that It was also understood that when of books it is presumed that Par still may check any theatres or

percentage dates where a doubt exists as to business being reported. Pizor, in New York Friday (22), expressed confidence that various questions under the settlement would be satisfactorily adjusted after yes-terday's Philadelphia meeting. In terday's Philadelphia meeting. In addition to heading the UMPTO of his region, Pizor is a member of the board and the executive committee of the MPTOA, being one of its most active leaders. His Phila. organization went into the boycott against Par on its own hook without any Par on its own hook without the word, one way or another, from the MPTOA, which took no part in the strike moves but at one time Kuy. strike moves but at one time Kuy-kendall deprecated the fact that the disputes had arisen. At that time he pointed to the urgent need for a system of conciliation throughout the country for settlement of con-troversies between exhibs and dis-tails disputed.

Goldwyn-Korda

(Continued from page 2)

mind. Thus, in any alternative sit-uation to the Prudential scheme, the inclusion or otherwise of Selznick

inclusion or otherwise of Selznick amounts to no small matter. Should neither the Prudential Assurance deal nor the RKo-U.A. merger result, then, as the trade feels, U.A., despite all possibilities, could go on as if nothing had happened. Nor would it surprise many if David Selznick, despite all the talk that's been around, stays on with U.A., and the setup remains unchanzed.

hanged.

If a Prudential deal is made, or the
we with RKO-U.A., internal

one with RKO-U.A., internal changes in U.A., of course, must oc-

things over to figure

Inside Stuff—Legit

Arthur Hopkins' autobiographical stories 'Letters to a Lonely Boy,' which appeared in the last four issues of the Ladies' Home Journal, concluding with the current (November) Journal, have been published in, book form. First article is mostly concerned with the showman's early days as a police reporter on a St. Paul daily. He covered the assassination of President McKinley, being assigned to the story by a Cleveland paper. Hopkins writes, it was reported that a German fortune teller who read the tea leaves predicted the murder to Mark Hanna, one of her clients, Anent reporters he comments; 'A good newspaperman is necessarily impertinent and heartless.' pertinent and heartless.

pertinent and heartless.'

Hopkins was born in Cleveland, his parents having come from Wales. His grandfather was a minister in a Presbyterian church on the outskirts of the city. Observations on life and conduct intersperse the story such as: What many of us call friendship is only tolerant intercourse, and too frequently the tolerance is easily strained.' His first observation of the art of the theatre was vaudeville, starting 30 years ago when he was press agent for a variety house. In that capacity he met many players who became stars in the legit field. Picture of the showman appears to be dated about that time, a photo which he had forgotten about.

dated about that time, a photo which he had forgotten about.

Touched on was his first discovery 'On Trial,' which was produced by Cohan and Harris. At that time he was in the booking department of the Orpheum Circuit. Hopkins' career as a producer realy came with his presentation of 'The Poor Little Rich Girl'. His nurturing of Eugene O'Neill and the presentation of that genius' first long play 'Anna Christie,' led to a number of productions of O'Neill works by Hopkins. Manager's association with the Barrymores and their triumph in 'The Jest,' provides an interesting interlude, also that portion telling of the late Louis Wolheim's success in 'What Price Glory.'

Astonishing ticket demand for 'Susan and God' at the Plymouth, N. Y., is somewhat explainable by the spread of the Oxford movement, first known as Buchmanism. That, is a religious cult and is simply described as a sort of self-psychoanalysis. The play's theme is an undertone on the topic without mention of Oxford nor Buchman but there are millions of devotees, many of them wealthy persons.

Buchman gave an expose of psychoanalysis about 10 years ago to a group at Oxford University, England, and the movement started then and spread to other countries. Delicate handling of the theme by Rachel Crothers features the work best understood by those interested in the cult. Just where the coin angle comes in is not clear, the assumption being that followers make liberal donations. Anyhow Buchman travels first class with a suite on the Queen Mary and so forth.

Usual procedure is for cultists to have luncheon, then repair to the lawn and under the trees talk frankly about themselves. Instead of psychoanalyst asking questions those assembled either speak their minds or ask themselves the same queries. It is a system of morals and behavior akin to Christian Science.

March of Time used a song from 'I'd Rather Be Right,' the new Sam arris musical on its broadcast last week (21). David Mallen, known for is impersonations of George M. Cohan at the Lambs' Club, played that ole on the air program.

role on the air program.

The question of smithing the President's voice on the air did not arise in connection with this broadcast, for the impersonation, was of Cohan, not the President. At first the authors of the play, George S. Kaufman and Moss Hart, were opposed to M. of Ts' using anything, but Homer Fickett of Batten, Barton, Durstine and Osborn had a transcription made at the dress rehearsal and flown up to Boston by Ruth Barth, where differences were ironed out at the proposed broadcast okayed.

Jay Franklin's column in the N. Y. Post last week (21) regarding the Sam Harris show, 'Td Rather Be Right,' stated that the show would never have been shown during G. O. P. regimes. Column was distinctly annoying to the press department of the Harris soffice, since Franklin had not seen the show, and referred to George M. Cohan as an antiquated song-and-dance man. Columnist also stated that President Roosevelt's -wife, and mother were lampooned, but actually Mrs. F. D. R. isn't represented as a character in the show.

Special meeting of the N. Y. Theatrical Press Agents was called to determine the form for the organization's memorial to Ray Henderson, its former president. It was decided to collect from drama critics and editors throughout the country representative stories by Ray Henderson and use these stories in book form. Katharine Cornell's tribute to her former press agent, published in the N. Y. Times Sunday drama section, will be used as the foregone.

Organization may publish the book itself, as it is not intended for sale, ut will be distributed among drama critics and others connected with the

Observation of Pittsburgh reviewer last week that Tallulah Bankhead's 'Antony and Cleopatra' was making a mistake eliminating final scene in Shakespeare original in order to ring down curtain on star brought an addition to Professor Strunk's adaptation during the play's engagement at Nixon. Section referred to was restored to the drama, leaving Octavius Caesar, played by Miss Bankhead's husband, John Emery, talking on the stage at finish. When play opened in Pittsburgh, Cleopatra's suicide led right into the curtain.

In 'Adventures Among Immortals,' the Percy Burton book as told to Lowell Thomas, there is a reminiscence on Sir Henry Irving, described as 'a great man but a lonely one' Burton says.' Only one other man, our own Lee Shubert, so impressed me with a sense of loneliness.' Burton was a 'discoverer' of the late Ray Henderson, who was in a Colorado Springs box office. Latter joined the Sir J. Forbes-Robertson company in San Francisco and Burton rated him 'the brainiest helper I ever had.'

Four young people who started with the original Charlot's Revue in 1924 are stars today and all, by coincidence, are presently in America. They are Beatrice Lillie, Gertrude Lawrence, Margaret Bannerman and Jack Buchanan. Miss Lillie is currently making a Paramount picture; Miss Lawrence is in 'Susan and God' on Broadway; Miss Bannerman will star in 'Three Waltzes' under Shubert aegis next month, and Buchanan is in another Shubert musical, 'Between the Devil,' currently undergoing book revamping following its Philly tryout.

There were three agency buys among the new shows on Broadway up to last Saturday (23) when the deal for 'George and Margaret,' Morosco, expired. The other two buys are for 'Susan and God,' Plymouth, top cannot be shown and attraction and 'The Star Wagon,' Empire, which is the runner-up. Buy has been continuous for the holdovers 'Room Service' and 'You Can't

Hugh MacMullen had his first directional job with 'Wise Tomorrow,' which was yanked at the Biltmore after three performances. He has been in the script department of Warners, N. Y., office and is a protege of Jake Wilk.

Closing of 'Tomorrow' allowed a quick booking, that of 'Many Marisions,' which arrived at the same house tonight (27) one week ahead of schedule.

Beauvais Fox and Frederick Calvin are managers of the new stock playing the Erie theatre, Schenectady. Stock is called the Empire Players.

'Take It Easy' Folds in London. \$85,000 Loss, Backer to Marry Revue's Star; 'Cavalier' Looks In

London, Oct. 26.
Taughing Cavalier, William Mollison's production of Reginald Arkell's romantic musical play from painting of same name by Franz Hals, opened at the Adelphi (19) to a receptive audience. Book, lyrics and music of play, featuring John Garrick in title role, are not especially distinctive but it stands as a beautifully splendiferous artistic production. Libraries made immediate deals.

Waters of the Jordan' onesed at

diate deals.

Waters of the Jordan opened at Arts theatre (24). Attack on British Medical Association failure to investigate the cure discovered by unqualified doctors is well written but insufficient motivation for a play.

Second edition of "Take It Easy also folded after running a week at the Palace. Total loss on the graculation has been set at \$85,000 after figuring in first show, etc. Revamped as a vaudeville show but n.g. Backer will now marry the show's star, Bar-bara Blair.

'Punch and Judy,' depicting present day descendants of Anthony Hope's Ruritanian characters, opened at the Vaudeville theatre (22). Although clever, play by Val Gielgud, who also produced, just

PROF. MAUDE ADAMS' CAMPUS PLAY SKED

St. Louis, Oct. 26, Prof. Maude Adams (of the School Prof. Mattee Adms to the school of Drama at Stephens College, Columbia, Mo.), 64-year-old actress who left a retirement of 14 years to teach dramatics to girls, says the rise or fall of the legit stage in America depends upon the dramatic standards of the plays it produces, and on that

Miss Adams would not name whom she thinks is the most outstanding playwright, saying she might want to get a play herself next week. Although Miss Adams' 60-day stay at Stephens College is worth \$10,000 to her, Pres. James M. Wood, president of the college, has not been able to determine whether Miss Adams will continue her work after the 60-day trial period.

Planning to stage 'Chanticleer' next month Miss Adams has the school's French department making its own translation of the play. Eng-Miss Adams would not name

school's French department making its own translation of the play, Eng-lish department preparing verse for it, and the music department training the students to sing. Miss Adams has interviewed 170 students for roles, basing her choice on 'personality' rather than on voice or other ottlibutes.

St. Loo Little Theatre Ready for 11th Season

St. Louis, Oct. 26.
Under the guidance of its new director, Harold Bassage, Little Theatre of St. Louis begins its 11th season Thursday (28) with Somerset
Maughan's 'The Circle' at the Artist's
Guild

Matgnan's The Circle at the Arthonogonal Could.

Margaret Mooney, 17-year-old daughter of Ralph Mooney, author, will play the top role.

Ford East for Legit

Hollywood, Oct. 26.
Wallace Ford left last weekend for Atlantic City to rehearse for his role in the stage production of the John Steinbeck drama, 'Of Mice and Men.'

Ford, who has just finished 'Swing t, Sailor' for Grand National, is ommitted to three more GN pic-

Lindemulder's N. O. Group

Lindemulder's N. O. Group

Gerhardt Lindemulder took over
direction of the Group theatre plays
for the coming year. He replaces
Audley Keck, now in Hollywood.
The list of plays for the year includes 'Headlines' in Review', written by Lenox Anthony in New Orleans, this exact supports. Shawle

leans this past summer: Shaw's 'Andreocles and the Lion,' 'Panic,' by Archibald MacLeish and Elmer Davis' 'Ethan Frome.'

GORDON NIXES MIMICRY IN ROAD CO. OF 'WOMEN'

Managers appear to have changed their minds about the method of readying road shows and the long-used practice of having touring casts imitate the players in the original show is passing out. New idea among the more alert showmen is to have the players engaged for the road make their own portrayals and thereby eliminate stereotyped performances.

thereby eliminate stereotyped performances.

That is one result of the press criticism aimed at the cast of The Women in Chicago, though it is not the first instance where imitation proved insatisfactory in recent seasons. Max Gordon, produce: of Women, felt that the Chicago company was a capable outfit and was surprised at the notices. On viewing the performance there he figured the fault was in the a. k. staging theory.

Seven a catresses had been instructed to duplicate the performances of the vincipals in the number one 'Women' and it was quite evident that their own talent had been thereby subjugated. Result was that their playing was not effective. Since the Loop opening four of the leads have been changed, with Robert Sinclair doing the restaging. All woman show is drawing excellent business there, regardless of the reviews.

'Devil.' Shubert Musical, Brought In for Fixing

Calling back Saturday (23) of 'Between the Devil' after three days in New Haven and a week in Philadelphia was accompanied by a number of reports, toostly indicated to be incorrect. Known early this week from London—Evelyn Laye, Jack Buchanan and Adele Dixon—remains intact. Show will reach the boards as soon as Howard Dietz revises his book, author being conddent that it is top property. 'Devil' is one of three musicals aimed for Broadway by the Shuberts and it was to have been the first in town. Firm has rarely brought back a major musical for lay-off and fixing, but it was decided there was a better chance to get the show into shape in New York than by extending its try-out dates.

Report that Dietz would have a collaborator was denied, also that there were differences between the author and management. Arthur Schwartz, who composed the score, so na short vacation in Virginia, Calling back Saturday (23) of 'Be-

author and management. Arthur Schwartz, who composed the score, is on a short vacation in Virginia, being due back on the job late this

reek. Other impending Shubert musicals re 'Hooray for What' and 'The are 'Hooray for Three Waltzes.' VARIETY'S revie

review from Philadelphia in this issue augurs promisingly for the show, once the book is bol-

Deval Busy

Jacques Deval, French playwright now in America, is currently working on a new play, 'Karen Von Singall.' Possibility that he may write one for Joseph Buloff, now playing in the Guild's 'To Quito and Back.' Also some talk of a deal pending-between Sam Goldwny and Deval for a picture. Deval also has a 20th-Fox commitment.

One for the Money

Hollywood, Oct. 26.
Allyn Josyln left last week for New York to play in the Broadway show, 'One for the Money, 'which George Abbott is producing.
He has just concluded in 'Hollywood Hotel' at Warners.

Lynchburg Ripe for Show

Lynchburg, Oct. 26.
Another legit show is skedded for
the Trenton here in November. It's
'You Can't Take It With You.'
Season opened with 'Brother Rat,'
and jamup attendance convinced

and jamup attendance convinced Trenton management town was ripe for road legits.

Staff In on 'Angel'

Four of George Abbott's staff are in on 'Angel Island,' the murder meller, which opened at the National, N. Y., last week to a sharply divided press. Carl Fisher, Charles Harris, Charles Washburn and Edith Van Cleve have the shares, latter also appearing in the play.

ter also appearing in the play.
First three named are also in
on the smash 'Room Service.'
Garson Kanin also has a piece.
Latter is no longer with the Abbott office.

FTP Moves Again; **Economy Slashing.** Plenty of Squawks

Further economies in the WPA theatre project in New York accounts for the moving of the general offices from the Chanin building to the McFadden building, Broadway and 63rd street, where five floors were leased.

General tendency to conserve money for the federal relief theatre was further marked by an order which will reduce the salaries of supervisors. Idea appears to be to place as many on the payroll as possible on security or subsistence pay (\$95 monthly), a reduction of approximately one-third. One result was the picketing of administrative officer Paul Edwards offices by supervisors who charged he is 'pupilities with taxpayers money.' Alleged the order followed his appointment of six executives at high salaries. Those appointments were made under Hallie Flangan's direction some time ago, it was understood. Edwards is said to be a \$9,000 a year math. A delegation pro-000 a year man. A delegation pro-tested against him in Washington.

tested against him in Washington.
Additions to the staff include
Emmet Lavery of Poughkeepsie.
Lavery, who wrote 'The First Legion,' is head of the new play department. He said it was time 'for
playwrights to join hands with the
federal theatre in the creating of
new audiences and new plays.'
With the supervisors mollified.

With the supervisors mollified early this week by Edwards who said with the supervisors mollified early this week by Edwards who said there would be no general cutting of salaries, a new group of objectors appeared. It is called the committee of relief status professional theatrical 'employees.' Position is that federal funds were allocated to create work for the needy unemployed of the theatre and should be used for no other purposes. Therefore the group seeks the dropping of all non-relief personnel so that those with relief status can be employed. Only exceptions would be required technicians, stage hands. Under the present arrangement 5% of non-relief people are permitted on the payrolls, including heads of departments.

ments.

The difficulty of obtaining relief rating caused much controversy among professionals who originally missed the deadline set for applicants. Those profs figured they were discriminated against since they had held out as long as possible before being forced to seek WPA aid. There was a way devised in which such applicants outly decrease with each of the control of the con plicants could secure certificates need from the Emergency Relief Bu-reau, but the rigorous requirements of the latter resulted in many not attempting to secure relief status.

A new schedule of royalty for dramatists was adopted. They will receive \$50 per week (present raile) for the first three weeks, \$75 for the following three weeks and \$100 after the sixth week.

Idea of raising admission prices to 83 cents and \$1.10 top has not met with response, but that may be blamed on the shows rather than the boost. In a recent week only eight percent of the tickets sold for "A Hero Is Born," at the Adelphi, were the hister priced leastfors the bal. the higher priced locations, the bal-ance being 25 and 55 cent patrons.

Yokel's 'Hail Columbia'

Hollywood, Oct. 26. Option on 'Hail Columbia' has been taken by Alex Yokel, N. Y. legit producer.

Emerson Treacy and Reginald Borg authored the comedy.

Dramatists' Leeway on New Pact **May Renew Hollywood Interest** In Broadway Legit Financing

TREASURERS CLUB LISTS NOMINEES FOR BOARD

Treasurers Club of America has nominated 10 candidates for board, five to be chosen at the annual election dated for Nov. 27 at the Park Central, N. Y. Those named are Walter D'Connor, Louis Lotito John Olt, Louis Bergere, Charles Murphy, Harold Stehle, Julius (Blutch) Stone, William Small, Sr. Arthur Nicholls and Jerry Flynn,

There will be no opposition to the officers' slate, headed by Allen Schnebbe, who will be named for a second term as president.

Detroit FTP Takes Cinema for Initialer. **'Let Freedom Ring'**

Detroit, Oct. 26.

Detroit federal theatre will open season's first play Nov. 9 in Cinema theatre, ex-downtown foreign pic house, presenting 'Let Freedom Ring.

Cast will include Jay Michael, Louise Huntington, Chester Adams, J. Richard Gamble, Oxley Taylor, Peggy Fenn, Douglas Wright, and A. Courtney White. Yerne Holdene will direct.

Contemporary Theatre here will produce 'Black Pit' as its initial offering this season, opening in De-troit Art Institute aude late in No-vember.

2 NEW 'CYCLES'?

Influx of 'Prostie,' Spanish Revolt Opuses On Way

Casual survey of plays in prepara-tion indicates that there are about two dozen prostitute roles being cast or rehearsed.

or rehearsed.

Besides the 20 or more prosties in 'Behind Red Lights' at the Werba, Brooklyn, there are a half-dozen such parts in the not-Inappropriately-titled 'Lower Than Angels,' which Norman Bel Geddes is casting, Several are listed in 'Code for Gang-sters,' in preparation by Maurice Barber. Barber.

Barber,

'Journeyman,' which Sam Byrd is planning to produce, likewise has several. Mice and Men,' next on the Sam Harris schedule, has a 'type' and another play, as yet without title, calls for about a dozen Polynesian ladies of joy. One of John Golden's tentative productions has eight or 10 such parts and Father Malachy's Miracle,' which may or may not go on, has six or eight 'types,' but with a Scotch accent.

Serious thinkers of the drama are wondering if it's a trend.

A rash of dramas based on the Spanish revolution has broken out in managerial offices also in film script departments in New York. In one week no less than four such plays were offered and it is known there are others in the making.

Titles noticed are 'Siege,' 'The Power and The Glory,' 'Battle' and 'Civa Espagna.' None are said to have been favorably received as yet.

Prof. Green at U. of N.C.

Charlotte, N. C., Oct. 19. Paul Green, playwright and scenarist, is teaching screen and playwriting at the University of North Carolina this winter.

The author of scripts for many major picture productions and the one-time winner of the Pulitzer prize for his play 'In Abraham's Bosom' lives at Chapel Hill, where the U. of N. C. is located.

the U. of N. C. is located.

The Carolina playmakers are reviving Paul Green's 'Johnny Johnson' Oct. 28-30. Kurt Weil, who composed the music for the play, is in Chapel Hill aiding with the production.

The way was opened up last week indicating that the Authors League and Dramatists Guild are ready to talk turkey to Hollywood anent changes in the contract with managers which should lead to the regers which should lead to the reentry of picture money in the legit
field. That was an interpretation
given the move of the lengue's council pointing towards the reorganizartion of the Screen Writers Guildow
whereby the Coast organization will
have more leeway and is expected
to and the authors battle there,

When the authors pattle there.
When the contract was negotiated
the Guild leaders were asked why
certain stringent measures were inserted at the insistence of the
authors. Latter frankly told the
managers that the intention was not
to squeeze them but that the show to squeeze them but that the show group was unfortunately 'caught in the middle,' because the principal idea was to maintain close control of Coast writers and in that way protect the craft from studio moves.

protect the craft from studio moves.

The present proposal reverses the militant attitude of the Guild which appears to realize that the Coast writers are able to protect themselves. Expectation is that the SWG and the opposed Screen Playwrights organizations will cease firing. General idea is to bring the Dramatists, Authors and Radio Guilds closer together, with the SWG an affiliated unit. The writer organizations are not labor unions but the same procedure is being pursued as that of the American Federation of Labor.

Drops Domination

Drops Domination

Drops Domination

League's apparent decision to drop
the attempt to dominate Hollywood
directly eliminates the necessity for
the regulations as set forth in the
contract with the managers but as
yet neither side has contacted the
other for that purpose. Some
changes in leadership noticed in the
nominations of the DG may lead to
the mollification of the picture end.
Sidney Howard was the prez when
the contract with the managers was
made but the frequent changed
statements issued during the struggle with the legit showmen indicated the board was steering the
course. Robert Emmet Sherwood
will be the new head of the Guild,
while Marc Connelly has been renominated to head the League.

There are plenty of plays ready

nominated to head the League.

There are plenty of plays ready for production if Hollywood again finances. Those scripts are regarded as borderline plays which the average producer hesitates trying. There were a number of such instances when the major film studios backed the managers. Some clicked and not a few were recompized as doubtful. a few were recognized as doubtful picture material.

In addition to Sherwood officers of the DG nominated are George S. Kaufman, vice-president; Richard Rogers, secretary, and Edward Childs Carpenter, chairman of the board. Election is dated Nov. 9. League's state in addition to Connelly: Elmer Davis, vice-president; Inez Haynes Irwin, secretary; Luise Silcox, treasurer, election being Nov. 10. Nominess for the Authors Guild: Hendrik Willem Van Loon, president; Henry Pringle, vice-president, and Margaret Widdemer, secretary. First election of the Radio Guild will be held Nov. 8 In addition to Sherwood officers held Nov. 8.

Philly FTP Spotting Negro Show at Walnut

Philadelphia, Oct. 26.

Philadelphia, Oct. 26.
Federal Theatre Project will see its initial action in a downtown legit house when Negro sector opens up with 'Jericho' at the Walnut next Monday. Show sponsored by a group of prominent Negroes here, which guarantees the nut for at least two weeks. How long it goes beyond that depends upon biz, Working on percentage deal with house at \$1.10 top.

Taking over a theatre in suburba

Taking over a theatre in suburbs for continuous productions by its white group has floparoocd. With the finish of 'Help Yoursell' last Saturday night (23), FTP gava up its Drexel Hill Playhouse. Spot, seating 360, was too far from center of town to attract b.o. at 55 cents

Plays on Broadway

ANGEL ISLAND

56.

the National Oct. 20 by George Abbott; written by Bernie Aungus; staged by the presenter; \$3.30 top.
Carma GraingerLea Penman
Charth Control Vollencott
Selvin In dun
John KayanaughClyde Fillmore
sidnes Powell
Aimee Latilmer Maidel Turner
Marro RiwoodNigel Binke
Ariene RichfieldLouisc Larabee
Alec Richfield
Triv
Lola Dickson
(tail MarshJovce Aring
Jeff Kingsley
Bessle Doro Merande

Ever since 'The Bat,' 'Cat and Canry' and one or two other mystery
mellers diverted playgoers many
managers have sought to repeat,
atest try is no better than many
thers and looks doubtful.

ouners and nooks doubtful.

Just why George Abbott chose Angel Island for his directorial and managerial attention is his own secret. However, no producer has a perfect batting average, and this time Abbott stepped off on the wrong foot.

Play is mail.

wrong foot.

Play is well mounted in three settings and fairly well enacted. But it would seem that Hollywood has outmoded the mystery type, unless some new angle can be devised. Likely the tipoff came last season when a revival of 'The Bat' at pop prices aroused no more than a flurry at the box office, although if was at the box office, although it was at the box office, although it was at the box office, although it was at the box and the season.

There is, a difference in 'Angel Is.

at the box office, although it was figured that the revival was spotted at the wrong end of the season.

There is a difference in 'Angel Island,' from most of the others. No headquarters cops question the surviving characters for the whodur. So the solution with the same of the same of the characters for the whodur. It all happens during a house party on an island off the coast of one of the Carolinas. Guesta are a handicked group of little attractiveness. One plump dame brings being global control of the carolinas. Guesta are a handicked group of little attractiveness. One plump dame brings being global control of the carolinas. Guesta are a handicked group of little attractiveness. One plump dame brings being global control of the control of th

WISE TOMORROW

AliceFlorence Edney	ı
Tony Camplon Edlth Barrett	ŀ
Norman Weldon Naunton Wayne	ľ
Peter MarshTheodore Newton	١
Helen RelizRosemary Ames	۱
Bob Ebury Calvin Thomas	ł
Joan CampionGloria Dickson	١
Dlana EburyJosephine Victor	ı
ColleyOlive Reeves-Smith	۱
Newsman	ı

i tracted attention on the other side. There is no indication of picture mareria and is comparable to The Captive," which was negative for the screen. There is a similar strain in the story, a sort of 'Green Bay Tree' with the sex reversed.

In 'Tomorrow' Diana Ebury, a middle-aged retired actress, is affectionately interested in Joan Campion, a rising young actress. The strain of the strain

(Folded Oct. 18, '37; published for the record.)

WPA

PROCESSIONAL

Drams by John Howard by Federal Theatre Proj Directed by Len Ward	ect of the WPA.
Maxine Elliott, N. Y., Oct Isaac Cohen	S. Boonlo
Sadie Cohen	Joe Kramm
Philpotts	Leslie M. Hunt
Man in Silk Hat	Clara Marsh
Mrs, Euphemia Stewart I	Isabel Bonner
	George Mathewa

Federal Theatre has done itself proud in this revival of John How-ard Lawson's Processional, which at the 85c top may recreate interest such as the higher-scaled original production by the then torch bearing Theatre Guild did some 12 years back.

Theatre Guild did some 12 years back.

Few revisions have been made in original script and it's still the symbolic struggle between capital and labor set in jazz tempo, with a sprinkling of the communistic idea. If not something to sing about, the show is certainly something to talk about in that direction.

Although drama is based uposerious intent, there is also a tinge of the ridiculous incorporated to hint that at any moment it may develop into a comic opera. Universent tempo makes it what it is, however, and they like it.

Play depicts the struggle between

tempo makes it what it is, however, and they like it.

Play depicts the struggle between capital and labor in a goal town. Miners have harkened to the sits in the structure of the structure of

The Warners name did not appear on the program but the new play from London was their property. It lasted three days on Broadway and this review is published for the record. Wise Tomorrow' was given a bright presentation but that's about all. Not diversion. Why this play was chosen is mystifying, even though it may have at-SHOES BY a familiar phrase to theatre-goers, and one especially significant this season when you'll see I. Miller Shoes in such hits as: Star Wagon Angel Island Anthony and Cleopatra I'd Rather Be Right

SAZ FIETH AVE. + 450 FIETH AVE. + 49 W. 34h St. + 1852 B'WAY

LEGITIMATE

Hebe pop taken refuge under the Klan sheethood and rescued her. This bit is screwy and inconsistent, but so is most everything else in this play.

Ruth Gilbert gives a vivacious portrayal of Sadie that is bound to story and the story of the cast do well in their respective assignments.

READY! AIM! FIRE!

Hollywood, Oct. 23.

Ben Shaffer. Choral directors, Chandler and Robert Buchanan,	Howard
Chandler and Robert Buchanan.	Presented
at the Hollywood Playhouse, H	follywood,
Oct. 22, '37: \$1.10 top.	
Dictator SchmaltzLou	ls Lyiton
RupertRex	Foulkner
King Lco,Richard	Edwards
FranzPau	I Policeta
Hames Hintele	and Clus
Harry Hinkle	mru triyer
Bugs' MageePet	er Brocco
Sam Green	min Kand
MessengerJack	wackiyn
PhotographerLarry	y Stevens
Dictator Borsht Fran	k Roberts
Secret Agent XYZ	y Norman
SonyuSundi	ra Carina
Louise	arol Scott
JallerRex	Faulkner
Blonde	h lloward
Radio Announcer Hal Van I	Renssalaer
(Pat	sv King
Kruperheimer Kutles Rut	th Howard
Ned	
JohnDl	ch Mases
Sound ManEdward	Tembly
Three Society Steppers George	Viores
Randolp	h la Tour
Stripsy Nora LeeMargar	at Cuest
Boundary North LeeMargar	et teraves
Berzerklan Radio AnnouncerD	KK Mason
Lord High ChancellorGeor	rge Carter
Montring the first time	12 . 4 42 .

Mergartical Rado Announcer. Dick Mason Lord High Chancellor.......George Carter Migh Chancellor.......George Carter Marking the first time that the Federal Theatre Project has ventured to a top price of \$1.10, 'Ready! Aim! Fire!' has the earmarks of a solid hit for this class of attraction. A lot of oldtimers got together and by their collective efforts have associated as the state of the sta

tomed to in Los Angeles, and could be left out with no detriment to the show.

Show in general turns out to be a glorified vaude entertainment with period of the state of the

Drake's Stager Rewrite

Hollywood, Oct. 26.
William A. Drake is rewriting 'And
They Hang Pictures' for the New
York stage with Ian Keith set
play the lead.
Yarn was originally scripted by
Ralph Murphy and John Decker.

Ruth Draper's Trek

Ruth Draper sails for London next week to fill her usual date (omitted last season) of eight weeks at the Haymarket theatre with her one-woman show. That is the only engagement she will play this sea-son.

'Finale' on B'way

Hollywood, Oct. 26.
Leia Bliss is taking 'Finale' east for a Broadway production after a little theatre break in here.
Irene Biller and Robert Allen have the leads in the drawing room comedy.

Plays Out of Town

Chances for this one to elick on Broadway, its hoped-for destination, are slim at its current stage of development, although it has a kernel of something that may amuse knowing audiences. Basic idea of the comedy is not new, but an adaptation of the familiar marriage triangle developed along semi-farcical lines, with the serious theme never quite overlooked.

Robert Allen. a wealthy vound

tion of the familiar marriage triangle developed along semi-farcical lines, with the serious theme never quite overlooked.

Robert Allen, a wealthy young American sowing his wild oats, marries Irene Biller, a French actness, the seminary of the seminary

BETWEEN THE DEVIL

BETWEEN THE DEVIL

Philadelphia, Oct. 23.

Intimate musical in two acts by Howard
Dietz and Arthur Schwartz, presented by
the Messrs. Shubert, Production by Has
the Messrs.

book directed by Edward Clarke Lilley,
dances arranged by Robert Alton, goven,
book directed by Edward Clarke Lilley,
dances arranged by Robert Alton, goven
peter Antolne)

Alle Dixon

Harry Morel

Margo, the Builer.

Raiph Sumpler

Margo, the Builer.

Raiph Lathrop

Walter.

Albert Antol

Rartenders.

Albert Antol

Bartenders.

Albert Antol

Bartenders.

Albert Antol

Bartenders.

Albert Antol

Bartenders.

The Debonalrs.

Jick Veetry

Jack Veetry

Harold Veetry

Philly's first tryout of the 1937-38

Philly's first tryout of the 1937-38 season and a likely candidate for hit honors, but not before strenuous words is done in the right places, so the state of the last. The show starts off at a smart clip, slows to a walk, is given a needed hypo by a dance specialty of Vilma Ebsen and Charles Walters, then the act ends mildly to leave the audience divided. It's for this reason that more walk will be shown that the shown that

they do eventually after he's done some beautiful stalling and dodging, there's the devil to pay. In fact, there's a grand hair-pulling, socking contest.

Lawyers for both wives bring carges of bisamy against Petier (Girls, however, are soft-hearing Girls, however, and the some soft-hearing Girls, however, and to this return a soft-hearing Girls, however, and to this return a soft-hearing Girls, however, and his french wife for six months of the year and his French wife's boudoir, has a crial staged, pleads his own case, wrings the hearts of the police and has both wives in his arms. Arthur Schwarts's score is a honey, with a yealt, 'Why Did You De 117' I getter in you,' The Gendarme' (comedy) and 'I See Your Face Before Me' are outstanders. They're given plenty of reprising and can stand it. Cast talent is high with three Britons in stellar spots. Jack Buchanan, well-known over here, isn't so well provided with material in the first act as he could be, but in Affect and the song, 'Gendarme', Evelyn Laye will amaze those who have seen her only in 'Bittersweet.' Here she's no serious, sentimental prima donna, but a comedienne; more often than not, a farceuse. Her roughhouse scenes with Adder Dixon are rower and every though the plant of the plant in the first act as he could be, but in the first act as the could be, but in the first act as the plant in the soft and the song across and has personality as well as come specialty satisfactorily and Jules Epailly is amusing as the French prefect of police.

Sets designed by Albert

ENGAGEMENTS

ENGAGEMENTS

Bert Conway, Charles Crisp, Howard de Silva, Michael Gordon, Martin Michael Gordon, Martin Michael Gordon, Martin Michael Gordon, Martin Mison, Golden Boy, Martin Mison, Golden Boy, Robert Porterfield, Joseph Vitale, Four Cents a Word, Katherine Emmet, Cyrilla Dorne, The Bough Breaks, Grant Mills, The Christian Hero, Joey Ray, Leona Stevens, Right Philip Tonge, Gavin Muir, The Housemaster, Wanghan Glaser, Many Mansions, Katherine Emery, Shepperd Strudwick, As You Like It.

Rosie Moran, John Barker, Victor Morley, Marian Pierce, Charles Arnt, Ghanghan, Gabella, Marian Pierce, Charles Arnt, Chaele Willer, Marian Pierce, Charles Arnt, Chaele Willey, Charles Senna, Hooray for What.

Robert T, Haines, 'Places, Please!' Louis Calhern, Ian Keith, Nan Sunderland, Robin Landing.'

Luella Gear, To Be Continued,' Selena Royle, Ben Webster, Ked-Bille, Marian Piers, Marian Piers, Anders, Alice John, Leonore Sorsby, Donad Arbury, 'Young Mr, Disraeli,' George Nash, Edward Butler, Howard Roberts, Capt, William Saunders, 'Ghost of Yankee Doodle.'



ATS Hypos Boyary' to \$17,000 In Chi; 'Women' Strong 16G; 'Rat' 13G

Chicago, Oct. 26.

Weather hurt legitimate theatre trade last week. Nights were plenty uncomfortable out-of-doors, with cold winds and rains making the people price of the cold winds and rains making the people price of the cold winds and rains making the property of the cold winds and rains making the property of the cold winds and rains making the cold winds and rains and

session.

WPA is putting 'The Straw,' the
Eugene O'Neill early one, in the
Blackstone tonight (Tuesday) replacing the one-acters,

Bacing the one-acters,

Estimates for Last Week

Brother Rai, Selwyn (1,000; \$2.75)
(10th week). Down somewhat at the
register on the tought of the control of the control

nce weather. Held to fine \$16.500 however, on excellent advances also. World and Take It with You. Harris (1,000, \$2.75) (36th week). Going along week after week, and at \$12.500 is the current wonder show of the loop.

'Monesh,' Great Northern. Playing large crowds still, with strong

'Monesh,' Great Northern. Flaying to large crowds still, with strong party play.
'The Straw,' Blackstone. Eugene O'Neill show opens tonight (Tues-day).

'SERVICE' WINDING UP 4 FAT WEEKS IN L. A.

Los Angeles, Oct. 26. Los Angeles, Oct. 26.
George Abbott's 'Room Service'
winds up four profitable weeks at
the Biltmore (30) with house goind
dark at least for few wells, called
and the service, but concept is
playing to terrifing to the concept is
playing to terrifing to in Chicago,
and may delay its Coast trip.
Florence Reed in Yes, My Darling
Daughter' moves into the Biltmore
Christmas Day, Federals debutted
Readyl Aim Firef musical at the
Hollywood Playhouse (22), Brst \$1.10
opus staged out here by TIP.
Estimate for Last Week
'Room Service,' Biltmore (C-1.656;

'Room Service,' Biltmore (C-1,656; \$2.75) (3rd wk). Playing to steady biz and at \$9,000 still plenty profitable. One more week to go.

'Ready! Ain! Fire!' Hollywood Playhouse. Got away (22) to sub-stantial start and sticks through Nov. 21.
'Miss Quiz,' Mayan. Debuts (28) with comedy slated to run to Nov. 21. 'The Weavers' follows.

'Letty' 10G, Baltimore; Cohan Show Sell-Out

Baltimore, Oct. 26.
Legit has taken hold here in real style. Leaning on Letty, last weeks attraction at Pord's 18.
Years a Baltimore, Oct. 26

indicate absolute capacity of the performance.

'Many Mansions,' a pre-Broadway tryout scheduled for the Maryland this week, cancelled the maryland this week, cancelled house currently dark but listing Alex Yokel's Young Mr. Disraell' for next week.

Estimate for Last Week

'Leaning on Letty,' Ford's (1,988;
\$2.78). Got a steady play and good reception from local crix, winding up with \$10,000.

No. 2 'Tovarich' Does Good \$6,000 Weekend in Dallas Dallas, Oct. 26.

Local roadshow season opened past weekend with three performances Friday and Saturday (22-23) of Tovarich, in Interstate's Melba. Takings were \$6,000.

Gregory Ratoff came in from Coast to meet his wife, Eugenie Leontovich, star of production, and returned to Hollywood Sunday.

'DAUGHTER'S' SLIM TAKE

Florence Reed and Road Co. Garner

Indianapolis, Oct. 26.
Florence Reed in Yes, My Darling Daughter's the English theatre for three night performances and Saturday matinee (22. garnered only a fair \$5.500 despite the assistance of a State Convention of school teachers. Play was praised by cricks, but stock market took the rap for b.o. slump.

COHAN'S \$26,000 BONANZA, HUB

Stock market slumps had no ef-fect on this town, as far as the legit picture is concerned, and last week saw one of the biggest aggregate takes over legit tills since the lush days of 1929. Further indications that the Hub is now regarded second only to Chi as a road town, and that there are some hefty pickings here or the right show, is seen in the Shuberts' shelling out for the refurbishment of two houses this season. The Copley, renovated three weeks ago, houses 'Room Service'; and the Wilbur, long dark and used as a seene shop by M. & P. theatre (pix) has been leased by the Shuberts wilbur is sand-blasted outside and is being re-trimmed for the opening of 'Ghost of Yankee Doodle,' Nov. & or 15.

Big leader last week was 'Td saw one of the biggest aggregate

Big leader last week was 'I'd Rather Be Right,' the new Cohan mu-sical, which did smash business every performance during its second and last week here.

Maurice Evans in a single week of 'Richard II' dragged in a big \$22,000 at the Opera House, taking second

money.

Joan Bennett's starrer, 'Stage Door' is okay but not big; 'Can'n' Take It With You,' in 7th week, felt the pull from newer and bigger productions, as did 'Room Service' in its third stanza.

in its third stanza.

Ed Wynn is slated to open in 'Hurray for What?' at the Colonial Saturday (30), at \$3.55 top.

Estimates for Last Week
'Td Rather Be Right' (Colonial)
(\$3.30) (2nd week, final) — Given
mostly raves by local press and business built during final week, with
standees at every performance. Hit
around \$26.300, zooming it into socko
class. Lampoon of New Deal drew
an army of local Republicans who
could afford the \$3.30.

**Richard II' (Opera House) (\$3.30)

could afford the \$3.30.

Richard II (Opera House) (\$3.30)

(one week). Had stiff competition

from downtown shows, but whammed

in a handsome \$22,000.

(Stags Boer (Shubert) (\$2.75) (151

week). Attracted okay \$13,000 for

opening week, but had severe opposish from 'Richard' and 'Right',

both closing Saturday (23), while

this one remains two more.

(San't Take 18 Wilk Van' (Plu-

"Can't Take It With You' (Plymouth) (\$2.50) (7th week). Skidded to \$13,300 in face of triple-threat opposition. But still very popular.

"Room Service' (Copley) (\$2.50) (3d week), Hemmed in by more pre-tentious shows, this well-played comedy did well to accumulate \$8,000 for its third frame.

COWARD CYCLE DOES \$10,000 IN 'FRISCO

San Francisco, Oct 26.
Third week of 'Tonight at 8:30' did better than average business at the Curran theatre, but did not better than everage for the control of the contr San Francisco, Oct 26

BANKHEAD'S 'CLEO' **SLIM \$9.000. PITTS.**

Tallulah Bankhead was alone in her enthusiasm for "Antony and Cleopatra" here last week, and show took it plenty on the chin. Never got started and finished up at the Nixon with \$9,000, lowest gross yet for the new legit season.

for the new legit season. In their verdict that it was one of poorest-acted Bard shows ever put on here, with feeling general that star is out of her element as the Egyptian queen. Opening was fair, but after notices appeared, window sale became practically negligible except at mats, Bankhead's femme draw helping.

mats, Bankhead's femme draw neip-ing.

Nation now lined up solid through Thanksgiving week, with "Tovarich' current, then Leaning on Letty," Richard II, "Isage Door" and Vic-toria Regina' following. Mail order sale for latter is terrific.

Estimate for Last Week

Antony and Cleopatra' (Nixon; 2,100; \$2,75). Voted third-rate Shake-speare, despite appearance in cast of Tallulah Bankhead, and never got started after those panning notices came out. Barely got \$9,000 and that represents a heavy loss for this expensive production.

Doll's House' Gets Nice \$15,000 at Cass, Detroit

Cass is dark bis week after a bumper \$15,000 this week after a bumper \$15,000 this week after a with 'A Doll's House Multi-name cast plenty of help and play given good notices. Gross amassed on nine performances, including two matinees, at \$2.75 top. Two matinees especially good, Saturday one (23) selling out. Ditto on couple night performances.

Estimate for Last Week 'A Doll's House' (Cass. 1,400) \$2.75 top). Multi-name cast and good notices boomed this one over the \$15,000 mark, plenty good on nine performances.

Tovarich' 8G. Buffalo

Buffalo, Oct. 26.
Tovarich' (Marta Abba) scored a socko gross. of \$8,000 for five performances last week, including extra Friday matinee.

Future Plays

Youth Inc.,' comedy by Mollie Steinberg and Reuben Clurglass, will be the Stagecrafters' first production of the season.

'Interview,' by Dorothy Day, acquired by Bushar and Tuerk for mid-season production.

'Come Home With Me New' by Allen Boretz, slated for production next January. William W. Schorr will direct.

will direct

"The Rumor," new play by C. K. Munro, set for production by Audrey

'Regina's' \$30,500 Beaucoup for Philly; Devil' Folds, 13G, 'Wine,' Weak 8½G

Philadelphia, Oct. 26.
Most of those high hopes everybody had for Philly's legit season
when it finally made its delayed
start have been knocked sky-high.
"Victoria Regina' at the Forrest is,
of course, an exception, but even
this one with its impressive advance
had vacant seats in the orchestra up
this the med of the week. Baiced's
engagement. This week's attendance is figured almost sure to beat
the first week's, and by the gettaway week, as is so often the case in
Philly, they'll probably be storming
the doors. Last week's \$30,500 was
plenty big, however.

The sudden closing of 'Between

in full wing here, cut into trade the doors. Last week's \$30,500 was somewhat. Success of Coward cycle has prompted management to hold company for a fourth and possibly a fifth week. "Warrior's Husband' got off to a good start at the Aleazar theatre Wednesday (20).

Estimate for Last Week

"Tonight at 8:39' Curran (3d week)
(1,600: \$25,50). Competition of San Francisco Opera Co. felt during the francisco Opera Co. felt dur

Guild's production of 'Madame Bovary' first ATS subscription play.
City's total of legit shows will remain at two, however, as the Ermain at two, however, as the Erlanger figures on being dark. Its
next booking is 'Four Cents a Word,'
try-out on Monday, November 8.
On Thursday of that week the Shuberts bring their operetia, 'Three
Waitzes,' into the Forrest. Other
bookings are in chaotic state with
definite booking.
The Locust opens on November 12
with a roadshow engagement of
'Hurricane,' but figures on legit
bookings subsequently.

Estimates for Last Week

'Hurricane', but figures on legit bookings subsequently.

Estimates for Last Week
'Victoria Regina' (Forrest) (2,000; \$3.42) (1st week). Some empty seats in orchestra first four nights, but mats sold. Hayes show grossed a rousing \$30,500. Capacity is apparently set for this and next week.
'May Wine' (Erlanger) (1,659; \$2) (1st week). Mechanical disasters at mostly pans, but show pieced up some and holds this week, figuring that 'Between the Devil's' (closing that 'Between the Devil's (closing will help. \$8,500 last week.

"Between the Devil' (Chestnut) (1,646; \$3.42). One week only. Sudden decision to close Saturday came as big surprise. Various reasons rumored, but fact remains show wasn't doing biz. Openec Tuesday and had extra mat Friday, very poorly attended. About \$13,000.

Wall St. Didoes Didn't Affect Legits: 'Susan' Tops at 21G, 'Wagon' 171/2G

With two or three anticipated standouts coming to Broadway next week and the number of shows in rehearsal taking a hefty jump, November should see the season finally get into stride.

Didoes of Wall Street brought

squawks from the night spots that biz was dented but legit theatres were not affected, grosses holding to the levels of Columbus Day week,

LUNT'S \$24,000 NIFTY FOR D. C.

Washington, Oct. 26.

Washington, Oct. 26.
Lunt and Fontanne lived up to
tradition here, filling every seat and
standing 'em up for every performance of Theatre Guild's 'Amphitryon
39' last week to pull in \$24,000 at
\$2.75 top, Figure was just about potential maximum with play being
second American Theatre Society offering and bulk of audience getting
in at cut-rate subscription tariff.
Current is 'Leaning on Letty,'
bringing Charlotte Greenwood to
Capitol for first time in years.
Next week brings 'Tovarich' with

Next week brings Tovarich' with Marta Abba and Rudolf Forster. Stage Door' scheduled week of Nov. 8 with Joan Bennett, ads already going after flicker trade with in person line.

going after flicker trade with in person line.
Washington Civic Theatre, semiprovided with heavy moral supprovided with heavy moral supprovided with the semiprovided with the semiprovided

Tobacco Road's' \$15,200 Phenomenal for St. Loo

St. Louis, Oct. 26.

Playing to capacity, with standees, at seven of its nine performances Tobacco Road, making its third applement of the seven of St. Louis, Oct. 26.

deducting the extra matinee. This week should be as good if not better, dependent on whether the automobile stow with help. It is quite the dependent of the stown of the stow

picked up and noon stayer. 'Virginia,' Center, and 'Blow Ye Winds,' 46th Street, closed Saturday.

Winds, 46th Street, closed Saturday.

Estimates for Last Week
Angel Island, National (2d week)
(D-1,164-\$3.30). Opened last midweek; drew some favorable notices,
but generally doubtful press:
but generally doubtful press
but generally doubtful press
generally doub

'French Without Tears.' Miller (5th

French Without Tears, Miller (5th week) (C-944-\$3.30). Improved and expected to stick through winter period; last week takings \$10,000.

'George and Margaret,' Morosco (6th week) (C-961-\$3.30). Another English play doing fairly well and also slated to stick; paced over \$4,000.

(36th week) (C-961-\$3.30). Probably benefited by the lateness of season and now listed indefinitely; last week around \$8,000 and okay.

'Lady Mas a Heart,' Longacre (5th week) (C-1,019-\$3.30). Rated around \$5,500; has not materially improved, but management hope Biltmore (1st week) (C-1,019-\$3.30). Presented by Alexander Kirkland; written by Jules Eckert Goodman and Eckert Goodman; opens tonight (27).

'Room Service,' Cort (24th week) (C-1,059-\$3.30). Draw ing heavy money as engagement, approaches sixth motin mark; last week takings we should be shoul

Revivais

Abbey Players, Ambassador; Dub-n troupe clicking with "The Far-ff Hills"; date further extended

Off Hills', date further extended with rep.
'As You Like It,' Ritz; opens Sat-urday 300.
'The Fireman's Flame,' American Music Hall; old style melodrama.

WPA

WPA

'Processional,' Elliott; revival.
'A Hero Was Born,' Adelphi.
Eugene O'Neill playlets; co
casts; Lafayette, Harlein.

Wash., Long Opera Desert, Now Has Two Cos.; Union Troubles Washington, Oct. 28. which only six years and to acquiring its own distill gets its opers in the content of the cont

Washington, Oct. 28.

This city, which only six years ago got around to acquiring its own symphony and still gets its opera in rare spurts, has started this season with a wealth of grand opera. Columbia Opera Co. of N. Y., encouraged by the success of a return engagement three weeks ago in Baltimore, screwed up its courage, moved into the Rialto, recently transformed from a picture theatre to an auditorium policy, presented from col. 19 to 24, and collected approximately \$8,000. Every performance but the matiness was complete sellout at 55c. to \$1.65.

Previous Tuesday, (12) a new local group, the Washington Popular Assn., had gambled on a performance of Rigoletto, at Constitution Hail and packed fem to get around \$4,500 with a 50c, to \$4 scale. Performance used an all-professional cast, chorus of 12 coming from the Metropolitan, a 40-piece orchestra drawn from the National Symphony and principals rounded up from all parts of the country.

Pop group is headed by A. Conti-

National Symphony and principals rounded up from all parts of the country.

Pop group is headed by A. Contiberenguer, now sole operator of the concert agency which opened here in 1934 as Beren-Brooks Bureau to stage Pan-American musicals and special concerts. Following the success of Rigoletto, the association has announced a series of one opera a month, beginning Nov. 22 with Bather of Seville, presented on same general plan, except that the chortys will have to, be secured elsewhere, as Met singers will not be available. Association gets by as non-profit making, Conti-Berenguer boing its only salaried officer.

Columbia group, which carries an 18-plece orch, ran into trouble when the musician's local put a seven-man call on the house and required the opera scale of \$85 rather than the repertory scale of \$60. Since the house had been a picture spot for years, the operators weren't awar and open. Troupe's impressario, warned agency, tried to get a stand-by rate under a proposition when the were thrown into 18-piece orchestra and played nine different scores, arranged to fit peculiar requirement; of imported company, with little rehearsal. Critics on first two shows were brutal, although by the end of the week things were going more smoothly.

Only \$1,887 New Sales: St. Louis Symph Headed

St. Louis, Oct. 26.
With only 81 new season ticket subscriptions, amounting to \$1,887, obtained thus far in the subscriptin campaign for the St. Louis Symobtained thus far in the subscript."
campaign for the St. Louis Symphony Orchestra's forthcoming season, it appears that a deflict of \$16,000 will exist in the working budget established on the expectancy

budget established on the expectancy of ticket sales.
Total sale of 3,594 season tickets to date is 692 less than the total for the 1936-37 season and plans to wipe out the threatened deficit by additional season ticket sales will be laid by executives of the orchestra association at a meeting to be held during the current week.

GALLI CURCI SOCKS

WALLI CURU SOURS

St. Paul, Oct. 26.
Galli Curcl was a b.o. wow at
Wadena, Minn., last week, pulling
'em in from as far as 200 miles away.
Coloraturo soprano warbled to an
attendance of more than 2,000 for
the town's annual big-time musical

the towns annual 125-225.

Population of the burg is only 2,500, but all seats were taken, overflow running into the asiles and orchestra pit. SRO was certain several days before the concert.

Jan Savitt orch, house band at KYW, Philly, pencilled in to play Junior Prom at University of Penn-sylvania Friday (29). Toot at Sigma Delta Kappa fraternity dance in Delta Kappa fraternity dance in Broadwood Hotel, Philly, Thanks-giving Day.

Replacing members taken NBC's Toscanini symphers, new musicians with the Detroit Symph this season include Carmine Copola, flutist; Leonard Smith, trumpeter; Theodore Seder and Kenneth Shultz French horn players; Gardell Simons, trombonist, and Frank F. Reeser, doublebass player,

Reeser, doublebass player.

NBC's raid took John Vander
Graf, doublebass player; Philip
Sklar, bass player; John R. Wummer,
flutist, Frank Singliano, French horn
player, and Jascha Schwarzmann,
cellist. Latter three had been heard
regularly with the Ford, Sunday
night concert, which uses the Detroit symph under the Ford label.

PHILA. SYMPHS **NIXING NBC RAID BIDS**

Philadelphia, Oct. 26. Every first desk man in Philly orch has been offered a job with Toscanini's new National Broadcasting Company symph at considerably more coin than he is now getting, if was learned this week. All the offers have been nixed.

have been nixed.

NBC rep, in q.t. confabs with the men for the last couple of months, has offered as high as \$15,000 a year. Fattest envelopes now being received are between \$10,000 and \$12,000. Several second and subsequent desk men have gone over to the Tosca group.

group.

Principal reason for the turndown was the uncertainty of tenure in the new orch. While the termers offered were for 52 weeks, the men feared. NBC might tire of the whole idea at the end of that time, and then what? Philly Orch Assn. binders are also only on season-to-season basis, but a tooter whose work is satisfactory is certain of a post for practically the rest of his life. There is also an attractive pension system.

Other reasons for refusing bids

Other reasons for refusing bids were that musickers figgered Philly connection gave them more prestige and they are required to do less work. Creates more demand and gives them more outside time:

Stoki's Philly Dates

JAP BAN WILL **KEEP CONCERT** TALENT OUT

Tokyo, Oct. 15.
Severe jolt was handed impressarios when the Finance Office requested cancellation of all contracts covering foreign concert talent skedded for future appearance. As only vocal and orchestral talent was mentioned in the announcement, it is n known if all artists are barred by

this request.

Specific contracts mentioned by
Shigeki Ishii, director of the second
section of Finance Ministry exchange
bureau were those of Grace Moore,
Leopold Stokowski, Jacques Thibaud, Tito Schipa, Alfred Cortot 'and
others.' Reason assigned was 'deothers." Reason assigned was 'de-sire to restrict exchange transac-tions. I shi emphasized that ban pertains to 'commercial appearances only,' indicating that one and all are welcome as tourists.

Columbia Artists And Concert Bureaus' Coast Tie: East Separate

Columbia Artists, Inc., and the Co Columbia Artists, Inc., and the Co-lumbia Concerts Corp., have merged operations on the Coast, with W. Arthur Rush, formerly with Victor Talking Machine Co., in full charge. Consolidation, as affecting the Pa-cific area only, has taken the tag. Columbia Management, Inc. Rush will use Hollywood as his headquar-ters.

Under the new setup Lawrence Lowman. CBS v.p., will contact Rush direct on material which Columbia Arthut Judson, head of the CCC, will work with Rush on the former's artists. It's the first time that the network and its partner, the CCC, have got together on an operations merger of this sort.

Larry White, whom Lowman sent out to the Coast several months ago, will come under Rush's authority.

N. Y. Concert Biz on Upbeat; **Ballet Russe Garners Good Gross**

Rubinoff Tour

Rubinoff is going out on a short concert tour, on which he will head a small troupe, chiefly in one-night stands in concert halls. Tour opens Friday (29) in Peoria, and the show will work its way as far west as Denver before disbanding, so Rubinoff can play a solo date in vaude at the Palace in mid-November.

The Palace in microvenence. Supporting the violinist in the troupe will be Margaret Daum, soprano, and the plano team of Jacques Fray and Mario Braggiotti. Admish scales will be varied, according to the size of the towns trouped. Top will be \$2.75.

GUILD SETS DEAL WITH DE FEO

American Guild of Musical Artists last week signatured a pact with with George De Feo and his Century Grand Opera Co. of N. Y. covering recognition, AGMA shop and certain minor provisos. Agreement is for two years and covers all solo singers, dancers, stage directors, stage managers and prompters.

While the deal does not set any wage minimums, a general set of such requirements is being drawn up by the AGMA board and will be submitted to various opera managements within the next couple of weeks. Dates have tentatively been set for AGMA to huddle with Alredo Salmaggi, Fortune Gallo, Enrico Odierno, Armando Passeri and other local impresarios with idea of concluding contracts recognizing the Guild, Meeting with J. Franklin Viola and Armand Bararozy, of the Columbia Opera Co. of N. Y., is skedded for Monday (1).

Having signatured a deal with the S. California Symphony Assn., Lee Fischer, executive secretary of the Fischer, executive secretary of the Guild, was expected to conclude a similar one with the San Francisco Grand Opera Co. either yesterday of the Guild, was expected to conclude a similar one with the San Francisco Grand Opera Co. either yesterday of the Guild, was expected to conclude a similar one with the San Francisco Grand Opera Co. either yesterday of the Guild, was expected back: at the Rollage opera officials for several days and is expected back at the New York headquarters of AGMA, some time late next week.

Efforts to bring about an amalgamation of AGMA and the Choral Alliance, which is also affiliated with the Associated Actors and Artistes of AGMA, with status similar to that of Chorus Equity and Actors Equity.

Pugs to H'wood

(Continued from page 1)

a pretty good chance on a test. Another who wants to go Hollywood is Bob Olin, who once beat Maxie Rosenbloom

Rosenbloom.

After Boris Kaplan, in charge of testing in the east, had interviewed all the fighters, they were put through emotional paces by Eddie Blatt, h.o. dramatic coach, and later were asked to show how they'd walk across a floor, etc., by Lillian Madeley. In addition to being prettied up under a makeup routine, the pugs were photographed. Photos, done by Lou Nathan, will be studied pending further testing.

CONCERT NOTES

Stephan Here set for fiddling dates with the Rocheste, symph Dec. 10, National Orch Assn. in Carnegie Hall Dec. 13 and with the Montreal symph Dec. 19. Then tours for joint recitals with Carola Gitana, Spanish

Amparo Iturbi, sister of conductor pianist Jose Iturbi, begins a piano recital tour Nov. 5.

Grosses continued to surge unward in the New York concert biz last week, offering fresh indication that the new season will chalk up some terrific b. o. figures. Philharmonic-Symphony Society Orchestra drew a packed house for its season opener at Carnegie Hall last Thursday (21) night. Monte Carlo Ballet Russe debuted to standees at the Metro-politan Opera House last Friday (22) night, Harald Kreutzber pulled an-other super-capacity house at the Guild theatre Sunday (24) night, and Richard Tauber was expected to draw almost a full house at Town Hall last (Tuesday) night.

Hall last (Tuesday) night.

How big the b. o. may become is shown by the sale for Yehudi Menhuin's two recitals at Carnegie Hall Dec. 6 and Jan. 3. Entire house has been gone for weeks for the first and only stage seats are left for the second. Top is \$3.30 for the fiddler's dates, with the house estimated at better than \$7,000 each.

Estimates for Last Week

Estimates for Last Week
Philharmonic - Symphony Orch,
Carnegie Hall (2,760-subscription).
Thursday (21) night's opening, capacity, as usual for this almost exacity \$4,860. Friday (22) afternoon,
also a customary sellout, \$5,100 at
same scale, but fewer press seats.
Sunday (24) afternoon, not us sharp
a drop as in former seasons, around
\$2,800.

a drop as in tormer seasons, around \$2,800.

Monte Carlo Ballet Russe, Metropolitan Opera House (3,500+\$3.30). Friday (22) night opening was a smash, with several hundred standless, rated \$6,500. Saturday (22) sections of \$6,000. Saturday (24) night, off a bit, but still strong, \$5,400. Morday (25) night, up again to approximately \$5,800. Last night (Tuesday) expected about the same. Ballet sticks until next Sunday (31), with three extra matiness, then tours.

Harald Kreutzberg, Guild theatre (914-\$2,75). Sunday (24) night, Profiting by his sock notices several weeks ago, the dancer packed in super-capacity, with extra seats and standess, despite Monte Carlo Ballet opposish. Rated \$1,600.

Philadelphia Orchestra, Eugene

Depuissin. Rated \$1,600.

Philadelphis Orchestra, Eugene Ormandy conducting, Serge Rachmaninoft, piano soloist, Carnegie Hall. (2,760-\$3.50) Saturday (23 night, All the place would hold for the Russian ivory thumper, fine \$8,000.

\$8,000.
Affredo Salmaggi opera company, hipp (5,500-99c.) Saturday (23) and Sunday (24) nights. First was clean sellout, for \$3,400. Second also big, \$2,900.

\$2,900. Belchard Tauber, Town Hall (1,500-2,75) Tuesday (26) night. Austrian tenor is a b. o. natural since he's been in pix. Anticipated \$3,000. Shandle tenors are the first of the Shandle tenors are the first of the Shandle tenors are the first of the same of the other heavies in town, but doing well. Expected nearly \$3,000.

K. O. to Reno?

(Continued from page 1)

(Continued from page 1)
by this decision, and in New York
by a similar one, legal men are of
the opinion that all states will make
similar moves as such matters come
up, virtually destroying the fame
upon which Reno has been built.
Illinois decision was handed down
in case of Dorothy Ferguson Jardine
versus Charles F. Jardine. In coming into court, Mrs. Jardine asked
the annulment of her five year martage to Jardine on grounds that his
divorce from a former wife, obtained
in Reno, was by fraud since he was
not a permanent resident of Nevada
and had no intention of becoming

Jardine charged that since his wife had paid for his former divorce so that she could marry him, she was a party to the alleged fraud, and hence had no right to bring such

hence had no right to bring such charges.

Mrs. Jardine's attorney, Benjamin Ehrlich, based her case on a theory that the State was a parent to mar-riage and divorce; that it must give

riage and divorce; that it must give a party with dirty hands the right to clean them, or the State itself would become a party to the fraud. In granting Mrs. Jardine's petition for an annulment the Supreme Court declared Reno divorces to be illegal when the plaintiff established residence there for the purpose of obtaining such divorce, and was not a bona fide citizen.

If, and when, other states join Ilinois and N. Y. in declaring such divorces fraudulent, the sweeping effect is expected to relegate the Nevada resort to the obscure place a town of its size ordinarily has.

For \$16,000 Deficit Cleve. Symph-Music Union Suit; 'Interference,' Forceouts, Imports

Cleveland, Oct. 26. Carl J. Vosburgh, manager of Cleveland Symphony Orchestra, brought his fight against the local musicians' union to a head last week by filing an injunction suit against the AFL unit for unwarranted inter-ference as well as for trying to keep six new musicians from fulfilling their contracts.

their contracts.

Dispute centers around the alleged importation of players by the symph directed by Artur Rodzinski. Sixteen men were engaged for the 1937-38 season, of whom only 10 were certified by Milton W. Krasny, prez of union of union.

certified by Milton W. Krasny, prez of union.

Five of those in the string section urned down, which included one Clevelander, kept Leon Zawisza, David Schwartz, Jac Goredetzky, Theron McClure, Tom Brennan and LeRoy Collins from playing in the opening concert last week. Rodzinski revamped the score to go on without them, but music critics commented on a noticeable lack of balance in the symph.

Order threatening expulsion of the six from the AFL if they participated, according to local officials, emanated from Joseph N. Weber, AFM prez in N. Y., after Krasny protested against favoritism to out-of-town talent. Of the 82 men in

troupe, 25 are localites or trained here. Rodzinski is accused of forcing out the original charter members, some of whom are now in WPA orchestras, and favoring students of Philly's Curtis Institute.

Question of union recognition or eligibility of its musicians is not involved, for the orchestra has been unionized for the last 19 years. Vosburgh charges Krasny's battle to protect local musicians against out-of-towners is a smoke-screen to gain more power, and that facts are being distorted. Pointed out that auditions open to all Clevelanders are held annually, although few have qualified. Rodzinski recently hinted that he couldn't find any here capable enough to work under his baton.

Civic directors of Severance Hall's

Civic directors of Severance Hall's symph, which has received dona-tions reaching \$3,500,000 since it was founded, voted to fight the union defounded, voted to fight the union demands only two days before the first concert. Krasny's attempt to dictate its personnel through threats of fines and expulsion, they said in suit, is definitely unlawful and injurious to organization. Petition also names seven other union oficials, Henry Pflzenmayer, Elmer H. Wahl, Baddy Costello, Frank Crandall, Edward Haug, Ralph Villoni and Horace Vokoun.

Sweepstake Eye, Winking
New York's daily

Sweepstake Eye, Winking
Only two of New York's daily
newspapers, the Herald Tribune and
The Sun omitted reporting the winners of the Irish sweepstakes last
week. Tribune carried no explanation for omitting the list which was
carried by the Times, but The Sun
published a front page story in regard to skipping its publication.
Move on the part of The Sun
seems like either an attempt to clear
the matter up, or more probably a
coy means of getting in a whack at
the New Deal's Mr. Farley, by putting him on the spot for not prosecuting papers which disregarded to
the ague Post Office regulation. Tribune's silence, but omission of the
list makes this explanation credible
as hope of embarrassing the Administration.

ministration.
Sun stated that it would carry no ministration.

Sun stated that it would carry no news for the same reason as it gave last May when the Post Office refused to make a definite ruling on the printing of riews relating to sweep-stakes. Sun stated there had been and the same stated there was a Federal law prohibiting the mailing of newspapers printing winners of lotteries.

Sun considered printing two editions, one for the mails, and the other for local distribution, but dropped idea when it was found that any subscriber might put The Sun in the position of violating the law by mailing his copy.

Sun further stated that Postmaster General Farley, under considerable pressure from publishers, was understood to feel that Goldman had been a bit too sweeping in his zeal

been a bit too sweeping in his zea for the law.

been a bit too sweeping in his zear for the law.

N. Y. Guild Benefit's \$2,000

The third annual benefit of the Kewspaper Guild of New York for the Emergency Fund was held at the Manhattan Opera House (22). Primary purpose of affair, aside from eash receipts, was to enlist cooperation of Guild members in labor difficulties. Instead of soaphox oratory, however, sentitinent was more subtly aroused in a series of skits, Guild Parade of 1937, purported to show the blatant skullduggery of various newspaper publishers, many of whom were mentioned right out loud, and hissed accordingly.

Douglas Montgomery, currently rehearsing in the Rowland Stebbins production, 'Merely Murder,' volunteered his services to act the role of Guild Narrator. Production was staged by Morris Watson, former A. P. employee, whose dismissal last year was tried before the Supreme Court. He won a moral victory for himself and the entire newspaper fraternity, but spurned his reinstatement, and is now affiliated with the WPA dramatic enterprises.

Every film company bought boxes at \$100. Rutgers Welson, of RKO,

WPA dramatic enterprises.

Every film company bought boxes at \$100. Rutgers Nelison, of RKO, played host to Anna Neagle, Herbert Wilcox and Mitzi Green, Hortense Schorr, of Columbia, was hostess to Gloria Swanson, who epitomized glamour in a white brocade evening gown with gold leaves in her hair and a chocolate brown evening cloak. Paul Muni, accompanied by his wife, Bella, received a three-minute ova-Paul Muni, accompanied by his wife, Bella, received a three-minute ova-tion, when he took a bow from his Warner Bros. box. Ben Washer, of the Goldwyn office, entertained for Mr. and Mrs. William Hoehnel, Mr. and Mrs. Howard Barnes and Frank Nugent.

Nugent,
Presence of Mayor La Guardia,
Thomas Dewey, Comptroller McGoldrick and Newbold Morris in

Goldrick and Newbold Morris in center box was signal for prolonged cheers and battery of flashlights. La Guardia, responding to cris of 'speech, speech,' retorted:

The reason I am here tonight is because I heard that if I came, I would meet Gypsy Rose Lee.' (Laughter and applause). The only difference between Miss Lee and myself is that she strips herself, and I am stripping Tammany!

Heywood Broun, National President of the Newspaper Guild, took center stage to urge boycott of the Brooklyn Eagle and the department store, Abraham, & Streus, because it advertises in the Eagle.

Strike's Comedy Angle

Some of the Eagle vets are peeved at the strike-breakers, many of them from the Times-Union which the Eagle took over, because it was on account of the T-U overhead that the

of the T-U overhead that the Eagle strike came about, in some measure.

Among the humorous side-lights is the solicitude of the cops at the Eagle who now know the picketers fairly well and make intimate inquiries or how's the wife, the kiddles, etc. One cop, a pretty good tenor, did a personal appearance at the strikers' Saturday night socials and clicked big. Strike headquarters are across the street from the

Strike headquarters are across the street from the Eagle and during one inclement day when a new picketing shift was slated to appear, to coincide with the advent of the new shift of printers, the core charge into her vent of the new shift of print-ers, the cops came into h.q. and wanted to know where the boys are, why they didn't show up on schedule, and, 'Come on out, we're lone-

Jim Tully's Guess

Jim Tully's Guess
Jim Tully in a story appearing in
the Nov. 6 issue of Liberty tells of
the Joe Louis-Tommy Farr fight last
summer and predicts that the Brown
Bomber will not be champion for
long. Tully, former fighter himself,
believes Louis will be defeated in
his next contest, saying the fellow
is definitely on the skids. Jack
Dempsey is quoting saying of the
Tully article: 'My old pal has said
it.

it. Dempsey figures that light heavy-weight champ John Henry Lewis might turn the trick.

Philly Papers Drop 'Extras'
Two editions of the Philly evening
papers have been dropped for
economy reasons. They are the first
edition, tagged 'Extra,' which used
to appear at 10 a.m., and the 'Sports
Extra,' which appeared about 3:45.
Earliest edition to hit the street now
is 'Postscript' at 11 a.m. 'This is followed by 'Night Extra' around 1:30.
One Star Final' at 4, Two Star' at
5:30 and Three Star' to catch final
scores.

cores. Changes apply to Bulletin and Ledger. Bulletin recently added two extra sports pages as a cover for its final editions. Regular page one then becomes page three.

Why Pegler Was Out
Resson Westbrook Pegler's column
did not appear in 'the N. Y. WorldTelegram last Tuesday (19) is understood to be because of an attack on
all newspaper circulation contests.
Roy Howard is understood to have
nixed the column on the ground that
some Scripps-Howard papers use
contests, and that they might be used
more extensively in the future.

Life's Trademark Suit

Life's, Trademark Suit.
Ultem Publications is named defendant in U. S. district court by Time, Inc., publishers of the weekly mag. Life. Plaintiff's claim an Ultem publication copies Life's format, in violation of the plaintiff's trademark. mat, in violation of the plaintiff's trademark.

Suit is for a permanent injunction and accounting of profits.

Not Riot-Just Newspapermen

Not Riot—Just Newspapermen
Philly chapter of the Newspaper
Guild tossed a party last week at
Green's, upstairs beanery in Philly.
Figuring the affair would wax heetic
and last into the wee hours, the boys
sought precautions so the cops
wouldn't pinch the place.
Police headquarters sent out a general order over the department teletype, warning all gendarmes that
uproar at Broad and Vine streets
wasn't a riot—just the scribes—and
to avoid the area as a plague.

N. Y. Trib's Shakeup
Personnel shifts at the N. Y.
Herald Tribune on Monday (25) include moving Stanley Walker over
to the editorial and feature depart-Following the entertainment, there was dancing to Richard Himber's Essex House music in the main ball-room and refreshments and drinks at the bar. Net proceeds for the evening was \$2,000. Dee Lowrance was in charge of tickets, and credited for considerable advance over last year.

Current lineup of officers is: Heywood Broun, National press; Carl Randau, of N. Y. World-Telegram, Tessident of New York Chapter; James Kjernan, N. Y. Times, and Monroe Stern, Journal, v.p's; Tom Cassidy, Daily News, secretary; Nat, Elnhorn, Brooklyn Eagle, treasurer.

CHATTER

Woolicott's 'Second Reader' due out next month.

Richard English sold his story.

Richard English sold his story, 'Swing Simple,' to College Humor.
Fred J. Walker appointed San Francisco bureau manager for In-ternational News Service.
Viking Press has sold British Broadcasting Co. the television rights for a trial broadcast of 'The Waltz.

Bob King Philly Bulletin reporter.

Waltz.'
Bob King, Philly Bulletin reporter, has been added to press corp in Governor Earle's office in Harris-

burg.

Gene Fowler leaves Sat. (30) for Hollywood to work on the script for the Selznick picture dealing wit the Associated Press.

Charles Douglas Jackson, who has been assistant to Henry R. Luce of Time, Inc., was appointed General Manager of Life last week. Appointment goes into effect immediately.

Dollation actely.

Walter Gunnison, grandson of H.
F. Gunnison, former publisher of
the Brooklyn Daily Eagle is one of
the strikers on the picket line at

the strikers on the pieces like with tapper.
William Faulkner has finished his new book tilled The Unvanquished, a series of stories dealing with the Civil War.

LITERATI DEATHS THIS WEEK

George Horace Lorimer, 69, editor of the Saturday Evening Post for al-most 40 years, died in Philadelphia,

Oct. 22.

Known for his editorial conservatism which was reflected in the Post's pages, he brought many writers whose names are now household words into the paper. The late Ring Lardner, Harry Leon Wilson, Joseph Hergesheimer, Octavus Roy Joseph Hergesneimer, Cicavas Roy Cohen, Mary Roberts Rinehart, George Patullo, Albert Payson Ter-hune, F. Scott Fitzgerald, Irvin S. Cobb, Thomas Beer, Sinclair Lewis and many others were writers whose short stories appeared regu-

whose short stories appeared regularly in the Post.
Funeral was held on Monday at his home. Honorary pall bearers included Herbert Hoover, Supreme Court Justice Owen T. Roberts, Booth Tarkington, Kenneth Roberts, Dr. Thomas S. Gates, president of the University of Pennsylvania, Garet Garrett, A. Atwater Kent, Edward T. Stotesbury, J. Bertram Lippincott, Wesley W. Stout, and Walter D. Fuller.

D. Ruller.

Fred G. Storty, 67, editor of Columbus, Ga., Enquirer, died Saturday (23) of heart attack. He had been ill for month and only recently returned to his desk, where he was stricken and died before medical ald could be summoned. Storey became editor of Enquirer when it was acquired by R. W. Page Corp., in 1830. He was formerly connected with Columbus Ledger. A son, Fred G., Jr., is with advertising dept' of Atlanta Journal.

Cant. William Ellinitt Gonzales.

lanta Journal.

Capt. William Elliott Gonzales,
71, publisher of Columbia, S. C.,
State, died Oct. 20. He became
editor of The State following death
of his brother, N. G. Gonzales, in
1903. Following seven years service
as United States minister to Cuba,
he was named, in 1920, as U. S. ambacsador to Peru, post he occupied
for nine years. Daughter and sister
survive. survive.

Mrs. Helen Clifford Wilbur, author, playwright and newspaper writer, died at Glendale, Calif., Oct. 18, after a lingering illness. She was the mother of Elizabeth Wilbur, screen and radio actress. A sister and two brothers living at Gloversville, N. Y., also survive. The body was taken to Palo Alto, Calif., for interment.

Thomas R. Williams, 59, secretary Thomas R. Williams, 59, secretary of the Pittsburgh Publishers Association, died on Oct. 21 at his home, following a two weeks' illness of pneumonia. He was president from 1920-22, of the American Newspaper Publishers Association, and had been managing editor and husbness managing editor and husbness managing. managing editor and business man-ager of the Pittsburgh Press.

Edward H. Harris, 57, secretary of Edward H. Harris, 11, secretary or, the American Newspaper Publishers Association since 1934, who had been sick since July, died on October 24 at his home in Richmond, Ind. He was the publisher of The Richmond Palladium, Indiana's second oldest

Reginald Charles Barker, 56, au-

Reginald Charles Barker, 56, author of several frontier tales, died in Los Angeles, Oct. 26. Widow and two sons survive.

J. Harry Lewis, 73, one of the four organizers (in 1900) of The St. Paul Daily News, died Sunday (17) after an illness of four weeks.

Robert Harbison, 73. editor of San Bernardino (C. 12.) Sun, Gled there Oct. 22.

Football

By Dick Fishell

The apple cart was knocked over when four tremendous favorites, Columbia, NYU, Syracuse and LSU, all bit the dust. Experts have gone beserk endeavoring to find a new method of doping. We're still battling, so here goes.

The fortherly at Alabama

The fortherly at The fortherly and a starting at train wreck or a typhono, Alabama should win out.

Texas. Ikise the rest of the teams

Texas. Christian at Baylor
Texas, like the rest of the teams
in that sector, is above average, and
Davy O'Brien is worth his weight

rates a fair average, but not quite enough to cope with Nebraska mob.
Colgade at NYU
Both elevens have been pushed around until it hurts. The Violets are accustomed to it, but the Red Raiders don't like it. Andy Kerr likes to put on a good show in New York and this may be his best of the season, over an injury-tiddled N. Y. squad—therefore, it's Colgate.
Fordham at North Carolina
Carolina has come fast. They have shown a smooth attack, and an excellent kicking game. The Rams is still unbeaten and you can't take that away from them. The Fordham Sophomores improving with

Probable Football Winners And Proper Odds

3.00	
(Oct. 30, 1937)	
By DICK FISHELL	
GAME WINNER	opps
Kentucky at Alabama Alabama	
Texas Christian at Baylor Baylor	
Ohio State at Chicago Ohio State	
Columbia at Cornell	
Villanova at Detroit Detroit	
Manhatian at GeorgetownManhatian	
Vanderbilt at Georgia Tech Vanderbilt	7/5
Temple at Hely Cross	
Michigan at IllinoisMichigan	
Notre Dame at Minnesota Minnesota	214/1
Nebraska at IndianaNebraska	
Colgate at NYU	
Fordham at North Carolina Fordham	1/5
Navy at Pennsylvania	
Carnegie Tech at Pitt Pitt	
Harvard at Princeton	
Iowa at Purdue	
Auburn at Rice	8/5
Oregon State at Stanford Stanford	
Penn State at Syracuse Syracuse	
California at UCLA	
Northwestern at Wisconsin Northwestern	. 8/5
Darimouth at Yale	
(Predictions Based on Fair Weather)	
COPYRIGHT, 1937, BY VARIETY, INC.	

Darimouth at Yale Predictions Based On Pair Weather)

(OPPERIGHT, 1937. BY VARIETY, INC.)

In gold. The Baylor Bears, selected for the cellar in the Southwest Conference, has been the dark horse and now rates top honors. They'll outpass Christain to win.

Ohio State at Chicago Chicago has some topnotch professors and an excellent law school, but they'll need more of a defense than that to stem versatile Ohio State.

Columbia at Cornell
Lou Little's Lions were really just that against Army and Penn, bit bogged down because of over-confidence, and they took the short end from Brown. Cornell seems to have shot the works' and is now a dissipated and depleted squad. Even with Peck back in the lineup, Columbia will take to the air for a victory.

Villanova at Defroit
This is as close a game as the season will produce. Both are unbeaten, both well coached and both functions splendidy on offense. The only edge goes to Detroit, playing at home.

Manhattan's another beautiful machine that's on its way, to the junk heap. Georgetown, never reputed as a great squad, has done better than expected. Meehan should salvage something and win this one.

Vanderbilt at Georgia Tech Vany slipped over a fast one on Louisiana State, but played good sound ball to do it. With Tech's loss to Duke also went their enthusiasm, and Auburn also trampled over them. Morrison, a perfect ringmaster, has his Vanderbilt boys hot and should keep them that way.

Temple surprised with tresir win over Carnegie Tech, aided, of course, the surprised with the hospital list, he should get the only score of the game.

Michigan at Illinois
Their only Big Ten victory of the year was recorded by Michigan last week and they seem to be improving. Illinois' only claim to fame is their scoreless the wind they seem to be improving. Illinois only claim to fame is their scoreless the wind they seem to be improving. Illinois only claim to fame is their scoreless the wind they seem to be improving. Illinois only claim to fame is their scoreless the wind they seem to be

Broadway

Herman Bernie back from Coast Bish Lenihan around, after illness. George D. Lottman back from the oast.

Vic Ratner will be a pop minute.

Paul Muni is planning a foreign sojourn.

J. C. Furnas, the gadabout, in mid-

McGregor Bond has been ill at Lambs Club.

Fredric March due in from the Coast this week.

Norman Stein under observation in French hospital.

Anna Sten studying up to apply for American citizenship.

Hotel Astor opens a new cocktail-dance room late this month,

dance room late this month,
Lillian DeCosta back to Par after
a long siege with pneumonia,
Mother of Capt. George H. Maines
died in Flint, Mich., last week.
John Abbott and Eddie Day, London music publishers, in town,
Legion post dinner to John Murary postponed until after election.
Pauline Quail, of the Louis Shurr
office, resigning to return to the
Coast.
Al Sherman. Colimbia Ples short

Sherman, Columbia Pics short cist, won a pair of shoes at

screeno.

Jack Robbins defers his Coast hop until Jack Bregman (Feist g.m.) returns to N. Y.

Jack Robbins, defers his Coast hop until Jack Bregman, (Feist gm.) returns to N. Y. Company manager of '74 Rather Be Right, married in Boston recently.

Belle Shigon, for several years assistant to Harry Bestry, agent, resigned last week.

Walter Hutchinson, 20th-Fox forgin manager, expected back in N. Y. earliest week.

Walter Hutchinson, 20th-Fox forgin manager, expected back in N. Y. earliest to M. Torteign Press Correspondents holding shindig and debate at 4 stor hotel, Get. 50.

Majority of gals in second company of 'The Women' wearing added hest pads to appear matronly.

Milion Immermann, who did the sets for Murder in the Cathedral, is destined by the company of the Woskowitz's contract.

With Fox renewed. He returned to New York Monday from the Coast. Mrs. Harry Rubin recovering at home from a recent operation per formed at Johns Hopkins, Baltimore, G. Maillard Kesslere, photogrammerical advertising and Hollywood.

for commerciat auvertusing and yellowood.

WB put on a masked Hallowe'en party Friday night (22) at the Warner clubrooms in the home office building.

George Sklar has completed new comedy-drama, 'Enough is Enough,' which the William Morris office is agenting.

comedy-drama, Enough Is Enough, which the William Morris office is agenting.

N.Y. to L.A. plane travel light these days since the last accident. It's a usual fall-off attendant to such willight.

these days since the last accident. It's a usual fall-off attendant to such provided to the last accident. It's a usual fall-off attendant to such provided to Coast, where Brecher takes up new writing contract with Mervyn Le Roy.

Richard Kendrick is back in his original role of 'Stage Door,' having replaced Bernard Zandeville in the road company.

Al Burks back to New York after three months of high-powered exploitation on UA pictures in the Chicago territory.

Al Burks back to New York after three months of high-powered exploitation on UA pictures in the Chicago territory.

Al Burks back to New York after three months of high-powered exploitation on UA pictures in the Chicago territory.

Al Burks back to New York and in the Hotel Sharon, former N.V.A. clubhouse.

Charles Snow, vaudevillian, haretired to become president of Magniface Mirror Works, Inc., New York and Bridgeport firm.

'Virginia' having closed at the Music Hall Saturday night (23), Mona Barric trained Monday to the Coast and pictures. On the Coast and pictures. On the Coast and pictures are the St. Moritz last week.

David Oppenheim, songwriter, may be addressed at No. 5775-NE, P. O. Box Q. Lewisburg, Pa., where he now is as gesult of an income tax jam.

Rodney Bush now in 20th's home office advertising department, suc-

Jam.
Rodney Bush now in 20th's home office advertising department, succeeding John Thomas, resigned to join Batten, Barton, Durstine & Osborn.

born.
Louis Sobol (Journal) was on the short end of 10-1 bet on Brown against Columbia and took over Tools Shor's Tavern syndicate for

Arthur Ziehm, head of General Foreign Sales Corp., is expected back at his desk this week after be-ing bedded by a severe attack of

back; at his desk this week aiter being bedded by a severe attack of lartyfitts.

With the series of the week. Pitans residing there permanently, with never the sinus trouble that's been bothering him.

Tony Howard and Irvin Marks.

London and Paris showmen, interested in 'Three Waltzes', extending their N. Y. sojourn until after the operationers No. 11 in Philly.

Maurice Conn, head of Conn Productions (Ambassador Pictures), planed back to town from the Coast Saturday (23), accompanied by T. H. Richmond, publicity chief.

After 12 years as a Loew theatre manageress—the only femme mgr. in N. Y.—Chell Janis resigns from the Ziegfeld direction. Put that class pabe

on the map and figures she could take over a small house, on percen-tage, and do so likewise, for herself. Sylvia (Mrs. Bob) Weitman, man-aging director of the Paramount, operated on for mastoids recently, rallying satisfactorily. Peter, son, now on his feet but under doctor's care.

care.
Oscar A. Doob, Loew's advertising and publicity director, flies to the Coast Thursday for studio conferences on future ad campaigns. He will be accompanied by Si

iffe will be accompanied by Si Seadler.

Bob Rosen, theatre manager with Loew's for 10 years, has established a personal service bureau, including advertising novelties for theatres and niteries, plus publicity, arranging routers for theatres and niteries, plus publicity, arranging routers for theatres and niteries, plus publicity, arranging routers for the properties of the properties o

Minneapolis

By Les Rees

W. T. Benda, the mask man, here for lecture. Florence Bellman addition to Mon-ogram office.

ogram office.

Iva Griffith back at work at RKO after long illness.

Jay Haas, Paramount advertising supervisor, in town.

Leo Blank, Warner Brothers' district manager, visiting.

Lynn Root, Hollywood scenarist, visiting in Twin Cities.

visiting in Twin Cities.

Harry Snaffen, Universal's homeoffice auditor, in town.
Paul Allison, RKC home-office ad
sales supervisor, a visitor.
University of Minnesota theatre
opened season with 'High Tor,'

Bill Adams, Universal salesman, slightly injured in auto accident,

Bill Elson up from Kansas City to

Henry Kohn, National Screen assistant Chicago branch manager, in

Moe Levy, 20th-Fox district man-ger, back from a visit to Omaha ager, b W. T. Carr and Ed O'Brien, War-er Brothers' home office auditors,

London

Vic Oliver applying for English citizenship.
Leslie Mcdonell on continental skip for talent.
Marie Tempest.
Green Room club running annual 'do' at the Carlton hotel.
Eddle Foy here for rehearsals of new Prince of Wales show.
Cy Landry back on the Stoll tour and indie dates, set for 12 weeks.
'London After Dark, Walter Hackett show, folks at the Apollo, Nov. 20, "London After Dark, Walter Hackett show, folks at the Apollo, Nov. 20, "Leed and the control of the control

raramount's Carlton Oct. 21 for four weeks.
Sarah Churchill, Mrs. Vic Oliver, has joined the Brighton Repertory Company.
Teople in Love' closed at the Ambassadors, Oct. 9, after 14 per-formances.

Pépole in Love closed at the Ambassadors, Oct. 9, after 14 performances. Edgar Anstey, production director for the March of Time, to N. Y. for several months.

Metro press receptioning William Powell at the Cardige's hotel on his are the Cardige's hotel on his are the control of the fact he is the only English producer listed in Debrett's Peerage.

Prime Minister Chamberlain rubbernecking Denham studios with Alex Korda as guide.

The Scala, Berlin, vaudeville unit riccadilly in for the month of October. The control of Collect. The Scala, Berlin, vaudeville unit riccadilly in for the month of October. See the control of Collect. The Scala, Berlin, vaudeville unit riccadilly theare for second West End run.

Adolph Zukor had a special tour of inspection of the BBC television station at Alexandra Palace.

Vic Oliver came back for four weeks, and now booked till end of January doubling every week.

Mogador staging Bala tha end of Mitty Golden's vaudeville season.

Frances Day and Arthur Riscoe have teamed together again for musical in the West End. Their own coin.

Mel Templeton acting as substi-

coin.

Mel Templeton acting as substi-tute and alternate director for Jack Buchanan during latter's stay in New

tute and alternate director for Jack Buchanan during latter's stay in New York. The Syears in England, Joe Coyne, once a West End leading juvenile, returns to America to settle down.

Leslie Roberts, who staged the Larry Adler road show, joining with Adler to run their own dance school in London.

Present Cliff Fischer London Casinos show skiedded to fold Christmas day, with the new one going in 10 and the Company of the Syear S

Films production of 'The Drum' at Denham Pommer flew to Paris to be at the bedside of his dying father. Shooting of Laughton-Pommer picture at Elstree was held up for a few days.

Although Henry Sherek's contract with the Dorchester hotel expires March, 1938, the directors have already given him another year's contract dating from date of expiry.

Bob Garr and Howard Deighton are representing will Mahoney vaude unit. Also have another unit here, which they are presenting in conjunction with the Jack Hylton office.

here, which they are presenting in conjunction with the Malt Dinney Mickey Muse outfit in London, marries and the Malt Dinney Mickey Muse outfit in London, marries and the Malt Dinney Mickey Muse Paris office.

Woolworth's dickering with Gaumont-British to purchase Grange Cinema, at Kilburn, to turn it into a store. GB just completed a new super, in conjunction with Hyams Cack County Metro's producer of Yank at Oxford, at Denham, yanked Monty Berman, son of, Max Berman, the costumer, into the mob scene, and now the boy is getting film ideas. New show at the Dorchester hotel already framed. Opens Jan. 4, with Henry Sherek hand the Metro's producer of Wank of the Metro's producer of Wank at Oxford, at Denham, yanked Monty Berman, son of, Max Berman, the costumer, into the mob scene, and now the boy is getting film ideas. New show at the Dorchester hotel already framed. Opens Jan. 4, with Henry Sherek hand in the Metro's Barek hand in the Metro's Max Market Mayne, or the Three Sailors.

Melbourne

Newspapers assisting managements overcome the infantile paralysis

to overcome the infantile paralysis scare.
Government /reported readying scheme to intro night trotting before the year bows out.
Royal Melbourne Fair pulling plenty of visitors from the stix should life the before the stire of the stire o

should lift theatre bir.

Stan Crick, Fbx chief, may give his hoss. Sir Regent, run in Australia's Melbourne Cup. next month.

Expected that Williamson-Tait will import further shows and stars now that legit trade is on the upgrade. Expected that when Sir Ben Fuller sets plans for a new theatre in Sydness of the start of the sta

heavy biz for Hoyts, 'Girl in a Million' (20th) proving one of the best nabe bets in years.

Robert Halliday, male lead 'Balalaika,' escaped serious head injuries, when a lead weight dropped accidently from the files during a performance. Actor was stunned, but recovered and continued with role.

Acts playing successfully for Frank Neil include Nina Mae McKinney, Roy Rene, Batie and Foster, Bob Fisher, Nan and Fellx, Harry Marconi, Tracey and Hay, Jack Evans, Yorke Di Sousa and Verdie and Lee.

Berlin

Brigitte Horney to Algiers. Garbo's 'Camille' okayed sans

Garbo's 'Camille' okayed sans scissors,
On the Avenue,' 20th-Fox, in second month.
Exteriors for Willy Forst's 'Serenade' finished.
Cameras rolling on Gigli's 'Mutterlied' in Rose Barbandon, Actress,' started.
House Bampton, American singer, giving two recitals.
Liane Haid in Prague for premiere of 'Peter im Schnee'.
Premiere in Stuttgart of 'Monika,' operetta by Nico Dostal.
'It Happened One Night' in original version at the Kamera.
Cascade, one of Berlin's pop bars, unshuttered after four month's darkness.

ness.

Bernardino Molinari to Germany
with the Augusteum orch from

Merrardun works will be pre-sented.

Chicago

Bert Gervis, new Consolidate head here, to Milwaukee. Lou Goldberg in the city on Major Bowes unit bookings. Max Rheinhardt through Chi on way to Coast to do "The Gambler." "Madame Bovary" opening drew the dressiest mob of the season thus

far.
Dolly Kay thru on way to Holly-wood Clover Club opening Friday (29)

(29).

New front on the MCA building will set J. C. Stein back more than \$20,000.

Adolph Zukor stopped off in town for a couple of hours on his way to the Coast.

Clark, loop subsequent run house, closed last week for re-seating and a general accourt.

closed last week for re-seating and a general go-over.
Frances Harris doubling between Monesh at Great Northern and Blackstone's The -Straw, both WPA bills.
U. S. Attorney Michael Igoe and former U. S. Attorney George Q. Johnson god a special screening of Armen and the strain of th

successive year.
Harold Harris, northwest booker
for Major Bowes, with Minneapolis
and Winnipeg headquarters, in town
last week for a look at Bowes' '2nd
Anniversary' unit.

Paris

Jack Warner in town.
Julien Duvivier to Hollywood.
Robert Armstrong in for rest.
King Vidor back to New York.
Fernandel writing memoirs for 'Ce

Yolande Yoldi packing for New York, Maurice Chevalier due back from

London.

Betty Stockfield vacationing at Exposition.

Marcel Pagnol signing Raimu for

Marcel Pagnol signing Raimu for four years.

Istvan Bekassy through on way to Hollywood.

Faul Vaillant-Couturier, editor of L'Humanite' dead.

Jan Kiepura recitaling at Theatre des Champs-Elyses.

Lucien Dalsace returning to films after seven years' absence.

Myrtle Watkins at Pavillon de L'Elysee, new uptown nightie.

Lawrence Tibbett singing 'Rigoletto' at opera at second appearance here.

here.

Charles Boyer and Michele Morgan off for Ciotat for scenes of 'Le Venin.'

Hollywood

Lily Pons trained east.
Ray Olmstead to Seattle.
Ethel Merman in from N. Y.
Robert Benchley out for N.

journ. Eddie Cantor broiled out at Palm Eddie Cantor bronen om at ram Springs.
Beverly Roberts stricken by ap-pendicitis.
Leo Robin back from N. Y. and Bermuda.
Dick Powell will p.a. at Cleveland

Lee Robin back from N. Y. and Bermuda.
Dick Powell will p.a. at Cleveland auto show.
Edwin Knopf in from fortnight in New York of the State of the S

ing.'
Joe Breen in from eastern jaunt.
Disposed of his Washington, D. C.

home.

Silas Prime now handling stories
and writers for the Hawks-Volck
agency.

Sam Kress, former druggist, now
biz manager of Metro's wardrobe de-

aggy. Kress, former druggist, now bir manager of Metro's wardrobe department.

Edna May Jones, daughter of Mark Jones, former film comic, contractee at Universal.

George Barbier injured by a fall while working in Tarzan's Revenge' for Sol Messer.

George Barbier injured by a fall while working in Tarzan's Revenge' for Sol Messer.

May Blue and Gold.

Richard Carle forced by illness to leave the cast of 'Lady Misbehaves' at Republic.

Max Reinhardt returned to the Warner Burbank studio following the Salzburg festival. to handle the Fredric March-Florence Eldridge show, 'The Christian Hero'.

Freddic March-Florence Eldridge show, 'The Christian Hero'.

Freddic Bartholomew's sisters, Hilda, 15, and Eileen, 17, are to be screen-tested around Christmas.

Eugene O'Brien, who handle stills for Warners for four years, joining Columba in similar enactive, igged terme at Paramount studio, First spot will be in 'College Swing.'

John Boles took a gang from 'He Yellow Nightingale' to Berkeley for the USC-Cal game in a chartered plane.

plane.

Tom Fizdale pulled in Saturday to take over the Robert Taplinger publicity offices which he recently ac-

ured.
Eddie Conrad, recently in from
Y, has re-entered pix. First spot
in 'Yellow Nightingale,' at Par-

is in 'Yellow Nightingale,' at Paramount.

F. C. (Corky) O'Keefe, v.p. of Rockwell-O'Keefe, and Mike Midorf, head of the band department, trained in from N. Y.

Sydney By Eric Gorrick

Biz still on the icy side. Bert Hollis cinches con connection in

Biz still on the icy side.

Bert Hollis cinches connection in New Era Films.

Deer Louis cinches connection in New Era Films.

Deer Lake in New Zealand for Weeks of capacity biz.

Dave Lake in New Zealand for Metro sales convention.

Sir Ben Fuller sticking in New Zealand on further deals.

Mel Lawton bringing back stage presentations for a try at Prince Edward for Carrolls.

Reported that 96 radio stations will be used by politicians during the elections next month: in 'Maytime' and 'Saratoga' Latter started slowly, but has now built well.

Said that A. B. Marcus will take around \$30,000 for his cut on season at Royal. Show is now on the road under Fuller-Snider-Dean direction.

Wrestling continues to pull grosses from theatres once weekly. Boxing will be introduced shortly and should also take patrons away from the pic houses.

The Plantes, Christy and Goulde Tenter Plantes, Christy and Goulde Tenter, Christy and Christer, Christy and Christer, Chris

N. Y. FAIR BLDG. **AHEAD OF SKED**

New York's 1939 World's Fair al-ready seems assured of opening on time. Speed and progress made to date on the building program has amazed veterans connected with the Chicago 'Century' fair.

amazed veteran connected with the Chicago 'Century' fair.

Actually the pre-conceived construction program is only about a month ahead of schedule but much of the work originally scheduled to get under way early in 1938 has been started. Thus, fair officials believe they will have all, the more time for finishing touches in 1939.

Steel work is up on six more buildings, with eight structures, representing a cost of more than \$1,200,000, actually started. Largest of these is the \$200,000 Mell of Communications building.

New York Fair has invested about \$11,000,000 in construction contracts and other commitments. The association has its \$27,000,000 fund all collected, and now it is largely a

collected, and now it is largely a matter of distributing space to the firms seeking a spot at the exposi-

tion.

The fair's first fire department-police station (including a first aid division) soon will be completed immediately adjacent to the Administration Building, and a second is being built on Horace Harding boulevard. Bulk of the fair's administrative new moved into the Administration Building last August. Fair saved \$160,000 on jis cost, which originally had been estimated at \$900,000.

CARNEYS' BIG TAKES SET RECORD SEASON

Chicago, Oct. 26.
Carnival season just winding up will go down as the greatest in outdoor history, from both the standpoints of number out, and of profits. It is considered doubtful that any outfit, large or small, will go into winter barrs minus was

outfit, large, or small, will go into winter barns minus swag.

In 1933, there were some 12 orarnies out; in 1935 and 1936 the number jumped to approximately 200; and this year there were an estimated 300 working all parts of the country. They included all types—30 car outfits, trucks, and willies. gillies,

gillies.

As always, the bigger shows carried no dirt, and held gambling down to a minimum excepting where officials gave 'em the go ahead sign, or wanted things to run full blast.

According to a consensus of opinion, the Minnesota State Fair was the best fair of the season. States which gave carnies the best profits for 1937 include New York, Pennsylvania, Wisconsin, Illinois, Oklahoma, and California.

Estimated profits for some of big.

homa, and California.

Estimated profits for some of bigger outfits set Cetlin & Wilson for
\$\$5,000. Capt. Shesley at \$50,000, Bennies Bros. at \$75,000. Beckmanns
& Gerety at \$50,000. Royal American
at \$100,000, World of Mirth at \$75,070, Beckmanns
J. Jones at \$50,000. Only Johnny
J. Jones at \$50,000.

Grunter Beats Suit

St. Louis, Oct. 26.

George Zaharias, local wrestler Georgé Zaharias, local wrestler, won a court decision last week in the circuit court in a \$7,500 personal injury case, in which he was the defendant. The plaintiff, Charles Norwood, custodian of an exhibition hall in Evansville, III, testified his left leg was broken Feb. 4, 1936 when Zaharias, grappling with a spectator between rounds of a wrestling bout at the Auditorium, threw the man against Norwood, knocking him to the floor.

Zaharias claimed he was acting

Zaharias claimed he was acting in self defense in his affray with the unidentified spectator who, he asserted, burned him with a cigar when he was on the edge of the

QUICK ACTION

Elberton, Ga., Oct. 26.
Chief of Police Charles Johnson,
f here revealed that Charles of here, revealed that Charles
Arthur Adams, wanted in connection
with \$3,800 theft from Wallace
Brothers Circus had been arrested in
Chattanoga, Tenn., where Chief of
Detectives Hackett stated \$5,500 had
been found been found in suspect's pockets

Neb. Fair Take

Lincoln, Oct. 26.

State Fair here profited in 1937 by
\$2,848.99, as compared to \$7,481 in
1936. Board, after counting the bills
for this year's show in September,
said it had excluded the \$15,899
taken in by the grandstand because
it had to be paid as interest and
principal to bondholders on the big
amphitheatre. Also, \$23,979 was
spent in excess of the \$10,000 annually appropriated by the legislature for maintenance, all cutting into
the final count.
Receipts in 1937 were \$107,918 and
spent was \$88,571. Lincoln, Oct. 26.

EXTRA SUNDAY SHOW THE ANS.

Chicago, Oct. 26.

Both Ringling Bros.-Barnum &
Bailey and the Al G. Barnes-SellsFloto circuses have overcome payroll increases necessitated by unionization of outfits, by playing more
Sunday shows than heretofore.
Payroll of former circus was upped
some \$1,200 a day, but by playing
16 Sundays it was then care of
nicely. In former seasons never
played more than five or six outside New York and Chicago.
'Al G. Barnes-Sells-Floto played 27
Sundays out of 32. Chicago, Oct. 26.

STRUCK AT CARAVAN

Unpaid Fair Workers Build Flame Barrier Against Exit

Spartanburg, S. C., Oct. 26. Spartanburg, S. C., Oct. 26.
A dawn riot ended an all-night 'strike' at Dunn fair grounds, during which 100 laborers refused to leave after organizing into a mob. Claiming non-payment of wages for the week, they sought to prevent the carnival from leaving the grounds. Efforts to settle the dispute failed, so the big trucks formed a caravan and drove rapidly through a huge fire, built by the laborers at the entance, scattering both the crowd and the fire.

Squawk was directed at fair man-

Squawk was directed at fair man-agers and not at carnival but work ers held that the fair wasn't going break-up until they drew their coin.

Trucks moved on to the carnival's next stand at South Boston, Va.

Set B.A. Expo Fairs

Buenos Aires, Oct. 15. Sello Azul, Ltd., obtained a con cession from the Argentine Africul-ture Society to arrange exposition ture Society to arrange exposition fairs on the grounds of the AAS at Palermo, a B.A. suburb. First fair will open Nov. 1 and continue until April 30, 1938. Exposition will include a show. From Wheat to Bread, under sponsorship of the Argentine government, an amusement park and a theatre for open air shows and others.

President of Sello Azul is Juan

shows and others.
President of Sello Azul is Juan
Carlos Reilly. Martin B. Etcheverry
is appointed Vice-pres. Nivanor C.
Cafferata, Julio C. Gonzales Pinto
and Angel R. Elias ape-the exposition managers. Concession of the
company by the AAS runs for five

Franco - U.S. Pix

(Continued from page 4)

in New York and elsewhere allows U to base fancy hopes on her Ameri-

Ut to base fancy hopes on net accerdance of the can career.

Twentieth, with Simone Simon already firmly established, has Annabella in, heralded by reputation built in French and British flickers. Par, building young Olympe Bradna to top billing, also has Georges Rigaud (to be known simply as Rigaud), top leading-man of Paris films.

Metro's Contingent

Metro contingent, not yet arrived

Metro contingent, not yet arrived

"te way, in-

Metro contingent, not yet arrived in Hollywood, but on its way, in-cludes Mireille Balin and Jacqueline Laurent, plenty promising ingenues, and Julien Duvivier, ranking French megger, signed by L. B. Mayer at a very fancy figure (about \$40,000 for

one pic).

RKO has Jacques Deval (author of Tovarich' and 'Cardboard Lover') at work, with Jacques Thery, under contract, now on a leave of absence

Also on leave till year's-end is Walter Wanger's Charles Boyer, whose draw here as well as in France is already a well-established

whose draw here as well as in France is already a well-established industry factor.

Two personalities recently arrived, though not yet at work in Hollywood, are Jane Renouardt (Mrs. Fernand Gravet) who, till a few years ago, was one of top stars of French stage, but has never ventured in films; and Henry Decoin, husband of Danielle Darrieux, onetime leading sports writer of French press and more recently a scenario-writer of rank in French films. Hollywood may also find work for Jean Murat, veteran leading-man, husband of Annabella, and Else Argal (Mrs. Jacques Deval) who was under contract to 20th for short period, but never appeared in anything.

Due to arrive late this year or carly next are Tino Rossi, most famous of French crooners, who is reported from Paris to have signed a five-year film and radio contract for U. S., duplicating his air and screen work in France, with comanies not named: and Germaine

for U. S., duplicating his air and screen work in France, with companies not named; and Germaine Aussey, leading lady whose first contract at 20th went haywire, but who has screen and radio propositions awaiting when she returns tions awaiting when she from current visit to Paris.

Showmen Elect

Chicago, Oct. 26 Executive session of Outdoor Showmen's League held last week renominated entire present slate of officers for coming year.
Slate is headed by J. C. McCaffery

who will have no opposition

During past year, 400 new members have been added by League, and their benefit shows and drives reported to have doubled any other year's receipts.

Saved by the Bettors

Lincoln, Oct. 26 Lincoln, Oct. 26.
Pari-mutuel windows netted the Nebraska state fair \$22,940 this year which would indicate the 14-day September race go attracted a \$200,000 handle.

This is an increase of \$3,000 over a year ago. The fair profited only \$2,848 this year, which without the mutuel would have run up a 20G

ATLANTA ARENA

Week of Nov. 1

Ringling Bros-Barnum & Bailey
Atlanta, Od. 26.

City Council last week put its okay on application of Molly Willlamson, local sportsman, for permission to erect 5,000-seat fireproof auditorium for staging of indoor sports events.

Football Pools—Sweet Coin

Conditions

9 out of 9 8 out of 8 7 out of 7 6 out of 6

first. Salesmen get 10-20% of their total sales every week.

All ties count as losses against the football pool investor, so that the operators have two strikes on the player before he even circles his selections on the card. Only the toughest possible games on the weekend list are offered bettors. Operators hire the services of experienced sport writers in various sections of the country to make up their cards.

What the average bettor doesn't know is that if he picked five straight, even-money horses to win and parlayed them, as he is in fact operators, he would get odds of 32 operators out of six, the football pool player should get 64 for 1, lor seven straight, 128 for 1, and for eight straight 256 for 1, and for the country to make up their cards.

Pool Proper Odds \$37.50 512 for 1 \$25.00 256 for 1 \$15.00 128 for 1 \$9.00 64 for 1 \$6.00 32 for 1 Prope \$256 \$128 \$64 \$32 \$16 Pool Odds 75 for 1 50 for 1 30 for 1 18 for 1 12 for 1

Dallas Blow-Off

Performers to Scatter Following Close of Fiesta-Where They Go

Opens N. Y. Office

San Francisco, Oct. 26. Stanley Beaubaire, former editor of the Stanford Daily, and more recently a member of the Hearst newspapers organization, will be in charge of the New York offices of the of the New York offices of the 1939 Golden Gate International Ex-position, according to announcement

The New York branch, which will open Nov. 1, will cover all phases of promotion in the East. Beaubaire will concentrate in the magazine and radio fields and in travel stimulation.

G. L. Bowe, who will have charge of the exhibits division, will work with Beaubaire in the New York

RODEO ATTENDANCE UNDER LAST YEAR to New You Paramount

World series rodeo contests were concluded at Madison Square Garden Sunday (24) after an 18-day series Sunday (24) arter an 18-day series, but instead of a turnaway on the final evening, as last year, the house was considerably under capacity. Attendance dropped when the stock market started to do nip-up, and the final week failed to keep the earlier pace.

At the half-way mark it was claimed that takings were 10% above last season, but the increase was wiped out and the total gross reported under that of 1936.

Wirths to Aussie

Three members of the Wirth Fam Three members of the Wirth Family former top bareback circus act are returning to Australia. They are Rill, Phil and Stella Wirth, sailing today (27) from Vancouver for Sydney. On the passenger list they are using their original names, first named being Mrs. Martin, the others name being St. Leon name being St. Leon.

name being st. Leon.

Frank Wirth, who is the husband of May, star of the turn, is established in the fair booking and indoor circus field. Phil was also a fair booker, but gave up his office, since the Wirths intend staying in the Antipodes for at least a year and may remain indefinitely.

Film Courses

(Continued from page 1)

this subject as part of the high school English instruction. The University of Southern Cali-fornia offers the biggest variety of motion picture study with five dif-ferent divisions of class work of-ferent

ferent divisions of class work offered.

Included in the list of colleges
and universities, offering presently
or having placed the study of motion pictures in their curriculum,
are Alabama Polytechnic, University of Southern California, State
College, San Francisco (photogrepresentation of Georgia, Northwestern,
Illinois State Normal, Illinois U, University of Georgia, Northwestern,
Illinois State Normal, Illinois U, University of Georgia, Northwestern,
Illinois State Normal, Illinois Chan Sa
U, Wichita U, Kentucky U, University of Maryland, Mass. Teachers'
College, Minnesota State College,
State Teachers' College, Winona,
Minn., Missouri Teachers, N. J.
State College, N. J. Normal, Rutgers,
New York University, Columbia U,
N. Y.; Chautauqua School, Ohio
State, Western Reserve, Oklahoma
A. & M., Texas U., Wisconsin State,
Wisconsin State Teachers' College,
Stevens Pt., Stout Institute, Wisconsin U, Woming, U, Albright, Allegheny, Beaver, Bucknell, Misericordia College, Drexel Institute,
Elizabethtown, Geneva, Gettysburg,
Grove City, Immaculata College,
Grove City, Immaculata College,
Grove City, Immaculata College,
Stevens Pt., Stout Hill College,
Stevens Pt., Stout Hill College,
Stevens Pt., Stout Hill College,
Junita, La Salle (Pa.), Lehigh U,
Marywood College, Mercyhurst College, Muhlenberg, Penn State, Rosemont College, Steven Hill College,
St. Thomas (Pa.), Susquehanna U,
Temple, Thiel College, Pennsylvania U, Pittsburgh University,
Villa Maria College, Villanova,
Washington & Jefferson, Waynesburg, and 14 state teachers' colleges
in Pennsylvania. Included in the list of colleges

Dallas, Oct. 26. Dallas, Oct. 20.

Dallas' exposition comes to the close of its second year Sunday (31) with the gait and labored breathing of a marathon runner stumbling in for third place.

A special train will take most of the personnel of the Casino show toward New York, direct from siding on fair grounds, a few hours after final curtain of the revue.

final curtain of the revue.

Chester Hale chorus goes back to Broadway, where the director has lobs promised for most of them.

With the exception of four members of Lyn Murray's male chorus, the Gauchos also turn toward New York. Phil Eppens, Thaxton Sprengler, Leon Lawrence and William Cowgill will join Billy Rose's 'Show of Shows,' now rehearsing in Fort Worth.

Borran Mineutich's harmonics

Borrah Minevitch's harmonica band opens in Boston Nov. 11 at the Metropolitan. Stan Kavanagh goes to New York, with a date at the Paramount dangling. Barto and Mann go to Boston's Keith theatre and will go to Germany in January to fulfill engagements.

to fulfill engagements.

Red Nichols plans a vacation in Mexico before taking his band on the road again.

Harold Donovan, manager of the revue, will visit his Long Island home for a week before joining George Marshall in Washington.

Billy Rowley, manager of the Black Forest, takes his troupe of ice performers to Houston next week to try out a rink show that is scheduled to onen in Indianapolis Nov. 17. It

try out a rink show that is scheduled to open in Indianapolis Nov. 17. It will be headed by Mellta Bruner. Show Boat company also will take to the road with 'The Drunkard' according to Manager Bill Collins. The show opens in Besumont early in November and likely will hibernate in San Antonio for the winter. George Biack, manager of Little America, reports his show likely will move to Rockefeller Center in New York.

F.T.C. ON PRIZES

Cracks Down on S. C. Vendor Charging Prize Packs Are Lottery

Washington, Oct. 26. Sharp warning to the Eaula Candy Company to quit fooling its custom-ers was issued last week by the

Company to quit fooling its customers was issued last week by the Federal Trade Commission.
Columbia (S. C.) bon-bon dispensers sell their merchandise to operators and concessionaires and in some theatres direct. Supposed to contain pieces of candy and another article of merchandise, packages have been criticized by customers as a disappointing buy, it was charged, and contents are of varying value.

Respondents, Paul and Eaula Louise Botwin, were given 20 days to show that sales made in this manner do not constitute operation of a lottery method, in violation of the F.T.C. Act.

Real 'Leap for Life'

Milledgeville, Ga., Oct. 26.
Teddy Thomas, of Model Shows,
Inc., occupying midway of Middle
Georgia Fair here, did an unscheduled 'leap for life' Wednesday (20)
night as 5,000 fistnighters watched
his balancing act atop a 90-foot pole,
featured free act in front of grandstand.

Performer was completing his stunts on high perch when stakes and guy wires holding it in place pulled out of soft earth. Swinging like a pendulum, structure dropped earthward, Thomas clinging to top end until pole pulled from soil. when he was still some 40 feet off

round.

He let go his hold and plummeted downward, head foremost,
He suffered meted into a nearby wagon. He suffered bruises and lacerations and a possible concussion or fracture of the skull.

THREE IN A CLEM

Charlotte, N. C., Oct. 26.
Three men with the Broadway
Shows of America, Hamp Walters,
Art Harris and R. L. Davis, were
given fines in county court at Salisbury, following arrest there for a
fight on the show grounds.

OBITUARIES

WILLIAM HAROLD PITT
JAMES PERGOLA
William Harold Pitt, 31, news editor of Pathe News, Inc., and James
Pergola, 37, cameraman for the
newsreel, passengers in a transcontinental air transport which crashed
October 17 in the Uinta mountains
of Utah, were fiying to the Coast to
photograph the ideal air coast-tocoast air journey. Seventeen other
passengers were killed.
Pitt, a native of Brooklyn, graduated from Columbia university in
1928. For three years he was employed as a statistician in a New
York City brokerage firm, severing
his connection to join Pathe News
in 1931 as assistant to the news
editor.

He left the newsreel for a year to become head of the picture department of the advertising firm of Carl Byeri & Associates and returned to Pathe last July as news editor. He was unmaried, and lived with his mother, Mrs. Pauline Pitt, and a sister, Miss Pauline Pitt.

Pergola started his motion picture career as an assistant cameraman

career as an assistant cameraman when he was 18. Within six years he was working on feature produc-tions. Prior to entering the newsreel profession he was employed by the Metro studios and the Para-mount studios in Long Island City,

When sound was perfected he joined Fox Movietone News, and had been with Pathe since 1930.

He was one of the first camera-

He was one of the first cameramen to take sound motion pictures of the late John D. Rockefeller. He also toured the country with President Roosevelt during his political campaigns. He was in Cuba for five moniths in 1933 covering the Cuban revolution and covered the automobile strikes in Detroit last winter. He is survived by his widow and a four-year-old son. He lived at 949 Palmer avenue, Bronx.

FRANK DAMBOSCH

FRANK DAMROSCH
Dr. Frank Damrosch, '78, son
of the late Leopold Damrosch and
brother of Dr. Walter Damrosch,
died at his home in New York Oct.
22, of a heart attack. It had been
in poor health for some years, but
his death came unexpectedly, following a rally.

Dr. Damrosch was one of the out-Dr. Damrosch was one of the outstanding choral directors in this country and occupied in that field a position second fo none. He was an entitusiast on choral music and the director of many singing societies as well as a public chorus which he trained for many years. His outstanding ability in this direction induced James Loeb to endow the Institute of Musical Art with \$500,000. Although not confined to choral work, vocal music formed a sub-Although not confined to choral work, vocal music formed a substantial part of the Institute's activities, From 1897 to 1905 he was director of music in the N. Y. public schools, giving up that position when the Institute was formed. He was director of many musical societies including the New York Oratorio Society. III health caused his retirement in 1933.

He is survived by his widow, as

He is survived by his widow, a don, a daughter, his brother, Walter, three sisters and four grandchildren.

HARRY COOPER
Harry Cooper, 59, one of the Empire City Four, popular in vaudeville for a quarter of a century, died in New York Oct. 22 as the result of

New York Oct, 22 as the result of a foot infection.
Following the breaking up of the quartet he went to the legitimate stage. playing comedy roles in 'Naughty Manietta,' Hanky Panky' and other musical shows. For a time he engaged in the restaurant business, but without much success and he capitalized on his wide acquaint-anceship by going into the insurance business. He was active in promoting benefits for charities, and never lost touch with Broadway. He was one of the founders of the Tewish Theatrical Guild, of which he was secretary for a time.

He is survived by his widow and a daughter.

He is survived by daughter.

His son, Irwin (Wyn) Cooper,
WMCA sportscaster, succumbed to a
heart ailment last year, and both
parents never quite got over it. Wyn
Cooper was 27.

MOSES REIS

MOSES REIS
Moses Reis, 87, died in New York,
Oct. 25; of bronchial pneumonia.
At the peak of his career he owned
a circuit of 128 legit houses in New
York, Pennsylvania and Ohio. Be-

ginning with a house in Bradford, Pa., he gradually accumulated his string until the advent of the pictures forced him out of business for lack of attractions. He sold most of his houses in blocks to the Loew and other circuits. He never mar

ried.

He is survived by two nephews
Charles C. Reis, long with Samuel
Rothapfel at the Strand, Rialto
Rivoli and Roxy, and Jack Reis
manager of the R.K.O. Shore Road
theatre, Brooklyn.

BROOKS BOWMAN 24. Salem, BROOKS BOWMAN

Brooks Bowman, 24, Salem, O., song writer, died from injuries suffered Oct. 16, after an automobile actident near Garrison, N. Y. A graduate of Princeton, he was formerly vice president of the Triangle club of that college and achieved fame at the age of 21 when his songs 'Love and a Dime' and 'East of the, Sun' became national hits. The songs were written for the Triangle club's show 'Stags at Bay.'

After being graduated from Princeton, Bowman went to Hollywood to write songs for Warner

wood to write songs for Warner wood to write songs for Warner Bros. He returned east recently to have several new songs published Surviving are his parents, a brother and a sister. Burial at Salem, O.

FRANK McGUYRE

FRANK McGUYRE.

Frank McGuyre, 54, assistant manager of the Haag Circus, died of, uremic poisoning Oct. 17 in a Lumberton (N. C.) hospital. He was taken to the hospital after being stricken on the show grounds at Bladenboro, N. C. Mr. McGuyre, spent the greater part of his life in the show hustiness.

he show business.

He joined the Haag circus 37 years ago, and with the exception of three years spent with the Downie Bros. circus, remained in the employment of the Haag circus throughout that

time.

Burial was in Talladega, Ala. Survived by his widow, one son and a stepdaughter.

Phil Ryley, musical comedy actor, died recently in Los Angeles, where he had been resident the past six years. Younger brother of Thomas years. Younger brother of Thomas W. Ryley, producer, he went on the stage at the conclusion of his school studies and was a featured player in 'High Jinks' and 'Katinka.' He was with the Shuberts for 12 seasons and with the Ziegfeld shows for eight consecutive years, appearing in 'Kid Boots,' 'Sally' and two editions of the 'Follies.'

He is survived by his widow, the former Daisy Leighton, and a daughter.

MAURICE ARNOLD

Maurice Arnold Strothette, 72, conductor and composer, died in New York Oct, 23.

Dropping his last name for professional purposes, he was well known for his compositions and was an experienced conductor of light opera. He was a native of St. Louis, but had resided in New York since 1894, with the exception of a year spent in London as director at the Princess thealte and a second year on a German tre and a second year on a Germar tour. His widow, a pianist under the name of Johanna Clark, survives

FRANK CROSSLEY

FRANK CROSSLEY
Frank Crossley, 55, vaude actor, died Oct. 25 in an automobile carrying him from Bradford, N. H., to a hospital in Concord.
He was a native of Manchester, Englaud, and served with the British army during the World War. Coming to this country, he teamed with William West and toured for twenty years with an act titled Willie, West and McGinty' Skit played its last date in Philadelphia last week.

HERBERT SCHULMAN

HERBERT SCHULMAN
Herbert Schulman, 27, manager of
the Mayfair theatre, Philadelphia,
died at his home Oct. 21 of pneumonia. He had been ill several
weeks.
Formerly with Warner Bros,
Schulman was at one time assistant
manager of the downtown Arcadia.
He lleaves his widow, and an 8month-old daughter.

SAM WHITE

Sam White, 25, professional tap dancer, whose permanent address was dancer, whose permanent address, was unknown, died Oct. 18, in Union hospital, New Philadelphia, O., from injuries suffered when he was hit by an automobile while walking along the highway uear there.

He had been appearing at district

night clubs for some time. Authorities are endeavoring to contact rela-

ves. The body is at a funeral home ew Philadelphia.

JOE KEIT
Joe Keit, 51, professioual manager
and music publisher, died Monday
(25) of heart disease and other complications in New York. He is survived by his widow and two sons,
Jerry and Morton, the former now
connected with the Marlo Music Co.
Further details are contained in a
story in the music section.

CLINTON RECHT

Clinton James Hecht, 31, formerly a screen actor under the name of Clint Nixon, died in Hollywood Oct 22.

Mother, two sisters and two broth-

ers survive.

MAY BERNHARDT
May Bernhardt, 47, burlesque performer with Columbia and Mutual
wheels for many years, died of a
stroke Oct. 21 at her home in Hamilton Beach, L. J. Interment Glen Gardner, N. J.

HENRY CROCKER

Henry Crocker, 62, former stage manager of the Collseum, London, for 29 years, died at Thorpe Bay, Essex Oct. 12.

He had suffered from heart trouble for some years and retired in 1934.

J. MARSTON VAN COTT
J. Marston Van Cott, 43, secretary
of the Musicians' Union, Bakersfield,
Cal., died there Oct. 23 of monoxide
poisoning. Police called it sulcide.

GENE CARMEN

GENE CARMEN
Gene Carmen, 35, film and radio
writer, died Aug. 19 in Los Angeles.
From Warners scenario staff he
turned to air scripting and was active in transcription field.
Widow and two children survive.

Mrs. George N. Wood, 64, mother of Dorothy Day Gottlieb, director of publicity for Tri-States Theatre Corp., died at her home in Des Moines on Oct. 18.

Mother of Lenore Ulrich, Mrs. Ida Ulrich, died Oct. 24 in home of an-other daughter with whom she was visiting at Milwaukee, Wis.

Sam Kelly, father of Judith Barrett, Universal player, died in Dallas Oct. 21.

Charles M. Talley, father of Marion Talley, died in Kansas City Oct. 23.

Kruger's BIP Call

Otto Kruger is sailing tomorrow (Thurs.) for England to do a picture for British International.

Actor starts work Nov. 8 in 'House Master,' and returns to Hollywood upon its completion.

MARRIAGES

Karl Barron, gabber at KYA, San Francisco, was married to Gwen-dolyn Sasso, radio actress, at Lark-spur, Cal., Oct. 10. Barron formerly on staff of WIP, Philly. Wife is for-

Ruth Schooler to Lawrence Wright, musician, Oct. 24 in Los Angeles. Bride is secretary to John Swallow, NBC manager in Hollywood.

Jacqueline Allen to Douglas R. Ornstein, at Las Vegas, Oct. 23. Bride is former film player.

Bride is former nim player.

Dorothy G. Tucker to Lawrence
Struble, Oct. 20, at Elkton, Md. Bride
is a former p.a. and now co-owner
of the Club Evergreen, Bloomfield,
N. J. Groom is a stock actor and
treasurer of Essex County Symphony Society, N. J.

Fred Winters, WFBM. Indianapolis, spieler, to Alice Arnold, contralto and former Federal player, in Indianapolis, Oct. 23.

RIRTHS

Mr. and Mrs. Jack Stewart, daughter, Oct. 21, Santa Monica, Calif. Father is on sales staff of KFI in Los Angeles.

Mr. and Mrs. Marx Hartman, daughter, in Pittsburgh, Oct. 19, Father is amouncer at WCAE.

Mr. and Mrs. S. Cadwell Swanson, on New York Ord. O'W.

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

Fact

George E. Quigley, former v.p. of the Vitaphone Corp., divorced by his first wife in Elizabeth, N. J., on the grounds he had been unfaithful to her with his seeond wife. She con-tended his Mexican divorce was not

Raid on Doyle's billiard parlors last week resulted in several arrests. on the charge the players, were betting on each shot in Kelly pool. Undge held it to be outside the gambling laws and sprung the lot. Rodeo riders put on a special show for your like Abrietic League at the property of the property of the control of

Brookeyn, canceled. He 3 going to Mollywood to discuss a picture deal, he has been a first method to be suggent, former actress, loses her fifth effort to collect \$75,000 from Fred J. Emmerich.

Berkshire Symphonic Festival has about \$70,000 of the \$100,000 required to erect a shed for the festivals at Tanglewood, near Stockbridge, Mass. About 1,000 contributors thus far.

Tallulah Bankhead bringing 'Anatal'ler than Chicage to Bway earlier than Chicage to Bway earlier than the Mansfield Nov. 10.

Gaby Leslie, dancer, spoiled Robert (Buddy) Wagner's bankruptcy case in a Brooklyn court. Asserted he was trying to dodge a judgment

for \$840 obtained by her for salary on a South American trip he conducted. Law requires an interval of six years between dunks and Wagner took a bath in '33.

Outdoor section of N. Y. Public Library shuttered for the winter. Supplied books to '72,000 during the warm days. Gain of 1,000.

Wagner took a bath in '35.

We will be a sale to spoke sman for the N. Y. World's Fair. To make frequent broadcasts.

Met opera extends its season two weeks. Opens Nov. 29 for 16 weeks. Opener not yet picked.

N. Y. Discovery Theatre, to encourage novices, has taken additional space in the President for its Novice theatre activities.

Washington announces that tur-Washington announces that tur-gear will be faiter, but fewer, this year.

Washington announces that turkeys will be fatter, but fewer, this year.

Richard Keene, who works for the Louis Schurr agency, tried to sell some actors for Too Many Heroes.'

Got a lead role for himself.

Grace church, Whitestone, L. I., first to be picketed in labor movement. Claims the new church buildings employ non-union labor.

Grace church, Whitestone, L. I., first to be picketed in labor movement. Claims the new church buildings employ non-union labor.

Grace to hot heiges when thrown from his horse at Piping Rock Club Sunday. Nag rolled on him.

N. Y. Elks to open a drive on trafic ticket fixing and kindred evils.

Wilson Barratt working on the sels for Three Waltzes,' Love of Women, 'The Housekeeper' and 'Merely Murder.'

Merely Murder.'

Herber of the work of the work of the price. Can build their own sets and, change as new devices come on market, same as early radio.

Pittsburgh adds 500 new men and feet of two-way radio cars to its highway patrol.

Eighty N. Y. cab drivers staged a sit-down strike protesting discharge of fellow employee. Lined casts up yumper to bumper in streed casts up yumper to bumper in streed casts up yumper to bumper in streed for fares.'

Shelia Terry, actress, granted injunction in Supreme Court, N. Y.

outside Yankee Stadium and 'wasted for fares.' Sheila Terry, actress, granted injunction in Supreme Court, N. Y. restraining former wife of Roy Sedjey, dancer, from using her name. Wall Street cudes odds on Mayor LaGuardia's retaining job at 5 to 1,

Coast

Greta Garbo, in one of her rare utterances for the press, characterized as ridiculous the report that she plans to marry Leopold Stokowski. I will not deny, she said, 'that Stokowski and the stoke said, 'that Stokowski and the said of the stoke of the destine.'

Mis Hela Lindeloff Gump, who acts for the screen under the name of Hela Linda, filed suit in L. A. superior court to invalidate the decree of divorce from her obtained March 19, 1986, by Richard B. Gump, porter. She charged she had been defrauded in a property settlement. Tony Martin filed articles with the California secretary of state legally changing his name from Alvin Morristo the professional tag by which he is best known.

Tony Martin filed articles with the California secretary of state legally changing his name from Alvin Morristo the professional tag by which he is best known.

Great Herczef, Austrian scenarist, downers of two Angeles superior court in a fight to determine which one should use the name Lightning in films. Harry Marks, one owner, filed an action to restrain Earl Johnson, owner of the other, from using the name.

Great Herczef, Austrian scenarist, Capation of the control of t

Bingo Parties

(Continued from page 1)

(Continued from page 1)

lic Women's Benevolent Legion, and garnered an attendance of about 500. Admission was 40c, entitling the player to 35 bingo games lasting from 8:30 until after midnight.

Every fifth game is a special, for which a dime is charged and a cash prize of about \$25 awarded the winner. Prizes for the regular games include bridge tables, tea sets, floor lamps, blankets and other house furnishings. In addition there were 27 door prizes and \$100 in cash, awarded door prizes and \$100 in cash, awarded to lucky stub holders.

These Monster Bingos are made

door prizes and \$100 in cash, awarded to lucky stub holders.
These Monster Bingos are made possible by a p.a. system for announcing numbers which allow large groups to play the game. Committees plug the event and sell tickets to get a house. Total cost of running such an affair comes to about a \$100, plus the rent of the hall. This sum includes the use of cages, cards, prizes, an announcer to conduct the game, and every other expense. With an attendance of 500, the gross admish comes to about \$250, plus whatever else the organization can garner from sale of special lottery tickets. Net to the organization for this evening came to between \$250-\$300. (Gross attendance often exceeds 500, up to 2,000).
Operators very carefully stay out of any feature of the game other than selling of supplies and operating of the game on request from the organization. Sending a man for such an evening costs about \$3 and it's usually someone who has another daytime occupation and picks up a few extra bucks this way.

Revival of the popularity of the game is believed to have started in the middle west about six years. ago. It was also introduced at that time on Ralph Dellevie's National Tours cruises under the name of Here Comes Charlie' for the benefit of the Seaman's Fund. It is now played on many ships under different names. For the English it's 'Housey-Housey.' Italian's call it 'Licki-Lucki.' The game is played at practically every beach resort today.

As played in the hotels and lodge auditoriums, it's an inexpensive

game is played at practically every beach resort today.

As played in the hotels and lodge auditoriums, it's an inexpensive form of gambling with the sancti-monious consolation and solace that there's nothing wrong about it since it's for a good cause.

Oklahoma City, Oct. 26.

A move to legalize gambling as a means of financing old-age pension payments has been launched with the filing of an initiated constitutional amendment with secretary of state, Frank C. Carter. Provisions of the petition would throw the state open to both dog and horse races on a legal parimutuel system of betting with the state to collect 5% of the machine play plus an additional track license of \$1,000. The tax commissioner would have charge of collections.

Slot machines, marble boards and coin-operated devices also would be legalized and placed under state supervision.

STANLEY, PITTS.

(Continued from page 51)

STANLEY, PITTS.

(Continued from page 51)

stand, is too far back, and practically out of the turn until he steps out for a slick ballroom routine with Olive. Dancing is just fair, but a sock on the incongruity of it.

Lester Cole and his Midshipmen formerly the Legionnaires) next, nite men all dressed up in Annapolis fashion' doing soine ordinary glee club work. Either arraements with the cole of t

WHAT THEY THINK

Rudy Vallee's Mike Pioneering Los Angeles, Oct. 23.

Editor, VARIETY:
Having read in VARIETY the state-Having read in Variery the state-ment concerning my ideas of micro-phones and colored lights to assist the microphone performer, I feel that perhaps I might state my ideas in this particular direction more accurately than you listed them.

accurately than you listed them. To many a performer, performing before the microphone today, is 'bilind flying' without the aid of any instruments, or perhaps as a better analysis, like the driver of an automobile without a speedometer who must wait until the traffic cop on a motorcycle rides up alongside and informs the driver as to the exact speed at which the car was traveline.

It is bad enough that the radio It is bad enough that the radio performer has no conception as to the receptivity in 'gain' or 'strength' of power, but likewise has no idea as to whether the microphone is even on. This obviously can only result in a feeling of timidity and wonderment on the part of the performer about to approach the microphone.

We next supplement to lights

My next supplement to lights which I offer only as a final solution, would be a type of dial, perhaps comparable to the one the Monitor uses, but would inform the singer or speaker, as to exactly what he was doing with the vibrations of his voice.

voice.

To the objection that most control men and engineers make concerning this dial, i.e. (such a dial would distract and upset the singer), I can only say that in the early days of speedometers, the same argument was promptly put forth by those who opposed the speedometer on the dashboard of a car. We know obviously that it is easy to drive and yet to keep an occasional eye on the speedometer. I have even predicted and am happy to make this prediction in writing, that there will eventually be evolved a type of gauge. and am happy to make this prediction in writing, that there will eventually be evolved a type of gauge, meter, or dial over the microphone, or near it, with not only one needle or indicator to indicate one voice, but several needles or indicators with such keen selectivity that when a quartet is singing, that each voice in the quartet will know exactly by, watching his particular indicator or needle, whether he is too loud or too soft.

At present, radio in many of its branches is highly developed, but the microphonic development has come little beyond that of the wooden plow in India. It is still a primitive instrument in spite of the fact that it may earn for those in radio over \$100,000,000 per year.

I believe that the fear on the part

I believe that the fear on the part of the engineers that such an aid to the performer would lessen the en-gineer's worth and need, is respon-sible for their opposition to any such

sible for their opposition to any such innovation.

If you consider this letter worthy of inclusion in the back portion of your publication, in justice to your very crude explanation of my thought on lights, which have been already used to a certain extent (red for 'too close,' green for 'all right') when used at the Times Square studios in the New Amsterdam Theatte Building, I believe that you will not only have made much clearer my actual thoughts in' the matter, but also perhaps help me in pioneering something that radio desperately needs, as it is nothing uncommon today in programs, costing \$300 per minute, for a group of singers or an orchestra, or performer, to be badly presented for several minutes, due to the fact that radio's present clumsy methods of signs, or telephone conversations from a control booth to a production man, with the subsequent slow replacing of those who are offending with improper balance. Also the motion -picture technique of moving microphone on 'jibs' or 'booms' to the various sections of the orchestra, instead of noisy and distracting wholesale movements of sections of trass and saxoand distracting wholesale move ments of sections of brass and saxo phones to a stationery microphone as it is now done in radio, mus as it is now done in radio, must eventually come, and will be of in-finite help to those of us in radio. Rudy Vallee.

Earle Hammons Explains New York, Oct. 21.

New York, Oct. 21. Editor, Variety:
In reading over the article on page 7 of the Oct. 20 issue, the article reads as follows: 'Harmons also revenled that of the 278,000 schools in the article of the away.

"Hard rain all day tumbled attendance badly opening show. Barely half downstairs and just a smattering in the balcony.

Cohen.

"Barely reads as follows: "Harmons also revealed that of the 278,000 schools in the country, a total of around 100,000

Opposes Nitery Mixing New York, Oct. 22.

New York, Oct. 22.

Editor, VARIETY.

For several years, I have been reading VARIETY.

This past summer you had an article on 'Mixing in Night Clubs,' which I found very interesting, and have watched very carefully in each issue to see if anything further developed to correct this unfortunate stration. No doubt there are with nave watched very carefully in each issue to see if anything further developed to correct this unfortunate situation. No doubt there are girls in the profession who consent to this type of work, but I can see no reason why this should be essential, to every dancer or singer, who is in love with her work. My keen interest is because I have a daughter who is in show business, and recently it seems impossible to obtain any engagements unless mixing is agreed to.

Strange as it may seem the necessary qualifications are not what type of work one does; the Important question is, "Do you mix?" If you say you do not mix you are politely told, sorry but I can't use you.

you.'
How long will a condition of this kind be permitted to continue? Isn't it time that this phase of the business be given serious thought and attention?

and attention?

Forward strides have been taken in cleaning up burlesque. How about compulsory mixing in night clubs? Can't this evil be eliminated.

(Mrs.) I. A. Le Vinger.

Undergrad Picks
New York, Oct. 19.
Editor, Varieries.
In a radio poll just completed by
the New York University 'Varieties,'
most widely circulated student publication in the country, 3,376 students
voted the following programs and
radio personalities their favorites:
Favorite comedian; (1) Jack
Benny; (2) Fred Allen.
Favorite singer: (1) Bing Crosby;
(2) Kenny Baker.
Favorite announcer: (1) Harry
Von Zell; (2) 'Martin Block.
Favorite orchestra leader: (1)
Mark Warnow; (2) Horace Heidt;
(3) Benny Goodman.
Favorite children's program: (1)
Funny Things; (2) Uncle Don.
Favorite actor: (1) Don Ameche;

Favorite actor: (1) Don Ameche; (2) Edward Robinson. Favorite actress: (1) Helen Hayes; (2) Claudette Colbert.

Favorite script writer: (1) Harry onn; (2) Fred Allen; (3) Jack

Conn. (2) Fred Allen; (3) Jack Benny.

Most unusual result of the poll was the number of votes cast for Mark Warnow and Horace Heidt, showing the students change in attitude towards popular music. Swing music, apparently, is losing many of its former adherents.

Ben Baron,

Ben Baron,
(Music Editor, N. Y. Varieties.)

In Re: Visual-Education
New York, Oct. 23.
Editor, Variety:
As an educator deeply interested in the use of motion pictures for visual-educational purposes, I am taking the liberty of expressing my sentiments in regard to the lengthy stories on page T of your issue of Oct. 20.
Under the heading the sentiments of the s

Under the heading '16 Mm Films' Under the heading '16 Mm Films' Boom Days' you write on the report of Harry M. Warner, Stanton L. Griffis and E. W. Hammons to the Motion Picture and Distributors' Association. Their report of the plans for releasing over 850 theatrical pictures to the school market on 16 mm film raises a very important question. According to the present plans of MPPDA, that number of 'oldies' have been rated as acceptable for use in schools.

The question is this: 'Is it proper and fitting to release 'oldie' pictures and fitting to release 'oldie' pictures that were made for theatrical enter-

are equipped to show films and that another 10,000 or more would order equipment as soon as films are made available.

I have already received letters and telephone calls about this statement. You will recall that what I said was, that out of the 278,000 schools there were 100,000 equipped with electricity (and of course, having electricity (and of course, having electricity, they could, if they so desired, operate motion picture machines). I also stated that, in my opinion, just as soon as a suitable number of films were made available that at least 10,000 of the above would quickly (in my opinion) order motion pictures as well as soon as a suitable number of films were made available that at least 10,000 of the above would quickly (in my opinion) order motion pictures as one as a suitable number of films were made available that at least 10,000 of the above would quickly (in my opinion) order motion pictures are deducational field for years that educational. It is my opinion and the opinion many colleagues who have worked in the visio-educational field for years that educational. It is my opinion that it would be an act of gross injustice to unload into the classrooms of America travelogs, novelty and assorted films where made between 1926 and 1935 just because the major companies are beginning to realize that the schools are as source of future profits. Just because a major companies are beginning to realize that the students are going to learn about geography, history, sociology, or anything else much from such as future for many colleagues.

The crying need in the United States for specific instructional films will not be answered by the MPPDA's plans. In Europe, particularly in England, France, Germany and Russia, both the industries and the governments have budgets for the productions of specific instructional films with the result that the world's finest educational pictures have come from these countries in the past.

the past.

It is my humble opinion that the MPPDA's plans for new 'boom days' will result in a boomerang. Their plans if carnied through will retard the initiative of small independent companies who are making and who plan to make instructional films for the American school market. Moreover, it will serve to created the never it will serve to retard the next. the American school market. Morever, it will serve to retard the present growing interest in visual education on the part of American educators, because inadequate feducational' pictures will cause depleted budgets, poor educational results and return to older educational methods.

There are boom days for visual education ahead, but these boom days will come not through unloading oldies, but through making special pictures which are needed for the curriculum.

curriculum. Iame withheld by request.)

Art Carney's Billing
Mt. Vernon, N. Y., Oct. 13.
Editor, VARIETY:
In connection with your House
Review covering Loew's State your
critic gave a grand write-up for 'Art
Thorson,' but the fellow he was talking about was Art Carney.
Art Carney has been with the

Art Carney has been with the band only two weeks and that splen-did paragraph would have helped him considerably—just what he

him considerably—just what he needed!

The Herald-Tribune made the same mistake, but I was quite surprised to find Vantery repeating it, especially after Heidt distinctly anounced the name from the stage. Art Thorson is also in the band and does a character bit in a little skit, but it is my brother who gives the impressions of the President, etc.

Probably the mistake is partly justified inasmuch as Art Carney is not billed outside. He is a brand new member and I understand it is the policy not to push new members too fast.

: Philip R. Carney.

Editor, Variety: I noted in von: Who Pronounced First

Editor, VARIETY:

I noted in your issue of Oct, 13,
Radio Section, an article headed 'You
Don't Say,' describing a program on
pronunciation as being originated by
Emil Mogul of the Aven Austin
Agency.

Emil Mogul of the Aven Austin Agency.
It might interest you to know that the Industrial M.rris Plan Bank of Detroit held the first public Pronounce-A-Down (name coined by this bank) in April 1937 at Convention Hall during the Detroit and Michigan Exposition. I enclose copies of announcements and publicity. licity.

licity.

The Pronounce-A-Down was the culmination of a series of 24 half hour broadcasts on CKLW (Mutual network) on proper pronunciation—the first sponsored program of its

the first sponsored program of its kind on the air.

The interest shown by the listening audience in the unique presentation of the subject and the volume of letters received by our bank is what created the idea for a public demonstration — and Pronounce-A-Down was the result. A full description of which will be found on the front page of the bank's house organ 'Between Ourselves.'

R. M. Meisel.

en Ourseives.

R. M. Meisel.

Industrial Morris Plan Bank.

Dr. Bing, Et Al.

(Continued from page 5)

where he was acclaimed by thou-sands. He was honor guest at a where he was acclaimed by thousands. He was honor guest at a number of clvic events, as he helped write new history for Spokane, the 120,000 metropolis of the Inland Empire. The key of the city was his and for a day he was honorary mayor of Spokane. His pal, Bob Burns, was honorary chief of police.

and for a day he was honorary mayor of Spokane. His pal, Bob Burns, was honorary chief of police. The Crosby calendar was a busy one. Thursday evening he brondeast his regular Kraft Misic Hall program, and when that ended at 8 o'clock he and his troupe, including Mary Carlisle, Edmund Lowe, Connel Boswell, Johnnie Burke, John Scott Trotter and Ken Carpenter, who came north to handle the airing, were honor guests at a banquet at the Civic hall. This was a class affair with nearly 400 present, at \$5 per. Proceeds were for the benefit of his aima mater, as were also the proceeds of the special show put on by the troupe at the Armory the following evening, when the fare was \$3 top, and the take at a gala ball at Natatorium ballroom, Saturday evening. It is figured that these benefits, all of which did practically capacity, grossed \$10,000, all for Gonzaga. Tickets were virtually sold out in advance, for the city went behind all the events in a big way.

In between Crosby with Bob Burns appeared at the Fox to purticipate in the finals of a talent contest, which had been conducted for the past two months, at theatres in Montana, Idaho, Oregon and Washington. Ted Lesser, talent scout for Paramount, was present to lend his services in the finals On Fox of Bremerton—will take Hollywood tests. As a sidelight, Lesser lamped Barbara Ruth Rogers, cashler at the State, made screen tests, and rushed 'em to Par. She wasn't in the contest.

Dr. Lyle Moore directed the University Glee Club Friday night at the shew wand a festure was Crosby's

Dr. Lyle Moore directed the University Glee Club Friday night at the show, and a feature was Crosby's warbling of a new number, 'Bulldogs of Gonzaga,' written by Johnny Burke.

With the exception of Miss Car-lisle, who was guest at Seattle Mon-day at the convention of the Allied Motion Picture Owners of the North-west, and the belle of the ball that night at the Civic auditorium, all en-trained back to Hollywood.

Connie's Gag Spokane, Oct. 28, Over the air on the Kraft program Crosby asked Connie Boswell what she thought of Spokane and she re-plied, It's a nice place to build a city. There were those among the citizenry that were not pleased.

citizenry that were not pleased.

Bing's mother and father and
brothers, Everett and Larry, also
made trip. Bing's wife, Dixie Lee
Crosty, couldn't because of addition
to family expected around first of
year. Bing declared to Vangry correspondent that baby had better be
a girl. Nursery is all ready for a
little lady. Only Crosby absent was
Bob, orchestra leader. Ted, local
brother, played host.

Bing's homecoming is expected to

Bob, orchestra leader. Ted, local brother, played host.

Bing's homecoming is expected to set him back at least \$5,000, expenses out of his own pocket. His appearances here are expected to make about \$1,000 for Gonzaga athletic fund. Stars came out of friendship, but Trotter's orchestra had, to be taken away from five national radipprograms for week and substitutes paid. Wire costs for radio program from here were about \$475 more than in Hollywood, Crosby paying difference. Troupe had best of everything. All, including Bing, stayed at City-University, club, swankiest here, because Davenport hotel was picketed by laundry strikers.

Don English, crack Paramount photographer, came with troupe and shot pictures for 'Life Goes to a Party' section of Life mag. Bing visited the pickle works he labored in as a boy, the schoolroom, etc. Bing went out of his way to meet old pals and made plenty of new ones. Spokane went overboard for her favorite son and the son was not lacking.

Erskine Hawkins exits Harlem Up-roar House, Nov. 10, to go on tour for Harry Moss' ARA via arrange-ment with Jay Faggen. Soccares' rumba band, now alternating, will be augmented and replace Hawkins, Tour opens at the Strand ballroom, Philadelphia.

Z

MILLIONS MORE FOR FINER TOBACCOS!

IS IT GOOD BUSINESS TO BUY COSTLIER TOBACCOS FOR CAMELS?

the answer is: Camels are the Camels are the Camels are the Cigarette Largest-Selling Cigarette Congression Comercical in Comerci



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"I SMOKE Camels from breakfast to bedtime, and my nerves stay serene and unruffled. You see, I don't want habits," says win-dow display expert, POLLY PETTIT.





arette for yours truly. When I'm tired, I light a Camel and back to work I go with a 'lift' in energy," FRANK MULLADY, auto me-chanic, says. "I smoke chanic, says. "I und the clock."

"AS A FASHION designer spending long night hours creating new styles, I've grown to depend on the mellow companionship Camels nationally famous designér, RENEE MONTAGUE.



what's put in it. And in the case of Camels that means finer, costlier tobaccos!

HROUGH the years, Camel has consistently spent milfions of dollars more for choice, ripe tobaccos!

That represents a way of doing business that smokers understand and appreciate. Millions of smokers have responded to the appeal of Camel's choice quality. Because of it, Camels have an attraction all their own!

It's a happy experience to

"I'VE BEEN a sports reporter for twenty-five years, with plenty of rush and hard work packed into each year," ays JAMES GOULD. 'And for twenty-three



of these years — right from the time Camels were first brought out — I've been a steady Camel smoker. Camels don't tire

have confidence in your cigarette...to know that you are getting the good things out of smoking that you hope for. The plain fact that Camel does spend millions of dollars more for ripe, more costly tobaccos appeals to the common sense of American men and women.

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Two great shows in an hour's entertainment!

Includes "Jack Oakie College" and Benny Goodman's "Swing School"! Sixty fast minutes of grand fun and music. Every Tuesday night at 9:30 pm E.S.T., 8:30 pm C.S.T., 7:30 p m M.S.T., 6:30 p m P.S.T., WABC-Columbia Network. "DUCK, SWORDFISH STEAK, and Boston cream pie—my favorites —aren't the most digest-ible foods. But with Camels at meals, my diges-tion does a swell job," says BRUCE WALLIS,





T OFTEN SAY an who runt ome needs healthy nerves as much as any athlete. So I smoke the cigarette that I know is mild —Camel," says MRS. ROBERT FENNI-

MORE, New York housewife. "I can smoke Camels from one end of the day to the other never have ragged n

"FOR YEARS els. Their mild flavor appeals to my sense of delicacy. Even after I've smoked steadily leave no after-



taste," remarks MAXINE HOLLEN, department store salesgirl. "When I'm all in, I get a 'lift' with a Camel in a jiffy."

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Camels are a matchless blend of finer. MORE EXPENSIVE TOBACCOS - Turkish and Domestic. The skillful blending of leaf with leaf brings out the full, delicate flavor and mildness of these choice tobaccos. That's why Camels have given more people m pleasure than any other cigarette.



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