RADIO

SCREEN

STAGE

Published Weekly at 154 West 46th Street, New York, N. Y., by Varlety, Inc. Annual subscription, \$6. Single copies, 15 cents. Entered as second-class matter December 22, 1906, at the Post Office at New York, N. Y., under the act of March 3, 1872. COPYRIGHT, 1937, BY VARIETY, INO, ALL REGRITS RESERVED.

Vol. 127 No. 12

NEW YORK, WEDNESDAY, SEPTEMBER 1, 1937

64 PAGES

B'WAY SCHEDULES 184 PLAYS

Gov't Wants Tax Return on Charity 177 NEW SCRIPTS; Guest-Star Gag Fading on Nets; Shows; Drastic and Discriminatory? 7 ARE REVIVALS

The U. S. government has filed claim against the Treasurers Club, for \$1,400, estimating that amount is due on tickets sold for the beneat shows of the ticket men's organization since 1932. The shows given were in aid of the club's sick and burial fund and whatever is paid the gollector will have to be deducted from that coin.

ducted from that coin.

Contention of the Internal Revenue Department is that the club is not a wholly charitable group and therefore an admission tax should have been collected. A larger amount might have been claimed, but for the fact that such items are voided after the five-year statute of limitations.

Admissions tax regulations are

voided after the five-year statute of limitations.

Admissions: tax regulations provide for, an exemption of the admissions levy if the performances are for charitable purposes, Rules provide that by application to the local collector permission may be given to sell tickets minus the tax. It is stipulated, however, that the Government reserves the right to make claim in the event that it is later decided that the event is not held for the purposes set forth. This -contingent clause was the technical wedge whereby the claim was made: Proceeding along the lines permitted, tickets for the club's affairs were sold at \$3\$ top flat, but that is no out so far as the federal people are concerned. They say that failure to collect tax is no excuse, placing the full responsibility on the (Continued on page 61)

(Continued on page 61)

'BIG APPLE' UNIT TO TOUR: CRAZE SPREADS

Consolidated Radio Artists, Mills Artists and Charlie Shribman have combined to route an all-colored Big Apple dance and band unit through the one-niter and vaude fields. Show is comprised of the original mixed couple champs from Columbia, S. C., and another six couples recruited from Harlem. Ted Wallace's Swing Band of seven voices and five instruments, current at the Savoy ballroom, in Harlem, will back 'em up. Unit opens at the Earle, Washington.

The 'Big Apple', bas grown tree.

action they methodically decommissioned all of them. That would make (Continued on page 63)

Earle, Washington.

The 'Big Apple' has grown tremendously since first reported in the south. Three music publishers have songs out of the same title. Mills, Crawford and Shapiro-Bernstein. Poxy theatre, N. Y., has a Big Apple show slated for opening Friday (3). Even the swank Rainbow Grill and Rainbow Room in N. Y. stages 'Big Apple' dances every Tuesday night. Dancers are contest winters from one of southern meets. Newsreelers have taken cognizance and 'caught' some of the cartryings-on down south and shot again at special MBC broadcast last night (Tuesday) 9:30 to 10:00 over a 194 station coast-to-coaster with Ben Grauer aunouncing and describing.

Lay-off, Net

Joe Rines was standing at Broadway and 46th when an agent approached, 'What are you doing, Joe?'
'Nothing,' answered Rines.
'Why don't you come up to the office and we will put you under a contract,' says the agent.

NEWSCASTS A HEADACHE

NBC is trying to dope out a way to send a broadcasting crew to Shanghai to short wave back to U. S. listeners on-the-scene accounts of the Sino-Japanese strife. Difficulties to be met are securing an o.k. from the State Department, and getting transportation to China.

It is not generally deemed ethical for any outfit dealing with the State Department to reveal how negotiations are proceeding, or even admit Cordell Hull's office has been approached, but it is established that NBC has extended an overture.

NBC has extended an overture.

According to past practices of the State Department, NBC would not be refused, but neither would an open o.k. be accorded. The network's reps in the war zone would be on their own risk.

Transportation is the knottiest problem, since the U. S. has ordered merchantmen to steer seaward of Shanghai. NBC would have to somehow smuggle in.

Shanghai. NBC would have to soline-how smuggle in.
Shanghai has more radio stations of all descriptions than any city in the world—39. But when the Nippon bombing planes first went into action they methodically decommissioned all of them. That would make (Continued on page 63).

Despite Late Start of the New 1937-38 Legit Season, Plans Are Ahead of Last Year - Flock of Hollywood Scripters Back on the Boards --- More Foreign Pieces, Too-Pix Bankrolling

MORE MUSICALS

In spite of the lateness of the incoming season, indications are that there will not be a drop in the number of shows coming in. Thus far there have been 184 productions anounced for the season of 1937-38, of which 177 are new plays and seven are revivals. At this time one year ago there were announcements of 181 plays.

year ago there were announcements of 181 plays.

As usual, there are a flock of shows listed which will never come in, and some others unlisted which will suddenly pop up, but the indications nevertheless are for healthy activity. Also, a perusal of the announcements gives promise of some distinctly interesting events.

There are quite a lot of important playwrights on the list, some of whom have not been seen nor heard of in years. Eugene ONeill will be missing again, for his third consecutive season, but George Bernard Shaw reappears on the scene, after three or four seasons, and there is also a new entry from A. A. Milne, (Continued on page 58)

3 'Progressive' Schools in Phil. Align Class Pix

Agencies Suspicious of 'Name' Value

Sweet Revenge

Philadelphia, Aug. 31.

Philadelphia, Aug. 31. Harold Davis, program director of WDAS, didn't go to the mountain, the seashore or the camp for the first three days of his vacash. He just came into his office, locked the door and put his tootsies up on the desk. Then every time the phone rang, or someone tried to enter, he smiled and put his fingers to his nose.

SCHNICKELFRITZ BAND NEWEST NITERY FIND

Minneapolis, Aug. 31.
They're still apparently 'beating paths' to out-of-the-way doors to ferret out outstanding talent. Case in point is Freddie Fischer's corny 'Schnickelfritz' band, playing in a fourth-rate Twin City night club, Midway Gardens. Band comprises youths from smallest Minnesota towns and this is its second professional engagement. Came into Midway Gardens unheraided from the Sugar Loaf tavern, an obscure Winona, Minn, nitery, where it had its start.

start.

At Midway Gardens during the past several months it has been a sock and, working for a small stipend, has packed the establishment to its doors nightly. More lucrative offers came pouring in, but the band couldn't accept them because its contract runs to Oct. 31.

contract runs to Oct. 31.

Local Decca record representative signed the boys for waxings. And Tommy Rockwell, of Rockwell-O'Kecfe, is here on a flying trip to look at 'em. He heard the band in three numbers and gave it a contract.

Band leaves New 1672 W.

Band leaves Nov. 1 for Hollywood Band leaves Nov. 1 for Hollywood where a story will be built about it for a full-length feature. Following the picture, it will go into New York in a spot that will be especially built for it. Special stories will appear both in Time and Fortune, and Life is picturing the band next week in 'Life Goes to a Party.'

Regular use of guest performers on network shows will suffer a setback this fall and winter season, according to policies outlined by the programs already riding or set to go. There will be only 26 commercials on the webs using guests, Last year there were 36.

Shrinkage comes as somewhat of a surprise to the trade, which expected the agencies and sponsors to swell the number of guest-hosting shows above last year's total, which was an all-time high. Just why fewer programs will pursue such a policy this year is difficult to arrive al, but for some months there have been ominous rumbles issuing from hiner sanctums around the agencies. Seems that some of these air ad yogis have concluded that use of guest names can make for an in-and-out listener following. Publicity a guest-using program, gets is, admittedly, always greater than one adhering week after week to the specific guest on a certain night, they won't listen at all. Rest of the show thus becomes subjugated to the guest of each program, and the regulars are overlooked, is the argument, Another new conclusion needling

Another new conclusion needling (Continued on page 61)

'39 FAIR AS BREAK-IN SPOT FOR B'WAY LEGITS

Alva Johnson, consultant on amusement section of N. Y. World's Fair under John Krimsky, has completed his design for the midway and awaits the return of Grover Whalen from Europe for the final objects. okay.

As laid out by the designer of the

As laid out by the designer of the Texas Centennial, layout will take in an area twice the size of the entire Times Sq. sector along the lagoon front of reclaimed Flushing Bay. It will accommodate about 30 buildings of various types, including several theatres for films, legitimate shows, night clubs, restaurants, etc. which will have varying capacities from 500 to 5,000. Concerts, lectures, etc., will be among the all type show biz locations.

Show plans thus far figured are

where a story will, be built about it for a full-length feature. Following the picture, it will go into New York in a spot that will be especially built for it. Special stories will appear both in Time and Fortune, and Life is picturing the band next week in 'Life Goes to a Party.'

5,000 SAG'ites to Parade

In Labor Day Cavalcade

Hollywood, Aug. 31.

This year's Labor Day parade will probably draw the biggest crowd in local history. Around 5,000 members of the Screen Actors Guild will also march.

Looks like a field day for candid camera bugs and autograph hounds.

MPLS. PAR INJUNCTION SUIT COMES UP THURS., BUT HERE'S LEGAL PRO-CON ON IT

Both Legal Batteries Air Their Blackstone Views on the Paramount-Exhib Tiffing-'An Illusory and Worthless Instrument,' Defense Avers

Minneapolis, Aug. 31.

Paramount's injunction suit against Northwest Allied and independent exhibitor playdate strikers has been continued again to Sept. 2, the defendants once more asking for the delay so that their chief counsel, Judge J. P. Devaney, will be sufficiently recovered to argue the case. The temporary restraining order prohibiting the picketing of the Paramount exchange and theatres showing its pictures or other interference with its business remains in effect until the hearing and decision by Federal Judge G. M. Nordbye.

Judge Nordbye granted the motion of Dave Shearer, Paramount counsel, to join eight other additional dendant exhibitors in the action, making a total of 71.

Shearer was to move to strike out practically the defendant entire answer as 'irrelevant. He would leave only that part denying the existence of the conspiracy and, if he is successful, there will be eliminated from the court's consideration the Minneapolis, Aug. 31.

leave only that part denying the existence of the conspiracy and, if he is successful, there will be eliminated from the court's consideration the various issues raised by the defense. These include the alleged invalidty of the Paramount standard contract, as construed by the film companies, the alleged perpetration of a fraud in inducing exhibitor defendants to sign such a contract, the alleged illegality of Paramount and other film companies' method of selling pictures and doing business with exhibitors, and its own alleged restraint of trade in 'throttling' theatre owners.

straint of trade in 'throttling' theatre owners.

The Paramount attorney was to
argue that the sole issue is whether
the defendants are engaged in an unlawful conspiracy in restraint of
trade and whether the plaintiff is
entitled to relief. He was to contend
that there is no materialty to the defendants' claim that Paramount has
come into court with unclean hands
and must perform equity in order
to be entitled to relief in an equity
court.

Defense's Arguments

Justifying the defense set up in the answer, Judge Devaney and L. B. Schwartz, his associate, are to in-sist that, inasmuch as Paramount is sist that, inasmuch as Paramount is in an equity court, there is a direct connection between Paramount's alleged breach of contract and fraud, on the one hand, and the defendants' alleged wrongdoing, on the other. As a condition to the granting of relief, they argued, the court must compet the plantiff, Paramont, to perform its obligations and deliver the pictures in controversy. If it will deliver these pictures, they will tell the court, the defendants are willing that it should have the requested relief and their playdate strike and other activities will cease immediately.

strike and other activities will cease immediately.

Judge Devaney will argue that if Paramount's construction of the contract is correct, it is 'an illusory and worthless instrument' and Paramount perpetrated a fraud in obtaining signatures to it.

'As the contract is interpreted by Paramount, says Judge Devaney, 'Paramount arbitrarily could dcide not to release any of its pictures which it purports to have sold to the exhibitor, and therefore it would

which it purports to have sold to the exhibitor, and therefore it would not be obligated to deliver them. The exhibitor, depending upon this product to keep his theatre open, would be in a ruinous jam.

We contend there must be a reasonable excuse for failure to deliver pictures, such as, for example, the destruction of the studio or the death or indisposition of a star. Paramount's interpretation of the contract, however, makes it invalid and worthless—a fraul on its face.

'In this instance, Paramount's refusal to deliver the pictures involved in the controversy caused the playdate strike. This refusal was prompted solely by a decision to obtain higher rentals than called for in the contracts and was a fraud. The pictures were ready for release and delivery, but Paramount decided that it had sold them too cheaply. Even back in January, 1937, five months after these contracts were signed. Paramount in its advertisements and conversations with exhibitors was still promising to deliver these pictures. In January Adolph Zukor was placed vineharge

of Paramount. He went to Holly-wood and looked at the completed pictures and decided arbitrarily to hold them over to another season for

higher prices.
"Moreover, the contracts are unenforceable, as interpreted by Paramount, because under them the exhibitors cannot tell what their aver-

hibitors cannot tell what their average price or cost per picture will be. Paramount contends that un der the contracts it arbitrarily can raise the average cost of picture by failing to deliver pictures in the lower classification that Paramount has no right arbitrarily to refuse to deliver pictures promised and ready for delivery just because it wants to obtain more money for such films. If Paramount insi't playing marbles and has undertaken a legal obligation, the court should compel it to perform such obligation before receiving any relief.

"The complainant's conduct in re-fusing to deliver to the exhibitor-defendants the pictures which it had completed under its 1936-37 contract and had promised, and in attem (Continued on page 27)

Roxy's \$270,686 **Profit Credited** To 20th-Fox Pix

For the 52 weeks ended Aug. 19, For the 52 weeks ended Aug. 19, 1937, according to tentative figures released by the trustee, Howard S. Cullman, the Roxy Theatres Corpshows a profit of \$270,686. This is after taxes, lobby rent, and interest on receivers' certificates, but before interest on funded indebtedness and other charges. For the similar period, 1935-36, the house earned \$159,434.

This increase rode along with the

\$159.434.

This increase rode along with the booking of 20th Century-Fox product into the house consistently over the past yearly period, and is up by 69.77% over what the house did prior to obtaining this consistent flow of 20th Century-Fox films.

For the 1936-37 period, the increase in attendance over the similar period, 1935-36 are ounts to more than 15%.

ARRIVALS

Constance Cummings, Benn W.
Levy, Joseph Schildkraut, Margaret
Webster, Gilbert Miller, Theresa Helburn, Percy Waxman, Arthur Brentano, Mr. and Mrs. Gerold Lauck,
Mr. and Mrs. Jack Benny, Isa Miranda, Kurt Robitschek, Leslie
Banks Bob Hall, Lawrence Weingarten, Mr. and Mrs. Samuel Chotzinoff,
Stella Andreva, Ladislas Bartal,
Max Helmer, Edwin M. Fadman,
Cinda Glenn, John Iraci.

Hanline Back to WB

Hollywood, Aug. 31, Maurice Hanline has returned to the Warner writing staff after resigning as production aide to Jesse

Belligerent Pa. **Exhibs Almost**

Philadelphia, Aug. 31. Exhibs here are so cocky over

Exhibs here are so cocky over successful battle being waged against Par' they're ready to sink teeth into any exchange they think ain't doin' right by them. Flew into Grand National last week, but hurriedly backed out when they were fold to read their contracts and found their wrath was uncalled for. GN had promised them two Cagney pix for 1936-37, 'Great Guy' and 'Dynamite'. First was delivered, but second wasn't. Manager Johnny Bachmann sent out letters 15 days in advance of close of season notifying exhibs 'Dynamite' wouldn't be delivered on 1936-37 season. He also told them, however, that they could have it at past season's price, as per original agreement; if they notified him in writing within 3 days 'that they wanted it. This is in accord with clause 17 of standard exhibition contract, Bachmann claimed. Exhibs were calmed and everything was smoothed following explanation.

L. A. to N. Y.

Bill Backer.
Francis Bateman.
Ben Bloom.
Bobby Breen.
Mary Brian.
Ladislaus Bus-Kekete.
James Cagney.
Sam Coslow.
Ernest Cossart. Ernest Cossart. Fred Daniell, D. A. Doran, Jr. James Dunn. Irving Fein. Irving Fein.
Leonard Fields.
F. Scott Fitzgerald.
Natalie Garson.
Francis S. Harmon.
Radie Harris.
Helen Hayes.
Ben Hecht.
Henry Henigson.
Roger Johnson.
Raymond Lissner.
Collette Lyons.
Edwin J. Mayer.
Henry Myers.
Erin O'Brien-Moore.
Walter Plunkett. Walter Plunkett.
Arthur Richmond.
Bob Taplingers.
Conway Tearle.
Jim Tully.
Harold Young.

Special Master Alger Now the Key Man in RKO's Emergence from 77B

Chances of RKO's emerging from its 77b situation this year now depend on the report of special master secial master will be able to make his report by the close of September.

If no material changes in the plan are recommended by the special master, such as could cause delay in bringing about the company's early reorganization, and his recommendations are accepted by the court, RKO could come into the clear before the close of the year. Otherwise, on Jan. 23, 1938, RKO will be observing the fifth anniversary of its original receivership action of 1933.

RKO is progressing smoothly

Chances of RKO's emerging from under Leo Spitz, president.

Other News of Pix Interest

John Maxwell's \$3,000,000 GB suit reported settled .. Metro-Lucky Strike \$25,000 radio deal seen as likely, Lord & Thomas joins Hollywood trek. Page 35
Radio Reports on Sally Ellers, Irene Rich, Twelfth Night'
(Bankhead, Menken, et al.), Haven MacQuarrie, Modern
Screen Mag of Air. Page 36 Songwriters' \$50,000 war-chest on sync rights......Page 49 Max Marcin back on B'way after 10 years......Page 57

Initial assignment is on The PAR'S B. P. SCHULBERG School for Scandal. **RENEWAL LOOKS SET**

Hollywood, Aug. 31. Deal between B. P. Schulberg and Paramount for the producer to sign a new contract is expected to jell this week.

In GN Tiff Too Studio and Schulberg are coming to mutually agreeable terms, with the budget of 'Blossoms on Broadway' definitely upped.

MORE PRODUCT DEALS ARE SET

Neil F. Agnew, vice president in charge of sales for Paramount, re-turned to New York Monday (30) turned to New York Monday (30) after closing one of the more important product deals of the year, with Balaban & Katz and the Great States, circuits. This insures Par major outlet in Chicago as well as the states of Illinois and Indiana. Another major circuit deal for RKO has been closed with the M. A. Lightman string in Arkansas, Tennessee and Mississippi, which is operated in partnership with Paramount. Chain numbers 58 theatre. Among important product deals closed by RKO are those of the Robb & Rowley chain of 92 houses and the Lam circuit of 12 theatres in Alabama and Georgia. Harold Robb

the Lam circuit of 12 theatres in Alabama and Georgia. Harold Robb and Ed Rowley are in New York mow, the deal with their circuit in the southwest being closed with them by Cresson E. Smith, western-southern KKO sales manager; J. H. MacIntyre, southern district manager of Dallas, and S. M. Sachs, Dallas exchange chief.

H. M. Lyons, RKO branch manager at Atlanta, signed up Oscar Lam.

Lam.
Monogram has signatured product deals for the 1937-38 product with the powerful Interstate circuit of Texas; the Rapf-Rudin-Lederer-Harry Harris circuit in New York and New Jersey; the Joy Houck string in Louisiana, and the Rosenblatt & Welt circuit in Staten Island and New Jerse.

blatt & Welt circuit in Staten Island and New Jersey.
Prudential circuit (Joseph Seider) has closed for Warners entire program for the ensuing season. Circuit operates around 30 houses in Long Island, Connecticut, and New Jersey. Seider handled the deal for his chain, and Ben Kalmenson for Warners.

his chain and Ben Kalmenson, for Warners.
Warner Bros., under a policy set by Grad Sears, general sales manager, is trying to keep to itself any product deals made by the company with theatre chains or operators.
Sears' angle is that these deals are Warners' own business and shouldn't be tipned.

be tipped.

One of the larger independent cir-One of the larger independent circuits to be closed by Warners is, Frisch & Rinzler in the Brooklyn-Queens territory. Circuit has concluded a contract with Sears that commits it to the Warner program on a 100% buy. In addition to all features, F. & R. takes the WB shorts and trailers.

Philadelphia, Aug. 31.
Few changes being made here in protection and clearance in termers now being negotiated between exchanges and exhibs.
Both sides have expressed themselves as pretty well satisfied with realterned.

Philly Exhibs Deprecate Par's Sales Attitude

Philadelphia, Aug. 31.

Philadelphia, Aug. 31.
Philly exhibs' group buying committee now holds powers of attorney for 141 houses, representing almost \$500,000 annually of Par biz. More than 90 indies, at meeting in Broadwood Hotel last Friday (27), signed up practically 100%, after explanation by strike leaders of what group-buying could do for them.

buying could do for them.

United Motion Picture Theatre
Owner execs, heading the local date
and buying walkout against Par,
said they expected to have almost
\$800,000 worth of the p.'s-of a to
wave in the exchange's face before
all exhibs have been contacted.

At last Friday's meeting, all but
three of the men attending signed
up after a talk on the proxies by
secretary and counsel, George P.
Aarons. The three who didn't sign
did not do the buying for their
respective houses.

When all powers are in, commit-

respective houses.

When all powers are in committee intending to write Par and ask for conference to make a buy. Aarons said the procedure was perfectly legal and not in restraint of trade. 'It's just the opposite,' he declared. 'We're asking to purchase from them. The idea differs in no them, the remer's and other now. way from farmers' and other con-sumer cooperatives.'

sumer cooperatives.'

Ben Golder, attorney for UMPTO, declared he doubted that Par could refuse to sell to the group if they are willing to sell to each man individually. He said the committee would be acting just as Warner Bros. do when they make a single buy for a large group of houses.

buy for a large group of houses.

Barney Balaban's recent statement that the strike meant little to Paramount and they wouldn't lose more than \$50,000 as a result of it, was read at meeting. There were guffaws at this, as three UMPTO members immediately arose and declared that just between them they paid Par practically \$100,000 last season. They were Luke Gring, of the Erlen, \$11,000; Abe Sablosky, Ar-(Continued on page 54)

SAILINGS

Sept. 29 (Paris to New York) Henry Lartigue, Clifford C. Fischer (Ile de France).

Sept. 28 (London to New York)
Eric Portman (Berengaria).
Sept. 3 (New York to London)
Kimberly and Page (American Banker).

Sept. 1 (New York to London) D. E. Griffiths, Edmund Gwenn, Nor-man Hurst, B. Bennison, Fred Dart-nell (Aquitania).

Sept. 1 (New York to London)
Mr. and Mrs. Douglas Fairbanks, Sr.,
Hervey Allen, Mr. and Mrs. Clifford
C. Fischer, Louis K. Sidney (Nor-C. Fische mandie).

Sept. 1 (London to New York)
Evelyn Laye, Adele Dixon, Noel
Coward, Gertrude Lawrence, Beat-rice Lillie, Peggy Hopkins Joyce
(Queen Mary).

N. Y. to L. A.

N. Y. to
Bela Blau.
Richard Bonelli.
Nate Blumberg.
Ned Depinet.
Sally Eilers.
L. Wolfe Gilbert.
Henry Jaffe.
Dr. Harry Martin.
Louella Parsons.
Kenneth Thomsox Sophie Thicker.
Rocco Vocco.
Morgan Wallace. Morgan Wallace. Harry Ward.

3 MAJOR SHOW BIZ UNIONS

Nathanson-U Deal in Canada Seen As Forerunner to Tie-In with Woolf

In some trade quarters an alliance between N. L. Nathanson, of Canada, and Charles M. Woolf, of London, is foreseen, whereby the respective distribution business of Universal Pictures, which each respectively controls, may be amalgamated in the future.

This is among the first reactions in trade circles upon announcement that Nathanson has acquired control of Universal's Canadian distribution on different terms, of course, but otherwise considerably similar in basis to that under which Woolf obtained control of Universal's distribution in England.

His Universal deal has no connection with Nathanson's Paramount company interests. The U deal is a private deal made by Nathanson, on

his own.

Nathanson operates Regal Films,
Ltd., of Canada, which is a Paramount company subsidiary and in
which Nathanson has a minority
ownership interest. This is apart
from Famous Players-Canadian.
Probability of Regal assuming distribution of Universal's films is one
of those things, but not now indicated.

Reported that N. L. Nathanson paid around \$300,000 cash for control of Universal's distribution business in Canada, for a period of around 10 years. There were other considerations.

considerations.

Regal is a general clearing house
for major distribs and others.

Regal Film s, Ltd., operates
around eight exchanges in Canada.

The Universal Film Co, Ltd., US
Canadian subsidiary, operates
exchanges in St. John, Montreal, Winnipeg, Calgary, Toronto and Vancouver.

couver.

Universal announced the deal with Nathanson, officially, on Monday (30). Company announcement made by R. H. Cochrane stated that (Continued on page 60)

ZUKOR'S CONTINENTAL TREK 1ST, THEN LONDON

Loncon, Aug. 31.

Loncon, Aug. 31.

Adolph Zukor disembarked at Cherbourg and went to Paris on arrival in Europe. He will visit Budapest, Prague, Vienna and Rome before coming here on Sept. 12 to discuss the quota situation.

Although denied by John Cecil Graham, Par's local head, reports persist regarding a big theatre deal with Paramount. Credence is lent to denial by stock market quotations on Union Cinemas stock offered for sale with no buyers and the selling quotations less than buying figures.

Paramount figures to have spent

tations less than buying figures. Paramount figures to have spent nearly \$4,500,000 on putting up a new Paramount theatre at Birmingham, which is set for opening Sept. 4. Will be most ambitious of the company's dozen houses in key U. K. cities, with room for 3,000. Part reason for the big outlay was site costs, which involved Par to the tune of over \$2,000,000. Site is in the very center of the city, a most jealously guardad location, formerly occupied by a school.

Gillham to Commute To H'wood; Wilkie West

In the future Bob Gilman, Paramount publicity and advertising head at the home office, plans spending more time on the Coast close to studio plans and production. He proposes splitting the year between the two Coasts, about six months on

the two Codasa, man-each end.
Al Wilkie, h.o. publicity manager, left Monday (30) for Hollywood for a two weeks' stay, mostly vacation, but will check into the studio depart-ment while west.

Who Knows Better?

Hollywood, Aug. 31.
Orville Wright is due on the Warner Burbank lot Sept. 15 to do an experting chore on "The Wright

Gary Cooper will be starred.

CAPRA VS. COL FOR \$100,000 ON **CONTRACT**

Los Angeles, Aug. 31.

Los Angeles, Aug. 31.

Suit for \$100,000 charging breach
of contract is on file in superior court
here by Frank Capra, director,
against Columbia Pictures Corp.
Capra asserts through counsel that
he was placed under contract by
Columbia June 6, 1935, to direct four
pictures at \$100,000 each and to assist in the selection of stories and columbia dime 6, 1805, to direct four pictures at \$100,000 each and to assist in the selection of stories and writing of screenplays. On Feb. 6, 1937, he said, he contended \$100,000 was due him, for which he asked. The request, according to the suit, was ignored.

Columbia's ace director said that Feb. 20, Col(in a letter to him, refused payment of the \$100,000, and denied he had any right to accept payment unless he waived charges of breach of contract.

Capra also charged unlawful use of his name in distributing pictures in England, specifically in connection with a picture titled 'If You Could Only Cook,' with which, he said, he had no connection.

PAR'S 'ANGEL,' AFTER RECUTS, MAY GO R. C.

Paramount's 'Angel,' which has gone back to the Coast for added footage, will probably go into Radio City Music Hall, N. Y., when ready. Par had discussed a deal, also, with the Rivoli, but that is off because of prior bookings made by the Riv. Originally set for national release Oct. 1, due to sending picture back to the studio date has been postponed to Oct. 29.

Considerable footage with Edward

Considerable footage with Edward Everett Horton which was cut out of the print is to be replaced and the picture recut. This decision was reached by N. X. Par executives after looking at the Marlene Dietrich starrer

20th's Italian Pic

Rome, Aug. 20.
Twentieth-Fox has bought rights to an Italian film, 'Daro un Milionc' ('I']! Give a Million').
Intends to use the story for remake in Hollywood.

DEPINET, BLUMBERG WEST

Ned Depinet, vice-president and chief of distribution for RKO, is going to the Coast next week on company business, to preview some of the new product of his studio, among which are 'Stage Door' and 'Music for Madame'. Nate Blumberg, general manager of RKO theatres, will accompany Depinet.

Trucx in Colleger

Truex in Colleger
Hollywood, Aug. 31.
Ernest Truex switches over to Columbia on a loanout deal with Samuel Goldwyn for a featured comedy role in Freshman Follies.
Picture is skeded to get the gun Sept. 9 with Jimmy Durante, Gertude Niesen, Joan Perry and Walter Connolly featured. Al Rogell will direct.

SO ALIGNING NOW

Actors, Musicians and Stage hands-4 A's in Midst of Straightening Out the Radio Affiliate, AFRA — AFM Also Entangled in Campaign for Reemployment

CROWD OUT OTHERS

Immediate steps to effect the proposed alignment of the three big show business unions, the Four A's, AFM and the IATSE, big show business unions, the Four A's, AFM and the IATSE, will probably be taken as soon as possible after the present American Federation of Labor convention in Atlantic City. Understood George Browne, IATSE prez, and Joseph N. Weber, AFM head, upon their return from the AFL confab, will huddle with Ralph Whitchead, American Federation of Actors top, to map plans for a united drive to organize the nitery field. With that as the spearhead of the attack, idea would be for a general get together of the three show business unions in the immediate future on the vertical idea as generally followed by the CIO. Figured cementing of this lineup would thwart any CIO attempt to get a hold in show business. business.

business.

If and when the proposed alignment of the three inclusive show business unions (actors, musicians and stagehands) is established, a number of smaller unions will probably be crowded out of the picture. Three principal groups are the Associated Actors and Artistes of America, the American Federation of Musicians and the International Alliance of Theatrical Stage Employees.

ployees.

At present that threefold lineup is still in the proposal stage, but the tops of the organizations involved are constantly (if informally) discussing it and some specific and definite action may take place at almost any time. While none of those in the huddles will make any predictions as to when the alignment may be effected, Kenneth Thomson, Screen Actors Guild executive sec-(Continued on page 54)

B'way Columns As Passe as B'way, So Skolsky Resigns

Hollywood, Aug. 31.

Sidney Skolsky, apprised of the N. Y. Daily News' intention to have Ed Sullivan, Broadway columnist on the News, swap spots with him had this to say in what 'the Mickey Mouse of newspapermen' broadly terms 'my official statement':

'The News assigned mc to Hollywood for a year to do a column. I have been here four years. The News wanted me to return to do a Broadway column. I believe that Broadway columns are as passe as Broadway. Therefore I have resigned. They got me wrong. I love Hollywood. Hollywood.

'I have no plans other than to start my broadcasting series for Bromo-Seltzer over NBC Oct. 6'.

Ed Sullivan goes to the Coast to Ed Sullivan goes to the Coast to replace Sidney Skolsky as Holly-wood columnist of the N. Y. Daily News effective Sept. 15. Instead of switching to Sullivan's Broadway stint, Skolsky is understood to be figuring on a long vacation, although (Continued on page 60)

AAAA, AFM, IATSE Justice Dept. Pledges Itself To Finish Fight If Trust-Busting **Cases Arise: No Consent Decrees**

Goldwyn's Lost Touch

Hollywood, Aug. 31.

Latest Goldwyner, still in the incipent grapevine stage, concerns the various thwarted attempts of Sam Goldwyn and Alex Korda to promote a bankroll big enough to buy out the Chaplin-Fairbanks-Pickford interests in United Artists.

'Seems,' said one of the producer's rival producers, 'as if Sam has lost the famous, Goldwyn touch.'

'BOY-GIRL'S' NO NAME CAST, WB **IDEA NOW**

Hollywood, Aug. 31,

Hollywood, Aug. 31.

Plans are reported being discussed at Warners for production of 'Boy Meets Girl' without established names, cast to be drawn from the studio stock roster. WB paid \$100,000 for the screen rights to this George Abbott hit.

Abbott hit.

Dick Purcell, Marie Wilson and
Mabel Todd are being tested for top
spots. So is Joan Blondell, just in

case.

This was penciled in for Marion
Davies next Cosmopolitaner but that
looks chilled now as are Cosmo and
WB relations at the moment.

\$1,700,000-\$1,900,000 Domestic B.O. Expectancy From 'A.&M.' Rentals

Based on how the picture is selling and what it is doing on initial first-run dates, Paramount is estimating a total domestic rental return of \$1,700,000 to \$1,900,000 on 'Artists and Models' which will top anything on its program this past season (1398-37). Picture cost around \$1,000,000 to make.

its program this past season (1936-37). Picture cost around \$1,000,000 to make.

On a four weeks' run through August at the Par, N. Y., the musical grossed \$169,000. It is the second picture to play the theatre a full month, other having been 'Big Broadcast', which, with its strong draught and including Armistice Day in its four weeks' run, was \$17,000 behind 'A. & M.' or \$152,000 on the month. This difference is scored in spite of the fact that 'Broadcast' was exhibited in October and November, while 'A. & M.' had the off-seasonal August to contend with.

Another spot where 'A. & M.' has already opened is the Par, Newark. It is playing this theatre four weeks, the first time in history of the house a picture had been held that far.

In picture's initial 35 engagements it is a holdover in all of them.

HARMON VICE HART, BREENING IN N. Y.

Francis S. Harmon has superseded Vincent C. Hart in charge of the production code administration for the Motion Ficture Producers & Distributors in New York. He was brought on from the Coast to take the post. Hart, formerly in charge, remains with the department. Harmon came to the Hays office last March, joining the production code administration on the Coast under Joseph I. Breen. He was previously general secretary of the International Y. M. C. A. and prior to that had practiced law in Jackson, Miss.

Washington, Aug. 31.

Indications that the Department of Justice will fight future monopoly cases in the film industry to a finish, and reject offers of consent decree stipulations, were seen here last week in publication by Representative John M. Coffee (Washington) of tive John M. Coffee (Washington) of letter he wrote Attorney General Cummings congratulating latter on nixing consent decree in oil case on the West Coast. Justice officials refused to affirm or deny statement, declaring that each case is handled on its merits, but did not deny that department was against acceptance of agreements, to end prosecutions, which could easily be evaded as soon as heat was turned off.

Department did deny, however, re-

Department did deny, however, re-Department oig deny, however, re-ports that Congress would be asked for legislation in January tightening up anti-trust laws, but rumors per-sist Government next winter will begin its long anticipated trust-busting drive.

Basis for continued belief in impending campaign is extensive studies now being made by DJ men in various sections of country into operations in film, oil, steel, cement and other industries.

H. M. WARNER TO SPEND **MUCH TIME ON COAST**

Harry M. Warner is settling on the Coast and in future will spend majority of his time away from the president's office in New York, In addition to being more active at the studio, which is in charge of brother Jack, a v.p. of the company, Warner is said to prefer living on the Coast near his daughter, Doris, and son-in-law, the Mervyn LeRoys.

VARIETY

FOUNDED BY SIME SHAURMAN Published Weekly by VARIETY, Inc. Sid Silverman, President 154 West 46th Street, New York City

Vol. 127

INDEX

Bills	55
Burlesque	53 I
Chatter	61
Concert	60
	50
	27
	52
	25
	22
	8
House Reviews	31
Inside-Lcgit	56
Inside-Pictures	16
International News	19
Joe Laurie	13
Legitimate56	
Literati	60
Music48	
New Acts	
News from the Dailies	62
Nite Clubs51	
Obituary	
Outdoors	63
Pictures 2	-55
Radio	-47
Radio-Pacific Notes	46
Radio Reviews	
Radio Showmanship	
Sports	
Vaudeville	-58,

Screen Directors Holding Out For Collective Bargaining, or Else Metro has handed the directive drama, to Clarence Brown. John W. Considine, Jr., will produce from the Honore Willisle Mor-

Hollywood, Aug. 31.

Hollywood, Aug. 31.

Screen Directors Guild threw
down the gainflet to the producers
at its meeting Monday (30) night and
served an ultimatum that there will
be no dissolution of membership into
two separate groups, and that collective action will be taken if the
studio heads refuse to negotiate a
working agreement covering directors, assistant directors and unit
managers. Producers had suggested
that directors have their own organization, apart from assistants and
unit managers, so that negotiations
could get under way.

Consensus of membership is to

could get under way.

Consensus of membership is to keep organization intact. The producers' committee, headed by Darryl Zanuck, Eddie Mannix and Jack Warner, was so told. Guild is represented by Howard Hawks, Edward Sutherland and John Ford.

warner, was so toth. Gunt is represented by Howard Hawks, Edward Sutherland and John Ford.

Barry Brannen, Directors Guild attorney, presented an opinion read by Hawks, refuting the producers' contention that the National Labor Relations Board refused to negotiate with designing engineers for Chryster because they are highly paid creative artists. Producers hold directors fall into the same category, but are willing to negotiate with them if partitioned off from assistants and unit managers, Brannen declared NLRB recognized the engineers' right to collective bargaining, but refused to certify body as an exclusive bargaining rep because it did not represent the majority of engineers, Producers' claim that the directors' are entitled to no protection from NLRB, because they have jurisdiction in hiring and firing workers, drew fire from Brannen, who said, 'contract customarily gives to directors no power to commit the producing organization to any employment obligations. Contract gives director neither power to engage nor authority to discharge members of cast or other employees in production unit. In practice, director may exert substantial influence in selection of cast or designation of members of production unit, but this influence is exerted vicariously by means of recommendation and suggestion and not as a matter of right by any authority given him under his contract.

Brannen said that even had the Chrysler decision been adverse, it

Brannen said that even had the Chrysler decision been adverse, it would have lacked finality, as all decisions of the NLRB are subject to federal court review.

INDIE DIRECTOR KEEPS TWO GOING AT ONCE

Hollywood, Aug. 24. Trem Carr has two pictures shooting simultaneously on location e Pine this week, both directed by Joe Lewis.

Films are 'Courage of the West'

and 'Renegade Wranglers,' featuring Bob Baker. Screen Actors Guild has ruled players must be paid double checks for appearing in films the

Tarzan Vs. Mavo

Hollywood, Aug. 31.

Hollywood, Aug. 31.
Eddie Mayo, still holding on to
that 10-year contract he has as manager of Glen (Taran) Morris is being sued by the decathalon champ
again, this time for \$25,000. Complaint alleges similar charges to one
thrown out of court by Judge Kenney a few weeks ago, but ups the
damages from 10 to 25 G's.

Among the charges are that Mayo (a lightwheight) threatened Morris (a heavyweight) with bodily harm and used language unbecoming a gentleman in the presence of Sol Lesser, Morris' producer.

Mayo is currently in the real estate biz in Beverly Hills.

Claire Trevor's 'Big Town'

Hollywood, Aug. 31, Claire Trevor steps into the femme lead of 'Big Town Girl' at 20th-Fox, Sol M. Wurtzel production with Donald Woods and Alan Dinehart

Actress recently recovered from lness that kept her out of the cast l'Dangerously Yours.'

KNOW HOW IT FEELS

Actors' Guild Picketed by Own Members in Chorister Protest

Hollywood, Aug. 31.
Screen Actors' Guild headquarters
on the Sunset Strip was picketed for
two hours last Tuesday (24), by 15
SAG members after Metro had em-

SAG members after Metro had employed St. Brendan's choir in preference to the Maxwell Choristers, latter being Guldders.
Philip Maxwell, head of the choristers, advised Murray Kinnell, sitnig in as SAG secretary, that the choir was not obtaining sufficient picture work to warrant their membership investment.

CIO CAMPAIGNING FOR PIX STENOGS

Renewed efforts of the C.I.O. Bookkeepers, Stenographers and Ac-countants union, Local 16, to or-ganize eligible workers in film com-

countants union, Local 16, to organize eligible workers in film company home offices is causing concern and creating the impression that this C.I.O. labor outfit is determined to get a foothold in the picture business.

The fact that some cases exist where certain office help is known to be somewhat dissatisfied over small increases in pay or inability to get more than is now being made, may conceivably gain representation for the union in film ranks. Workers of some companies approached before are being further bombarded with literature, handouts, etc., with people from the Bookkeepers, Stenographers and Accountants union dispensing come-on pamphlets, cards, pensing come-on pamphlets, cards, etc., at entrances to offices.

This is the only C.I.O. affiliate

etc., at entrances to concern This is the only C.I.O. af which has bothered the picture

Sounds Familiar, But It's Spelled Different

Hollywood, Aug. 31. Hollywood, Aug. 31.
Mel Shauer will produce a musical
show with a desert background for
Paramount titled, 'Sheik to Sheik.'
Tentative cast includes the Yacht
Club Boys, Ray Middleton, Shirley
Ross, Ben Blue, Akim Tamirofi,
Charles Butterworth and Rufe Davis,
with the scripting chore assigned to
Seena Owen and Grant Garrett.

Par's Italian Import

After being on the Paramount payrool for a year in Italy studying voice and film technique, Isa Miranda, Italian star, sailed Thursday (28) for New York from Genoa and on arrival in this country will go direct to Hollywood for more school-

ing.

Miss Miranda was signed a year ago after tests by Italian cameramen. Six months later Par's own cameramen made a test to determine advances in English and otherwise but postponed her importation until now.

Sonja's Own Preview

Hollywood, Aug. 31.
Print of 20th-Fox's 'Thin Ice' has been rushed east to be shipped to Oslo, Norway, in time for a showing of the film before Sonja Henie denatts Sent. 22.

or the film before Sonja Henie de-parts Sept. 22.

Skating star is due to start around Oct. 1 on her next feature, 'Bread Butter and Rhythm,' which Roy Del Ruth will direct.

15-Year-Oldster's Comeback

Hollywood, Aug. 31.
New Jones family picture, 'Borrowing Trouble,' is in work on the 20th-Fox lot with Frank Strayer di

20th-Fox 10. w.m.
recting.
Marvin Stephens, 15-year-old actor, drew the assignment of the tough kid. He has been off the screen since 1930, when he played Mickey McGuire in Larry Darmour

Hollywood, Aug. 31. 'Food for Scandal,' Mervyn LeRoy production at Warners, will be made

Fight It Over Again

Hope to Coast for Par: Will Continue Airing For NBC Out There

Bob Hope leaves for the Coast next Monday (6) after his next Woodbury program. Will fill out the series from there, with Shep Fields remaining east and playing from this end. Claire Hazel drops out

remaining east and playing from this end. Claire Hazel drops out after Sunday's show, going on the road with 'Brother Rat.' She'll be replaced by Patricia Wilder, the original 'Honey Chile.'

Frogram washes up Oct. 3. Lenon & Mitchell agency has an option on Hope, however, and it's understood he'll be spottjed in another show out of Hollywood.

Comedian is under contract to Paramount and will report at the studio Sept. 15. Has been mentioned for 'Money from Home,' a Damon Runyon story, and 'Strawhats' in the Summertime,' farce about summer stocks, with Charles Ruggles. Ruggles.

GLORIFYING MODERN FRISCO IN BREEN PIC

San Francisco, Aug. 31. Francisco's 'Fishermen's will form the background for San Francisco's Wharf' Bobby Breen's next film according to Boddy Breen's next him according to announcement by Louis R. Lurie, San Francisco financier and theatri-cal man, who discovered the 9-year-old warbler two years ago, and started him on his film and radio

started him on his him and rather career.

The new picture, which will be produced late in September by Sol Lesser, president of Principal Productions, Inc., and will be released through RKO.

through RKO.

Approximately 600 staff members
and cast, one of the largest companies ever to travel on location
from a Hollywood studio, will be
used in the picture, which is to
record the story of modern San
Francisco, in contrast to Metro's preearthquake 'Frisco.'

Gavnor Draws Franken Novel as Next for S-I

Hollywood, Aug. 31. Next Janet Gaynor film at Selz-nick International will be 'Of Great Riches,' from the Rose Franken

George Cukor will direct.

McCarev Leaving Par

Hollywood, Aug. 31.
Leo McCarey, who has been negotiating with Paramount for release from his contract, expects to get away from the studio this week.
Director's last work was on loan-out to Columbia where he made 'The Awful Truth,' starring Irene Dunne.
He may align with Col. on a contract.

Coogan Barnstorming; Grable Nuptials Dec. 19

Atlanta, Aug. 31.

Jackie Coogan, hotooting it between train and plane here Saturday (28), revealed that he and Betty
Grable would take their nuptial
vows Dec. 19. Erstwille 'Kid' of
screen fame blew in from Spartanburg, S. C., chartered a sky buggy and headed for Birmingham to fill an engagement with his Hollywood

Coogan also declared he was planning to resume his career before the cameras.

'Follies' Under Way

reen since 1930, when he played dickey McGuire in Larry Darmour roductions.

WB Hueing 'Scandal' Hollywood, Aug. 31.
Tood for Scandal,' Mervyn LeRoy roduction at Warners, will be made n color.
Go signal has been set for Oct. 18.

Makeup Girl as Cause Celebre If **IA-Pic Actors Guild Come to Grips**

Hollywood, Aug. 31.

Hollywood, Aug. 31.

Fight between Screen Actors Guild and International Alliance of Theatrical Stage Employes is in the making as result of refusal of SAG to restate Jane Tallent, who was suspended for six months for acting as makeup artist at Paramount during the May studio strike.

IATSE asked the Guild to lift suspension on ground that Miss Tallent had IATSE makeup card at time, and additional fact that latter organization did not recognize, strike of painters, makeups and scenic artists. Board of directors of SAG nixed request despite warning of Kenneth Thomson, executive secretary, that decision might lead to open warfare with IATSE.

First move of IATSE against SAG came when William Bioff vetoed plans for an international working agreement between IATSE, American Federation of Musicians and SAG. Biofi is Coast head of IATSE and personal representative of President George E. Browne. AFM

SAG. Bioff is Coast head of IATSE and personal representative of President George E Browne. AFM and IATSE have had close working agreement for 25 years. Tops had proposed to extend this agreement to take in SAG and other units of newly reorganized Associated Actors and Artistes of America. New group would have been known as Amusement Federation.

Bioff announced that action of SAG in Tallent case made it impossible for IATSE to go through with original plans, and plainly indicated that IATSE would retailate against SAG for its action in Tallent case.

TATSE, most powerful union in film

IATSE would retaliate against SAG for its action in Tallent case. ITATSE, most powerful union in film industry, will have backing of Studio Transportation Drivers Union, AFM, and Dave Beck, Seattle labor leader, who recently started drive to organize Los Angeles drivers.

leader, who recently started drive to organize Los Angeles drive's.

Aided on Union Shop
Tops in IATSE are said to have been keenly disappointed at action of SAG, since it was through interession of Browne and Bioff that Guild was able to negotiate union shop contracts with major and independent studios. Aubrey Blair, business manager of SAG, and other leaders publicly thanked IATSE for aid, and stated contracts could not have been closed without support of IATSE. Move to heal breach between two organizations is expected when Thomson and Blair return to city. Former has been in New York attending reorganization meetings of AAAA, and Blair has been on vacation in Canadian Rockies.

Next real fight to be faced by producers will be with Screen Directors Guild. Studios heads refused to negotiate working pact with directors unless SDG was divided into we separate groups, one composed of unit managers and assistant directors.

Producers adopted attitude that

tors.

Producers adopted attitude that work of directors was entirely creative, while unit managers and assistant directors represented the business management of studios. Directors refused to accept suggestion of producers' committee, headed by Darryl F. Zanuck of. 20th-Fox, and notified studios they would insist upon recognition and working agreement.

Negotiating committee of directors.

and notified studios they would insist upon recognition and working agreement.
Negotiating committee of directors, composed of Howard Hawks, Edward Sutherland and John Ford, pointed out that directors, assistant managers were eligible for membership only in junior division of SDG. Directors also called attention of producers to fact that each division had submitted separate demands and that no objection had been raised to considering each separately.
Checking Up 'On Biz
William Walsh, special attorney sent here from Washington to conduct hearing on petition of Screen writers fould for election of screen writers to select a bargaining representative, is now making personal investigation of film industry, with special reference to duties of screen writers. Walsh and Dr. Towne Nylander, regional director of National Labor Relations Board, will spend next two or three weeks building up the case before starting formal hearing.

up the case before starting formal hearing.

Walsh plans to talk with writers, producers and heads of picture companies. After the hearing he will go into a huddle with Dr. Nylander to determine whether evidence warrants holding of election. NLRB expents are sparing no time or expense in building up case in belief that the writers' side may be used as mutional test of jurisdiction of board. First objective will be to show that film

industry is engaged in interstate

business. SWG and Screen Playwrights, Inc., SWG and Screen Playwrights, Inc., which now has contract with producers, are both asking to be designated as exclusive bargaining representative for screen writers under collective bargaining clause of Wagner Labor Act.

ner Labor Act.
Pat Casey, producer labor contact,
is now in New York negotiating informally with American Federation
of Musiclans on demand that sound
track libraries be abolished, and
music used only for picture in which
orchestra was hired to produce it.

orchestra was hired to produce it.

Screen Actors Guild expects to have all the eastern studios signed to Guild contracts within the next few weeks. With the completion last week of a deal with Wilding, other studios figured likely to follow as a matter of course, since Wilding reps were also acting unofficially for the other indies in the east and midwest, Studios already signatured in the east include Paramount, Warners, Republic and Audio. All contracts carry terms precisely like those with the Coast studios. Notable feature of the Wilding pact is that it contains a clause covering interchangeability of cards among members of the Associated Actors and Artistes of America, parent group of the SAG. Terms permit any player holding a America, parent group of the SAG. Terms permit any player holding a card from any of the Four A's groups, including Equity, the American Federation of Actors, the American Federation of Radio Artists, Chorus Equity or the American Guild of Musical Artists (amalgamating this week with the Grand Opera Artists Association), to work without a transfer for the Guild on the Could of Musical Artists Association), to work without a transfer for the Guild on the Could of the Co Opera Artists Association), to work without a transfer to the Guild or without paying the difference in dues. First time the interchangeability of cards has been actually permitted among Four A's groups, except within certain limits between the SAG and Equity, Kenneth Thomson, SAG executive secretary, was in New York over the

secretary, was in New York over the weekend, but devoted little time to ld affairs, being occupied with settlement of the scrap between AGMA and GOAAA. He lef the Coast Monday night (30). Guild affairs

CLARA BOW'S H'WOOD PLAZA CAFE BERTH

Hollywood, Aug. 31.

Hollywood, Aug. 31.
Clara Bow has passed up her reported film comeback for a fling in
the local nitery biz together with
her husband, Rex Bell. Pair will
take over the Cine-Grill in the Hollywood Plaza hotel and rename it
The Cafe.
Former, Miss Bow has been in retirement for past three years on husband Rex Bell's Nevada ranch.

WB's Ins. Expose

Hollywood, Aug. 31.
Original yarn scripted by George
Bricker around current insurance
rackets in Los Angeles goes into production at Warners this week tagged 'Accidents Will Happen.'

Bryan Foy produces and William lemens directs.

Old Home Week for Burns in Par Opus

Hollywood, Aug. 31.
Next Martha Raye-Bob Burns co-starrer at Paramount will be 'The Arkansas Travelers,' Harlan Thomp-son producing

son producing.

Scripters are to be assigned this

'The Duke' to Pichel

Hollywood, Aug. 31.
Irving Pichel will direct The Duke
Comes Back,' from Lucian Cary's
Satevepost serial, at Republic.

Film is skeded to roll around Sept. 10 with Herman Schlom as associate producer.

ON THE SCHNOZ

Hollywood, Aug. 31. Universal's 'Blonde Dynamite' w brought in on schedule by Director Milton Carruth last week after 21

shooting days.
William Gargan and Noah Becry,

FARMERS AND B. O. BENEFI'

Dedication Ceremonies All Set For Will Rogers Shrine of the Sun

Colorado Springs, Aug. 31.

Colorado Springs, Aug. 31.
Dedication of the Will Rogers
Shrine of the Sun will take place
Labor Day (6) at 11 a.m. at the site
of the shrine on Cheyenne Mountain. The dedication will culmimate two days and open a third day
of the Will Rogers rodeo and celebration. It was built by Spencer
Penrose, Colorado Springs sportsman and long a friend of Rogers.
As the vibraharp and chimes in
the singing tower of the shrine are
started for the first time by the
press of a button by Mrs. Penrose,
there will be a procession of notables-statesmen, aviators, cowboys, Indians and friends up the
switchback highway of the Cheyenne mountain. Leading the procession will be a saddled but ridereless horse, and as it approaches the
memorial the chimes will play
Empty Saddles,' the tones drifting
from the mountain to the plains half
a mile below. Other western song
favorites of Rogers will be sung by
the NBC quartet, 'Men of the West,'
who will finish with 'Old Faithful'
U. S. Senator Edwin C. Johnson
of Colorado will introduce Thurston
J. Davies, president of Colorado
college, whose brief eulogy will
dedicate the shrine.

With the singing tower accompainment, the cowboy quartet will
sing 'Home on the Range' as the
magnificent oversize bust of Rogers
is unveiled on its granite pedestal
close by the tower. With a smile
twitching at his mouth and his hair
partly over his right eye, Will Rogers looks off to the southwest, across
the plains that roll off into his native Oklahoma. This unveiling will
be the privilege of three of Mrs.
Rogers' Oklahoma kinsmen: former
Senator W. M. Gulager of Muskogee, cousin; Gunter Lane, nephew
who looks almost exactly like Will
Rogers, and Mrs. Lasca Luckett,
hiece, who has been hostess at the
shrine this summer. The bust was
making a bust of Rogers for the national statuary hall in Washington.
Immediately after the unveiling
Penrose will press a button that will

Immediately after the unveiling. Penrose will press a button that will ignite the Will Rogers Memorial Light on the pinnacle of the tower. The sodium vapor light will be visible for 125 miles at night and will

ible for 125 miles at night and will burn perpetually. Christening of the memorial will be done by a full-blooded Osage, Fred Lookout, son of Chief Lookout, of the Osage tribe in Oklahoma. The Lookouts were close friends of Rogers, who was proud of the Indian blood in his veins. The climax to the solemn occasion will come as the Cowboy band of Abilene, Texas, which made a special trip from Mexico City to participate in the dedication, will emphasize Rogers' patriotism by playing 'The Star Spangled Banner'. As the crowds stand in the midday sun a squadron of airplanes circling above will dip and drop flowers the above will dip and drop flowers—a tribute from Rogers' friends of the

FIGHT ON FOR C. B.

De Mille Uses 3,000 Men, 60 Field Pieces in Battle Scene

Hollywood, Aug. 31.
Big scene showing part of the
Bate of New Orleans in Cecil B.
De Mille's 'The Buccaneer' was
started last Friday (27) at Catalina
with more than 3,000 persons taking part and 60 pieces of artillery
booming all over the place. Battle
was continued through Saturday
and Sunday. and Sunday.

and Sunday.

De Mille, having completed all the arrangements, did not stay for the battle but left his assistant, William H. Pine, to direct operations.

ACAD UNIFYING SOUND **IN 44 PREVIEW SPOTS**

Hollywood, Aug. 31.
Research council of the Academy of Motion Picture Arts and Sciences has submitted recommendations for Standardizing the adjustment of sound equipment in 44 theatres used by major studios for previews. William Koenig heads the council.
Committee members are: John Alberg, Elmer Raguo, John Hilliard, E. A. McClintock, K. F. Morgan, Gordon Sawyer, S. J. Twining, Gordon S. Mitchell, Lawrence Aichitz. Barton Kreuzer. Ralbh Town-

oltz, Barton Kreuzer, Ralph Town-send and William Thayer. Hilliard is chairman.

It's Official Now

Hollywood, Aug. 31.
Tallulah Bankhead has been definitely set to play Scarlett O'Hara in Selznick International's 'Gone With the Wind.'
Player was extensively tested for the part by George Cukor while she was playing in 'Reflected Glory' on Broadway last winter.

Tallulah Bankhead opens a 10-Tallulah Bankhead opens a 10-week (and possibly longer) tour in 'Antony and Cleopatra' Oct. 14 in 'Rochester, with a Broadway run to follow. Doesn't expect to be available for pix before April, though Cukor recently notified her he would be doing another film before the Margaret Mitchell yarn. Anyway, she says, she's heard so much about 'Gone' she's tired of it.

U Signs Nitery Tenor

New Orleans, Aug. 31.
Gordon Miller, lyric tenor now appearing at the Roosevelt here, was signed to a film contract Saturday (28) by William Pierce, executive assistant to Charles R. Rogers, president of Universal, after conference by telephone. Miller will remain in night spot until Al Donahue's band closes in month. Then he'll leave for Coast to join 'Mad About Music' opnosite Deanna Durbin.
Pierce heard him sing Friday night and contract followed.

honor of the cowboy-humorist named it the Will Rogers Memorial Rodco.

It will be held Sept. 3-5 under spansorship of the Vinita American Legion post. The old settlers' convention is one of the chief features.

Gene Autrey, singing cowboy actor, is scheduled to appear at the rodeo.

Talk Cleromore Memorial Calahoma City, Aug. 21.

Can. Roy Hoffman, chairman of the O'lahoma Will Rogers Com.nission, plains to call a Commission.

BETTER CROPS INSPIRE BLDG.

Face-Lifting of Theatres and Some New Construction as Result of Farmers Bumper Crops, Bullish Livestock Markets, Etc.

BEST SINCE 1929

A vastly improved agricultural and livestock condition throughout the country, making this year look the best since 1929 for the farmer and his market, is encouraging theatre operators to reopen houses that have been closed for many years. It has stimulated building in some sections and very probably will mean increased admissions during the coming season. ing season.

Bumper crops and higher prices on livestock as well as other produce makes the outlook for business so much better this fall and winter that theatres are also being reconditioned, redecorated and repaired. There are hundreds throughout the country that have had little maintenance since 1929 and are in dire need of repairs, new seats, new wiring, etc. Now that conditions, especially in the badly stricken areas, look so promising for the first time in close to 10 years, the operators are taking a chance on putting their properties into order. much better this fall and winter that

In the entire midwest as well as the south, and to a lesser extent New England and the far west, farm-New England and the far west, farmers, and smaller business men have been in such bad shape that theatres have been afraid to spend any money, to take chances on reopening darkened houses, or go in for any building. Efforts were made to increase admissions during the past year in some localities with disastrous results simply heaves people. astrous results simply because people couldn't stand the extra tariffs. In those instances, admissions quickly went back to the old depression-depth levels.

Agricultural Upswing

depth levels.

Agrioultural Upswing
In all the agricultural states, after several brutal years, encouragement runs high. Throughout the grain belt the best crops in many years are coming through, while in the south this year will see the biggest cotton yield in history. The upper Mississippi valley states such as Illinois, Indiana, Jowa, Kansas, and Missouri are all celebrating big wheat and corn crops. The state of Kansas this year will produce more wheat at good prices than ever before in its history, while in that region, also, as well as in the south, the outlook for corn this fall is unusually bright. The northwest, also, is reaping a record harvest. In the southern states not only is cotton production running to new highs but corn and other products are also claimed to be particularly encouraging. Through all of these states the theatre is importantly dependent on crops and livestock.

Drought and the high cost of feed in sevent years has erestly dimin-

Drought and the high cost of feed in recent years has greatly dimin-ished grain as well as livestock supished grain as well as livestock supply, this being reflected in current prices. Due to the improvement in conditions and lack of drought throughout the entire midwest and south, farmers are aiding in circulation of money. Merchanis who have carried bills for years are beginning to get their money. They note that with the turn in crop conditions and the high prevailing prices for beef, hogs, etc., the farmers are also replacing worn-out equipment and doing other buying.

placing worn-out equipment and doing other buying.
All this in turn makes it possible
for the theatre operator to provide
more and better amusement, fix up
his own properties and gamble more
than he has dared in many years.
The fact pleture product looks much
better this year is also encouraging.
In addition to two new houses in
Little Rock, Arft., and one in Jacksyn, Miss., which are under construction, Paramanut is laying plans
(Continued on page 55)

Maurice Conn's Ambassador Pics Files with SEC; H'wood Pix Withdraws

Rugged-Ragged

Hollywood, Aug. 31.
Author, spotting that all the studios had low telephone numbers to make dialing easier, wangled a Hollywood 3411 out of the phone company. Paramount's is Hollywood 2411.
As a result scribbler gets dozens of calls from sleepy-eyed extras who can't diarright, asking him if he is Paramount. After months of it he's tearing out the three remaining strands of his hair.
Friends sensing a nervous

strands of his hair.
Friends sensing a nervous
breakdown have urged him to
change his number.
'Why should 12', countered
the last of the rugged individualists, 'let Paramount change
theirs.'

FARMERS YEN WESTERN PIX

Minneapolis, Aug. 31.

The big crops are booming the market for westerns in this territory. Bountiful yields and comparatively Bountrill yields and comparatively high prices spell prosperity and increased buying power for farmers and they and their families and farm hands are starting to flock to the theatres in the small towns, but they demand westerns or action pictures.

tures.
Society and sex dramas, in particular, are nix with this element. The farmers give the musicals a slight tumble, but even the girl shows don't begin to supplant theirst love—the cowboy dramas.
As a result, local film exchanges are selling all the westerns they can get their hands on and report the demand for this type of picture is the biggest in history.

'VERY LITTLE CASH' IN HARLOW'S 41G ESTATE

Hollywood, Aug. 31. Net estate left by Jean Harlow aggregates around \$41,000, according to figures presented before Superior Judge Kincaid in probate court. Mrs. Marino Bello, mother of the

player, listed among the assets three automobiles, 'very little cash,' some furs, jewelry, clothing and furniture.

2 Killed When Cantor's 'Magic Carpet' Collapses

Hollywood, Aug. 31.

Philo Goodfriend, 47, and Harry Harsha, 36, 20th-Fox property men, were killed last Friday (27) when the magic carpet constructed for the Eddie Cantor picture, 'Ali Baba Goes to Town,' collapsed and fell on

J. D. Bowman and Nick De Gen J. D. Bowman and Nick De Gen-ner, also prop men, were seriously injured. Accident was declared due to the breaking of a faulty guy wire concealed in the set. Accident will delay the completion of the picture a couple of days.

East of All the Shootin'

Hollywood, Aug. 31.

support of Anna May Wong.

Script is being written by Gladys
Unger and Garnett Weston, and
George Archainbaud will direct.

Washington, Aug. 31.

Washington, Aug. 31.
Plans for production of 36 pictures
during 1937-38 season at a cost of
\$1,100,000 were revealed by Ambassayor Pictures, Inc., Thursday (26)
in a registration statement filed with
the Securities and Exchange Commission, covering a proposed 1,025,000-share issue of \$1 par value common stock. mon stock.

mon stock.

Planning to sell 600,000 shares to the public at \$2.50 per share, of which the company will get \$2, and with 425,000 shares reserved for options at progressively increasing prices running from \$3 to \$7 per share, company will net anywhere from \$1,200,000 up, depending upon when options are exercised, it was shown.

shown.

The new Ambassador, formed May 3 last, by a merger of Ambassador pictures, Conn Pictures, Melody Pictures and Conn Studios, will continue to operate as in the past by issuing pictures to distributors under five-year franchise contracts on a percentage basis.

Maurice Conn, president, also will act as general manager under a five-year contract dated August 14, with salary for first year of \$25,000 and for subsequent years to be fixed by agreement. He is shown to be owner of all presently outstanding stock, 151,000 shares, and will be one of the underwriters for the new issue.

Robert W. Morris will serve as treasurer under a contract similar to Conn's, with first year salary fixed at \$12,500.

at \$12,500.

Costs of operation of the company for the next year are estimated in the statement at \$1,675,000, including, in addition to the \$1,100,000 for production, \$100,000 for distribution and overhead, \$50,000 for advertising and sales promotion, \$25,000 for purchase of release prints, and \$175,000 for payment of deferred liabilities.

C. B. Ewart & Co., Inc., New York, is named as principal underwriter is named as principal underwriter and given options on 125,000 shares of stock, contingent upon its success

and given options on 125,000 shares for stock, contingent upon its success in selling the issue.

Conn is to get an option on 150,000 shares and Morris on 25,000 shares shoth for services; Marks & Malcolm Trading Corp., which assisted in the financing of the company, 25,000 shares; Hays, Podell & Sherman, counsel, 37,500 shares, and Harold A. Lerman, attorney, 12,500 shares, with 50,000 shares reserved for options to employees, dealers and distributors.

The optioned stock will be available at \$3 pcr share up to Oct. 1, 1938, increasing in price at rate of \$1 per year thereafter to a maximum of \$7 during year ending Oct. 1, 1942.

H'wood F. P. Backs Out

H'wood F. P. Backs Out
Withdrawal of Hollywood Famous
Pictures registration statement was
requested by company of SEC Thursday, reason for planned abandonment of issue not made public. No
intimation given whether suspension
of issue will be temporary or permarent.

nent.
Registration statement filed Sept.
8, 1936, called for issuance of 50,000 shares participating preferred and similar volume common stock, both of \$1 par, to be used in units of two shares preferred and one common at \$2.50 per unit, remaining 25,006 shares of common to go to promoters

shares of common to go to promoters of the company.

Registration was made provisionally effective Oct. 14, last, under notice of deficiency on which hearing was held October 29. Nothing further transpired until July 23, when company requested withdrawail of statement, last week's request being second effort to get away from SEC. SEC

Hollywood, Aug. 31.

Paramount will give the startung gun to East of Shanghai' around the indicate of Shanghai' around the indicate of Spetember, with John 1407,000 shares of \$1 par common stook, was assked of the SEC Thursthony Quinn set for featured roles in support of Anna May Wong.

Script is being written by Gladys Unger and Garnett Weston, and George Archainbaud will direct.

L. A. Trade Breaks, Tourists Shuffle Home; 'Souls' Big \$23,000, 'Under Fire' 22G, Breen Off, 'Stella' Strong

Biz off generally this week, probably partly due to a streak of hot weather and tourists starting to trek 'Souls at Sea' at Paramount is town's solo leader, with Stella Dallas' continuing to pile up substantial takes at the day-date

Warner houses.

'Love Under Fire' failed to catch
on, so slim \$22,000 looks like best
in sight at two houses. Two two-

on, so slim \$22,000 looks like best in sight at two houses. Two two-a-day roadshow attractions, 'Firefy' at the Four Star, and 'High, Wide and Handsome' at Carthay, continue their runs, with former still showing profit, but 'Handsome' very handsomely in the choldrums.

Estimates for This Week Carthay Circle (Fox) (1,518; 55-83-1.10-1.65) — 'High, Wide and Handsome' (Par) (3d week). Playing to lowest grosses in the history of this house, third week's outlook is pretty dismal. Second week finished brutal flowers and the second week finished brutal \$3,900. Engagement winds up Sept. 7 with WPS' Zola' going in on two-a-day basis (9).

Chinese (Grauman) (2,028; 30-40-55-75) — Love Under Fire' (20th) and 'Wild and Woolly' (20th), dual. Hollywood crowd manifesting slight interest in this pair so best in sight of reviews over week-end. Last week, 'Broadway Melody' (MG) and 'Mr. Moto' (20th), brought strong \$16,300.

Downtown (WB) (1,800; 30-40-75-16).

MODIO (AUTH), Prought strong \$16,300.
Downtown (WB) (1,800; 30-40-55-65)— "Stella Dallars' (UA) and "Talent Scout" (WB), dual (2nd week). Holding remarkaby strong on second starza with good \$9,500 the outlook. First week brought smash \$15,000, considerably exceeding expectations.

protections. See the seed of t

or so, and in the coffers, on top of nitty \$4,4000 garnered on initial weak wish (RKO) and verification of the boulevard crowd, so it looks like only \$5,000 for the nine days, with pie being held extra two days to permit opening of Life of Party' on Thursday. Last week, Riding On Air' (RKO) and Night Key' (U), disappointing at \$4,400. Might Key' (U), finished to big \$16,300. Might Key' (Spot), 30-40-55) — Make a Wish' (RKO) and Flight from Cartons giving Breen opts a line better play than at Pantages, but weak at \$5,400 on nine days. Last week, 'Riding On Air' (RKO), and \$6,600. Sate (Loew-Fox) (2,024; 30-40-55).

Nept. Rdulin, On Air (RKO), and 65,000.

State (Loew-Fox) (2,024; 30-40-55-15)—Love Under Fire (20th) and Wild and Woolly' (20th), dual. Bit. 20th (20th), between the control of the cont

JOE E. BROWN'S \$2,800 STRONG IN LINCOLN

Lincoln, Aug. 31.

Lincoln's two ace houses are corrailing nearly-all the biz currently. Good Earth' is off to a sock start at the Stuart, and the Lincoln also looks will see this Ridge on Air. Joe E. Drown's name, always a big bo. always here, aids the latter immely. In sign of a truce in the newspring in the control of the control o

Estimates for This Weel

Estimates for This Week
Liberty (LTC) (1,200; 10-15)—
Riders of Dawn' (GN) and 'Westbound Limited' (U) split with 'Blazing Barriers (Mono) and 'Rose of
Rancho' (Par). Will wind up with
a bad \$800. Last week, 'Hollywood
Cowboy' (RKO) and 'Under Red
Robe' (20th) split with 'Thief Meets
Thief' (U) and 'After Office Hours'
(MG) fair \$900.
Lincoln (LTC) (1,600; 10-20-25)—
Riding on Air' (RKO). Trade in
this area goes for Joe E. Brown in a
big way, and it looks as though a
possible \$2,800 is on the horizon.
Last week, 'Ever Since Eve' (WB)
and 'Sing and Be Happy' (20th) not
so well on the stretch, but a good
\$2,300.
Orpheum (LTC) (1,550; 10-15-20)—

\$2,300.

Orpheum (I.TC) (1,356; 10-15-20)—
Big Shot' (WB) and Midnight Madonna' (Par) split with 'Angels' Sloliday' (20th) plus 'Wild Money' (Par). Should mark up nice \$1,400.
Last week, 'Dreaming Lips' (UA) and 'Make Way for Tomorrow' (Par) split with 'Hoosier Schoolboy' (Mono) and 'London by Night' (MG) didn't make much at \$850.

Stuart (I.TC) (1,900; 10-25-40)—10-25-40)—10-25-40)—10-25-40.

(ML) aight make much at \$950.

Stuart (LTC) (1,900; 10-25-40)—

'Good Earth' (MG). Back at popular prices, word of mouth sure to build to nice proportions, maybe \$4,000. Last week, 'Willie Winkie' (20th) took profitable \$3,500.

ook profitable \$3.500.
Varsity (Westland) (1,000: 10-15)—
Love Takes Flight (GN) plus Out-laws of Orient (Col). Under aver-racewith \$500 (MG) and Hide-out in Alps' (MG) and Hide-out in Alps' (MG) dull \$500.

THIN ICE' SOCK \$18,000. **DENVER**

'Thin Ice' is topping the town at the Denver, packing them in day after day. Goes to the Aladdin for further run. 'Broadway Melody' is further run. being held five extra days at the Orpheum because of crowds.

Estimates for This Week Aladdin (Fox) (1,500; 25-40)

Horizon' (Col), following a week at the Denver. Big biz at \$5,000. Last week 'Love Under Fire' (20th) did around average at \$3,000, after a week at the Denver,

week at the Denver.

Broadway (Fox) (1,500; 25-40)—
Platinum Blonde' (Col) and 'Dangerous Adventure' (Col). Pulled after three days and 'Love Under Fire' stuck in to finish week. Will go to \$3,000 all together, splendid, considering 'Love' had already played the Denver and the Aladdin.

Last week 'You Can't Have Everything' (20th) did \$2,500, good since the film had played both the Denver and Aladdin.

Benham (Cockrill) (1,500; 25-35-

Denham (Cockrill) (1,500; 25-35-

| 40)—Blonde Trouble' (Par). Not so that \$3,500. Last week 'No Man of Her Own' (Par) was fair at \$4,000. Denver (Fox) (2,500; 25-35-50)—Thin Ice' (20th) and stage band. Sock biz at \$18,000. Last week 'Lost Horizan' (Col) packed the house to repeated standouts to set a house record for several years with \$19,000. Orpheum (RKO) (2,600; 25-36-40)—Broadway Melody of 1938' (MG) and Border Cafe' (RKO). Lovely to look at, \$12,000. Last week 'Topper' (MG) and Between To 0,000 men (MG) sailed along to promission (MG) and Between To 0,000 men (MG) sailed along to promission of the sailed and the sailed along to promission of the sailed and the sailed along to promission of the sailed and the sailed along to promission of the sailed and the sailed and 'Michael O'Halloran' (Rep) were pulled after three poor days,' Outlaws of the Orient' (Col) and 'Fight to the Finish' (Col) closed the week; take was around \$2,500.

Duchin-'Confession' Looks Likely \$14.500. Indianapolis Record

Indianapolis, Aug. 31.
Eddy Duchin and his orch, coupled with 'Confession' at the vaudfilm Lyric, is dynamiting his way to a new all-time house record on the strength of the first three days, all

strength of the first three days, all of which ran ahead of any previous figures. Five shows were played Friday and Sunday, while six were run Saturday for the first time in the history of the house.

Loew's, with 'Dead End' heading a dual bill, and the Circle with 'Souls at Sea' topping another twin bill, are running about even, with good grosses. The Apollo is the only first run in trouble, and its double bill of 'Borneo' and 'Hot Water' is deep in the red.

Estimates for This Week

Estimates for This Week

Estimates for This Week
Apollo (Fourth Ave) (1,100; 2540)—Borneo' (20th) and 'Jones
Family in Hot Water' (20th). Former pic plugged heavily, but results
not forthcoming; \$2,200, very poor.
Last week dual of Wild and
Woolly (20th) and Mile From
Hooderline at \$3,500
borderline at \$3,500
borderline at \$3,500
borderline (Moreyer) (2,900, 25,40)

borderline at \$3.500. Circle (Monarch) (2,800; 25-40)— 'Souls at Sea (Par) and Blonde Trouble' (Par) (puble, Doing ered New 25,7500. Last week, Toast of New York' (RKO) on twin with Big Shot' (RKO) finished to \$7,100,

AUSSIE BIZ VERY POOR

Melbourne Epidemic Hurts—Sydney Just Asleep

Sydney, Aug. 11.

Biz is very bad right now. Maybe, with the school holidays soon, it'll swing to a higher tempo.

Shall We Dance? (RKO) got plenty on the first week, but the second stanza saw a decided drop and the pic comes off on the third. 'Good Earth' (MG) is very solid in a small-capacity house, but 'The

'Horizon' on Pop Run, Wow \$16.500; 'Quentin' and 'Love' 19G. Frisco

San Francisco, Aug. 31.

'Lost Horizon, 'which is playing its first engagement at pop prices at the Orpheum theatre, will give this house the best week it has had in many a year. Picture seems to be attracting a different class of people, many of whom are new to the Orpheum.

many a year, attracting a different class of people, many on whom are new to the many of the standpoint of bringing them in, is 'San Quentin' and Love Under Fire' at the Fox.

(RKO) and Sybil Jason in person got the same figure.

Orpheum (FzM) (2,446; 35-55)—
Lost Horizon' (COI). Plenty of business for pic, playing its first engagement here at poop prices. Matiness surprisingly good. Will just nees surprisingly good. The surprise of the surprise of

Vallee, 'Marriage' Immense \$18,000. 'Ice' Fine \$11,000, Mpls. Booming

Dominant Sex' (AD) finished with a poor take.

'Star is Born' (UA) may swing into the smash class, but biz to date has not been sensational and this week should tell the tale. 'Met Him in Paris' (Par), and 'Woman Chases Men' (UA) came in at the weekendand may develop. 'Lost Horizon' (Col) and 'Rainbow on River' (RKO) fold after nine weeks. Metro's 'Man in Possession' started well and should cop biz.

Melbourne, Aug. 11.

Melbourne, Aug. 11.
Infantile paralysis outbreak is still hurting trade in the city and nabe territory. Managers are hopeful the outbreak will be curbed soon, allowing a biz pickup.
Current lineup has 'Love is News' (Fox), 'Met Him in Paris' (Par), 'After Thin Man' (Metro), 'Girl in Million' (Fox), 'Winterset' (RKO), 'Men Are Not Gods' (UA), 'Plough and the Stars' (RKO), 'Time Out for Romance' (Fox) and 'Big Fella' (G-B).

'WISH' BALTO'S

Baltimore, Aug. 31. Rather unexciting here this week Rather unexciting here this week, with weather and so-so product the reasons. Setting the pace is the combo Hippodrome with 'Make a Wish' (RKO) and a vaude lineup to satisfactory \$11,500. Second week of 'Artists and Models' (Par) is holding up at the Stanley in fairly solid style to \$6.000.

style to \$6,000. Estimates for This Week

Estimates for This Week
Century (Loew's-UA) (3,000; 1525-35-40-55)—'Knight Without
Armor' (UA) and Disney cardoon
feature. Getting fair play to \$7,500.
Last week, They Gave Him Gun'
(MG) not more than \$5,600.

Himnedgene (Ranpaget) (2,206)

Hippodrome (Rappaport)
15-25-35-40-55-66) — 'Make a mippedrome (Kappaport) (2,200; 15-25-35-05-56-6)—The 'Make a Wish' (RKO) and vaude. Setting town's pace with \$11,500. Last week. It's All Yours' (Col) plus anniversary stage show wowed matters to lune of \$14,600. (Schanberger) (2,500: 15-25-35-66)—They Won't Forget (WB) opens tonight (Tues). Last week, 'Dodd Takes Air' (WB) not very much at \$3,500.

New (Mechanic) (1,400; 15-25-30-40-55)—Love Under Fire' (20th) panning stage of the color of th

'LOVE' GOOD AT \$14,000, **BUT CINCY BIZ SPOTTY**

Cincinnati. Aug. 31.
This week's topper is 'Love Under Fire,' ticketed for \$14,000 at the Albee. Palace has a miss-out in 'Make a Wish,' which is struggling for \$8,500. 'Mr. Dodd Takes the Air' has Keith's in the black with \$5,500. 'Wild Money' is a no-dieer for \$3,500 at the Lyric.

Estimates for This Week

Minnespolis Aug 31.

Boom times are on deck currently.
Even the blistering heat con't religion to the listering heat con't religion. The light con't religion to the light cather and finnesota are in the money. Indications point to a total take of more than \$30,000 for these two houses alone. And considering that Vallee is only in for five days, that won't be though the light control of the light control o

adjunct.

Although 'Thin Ice' came in cold
at the 11th hour, it is pulling highly
profitable biz to the Minnesota.

Estimates for This Week

Estimates for This Week
Aster (Publik-Singer) (900) 15-25)
—'Chan at Olympics' (20th) split
with 'Sing and Be Happy' (20th) (2d
runs) and last three days dual first
runs 'Big Shot' (RKO) and 'Devil's
Saddle Legion' (WB). Pretty good
31,400 indicated. Last week, 'GoGetter' (WB) (2d run) split with
dual first runs, 'Man in Blue' (U)
\$10 Public Wedding' (WB) fair,
\$10 Public Wedding' (WB) fair,
\$10 Public Wedding' (WB) (10 Public Sirgen) (10 Public Wedding')

WISH' BALTO'S

BEST AT \$11,500

Baltimore, Aug. 31.

Rather unexciting here this week, as one book hippodrome with 'Make as ish' (RKO) and a vaude lineup to tisfactory \$1,1500. Send week of tists and Models' (Par) is hold rup at pat the \$4,000 (and Rudy Vallee. Crowds as ish' (RKO) and a vaude lineup to tisfactory \$1,1500. Send week of tists and Models' (Par) is hold rup at the \$6,000. Estimates for This Week

Century (Dew's-UA) (3,000; 15-35-95-95)—'Kn ight with out mor' (UA) and Disney cartoon ture. Getting fair play to \$7,500. Its week, 'They Gave Him Gun' (G) not more than \$5,600. Minnespots (Coll) plus anniversary (CO)—Wild Money' (Par) and 'Stutering Bishop' (FIN). Doing surprise se with \$11,500. Last week. 'Bs and 'Born Reckless' (30th), pretty remarkable hybrid and 'Born Reckless' (20th), pretty seek, 'Rod 'Brance (CO) plus anniversary ge show wowed matters to tune \$1,4600. They won't \$1,500. Last week, 'Stope 18,4600. Were (Mechanic) (1,400; 15-25-30-50)—'Kny Cod Takes Air' (WB) and 'Born Reckless' (30t), pretty won't \$2,500; 15-30-50-50)—'They Won't Forget' (Welding' (WB) tair, \$1,000. The service of the word of the wonderful pace and the wonde

MONTREAL LIKES 'CAN'T' TO TUNE OF BIG \$9.000

Montreal, Aug. 31.

Capitol will top the town on 'You Can't Have Everything.' If it holds up, it should gross around \$9,000. Repeat of 'Good Earth' at the Palace should be the runner-upper.

Estimates for This Week

Palace (CT) (2,700; 50)—'Good Earth' (MG) (2nd week). Following a very good \$1,500, expects to gross another fine \$6,000 expects to gross another fine \$6,000 expects to gross another fine \$6,000 and 'Think Past, Mr. Moto' (20th). Has all the fans worked up and is heading for an excellent \$9,000. Last week for on excellent \$9,000. Last week for one' (WB). Should be average for the part of the past of

(WB) and Winte Londage 127 53,000.

Princess (CT) (2,300; 50)—Toast of New York' (RKO) and 'On Again, O't Again' (RKO). Good houses at weel: end point to neat \$6,000. Last weel: 'Exclusive' (Par) and 'Sing and Be Happy' (20th), good at \$15,500.

and Be Happy' (20th), good at (5.50).

Solicum (Ind) (1.400; 34)—Sing As We Go' (Brit) and 'Where There's (1.400; 34)—Sing As We Go' (Brit) (20d week). Expect (1.500, good after nice \$2,000 on Ching week.

Bernal (1.400; 34)—Sing (1.400; 34)—Sing Week.

Paris (France-Film) (600; 34)—Sing Week.

Solicum (1.400; 34)—Sing Week (1.400; 34)—Sing Week.

Solicum (1.400; 34

Strong Pix Offset End-Aug. Chi **Bugaboo**; 'Artists-Models' Strong \$52,000, Bobby Breen 16G, 'Zola' OK

My, my, how times have changed. My, my, now times have changed. Even a couple of years ago, the last week in August would see managers holding their heads, knowing that they wouldn't do business, and consequently, throwing in any sort of a bill. But that's all over. Chicago has become a place to go for a vacarather than one to leave; summer heat is almost an asset to theat tre operators, rather than a business

ner the operators, rather than a business murderer as it was formerly.

So, in line with the modern trend, the 1937 last week in August is a time to parade the best in talent and pictures—and get the coin.

The Chicago is bullish oit makes and Models', the Apoll makes a play for the Trader Horry, the Palacissus of the Trader Horry, the Palacissus of the Company of

the results of exploitation done on two roadshowers, Captains Courageous and Good Earth.

Estimates for This Week

Apollo (B&K) (1,200; 35-45-55-55)

Trader Horn' (MG). Reissue opened on Saturday, and looks for an okay \$4,800. Last week, 'Saratoga' (MG) in its fitth looks for the county of the c

dred Bailey, in person forces around strong the strong of the strong of

week, Erlanger (1,400; 55 - 83 - 1.10 - 1.65) — Emile Zola' (WB). Got started Sunday, after strong sales campaign past two weeks, Will get great \$16,000. Last week, 'Firefly' (MG) finished its three-week run with a fair \$8,000.

'MELODY' BIG \$10,500; SEATTLE BIZ HOTCHA

Seattle, Au., 31.

Town seems to be going into its fall pickup a bit early this summer.

Attractions are ace high and business is up, with fall weather in the air.

Attractions are ace high and business is up, with fall weather in the air.

Stella Dallas' and 'Good Earth' are strong enough to h. o. at the big scaters. Can't. Have Everything' is surprising by warranting third week the Wilder of the M. Barer two oke weeks at the Fifth, so all after two oke weeks at the Fifth, so after two okes weeks at the Fifth, so after two okes weeks. The week Blue Monve (Hamrick-Evergreen) (U) and 'Hell Divers' (MGM), both resuses, clicking to \$4,200, great. Last week, 'Love in Bungalow' (U) and 'Armored Car' (U), dual, nice enough at \$2,250.

Coliceum (Hamrick-Evergreen) (L.

at \$2.250.

Collèceum (Hamrich: Evergreen) (1, 900; 21-7) — Slep Is Born' (IJA) en' Great Hassinial Mystery' (20th), duel. Readed far \$3,800, good. Last week. Dav at Races' (MGM) and 'Make Way for Tomorrow' (Par), dual, slow at \$2,900.

Locton of Missing Men' (Mono) and Lecton of Missing Men' (Mono) and

'Two of Us' (GB), dual. Expecting about \$2,000, fair. Last week, 'Bull-dog Drummond at Bay' (Rep) and 'A Lawman Is Born' (Rep), dual, good \$2,400.

good \$2,400.

Fifth Avenue (Hamrick-Evergreen) (2,400: 32-37-42)—'Broadway Melody' (MCM). Looks to land around \$10,500, great. Last week, Wee Willie (20th) and 'Sing and Be Happy' (20th), dual (2d week), dandy \$6,400.

\$6,400.

Liberty (J.vH) (1,900; 21-32-42)—
Stella Dallas' (UA) (2d week).
Heading towards very nice \$7,000.
Last week the picture got \$11,200,
marvelous.

Music Box (Hamrick-Evergreen) (900; 32-37-42)—'Wee Willie' (20th) and 'Sing and Be Happy' (20th), dual '3d week). Hot release from the Fitth Avenue, anticipates \$3,500, good. Last week, 'Artists and Models' (Par') (3d weck), fair \$2,900. Evidently two good weeks at the Paramount got all the cream.

Orubeum (Hamrick-Evergreen) (2,700; 32-37-42)—'Can't Have Everything' (20th) and 'Midnight Madoma' (Par') dual (3d week). Latter.liked almost as much as the former and helbing to big \$5,800 after \$6,300 last week.

Palomar (Sterling) (1,450; 16-27)—
'Meet Boy Friend' (Rep) and vaude.
Only about \$3,500, fair. Last week,
Frameup' (Col) and vaude, moderate
\$3,000.

Frameup (COL) and vaude, moderate \$3,000.

Paramount (Hamrick-Evergreen) (3,106: 32-37-42) — Good Earth' (MGM) (2d week). Cinch for \$8,000, great, after immense \$13,300 last week.

Roosevelt (Sterling) (850: 21-32) — Godiner (Par), dual, Should do approximately \$2,600, good. Last week, 'Another Dawn' (WB) and 'There Goes My Girl' (RKO), dual, fair \$2,300.

'A.&M.' SOCK 33G IN DETROIT: 'ZOLA' NIFTY

Detroit, Aug. 31.

Several winners here despite race track reopening, sellouts for Tiger-Yankee baseball games over week-end, and plenty of heat for that last fling in the outdoors.

Ballyed for the the sellow se

Emile Zola' roadshowing at the Cass, as close runners-up.

Estimates for This Week

Adams (Balaban) (1,700; 25-40)—
Wild and Woolly' (20th) plus 'Lady
Escapes' (20th), dual. Pulling in a normal \$5,500. Last stanza, 'Manhatan Melodrama' (MG) and 'I Covet the War' (U), snagged nice \$5,800.

Cass (Indie) (1,400; \$1.65 top)—
'Emile Zola' (WB). Muni opus given nice sendorf and should click off nice \$12,000 first seven days. Sticks until Sent. 11. (Indie) (5,000; 30-40-65)—
Radd Back' (U) plus stage show. Should get around \$25,000, good. but not what it should be. 'Love Under Fire' (20th) with Eddy Duchin band on stage as the lure, wowed 'cm last wack with \$36,500.

Madison (United Detroit) (2,000; 30-40-65)—'Good Earth' (MG) (4th week). Holds on for oke \$5,800. following sessions of \$13,500, \$8,000 and \$4,500. Figures to pull out Thursday (2).

Michican (United Detroit) (4,000; 40-65)—Artist and Models' (Pari) of the standay (2).

Michican of Emperor Candlesticks (MG) and Mal Hallet ork on stage. Falms - State (United Detroit) (3,000; 25-40)—'San Quentin' (WB), dual. Sticking around the \$6,500 class. good. 'On Again. Off Again' (RKO) plus 'Border Cafe' (RKO) (1);000; 30-40-65)—Broadway Melody' (MG). Swell sendoff and should stick for couola more stanzash inclast stanza, and came up with \$7,300, 50c, however.

Getting 'Becky' Ready

Getting 'Becky' Ready

Hollywood, Aug. 31.
Preparations have started at 20thFox for Shirley Temple's next starrer. 'Rebecca of Sumybrook Farm.'
Raymond Griffith will produce.

P.A.'s Suit Vs. Condor

Warrant of attachment on the New York property of Condor Pictures, Inc., was issued Friday (27) in N. Y. supreme court at request of Sam S. supreme court at request of Sam S. Kestenbaum, press agent, pending outcome of breach of agreement suit. Kestenbaum claims Condor hired him to handle publicity and advertising on the West Coast for one year at \$65 a wcek.

Agreement, plaintiff claims, was to run until June, 1938. Never received a cent, he claims, and is suing for \$3,380.

SOULS AT SEA BIG \$7,000, L'VILLE

Louisville, Aug. 31.

Louisville, Aug. 31.

Souls at Sea' at the Rialto looks like sturdy b.o. material, and will lead the local first-runs by a nice margin. Love Under Fire, coupled with 'One Mile From Heaven' at the Strand. is pulling in the pennies.

Estimates for This Week Week (15.00). It is pulling in the pennies.

Estimates for This Week (15.00). It is pulling in the pennies.

Estimates for This Week (15.00). It is pulling in the pennies.

Estimates for This Week (15.00). It is pulling in the pennies.

Estimates for This Week (15.00). It is pulling in the pennies.

Estimates for This Week (15.00). It is pulling in the pennies.

Estimates for This Week (15.00). It is pulling in the Right of the Reckleth (15.00). It is pulling in the Right of Right of the R

\$6,700.

Strand (Fourth Ave.) (1,500; 15-25-40)—Love Under Fire (20th) and 'One Mile From Heaven' (20th), dual. Best take in weeks; at \$4,000 should produce smiles. Last week. 'Artists and Models' (Par) and 'Blonde Trouble' (Par), dual, on moveover copped fair \$3,300.

H. O. WEEK IN B'KLYN

Met, Par and Albee in Second Week But Okay on Biz

Met, Par and Albee in Second Week But Okayon Biz

Brooklyn, Aug. 31.

Considerable 1 ct-up in hot weather, accompanied by cloudy skies and rain, gave downtown deluxers a chance to recoup some summer losses. This is a week of holdovers for three houses. Loew's Met with Captains Courageous. First of the control of the con

Gable Rushed Back

Hollywood, Aug. 31.
Clark Gable has been ordered to abbreviate his vacash and report at the Metro studio for 'Test Pilot.'
Richard Fleming directs.

Pre-Labor Day, but B'way's Hey-Hey; 'Dead End' and 'Love Under Fire' Sock 50G Each; 'Vogues' 91G 2d, 'Zola' Big

A healthy condition exists up and down Broadway. This being the week before Labor Day, the managers at the Music Hall, Rivology and the Rivoli, a smash at \$50,000. At the Rivoli, a smash at \$50,000. At the Rivoli, a smash at \$50,000. Owing to the fact 20th-Fox takes over the Roxy on Friday (3). Thin Ice' is set for that date and there can't be a holdover. At the Music Hall which has had a hold the received the summer pictures here, getting a sensational \$108,000 last week (181) and remaining strong at \$91,000 on the holdover, but not saying for a third week, acconsidered at first. Vogues' started off like it was going to force a third stanza, but began dropping on the week-end. Paramount \$30,000 ain't in At the Music Hall and the Hall which a shad of like it was going to force a third week, acconsidered at first. Vogues' started off like it was going to force a third week, acconsidered at first. Vogues' started off like it was going to force a third week, acconsidered at first, Vogues' started off like it was going to force a third week, acconsidered at first, Vogues' started off like it was going to force a third week, acconsidered at first, Vogues' started off like it was going to force a third week, acconsidered at first, Vogues' started off like it was going to force a third week, acconsidered at first, Vogues' started of like it was going to force a third week on Artists and Models' ending last ingit part of the summer of t

Exclusive,' Clyde

McCoy Surprise

Sock \$25,000, Pitt.

week. Ans is 200 better (nam the prior week. Metro tonight (Wed.) premiers 'The Firefly' at this house.

Estimates for This Week.

Astor (1,012; 55-\$1,10-\$1,65-\$2.20)—
The Firefly' (MG). Bows in tonight (Wed.) on a twice-daily \$2\$ nich basis. Final (6th) weck of 'High, Wide and Handsome (Par), a disappointing roadshow attraction, \$4,700, poor.

Capitol (4,520; 25-35-55-55-\$1,25)—After a big face-lifting job costing a comment \$350,000, this house reopens of the control of the contro

Pittsburgh, Aug. 31.

August biz is going down the home stretch like a fresh starter, with every indication that the month will waltz off with the best all-around grosses in the control of the starter \$25,500.

Palnce (1,700; 25-35-55)—Wee Willie Winkie' (20th) (2d run), and 'San Quentin' (WB) (2d run), plus Louis-Farr fight films. A nice week of \$10,000 or better is anticipated. Lant week \$10,100 trickled in for Toast of New York' (RKO) (2d run) and 'One Mile from Heaven' (20th) (13th)

of New York' (RKO) (2d run) and One Mile from Heaven' (20th) (1st run).

Paramount (3,604: 25-35-55-85-99) — Artists and Models' (Par) and Phil Soitalny ornestra (4th-final wash). Showing enough profit at \$50,000 on the Company of the Company of

Riverything (20th) under \$15.000, lety solves and the second of the seco

"Versity Show" (WB) opens today (Wed.).
State (3 450 · 35-55-73)—'Captring Caper-pays' (MG) (2d run) and vaude here'ad hy winners of Harvest Moon ball. Unusually strong husiness being enjoyed by this combination house, gross looking a resounding 44,000 total be but to combinate 44,000 to be but to combine 1844,000 to be but to combine 1844,000 to be but to combine 1844,000 to be but to combine 1849,000 to combine

Lors upened a road-show engagement Sunday night at the Nixon, got off to great start, and looks practically set for three weeks.

As the start of th

Philly Wakes Up: 'Stella' Big \$13,500, 'Souls' \$18,000, 'Vogues' Fair \$11,500

Philadelphia, Aug. 31.

Some first-class biz is indicated for a number of Philly's downtown houses, despite an overload of musicals and adverse weather conditions.

Stella Dallac and 'Souls at Sea'

Stella time the most attentions the most attentions.

sicals and adverse weather conditions.

Stella Dallas and 'Souls at Sea' are getting the most attention. Former, which relighted the Aldine, bucked the unusual rainy spell and is going into its second week at the second week of the second week at the second week to second sec

today and still getting good money, with third likely. Last week, \$13,500.

Arcadia (600; 25-35-40)—"Topper' (MG) (2nd run and 2nd week). Phenomenal trade for this little house; \$2,000 indicated atter a rousing the state of the still the state of the still the state of the stat

Thin Ice,' 'Hot Water' Tickle Prov., \$9,500: 'Topper,' Dual, \$12,000

Providence, Aug. 31. Continued cool weather, coupled with fairly good picture programs, is placing most houses in the money

Majestic is likely to lead the town

Majestic is likely to lead the town on a comparative basis, dual of Thio Ice' and Hot Water doing very nicely. Loew's is garnering most mere, however with Topper' and Palice took off the houters Thursday (26) resuming with a straight picture policy, "Make A Wish" and "Super Sleuth, initial bill, is off to a good start.

close to \$9,500; swell. Last week, 'San Quenten' (WB) and 'Marry That Girl' (WB), so-so at \$5,500.

GIT! (WB), 50-50 at \$5,500.

Strand (Indie) (2,200; 25-35-50)

Blonde Trouble' (Par) and 'King Solomon' (GB), Poor week in prospect, house doesn't look for more than \$5,000. Last week 'Exclusive' (Par) and 'Meet Boy Friend' (Rep), very good at \$7,500.

LOVE, PERKINS \$20,000, WASH.

Washington, Aug. 31.
No smash attractions this week.
With weather keeping tourists With weather keeping tourists away, the homefolks are shopping and splitting the grosses pretty evenly. Best money-maker in is 'King Solomon's Mines' (GB), giving the Met, WB low-priced spot frequented only by localities, a nice take.

nice take.

'Love Under Fire' (20th) is leading at the Capitol and 'Confession' (WB) is oke at the Earle, but neither is big.

Estimates for This Week

Estimates for This Week
Capital (Loew) (3,424; 25-35-66).

—'Love Under Fire (20th) and
vaude. Johnny Perkins on stage
helping, but won't better fair
\$20,000: Last week Wee Wilke
Winkie' (20th) and local revue nice \$23,000.

nice \$23,000.

Earle (WB) (2,244; 28-35-40-66-77)—(Confession' (WB) and vaude. No names on stage leave it all pto Kay Francis, who's getting oke \$16,500. Last week Artists and Models' (Par) and Hal LeRoy slipped slightly to still big \$20,000. Keith's (RKC) (1,830; 35-50)—'Make a Wish' (RKC). Should see good \$8,590. Last week six days of 'Borneo' (20th) got weak \$4,000. Met (WB). (1,853; 25-40)—'King Solomon's Mines' (GB). Nice \$6,500. Last week 'Great Gambini' (Par). Oke \$4,400.

First Runs on B'way (Subject to Change)

Week of Sept. 2 Astor—'Firefly' (MG) (1). Reviewed in Variety July 28) Capitol — 'Broadway Melody'

Capitel — Broadway Melody
(MG).
(Reviewed in Vaniery Aug. 18)
Central — 'Wild and Woolly'
(20th) (4).
(Reviewed in Vaniery July 21)
Criterion — 'Bulldog Drummond Comes Back' (Par) (3).
Globe — 'Souls at Sea' (Par)
(4th wk).
Hollywood — 'Emile Zola'
(WB) (4th wk).
Musie Hall — Prisoner of
Zenda' (UA).
Paramount — 'Double or
Nothing' (Par) (1).
(Reviewed in Vaniery Aug. 18)
Rialto—'Bad Guy' (MG) (2d
wk).

Riveli—'Dead End' (UA) (2d

Roxy—'Thin Ice' (20th) (3), Reviewed in Variety Aug. 25) Strand—'Varsity Show' (WB)

(1).
(Reviewed in Variety Aug. 11)
Week of Sept. 9
Astor — 'Firefly' (MG) (2d)

- 'Broadway Melody'

Capitel — 'Br (MG) (2d wk). Globe - 'Souls at Sea' (Par) (5th wk).

(5th wk).

Mollywood — Emile Zola'
(WB) (5th wk).

Musle Hall — Lost Horizon'
(Col).

(Reviewed in Vanery March 10)

Paramount — Do u ble or
Nothing' (Par) (2d wk).

Rialto—Bornee' (20th) (10).

Rivoll—Dead End' (UA) (3d

Roxy-'Thin Ice' (20th) (2d Strand—'Varsity Show' (WB) (2d wk).

'A. & M.' Neat \$17.000 In Buffalo But Veterans' Convention No Help

Met (WB) (1,853, 25-40)—King Solomon's Mines' (GB), Nice \$5,500. Last week (Great Gambini' (Par.) Oke \$4,400.

Palace (Loew) (2(383; 35-55)—Broadway Melôdy' (MG) (2d wk.) Che \$3,900. Last week same pic slid with advent of rain to \$17,000.

Balate (Indie) (1,100; 25,30-40)—King Solomon's Mines' (MG) (2d wk.) Charles (1,000)—Ralate (Indie) (1,100; 25,30-40)—Salate (Indie) (Indie) (1,100; 25,30-40)—Salate (Indie) (Indie)

"Topper," 'Women' Big \$31,000, 2 Hub Houses, but 'Confession,' Wish' Off

Boston, Aug. 31.

Heavy rain boosted all b.o.'s last week and gave the new shows good openings. Topper' on dual at the Orph and State will lead easily, with a nifty \$31,000 or better in view for the two stands. Confession' at the Met and 'Make a Wish' at the Memorial' are both sad.

Firefly ended a wondstand 21.

day (26), resuming with a straight picture policy. Make A Wish' and State will lead easily a good start.

Estimates for This Week A Abbee (RKO) (2,200; 25-35-50)—Make A Wish' (RKO) and 'Super Sleuth', (RKO) and 'Super Sleuth', (RKO) and 'Super Sleuth' (RKO). Considering tough opposish, opening week is not at all bid. House anticipates 6,500.

Cartion (Fay-Loew) (1,400; Esture the Memorial' are both sad built in bouse last fall and showing a the bouse last fall and showing a the bouse last fall and showing at Loew's last week; stall and showing at Soo on holdover:

Fay's (2,000; 25-35-50) — Wild and Woolly' (200th) and vaude. House finally getting a break after trained woolly' (200th) and vaude. House finally getting a break after trained woolly' (20th) and vaude. House finally getting a break after trained woolly' (20th) and vaude. House finally getting a break after trained woolly' (20th) and vaude. House finally getting a break after trained woolly' (20th) and vaude. House finally getting a break after trained woolly' (20th) and vaude. House finally getting a break after trained woolly' (20th) and vaude. House finally getting a break after trained woolly' (20th) and vaude. House finally getting a break after trained woolly' (20th) and vaude. House finally getting a break after trained woolly' (20th) and vaude. House finally getting a break after trained woolly' (20th) and value woold w

Metrepolitan (M&P) (4,300; 35-55-75) — 'Confession', (WB) and stage show, Disappointing tucky to hit \$16,000. Last week, \$17,500 for Love Under Fire': (20th) and stage

The Girls' Eye View

By Marian Squire

Silver Foxes Keynote 'Dead End' Freem
Accepted outfit for the general public consisted of raincoats and umbrellas, but Tuesday night's "unusual" weather didn't keep distinguished visitors from lending an elegant note to the premiere of 'Dead End' at the Rivoli, N. Y. Sylvia Sydney, accompanied by Norman Bel Gedea, arrived in a long black gown with a gold belt and a red flower at her waist, and a short square-shouldered fur cape. Perching on top of her head, without visible means of support, was a large white gardenic.

Sally Eilers, with author Sidney Kingsley, wore wide-skirted black (at-feta striped diagonally in red and green, to set off her red gold, very long bob.

British director and Mrs. Alfred Hitchcock, Mrs. H. in slim pale green British director and Mrs. Alfred Hitchcock, Mrs. H. in slim pale green crepe with matching bolero. Rosamund Pinchot floated in in pale yellow chifton, on the arm of Conde Nast, who posed for pictures with Miss Pinchot's encouragement. Police Commissioner Valentine was snapshotted, and Mrs. Valentine smilingly declined the snapper's invitation, in a pale gray lace dinner dress.

Clifford Odets and Luise Rainer, Miss Rainer escaping the fotogs in a long, black, fitted coat and wide picture hat. Harriet Hilliard in black street dress, huge black hat and silver fox crepe. Ethel Merman was discovered under a huge fox cape, and shapped at the entrance. Josephine Dunn lured the lensman, wearing a fitted black coachman coat and a fetching black bonnet with floating yell framing her soft gorl waves.

waves. Estelle Taylor, smartly tailored suited in brown, dashed from the rain to camera range, shrieking, "At a time like this! I'm not dressed for it. Please describe me in sables and diamonds." But the brown ensemble did

very well by her.

Joan Bennett made a belated appearance, looking tinier than ever in all black, long slim gown and tiny fur cape. Looking over the dress parade, it seems that silver fox is the drum major in the wrap division.

Switches in the Script

Switches in the Script

Dead End' had its face lifted slightly between New York and Hollywood,
Joel McCrea is 'Dave,' but not 'Gimpy.' They seemed to think he had
enough troubles as a starving architect without making him lame besides.
Miss Sydney suffers in simple wardrobe, as befits the character of
'Drina.' Claire Trevor, as 'Francey,' who finds that the alleged easiest
way, isn't, is limited to one ill-fitting black frock. The dressing up is left
to Wendy Barrie, whose 'easiest way' brings bigger dividends than 'Francey's.' She wears tailored sports things except for an appearance in much
white for and white chiffen.

white fox and white chiffon.

Humphrey Bogart certainly rates the title of Hollywood villain No. 1 as 'Baby Face Martin.' No one is inclined to doubt the fact that he's killed eight men and doesn't mind adding to the score.

The tough kids who appeared also in the stage production are somewhat inclined to dissipate the effect of the horrors of slum life. They're so much happier and more attractive than the rich brat, Charles Peck, who lives in the mansion next door.

In spite of the wider scope of pictures, the 'Dead End' setting seemed even more effective on the stage. The public is used to the fact that practically anything can be reproduced on the screen. But getting the East River, the slums, and magnificent apartment buildings all into a one stage set was something!

set was something!

The picture managed a happy ending without having 'Dave' deliberately turn in his boyhood ex-chum. And, too, it's more cheerful not to have Miss Sydney mowed down by machine guns as you've been led to expect from prior Sydney sufferings.

Bright Ideas in 'Dark Journey'

More British film activity at the Central, with 'Dark Journey' concerning itself mainly with wartime espionage. Vivien Leigh has-the complicated job of pretending to be a German spy when she's actually reoting for France. The German spy work, on his own, and the romance in collaboration with Miss Leigh, is well taken care of by Conrad Veidt.

The wardrobe situation is handled with discretion, gowns being simple without letting the period intrude too much. Since lovely Miss Leigh utilizes her feminine charm in her business of spying, she gets to wear a number of flatteringly feminine frocks, stressing deep square necklines with touches of fluffy white. Miss Leigh also distinguishes herself by waking up from a shipboard nap with her hair actually mussed.

The pair nobly refuse to allow love to interfere with their respective snooping activities, but a happy ending is maneuvered without sacrifice of honor.

honor.

You'll find Joan Gardner in a great many British-made films, and she turns up in this one as the loose rival for Veidt's affections. 'Dark Journey' has a lot of good performances if you're not tired of fighting the World War.

Love Under Fire'-and Clothes

Cot course Loretta Young didn't really swipe the jools, and Don Ameehe (Tracy Egan of Scotland Yard) loves her in spite of the fact that he thinks she did. That much is clear in 'Love Under Fire' but it deem't take itself nor the missing gems too seriously, with Borrah Minevitch and gang and Walter Catlett in the middle of the Spanish revolution.

A lone bit of realism is injected by Miss Young's small satchel harboring but one evening gown, instead of mysteriously erupting with Schiaparellis entire collection, as too often happens in some films. She wears the gown twice, and couldn't have made a better choice. It's of net or tulle, with short puffed sleeves, tight, low-neck bodice, trimmed with tiny crystal flowers, and skirt billowing yardily about the floor.

Miss Young's features take kindly to off-the-face turbans too. She wears one that might give ideas. It has a paisley scarf draped under the chin and caught at the opposite ear. With it she wears a paisley-trimmed cape. Fluffy fur gets a big play in a most becoming coat. The fur forms the collar, sleeves and bands the wide circular hem. Crown effect turban with this. Frances Drake, also involved somehow among the missing (Continued on page 16)

(Continued on page 16)

3 H.O.'S IN PORTLAND

3 H.O.'S IN PORTLAND

And All Okay—Everything' Grand

Torribudy And Strict Stri

Going great at \$6,500. First week answered to exploitation for terrific



"There is <u>no limit</u> to the *PLAYING*TIME of a <u>good</u> Motion Picture!"

ADOLPH ZUKOR in an address at the meeting of Paramount partners and associates in Miami, week of March 15th.



TURN, PLEASE ...



"It is my intention to make PARAMOUNT PICTURES for next year of such high

Mr. Zukor continues his address

entertainment value to run 2, 3, 4 or even 5 weeks in key towns, and I want you to be prepared for runs of this kind."

MR. ZUKOR knew what he was talking about!...

There is no limit to the playing time of Paramount's first two big 1937-38 pictures... "Artists and Models" and "Souls at Sea."

... look at their long run records on the opposite page

100% HOLD-OVERS

"ARTISTS AND MODELS"

35 key city runs – 35 hold-overs



502 Days playing time - more than double normal

- 4 WEEKS, first run, Paramount Theatre, New York; Paramount Theatre, Newark, N. J., first time in history of house picture has played four consecutive weeks at Paramount, Newark and second time in history of house at Paramount, New York.
- 3 WEEKS, first run, Chicago, Detroit, San Francisco, Milwaukee, Seattle, Long Beach, Calif.
- 2 WEEKS, first run Philadelphia, Denver, Los Angeles, Minneapolis, Kansas City, Indianapolis, Salt Lake, Louisville and countless other key cities.



"SOULS AT SEA"

Hold-overs in every one of its first four engagements:

- 4 WEEKS, New York City, Globe Theatre
- 3 WEEKS, San Francisco, first run to tremendous business
- 2 WEEKS, Paramount, New Haven, to the year's top gross
- 2 WEEKS, Fox, Philadelphia, to smashing business



LONG RUNS with 1937-38 PRODUCT!



Bing Crosby
Martha Raye in
DOUBLE OR NOTHING
ANDY DEVINE, MARY CARUSLE
William France, Foy Holden Samuel
5 Hinds, William Henry Benny Baker

that double

everything musical with BING CROSBY and MARTHA RAYE;

comes



♠ the biggest picture Paramount has ever produced, the picture that London,

New York and Los Angeles are now raving about; Robert

EBB TIDE

Oscar Homolka

Louis Stevenson's

in Technicolor

the first big sea picture

(remember Paramount

produced the first big outdoor picture in Technicolor, "Trail

of the Lonesome Pine"; ERNST LUBITSCH'S

starring MARLENE DIETRICH, with Herbert

Marshall, Melvyn Douglas.



Four Big Pictures in the next Eight weeks!



Hollywood Runaround

By Radie Harris

Dy Kadie Harris

Conversation overheard between George Cukor and his house-guest, Ina Claire: 'What's new on the Western Front since my last visit here?' Claire: 'What's new on the Western Front since my last visit here?' Cukor: 'Well, there's a rumor going around that I'm to direct a picture called 'Gone With The Wind,' but it's supposed to be a big serret. I also understand that Tallulah Bankhead, Bette Davis, Margaret Sullavan, Paulette Goddard and Minnie Mouse are being considered for the role of Scarlet O'Hara—but of course, that's off the record. There is also a report to the effect that Clark Gable, Cary Grant, Humphrey Bogart, Fredric March, Ronald Colman and Donald Duck are competing for the part of Rhett Butler, but that's just between ourselves!'

Despite all this kidding, Miss Bankhead is the ultimate choice for the role of Margaret Mitchell's widely read heroine. Ever since she flew out last season between performances of 'Reflected Glory' for one day's elaborate test under Cukor's supervision, he has been rooting for her for the part. Selznick, however, was anxious to find an unknown whose discovery he could capitalize on later, but the risk of entrusting such an important role to a neophyte seemed inadvisable, and so he has capitulated and conceded the part to the experienced, talented and southern Miss Bankhead (of Huntsville, Alabama, suhl).

Movie-ing Aleng

The best dialog in 'Contession' (WB) you'll never hear. It's the off-stage noises between Kay Francis and her new directions.

The best dialog in 'Confession' (WB) you'll never hear. It's the off-stage noises between Kay Francis and her new director, Joe May, Dolly Haas, who gaye such an effective performance in the talker re-vival of 'Broken Blossoms' that Columbia nabbed her on a long termer, will make her American debut in a musical, 'Paris On Broadway,' with score by Oscar Hammerstein, 2nd, and Ben Oakland, and Al Hall at the

megaphone.

Atter Allen Joslyn re-creates his original role in the screen version of Boy Meets Girl' he will return to the George Abbott fold to play an important role in 'All That Glitters,' new play authored by Jack Barangawath, husband of Neysa McMein.

Lady Cavendish will revert to her former role of Adele Astaire to satisfy her yen to return to professional activity, but instead of saying, 'Shall We Dance?' to brother Fred in Hollywood, she'll remain on the other side of the Atlantic to co-star with Maurice Chevalier in a Rene Clair vehicle.

Clair vehicle.

Dennie Moore has been ticketed by Warner Bros to succeed Glenda Farrell when she leaves that studio to free-lens at \$3,000 per.

Obviously, David Selznick is waiting to launch Margaret Tallichet on an auspicious screen debut because her inconspicuous part of lady-in-waiting to Madelaine Carroll in 'Prisoner of Zenda' has been completely eliminated

to Madelaine Carroll in 'Prisoner of Zenda' has been completely eliminated from picture.

Before training back to New York with her famous mama, Helen Hayes, 8-year-old Mary McArthur, had a fond wish realized when she met Shirley Temple on set of 'Heidi.' Jean Hersholt acted as m.c. Milton Beecher, formerly talent seout for Bill Grady, is now Edwin Knopf's new story assistant at Metro.

If Erank Capra and Columbia can't get together on their, present squabble, there is every possibility that Leo McCarey, who is asking for his release from Paramount, will shift to Columbia to fill the gap.

Seenes In A Bay.

Scenes In A Day

Scenes In A Day

The world preview of 'Prisoner of Zenda' at the Chinese (26) brought out such a gathering of film celebs that it looked like a \$5.50 ducat preem. Among those who had autograph books shoved in their faces were the Franchot Tones, Charles Boyers, Freddie Marches, John Cromwells, Mary Pickford, Buddy Rogers, Alan Marshall, Barbara Stanwyck, Miriam Hopskins, Paulette Goddard, Simone Simon, Gene Markey, Gail Patrick, Ernst Lubitsch, Mary Astor, Bram Fletchers, Kay Francis, Grace Moore, Janet Gaynor, Tyrone Power, Judy Garland and the Robert Montgomerys.

At the luncheon fashion show at Victor Hugo's, Mary Pickford treating her niece to a new fail outfit right off the floor. Other shoppers were Mrs. Clark Gable, Glenda Farrell, June Lang, Dixie Dunbar, Ester Muir and Minna Wallis.

Sybil Jason and Freddie Bartholomew being mobbed at 'Madame Put-

nd Minna Wallis.

Sybil Jason and Freddie Bartholomew being mobbed at 'Madame Buterfly' performance at the Hollywood Bowl.

Anita Louise, Marjorie Gateson and Paul Stone guest-of-honoring at the

Parkyakarkus moving into 'the house that gags built' on Benedict

Anti-Climax Department

Anti-Climax Department

Have you heard about the film fan who rushed over to a fem player and gushed:

You're my favorite actress because I never have to stand in line to see your pictures!

Scooping Around

The reason behind the signing of Gloria Blondell to Warner Bros. contract on the same lot with sister Joan is said to be because when Joan's contract expires next year the younger Blondell will be groomed to take

contract expires next year the younger Blondell will be groomed to take sister's place.

Ruby Keeler, who celebrated her natal day (25) in a hospital bed at the Cedars of the Lebanon, has recovered sufficiently from her appendectomy to return to her home in En Cino (31st).

Metro plotting another talker vesion of 'Arsene Lupin,' with Robert Montgomery playing the role originally interpreted by John Barrymore.

When Ed Gardner, who has been sitting in on the Kraft and Chase & Sanborn hours, returns from his Honolulu vacation, he will launch the new Feg Murray show emanating from this end Oct. 4. Incidentally, speaking of Chase & Sanborn, an interesting commentary on fan mail received by Edgar Bergen reveals that 70% of the letters go to Charley McCarthy.

Jack Curtis looking the Hollywood seene over for names for his new musical comedy on Broadway, after a local try-out here.

Sam H, Harris would like to have Margot Graham for the only fem part in 'Of Mice and Men.'

Your Hollywood Runaround returning to the N. Y. Runaround, so more anon from the eastern front.

Washington, Aug. 31.
Upward revision of admission
prices affecting at least 75% of Capital's pix houses will go into ef-fect. Friday (3). Move was decided upon in conference of Loew, WE and RKO operators, here and most indies indicated they would follow

PA. PIXITES PIN POSY ON CENSORS' CO-OP.

Philadelphia, Aug. 31. Exchange execs and exhibs here ave expressed themselves as highly pleased with reasonableness and ex peditionsess of Pennsy Censor Board during the season just shut-tered. Board did little slicing at all, and practically none that in opinion of exhibs wasn't justified.

of exhibs wasn't justified.
Films. exchanges say, were held
minimum length of time. Only
trouble was on two sex-disease pix
which were delayed almost two
months by the board and passed
only after pressure from Harrisburg. Censors are Mrs. A. Mitchell
Paliner, Hester N. Frye and Patrick
Dutty.

Most industry leaders feel o.o.

Barrymore Tells All

Hollywood. Aug. 31.

Hollywood, Aug. 31.
John Barrymore has been set for a featured role in Paramount's 'True Confessions,' which Wesley Ruggles will get going tomorrow (1).
Cast toppers are Carole Lombard and Fred MacMurray, with William Collier, Sr., Edgar Kennedy, Porter Hall and Una Merkel also featured.
Alfred Lewin produces. Alfred Lewin produces

U's 'London Bridge'

Hollywood. Aug. 31. Charles Bennett is scripting 'Lon-don Bridge Is Falling Down' for Uni-

Buddy DeSylva will produce.

group's work being made easy for them by severe pruning from mem by within

PICTURES

New Orleans, Aug. 31.
The 2% tax on theatres here netted the city \$42,252 for the first half of the year, Richard R. Foster, director of public welfare, announced Thursday (26). The cost of maintaining the welfare department for the same period was \$126,672.
This was the first item the department

This was the first item the depart-ment has issued the figures, stead-fastly refusing to make public the receipts in the past on the grounds that 'it might hurt the theatre

Release of the figures was said to have been made to offset charges that the cost of administration (salaries of employes, etc.) was 80% of collections

WB-LOEW AGREE TO A **CLOSED SHOP IN PITT**

Pittsburgh, Aug. 31.
Threat of strike by maintenance and cleaning employes in WB and Loew theatres here over week end was averted when union representa-tivs and M. A. Cullen, representing the showmen, agreed on a closed shop. Contract also calls for nominal pay increases for workers in low income brackets, but doesn't in-clude check-off, which was original-

ly demanded.
Contract covers only WB houses and Loew's Penn and about 200 workers are affected. Separate deals are being worked out w first-run situations locally. with othe

Incorporations

CALIFORNIA

CALIFORNIA

Specira Pictures, June, of Los Angeles;
capital stock, 326,009, one autocribed.
Directors: John E. Lane, Statford B.
Netto, Group Edibley, one autocribed.
Directors: Trudy Wellman, Rose Loen,
Serio, Group Edibley, Rose Steinberg,
Cora Palmatled of Picture Pilm Editors,
Cora Palmatled of Picture Pilm Editors,
of Los Angeles, Directors: I. James
Wilkinson, Harold McCord, Phillip Cahn,
of Los Angeles, Directors: I. James
Polglase, Bernard Hersburg, Roland Anderson, Stephen Gooson, William A.
Norlety of Motion Priture Interlor
Decensions, of Jos Angeles, Directors
A. E. Freudeman, Edwin B. Willis, Darneckers, Paul R. Moyer, of Los
Richard A. Monter-Edward M. Grav.

Decoraters, of Lon Angeles, Directors: A. E. Freudeman, Edwin B. Willis. Dark. A. E. Freudeman, Edwin B. Willis. Dark. R. Breiters, Paul R. Moyer, of Los Angeles; capital stock, 10 shares, M. Gray, John A. Peckham, Jr., of L. A. Sockety of Mosion Fleture Artists and Hinsteators, of Los Angeles, Directors; On Los Angeles, Directors; On the Company of Los Angeles, Directors, Company Williams, Lee Thomas, of L. A. Writers' Round Table, of Los Angeles, Amy Wolf, Ewend Table, O Los Angeles, Amy Wolf, Ewend Table, O Los Angeles, May Wolf, Ewend Table, O Los Angeles, May Wolf, Ewend Table, of Los Angeles, Los Company, Control of the Company, Company,

Most significant aspect was de

cision of Earle to wipe out 40c balcony at night and of Met and Columbia to eliminate 25c galleries. Action ends last vestige of price differential based on favored seat locations in

city

city.

Earle and Capitol, only vaude spots, also agreed to kill 25c tickets from opening to 1 p.m., charging straight 35c from opening to 5:30 and straight 66c at night. Ace straight pic houses, Palace and Keith's, remain same with 35c mats and 55c nights.

and 55c nights.

WB nabes, except those recently opened in line with long-contemplated upping, will go up 5c, tops in the sectional spots being 40c. All papers explained move was caused by increased film and vaude costs.

caused by increased nim and vaude costs, pay raises and salary uppings: due to unionization of lower bracket employes. Town has seen no city-wide upping in theatre prices in decade.

Loew's WB and RKO Theatres Among

75% D. C. Houses to Up Prices

N. O.'s 2% Amusement Tax Nets City \$42.252, 6 Mos. Russe Pic Makes 'Em Think Lefty's Red; Temple Puts B. O. Into Black

By Joe Laurie, Jr.

Coolacre, Cal., Aug. 31.

Dear Joe:

I guess when you get into this picture house business you're put on a sucker list. The season must be starting according to my mail, but the cash box doesn't know it. Guys want me to buy new seats. I wrote 'em and told them mine are like new because hardly anybody used them all season. Then they want to fix up the front of the house with some kind of glass bricks. That would be swell, wouldn't it? The people would just stay outside and look through the bricks. One pamphlet sez ils your sound equipment okay? They can hear me moan through it for miles around with a bad picture. They want to sell me new gadgets for miles around with a bad picture. They want to sell me new gadgets for miles around with a bad picture. They want to sell me new gadgets for miles around playing up for what I got now. I bought my equipment on the pay-as-you-can plan and now they insist I pay when I can't. The comedies they send me only get a laugh when they're over.

I had some hectic week. Get a load of this. The first two days they send me a picture with my old pal Charlie Ruggles in it and he was good too. Well, in this picture he gets saved by a troop of boy scouts, so even though I swore off exploitation after that skil jumping contest last week where a guy broke a leg, I sez, here's a good idea, I'll have the local order. Of Boy Scouts march on the main stem then right into the theatre. or gratis free. Well, Joe, on the count-up that afternoon all we had in the house were the Boy Scouts. Aggie in the box office didn't even need hands.

Then they send me a Russian picture by mistake. Well, Herman in the booth called me after the third reel. He thought he was seeing things when the titles came on. We had a western billed for those two days and Herman thought it was a new idea of a western. I take a gander and didn't know what it was about either. The audience started booing and walking out, and so did I.

didn't know what it was about either. The audience started booing and walking out, and so did I.

Then it got around town that me and Aggie was Communists or something. I sure had a heliwa time squaring it.

I called up the exchange and told them all the trouble I was in on account of their mistake, so they said they would send me up a big surprise for the last two days, a mortgage lifter. Well, Joe, we nearly went nuts when we find out its a Shirley Temple — an old one but still a Shirley Temple. We got the cans late so didn't have no time to bill it or do any exploiting so we just sent the word around via the barber shop and the post office — you know, werd-and-mouth, or bridgework to ears as Aggie sez, and the place was packed and jammed. The ticket machine got a hot box. Aggie was so busy in the box office that Vic had to go in and relieve her for a few hours. Of course, I watched him and I don't think he got away with much, but I'm gonna watch his bets on the horses for the next coupla days.

How you gonna figure things in this business? When I do exploitation I don't do no business and then when I don't the place is packed. A lot of us exhibitors should put up a monument to Shirley. She could play King Lear and pack 'em in. Gee, a couple of days of good business makes a guy feel like a shownan. Why can't those producers send good pictures all the time and make everybody happy? I suppose if they only made good pictures it would put the trailers out of business.

Give my best to the boys and girls on Mazda Lane and tell 'em to get their six-piece orchestrations together and be ready in case vaudeville comes back. Keep your nose tidy, sez

Your pal,

LEFTY.

P.S.—Aggie and Vic are at needles-point. The other day he called her homespun... Aggie sez that a guy that can keep a collar clean for a week is no good for anything else.

'High, Wide' Delayed

Hollywood, Aug. 31.

Hollywood, Aug. 31.

National release date on Paramount's 'High, Wide and Handsome' has been moved up to Oct. 1.

Rufus. Blar and Lou Smith, Par facks, started Monday (29) on cross-country, junkets to plug this one, 'Ebb Tide' and 'Angel,' Smith taking the northern route and Blair the southern.

NUGENT DIRECTING

LLOYD'S PAR 'PROF.'

Production starts around mid-September at General Service

'Bluebeard' Starts

Hollywood, Aug. 31.
Production of Paramount's 'Bluebeard's Eighth Wife' is scheduled to get under way in early fall with Claudette Colbert and Gary Cooper featured. Ernst Lubitsch will produce and direct.
Gloria Swanson made the film as a silent.

Mrs. Houdini's Expose Pic

Hollywood, Aug. 31. Harold Lloyd has set Elliott Nugent to direct 'Professor, Beware,' which Lloyd will make for Paramount re-

N. Y. OPS' HUDDLES TO RESUME TODAY (WED.)

Further time for both sides to mull what booth operators should or shouldn't get is enabled by post-portent of meeting scheduled Monday afternoon (30) until today (Wed.) when Greater New York managers will sit down with representatives of Local 306, Moving Picture Machine Operators of N. X, to consider a contract for the coming year.

year.
It is expected that a mean tu It is expected that a mean tussle will ensue following notice by Local 306 that it wants a 48% increase in scales from Sept. 1 on. Unless an impasse develops, undoubtedly any agreement would be retroactive to that date, but no assurance, meantime, can be had that ops will not walk out if negotiations toward a settlement are prolonged. Under a term recognition contract, if there is any deadlock, the matter goes to unless demands are greatly lessened.

Op reps and managers will huddle today (Wed.) in the office of C. C. Moskowitz, Loew's theatre executive.

Rose by Another Name

Hollywood, Aug. 31. Metro has changed the moniker of Rose Stradner, Viennese singing actress, to Andra Marlow.

Her initial assignment will be as the lead opposite James Stewart in 'The Last Gangster,' starring Edward G. Robinson.

Crosby's Film Track

A picture of the future for Bing Crosby, now under consideration by Crosby, now under consideration by Paramount, will be one made at Crosby's Del Mar racetrack and titled 'Racing Form.' It will be another in the cycle that brought out 'Saratoga' (MG), which figures show to be August's biggest grosser.

Crosby is now at Saratoga Springe attending the races.

Hollywood, Aug. 31.

The widow of Harry Houdini will have the lead in Fanchon Royer's indie picture exposing spiritualism.

Frank O'Connor writes and will also direct ghouler.

HERE ARE THE ACTUAL AT TH FIRST WEEK CITY MUSIC HAL

NER BAXTEK_{*}

Walter Wanger's

Directed by IRVING CUMMINGS
Original Screenplay by Samuel and Bella Spewack - Released thru United Artisis

...AND THE FIRST DAY OF SECOND

BY-DAY RECEIPTS OF ITS

Thursday 14, 158
Friday 14, 151 Saturday 17,565 Sunday 17,473 Monday 13,138 Tuesday 14,642
Wednesday 14,192 \$105,359

WEEK BEAT OPENING DAY BY \$379.

Inside Stuff—Pictures

VARIETY

When Louis B. Mayer, production head of MGM, as a favorable gesture to his old home town and province, assigned FitzPatrick Pictures, Inc., of New York, to do a travelog of the city of St. John, and province of New Brunswick, he started something. Working almost simultaneously with FitzPatrick has been the Lowell Thomas travellate outfit for Universal distribution. Warner is also arranging to make a third travelog of N. B. March of Time has completed work on a travelog picturizing and narrating a trip through Nova Sociat, the production group returning to New York. Paramount now has a travelog in production on Cape Breton Island, and Prince Edward Island is also to be filmed in traveltaking by Paramount, it is stated. All of the films are in color.

William S. Hart has until Sept. 16 to decide what action to take in his damage suit against United Artists. May either institute proceedings again in N. Y. supreme court or carry on to the N. Y. Court of Appeals. Is conferring from the Coast with his attorneys, House, Grossman, Vorhaus & Hamley, of N. Y.

Actor won a judgment of \$85,000 in his suit in N. Y. supreme court, but the verdict was set aside by the Appellate Division. Original suit had asked \$500,000 for alleged violation of a contract by United Artists to release his pic, Tumbleweeds. UA attorneys are O'Brien, Driscoll & Raferty.

Probably unprecedented is the coincidence of Martha Raye's representation at the Paramount, N. Y., where her name has been a part of the show for eight weeks, in films and on a personal, plus that beginning today (Wed.) she comes in with another picture, Double or Nothing. Comedienne was in 'Mountain Music' at the house for two weeks, then came in on a two weeks' stage personal, followed in turn by four weeks of 'Artists and Models' which includes her in the cast. Now, on a change in bookings, she is still around in 'Double or Nothing' which will go at least two weeks and make it a consecutive 10 in which her name has figured.

Metro used diplomacy and shied from ballyhoo when Michel-Georges Manegat, Paris exhib, delegated by French exhibs and fans to pay their respects to tomb of Jean Harlow, was granted permission to visit sanctuary and place basket of white flowers on it.

No photogs, no press releases, only six people were present. It really had the dignity which Metro's policy calls for but doesn't always live up to. French floral tribute took its place beside daily flowers sent by William Powell, beneath daily white camellia, which Powell is also furnishing, in memory of Miss Harlow's daily wearing of the Camille symbol.

Written apology was exacted of a top Hollywood producer-owner by an important director in his own studio as the result of affronts offered to a stellar comedian and the film editor of a Los Angeles sheet. Group was visiting a set at the invitation of the director, himself of no mean importance, when the exec stormed along ordering everyone off the set. Director walked, too, and refused to return until the written apology was forthcoming. Producer's apologies were extremely profuse and only then was work resumed on the picture.

With Ben Hecht assigned by Samuel Goldwyn to a complete rewriting of the script and story of "The Goldwyn Follies," a muddled situation has come up with respect to writer credits on the picture. Hecht's story switched the background from backstage Broadway to a Hollywood studio setting. Scriveners employed on the job up to the time Hecht took over include Dorothy Parker and Alan Campbell; Anita Loos and John Emerson; Bert Kalmar and Harry Ruby, all duos, and Alice Duer Miller and Howard J. Green, solos.

Although earnings' statement for the third quarter for Universal's fiscal year is expected to show a loss again, present indications are that the final quarter will reveal the company operating in the black. It will be the first time in several years. Third quarter earnings were reported reduced because little of the coin from 'The Road Back' will show up in this period. This film and next Deanna Durbin feature are being counted on to swell strongers.

Bullish conversation on the building up of business at the picture theatre boxoffice as a result of the 5-day week is helping numerous film company stocks. The influx of numerous industries in adopting the shorter weeks with its influence resulting from more leisure time was given serious consideration by stock market traders, many picture issues going to new highs for the current move, and Loew's reaching a new 1937 top.

Beef of cigarmakers that in pix ciggies get all the breaks has twice re-cently been softened by planting a cigar, lighted and half smoked, in a living room and have a femme lead pick it up and smoke it for laughs. Jean Harlow did it in 'Saratoga' and Gertrude Michael does it in her latest

New high of three title switches goes to a recent Fanchon Royer production caught at a N. Y. nabe. Marquee billed film as 'Larceny on the Seas,' posters and screen title favored 'Crime Afloat,' and the campaign book listed it as 'Mile-a-Minute Love.'

OHIO FAIR'S NEW NITE B. O. KAYOING COL. PIX

Columbus, Aug. 31.

Increase of night activity at Ohio State Fair has about killed chances of increased biz during Fair Week. theatre managers here moan.

theatre managers here moan.
Fairgrounds used to close shortly
after 6 p.m., spilling thousands of
visitors into downtown show places
for the evening. For years Al G.
Fields' Minstrels always opened the
Hartman theatre fall season here on
Monday of State Fair Week, playing
to packed houses all week.

to packed nouses all week.

In recent years night fair has
gained in importance, helped by a
Night Horse Show which draws close
to 7,500 nightly and a vaudeville
show which packs 10,000 nightly into
Fairgrounds grandstand.

Hale Hamilton Back

Hollywood, Aug. 31.

Hale Hamilton returns to film work after a long illness in a fea-tured character role in Samuel Goldwyn's 'The Adventures of Marco Polo.

Grace LaRue, Hamilton's wife, is greater capacity.

mulling a return to the New York and the stage.

Pants-warmer is now being manufactured in Inglewood, Calif.

\$150,000 Plagiarism Suit Over Marxs' Pic

Los Angeles, Aug. 31.
Suit for \$150,000 charging plagiarism is on file in superior court here
against Metro-Goldwyn-Mayer Corp.
the Marx Bros. George Oppenheimer, Robert Pirosh and George
Seaton, writers

Seaton, writers, Plaintiffs, David Weissman and Henry Barsha, assert that material utilized in the Marx film, 'A Day at the Races,' was filched from their original yarn, 'High Fever.'

Conn's New Studios

Hollywood, Aug. 31.

Hollywood, Aug. 31.

Eight sound stages are to be erected on leased property in West-wood by Richard Pearl, studio manager for Maurice Conn. New executive offices for Conn Productions are also in the building plans.

Present quarters of the company on Sunset boulevard are being relained.

Alan Hale's New Seat

Hollywood, Aug. 31.
Alan Hale, actor, has invented a
new type of theatre seat, use of
which is said to give houses 10%

Tales of a Golf Widow

Hollywood, Aug. 31. Hollywood, Aug. 31.
Director meeting, wife of old
pal on Hollywood boulevard
asked her how his old pal was
getting on.
If don't know,' said the litthe woman, 'but his clubmates
tell me he's doing all right.'
Director later passed the bon
mot on to his old pal, who
stopped his wife at dinner
with:

'What are my clubmates do-ing around here in my ab-sence?'

TOMA AND FOX MGRS. IN DENVER CONVENSH

Denver, Aug. 31.
Forty-five registered for the second annual convention of the Theatre Owners and Managers Associaatre Owners and Managers Associa-tion of the Rocky Mountain Region in Denver, Monday (30). For the second year, convention passed no resolutions and reelected about same set of officers. Organization was urged to fight any further unionization of theatre employes, and Harry Huffman warned of evils of day-light saving declaring that numer-ous theatres in Denver would be forced to close if daylight time was

dopted. Rick Ricketson urged higher adadopted.

Rick Ricketson urged higher admission prices pointing out that numerous commodities as well as farmer income in territory have increased, some of them several hundred percent. Ricketson demanded closer exhibitor distributor cooperation as a necessity to industry and urged exhibitors get chips off shoulders and work in closer, harmony with exchanges. He also urged exhibitors to work on Congressmen to get admission tax exemptions raised to 65c. Convention was for one day only with early adjournment so members could attend Screen Club picnic at Cherry Hills country club Tuesday. Fox Intermountain's regional convention started its four-day meet Tuesday but adjourned early on the opening day so members could also attend picnic. About 100 attending Pox convention of the position of the control of the pening day so members could also attend picnic. About 100 attending Pox convention of the position of the pox convention of the po

Tuesday but adjourned early on the opening day so members could also attend picnic. About 100 attending Fox convention. Officers elected by FOMA include Tony Archer, president; Charles Gilmour, Harold Rice, Louis Finske, v.p.s; Earl Briggs, treasurer, and as directors: Howard Federer, Rick Ricketson, Dave Davis, Dave Cockrill, Mickey Gross, Ed Schulete, John McCormick, Russell Hardwick, Charlie Klein and John Greve. Emmett Thurmon continues as secretary and counsel.

Capitol, N. Y., Appeals From 'Letty' Decision

Moredall Realty Corp., owners of the Capitol theatre, N. Y., on Friday (27) filed a notice of appeal in U. S. District Court against the recent decision of Judge Murray Hulbert in holding the corporation libel for allowing the showing of the picture, L'etty Lytnon' which had been held a piracy of the Edward Sheldom-Margeret Ayer Barnes story, 'Dishonored Lady' Judge Hulbert in his ruling directed Moredall to turn over all profits made by the theatre on the snowing of the picture to the authors.

authors.

The corporation through its attorney, J. Robert Rubin, asks a reversal of the Hulbert decision mainly on the ground that the Court had denied Moredall a jury trial. trial.

trial.

Metro Pictures, producers of Tetty' have also been directed to turn over its profits to the plaintiffs. Accountants are trying to determine the amount of profits made in the picture up to the time it was stopped.

'COURAGE' ON WAY

Trem Carr's Universal feature, Courage of the West,' went before the cameras last week with Joe Lewis directing.

Bob Baker is cast topper and most of the exteriors will be shot at Lone Pine.

Birdwell's 'Zenda' Junket Hollywood, Aug. 31, Russell J. Birdwell planed for New

Alussell J. Birdwell planed for New A York over the weekend to handle the opening of Selznick Interna-tionals 'The Prisoner of Zenda'. Subsequently he will wing to Ber-muda, Montreal, Toronto and Ottawa on the same chore.

The Girls' Eye View

(Continued from page 8)

jewels, wears simple tailored things for the most part, the best for her being a slim fitted black gown with a trick collar.

(Everett True note: lady theatregoers please remove their hats when same are inspired by du because there's no brim.)

Very British doings at the Roxy last week with Jessie Matthews in Gangway. The atmosphere was so Brittania the first sound of Nat Pendleton's familiar dese, dems and doses causes one male patron to remark loudly, 'Geez, it's a relief to hear somebody talk English.'

loudly, 'Geez, it's a relief to hear somebody talk English.'

Songs and dances are injected at odd moments while Scotland Yardman

Barry, Mackay and Pendleton, a New York mug, both suspect Miss, Matthews of being a jewel thief. The reason she's suspected isn't entirely clear
but Miss Mathews has lots of personality. Her voice is pleasant and her
dancing graceful. It's nice to see a high-kicking routine for a change.

dancing graceful. It's nice to see a high-kicking routine for a change. But Hollywood dress fashioners would itch to get their hands on her wardrobe. Her very slim waist is obscured by fitted basques that don't quite fit, and invariably she dances with much floating of scarves and capes as though it were necessary to disguise the top of her figure, which it certainly isn't. The English star still wears the Bordoni bangs which are practically a Matthews trademark by now.

'Gangway' is rather a family affair, directed by Sonnie Hale, from a screenplay by Sonnie Hale.

Kay Francis' Minskyesque Couturier

Kay Francis' Minskyesque Couturier

Kay Francis, variously billed as 'she sings, she dances, she's blonde, she's brunette,' is also drunk (in one scene) and noble (in several) in 'Confession.' A mother's sacrifice, made in Warsaw just to be different, strikes most observers as a bit belated, since she's already lost home and husband by getting tight and being indiscreet with Basil Rathbone, not that Mr. Rathbone isn't as good an excuse as Hollywood has for wrecking a home. Ian Hunter is a convincingly betrayed husband who takes his charming daughter away from there and marries Dorothy Peterson.

charming daughter away from there and marries Dorothy Peterson.

Miss Francis startles her fans by making her first appearance in the
unfamiliar blonde wig, and a black and white gown with a definite Minsky
flavor. The gown is cut to below the waist in front and filled in with
chiffon so that it looks like it was filled in only with Miss Francis. That's
in character, however, because she's a broken-down cabaret singer by
this time. Later cuts back to her brunet operetta days where she gets a
much better costume and coiffure break. A fluffy white ballet dress with
a high white crown headdress make her fans feel a lot better about her.

Then the entire feminine cast, including Veda Ann Borg (Zenia, who
fumes most reasonably over Rathbone's philanderings), go on to the 191518 period. Those fussy tops, ballooning hip draperies and tight at the
ankles dresses, bring out the worst in any woman, going again' nature
as they do.

as they do.

as they do.

Daughter Jane Bryan escapes these clothes by not showing up for a number of years, when she wears girlish outfits of the simple collegiate type, as does her cute girl friend, Mary Maguire (Hildegard).

Laura Hope Crews, Robert Barret, Donald Crisp and Ben Welden do what they can about the somewhat erratic developments. But if you want to see Miss Francis singing, dancing and being blonde, better see 'Confession'. It is hardly likely that these innovations will be introduced again, for some time at least.

'Topper' Is Tops for Lunacy

Topper' Is Tops for Lunacy

Adjective dripping ads emanating from the west coast have been kicked around so indiscriminately that nobody believes them any more (even the producers). But Topper, the Capitol's closing tenant before its face-lifting and reopening soon with Broadway Melody, should renew faith in what you read in the papers.

In absolute lunacy it reaches a new high. Constance Bennett and Cary Grant start things off as the too wealthy doorbell-ringing Kerbys' and Roland Young picks them up from there as Topper, a bank president whose wife, Billie Burke, won't let him have any fun — or any vitamins—both being vulgar in Mrs. 'Topper's' eyes.

Of all the insanities, even the most impartial observer would report that Alan Mowbray, the 'Topper's' impeccable butler, delivers the south-of-the-meridian whoop of the film. He has three, but one totally unexpected line is tops.

of-the-meridian whoop of the film. He has three, but one totally unexpected line is tops.

Stepping from her glamor pedestal, Miss Bennett clowns merrily through the proceedings, withal maintaining a little air of arrogant dignity—a strictly. Bennett achievement. One of her most effective gowns is a slithery, sparkly evening affair, long sleeves, full kimona at the top, and tight from elbow to wrist. The neck is high in front with a coy slit from throat to waist behind.

Billie Burke is as feminine as Eve in floating soft materials, and smooth dark frocks with cascades of white ruffles at the throat. (Are those ruffles really as flattering as all that, or is it Miss Burke's effect on them?')

them?)

Roland Young, the turning worm, Eugene Pallette, the most baffled of all baffled house detectives, and Arthur Lake, the ditto elevator boy, all are driven twittery by the antics of the Kerby 'ghosts'. And there should be medals struck for all who had anything to do with the photography. Going places note: Keep an eye on the fox terrier (unbilled) in the country lane scene. With his personality he'll rival the 'Thin Man's' Asta.

Rain No Cuffe Radio Deterrent

Sunday night's deluge a week ago failed to discourage the professional broadcast goer-toer. Like the postmen, neither rain nor sleet nor however the rest of it goes, will keep them at home. The huge studio theatre housing NBC's 'Sunday Night Party' was jammed to its modernistic rafters with

ing NBC's Sunday Night Party' was jammed to its modernistic rafters with non-paying guests.

Screen guest star Elissa Landi helped swell attendance Sunday, coupled with the loyal fans of the regulars, James Melton, Wynn (Johnny One Note') Murray, the Lynn Murray singers and comics Tom Howard and George Shelton.

Appearing in a dramatic sketch, Miss Landi dressed for her public in black taffeta with a high round neck, short puffed sleeves and a between street and evining length skirt, which swished about three inches above her trim ankles. Miss Landi retains her willowy silhouet, but has given up being a blonde. Her hair is now light brown.

Robert Emmett Dolan's orchestra brightens the stage picture in red bellhop jackets with dark trousers, and announcer Ben Grauer in pristine white from head to toe, save for a dark tie.

Much as the audience appreciated James Melton's voice, Miss Landi's acting, and everything, audience attention became centered on an unfilled member of the troupe on whose busy shoulders the fate of the whole program seemed to rest. One Bob Brewster, in charge of production, practically stole the show before the broadcast was over. He tiptoed elaborately about the huge stage moving mikes up an inch, then down an inch, studying the small piano before deciding to move it a quarter inch to the left, and standing off to view the effect of his handiwork. But a bit with a music rack climaxed his off-the-air performance. Beginning at the right of the piano, he transported the rack first to the hand platform, then to the left of the piano, hehind and in front of the instrument, finally completing the various side journeys with the music rack climaxed his off-the-air performance. Beginning at the right of the piano, he transported the rack first to the hand platform, then to the left of the piano, behind and in front of the instrument, finally completing the various side journeys with the music rack back in its original position for Melton's solo. Added to these strenuous duties, Mr. Brewster acted as





...THE POPULATION OF AN ENTIRE CITY IS FLYING 600 MILES TO ATTEND TOMORROW'S WORLD PREMIERE OF DAVID O. SELZNICK'S NEXT SMASH HIT!...



Opens Tomorrow • RADIO CITY MUSIC HALL

ROYAL INQUIRY ON AUSSIE **TAXES**

Sydney, Aug. 11. Distribs have been advised by cir-

cular letter that a Royal Commission dealing with taxation covering film

dealing with taxation covering film biz will take place this month under Justice Ferguson. Commission has been sitting in other states for some time and now moves in here.

Into is that it's really a probe into biz dealings by distribs in Australia. Latter have been asked to attend and spill some dope. Some time ago, it's stated, the distribs complained that tax burdens imposed on them were much too heavy, and a request was made in Federal circles for a cut. Now the Commission wants to know all about the way distribs run their biz affairs; film negatives imported; printing costs; profits to know all about the way distribs run their biz affairs; film negatives imported; printing costs; profits gained on pix after full distribution; something about the amount of money sent out of the country; whether distribs are hard pressed on operation costs, and any other points which might throw some light on co. 'tions in the distribution bit in the distribution are a little worried about the whole afair now, not, of course, that they have anything to hide, but whether the Commission will look at things from their (distribs) point of view.

COIN TIEUP IN JAPAN SERIOUS

Tokyo, Aug. 10.

Ministry of finance has advised for eign distribs that, roughly, the issuance of remittance permits will be based on an average of remittances made during the past year, plus consideration of the number of and sideration of the number of and probable grossing potentialities of unreleased pix in the vaults now. Ministry further stated that, when actual percentage to be permitted is decided upon, this amount will be further reduced; according to condi-tions at the moment of granting the permit.

Summed up it means that no def-finite regulations are ready to be im-posed and that all permits will be stymied until such regulations are

stymied until such regulations are formulated.

F.A. Kennedy, RKO mgr. here and chairman of the American Motion Picture Ass'n., being absent from Tokyo, couldn't be reached for a statement, but other sources stated that the situation is becoming serious, from the standpoint of American distribs. Estimated that coin now in cold storage amounts to about \$200,000, all accumulated during the past month, one of the leanest of the year from the angle of income. With that figure as the basis, distribs are beginning to realize that after the season opens, quite an impressive sum will be collecting dust. General feeling here is that the ministry of finance knows pretty well what it intends to do, but is using the present tactics as a stall to hold up all money on hand.

ITALIAN FILM LAWS TOUGHENED UP AGAIN

Rome, Aug. 20.

Rome, Aug. 20.

Rome, Aug. 20.

Rome one Italian film for every two foreign films.

This is another of a series of regulations which have been passed this year favoring the local film industry at the expense of foreign imported films.

Regulation goes on to state that exhibitors are required to show at least five Italian films in every three

SO IT'S NOT RUSSIA

Tokyo, Aug. 10.
Ryutaro Miyabashi who, at the request of the Russian Govt, recently cancelled a trip to Moscow to attend the Theatre Festival, leaves shortly for Berlin, London and New York.

Wants to study revue production De T methods for Shochikû.

There's Rice and Rice

London, Aug. 22.
Out on the North Wales countryside for fake Khyber Pass exteriors for The Drum,' Zoltan Korda bumped into plenty of trouble.
Hundred Indian natives, shipped out for crowd work, started a riot on account of the chow served to them. Curry and rice was selected for them, but a spokesman pointed out

but a spokesman pointed out that half a dozen castes were represented in the bunch and this particular dish was tabu to most of them.

Got Any Money? This Gent Wants Only \$2,000,000

London, Aug. 22.
F. C. Owlett is setting his course for New York with plans of relieving American philanthropists of their dollars. His job is raising funds for a scheme to build a replica of Shakespeare's original Globe theatre at or about the spot where the Bard's dramas first saw the light.

theatre at or about the spot where the Bard's dramas first saw the light.

General idea is for a fake Tudor building on Elizabethan lines, reviving the open stage and bearpit auditorium of olden days, though having twice as much audience room. Adjoining would be a replica of the ancient Mermaid Tavern, furnished in Tudor style and offering dishes of the period. Sponsors are also playing with the thought of including a permanent Elizabethan library and museum.

Owlett wants a mere \$2,000,000 and expects Americans (who practically paid for the Shakespeare Memorial theatre at Stratford-on-Avon) to hand over most of it. Tve no doubt they'll love it, he's credited with saying. 'They're very sentimental people.'

HAGUE BANS 'JUDGMENT DAY' AS ANTI-GERMAN

The Hague, Aug. 20.

The Hague has banned local performances of "Judgment Day" by Elmer Rice, planned for showing here by Cor van der Lugt Melsert, director and general manager of the biggest theatre company in Holland, The Hofstad, Tooneel, Interdiction is based on the opinion of the mayor, who read the play in advance and said that it alluded too plainly to certain persons and events in Germany, especially to Minister Goering and the Reichstag fire.

Decision brought great astonishment in the theatre world, as 'Judgment Day' was played in New York and London without the slightest protest from the Germans. Rice, living now in England, hopped over to Holland to see what was wrong. He stressed the fact that the play takes place in a flettilious country and only deals with the legal status in an absolute and dictatorial government. Eyes are now turned on the Mayor of Amsterdam, as another troupe there intends to do 'Judgment Day'. Paris premiere of the play is expected in September and negotiation are on with Czechoslovakia, Switzerland and the Scandinavian countries.

Doyle to N. Y.

Sydney, Aug. 11.
Stuart F. Doyle, former G. U. T.
boss, leaves here Aug. 20 for N. Y.
and London. But he'll be back later

on to set some plans in motion.

Doyle's not through with show biz in the Antipodes by a long shot, despite the fact that he's up to his neck in radio with Frank Albert.

Slight Oversight

Mexico City, Aug. 31.
Catherine Woodward and Kitty
Nolan, American members of the
revue unit currently at the Folics
Bergere Theatre here, lave made
complaint to local police that Fernando de Truchuelo, theatrical and
pic impresario, hired them to play
in one of his pies and forgot to pay
off.

off.

De Truchuelo is on the road with

BRITISH LION'S NET **LOSS PUT AT \$70.081**

LOSS PUT AT \$70,081

London, Aug. 24.

British Lion ended its last financial year in the red, annual report and accounts just issued showing a loss of \$70,081, compared with profit of \$60,468 the previous period. Gross profit on trading is shown in the profit and loss account at \$276,680, but balancing this on the contrary side are head office, branch and studio expenses set at \$272,640.

Actual cash in hand is down to \$1,180. against \$149,898 previously, and assets also include \$250,000 on deposit with the Chemical Bank & Trust Co., New York, in respect to the company's distribution contract with Republic. The balance sheet states a second similar deposit is due under the same contract. Among major assets advances and payments on films to be recovered from owners share of gross receipts are put at \$304,027, films and at \$335,887, studies and equipment at \$430,327, and sumery debtors at \$266,360. Liabilities include \$257,070 for sundry creditors.

A comment attached to the balance sheet indicates no value has been placed upon unmatured contracts on films the company is exploiting for other producers. These, it is believed, after accruing would square off the het loss at least, probably leaving something over for profit. British Lion made eight pictures in the year reviewed, and are also handling U. K. distribution of Republic output.

VENICE FILM SHOW STARTS

Rome, Aug. 20.

Sixteen countries are represented at the Fifth, International Cinema Exhibition, now in progress at Venice. They are Austria, Belgium, Checkoslovakia, France, Egypt, Germany, Great Britain, Holland, Hungary, India, Italy, Japan, Mexico, Poland, United States and Switzerland. Mexico is participating for the first time.

gary, India, Italy, Japan, Mexico, Poland, United States and Switzerland. Mexico is participating for the first time.

While the regulations do not require that each country which submits films be represented by at least one in the final selection of films to be shown, the Committee which selects the films has felt bound by courtesy to pick at least one percountry. This gives the small countries whose product does not usually reach international markets a break, but gives the committee a headache, as it further limits the number of films of the big producing countries which, by and large, are the ones who turn out the best films. Altogether the Committee is forced to select from 40 to 45 feature films, and about an equal number of shorts from all the material submitted.

Small countries, with their limited markets, seem pretty much out of it this year. Checkoslovakia, proud of its past Venice record with "Ecstary" and "Young Love," has not sent any feature film this time, rather than send second-bests; Holand has sent in only a couple of shorts.

The 'big five,' England, France,

shorts.
The 'big five,' England, France,
Germany, Italy and Hollywood will
probably have the competitive angle
of the Exhibition pretty much to

of the Exhibition pretty much to themselves.

That participation in the Exhibition should be accorded on the basis of artistic considerations only was stressed by the committee when it admitted the French film 'La Grande Illusion' ('The Great Illusion'). This pic, in which the great illusion referred to is The Fatherland, had previously been refused a dubbing permit here, and thus banned from showing in Italian theatres.

But despite the contention that dif-

But despite the contention that difference in political views has nothing to do with the show, Russia is conspicuous by its absence. And Spain, for obvious reasons, is absent, too.

New Hoyts Deluxer

Melbourne, Aug. 10. Melbourne, Aug. 10.

Hoyts opened another nabe house at Brunswick with a seating capacity of 2,000. Erection cost \$200,000 and is the last word in modern design. Charles Munro, Hoyts boss, came across from Sydney for the opening, with other officials from the Sydney

Features include a revolving stage, a floating screen and ample auto parking space.

Return of Public Interest in Stage Booms Theatre Bldg. Down Under

Another Tokyo Spot Opens for U.S. Pix Tokyo, Aug. 10. Kokusai Gekijo (International the

Kokusai Gekijo (International the-atre), Schochiku's de luxer, opened last month in the Asakusa amuse-ment district, has decided to take a flyer with foreign pix in conjunction with regular stage show. Since open-ing, Sochiku revues have held the boards exclusively. First pic contracted is 'Camille' (MG'), skedded to open Aug. 20 for ten days. On the stage will be Cho-iro Hayashi, Japan's best known film actor. If the experiment proves suc-

actor. If the experiment proves successful, foreign flickers will become the regular fare.

MAXWELL-G-B SUIT SETTLED?

London, Aug. 31.
Although a closely-guarded secret, it is understood that John Maxwell has come to an agreement with Gau-mont-British as regards his suit for \$3,000,000.

mont-British as regards his suit for \$3,000,000.

Maxwell's suit resulted from the involved Gaumont-British status immediately following the first attempt to sell the company to American interests. Maxwell bought \$3,000,000 worth of stock in the company on an understanding he was to get control. Couldn't get it so sued for his money, plus damages. Case was down for hearing in July but was postponed to October.

Now understood that it has all been quietly settled out of court.

Now understood that it has all been quietly settled out of court, with G-B to return the shares or the equivalent in value. Also understood that G-B forked out \$250,000 for damages involved on an agreement to forget the whole thing.

Metro Wants House In Holland: May Be Beginning of Fight

The Hague, July 30.

Decision of Metro to build a new pic house here despite the nix of the local exhib organization may bring on a wholesale scrap in Holland film circles. Metro's proposed theatre is to be located in Amsterdam and will be large and lavish. Project also has the support of the other American distribs with offices in this country, including Paramount, 20th Century-Fox, Warners and Radio.

New house was first proposed two years ago, but was nixed by the general assembly of the Nederlandsche Bioscoop Bond, distrib and exhib organization. Thought likely that either Metro or the NBB will ultimately backtrack, rather than make an issue of the matter, but if not a hot tussle is in prospect.

90% PIX IN DENMARK ARE FROM HOLLYWOOD

Copenhagen, Aug. 22.

Copenhagen, Aug. 22.
In 90% of the cinemas, American pictures dominate. German pictures once were the most popular, but that changed with the Hitler regime, and now it is very seldom that even the better Ufa pictures interest the public.

Local production of Danish films is extremely small, because they miss the foreign market. English pictures do not possess sufficient dramatic qualities. In the last two years French pictures have been getting more and more popular, but American pics score all the real box office records.

American pics score an une office records.

"The Good Earth,' now running nine weeks in the Palace, the biggest cinema in town, is doing so in the bad summer season when so many people holiday out of town.

Eckhardt Tries Suicide

Vienna, Aug. 20.
Viktor Eckhardt, manager of the
Apollo theatre until 1926, when it
became a cinema, attempted suicide.
Recovering in Jagic clinic.
Reasons were not revealed.

Sydney, Aug. 11.

serious and extending without letup. Sir Ben Fuller is out on a finance earch for erection in a central city spot now on option. Knight plans a theatre and office building larger than the St. James, formerly run in conjunction with his brother John. Says he's almost set. Theatre's destined for legit and revue attrac-

Craze is on for more theatres. It's

destined for legit and revue attractions.

Directly Frank Neil hit here from England, he told beporters that the Tivoli circuit planned building a new theatre uptown at a cost of \$1,000,000. Seating capacity would be in the vicinity of 2,000, with the theatre set for legit and musical shows. Neil also said that his present vaude-revue house here will be remodelled, and a new theatre erected in Melbourne, with the chain also extending to Adelaide and across to New Zealand.

Snider_Dean_Too.

Snider-Dean, Too

dam also extending to Adeiaide and across to New Zealand.

Snider-Dean, Too

Snider-Dean is anxious to secure a new theatre in this city for the presentation of stage attractions outside of their pic activities.

Over the past few weeks there has been a decided trend towards the introduction of new stage shows from abroad, and various units outside of Williamson-Tait are keen about cashing in on the public's turn towards live shows. Marcus unit, for Instance, is copping a take of approximately \$15,000 weelely here, and it is figured that the stage is ready now to pull biz away from pix. Trouble is that there aren't any theatres in which to spot attractions, hence the desire to erect.

In the pic field house erections, hence the desire to erect.

In the pic field house erections continue apace, especially in the nabes. Tom Archibald, is building a theatre opposite Hoyts Regent, and close to the same management's Plaza. Hoyts tried to make a deal with Archibald, but so far it's been no go. Whisper is around that Metro is dickering to cop the theatre for its local chain extension. Builder has been undecided whether to lease or run indie. Big trouble on indie operation would be pic supply. Metro also made an offer for the Cameo through Roxy Theatres, but the deal fell through. Already Metro is operating two theatres in this city and plans more.

Hoyts continues building in the nabes, here and in Victoria, King's Theatres are Hoyts biggest nabe opposition in New South Wales, and now other interests are figuring on nabe erections, including Greater Union Theatres.

nabe erections, Union Theatres.

'MURDER' LOOKS A HIT IN LONDON: 'TIME' OUT

London, Aug. 31.

'Wanted for Murder,' Percy Robinson's play, opened at the Lyceum (25) to an enthusiastic audience. Will undoubtedly enjoy local success.

"Time and the Conways' at the Duchess theatre (26) proved an interesting theme, but no commercial theatre. Plot is splendidly produced and well acted. No general appeal to new J. B. Priestly story.

6% and Nice Profit For

6% and Nice Profit For Prince Edward, Sydney Sydney, Aug. 11.

Carroll, Musgrove Theatres, Ltd., operators of the Prince Edward theatre, turned in a profit on the year of \$24,515, after setting aside \$10,000 for depreciation.

Directors pointed out that profit was made between Dcc., 1936, and June, 1937. Directors are hopeful that, with a futther improvement in pix screened, higher profits will result in the future. Theatre screens Par product on ace release.

Mention was made that, in compliance with the Quota Act, a local piz was screened for two weeks to a heavy financial loss. Last year's profit amounted to \$28,705.

F'al dividend of 3½% is proposed on participating preference, making 6% for the year—as was the case in 1936.

Dan Carroll is chief of C. M., with Mel Lawton in charge of theatre operation.

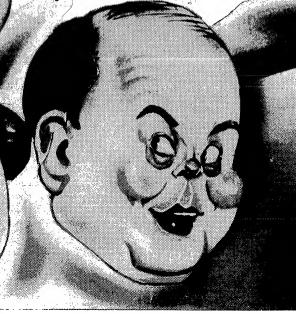
operation.





FOUR FAMOUS CUTUPS...and

a thrilling charm team of madcap romantics... going to town in the screen's outstanding riot-and-rhythm show!... Music and laughs and love for the heart!... Glamor and glitter and glow for the eye!... Singing and dancing and crackling gags!... It's dizzy, delightful, goofy and gay!... A show hand-tailored to pull and please the widest range of fans your theatre ever reached!



"THE LIFE OF THE PARTY"

Read the first trade preview report!

He your kind of show talk! MOTION PICTURE DAILYS

"The Life of the Party"

HOLLYWOOD PREVIEW

(RKO)

HOLLYWOOD, Aug. 20. Here is as mad and as merry a potential in ready ment as has come iron a carefree camera to enliven the cinema amuse.

The picture has a plot and the players work it out the cinema calendar established nationally as of the memory.

ment as has come from a carefree camera to entiven the cinema calendar without memory. The picture has a plot oentiven the cinema calendar without memory. The picture has a plot and the plant of the identities are plot and the plant of the cinema calendar parkyakarkus, for instance, is they have established nationally as general parkyakarkus, for instance, is they have been supported in the cinema calendar parkyakarkus, for instance, is cast as a house detective named supported in roles and out of the cinema calendar parkyakarkus, for instance, is cast as a house detective named of the cinema calendary of the cinema calendary in roles and out of the cinema calendary in roles and the cinema calendary in roles and out of the cinema calendary in roles and out of the cinema calendary in roles and calend BILLY GILBERT ANN MILLER

HERBERT MAGIDSON ALLIE WRUB

'Let's Have Another Cigarette ---"So You Won't Sing"—"Life of the Party "Chirp a Little Ditty" . . . also lyrics for "Ro in December," music by Ben Oakland.

DIRECTED BY WILLIAM A. SEITER **PRODUCED BY EDWARD KAUFMAN**

Screen play by Bert Kalmar and Marry Ruby and Viola Brothers Shore.

PRISONER OF ZENDA

PRISONER OF ZENDA
Hollywood, Aug. 31.

United Artists release of Scientick-International's tiroduction; produced by David O. Selanick, spate to the product, William O. Selanick, spate to the product, William Madeleline Curi-cell and Douglas Patirianks, it. Discrete by Joint Conwell. Several Control of the Control of the

Detchard:
Contratein. William on Bricker
Contratein. William on Bricker
Contratein. William on Bricker
Contratein. William on Bricker
Britals Anihassador's Welve Bereaford
Britals Anihassador's Welve Bereaford
Master of Ceremonies. Boyd Irvin
Lord Iliah Chamberlain. Emmett King
Panaput Offier. Charles Halton
buter. Spancer Charles
Station Master. Bernour Wasselmett
Station Attendant. Lillian Harmer
Station Attendant. Lillian Harmer
Leelle Sketchieg.

Another early season box office winner which will keep the theatre wickets spinning. Class production extravaganity presented, splendidly proceed and a strave and was a strave and Made Made Made to the strave and the

renerations of theatregoers. Can't miss.

"Zenda' is hokum of the 24-karat miss, a sheer piece of romantic nonsense about a mythical European kingdom, a struggle for possession of a throne between a dissolute true heir and an ambitious step-brother with larcenous inclinations; a lovely blonde princess; a swashbuckling divided by the state of the swashbuckling divided by swashbuckling divided by swashbuckling divided by swashbuckling divided by John Crombell, will nudge them into the alses. Decidedly more difficult to make a film of this pre-Graustark material

Decidedly more difficult to make a film of this pre-Grausaric material film as stage production, wherein the stage production of translating are considered to pictures is expertly one to picture is expertly one to picture is expertly of the production. The stage production who has a knack for this sort of thing, and Donald Ogden. Stewart, whose dialog is the least stilled feature of the production. Cromwell's direction is excellent. His opening scenes in the Balkin capital are as casual as a travelog, and his players assume lifelike characterizations through a series of intimate, human situations.

scenies in the balant capter, and is players assume lifelike characterizations as erized of intimate, human situations. Series of intimate, human situations. Once it is established, through some adroit double exposures (Colman plays the dual role of Englishman and king) that the local political situation demands heroic handling, the rest is easy. Treatment is as serious as a church wedding. Scenes of the mock coronation are realistic and dentities and the principals are defity arranged and principals are compared to the flamboyant military fanctive seems actual and not musical comedy. Colman has the ability to make a full dress court uniform appear as comfortable as a suit of pajamas. He never trips over his sword, or loosens his collar for air. No matter how ridiculous the costume, he can make love in a moonilit garden as though he means it, and in this film, with a collar for air. No matter how ridiculous the costume, he can make love in a moonilit garden as though the means of the means of the properties of the properties. The same continuation of the properties of the properti

chance in 'Zenda' and gets a lot from a little. The blackhearted menace is Raymond Massey, who came over from London to play Michel.

In bits are Ian Maclaren, whose fine diction makes the small role of the Cardinal important; Lawrence Grant, Al Shean and Montague Love. It is paradoxical that Selznick, who has used color with more enthus; issued to the color with more enthus; issued an most field the color than 'A Star Is Born.' A producers, issued, which is more suited to color than 'A Star Is Born.' A production as appealing to the eye as this one might be enhanced considerably at the box office if it had been given a spectrum setting. Whatever the cause of omission, only praise can be given for the black and white photography by James Wong Howe. Print is sepia tinted in parts. Musical scoring by Alfred Newman is first rate, and kept properly subdued.

Put 'Zenda' down as one of the season's big ones.

Something to Sing About

Something to Sing About

(MUSICAL)

HOllywood, Aug. 31.

Grundl Nallonal release of Zion Myers

Grundl Nallonal release of Zion Myers

Grundl Nallonal release of Zion Myers

Sing Day Schertinger. Story by Schert

By Schertinger. Story by Schert

By Schertinger. Story by Schert

By Schertinger. Camera. John Stomari

musloul divector, C. Balalelnkoff, film edi
musloul divector, C. Balalelnkoff, film edimusloul divector,

livers: a film which will do well at the box office.

It is difficult to draw the line of commendation between Cagney and Victor Schertzinger, who wrote the original story, composed the music and tyrics of some tuneful numbers, and then cast and directed the piece with imagination, keen insight and a sattric touch which lifts 'Somethee to Sing dout' out of the interest of the control of the co

Miniature Reviews

'The Prisoner of Zenda' (Selz-nick-UA).—Elaborate filming of the Anthony Hope romance, ably acted by Colman, Made-leine Carroll and Fairbanks, Jr., and destined for good b.o. busi-

and destined for good b.o. business.

Something to Sing About'
(GN). James Cagney in a
musical about Hollywood film
studios and the gooty public.
Will please everywhere.

'First Lady' (WB). OK Kay
Francis starrer in filmization of
behind-the-scenes Washington
diplomatic-social doings, from
the stage hit. Smart stuff but
generally palatable.

'Bad Guy' (MG). Tepid account of high voltage trouble
shooters. No marquee values.

'She Asked For It' (Par).—
William Gargan and Orien HeyWilliam Gargan and Orien HeyWilliam Gargan and Orien Hey-

William Gargan and Orien Hey-ward in ineffectual whodunit.

ward in ineffectual whodunit.

'Banee, Charlie, Danee' (WB).

Comedy of fair programmer strength, remake of George Kaufman's play of many seasons back, 'Butter and Egg Man.'

'Reported Missing' (U), Mystery meller against a commercial airline background that will prove nice lower-level bracer in the duals.

press agent, has one of his best roles and gets laughs with a minimum of effort. Gene Lockhart plays a producer not too broadly, and Mona Barrie impersonates a foreign film personality without overdoing it. Kenneth Harlan and Herbert Rawlinson have lesser roles, and Richard Tucker gives a fine performance of a film directority which he plays the conventional satire of Hollywood. He teeps his people real and derives his fun from the idollaring public. Harland Dixon directed and also participates in the dance numbers. Photography is better than average and Zion Myers has given the film ample, if modest, production. Sound showmanship has been used in keeping the backgrounds realistic. Good entertainment.

FIRST LADY

Hollywood, Aug. 31.

Siars Kay Frencis, Feature Press, production and release.

Siars Kay Frencis, Feature Presson, Feature State St

lucy Chase Wayne Kay Francis
Emmy PageAnita Louise
rene HibhardVerree Teasdule
Lavinia Mae Creevey Louise Fazenda
Belie Hardwicke Marjarle Rumbeau
Ellsworth T. Ganning Grunt Mitchell
Mrs. IvesLucille Gleason
Charles Davenport
BleekerOlaf Hytlon
Stephen Wayne Presion Foster
Carter Hibbard
Gordon Kenne
Sophy Prescott
George Mason Hopey O'Naill
Poto Hardwicke Eric Stanley
Toto Hardwicke Eric Stanley Mrs. MasonSara Haden
Greenwich Comment

unce of the production. Crowell statistically and the production of the production o

paced, but confined to interiors throughout. There is a good musical underscoring. Photography by Sid Hickox exceptionally good. First Lady qualifies for the best theatres. Not an the smash class, but an example of fine picture making.

BAD GUY

Metro production and release. Pentures Bruco Cabot, Unital Circy, Bilward Mar-reted by Edward Caton, Based on original story, "High Voltage," by J. Robert Nero, Kathleev, Shepurch, Hal. Long, adaptation, Kathleev, Shepurch, Hal. Long, adaptation, Billio, N. Y., week Aug. 20, '37, Running time, 48 milns.

brother is reconciled with his girl. Virginia Grey is the center of interest of the boys and like the others in the cast she gives little but lipservice to her assignment. Cliff Edwards interpolates some telling comedy moments as a timid guy when it comes to playing around with bolts of electricity, while Warren Hymer gets in a trenchant bit as a happy-go-luck mugg who gets him accidentally electrocuted on the day of his release from prison Odec.

SHE ASKED FOR IT

SHE ASKED FOR IT

Hollywood, Aug. 31.

Peramount Belease of M. F. Schullerge mediction:
reduction: Belease of M. F. Schullerge mediction:
reduction: Violence Oblume. Richard Carlo Reyword, Violence Oblume. Reduction of the Carlo Reyword.
Rendom: Leon Sharmoy: musical direction:
remem. Leon Sharmoy: musical direction:
asst. director. Jeon Julie. Previewed at Alexander theaire, Glendele, Callif. Aug.
Alexander theaire, G

Dance, Charlie, Dance

Dance, Charlie, Dance
(WITH SONG)

Warner Bros. production and release.
Features Stuart Ervin, Jean Mair, Glemia
Features Stuart Ervin, Jean Mair, Glemia
Features Stuart Ervin, Jean Mair, Glemia
Features Stuart Ervin, Jean Macromair, Jean Marcomair, Jean MarcoMarc

The Farks.

Prouk Faylen Tunker Million.

Rhebert Homans Harvey Clark Clark Million.

This is a picture version of the George. S. Kaufman play about a chump who outchumps others, written some years back under the tille of The Butter and Fig Man. It will serve present-day film demands as a present search of the Butter and Fig Man. It will serve present-day film demands as a present search of the search of the Butter and Fig Man. It will play will be dualers, in some spots it might be dualers, in some s

OVER SHE GOES

OVER SHE GOES

(WITH SONGS)
(BERTISH MADE)

APROCIATED BY INDIANCE CONTROL OF THE ACT OF

FAR INTO THE NIGHT!

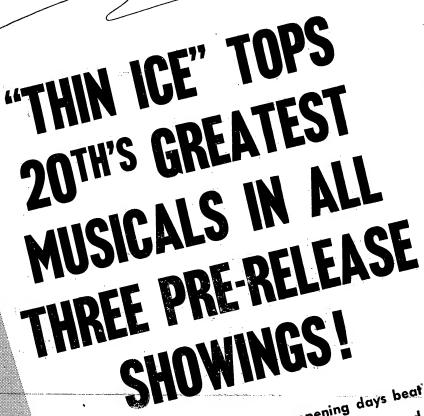




(For information of theatre and film exchange bookers, VARIETY presents a complete chart of feature releases of all the American distributing companies for the current quarterly period. Date of the reviews as given in VARIETY and the running time of prints are included.)

COPYRIGHT. 1931, BY VARIETY, INC. ALL RIGHTS RESERVED

WEEK OF RELEASE	TITLE	PRODUCER	DISTRIB.	TYPE	TALENT	DIRECTOR		\.HEN REVIEWED BY VARIETY
7/16/37	IT CAN'T LAST FOREVER KING SOLOMON'S MINES BOOTS OF DESTINY	H. L. Decker GB Condor	Col GB GN	RomCom. Spectacle Western	R. Bellamy-B. Furness A. Lee-R. Young-Robeson Ken Maynard	Ham. MacFadden R. Stevenson	68 80	7/7 6/30
	BLAZING BARRIERS RIDERS OF THE DAWN TOPPER EASY LINING	K, Goldsmith R. N. Bradbury	Mono Mono	Drama Western	F. Coghlan-E. Arnold, Jr. Jack Randall	A. Rosson A. Scotte R. N. Bradbury	59 53	7/28 8/18
	TOPPER EASY LIVING SUPER SLEUTH	Hal Roach A. Hornblow, Jr.	MGM Par	Comedy Comedy	C. Bennett-R. Young J. Arthur-R. Milland	N. MacLeod M. Leisen Ben Stoloff	98 88	7/14 7/7 7/14
	THE RED ROPE THE CALIFORNIAN	Edw. Small A. W. Hackel Sol Lesser	RKO Rep 20th	Mystery Western Western	J. Oakie-A. Sothern Bob Steele-L. January R. Arlen-R. Cortez	Ben Stoloff S. Roy Luby Gus Meins	75 60 59	7/14 .7/21 7/7
- (00 (07	EVER SINCE EVE	Cosmo J. Hagen	WB GN	Rom-Com	M. 'Davies-R. Montgomery J. Baxter-A. Bushel	L. Bacon B. Vorhaus	77	6/30
7/23/37	SARATOGA PARADISE ISLE	Hyman-Emerson Dorothy Reid	MGM Mono	Rom-Dr Rom-Dr Drama	Gable-Harlow Movita-W. Hull	Jack Conway A. G. Collins	90 73	7/14 · 7/28
	RUSTLER'S VALLEY THE BIG SHOT THE LADY ESCAPES	H. Sherman Maury Cohen L. L. Landau	Par RKO 20th	Western Comedy Rom-Com	William Boyd C. Witherspoon-Kibbee M. Whalen-G. Stuart	Nate Watt Edw. Killy	58 60 63	7/7 8/11
	KNIGHT WITHOUT ARMOR TALENT SCOUT	A. Korda WB	UA WB	Drama Comedy	Dietrich-Robert Donat D. Woods-J. Madden	Eugene Forde J. Feyder Louis King	99 62	8/25 6/16 8/25
7/30/37	A DANGEROUS ADVENTURE WHERE THERE'S A WILL	W. MacDonald Gainsborough	Col GB	Action Rom-Dr	D. Terry-R. Keith Will Hay-Lilli Palmer	D. R. Lederman M. Varnell		
. •	SMALL TOWN BOY LONDON BY NIGHT LEGION OF MISSING MEN	Zion Myers S. Zimbalist	GN MGM	Comedy Mystery	S. Erwin-J. Compton L. G. Carroll-R. Johnson	Glenn Tryon W. Thiele	70	8/4
	EXCLUSIVE TOAST OF NEW YORK WEE WILLIE WINKIE	I. E. Chadwick Ben Glazer Edw. Small	Mono Par RKO	Drama Melodrama Rom-Dr	Raiph Forbes F. MacMurray-F. Farmer E. Arnoid-F. Farmer-Oakie S. Temple-V. McLagien	H. McFadden Al Hall Rowland V. Lee	73 93 195	7/21 7/14
	VOGUES OF 1938	Gene Markey W. Wanger	20th UA	Drama Musical	W. Baxter-J. Bennett	John Ford I. Cummings	115	6/30 8/4
	THE ROAD BACK MARRY THE GIRL BULLDOG DRUMMOND AT BAY	Grainger-Whale WB Rep	WB Rep	Drama Comedy Melodrama	J. King-B. Read-A. Devine Mary Boland-H. Herbert J. Lodge-D. Mackaill	J. Whale Wm, McGann Norman Lee	105 66 63	6/23 8/4 8/4
8/6/37	RANGER STEPS IN MYSTERY OF HOODED HORSEMAN	Co1	Col	Western Western	B. Allen-E. Stewart Tex Ritter	S. G. Bennett	60	8/4
	THE GOOD EARTH THE OUTER GATE	Ed Finney I. Thalberg I. E. Chadwick	GN MGM Mono	Drama Drama	Paul Muni-Luise Rainer Ralph Forbes	Ray Taylor S. Franklin H. MacFadden	140	2/10
	BLONDE TROUBLE WINDJAMMER SEA RACKETEERS	Par G. Hirliman	Par RKO	Musical Action Melodrama	L. Overman-E. Whitney George O'Brien-C. Worth	G. Archainbaud Ewing Scott	67	8/4
	BOOTHILL BRIGADE	A. Schaefer A. W. Hackel L. Schwab	Rep 20th 20th	Western Musical	W. Heyburn-J. Madden J. M. Brown-C. Rochelle Alice Faye-Ritz Bros. Ameche	H. MacFadden Sam Newfield N. Taurog	·64 104	8/25
	REPORTED MISSING STELLA DALLAS	E. M. Asher Š. Goldwyn	UA	Melodrama Drama	Wm. Gargan-J. Rogers Stanwyck-Boles P. O'Brien-H. Bogart	M. Carruth King Vidor L. Bacon	64 70	9/1 7/28
8/13/37	SAN QUENTIN LOVE TAKES FLIGHT	Condor	WB GN	Melodrama Rom-Com	B. Cabot-Beatrice Roberts	Conrad Nagel	100	7/28
0, 10, 0.	LUCK OF ROARING CAMP ARTISTS AND MODELS	J. H. Steele L. E. Gensler	Mone Par	Outdoor Musical	O. Davis, JrJ. Woodbury J. Benny-G. Patrick F. Stone-M. Lord	I. V. Willat Raoul Walsh Richard Rosson	95 60	8/4 7/21 7/21
	HIDEAWAY ONE MILE FROM HEAVEN HANDY ANDY (Reissue)	Cliff Reid Sol Wurtzel Sol Wurtzel	RKO 20th 20th	Drama Rom-Dr Comedy	C. Trevor-S. Blane W. Rogers-R. Taylor	Allan Dwan D. Butler	81 68	7/21 8/7/34
	DANCE, CHARLIE, DANCE DEVIL'S SADDLE LEGION	WB WB	WB WB	Comedy Western	S. Erwin-Jean Muir Dick Foran-Ann Nagel	F. McDonald B. Connolly	65	• 9/1
8/20/37	OUTLAWS OF THE ORIENT KING OF THE SIERRAS	Col Condor	Col GN	Outdoor · Western	J. Holt-Mae Clark Thunder and Rex	E. B. Schoedsack A. Rosson		
	SHADOWS OF THE ORIENT BROADWAY MELODY OF '38 SHE'S NO LADY	L. Darmour Jack Cummings B. P. Schulberg	Mono	Drama Musical	R. Toomey-E. Raiston R. Taylor-E. Powell-S. Tucker	B. Lynwood R. Del Ruth C. Vidor	115 65	8/18 8/18
	HOPALONG RIDES AGAIN PUBLIC COWBOY NO. 1	H. Sherman S. C. Siegel	Par Par Rep	Melodrama Western Western	Dvorak-John Trent William Boyd Gene Autry-S. Burnette	L. Selander J. Kane	65	
	FLIGHT FROM GLORY LOVE UNDER FIRE	Robert Sisk N. Johnson	RKO 20th	Action Rom-Com	O. Stevens-W. Bourne L. Young-D. Ameche	D. Silverstein G. Marshall	66 70 85	8/11 8/11 7/28
	MR. DODD TAKES THE AIR FOOTLOOSE HEIRESS	M. LeRoy WB	WB WB	Rom-Com Rom-Com	K. Baker-J. Wyman C. Reynolds-A. Sheridan	A. E. Green Wm, Clemens		1/28
8/27/37	IT'S ALL YOURS KING SOLOMON'S MINES TRAILING TROUBLE	Wm. Perlberg GB Condor	Col GB GN	Comedy Spectacle Western	M. Carroll-F. Lederer A. Lee-R. Young-Robeson Ken Maynard	E. Nugent R. Stevenson A. Rosson	80	6/30
	BAD GUY WHERE THE WEST BEGINS	Harry Rapi R. N. Bradbury	MGM Mono	Melodrama Western	B. Cabot-J. Chatburn Jack Randali	E. Cahn R. N. Bradbury	61	9/1
	ATLANTIC FLIGHT ON SUCH A NIGHT	William Berke Em. Cohen	Mono Par RKO	Western Melodrama	D. Merrill-Lambie K. Morley-G. Richards B. Breen-B. Rathbone Lorre-V. Field	William Nigh E. A. Dupont K. Neumann	71 75	8/18 8/25
	MAKE A WISH THINK FAST, MR. MOTO WESTERN GOLD	Sol Lesser Sol Wurtzel Sol Wurtzel	20th	Musical Melodrama Western	5. Ballew-H. Angel	K. Neumann Norman Foster H. Bretherton	66	8/18
	MAN WHO CRIED WOLF	Sam Goldwyn E. M. Asher WB	UA U WB	Drama Melodrama Rom-Drama	S. Sidney-J. McCrea L. Stone-B. Reed K. Francis-I. Hunter	William Wyler L. R. Foster Joe May	90 85 85	8/4 7/21 7/21
9/3/37	CONFESSION IT HAPPENED IN HOLLYWOOD	M. Connolly	Col	Comedy	R. Dix-Fay Wray	H. Lachman		
9/0/0/	GANGWAY SOMETHING TO SING ABOUT	GB Schertzinger	GB GN MGM	Comedy Musical Melodrama	Jessie Matthews Cagney-E, Daw Tracy-Rainer	Sonnie Hale Schertzinger F. Borzage	9 0 90 75	8/18 9/1 9/1
	BIG CITY GOD'S COUNTRY AND MAN SOULS AT SEA LIFE OF THE PARTY	Norman Krasna R. N. Bradbury Hathaway-Jones	Mono Par	Outdoor Drama	T. Keene-C. Henry Cooper-Raft	R. N. Bradbury H. Hathaway	89	8/11
	LIFE OF THE PARTY SHEIK STEPS OUT	E, Kaufman H. Schlom R. Griffith	RKO Rep 20th	Musical Rom-Dr Musical	G. Raymond-H. Hilliard Novarro-L. Lane Henie-Power-Treacher	W. A. Seiter Irving Pichel S. Lanfield	86 65 78	8/25 7/28 8/25
	PRISONER OF ZENDA VARSITY SHOW	P. Selznick L. Edelman	UA WB	Rom-Dr Musical	R. Colman-M. Carroll D. Powell-Waring-Healy	J. Cromwell W. Keighley	100 120	9/1 8/11
9/10/37	COUNSEL FOR CRIME	W. MacDonald	Col GN	Melodrama Comedy	O. Kruger-J. Wells E. Linden-B. Mallory	John Brahm Lynn Shores		
	HERE'S FLASH CASEY THE WOMEN MEN MARRY ACCIDENTS WILL HAPPEN	M. & A. Alexander M. Fessier B. P. Schulberg	MGM Par	Drama Com-Dr	J. Hutchinson-G. Murphy W. Gargan-O. Heyward	Earl Taggart Erle Kenton		
	ANNAPOLIS SALUTE BORNEO	Robert Sisk M. Johnson	RKO 20th 20th	Rom-Dr Outdoor Com-Dr	J. Ellison-M. Hunt Mr. & Mrs. M. Johnson J. Withers-P. Moore	Chris Cabanne T. Talley	63 99	7/21
	WILD AND WOOLY TOM SAWYER 100 MEN AND A GIRL	John Stone D. Ö. Selznick J. Pasternak	UA U	Com-Dr Musical	T, Kelly-E, Pattérson Durbin-Stokowski-Menjou	Al Werker H. C. Potter H. Koster		3,00
	WINE, WOMEN AND HORSES PRAIRIE THUNDER	WB Bryan Foy	WB WB	Com-Dr Western	B. MacLane-A. Sheridan D. Foran-E. Clancy	Louis King B. Eason		
9/17/37	GAME THAT KILLS REFREW OF THE MOUNTED THIRTEENTH GUEST (Reissue)	H. L. Decker A. Herman	Col GN	Melodrama Outdoor	C. Quigley-R. Hayward J. Newlll-C. Hughes	D. R. Lederman Al Herman Albert Ray	65	9/6/32
	THIRTEENTH GUEST (Reissue) MY DEAR MISS ALDRICH THIS WAY PLEASE	M. M. Hoffman MGM M. Shauer	Mono MGM Par	Mystery Comedy Musical	G. Rogers-L. Talbot E. M. Oliver-J. Beecher B. Rogers-B. Grable	Geo. B. Seitz	6.3	*.
	VICTORIA THE GREAT DANGER, LOVE AT WORK	H. Wilcox H. Wilson	RKO 20th	Biog Com-Dr	Neagle-Walbrook J. Haley-A. Sothern	Robt. Florey Herb. Wilcox O. L. Preminger	110	8/25
	LADY FIGHTS BACK	W. Wanger Ed Grainger	UA U WB	Musical Drama Drama	W. Baxter-J. Bennett I. Hervey-K, Taylor B. Davis-H. Fonda	Irv. Cummings Milt Carruth Ed. Goulding	91	8 '4 8 /4.
9/21/37	THAT CERTAIN WOMAN WALLABY JIM OF ISLANDS	R. Lord B. Barsky E. Finney	GN	Rom-Dr	G. Huston-R. Coleman Tex Ritter	Chas. Lamont . Ray Taylor		
	TEX RIDES WITH BOY SCOUTS THE BRIDE WORE RED	É. Finney J. Mankiewicz R. N. Bradbury	GN MGM Mono	Western Com-Dr Western	J. Crawford-Tone Jack Randali	D. Arzner R. N. Bradbury		
	STARS OVER ARIZONA SOPHIE LANG IN HOLLYWOOD 40 NAUGHTY GIRLS	Par Wm. Seiter	Par RKO	Melodrama Mystery	G. Michael-L. Crabbe J. Gleason-ZaSu Pitts	C. Reisner Edw. Cline	62 63	
	LANCER SPY 52ND STREET BEHIND THE MIKE	.W. Wanger	294h U'A	Drama Musical Com-Dr	D. Del Río-G. Sanders-Lorre K. Baker-P, Patterson W. Gargan-J. Barrett	G. Ratoff Harold Young Sid Salkow		
	BACK IN CIRCULATION	Lew Brock S. Bischoff	WB	Com-Rom	P. O'Brien-Blondell	R. Enright	100	7 · 28
10/1/37	KING OF SIERRAS CONQUEST	M. H. Hoffman B. H. Hyman	GN MGM Mono	Western Hist-Rom Com-Rom	Rex-Sheik (horses) Garbo-Chas, Boyer Ann Nagel-W. Hull	Arthur Rosson Clarence Brown William Nigh		
	A BRIDE FOR HENRY HIGH, WIDE AND HANDSOME MUSIC FOR MADAME	Mrs. W. Reid A. Hornblow Jesse L. Lasky	Par RKO	Rom-Dr Musical	Irene Dunne-R. Scott N. Martini-J. Fontaine	R. Mamoulian J. Blystone	110	7 28
	BOOTS AND SADDLES LIFE BEGINS IN COLLEGE	Jesse L. Lasky Sol C. Siegel II. Wilson Bobt. Presnell	Rep 20th U	Western Musical Melodrama Biog	Gene Autry-J. Allen Ritz BrosP. Brooks	Joseph Kane W. A. Seiter Nate Watt		
	CARNIVAL QUEEN						123	5/30



At the DENVER THEATRE, DENVER, opening days beat "Wake Up and "Wake Up and "Wake Up and "Wake In a Million," "On the Avenue," "Wake Up and Live." At the MINNESOTA, MINNEAPOLIS, leads "Wake Up and Live"... despite terrific opposition!

"At the MAJESTIC, PROVIDENCE, way ahead of "On the Avenue,"

"You Can't Have Everything," "On the Avenue,"

"You Can't Have Everything," "On the Avenue,"

"You Can't Have Everything," "On the Avenue,"

"One in a Million." And that history is going to be repeated wherever "Thin Ice", plays!

SONJA HENIE POWER

TR

ARTHUR RAYMOND JOAN
IREACHER · WALBURN · DAVIS

Directed by Sidney Lantield
odirected 'One in a Million.' 'Sing, Baby, Sing,
"Wake Up and Live"

Screen ploy by Boris Ingster and Milton Sperling. From the place "Der Komet" by Attia Orbok. Dances staged by Hatty Losee Dartyl F. Zanuck, in Characteristics.

EXPLOITATION :-: By Enes W. Sargent

Language

Elk City, Okla

When Topper's showed at The Elk theatre here the management ran special advertisements in local newspacial advertisements in local newspacers et in large hold-face type but without any illustration whatsoever. The unusual nature of the ads, which attracted considerable attention, is self-evident in the two excerpts given herewith:

"Folliculitus Her best friends don't need to tell her...She knows she's got it and she enjoys it. You see Folliculitus is not unpleasant in the affected person or her associates. It's really the medical name for Goose Pimples. You get that way when you've been thrilled and excited. You'll have an attack of Folliculitus when you see Topper with Cary Grant and Constance Bennett."

He's got Gillywibbers. An attack

with Cary Grant and Constantes Bennett.' He's got Gillywibbers is announced by an electric chill racing up the spine, frequently attended by a mild rash of Folliculitus (Goose Flesh). The attack is always temporary and ends when the patient laughs at his own physical re-action to the stimuli which induces Gillywibbers. We can promise a husky attack of Gillywibbers when you see the latest Mr-G-M surprise film Topper' at the Elk Wednesday Only.

Color Scheme

St. Louis

As a parting gesture to final week of 1837 municipal opera season in al fresco theatre in Forest Park when American premiere of 'Wild Violets,' Drury Lane theatre operetta success was presented, William Zalken, p.a. for Municipal Theatre Assn., unlimbered his heaviest guns for a sock exploitation campaign. 100,000 four page folders, printed in violet colored ink, carried pix of seven of principals of cast; reviews of London crix; used superlatives, no end and stressed fact that 'Wild Violets' could be seen in St. Louis before its New York appearance, were distributed via holders in trolley cars, buses, tolets; the mail and by personal district in the country of the country

Balto Hipp's 6th Anni

Balto Hipp's 6th Anni
Baltimore.

Izzy Rappaport, of the Hippodrome went to town in selling his 6th anniversary show of 10 acts plus feature film. Promoted special four-page anniversary section in North Baltimore Home News; staged a broadcast from sidewalk fronting theatre in which Governor, Mayor and many of town's prominents particularly of the section of the se

Zenda (Canada) Bally

Zenda (Canada) Bally

A dual premiere of 'Prisoner of Zenda,' at the Music Hall, N. Y., as well as aboard the Normandie, and importation by plane from Canada of the 12 citizens of the town of Zenda, who today (Wednesday) will receive a key from Mayor LaGuardia to the biggest city in the world, figure as lead-off exploitation stunts. for the 'Zenda' picture. Town of Zenda over the border is claimed the smallest in existence. Its dozen citizens will be the guests of David O. Selts will be the guests of David O. Selts and will attend the 'Zene big hotels, and will assend will attend the 'Zene big hotels, and will assend by Douglas Fairbanks, Sr., for this purpose, who is a passenger. Myer P. Beck of UA staged the bally.

Dreyfus Oakleys

In connection with opening of WB's Zola' at the Cass Thursday (26), theatre is offering pair of free ducate and the control of the control of the control of the count any of the events connected with the trial.

Miniature (Fire) Flys

For the 'Firefly' opening tonight (Wednesday) on Broadway. Benard Sobel of the Loew-Metro exploiters, circularized miniature flies as a ballyhoo. It's a takeoff on Monte Proser's live monkey giveaways for the French Casino preem.

Oakleys to 'Captains'

All boys 17 or under were admitted free to see 'Captains Courageous' when it showed at the Dunkin theatre here. But their parents had them.

'A. & M.'s' Fashion Reels

'A. & M.'s' Fashion Reels
Single-reel fashion film, made by
Paramount from its 'Artists and
Models' pic, is to be shown at
Macy's, N. Y., in a tie-up with the
department store. Includes shots
cut from the actual 'Artists and
Models' production. Reel is a 16 mm.
Models' production. Reel is a 16 mm.
The part of the state of the st

Something to Chew On

Something to Chew On
Bob Rosen, of Loew's Canal-Apollo, N. Y., got out a special envelope
for the Louis-Farr fight pictures.
Each contained a stick of gum. Face
was printed up; 'Scoop. This is the
Loew-down on' and the enclosure
started off with 'Louis wins' in large
type and a very small 'or not' with
the announcement of the showing of
the announcement of the showing of
enclosure announced the postponeenclosure announced the postponement.

ment.
Printing was promoted from a lo-cality paper, which took half the space.

Columbia's 'Horizons'

Columbia's 'Horizons'
Columbia Pictures has issued a 48page oversize press book on 'Lost
Horizons', packed with exploitation
and advertising aides. Some of the
exploitation is a bit far fetched, but
most of it is pat and helpful, with
plenty of mar ads, newspaper readers and all the rest. Represents the
Columbia tops and can stand up with
any of the star books.

Any theatre should be able to bat
the picture over with all these aides.

Theatre Changes

Columbus.

Five Loew's managers and assistant managers here affected by general moving-day orders issued last week by western division chief W. A. Finney. Frank A. Henson, manager of Loew's Broad here for last 18 months, made manager of Loew's Canton, O. Clinton G. Wander, assistant at the Ohio, moves into Henson's spot at Broad, and John Hardgrove, former Columbus man, comes back from Loew's Midland, Kansas City, to become asst. manager at Ohio. Robert V. Kail, assistant at Broad, gets Hardgrove's K. C. post, with Robert Byers, student asst. at the Broad, moving up to asst. manager.

Several changes have recently been made in the management of local and out-of-town theatres. The Santa Fe, formerly under George. Sandstrom, now has Jack Kramer as manager and Sandstrom has moved over to the Egyptian. Fred Eisle. former manager at Egyptian, Fred Eisle. former Grand, Littleton, Colo, from Ross and Art Bluck. Exploits, from Ross and Art Bluck. Exploits, from Ross and Colo, from Ross and Ross and

Philadelphia

Philadelphia.

Name of New Holland theatre,
450-sealer at New Holland, Pa., has
been changed to Lee, and taxas
Green Northern, Philly. House was
at one time also known as Harner's.
Harry Colmer remodeled his Brant
theatre, Brant Beach, N. J., Allen
Peterson to remodel his Palace,
Salem, N. J. New house will be
cracted at Paulsboro, N. J., by A. W.
Hill.
Ardmore theatre, Ardmore, Pa...

Hill.
Ardmore theatre, Ardmore, Pa., reopened after 3-week darkness for alterations. Owned by Warner Bros.

Syracuse, N. Y.

Myron J. Kallet, Kallet Theatres announces management changes: Frederick W. Donahue, who became nanager of the State, Fulton, in 1935 when Kallet-Comerford putchased the Quirk Theatre there, named new manager of Regent, Syracuse, which has been closed for extensive alterations. James O'Brien, formerly manager of Temple, Pulaski, succreds Howard Nadeau of Marison, Oneida, slated to succeed O'Brien.

Lynchburg. Calvin H. Ball and Richard E. Eason swaoped jobs here by order of Dominion Theatres, Inc. Ball, from the Isis to the Trenton, and

of Dominion Theatres, Inc. Ball, from the Isis to the Trenton, and Eason vice versa. 'Mystery' donor, said to be the son of a New York novelist, has engaged Watter R. Crowe. Lyuchburg architect, to draw plans for a \$30,000 picture house to be built at Elks National Home, Bedford, Va., 25 miles from here.

Ralph Schoenstadt. 32, Kills Himself

Chicago, Aug. 31.
Ralph Schoenstadt, 32, manager of
People's theatre and nephew of
Herman and Arthur Schoenstadt
who operate the theatre chain, killed
himself Aug. 30. He was unmar-

Son of Alexander Schoenstadt lef note saying he was tired of women and song.

CAPITOL'S 350G FACE-LIFT **ALL SET**

Final touches on modernization and redecoration of the Capital, N.Y., at a cost claimed to run to \$\$350,000, are being rushed so that house can reopen, as scheduled, tomorrow morning (Thurs.) with 'Broadway Melody of 1938,' plus new marquee, new seats, sound channels, etc., not to mention exploitation camerian bit when the Back (Dearis) etc, not to mention exploitation campaign hit upon by Ben (Peoria) Serkowich on occasion of rejuvenating the Cap. Serkowich erashed a lot of publicity on closing of the house and its scheduled reopening, with national story and picture breaks, three network broadcasts over WABC, special tisups with commercials window displayed for

with national story and picture breaks, three network broadcasts, over WABC, special tieups with commercials, window displays, etc.

In addition to a cocktail party this afternoon given by MaJor Edward Bowes, special invitations have been sent out for homorrow night's show at \$3.00 with special ceremonies to commemorate the theatre's 18 years of operation and broadcasting from the lobby by WHM (Loew's station). Celebs have been invited, including many who attended the opening of the Cap. Oct. 24, 1919.

One of Serkovich's stunts was and in a N. Y. daily searching for the person who bought the first licket in 1919. No less than 65 people claimed they were it.

Actually the first person to have bough' a ticket at the Capitol's opening in 1919 was the late Paul Herzog, friend of Messmore Kendall. Physically, the Cap will be somewhat different, mostly on the outside, where a marquee running about 60 feet and partly around one corner, has been built. It will be the largest except for the Roxy. The biggest marquee letters ever used to date, measuring 36 inches high, are being installed and there will be a clock, makers of which (is zat so, Serk?) will pay \$100 for each minute it's wrong, if any.

A complete reseating job is included in the \$350,000 bill and, in order to provide more comfort, there will be 100 less seats than previously, or 4,520 in fatture. New divans are included, but lower boxes have been ripped out, top ones remaiting for decorative purposes.

included, but lower boxes have been ripped out, top ones remailing for decorative purposes.

That the Cap is far from considering stage shows again is indicated by the fact that the orchestra pit has been covered by a six-inch layer of cement and five rows of seals stuck there. Asies have been somewhat changed, also, those running athwart the theatre a little more than half way down having been eliminated. New sound channels, new upholstering, furniture, carpeting, drapes and other fixtures are included in the monkey-gland operation the house got.

The Moredall Realty Co., including The Moredall Realty Co., including Major Bowes and Messmore Kendall, are in control of the theatre, and have an operating contract with Loew's, Inc. Under the original 99-year lease with the Jacob Wendel estate, it was specified that neither liquor nor corsets could be sold on the property. Reported now that the restriction on the corsets has been wiped out, though not known any corset store is ready to open in the building. corset sto building.

DICK KLEIN'S OP.

Seminole, Okla., Aug. 31.
Dick Klein, manager of the Griffiths theatres here (Rex, State, Rialto and Ritz) is in a Temple, Texas,
hospital recovering from an operation.

His condition is reported as not

Candy Vendors and Scales in Pix Theatres an Ever-Growing Business

Carolina TOA to Celeb 25th Anniversary Dec. 6-7 Charlotte, N. C., Aug. 31.

Certain practices by the film dis-tributors of the country were enu-merated in a resolution passed at a meeting of the directors of the Theatre Owners Association of the Carolinas in which these practices vere deplored.

were deplored.

Attending the meeting were the following directors: Charles W. Piquet, of Pinehurst; H. A. Buchanan, of Hendersonville; Albert Sottile, Charleston, S. C.; H. R. Berry, of Hartsville, S. C.; W. H. Hendrix, of Greensboro; J. F. Miller, of Hickory; S. S. Stevenson, of Henderson; H. F. Kincey, of Charlotte, Lyle Wilson, of Roanoke Rapids; R. E. Bryant, of Rock Hill, S. C.; E. L. Hearn, of Albemarle and F. H. Beddingheld, of Charlotte.

The directors agreed to observe

The directors agreed to observe the 25th anniversary of the organi-zation of the association at a silver jubilee meeting at Pinehurst on Dec. 6-7.

Par Suit

(Continued from page 2)

to resell them at a higher price for the 1937-38 season, is so illegal, unfair and unethical, that these de-fendants not only had a right, but also a duty to refuse unanimously to perform until the complainant recognizes its own engagements and undertakes honestly and fairly to respect its engagements made by it in its advertisements and through its representatives with these does representatives, with fendants. these

"Paramount is using its monop-"Paramount is using its monopolistic power and is seeking the court's aid to bludgeon these defendants and all the other independent exhibitors throughout the United States into acceptance of its oppressive, inequitable, illegal and extortionate conduct and policy."

A meating of the laydate strike.

A meeting of the playdate strik-ing exhibitors called by President W. A. Steffes found more than 85 theatres represented, according to a bulletin issued after the session.

bulletin issued after the session. The bulletin states a poll was taken individually of those present to learn whether they wished to continue the playdate strike. Every individual present declared he would continue to refuse to give dates to Paramount and would not negotiate for the new product, 'says the bulletin. 'In other words, it was a 100% vote in favor of the action taken at the first meeting.'

It is announced in the bulletin that

It is announced in the bulletin that It is announced in the bulletin that two exhibitors, not present at the meeting, have withdrawn from the strike, however, and one of these has quit Northwest Allied. A communication was made public from an Erskine, Minn, individual, listed by Paramount as a purchaser of 1937-38 product. The individual stated he has been out of the show business for three years.

three years. Steffes says that individual counter-breach of contract suits against Par to compel delivery of the pictures are being considered by exhibitor strikers, despite the fact that their defense to the Par suit attacks the validity of the company's contract as construed by it. The purpose of this apparently paradoxical course, he explained, would be to obtain a court ruling as a the contract's proper construction or intertact's proper construction or interobtain a court ruling as to the con-tract's proper construction or inter-pretation, to compel Paramount to admit the contract is invalid or to defend its validity. Some of the ex-hibitors feel they can put Para-mount in a hot and embarrassing spot, one of its allegations being that the defendants are coercing other theatre owners into breaching their contracts.

The sale of candy, gum, popcora and other items, plus weighing ma-chines and drinking cups, has grown to be an important and widespread adjunct of theatre operation. Vari-ous circuits that have stayed away ous circuits that have stayed away from this by-product are now beginning to get on the bandwagon. The feeling in some sections that setting candy or other merchandise in theatres wasn't quite fair to local merchants and might cause illt will has been abandoned.

In other cases where theatre operators refused to put in candy or other concessions because they didn't want people to eat candy during shows, chew gum that would be left on seats or rugs or drop popcorn

snows, gnew gum that would be left on seats or rugs or drop popcorn around, the worm has also turned. Such operators have now decided to sell candy and other stuff themselves since they couldn't keep patrons

Such operators have now decided to sell candy and other stuff temselves since they couldn't keep patrons from bringing it in. One such circuit is Saenger, which now has inestalled candy counters in its inner tolobles. Saenger held out against this form of by-product until recently.

The money that is made by theatres adds to considerable totals on the year, even to such individual items as popcorn which many houses sell in front of the theatre or in the lobby. Over the Interstate circuit this has amounted to such an important gross business that the circuit employs a man who handles nothing but popcorn and travels to as far as the northwest to buy the corn in carload lots.

In a theatre like the Paramount, N. Y., the candy sales run to as high as \$1,500 a week, while the weighing machines frequently will bring in around \$100 on seven days.

OKLA. PIX FANS STILL RAZZ **SCREEN ADS**

Oklahoma City, Aug. 31.

Local theatre audiences continue to express an evident dislike for large masses of screen-house advertising and outside advertising as well, being hurled at them. In suburban houses here the patron must sit through from five to 20 minutes of advertising and self-praise for the house. Boos and similar expressions of disapproval have greeted advertising which is constantly repeated, week after week.

While the average audience locally will not kick too much about advertising, and even enjoy it if clever enough, the constant repetition of the same ad ires them no end. Straight announcement advertising Oklahoma City, Aug. 31.

Straight announcement advertising is being greeted with generous indifference.

some houses vocal objections

In some houses vocal objections have been expressed to ear-splitting, eye-dazzling giveaway blurbs bombarded before the patron.

Greatest objection to advertising comes from the suburban houses where managers are forced to cut and delete newsreels to keep shows on schedule. The sub patrons like newsreels and resent the two and three item shows they have been receiving.

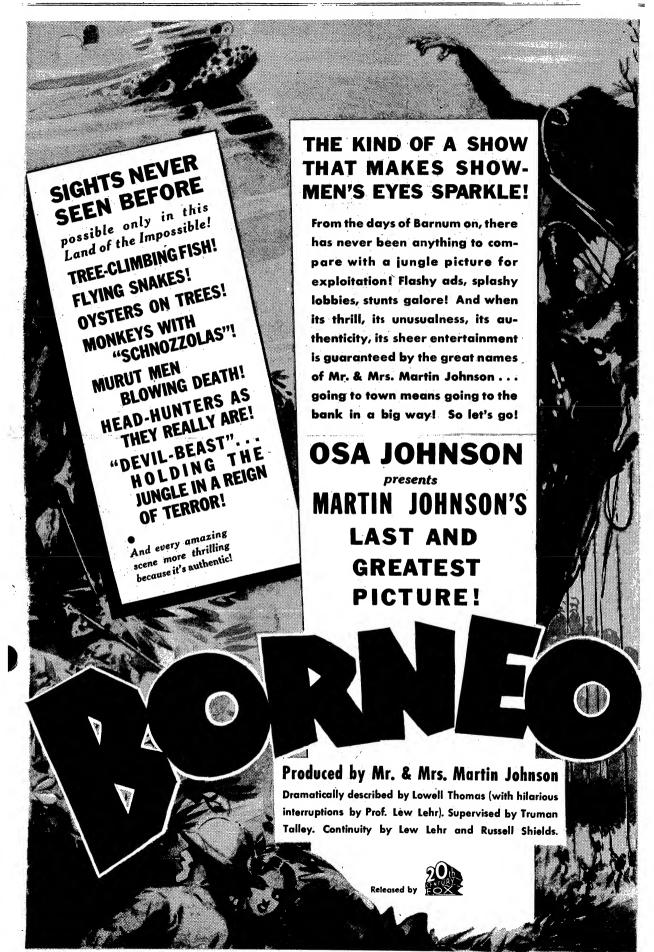
W. W. Watts, Pioneer Ill. Exhib, Killed in Accident

tract's proper construction or interpretation, to compel Paramount to admit the contract is invalid or to defend its validity. Some of the exhibitors feel they can put Paramount in a hot and embarrassing spot, one of its allegations being that the defendants are coercing other theatre owners into breaching their contracts.

KID'S GOT SOMETHIN' THERE

Tulsa, Okla., Aug. 31.
Phillip Lane, aged 11 years, 8 months and 16 days, walked into the bureau of vital statistics, plunked down 50c, and demanded a copy of his birth certificate.

'I'm big for my age,' he explained, I'm big for my age,' he explained, I'm



Film Reviews

OVER SHE GOES

(Continued from page 22) and there are many amusing situ tions before the whole thing straightened out. Honors are pretty well divid

straightened out straightened out straightened out straightened out straightened out of their opportunities, and John Wood making an attractive hero. Judy Kelly scores as the scheming Alice, and Max Baer has a brief appearance as a jealous California lover.

All told, a workmanlike adaptation which deserves to score.

FIT FOR A KING

RKO release of David L. Loew produc-lin. Stars Joe E. Brown, Features Helen duck, Paul Kelly, Directed by Edward daylick, Original sereen play by Rich-rich Flournoy, musical score, Arthur Mor-on and Company of the then we will be a series of the series of th

and the queen, who satisfies a headed for a preacher the star is still the blundering rub of the star is strengthed a trifte of sympathy for the hero and it strengthens the film's appeal considerably. Comedian still works in a few of his well-known yowls and typical Joe E. Brown slapstick, but Fit for a King doesn't depend on the strength of th

REPORTED MISSING

REPORTED MISSING
Universal release of E. M. Asher production. Peatures William Gargan, Jean Rogers. Dick Purcell. Hobat Cavanaugh.
Michael Filzmaurice. Joseph Sawyer. Diersel. Cholorova and Joseph Fields, Fromeric Cholorova and Joseph Strand.
Joseph Sawyer
Jens Grand Gargan
Jens Grand Gargan
Jens Glayton. Joseph Sawyer
Jack Chayton. Michael Fitzmaurice
Bill Evans. Robert Spencer
Bill Evans. Robert Spencer

The 15-year-old plot of the masked, mysterious airplane bandit who plies his suspenseful way through a mass of murders, traps and intrigues is brought up-to-date in pretty able, thoughtful fashion in Reported Missing. Film has plenty of action, det in the control of the contr

it will do all right. Especially well will it bolster a bill when used in subport and the plot are brought up to modernity with use of commercial transcontinental air transports' background. Ex-pilot turned inventor (William Gargan) has perfected a 'drift indicator' (gadget which is never lucidly explained, but from description is the equivalent of the 'radio beam,' in use now a trial on a run and the plane serving as the guinea pig crashes mysteriously. Later couple more ships kiss into mountain peaks, and it is discovered big robberies of wealth-Carrying passengers accompany each crash.

crash.

Digging into the mystery and the

VAUDEVILLE and PICTURE MANAGER for assignment. Fourteen y experience, Available now CHARLES E. MERMAN Drive und Vernon Bivd. ong Island City, New York

16 MM. Competish Irks Canadian Exhibs Too

Regina, Sask., Aug. 31.

Delegation from Saskatchewan
Motion Picture Exhibitors' Assn.
has been promised stricter supervision of theatres, especially 16 mm.
houses which are mushrooming in
dried-out areas, by provincial government. P. W. Mahon, Prince Albert, president, led delegation to see
Hon. J. M. Uhrich, acting premier.
Meeting resulted from annual confab of exhibitors at Prince Albert
when 16 mm. houses, now more than
400 in two years, were given the
o.o., also complaints that government institutions were admitting
public to shows for institutional
patients.

public to shows for institutional patients.

Meeting voted against bank nites in Saskatchewan; approved Xmas seal trailers; voted to check transient exhibitors; re-elected same executive, F, Shepherd, Biggar, replacing M. Bloom, Regina, bound for Toponto Toronto, Ont.

Toronto, Ont.
Officers include: P. W. Mahon,
Prince Albert, press; E. P. Fields,
Moose Jaw, vice-pres; L. M. Grayburn, Regina, secretary; W. C. Davis,
Regina, treas. Council, F. W. Miley,
Saskatoon; R. C. Sutherland, Weyburn; J. A. McKenzie, Estevan; H.
March, Moose Jaw.

Columbia Wants to Take Testimony West in Suit

Testimony West in Suit
Columbia Pictures Corp., through
its counsel, Charles Schwartz, will
ask N. Y. Supreme Court Justice
Charles Poletti today (Wed.) for an
order directing the appointment of
a commission to take testimony at
Los Angeles in connection with the
\$1,000,000 intringement suit brought
by Ferdinand Voteur, writer.
Schwartz wants the testimony of
Tom Van Dycke, Fred Niblo, Arthu
Strawn, W. M. Griffith, Henry Altimus, Harry Lochman, Frances Manson and Selma Stein, all connected
with Columbia, as preparation for
defense at the trial. All those named
are at present in Hollywood.
Voteur claims Columbia's picture,
'The Man Who Died Twice,' was
partly little from his story, 'Resurrection Morning,' Columbia disputes
his claim that he had submitted the
script and that after it was rejected
part of the story was put into the
picture. Besides damages, Voteur
wants an injunction and an accounting of the profits made on the pic.

CONTRACTS

Billy Gilbert drew a new acting ticket at RKO.
Republic lifted Ramon Novarro's option for two more films.
Collar Branch State of Joan, haided W termines

New stock contracts written at Par for Virginia Pound, Dorothy Daylon and Blanca Vischer. Sig Herzig's scripting option picked up for a year at WB.

Radio exercised at the property of the pr

up for a year at WB.
Radio exercised player options on
Alan Bruce, Diana Gibson and Jane
Rhodes.
Metro signatured Melvyn Douglas

STORY BUYS

Hollywood, Aug. 31.
Metro acquired screen, rights to
The Wheel, Italian stage play by
Cesare Vico Lodovici.
Republic purchased "King of the
Newsboys," original by Samuel Ornitz and Horsee McCoy.
Lattie Devil, original by A. H. Z.
Cartic de Mechanic Samuel Concart, acquired by Republic.

Mamoulian in Vienna

Vienna, Aug. 20.
Robert Mamoulian is here. Came
o Vienna after a short visit in

revelation of the villain consumes the major footage and packs fine suspense. The identity of the heavy is well concealed all along the route. Jean Rogers, cast as a plane host-ess, is the romance and as such doesn't deter the flow of the action pic. Comedy gets a trifle laborious at the construction of the control of t

Sanford Green Must Be Exam. Dec. 1 in WB Suit

Exam. Dec. 1 in WB Suit Sanford Green, songwriter, now in Hollywood, was ordered yesterday (Tuesday) by N. Y. supreme court Justice Ferdinand Pecora to appear Dec. 1 in N. Y. for examination before trial of his breach of contract suit against Vitaphone Corp. Green is trying to recover \$5,250 which he claims Vitaphone owes him in salary on a 44-week contract entered into last November. Green was a short subject songsmith at the Vitaphone last November. Green was a short subject songsmith at the Vitaphone plant in Brooklyn. WB admits dismissing the composer in January with 35 weeks remaining of the agreement. Contract called salary of \$150 weekly. Vitaphone contends Green neglected his work and it was forced to fire him.

WB Shorts' Tradeshows: More Screenings in Can.

Interested in getting trade reaction to its shorts for 1937-38, plus any suggestions or comment, Warner Bros. is arranging to show seven or eight in various series tomorrow (Thurs.) at the home office following a luncheon given by Norman H. Moray, short subject sales manager of the company. Luncheon will be

of the company. Luncheon will be held at the h.o.

In addition to those in the trade invited, Sam Sax, shorts production head; Grad Sears, general sales ngr. of WB, and Carl Lesserman, bis assistant, will attend. Three men identified with shorts series will also be on hand, Clem McCarthy, E. M. Newman and Floyd Gibbons.

will also be on hand. Clem McCarthy, E. M. Newman and Floyd Gibbons.
Trade showings in Canada of new WB pictures, not possible simultaneously with those in the States Aug. 23-24, due to lack of prints, are being spread over two weeks from eastern to western Canada. On Monday (30) and yesterday (Tues.) screenings were held at the Strand, St. Johns, Que.

Same prints will then be moved to Winnipeg, where showings are scheduled-for-the Garrick-Sept-8-9. On Sept. 9-10 pictures will be shown at the Tivoli, Calgary, while on Sept. 13-14 they will be screened at the Stanley, Vancouver.
Showings were held in Toronto concurrent with New York and other keys, while in Montreal they were held Wednesday and Thursday were held Wednesday and Thursday were held Wednesday and Thursday were held Wednesday and Thursday

were held Wednesday and Thursday (25-26).

Whale On Deck

Hollywood, Aug. 31.

James Whale moved into Metro
studio yesterday (Monday) under his
directing arrangement with Carl
Laemmle, Jr.

He will meg Laemmle's initial production not yet set

TITLE CHANGES

Hollywood, Aug. 31,
Grand National has transmutated
the tag of 'Face the Facts to 'Mr.
Boggs Buys a Barrel.'
Title of GN's 'The Great Guy'
metamorphosized to 'Pluck of the
Irish,' and same studio's 'Song of the
Gringo', goes to the trade as 'The Old
Corral.'
Paramount cham's

Paramount changed 'Across the River' to 'East of Shanghai.'

Syracuse Riviera Holdup
Syracuse, M. Y., Aug. 31.
While Manager Albert Gilbert of
the Riviera was at a drugstore half
a block away, an armed bandit
threatened the cashier and robbed
her of \$190 and escaped into a waiting ear.

ing car.

The bandit timed his move to perfection, the front of the theatre was deserted and the cashier, Ruth Millstien, was alone in the booth.

BUFFALO

(Continued from page 8)

(Continued from page 8)
given over to veteran appeal, but it
looks for only fair \$7,500. Last week,
'Hell Divers' (MG) (re-issue) and
Great Hospital Mystery' (20th), hit
fine \$8,600.
Great Lakes (Shaa) (3,400; 30-50)
Great Lakes (Shaa) (3,400; 30-50)
Great Lakes (Shaa) (3,400; 30-50)
Great Lakes (Shaa) (3,400; 20-30)
Hipp (Shea) (2,400; 25-40)—'Stella
ballas' (UA) (2d run). Switched
over from the Buffalo and looks set
from the Buffalo and looks set
from the Strong and Stuttering
Bishop (WB) about as expected at
fair \$6,200.
Lafayete (Ind.) (3,400; 25-35)—
'King Solomon's Mines' (GB) and
Girls Can Play' (Col). Takings are
ip's some; looks scaled to about \$7,000
good. Last week, 'Rhythm in Clouds'
(Rep) and Jim Hanvey, Detective'
(Rep) and Jim Hanvey or

Carolina Court OK's Jackpot as No Gamble

Charlotte, N. C., Aug. 31.

Theatre 'jackpot' nights won a de Theatre Jackpot nights won a decided victory at High Point when Judge Lewis E. Teague dismissed charges of lottery against four theatre managers following a hearing in which Prosecuting Attorney Ben L. Herman contended the theatre managers were violating the lottery laws by giving away cash awards in their theatres.

Judge Teague held that the cases Judge Teague held that the cases as presented did not constitute lettery. Attorneys for the defense contended that the 'Jackpot' night did not constitute a lottery because no one had to purchase a ticket or pay anything to become eligible for winning the award, and that lottery necessitated some valuable consideration being exchanged for the privilege of registering. privilege of registering.

The cases were brought against Hugh Smart, manager of the Paramount, Sanford Jordan, manager of the Broadhurst, C. F. Covington, manager of the Rialto and Charles Lewis, manager of the Carolina theatre.

Mono's Own Diggin's

Hollywood, Aug. 31.

To eliminate bringing companies in from location for interlots, Monoram has leased ranch property and is building a western street with complete facilities for shooting horse operas.

First company to use the new set-up is that making 'Stars Over Ari-zona,' Jack Randall musical galloper, with Robert N. Bradbury directing and producing.

Philly's New Newsreeler Philadelphia, Aug. 31,

Philadelphia, Aug. 31.

Demolition of Market street building was started this week to make room for Time News theatre, new-newsreel-house-opening here. Theatre, seating 500, skedded for opening in 65 days.

William Goldman, former Stanley-Warner head in this territory, is op-

L. A. Indies Want 24-Month Clause **Back In Contract**

Los Angeles, Aug. 31.

Los Angeles, Aug. 31.

Group of indie exhibs of the Southern California area has started agitation for restoration to the standard exhibition contract of the so-called 24-months clause. Under tis provisions, exhibs would have the right, at the close of the regular season, of notifying the distributor in writing by registered mail of intention or desire to play any piets contracted for but not delivered, if and when released by the distributors within the 24 ensuing months. Contention of local exhibs is that-inclusion of this clause in the exhibition contract would prevent any recurrence of the Paramount controversy, lunched in various key centers because of Par's failure to deliver to exhibs six pictures contagted by them for the 1936-37 season.

soit.

One of the demands of Southern California indies in any settlement with Paramount is a demand that the six disputed features be delivered to contract holders at any time they are released by company within two years after start of the current season, Aug. 1.

PAR KICKS OFF

Hollywood, Aug. 31.

'Hold 'Em, Navy,' Paramount's gridiron film, went before the eamieras last week with Director Kurt Neumann at the controls.
Cast includes Lew Ayres, Mary Carlisle, John Howard, Elizabeth Patterson, Benny Baker, Rôbert Cummings and Arthur Twitchell.

Voight Flacking Rep

Hollywood, Aug. 31. Hubert Voight is handling pub-licity releases for Republic with Beverly Barnett assisting. Flack was originally hired to ex-ploit 'Manhattan Merry-Go-Round.'

New York Theatres



PARAMOUNT THE

Bing Crosby Martha Raye DOUBLE OR

NOTHING"

IN PERSON! Shep Fields and His Rippling Rhythm Jana Pickens

Starting Friday

"THIN ICE"

CITY MUSIC HALL "THE PRISONER OF ZENDA" Spectacular Stage Productions

ROXY

On the Stage The Big Apple Contest ALL 25°, TO

Meet Andy Tucker . . . the Perfect Sucker Dance, Charlie, Dance clith STUART ERWIN, JEAN MURINS CHEMOX FARMELL, ALLEN JENKINS AFCROTHERED 45th St. 25c CRITERION 45th St. 25c CRITERION EVE. Sept. 34 Multion Friday Eve. Sept. 34 Multion Drummond Comes Buck"





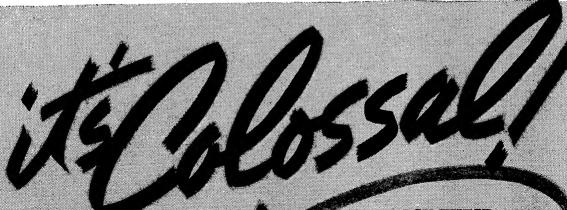
CAPITOL SASS

"Broadway Melody of 1938"

LOEW'S STATE "Captains Courageous"

"STELLA DALLAS"

WHEN RECORDS ARE BR



ASK THESE **EXHIBITORS WHO'VE** PLAYED IT!

FRIS "'HORIZON' SMASHES ALL ORPHEUM OPENINGS . . . BUILDING SENSATIONALLY!"

"HIPPODROME PACKED . . . OPENING SMASH . . . ENTHUSIASM TREMENDOUS . . . TOPPING 'DEEDS'!"

HARTFORD

"BUSINESS AT LOEW'S TOPS...AMAZING IN VIEW OF SMASH ROAD-SHOW ENGAGEMENT THIS TOWN!"

"SENSATIONAL GROSSES AT SPRECKLES... BETTER THAN 'DEEOS' BY 25 PER CENT!"

TREMENDOUS **OPENING!**

SRO smash...despite rainy weather, wires manage. ment of - Riviera Theatre, Binghamton, N. Y.

From the Palace Theatre in...

WORCESTER, MASS. comes news of an opening twice comes news of an opening twice as big as "Deeds"... and a second day still bigger ...!

"DEEDS" TOPPED BY 100 PER CENT

And business is building handsomely! It's a wire from -Palace Theatre, Youngs-

And here's a flash ...

"HELD OVER...DAY AND DATE...CAPITOL AND STATE THEATRES, RICHMOND, VA."

prices

FRANK CAPRA'S

PRODUCTION

RONALD COLMAN

A Columbia Picture SCREEN PLAY BY ROBERT RISKIN •

STATE, N. Y.

Loew's State is doing bullish biz this week with 'Captains Courageous' (M-G) on screen and the N. Y. Daily News' Harvest Moon dance-winners on stage as the prime draws. The film is no bo. deterrent, but the mass interest in the mooth Madaguaregarden dance testival seems even more enthusiastic.

dance festival seems even more enthusiastic.

As result the rest of the show is curtailed. Not only curtailed, but hardly billed: Cappy Barra's harmonicaists open; Mitzi Mayfair does a sock 'dance specialty to 'St. Louis Blues'; and. Cookle Bowers alone is permitted to run anything nearly approaching normal length. Because his panto comedy is so effective. It is Bookers to the present to include a sock comedy interlude to run anything rearly the hoofing ams come on.

The Harvest Moon winning teams are Ruth Scheim and John Englert, the shag; Mr. and Mrs. Peter Varao, of Brooklyn, he's a tailor, she a looker, and both married eight years, the waltz; (Fladys Crowder and Eddie (Shorty) Davis; colored lindyhop champs; Helen Sekac and Dominik O'Connor, foxtrot; Agnes Melcoil and Walter Cosden, rhumbaists, all-round grand prize winners, and champs; the condition of the property of the state of the property of the proper

and Marion Cheef and Marion Burney, tango champs.

All are clickers; the shag, tango, indyhoppers and rhumbaists, because of their novelty landing a shade more. The shagsters and lindyhoppers have to oblige with extra sessions invariably.

Ed. Sullivan, columnist on the News, who m.c.'s the Garden's and the state of the State of

MET, BOSTON

Boston, Aug. 30
Below par stage show with some commendable points. The Three Samuels and Harriet Hayes emerge with top honors, but even their very capable efforts in the dance department fail to save the show.

samues and narrier layes, emerge with top honors, but even their very capable efforts in the dance department fail to save the show.

Surprise package is Ma and Hischard, one with the sole of accompany to the same and the same

EARLE. PHILLY

EARLE, PHILLY
Philadelphia, Aug. 30.
This week's combo may not qual some of its power of the pow

she imitates all the regulars, including West, Dietrich, Pitts, etc. Miss Questel doesn't go in for any gro-tesquerie of make-up, appearing in a conventional evening gown.

Later she dusted with Charles-Foster Welsh ('Popeye'). He gives his full routine, including the plea for spinach, a recitation of one of his cartoon strip sequences, and his operatic specialty. (Carmen,' all ef which set him pretty for good returns.

which set him pretty for good returns.

Bill's other number is dance offering of Nick Long, Jr., and Nadine Gae: Long solos with some clever tapping, with and without the orch, but does most of his stepping with Miss Gae. They do taps, ballroom numbers and semi-eccentrics, and click firmly.

All in all, a good bill. Biz so far has been very good. Waters,

CAPITOL, WASH.

Washington, Aug. 30.

Washington, Aug. 30.
Straight vaude again this week, although Johnny Perkins does his best in encee spot to tie it into semblance of a revue. Fact that each act is kept strictly separate and no attempt at transition other than Perkins' introductions give show less smoothness than house, which goes in for whipping ingredients into unified whole, is accustomed to serving up.

in for whipping ingredients into unified whole, is accustomed to serving up.

Tops is Sheila Barrett, presented as local gal who made good. Working informally on extended stage she wowed 'em with Fannie Brice and Wi. C. Fields playing Scarlett O'Hara Render of the stage of the

Mann, Dupree and Lee open with nicely-balanced dance revue in which solo snake-arm tap and mod-ernistic acrobatic ballroom number are best.

are best.

Sara Ann McCabe does nice pretty girl-fat man gag with Perkins, and then takes over alone to warble Here's Love in Your Eye' and First Time I Saw You.' She's tall and beauteous, so they take it with a smile, but it's the high notes she smeanes in Song of Love' that makes smeanes in Song of Love' that makes 'Your Broadway and Mine', gets same reception, thanks to the operatic climax.

climax.

The Bryants follow with dummy pantomime, beginning with fake bald head stunt which is still surefire and holding most of house to sock hand at finish.

Pic is 'Love Under Fire' (20th) and biz fair.

Craig.

Orpheum, Salt Lake

Salt Lake City, Aug. 28.

Salt Lake City, Aug. 28.

Rather punchy offerings on Orpheum stage this week, which runs gamut from an inexhaustible harmonicker to a pair of formally attired hillbilly yelpers.

Gleaning lion's share of applause returns is Britt Wood, young man with an abundance of lung power, which he eloquently dispels to coax pleasing tunes from a variety of harmonicas. Dressed in a rural outfit, he percolates in his renditions of pop songs and semi-classics. Spotted next to closing, reeder easily snares top honors. He has good looks and a pleasing personality which spells socko on any bill.

Audience goes in a big way for

top honors. He has good looks and a pleasing personality which spells socko on any bill.

Audience goes in a big way for opening act, Don and Shirley, and most of their mountain music. They have humorous style of working and display showmanship in selling their by woodbury and his 13-piece house band play sweet-hot dansapation, as evidenced by a unique arrangement of 'Caravan'. The Woodbury orch includes these strings, five brass, four reeds and piano, stands out in the intermountain dance band-field as an attraction.

Second tops of the show, from standing the strings of the show, from standing the strings of the show in the show

ROXY, N. Y.

Stage bill at the Roxy is weak. Pie, 'Love Under Fire' (20th), should carry its share, but against the strong opposition current at nearby rival houses, a wallop stage show is needed.

show opener is neatly conceived number by the Gae Foster Girls, who occupy the stage bandstand and fake playing instruments, with the house band coming from the pit to picket with 'unfair' signs. Gals then go into an oke dance. House band remains on the stage.

into an oke dance. House band remains on the stage.

Remaining acts are in the following order: Buddy Rich, trick drummer and hoofer (better at the latter); Tex Wagner, imitations of barnyard sounds; Donald and Diane, mixed juve pair in a single tap routine that doesn't provide enough chance for fludgment; George Rubberneck Holmes act could skip the personable coloratura soprano; Lorraine and Rogian (New Acts) comedy dance pair that cop honors of the show, and Billy Blake, kid trumpeter, who is fair enough but can't equal his buildup. Gae Foster girls finale with a mass drum parage for theatrical effect. For a curtain, Paul Ash finally introduces the individual acts.

Ash finally introduces the individual acts.

It's all strange procedure. Show's title, "Tomorrow's Stars," is a not-too-clever variation of an aging tag. For another thing, the acts are tossed on and shoved off the stage in such a hurry they don't get half a chance. Speeding a show is all very well-but pace isn't achieved by hurry.

For a final fault, Paul Ash, as the established act supposedly giving youngsters a break on Broadway, should give them the spotlight or at least the stage—during their turns, anyway. Instead, he either butts into the spotlight ostensibly to help them but actually to heckle, or he basks in the glare of his own spotlight to distract the audience by facial business or prop laughs. Once he actually drops his batton during a dance act. Important thing is he shatters what attention the kids build un.

Hobe:

Palace, Cleveland

Cleveland, Aug. 29.

Current bill at RKO Palace is the kind of vaudeville that gives 'em more than their money's worth.

more than their money's worth. While bill's economical in settings, and might be quickened by some judicious pruning, there's plenty of variety and laughs, Kluting's animal act opens too leisurely but is a clicker for juves. Six dogs go through neat and tricky routines, with two average acuine class; act out of the average acuine class; act out of the state of the control of the

average canne class.

Sylvia and Clemence, two girls in bell-hop uniforms, skip out next for a roundelay of taps and comedy. Whiskbroom number is by far their

in beil-nob uninorms, step out next, for a roundelay of taps and comedy. Whiskbroom number is by far their step of the control of the control

STANLEY, PITTS.

second tops of the show, from standpoint of palm enthusiasm is Frank Hamilton. He offers nothing but himself and his still active pipes to win three encores and follows four bows with a smooth comedy monologue and song patter. House band solidines current bill be the Life of the Party, in which members of the outfit are allowed to go to town and deservingly get in tense audience appreciation. House policy of introducing local talent again undeld this week with initialer by Bill Call, Ornheum usher who has melodious tenor voice and personality. Kid goes about normal duties of showing patroffs to their seats while waiting his turn before the mike. Registered nicely with 'Chloe' and 'Will You Remember. Three Arnolds, two boys and gal, acrobats, wind un with a series of tumbling and balancing that amuses.

Pic is 'San Quentin' (FN) Guss.

the air waves and dance halls and has an outfit that with a little polish should go places in the de luxers as well. Lack of experience behind the footlights is evident here, however, and McCoy's m. c.'ling was a bit corpus

corny.

McCoy needn't worry too much about that end, though, it'll come with experience. What he needs to do is to slash his act practically in ha. since looseness of set-up destroys much of effectiveness.

ha. since looseness of set-up destroys much of effectiveness.

In addition to his trumpet specialtes, and he's a wiz with the trick stuff, McCoy carries Wayne Gregs, vocallst, and Bennett Sisters, trio, who do harmony and hoof a bit. Kids are cute with only moderate amount of talent, and Gregg looks good but has only ordinary voice.

Next to LeRoy in returns are Trado Twins with impression of a couple in a dark movie house and their top-heavy dance bit for a closer the highlights. Boys knocked out a solid hit and actually had to beg off. Carlot beautiful to the control of the couple of the couple

TABOR, DENVER

Denver, Aug. 30.

Stage show moves fast, consuming only 35 minutes, with the usual three acts and three routines.

Line opens in militaristic costumes, remain in back as Louis Ruegnitz, costumes, in Love a Military Band, mc. sings in T Love a Military Band, in Love a Military Band, in Love a Military Band, company to the cost of the c

dancing.

A Day at the Reces (MG) on the screen, with fall biz at opening show Rose.

HIPP, BALTIMORE

Baltimore, Aug., 30,

Baltimore, Aug., 30.
Nicely paced show at the Hipp
this week with four acts, Gene.
Austin with Candy and Coco, Henny
Youngman; Jack Seymour and Company and the Neiss Troupe comprising the line-up. Took 47 minutes to
unfold with Youngman acting as
m.c.

Lack Seymour

ing the line-up. Took 47 minutes to unfold with Youngman acting as Jack-Seymour and Company, dance flash open and pace show to good dast. After tap routine by Seymour, three femmes do some harmony warbling followed by an acrocontributed by another girl. The three warbling followed by an acrocontributed by another girl. The three warblers then go into an adequate military buck, with acrobatic dancer on again coming through with another routine, this time on her toes and very nicely sold. Seymour closes with some okay hoofing joined in by the entire troupe to a good curtain.

Youngman making his first appearance, goes into some gagging which has some age on it and fails to impress because the material is practically the same he used on his last appearance here which wasn't so very long ago Wity a comment of the present of

Youngman back, continues with used gags and finishes a bit strong with his stuff on the fiddle. Got some recognition on first distance and the stuff of the strong with his stuff on the fiddle. Got some recognition on first distance and the stuff of the

haser on any show.

Film is 'Make a Wish' (RKO).

CHICAGO, CHI

Chicago, Aug. 30.

Stage show this week hasts but 38 minutes, and probably those who care least are Balaban & Katz, since the feature which takes up the rest of the time is a Paramount. Show is a wallop with Jack Denny and band providing the sock.

Denny is a good

providing the sock.

Denny is a good showman. He's easy, conducts without flash or display, and minimizes the chatter, with what he does done in crisp, capable style. His music is absolutely outstanding for a house such as this. Only quality could hold an audience even for 38 minutes with Denny's type of music, and he held 'em sowell they were hollering for more at the finish.

well they were hollering for more at the finish.

With Denny is Judy Lane, and Bobe Pace, singers. Both are young, and have appearance. The girl does a carioca number, and goes into a swing-blues thing; both okay. On the show cought Bob Pace had to the show cought Bob Pace had to Has a nice vote and quiet, unassuming delivery.

House has the band set in heavily-draped stage. Lighting effects are excellent, with fading and colors for different moods and changes. At finish, for finale, back drapes part and stand rolls forward to have Denny's men augmented by Chicago's pit band. Light Cavalry' Overture all together, and hit a peak.
Only two acts are on the show, Georgie Tapps, the Three Sophisticated Laddes. Tapps is a very good dancer, and did three numbers.

Three Sophisticated Ladies—there's

dancer, and did three numbers.

Three Sophisticated Ladies—there's an act. Three girls who take the hardest falls on record, yet do so in a way that's subtle enough for the Chicago audience, and solid enough for strangers. Of all the knockabouts, it's probably the fastest, smoothest and most workmanilke. To prove it, they're not at all out of place working in front of Denny's orchestra.

'Artists and Models' (Park) in the control of the

'Artists and Models' (Par) is the picture, and almost capacity on the third of the five shows played on opening day. Bill is in for two weeks.

LYRIC, INDPLS.

Indianapolis, Aug. 29.

LYRIC, INDPLS.

Indianapolis, Aug. 29.

This 25-year-old vauddimer winds up its third, year of consecutive, weeks of stage shows in a speciacular manner this week with Eddy Duchin and his orchestra on the stage pulling in record crowds that promise to set up a new all-time box office figure.

The stage pulling in record crowds that promise to set up a new all-time box office figure.

The stage pulling in record crowds that promise to set up a new all-time box office figure.

The stage pulling in record crowds that promise to set up a new all-time box office figure.

The plays his theme on the piano before the traveler opens the fans begin to applaud. He gets away quickly with a short medley of poputines and then never lets up as he presents in rapid succession Patricia Norman, singer: Miniam Yerne, solo tapper; and Stanleys another brief band number here and then brings out Vic Hyde, billed as the 'One Man Swing Band.' Hyde, who used to do a two-minute specialty a season ago with Olsan and Johnson, now does a twelve-minute act with comedy talk, stunt of playing three trumpets simultaneously, a performance caught.

Duchin and his band follow with Caravan' and Mario and Floria detwo ballroom numbers that are similar. Duchin and his band follow with Caravan' and Mario and Floria detwo ballroom numbers that are similar. Duchin and his band follow with Caravan' and Mario and Floria detwo ballroom numbers that are similar. Duchin and his band follow with Caravan' and Mario and Floria detwo ballroom numbers that are similar. Duchin then plays the piano to satisfy some of the mob's requestis. He neatly get out of this into the whistle and sing while he plays tunes ranging from 'Merry -Go-Round Broke Down to 'Good Old Summertime'. He has a pleasing way about him and is able to hold the audience in the hollow of his hand. For his finish, he does 'Stormy Weather,' presenting it as 'my facultion' and finish, he does 'Stormy Weather,' presenting it as 'my facultion' (21) at fith

plause.
Picture, 'Confession' (WB) is helping biz, Standees Friday (27) at fifth show.

Kiley.

Embassy Newsreel, N. Y.

Only Paramount offers real clipton the Sino-Jap situation, highlighting the Embassy program, The newsreels are bluffing on that conflictor are impotent. As witnessed at the Embassy this bang-up show in the Far-East is a complete mufferoo. The conflictor are impotent. As witnessed at the Embassy this bang-up show in the Far-East is a complete mufferoo. The conflict of the conflict



Stuart ERWIN "SMALL TOWN BOY"

J E D P R O U T Y
A ZION MYERS Production
"A RIOT OF MIRTH"

"The SHADOW STRIKES"

ROD LA ROCQUE

"The Shadow has MAX and ARTHUR, ALEXANDER thrilled millions over the air and in magazines"



BRUCE CABOT "LOVE TAKES FLIGHT"

BEATRICE ROBERTS
A CONDOR Production
Produced by GEORGE A HIRLIMAN

Blazing Romance of the Airways



"HERE'S FLASH CASEY"

... ERIC LINDEN BOOTS MALLORY

MAX HEARTHUR ALLXANDER

tiglia: 's during news photographer'



"RENFREW OF THE ROYAL MOUNTED"

and CAROL HUGHES

Produced and directed by AL HERMAN

"Radio and Fiction's famous here now on the screen"



"WALLABY JIM OF THE ISLANDS"

with GEORGE HOUSTON and RUTH COLMAN Produced by BUD BARSKY

"Collier Magazine's most colorful sea adventurer"

GRAND NATIO

EDWARD L. ALPERSON presents

JAI

CAG

DANCING...ROMANCIN REAL WALLOP IN HIS

SOME SOME SIONSI ARG

VICTOR SCHERT
PRODUCT

EVELYN WILLIAM FR

MONA BARRIE GENE LOCKHART - JAME CULLY RICHARDS - CANDY CANDIDO - Willia Marek Windheim - Johnny Arthur - Dw

Original story, music and direction by VICTO
Screenplay by AUSTIN PARKER - Orchestra conductor
C. BAKALEINKOFF

Dances arranged by HARLAND DIXON

Romance of a Brod

THE

Featuring: IRENE HERVEY • ROB GILBERT & SULLIVAN Players • WI others • Produced and directed

Presented by EDWARD L. ALPE



ARMSTRONG • PAULA STONE • ED BROPHY and an all star cast of the Original New York AM DANFORTH • VERA ROSS • VIVIAN HART • FRANK MOULAN with ALLAN ROGERS and Y ANDREW L. STONE • Screenplay by BETTY LAIDLAW and ROBERT LIVELY DN • GILBERT & SULLIVAN ON THE SCREEN FOR THE FIRST TIME • HEAR AGAIN:

"Three Little Maids from School" • "Poor Little Botteroup" The Wandering Ministrel" • "The Mikado's Song" • and many others

INJUNCTION AGAINST TRANSRADIO STOPS BROADCAST OF FARR-LEWIS GO

Decision Will Have Important Effect on Future Sports Events-News Service Doesn't Think Issue Cleared Up-May Appeal

Injunction issued Monday (30) by N. Y. Supreme Court Justice Ferdinand Pecora restraining Transradlo Press Service, Inc., and Radio News Assn., Inc., from infringing on News Assn, Inc., from infringing on ine National Broadcasung Co.'s ex-clusive right to broadcast the Joe Louis-Tommy Farr fight from the Yankee Stadium is expected to have a wide effect on similar situations arising throughout the country. Judge Pecora's decision was broad and covered every attempt of com-petitors from infringing on the ex-clusive property rights of another.

clusive property rights of another.

Though it had not decided by yesterday (Tuesday) whether to appeal the injunction. Transradio didn't consider the ruling an unfavorable, one. Impression the news service gathered from Justice Pecora's finding was that, while it enjoined the defendant in this particular case, it did not undertake to pass on the merits of counter-arguments or touch upon the law of news as property rights. Question yet to be decided is whether any one has a lawful right to bottle up news, as such, or whether the issue of unfair competition takes precedence over the right to the free dissemination of news.

of news.

Along with NBC, 20th-Century
Sporting Club, promoters of the
fight, and the Arthur Kudner, Inc.,
advertising agency, asked for the injunction, after Transradio had informed its clients that it would teletype-to-them.a-round-by-round description of the battle. Kudner
agency has negotiated the broadcasting rights for Buick.

Plaintiffs contended that, for Transradio to send out any description of the fight while the battle was in progress, was an infringement.

Pointed out seyeral ways in which Transradio could obtain and broadcast the battle, but held that each method would be violating NBC's rights. Among the methods described would be to have a commentator smuggle into the arena a short wave set, or to have a group of reporters present, leaving one by one at the end of each round and phoning to the main office. Third possible method was for a commentator to view the fight by telescope from the foot of a nearby building. The fourth, and most likely method, according to Judge Pecora, would be for Transradio to relay the National broadcast.

In granting the injunction, Judge Pointed out several ways in which

In granting the injunction, Judge Pecora held:

Pecora held:

"Upon oral argument of this motion, the Court requested counsel for the defendants to submit the plan by which they intended to give their clients a running account of the fight. The defendants attorney then informed the Court that it was the plan to obtain 'tips' from the ringside broadcast and to authenticate them by its own representatives located at vantage points outside the Stadium, but within view of the bout.

Obviously such action would con-stitute an unlawful appropriation of the exclusive property of the plain-tiffs.

tiffs.

The defendants plan for broadcasting an account of the exhibition will necessarily be based, to a substantial degree, upon the use of the plaintiffs broadcast. Under all the circumstances this Court cannot reach any conclusion other than that the plan submitted by the defendants cannot be utilized without unlawful appropriation of the substance of the plaintiffs' broadcast. Plaintiffs' motion for an injunction is granted.

Fowler for Fields

Keith Fowler, radio gag writer, planed to the Coast Friday (27) to script for W. C. Fields on his Chase & Sanborn program. J. Walter Thompson agency put in the call for the writer and is paying his salary.

Last season Fowler was retained by Thompson to script material for the guests appearing on Vallee's

Transradio's Plan

Transradio had arranged to Transradio had arranged to pipe the round-by-round description of the fight to approximately 65 stations before the injunction was served and the whole thing called off. It recalls the Braddock-Louis fisticuffs, at which Transradio got away with the stunt. Sent five men in to see the fight equipped with short wave senders. Three of them got nabbed at the gate and were turned away, but the other two got away with it.

Transradio's legal rebuttal has always been that news is news and can't be bottled up.

Philly United Front On Musicians Fades: Union Chatter-Goes On

Philadelphia, Aug. 31.

Split appears to have taken place in the short-lived allied front put up by broadcasters here to win conces-sions from the Musicians' Union in new contracts. Confabs are skedded by the local with each station sep-arately this week.

Immediate purpose of the meetings with those airers which have union bands will be to decide what to do about extending the present termers from their expiration dates tomorrow (1) until after Sept. 14, On the latter date the A. F. of M. is expected to the about extending the present the second of the second

tomorrow (1) until after Sept. 14. On the latter date the A. F. of M. is expected to give a decision on the recording matter. No permanent contract can be drawn up before then. Stations which have bands want contracts extended on the present basis. Union wants more men in for the two weeks, as per agreements already tentatively reached. Get-together with KYW was held last Friday (27). Local wouldn't commit itself to anything, although Joe Weber declared that agreements could be made now, subject to approval of the national exec board. Weber added that during the next year he wants 3,000 musicians employed in the nation's stations at \$5,000,000. He also stated he is aiming to work out a definite ratio between rate cards and number of men and salaries.

and salaries.
Union demands at this week's talks Union demands at this week's gains will be: WCAU-22 men at combo rate cf \$52; KYW-20 men at \$45; WFIL-16 men at \$40; WIP-12 men at \$30.50; WDAS-probably 7 men at \$30; WPEN-WRAX-14. men at \$70 (band here works 4 hours daily, 7 days a week).

GENE & GLENN'S 2-HR. **BALLYHOO BROADCASTS**

Cleveland, Aug. 31. Gene and Glenn, one-time ace Cleveland radio act, returns to WTAM Wednesday (Sept. 1) for a series of two-hour programs to ballyhoo their appearance at the Great Lakes Exposition Sept. 11 and 12.

Great Lakes Expussion - 22.

Team will go on the air in an all-request program to get listeners to bring kids down to see their Jake's Circus' at the Expo.

Will also visit Erie, Pittsburgh. Akron. Toledo, Detroit, Canton, Youngstown and Columbus for similar broadcasts over local stations.

War in Georgia

Atlanta, Aug. 31.

Having been shutout 3 to 0 in the game of personnel grabbing, WATL finally pushed around a score on WAGA when it got the latter's Jack Hammette for its commercial staft. WAGA had hired Earle Pudney, program director, Chesta Fulmer, continuity writer and Paul Overbay, aunouncer, away from WATL when it opened up Aug. 1.

Albert E. ('Hoot') Gibson has replaced Hammette at WAGA. Atlanta, Aug. 31.

Show Must Go On

Buffalo, Aug. 31.
Ralph Hubbell, WBNY sportcaster, carried on with his daily two-hour sports stint last week in spite of a

sports stiff has week in spice of a severe attack of appendicitis. His physician decided on treat-ment rather than knifing, which en-abled Hubbell to carry on. Still shaky, but feeling better.

CIO USING WAX PROPAGANDA TALKS

CIO this week expanded the scope of its propagandizing via sponsored radio programs to the silk-mills' area of Pennsylvania. Weekly night-time quarter-hour waxed talks will be aired over a three station hookup using WSAN, Allentown; WAZL, Hazelton, and WGBI, Scranton.

Silk-mill employees in that region are being advjeed to demand that their employers huddle with the National Labor Relations Board and give 'em the opportunity to vote for a bargaining unit—the CIO's textileunion affiliate, of course.

Meanwhile, having won the right to vote for union representation in New England textile towns where the American Woolen Co., country's largest milling corp., has plants, the CIO air campaign over WCOP, Boston; WERO, Providence; WSAR, Fall River, and WSPR, Springfield, continues with spiels admonishing the workers to vote CIO and not for a company union. CIO battle to organize Ford work-

workers to vote CIO and not for a company union.
CIO battle to organize Ford workers in Michigan is still using the air with a daily program on WJBK, Detroit, fed to WJIM, Lansing, and WFDF, Flint. Unionizing efforts expended by John L. Lewis' outfit among the Bethlehem Steel workers still go on with thrice-weekly quarter-hours over a linkup of WCBM, Baitimore; WJAC, Johnstown; WSAN, Allentown, and WHP, Harrisburg.

WSAN, Allentown, and WHP, Harrisburg.

Transcriptions for use on all four organizing fronts are supplied by Morris Novik, program director at WEVD, New York's labor union station. Talks by CIO-favoring congressmen and governors, plus labor leaders and social-minded w.k.'s are supplied. WEVD made a slew of these discs from live talks given during the past year over its wavelength, and secured permission from the talkers for their use in the current CIO air campaigns.

Due soon is CIO's first ether invasion of the Deep South when two stations, as yet unselected, will be asked to carry the same sort of commercials when CIO opens a drive to organize the workers in the independent steel mills in the Birmingham, Ala., district.

Ommerle Leaves CBS For Morris Agency Talent Job in N. Y.

Harry Ommerle is chucking his production berth with Columbia Broadcasting for a whirt at handling talent at the other end for the William Morris office in New York. Currently he is holding rein on the Chesterfield show here. His aide on the ciggie broadcast, Don Bernard, may take over the show. Ommerle is the second CBS producer to check out in the past few weeks. Brewster Morgan, who with Ommerle produced the Shakespeare series, joins up at Metro as a writer next month. Hollywood, Aug. 31.

next month.

Bernard was formerly production chief at KHJ downtown.

Just a Pal

Al Jolson guests on Ben Bernie's American Can show originating on the Coast Sept. 14. Herman Bernie booking.

WLW's Drift-Away from MBS

Slow, but certain, drifting away of WLW, Cincinnati, from the Mutual Network became markedly evident last week when the supervater gladly okayed the substitution of WCKY as the local outlet for the series which Silver Dust started over Mutual Monday (30), Under its deal with Mutual. WLW has first and exclusive call on all web's commercials.

that web's commercials.

Breakdown of the business which WLW has already set for the fall, starting with the return to standard time, shows no Mutual accounts for the evening and only three quarter-hour daytime spots during the week. Analysis by quarter-hour units follows: W HR. UNITS WEEKLY

Network NBC	Evenings (6 p. m. to 11 p. m.)
WLW Line (through Transamerican)	
Locally sold	
Mutual	. 0
	Daytime (9 a. m. to 6 p. m.)
NBC	
WLW Line (through Transamerican)	. 36
Locally sold	. 35
Mutual	
	Daytime (6 a. m. to 9 a. m.)
WLW Line (through Transamerican)	. 48
Locally sold	

Checking Up on CAB

Colgate Group Wants to Know How Figures Are

Is Chevrolet Happy?

Ted Lewis, Josef Cherniavsky and John Charles Thomas, with the Vorhees orch, have auditioned a series for Chevrolet, to succeed

Picman, of Music Corp. is

NEWS EDITORS PLAN CHI CONV.

Chicago, Aug. 31.

Chicago, Aug. 31,
Set-up of the first annual convention of the Association of Radio News
Editors and Writers, to be held here
Sept. 10-11-12, will be that of a classroom, and the anticipated 125 delegates will be instructed in the various phases of newscasting by leading members of the industry.
According to plans made late yesterday afternoon (30) by President.
John Van Cronkhite and Secretary
Al Hollander, nine meetings are
scheduled for the three days, practically all of them with a school
angle. Boake Carter has been invited to speak on an evening session,
and has signified his willingness to
come, if his sponsor will permit it.
Banquet speaker will be Leo Fitzpatrick, general manager of WJR,
Detroit. He is scheduled for Saturday (11), also the day Tom Flanagan, president of Penn Tobacco Co,
speaks on What Sponsors Expect.'
Four-hour session will be held on
Friday afternoon (10), with Ken McClure, WOAI, San Antonio, scheduled to explain 'Editorial and Station
Policy In Selection of News Copy';
Earle Smith, KMBC, Kansas City, to
spiel on 'Writing and Broadcasting
News for Radio'; Ken Ellington,
WBBM, Chicago, to orate on 'Building the Perfect Radio News Program,' and John B. Hughes, Don Lee
net, to have a go at 'Effectively
Scheduling News Programs and
Flashes.'
Couple, of other sessions are
scheduled more for 'Esternom are
scheduled

Couple of other sessions are scheduled, most of them for elections, committee appointments and officer inductions.

Gabel Parting Mustache In Two Different Ways

Martin Gabel will play the Shadow over WOR-Mutual on Sunday afternoons beginning Sept. 12 for Blue Coal. Is currently starred with Alice Frost on 'Big Sister' serial daily over CBS.

Actor is also set for the Cassius part in Orson Welles' revival of Yulius Caesar' this fall on Broadway. Production will be in modern dress, been done that way. Idea is that the Shakespeare drama is a striking from Minneapolis, and he does his commentary on present day dietatorships.

Copy of an extensive coincidental listener survey made by Benton & Bowles at the instigation of Colgate-Palmolive-Peet has been turned over to the Co-operative Analysis of Broadcasting in order that the directors of the latter setup explain why the findings of the two projects differ so widely. B & B study shows that the audiences were anywhere from three to five times greater than accounted for by the CAB reports covering parallel periods. Palmolive-Peet has been

covering parallel periods.

Benton & Bowles used the same statistical basis as the CAB. Exactly the same cities, the same dates and-the same number of calls were involved. Only difference was that the B & B study entailed resort to the co-incidental method exclusively, while the CAB depends on the memory factor, since calls are made at spaced intervals during the day. In checking up on the CAB's find.

at spaced intervals during the day. In checking up on the CAB's findings, Benton & Bowles confined itself to daytime script shows. These were its own Myrt & Marge (Supersuds), 'Pretty Kitty Kelly' (Continental Bread), and 'Backstage Wife' (Dr. Lyon's Toothpaste). In the case of 'Kitty Kelly' the CAB gave it a rating of 2.5, while the survey conducted by B & B put the percentage at 10.2.

Benton & Bowles, used the facility.

Benton & Bowles used the facili-ties of the Clark-Hooper research organization for the probe, with CBS contributing a share of the expense involved.

STUHLER ON TALENT BUYING FOR Y. & R.

Revised setup of Young & Rubi-cam's radio department puts William Stuhler, v.p., in charge of talent buy-ing. This is in addition to his regu-lar functions as the agency's director of radio

Stuhler's authority over talent ac-tivities embraces both the New York and Hollywood offices. Therese Lewis will assist him in the east and Joseph Stauffer in Los Angeles.

Joseph Stauffer in Los Angeles.

Donald D. Stauffer, newly appointed v.p., has been placed in general charge of show production and client contact. Pat Weaver becomes radio director in charge of production under Stauffer, while Tom Harrington holds the title of radio mgc. in Hollywood. Hubbell Robinson, Jr., supplements his duties as producer with the post of personal assistant to Stauffer. Clarence Olmstead is to be mgr. of the radio department under Stauffer in New York.

KICKING BASEBALL AROUND

Emily Holt Named Exec Sec of AFRA, CHI STATIONS Geo. Heller Her Aide; Organizing Chi

Aften several weeks of maneuvering by various factions within the organization, the American Federation of Radio Artists yesterday (Tuesday) named Mrs. Emily Holt national executive secretary. George Heller, already national treasurer, also becomes associate secretary.

Selection of Mrs. Holt ends a split that were rapidly assuming serious

also becomes associate secretary. Selection of Mrs. Holt ends a split that was rapidly assuming serious proportions and had brought the AFRA drive to organize the radio field to a virtual halt, Various candidates had been favored for the job, Mrs. Holt emerging within the last few days as a compromise. She was previously offered the post of successor to Frank Gillmore as executive secretary of Equity, but turned that down. Understood the AFRA post will pay \$7,500 a year. Hellerwould also be payrolled.

Question of executive sec has been a tough nut within AFRA since the group's formation. Large part of the New York membership favored Heller, legit actor and Equity council member. He was named national AFRA treasurer, an honorary position, two weeks ago. He was one of the most active workers in the formation of the Federation and, although the executive secretary does most of the sculul work. Others advanced for the post were Morgan Wallace and "Noorman-Reid," both from the Coast contingent.

Coast Angles contingent.

Coast Angles

Const Angles

Opposition to Heller for the job is believed to have stemmed from various quarters. Certain elements in the Coast faction and in the Actors Equity administration are reported to have been against him because he was identified with the insurgent group in Equity. It was also said he was too young. Latter point, however, was looked on as favoring him yome. While Kenneth Thomson, Screen Actors Guild executive secretary, has repeatedly denied seeking any influence in AFRA affairs, members of the board have indicated his opposition might keep Heller from getting the job.

Mrs. Holt, a resident of Dallag, Texas, where het Fulband is in the oil business, was several years ago

Mrs. Roil, a resident of the coll business, was several years ago associate counsel of Equity. She is one of the few persons in that organization who held the confidence of all the opposing factions in the group. She is due in N. Y. today or tomorrow (Thursday). While the echnical official acceptance by Mrs. Holt has yet to be announced, understood this is but a formality. With the post of executive secretary filled, the split in the AFRA is now expected to be cemented. Figured the organization drive in New York, on the Coast and in other cities, which has been noticeably stalled by the behind-the-scenes political skirmishing, will be quickly pushed.

litical skirmishing, will be quickly pushed.

Chicago Body

Campaign to organize Chicago got actively under way last weekend, when Heller and Henry Jaffe, attorney for the group, made a hurtied trip there to set up a local. Drive will be actively pushed, but will remain under cover temporarily for fear of reprisals. First open meeting will be held Sept. 12, with a flock of name speakers from the national AFRA membership. Attempt will be made to have Eddie Cantor, national prez, headline the Program. Organization of other key cities: throughout the country will follow the Chicago drive, but may run into added difficulty in the possible firmer opposition of studios and agencies there.

Now that its national organization is virtually set, the AFRA will imediately nen its own office in New mediately nen its own office in New

Now that its national organization is virtually set, the AFRA will immediately open its own office in New York. Has been using Equity head-quarters temporarily. Figure the quarters will seelected this week. Recognition from the networks and agencies will also be on the early Varieties. 30 minute weekly WGN-AFRA schedule. Officials deny that the organization will attempt to li-

'Bonelli's Tea Party'

Board of strategy of faction opposing George Heller for national executive secretary of the American Federation of Radio Artists planned a cocktail session last week to introduce Morgan Wallace, Coast group's candidate for the post, to local members of the board. Affair was held at the New York home of Richard Bonelli and beecoti-

was held at the New York home of Richard Bonelli and beeotiful written invites were sent to the prospective guests.

With Bonelli, the guest of honor and other sponsors present, however, none of the invited guests showed their schnozzes inside the door. That weeked him Wallone as earlier worked in Wallone as earlier than the wallone with the sent and the scnnozzes inside the door. That washed up Wallace as a candidate and he left a couple of days lates for the Coard. Affair is now being spoken of around Broadway as the Bonelli teamarky.

NLRB OK'S CIO'S **CONTROL OVER** WHN WORKERS

Washington, Aug. 31.
CIO control over broadcasting station workers, already exercised in some 15 stations, was further extended Wednesday (25) when the National Labor Relations Board held its affiliate, American Radio Telegraphists Association, to be the exclusive bargaining agency for the broadcasting engineers at station WHN, operated by the Marcus Loew Booking Agency, N. Y. Jurisdiction over the station's engineers had been claimed by the Theatrical Protective Union, Local No. 1, IATSE, an AFL affiliate, which in 1931 made an effort to organize the station but without much result.

ARTA undertook to organize the

which in 1831 made an entry to toganize the station but without much
result.

ARTA undertook to organize the
station early this year and in May
attempted to bargain with the company, when the IATSE protested, as
did the Motion Picture Operators
Union, Musicians Union and Thestrical Stage Employees Union.
Faced with this opposition, the
station refused to bargain with the
ARTA until it was certified by the
Labor Board, which held hearings
in New York July 2 and 6, and oral
argument in Washington Aug. 11.
In its decision the board held that
the station's engineers had organized along the lines proposed by the
ARTA and that they had shown a
desire for self-organization by becoming members of the union. It
further held that no evidence was
offered to show that the TPU had
recently attempted to organize the
men and 'pressed its claims only
when it realized that the ARTA had
successfully organized the radio
broadcast engineers and was about
to enter into an agreement with the
company. company.'

cense advertising agencies somewhat the way Equity does with talent agents.

Chicago, t.ug. 31.

American Federation of Radio Artists holds its first open meeting tomorrow (Wednesday) at 10 p. m. in the Capitol building. All radio performers solicited have received application blanks. This meet follows the tentative meeting at the Palmer House Sunday.

MAY DROP IT

WBBM and WGN Discuss Deal to Shelve Pill-Pounding Broadcasts-Claimed Too Much Afternoon Business Available

BREAK FOR MINORS

Chicago, Aug. 31.
Discussions of baseball broadcast schedule for next year are already in progress. Understood that WBBM, Columbia key here, is pushing for a deal with WGN to effect an elimination of baseball from the schedules of both stations, and thus confine it osmaller spots such as WIND, WJJD and WCFL.
WGN is backing away.

to smaller spots such as WIND, WJJD and WCFL.

WGN is backing away from such a deal, but, at the same time, is a little hesitant about backing too great a distance, lest it find itself in the same predicament as WBBM is in at present. For the past couple of years, WBBM could have made more money by not carrying baseball, yet dared not drop it. Absence of the Skelly Oil program, 'Roses and Drums,' and several other shows, particularly those of Sunday afternoons, was due entirely to the uncertain length of baseball schedules. Same is true of late afternoon serials, several of which started, but had to be dropped because baseball forced them off two or three times a week.

week.
Ordinarily, a station would not get into such a predicament, but since WBBM is the only Columbia station in Chicago, there's plenty of demand for time, both by CBS and local shows. WGN, the Chicago Tribune station, has made a great to-do about sports broadcasting, but is watching things closely, for it is the only Mutual outlet here, and should Mutual develop an afternoon and late afternoon: spurt in time sales, WGN is afraid it'll find itself in the same category as WBBM.

If both stations don't drop it, neither one dares go it alone, each feeling that a big airing of baseball will keep the audience after the game, as well as during it.

Also entering into the discussions is the position of WMAQ. At present, neither WMAQ nor WENR, other NBC key, carries baseball, but it's understood that Kellogg is making overtures to NBC for the purpose of switching its broadcast from WJJD to WMAQ, or adding that station to WJJD.

However, it's not thought that this deal will go through no matter what. week. Ordinarily, a station would not get

NBC FORCES A&A TO CANCEL GUESTEES

Amos 'n' Andy ran into a peck of trouble with Lord & Thomas and National Broadcasting when they consented to make guest appearances on two outside commercials and a complete take-over of one show for Packard, was allowed to stand, but NBC called a halt on A & A appearant of the control of t

NAB Denies Conference Planned To Talk Over Demands of AFM

Politico Catchphrase

Pittsburgh, Aug. 31. Pittsburgh, Aug. 31.
Word-of-mouth p ub blicity
Charlie McCarthy, Edgar Bergen's dummy, is getting here of
late is something terrific. Hot
political campaign now on and
every candidate for office seems
to have struck the same phrase
for attacking his rivals.
It's 'He's just a Charlie 'McCarthy for the posses.' Carthy for the bosses.

'I Promise' Lads Have Pittsburgh Air All Tied Up

Pittsburgh, Aug. 31.
Hottest political campaign in Pittsburgh and Allegheny county in years is proving a bonanza to five local radio stations. Every spare minute of time from now until primary on Sept. 14 has been snatched up by various committees and candidates, with the result that broad-casting outlets are giving possible local commercials the go-by for the next two weeks.

local commercials the go-by for the next two weeks.
Flock of prospective business clients have been clamoring for time, but stations have nothing to offer them at present. Candidates are taking everything from two to 15-minute spots.
It's gravy for the stations, since the time comes high and the politicians provide their own talent, if any.

cans provide their own talent, in any. Incidentally, broadcasting exect locally expect 1937-38 to be the top year for coin so far. Flock of would-be local sponsors are clamor-ing for shows and program direc-tors are tearing their hair trying to cook up programs.

Metro-Lucky Strike Deal Seen as Likely; Tom McAvity to Coast

Thomas A. McAvity, director of radio in the New York office of Lord & Thomas, is slated to move to the Coast within the next two weeks on a permanent basis. It will be the first time that L & T has used Hollywood as a major base for its broadcasting activities. McAvity's successor in the New York office has not been chosen not been chosen.

not been chosen.

Tod & Thomas is figuring on airling two shows from Hollywood this fall. Contract for neither of them has been closed. One of them involves a tieup by Lucky Strike with Metro studio show. Bill Bacher, radio contact for the Metro studios, is due in New York this week to discuss the project with James Rogers, L. & T executive on the American Tobacco account. Asking price in this case is \$25,000 per broadcast for the studios. the studios.

With the time bill the overhead or

With the time bill the overhead on this airing would amount to \$40,000. Chances are that the account's Wednesday night period on NBC will be tagged for the Metro show, if and when the cig manufacturer and the film producer get together. Saturday night spot on Columbia will be retained for the 'Parade of Hits' Idea.

McAvity will start picking his Mollywood staff immediately after establishing an office.

DRISCOLL AT KRKD HELM

Los Angeles, Aug. 31.

John Driscoli takes over the management of KRKD Sept. 1.

He has been one of the town's top fight announcers.

Washington, Aug. 31.

No action to call station operators into conference to discuss the demands of the A: F. of M: is planned by the National Ass'n of Broadcassers, it was learned here today (31).

While the network affiliated stations met in New York this month to discuss the situation, it was said at NAB headquarters this was a conference sponsored by the group itself and the association does not contemplate sponsoring any meeting of any group of its membership.

NAB board of directors will meet in New York next week (10), and discuss the situation exhaustively. That meeting may decide to call a conference of non-network affiliated station owners; but until the board makes a decision the Washington office will make no move, it was said.

Executive board of the American Federation of Musicians is confident that it will get together with the non-network affiliated stations on a solution of the musicians employment issue. International is inclined to work out an agreement first with the affiliated outlets, figuring that once things are settled in this important quarter it can turn its attention to solving the more peculiar problems of the small independents. It had been expected in broadcast circles that Edward A. Allen, WLVA, Lynchburg, Va., head of the Ass'n of Independent Broadcasters, would bring his own-board logether-for adiscussion of the musicians situation. Committee picked by the affiliated station convention in New York the week before had advised Baldwin by letter that it would not attempt to speak for the non-affiliates and it suggested that he take up the affiliated station. Affiliated stations committee is alated to meet with the AFM board Sept. 9 and give its reaction to the AFM's formula for employing a minimum of an additional 3,000 musicians in radio. This formula is based on the highest quarter hour rate of a station, with the amount to be expended for musicians each wheel being somewhere between these and four times that quarter hour fate.

Networks have been given until

hour rate.

Networks have been given until Sept. 18 to help the AFM solve the employment problem. Indications are that the small indies will wait to see what happens at the Sept. 9 meet before making any overt move of their own.

Williamson Quits NBC In Chi: Back to Newsroom

Chicago, Aug. 31.

Al Williamson, for the past nine years head of the NBC publicity bureau here, is resigning effective Sept. 13, to become assistant to Dav's Merwin of the Minneapolis Star, is former boss. Is to have charge of promotion, personnel and editorial policy. Bill Ray, Williamson's right hand man and news editor here for NBC, will succeed him.

At the time Williamson joined NBC he was its only midwest p.a. He is given credit for building the department to 15. He also established the present divisional publicity set-up, personnel system, and promotion routines.

Understood that Merwin has made several unsuccessful over-tures to Williamson during the pust couple of years, but the offer of last week was one which Williamson couldn't afford to turn down.

Jessel-Talmadge Ready

Georgie Jessel and Norma Tal-madge start their weekly hour pro-gram (Sunday, 6 p.m. EST) over Mutual Sept. 26. Stanza will orig-inate from KHJ, Los Ang(*es, with Tommy Tucker the batonist. Network has 12 towns already set to take the show. Sponsorship will be sold locally.

'Twelfth Night' Such a Click That Stars Even Applaud Technician

A large cast, headed by Tallulah Bankhead, Sir Cedric Hardwicke, Helen Menken and Estelle Winwood brought CBS Shakespear (1970) anght—and also for the last time this season. Twelith Night was the first of the series to be produced in New York, but the general public had to take the Bard over the loudspeaker as the CBS Broadway theatre was packed with specially invited guests, and even yelling for the manager couldn't produce a ticket to the unit in the season of the series and even yelling for the manager couldn't produce a ticket to the unit in the cast appeared to enjoy themselves as much as the audience—especially when Miss Bankhead lost a precarious shoulder strap, but not her poise. She wore a backless gown of heavy bluish white silk, molded to the hips and springing out in tiny, fine pleats to the hem.

Miss Menken was tagglie in yarde to the hips and springing out in tiny, fine pleats to the hem.

Miss Menken was tagglie in yarde to the hips and springing out in tiny, fine pleats to the hem.

Miss Menken was tagglie in yarde fitted bodice, tiny sleeves and a brilliant clip at the deep v-neck.

Red heavy silk that looked like moire was Miss Winwood's choice. Slim, fitted gown with tiny train topped with a tightly fitted jacket of the quaint persuasion. Mutton leg sleeves and perky pleated peplum longer in the back with a cut-away office and the produce of the plant persuasion. Mutton leg sleeves and perky pleated peplum longer in the back with a cut-away office was the color. You've the quaint persuasion. Mutton leg sleeves and perky pleated peplum longer in the back with a cut-away office was the color. You've and the produce of the plant persuasion of the produce and the produce of the plant persuasion. Mutton leg sleeves and perky pleated peplum longer in the back with a cut-away of the plant persuasion of the pla

JOAN EDWARDS Plano, Songs

Plane, Songs
18 Mins.
Wednesday, 10:18 p.m. EDST
Gunnesday, 10:18 p.m. EDST how to register a song. Although lyric stuff is her forte, she wisely varies her numbers and her enunciation makes every word clear. Her plano playing is also standout, but she is smart enough not to overdo that, either. Hot arrangement of 'My Blue Heaven' on show caught (18) was weakest of the lot, but itserved nicely as novelty. Orch accompanies and offers one tune by itserved nicely as novelty. Orch accompanies and offers one tune by the program is strong stuff for the time of night and is a natural build-up for the singer. Hobe.

'HAY FEVER CLUB OF AMERICA' Stunt. IS Mins.
IS Mins.
IS Mins. Duleth-Superior
Station sixed a good gag idea on stand with the study broadcast to promote the Duluth region as place where hay fever sufferer can find relief.
Broadcast packed plenty humor, and sneezes as sound affects. They were as the year suffered to the program of the

IRENE RICH
With Henry Hunter
War News, Exclusive'
IS Mins.
GRAPEJUJUE
Sanday, 9:45 p.m. EDST
WIZ-NBC, New York
(H. W. Kastor)
Sunday (29) edition of Miss Rich's
new series of dramatizations for her
long-term bankroller chinned itself
on the bar of broadcast approval
without even breathing hard. Such
a show, a quarter-hour dramatization series, that undertakes to competic with the heavily armored, big
battless taking a long chance. As
a daytime, weekday show, Miss
Rich's program would be sockor, in
its present running, it'll have to
keep up the peppery pace exhibited
when caught in order to escape being steamrollered in the jam.
Piece played was penned by vet
radio dramatist Arch Oboler. Fact
that it clearly and cleanly established the characters sifted a nome
had the state of the series scripts.
Though it wasn't definitely established the background of the dramatization was Spain's current fratricidal fracas. Miss Rich and Hunter were Yank newspaper correspondents in love as well as competition. He background of the dramatization was Spain's current fratricidal fracas. Miss Rich and Hunter were Yank newspaper correspondents in love as well as competition. He background of the dramatization was Spain's current fratricidal fracas. Miss Rich and Hunter were Yank newspaper correspondents in love as well as competition. He background of the dramatization of accomplishment likely
satisfied the fireside brigade eminently.
Especially good and a highcharged hypo to the program were
the sound effects. They were as
thoroughly big-league as radio has
as yet introduced. **

HAVEN MacQUARRIE*

MOONSHINE AND SAWDUST Biackface Comedy Biackface Comeny
6 Mins.
GULF REFINING
Sun., 7:30 p.m. (guests)
WABC, New York (Young & Rubicam)

Although this team did a similar act in vaudeville some years back, the routine is strictly of the Molasses in January persuasion. For Moonshine, and Sawdust (nee Larrence Drinard and Stuard was the strong of the Molasses in January persuasion. For Moonshine, and Sawdust (nee Larrence Drinard and Stuard was the strong of t

Drinard and Brauer have been with WRVA, Richmond, consistently for the past two years. In that area they have also billed themselves as Smoky and Poky. Odec.

SALLY EILERS
With Sterling Oliver and Beity
Garde
The Third Angle'
10 Mins.
SEALTEST
Sunday, 10 p.m. EDST
WEAT-NBC, New York

F-NBC, New York

(J. Walter Thompson)

(J. Walter Thompson)
Dramatization on the James Melton variety program was far from auspicious, mainly because the plot of Florence Ryerson's little playlet has been done to tedium on the air. It was another slice of the fast thinning loaf of the wife who, through humor, subtlety and sophistication, drove away women fishing for her husband and corrected his philandering.

husband and corrected his philandering.

Such a plot should receive smart handling, but Third Angle was not written adequately in that vein, and the humor was overlooked in many situations which cried for it.

Miss Ellers, just back from abroad, was about o.k. as the wife. Ollver could have made the husband into a character invested with more iron. Miss Garde was the best of the bunch as one of the other women.

Bert. — Bert.

'HOUR OF DREAMS'
With George Morgan, Marguerite
Werner, Al Chance
Songs, Organ
15 Mins.—Local 15 Mins.—Local Mondays, 10 p.m. Chrysler Air Temp WXYZ, Detroit

This is a soothing quarter-hour show for the stay-uppers and has plenty of merit.

plenty of merit.

George Morgan's high baritone
does a swell job with semi-classical
compositions of a 'dreamy' nature.
However, could inject a faster, or
more familiar tune, once in a while
to good advantage.

Nifty organ accommaniment is

more tanimate companiment is to good advantage.

Nifty organ accompaniment is provided by Marguerite Werner, who also contributes a solo. Al Chance handles continuity of the show, in poetic form, and spiels the commercials which concern airconditioning unit.

Follow Up Comment

Ciem McCarthy and Edwin C. Hill turned in one of their typical misleading routines in the broadcasting of the Joe Louis-Tommy Fare to Monday night May to the following the Monday night May to the following morning's editions.

Reason was obvious Like everybody else, McCarthy and Hill were so amazed by the showing Farr was putting up they focused their attention of the Monday of t

or two more out of the 15.

Two mikesters crossed themselves but once. That was in the eighth round. Hill had Farr returning to his corner showing signs of wobbly legs, while McCarthy the next moment assured the listeners that the Welshman's underpinning were in good shape.

Hill and McCarthy kept the sponsor in mind chasistently, but not as obtrusively as in the last melee when hill was widely childed for his overplugging.

'20 YEARS AGO-AND TODAY'

20 YEARS AGO—AND TODAY'
News Dramatization
19 Mins.
HEARNS DEPT. STORE
Monday, 8 p.m. EDST.
WOR, New York.
First radio program sponsored by
Hearns was selected with exceeding
care, and for what it seeks and considering its setup, it's bangup.
No news dramatization March of
Toreity half hour puts on its handing will help much to gain it rating.
For a single station commercial, it
is of especially high order.
Each event dramatized must be
clied in lineup, for der.
Each event dramatized must be
clied in lineup, and to be
clied in lineup,
a parallel of 20 years are handling,
sust the fact there is warfare in the
world now and was a double decade
ago. There must be the tie-in.
On opening program, Japan was
currently invading China. This
week, 20 years back, a Nippon emis
sary was low and felicitating the
Vox of the liberty in the World
Way to save the earth from 'imperialistic millitary aggression.' In
Russia in '17, the all-remme 'Battalion of Death' was fighting for the
short-lived Kerensky regime; this
week some of those same; the
subjects, the plugs were orderly and
well knitted into the program. by
Fanchage Marco since that agency
established its radio orogram building staff several months ago. Robert
dramatization.
One point which might be brought
up is the use of an organ to background some of the orch would serve
better for dramatic impact although
it would be costlier obviously.

With Loie Lee

MODERN SCREEN MAG OF AIR
With Lois Lee
Film Chaiter
15 Mins.
Wed, 8 p.m., Local
MAURICE BALL FURS
RNX, Hellywood

Only diff between this chatteroo
and the others, is that the millirunners occasionally dish up some
thing that hasn't been inked in the
more euphonious than Louise Svengrud, tries to make her over-the-fence
gab listenable, and it probably finds
willing ears, but those who follow
the daily gabbers in print won't send
up many ahs and obs.
It's the usual celluloid claptrap
that issues from the loud speaker,
with plenty of openings for Announcer Larry Chatterton to plug
the fur bright for odd the labber
and sponsor and it doesn't require
much provocation to toss in the commercial.
Lee gal writes pieces for Modern
Screen Mag, which arranged the tieup and takes its credit on the title
sheet, Furrier goes for the time nut,
all else being tossed in gratis. Fanner
dogen't come out any too yell on the
exploitation with the waffied-over
gossip that's peddled in its name.

Gal's delivery is okay. Heim.

AL MITCHELL

AL MITCHELL

AL MILCHEN Sports Review 15 Mins. Local DECKER BROS. SPORTING GOODS Daily, 6:15 p.m. KGLO, Mason City, Iowa

Averaging close to 5,000 words a program, fast-talking Al Mitchell, sports ed of the Globe-Gazette, has passed his 200th airing on this popular sports spot, one of the first KGLO contracts to hit the airwaves. Its commercials are short, hardly noticeable in the 15 min. grist of sports items.

noticeable in the 15 min. grist of sports items.
Mitchell sprinkles the periods with celeb interviews now and then, and also takes his mike out on remotes on various stunts designed to uphold interest in the broadcast. Variety of news handled covers major leagues, collegiate circuits, high schools and semi-pros in territory. Program is directed primarily at the outdoors man. (This Al Mitchell is not to be confused with WOR's Al Mitchell, 'The Answer Man.')

NATIONAL AMATEUR GOLF With Ted Husing, Harry Davis 2 Hours, 45 Mins, NATIONAL BISCUIT CO,

2 Hours, 45 Mins.

NATIONAL BISCUIT CO,
Saturday, 6 p. m. EDST.

WABC-OBS, New York

Ted Husing's coverage of the National Amateur Golf finals from
Portland, Ore., last Saturday was expert handling of a tough job. Kept
abreast of the match and brought out
the details of the play—that is, as
well as possible the difference of the company of the difference of the company of the co

SMILING ED McCONNELL
Doring Sisters, Linix Choir and
Trendler Orch.

30 Miss.
ACME WHITE LEAD
Sunday, 5:30 p.m., EDST
WIZ, New York

After a respite from the air of
nearly two months, Smiling Ed
Acome White Lead
Similar of radio, is back with the
same commercial that has sponsored
him for a long time now. His new
show, with the Doring Sisters and a
mixed chorus that's called Linix
after one of the products of his
sponsor, is Monthing Ed day officers
and proves very listenable. Selling
angle is 'come and sit down with us
in the parlor for some singing and
friendliness.' It's the sort of approach that's appealing, wholesome
and a bit different.

Pappear of the products of the
process but all of those done by
McConnell, the Doring sisters or the
choir are nicely merchandised, A
Negro spiritual is included by the
Linix group bleck and leading the
bunch. The Doring sisters are heard
heard of the proceedings. One of McConnell's solos is
In a Blue Bonnet.' He lends a personal touch to proceedings much internation.

Program should have little trouble
continuing.

DALTON NORMAN and 4 DONS Novelty String Ensemble and Solo-

Neverthy String Ensemble and State 15 Mins.; Mon. to Sat. 15 Mins.; Mon. to Sat. BROWN & WILLIAMSON TO-BACCO WHO, Des Moines The New Series of 15-minute pro-

BACCO
WHO, Des Moines
This new series of 15-minute programs daily except Sunday is a happy thoice for the Big Ben smoking tobacco advertising since both Norman and the Four Dons are entirely masculine in appeal and formal baritone fits well with the string ensemble elies. For their first program, their use of such naturals as There's a Homa in Wyoming. Empty Saddles, etc., proved a wise selection, and the Four Dons' sweet potato' arrangement of 'Merry-Go-Round Broke Down' provided novelty. Although drst plans called for a girl soloist on this program, the change to Norman was smart since it keeps the gender eight on the product end.

Stan Widney takes care of threshort commercial announcements. Rather than give Norman the good-bye end of the program, however, Widney would do better to handle it. since Norman's speaking voice isn't on a par with his singing, and onthing is galned on the personality end.

moticeable in the 15 min, grist of sports iteratively in the content of sports iterated in the reviews now and then and interest in the broadcast. Variety of news handled covers major leagues, collegiate circuits, high schools and semi-pros in territory. Program is directed primarily at the outdon's handled covers major leagues, collegiate circuits, high schools and semi-pros in territory. Program is directed primarily at the outdon's handled covers major fused with WOR's Al Mitchell. The Answer Man.')

JOE FAY

JOE FAY

JOE FAY

JOE FAY

JOH FAY

Annete MCUllough, Charles

JOH MICH MANDLE MAN

CANADA'S BEST RADIO YEAR

Copyright Expert Interprets Present Law on Disk Broadcasts As Inadequate to Ban Practice

By Julian T. Abeles

(VARIETY requested J. T. Abeles, expert on copyright law, for an interpretation to the radio and music trade of the new idea to curb the etherizing of phonograph records. His legal findings, in simplified language, follow.)

Editor, VARIETY:

Editor, VARIETY:
This communication is addressed to you in response to your inquiry as to my opinion, in respect to the so-called 'Restricted Use Notice' caused to be printed by certain manufacturers on the envelope in which a phonograph record is sold.

On May 17, 1935, the Retail Price Fixing Act (Laws of 1935, Chapter 976) became effective in the State of New York. This act provides, among other things, that no contract relating to the sale or resale of a commodity which bears, or the label or contract which bears, the trademark or owner of such commodity and which in an and open competition with commodities of the same general class produced by others, shall be deemed a violation of any laws of the State of New York by reason of any such contract containing either, a provision that the buyer will not sell such commodity except at the price stipulated by the vendor, or that the vendee or producer require in delivery to whom he may resell such commodity to agree that he will not in turn resell except at the price stipulated by such vendor or by such vendee.

This act likewise provides, among

vendee.

This act likewise provides, among other things, that wilfully and knowingly advertising, offering for sale or selling any commodity at less than the price stipulated in any such contract, whether the person so advertising offering for sale or selling is or is not a party to such contract, is unfair competition and is actionable at the cuit of our correctionable. at the suit of any person damaged

At the present time such a law is in effect in more than 40 states of

in effect in more than 40 states of the union.
On Aug. 18, 1937, the President signed the Miller-Tydnigs Bill, amending Section 1 of the Sherman Anti-Trust Act. This act, as amended, provides, among other things, that nothing therein contained shall render illegal, contracts or agreements prescribing minimum prices for the resale of a commodity which bears, or the label or container of which bears, the trademark, brand or the name of the producer or distributor and which is in free and open competition with commodities of the same general class produced or distributed by others, when contracts or agreements of that description are lawful as applied to intraste transactions, under any statute, law or public policy now or hereafter in effect in any state, territory or the District of Columbia in which such resale is to be made or to which the commodity is to be transported the commodity is to be transported for such resale.

The Federal act legalizes such remale price maintenance contracts in inter-state commerce where such male price maintenance contracts in Inter-state commerce where such transactions are lawful as intrastate transactions under the Retail Price Fixing Acts enacted in such states. It represents a complete reversal of the Federal attitude in respect to resale price maintenance contracts which have been illegal in inter-state commerce since the adoption of the Sherman Anti-Trust Act In 1890.

In 1890.

Prior to the enactment of such federal and state acts, the United States Supreme Court had repeatedly held that such price-fixing contracts would not be enforceable unless authorized by legislative enactment.

Has No Further Control

Insofar as the restriction of the use of a commodity by the purchaser was concerned, this direct (Continued on page 50)

Contagious

Chicago, Aug. 31.

Jack Fulton becoming a father for the fourth time a couple weeks ago, started something at the Columbia studios here.

Since then, George Thorndyke, CBS announcer, got himself a 7½ pound baby girl; Dorothy Shideler, dramatic actress, also has a daughter, and Wayne Grimstead is pacing the floor, waiting to be called pappa.

Disc Makers Tell Music Pubs Not To Get Jittery—Yet

Counsel for RCA Victor and Decca Record Co. last week informed Harry Fox, chairman of the Music Publishers. Protective Ass'n., that there was nothing for the music copyright owners to become alarmed about in the announced proposal of the phonograph disc manufacturers to license radio stations. Fox was assured that these manufacturers had a lot of problems to hurdle before moving to put the idea into

had a lot of problems to hurdle be-fore moving to put the idea into effect. He was also advised that when all details were worked out they would get in touch with him. What brought the call from the manufacturers' lawyers was a letter addressed to the companies by Fox in which the latter-warned them that the licenses which they now hold from copyright owners does not extend permission to manufac-ture recording intended for public not extend permission to manutac-ture recording intended for public performance for profit. If these companies want to do anything in that direction they will have to ob-tain a form of license which will put them on a parity with transcrip-tion makers

HUTCHINSON SETS SAN ANTONE STATION

San Antonio, Aug. 31.

In the city last week was H. A. Hutchinson, gen. mgr. of the projected Elliott Roosevelt radio chain. He was making the necessary arrangements and details of the sale of KABC, which was sold by Alamo Broadcasting Co. to Roosevelt on Aug. 5 for \$55.000.

Hutchinson has gone back to his home in Fort Worth after arranging minor details involving the purchase.

home in Fort Worth after arranging minor details involving the purchase. Gene Cagle, also from Ft. Worth. will be the new manager of the station KABC, if and when the deal is approved by the FCC. Pat Paxter, business mgr. for the station, said last week that approval of the sale is not expected before Nov. 1.

Smart (!!) Announcer

Washington, Aug. 31.
John J. Hurley, NBC staff announcer at WRC and WMAL, tops
off his eight-hour announcing day
by taking a law course at Georgetown University.
With a year still to go before
diplomaing, he took the local bar
exam last month—and passed.

Vicki Faust's Auditions

Vicki Faust, singer, is in New York auditioning for two network commercials. Expects to return to the Coast next week.

Hubby is George Gruskin, of the William Morris radio department in Hollywood.

COMMERCIAL LIFT

Agency and Station Officials Agree — Winter's Time **Bookings Already Double**

ANOTHER WEB?

Winnipeg, Aug. 31.

Agency and station officials here are looking forward to the best year in Canadian commercial business, according to a survey just completed. Although they didn't care to hazard any predictions as to the percentage of improvement, they did intimate that fall and winter business would double last year's figure, if not more. Already on the books is a full hour for Standard Brands. Company intends plugging two lines, Chase & Sanborn Coffee and Magic Baking Powder. Both shows are reported to be all-Canadian built and will originate from an eastern city, possibly Montreal. Booking was made by J. Walter Thompson through the All-Canada Radio Facilities' (All-Canada Broadcasting System) Montreal office. As yet, talent has not been chosen, ut shows debut on Sent' 8 at a

Canada Radio Facilities' (All-Canada Broadcasting System) Montreal orfice. As yet, talent has not been chosen, but shows debut on Sept. 8 at 9 p.m., EST, and will take in 35 stations across the country.

It is also reported that three companies are planning nation-wide blasts for this fall and winter. No announcement has been made of their plans as to types of shows or periods, but it is understood that certain times are being held on an option basis, awaiting their decisions.

Commercial men are still wondering what is being done in regard to the advances of NBC and CBS to Canadian officials. Canadian Broadcasting Corp. officials, just back from the east, hadn't anything to say on the matter, other than that it was highly improbable that American chains would be coming to Canada. They also admitted there was a possibility of a second or supplementary network being formed across the Dominion, with the CBC at present sibility of a second or supplementary network being formed across the Dominion, with the CBC at present having the only definite network. This second or supplementary group would take in those commercial stations not members of the CBC nation web. It is figured by some that the difference in coverage would be negligible and hence the secondary stations should stand a fair chance of correcting some of the commercial

stations should stand a fair chance of cornering some of the commercial network business.

Private commercial stations also report a boom in spot and short period broadcast periods, one local station being practically booked solid, right across the board for their morning hours for the fall, with additional requests for spots coming in daily. Some are being talked into taking other spots on the schedule, while others have to be turned down, according to commercial managers. cial managers.

T. A. M. CRAVEN SWORN IN AS F.C.C. MEMBER

Washington, Aug. 31.

T. A. M. Craven, for several years
FCC chief engineer, took oath of
office as member of Federal Communications Commission Wednesday
(25). He was sworn in by Pansy
Wiltshire, notary in the secretary's
office, without formalities.
Craven, named to Commission
with Frank R. McNinch, chairman of
the Federal Power Commission, by
Pres. Rossevelt shortly before end
of session, was confirmed by Senate after investigation of alleged interests in radio and other corporations which he represented while in
private practice, which interests he
said he had disposed of.
McNinch, winding up things on
power commish, will take over
sometime next month.

sometime next month.

Bud Malley back at his N. W. Ayer desk in Chicago.

SEE DOMINION'S | Coast Networkers Have Visions Of **Pot-Shots From Open Windows As** NBC Sets Up Shop Next to CBS

That's Love

Richmond, Va., Aug. 31.
For five years the blackface comedy duo of Moonshine and Sawdust (also known as Smoky and Poky) has been a pop feature over WRVA. Team's popularity over WRVA earned it a guest appearance shot on the network Jello program, which is carried locally by WMBG.

gram, which is carried locally by WMBG.
Despite the fact that a rival station was scheduled to carry the team, Walter Bishop, WRVA p.a. and station manager, made it a point to have WRVA call attention to the team's network appearance, both by station announcement and through press releases.

Motors Nervous On Sunday Eve Competish, Too

Another account which is worried about the high-powered opposition about the high-powered opposition from the Edgar Bergen-W. C. Fields combination on Chase & Sanborn Coffee Sunday nights is General Motors. Car manufacturer resumes its Sunday night concerts Oct. 3 in the 8to 9 p. m. spot on NBC-blue. Despite the motor combine's policy of gearing its program for other than mass appeal, it figures that the C & Show will, by the end of September. have made itself an intrenched habit for a goodly percentage of those who former'y followed the GM concerts. There isn't anything that General Motors can do about it, if it wants to stay on the air Sunday nights. No other clearances are to be had on either the red or the blue. GM formerly had what amounted to a franchise on the NBC-red Sundays from 10 to 11 p. m. EST, but this is now filled by Sealtest.

Texaco has sidestepped the threat from the Bergen-Fields combination by taking over the Wednesday 8.30 to 9 p. m. spot, which becomes available on CBS Sept. 29. Ken Murray-Oswald program quits this period Sept. 22 for a merger with Campbell Soup's 'Hollywood Hotel.' from the Edgar Bergen-W. C. Fields

58 LOCAL SPOTS SET FOR OLDSMOBILE DISCS

Heavily financed campaign is being set by Oldsmobile for its transcription series, which debuts on 58 stations the week of Oct. 10. Discs, scheduled for 15 minutes, will offer the Casa Loma band. Deal with the orchestra calls for an immediate cutting of 13 records and options for 39 more. Also an option on the unit's service for a network hookup. Campbell-Ewald is the agency. As happened in the case of the similarly heavy Chevrolet campaign, local dealers will underwrite the Oldsmobile transcription series. If there's a decision to go network, Oldsmobile will assume the obligation direct.

But No Beer, Boys!

NBC's N. Y. offices will operate with skeleton staffs on Thursday, Sept. 16, so the majority of the boys and girls can be free to go a-picknicking.

NBC Athletic Assn., formed last spring to promote physical exercise among the employees, is arranging the day-in-the-country.

Hollywood, Aug. 31. nulywood, Aug. 31.

Network rivalry, which is more than a myth along these sun-kissed shores, may give radio a civil war of its own, with Sunset boulevard, just off Vine, staked off as no man's land

land.
Things moved along rather serenely until reports got around that
National Broadcasting would pitch
its new million-dollar plant at Sunset and Vine, a mere 500 feet away
from Columbia's site. Between them
lies only a plot of ground, which
one wag has suggested should rear
a projectile-proof steel slab to prevent the rival crews from taking
pot shots at each other from open
windows.

pot shots at each other irom open windows.

Mebbe it's not quite that bad, but no one will discount that there's no love lost between the two giants of the air. And the situation wasn't sweetened any when NBC announced that its new studio would be as far removed from Columbia as possible. And what happens?

Like the good neighbor, Columbia's Coast prexy, Don Thornburgh, soothed the troubled waters by stating that NBC is welcome, that the Paleyites have always welcomed clean competition, and that goes for the gang in the block, too.

'Why, they're nice people and we don't anticipate the slightest trouble,' beamed NBC's prexy, Don Gilman.

But the lads are not so sure the

Gilman.

But the lads are not so sure the hail, Columbia,' from brother Gilman isn't pure comeon. They know by now how to protect themselves in the clinches so a vagrant left hook won't catch them off their march. guard.

That \$25,000 Pool

NBC mob can't understand why the Columbians should work themselves into a lather over their moving into the neighborhood. Surely they must know by now that property owners in the vicinity are so eager to have them move in that they've pooled \$25,000 to donate to the net in the event that much coin might stand in the way of closing for purchase of the property. Of course, Columbians nudge, the fact that property in that sector will more than double in value has nothing at all to do with the landlord's philanthropy. Why be technical? retort the blue-and-red boys. And so it goes, with nobody giv-

lord's philanthropy. Why be technical? retort the blue-and-red boys. And so it goes, with nobody giving much thought to the idea that the whole biz of needling each other may be premature. The property has not yet been bought and the lads in the old studio on Melrose Blvd. haven't even started packing. Manager John Swallow's electric razor is still plugged in the wall. Columbia has announced a lotal expenditure of \$1,750,000 for its new structure, which will be wrapped up and delivered to the chain around Dec. 1. Roughly, NBC will let go with a cool \$1,000,000 for its plant, Betting is better than even that NBC will take on another \$1,000,000 for something or other. Anything to top Columbia. And what's to prevent us from throwing a few more fish into the tank? snap back the Columbians. Who knows? Hollywood may yet have platinum-lined studios and cloud-hopping skyscrapers.

Hatching a Slogan

Hatching a Slogan

NBC's deal for the Sunset-Vine
corrier is said to be less than a
fortnight away from the inking ceremonies. In fact it's so near closing
that Hal Bock's flackery is busy
hatching out a suitable slogan for
the site.

If present plans do not miscarry,
ground will be broken on the NBC
site Oct. 15. Chain is so sorely in
need of space for audience shows
this fall that steam shovels will take
the first bite out of the earth within
48 hours after Don Gilman rises
to his full six feet and exclaims
it's ours.' Another tipoff that the
deal has jelled is that assencies are

(Continued on page 46)

(Continued on page 46)

Binghamton Station Drops Rep. Will Pipe Programs Direct to N. Y.

micably severed relations with Joe McGillyra, station rep who served the broadcaster for the last three months. From now on WNBF plans to dispense with use of a rep and give a trial to a new idea which other broadcasters may ogle with interest while the test case is being

conducted.

Leasing a part-time wire from AT.&T. for \$1,700 a month; WNBF is stretching the strand from its upstate studios into New York, where it may be plugged in at all the ad agencies. In that way the station can give an audition to the agency of any national account of a program WNBF is anxious to peddle. Saving in commish due to the absence of any station rep intermediary is the any station rep intermediary is the customary 15%.

customary 15%.

Not only will WNBF use its wire to audition its programs for possible sponsorship, but the same connection is also going to be used to take programs from WINS and WHN, in New York, as well as Mutual web shows. Wire will carry the auditions only when not in use for broadcast programs, of course.

WNBF experiment represents the first time such a test has been made. Agencies have piped prospective programs to clients, networks and free lance producers to agencies, and small stations all around the country have prized additions to be need for have piped auditions to hoped-for advertisers in their own communities. But a town-to-town arrange-ment such as WNBF will do is new.

HOLLAND ON OWN

Cincinnati, Aug. 31.

William F. Holland, on the WCKY sales staff since 1931, is opening an advertising agency specializing in

radio,

Holland was on the WLW musical staff, before joining L. B. Wilson's

Taking No Chances

Chicago, Aug. 31, Openings of three 'Couple Next Door' scripts last week had Ethel Owen in the bath-

Girl is squawking about being typed.

AL TURNER SUCCEEDS H. A. WOODMAN IN PITT

Pittsburgh, Aug. 31. Pittsburgh, Aug. 31.

H. A. Woodman, for last couple of years general manager of Westinghouse-owned station KDKA, has been transferred back to NBC executive offices in New York and will be succeeded here by Al. Turner, from KOA in Denver. Latter takes up his new post Wednesday.

Entire personnel of KDKA, numbering more than 200, tendered

bering more than 200, tendered Woodman farewell party at home of Jack Gihon, station's program director, and presented him with parchment scroll 'in appreciation.'

WIRE Joins Mutual

WIRE, Indianapolis, last week signatured a contract with Mutual

signatured a contract with Mutual for a permanent hookup. Station is also on the NBC-red (WEAF) link. Alliance with Mutual was ushered in Tuesday (yesterday) with the debut of the Silver Dust series, Beatrice Fairfax.

BILL ANDREWS TO L. A.

Frisco Supervisor Upped by NBC to Night Program Mgr.

San Francisco, Aug. 31.
Transfer of William H. Andrews,
supervisor of announcers for National Broadcasting Co. here, to Hollywood as night program manager,
effective Sept. 6, was announced last
week by Don E. Gilman, NEC viceprez in charge of the western division.

sion.

Richard Ellers, formerly in charge of night operations for NBC here, has succeeded Andrews, who is on a two-weeks' vacation before assuming his new duties. Ellers' former post is being filled by Robert Dwan, who was Ellers' assistant, and Robert McAndrews, of the anouncers staff has been upped to Robert McAndrews, of the announcers staff, has been upped to Dwan's previous position. Appointment of a mikeman to fill the vacancy created by McAndrews' promotion will be announced shortly.

JIM TULLY'S VALLEE **CHORE AND NEW BOOK**

Jim Tully hit town Monday (30) to warm up his pipes for a spiel over Rudy Vallee's program on Sept. 2. It's the second time Vallee has put in a bid for the termite inspector of Hollywood's Toluca Lake.

Author has a new novel under his arm called 'Hollywood Decameron,' first book on his home town since 'Jarnegan.' It's Bocaccio soaked in brine to make it tough.

Insiders will spot most of the personalities involved, though the author says the vol. is fiction not biography.

KOIL's Party

17 WCAU PANELMEN **SWING OVER TO CIO**

Philadelphia, Aug. 31, WCAU's 17 panelmen resigned in a body from their company union following a stormy meeting last Wednesday. Union was thus auto-matically dissolved. Men immediately signed up with the American Com-munications: Association, CIO group affiliated with the American Radio Telegraphers' Ass'n.

Telegraphers' Ass'n.

Aided by Eugene Dupree, ACA organizer here, they at once sent a letter to Dr. Leon Levy, prez of the station, asking for a confab on new wage and hour terms. Levy has made no reply yet. Dupree told VARIETY: 'We don't expect Dr. Levy to come across without a struggle. He's going to be mightly surprised at the quick action we take.'

'Quick action,' it was indicated.

'Quick action,' it was indicated, meant a strike.

meant a strike.
Committee of three of the station's panelmen had previously called on Levy on Aug. 19 to present demands for more money. They got a sizzling no and almost a kick in the slats, inasmuch as Levy thought he had done right by the boys just a month before, when he volunteered a 7½% pay increase and a cut from 48 to 40 hours a week. New scale was supposed to become effective tomorrow (Wednesday). (Wednesday).

(Wednesday).

Dupree says the fishbowl guys woke up to what was happening to them when they learned that Columbia Broadcasting System was paying mornand offering better conditions, and that even the new contract recently negotiated with 100-watt WDAS was almost as good as 50,000-watt WCAU's. New WDAS pact gives the dial-twisters a 20% upping, bringing the average to about \$37.

Dupree says the ACA has made

ing the average to about \$37.

Dupre's asys the ACA has made considerable progress organizing engineers at all outlets here except WIP. He declares that announcers are ripe for organization, too, and he has wired New York to send over a man to work on them, promising cooperation from his group.

Ralph Maddex, formerly produc-tion director-announcer WJDX, Jackson, Miss., to Chi as NBC pro-

Who'll Get That N. Y. Fair Radio Director's Job?

Lads up and down radio row are getting fidgety as time passes and the New York World's Fair has not vet named a director of radio. Such a job has been announced and a ceiling-high stack of applications, as well as a constantly jingling telephone around Fair headquarters, attest to the interest many are exhibiting in getting the spot. Pay would be around \$15,000 per annum for the duration of the job.

for the duration or the jou.

Fair officials have for several
months been mulling a suggestion
that a batch of transcriptions he
made and an effort expended to
place them free on stations around the country.

Another angle for insertion of Fair ballyhoo gratis is the interesting of commercial firms taking exhibit space on the grounds in airing their network programs direct from their Fair flares.

This would mean plenty of free plugging across the country when the announcers opened and closed the programs with mentions—in vested verbiage—of where the broadcasts were emanating and what the place looked like.

Gov. Lehman's Liquor **Disks Over 12 Stations**

Albany, Aug 31. of five-minute transcriptions made by Gov. Herbert H. Lehtions made by Gov, Herbert H. Lehman and members of the State Alcoholic Beverage Conrtol Board on the state's handling of the liquor problem and on the necessity for temperance, were sent to 12 stations in New York State, according to Mrs. John S. Sheppard, of the ABC.

No charge was made by any of the transmitters

the transmitters.



Radio's Factual Authorit	y . Radio Radio's
Factual Aumant	OF CONTENTS ority Radio's Radio's Factual
Authority TABLE	run Authority Radio's Factual Author-
TON HE	Personnel of the Country and
Program production by year-	National Broadcusing
The Cooperative This The 25 leading eve-	Radio stations in the Canada de-
ning network programmer to the Coopera-	scribed as to personner radio tails—Description of commercial radio
1007-1937 (SORIES TOTAL	LAW Lation of broadcasting by the federal
us best series with officers	government gry gry first general counsel of
phone numbers, from approxi-	Transis Gilbert, Veteran de
MONEY	AUTHORIT AGENCIES with uthor-
Tabulation of gross sponses with the major networks since the	with the department of the state of the stat
networks during 1936, noted by in	dividual Radio's Fact 1936—Mutual billings to individual adver-
during 1936 broken down by political	k adver-S Factual Attached to individual advertising agencies during
tisers with their description 1936	6.1937 — Allthority advertising agencies as to personner.
List of seasonal nor records with their agencies and records	Radio's Factual Authority
Radio S Fa time, purchases during spot or duction of the standard spot or	der blank Radio's Factual Authority Radio's
recommended rate car	e of ethics Care TION PEPRESENTATIVES adio's Factual
of the Mutual sponsor contracts—and Mutual sponsor contracts—gram policies—NBC program	oad. Francis C. Barton, Jr.)—Inst of Sadding
	10'S 12.000 names of program series tabulated from stations in the U. S. and Canada, net-
	TUAL AT EDUCATIONAL RADIO College and university instruction on ra- College and university instruction on ra- College and university instruction on ra-
	dio in all institutions of higher learning
RADIO DIRECTORY	Data on the professional work of some
	10'S Factual ing and descriptions of artists bureaus—
	Program producers.
	hority Radio's Factual Author-
	Radio's Factual Authority
	HTECHNICAL RESEARCH WITH Y Radio's
	Television throughout the world during
HOMEANS AND PRODUCTION	in a sing considerations fundamental
The state of the s	and allocation problems (by C. M.
LAW AND SOVERHMENT	Ignsky, Ir., five charts)—List of equipment
PHYSICAL PACIFITIES	UNIONS Evolution of unions within radio during a 110 'S the past year—Complete details on all the past year year—Complete details on all the past year year year year year year year year
The second secon	NEWS-PUBLICITY
AGENCIES AND SPONSORS	Approximately 450 newspaper radio edi-
	journals — Fan magazines — News ear tors of radio stations.
	dio's Factual Authority Radio's This coupon may be sent to
	your nearest Variety Office
	horit VARIETY RADIO DIRECTORY
	arcicali.
	154 W. 46th St., New York City Please sendcopies of VARIETY RADIO
19 13 B 1 2 2 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	DIRECTORY (\$5 per copy, postage prepaid; duty not
ARTEN	thority prepaid in Canada). Enclosed find \$
	Name Address
ladio's Fact.	110VS 1
actual Authority	City State

RADIO SHOWMANSHIP

VARIETY

(Attention-Getters, Tie-Ups, Ideas)

In the Swim

WOR's special feature division covered the end of the six-day Albany to New York swim of Charles Zimmy, legless marathoner, with portable recording equipment last Sunday (29). Disc, consisting of two interviews, one just after he had been pulled to the proper of the control o

night and again the following morning.

First mike was set up on a float in the river and later pulled over to the landing pier. Record told of Zimmy's struggles during the swim, the weight he had lost and his future plans. Jerry Danzig and Ray Lyon mandled the pickup.

Film Quiz for Prizes

Film Quiz for Frizes

Gadsden, Ala.

WJBY, Gadsden, Ala., has launched
a 'Inquiring Movie Mike' idea, with
Allen Brown, of the station's announcing staff, doing the quizzin
from the auditorium of the Gadsden

theatre.

Audience is quizzed about stars and films and, if the intervewee answers three questions correctly there's a cash prize.



Junior, Eh?

Oklahoma City, Aug. 31. Junior Chamber of Commerce speaker forgot he was on the

speaker forgot he was on the air during a recent luncheon broadcast over KOMA. Color of his nudist joke forced station to disrupt the program, switch to a chain broadcast and then offer an apology to its audience for the remarks, over which we had no control.'

Lydia Pinkham Set Over 57 Stations Through WLW Hookup

Lydia Pinkham starts its broadcasting barrage on Sept. 13 with time-buys over 57 stations across the country of five quarter-hour weekly on each. 'The Voice of Ex-perience' (Sayle Taylor) will be the talent, both for the live shows and talent, bo the discs.

Live programs will be over the WLW-Line in toto, plus added stations which will tilt the total to 24, for what is to date the largest deal Transamerican has swung on the Line. Transamerican diess of the same programs will be spotted on the remaining 33 broadcasters not reached by the live hookup.

Originally, the count made

reached by the live hookup.

Originally, the account made overfures to the Mutual network, on a deal by which the entire campaign would be via live talent, empaign would be via live talent, empaign from WOR. However, immediate snags were struck, chief of which, it is understood, was WOR's reluctance to accept the medicinal account. Before any adjustment could be made by or with Mutual, the WLW-Line was set and the adjunctive stations to carry the transcriptions were lined up.

Pinkham recently went through

Scriptions were lined up.

Pinkham recently went through
the throes of legal proceeding
within the group of owners, tiff
chiefly being over the policy of advertising. Side emerging victorious
was the one advocating a heavy
broadcasting barrage.

Erwin. Wasey agency, placed the
biz.

LeRoy Simmons, for two years with KWTO, Springfield, Mo., and KCMO, Kansas City, Mo., newest addition to KWK, St. Louis. He will handle studio assignments.

IF YOU LIVED IN

FLINT, MICHIGAN

Or any of the cities where Michigan Radio Network stations are located-you'd tune in the local

station practically all the time.

station is heard clearer and stronger, PLUS the high stand-

ard of entertainment furnished

by WXYZ (key station), NBC

sustainings (blue), and Canadian

Broadcasting Company. WRITE FOR MARKET AND COVERAGE DATA

.. WHY? ... Because the local

Agencies—Sponsors

Listerine has undertaken sponsor-ship of The Newlyweds' on the Columbia coast network after Aug.

Look Magazine, Inc.. is sponsoring 26 one-minute transcribed announce-ments on KGO, San Francisco, be-tween Aug. 24 and Sept. 18. Agency is Schwimmer & Scott, Chicago.

Signal Oil Co. will move its 'Care-free Carnival' shows, produced in NBC's San Francisco studios, from NBC's San Francisco studios; from Friday nights at 8:00 to Sundays at 7:30 p.m. PST effective Sept. 26. Half-hour program is aired over the basic coast NBC-Red web (KPO, KHQ, KOMO, KGW, KFI) and KTAR, KMJ, KERN: Agency is Logan & Stebbins, Los Angeles.

E. D. Hensley and His Possum Hunters have returned to KMAC. San Antonio, with a new musical show every Saturday night from 12 to 12:30 p.m., sponsored by Gulf Brewing Co., Houston.

Palace Credit Clothing Co. has taken Pittsburgh sponsorship of George Jessel-Norma Talmadge-Tommy Tucker orth program, Thirty Minutes in Hollywood, every Sunday night at 6 o'clock, beginning Sept. 12. Program is to emanate from Hollywood and will be piped into Pittsburgh of a special hook-up over WWSW, which has no regular network connections. Account placed direct. count placed direct.

R. B. Semler, Inc. (Kreml hair tonic) starts Sept. 14 over WOR with series of Tuesday and Thursday late-afternoon quarter-hours. Talent is Joseph Ranald, hand aualyst. Er-win, Wasey agented.

Sleet Over 33 Stations

Detroit, Aug. 31.

Sleet-Master windshield wipers resumes its news broadcasts and weather reports schedule Oct. 2 over stations in the 'sleet belt.'

In Newark, the Schwab & Beatty agency has set weekly quarter-hour of Transradio News over WOR, immediately following football broadcasts, starting Oct. 2. Same setup was used last year. In Chicago, a 15-minute Today's Football Scores will start the same day over WIND. On 31 other stations, including WJR, Detroit; WGN, Chicago, WHO, Des Moines; KDIKA, Pittsburgh; WFAA, Dallas, and WEAN, Boston, Sieet-Master airlings will take form of daily weather reports, frequently spotted next to news programs or during high-spot evening programs. of 'Transradio News' over WOR, im-- Control of the cont

8 Stations In

Michigan's 8

Largest Cities

WBCM Components to the Com-WFDF The Only Station in Flint WJIM The Only Station in Lansing WIBM The Only Station in Jackson

WKZO The Only Station in Ratio
WELL The Only Station in Battle
WOOD-WASH The Only Station in Battle
WOOD-WASH The Only Station
WXYZ KO Station Detects

Crosley's New \$1,000,000 **Building All Set to Start**

Cincinnati, Aug. 31.

Cincinnati, Aug. 31.

Building zone routine being cleared up with muny authorities, after a long wait, work on the new \$1,000,000 home for Crosley Radio Corp.'s broadcasting division, embracing WLW and WSAI, has been set to start next week.

Site of the improvement is on a hill in Clifton Heights, overlooking the basin of Cincy and adjoining the cently installed WSAI transmitter. Main part of the building will be three stories high, with a five-story tower in front. Will house all departments of both stations, except the WLW transmitter plant, which will remain at Mason, O., 22 miles north of the city.

Largest of seven studios on the main floor will have an auditorium 60 by 80 feet, to accommodate up to a 70-people show and an audience of 600 persons. Also on this floor will be locker and lounge space for artists, a lunch room and mail department. Four studios will be located on the second floor. Twelfth and smallest studio will be for et.

partment. Four studios will be located on the second floor. Twelfth and smallest studio will be for e.t. programs. Master control rooms, news room, editors' and writers' rooms, news morgue and automatic news printers will be on the second

news printers will be on the second floor.

On the third floor will be the large WLW music library, 16 by 50 feet, with ceiling-high storage cabinets. This floor also will have 28 offices for continuity writers, music copyists, educational director, special events director, casting director, sales promotion and research departments, sales manager, program manager, manager of WSAI, traffic manager, office manager, outsical director, arrangers, copyright bureau and artists bureau.

Offices of Powel Crosley, 1r., prez., Lewis Crosley, vice-prez, and William S. Hedges, vice-prez in charge of broadcasting, will be on the fourth floor. Fifth tower floor will be devoted to the technical department.

Frection of the new huilding

ment.
Erection of the new building separates Crosley's manufacturing operations and broadcasting activities. Building is scheduled for completion during the forepart of 1938.

Preview and Program Both on the Same Day

Philadelphia, Aug. 31.

Dialer-inners will get an inside eek at the casting and rehearsal of new one-hour show devised as a ovelty by the WCAU program de-

Idea, as expounded by program department.

Idea, as expounded by program director Stan Lee Broza, is to split the
hour in half, part in the afternoon,
part in the evening. Afternoon half
will be the actual casting and directing of the show, which goes on
in the evening. It'll be the McCoy,
with no punches pulled.

Denouement of the program, however, will not be aired in the earlier
half hour. That'll be saved for after
dark and listeners will be invited to
tune in later to hear how the show
sounds in its finished form.

Evening portion will be complete

sounds in its finished form.

Evening portion will be complete
in itself. There will be no mention
made of the afternoon hunk. One
sponsor has been tied up to b.r. the
whole thing.

WJAY Yens New Label

Cleveland Corp., which also owns WHK, is asking the Federal Communications Commission to the call letter of WJAY, Cleveland, to WCLE. Wants to put the switch into effect Sept. 26, when the outlet hooks up with the Mutual Network.

Application states that WIAV will

Application states that WIAY will have not only a new transmitter site but new studios and equipment. New rate cards have been issued by stations WHK and WJAY here, effective Sept. 26. On that date the former outlet changes its network affiliation from CBS to NBC Blue, while the latter station joins the Mutual chain.

C. A. McLaughlin, general sales manager of the two stations, announced the revised cards, which call for increased rate schedules.

LITTLE INTO CHI L. & T.

Chicago, Aug. 31.

H. G. Little, manager of Lord & Thomas Dayton office, was elected a vice-president and will move to Chicago to assist on the executive end of the business.

Hartman Agency, Chi, Sprucing; Tom Kivlan In

Chicago, Aug. 31.

Chicago, Aug. 31.
Coming of Tom Kivlan to the
Hartman agency next month gives it
a new set-up as far as radio is concerned. Plans an intensive campaign
to snare local radio accounts and to
that end is installing a studio, audition rooms and complete equipment, including transcription gadgets gets.

Kivlan is bringing several accounts with him from WBBM, where he was an idea man. Developed Illinois Meat Co., Stark Piano and Fitzpatrick Bros. programs, among

Marcotte to WB

Don Marcotte, now connected with NBC's music library in the Chicago division, becomes general professional manager of the reorganized standard department of Warner Bros. publishing interests Sept. 13.

He will operate out of New York.

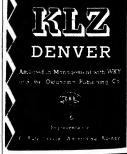
M. M. Blink, chief of Chicago office Standard Radio, to the coast for some confabs with prexy Jerry King,



 From sugar, Colorada buying power gets yearround energy.

Sugar beets this year will pay Colorado farmers more than sixteen million dollars in cash. Sheep and cattle fattened on the pulp and tops will bring them millions more during the winter and spring months.

Here's a sweet market in which KLZ can give quick energy to your product's sales.







'Anthony' Hour, Caught Between WHN and WMCA, Forced to Drop Philly

The St. Anthony Hour, Sunday a.m. 30-min. program sponsored by the Franciscan Friars' Monastery at Garrison, N. Y., has scratched off WIP, Philly, as a result of a series of 'policy stands' made by two N. Y. stations, WHN and WMCA, plus a stand made by John Shepard 3d's Colonial network.

3d's Colonial network.

'Anthony,' a dramatization series, has long ozoned over WHN, which feeds four Colonial stations, WSPR, Springfield; WEAN, Providence, WAAB, Boston; WBRY, Waterbury. Several weeks ago the hookup was extended to WIP. Then the fireworks flared.

wMCA, which for long has feuded with its neighbor WHN, invoked a pact with WIP which prohibited the latter from carrying any program aired simultaneously in N. Y., unless it was on WMCA.

Meanwhile Shepard entered into the argument by pontificating that his Colonial web had an arrange-ment with WFIL, Philly, whereby only that station in the Quaker town could carry any program being aimultaneously heard over Colonial.

simulteneously heard over Colonial. In a spot, the sponsors first tried to solve the WMCA-WHN puzzle by approaching WHN and asking if the Loew-owned station would consent to the program originating in WMCA studios and being fed by wire to Philly, WHN and the New England foursome. WHN nixed this, saying it would consent to no wires linking it and WMCA on any arrangement whatsoever. Query at WMCA found the Donald Flamm station of the same mind.

the Donald Flamm stations of the Donald Flamm station with the Priars decided it was Shepard, the Friars decided it was easier to clip Philly off the list 'Anthony' program sponsors also bankroll the 'Ave Maria' Sunday evening half-hour, which dramatizes the lives of Catholic saints, over WMCA and eight other stations of the Inter-City system, including Cleveland and Gene Loffler, former-ly of WHO, Des Moines.

NEW NEWS DIGEST GROUP TACKLES AIR

Latest offshoot of the serious talk phase of broadcasting is a New York outfit, Radio Reports, Inc., which offers industrialists and businessmen a daily digest of news comment and speech programs bearing on current economic and social topics. Mimeograph distribs call themselves an overnient service.

Mimeograph distribs call themselves an overnight service.

How this outfit hopes to cater to the tagged trade is indicated by the list of subjects contained in a sample digest mailed out to prospects last week. One subject's title read, 'Remington Rann Official Raps Wage Bill,' another discloses that 'Benford Warns Labor of Lewis Yoke,' while a third states, 'Charles Harley says House Passed Tax Loophole So Fast One Might Think It Was Too Complicated to Understand.'

Fay, Ruggles Piping Samples for Norge

Hollywood, Aug. 31.

Norge Refrigerator outfit is catching auditions in the east piped through from the Coast.
Charles Ruggles and Frank Fay aired their samples this week.

Goodkind's New Berth

Chicago, Aug. 31.

Lewis Goodkind, former radio department head of Lord & Thomas agency, joins the Burnet Kuhn agency here Sept. 15 as v. p. and general business executive.

Lux Again Sept. 13

Hollywood, Aug. 31.
Lux radio show will make its initial fall airing on Sept. 13 with 'A Star Is Born'
Janet Gaynor of the film version and Robert Montgomery will take

50,000 WATTS

Detroit's Labor Station WJBK Threatening Suit

Detroit, Aug. 31.
WJBK, Voice of Labor, 'is threatening to sue the Detroit Saturday
Night, anti-labor weekly, for 'false
quotations published concerning station's union affiliation.'

tion's union affiliation.'

In a story concerning radio stations and unions, the weekly quoted in part: 'With smaller stations the situation is different; WJBK and WEXL have been running without orchestral music for sometime. Despite the fact that the former claims several times daily to be the Voice of Labor, it has no relationships with the musicians union and employs no studio orchestra... CIO is now broadcasting from Detroit to a network including WJBK, WMBC, WJIM, Lansing, and WFDF, Flint.'

The fact of the matter, says Man-

sing, and WFDF, Flint."

The fact of the matter, says Manager James F. Hopkins, is that WJBK does employ a union orchestra and has for several years, and does not use non-union musicians at any time 'The United Automobile Workers program (which gives station labor tag) is not part of any network airing CIO programs,' says Hopkins. 'The UAW program heard over WJBK is purely a commercial broadcast paid for by the UAW and the station is not sponsoring it; nor does it write any of the continuity.'

WJEK signed a contract several

WJBK signed a contract several weeks ago with the UAW, calling for two daily programs, and several announcements daily that station is the Voice of Labor. Union supplies all the talent and continuity, with: copy.

WCBM Primping

Baltimore, Aug. 31.

WCBM, local indie station, operated under direction of John Elmer, recently elected president of the NAB, has been spending considerable money on new equipment and signal clarifying devices.

Has just installed a volume limiting amplifier which helps its operator 'ride the load' and has under order other equipment designed to place the station in a favorable spot for power increase, should such an opportunity present itself.

WGST, Atlanta, Wants More Power, **But Pulling Out of Commersh Biz**

Declaring that immediate steps would be taken to increase the power of WGST, Georgia School of power of WGST, Georgia School of Technology station, Columbia outlet here, operated by Southern Broadcasting Co., and that a gradual withdrawal from the commercial field would be made, Gov. E. D. Rivers Saturday (28) appointed Clark Howell, Jr., and L. W. ('Chip') Robert, Jr., as two of the general public's members of the new Georgia Radio Commission. This week, the governor stated.

Exec had tendered the No. 3 post

Exec had tendered the No. 3 post to Clarence Calhoun, WGST lesses, who declined the appointment, de-claring he felt no person associated with a commercial radio company should be a member of the commis-sion.

sion. Gov. Rivers sponsored a bill, passed at the spring session of the Legislature, creating the Radio Commission to take over operation of WGST, since Georgia Tech, which has title to the station, is part of the State University System. Measure calls for the commission to supervise operation of not only WGST, but 'any and all other radio stations the state may acquire.'

Station was given to Tech by Clark Howell Sr. Governor said he

sany and all other radio stations the state may acquire.'

Station was given to Tech by Clark Howell, Sr. Governor said he named Robert, former assistant U. S. treasurer, to the body because his an alumnus of Tech and located in Washington, where he can conveniently appear before the Federal Communications Commission is and when the occasion arises.

Expanding on the theme of WGST's withdrawal from the commercial field, Rivers said he felt a state-towned radio station should not compete with stations operated by private capital for profit and that he hopes to restrict its activities entirely to use by departments of the

state government. With increased power the governor expects to use the station as a means to 'advertise Georgia and its resources to the United States.'

Calhoun's lease on the station has some three years to run, with a 10-year renewal option. Lease pays Tech 10% of the gross receipts, W. H. Summerville is the station manager.

MICHELSON WARNS ON BLURB COPYRIGHT

J. Leonard Michelson, of Boston, has notified through his attorney, william L. Lewis, almost every station in the country that he has a claim against Shell for ballyhooing its motor fuel in a manner and with copy Michelson asserts he has copyrighted.

righted.

Letters were sent as frank warnings to stations to be leery of the copy they air for gasoline sponsors. Michelson claims he holds copyright to such phrases as 'high energy content,' 'balanced gasoline' and 'digestible for a motor.' Finger-waging to the stations also stated that if any broadcaster is found airing such phrases as commercial copy, Michelson will legally proceed against them.

GIVE 'EM THE WORKS

with

COLUMBIA NETWORK Addition

new Ladditional stations joined the Columbia Network

WGBI... Scranton, Pa. WRVA.... Richmond, Va. WAIM Anderson, N. C. WEOA... Evensville, Ind. WMAZ... Macon, Ga. WCHS. Charleston, W. Va. WCOC. Meridian, Miss. WPAR. Parkersburg, W. Va. WKBB. Dubuque, Iowa KGLO., Mason City, Iowa WTAQ. Green Bay, Wis. KDAL..., Duluth, Minn. WKBH. La Crosse, Wis. KOY.... Phoenix, Ariz.

Complete data on each are available from CBS.

more — (Columbia Network Stations increased their power

From Buffalo to San Francisco, CBS stations have increased their power; in such key markets as Cincinnati, Der Moines, Knoxville, Little Rock, Orlando, Pensacola, Peoria and Sioux City. Of particular interest is the new KSFO, San Francisco which has both increased its daytime power to 5,000

nd Advances since January 1st, 1937

watts, and greatly increased its overall efficiency, with a complete new transmitter installation that engineers call one of the very finest in the country.

beffer 460 Columbia Stations made other major advances in their facilities...

In addition to KSFO, Columbia stations in every section of the country have made major improvements in broadcasting facilities. These frequently are the equivalent of a 20% to 200% power increase in the brilliance and strength of the stations' signal. The whole stary is told in the latest CBS brochure"... TO SHRINK SPACE" which gives, in detail, all CBS technical improvements since the first of the year. Your copy is available on request.

The Columbia Broadcasting System

Commence State of the Assessment of

WORLD'S LAREEST RASIO NETWORK

Oklahoma City, Aug. 31. Station WKY, on Nov. 1, will put Into service a new mobile transmit ter. Short-wave station will be built

ter. Short-wave station will be built into the truck, with a power of 200 watts, with call letters of KAXB. Addition of this mobile transmitter to WKX's present equipment will enable the station to give immediate spot coverage on news and other events anywhere in Oklahoma. events anywhere in Oklahoma. Truck will also be used to cover

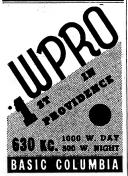
New rolling station will have four thannels—1,622, 2,058, 2,150 and 2,790

WMAQ's Cut-Off

Chicago, Aug. 31.
WMAQ was off the air this mornIng (Tuesday) from 7:36 to 9 a. m.
Wire trouble at transmitter.
Missed 'Aunt Jemima' inaugural

McKenzie Goes 'Nite Owl'

McKenzie Goes 'Nite Owi'
Detroit, Aug. 31.
Ed McKenzie succeeds Larry Gentile as 'm: c. of the 'Night Owi' shift
from midnight to dawn over WJBK.
Gentile, brother of 'Happy' Joe'
Gentile at CKLW, returned to latter
station last Saturday (23) to conduct 'CKLW's new 'Dawn Patroi'
stint from 1 to 4 a. m.



SECRETARIAL POSITION DESIRED

foung man, 25, single, college gradu-tic, desires secretariat position with adio artist, orchestra leader; back-cround of excellent radio training man experience. Write: R. B., cjo farlety, N. Y., or phone DEwey

NATIONAL

Showmanship Calendar

September, 1937

(Showmanship being largely dependent on stunts, tie-ups, etc., in connection with established holidays and events, Varkery herewith presents a calendar for the month of September. This calendar is published monthly from material copyrighted by the National Retail Dry Goods Assn.)

Special Weeks During September

Air Progress, Sept. 1 to Oct. 10; sponsored by the National Aeronautic Association, Dupont Circle, Washington, D. C.

National Open Polo Matches, Sept. 4 to Sept. 25; at Meadowbrook, Westbury, Long Island.

National Electrical and Radio Expositon, Sept. 8 to Sept. 18; sponsored by the National Electrical and Radio Exposition, Inc., 480 Lexington Ave., New York City.

Constitution Week, Sept. 12 to Sept. 18; sponsored by

the Constitution Educational Association, 28 E. Jackson Blvd, Chicago, Ill.
National Dog Week, Sept. 18 to Sept. 25; sponsored by the National Dog Week Committee, 3323 Michigan Blvd, Chicago, Ill.
National Furniture Week, Sept. 24 to Oct. 2; sponsored by the National Retail Furniture Association, 666 Lake Shore Drive, Chicago, Ill.
National Newspaper Boys Week, Sept. 26 to Oct. 2; sponsored by the Newspaper Boys of America, Inc., Merchants National Bank Bldg, Indianapolis, Ind.

New Year (Rosh Hashanah, first day, Tishri 1; begins sunset previous day). (7) Boulder Dam began operating, 1936; Rosh Ha-shanah (second day, Tishri 2; begins sunset previous

day).
(8) Globe circumnavigated in 1522

(9) California joined the Union, 1850. (10) Elias Howe patented the sewing machine, 1846. (11) National Felt Hat day; International Lifeboat

(11) National Felt Hat day; International Lifeboat Race in New York.
(12) 160th birthday of New York State; Defenders' Day (in Maryland).
(13) Star Spangled Banner written in 1814; schools open in New York.
(15) Yom Kippur, the Day of Atonement (Tishri 10; hearing surest previous day).

egins sunset previous day).
(17) Constitution Day (Constitution adopted in 1787).
(20) Jewish Feast of Tabernacles, first day (Tishri 15; begins sunset previous day).

(23) Autumn begins; first airmail flight in U. S., 1911, by Earl Ovington, first airmail pilot.

(24) American Indian Day.

(26) Gold Star Mothers' Day; daylight saving time

(27) Jewish Feast of Tabernacles, eighth day (Tish-ri 22; begins sunset previous day). (23) Rejoicing of the Law (Tishri 23; begins sunset previous day).

serchants National Bank Bidg, Indianapolis, Ind.
Special Days During September
(1) First air express service launched, 1927.
(2) U. S. Treasury Department created in 1789.
(3) First Continental Congress opened in Philadelhain 1744; Labor Sunday.
(6) Labor Day; Lafayette Day (born, 1757); Jewish

Freeman Keves Takes Over Seeds Ad Agency

Chicago, Aug. 31.

Freeman Keyes, chief of radio de partment of the Baggley. Horton & Hoyt agency here, has taken over control of the Russell M. Seeds advertising agency.

vertising agency has offices in Chi-cago, Indianapolis and Los Angeles. Keyes takes over as of Sept. 1 of-ficially, and will locate as president of the Seeds agency in Chicago.

Citrus and Etiquette

Emily Post will air for Florida Citrus Exchange over CBS, com-mencing Oct. 12. Series, carded for 39 weeks, will use quarter-hour day-time periods on Tuesdays and Thurs-days. Buthrauff & Ryan is the Ruthrauff & Ryan

Miss Post will palaver on etiquette with a weather-eye out for the femme audience.

SPOT PROGRAMS

That's the way WHIO

AL TIES KEST SEED ER

ranked in the national

Et. in Ohio

3rd in East North

Central Section

Uth in the

U.S.A.

spot program analysis published in the August 15th

issue of SALES MANAGEMENT. A favorite station of

the listeners is a favorite station of the advertisers!

MCA's Coast Guesser

Los Angeles, Aug. 31.

Music Corp. of America auditions its first Coast radio show tomorrow night (Wed.) over KHJ. Program has a guessing angle in which night (Wed.) over KHJ Program has a guessing angle in which dialers are asked to ferret out the title of a pop song number from the enactment of dramatic sequences. Buddy Rogers orchestra and Tommy Harris and Pat McKay, vocalists, comprise the musical talent.

Store-Owned Station **Cuffos Its Opposition**

WOR is cuffoing a quarter-hour tomorrow (Thurs.) to Hearn's new-ly opened department store in New-ark. Description of the emporium and a fashion parade will be aired. Bamberger's, owner of WOR, is the dept. store in Newark with which Hearn's will compete, Station is listing the versits are timeness.

which Hearn's will compete. Station is listing the gratis air time as a special events pickup.

Monday night Hearn's N. Y. main the debuted on the coone with a semiconal which

store debuted on the ozone with a weekly half-hour commercial which will ride for 13 stanzas over the Bamberger-owned broadcaster.

Gulf Adds Millican

Intent on promoting a greater interest in the Frontier Fiesta, Fort Worth, and the Greater Texas and Pan-American exposition, Dallas, where at both places it has elaborate bradesting facilities the Givil City where at both places it has elaborate broadcasting facilities, the Gulf Oil Corp. Houston, has engaged the services of commentator and humorist Ken Millican for a series of addresses over the Texas Quality Network, which started Aug. 30.

Thirteen in number, daily except Sunday, the series can be heard over WOAI, San Antonio, 5:00-5:15, with a repeat show over WFAA-WBAP, Dallas and, Fort Worth, and KPRC, Houston, 5:45-6:00 p.m.

EVERYTHING MUST END

EVERYTHING MUST END Regina, Sask., Aug. 31. Youngbloods of Beaver Bend,' hick rural serial, is off the Canadian Broadcasting Corp. air this winter. Written by Peter Dales, it claims the long distance broadcasting rec-ord for Canada, having been on con-tinuously for four years until this summer, when the cast broke up at Winninger.

summer, when the cast broke up at Winnipeg.
Will be replaced Oct, 1 by another rural with a country store scene. Helen Jessiman, editorial writer of Western Producer, farm weekly at Saskatoon, Sask., is authoring.

New readers on the NBC staff in San Francisco are Joan Peers Allen and Edwin B. Macdonald,

George Fischer will have as guests on successive Saturday nights from the Coast Madge Evans, Mary Car-lisle and Gene Autry.

WPA Radio Project's **New Series Over CBS**

WPA Radio Project has set 'Epic of America,' dramatization series, for airing over CBS. Starting date and broadcast times will be arranged later this week.

It's the first network representation the Government group has had since last April when NBC summarily dropped its 'Professional Parade' after airing the show over the blue band each Wednesday from November. NBC declared at the time that the program did not 'warrant its expense.' Web was paying the WPA talent \$25 per act, bolstering the periods with performers from its NBC Artists Service and, of course, cuffoing the time and hookup. Since NBC dropped the Project, group has been making zealous effort to get back on a network to help justify its existence in the yess of Harry Hopkins and his subordinate relief administrators in Washington. 'Epic of America' will be played by WPA actors and directed by those on the Project. Dramatization from the book by James Truslow Adams was done by WPA writers. Adams gave the air use of his tome to the Project gratis with the stipulation it be broadcant of the project and when the project gratis with the stipulation it be broadcant.

Bull Stuff

Seattle, Aug. 31. Seattle, Aug. 31.
Highlights of one of the west's most colorful shows, the 15th annual rodeo at Ellenburg, bulldogging, calf roping and brone bucking, goes over the Columbia network through KOL, Sept. 4: KOL will remote direct from the rodeo stadium, pumping out to the network from the local station. Thrill show will be sent out unmuffled, it is claimed.

Talk About Extremes!

Two auditions were held last week by the Erwin, Wasey agency for the Barbasol-sponsored Friday night quarter-hour which starts over a linkup of 15 Mutual stations on Oct. 29.

Combinations heard were Chick Webb's orch, Ella Fitzgerald and Four Ink Spots, as an all-colored show, and Reinald Werrenrath and a string orch as an alternative

KSFO's New Transmitter

San Francisco, Aug. 31. ,000-watt transmitter San Francisco, Aug. 31.
New 5,000-watt transmitter of
KSFO, local Columbia Broadcasting
outlet, went into operation Saturday (28) at 6.15 a.m. During a
special program at 8:30 p.m. the
transmitter was officially turned
over to manager Philip G. Lasky by
James Middlebrooks, CBS construction 'engineer who supervised the
job.

James Middlebrooks, CBS construc-tion engineer who supervised the job.
Four hundred-foot tower is located at Islais Creek on the edge of San Francisco Bay, and the entire plant cost more than \$125,000.

WMCA AND WEVD, N. Y., **CHANGE ADDRESSES**

Two New York stations will change their Manhattan addresses on Jan. 1, WMCA and WEVD.

WMCA, after threatening for the last several years to move studios, will finally do so. Donald Flamm broadcaster pulls stakes from its present location at Broadway and 53d St., and, stides down nearer Times Square to a location above Warner's Hollywood theatre. Taking the top two floors including the penthouse gymnasium, all formerly part of the Friars Club. Will be completely airconditioned.

WEVD. at present atop the

WEVD, at present atop the Claridge hotel, in the heart of Times Square, moves its studios to an upper-floor location on 46th St., between 6th and 7th avenues.

MUCOY TO KGHL

Lear Mucoy has jointed the staff of KGHL, Billings, Mont., as head of the publicity, merchandising and promotion departments.
Has background, of radio and newspaper work in the midwest.

Leon Errol will unlimber his legs on Maxwell House Showboat Thurs-day (Sept. 2).



for the BREAD of the NATION!

Omaha is the highest butterproducing city in the worldover 40 million pounds a year. Omaha butters the bread of the nation.

You'll find your bread buttered better . . . if you reach this rich market through its favorite radio station. Eastern NEBRASKA and western IOWA form the trade territory known as NEBRIOWA. Its business capital is Omaha ... its radio capital is WOW!

OMAHA, NEBR.
On the NBC Red Network

JOHN GILLIN, Jr., Mgr. JOHN BLAIR CO., Representative

New York, Chicago, Detroit, San Francisco Woodmen of the World Life Insurance





WTAG By Actual Survey the

Most Popular Station in Worcester

WEED & COMPANY



THE TEST STATION THE NATION DAYTON, OHIO Nat'l, Representative, JOHN, BLAIR & CO.



TET

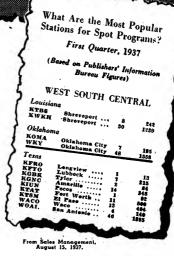
25

ISSISSIPPOGRAMS

 WKY was FIRST in the Southwest during the first quarter of 1937 both in number of advertisers using spot radio and in number of sponsored spot programs, according to Publishers' Information Bureau reports. Only thirteen stations in the entire country had more spot advertisers; only twenty had more programs.

WKY is no stranger in the group of top spot stations. Year after year it gets more business FROM advertisers because it gets more business FOR advertisers.

WKY has the frequency (900 kc.) and the facilities which give it a coverage advantage in Oklahoma over all other stations. And because the aggregate attractiveness of its programs and the alertness of its showmanship have won majority listener preference, WKY can furnish advertisers a "standing" audience in Oklahoma far greater than any other station.



It beats all in

COVERAGE

• WKY, with a $\frac{1}{2}$ mv. signal or better, covers more of Oklahoma, more of its radio homes, more of its buying power than any other radio station.

It beats all in

PROGRAMMING

 WKY balances its schedule of NBC Red and Blue programs with scores of local sustaining and commercial features that touch every community interest.

It beats all in

SHOWMANSHIP

ullet WKY was named the outstanding newspaper-owned station in America by Variety in a special showmanship citation last February.

It beats all in

FACILITIES

 WKY's studios outclass anything in the Southwest for size and equipment. From microphones to antenna, WKY is RCA high-fidelity engineered.

It beats all

HOW IT PAYS OUT FOR ADVERTISERS!

OKLAHOMA CITY

AFFILIATED WITH THE DAILY OKLAHOMAN, OKLAHOMA CITY TIMES AND THE FARMER-STOCKMAN NATIONAL REPRESENTATIVE . E KATZ SPECIAL ADVERTISING AGENCY

F...

Pacific Coast Radio Notes

Sara Langman launched a new dramatic series on KFWB (Holly-wood) with Paula Winslow and Charles Carroll as cast toppers.

Burns Lee of Benton & Bowles saw to it that Shirley Temple had plenty of photographic competition from Bill Benton when their boat docked from Hawaii.

Harry Barris signed a three-way ticket with William Esty's 'Oakie College.' Former rhythm boy will write, act and sing.

Savington Crampton has advised







one and all that there's no 'J' at the fore-end of his moniker.

Mona Lowe active again as guest soloist on various Hollywood-orig-inated programs. She has been in semi-retirement as Mrs. Paul Rickenbacher.

Ad Simmons reunited with his old oss, Fred Ibbett, as writer on 'Hollywood Hotel.'

Paul Schwegler hopping up interest in Tay Garnett's world cruise for air dramatization. He's the former All-American footballer.

Jerry Cooper let F. Wallis Arm-strong have his autograph for an-other 26 weeks. He warbles on 'Hollywood Hotel' from the cinema

Harry Maizlish shipped Johnny Murray, KFWB (Hollywood) m.c. producer, east to cook up a comproducer, east to cook up a con mercial for his new variety show.

Ed Lowry buttressed his Coast, 'Singtime' broadcast with Lou Prima's hot licks.

Queenie Smith topped cast of musicomedy auditioned at KHJ, L.A.

Van Newkirk loading up KMPC (Beverly Hills) with civic broadcasts to make it easier for his boss, G. A. Richards, to get a full time permit from the Commission.

Eddie Holden (Frank Watanabe) hired Grover Jones, film scenarist, to work with him on air material.

Al Jarvis presiding over Stuff Smith's jam session aired on Sun-days over KFI, L. A.

Dale Armstrong grabbed off the radio ed berth on L. A. Times after Carroll Nye moved over to Earle Ferris publicity agency in Holly-wood as copy chief.

Brewster Morgan resting up from his Shakespearean chores for CBS before reporting to Metro as a staff

William Austin will do a cockney professor on the new fall Camel Caravan series.

Gertrude Niesen will torch up four more broadcasts for Richfield Oil along the Coast.

Rose Marie Smith is the new greeter at KFRC, San Francisco, re-placing Verne McGill, who resigned to visit Australia and New Zealand.

Jerry Belcher will do his second 'Our Neighbors' broadcast from San Francisco next Sunday (5) over a (Continued on page 48)

Mills Maestros Silver

Hollywood, Aug. 31.
Felix Mills draws the baton on
the International Silver dramatic
series. Glenhall Taylor produces
for Young & Rubicam.
Rosalind Russell and Claudette
Colbert are the only guesters set.

Gorin's Own Air Turn

Hollywood, Aug. 31.
Charles Igor Gorin withdraws
from 'Hollywood Hotel' in three
weeks to head his own air turn, now being framed.

He has two more weeks to go on the Cantor-Texaco airshow.



Bargain Sale

Average cost per station of the entire CBS lineup for an evening hour is less now than it has ever been. Rate card which goes into effect, today (1) offers 104 stations for \$21,-770, while the previous rate card asked \$19,920 for 90 sta-

Average per station for the eurrent hookup is \$209. For the 90 outlets the average had been \$221.

NBC ON COAST WINS CLIFF SOUBIER SUIT

NBC Artists Bureau was upheld in superior court in a contract suit by Cliff Soubier, who sought to terminate pact on ground bureau hadn't properly represented him. Ruling handed down after court de-liberated three months.

liberated three months.
Radio character actor sued to break covenant after getting a picture part at Warners. Court held NBC contract valid and ruled bureau entitled to collect full compensation. All defense contentions were

WPA Ouits WELI

New Haven, Aug. 31.
WELI has received notice that
there'll be no more WPA Federal
Theatre of the Air, variety show,
after Sept. 1.

In line with general blue-encilling through the state.

Incledon with FB&M

Chicago, Aug. 31.
Effectivé immediately, George H.
Incledon goes to Ford, Browne &
Mathews to head the radio depart-

Formerly was with WJJD and the Selviair ad agency here.

BLAIR GRABS WROL

WROL, Knoxville, has tied up with the John Blair organization for national representation.

Appointment becomes effective

Katz Gets WMPS

WMPS, Memphis, has turned its national sales representation over to the E. Katz agency.

Station is operated by Scripps-Howard Radio, Inc., and is licensed for 1,000 watts on 1430 k.c.

Coast Networks

(Continued from page 37)

being promised a couple of studios in the new building by Jan. 1. Engineers and draftsmen have al-ready been turned loose on the field, so the preliminaries will be out of the way when Harry Chandler of the Times-Mirror Co. turns over the

deed.

NBC is laying out around \$400,000 for the site, which has a frontage of 564 feet on Vine street and 366 feet on Sunset. Main entrance to the studio will be a cater-cornered effect at the intersection. Over all, the lot measures 206,424 square feet, which will allow for expansion and television—if and when. Plant will have three audience studios, each seating around 400, and four others. Unit plan of construction, paterned after picture lots, has been blue-printed, the only building taller than one story being the administration edifice, which won't rise higher than four stories.

Unloading the Old Plant

ministration editice, which won't rise higher than four stories.

Unloading the Old Plant
Although NBC has steadfastly maintained that no move will be made until its old plant on Melrose is disposed of, a change of heart seems to have arrived. Deal for the Don Lee network to take overhas hit a snag and Gilman is shopping around for another buyer. It looks like the new building will get there first. NBC idea for a sale is a three-year lease, with option to buy, and complete equipment for broadcasting. Lewis Allen Weiss, general manager for the Lee outlift, is hot for the spot, but the little matter of price has not been satisfactorily adjusted. If no better deal is available, Gilman is now in favor of pulling out the equipment, claiming that everything except the cablecan be salvaged for installation in the new plant.

Here and There

Jim Irwin, Jr., joins announcing staff at WMBC, Detroit. Father is Mitchell, WOR's 'Answer Man,' staff at WMBC, Detroit. Father is more many preemed last week as actress on Mitchell Axford' in the 'Green Horset' serial over WXYZ, WSPD, Toledo, and WXYZ's state web.

Clair Shriften with criatio, is get-

Buryl Lottridge, managing director of the Oklahoma Network, has brought in Florence Freer as his chief assistant.

Whitney Clement has been tied to the Chicago NBC local sales gang. Figures as a replacement for John Sandberg, who has gone stockyards with Swift & Co.

Sylvia Abrams three-a-weeking 'News Through a Woman's Eyes' at WELI, New Haven.

Haverback sisters, Connecticut harmony team heard on WNBC, New Britain, and WTIC, Hartford, signed by NBC.

Josh Higgins Park, 30-acre tract at Finchford, Ia., dedicated to Joe DuMond, NBC actor and his pro-gram 'Josh Higgins of Finchford.'

Guy Eamie, WGY, Schenectady transmitter engineer, made a hole in one on the 13th hole of a course at Caroga Lake, N. Y.

Mrs. Mart Adams, 'Aunt Susan,' cookery expert, on WKY, has left for Alaska.

Wayne Varnum, formerly in the monotion department of the Des Moines Register and Tribune, has been added to the commercial de-partment of KRNT and KSO, Des

Leslie Joy, manager of KYW, has been named by Gov. Earle to the Pennsy State Constitution Com-memoration Committee.

Carlotta Dale, soloist with KYW Top-Hatters back on air after an auto accident that laid her up almost a year. Doing program on her own at 7:45 p.m. Wednesdays.

Paul Faust joining WBBM, Chicago, sales staff; coming in from sales job with the Chicago American.

Archie D. Scott, Chicago NBC producer of 'Saturday Jamboree,' taking time out for a Hollywood-Catalina

Sartell Prentice, Jr., out of script and publicity departments of March of Time, air and films, signed to confect commercial continuity at WDRC, Hartford.

Dolly Mitchell, daughter of Al

Hudson Takes Elman

Hudson Takes Elman

Hudson Motors has closed for a
hookup of 75 stations on Columbia
to air Dave Elman's 'Hobby Lobby'
program Wednesday nights from
7:15 to 7:45. Because of Elman's
obligations to WOR, Newark, where
the stanza has been running for
some time on a sustaining basis, the
account will underwrite a separate
broadcast on that outlet.
There's a possibility of the WOR
show also going to Detroit and Chicago by way of Mutual.

P&G Peddles Canada

P&G Peddles Canada

P&G Peddles Canada

is White Naptha soap, this week launched a series of thrice-weekly quarter-hour daytime transcriptions on 10 Canadian stations. Talent is Carson Robison and his Buckaroos, Frogram aired Mondays, Wednesdays and Fridays over CFCN, Calgary; CJCA, Edmonton; CHNS, Haliax; CKCO, Ottawa; CKCK, Regina; CFQC, Saskatoon; CFRB, Toronto; CJOR, Vancouver; CJRC, Winnipeg, and CFCF, Montreal. Compton agency placed the biz.

LINSK'S AGENCY SPOT

Lester Linsk, formerly with the Menken ad agency, N. Y., has joined the Coast office of Rockwell-O'Keefe, as pic contact. O'Keefe, as pic contact.

Went out on vacation with his brother a month ago.

Claire Sherman, contralto, is get-ting a buildup with pair of sustain-ing shots a week over CBS. Warb-ler came into New York from WFBL, Columbia outlet in Syracuse.

Richard L. Scheidker, formerly of KXBY, Kansas City, has joined con-tinuity staff at KMOX, St. Louis, replacing Harrison Bailey, who re-

Bra Simpson, radio scripter and producer, joins Wesley K. Nash agency to develop a radio dept. for

Tom Johnson, associated for five years with the commercial depart-ment of KOMA, Oklahoma City, has started his new duties as commercial manager of KTOK.

WTMJ, Milwaukee, will air the All Star-Green Bay Packers football game directly from Chicago, Sept. 1, as well as two sports reviews.



Now Available COL. J. C. FLIPPEN'S + AIR-FINDS

The greatest radio shown ship idea of the decade! WHN discovers the stars of tom row on our famous original Amateur Hour-and then com-

bines the best of them in a big half-hour show directed by Col. J. C. Flippen. Music . .

mirth...human appeal...It's the big opportunity that some wise advertiser is waiting for.



BROADCASTING 7TH YEAR FOR BLACKETT - SAMPLE HUMMERT, INC.

NACIN

D'ARTEGA

AND HIS **ORCHESTRA**

JELLO 7:00-7:30-NBC

WCAU, Philly, Building A Permanent Stock Co.

Wednesday, September 1, 1937

Philadelphia, Aug. 31.
With a heavy sked of fall programs demanding a flock of new script shows, WCAU has combed the city for old-timers and new pros to form a permanent WCAU stock company. Among the venerables whom program director Stan Lee Broza found living here is J. Barney Sherry. He has been signed for character roles. Arthur De Angelis, son of Jefferson De Angelis, has also been pacted for the new company.

Search, conducted largely through incognito attendance at barn and little theatre performances, by Joe Gottlieb of the program department, and Paul Fraley of the production department, has netted a cast of about 35. Broza still is hunting for a few more experienced actors. Philadelphia, Aug. 31.

about 35. Broza still is hunting for a few more experienced actors.

Frogram division claims to need the large stock group for a bunch of new ideas. Many of these are for shows already sold, while others are on the verge. Actors signed by the station get no retainer, but a small fee on sustaining and promise of something better if the show is sold.

Chamberlain to Head Prod. at KLZ, Denver

Denver, Aug. 31.

Howard R. Chamberlain, announcer and production man, has been signed by KLZ. Comes here from WLS, Chicago.

Chamberlain will be chief of production at KLZ. While at WLS, Chamberlain was chief ainouncer and handled the Alka-Seltzer. National Barn Dance.

Philly Gabbers Switch

Philly Gabbers Switch
Philadelphia, Aug. 31.
George Hogan returns to the
WABC, N. Y., after an absence of
wabc, N. Y., after an absence of
about a year and a half. Calvin
Jackson, with WEEU, Reading, for a
number of years, also has been
plussed to the WCAU spielers.
Edward Klang is leaving WCAU
for a post as narrator and director
at Vocafilm Co., N. Y., producers
of industrial pix.

Vox Pop En Masse

St. Louis, Aug. 31.

'The Voice of St. Louis,' KnOX's signature, became a reality last week when station inaugurated a new program under same title. Thirty-minute program aired every Saturday p.m. will allow natives to air their opinions on four questions each week International, national, state and local subjects will be topics. Dialers may appear to foster arguments or may mail in topics they want discussed. Plan calls for 16 persons to appear on each program, and Plan calls for 16 persons to appear on each program, and in pairs they will discuss af-firmative and negative side of question. Programs will be aired before live audience in station Playhouse studio hav-ing a capacity of 550.

Free & Peters Opens Office in Atlanta

Chicago, Aug. 31.

Free & Peters, station rep firm is opening a new office in Atlanta, Sept. 1, and has signed F. Lacelle Williams as top exec there.

Williams was formerly general manager of the Atlanta office of the E. Katz Special Advertising Agency, and, more recently, with the advertising department of the Atlanta Journal.

Cal. Fair's Radio Day

San Francisco, Aug 31.
Managers and other execs of San
Francisco Bay district radio stations will be 'Radio Day' guests of
the California State Fair in Sacra-

the California State Fair in Sacramento, Tuesday (6).
Farty. of 35, headed by Don E. Gilman, National Broadcasting vice-prez and 'Radio Day chairman,' and Lloyd E. Yoder, assistant chairman and Western Division press chief for NBC, will leave San Francisco, Monday night on a Sacramento River boat, spend all day Tuesday at the fair and return Tuesday night by bus. and Western Division press chief for NBC, will leave San Francisco, Monday night on a Sacramento River boat, spend all day Tuesday night by bus.

"Felix on the Keys," Negro pianist, back on WHKC, Columbus, with daily program.

CIUMPS INCW JINOW

Hollywood, Aug. 31.
Owen Crump emcess a new KFWB variety entry Sept. 22 called last week by Howard Clothes, N. Y. Mey Columbus, with bus.

Leon Leonardi's orchestra will be in the music spot. Eddie Dein's furnishing house, as sports spieler for a program to be set this in the music spot. Eddie Dein's Allel over WMCA.

Decision will be made by next beauty contest tieup.
Clairol bankrolls.

KOB Paging Tourists

Albuquerque, Aug. 31.
KOB, local NBC-red outlet here, is airing a daily daytime co-op program aimed at the tourists passing through New Mexico.

On each show a different greeting from Governor Tingley is read, and the rest consists of weather reports, road directions and conditions and tother advice calculated to catch the attention of the passers-through. Plenty of points of interest get plugged, and the program attempts to induce the tourists to linger awhile longer than they anticipated. On each show a different greeting

Only Cuffo Politics On WEVD, No Commersh

WEVD is the only station in the greater New York City area which is accepting no political biz for the forthcoming mayoralty election. Labor-union station will give all parties the same amount of gratis time to present their views.

WHYC, municipally-owned, broadcaster, being non-commercial, cannot, of course, sell time to the politicos.

Blair Opens L. A.

Chicago, Aug. 31,
New Los Angeles office is to be
opened by John Blair, station rep
outfit, with headquarters here.
Carleton E. Coveny, former commercial manager of KJDS and the
Northern California web, and more
recently commercial manager. Northern California web, and more recently commercial manager of KFAC, Los Angeles, has been ap-pointed manager. Coveny is to be directly under Lindsey Spight, who headquarters in San Fracisco.

Crump's New Show

B Paging Tourists Through New Mexico WBEN's Educational Director Starts; 'Gain for Culture' in Two Towns

Rah-less Week

Hollywood, Aug. 31.

Herschel Williams, who meets all incoming Yale men, was miserable last week.

Two Elis, Bill Benton and Lanny Ross, popped into town but Williams ('28) was too busy with Maxwell House Showboat to catch them at the but Williams (20) was solution with Maxwell House Showboat to catch them at the

Busch on Buff P. A.

Assignment Solo Now Buffalo, Aug. 31.

Addison Fletcher Busch, who for-merly doubled as publicity director and advertising copywriter for WGR-WKBW, has been assigned to devote his full time to publicity and promotion.

promotion.

As one of his first activities in the new job, Busch has arranged a series of transcribed announcements to build up WGR-WKBW shows. Each record is scheduled to run 10 times a week. Includes a little spiel or dramatized plug on the merits of the particular show, plus a few bars of the theme song.

Busch is also writing advanting.

Of the theme song.

Busch is also writing advertisements of the two stations for the times (Scripps-Howard) and Courier-Express daily. Latter, until recently aloof toward radio, is now going in for air promotion, including a dramatized reading of its comics each Sunday morning.

McCarthy for Howard?

Buffalo, Aug. 31.

Ben H, Darrow tomorrow (1) joins WBEN as Director of Educational Broadcasts: WBEN is believed to be the first independently-owned, commercial broadcasting station to employ an educatior exclusively for educating.

Darrow will get started on the hir about Oct. 15. Station is planning to give him the 7:45 to 8 p.m. spot three or four times a week, as well as other time when it comes up. Announcement by the station is that the period will not be for sale commercially, which means giving up a good salable spot in the interests of brain-building.

However, it's figured to be a smart

a good salable spot in the interests of brain-building.

However, it's figured to be a smart investment in serving to hush the squawks of those who how! for culture.

Exact nature of Darrow's programs hasn't been mapped out, but it is expected he will work along lines in which he has ploneered in the past. He has been close to the radio biz for 13 years, beginning in 1924 when he put over the 'Little Red School House of Radio' for WLS. Chicago. This is generally recognized as the first successful radio program devised for classrooms and broadcast within school time.

When Darrow was appointed director of radio broadcasting for the state of Ohio in 1928 he became the first man ever to occupy such a position in any state administration.

Norman, Okla, Aug. 31.
Officials of WNAD are planning a larger educational program for the coming year than has been used in past years.
Homer Heck, program manager, says that in addition to its educational programs the station will have facilities next year for recording such programs as may be used in summer broadcasting.
Music of Oklahoma University men's glee club, women's choral club, the University band, quartets and soloists will be recorded.

WHAT ONE SPONSOR DISCOVERED

- That he made 1 sale to every 35 radio homes in WLW's \$15,000,000,000* market.
- 7 That he made 1 sale to every 119 radio homes in WLW's \$61,000,000,000* market.

All proof of purchase was addressed to WLW.

THE NATION'S STATION

.......

SANTLY-JOY ON REPUBLIC TUNES

Santly-Joy, Inc., has entered into a three-year contract with Republic Picts giving the former the exclusive publishing rights as well as the world-wide agency on performing and mechanical rights for all scores turned out by the film producer.

Same publishing house recently Same publishing house recently established a precedent by having the entire score for a picture written in New York and relayed to the Hollywood studio where it is to be produced. Film is "Manhattan Merry-Go-Round' and Republic, the producer.

Major part of this score was turned out by Peter Tinturin and Jack Lawrence.

MCA Loses Buick

Detroit, Aug. 31.
Contract originally held by Music
Corp. of America for booking talent
for Buick division of General Motors auto shows was won away by
Gorrell & Delbridge, club and special event agency here.
Included in the contract was a
requisition for 20 bands. Understood
that C&D is turning that end over
to Consolidated Radio Artists to
handle.

Abe Meyer is music supervisor of 'Ride Along, Cowboy,' Sol Lesser galloper starring Smith Ballew.

CRA Convenes; May Send Out Units, Dig **Ground Below Dixie**

Chicago, Aug. 31.

First annual sales convention of Consolidated Radio Artists was held here last week, with 15 members in attendance. Called at first purely as a pep meeting, it went into a serious discussion of several problems fooddiscussion of several problems faced by CRA after its first year in busi-

Decision was reached to assign a man to a definite territory and make him solely responsible for its devel-

Also discussed was the advisabil-

opment.
Also discussed was the advisability of going into the small unit business, and booking three to seven piece outfits, as well as name bands.
Plans were laid to do considerable missionary work through the South. Stringent liquor laws in every state, except Florida, have made this part of the country a poor bet for band bookers up to now, but CRA feels that, by injecting a couple new ideas, it can develop into one of the stronger territories.
Convention also revealed plans for building two more units similar to the one headed by Jackie Coogan, carrying both a dance band and floor show, and playing ballrooms. First to be built will be headed by Sammy Cohen, and the next, all-colored, Harlem Hit Parade, 't to play both white and colored spots. Talent for the latter has not been selected yet.

New tune titled 'I Took a Taxi to Heaven' has been placed with Holly-wood Music by Stuff Smith, author. He

Most Played on Air

Combined plugs on WEAF, WJZ and WABC are computed for the week from Sunday through Saturday (Aug. 22-28). *That Old Feelin:

(Felst)
My Cabin of Dreams
(Berlin)
*I Know Now

(Remick)
*Whispers in the Dark
(Famous)
*Can I Forget You

*Yours and Mine

*Loveliness of You

(Miller)
So Rare
(Robbins)
*Have You Any Castles, Baby

(Harms)
Sailboat in the Moonlight

(Crawford)
*Afraid to Dream

Me, Myself and I (Words & Music)
*Stop, You're Breaking My
Heart

First Time I Saw You
(Santly-Joy)
Stardust on the Moon
(Marks)
Caravan

Gone With the Wind

(Berlin)
Harbor Lights
(Marlo)
Satan Takes a Holiday

(Lincoln)

†Where or When

(Chappell)

In a Little Carolina Town

(Crawford)
So Many Memories
(Shapiro)
Moon Got in My Eyes

* Indicates filmusical song.

† Production Number.

Music Notes

Franz Waxman has completed scoring Metro's 'The Bride Wore Red.'

Clarence Muse and Elliott Carpen-tire turned out 'When Harlem Moves South' for air preeming by Raymond

Frank Harford has peddled his tune, 'Me and My Pal, My Pony,' to Grand National.

Harry Akst and Sidney Clare wrote 'I'll Settle for Love' for 'Big Town Girl' at 20th-Fox.

Walter Bullock and Harold Spina eaming at 20th-Fox on additional ongs for 'Sally, Irene and Mary.'

Dave Dreyer and Herman Ruby cleffing two songs for 'High Flyers,' RKO picture co-starring Wheeler and Woolsey.

Claude Lapham, whose Japanese ballet opens at the Radio City Music Hall tomorrow (2), leaves for Holly-wood, Sept. 15.

Chris Schonberg, pianist for Elea-nor Powell, has collabed with the dancer on the tune, 'Chuck-a-Boom,' to be used in 'Rosalie.'

Pan-American Music Co. is pub-lishing a new rhumba titled 'Said the Monkey,' written by Marion Sun-shine and Alberto Socarras.

Jack Aaronson and Jimmie Franklin have written a tune called 'Little Lady' in honor of daughter of Jim-mie Wallington. Hollywood Music publishing.

Drummer Makes Good

Minneapolis, Aug. 31.
From the Gayety, stock burlesque, for the past five seasons, into the Hotel Nicollet Minnesota Terrace, the Hotel Nicollet Minnesota Terrace, as a featured drummer with Jack Malerich's band, is the big hurdle negotiated by Jack McElroy.
Malerich's band, a local organization, is in the Minnesota Room for six weeks and will be followed by Casa Loma and other name orchestras during the fall and winter.

MONACO-BURKE'S CROSBY

Hollywood, Aug. 31.
Jimmy Monaco is coming here to
work with Johnny Burke on the
tunes for Bing Crosby's next picture
at Paramount.

Tentative title now is 'The Badge of Policeman O'Roon.'

Pacific Coast Notes

(Continued from page 46)
nationwide NBC-Blue web. Belcher
was called to Chicago suddenly last
week to talk business with two prospective sponsors, one of whom is the F. W. Fitch Co.

Mel Venter emeeing 'Feminine Fancies' at KFRC, San Francisco, after a two-week stretch in Northern Cal. mountains with his wife.

Bob Bence subbed for Bill Davidson on the 'Rise and Shine' and 'Morning Merrymakers' programs at KFRC, San Francisco, over the week end, while Davidson spent a few days in L. A.

John B. Hughes doing his three-a-day newscasts for Borden's Dairy Company again at KFRC, San Fran-cisco, after a two-week tour of Cal., during which Jack Murphy pinch hitted.

Gordon Brown, for several years conductor of the KJBS, San Fran-cisco 'Night Owl' program, has re-signed. No plans announced.

Bette Marino's string trio at the Hotel Canterbury, San Francisco, gets two weekly half-hour spots, Tuesdays and Fridays at 7:30 pm PST, over KYA and the Orange network, starting Aug. 31. KYA will supply a vocalist for the broadcasts, and the programs will be called Le-Petit Soiree.'

Agatha Turley, soprano at KYA, San Francisco, reports to RKO stu-dios in Hollywood, Sept 23. She auditioned with 77 other sopranos for the RKO bid.

Wallace Ford, producer at KYA, San Francisco, has moved into a beach cottage at Alameda.

After keeping her marriage a se-cret for two years, Patricia Sullivan, of the NBC Continuity Acceptance Dept. in San Francisco, is wearing her wedding ring in public. Her husband is Norman Gatzert, attor-ney.

Judy Garland in San Francisco last week for a day of p.a.'s at the Paramount theatre in connection with the showing of 'Broadway Mel-ody of 1938,' interviewed over KSFO by Helen Sawyer.

William Lal of KGU and KGMB, Honolulu, vacashing in San I

Clinton (Buddy) Twiss, NBC mikeman in Hollywood, spent pairt of his vacash in San Francisco last week and several days in Modesto,

John Molinari has been signed as accordionist with the Argentine Trio, instrumental group on the NBC San Francisco staff.

Dick De Angelis reading poetry in a program called Golden Treas-ures' on KJBS, San Francisco, and KQW, San Jose, in Hugh Barrett Dobbs' 'To the Ladies' morning spots while Dobbs vacashes.

Willett Brown back at his desk at KHJ (Los Angeles) after several weeks biz survey in the east.

Don Gilman added 11 stenos and page boys at National Broadcasting studio in Hollywood.

WARN TRADE ON PHONEY BOOKS

Arthur Hoffman, investigator for the music publishing industry, made a tour of Westchester County. N. Y., last week to warn storekeepagainst the continued sale of contraband song folios. He was accompanied in the various spots by

companied in the various spots by local police authorities. Only action taken was the confiscation of bootleg material. Hoffman found six different brands of songsheets on sale, none of which ever come into New York.

In the Court of Special Sessions the same week three bootleg sheet peddlers, arrested at Hoffman's instigation, received 10-day work-house sentences each. Two of them, Bernard Brown and Morris Delfin, were from N. Y., while the third, Bernard Whittler, came from Baltimore. Sentence was supended because they had all been kept in jail pending trial.

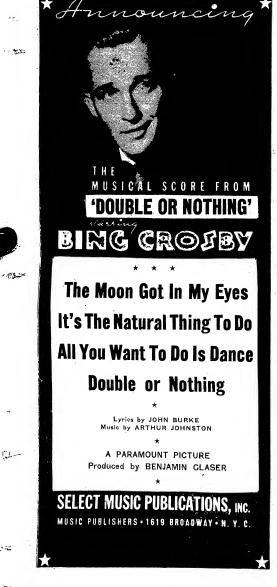
Hal King and his orchestra, St. Louis organization, has been booked back into Ideal Beach, Lake Shaffer, Indiana, resort spot, to finish out the season,







G. Schirmer announces with much pride



\$50,000 SPA WAR CHEST

Mercer's SPA Resignation

Further Stirs Up the Mechanical Rights Issue-WB Signs Him

Further fuel was added over the past weekend to the controversy beween the Songwriters' Protective Ass'n and publishers on the mechanical rights issue, when Johnny Merer resigned from the association so that he could accept a renewal of his Warner Bros. contract. Mercer's action came after it developed that his boligation to the SPA under the association's Article IX of the by-laws would bar him from assigning the past weekend to the controversy between the Songwriters' Protective Ass'n and publishers on the mechanical rights issue, when Johnny Mercer resigned from the association so that he could accept a renewal of his that he could accept a renewal of his Warner Bros. contract. Mercer's action came after it developed that his obligation to the SPA under the association's Article IX of the by-laws would bar him from assigning the synchronization and transcription rights of his future works to the film producer. Article IX automatically sequesters such rights.

Indications are that the SFA's ex-ecutive council will pave the way for making Mercer's move one of the test cases in the association's an-nounced campaign of litigation by

its acceptance by the council, and such acceptance shall be in its discretion and upon such terms and conditions as it may describe.

Warner Bros. and its affiliate, Music Publishers' Holding Corp., took precautions against becoming entangled in conspiracy possibilities by not assuming not to advise Mercer on the SPA impediment. This problem was handled by his own lawyer, as was the matter of settling the writer's management contract with Paul Whiteman. This angle was cleared up Monday (30) when Mercer made a flat settlement through Whiteman's lawyer, Julian T. Abeles, with the bandman getting what he would have collected on the contract for the ensuing year. Warner advanced Mercer the settlement money. Indications are that the SPA's ex

ner advanced Mercer the settlement money.

Samuel Schulman, SPA counsel, declared Monday that he had not yet selected the test case for the association's proposed suit. His instructions from the SPA council, Schulman, said, were to have the courts determine once and for all whether the SPA has the right to reserve to itself the rights contained in Article IX. "Why Talk About Love"

'ST. LOUIS BLUES' EARNS

HANDY 20G ANNUALLY

Big Chief Swing It" 'The Rhumba Goes Collegiate''

New Songs Hits by POLLACK and MITCHELL, From the forthcoming 20th Century-Fox College Mustenl "LIFE BEGINS IN COLLEGE"

HOLLYWOOD SONGS.

A BUILDING-RADIO CITY-NEW YORK N PHIL KORNHEIJER, Gen.Mgr.

THE FIRST TIME

I SAW YOU Nathaniel Shilkret and Allie Wrubel

Novelty Ballad by Tinturin

'FOOLIN' MYSELF

preparation — four great songs from Republic's Film Musical "MANHATTAN MERRY GO ROUND"

LEO-FEIST, Inc.

SANTLY BROS. JOY, INC.

WRITERS' FUND

Publishers Stand Pat on Refusal of Sync and Transcription Rights-May Go to Court, Even If Getting Compromise

TAX ON ROYALTIES

Even though the Songwriters Protective Association's executive council had voted to collect a \$50,000 war among its members music publishers during the past week were standing pat on their refusal to grant the SPA the right to act for its membership in the disposal of synchronization and transcription rights of copyrighted

scription rights of copyrighted works. Pubs express themselves as curious on what sort of suit the SPA can bring to test the question of the writer's ownership of the various rights arising from his copyrights. Action of the executive council on the war chest followed a general meeting of the SPA membership at which unanimous indorsement was given the council's litigation plans. Money will be collected through the medium of a 2% levy on royalties obtained by SPA writers from the American Society of Composers, Authors and Publishers. This will involve the writers within all classifications starting at class CC and ending at AA.

Irving Caesar, SPA prez, declared

fications starting at class CC and ending at AA.

Irving Caesar, SPA prez, declared last week that his organization was primarily interested in preventing the walkout of major publishing combines at the expiration of their present contracts with ASCAP in 1940. SPA, he said, is determined to have the courts adjudicate just where the writers stand with regard to not only the mechanical, but small performing rights, so that in the event the music business is pretty well gobbled up by motion picture producers, the latter will be in no position to secede from the Society or dictate its policies. Caesar added that the challenge to producer-controlled publishing combines must come sooner or later and that, if the writers prove successful in their litigation, any ideas that the former entertain about walking out on the Society will be scuttled long before 1940.

Caesar's View

Caesar declared that if the major publisher long with the second for With 1,500,000 copies of 'St. Louis Blues' sold since its publication in 1904 and royalties from radio and films averaging \$20,000 annually, William C. Handy, composer of the internationally famous blues, has no worries about his composition becoming public property until after 1960. Copyright of ditty is protected for 28 years with a renewal for a similar term, and Handy doesn't intend losing a grip on his biggest meal ticket. As honored guest at the

tend losing a grip on his biggest meal ticket. As honored guest at the annual convention of National Assn. of Negro Musicians that attracted 2,200 persons here last week, Handy was presented with plaque inscribed, 'Achievement award to famous composer, W. C. Handy,' Another of Handy's' compositions, 'Memphis Blues,' has been producing royalties from radio and pix for the past 10 years, despite his sale of the basic copyright, ASCAP having ruled that such sale does not release complete rights. Caesar's View
Caesar declared that if the major publishers knew what was good for them they would walk into the board from of the Society at next directors meeting and sign up for 20 years. He said that the SPA will go through with its court campaign even if publishers agree to make more concessions on the controversy over the syne and transcription rights. Issue, averred Caesar, has gone away beyond this point.
Julian T. Abeles, counsel for Robbins Music Corp., Leo Feist, Inc., and Miller Music, Inc., assured Caesar in a letter last week that those controlling these three firms are now, and have always been, interested in the preservation of the Society.
We want you to know, stated the

"We want you to know," stated the letter, 'that it is our intention and desire to continue to co-operate with the writers and composers, and to share with them in the monies ac-cruing from such rights.'

After explaining that the letter had been prompted by statements

France Favoring More German And S. A. Publications: ASCAP's New Idea

Pressure to revamp the splitting arrangements for French publishers and writers will be brought by the publisher faction of the American Society of Composers, Authors and Publishers when the latter's board of directors resumes its meetings this month. The argument for the change will be supported by statistics showing the publication of American music in France is rapidly on the wane, while German and South American compositions are getting increased play from French performing money will eventually go to that faction of American writers specializing in micropic and the produced of the work will find themselves getting less and less income from France.

It is also pointed out that unless the change is made practically all of American writers specializing in micropic writers and the produced on the tuning it is also pointed out that unless the change is made practically all of American writers specializing in micropic writers and the produced of the work with the produced of the produced of the produced of the produced of the work with the produced of the produced of the work with the produced of the produced of the work with the produced of the produced of the work with the produced of the produced of the produced of the work with the produced of the produced of the produced of the produced of the work with the produced of the pro

getting increased play from French publishers.
Swing to German and S. A. works, contend the advocates of the revised performing rights divvy, is due to the fact that the French publishers can make more money from them than there is to be derived from the plugging of American compositions. In the case of German and South American imports the publishers are allowed a 50-50 split on performing royalties, while their clip on American numbers is 33½%. With various deductions the French publisher while the controlling the work gets half, while the French publisher must pay a portion of the other half to the French arranger of the imported composition. a portion o French arr composition.

composition.

French publisher gets his share of
the royalties direct from the French
Performing Rights Society. The remaining 68% %, with bits deduced
for the writer of the French lyrics,
is remitted to ASCAP for a 50-50
split between the composer and the
writer of the English lyrics.

All Others Sulf 50-50

All Others Split 50-50

All Others Split 50-50
All other countries which have an alliance with the French Society put the French publisher of foreign, works oh a 50-50 split arrangement and provide that the FPRS remit the other 50% to the performing rights society representing the writers. Number of major indie pubs in this country feel that the same setup should prevail for American works and that the writers in the Society should be willing to reduce their collective share to 50%. Otherwise

made outside the SPA about the Robbins interests being inconsiderate of the SPA, the letter recalled how Jack Robbins aligned himself with the Society in 1935, while other publishers of major standing were debating whether to remain in the organization.

In commenting on Abeles' letter Caesar stated that he appreciated the gesture of goodwill and attempt to counteract the effect of statements recently made by Robbins. He also voiced the prediction that remarks made by 'certain persons in the publishing field connected with film interests are 'going to embarrass' the picture industry in a big way in the near future.

and less income from France.

It is also pointed out that unless the change is made practically all of the French performing money will eventually go to that faction of American writers specializing in motion picture music. Under the French law a performing rights fee may be collected even if the work has not been printed. In that country the fact that a composition has been reproduced on fluor were con-

GORDON and REVEL

CLICK AGAIN

This time it's for the sen-sational Darryl Zanuck 20th Century-Fox production:

"You Can't Have Every-

Hits of the Hour AFRAID TO DREAM

THE LOVELINESS OF YOU YOU CAN'T HAVE

EV'RYTHING

PLEASE PARDON US-WE'RE IN LOVE

> DANGER-LOVE AT WORK

Also, Gordon and Revel's great

I HUM A WALTZ from 20th Century's "This is My Affair"

MILLER MUSIC, Inc.

1270 Sixth Avenue • New York

OUTSTANDING QUALITY: POLYNESIAN ROMANCE

AND 'JUST ABOUT RIGHT'

By LYSLE TOMERLIN and
ANDY IONA LONG
(They Wrote "South Sea Island Magic")

And There's Magic in These Twin Hits from

VANGUARD SONGS,

6411 Hollywood Boulevard HOLLYWOOD, CALIF.

AGAIN IT'S BROWN AND FREED!
For a decade this famous team has made the nation sing and dance
to its "Broadway Melody" score. And now they've
achieved the ultimate with

"BROADWAY MELODY OF 1938"

WITH THESE BITS

YOURS AND MINE
I'M FEELIN' LIKE A MILLION
YOUR BROADWAY AND MY BROADWAY **EVERYBODY SING**

Robbins Music Corporation • 799 7th Ave., New York

THE SONG SMASH OF THE SEASON

Rapidly and Deservedly Attaining Top Spot on All Best Seller Lists

ROBBINS MUSIC CORP. • 799 7th Ave., New York

A LOW Bow to WALTER WANGER-The Hollywood Genius Proves His Right to That Title with the Production, "VOGUES OF 1938," with THE NO. 1 SONG OF THE COUNTRY

1629 BROADWAY

On the Upbeat

Happy Felton's orch winds up a three-month stay at William Penn hotel's Urban Roof, Pittsburgh, to-night (31), moving back to Arcadia in Philadelphia after some one nighters in the district. Before pulling out Felton and his femme vocal-ist, Anne Kincaid, parted company with Marilyn Maynard, formerly with Henry Busse, replacing.

Jolly Leftwich and his orchestra playing the Isle of Palms pavil-ion, Charlotte, N. C. Kay Keever is solo singer with the band. Pete Laudermar, pianist, and Glen Roberson, with Leftwich, supply the male vocal music.

Jimmy Joy's band into Bill Green's ops in the Music Business

MY CABIN

OF DREAMS

Gone With The Wind

The New RKO Musical

"The Life of the Party"

With This Great Score

By MAGIDSON and WRUBEL

Let's Have Another

Cigarette

Roses in December

The Life Of The Party

Yankee Doodle Band

So You Won't Sing

Chirp A Little Ditty

Irving Berlin, Inc.

799 Seventh Ave., New York

HARRY LINK, Gon. Prof. Mgr.

WE PUBLISH THE

The Latest Dance Craze

SOLE SELLING AGENT MILLS MUSIC, Inc. 1619 BWAY, N. Y.

O. S.

Revenge with Music

Vienna, Aug. 20.

'Five dollars fine,' ruled the judge in the case of Eduard versus Franz.

Eduard is orchestra leader at the Westminster Cafe, Franz plays the saxophone. The two do not get along well. One night, Eduard was directing his own composition, a tango.

Franz saw a chance of revenge.

He blew into his saxophone so He blew into his saxophone so loudly as to destroy the tune, Audience laughed and Eduard

went to the police. He won.

Terraced Garden, Pittsburgh, for a two-week stay opening Monday (30), following the Ray Pearl crew. MCA handled.

Ace Brigode's Virginians come into Kennywood Park, Pittsburgh, for three days of the Labor Day week end to wind up the season at the amusement place.

Sammy Laterey and his orch opened an engagement at George's Place, Aug. 28. Nitery is four miles from Little Rock on the Memphis Pike.

Tommy Cullens swingsters re-main at the Glenwood Hotel, Dela-ware Water Gap, Pa, until the hotel closes for the season in late October.

Billy Diehl's orch succeeds the former Charlie Lanterman combo at the Carmen, Minisink Hills, Pa., after

Benny Goedman makes his return to the Pennsylvania hotel, New York, Oct. 11.

Ina Bay Hutton opened yesterday (31) at the Westward Park, Detroit, for a week's stay.

Bunny Berlgan doing holiday eve Sunday at Roton Point Park, South Norwalk,

Andy Sannella has gone under the management of Mills Artists

Jan Campbell's orchestra closes Sunday (5) at Hulett's, Lake George, N. Y.

Val Jean's band at Pleasure Beach Bridgeport, Sunday (5).

Guy Lombardo goes back into the Roosevelt hotel, N. Y., Nov. 1,

Rocco Vocco West

Rocco Vocco, general professional manager of Warner Bros. pop music publications, leaves today (Wednes-day) for the west coast. He will re-main there for the entire month of

While on the Coast Vocco will look in on the scores for new filmusicals at the WB studios.

Rosenthal's New Combo

Harry Rosenthal is organizing a new band which he captions a little symphony in rhythm.' It will num-ber 15

Keynote is the elimination of saxes, but using true reeds such as oboe, clarinet, etc., plus strings and brass. Bandman, currently at the Club Versailles, N. Y., is priming for a radio berth.

The Year's Greatest Production Score

The Hits from the Great American Musical Remance "VIRGINIA"

Now at Radio City's Center, New York Score by ARTHUR SCHWARTZ and ALBERT STILLMAN

YOU AND I KNOW AN OLD FLAME NEVER DIES **GOOD-BYE JONAH** IF YOU WERE SOMEONE ELSE

ROBBINS MUSIC CORPORATION . 799 7th Ave., New York

MCA's Booking Mishap Jazzes Up Lopez in Pitt

Pittsburgh, Aug. 31.

Mix-up at MCA's home office had two bands booked in to succeed Happy Felton at William Penn's Urban Roof this weekend. White Vincent Lopez's p.a. was deluging local amusement desks with announcements that Lopez would open Wednesday night, hotel's own publicity department was saying that Orrin Tucker would come in Friday. Apparently MCA had cancelled the Lopez date without notifying maestro and he wasn't informed until his return to New York from fiveweek engagement at Saratoga. Tucker will stick until Oct. 1 when William Penn opens its new winter

William Penn opens its new winter dance spot with Dick Stabile's ork

It's Phil S(k)illman Now

Detroit, Aug. 31.

Inability to keep people from putting a letter 'k' in his name, thus
making it 'Skillman,' has prompted
Phil Sillman to change his moniker

con Saluman to change his moniker to the more accepted form.

Maestro Skillman moved his band into the Detroit Athletic Club this week for indefinite stay, following summer job at Cocoanut Palms garden in Eastwood Park. Played D. A. C. last winter.

Mack Rogers and his orchestr have opened an engagement at Coral Gables, San Antonio.

Disc Legalities

(Continued from page 37)

question has only come before the Supreme Court as an incident of at-tempted price-fixing. However, the Supreme Court has repeatedly said, in respect to patented articles, that in respect to patented articles, that where a patentee makes a patented article and sells it, he can exercise to further control over what the purchaser may wish to do with the article after his purchase, as it has thereby passed beyond the scope of the patentee's rights. In other words, he has placed the article beyond the limits of the meanuals exercised by limits of the monopoly secured by

limits of the monopoly secured by the Patent Act.

The so-called "Restricted Use Notice" to which you refer is obviously not a price-fixing notice. The sole purported purpose is to restrict the use of the phonograph record for non-commercial purposes. It is stated in the notice that the record is licensed by the manufacturer.' Under the decisions of the Supreme Court a patentee can restrict the use and disposition of the patented article by the licensee, but once the article is the subject of an outright sale, there can be no restriction as to such use by the purchaser, other than under the present retail price fixing acts. The restriction as to such use by the purchaser, other than under the present retail price fixing acts. The retail purchaser of these phonograph records is not a licensee. It is noteworthy that in this very notice it is stated that the record 'is manufactured and sold,' which in itself is at variance with the subsequent wording 'and is licensed by the manufacturer.' In view of the persuasive expressions of the Supreme Court in the many pertinent cases that have come before it, it is my opinion that this so-called 'Restricted Use Notice' would not prevent the purchaser of

this so-called 'Restricted Use Notice' would not prevent the purchaser of any such record from using the same for any purpose he might desire, other than in the resale of such record at less than the price stipulated by contract in violation of any retail price-fixing act. It would seem that had the legislature intended to legalize the restrictions generative or

that had the legislature intended to legalize the restrictions generally as to use, it would have specifically said so, instead of limiting the scope of the act to price fixing contracts. I have pointed out, that in all such cases before the Supreme Court the limitation of use was dovetailed with price fixing. Considering the present trend of the decisions of the Supreme Court, it may now hold purely upon economic, industrial or commercial grounds, that the legislature, having legalized price-fixing in contracts, it is within the grant of the patent law for the patentee to restrict a commercial use as distinguished from a non-commercial use.

use as distinguished from a non-commercial use.

In other words the Supreme Court may adhere to this rule of property which it has uniformly an-nounced, and then again it may limit or exclude such rule in cases where it deems present conditions have brought about a state of things that there is a predominant public interest to prevent.

Julian T. Abeles

Last Week's 15 Best Sellers

Sailboat in the Moonlight	.Crawford
So Rare	Robbins
It Looks Like Rain	.Morris
Harbor Lights	.Marlo
*Whispers in the Dark	Famous
My Cabin of Dreams	Berlin
"First Time I Saw You	.Santly-Joy
*I Know Now	.Remick
Gone With the Wind	. Rerlin
Stop, You're Breaking My Heart	. Famous
*Sweet Leilani	.Select
Satan Takes a Holiday	Lincoln
†Where or When	.Channell
Merry-Go-Round Broke Down	. Harms
*Afraid to Dream	.Miller
 Indicates filmusical song. † Indicates stage produ others are pops. 	ction song. T

ST. LOUIS UNION ASKS **TILT FOR DANCE BANDS**

St. Louis, Aug. 31.

Union musicians employed in first class hotels and country clubs have started negotiations for a wage hike from \$1.50 to \$2 per hour and while managements of several hotels have frowned on move it is likely new contract will be signed by Oct. 1 when tooters expect to begin cashing

in on new scale.

Samuel P. Meyers, pres. of Musicians' Mutual Benefit Assn. here, said scale of \$1.50 per hour for smaller hotels, tap rooms and niteries and \$1 per hour for taverns would remain unchanged. Meyers disputed contention of saveral hotel mgrs. that dance bands are luxuries and used only for accommodation of guests and advertisement of hotels. One hotel mgr. said name bands could be hired for only 10% more than proposed scale.

Meyers pointed out that only

than proposed scale.

Meyers pointed out that only capable tooters with good appearances and youth will be benefited as trend of modern days is along that line and he believes that with what the depression did to tooters everywhere they should be permitted to cash in while the going was good.

casn in while the going was good.

Asserting that footers were paid only for time actually spent in playing, Meyers does not agree with hotel managements that new scale is out of line. He said hotels formerly paid for time before playing. Statler, Chase and Coronado hotels have dance orchestras at present have dance orchestras at present and Park Plaza and Jefferson are skedded to open with dance bands for fall and winter season.

for fall and winter season. Best paid local tooters are those engaged by Symphony orch, drawing \$50 per week, and those with Municipal Theatre Assn., who gets \$65 per week. Most of these tooters receive pay in excess of union minimum. About \$5 musicians employed by local radio stations receive a minimum of \$55 per week.

minimum of \$55 per week.

Union had 1900 members in 1925, but with advent of talkers, closing of theatres, depression, etc., membership ebbed to 950, but has climbed again until, at present, there are 1,150 in good standing. Jurisdiction of local union embraces St. Louis, St. Louis County and several communities across Mississippi in II-linois.

BATTLE OF THE 'APPLES'

Crawford Music Versus Mills Song Publications

Two 'Big Apple' songs are in the field, one by Bobby Emerick and Buddy Bernier, for Crawford Music publication, preceding Mills Music's Big Apple' tune by John Redmond and Lee David by a week or so, according to copyright records. Tommy Dorsey's Victor recording up with orders for the Crawford Music (Larry Spier) tune.

Mills merchandizes its 'Anple' at 'Anple' at Mills merchandizes its 'Anple' at Mills merchandizes its 'Anple' at 'Anple' at the field of the Crawford Music (Larry Spier) tune.

Mills merchandizes its 'Apple' at 12½ for the sheet music and orchestrations, Crawford at 20 and 25c, for the music and orchestrations, latter by Larry Clinton, swing arranger.

Crawford Music isn't a member of the Music Publishers' Protective Assn., which accounts for two U. S. pubs clashing on a title, a rare occurrence.

Song exploiteers for both firms, of course, are in the middle of the plugging battle to make their respective tunes popular.

present conditions out a state of things predominant public ut. Julian T. Abeles. Julian T. Abeles.

Lee Shelley's orch, booked by Rockwell-O'Keefe, back at Willows. Pittsburgh, for a month's stay fol-lowing a two-week engagement early in August. He'll be followed in by Bob Clayman Sept. 13, latter to round out the spot's outdoor season.



Best Selling, Most Played All-Around Biggest Hit of the Year

STAR



MEDLEYS for Orchestra HAWAIIAN MEMORIES Hula Fox-trot Tempo

MEXICAN MEMORIES
Waltz Tempo

SPANISH MEMORIES IN THE GOOD OLD

SUMMERTIME (Medley) Old-Time Waltz Tempo RUMBA LAND (Medley)
Cuban Rumba Tempo

GYPSIANA (Medley)

Orch. - 75c Full - \$1.25 SID LORRAINE Gen. Pro. Mgr.

PERMANENTLY AT RADIO CITY, N.Y.



YOU'RE MY DESIRE

on's Loveliest Ballud MOON AT SEA

Four Smash Songs from GW's 'GANGWAY' with Jessie Matthews

Lord and Lady Whoosis Moon or No Moon When You Gotta Sing Gangway

Pinky Tontin's Top Tun-

I'M JUST A COUNTRY **BOY AT HEART** MILLS MUSIC, INC.

Jacques Charles Attaches Fischer In \$14.500 Suit on Chicago 'Folies'

Suing in Nassau County of the N. Y. supreme court, as a means for speedier trial, Jacques Charles, French stager and producer of the presentations at the Paramount theatre, Paris, last weekend attached moneys due Clifford C. Fischer, impresario of the French Casino, N. Y., from the F. C. management. Attachment order was signed by Justice Meier Steinbrink on allegations of Charles and Julian T. Abeles, his attorney, that Fischer, like Charles, is a resident of Paris, France. Both, however, are currently in New York, although Fischer is booked to return today (Wednesday) on the Normandie.

die.
Charles, with Pierre Sandrini, producer of Le Bal Tabarin, Paris, is in N. Y. currently preparing the new International Casino's nitery are its scheduled premiere a

new International Casino's nitery-revue, for its scheduled premiere a week from today (8). Charles, in all, alleges \$14,899 is due him from Fischer, dating back to 1934 when the first Folies Ber-

Charles, in an, alleges 31,309 is due him from Fischer, dating back to 1934, when the first Folies Bergere' revue was produced in Chicago, in association with J. C. Stein, president of Music Corp. of America, Charles allegedly produced that show for Fischer-Stein, and later also helped put on a second show at the French Casino, N. Y., after the Folies Bergere' had been brought from Chi to N. Y.

Charles is suing on a contract calling for a 20 per cent interest in all monies received by Fischer from the Folies Bergere Producing Co., Inc., This, in addition to \$250 a week (his salary at the Paramount, Paris) for every week he (Charles) is absent from Paris in America, on behalf of Fischer; also all his traveling expenses; also an allegedly, subsequently agreed upon \$100 a week royalty from the second show at the French Casino, N. Y.

Attorney heles' affidavit sets forth that Fischer collected from the first show \$250 a week for 68 weeks; plus dividends of \$41,995 as profit; plus dividends of \$41,9

Bill of Particulars.

In Charles bill of particulars he sets forth that all his dealings were conducted by cable with Fischer and/or through Fischer's Paris assistant, Georges Boronsky, partnered with him in his Paris agency. As a non-resident of the U.S. Charles petitioned for the attachment order, which was granted.

Charles agreed to produce 'Ca Cest Paris' as a nitery revue for the Khi World's Fair in 1934, stating that, too, was his title, although subsequently the Folles Bergere' tag was utilized.

Fischer's attorney, Allen Deutsch, Fischer's attorney, Allen Deutsch,

utilized.

Fischer's attorney, Allen Deutsch, generally denies all allegations, denying any debt to Charles.

Fischer's reasons for stalling Charles on his claims is because of an alleged subsequent falling out with Stein (MCA), his partner in the Folies Bergere Producing Co, Inc., and that until he (Fischer) adjusted his financial differences with Stein, Fischer allegedly couldn't account to Charles on the alleged 20% split.

split.
Charles' nearly \$15,000 claim is
based on \$55,995 allegedly paid
Fischer, making \$11,799; plus another
claim for \$800 loss of salary from
the Paris Paramount; and 22 weeks'

claim for \$900 loss of salary from the Paris Paramount; and 22 weeks' royalty from 'Hello Paris' at \$100 a week, or \$2,200—in all \$14,899. Fischer's present revue at the French Casino is captioned the 'New Folies Bergere,' and the use of the title was arranged by special deal with Stein, who still owns 50% of the old Folies Bergere Prod. Co., Inc., but who, of course, has no interest in the present show, nor in the French Casino (N. Y.) management. Latter is controlled by Haring & Blumenthal, Jack Shapiro, Fischer, et al.

Warning

London, Aug. 31.
American performers who think of playing in Germany are advised to make exhaustive investigation of their family

trees.

Arnaut Bros, were booked to play the Scala, Berlin. They arrived one day early and were told that a search of their family tree revealed their grandfather was contaminated with Jewish blood. Contract, therefore, was void and the act was ordered to leave the country.

HARVEST MOONERS' STATE HOLDOVER

The N. Y. Daily News' Harvest Moon contest winners with the entire show holdover at Loew's State, N. Y., Moon contest winners with the entire show holdover at Loew's State, N. Y., for a second week. DecIsion was made after phenomenal biz unit did on first three days. Opening Thursday (26) and up until Monday (30) take on the show bettered \$38,000 and with two days more to go it's figured to do around \$44,000 on the week. This figure would top everything previous at State with exception of Rudy Vallee's \$44,500 week, which holds the house record. Burns and Allen and other top bracket figures will easily be passed by the Harvest Mooners.

There had been some talk this week of spotting unit intact for other Loew house dates after State, N. Y., but this was nixed because of the Harvest Moon contestants disbanding after next week for other commitments.

Unit comprises Cappy Barra's Witti Mourals.

commitments. Unit comprises Cappy Barra's Swing Harmonicas, Mitzi Mayfair, Cookie Bowers and Ed Sullivan, News columnist, who m.c.'s (MG) feature, also holds.

Fox, Philly, Won't Restore Stage Shows

Philadelphia, Aug. 31. Flesh, removed from Fox theatre

Philadelphia, Aug. 31.
Flesh, removed from Fox theatre here as hot season nut-parer, is permanently out. High quality of pix available for coming season makes vaude unnecessary as b.o. hypo.
Earle, which has been hitting swell grosses past few weeks with good stage presentations, not encountering great difficulty in getting name acts, according to Manager Herman Whitman, who does the booking.
Fay's theatre set to cpen Sept. 10 with Alex Gerber's 'Five Star Final' unit. Still under Comerford aegis, with Sid Stanley managing again on life. Electric service has been ripped out of house in preparation for installation of new system, but no work going on now.

Hirst Circuit

Week of September 5

Week of September 5
'Meet the Girls'—Century, Brooklyn,
'Scan Dolls'—Gayety, Washington,
'Merry Models'—Gayety, Baltimore,
'Pleasure Mad'—Casino, Pittsburgh,
'Bahes With Charms'—Gayety, Cin-Snyder's Show'-Garrick, St.

ouls.

'Jolles Begere'—Keith's, Indianapolis,
Sage Scandals—Gayety, Milwaukee,
Toot Loose Prande—Ralint, Chicago,
Peet Trust'—Casino, Toronio,
'Say It With Girls'—Palee, Buffalo,
Bars and Stripes—Embassy, Rochder, Stripes, Colled—Empire, Newark,
'Swing High-Shake Low'—Star, Brook-

n. 'Parisian Fiirts'-Jacques, Waterbury

APOLLON TAKES UNIT ON 40-WEEK ROUTE

Hollywood, Aug. 31.

Dave Apollon and his stage unit of 40 will open a 40-week tour probably in Boston in October.

Group will play the Loew circuit in the east, thence to Texas for the Interestate houses.

Interstate houses, and on to the Coast, closing in Los Angeles.

ELTINGE BURLY **TOLD TO CLEAN** UP, OR ELSE

Margie Hart, featured stripteaser at the Eltinge, N. Y., reported as having gone overboard on the reveal stuff, is again under wraps after official admonition to her and Max Rudnick, theatre's op. Latter was told in no uncertain terms that he'd have to keep the shows within prescribed bounds, both on skit stuff and stay, or else.

scribed bounds, both on skit stuff and strips, or else.

A representative of the Mayor's censorial committee has been visiting opening shows at both Apollo and Eltinge, N. Y., weekly since reports had gone in that burley was cheating again. Apollo had a couple of objectionable scenes in and after a talk between censor and Emmett J. Callahan, who supervises the Allen Gilbert shows at the house, the objectionable features were deleted and everything, was okay.

Max Wilner opined that he believes there is a public for the sapoliced variety of entertainment giving weekly increased business at the Apollo as barometer. Callahan added that shows are getting more femme trade than ever before which he figures a good sign since the femmes usually bring the men along.

2 'FRENCH FOLLIES'

Republic's This Friday—O Starts Following Week

Minsky's Oriental, N. Y., will reopen Sept. 10 with sapoliced burley
policy and with initialer tagged 'Oriental French Follies.' Theatre has
undergone alterations during closed
period, having enlarged both stage
and orch pit.
Opening show cast includes Gladys

and orch pit.

Opening show cast includes Gladys
Fox, Queenie King, Julie Bryan,
Barbara Doane, Annette, Hank
Henry, Al Golden, Jr., Jan Murray
and Sylvia Simms. Ensemble will
comprise 16 dancers and eight show
girls.

Another 'French Follies' is set to reclaim the Republic, N. Y., from grind pix policy Friday (3), with Weinstock interests again operating house.

Winnipeg's Full Week

Winnipeg, Aug. 31. Full week vaudeville stand here beginning next Sunday when Play-house opens under management of W. A. Popham, with a policy of five acts and pictures. Is former Pan

To be booked by Dick Hoffman of Billy Diamond agency, Chicago.

Hirst's Swingover to AFA Has BAA Talking Reprisals; Outside of N. Y. Burley's Still B.O.; Acts in Middle?

Thomas' Break (?)

American colored acts are barred from Italy, due to the U. S. negroes taking sides with the Abyssinians. Despite the decree, Norman Thomas and company were permitted to play six weeks in Italy, including three in Milan.

Act was seen on the continent by a prominent Italian, who secured special permission for the Thomas outfit.

JERRY GOFF QUITS TO GO NAT'L DISTILLERS

Jerry Goff, musical comedy, vaude and nitery singer for the last 10 and nitery singer for the last 10 years, has quit show biz for keeps to become representative for National Distillers in downtown Pitts-burgh section. Since 1934 Goff has been teamed with Jack Kerr, playing the top spots on Broadway and in Miami. Latter now has a band of his own in the Warwick hotel, N. Y.

his own in the Warwick hotel, N. Y. Goff's home is in the Beaver Valley, a short distance from here. He first hit Broadway in Ed Wynn's 'Manhattan Mary.' He took up his new duties last week and plans to bring wife and dotter on from New York middle of September.

Wayne King Unit For Vaude at \$7,500

Wayne King's orch plus three specialty acts is offered to eastern vaude houses for \$7,500 a week. Band becomes available for stage appearances next month.

year and half ago when King made his first four-a-day appearances the orch alone got \$8,500. That was before MCA put into effect its rule that to get one of its hands for a stage date the supporting show must also be supplied by MCA.

MCA is also offered Bunny Beriman's orch for what will be outfit's first vaude engagements. Becomes available to houses on Nov. 15.

GARRICK, ST. LOO, OPENS FRI.

St. Louis, Aug. 31.

St. Louis, Aug. 31.

Garrick, town's only burlesque house, is being readled for opening Sept. 3.

Bill Pickens, manager, says vaude and circus acts will supplement road

Vaude for Empire, Providence

Providence, Aug. 31.
Empire closed as legit stand Saturday (28). Reopens Sept. 15 with
vaudfilm policy.
With Empire going vaude town
will have two combination houses,
other vaude house being Fay's.

Wilner-Callahan Signing Up Flock Of Vaude Acts; 8-10 Wks. with Options

Max Wilner and Emmett Callahan re raiding what's left of vaude acts round New York and signing them p for 8-10 weeks with options for orthcoming season. Among those Co., Inc., but who, of course, has no interest in the present show, nor in the French Casino (N. Y.) management. Laster is controlled by Harring & Blumenthal, Jack Shapiro, Fischer, et al.

The competitive International Casino, also in the Times Sq. sector, was to have had Stein's money invested, but other than some minor fees advanced on behalf of the MCA bandsman, George Olsen, one of the initials of BMC Corp., the owners. The B is Louis J. Brecker (Roseland and Rosemont). There is upwards of \$100,000 invested by National City

Bank, property owners, as part of the rerovation advances. The new up for 8-10 weeks with options for its relighted and will be properly owners, as part of the property owners, as part of the property owners, as part of the property owners as part of the property owners, as part of the property owners as part of the property owners, as part of the property owners as part of the property owners as part of the property owners, as part of the property o re raiding what's left of vaude acts

and Wilner and Callahan was set last week. New setup gives the W-C combotrio of houses for rotation of shows, although not participating in managerial setup of the Casino, Brookplyn, merely in on producer arrangement in rotating the shows. With the three houses in operation and a possible fourth added when scoson gets under way, setup gives Wilner and Callahan an edge on getting the best acts and burley principals around inasmuch as with the switching they can give all acts about 10 weeks' work, and double that, or, better; for out-and-out clickers.

What reprisal, if any, the Bur-lesque Artists Association will take on Izzy Hirst's swingover to American Federation of Actors by reclassifying shows of his road circuit as vaude units in order to escape from BAA supervision, will be decided at a general meeting of the BAA to be called Sept. 15 in New York.

Thomas Phillips, prez of the BAA. Thomas Phillips, prez of the BAA, has been waiting until Hirst's circuit got into full swing before taking any definite action. Phillips throughout, has been stating that if Hirst is sincere in change of policy and does not try to give burlesque shows under a new tag, the BAA will naturally abide by previous four A's decision that if the shows are under vaude classification they would be beyond pale of BAA jurisdiction and come under AFA control.

At the seneral meeting called by

pale of BAA jurisdiction and come under AFA control.

At the general meeting called by Phillips he will put the controversy up to the membership for vote and guidance as to what steps the BAA will take to circumvent any subterfuge on the part of either Hirst or the AFA to gain control of the burlesque union which, like the AFA carries an American Federation of Labor charter.

In the instance of the New York houses control going to the AFA it was pointed out that the burlesque union was powerless to oppose since city authorities had limboed burlesque classification of the shows which the Four A's naturally had to kay. The slough on burlesque classification, however, is restricted to Greater New York and is not effective elsewhere. Hirst, however, has reclassified road shows as vaudeville and tossed all his eggs into the new AFA basket. Phillips states that if stated policy is pursued there'll he no trouble. But if it isn't that's something else again.

Hirst controls but two of the 22 houses skedded to play the wheel shows and may only play traveling shows in one of these, the Trocadero, Philadelphia, with his other house, Biou, Philadelphia, probably resuming stock policy when reopening next month.

Out-of-Towners' Problem

Some of the out of town houses.

Out-of-Towners' Problem

Out-of-Towners' Problem

Some of the out of town houses that have booking arrangements with Hirst are none too sanguine to scrap burleque classification and several have already notified the circuit to this effect. This angle if not ironed out amicably will mean either the cancellation of the road-shows or double jurisdictional trouble, which, if it happens, will have the performers in the middle through double dues nicks from the BAA and AFA Associations might have gotten together on this angle through double dues nicks from the BAA and AFA Associations might have gotten together on this angle but it is reported that neither group is overfriendly because of the Hirst setup. BAA feels that AFA should have talked things over as a matter of courtesy before signing up with Hirst, and then proffered friendly gestures. BAA claims it was less arbitrary when burlesque producers decided to use vaude members of the AFA occasionally on past two seasons as added attractions with the burly shows, both around New York and elsewhere. Phillips points there was no coercion upon part of the BAA to liquidate them away from the parent organization, AFA, despite closed shop arrangement with burlesque theatres that would have given BAA unquestionable arbitrary powers to do so. Instead it is claimed the BAA played ball with the vaude group merely taxing acts a nominal surcharge if only in for two or three weeks but demanded full dues if acts were in for seasonal work. seasonal work.

With at least a dozen out-of-town With at least a dozen out-of-town houses having primped frontage for new season, Phillips is certain that the owners will not scrap either their fancy new tungsten signs or the burlesk classification since these houses built their reps on that type of entertainment, and probably couldn't click with anything else.

Phillips and the BAA are sanguine that no matter what happens there'll be enough burlesque theatres around the country not hooked up with Hirst to provide sufficient employment for its membership in forthcoming season.

Bar Harbor Social Registerite Does Al Fresco Cafe M.C.

VARIETY

As social registerite heiress has pepped up the night life of Bar Harbor to hitherto unparalleled proportions. She has also created the paradoxical situation of being simultaneously the best attraction ever known to a public night club and its best customer. Her name is Mrs. Nancy Hoyt Wynne Curtis. She's jamming them in at Bill Cunningham's cafe on the Bar Harbor waterfront, and at no cost to Cunninghams's cafe on the Bar Harbor waterfront, and at no cost to Cunninghams curtically and the cost of every night from supper hour to the zero hour ta 12:30-1 am.

Cunningham installed a sufficient number of rooms in the floors above the ground floor of his building to legalize his application for a hotel license to sell hard liquors. Without the rooms, under the Maine liquor laws, he could sell nothing harder than beer and wine.

Cunningham's Cafe, as the place it tilled, was established in 1935, but patronage for that season and for the season of 1936 was nothing to enthuse over. For the 1937 season the gross business will be at least 1,000% bigger than the take for 1935 and 1936 combined.

And it's all due to the presence

And it's all due to the presence

GENE SHELDON and LORETTA FISCHER Dressed by

SIDNEY FISHER

75/77, Shaftesbury Avenue PICCADILLY, LONDON, ENG.

AGENTS

hday, Everyday, Convalescent Greeting Cards In Boxed Assortments Very Liberal Commissions Write for particulars DOROTHEA ANTEL

and performances of Nancy Hoyt Wynne Curtis, twice-divorced daughter of the late Henry M. Hoyt, Washington corporation lawyer, and former solicitor general in the Taft administration.

Playing a role of secondary importance in the development of business for Cunningham is Jimmy Baker, a Bar Harborite, her escort, While at Cunningham's Cafe Mrs. Curtis takes over the role of hostess and entertainer. The cafe, on the ground floor, consists of a large front space used for dancing, with a number of booths on the left side. Loose tables and chairs are sprinkled around the dance floor. On the right is a bar. Directly behind this bar is the 'cocktail lounge.' This comprises another bar and three booths.

booths.

What the oldtimers of Bar Harbor fear is that the plebeian night life atmosphere so evident this year at the most exclusive of all summer meccas will serve to discourage socialite families and individuals from settling there for the summer sea-sons to come. That is unless a check

Stabile and Other Bands Set for Stanley, Pitts.

Pittsburgh, Aug. 31.
Dick Stabile's band has been
ooked into Stanley for week of Sept.
17. With him as featured vocalist
will be Gracie Barrie, who becomes
Mrs. Stabile in January.
Date comes just ahead of Stabile's
opening for fall season at new winter
dance spot William Penn hotel is
fashioning to replace outmoded Chatterbox. That's set for Oct. 1 so orch
will probably lay off for a week,
filling in perhaps with couple of onenighters.

nighters.
Stanley still going heavy for bands, with name orchs following one another week after week. Clyde McCoy is current on heels of George Olsen, Eddy Duchin comes in Friday, then Stable, followed by Horace Heidt, and with Shep Fields and Ted Lewis booked for quick return engagements in October.

STROUD **TWINS**

(CLAUDE and CLARENCE)

RAINBOW ROOM **NEW YORK**

EXCLUSIVE DIRECTION

PAUL SMALL

WILLIAM MORRIS AGENCY

BERT FROHMAN

ARROWHEAD INN, CINCINNATI **OPENS**

NEW YACHT CLUB, NEW YORK

EXCLUSIVE DIRECTION

WILLIAM MORRIS AGENCY

• 15 YEARS AGO •

Famous Players sick of that Ger-

First of the small time unit shows was opened in Brooklyn. Four acts and a production, show running 85 mins. Staged by Lew Cantor and intended to be the first of a number. Some thought the idea had chances.

Mrs. Sidney Drew came as close as anyone to being the headliner at the N. Y. Palace. Pleasing show,

Irene Franklin topping the bill at the Riverside and selling her songs to big returns. Saus piano, the pit leader bossing.

Gilda Grey taking one and two page ads in VARIETY. Playing in the Ziegfeld 'Follies' and had the money to spend for buildup

John Steele was holding things up at the Palace, Chi. Jerry Jarnigan was thumping the piano for him.

Winnie Lightner was in White's 'Scandals,' and a couple of good 'Scandals,' and a cou songs were a big help.

Rudolph Valentino bounced his Famous Players salary from \$750 to \$7,000.

Musicians burning over Equity Players' determination to keep the pit empty. Co. backed by Actors' Equity and held to be a bad prepit empty. Equity an cedent.

American Society of Composers, Authors and Publishers announced it aimed to get \$1,000,000 out of radio to offset the losses the air shows had caused. Stations working under temporary licenses until the deal could be worked out. Now it's nearer \$5,000,000.

Loew circuit and Metro borrowed Keith's boys band to take down the bay when welcoming Marcus Loew back from Europe. Nils Granlund (N.T.G.) had charge. Loew press agent then

Palace, Chi., had an agency buy of 300 seats week nights and 375 on Sundays. First time.

Business so bad at Coney that con-cessionaires were charging each other for rides. Had been deadhead

Columbia burley circuit tossed the Sidman show off its wheel. Not up to standard and it wouldn't fix.

Broadway legit off to slow start, but six new ones came in with five underlined.

Equity and George M. Cohan in a jam over 'The O'Brien Girl' contracts. Submitted to arbitration.

Stage hands and managers in con-tract confabs,

State's 75,000,000th

During the week of Sept. 16, among the customers at Loew's State there will be one who will prove to be the theatre's 75,000,000th customer.

The house will observe its 17th anniversary during that week and Al Rosen, manager of the theate, and home office officials, are busy getting ready for a gala celebration at that time.

Howards' Two-Week Date At \$2,500 Prior to 'Show'

At \$2,500 ar Holor to 'Show' Willie and Eugene Howard are currently playing a two-week date at the Bath and Turr Club, Atlantic City, for \$2,500 a week. Just a filler before returning to 'Show Is On.' Nitery seats only 120 persons. At that figure, nitery will have to show a profit of better than \$3 a person a night to come out of the red.

New Cuban Nitery

New Cuban Intery
New Cuban nitery to be called
La Conga will open about Sept. 20,
at 57 W. 57th St. N. Y. Bobby Martyn. ex-Wall streeter, is backing and
will be in active charge, with an assist by Nicky Quattrociocchi,
Spot will have a bar on the ground
floor, with a Cuban band for dancing
downstairs.

Acid Testers

The surefire out-of-town circuit (unofficial) by which the New York nitery managers are guided comprises the 225 Club and the Yacht Club, Chicago, the Mayfair, Cleveland; the Mayfair, Boston; and the Club Esquire, Toronto.

An act that clicks there is regarded as almost surefire for N. Y. audiences which are deemed tougher.

Lartigue Coming Over To Manage French Casino

Henry Lartigue, who used to be partnered with Clifford C. Fischer in the Agence Artistique des Champselysees, in Paris, at that time the Continental agents for the William Morris office, resumes his affiliations with Fischer, but this time in America. Lartigue is coming over Oct. 1 to become general manager of the French Casino, N. Y., and to generally operate the nitery. Prime, idea is to intensify the Gallic tone of the F.C., and play down its 'Broadway atmosphere.'

Broadway atmosphere.'
Fischer returns to Paris today
(Wednesday) with Mrs. Fischer and
is due back in New York, Sept. 29.
First week of the Folies Bergere'
grossed \$46,000. The French Casino's
average check is \$4 to \$5. The minimum for dinner is \$2.50 plus a 50c,
location' charge per person if occupying a table in the first three
rows.

Duchin's \$8,500

Chicago, Aug. 31. Eddy Duchin and orchestra re-turn to Chicago Sept. 10 at the same salary as when playing here Aug. 13, \$8,500. It was reported at only

Duchin brings in a unit of three acts plus his band at that price.

St. Joe House Playing Four Acts Last Half

FOUR ACUS LAST HAIF
St. Joseph, Aug. 31.
Beginning Sept. 5, Electric theatre
here will play four acts of vaudeville four days a week, Fri. and Sat.
for one bill, and a change for Sun.
and Mon.
House is operated by Dubinsky
Bros, Kansas City, and managed by
Barney Dubinsky.

Blackstone's \$1,800 Suit

Detroit, Aug. 31.
The Great Blackstone (Harry Bouton) was named defendent last week in a \$1,800 garnishment suit filed by Carl Behnke, truck operator of Battle Creek, Mich., where Blackstone just finished a theatrical en gagement.

Behnke charges Blackstone failed to pay him in full for equipment used during magician's tour in 1935.

Girl Shortage Cramping Style of Unit Producers

Chicago, Aug. 31.

Chicago, Aug. 31.

Chicago, Aug. 31.

Shortage of acts and line girls has brought about a curtailment of plans for the biggest unit producing season known to this town.

Up until 10 days ago, at least 10 producers were figuring to do an average of two units apiece, with Nick Boila to do four, three for small towns and one biggie.

One after another the boys have given up, some of them in part, and some entirely. General consensus of opinion is that it's impossible, first of all, to find line girls. There aren't enough to fill the spots in town, and very few girls will even consider road work.

Also holding back production is a definite shortage of acts, either new or old. There are a fed dancing duos around, and a few singing combos, but nobody can de elimental combos, but nobody can de elimental combos but nobody can de elimental combos, but nobody can de elimental combos de elimental combos de combos, but nobody can de elimental combos de combos, but nobody can de elimental combos de co

another, Anton Sabilia is doing two

Mitzi Mayfair's Tour

Mitzi Mayfair, current at the State, N. Y., plays the week of Sept. 9 at the Keith, Boston, followed by the week of Sept. 17 at the Earle, Philly.

Dancer is also being considered for film stint, with deal not closed yet. Harry Bestry handling.



BILLY and BEVERLY

Playing Return Engagement

Chez Paree

CHICAGO EXCLUSIVE MANAGEMENT

WILLIAM MORRIS AGENCY

The THEATRE of the STARS



SIDNEY H. PIERMONT

BOOKING MANAGER

Night Club Reviews

greater poise and ass trance, in itself no small asset.

The Stroud Twins are well suited on environment such as this. They alternate as m.c.'s. Clarence Stroud bearing the brunt of the small talk in the introductory sequences. Their topoff acro routine is a punchy getter-offer for them.

Emery Deutsch is the new maestro, shifting into the RR foom for the RCA Eldg, succeeding Al Donahue. Deutsch's forte as a composer are Gypsy pops, for which he has a predilection, and which acounts for their supplementary presentation around a Gypsy camplifies with Deutsch making his violin cry, and the Bonners will. Ann Kincade, featured vocalist with the band, doing the world interludes. It's a deft because of the rest, the Ethelbartymorrous abit long and should be for the rest, the Ethelbartymorrous and the Myers tickles the Stein-

buch, but runs a bit long and should be pruned.

For the rest, the Ethelbarrymoresque Helen Myers tickles the Steinway effectively; the Bonners do vocals, doubling from the Grill; Eddie Lie Baron dispenses dert tangor woss grows and superson of the standard magic at the tables; Francois is an efficient greeter at the door, etc. Rainbow Room is still on the informal summer policy and doesn't revert to soireede rigeur until Oct. 1. Both this and the year-round informal Rainbow Grill (\$2 table door, the summer policy and doesn't revert to soireede rigeur until Oct. 1. Both this and the year-round informal Rainbow Grill (\$2 table door, the summer policy and doesn't perfect the summer sin the Room) have been doing their best business this summer, what with heavy tourism, etc. Abel.

SOUTH BLUFF CLUB

(PERU, ILL.)

(PERU, ILL.)

Peru, Ill., Aug. 27.

There just can't be such a place as the South Bluff Club, nor such a person as Tinney Cosgrove, the man who runs it. In the first place, the location of the club is all wrong. Not just that it's two hours from Chicago, or that it's between two little towns, Peru and LaSalle, Ill., but because it's down a side dirt road that nobody can find, and if they could, wouldn't travel.

Peru and LaSalle, Ill., but because it's down a side dirt road that nobody can find, and if they could, wouldn't tavel.

In the second place, if there was strong as pool, how did it get built's result of the property of th

and, of course, on Saturdays and Simdays.
Cosgrove is a greeter par excellence. He knows everybody, and they know him—which is really something, considering that only 20%. For the business is from the locals. Full and the season of the seas

himself down to Peru to find out exactly why.

Here it is: The acts get their regular money. They do two shows a night, and live on the grounds. Outside of getting their own breakfast, nothing more is required of them. The rest of the day the solf course surrounding the club is theirs. Performers in Chicago figure it's a vacation with pay. Consequently, the South Bluff gets topnotch acts. But even they wouldn't make a show unless backed up by a capable band. Cosgrove has that, too. A 10-piece

RAINBOW ROOM, N. Y.

"... ree elments highlight the new Ra. nbow Room divertissement. One is Thelma Kingsbur and Kerneth Davidson (New Acts) and the davidson of the Common Stroud Tvins deport themselves as a class nitery act; and, thirdly, the added poise and assurance, with which Mary Raye and Naidi are spotted in the R. R. room on a unique merathon contract, covering up to some 4d wecks until next year, with periodinterruptions. Na A'ils lifts and holds are amazing in their difficulty and strength, yet done with terpsichoreas ease and grace. With the psichoreas case and grace, in their sequences on having gotten his weight down. But the keynote of their repertoire is the fact that they now work with greater poise and assurance, in itself no small asset.

The Stroud Twins are well suited to an environment such as this. They alternate as m.c.'s, Clarence Stroud bearing the brunt of the small talk in the introductory sequences. Their topoff acro routinis a punchy getter-offer for them.

Emery Deutsch is the new maetro, shifting into the RR from the RR fro

get over.

Comedy is furnished by Johnny
Sanna, small eccentric toby. Makes
two appearances, once in bathrough
for some pantimimic comedy and
hoofing; the next time in tux for
more dancing. Does okay.

Between shows and dance music

for some paniminanth hoofing; the next time in tux for more dancing. Does okay.

Between shows and dance music Harry Cox tonsils in good style, with pianoing done by Alice Murphy.

Even after the thing is all over, it's still hard to believe that such showmanship can exist on a side dirt road, between Peru and LaSelle, III.

Loop.

Arcadia-International (PHILADELPHIA)

(PHILABELPHIA)

Philadelphia, Aug. 29.

Show at this A-bracket spot solid package of entertalment. Smart production by Manager Art Padula makes for hour and a quarter of ultra-pleasant diversion at very medium-sized nut. With heat and seashore exoduses stabbing button badly, entertalment surprisingly good for quantition being the production of the product of the p

gets a point. Should he win, how-ever, his party drinks champagne on Padula for the remainder of the eve-ning. Bubble-water supply seldom gets nicked unless prearranged. Herb.

GRAND TERRACE

(CHICAGO)

Chicago, Aug. 30.

Chicago, Aug. 30.

Here's a two-hour, all-colored show, split into two acts, using 41 people with the band, and having speed and production enough to satisfy any and all legit know-it-alls.

While Ed Fox might be satisfied to let his place get along on its newness, and on being one of the very few class all-colored entertainment spots hereabouts, he's building one suggestive life in the show, there's no disorderliness anywhere down the line, and food and service all that could be desired. Consequently business is good. Capacity is 450, and when the first show was finishing at 2:30 Wednesday it looked as though capacity would be reached by time for the second. Safurdays, the place holds em on the sidewalk after midnight.

after midnight.

Heading the bill is Ada Brown.
She's dynamite whether she's singing slone, working in a p. Juction
of the she's singing slone, working in a p. Juction
of the she's singing slone, working in a p.
Armstrong's band. Nor is Ada Williams too good to work in the opening. It's personality and shownanship that counts. She has 'em, and
so does everybody else on the bill.

Executive Courts.

ing. It's personality and showmanhip that counts. She has 'em, and so docs everybody else on the bill.

Especially George Dewey Washington. Still wearing his tattered costume, he whams through in crack style. Has a couple spots as a single, and leads two production numbers.

These numbers aren't just a line of girls with somebody singing in front or tem; there're pageantry, and can be supply the strength of the Cotton Club starts off with a blues thing, introducing 12 good looking, well matched line girls. They, in turn, introduce Allen and Anise for an adagio session, at the end of which, everybody's on again for a flash finish. With seven such production and the strength of the cotton Club starts off with a blues thing, introducing 12 good looking, well matched line girls. They, in turn, introduce Allen and Anise for an adagio session, at the end of which, everybody's on again for a flash finish. With seven such production and the strength of the strength of

SHOW BOAT

SHOW BOAT

(PITTSBURGH)

Pittsburgh, Aug. 30.
Show Boat, not so long ago burg's ace nitery, now being piloted by John Magganotti, one of Pittsburgh's best-liked cofe hosts, who's making a real effort to restore spot to its former prominence. For several seasons, Magganotti, and the period of the seasons, Magganotti, one of Pittsburgh's best-liked cofe hosts, who's making a real effort to restore spot to its former prominence. For several seasons, Magganotti, one of Pittsburgh's best-liked cofe hosts, who's making a real effort to restore spot to its former prominence. For several seasons, Magganotti has been associated the seasons, Magganotti has been associated the seasons, Magganotti has been associated the seasons and curiously enough, it will be operated this winter by Freda Pope, once the Show Boat's skipper. He's put ut plenty of money redecorating the place, carrying out a red and white nantical motif, with a colorful circular bar at one end of the room, and it's bright and homey and comfortable. There's a balcony running around end of the room, and it's bright and homey and comfortable. There's a balcony running around end of the room and it's bright and homey and comfortable. There's a balcony running around end with the colorful circular bar at one end of the room, and it's bright and homey and comfortable. There's a balcony running around end with the colorful circular bar at one end of the room and the part of the prominence of the part of the prominence and the prominence of the prominence and the prominence and t

Burlesque Reviews

DANCING AROUND

(Gayety, Baltimore)

(Gayety, Baltimore)

Baltimore, Aug. 29.

Programmed as being presented by Izzy Hirst, 'Dancing Around' is the season's second sample of the newly created vaude-revue-burley policy, and as such falls far short of a good vaude show, musical revue or burlesque. Lacking by far the speed, snap and versatile variety of former burlesques, this froic suffers from over-production of meanigless parade numbers, a sameness of talent and a decided lack of zip throughout. The only highlights when caught were the heroic efforts of Bob Carney in some okay interludes of fast gagging, mugging and hectic hoofing and a sock acro specialty by Donette Delyse. Rest of doings decidedly mild, including two toned down strip routines by Honcy Bee Keller, carrying featured billing.

Line of 14, divided into eight

Honcy Bee Keller, carrying featured billing.

Line of 14, divided into eight dancing ponies and six showgirls, display a nice wardrobe throughout, but need plenty of work in brushing up their routines. As a matter of fact, show would be helped considerably by uttings outside the state of th

leader.

of Coctails for Two by Jack Keller, the team of principals and chorus. Bob Carney does a pick up bit followed by a fair hoof routine by Betty McKee and another line routine by girls. Sets spot for first strip, a rather mild and quickly performed disrober by June Marshall, who displays a rather fresh type of personality and might score heavs. with more leeway. Audience liked her.

her.

Bert Carr. working strictly burlesque, double talk, gestures and all, doed the support of the support of

Bedroom bit by Carney and Miss Kellar, ably sold, preceded old keller, and keller, with Carr, Taylor and some of the femmes scoring some laughs, follows a wow session of acro stuff on a raised platform by Donette Delyse. A real sock and badly needed but soon forgotten in the interminable parade, poses, and waltz routine to

paniment. Sherman's making a mis-take in opening his revue with such a slow number ('Merry Widow'), however, and Vito and Piri should save their 'Death' turn until they're established. Coming on so early

save tuen catablished. Coming on so early hurts. Show Boat's getting no cover, using a minimum check of \$1.50, with 50 cents more than that on Saturdays, and drinks all priced moderately. Cohen.

LEON & EDDIE'S, N. Y.

LEON & EDDIE'S, N. Y.

Summer is ebbing and the nitery spots are eyeing anew the advent of cooler weather. But while it was uncertain and hot, Leon & Eddie's invested \$15,000 to convert their entire interior into South Soa atmosphere, this on top of the Pago-Pago backroom which gave the clientele at laste of the hula vogue. L&E have done a corking job on the thatchefical storms, the voodoo masks, and all the rest of it, so that the room is now a bit of a draw on its own.

With Eddie Duvis on a brief vacash Leon Ener's new show is light and fairly diverting variety fare. It's palatable and pleasing in toto. Billy Reed m. c.'s per usual, supplementing his own able contributions with some apple-stomping, truckin', suzy-Q, etc. Kathleen Maye and 3 Variety Boys, under New Acts. Diosa Costella oce-Quiban-Sumps Aloha and Cily Music Hall's contributions with some apple-stomping, truckin', suzy-Q, etc. Kathleen Maye and 3 Variety Boys, under New Acts. Diosa Costella oce-Quiban-Sumps Aloha and Cily Music Hall's onto the contributions with some apple-stomping. At the contributions with some more grass-skirt almosphere, giving it a nice tee-off. Tic Toc Girls-blonde, brunet and Titian—are also returners, with their special lyries, standard in the cafes.

Haines, Tate and Simpson remain one of the most serviceable trios at this spot, the up-front Creole a looked and her male singing vis-avis an equally worthy warbler. Colored and her male singing vis-avis an equally worthy warbler. Colored and her male singing vis-avis an equally worthy worther. Colored and her male singing vis-avis an equally worthy worther. Colored and her male singing vis-avis an equally worthy worther. Colored and her male singing vis-avis an equally worthy worther. Colored and her male singing vis-avis an equally worthy worther. Colored and her male singing vis-avis an equally worthy worther. Colored and her male singing vis-avis and the color of the

vocal of 'A Thousand Love Songs' by Jack Keller.

Ellminating this and going right and the box Carnely specialty which the box Carnely specialty which the box Carnely specialty which was a substantial to the second of the seco

42D ST. APOLLO, N. Y.

Bare Facts of 1937: Is moniker of current show which opened Friday (27) with practically new personnel of principals with exception of Ann Cotio, still featured and rounding out seventh week. Trio of former comics, Joey Faye, Rags Ragland and Bert Grant, have vamped burley for legit assignments. Frank X. Silk and Charley Naples now divide comedy burden, with Silk having edge by wide margin on the laugh glomming.

Show runs at an even, Show runs at an even, speedy tempo with ensemble and dance numbers particular standouts through attention to the standouts through attention to the standouts through attention to the standouts through a standouts through the standouts weeks, giving greater sock to the several undraped tableaux when they come. Costuming modif is distinctly Frenchy. Allen Gilbert, stager of the shows, goes in in a big way for color arrangements and gets them via both costuming and lighting. With six additional girls in the mass ensembles and dancing plenty. Frank X. Silk carries chief comety.

mass ensembles and dancing plenty.
Frank X, Silk carries chief comedy
assignments adequately with okay
support from Floyd Hallicy, straight;
Thelma Temple, Dorothy Ryan and
Jimmy Lewis. Silk does deadpan
eccentric, spoits his former audience
stuff and holdup bit, atthough familier, for top results as laugh-getters.
Charley Naples, wop comic, also registers in his skits but should speed
up his panto solo for better results.
Latter, a bit tiresome at opening
show, may be remedied as they go
along.

in his panto solo for better results. Latter, a bit tiresome at opening show, may be remedied as they go along.

The Continentals, skating trio from vaude and niteries, comprising two men and girl, stopped the show at this session with their remarkable which are the session with their remarkable with the session with their remarkable with the session with their remarkable with the general content of the session with their remarkable with the session with their remarkable with season of the session with the session with the probability of the session with the session with a plant, had them yelling by dizzy effect at finish. Act cleaned up and only goes to show that this type of audience will go heavy for vaude if n act has something worth while. Babe Wallace, sepla baritone and dancer, back from sojourn abread with Lew Leslie's Blackbirds, also whammed for tops with a brace of vocals and nifty stepping finish.

Ann Corio clicks heavy in next-to-shit with an Apple audience rumber to the session of the session of

Yacht Clubbers East

Hollywood, Aug. 31.
Yacht Club Boys leave Hollyw 4
this week for six weeks around the east beginning with two weeks at the New York Paramount.
Team has a London offer but picture commitment at Paramount may stall it.

NEW ACTS

THELMA KINGSBURY and KENNETH DAVIDSON
Badminton
Leon & Eddics, N. Y.

Another nitery novelty are Thelma Kingsbury, women's champ, and Kenneth Davidson, who holds the European title, giving ehibitions in badminton. Both are British, and make nice cafe floor appearances in regulation tennis attire, she in shorts, he in conventional sports

make nice cafe floor appearances in regulation tennis attire, she in shorts, he in conventional sports whites.

John Roy introduced table tennis as a cafe act in his Rainbow Room and now bids fair to start another vogue with the badimitonists who do all right on the usual dance floor space, and are no too cramped from the start of the property of the start of the property have slowed down the badminton birds by spreading the feathers so that all the wham and excitement of the 'gets' aren't sacrificed.

There's a bit more bigness to the idea of utilizing a regulation tennis net (although with a smaller court) for badminton, as against the pingpongers, although table tennis' faster action perhaps makes it a shade better game to watch. Table tennis also has the advantage of needing smaller space, but where the nitery floor is reasonably big Kingstury-Davidson should not be wanting for the property of the start of the

LORRAINE and ROGNAN
Comedy Dancing
Rexy, N. Y.
Of the "Tomorrow's Stars' show
billing, this is new act in its present
makeup. Gal formerly was with
Lorraine and Digby, somewhat similar turn. Change seems an improvement.

makeup. Gal formerly was with Lorraine and Digby, somewhat similar turn. Change seems an improvement.

While not a complete knockout, the commer seems are well above as the corner of the composition of the corner of the corner

CAROLE MANNERS

CAROLE management of the management of the management of the stage experience, but impresses as definite prospect. Probably there is little opportunity for her brand of warbling in vaude. With increased development she has possibilities for radio, the musical stage or picts, however.

development she has possibilities autradio, the musical stage or picts, however.

Assets in her favor are looks, taste in duds, melodious and dulcet pipes, and an appealing stage manner. Singer must increase her vocal flexibility and gradually acquire the effortless assurance and personality that only experience and a certain amount of success will bring. In present appearance she is offering 'Caro Nome,' from 'Rigoletto,' and a distinctive arrangement of 'O Chichornia.' Former seems better suitchornia.' Former seems better suitchornia.' Former seems better suitchornia style, and she buts it over satisfactorily, with a sock finale—dto her style, and she puts it over satisfactorily, with a sock finale—flower than the same seems and the same seems better suitchornia.'

Gymnasts

R.C. Music Hall, N. Y.

Standout act for any stage and a strong turn for niteries. Three men work skillfully and smoothly, with plenty of showmanship for theatrical effect. Offer few of the usual lifts, balances and similar stuff, but plenty of difficult wrinkles of their own.

Their pivots and intricate balancing produced constant acclaim here in Hobe.

6 Mins.

Leon & Eddle's, N. Y.

The 3 Variety Boys are a new combo. They're of the Mills, Kirk & Howard school of energetic and eccentric comedy vocalists, with less of the personal mayhem than some of these combos go in for. They rely chiefly on their material, which eviations with the combos of the combos go in for. They rely chiefly on their material, which eviations with the composition of the combos of the combos

They have the makings, and with experience may progress. Right now it's a bit crude and hokey, but even so they manage fairly well. Abel.

KATHLEEN MAYE Songs 7 Mins. Leon & Eddie's, N. Y.

Leon & Eddle's, N. Y.
Kathleen Maye is a personality
songstress of the 'sweet'-school, not
socko or unique in her style of balladeering but, after each song is
sung, the hand-to-hand music votes
her more than average acclaim. It's
a tribute to an earnest intent to
please, an engaging personality and
a charm which are undentable in
cafe work, be it in an al freeso atmosphere such as Leon & Eddie's,
or in a class joint.
A special arrangement of Night

A special arrangement of 'Night and Day,' 'Where or When' and 'My Bill,' all culled from past and cur-rent Broadway musicals, count for much as Miss Maye vocalizes 'em.

She has class for class cates and judicious pace for mass appeal in the average run of nite spots.

Abel.

LUCIENNE and ASHOUR Comedy Acre-Bancers French Cassino, N. Y. Like the Hartmans, Harris and Pierce, Moore and Revel and other exponents of ballcoom travesty danc-ing, Lucienne and Ashour give the brushoft to those Apache dancers and serious. May Man's that very sad and serious.

who do on My Man's stuff very sad an who do on My Man's stuff very sad an the start off in a Rue de Lappe (Paris) setting with the conventional maybem by the man on the woman, until finally the worm-of-a-woman turns and gives her Apache partner the reverse treatment. She manhandles and massacres him with as much gusto, and more, so that it's he who is finally left limp and supposedly bleeding, while she totes him off the dance floor. That's the rough idea, but the expert manner in which Lucienne and Ashour reverse positions makes their presentation outstanding. Abel.

Philly Exhibs

(Continued from page 2)

cadia, \$35,000; and booker for four Norristown houses, \$49,000.

None of these men has played a Par date during August or inked a new lermer. A copy of the Evening Ledger, in which all shows in all indie houses for the coming week are listed, was shown. 'Hotel Hayrier', at the Lansdowne Theatre for two days, was the only Par pic in the entire list. This exhibit brought on further sarcastic remarks concerning the Balaban statement.

Statements in some of the trade

cerning the Balaban statement.

Statements in some of the trade press that it was logical and good biz for Par to withhold the six \$1.000,000 (or more) pix were answered from numerous quarters. One exhib, with a 1,700-seat house, said he spent almost \$12,000 with Par last year and made a net profit ou their pix of \$181. He declared that the six undelivered films just represented the difference between \$181 and a fair profit. His losses, he said, were not on the 30 and 35% shows, but on the 25%ers. He calimed he needed the six undelivereds to compensate the deficit on this latter group.

Saranac Lake By Happy Benway

Alfred DeLorrane and Edith Lem-lich in for an op and will have a slight siege of general hospitaling.

Write to those you know in Sara-nac and elsewhere who are sick.

3 Unions

(Continued from page 3)

retary and a power in the Four A's, is known to have held several long confabs with George Browne, IATSE head, on the Coast recently. Idea, apparently, is that the AAAA will first have to clear up its present tangles in the American Federation of Radio Artists and the complicated merge of the American Guild of Musical Artists and the Grand Opera Artists Association as well as to re-Musical Artists and the Grand Opera Artists Association, as well as to re-vise its own outmoded constitution. IATSE is in good shape to proceed immediately with the lineup, but the AFM is now up to its neck with its drive to gain employment conces-sions from the networks, recorders; and transcription makers and then has several matters to take up with Hollywood.

Mollywood.

Legit theatres, long organized by the three great unions, will not be involved in any freezeout of smaller unions. In radio and, to a lesser extent in pix, there are a number of employee groups which do not come under the Four A's, the AFM or the IATSE and are slated for a flock of elbows from the big organizations. Those in Hollywood which may be forced out are the carpenters and teamsters unions. Likelihood is that the IATSE will simply take into its ran ks sufficient carpenters and teamsters to meet studio needs and the will the shoet those unions into the ashcan—at least as far as films are concerned. Same will go for any other minior unions.

In radio the matter is likely to be

Far last year and made a net profit on their pix of \$181. He declared that the six undelivered films just that the six undelivered films just represented the difference between \$181 and a fair profit. His losses, he said, were not on the 30 and 35% shows, but on the 25% ers. He claimed he needed the six undelivereds to compensate the deficit on this latter group.

About a score of exhibs have sent a wire to Abram F. Myers, counsel for Allied States asking for action here by the Federal Trade Commissagainst Par for false advertising.

Some exhib leaders expressed the opinion that the group buying committee may become permanent and handle purchases from other exchanges as well as Par in the future.

Legless Swimmer Booked For Aquacade at \$1,500

Marty Forkins has Charles Zimmy, the legless Albany to New York, swimmer, for thentrical engagements. Zimmy is dated for Billy Roses Aquacade in Cleveland at \$1,500 a week and also has a radio deal on.

Variety House Reviews

almost similar shiver which auches the world, almost a quarter of a century ago, when the Huns invaded Belgium.

Effectively, these Par clips overshadowed the peaceful aura of the restance of the side features accompanying the Par clips are library, except those which ofter resident spokesmen in opposite views on the situation. Including among these is the Chinese Ambassador to the U. S. Newsreels completely ignore the Marchael of the Chinese Ambassador to the U. S. Newsreels completely ignore the Marchael of the Chinese Ambassador to the U. S. Newsreels completely ignore the Marchael of the Chinese Ambassador to the U. S. Newsreels completely ignore the Marchael of the Chinese Ambassador to the U. S. Newsreels completely ignore the Marchael of the Marchae

ORIENTAL, CHI.

Chicago, Aug. 30.

Line-up of good solid turns here this week, plus the headliners, Jack LaRue and Vince Barnett, gives the Oriental something for b. o. pull, and the customers walloping entertainment.

LaRue and Barnett deserve the headline spot entirely apart from their name value. They're good. Exceptionally good. Both work like arms, LaRue doing straight for Barnet's LaRue of the straight of laughts, and genering plenty of laughts, who as the line in the act, either. Wherever the name are strong enough for the b. o. stuff, a house can't go wrong by booking 'en.

Paula and Petit do akay with their

NEW LIBERTY

NEW LIBERTY

(LIBERTYVILLE, ILL.)

(Libertyville, Ill. Aug. 30.

This town turned out for A. J.

Balaban's return to show business.

Eight years ago, the oldest of the
Balaban brothers and the originator
of the Balaban brothers and the originator
of the Balaban & Katz firm retired
from active participation in theatrical business. to make his home in
Switzerland. Today, he has returned,
not only to this country but to show
business. The opening of the New
Liberty theatre here is the foundation of a new firm, Balaban, Inc. This
new company is but six months old.

A. J. Balaban is one partner: Sam
Meyers, an active operator with several factor.

To got each service of the country of the country
and the

Herbert Elder, here for over a year, leaves for N. Y. with an absolute o.k.

Gontinued from page 31)

Lute o.k.

Continued from page 31)

After six months' treatment he's up and around.

Warren L. Warren (Emerson and Warren). here ogling the Will Rogers, and plastering paper for the coming Van Arnam show.

Kay Bros', circus here for a galaday. Actors' colony given open door greeting by Kay, with Jimmy Marshall acting as host for the show folks during the day.

Harold Rodner here for an o.o. at the Will Rogers' san.

Lewine to N. Y. C... & G. Dodds to Horseman Levine to N. Y. C... & G. Dodds to Albany and N. Y. C... Arthur (A. & P. Cypsies) O'Coanner ditto. ... Herman Levine to N. Y. C... & G. Dodds to Albany and N. Y. C... & G. Dodds to Albany and N. Y. C... & Ray (World of Mirth) Smith to Providence, R. I.

... M. G. McEvilly to /N. Y. C... & G. Dodds to Albany and N. Y. C... & Ray (World of Mirth) Smith to Providence, R. I.

... M. G. McEvilly to /N. Y. C... & Tommy Vicks back in Boston from Rochester, N. H... .. Kafe Smith and Ted Collins' orling the Lake Placific Tommy Vicks back in Boston from Rochester, N. H... .. Kafe Smith and Ted Collins' orling the Lake Placific Tommy Vicks back in Boston from Rochester, N. H... .. Kafe Smith and Ted Collins' orling the Lake Placific Tommy Vicks back in Boston from Rochester, N. H... .. Kafe Smith and Ted Collins' orling the Lake Placific Tommy Vicks back in Boston from Rochester, N. H... .. Kafe Smith and Ted Collins' orling the Lake Placific Tommy Vicks back in Boston from Rochester, N. H... .. Kafe Smith and Ted Collins' orling the Lake Placific Tommy Vicks back in Boston from Rochester, N. H... .. Kafe Smith and Ted Collins' orling the Lake Placific Tommy Vicks back in Boston from Rochester, N. H... .. Kafe Smith and Ted Collins' orling the Lake Placific Tommy Vicks back in Boston from Rochester, N. H... .. Kafe Smith and Ted Collins' orling the Lake Placific Tommy Vicks back in Boston from Rochester, N. H... .. Kafe Smith and Ted Collins' orling the Lake Placific

UNIT REVIEW

SHOWBOAT FROLICS

SHOWBOAT FROLICS

(CAPITOL, ATLANTA)

Showboat Frolics' fills the bill in every respect and the overflow in the control of the

Manning, in a laughable madie act. His tricks are clever enough, but it's his personality that puts him over.

Bennett them appears singing You're in Love With Everyone' and brings the line on in a picture number. Femmes wear long wardrobe between the property of the line of the line with lights from booth to not duce changing tints in garb. They waltz to 'The Same Silvery Moon.'

Drummer Pole then in garb. They waltz to 'The Same Silvery Moon.'

Drummer Pole then offers a vibraphone solo, 'September in the Rain,' followed by Sondra Manning in a toe dance. Line returns for a parade number to 'It Looks Like Rain in the solo of the solo

Hotel Savoy - Plaza

Emile Petti Ore Russell Swann

Hotel St. George (Brooklyn) Ell Dantzig Oro:

Hotel St. Marita (Sky Gardens)

Bul Richards Oro Grisha Carleion' & Juliette Paul Thompson Ed Singer

Hotel St. Regia (Viennese Roof)

Ageques Fray Ore A Rasch Dancers Charles Walters

Charles Walters
Hotel Faft
Geo, Hall Gre
Dolly Dawn
Motel Waldorftstorin
(Starlight Roof)

Len Reisman Bd Ralph Ruigers Ore Marissa Flores Raphael

Haphael
Hotel Wellhigton
Ed Maschoff Oro
Jimmy Kelly's
Libbel Hand bro
Joe Capello Ore
Montionartra Bion
Carter & Schutb
Jimmic Costello
J Raymonds
Danny Higgins

Inga Borg

Larue

Eddle Dayls Ore
Hirado Dre
Le Cop Range
Horacto Zito Ore
Senige Sterney
Le Mirage
Harry Horton Dre
Cumila
Marie Almonte
V MacNaughlum
Brown's 3 Shades

Leon & Eddle . (Paga-Pago Roam)

(Page-Pago Room Lon Martin Ore Billy Reed 3 Variety Boys Corlles & Palmer Kullikeen Muye La Verne Tr Diosa Costello Halnes, Tate & S Aloha

Diosa Costello
Haines, Tate &
Aloha
Tic Toc Sis
Mori's
Lou Ferris Drc
The Golts
Al Lambs Orc
Tunning Lyman
Gene Archei

Murray's (Tuckahoe) Ray Kenting Orc

Variety Bills

NEXT WEEK (Sept. 6) THIS WEEK (Aug. 30)

Numerals in connection with bills below indicate opening day of show, whether full or split week

RKO

BOSTON
Boston (2)
Hollywood Hote
Ethel Merman
(One to fill)
CHICAGO
Paince (3)
Whirlos

Palnee (3) Whirlos Samuels Bros Harriet Hayes Nella Goodelle Frank Gaby Callt 'Collegians (2) Evers & Dolores Barr & Estes Stan Kavanagh Reil Norvo Mildred Bailey Orc

Fulace (3)
Saul Grauman Co
4 Kraudocks
Lillian Roth
Red Skelton
Glancz & Hellak
Kluting Co
Sylvia & Clemence
Eton Boys
Ruscos Anderson
Holene Denizon Co
Addition of the Co
Silim Timbila
Flying Whirlos

Loew

NEW YORK CITY State (2) Ed Sullivan Cookle Bowers Mitzi Mayfatr Cappy Barra's Co

WASHINGTON Capitol (3) Joh Lew Parker 8 Guardsmen Flf D'Orsay

Radio Rambiers Vera Fern CLEVELAND Pulace (3)

NEW COMBO

LORRAINE and ROGNAN ROXY, N. Y. NOW

Dir: LEDDY & SMITH

Paramount

FRW YORK CITY
Taramount (Step Fleids)
Ratto & Manni
Barto & Manni
Barto & Manni
Barto & Manni
Johnny Woods
Shing Hean
Office Gibbert
Goria Gibbert
Win & Joe Mandel
Win & Joe Mandel
Lillia ALLAA
Caslino (3)
Phil, Hein Ore
Phil, Hein Ore
Bonny Goodman Or Bowes Int'l Show

PHILADELPHIA Earle (3)

PHILADELPHIA
Earle (3)
Clyde McCoy Ore
Rella Harrett
Hal LeRoy
Hal LeRoy
Hal LeRoy
Hal LeRoy
Hal LeRoy
Hal LeRoy
Hal Salansw'rth
Will Oshorue Ore
Mac Questel
Pop-Sye
Nick Long Jr
Nick Long Jr
All to fill)
PHITTHBURGH
Stanley (3)
Eddy Duchin Ore

CHICAGO
State Lake (3)
Libonati 3
Edith Fellows
The Bredwins
Jue Dorris & Prose
Ruscoe Ates Co

Oriental (27)
Vince Barnett
Jack Laftue
3 Cirillo Bros
Jean Sargeunt

Art Jarrett
Sibyl Bowun
CHICAGO
JACK WARE
JACK WARE
JACK WARE
Sophisticales
Gen 'Tapps
Michigun (3)
SPRINGFILD MASS
Brondway (3)
Bowes Int'l Show

Ann Courtney Spike Harrison Emmeti Casey Jerry White Henry LaMarr Jack Arnold Sid Hawkins

Cullente
Beth Raborn
Helen Shaw
Ruth Wayne
Carol Sig
Rhythm Boys
Callente Cabelleros Warner

(21).
(1) de Met'vy Ore
(1) al LeRoy
F. & Pete Trade
(1) the Peter Trade
(2) The Meter Carlay
WASHINGTON
Earlie (3)
Bernard & Graham
Legicination
(27)
(27)
(27)
(28)
Margiarie Galassw'rth
(3)
(4) Vespress
Margiarie Galassw'rth
(5) Debmaitres
(6) Debmaitres
(6) Debmaitres
(6) Debmaitres
(7)

Chatcan Maderne F McFarland Orc Ponsuelo Flowerto Peggy Strickland

Cluremont Inn
Jolly Coburn Orc
Club Cavaller
Mark Sable Orc
Henry Berman
Jackie Gleason
Sandra Landl
Mildred Roscile
Honey & J Wilson

Club 18 Club 18
G Andrews Orc
Jack While
Pat Harrington
Jerry Blanchard
Frank Froeba
Jerry Kruger
Jeri Withee

Club Guncho
Club Guncho
Vacearo's Orch
Jose Dinz
Trini Plaza
Lila Moya
Helen Virgil
Dimltrl

Clob Mirador (Roof Garden) (Roof Gurilen Buddy Wagner Jack Osterman Edith Iteark Floria Vestoff Gaye Dixon Phiquita Joan Vickers Ruth Denning Lyandra

Rolando
French Casino
(Folies Bazgere
Revice)
Russ Morgan OreLos Aurette
R1 and B4
Lind Carrento
Corline

Lind Carenzio
Forline
Dorminde Bros
Forline
Leda
Forne Heida
Forline
Les Lincels
Lityra, Danila, Mal
Locapae & Achio
Keily Murn Co
Les Menchisssi
Forline

London Jack Dembsev's E Carpenter Ore E! Clife Don Alberto Ore Parlos Montoya 1 Paunero D'Avolos & A Antonita, Morales Joce & Palricin Las (turreritas -tiolgailo . Dembaet

Week of August 20

Independent

Week of
Canterbury M. H.
List hair (30-1)
List hair (30-1)
Can hair (30-1)
Can

EDYONTON
Empire
5 Canadians
Jan Zandians
Jan Zanki
Hory (bary)
Dovy (by Milecis
Lonis Alumer
Janekson & Lytton

HAMMERSMITH Pulace Willards Satsuma & Ona

Whitey Roberts
Paul La Varre Ro
KANSAS CITY, MO.
There Go
Paul Willie Mauss
Whitey Roberts
CTwo to fill)
SF 4016, MO.
Evertin (5-7)
C. El Slone
J. S. J. Meckenna
Fred'k Sylvester Co

Satsuma & Ona
ISLINGTON
BLUE HVLL
18t half (20-1)
Lester & Andre
Judd & Hay
2d half (2-4)
Vine, Moure & N

LEWISHAM Padace Coddes Bres Defont & Toko do-c Morino LEYTON-TONE Rialto Peter White

Prior Wifte
SHEPHERDS BUSH
Partition
Wetworks
Beryl Orde
STREATHAM
Palare
Printedires
Jone We con
TOOTING Pinglasings Jose Viceno TOOTING Granuda Peter Franca

Mito 3
Galliard 5
TOTTENHAM
Pulace
Savoy Jr Bd

WALTHAMSTOW

Provincial

Week of August 30 ABERDEEN

Tiveli Dawn Davis
Donald Stnart
Nicol & Martin
4 Rios
Peel & Curlis
Concha & Concha

BEDFORD Granada olse Mandoller EDINBURGH Royal Arthur White Claire Ruane 12 Karola Dan Bert O'Brady

12 Karola Dance Bert O'Brady Frank Marx May Wright Syd Barnes Wyn Gordon Murie Challons George Heiniger Carle Martini Austin Woolford Tich Roylal Tony Rigoletto Eddle Draper

Cingalese facon & Lucette Kelih Wilbur

August 30

GANION

GIANION

lrene Monsel RUGBY Act Superb

Cabaret Bills

Arrowhead Inn
Irving Cann Ore
Lee Russell
Muriel Lane
Blanche & Ellioit
Burney Gallant's

Bertolottl's Hertolott's

Himny Whalen Orc

Tommy Harrls Orc

Yula Flournoy

Joyce Faye

Lillian Gale

Rila Renaud

Anne White

Lillian Loraine

Renee Villon

Hotel Ambassador Ramon Ramos Ore William Alder Paul Taubman

(Roof Garden) Ozzle Nelson Ore Al Barkadale Ore Shirley Lloyd Edna Sedgewick Bobby Dupont Olympie 3

Hotel Bilimore (Moonlight Terrace) Bernie Cummins Or D'Angelo & Furter Waller Cummins Dorothy Crone

Hotel Edison
Billy Swanson Orc
Hotel Essex Honse
Nat Brandwynne O
Makine Tappin
Dick Stone
Johnny Bine
Murray Curun
R J Caliman

Hotel Half Moor (Brooklyn)

Ken Casey Orc Bette Carler Virginia Dare Betty Williams Hotel Leabugton

Andy Iona Ore Ray Klaney Meymo Holt Hotel McAlpin (Runf Gurilen)

Hotel Murruy Hill (Fountain Room) ine Cappi Ore Namey Garner.

Hatel New Yorker (Summer Terrace) Evelyn Phondler (aprile & Lapub Manile Reynolds Francois Le Maire

(Cocanol Grave) lerry Haine Orc Johnny McKeever Evelyn Ran Fred Cameron Phyllis Kenny Hore(Pennsylvania Tommy Dursey Orr Edythe Wright Jack Leonard 3 Esquires

- Requires - Hotel - Pleendlily eno - Bartal - Ore Hotel Pierre (Reaf Garden) Disold Nagel Orc

Hotel Plaza Will McCone Orc Pant Draper Pant Draper Neda Goodelie Hotel Reusevell Lukewels's Co Buddy Kennedy Lumbertons Onys (lub 6 Spirits of Rhythm Maxine & Janice

Paradise Paradise
lay Freeman Ore
Lucille Johnson
Ruth Dayo
Shea & Raymond
John Dillon
Johnny Russell
Hope Chandlee

Pavillon Royal
(Valley Stram L.I.)
A Warren Ore
Della & Billy Mack
Danny Beek
Jill Dener
Vicginia Vaughn
Caokles O'Neill thatuhow Room

Runery Deutsch Orc Eddle Lebanon Orc Dr Sydney Ross Helon Myers The Bonners The Bonners Thema Kingsbury Kenneth Davidson Stroud 2 Raye & Naidl

Riviera Altekey Alpert Ore Val Ernle Oro Eddle Harr Frances McCoy Bob Ripa Lyda Sue Lois Kay 3. Wiles Wes Sommerfield Lou Valgra Ben Vast Collegions

Sands Point Club Paul Rebucel Orc Stork Club

Stork Club
Sonny Kendis Ore
Gus Mariel Ore
Surfakte
(Athmile Bench)
Robby Hayes Bd
Henny Youngman
Don Hagonese
Patricla Ullimore
Harry Rose
Gypsy Lee

Gypsy Lee
Tavern On Green
(Central Park)
Hughle Parrett Orc
Vullmila
Maurice Shaw Orc
Marita
Lorraine Barrett
Rond Hal

Versaliles H Rosenthal Orc Joe Rodriguez Ore Irene Beasley Dale Winthrop

Mivel
Ariline Whitney
Evelyn Nesbitt
Rob Lee
Ginger Sutton

Jo & Ann Bernere, Parific Supert Clab Al Heath Orc Bud & Helene Harriet Hillard June Morgan Buddy La Rue

Polomar

Benny Goodman Or Gene Krupa 't'ai Sings Treddy Wilson Lionel Hampton Benny Goodman Or Hudson Metzger Gls

Pete

Paris Inn
Controlli Ore

Seven Sens
Lonnie McInitre Or
Lity Gibson
Honolulu Dancecs
Somerset House
Jack Owens
Betty Borden
Swing Club
R R R

B B B Chronee Brown Frankie Gallagher

LOS ANGELES

Bull Rose Valyda Tiny Meredith Bruz Fletcher Charles Lawrence Omnr's Dome George Redman Ord Elmer Duvall & Tregg Maxine Gregory Jo & Ann Berkeley Beverty Wilshire

Geo Hamilton Ore Geo Hamilton Ore
Bilimore Bawi
Ilbony Grier Ore
Lola & Lewis
Glen Pope
Jan Rubinl
3 Bilimorettes
Deloyes & Andre
Djek Webster
3 Rhythin Rascale

Cafe International

Don & A LeMaire
Mills, Kirk & H
Jean Gnry
King Sis
Olive Whileman
Night & Doy
Beil Wisson

international Girls Frank Britton Orc Cafe In Make in Hoffman Co Clover Club Wm

Clover Club
Bub Grant Orc
Helen Thompson
Cab Huwull
Hawailan Orc
Coconnut Grove
Edgat Bergen
Charlie Matarthy
Hal Kemp Orc
Fundana Door

Stuff Smith Cozy Cae Jonah Jones Eddie Beal

Hawailan Porndise Sol Brights Ore Satim Tool Los Sal Hoopl Wands Sol Hoop. Wanda Diana Tuy Lido

Les Parker's Orc Bult Ruberts Bill Scarles Dutores.

Little Club Jane Junes Paul Kendall

Frankie Gallaghe Frankie Gallaghe Al Eliredge Ord Arnold Sis Inne Bruner Joan Rogers Barney Lind M. Monachest Loona Rive Agnes Juliuson Tracidero Garwood Van Orc

Hurry s. N. X. Culmret Chas Engles Ore

Jack Trying
Yvette
Fine Troy
Hinted Cock

* Parisanos
It II II
Itider Sis
Falmer Sis
Dorotby Juliuster

Hotel Brevoort Darothy Duval Earl Smith Commedore Duo Joe Parlato

Drake Hotel (Gold Coast Ros (Gold Coast Room)
Freil Warlings Ore
Grand Terrace
Ada Brown
Andy Kirk Ore
Geo D Washington
Al & Anise
Hotel Edgewater
Beach

(Board Walk) Roger Prynr Orc Enrico & Novello Les Triuner Klutings Animals Il Smith Buller Hotel Pulmer House

The DeMarcos Alexander Gray Anchorage

Travis & Gray Nyla Taylor Mildred King 101 Silverglade Johnny Graff Ore 122y Bellis Arcadia Int'i

Arrendia Int'l Milton Kellem Ore Don Renaldo Ore Mayfair Girls (8) Ex Silvergiate 122v Bellis Mann & Stratford Kee Judge Elemon Rowers Irma Bundel

Bellevne-Strutford (Planet Ronm) Meyer Davis Ore Ben Franklin Hote (Corn! Cufe)

(Corn! Cufe)
the laffe Occ
Benny the Bum's
beloyd McKay
Murir! Thomas
frank Hull
Lee Hartell
Dhave & Del Campo

Cedurwood Inn (Mulaga, N. J.) Jack Curlis Pepper Garat Johnny Barnett Chremes Anna Orc Franky Schluth

Embussy Club Embross (Tub Helen Benton Grace Manners Pedro Blanco Oro Lee Percha Hela Heath Warwick Sis Joyce Henry Darniby Dappin Peggy Butler

Evergreen Cusino Henry May Orc Nudfue & Gerardo Barbar Juson Toni Barry

Vincent Rizzo Orc Harold Knighl 'Oro Henri Therrian Rachel Carley Emily VanLosen Bert Lynn Emily VunLosen Bert Lynn Marlora E & Jieneh Paul Duke Norman Gallo Jos Arno Co Texus Rednads Agues Tolle Evan B Fontaine

Evan B Fontaine
Lambs Tavers
Larry Meil Oro
Little Rathskeller
Juck Griffin Ore
Maurice & Rodell
Jacqueline Hermay
Pen Raymond
Cleo Valentine
Joe Armstrang
Kuln & DePinto
Plerre's

l'lerre's

Manny LaPorte Ore Gates & Claire

Blassom Hentb Lew Hoffman Joe, Belly Lee King's Jesters

Book-Cadlline Hotel (Chalno) Iton Perry Oro Hank Fomish Orc

Blue Lintern
Marie Paul
Winnie Pay
Elbeen Bowers
Valira, Horn
Suzie Klug
Jim Gallingher
Al Hanaway Ore
Cinh Continental

Chico Reyes' Orc Jossie Pengra Continental 3 Ruth Marth Curktown Tavern Great Thoronan Drade Sis Mildred Goeble Larry Chabot Ruel & Tanona Isankawa

Eastwood Gardens Jimmy Dorsey Or Jefferson Bench Emrison Gill Orc Onsia

Bill Green's
Jimmy Joy Ore
Blandi's
Jimmy Bray Ore
Ja it Rowards O

Gasparre's Ore 4 Arastocrats Abbutt Dancers

Hotel Sherman (College Inv) Frankle Masters Jackle Heller Donn Due Abeuro Bros Chas Carrier

Hatel Stevens Hatel Stevens
[Continental Room
Carlos Moding
The Randalis
Dean Murphy
In Andrews
Violet Lave
Hill Habri
Lave & Hunle
Frank Payne

The Rose Bowl
Bernard & Hearl
Divic Painter
4 Dictators
Carol, Jean & J
Billy Scott Orc

PHILADELPHIA

Doris Fields
Belsy Hain
duck King
Ritz-Curiton
(Crystal Room) Van Levis Orc Henry Pariek

31 Club 31 Club Bill Fiske Gre Bille Brill Gene Osborne Gene Russel Brown & Brown Juhtiny Moganto Silver Lake Inn (Clementon)

(Clementon)
Jue Milkont Ore
Beth Pintills
(Pintils & Celeste
Dict: & Duttle Jones
Shelmerdine
20th Century Theen
Lou Langa Gre
Idazel Harmon
20th Century Co (2)
Francise Hyere
Dumont & Sayder
Parish Cale

Ted Linsey Orr Itlanche Saunders Eats Primere 3 Parisettes Chickie Martin C

3. Hardweiter in 10 million in the control of the c

Viking Cafe Pean Pay Orc Billy Callaban Al Shumdar Al Shunder Elaine Onen Rezgle Du Van Humy Holley Johnny Rellly Weber's Haf Bran

Pencack Gardens
Sylvan Herman Ord
Yorktown Tavern
Billy Seln Ord

DETROIT

Arendia Gardens: Sammy Dibert Orc Bube Routh Cork McCormick Plantation Plantation
Earl Wulton Ore
Ted Hlackman
Lais Deppe
† Cats & Fiddle
Mae Allx
Harvey & Ethel
Fawhatan

Powintina
Major Sharp & M
Will Henderson by
Sake

13 Kavanaga Ore
Chil Mayfalr
Hallywood Bebs of
Ten-Facty Chif
Glarin Sivue,
Warkina S
Committee S
Warkina S
Edward Han
Boh Khige
Bleine & Bacry
Arile Simmands Dre
Arile Simmands Com
Committee Simm

Avile Simmons Or Coconnt Palms Similey & Copili Ed Emerson Frances Gordon Phil Silland Occ Graystone Gurilen Lee Walters Ore Becoming Calvin Henry Van Stoden Curly Bablwin Jerry Thomas

derry Tuomas Club Villa D Chuck, Stevens Orc Webster Hull Hote (Co ktud Grib) Act Mouney Die Vernon & Vacoff Ree Sacetie Retote Fisher Wrigwood Corden Auson Weeks Oce

Wonder Bar The Everbalt toe

Bouvel and Tova Told Sla Vita & Piri Lify Lida Mazella -Noel Sherman Line Vivian Newell Angelo Di Palma Hotel Roosevelt (Cocktall Lounge)

Billy Catlzone

Happy Felton Oro Ken Nerdy Murllyn gynard Sande Williams 4 Williams Pines (Moon) Mullins Ore Show Boat | Lee Shelley | Wayne Thomas Orc | Nila Cort

William Penn (Urbun Roof)

Farmers

(Continued from page 5)

to build a new theatre in La Crosse, Wis, in association with local interests. A partnership with thee interests will be set up over the house, a 600-seater. This will be the second Wissonsin town entered by Per, circuit already being interested with local partners in three at Superior,

Although nothing has been closed, Although nothing has been closed, plans are pending for the construction also of some new houses in the south and southwest, while out in the A. H. Blank-Par territory some neighborhood expansion in Omaha is proposed.

The Little Rock houses will be added to the partnership which Par has in Arkansas with Robb & Rowley, while the Jackson, Miss., theatwell become a link in the Saenger chain.

Minneapolis, Aug. 31.
With Minnesoto's 1937 farm income now estimated at \$300,000,000
or \$1,000,000 a day, showmen in this
state, as well as business generally,
are anticipating the biggest fall.trade
since 1929. Dakota farmers also have

since 1929. Dakota farmers also have harvested prosperity crops.

The Minneapolis Tribune reports that the effects of the bountiful grain yields already are being felt, gains of from 10% to 100% being reported by business executives. Orders already are pouring in and many manufacturing plants are operating extra shifts.

Flow of grain into the Minneapolis and Duluth markets is double that of 1986. Indications are that this movement of cars, from 800 to 1,000 a day, will go on for another

1,000 a day, will go on for another two months.

Myron J. Kallet, Kallet theatres, staged a Hollywood opening Wednesday (25) of his newly remodeled Regent in the University section. The theatre has been undergoing repairs since July 1, cost of renovating, \$100,000.

since J: \$100.000. Miles Potter, Syracuse U. stude, named asst. manager.

Detroit, Aug. 31. Without interruption to regular schedule of shows, a complete reno-vation of interior of the Madicon vation of interior of the Madison first-runner here is now in progress. New concrete floor, each section being roped off and covered as it is worked on, is being installed; a new air-cooling plant is being added; complete reseating is underway and new carpeting is being laid throughout.

out.
Floor is being laid to afford better vision, and new seats will permit more room between aisles. Latter will reduce the Madison's seating capacity from 1,976 to 1,800.

Philadelphia, Aug. 31.
Pool of biz men in Troy, Pa., reported to have underwritten fund
of \$80,000 for erection of new house

there. Comerford circuit reported to plan erection of three new houses in Wilkes-Barre. Theatres to be known as Hazel, Comerford Memorial and third one still unnamed.

Allen Joins Sherman Al Allen has left the William Mor-ris office after seven years to join the N. Y. office of Eddie Sherman, indie boolter.

On days when Sherman is in his home office in Philly, Allen will handle the N. Y. end.

Nitery Placements

August Gonzales, George Month, guitarists; McAlpin hotel, N. Y. Avis Kent, singer, Stevens hotel, Chicago.

Frances McCoy, singer: Bob. Rina, inggler; Ben Marden's Riviera, Englewood, N. J.

Three Peppers, Hickory Haule, N. Y. N. Y.
Leonee, comic; Stadler and R. re,
Jean Devereaux, Dus Dell Ad-mi,
thudschmidt Broz. Bobby 14; y.
Chrysis de la Grange, Caligo y B.
Lyvile and Pacand. Artini Lon, a
old Blisabeth, Chetter Hale, and
Contrade Hoffman dancers. Genge
Olsen and Vascha Runchuk corchestras, International Casine, N. Y.

NEW YORK CITY Glen Island Cashoo Nye Mayhew Oro Carolyn Hughes Lester Ludke

Hickory House Joe Marsala Ore Ray Blond 3 Peppers (Lurchment, N. Y.) Wingy Mannone Or

Il'Ivv'il Resentant Mitchell Ayres Orc E Jelesniek Orc N'TG Rev Joey Ray

Botel Astor

Rotel Gov. Clinton Phil D'Arcy Ore Stnart Jules Kay Marshall Dorothy Daniels

l Messner Oro Jeanne D'Arcy Gonzales & Menen

Binckhawk Jue Sumlers Romad & Hoberta Pete the NewSbny June Glocy Chez Parce Haiet Park Ceiarn (Cocaanal Grave) Chez Parce

Paul Inaper
The Reyes
Paul Gerrits
Corinna Aurra
Aidred Fenton
Bends Kids
Henry takse Ory Calasimos

Caloshnos

Inde Tinsley
James Andre
Machie In Stion
Danothy Wald I
Water Share
Yvelte
Willow Shere
Sheri I 1998
Berns & Alufte
Nina Liambie Ore Concress Hotel (Casino)

CHICAGO Ball-Ball Diaz, Don, D & D Tommy Trent Varzos & ArrDowell Hilly White O.c. Daming therick Wardell & Dade Sally Jayce

Gny 60's Low Uing 'Marno' Gale Tarler Marlta Ryan Emmet Vance Ore

Oll-Rat Paul Roslul Lorraine S's Murle Saria Dick Wurg

Hotel L. ...trek (Wnfnut Ruom) Saldie Varzus Ore Luclo (farcia Walker a The Dunnus Dean Muriciy Oasis
G Lovett Co
June & Jeery
Ken Pourcy
Paddock Bar
Phades Anhi
John Kleive
Heavy Coffel

PITTSRURGH

NYTPA Will Deal Direct With Managers If Theatre League Stalls

On Sept. 9 at its first general meeting since formation, the New York Theatrical Press Agents will decide on procedure to further the basic agreement which would establish minimum salaries of \$100 weekly or \$150 if for exclusive services The majority vote will indicate whether the NYTPA will wait for the League of New York Theatres to accept the contract in toto for its member managers or whether the na's will seek individual signaturing from managers.

Shortly after the NYTPA was formed the agents were led to believe that the terms were generally lieve that the terms were generally acceptable. Suddenly there was a change of attitude on the part of the showmen, attributable to the activity of the Theatrical Managers. Treasurers and Agents union, which suddenly sprang to life. Nearly all the legit theatre box office men joined the TMTA and some of the company managers and advance agents who were former members recipied.

Since then the TMTA has been waiting to learn from the IATSE whether that parent union will take in the front of the house group. Under the plan announced during the organization drive the TMTA expected to become part of IATSE but to have autonomy. For some reason the IA has not passed the plan, although its idea of organizing the front of the house was okayed by the American Federation of Labor. then the TMTA has been

yet the IA notified the league that if it signed the agreement with the press agents, it might conflict with the National Labor Relations regular that the

press agents, it might condite with the National Labor Relations regulations, which provides that the employers must recognize a majority faction in collective bargaining. The NYTPA says that the mangers need not follow that suggestion and declared its group is the majority. There are 47 senior members, or considerably more than can secure jobs at one time. NYTPA does not take in the road agents, because of which the original press agent group, which also includes company managers, showed signs of revived activity. Neither pa. association has union leanings. That is believed to be one factor in the IA's delayed decision.

If the NYTA votes to go to the managers directly, copies of the agreement will be sent to each shownan. They will be asked to sign, signifying acceptance of the conditions. Procedure is the same followed by the Dramatist's Guild last year, after the League negotiated the agreement. Claimed there was no blanket signature by the League.

Playgoers of St. Loo Incorp. to Plug Shows

Application for incorporation as The Playgoers of St. Louis, an organization to promote showing of high-class theatrical productions here, was approved last week in Circuit Court in a petition signed by Mayor Bernard P. Dickmann, as chairman of the group's board of directors and other officers. Petition, states object of the association, was to promote St. Louis showings of the very best legit theatrical attractions shown in New York and other theatre centers in co-operation with the tre managers of this city, including Municipal Auditorium, by underwrifing guaranteed attendance through subscribers.

through subscribers.'

Flaygoers will operate as a nonprofit organization, civic in nature,
for amusement, education and enjoyment of the public. Financial
assistance will come from subscriptions and weekly promotion fees to
be received from theatre receiving
berifit of association's guaranteed
at indance writing.

Flaides the mayor, others signing
patition were: Robert Brookings
Smith press; John Ring, Jr., and

writing guaranteed through subscribers.'

Prisides the mayor, others signing position were: Robert Brookings Sui h. prest; John Ring, Jr., and Miss Martha Pettus, v.p.'s; M. E. Holderness, treass, and Miss Florence K. Voerman, see, and subscription or Jr'n G. Burkhardt, attorney from yours, estimated it now has more than 1,000 members.

Announce Many, But

How accurate any compilation of new plays for the coming season can be at this time is indicated by last year's score. At that time, exactly one year ago, 181 new plays had been announced for the coming season. Of those announced, 62 actually came in, the diff-ence between that figure and the 90 produced during the season being plays which had not been announced. Considering that quite a number of plays announced drop after trying out, or during rehearsal, it is surprising to note how high a percentage of announced productions are brought in.

brought in.

PHILLY LOSING PRESTIGE AS LEGIT TRYOUT SPOT

Philadelphia, Aug. 31. Philly's legit season opens next Monday (Labor Day), but prospects which previously were very bright are now covered with blanket of gloom

Booking after booking has been cancelled and shows skedded have been switched to Boston and other try-out points. One reason ascribed is a fear ou the part of the producers of interference by the city administration.

Another reason given for the slighting of Philly by the legit mansignting of Fmily by the legit man-agers is that very few, if any, of the try-outs last year, which afterward became Broadway hits, did any biz here. That goes for Tovarich, 'You Can't Take It With You,' Excur-sion' and several other outstanders.

'Blow, Yer Winds,' listed for the Forrest next week, has been switched to Boston. Ed Wynn's 'Hooray for What,' listed for the same house on October 4, has also been shifted else-

where.

Erlanger almost certainly won't relight on the 13th, as figured, but may get Noel Coward series of one-acters, 'Tonight at 8:30,' a week later on the 20th, though not set.

acters. "Tonight at 8:30," a week later on the 20th, though not set.
Chestnut is the only house that's fixed with 'Room Service,' opening Monday (6) for two weeks, to be followed by two weeks of 'Leaning' on Letty.' Another indication of the seriousness of the situation is that the American Theatre Society's subscription 'season is not lined up as smoothly as was case last few years. All the Theatre Guild's new ones for the fall season are passing Philly by in favor of Washington, Pittsburgh, Boston and other subscription cities. 'Jane Eyre,' mentioned for here, won't be ready until later in season, and there now seems to be some doubt about bour of 'Masque of Kings' on subscription. Last year Philly had five of its six subscription offerings virtually set before season opened.

Current Road Shows

WEEK AUG. 30

Boy Meets Girl, Brighton,
Brighton Beach,
Brother Rat, Selwyn, Chicago.

Room Service. Ceary, San Fran-

cisco.

Story to Be Whispered, Curran,
San Francisco.

Tobacco Road, Convention Hall,
Asbury Park.

You Can't Take It With You,
Harris, Chicago.

You Can't Take It With You,

Atlantic City.

Summer Theatres

(NEW SHOWS THIS WEEK) 'Cassandra Kelly,' Theatre-by-the-

Sea, Matunuck, R. I.
'Dearly Beloved,' Playhouse, Ogun-

Empress of Destiny,' Bandbox, Suffield, Conn. 'New Faces,' Cape Playhouse, Den-

'New races, Callenis, Mass.'
Out of Such Ruins,' Lakeside Unit of Such Ruins,' Lakeside Unit of Such Ruins,' Casino, Newport, I this ing.

RECLAIMING WERBA'S. B'KLYN. FOR \$1 LEGIT

Legit roadshows will replace burley at Werba's, Brooklyn, N. Y.,
house reopening next week with
'Dead End as initialer under new
policy. House has had burley policy
for past five years, originally taken
over by the late Billy Minsky and
more recently operated by the Weinstock interests which also operated
the other Minsky house, Republic,
N. Y.

N. Y.
Terms of operation under new
policy are indef at this time. Weinstocks may continue operation and
just book in the shows or may sublet to Jules Leventhal, with later
adding it to his chain of \$1 top nabes
for legit. Leventhal had previously
been reported angling for the Masettic Brooklyn which formers. jestic, Brooklyn, which formerly housed the Federal Theatre Project housed the Federal Theatre Project productions in that borough and spotted around the corner from Werba's. Another angle on the deal if Leventhal should take Werba's is that the name would be okay since Louis F. Werba, who formerly tenanted the house for years when it ran legit attractions at \$1,50-\$2 top, coming over direct from Broadway, would undoubtedly be installed as house manager for Leventhal. Werba is currently representing Leventhal nouse manager for Leventhal. Werba is currently representing Leventhal in managerial capacity at the Brighton, Brighton Beach, N. Y. Recently Werba objected to use of his name on the house when project-

BOOM TO BUCKS COUNTY GROWS

Philadelphia, Aug. 31. Moss Hart, Edna Ferber and Lil-lian Hellman are latest of the Main lian Hellman are latest of the Main Stem swarm to sneak into rural and peaceful Bucks County, Pa., in search for historic old farms on which to settle down. Among the 'farmers' who can already be found any week-end in their own homes on their own land in Bucks county are George S. Kaufman, Pearl Buck, Lester Cohen, Anthony Veiller, Dorothy Parker, Bella and Sam Spewack, Edwin Justus Mayer, Frank Black and Mrs. Joseph Urban.

Hart Miss Ferber and Miss Hell-Hart, Miss Ferber and Miss Hell-man are still looking over sites with J. Carroll Molloy, Doylestown re-altor, who started the Boom-to-Bucks, and is a walking directory of the literati. Farms, with mod-ernized houses on them run from \$20,000 to \$50,000. With telephone booths 50 paces from the back door

booths 50 paces from the back door, they range from \$7,000 to \$15,000.

Farms are centered on the road from Hatboro, which is just a few miles from Philly, to New Hope, about 35 miles from Quakertown. Every postmaster along the route is a connoissuer of the great and near-great. Popularity of the new colony is accounted for by the crift from Connecticut and Long Island.

ony is accounted for by the drift from Connecticut and Long Island. Land is cheaper and more attractive and only an hour and a half by good road from New York. Kaufman is one of the early settlers. He bought Barley Sheaf Farm about two years ago. Doesn't do any farming himself, but leases crops to a tenant, which provides table vegetables and taxes. Playwright conded he's thinking of opening a little theatre in his barn because it has two doors which would make swell box offices. Kaufman, when caught, was engaged, in a quiet croquet game with Harpo Marx, sans wig and everything else but shorts. Spewacks' (Bella and Sam) 100 acres is about 15 minutes farther up the Delaware, more rustic and mod-

the Delaware, more rustic and modest than Kaufman's. Pair are busy with new play. Bella doubly busy with vey poisoning, of which she is getting initial scratch. Spewacks also do their farming via share-cropper.

Social life very limited in the colony, because most of the members are there for either work or rest, and one way or the other, they want to be alone. Their farmer-neighbors show mild interest. the Delaware, more rustic and mod

neighbors show mild interest

Readying for Road Shows

Indianapolis, Aug. 31.
English's opens Sept. 23 with
Tovarich.' Next on the list is Talfullah Bankhead in 'Anthony and
Cleopatra, booked for Oct. 28, 29

Rains Socked Outdoor Musicals. **But Equity Nixes Short Pavoff**

Shows in Rehearsal

Susan and God' - John

Golden.
Learn by Heart' ('Honor Bright')—Lee Shubert.
The Lady Had a Heart' ('Jean')—Barratt and Phillips.
The Show is On' (2nd season)—Shuberts.
The Star Wagon'—Guthrie

'You Can't Take It With You'

'You Can't Take It With You'
(4th co.)—Sam H. Harris.
'To Quito and Back'—Theatre Guild.
'Blow Ye Winds'—Arthur
Hopkins. Lant Take It With You'

.)—Sam H. Harris.

Quito and Back'—The-

Service' (road)-George Abbott.

'The Women' (road) — Max
Gordon.

PTSBG. PRIMPING FOR PROMISED BANNER YEAR

Pittsburgh, Aug. 31.
What promises to be Pittsburgh's top legit season for years gets under way week of Sept. 20 at Nixon when Guthrie McClintic's production of 'Star Wagon,' by Maxwell Ander

when Guthrie McClifflic's production of 'Star Wagon,' by Maxwell Anderson, opens here with Burgess Meredith and Lillian Gish prior to Broadway. It will follow in roadshow engagement of 'Zola,' which opened Sunday night (29) with prospects of three-week stay.

Nixon is town's lone legit and has undergone extensive repairs during summer, more than \$30,000 having been expended on new seats, carpets and furnishings. 'Wagon' will be followed by 'Brother Rat,' Broadway company opening tour here; with Guild's 'Madame Bovary,' with Constance Cummings coming week of Oct. 11 and Tallulah Bankhead's 'Antony and Cleopatra' following stanza. They'll be right ahead of Maurice Evans' Richard II' and Helen Hayes' 'Victoria Regina,' giving town deluge of costume plays all at once.

Outdoor musical revivals at Ran-dall's Island and Jones Beach, N. Y., took it on the chin last week when rain forced cancellation of seven That is more than rain forced cancellation of seven performances. That is more than double the missed shows last summer. Fortune Gallo, who presents the attractions in association with J. J. Shubert, applied to Equity for a concession in the matter of salaries but none was granted.

concession in the matter of salaries but none was granted.

Whether in retaliation or not, both companies were ordered for rehearsal at the beach between eight and 11 p.m., despite bad weather. Stated at Equity that because it was the practice of the management to rehearse the players if and when performances cannot be given, was one of the reasons why the council declined to make a concession. Full salaries were paid.

It is believed, however that Equity will agree to new rules for next season, especially when the shows are rained out more than once weekly, Leads in falking over the matter figure that the managers will be ia

Leads in talking over the matter figure that the managers will be in the mood to make counter conces-sions, particularly to the choristera who are getting \$25 weekly. If there is a raise in that part of the payroll, understood that Equity will recipro-

understood that Equity will reciprocate.
Gallo claims that the two open air ventures are \$20,000 in the red this summer. Other reports, however, are to the effect that the beach project is out in front about the same as last summer when the profit approximated \$80,000. The agreement between Gallo and Shubert calls for pooling all profits in the event of alleged red operation such as lost week. At the termination of the season the melon is cut. This summer with the nearby Randall's Island outgrossing the beach, net takings grossing the beach, net takings should top \$120,000. That is another reason why Equity officials nixed

reason why Equity officials nixed the salary concession. Season at the beach which started first will wind up next Sunday (5). There will be presentations at the island, however, a week or more be-

yond then.

Other stage unions are not in conformity over the matter of caucelled Helen Hayes' Victoria Regina', giv-ing town deluge of costume plays all at once.

Harry Brown stays on as Nixon's mgr., also handling house's press contacts as in the past.

Inside Stuff—Legit

Equity states that the conditions covering the English cast which will appear here in 'George and Margaret' are not unusual and that the same requirements have applied to a number of other alien attractions which were not brought over intact and therefore not units as set forth in the

rules. Except those British players who are alien members of Equity, the others will pay the initiation fee of \$50. Instead of dues which are \$9 semi-annually or \$1.50 monthly so far as English actors are concerned, they will also pay 5% of their salaries with a minimum of \$10 weekly.

Announcement by the Theatre Union that it was folding permanently caused some surprise on Broadway.
Union's statement spoke of its hope that the organization 'has contributed something in the way of management and content to the American theatre' and that 'its aim of an inexpensive playhouse for the great mass of the people will go into the American theatre tradition.' After presenting nine plays in four years, the Union found that 'low prices made it impossible to recoup in successful periods the losses sustained at other times.' Statement also included nods of recognition to the various contributing heads, workers and friends.

For their final week of burley before going legit, Apollo (N, Y.) management fixed it for Rags Ragland and Joey Faye to serve as alternate comics so as not to interfere with rehearsing in 'New Faces' and 'Room Service' (road company) respectively. Ragland carried the comedy assignments at matinees and rehearsed 'Faces' at night, with vice versa for Faye. Emmett Callahan rearranged show to keep the boys on the payroll right up to their opening in the other shows. In addition, their associates feted them at a blowout Thursday (26) night.

With Rockefeller money exclusively in 'Virginia,' which premieres to-morrow night (Thursday) at the Center, the entire Rockefeller Center-Radio City project will plug the stage musical. Radio City Music Hall is trailerizing, program-announcing and lobby-frame-displaying the legit, as well as other vantage points, Same cooperation was accorded 'Great Waltz' and 'White Horse Inn' in the past but will be intensified more *>
than ever.

Helen Jerome has completed an adaptation of Luigi Pirandello's 'Mrs. Morli, One and Two.' in which Brock Pemberton is interested. Another of the 35 Pirandello plays as yet unproduced in America is Trovarsi,' which Gibert Miller is expected to do. Producer arrived from Europe Monday (30).

Bela Blau, associate producer of Having Wonderful Time (Lyceum, N. Y.), with Marc Connelly, planed to the Coast Tuesday (31) to talk things over with the latter anent his new play which they will produce this autumn. Connelly is completing script during his Hollywood sojourn.

Mrs. Wallie Decker, who was professionally known as Geraldine Bur Vincent Burke, manager, arrives side, is now designing stage costumes. Her principal assignment is that week to ready house for open-wardrobe for the Trudi Schoop company.

Her last stage appearance was in the original company of 'The Fool.'

FTP REINSTATEMENTS COLD

Berger Re-Signs For 2 More Years To Prod. in St. Loo

St. Louis, Aug. 30.

Richard Berger has signed a two-years contract as production man-ager of the Municipal Theatre Assn. ager of the Municipal Theatre Assn. which uses al fresco theatre in Forest Park, and each of the chorus of 10 copped a bonus when the 19th season closed last week. Berger, who succeeded Laurence Schwab as head man of open air shows when latter took up task as an associate producer at 20th Century-Fox in Hollywood, is first to draw a contract running more than one year. It is understood that Berger received a tilt in pay.

Hollywood, is first to draw a contract running more than one year. It is understood that Berger received a tilt in pay.

Under terms of contract Berger's New York office and staff will be available to exec committee of local organization throughout the year. After vacation in California Berger returns to New York to prepare for next season's work.

At annual party for cast chorus and productions staff held Thursday (26) it was announced that 84 choristers would each receive bonus of \$40 for appearing in each of 12 productions, and seven singers and dancers who joined after opening of season would receive bonuses in keeping with number of weeks employed. Since 1932 chorus members have received salary of \$32 weekly. Previously they received \$35. Underlowed lower scale opera management assumed portion of dues paid by each singer and dancer to the Chorus Equity Assn. A preliminary audit of income shows that season was a financial success.

HENDERSON IN AUSSIE TO SET CORNELL TOUR

Melbourne, Aug. 11.

Melbourne, Aug. 11.
Ray Henderson, personal representative of Katharine Cornell, is in on a quick trip covering the possibility of the star visiting here in March, 1938. Henderson flew here from Sydney and will proceed via air to Adelaide, Perth and Java. After a look at these spots he will fly to Singapore and, if conditions are oke, go on to China. If not, he'll take in India and other spots before hitting for Broadwayagain.

not, neil take manager again.

Henderson says that, so far, his visit to New Zealand and Australia has definitely proven that the public appears to be hungry for legit, and that it is surprising to find how many people already know of Katharine Cornell and the proposed visit.

Henderson points out that the big problem is in transporting 30 to 35 players and five or six plays around the world successfully. Says he'll know more about the likely success of the scheme after covering India.

Abbott Shuffles Plans: 'Angel Island' Now First

George Abbott will open his fall season with 'Angel Island,' mystery meller by Bernie Angus. Show will be tried out on the road and follow in to Broadway Oct. 13. loyce Arling is only one set for the cust

Cust.

'Home Sweet Harlem,' by the same author, previously planned to how in the Abbott season, has been set back and is now skedded to open about Thanksgiving.

Bronx WG for Breakins

Bronx WG for Breakins
Bronx Winter Garden has abandoned the previous idea of housing
a group theatre, the Bronx Theatre
Gnild, but instead will angle for
legits, as a possible break-in spot,
operating at \$1 top.
Margaret Wall, who has charge of
bookings, plans to open the new season at the house Sept. 10, with several attractions penciled in but nothing definitely set.

MARCIN BACK AFTER 10 PINK SLIPPERS YEARS; WITH GOLDEN

Max Marcin, back on Broadway after 10 years in Hollywood, will join the managerial ranks during the coming season. He will team with John Golden, it being the first time the latter has had a partner since he and the late Winchell Smith were topnotch producers with "Turn to the Right! 'Lightnin' and other hits. Marcin's plans were indefinite until last week and he proposed to start a drama school, but he quite definitely figures that a year's change of pace from that on the Coast is the right idea. of pace from

right idea.

Author is on the writing end of 'Censored' which A. H. Woods is readying. It is the second play originating with the WPA theatre project that has been accepted for regular presentation, First was "Now You've Done It," produced by Brock Pemberton. It was originally done by the relief show outfit in Denver under the title of 'Mc Third.' Marcin rewrote 'Censored' which attracted attention because of its sored' which at-because of its rewrote 'Cen ted attention

EQUITY AGENT LIST CUT TO 36

Equity's authorized agent list has narrowed down to 36 this season, a new low, but probably more than sufficient to cater to needs of legit producers, what few there are left not operating their own casting de-nartments.

partments.

About five of the Equity licensed group still get enough biz from legit to keep going, but the others are deriving their main revenues from radio, pix and nitery placements, merely retaining the Equity okay if and when legit casting biz gets better and tr obviate reclassification red tape should they now relinquish their present ties.

Theatre League Meets To Appoint Secretary

League of New York Theatres met yesterday to consider candidates for the post of executive secretary, wacant since the death of Henry Moskowitz last December. Deceased's secretary has been in charge of the organization's offices. League's officers decided successor was not necessary for the balance of the season and summer, during which time it could balance its finances by seving an executive salary.

That drew criticism when the

an executive salary.

That drew criticism when the bunnigan bill passed the New York Assembly last spring without the managers being aware of the proposed theatre censorship measure. Stage groups quickly rallied and combined in opposition. Governor Lehman vetoed after the campaign was given press support, every newspaper in New York editorially attacking the proposal to name a one man censor of the stage.

One of the dutles of the new secretary will be to watch legislation unfavorable to show business. League is said to prefer a young man for the job.

White May Shelve Musical For Another Try at Pix

For Another Try at Pix George White may shelve plans to produce a musical show on Broadway this fall. He is considering another shot at Hollywood and would virtually be an independent picture producer. Understood a major studio has offered to finance White, he to form his own unit free from interference of any kind. Showman claimed that too much studio supervision cramped his style when previously on the Coast.

Another factor in the probable abandoning of the legit show is talent, White complaining of a scarcily also the propensity of Hollywood to grab finds as quick as he digs em up.

OUT FOR GOOD

President Roosevelt Assures There'll Be No More Chopping Since Required Quota Has Been Balanced

MORE HARMONY

Expectation of any appreciable number of those let out of the WPA theatre project in July being reinstated has dimmed, but the statement of the President that there will be no further dismissals from the works relief payroll was a welcome development during the past week. Stage union heads who have been endeavoring to get their people cack into WPA. Ree in the most recent in the most recent in some time.

The rather militant attitude has evaporated and contacts with the project heads now are on a friendly basis. Complaints are readily received and ways to make-it easy for those representing the professionals in the Federal Theatre Project of confer on various matters, has been agreed upon. Union people to are somewhat relieved of pressure from complaining let-outs, because a number of them have been aided in securing other employment. Under the new set-up there will be what has been termed a job steward, Francis Verdi being selected for that job. He has been connected with the project for some time in a supervisory capacity. Verdi will peruse all casts and if there are amateurs detected, the chances are they will be replaced.

Regional directors were summoned to New York last week and met with the stage union heads. The objectives of the latter were put forth and the directors were ordered to New York last week and met with the stage union heads. The objectives of the latter were put forth and the directors were ordered to New York last week lines. Likely that casts in other centers where the WPA theatre is operating will also be 'surveyed.'

In addition to Verdi others who are favorably inclined to the stage people are J. Howard Miller, formerly regional director for the western states, who was recently transferred to New York, and Paul Edwards, former finance officer, who theatre project in July being reinstated has dimmed, but the state

merly regional director for the western states, who was recently transferred to New York, and Paul Edwards, former finance officer, who was brought down from New England to Washington and thence to the metropolis. Hallie Flanagan, too, has been quite receptive to suggestions from the union people.

The various stage unions considered calling all their people out on strike in protest of the dismissals. The vote was not unanimous and no action was taken. However, that means of protest has not been abandoned.

DECKHANDS TO GET CUTS BACK

Indications are that the stage-hands wage cuts in force in New York legit for several years will be restored. Managers are said to have virtually agreed after sessions with the union heads, but stipulate that such increase shall not apply to over-time in theatres nor in the produc-tion shore. on shops. Union is considering that provision

Union is considering that provision with neither side in a hurry to sign up. Understood the managers are seeking a two years' agreement. Deckhands have been working without such a document, sans friction.

Bridgeport Trying Legit

Bridgeport, Aug. 31.

Lyric, Loew-Poli main stemmer, skedded to get You Can't Take It With You' (southern company) Sept. 20, with other road shows to follow.

DULZELL TAKING OVER EQUITY SPOT SANS AIDE

Paul Dulzell, who takes over the Equity duties of Frank Gillmore this fall, but continues to hold the title of executive secretary-treasurer, will not have an assistant. That was decided on last week when also determined that Dulzell and the council would hardle the acceptations.

termined that Duizell and the council would handle the association's affairs without further additions to staff, unless needed later on.

Known that there were any number of applications for the supposed berth as aide to Duizell, with the result that he and Gillmore were embarrassed. Former also expressed no liking for the non-existent title of 'acting president' and he refuses to be so addressed. Emily Holt, formerly of Equity's legal staff, was also embarrassed by the publicity attendant to the offer to return and assist Duizell. However, that proffer came from Gillmore after a session with the executive committee. Mrs. with the executive committee. Mrs. Holt, reported declining, is now set as Gillmore's Four A's aide in the

AFRA.

There has been no mention of the AFRA.

There has been no mention of upping Dulzell's salary when he takes over the burdens as Equity's head man. That is a matter for the council to decide. His present stipend is \$125 weekly as against Gillmore's \$250. Figured that Dulzell will receive a salary between those two figures.

When Gillmore moves over as the head of the reincarnated Four A's, he may remain in his present offices for a time at least. Headquarters of the parent stage union is the same

the parent stage union is the same

JUNE B'WAY B.O. DIPPED, U.S. TAXES SHOW

Washington, Aug. 31. Boxoffice take along Broadway nosedived in June, according to figures on July admission tax collec-tions released Wednesday (25) by Deputy Commissioner of Internal Revenue George J. Schoeneman.

Revenue from box office admissions, including season tickets, was but \$431,455 for the month, compared with \$494,814 preceding month and \$471,748 in corresponding month last

Total of July collections was \$472,497 against \$552,841 in June and \$522,536 in July, 1936, Schoeneman reported.

reported.

Aside from box office collections, receipts included \$1,418 from free or reduced rate admissions, against \$2,886 in June and \$6.276 last July; \$8,398 from tickets sold by brokers against \$11,101 and \$7,153; \$2,696 on tickets sold by proprietors in excess of established price against \$1,624 and \$2,232; \$204 from permanent use or lease of boxes and seats against nothing in June or preceding July, and \$28,324 from admissions to roof gardens and cabarets against \$42,416 and \$35,127.

Grisman Buys 'Nobleman'

Hollywood, Aug. 31.

Samuel Grisman has completed a deal with Henry Myers for the pur-chase of Myers' play 'Nature's Nobleman.'
Myers departed for New York last

week in time for the start of re-hearsals. He has been scripting Anna Sten's Grand National starrer, 'By Your Leave, Madame.'

Jack Curtis' Musical

'Girl From Hohokus,' musical by rthur Swanstrom and Michael Grif From Hobokus, musical by Arthur Swanstrom and Michael-Cleary, has been acquired for pro-duction by Jack Curtis. Same duo collabed on 'Sea Legs.' also musical and starcer for Dorothy Stone and Charles Collins,

Fed Agents Still Sweating Boys On 'Ice' Angle

Federal investigators for the In-

Federal Investigators for the Internal Revenue Department continue to hammer away at Broadway legit theatre treasurers in an attempt to identify "ice' as an excess ticket charge. Box office men have been called to the tax division in the Parcel Post building time after time for interrogation, with each session ending in a difference of opinion so far as the treasurers are concerned. The tax people seek to establish gratuities from agencies conducted by brokers as part of the price paid for tickets. Treasurers declave that is not correct either in theory or practice. Box office men say that there is no fixed amount that the agencies pay. Although it has been usual for the agencies to give the treasurers 25 cents per ticket, it is pointed out by the latter that some brokers give nothing and the the amounts are variable, usually according to the strength of the show. Treasurers contend that whatever is received from the agencies is for service rendered and is no different from gratuities given to any other people—in other words ice consists of tips. Tax people In claiming such money to be an excess ticket charge, proceed along such lines because if that can be established, the government would collect 50% of what the box office boys get from the brokers. In other words the government has no objection to treasurers getting money from agencies but wants half. Law provides for such a spill but that feature of the admissions tax law has never been tested in the courts. Legal opinion is that it is discriminatory and counsel believe that it would be declared unconstitutional.

8 2D AVENOOERS NOW SET IN B'WAY PLAYS

Second Avenue, New York's Yiddish rialto, is quite proud these days. Quite a few of the home guard are making good uptown—on Broadway. More so than for many years.
Joseph Buloff is rehearsing in the Theatre Guild's Ben Hecht play To Quito and Back.' At the Lyceum theatre, in 'Having Wonderful Time, are Shimen Ruskin, Wolfe Barzell and Judah Bleich. Alex Asvo is at the Cort in 'Room Service.' Ira Mandell is rehearsing for the Philadelphia-Boston company of this same play. George Tobias is in 'You Can't Take It With You,' and Muni Seroff (Serebrov when he's playing in Yiddish legit) is in the Chicago company.

Vince Minelli Staging Musicals: Settles Par

Vicente Minelli has settled his contract with Paramount, after doing only one chore, a bit of staging in Artists and Models' (Jack Benny), and is now back putting on the new Ed Wynn musical, Hurray for What! Minelli will probably also do the next 'Follies' for the Shuberts and 'Greek to You,' latter being scripted by Lowell Brentano, William Jourdan Rapp, Russell Crouse, Howard Lindsay and with songs probably by Howard Dietz and Arthur Schwartz.

MACAULAY IN COHAN SHOW

MACAULAY IN COHAN SHOW

St. Louis, Aug. 31.

Joseph Macaulay, one of faves during 19th Municipal Opera'season in al fresco theatre in Forest Park that ended Sunday (29), has been engaged for a lead in "I'd Rather Be Right," forthcoming Broadway show' in which George M. Cohan will star.

Piece is skedded for presentation at the Music Box, and rebearsuls been Seot. 18.

begin Sept. 13.

184 New Plays

(Continued from page 1)

who hasn't been around in many years. Also a considerable number of American playwrights who have been paying close attention to Hollywood shekels the past few years. Noticeable is the rising number of muricals, there being more such listed than have been in years. Whether they will all come through, of course, remains to be seen, but there is not be seen, but there is not be seen, but there is not be seen, but of the seen have the been man years since he has mon-keyed with that type of amusement. Al o there is a possibility of John Colden coming through with an ex-traveganza with music, also to be a

More Foreign Scripts

More Foreign Scripts
Noticeable, too, is the rising number of foreign scripts. Three are more such on the lists at the moment than have been seen in years. This is due to various causes. Blame (or credit, depending on the viewpoint) generally is ascribed to picture companies, which have sworn off financing American plays under the new Dramatists Guild contract. This is not actually so, however, a This is not actually so, however, a lot of it having to do with the simple fact that foreign scripts have improved of late. There was never a time when foreign scripts were

a time when foreign scripts were overlooked in favor of locals; it was always a matter of doing all available scripts, no matter where from Picture companies, incidentally, may actually enter the Broadway production scene this year with plays and sans hidden billing. Warrers is planning two productions on its own, while RKO and Metro plan one each Paramount owns the one each. Paramount owns the screen rights to two plays to be produced by regulation channels, hav-ing bought them first, Metro has its flurers on one such, and Warners or

any bought them first, Metro has its flugers on one such, and Warners on two more, these latter also to be produced by non-film impresarios, the screen rights having been bought in advance. All these are follows screen rights having been grays on Broadway, at their own terms, if they can get the scripts. They have not, however, been able to get any on this side, so have been freed to resort to European scripts. Wither they will actually go to the hear of hiring producers, actors, changes have been.

As actual, among the producers, as Shuberts head the proposed production setup, with the Theatre

As usual, among the producers, \$\tilde{L}\$. Shuberts head the proposed production setup, with the Theatre Cuild second, Max Gordon plans sveyral plays, listing seven & which it is likely four or five will arrive. Cibert Miller will have four or five. Float of the other producers have chrounced only two or three plays, at most, figuring on not chewing off mire then they can bite. Appointments for the season this.

Announcements for the season thus f. .. subject to change, are:

Subject to change, are:
CEORGE ABBOTT
'Angel Island,' mystery meller by
'As Rennie Angus.'
Joms, Sweet Harlem,' negro muljoy Airs, Bernie Angus; songs.
'201 Johnson.

I by Ers. Ecrnic Angus; songs. H. von Johnson.

Takee, Frize, comedy by John h. von and Alen Boretz.

Take and Alen Boretz.

Take Alen Boretz.

H. Von Johnson.

ABDSON MYERS

The Meal Teket, face by Herman Memkiewicz; direction. Harry Wegasiaf Cribble; sets, John Root: dr. 3gpt. 30.

"In Spall," Hungarian comedy by I. Hawany; adaptation, Charles Panhan.

cahan.

*RICHARD ALDRICH

'Lightship,' adaptation of Archie

anns' novel by Leonard Outhwaite

ALICE ALEXANDER

*Tight This Way, "alay with music
book and lyrics, Marianne Brown
Vaters; music, Brad Greene; duc
a.ou. Oct. 1.

ADJUL Oct. 1.
PRES W.-AYER AND BRUDE DE
Barchester Towers, adaptation by
Charles P. Anthony of Trollope's
classic; due in October.
THERON BAMBERGER

'Lovera' Meeting,' comedy C'adys Hurlbut. by

Gadys Huribut.

VAITSON BARRATT AND RUFUS

The Lady Has a Heart; Hungarian
c a.dy (Jean Jby Laszlo Bus-Fekete;
f a viation, Edward Roberts; 20thfile and the state of the st

Salute to Spring, operetta by Frederick Loewe, Earle Crooker.

EDWARD A. BLATT 'Money,' by Aurania Rouverol.
KERMIT BLOOMGARDEN
'Man on the Dock,' satire by Henry
phron and Sam Rosenberg.

WILLIAM A. BRADY La Mothe.
Untitled play by Jaques Deval.

COURTNEY BURR
'My Dear Public,' musical comedy
by Irving Caesar and Chuno Gottesfeld; songs, Gerald Marks and Sam
Lerner.

Green DELOS CHAPPELL

Father Malachy's Miracle, satire adapted by Brian Doherty from Bruce Marshall's novel; staging, Worthington Miner; sats, Jo Mielziner.

The Devil's Moon,' by William Ford Manley.

S. M. CHARTOCK

Munitions Kinr,' by Eugene Malcolm: based on lie of Sir Basil Zaharoff.

MARC CONNELLY.

MARC CONNELLY

'Damn the People,' satire by Edwin
Lahey and Jerry Greene,
Untitled fantasy by himself,
IRVING COOPER

'Cassandra Klugly,' comedy by
Ralbh and Eugen Berton.

KATHARINE CORNELL

'The Ivary Fan,' drama by Dr. Gustay Ecksten. MARC CONNELLY

'The Empress,' historical drama by Pearl S. Buck.

Pearl S. Buck.

CHERYL CRAWFORD AND LEE
STRASBERG

7 Knew Three Thousand Lunatics,
dramatization by Hardie Albright of
book by Dr. Victor Small; staging.

oraniauzation by nature this staging.
Strasberg.
The Enchanted Maze', continued the strasper of the proper of the strasper of the proper of the strasper of the proper of the strasper of the st

Born in a Trunk, comedy of show biz by Aurania Rouverol. CURTIS AND J. L. SACHS Untitled musical comedy; book. James Montgomery; score, Allan Robert, Alvin Kaufman, Irving Gor-

ALLEN DELANO

'Feather in the Breeze,' comedy by
Willa Frederic'
ALFRED DE LIAGRE
'Middleman,' farce by G. B. Stern,
tarring Ernest Truex; staging, De

Theatra, adaptation by Helen Jerome of novel by Somerset Maugham.

ham.

LEE E?HRAIM

1986 and All That, burlesque
English history; book and lyr
Reginald Arkell, W. C. Sellar, R
Yentman; score, Alfred Reynolds,
The Two Boucuets, musical
Eleanor and Herbert Farjeon.

Eleanor and Herbert Farjeon.

HENRY FORBES

'Dark Corner,' mixed cast meller by Bernard Davis.

CROSBY GAIGE

'Blue Jeans,' proletarian play by Marlin Flavin; staging Chester Erskin.

Distinguished Gathering,' meller by Mighty Man,' comedy by Milton Lezauus.

highly dame, Lezarus.
"''''''' Shall Always Be Young,' com-edy by Edward Caulfield; due in

et.
NORMAN BEL GEDDES
'Lenin,' musical drama by Hope
to thett.

'Lenin,' nusical drama by nope Bartnett.
'Lower Than Angels,' by Victor Wolfson.
'The Rurred Individualists,' free by Walter Philo & S. N. Behrman.

JOHN GOLDEN
'Ho-dan-ar,' musical fantasy by Post Wheeler & Golden; music Claude Lapham.
'Suan and God,' comedy by Rachel Crothers; east includes Gertrude Lawrence. Ostood Perkins: stating Phymouth. N. Y., Sept. 27.

JOSEPH GOLDIN

Miss Control of Perkins, Staten, opens Plymouth M. X. Sept. 27.

JOSEPH M. X. Sept. 27.

JOSEPH GLDIN

Trologue a Gloy, by E. P. Conkle; about Abe Lincoln and Ann Rutledge.

MAX GORDON

'Kiss The Boys Goodbye, comedy by Clare Boothe.

'Mr. Tult Comes Home,' adapted by Owen Davis from story by Artural Control of the Cont

Two to One owned by Warren Murray & Date T. Levine. Bownd 'to Terrace,' meller by Levinence Days. (Class Reunion,' dramatized by

Robert Garland & Edmonia Nolley from Franz Werfel novel. "Triple Play," comedy by Robert

LEGITIMATE

SAM GRISMAN & JACK KIRKLAND

'American Holiday, by incom-Branch.
'Tender Is The Night,' adapted by Kirkland from novel by F. Scott Fitzgerald.
'Tritilla Flat,' adapted by Kirk-land from novel by John Steinbeck. GRISMAD.
'Listen For Their Commony,' comedy by Edith & Sam Grafton; staging Anthony Brown.
GROUP THEATRE 'American Holiday,' by Houston

GROUP THEATRE Golden Gloves, by Clifford Odets Lincoln Highway, by Aben Kan-

dell.

'Siege,' fantasy by Irwin Shaw.
'The Old Folks at Home,' by Samson Raphaelson.
'The Silent Partner,' by Clifford Odet.

Odets.

'A Man, A. Wife, and A. Horse,' by
P. A. Zantho.

'Yory Tower,' murder meller by
Theodore Reeves.

'Robin Landing,' by Stanley

Young.

'The Octopus,' adapted by Dan
Totheroh from Frank Norris' novel.

Totheroh from Frank Norris novel.

JED HARRIS

'A Doll's House,' Ibsen revival
cast including Ruth Gordon, Denis
King, Walter Slezak, Sam Jaffe;
new adaptation Thornton Wilder;
sets Donald Oenslarer; due in Dec.
The First Gentlemen, historical
drama by Normon Ginsbury.
Tarev.

Tracy.
Untitled play by Thornton Wilder

SAM H. HARRIS

'I'd Rather B: Right,' musical by eorge S. Kaufman & Moss Hort: usic Rogers & Hart; cast Including eorge M. Cohan; due Music Box,

eeorge M. Cohan; due Music Box, f. Y., Oct. 26, Men, adapted by ohn Steinbeck from own novel; taging George S. Kautman. WILLIAM HARRIS JR. 'Gorner Pocket,' by Robert Ros.''n. 'Greatest Show on Earth,' by Vin-ent Duffy, Irene Alexander.

cent Duffy, Irene Alexander.

EDWARD HUTCHISON

Friday at Four, 'musical comedy
by Hutchison, Ralph Holmes, J. H.
Benrimo, Eugene Conrad, music
Adam Gelbtrunkt, lyries Janet
Beach; east including Flanche Rihr,
staeing Benrimo; sets P. Dodd Ackerman.

martin Jones

'I Alone, by Boris Trainon.

'Satyr, meller by Chester Erskin,
stasting Erskin.

'Walk Up,' drama by Jones; due
in Nov.

ARTHUR HOPKINS ARTHUR HOPKINS

Blow Ye Winds, 'comedy by Valentine Davies; direction Hopkins; sets Cirker & Robbins, cast including Henry Folda and Doris Dalton; due 46th St. Theatre Sept. 21.

'King Lear,' new version of Sha'espeare play adapted by Orson Welles; due "Late Spring," adapted by Resinald Lawrence from French of Denys Amiel.

Amiel.

SIDNEY KUNGSLEY

'Napoleon The First,' adapted by
Kingsley from German of Ferdiand Bruckney: cast including Peter
Lorre; sets Stewart Cheney; due in
Oct.

ALEXANDER KIRKLAND AND WILLIAM MILES 'Many Mansions,' by Jules Eckert Goodman and Eckert Goodman. JOHN AND JERROLD KRIMSKY 'Midsummer Night,' comedy by Al-lan Scott; cast including Dennie Moore, Myron McCormick; staging Bretaigne Windust; due Oct. 5.

LAWRENCE LANGNER
'Susanna and t've Elders,' co
y Langner and his wife.

ANTHONY LAUDATI

'The Gay Lord Quex,' rev
Pinero's play.

AURIOL LEE

'Gertie Maude,' comedy of show
biz by John Van Druten; staging,
Miss Lee.

Miss Lee.

JESSE LONG

'Come Home With Me Now,' by Allan Boretz.

JACK LINDER

'Emperor of Vice,' by Mark Linder; due in Oct.

GUITHIE McCLINTIC

'Blind Man's Buff,' drama by Ernst

Toller.

Toller.

'Flight Into China,' by Pearl S.
Buch: cast including Anna May

Buch: cast Including
Wong.
The Star Waron' by Maxwell Anderson; cast including Burgess Meredith, Lillian Cish: sets, Jo Mielziner; due Empire, N. Y., Sept. 29.

IEROME MAYER.

we Empire, N. Y., Sept. 29.

JEROME MAYER

We the Livins, dramatization by
Ayn Rand of her own novel,
METRO-GOLDWYN-MAYER

METRO-GOLDWYN-MAYER

Tallab by Ferenc Molnar; details indd.

CHEERT MILLER

'Charlotte Corday,' by Helen Jerome; produced in association with Alex Yokel. "On the Rocks, by George Bernard Shaw.
Alex Yolk: A Percha Without Tears, comedy by Terneh Without Tears, comedy by Terneh Reith and Parymount awas dapted by Bern W. Levy from Substance of Louis Verneuil, "Years and Return, comedy from French of Jacques Deval.
"Nanolen Unique," from French, of Data Raynal.

"Old Music," by Keith Winter; book Albert Carroll, Robert Garland, darma by Eiswyth Thane.

staging, Margaret Webster, in asso-ciation with Warner Bros. The Silent Knight, adaptation by Humbert Wolfe from Hungarian of Eugene Heltai. Trovarsi, by Luigi Pirandello. Untitled musical; no details set.

ROBERT MILTON

ROBERT MILTON

'Empire State,' political fantasy by

John Erskine.

'The Lonely Man,' labor play by

Howard Koch.

'The Other Side of Glory,' tragedy

about Frederick the Great by Rex

Smith and Milton.

JULIANNA MORGAN

'Blood on the Moon,' two character play by Curtis Cooksey.

'The Gorgeous Mrs. Temple,' by Jean Ferguson Black.

RAYMOND MOORE 'Accidental Family,' comedy by Seymour Gross. 'Marriage Royal,' by Robert Wall-

HARRY MOSES 'Tough to Chaw,' by Robert Carl-

WILLIAM J. O'NEILL

'The Red Pavilion,' by George
O'Neil.

BROCK PEMBERTON
'Afraid to Marry,' dramatization by
ona Gale of her own story.
Untitled new original by Helen

'Amstel' from French Deval; details indef. by Jacques

SAM ROSEN

"The Burglar Strike," by Louis
Weitzenkorn.

CLARK ROSS

Take It and Like It, musical collection of the collect

CAROL SAX

'Suspect,' meller by Rex Judd;
ay have Pauline Lord in cast.

HERBERT B. SEELEY

'Thumbs West,' musical comedy;
book, George Rosener; music, George
Grandee; lyrics, J. K. Brennan; sets,
P. Dodd Ackerman.

P. Dodd Ackerman,
ARCH SELWYN AND EDGAR
MacGEEGOR
Story To Be Whispered, by William Hurlbut; cast including Marjorie Rambeau; already playing on Coast.

OSCAR SERLIN
'Damn Deborah,' by
Charles Roberts. Walter

Between the Devil, farce with music by Howard Dietz and Arthur Schwartz, cast includes Jack Buchanan, Evelyn Laye; staging, Hasard Short and Edward Clark Lilley; sits, Albert Johnson; due Imperial, N. Y., Oct. 11.

seis, Albert Johnson; due Imperiai, N. Y., Oct. 11.

'Honor Bright,' drama by Micaela O'Harra; staging, Louis Simon; cast includes Katharine Alexander; due Ritz, N. Y., Sept. 13.

'Hurry for What,' musical comedy starring Ed Wynn; by Wynn, Howard Lindsay, Russell Crouse; music, Harring Allen, E. Y. Harburg; staging, Vincente Minnelli: due Winter Garden, N. Y., Oct. 25.

Ziegfeld Follies,' sketches, Irv Brecher, Tom MacKnight, Harry Chemisself, and Coslow, Marc Biltzstein; user and Coslow, Marc Biltzstein; user

January.

Balalaika, English operetta by Eric Maschwitz; music, Bernard Grun, George Posford, film rights owned by Paramount; due late in December.

The Man in Dress Clothes, adapted by Seymour Hicks from French of Yves Mirande and Andre Picard; music, Jean Schwartz; lyrics, Rowland Leigh.

Yves Music Jean Schwartz; 191000, music Jean Schwartz; 191000, Jean Leigh.

'Greek to You,' musical comedy by Jowell Brentano, William J. Rapp, Jowell Brentano, William J. Rapp, Jowell Brentano, William J. Rapp, Joseph Howard Lindsay, Russell Crouse, Songs, Harold Arlen, E. Y. Harburg, ast including Clifton Webb, and Parkyakarkus.

Howard Linusey, and the state of the state o

J. J. SHUBERT

'The Splendid Hour,' musical
book, Houston Branch, Edward
Eliscu: score, Charles Wakefield Cadnan; lyrics, Elescu.

man; tyrics, Elescu.

The Three Waltzes, operetta;
book Paul Knepler, Armin Robinson; adaptation Clare Kummer;
music arranged by Oscar Straus
trom his own and that of both
Johann Strausses; cast including
Michael Bartlett and Margaret Bannerman; due in October;

MILTON SHUBERT 'On the Rocks,' by George

Sillman; music Baldwin Bergersen, Irving Graham; lyrics June Sillman, Graham; due Winsor, N. Y., Sept. 30. 'New Faces,' third edition of re-

'New Faces, the view.

'Perlphery,' adapted by Blanche
Yurka & Libby Holman from German of Frantisek Langer, due in
November.

POWI.AND STEBBINS

ROWLAND STEBBINS

'Antony and Cleopatra,' Shakespeare revival; cast lacluding Tsllulah Bankhead, Ian Keith, Brian
Aherne; sets Jo Mielziner; saging
Alexander Dean; due Dec. 27,

'Merely Murder,' adapted by A. E.
Thomas from novel by Georgette
Heyer; cast including Robert Montgomery, Claudia Morgan; staging
Miriam Doyle.

'The Astonished Ostrich,' farce by
Archie Menzies; staging Miriam
Doyle.

MILTON STIEFEL

'Jazz Age,' comedy by Francis S.

ROBINSON SMITH Gentlemen Unknown, comedy by A. A. Milne; English cast; due late October.

THEATRE GUILD

Birabeau.

Macame Bovary, adapted by Benn Levy from novel by Flaubert; cast includes

Constance

Cummings; staging Levy; due Broadhurst, N. Y.,
Oct. 18.

Oct. 18.

'The Ghost of Yankee Doodle,' by Sidney Howard; cast includes Ethel Barrymore, Dudley Digges; staging John Cromwell; sets Woodman

John Cromwell; sets Woodman Thompson.

To Quito and Back, by Ben Hecht; cast including Sylvia Sidney, Leslie Banks, Joseph Buloff; stagning Philip Moeller; sets Aline Bears, stein; due Guild, N. Y., Oct. 4.

Stagnard, and Stagnard, and Stagnard, and Calife and Herbert Marshell and Claire and Herbert Marshell and Christopher Isherwood; indef.

The Ascent of F-6, 'tragedy in verse by W. H. Auden & Christopher Isherwood; indef.

The King of the Mountains,' by Edward J. Eustace and Sidney Howard; indef.

EDWARD TREVOR

'Friends and Romans,' adapted by William Miles from novel by Vir-ginia Faulkner; cast includes Ruth

within mains from nover by viginia Faulkner; cast includes Ru Weston.

ROCKEFELLER CENTER, INC.

Virginia ' musical romance bo 'Virginia,' musical romance; book Laurence Stallings, Owen Davis; music Arthur Schwartz; lyrics Al-bert Stillman; staging Leon Leoni-doff, Edward Clark Lilley; sets Lee Simonson; open Center N. Y., Aug.

LODEWICK VROOM

'God's Model,' by Geoffrey Lane, Please Do Not Disturb,' farce mel-ler by Charles O. Locke. 'The Peach Stone,' comedy by Margaret Medbury-Sims.

WARNER BROS.

WARNER BROS.

'Royal Highness', adapted by Margaret Webster from German of Felix Salten, east including Ruth Chatterton; staging Auriol Lee.

'Wise Tomorrow,' drama by Stephen Powys; English Import; cast includes Doris Nolan, Cloria Dickson; due Biltmore. N. Y., Oct. 12.

MRS. V. WHARTON

Violence, by Dore Schary,
GEORGE WHITE
'Models Preferred,' musical comedy; book by White; inde.
'Scandals,' 1938 edition; indef.
'JOHN C, WILSON
'George and Margaret,' comedy
by Gerald Savory in association with
Warner Bros, cast including Irene
Browne; due Morosco, N. Y., Sept.
22.

Untitled play by Victor Wolfson; due Christmas week.

due Christmas week.

DWIGHT D. WIMAN

'Dance, Little Lady,' musical by Sy
Bartlett, cast, including Dorothy
Stone and Charles Collins.

'Married An Angel,' musical
comedy from Hungarian by Janos
Vacasary; Metro once owned it, may
still have a string on it; music
Rogers & Hart,

'Tumbrels Aweigh,' musical about
the French revolution by Daylon
Stodlart; staging, Hassarl Short.

WIMAN AND T. WEATHERLY

WIMAN AND T. WEATHERLY 'What This Town Needs,' comedy by Charles S. Zerner & Ben S. Gross.

by Charles S. Zerner & Ben S. Gross.
A. H. WOODS

'Censored,' satirical farce by Conrad Seiler and Max Marcin, cast including Henry Hull.

'Rhyme Without Reason,' by James
Gow and Edmund North; indef.

**Meanty, dramatization by Rita Weiman of story by Mildred Cram, cast including Irene Rich, Billie Burke.

Burke from Heaven, by Debo

Out of Town

MILES OF HEAVEN Santa Barbara, Calif., Aug. 30,

ama in five scenes by David Hertz, used and directed by Arthur J. Beck-presented at Lobero theatre for sixhard, presented at Lobero theater for sixday vun.

William Nunerhell. Walter Huston
(Quotine Herschel, ble sister

Lord William Nan Sunderland

Sir Josech Wetherbridge. Mell Pitzgerald

John Vitt. Starber Six Starber Six Starber

Martin Kosleck

Martin

Prince Bolward......Frank Spener University love and science, 'The Miles of Beaven, is a strength piece that be bearing the strength of the beaven of the b

It bogs down in the first of its five scenes and stays there right through the end. Beckhardt not only pro-duced, but directed the production and his work in this respect is okay. The yarn calls for four elaborate set-tings and these were executed in re-markable fashion by William Rob-

markable assume to retron.

Play is spectacular throughout, but still on the wrong side of the entertainment. Huston and his cast-sister, Miss Sunderland (Mrs. Huston), are of astronomers who have Miss Sunderland (Mrs. Huston), are a couple of astronomers who have gained fame, but who shun the spotight of public recognition to earry on their work amid the simplicities of a quiet country home. Into their bid the street of the street o

Revising 'Trouble'

Never Trouble, which John Golden tried out at Brighton Beach recently, has been set back until later. Play is being rewritten. Manager's first this season will be Susan and God, which work into Susan and God,' which went into rehearsal Monday (30).



Summer Shows

GOD INNIS

Rye Beach, Aug. 26.

Rye Beach, Aug. 26.
Drama of Irish background in three Acig. Cour scenes and prologite by Helen Rowene Williams and George Brendan Dowell, presented by Barraguet Flayers at Fararguet Fararguet Barraguet Bar

ing taunts from his young rivals in love, chiding him about his illegitimacy.

When his mother and grandfather unfold the strange tale of his importance of the strange tale of his insort and parentage, Innis Dolan is born anew, becomes imbued with unswerving confidence in himself, the legend, his own mysterious powers. He soon finds that his enemies of the vious, the soon finds that his enemies of the vious, the soon finds that his enemies of the vious, the soon finds that his enemies of the vious, the soon finds that his enemies of the vious, the soon finds that his enemies of the vious, the soon finds that he specially the soon of the property of the soon of the soon

extra week, and she believes it, and by the greatest stroke of luck Innis prays for rain and gets it, to end a completely that when he attempts, vainly, to raise his grand-father from the dead, the villagers blame grandpappy's stubborness for the miracle's failure.

Fergus Regan, Dolan's father, returns to the village after 20 years absence, to offer his son a home and provided the students of the village after 20 years absence, to offer his son a home and provided the students of the village after 20 years absence, to offer his son a home and provided the students of the village after 20 years absence, to offer his son a home and provided the village after 20 years absence, to offer his son a home and provided the village after 20 years absence, to offer his son a home and provided the village after 20 years absence, to offer his power and the power of 50 de his provided the power of the provided the

father.
Set in an Irish town of a century ago, a critical playageer may not readile service to the control of t

MEDEA

Noroton, Conn., Aug. 27.

Play in prolog and three acus (right) scenes) by George (I. Walbridge, II.) incited by Eather Tyler; Walter Tyler in hearge of pendiction. Presented by Colweb Players at the Colweb theorie. Noroton Helphis, Conn., Aug. 20.

Catherine de Medici.;	Marion Swept
Charles IN	Warren Sowyer
Onke of Auton	Adolph Rund
Mine of Navarre	
Dule of Bulse	William Parper
Margonerite de Valois.	
Chicot	('h-trlea Babbwin
Enther Gorenflot	Thomas South
Buran Cabusac	Russell Armstrong
Siour de Vilry	
Maneigur de Nuncey.	Edward Pedersen
Romercier	
Commo Pagislavo	Hortee Cowling
Madama de Suntos	Nancy Strik
Addition of Philippin	Almes MacCammond
Gunrdsmen	I Louise h Davisson

Maxwell Anderson influence is discernible in this play, which drais with Catherine de Medici and her war on French Huguenots, culminating in the St. Bartholomew massacre of 1572. Dialog seems occasionally to flow into free Anderson ian blank verse, though perhaps it

WHISPERED' FOLDS AFTER WEEK'S RUN

San Francisco, Aug. 31 San Francisco, Aug. 31.

'Story to Be Whispered' went into camphor after one week at Curran here. Piece, starring Marjorie Rambeau, carried \$5,600 nut and failed to break even despite \$10,000 gross. 'Power' got an awful razzing from press and surprising that 'the living newspaper play' is doing good biz at the Alcazar.

Estimate for Last Week

"Story to Be Whispered" (Curran) (1,700; \$2.75) (final week). Did about \$10,000. Hurlbut's new play n.s.g., but Marjorie Rambeau is great.

WPA

*Power, Alcazar (2nd wk.) (1,269-50). The FTP expected to take it on the chin following the razzing from the press, but biz held up to good \$2,500 last week, which isn't bad considering the low tariff and curtailment of performances to five a week.

'RAT'S' \$16,500 CHI LEADER

Chicago, Aug. 31. 'You Can't Take It With You' has competition now that Brother Rat' is in town, but nobody could tell it by the box office. They're both doing okay.

it by the box office. They're both doing okay.

'Brother Rat,' turning 'em away ever since its opening (22), shows that the long, undiminished run of 'Can't Take It' isn't a freak, and that the town is play hungry, providing of course, it's a quality play. 'Rat' got press raves on its jump-off. Expected are 'The Women' for the Erlanger, at present doing picture road showing, and 'Babes in Arms' for the Grand. Both are coming sometime next month.

WPA's Yiddish 'Monesh' is almost ready for a Great Northern try-out, and three one-acters by George Bernard Shaw and Eugene O'Neil are rehearsing for Princess showings. Meanwhile, 'Lonely Man' isn't in to much solitude at the Blackstone.

Estimates for Last Week

Estimates for Last Week

Brother Rat, Selwyn (1,000; \$2.75)
(2nd week): Raves got this one ofto \$16,500. In for a long, profitable run according to all present indications.

cations.

'You Can't Take It With You'
(1,000; \$2.75) (30th week). Another
\$13,000, the average here. WPA

'The Lonely Man.' Still going.

Another 'Sun Up'

Hollywood, Aug. 31.
Leonard Fields planed east last
week, taking with him the script of
a drama by Francis Edwards Faragon entitled 'Sun Up to Sun Down.'
He contemplates a Broadway production.

is just a flexible prose. For the most part, however, true poetic intensity is lacking; the memorable language which makes great drama does not figure among the author's present accomplishments. 'Medea,' in final analysis, is a pretty good costume piece which might have been something more.

in mai analysis, is a preity good costume piece which might have been something more. Central character of Catherine further suggests the Anderson technique. A ruthless, domineering woman whose kingdom comes before all, she has much in common with Elizabeth as portrayed in 'Elizabeth the Queen' and 'Mary of Scotland.' Title of Walbridge play hinges on the fact that in Greek legend Medea s a royal mother who murdered own children. Catherine, while so does not actually slay Charless IX, Marqueride de Valois and Duke of Anjou, succeeds in thwarting and reshaping their lives to suit her purposes of state.

reshaping their lives to suit her purposes of state.

Script presents excellent acting opportunities. The Cobweb Players, those players, those players, those players, those players, those players and the state of the state of

Leaky Skies, Cool Weather Hypoed Legit Grosses Plenty Last Week

Last week Broadway was regaled with the best theatre weather of the summer. Rain, cloudy and cool ai-tendance jumped and grosses were upped \$2,000 and more, on a general increase of 30%. Exceptions were the leaders where approximate capacity has been the rule rate library.

pacity has been the rule
Ticket agencies reported lively
business in comparison to the previ-

WILD VIOLETS' GROSS \$43,000 IN ST. LOUIS

St. Louis, Aug. 31.

St. Louis, Aug. 31.

The American premiere of Wild Violets' drew over 70,000 people for take of approximately \$43,000, to bring down curtain of 19th annual season of Municipal Opera in al fresco theatre in Forest Park, Sunday (29). Total attendance for season reached 774,958, shatleting previous record of 748,060 hung up last year. Take for season was approximately \$425,000, leaving a small surplus for administrative expenses during winter and cost of preparation for elaborate 20th anniversary celebration in 1938.

Only one of 87 performances was cancelled by rain, three were briefly interrupted by showers and another was called off after deadline for issuing rain checks passed.

suing rain checks passed.

suing rain checks passed.

'Violets,' with Violet Carlson copping top honors, second-placed in attendance during current season to Babes in Toyland,' which established an all-time high with 11,305 for a seven-day run. Included in total attendance were 146,200 who saw performances from free seats at top of bowl.

Attendance figures show that 'The Attendance figures show that 'The Great Waitz' opening show drew 86,290 for 10-night run; 'The Bartered Bride,' 69,106; 'Salute to Spring,' 66,460; 'Louie the 14th,' 63,783; 'Robin Hood,' 62,223; Music In the Air,' 60,921; 'The Pink Lady,' 60,174; 'The Fortune Teller,' 59,984; 'Prince of Pilsen,' (6 performances) 52,884 and 'The Mikado,' 51,001.

52,884 and The Mikado, 51,001.

Besides Miss Carlson those who proved a big click were Susanse Fisher, Eugene Bertonelli, George Rasely, Eugene Loewenthal and John Gurney. Metropolitan Opera stars; Al Trahao, Helen Raymond, Mary Hopple, Wilbur Evans, Guy Robettson, Annamary Dickey, Vicki Cummings, Joseph Macauley, Leonard Ceeley, Gladys Baxter and George Meader. It is likely that most of these will be invited to appear in local out-door bowl next summer.

GLORIA'S STAGE DATE

Hollywood, Aug. 31.
Gloria Dickson leaves for New
York Sept. 8 to appear in 'Wise Tomorrow' on Broadway.
She was the femme lead in Warners, 'They Won't Forget.'

DENVER STOCK CLOSING

Denver, Aug. 31.
Only average business registered or the next to the final week of litch stock. Take was \$4.200 with Elitch stock. 'Excursion' held over to wind up season next Saturday.

ous six or eight weeks. Alert brokers say that patrons are distinctly the attended, which may be another tip-off on the coming season. All that Broadway needs apparently is more attractions of the caliber of more attractions of the caliber of the carrive during the month, considerably under the normal of other septembers, but the rehearsal list has started upward, some shows for the early road, however. As production activity slowly climbs the season in the sticks is quickly folding. And the call the call we shop are called the called the

Babes in Arms, Shubert (21st week) (M-1,355-§3.30). Still the only musical in town what with postponement of 'Virginia', business again better with takings estimated over \$18,500,

over \$18,500.

Brother Rat, Biltmore (38th week) (C-991-\$3,30). Jumped \$2,000 with gress not far from \$5,000; best money since spaing and engagement should go right along.

Having Wenderfat Time, Lyceum (28th week) (CD-1,800-\$3,30). Moved up \$9,000 too and may stay another two or three months.

Rams Service, Cort (16th week)

(28th-weet) (CD-1, 200-\$3.30). Moved up \$9.000 too and may stay another two or three months.

Room Service, Cort (16th week) (C-1,059-\$3.30). Wient up with better theatre weather last week and takings approximately close to \$17,000; best gross since early weeks.

The Wamen, Barrymore (22nd week) (C-1,048-\$3.30). Jumped \$2,500 last week with gross approaching \$16,000 mark; best money since spring.

Tohece Road, Forrest (195th week) (D-1,107-\$1.65). Run leader also better and takings approximated \$6,000; good for low cost winner at pop scale.

"Virginia, Center (1st week) (M-3,438-\$3.85). Was slated to open Tuesday but put back until Thursday but put back until Thursday (2); book by Laurence Stallings and Owen Davis; score by Arthur Schwartz; lyries by Albert Stillman.

'Yes, My Darling Daughter, Playhouse (21st week) (C-478-\$3.30). House (21st week) (C-478-\$3.30). Not Can't Take II With You, Booth (38th week) (C-708-\$3.500.

The Circus Princess, Jones Beach; The Circus Princess, Jones Beach;

'The Circus Frincess,' Jones Beach; outdoor; final week.
'Anything Goes,' Randall's Island; outdoor; cars turned back on bridge and attendance over capacity Satur-

'Swing Is,' Adelphi; final performances; colored.
'Horse Play,' Lafayette; Harlem.
The Trial of Dr. Beck,' Elliott; also colored.



shoe. It feels different . . , it looks different . . . it's designed differently. We've left out the usual stiff "boxtip" to make the toe pliant and supple, and it gives you that small-foot look every woman longs for.

I-MILLER 562 FIFTH AVENUE natiful Shore

450 FIFTH AVENUE

49 W. 34th STREET 1552 BROADWAY

Warblers Bury Hatchet as GOAAA Goes Under Wing of the AGMA

Settlement of the American Guild of Musical Artists-Grand Opera Artists Assn. of America scrap and merge of the two groups under one charter presages a concentrated organization drive on the whole opera, concert and recital field. Maneuver also bolsters the new American Pederation of Radio Artists front and solidifies the ranks of the Associated Actors and Artistes of America in the whole performer field.

Understood one of the first chiec.

solidifies the ranks of the Associated Actors and Artistes of America in the whole performer field.

Understood one of the first objectives of the new AGMA will be to obtain a contract for Guild shop, minimum salary, etc., with the Metropolitan Opera Company. San Francisco, Chicago and other companies will be next to get attention, after which the group will seek pacts with concert and recital managers. In the absence of Lawrence Tibbett, AGMA president, in Europe, Richard Bonelli, second vice-president, has emphasized that the corporalization will try to gain its ends by amicable means wherever possible. He and other AGMA officials minimize the possibility of a strike.

How it Came About

Amalgamation of the AGMA and GOAAA after several months of fruitless negotiations and increasingly bitter wrangling came suddenly with the arrival from the Coast of Kenneth Thomson, Screen Actors Guild executive secretary. His imediate action on hopping off the train was to call on both groups to ron out their differences and reach an agreement at once in the interest of AAAA unity, Meeting was held Friday (27) and terms of the truce laid down. Deal was later okaved by the Four A's board and subsequently to that by the GOAAA membership and amendment of the group's constitution is expected for that the GOAAA relinquish its

the group's constitution is expected to follow.

Provisions of the peace pact are that the COAAA relinquish its charter, that the two bodies be merged under the name of the American Guild of Musical Artists, Inc., new charter covering opera, concert and recitals be granted by the Four A's, all members of the GOAAA being eligible for the new AGMA without initiation fee and with the right to vote, dues to be graduated according to earnings (ranging from \$12 a year to \$100 a year, similar to the arrangement recently set by the AFRA), that the GOAAA be permitted to name a vice-president and three board members to the new organization, and bers to the new organization, and several minor stipulations.

GOAAA be permitted to name a vice-president and three board members to the new organization, and several minor stipulations.

Subject to Approval and the agreement is still subject to approval by the AGMA membership, to all intents and purposes it is now in effect. Guisseppe Interrante, prez of the defunct GOAAA, will be that group's selection of vice-president of the new AGMA, while the three board members will be Armand Marbiny, Lawrence Powers and Delfina Calzolari, First meeting of the group may be in formal, pending final ratification by the AGMA membership and approval of the new constitution. Charter from the AAAA was granted at a special meeting of parent group's international board Mile officials of both the AGMA and GOAAA see the peace pact as a victory for its group, actually the settlement and merge is chiefly a triumph for the Four A's and Kenneth Thomson's diplomacy. While Thomson and other AAAA officials have attempted to give the impression the entire affair was simply a slight misunderstanding which was ironed out at AAAA Prez Frank Gillmore's suggestion, the fact remains that no real peace move was made until the SAG exec arrived from the Coast, whereupon the whole dispute was completely unraveled. There is a growing belief that Thomson proposed the original action to revoke the GOAAA charter simply to bring the whole groups under the one charter gives all parties involved most of the things they wanted, ACMA has the AAAA charter it sourth, plus the numerical strongth and the received most of the things they wanted, ACMA has the AAAA charter it sourth, plus the numerical strongth and the received most of the things they wanted and the covert's coverage of the GOAAA. Lacter group, while religious the post of the group will continue to be directed by Lee GOAAA. Lacter group, while religious the post of the group will continue to be directed by Lee GoAAA. Lacter group, while religious the post of the proper the proper that the proper the proper that the proper that the proper that the proper that

Do Okay With Co-Op Scale

Philadelphia, Aug. 31.
Ninety musicians, who worked on
co-operative basis at Robin Hood
Dell during eight-week season recently closed, will cash in for about
\$49 a week each for their tooting.
This is approximately same as last

This is approximately same as manyear.

Mid-season mark had promised returns of about \$52, but rain four out of five days at the very peak of the concerts sent grosses tumbling. Final figures not yet available, but total gross for 48 performances, including soloists, operas and ballets, will hit between \$80,000 and \$90,000. This is likewise close to last season's record.

Eighty-two members of Dell orch are regular players in Philly symph.

No More Standing Room Sold at Salzburg In Move to Confuse Specs

Salzburg, Aug. 20.
Bruno Walter directed Weber's
Euryanthe' with Thorborg Kerstin
(Eglantine), Karl Friedrich (Adolar)
and Herbert Alson (Koenig), Festisal theatre sold out, as usual. No
more standing room, according to
new regulations, due to ticket
scalpers.

more standing room, according to new regulations, due to ticket scalpers.

American, Society of Friends of Salzburg gave a tea party at the Hotel de l'Europe. Domgraf Fassbaender (baritone), Gina Van der Beer (soprano) and Salzburg Quartette sang; Edith Vogel and Franz Gmachl at the piano.

Gina Van der Beer played on the lold Mozart piano in the residence of the archbishop. Concert was broadcast by several stations. Dr. Paumgartner directed Mozart C Minor Mass at St. Peter's Church.

'Escapade' (Metro) had its first European showing at the local film theatre. Comparison with the Austian original version by most critics was in favor of Metro.

Toscanini directed Verdi's 'Requiem.' Soloists: Zinka Kunz (sorano) of Prague, Helge Roswaenge and Adolf Kipnis (basso).

Josef Capek, in charge of Salzburg broadcasting station, attributes alleged bad transmission to the w.k. Salzburg Schnuerl-rain (rain like a string). He is trying out new method of placing microphones when operas are broadcast to the U. S.

Any More Members?

(Chuck) Calkins Charles (Chuck) Calkins of the NY. City News, and Paula Chalmers of the London News Chronicle, both vet ship re-porters, who were interviewing Walter Duranty in his cabi-before his sailing for Moscow recently, missed the gang-plank. Both were taken off the ship when the pilot disem-barked. ship w

Duo has formed the 'Half-Way-to-Hoboken Club.'

HIPP OPERAS GROSS \$9,000

First week's performances of the Hippodrome Opera Company, at the Hipp, N. Y., drew a total gross of about \$9.000 for three (Friday, Satur-Sunday-27-29) performday and ances. All three houses were near

Alfredo Salmaggi, director. Altredo Saimaggi, cirector, tris-week extends company to Brooklyn, giving performances at the Academy of Music there as well as the Hipp, N. Y. Has double casts. Scale at both will be \$1 top.

STICK-WAVER SUES ON LOSS OF PODIUM

Philadelphia, Aug. 31. Orch batoneer has filed suit here for \$5,000 damages on charges of alleged libelous and defamatory state ments concerning his ability, which

ments concerning his ability, which, he claims, caused him to lose his job. Plaintiff, Amand de Polis, claims he was canned as director of the Northwestern Symphony Orch. because of reflections made about his skill in a letter sent out by two members of the board of directors of the orch association.

Denosad podiumits cause that on

of the orch association. Deposed podiumist says that on Dec. 21, 1936, Ephraim O, Herring and Albert E. Smith sent a statement to all other members of the board containing derogatory comments on his professional ability.

Denver Selling Well

Season tickets for the Oberfelder Season tickets for the Oberfelder-Slack concert series are practically sold, with indications that most of those wanting to see only one or two of the series will have to occupy seats on the stage. A. M. Oberfelder predicts the biggest grosses in years.

On the list for Denver are Kirsten On the list for Denver are Kirsten Flagsted, soprano; Bohumir and his 50-pièce symphony orchestra; Mary McCormic, soprano; Joos European Ballet, Josef Hofman, pianist; Marian Anderson, colored contralto; John Charles Thomas, baritone; and the Salzburg Opera Co. Series opens Oct. 31, and runs through the winter.

Nathanson

(Continued from page 3)

(Continued from page 3)

Nathanson 'had' purchased a substantial: number of shares' in U's Canadian subsidiary.

The transaction is handed as being a much involved matter and whether there is an arrangement on the profits of the Universal Film Co., Ltd., between Universal and Nathanson is not known. However, U, for a period of years thus has disposed of its Canadian business just as upon the company's reorganization under its Canadian business. Just as upon the company's reorganization under from Carl Laemmhe, Universal disposed of its British distribution to the Woolf interests. Woolf is supposed to have paid \$2,500,000 for that end, with a split arrangement on the profits.

It is to be expected that Universal will benefit through Nathanson's association with the company that his services in an advisory capacity, if not directly, will be available to the firm and home-office counsels.

Nathanson of causes, retains his general directorship over Promous Players-Caundian, Par's theatre subsisted in the Dominion.

Literati

Guild's 80% Pro-CIO

Guild's 80% Pro-CIO

First returns in the American
Newspaper Guild referendum on the
10 points adopted by the St. Louis
convention, indicate an overwhelmlng sentiment in favor of the Guild's
remaining in the CIO. Vote also
indicates that business offices employees will be admitted to the
Gulld, but there is some division of
opinion on such points as the Supreme Court, and support of the
Spanish Loyalist cause, though the
probability is that the convention
will also be upheld on these points.
Returns are running about 80%

Returns are running about 80%

S. & S. to Drop 6-8 Mags

S. & S. to Drop 6-8 Mags
Street & Smith, largest and one
of the oldest pulp publishing houses
in America, is presently working on
a thorough shakeup and revision of
the magazine production schedule,
with six to eight being eliminated
from the list. Firm at present publishes 26 mags.

lishes 26 mags.

There are many reasons for this step which will be taken shortly, but probably the chief one is the rising cost of production and the rise in the cost of paper. Street & Smith figures that there are too many pulps on the market which resemble their products and that the sooner they get out, and eliminate these from their list the better off they will be. By taking the step now they will beat the trade on economies where they are necessary and remain in a sound position.

Present schedule galls for an out-

and remain in a sound position.

Present schedule calls for an output of nearly 400 publications per year, which the executives consider much too high. Besides rise in the cost of paper, the other principal factor is labor costs which they figure also will rise heavily by the end of the year.

of the year.

Besides pulps, Street & Smith also publishes such mags as Mademoiselle and Pic which are doing well, and are not among those which will be eliminated. Decisions on what publications are to go have not been finally decided, but officials admit that at least six will go.

Coast Guild Confabs

Coast Guild Confabs

Negotiations are in progress after numerous delays brought about by the management of the Los Angeles Evening Herald and Express between the paper and its employes for an agreement with the L. A. Newspaper Guild.

Guild's demands are: \$30 minimum pay for editorial workers of one year's experience or less; \$37.50, one year up to two; \$45, two years and up to four; \$60, four years and up to four; \$60, four years and up to four; \$60, four years and up to four; \$50 for editorial telephone operator; \$35 for editorial telephone operator; \$35 for editorial telephone operator; \$35 for chief operator; library workers, \$20 to \$30; five-day, 40-hour week with time and a half for overtime; restoration of three 10% pay cuts. Vacations up to four weeks with pay for 10-year employes; three weeks pay for each year of service if discharged. Ten cents a mile for use of cars. Also Guild shop.

Huddles started last week and were adjourned to yesterday, with paper's representatives Harvey J. Kelly, Hearst papers' chief labor counsel; Henry S. MacKay, Jr., attorney for the H&E; Don J. Keelly thearst papers' chief labor counsel; Henry S. MacKay, Jr., attorney for the H&E; Don J. Keelly managing editor, and Vic Dunsmoor, assistant biz manager;
Negotiating for the employes are-Roger Johnson, Hollywood Citizen-News; Milton Phinney, Evening News, and John Dennis Keys, Morning News, with R. C. Springer as observer.

Indict Denver Reporter

Walden Sweet, Denver Post state-house reporter, was indicted by a special grand jury along with three others in two indictents, each containing two counts, of conspiracy to commit a public nuisance, actual commission of the nuisance, conspiracy to eavesdrop and actual-avesdropping. The indictments grew out of the placing of microphones in offices of state officials, the wires leading to a private apartment where during the day conversations were taken in shorthand, and at night by records. These records and notes have not been made public, but are expected to be used a the trial. Maximum penalty is a year in jail and a \$1,000 fine.

N. Y. Daily News, has been shunted back to the city room where he was a byliner. Switch occurred after a run-in with Jimmy Powers, sports editor, who moved up when Paul Gallico departed.

Miley was then assigned to col-umning and his flair for coining phrases and a sense of humor won him quick recognition. He is at present on vacation.

LITERATI DEATHS THIS WEEK

William W. Canfield, 80, editor and writer, died at Utica, N. Y., Aug. 28, after a long illness. He began his after a long illness. He began his career with the Cattaraugus Union and later switched to the Buffalo Courier. He was editor of the Syracuse Daily Dispatch and remained when it merged with the Herald Dispatch. Legend of the Iriquois, 'The Spotter' and 'At Seneca Castle' were among his published books.

B. C. Dow, 66, general manager of the Sioux Falls, S. D., Argus-Leader, died there Aug. 28. He is credited with building the Argus-Leader from a 7,000 circulation to 40,000. He had been manager since 1910. survives.

Survives.

Harry D. Neach, 55, founder and former owner of the Nassau Bulletin, Hempstead, L. I., N. Y. He had been associated with the advertising departments of the Saturday Evening Post and N. Y. Herald Tribune. Deceased published papers in Duchess and Montgomery counties, N. Y., and once owned the Fishkill (N. Y.) Standard. His wife survives, Edwin C. Merrill. 86, retired secre-

(N. Y.) Standard. His wife survives, Edwin C. Merrill, 86, retired secre-tary of the Charles E. Merrill Pub-lishing Co., died at his summer home in Stratham, N. H., Aug. 27. A daughter and four grandchildren curviver.

Frederick Burr Opper, 80, dean of American comic strip artists, died at his home in New Rochelle, N. Y., Aug. 27. Creator of the famed Happy Hooligan, comic tramp, which lasted more than 30 years, he also was responsible for many other syndicated humorous drawings. His mewspaper career began on the Madison, O., Gazette and graduated from that to Scribner's, Century and St. Nicholas magazines before joining the Hearst enterprises in 1899, staring on the N. Y. Journal. He also saw service with Puck and Leslie's Weekly.

Corinne DeForest (Mrs. Corinne Frederick Burr Opper, 80 dean of

Corinne DeForest (Mrs. Corinne DeForest Merrill), 57, was killed in auto accident Aug. 27 in Detroit. Under pen name, Mrs. Merrill was a feature writer with the Detroit Journal, Detroit News and Detroit Saturday Night. Burial in Marshall, Mich. Mich.

Mich.
Franklin T. McCracken, widely known sports writer on the staff of the Philadelphia Evening Ledger, died suddenly Aug. 27 in Jefferson hospital, Philadelphia, after a heart attack. He was 41. An authority on boxing and golf, he became ill while vacationing at Avalon, N. J., two weeks 30. weeks ago.

weeks ago.

He joined the Ledger in 1914, and during the war was athletic director at the Philadelphia Navy Yard and Parris Island, S. C. In addition to his work on the Ledger, he was editor of Philadelphia Golfer and boxing instructor at Pennsylvania Military College. He was a past president of the Philadelphia Sporting Writers Association.

W. Eugene Page, prominent Co-

ing Writers Association.

W. Eugene Page, prominent Coumbus, Ga., newspaper publisher and former collector of internal revenue for Georgia, was killed Thursday (28) in an automobile crash near Camilla, Ga. He had undergone an operation recently and was on his way to Florida for a rest. Page, 49, started on the Columbus Ledger when he was 18 and at time of his death was prez of R. W. Page Co., founded by his father, which publishes Columbus Ledger and Enquirer, Bradenton (Fla.) Herald and Wilmington (N. C.) Star-News, Funeral was held Saturday (23) in Columbus.

William G. Horton, 76, formerly

William G. Horton, 76, formerly co-publisher of the old Salem Gazette, Salem, Mass., died at his home in Salem, Aug. 29, after a long illness.

Dean Ward Patty, 33, promotion advertising manager for Atlanta Journal, Atlanta, died Aug. 30, Wife, child, parents, brother and sister

year in jail and a \$1,000 fine.

Jack Miley Reporting Now

Jack Miley, who developed into a topnotch sports columnist on the will publish.

Broadway

Sam Weller p.a.'ing 'King Richard II.'

Jack Roth is booking bands in Dan Healy's talent office.

Wolfe Gilbert celebrated 54th birthday Monday (30).

birthday Monday (30).
Lillian DeCosta, Al Wilkie's sec,
is in the hosp with pleurisy.
Joey Deutsch out of hospital and
recuperating in the country.
Ken O'Brien of UA publicity staff
on a three-week leave of absence.

Edwin M. Fadman, g. m. of Films Red Stars, Paris, back in N. Y. Sept. 3. Ed Fox, of Grand Terrace ball-om, Chi, in town on band-buying

Phyllis Welch, legit player, left Monday (30) to fill a Metro pic com-mitment.

nument.

John Murray, the restaurateur,
ndered birthday party Saturay (29).

control of the contro

Annual moonlight sail of the Catholic Actors Guild aboard the Americana showboat, Sept. 8.

AMERICANA SNOWDOAL, SEPL. 8. Barney Ross at Grossinger's again selecting that spot for training—this time for the Cerfina Garcia fight.

Jack Oswald, chief of Paramount's investigation department at the h.o., off on another jaunt into the midwest.

Kimberly and Page, vauders, re-turn to England Sept. 3. It's their first visit to native heath in four years.

Ben Washer, in Chicago for the 'Dead End' opening, expected back at the Goldwyn office at the end of the week.

Dude Harris planned a special train party from Saratoga for the fight, it being crabbed because of the postponement.

Dr. Martin and Louella Parsons ar-rived from Europe in time for fight, but when it was set back they scrammed to Hollywood.

scrammed to Hollywood.
Joseph McGee, formerly secretary
to Secretary of the Interior Harold
L Ickes, has joined the Morris office
as assistant to William Morris, Jr.
Joe Schoenfeld (Vanerry) had appendix snipped out at Polyclini
cospital last Wednesday (25). He is
under the care of Drs. Leo Michel
and Norman Taube.

and Norman Taube.

The Gene Pleshettes of the theatre treasuring Pleshettes insist their eight months' baby should be called Suzanne, but are in fears it will be Sue or Suzy at any minute.

Bing Crosby is en route back to the Coast after remaining to the close of the Saratoga Springs, N. Y., racing season, Saturday afternoon (28). He bought no horses on this trip.

Stevenost's current 'Garden of the

Stevepost's current 'Garden of the Moon' serial plenty insidey on bands and cafes. Some see the titular nitery as having been patterned after the L. A. Ambassador's Cocoanut Grove.

Grove.

Mrs. Jack Robbins having rented their Bevhills manse to Laurence Schwab for nine months, she and the two Robbins sons join the music pub Sept. 10. They return later to the Coast on biz.

Decision of country clubs and resorts in the borsht circuit to plunge a bit on Labor Day weekend entertainment has shaken some of the small booking agents out of their summer doldrums.

Mark and Monroe Hellinger, left

summer doldrums.

Mark and Monroe Hellinger left \$4,000 each in cash by their deceased father, Paul, and temporary estates in one half the residue, in \$282,045 estate. Gladys Glad, wife of Mark, also bequeathed \$2,000.

Bill Robinson's embarrassment at a Saratoga roadhouse arose through having been invited by the owner, but the doorman, unapprised, took it upon himself to turn Bonangles away. Latter, in disgust, didn't bother to explain to the gatekeeper.

Sydney

By Eric Gerrick

Norman B. Rydge says that Cine-ound will continue.

sound will continue.

British pix still finding difficulty in securing bookings.

Gordon Ellis lining up exhibs for British Empire product.

Charles Munro in Melbourne looking for additional theatre spots.

Weintraubs arrived for a season under Snider-Dean management.

'Over She Goes' still oke for Willamson-Tait. No date yet for 'Swing Along.'

bow on the River' (RKO) bow out after nine weeks of solid biz. Comedy Harmonists playing a sea-son here under direction of Aus-tralian Broadcasting Commission.

Hotel men are asking authorities to allow liquor to be sold after the present curfew hour of six p.m. 'Murder in the Cathedral' being presented for a short run at the Garrick, Melbourne, by Standard

Dancing's still quite a vogue here and pulling plenty every night. Ice-skating is running successfully twice daily, also.

and pulling plenty every night. Icedaily, also.

Ken G. Hall has completed 'Lovers and Huggers' for Cinesound with
Bellow', the state of the state of the
Marcus unit has been set by
Snider-Dean-Fullers for Neweastle,
Brisbane, Melbourne and Adelaide
after completion of season here.

Chick Arnold, comedian with
Frauk Nell's Red, White and Blue
unit, recently playing here, married
a Sydney sovety griand four.

Acts booked by Frank Neil for the
Tivoli include Nina May McKinney,
Arnauts, Gautier's Dogs, Ella
Shields, Three Flames, Henning and
Raye, Fortune and Pope, Christie
and Gould.

Skieds, Three Flames, Henning and
Raye, Fortune and Pope, Christie
and Gould.

Skieds, Three Flames, Henning and
Gould.

Skieds, Three Flames, Henning and
Grant in Bustribs, returns from England this month and will resume activities on reaching the Sydney head
office. Percy Hunter, one-time newspaperman, has been in charge during the Knight's absence.

Judgment given covering Hoyts
action against the local council on
returns to grant a permit to erect
and obstacle to prevent the council
granting the permit Court suggested
that Hoyts re-submit their plans for
further approval.

Little theates continue growing

that Hoyts re-submit their plans for further approval. Little theatres continue growing here. Current attractions include, the covered Moon, Barton algo-ter the control of the control of the tent. 'Perie and Prejudice,' 'Happy Endling,' 'Toad of Toad Hall.' 'The Leper,' '10 Minutes to Live,' 'Alibi,' and 'The Wager.'

Chicago

Helen Morgan very ill in hospital. Martin Glazer in Mercy hospital. Billy Diamond to the Coast for

Mort H. Singer to Coast for a month

Charlie Niggermeyer beating the nutuals.

George Kondolf to Washington conferences.

Ben Blumfeld out of air conditioning and into sun for couple weeks.

Martha Raye guest starring at College Inn in revival of celebrity night in her honor.

night in her honor.

Max Gordon and Ben Goetz taking in Lincoln Fields between Century and Super-Chief switchover.
Fred Warning and band previewing
their Warner 'Varsity Show,' and
worrying about what cuts are to be
made.

Balaban & Katz giving managers, ssistants, ushers, and the rest of he help a free feed, and a ride to he farm.

Tax On Charity

(Continued from page 1)

place of admission should the ex-

empt order be rescinded.

empt order be rescinded.

Treasurers put on the burn when
the claim was filed. They said they
could have sold tickets for \$3.30 just
as easily and it is known that tickets
for any number of charity performances have added the ticket performances have added the ticket per-centage, even though having been exempted from its collection by the department and such coin was added money for the purpose for which the benefit was given.

the benefit was given.

Ticket men are wondering if the claim is discriminatory and whether the government intends investigating all benefit shows. If so, the sponsors of hundreds of charity events will be placed in an embarrassing position and will be involved in threshing out the claims. If is believed that the order from Washington to collect tax money from every available source is responsible for claims such as that against the Treasurers Club, but the indications are that the men assigned by the Government are over-zealous in following out instructions.

llamson-Tait. No date yet 107 Swing Along.'

J. C. Bendroit going ahead with plans for a huge ice-skating cabaret at the Palais Royle.

Spring is fast approaching and earnival sponsors are making ready for the new season.

Lost Horizon' (Col) and 'Rain-the admissions tax is concerned.

London

Remains of Crystal Palace ablaze again Aug. 19. Maurice Elvey to the South of France on vacation.

Julius Hagen to do one quota pic-ture here for Metro.

Earle Leslie taking his own show to Havana in November.

Joyce Carey's new play, 'A Thing Apart,' due in the West End in the fall.

Jack Waller producing 'The Whole fown's Talking' at the Saville in Town's October.

October.

David Burns to direct 'The Bowery Touch' for a Sunday tryout, with a view to West End production.

Lord Bledisloe, former Gov.-Gen-eral of New Zealand, now Pres. of British Films Advancement Council. London exchange of Fox to be of-ficially 20th Century-Fox on Sept. 1; office still operates as Fox Film Co.

Jimmy Hutchison moved over from
Associated British publicity to de
press job for Laughton-Pommer's
Mayflower Picts.

Gladys Cooper's return to the West End will probably be in 'No War in Troy' from a French play by Jean Giraudoux.

py Jean Giraudoux.

Robert T. Kane production, Tollow the Sun, Seaturing Annabella, Paul Lukas, Romney Brent, David Niven, now titled "Riviera."

After reverting to films stx years, Go, Wood Green Empire once more becoming a variety house Aug. 30, when it celebrates its silver jubiles.

when it celebrates its silver jubilee.

Coral Browne slightly wounded when gun went off too soon during her scene with the villain in Ian Hay's thriller, 'The Gusher,' at the Princes.

Hay's thriller, 'The Gusher,' at the Princes.

Commander Thomas Woodrooffe, B.B.C. commentator, signed to do a similar job for National News, due for launching as a new topical reel in October.

The Rimacs, booked for six weeks at the Mogador, Paris, have had the state of the s

Minneapolis By Les Rees

By Les Rees

Maurice Denne's band at Lindy's night club.
Another heat wave bothered exhibs the past week.
Columbia here to check 'Lost Horizon' even in smallest spots.
Annual radio and business show opens at Auditorium starting Sept. 6.
Al Putz, MGM office manager, mowing though Yellowstone Fark
Harry Hirsch's Gayety stock burlesque opened Aug. 27 with Carrie Finnell Geatured.
Jack Malerick and band into Hotel Nicollet's Minnesota Terrace, town's swankiest niterie.
Warner Bros. trade screening at Nile theatre here drew big crowd of out-of-town exhibitors.
Burlesque' is being called just that by Barry Hirsch in all ads for his stock burlesque is being called just that by Barry Hirsch in all ads for his stock burlesque at the Gayety, which opened its season this week-fown exhibitors at Warner Brothers' tradescreening of new-season pictures set new record for affairs of this sort.
Local film exchanges returning to fall and winter schedules starting Sept. 7, and will be open 9 a. m. to 5:15 p. m., except Saturdays when 12:45.

5:10 p. m., except saturdays when 12:45.

Sponsor of Twin City midget racing season said to have taken it on nose for \$20,000 while, on other municipal auditorium here will dean up approximately that amount. Ann Rogel, local steng, declared winner of Miss Minnesota bathing beauty contest, and will represent state at Atlantic City, Elvera Manning, original winner, having been disqualified on account of being married.

New Haven

By Harold M. Bone

New season, pix and legit, uncorks to spin 9-10.

Stony Creek Players called it as season Sat. (28).

Lew Schaefer staging 'Beaux Arts Frolics' at Par Sept. 9.

Elizabeth Love toles around a pooch named Herman.

Brace Conning let Madison to direct to the season sat. (19).

Brace Edidide feel over a paint point in Shubert and cracked several ribs.

Harry Shaw inclining toward lit-New season, pix and legit, uncorks

erati since crashing pages of American Mag.
Milford: 'Boy Meets Girl' currently

Westport

By Humphrey Doulens

Jeannette Leech in from Holly-

George Abbott here with Philip Dunning. Tallulah Bankhead has gone in for

Mr. and Mrs. Justin Sturm feleing to Day Tuttles.

Janet Fox commuting to 'Having a Wonderful Time.'

a Wonderful Time.

Harry Wagstaff Gribble out from town with Anna May Wong.

Libby Holman visiting McKay Morris backstage at Playhouse.

The Gene Tunneys enthusiastic firstnighters at Country Playhouse.

'Romance,' with Leontovich, the sensation of the season, with talk of a Broadway revival later in the season.

Guest-Star Gag

(Continued from page 1)

the agencies is that several v unimpressive guests can sink a show for good. And, judging by last year's records of guests' performances, there was a bushel-basket of eggs

Guest star idea spread after the Guest star idea spread after the Vallee variety program made such a success of it. But that show has always been most careful about selection of guests, and there's no show on the air which rehearses more conscientiously. Great many of the duplicators thought the idea a pipe. They chose their guests the afternoon of the broadcast and thought there were thereby schieding non-

noon of the broadcast and thought they were thereby achieving non-chalance on the night performance. Frograms using guests are largely emanating from the Coast this year. One-shot talent is much more abundant out there, which accounts for the growing number of programs plodding out of New York to make Hollywood the point of origin.

Shows Set
CBS shows 'either airing or set

lywood the point of origin.

Shaws Set
CBS shows 'either airing or set
which will use guests are:
From New York: 'Magazine of the
Air (H. J. Heinz), Al Pearce Gang
(Ford Dealers), Kate Smith (General Foods), 'Hammerstein Music
Hall' (Kolynos), 'Song Shop of the
Air' (Coca Cola),
From Detroit: Ford Symphony,
From Hollywood: Dramatization
series (Rogers' 1847 Silver), Lux
Theatre, Al Jolson (Rinso-Lifebouy),
Camel Caravan, Hollywood Hotel,
Hit Parade.

Hit Parade

Hit Parade.
NBC shows:
From New York: 'Smoke Dreams' (H. Fendrich, Inc.), Crosby Gaige (C. F. Mueller), Magic Key, Hit Parade, James Melton (Sealtest), Manhattan Merry-Go-Round' (Dr. Lyons), Rudy Vallee (Royal Gelatine), Firestone Recitals, Bob Ripley (General Foods), Met Opera auditions (Sherwin-Williams), General Motors Concerts.

ceris.
From Hollywood: W. C. FieldsEdgar Bergen (Chase & Sanborn),
Bob Burns (Kraft-Phenix), Lanny
Ross (Packard),
Mutual shows: None.

Dropped Out
Programs which last year used

Dropped Out
Programs which last year used
guests and which have either faded

rograms which last year used guests and which have either faded or altered their policies are:
CBS: Nash Motors, Pittsburgh Plate Glass, Sears-Roebuck.
NBC: Oldsmobile, Shell, Studebaker, Fleischmann, Maxwell House, Cadillac, Spud Cigarettes, General Shoes, Modern Magazines. In October the American Can (Benerinie) program concludes.
Mutual: Local Department Stores, Lucky Strike's Hit Parade, listed under programs using guests, brings to the mike those performers who have been paid to endorse the cigarettes. It is understood such guests do not get paid for their air appeardo not get paid for their air appear-ances, which are included in the deals by which their endorsements were obtained.

Hollywood

Pat West has shelved the spinach. Joan Blondell sunning at Catalina. William Powell five pounds heftier. Boris Morros back from a month

Bobby Breen left on an eastern p.a. tour.

Gene Autry p.a.-ing at the Golden

Gene Autry p.a.-ing at the Golden Gate, S. F.
Achmed Abdullah here on a Metro scripting chore.
Dorothy Stone here visiting her parents and sister.
Sonja Henie returning from Norway vacash Sept, 30.
Adelo Wilden in from New York.
Robert Florey brought a lot of tall tales home from the Orient.
Edward Wallerstein, RCA record sales chief, in from Camden.
Shirley Temple returned from a month's loll at Walkiki.
Sculptress Helene Miller chiseling Henry Wilcoxon—in marble.
Harvey Gates's new sports jacket looks like the Grand Canyon at sunset.

John Fogarty warbled several numbers at the Laguna Beach music

Margaret Ettinger back at work after five months out due to an eye

after five months out due to an eye ailment.

J. M. Kerrigan house-guesting with James Cagney at Martha's Vineyard.

Bob Sanders bruised a shoulder was to be succeed as the lane landed on one wheel at Sat Laemmle, Jr. pored over Hunchback of Notre Dame at Arrowhead.

Patrick Knowles and wife, Enid Percival, went to Mexicall for new quota numbers.

Eddie Cantor going to Surprise Lake, Cold Springe, N. Y., on annual pilgrimage to underprivileged kids.

Lew Follack and Sidney Mitchell laking a synthetic Arrowhead vacation because of inability to get

tion because of inability to get away.

James and Lucille Gleason, 31 years wed, were partied on the Man-hatian Merry-Go-Round' set at Re-public.

W. Ray Johnston and Scott R.

Dunlap, Mono strategists, laid out a campaign on the Buck Jones yach between nips of marlin and broad-bill.

bill

Personal Guide to Homes of Movie
Stars' service, which has been booming this summer, took a new turn
this week. One stand which billed
itself as 'Harry's,' first to go the way
of marquees, was topped by a rival
who stuck a sign in the ground next
to his car announcing his office
hours.

Newark, N. J.

By Al Dalzell

Lucky Millinder and his Har-lemaniacs at Palisades, Amusement

Lucky Millinder and his Harlemaniaes at Palisades, Amusement
Park.

George Hall and orch, with Dolly
Dawn, opening the new Club Windsor this week.

Harry Brock opens season of burlesque at Empire Sept. 5, with
Fristy Flouics.

Harry Brock opens season of burlesque at Empire Sept. 5, with
Fristy Flouics.

Essex County Symphony Society,
through Harry Friedgut, negotiating
for concert and opera season at
Mosque.

Opening of Jules Leventhal season
at Shubert postponed to week of the
Day that the track of trobacco
Adele Gutman Nathan is acting supervisor of the Federal Theatre of
New Jersey during absence of Louis
M. Simon, who is directing 'Honor
Bright' for the Shuberts. Mrs. Nathan has ambitious program for fallthan has ambitious program for fallthan has ambitious program for falltracsure Island, 'Ah, Wilderness,'
Bourgeois Gentilhomme' and 'Trojan Women.'

Pittsburgh By Hal Cohen

Jay Griffin in from New York to p. a. William Penn hotel.

Y Playhouse to launch season next month with Front Page.

Willows plotting to remain open all winter and readying indoor room.

Karl Krug back drama-columning for Sun-Tele atter fortnight in Ohio. Billy Catizone's trio into Hotel-Roosevelt Lounge Cafe for indef stay. George Seibel pacted to contribute monthly page to Musical Forecast.

George Saffe opening burlesque season at Casino with midnight show Sunday.

Sally Hughes back with Herman Middleman's ork after several weeks at seashore.

Middleman's ork after several weeks at seashore.

Mike Cullen will have a permanent scar on his neck as result of his barber's lapse.

Director Frederick Burleigh due in this week to prepare for Playhouse's 1337-38 season.

Jerry Kurtz trying his luck on Jerry Kurtz trying his luck on Froadway after summering at Province of the production of the production of the first property of the mrs. Celebrated first anniversary Monday (30) and no bones broken yet.

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chucago, San Francisco, Hollywood and London, Vantery takes no credit for these news items; each has been rewritten from a daily paper.

East

Sheila Cole, press agent, has quit her praisery to become vocalist with Dick Ballou's band.

DICK Ballou's band.
Princess Natalie Paley and John
C Wilson, Noel Coward's manager
and a producer in his own right,
have announced intentions of marriage.

riage. Specially organized group of 89 opera singers sailed for Caracas, benezuela, Aug. 27 to participate in a three-week opera season there on invitation of the Venezulean government which advanced \$75,000 for the show

Meeting of Berkshire Symphonic Festival reveals that \$30,000 of the hoped for \$100,000 fund is already in the till.

N. Y. Hippodrome Opera Co., of Alfredo Salmaggi opened its fifth fall season Aug. 27 with 'La Traviata.'

season Aug. 27 with 'La Traviata.'
The Salzbirrg Festival in Austria attracted 25,595 visitors as compared to 11,600 attending the Baireuth Festival in Germany, Political color of latter is blamed for decline. Albin E. Johnson, N. Y. newspaperman, barred from entering ltaly with Grover Whalen on grounds that his writings were anti-fracist. Pair went to Italy on N. Y. World's Fair business.

Honey Hamilton, showgirl, filed

World's Fair business.

Honey Hamilton, showgirl, filed affidavit claiming new evidence with which she hopes to free her husband, Nick Rutligiano, convicted of Charles Rosenthal kidnapping and now serving, 30 to 69 year term in Sing Sing. Paris authorities have dropped the publicity stunt theory accorded disappearance of Jean de Koven, American dancer, for suggestion that she was abducted by a maniac.

appearance of Jean de Koven American dancer, for suggestion that she was abducted by a maniac.

Richard Gallante, 25-year-old father, of two children, won Dept. of Parks harmonica contest in Central Park Aug. 25.

William H. Turner, legitimate actor, retired this week to the Edwin Forrest Home, Philadelphia, after a lifetime in the theatre. In Reflected 100 years are peared in Reflected 100 years and 100 years are peared in Reflected 100 years and 100 years are peared in Reflected 100 years are peared in Reflected 100 years are peared in fight and will carry it further.

In press interview Lesie Howard and 100 years a sale. Naysa McMein involved in fight and will carry it further.

In press interview Lesie Howard and 100 years a year years a year of Times Sq.'s Chin Lee's eatery suing for divorce in Jamaica, N. Y.

Mistinguett, French rewu starcoled off a too ardent suitor who burst into her sapartment, threatening the years of the control of the pear of the control of the control

mysterious suit against Nino Mar-thin. A Richard Strauss, composer, has cancelled early fall engagements be-cause of a bronchial condition. Rest-ing the straight of the straight of the Maude Adams has been appointed a Professor of Drama at Stephens College. Columbia, Mo. Starts teach-ing career when school reopens next month.

month.
Italy has signed to participate in
the N. Y. World's Fair of '39 with
110,000 square feet as its exhibition
grounds.
Hunter College will add a course
in motion picture production to its
regular curriculum in coming fall
samester.

In motion picture production to its regular curriculum in coming fall semester.

Stella Andreva, English soprano, and Ladislas Bartal, Magyar planist, arrived from Europe this week. Latter wants to many musicians in Central Commany Comma

out.
Abbey Players, being imported from Ireland by the Shuberts, will open in N. V. Sept 30 at the Ambasador theatre.
Jacqueline Giovanni, British kid actor, has changed; her name to Jac-

queline Lane for her American debut under Warner Bos.

uncume Lane for her American debut under Warner Bos.
London femmes so gaga over Robert Taylor that they try salvaging his discarded ciggie butts.
Dwight Deere Wiman off to a Bernuda vacash with his family. Planed.
Brock Pemberton addressed the Frith Estate Club at meeting Aug. 31 at Piccadilly hotel, N. Y. Samuel Balaban and Arthur Schwab, film operators of the Melba and Craft theatres, respectively, in the Bronx, were paroled for a further hearing Sept. 1 on a disorderly conduct charge. Pair staged sit downs at their places of employment.

Coast

Mrs. John Strachan, professionally Gladys Shell, was given an inter-locutory decree of divorce and cus-tody of her 10-year-old daughter in L. A.

L. A.

Divorce action filed in L. A. by
flone Goetten Julier, film player
against William G. Julier, oil sales-

Alice White, screen actress, filed surface, white, screen actress, filed surface, from SV Bartlett, street, charging extreme cruelty. She seeks \$1,000 monthly alimony, \$2,500 attorneys' fees and \$100 costs. Mae Marsh, silent film player, went to Reno last week to establish residence, but would not admit that it was for the purpose of obtaining a divorce form Lee Arms, her husband of 20 years.

of 20 years.

Ben L. Frank has resigned as manager of the Hotel Ambassador, L. A., effective Nov. 1 He has held the post since the death of his father, Abe Frank, in 1932.

Frank, in 1932.

Harlan Briggs, film character player and former attorney, and Mrs.

Viola Briggs were in L. A. Superior
court last week, he seeking a divorce
and she separate maintenance.

Max Ritz, 67, father of the 3 Ritz
Bros., was taken to Cedars of Lebanon hospital suffering from critical
kidney ailment.

Kidnan threat

kidney ailment.

Kidney threat was received by Wallace Beery against his 10-year old adopted daughter, Carol, unless \$10,000 is paid, according to information given to the federal authorities. Verdict for \$\$,490 was handed to Fanchon Royer, producer, against Raymond Cannon, flim director, for arrears said to be due for the support of the five children of Mrs. Royer.

MARRIAGES

MARRIAGES

Melba Scott to Ray Wheeler, In Pittsburgh, Aug. 15. Bride is dancer and groom is manager of the State, Pittsburgh.

Ethel Vance to Charles Sent, In Yuma, Ariz., Aug. 22. Bride is in Grand National accounting department. Groom is assistant cutter at Selznick International.

Esther Chertok to Sid Sidman, in Metro's shorts department. Monty Margetts to James Matthews, in San Francisco, Aug. 20. Bride is member of the Seathle (Wash.) Repertory Theatre company. Groom is announcer with NBC, San Francisco.

rancisco.

Jane Fenmore Barnes, to Carlyle
floore, Jr. at Mansfield, Mass., Aug.
8. Both are legit and screen Moore.

players.

Amelia DiGitanos to Dr. J. E.
Hartley, Aug. 24, in Denver. Bride
was formerly of DiGitanos Family
vaude act.

BIRTHS

Mr. and Mrs. George Thorndyke, daughter, in Chicago, Aug. 21. Father is 'Hymns of All Churches' announcer

announcer.

Mr. and Mrs. Dan Mead, daughter, Aug. 13. Mother is Dorothy Shideler, Columbia dramatic actress. Mr. and Mrs. James Murray, son, in Pittsburgh Aug. 16. Father is publicity director and sportscaster for WCAE.

Mr. and Mrs. Wayde Grimstead, son, in Chicago, Aug. 27. Father is sales promotion manager for WBM. Mr. and Mrs. George R. Nelson, daughter, at Schenectady, N. Y. Father is a member of Leighton & Nelson Agency.

Mr. and Mrs. Jack Jenkins, son, Aug. 29 in Los Angeles. Mother is former Doris Dudley, stage and sercen actress.

L. P. Moore Broke

Lansing Porter Moore, Sr., former head of the publicity firm of Moore & Hungerford, filed a voluntary pe-tition in bankruptcy Saturday (28) in U. S. district courf. N. V., listing his liabilities at \$97,119 and no as-sets. Chief creditor named is Col. John Reed Kilpstrick, head of Madi-John Reed Kilpatrick, head of Madi-son Square Garden Corp., for \$98,350. Moore obtained three loans from Kilpatrick in 1929, putting up stock of the defunct Home Owners' Insti-tute, Inc., as security. Another creditor listed is Mike Jacobs, fight promoter, for \$1,000

Louis Wins Over Farr in a Gory **15 Round Bout**

By JACK PULASKI

In his first ring appearance since he kayoed Jimmy Braddock for the heavyweight title in Chicago early this summer, Joe Louis emerged the victor on a decision in his match with the lowly-rated Welshman, Tommy Farr, but the affair was disappointing. That the fight lasted the 15-round limit at the Vankee Stadium, N. Y., was a surprise, since the fans and boxing experts, including those from London, figured Farr would hit the deck early from a sock on the lug.

But the Welshman is no horizontal boxer. He displayed courage and confidence, so much so that he sang a snatch of a ditty when leaving the dressing room for the ring. He smiled and nodded to people at ring-side while waiting for an emergency scrap to end. What those guys said who layed two to one that Joe would belt out the visitor is far from printable, and some others who posted long odds on a sure thing for the colored boy had an unpleasant hour. It was Farr who drew the cheers when it was over, Louis getting the razz.

Fact is that neither man really opened up. There were flurries only. Louis missed with his left hook and stopped using it. He rarely let go with the lethal right, and when he did it was ineffective. Farr threw mighty starboards at the champ and if he really packed a wallop there might have been a new champ in town. The Englishman kept moving and Louis had trouble against such a target. Only once did Tommy appear to be stung. That sock earlier might have been and when Joe landed a smart left hoot in close. The contender grabbed the middle rope just as the bell rang. That sock earlier might have spelled trouble for him. Otherwise Louis showd nothing as an in-fighter, nor did Farr for that matter.

It was one of the goriest contests in a long time. Farr is easy to cut and from the second round on both cheek bones and spots under both eyes spilled claret. His handlers used more stuff to stop the leakage than ever noticed before. His schnoz dropped blood too and he was addy cut inside the mouth. Louis did not escape unmarked, left peoper start

behind the left shoulder and the colored socker never discovered a clear target. Odds in favor of Louis were quoted as high as 10 to 1, but on the day of the match were reported down to four to one.

If the customers were disappointed, the promoters saw a silver lining. On the strength of Farr's showing a return match in London should mean big money. Just a question whether the champ would care to defend his crown in a a foreign land, which might be taking too much of a chance should there be prejudiced officials.

Louis had an alibi. Said he hurt

former Doris Dudley, stage and screen actress.

Mr. and Mrs. Lester Cottlieb, daughter, Aug. 30, in New York.
Father is publicist for Mutual network.
Mr. and Mrs. Will Harris, son, Aug. 28, in Chicago. Father is National Sporting Club of London was displayed and presented to the merly a professional dauger.

OBITUARIES

AUGUST S. LAMBRIGGER

August S. Lambrigger, 78, theatri-cal and circus executive, died Aug. 24 at his home in Orrville, O., after

24 at his home in Orrville, O., after a stroke.

A native of Missouri, began his circus career as a balloon concessionaire when a by. Later he joined the Greater Wallace circus, then piloted by the veteran Ben Wallace and for more than 20 years was manager of the sideshow. After quitting the circus and minstrels, he settled at Orrville and acquired the Grand theatre there, which he operated more than 25 years, giving it up in 1927. He also had theatre interests at nearby Wooster.

CHARLES B. HALL

CHARLES B. HALL T. Charles B. Hall, 78, associated with the Stanley Co. of America in its early days of formation, died Aug. 24 at his home in Atlantic City, N. J. Hall, long-time president of Philadelphia city council and czar of the

In Commemoration of My Beloved Friend and Theatrical Mentor PAUL ARMSTRONG

Who Passed Away Aug. 30, 1915

BEN J. PIAZZA

Republican organization in that city, made a good-sized fortune by lending his political astuteness to aid Jules Mastbaum in development of the Stanley Company. He was on the inside of many of the firm's largest real estate deals.

S. D. FRAZIER
S. D. Frazier, 68, at one time owner and operator of the Columbian Artists Union booking agency

bian Artists Union booking agency, and veteran vaudeville trooper, died at the home of his daughter, Mrs. L. E. Crick in Britton, Oklahoma, Aug. 23.

For the early years of his life he appeared on lyceum and chatauqua programs, then became interested in the ministry and after several years of study became a minister in the Methodist Episcopal Church. But after a short time he returned to the stage.

ALBERT ROUSSEL.

Albert Charles P. Roussel, 68, died at Royan, France, Aug. 23.

Among his works were three symphonies, a symphonic poem, two operas, two concertos, two ballets and numerous choral and orchestral works. He came to the U. S. in 1990 for the first performance of his Third Symphony written for the 50th season of the Boston Syphony Orchestra.

MRS. CHARLES CARTMELL

MRS. CHARLES CARTMELL
Mrs. Laura Harris Cartmell, 56,
one time vaudevillian and partner
in the act of Cartmell and Harris,
died at home in Freeport, L. I., Aug.
27 after a long illness.
She toured the U. S. and Europe
with her husband-partner about 20
years ago. Until the end she was
active in local theatricals and was a
member of the Lights Club.

nember of the Lights Club Her husband survives.

. ROGERS WILLIAMS

J. ROGERS WILLIAMS
J. Rogers Williams, 50, concessionaire, was almost instantly killed Aug. 23 in a collision of automobiles near New Castle, Pa. Williams, a native of Shreveport, La, was enroute to the New Castle fair grounds where he had intended to operate a concession at the annual fair there this week.
The body was returned to Shreveport for funeral services and burial.

port for funeral services and burial. session. Louis or somebody else must

session, Louis or somebody else must win three tille contests. When the Louis-Farr event was set back for four days it was clearly indicated that the gate was light, so promoter Mike Jacobs figured things out. Up to Thursday (26) there was \$230,000 in the till, including radio and interesting the contest of the contest

there was \$230,000 in the till, including radio and picture coin. That was enough to break even, but Jacobs saw a chance to get some more shekels—principally from the boys who go for the ponies. With the racing season at Saratoga over Saturday, it was a cinch that some of the sports would attend the postponed fight and even \$5,000 or \$10,000 more appeared to make it worth while. Tickets were sold even up

WEDA COOK ADDICKS

Mrs. Weda Cook Addicks, 70, former concert singer and associate of Walt Whitman, died in Philadelphia Friday (27).

Friday (27).

Börn in Camden, where she met
Whitman, she composed the first
musical arrangement for 'Captain,
My Captain.' Mrs. Addicks made
her debut as a singer in the Philadelphia Academy of Music at 16.

BERT HOWARD

Bert Howard, 61, known down under as the uncrowned king of Poverty Point, died July 31, in Sydney,

erty Point, died July 31, in Sydney, Australia.

Howard for many years ran a cuff vaude chain in the nabes and made all his bookings on the side-walk outside a well known hotel. He had no office, gave no contracts, but assisted vaude artists to secure playing dates in the spots available.

DAVE MILLER

Dave Miller, 36, associated for past year with Ned Edris in six leading Hamrick-Edris theatres in Tacoma, including all the first runs, died suddenly in Tacoma, Aug. 25, following a mastoid operation. He was also interested in the Long Acres race track concessions with Edris

HORACE C. ARNOLD

HORACE C. ARNOLD

Horace C. Arnold, 27, theatre manager, identified with chain and independent vaudeville and motion citure houses, died at Woonsocket, R. I., Aug. 21, after a long illness. Son of Mrs. Elinor V. Arnold, dramatic editor of the Woonsocket, Call

RALPH SCHOENSTADT

Ralph Schoenstadt, 32, manager of the People's, Chicago, and nephew of Herman and Arthur Schoenstadt, theatre chain operators, killed him self Aug. 30 in Chicago. Details in film section.

MARY ALBANO

Mary Albano, of the musical act known as the Albano Family, died in Blackpool, Eng., Aug. 13. The troupe, consisting of husband,

In Loving Memory of

WILLIE BERGER

(Sept. 3, 1932) MILTON

IRVING

wife and three daughters, had appeared all over the world.

HORACE M. JEWELL

HORACE M. JEWELL
Horace M. Jewell, 78, former foreman on printing department, Ringling Bros-Barnum & Bailey, died
Aug. 21, at Dickinson, Tex., where
he had been living since retirement.
Jewell formerly lived in Chicago.

Fred Reeves, 71, for many years a variety agent, and father of Horace Reeves, died in Sussex, Eng., Aug. 14. He had retired many years previ-

JAMES SHANLEY
James Shanley, 59, one time
Broadway figure and cafe owner,
died in Ellenville, N. Y., Aug. 24.

BLANCHE KANE
Mrs. Blanche M. Kane, 48, stage
and screen actress, died in Hollywood, Aug. 24.

SAM BENNETT

Sam Bennett, 50, stage and film actor, died in Hollywood, Aug. 25.

to the fifth round of the scrap. It was then 10.30 $\rm p.m.$ Total net went close to \$300,000.

There is an inside on the reason for Jacobs matching Farr to meet for Jacobs matching Farr to meet Louis and it has to do with Schmeling. He had offered the German 30% to meet the champion. Schmeling had other ideas, it being reputed that he intended fighting Farr, the winner to be declared the champ. Jacobs saw in that scheme a plan to double-cross him, so he sent his attorney to London pronto. That gentleman waved a bundle of coin, around \$50,000, in front of the Welshman's snozzle and he signed up.

200 Carneys Mostly Black

Good Crops and Good Auspices Making for Big Takes for Most Outfits

Chicago, Aug. 31.

Present situation of carnivals is ne best in years, with approxi-lately 200 sizeable units out and

getting money.

Country as a whole rates business from good to excellent, the only spots getting a fair or poor return are those located in strike districts. West, South, and Midwest populations are laying out real dough, and East is coming through better than was possibly hoped for at the beginning of the season.

Two reasons are given for the un-expected upshoot: first, good crops, and second, the large number of civic organizations sponsoring carnivals this year.

nivals this year.

Latter has come about as an outgrowth of expositions held since the Chi Century of Progress affair. Now, if Piqua, Ohio, can't have a lakefront full of concessions, at least its pto the American Legion to put up the civic chests by sponsoring a carnival.

This, in turn, opens local news-papers to carnivals, and gives them other backing not to be had ordi-

All Over the Top

Hennies Bros, in Wisconsin territory, give business a 50% increase over last year's; Johnny J. Jones, Rubin & Cherry, and Beckmann & Gerety, all getting way over the 1936 take in midwest territory. Sheesley in Southeast rates business there as good to excellent; giving the credit to good crops; and those playing both Eastern and Coast time as the territories in the excellent tag the territories in the excellent. tag the territories in the excellent

Demand for carneys by sponsor-ship by civic organizations, and de-mand for extra attractions by the carneys themselves, even this late in the season, give evidence that the high start-off will continue remain-

high start-off will continue remain-der of season.

Number of parks and spots are talking of extending season for 15 days after usual closing date, Sept. 1, another factor which is going to up the gross way over last year's.

Envoy to Flushing

Charlotte, N. C., Aug. 31.
Robert Hanes of Winston-Salem,
has been appointed chairman of the
North Carolina unit of the national
advisory committee of the New York
World's Fair of 1939.

Back to the Bars

Washington, Ga., Aug. 31.
Four months ago, Florence Meeker, rapeze performer of here, fainted and toppled 64 feet at the Pan-Pacific Peace Exposition in Nayoga, Japan. Her skull fractured, internally injured and many bones broken, the Georgia serialist spent four weeks in a Japanese hospital while four surgeons did natchwork

four weeks in a Japanese hospital while four surgeons did patchwork on her. As soon as she could travel she returned to her family here and has been regaining her strength. Completely mended, the girl is working out daily on the trapeze here and planning to resume her work. She reveals that she has been approached for an appearance on a national network program.

OHIO STATE FAIR OFF TO FINE SUNDAY START

Columbus, Aug. 31.

First Sunday fair in Ohio State Fair history drew 45,000 through gates and brought week-end crowd

dates and brought week-end crowd to nearly 100,000 for first two days of expo which opened Saturday (28). Midway and exhibits ran wide open Sunday but there were no races or night grandstand show. Religious services Sunday morning and religious pageant Sunday fight were substituted.

Gus Sun agency booked in acts for show before grandstand each afternoon and evening. Included are eight acts between harness races each afterats between harness races each after

acts between harness races each aft-ernoon and two and a half-hour show

at night.
Following acts have been booked for week: Five Flashes, roller skating; Six Jordans, teeter board; Blomberg's Alaskan Hukkles, La Favor and Dolly, La Salle and Donahue, Flying Flemings, Tarokies, Three Milos, Six Rajah Arabs, Petroff's Comedy Bears, Arkansas Sod Busters and Bench Bentum and Her Diving Sensations.

Sensations.

Pine Ridge Follies played Saturday night in Coliseum and a rodeo had one-night shot at grandstand.

Trick riders from rodeo are being held over for rest of week

DAN RICE CIRCUS

Robert Hanes of Winston-Salem, has been appointed chairman of the North Carolina unit of the national advisory committee of the NwY York World's Fair of 1939.

In this capacity, Hanes will serve last "assion officer" between New York Carlo Great Part of 1939.

MARING THE BEST OF IT DMIT (Jaa. Aug. 31. Tourists from 33 states have flocked to this hinterland farming community eager to pay as much so to to ogle Idaho's 'sinking canyon.' Farmers, who several weeks ago were behind the eight-ball when crop-laden acres crumbled and sank are garnering several hundred doil of the bight price with the personal acres of the three dephants seemed by the biggest hand from the special control of the bight price with the personal cards, and ordered more.

Six Carney Men Fined Altoona, Pa., Aug. 31.

Six concessionaires of a carney (Monday) and paid fines on gaminent with all the old-time fairs into miniature Grand Canyons, Cards, and ordered more.

Six Carney Men Fined Altoona, Pa., Aug. 31.

Six concessionaires of a carney (Monday) and paid fines on gaminent with all the old-time fairs into miniature Grand Canyons, Cards, and ordered more.

Six Carney Men Fined Altoona, Pa., Aug. 31.

Six concessionaires of a carney (Monday) and paid fines on gaminent with all the old-time fairs into miniature Altoona, Pa., Aug. 31.

Six concessionaires of a carney (Monday) and paid fines on gaminent with all the old-time fairs into miniature disposed of 2,500 souverin post cards, and ordered more.

Six Carney Men Fined Altoona, Pa., Aug. 31.

Six concessionaires of a carney (Monday) and paid fines on gaminent with all the old-time fairs into miniature Grand Canyons. The program embraces several mental cards and provided the short wave libroactical from the control of the card of the program and the control of the program and the control of the control of the program and the control of the control of the program and the control of the program and the program and the control of the program and the control of the program and the control of the

Lottery for Jap Expo

Department of Commerce and In-dustry, which has charge of details in connection with Japan's Inter-national expo to be held in 1940, has

national expo to be held in 1940, has decided to hold a lottery in connection with advance sale of tickets. Plan is to place on sale immediately tickets calculated to net \$12,000,000, in books of 12 ducats each at approximately \$3. Regular admish at the bo. is to be 35c. Lottery drawing to be next Dec, and Sept., 1938, at which times a total of \$1,250,000 in prizes will be distributed.

CLEVE ALL SET FOR AIR SHOW

.Cleveland, Aug. 31.

Canvas fence higher than last year's, to keep out the non-paying rubberneckers, is being built around Cleveland Airport for the four-day Cleveland Airport for the four-day National Air Races starting here Fri-day (3). About 15,000 more seats also will be added, bringing up field's capacity to about 75,000, as attendance records are expected to be cracked this season. Promoters are displaying more showmanship by planning three races daily, instead of former one, as a box office stimulator. Each of

showmanship by planning three races daily, instead of former one, as a box office stimulator. Each of three main closed races will be flown in three sections, preceded by two qualifying races for each event. All entries trying to qualify also are being divided into two groups, to stir up more visual action. Prize money has been raised to a total of \$90,000, with more consolation prizes than in previous seasons.

Extra aerial features to consist of 60 army planes, a navy squadron of

in previous seasons.

Extra aerial features to consist of 60 army planes, a navy squadron of 18 ships, bombing by marine planes, Maxwell Field's circusing troupe, Earl R. Stein in a bat-wing demonstration, and Lewis (Tot) Dryer as top parachute jumper. Headlined stunters include Count Otto Hagenburg, European acrobatic champ; Tex Rankin, holder of American title: Capt. Alex Papana from Roumania, Harold Johnson, Charles Abell, Capt. Dick Granere and Mike Murphy, scheduled to jump from a plane to top of a speeding auto.

NEW PREXY

Tacoma, Aug. 31.
Capt. Fred W. Griffith, member of
the board, has been appointed president and general manager of the Puyallup Fair, States large outdoor amusement show, succeeding W. A Linklater, who recently killed him-

Faith Bacon's Orchid Dance Is Storm Center at Cleve's Expo Aqua Swimmers' Squat Strike

Double Peril

Oklahoma City, Aug. 31.

Charles Streeton, 38, carnival worker held in San Francisco, will be brought to Okjahoma City to face a Dyer act charge before he is turned over to Indianapolis police on a murder charge, federal bureau of investigation agents have announced

was arrested on a charge of He was arrested on a charge of transporting a stolen auto from Wichita to Oklahoma City. He will be brought here in a week or ten days. Later he may be taken to Indianapolis to face trial for the killing of Bert F. Callahan, real estate operator, three years ago.

MARSHFIELD FAIR OVER IN SPITE OF WEATHER

By BILL RICE

Marshfield, Mass., Aug. 31. A great litle country fair A great little country fair here. Horse racing with mutuel betting with put this one over in spite of rain every day so far. Have a cello-phane wedding here for Sat nite worked up in great shape. Boston and all near by newspapers using art and readers.

American Legion State Convention at New Bedford great spot for every-one. No rain. Climaxed by a mon-ster parade that took 4 hours to pass a given point. Badly marshalled. Two hours late in starting and often two blocks between units. Indoor show business nil.

Chick Bell head of inside tickets with the Ringling-Barnum Circus who knows personally more people by name than anyone in showbiz is a very sick man and confined to the hospital car on the show.

hospital car on the show.

Cole Bros, both Zack and Jess,
sure knocking them dead on the
Pacific again this year. Will have
another circus next season. BarnesSells-Floto, Hagenback-Wallace and
Ringling all doing best business in
many years. All privileges doing
big and that's where they all make
their modit.

their profit.

Dennetts restaurant on Park Row Dennetts restaurant on Park Row used to be one of my eating spots and the last place I ever had a meal with E. H. R. Green, son of Hetty Green. He had just sold me his all steel automobile railroad car that his mother had given him when he was touring the country with his racing cars. It cost Hetty better than \$30,000 and had less than 30,000 milage when I got it. Price was \$1,250 on the cuff. T paid it off about six months before the last notes were due and expected to make a hit with Green, but he wrote back, "Bill you will never be a rich man. Any one's a sucker that pays off anything before due, unless you get an anticibefore due, unless you get an antici-pation discount.' He sure told the

Cheyenee Frontier Days had best attendance this season than ever be-fore. Western State Shows the first organized carnival to play it in 10 years had their banner date so far this season

his season.

Six major cornivals again talking about forming an association to correct booking abuses. That's about all it will ever amount to. Last time when they were all set and agreed on a maximum percentage. One show jumped the traces and gobbled up the best fair circuit in the country. will ever amount to. Last time when they were all set and agreed on a maximum percentage. One show jumped the traces and gobble up the best fair circuit in the country.

Showmen's Associations now stag ing benefits on various outfits. To date returns the best ever. Beckiman & Gerity Shows turned in better than \$900 to the SLOA week before last.

Betty Burke, the Buried Alive in the B

Cleveland, Aug. 31.
Faith Bacon's nudity is causing a
Teapot Dome squabble between Herman Pirchner, owner of Showboat
on which she's stripping under dark
blue lights, and Lincoln G. Dickey.
General manager of centennial
fair made some mild kicks—first for
sake of publicity—when Pirchner
pulled a fast one by booking the
orchid-dancer. Squawks took a more
serious tone when a church group orchid-dancer. Squawks took a more serious tone when a church group protested against the flesh ballyhoo. Latter contend Expo is violating promises that there wouldn't be any nudity or peep-shows at any time. They want La Bacon thrown into the frying pan or Lake Erie.

frying pan or Lake Erie.

Dickey trying to force Showboat's manager to pull dancer on grounds that she is flopping as crowd-puller. Pirchner retorted his operating profits have improved 50% since booking her. Despite pressure, he's refusing to cancel her on contract calling for three performances daily until Sept. 26, the date of Expo's closing.

26, the date of Expo's closing.

By threatening a sit-down strike, cast of Billy Rose's Aquacade won a salary increase after two months' fight. Thirty-six dancers and 46 swimmers in huge marine show had demanded a \$5 weekly increase because schedule was hiked to 21 percay to 15 percay for mances per week. Finally settled for \$3.50, bringing weekly salary to \$28.50.

\$28.50. Glen Gray's Casa Loma orchestra opened last Friday (27) for a fortnight at Aquacade, to be followed by Dick Stabile from Sept. 7 to 16, then Vincent Lopez, Sept. 17 to Sept.

Seft for the Radie Boys

Seft for the Radle Boys
Jean Fadden, blonde Cleveland
dancer and model, won crown of
Miss Ohlo in beauty contest held on
Radloland's stage. Going to Atlantic
City to try for title of Miss America
of '37. Winner picked by Louis
Rieh of WHK, Harry A. Cole, Frank
E. Addis, E. M. de Cumbe, Mrs.
Imogene Addams, Hal Metzger of
WTAM and Carl P. Himmeldman as
judges.

Gene and Glenn former local re-

Gene and Glenn, former local ra-dio aces. returning Sept. 11 and 12 for special Radioland broadcasts. Three-day Constitution Day parade beginning Sept. 17 also to be part of celebration during closing fortnight.

A. N. Gonsior, who tore down Chi-cago's fair buildings, commissioned as wrecker of lakefront show after it takes last curtain.

it takes last curtain.
With only 27 days to go, attendance for last 92 days has reached 2,571,595. Prospects of hitting goal of 4,000,000 sight-seers for second season is almost certain. Average weekly figure for 1936 never exceeded 204,000, whereas turnstiles clicked 215,292 times last week and better than that the previous stanzo.

Homer A. Holt, guested governor of West Virginia, getting a 19-gun salute from soldiers . . . Ralph James Turkett from Cedarton, Ga, putting on nuttiest contest seen so far—a persimmon-throwing tournament . persimino-inrowing tournament...
Tom Patricola, m.c. for Billy Rose's
Pioneer Palace, re-signing for duration of fair's run ... Eleanor Holm
Jarrett revealing that her diamond
'engagement' ring, which started the
Rose divorce rumor, was bought by
herself on the q.t.

Pa. Parks Elect

ALL TIME TOPS

Pueblo, Colo. Aug. 31.

With more than 100,000 attending the Colorado state fair, the gate recipis topped anything in the 50 syears of the exposition. \$28,000 in rodeo premiums and \$10,000 in rodeo awards were paid.

EXPENSIVE TOBACCOS...Turkish and

What some of America's aquatic stars say about Camels



For Digestion's sake ... Smoke Camels

P.S.T., over WABC-Columbia Network.

Published Weekly at 154 West 46th Street, New York, N. Y., by Variety, Inc. Annual subscription, \$6. Single copies, 15 cents. Entered as second-class matter December 22, 1905, at the Post Office at New York, N. Y., under the act of March 3, 1879. COPYRIGHT, 1987, BY VARIETY, INC. ALL RIGHTS RESERVED

Vol. 127 No. 13

NEW YORK, WEDNESDAY, SEPTEMBER 8, 1937

64 PAGES

HE BOXOFFICE

Rubberneckers Just Don't Believe In **Tong Wars Any More; Tourism OK**

The rubberneck Industry, almost without exception, is a happy business this season, reporting a 25-30%, gain over last summer's take. The exceptions are two sightseeing business which gloomily complain that customers just don't want any of Chinatown's tong-war and dopeden tourist fiction. These two lines view the influx of World War veterans (American Legion convenion this month) without enthusiasm, and can't even get worked up over the World's Fair. Too far in the future. And New York's terrible summer weather gets its share of blame for the poor business.

On the other hand, New York's excellent weather is credited by the Ace Sightseeing line, for a large increase over 1936, Just shows that even the weather depends on the point of box office view. Ace is wooing the veterans' trade with special combined tours at lower rates, and are prepared with an extra fleet of buses, to accommodate the boxs.

Whether the play is large or small from out-of-towners all bus The rubberneck industry, almost

the boys.

Whether the play is large or small from out-of-towners, all bus lines agree on one thing—Chinatown and Harlem with its Savoy ballroom get the curious. "Stompin" at the Savoy did much to put that hoofery one bus line has even prepared for any difficulty with visiting Dixie veterans by hiring special strongarm guards to smooth things over if necessary.

E. J. McGuire, overseer of Empire State Building tours, announces that (Continued on page 56)

Radio Built Up B. O. For Louis-Farr Fight After It Had Started

How radio can actually bolster attendance to an event while a description is being broadcast was demonstrated during the fight between Joe Louis and Tommy Farr for the heavyweight title. Ticket booths were kept open outside the Yankee Stadium, N. Y., after the contest was well in progress because of the constant stream of people buying tickets. All of them were aware that the contest was in the fifth round at 10:30 p.m. when the ticket windows closed, because they had been listening to receiving sets in motor cars or in nearby apartments.

The laté ticket sale was in the na-

ments.

The late ticket sale was in the nature of a phenomenon. Usually there are few tickets sold on the night of a major boxing event, particularly at the box offices where the event is held, because the draw usually approaches capacity in advance. Sale for the Louis-Farr fight was exceptionally light in comparison to other world's heavyweight championships and for that reason championships and for that reason (Continued on page 29)

Nice Fellers—Now

Hollywood, Sept. 7. Film actors are not such bad risks,

Insurance companies have so de-cided, and accordingly ordered their Coast reps to remove the rating and sell the thesps standard policies.

BEST AUGUST SINCE THE **DEPRESH**

Exhibitors in first-run spots are jubilant over business done in August as first of new season prod-uct starts coming in this month. It was rated probably the most profitmonth of August since the depression.

Distributors who have talked with Distributors who have talked with exhibitors say that the experience with strong product during the past month has been an eye-opener as to potentialities of spotting better films at the close of a current releasing season. Belief in the trade is quite general that this year may serve as a precedent for the future, with some of stronger productions scheduled for August showing in future seasons.

seasons.

Usually looked on as a drab month, with the box office often hitting a low for the summer period, this year exhibs have had uniformly strong product. Decision of distributors to release some top productions in August rather than hold them back for subsequent months was tipoff to theatre operators and managers. This strong lineup was not just for the final week in the month but has been going to key city first-run exhibitors for the last three or four weeks.

ANTI-F. D. R. CRACK **DENTS COFFEE SALES**

Philadelphia, Sept. 7.
Sales of Chase & Sanborn coffee have been hit here—how acutely can't be ascertained—by a crack at Roosevelt in the company's radio show on Aug. 22. Objectionable line was mouthed by Glenda Farrell in a skit with Don Ameche.
Couple, in the playlet, were entered in a contest and doing a picture puzzle. A bandit walks into their home and joins them. He asksthem about the puzzle and Miss Farrell says, 'See, there's Roosevelt coming out of his fog.'

A GROWING BANE, **ESPECIALLY NITES**

Past Summer's Night Baseball -- Now Night Football, Dog Races, Softball, Etc. - Nocturnal Athletic Shows an Ever-Increasing Opposition to the B. O.

BIG FEMME INTEREST

The growth of various fields of The growth of various fields of sports, with followers of this branch of amusement increasing steadily, has theatre men wondering just how far the public is going to go in support of one sport or another, and what effect it all may ultimately have on the bo. Not only are theatre operators and distributors concerned over the way, established daytime, sports have taken hold but are gravely viewing the spread of such night activities in the field as baseball, soft ball, boxing, wrestling, dog racing, etc.

These sports take business away from the box offices at night and, what is really alarming, is the fact that women have become more sports-minded in recent years than they used to be. Not only are the femmes going in more for boxing, racing, baseball, football and other items on, the sports calendar, but they are themselves beginning to clutter up golf links, tennis courts and other places which a few scant years back were dominated by the males.

Already in many parts of the sports, with followers of this branch

males.

Already in many parts of the country, night baseball and soft-ball, (Continued on page 6)

Infantile Paralysis Scare in U. S., Canada Murdering the B.O.'s

Omaha, Sept. 7.

Infantile paralysis epidemic has reached stage where city officials are putting thumbs down on gatherings and activities, including theatres, Orders issued late last week prohibit

Orders issued late last week prohibit houses from selling admissions to patrons under 18, and extends indefinitely.

Effect has been Immediate and drastic not only cutting out all kid trade, but making inroads on adult fares as .12 years is dividing line here. Managers report biz off variously from 25-50% depending on type of attraction. Brandeis probably hardest hit downtown house with Bobby Breen picture counted on for heavy juve trade.

Other houses report similar falling.

Other houses report similar falling off due to hysteria developed which affects adults more than kids. Prob-ably hardest hit of all are nabes

(Continued on page 11)

Batons on the Upbeat as Bookers Seek Freak Name Stick-Wavers

All-Negro Feature

Hollywood, Sept. 7. All-Negro picture featuring Louise Beavers will get under way Oct. 1 at Argosy Studios with Ralph Cooper producing for Million Dollar Pro-ductions, Inc. It is first of a series scheduled by the company.

Lew Leslie's idea for an all-colored filmusical, on which Hollywood deal Abe Lastfogel of the William Morris agency is working, is temporarily halted, so Leslie is readying a new Blackbirds' (stage) revue for Broadway, with the Shuberts.

LITTLE FOR PIX IN THIS YEAR'S **STRAWHATS**

With summer theatricals in the sticks about washed up for the season, comes plenty bleats from scouts, those who journeyed to the hideaways on the hunt for talent and material for Hollywood. They claim the whole scheme is phoney. They feel that they were lured into try-ing to find something that doesn't exist.

One representative of the gold coast grudgingly conceded that he had dug up several camera prospects but rated his efforts practically wasted. Contention is made that in most spots the casts are made up of players who have been around that in most spots the casts are made up of players who have been around for some time, which would explain the disappointment of the scouts that they could not find new faces. Equity requires at least six of its members be engaged in stock casts, with the balance of the people needed generally locals or summer semi-pro visitors.

semi-pro visitors,
All summer ventures are stock,
with jobbers brought in for tryouts. There are a number of young
players loaned by Hollywood gratis,
so that they may secure experience
but observers say the locals appear
to be better actors than most of the
Coast excursionists. There are said
to be plenty of instances of ambitious tyros who pay for the privilege
of acting and that is one source of
revenue for the backwoods impressarios.
Scouts for material are at odds

sarios.

Scouts for material are at odds
over new plays tried out. Product
recently was rated much better than
that in the early weeks but the
seekers for Hollywood were unimpressed. It has been contended right
along that straw hat try-outs are
(Conjuned on page 56)

(Continued on page 56)

Chicago, Sept. 7.

Increase in the number of spots demanding name bands for the coming season has created a distinct shortage in that field, and bookers are looking for freaks to act in the capacity of stick wavers.

Both Music Corp. of America and Consolidated Radio Artists, as well as other band bookers have time lined up for practically all their top aggregations, and plenty of spots yet to be filled—but spots which are yelping for b.o. stuff. Consequently, bookers have fallen back on freaks to fill the bill—seminames of plctures, radio headiliners, and star athletes—anybody and everybody who has a following and everybody who has a following and enough rhythm to keep time with a first violinist. In fact, in certain instances, the boys are even willing to teach 'em the latter.

But, like vaudeville and other branches of show business, the band end is having trouble getting even that type of name. Consolidated did it once with Jackie Coogan, and is hoping to repeat with Sammy Cohen, but outside these two, no-body's found any names worth snaring who'd consider the offers, which range up to around \$500 a week.

When they first realized there

week.
When they first realized there was to be a shortage, a number of bookers planned creating an era of girl baton stingers, using beauty contest winners, but the week. When era of girl baton singers, using beauty contest winners, but the public nixed that. Little girls with the champion figures are creating about as much excltement this year as a street car in the loop, and, after all, if they can't even break the ro-

(Continued on page 62)

Italy Sets Maximum Salaries for Singers; Tenors Get Top Coin

Rome, Sept. 7.

Italian singers won't be able to get away with so much after Oct. 28-especially if they do not happen to be sopranos or tenors. From that date on the government has fixed the maximum pay per performance, which will be roughly \$300 per show for sopranos and tenors, and \$250 per appearance for mezzo-sopranos, contraltos, baritones and bassos.

Further evidence that Italy is the country in which tenors are most prized is given in the postscript to the above regulation, which provides for special contracts with stars of special magnitude (which will be listed). Among these, tenoramy receive up to \$750 per recital, and sopranos and bassos up to \$400.

Latter part of the regulations must seem especially frustrating to the ladies; baritones may enceivably aspire to become tenors, and mezzo-sopranos to become sopranos. But it is hard to see how any woman can ever achieve top salaries if only tenors are to be favored.

SHORTS MERCHANDIZERS HOPE ANEW THAT THE FEATURETTE WILL K.O. DUALS

See in Fans' Interest for the Major Picture Only (on ZION MYERS DEPARTS Dual Bills) as a Possible Chance for Comeback of Shorts-Giving 'Em More Attention

The short subject is in a better position today than for many years, and with recent developments in the field it has a fair chance of being the straw that'll break the back of double features or so it's hoped. This season more exhibitors are because in the contract of the contract of

double features or so it's hoped. This season more exhibitors are beginning to buy shorts to go along with dual features, this amounting virtually to an operating admission that certain shorts are wanted, have box office value and should be played even if shows run long. Additionally, the buying of shorts as dessert for shows that have consisted only of two features, a newsreel and in some houses are occasional cartoon or travel film, is acknowledgement by theatre owners that the duals alone are no longer enough. Upshot of the addition of shorts to twin bills, in the hope of some showmen in distribution and operation, may be the eventual dropping of the No. 2 feature.

Further in favor of the short at this stage of things is the fact, keenly sensed by theatre men, that people are tired of long shows containing two feature pictures and have started catching the lead picture only, calling up theatres to find out the time they go on so that they won't have to sit through the supporting feature. The tendency to stay away or continue the trouble of

porting feature. The tendency to stay away or continue the trouble of trying to catch the one picture only may ultimately be strong enough to kill off the duals thing.

WB's Campaign
Various producers of shorts, largest of which is Warner Bros, are determined that the short subject has a place in the film market and are preparing to push this merchandise stronger than ever before. Prodise stronger than ever before. Producers are not only spending more on shorts this year than ever before, but are carefully planning programs and series, with names or other features involved, that mean box office. WB, Paramount, Metro, RKO, Columbia, Universal, United Artists and Educational are all supplying shorts to an unwarrantedly small market, their position being a more or less thankless one in that they are forced to provide one and two-reelers to the houses that remain in single bills in order to take care of three accounts. thrse accounts.

thrse accounts.
According to Norman Moray,
shorts sales head of Warner Bros,
only 25% of the country's theatres
are playing single bills, the other
75% being in doubles. Unfortunately
for the distributor the percentage in
sales possibilities is different. The doublers represent about 90% of the total amount of possible film revenue

total amount of possible film revenue from theatres.
This is due to the fact that the only keys of any importance in single bills are Philadelphia and Washington, balance of the solb-feature territory being the entire south and a few houses in the west.
Fact that twinners are beginning to add shorts in many spots, recognizing that support from them is valued, plus that features are now costing much more and make some dual bills very expensive, is encour-

volued, plus that features are now costing much more and make some dual bills very expensive, is encouraging Warners, pioneers in talking shorts, and others.

The high cost of picture product is believed to be acting as a strong incentive among exhibitors to attempt to get out of double bills, in the opinion of Moray.

Another angle which Moray and others believe to be of vast importance in connection with chances for the short subject is that this season the producers are delivering a high average of strong feature-lengths which do not need a No. 2 feature of lesser quality along with it. Exhibitors are frankly beginning to realize that the big pictures would be just as big without an accompanying feature, latter thus being a waste.

The cost that goes into the No. 2.

The cost that goes into the No. 2 The cost that goes into the No. 2 treature, whether it is worthless or not, whether it the say added business or whether it keeps people out of theatres, is no more, as a matter of fact probably runs less, than two or three shorts would figure. Moray also believes that the names which his company and others are struggling to provide for

Exit Smiling

London, Sept. 7.

Heckler at showing of 'Parnell' kept breaking into Clark
Gabel's spiel as Parnell with,
'But what did Gladstone say?'
He kept it up until the ushers
came to his seat and ordered
him out of the house. All the
way up the aisle he kept repeating his refrain. When finally bounced into the street he
had the ushers burning with
curiosity.

Well, what did Gladstone
sty?' they asked as one man.

well, what did Gladstone sty? they asked as one man. 'I don't know,' admitted the heckler. 'I just wanted to get out of the house without making it look as if I had walked,'

SCHENCK SAYS NO INTENT TO **DOMINATE GB**

London, Sept. 7.
Regret that the Ostrers did not go through with the proposed Gaumont, British-Metro-20th Century deal was expressed today by Joseph M. Schenck, chairman of the board of 20th Century-Fox, preparatory to sailing for America. Under the deal, he said, the theatres would have remained British.

Schenck did not blame John Maxwell for spiking the deal but thought the British International official's action was unwise because, if Fox wanted to sell its interest, Maxwell would have a \$4,500,000 valuation for

wanted to sell its interest, Maxwell would have a \$4,500,000 valuation for stock worth \$2,500,000.

Schenck resented personal atmosphere had crept into negotiations and killed the deal because there never killed the deal because there neverhad been any attempt to secure
American domination. He and his
associates were chiefly trying to save
their investment. Schenck added
20th-Fox is closing a deal with
Pinewood studios for latter to produce four pictures this coming year
at a maximum cost of \$500,000 each.
Pictures will have native talent and
native production personnel under Pictures will have native talent and native production personnel under supervision of Bob Kane. Corporation is planning to build a permanent production organization here. Gracie Fields' picture will be the first and within 18 months Fox will have a unit to produce regularly here, making fluor of interesting and produce the produ unit to produce regularly here, making films of international appeal and
using talent and personnel from
Hollywood. Darryl Zanuck is to
visit England next March to supervise that scheme. Schenck declared
himself satisfied with government
quota proposals, adding that British
authorities had every right to impose
own legislation, and the suggestions
in the 'white paper' seemed perfectly reasonable to him.

A H. Blank's 25th Anni

Des Moines, Sept. 7.

A drive marking the anniversary of A. H. Blank in show business will be launched here by Trl-States Theatre Corp. from Sept. 3-Dec. 3, with a banquet honoring Blank planned for Dec. 8 with a banquet planned for Dec. 9.

The three Tri-States districts competing in the drive are under direction of A. G. Stolte, Des Moines; Evert Cummings, Omaha, and Joe Kinsky, Davancert Kinsky, Davenport.

shorts b.o.. is deserving of considera-

storts 0.0. is deserving of considera-tion in that same connection.

On Thursday (26) Moray held a trade preview of new season's War-ner shorts, showing the initial re-lease in various series this company is coming for 1937-38, including the new Clem McCarthy and Floyd Gib-bons series of 13 each. Price to

GN AS A PRODUCER

Hollywood, Sept. 7.
Zion Myers terminated his producing agreement with Grand National last Thursday (2) and departed next day for New York on business and pleasure, announcing he will form a new affiliation within two weeks.

Victor Schertzinger takes over production reins

GRACE MOORE'S OP

Hollywood, Sept. 7.
Grace Moore is in Santa Monica hospital recovering from a minor operation performed last Friday (3).
Songstress expects to leave for Songstress expects to leav Europe sometime next week.

L. A. to N. Y. Luis Alberni.

Binnie Barnes.
Michael Bartlett.
Pandro S. Berman.
Harry Blair.
Clara Blandick. Bela Blau. Bela Blau.
William A. Brady.
Franklin Coen.
Ralph Cooper.
Gloria Dickson.
Stuart F. Doyle.
Samuel Engel. Henry Fonda.
Grace George.
Harry M. Goetz.
Henry Hathaway.
Lou Irwin.
Charles Kullman. Otho Lovering.
Jack Moss.
John Pierce.
Harry Popkin.
Robert F. Sisk.

Other News of Pix Interest

L. B. Mayer in London	
enough actioners	14
A	
American Pix mainstay of Venice Expo	15
age.	40
Metro expanding Aussie chainPage	15
Character Devile and Associated and all the	**
Stuart Doyle pans Aussie quota and pix	15
Radio reviews of Mrs. Patrick Campbell-Peggy Wood. Ida	1.
Lupino-Don Ameche	36
Mercia mublishana asla 10 seema ACCAD mast	
Music publishers ask 10-year ASCAP pact	51
Canan mains massines in Italian and Canabania managed	-
Seven name maestros in Hollywood Gershwin memorialPage	51

U Rushing Out the New Durbin Pic To Get Quick Bankroll; Needs It

Kidding the B. O.

Cleveland, Sept. 7,
Since the downtown opening
of Ever Since Eve, to the tune
of plenty of red ink, nabe exhibitors have been dropping
Marion Davies' name off the

Marion Davies' name off the marquee or gagging the title. One smart-cracker billed it this way: 'R. Montgomery in 'Ever Since Eve' with Davies-but there's always Bank Nite!'

Cinecolor Bows Out

Unecolor Bows Utt

Washington, Sept. 7.

Reorganization of Cinecolor, unincorporated Hollywood lab which planned to enter business of processing features, was shelved last week when the Securities and Exchange Commission was asked to return application for permit to float 407,000 common shares.

Company which three weeks ago wanted to get on a sounder basis in order to expand asked the S.E.C. to allow withdrawal of registration request which showed insiders would get 249,000 of the new tickets. No reason was given but Commish approval for waste-basketing is virtually sure.

Back of Universal's plan to release '100 Men and a Girl' in 225 to 250 spots almost simultaneously is the idea of getting the first week film rentals in immediately. U officials are reported to figure that this will mean an early return of negative costs while at the same time supplying widespread distribution for this, the second Deanna Durbin film. Universal soon will need additional financing, according to latest info in Wall Street, with little relief in sight from company earnings. Company will show a loss of around \$500,000 for the third quarter as well as for the fiscal year ending in October despite a favorable return expected for the final three months. That is the latest information in banking circles.

circles.

Present financial setup for Universal is such, according to word in the street, that any new financing probably will come from the present banking group. This group holds a big batch of common stock and is said to be greatly interested in the success of the company because of money outlay represented by these shares. Present group of investment bankers while avowing faith in the current management would like to see more big money pictures. One report is that no additional money will be forthcoming until product improves. improves.

Advocate of Screen Adv. Has Ideas; Tifton (Ga.) Booing Club Differs

Colorado Springs, Sept. 1. Editor, VARIETY:

An article in your Aug. 18 issue did a fine job of covering one phase of the commercial film industry but it completely ignored the use of short-length commercials on theatre

In event you are unaware of the scope of theatre screen advertising, I am sending you a piece of literature which lists large advertisers now sponsoring extensive dampaigns.

now sponsoring extensive/Ehmpaigns. I am also sending a piece of literature which describes the current campaigns of Chevrolet and Alka-Seltzer. Not wishing you to run out of reading matter, I am enclosing a copy of the new publication, 'Theatre Screen Advertiser.' Also there is en route a booklet which I wrote with the hopes that it would give advertising agencies a springboard for their own minute-movie ideas. We wanted to Impress upon them that a theatre screen-ad must present that a theatre screen-ad must present commercial story entertainingly.

a commercial story entertainingly.
Indicating a wide degree of interest in the theatre screen medium,
19.3% of the accredited advertising
agencies have written requests for
the scenario booklet during the past
month. Practically all of the requests were signed by important
executives, including not a few heads
of radio departments.

Now for the point of all this. Now for the point or all this. VARIETY does a fine job of reporting advertising developments as they effect the entertainment field and entertainers. I believe a Screen Advertising Department would make a fine little brother for your radio adfine little brother for your radio advertising department. It would interest exhibitors and open a new army of readers.

Note: There are about 300 com-mercial film companies now oper-

continue their campaign against commercial advertisements appearing on screen of Tift theatre after a petition seeking to enjoin seven members of the club from booing trailer ads was withdrawn Thursday (2) morning a few minutes before a hearing was scheduled in Superior Court before Judge R. Eve.

Superior Court before Judge R. Eve. Petition for permanent injunction had been filed by R. E. Martin, owner of theatre, and asked for \$10,000 damages. In addition to seven members of club, Tifton Gazette was named as defendant, suit charging paper had printed advertisements signed by seven members of Booing Club that was injurious to theatre.

Judge Eve had signed a temporary order restraining booing of ads, also restraining Gazette from publishing advertisements of club. The suit claimed the advertise-

publishing advertisements of club. The suit claimed the advertisements in the Gazette were damaging the business of the Tift theatre, erected at a cost of \$75,000, and the Alexander Film Co., of Atlanta. which pays to R. E. Martin 'the sums annually,' for the privilege of running commercial advertisements in Martin theatres.

tin theatres. Members of boing society claimed they were forced to sit through long runs of advertising films while waiting to see the pics they paid their money to see. In one of the ads in The Gazette, signed "Titton Booing Club,' the following statement ampeared:

appeared:

Before the club was organized, we submitted a petition to the owner of the theatre asking that the commercial advertisements be removed. The petition went unnoticed?

petition went unnoticed."
Granting of temporary injunction
(and presence of swarm of cops) put
temporary quietus on booing business, but withdrawal of suit brought
renewal of campaign against ads on

ating.

Ralph N. Miller.

(Alexander Film Co.).

Booing Club Wins Out
Titton, Ga., Sept. 7.

Members of Titton Booing Club
were oiling up their vocal chords to

SAILINGS

SAILINGS

Sept. 22 (London to New York),
Jack Buchanan (Normandie),
Sept. 15 (New York to London),
John W. Hicks, Jr. (Normandie).
Sept. 8 (London to New York),
Margaret Bannerman (Aquitania).
Sept. 8 (London to New York),
June, John Murray Anderson, Joseph
M. Schenek, Hunt Stromberg, Constance Bennett, Dr. A. H. Giannini,
William Dieterle (Normandie).
Sept. 4 (New to Genoe), Frederick
Berthal (Rex.).
Sept. 4 (New York to London),
Alfred Hitcheock (Georgie).
Sept. 4 (New York to London),
Ketti Gallian, Max Schmeling, Mr.
and Mrs. Johann Strauss (Bremen).
Sept. 4 (Los Angeles to Honolulu),
Adolph Ramish (Lurline).
Sept. 4 (Los Angeles to New
York), Clara Blandick (Santa Elena).
Sept. 1 (New York to London),
Russell Swann, Frederick Lonsdale
(Normandie).

(Normandie).

ARRIVALS

ARRIVALS

Maurice Wertheim, Carl Harbord,
Mr. and Mrs. Lugne-Poe. A. L. Ashby,
George B. Hartwell, John F. Royal,
Alfredo Guarini, Isa Miranda. Antonio Puccini, Rudolph Forster. Mr.
and Mrs. Barron Collier, Carmel
Snow, Douglas Williams, Mr. and
Mrs. Z. H. Rubenstein, Karl Eitel,
Ernst Thesiger, Victor Eckstein, Paul
Engelskrieher, Edward F. Kook,
Elsie Randolph, Percy Burton, Naunton Wayne, Morris Gest, Emanuel
List, Vivian Martin, Mrs. David
Sarnoff, Billy Milton, Isaac Marcosson, Leon Leonidoff, Mr. and Mrs.
David Bernstein.

N. Y. to L. A.

N. Y. to
Jack Benny.
Phil Cohan.
Leo Edwards.
Bob Hope.
Walter C. Kelly.
Al Kingston.
Ben Larsen.
Arthur Lee.
Beatrice Lillie.
Mary Livingstone.
Isa Miranda.
Mrs. Charles Morri Mrs. Charles Morrison. Kurt Robitschek. Leslie Roush. Ed Sullivan.

Lawrence Weingarten.

Phyllis Welch.

Anna May Wong.

1937-8 PIX GUARANTEE B.O.

Atlas Trust and Lehman Bros. Coin (Maybe) for Korda-Goldwyn-UA **Deal Brings Reports of RKO Tie-In**

Trade hears that Samuel Goldwyn and Alexander Korda, or persons on their behalf, are busy here and abroad, discussing with various parties, means for raising the required \$6,000,000 for lifting the Goldwyn-Korda control options on IIA.

Goldwyn-Korda control options on U.A.

There is some belief that RKO may be a source for such funds, through RKO's bankers, the Atlas trust and Lehman Bros., bankers. Such belief is that talks between the G-K interests and RKO are on again relative to a unification of the two firms. Principal intentions from the RKO end on such a probability is raising its studio standard by including U. A. product and enhancing and expending its foreign end by inclusion of U.A.'s foreign division.

ion. It is presumed that such a merger, when and if, would import into the situation additional financing for production in a manner which would ensure the continuance of all of the U.A. producers, additional to Goldwyn and Korda, such as David O. Selznick and Walter Wanger, with the combination which would result

the combination which would result.

However, all this is in embryo.

Several Proposals

It is now understood that funds are available to Goldwyn and Korda, in England and here, on several different bases. The options must be lifted by Dec. 1, and it appears to be lifted by Dec. 1, and it appears to be altogether a matter of negotiation and how long such negotiations may take to be completed.

Whether the RKC-UA combine is ever made or not, one of the probabilities in the situation is that Goldwyn and Korda may invite another producer, if this hasn't been already done, to join with them in the control of U.A. This additional producer would have to bring in fresh money on his own and by his inmoney on his own and by his in-clusion in the scheme make the whole proposition more attractive to financiers, including RKO's bank-

ers.

Names have not been detailed but apparently after several weeks of inactivity, interest among financiers and the trade has been renewed in the Goldwyn-Korda situation.

Cagney's \$100,000 From **GN Tops Firm's Payroll**

Washington, Sept. 7.

Jimmy Cagney draws more than twice as much as the boss of the company for which he has been working, report filed with the Securities and Exchange Commission disclosed Friday (3). Annual financial review of Grand National revaled the actor pocketed \$100,000 for camera strutting during the Issai year ended last April 3 while Edward L. Alperson, prez, took out \$48,000. In addition, Alperson, however, was awarded 17,500 shares of common, most of which has been issued. Other data showed as follows: Edward J. Peskey, vice-prez, got \$11,000 and 950 shares; Jack Barnstyn, vice-prez, got \$11,000 and 18,750 shares; five the year, got \$11,500 five directors took \$74,250 and 18,750 shares; five others got \$17,450; Victor Schertzinger, producer, got \$77,000; and Crayath De Gesenfor Sweins & zinger, producer, got \$27,000; and Cravath, De Gersdorf, Swaine & Wood, counsel, took \$22,500.

Jones Par Producer

Hollywood, Sept. 7. Paul Jones, formerly an assistant director and writer at Paramount has been entrusted with the pro-

ducer job on Things Began to Hap-pen, starring W. C. Fields. Jones was upped from assistant to William Le Baron. At Last, a System

Hollywood, Sept. 7. Hollywood, Sept. 7.

Alfred E. Green is using some of his own bangtails in
'Thoroughbreds Don't Cry' at
Metro and feels pretty good because at last he can tell his pals
which one of the nags will come
in.

PAR POLISHING OFF 6 IN OCT.

Hollywood, Sept. 7.
Ernst Lubitsch's production of
Bluebeard's 8th Wife, with Claudette Colbert, has been set to start
Oct. 4, the first of half a doze
films to be launched by Paramount
in October.

others are 'Prison Farm,' 'Spawn of the North,' 'The 13th Bed in the Ballroom,' 'Mysterious Rider' and 'Dream of Love,' with George Raff. Three are skedded to go in September, 'Big Broadcast of 1938,' 'East of Shanghai', and 'Yellow Nightingale.'

BERMAN EAST TO SHOW RKO EXECS 'STAGE DOOR'

Hollywood, Sept. 7.

Pandro Berman Super-Chiefed out last Friday (3) for New York with a print of 'Stage Door' which he wilf exhibit before RKO execs.

Film was skeded for its Coast preview today (Tuesday).

Perlberg-Cohn Tiffing At Col.: Offer to Resign

Hollywood, Sept. 7.

Bill Perlberg, Columbia producer, is reported to have tendered his resignation from the company three times within the past month because of trouble with Harry Cohn.

Break is blamed on Cohn's countermanding of Perlberg's production orders. Latter has a term contract with Col studio which Cohn is reluctant to terminate.

Mendel Silberberg, downtown atorney and political bigwig, has been added to Columbia Picture's payroll as executive assistant to Harry Cohn. Newcomer will divvy his time between the studio and his private practice.

NICE WORK, BOYS

Will Hays Lauds Studio Flacks for Aiding Pic Biz

Hollywood, Sept. 7 Screen publicists were posied by Will Hays at a luncheon last week at which Hays handed them bouquets for assistance in bringing theatre attendance to its current high level. attendance to its current lings leves.

Box office records, he said, plainly indicate that the public wants clean pictures, cleanly exploited. Progress made in applying the sapolio to publicity and art was a big factor in maintaining public goodwill, he added.

Brown Zanuck's Aide

OTHERWISE NO TILTED RENTALS

That's the Unique Consideration for the Higher-Bracket Pictures-If the Grosses Reach a Certain Level, the Percentage Is on the New Higher Plane -Protective Clause Lieu of Demands for Upped Pix Deals

FEVERISH BUYING

Distributors have fought their way to conclusion of product deals with virtually all major circuits as well as certain large independents, and are now preparing to go to bat with the vast number of lesser indie accounts throughout the country and Canada which remain unsold. Suf-fering considerable resistance from zering considerable resistance from the big circuit buyers in negotiating 1937-38 deals, the sales departments may have the severest part of the year's job ahead of them in trying to sell the many scattered accounts that exist.

The distributors did not get the high rentals from the majors they sought, nor is it likely they are going to get them from the many so-called unsold possibilities which remain. Under contracts written to date with the large buyers throughout the country, higher percentages have been obtained, but they have not averaged the 5% increase in all brackets that were called for in original demands. The jump in original demands. The jump in terms does not run to an average of 40% for the high-bracketed group nor a minimum of 25% for the low allocation, but in granting higher terms than applied last year a the theatre operators have created an innovation in film contracts.

In lieu of agreeing to percentages The distributors did not get the

vation in film contracts.

In lieu of agreeing to percentages that are above those of last year, plus agreement to play more pictures in the higher brackets, the buyers have insisted on a protective clause. The provision is that the entals agreed upon will obtain if the picture reaches a certain gross figure. The gross is specified for each house under the arrangement, and if the picture hash't the strength to make the figure then the rental will be on last year's basis.

Very few deals are being made

will be on last year's basis.

Very few deals are being made where guarantees are called for, nor are there any vital changes in clearance. Some distributors are satisfied with protection as it it is set up and have taken the position that this is not to be countenanced as a bargaining force. In instances where there have been certain demands for longer protection, they have met with complete indifference by distributors.

Activity Hot

Activity Hot

Although late in getting started this year, there being little or no activity for a long time after May and June sales conventions, during activity for a long time after May and June sales conventions, during the past month or so selling has been hectic. This was not entirely unexpected since it was natural to assume buyers would start getting panicky as new season's product approached and their playdating calendar began getting lean. During August many big buyers have crowded into New York, anxious to set their deals and lay plans for the new season. Delivery of early 1937-38 pictures that are strong grossers has greatly aided in closing deals up fast. Virtually every company in the business had strong sales arguments through current or coming releases of merit.

A carry-over picture that is a

ming releases of merit.

A carry-over picture that is a break for the theatres is 'Lost Horizon' since it is being obtained at the 1936-37 terms written on it.

Harry Joe Brown has been promoted to production assistant to Darryl F. Zanuck at 20th-Fox from an associate producer post.

Brown now hold:

1 rank with in 1937-38 contracts but due to pressible and Sol M. Wurtzel.

1 rank with in 1937-38 contracts but due to pressible and 'Dead End,' curwilliam Goetz and Sol M. Wurtzel.

2 darry-over picture that is a break for the theatres is 'Lost Horizon' since it is being obtained at the 1936-37 terms written on it.

3 darely-over picture that is a break for the theatres is 'Lost Horizon' samuel Goldwyn pictures under a last week.

3 samuel Goldwyn pictures under a product deal signed last week.

3 Stella Dallas' and 'Dead End,' curwilliam Goetz and Sol M. Wurtzel.

Distribs Sittin' Pretty for B'way Going On to Make Peace in Many Theatre Map; Not Enough Product

Tuning the Boss

Hollywood, Sept. 7.
Darryl F. Zanuck is the hero
of a ditty created by Lew Pollack and Sidney Mitchell, 20thFox cleffsmiths.
Title is 'No Wonder the Boy's
the Boy Wonder.' It will not
be published.

FOREIGN FILM COIN IN '36 AT **RECORD HIGH**

Washington, Sept. 7.

Despite the handicaps of quotas, tariffs, embargoes and war, royalties derived by American producers from the foreign showing of their films hit an all-time record last year at \$110,000,000, the Bureau of Foreign and Domestic Commerce showed Wednesday (1) In its annual 'Balance of International Payments.' Income from foreign royalties in 1936 showed an increase of \$25,000,000 over 1935, when \$85,000,000 was received, the bureau stated.

Showing of foreign pictures in the U. S. netted their foreign producers \$6,000,000 last year, an increase of \$1,000,000 over 1935, it was estimated.

DISTRIBS GENERALLY **DENY ANTI-TRUST SUIT**

Paramount Pictures, 20th Century-Fox Corp., United Artists, Eugene Levy and George Walsh, the latter two operators of a chain of Newburgh, N. Y., theatres, on Thursday (2) filed general denials in U. S. district court, N. Y., to the claim of the Orange County Theatres, Inc., of anti-trust-law violations. RKO also a defendant, had previously denied the upstate corporation's claims. Plantiff is suing for \$250,000 as triple damages, alleging the major producers and rival theatre owners conspired to deprive the Academy, his Newburgh theatre, from obtaining picture releases when, he claims, he was entitled to them covered similar Paramount Pictures, 20th Century

was entitled to them.

This is the first of several similar actions reported planned by indle theatre ops in the east.

theatre ops in the east.

| Dought it to play it as a new season's film on last year's terms. The newest of the producer-distributing companies, the revived Monogram organization, which started releasing product in July, claims a total of 2,500 deals to date. Late deals just closed include the Harris-Voeller circuit in Idaho, the DeMordaunt-Drennan chain in the same state and the E. K. Taylor-C. W. Simons circuits in Montana. United Artists has closed with the Kincey-Wilby and Interstate chains, two of the largest in the Paramount partnership fold, while WB has just sold its entire output to Walter Reade, including shorts. New RKO business includes the Loew circuit in New England and the string of Independent Theatres, Inc., in Tenessee. Kincey & Wilby has taken the Republic product in its North and South Carolina situations. Another buying Republic is the G. W. Haynes circuit in Kentucky.

Because of changes that have occured in the first-run market in New York, creating tough competition for playable picture product, distributors are in a most unique position in talk-

playable picture product, distributors are in a most unique position in talking terms. Those that are not definitely committed to any theatres under dranchises, in addition to others who have extra product now and then, virtually have the operators at their mercy.

Houses which through leases, franchises or ownership are show-windows for certain distributors have a very distinct advantage over others that are forced to shop around but now and then these are also compelled to step into the open market to get a few pictures. The Capitol, which depends on Metro to first run supply and the Paramount which is Par's show-window, are involved with the others. Even 20th, which took over the Roxy theatre operation this week, and will feed that house its best pictures, may have to pick up extra product where it can.

have to pick up extra product where it can.

The Music Hall has selective deals with RKO and Columbia. Aside from that source of supply, it shops around among other distribs' and lately has bought several from United Artists. Bidding for UA's choice release has been made possible by expiration of a long-term franchise which the Rivoli had on this distributor's pictures. In turn, this situation has forced the Riv to go afield for all of its pictures. Over and above that, the Music Hall is in the open market with Par, Warner Bros. and other distributors having anything to offer. Meantime, the Riv has purchased two from RKO which the Music Hall is passing up, thus placing them on the open market for the bidders to shoot at. They are 'Make A Wish' and 'Life of the Party.' The Riv was (Continued on page 4)

(Continued on page 4)

FOUNDED BY SIME SILVERMAN Published Weekly by VARIETY, Inc. Sid Silverman, President 154 West 46th Street, New York City

SUBSCRIPTION

Vol. 127 No. 13

INDEX

Advance Production Chart.	22
Bills	56
Burlesque	55
Chatter	61
Concert	58
Dance Tours	50
Exploitation	31
15 Years Ago	52
Film Booking Chart	23
Film Reviews	18
Forum	63
Girl's Eye View	6
House Reviews	27
Inside—Legit	58
Inside—Pictures	11
Inside—Radio	40
International Film News,14	-15
Joe Laurie	6
Legitimate57	7-59
Literati	29
Music50)-51
News from the Dailies	62
Nite Clubs	54
Obituary	62
Outdoors	63
Pictures	2-03
Radio34	4-48
Radio-Pacific Notes	48
Radio Reviews	36
Radio Showmanship	42
Vaudeville5	2-55

Producers Fight SAG Move To Force Recognition Beyond 300 Mile Limit: Directors' Unified Front

VARIETY

Hollywood, Sept. 7. Fighting to extend its Guild shop jurisdiction beyond the 300-mile limit from Los Angeles, Screen Astors Guild last week moved checkers into Sonora, Truckee, Flagstaff and other favorite location spots to wage extensive membership

Protests have been filed with pro-ducers over the action of latter in hiring non-card cowboys, and notice served that Guild will guil members off production unless SAG riders off production unless SAG riders and atmosphere extras are given work when available, even outside the 300-mile limit. Drive to make Guild shop 100% effective throughout the country probably will be extended to Sun Valley, Idaho, and Canada. Several Canadian extras have already submitted requests for membership.

membership.
First clash over employment

membership.
First clash over employment of non-Guild extras outside the 300-mile zone provided in Guild shop contracts came last week when Trem Carr company hired 75 independent cowboys to ride in location scenes at Sonora for Universal's 'Courage of the West.' Bob Ellsworth, SAG checker, halted production and threatened to pull Guild players.
Director Joe Lewis telephoned a protest to Los Angeles, and was advised the Guild did not have jurisdiction beyond 300 miles from Los Angeles, except that SAG members on production must be paid Guild scale. Ellsworth filed a protest with producers and permitted production to continue pending a conference with Aubery Blair, SAG business manager.

manager.
SAG has already organized Guil/
chapters at many location points
outside the 300-mile zone, but membership is not yet sufficient at those
points to enforce Guild shop 100%.

Guild Charges Subterfuge

points to enforce Guild, shop 100%.
Guild claims action by producers is move to escape payment of Guild wage scale by taking major part of productions outside the 200-mile zone. They insist this claim is borne out by statement of certain producers that two pictures will be shot simultaneously on location.

Froducers will insist that contracts signed with SAG give latter jurisdiction within 200 miles of Los Argeles. They are willing to pay Guild scale to SAG members used on location but claim there is nothing in contracts to force them to hire Guild riders and atmosphere extras outside the 300-mile zone.

Carr unit paid riders \$7.50 daily, while Guild scale would have called for payment of \$11.

Screen Directors Guild this week will insist that producers recognize the organization and negotiate working pact covering directors, unit managers and assistant directors. Negotiating committee of SDG, headed by Howard Hawks, has been directed by membership to file a new demand for recognition. Other

directed by membership to file a new demand for recognition. Other members of negotiating committee are Edward Sutherland and John

Producer committee, composed of Darryl F. Zanuck, Jack Warner and E. J. Mannix, refused to negotiate with directors unless organization was divided into two groups, one composed of directors and the other of unit managers and assistant di-rectors. Committee claimed work of directors and unit managers and as-sistant directors was dissimiliar and that conflicting judgments would

Scenic Artists Want IA Tie

Scene Artists Want IA The
United Scenic Artists Local 621
has dropped affiliation with Brotherhood of Painters, Decorators and
Paperhangers of America, and will
seek affiliation with International
Alliance of Theatrical Stage Employes. Scenic Artists have refused
to forward per capita tax to the International and failed to send delerece to International convention at gates to International convention at Buffalo

Contract between producers and Contract between producers and Motion Picture Makeup Artists Local 631 probably will be signed this week. 'Negotiations with makeups was renewed by producers after former settled jurisdictional dispute with IATSE. Permission for drafthing of the pact was given by William Bloff, coast head of IATSE and personal representative of President George E. Browne. Agreement will

Saugus, Mass., Schoolmarm Passes Prelim 20th Test

Isabel Hallin, former Saugus, Mass., schoolmarm, was only testee of 14 femmes cameraed this week or 14 remmes cameraed this week by 20th Century-Fox to pass the pre-liminary test. She will get a full-fledged workout this week which will be passed on to the Coast for

Attendant publicity to gal's ouster from the high school, combined with looks, prompted film offer. Publicity has also cinched story deals for Liberty and True Story, material for which she's now supplying to a

CADU-Fleischer In a Long Siege: Deny Boycotts

Strike of the Commercial Artists and Designers Union against the Max Fleischer studios, N. V., has settled down to a long siege, with the union seeking boycott agreements with chains and indie houses throughout chains and indie houses throughout the country. CADU is beaked in the effort by the League of Women Shoppers and the Citizen Committee to Aid the Striking Fleischer Artists, N. Y.

Statement was issued by the CADU last Friday (3) Ising 13 circuits which had allegedly withdrawn Fleischer product and promised not to show it until the strike is settled. Paramount attorney immediately examples of the country of

cuits which had allegedly withdrawn Fleischer product and promised not to show it until the strike is settled. Paramount attorney immediately denied in toto the contents of the statement. Fleischer spokesmen claimed not a single circuit listed in the statement. Fleischer spokesmen claimed not a single circuit listed in the statement had withdrawn Popeye or Betty Boop cartoons or had agreed to any such boycott.

Several firms on the list have verified the boycott, Leff-Myers theatres and Rapf, Ruden R. Lederer stating they will not book any Fleischer product until the strike is settled. But the Century Circuit, N. Y., declined to comment, adding, Nowever it, had made no boycott promise to the CADU. Had not been booking Fleischer cartoons this month because they have been late on deliveries due to the strike, it was declared. The Springer-Cocalis people declare they have not accepted Fleischer shorts they had contracted to play.

Statement by the CADU that the Paramount and Roxy Theatres, N. Y., are joining in the boycott is misleading. Neither theatre was showing Fleischer cartoons during the Faramount and Roxy Theatres, N. Y., are joining in the boycott is misleading. Neither theatre was showing Fleischer cartoons during the strike, because their appearance on the screen had precipitated demonstrations by CADU sympathizers in the audience. However, the Par has since started showing the pix for fear of violence in the theatre, with the possibility of heavy damage suits in case of injuries to non-participants.

According to the CADU statement, indie houses in Chouge Nawurk in the possibility of heavy damage suits in case of injuries to non-participants. pants.

According to the CADU statement According to the CADU stament, indie houses in Chicago, Newark, N. J., Philadelphia, Toronto and many other cities have joined the boycott. Among the circuits listed is Balaban & Katz, Chicago, a Paramount subsidiary. Fleischer releases through Paramount.

give makeups and hair stylists wage tilt of \$12.50 weekly. Committee headed by Attorney Martin Gang has forwarded panel of 60 names to American Arbitra-tion Association for selection as members of producer-SAG commitmemoers of producer-SAG commit-tee to arbitrate disputes that con-ciliation committee is unable to ad-judicate. One member will be named by producers, one by SAG and a third by AAA. About 130 cases are now pending for arbitra-tion.

Date for National Labor Relations Date for National Labor Relations Board hearing on petition of Screen Writers Guild to be designated as exclusive bargaining representative for all screen writers probably will be fixed this week by Dr. Towne Nylander, regional director, and Special Attorney William Walsh.

Glasmon MG Producer

Holl Food Sept; 7.
Kubec Glasmon Hocks in at Metro in two weeks on a producer-writer contract, He's resting up in Chicago.

GUILD ACTS ON JONES-MG DIFF

Hollywood, Sept. 6 Because of his refusal to play the role assigned to him in The Ugly caliber. Allan Jones has been placed on the suspended list at Metro and the case has come before Screen Actors Guild for arbitration Jones' radio commitments, in which Metro shares, also are af-fected by the suspension.

Allen Jones was ordered off the Fleischmann program. Studio's own broadcast is now being negotiated in the east by Bill Bacher. Yeast show folds Sept. 26 after concluding '13

Jones was wanted for the remaining three weeks of the show, but Metro nixed the idea and called the singer home.

HACKETT-UA SUIT ON **'HENRY 8TH' SETTLED**

Copyright infringement suit brought by Francis Hackett, author, against Alexander Korda, London Film Productions, Ltd, and United Film Productions, Ltd, and United Artists, involving the British made picture, "The Private Life of Henry 8th," was discontinued in U. S. district court, N. Y., Friday (3) following filing of an announcement by attorneys that a settlement had been effected out of court.

torneys that a settlement had been effected out of court.

Hackett wrote a story, 'Henry the VIII' in 1829. Liveright published and had it copyrighted under its own name. London Films made the picture starring Charles Laughton, in 1933. United Artists distributed the film here. In 1935 Hackett obtained ownership of the Liveright copyright and filed the action on claim defendants had done the picture without his consent or that of his publisher. He sued for an injunction, profits and damages, leaving the Court to decide the amount due him should his suit be successful. Defense claimed Hackett did not own the copyright at time picture was made.

'Rosalie' Originals

Frank Morgan and Clay Clement, both in Metro's 'Rosalie', are the only players in the company who appeared in the original Broadway version of the musical comedy. Clement plays his original role of Capt. Banner.

Selznick's Lou Holtz

Hollywood, Sept. 7.
Selznick-International is testing
Lou Holtz, former vauder, with an
eye to making him a featured comedian.
Comic leaves Hollywood this week
for a two-week p.a. tour in Texas.

Metro's Harlow Orig

Hollywood, Sept. 7.

Metro has placed 'Today Is Toight,' original yarn by Jean Harow, on the production schedule.

Maude Fulton is scripting.

KEENE OATIE ROLLS

Hollswood, Sept. 7.

'The Country Beyond,' second Tom Keene western for Monogram, went into production today (Tuesday).

R. N. Bradbury produces and diverse.

Kay Back from Limbo

Hollywood, Sept. 7.

New Kay Francis starer at Warners, Return From Limbo, has gone
iato production with Thurston Hall,
Ralph Forbes, Grant Mitchell, John
Editredge and Georgie Cane in the
supporting cast.

Stanley Logan directs. Hollywood, Sept. 7

HAYS BLESSING SENDS MAE WEST PIC ON WAY

Hollywood, Sept. 7. Production starts tomorrow (Wednesday) on the new Mae West film for Major Productions, current-

film for Major Productions, current-ly titled "Every Day's a Holiday," with Edward Sutherland directing. Cast includes Edmund Lowe, Charles Butterworth, Walter Catlett and Roger Imhof, with screenplay credited to Miss West and story by Jo Swerling. Hays office has okayed the script.

Col.'s Magyar Play

The Unforgiven Hour, play by Bekefi and Adrian Stella, Hungarians, which ran for 400 performances in Budapest and is now showing in Berlin, will be done in London in the 1stl, either at the Savoy or Haymarket.

or Haymarket.
Show will star Ida Turay, Bekefi's actress-wife, who is being intensively tutored in English for the battle. Ian Hay is making the English adaptation, and show will be presented by Heinz Saltenburg, former

producer, and Georges Bunyai, Gilbert Miller's continental play scout.
Columbia has the American film rights to the show for which it paid \$25,000. Dolly Haas will play the

'True' Cast Roundup

Hollywood, Sept. 7.
Players selected to appear with
Carole Lombard and Fred MacMurray in Paramount's 'True Confessions' include Porter Hall, John
Barrymore, Una Merkel, Edgar Kennedy, John T. Murray, Richard
Carle and William Collier, Sr.
Wesley Ruggles expects to start
the film this week. Albert Lewin
produces.

Lane Steps Out

Hollywood, Sept. 7.
Allan Lane has been assigned to the male lead in Republic's 'The Duke Steps Out,' with Herman Schlom producing and Irving Pichel direction. direction

directing.

Lane, formerly wth 20th-Fox, goes to RKO under a term pact after completing his Republic chore.

Corrigan at Republic

Hollywood, Sept. 7. Lloyd Corrigan has been signed to irect 'The Lady Misbehaves' at Re-

Albert Levoy produces.

DIX'S 'MIRAGE'

Hollywood, Sept. 7.

George: Hirliman will produce a picture starring Richard Dix and based on the original yarn, 'Mirage,' by Dick Grace, as the initialer under Hrliman's new setup. RKO will release.

Paul Franklin is scripting.

Distribs Set

(Continued from page 3)

able to get 'Dead End' from UA, the Music Hall not attempting to outbid the Broadway straight-filmer on this one. Pictures which are not picked up from RKO under the Hall's selec-tive contract may be able to get 'Dead End' from UA, up from RKO under the Hall's selective contract may go anywhere else and if it isn't the Riv, it could be any other house paying a satisfactory price, including the Roxy if this big Universal is open to all and if not entering into a selective contract with the Hall, has the Roxy, Riv or other houses to throw its lines to. Any extra pictures from Paramount!

other houses to throw its lines to.

Any extra pictures from Paramount,

WB, Metro aind Columbia not going
to their respective show-windows,
are additionals for all the managers

are additionals for all the managers to fight over.
Criterion, Rialfo and Harry Brandt, latter with three first-uns on Broadway, are buying from anyone they can but when something big enough for the Hall, Roxy, Riv, Par or Cap is made available their chances of bidding high enough are slender.

New York broads are slender.

New York has developed into the sweetest selling market the distribs have anywhere, this not excepting smaller companies such as Grand National, Republic and Monogram whose pictures have good first run booking chances due to the pressing need for a lot of film. need for a lot of film

A major deal for Republic is with he Gibraltar chain in the Denver erritory, embracing 40 situations.

ST. L. HOUSES IN MIDDLE OF CIO-IA

St. Louis, Sept. 7.

Recent application of a group of moving picture operators for a charter, with the CIO, Bled with Bert Travender, local head of the CIO, points to a squasble between CIO and IATSE, which now has the operators and other employees of picture houses as its members. Travender declined to discuss the application or whether he would forward it to CIO's Washington head-quarters where such a charter would be issued.

be issued.

Film row hears that owners of 30 picture houses in St. Louis and adjacent territory, most of whom are members of MPTOA of Eastern Missouri and Southern Illinois, have exsouri and Southern Illinois, have ex-pressed themselves as willing to sign contracts with CIO. There has been considerable objections voiced among exhibitors because union pro-jectionists refuse to permit non-union sound employers to enter the jectionists refuse to permit nonunion sound engineers to enter the
booths forcing the theatre owners
to purchase such service from the
Co-Operative Sound Service Co,
established a year ago by Clyde
Weston, now business agent of the
projectionists' union. Weston disposed of the business last January
before assuming his new duties.

The IATSE is already operating
along the vertical union line, having
along the vertical union line, having
along the vertical union that are
ployees and the film exchange employees in several unions that are
affiliated with the IATSE which, in
turn, has an AFL charter.
John P. Nick, vice-president of the
local IATSE, is out of the city and
no statement can be obtained from
other executives but it seems likely
that the IATSE will not relish the
didea of its members being taken
under the CIO wing unless they
agree to retain membership in both
unions.

An Equine P. A., Anyway

Jack Benny has joined the crazy-over-horses brigade. Through friends, while he was abroad, he purchased a yearling at the recent Saratoga sales. The nag is at Bel-mont, L. I., where one of the A.Q. Vanderbilt trainers is prepping him. Hoss' name is Bucking Benny.

Young's Footage Jaunt

Hollywood, Sept. 7.

Harold Young, who departed for New York last week, will go abroad for three months seeking background footage for a new Walter Wanger musical production.

He will confer with Wanger before sailing.

Howard Opp. Pons

Male lead opposite Lily Pons in RKO's 'It Never Happened Before' has been assigned to John Howard. Gene Raymond, originally cast for the role, moves over into 'She's Got the role, moves over into 'She That Swing' with Ann Sothern

'Thin Man' Vetoed

Budapest, Aug. 27. Board of Censors has refused to pass 'After the Thin Man' (MG) featuring Myrna Loy, William Powell and Elissa Landi. Crime angle is too pronounced for the local censors' taste.

RADIO'S ANN LITT TESTS

London, Aug. 29.
Ann Litt, who with her husband
Ben Litt, operate the Hollywood
nitery at Juan les Pins. goes to Los
Angeles in the fall to make picture

Idea originated with Eddie Small, who thinks Mrs. Litt has the potentialities of a Marie Dressler. Test will be made by Radio.

RKO Tees Off Hopkins

Hollywood, Sept. 7.
New Mirlam Hopkins film at RKO
arted yesterday (Monday) with

started yesterday (Monday) with Leigh Jason directing. Studio is looking for a tag since the original title, 'Female of the Species,' is not available. Ray Mil-land, Walter Abel and Alec Croig are in Miss Hopkins' support.

FILMERS' COMMERCIAL B

Both Sides Air Arguments in Par Mpls. Suit; Philly Situation Quiet

Minneapolis, Sept. 7.

Minneapolis, Sept. 7.

It now devolves upon Federal Judge G. M. Nordbye as to whether a temporary injunction shall issue to Paramount prohibiting Northwest Allied States and this territory's independent exhibitor playdate strikers from conspiring together in a virtual boycott of the company, picketing its exchange and theatres playing its pictures, intimidating other exhibitors from playing or buying Paramount pictures and cocreing them into breaching their contracts or otherwise interfering with the company's business.

After hearing arguments on both sides, Judge Nordbye took the application under advisement. Former State Supreme Court Chief Justice J. P. Devaney and L. B. Schwartz, counsel for the defendants, asked for a dismissal of the action on the grounds that the exhibitors were entitled to band together against Par because the latter had failed to perform its obligation to deliver promised pictures to them and for the further reason that Paramount, coming into court 'with unclean hands,' could not obtain equity relief.

promised presses the further reason that Paramount coming into court 'with unclean hands,' could not obtain equity relief.

The parties were given until Sept. 9 to submit briefs and file additional affidavits. It is indicated that the court's decision will not be handed down for several months at the earliest. In the meanwhile, a temporary, restraining order obtained the decision of the court's decision will not be handed down for several months at the earliest. In the meanwhile, a temporary restraining order obtained the decision of th

earliest. In the meanwhile, a temporary, restraining order obtained by Par against the defendants continues in effect. If Judge Nordbye grants the temporary injunction, the case then will be tried on its merits to determine if a permanent injunction shall be issued. "

Judge Nordbye also took under advisement Paramount's motion to strike from the defendants' answer practically all sections except the

strike from the defendants' answer practically all sections except the denials contained therein. If this is granted, the court will not pass upon the invalidity of the Paramount standard film contract, illegality of its methods of doing business with exhibitors, its failure to perform its obligations, its perpetration of a fraud on the defendants and its own violation of the interrate commerce. violation of the interstate commerce act by conspiring with other film companies to throttle exhibitors. All of this is alleged by the de-

Fraud Charge

All of this is alleged by the defendants.

Fraud Charge

Arguments revolved around the question as to whether Paramount is entitled to relief in an equity court. Judge Devaney and Schwartz contended the company either broke its contract or perpetrated a fraud and therefore could not invoke court aid to halt the alleged exhibitors' conspiracy.

Appearing for Paramount, Attorney Dave Shearer told the court that the defendants had picketed the Paramount exchange and threatened to picket theatres showing its pictures, had made threats against exhibitors who desired to book or buy. Par pictures, had announced its intention of trying to keep the public away from Par films and would interfere with its pursuit of interistate commerce and injure it financially. He claimed the charges made by the defendants are immaterial and irrelevant as far as the issue in the precent controversy is concerned.

Judge Devaney pointed out to the court that two of the pictures which the company has failed to deliver and which it is trying to sell for next season at higher prices. 'Artists and Models' and 'High, Wide and Handsome,' were completed as far back as last January, at which time Paramount still was promising them to the exhibitors now in revolt because of their non-delivery.

The defendants were induced to sign their Paramount contracts on the assurances from the company salesmen and its advertisements and trade press publicity that these pictures would be released and delivered to them,' said Judge Devaney. 'The contracts were secured by fraud ammericand and the courts query as to what position the defendants were induced to them,' said Judge Devaney. 'The contracts were secured by fraud ammericand and the courts query as to what position the defendants were induced to them,' said Judge Devaney. 'The contracts were secured by fraud mirrelevant and the courts query as the work of the proper to the work of the work of the prope

taking on the matter of the Paramount contracts, Attorney Schwarts said 'we either have a contract of fraud.'

Admits Conspiracy

Admits Conspiracy
... The defense, I gather, admits the defendants' conspiracy and infractions, said Judge Nordbye. The questions which it raises is whether the plaintiff comes into court with clean hands and whether its offenses are of a nature which should cause the court to grant relief to the plaintiff.'

tiff.'

'We don't admit there is a con-

We don't admit there is a conspiracy,' replied Schwartz. But assuming there is such a conspiracy to violate the interstate commerce law, we insist that still the court should not grant relief to the plaintiff. Paramount cannot get equity until it performs its obligations. 'Attorney Shearer, for the plaintiff, has said that the fact that the defendants are acting in the charged manner is indicative of the character of their claims. On the contrary, I contend, the fact that the entire industry rises in revolts should make one pause.

one pause.

Paramount has not kept its representations simply because when Mr. Adolph Zukor became its head he decided that the company was

he decided that the company was entitled to more money for the pic-tures which it is withholding.' Judge Devaney declared that if the producers legally can proceed as Paramount has done in this in-stance the exhibitors are at their

mercy.

Attorney Shearer informed the court that the plaintiff would not admit the defendants' charges and that, if the court decided against his motion to strike, he wished an opportunity to present afficiavits to refute the statements made in the anature.

fute the statements made in the answer.

'If the court accedes to the defendants' contentions,' said Shearer, 'it would be ruling that block booking is wrong. However, the legality of block booking already has been sustained.

'We have made a showing entitling us to equitable relief. All that we wish to do is to maintain the status quo until the matter can be tried on (Continued on page 22)

(Continued on page 22)

Gable's Double Gets The

HOLLYWOODIANS' MANY SIDELINES

Ranges from Cantor's An tiques to Shirley Temple's Dolls - Crosby's Tracks, Jolson's Fighters, a Flock of Eateries, Dress-Shops, Canned Goods and Other Enterprises

HAINES PIONEERED

Hollywood, Sept. 7.

In Hollywood, it's fashionable to make a living acting, writing or directing and then to make a second living in some of the more menial occupations. Almost everybody in the pic biz has a finger in some other

pie and for the most part these en-terprises are highly profitable.

Take Eddie Cantor, for instance, Cantor is also an antique dealer. He has a smart looking little joint out on the Sunset, boulevard strip, with his name in gold letters against

He has a smart looking little joint out on the Sunset boulevard strip, with his name in gold letters against a white background. The place is filled with an assortment from all parts of the world that commands a pretty price. Of course it may be only a coincidence that Cannor, Inc., started in the antique biz almost simultaneously with his acquisition of a new son-in-law, whose business has always been antiques. The town is literally overrum with film people who have gone into the restaurant biz. Roscoe Karns had a spot called 'A Bit of England,' but the nut got so heavy and the partnership arrangements so disagreeable he figured it would be better to close out the spinach and pancakes and stick to acting. On the other hand, Jack La Rue had made a success of his Casa Bella cafe. La Rue opened the spot as a place for an unemployed relative and the spaghetti and ravioli recipes proved so popular that it now makes him as much money as his acting. Dave Chasen opened the Southern Pit, specializing in steaks and barbecued spare ribs. One thing about the place is nice. You can get a swell steak for \$3.50. Harold Ross, editor of the New Yorker, finances Chasen. Bob Murphy, exvaudevillian who works frequently in pictures, runs a steak house that gets a heavy play. Ted Snyder, son Sunset blvd., which Preston Ok. also.

Borzage's Hula Tavern

Frank Borzage's Hula Tavern

Borzage's Hula Tavern

ok. also.

Borrage's Hula Tavern

Frank Borzage is generally reputed to be a partner in the Hawaiian Paradise, night spot which is getting the heaviest play of all follywood places. Francis X. Bushman, who gets a part now and then—mostly then—runs a sandwich stand on Pico boulevard, not far from 20th-Fox studios.

Mae West bucked a dining car which folded, but she still has a heavy hand in a company which turns out canned chow mein. Shirley Deane, the little 20th-Fox player, has been building her fences against any eventuality and she owns a rosperous gown shop on Wilshire boulevard. This fall, when the weather cools off, she expects to open a second shop at Palm Springs. Bebe Daniels (Mrs. Ben Lyon) is one of the pioneers in the mercantile line and knocks off a pretty penny from her shops in Hollywood and Palm Springs.

J. Carroll Naish felt big-hearted and backed a couple of lassies in a beauty shop. The spot flourished and now Naish, who has a Paramount contract, draws down a century note cach week from the profits. Larry (Buster) Crabbe, another

mount contract, draws down a century note each week from the profits.

Larry (Buster) Crabbe, another
Paramount player and former
Olympic swimmer, is building a
big camp for boys in the High Sierras. The place will be completed in
time to onen next, summer.

Ralph Bellamy and Charles Far(Continued on page 25)

Fight Pix B.O. Mild; Farr's Vaude Bids; Cochran's Re-Match Talks

Rogers Shrine Unveiled

Colorado Springs, Sept. 7.
Dedication of the late Will Rogers
Shrine of the Sun memorial on Cheyenne Mt. was attended by 1,000

Bust of the late actor-humorist was also unveiled by his friend Spencer Penrose, responsible for the

PAR AFTER HAYAKAWA FOR WONG CO-STARRER

Hollywood, Sept. 7.
Sessue Hayakawa, now in Parls,
will return to Hollywood to play
opposite Anna Mae Wong in Paramount's 'East of Shanghai' if a dicker

now in progress jells.

Idea is to spot the two players in a series of yarns with Oriental back-

Par Players Head West

Arriving Monday (6) from Eng-land, Beatrice Lillie is proceeding to the Coast before the end of the week the Coast before the end of the week to go into a picture for Paramount that will star Bing Crosby, 'The Badge of Policeman O'Roon.' This O. Henry title will probably be changed. Anna May Wong left Monday (6) for Hollywood, also for Par. She's going into 'East of Shanghai.'

The Italian import. Isa Miranda.

Shanghai.

The Italian import, Isa Miranda, who has been schooling abroad for Paran for a year now, shoved off by tarin Friday (27) to await assignment. Further voice training and testing is likely before she will be set for her first English-speaking role.

U Bows In Import With 'Rage of Paris'

With 'Kage of Faris'
Hollywood, Sept. 7.
Universal is whipping two stories
into shape for Danielle Darrieux,
French stage actress due at the studio under contract in October.
Yarns are 'London Bridge is Falling Down,' being scripted by
Charles Bennett, and 'The Rage of
Paris,' which Howard J. Green is
screenplaying. Buddy DeSylva will
produce the Darrieux initialer.

Berlin Baby O.K.

Seattle, Sopt. 7.
The Irving Berlins flew in from their yachting cruise Wednesday (1) when their little daughter, Linda, fley, became ill. Diagnosis showed the intestinal attack was not serious.

serious.

Seaplane picked up the party from their yacht, which was at Point Deception.

Hollywood, Sept. 7.
Irving Berlin has returned from his Alaskan vacation to the 20th Century-Fox studios. He pitches right into 'Alexander's Rag Time Band' as

Derr's 'County Fair'

Hollywood, Sept. 7.

First E. B. Derr picture under his producing contract with Monogram will be "The County Fair," which Derr is now preparing, with script being whipped into shape from Felice Hepburn's original yarn.

Atmosphere shots will be made at the Pomona Fair.

STU ERWIN'S DUO

STU ERWIN'S DUO

Stuart Erwin has been ticketed by 20th-Fox for two films, first of which will be 'Second Honeymoon.' Next the comic will appear with Jane Withers in 'Checkers.'

H. Bruce Humberstone will direct 'Checkers and script is being prepared by Frank Fenton and Lynn Root.

Two More on 'Follies'

Two More on 'Follies'

Hollywood, Sept. 7.

Newest scribblers to be handed the script of 'Goldwyn Follies' are Sam Perrin and Arthur Phillips.

Ben Hecht, last to work on the Samuel Goldwyn script, has returned to New York.

Chicago, Sept. 7. Lukewarm interest in the midwest in the Joe Louis-Tommy Farr fight

films.

Newspaper accounts refuting the Clem McCarthy-Ed Hill broadcast, which gave so much of it to Farr, figure in a public resentment which is further crystallized when noticing that the camera work of the actual fight scenes seem to throw it to Farr. Latter got closeups when pummeling Louis, the Negro is seem in long-shots only when he's slugging the Welshman. the Welshman.

Los Angeles, Sept. 7.

Fox-West Coast didn't think enough of the Farr-Louis fight pix to break up its booking schedule. After one try at first-running, films were routed pronto into the C houses.

Atlanta, Sept. 7.
Local Farr-Louis fight film distribs are doing all right in Dixie, a
departure as regards fisticulfs between a Negro and an ofay.

tween a Negro and an ofay.

\$5,000 a Week in Vaude
Tommy Farr has shuffled plans
and will not return home pronto as
planned after his recent set-to with
Joe Louis but instead will stick
around for a few stage appearances
through which he hopes to up the
amount made via the ring contest.
Farr is being offered for p.a.'s by
Charles Yates and asking \$5,000
weekly for the stage dates, Yates
had him in at the Steel Pier, Atlantic City, past weekend on a guarantee of \$2,500 for Saturday, Sunday
and Monday.

Despite losing the 15-round championship contest to Louis, Farr's
gameness has made him more popular than the champ with fight fais
and radio listeners.

and radio listeners.

Hollywood, Sept. 7.

Move got under way over the weekend, with messages passing between Mike Jacobs in New York and Charles B. Cochran in Hollywood, for promotion of a Farr-Louis rematch in London. Project is being fostered also by Douglas Williams and Alexander Faulkner, of the New York staff of the London Dally Telegraph. Londoners are confident that the fight could draw 150,000 pounds steiling at the box office (\$750,000) at any one of a number of available spots. Most desirable venue would be the Wembley Stadium, seating 75,000, but it's doubtful if it could be obtained, being already under obtained, being already under

lease.

Cochran let it be known that he is open to propositions but emphasizes that all deals must be first through Mike Jacobs, who was shrewd enough to tie up Farr before the Louis fight and will have to be

the Louis fight and will have to be dealt in on any promotion hand with London in view.

Cochran was brought into the picture largely through his friendship with Teddy Broadribb, Fart's manager. Cochran and Broadribb were pals back in the days when Broadribb, then known as 'Snowball,' was a 'booth fighter' around fairs in British county towns, the same school of ish county towns, the same school of fistic education that Tommy Farr at-

No Tears for Marlene

Hollywood, Sept. 7. Hollywood, Sept. 7.

Screenplay of the next Marlene
Dietrich starrer at Pavamount,
French Without Tears,' is being
written by Charles Brackett and
Billy Wilder.
Mitchell Leisen draws the directorial assignment.

Lefty Stages a Preview; The Credits Get More Applause Than the Film

By Joe Laurie, Jr.

Coolacres, Cal., Sept. 7.

Dear Joe:

Had a spool salesman come through here with the States rights for a picture called 'Damaged Goods." He give me a swell sales talk and had a good flashy lobby display. It was a cheap buy so I went for it and double featured it with my regular program—the picture I played with it at It Can Happen to You. Everybody looked at the marquee and laughed. I think I should run my comedies on the marquee. I did a pretty fair business—it took Aggie c half hour to count up. She counts the receipts three or four times; she don't want to forget what

I think I should run my comedies on the marquee.

I did a preity fair business—it took Aggie c half hour to count up. She counts the receipts three or four times; she don't want to forget what money looks like.

You remember me writing you that I played I Met Him in Paris'? Well is the part of the salesman took me if I would send in a list of my patrons he would send them all postcards from Paris. I figured it would be good exploitation. Well, we out cards today—they were from Paris, KENTYUCKY, and they're just pictures of hills and dales.

Well, I added another experience to being a theatre operator. We had what they call a 'sneak preview.' A guy calls me up from Hollywood and sez that Mr. McBerg wants to sneak-view an epichech of his. And he picked my place because it was the proper distance and a representative audience. Would I please rope off about 10 rows as all the big shots would be there. I was not to say anything to my-customers about it as it must be kept very quiet. Well, around nine o'clock we had a lot of guys drive up and show cards. Aggie and me always believed in professional courtesy but this was a little too much courtesy, so I gave Aggie the wink and she charged a tax on the tickets. They just paid the tax so we did pretty good.

I met Mr. McBerg himself and told him that his pictures go very big in my little house and gave him a good routine of talk as you never can tell when these guys may be in a spot to do you a favor. Well, he promised to send me a picture of himself playing polo for my lobby.

When his feature finally started I never heard so much applause for a title—one guy next to McBerg said, 'marvelous,' even when he just read the title. Then every credit line got a big hand. In fact the title and the credit lines went bigger than the picture itself. After it was over McBerg said it needed cutting. Aggie sed by cutting it down it will make it shorter lousy. The natives who saw it got sore at me for roping off the best seats for strangers and for making them sit through three featu

P. S. William Collier, Sr., sez a super was a guy that held a spear and got 50c, a show years ago. Later in Hollywood they added Visor to it and made it Supervisor and pay him thousands of dollars a year for doing the same thing as the supe used to do for 50c.

PAR AND PATHE'S ADDED NAME COMMENTATORS

Both Paramount and Pathe newsreels are going in for name com-mentators this fall. Gabriel Heatter reeis are going in for name commentators this fall. Gabriel Heatter and Par have agreed on terms under which the radio commentator would join as narrator though actual contract has not been signed. Plan is to bill Heatter as chief of voice staff with lesser lights as commentators such as with Fox Movietone, which has Lowell Thomas as well as sports and other specialty men and women commentators.

Paramount at one time this year was seriously considering some form of unit production such as Fox newsreel has but after the sales convention the idea was nixed because of cost. Use of well-known commentators is said to be a compromise. Heatter joins Par newsreel this month.

Pathe has listened to more than 20 Pathe has listened to more than 20 announcers and airwaye commentators in an effort to snåg some name narrators. Clem McCarthy stays on sports but no others have been definitely set. Joseph Johnstone, formerly of the N. Y. News, joins Pathe as head of dialog department. Pathe editors plan to launch the newsreel in new dress next month, those in cluding altered titles and a longer reel.

Three Scripters Set Hollywood, Sept. 7.

Stephen Morehouse Avery and Eve Green have been assigned to script 'Dream of Love,' next George Raft film at Paramciunt.

Virginia Van Upp' goes on the script of 'Are Huisbands Nécessary?' Jane Withers' 'Salomy' Hollywood, Sept. 7.

Jane Withers' 'Salomy' Hollywood, Sept. 7.

Jane Withers tops the cast of 20th Century-Fox remake of 'Salomy Jane.'

Sol Wurtzel is producing pilled.

COLOR PATENT SUIT German Patentees Given Partial Relief

American Natural Color Films, Inc., was yesterday (Tuesday) enjoined by N. Y. Federal Judge Robert P. Patterson from disposing of the Wolff-Heide process which it controls, pending outcome of the patent infringement suit brought by Emi and Ada Klamp of Germany, who claim they are the pioneers and inventors of the process.

Besides the corporation, James W. Gerard, former Ambasador to Germany, is a defendant as are Paul and Harold Addott. The Klamps claim a former employee obtained their process and later sold it the defendants. Judge Patterson refused the plaintiffs' request to slop the corporation from continuing

the corporation from continuing business pending outcome of the

Sherman's 16 MM. Co.

Hollywood, Sept. 7.
Harry Sherman, Sam Berkowitz
and J. D. Trop have organized Harry
Sherman Visual Education Pictures,
Inc., with \$100,000 capitalization to
produce 16 mm. film for educational

purposes.

Berkowitz is understood to have completed a survey of the 16 mm field and concluded that the time is ripe for an invasion of that field.
Production will start in the next few
weeks. Berkowitz continues to operate his Far West Exchange.

Sol Wurtzel is producing pilot.

Sports vs. B.Q.

(Continued from page 1)

(Continued from page 1)

also after sundown, have caught on in a startling manner this past summer. This is parjicularly true of the west and south, where merchants in numerous instances are sponsoring such games. There are cases, also, where local business houses or groups organize their own teams and put on games for the locals as a giveaway and as a hypo for goodwill and trade. The exhibitors recognize openly that night baseball is taking away plenty of business, particularly in situations where there are games every night of the week, but admit that there is nothing they can do about it if they want to avoid creating ill-will in their communities. Any effort to fight this competition, as has been done with circuses in the past, theatres putting on free shows while they were in town, is out. Local folks do not care about any competition against circuses that might appear unethical, but they certainly would against their local sports activities.

The industry has fought dog racing measures in various states, backed by public opinion that is generally against them, but doesn't dare to try to interfere with baseball, football, horse racing and other forms of sport. Growth in all branches, including dog races where they are put on, is very disturbing.

forms of sport. Growth in all branches, including dog races where they are put on, is very disturbing, however. It is even likely that the spread of dog racing can't be spread of stopped. This year

stopped.

This year will be the biggest in gross and patronage that both racing and baseball has enjoyed, while last fall football increased its heavy following and is likely to do even better this year. The interest that has been stirred in football in recent has been stirred in football in recent years may also create an appreciable following for professional pigskin contests which began to catch on in real proportions last year. The pro-games are usually more often than on Sunday afternoons, and include midweek night games at times. Gambling craze in America has motivated a keener interest in sports, with betting on horses baseball

mouvated a keener interest in sports, with betting on horses, baseball games, football, boxing matches, etc., making these sports highly profitable propositions. This same gaming urge is what made bank nite what it is in the theatres.

gaming urge is what made bank nite what it is in the theatries.

Cleveland, Sept. 7.

National Air Races not, only cracked all former attendance records by drawing 257,200 sightseers into municipal airport over Labor Day weekend, but also tied up town in one of worst traffic jams in its history. Congestion made it nearly impossible to drive through downtown area, and astute natives didn't try it. That plus aerial competition crimped all theatres, pushing grosses down to a new holiday low.

Exhibitors still kicking loudly because overflow of visitors was caught by Great Lakes Exposition through an unorthodox but clever deal. Expo's civic sponsors threatened to refuse 16, cooperate if Cliff and Phil Hendelson went through any in the comparison of the compariso

but theatres were left out of melon-cutting.

Thompson trophy race on Labor Day was responsible for top crowd of 105,200, while Greve trophy race on Sunday (5), won by Rudy Kling, collected 65,000 rubberneckers, Rainy Saturday (4) cut turnout down to 35,000, with 52,000-gate on preceding day. Promoters claim meeting cost \$850,000, which is probably an exaggerated estimate. But even after paying out prize money they earned

\$350,000, which is probably an exagerated estimate. But even after paying out prize money they earned a juicier profit than their last races here. Death of Liee Miles in a tryout and dramatic crackup of Count Otto Hagenburg, champ acrobatic flyer, made two highly publicized thrills that hiked attendance. Major Al Williams and Jimmy Doollittle with Graham McNamee guestarred as network announcers for most important races. A staff of Metro cameramen, Victor Fleming directing; flew in to shoot aerial scenes to be used in 'Test Pilot'. About 25,000 feet of film were taken for picture to co-staf Clark Gable, Myrna Loy and Spencer Tracy. Paul Mantz, Hollywood stunt flyer, was scheduled to solo for Metro lens.

The Girls' Eye View

'Virginia' Has Clothes But No Comedy

Wirginia, 'ast the Center, knee-deep in period costumes, as with recent motion pictures, is of Revolutionary flavor. General style is tight waist and enormously full panniered skirts wired out at the higs. Toppers are usually fitted jackets with long in the back pleated peplums, and sleeves puried like anything at the shoulders and fitted from elbow to wrist. Necks feature cascades of white ruftles making them most becoming to faces, but figures are kept a profound secret.

Color riots among the gowns, but with discrimination. All shades of green, rose, rust and what have you are brought together harmoniously, Loveliest of the gowns falls to Anne Booth's lot, a heavenly blue taffeta caught up here and there with huge pink roses, and one rose nestling in the low lacy neck. Matching blue ostrich feathers are in her picture hat Another nice one for Miss Booth is a gray taffeta skirt in ruffled tiers with bright orange-red jacket. A large scalloped hat in the orange, faced with gray, goes with this.

The drum number is a pleasing picture with the toe dancers in knee-high red boots, white tights, full, short, blue ballet skirts over red, and red-and-white, candy-striped jackets. The boots must be ingeniously designed for the girls' feet look amazingly small.

Mons Barrie is lovely in a soft blue transparent velvet with deep square ruffled neck and large hat,

Revolving stage is used to go from ballroom to garden where the ballet is discovered in Easter colors. The girls in fitted bodices and ankle-length ballet skirts of yellow over white, the men in orchid breeches, yellow vests and white satin coats.

Statisticians might enjoy figuring out how many miles of velvet, satin and lace is used in 'Virginia,' but adding up the comedy wouldn't be such a difficult task. The burden is carried by Buck and Bubbles, Nigel Bruce, Gene Lockhart and Bertha Belmore, with little assistance from the authors. It isn't likely that anyone would go to 'Virginia' expecting a leg should the kenny that the satial 'fantasy. She wears; tight

'Prisoner of Zenda' Has Regal Clothes

Gorgeous scenery, lavish costumes and moldy castles give Ronald Colman (Rudolf Rassendyll) the setting in which he relinquishes his love, to Ronald Colman (King Rudolf V). Madeleine Carroll, Princess Flavia, who must turn her back on the dashing Englishman, makes her first appearance in court costume of white satin and ermine with a fetching tulle veil falling into a train from her crown. She has white satin for the court ball, with drop shoulder and a train following her down the stairs. Her blonde tresses in a heavy chignon well down the back of her neck. Mary Astor fared ill with costumes, wearing mutton leg sleeved suit with a hat shaped like half of a football with feathers; and a black boa about her throat. A later appearance in funereal black accentuates the fact that Miss Astor is much too thin, and the heavy hair dress seemed too great a weight for her small head. C. Aubrey Smith and David Niven-are convincing as the king's aides. Raymond Massey is a wicked villain, with Douglas Fairbanks, Jr., assisting in the villainy with devil-may-care charm. Since Donald Ogden Stewart is concerned with the dialog it is safe to assume that he is responsible for the number of bright lines in 'Zenda.'

Rockettes Go Venetian

The corps de ballet get a nice Japanese setting; complete with a little bridge, to make pretty pictures in flowing Japanese kimonas. The robes are in color groups of green, yellow and orchid, all with yellow sashes and

are in color groups of green, yellow and orchid, all with yellow sashes and high glittery headdresses.

In the carriage lantern scene with the Music Hall-singing ensemble, all are dressed in Lillian Russell gowns and hats, and for a touch of realism, an actual horse trots on stage with an authentic coach.

After Paul Gordon does some precarious tricks with various bicycles, the scene switches to Venice, complete with gondola. Billowing satin gowns for the singers, and into Venice arrive the Rockettes. Their costumes had little to do with Venice, but a great deal to do with brightening up the stage. Tight little red satin jackets with perky peplums lined in blue, while lace vests and white briefs with red socks and blue shoes, the better to show off their famous precision kicks.

'Firefly' Fashions Fine On and Off Screen

Firefly' Fashions Fine On and Off Screen

The Astor's microphone sendoff for 'The Firefly' brought out Broadway and east-of-Broadway in gala dress.'

Mr. and Mrs. Arthur'-Hammerstein, the former Dorothy 'Dalton, handsome in black lace with a black box cape: Clara Belle Walsh in black appliqued net with grass green sash. Kitty Carliele in long black creps with knee-length tunic banded in pink and white beading, Katherine Brush in black dinner dress and small black hat. Fannie Hurst in black skint and long white satin tunic belted in gold beads. Mrs. S. Stanwood Mencken, sartorial belle of the Beaux Arts Ball, in sheer rose, diagonally striped in gold, with a belt fashioned of large gold leaves. The omnipotent Brulatours, Hope Hampton in dazzling white and brilliants.

Adrian must have had a lovely time designing those luscious bonnels, directoire gowns and Spanish dance costumes for Jeannette McDonald, if he isn't happy with the way she looks in them, he should be compelled to spend the rest of his life designing dinner jackets for Charlie McCarthy. Miss McDonald opens in Madrid, wearing several miles of glittering skirt, a tiny, fitted bodice and flowers in her blonde locks. She doesn't look exactly Spanish, but she does look like a dancer in the Spanish routines.

routines.

This outfit very reasonably captivates attractive Allan Jones, and his emotional downfall is in the bag when she wears a tall bonnet and a long fitted coat with ruffled shoulder cape. It's a black velvet with long narrow train and strass flowers embroidered in a line from neck to hem that first catches Warren William's eye, and she completes the damage to his heart in a satin directoire cut low with a ruffle around the neck, and a bonnet with ostrich feathers peeping coyly over the top.

These are just a few of the beautifully becoming gowns in which Miss McDonald does well by the familiar lilting Harbach-Friml music, with the assistance of Allan Jones.

One of the best of the love scenes, with Miss McDonald in the coach and Jones riding alongside, is enlivened by the roguish fluting of little Robert Spindola, as the coachman's son.

S. A. in a Lording Camp

S. A. in a Logging Camp

Thoaring Timber' crashes the Rialto, with a much heavier Jack Holt, his hair line considerably lowered by an artistic rug, as a logger who's going to get his logs rolling or else. Grace Bradley, plump and blonde, owns the company that has to have the logs out on a certain date. You could go a long way and not find a girl less likely to tackle the management of a timber company than Miss Bardley. Nevertheless, the logs are gotten out 80,000,000 feet of them, but not until they've been burned, thrown off of trestless and washed out to sea, due to the machinations of villains Willard Robertson and Charles Wilson. Ruth Donrelly as Miss Bradley's aunt, and Raymond Hatton as Holt's partner, ere allotted the comedy touches. Miss Bradley chose a long black gown with hip-length, silver lame tunic for her first night at the logging camp. After all they've been through with those logs, it's quite a letdown when Holt calmy announces. Well, there goes the 80,000,000th foot—as though he were tired of the whole thing—and there the picture ends.

There are enough fights and noble woods scenes, coupled with Holt's name, to lure a packed house, almost strictly stag, into the Rialto, however.

Par Takes Initiative In Fighting Dakota's Theatre-Divorcement Bill

Fargo, Sept. 7.

Fargo, Sept. 7.
Paramount and its local theatre affiliates, the Minnesota Amusement Co., and the American Amus. Co., filed a bill in equity with the federal district court, seeking to kill North Dakota's theatre divorcement bill, slated to become effective March 15, 1938, on grounds that the law is unconstitutional. Case probably will be heard early this fall.
The plaintiffs are terse in condemning the law in alleging that the law is unconstitutional and void because it contravenes and is 'repugnant' to provisions of not only the Constitution of the United States but also of the Constitution of North Dakota.
Should the law be upheld, the Minnesota Amus. Co. and American Amus. Co. would have to sever all association with Paramount, directly or indirectly, through stock ownership or operation, or go out of business.
Plaintiffs' complaint claims that

ness.

Plaintiffs' complaint claims that "Paintiffs' complaint claims that the Act violates Sec. 1 of Article XIV. (due process) of the Amendments to the Constitution of the U.S. Also; that it is in violation of Sec. I and 8, of Article I; of the Constitution of the State of North Dakota. Paramount and its theatre affiliates claim that the Act is not a 'valid exercise of police or other power reserved or possessed by the State of North Dakota.'

'Additionally, the plaintiffs contend

Additionally, the plaintiffs contend Additionally, the plaintiffs contend that the prospective law attempts to impair obligation under existing lawful contracts, besides depriving lemm of property, without due process of law. They aver further that their investment in excess of \$500,000 in motion picture theatres in the fatte, will be taken away and destroyed unless the Act is voided. Relief sought is the restraining of the Act and nullification of same. Aggregate net of the two theatre affiliates for the first quarter, this year, is put at around \$14,700.

Signed March 15 Last

Signed March 15 Last
The Act, against which the plaintiffs complain was signed by Gov.
William A. Langer, March 15, this
year. It has created considerable
stir through the business world, not
only in films. Were such a law upheld it encompasses chain operation
of all description—thain grocers,
of all description—thain grocers,

of all description—chain grocers, Woolworth's, gas stations, etc.

This theatre divorcement bill makes it 'unlawful for any motion picture theatre to be operated in the State of North Dakota which is owned, controlled, managed or operated, in whole or in part, by any erated, in whole or in part, by any producer or distributor or motion picture films in which any such pro-ducer or distributor has any inter-est, direct or indirect, legal or equit-able, through stock ownership on otherwise.

As a condition of lawful operation As a condition of lawful operation of a picture house, the Act provides that the person or corporation operating a theatre must file with the Secretary of State of North Dakota within three days after the effective date of the Act or within 30 days after which operations are begun, and annually, thereafter, an affidavit fatiguity is a contraction. and annually, thereafter, an affidavit stating the ownership and operation of the house and that it is not owned, controlled, managed or operated, in whole or in part by any producer or distributor and that no producer or distributor has any interest direct or indirect, legal

equitable, through stock ownership or otherwise in such theatre. Gov. William A. Langer is chief defendant in the current action. Others named as defendants are P. O. Sathre, attorney general of the State, besides the various state's attorneys of the various counties of

the state.

The complaint was filed by plaintiffs' local counsel, Richardson, Thorp & Wattam, Other counsel are former Federal Judge Thomas D. Thacher, of N. Y., and Joseph W. Finley, of St. Paul.

N. W. Allied's Support

Minneapolis, Sept. 7.
Vitally interested in the suit's outcome, Northwest Alliod States is prepared to offer the state of North Dakota the services of its counsel, former State Supreme Chief Justice J. P. Devanez, one of the west's legal lights, to assist it in defending the constitutionality of its theatre divorcement law which has been attacked by Paramount, the Minnesota Amusement Co. (Publix circuit) and

Metro's Bally Trailers

Hollywood, Sept. 7.

Following favorable reception of a trailer devised by Frank Whit-beck for Broadway Melody of 1938, Metro has decided to make future trailers around special exploitation ideas with four of the new serie now in work or completed. Picture now in work or completed. Pictures to be thus exploited include "The Bad Man of Brimstone," 'Double Wedding,' 'Live, Love and Learn and 'Madame X.'

RKO'S 26 WEEKS' NET, \$1,448,783

Orpheum and subsidiary companies for the 26 weeks ended July 3 totalled \$1,448,783, the trustee's Report No. 5 released vesterday (Tues.) revealed. Irving Trust Co. of Radio-Keith-Orpheur Corp., traced pertinent develop-ments in the company since the previous trustee report of March 3 was made. Operations of RKC Radio Pictures, Inc., for 26 weeks amounted to \$476,491 against \$256, 944 in comparable period last year.

Combined operations of theatre operating subside for the 26 weeks produced a net profit of \$757,030 against \$384,097 in comparable against \$384,097 in comparable period last year. Report stated that theatre attendance was lower but that an increase in admission price brought the theatre receipts above the 1936 level.

Pathe News

ne 1936 level. Pathe News brought a net profit of

Pathe News brought a nei profit of \$2,080 as against net profit of \$3,185 for same period of 1938.

During period from Jan, 1-July 3, 1937, faxed indebtedness was reduced by \$1,337,592 including the payment of \$35,000 principal amount of RKO's secured 6% gold notes. Cash of RKO and subsids declined from \$7,928,310 as of Dec. 31, 1939, to \$5,033,148 on July 3. In this connection, note was made that Stadium made payment of \$700,000 for assets of Orpheum and the inventory of films, stories and continuities, etc., increased by about \$1,500,000.

000.
Trustee report related that the Trustee report related that the Charles F. Thompson vs. RKO, et al. alleged breach of contract suit was dismissed by the U. S. district court at Fort Worth last June and that the Rogers Productions, Ltd. action was settled by payment of \$15.000 by RKO Radio Pictures, Inc. Sol Karp action is still pending in N. Y. supreme court. ne court.

preme court.
Total income for Radio-Keith-Orpheum and subsids for the 26 wecks, including theatre admissions, film rentals, sales, rents and other income, totalled \$25,197,132. Excepts amounted to \$21,887,826. Other income was listed at \$318.067

the American Amusement Co., another Publix subsidiary.
Announcement to this effect was made by President W. A. Steffes of Northwest Allied following filing of the suit in federal district court. The fight, now inaugurated, may carry as

fight, now inaugurated, may carry as far as the U. S. supreme court, in-asmuch as Par and the other plaintiffs have made known that they would not accede to the terms of the N. D. divorcement law, passed at the legislature's last session, until the nation's highest tribunal has passed on its constitutionality. North Dakota was the only state to pass a divorcement law which prohibits any film producer-distributor from having any interest, directly or indirectly, in the ownership or operation of theatres in the state. It would compel the Minneapolis amusement Co. (Publix) to relinquish its numerous theatres in North Dakota by March 15, 1933, under penalty of a \$10,000 fine or one year's imprisonment or both.

imprisonment or both The present suit takes the form of

COTTON CROPS' COIN A BOON TO DIXIE B. O.

Atlanta, Sept. 7.
Government largesse in form of 9c. per pound 10an-subsidy on 1937 cotton crop is wreathing faces of show biz proprietors in smiles below Mason-Dixon line. Dixie's prosperity is contingent upon whether or not her farmers have money in their pockets. When the growers are poor, business is bad—and that's that.

poor, business is bau—authat.
With price of cotton skidding, glumness prevailed until staple growers got the signal from Washington that Secretary Wallace had announced that loans will be ready not later than Sept. 15. Government will lend up to 9c. per pound on 1937 crop and will grant subsidies up to 3c. per pound on 65% of growers' base production. Government has \$130,000,000 available to pay these benefits, so Southland's

ernment has \$130,000,000 available to pay these benefits, so Southland's farmers are sure of getting that much for their bumper crop, now being harvested.

There is no way of estimating just what part of: an agriculturist's income is actually spent on amusements, but that cuts little ice anyway. It usually comes out that this year's money goes to pay last year's debts and that puts the money into circulation. The main point is—far-increalistics. circulation. The main point is—far-mers spend their money when they have it and everybody gets a crack

at It.

Right now Georgia's tobacco growers are on spending spree that is perking up amusement as well as other businesses. They got \$15,570,510 for their 1937 leaf crop, which totalled 79,923,530 pounds. Average price this year was 19,58c, per pound, compared with 20,98c, last

F&M Loses Shubert-Rialto. St. Loo: Owner Rejects Bid

St. Loo; Owner Rejects Bid
St. Louis, Sept. 7.
Charles J. Cella, owner of the
Shubert Risito, 1,700 - sester on
Grand blvd, denies that Fanchon &
Marco has lifted the option and will
operate the house for the next three
years. Cella said that F&M had
until Aug. 14 but had permitted the
opportunity to pass and he is now
dickering with others. F&M obtained control of the house when its
differences with Warner Bros. were
settled in New York and operated
it as a second runner until last
spring when it failed to obtain concessions from the IATSE on the
number of union help to be employed.

ployed.

F&M made an effort to re-lease
the Shubert-Rialto at reduced rental
but Cella refused. F&M has the
Missouri, Fox and St. Louis theatres,
located on Grand blvd, within a
four-block area with the ShubertRialto.

\$900 Theatre Stickun

\$900 Theatre Stickup
Clearwater, Fla, Sept. 7.
Forcing Del Padgett, manager of
two pic theatres here to open safe,
armed bandit got away with \$900.
According to Fadgett, early morning
telephone call summoned him to
theatre, informing him something
was wrong at house.
Padgett said when he entered darb
uilding, bandit, whom he could not
see, stuck a gun in his back and
made him open safe. Thug, Padgett
declared, socked him on conk with
wooden box, stunning him, before

wooden box, stunning him, before walking out with \$900.

General P. O. Sathre, and the Cass, Grand Forks, Ward and Slutsmar county attorneys are named de-fendants.

The plaintiffs allege that the law deprives them of the right to do busideprives them of the right to do business and the right to use its properties in N. D. They also claim it impairs the validity of its contracts in N. D., violates the interstate commerce acts and denies them equal protection of the law.

Philadelphia. Sept. 7.
Replying: to an exhib's letter for interpretation of new Pennsy chain store tax as it applies to theatres. Department of Revenue sent him the following last week:

"Two or more theatres under the Two or more theatres under the same general management, super-vision or ownership, shall be considered a chain if directly or indirectly controlled by a single person or any group of persons having a common interest in such theatres, or if any part of the gross revenues, net revenues, or profits from any such theatres shall, directly or indirectly. theatres shall, directly or indirectly, inure to the immediate or ultimate benefit of any single persons or any group of persons having a common

Chase Disposes of Some 20th Stock, Hertz Unloads Par. Etc.—SEC Resume

Press Ducat Tax Riles

Philadelphia, Sept. 7. Philadelphia, Sept. 7.
Service charge on press ducats,
which some Allentown houses
slapped on when State amusement
tax died, has opened wide breach between newspapers and theatres in the town. Levy is 50 on the passes at Wilmer & Vincent houses and 2c at the Boyd circuit spots. Bust-up, between managements and sheets came three weeks ago when the Call, Chronicle and News tosed out all publicity, mats. reviews and all publicity, mats, reviews and readers of affected houses. Stories about shows at other theatres were

till given.
Indie Hamilton, which also socked
tax on ducats, included in the

MPLS. STARTS TO TILT SCALE

Minneapolis, Sept. 7.

What is regarded by the trade here as a possible initial step in the direction of raising theatre admissions in the territory occurred this week when Publix upped the night price for 'Stella Dallas' from 40c, the customary tariff for first-runs at this spot, to 55c. Plan is too hoost ante similarly at both this house and the Orpheum for all other 'outstanding' pictures, even without stage-show adjuncts. The 55c night admission (after 5 p.m. for entire house) prevails permanently at the Minnesota, but 40c has been the established top for the Orpheum, Century and State. Other leading loop houses, except when they have a stage attraction or a picture moves over to one of these houses for a second downtown week. The World, W. A. Steffes' sure-seater, has a 40c scale; but gets-55c for boxes, loges and balcony seats.

With new-season product com-Minneapolis, Sept. 7:

seats.

With new-season product commanding higher rentals and with
labor and other costs mounting, exhibitors have been feeling the need of packed-up admissions. Despite the fact that good crops portend generally improved business condi-tions and a brighter theatre outlook than for many years, there has ba disinclination to tilt scales. V a disinclination to tilt scales. With living costs for essentials soaring and incomes, salaries and wages in many directions not keeping pace, as far as the Northwest is concerned, the theatre owners have been fearful that entertainment, a non-necessity, would suffer a loss in volume if its price were boosted. Even Publis, has been loath to take the lead in inciping in admissions. Sentiment jacking up admissions. Sentin among exhibitors is that his scales are justified, but not in

In many Twin City neighborhood de luxe houses, night admissions are as low as 15c. and its tough pulling to keep out of the red.

Louisville, Sept. 7.
Local houses are beginning to tilt

Starting with upping the balcony

Bronx Newsreeler Opens

Newsrcci Theatrcs, Inc., operator of the Embassy, N. Y., opens its third newsreel house Friday (10) in the Bronx, N. Y., theatre, formerly the Concourse, will seat 575. House has a new front, modernized lobby, air conditioning, new scats, etc. Prices will be 15-25c., same as the Embassy, but the program will run about 7-10 minutes longer, with a cartoon or short added. Richard Cutting will be manager, James Brightwell assistant.

Other staff changes in the company include Major A. G. Rudd, general manager; Edward J. May, from manager of the Newark newsreel theatre to supervising manager; Robert Macauley from assistant to manager of the Newark house. Siewart Martin remains manager of the Embassy, with W. French Cithers, assistant Newsreel Thea-Newsrccl Theatres, Inc., operator

the Embassy, with W. French Githens assistant. Newsreel Theatres, Inc., was founded in 1929, Embassy being the first all-newsreel house in the world.

Chase National Bank is continuing slowly to dispose of 20th Century. Fox securities which it holds under escrow agreement, selling 280 shares of common and 560 of preferred during July and reducing its holdings to 346,111 shares of the former and 692,422 of the latter, it was disclosed Wednesday (1) by the Securities and Exchange Commission.

The semi-monthly report of the SEC on the operations of officers and directors in the stocks of their corporations showed also the wiping corporations showed also the wiping out by John D. Hertz of his holdings of Paramount debentures through the sale, through Lehman Bros., of 32,000. He also sold 500 shares of second preferred stock, reducing his holdings to 5,000.

holdings to 5,000.

Three million of Paramount's 3½% debentures were held by the Manufacturers Trust Co., New York, on July 26, when the film company's registration became effective, it was

The only other Paramount trans-The only other Paramount trans-action reported was the disposition by Maurice Newton, New York, of 2,000 sinking fund debentures, of which he held 95,000 at the close of the month.

Continuing its policy of acquiring

Continuing its policy of acquiring the securities of Loew's Boston Theatres, Loew's, Inc., in July se-cured another 545 shares of com-mon, 'giving it a total of 97,622 shares.

mon, giving it a total or \$1,922 shares.

The only activity reported in Loew's, Inc., stocks was the disposition of 900 shares of common by David Bernstein, New York, reducing his holdings to 9,280 shares.

In other companies, the SEC reported disposition by Samuel Carlisle, New York, of 200 shares of Warner Bros. common, of which he held 1,100 shares at the end of July sale by Bruno Meyers, New York, of 240 warrants for Educational Pictures common, reducing his holdings to 1,000; acquisition by A. Pam. warrants or Educational Pictures common, reducing his holdings to 1,000; acquisition by A. Pam-Blumenthal, New York, who held 5,092 shares of Grand National Films common on June 30 when he became an officer of the company, of another 400 shares; and acquisition by Kirk W. Todd, Pittsburgh, a director, of 1,200 shares, of Grand National common, bringing his holdings to 16,200 shares.

In Pathe, O. Henry Briggs, New York, an officer, reported the acquisition of 800 shares of common, as "compensation," and T. P. Loach, New York, also an officer, acquired 14 shares, giving him a total of 21 shares.

20TH FORMALLY TAKES OVER ROXY'S CONTROL

Sidney R. Kent is president of the new Roxy Theatre, Inc., in which company title to the Roxy, N. Y., is now vested. Title to the theatre passed to this new, 100% controlled Thursday (2) midnight. This marks the end of the theatre's 77b situation. the end of the theatre's 77b situation. Other officers of the new company are W. C. Michel and Spyros Skouras, vice-presidents, and Sidney Towell, treasurer, Michel and Towell are officers also of 20th Century-Fox. Skouras is operating chief of National Theatres (FWC). Probably this week, the operating pact with F. & M. Stageshows to run the theatre will be signatured. It's a 5-year deal with cancellations in favor of 20th Century-Fox. No change in policy or scale of the theatre is expected.

Pitt Mgrs. Casualties

Pittsburgh, Sept. 7.

Insurance companies are beginning to look upon local theatre managers as poor risks these days. Couple of weeks back Mike Cullen, pilot of the Penn, was being shaved when the barber's razor slipped and Cul-len's neck was nicked for a six-inch

scar.

A few days ago Charlie Eagle, manager of the Stanley, tried to walk through a door which a patron was opening the other day and his glasses were smashed and he received a

House Records Fall Under \$42.700 Pounding by 'Thin Ice'; Fite Pix Aid 'Party,' 21G; Holiday Ups L. A. Trade

Labor Day holiday spelled plenty of dollars for the bulk of the first runs locally, especially at the day-date Chinese and State where new houses records are being set by Thin Ice, and the JRK but the state of the

smash \$42,100, topping by several hundred dollars previous high for the two houses.

Paramount held 'Souls at Sea' for eight days and is piling up sweet \$11,500 on the holdover. Combined RKO-Pantages take should pass the \$21,000 mark on nine days, while the day-date Warner houses, with 'Varsity Show' topping their bills, looks like \$21,000. Roadshow engagement of Par's 'High, Wide and Handsome' closed (6) at the Carthay Circle, after four slim weeks, while another two-a-day booking, Metro's Firefly, winds up (19) after fairly protable sojourn.

winds up (19) atter fairly profitable sojourn.

Estimates for This Week
Carthay Circle (Fox) (1,518; 55-831,10-1,65)—High, Wide and Handsome (Far) (4th-final week). Wound up four disappointing weeks to final \$3,000. Emile Zola' (WB) moves in (3,000. Emile Zola' (WB) moves in (5,000. Emile Zola' (WB) moves in (5,000. Emile Zola' (WB) moves and (5,000. Emile Zola' (WB) moves in (5,000. Emile Zola' (WB) moves in (5,000. Emile Zola' (WB) and Solate Zola' (2,000. Emile Zola' (WB) and Solate Zola' (WB) (1,000. 30,00. 3

cyusining Diz Or 'Arter the Thin Man' which had New Year's eve trade. Last week, Love Under Fire' (20th) and Wild and Woolly (20th), fair \$11,000.

Wild and Woolly (20th), fair \$11,000.

When the Web (1,800; 30:40:45:45) (1,800; 30:40:55) (1,800; 30:40:55) (1,800;

(RKO) and Flight from Glory (RKO), disappointing nine days at \$5,200.

Paramount (Partmar) (3,595; 30-40-55)—Souls at Sea' (Par) (2nd week) and stage show. Holding eight days for excellent \$15,500. First week arms womansh bilars of expected to the stage of the stag

at 64.00.

"Jishire (Fox) (2.296; 30-40-55-65)

"Love Under Fire' (20th) and
"Wild and Woolly' (20th) dual. Trade
off about 40% over previous week, as
\$4,00' very disappointing. Last
week; 'Broadway Melody' (MG) and
"Mr. Moto' (20th), very big moveover
trade at \$8,000.

Another 'Youngest' Mgr.

Another Youngest Mgr.
Indianapolis, Sept. 7.
George Settes, operator of the
Ohio theatre, is still appointing
'state's youngest theatre managers.'
Latest to be elevated to that pesition is 20-year-old Donald Behrman, upped from an usher.

'HORIZON' SMASH 16G IN BUFF; 'ICE' HOT 14G

Buffalo, Sept. 7.

Biz strong all over. Tost Horizon'
with a wow \$16,000 is the standout.
Estimates for This Week
Buffalo (Shea) (3,600; 30-40-50)—
Thin Ice' (20th), May go to \$14,000.
ok. Last week, 'Artists and Models'
(Par) \$16,000; bis] (3,400; 25-35)—
Makee Wish' (RKO) and 'Big Shot'
(RKO), 'Around \$12,000, big. Last
week, 'Four Aces' (Ind) and 'Of Again On Again' (RKO), \$6,200,
n.s.g.

Again On Again' (AKCU), \$0,200, ns.g. Great Lakes (Shea) (3,400; 30-50) \$15,000. Last week, Broadway Melson (1998) \$15,000. Last week, Broadway Melson (1998) \$15,000. Last week's Broadway Melson (1998) \$15,000. Same as last week's 'Stella Dallas' (UA) (2d run). Lafayete (Ind). (3,400; 25-53) \$25,000. Last week, King Solomon' (Gal). Smash \$16,000. Last week, King Solomon' (Gal) and 'Girls Can Play' (Col), \$6,300.

'HORIZON' LEADS **BALTO**, \$13,000

Baltimore, Sept. 7.

Strong line-up of product is helping local trade, with 'Lost Horizon' (Col) giving the Hippodrome the town's lead with a very solid \$13,000. Thin Ice' (20th) at the New is using every bit of its limited capacity and ringing up a good profit with \$5,900. Loew's Century is giving 'Stella Dallas' (UA) extra heavy exploitation and going along at a very steady pace to \$10,000 for This Week Century (Loew's CLA) (3,000; 15-25-35-40-55)—'Stella Dallas' (UA). Off to a good start and holding a very steady pace to \$10,000. Last week, Kinght Without Armor' (UA), only \$7,100.

Hippodrome (Rappaport) (2,200; 15-25-35-40-55-60) — 'Lost Horizon' plus vaude. Leading town with excellent \$15,000. Last week, 'Make on 'Racito', Scholmated on 'Ardison', 'Scholmated on 'Racito', 'Racito', 'Scholmated on 'Racito', 'Racito'

'A.&M.' \$8,500, 'ROAD BACK' 8G, OK IN MONT'L

Montreal, Sept. 7.

Hot weather plus the long weekend Labor Day holiday will not do much for the main stems which may, however, pick up later in week. Capitol and Palace should break about even on top with \$8,500 apiece, which will be good enough.

Falace CT 27, 700 bit be Arvitst and Models Part 77, 700 bit 100 bit and Models Part 77, 700 bit 100 b

1st Runs on B'way

(Subject to Langs

Week of 6, 9

Astor—Firefly MG) (2d

wk),
Capitol—Broadway Melody'
(MG) (2d wk),
Central — Shadow Strikes'
(GN) (11),
(Reviewed in Vantery July 14)
Criterion — Bulldog Drummond Comes Back' (Par) (2d

wk),

wk).
Globe—'Souls at Sea' (Par)

Globe—'Souls at Sea' (Far) (5th wk). Hollywood — 'Emile Zola' (WB) (5th wk). Music Hall—'Prisoner of Zen-da' (UA) (2d wk). Paramount—'Double or Noth-ing' (Par) (2d wk). Rialto—'Flight From Glory'

(Reviewed in Variety Aug. 11)
Rivoli—'Dead End' (UA) (3d

Roxy-Thin Ice' (20th) (2d

wk).
Strand—'Varsity Show' (WB)
(2d wk).
Week of Sept. 16
Astor — 'Firefly' (MG) (3d

wk).

Capitol—'Good Earth' (MG).
(Reviewed in Variety Feb. 10)
Criterion—'On Such a Night'
(Par) (14).
Globe—'Souls at Sea' (Par)
(6th wk).

Hellunged (Febb. 70).

(6th wk).

Hollywood — 'Emile Zola'
(WB) (6th wk).

Music Hall—'Lost Horizon'

(Col).
(Reviewed in Variery March 10)
Paramount—'High, Wide and
Handsome' (Par) (15).
(Reviewed in Variery July 28).
Rivoli—'Dead End' (UA) (4th

wk),

Roxy—'100 Men and a Girl'
(U) (17).

(Reviewed in This Issue)
Strand—'That Certain Woman'
(WB) (15).

(Reviewed in Variery Aug. 4)

Weather Break Helps Prov. but Not Enuff: 'Horizon' Best, \$13,500

Providence, Sept. 7.
Unrelenting heat and a general exodus to resorts for the holidays had theatres set for one of the worst weeks of the year, but a break in the weather brought about by cool-

weeks of the year, but a break in the weather brought about by cooling rains turned the tide. If it hadn't been for the terrific sock suffered the first two days because of the two days because of the property of the two days because of the property of t

Estimates for This Week

Istal offering.

Stimates for This Week

Albee (RKO) (2,200; 25-35-50)—
New Faces' (RKO). Windjammer'
(RKO) and fight pictures. Crowds
flocked early despite terrific week
to see fight films, and with the cooling breezes over the holidays house
figures on a great \$3,000. Last week
Make a Wish' (RKO) and Super
Sleartion (Pay-Lowent) (1,400; 55-50)—
The Cartion (Pay-Lowent) (1,400; 55-50)—
Water' (20th). Weather helping it a
bit, but going not so good on a holidover, maybe \$3,500. Last week
(Good Earth' (MG) on holdover, too,
plenty bad at \$2,500.

Fay's (2,000: 25-35-50) — Dodd
Takes Air' (WB) and vaudeville.
Another case of being saved by the
gong. Unless there's a sudden switch
house ought to finish up with a soso \$6,000. Last week "Wild and
Woolly' (2,000; 25-35-50) — The Control of th

the rest, \$4,300.
Loew's State (3,200; 25-35-50)—
Lost Horizon' (Col). Opening pace altered but big weekend biz assures house of coming through with a nice \$13,500. Last week Topper' (MG) and Between Two Women' (MG) good at \$12,800.

(MG) good at \$12,800.

Majestic (Fav) 2.200; 25-35-59)—
Love Under Five (20th) and Two
Who Dared (17N). Off and Two
Company and The Index (17n) and So.000, so-so. Last week Thin Ice'
(20th) and 'Hot. Water' (20th) Tale
(20th) and 'Hot. Water' (20th) Tale
(20th) and 'Hot. Water' (20th) Tale
Tris All Your' (17n) and 'She's No
Lady' (17n). House took it on the
chin first three days, rains helped a
bit; \$6.500. just (cpid. Last week
[Xing Solotoma' (18) and 'Blonde
Trouble' (17n') poor at \$5,100.

Happy Days in Dixie for Mpls., Pix All Good and Biz Big; Upped Admish

'ICE,' 'MOTO' AT \$8,000 TOPS IN LOUISVILLE

Louisville, Sept. 7.
Wickets are humming all song the row, and first-rum are feeling rather perky, following an upping of balcony scale to 33c. nights and Sunday, effective Friday (3). Continued torrid spell is having no marked influence on b. o. trade, although some opposish is being furnished by numerous swing sessions at outdoor dame spots.

merous swing sessions at outdoordance spots.

"Thin Ice' and 'Mr. Moto' at the Rialto are out in front, with 'Varsity Show' at the Mary Anderson putting the ticket booth in lively swing

Estimates for This Week

Estimates for This Week
Brown (Fourth Ave.Loew's) (1,500; 15-30-45)—Souls at Sea' (Pan')
(2d week). Set to take average \$2200 on h. o. stanza Last week
"Toast of New York' (RKO) and
Born Reckless' (20th), excellent

Toast of New York. (RKO) and Torm Reckless' (20th), excellent York (RKO) and Torm Reckless' (20th), excellent York (RKO) and Torm Reckless' (20th), excellent York (RKO) and Torm Reckless' (20th) and 'Riding on Air' (RKO), dual, split with Midnight Madonna' (Par) and Wild Money' (Par), dual. Will wind up with fair \$1,900. Last week, 'Mountain Music' (Par) and Chan at Olympies' (20th), dual, smacked through Chan (Par) (14), and 'It Can't Last Forever' (Col), dual. End' a little too New Yorkess for customers in his neck of the woods, and looks like fair \$6,000. Last week, 'Broadway Melody' (MG) on second week took okay \$6,400. List week, 'Broadway Melody' (MG) on second week took okay \$6,400. (Libson) (1,000. "Mary Anderson (MB), rode along at average \$3,200. "Colio (Settos) (900; 15)—Cain and Mabel' (WB) and Tady Be Careful' (Par) and My American Wife' (Par), dual, split with 'Down the Stretch' (WB) and 'Midsummer Night' Dream (WB), dual, fair \$1,300. "Malson (Fourth Ave.) (3,000; 15-33-40)—'Make a Wish' (RKO) and 'On Such a Night' (Par), dual, 1. Indications are for so-so \$3,200. Last one (Libson) astisfactory all around at \$4,000.

'HORIZON' BEST IN D. C., \$21,000

Washington, Sept. 7.
Holiday week-end after a fortnight of record heat sent 'em scurrying to the beaches, but enough tourists showed and ducked into the lob-

Minneapolis, Sept. 7.
State Fair visitors, cool weather and a strong picture lineup are teaming up to invigorate boxoffices cur-rently. It looks like good business rentily. It looks like good business all along the line, with 'You Can't Have Everything,' 'Souls at Sea,' 'Stella Dallas' and 'Damaged Lives,' the loop's most powerful array in many a moon, firting with prosperity. A real bull market.

When Duke Ellington and his band in person, plus 'Dodd Takes Air,' move into the Orpheum Wednesday (6), an unusual situation will prevail downtown. All four ace loop houses

downtown. All four ace loop houses
—the Orpheum, Minnesota, Century
and State—will have a scale of 550
or higher (50c for Orpheum) after
5 p.m. With Thin Ice' moved over
to the State from the Minnesota for
a second downtown. a second downtown weeks, the for-mer house is interrupting its dual bill policy temporarily. Both loop sure-seaters, the World

and Time, are in the money. Dams aged Lives, sensationally exploited, is lifting the World out of the slough that it has been in for months. Imitation of Life, revived by the Time after a considerable number of previous downtown and nabe engage. ments, is amazing the local trade by ding over for a fourth consecutive

week. Rudy Vallee, at the Orpheum for five days last week, did two grand more than the \$18,000 previously estimated, pulling a phenomenal \$20,000.

Estimates for This Week

Estimates for This Week
Aster (Publix-Singer) (900: 15-23)
—'Woman Chases Man' (UA) (2d
run) split with dual first-runs last
four days Footloose Heiress' (WB)
and 'Rustler's Valley' (Par). Looks
like good \$1,400. Last week, Chan
publish (200) and week, Chan
and Banpies' (200) all with Sing
and Banpies' (200) all with Sing
and Banpies' (200) all features firstruns 'Big Shot' (RKO) and 'Devil's
Saddle Legion' (WB), \$1,100, pretty
good.

good. Century (Publix-Singer) (1,600; 25-35-55)—'Stella Dallas' (UA). Great 25-35-55) "Stalla Dallas" (U.A., Great women's picture Dallas" (U.A., Great women's picture Dallas" (U.A., Great women's picture Dallas in right spot to catch ferminine trade and matiliary forte. Fine \$4,000 in prospect. Last week, 'Artists and Models' (Par) (2d week), \$6,000 good on top of \$13,000 first week at Minnesota.

Minnesota (Publix-Singer) (4,200; 5-35-55)—'Souls at Sea' (Par). Very well liked picture helped by word-mouth and hard, effective advance plugging, cast names a 'factor in draw; headed for good \$10,000. Last week, 'Thin Ice' (20th), \$13,000, very big.

plugging, cast names a tactor in draw; headed for good \$10,000. Last week, Thin Ice' (20th), \$13,000, very big.

Orpheum (Publix-Singer) (2,994 control of the property of the

ist the dread heat sent em scurry ing to the scape the convergence of the convergence of

B'WAY \$500,000 THIS WEE

Weather Aids Philly to Smiles; Stoki a Home-Town Sock, \$21,000

Philadelphia, Sept. 7.

Everything broke well for Philly's film biz over the week-end and what tarted to be loud moans were turned into cheers.

Up until Saturday evening downtown attendance was at is lowest possible ebb, even for hit pix, but Saturday's rain and temporary cooling upped trade. Sunday was dark and rainly and, when the houses opened were queues. By monday, the crowds were coming back from the shore resorts discouraged and that, plus the start of the Jewish holidays, completed the change of front. Result is that bix his week should be well above average and in some cases exceptional, despite the bad start.

'One Hundred Men and the Fox which presented human at the Fox which presented raussoftens right gross and expects to get a second week. Stoki's local following, which is intensely loyal, is doing its New show at the Earle, which

share.

Share is included by the server.

Share is how at the Earle, which has Clyde McCoy, Sheila Barrett and Hal LeRoy featured and 'Wild and Woolly' on the screen, started off, big, also and, after dipping, began mopping up on Monday.

Silly booking sked is to be found right now in the downtown sector, which has four houses, normally first-rum, all showing musical pix. The control of the section of the se

'SOULS' SOCK \$7,500; ALL PORTLAND OKAY

Portland, Ore., Sept. 7.

All b. o. biz is definitely better here in spite of rising prices and labor trouble. Average quality pix get good enough results and a big winner such as 'Broadway Melody' hits the ducat-selling high spots. Most of the current fare is program stuff, but no complaints from the b.o. point of view.

Estimates for This Week Broadway (Parker) (2,000: 30-35) — Married Before Breakfas' (FN) and '100 Men and a Girl' (U). Getting better than average play for \$5.

Sol. Last week 'Broadway Melody' (MG) and 'Love in Bungalow' (U) closed a big second week at \$6.100 May May 12 Melody' (MG) and 'Love in Bungalow' (U) (MG) 30-55)—'Broadway Melody' (MG) and 'Love in Bungalow' (U) (MG)

Between Two Women' (MG), third week, was average at \$2,500.

Orpheum (Hanrick - Evergreen) 2,500.

Orpheum (Hanrick - Evergreen) 2,500.

Argonia Sib - Souls at Sea' (Par) and The Lady Escaped' (Col.). Well exploited and answering for great \$7,500. Last week 'Love Under Fire' (Fox) and 'Blonde Trouble' (Par) closed for an average \$4,800.

Paramount (Hamrick - Evergreen) (3,000; 30-35-'Can't Have Everything' (20th) and 'Mr. Moto' (20th) (2d wk). Heading toward good \$4,-200, after big \$7,300 on first week.

United Artists (Parker) (1,000; 30-55)-'Confession' (FN) and 'Mr. Dodds Takes the Air' (FN). Average program for this house getting good enough \$5,000. Last week 'Good Earth' (MG) closed a strong thid week with \$4,200. First two weeks piled up a terrific score at around \$14,000.

'LIFE'-MERMAN SOCKO 32G, HUB

Opening the fall show season with a bang, Keith's has a virtual monopoly on the high-bracket by the season with a bang, Keith's has a virtual monopoly on the high-bracket by the high-bra

prospects are better for second stanza. (M&P) (1,400; 25-35-40-50 MB plande Trouble' (Par) and King Solom's Mines' (GB), double, Very pale, but hypoed by holiday trade to fair \$5,000. Last week, 'Artists and Models' (Par) (2d run), and 'She's No Lady' (Par) (1st run), fair \$5,500.

Hub (Grand) (930; 20-30-40)—Love Takes Flight' (GN) and 'Small Town Boy' (GN), dual. Fair \$4,500 for reopening of former Park, dark for months.

Takes Flight' (GN) and 'Small Town Boy' (GN), dual. Fair \$4,500 for reopening of former Park, dark for months. Memorala (RKO) (2,900; 25-46,510. Thin Ice' (20th) and 'Annaolis Salute' (RKO) (dual. Smash \$30,000 on the way. Already set for holdover of at least one more stanza. Biggest trade since last Astaire-Rogers film. Last week, 'Make a Wish (RKO) and 'Hot Water' (20th). double, somewhat pale at \$13,000. Metropolitan (M&P) (4,300; 33-55). Souls at Sea (PR) and \$2,050 swith Labor Day stimulus. Last week very dull \$13,500 for 'Confession (WB) and stage show.

Orpheum (Loew) (2,900; 25-35-40-50)—'Good Earth' (MG), single. Going along at good pace, \$16,000. Last week very good \$16,600 on 'Topper' (MG) and 'Between Two Women' (MG) dual. Seedy \$2,000 at best, and with help of Keith overflow. Last week, 'Artists and Models' (Par) (2d run) and 'She's No Lady' (Par) (1st run), double, swell \$10,000.

Scollay (M&P) (2,700; 25-35-40-50)—'Artists and Models' (Par) (3d run), and 'Michael O'Halloran' (Ber) (1st run), dual. Adequated (Par) (2st run), double, okay \$6,700.

State (Loew) (3,300; 25-35-40-50)—'Good Earth' (MG), Will hit not much better than \$113,000. but oke. Last week, 'Tripper' (MG) and 'Between Two Women' (MG), Will hit not much better than \$113,000. but oke. Last week, 'Thopper' (MG) and 'Between Two Women' (MG), \$13,500.

LONG WEEKEND HYPOS GROSSES

Some Sock Figuresoner of Zenda' Smasho \$125.000 — 'Double or Nothing' with Shep Fields on Stage, \$64,000, New Par Record Under Policy -'Thin Ice' \$68,000, Zowie - 'B'way Melody' Reopens Cap, 40G

FIREFLY' OK, 'ZOLA' BIG

The bovs who follow the grosses have a word for it this week and it's terrific. Eleven downtown houses playing pictures at pop scales, plus three. \$2 roadshow attractions, are taking nearly a half million dollars from the Broadway fans in one week. The 11 pop spots, including the State and Palage, second runs, should total to around \$440,000. Added to this will be the grosses of 'Emile Zola,' The Firefly' and 'Souls at Sea,' two-a-dayers.

The Firefly' and 'Souls at Sea,' two-a-dayers.
Not a single theatre is failing to get a break this week from all the elements, which made this year the search of the sear

Estimates for This Week
Astor (1012; 55-\$1.0-\$1.65-\$2.20)—
'Firefly' (MG) (1st week). Opened
Wednesday night (1) and on first
five days \$9,700, satisfactory but not
extra.

Capitol (4,520; 25-35-55-85-\$1.25)—

Rainy Labor Day Weekend Booms Chi, Pix Good Biz Ditto; 'Varsity Show' \$20,000, 'Dead End' 22G, Big

Chicago, Sept. 7.

Best holiday and weather break theatres here have gotten in a long time is making the exhibitors a happy lot currently. It was nice enough for the Labor Day to send along a three-day vacation, but the weather man co-operated with a rain and cold spell on Saturday which kept the folks in town for the holidays.

kept the folks in town for the non-days
And all the theatres downtown had themselves dressed up with their best Sunday-go-to-meeting attractions. Three of the loopers contentied themselves with holdover shows, but figured them stronger than weak first-runners. Both 'Captains Courageous' and 'Good Earth' find themselves in their third loop house this week, having previously shown as the content of the content of the courageous' and a the courageous' is now grinding at the

Broadway Melody' (MG). Reopened house Thursday morning (2) and off to a good start that spells \$40,000 or better, holding.

Central (1,000; 25-35-40-55-65-75-59)—Wild and Woolly' (20th). Doing well, about \$8,000. Last week, 'Man in Blue' (U), \$7,000, oke.

Criterion (1,662; 25-40-55)—Bull-dog Drummond' (Par). This one is getting pretty good play, about \$12,-000 or more. Last week, 'Dance, Charlie, Dance' (WB), under \$5,000, poor.

000 or more. Last week, Dance, Charlie, Dance (WB), under \$5,000, poor.
Globe (1,274; 55-\$110-\$1.65-\$2.20)—
Souls' (Par) (5th week), Dipped last week (4th), getting \$8,500 but remains two more laps.
Hollywood (1.454; 55-\$1-10-\$1.05-\$2.20)—Zola' (WB) (4th week), Continues very strongly, maintaining steady \$25,000 pace, virtual capacity, Paluee (1,700; 25-35-55)—Can'l Have Reporthing 18,800 (2d run) are Reporthing 18,800 (2d run) and Reporthing 18,800 (2d run) and San (2d run), dualed. This week will be one of the best in a year here, \$13,000 or over. Doubleton of 'Wee Willie Winkie' (20th) (2d run) and 'San Quentin' (WB) (2d run) also unusually strong, over \$12,000.
Paramount (3,684; 25-35-55-85-99)—Double or Nottning' (Par) and Shep Fields or hotself third date at house since pit shows were inaugurated nearly two years ago and his draught, plus that of Bing Crosby and Martha Raye, is the answer. Show holds over, Last week, fourth for 'Artists and Models' (Par), \$31,000 very good.
Hall (5,980; 40)—85-95, "Prisoner of Zenda' (UA) and stage show. Very heavy play over Labor Day weekend is sending gross to a staggering \$125,000, with picture holding, Last week, second for 'Vogues' (UA), \$87,000, excellent.

Rialto (750; 25-40-55)—Borgeo' (20th) and Louis-Farr fight pictures.

swer. Show holds over. Last week, fourth for 'Artists and Models' (Par) \$31,000, very good.

Radio City Musle 'Hall (5,980; 40-60-85-99-1,165)—'Pirsoner of Zenda' (UA) and stage show. Very heavy play over Labor Day weekend is sending gross to a staggering \$125,000, colon to the colon of the

Garrick, while 'Earth' is turning over at the Apollo, where it had previously ritzed it at \$1.65 per.

'Artists and Models' is in the second half of its fortnight's stay at the original stay of the stay of the

vaudfilm line-ups. This is, the last week for the low-priced policy at the Oriental.

Last week's heat gave the loop subsequent run houses one of their biggest weeks of business. Usually getting an almost capacity business late afternoons and evenings, last week the early morning and late shows also got jamfull attendance.

Ings. most of right colock operatings most of right colock operatings most of right colock operatings most of the colock operatings of the colock operatings of the colock operatings of the colock operatings of properties of the most operation. As a rule, these houses get the mob who're downtown answering the help-wanted ads, or maids on their day off, but last week everybody came, particularly in the early morning and late night periods, when the other houses were closed. Theatre operators had a couple complaints. One, that their regulars were staying for a couple shows, cut-tine the coloning system and direct operations, and the coloning system and direct have the capacity to take care of temperatures set by so much sun and so many bodies crowded into one space. Consequently, they feel that their houses didn't gain all in futures that they might have, had conditions been different.

Estimates for This Week Apollo (B&K) (1200: 35-45-85-75)

tures that they might have, had conditions been different.

Estimates for This Week
Apollo (B&K) (1.200: 35-45-65-75)
—Good Earth' (MG). Back here for its third house in loop, and now grading so okay \$6,000, with the model of the condition of t

2 Records Fall in Pitt; 'Horizon' Wow at 18G, Henie's Smash \$11,250

Pittsburgh, Sept. 7. Arrival of cooler weather over weekend together with Labor Day and Jewish holidays, jamming the downtown area and making biz gen-erally something to talk about again. However, it's the smaller-seat houses to the property of the smaller seat houses the thought the property sites.

that are taking the play away from the bigger sites.

In case of Alvin and Fulton, it'll be new house records for both of them, Lost Horizon' at former and Thin Ice' at latter, with ho.'s already announced and third weeks practically certain. San Quenting the control of the product of the p

shot forward smartly on Sunday and will likely hold pace down home street likely for the street when the sunday and sunday and sunday and sunday and sunday and should send take several grand above opening figures. Art Cinema still riding along with Damaged lives, flicker going into profit. End, near, however, since foreign film site expects to resume old policy in forthight.

Estimates for This Week.

Alvin (Harris) (2,000: 25-25-50)—

Estimates for This Week
Alvin (Harris) (2,000; 25-25-50)—
Tost Horizon' (Col). For first time
since going straight pix, house has
upped top, from 40 to 50c, and with
close to 1600, several strain. Even
without raised admission, toke would
likely have cracked old mark. Sticks
for second session and should have
no trouble knocking down a third,
something only one other flicker
has eventoe and to drain the result of the r

STATE FAIR BOOMING

LINCOLN; 'A.&M.' \$3,700

Lincoln, Sept. 7.

State Fair is drawing the crowds to lown and as yet there's no ban on adolescent theatre attendance due to the infantile paralysis scare as in ciner key spois, notably Omain. With a break in weather, shows are going to come off with some extra burks and it's about time. Both circuit strings are from 5 to 10G's be-

hind the same period a year ago, so goes theatre row chatter. After the State Fair, the next hope is liberally allowanced college boys starting Sept. 15.

Soes theater row chatter.

After the State Fair, the next hope is liberally allocanced college boys starting sept.

Estimates for This Week.

Liberally allocanced college boys starting sept.

Estimates for This Week.

Liberally allocanced college boys starting sept.

House of the Cawn.

House of the Cawn.

House of the Cawn.

Kiders of the Dawn. (Mono) and Road to Glory' (20th) split with Rustlers valley' (Par) and Ramona' (20th). Slump still on, \$700. Last week.

Riders of the Dawn' (Mono) and Rose of the Rancho' (Par), n.g. \$750.

Exclusive' (Par) If the State Fair to good, around \$2.565, nice. Last zawek. Riding on Air' (RKO, fair, \$2.300.

Orpheum (LTC) (1,350: 10-15-20)—Last Train From Madrid' (Par) plus Louis-Farr fight films. Doing pretty well considering this hotbox: \$1.500 in sight over the long pull. Last week. Big Spar (WB) and Ministry Holiday' (20th) plus 'Wild Money' (Par), just fair, \$1.000.

Stuart (LTC) (1,900; 10-25-40)—Artists and Models' (Par). Cut out for this week of celebration, likely to go well with the Fair folks and next \$3,700 or better. Last week, 'Good Earth' (MG) smacked em on the nows, swell \$4,000.

Mr. Deeds' (Col.) sharing with 'Dangerous Adventure' (Col.) Picture set a record for holdovers in this town by staying 5 weeks on its riginal opening. Has been back. His meking third time. Deeds' is this fown by staying 5 weeks on its riginal opening. Has been back. His meking third time. Deeds' is this fown four times daily and 'Adventure' twice, money will be dood. \$1.300. Last week, Coulf week. Bight' (GN), under average, \$500.

Denver Digs Deep For Pix; 'Vogues' **Sockeroo \$17,000**

Denver, Sept. 7.

Labor Day business was heavy, with the Orpheum setting a house record for double bill openings with 'Make a 'Wish' and 'Super-Sleuth'.

"Lost Horizon' goes into a fourth week in first-runs by being moved to the Paramount after a strong week at the Broadway. 'Souls at Sea' is being held a second week at the Broadway is being held a second to be being moved to the penam, following repeated holdouts, 'Vogues' topped the town at the Denver.

Vogues topped une to many ver.

"Broadway Melody' held strong in a five-day holdover at the Orpheum, going out to give the house a new show Labor Day. "Thin Ice played to several holdouts and goes to the Broadway for a third week.

"Entimetas for This Week"

show Labor Day. "Thin Ice' played to several holdouts and goes to the Broadway for a third week.

Estimates for This Week.

Anddin (Fox) (1,500; 25-40)—"Thin Ice' (201h): following a week at the Denver. Fine biz at \$5,000. Last week 'Lost Horizon'. (Col) did the same, following a week at the Denver, and went to the Broadway.

Broadway (Fox) (1,500; 25-40)—"Denver and Andel the Color of the Co

'BROTHERS' SHOVES OFF

BROOKLYN BIZ BULLY

Brooklyn, Sept. 7.

Instead of flocking in the beaches and parks, Labor Dayers marched to downtown bo.'s for two reasons, One, rainy weather; two, excellent attractions on practically all screens, RKO Albee, Loew's Met and Fabian Par all doing nicely and not complaining.

Estimates for This Week

Estimates for This Week
Albee (2,500; 25-35-55) — Road
Back (U) and Think Past, Mr. Moto'
(20th), dual. Will obtain excellent
\$15,500. Last week 'Can't Have
Everything' (20th) and 'Lady Escapes' (20th) (2d week) \$13,500, okay.
Fox (4,000; 25-35-55)—'Armored
Car' (U) and 'Gangway' (GB). Okay
\$12,000 anticipated. Last week 'Roaring Timter' (Col) and "Talent Scout'
(WB) the same.

\$12,000 anticipated. Last week 'Roaring Timber' (Col) and 'Talent Scout' (WB) the same, Met (2,400; 25-35-55)—Stella Dallas' (UA) and 'London by Night' (MG). Will do well; about \$16,500 Last week 'Captains: Courageous' (MT) (2d week) got nice \$14,000.

Contamount (900), and 'Dance, Charlie, Dance' (WB). Satisfactory \$14,500. Last week 'Artists and Models' (Car) and 'She's No Lady' (2d week), \$15,000, okay.

Strand (2,000; 25-35-55)—T Cover the War', (U) and 'Special Agent K-7.' Okay \$5,000 expected. Last week 'Reported Missing' (U) and 'Meet the Boy Friend' (Rep) the same.

THIN ICE' THICK \$15,000 IN K. C.

Consistine (WB) and Mr. Dodd Consistine (WB) and Mr. Dodd So,000, poor, six day. Midland (Loew) (4,000; 25-40).

Dead End' (UA) and Can't Last Forever' (CO). Fine combo, \$14,500.
Last week 'Topper' (MG) and 'Men Are Not Gods' (LF) \$2,000, good.

Newman (Francisch (Last Garbin)', 300.
Last week 'Topper' (MG) and 'Men Control (Last Week 'Great Garbin', 300.
Last week 'Gre

SEATTLE B.O.'S UP: 'TOPPER' WOW \$10,000

Big Labor Day parade of 25,000 broke local records and kept many folks in town, on this, the final vacation stretch for outdoor resorts, so the holiday proved a distinct help. Facuate the folks of the

Sports and Infantile Scare Dent Det.; 'Everything'-Rubinoff 35G

Lewis fight pix and 'Girls Can Play' (Col), dual. Getting the sports out for about \$3,200, fair enough. Last week, 'Legion of Missing Men' (Mono) and 'Two of US' (GB), dual, held four days to make way for fight. (Mono) and 'Two of US' (GB), dual, held four days to make way for fight. (Mono) and Coronation film (2d week). Still knocking 'em off: \$6,500 good after \$1,000, big. last week.

Liberty (J-Wh) (1,900; 21-32-42)-"Stella Dallas' (UA) (3d week). Helding only five days to make way for Tost Horizon' (Col). Probably \$5.500, big. after socko 2d week \$6,700 | Tost Horizon' (Col). Probably \$5.500, big. after socko 2d week \$6,700 | Tost Horizon' (Col). Probably \$5.500, big. after socko 2d week \$6,700 | Mol. 1990; \$2.342. — "Good Last week. Wee Willie' (20th) and 'Sing and Be Happy' (20th) dual (3d week) eight days. dandy at \$3.700. Orpheum (Hamrick-Evergreen) (2,700; 32-37-42)—Topper (MGM) and 'Think Fast, Mr. heb called the sockown of the

'Stella' \$15,000, **'Varsity'** \$14,000, Strong in Cincy

Cincinnati, Sept. 7.

Stella Dallas' is fronting this week's b. o. procession, racking up week's b. o. procession, racking up \$15,000 for the Palace. Reft behind is 'Varsity Show,' pulling \$14,000 at the Albee, and 'Lost Horizon,' which is registering \$17,000 in first 10 days of its run at the Shubert.

Keith's is ticketed for \$4,500 on tis All Yours' and Wild and Woolly' and a layric for an eight-day stay and the stay of the stay of

Fair, \$4,500. Last week \$6,500, tuneful.

Family (RKO) (1.000: 15-25)—
Border Cafe' (RKO) and Californian' (20th). spil. Good, \$2,300.
Last week Bad Whispers' (Ind) and \$2,210. awerage.

\$2,100, awerage.

"Can't Have Everything' (20th) (4th Wk). God. \$3,000. Last week \$3,500. all right.

Ketth's (Libson) (1,500: 25-40)—
Ti's All Yours' (Col). Fair, \$4,500.
Last week Dodd Takes Air' (WB), \$4,000, fair.

Last week Dodd Takes Air' (WB), \$4,000, fair.

\$4,000, fair.
Lyric (RKO) (1.400; 35-42)—"Wild and Woolly' (20th). In for eight days, \$4,000, far. Last week 'Wild Money' (Par), six days, \$2,500, poor. Palace (RKO) (2.600; 35-42)—
'Stella Dallas' (UA). Swell, \$15,000.
Last week 'Make a Wish' (RKO), six days, \$7,500, sour.

Six days, \$4,500. sour.
Shubert (RKO) (2.150; 35-42)—
Lost Horizon' (Col). Opened Tuesday (37) for a run. Biz for first 10 days a cinch to hit \$17,000, sock. Was preceded by 25-day run on Good Earth' (MG), which fetched \$22,500, nich

OKAY FOR TITLE

Hollywood, Sept 7

Hollywood, Sept. 7.
Tieup has been effected by Paramount with Fawcetts 'True Confessions' magazine for use of the mag title in the film.
Eleanor Fisher, Chicago girl who won a Fawcett contest, has been set for a small role in the picture by Producer Albert Lewin and Director Wesley Ruggles.

Cooling showers over weekend not enough to deter final fling at outdoor attractions, so biz generally is off around town. Free Gold Cup boat races and other sport contests, coupled with scare over infantile paralysis, altogether too much com-

petisn.

Only house doing anything is Fox, showing You Can't Have Everything plus Rubinoff and fiddle on stage. Attraction figures to hold for two

Estimates for This Week

Attraction aguies to noid for two sessions.

Estimates for This Week
Adams (Balaban) (1,700; 25-40)—
Road Back' (U) (2d week) and
Born Reckless' (U), duat. Former
opus moved here from Fox. and
combo figures to get good \$5,300 in
view of counter-attractions. Last
will and Woolly' (29th) plus 'Lady
Escapes' (20th).
Case (Indie) (1,400; \$1,65 top)—
'Zola' (WB) (2d week). Two-s-day
roadshow clipping off good \$7,500 on
second stanza, following nice \$11,000
first week. Pulls out next Saturday
(11) for play at this legit house.
Fox (Indie) (1,400): 30-40-65)—
'Can't Have Everything' (20th) with
Rubinoff heading vaude. Combo
a clinch for sock dough, at close to
\$35,000. Road Back' (U), plus vaude,
got around \$25,000, nice, last week,
Madison (United, Detroit) (2,000;
30-40-65)—Artists and Models' (Par)
(2d week). Moved here from Michigan, should grab oke \$4,900 in view
of things. Fourth session of 'Good
Earth' (MG) finished with idea \$3,000
and \$4,500 at pop prices.

Michigan (United Detroit) (3,000
and \$4,500 at pop prices.

Mands (United Detroit) (3,000
and \$4,500 at pop prices.

Michigan (United Detroit) (3,000
and \$4,500 at pop prices.

Mands (United Detroit) (3,000
and \$4,500 at pop prices.

Michigan (United Detroit) (3,000
artists and Models' (Par) plus
vaude.

Palms-State (United Detroit) (3,000
and \$4,500—Yavier Tellips Me'

'Artists and Models' (Par) plus vaude.

Palms-State (United Detroit) (3,000; 25-40)—You're Telling Me' (Par) and Louis-Farr fite pix. Latter accounting for 1ot of house's take at good \$7,000, but not up to previous fite flickers. San Quentin' (WB), plur Dance, Scharlie, Dance' (WB), plur Dance, Scharlie, Dance' (WB), the Company of the Company of

'Thin Ice' Sock \$8,000, 'Horizon' Fine \$9.500: Hix (?) Help Ind. Biz

Indianapolis, Sept. 7. Thousands of rural visitors in the city for the state fair are boosting downtown theatre grosses consider-ably. "Thin Ice" is taxing the capac-ity of the small Apollo and is sure to ably. "Thin Ice' is taxing the capacity of the small. Apollo and is sure to hold over for a second week. Its starting pace is surpassing anything the house has done in two years. Its House has done in two years. Its House has done in two years. Tost Horizon, 'in its nop-pried run at Loew's, is also in the money. It's coupled by the Louis-Farr fight films, but they don't seem to be a source of much interest to ticket buyers.

Vaudfilm Lyric, with 'the only state show in the Hoosier state, is getting a majority of the trensient trade from the sticks, even though the state of the state

Circle (Monarch) (2,800: 25-40)— Make a Wish (RKO), dualed with Hidenway (RKO), Bobby Breen played up and results fairly good at \$5,300. Last week, Souls it Sed (Par) on twin bill with 'Blonde Trunhe' (Par), was plenty okay at \$7,500.

Truible' (Par), was plenty okay at \$7.500.

Loew's (Loew's) (2.400: 25-40)—
Lost Horizon' (Col) and fight film.
Previous road-show run not successful, except in a bublicity wav, which aids the pop-priced run. Take looks like \$9.500. excellent. Last week, Dend Find' (UA) and Can't Last ovek, Dend Find' (UA) and Can't Last ovek, Torcur' (Col), \$8,500, very good.

Lyric (Olson) (2.000: 25-30-40)—
Footloose Heiress' (WB) and vaude.
Out-of-town visitors interested in a stage show are bolstering this weak-ish bill to a dandy \$9.500 gross. Last week, 'Confession' (WB) and Eddy Duchin orch on stage topped the all-time house record with smish \$16-600. Duchin, who was given credit for the record week, did five shows every day and six on Saturday.

Inside Stuff—Pictures

Symphony recording for '100 Men and a Girl' (U) was made by Leopold Stokowski and the Philadelphia Orchestra last spring in the Academy of Music, Philadelphia. RCA handled the 'technical end, using a special 17-channel pickup designed from suggestions by Stokowski. Conductor appears in the pic, getting what is undoubtedly the biggest buildup ever handed a symph batoner in films. Philadelphia Orchestra musicians, however, do not appear in the film, Hollywood players going through the motions of playing before the camera.

To those familiar with Stokowski the film is surprisingly realistic. Figured likely the maestro suggested many of the story touches which typity he backstage doings of an orchestra and its conductor. Stage doorman of '100 Men and a Girl' is undoubtedly based on life. Stokowski calls him Marshall' in the pic and his hetty build is similar to that of Marshall Betz, major domo of the Academy of Music in Philly and a familiar character in musical circles there.

One thing in the film has been romanticized—Stoki's appearance when conducting an orchestra rehearsal. Actually sits on a tall stool while rehearsing the symphers and is rarely as neatly dressed as shown in the film to the fox, Philly, this week.

Hanging sequence in Metro's 'The Women Men Marry,' a grim and real-

Hanging sequence in Metro's 'The Women Men Marry,' a grim and realistic scene of an execution, excited some adverse comment in the lobby of a Los Angeles theatre after the preview. John Wray, the gallows victim, was led into the execution chamber with legs and arms tightly bound. Scene showed him dragged up the fatal 13 steps, the actual drop of the body through the trap, then flashed to the police surgeon with stethoscope. It was pointed out that with censors in certain key states, notably New York, Pennsylvania, Ohio and Illinois, certain to scissor the sequence, comment among insiders was that Metro might as well have saved its footage though admitting the scene was remarkably well done with a complete absence of hoke. Picture was produced by Michael Fessier who has bowed out as a producer to return to writing.

Paramount and Samuel Goldwyn who have been feuding for about a year over the services of Gary Cooper have settled their differences. In Spaniar as known no money changed hands, and Par discontinued its suit for \$3,000,000 daimages against Samuel Goldwyn, Inc., Ltd. The settlement was not unexpected. The parties have signed a pact and under this new agreement, Par agrees to let Goldwyn have Director Henry Hathaway for three pictures, while Goldwyn agrees to let Paramount have Gary Cooper for one picture. There is no indication from the parties when Paramount is to get Hathaway or when Goldwyn lets Par have Cooper. Feud broke after Gary Cooper signed away from Par, with Goldwyn. Par then filed suit for damages allegedly arising out of that Cooper-Goldwyn pact.

"The Devil Is Driving' (Col) received a publicity break when the Associated Press sent out a story that the police justice in Endicott, N. Y., had sentenced a man to see the film, as part of the penalty for reckless operation of a car. A number of papers carried the yarn under headline, 'Driver Sentenced to Attend Movie.'

Foreign-born star, whose present release is one of the hits of the year, began production by saying she didn't like the story and doubled that by saying later that the script was even viler than the original. She kept this up all during the production and succeeded in getting the writer and director off her for life, both vowing never to make another picture with her. Her answer to how anything so bad could be turned into one of the year's gavest pictures is simply, 'Acting. The way I trouped in that picture I could make 'The Ladder' look like 'Tovarich'.'

Second guessers who were talking about Sonja Henie and Deanna Dur-bin's repeat chances have switched since the skating star's Thin Ice' has hit the marquees, and Miss Durbin's '100 Men and a Girl' has scored a preview smash. The first Henie pic, 'One in a Million,' was one of 20th-Fox's heaviest grossers last season, while her new one is batting very high everywhere it's been shown. 'Three Smart Girls' was the Durbin debut, with the second one on the mark and, with preview raves what they are, wiseacres figure it can't miss.

H. Wayne Pierson, former film executive, is chairman of the Regular Democratic Organization campaign committee for Queens, on behalf of the James C. Sheridan candidates, in the present mayoralty campaign, namely Jeremiah T. Mahoney, Frank J. Taylor and William F. Brunner. Headquarters are in Jamaica. Pierson, with Eddie Dowling, helped organize the Franklin D. Roosevelt Stage, Screen and Radio division in the presidential campaigns.

Walter Wanger is sneak-previewing his last two pictures, '52d Street' and 'Stand-In,' in New York, and for that purpose flew his chief cutter, and film editor, Otho Lovering, east. It's been a long time since a Hollywood producer has done his sneak-previewing east. Wanger plans returning to the Coast this week or early next.

Realignment of the sales division of a major company is in prospect. Understood that this firm is in the market for a new distribution chief and that the present head of sales of the firm will sever connection there in four to six weeks.

Mischa Auer is a grandson of Leopold Auer, though his name isn't Auer, he being related to the violinist through his mother, who was Leopold's daughter.

Incorporations

CALIFORNIA

Sacramento.

Sacramento.

Pan-American Radio Productions, Inc.;
eapital stock, \$10,000, none subscribed.
Directors: Lucio Villegas, Rafael Elisaide, Ivan L. Ifiler.

Loland Huyward

Loland Huyward & Co., Ltd.; theatrical agency; capital stock, 1,000 silares, par liver permitted to issue all. Directors: Loland Hayward, James R. Cowan, Harry S. Sokolov, Sig Marcus and Alwin Sohuson.

Spectra Pictures, Inc.; picture products; cupital stock, 250 shares, par \$100; pinitted to issue 80 shares, Directors: afford B. Harrison, John E. Lane, onald Kells and George E. Meyers.

OKLAHOMA

Oklahoma City.

20th Century-Fox Film Corp., New York, has increased its capital stock in Oklahoma from \$18,173.83 to \$19,119.33.

STORY BUYS

Hollywood, Sept. 7.
Metro purchased 'The Conqueror'

TITLE CHANGES

TITLE CHANGES

Hollywood, Sept. 7.

Paramount switched 'Gun Smoke' to 'Thunder Trail,' fourth time tag has been changed.

'Trouble for Two,' Republic, becomes 'Youth on Parole.' Republic's 'Treasure Hunt' will be released as 'The Wrong Road,' Don't Remember' in favor of There Coes the Groom.'

'Don't Pull Your Punches,' Warner feature, is now called 'The Kid Comes Back.'
Universal has switched the tag on 'Mightier Than the Sword' to 'A Girl with Ideas.'

with Ideas.'
New Lily Pons film at RKO has undergone a title switch from 'It Never Happened Before' to 'Hitting a New High.'

YAWITZ'S MUDDLER

Hollywood, Sept. 7. Paul Yawitz has been assigned to script 'The Muddled Deal' at RKO. Edward Kaufman will produce.

Bert Granet draws the scrib assignment on 'Taking the Town,' a Maury Cohen production.

Paralysis

(Continued from page 1)

which depend heavily on family trade.

Opening of schools has been set back to week of Sept. 13, and Opening of schools has been set back to week of Sept. 13, and all public gatherings discouraged. Swimming pools have been closed, and circus has been kept out of town. Ban in effect over Labor Day cuts out one of show business' best days of the year.

First of week something like 80 cases have been reported here, worst in score of years or more.

Order effective Aug. 28 has caused innumerable changes in bookings and has upset whole industry as much as anything during whole year.

Montreal, Sept. 7. For the first time in approximately 10 years, children under 16 years of For the first time in approximately 10 years, children under 16 years of age are being openly admitted into film houses in Montreal and other towns and villages throughout the Province of Quebec. Last week the Capitol (F. P.-Can.) started advertising special 10 a.m. shows for children enter with "Wee Willie Winkie," and the Coronation films in color as an added attraction, at a two-bit tariff for children and grownups alike. What juvenile attendance may mean eventually to local box offices may be estimated when it is figured that the 2,400 seat Capitol was near capacity at the 10 o'clock morning show.

London, Can., Sept. 7.

With an epidemic of infantile paralysis' sweeping sections of Ontario and with many deaths reported from the larger centers of the Province, London theatre managers, acting in conjunction with the London Board of Health, will not allow children admission to theatres until the epidemic is completely under control.

Theatre managers report business Theatre managers report ousness away down but are not complaining as they feel that by closing theatres to children they are doing their part to stay the advance of the dread epidemic.

Toronto's Nosedive

Toronto's Nosedive

Toronto, Ont., Sept. 7.

With an infantile paralysis scare hitting all Ontario, box office receipts at the Canadian National Exhibition and at all theatres have nose-dived deplorably. Decrease in attendance at the exhibition runs to 228,000 for first nine, days and with five days to go and business still low, it looks as though the fair will finish with the worst year in two decades. More than 1,000 paralysis cases have been reported in Province. Toronto alone has 200. This, coupled with sultry weather, is said to be responsible for the poor business all round during last two weeks and there is no letup in sight.

Bo. grosses have dropped considerably since paralysis scare. Acording to John J. Titzgibbons, general manager of F., P.-Canadian, the children's business, has disappeared completely.

children's business has disappeared completely.

All CNE concessions are suffering. Tom Mix's circus: was 'ready to pull out days ago: Mix stated he is taking an awful rap. Children's daysually a big one at the exhibition for the freak tents, found only 114,000 attendance, a drop of 80,000 from last year. Guy Lombardo's orchestra playing until Saturday. At the CNE ballroom is drawing better than Horace Heidt who played last week but concession will be lucky to stay out of the red. out of the red.

K. C. Schools Don't Reopen

A. C. sensols Don't Reopen Kansas City, Sept. 7. Infantile scare has delayed schools reopening today and, of course, with it goes a ban on admission of kids to all public gathering places including theatres.

Chicago, Sept. 7.

Latest blow that has the exhibitors locally running around looking for the nearest headache powder is a ruling from the Chicago board of health prohibiting the admittance of children under the age of 16, until further notice.

That means until school opens. But when that will be is a question since the opening of the schools has been indefinitely postponed on account of an infantile paralysis scare around town.

Joy Boys Knuckle Down
Hollywood, Sept. 7.
C. Graham Baker and Gene
Towne are scripting The Joy of
Loving, Irene Dunne starrer for

Tay Garnett will direct, beginning around Oct. 1.

Philly's Banko Test Case Under Advisement Since Feb. 25; On Wane?

Philadelphia, Sept. 7.
Embarrassing and complicated factors, exhibs here now believe, will keep Judge Harry S. McDevitt from ever giving a decision on legality of bingo and banko. He has had a test case under advisement since Feb. 25 without letting out a neen about it. In the meantime since Feb. 25 without letting out a peep about it. In the meantime, games go merrily on their way, with about every situash where economically possibly using them. Popularity, however, seems to be on the wane, as evidenced in wide discussion brought about by publication of a letter from an ired film-goer in the Philly Record several weeks ago.

of a letter from an ired film-goer in the Philly Record several weeks ago. The letter said 'The question which is weekly becoming more perplexing is whether bank night is benefiting the patrons or the management. If becomes rather monotonous sitting in an audience week after week without enjoying the thrill of at least witnessing some-body—if not actually one's self—win an award.

It is no wonder movie-goers are beginning to tire of the ballyhoo regarding the so-called benefits derived from bank nights in the houses. If the management of such theatres are so intent upon giving money away—the noble thought originally being to start some lucky person in a saving account—why don't they offer a prize to those who are really in the audience on bank night by having a lucky number drawing or some similar attraction? 'Awarding such a prize would go long way to restore the good will of patrons, which is quickly diminshing as a result of this farce known as bank night. 'Naturally, bank night devotees houses. If the management of such theatrees are so intent upon giving money away—the noble thought originally being to start some lucky person in a saving account—why don't they offer a prize to those who are really in the audience on bank night by having a lucky number drawing or some similar attraction?

'Awarding such a prize would go a long way to restore the good will of patrons, which is quickly diminishing as a result of this farce known as bank night.

'Naturally, bank night devotees expect more for their price of admission than to behold somebody standing on the stage, watch in hand, timing an expectant winner who rarely, if ever, is present on the evening his name is announced.

Holding up McDevitt's opinion, many exhibs have an idea, is wide-spread use of the games by Catholic churches. To raise funds, McDevitt, is an ardent churchman. Case he has under advisement is a test suit of \$4; and Grand National, off an eight, at 2½.

which resulted from police interfer-ing with the games last February. Houses have been allowed to con-tinue with banko and bingo pend-ing the decision. Suit is an injunc-tion proceeding to restrain mayor and police from interfering with games, asked by Sam Somerson, owner of the Palm theatre.

War Scares Break Market Wide Open. Incl. Amus. Stocks

Fresh fears over the possibility of additional warfare in Europe plunged the stock market yesterday (Tues.) into the worst break of the year. Leading industrial stocks were off 3 to 9 points, and more. Volume picked up on the decline as selling spread to all sections of the list, picture and radio issues joining the wide-open break despite admittedly strong business and excellent future prospects.

prospects.

Loew's common, leader of the amusement group, suffered the most for an issue of this classification,

New York Theatres





in "VARSITY SHOW"

EADIO MUSIC HALL "THE PRISONER OF ZENDA"

Spectacular Stage Productions

SHATS 25°, TO

Starting Friday THIN ICE"

PARAMOUNT TIMES OUARE

Bing Crosby Martha Raye DOUBLE OR

NOTHING"

Shep Fields and His Rippling Rhythm June Pickens

CAPITAL SWAY

End T ROBT PELEANOR
Week AVLOR OWELL
in Broadway Melody of 1938'
With Sopide. Tucker & Willie
Howard Judy Garland
linnic Barnes

Barbara Stanwyck in "STELLA DALLAS" Starting Thursday 'Artists and Models' with Jack Benny. On Stage, Jimmy Dorsey and Orch.

NEW ADVENTURES—More Thrill-ing, More Exciting Than Ever Before JOHN BARRYMORE in "BULLDOG DRUMMOND

COMES BACK"

CRITERION 45th St.
Opens 9 a.m. Midnight Shows to I P.M.

"AN ACHIEVEMENT IN WHICH THE ENTIRE 20TH



Preview Flash

"Wonderful audience reaction sneak preview Pasadena destines

X ORGANIZATION MAY TAKE PROFOUND PRIDE!"

41

-says Variety Daily



with

JANE DARWELL • MAURICE CASS • SIDNEY BLACKMER
MINNA GOMBELL • MARGARET IRVING

Directed by Walter Lang Associate Producer Raymond Griffith Screen play by Kathryn Scola, Darrell Ware and Lamar Trotti Darryl F. Zanuck in Charge of Production



THE KEYSTONE OF YOUR FUTURE

Paris Exhib Opines U. S. Makes Too Many Musicals, Not Enough Actions; Overlength and Sync Also Scored

"VARIETY'S' LONDON OFFICE,

By FRANK SCULLY

Hollywood, Sept. 7.

American musicals are not what they ought to be at French bo., except in few first-run Paris houses, according to Michel-Georges Manegat, director of the Societe Parisienne de Spectacles, owner of three Paris nabe leaders—the Cluny, Moulin de la Chanson and Belleville

Take these for personal opin-lons, if you will, rather than re-cults of scientific survey, Manegat stated, but my three houses cover-a cross-section of the French pub-lic, ranging from elite to Latin Quarter intellectuals at the Cluny, through middle-class folk of Mont-martre at the Moulin de la Chan-son, down to the Belleville house which is probably as proletarian as any in the world.

Top American stars (and that's what counts, for Manegat estimates at 80-85%, proportion of Hollywood

which is probably as proletarian as any in the world.

Top American stars (and that's what counts, for Manegat estimates at 80-85%, proportion of Hollywood product among French releases of importance) in his estimation are, for males: Boyer, Gable, Muni, Karloff, Cooper, Colman, March, Spencer Tracy, Jack. Holt and Edward G. Robinson. These 10 are sockaroo, though order given is not order of importance. John Barrymore and Franchot Tone run them close second, with George Raft and Lionel Barrymore in followup.

Ten female, leaders he sees as (again not in order): Garbo, Crawford, Dunne, Hepburn, Shearer, Colbert (who is considered French and gets big patriotic play), Dietrich (though xie's fallen off badly since 'Scarlet Empress' and succeeding films), Rainer and Sulavan. Sylvia Sidney and Simone Simon follow these most closely.

'In case of Simone, claim is she awakens more violent reactions than any others; they either adore her or hate her, but her draw is not as universal as the others.' Beyond these, 'topnotch attractions are of course all Astaire-Rogers films, and all. Temple vehicles, with latter showing falling off lately because release dates are too close together. General opinion of exhibs on U. S. films, according to Manegat, is that there should be less musicals and more action stuff. Gangster, police and action dramas, despite official ban on gunplay, are still best draws. Westerns, always good, have fallen off, except for very biggest outdoor productions.

Manegat classes French taste as follows: One, action; two, drama; three, musicals. Points to fact that whenever he's in a spot, he can revive 'Scarface' and know that he'll draw better than average. In the same class are any Jack Holt actioners or Karloff thrillers.

'I was quite disappointed on visiting Hollywood at seeing that

dram almost invariably good for draw.

'I was quite disappointed on visiting Hollywood at seeing that the trend seems to be toward more and more musicals,' exhib stated, that's bad news for us. On the other hand, there seem to be less overlong films. We like that: 2,500 meters (8,000 feet) is about the limit for general draw in Paris and provinces. Longer films like Mutiny On the Bounty,' Great Ziegfeld, and the like, have done all right in first exclusive run, but beyond one house have always been spotty. We find it necessary to cut these long films down, and that, of course, doesn't help them any.'

Synchronizations

Synchronizations

Next worst trouble for French exhibs, outside of overlength and too much musical, is universal and complete adoption of synchronization. Synched dialog, which had not found favor with French audiences until three years ago, is now used by all majors for all their films, once they've left the first exclusive run house where they show in original American with superimposed subtitles. Manegat says he found himself on spot, on going to pix here, of discovering voice qualities in Gable, William Powell, and many others, that he never knew they had. While companies try to keep each while companies try to keep each artist's voice the same in succeeding synchs, choice of dubber rarely has anything like quality of star's

own vocal.
Dialog isn't worst of it: they, even

sync songs. And through necessity of synching lip movements as well as meaning, they come to doing away with rhymes, and songs become impossible. Manegat names example of Harlow film, 'Reckless,' which would have gone well had it not been for synching of songs which had public in howls.

not been for synching of songs which had public in howls,
Lots of progress could be made with synching, he says, but solution doesn't seem to him to lie there, the urges studies to consider a return to making direct French versions here. For whatever cost and difficulty of them, he thinks, greater appeal will compensate effort. He illustrates with case of early Laurel-Hardy comedies which went like wildfire in original French versions, though comics used only few words. Synched shorts and features of pair have fallen off. Same is case of French, 'davorties, Marx Bros., who go well in English versions in specialized houses but are dropping off ast in nabes because no dubbing can dupe their mad wit.

Other French facts of interest

Other French facts of interest that Manegat points out are:

that Manegat points our are:

1. Chaplin vogue seems on wane,
Modern Times' went well, but more
because timely subject came on the
nose for French political situation
than because Charlot name is still

2. No Hollywood directors or scenarists have names that mean 10 sous at b.o.

sous at b.o.

3. With Hollywood furnishing, as he said, 80-85% of program burden, public knows any U. S. film wont go below a certain level in entertainment value, something they can't be sure of in French or other Euro-

pean pix.

Manegat is down on press, believes only word-of-mouth has any real draw value for nabes. Thinks press should stick to reporting on cinema, giving asides, etc., but keep from reviewing. Good reviews do little good, and pannings are rarely justified, he thinks, because breadth of public makes it impossible for any critic to speak for more than his own personal taste.

own personal taste.

Deeply impressed with advanced

Hollywood technique, Manegat had

great tales of technical marvels to

take back to French exhib society

which delegated him to visit Coast

studios. Also made contacts with

U. S. exhibs and looked into market

of indie film for release in France.

PAR, MG LEAD WAY IN SETTLING MEX STRIKE

Mexico City, Sept. 7.

Labor trouble similar to that which rought about the strike which kept U. S. pix off the Mexican market from September, 1935, to January, 1936, has developed again for the eight major American producers do-ing business in Mexico. Demand for ing business in Mexico. Demand for wage increases of from 30-35%, gauged by class of work performed and length of service, is at the root of this headache, which is plenty for the distributors.

the distributors.

Efforts are being exerted by Par,
Metro, Columbia, Warners, Radio,
UA, U and Fox to prevent the unpleasantness reaching the climax
which the more radical elements of
their help threaten unless pay of
unionized exchange employees is
fattened. A general tieup, it is
hinted, would be worse than the
costly one that lasted four months.

The unionists are handling this cit.

The unionists are handling this situation in manner different to the way they went about their first slam at the Americans; instead of serving an ultimatum upon all the distributors at once they are tackling them in detail, making their demands upon one company at a time.

one company at a time.

That the distributors' general sentilment is that it is cheaper to yield to the belligerents than to fight them, an attitude similar to the policy adopted by several exhibitors here who allowed their employees the 25% wage boost they demanded, is indicated by the reported giving in of Par and Metro, which made agreements for higher pay with their employees. But to what extent is not revealed.

HAGEN ON SPOT IN STUDIO BANKRATTCY

London, Aug. 29. Official receiver and report on the failure of Twickenham Film Studios early this year puts Julius Hagen somewhat on the spot. I ure is attributed primarily to:

Omission of the board to make proper provision for capital nec-essary to finance their production program.

Eversive ontimism of Hagen regarding value of the picture

Heavy salaries paid to members of the board, partcularly Hagen.

the board, partcularly Hagen.
Report throws light on the fact that Hagen formerly drew 10-20% on studio rentals, \$1,500 for every picture the company produced, plus 25% of the complete net profit annually. Later he drew \$700 a week, plus traveling, entertaining and other expenses.

'Question of his drawings' official receiver says, 'will require car consideration of the liquidator.'

Company, when it elaborated its production program, got advances from the Westminster Bank totaling over \$250,000.

U. S. COIN PILES UP IN JAPAN

Tokyo, Aug. 19. Coin of the foreign pix cos, continues to pile up here, with little or no prospect of the situation improving in the near future. As a mating in the near future. As a matter of fact, with the Sino-Jap hostilities becoming worse daily, there is every chance that, in addition to freezing of funds, the distribs will be faced with additional worries in the form of restricted programs and other hampering regulations.

other hampering regulations.

Managers state that it wouldn't be so bad if the government would give out some definite into as to what is to come, but with only evasive replies and continuous procrastination, it is next to impossible to make any plans. As things now stand, everyone is marking time.

An extraordinary session of the Diet has been called for Sept. 4 for An extraordinary session of the Diet has been called for Sept. 4 for the purpose of enacting emergency legislation to cope with the situation in China, but the government has announced that laws will also be passed placing the country on a wartime basis. It is not likely that specific laws dealing with the amusement biz will come up for consideration; but it's a clich that application of the laws which do pass will hit the amusement field somewhere. Some of those in the biz look for a drastic curtailment of all amusements, even to the extent of outright closing of dancehalls, cabarets, amusement parks and some cinemas.

So far, pix houses haven't suf-

and some cinemas.

So far, pix houses haven't suffered much at the b.o., but as mobilization progresses the b.o. lines are due for thinning. Japs take 'their wars very seriously and when taxes for their little adventure begin to pinch, amusements will be the first item to be passed up.

Mier's Co. Starts

Mexico City, Sept. 7.
Continuous production is the objective of Cliematographica Internacional, S. A., fewest Mexican pic company, headed by Felipe Mier, ex-WB manager here. Company has strong financial and technical backing and won't have to quit work to wait for the proceeds of one pic to pay for the making of another.

First production, '4a F. Mi Tierro'.

First production, 'Asi Es Mi Tierra' ('Behold My Country'), a folk drama, is to be released Sept. 15. Company's schedule calls for six features in 1938.

Dutch Bali Pic

The Hague, Aug. 27. Netherlands India Film Syndicate has a couple of cameramen on the island of Bali shooting scenes of the Karya Meligia, native feast, for use in a feature

Feast is the largest of the native celebrations, in which hundreds of thousands of natives participate. Highlight of the sacrifices, etc., will be used for new all-native film "Tanah Wangi."

Spotting the Blame

Tokyo, Apr. 23.

Because of the seriousness of its Sino-Jap affair and stingency of the financial situation here, censors have been tightening up considerably.

Particular attention is being given to love scenes, which are now considered frivolous.

'Modern Times' May Be Shown In Japan Yet

Tokyo, Aug. 18.

Looks like United Artists is going to have some difficulty in getting Charlie Chaplin's Modern Times set for the fall here. Pic has been in

for the fall here. Pic has been in cold storage for several years, due to high rental demand.

Although it has been reported here several times that deals had been made, none of them ever jelled. Latest story is that Shochiku contracted for the film, but that other members of the industry are bringing pressure to cancel the deal because they consider it improper to hand over such a large sum of money to foreign distribes.

ustribs.'
United Artists' office is mum on he subject.

IRISH 'HONOR SYSTEM' QUOTA

London, Aug. 24.
One way of playing a quota of
British pictures is voluntarily; and
that is the way the Board of Trade
has persuaded theatre operators in
Northern Ireland to keep the law.
Territory falls outside the scope of

Northern Ireland to keep the law. Territory falls outside the scope of ordinary British legislation, having its own government, but through its own laws contrives to keep upsides with the rest of the British Isles. When the Films Act passed in 1927, Northern Ireland's Parliament preferred not to draft its own law, but put exhibs 'on their honor' to play British pix. Exhibs, strange as it seems, called it a deal and kept to it. Showing of British pictures there has averaged up to and above the quota figures for England proper.

Now, the B.O.T. is hoping the Irish will keep to their bargain when the new Act passes next year. Department has talked over the situation with the Uster Gov't authorities, with the result that the system will be given another chance. As the quota percentage is coming down, there should be no difficulty.

L. B. Mayer Makes Merry With MG'ites in London

About 400 exhibs were invited by Metro to a luncheon to meet Louis B. Mayer Friday (3). Sam Eckman, Jr., M-G's local chieftain, was in the chair, with Alexander Korda proposing toasts to the big boss from America, Mayer spoke to the lads at

America. Mayer spoke to the lads at great length, managing to keep going for over an hour. Took in Metro's local production invasion, and gave out some ideas about the industry in general.

Lord Lee of Fareham, in proposing a toast to Eckman, ribbed Mayer, referring to the latter's statement that, if any British artists manifested themselves, Metro would endeavor to secure them. Lord Lee didn't think that was playing the game and mentioned that Metro had already annexed the British lion as a trademark and hoping that the company wouldn't marcel the animal's hair or paint its toenalls.

WHAT THE TURKS LIKE

Mexico City, Aug. 31.
Government is arranging to ship more local made pics to Turkey, as its consul in Ankara reports that the Turks are going for such films in a big way.
Official advises that the Turks are special nurbover for Mexicon vices.

special pushovers for Mexican pics with plenty of guitar music and dancing.

BUILD-UP OF HOYT CHAIN **OPPOSED**

Tasmania, Aug. 17.

Report that Hoyts plans theatre erection in this territory has brought plenty of squawks from exhibs

Plan has been submitted to the government asking for the establish-ment of a State Board to control erection licenses, including the reerection licenses, including the re-newal of licenses covering existing ple theatres. Plan also provides that the board be granted the power to control release and quality of pix, prices of admission, and in general take a grip of the whole industry.

take a grip or the whole industry.

Right now, according to reports,
the government has power over theater operations through the Health
Act, and with additional power
planned will control the amusement
the control of Tas-

mania.
Until officials finally decide what action will be taken as a whole, instructions have been issued, that the government will not sanction licenses for new theatres for the time being. Government wants to take a probe first into the whole situation.

Sydney, Aug. 17.

Sydney, Aug. 17.
Two weeks ago Hoyt's officials informed Variery that expansion is planned with two additional theatres here, one in Adelaide and two in Tasmania. Extension in these spots is intended by Hoyts to combat Greater Union Theatres after the General Theatres' split takes place. Hoyts has no theatres in Tasmania, although G. U. T. is strong there.

Now British Exhibs Want Lower Rentals: It's a Smoke-Screen?

London, Aug. 29.

Cinema Exhibs' Ass'n, all het up at the talk of moves to raise admission prices, threatens counter-action by way of demands to the distribs for lower rentals. This is regarded as the exhibs challenge on the ques-tion, and probably they only expect their move will keep the situation

as is.

They haven't any real hopes of bringing picture rentals down, because they know before the start that the Kinema Renters' Society will throw their request out flat. But they are putting up a murky smoke screen, claiming that the aim of the distribs is to grab more coin to send out of the country to the U.S., thinking this angle will bring the exhibs public and Gov't support.

Distribs, however, disclaim any intention of backing drives to make the customers pay more; certainly the thing hasn't been at all debated, and their slant is that the exhibs have gotten themselves scared by general pronouncements reported general pronouncements reported from America.

Action is the outcome of gru Action is the outcome of grumbles first reported weeks back, though continued curb talks indicate that exhibs are not even unanimous on the proposition, some suggesting upping the admish as a reasonable step which would assist them in bettering the labor conditions of their employees and improving presentation and audience comfort.

C.E.A. is likely to debate the point at the next session of its General Council.

Mexico Modernizing

Mexico City, Sept. 7.
Goodly amount of biz has come the way of major American pic producers and cinema supply houses as a result of exhibitors in the Mexican a result of exhibitors in the Mexican provinces getting wise to the fact that their public demands better things in film fare and accommodations. Cinemas have been built and old ones reconditioned along modern lines in several leading provincial cities

Latest of the new houses is the Rex, seating 1,200, in Monterey, on the Texas border, which is to open this month, and a large house, still unnamed in Hermosillo, capital of Sonora state, near Nogales, Ariz.

DOYLE PANS AUSTRALIA

TOHO-SHOCHIKU FEUD SEEN **NEAR END**

Tokyo, Aug. 20.

Tokyo, Aug. 20.
Toho-Shochiku feud, which has been raging here since early in April, is due for a wash-up in the near future. According to a story going the rounds, a high official of Shinko (Shochiku subsid), met in Toyko with one of Toho's directors to pave the way for some sort of truce, if not an actual settlement. As an indication that both sides of the affair are sick of the unprofitable competition caused by the scrap, a P.C.L. (Toho) director at the same time, approached Shochiku officials in Osaka in an effort to patch up the differences of all contending parties: With conferences being held simultaneously in two key cities, it is almost certain that something will jell.

Report is that Shochiku some time ago came to the realization it had

key cities, it is almost certain that something will jell.

Report is that Shochiku some time ago came to the realization it had bitten off more than it could chew because Toho had displayed unexpected strength in resisting the boycott by Shochiku and allies, all of whom had decided to withhold product from houses showing Toho pix. Instead of the situash forcing Toho outlets any discomfort. Toho speeded up production and added product of indies to such an extent that Toho affliates experienced difficulty in running all the product offered. Besides supplying regularly contracted spots, Toho production units had acquired so many of Shochiku and affliated companies' stars that manynew outlets were signed up.

Another angle which may be strongly influencing the proposed truce is the situation as regards foreign product. With exchange regulations under consideration which may cause a curtailment of foreign imports, it would be unwise for the Japanese cos. to be caught in a cross-free of destructive competition among themselves. Government also known to have looked with considerable disfavor upon the general situash and may have taken a hand in bringing about the present meve toward a settlement.

SYDNEY B. O.'S UP BUT MELBOURNE IN TROUBLE

Sydney, Aug. 17.

Biz has brightened, following a spell of glorious weather and the managers are grateful. 'Star is Born' (UA) swings strongly into its second week and should hit a nice gross. Others in the money are 'Het Him in Paris' (Par), 'Man in Possession' (Metro) and 'Good Earth' (Metro).

(Metro).

'Woman Chases Man' (UA) looks like taking three weeks, but 'Cafe Metropole' (Fox) opened slowly.

'Lost Horizon' (Col) and 'Rainbow on River' (RKO) bow out after great runs, with 'Wings of Morning' (G-B) and Thunder in City' (UA) replacing respectively.

manu runder in City (UA) replac-ing respectively.

Weekly change has 'Pick a Star' (M-G), 'Kid Galahad' (WB), 'Song of City' (M-G), and 'Four Days' Wonder' (U).

Melbourne, Aug. 17.

Infantile paralysis is very serious and all pic theatres are suffering heavily, especially on matinees.

Current lineup of attractions include 'Garden of Allah' (UA), 'Love Is News' (Fox), 'Big Fella' (G-B), 'I Met Him in Paris' (Par), 'On the Avenue' (Fox), 'After Thin Man' (M-G), 'Men in Exile' (WB), 'Sensation' (AD), 'Midnight Taxi' (Fox), 'Turn Off the Moon' (Par), and 'Espionage' (M-G).

NEW TOKYO PIC PROD.

Showa Hassei Eiga K.K., has been incorporated here for the purpose of producing pix for both the domestic and foreign markets.

Tsunezo Ikeda is prez.

London, Aug. 29.
Alexander Korda had an option on the picture rights to Dr.
Cronin's book, 'The Citadel' for \$30,000, but relinquished it, feeling it was no picture prop

osition.

So it was bought by Victor Saville for \$37,500, and the difference will have to be met by Korda, as Saville is head of a subsidiary Korda company.

DUTCH FILM MAKING NIL

The Hague, Aug. 27.

The Hague, Aug. 27.

More and more it appears that
Dutch film production, started with
much enthusiasm, is dead and there
are no signs of a revival. From 1933
till now Holland produced 27 features. Some of them did good business, especially in the beginning, but
bad stories, wrong production
methods and under-estimation of
the public caused trouble.
Territory is too small for productions which normally had a \$50,000
budget.

hudget

budget.

Both production centres: Filmstad
(The Hague) and Cinetone (Amsterdam) have been dark since the beginning of this year and no production plans are announced. In Barnstyn's Filmstad only the laboratory
is working on eight and 16 mm.

is working on eight and 16 mm. pictures.
Only Dutch picture announced for the new season is 'Three Wishes,' which is in production now in Rome with a Dutch and an Italian version. Kurt Gerron is directing, assisted by Akos Farkas as cameraman and Jan Teunissen as cutter.

Now It's John Maxwell Who's Interested In Union Cinemas: Par?

London, Sept. 7.

Understood here that John Maxwell is the latest to negotiate with Fred Bernhard to acquire an interest in Union Cinemas. Union has est in Union Cinemas. Union has about 150 houses now and is acquire

about 150 houses now and is acquiring and building more, with most of these latter located near Gaumont-British spots.

When Barney Balaban was last here, several months ago, he displayed some interest in a Paramount and Union Cinema fihancial hookup, but decided it was all somewhat premature. Understood that Adolph Zukor will go into the prospect more closely now.

John W. Hicks, Jr., Paramount's foreign chieftain, sails for England on Sept. 15, to join Zukor and talk over the theatre situation there. There is no likelihood of any kind of a deal over there, it is reiterated, until Hicks and Zukor go over some points on the sites. Then, it is admitted, maybe. But it's all very vague.

Deutsch, Giannini Vice Guedalla; Kelly in UA, Ltd.

London. Sept. 7.
No special significance is attached by the trade to the fact that Oscar Deutsch (Odeon Theatres) and Dr. A. H. Giannini, president of United Artists, have replaced F. M. Guedalla and Arthur Kelly on the directorate of United Artists, Ltd., British substidiary of U. A. 7 This end of the U. A. company is a decentralized unit, under conduct of Murray Silverstone.

unit. under conduct of Murray Silverstone.

The change, however, is expected to unify the association between Deutsch and U. A., since now each side has representation in the other's councils. U. A. is represented among Odeon's trustees.

Ketly's duties on the foreign end of U. A., are outside of the British Kingdom, so that his presence on the directorate of U. A.'s subsidiary, over here, might have proved burdensome for him and inconvenient.

RE: NATIVE PIX AND ITS QUOTAS

Veteran Aussie Showman Denrecates Anzac Attempt to Engage in Film Production-Also Derides British Empire Attempts to Compete With Hollywood Film Production Standards

INTO LONDON PROD.

Hollywood, Sept. 7.

Hollywood, Sept. 7.

Stuart F. Doyle, top showman in Australia until a few wzels ago, when he resigned from all his picture and allied interests, arrived here Monday (6) for a few weeks en route to England and took time off immediately to take a healthy verbal sock at his government and the manner in which it is failing to back the film industry.

'Having sold out my entire holdings in 29 companies representing Greater Union Theatres,' Doyle said, I am now free to survey the film industry internationally and intind establish my activities on an Empire basis, rather than merely in Australia.

'I have been invited to enter pro-

'I have been invited to enter pro-duction in England and propose to investigate this before reaching a decision. In the meantme two Londecision. In the meantme two London theatres are being built for me and I will supervise the first stages of actual construction when I get there next month.'

He leaves for New York this

weekend.
Swinging into his pet subject of quota and home-town production, Doyle pointed out 'Picture production in Australia seems to me to be hopeless and I have informed the

hopeless and I have informed the Australian government that the present quota act is both unfair and unworkable.

'Australia desires to develop an industry, but expects the American distributors to carry the burden alone. Why should they?

'As I pointed out, if the government desires to foster such a plan, the government should be prepared to subsidize the Australian production industry, and place it on a payable footing, and not expect American producers, upon whom depends the existence of the world industry, to shoulder the burden.'

can producers, upon whom depends the existence of the world industry, to shoulder the burden.'
Referring to the production status in England today as a 'debacle.' Doyle said, 'The debacle in England will be merely accentuated in Australia and, while Cinesound Productions, our company, was able to make pictures profitably, it was only because years of experience had developed an expert personnel plus the fact that Australian pictures were few and far between. 'Immediately they set the stage of being in competition with imported pictures, the budgetary position of the industry will make production totally impossible.

Can't Break Even.

Cap't Break Even

'A reasonably good Australian film cannot be produced under \$60,000 and cannot be expected to gross more than \$45,000 in Australia. It, thus, has to look to the British market to recoup the balance and show a profit

This position is most hazardous and I consider that, at the end of

and I consider that, at the end of the year, production will almost entirely cease in Australia. The b.o. response to British films has been exceedingly poor of late in Australia. Doyle confided, adding that the patriotic fervor which once enabled all British theatres to be operated has ceased. The British film is now on a straight out-andout competitive basis, with American films down under and is failing to stand up to competition. Sampling drastic, he feels, will have to be done in England if any attempt is made to compete with world markmade to compete with world mark-

American Films Prove Mainstay Of Venice Expo: 'Theodora' Liked

'Good Earth' Stymied For Nippon Release

Tokyo, Aug. 18.
Metro's 'The Good Earth' has been in Japan for some time but hasn't yet been submitted to the censor.

In view of the present remains there against the Chinese, it isn't likely that the subject will be released for some time.

M-G ENLARGING AUSSIE CHAIN

Melbourne, Aug. 17.
Metro may make a deal soon to take over the Athenaeum, House has been used for British pix up to

Bernie Freeman, Metro's local boss is known to be anxious to extend his theatre chain throughout Australia. Metro operates one acer here, plus having a nabe tieup with Par which is very healthy. In Sydncy two acers are operating and dickers are on for additional theatres.

Extension is also reported planned for Adelaide, and in near future Metro will open a new house in Brisbane, giving it a total of two houses there.

'Jim Kay' American Pic Producer' in Rumbus When Magyars Nix Film

- Budapest, Aug. 27.

Budapest, Aug. 27.

'Our Blood and Our Life,' film made by Imre Kalnai, who says that under the name of 'Jim Kay' he is a w.k. American producer, has started a lot of trouble here. Censors withheld a permit, claiming it was too poor in quality. Producer appealed to the Home Office, which confirmed the censor board's veto, on the grounds that film was not good enough and technically a disgrace to Hungarian production.

'Jim Kay' set up a hue and cry in

disgrace to Hungarian production.

'Jim Kay' set up a hue and cry in
the press, claiming that 'Blood' was
vetoed because it proved that good
picture's could be made outside
the expensive government supported studios. He also threatened
to sue the censor board and Home
Office for damages, with the result
that the picture was passed under
a new title, 'Voice of the Heart'

Even decision to deny the pro-ducer the usual quota of contingent tickets was later revoked.

Kolnai nevertheless is suing the government for damages caused by the delay. Three Home Office officials, in their turn, are suing Kolnai for slander.

ets, or even in the markets of the cmpire itself.

There is a strong feeling among Australian exhibs. Doyle admit'ed, that the British him industry has let them down and the American industry today occupies the position of being more than ever responsible for the continued existence of the exhibs.

'Just prior to leaving Australia,' Doyle stated, 'the Royal Cumm'ssion was sitting on the question of taration and I was in a position, when asked to give evidence, to point out the unfairness of the present method of taxing the American productive. It believe some measure of review will be obtained for distributions as a result of the Commission's in stigation.

Dayle is accompanied by his wife and daughter. After a week in New York he will sail for London

Rome, Aug. 27.
That American producers did not walk out on the Fifth International Film Exhibition in Venice: this summer, as they threatened to do some time ago when they were annoyed at the way their pix were being treated by the Italian government, has proved a good thing for the Exhibition. For, at the end of the fixt week, it is generally admitted that the Americans are the mainstay of the show to date—both numerically and qualitatively.

Of the ten films shown the first

and quantatively.

Of the ten films shown the first week, half were Hollywood products: 'Shall We Dancs?' (RKO), 'Winterst' (RKO), 'Thodora Goes Wild' (Col), 'Lloyds of London' (20th-Fox) and 'Kid Galahad' (WB). All these were enthisiastically received. Theodora' was the most commented upon by Italian critics, who compared it to 'Mr. Deeds Goes to Town,' a great Italian Tavorite, who elliked its portrayal of what they consider the 'typical American girl'.

Of the European pix shown during the week, Italian critics listed. Condutier! (Knight Adventurers') as the only big shot. If 'Conditier' should place among the winners, it is hard to say to whom the honors will go to, Italy or Germany. It was produced by a company especially constituted for the purpose, and though the subject matter is Italian and it was shot in Italy, the director, Louis Trenker, is German, the hero is the same German, and he is practically the whole show. Moreover the pic was made in German and Italian versions simultaneously and was released in Germany before it was even shown in Italy.

Nevertheelss Italy lists 'Condottieri' among its entries, without qualifications. Other local entries are 'Sentinelle di Bronzo' ('Bronze Sentinels'), a pic which was made almost entirely, in Somalliand and which, glorifies Italy's colonial troupes; 'Il Signor Max,' which has just been finished, and the much heralded 'Scipio the African,' which will be shown but will not be considered as taking part in any contest for prizes—quite obviously because it has been made such a matter of national importance that it could not be allowed to be beaten.

Other pix shown in the first week were the French Messager' in which the Italian praised Jean Cabin and panned Gaby Morlay; the British adventure film 'King Solomon'is Mines' (G-B); and two German films-Truxa', which the Adventure of a Cerman World War pilot shot down behind the French lines, which was found rather 'Iudierous.'

Hoyt's Diyvy

Melbourne, Aug. 17. Melbourne, Aug. 17.
Hoyt's Theatres' half-yearly preference share dividend of 3%, and second preference share dividend cf 2½%, will be paid stockholders artly in September.

Hoyt's analyzed a supersylly half-

2½%, will be paid stockholders early in September.
Hoyt's enjoyed a successful half-year's trading and is reported as very solid financially.
Policy of expansion has been followed for some time under the direction of Charles Muuro, and further theatres are due for erection of city and nabe spots.

Vienna Production

Vienna, Aug. 27. 'Zauber der Bohame' ('Bohamian "Zauber der Bohame" ("Bohamian Magic") is nearing omptikken het. Projectograph company is next in line at the Sievering studios, shooting "Verschwundene Fran' ("Woman Disappeared"), with Trude Marten, Lucie English and Hars Mosre in the leading parts. E. W. Eine and Ottermar Ostermeyer are the producers, Karl and Edward Hoesch at the camera.

Camera.

Gezn von Bolvary's next will be
'Dr. Christl's Erster Fall' ('Dr.
Christl's First Case'), with Paula
Wessely in the title role.

All in the

Don't be surprised at the way the nation has gone overwhelmingly wild over 'Zola'—and don't be amazed that 'Varsity Show' has topped even the biggest of all Warner musicals of the past. It's only the start of the determined



Jear's Work

Warner Bros. plan to make 1937-38 the year of years for you—and us! That's why we're all ready this minute with another picture as sensationally box-office on every entertainment count—the next number on the 'talk-of-the-trade' program—

BETTE DAVIS

Offers a Brilliant Match for Paul Muni's 'Zola' Performance, with

HENRY HONDA That That

Certain Woman

Ian Hunter · Anita Louise · Donald Crisp

Written and Directed by Edmund Goulding . Music by Max Steiner . A First National Picture

WARNER BROS. Will Advertise It with a Coast-to-Coast Newspaper Campaign

Sophie Lang Goes West

Entamouni production and release. Fea-
tures Granude Michael, Directed by
Charles Riesner, Adapted by Dorls An-
derson, Brian Marlow and Robert Wyler,
rom stories by Frederick leving Ander-
son; asst, director, Roland Asher; film
editor, Chamiler House; camera, Ted
l'etzlaff. Bevlewed la Projection Ruom,
A.Y., Sept. 3, '37, Running time, 62
mins.
Sophie LangGortrude Michael
ddle Unlin
telen Room
Archie BanksBarlowe Borland
a. H. Blaine Jed Prouty
ultan of Padaya C. Henry Gordon
trehie Banks Barlowe Berland B Blathe Jed Fronty ultan of Padaya C. Henry Gardon Laj Barlowe Corio

Sophie will have to keep her chin to trait the corton of t

wings the lovebirds will stay honest. Gosh!

There's probably a thread of continuity running through the yarn, but it gets pretty thin at times. Anyway, Sophie is pursued by cops who just won't trust her good intentions. She pops in on a scenario writer, who hasn't an idea for a polt ('the characters in this story are entirely factitions). The beriends are the characters in this story are entirely factions. The beriends are the characters in this story are entirely factions. The beriends are the following the second of the characters in the property of the continuity of the continu

Wife, Doctor and Nurse

Glendale, Calif., Sept. 7.

CHEMORIE, CHILL, SEPL. I.

20th Century-Fox release of Raymond Griffith production. Mars Loretta Young, Jane Darvetta Klutter Lang. Sevenulus by Walter Lang. Sevenulus by Walter Lang. Sevenulus by Kalityn Scol, Bursell. Ware and Lamar Trottle Companies. The Companies of the Com

InnLoretta Young
Dr. Judd LewisWarner Baxter
Steve
Mis. KruegerJane Darwell
Dr. TherbergSidney Blackmer
Pomout
Constance
Mrs. Cunningham Margaret Irving
Bruce Thomas
Glen Wylie
SpecialtyBrewester Twins
BillPaul Hurst
Dt. Hedges Hal K. Dawson
Rod,George Ernest
Nick
Uncle Spencer Charters
Miss Forrell
ChauftenrLon Chancy, Jr.
ChOCharles Judels
Delivery MunStanley Fields
DoormanOlin Howard
Supt. of Nurses,Jan Duggun

It's that old triangle again; this time with a new set of dimensions. A sparkling, cleverly written and finely directed comedy, based on a truism that two women can love one man and all three can be very happy with the control of t

moon gets off to a solo start. That phone rings again and he leaves her turning the pages of a magazine.

Throughout the film the subtleties of newly married life and the unfold ment of the attachment between the doctor, may arried life and the unfold ment of the attachment between the doctor, and the subtleties of newly married life and greetor, in a light, humorous and entertaining manner. On the surface, he keeps his characters in lively banter; underneath he conveys the feminine impulse for homicide. Manner in which the story ends after the women declare a permanent truce is comedy which the story ends after the women declare a permanent truce is comedy. The subtle sub

100 MEN AND A GIRL

(WITH SONGS)

	Beverly Hills, Sept7.
Univers	sal release of Joe Pasternak's pro-
duction.	Stury Deanna Durhin. Features
Leopold	Stokowski, Adolphe Menjou, Alice
Brady, J	Cugene Pullette, Mischa Auer. Di-
rected b	y Henry Koster. Story by Hans
Kraly;	screenplay by Bruce Manning, Kenyon and James Mulhauser;
Churles	Kenyon and James Mulhauser;
asst, dir	ector, Frank Shaw; camera, Joseph
Valentin	e; song, Frederick Hallander and
Sam Co	slow; musicul director, Charles
Previn:	film editor, Bernard W. Burton.
Freviewo	d at Warners' Beverly theatre,
Sept. 2.	37. Running time, 85 mins.
Patricia	CardwellDeanna Durlin
John Cit	dwellAdolphe Menjou
MIN. PR	FrostEugene Pallette
Michael	
Commen.	OwnerBilly Gilbert
Maringe C	crAlma Kruger
Sture D	tormanJack Smart
Dittore	Jed Prouty
Russell.	Jameson Thomas
Johnson	
Taxi Dri	ver Frank Jenks
Brandste	tter
Stevens.	
Rudolph	Juck Mullhall
Leopold	Stokowski

Miniature Reviews.

"Sophie Lang Goes West"
(Par). Gertrude Michael in
the weakest edition of the excrook series.

'One Hundred Men and a
Girl' (U). Smash hit for
Deanna Durbin aided by
Stokowski and Adolphe Menjou; for all the family.

"Wife, Doctor and Nurse'
(20th). Warner Baxter, Loretta Young and Virginia
Bruce in a smart comedy that
will please all.

Bruce in a smart comedy that will please all.

"Bulldeg Drummond Comes Back' (Par) Bewildering and unimpressive entertainment for the multiple feature programs only.

"40 Naughty Girls' (RKO). Tame comedy-mystery designed for the duals where it won't particularly gleam. James Gleason and Zasu Pitts standard in lead roles. in lead roles.

ly and expertly contrived, in com-bination with camera shots of vari-ous instrumental sections, that the effect is startling. Orchestra num-bers are from 'Lohengrin, 'Eschai-kowski's 'Fifth. Symphony,' and Liszt's 'Hungarian Rhapsody,' all familiar works. Miss Durbin, to Stokowski accompaniment, sings Mo-zart's Exultate' and the aria 'Libi-amo ne' from 'Travitat.

ano ne' som "Traviata."

With cach successive disappointment in the girl's efforts to get work for her 'men' a certain paigriancy develops. Menjou, in the role of her out-of-work father, does a capital job. The necessity for the success of her undertaking rounts steadily until the final scenes strike a deep emotional note. It was that same thing in 'Three Smart Girls' which the success that the succession of the success of the succession of

stuff.

There are some neat bits of characterization which give the film a human touch. Frank Jenks gets a lot from small part of a taxi driver, who has music in his heart; Jed Prouty does a practical joker in an amusing driver, which is a music film of the first consistent of the first control of the

nan.

This one is socko. It augurs much
or Miss Durbin's future. She's arived.

Flin. for Mi

Paramount production and release. Fer
tures, John Barrymore, Louise Campbel
John Howard, Reginald Denny, E. E. Cliv-
Directed by Louis King. Adapted by Ko
ward T. Lowe from story by H. C. McNel
('Sapper'), Camera, Harry Mills, At Cr
terion, N. Y., week Scot. 2, '37. Rut
ning time, 60 mins.
Colonel Nielson John Barrymon
Bulldog Drummond John Howar
Phyllis Clavering Louise Campbe
Algy Longworth Reginald Denn
Tenny E. E. Clly
Mikhail Valdin
Irena Soldania
EffieZeffle Tilbut
SangerJohn Sutti
BaringidRita Pas
MorrisIva Henders
BlantonJohn Roge
GriswoldJohn Wai
Barman-Landlord Forrester Harve
HortensePhyllis Bar
Bartender
Sunghii Wun Octo Fri
Policeman

This one is socko, It augurs much for Miss Durbin's future. She's artived.

Deanna Durbin, whose comet streaked across the film sky a year ago. In Green and a Girl, which is something new in entertainment, and a box office attraction way up among the leaders of the early season. Its originality rests on a firm and strong foundation, craftsmanship which has captured popular values from Wagner, Tschair and a Girl, which is something new in craftsmanship which has captured popular values from Wagner, Tschair in the carly season. Its originality rests on a firm and strong foundation, it craftsmanship which has captured popular values from Wagner, Tschair in the carly season on a firm and strong foundation.

This one was a performed the carly season and firm and strong foundation, it craftsmanship which has captured to over her previous appearance that she is a clinch for a starring career the theatres. Histionically, she does the there was a performer is note the less remarkable and registers at the tear-ducts with her persuasive emotional passages. Although the story is written to her previous appearance that she is a clinch for a starring career provided to the previous appearance that she is a clinch for a starring career provided to the previous appearance that she is a clinch for a starring career provided to the previous appearance that she is a clinch for a starring career provided to the previous appearance that she is a clinch for a starring career provided to the previous appearance that she is a clinch for a starring career provided to the previous appearance that she is a clinch for a starring career provided to the previous appearance that she is a clinch for a starring career provided to the previous appearance that she is a clinch for a starring career provided to the previous appearance that she is a clinch for a starring career provided to the previous appearance that she is a clinch for a starring career provided to the previous appearance that she is a clinch for a starring career provided to the singly directed comedy, based on a tulism that two women can love once the sentence of the presence of the pre

is donning and doffing disguises.
Denny is in for comedy relief, as
also E. E. Clive, but the verbosity
of their poles-militates against whatever humor might have been intended.

tended.

The gunplay is hardly provoking of interest and the continuous display of foggy London scenery brims to dullness.

Shan.

40 NAUGHTY GIRLS

tion. Features James	Gleuson, ZaSu Pitts
tion. Features James Directed by Edward	Cline. Screenplay
John Gray, from story	v by Stuart Pulmer
camera, Russell Metty.	. Previewed in Pre-
tection Raom, N. Y.,	Sept. 2. Running
time, 6 mins,	
Oscar Piper	Jumes Gleasor
Hildegarde	ZuSu Pitt
Lun	
Bort	Ganra Challes

HildegardeZuSu Pitts
I am Mariorie Lord
Bert
Rita Marlowe Joan Woodbury
Jeff Frank M. Thomas
Casex
RickmanAlan Edwards.
Tommy Washburn Alden Chase
Ch lity Hennett Edward Marr
Showgirls Ada Leonard, Barbara Pepper

act is over the librettist of the musical is shot.

Sical is shot. So her usual stuff in form of the musical is shot. The more defined in the motion of the more defined and annoying him by her more deft but accidental evidence-uncoverings. The expected happens, when she finally solves the shootings. Action travels in and out of dressing rooms, in the producer's and pa's cubicles and in the storeroom under the stage.

No romance save casual suggestion, in one instance is inserted, that between an ingenue and a male warber. Angle could have been built up to make the film bulkier.

Cast generally o.k. Joan Woodbury, new film face, is very attractive and should be seen frequently in future. Tom Kennedy did his usual as Gleason's stupe assistant. Ada Leonard, from burley, niteries and vaude, has a bit as-a showgirl. Does all right in a part which casts her as a cold_gint-eyed type wrangling with a line-sister.

DOCTOR SYN (BRITISH MADE)

London, Aug. 25.
General Film Distribs release of Gaumont-
British production. Stars George Arliss;
Seatures Margaret Lockwood, John Loder.
Directed by Ray William Nelli. Adapted
from novel by Russell Thurndlke; scenario,
Roger Burford; dialog, Michael Hogan;
camera, Jack Cox. At Piccadilly, London,
Aug. 25, 37. Running time 81 mins.
Doctor Syn
Imogene Marguret Lockwood
Denis John Loder
Captain Collyer
Jerry Jerk
RashFrederick Burtwell
Mlpps
Squire Cobtree Athole Stewart
Dr. PepperWilson Coleman
The Ho'sun
Mrs. WaggettsMurlel George

JERICHO

JERCHO

(BRITISH MADE)

London, Aug. 24.

General Film Distelbis release at Bucklagham (Max Schaelt) grouterton. State
from Nature France France France France
House France France France
House France
House
Hous

Unusual picture which cannot fail to interest audiences throughout the world. Its splendid technical qualities in connection with the photography of a trek to the salt mines of Africa would seem to be the most modern sort of film craftmanship, revealing a welter of realism.

vealing a welter of realism.

So firm a foundation is aegmented by a heroic sentimental story that open up aboard an American naval vealed with the sent of the se

Outlaws of the Orient

Columbia production and release, Stars Juck Hult, features Mac Chrise, Disordel Hulter, Ruy Valker, James Rush. Diverted Charles Francis Royal and Paul Franklin, Story, Raight Guzer; Gamera, James S. Brown, Jr.; editor, Dwight Caldwell, At Analot, Lincoln, dual. Running time, 81 and 100 pt. 10

mins.	
l'het Eaton	 Jack Bolt
TORTI	Mue Clarke
Ho-Fung	 Harold Huber
Lucky	 Ray Wulker
Johnny	lames Bush
Envder	 Joe Crehan
Allee	 Joe Crehan Bernice Roberts Harry Worth
Sheldon	 Harry Worth

BORNEO

20th Century-Fox felease of Mr. and Mrs. Murtin Johnson production. Supervised by Truman Talley. Narration, Lowel Thomas; additional narration, Levy Lahr, and Tumal Shields: recording, Joseph Tillon 2018; and ter Hicks. At Inc. 18, week Sept. 8, 97. Running time, 75 mins,

Producers of many animal pictures in their career, 'Borneo' is the last to be made by the late Martin Johnson and his wife, Osa, but latter is going to continue the Johnson tradition and is already in African wilds to make 'Stanley and Livingston'. After having returned from Borneo last winter, the Johnsons were in a plane crash, Martin Johnson being killed. A brief summary of what happened, in addition to a tribute to the intrepid hunter-photographer, opens 'Borneo,' It is not overdone, Lowell Thomas' spiel being in the best of taste.

The best animal picture the John-

The best animal picture the Johnsons made was not their last toogethers for wind the state of the state of

of narrator Thomas to inject menace go awry.

Another visit paid by the Johnsons, this time to less ferocious natives who like their locally-distilled grog, has far more merit in that two of the men are very humorous characters under the influence of the snake-bite they indulge and Lew Lehr clevrly derives laughs from the situation. Lehr is equally adept with the snake-bite they indulge some seenes with the special payers of the some seenes with the special payers of the special payers of the special payers of the special payers and in this picture are photographed for the first time.

The interluder with Lehr company the special payers and the special payers are specially specially specially active the special payers.

this picture are photographed for the first time.

The interludes with Lehr, continued with the interesting sight of the proboscis primates, fish that live on land as well as in water, oysters growing on tree roots, flying snakes and a few other curiosities, make up for the stagey sequences and other routine footage. In addition to the theatrical head-hunter scenes, a long stretch that appears to be overdone-time. Considerably more footage than seems justified is used in capturing the ape. He is claimed though 300 pounds, yet very small branches in treetops withstand his weight. He is also supposed to be a dreaded devil among the natives but acts as though he is afraid of humans instead. The sequence dealing with his capture includes repeat shots as a means of hadding it out.

a means of badding it out.

The photography is generally good, some striking shots of jungle and rivers standing out sharply. Close-ups of, such animals as Borneo yields, all of the smaller, less terocious variety, are well done Not a shot is fired by gun in this one.

Char.

SCIPIO L'AFRICANO

('Scipio, the African')
(ITALIAN MADE)
Rome, Aug. 28.
Ente Nazionale Industrie Cinematografiche istribution of Consorio Scipio l'Africano Directed by Carmine Gallone, Script and esign of sets, Gallone; muoie, lidebrand cizzetti; camera, Ubaido Arata, Anchise ritzi.

Scipio	Annibale Ninchi
Hannibal	
Massinissa	Fosco Giachetti
Siface	
Cato	Memo Benassi
Asdrubale	Lamberto Pleasso
Mezlo	Franco Coop
Vella	Isa Miranda
Sofonisba	Francesca Braggiotti

(In Italian)

Second-stringers. Even the actors are sware of the situation, making no for in Venice, but will not compete for any of the prizes offered. Reason for 'Scipio's' being shown of the sound prizes offered. Reason for 'Scipio's' being shown of the sound prizes offered. Reason for 'Scipio's' being shown of the sound prizes offered. Reason for 'Scipio's' being shown of the competition' lies in the fact that it is a prestige picture, a propagand picture conceived immediately after Italy's campaign in Ethiopia as the best able to show the intimate union between the grandeur of ancient Rome and the new Roman imperial venture. Such the first of the simple state of the

jugation of Carthage and for this will rely on the force of Roman

will rely on the force of Roman arms.

Battle of Zama is decisive: after withstanding the charge of the Carthaghian elephants (comparable to tanks in modern warfare) Scipio at tacks the flanks of the comparable to tanks the modern warfare) Scipio at tacks the flanks of the comparable to tanks in modern warfare) Scipio at tacks the flanks of the comparable to take the flanks of the comparable to take the flanks of the comparable to take the flanks of the comparable to the control of the comparable to the control of the comparable to the comparable

SPECIAL AGENT K-7

DI LICITED PRODUCE
(WITH SONG)
Syndicate release of C. C. Burr produc- tion. Stars Walter McGrall. Features
tion. Stars Walter McGrall. Features
Duncan Renaldo. Directed by Raymond K.
Johnson. Story, George F. Zimmer; screen
play, Phil Dunham; cong, Russ Magnus
and Billy Rice; cameraman, Elmer Dyer.
At Strand, Brooklyn, N. Y., dual, week
Sept. 2, '37. Running time, 66 mins.
Lanny
OllieQueenie Smith
Owens
Geller Willy Castello
Tony Duncan Renaldo
PeppyJoy Hodges
AdamsRichard Tucker
Silky Malcojni MacGregor
Schmidt
Prosecutor
Cmelts Henry Meniou
Goodwin
Cantain Hall
Speedy
Wennedy
WaiterSnub Pollard
· · · · · · · · · · · · · · · · · · ·

Senered Agent' is strictly for the second-stringers. Even the actors are aware of the situation, making no effort to waste the talents that few of them possess on this cornily writen, lethargically directed and generally badly produced story of a lone-wolf F. B. I. investigator who gets nowhere fast.

Every old gimmick such as the mirror reflection shooting, phoney courtroom sensationalism, hackneyed lines, finger of guilt, etc., are used to convey mystery. They convey naught but laughs to all but mentallightweights. Unexplained not once displayed to the state of the sta

You Live and Learn (BRITISH MADE) London, Aug. 24.

FILM REVIEWS

Warner Brust/Teddington production and viciesae. Stars Gjenda Parelli. Claude Ilubert. Directed by Arthur Woods. Adapted Williams and Tom Philips; charer, Basil Fammett. At Cambridge, London, Aus. 23.

13. Kunning this 80 units. Glenda Fairell Feter Millett. Glaude Hulbert Dot Harris. Glen Alyn George. John Carol Sam Brooks. James Steethenson Amos Diddle. Wallace Evennett Mrs. Biddle. Wallace Kvennett Mrs. Biddle. Wallace Kvennett Mrs. Biddle. Wallace Kvennett Mrs. Biddle. Margarett Tarck Mrs. Hulbert Anna Murrell. Immy. Millett. Anna Murrell. Anna Millett. Anna Murrell. Par Millett. Marie Marchaelth Anna Millett. Marie Marchaelth Mrs. Biddle. Wallace Kvennett Mrs. Biddle. Wallace Kvenne

Simple but pleasing little comedy which is unpretentious and entertaining in its own limited sphere, and should make an acceptable second feature.

and snould make an acceptable second feature.

Cheap American bunch of night club dancers find their show is being closed and they will be stranded in Faris. Mamle is adored from out front by Peter, a nitwit Englishman being shown round by an American man-about-town. Being told her beau has come over to collect an inheritance, Mamie nabs him and leads him into matrimony.

On the plane going home, the bride discovers her husband is only a poor farmer, and the only inheritance was an old cap left by the deceased uncle.

Ramshackle farmhouse dampens

an old cap left by the deceased uncle.

Ramshackle farmhouse dampens whatever spirit Mamie has left, but the worst is to come when she discovers Peter is a widower with tree children. Making the best of a bad both, she buckles to. It's a tough battle, but she makes it. Glenda Farrell sillusioned chorine, and Claude Hulbert registers as her mutty huband, though he is too detached. Youngsters are charmingly played, and the remainder of the cast more than satisfactory.

Direction is smooth. Slight cutting should improve the tempo.

BALTIC DEPUTY

CRUSSIAN MADE)

KIRONIAN MADE)

Stare Mikola Cherkeasov Directed by Stare Mikola Cherkeasov Lime 107 mins 107 m

The most policy of the property of the propert

U. S. technique. To have the old man lock himself in his lab and start to work on new agricultural ideas as the army tramps off to fight the decisive battle which established for finality the Soviets makes a much better ending and certainly more genuinely dramatic than encountered usually in Amkino roleases. Handling avoided the holk and trashy flowwisk resorted to the pass of battle, not a view of a barricade, of battle, not a view of a barricade and scarcely any shots of the physical ordeal during the revolution. In that, it's a first' of the sort from the 'rah-rah for Russia' film factories.

Small cast uniformly good, with

Small cast uniformly good, with Alexander Molnikov a standout as naval petty officer.

Direction fine throughout, and the two who collaborated. Alexander Zarkhi and Joseph Heifetz, are rather unknown. Camera genzrally good.

YOSHIWARA (FRENCH MADE)

Paris, Aug. 30.

Paris, Aug. 30.

Les Plims Exceleio production rolesced
by L. Films Exceleio production rolesced
by L. Films Exceleio production rolesced
by L. Films Exceleio Production and the Research
Films and the Research
Directed by Max Ophala. Sereen play,
Maurice Delocions: comera. Schuffan. At
Olympia, Paris. Runring time 68 mila.
Olympia, Paris. Runring time 68 mila.
Vasamo
Les Research
Les Research Po.
Doctor
Comamnder
Japanese Officer.
Secret Agent.
Russian Attache
Court President. Gabriello
Salilard
Camille Bert
Paulais
Ky Duyen
Philippe Richard
Martial Rebbe

(In French)

In French .

Ballyhoed r d blared here as one of the outstanding French productions of the year, this pic falls far short of that If the publicity already handed out pulls at all, it should do well here. But on its own merits 'Yoshiwara' can only do average at best, and is doubtful for abroad, Recentry of Sessue Haykaway to

Re-entry of Sessue Hayakawa to films in this section of the world has been played to the filt, with him being given a great buildup. But the story, acting, directing, cutting and photography can't make the film stand up.

Best performance is turned in by Michiko Tanaka, who does some commendable acting and proves that she can do plenty of justice to this type of role. Pierre-Richard Willm, while making a better impression than usual, still does not get all this is possible from his part as a lieutenant in the Russian Imperial navy. Sessue Hayakawa, as a coolle in love with Tanaka, who turns traitor to have her executed as an accessory in an espionage gag with Willm when she thumbs down on him, marches through the pic with a perfect dead pan.

Story, goes through devious by-

65, 66 OCH YAG

('65, 66 And I') (SWEDISH MADE)

(SWEDISH MADE)
Scandinavian Talking Tiets, retense of Vivel production. Directed by Anderse Incretison. Adapted from play by Axel Flower Production. Directed by Axel Flower Production. Production of the Arcasson adapted from the Production of the Arcasson adapted from the Production of the Arcasson adapted from the Arcasson adap Allan Boltiln
Bisa Carlton
Greta Wentscherg
Nils Jacobson
Arthur Cederlorgth
Hugo Jacobson
Sigge Furst
Kulle Kinch
Olaf Riego

(In Swedish with English Titles) Droll comedy, deftly written, ca-pably produced and persuasively played. Language difficulties should

played. Language difficulties should stymle it in this country except in the arties, but it offers distinct possibilities for remake or dubbing. Drawback for remake would lie in the difficulty of matching the character of its present performance.

Story is a simple one offering chance for farce situations, most of which are based on the amusing characters of the principals. Gusty business man goes swimming and has sweden's compulsory military training stint. Runaway poses as the prosperous merchant, only to learn taces a 30-day sentence for drunken driving.

Business man, taken to military

he taces a 30-day sentence for drunken driving.

Business man, taken to military
headquarters, is unable to prove his
real identity except by appealing
to the lieutenant, his daughter's
sulce to the control of the control
Lieutenant, refusing to recognize.
Lieutenant, refusing to recognize
without going overboard on slapsstick, the farce capitalizes the comming with frequent laughs and the
English titles for the most part
keep an uncomprehending spectator
abreast of the story. Titles, incidentally, were written by someone who
went overboard on American slang
and are occasionally good for a
chuckle from a reverse standpoint.

Point of the title lies in the three

and are occasionally good for a chuckle from a reverse standpoint.

Point of the title lies in the three musketness of the military training to the construction of the control of the con

Riders of the Rockies

(WITH SONGS)
Grand National release Grand NUTH SONGS)

Grand Month release C Edward F.
Finney produced to Tex Ritter, Directed by R. N. Bradbury, Story, Lindsley
Parsons; screen play, Robert Emmett;
songs, Tex Ritte and Fank Sanucci, CinSongs, Tex Ritter, Songs, Te

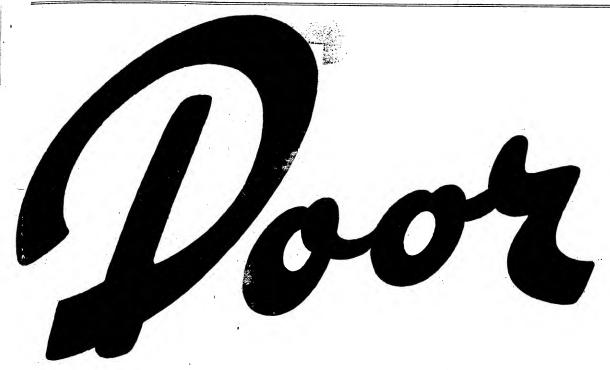
Familiar border rustling yarn embilished with a couple of home-spunbilished with a couple of home-spunding the couple of the lesser end of dual shows. Would be even less but for presence of Tex Ritter. He's the life-savor for this entry.

There seems to be a trend of late by western prolucers to neglect faithfulness of detail for speed. Audiences of sage sagas are more discriminating than the producers think, and the presence of anarchronistic inconguration of the couple of the co

blight on the ear. Gal partner should not even have tried in the phoney duet.

A tale of three Arizona rangers forever in trouble is the theme. Riding to a newly assigned post they thwart a stage holdup, but lose their horses. Once established at the camp, they unwittingly help the trustice of the camp of the property of the trustice of the camp of the property of the trustice of the camp of the property of the trustice of the camp of the property of the trustice of the camp of the property of the trustice of the property of the propert





ADWAY'S SENSATIONAL STAGE SUCCESS DMES THE OUTSTANDING HIGHLIGHT LL THE SCREEN'S NEW BIG PICTURES!

ored by two of the greatest living playwrights, EDNA R and GEORGE S. KAUFMAN... Thrillingly directed by the s behind "My Man Godfrey", GREGORY LA CAVA... orously produced by Hollywood's ace picture-maker, o s. Berman... Brilliantly adapted by screen playts morrie RYSKIND and ANTHONY VEILLER... Intimately played ars daringly cast to sweep your fans off their feet curiosity—and satisfaction!.. At last the picture you y must give extra playing time!

TION DYNAMITE! BOX-OFFICE THT!

RN and ROGERS TOGETHER!

Advance Production (Chart Works)

Hollywood, Sept. 7.

Hollywood, Sept. 7.

Despite the fact that production slowed down duriny the latter part of August, the Hollywood studios are still well on the way to keep out in front of their promised schedules. Combined studios have promised output of 588 films for the 1937-38 season. Since Aug. 1, they have delivered 61, which is still ahead of the necessary monthly average.

However, the outlook for the next few weeks is particularly bright. Studios now have 43 productions before cameras and 65 in cutting rooms or vaults awaiting previews.

VARIETY

Columbia

Features	Number of Plx Promised 40 22	Com-	New Shoot- (in B Cutting	alance to te Placed Before Cameras 30 19	Stories in Prepara- tion 3
m-4-1	· 75	_			_	
Total		rooms	or awaiting	B nrevie	49	3

THE GAME THAT KILLS, 'produced by Harry L. Decker for Irving Briskin unit; directed by D. Ross Lederman; original by J. Benton Cheney; screen play by Fred Niblo, Jr. and Grace Neville. Cast: Charles Quijele, Rita Halworth, J. Farrell MacDonald, John Gallaudet, Paul Fix, Arthur Loft.

Loft.

KIVER OF MISSING MEN, produced by Larry Darmour; directed by Lewis Collins; original by Bernard McConnville; screen play by Tom Kilpatrick; photography by James S. Brown, Jr. Cast: Jack Hot, Wynne Gibson, Jack LaRue, C. Henry Gordon, William Pawley, Billy Bakewell, TARIK AVENIE DAME; produced by Wallace MacDonald for Irvine Briskin unit; directed by Al Rogell: original by 22. MacDonald for Irvine Briskin unit; directed by Al Rogell: original by 22.

Gibson, Jack LaRue, C. Henry Gordon, William Pawley, Billy Bakewell, Arthur Holl.

PARK AVENUE DAME, produced by Wallace MacDonald for Irving Briskin unit; directed by Al Rogell; original by Robert T. Stannon; sereen play by Michael Simmons; photography by Henry Freulich. Cast. Richard Arlen, Pay Wray, Mary Russell, Wyn-Cahoon, Scott Colton, Raymond Walburn, Gene Morgan, Marc Lawrence, George McKay,

"WOMEN OF THE NIGHT, produced by Ralph Cohn, directed by C. C. Coleman, Jr.; original by Leslie White; screen play by Robert Cohen; photographed by George Meckan. Cast: Don Terry, Jacqueline Wells, Ralph Byrd, Rita Hayworth, Arthur Lott, John Gallaudet, Louise Stanley, Paul Fix, Thurston Hall.

"HIE AWFUL TRUTH, produced by Everett Riskin; directed by Leo McCarey; original story by Arthur Richman; screen play by Dwight Taylor and Vina Delmar; photographed by Jee Walker. Cast: Irene Dunne, Cary Grant, Ralph Bellamy, Joyce Compton, Wyn Cahoon, Robert Allen, Cecil Cunningham.

McCarey, organization and Vina Delmar; photographed by Jose Hamilton, and Vina Delmar; photographed by Jose Hamilton, and Vina Delmar. The Hamilton of Commingham Romanners, and the Hamilton, a

Kent; screen play by Fred Niblo, Jr., Grace Neville and Michael L. Simmons; photographed by Benjamin Kline; Cast; Scott Colton, Patricia Farri, Gene Morgan, Ruth Hilliard, Joe Twerp, Allen Brook, Thurston Hall, Louis De Pron.

"THE 'OLD WYOMING TRAIL,' formerly titled 'SMOKING SIX GUNS,' produced by Harry L. Decker fof Irving Briskin unit; directed by Folmer Blangsted; original by J. Benton Cheney; screen play by Ed Earl Repp; photographed by Al Zeigler. Cast: Charles Starrett, Barbara Weeks, Don Grayson, Dick Curtis, Ed Le Saint, Art Mix.

"MARRIBD Adolimable Fletures New in Production

"MARRIBD Adolimable Stetures New in Production

"MARRIBD Adolimation of the Margaine story by B. Avery Strakosh; screen play by Marion Gering. Magazine story by B. Avery Strakosh; screen play by Marion Gering. Magazine story by B. Avery Strakosh; screen play by Marion Gering. Magazine story by B. Avery Strakosh; screen play by Marion Boles, Luil Deste, Helen Westley, Frances Drake, Thomas Mitchell, Patricia Farr.

"CARNIVAL LADY," produced by Wallace MacDonald for Irving Briskin unit; directed by C. C. Cofeman, Jr.; original by Milton Raison; screen play by Lambert Hillyer and Arthur T. Horman; photographed by Lucien Eallard. Cast: Charles Guigley, Rist Hayworth, Marc Lawrence, Donald Kirk, Dwight Frye and Arthur Lott.

"FRESHAGING Start Sept.", Nat Perrin, producing; Al Rogell, directing; original story by Covey Ford, no other writing credits yet announced. Cast: Charles Start; With Tentative Credits

"FRESHAGING" in Start Sept. 7, Nat Perrin, producing; Al Rogell, directing; original story by Covey Ford, no other writing credits yet announced. Cast: Charles Start Hillyer; original by Mortimer Braus; screen play by Saul Elkins. Cast: Sara Padden, Wyn Cahoon, Scott Polton, Mayo Methot. Barbara Weeks and Thurston Hall.

"AMERICAN LEGION," produced by Ralph Cohn. No other credits.

Grand National

Features	Number of Pix Promised 49 16	Com-	Now Shoot- ing 1	in I Cutting		Stories in Prepara- tion
Total	65	- U - 1	- <u>1</u>	. 4	15 58	- 5

Pictures now in the cutting room or awaiting previews are:

supervised by Lindsily Parsons; directed by Ray Taylor; original screen play by Edward Kelso. Cast: Tex Ritter, no other assignments.

"WITH PLEASUME MADAME, to be produced by Eugen Frenke; no definite starting date; original screen play by Albert Cohen and Hans Kraley. Cast: Anna Sten. No other assignments as yet.

"LOVE ME AGAIN," to be produced and directed by Victor Schertzinger; original by Schertzinger; screen play by John Francis Larkin. Cast: Anna Sten. No other assignments as yet.

Metro

	Number 1	Number		in I	Salance to Be Placed	Stories in
	of Pix Promised	Com- pleted	Shoot- ing		Before Cameras	Prepara- tion
Features	48	3	6 -	5.	34	3
Mai Muach		_			_*	
Total	52	3	. 6	5	.38	4

Pictures now in the cutting rooms or awaiting previews are:
"MADAME X,' produced by James K, McGuinness; directed by Sam
Wood; original by Alexander Bisson; screen play by John Meehan; photographed by John Seitz. Cast; Gladys George, Warren William, John Beal,
Henry Jamich, Emma Dunn, Lynne Carver, Philip Reid, William Henry,

Ruth Hussey,
"MY DEAR MISS ALDRIGH," no producer credit; directed by George
Seitz, original screen play by Herman J. Mankiewicz: photographed by
Charles Lawton. Cast: Edna May Oliver, Maureen O'Sullivan, Janet
Beecher, Arthur Pidgeon, Rita Johnson, Lya Lys, Charley Grapewin, Brent
Sargent, Walter Kingsford.

Charles Lawton. Cast. Edna May. Oliver, Maureen Ö'Sullivan, Janet Beecher, Arthur Pidgeon, Rita Johnson, Lya Lys, Charley Grapewin, Brent Sargant, Walter Kingsford.

"THE BRIDE WORE RED," produced by Joe Mankiewicz; directed by Dorothy Arzner; dance direction by Val Raset; original, adapted from The Girl from Trieste, by Ferenc Molnar; screen play by Tess Slesinger and Bradbury Foote, photographed by George Folsey. Cast. Joan Crawford, Robert Young, Franchot Tone Bill Burrud, Lynne Carver, Reginald Colon William (Lynne Carver, Reginald Colon William). The Carver, Reginald Colon William (Lynne Carver, Reginald Colon William), and the Walewska, produced by Pernard Hyman; directed by Clarence Brown; novel by Gasiorowski, screen play by S. N. Behtman, Salka Viertel, Zoe Akins, Sam Hoffenskin and Talbot Jennings; dance direction by Val Raset; photographed by Kale Freund. Cast: Greta Garbo, Charles Boyer, Reginald Owen, Henry Stephenson, C. Henry Gordon, Maria Quspenskaya, Alan Marshall, George Houston, Shepard Strudwick, Ivan Lebedeff, Bodil Rosing, Claude Gillingwater, Noble Johnson, Roland Varno.

"DOUBLE WEDDING, produced by Joe Mankiewicz; directed by Richard Thorpe: original by Ferenc Molnar; screen play by Jo Swerling; photographed by Hal Rosson. Cast: William Powell, Myrna Loy, John Beal, Florence Rice, Barnett Parker, Jessie Ralph, Sidney Toler, Mary Gordon, Metro Pictures Now in Production

"TULNEVER FORGERED". on producer credit directed by Charles Dorian;

Florence Rice, Barnett Parker, Jessie Raiph, Stoney Joiet, Mary Golden, Edgar Kennedy.

Metro Pictures Now in Production

TLL NEVER FORGET, no producer credit; directed by Charles Dorian; original screen play by John Bright and Robert Tasker. Cast: John Beal, Ruth March, Jean Hersholt, Mary Phillips, Charley Grapewin, Alfred Jansen, Juanita Guigley, Scotty Beckett.

LIVE, LOVE AND LEARN, Produced by Harry Rapf; directed by George Fitzmaurice; original by Helen Grace Carlyle; screen play by Marion Parsonnet, Charles Brackett and Vincen Lawrence; camera, Ray June. Cast: Robert Montgomery, Rosalind Russell, Robert Benchley, Helen Vinson, Rita Johnson.

THE LAST GANGSTER, directed by Edward Ludwig; no producer reddit; original screen play by Robert Carson and William Wellman. Cast: Edward G. Robinson, Lionel Stander, James Stewart, Douglas Scott, Louise Beavers.

Edward G. Robinson, Lionel Stander, James Stewart, Douglas Scott, Louise Beavers.

THE BAD MAN OF BRIMSTONE, produced by Harry Rapf; directed by J. Walter Ruben; original by Ruben., Cast: Wallace Beery, Raymond Hatton, Virginia Bruce; Lewis Stone, Bruce Cabot, Larry Doyle, Joseph Calleia, Guy Kibbee, Warren Hymer, Cliff Edwards, Noah Berry, S. Arthur Hohl, Robert Gleckher Min Barbard, McGuire; directed by W. S. DALAE, produced McGuire Min Marbard, McGuire; directed by W. S. DALAE, produced McGuire and Guy Bolton; screen play by McGuire; photography by Oliver Marsh. Cast: Eleanor Powell, Nelson Eddy, Ray Bolger, Hola Massey, Frank Morgan, Edna Mae Oliver, Reginald Owen, Virginia, Grey, George Zucco, Janet Beecher.

"THOROUGHBREDS DONT CEX!, produced by Harry Rapf; directed by Alfred E. Green; original by J. Walter Ruben and Eleanore Griffin; screen Play by Lawrence Hazard. Cast: Mickey Roohey, Douglas Scott, Sophie Tucker, Judy Garland.

Monogram

	Number l	Number	Now Shoot-	C	in E	alance to Se Placed Before	Stories in Prepara-
	Promised		ing		teems	Cameras	tion
Features		10		-	1	15	7
Westerns		2	-ŏ,		ī	13	1
	-		·		_	_	_
Total	42	12	0	*	2	28	8
Pictures in the cu	itting room	n:		*			

Figures in the cutting room:

ARIDE FOR HENEX, produced by Dorothy Reid; directed by William Nigh; original by Josephine Bentham; screen play by Marion Orth; photographed by Gilbert Warrenton. Cast: Warren Hull, Ann Nagel, Henry Mollison.

ham nigh, original by Josephine Defines and states and the photographed by Gilbert Warrenton. Cast: Warren Rull, Ann Nagel, Henry Motogon.

Note: A READONA' produced and directed by R. N. Bradbury; original screen play by Robert Emmett. Cast: Jack Randall, Kathleen Eliot, Warner Richmond, Earl Dwyer, Tom Herbert.

Readied to Start, with Tentative Credits

"TELEPHONE OPERATOR,' produced by Lon Young; original screen play by Scott Darling, No other assignments as yet.

"PORT OF MISSING GIRLIS,' produced by Lon Young; original screen play by Paul Perez; no other assignments.

"FEDERAL BULLETS,' produced by Lor Young; original screen play by Mary William States and the produced and directed by R. N. Bradbury, and the produced by Lor Young; original screen play by Robert Emmett. No other assignments as yet.

"ROMANCE OF THE LIMBERLOST,' produced by Ken Goldsmith; screen play by Marion Ofth, based on story by Gene Stratton-Porter. No other assignments as yet.

"THE MARINES ARE HERE,' produced by Ken Goldsmith; original screen play by Charles Logue. No other assignments as yet.

"NUMBERED WOMAN,' to be produced and directed by Arthur Collins. Original screen play by Scott Darling and Erna Lazarus. No other assignments as yet.

"BOT OF THE STREETS,' set to start Sept. 8; produced by Scott Dunling and Erna Lazarus. No other assignments as yet."

"BOT OF THE STREETS,' set to start Sept. 8; produced by Scott Dunling and Erna Lazarus. No other assignments as yet."

Paramount

	i.umber	i.umber Number				Sta les in	
	of Pix	Cem-	Shoot-			Prepara-	
	Promised	pleted	ing	Rooms	Cameras	tion	
Studio	36	9	6	3	18	6	
Hally Sherman	.6	1	•	2	3	1	
Emanuel Cahen	· - 8	0	0	1	7	2	
B. P. Schulherg	. 8	1 ~	1.	0	6	0	
	_		_			_	
Total	58	11	7.	6	. 34	9	
Pictures now in t	he cutting	rooms	or <u>a</u> waitir	ig previe	ws are:		

Pictures now in the cutting rooms or awaiting previews are:
"ANGEL," produced and directed by Ernst Lubisch; based on play by
McIchior Lengyel and adaptation by Guy Bolton and Russell Medcraft;
zereen play by Samson Raphaelson; photographed by Charles Lang. Cast.
Marlene Dictrich. Herbert Marshall, Melvyn Douglas, Edward Everett
Horfon, Horbert Mundin, Ernest Cossart, Laura Hope Crews.
"EBB-TIDE," produced by Lucien Hubbard; directed by James Hogan;
citen play by Bertram Milhauser, based on story by Robert Louis Sleven(Continued on page 25)

KAY SUES TO END WR PACT IN 'TOVARICH' TIFF

Hollywood, Sept. 7.

Hollywood, Sept. 7.

Kay Francis started suit last week for abrogation of her contract with Warners, asserting that she had a verbal agreement with Jack L. Warner that she would be given the femme lead in 'Tovarich,' being produced as 'Tonight's Our Night' with Claudette Colbert in the spot, Actress is now starring in 'Return From Limbo.'

Par Suit

(Continued from page 5)

Continued from page 5)

its merits. We want to stop irrepcrable injury to ourselves. We are not asking for a performance of the film contracts. We simply wish to be in a position to compete with other distributors, free from coercion and conspiracy by the defendants. We wish to have the conspiracy and the specific acts enumerated by us restrained until such a time as the court can determine the merits of this suit.

The talk raised by the defendants about a, harsh contract and unfair treatment is simply dust intended to cloud the real issues.

Judge. Nordbye pointed out to the counsel that the Clayton act prolibiting interference with interstate

counsel that the Clayton act pro-hibiting interference with interstate commerce is primarily in the pub-lic's interest. The public is vitally concerned with the maintenance of trade, he pointed out.

Philly Slumbers

Philadelphia, Sept. 7.

Philadelphia, Sept. 7.

Exhibs here, with forces wellmarshalled, are just sitting back now
waiting for Paramount to make the
next move in their date and buying
strike against the company. Par
also seems inclined just to wait,
leaving the situash at a standstill,
Meantime, practically no Par pix are
here, hooked into indie houses in

Meantime, practically no Par pix are being booked into indie houses in the Philly territory. Plan for group buying of Par product going ahead. Buying committee now has powers of attorney from between 155 and 160 theatres, authorizing it to make a deal for them at same terms as last season or better. Committee expects to acquire p's. of a. representing more than \$800,000 in Par biz yearly by the time all exhibs have been contacted.

the time all exhibs have been contacted.

With the first batch of powers in, the rest are coming more slowly. In many competitive situations, exhibs will only come across if their competits does. In these cases, committee members have to shuttle back and forth until the thing is worked out. Most of such situations have worked out amicably so far.

Almost humorous is the treatment accorded on the street to the few indie exhibs who aren't going along on the date and buying strike. They are getting the old frigid shoulder and silent treatment. Friends for years have been seen to pass each other by without a word.

Many more exhibs are sending letters to the Federal Trade Commish asking prosecution of Par on charges of false and misleading advertising.

CONTRACTS

Hollywood, Sept. 7.

Hollywood, Sept. 7.
Frederick Hollander was handed new cleffing pact at Paramount, Louis King's straight year's ticket as Paramount director.
Bogart Rogers, story aide to William LeBaron, and John Howard and Anthony Quinn, players, optioned for nemewils at Paramount.
Description of the straight of the

come to terms on a playing contract.

Term. player agreement has been signed by Joan Davis at 20th-Fox.

Warners signatured isabel Jeans.
British player, to a term contract.

ROSSON'S ROMANCER

Hollywood, Sept. 7. Richard Rosson will direct 'High-ray to Romance' for RKO. Cliff Reid produces.

the statement in the constant of the PACT IN TOVAKICH THE

BOOKING

(For information of theatre and film exchange bookers, VARIETY presents, a complete chart of feature releases of all the American distributing companies for the current quarterly period. Date of the reviews as given in VARIETY and the running time of prints are included.)

COPYRIGHT, 1937, BY VARIETY, INC. ALL RIGHTS RESERVED

WEEK OF RELEASE	TITLE	PRODUCER	DISTRIB.	TYPE	TALENT	DIRECTOR	TIME MINS,	\.HEN REVIEWED BY VARIETY
7/23/37	RENDEZVOUS IN ALPS SARATOGA	J. Hagen Hyman-Emerson	GN MGM	Rom-Dr Rom-Dr	J. Baxter-A. Bushel Gable-Harlow	B. Vorhaus Jack Conway	90	7/14
	PARADISE ISLE RUSTLER'S VALLEY THE BIG SHOT	Hyman-Emerson Dorothy Reid H. Sherman Maury Cohen L. L. Landau	Mono Par	Drama Western	Movita-W. Hull William Boyd C. Witherspoon-Kibbee	A. G. Collins Nate Watt Edw. Killy	73 58 60	7/28 7/7
	THE LADY ESCAPES KNIGHT WITHOUT ARMOR TALENT SCOUT	A. Korua	RKO 20th UA	Rom-Com Drama	M. Whalen-G. Stuart Dietrich-Robert Donat	Eugene Forde J. Feyder	99	8/11 8/25 6/16
7/30/37	A DANGEROUS ADVENTURE	W. MacDonald	Col	Action Action	D. Woods-J. Madden D. Terry-R. Keith	D. R. Lederman M. Varnell	62	8/25
	WHERE THERE'S A WILL SMALL TOWN BOY LONDON BY NIGHT	Gainsborough Zion Myers S. Zimbalist	GB GN MGM	Rom-Dr Comedy Mystery	Wili Hay-Liiii Palmer S. Erwin-J. Compton L. G. Carroll-R. Johnson	Glenn Tryon W. Thiele	70	8/4
	LONDON BY NIGHT LEGION OF MISSING MEN EXCLUSIVE TOAST OF NEW YORK	I. E. Chadwick Ben Glazer Edw Small	Mono Par RKO	Drama Melodrama Rom-Dr	Ralph Forbes F. MacMurray-F. Farmer E. Arnoid-F. Farmer-Oakie	H. McFadden Al Hali Rowland V. Lee	73	7/21
	TOAST OF NEW YORK WEE WILLIE WINKIE VOGUES OF 1938	Edw. Small Gene Markey W. Wanger	20th UA	Drama Musical	S. Temple-V. McLaglen W. Bayter-J. Bennett	John Ford I. Cummings	93 105 115	7/14 6/30 8/4
	THE ROAD BACK MARRY THE GIRL BULLDOG DRUMMOND AT BAY	Grainger-Whale WB Rep	WB Rep	Drama Comedy Melodrama	J. King-B. Read-A. Devine Mary Boiand-H. Herbert J. Lodge-D. Mackaill	J. Whale Wm. McGann Norman Lee	105 66 63	6/23 8/4 8/4
8/6/37	RANGER STEPS IN MYSTERY OF HOODED HORSEMAN THE GOOD EARTH	Col Ed Finney	Col GN	Western Western	B. Alien-E. Stewart Tex Ritter		60	8/4
	THE GOOD EARTH THE OUTER GATE BLONDE TROUBLE	I. Thalberg I. E. Chadwick Par	MGM Mono Par	Drama Drama	Paul Munl-Luise Rainer Rainh Forbes	S. G. Bennett Ray Taylor S. Franklin H. MacFadden	140	2/10
	WINDJAMMER SEA RACKETEERS	G. Hirliman A. Schaefer A. W. Hackel	RKO Rep 20th	Musical Action Melodrama	L. Overman-E. Whitney George O'Brien-C. Worth W. Heyburn-J, Madden	G. Archainbaud Ewing Scott H. MacFadden	67 64	8/4 8/25
	BOOTHILL BRIGADE YOU CAN'T HAVE EVERYTHING REPORTED MISSING	A. W. Hackel L. Schwab E. M. Asher	20th 20th U	Western Musical Melodrama	W. Heyburn-J, Madden J. M. Brown-C. Rochelle Alice Faye-Ritz Bros. Ameche Wm. Garzan-J. Rogers	Sam Newfield N. Taurog M. Carruth	104	7/28
	STELLA DALLAS SAN QUENTIN	S. Goldwyn WB	UA WB	\ Drama Melodrama	Stanwyck-Boles P. O'Brien-H. Bogart	King Vidor L. Bacon	64 70 100	9/1 7/28 7/28
8/13/37	LOVE TAKES FLIGHT LUCK OF ROARING CAMP ARTISTS AND MODELS HIDEAWAY ONE MULE EROM HEAVEN	Condor J. H. Steele L. E. Gensler	GN Mono	Rom-Com Outdoor	B. Cabot-Beatrice Roberts O. Davis, JrJ. Woodbury J. Benny-G. Patrick	Conrad Nagel I. V. Willat Raoul Walsh		•
	ARTISTS AND MODELS HIDEAWAY ONE MILE FROM HEAVEN	L. E. Gensler Cliff Reid Sol Wurtzel	Par RKO 20th	Musical Drama Rom-Dr	F. Stone-M. Lord	Raoul Walsh Richard Rosson Allan Dwan	95 60	8/4 7/21
	HANDY ANDY (Reissue) DANCE, CHARLIE, DANCE	Sol Wurtzel	WB.	Comedy . Comedy		D. Butler F. McDonald	68 81 65	7/21 8/7/34 9/1
8/20/37	OUTLAWS OF THE ORIENT	Col	Col	Western Outdoor	Dick Foran-Ann Nagel: J. Holt-Mae Clark	B. Connolly E. B. Schoedsack	61	, 9/8
	OUTLAWS OF THE ORIENT KING OF THE SIERRAS SHADOWS OF THE ORIENT BROADWAY MELODY OF '38	Condor L. Darmour Jack Cummings	GN Mono MGM	Western Drama Musical	Thunder and Rex R. Toomey-E. Raiston R. Taylor-F. Pawell-S. Tucker	A. Rosson B. Lynwood R. Del Ruth	115	•
	BROADWAY MELODY OF '38 SHE'S NO LADY HOPALONG RIDES AGAIN PUBLIC COWBOY NO. 1	Jack Cummings B. P. Schulberg H. Sherman S. C. Siegel	Par Par	Melodrama Western	R. Taylor-E, Powell-S, Tucker Dvorak-John Trent William Boyd	C. Vidor L. Selander	65 65	8/18 8/18
	FUBIC COWBOY NO. 1 FLIGHT FROM GLORY LOVE UNDER FIRE MR. DODD TAKES THE AIR FOOTLOOSE HEIRESS	Robert Sisk N. Johnson	Rep RKO 20th	Western Action Rom-Com	Gene Autry-S. Burnette O. Stevens-W. Bourne L. Young-D. Ameche	J. Kane D. Silverstein G. Marshall	66 76	8/11 8/11
		M. LeRoy WB	WB WB	Rom-Com Rom-Com	K. Baker-J. Wyman C. Reynolds-A. Sheridan	A. E. Green Wm. Clemens	åš	7/28
8/27/37	IT'S ALL YOURS KING SOLOMON'S MINES TRAILING TROUBLE	Wm. Perlberg GB	Col GB	Comedy Spectacle	M. Carroli-F. Lederer A. Lee-R. Young-Robeson Ken Maynard	E. Nugent R. Stevenson	80	6/30
4 144	WHERE THE WEST BEGINS	Condor Harry Rapi R. N. Bradbury	GN MGM Mono	Western Melodrama Western	B. Cabet-J. Chatburn Jack Randali	A. Rosson E. Cahn R. N. Bradbury	64	9/1
	ATLANTIC FLIGHT ON SUCH A NIGHT	William Berke Em. Cohen Sol Lesser	Mono Par RKO	Western Melodrama Musical	D. Merrill-Lambie K. Morley-G. Richards	William Nigh E. A. Dupont K. Neumann	71	8/18
	MAKE A WISH THINK FAST, MR. MOTO WESTERN GOLD	Sol-Wurtzel Sol Wurtzel	20th 20th	Melodrama Western	B. Breen-B, Rathbone Lorre-V. Field S. Ballew-H, Angel	Norman Foster	75 66 56	8/25 8/18
	DEAD END MAN WHO CRIED WOLF CONFESSION	Sam Goldwyn E. Me Asher WB	UA U WB	Drama Melodrama Rom-Drama	S. Ballew-H. Angel S. Sidney-J. McCrea L. Stone-B. Reed K. Francis-I. Hunter	William Wyler L. R. Foster Joe May	90 85 85	8/4 . 7/21 7/31
9/3/37	IT HAPPENED IN HOLLYWOOD GANGWAY	M. Connolly	Col , GB	Comedy Comedy	R. Dix-Fay Wray Jessle Matthews	H. Lachman Sonnie Hale	90	8/18
-1	SOMETHING TO SING ABOUT	Schertzinger Norman Krasna	GN MGM	Musical Melodrama	Cagney-E. Daw	Schertzinger F. Borzage R. N. Bradbury	90 75	9/1 9/1
	GOD'S COUNTRY AND MAN SOULS AT SEA LIFE OF THE PARTY	R. N. Bradbury Hathaway-Jones E. Kaufman	Mono Par RKO	Outdoor Drama Musical	T. Keene-C. Henry Cooper-Raft G. Raymond-H. Hilliard	R. N. Bradbury H. Hathaway W. A. Seiter	89 86	8/11 8/25
	SHEIK STEPS OUT THEN ICE	H. Schlom R. Griffith	Rep 20th	Rom-Dr Musical	Henle-Power-Treacher	Irving Pichel	65 78	7/28 8/25
	PRISONER OF ZENDA VARSITY SHOW	D. Selznick L. Edelman	UA WB	Rom-Dr Musical	R. Colman-M. Carroil D. Powell-Waring-Healy	S. Lanfield J. Cromwell W. Keighley	100 120	9/1 8/11
9/10/37	COUNSEL FOR CRIME HERE'S FLASH CASEY THE WOMEN MEN MARRY	W. MacDonald M. & A. Alexander M. Fessier	GN MGM	Melodrama Comedy Drama	O, Kruger-J. Welis E. Linden-B. Mailory J. Hutchinson-G. Murphy	John Brahm Lynn Shores Earl Taggart	68	
	ACCIDENTS WILL HAPPEN ANNAPOLIS SALUTE	B. P. Schulberg Robert Sisk	Par RKO	Com-Dr Rom-Dr	W. Gargan-O. Heyward J. Ellison-M. Hunt	Erle Kenton Chris Cabanne	65	
	BORNEO WILD AND WOOLY TOM SAWYER 100 MEN AND A GIRL	M. Johnson John Stone D. O. Selznick	20th 20th U.A	Outdoor Com-Dr Co Dr	Mr. & Mrs. M. Johnson J. Withers-P. Moore T. Kelly-E. Patterson Durbin-Stokowski-Menjou	T. Talley Al Werker H. C. Polter H. Koster	75 90	9/8 7/21
	100 MEN AND A GIRL WINE, WOMEN AND HORSES PRAIRIE THUNDER	J. Pasternak WB Bryan Foy	WB WB	Musical Com-Dr Western	Durbin-Stokowski-Menjou B. MacLanc-A. Sheridan D. Foran-E. C'ancy	H. Koster Louis King B. Eason	85	9/8
9/17/37	CAME THAT KILLS	H. L. Decker	Col	Melodrama	C. Quigley-R. Hayward J. Newill-C. Huthes	D. R. Lederman		
	RENFREW OF THE MOUNTED THIRTEENTH GUEST (Reissue) THE FIREFLY	A. Herman M. H. Hoffman Hunt Stromberg	GN Mone MGM	Outdoor Mystery Operetta	G. Rogers-L. Talbot J. MacDonald-Allan Jones	Al Herman Albert Ray R. Z. Leonard	65 140	9/6/32 7/28
	MY DEAR MISS ALDRICH THIS WAY PLEASE VICTORIA THE GREAT	MGM M. Shauer H. Wilcox	MGM Par RKO	Comedy Musical Biog	E. M. Oliver-J. Beecher B. Rogers-B. Grable Neagle-Walbrook	Geo. B. Seitz Robt. Florey Herb. Wilcox	76 110	8/25
	VOGUES OF 1938 LADY FIGHTS BACK	W. Wanger Ed Grainger	U.A. U	Musical Drama	W. Baxter-J. Bennett I. Hervey-K. Taylor	Irv. Cummings Milt Carruth	105	8/4
9/21/37	THAT CERTAIN WOMAN WALLABY JIM OF ISLANDS	R. Lord B. Barsky	WB GN	Drama Rom-Dr	B. Davis-H. Fonda G. Huston-R. Coleman	Ed. Goulding Chas. Lamont	91	8/4
7 7	TEX RIDES WITH BOY SCOUTS THE BRIDE WORE RED STARS OVER ARIZONA	E. Finney J. Mankiewicz R. N. Bradbury	GN MGM Mono	Western Com-Dr Western	Tex Ritter J. Crawford-Tone Jack Randali	Ray Taylor D. Arzner R. N. Bradbury		
	STARS OVER ARIZONA SOPHIE LANG GOES WEST 40 NAUGHTY GIRLS	Par Wm. Seiter W. Wanger	Par RKO	Melodrama Mystery	G. Michaei-L. Crabbe J. Gleason-ZaSu Pitts	C. Reisner Edw. Cline Harold Young	62 63	9/8 9/8
	52ND STREET BEHIND THE MIKE BACK IN CIRCULATION	Lew Brock S. Bischoff	UA U WB	Musical Com-Dr Com-Rom	K. Baker-P. Patterson W. Gargan-J. Barrett P. O'Brien-Blondeil	Sid Salkow R. Enright	109	7/28
10/1/37	KING OF SIERRAS	M. H. Hoffman	GN MGM	Western Hist-Rom	Rex-Sheik (horses)	Arthur Rosson Clarence Brown	- 	
	A BRIDE FOR HENRY HIGH, WIDE AND HANDSOME	B. H. Hyman Mrs. W. Reid A. Hornblow	Mono Par	Com-Rom Rom-Dr	Garbo-Chas, Boyer Ann Nagel-W. Huli Irene Dunne-R. Scott	William Nigh R. Mamoulian	110	7/28
	MUSIC FOR MADAME	Jesse L. Lasky Sol C. Siegel H. Wilson	RKO Rep 20th	Musical Western Musical	N. Martini-J. Fontaine Gene Autry-J. Allen Ritz BrosP. Brooks	J. Blystone Joseph Kane W. A. Seiter		
	LIFE BEGINS IN COLLEGE CARNIVAL QUEEN LIFE OF EMILE ZOLA	Robt. Presnell Henry Blanke	WB	Melodrama Biog	D. Keni-R. Wilcox Paul Muni-G. Sondegaard R. Reagan-June Travis	W. A. Seiter Nate Watt Wm. Dielerle Nick Grinde	123	6/30
10/8/37	THE AWFUL TRUTH	Bryan Foy Everett Riskin	Col	Com-Rom Comedy	I. Dunne-Carcy Grant	Leo McCarcy		
-,-,=-	PARTNERS IN CRIME SATURDAY'S HEROES LANCER SPY	Par Robt, Sisk S. G. Engel	Par RKO 20th	Melodrama Football Drama	L. Overman-R. Karns Van Heffin-M. Marsh D. Dei Rio-G. Sanders-Lorre	Ralph Murphy Edw. Killy G. Ratoff	62	
	ROLL ALONG, COWBOY I MET MY LOVE AGAIN	Sol Lesser W. Wanger	20th UA	Western Rom-Dr	Smith Bailew J. Bennett-H. Fonda	G. Ratoff Gus Meins Logan-Ripley		
	IDOL OF THE CROWDS THEY WON'T FORGET	Trem Carr Mervyn LeRoy	WB	Rom-Dr Drama	John Wayne-S. Bromley C. Rains-G. Dickson	Art Lubin Mervyn LeRoy	98	6/30 -



S ANGELES: All records token at Loew's State and Chinese in story-making day-and-date run!

SBURGH: Breaks all

ek-day opening records at Fulton istrite sweltering heat wave! (Topped saly by holiday openings of 20th's

Pigskin Parade" and "On the Avenue").

SYRACUSE: Biggest opening days of year at Keith's Syracuse. Some

100% HOLDOVERS going!

in its first three openings Denver

Providence, Minneapolis!

AND PRESS-TIME RETURNS FROM LABOR DAY RUNS AT ROXY AND ELSEWHERE SHOW "THIN ICE" TOP-PING EVEN THESE SENSATIONAL

PRE-RELEASE ENGAGEMENTS!

THE KEYSTONE OF YOUR FUTURE

ARTHUR TREACHER RAYMOND WALBURN IOAN DAVIS Sig Rumann Alan Hale . Leah Ray . Melville Cooper . Maurice Cass . George Givot · Directed by SIDNEY LANFIELD Associate Producer Raymond Griffith.

Associate Producer Raymond Griffth.
Screen play by Boris Ingster and Milton
Sperling. From the play "Der Komet" by Sperling. From the play "Der Komet" by Attila Orbok. Hit songs Mitchell and another by Gordon and Revel.

Dance by Harris Dance Control of the C Notice of the Control ZANUCK in Charge of Production

Advance Production Chart

(Continued from page 22)

son and Lloyd Osbourne; photographed by Leo Tover. Cast: Osca Homolka, Frances Farmer, Ray Milland, Lloyd Nolan, Barry Fitzgerald. Homoika, Frances Farmer, Ray Milland, Lloyd Nolan, Barry Fitzgerald.

THIS WAY FLEASE, produced by Mel Shauer; directed by Robert Florey: original by Bill Thomas and Maxwell Shane; screen play by Howard J. Green, Sean Owen and Grant Garrett; photographed by Harry Fischbeck. Cast: Charles 'Buddy' Rogers, Betty Grable, Ned Sparks, Porter Hall, James and Marian Jordan, Lee Bowman, Cecil Cunningham, Wally Vernon, Romo Vincent, Jerry Bergen, Mary Livingstone.

THE TEXAS TRAIL, produced by Harry Sherman; supervised by Ralph Ravenscroft; directed by Dave Sellman; original by Clarence E. Mulford; screen play by Jack O'Donnell; additional dialog by Harrison Jacobs. Cast: William Boyd, George Hayes, Russell Hayden, Judith Allen.

THE BARRIER, produced by Harry Sherman; directed by Les Selander original by Rex Beach; screen play by Bernard Schubert; additional dialog by Harrison Jacobs and Mordaunt Shairp; songs, Harry Tobias and Jack Slern; camera, George Barnes, Cast; Leo Carillo, Jean Parker, Jimmy Ellison, Otto Kruger, J. M. Kerrigan, Andy Clyde, Robert Barrat, Sally Martin, Sara Haden, Addison Richards.

Martin, Sara Haden, Addison Richards.

'LOVE ON TOAST,' produced by Emanuel Cohen; directed by E. A. Dupont; original screen play by Jane Storm, Richard Connell and Doris Malloy; photographed by Charles Schoebaum. Cast: Stella Ardier, John Payne, Grant Richards, Katharine 'Sugar' Kane, Isabet Jewell, Luis Alberni.

Paramount Pictures Now in Production

"WELLS FARGO, produced and directed by Frank Lloyd; Howard Estabook, associate producer; ordinal by Stuart N. Lake; screen play by Faul Control of the Contr

Borland.

BLOSSOMS ON BROADWAY, produced by B. P. Schulberg; directed by Richard Wallace; original by George Auerbach; camera, Leon Shamroy, Cast: Edward Arnold, Shriety Ross, John Trent, William Frawley, Weber and Fields, the Radio Rogues, Ruth Davis, Kitty Kelly.

THE BUCCANEER, produced and directed by C. B. De Mille; photographed by Victor Milner; other credits not yet announced. Cast: Fredric March, Franciska Gaal, Akim Tamirofi, Ian Keith, Walter Brennan, Douglas Dumbrille, Robert Barrat, Fred Kohler, Sr., Beulah Bondi, Margot Grahame, Spring Byington.

March, Franciska Gaal, Akim Tamiroff, Ian Keith, Waiter Brennan, Douglas Dumbrille, Robert Barrat, Fred Kohler, Sr., Beulah Bondi, Margot Grahame, Spring Byington.

THRILL OF A LIFETIME, produced by Miss Fanchon, directed by George Archainbaud; no writing credits announced. Cast: Yacht Club Boys, Judy Canova, Ben Blue, Betty Grable, Johnny Downs, Eleanore Whitney, Leif Erikson, Larry Crabbe.

"CITY HALL SCANDAL," general office production, directed by Ralph Murphy no writing credits announced. Cast: John Barrymore, Lynne Murphy no writing credits announced. Cast: John Barrymore, Lynne Murphy no writing credits announced. Cast: John Barrymore, Lynne Koll, Marsh, Elizabeth Patterson, Marsh Englens, J. Carrol Waish, Evelyn Brent, Elizabeth Patterson, Tone Haller, Spring Marsh Allunt, John Mack Brown, Syd Saylor, Monte Blue, John Patterson, Nick Lukats, James Craig, Lucien Littlefield.

HOLD TEM NAVY, general office production; directed by Kurt Neumann; photographed by Henry Sharp; no writer credits. Cast: Lew Ayres, Mary Carlisle, Benny Baker, John Howard, Richard Denning, Elizabeth Patterson.

Patterson.

Readied for Production, with Tentative Credits

TRUE CONFESSION, produced by Albert Lewin; directed by Wesley Ruggles; story, Claude Bingon. Cast: Carole Lombard, Fred MacMurray, Porter Hall, John Barrymore.

"BIG BROADCAST OF 1938," scheduled to start Sept. 9; produced by Harlan Thompson; directed by Mitchell Leisen; no other credits yet announced. Cast: W. C. Fields, Martha Raye, Dorothy Lamour, Ben Blue, Bob Hope, Shirley Ross, Leif Erikson, Kirsten Flagstad, Tito Guizar, Stanley Fields.

"EAST OF SHAMURALY GOADER."

elds. 'EAST OF SHANGHAL' general office production; directed by George rchainbaud; no other credits yet announced. Cast: Anna May Wong, Cecil

Archainband no other credits yet announced and directed by Ernst.

***BLUEBEARDS'S EIGHTH WIFE,** to be produced and directed by Ernst.

BLUEBEARDS'S EIGHTH WIFE, to be produced and directed by Ernst.

Lubitsch, set to start Sept, 20. No other credits yet announced. Cast:

"BLUEBEARDS'S EIGHTH WIFE," to be produced and directed by Ernst Lubitsch, set to start Sept, 20. No other credits yet announced, Cast: Claudette Colbert. Claudette Colbert. NIGHTINGALE," to be produced by Harlan Thompson, set as start Sept. 20; no other credits yet announced. Cast: Gladys Swarth-out, John Boles.

"EVERY DAY'S A HOLIDAY," to be produced by Emanuel Cohen: Eddie

out John Boles.
"EVERY DAY'S A HOLIDAY," to be produced by Emanuel Cohen; Eddie Sutherland, directing; no other credits yet announced. Cast: Mae West.

RKO-Radio

	Number	Number	Now	Now B	Stories in	
	of Pix Promised	Com- pleted	Shoot- ing		Before Cameras	Prepara- tion
Studio	43	. 3	4.	7	29	18
Condor	6	0	. 0	0	6	2
Sol Lesser	. 3	1	0	θ	Ż	1
David Loew	2	1	ó	1	ő	Ö
Walt Disney	ï	Ö	1	ō	ò	Ò
Total	55	-5	_ 5	8	37	ži

ctures now in the cutting rooms or awaiting previe **DON'T FORGET TO REMEMBER, produced by Al Lewis, directed by oseph Santley, original by David Garth; photographed by Milton Krasner. Jast: Burgess Meredith, Ann Sothern, Onslow Stevens, Mary Boland, Jouise Henry, William Brisbane, George Irving, Leona Roberts, Frances of the Company of the

Gifford.

**FIGHT FOR YOUR LADY,' produced by Al Lewis; directed by Ben Stoloff; original by Jean Negulesco and Isabel Leighton; screen play by Gertrude Purcell, Ernest Pagano and Harry Segali; photographed by Jack MacKenzie. Cast: John Boles, Jack Oakie, Ida Lupino, Margot Grahame, Erik Rhodes, Paul Guilfoyle, Gordon Jones, Billy Gilbert, Georges

MacKenzie. Cast: John Boles, Jack Oakie, Ida Lupino, Margot Grahame, Erik Rhodes, Paul Guilfoyle, Gordon Jones, Billy Gilbert, Georges Renavent.

"BREAKFAST FOR TWO," produced by Edward Kaufman; directed by Al Santell; original by David Garth; screen play by Charles Kaufman; photographed by Roy Hunt. Cast: Barbara Stanwyck, Herbert Marshall, Glenda Farell, Eric Blore, Donald Meek.

ACAYA GIR, DONG GORD SA KAUFMAN SHANDER, CANACHAR SHANDER, SANTEN SHANDER, CANACHAR SHANDER, SANTEN SHANDER, CANACHAR SHANDER, SANTEN SHANDER, CANACHAR SHANDER, SANTEN SHANDER, CANACHAR SHANDER, SHANDER, CANACHAR SHANDER, SHANDER, CANACHAR SHANDER, SHANDER,

Woodbury, Solly Ward, Franklin Pangborn. Tom Kennedy.

RKO-Radio Pictures Now in Production

'HIGH FLYERS,' produced by Lee Marcus; directed by Eddie Cline; from play. The Kangaroos,' by Victor Mapes; screen play by Benny Rubin and Bert Granet: photographed by Jack MacKenzie. Cast: Bert Wheeler. Robert Woolsey, Lupe Velez, Marjorie Ford, Jack Carson, Charles Judels, Frank M. Thomas, George Irving, Margarct Dumont, Herbert Clifton.

'A DAMSEL IN DISTRESS,' produced by Pandro S. Berman: directed by George Stevens; original by P. G. Wodehouse; screen play by P. G. Wodehouse, Errest Pagano and S. K. Laurel; photographed by Joe August. Cast:

Fred Astaire, Joan Fontaine, Gracie Allen and George Burns, Ray Noble, Reginald Gardiner, Constance Collier, Montagu Love, Harry Watson, Jack Carson.

'IT NEVER HAPPENED BEFORE, produced by Jesse L. Lasky, directed by Raoul Walsh; original by Robert Harari and Maxwell Shane; screen play by Gertrude Purcell and John Twist; photographed by J. Roy Hunt. Cast: Lily Pons, Jack Oakle, Gene Raymond, Eric Blore, Edward Everett Horton, Edward Cianelli.

RAMISH BUILDING TWO

Eduardo Cianelli.

"HAPPY FELLOW, formerly titled THE FEMALE OF THE SPECIES, produced by P. J. Wolfson, directed by Leigh Jason; original by Allan Scott; no other credits as yet announced. Cast: Miriam Hopkins, Ray Milland, Walter Abel, Alec Craig, Guinn Williams.

"Readled for Production, with Tentative Credits

"THE SEING EYE, produced by Cliff Reid; directed by Richard Rosson; original story by W. J. Cowan. No other credits; no castings.

"BRINGING UP BABY, produced by Cliff Reid; directed by Howard Hawks; story by Hagar Wilde. No other credits. Cast: Katharine Hepburn. "THE JOY OF LOVING," produced by Pelix Young, directed by Mark Sandrich; screen play by Herbert and Dorothy Fields; songs, Jerome Kern and Dorothy Fields. No other assignment as yet, Cast: Irene Dunne and John Barrymore.

Republic

Number Number Now in Productions

Now Balance to in Be Placed Stories in Be Placed Stories in Promised piece in the Bell of the Cutting From Stories in St Now Balance to in Be Placed Stories in Cutting Before Prepara-Rooms Cameras tion 3 45 4

Taliaferro.

Republic Pictures Now in Production
MANHATTAN MERRY-GO-BOUND, produced by Harry Sauber;
directed by Chuck Reisner; original screen play by Harry Sauber; photographed by Jack Marta. Cast: Phil Regan, Lee Carrillo, Ann Dvorak, James
Gleason, Tamara Geva, Kay Thompson, Ted Lewis, Cab Calloway, Joe
DiMaggio, Henry Armetta, Dorothy Paige, Selmer Jackson.

20th Century-Fox

	Number i of Pix Promised	Com-		in E Cutting	alance to Be Placed Before Cameras	Prepara-
Studio	. 52	5	6	5	36	9 .
ol Lesser		1	0	0	5	6
Total		-6	-6	5	41	15

Prouty, Maurice Cass, Elisha Cook, Jr., Brewster Twins, Marjorie Weaver, J. C. Nugent.

'ALI BABA GOES TO TOWN, Laurence Schwab, associate producer, directed by David Butler: screen play by Harry Tugend and Jack Yellen, based on story by Gene Towne, Graham Baker and Gene Fowler; photographed by Ernest Palmer. Cast: Eddie Cantor, June Lang, Rohand Young, Louise Hovick (Gypsy Rose Lee), Tony Martin, John Carradine, Alan Dinehart, Douglas Dumbrille, Vingrina Field, Maurice Ass. George Regas, Douglas Wood, Sidney Fields, Warren Hyme, Skerif Ersed, George Regas, Douglas Wood, Sidney Fields, Warren Hyme, Skerif et al., Sas George Regas, Douglas Wood, Sidney Fields, Warren Hyme, Skerif et Honger, Laurent Harris, Skerif et al., Sas George Regas, Douglas Wood, Sidney Fields, Warren Hyme, Skerif Hay, based on story by Frances Uplandar and Albert Hay, based on story by Mary Sickel and Ethel Spark, photographed by Albert Hogsett. Cast: Jane Withers, Shirley Deane, Thomas Beck, Louise Henry, Richard Carle, Joe

and Flo McCoy.

**BORROWED TROUBLE,' produced by Max Golden; directed by Frank
Strayer; original screen play by Robert Chapin and Karen De Wolf; photographed by Edward Snyder. Cast. Jed Prouty, Spring Byington, Shirley
Deane, Russell Gleason, June Carlson, Billy Mahan, George Ernest, Douglas

wley. SECOND HONEYMOON,' produced by Raymond Griffith; directed by alter Lang. Cast: Loretta Young, Tyrone Power, Lyle Talbot, Stuart

United Artists

	Number :	Number	New	Now B	Stories in	
	of Pix Promised	Com-	Shoot-	Cutting		Prepara-
Samuel Goldwyn	6	2	3	0.	. 1	1
Alexander Korda	6	0	0	0 .	6	6
Selznick	5	1	ı	1 1	2	2
Walter Wanger	ä	Ö	0	3	5	5
Chaplin	ì	0	0	0	1	1
London Films	8	ŏ	Ó	0	8	8
Total	34		4	4	23	23

Total ... 34 3 4 23 23
Pictures now in the cutting rooms awaiting previews are:
**FIFTY SECOND STREET!* produced by Walter Wanger; directed by Harold Young; screen play by Grover Jones. Cast: Ian Hunter, Loc Carrillo, Pat Paterson. Ella Logan, Sid Silvers, ZaSu Pitts, Marla Shelton, Dorothy Peterson. Coltet Lyons, Kenny Baker.
**STAND-IN!* produced by Walter Wanger; directed by Tay Garnett; screen play by Gene Towne and Graham Baker, based on Satevenost story by Clarence Budington Kelland; photographed by Charles Clarke. Cast: Leslie Howard, Joan Blondell, Humphrey Bogart, Alan Mowbray, Marla (Continued on page 31)

MORE HOUSES IN 'LULU

Adolph Ramish sailed for Hono-lulu last Saturday (4) with plans for two new 1,000-seat theatres for the Hawaiian metropolis, construc-tion of which will bring the Ramish holdings (Franklin Theatres, Inc.) to six houses.

six houses.
Franklin theatres chain will change its corporate name to Royal Amusements, Inc.

Commercial Biz

(Continued from page 5)

rell were among the first to capital-ize on the popularity of Palm Springs as a winter spot for Holly-wood folk. Their Racquet Club is a highly profitable enterprise and next season will be expanded. Bert Wheeler and Charles Hill, the latter an ex-vaudevillian, are in pariner-ship in a big apartment project at Palm Springs.

The Crosby Midas Touch

Palm Springs.

The Crosby Midas Touch

Many Hollywood people go in for sports of various kinds, but few drag out heavy profits. This does not apply to Bing Crosby, Al Joison and Victor McLaglen. Crosby does all right from his interests in Rancho Santa Fe, in the Del Mar race track, and in the various fighters he owns. Jolson is reputedly cleaning up through ownership of Henry Armstrong, battling negro. McLaglen's sports center in a literafgold mine, being used for polo, midget auto races, softball games and other pastimes where the customers pay so much a head to get in.

Norman Foster is a silent partner in a book shop in Beverly Hills. Charles Bickford, one of the first to have a commercial sideline, gets a good revenue out of his string of gas stations and the South Seas pearling vessel he financed. George O'Brien combines business with pleasure in operating the Iron Horse Stables at Culver City. He gives work to a flock of cowboys and gets a good profit renting horses to studios and individuals.

Charles Ruggles operates the spifest dog kennels this side of Long feet and the south of the studios and individuals.

a good profit renting horses to studios and individuals. Charles Ruggles operates the spiffest dog kennels this side of Long Island and despite the fact that his prices are plenty stiff, he always has a waiting list of well recommended pooches who want a place to bed and board while their masters are away. Chick Chandler, on the other hand, has put his dough into a beehive enterprise and seems to be doing okay peddling the honey. Reginald Denny was one of the pioneer aviators in the film biz and when acting Jobs got scarce a few years ago he went into the business of building model planes. Since that time he has made something of a screen comeback and at the same time his business also expanded. Kurt Neumann went trout fishing with a couple of pals one day about two years ago, the first time in his life that he had ever fett the nibble of a fish on his line. He got so enthused that he started the Log Cabin fishing tackle store on Cahuenga boulevard and now it's doing well. Chuck Reisner spends his hours off the set running his sporting well. Chuck Reisner spends his hours off the set running his sporting goods store.

Time Out From Ribbing

Time Out From Ribbing

Vince Barnett has an interest in a Pasadena auto agency and spends his spare time selling cars. Mitchell Leisen owns a Wilshire boulevard haberdashery. Conrad Nagel owns a big market and Robert Cummings is interested in a Kansas City airplane factory. Alan Hale, who is quite some pumpkins as an inventor, is interested in several concerns manufacturing his brain children. The latest is a new type theatre seat which gives a theatre 18% more capacity. The seats are being manufactured in nearby Inglewood. Of course the biggest single commercial enterprise in Hollywood is Shirley Temple, whose Interest in concerns making dolls, books, clothes, food and a fock of other items is rapidly plunging her into the millionaire class. Little Jane Withers is anotifer who gets heavy royaltics from cndorsements.

There are plenty of ex-picture people in all kinds of businesses in Hollywood and Los Angeles. To list them would take as much space as a portion of the phone book. It all started when William Haines realized the value of a film name and went into the interior decorating biz. Now everybody's doing it. The latest addition to the list is Mary

anced the value of a film name and went into the interior decorating biz. Now everybody's doing it. The latest addition to the list is Mary Miles Minter, who has a new in-terior decorating shop out Beverly way.

3 SMASH HITS From PARAMOUNT in the first 4 weeks of the new season!

"ARTISTS AND MODELS"—42 key city runs
-42 holdovers. 4 weeks first run, New York Paramount
and Newark Paramount; 3 weeks, first run, Chicago,
first run, Denver, Los Angeles, Minneapolis, Kansas
keys, all to record breaking business.

"SOULS AT SEA"—5 weeks at Globe Theatre, New York, at S. R. O. 3 weeks first run San Francisco to smashing business; 3 weeks first run Philadelphia to year's top gross.

"DOUBLE OR NOTHING"—Paramount
Theatre, New York, first day's business equals house
record for attendance. First two days' business at
Paramount, Newark, indicates "Double or Nothing"
will surpass the sensational business of "Artists and

That's PARAMOUNI
PERFORMANCE

MUSIC HALL, N. Y.

MUSIC HALL, N. Y.

Not much to brag about at the big house the week, the show being just one of those things. Some good elements, but none too. "well blended, the state of th

ment on the male glee club, this combo of femme and male voices.

Working Lantern, for no reason at all, means Faul Gordon, cycle act. Works in tails, in the most approved modern manner and okay all the way. He's been around for years, and shows it.

'Venetian Lantern' finales along routine lines Cesar Nect and June For Search (Sear Nect and June For Search (Sear Christoff) and neither sea outstanding voice. Singing ensemble helps out okay, but twice in one show for this combo is too much. The Rockettes finale and, as usual, are 100% sockeroo dependables, being the only unmitigated click in the proceedings.

'Prisoner of Zenda' (UA) is the feature; Richard Leiber at the console, as usual, and Erno Rapec leads the orch through a lively rendition of Lizis' Thirteenth Hunggrien. Rhapsody' to start things off. Kauf.

CAPITOL, WASH.

Washington, Sept. 5.

House makes valiant effort this week to weld a lot of talent into a peppy revue, but too much of the punch depends upon dirt and the customers are giving gag after gag the cold shoulder. Johnny Perkins, around for second seven days as m. c., is hep enough to town's taste to keep his stuff pure, but the others run wild.

keep his stuff pure, but the others run wild.

Medley played by pit band and sing solo breaks to introduce five new faces in lineup is smart novely. Also gives Perkins chance to use Maestro Phil Lampkin for banter, a little difficult to handle in big house from pit podium.

Show opens with the Guardsmen, eight male voices that bounce adouple of medleys of faves who gets nice reception for toe dancing up and down 15-foot staircase, hauled out and stuck in front of band.

Striving to hit the same stride that wowed 'em last spring, Perkins brings on theatr'es uniformed Negro porter, who stole show when audience singing gag was used on Perk's last trip. With proper introduction, chap is just good enough to bring and perkins with 'Old Man River, and Perkins is the condition of the proper introduction, the pit is ust good enough to bring and perkins with 'Old Man River, and the proper introduction of the

Angested the proper intention of Services, the properties of the p and Perkins is smart enough to shoo him off quick.

Fifa D'Orsay, who gets top billing with Perkins, is on next, maintaining oo-la-la idea through half of act but then explaining she is U. S. citizen now and setting out to be exponent of swing. No question but that clipping those bangs and going in for stream-lined sophistication is important of the house of the property of the p

For instance, the top headliner on bill is Edith Fellows, bold-typed all-over the place as the kid screen star. She sings, not good but with plenty of willingness. The mistake here is the girl's attempt to warble the more difficult tunes. She'd make every-body feel more comfortable is she étuck to pop melodies.

For final number she sings 'Pennies from Heaven' and does a time step and an oft-to-Buffalo with the chorus line. She is introduced by mc. Verne Buck who also asked her to name her fav picture leading men and women. Then she sings. It's a playable act for the family time louses.

Roscoe Ates who stutters in the right places, handles a fair amount of monolog gags and then goes into a cross-fire routine with a nifty look-ing femme partner. His rep is a solid foundation for audience ac-ceptairie, and he manages to satisfy on his own from that point on.

on his own from that point on.

For solid vaude the Bredwins in trey and the Libonati Trio opener rate mention. Both acts have been around for years, but at present have developed to the highest state of effectiveness. The Bredwins rate as the manager's pet act anywhere. Are not on too long, work fast and quick, get their job done in a flashy, sock manner and scram. Their comedy acrobatics are socko as usual.

usual. Libonati Trio is fundamental musichall stuff, with plenty of 'stars and stripes forever' banging on xylophonas. Marches for the masses with a session of torrid hoofing by the boy and girl.

boy and girl.

There is a difference between solid punching in vaude and overstraining. Doras and Primrose are guilty of overstraining. Doras has a good entrance: laugh and does well with his Bolgerish routine. The crossfire is weak, however, and could use believe and solid to be the control of the contro

ROXY, N. Y.

The Big Apple, that nondescript mixture of this and that from the Charleston down, is the big thing here this week as 20th-Fox takes

over the theatre and Fanchon & Marco gets away a bit from the routine mould of presentations.

There is just one set which stands are not doing the routine control and the Gae Foster girls are not doing the routine chores they had been doing.

are not doing the routine chores they had been doing.

F. & M. labels show 'The Big Apple' and features contest winners from North and South Carolina, in the region where the dance originated. Eight couples participate in the A. A. a dance that reminal the state of the content of the conten

ground and is effective.

Rose Marie, who used to be Baby
Rose Marie, leads the Carolinian Big
Applers to their stuff, singing 'Big
Apple' as girls back her in the dance.
She also tries her hand at a few of
the gyrations. Ahead of that she
sings two pops, both of them well,
but 'Remember Me' is not her type of
selection.

The above the this scient is all.

selection.

The show up to this point includes the Five Co-Eds, acrobatic dancers, mostly acrobats, but good; Bob Du Pont, comedy juggler, who manages to be fairly funny and the class Six Debonairs, who for a time were at the Hollywood restaurant. Debs are smart tap dancers with a clever routing.

PARAMOUNT, N. Y.

It's Shep Fields back for his third stand since the house went name band. Threaded through the produsion of bubble-blowing are some turns of passable status but which prove to be no great shakes with t'e Paramount's customers. Everything is cut and intensiblated to the set stage pattern and the proceedings make for a mild and cloying passage between the showings of Double or Nothing (Par).

Nothing' (Par).

Fields' fadistic style again inspires the house stager to big things in the way of lighting effects. During most of the band's number the effect of rippling water is projected on the backcurtain, while the performance of Swamp free principles of the band's number the effect of swamp free.

Out of the grooved but melodious mixture of reedy brasses and locomotive-chugging saxophones the interpretation of one number captures the ear. That is Duke Ellington's Carewin, All claes sound saliced to Tarewin, All claes sound saliced to mad the tonal juggling of the various modern rhythms. Act's standout touch of showmanship, and there isn't a wealth to cull from, is the novel presentation of The Flight of the Bumble Bee. The attention is focused on the nimble-dingered and melodically sensitive accordionist of the Bumble Bee. The attention is focused on the nimble-dingered and melodically sensitive accordionist of the composition provides a crack climax for the Fleids repertoire. For the vocal numbers there is the pleasing, if not impressive, baritone of Bobby Goday.

In for secondary marquee blessing are Jane Pickens and Barto and Shubert revue and the latter from vaudeville when it had need of a fast and surefire pair of clowns. Miss Pickens, having gone tragedienne and high-powered prima donna with a bang, wallops 'em in the high C's with 'When a Gypsy Plays His Violinia and The Man I Love. Hor the state of the bill wand the darm and warms 'em up solidly with 'Cuban Pete'. Hightone or lowdown she takes the outfronters in full and telling stride. Barto and Kanther fast worker is Johnny Woods (New Acts), who mimics' em from radio, the screen and public life with close approximation and a keen sense of humor. At the show caught Woods was the applause topper. The terpsy side of the bill went to a couple of amateurs brought in to demonstrate one of the latest dance crazes, the shag, Mixed youngsters are billed as Nicholsberg and Roberts. The Fleids and head couple of amateurs brought in to demonstrate one o

Business very good opening day.

STANLEY, PITTS.

number, they epitomize grace in three varied routines, lend a million dollars worth of class to the whole furn and click firmly. Some poor lighting hurt their first two numbers; gal's too good to look at to be buried in a dark spot.

Record-holder for returns, however, is Vic Hydc, the one-man band who threatens to do for Niles, Mich, what Bob Burns did for Van Buren, Ark. Hyde's musical accomplishmark that the state of the state

EARLE, PHILLY

Philadelphia, Sept. 5.

Philadelphia, Sept. 5.

For fifth week in a row Earle has 'em on their brogues upstairs and down. This time the show is topped with Hal LeRoy and Clyde McCoy's band. Right behind are Marjorie Cainsworth, Sheila Barrett, Marty Collins and Harry Peterson and the Sisters. Also Wild and Woolly' 50th for screen and hot. And there was no poiding the house when the stickswisher grabbed his trumpet and let go 'Sugar Blues.' That trumpet does things. The guy blowing it should try to emulate it. As batoner of a band as hot as his, McCoy is entirely too unperturbed. He ought to hypo with some personal shownanship. Band was neatly set and nicely lighted on a movable platform.

form.

LeRoy, w.k. here, was real rafterripper. Just stepping out won him
resounding applause. And every
number he did got more. Those long,
loose legs of his can be positively
eye-blinking. He doesn't make the
error of keeping at one step too
long either. Best was 'Sweet Sue'
number followed by enore, 'Jam
Session' Distinctly boylsh personality plus easy presence help him
sell.

Marioria Calmeworth tall blonde

Session. Distinctly boylsh personsilision. Distinctly boylsh personsells plus easy presence help him sell. Marjoric Galinsworth, tall blonde soprano, who was at the house coupla weeks ago, back again with a new routine. Second only to Lenguing Uses good operatic pipes to chirp trivia, which tickles Earle aud. She's more at ease and self-confident this trip.

Sheila Barrett's a comic of strong proportions and won soild response with her now-famous mimiling of a trip.

Sheila Barrett's a comic of strong proportions and won soild response with her now-famous mimiling of a trip.

Sheila Barrett's a comic of strong proportions and won soild response with her now-famous mimiling of a trip.

Southern gal touring the nitich Daughters of the Confederacy thought insulted Southern womanhood and forced out on her Washington date last week. Despite apparent approval of the house, Miss Barrett's presentation was a little too ultra for this house.

Bennett Sisters, three femmes, do some cute terping that was fair qualities and Harry Peterson, vet hoofercomic act, register some fair humor, but what is more important, give whole show a strictly informal aura that reaches an already willing house and makes for universal gaiety. Some of this informality mean reaching so far as to get LeRoy to come out after his turn and give a horizont of the surroundering why the house is giggling. It's bewinskered, but they liked it. It's this nonchalance, especially when acts come out to take their bends, that gives untold aid in packing entertainment.

HIPP, BALTIMORE

HIPP, BALTIMORE

Baltimore, Sept. 5.

To accommodate the two hours necessary to showing 'Lost Horizon' (Col.) current on Hipp screen, stage doings this week utilize 32 minutes. Augmenting pit band and bringing has guest conductor and m. c. show takes on presentation form with three acts, Harris, Claire and Shannon balltoomologists; Ross Wyse, Jr., and Roy Campbell's Ambassadors, male octet, participating. Navara is a better pianist than m. c. Show moves at better pace because of time being he for the property of the prop

The Thearming to play the piano on the piano of the piano of the piano of the piano of the piano on the piano of the piano

FOX, DETROIT

Detroit, Sept. 5.

Set in for two weeks with flicker, Roubindf and his fiddle future to do nicely on their end. Act had plenty on opening day so two weekes, too on opening day so two weekes should be plenty profitable all around.

on the ball, and at the wickets, too, on opening day so two weeks' stand should be plenty profitable all around.

Supporting Rubinoff are Four Eaton Boys, songsters; Diaz, Don, Dolores and Deemis, adagio quartet; Cirillo Brothers, hillbilly hokum; Ben Berri, Juggler, and the 16 Gae Foster line. These acts, too, are set for two weeks.

All work in any mons. Consists of the control of the contro

Embassy Newsreel, N. Y.

Embassy Newsreel, N. Y.

War, either actual or threatened, bulks large in the newsreel bill at the Embassy this week. Scenes of fighting and its grizzly effects comprise the first few clips on China. Then the scene shifts to the U.S. and what this supposedly peace-insisting country is doing to arm the commission of the inspect of the

nead. Other shots of burning buildings begin to bring the horror of the conflict closer. All such shots are Japanese-censored:

Clip that follows, from behind the Chinese lines, is uncensored and begins to bring the screen to horrifying life-or death. Apparently the more revolting portions of the clip that the screen of the control of

Sino-Japanese Special
First newsreel shots of actual fightlug at Shanghai were received in
New York by Universal Friday (3)
morning. Let ether method of
(Continued on page 29)

Samuel Goldwyn's PRODUCTION OF

"DEAD END"

in its first 3 days at the United Artists Theatre in Chicago broke both attendance and money records established in recent years.

Samuel Goldwyn's PRODUCTION OF

"DEAD END"

at the Rivoli Theatre in New York City, after a first week that shattered attendance records as far back as Christmas, 1929, now in its second week broke *all* second week attendance records in the history of the theatre.

Hearst Withdraws SEC

Hearst Withdraws SEC

Permission to withdraw two registration statements filed under the securities act of 1933 and covering proposed issues aggregating \$35,500,000 to refinance Hearst Magazines, Inc., and Hearst Publications, Inc., was granted last week (1) by the Securities and Exchange Commission in Washington.

The statement filed Magazines, on March 10 covered \$13,000,000 of debentures of 1937. Up to and including Aug. 16, 11 amendments had been added. Hearst Publications filed its statement March 30, covering debentures of 1937 totalling \$22,500,000. There were nine amendments added to this statement.

statement.

The Hearst management issued a statement declaring that the withdrawal was due to the fact that the market for industrial debentures was turning less favorable at the time of filing, and has continued the favorable to the present time...'
No statement was made by the SEC.

SEC.

Proceeds from the debenture issues were to have been used in refinancing operations and for additional working capital. Hearts Publications statement designated \$21,600,000 to retire and refund outstanding obligations of the corporation. The remainder of the \$22,500,000 was to be added to work capital. Proceeds of the \$13,000,000 debenture issue pro-posed by Hearst Magazines were to be used as follows:

For the retirement of the remain-ng of 6% serial gold debentures of 937 Hearst Magazines, Inc.,

\$1,000,000.

For the retirement of bank loans \$1,900,000

For retirement of notes payable to Halsey, Stuart & Co. which represent an advance made on March 4, 1937, in anticipation of the sale of the securities being registered, \$3,000,000. Of the proceeds, \$2,000,000 was paid to the N. Y. Evening Journal, Inc., an affiliate, as a partial payment of the purchase price of the Hearst Magazine building.

For payment of notes and accounts mayable owing to Cunco Press. Inc. retirement of notes payable to

payment or notes and accounts payable owing to Cuneo Press, Inc., for printing services rendered, \$2,000,000.

\$2,000,000.

For payment of balance of purchase price of Hearst Magazine Building from New York Evening Journal, Inc., \$2,253,000.

For purchase of capital stock and open accounts payable to American Newspapers, Inc., of National Magazine Co., Ltd., from American Newspapers, Inc., a parent, \$1,461,671.

The balance was to have been used for working capital.

NLRB Reviews Sweet Case
Claiming Walder Sweet was fired
from the Denver Post because of
Guild activities, the Denver Guild
chapter has referred the matter to
Aaron Warner, National Labor Relations Board representative, for investigation. Sweet says he was
asked to resign following the state
house microphone scandal, in which
Sweet and others admitted placing
microphones in offices with wires Sweet and others admitted placing microphones in offices with wires leading to apartments nearby where conversations were taken on records and in shorthand. The Post officials said Sweet's continued employment by the paper would stultify the handling of news in connection with the case. Sweet was called before the publisher of the Post and other editorial executives to discuss his connection with the case. At that time Sweet told the executives he used his editorial discretion in help-nig install the microphones, and we ing install the microphones, and was later told he was not to be dis-

charged.

'Although I was requested to resign,' Sweet said last week, 'It is my opinion I was fired, and would not receive my pay check if I continued to work.'

The microphone records were made public Saturday and on Sunday the News printed 12 pages of the transcript, while the Post condensed the report in about two pages.

Trades unions of England have passed a resolution designed to institute a ban on newspaper men who are not members of the National Union of Journalists.

It is to take the form of refusing the grant interviews or furnish news

It is to take the form of refusing to grant interviews or furnish news of any kind to reporters who are not members of the N. U. J. Resolution is directed principally against local provincial publications, as most of the London periodicals are represented by N. U. J. members. Number of country papers are said to employ reportorial men at salaries considerably below the union minimum wage.

Pitt Newshawks' Casualties
Florence Fisher Parry, topflight
drama crick and columnist for Pittsthem a crick and broke
her ankle and is convalescing in
hospital there. Her column has been
absent from afternoon sheet for two
weeks and it'll probably be another
month before she gets back into action.

Charlle Danver, conductor Charlle Danver, conductor of Pittsburghesque' column in morning Post-Gazette, is back on job again after three hospital weeks as again after three hospital weeks as result of attack by unknown assail-ant early one morning while he was going home from work. City de-tectives working on case have so far found no clues to identity of columnist's attacker.

Modern Age's Cut-Raters
Modern Age Books which has
been toying with a new low price
publishing venture for some time,
is now ready with its list of titles. Plan
is to peddle books which usually
sell for \$2 up in a 'Blue Seal' series
in bookstores, department stores and
newsstands beginning this week, at
25c in paper bindings and at 85c in
cloth.

loth. Firm also plans to print a 'Gold

Firm also plans to print a 'Gold Seal' series at 35c, for books bound' in paper which would normally sell at \$5. Next month a 'Red Seal' series of reprints will be initiated. First 'Blue Seal' books includes one by Walter Duranty titled 'Babies Without Tails' and 'Gold Series' includes one titled 'Kaltenborn Edits the News' by H. V. Kaltenborn.

Hearst's CADU in N. Y.

Hearst's CADU in N. Y.
N. Y. Journal-American has signed a contract with the Commercial Artists and Designers Union, American Federation of Labor affiliate, covering advertising artists. Pacticalls for minimums of \$30 to \$60 a week, a 40-hour, 5-day week, vacations with pay, dismissal pay preferential rehiring and joint grievance, committee to settle discrete. preferential rehiring and joint grievance committee to settle disputes. Deal with the Hearst management is the first formal contract negotiated by the CADU, which has been in existence a little more than a year. Majority of the Journal-American artists are CADU members

Rion Bercovici's Expose Novel
Rion Bercovici, whose 'expose'
novel about a press agent titled 'For
Immediate Release.' has just appeared, is keeping himself buy
publicizing the book. Interviews publicizing the book. Interviews with him made several p.m. dailies

with him made several p.m. dailes last week. Leading character is supposedly a Park Avenue p.a., known in show biz circles.

Bercovici can't forget that he is a p.a. however, and gives his wife, Millicent Green, legit actress, several puffs in the book, by dedicating it to he a composition reason. it to her and mentioning her as a celebrity.

Boddy's L.A. Sat. Night
E. Manchester Boddy, publisher
of the Los Angeles Illustrated Daily
News and Evening News, and R. L.
Smith, business associate of Boddy,
have taken over the L. A. Saturday
Night Name of the Saturday have 'taken over the L. A. Saturday Night, a weelty, and plan to expand it into a publication aimed as mass circulation in Southern California. Name has been changed to Pacific Saturday Night. Initial issue under the new management hit the stands last Friday (3). H. O. Davis retires as publisher, but Josephine Wice is retained as editor.

Magee Leaves Fawcett

Magee Leaves Fawcett
Ted Magee has resigned as editor
of Fawcett's Screen Book effective
with completion of the December issue. Book will be edited in New
York hereafter in accordance with
the change of editorial policy recently placed in effect by W. H. Fawcett.
Magee, now recovering from an
appendicitis operation, plans to freelance.

Arguments were heard in Buffalo supreme court for dismissal of the complaint in a \$50,000 libel suit brought against Hearst Magazines by Daniel S. O'Leary who charged that he was libeled in an installment of he was libeled in an installment of an Arthur Somers Roche story 'Hard to Get' in the May, 1935, Cosmopoli-tan. Decision was reserved pending filing of briefs.

New N. Y. Times Film Feature Douglas Churchill, Hollywood film commentator for the New York Times, has gone east to confer with Frank Nugent, motion picture editor, regarding a new Times feature ser-vice planned to start this fall. Frank Daugherty of the Christian Science Monitor, is subbing for Churchill for vieweeks.

Alva H. Chapman, publisher of Bradenton (Fla.) Herald, has been named president of R. W. Page Cotp., of Columbus, Ga., which publishes Columbus Ledger and Columbus En-quirer, to succeed W. E. Page, who was killed in auto crash recently Chapman was brother-in-law of

Page.
Page Corp. publishes Wlimington
(N. C.) Star and Wilmington News
in addition to two Columbus dailes and Bradenton paper.

Chi Times Changes Mind Chicago Times, tabber, almost de-clded to issue a Saturday paper, but at the last minute decided the sheet

was doing okay as a six-day paper and called off the Saturday idea. Had considered hitting the stands on Saturday at 11 a.m. and moving the Sunday paper from a late after-noon break to around 8 p.m.

CHATTER

Bill Sykes, Philly Ledger editorial cartooner, doing a commercial strip

for Gulf. Fawcett Publications' new Detroit office has Eldon (Mike) Roxburgh as manager

as manager.

Frank Seltzer, former Philly reporter, added to p.a. staff of Hal
Roach studios.

porter, added to p.a. staft of Hal Roach studios. Herbert Clyde Lewis, author of 'Gentlaman Overboard,' joined Metrowriting staff.

N. Y. Mirror and News off of Philly newsstands because of tilt in prices to dealers.

Alfred Eichler has written a novel for a boy violinist titled 'Son of Song' due in November.

William E. Keys, one-time San Antonio correspondent for Vamerr, now AP in Austin, Tex.

United News, newspaper and mag distribs, modeling themselves a new \$50.000 home in Philly.

Walter Winchell and the N. Y. Daily Mirror haven't as yet renewed. Still dickering contract details.

Still dickering contract details.

W. W. Lynch, 'The Connecticut
Yankee,' of San Antonio (Tex.), is
in New York on an AP transfer.

in New York on an AP transfer.

Herman (Buck) Elliot back at the
State desk on the Philly Inquirer
after a shot at pa.'ing for Philco.

Benny Friedman to do a Monday
football analysis column for N. Y.
Daily News during the grid season.

George Kearney, gm. of the Philiv Ledger Syndigets in Eurone to ly Ledger Syndicate, in Europ

ly Ledger Syndicate, in Europe to pact a surprising biggie for a daily colyum.

Jack Price, photographer on the N. Y. World for 27 years, is writing a biog of his experiences as a newsphotographer.

Relman Morin is heading the Associated Press Tokyo bureau, with James Mills covering the Chino-Japanese conflict.

Ernest Hemingway's first new novel in eight years, 'To Have and Have Not,' will be published in October by Scribner's.

You, mag, announces appointment

Have Not.' will be published in October by Scribner's.
You, mag, announces appointment of a Paris rep, Robert Lang, editor and publisher of the French beauty magazine, Rester Jeune.
Clinch Calkins' new book, 'Spy Overhead,' dealing with industrial espionage and munitions sales promotion in strikes, due this month.
Columbia University Press publishing documents submitted to the League of Nations, which the Loyalists are submitting as proof that Italy is officially participating in the war.

Neil H. Swanson, asst. city editor of the Baltimore Sun, is finishing a historical novel titled. The Temporary Gentleman, and plans a biogealing with the American Revolution to follow. Joe Laurie, Jr., and Gene Fowler are old friends and Fire Island (N.Y.)

Joe Laurie, Jr., and Gene Fowler are old friends and Fire Island (N.Y.) neighbors, which is the reason why Varity's cub columnist, Laurie, possesses every original manuscript of Fowler's books.

Moe Annenberg, N. Y. Morning Telegraph and Philly Inquirer publisher, vacationing at his ranch in Black Hills of Wyoming. Reported still tinkering with a deal to take over Philly Daily News.

Robert Hillyer's new book of poems will consist of letters in verse to Robert Frost, Bernard De Voto, Charles Copeland, James B. Munn, Peyton R. Churchill, Queen Neferteti and the author's son.

Atlanta Now, class magazine that debuted in Atlanta two months ago, has filed voluntary petition in bankruptcy in federal district court. Liabilities listed as \$5,642, assets \$410. Carl H. Weeks is prez and Ralph H. Horton secretary.

Kap Monahan, film critic for Pittsburgh Press, returning from Hollywood after two-week once-over of studios, had only one criticism to voice about the fillum colony. Everywhere you go they hand you a little piece of foast with fish on it, he complained.

Variety House Reviews

(Continued from page 27)

transportation fail, some of the reels had been put on the Dollar liner Pees the put on the Pees the put of th

KEITH'S. BOSTON

KEITH'S, BOSTON

Season's opening vaude show has several interesting sapects. A was din a unit ('Hollywood Hotel Revue') and bolstered with some added acts. Ethel Merman, starred; Arren and Broderick for the next-to-close; and Lewis and Van, two smart lads with hot hoofs for the deuce. And as usual, the blend satisfies.

Miss Merman introed with They All Laughed, followed and scored with They Can't Take That Away, and to a mend-demanded encore a contract of the season of th

stamming into the finale production could the stage manager cut short the insistence for more of their buf foonery.

Apparently Lewis and Van were spotted in the deuce to guarantee the show's sure-fire take-off, and this is exactly what they did, first with a very satisfactory precision of the states, then with a barrage of challenges that included breath-taking dazzling wings of the brand ordinarily found only in the best of the colored hoofing acts.

Marty May, gagging m.c., has his own inning at the #aif-way mark, palming off the fire of more of quickly and with 'This Little Pingy Went to Marty May, gagging m.c., has his own inning at the #aif-way mark, palming off was the survey of various types of singers. May made the best impression on the morning mob. He has the suave appearance, the wise-guy attitude, the finished delivery of an ace m.c. and dead-pan comedian, but his assortment of vintage gagdetract seriously from the net effect, numbers the sole Spanish dancing of Maria Delcarmen, featured in the Gringola' production, one of the best in the unit because of her sparkling performance. Robert Berry capably delivers the incidental vocals, Clark and Eaton help matters with their acro-adagio, and Mirora, femme juggier, fills the trev.

Yound on the first flesh flash, called Silver Stairs, the season, navel maneuvers are officially opened on the Keith patform. Most pretentious girlle glimpse comes later in Fountains of Bagdad.

A living curtain introduction and a crystal ball ballet all add color and zest to this sock production, rounded out by the vocaling of the first flesh flash, called Silver Stairs, the season's navel maneuvers are officially opened on the Keith patform. Most pretentious girlle glimpse comes later in Fountains of Bagdad.

A living curtain introduction and a crystal ball ballet all add color and zest to this sock production, rounded out by the vocaling of the first flesh flash, and the light was a contract the production of the production of the first flesh flash flash and the productio

the faces of Gable, Dietrich, Garbo, Colbert, etc., individually spotted as their respective rooms are called. In their respective rooms are called. In board lines and do a clever stip-rope routine under x-rays highlighting the ropes. In this unit, production really means something, and it is not surprising to find that Clark Robinson is responsible.

Lite of the Party (RKO) on the screen. Biz big.

Orpheum, Salt Lake

Salt Lake City, Sept. 5.
Sybil Jason spelled nitroglycerine on Orpheum marquee this week as record crowds swarmed to shatter every existing record since 1930.

every existing record since 1930.

Juve film player, heading regular bill with two other acls and two numbers by By Woodbury and his house band, attracted 8,000 persons opening day Wednesday (1). Initial show drew 2.200 paid admissions, House seats 1,840, but seatless patrons didn't mind catching stage show from lobby. Four-a-day and turnstile activity looms to hold out 20 dualion of run.

show from lobby. Four-a-day and turnstile activity looms to hold out for duration of run.

Sybil's act is spotted at the concussion of the bill. It was worth the state of the

and Mae West.

First item on supporting bill is Alene and Evans whose act is tabbed 'poetry in motion.' What makes this act unique is that the boys, instead of displaying bulging muscles while performing feats of platform pushings'-up-and-down, wear tailored sports clothes.' They were an okay through the world with the specific curtain calls for their rendition of 'Satan Talesa a Holiday,' done ably in t raid swing style.

Bobby Gilbert, rotund fiddler-

in t riid swing style.

Bobby Gilbert, rotund fiddlergagster, assisted by his son, Hal, has trey spot. Too much Mcfoofsky dialect diverted interest in act and only high spot of appearance is a serious turn at Indian Love Lyrics. His son engages in some rather timeworn gag situations with pater and band. Kid has looks and wears his evening clothes gracefully.

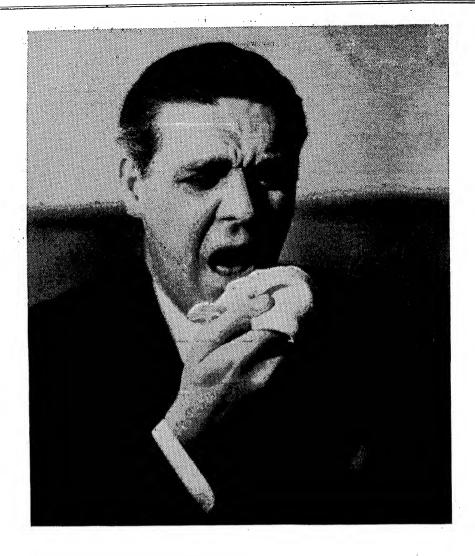
Band's turn comes next with.

Band's turn comes next with.

evening clothes gracefully.

Band's turn comes next with a pleusing modley of Mother Goose livmes in swing manner. Bill Call, lifed from role of usher in nouse, sings with band, this time devoid of his usher's costume. Vocalist got a hand with This Little Piggy Went to Market', which puved the way for Mappets' appearance.

Screen bill includes her latest



HOLD EVERYTHING!

(Telegram from California!)

"WILLIAM POWELL AND MYRNA LOY RING OUT THE 'DOUBLE WEDDING' BELLS IN THEIR NEW PICTURE SNEAK PREVIEWED LAST NIGHT STOP THEY'RE MADDER THAN THE MARXES AND DRIVE THE AUDIENCE NUTS STOP M-G-M's 'DOUBLE WEDDING' IS SOMETHING TO YELL ABOUT!"

(Okay, California, we're still yelling about Luise Rainer, Spencer Tracy in "Big City" but we'll start yelling also about William Powell, Myrna Loy in "Double Wedding" because it looks like the yell of a Fall season for M-G-M showmen!)

Wrong Stooge

Down in Providence for 'Stella Dallas,' booked at the State, Elliott Stark, United Artists exploitation man, put one over neatly on Murray

Lowe, who was working a quiz for WEAN in the lobby of the Strand, a

Lowe, who was working a quiz tow WEAN in the lobby of the Strand, a rival house.

Getting close to the mike, Stack prompted those who were balteed by the regular questions. Lowe finally turned on him and chalenged the state of the state of

Joe Weil's Click

Joe Weil, exploitation head for Universal, took advantage of the advance information that some authentic newsree! shots were heading in from Shanghai to work a special stunt for the Universal recl.

He had rushed through a 38x50 poster in red and black on white, a charge of which was a chief of which was a state of the control of t

Invaded the Beach

Rachester.

Rochester.

Putting on a complete campaign for holdover of 'Artists and Models' at the Regent, Manager Arthur Krolich spotted Louis Chassaneia, artist, in smock and cap on beach at the Resent Park Labor Day to sketch bathing beauties and plug the show on each drawing. With more than \$50,000 in the past for the hold of the control of t

Joe Weil's Click

Advance Production Chart

(Continued from page 25)

Continued from page 25)

Shelton, C. Henry Gordon, Jack Carvon, J. C. Nugent, Tully Marshall, William V. Mong.

"C. MET IMY LOVE AGAIN," produced by Walter Wanger, directed by Arthur Ripley and Joshua Logan; screen play by David Hertz from novel by Allene Corliss; photographed by Hall beind. Cast: Joan Bennett, Henry Fonda, Dame May Whitty, Alan Marshal, Louise Platt, Alan Barter, Tim Holt, Dorothy Stickney, Florence Late, Gamee Hall, Alice Cavenna.

"NOTHING SACRED," produced by David O' Selznick; directed by Willed Control of the Company of the Company of the Company of the Charles Winninger, Walter Connolly, St. Strong by Ben Hecht, Charles Winninger, Walter Connolly, St. Strong David O' Fredric March, Charles Winninger, Walter Connolly, St. Strong David O' Red Hoppen John Qualen.

"HURRICANE," produced by Samuel voldwyn; directed by John Ford; screen play by Dudley Nichols, based on original story by Charles Norhoff and James Norman Hall; photographed by Bert Blennon. Cast: Jon Hall, Dorothy Lamour, Haymond Massey, Mary Astor, C. Aubrey Smitt, Thomas The Adventure of the Charles o

Universal

Number Number New Balance to In Be Placed Stories in 6 Pix Com-Shoot Cutting Before Preparation for the first South Sout

Total 50 5 3 2 2

Pictures in the cutting rooms or awaiting previews.

THE BOSS OF LONELY VALLEY, produced by Buck Jones; directed by Ray Taylor, novel by Forrest Brown, screen play by Frances Gulhan, Taylor, novel by Forrest Brown, screen play by Frances Gulhan, Taylor, novel by Forrest Brown, screen play by Frances Gulhan, Taylor, novel by Forrest Brown, screen play by Frances Gulhan, Taylor, novel by Forrest Brown, screen play by Frances Gulhan, Taylor, novel by Ben Ames Williams; screen play by Frances Gulhan, Taylor, novel by Ben Ames Williams; screen play by Ben G. Kohn. Cast: John Wayne, Diana Gibson, Moroni Olsen, Montagu Love, Maurice Black, Paul White, Cameron Hall, Patrick J. Kelly, George Cleveland.

THE WESTLAND CASE, produced by Larry Fox and Irving Starr; directed by Christy Cabanne; screen play by Robertson White, based on novel by Jonathan Latimer. Cast: Preston Foster, Carol Hughes, Barbara Pepper, Frank Jenks, Astrid Allwyn, George Meeker, Theodore Von Eltz, Clarence Wilson, Russell Hicks, Rollo Lloyd, Selmer Jackson.

Suldow, original by Thomas Aheerra and Walton Butterfield; screen play by Barry Trivers. Cast: William Gargan, Judith Barrett, Don Wilson, Sterling Halloway, William Davidson, Gerald Oliver Smith, Grady Sutton.

"SUDDEN BILL DORN, produced by Buck Jones; directed by Ray Taylor; novel by Jackson Gregory; screen play by Frances Gulhan. Cast: Buck Jones, Noel Francis, Frank McGlynn, Sr., Harold Hodge, Ted Adams, Evelyn Brent, Lee Phelps.

"CARNIVAL QUEEN, produced by Robert Presnell; directed by Natewant, Start Markey, James Mulhauser, Lester Cole and Harold Buckley, from movel by Richard Wormser. Cast: Dorothes Kent, Robert Wilcox, Hobart Cavannugh, David Oliver, G. Pat Collins, Ernest Cole. Cast: Noah Berry, Jr., Nan Grey, William Gargan, Dorothea Kent, Rowland Drew.

"MERRY-GO-BOUND OF 1938, produced by B. G. De Sylva; directed by Multer, George Barber, Dorothea Kent, Hobart Cavanaugh, Samuel S. Hinds, MERRY-GO-BOUND OF 1938, produced by B. G. De Sylva; directed by Huri

George Barbier, Dorothea Kent, Hobart Cavanaugh, Samuel S. Hinds, Horace MacMahon.

"MERRY-GO-ROUND of 1938," produced by B. G. De Sylva; directed by Irving Cummings; original screen play by Monte Brice and Dorian Otvos. Cast: Joy Hodges, John King, Bert Lahr, Billy House, Mischa Auer, Jimmie Savo, Alice Brady, Barbara Read, Louise Fazenda, Richard Carle, Howard Cantonwine, Charley Williams, Dave Apollon and orchestra.

"COURAGE OF THE WEST." produced by Trem Carr; directed by Joe Lewis; original screen play by Jay Norton Baker; photographed by Virgil Miller. Cast: Bob Baker, Lois January, J. Farrell MacDonald, Puzzy Knight, Carlockda St. Bob Baker, Lois January, J. Farrell MacDonald, Puzzy Knight, Carlockda St. Bulker, Lois January, J. Farrell MacDonald, Puzzy Knight, Carlockda St. Frankie Thomas, Frances Robinson.

Readled for Froduction, with Tentative Credits

"YOUNG MAN'S FANCY, produced by B. G. De Sylva; directed by David Butler; original story by Bill Thomas, Maxwell Shane and Warren Wilson; screen play by Monte Brice and Charles Grayson. Cast: Alice Faye, George Murphy, Ken Murray, the Three Diamond Brothers, Andy Devine, Ella Logan, Larry Blake, Harry Stockwell.

"THE SHANNONS OF BROADWAX, produced by Edmund Grainger. No other assignments as yet. From stage play by James Gleason.

Warners

Number l'umber Now In Belance to In Be Placed Stories in Gordia Commisse pied 6 In Be Placed Stories in 160 In Belance to In In International International

n Joslyn. ISSING WITNESS, produced by Bryan Foy; directed by William nenss original screen play by Kenneth Gamet and Don Ryan; photo-

Theatre Changes

The Winnipeg managerial scene has take a set all, the aspects of the business and of a fooltail shaker with the same of the shaker with the shaker shaker moved to the shaker shaker moved to the shaker shaker moved to the shaker moved to the shaker moved to the shaker moved to the care the shaker moved to the care the shaker moved to the Carety, replacing Novak. Nestor Novak, will replace him at Met, Winnipeg, moved to Gasety, replacing Novak. Nestor Novak, shaker shak

New Orleans. Harry S. McLeod returned to the St. Charles theatre as manager. N. D. Smith. formerly assistant at Liberty, is McLeod's aid.

Bountiful, Utah.
Film suddenly: burst into fame in
the projection room of the Tower
Aug. 25. Damage, covered by insurance, was estimated at \$10,000 by
Phillib Guss of Satt Lake City, who,
with Bills, operates house.

Alamo theatre, new unit of East Texas Theatres, Inc., opened at Pelly. Replaces Nu-Gulf theatre, destroyed by fire. Harold Beaulieu, of Beau-mont, manager. Albert H. Reynolds succeeds Har-old Cunyus as manager of Metro-politan, Houston, Cunyus goes to In-terstate office at Dallas for new as-signment.

Philadelphia.
Family breach that let Perry Lesse out as manager of his father's Diamond Theatre here two months ago apparently has been healed. Mice this week, after extensively alterating the house. Perry was stabbing at freelance publicity and advertising in Interim.

New Holland, Pa.
Announcement has been made that the New Holland theatre, local second-run grind, has been purchased by Jerry Rush, Philadelphia operator. Rush will change the name to the Tree.

graphed iš Sid Hickox. Cast: Dick Purcell, Jean Dale, John Litel, Eddie Acuff, High O'Connell.

"OVEREPHE GOAL, produced by Bryan Foy; directed by Noel Smith; original by William Jacobs; screen play by Jacobs and Anthony Coldeway; photographed by Warren Lynch. Cast. William Hopper, June Travis. Williamd Parker, Johnny Davis, William Harrigan, Gordon Oliver, Herbert Bawlinson.

original by William Jacobs; screen play by Jacobs and Anthony Coldeway; whotograbbed by Warren Lynch. Cast: William Hopper, June Travis, Willard Parker, Johnny Davis, William Harrigan, Gordon Oliver, Herbert Rawlinson, France Parker, Johnny Davis, William Harrigan, Gordon Oliver, Herbert Rawlinson, France William Harrigan, Gordon Oliver, Herbert Rawlinson, Gordon Harrigan, Gordon Harrigan, Gordon William Medical Rawlinson, Gordon Harrigan, Gordon William Jacobs; Gramera, Lind Gordon, Gost; Gordon Harrigan, Gordon William Jacobs; Gamera, Lind Gordon, Gost; Gordon Harrigan, Gordon William Jacobs; Gamera, Lind Gordon, Gost; Gordon Harrigan, Gordon Harrigan, Gordon Harrigan, Gordon Harrigan, Gordon Harrigan, Gordon Harrigan, William Partice, Frank Faylen.

Warners Fictures in Production

"HOLLYWOOD HOTEL", produced by Sam Bischoff; directed by Bushy Gordon and Bardar Kennedy, Buny Gordon and Barder Kennedy, Buny Gordon and Barder Kennedy, Buny Gordon and Bard.

"HOLLYWOOD HOTEL", produced by Sam Bischoff; directed by Gordon and Bardar Kennedy, Buny Gordon and Bard.

"

Dianne Lewis, Cora Witherspoon, Raymona riation, within transfer Arm, Kennedy,

'GOLD IS WHERE YOU FIND IT, produced in technicolor by Sym
Bischoff; directed by Michael Curtiz; story by Claments Ripley; across of the Sym
Bischoff; directed by Michael Curtiz; story by Claments Ripley; across of the Sym
By By Warren Duff and Robert Euckner. C. Sci. George Brent, Olivia et al. of the scre
In connection

In connection

In Cannelly, Green Hayes, Pat West, Marcia Raiston.

"PATEMENT IN ROOM 18," produced by Bryan Foy; directed by Robert

Cannelly; oriental screen play by Michael By

EXPLOITATION :-: By Epes W. Sargent

Shock for 'Slim'

Simple trick card was developed by the Lido theatre, Bronx, on 'Slim.' Card was a cheap stock with about three inches of ordinary bell wire stapled on. Copy read: 'You have electricity in your sys-tem!'

with about three inches on orunary bell wire stapled on. Copy read:
You have electricity in your systemi'
Make this free simple test of your electrical tension! You can't get a shost of the systemical tension! You can't get a shost of the systemical tension! You can't get a shost of the systemical tension! You can't get a shost of the systemical tension is the systemical tension in the systemical tension is systemical tension in the systemical tension is systemical te

More Bambergers

More Bambergers
Leon J. Bamberger, of RKO-Radio
sales, is after the direct mail record,
on the sales of the s

a novelty and will attract definite attention.

A second, and more ambitious stunt is a framed and glazed medallion in color of Anna Neagle as the queen in Victoria the Great? British nic which is being released on this side by RKO. The back carries a folder for the sales talk, but the front is without advertising other than the title of the picture as a caption, and is attractive enough to find a place over any manager's desk. It is one of the handsomest pieces of advertising put out in a long time.

Getting Started

Ardmore, Okla.

Ardmore, Okla.

'To introduce a new serial hero to the youngsters of Ardmore, the Ritz theatre held a 2-cent matine for 10:30 a.m. on the opening day.

Admission to see the initial installment of 'Jungle Jim' and a full program of short subjects was onen for two cents to any child. In addition, the Dr. Pepper company provided each youngster with a bottle of sort drink.

LOEW'S STATE, N.Y., ALL SET ON ITS 17TH ANNI.

The 17th anniversary of Loew's State, N. Y., the most consistent showshop in America as to maintenance of policy as well as greas, will be celebrated the week beginning pe celebrated the work betinning Sept. 23, with many special exploitational and other features communicating the event. For that week houre has Vogues and a vaude bill, including Earle Martifucea's orchesira, Bert Frohman, Levy Parker and Co. and Curr Bros. and Betty.

Betty.
State, one of the stradiest moneymalicus in the country, with only a
handful of losing works against it in
its 17 years of open in, has never
deviated from its combination vaudafilm policy, and foreignful, and
gravad double the amount of its ground double the amount of its nut. House has no price against it, being one of several thardray in the Lock chain that are fire-firm markages or other incumbraness. Last work, in Adment that, the house came within \$20 of environ the attention record of the house, \$44,000, held by Rudy Vallen in Libbled Laby (MCD, secred last Trantagiving week. Show one last Trantagiving week. Show one last Trantagiving doubled in the secretary of the secretar

In connection with the 17th birth-new wast, theatre is pluming a 12-bit cute, a piece of which will be sounded to every customer that mind to every customer that mind contain a piece of the piece. and women, these being obtained





on SUNDAY, September

Broke theatr

on MONDAY, September

The land in

For the Week . .





5th $^{\$}21,400$

every Sunday record for both attendance and cash that the has ever enjoyed.

6th \$22,109

rgest day's receipts that the theatre ever had where it did clude a midnight show.

. 'way Over \$125,000

PHILLY WAKES UP; STATIONS BATTLING **ALMOST DAILY FOR EXCLUSIVE STUNTS**

Showmanship Arrives by Way of Special Event Broadcasting-WFIL Started It, but WCAU and WIP Now In on It:

Philadelphia, Sept. 7.

Something's happened in Philly

Something's happened in Philly radio.
Until six months ago as sleepy as most other parts of the once 'Sleepy. City.' there's been an awakening. Eyes have been opened to showmanship and what it means. Now there's a sudden splurge in that direction, which is looked on all around as one of the healthlest symptoms in Philly radio in years.
Revival—actually it is more of a birth than a revival—has been marked by recent attention paid to special events. There is a realization that these give listeners achange from potatoes every day and build up interest in local kilocyclers. And with the specials has come an amusing. Battle of Exclusives,' which began with WCAU's three days of sole rights in the Mayor's office during the general truck strike a month ago. Battle went into two more rounds during the past week, in which WCAU twice took it on the button from WIP.
Credit for the renaissance belongs

WIP.
Credit for the renaissance belongs in two places. It was started among the etherizers by WFIL, which, under gm. Don Withycomb, is battling desperately for added prestige and a better place in the sun. It began digging up the specials. From next Friday (10) to the following Friday, which will be known as Constitution Week here, it will air 16 special events. Twenty-three pick-up points will be utilized, which will entail employment of two mobile units, six gabbers and nine panelmen.

Parade Starts

Parade Starts
WIP, eyeing WFIL as its nearest
rival, immediately stepped into the
special picture. Then, WCAU, realizing that the mere weight of its 50,000 watts alone wasn't enough to
maintain local prestige and popularity, jumped irl. Station, which
had become a mere sausage factory,
grinding out national programs,
made a few attempts at showmanshio and began hunting up exclusives.

Most recent flare-ups in the Bittle of Exclusives' have gone bodly for WCAU. Started last Wednezday with airing of the finals in the Variety Club's contest for selection of Miss Philadelphia. WIP long ago made plans to carry the pulchitude exhibition. WCAU, day before it was to come off, decided to get on the bandwaron. Ken Stowman, special eventer, went to George Deber, Variety Club p.a., who told Slowman that it was already pranised to WIP. But WCAU lines were strung into the ballroom of the Bellevus-Stratford, anyway. First infalling WIP got of all this was from radio programs in the dilits. Jimny Allan, WIP program director, hit the deck. He got on Deber's ear and WCAU called the whole thing off. wes. Most recent flare-ups in the

whole thing off.

Most round. Catholics here are to hold a huge field mass next Sun-

Most round. Catholics here are to hold a hung field miss next Sundry in the Fitury stadium. Father Richard Kolly planned to ask all stations to carry it. He hit WCAU firs, where Stowmen and Stan Lee Broad, program director, a ld him on the idin of giving it to then alone. When Allen learned this, he phind the Cardin Is office. There it was decided that Father Kelly had enceded his rights and WIP was informed it could carry the miss. Wiscappon WCAU returned to Fy here Kelly his electry informed him they thus released him from all obligation, but it WIP took the mass thay wouldn't. Which such working on

Fillowing WCAU's exclusive on the truck stille, which enganded planty of hard feeling, especially at WFIL, Mayor edicted to more singlestation rights in events in which he is involved. WCAU, however, pulled a fastle on the dedication by Hizzoner of Franklin Parkway late this week. Ceromen'es take place in the Franklin Institute, where WCAU has long had an exclusive-right or each. It is shuding on this contract to keep offer on lets away from the dedication.

Making It Easy

WMCA Bldg., on the top floor of which Major Bowes main-tains his offices, always has a special elevator on hand for Bowes' personal and exclusive use. No one else ever rides the car but the Major, save those accompanying him.

accompanying him.

This week some of the elevators in the building are undergoing repairs and the Bowes' special has been put not general use. Consequently, in order to facilitate the up-and-down journeying of the Emir of Amateurs, the elevator starter has arranged a button signal in the cars, When Bowes signal in the cars, when howes enters the building, all cars are signaled and the one nearest to hand empties its passengers, pronto and is put at his instant and exclusive disposal.

Maizlish Slaps 10c Charity Tax On KFWB Ducats

Hollywood, Sept. 7. Movement to slap a 10c charity tax on all broadcast tickets has been tax on all broadcast tickets has been initiated by Harry Mazlish, KFWB manager. First show to have a 'paid' audience will be Haven MacQuarrie's 'Do You Want to Be an Actor program Friday night. Several sponsors using the station's time are reported in favor of the move, the first likely to be L. A. Soap company's Gus Edwards' 'School Days of the Air.'

Full proceeds of the tax would go to a fund to provide warm breakfasts for school children of indigent families. It is figured that around 15,000 attend the local broadcasts weekly, which would account for \$1,500 contribution to the fund. Maizlish declares that by taxing the audiences it would not only perform a charitable act but also weed out those who make a habit of catching all shows and setting themselves up as critics rather than appreciative auditors. He believes it would bring to airshows a better type of audience. Other L. A. stations are watching the Maizlish experiment and it successful would likely institute a similar arrangement. Ticket problem has

lar arrangement. Ticket problem has been a knotty one with studio at-taches and the tax angle is pointed out as a partial solution.

POOR, POOR POLITICOS **GET A BREAK AT LAST**

WHN. N. Y., has started a weekly (Monday night) show on which Bryce Oliver interviews candidates running for office in the coming N. Y. election.

Candidates get the apportunity to Candidates get the opportunity to plug themselves on time bought by someone else. Parmelee taxicabs sponsors, with program carded to tim until election. Mayoralty candidates, as well as lesser office-seckers, will be marched up to the milks.

Wide, World, Advertising, placed.

Wide World Advertising placed the account.

Almonte Moves Up

NEC is abolishing one of its exec posis-evening general manager. Juan de Jara Almonte, who has been in the spot, is now upped to assist-unt to president Lenox Lohr. Burke ("Skeets") Miller, night program manager at NBC, will be the boss now during the dark hours.

Petersen Joins Van C.

Chicago, Sept. M. H. Petersen, formerly sales manager of Hearst Radio, is joining manager of Hearst Radio, is joining Van Cronkhite Associates immediately in charge of all sales and the official sales contact. Petersen becomes a substantial stockholder in the organization and rates as v.p. He will handle sales, management of Van Cronkhite news counsel service and also foreign language station representation.

Mabel. Turn Off the Radio, That General Butler's Around Again

Buiñalo, Sept. 7.

When Brig. Gen. Smedley D.
Butter came to town last week for the Veterans of Foreign Wars con-vention he was interviewed, of

course.

Radio commentators quoted him that evening, carefully avoiding his colorful language. Jack Meddoff of WEBR said he was giving a revised version for radio. Cy King of WBEN mentioned that his were 'modified' quotes.

But the next day, Butler, himself, giving an address at the Broadway auditorium, where a WKBW microphone had been installed, cut loose with all the 'hells,' 'damns' and stecteras that are customary in his talks, and it all went on the air. 'What could we do about it?' asked an WKBW official.

Gov. Hoffman of N. J., also a VFW

an WKBW official.

Gov. Hoffman of N. J., also a VFW speaker, got by on the air with a couple of slightly tinged stories.

HAWKES TO COAST FOR HELEN GAHAGAN SHOW

Chicago, Sept. 7.

Kirby Hawkes, radio chief of Blackett-Sample-Hummert agency here, flipped to the Coast last week to supervise recordings of the new General Mills dramatic show, which will headline Helen Gahagan:
Tagged Love-for a Day, it will be a daily scripter, and will start its spot test campaign on WTMJ, Milwaukee, on Sept. 27.

WE SHOULD TALK!

Those Mike-Boys Are Stumbling Plenty Over Various Words

Since the Federal Office of Edu-cation recently released out of Washington the dozen most mispronounced words, radio announcers around the country are going balmy

around the country are going balmy-from taking tests.
Stations managers get their paws on the list, have resort to their Webster's and then turn the heat of interrogation on their mikemen. Boys who like to believe their pronounciations are flawless then get the surprises of their lives. Words look like pushovers, but as it has been turning out, the announcers are the pushovers.

Most mispronounced words are, accordings to the findings of the Office of Education:

1, on; 2, again; 3, toward; 4, interesting; 5, accept; 6, address; 7, preferable; 8, drowned; 9, perform; 10, automobile; 11, attacked; 12, demonstrative.

Yoder Up in Frisco

San Francisco, Sept. 7.
Lloyd E. Yoder became manager of KPO and KGO, National Broad-casting Co. stations here. Sept. 1. For the time being, Yoder also will continue to supervise the activities of the web's western press division, which he has headed for more than nine years. KPO-KGO managerial post is newly created.

Prior to joining the NBC staff in San Francisco as an announcer in 1927, Yoder was studio manager of WCAE, NBC outlet in Pittsburgh, Pa.

now during the dark hours.

Job of evening general manager
consisted chiefly of greeting and
handling important guests.

In his new job, Almonte will rep
NBC at events Lohr cannot attend, ber and scripter at WIP, Philly.

Dailies Nix Ads on Anti-Radio Book

Radio found an unexpected ally in newspaper row last week when at least three major N. Y. dailies turned down ads on a book, 'Poisons, Potions and Profits,' due to be published Friday (10). Book, written by Peter Morell, is subtitled 'An' Antidote to Radio Advertising' and undertakes to take advertisers to task for their 'misleading' and allegedly false radio sales talk.

N. Y. Herald Tribune, N. Y. Times and World-Telegram all nixed copy on the book on the grounds that the advertisers involved are also newspaper advertisers and might be offended. Although 'was a chance to get back at radio, the dailies figured it might hurt in the long run. In this they were profiting somewhat from experience, going back to publication of '100,000,000 Guinea Pigs,' a book of the same nature, published several years ago, taking advertisers in general to task. Dailies at that time accepted ads, although watching the copy carefully and censoring a good deal to avoid actual mention of inames in the ads. Even so, it caused them a lot of inconvenience and this time they want to stay clear.

'Poisons, Potions and Profits' doesn't mince any words or names, going into actual sales copy used over the air and into laboratory reports on the products. Thus, many names in radio are taken to task for selling products to listeners which allegedly don't stand up to facts, as spieled. Book partially forgives those performers who restrict themselves to doing their singing, or clowning, but takes to task the names who enter into the sales gab, thus lending their weight as authorities to what is allegedly either highly-exaggerated or misrepresented goods. Also takes the chains, NBC and CES, as well as indie stations, to task for okaying much that isn't so, pointing out that the large chains especially make a pretense of censoring medical chatter which doesn't hold water. But, claims the book, a great deal, nevertheless, goes out in okayed form which shouldn't.

Nümber of radio flossy sales announcements are reprinted verbatim and taken apart, anno

Peace in the Offing?

WHN and WMCA, Heated Rivals, Set for Same Program on Hookup

REBEL YELL' ON AIR

WBT Digging Up A. K.'s Who Remember How to Do It

Charlotte N. C. Sept. 7.

Charlotte, N. C., Sept. 7.

Much has been written and told of the Confederate 'rebel yell'. Now WBT is going to give the world a chance to hear what the genuine 'rebel yell,' supposed to have childed the hearts of Yankee troops when surprise raids came in the middle of the night, sounds like.

Five remaining, Confederate veterans in Mecklenburg county have agreed to go on the air over WBT and present the yell in all its pristine purity. A 90-year-old Confederate belle will play the piano on the compression of th the same program.

United Daughters of the Confederacy are giving wide publicity to the program as a preliminary

TAMED (?) FR. COUGHLIN PROGRAM ALMOST SET

Detroit, Sept. 7.

Station setup for Father Charles E. Coughlin's return to the air this fall is nearing completion, and it is expected that at least 50 stations will be included on the indie hook-up. Although it's not definitely set, it is believed that WJR will again be the local outlet for the series of Sunday preachings.

Fr. Coughlin. who's now in England for a rest, will return from abroad in time to open the series on Sunday, Oct. 31.

Expected opposition to Fr. Coughlin's talks from Detroit's new Archin's talks from Detroit's new Archishop Edward Mooney, successor of the late Bishop Michael J. Callagher, who launched the priest on the ether and backed him to the hit the ether and backed him to the hilt when he got into hot water, has not developed yet, but it's understood here that the priest's talts this fall will not be as controversial as heretofore. Archibishop Mooney, formerly of Rochester, N. Y., has long been a mouthpiece of Pope Pius and it's felt he himself will voice the big opinions of the church, which would lemper Fr. Coughlin's preachings considerably.

Stovin Upped

Winnipeg, Sept. 7. Stovin, Western Re-Winnipeg, Sept. 7.
Horace N. Stovin, Western Regional director of programs for the
Canadian Broadcasting Corp. has
been upped to the station relations
department of the government body.
Leti the Winnipeg office this week.
Replacing him is Dick Claringbull,
recent importation to the Winnipeg
office as production manager.

New York's two heated rivals, WHN and WMCA, are both carrying the live 'Voice of Experience' (Sayle Taylor) program which starts over the WLW- line Monday (13) over a spread of 25 stations. Lydia Pinkham is sponsoring.

WMCA is taking the five-a-weeker daytime quarter-hour, voluntarily eased the feuding situation which has been existing between the two broadcasters. Program will not be taken from WHN, station linked to the WLW-Line, by WMCA Instead the latter will pick up its wire from A. T. & T.'s downtown office. That circumvents WMCA having to have a hookup with WHN.

Both stations maintain strict rules against linking up on programs of any sort, with their 'policies' credited to their feud of some years' standing. Until WMCA took the Pinkham commercial, it had been turning down biz which had any WHN angle, and the Loew-owned station has done likewise.

In the trade, WMCA's sudden switch is believed to have been grompted by the size of the Pinkham program, and the opportunity the deal presented for WMCA to get in on an angle of the WLW-Line, which till now has been WHN's exclusive preserve in the New York area.

DON LEE ADDS 14 ON COAST

Los Angeles, Sept. 7.

Los Angeles, Sept. 7.

Don Lee network's complement of coast stations will be expanded to coast stations will be expanded to filiates in Washington and Oregon Sept. 26. Deals for the new transmitters were recently closed by Lewis Allon Weiss, general manager for the Lee web. New lineup gives Mutual a complete border-to-border coverage along the west coast.

Towns joining up are: Washing-

coverage along the west coast.
Towns joining up are: Washington-Tacoma. Yakima. Wenatchee,
Bellingham, Aberdeen, Seattle, Spokane and Olympia. Oregon-Portland. Salem. Eugene. Klamath Falls,
Roseburg and Eureka.
Identity of the stations has not
been disclosed, as several alternals
are being considered.

Treason?

Chicago, Sept. 7.

Publicity on the new Irna Phillips scrial will be handled by Ruth Brey-ton Betts for NBC. She's the wife of Fred H. Weber. Mulual's v.p. and gen. mgr.

WFIL'S TANGLED NERVES

Three Nets May Bunch Studios **End-On-End Along Sunset Blvd.**

Hollywood, Sept. 7.

Anomalous bunching of major net-work studios, in which the three will virtually lay up against each other, was in prospect last week when a deal was initiated for the Don Lee-futual network to take over the site sandwiched in between National Broadcasting and Columbia's new locations on Sunset boulevard.

locations on Sunset boulevard.

Lewis Allen Weiss, general manager for the Lee coast web, intimated after conferences with Do Gilman of NBC that if the deal for the Lee crowd to move into the NBC quarters on Melrose avenue, which will be vacated around first of the year, fails of culmination, the Mutual mob here is ready to negotiate for the Times-Mirror Co, which recently purchase the site from Paramount, are said ready to deal with the Lee outfit and several finance crews are hanging around ready to talk turkey on a new plant. Weiss is partial to the Sunset site.

It's now considered certain that

is partial to the Sunset site.

It's now considered certain that NBC will pitch its new building and studios at the Sunset-Vine corner. All the bugs have been ironed out and the papers are expected to be signed within a fortnight. Gilman hinted that ground-breaking is less than a month off. Columbia's new plant is progressing on schedule and likely to be ready for occupancy around Dec. 1.

Three major network studios, end on end, will present an intriguing sight to radioites on the Coast, but Hollywood does things like that.

ROYAL ATTENDS RADIO CONVENTION IN VIENNA

Vienna, Aug. 27.

Vienna, Aug. 27.
Sixty delegates of 13 countries have arrived here as guests of the Austrian State Radio Corp.
NBC is represented by John Royal. Frederic Bate is in from London and

Max Jordan from Basle, Isa Benzie came from London, Dr. von Boeckmann, Germany, is also among the guests.

All witnessed a 'Meistersinger' and 'Faust' production in Salzburg and then started a tour through the

John Royal, NBC program chief, and John Karol, CBS' director of market research, are slated to talk about radio to a convention of the Life Advertisers Ass'n at Point Comfort, Va., Sept. 20. Royal cabled over his acceptance from Europe.

Association is composed of advertising managers of life insurance companies.

Ga. Radio Commission Named by Gov. Rivers

Atlanta, Sept. 7.
Gov. E. D. Rivers last week named Charles S. Reid as the public's third rep on the newly created Georgia Radio Commission and the group held its first formal meeting Friday (3). Commission was created to take over the state-owned WGST, now operated under lease by Southern Broadcasting Co. Other members of the commission are L. W. ('Chip') Robert, Clark Howell, Jr., publisher of the Atlanta Constitution, whose late father gave the station to Georgia Tech.
Gov. Rivers, who engineered legislation creating the commission at the last session of the legislature, has been named temporary chairman and said that contractual relations between the station and its clients would be the station and its clients.

What Can They Say?

Seattle, Sept. 7.
Claiming he gets more music out of his men by making them stand, with the exception of the traps, Don Ishman and his Tunesmiths face the mike erect at all KOL airings. Ishman claims that hitting the pavements for miles educated him to give more in wind and he feels that too much relaxation does not help his boys.

help his boys.

The musickers say nothing.

SPONSOR YENS TELEVISING A **COMM'L SHOW**

Arrival of television on a commercial basis was given impetus last week when it was reported that one of the largest U. S. Industrial companies was definitely committed in favor of a television program. Understood that it is the same company which repeatedly has turned thumbs down on radio programs and never has gone in for air advertising. Importance of the committal is enhanced by the fact that at least two other companies probably will follow suit because of interlocking directorate.

In addition, another large manu-

in addition, another large manu-facturing group has indicated a yen for the sight-sound broadcasting and is reported to be avidly following the test programs of Radio Corpora-

tion. These companies, potential sponsors, have indicated no preference for any particular system of television, either RCA, Farnsworth, Columbia's or other methods. All they seek is assurance of coverage even if only on a scale that hits population in an area of 35 miles, such as in and about N. Y. City. But their appropriation doubtessly would be increased if television broadcasts could be promised over a network. etwork.

network.

Initial television for commercial sponsors is expected to be confined to local broadcasts not extending more than 35 to 50 miles unless some means of 'bending the wave' is devised. The only other way of televizing a greater distance would have to be via co-axial cable, now deemed too costly.

Though regular and routine sight-Though regular and routine signt-sound broadcasts are rated currently as being suited only for 35 to 50 miles, television programs from London have been caught in South Africa. But engineering experts claim that this was unusual and presumably due to sun spots. They also assert that this probably would not be possible again in 10 or 11 years.

Despite the work yet to be done

years.

Despite the work yet to be done, the purported interest of several large industries in sight-sound broadcasting indicates that the obstacle of cost to sponsors probably will be surmounted easily once television is ready for the public.

Gov. Marland Sets Okla. State Hookups

Gov. Rivers, who engineered legislation creating the commission at the last session of the legislature, has been named temporary chairman and said that contractual relations between the station and its clients would not be disturbed when the state formally takes over operation. No date was named when the commission does take over.

Commission expects to hold conference with FCC for the purpose of outlining its aims and proposed plans for operation of the station.

Okla. State Hookups

Ponca City, Okla, Sept. 7.

Gov. E. W. Marland has announced acrie of the cight-station Oklatoma network. Although considering a likely candidate in the U. S. Senate race, Marland said he would will emanate from the state capitol. Network include KTOK, Okla-seption of the station at the commission of the station of the stati

CAUSING MIXUPS

Withycomb Took On Mutual, WLW Line and NBC -None of Them Satisfied And a Battle on Newark

PLUS HIS OWN IDEAS

Philadelphia, Sept. 7. Philadelphia, Sept. 7.
Odd situation in the current Philly
network alignments has WIP set to
carry one Mutual show. It is
Hecker Cereal program, Myra
Kingsley, astrologist, from 1145 to
12 noon, Mondays through Fridays.
WFIL is the Mutual outlet here.
WIP's only web is Inter-city.

WIP's only web is Inter-city.

Don Withycomb, WFIL g.m., says that he could have cleared the time. However, he explained, isasmuch as WFIL's basic net is NBC blue, they would have the right to the time whenever they chose on 28 days' notice. Sponsor refused to accept such a tentative deal.

Whole thing brings on much speculation concerning the situation WFIL finds itself in by trying to maintain three major network affliations. Outlet, in addition to NBC blue and Mutual, recently tied up with the WLW Line, agented by Transamerican.

No One Satisfied

None of the webs, it is understood,

No One Satisfied

Noe of the webs, it is understood, is fully satisfied with the set-up. Mutual is particularly unhappy at the shoving around it takes to make way for commercials of other webs. Fred Weber has frequently politely ut firmly indicated to Withycomb his dissatisfaction. He was particularly incensed when WFIL took on the WLW tie-up.

It is believed Weber might be interested in getting out of WFIL entirely in order to toss his bit to WIP. Latter outlet, with no national prestige whatsoever, on the other hand, would be delighted to have Mutual. Set-up is complicated more, however, by exclusive contract 'which WIP has with Inter-city. This runs until the end of 1938. If the possibility of getting Mutual actually arises it is reported that WIP might be willing to accept and fight the Inter-city pact in court.

Another point that leaves WFIL. Another point that leaves WFIL and MES minus some of the brotherly love spirit is the fact that Mutual and WOR maintain separate sales staffs. This means that while Mutual is trying to sell a sponsor on WFIL the guy from WOR is selling Philly as a city in the primary coverage area of his station, which it is.

NBC's Viewpoint

It is.

NBC's Viewpoint

Although National Broadcasting is less discontented than Metual, a certain amount of hard feeling has arisen because of NBC's belief that it was WFIL's first net and as a result made it what it is today. Addition of two other webs is looked on as ingratitude. It leaves practically no time for blue net sustainings and the consequent build-up of NBC artists. On the other hand, at the time of NBC artists. On the other hand, at the time of the pacting with NBC, the company promised WFIL is would erect a directional antenna which would keep it coming into Philly as strong as any of the local kilowatters. This antenna has never been built.

WLW Line is least perturbed of the lot. Still young, it feels it must take what it can get and be happy. In addition to others, Withycomb is trying to build up the Quaker State network, a regional of which WFIL is the key. Originally started with 16 stations as outlets for political campaign gab, Withycomb is trying now to sell them for straight commercials.

McMuntrie with MCA

McMurtrie with MCA

Los Angeles, Sept. 7.
Burt McMurtrie is radio repping
Music Corp. of America along the
Coast.

He's w.k. in radio circles here.

THREE WEB TIES | Ad Agency Men Enter Discussions On **Musician Employment; Questionnaire**

Must Be the Climate

Los Angeles, Sept. 7.
Now it's Tommy Lee, head of
the Coast network, who's been
nipped by the songwriting bug.
With J. C. Lewis, KHJ producer,
he has turned out 'It Must Be
You.'

You.'
Last radio exec to sortic into cleffing was Earle C. Anthony, KFI-KECA, who did an Hawai-

HAGEDORN IN MERGE WITH WILSON

Two station reps, Horace Hagedorn of New York and Howard H. Wilson, of Chicago, have merged their businesses. Together they will have a total of 20 stations, chiefly through the mid and southwest.

have a total of 20 stations, chiefly through the mid and southwest. Hagedorn will handle the N. Y. end in dealing with agencies, and Wilson the Chicago end. On all business gotten by Hagedorn for stations originally repped by Wilson, Hagedorn will get 5%, one-third of the total standard commission. Arrangement will work in reverse on business brought in by Wilson for original Hagedorn broadcasters. New and larger N. Y. offices are to be taken, and Wilson will kick in with some expense underwriting of their upkeep. WMEC, Detroit, handled till now by Hagedorn, will be dropped, since the pair have pacted with WJBK, another Motor City station. At present a drive for more eastern representation is being made.

more eastern representation is being made.
Hagedorn is the third tie-up Wilson has made. His firm was originally Wilson, Dalton and Robertson. Tommy Dalton, wealthy heir to a hunk of the Peet (Colgate-Palmolive) fortune, was the first to pull out, leaving radio biz altogether. Graham Robertson recently quit to devote himself to real estate in the east.

Cohan as Chesterfield Producer, Vice Ommerle

Hollywood, Sept. 7.

Hollywood, Sept. 7.
Successor to Harry Ommerle on
the production of the Chesterfield
program on the Coast will be Phil
Cohan, in charge of light music for
Columbia in New York. He takes
over the reins Oct. 1.
Ommerle will pass several weeks
in the northwest before reporting
to the William Morris office in New
York, where he will handle the
agency's talent for radio.

Not the Exec) Quits

Cincinnati, Sept. 7.

Cincinnati, Sept. 7.

No more will the radio lads, among others, win or lose on the race horse named after L. B. Wilson, chief of WCKY.

Nag's turf career ended Saturday (4) when its trainer, P. E. Fitzgerald, announced that henceforth L. B. Wilson, the horse, will be used for saddle purposes only.

Meet Prof. Wylie

Max Wylie, script and continuity director at CBS, will conduct a 15-week course in writing for radio at New York U. this autumn.

Former conductor in English classes in college, Wylie will step up on the professorial podium on Sept. 23.

American Association of Advertising Agencies has stepped into the musicians' employment situation by asking member agencies to furnish it with information on how much they spent on radio music the first six months of 1937 and also the number of musicians involved in such engagements. Questionnaire also seeks into on whether the musicians were engaged direct or through network, station or other sources.

seeks find on whether the musicians were engaged direct or through
network, station or other sources.

Agencies are to treat each broadcast separately in enumerating the
musicians employed. If the same
men are used on a rebroadcast, theirs
is to be considered a second engagement; so that if 12 men are used
twice the same evening on one program the answer carried on the question is to be 24 men.

Other info requested in the Four
A's quizz is the amount of money
spent by each agency for music in
1933 which, together with 1934, rates
as the depression period of commercial broadcasting.

Indications are that the Four A's
will be represented when the executive board of the American Fed. of
Musicians meets with emissaries
from broadcasting tomorrow (Thursday). Sept. 16 is the deadline set by
the board for an answer to the
AFM's request that more musicians
be employed in broadcasting, and it
is on this date that the International's executive board will reconvene on the issue.

AFM board, thus far, has refused'
to recognize the advertising agencies as interested parties in the international union's quest. AFM's officials have held that the problem
should be discussed only with employers of musicians and that an advertising agency serves merely as a
go-between, like any other booking
agent.

EUREKA! AD BLURBS BEING TURNED DOWN

BEING TURNED DOWN

Detroit, Sept. 7.

Recent controversy over Wheaties' excessive' blurbs on airings of Detroit Tigers baseball games, which has embroiled stations, client, newspapers and listeners, figures to effect a radical change in spieling here in the future.

Although the battle has simmered down considerably since editors of two local sheets carried on a hot feud over General Mills' plugs, it's brought about a rude awakening to the sponsors, ad agencies and stations.

Most of the agency men and clients contacted have expressed themselves as frankly alarmed over the situation, declaring they never before had realized listeners' dangerous reaction to the blurb system. Doing a big job for clients has been their chief concern heretofore, account men say, with the result they'd entirely lost sight of listeners' higher intelligence.

Already the idea has gotten across to several new sponsors of shows over local stations, and programs which have hit the alr in the past couple of weeks have a noticeable pruning of commercials. Even Wheatles, which divides sponsorship of baseball games with White Star Refining over WWJ and WXYZ's state web, has pruned blurbs somewhat since the controversy exploded. While blurbing is being cut, local station execs are sitting on an easier seat. Pressed for biz, for long time now they've had to sit back and It's sponsors do almost anything they wanted in the way of commercials. Now, however, with listeners revolting, it's going to be a lot easier to talk clients of excess blurbage.

Baclanova Warbling

Olga Baclanova, film and legit player, has been signed by WOR Artists Bureau. Actress has turned from line-speaking to singing for radio. Makes her debut on a sustaining series over Mutual commencing next week.

BEATRICE FAIRFAX 15 Mins. HECKER PRODUCTS Tuesday-Friday, 2.45 p.m., EDST WOR-Mutual, New York

(Batten, Barton, Durstein & Osborne)

After a generation of 'Advice to
the Lovelorn' in newspapers, Beatrice Fairfax (Marle Manning) has
taken off via the kilocycles for
Hecker Products (Gold Dust, Siver
Dust). Session is hard of the set of
the masses — who presumably
comprise the Gold Dust market. On
that basis, Miss Fairfax should do.
But program needs polish.

'Motif is somewhat in the style of
the newspaper column. Perplexed
ladies and gold by the program the set of
the newspaper column. Perplexed
ladies and gold by the program the set of
the newspaper column. The style of
the newspaper had be gold the set of
the cure-all. At times the announcer
simply reads the letter and Miss
Fairfax answers. In other cases the
situation is dramatized. Latter idea
's intended to carry more punch, but
sounds hokey. Whether too hokey
is one of those questions the mail response will answer. (Batten, Barton, Durstein & Osborne

sounds hokey. Whetner too none, is one of those questions the mail response will answer.

Miss Fairfax's voice is not too well suited to radio. Noticeably hoars as the state of the suited to radio. Noticeably hoars as the suited to radio. Noticeably hoars will be suited to read the suited to suited the suited to suited the suited to the

MODERN MELODY With James McDonald, Four Men of Class, Ethel Barrett, Plano Pals and Randall's Orchestra 30 Mins. Saturday, 7 P.M. Sustaining

Sustaining WGY, Schenectady WGY, Schenectady

Music in the opoular vein filters through on this program, WGY's biggest from viewpoint of artists's roster and perhaps the best from the angle of entertainment of its type. With a few changes, Modern Melody would be a good bet for sponsorship. The talent is there, but it indould be integrated better. At diresent, feature is strung out too much in specialty fashion, with engthy number announcements by mikeman.

However, the music is smoothing.

lengthy number announcements by mileman.

However, the music is smoothing, particularly when McDonald and quartet swing into action. McDonald baritones current numbers very pleasantly. Men of Class hum a soothing accompaniment, and harmony on their own.

Miss Barsett pops well if no thirliantly. Might be well to have the quartet, and its soloist, work more with her. The Piano Pals (Monica dall's unit plays well on accompaniments and solo spots. The Saturaty seven pm. slot, in the summer time, is hardly one on which a turn like Modern Melody will enjoy a large listening audience.

AUNT JEMIMA ON THE AIR
With Sammy Williams, Hariette Widmer, Roy Brower, Forrest Lewis,
Van McCune, Noble Cain Chorus

AFRO-AMERICA SPEAKS
15 Mins.—Local
Saturdays, 8 p. m.

With, Oklahoma City
With, Oklahoma City
is taken straight into Oklahoma
City's Harlem where an all-Negro
cast, station and amateur, sets about
having grand time at the old question and answer game. And so does
the audience, for WikY has hit upon
something here that wise boys in
off is packed with humor and plenty
of it without any effort on the part
of the inquirer. Attendant humor
derived is spontaneous Listeners
like the program plenty.

Lots of care has gone into the
preparation for which all hands are
que credit; careful selection of the
q's has a lot to do with it. Fatr.

We can be to display to make the program plenty.

Lots of care has gone into the
q's has a lot to do with it.

Fatr.

We called not nasal tonsiling, and
whams' em through Columbia's Sunday morning air as a class production the port of the method of british gorth a picture
of barefooted, overall'd country lakes
as a songesof-the-coil stanza usually
does, this one builds it of smartly
dressed range riders, silver trimwith the westerns occasionally, and
with the westerns occasionally and
with the westerns occasionally on the sund providers that the selfman and all mixing a horm spin of smartly interest or say a local provider, silver trimwith the westerns occasionally, and
with the westerns occasionally, and
with the westerns occasionally, and
with the westerns occasionally and
well showmanship, as is keeping the
method to make the object the selfman and all mixing a horm spin with the westerns occasionally and
well showmanship, as is keeping the
method to make the object the selfman and all mixing a horm spin with
the westerns occasionally and
well showmanship, as is keeping the
method to make the object the selfman and all mixing a horm spin with
the westerns occasionally and
well showmanshi

'THE NEWS FRONT'

THE NEWS FRONT'
News
15 Mins.
Sustaining
Friday, 5.30 p.m. EDST.
WNEW, New York
WNEW is experimenting with an
Idea of newsreeling interviews and
events coverage. Not entirely a new
idea, since stuff our the country on
which Pathe could arrange sponsorship. Reel's method was to select
the sound and description of filmed
coverage which was deemed able to
stand on own feet with the celluloid
clipped.
A. sneak preview was given

the sound and description of filmed coverage which was deemed able to stand on own feet with the celluloid clipped.

A 'sneak preview' was given WNEW's idea Priday (3) was the work of th

THE MELODY MEN
Vocal and Instrumental
Is Mins.
Saturday, 11.45 a.m.—Network
Sustaining
WGT, Schenectady
New combination, at first filling
local spots, is now swinging on the
NBC red loop from WGY. Consists
of John Sheehan and Edgar Moulton, tenors, Fred Morris, baritone,
and Stephen Hall, planist-director.
Sheehan is a WGY standby, while
Hall long keyboarded with the
Banjoleers on area and web-fed
shots. Other two are radio newcomers, although experienced vocalists.

Banjoieers on area and web-fed shots. Other two are radio new-tomers, although experienced vocalisations of the continue on the upbeat. The hearmony is smooth and the property of the propert

TEXAS RANGERS'
With Woody Smith, Texas Rangers
Quartet and Band
Musical
30 Mins.—CBS
Sustialing
Sundays, 10 a. m. CDST
WBBM, Chicago
When Arthur B. Church tosses a
show together, it's a pretty safe bet
that it'll be a whopdoodle as far as
audience appeal is concerned. This
one is no exception; it takes a flock
of western and folks songs, wipes
of western and folks songs, wipes
defined on for nasal tonsiling, and
when the control of the state of the control
of the control of the control of the control
of the control of the control of the control
of the control of the control of the control
of the control of the control of the control
of the control of the control of the control
of the control of the control of the control
of the control of the con

GABRIEL HEATTER 15 Mins. ROGERS PEET Mondays through Fridays, 9 p.m. WOR, New York

(Marschalk & Pratt)

· (Marschalk & Pratt)

Men's furnishing emporium will
get 'likely satisfaction from Heatter.
Commentator's views jibe with those
of buyers sought by sponsor. The
plugs are nicely phrased, and the appeal to listeners to send young sons
to Rogers Peet effective.
It's the first air adventure for the
bankroller.

SIDEWALK QUESTION BOX Lee Kirb. 15 Mins. GULF SPRAY Mondays, Wednesdays, Fridays, 1:30

Mondays, Wednesdays, Fridays, 1:30 p.m.
Mondays, Wednesdays, Fridays, 1:30 p.m.
Lee Kirby's Sidewalk Question Box is not an original idea but has new twist. With a harsh cowhelter the season of the

us spray that there win be no assects.

The spot, like all question and answer periods, depends on the quick wit of the passers-by that are buttonholed as to the interest it is able to hold, but Kirby displays showmanship in his manner of handling the program and manages to keep it going at a pretty good clip.

Harden.

Follow Up Comment

Todd Duncan and Eva Jessye colored choir guested on Ben Bernie's (American Can) program last week over NBC-blue. The Negro baritone as well as the choral group appeared in Porgy and Bess.

Choir socked home with pair of relay beep South spirituals, 'Little and the colored colored to the colored colored to the colored colored to the colored colored

hurried arrangement of 'Got Plenty of Nuthin'.

Henry R. Luce, editor of Time, Fortune and Life, delivered a brief, incisive piea for faith and pride in our democracy, on a Columbia broadcast from speared by of Ructional Conference of Jews and Christians at Williams College, Williamsport, Mass. Luce is a clear, straightfrom-the-shoulder speaker, talking like one would expect the publisher of three of America's livest magazines to express himself.

The conference of Jews and Christians at Williams College, Williams Lotter, which is the straightfrom to the straightfrom to the suppress himself.

The traightfrom the straightfrom th

ing.

Night at the lan' over WCAE, Pittsburgh, last Wednesday, presented Earl Wild, 19-year-old Pitts planist-composer, in the radio premiere of his latest composition, Manhatta Rhapsody. Wild at the Manhatta Rhapsody Wild at the state of the state of

weeks. Use relewed for another 26 Bob Carter's corking tenor is spotted slickly several times. Three Girls do some good harmonizing, and Tavern Players are coming, and Tavern Players are coming through with smart short dramatization of incidents in famous inns both here and abroad. Show's chief fault lies in those commercials. They're still too long.

GANGPLANK
With Franklie Basch and Martin
Starr
15 Mins.
Sustaining
WMCA, New York

WMCA, New York
There is an expectant interest obtained in thought or contact with sea-going travelers. By whatever glamour they possess for others, wittingly or otherwise, travelers who are personages or persons of accomplishment cause an intensification of interest. Show people are like that, visiting royalty, etc.

Such persons are more apt to be contacted aboard departing or arriving steamers. This is what proriving steamers. This is what pro-vides listeners expectancy of inter-est in such a program as Gangplank.

But the fact that consistency can-not be obtained in the grade or tech-nique of such spot interviews and that truly glamorous personages can-gate be sontacted regularly is the gate be sontacted regularly is the gate by the sontacted regularly is the gate of the sontacted regularly in the sontacted regularly value.

value.

This is as applicable to spot interviews, on land, or in the air, as it is aboard ship, departing or ar-

terviews, on land, or in the air, as it is aboard ship, departing or arriving.

But the i.q. of the interviewer and his ability to pace his task with comedy and drama and deliver a punch is important. Personality interviewer are the desirable kind.

The the desirable kind are caught Wednesday (1) was of scant interest. Persons interviewed were Hervey Allen, author of 'Anthony Adversey' Allen, author of 'Anthony Adversey' Clifford Fischer, impresario of the French Casino on Broadway, and William Howe, a retired member of the U. S. diplomatic corps.

Of how much general interest, locally and otherwise these three attract is a matter of opinion.

When considered with the q. and a volley the entire program sounded pretty washy, thus casting some doubt as of the person of the control of the contro

good as on the mice value of the persons interviewed as the mean and interviewed as the mean of the me

or short bound or corroboration to his answer.
This hurry-up kind of spot interview takes high class, intelligent, quick-thinking and knowledgibility of subjects under question which arogram caught.
However, WMCA is ingenious in broadcasting the series. The interviews are recorded on discs and broadcast by transcription. This permits WMCA to put the platters on at any free time during the day.

Shan.

IDA LUPINO
With Don Ameche
'Salute the Baroness'
9 Mins.
CHASE & SANBORN
Sunday, 8 p.m., EDST
WEAF-NBC, New York

CHASE & SANBURN
Sunday, 8 p.m., EDS
WEAF-NBC, New York

(J. Watter Thompson)

Miss Lupino, guest (5) for the weekly sketch on the W. C. Fields-Edgar Bergen, impressed, Playlet, by True Borden, was another link in the apparently endless chain of World War spy yarns, but a neat transmitted of the state of

SCRIPT TEASERS
Musical Skits
With Buddy Rogers, Tommy Harris,
Patricia Kay
30 Mins.

Fatricia Kay
30 Mins.
Wednesday, 7 p.m.
Wednesday, 7 p.m.
KHJ, Los Angeles
Novel idea that has all the elements of a parior game. Gag is to guess the title of the pop musical guess the title of the pop musical state of th

GEORGIA ORWIG
Planist-Soloist
15 Mins.
Three Times Weekly
Sustaining
WSOC, Charlotte, N. C.
Miss Orwig came to WSOC from
Pittsburgh. She is the wife of Dick
Faulkner, special events man. for
WSOC.

Performer has a clear, lilting voice and is a grand technician when the manips a plano keyboard.

Her playing leans to the concert style. The vocal selections, on the other hand, are more toward the popular favorites.

popular favorites.

She opens and closes with a theme of her own composition, which she calls 'Berceuse'. Her advanced training at piano was in Germany under Moritz Mayer-Mahr and in New York under Mischa Levitski. She has played with the Pittsburgh Symphony, has has been featured soloist with the Pittsburgh Symphony.

Her voice is lyric soprano, which she used largely for church work prior to her recent connection with WSOC.

LET'S SHARE THE DAY'
With George Morrow, Clyde Kelly,
Gordon Fleming, Arthur Sutton
Songs, Pecems, Music
15 Mins; Local
Tuesdays and Thursdays, 10:45 a.m.,
Sundays, 2 p.m.
MILLER JEWELRY CO.
CKLW, Detroit

MILLER JEWELRY CO.

CKLW, Detroit

New quarter-hour program aired thrice weekly, have an entertaining twist that should go far. Produced and announced by Arthur E. Sutton. CKLWs production manager, such as smooth of the production of the manuare lively poems by George Morrow. Hoscier Peck, who has published a book of his forts; nittly baritione offerings by Clyde Kelly, who's appeared in several Shubert operettas; organ melodies by Gordon Fleming, and the mc. Ing of Sutton. All done nicely. Spieling is quite short and choice, chief blurb being in form of a story told by Morrow.

MRS. PATRICK CAMPBELL Interviewed by Peggy Wood 10 Mins. Sustaining Wednesday, 2:45 p. m. EDST WJZ-NBC, New York.

WJZ-NBC, New York.

The British actress was a good guest on Miss Wood's sustainer aimed at femmes. Just back from her first excursion on the New England straw-hat circuit, Mrs. Campbell gave out with enthusiastic endorsement of 'em. It is her idea barn-side productions during summer should be intro'd in England.

Actually Note interesting and actually note in the note of the

mer should be intro'd in England.
Actually most interesting minutes
were those during which the Shavian star spoke of her early stage
playing and well told the story of
how she broke into the biz.
Miss Wood did the usual swell
pacing and pointing job she always
turns when using a guest on the
stint.

Bert.

EABL SANDE
Turf Talk
11 Mins.
TYBO1
Earl Sande, former jockey and now
a trainer, did a crackling quarterhour of reminiscences and gossis as
guest of Leo Bolley on the Tydol
sports program over WGY.
Green-lighted to read the day's
results at Saratoga and to range over
the turf field, with bits about his
experiences, views on horses past
and present, and on jockeys, Sande
did well enough to suggest that he
might do as a radio racecaster.
Obviously an expert on the sport,

might do as a radio racecaster.

Obviously an expert on the sport, he possesses the name and background to command listeners attention. Voice is clear, command of language fair, and personality is modest and likable.

Jaco.

HERE COMES HARRY

Kerr Enroute to Soft (Lux) the Newspaper Boys

Harry Kerr, handling radio publicity for J. Walter Thompson, went on tour last week to sweeten up the radio eds of newspapers in 16 eastern and midwest towns on the Lux Radio Theatre, which reopens on CBS Sept. 13. He's due back in New York at the end of next week. Kerr is out telling the boys about the stars and the plays that are being lined up for the Monday night stanza. Agency has always had a ticklish problem to contend with as regards the program's newspaper listing. With trade names out, the show as 'radio theatre.' Vagueness of this billing has been anything but of this billing has been anything but pleasing to both the agency and the account. It's up to Kerr to figure out how this situation can be ad-



HENRY ADAMS BELLOWS

General Mills. Inc.

CHAMBER OF COMMERCE BUILDING
MINNEAPOLIS, MINNESOTA, U.S. A.

August 20, 1937

Publisher, VARIETY 154 West 46th St. New York City, N. Y.

Dear Sir:

Some time ago I read with great interest the admirable article by Bob Landry in your issue of July 21, and subsequently saw the reprint of it sent out by Mr. John L. Clark. I was so much impressed by this article that I called it to the attention of the President of our company, Mr. Donald D. Pavis, and it is in part at his suggestion that I am writing to tell you how strongly we feel that such an article is a real contribution to clear thinking about radio advertising.*

General Mills, Inc. has been active in radio advertising since 1924. During these thirteen years we have experimented with all kinds of programs, and even went to the length of owning and operating a radio station for four years. The results of our experience confirm in almost every respect what Mr. Landry says in the VARIETT article.

We are convinced, above all, that the radio advertiser cannot dodge his responsibility for the quality of the programs which he sponsors. He cannot leave this responsibility wholly in the hands of anybody else, nor can he assume that merely spending a lot of money will necessarily produce results. Since the networks and stations have turned over most of their best time to advertising, the advertisers themselves must accept the responsibility for providing the public with good programs.

We have also felt for a long time that the rapidly increasing cost of radio facilities and programs is in danger of destroying their advertising value. The point made by Mr. Landry that many expensive programs turn out to be flat failures, is entirely sound, but even a successful program may fail to produce adequate returns if the cost is too high.

After thirteen years of experience as large radio advertisers, and with the firm conviction that broadcasting, properly and economically used, is an admirable advertising medium, we are also convinced that there is urgent need for clear thinking on the whole subject, and I want to congratulate you on having published an article which is a notable contribution in that direction.

Sincerely,
Hausellaur

Director of Publicity Relations

HAB: DE

Mrs. Holt Still Undecided Whether To Take AFRA Post; Chi, L.A. Get Set

Whether or not she will accept the executive secretaryship of the American Federation of Radio Artists has not yet been decided by Mrs. Emily Holt. She will take the post if she can make satisfactory arrangements, but so far hasn't been able to settle her affairs. She is a resident of Ft. Worth, where her husband is in the oil business, and accepting the AFRA offer would mean a major adjustment in her living arrangements. Mrs. Holt arrived in New York on Monday (6) and has been conferring with AFRA heads and others. She expects to reach a decision some time this week, but probably not for a day or two. Meanwhile, the AFRA drive to organize nationally is proceeding with George Heller, treasurer and associate secretary, in active charge. Organization of locals in various cities is being pushed. Meeting was held in San Francisco

active charge. Organization of locals in various cities is being pushed. Meeting was held in San Francisco last Sunday (5) night and another is skedded for Sept. 19.

Chi Get-Together
Chicago, Sept. 7.
First open get-together of the local campaign by American Federation of Radio Artists was held last

week.

Some 200 local radio performers attended the organizational meeting, and most of those present signatured membership application cards.

Appears that of the benefits hoped for in the organization the most important one to the performers themselves is a set-up which will give them remuneration for auditions.

Performers coming into the organization have been urged to remain as secretive as possible, in or-

ganization have been urged to re-main as secretive as possible, in or-order to secure as strong a unity among the actors here as possible before going into the open. Espe-cially the local leaders are fearful of antagonizing networks, stations and agencies at this time and of gen-erating concerted opposition from the emulovers.

ervang concerted opposition from the employers.

Next meeting of the local group is scheduled for Sunday, Sept. 12, and will probably be held at the Sherman hotel. Time will again be ill p.m., to make it easier for the bulk of radio workers to attend. Expect a list of name speakers in from New York, with the local chieftains figuring that the headline actors are a strong allure for the general run of performers.

Los Angeles, Sept. 7.

Local chapter of American Federation of Radio Artists automatically swung away from Equity last week when its constitution was approved with slight revisions and returned to the national board for final gkay. Up to that time the coast radio group was in Equity's

acuto group was in Equity's radio division.

Norman Field, second vice prez of the national body, relinquished the presidency of the L. A. chapter to Carlton Kabell to take over the more important post of executive secretary. Present board of 21 will be increased to 33, with four of the additions to be named from the ranks of singers and the other eight from Screen Actors Guild members working in radio.

Other new officers under the AFRA setup are Thomas Freebairr. Smith, first vice-president; Bill Lawrence, second v.p.; Ynez Seabury, third v.p.; Georgia Fifield, recording secretary, and J. Donald Wilson, treasurer.

Everett Marshall Sued For Legal Separation

Everett Marshall, concert and radio Everett Marshall, concert and radio star, was sued for separation yesterday (Tuesday) in N. Y. supreme court by his wife, Carolina. Justice Valente granted, by default, Mrs. Marshall's request for the appointment of a receiver to take overties, singer's New York property pending outcome of the suit.

Marshall, according to his wife, is at present appearing at Billy Rose's Fort Worth 'Fiesta.' Mrs. Marshall says she married the singer in 1928 at Milano, Italy, and that he deserted her there in 1931. They have one daughter.

have one daughter.

Wayne Cody, Jr., son of WFIL's 'Jolly Man' on kid programs, was guester on his father's show Saturday in Philly.

These Changing Times

Philadelphia, Sept 7.
AFL-CIO battle has had its own little repercussions in the WDAS studios, where the own ittue repercussions in the WDAS studios, where the musicians belong to the Green group, while the engineers are allied with John L. Lewis.

WDAS panelmen used to loll away their off hours in a lounge provided for the tooters. But since the call it labore.

But since the split in labor's allegiance, arguments have waxed so hot, that the fishbowlguys are finding it more congenial to rest in the lobby.

Mexican Wave-Length Bothers CKY Winning. Switching Back to 960

Winnipeg, Sept. 7.

Further added headaches from super-powered Mexican stations, unsatisfactory coverage in certain areas and more recently complaints from listeners in the Northwest Territories, have combined to make a fourth change in the wave length of government owned CKY, Winnipeg, necessary.

peg, necessary.

Announcement was made of the change by the Canadian Broadcasting Corp., from Ottawa recently that the Manitoba-owned wave tosser would be put back to its former frequency of \$96 kilocycles. Present spot is \$10 kilo, change being made on or about Sept. 15, or as soon as the new \$960 crystal arrives.

Chief houl from reothers torsi

the new 960 crystal arrives.

Chief howl from northern territories are that the CBC station in Montreal, CRCM, being on 910 kilo also, interferes with reception from the Winnipeg station. People in this area have to rely on CKY entirely, therefore the Montreal station will move to 1050 kilo effective Sept. 1. Real cause of the headache, the West on interference. Sept. 1. Real cause of the headache, though, is the Mexican interference, the 150,000 watt wave tossers south of the American border being no match for the 15,000 watt Manitoba station, the Mexican stations shutting out CKY entirely in some areas. CJAT, Trail, B. C., is also on 910 but is far enough away not to cause any trouble, it also being a smaller station. Montreal station, CRCM, is 5,000 watts. 5,000 watts.

5,000 watts.

It is considered the 960 channel as being a cleared one for CKY, there only being two other stations on that channel, CFRN, Edmonton, and CHNC, Quebec, and both too low-powered and far enough away not to offer any resistance. Although there is also a Mexican station on this frequency, little trouble is expected, as it is also low-powered.

Cornelius Vanderbilt, Jr., interviewed on WHN, N. Y.

WOR's 3 New Mikesters

As a result of having signed a pact with the Guild of Announcers and Producers, WOR this week has added three mikemen to its staff. The 40-hour week put into effect after the station recognized the union necessitated the additions.

Newcomers are Bill Tuttle, from WIND, Gary, Ind.; Tom Slater, from WIND, Gary, Ind.; Tom Slater, from WLW; William Perry, from CBS.

STATUS QUO ON MUSIC IN **PHILLY**

Philadelphia, Sept. 7. Philadelphia, Sept. 7.

Musicians' local here has granted four-day status quo extensions of contracts to radio stations with house bands. Pacts all expired Saturday (4). Station and union exces will vis-a-wis today and tomorrow, to decide it a further extension shall be granted until the American Federation of Musicians gives a final answer on the entire local music-radio situash. situash.

A. A. Tomei, prexy of the local, also ruled that henceforth outlets without union orchs may carry no music whatsoever, studio or remote, sustaining or commercial, except that supplied by the networks. This applies to WFIL and WCAU.

Time extensions were granted to KYW, WIP, WPEN and WDAS. Reps of all stations except KYW met at the invitation of Don Withy-comb, g.m. of WFIL, in his office last

met at the invitation of Don Withy-comb, g.m. of WFIL, in his office last Tuesday (31) to discuss the music tie-up. This is the first time a general confab of all station heads to discuss the common problem has ever been held here. Attending were Dr. Leon Levy, WCAU; Ben Gimbel, Jr., WIP; Alex Dannenbaum, WDAS; Charles Stahl, WPEN; and Sam Rosenbaum, WFIL.

What transpired at the tete-a-tete wasn't made public, but it was reported that the stations agreed not come to any agreement with the union without notifying all the tothers. It was also reported that, because of personal animosity toward Tomei, future negotiations will be made directly with Joe Weber, prez of the A. F. of M., in New York.

Busy Cupid

Pittsburgh, Sept. 7.
Cupid's hitting the local radio stations in wholesale lots these days.
Having just cleaned up a lot of business at KDKA and WWSW, he's invaded KOV

business at KDKA and WWSW, he's invaded KQV.
Ernie Neff, announcer who handled the Pittsburgh Symphony broadcasts over CBS last season, will wed May Blank Sept. 18, while a few weeks later Jack Meridan, control operator, and Marie Bevilacqua will say I do. Both brides-to-be are non-pros.

McGrady's Entry Into RCA Picture Means NBC Is Girding for Labor

With Edward McGrady last week quitting as assistant to Secretary of Labor Frances Perkins in order to become labor-trouble adjustor for

Technicians a 15% salary tilt all around and the institution of 40-hour weeks. At the time that was seen as a move /to avert unrest among the network's engineers.

With the American Federation of Radio Artists, the air actors union, this week claiming to have 1,000 members and the Guild of Announcers and Producers asserting it has all the NBC sound-effects men enrolled, NBC expects to be approached shortly by these and possibly other union groups seeking recognition and agreements. That's when McGrady will be sent for.

One of the best-known labor arbitrators in the country, McGrady is credited with having brought a peaceful conclusion to the San Francisco general strike four years ago when in the government employ. He has been on both sides of the labor fence for 40 years serving, before joining the Department of Labor when President Roosevelt went into office, as a lobbyist for labor organizations in Washington and prior to Labor Frances Perkins in order to become labor-trouble adjustor for RCA, NBC now feels it is prepared to deal with the forces seeking to unionize radio.

One of McGrady's chief duties for his new employer will be to deal with the new radio unions. RCA is paying the former Department of Labor man \$20,000 a year; Uncle Sam paid him \$9,000.

To date NBC has had but little negotiating to do with unions, having carefully jockeyed and side-stepped whenever possible. It is generally thought that, with the hirring of McGrady, the broadcasting outfit realizes it will be called upon for a showdown soon.

At NDC the engineers have a company union of their own and thus far the CIO affiliate, American Communications Association, which has lined up WABC and several other COlumbia-owned stations, has made no dent into it. Month ago NBC negotiated with his Association of NBC negotiated with its Association of NBC negotiated with his as a union organizer in New England.

CIO Has CBS Summoned Before NLRB; Three Stations Lined Up

Taking No Chances

Buffalo, Sept. 7.

Sample of how careful radio folk are not to offend anybody in matters of a religious nature is the arrangement WRFW

is the arrangement WBEN
made Saturday (4) for an address by the Most Rev. John
A. Duffy, Bishop of the Catholic Diocese of Buffalo.
Bishop Duffy,'s talk, scheduled in the half-hour between
7 and 7:30 p.m., followed the
MBC Red's 'Art of Living' conducted by Dr. Norman Vincent
Peale.

ducted by Dr. Norman vincen-Peale.

Because Dr. Peale is a Pro-testant clergyman, the station scheduled 10 minutes of clas-sical, secular organ music to follow his talk and precede the

Aussie Court Rules Against Local Mfr. In 'Mickey' Title Use

Sydney, Aug. 17.

Sydney, Aug. 17.

High Court of Australia dismissed, with costs, the appeal of Radio Corp. Pty., from a decision of the Rigistra of Trade-Marks, refusing to register as trade marks for radio sets and radio kits the words 'Mickey. Mouse' and 'Minnie Mouse.' Respondents to appeal were Walter E. Disney, Walt Disney Prods., Walt Disney Enterprises.'

Chief Justice Sir John Lathan, in giving his judgment, said that, some years ago, Walter E. Disney invented two cinema characters, 'Mickey Mouse' and 'Minnie Mouse', which had become popular throughout the world. Radio Corp. Pty. (which has no connection with RKO-Radio, distribs of the Disney shorts) made application for the use of 'Mickey Mouse' and 'Minnie Mouse' as trademarks in respect of radio sets and tits. Disney and his associated. mouse and minine mouse as trade-marks in respect of radio sets and kits. Disney, and his associated units, opposed the applications. Op-position was successful, and an ap-peal was now before the High Court for judgment.

for judgment.

Justice Lathan stated that the Radio Corp. Pty. had no connection whatever with Disney and the use of either the names or the figures in connection with any goods would at once suggest that the goods were 'in some way connected' with Disney. His Honor added that a proposed trade-mark should not be registered if it involves a wide either the contract of the contract

posed trade-mark should not be reg-istered if it 'involves a misleading allusion or a suggestion of that which is not strictly true.

Radio Corp. Pty. pleaded that the words, 'Mickey Mouse' and 'Minnie Mouse' were simply w.k. names con-nected with the cinema, and no one possessed an exclusive right to their lise.

WOW's Portable

Omaha, Sept. 7.
Station WOW has enlarged its equipment with a mobile unit, put into service last week. Mgr. John Gillen and Howard Peterson of the Gillen and Howard Peterson of the promotion department stated the new equipment will be used extensively on commercials, in contrast to merely supplementary use usually made of mobile units in the mid-west, and already have it lined up

west, and already have it lined up for use on two commercial set-ups. Unit was inaugurated last week at Fort Riley, Kans, when Foster May recorded a ride in an army tank. It will be used commercially the first time this week at the State Fair on a two a day schedule.

Truck contains four separate units, line amplifiers for telephone pick-ups, 100-watt short wave transmitter, demountable portable recording equipment, and short wave packs, to be carried by announcers.

Doyle's H'wood O.O.

Divite's H wood U.O.

Dinty Doyle, radio editor of the
N. Y. Journal-American, is going out
on one of his periodical visits to the
Coast. Will stay three days in San
Francisco and a month in Hollywood.
One of the chief lures for Doyle is
the fact that seven new network
programs will debut on the Coast
within the three-day span, Oct. 2-4,
Columnist's last trip west was in
June,

American Communications Ass'n, American Communications Ass'n, CIO affiliate, last week signatured contracts with three stations, covering hours and wages for engineering personnel. Outlets were KYW, Westinghouse's Philadelphia 10,000-watter; WOL, Washington, and KMPC, Bakersfield, Cal. Last is part of the McClatchy group. Union also was instrumental in having CBS summoned before the National Labor Relations Board for a hearing Sept. 15.

ACA asked the NLRB to determine whether Columbia is to be comp whether Columbia is to be compelled to treat with the union on a local station basis. CIO organization claims that it has within its ranks a majority of the technical men em-ployed by the network in New York and contends that CBS should enter and contends that CBS should enter into bergaining discussions for this particular unit. Web has taken the position that the question of representation should be treated on a national basis, or involving the technical employees of all its owned and operated stations, and that since the ACA cannot show that it has a majority of these there is no basis for recognition of this union as a bargaining agent.

Network organized the engineers

gaming agent.

Network organized the engineers of its various operation into the Associated Broadcast Technicians, Inc., a company union, about a year and a half ago. Two of these units, New York and Washington (WSV), walked out this spring and aligned themselves with the CIO affiliate.

Philadelphia, Sept. 7.
Indications are that Dr. Leon
Levy, prez of WCAU, will sign with
American Communications Assn.,
CIO group organizing engineers,
rather than risk a walkout. Reps
of ACA met with Levy in his office
last Wedhesday in an amicable
heart-to-heart.

heart-to-heart.

Willard Bliss, national ACA organizer, presented the demands. He asked the same wages and conditions as at the CBS studios in New York. Working conditions are already about the same, but some wage tilting will be in order. CBS scale runs up to about \$75 a week, while WCAU's stops at \$65.

while WCAU's stops at \$65.
Seventeen WCAU knob-twiste seesigned in a body from their company union about two weeks ago and went over to ACA. This was just about a month after Dr. Levy had voluntarily called them into his office and told them he was going to put them on a five-day week and raise their pay.

Following what he considered as a magnanimous move, he was shocked

magnanimous move, he was shocked when his men hit the CIO trail. He told Bliss he couldn't understand what could have happened in his one big happy family.

one big happy family.'
Westinghouse, following receipt of a letter from ACA, phoned and said they'd be willing to meet the repset their headquarters in Chicopee Falls tomorrow (Wednesday) to hegotiate an agreement for the panelmen at KYW. Union anticipates no trouble here.

TRIPLE UNIT MOBILE COMBO FOR SALT LAKE

Salt Lake City, Sept. 7. Baldwin, KDYL chi John M. Baldwin, KDYL chief engineer, has completed an ultra-modern three unit mobile broadcast-ing equipment, which will go into service next week, when Ab Jenkins, Utah-born speed racer, attempts to establish new automobile records on. Bonneville salt flats, 100 miles south-west of here.

west of here.

Three separate transmitters comprise the job. One, KALO, is a 75-watt transmitter built into the truck. Others, W6XTV and W6XXUC are portables, first a 40-watt high frequency transmitter, and the second a specially-designed ½-watt pack transmitter, operating on the ultrahigh frequency 200 megacycles.

Truck also houses a 1,000-watt gasoline-driven generator developing 110 volts for power supply, and a complete p.a. system.

Tests are being made of all units in preparation for special broadcasting events this fall.

ing events this fall.

Ralph Atlass, WJJD-WIND head, laid up last week with an infected

RADIO'S CHAMP I. O. LAI

Chain Income from Time Sales

:	NBC		
1937	1936	1935	1934
January \$3,541,999	\$2,681,895	\$2,895,037	\$2,391,667
February 3,295,782	2,714,300	2,758,319	2,211,637
March 3,614,283	3,037,873	3,025,308	2,507,890
April 3,277,321	2,741,928	2,682,143	2,373,890
May 3,214,819	2,561.720	2,685,211	2,475.173
June 3,003,387	2,323,546	2,380,845	2,177,857
July 2,707,450	2,449,983	2,208,935	1,864,420
August 2,784,977	2,422,431	2,021,365	1,735,555
Total,\$25,440,018	\$20,933,676	\$20,657,163	\$17,738,089
	CBS		
1937	1936	1935	1934
January \$2,378,620	\$1,901,023	\$1,768,949	\$1,405,948
February 2,264,317	1,909,146	1,654,461	1,387,823
March 2,559,716	2,172,382	1,829,553	1,524,904
April 2,596,238	1,950,939	1,615,389	1,371,601
May 2,552,374	1,749,517	1,287,455	1,255,887
June 2,476,576	1,502,768	1,066,729	925,939
July 1,988.412	1,292,775	910,470	620,290
August 1,955,280	1,232,588	879,019	513,315
Total\$18,771,533	\$13,711,138	\$11,012,025	\$9,005,709
MI	JTUAL		
	1937	1930	3
January	\$187.36	2 \$166.	266

	1937	1936
January	\$187,362	\$166,266
February	202,088	152,064
March	212,861	191,483
April	167,590	137,934
May	133,431	129,907
June	99,136	104,510
July	84,362	109,561
August	79,555	122,065
Total\$	1,166,385	\$1,113,790

Radio Revenue Up in Aug.; CBS Up 58% Over Last Yr., NBC Red Tops CBS

For the first time since 1933, NBC's gross from time sales in August was over what it had been in July. Usual trend is downward from one sumer month to the other. While NBC's red (WEAF) link last month topped Columbia on revenue for the second consecutive month and accounted for 34.8% more than August 1936, the blue (WJZ) trail continued to sink hadly. to sink badly.

to sink badly.

NBC took in \$2.094,306 for the red network and \$690,671 for the blue, or a total of \$2,784,977. Compared to August of last year, the NBC total is 15% better. Comparative dive taken by the blue link figures 20.5%. CBS billings for the past month came to \$1,955,280, or a margin of \$58.6% over the previous August's tally.

On the first sinkt month seat the

August's tally.

On the first eight months of the year Columbia is ahead by 36.7% and NBC by 21.6%.

and NBC by 21.6%.
In August of last year, NBC's billings came to \$2,422,431, while in '35 it was \$2,021,365 and in '35,\$1,735,555.
Columbia did \$1,232,588 in August. 1936. For August '35 it grossed \$879,019, and the previous parallel month, \$513,315.

month, \$513,315.
This particular set of figures represents the lowest level to which CBS revenue sank during the depression.
They also allow for an smazing contrast. This August's billings were almost four times what they were three years and three years ago.

Mutual last month grossed \$79,555, as compared to \$122,065 for August, '36.

JESSEL, WILL OSBORNE ON WAX FOR DE SOTO

George Jessel and Will Osborne's orch have been set by the Ruthrauff & Ryan agency to wax a series of 13 quarter-hour transcriptions for De

13 quarter-hour transcriptions for De Soto motors, Stations to carry the sories have not yet been selected.

World Broadcasting will do the waxing, which starts next Tucsdoy (14). Jessel, now on the Coast, will come east, then promptly return after the diese are completed for his weekly Mutual program with Norma Talmade (Mrs. 1) and The Coast. World Broadcasting will do the waxing, which star's next Tuesday (14). Jessel, now on the Coast, will come east, then promptly return after the dises are completed for his weekly Mutual program with Norma Talmadge (Mrs. J.) and Tommy Tucker's orch. Mutual program. Broadcasting Council production, which will be sponsored locally, and will continue in that capacity in starts Sept. 26.

Oughta Be Good

Philadelphia, Sept. 7.

Philadelphia, Sept. 7.

'Press Agents' Holiday, 'program with which WDAS experimented last year, will become a regular weekly feature this season. 'Super-sensational colossal' boys representing the shows in town will be given 15 minutes to shoot everything in the book at the dial-twisters.

When two rmore shows are been

at the dial-twisters.

When two or more shows are here,
p.a.'s will split the time, each trying
to outsell the other.

\$410,000 OUTLAY **SCARES WORLD** SERIES BIDS

Chicago, Sept. 7.

Chicago, Sept. 7.

Ford having agreed to be completely out of the World's Scries baseball bidding for the first time, it has thrown the field wide open, with several bidders understood looking into the sponsorship possibility.

Coin outlay necessary to swing the deal has only the biggest advectisors squinting at the World's Scries. Estimate for this year's sponsorship is around \$410,000, of which \$100,000 are for the rights.

Considered the most likely deal on the World's Scries will be a dual sponsorship, handled by General Mills and Socony-Vacuum, which are now tied up on several dual baseball picy-by-play deals through the country.

Ainley on 'First Nighter'

Chicago, Sept. 7.

ODDEST BATCH OF FAN LETTERS

Goofiest Queries in the World Come in the Mail-Bag Daily-And the Replies Are Always (Well, Almost Always) Correct

CHICK-AND-EGG GAG

By HOBE MORRISON

By HOBE MORRISON

Of all the goofy kinds of fan mail, radio's question and answer lads probably cop the prize assortment. Romantic warblers may hold the record for pash notes, and news commentators may 'receive the most intensive squawks from outraged proponents of this and that. But when it comes to trick slants on remote subjects, the imagination of curious listeners tops anything, say the info disher-outers.

disher-outers.

Some of the questions are pips.

Others, apparently simple, turn out to be pretty sinister, involving weeks of research. And there are the usual allotment of catch questions and Wise Guy queries in every batch of mail.

One of the latter (and the info gents say there's at least one every day), is that old saw about which came first, the chicken or the egg. Albert Mitchell, 'Answer Man' over WOR for' Provident Loan, of N. Y., has a stock answer for that one. He simply quotes the Bible, Genesis It 21, which says, 'And God created all the fowlst. He's never had a comeback on that one.

Brain-Twisters

back on that one.

Brain-Twisters

There are plenty of brain-twisters and encyclopaedia-twisters, passed along by the mail man. One listener recently wanted to know about a 'lost subway' in Brooklyn. None of the subway companies had ever heard of it and the transit board and other such obvious sources couldn't help. Not even the newspapers or the police department could solve it. It took Mitchell three months to unravel that one, but he did. It finally turned out that the Long Island Railroad had an underground line in Brooklyn, but it had been walled up in 1861 and everyone for nearly everyone) had forgotten it.

Some questions can't be answered and some are just too balmy to answer. One dialer wanted to know the name of Paul Revere's horsewhich sounds comparatively easy, but isn't. So far as the radio gents could find out, the nag never had a name.

Another query wanted to know

name.

Another query wanted to know about that celebrated lad who signalled Kid Revere from the church steeple. Did he, asked the writer, swing the lentern up and down, or back and forth?

Just an Idea

Can I, one dame wrote, 'have a baby in six months, special de-livery?'
What can a woman do,' asked an-other, 'to make a husband leave her?' Still another writer asked if it is true that 'John D. Rockefeller has a

true that 'John D. Rockcfeller has a pig stomach.'
And one plaintive lady wanted to know why 'they always gyp old widows in money matters?' No explanation, just that simple question. One man sent several samples of fleas found in his home, asking what kind they were—what's more, the flees were still there and decidedly alive.

alive.

A lady inquired, 'How come when a man who has black hair grows a mustache it comes in red.'

Lad who asked how 'does a person know he is going crazy and what can I do about it?' is probably still pretty worried.

Well, Why?

Someone wanted to know, quite reasonably, 'Why were cockroaches invented?'

When asked whether a nine table.

When asticd whether a pig's tail curls to the right or left, Mitchell thought it was a gag, but the New Jersey Dept. of Agriculture solemnly (Continued on page 48)

Armored Car to Gather Data on Hit Parade Is Hill's Newest Hoke Idea

Dangerous Gent

San Francisco Sent. 7. Minus his camera, radio editor Bob Hall of the Call-Bulletin will return to his desk next Monday, after a two-weeks' yacash which in-cluded a four-hour incarcera-tion in a jail at Mexicali, Mexico. He landec in the hoosegow when he was caught shooting Mexican police asleep

shooting Maxican police asleep in a chair.

Camera was confiscated, and Hall's release was finally affected through the efforts of Clarence Myers, p.a. at KYA here, and Milton Samuel of the National Broadcasting Co.'s locel staff, who accompanied Hall on the jaunt across the border. He was warned against taking any more pictures deregatory to the Mexican government.

MORE LAWSUITS SEEN LIKELY IN PORTL'D

Washington, Sept. 7. Further litigation in the troublesome 640 cases appeared probable last week in the wake of issuance of a construction permit to the Portland Broadcasting System, which recently won the second round of fisticuffs over its right to erect a new station in the Maine metropolis.

station in the Maine metropolis. Within 48 hours after the Federal Communications Commission announced it had ordered papers parceled out, Congress Square Hotel Co., loser in the previous tiff, asked the U. S. Supreme Court to review the knotty legal questions involved in the original grant. Filing of plea for writ of certiorard does not stymic the F. C. C., but further delays writing finis on the bulky volume.

the F. C. C., but further delays writing finis on the bulky volume.

Commish untied the CP in response to a mandate of the Circuit Court of Appeals which, in a split decision, pigeon-holed-the WCSH bleat that the original grant had been made by a gang of Commissioners who did not sit in on the proceedings from the gun. One judge sided with the Congress Square group, agreeing that the shake-up in personnel of the Broad-cast Division was ample grounds for re-examining the qualifications of various applicants for the 640 berth. Supreme Court will decide in October or November whether to ogle the record. If it grents a writ of send up the papers, a wait of a least three months must precede closing of the final chapter, since arguments are unlikely until early next year.

Bernie Off the Air

American Can is not renewing Ben Bernie. His last broadcast for the account, after two years on its payroll, will be Oct. 19. Bernie had come over to the tinners after doing an unbroken five-and-a-half yeer stretch for Pabst Blue Ribbon Malt and Beer.

Macstro's brother and agent. Her-nan Bernie, has several propositions man Bern pending.

WAMBOLT QUITS

Chicago. Sept. 7.
Bob Wambolt has resigned from the production staff of NBC in Chi-

Reported reason is that he couldn't nct to his suburban home after do-ing a late show schedule, and that his boss, C. L. Menser, didn't see fit to change the assignment.

Latest touch of hoke which has been added to the preliminaries of Lucky Strike's 'Your Hit Parade' is the use of an armored car, pistobartoting guards and all. Truck is supposed to collect from v-ious quarters the data on which the account bases its song hit ratings for the previous week. Lord & Thomas, agency on American Tobacco, explains that the arsenal precaution is directed principally against music publishers. Cig roller doecn't want to take a chance on song plusgers getting in with some skullduggery and so juggling the records as to put their tunes up the list. Or such is the explanation for this newest bally.

this newest bally,
Formula, which George Washington Hill, American Tobacco prez,
devised, is as much in effect as ever,
with the various leaders brought in
for the program still being cautioned against deviating from the
lines laid down by the sponsor.

1. Cut out all effort to produce a show in a piece or a number. Play the number or the piece as it made the original hit, without-out variations, interpolations or new ideas.

New ideas.

2. When we have a star on the program, there's no objection to the star skylarking, doing what he wants to do, adding to the program of his personality. But when that star comes back to Your Hit Parade, when he does the thing that Your Hit Parade gives the public—sings or dances or plays. an instrument—the dancing, the singing, the playing of an instrument must be in the rhythm and tempo that made that particular piece popular and in that style and of that essence that made the star popular.

tempo that made that particular piece popular and in that style and of that essence that made the star popular.

3 Make the voice fit the music to not attempt to fit the music to the voice—always start with the music so that the right that the fit is established. Then if the voice fits in, put it in. If it doesn't fit in, leave it out.

4. On introducing hot purpose the properties of their age—and be sure and pick hot numbers, play them in. the original style that made them hits, regardless of their age—and be sure and pick hot numbers full of rhythm, full of shoulder shake, full of dance, tor these interludes.

5. In 'principle, there are 20 popular numbers played in one hour's program. Fifteen of these numbers or 75% are selected by the public; 5 of these numbers or 25% can be put in by the orchestra leader. These 5 numbers are the ones referred to in No. 4. If in the opinion of the orchestra leader the 15 popular numbers selected by the audience are of a tempo that tends to slow up or make less brilliant Your Hit Parade, he can easily reduce the time of these numbers and add that time to the 5 numbers and add that time 5 numbers and add that time 5 numbers and add that time 5 numbers and 5 numbers

CARTER ILL, BUT WILL TALK TO NEWS MEET

Ill with pleurisy. Boake Carter will be unable to attend the Ass'n of Radio News Editors and Westers convention to be held in Chicago, Sept. 10-12. Chances are, however, that he will address the convention by means of a wire direct to the Sherman Hotel.

Not definitely settled yet, but it is understood that Philos will pay wire charces, and that Carter is doing the stint at Philos's request.

stint at Philco's request.

Here and There

Alex McDonald, of WGY's promotion-sales department, returned from a fortnight's vacation in Maine. A. a fortnight's vacation in Maine. A.
O. Coggeshall, program director, spent two weeks with his family in that state. Emerson Markham, director of agricultural broadcasting for WGY, back after two weeks in the mountains.

Robert Wilbur, until recently of WSUN, St. Petersburg, Fla., has joined WGY's news division to han-dle early-morning and late-evening Esso Flashes.

Walter Blaufuss, leader of NBC's Chicago house orchestra, and Antone King, singer, collaborated on a number, "The Moment I Met You," introduced by Miss King as guest on the Farm and Home Hour, for which Blaufuss batons the music. He wrote the melody.

Three KDYL, Salt Lake City, mikemen enrolled in flying school: Al Priddy, Floyd Farr and Myron

Porter Randall, newscaster, and Ray Colcord, announcer, have left KFRU, Columbia, Mo., to join staff of Tulsa's KVOO.

Gilbert Newsome new announcer t WTRD, Richmond, moving in rom WGH, Newport News.

Robert Owen, new station manager of KOA, Denver, was originally a control room engineer at WGY, Schenectady. He was shifted to Denver when General Electric built and later was promoted to

Knight Kappers on WOAI, San Antonio, are known and billed now as 'In Olden Days.' Steve Wilhelm, head of Payne Adv. Agency's radio division, writing a new show for the **Rnights in armour.

Bob Millar and his radio dance band returned to the Olmos Starlit Gardens. Remote was through KMAC, San Antonio, Tex.

WCAE, Pittsburgh, staff looks like its old self again, what with Cliff Daniels, chief announcer and pro-gram director; Norman Twigger, newscaster; Carl Dozer, announcer; Harry Bixbee, engineer; Stephanie Diamond, of the dramatic staff, and Polly Malone, who does 'Polly En-tertains,' all back from vacations.

Dorothy Devlin, graduate of the Carnegie Tech drama school who has been doing dramatic work at WCAE, Pittsburgh, has resigned from the station's staff to try her luck on Broadway.

Atlantic Refining Co.'s broadcasts of Pitt football games over WCAE, Pittsburgh, will have Jimmy Murray, former sports writer and now the station's publicity director, calling the plays and Norman Twigger doing the between-periods color description.

Lois Miller due back from Atlantic City, where she's been playing the organ all summer at the Heinz Pier, this week to begin her new commercial on KDKA, Pittsburgh.

John Davis, WWSW, Pittsburgh, announcer and newscaster for the morning Post-Gazette, to Key West, Fla., for a few weeks of vacash.

Don Thornburg, Jimmy Shouse, and Ken Church all in Chicago for stopover on way back home from N. Y. conference.

Paul Luther doing WBBM's new 'Man On Street' show.

Dave Bacal added to WENR Smilin' Ed McConnell Lin-X show for organ sessions,

Mrs. Frances Both, New Haven at-torney, premiered 'Law and Layman series Thursday (2) on WICC, with Superior Court Judge Kenneth W Wynne guesting.

WJBY, Gadsden, Ala., moves into its new combined studio and trans-mitter building Sept. 10. Outlet's day power has been upped to 250 watts.

currently conducting Dave Byrn, currently conducting the Farmers Hour program from 6 to 7 a.m. over KARK, Little Rock,

has been named chief announcer for the station, NBC outlet in Little Rock, New assignment also gives him complete charge of all public events broadcasts.

Bobby Brown, CBS-WBBM, Chicago, program director, and wife, back from Europe.

Rita Smith, former Shakespearear actress, getting set in Chi radio.

Richard Bartlett, formerly with KBIX, Muskogee, Okla, joins the KARK, Little Rock, announcing staff Sept. 1.

Ed Zimmermann, vice-prez and gen. mgr. of KARK, Little Rock, left for New York to participate in the discussions on staff musicians for broadcasting stations.

Injured in a three-way automobile accident last week on their way to fill a dance engagement, Happy Jack and his Ward Ramblers, were hospitalized for the night but the following morning were on hand for their regular broadcast over KARK

Jack Wilson has been made station manager of WNAD, University of Oklahoma station.

WRTD, newcomer to the Richmond, Va., scene, held open house in conjunction with its formal opening, and attracted many visitors from nearby communities. Affair was plugged by the Times-Dispatch, owner of the station.

John Minter, WAGA, Atlanta, announcer, summoned to bedside of ill father in Cheyenne, Wyo. He flew west. Temporarily replaced by Herbert Howard, of Troy, Ala., neophyte to radio.

Roy Winsauer, Harvard alumnus and lately of CBS in N. Y., now on WCCO's production staff, under Hayle C. Cavanor,

WIP, Philly, starting a quiz pro-gram in a couple of weeks, with questions contained in the spokes of a carney prize wheel. Each con-testant spins the wheel and must an-swer the query at the point where the arm stops.

Marie Traxler, blonde warbler with Maurice Spitalny's Band for the past two years, has joined the Golden Girls' Trio, heard in Cleveland over United Broadcasting Co. stations. Replaces Maries Haynes, who married recently.

Farewell party to A. E. Nelson, manager, leaving KOA, Denver, to become manager of KDKA, Pitts-burgh, lasted from midnight till daybreak. Held in the studios, attended by every member of the staff, affair also marked the taking over by Robt. H. Owen, chief engineer of the

Walter Knick, pianist, is directing a new 12-piece studio band at WBNS, Columbus.

Ralph Sayres, until recently sales manager of KYW, Philly, NBC Red outlet, visiting New York.

Joe McLeskey, American Legion Junior baseball star, has joined WSOC, Charlotte, N. C., to handle baseball broadcasts, Station has a daily series with the Charlotte league team, sonsored by General Mills. Ben Maffitt, University of North Carolina football star, has been added to the staff to serve as statistician and aide to McLeskey.

James F. Hurley, publisher of the Salisbury, N. C., Evening Post, is seeking a station for Salisbury, to be operated on 1,500 kc with 100

H. W. Wilson and Ben Farmer, Wilson. N. C., are petitioning for a high frequency station there, on 38.900, 39.100, 39.300 and 39.500 kc with 10 watts power.

Kathleen Fitz, legit actress, now playing 'John's Other Wife' in the dramatic serial of that name over NBC. Replaced Phyllis Welch, who went to the Coast for Metro,

Cunningham family, including father, mother and four children, has been signed by WBT, Charlotte, N. C., following a routine audition, for a series of hymn-singing pe-

It's a System

Philadelphia, Sept. 7. Philadelphia, Sept. 7.

New York ad agencies doing business with WIP, Philadelphia station owned by Gimbel Bros.' department' store, have found a manner of communicating directly between the two

cating directly between the two cities for the price of a 5c phone call.

Agencies call Gimbel's N. Y. store and ask for a wire to Philadelphia, which is automatically given gratis to store customers. With a connection through to Quaker town, agencies then simply ask Gimbel's there to connect them with the man wanted at WIP. Station's thone lines all come in through phone lines all come in through the store.

riods. On for 15 minutes once week on Fridays as a sustainer.

Jackie Coogan was interviewed over WBT, Charlotte, N. C., by Charles Crutchfield last week when in Charlotte with his orchestra playing a dance date.

Niles Trammel to Atlanta to visit his sick father.

Chicago NBC executives held, golf tournament on Thursday (2).

Arch Oboler in Chicago for a few

Henry Barbour assigned a couple more WGN-'Curtain Time' scripts ir addition to his University Broad-casting Council series.

Bill Ray in N. Y. all last week taking the degrees to fit him for his new job is head of publicity for NBC's midwestern division.

Ed Cashman now directing CBS Ed Casman now directing Club, since Phil Cohan wen' west to do the weekly production or the Alice Faye-Hal Kemp (Chester-field) Friday night program.

Don E. Gilman, v.p. in charge of NBC's western division, named chairman of the radio department of the Pacific Advertising Clubs Assn

Al De Lalla, done with summer-touring with Doc Schneider's Texans, spotted at WNBC, New Britain, Conn.

WSPR, Springfield, will feed opening of Eastern States expo Sept 19 to Colonial web.

WNBC, New Britain, going along with Hawaiian trend via Buddy Marston's Waikiki Islanders and the Hawaii Melodians.

Pat Stanton, WDAS g.m., Philly this week celebrates the ninth an-niversary of his conducting of 'Four Provinces Irish Program' on the sta-

Jim Miles, announcer, is a new comer to the staff of WCKY (Cin cinnati. He formerly was with WCHS, Charleston, W. Va.

Minneapolis Star, daily except Sunday, is dramatizing three or four top news stories daily over WCCO, tagging the stint, Front Page Parade.

David, Inc., St. Paul ad agency taking over the Minnesota Tourist Bureau account, formerly handled by Graves Associates, Minneapolis.

Nancy Lyda Brooke, former secre-Nancy Lyda Brooke, former secre-tary to Marjory Stewart, of Micro-phone Playhouse, has been made music librarian at KDKA, Pitts-burgh. She will have charge of sta-tion's extensive music files and will be responsible for copyright clear-ance on all musical programs.

Lewis Charles new mikeman at WHN, N. Y., shifting over from WOV.

KDYL, Salt Laka, announcing staff totals eight, with addition of Jack Gregson, formerly with KGA,

Willie Howard booked for a re-peat on the Vallee program Sept. 16, Frank Cooper, of Curtis & Allen agency, set.

WFMD, Frederick, Md... into new studios next month.

George Bljur, Inc., newly formed ad agency, becomes rep for Mutual network on Oct. 1.

WMPS, Blue Network station re-cently acquired by the Press-Scimi-

Inside Stuff—Radio

An outside factor is directly responsible for the formation of the Vir-inia Ass'n. of Broadcasters, consisting of nearly all stations in the Old

ginia Ass'n. of Broadcasters, consisting of nearly all stations in the Old Dominion.

Previous effort to organize only reached the letter-writing stage. Then the State Alcoholic Beverage Control Board let it be known it was considering a ruling to ban radio advertising in the state of alcoholic beverages. This led to the first real get-together of station exces, who discussed the matter, engaged counsel and presented its side of story to the ABC Board—with the result that the board decided to desk its idea. Success in this united effort sold the exces on organizig formally. C. T. Lucy, g.m. of WRVA, Richmond, was elected president; Ed Allen of WLVA, Lynchburg, who was active in arranging the first meeting, was named v.p.; and Earl Sowers, WRNL, Richmond, sec-treasurer.

Pittsburgh radio editors have long been complaining that Smoky City stations won't give local talent-a break, and their latest cause to crow is the tit which Tommy Riggs has registered on the Rudy Vallee show. Riggs, who does a character called 'Betty Lou,' precoclous youngster, kicked around Pittsburgh for years without getting anywhere and had '* leave town, first to Cleveland, then Cincinnati and now New York, in order to

land.

Originally teamed with Blaine Moke as Riggs and Moke, he was one of Pittsburgh's earliest radio entries, starting over WCAE. From there he went to KDKA, sometimes on local commercials but chiefly on a sustaining basis, and pulled out about a year ago. Since then, his rise has been

Sale by R. E. Field, Cincinnati, through R. E. Field & Co., of 200 shares of Crosley Radio common in July, was reported Wednesday (1) by the Securities and Exchange Commission in its semi-monthly summary of transactions of officers and directors in the stocks of their corporations. Field is a director on the Crosley board.

No other operations in radio stocks were reported by the SEC; but a report on the holdings of officers and directors in corporations whose securities became registered during the month was filed for Columbia Broadcasting System, showing that Prescott S. Bush, New York, director, held 124 shares of Class A and four shares of Class B stock, through a holding company, when the registration became effective Aug. 1, and Donald W. Thornburgh, Los Angeles, an officer, held 100 shares of Class A stock in joint tenancy.

King Features, which handles 'Beatrice Fairfax' (Mary Manning Gash), who last week debuted on the ether over Mutual with commercal chatter for Hecker Products, is keeping censorship over how its contractee is

After account and Mutual wanted to hill her program as 'Advice to the After account and Mutual wanted to bill ner program as 'Advice to the Lovelorn,' the newspaper feature syndicate stepped in and insisted the period be labeled 'Beatrice Fairfax.' Also, all publicity dispatched by either Mutual or Batten, Barton, Durstine & Osborn, agency on the ac-count, must first be o.k.'d by the syndicate.

KCKN, Kansas City, hurriedly sent out a remote-pickup mike and crew last week for a nemo broadcast after an interurban trolley plunged off a low bridge. In covering the accident from on-the-scene, a time-sale was unexpectedly made.

Station bunch found the ad manager of a local dept, store among the uninjured passengers and induced him to-march up to the mike for an interview. In such a good mood after escaping unscathed in an accident, the ad man grew loquacious. KCKN followed up the contact made, and the same afternoon signed the dept, store to sponsor a program.

Broadcasters were warned last week by the Nat'l Ass'n of Broadcasters of threatened infringement suits for using a Brunswick disc containing tunes not covered by American Society of Composers, Authors and Publishers' licenses. Mixture of licensed and unlicensed music on platter 7378 places the stations in jeopardy, the trade bulletin advised. One side of the record is 'Sittir Bull,' which is not part of the ASCAP repertoire, preceded by bars from 'Indian Love Call' and followed by strains from 'Shine,' both of which are in the Society catalog. Association warns that copyright litigation has been started against some stations which have used this disc.

Understood to be a minor war in the offing between NBC and Charlie Hughes over a show title, 'Grand Central Station.' Hughes is, at present, airing a transcribed series under that name to plug his '42nd. Street cos-

It is also the title of the forthcoming NBC-Listerine series, and Hughes is reported to claim this as unfair competition, inasmuch as both are drug-

Des Moines may soon compete with Philadelphia as the 'city of brotherly love' if local stations continue to trade talent.

KSO and KRNT furnished WHO with a string band to use on some fair dates in Nebraska last week while the Four Dons, WHO string ensemble, who were unable to leave town, pinch-hitted on KRNT's Hawkeye Dinner Time program for the boys in Nebraska.

Baseball broadcasters on General Mills shots compete for cash prizes for the best ad lib plugs delivered during descriptions of games, it is said. Awards are made daily, \$2b being paid for each 'quick one' voted a winner. Field engineers are reported to be the checkers on the entries. Mikers are expected to be able to repeat the exact phraseology used in the spot-development blurbs.

Understood that a new set-up is coming for the Lady Esther-Wayne King stanza. According to reports, Lord & Thomas and King are making overtures to the Ranch Boys to come over, and things are at the price-haggling

Montgomery Ward and its agency are doing their best to keep secret the fact that Joe Emerson of 'Hymns of All Churches' is 'Neighbor Jim' of MW's transcribed series.

'Today's Children,' NBC-Pillsbury Flour serial originating in Chicago, is handing out renewal notices every 13 weeks for extra publicity notices. Show is actually signed until June 15, 1938.

tar. has moved from its old quarters in the Hotel Devoy and occupies new air-conditioned studios on the main and second floors of the Co-lumbia Mutual Tower, second largest building in Memphis.

Free & Peters appointed as ex-clusive national reps for Westing-house stations WOWO and WGL.

Don Bovay, former WLW, Philly, warbler, now doing 'Troubadour of Melody' program on WCAU at 8 a.m. across the board.

Viola Cawood Flowers ducted Famous Philadelphia Women's show on WIP last season, has been named radio director of the largest

department store in her home town of Louisville. She'll supervise and spiel all the store's programs on WAVE.

Bill Dyer, ball-game gabber for WCAU, Philly, was named an 'hon-orary marshal' of the Spring City fire dept last Thursday. Day was tagged 'Bill Dyer Day' and fire companies from all surrounding towns paraded in his honor.

Allen Scott, off the air since last February, is back in Philly on a 10-minute nightly spot at WFIL for Adams Clothes. His comment and News Behind the Headlines' was last heard on WCAU. Has been in Florida and New York in the interim.

PLENTY OF HEADACHES FOR CBC 50,000 WATTER

Toronto, Sept. 7.

Canadian Broadcasting Corp. engineers engaged in erecting this country's first 50,000 want station at Hornby, 30 miles from here, are faced with more than technical prob-

Hornby, 30 miles from nere, are faced with more than technical problems. They have to pacify nearby farmers and the Peel County Women's Institute as well.

Natives have an idea the new station will be so strong it will blanket reception in their corner of the woods. Women's institute sent in a petition which resulted in the CBC ordering 5,000 wave traps to be installed on sets being blanketed. Another unhappy thought with the farmers is that the 647-toot tower recently erected isn't going to do the crops any good. Squawk is that it may keep low clouds from passing over, thus resulting in continuous rain in surrounding districts. Engineers haven't thought of an answer for that one yet.

WOR on 42d St. Roof

WOR, Newark, has taken a year's lease on the New Amsterdam Roof, original of the Times Square broadcasting studios. Station has tagged it the WOR-Mutual Playhouse, but the pot is being made available to advertisers from other networks. the yoot is being made available to advertisers from other networks. Alreadys set to originate from the roof are the Rudy Vellee-Royal Gelatin show and 'Hobby Lobby,' Hudson's coming entry on CBS. Vallee program used this studio prior to the opening of NBC's Radio City plant.

Spot is being redecorated and a new set of pickup equipment installed.

Rubin's Sillies

Hollywood, Sept. 7. First of a contemplated series of satires on historical romances, with Benny Rubin as the chief funmaker,

In Character

Femme members of the casis used on 'The St. Anthony Hour,' Sunday a.m. half-hour sponsored over WHN, N. Y., and four stations of the Colonial (New England) web, have been requested to use no cosmetics at all when broadcasting or rehearsing.

Sponsor is the Graymoor Monastery of Franciscan Friars at Garrison, N. Y. Femme airers, regular professional radio troupers, were so requested because the Friars do not believe makeup is in tune with the religious atmosphere' of the dramatizations of the lives of Catholic saints.

The Flying Seyforths

St. Louis, Sept. 7.

Danny Seyforth, talent director of KWK, is rapidly rolling up a record of being one of the town's best patrons of air liners. Since his wife, known on radio as Tommie Birch, joined Roger Pryor's orch at the Edgewater Beach hotel as a featured songster six weeks ago, Seyforth has been spending all his week-ands in Chicago.

forth has been spending an instruc-ends in Chicago.

Makes trips both ways via air, returning in time to resume duties Monday morning. Mrs. Seyforth was a member of KWK's staff until Pryor

Ask 5th Atlanta Station

Atlanta, Sept. 7.

Construction permit application has been filed before the FCC by the Constitution Publishing Co., for a new Atlanta station to operate on 1,240 kilocycles with 1,000 watts night and 5 kw day.

This would give Atlanta five stations

satires on historical romances, with Benny Rubin as the chief funmaker, was waxed last week under the title of Great Love by Music Corp. and shipped east. Carl Hoff batoned the music, with Loretta Lee vocalizing.

2D JESUIT STATION, WEW. GOING COMMERSH

St. Louis, Sept. 7.

A. S. Foster, for six years business manager, and Fr. Wallace A. Burke, S. J., director of WWL, operated by Loyola University of New Orleans, are in St. Louis to take over WEW, operated by St. Louis University, another Jesuit institution. WEW which has never accepted commercial accounts in its 11 years of operation will enter the commercial field in this territory and will use the same methods of operation so successful at WWL. Contract for Foster and Father Burke to manage WEW was formally drawn today. Modern studios and business offices for WEW will be located in the downtown district, transferring these facilities from the University building in the central section of the town.

Jackson Up at WGPC

Albany, Ga., Sept. 7.

Albany, Ga., Sept. 7.

Tom Jackson, former program director at WRBL, Columbus, Ga., has taken over the managerial reins at WGFC here. Both stations are owned by J. W. Woodruff, Sr., of Columbus, who also owns WATL, Atlanta.

Combination of ailing molars and backfiring tonsils put Jackson on the hospital shelf for a time shortly after took over, but he's navigating now

nospital shelf for a time shortly after he took over, but he's navigating now and attending to the station's biz. Other new faces around WGRC are Ross Smitherman, formerly of WALA, Mobile, Ala., vocalist-an-nouncer, A. G. Smith, of Columbus, salesman, and James Cunningham, of Jacksonville, Fla., engineer

Showing Off Marg. Daum

Margaret Daum, back from a summer with the St. Louis municipal al fresco opera, goes on the weekly (Friday, 6-30 p.m.) sustaining program with Howard Barlow. Return is Friday, 100.

Handled by CBS Artists, Inc., the program will be used as a showcase for the soprano, for whom Columbia is trying to unearth a sponsor.

Gov't Studio Under Way in D. C.: Will Be Used for Educationals

And If She Weds?

Philadelphia, Sept. 7.
Latest among the femmes at
KYW is the OMFL Club.
Members are Carlotta Dale,
Paula Markmann, Edith Roday
and Rosalind Stewart.
OMFL means 'off men for
life.' Penalties are 5c. if a guy
calls a member up; 10c. if she
calls the guy; 25c. if she has a
date.

Sauter Again on Philly **Orch Series: Monday Nites**

James E. Sauter will again produce the Philadelphia orchestra series, underwritten by a group of banks.

underwritten by a group of banks. The 9 to 10 p.m. spot on the NBC-blue Monday nights has been bought for the concerts, which this season debut Oct. 18. Eugene Ormandy will be the regular conductor, with Fritz Reiner, Jose Rurbi and Alexander Smallens as guest batonists. Feodor Chaliapin is set as guest stonists. Feodor Chaliapin is set as guest soloist for the initial session, while W. M. Kiplinger, who puts out a Washington newsletter, and Dr. Neil Carothers, economist and teacher, will supply the palaver.

B. & B.'s Cope on Coast

Hollywood, Sept. 7.

Hollywood, Sept. 7.

Donald Cope arrived in Hollywood today (Tues.) to assume supervision of Benton & Bowles' programs originating on the Joast. Cope is taking over for Herschel Williams, who is returning east under medical advice to take a long rest.

Cope was western production chief for NBC before joining B & B.

Washington, Sept. 7.

Fabriction of the first government-owned broadcasting station is

ment-owned broadcasting station is now under way. Interior Depart-ment expects to open the initial Fed-eral studios in November. Contracts for construction of quar-ters for airing speeches, educational programs, and musical numbers were awarded last week, following release of funds to complete the plans made some months back. No transmitter

of funds to complete the plans made some months back. No transmitter is in prospect immediately, studios being linked with three webs wire local chain outlets.

Calling for an outlay of \$83,200, the order given to Industrial Fireproofing Corp. of N. Y. covers one large studio, 41 by 25½ feet, plus waiting room, offices, audition room, and control quarters. Biggest studio will be two stories high, with a balcony on one side, where spectators may watch the broadcast through plateglass windows. Studios are scientifically designed. Will be completely isolated from the rest of the two-block-square structure, insulated and protected by sound-proof entrances. Liberal use of cork and other deadening materials.

Educational programs prepared by

of cork and other deadening ma-terials.
Educational programs prepared by the Department's Office of Educa-tion, along with periodical talks by cabinet officers and other Federal exces, will be aired through the new quarters. Legislation for a govern-ment-owned transmitter is pending in Congress and will be pushed next winter to complete the Federal debut into radio biz.

2 NBC SALESMEN SHIFT

Two NBC salesmen quit this week, Walter Duncan and Robert R. Eagan. Former becomes sales manager of WNEW, N. Y., on Sept. 15. Eagan is joining This Week, weekly publication for Sunday newspaper insertion.

.. Satisfied listeners . . Satisfied dealers ..Satisfied sponsors

50,000 WATTS

ROBERT A. STREET, Commercial Manager

SATISFIES* ★Apologies to Chesterfield

Agencies—Sponsors

Bauer & Black will air 'Lady of Millions,' May Robson transcription series, over KNX (Hollywood) for 20 weeks.

Pacquin Laboratories, Inc. (hand lotion), is trying an earlier hour for its Sunday night Behind the Microphone programs with Buddy Twiss over KPO, San Francisco. Formerly aired at 8:00 p.m., PST, show moved to 7:15 p.m. last Sunday (29).

Gallem Kamp Stores Co. (shoe distributors) will extend its radio advertising to Washington and Oregon on Sept. 26, when its 'Professor Puzzlewit' program moves to Sundays at 4:00 p.m., PST, over four coast NBC-Red outlets—KPO, San Francisco, KOMO, Seattla, KGW, Portland, and KFI, Los Angeles. Half-hour shows now being aired Tuesday nights at 7:30 over two blue web stations, KGO and KECA, and four supplementaries, KFBK, KWG, KMJ and KERN, in Cal. Larry Keating, NBC mikeman, is the Prof.

Granat Bros. (jewelers), through Long agency, has signed a year's contract for a weekly studio pro-gram over KSFO, San Francisco.

Campbell Cereal Co., Minneapolis (Mail-o-Meal), through Emil Brisacher. & Staff, San Francisco, Esplacing twice-weekly transcribed programs on KSFO, San Francisco. Contract is for 26 weeks.

W. T. Grant Stores, through N. W. Ayer & Son, N. Y., has signed 28-week contract for transcribed pro-grams thrice weekly on KSFO, San Francisco.

Gas Appliance Society of Cal, which is conducting an intensive campaign at present on several local stations, has added KSFO and KJBS. San Francisco, and KQW, San Jose, to the list. Jean Scott Frickelton agency handled.

Rodney Benson (motor car dealer) started this week with a series of 35 announcements weekly on WNEW, N. Y. Schillin agency WNEW, placed.

National schedule will apply on all Sept. 18 to the thrice-weekly protime sales at KECA (Los Angeles). It is sales at KECA (Los Angeles). Grams already sponsored on Mon-Local rate card has been abolished day, Wednesday and Friday nights at the same time, 7:00 to 7:15 pm.

Bauer & Black will air 'Lady of PST. Saturday contract expires Dec.

Father Charles E. Coughlin's N.Y. outlet when he returns in late Oc-tober to the ether will be WMCA. Radio priest is using a special hook-up of stations chosen by himself.

Caca Cala will underwrite the 25 Coca Cola will underwrite the 25 football. broadcasts - which WHBQ. Memphis, has already set for the fall. These will take in all home games of Southwestern University and as many of the roads as will be made available for airing. Also some of the local high school encounters:

Gardner Advertising Co. of St.
Louis placed a 7 a.m. transcribed
program on WGY, Schenectady,
thrice weekly, for one year beginning
Aug. 30, to advertise poultry feed for
Ralston's Purina Mills. Titled Sing,
Neighbor, Sing, waxed teatures Chie
Martin, poet-philosopher; Eloise
Rowan, organist; Shirley Sadler,
contralto, Eddie La Rue, electric
steel guitarist, and Harold and.
Ernie Garvin and Paul Fillmore,
yocal,

Victor Brewing Co., makers of Old Shay Ale, has renewed 'Night at the Inn' program, which has been hitting 7:30 to 8 Wednesday night spot over WCAE, Pittsburgh, for 26 weeks more. Show features Earl-Truxell's orch, Bob Carter, The Three Maids and Tavern Players. Placed by Earl Bothwell agency.

Father Mollinger's Indigestion Tablets has signed with WWSW, Pittsburgh for 13 quarter-hour Sunday night spots (6:30) dramatizing episodes in the life of Father Mollinger, Pittsburgh priest who achieved considerable fame in the medical profession. Placed by Earl Bothwell agency.

Eddy Duchia orch set for weekly series of Friday night half-hours, 7:30-8 p.m., for Koppers Coke Co. over two NBC stations, WEAF, N. Y. and KYW, Philly. Orch starts 13. week run Sept. 24. B.B.D.&O. placed.

grams weekly. Freitag agency, Atlanta, placed.

Hinds Honey and Almond Cream, commencing Oct. 4, will sponsor Helen's Home, 'live script serial, over the Texas Quality regional web. Programs will ride Mondays through Fridays, 8:30-8:45 a.m. WBAP, Fort Worth, will feed. Scripts are turned out by Della West Decker.

Dari-Rich (Bovey's, Inc.) has switched from Russell C. Comer to Stack-Goble agency. Account's pres-ent series, 'Adventures of Dari-Dan,' on the NBC red (WEAF) will be-dropped the first week in October for another program It will be either 'Dick Tracy' or 'Terry and the Pirates'

Tarra Wanta Brawley Co. through Terre Haute Brewing Co., through Arbee Agency, Terre Haute, began daily announcements over KMOX. St. Louis. Announcements every Tuesday and Thursday, for indef period, bought over KMOX by Sim-mons Co.

Three Star Launary us minute weekly periods on Chicago.

Ironized Yeast starts a transcrip-Ironized Yeast starts a transcrip-tion campaign of a group of Ca-nadian stations Sept. 20, using 15-minute programs, with Whispering Jack Smith and band twice weekly. Outlets booked for the campaign by Ruthrauff & Ryan are CKX, Winne-peg: CJCA, Calgary: CKCK, Regina, and CFCF, Montreal.

Series of 130 episodes of "The Count of Monte Cristo" have been placed over WGY, Schenectady, by Charles Michelson, of Barnshaw Radio Prods., N. Y. United Baking, which recently completed 52 weeks with 'Chandu the Magician,' is spon-

with 'Chandu' the Magician,' is sponsoring the new series. Show is waxed.

Michelson has also placed 26 programs of 'Radio Short Stories' on WDRC, Hartford, Conn., for the Salz Style Shop of that city. Julian Gross agency handled. Speedy-Cue Sound Effect Record Co., of Los Angeles, has appointed Michelson its eastern distrib.

Apex Rotarex Manufacturing Co., through Emil Brisacher & Staff, San Francisco, will participate in the Feminine Fancies' programs Tuesdays starting Sept. 7 for 27 weeks over the Don Lee chain.

placed.

Roos Bros (clothing), through Emil Brisacher & Staff, is adding Saturday broadcasts of Ernie Smith's 'Sports Page of the Air'

Canada Dry starts sponsoring Chevrolet Motor Co., through thrice-weekly 15-min. newscasts on Campbell-Ewald, Detroit, has remeded its 'Musical Moments' platters on KGO. San Francisco, twice Smith's 'Sports Page of the Air'

N. C., with three quarter-hour pro- starting Sept. 6.

RADIO SHOWMANSHIP

(Attention-Getters, Tie-Ups, Ideas)

Personal Telegrams

Three hundred San Francisco.

Three hundred San Francisco.

Three hundred selection to the opening of the new 5,000-wait KSFO
transmitter, were sant to local offices
of national agencies, as well as to
all local agencies, by Phil Lasky,
general manager. Wires were sent
the night before the Columbia
Broadcasting oullet began operating
officially on its increased power, reminding three lipents to tune in the
Rev. 4. Phillips, who participated
in the station's opening ceremonies
in 1925, did a repeat for the new
transmitter pronouncing a benediction as the switch was thrown open.

tion as the switch was thrown open.

Helping Things Along—Not!
Lynchburg.
Feud between WLVA and the two
papers here wasn't salved any by
the station's attempt to weat away
the newspapers' traditional fight
crowds the night of the Louis-Fart
battle by tying up with a public
garage to install a sound system ted
for the station are additional fight
for the station is located, and hear a blow-by-blow description
of the fight as piped over the air
via Trans-radio flashes.
Garage figured on sale of beer
and soft drinks to the drive-ins to
compensate for the use of parking
privileges.

Ghost Voice

Ghost Voice

Duluth, Special event broadcast of memorial, special event broadcast of memorial, services, for Minnesotas, memorial, services, for Minnesotas, memorial, services, for Minnesotas, memorial, services of Olson as part of the program.

Disc, containing a portion of his last major address before his death in 1936, was fed to the radio audience from KDAL's studios. Audience at the services heard the voice beyond the grave with the aid of receivers installed in the hall.

Slogan Contest

Slogan Contest
Atlanta.
Big help in getting WAGA, Atlanta's fourth and newest station off to a good start and keeping it before the public's mind, was a slogan

fore the public's mind, was a slogar-contest.

NBC's blue outlet here, the sta-tion styled itself Atlanta's 'Blue Ribbon Station' and decorative motif of the layout is blue and silver. Winning slogan was 'Atlanta's Wave of Welcome' and winner received an of Welcome' and winner received an expensive 'NBC Blue Net Gown.'

Bull Fight

Bull Fight
Dallas.
WFAA, Dallas, will air one of the series of bull fights which the Greater Texas and Pan-American Exposition will stage between Sept. 3 and 18. All the color and formality of this type of event, except the kill, Promoters with the fights apparently anticipate no opposition from the humane societies.

Football Bally
Philadelphia.
Atlantic Refining is planning to
spend \$50,000 for space in newspapers and college alumni bulletins to
ballyhoo airings of football games.
Company will also run eight weekly

contests, with list of prizes going to entrants who guess the most nearly correct relative standings of the nation's leading elevens.

Atlantic is also promoting its broadcasts by distribution of weekly of the standing of the standing standing standing of teams, going same and the standing programs of 178 colleges and stations airing their games are also to be given out. Section of this book will tell 'How to Hear a Football Game.

Engraved Invitations

Engraved Invitations

Covington, Ky.

WCKY issued some 10,000 engraved invitations to business executives throughout the station's half-millivolt primary coverage area, calling their attention to the debut of a special newscast series. It's a daily five-minute period, starting at 830 a.m., featuring general news flashes, industrial news and the opening of industrial news and the opening of by Transradio Press.

L. B. Wilson, WCKY prez, is having the program so routined that businessmen. can get the news in capsule form while at breakfast or while driving to the office. The use of the engraved invitation for this particular purpose is a novelty in broadcasting.

Home-Base Dialor

Home-Base Dialog
Chicago.
Promotional stuff Alexander McQueen is getting out to sell his Nothing But the Truth series is rating a lot of talk.
Sent to ad agency men, the main piece is a sheet of dialog between the agency man and his client, with the former selling the McQueen show. McQueen has the ad man's name typed in, so the guy getting the thing sees himself arguing for the program as he reads.
Also enclosed is a short letter and reproduction of a photostatic blowup of comment formerly given the show.

Ohio Fair Starts

Ohio Fair Starts

Columbus.

Staffs of two radio stations here are recuperating after a week of extensive broadcasting from the Ohio State Fair.

WBNS promotion department estimates 21,000 watched the broadcasts from its tent-studio on the Fair-grounds, where nearly all local programs between noon and 7 p. m. originated.

After drawing 7,000 into the Fair-grounds Collectum last Stunday (28) for a two-hour amateur broadcast, WHKC moved to an outdoor bandstand for the balance of the week. Station has a large rural following and crowds a large rural following and crowds a large rural following and crowds a long the broadcast periods.

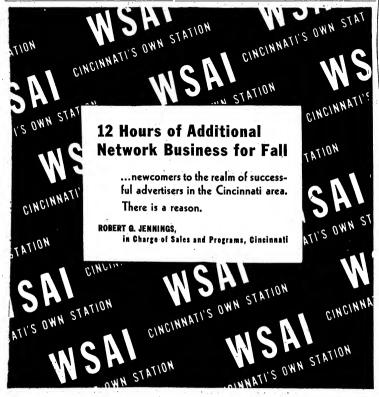
Fight Show

Fight Show

Elk City, Okla.

Elk theatre and Elk City Daily
News worked together to stage a
show during the Louis-Farr heavyweight fight.

Local radio and electric co. rigged
up loudspeakers for the theatre audience to hear the blow-by-blow account. Johnny Wisdom, house manager, provided bridge tables in the
foyer for those who did not care to
listen to the fight, but wished to see
the show.







and the Oklahoma Publishing Co. lepresentative - E. KATZ SPECIAL ADVERTISING AGENCY

tlantic-Sponsored Football Games

mplete and final lineup of football games which Atlantic Refining has sed for sponsorship this autumn numbers 163 fracases. nkroller last year sponsored 112 games. Station layout this year is more extensive, as can be gathered from fact Atlantic is spending 000 as against \$260,000 last fall. mplete schedules of Pennsylvania, Temple, Villanova, Pittsburgh, egje Tech, Duke, Delaware, Georgia, Florida, Holy Cross, Albright, van, Franklin & Marshall, Lafayette, Maryland, Richmond, Boston Colhave been lined up, along with seven. Syracuse contests and five of ell's Big Red. lantic has bought stations in bulk and is concentrating each Saturday ig the season on one game, the tilt figured most imposing. Each of games gets a fan-spread over stations extending the length of the rn seaboard. One member of the midwestern Big Ten, Ohio State, seen nailed and its games will be aired over a hookup of four Buckeye stations.

istations. Insection and Harvard nixed overtures of Atlantic for commercial sponing, but the fuel firm gets a Princeton game, that with Cornell, and it from the Tigers' home lot at Palmer Stadium. Cornell made the igements and also gets the money. Princeton agreed when approached fornell on the stipulation that the game be broadcast only over a up of upper New York stations, other new wrinkle introduced this year by Atlantic will be the comion with itself in different localities. Two Syracuse stations, WSYR WFBL, will oppose one another, former with Syracuse games, latter Cornell contests. WEEI, Boston, will carry Holy Cross, while WBZ care of Boston College simultaneously. Philadelphia, WCAU has Penn, KYW Villanova and WIP Temple; in burgh Carnegie games are on KDKA, Diquesne on WWSW and Pitt on E. WRNL and WRVA in Richmond oppose each other each Saturday different games under Atlantic sponsorship; ditto WDRC and WTIC artford, WORC and WTAG in Worcester, WBEN and WGR in Buffalo, IM and WHEC in Rochester. inceton and Harvard nixed overtures of Atlantic for commercial spon-

at is the first time an air sponsor has ever gone into competition with in quite such a manner.

VZE-TRAILING THE SKIMAUX: GOOD WILL

Seattle, Sept. 7. rriet Malstrom, radio entertain-as left for Alaska, where she present her 'one woman' show in

present ner one woman snow in ifferent towns as good-will amdor for various hotels. e presents a two-hour show and times hires an orchestra and a dance after her presenta-Miss Malstrom, who is a musi-and comedian, was cast in 'One s Family' for a time.

Appropriate

Columbus, Sept. 7.

John Adams, WHKC radio actor, was so late he almost missed last week's broadcast of Death Rides the Road, safety serial in which he plays the title role.

ag and haggling, Atlanhas finally lined up a dethe 21 announcers and the spective observers to describe the spective observers to describe the loss of the leaf and the spective observers to describe the spective observers to describe the loss of the leaf and the spective observers to describe the spective observers to describe the loss of the leaf and the spective observers to describe the spective observers to describe the spective observers to describe the loss of the leaf and the 21 announcers and the spective observers to describe the loss of the leaf and the 21 announcers and the spective observers to describe the self obtever when the spective observers to describe the spective observer to describe the spective observers to describe the self obtever when the spective observer to describe the self obtever

Seattle, Sept. 7.
Starting Sept. 19, Lundquist-Lilly, local clothiers, are sponsoring a sports program over KJR featuring Tubby' Graves, assistant University of Washington football coach. Program consists of inside dope on football, interviews of personalities and problems in football strategy for listeners to solve, the winners receiving digusts to a same

21 Punt-by-Punters Set

Atlantic's Football Describers Chosen After Several Headaches

After nearly two months of jock-ying, jousting and haggling, Atlantic lefining has finally lined up and acted the 21 announcers and their espective observers to describe the sepective observers to describe the

Oldsmobile, Too

Lansing, Mich., Sept. 7.
Oldsmobile is entering the sporist-casting field this fall. Initial move in that direction involves the exclusive tieup of the Michigan State College football games.
Entire schedule of nine games will originate from WIIM, Lansing, and be routed over the Michigan Network. Howard Finch will head the announcer contingent on the side-lines. Will hake the first time that the MSC events have been carried on a state hookup.

D. P. Brother is the placement agency.

SMU Coach Talks

To advertise its fall line of hats, the Willard Hat Co., of Dallas, has engaged the services of Head Football Coach Matty Bell, of Southern Methodist University, Dallas, for a series of seven consecutive weekly football talks.

Started Sept. 3, the series will be broadcast each Friday, 6:15-6:30 pm., from KRLD, Dallas, Coach Bell, on each broadcast, will select the outstanding backfelder and line player of the week in the Southwestern conference.

Agency: W. C. Grant Advertising, Inc., Dallas.

Atlanta, Sept. 7.
Marcus Bartlett, musical director of WSB, has put his baton in mothballs and will catch a train for Philadelphia, where he will attend the football broadcasting training school for all mikemen who will describe NBC airings of games sponsored by the Atlantic Refning Co.

Bartlett's particular chores will be miking of games participated in by Georgia U. Buildogs, whose home grounds are at Athens, Ga. On his

n Larsen, of Ruthrauff & Ryan Ark. No successor yet at WSIX. J. M. and problems in 10010011. Strength on Al Jolson's Draughton, co-owner of the station, listeners to solve, the w is taking over the directorial reins. -THE LISTENER

U. of Utah Says No

Salt Lake City, Sept. 7.
University of Utah officials have nixed airing of the school's five home grid games this fall, acting in accord with a policy outlined by the Rocky Mountain Conference Football Assn. Initial game is Oct. 2.

Both local stations, KDYL and KSL, orphaned ideas of selling the time to several sponsors, but will abandon the idea.

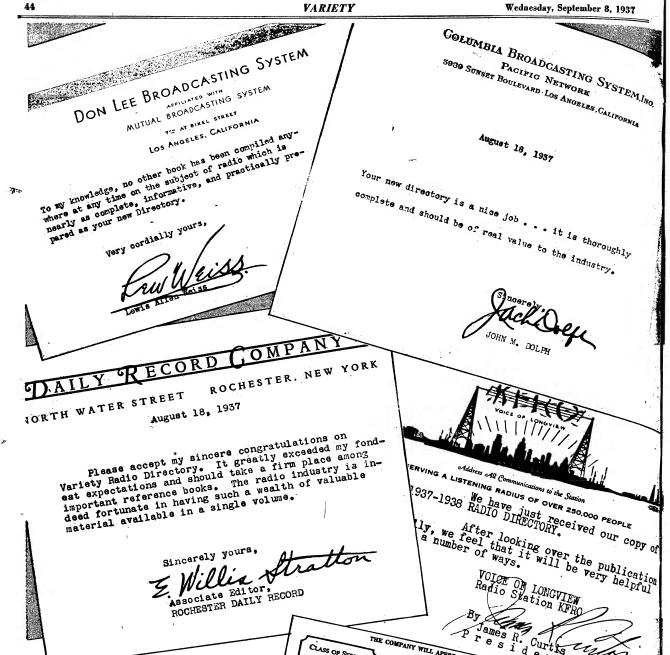
Gisler to Hot Springs Nashville, Sept. 7.

Steve Gisler has left the general managership of WSIX to assume the same spot at KTHS, Hot Springs,

Salt Lake City, Sept. 7.

He's our boss. It's up to our creative department to please him. And a swell job it is doing, judging from the flood of response that WLW-created shows are receiving. From the basic idea ... to the actual production of a show, WLW is fully equipped to present your sales message forcefully, entertainingly and resultfully to the largest single-station audience in America.

* THE NATION'S STATION



50,000 WATTS . NATIONALLY

South's First Super Power Station

You are to be congratula,
You are to be congratula,
on the excellence of the First Annual ve
Radio Directory. We find it invaluable
Obtaining complete and accurate information

spacerely yours, No. Mi Raiph W. Nimmons, Program Director.

THE COMPANY WILL APPRECIATE SUCCESTIONS FROM ITS PATRONS CONCERNING ITS SERVE CLASS OF SERVICE This is a full-rate Telegram or Cable-gram unless its de-ferred character is in-dicated by a suitable symbol above or pre-ceding the address.

The filling time shown in the date line on telegrams and day letters in STANDA

Received at 157 West 46th Street, New York

1937 AUG 17

NC67 54 DL XC=COVINGTON KY 17 1042A

154 WEST 46 ST=

VARIETYS RADIO DIRECTORY IS THE MOST COMPREHENS! COMPLETE BUNCH OF INFORMATION ON SHOW BUSINESS AND RADIO 1 HAVE EVER SEEN THERE IS A DEMAND FOR MORE OF YOUR DIRECTORIES IN OUR OGANIN EVERY TIME ONE IS SEND TWO MORE AT ONCE CONGRATULATOR L B WILSON.



NEW 100 KW MEXICAN

STATION DUE OCT. 24

San Diego, Sept. 7.

16

Campaign using one-min. transcrip-tions for Adams Clove Chewing Gum, now getting underway, is being conducted on the old-fashioned early-radio idea of bicycling the discs town-to-town, station-to-sta-

discs town-to-town, station-to-sta-tion.

All 35 of the stations being used are south of Mason-Dixon, and the number of spots on each varies from two to 20. In view of the fact the broadcast blast is being conducted concurrently with a street sampling campaign the sponsor is doing, those handling the pavement giveaways are toting the discs with them from town to town and lending them to the stations being used. After each wation has aired its quota of the Kranscriptions, they are picked up and carried on to the next stop.

PROGRESS

- METRO-GOLDWYN-MAYER Affiliated with the world's largest motion picture studio.
- LOEW'S THEATRES Exploitation possibilities abound through our theatre-chain affiliations
- SHOWMANSHIP AWARD Chosen by Variety as New York's Showmanship Station No. 1.
- **WLW LINE**

A combination of stations that offers the biggest buy in broadcasting today.

- DUPLICATE COVERAGE Network sponsors use WHN for duplicate coverage and extra salesi
- PROGRAM PLANNING Experience and showmanship create the air's most talkedabout programs.



ALICE REMSEN

HARVEY-WHIPPLE, INC. Has again renewed contract with "CASTLES OF ROMANCE" MASTER-KRAFT OIL BURNERS
Tuesdays, 6:35 p. m., WJZ

F.C.C.'S WASHINGTON DOCKET

DECISIONS

Washington, Sept. 7.
Subject to ratification at its next meeting, the Federal Communications Commission last week took the

Subject to ratification at its next meeting, the Fedreal Communications Commission last week took the
following action:

Alabama: WAPI, Alabama Polytechnic Institute, University of Alabama and Alabama State College Board
of Control of Radio Broadcasting, Birmingham, granted
renewal of license to Feb. 1, 1938, subject to the following condition: 'In issuing this license the Commission takes notice of the pending applications of WOWO
for modification of license and WWA, KEX and
KVOO for construction permits and petitions associated therewith. In lieu of issuing a temporary license
and it appearing that the Commission will be unable
to hear and determine the applications of WOWO,
WWVA, KEX and KVOO during the period of time
covered by this license, it is issued upon the express
condition that its issuance will not be construed as a
finding by the Commission upon any of the issues to
be presented in said pending applications and petitions,
and operation hereunder by WAPI will be construed
as an acceptance of the condition herein provided.'

Alaska: KGBU, Alaska Radio and Service Co., Inc.
Ketchikan, granted extension of present license on a
temporary basis only until Oct. 1.

Colorado: KGW, Leonard E, Wilson, La Junta,
granted extension of present license on
Jan. 1:

Florida: WFLA, Clearwater and St. Petersburg

Florida: WFLA, Clearwater and St. Petersburg

granted renewal of present license-for period enaing Jan. I. Florida: WFLA, Clearwater and St. Petersburg Chambers of Commerce, Clearwater, granted temporary extension of license until Oct. I, pending action on application for renewal; WJAX, City of Jackson-ville, Jackson-ville, temporary extension of license to Oct. I, pending commish action on request for renewal; WSUN, Clearwater and St. Petersburg Chambers of Commerce, Clearwater, temporary extension of license until Oct. 1, pending action on renewal application. Indiana: WGRC, Northside Broadcasting Corp., New Albany, granted extension of license for one month period from Sept. 1, on temporary basis only, pending action taken by commish on pending renewal application.

cation.

Kansas: KFBI, Farmers and Bankers Broadcasting
Corp., Abilene, renewal of license for the period ending Feb. 1, 1938.

Maine: WRDO, WRDO, Inc., Augusta, granted extension of present license from Sept. 1 to Nov. 1, or
a temporary basis only, subject to commish action on
renewal application.

Pennsylvania: WRAX, WRAX Broadcasting Co.,

renewal application.

Pennsylvania: WRAX, WRAX Broadcasting Co.,
Philadelphia, granted renewal of license on a temporary basis pending whatever action may be taken by
the Commission on the application of WPEN, Phila-

the Commission on the application of WPEN, Philadelphia.

Texas: KGFI, Eagle Broadcasting Co., Inc., Corpus Christi, granted renewal of license for the period ending Jan. 1; KFDM, Sabire Broadcasting Co., Inc., Beaumont, granted renewal of license from Sept. 1 to March 1.

March 1.

Wisconsin: WLBL, State of Wisconsin Dept. of Agriculture and Markets, Stevens Point, granted temporary extension until Oct. 1, pending action on renewal application.

EXAMINERS' REPORTS

California: Juice-jump from 7½ to 50 kw for KGO, San Fráncisco, received the nod from Examiner John P. Bramhall. National Broadcasting Company station, which is owned by General Electric Company, will stay on 790 kc channel with WGY, Schenectady transmitter which General Electric operates with 50 kw.
Because of a reversal by the Court of Appeals of the District of Columbia on an earlier case in which the commish ruled that only one station could occupy a clear channel band, Bramhall held that Rule 116 did not apply in the NBC request. Some interference to KEHE, Los Angeles, would result from the power boost, the examiner found, but not 'sufficiently serious to warrant the denial of this application.'

Under a contract with NBC, General Electric will shell out \$230,000 for the new transmitting plant, if the application is granted. Set-up will include two 550-foot towers with a center radiator between them 150 feet high.

foot fowers with a center radiator between them for the high.

Aubrey L. Ashby, Philip J. Hennessey and Henry Ladner appeared in behalf of KGO.

Hilmols: Desires of Robert Raymond McCulla to construct a daytime smallle at Oak Park were greater than his bankroll, Examiner Tyler Berry disclosed in a report recommending denial of the application.

Applicant, who is making \$75 a week and has \$580 in the bank, is neither technically nor financially qualified to become a station owner, Berry held. McCulla, who requested the 1500 kc frequency, was represented by

Frank Stollenwerck; more money trouble resulted in a recommendation for denial for a 100-watter proposed to be constructed at Kankakee. Applicants, Kenneth C. Baker, Harwell Gaus and V. A. Bernier, were found by Examiner Berry to be not financially capable of building an \$11,525 transmitter, to be operated on 1500 kc; although the father-in-law and mother-in-law of Baker were said to be willing to mortgage an 80-acre farm to raise then necessary cash. Three-man partnership, calling themselves the Key City Broadcasting Co., retained Harry W. Held.

Iowa: Plea of KFNF, Shenandoah, for permission to up power from 500 watts nights, 1 kw days, to 1 kw nights, 5 kw days, was favorably reported by Examiner Bramhall.

up power from 500 watts nights, 1 kw days, to 1 kw nights, 5 kw days, was tayorably reported by Examiner Bramhall.

Station, which operates on 890 kc, showed a thriving business record and offered a complete breakdown of its programs—most of which are concerned with agriculture and flower-raising. Applicant was represented by Horace L. Lohnes and E. D. Johnston.

Massaghusetts: Ambitions of John W. Haigis, leading citizen and former state senator from Greenfield, to establish a new station at Greenfield were approved by Examiner Berry.

Construction of a transmitter to be operated days only on 1210 kc with 250 watts would improve daytime service in the area proposed to be served, Berry found, and only interference in sight would occur to a proposed station at Holyoke whose application is now pending. Attorneys Louis C. Caldwell, Reed T. Rollo and Percy H. Russell, Jr., appeared in behalf of Haigis. Missouri: Granting of an application for a new daytime smallie at Poplar Bluff was okayed by Examiner Robert L. Irwin.

Don M. Lidenton and A. L. McCarthy, engaged in selling and servicing radio receivers and electrical appliances, were sufficiently well-heeled to construct a station on 1310 kc and profits from the electrical store—owned by McCarthy—promised to absorb any deficit that might result from operating the proposed transmitter. No lawyers were engaged by the pair, who did their own talking before a commish attorney.

North Carolina: Daytime 100-watter for Hickory was indicated for Hickory, when Examiner Irwin turned in

North Carolina: Daytime 100-watter for Hickory was indicated for Hickory, when Examiner Irwin turned in a favorable report on the application of the Hickory Broadcasting Co. for operation on 1370 kc with 100

watts.

Three-man partnership, consisting of A. Annas, K. C. Elliott and C. L. Green, local businessmen, would engage outside talent to operate the station, but will be active in the management and advertising. Group was represented by Elmer W. Pratt.

Ohio: Juice-jump for WEN'S, Columbus, will be recommended to the Broadcast Division by Examiner Irwin because of excellent financial condition of the station and fact that service to the community would be increased without any objectionable interference to other transmitters.

station and act the state of th

Hyde, after a thorough check-up by engineers to determine whether squawks of WHK, Cleveland, and KLRA, Little Rock, were justified.

Testimony produced by the applicants appeared to show that the two complaining transmitters actually were located nearer to one another than either was to KABR and that, therefore, their argument regarding nearness of the Aberdeen transmitter would not stand up. Change from 1420 to 1390 kc and juice jump from 100 watts to 500 watts nights, 1 kw days would improve service and would not result in objectionable interference, Hyde held. Aberdeen group was represented by Louis G. Caldwell, Reed T. Rollo and James H. Hanley.

Texas: Boost of power for KGKO, Amon Carter station which last year was authorized to move from Wichita Falls to Fort Worth, was okayed by Examiner George H. Hill.

George H. Hill.

Belated decision to apply for an increase from 250 watts nights, 1 kw days, to 1 kw nights, 5 kw days, and to pick a site that would serve both Fort Worth and Dallas, was approved by Hill on grounds of the need in the Fort Worth area for increased service. Operation of KGKO with the proposed power 'would not be the predominant cause of interference 'at night no WNAX, KMTR, WOSU, WKBN, WSYR, WMCA and WWNC or to any proposed service, Hill said in his conclusions. Change from the original plans to give regional service to Fort Worth was explained by Hill sa giving a 'desirable and useful program service' to Dallas, without injury to the service of any Dallas transmitter. transmitter.

uct.

Friday

ANOTHER RURAL SCRIPT

New three-a-week script show has been signatured by the Blackett-

Sample-Hummert agency here for

the new Effaneff cough syrup prod-

Titled 'Jennie Peabody,' it's a rural scripter which will gallop over the Columbia wires out of Chicago at 3:30 p.m. Monday-Wednesday-

Likely that the show will also be platterized for additional spotting.

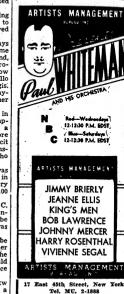
Chicago, Sept. 7.

Dedication of the new \$150,000 studio and 100,000 watt transmitter of XERB at Rosarito Beach, 20 miles below the border in Lower California has been set for Oct. 24 by M. P. Barbachano, president.

Barbachano, president.

Barbachano says that the station will conform to the standards of American broadcasting and that questionable commercials will not be accepted. He also spikes reports that the station will maintain a studio in Los Angeles for remotes.

Entire Project was financed with Mexican capital, Barbachano says.



EASY ACES

BROADCASTING 7TH YEAR FOR BLACKETT - SAMPLE HUMMERT, INC.

NACIN





NBC NETWORK

D'ARTEGA

ORCHESTRA 7:00-7:30-NBC

AUGHTER TEARS AND HEART-THROBS Presented by Ivory Soap · 99 44/100 0/0 pure LISTEN TWICE DAILY NBC Blue Network, Mon. to Fri. 11 a.m. DST NBC Red Network, Mon. to Fri. 3:45 p.m. DST

THE O'NEILLS"

NOW RADIO'S MOST POPULAR

FAMILY BRINGS YOU MORE

COAST TO COAST DIR. COMPTON ADVERTISING AGENCY
MGT. ED WOLF-RKO BLOG. NEW YORK CITY

Palsy-Walsy

Detroit, Sept. 7.

Detroit, Sept. 7.

In order to carry the final heat of the Gold Cup boat races Labor Day afternoon, WUJ made special arrangements with WMBC to air the second game of a doubleheader between Detroit Tigers -St. Louis Browns. Just prior to the first contest, WUJ aired color surrounding the big regatta and then switched to the ball game.

At 4:10 p.m., Ty Tyson's baseball play-by-play was transferred to

Play-by-play was transferred to WMBC so WWJ could air the races for NBC.

CKLW also covered the races, which drew several hundred thousand to Belle Isle course, shipping several preliminary heats and the final race to Mutual.

Sam Serota, freelancer, takes over nightly 'Old Salt,' fishing program at WFIL, Philly. Succeeds Allen Franklin, who resigned.



The most direct and intimate way of presenting your industry's aims to the public and to your own

prising records of NBC Network Programs on such missions are available to business through NBC

representatives - everywhere.

National Broadcasting Company

A RADIO CORPORATION OF AMERICA SERVICE

Pacific Coast Radio Notes

George B. McElwain, NBC engineer, and Violet Weaver, both of San Francisco, were married Aug. 29 and are now honeymooning in the Pacific Northwest. Dave Kennedy, also of the web's engineering staff, and his wife witnessed the

Art Van Horn is now announcing at KFRC, San Francisco. Formerly with KSFO, same city, and KGB, San Diego.

Philip Stearns is directing the Federal Theatre of the Air, new division of the Federal Theatre Project, in San Francisco. Unit has three spots weekly on KROW, San Francisco and Oakland.

Mark Lynch, public relations director in charge of radio and schools for the Cole Bros, circus, in San Frisco for three days, arranged several special broadcasts over San Francisco stations and one on the Woman's Magazine of the Air over NBC's Coast red web last week-end.

Bert Buzzini subbed for Clarence iyers on the Mail Bag programs

Tune Tangler Stakes Memory For Pop Tunes Against Dollar Bill



they were unable, to ogram was spotted 11:30-, M., W., F.

Tested Programs Get Results

IOWA NETWORK KSO-WMT-KRNT

o Stations of the Des Mol Register and Tribune Representative: E. KATZ

Which Means What?

Philadelphia, Sept. 7.

KYW is looking for a suitable award for staff-gabber
Lynn Willis.

Figure out that the staff-gabber

Lynn Wills. Figured out that he has conducted .31,500 programs and none has ever run over the closing, second deadline. Conducts 15 programs a day, five days a week, This amounts to 4,500 a year and he's been doing it seven years.

over KYA, San Francisco, and the Orange web while the latter va-cashed.

Joe Rardin, of the Paul Pendarvis dance band, now at the Palace thotel, San Francisco, filled a guest spot on the Signal Oil Company's 'Carefree Carnival' over the coast 'NBC'Red chain.

Marie Baker, actress on NBC's San Francisco staff, is vacashing in Vancouver this week and next.

Johnny O'Brien, mouth organist, did a one-timer on the Pacific Gas & Electric Co.'s Tales of California program over KGO, San Francisco, Sunday (5). Armand Girard, baritone, is the regular soloist.

Pat Relly, flack at KFRC, San Francisco, trained to Hollywood last Thursday night (2) for a few days.

Walter Rudolph, musical director at KYA, San Francisco, penned the theme melody being used by Bette Marino's trio in twice-weekly broad-casts over the Orange web.

Jimmy Vandlyeer dishing out the blurbs at KHJ (Los Angeles) since Seymour Peyser shuttled his mill over to an agency.

Frank Robinson Brown, KMTR (Hollywood) chatterbox, doing personals along the coast in a revue framed around his air turn.

Murray Crabhorn has planted his feet under the headman's desk at KEHE (Los Angeles).

Carl Haverlin couldn't resist the urge to interview a writer on KFI (Los Angeles) on how it feels to crack the Satevepost for the first time. He's the station commercial manager.

Bill Ray, KFWB (Hollywood) program director, doing the honors Sept. 9 for Mutual at premiere of 'Life of Emile Zola.'

Jane Dillon, who wrote and took all the many voices on her "House of Dreams" program over KJR, Seat-

tle, has returned to her home in Bridgeport, Conn.

Tom Harrington tossed a press pre-lew of the new Packard show i Hollywood.

John Conte got a picture part at Paramount after leaving KHJ (Los Angeles) where he was chief an-

Conrac Nagel draws the emcee spot on Young & Rubicam's 'Silver Theatre' dramatic series from Holly-

Buddy Clark getting a fast go-by from the Hollywood mob after shoot-ing a 77 at Lakeside.

Chester Lauck (Lum, of Lum and bner) wants it known that he took Abner) wants it known that he the vows 11 years ago this week.

Ben Larsen back on the Coast to aid and abet Tiny Ruffner on Ruthrauff & Ryan airshows.

G. A. Richards, KMPC (Beverly Hills) owner, ready to tackle the comish for full time.

Ed Jansen, KVI (Seattle) commer-cial manager, touring the nation for new biz and proudly displaying his presentation brochure.

Dale Armstrong has Ted Meyers, former KFAC (Los Angeles) announcer as his assistant in the L. A. Times radio cubicle.

Chet LaRoche, Young & Rubicam prexy, prowling Hollyw Packard five Fords long. Hollywood in a

John Swellow's 'yachting' -vacation developed a nifty case of poison ivy. Marine itch, he calls it.

Al Pearce takes his Ford troupe south after the Hollywood broad-cast Sept. 9.

Heada Hopper auditioning for a new sponsor for her Hollywood this 'n' that.

Bert Weeler takes the guest spot on Showboat, Sept. 9. He'll do two more shots later.

Hal Styles drew a sponsor last week for 'Help Thy Neighbor' over KHJ (Los Angeles). It's a java out-

Al Joison tossed a feed at Clara Bow's It eatery in Hollywood for his troupe after the first airing of the fall series.

Champ I.O.'s

(Continued from page 39)

ruled that all pigs' tails curl to the

And when another curious soul asked about eggs laid on trains, another deep mystery was solved. It seems chickens in shipment are cared

asked about eggs laid on trains, another deep mystery was solved. It seems chickens in shipment are cared for by 'poultry porters' and those worthy gents reported and heve heard of chickens laying eggs on trains. But investigation revealed that there are wholesalers who make a practice of buying all such eggs—and they buy them from poultry porters principally. Just a lil side-coin for the boys!

Mitchell's 'Answer Man' program is ethered over WOR (locally only) three time a week. He keeps three weeks ahead on the scripting. He gets an average of around '5 letters a day, most of which come to the station, but a few to his office.

Mitchell's staff includes Bruce Chapman, who writes the scripting, and two secretaries. Chapman is known as 'Ben' sver the air, because Bruce doesn't 'sound right through a microphone. All questions are answered by mail and the cream of the crop is used for the program.

Mitchell has regular authorities to consult for various subjects. They include the Hayden Planetarium for astronomy; the Aquarium and U. S. Bureau of Fisheries for fishing. Dr. Raymond L. Ditmars for reptiles; Father Lynch of Fordham for earthquakes; U. S. Information Service, N. Y., for facts about Government, and such other sources as Popular Science Magazine, Dr. Frank E. Lutz, of the American Museum of Natural History, the Social Security Board, U. S. Bureau of mines, J. Edgar Hoover, and Harvey Traband, secretary of the National League, for baseball posers.

Sometimes the legislators make things tough for him—like the time the Maryland law-makers changed a statute after his script answering a question about marriage in that state had been prepared. But he managed a correction in time.

Stop Me, If-

Buffalo, Sept. 7.

Buffalo Broadcasting Corp.
has been running a series of
community nights in which
talent from cities and villages
near Buffalo is given air time.
During, auditions for one of
these affairs a singer showed
up with no music.
Don't you need an accompanist? asked the audition director. Buffalo, Sept. 7.

rector.

'Nah,' said the vocalist, 'just get me a pianist.'

World on Newsreel

Wallace Butterworth and Parks Johnson have appointed the World Broadcasting System sales agents for the disc version of their 'Radio Newsreel' program. Energine starts this show over the NBC red (WEAF) Oct 24, and the deal with World gives that outfit the right to place the show's recordings with stations outside the territory covered by the Energine hookup.

Discs will be cut while the network stanza is in progress and they will be ready for shipment to station subscribers within 12 hours after the network broadcast.

Horlick's Luxembourgs

J. Walter Thompson is cutting records on this side for placement on Radio Luxembourg in behalf of Horlick's Matted Milk. Job of lining up talent and producing the discs has been turned over to Bob Mead, of the agency's radio staff.

Mead's quest currently has him on the west coast. Thompson has been

plugging the beverage over Euro-pean kilocycles for several years.

Fair Fair Coverage

Fair Fair Coverage.

Lincoln, Sept. 7.

Strongest radio coverage of the State Fair is in progress now, with plenty of competish. Originally, it was thought that only the CBS stations, KOIL, Omaha, is on the lot and also, KFNF, Shenandoah, Ia. CBS outfit has a special new glassenclosed studio and airs five hours daily from the grounds. WOW lines an hour and a half daily to Omaha, leaturing Foster May, special eventer. KFNF does its half hour Allischalmers program from the AC ex-

Chalmers program from the A-C

Ovaltine Sticks to 'Annie'

Ovaltine Sticks to 'Annie' Chicago, Sept. 7.

Ovaltine will duplicate in the New York market this year with 'Little Orphan Annie' Last week signatured with the local sales office of WOB, Newark, to start a platter series of 'Annie' on the Bamberger station, starting Nov. 1.

'Annie' regularly rides into the New York market over WEAF of the NBC red circuit. According to present plans, the platterized series will be day-and-date, but hit/15 minutes earlier than the network shot.

Gordon Baking Signs 'Ranger' for Another Yr.

Detroit, Sept. 7.

WXYZ's 'Lone Ranger' western serial, which recently won the C.Tr. safety foundation award for contribution to traffic safety during 1936, has been signed for another 52 weeks by Gordon Baking Co. Marks the fourth renewal by the baking company since it began sponsoring the drama in Nov., 1933.

Contract calls for continuance of the thrice-weekly airings over WXYZ, where Fran Striker's serial is produced by the James Jewell Players; WOR, Newark; WGN, Chicago; WXYZ's state net; WSPD, Toledo, and the Don Lee west coast web. Because of time difference, three shows nightly will be necessary, one for WXYZ, MRN, WGN and WSPD; another for WOR, and late evening show for the Lee web. 'Ranger' serial, which began as a 'Ranger' serial, which began as a 'Ranger' serial, which began as a

web.

'Ranger' serial, which began as a sustainer in Jan., 1933, and later led to the formation of the Mutual system when it was shipped to V/OR and WGN, won the C.I.T. award through its Lone Ranger Scout Club, formed two years ago with a membership of around 1,000,000 kids pledged to safety.







More important however, is WKY's ability to go to Oklahoma towns WITH programs. By a wide margin, WKY covers more of Oklahoma than any other station . . . more of its radio homes, buying power and buying-WKY is the station your product should be on to "go to town" in Oklahoma this fall and



AFFILIATED WITH THE DAILY OKLAHOMAN, OKLAHOMA COLTY TIMES AND THE FARMER STOCKMAN NATIONAL REPRESENTATIVE - E. KATZ SPECIAL ADVERTISING AGENCY





A friendly 45 minutes of good music, good songs, and good fun.

Starring

KITTY CARLISLE

Featuring FRANK CRUMIT

d Kennedy ... Alice Cornett The Song Shop Quartette 24-Voice Glee Club

under the musical direction of

GUSTAVE HAENSCHEN with a 50-piece orchestra

COLUMBIA NETWORK 10 o'clock E.D.T.





MORTON DOWNEY

Returns October 1st, After Twenty-Five Weeks In London and the Leading Cities In The British Isles.

Closing Engagement At London's Fashionable CAFE DE PARIS.

Renewed For His Second Year On Continental Stations For 'DRENE'

Management
WILLIAM MORRIS
Radio City,
New York

On the Upbeat

Hal Grayson opened at Syracuse b.r., Green Bay, Wisc., Sept. 12 for hotel, Syracuse, N. Y., Sept. 2.

Bill Hogan plays Minnesota Club, L. Paul, Sept. 11, and Riverside



YOU'RE MY DESIRE

So on's For Best, Ball. MOON AT SEA

Four Smush Sougs from GB's 'GANGWAY' with Jessie Mutthews Lord and Lady Whoozis

Moon or No Moon When You Gotta Sing Gangway

Pinky Tom!in's Top Tune





Red Norvo-Mildred Bailey combo follow Benny Goodman at the Jalo-mar b.r., Los Angeles Sept. 7.

Jack Marchard and Ritz-Carlton hotel, Boston, meet on Sept. 7

Feliz Ferdinando hit Babs Beach Park, Suffield, Conu., Sept. 5.

Jack Russell replaced Lee Bennett at Waco Pavilion, Syracuse, Ind., Sept. 2.

Charles Barnett starts for Coast this week to pick up one nite trellaid out by CRA's L.A. Office.

Paul Sabin opened for CRA at the Chez Paree, Omaha, Neb., Sept. 2 after three months at LaSalle hotel,

Rita Rio follows Jess Hawkins at the New Penn Club, Pittsburgh, Pa, on Sept. 10. CRA has exclusive for the season. Jack Denny, Harold Stern, Jolly Coburn and others fol-

Mike Riley moves to J. C. Eakle's 'Wagon Wheel,' Nashville, Tenn., Sept. 12.

Tom Blake opened at Gunter hotel, San Antonio, Tex., Sept. 7. Followed Henry Lishon.

ADD SO WHAT DEPT.

It Cost Lombardo \$4 a Day to Get Those Song Plug Wires

Guy Lombardo figures it cost him \$3 and \$4 a day to keep informed of the sheet music business while doing a stretch at the \$5 teel Pier, Attantic City. Info was something that he didn't seek, but he got it

Attantic City. Info was something that he didn't seek, but he got it anyway.

During the stand Lombardo was bombarded with wires from professional men in New York publishers' offices. Refrain in most of them read: 'Shipped out 10,000 copies of (title of song) Monday told you it was a surefire hit stop how about a plug.'

In Atlantic City. Lombardo was unable to moor his yacht at the Steel Pier, so he had to use a municipal dock miles away. For the delivery of a message out to this dock the telegraph company charges the recipient an extra 25c. With tips figured in, the bandman got enough wires each day to nick him for the \$3 to \$4.

SONG FAVORITES FROM FEIST

THAT OLD FEELING

(Lew Brown and Sammy Fain)

LOVELY ONE

(Frank Loesser and Manning Sherwin)

From Bobby Breen's RKO Radio Picture "Make a Wish"

(Louis Alter, Paul Webster, and Oscar Straus)

A Novelty Sensation from the Mid-West

(Gus Kahn, Wayne King and Burke Bivens)

(Charles Tobias, Al Lewis and Murray Mencher)

STILL LOVE TO KISS YOU GOODNIGHT

I'D LIKE TO SEE SAMOA OF SAMOA

(Walter Bullock and Harold Spina)

LEO FEIST, Inc., 1629 Broadway, New York

RAMONA BACK IN COURT VS. WHITEMAN

Ramona, former featured song-stress with Paul Whiteman, is makstress with Paul Whiteman, is making an unusual legal request of the N. Y. Supreme Court for a mandatory injunction to compel Whiteman and the Artists Management Bureau, Inc. (his subsid) to accept a \$3,000 settlement of their legal claims. Ramona and Whiteman have been battling legally ever since the maestro sued and won an injunction restraining the singer from working for any-body else, claiming exclusive manbody else, claiming exclusive n agerial and employment services, claiming exclusive man

body else, claiming exclusive managerial and employment services.
Ramona avers, through a new attorney, that it was more or less tentatively agreed that Whiteman
would accept \$3,000 in lieu of damages, and that he would (1) liberate
her from their agreement, and (2)
call off the American Federation of
Musicians, which came into the picture at Whiteman's behest, the
courts and the union thus both upholding his claim.
Whiteman's attorney, J. T. Abeles,
denies any agreement to settle, because Whiteman insists she work
with his band, or else. Ramona,
meantime, will argue the new motion Sept. 9. She's been under injunction not to work for anybody
else since last winter. She had an
RKO bid but, when the film co, was
apprised by Whiteman of his exclusivity, the picture deal elthrough.
Songstress' squawk is predicated

through.

Songstress' squawk is predicated on an alleged undervaluation of her services. Whiteman set forth that he built her up, made possible her opportunities, exploited her on Victor records, etc., and is therefore entitled to capitalize on her artistic values, after the initial buildup.

Detroit Band Biz

Detroit, Sept. 7.

Seven Name Maestros in H'wood

Gershwin Memorial: World B'cast

Hollywood. Sept. 7.

Seven name conductors will mount the podium in Hollywood Bowl tomorrow night (Wed.) in an all-dershwin program as a memorial to the composer. Proceeds from what is expected to be a capacity turnout goes to L. A. Philharmonic continuance and benevolent funds.

Batoneers will be Dr. Otto Klemperer, Jose Hurbi, Nathaniel Shilmers as conductor and plano so-

Emerson Gill band, which closed a Jefferson Beach season yesterday (6), has been signed to go into Web-ster Hall's nitery for an indef stay starting Oct. 2. Carol Dean has restarting Oct. 2. Carol Dean has placed Marion Mann as the ba

placed Marion Mann as the band's vocalist.

Jessie 'Crawford's orch is playing in the Ford exhibit at the Michigan State Fair here, which closes a ten-day run Sept. 12.

Gus Arnheim cinched for Los Angeles County Fair, Pomona, Cal., for 17 days starting Sept. 17. First time fair has used a name.

Is expected to be a capacity turnout goes to L. A. Philharmonic continuance and benevolent funds.

Batoneers will be Dr. Otto Klemperer, Jose Hurbi, Nathaniel Shiltert, Victor Young, Charles Previn, Nathaniel Finston and Alexander Steinert. Among the solisits will be Lily Pons. Gladys Swarthout, Al Jolson, Fred Astaire and the original Porgy and Bess' principals accompanied by the Hall Johnson choir of 40 voices. George Jessel will serve as emcee, and Louis A. Witten, commentator. Two and one-half hour concert will be broadcast nationally by Columbia and short waved around the world.

Dr. Klemperer opens the memorial concert conducting the 96-piece Philharmonic crew in 'Second Prelude', specially orchestrated by David Broekman. Nat Shilkret follows with 'An American in Paris.' Vocal section then swings into action with Al Jolson singing' Swanee.' Gladys Swarthout in 'The Man I Love', and Fred Astaire in 'They Can't Take That Away From Me,' Young conducts the accompaniment.' Concerto in F follows with Charles Previn conducting and Oscar Levant as piano soloist. Finston then takes up the batton in an anthology to include a medley

Last Week's 15 Best Sellers

My Cabin of Dreams	Berlin
*Whispers in the Dark	
So Rare	
Harbor Lights	
*The First Time I Saw You	
Stardust on the Moon	
Sailboat in the Moonlight	Crawford
It Looks Like Rain	
*I Know Now	
Satan Takes a Holiday	Lincoln
*Have You Any Castles, Baby?	Harms
*Remember Me?	
*Afraid to Dream	Miller
Gone With the Wind	Berlin
*That Old Feeling	Feist
 Indicates filmusical song. † Indicates stage others are pops. 	production song. Th

Detroit Hotelmen Sign Exclusive with Union

Detroit, Sept. 7. Detroit, Sept. 7.
Detroit Hotel Ass'n. has signed a closed shop agreement with the Detroit Federation of Musicians, under which all union musicians are to be employed for all functions in the hotels.

hotels.

While hotels in the past have used only union musicians, new contract requires any outside organization renting space in the hotel also to hire union members.

Oliver Batons Abroad

Hollywood, Sept. 7.
Eddie Oliver planed east from Rome today (Tues.) and sails next week for London, where he will remain a year, six months in England and six months in Holland, directing foreign bands.

Bob Fellows will join Oliver as vocalist.

The Duke Steps Out

Lincoln, Sept. 7.
Duke Ellington cracked the heat
wave on an appearance here at the
Turnpike Casino (27) when at 83c
and \$1.10 scaling he lured \$1,140 at

Previously in the month, Glen Gray (14) polled \$1,010 with a stif-fer tariff, \$1.10 and \$1.65. Next big one in is Little Jack Little, Sept. 10.

Leo Edwards West

Leo Edwards, brother of Gus Edwards, is en route to the Coast, his first trip to Hollywood in over 30 years, when he last played the Orpheum time.
Edwards is a composer and is slated for a number of indie picture tunesmithing chores. Will also workwith Gus on the latter's radio program

Iturbi as conductor and piano so-sist on 'Rhapsody In Blue' closes

spoken during the intermission

Gershwin will be

loist on 'Rhapso the performance.

Eulogies on

M-G-M Production BROADWAY MELODY OF 1938

YAU

(I Didn't Want To Do It)

JUDY GARLAND'S SMASH HIT

Broadway Music Corp., 1619 Broadway, New York City

"Why Talk About Love" "Big Chief Swing It" "The Rhumba Goes Collegiate"

New Songs Hits by POLLACK and MITCHELL From the forthcoming 29th Contury-Fox College Musical "LIFE REGINS IN COLLEGES IN

HOLLYWOOD SONGS ...

CA BUILDING-RADIO CITY-NEW YORKNY PHIL KORNHELJER, Gen. Mgr.

WE'RE TAKING THE COUNTRY BY STORM WITH

"POLYNESIAN ROMANCE"

"JUST **ABOUT**

RIGHT"

TWO GLORIOUS SUPER-HITS Lysle Tomerlin and Andy Iona Long (The 'South Sen Island Magic' Lads)

Get in the vanguard with

VANGUARD SONGS 6411 Hollywood Blvd. HOLLYWOOD, CALIF. YERNON TOMERLIN, Gen. Mgr.

The Year's Greatest Production Score

The Hits from the Great American Musical Romance

"VIRGINIA"

Now at Radio City's Center, New York Score by ARTHUR SCHWARTZ and ALBERT STILLMAN

YOU AND I KNOW AN OLD FLAME NEVER DIES GOOD-BYE JONAH IF YOU WERE SOMEONE ELSE

ROBBINS MUSIC CORPORATION . 799 7th Ave., New York

PUBS ASK NEW 10 YR. PACT

MUSIC STRIKE IN BALTIMORE HOTELS

Baltimore, Sept. 7.
Musicians employed in local hotels Musicians employed in local hotels were called, out on strike today, after negotiations for a closed shop between the Musicians' Union and the Hotel Men's Association fell through.

Hostelry proprietors are in favor of employing union tooters for their regular needs, but refuse to insist upon union men as an added requirence of the property of the

upon unon men as an adoed requisite on rental agreements.
Non-union combos, said to be re-retuited out of town, already are fill-ing current jobs with a special em-ployment bureau set up by the hotels for filling of private party feeds.

GORDON and **REVEL**

CLICK AGAIN

This time it's for the ser sational Darryl Zanuck 20th Century-Fox production: "You Can't Have Every-

Hits of the Hour

AFRAID TO DREAM

THE LOVELINESS OF YOU

YOU CAN'T HAVE **EV'RYTHING**

PLEASE PARDON US-WE'RE IN LOVE

> DANGER-LOVE AT WORK

Also, Gordon and Revel's great

I HUM A WALTZ from 20th Century's "This Is My Affair"

MILLER MUSIC, Inc.

270 Sixth Avenue • New York MOVIETONE TOPICS

POLLACK & MITCHEI Score Again with "MY SECRET LOVE AFFAIR" "OVER NIGHT" "MY SWISS HILLY BILLY"

From the 20th Century-Fox Musical, "THIN ICE," starring Sonia Henia

MOVIETONE MUSIC CORPORATION 1250 SIXTH AVENUE

Most Played on Air

Combined plugs on WEAF, WJZ and WABC are computed for the week from Sunday through Saturday (Aug. 29-Sept. 4.)
My Cabin of Dreams
(Belly)

- (Berlin)
 So Rare
 (Robbins)
 *Whispers in the Dark
- *Have You Any Castles, Baby?

 *I Know Now
- *Yours and Mine
- *That Old Feeling
- *First Time I Saw You (Santly-Joy)
 'Stardust on the Moon
 (Marks)
 *Remember Me

- (Wilmark)
 *Afraid to Dream
 (Miller)
 *Moon Got in My Eyes
 (Select)
 Harbor Lights
- (Marlo)
 It Looks Like Rain
- (Morris) *Stop, You're Breaking My
- (Famous)
 So Many Memories
 (Shapiro)

- (Shapiro)
 †When or When
 (Chappell)
 Sailboat in the Moonlight
 (Crawford)
 *Am I in Love
- (Witmark)
 *I'm Feelin' Like a Million
 (Robbins)
 Smarty
- (Popular) *Can I Forget You

- (Chappell)
 You're My Desire
 (Mills)
 Folks Who Live on the Hill
- (Chappell)

 Moon at Sea
 (Mills)

 * Indicates filmusical song.
- † Production Number.

McKEE CHECKING UP ON MPPA'S BAD BOYS

Joseph V. McKee, counsel for the Publishers Protective Ass'n

Joseph V. McKee, counsel for the Music Publishers Protective Ass'n, has asked the parties to the code of fair trade practices which went into effect last August to turn over information about violations to him direct. Complaints have been going to Harry Fox, MPPA gen, mgr. McKee's letter to signators of the code states that he is prepared to bring injunction and damage proceedings against any publisher member of the agreement in the event charges of bribery or other banned practices are borne out by subsequent investigation. Code is a mutual one and any court action would be based primarily on the breach of contract.

would be based primarily on the breach of contract. Another statute that might be invoked in punishing violators is the one bearing on unfair competition. Federal Trade Commission has invited the music industry to appear before it in Washington Oct. 4 for a conference on a code of fair trade practices which would be administered by the government. Commission several weeks ago expressed itself as having recognized the need of such a code, but did nothing about setting a date for an industry discussion of the issue until last week.

HERRIE KAYE'S PAR SHORT

Leslie Roush, Paramount short feature production head in the east, planed to the Coast Monday (6) to make a one-reeler musical with Herbie Kaye's band. Plans to re-turn in two weeks.

AGAIN IT'S BROWN AND FREED!

For a decade this famous team has made the nation sing and dance
to its "Broadway Melody" score. And now they've
achieved the ultimate with

"BROADWAY MELODY OF 1938"

WITH THESE HITS

YOURS AND MINE I'M FEELIN' LIKE A MILLION YOUR BROADWAY AND MY BROADWAY **EVERYBODY SING**

Robbins Music Corporation • 799 7th Ave., New York

MAY FORESTALL SPA TROUBLES

Don't Want Court Actions or Other Worries at This Time - Fear Weakening of Industry Structure

THOSE SYNC RIGHTS

Most of the leading music publishers are prepared to co-operate in forestalling a court attack from the Songwriters' Protective As'n by immediately entering into a new 10year membership contract with the American Society of Composers, Authors and Publishers.

thors and Publishers.

Irving Caesar, SPA prez, has intimated that his association would abandon the idea of bringing test suits on the question of whether the publisher or writer controls the small and mechanical rights if all important pubs extend their agreements with ASCAP. Indications are that these publishers will take Caesar at his word before the present month expires.

Caesar at his word before the present month expires.

Some publishers express themselves as leery of 'Caesar's tactics and urge that a new agreement be worked out with the SPA on synchronization and transcription before any extended commitments are made. Contract with the SPA could contain a clause making it void unless the publishers enter into unconditional renewal agreements with ASCAP by Oct. 1 or Nov. I.

Writers' Fear

Writers' Fear

In his statements on the controversy between the SPA and publishers, Caesar has declared that what the members of his association are chiefly concerned about is the possible disruption of the Society in 1940 through the withdrawal of one or more producer controlled publishing groups. In anticipation of such a situation, the SPA's council voted one week ago to collect a war chest of \$50,000. These funds would be used to have the courts determine whether the writer controls the right to administer the small, sync and transcription rights of his work, even though the manuscript is actually registered with the copyright office in the name of the publisher. Following a conference last week with Caesar, Max Dreyfus, who controls the Chappell Co., Crawford Music Co., and Marlo Music Co., canvassed all important publishers on their willingness to tie up with ASCAP on a new 10-year contract immediately and without any reservations as to the terms of the agreement. Every publisher approached favored the suggestion.

Only group which failed to make it an implicit okay was the Robbins Music Corp., Leo Feist, Inc., and Miller Music, Inc. Jack Robbins and Jeck Bergman, of this group, stated that they were all for the idea but, because of the circumstances of stock control, they would have to consult with Metro. Pair added that they were all for the idea but, because of the circumstances of stock control, they would have to consult with Metro. Pair added that they were all for the idea but, because of the circumstances of stock control, they would have to consult with Metro. Pair added that they were all for the idea but, because of the circumstances of stock control, they would have to consult with Metro. Pair added that they were certain their producer-partner would not stand in the way of ratification of Dreyfus' proposal.

Present membership agreements in Society is not prompted by a fear that the court attack from SPA quarters will prove damaging to their rights. They feel confident that the courts will no

Social Security for Musicians Depends on Permanency of Group

Explorations

Pertinent part of the memo fol-

Turchasers of music, such as hotels, theatres, cafes, clubs, radio stations, radio sponsors, etc., desiring the services of musicians, usually contact these individuals through a member of the musicians' union, Member through whom such contact is made is called a 'contractor.' Practice of engaging musicians exclusively through a so-called 'contractor' has become general throughout the country. ..Status of 'contractor' is not fixed, either as to occupancy or as to duties. Any mu-Purchasers of music, such

HELEN SAUERBORN KILLED IN CRASH

MIS. Helen Sauerborn, known professionally as Helen Osborne, 25-year-old organist, pianist and dance orchestra leader in Schenectady, was killed Sept. 4 when an automobile in which she was riding collided head on with a machine driven by Burton Klein, 33, of Scotia, also a pianist. Eight other persons were injured in the early morning crash. Ironically, Klein was returning from an orchestra engagement while Mrs. Sauerborn was coming back with a party to Schenectady after a visit to an Albany road night club, where she was about set to open with her unit. Riding in the rumble seat of a sedan, she received a fractured skull and other injuries which caused almost instant death. Her husband, Jacob Sauerborn, also a musician, was in the night club, police said, but remained a few minutes after his wife and her friends left. Coming along in his car, Sauerborn aided the injured and rushed his wife to the hospital.

prove that this is not their objective is by consummating an agreement on the administration of sync and tran-scription rights and making such a pact contingent on a general renewal of ASCAP membership contracts.

Washington, Sept. 7.

Permanency of the organization is the yardstick to be used in determining who is liable for Social Security tax payments on behalf of musicians, under a ruling of the Internal Revenue Bureau Friday (3).

Partial clarification of the muddle which has troubled radio business since January resulted from a memorandum signed by Comm. Guy T. Helvering declaring that 'leaders of name bands are responsible for anteing to the government's pool, but that hotels, broadcasters, or sponsors must fork over for musicians who are recruited at large. In contested cases the Bureau will rule whether the band is a permanent organization or merely a catch-as-catch-can group.

Notice to tax collectors said that, generally speaking, a band is a name orchestra when its organization is permanent and the personnel remains more or less unchanged from engagement to engagement, In such cases, the leader is the individual who should pay into the old age benefit fund. No single factor should determine which class an orchestra is in, the memo said, and whenever doubt exists the Bureau will who should pay into the old age benefit fund. No single factor should determine which class an orchestra is in, the memo said, and whenever doubt exists the Bureau should be asked for a specific decision.

Explorations

Explorations

Explorations

Explorations

Spatination is deciration of the memo said and whenever doubt exists the Bureau should be asked for a specific decision.

Explorations

Explorations

Explorations

Spatination is deciration and served as a contractor. Havered as a contract or for a papacitudal eventure musical services under a contract which he has negotiated by another musical services under a contract which he has negotiated by another musical services under a contract or. I should be not perform musical services under a contract or. I should be not perform musical services under a contract or. I should be not perform musical services under a contract or. I should be not perform musical services under a contra



By MAGIDSON and WRUBEL

Let's Have Another Cigarette

Roses In December

The Life Of The Party

Yankee Doodle Band

So You Won't Sing Chirp A Little Ditty

Irving Berlin, Inc.

799 Seventh Ave., New York HARRY LINK, Gen. Prof. Mgr.



THE SONG SMASH OF THE SEASON

Rapidly and Deservedly Attaining Top Spot on All Best Seller Lists

ROBBINS MUSIC CORP. • 799 7th Ave., New York

N. Y. Burlesquers Gettin' Hot; Almost All of 'Em Open or Set to Reopen

All OI EM UPER OF Set 10 Neopen set 10 Neope

• 15 YEARS AGO • (From VARISTY and Clipper)

Revival in film theme-songs due to success of Ted Snyder's 'The Sheik.' Some of the new songs were more successful than the pix they touted.

Producers figuring on \$1 top for roadshows in order to get the money back on big films.

Balaban & Katz and Jones, Linick & Schaeffer in an advertising battle in Chi, with the latter apparently having the best of it.

Palace, N. Y., started the fall sea-son with a bill listing 42 players. Two big production numbers and the Stars of Yesterday helped to build. House back to sellouts.

Bad editing at the Alhambra. One gag was used in three consecutive acts. Big noise was George Choos' elaborate production 'Realm of Fantasie.' Too big to last long.

Skeets Gallagher and Irene Martin at the 5th Av., with Gallagher over strong..

Emile Boreo (but billed simply as Boreo'), at the 5th Av. Did one number in English and others in French, Hindu, Russian, Italian and Spanish. Audience wanted more of the vernacular.

Trixie Friganza had a new act by Neville Fleeson.

Mayor of Syracuse proclaimed a go-to-theatres-week, but two legits were dark and pix houses apathetic, so week was a fliv.

Just to prove it wasn't a gag, the Keith office closed the Innis brothers when they kidded prohibition at the Franklin, N. Y.

Morris Gest sent Rehecca Drucker Morris Gest sent Repecta Drucker to Europe to accompany Moscow art players on their continental tour. She wired back stories for this side. He had them under contract for the U. S.

Shubert unit shows started off with a bang. Ended the same way.

Refurbishing Embassy, Rochester, for Hirst

Rochester, for Hirst
Rochester, Sept. 7.
Embassy theatre closed for repairs
to dressing rooms, stage, etc., preparatory to becoming spoke in Izzy
Hirst's wheel of musical shows. First
try of this type of entertainment here
since police closed burlesque at the
Victoria seven years ago as too dirty.
New policy will include first run.

New policy will include first run films for continuous shows 11 a.m. to 11 p.m., four shows a day, 25c to 55c, all seats one price. George R. Carter continues as house manager and Art Monk will direct 5-piece ork.

and Art Monk will direct spiece of the Embassy, operated by E. M. Loew, of Boston, has been steady loser in film grind policy since house was remodeled from the old Family less than a year ago. Fifty years ago it was known as Cook's Opera House, ace legit stand in city.

Stevens, Burlesque Dr.

Leo Stevens left for Louisville, Ky., this week to take up dual as-signment of show doctor and gen-eral stager for Izzy Hirst Independ-ent Circuit.

Stevens' task will be to jack up the shows, most of which went out on short notice and need fixing ac-cording to out-of-town reports, and also sapolio when going into trouble spots in this and adjacent territory of the wheel.

Vauders' Pic Spots

Hollywood, Sept. 7.

Hollywood, Sept. 7.
Republic is using five vaude acts for floor show scenes in 'Manhattan Merry-Go-Round'.
Those signed are Jessay and Joe Mole, trick eyelists; Eddle and Eddie, fire eaters; Terrill Fossett and Shaw, and Pat Moran, acrobats, Passeau and Lee, skaters.

Browne's Luna Unit

Browne's Luna Unit
Bothwell Browne, who has been
staging the revues at 'Streets of
Paris,' Luna Park, Coney Island,
N. Y., is planning to reassemble the
best features of the series for a
vaude unit.

HIRST'S NEW SIX **INSURES** HIM 10 WEEKS

Izzy Hirst, head of the in roadshow circuit, has closed a deal which gives him operating partnership in six out-of-town houses. Houses involved are Kelth's, Louisville; Keith's, Indianapolis; Empire, Toledo; Family, Rochester; Empire, Newark, and Hudson, Union City,

Hirst's buy-in on house operation of these would give him active control of seven wheel houses, other being his own Trocadero, Philly. These with the two Raymond houses, Star and Century, Brooklyn, which are figured to stick through season with roadshows, give Hirst nine houses he can be sure of, for the circuit, no matter what.

With the addition of the week of one-nighters through the mining district of Pennsylvania later, and also with Hirst- in on the house operation, it would bring his circuit up to 10 sure weeks.

Louisville, Sept. 7.

National, 2,400-seat house, handled National, 2,400-seat house, handled locally by Abe Bass, will open Fri-day (10), as unit of the Hirst Circuit, Opener will be Bozo Snyders; Own Show, produced in Chicago by Leo Stevens. Company will have 18-girl line, and will include three standard vaude turns, in neighborhood of 32 people in all. Pix will be 20th-Fox product, although selling effort will be on stage shows.

effort will be on stage shows.

Policy will not be sold as burley, in fact the name does not appear in any of the advance publicity. Word has gone out that there will be no strippers, and accent will be on clean entertainment. There will be four stage shows daily, with midnight show on Saturdays.

PLAY AUSTRALIA'S GREATEST THEATRE CIRCUIT AND ENJOY A SOUTH SEA HOLIDAY!

HOYTS THEATRES LIMITED

(Capital £2,025,000) Managing Director: Chas. E. Munro

In Association with

AMALGAMATED THEATRES LTD.

NEW ZEALAND

Controlling 200 of the most modern de-luxe theatres in capital cities of over 1,000,000 people, and neighborhood districts in Australia.

18 Days Cruise to the Antipodes through crystal clear seas in Matson luxury liners brings you to sunny Australia, the California of the South.

READY, WILLING and ABLE TO PLAY THE WORLD'S BEST STAGE ATTRACTIONS

Cable Address: "HOYTSFILM," Sydney, Australia

Recent Vice and Gambling Raids Link Niteries with A. C. Politics

Atlanta City, Sept. 7.
Following the example of Federal Agents who raided 17 alleged vice dens, police last Friday (3) swooped down on all horse joints and within an hour brought back 30 prisoners. One more raid and this once gay resort may resemble a western fishost town. The big niteries which operate elaborate gaming parlors in the back' were untouched. They had quietly closed after G-Man Hoover's personal visit to clean up the white slave traffic. slave traffic.

slave traffic.

But there was plenty left for the police. With the prisoners came racing charts, croupiers, telephones, loud speakers, dice and plenty of cash. Some places received the usual tip-off and were closed when the cops arrived. Police Chief James McMenamin, however, said that their operators were known to him and that warrants would be issued.

mat warrants would be issued.

The respectable portion of the citizenry is asking 'how come?' If police knew the operators of gaming places why were they permitted to operate so widely and openly throughout the summer. The more cynical taxpayers smile and point to the fact that 'the end of the season is near.'

Police resenting the thrusts made at them are saying that higher-ups gave them the word to 'lay-off.' Who the higher-ups are, these cops who refuse to be named, also refuse to

It is well known that Atlantic City

retuse to be named, also retuse to state.

It is well known that Atlantic City enjoyed one of its most prosperous and largest gambling seasons in years and that all places were under protection of certain politicians.

Attached to some of the top city officials were 'special investigators' who were really nothing more than 'bag-men' for the political machine. It is also known that one operator of a large 'horse joint' had the wire conession and that no new bookie could open without his okay.

Never was vice more organized here. Gambling places, 'houses of Joy' and number games were each separate units, with their own top men and collectors, but all 'sswearing allegiance' to the 'machine.'

And it's a powerful machine. Ahout 15% of the voting population either holds political jobs or is assigned to work in the various rackets.

Mayor Charles D. White, of an old and prominent Quaker family, said he did not come in as a reformer, that vice existed before he assumed office, that it was tolerated by the citizens and that his main interest was putting the town back on its financial feet. He has no liking for the 'special investigators' and recently told your correspondent that he had 'to swallow these fellows.' It is known, too, that the turn of events had been so digusting to him that he was ready to resign, but refuses now to step down, as it may indicate he was quitting under fire.

The Mayor had already moved to take over the police department and the whole slough against vice may be nothing more than whole slough against vice may be nothing more than whole slough against vice may be nothing more than whole slough against vice may be nothing more than whole slough against vice may be nothing more than whole slough against vice may be nothing more than whole slough against vice may he nothing more than whole slough against vice may he nothing more than whole slough against vice may he nothing more than whole slough against vice may he nothing more than the sure was part of the content of the content of the content

The Mayor had already moved to take over the police department and the whole slough against vice may be nothing more than a 'dog-fight' between Hizzoner and Director of Public Safety Cuthbert who has resisted the attempt to wrest the police department from him.

Detroit Niteries Set. Ready for Autumn Biz

Detroit, Sept. 7 Detroit, Sept. 7.
Return of cooler weather heralds return of several non-cooled niteries. Closing of outdoor spots should also mean a shot in the arm for clubs which weathered summer on a shot in the arm for the several returns the several return

a shoe-string. Two new hotel nocturne spots will Two new hotel nocturne spots will also enter field later this month, Hotel Statler already has opened its new Cafe Rouge, and is rushing work on its new nitery adjacent to hotel on Washington Blvd. Webster Hall is also finishing a new drink spot, which'll open in few weeks. Club Saks, which is being done over, will have formal opening late this month, and the Club Commodore, closed for summer, is expected to reopen in a few weeks.

Erica Stolzberg's Dance Tour Erica Stolzberg, German ballet dancer, being set for a recital tour and class cafe dates by Albertina Rawsh in America and class cafe of Rasch in America.

Dog Ate Steak

Newport, Ky., Sept. 7.
Glenn Schmidt, manager of
Beverly Hills club, has advised
booking agency not to book any
more dog acts. One of Gautiers' pooches jumped on a
table and gulped a customer's

Meat was a \$2.25 chunk, but squawk was that Schmidoesn't want his entertaine doubling as 'able partners.

AQUATIC NITERIES ALSO OGLE LEGION

Floating niteries which generally fold after Labor Day are extending season for an additional month this year, taking a gamble on Indian summer weather and the incoming American Legion Convention in New York Sept. 20-26.

Kay Parsons' Showbeat is ready ing a special revue dedicated to the visitors, talent including Ruby Barth, Hal Abbott and Marcia Harris, Jackie Star, Bernice Jarnot, Yeo-manettes ensemble and William Con-

nelly's orch.
Mandalay and S. S. Westchester, other night floaters, are also readying special entertainment. In addition to the trio of showboats the McAllister line will also extend schedule on its Coney Island sailings from the Battery, N. Y., until end of September in order to get some of the Coney Mardi Gras biz week of Sept. 13 and the Legionnaires the week following.

SALLY RAND EXTENDS HER ONE-NIGHT TOUR

Pittsburgh, Sept. 7.

Sally Rand's one-night barnstormer, which began at Lake Compounce, N. H., Aug. 15, has been extended In. H., Aug. 15, has been extended for three weeks more, fanner said here while appearing at Eddie Peyton's last week. Tour was to have ended yesterday in Ridgeway, Pa, but after a three-day layoff tour will be resumed Friday in Kankakee, Ill., and continue for 21 more nights.

and continue for 21 more nights.

On current dates in ballrooms and dance halls, Miss Rand is carrying only Don Peeble's band. Gal sez she's serious about trying to crash a Broadway legit show this year but if that doesn't pan out she'll reorganize her stage unit and hit out over the theatre circuit again.

The Band one nighter here a deep stage and the stage continues the stage with the stage of the

The Rand one-nighters began day after she closed in 'White Cargo' at Wharf theatre in Provincetown. She's making all of the jumps by auto with a specially built trailer.

Mitzi Green, Bergere's Orch Set for Versailles

Mitzi Green is the reonening at-Mitzi Green is the reopening at-traction at the renovated Club Ver-sailles, N. Y., next Thursday (16) when the 'Babes in Arms' star tees off the policy of big names again. During the summer the East 50th street nitery had been coasting with moderate talent budgets.

New band succeeding Harry Rosenthal is Maximilian Bergere and Galli-Galli also goes in.

Two 'Big Applers' Killed In Automobile Collision

Charlotte, N. C., Sept. 7.

Two Negro youths of a group of five Big Apple entertainers were instantly killed in a car-truck collision near Garner as they were going to Wilson theatre to give a midnight performance.

performance.

J. P. Moody, manager of the group, drove the machine' in which the five werfe riding, listed the dead as Willie Lee Jackson, about 14, of Columbia, S. C., and John Wesley Jones, about 20, of Darlington, S. C. A third, Billie Hill, was slightly burt, although he and two others escaped injury.

MAKING PITT A 7-DAY STAND FOR BAND DATES

Pittsburgh, Sept. 7. Although Pittsburgh is still a sixday town for flesh, it has in reality become a seven-day spot for bands and acts playing Stanley, WB deluxer. That's the result of a suc-cessful experiment tried out here by Harry Kalmine, Warner zone man-ager, and will continue indefinitely.

Shows booked at Stanley now are spending Sunday in Steubenville, O., ace WB house there. It's 35 miles from Pittsburgh and Sunday shows with name attractions there have of late been grossing as much for house as it ordinarily does in three or four days.

Several years ago, when Dick Powell, the flicker star, was m.c. at Stanley, same stunt was employed for Steubenville but was dropped some time back. Resumption last fall proved so profitable that it'll be continued indefinitely.

continued indefinitely.

Acts and units playing Stanley used to be paid on a six-cay basis. Now it's a full week for them unless, as sometimes happens, it's a band that has to go back to New York on Sundays for a broadcast. On those occasions. Steubenville is without Sunday shows.

Dixie Femmes Can't Take a Takeoff On Gal Who's 'From Dixie'

Washington, Sept. 7. Washington, Sept. 7.
Sheila Barrett, headlining Loew's
Capitol last week and I'sted as
hometown gal, eliminated what local critics had hailed as her cleverest impersonation when a lady member of the D. C. Georgia State Society squawked it was 'insult to
southern women.' Lady society
member sent sharp note backstage
after first performance on fifth day
of engasgement (31) saying: of engagement (31) saying:

'Your imitation, so called, is an outrageous insult to all real southern women. You have talent. Use it in a better way."

After conference with Carter Barron, Loew's division manager, Shella agreed to drop sketch, which caricatures a 'professional southern girl getting too much to drink in a New York night club,' for remaining two days of engagement.

'I'm here to entertain people, not to embarass them,' Miss Barrett told papers in announcing the elimination. 'But you might point out that I'm a southern girl, myself.'

MCA Sets Line Girls. **Acts for London Niteries**

Music Corp. of America will book line of girls and ship them to Lon-don to open at the Grosvenor House. Group of 10 Georgie Hale girls em-bark for London this week from Cannes, France, to open there on Sept. 23 for six weeks.

Also set for London engagements are Grace and Charles Herbert, dancers, for new Trianon nitery, opening Sept. 27; Russell Swann, magico, Dorchester House, Sept. 16, and Texas Tommy, horse act, recently at the Paradise, N. Y.

Chez Burlesque Nitery Now 'Jardin de Follies'

Allen Gilbert, stager of shows at the Apollo, N. Y., will go ahead with the nitery deal for a spot on W. 52d street, N. Y., which was to have been called the Chez Burlesque.

Gilbert and associates interested in venture plan early next month opening with 'Jardin de Follies', new tag since burlesque classification on any amusement enterprise is now taboo in New York.

SONGSTRESS' QUICK REPEAT

SUNGSTRESS' QUICK REFEAT
Pittsburgh, Sept. 7.
Quickest repeat booking on record here for a single act is that of
Matjiorie Gainsworth, singer, who
returns to Slanley Friday for her
second engagement at this spot
within six weeks. She'll be on a bill
with Glen Gray's orch.

Gal was a big click last time here, but re-booking a surprise consider-ing fact she's not yet an established

B&K Taking Rubber-Band Off For Big Stage Draws at Chicago Oriental; Figures It's Better B. O.

Safety First

Philadelphia, Sept. 7.
Mayor Wilson's newest move
in city's safe-driving campaign
is to detail a cop in front of
every nitery after midnight.
Bluecoats' orders are to o.o.
everyone coming out and decide if he is in a fix state or

Billecoats orders are to 0.0. everyone coming out and de-cide if he is in a fit state to drive. If not, cop is to find a sober person to drive for the tipsy one or lock the car and keep the keys.

'STRATOSPHERE DANCE' **NEW AERIAL STRIP**

Minneapolis, Sept. 7. Balloon ascensions used to be a big attraction for the populace at the fairs and carnivals and today they still retain there their popularity but with a more modern slant. Since the advent of Prof. Jean Piccard and (Miss) Mickey Carlyle, balloon danseuse, balloon ascensions and dances have been in clusters.

and dances have been in clusters.
Miss Carlyle has revamped heroriginal act at the Minnesota State Fair here to include dozens of balloons instead of the former single one and it is now called The Stratosphere Dance. Miss Carlyle wears an aviator's helmet and goggles as her only costume, except the little balloon which she retains to preserve some of her modesty and appease the censors after tossing the rest into the audience as souvenirs of the fair.

Philly Agents Hedging On \$100 License Nick

Pennsy's new law governing agents, which went into effect last Wednesday (1) has had little effect so far on the agents' doing biz. Although the ordinance specifies every \$60ker must have a license, sock for which is \$100, only five agents have taken out certificates. About 17 of the 10%ers were already diplomaed under the general law regulating employment agenregulating employment agen-

cies.

Labor and Industry Department, which is in charge of enforcement, now making plans to go after the chiselers. Vic Girard, local agent, promises pinches if the sheepskins aren't obtained. Grace being allowed because letters of notification that the law would take effect Sept. I weren't received by the agents until day effective.

Newest Crazy Show Less Hokey; Not So Funny

London, Sept. 7.

'London Rhapsody,' newest Crazy
Show, opened at the Palladium
Wednesday (1). It has more elaborate scenery than heretofore and a
smaller percentage of slapstick.

Whole thing is closer to a regula-tion West End revue along normal lines than ever before and hence is less funny.

Gourfain's New Unit

Chicago, Sept. 7. Harry Gourfain has selected acts for his new 'Mad Cap' unit, set to break in around here.

Will headline an all-girl novelty band, with Nell Kelly. Also in-cludes Three Sophisticated Ladies, Pete, Peaches and Duke, Ray Con-lon and Co., Paul Nolan and Co., lon and Co., Paul Nolan and Co., Charlie McCardey, Lillian Mark, and Loreli

LELA MOORE'S COAST TREK

Lela Moore, dance illusionist, has been set for a couple of California dates by the William Morris office.

Girl's 'Dance of the Lovers' opens at the Orpheum, L. A., Sept. 22, with Golden Gate, San Francisco, following.

Chicago, Sept. 7.
Balaban & Katz has decided to revise its pollcy setup in its loop houses, and will proceed in the future on the basis that the real coin in show business is made from attractions and not from overhead. attractions and not from overhead.

& K is tossing the idea of keeplng the overhead down out of the
window, and has gone into the open
market on a hunt for top box office
names, whether on screen or stage.

To that end, B & K has decided
to eliminate the present educations.

To that end, B & K has decided to eliminate the present cheap admission for cheap show policy at the Oriental. Has been running at 25c low to 65c top at the house, using slough pictures and second-run stuff for the most part, tied up with a vaude bill that budgeted usually well under \$3,500. With an average cost sheet on the house at \$17,000 Balaban & Katz has been losing an average of \$3,000 on the house for the past year.

Starting this coming week the

Starting this coming week the Oriental will go to a name picture and name stage show policy, and will hike its price to 75c, and will run at the same policy as the B & K flagship Chicago, which also gets 75c top.

Big Pix and Acts at Both Oriental will compete with the Chicago in both screen and stage power. For the opening on the new policy the house has been given Stella Dallas' (UA), which is set for a two-week run. In addition, the house will get a show that will budget better than \$4,500. Fired Evens, stage producer at the Chicago, will also handle the Oriental staging. For the opening will combine the Chicago and Oriental girls, 28 on the stage in all, for a big extravaganza impression. Chicago will not need its girls due to the appearance of Eddy Duchin band on the stage. Big Pix and Acts at Both

will not need its girst oue to the appearance of Eddy Duchin band on the stage.

Following Dallas, the Oriental has alreedy set, through booking manager Lou Lipstone, a 'Battle of Swing' stage show which will be headed by two name orchestres, Clyde Lucas and Earl (Father) Hines combos. The general policy of the house will continue on that level.

This decision on the part of B & K follows a close examination the books for the past few wecks, which indicates that the times the Chicago and Oriental perked into profits were the times they presented topnotch attractions, and not the weeks that they shaved the overhead.

Spend Money to Get B.O.

head.

Spend Money to Get B.O.

At the Oriental this was indicated by the booking of 'San Quentin' (WB) into the house despite the upped cost of the print for the house, and by the gross turned in by Lou Holtz-Holen Morgan stage combination. The Chicago has zoomed its gross average more than \$20,000 weekly during the past few months with the bookings of Martha Raye. Duchin, Vallee, 'Artists and Models' picture, etc., jumping from a previous \$25,000-\$30,000 average to \$45,000-\$60,000.

At its 25c-65c policy the Oriental had been competing directly with the State-Lake which is owned by B & K though operated by Jones, Linick & Schnefer on a 50-50 deal. This house has been turning in securior profits for B & K and the

This house has been turning in regular profits for B & K and the circuit feels that this return will be upped by the removal of Orien'al's competition from the low-priced field.

competition from the low-priced field.

And still another angle in the shift of the Oriental to a top theatre is the crying need for additional ace flicker outlets by B & K Pictures have been dammed up and pushed back due to the lack of screen space in the loop, and the distributors are yowling their heads for dates.

B & K as an exhibitor has been adverse to pulling pictures out of its loop houses just to make room for new ones as long as the current flickers were doing business. Such pictures as 'Saratoga,' Good Earth,' Captains Courageous,' You Can't Have Everything' and 'Star Is Born' have been held in the loop from six to eight weeks, playing as many as three theatres Lefore finally being shoved out. B & K believes that a sook picture will do more and better sock picture will do more and better business for eight weeks than an ordinary programmer will do in a single week.

Night Club Reviews

54

COTTON CLUB

(PARIS)

Paris, Aug. 25.

Of the host of new clubs which opened here earlier in the year expecting to cash in on the influx of

(CHICAGO)

Without cash register dynamite in the list of acts, this midsummer show has a wealth of excellent talent. It there was only one sock name, it was been a perfect nitery bill.

has a wealth of excellent talent. If there was only one sock name, if would have been a perfect nitery bill.

Show has class, particularly in the work of Paul Draper, Paul Gerritts and cornina Mura.

The Bachelors, Savoy-Plaza hotel, N.Y.
Tip, Tap, Toe, dancers; Chocondon the bill, and did both stints with his always assured and distinctive style. A genuine performer who is a cinch entertainer, contributed his usual gracious and satisfying turn here. His stories have their own slightly nutty tone, and the delivery of certifits comes that the same of finesses on the rollers.

Draper continues on his own personal campaign to turn tap dancing into a classic art, substituting idea approach for energy. Draper has kinked agasked into the alley and Debussy and Strauss, He has word debussy

class of entertainment—although not of the top rung but interesting enough—still another, and prices along with the average is doing its share.

Caught on off-week night, custom—its make it evident that operator Henri Dajou is weathering the dull est month of the year in fine style.

Gal heavy on looks but light on dancing ability billed as Mademolading ability billed a

Nitery Placements

DUE TO OUR ADVANCED NEW-TYPE OF STAGE-UNIT PRO-DUCTIONS AND A HEAVY ADDITION OF CITY-DATES AND PLAYING TIME

THE CIRCUIT NEEDS MORE UNIT PRODUCERS—ACTS— VAUDEVILLE TALENT — MUSICIANS!

SHOW OWNERS: Contact our offices for the New Season's Announcements. We are setting routes thru to the holidays now.

STANDARD ACTS: Our shows want the best, and, if you make it right, can afford you. Just be certain it is a Cushman Unit.

MUSICAL ACTS: Novelties who double orchestra-give us the details.

UNKNOWN TALENT: From the radio hours, etc., if you really want a future, here is your opportunity.

All Performers: File a photo, in make-up, with our Kansas City and Coast offices, on the back type title, billing, descriptive matter, lowest salary (net, no commissions) and permanent mailing address. Photos will not be returned, but will be filed until we find you a spot.

THE WILBUR CUSHMAN CIRCUIT

SUMMER ADDRESS

P. O. Box 1642, Hollywood, Calif.

On and After October 1 loor—FOX WILSHIRE THEATRE BLDG. BEVERLY HILLS, CALIF. Entire Fifth Floo

Middle West Division Office The Wilbur Cushman Circuit, 950 Dierks Bldg., Kansas City, Mo. Ed. Gardiner, District Manager



FEATURED ARTISTS WITH

CLIFFORD C. FISCHER'S

NEW FOLIES BERGERE

FRENCH CASINO, NEW YORK

LES AURETTE

FOLIES BERGERE

FRENCH CASINO. NEW YORK

"One of the bright spots of the evening are Bil and Bil."

—Ted Friend, N. Y. "Daily Mirror," Aug. 25.

BIL AND BIL

THOSE FUNNY PORTERS OF THE FRENCH CASINO

"A Standard Vaudeville Novelty."-"Variety," Aug. 25

THE DORMONDES

"Comedy Unicyle Pantomimists"

HERMAN HYDE

SALLY BURRILL

IRENE HELDA

Ted Friend, N. Y: "Daily Mirror," Aug. 25.—"Irene Helda, a cute mite, sings and dances in the traditional Gallic manner."

_.FIRST TIME IN AMERICA

LES JUVELYS

"Les Juvelys may be safely acclaimed the greatest specialty ever brought to American shores,"—Ted Friend, N. Y. "Daily Mirror," Aug. 25.

LUCIENNE and ASHOUR

FRENCH CONTINENTAL COMEDY DANCERS

Ted Friend, N. Y. "Daily Mirror," Aug. 25.—"Lucienne and Ashour offer an Apache Dance that eclipses all similar efforts by the widest of possible margins."

EUROPE'S REPRESENTATIVE NOVELTY DANCERS

LILYAN, DANIA and MALO

Ted Friend, N. Y. "Daily Mirror," Aug. 25.—"Les Menchiassi merit praise in presenting their droll camel specialty."

LES MENCHIASSI

"THE BREESE BOYS DID A YEOMAN JOB PLAYING FOR THE REVUE."

Variety," Aug. 25,

LOU BREESE

MUSICAL DIRECTOR

FOLIES BERGERE-FRENCH CASINO, NEW YORK

RUSS MORGAN ORCHESTRA ALSO CAME IN FOR "CROWNING."-"Variety," Aug. 25.

RUSS MORGAN

And His ORCHESTRA

FRENCH CASINO, NEW YORK

Burlesque Reviews

MEET THE GIRLS (GAYETY, BALTIMORE)

MEET THE CIRLS

(GAYETY, BALTIMORE)

Baltimore, Sept. 5.

This is a show lzzy Hirst may well
use as a pattern for his new deal
in burlesque. Aside from the featured
stripper, Events of the service of the control of the control
severything, it belows "Meet the Girls'
uses effect by phiced in specialties by his and Dean, okay boy and
findered Tolle, well-trained danseuse,
and an experienced trio of burlesque
comics. Harry Evanson, Harry
Meyers and Harry Seymour.
Best of all, however, is the routing
of the line of 14 well-sized and color
fully wardrobed girls into the doings
with a minimal of the control
findered Tolley well-trained
routines that last just long enough
and in stead upon well trained
routines that last just long enough
for the ceided pace and lilt to the
show. Other principals include
Harry Jackson, capable straight;
Joan Delees, secondary stripper
Dorothy Sevier, and Max DuVol.
Show gets off to breezy start by
principals and line followed by a sax
and hoofting specialty Deam Kissing
bit by Seymour, Meyers, Jackson
and femme principals next and okay
for some laughs, followed by a line
number led by Dorothy Sevier. Cornsh and Dean on here wack out a
good hoofing specialty to good returns after which Mildred Tolle leads
a waltz number by ensemble and
shows a technique indicating classic

turns after which Mildred Tolle leads a waltz number by ensemble and shows a technique indicating classic training.

Harry Evanson and principals in a hereafter bit; another number by Miss Tolle; the wax doll business by

of "Nuits de Folies" CASINO, LONDON

Daily Sketch, says — "The greatest volume of applause was that which greated the dancing of Betty Bruce. She is quite the best tap-dancer yet seen in London—wonderfully rhythmic interpretation—real dancing. Exceptionally good entertainment. The most voitable sontribution. It makes the London stage is Betty Bruce."

Dir. CLIFFORD FISCHER

ALWAYS WORKING 'WHITEY' ROBERTS

Last Week-Oriental, Chicago

NOW TOWER THEATRE

KANSAS CITY

Harry Meyers, Jackson and principals; some very legit warbling by some some very legit warbling by some some very legit warbling by some some very legit warbling by belees; a racetrack bit ber Seyrour and Evanson; a burlesque on Maior Bowes, and another interlude by Cornish and Dean follow in order and to good effect.

Evelyn Myers, a real locker, and nicely put together, then steps onto one for her peeling specialty done in legit mate and effective manner. And puts over a real sock without being offensive or tawdry in selling her wares. Finale that follows, a syncopated wedding with entire cast participating good curtain drawer that had them waiting for the finish. Second act, different from the average burlesque after part that is a with olay hillbilly comedy song end business and follows with Cornish and Dean in some more hoofing; Gaston the Boarder comedy bit. Cornish and Dean; Miss Tolle; a pick up bit and another strong son number in which Miss Myers strips down effectively and with considerable put on the first of the comedy bits. "Meet the Girls' is a show that should do Hirst's circuit some good and reflect itself in good style in the box office. Burm.

Girls From the Follies

(CENTURY, BROOKLYN)
Apparently neither sticks, stones nor official name calling had any detrimental effect on the individuals who make up this entertaining wheel sin it is speedy and enjoyable burlesume.

who make up this entertaining wheel show. In abbreviated Century version it is speedy and enjoyable burshow. In abbreviated Century version it is speedy and enjoyable burshow. In the control of the con

nephew bit, Earl comp.

In between following showgirl routine and more comicality, Beasley's metal key board is staged for two songs. Kid is unusually fast on the carillon chariot for one so ap-

parently young but none the less worthy. No polish or style now but should find it with more work. Girley stuff is first of two tableaux and most of the show's nudity. Costumes are gaudy gold and plume stuff with chorus fully decked while backgrounders are nude to the waist. Palmer and Foresta appear again in this section for brief fully clothed adagio of lesser mettle than predecessor.

cessor.

In one-two-three order are Furman and Bates in a new and funny ghost mine sketch, a variation of the back-of-the-pants grab, and Miss Siegel in a brief costume rendition of Jammin'. Latter reveals singer a shapely seven as thouted, Chorus as shapely seven as thouted, Chorus work. School bit climaxes comedy, Uast and second piece of nutity is

succeeds Siegel in split challenge work. School bit climaxes comedy.

Last and second piece of nudity is Miss Martin's sexy rendition of 'My Man's Gone.' Song is delivered in about the most revealing dress that can still be within the law. Liners the latest police certain of globel. Carlier Max Furman acquits himself in a bedroom bit of the latest police certain the latest police critical structures. Earlier Max Furman acquits himself in a bedroom bit of the latest police critical structures. Earlier Max Furman acquits himself in a bedroom bit of the latest portion in the show but also kept within the bounds of decency. There's just enough zip in the comic proceedings to keep them in the burley brackets and out of the hoosegow, which proves something or other.

Chorus is unusually fine, well dressed and well behaved. There is none of the stupid gigzling, disinteriest, inability or indifference that seems to be the catch word for majority.

WHIRL OF GIRLS (STAR, BROOKLYN)

one ushered in roadshow season at this adjacent-to-the-shopping district spot in downtown Brooklyn. House, because of its strong pull from Navy Yard, had been dubbed the Gobs' Hippodrome, but has either lost its drag with that clientele or else the news of reopening hasn't gotten around to the Navy Yard yet. Whatever, there was not a gob in sight at the opening Sunday night

sight at the opening Sunday night (5).

If 'Whirt of Girls' is a fair sample of what the Izzy Hirst Circuit calls' rejuvenated burlesque' (under wraps), this new type of girleycue is a waste of time. There is no noticeable transition or improvement over other burleys which perforce must be a considered to the control of the control of

Inale, which packs a living fireworks display that's a sock for novelty. Letter has sparkler effect emanating from bodies of girls in pinwheel fashion. It's electrical, two ways.

Mike Sachs, doing rednose, and Al Pharr, deadpan, carry the comedy burden of the show. Sachs has the edge, but Pharr makes a good foil in othing else. Sachs works like a Trojan, manages a fair share of laughs, with the mediocre material at hand, but eventually goals em later in a spot soecialty with Alice Kennedy. Sachs demonstrates ability as an ivory tickler, carriers some good crossfire chatter with Miss Kennedy which with latter's wocalizing makes the contrib a welcome oasis in the desert of nothingness which preceded above. If just wesn't there, pharr's the use? It just wesn't there. Pharr's thath's etting innings are mostly via watersnouting, biz that's long since been ak. Aside from her stint with Sachs,

Miss Kennedy makes personable ap-pearance throughout, alternating in skits with the brace of comics. Jaiskits with the brace of comics. JaiLeta and Diane Johnson, both personable gals with Denty worth
perusing, alternate in the strips,
some under wrars, but mostly not.
The ensemble numbers have plenty of chest undrapery. There are a
couple other specialties that smack of the companion of the

name so long as the epidermis is okay?

Idea of trying to strin out a whole lot of nothing into a two-hour show is not working out here. Succession and lack of contrast in numbers does not other than the string of the string o

Saranac Lake By Happy Benway

Schine's Pontiac theatre getting its face lifted, a neon flash with a tint of Broadway.

Dorothy Maxwell (Maxwell Sisters), who Broadwayed it for a spell, stopped off for a look-see at the Will Rogers' Home.

Rogers Home,
Billy O'Brien, Rudy Huff, Al Pinard, Jr., Uncle Ezra Jones, Elmer
Williams, ogled the Will Rogers
Home. Came here to vacash an open
date of the Van Arnam show.

Coming and Going . . Babe Ruth ogling the Saranac-Plattsburg baseball game with much autographing . . . Harry Leyton paying tribute to the Stevenson Memorial . Lillian Mansfield to New York . Martin Dillion to Brooklyn . Helen C. O'Reilly back from N. Y. C. . Ruth Morris awaiting fish-convention for another catch.

Last Sunday Will Rogers' inmates were entertained at Camp Intermis-sion by Mr. Wm. (Mother) Morris. Matthew HII is a new arrival at the Will Rogers. Boy shot in from Philadelphia. Look-see denotes a short stry kern.

Philadelphia. Look-see denotes a short stay here. Tommy Abbott all bunged up with a summer cold. Write to those whom you know in Savanac or elsewhere that are sick.

GLENN POPE

SIDNEY FISHER

75/77, Shaftesbury Avenue PICCADILLY, LONDON, ENG.

Christmas Card Agents

Large, profits, easily earned sell new 21 Folder Assortment. Sells sight for \$1,00. Other Hollday sortments. Write for particulars. nts. Write for particular DOROTHEA ANTEL

226 West 72nd St., New York, N. Y.

The surefire oni-of-town circuit tunofficial) by which the New York nitery managers are guided comprises the 225 Glub and the Yadit Club, Cilicaso; the Maytair, Cleveland; the MAYFAIR, MOSTON; and the Club Enquire, Toroicke there is regarded as almost surefire for N. Y. audiences which are deemed tungfire.

LARRY THORNTON

MAYFAIR, BOSTON

1st Engagement—64 Weeks 2nd Engagement—24 Weeks 3rd Engagement NOW in 13th Week



BOOKING MANAGER



J Messner Orc Jeanne D'Arcy Gonzales & Me

Joe Cappi Orc Nanoy Garner.

Benny Meroff Orc Florence Cast Jack Marshall Larry Powell Hotel Park Central (Cocoanut Grove) Jerry Blaine Orc Johnny McKeever Evelyn Ran Fred Cameron Phyllis Kenny Hotel Prunsylvania

Tommy Dorsey Orc Edythe Wright Jack Leonard 3 Esquires

Hotel Piccadiffs

Hotel Pierre

Will McCune Ore Pancho Ore Paul Draper Dario & Diane Nella Goodelle

Hotel Reesevelt Lukewela's Orch

fictel Sirve, -Plaza Emile Petil Orc The Bachelors

The Bachelors
Hotel St. George
(Brooklyn)
Eil Dantzig Oro
Hutel St. Morits
(Sky Gardens)

Hal Richards Oro Grisha Carleton & Juliette Paul Thompson Ed Singer

Hotel St. Regis (Viennese Roof)

Jacques Fray Ord A Rasch Dancers Charles Walters

Hotel Taft Geo. Hall Orc Dolly Dawn

Geo. Hall Ore
Doily Dawn

Metel Waldorf(Starlight Beof)
Leo Releman Ba
Raipha Rutgers Ore
Rapha Flores
Raph

Jeno Bartal Orc

Variety Bills

NEXT WEEK (Sept. 13) THIS WEEK (Sept. 6)

Numerals in connection with bills below indicate opening day of show, whether full or split week

RKO

(3)

ALRANY
Granul (19)
Maj Bowen U
BOSTON
IN BOSTO

Whirlos
Samuels Bros
Samuels Bros
Harriet Hayen
Kella Goodelle
Callt Collegians
CLEVELAND
Thises (16)
Stove Evans
Gene Austin
Gene Austin
Candy & Coco
Holiand & Hart
Saul Grauman Co
1 Halland Roh
Red Skelton

Lillian Roth Red Skelton Glenz & Bellak Loew

NEW YORK CITY
State (9)
France & La Pell
Bolly Kay
P & W Briant
Eddie White
Jimmy Dorsey Orc

WASHINGTON
Capitel (10)
Johnny Perkins
Carr Bros
June Carr
4 Carolinians
Geraldine & Joe

LYDA SUE **5TH WEEK**

RIVIERA FORT LEE, N. J. Dir.: LEDDY & SMITH

Paramount

NEW YORK CITY
Paramount (8)
Shep Fields Ore
Barto & Mann
Jane Pickens
Johnny Woods
Bing Team

Junuary Woods
Bhag Tosu
Bhag Tosu
Boston
Methodolor
Sal Hallett Orc
Lathrop Bros
Virginia Lee
CHICAGO
Chichago (10)
Eddie Duchin Bd
Oleraia (10)
Vi Hallas
Chelino (10)
Benny Goodman Or
Diamond Boys

enny Goodme Diamond Boys III Lamb Torence & At-byl Boys Florence & Alvarez Sibyl Bowan Art Jarrett

Warner

PHILADELPHIA

Earle (10)

Hurace Held Orc

Civide McCoy Orc
Slicible Barrett

Hal Le Roy

All Le Roy

Hal Le Roy

ETTSHEURGH

FITTSHEURGH

Skindey (10)

Kindey (10)

Manjoric Kalmoworth

Manjoric Kalmoworth

Manjoric Kalmoworth

Manjoric Kalmoworth

Manjoric Kalmoworth

Manjoric Kalmoworth

Bob Hall
(3)
Eddie Duchin Orc
WASHINGTON
Earle (19)
Glibert Bros
J & J McKenna
Gracle Barrie
Jack Seymour Co
(3)
Paul Tisen Orc

Independent

CHICAGO
State Lake (10)
Paul Klikland (o
Paul Rosini
Joinny Berkes
Isabelia Dwan
(Two to fill)
INDIANAPOLIS
Lyrie (10)
Rosco A(cs

Helene Denizon
Loria Brps
American Rockets
Chic Kennedy
KANSAS CITY, MO
Tower (10)
3 Arnolds
Sunnie O'Dea
(Two to fill)

Pepino II ISLINGTON Blue Hull

1st half (6-8) Cheveller Bros Nagels

4 Symmocks M & H Neshitt

LEWISHAM

SHEPPRING BUSE

Pavillen Wilson, Dake & H Jan Zaiski

London

Week of September 6

Week of Se
Cauterbury M. H.
1st half (6-8)
Cherislee Co
1st in Roseas
(1st in Ros

CAMPEN TOWN
Gumont
Savoy Jr Bd
CLAPTON
Rink
Dudles's Midgets
Flick & Luens
Dut': Chan
Joh
San
Li Common
Li Common
San
Common
Li Call
Li Common
Li L

EDMONTON Empire

Wilson, Dakie & H Jan Zaliski STRATIORD B B C Singer Wyn & Ivy Olrae & Lillian Wilson & Ivy Olrae & Lillian Wilson & Ivy Olrae & Lillian Wilson & Ivy Millian J STREATHAM 4 Symhaes J & H Neshitt Tollian Figura Murray & Tollian Jurray & Tollian Murray & Tollian Murray & Tollian Dennis Fall

TOTTENHAM Dudicy's Midgets Flack & Lucas

Provincial

Week of September 6

ABERDEEN
Tivoli
Jack Lewis Co
Anna & Pals
Philico 4
De Haven & Page
Les Pierrotys
Jimmy James Co
Kerns & Capon
ALDERSHOT
Hippodrome

ALDERSHOT
Hippodrome
thris Chariton Co
Vhite & Swagger
Hiltons
edi & Little
'arney & Butt
ack Grieve
il Granada
tarrie Sis

ASHTON UNDER
LYME
Empire
Bertini Bd
BARNSLEY
Ritz

BARNSLEY
State Sta

Terry Leigh
DUNDEE
Hings
Irene Mansel
EASTBOURNE
Luxor
Anona Winn
Cliff Cook

Renara 6 Clevettes

Dorls Cuban
WOOLWICH
Granada
Stefannis Singers

EDINBURGH
ROYAL
RO

3 Ansons KINGSTON Empire
Jack Jackson Bd
Hatton & Manners
Roulette 3
Fred Culpitt
S & M Harrison
LIVERPOOL

S & M Harrison
Live Ears Oce
Mae Wynn & Z
Wilkle Bard
Berrer
Wynn & Bard
Berrer
Heriot
Jock McKay
J & H Anderson
Feel & Curtis
Deven Co
LUTON
Nollio Wallace
Holls Bros
Eddie & Frances
Holls Bros
Hol

Palace Afrique Macarl Serenaders Mongadors Ivor Vintor Co

Rego 2 Siim Rhyder & Ptn WARRINGTON Ritz Alfredo Orc K & J Winnon

Cabaret Bills

NEW YORK CITY

Arrowhead Inn Arrowhead Inn
Irving Conn Orc
Lee Russell
Muriel Lane
Blanche & Elliott
Barney. Gallant's
Betty Bowker
3 Musical Rogues

Bertolettl's Bertoletti's
Jimmy Whalen Orc
Tommy Harris
Orc
Yula Flournoy
Joyce Faye
Lillian Gale
Rita Renaud
Anne White
Lillian Loraine
Renee Vilion

Bill's Gay 90's
Ethel Gibert
Ann Courtney
Spike Harrison
Enmeet Casey
Jerry White
Henry LaMarr
Jack Arnold
Sid Hawkins
Jerry Rykn

Callente
Beth Ruborn
Helen Shaw
Ruth Wayne
Carol Sis
3 Rhythm Boys
Callente Cabelleros Chateau Moderne
F McFarland Ore
Consucio Flowerto
Peggy Strickland
Triul Plaza

Claremont Inn

Claremont Inn
Jolly Cobura Oro
Club Cavaller
Mark Sable Orc
Henry Berman
Jackie Gleason
Sandra Landl
Mildred Roselle
Floncy & J Wilson
Club 18

Honey & J Wils
Club 18
C Andrews Ore
Jack White
Pat Harrington
Jerry Blauchard
Frank Froeba
Jerry Kruger
Jerl Withee

Club Gaucha Los Gauchos Ore Chiquita Nena Mona Lisa

Club Mirador
Club Mirador
CRoof Gurden
Buddy Wagner
Juck Osterman
Edilih Roark
Floria Vestoff
Gave Dixon
Chiquin
Joan Vickers
Ruth Denning
Lyandra

Lyandra

Jack Deinpaey's
E Carpenter Ore
El Chleo
Carles Montoya
3 Painpero
D'Avolos A
D'Avolos A
Lorates
Los Retriefi
Los Gurrecitas
Rolando

French Casino (Folles Bergere Revue) Russ Morgan Ore Lou Breese Orc Les Aurette B.I and B.I Lind Carenzio Corinne

Hickory House
Joe Marsala Orc
Ray Bloud!
3 Peppers
Adele Girard

Holel Gov. Clinton Phil D'Arcy Orc Stuart Jules Kay Marshall Dorothy Daniels

Holel Half M (Brooklyn)

(Brooklyn)

Ken Casey Orc
Bette Carter
Virginia Dave
Betty Williams
Rotel Lexington

Andy Jone Orc Ray Kinney Meymo Holt

Lind Caventio Corines Bros Horman Hyde Co Les Juvelys Lilyan, Dania, Malo Lilyan, Dania, Malo Keity Mars Co Les Menchian Roger Nico Roschin Corrinaire Roger Nico Roschin Corrinaire Roger Nico Roschin Co & R McDonaid Co & McManda Co Lewis Raiph Watkins Of & R McDonaid Colon Island Cosino Nye Mayhew Orcarolyn Huftes Lester Ludke Hilckory Honse

Gladya Taya
Gladya Taya
Yaughn Comfort
International Caslio
Geo Olien Dric Or
Basil Forneen Orc Or
Basil Forneen Or
Galgary Bros
Artini
Devereaux
Maurico & Cranco
Jacqueline Mignac
Kit Kat Club
Maurico Rocco Ore
Charloicers
Cook & Brown
Kretchma
Nicholas Matthey or
Michel Michon
Wichel Michon
Wichel Michon
Warusi Sax
Sax
Simeon Karava
Karava
Simeon Karava
Karava
Simeon Karava
K

Larue Eddie Davis Orc Hirado Orc

LOS ANGELES

Beverly Wilshire Geo Hamilton Orc

Hickory Lodge (Latchmont, N. Y.) Wingy Manione Or H'lyw'd Restaurant Mitchell Ayres Orc E Jelesnick Oro NTG Rev Joey Ray

Hotel Ambassado Larry Siry Orc Rotel Astor (Roof Garden) Ozzie Nelson Orc Al Barksdale Orc Shirley Lloyd Edna Sedgewick Bobby Dupont Olympic 2

Hotel Biltmore (Moonlight Terrace) Bernle Cummins On Il'Angelo & Porter Walter Cummins Dorothy Crone

Borothy Crone

Hotel Edison

Billy Swanson Orc

Hotel Essex House
Nat Brandwynne O

Maxine Tappin

Dick Stome

Johnny Riue

Murray Carun

R J Callman Hawalian Orc
Cocoanut Grove
Edgar Bergen
Charlie McCarthy
Hal Kemp Orc

Hawallan Paradla Sol Brights Orc Sailni Tual Loa Sol Hoopi Wanda Diana Toy Lido

Los Parker's Orc Bub Roberts Bill Scarles Doloces Little Club

Jane Jones Paul Kendall

Le Coq Rouge Horacie Zito Ore George Sterney

Le Mirage
Harry Horton Ore
Cuquita
Marie Almonte
V MacNaughton
Brown's 3 Shades Hotel Murray Hill (Fountain Boom) Leon & Eddle's (Page-Page Roon Hotel New Yorker (Summer Terrace) Benny Meroff Orc

(Fige-Page Room
Lou Martin Orc
Eddle Davis L
Billy Reed
Ahl
James Keogan
Coriles & Falmer
Kathleen Maye
La Verne Tr
Haines, Tate & S
Tic Too Sis

. Morl's Lou Forris Ore The Onks
Al Lambs Orc
Tommy Lyman
Gene Archer

Murray's (Tuckahoo) Ray Keatlng Orc Buddy Kennedy Lambertons

Onyx, (Nub 6 Spirits of Rhythm Maxine & Janice

Maxine & Janice
Parudise
Jay Freeman Ore
Lucille Johnson
Ruth Daye
Shea & Raymond
Joan Dillon
Johnny Russell
Hope Chandler

Hope Chandier
Pavillon Royal
(Valley Stream L.I.)
A Warren Orc
Della & Billy Mack
Danny Beck
Jill Dener
Virginia Vaughn
Caokles O'Nell1

Queen Mary Joe Webb Orc Valerie Dumont Bernice Horton Ray Jones

Balnhow Room

Rainhow Room
Emery Deutsch Ore
Eddie Lebanon Ore
Holen Myers
The Bonners
The B

Paul Rebucci Ore Stork Cinh

Stork Club
Sonny Kendis Oro
Gus Martel Oro
Surfside
(Atlantic Bench)
Bobby Hayes Bd
Henny Youngman
Don Ragonese
Patricia Glimore
Harry Rose
Gypay Lee

(Central Park)
Hughle Barrett Orc
Valhalla
Maurlce Shaw Orc
Marita
Lorraine Barrett
Rond Hal

Versailles

Versailles
H Rosenthal Orc
Joe Rodriguez Orc
Doris Rhodes
Titon 3
Wivel
Bob Asen Bd
Arline Wittney
Evelyn Nesbitt
Bob Lee
Ginger Sutton

Ball Bruz Fletcher Charles Lawrence

Blitmore Bowl Jimmy Grier Oro
Lola & Lewis
Gien Pope
Jan Rubini
3 Biltmorettes
Delores & Andre
Dick Webster
3 Rhythm Rascais

3 Rhythm Rascale
Cafe International
Donn & A. LeMaire
Mink & H. Leman
Little & Le

Club Hawaii

Famous Door Stuff Smith Coxy Coc Jonah Jones Eddle Beal

Rose Valyda Tiny Mercdith Omar's Dome
George Redman Orc
Elmer
Duvall & Tregg
Maxine Gregory
Jo & Ann Berkeley

Pacific Sunset Club
Al Heath Orc
Bud & Helcne
Harriet Hillard
June Morgan
Buddy La Rue Palemar Benny Goodman Or Gene Krupa Tai Sings Teddy Wilson Lionel Hampton Benny Goodman Hudson Metzger Gis

Swing Club

M Mannettest Leona Rice Agnes Johnson Tranniero Garwood Van

Larry Mell Orc Little Rathakell Little Rathakeller Jack Griffin Ore Jack Griffin Ore Bardo & Cunn'gh'm Agnes Willes Betsy Pain (Neo Valentine Jee Armstrong Kahn & DePinto Palumbo's Eddie Thomas Miller & Millard de Mnyos (2) Paris Lap Paris Line
Pete Contrelli Orc
Dominic Columbo
Ken Henryson
Lillias Gilbert
Bronlee Bros
Henry Monet
Thora Maithaison
Marguerita del Rio
Juan de Martinis

Seven Sens
Lonnie McIntire Or
Lily Gibson
Honolulu Dancers Blossom Henth Somerset House Jack Owens Betly Horden

Lew Hollman Joe, Betty Lee King's Jesters Book-Cuilline H (Cusino) Ron Perry Ore

B B B Clarence Brown Frankie Gallagher Chulet Hank Fornish Ore Topsy's

Al Eldredge Ore
Arnold Sis
June Bruner
Jean Rogers
Burney Lind
Monnerlesst
Leona Rice Blue Lanters Blue Lantern
Marte Paul
Winnie Phy
Eileen Bowers
Vallra Horn .
Suzie King
Jim Gallagher
At Hangway Ore
Club Continental

Chien Reyes' Ore dessie Penger Continental 3

(Walnut Room)
Eddie Varzos Ord
Luclo Garola
Walker 3
Tho Duanos
Dean Murphy
Hotel Brevoort
Dorothy Duyal
Earl Smith
Commedera Due

Hotel Bismarci (Walnut Room)

Commodore Due Jee Parlate Drake Hotel (Gold Coast Boom)

CHICAGO

Fred Warings Ord Grand Terrace Ada Brown Andy Kirk Orc Geo D Washington Al & Anise

Ball-Ball
Billy White Ore
Danneling Dietrichs
Wardell & Dade
Sally Joyce
Blackhawk
Jos Hotel Edgewater Beach (Board Walk) Roger Pryor Orc Eurico & Novello Les Triuner Klutings Animals H Smith Ballet Congress Hotel (Casino)

(Casino)
Jesse Crawford
Helen Crawford
Chas Carlile
Bernhardt & G
Dlaz, Don, D & D
Tommy Trent
Varzos & McDoweli
Gay 90's Hotel Paimer Hose (Empire Room) The DeMarcos Alexander Gray Gasparre's Orc 4 Aristocrats Abbott Dancers Gay 90's
Lew King
'Marne'
Gale Parker
Marita Ryan
Emmet Vance Orc
Harry's N. T.
Cabaret

Hotel Sherman (College Inn) Frankie Masters Or Jackle Helier Donna Dae Ahearn Bros Chas Carrier

Chas Carrier

Hotel Stevens
(Carlos Molina
The Randalls
Dean Murphy
Jo Andrews
Vloiet Love
Bill Baird
Lee & Raule
Frank Payne

The Rose Bowl
Bernard & Henri
Dixie Painter
4 Dictators
Carol, Jean & J
Billy Scott Orc

Marionettes
Bobby Morro Orc
Ritz-Cariton
(Crystal Room)

Van Levis Ore Henry Patrick 31 Club

Oth Century Taver

Jack Irving Yvette Theo Troy Mildred Rock 8 Parleians B. B. B. Rider Sis Palmer Sis Dorothy Johnston ##1-Hat Paul Roslul Lorraine Sis Marie Saria Dick Ware PHILADELPHIA

Anchorage
Montez & Marie
Nyla Taylor
Mildred King
Ed Silverglade
Johnny Graff Ore
Izzy Bellis

Chas Engles Jack Irving

Azzy Bellis Arcadia Int'l Milton Kellem Ort Don Renaido Ore. Maytair Girls (8) Berlinde Music Hall Boys Castaine & Barrie Kee Judge Bellevne-Stratford (Planet Boom) Myer Davis Oro S1 Club
Bill Fiske Oro
Bille Brill
Gene Osborne
Gene Russen
Brown & Brown
Johnny Magnan
Silver Lake Inn
(Clementon)
Joe Millikopf Oro
Beth Challs
Charles & Celeste
Rita Del Gardi
Katherine Rand
20th Contern Taves

Meyer Davis Oro Ben Franklin Hote Lou Longo Oro
20th Century Co (6)
Jack Barnett
Coyles (2)
Lillian Stewart
Andrea Andrews
Parrich Cafe (Coral Cafe) (Coral Care)
Moe Jaffe Oro
Benoy the Bum's.
Deloyd McKay
Muriel Thomas
Frank Hall
Lee Bartell
Dlane & Del Campo
Ozzle Wells Parrieb Cafe

Parrieb Cafe
Ted Linesy Orc
Blanche Saunders
Fate Primer
3 Zarisettes
7 Zarisettes
Donny Lyons
Dutkin's Rathskelle
Fattl Crawford
Gen
Gen
Middred Glison
Zolley Ramblers
Orank Fonl
Zolley Ramblers
Orank Fonl
Bell Manny's Cafe
Bell Manny's Cafe
Bell Manny's Cafe
Bell Manny's Cafe
Sendo & Margo
Seando & Margo
Seando & Margo
Seando & Margo
Johnny Welsh

Cedarwood Inn (Malaga, N. J.) Jack Curtis Pepper Garat Johnny Barnett Clarence Mich Or Franky Schluth

Embassy Club
Helen Benton
Grace Manners
Pedro Blanco Ore
Lee Perrins
Helen Heath
Warwick Sls
Joyce Henry
Dorothy Deppin
Peggy Butler
Evergreen Casino

Ramona Johnny Welsh Jack Hutchinson Irving Braslow Viking Cafe Henry May Orc Nadine & Gevardo Tom Barry Lu-Brent Jean Kirk Billie Lee Penn Fay Orc Billy Callahan Al Shumaker Elaine Ouen Jimmy Bolley Johany Rellly Hotel Adelphia

Lambs Tavers

Hotel Adelphia Roof Vincant Rizzo Ore Jack Hillard Anita Jacobi Suec & Spot Bert Lyni B & J Leach Paul Duke Texas Redicads Agnes Tolle Evan B Fontaine Weber's Hot Bren (Camden) (Camden)
Louis Chaikin Oro
Ray Miller
Nathan Bros
Dick & Dottle Jones
Janice Thompson
Aifred Lateil
Int'i Instrumental 3
lisc Hart
Hugo Klee
Sid Golden
Gregory Onling & B

Gregory Quiun & Eldoradlans Sunset Inn
Ace Pancoast Ore
Rio Rica
Chubby Reed
Al Cornarg
Ed Marple
Rhythm 2

Peacock Garden Sylvan Herman Or Yorktown Tavern Billy Sein Orc

DETROIT

Ruth Martin Corktown Tavern Great Thurman Drake Sis Mildred Gooble Larry Chabot Larry Chabot Kuei & Tamara Ishnikawa Enstwood Gardens

Mike Riley Orc Onsis
G Lovett Co
June & Jerry
Iden Courtoy
Puddock Bar Churics Auld John Kleive Benny Coffel Flantation

Harl Walton Ore Ted Blackman

Lois Deppe 4 Cats & Fiddle Mae Alix Harvey & Ethel Powntan

Coyle McKay Oro
Northwood Ina
Bob King
Blaine & Barry
Arile Simmonds Ore
Arile Simmonds Oro
Club Villa D
Chuck Stevens Oro
Webster Hall Hotel
(Cocktall Grill)
Art Mogana Major Sharp & M Will Henderson Or Eddie Wills Saks
G Kayanagh Oro
Club Mayfair
Hollywood Debs C
Ten-Forty Olub
Clois Harper
Cella McCoy

Art Mooney Oro Vernon & Vanon Bee Sarche Ralph Fisher Wonder Bar ٠, Chet Everhart Orc Biltmore Boys

Hotel Roosevelt (Cocktail Lounge)

Pines (Moon) Mullins Orc

Billy Catizone 3

PITTSBURGH Packard & Faye Niua & Rosa Jane Sallec Angelo Di Palma

Bill Green's Jimmy Joy Orc Helen Heath Blandi's Dick Barrie Orc - Balconades
J & B Richards Or
Helen O'Conneli
Moyer 2

Helen O Conne.
Moyer 2

Harlem Casho
Jimmy Wadkins Or
Larry Steele
George Goud
Louise Mann
Gladys Ellie
Sparkplug George
Helen Wiles
2 Eaquires
8 Harlemettes
New Penn New Penn Rita Rio Orc

(Moon) Mullins Ore
Shew Boat
Al Marsleo Ore
Al Marsleo
Al Marsleo
Al Marsleo
Al Marsleo
Al Marsleo
Al Marsleo
Al Mulliam Penn
(Urban Roof)
Orrin Tucker Ore
Bonnie Baker
Balley Sig
3 Internationals
Willowa Nixon Cafe Orc Sally Hughes Danny White Nita Cort Lee Shelley Orc

> Rubberneckers (Continued from page 1)

this summer almost reached the peak of visitors lured in the year when the building was first unveiled to an astounded public. The Empire State has an eye out for the veterans, with special tours planned. Vacations of guides have been post-poned until after the convention, and all stand-by hands are called into service for the duration. Tourists, McGuire observes, aren't inclined to ask many questions. Seems the altitude of the tower confuses them. Usually, the first thing they ask is to have the Empire State Building pointed out to them. Being told that they're on it often discourages further questions.

One of the favorite questions is a stumper. Tourist conductors are in the habit of pointing out that the Normandie, if up-ended on her stern, would reach within 19 feet of the observation roof. They're getting jittery about dispensing this bit of information, because someone always comes back and wants to know how the Normandie could be tipped upright on her stern.

Bring-Tem-Buck-Alive

Bring-Em-Buck-Alive
Farther afield in the four business, Frank Buck's Long Island menagerie is pleased with a 25% gain over last season's visitors, with 5,000 viewers last Sunday alone. Main attraction now, besides the monkey mountain, is the black leopard family. Mama leopard is incommunicado, her cage barred with a huge sign saying, "Expectant Mother." In traditional fashion, Papa Leopard nervously paces the cage next door. Parental anxiety isn't the reason for the pacing, however. Papa Leopard resents being a father and would do away with the Bring-'Em-Buck-Alive ever. Papa Leopard resents being a father and would do away with the cubs if he got a whack at them be-fore they were old enough to talk back. The garter snake has also populated her pen, but she isn't dig-nified with a sign to announce the

Little For Pix

(Continued from page 1)

handicapped because of the limited time devoted to such events. Not only are rehearsals inadequate but script deletions and revisions rarely accomplished. Under such condi-

script deletions and revisions rarely accomplished. Under such conditions it is not surprising to experience showmen that so few summer shows are Broadway possibilities. That isn't all of the squawk from the rainbow chasing scouts. They point out that none of those barn theatre managers ever produced a play on Broadway and that goes for stage directors. In other seasons several aspiring producers dabbled amongst the rural show shops but this summer passed up the woods as unproductive. However, many actors have been

shops but this Summer the woods as unproductive. However, many actors have been in the country, away from city swelter, down where the bees hum and didn't have to put the bee on their

WELL, IT WAS AN IDEA

Rome, Aug. 27.

Plans to form a legit company uniting Tullio Carminali and Aureina Pagnani have evaporated.

It had been hoped the company would appear in the U. S., too.

COAST'S \$1,000,000 LEGIT

Interchangeable Memberships In 44's Worked Out; Awaits OK

Interchangeability of cards among the unions within the Four A's is believed to have been worked out, if the dues system of the Screen Actors Guild is acceptable. Similar plan has been virtually set for the American Federation of Radio Artists and the other new union, the American Guild of Musical Artists. It now remains for Equity, American Federation of Actors (vaude) and other Four A's groups to adopt the same arrangement.

Amount of dues in the SAG depends on the annual earnings of members. There is a minimum but those earning high salaries are required to pay more, top dues in the picture group being \$90 annually. Same idea as applied to Equity would fix the present \$18 per year as a minimum but those getting top money would be required to pay a higher rate. With that plan applied to all the Four A's unions, artists going from the stage to radio or the screen would not be required to pay additional dues.

Talk within Equity over the

going from the stage to radio or the screen would not be required to pay additional dues.

Talk within Equity over the changes brought about by the reorganization of the Four A's and the importance of SAG plus the other new groups, indicates that further consideration may be given to certain angles. Frank Gillmore is devoting all his time to Four A's of which he has been president for some time, but he is slated to preside at the legit association's meetings, Paul Dulzell assuming his duties otherwise.

There was some idea that Osgood Perkins as first vice-president might participate but it is understood he does not care to devote the time to such work. Dulzell has been with Equity since 1919 and none except Gillmore is more familiar with the association's affairs. Pointed out that when Francis Wilson and John Emerson were heads of Equity, Gillmore is more familiar with the association were heads of Equity, Gillmore is the executive secretary was in actual charge. Dulzell will be in exactly the same position, since Gillmore is not to relinquish his title of presidency.

KURT ROBITSCHEK TO PRODUCE OVER HERE

Production of musicals for Broad Production of musicals for Broad-way and London is planned by Kurt Robitschek, producer of vaude and revues in Europe. Robitschek ar-rived last week and plans making permanent headquarters here. Will shortly leave for a fortnight's o.o. of Hollywood. It's his first trip to America.

America.

According to the producer he will According to the producer he will lease a Broadway house in which he will produce what he calls 'all-inone' shows, similar to those he has staged in London, Paris and Berlin. Production would be an admixture of operetta, comedy drama, production numbers and vaudeville acts. Show would run two hours, with the possibility of eight performances a week according to legit practice, or two-a-day.

two-a-day.

Robitschek figures on staging three
shows a year, each to run four
months. Following the run here,
the productions go to his Victoria
Palace Theatre, London, and possibly the Alhambra, Paris. Claims his
financing is all set from the other
side.

side. Listed also is an operetta, 'Congress Dances,' for which he wrote the book and which was filmed by Ufa with Lilian Harvey. During recent seasons Robitschech has been one of the biggest bookers of American acts for his London and Paris houses.

Helena Pickard Set

London, Sept. 7. Before sailing back to N. Y. Friday (3), Morris Gest signed Helena Pick-Brd

Will use her for the title role in Lady Precious Stream,' which he intends to send out again for road and concert dates.

Double Burn

Showman received a letter which he knew was penned when the writer was burning. He returned the epistle with the envelope notation:
'Unopened by mistake.' That

Schwartz, Stillman To Collab on Filmusicals

Arthur Schwartz, composer, is taking unto himself another lyricist-collaborator, Albert Stillman, who supplied the wordage for the 'Virginia' score at the Center, 'N. Y. Schwartz heretofore had been collabing exclusively with Howard Dietz and while he will continue to do shows, etc., with the latter, the tunesmith finds that Dietz's publicity and advertising duties with Metro forfend extending activities.
Schwartz has some Hollywood filmusical bids on which he will collab with Stillman.

lah with Stillman.

As Albert Silverman, Stillman was As albert Silverman, Stillman was-staff lyric writer (Kay Swift did most of the tunes at that time) for the special material at Radio City Music Hall. Which may account for Stillman's credit as lyric writer be-ing buried away on the Center pro-gram underneath the costumer and scenic artist. Since the first night reviews threw the notices so much to Schwartz-Stillman for their songs, the billing will be more prominently the billing will be more prominently changed in latter's favor.

EVA LE GALLIENNE'S EXPERIMENTAL IDEAS

Eva Le Gallienne, back at her home in Westport, Conn., is planning to spend the winter there and work with a group of about 12 actors on a number of projects which she has in mind. The group will avoid publicity and, according to Miss Le Gallienne, is not planning any public performances. Should she find so mething interesting enough to produce she may do so later on, but no production plans are at present on the schedule.

Miss Le Gallienne has had several offers to bring 'Hāmlet', tried out at the Cape Playhouse at Dennis, to New York, but had turned them all down. She owns the set, however, and she may change her mind, either for a road tour or a New York production. There also has been talk of Miss Gallienne operating the Westport Playhouse next summer.

No 33% Cut for 'Babes'; Might Be an Out for Some

Might be an Out for Some Cast and chorus of 'Babes in Arms' have nixed a propositioned 38% salary cut. Show, which opened strong, has been sliding, with takings about an even break some weeks and under that others. Cast didn't like the chop idea, figuring it might become stationary even when attraction takes to the road.

road. A Several principals have a picture and other commitments lined up when free of the show, which has influenced the management to forget about the cuts, for the time be-

No 4 'Can't Take It'

The No. 4 Can't lake It'
The No. 4 company of the George
S. Kaufman-Moss Hart comedy,
'You Can't Take It with You,' has
one into rehearsal and opens Sept.
20 at Bridgeport, Conn.
Cast includes George H. Trader,
Mary Patten, Elwyn Havvey, Musa
Williams, John Prescott, Morris Mc
Kinney, Dagmar Corley, Perce Benton, Adrian Earle, Mrs. G. H. Trader,
Renee Roberti, Elmer Brown, Ellis
Baker and others.

ROAD AS BACK

Lost Horizon Opens Up to Traveling Shows, Breaking Long Jumps-Pix Exhibs Weaken to Coin Jingle—L. A., S. F. Trade Smacks of Golden Era

BIG YEAR AHEAD

Los Angeles, Sent 7.

Los Angeles, Sept 7.

The road is back.

So far as the Pacific Coast is concerned, it's back stronger than at any time since pre-depression days, with 1937-38 promising to top by a hefty margin the prosperous and altogether healthy season just ended. An even dozen traveling legit attractions journeyed to California during the past 12 months, garnering in excess of \$750,000 in Los Angeles and San Francisco, with considerably more than another quarter of a million, in other western stands for a grand total in excess of \$1,000,000, accounted for by Coast productions and Federal Theatre Project attractions. But, of vastly greater importance, is the fact that dozens of western cities and towns, closed to legit for many years, are opening up to provide weeks of additional playing time for productions venturing to cross the Rockies.

No longer is it necessary for road shows to tump direct the Sea Warn

for productions venturing to cross the Rockies.

No longer is it necessary for road shows to jump direct the San Francisco or Los Angeles from Chicago or Kansas City. Now they can break their jumps by playing Des Moines, Denver, Ogden, Utah, Salt Lake City and occasionally Spokane, Wash. Once in California lucrative biz may be garnered in such until recently solid picture house towns as Sacramento, Oakland, Fresno, Stockton, Santa Barbara, San Diego and Long Beach. Opening up this season will be Reno, Nev., with George Abbott's 'Room Service', first New York attraction to hit the divorce mecca of the west in half a decade mecca of the west in half a decad

Ghost Towns Reclaimed

Pacific Northwest is open for road shows with available playing time at Seattle, Portland, Vancouver, and oc-

Snows with available playing time at Seattle, Portland, Vancouver, and occasionally Spokane and one or two other Washington cities. Texas towns are now welcoming road shows with wide-open arms, and attractions can jump from Chicago via St. Louis and Kansas City through that state, with occasional stops in Phoenix, Ariz, into Southern California.

Opening up of the Coast and Rocky Mountain towns for legit has been brought about largely through an about-face attitude of picture circuit execs, who for 10 years or more scorned to make their theatres available for traveling fesh attractions, pr ferring to confine their activities solely to film presentation. Largely instrumental in breaking down this barrier has been the financial success solely to film presentation. Largely instrumental in breaking down this barrier has been the financial success that has attended bulk of road snows to invade the far western territory during the past couple of years, particularly during the season of 1938-37.

during the past couple of years, particularly during the season of 1936-37.

When legits can pile up \$30,000 in a week at the Los Angeles Biltmore, and nearly as much as Homer Curran's theatre of that name in San Francisco, or when an attraction of the calibre of 'The Great Waltz' can garner close to \$70,000 in two weeks at the Los Angeles Philharmonic auditorium, picture-minded gents are bound to get more than passively interested. They are quick to realize that such grosses spell big coin in any language, and they are beginning to see the short-sightedness of a policy that relegated traveling attractions to only the larger cities over a period of years.

Erlanger's Biltmore here has just concluded its longert and most prosperous season since the heydrays of 1929. Combined take for 12 traveling leftis anground \$238.200. Of this suin Alfred Land and Lynn Fontanne alone accounted for around (Continued on page 58)

MANAGERS SEE Rockefeller's 'Virginia' Lavish With **Good Chance of Recouping 175G Nut**

Wise Guys

Federal investigators who have been quizzing ticket brokers and box-office men on theory that more admissions taxes are due the collector, asked the latter to name the number of hits which played his theatre. Ticket men asked the askers what they considered a hit and they replied: 'Any show that runs six weeks,' which brought, shakes of the head and smiles. Understood the G guys are not New Yorkers.

Theatre League Fails To Get Sec After 2 Confabs

After two sessions the League of New York Theatres failed to select an executive secretary to succeed the late Dr. Henry Moskowitz, Four candidates were considered but none of the quartet is likely to be appointed. One requirement is that the man ultimately named must be unanimously acceptable to all the board. Distinct differences of opin-

unanimously acceptable to all the board. Distinct differences of opinion arose at last week's meeting devoted to the matter.

Method used to consider candidates was critisized as crude and embarrassing. Each was interviewed in turn with individuals on the board shooting questions which flustered the would-be-secs. At the next board meeting, probably held this week, another will be suggested. Understood an executive familiar with show business and association details who is also well known to most managers will be invited to take the berth.

Brock Pemberton was offered the secretaryship but he promptly declined. One of the board protested on the grounds that his acceptance would remove him from the ranks of producers. Job pays \$10,000 per year: Dutes include collection of dues, \$10 weekly from each best

or production of dues, \$10 weekly from each show while operating and same from legit theatres.

Hollywood, Sept. 7.
Stanley Joseloff, here negotiating a picture deal, was wired an offer from New York to take over the post of executive secretary for League of New York Theatres. He is holding off his decision pending outcome of the studio deal.

Joseloff is for-

Joseloff is former attorney for the Shuberts and was assistant to Billy Rose of Fort Worth and Cleveland.

BOSTON DECKHANDS GET SLIGHT TILT; N. Y. OKAY

Boston stagehands wage scale has been set for the season, men to get additional 50 cents per performance with department heads upped \$2.50 per show. Scale, which is under that of the New York level, will have the crews advanced from \$46 to \$50 weekly, while the heads go from \$65 to \$67.50. No change in the rate for broken time, which means that the rate during rehearsals and in moving productions in and out of theatres will remain the same.

and out of theatres will remain the same.

New York scale has been agreed to along similar lines and the only hitch is a difference over broken time. Managers feel they have met the union's demands up to that point and that the wage arrangement in that respect should not be disturbed. Musicians union agreement is reported set for signaturing at the same scale as last season. Pit men appear to be satisfied with the scale which calls for as much as \$100 weekly in 'penalty' or non-contract houses. hitch is a difference over broken time. Managers feel they have met the union's demands up to that point and that the wage arrangement in that respect should not be disturbed. Musicians union agreement is reported set for signaturing at the same scale as last season. Pit men appear to be satisfied with the scale which calls for as much as \$100 weekly in 'penalty' or non-contract houses.

Only trouble point reported early this week was Toronto where the deckhands are out on strike. That may force the cancellation of Tovarich, due there next Monday (13).

The Rockefellers using the cornorste name of the Center theatre. Radio City, N. Y., bowed into the legit managerial field Thursday (2% with 'Virginia' at the Center, the season's first premiere naving been set back two days in order to give final adjustments to the production which is multi-seened. No show scheduled for the new season calls for as much outlay, nor have the Rockefellers gone in so strongly heretofore, although they were participants in the productions of The Great Waltz' and White Horse Inn,' also presented at the Center. legit managerial field Thursday (2)

Great Waltz' and 'White Horse Inn,' also presented at the Center.

'Virginia' cost \$170,000 when the curtain went up. It was budgeted for \$150,000 so that the nut ran 10% above original estimates. Production of 'Waltz' was \$240,000 but structural changes "particularly the installation of a proscenium entailed an expenditure of \$79,000 more, so that the show actually cost around \$325,000. Final figures on 'Inn' placed the production red at \$266,000. Something like \$20,000 was added originally, that extra coin being money on deposit to guarantee the salaries. 'Waltz' earned back a big share of its cost but did not get out of the 'red until it went to the road. 'Inn' was plenty shy of winning back its cost.

Chances of 'Virginia,' which drew.

ning back its cost.

Chances of 'Virginia,' which drew, a fairly favorable press, are improved by the fact that both show and the house are under the same management. It is possible for the operetta to top \$50,000 in weekly gross at \$3.30 top. Show's sponsors are figuring on approximating that pace around the holidays granted that the show makes the grade.

that the show makes the grade.

Premiere came during the latest heat wave but first-nighters were not uncomfortable because of Center's modern cooling system. Nor were they inconvenienced by traffic despite fact that Sixth avenue is in the worst possible condition through construction work on subway.

COCHRAN'S 'VARIETY' IN LONDON: N. Y. PLANS

Charles B. Cochran is still in Hollywood because of unfinished negotiations but is expected back in New York the latter part of this month at which time he will establish offices subsidiary to his London quarters, He has formed the International Production Co., which will operate in the British capital and on Broadway.

New outfit's first presentation will be 'Variety,' a revue due in London nhis fall. Second attraction will be produced in New York but Cochran has not decided. It may be 'Nymph Errant,' 'Helen,' both of which were done abroad, or a new musical the book for which was written in Hol-lywood but for which the score has not yet been composed.

Group Theatre Readying 'Gloves' as Initialer

Group Theatre will start rehearsals Group Theatre will start renearsais of first show under new reorganiza-tion on Sept. 15. Show is 'Golden Gloves,' by Clifford Odets, a comedy about prize-fighting allegedly based on the career of Lou Ambers.

Freak Weather Nicked Legits Again; Holiday Trade May Hypo This Week

What Broadway hopes was the final heat wave of a tortid summer, nicked the legit shows of all the gains registered the previous week of cool going. After taking a six-day beating a torrent descended early Saturday (4) evening and killed off the week's final performances.

day beating a torrent executed any Saturday (4) evening and killed off the week's final performance and the state of the week's final performance and the state of the state o

Statimates for Last Week :

Bathes in Arms.' Shubert (22d week) (M-1.385-\$3.30). Business slipped back to around \$15,000 but street's solo musical still in good spot

spot.

Brother Rat, Biltmore (39th week)
(C-991-\$3.30). Weather niek dropped gross approximately \$2,000 and the week's count-up dipped under \$7,000

week's count-up dipped under \$7,000 mrk.

Having Wonderful Time. Lyceum

Having Wonderful Time. Lyceum

Having Wonderful Time. Lyceum

Having Wonderful Time. Lyceum

Wonderful Time. Lyceum

Room Service. Cort. (17th week)

(C-1,059-33.30). Saturday matinee

one of weakers since spring hit started; with night show off too;

Blinned to \$14,500.

"The Women," Barrymore (37th

week). (C-1,048-33.30). After climb
ing to summer high dipped with the

Bill last week with takings around

\$17-300.

"Thètee Road." Forrest (inest-

The hard veet with takings around \$12.000.

There Read, Forrest (196th week) (D-1.07-81.65). Hardy drama approximately \$5.000 last week, though still profitable.

Virginia, Center (2d week) (M-1343-85.20). Opened late last week (2) in midst of another heat wave and also affected by Saturday weather after drawing favorable press,

Westner after drawing ravorable
"Yes, Mv Darling Daughter," Playhouse (30th week) (C-878-\$3.20). Estimated around \$6,500 last week satirfactory for limited cast; slated until Thanksriving or later.
"Yau Can't Take It With Yon."
Booth (39th week) (C-708-\$3.30). Still
tons in point of demand not affected
as much as others because of advariance sile: last week dipped under
\$15,000 level. Rayling the state of th Revival

'Raberto,' Randall's Island; an-nounced final week.

'CAN'T' AND 'RAT' IN CHI **ABOUT EVEN UP: 12G'S**

Chicago, Sept. 7.
Only new legit activity around town at this time is restricted to the Federal heatre, which opened series of one-acters at the Frincess last week and comes through with the critish; where is the Great North-artish; when at the Great North-artish; when a series of the control of t

Yiddish 'Monesh' at the Great Northern this week.

In the pro line-up at present are just two shows, both comedies. Brother Ral' is in its third week at the Selwan and looks set for a stay, while You Can't Take it With You' while You Can't Take it With You' Harris, and is feeling no pinch, despite its 31st week.

Estimates for Last Week.

Estimates for Last Week

'Brother Rat,' Schwyn (1.000; \$2.75)
(34 week). Strong box office pace, and a demand which indicates it will be here for some time. Overestimated first week when gross was \$11.000. last week better, about \$12.000.

\$12,000.

"You Can't Take It with You,' Harris (1,000; \$2,75) (31st week). New entry seems to have helpod rather than hurt this one, which approximated \$12,000 lon', week.

"Monesh,' Great Northern. Opens tomorrow (Wed.).
One-act series, Princess. Opened last Friday (3).

\$1,000,000 Legit

(Continued from page 57)

\$85,000, with two weeks of 'Idiot's Delight' and one week of 'Amphitryon 38. 'Scandals' on two weeks garne.ed a nitty \$45,000, while four weeks garne.ed a nitty \$45,000, while four weeks of 'Boy Mcets Girl' spelled \$36,000 at the b.o. Jane Cowl in 'First Lady' drew-\$30,000 in two weeks,

'Lasile Howard's two weeks in 'Hamlet' added \$19,300 to the Bittmore take, while Ruth Draper, with

'Hamlet' added \$19,300 to the Biltmore take, while Ruth Draper, with her character impressions, piled up \$11,000 in flye nights and three matinee performances. Then there was \$31,000 for Brether Raf' on a four weeks' sojourn, and \$24,000 for three weeks of 'Dead End'.

Scotter of Brether Raf' and State of 'Dead End'.

Cornell's Hefty Take
Starting, the seaon, with the second week of a 10-day booking.
Katharine Cornell accounted for
better than \$39,000, while 'The Mulatto' added another \$11,500 over a
three-week period

better than \$39.000, while "The Mulato" added another \$11,500 over a three-week period.

Virtually all of these legits played at the Curran in San Francisco, where they piled up another easy \$300,000, on top of which that house currently is experimenting with a new opus, 'Story to Be Whispered,' starring . Marjorie Rambeau, that rabbed a sweet \$11,000 on its initial week and is reported building. On top of these stageting grosses for traveling shows, Henny Duffy produced five plays during the season that ran for a total of 20 weeks: at El Capitan theatry. Hollywood, to total receipts of around \$127,000. These productions were:

Distaft Side, 'opening the season Sept. 3, running two weeks and taking \$13,000 at a \$1.65 top, at which all Duffy shows are priced. 'Meet My Sister' grabbed \$17,500 on three weeks, then 'Tomorrow We Live,' Starting Christmas Day, wound up with \$38,500 on four weeks' stay. 'Petrified Forest' accounted for \$10,500 over two stanzas, with Duffy's production of 'Bov Meets Girl' fol-

with \$38,500 on four weeks' stay. Petrified Forest' accounted for \$10,500 over two stanzas, with Duffy's production of 'Boy Meets Girl,' following its three weeks at the Biltmore (downtown), winding up the season May 15 after nine weeks for a combined \$47,700.

"Duffy's El 'Capitan' season was around 10 weeks shorter than customary, largely attributed to his failure to line up New York successes because of a strong desire on part of their producers to road show them to the Coast and play them at the larger Biltmore theatre here. On the strength of the strong showing made at the Biltmore and Cuiran theatres during '36-37, six New York shows are already booked for these houses for the new season, with three or four other possibilities in sight. Season opens here Oct, 4 with Abbott's Room Service' skedded for four weeks. Late in November You Can't Have Everthing' moves wish Addott's 'Room Service' skedded for four weeks. Late in November 'You Can't Have Everything' moves in for prospective five-weeks' stay. Then on Jan. 7 'The Women' starts a three weeks' engagement, followed by two weeks of 'Frederika,' start-ing Feb. 21.

by two weeks of 'Frederika,' starting Feb. 21.

Evans and Hays Due
On March 2 Maurice Evans comes
in with 'Richard II,' while Holen
Hays in 'Victoria Regina' winds up
the season with three weeks starting May 30. The 'Follies' is angling
for time around the Christmas holidays. Another prospect is the new
featrice Lillie opus, 'The Show
Must Go On,' while the Lunts want
to return here in April or May in
a repertoire of plays. Irish Abbey
Players are also a possibility for the
'37-'38. season.

Homer Curran plans an active
season of production for the Coast
for the new season, with Duffy now
lining up plays for an early season's
resumption at El Capitan. Being
tried out in Santa Barbara this
weck, with an cye on Broadway, is
David Hertz's new play, 'The Miles
of Heaven, 'which-stars Walter Huston', with Nan Sutherland (Mrs.
Huston) and Barbara O'Neil featured.
Federal Theatre Project has en-

Huston) and Barbara O'Neil ica-tured.

Federal Theatre Project has en-joyed a successful season locally, presently doing its plays in the Mayan theatre, downtown; the Play-

Mayan theatre, downtown; the Play-house in Hollywood, and the Greek theatre in Griffith Park.
Billy Rose will invade the Coast around Christmas time with his 'Show of Shows,' which he will present in auditoriums in a number of California and Pacific Northwest cities. Whether he will include Lost past season.

On Broadway **VIRGINIA**

Operatia in two acts presented Sept. :
at the Center, N. Y., by the Center The
atre (Hookefeller muney; John Kennett
Hyatt, managing director); music by Ar
Hyatt, managing director; music by Ar
Hyatt, managing director; music by Ar
Hyatt, managing director; music by Ar
Hyatt Ower Larys: byric by Albert Still
man; production staged by Leon Londioff
dances by Plorence Nugge; book staged by
Edward Clark Lilley; \$3.30 top (\$5.30
pouning night).

Lady Agatha
Captain Somerset Gordon Richards
Captain Boydlansing Haltleid
Sir Guy Carlelon Dennis Hoey
Fortesone, of Drury Lane, Gene Lockhart
Minnie Fortesque Bertl'a Belmore
Sylvia Laurence
Miranda
Daphne
Phyllis
Major-Domo Tempest
Governor of Colony
ScibleJohn W. Bunbles
Hannibalbor.I L. Buck
Colonel Richard Fairfax itonal 1 Graham
Stage Doorman Tom Tempest
Prima Ballerina Patricia Bowman
Premier Dancer Valia Valentinoit
Town Crier
Patriotlohn Ravold
Puppet Master
Fire-Eator
Ingglera
Children: Peggy Romano, Dorls Pischer,
Billy Redfield. Stave children: Bubbles: tle
Leacock, Clarence Beasley, Charles Timp-
son.

Billy Reddeld. Slave children: Subblescue, Clarence Beasley, Charles Thipson.

Virginia' is a combination of the former Hippodrome spectacles and Globe musical shows in general scheme but fashioned along the inestination of the presentations at the Music Radio City, It is melodious and colorful operetts, impressing as having an appeal to the average person rather than class patronage. Chances indicated are for a moderately successful engagement.

Center has been the problem theaten in the vast construction of Rockefeller Center or Radio City, a meta for the control of t

parently a must by the Rockefellers since they had but recently completed the restoration of that historial spot.

The property of the restoration of that historial spot.

The spot of the restoration of that historial spot.

The spot of the restoration of that historial spot of the restoration of the spot of the spot

may be the reason why me may be the reason why me may be the reason. The control of Virginia's on distinctly tops that after intermission.

Nearly all the good things in the score come in act one and are reprised in the second. There are four or five numbers which s'and out, but a succession of slow tempos should have been given ry re change the warblings of party proceeds the party preceived the party proceeds the party proceeds the party proceeds

Angeles and San Francisco in his itinerary is problematical, but it's highly probable he won't want to

nignty probable he won't want to peas up the gravy available for the better type of attractions. Altogether the outlook is one of optimistic hue, with legit showmen smacking their lips in anticipation and looking forward to even higher grosses than were reached in the

Inside Stuff—Legit

Harry Moses, who died in New York last wcck after a two weeks' illness, was gravely ill last year and cancelled plans to produce, recuperating fully, it was thought, in Hollywood. He was on Broadway seven years starting with 'Grand Hotel,' produced in association with Herman Shumlin, Retired from the textile business, the theatre was a new field and one in which he said provided plenty of 'tun. His solo presentations were much more successful than most newcomers to the managerial field.

'Hotel' was estimated having cost \$50,000. Of that coin \$35,000 was invested by MG, there being some arrangement on the picture rights. Previous to 'Hotel' venture, Moses lost' \$30,000 in. a little theatre venture called Leo Bulgakov Associates
Moses' wife, Elsa, was his confidant and aide in all productions, figuring particularly in reading 'The Warrior's Husband,' 'Dangerous Corner' and the Pullitzer prize winner, 'The Old Maid.' She intends producing 'Tough to Chaw,' which he was about to cast.

Carley Wharton will produce on her own for the first time this fall, readying a plax tentatively called 'Violets' written by Dore Scharey, Mrs. Wharton was previously connected with Delos Chappell in legit activities and also had Coast experience with Selznick-International. Author is film

Forrest Izard, who has done publicity in other fields, is newest addition to Broadway p.a. ranks, representing Arthur Hopkins. First assignment is that manager's Blow Ye Winds which opened in Boston Tuesday (7) and comes to the 46th Street, N. Y., Sept. 21.

For the Hub premiere Izard devised the announcement in rhyme which will probably, too, be used for the Broadway opening.

Two out of four young actresses sent east from the Coast by one studio to get stage experience in rural summer stock troupes, were married and are taking their mates back west. Latter are also embryo, professionals, Girls are under contract which is a break for the boys who, however,

Atlanta's New 6,000 Muny Aud Fights 'Jinx' Bugaboo; Switch Concert Dates

Rain Helped Hipp Opera; Week-End Gross of \$10,600

Only stage attraction in New York benefited by the rainy, cool Sunday was pop opera at the Hippodrome which recently resumed on a week end schedule with Alfredo Salmaggi the director. Saturday (4) evening the wet going dented attendance but capacity was drawn Sunday night and both Monday (Labor Day) performances.

Top is \$1.09 (99 cents plus 10 cents tax). Takings in four performances went to \$10,600.

6.166 Americans Saw Salzburg Show: Next Year's Plans Now Up

With the season nearing its end, plans for the following year are being discussed.

Arturo Toscanini would like to see 'Barber of Sevilla' (Rossini) proauced. Bruno Walter is putting in a good word for 'Die Fledermaus', (Johann Strauss'), while Knappersbusch is all aflame for Richard Strauss' 'Ariadne auf Naxos.' Modest Mussorgsky's 'Boris Godunov' may appear on next year's program, too.

New Agure-juggling led to statis-tics showing another increase of visitors from abroad; 6,166 Ameri-cans against 3,608 last year. But do not forget that many U. S. visitors come and go. They are counted twice or thrice. Nevertheless, Salz-burg is well satisfied burg is well satisfied.

Prof. Alphonse Hochs' concert of the Strassburg choir was one of the high spots of the last week. Knap-persbusch directed 'Elektra' and 'Rosenkavalier.'

It has been raining a lot. Sburg is becoming normal again,

Big Advance for 'Regina'

Hartford, Spt. 7.
Advance sale for 'Victoria Regina' (Helcn Hayes) which starts tour here Sept. 16 at Bushnell auditorium opened today and all 3,300 tickets sold by afternoon.
That insures gross of \$6,500 for single local performance and established new record.

Frank Gillmore Ill

Frank Gillmore has been ill at his frank Grimore has been in at his home for the past week. He was ordered abed with a heavy cold after last week's council meeting at

Equity.
Yesterday's (Tues.) session was curtailed because of his absence.

Atlanta, Sept. 7.
Valiant effort is being made by city officials to prevent 'jinx' appellation being tacked onto remodelled 6,000-seat city auditorium, which was damaged during heavy rainstorm just a week before it was due to be formally opened. To dissipate and circumvent rumors, Mayor William B. Harstfield last week held first of series of 'open houses' for public to come and see for themselves that structure is not a shambles as so many have been led to believe.

selves that structure is not a shambles as so many have been led to
believe.

Oscar Williamson, aude mgr., supervised corps of firemen and policemen who acted as guides for
sightseers' during tour, while City
Organist Charles Sheldon, Jr.,
thrummed out soothing melodies.

Portion of structure that collapsed
was not part of auditorium proper
that: was rebuilt by WPA, which put
up \$50,000 to city's \$50,000. It was
a flat roof section connecting main
aude with old front of building.
Damage was estimated at \$20,000.
However, investigation revealed that
steel girders used in aude roof supports were not what they should be
and they have been ordered replaced before structure will be
given a clean bill of safety. This
work will require an additional
\$33,000, of which WPA has agreed
to put up \$23,000. Work is expected
to gut up \$23,000. Work is expected
to gut up \$23,000. Work is expected
to start Sept. 15 and 66 working days
will be needed before completion.

A safe guess on opening dat of aude

to put up \$23,000. Work is expected to start Sept. 15 and 60 working days will be needed before completion. A safe guess on opening date of aude would be Jan. 1, 1938.

Meantime, Marvin McDonald, who manages All-Star Concert Series sponsored annually by Atlanta Music Club and Atlanta Philharmonic Society, skedded to open at aude Oct. 14. again has been forced to make other arrangements. Stymied of 14 and 14 and 15 and 14 and 15 and 15 and 16 and

at audc, are: Fcb. 12—Jooss European Ballet.

FCD. 12—Jooss European Bailet.
March 30—St. Louis Symphony
Orchestra.
April 27—Kirsten Flagstad.
All-Star Scries is always a selout, season ducats going at \$10, 37
and \$5.

At time of aude roof collapse, city

i. At time of aude roof collapse, city was fsuding with local Stage Hands Union over city's refusal to hire a stage hand at \$75 per week. International union, at request of local reps, had put house on 'road call,' which status remains.

TMAT Union Elects More Officers: **Not Waiting on IATSE Alliance**

On the eve of the legit season's start the Theatrical Managers Agents and Treasurers Union (1,826 A. F. of L.) has named several ne officers and is moving forward with the objective of a working agree ment with the legit managers. F ment with the legit managers. Further organization is still to be accomplished if the TAMT is to cover the field as originally outlined. That specifically concerns the press agent end, particularly, as, applied to New York.

Clarence Jacobson has been made business manager of the union. He resigned as company manager of a Tovarich' which is going on tour to accept the TAMT post which pays \$75 weekly. Ludwig Vroom was elected vice-president but is going on tour. Theodore Mitchell remains as president and Jack McCarron, executive secretary. Understood that Mitchell, who held a WPA theatre post, will now devote all his time to the union. Jacobson was formerly treasurer.

Jacobson was formerly treasurer Broadway box offices prior to be-coming a company manager. He was the organizer for the managers, agents and treasurers' union when it became active last winter after being became active last winter arter being dormant for eight years. Through Jacobson's efforts several hundred people, principally identified with legit box offices, joined TMAT. Cost of this activity was relatively small, about \$1,000 being expended principally for rentals of halls for meetings. meetings.

meetings.

An important development is the TMAT's relation with IATSE. Former has asked the stage hands international to excuse it from the arrangement whereby it would come in under the wings of IA. Reason is that the stagehands' union has been too occupied to make final disposition of the TMAT matter.

\$75 Minimum

TMAT states it has no desire to cut away from such a union affiliation but that the time is short and contacts with the managers should begin at once. Aim particularly concerns treasurers. Union, will seek a 'minimum of \$75 for the box office men, assistants to get \$50. Claimed there is no longer side money or 'ice' to be depended on.

money or 'ice' to be depended on.

TMAT has one jurisdictional problem that has not been solved and that is the status of the press agents.

The New York Theatrical Press Agents, who are seeking individual signatures to their basic contract from managers, are regarded as representing a majority in the Broadway field.

When

When the NYTPA asked the TMAT whether it could have autonomy if joining the union the answer was no. It appears now that the union heads have changed their minds. Since there are the countries of the countries minds. Since there are three groups in the union—company managers, agents and treasurers—each will have autonomy, if the present plans of the union are not again changed.

of the union are not again changed.
One of the points that the NYTPA
could not reconcile was the absence
of a minimum salary figure or one
far too small. Should that group
come into the TMAT on an autonomous basis, its proposed \$100
minimum could not be interfered.
with by the other groups.

Barber's 'Code for Gangsters'

marriers 'Gode for Gangsters'
Maurice Barber has acquired
American and English rights to
'Gonovenehre,' Parisian comedy success, and plans a Broadway production early in November. Play, by
Charles Rudolph, will be done here
as 'Code for Gangsters' and will be
adapted by, Virginia Vernon.

Producer plans to arrive in New

Producer plans to arrive in New York about Sept. 15 and begin casting immediately

Big Biz-\$35 Lawsuit

Edward Hryden O'Connor value to a his complaint order to collect \$35 allegedly him for salary as manager-p.a. of an ill-fated strawhat venture pro-jected by Joseph Bryon Totten.

O'Connor haled Totten to the small claims court for collection last week. Totten testified that he was merely fronting for a corporation, with Judge ruling O'Connorwould have to sue out a new compaint against the corporation rather plaint against the corporation rather than Totten individually.

Current Road Shows

WEEK SEPT 5
Ye Winds,' Shubert, Bo

Blow Ye Winds,' Shubert, Boston (7).

'Brother Rat,' Selwyn, Chicago.
'Dead End,' Brighton, Brighton

Beach (7).
'Honor Bright,' Shubert, New Haven (8).

'Room Service,' Chestnut, Phil-

'Room Service,' Chestnut, Fan-adelphia.
'Room Service,' Geary, San Fran-

cisco.

'Tobacco Road,' Embassy, Port

Chester.

'The Women,' Erlanger, Buffalo 'You Can't Take It with You, Harris, Chicago.

Summer Theatres

NEW SHOWS THIS WEEK
'God Save the King,' Lakewood
Theatre, Skowhegan, Me.
'No Scandal, Please,' Beach Theatre, Plymouth, Mass.

CLIFF FISCHER'S 'ROOM SERVICE' FOR FRANCE

Clifford C. Fischer has the Paris rights of 'Room Service' from George Abott, deal set by William Liebling, agent for authors John Murray and Allen Boretz. Fischer took script Allen Boretz. Fischer took script and option with him when he sailed back last week, and will cast and present the piece as soon as he arrives. Same producer also is angling for Parisian rights to another Broadway topgrosser, You Can't Take It With You, which deal, when and if, will also be handled through Liebling.

Upon completion on his legit venabroad Fischer will return to Broadway in former capacity of gen-eral overseer and producer of the French Casino, N. Y., and will bring Henry Lartigue back with him to Henry Lartigué back g.m. the French Casino.

Engagements

Carol Harbord, Eric Portman, 'Ma

Carol Harbord, Eric Portman, 'Madame Bovary,'
Erin O'Brien Moore, Josephine
Victor, Gloria Dickson, Naunton
Wayne, John Griggs, Rosemary
Ames, Lea Perman, Calvin Thomas,
Florence Edney, 'Wise Tomorrow,'
Starr West, Isobel Rose, Teddy
Jones, Ralph Sampter, Clement
O'Loghlen, Carmen Lewis, Edna
Archer Crawford, 'Arms and the
Man,' Starlight theatre, Pawling,
N,Y.
Edelweiss French, John Balmer,

N. Y. Edelweiss French, John Balmer, Mary Elsie Reser, Catherine Cosgrove, Emerald Reynolds, Homer McDowell, Melvin Berg, Alison Hawley, Luise Holman, Lee Parry, John Dighton, Betty Carpenter, William Bonewell, 'No Scandal, Please,' Priscilla Beach theatre, Plymouth, Mass. Lee Baker, Eleanor Phelps, 'Richard II.'

Ella Mae Jackson, Kay Harmon, Cerry Mansfield, Keith Lundy Jaco

cilla Beach theatre, Plymouth, Mass.
Lee Baker, Eleanor Pheips, RichElla Mae Jackson, Kay Harmon.
Terry Mansfield, Keith Lundy, Jane
Armstrong, Charlotte Kegel, Charles
O'Connor, Dick Warren, John Larkin, 'Stardust,' Kilbuck theatre, Pittsburgh, Pa.
Glenn Hunter, Charles Farrell, A.
H. Van Buren, John Halloran, God
Save the King, Lakewood theatre,
Skowhegan, Me.
Ally Joseph, Vall That Glitters,'
Allyn Joseph, Vall That Glitters,'
Hary Kenne, March Lawer, 'To Quito and
Back.'
Edgar Stehli, James Doody, Albert
Hayes, Linda Lee Hill, Blair Davies,
Harry Hermsen, 'Blow Ye Winds.'
Mary McQuade, John Alexander,
Roman Hohnen, Judson Laire, Edwin Mills, Walter Draper, Richard
Clayton, Edna Hagen, 'Honor Bright,
Frank Lawton, Cyril Raymondqueline Porel, Penelope Dudley
Ward, Guy Middleton, Philip Friend,
'French Without Tears.'
Jack McCauley, Marcella Swanson,
Mildred Webb, Terry Lawlor, Lydia
Sue Drew, 'Show Is On.

Jane Buchanan, Muriel Start, Barry
Kelly, Edmond (O'Brien, John Philliber, Charles Forrester, Evelyn Abbott, 'Star Wagon,'

'33 Map' for R'waw

'33 Men' for B'way

Hollywood, Sept. 7.
Legit drama titled '33 Men' has been acquired by Robert Feldman from the author, Anthony Quinn, for Broadway production this fall.

Quinn is currently relative for Quinn is currently playing Paramount's 'The Buccaneer.'

IVOR NOVELLO'S NEW MUSICAL BIG CLICK

London, Sept. 7.

'Crest of the Wave,' Ivor Novello's new musical, opened at the Drury Lane (3). Marks his third successive spectacular musical and boasts lavish

usual hokum was received

His usual hokum was received splendidly. Library deal guarantees a run into January for his latest. John Gleigud, opening at the Queens theatre last night. (6) in 'Richard II,' was enthusiastically re-Press comment was warmly ceived. Press comment was warmly favorable. Peggy Ashcroft, in the leading feminine role, was also cordially greeted by the audience. This is a repeat for Gielgud in the 'Richard' part.

BOOKING JAM LOOMS FOR ROAD

While the lateness of the season precludes any indication of a possi-ble house shortage on Broadway at this time, managers are finding dif-ficulty in securing routes this fall. Booking situation has arisen because of the number of road companies of of the number of road companies of current Broadway successes—You Can't Take It With You, 'Room Service,' Tovarich,' Brother Rat' and 'Yes My Darling Daughter.' Jam on bookings will probably be felt more in November than in the interim.

Limitation of out-of-town houses suited for straight shows is a prob-

lem the bookers have not faced for years. Some independent theatres in the various keys will probably be sought as a solution. Such spots are not available in stands like Philadelphia where there are few legit theatres compared to previous seasons.

seasons.
Chicago presents the toughest town for showmen to wedge in this fall. Indicated that the Studebaker will be in demand, with at least one manager angling for the Mich boulevard house, unable to get service from the United Booking Office for a Loop spot. a Loop spot.

GOOD PROSPECTS

Rochester Auditorium Books Cream of Legits for New Season

Rochester, Sept. 7.
Will Corris, who started booking occasional legit shows into the Masonic Auditorium after the Lyceum sonic Auditorium arter the __ was razed three years ago, has good for new season. Audiwas razed three years ago, has good prospects for new season. Auditorium is 2,500-seater with shows booked for one night, or three shows including matinee. Practically every week between late September and New Year's lists an outstanding production.

production.
Season opens Sept. 27 with 'Room Service'. Others listed are 'Anthony and Cleopatra,' Tovarich,' 'Victoria Regina.' 'King Richard II.' 'You Can't Take It With You.' Brother Rat,' 'Masque of Kings,' Leaning on Letty,' 'The Women,' Frederika' and 'Show Is On.'

'Excursion' Gets \$4,500 For Elitch Stock Getaway

Denver, Sept. 7.
Elitch stock closed the season with a \$4,500 week on Excursion.' Grosses held up above last year's figures most of the year.
Company's personal popularity had much to do with the sustained grosses, with the direction of George Somnes also drawing favorable comment.

Fetsch in Japan

Tokyo, Aug. 20. Ichizo Kobayashi, former head of Ichizo Kobayashi, former head of Toho and now devoting all his spare time to his personally owned Takarazuka Opera, has announced that Rudolph Fetsch, former first conductor of the muny operas of Ludwigshafen, Germany, has been contracted for three years as conductor of the Takarazuka shows. Conductor, who arrived here yesterday (19), immediately took over active charge of the opera and its affiliated school. Besides conducting, Fetsch will also act as prof of composition.

Philly Perks for Best Season Ever; Plenty of Musicals, Stars, Listed

Shows in Rehearsal

'Victoria Regina' (road)-Gilbert Miller.
'Madame Bovary' - Theatre

Guild. Star Wagon'-Guthrie

"The Star Wagon'—Guthrie McClintic.
"Tovarioh' (Marta Abba)— Gilbert Miller,
"The Show Is On'—Shuberts.
'Susan and God'— John

'Susan and God' — John Golden.
'Honor Bright' ('Learn by Heart')—Shuberts.
'Tovarich' (Eugenie Leonto-vich)—Gilbert Miller.
'On Location' — Samuel R. Golding.

Golding. — Samuel R. Golding. To Quite and Back'—Theatre Guild.

"The Women' (road) - Max

'Lady Had a Heart' ('Jean')— Barratt and Phillips, 'You Can't Take It With You'

th co.)—Sam H. Harris.
"The Women'—George Abbott.

PROF. MAUDE ADAMS. AT STEPHENS COLLEGE

St. Louis, Sept. 7.

After three years of persuasion, Maude Adams has finally accepted a Maude Adams has finally accepted a Professorship of Drama at Stephens College, Columbia, Mo., and enters into new duties Tuesday (14). Miss Adams' tenure will be two and one-half months and she expects to center her work around Edmond Rostand's Chanticler, because 'its moral is the dignity of labor.'

Stephens Conege, a school for girls, has an enrollment of 1,152. Miss Adams, now 64, retired, from the stage in 1918, but since then appeared in "The Merchant of Venice' and Twelfth Night.

Future Plays

'Forgotten,' comedy, by Robert Fischer, will reach production next month via author in association with Michael Lane. Both are new-comers to show biz. Cast includes Dorothy Collins, Anita Bradshaw, Salvatore Carlos, John Dale, Jr., Florence Burney, Louis Greenspan, Ruth Mayberry and others. Producing duo also have an untitled musical which they'll do later.

'How Come Lawd?', first for Negro Guild Theatre, N. Y., has gone into rehearsal for late September preem in New York house, by Donald Heywood, with all Negro cast, Charles Adler staging. Cast includes Rex Ingram. Cara Doza, Mercedes Gilbert, Hilda Rogers, Alec Lovejoy, Tom Fletcher, Edgar Martin, Dan Michaels, Archie Gross, Columbus Jackson.

'On Location' by Kent Wiley in

Michaels, Archie Gross, Columbus Jackson.

Michaels, Mich

St. Loo Troupes to K. C.

St Louis Sept. 7.

St. Louis, Sept. 7.

Richard Berger, assisted by Zeke
Colvin, Chester Herman and George
Hirst, will produce 'Desert Song' in
Music Hall, Kansas City, auditorium
for one week starting Sept. 17. Guy
Robertson, Bernice Claire. Ruth Urban, Robert Pitkin, Detmar Poppen,
Eric Matson and Earl MacVeigh, who
played during 12-week logal muny
opera seuson that closed Sunday (29)
will have leading roles in 'Song.'
Chorus of, 56. that also played in
local outdoor season has been engased for K. C. engasement.

local outdoor season has b gaged for K. C. engagement.

Philadelphia, Sept. 7. Local legit season which looked somewhat dubious a week ago was given the proverbial silver lining garnish this week when belated bookings were announced. Latter indicate town is in for the best season in years insofar as attractions are concerned.

Lawrence Shubert Lawrence this week released a sked for his two houses which lists eight booked to the Chestnut, five into the Forrest and eight others for either of the Samuel Nixon-Nirdlinger at the Erlanger, only other legit, has announced only a coupla entries so far, but indicated he will have trouble in keeping his spot no

mazda d.

"Room Service' | having relighted
Chestnut last night, winter program
has legit-goers panting. Included
in marqueers who'll appear here are
Helen Hayes, Maurice Evans, George
M. Cohan, the Lunts, Ruth Chatterton, Tallulah Bankhead, Katharine
Hepburn, Jack Buchanan and Evelyn
Laye.

At the Chestnut, following Room Service,' Charlotte. Greenwood comes in Leaning on Letty,' Sept. 20. Max Gordon has the house for the fortnight after that with an entry the new Clare Booth opus. 'Won-derful Time' then makes its first stop here on transcontinental tour.

derrui Ainsestop here on transcontinental wears stop here on transcontinental wears and particular than the Abbey Players booked in after the Mark Reed show. George Abbott's 'Brother Rat' and Sherwood Anderson's are others on the 'Masque of Kings' are others

sked.

Forrest will split between drama and musicals. Larger number of the latter booked than for past six years. Lights go on Oct. Il with 'Between the Devil,' tuner by Howard Dietz and Arthur Schwartz, starring English trio, Buchanan, Laye and Adele Dixon.

Others coming to the house

Others coming to the house are 'Balalaika,' 'The Three Waltzes,' 'Babes in Arms,' and 'Ziegfeld Fol-

House not yet decided, but defi-House not yet decided, but defi-nitely on Lawrence's book, are Hep-burn in Guild's production of 'Jane Eyre,' Anderson's 'High 'Tor,' 'Of Mice. and Men,' Guild's 'Madame Bovary,' using Gaston Baty's dra-matization of Flaubert's novel, with further adaptations by Benn W. Levy, whose wife, Constance Cum-mings, plays the lead; 'The Ghost of Yankee Doodle,' another Guilder; an untitled Ruth Chatterton starrer; 'Honor Bright,' bringing Katherine. 'Honor Bright,' bringing Katherine Alexander back to the boards; and Rowland Stebbins' production of 'Anthony and Cleopatra,' which will

Memphis Bookings Memphis, Sept. 7.

Memphis, Sept. 7.

The road show season opens at Municipal Auditorium Oct. 15 with 'Tovarich,' starring Eugenie Leontovich.

tovich.

Other shows scheduled are 'Antony and Cleopatra, with Tallulah Bunkhead, Nov. 18 and 19; 'You Can't Take It With You, Dec. 17 and 18; 'Room Service, Dec. 24 and 22; 'The With You't Can't Ca

British Equity, Mgrs. Agree on New Terms

London, Aug. 29.

After protracted negotiations, British Equity, Ase'n of Touring and Producing Managers, and Theatre Managers' Ase'n have come to an agreement for a standard working contract, which is to be ratified; at a meeting to be held carly next

tering of both actors and managers and the acceptance of a standard employment contract. No actors will be permitted to work for unregis-tered managements, and there is to be a minimum wage scale

Summer Theatres

CASSANDRA KELLY

CASSANDRA KELLI
Mahmuck, R. I. Aug. 31.
The Theure-by-the-Sen. in association with Sidney Harmon and William A. Drake, presents Jessie Hopee Landls in Cassandra Kelli, a new concely by Indian der bisaches and the Cassandra Kelli, a new concely by Indian der bisaches with the Cassandra Kelli, a new concept by Indian der bisaches with the Cassandra Kelli, and the Cassandra Kelli, and Kerli Larry. Exceed Wolward Elevation Do. Ann Meril Kelling, and Meril Kelling, and and and and an analysis and an an

A little bit of everything has gone into the making of this new comedy, basically that of the smart variety. Perhaps that is its chief detriment. The authors take a crack at practic cheese the steel magnet and his hypocritical stand against labor is raked over the hot coals; the armaments manufacturer comes in for some direct and caustic criticism, and pot shots are taken at a financial tycoon with a Romeo complex. Between all these the play tells of a celebrated in the second of the sec

nearly, corrunately the good points overshadow the bad ones, and with the proper application the play can be salvaged for metropolitan show-in the proper application the play can be salvaged for metropolitan show-in the application are principally the sundry amusing situations and some really funny dialogue. Because most of the characters are tough to handle much depends on the cast. Fortunately, the company of the cast of the characters are tough to handle much depends on the cast. Fortunately, the company of the cast of the characters are tough to handle much depends on the cast. Fortunately, the company of the

when this is done it may improve things.

Miss Landis gives a spirited char-caterization and has excellent sup-port in Calvin Thomas as the tycoon in love with her; Millard Mitchell, who makes the playwright credible, and Robert de San Marzano who steals several scenes with his well done madcap son of the idle rich, Marc.

Worse Things Happen

Worse Inings Happen
Suffern, N. Y., Sept. 2.
Comcely in three acts (three screen) by
Kethi White, presented by Hobert K. Cutlor under the direction of Felix Jacoves at
the County theatre, Suffern, N. Y. Aug. 31.
Folkward Brett. Janues Truck
Holling Heatt. John Suffern, J. John
Lary Heatt. Viola Roache
Komil Vanghan John Commit
John Committee Arm
John Nondas Metcalte
Lavra Lunningham Nondas Metcalte

THE DRAMATIST

Newport, R. I., Sept. 2.
Consely in three acts by Abby Mercharty, Staged by
Emelline Clarke Roche. Produced by the Actor-Managers, Inc., at the Casino theatre, Newport, R. I., Aug. 31.
Schmidt, Grant Control of the Casino theatre, Newport, R. I., Aug. 31.
Schmidt, Grant Control of the Casino theatre, Newport, R. I., Aug. 31.
Schmidt, Grant Control of the Casino theatre, Control of the Casino theatre, Control of the Casino theatre, Control of the Casino the C | Isabel Van Rensselaer | Miriam Jordan Aunt Van Rensselaer | Miriam Jordan Aunt Van Rensselaer | Miriam Jordan Aunt Van Rensselaer | Miriam Jordan Autor Van Rensselaer | Miriam Jordan August | Miriam Jorda

Chief reaction aroused by this play is one of mild mystification. Why should anyone in 1937 turn out a rhymed fantasy about Pierrot, Pier-rette, Harlequin and Columbine?

And why should an alert theatre troup produce it?

It would be difficult to imagine a script with less relation to the contemporary scene than 'The Dramatist'. Author can write well, and occasionally delivers a phrase or couplet which tickles the fancy, but the life into cutmoded forms and characters never comes off. Best thing in 'The Dramatist', as staged at Newport, is a synibolic 'Dance of Mariage' performed by members of the Hanya Holm troupe.

Story concerns Pierrot Smith. Carefree adventurer who lives only for the depends on his fluctuating moods. In one of his sober interludes Pierrot decides to abandon wild ways, so gives up his chorus-girl mistress, Columbine Miller, and marries the wealthy and aristocratic Isobel Van Renselaer. But Isobel lives in prose while Pierrot Hyes more and Renselaer. But Isobel lives in prose while Pierrot Hyes the care in the lives in the limit of the lives of the land will be the lives of the land will be a sense and the lives of the land will be lives in the land of the land will be lives in the land of the land will be lives in the lives in the land will be land will be lives in

NEW FACES OF 1937

Dennis, Mass., Aug. 31.

Dennis, Mass., Aug. 31.

Revue in two acts (37 scenes); book-by,
Bverett Marcy and Loonard Sillinain; music
by Baldwin Bergerson, Irving Ginham danland and Barten and James Shelon. Additional
music and lyrics by Morgan Levels,
And Hong Graham and James Shelon. Additional
music and lyrics by Morgan Levels,
Robert Bilder, Nevell Piesean, Ted Petter,
Al Silliman, George Walbridge; additional
sketches by Mort Levis, Lawrence Riley,
Steichen, James Berger,
Al Silliman, George Walbridge; additional
rad Levine; loic suggested by Ham Pieher,
Settings designed by Mercedes, renileed by
Leenard Silliman at the Cape playhouse,
Dennis, Mass., Aug. 39.
Cast: Eyika Mann, Ragz Ragland, Lotte
Ordin, T. Leone Silva, Michael Loving,
China Russell, Jack and June Blair, Elliabeth Wilde, June Sillman, Mara Alexander,
Kun Johnson, Gwate Gillern, Claire, Ellisbeth Wilde, June Sillman, Mara Alexander,
Van Johnson, Gwate Gillern, Claire, EllisJun Roberta, Veta Deane, Henry, Atthur,
Honrietta Boyd, Johnnie Tunsill, Remi
Martel, the Johnson.

Bright future seems assured for this third edition of Leonard Silpman's annual revue. There is good talent and mediocre, good material and bad; but happily, the good predominates. Fact that the show at present is overloaded augurs well. With judicious cutting, a brisk and generally agreeable entertainment should be whipped into shape for the new season.

renerally agreeable entertainment should be whipped into shape for the new season.

Partial list of highlights would include, first of all, such attractive tunes as Croupier, 'It's You I Want,' Rinka Tinka,' and 'Train Time.' Then there are at least half a dozen top-notch skits, among them Decline of Vaudeville. Glec Carticulus as masterpiece of absurdity, 'Decorator's Drenm,' and the eccentric dances of Lotte Goslar. Miss Goslar by the way, won critical notice in last season's ill-lated 'Pepper Mill,' produced by Erika Mann. Miss Mann is also in the current 'Faces,' but her talents are pretty much with a result of the season's ill-lated 'Pepper Mill, broduced by Erika Mann. Miss Mann is also in the current 'Faces,' but her talents are pretty much with a result of the season's ill-lated 'Pepper Mill, broduced by Erika Mann. Miss Mann is also in the current 'Faces,' but her talents are pretty much with a result of the season's ill-lated 'Pepper Mill, broduced by Erika Mann. Miss Goslar and the season's ill-lated 'Pepper Mill, broduced by Erika Mann. Miss Goslar and the supposed to hold the revue together.

The Sillman showcase is perhaps a little crowded, what with some 30 personalities jostling for recognition. Edna Russell, Michael Loving and June Sillman stand out. Miss Russell government and the supposed to hold the result herself go. Loving and Miss Sillman both know how to project a song, and the latter is responsible for lyrics oscoral of the best numbers.

Among other performers who merit attention are Midred Todd. Jannes Shelton, Mara Alexander, the function and the contingent made up of Johnnie Tinsill, occalist, and the fast-stepping Johnsons.

both know how to project a song, and the latter is responsible for lyrics to several of the best numbers. Among other performers who merit attention are Mildred Todd, James Shetton, Mara Alexander, the James Shetton, James Shetton, James Shetton, James Shetton, James Shetton, James James

several sketches which don't seem to get anywhere: 'Are We Comty?', for sexample, and 'The Little Art Film Group.' 'Button, Button,' and 'Forgaive Us Odets' need better payofs. James Shelton sings three of his own songs, when one would probably suffice. And there are evidences of borrowing from other shows. Soon But all in all in the size every likelihood of its being more so by the time it reaches Broadway. Paul.

Suppose duction are all on a high plane. More staying the wisdom with which the choice of plays as made, shows that there is all theatre in the Federal theatre, and will help greatly in bringing the sone act play into public consciousness. On opening night, the piece de resistance, Eugene O'Neill's 'The Long observable because of the lilness of a layer. Tove and How to Cure It,' a back-stage piece which takes a London

DEARLY BELOVED

Council BELLOYED

Council by Charlen Benhan and Mohert
Dennoult, Mc, Aug. 30.

Council by Charlen Benhan and Mohert
Ogunquit, Mc, Aug. 30.

Lanza Wilson. Barna Odicettat
Arabella Love. Jean Millen
Laura Wilson. Barna Odicettat
Charla Standa Charlen Charlen
Charla Charlen Charlen
Charlen Charlen
Laura Wilson. Laura Wilson. Dennina O Flyna
Kuni. K. Colin Dawson
Dr. Balnbridge. William Rochrick
Photographer llaroid Wack
Photographer Wilson Charlen
Chaphermald. Frances Benedict
M lost weekly

If last week's premiere of 'Dearly Beloved,' by Charles Beahan and Robert Buckner, is any criterion this trite little piece will be given the cold shoulder if it ever ventures out into the cynical limelight of Broad-

into the cynical limelight of Broadway.

Founded on a rather hackneyed plot, embellished with a few bright lines, and more often larded with stage and screen lingo which will zoom over the heads of the average lay theatregoer, 'Beloved' stars Jean Mitt' and Donald Cook, but gives them thin pickings as to script. From all the slow-paced business Cook in the slow-paced business Coo

ing bedroom scene which closed the play.

Arabella Love (Jean Muir), an actress, has been playing the road in 'Cyrano de Bergerac' for a few seasons, has been starving between engagements and leaning heavily on the helpful arm of her roommate, Laura Wilson (Barna Ostertag), who works for the telephone company. Arabella meets a wealthy young son of a railroad president, outside a phone booth. They have lunch at the Ritz and soon become enamored-Marshall Grayson (Cook), the young man, proposes marriage and a European honeymoon. Arabella accepts the sailing proposition, but declines the ring. She wants to pursue her career.

the sailing proposition, but declines the ring. She wants to pursue her career. Their friends assume they are wedded, and the whole world takes it for granted when she finally lands in Hollywood. She goes Hollywood, takes on Laura as her personal secretary, affects all the poses, is hotly bursued by an author, who urges her to get a divore. Dizzy from the Hollywood merry-go-round ride. Arabella thinks maybe this is a good at the point Grayson arrives from New York, where he had camped for months after a lovers' quarrel, pretends to approve of the divorce, but points out that they will have to get married quietly to engineer a widely-publicized divorce.

Miss Ostertag, given most of the good lines, was a standout in the cast with her comic relief, first as the watchful, sisterly roommate, later as the blumt-spoken personal secretary. Unlie expsyson, played well by Madelling and the property of the property of the watchful, sisterly roommate, later as the blumt-spoken personal secretary. Unlie expsyson, played well by Madelling and the property of the with four million circulation.

An Evening of Short Plays

An Evening of Short Flays
Chicago, Sept 3.
Four one-act plays presented by the Federal Theatre at the Princess, Chicago, Sant. 3.
Blocks, Love and How to Cure It.
The Comment of the End o

The Tan Worker James Diebl
The Tan Monte Willis From Willer Krouse
The Tan Man, Of The DEGINNING
Concely in one art by DEGINNING
Concely in one art bean O'Cucer.
Staged by Art Smith.
Darry Bernill
D

duction are all on a high plane. More the wisdom with which the choice of plays was made, shows that there is real theatre in the Federal theatre, and will help greatly in bringing the one-act play into public consciousness.

On opening night, the piece de resistance Eugene O'Neill's The Long status of the illness of a player.

They and How to Cure It, a backstage piece which takes a London music hall of 1895 as the place and time of its setting, is, by far, the weakest of the group.

Devoid of plot, its theme is that of the fettives of the group of the control of the c

style, were in keeping with the restrict the play is not smart. It is not subtile, and it makes no attempt to hide that its purpose is to show irrational and illogical aims in those who supposedly direct civilization. This is not the first production for End of the Beginning. Sean O'Casey's version of the Willie West and McGinty house wrecking vaudeville turn, done in an interior and with dialogue. Presented with these other plays, its hokum comedy is awart from the other moods of the evening, and adds something of popular appeal to the bill.

VIRGINIA

(Continued from page 58)

WIRGINIA

(Continued from page 58)

with 'If You Were Someone Elsa,'
'You and I Know (also some Stalling lines), 'Inginia and 'My Heart
Is Dancing,'
Donald Graham at times duetted
with Miss Booth and was liked as a
Virginia ranger. Mona Barrie as the
governor's daughter attracted attention though her face was too immobile at times. Gene Lockhart as the
actor-manager was amusing in his
way and had that solitary giggle
line, a reference to his Romeo
smiling like a horors that the
dokay, but Nigel Bruce as the
governor did not seem to know
what it was all about and had the
misfortune of fumbling some lines.
His performance was curious since
he is rated a real comedian. Perhaps it was just the part.
Buck (Ford L.) and Bubbles (John
W.) and Avis Andrews top the
colored contingent. Bubbles solihoofs to kill a wait but he should
have covered those spindly shanks
Miss. Endrews leads the colored
and again with Buck and Bubbles
listing in de lap O' de Lord. Bubbles registers in the most liked
Goodbye, Jonah,' plus choir.
Patricia Bowman, the most liked
Goodbye, Jonah,' plus choir.
Patricia Bowman, the twinkle toes
of the Music Hall, easily scored and
the ensemble toe dancers added
nore pleasing sight stuff, particularly in the drum number with the
mugging Valia Valentinoff—a hound
for making grimaces. There was
Beanstalk,' a portion of the edeca
act which was distinctly juvenile.
Parly so too was the county fair,
with Ajax the fire-eater, James Reynolds, an adroit pedal juggler and
George Prentice, with slap-stick
marionettes, which drew adult giggles.

The Colonial army on the march
with its flags and rockets was a

George Frenuce, with a continuous marionettes, which drew adult giggles.

The Colonial army on the march with its flags and rockets was a rousing effect on an elevated tredmill. The first nighters were in reteat, for it was going on to 12 o'clock. Doubtless there will be more enthusiasm at subsequent performances, when the show is tightened up. The second night saw 25 minutes chopped out.

House and show being under the same management, is a set-up favorable to 'Virginia's' chances. Ibce.



Mgt.: LOU CLAYTON Berkshire Hotel, New York



TMILLER 562 FIFTH AVE. 450 FIFTH AVE. 49 W. 34th ST. 1552 B'WAY

Broadway

Charlie Fury has joined Herman Bernie's agency.

Bernie's agency.
Antoinette Petry to Denver to attend funeral of father-in-law.
Willie Collier, Sr., in fown: to see the fights, World's Series, etc.
Mildred Weber back from her final swing around the strewhats.
Jake Lubin visiting on 46th street side of Loew's State while seated in

car.
Louis (Journal) Sobol is Al Jol-son's cousin, in case you didn't know, or do you care?

son's cousin, in case you didn't know, or do you care?
Billy McCarney muffed St. Patrick's Day but sent out Jewish New Year's greetings to atone.
Jimmy Lane back from his seashore shack for rehearsals in 'Room Service,' Boston co.
Charlie Green, CRA prez, gets back in town today (Wednesday) from his western branch office jaunt.
Charles Fope carrying around cooling packets of ice wrapped in cellophane during heat wave.
Lew Leslie's colored filmusical is chilled for the moment, so he's planning a new 'Blackbirds' for Broadway.

chilled for the moment, so ne's blanning a new Blackbirds' for Broadway. Ralph Kirbery flew his own plane to Cleveland this week to enter the light plane class in the National Air Races Sat. (4).

Last week, heat chased 'em off to a comparation of the comparat

back the new International Casino's premiere which was scheduled for tonight (Wednesday) to Thursday (9).

Friars Club dedicated new handall court, showers and gymnasium last was the county of the coast to a companist, in quarters alope Edison for midday cooloff.

Ted Shapiro, Sophie Tucker's accompanist, planes to the Coast today (Wednesday) to handle musical disction of La Tucker's and Al Jolson's new radio programs. Appendix operation caused Tommy Martin's absence as soloist with Shaper of the coast to the coast for a Bryan Foy (WB) film chore, Sour Mountain'. And besides, adds Kelly, 'there are few people left on Broadway I know,' most of 'em seem to be. Flock of big pix preems plus 'Uirginia,' first legit. entry for 1937-8, brought out the autograf pests in hordes. Cops seemingly instructed not to spare their feelings, and they're being diligently shood as a general official policy. Major: Bowes partied the press before the Capiton reopening, as departed to the coast for a general official policy. Major: Bowes partied the press before the Capiton reopening as defined to the coast that Toadway Columnist, two consumptings in the self-ings, and hely're being diligently shood as a general official policy. Major: Bowes partied the press before the Capiton reopening as defined to the coast that Toadway columnist, voices some general Bway umbrage at Sidney Skolsky's crack that Toadway. Charles Broadway columnist propers and the Bay and see his etchings, the Major does have a fine collection of more than 5,000 paintings (including Whistlers, etc.) that are quite a treat.

Hy Gardner, Brooklyn Eagle's Broadway columnist publisher Patterson of the News, although over a year ago the News planned 'swapping Skolsky-Scullivan's spots east and west, but former free we sat at his own expense to argue against it. Hy Gardney by John of Lumnist publisher new plans.

Sydney

By Eric Gorrick

Annette Kellerman due soon. Marcus revue a definite click. Comedy Harmonists in Melbourne. Weintraubs successful for Snider-

Dean.
Charles Munro has returned from Victoria.

Charles Munro has returned from Victoria.
George Applegate o.o-ing Western Austrain for W. E.
Stork brought the Mike Lustigs a son. Pa's with Metro here.
Film Board of Trade will go into-another huddle this week on the theatre erection bogey.
Tent shows readying to go out into the sticks, now that the warm weather is on its way.
Frank Neil is busy arranging biz plans for his Tivoli chain in connection with theatre erection.
Tries are still being made to secure capital for pic production throughout Victoria, but financiers are holding off.
Georg Schneevoigt is playing a repeat season as guest conductor for the Australian Broadcasting Commission.

Red Production of the Commission.

liamson-Tait to play in 'Balalaika.'
Premiere will be in Melbourne.
Lloyd Hughes resting after completing 'Lovers and Luggers' for
Cinesound. Next is 'Broken Melody.'

Livya Hugnes result arter compiting on Next and Brokes evidency for the same unit. Script was done on America, but Frank Harvey will add local dialog to suit. Ken G. Hall will direct.

Ken Asprey still having huddles with executives of both G.U.T. and Hoyts. Not stating his future plans inst yet, but is sticking in the pic that the picture of the state o

Chicago

John Pollak is ahead of 'The

Harold Higgins has his eye on a gray Cord. Bray Cord.

Al Marin rates as the best tenniser in the ad field.

in the ad field. Vici's unit opening in Danville for the new season. Kati Cuff becoming the town's most prolife fielding first processing the town's most prolife fielding first business worries for two weeks beginning Friday (10). The properties was the most successful shinding of the year.

Tom Fiannery's party at Nippersink was the most successful shindig of the year.

Al Williamson took his frau to Mineapolis Friday to pick out the Charlie Athoff and wife in town and off to Winamac for a couple days before going east.

Lester Stepner appointed manager of the Jones, Linick & Schaefer loop LaSalle theatre.

Charles Althoff dropped into town on some radio negotiations, and popped right out again.

Louise Fitch ducked the 'Manhatam Mother' show to fly out to Council Bluffs for a visit with the home folks over the weekend.

Lee Belmont, former vaude and mitery dancer, and Tony Owens, of the Daily News amusement ad department, will be Mr. and Mrs. before the month is out.

Minneapolis

By Les Rees

By Les Rees

Dan Nolan, New York RKO homeoffice auditor, in town.

Bill Winters, RKO salesman, laid up with sprained ankie.

Excessive heat has been hurting show big throughout territory.

Show big throughout territory.

Lucille Johnson of Warner Brothers to take matrimonial leap.

Rud Lohrenz, Warner Brothers branch manager, in Chicago on Publix product deal. Fox branch manager's secretary, recovered from appendectomy and back on job.

A number of branch managers at ended College All-Stars-Green Bay Facker football game in Chicago may be a compared to the control of th

new-season product and transacted other business.
Paramount holding trade previews of 'Souls at Sea.' Artists and Models' and 'Double or Nothing' at Fargo, N. D., and Mankato and Grand Rapids, Minn., with A. Selby Carr in charge. playing Orpheum Rudy Vallee, playing Orpheum Rudy Vallee, playing Orpheum Carring City can be a season of the control of

Quebec

Tries are still being made to secure capital for pic production throughout Victoria, but financiers are holding corps of the Australian Broadcasting Commission.

Norman B. Rydge has not yet accepted the co-directorship of General Theatres. Unit has only a few months to general the conductor for the Williamson-Tait will exceen "The Williamson-Tait will corpe for more and Toronto Orphcum taking a dances of Pavlowa.

Despite seback by a nabe council, Hoyts intends seeking theatre sites for further chain build under direction of Charles Murro.

Robert Halliday and Margaret Adams arrive this week for Will-

London

Beverley Nichols holidaving in

Oliver Garretson on a motor tour to Budapest. Henry Sherek vacationing in Switzerland.

Betty Ross back from touring Poland and the East.
John Murray Anderson back to
New York and Fort Worth.

New York and Fort Worth.
Terence Rattigan, author of French
Without Tears, vacationing in Nice.
Mr. and Mrs. Buster Collier have
christened their new child Constance
Paula.

Paula.

Emile Boreo on the General Theatres Corp. circuit, and will also do another picture here.

Grace and Charlie Herbert at the Trianon for four weeks, opening the fall season Sept. 27.

Great Dante has leased the Winter Garden theatre for a three-month season onening Boxing day.

Billy Costello (Popeye the Sailor)-married Florence Baines of Yorkshire at St. Alban's register office.

Drena under one vear's contract

brena under one year's contract with Pierre Sandrini; goes to New York for the International Casino. Music Corp. of America wanted Anita Martell, kid juggler, for New York, but could not get together on salary

Vietch, currently in the Folies Bergere show, signed with American Music Corp. to return to the U. S. in Nov. Reg Connelly says Sid Phillips is

in Nov.

Reg Connelly says Sid Phillips is not signed with Cinephonic Music Co. He is with Campbell, Connelly, it seems

Reg Connelly says Sid Phillips is not signed with Cinephonic Music Co. He is with Campbell, Connelly, its sense of the control of the control

Walter Eynne, president of Society of West End Theatre Managers, has succeeded Lord Lurgan, recently deceased, as chairman of the Druy Lane theatre.

Sydney Carroll extending his Open Air Theatres Shakespearean season for a fortnight, making longest run he has experienced in this Regent's George Bunyai and his father have a villa in Juan les Pins which they all in Juan les Pins which they agented to Gilbert Miller or stage and film.

Scotland Yard has warned theatre managers that all guns used for stage particularly season of the season of th

ment. New regime opens or Taughter in Court. Yvonne Arnaud in 'Laughter in Court. Very rarely that John Maxwell, head of Associated British Cinemas, sells any of his houses. But he has just disposed of the Hippodrome, Norwich to B. & J. Theatre circuit. In operate us a vaudeville house. B.

Norwich to B. & J. Theatre circuit, to operate as a vaudeville house. B. & J. now has six vaude houses. Lewis Casson producing second of J. B. Priestley's plays of the current season, T. Have Been Here Before, at the Royally theatre. Sept. 21. Third Tawa Stranger Here, being tried out at the Bradford Clivic theatre Sept. 27, prior to the author's departure for New York on a lecture Sept. 27, prior to the author's departure for New York on a lecture Sept. 27, prior to the author's departure for New York on a lecture Sept. 27, prior to the author's departure for New York on a lecture Sept. 27, prior to the author's departure for New York on a lecture Sept. 27, prior to the author's departure for New York on a lecture Sept. 27, prior to the author's departure for New York on a lecture Sept. 27, prior to the author's departure for New York on a lecture Sept. 27, prior to the author's departure for New York on a lecture Sept. 27, prior to the author's departure for New York on a lecture Sept. 27, prior to the author's departure for New York on a lecture Sept. 27, prior to the author's departure for New York on a lecture Simple and Simple and

around a circus idea, and for the first time any nitery in London will have two animal acts on one program. These are Texas Tommy and his pony and Carl Emmy and his dogs. Dare and Yates and a dancing act complete the bill.

Paris

Prices still going up.

Harlem Club shuttered.

Mahel off for a vacation Bricktop off on vacation. Spadelini off on a tour. Town still full of tourists e Knight in for a visit. Al Evans' band breaking up. Al Evans Jone at the Casanova. Harry Salzman over to London. Jean Tranchant on Belgian tour. Gypsy Markova at the Casanova Reva Reyes still topping the Casa-

nova. Expo can now be entered by 31 ites. Bal Tabarin still turning them

erge Lifar off for a month's vacation. Grover Whalen through and on to

Witteried lettering from Jim Jim witteries.
Cannes.
Rouben Mamoulian here looking

Cannes.
Rouben Mamoulian here looking for scenarios.
Henri Dajou recovering from a short illness.
Phil Reisman in from London for a look-around.
Marie Belle going blonde for a part in La Glu 20th-Fox) opening at the ita Grag cheduled to star in the recovering the star of the control of the

Dandy signing with Paul Derval gain in the next Folis-Bergere

Henri Varna negoti ting for Harry ichman for the ney Casino de Richman for the ner Casino de Paris revue.

Joseph Bercholz paying 300,000 francs for film rights of a new Vicki

Joseph Bercholz paying 300,000 francs for film rights of a new Vicki Baum story.

In the story of the story of the months in Egypt next year.

Mitty Golding saying he expects to sign Ramon Novarro for a fall appearance at his A B C.

Maurice Chevalier to make an English version of Le Mort en Fuit' for Rene Clair in London.

Marcel Nancey and J. A. de Turenne of the Theatre de Deux-Masques to produce a new play by Pierre Chambard.

Serge Lifar doing the choreography for La Mort du Cygne, ('Death of the Swan'), directed by Jean Benott Levy.

Pittsburgh By Hal Cohen

Al Golden back from six-month writing stint for 20th-Fox. Pittsburgh Drama League has set Nov. 6 for annual Institute. Willows will remain open all win-ter for first time in roadhouse's his-

tory.

George Tyson's leave of absence ends Oct. I and he'll be back at Alvin then.

Howdy Baum's band goes into Hotel Schenley for winter run in two

weeks.

The Hank Whitehouses expect a visit from the stork sometime this

visit from the stork sometime this winter.
Madeleine Skelly Foust's 'Stardust' opening tink Kilbuck theatre's season Saturday.
Dick Maney here ahead of 'Star Wagon' and Barney McDevitt in blurbing Glen Gray.
Florence Fisher Parry's broken ankle will keep her columns out of 'Fress' for a month.
Grace and Charlie Herbert here visiting friends before sailing for Europe on the 20th.
Charlie Holstein, 'Post-Gazette' reporter, week Ruth Klein, of Homestead 'Messenger,' week from Sunday.

day.

Nick Troilo dropping agency biz
in Philly long enough to help his
brother-in-law, Dr. Vincent Marino,
in his campaign for county coroner.

Baltimore

Hollywood

Lee Goldberg in from Cincy.
Binnie Barnes off for a vacation in gland,

Betty Compson signed a termer at Warners.

Warners.

Benny Rubin quit film writing to scrib a play.

J. Robert Bren trekked east for two months.

Gertrude Purcell vacationing a month in the east.

month in the east.

Ben Bernie pulled in for 'Love and Hisses' at 20th-Fox.

Warren William trailered to Canada for a fortnight.

Frieda

Warren William trailered to Canada for a fortnight.
Frieda Inescort iolling on the
Santa Barbara sands.
Universal grabbed Frances Hunt
for Young Man's Fancy.
Sophie Tucker back from SaratogaJordan for St., unhospitalized.
Jesse La Lasky building a BrentCharles B. Cochrans weekended
with the Winfield Sheehans.
Andrea Leeds gets the femme billling in The Goldwyn Follies.
Lupe Velez aired to Cleveland
after finishing in High Flyers.
Lupe Velez aired to Cleveland
after finishing in High Flyers.
Cromwell Ormsby, former Metro
reaching the Comment of the Comment

n Tobey, fight announcer, will that role in Metro's The Four

Data play that role in Messac Play that role in Messac Marys.'
R. N. Bradbury back at Mono after spearing a creefful of trout at Mam-

R. N. Bracow.
spearing a creefful of trout at me...
spearing a creefful of trout at me...
Fred Allen and Portland Hoffa due
in for roles in 'Sally, Irene and Mary'
at 20th-Fox.
Bette Davis, recovered from sunstroke, starts at Warners' in 'Jezebet Sept. 24
thmpy thittehead has left the U
brain of the Malter Brooks
praisery to join the Walter Brooks

stroke, starts at Warners' in 'Jezebel' Sept'. And the Walter Brooks
Del Top to the Walter Brooks
Del Top to the Walter Brooks
Del Top top the Walter Brooks
Del Top top the Walter Brooks
Del Mar profits.
The Pat O'Briens back in their
Brentwood manse, Pat pocketing his
Del Mar profits,
Sam Engel pulled out for New
York and Europe after welcoming
newly born son.
Hetzer, 18-year-old
and Europe after welcoming
newly born son.
Hetzer, 18-year-old
and a new tag, Mary Lane,
Richard Arlen and Johyna Raliston
snagging fish from the deck of their
yacht in Catalina waters,
Lloyd Bacon is scribbling an original yarn based on the mysterious
Mediterranean submarine.
James Robbins, formerly of the
New York stage, draws a role in.
Franch was the start of the Start of the
New York stage, draws a role in.
Franch was the start of the Start of the
Mr. Thomas, may play in it. too.
P. G. Wodehouse is sporting a
medal handed to him by the Mark
Twain society as a top humorist.
Jackie Cooper and Maureen O'Connor, Mono players, hosted filmland
bulb pressers at Jackie's Bewhills
manse.
Don Santo, m. of the Manchester

bulb pressers at Jackie's Bevhills manse.

Don Santo, m. c. at the Manchester heatre, L. A., suffered an injured eye when a blank cartridge exploded too close.

Thorpe being tutored by Lickhard to the control of the

Philadelphia

By Herb Golden

Dave Molliver set to go into double harness this month. Variety Club in its new quarters in the Bellevue-Stratford hotel. Variety Club settled in its new quarters in Bellevue-Stratford. Taylor Grant anxiously waiting publication of his latest cleffing Fred Ford skedded to be back on WCAU's air this fall with more talk on the ponies.

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London, Vasiery takes no credit for these news items; each has been rewritten from a daily paper.

East

Atlantic City cops cleaning up on gamblers. Pinched 22, mostly for horse race bets.

'Midsummer Night' changes to 'In Clover.' Due in October.

Clover.' Due in October.

Weather bureau explains it was not the heat but the humidity that made N. Y.'s August so uncomfortable.

able.

Four-hour sit-down strike at the Hotel Chesterfield last Friday ended when hotel agreed to talk things

when hotel agreed to talk unings Cover.

Tommy Manville asking his first three wives to serve as an unofficial jury to decide how much he should hay Marcella Edwards, his fourth. Figures they ought to know. Took full page ads in N. Y. papers to advertise for an attorney.

vertise for an attorney.

Long Island court holds dog racing legal in spite of N. Y. state law to the contrary. Refused to hear a case against ops of Mineola track.

case against ops of Mincola track.
Federal Theatre Projects Caravan heatres to close Sept. 18.
Last week in Washington Shella Barrett cut from her repertoire the tooks Souther the Propertoire the tooks Souther women made potent. Both in the act this week in Philly.
Frank Bomond, of Astoria, leaped to his death from the 16th floor of the Paramount building Sept. 1, landing on the roof of the theatre. Bluffed his way past the night watchman, entered an office and leaped.

Billited his way pass the many watchman, entered an office and leaped.

Kids booed the strong man in the W.P.A. circus at a Brooklyn show last week. Advertised to pull against 16 horses, but used only four, and the youngsters kicked.

Dionne quints to be seen only one hour daily instead of the former two. Dr. Dafoe thinks it's bad for their nerves.

hour daily instead of the former two.

Dr. Dafoe thinks it's bad for their nerves.

In the control of the contr

in the cost of lobsters. Maine crop a bust and Connecticut intake reduced.

Hoboken residents ask police to muffle Normandie's whistle, but coppers say no can do.

Mrs. Helen Ann Rork Getty Wilson, former picture actress, fled from her summer cottage at Navesink last week. Complained her last hubby, Heach night with a barrel for the saint was summer cottage at Navesink last wallans in the hope of winning her back. Got so she couldn't stand it, her lawyer says.

Sophie Tucker taking dramatic lessons from Laura Hone Crewes before going into Goldwyn Follles. Says screen technique is different.

James Melton, radio chirper and plx actor, named co-respondent in the divorce suit brought by Theodore of the saint brought by Theodore of the saint brought so the saint was made at the Connecticut town of that name, last half of last week. Proceeds to Guild of Artists. Many well-known names in the 20 sketches comprising the show. Funny in spots, but snotty.

Police rounding up known racketeers to guard the Legionnaires ragainst being bunked during their Country of the Society of th

eers to guard the Legionnaires against being bunked during their convention.

Florence Royge, who staged the dances in 'Virginia', guest of the Society of Virginia Women at the Commodore last week.

Earlene Heath, Bluebonnet Girl of the Texas Exposition, accused her the Commodore last week.

Earlene Heath, Bluebonnet Girl of the Texas Exposition, accused her with through Exposition, accused her with through Exposition, accused her with the Last Superior Court.

Martha Rave filed suit for divorce in J. A. from Hamilton 'Buddy' Westmore, makeup expert, charging threats arainst her life. They eloped to I-os Veeas, Nev. May 30.

John Barrymore's yeacht, 'Infanta,' was sold at auction for \$77,500 in federal barkrovicty court. Purchaser was E. P. Lawson, New York millinging Craft new cost Barrymore's proposed to thillibilly contest to be decided at the Wall Courtal Park to-

spen on Fincis of hillbilly contest to be decided at the Mall, Central Park, foniatt (Wadnesday). New Discovery Players has taken over the rehearsal hall of the Acme (Aref) theatre. Will ready several

plave.

Albert Maitz, who won a prize with his one acter, "Private Hicke," to tell students of N.Y.U. how it's done, Will conduct two courses at the Washington Sc. branch.

American League Avainst War and Facism, Committee for Cultural and Facism, Committee for Cultural

Organization and American Music League have combined in a prize contest for the best anti-war sons. Prizes from \$50 to \$10.

Prizes elected and inter-city contest held.

Virginia, 25 minutes shorter than on opening night, now ready for book revision.

Narraganset: Racing Ass. bars state officials from audit of its books. Governor amounces he will use militial than the prize from \$10.

Prizes from \$10.

P

Walt Disney's Silly Sympnony gets tops in Venice film expo. Fourth time. Team of horses hitched to a charlot in 'Aida' at the Hippodrome got tangled in the scenery. Their trainer rushed onstage and prevented what might have been a bad smash.

Coast

Death of Jane Weir, young screen actress, Aug. 21, was declared due to pulmonary embolism, or blood clot that formed following an appendectomy, by county autopay surgeon in the state of the surgeon of the surgeon of the surgeon and former wife of Tay Garnett, and John Lee Mahin, screen writer, filled intention to marry at the L. A. city hall.

hall.

Roy Randolph, dance director, was acquitted of a serious morals charge lodged by Charlotte Swett, Chicago high school girl, in L. A. superior

high school girl, in L. A. superior court.
Counsel for Larry Ceballos, dance director, will seek dissolution of the interlocutory divorce decree granted Mrs. Ceballos last year. Couple decided to resume the marital status.
Contract between Mervyn LeRoy and Tommy Bond, moppet player, starting at \$100 a week, okayed in L.A. superior court. Also approved was contract of Belty Jane Rhodes with End of the starting salary of \$200 a. Superior, Judge & Kenny In L.A. Superior Judge & Kenny In L.A.

was contact or Betty Jane Antones with Radio at starting salary of \$200 a suberior Judge Kenny in L.A. overnuel demurrer sought by Principal Productions in the suit filed by C.A. Powell, writer, who seeks \$30,000 damages because of company's asserted failure to give him proper screen credit for authorship of The Californian'. Action has been calendared for early trial.

Roy Del Ruth and his wife, Mrs. Olive Del Ruth, are defendants in a \$80,000 suit filed in Los Angeles by a maid formerly employed in the Del Ruth home. Plaintiff charges she lost an eye as the result of an altercation with Mrs. Del Ruth. Hal Styles, originator of a radio program, "Heip Thy Neighbor," is defendant in a divorce suit filed in L.A. by Mrs. Dorothy Styles, who charges cruelty.

MARRIAGES

Alice Dahl to Harry Bryan Aug. 29 in Los Angeles. Groom is radio technician. Bride a radio scripter. Alice King Boris to Charles Jud-son Sept. 1 in Ventura, Calif. Groom

son Sept. 1 in Ventura, Calif. Groom is cityed of Los Angeles News.
Dorothy Lois Smith to W. L. Grandey at Seattle. Groom is scripter for CBS. Bride was continuity writer for KOL, Seattle. Virginia Hanna to Nell Palfgrove, in Canton, O., Aug. 24. Groom is assistant manager of Loew's Canton. Elsie Stewart to Donald Jacobs, in Canton, O. Aug. 24. Groom is assistant manager of Loew's Canton.

Canton, O., Aug. 24. Groom with Lake theatre, Cleveland.
Frances Coffey to Jack Sherrill, Sept. 4 in Hollywood. Groom is business manager for Deanna Durbin.

bin.
Alice Faye to Tony Martin, Sept. 4, at Yuma, Ariz. Both are under contract at 20th-Fox.
June Martel to Tom Tyler, Sept. 3, at Glendale, Calif. Both are screen

players.
Miriam Hopkins to Anatole Litvak

Miriam Hopkins to Anatole Litvak, in Yuma, Ariz, Sept. 3. Groom is a film director. It's third try for film star bride. Mildred Cole to Ewing Scott in Los in Los Angeles, July 17. Bride is a dramatic coach. Groom is a film director.

Social Security

(Continued from page 51)

... Under contracts in which 'con-...Under contracts in which 'con-tractors' appear, the 'purchaser' has the right to select specific musicians (although in certain localities this right does not exist) even though the 'purchaser' may not always, or even usually, exercise this right. He further has the right to require that a certain type of music be played. He invariably furnishes the place where the contract shall be per-formed. He designates the hours of formed. He designates the hours of performance and, in addition, even controls times for intermissions... In addition, he has the right to dis-charge individual musicians in the event of a material breach of their contract. In the case of the engage-ment of musicians and of their disment of musicians and of their dis-charge, this right in the 'purchaser' may be exercised through the 'con-tractor' as the 'purchaser's agent. Musicians performing under such a contract do not have any perma-nent organization or standing, nor is their personnel fixed beyond the particular engagement.

Opinion

'In the light of its consideration of the foregoing circumstances attaching to the relationship existing between and among contractors, musicians, and 'purchasers' of mumusicians, and 'purchasers' of music, it is the opinion of the Bureau that the 'purchaser,' under such or similar circumstances, retains a sufficient measure of the power to direct and control the performance of the contract as to render him the employer of the individual musicians, including the 'leader,' if any, 'Also on the basis of these considerations, it is the opinion of the Bureau that the 'purchaser' has sufficient direction and control over the conduct of the 'contractor,' himself as to render the 'purchaser' the employer of such 'contractor,' except in as to render the 'purchaser' the em-ployer of such 'contractor,' except in the case where the 'contractor' perthe case where the 'contractor' per-forms no musical services. In a case where the 'contractor' renders no musical services to the 'purchaser' it is the opinion of the Bureau that the 'purchaser' is the employer of the individual musicains, including the 'leader,' if any, but not of the 'contractor

It should be noticed, however, in this connection, that the determina-tion of whether any particular group of musicians constitutes a so-called of musicians constitutes a so-called 'name' orchestra will not rest upon the mere adoption of a name by such organization. Chief characteristic distinguishing a 'name' orchestra from a 'no name' orchestra is the permanency of the organization and the personnel performing in the orthe personnel performing in the orchestra. In general, an orchestra
will be considered a 'name' orchestra when, in addition to being designated by a name, it has a fixed
personnel extending from engagement to engagement and holds itself
out to the public as a permanent
business organization. 'Name orchestras' may also be distinguished
from other orchestras where the
leader contracts with the members
thereof for their services at a fixed
salary, either by term or by engagement, and where the leader is liable
for the payment of such salary without reference to the discharge of the
purchaser's obligation. In the case 'purchaser's obligation. In the case of a 'name' orchestra, the leader of the orchestra and not the 'purchaser' can select and discharge the members of the orchestra and the leader alone controls and directs their conduct.

Interpretation, bearing date of Aug. 31, is designated 'SST—Mimeo graph Coll. No. 4651.'

Sept. 2, in mollywood. Father is production estimator at Selznick International.

Mr. and Mrs. Eddie Rivers, daugh-

Hamrick-Evergreen p.a. Mr. and Mrs. Sam Engel, son, Aug. 29, in Hollywood. Father is 20th-Fox associate producer.

29, in Hollywood. Father is 20th-Fox associate producer.

'Mr. and Mrs. Cecil Surry, daugh-ter, Aug. 30, in Hollywood. Father is Metro cartoon animator.

Mr. and Mrs. George Bowe, daughter, Aug. 23. Father is an-nouncer at WTIC. Hartford.

Mr. and Mrs. Peter Pagano, son, Aug. 23. Father is Piyute Pete, hillbilly, and mother Marion Hurley, songstress, both of WICC, Bridge-

Mr. and Mrs. William Mellor, son Sept. 4 in Los Angeles. Father is foreman of Universal still depart-

ment. ment,
Mr. and Mrs. Reginald Denny
daughter, Sept. 3, in Hollywood
Father is former film actor.

OBITUARIES

HARRY MOSES
Harry Moses, 64, theatrical pro-ucer, died in New York, Aug. 31,

HARRY MOSES
Harry Moses, 64, theatrical producer, died in New York, Aug. 31, following a long illness.
Originally in the clothing business in Chicago, Mr. Moses and his wife, the former Elsa Lazareff, took an active interest in amateur produtions there, but he did not become interested in the professional thearten until 1929, when with Herman Shumlin, he scored a success with 'Grand Hotel.' He followed this with an individual production of 'The Warrior's Husband,' which brought Katharine Hepburn her picture opportunity, and he also produced 'The Old Maid,' a Pulitzer prize winner, and other plays. He had just opened an office for the coming season. Mrs. Moses has announced she will carry on his plans.

In addition to his widow, he is survived by his son and a sister.

EDWARD F. REYNARD

Edward F. Sharpless, 66, profes-sionally known as Ed Reynard, or The Great Reynard, died at his tickets for the Ringling Bros, Bar-

had traveled practically all over the world in pursuance of his profes-sional duties. He retired from phonograph work

about five years ago. His w

LORENZO McCLEERY

LORENZO McCLEERY

Lorenzo McCleery, 64, who formerly was associated with the Ai G.
Fields and other minstrel troupes, died Aug. 26 at St. Francis hospital, Columbus, O., after a lingering ill-

ness.

The body is at the Spear's funeral home there, pending efforts to locate relatives.

CHARLES R. HOREN

CHARLES R. HOBEN
Charles R. Hoben, 73, a native of
New Brunswick, Canada, and a
former secretary of WGST, died in
Atlanta Sept. 2 after an illness of two years.
Wife, son and three daughters sur-

CHARLES A. BELL

IN MEMORIAM

Marcus Loew

September 5th, 1927

home in Marion, Ohio, Sept. 2, of apoplexy

nome in Marion, Onio, sept. 2, or apoplexy.
Reynard was one of the premier ventriloquists of his day, and for two decades a headline attraction or variety bills both here and in Europe. He was a featured attraction with the Orpheum road show for four seasons, toured with Primose and Dockstader's minstrels and with the James J. Corbett touring show. His act was known to every town sufficiently large to play vaudeville. His set of dummles was unusually elaborate and permitted him to present what was virtually a production.

HENRY HADLEY
Henry Hadley, 66, composer and orchestral conductor, died in New York Sept. 6 after a prolonged ill-

He was conductor of the Manhat-He was conductor of the Mannat-tan Symphony orchestra, at one time associate conductor of the N. Y. Philharmonic. In 1909 he led the Seattle Symphony orchestra and for four years thereafter he led the San

Francisco Symphony.

He composed four operas, more than 150 songs and piano pieces seven operettas and a number of tone poems, suites and cantatas. His widow and mother survive.

FRANK E. POWELL
Frank E. Powell, 60, for 30 years
owner and operator of a trained
animal sideshow that played the fair
and carnival circuits of Iowa, died and carnival circuits of Iowa, died of heart disease while driving his auto in Waterloo, Iowa, on Aug. 29. His wife, who was riding with him at the time, was able to stop the car without accident.

Mr. and Mrs. Powell quit the show

business five years ago and had oper-ated a photo shop in Waterloo since

WILLIAM H. VAN NORDEN
William H. Van Norden, artist, who
painted virtually every back drop
and curtain in theatres of the Troy area, died recently at his home

area, died recently at his home in Pleasantiala, after a short illness. For many years an interior dec-orator in Waterford, he became in-terested, with the advent of motion picture houses, in the creation of stage settings. Surviving are three sons, a daughter, and a sister.

HARRY McCOY
Harry McCoy, 43, actor, director
and songwriter, died in Hollywood
Sept. 1 from a heart attack,

A picture veteran, McCoy was a Keystone cop and one of the Hall-room Boys in silent comedies, Later he worked in radio and three months ago joined the Walt Disney forces a writer and according to the control of the c forces as writer and gagman. Fun-eral was held Sept. 3 in Glendale Cremation followed

GEORGE K. CHENEY

George K. Cheney, 66, died Sept. 6 in Hicksville, L. I. A technical engineer for Victor phonographs, he

num & Bailey show died in Cedar Rapids, Ia., Sept. 2. He was taken to the local hospital

following the arrival of the show Aug. 30. The body was taken to his home in Columbus, Ohio, for burial.

ARTHUR' C. BROWN

ARTHUR C. BROWN
Arthur C. Brown, 54, pioneer theatre owner of Oklahoma, died in Oklahoma City Aug. 31.
At the age of 18 he left his farm home to enter the motion picture business, starting first as an operator, he became manager of a number of theatres, and later owned and constituted on the control of th operated houses in every city of any in Oklahoma

MAY DEAN

MAY DEAN
Mrs. Mary Bernard, for 41 years
on the stage, professionally known
as May Dean, died in N. Y. Sept. 1.

as May Dean, died in N. Y. Sept. I. She was the original colored mammy of the Aunt Jemima pancake flour ads. Her last appearance was in the film, 'Mississippi,' but she had recently appeared in a number of picture shorts.

HELEN OSBORNE

HELEN OSBORNE
Helen Osborne (Mrs. Helen Sauerborn), 25, pianist and dance orchestra leader, was killed in an auto accident Sept. 4 while returning to her home in Schenectady from a trip to Albany.

PHILIP WIRTH

Philip Wirth, 73, of Wirth's circus, died in Sydney, Australia, Sept. 3.

Details in the Outdoor section.

Mother of Moss Hart died Sept. 6 in Asbury Park, N. J., where she had been spending the summer. Death came after a short illness. She leaves another son, Bernard, and her husband Barnet Hart. Services today (Wed.) in Riverside Memorial Chapel.

Father of A. Louis Ginsburg, manager of the Majestic, Paterson, N. J., died in Schenectady, N. Y., Aug. 30.

Mrs. Mary Arcier, wife of Lloyd A. Balliel, died Aug. 20 at Dayton.

Batons Up

(Continued from page 1)

tograveure sections, they're not going to be so hot on the band-stand. So that idea was dropped. Few legitimate names, even though strictly freak, as far as the band business is concerned, will consider the offers. They can make more in their own respective fields, and still not have to worry with one-niters. More, they feel that, in entering a new branch of show business, they're apt to be considered as all through on their own, and to lose their contacts. their contacts.

Has-beens and never-will-be's are making overtures to the bookers, but they're in the same class as the beauty contest winners.

Buffalo, Sept. 7.

What They Think

Tain't So, Sez B'way Columnist Editor, VARIETY:

Editor, VARIETY:

I vigorously, sincerely and emphatically refute Sidney Skolsky's statement that 'Broadway' columns are as passe as Broadway.' It isn't a sugary pill to swallow homeoffice instructions to shift a beat, when that beat brought with it a juicy radio commercial netting its commentator far more ecocounts than trotting out trivia. And I can't blame Sidney for throwing up his hands and byline in the face of facts—but I do censure him for making Broadway take the rap.

In a way, if there is any basis for

facts—but I do censure him for making Broadway take the rap.

In a way, if there is any basis for a claim that Broadway is dead—and that claim be established on the premise that such a condition is reflected in some of the Broadway columns—it is the fault of the reporters ealegedly patroling that beat. How can one properly feed the flavor of the street to millions of readers hundreds and thousands of miles away from the very sector his column head indicates? How can you write about Broadway from Venice, Paris, London, Saratoga, Miami, Boston, etc.? On occasion, to preventinging stale—yes—but as a steady diet, nix, How can you do justice to daily dribble from within the confines of five and six-a-day waude-wille dressing rooms?

The same goes for the pioneer of the confineer of

ville dressing rooms?

The same goes for the pioneer of the clan. Despite his widely-spread network of hundreds of sources, neither can Walter Winchell do justice to a Broadway he sees and hears about through the eyes and ears of, others. That Hollywood flavor is bound to be injected—and the glamour of Broadway must necessarily be tarnished via that influence.

Too much talk has been as the content of the co

fluence.

Too much talk has been aimed at the 'Good Old Days' of Broadway by columnists who find it easier to have legmen indulge in research, and then reminisce sentimentally in preferance to ferretting out, by leg-work of their own, the tidy tidbits that will some day inspire future columnists to refer to these as the 'Good Old Days.'

day inspire future columnists to refer to these as the 'Good Old Days.'
Broadway dead? Don't make me laugh. Has any era seen more night fub activity, greater values or finer talent than the 236 clubs of major and minor importance proffer to potential nightlifers? Certainly, some of the hundreds aren't worth patronizing—but has Hollywood any finer restaurants than Broadway? Wasn't last season's crop of legitimate plays indication of better things to come, with 184 plays scheduled for Broadway this season? A few of the top-notch radio programs still emanate from the New York outlets—and I magine they'll continue, don't you? And, incidentally, there's a little thing called a World's Fair scheduled hereabouts, which ought to act as a hypo to those blase bozos browbeatin' Broadway.

There are some columnists still ground who haven't memorals.

beatin Broadway.

There are some columnists still around who haven't mourned the 'passing' of Broadway — because they're working at it day in and might out. And their columns are breezy enough, fresh enough, sparkling enough to reflect the spirit of the street and its people—the same people who comprise the floating population of Hollywood.

Skolsky's recent crack that "There

population of Hollywood.

Skolsky's recent crack that 'There is only one Broadway—and it's in Hollywood' was very cute — but it proved nothing more than that we all have a little Sam Goldwyn in us. It's the heavy sugar the boys love—not the climate, and as I said before (just so I don't have to swallow those words some day, mebbe) I can't blame them for so feeling. But that still doesn't justify lynching one city to glorify another.

No sir I'm atraid there sembre

No sir, I'm, afraid those sombre saber thrusts from the Coast com-mentators can be summed up with a twist on Mark Twain's immortal crack, 'The report of my Broadway's death is greatly exaggerated!'

Hy Gardner, (Broadway Columnist of the Brooklyn Eagle.)

Dan Walker's Recovery-New York, Sept, 4.

Editor, VARIETY:

It might amuse you to learn that the piece in VARIETY gave me the first inkling that I was to succeed Ed Sullivan as the Broadway columnist of The News. I was sick abed in Brooklyn, at my sister's home, trying to argue the nurse out of giving a physical aid when the phone rang to convey these glad, but slightly startling, tidings. After that I didn't need the physical aid.

Danton Walker.

Danton Walker.

Hungerford's Production Editor. VARIETY:

In the interest of accuracy and

In the interest of accuracy and without any peeve:
John Ross Reed did not produce 'Wings of a Century' at the Chicago Fair. He was the business manager for the second year of the run. 'Wings of a Century' was created and written by myself and produced by the Century of Progress, itself, being staged by Miss Helen Tieken. I hold all copyrights on the production. Tieken, I hole the production.

Edward Hungerford.

1 of H'wood's Young Grandpops Hollywood, Sept. 5.

Editor. VARIETY:

Know you will be glad to correct a misprint in last week's Vaniery about my husband's age. Beling one of Hollywood's young grandfathers it's only fair that it's should be known that this birthday is only his 50th.

For Hollywood papers he is only 39.

Mrs. L. Wolfe Gilbert.

Charles Bell Dies

Cedar Rapids, Sept. 7. Cedar Rapids, Sept. 7.
Charles A. Bell of Columbus,
Ohio, superintendent of tickets for
the Ringling Bros.-Barnum & Bailey
show, died here Sept. 2. On the arrival of the show train Aug. 30, he
was removed to the local hospital,
where he died three days later.
The body was taken to his home
for interment.

Tough on Barnes

Lincoln, Sept. 7.
Al G. Barnes circus experience in
Nebraska and Kansas was none to
good during the past two weeks.
Look for a better break in Oklahoma and Texas where the movement is

Heat was the worst obstacle, the complete seating capacity never be-ing erected, let alone filled, on the

AIMED AT SHEESLEY

Lynchburg, Sept. 7.
Not content with driving carnival-backed fairs out of Lynchburg, city council has passed an ordinance forcouncil has passed an ordinance for-bidding any fair showing outside the corporate limits from advertis-ing on automobiles and trucks that use the city's streets. Law is aimed at Sheesley Midway which for several years has ope-rated a fair in a suburb outside the

city's jurisdiction.

N. C. Fair Dates

Charlotte, N. C., Sept. 7.

Charlotte, N. C., Sept. T.
The county fair season in South
Carolina will get under way October
4, when Darlington presents its show.
The season will end after the fair at
Brunson, Hampton County, which
opens November 22, according to a
schedule just announced.
The complete schedule to date with
names of secretaries in charge follows:

Anderson, Anderson Fair, Nov. 1-6. J. A. Anderson, Anderson Fair, Nov. 1-6, J. A.
Anderson, Anderson Fair, Nov. 1-6, J. A.
Hennettswille, Marilhoro Counity Pair,
Week of Oct. 25. E. W. Odom,
Bishquville, Lee stounity, Agricultural
Fair, Cont. 1998. And Counity Pair, Week
of Niv. 22. W. F. Hogarit,
Camden, Kershaw Counity Fair, Oct. 11 16.
L. J. Creen, Counity Fair, Oct. 11 16.
W. C. Bowen,
Charleston, Charlesion Counity Fair, Nov.
1-6, Ennuous S. Welch,
1-6, Ennuous S. Welch,
1-6, Legion, Oct. 11 16. D.
Legion, Oct. 11 16. D. B. Peterson.

Barleston, Charlesion Councy, M. C. Charlesion & Emission S. Welch. Chester, Chester County Fair, American egion, Oct. 11-16. D. & Feierson, Columbia, State Fair, Oct. 18-28. P. V.

Columnos.

Monreay, Horry Pair, Cox.

R. Soethotought.

B. Soethotought.

Darlington Darlington County Fair, Oct.

4-11. Max Isanceolin.

Joe C. Durblen County Fair, Oct. 19-23.

Joe C. Durblen County Fair, Oct. 19-24.

Florence, Fee De Fair, October 28-30.

Florence, Pee De Fair, October 28-30.

Florence, Inc.

Joe C. Durblen County Fair, Oct.

Sadd, C. A. Herlong, Greer.

Greenville, Greenville County Fair, Nov.

Binson.

Planson.

Planson.

Planson.

Fair, Fair, Nov.

Fair, Fair, Nov.

Fair, Fair, Nov.

isreenwood, Greenwood Felr, Nov. 8-18, T. Plinson, Newberry Newberry County Felr. Nov. 8, J. I. Moon Grangelung County Felr. 1, 26-20, J. M. Hughes, Drangelung County Felr. 1, 26-20, J. M. Hughes, Drangelung, Grangelung County, Negro it association, Oct. 12-15, W. C. Lewis, Owings, M. Ierunel Stock Show, Nov. 15, A. N. Negon, J. M. Hughes, Draw County Felr. Oct. 5-0, 30, 1990. The County Felr. Oct. 5-0, 30, 1990. The County Felr. 12-16, 12-16, 12-16.

a P. M. Fewell.
Spatinalner, Sparlandurk County Fair.
Spatinalner, Sumfer Colinity Fair. Oct. 11 16.
Christi
Walterburg, Colleton County Fair. Nov.
1-6. E. E. Johes.
York, York County Negro Fair. Oct. 1828. L. A. Wrjsh.

Jazzed and Won

Providence, Sept. 7. It goes to show you what a little bit of showmanship will do.

Historic Kingston Fair, steeped in the tradition of Yankee conservabeen saved by the gong when Arthur Peckham, South County farmer, convinced his colleagues what the been saved by the gong when Arthur Peckham, South County farmer, convinced his colleagues what the fair needed was showmanship. Given a free hand last year he took the fair out of bankruptcy and this year the far-famed affair seems headed for a profitable session.

What did it was the supplementing of carnival features to the cut and dried farmers' exhibits. Auto racing and midway attractions were tabou until Peckham sold the idea of injecting showmanship into the mori-

Peckham made an exclusive tie-up with WPRO. Steve Willis, station manager, putting over some unusual daily broadcasts which kept little Rhody tuned in on the activities at Kingston.

Indian Pageant

Oklahoma City, Sept. 7. Oklahoma's Golden Sage in 1939 will include the first national Indian show to be staged by members of a race who were part of a fast disappearing civilization.

appearing civilization.

We want to dramatize the Trail of Tears, Indian battles for Oklahoma as a hunting ground, hardships and celebrations and all of the rest of the state's history before the coming of the white man, states Ralph Hemphill, fair manager.

A state appropriation already has been provided for.

WANT MORE SPACE

Columbus, Sept. 7. Estimated that Ohio State Fair which closed Friday (3) will pay its own way first time in 87 years' history. Take figured at approximate \$175,000 as against \$173,000 nut. Unofficial attendance figures for seven days reveal more than \$400,000 sevend the part of the part

passed through gates, although actual paid admissions will be somewhat less.

Squawks of exhibitors about lack of space started talk of \$750,000 building program before next year's fair.

Social and Political Scandal Philip Wirth Dead Sydney, Sept. 7.

V. F. W. Convention in Butalo

Invaded by Gambling Sharks;

Philip Wirth, 73, owner and equestrian director of Wirth's circus, which has been playing Australasts, died here Sept. 3. He had spent 60 years in the circus ring and died in harness. His brother, George, now the only survivor of the four brothers forming the original Wirth Family, retired from show business. Family, retired from show business about seven years ago. The show will continue under the management of the dead owner's two sons and four daughters. The show is cur-rently playing Queensland after a successful Australian tour.

The Wirth circus has been standard for years, and unlike many shows, the title has always remained in the family, which came from earlier generations of show folk, and in many sections the name was as important as that of Barnum

WPA Goes Fairing

Chatham, N. Y., Sept. 7.
The Federal Varieties, a WPA
Federal Theatre Project, are being
presented at some upstate fairs. Per-

presented at some upstate fairs. Performed afternoon and evening on the platform at the Columbia County Fair, Sept. 4-8.

Received billings in newspapers and in other media. Exhibits of WPA sewing projects (by women workers) are also on display at fairs, WPA maintans an information booth at certain expositions. booth at certain expositions.

Burned Out

Wewoka, Okla., Sept. 7. of undertermined origin brough the Lake Wewoka swept through the Lake amusement park here and damage estimated at \$10,000, Skating rink and supply

Skating rink and supply house were destroyed and a bath house and merry-go-round were damaged.

Buffalo, Sept. 7.

The amusement side of the Veterans of Foreign Wars National encampment held here last week exploded with plenty of loud reports and left a grand jury investigation threatening as a possible result. Acting as hosts to 75,000 visitors from all over the country, the Buffalo vets chapter took over Centennial Park site on the lakefront and signed the Rubin & Cherry shows and a military spectacle, 'Battle of Chateau Thierry,' for a week's appearance. What happened next is anybody's guess inasmuch as when the heat was turned on everybody passed the buck and there was a mad scramble to get out from under one of the rawest situation. Buffalo has seen in years. falo has seen in years.

Encampment no sooner got under way than not less than fifty special gambling concessions appeared on the Centennial grounds, stiting up tents at the end of the Rubin & Cherry midway. The R-C officials disclaimed connection with the extra outfits and were loud in their protests over the situation, Reports were current through the town that half a dozen truckloads of games and wheels had been rushed here from Chicago, but hobody seemed to know who relayed the tidings that the lid was off. Opening Sunday of the Convention saw the Centennial grounds operating at full blast, the racketeers taking locals and vets into camp to the tune of thousands of dollars.

Shorten Parade

Word was out by Monday that the sky was the limit and crowds flocked to the grounds to witness the shear-ing. First big blow-off came Tuesday. Thirty thousand vets were to march Thirty thousand vets were to march in an eight-hour parade with the procession scheduled to end at the Centennial grounds. Operators of the special concessions that the apparatus all greased and everything ready for a grand take. Without any previous announcement, the line of march was terminated about a mile from the Centennial grounds, and the VFW national commander issued a blast in the evening papers saying that the national officers would not assume responsibility for sending the marchers on to the grounds, due to reports of uncontrolled gambling, and other violations which had reached headquarters.

Newspapers hopped on the band-

Newspapers hopped on the band-wagon immediately and local police were given a free and fancy riding. The Police Commissioner announced The Police Commissioner announced three separate investigations but the head of the gambling squad explained that no arrests had been made up to that time because if any had been attempted we would have had to arrest visiting policemen (New York's Mayor LaGuardia marched in the parade at the head of 600 New York uniformed police). To make matters worse, the Vets national commander blasted the situation again on Thursday, saying that it was up to the Buffalo police and not the vets to clean up the mess and added a final tip-off to the vets to stay away.

Des Moines, Sept. 7 Des Moines, Sept. 7.
Iowa state fair attendance for 1937
passed the 300,000 mark before noon
on Wednesday, the sixth day, with
62,500 ahead of attendance for the
same period a year ago. And the
best part of it is the farmers are
spending their money and liking it.
The fair itself is more than \$50,000
ahead in receipts for the same period and still going strong.

Another Blackie

Mix Headin' South

Canton, O., Sept. 7.

The Tom Mix Circus at the conclusion of its two weeks engagement on the midway at the Canadian National Exposition at Toronto, Sept. 11, will head westward with a long Sunday jump picking up several Pennsylvania and Ohlo stands on its hasty trek into the midwest and warmer climes.

hasty trek into the midwest and warmer climes. Show likely will get some Ken-tucky and Tennessee spots before moving into the southern states for the early fall season.

Jamboree to Help Ft. Worth Take As Fiesta Draws to Its Close

A new policy at Casa Manana at the Fort Worth Frontier Fiesta has hypoed business at the outdoor cafetheatre.

theatre.

The change made Saturday (28), consists of making the second night performance a 'jamboree' with performers from various shows on the grounds doing special numbers, in addition to the regular routine of the revue. This jamboree will be changed weekly until the fiests closes Oct. 16.

Everett Marshall. Joe Howard.

revue. This jamboree will be changed weekly until the fiesta closes Oct. 16.

Everett Marshall, Joe Howard, Chester Frederick, California Varsity, Eight, Art Frank and Jean Ellis, Paul Whiteman's 10-year-old singing protege, and the chorus doing a precision number from last year's show were highlights of the first jamboree. Winona and Gomez, who made a hit in Casa Manana last year, will return Sept. 26 and remain until closing. It is reported Billy Rose will spot performers from his 'Show of Shows' in the fiesta. Some of these will come from Cleveland's 'Aquacade' and Pioneer Palace. Bob Lawrence is slated to go with the 'Show of Shows,' for which Rose has selected a chorus from fiesta girls and boys.

Brownwood. Texas, will be the scene of the premiere of Rose's road show. Then it will play one-night stands at San Angelo. Big Springs Abilene and Amarillo, all Texas spots, before heading for the coast via Pueblo and Denver.

Rolling down from engagements in the Pacific Northwest, the show will anchor for three weeks at San Antonio, Dallas and Wichita Falls Christmas week.

Rose plans to Solve Wend Howel Year's and Now New Year's Rose plans to Solve West Ward week.

Christmas week.

Rose plans to show New Year's Eve in Oklahoma City and Jan. 3 in Tulsa. A tour through the South

will follow and then the trick will head eastward. Name acts already booked include Walter Dare Wahl, of the 'Aqua-cade,' and the Stuart Morgan Dances, a hit of the present Casa Manana re-Ernie Burnett, composer of

Ernie Burnett, composer of 'Melarcholy Baby,' has bought a farm
and said he will remain in Texas.
He is appearing in 'Melody Lane.'
Whiteman picked a Fort Worth
girl, Frances Withers, as the best of
hundreds of Texas prospects heard
at his auditions. She is a comic of
the Martha Raye type and will be
used by Whiteman during his dance
program at Casa Manana.
Grey Downs, Texas Sweetheart
No. 1, and Jack McClendon, both of
Casa Manana, given a screen test
Sat. at Dallas. They were secuted
by E. B. Coleman of M-G-M, which
will. have its towing test crew in

will have its touring test crew in Dallas at that time.

Ann Pennington is back from Los Angeles for a visit with friends on

Biggest business since July 4 was done over the Labor Day holiday by the Frontier Fiesta. by the Frontier Fiesta.

Joe Jackson, pantomime artist, bowed out of Casa Manana Friday

(3) night and was followed by Cass,

(3) night and was followed by Cass, Mack and Topsy.

Three Swifts, jugglers, signed up for run of Casa Marana to closing Oct. 16.

Joe Venuti, who played in Casa Manana last year, played at the Lake Worth Casino Labor Day.

Gomez and Winona returned to Casa Manana last week, repeating their bit of last year. Winona has 15 costumes.

their bit of last year. Winona has 15 costumes.

John Murray Anderson, stage director, sails tomorrow from Paris and is due in New York Sept. 13. He will arrive in Fort Worth Sept. 20 to direct Billy Rose's 'Show of Shows.'

Here's her Favorite Beauty Care

rite Beauty-

I use Lux Toilet Soap regularly

"THANKS to Lux Toilet Soap I never risk Cosmetic Skin," says the beautiful Madeleine Carroll.

9 out of 10 other lovely screen stars use this pure mild soap because they know it guards against the dullness, tiny blemishes, enlarged pores that mean Cosmetic Skin. Its ACTIVE lather removes thoroughly dust and dirt, stale rouge and powder.

Make this gentle care your beauty care and it will keep your skin smooth and lovely. Use Lux Toilet Soap regularly before renewing make-up—ALWAYS before going to bed.

SEE MADELEINE CARROLL
IN DAVID O. SELZNICK'S

"The Prisoner of Zenda"

NOW SHOWING LOCALLY

Published Weekly at 154 West 48th Street, New York, N. Y., by Variety, Inc. Annual subscription, \$5. Single copies, 15 cents. Entered as second-class matter December 23, 1995, at the Post Office at New York, N. Y., under the act of March 3, 1879. COPYRIGHT, 1987, By VARIETY, INC. ALL RIGHTS RESERVED

1937

Vol. 128 No. 1

NEW YORK, WEDNESDAY, SEPTEMBER 15, 1937

64 PAGES

Pix Hears Justice Dept. Intently Probing Biz Practices Around N. Y. MEET FOR OCT. 12

More rumblings of threatened federal suits, probing of distribution practices and operations of Department of Justice men in and around New York City were heard this weck. Some film officials claimed that it was merely a continuation of D. J. inquiry into specific squawks made by independent exhibitors and indie circuits, while others believe the investigation is being intensified. One estimate by an indie executive was that some 30 to 40 justice department operatives, most of them ambitious, shrewd attorneys, now were collecting data in Greater New York City.

ambitious, shrewd attorneys, now were collecting data in Greater New York City.

Investigation revealed one theory to the effect that any major indictments of the scope of the St. Louis case might bring extensive repercussions in the whole industry. Another idea advanced was that unless internal reform on trade practices was forthcoming, an effort might be made to foist a Federal Picture Commission, much the same as the ICC and FCC, usen the film business as a means of regulation. This is to a certain extent a revival of conversations by independents that such a drastic step might be attempted at the forthcoming sessions of congress.

BANNER YEAR FOR CIRCUSES

With only a few weeks left to go, the present circus season looks to wind up as the best one since 1929. Most major outfits are coming through with heavy profits, and the smaller ones are likewise seeing plenty of black on the ledger.

picnty of black on the ledger.

Conservative estimates have Ringling Bros., Barnum & Bailey windling up the scason with \$2,000,000 to
the good, and, quite naturally, at the
top of the list as far as gross profits
are concerned. Barnes-Sells-Floto is
listed as being able to bank a near
\$500,000 for the year, while guessers
put the Cole Bros. black ink figures
at from \$500,000 to \$750,000.
Other major outflist are aiso put-

put the Cole Bros. black ink figures at from \$500,000 to \$750,000.

Other major outfits are also puting swag in the sock. In fact, of all the major outfits, the only one which hasn't done so well, is Hagen-beck-Wallace. This show got a cloudy start in Chicago at the beginning of the season and then never cally got going. The switch in management and organization during midscason didn't help, and there's been rough going ever since. Show was also sent into different territory than that which was originally booked, in order to avoid conflict with Barnes-Sells-Floto or Ringling Bros. dates. With these and inter-organization troubles, it looks doubtful that this year will see a payout on Hagenbeck-Wallace.

Tough on the Snake

Kalamazoo, Sept. 14.
Larry Tetzlaff, youthful herpetologist of the Tetzlaff Reptillium at Milham Park here, after hospitalization, recovered last week from the effects of a moccasin bite acquired a week previously.

previously.
The snake died.

Still Trying To Perfect Radio's War Coverage

Although CBS finally effected a broadcast from the China war zone to America last Saturday (11) no regular schedule from there has been worked out and it is not known when worked out and it is not known when any more voice etherings will be possible. That program, a talk by Madame Chiang Kai-shek, wife of the Chinese generalissimo, originated from a temporary station at Hankow and is thought to have used approximately 3 k.w. power. Because of, interference it was barely understandable on this side. In spite of the drawbacks, broadcast of the talk at all was considered by communications men in America as a real triumph.

umph.
Since the transmitter at Chenju Since the transmitter at Chenju was put out of commission Aug. 17 by Japanese bombs, last Saturday's broadcast was the first voice pro-gram from China. Frantic efforts (Continued on page 63)

GEORGE M. WRITING POP SONGS AGAIN

George M. Cohan is starting to George M. Conain is starting to write popular songs more actively again than has been his wont for some years. He's taken renewed in-terest in the idea of fashioning pop ditties and is doing most of it through Jerry Vogel's indie pub firm, retaining the copyrights in his

NAB CALLS GEN'L N. Y. Views Legionnaires a Break-In

To Embrace Every Station, In and Out of the National Ass'n of Broadcasters Stems from Musician Confabs-Mention Aylesworth, Farley and Hull

CONGRESSIONAL PROBE

At the demand of the broadcasters who met at the Waldorf-Astoria hotel, N. Y., last week, to air the issue of musician employment, the officers of the National Ass'n of Broadcasters

of the National Ass'n of Broadcasters has called a general meeting of the broadcasting industry in New York, starting Oct. 12. Invitations have been extended to every station of the country, regardless of whether it is a member of the NAB.

This gathering, first of its kind ever held by the industry, will be faced with deciding what it wants to do about handling the Congressional investigation that is slated for American commercial broadcasting. Also whether it wants to retain a car or general counsel, who in turn will select a labor relations expert, with both given complete authority to act as spokesmen for the industry in treating with the forthcoming investigation or any other important problems affecting the entire industry. Among the personages unofficially cited for the Will Hays assignificantly continued on page 63)

(Continued on page 63)

The Road Back

Hollywood, Sept. 14. Jeareld McDonald changed ov Jeareld McDonald changed over from a real convict to a synthetic striper for Warners 'San Quentin.' He also changed wives without the usual legal formalities. No. 1 saw him on the screen and turned him in.

Now he's back at Quentin doing another stretch.

Fishell on Football

Dick Fishell, sports commen-tator on the WMCA-Intercity network, goes into his seasonal trance for VARIETY again this year, crystal-gazing the football

games.

Just to get into the spirit o' things with the spirits who guide him on pickin' the winners (we hope!). Fishell hotstoves this week with an analysis of the nation's gridiron map. In next week's issue he'll pick first selections for the Sept. 25 games, which officially tee off the grid season.

His chatter this week is on page 61.

For Handling the '39 Fair Visitors

Church Jammin'

Swing music as an ecclesiastical come-on is being tried by a sea-going preacher along Long Island's south shore yachting and fishing center around Freeport. Ensconced in a row-boat equipped with a portable victrola, preacher plays latest swing tunes to attract attention of the pleasure-boating set. When Jam session is over he gives out with his splel and then proceeds directly to nearby boats for collections. Fishermen are trying to have him removed because music frightens the fish, they claim.

Burlesk Looks About Set For Fadeout: Biz NG

Sapoliced burley in New York and elsewhere looks on the way out. It's only a question of how long house ops can stand the gaff of declining grosses before shuttering for good. New York houses are especially stymied through limboing of burley classification on the shows and are about convinced that without this former asset they just can't operate around New York or elsewhere.

Whether show is under wraps or back to the former hotsy-totsy trend where everything goes doesn't matter

where everything goes doesn't matter for they won't come in to find out. With unhealthy b.o. take and ops far from philanthropic, one can hazard a guess that it won't be long

Swing Murals

New class wrinkle for danceries is being tried by Charlie Horvath, operator of the Trianon ballroom, Cleveland, O., by way of murals for his newly redecorated spot.
Kallman Fayer, Hungarian artist, has been engaged to do the history of swing on the hoof shoppe's walls. Paul Whiteman, Benny Goodman, Fletcher Henderson, et al. will find roles in the new scheme.

Singing Out Sentence

Chicago, Sept. 14.

Song, 'Keep Chicago Safe,' used nightly by Willie Short at Colosimo's at the order of Judge Braude was written by Marjorie Marsh.

Order came when Shore was pinched for 10th time on speeding charge. Judge sentenced him to do a safety talk and song at every show for six months. But seriously.

With the vanguard of American Legion delegates already in town for the national convention, opening next Monday (20), convention activation in the national convention, opening next Monday (20), convention authorities are counting up the coincip, according to Richard Burritt, secretary of the New York Convention and Visitors Bureau, which was largely instrumental in bringing the meeting to N. Y. Made this estimate after dehydrating recent wild estimates, and basing it on the theory that each American Legion man and members of the Auxiliary will make an average expenditure of \$50. This brings the total to \$5,000,000, with an additional \$1,000,000 to come from some 300,000 visitors expected in N. Y. during the convention. Attendance by Legionnaires and members of their families will be around 100,000, or the largest convention body ever to gather in one city, Burritt stated.

Biggest day from the standpoint of the public and the number of out-of-town visitors it will draw will be Tuesday (21) when the annual parade is held. This time it will be up Fifth avenue, which is still regarded by ex-service men as the gateway through which they marched on the way to the battle front in the World War. Procession will gather below 30th street, pass (Continued on page 63)

UNIONISM HITS RODEO DATES

Spokane, Sept. 14.

Rodeo sponsors are running into union trouble with bronc-riders, bull-dogers, calf-ropers and other cowboy performers.

cowboy performers.

Most top-hands in rodeo business belong to the Cowboys' Turtle Association, ruling organization of professional cowboy performers. When Ellensburg Rodeo committee refused to let Turtles have their own judges, Turtles boycotted the rodeo. The committee gave in night before three-day show started, but Turtles had already promised to perform at Walla Walla county fair.

Result was that the Ellensburg

Walla Walla county fair.

Result was that the Ellensburg Rodeo was not up to standard. Show is one of four biggest in world, putting up bigger purses than most. Only two tophands, Bill McMacken and Shaniko Red, participated. They swalked off with show against local stalent drummed up at last minute.

Everett Bowman, world's champion cowboy, and president of the Turtles, has declared famous Pendleton Roundup Sept. 16-18, will be boycotted by Turttes, too, for same reason as at Ellensburg.

L. K. Sidney's Radio Liaison Post **Between Loew's-WHN and MG Studio**

L. K. Sidney, who sailed for Europe last week to huddle with Louis Laye ass week to nucdle with Louis B. Mayer, is reported set for a general assignment in the Loew-Metro organization. His new duties will have Sidney serving as an advisory link between the studios, the theatres and the combine's New York station, WHN.

when he returns from Europe, Sidney will spend a month on the Coast. Next, move will be to go over things at WHN and find out what the Loew theatre heads want from the radio picture situation. After that Sidney most likely will make Hollywood his permanent mooring place with the title of vp.

mooring place with the title of v.p. Understood that Sidney's new contract is for five years, to be split between Loew's, Inc., and the Metro studio. His previous contract expires in January.

It was Sidney who brought Bill Bacher into the Metro radio picture and helped sell the studio show to Maxwell House Coffee, through Benter & Boulea at \$25.000 a week.

owles, at \$25,000 a

ton & Bowles, at \$25,000 a week, starting Nov. 4... Sidney took over WHN when it lost \$112,000, and last year it made \$60,000 net profit.

DOYLE, ALBERT FROM AUSSIE IN N. Y.

Stuart F. Doyle, Australian showman who recently resigned from Greater Union Theatres, major film chain down under, to devote his time primarily to radio, is in New York for a short visit en route to England. He has a couple of film houses building there and will attend to that and arrangements attendant thereto before returning to his home.

his home.

In New York, Doyle will be strictly a radio man. Frank Albert, Aussie music piùilsiher and Doyle's partner in 16 stations down under, will join Doyle in N.Y. next Monday (20). They will go over some details together for a couple of days, Doyle going on to Loadon and Albert hanging around for a week or so, returning to Sydney the other way, via California. Doyle came in that way, but goes back the other way, stopping off in Capetown, South Africa, en route.

There is a possibility, too, that

There is a possibility, too, that Doyle will talk film production in London, but this is dependent on what he finds when he gets there.

Dixie's Deep-South Bleat Over 'A. & M.'s' Rave-Armstrong Bit

Atlanta, Sept. 14.

The Deep South still wants its Hollywood product 'iliy white.' Latest uproar surrounds Martha Raye's skit with Louis Armstrong's colored bandsmen in 'Artists and Models,' current at Lucas Jenkins' Fox theatre.

Film critics, heretofore, have suf-fered their indignation in silence, but this week Dudley Glass, re-viewer for Hearst's Georgian aired himself in print (after lauding pic as a whole) thuswise:

as a whole inuswise:

"There's one jarring note. It is the
number in which Martha Raye,
thinly burnt-corked, does a Harlem
specialty with a fat Negro trumpeter
and a hundred other Negroes. It is
coarse to the point of vulgarity.

I have no objection to Negroes on ne screen. I like them from Bill obinson down the line. Their tuff usually is good.

'But I don't like mixing white folk
—and especially a white girl—in
their acts.'

That, while one man's opinion, voices sentiment of just about 95% of film audiences down this way, who, insofar as mixing of races is concerned, remain unreconstructed dis-pite fact Dixie lost that fratricidal conflict way back yonder in 1861-65.

This Is Official

Hollywood, Sept. 14. Titles and status of Darryl F. Zanuck's three principal lieutenants at 20th-Fox have been defined by Zanuck in an official statement.

William Goetz is designated as

ITALIAN CENSOR **GETTING TOUGH**

Rome, Sept. 3.

Quite a number of American pics have been held up by the Italian board of censors of late-for polit-ical, religious, moral reasons—and in some cases for no stated reasons at

all.

Among the latter, Chaplin's Modern Times' (UA) had the most surprising experience, as it had been exhibited in Lidy a couple of times and then was withdrawn from circulation without any specific reasons given to United Artists for its withdrawn!

'Beloved Enemy' (UA), 'You Only Live Once' (Par), 'These Three' (UA) and 'Woman Chases Man' (UA) are among others that have failed to obtain the o.k. of the board of

censors.

'Garden of Allah' (Par) was refused, even after all the episodes
dealing with, or referring to, the
monastery were rewritten. These
episodes had been what the Italian
censors objected to, but now that
they have been changed, the pic is
still declared unsuitable 'for artistic
reasons.'

still declared unsurance averageness.

It would appear that the decisions of the board of censors are a very uncertain quantity for foreign producers to cope with, as some pix that have been passed, dubbed and actually shown in Italian theatres (such as 'Modern Times' and 'General Dies at Dawn') have subsequently been withdrawn; whereas others, which for a long time were rated unsuitable, have eventually been passed.

Wait Till Wall St. Hears About This: 175G for Oater

Hollywood, Sept. 14.

Next Gene Autry starrer at Republic will be 'Washington Cowboy,' to which the studio has assigned top budget of \$175,000 in addition to

promising heavy ballyhoo.

Departure marks a new deal between the lariat tosser and Republic, under which former will draw more-pretentious pictures. He is now on 'Springtime in the Rockies.'

JOHNSTON BACK IN N. Y.

W. Ray Johnston, president of Monogram, comes in from the Coast this week, where he has been for about a month.

Johnston went from the Chicago sales confab to the west coast, visiting several key spots in that territory.

Best Selling Pix Scores

'Artists and Models' (Par).
(Koehler - Young - Arlen-Lane-Hollander-Robin)
(Howan-Fala; Loceen/Shervin.)
(Howan-Fala; Loceen/Shervin.)
(Moreer-Willing)
(Moreer-Willing)
(Cant) Easer Everything' (20th).
Double or Nothing' (Par).
(Coslow - Siegel; Johnson - Burke;
Howay Melody' (MG).
(Brown-Freed.)

F-WC PIPING AIR **PROGRAMS INTO THEATRES**

Los Angeles, Sept. 14.

Fox-West Coast Theatres, in piping its own radio program. Ed Lowry's "Singtime" into its houses, doesn't think it is creating any self-competition. F-WC will have five theatres in the L. A. sector listening to the Lowry community sing, at which time the screens will be dark-ened and the airshow amplified into the theatres. Broadcast emanates from Fox-West Coast's Filmarte sureseater in Hollywood.

This is the pseudo-commercial

sureseater in Hollywood.
This is the pseudo-commercial show for F-WC over the Don Lee-CBS network, only it's a trade deal in that the F-WC screens swap Don Lee plugs in exchange for the radio

F-WC experimented with the halfhour Lowry loudspeakering into sev eral smaller houses, hence the move extend it into the five bigger

SHILKRET LOOKING FOR **OUT FROM RKO PACT**

Hollywood, Sept. 14.

It's understood that Nathaniel
Shilkret is attempting to negotiate a
deal with RKO whereby he will be released from his contract as musi-cal director at option time in No-

Studio has indicated it is in no mood to let him off and will hold him to his pact.

Hays Back in N. Y.

Will Hays arrived in N. Y., Monday (13) from the Coast where he was during the summer months. Hays stopped off in Glencoe, Ill., last week to attend the wedding of John T. Hays, his nephew, to Mary Powers Spooner.

Hays will preside at the quarterly meeting of MPPDA directors tenta-tively set for the latter part of this

month.
Walter Trumbell, assistant to the president of the Motion Picture Producers & Distributors, was called to Chicago this week by the sudden death of his mother, Mrs. L. C. Pardee, at Winnetta, Chi suburb. Funeral was held Thursday (9). Trumbell is expected back at the Hays office in N. Y. this week.

GROSS QUITS LESSER

Hollywood, Sept. 14.
Edward Gross, for the last three
years an associate producer with Sol
Lesser's Principal Pictures, has re-

signed.
Understood Gross plans to productindependently.

Other News of Pix Interest

British 'Victoria' wins Venice award: Disney shorts hone

	Zukor in London, discussing legit production therePage	10
	Japan's new headache for Yank pix	11
	Aussie market for U.S. films sours	11
	Winchell-Skolsky contractsPage	31
	GB's full-screen television	34
	Guest-star shows mostly on Coast now	35
	Radio Reports on Kitty Carlisle, Lanny Ross-Butterworth-	
	Amos 'n' Andy-Paige show, Jolson-Raye program, Janet	
	Gaynor-Robt. MontgomeryPage	36
ĩ	Conrad Nagel's film-name airshow	30
	Myron Selźnick's radio dept	44
	ASCAP's Nebraska appeal arguedPage	47
	Robbins-Metro assure Dreyfus on ASCAP-SPAPage	47
	1,000 cow-pasture repatriates storm Broadway	21
	19 strawhat plays get B'way chance, some for pix	55
	John Cromwell staging Theatre Guild play	20
	More FTP shakeups	20
	and a stake upsPage	90

A Broadwayite Leaves Broadway

By Jack Osterman

The present conversation seems to be, 'To be passe or not to be passe ... that's Broadway.'

And so, while the literati are racking their brains, arguing back and forth, discussing pro and con, this Broadwayite, born on Cherry street, Toledo, Ohlo, leaves for the Mayfair Casino in Cleveland—the nearest he could get to a high class cafe in his home town. But don't get us wrong, we love Euclid avenue!

Now that Sid Skolsky has retired to do some light housekeeping

Now that Sid Skolsky has retired to do some light housekeeping in a lily cup we will leave the Broadway supremacy battle in the hands of others until we return in a couple of months, and hope to be in time for the opening of the International Casino. Incidentally, this gorgeous new place has already supplied other cafe owners with alibis . . they claim business is off due to the International postponements. In leaving Broadway after a successful four months' engagement—we might say a career, in fact, we will say a career—we will leave with memories of a great live street—Broadway.

We will miss the many pickets who are working diligently in front of the Automat hoping some day to work their way up to the front of Longchamps.

the Automat hoping some day to work their way up to the front of Longchamps.

We will miss 52d street, but we can see it again when it's released by Walter Wanger.

We will miss 52d street, but we can see it again when it's released by Walter Wanger.

We will miss the dance teams in night clubs that think they must sing a song first before going into 'That Old Feeling.'

We will miss Dan Walker, the new Broadway columnist on the News when he makes his debut at Loew's State . . he must be penciled in by now.

We will miss the private dining room atmosphere of Reuben's at 4 a.m. . . . we will miss teep the state of the stat

Exhibitors who are ad-conscious are picking on United Artists be-cause of the credit given in 'Vogues of 1938' to various commercial houses, including I. Miller (shoes), Jaeckel (furs), John-Frederics (hats) Jacket (turs), John-Frederics (hats), and others. Strong letters are being written to UA on the matter by various operators who have bought the picture, including large chain accounts,

accounts,
Protests are that the advertising
to the various firms is bad, regardless of the merits of the picture.
Squawks may be engendered in
some instances by the thought that
rental or other adjustments under
contracts may be obtained because
the advertising is there,

SAILINGS

Sept. 22 (London to New York), Jack M. Rubens, Paul Rotha (Berengaria).

garia).
Sept. 22 (London to New York)
Louis B. Mayer (Normandie).
Sept. 16 (New York to Hamburg),
Roth and Shay (Hamburg).
Sept. 16 (Quebec to London),
Theodore H. Fligelstone (Empress of
Australia).

Australia).
Sept. 15 (London to New York),

Sept. 15 (London to New York), Hildegarde (Champlain), Sept. 15 (New York to London), Gertrude Michael, Frances Maddux, Frank Bishop, Mr. and Mrs. Sam E. Morris, John W. Hicks, Jr., Maj. Gen. James G. Harbord, Earl and Josephine Leach, Mr. and Mrs. Karl Kramer (Normandie), Sept. 15 (Los. Angeles, to. Wol.)

mer (Normandie).

Sept. 15 (Los Angeles to Melbourne), Rex Weber, Lee Leonard, Carl Shaw and Co., York and Tracey, Ward and King (Monterey), Sept. 12 (New York to Hamburg), Nelson Doubleday, Mr. and Mrs. L. R. Wasev (Europa)

Sept. 11 (New York to London), Edward Craven, Jean Le Seyeux, Clay T. Morgan, Joseph Seidleman (He de France).

A. MOTEAN, Joseph Seidleman (Ile de France), Sept. (New York to Geno), Rose Davies (Conte di Savoia), Sept. 11 (Buenos Aires to New York), Nat Liebeskind (Northern Frince).

ARRIVALS

ARRIVALS

Hunt Stromberg, William Dieterle,
Raymonde Delaunois, J. S. Hummel,
Mr. and Mrs. Arthur Samuels, Issac
F. Marcosson, Mr. and Mrs. David
Bernstein, Mrs. David Sarnoff, Mr.
and Mrs. Jack Pearl, Giuseppe Sturiani, Mrs. Natalie Kalmus, Michael
Gough, Dr. A. H. Glannini, Grover
Whalen, Stanton Griffis, Agnes de
Mille, Laurence (Tony) Howard, Sol
A. Rosenblatt, Irvin Marks, Boris
Said, Helen Titel, Phil Reisman, Sir
Humphrey Milford, Adolf Schmid,
Margaret Bannerman, Lawrence
Grossmith, Constance Bennett, Joseph M. Schenck, Heidy von Maasburg, Diana Graves.

SCREEN ADV. SQUAWKS 20TH HAS 5,843 OVER VOCUES CREDITS **ACCOUNTS: PIX DEALS SET**

Total number of 20th-Fox accounts Total number of 20th-fox accounts which will play the company's product during 1937-38 stood at 5,843 as of Friday (10). This is believed to be a high for any company so far on the new year's pictures.

be a nigh for any company so tar
on the new year's pictures.

Twentieth-Fox distribution department, headed by John D. Clark, held
a good lead on competitors two
months ago when selling generally
was slow with most majors.

With lead-off releases as a sales
argument, United Artists is getting
the best deals of its career on 1937-38
product and has exhibitors virtually
in the position of having to listen to
terms as well as conditions.

UA came out of a bad streak with
'Star Is Born,' delivered as a last
season's picture, and so far this film
year has sent out four strong contract-getters, 'Stella Dallas,' Dead
End,' Prisoner of Zenda' and 'Vogues
of 1938.'

Two important product deals just
closed are with the George W.
Trendle chain in Detroit and the
Minnesota Amusement group in the
northwest controlled by Par. John J.

(Continued on page 83)

(Continued on page 53)

N. Y. to L. A.

Pandro S. Berman. Herman Bernie. Joseph Bernhardt. Flora Boyle. Flora Boyle.
Lou Clayton.
Emanuel Cohen.
Sidney Kingsley.
Hal Le Roy.
John Murray. Sam Rheiner. Ralph Saphier. Edward Sutherland.

L. A. to N. Y.

William Bledsoe.
Nate Blumberg.
William Collier, Sr.
Roy Disney.
S. Charles Einfeld.
Paul and Grace Hartman.
Will H. Hays.
Low Hodges. Joy Hodges. Henry Joffe Henry Joffe.
George Jessel.
Jerry King.
Arthur A. Lee.
Al Lichtman.
John McCormick.
Ross McLean.
Alan Marshall. Rodney Pantages. Jean Travers. Milton Weinberg, Jack L. Warner, John Wolfenden.

B.O.'S BELIE MARKET SLUM

Par Appealing Philly Injunction Setback; Exhibs Admit Pix Shortage

Philadelphia, Sept. 14.

U. S. Circuit Court here yesterday granted Paramount an appeal from refusal of District Judge Oliver B. Dickinson last Wednesday to grant it an injunction against the Par date and buying strike of 200 exhibs in the territory. Court set Oct. 4 for a full hearing on the appeal. It refused Par's request for a temporary restraining order until that time, leaving exhibs free to use whatever methods they choose to fight the producer.

leaving exhibs free to use whatever methods they choose to fight the producer.

Execs of United Motion Picture Theatre Owners of Eastern Pennsylvania, Southern New Jersey and Delaware, which is running strike, declared, however, that there would be no change in their policy. They said picketling or other forms of coercion will not be resorted to. Exhibs are so solld in fight against Par, it is felt, that no such action is needed at this time. At meeting of the war board last Friday it was decided to sit tight and let the next action come from Par.

Judges Joseph Buffington, J. Warren Davis and John Biggs, Jr., sain special session yesterday afternoon to hear the plea of Par counsel, ex-Attorney General William A. Schander, for an appeal from the Dickinson ruling. Questioning by Judges Buffington and Davis made it appear they would be inclined to compel the indies to accede to some agreement which would put the boy-cott temporarily on ice. But Ben Golder, exhibs' attorney, insisted the district court's dismissal of Par's suit, on grounds of lack of jurisdiction, gave indies right to 'resort to legal measures to protect their in legal measures to protect their in-(Continued on page 29)

Lichtman East To Meet Mayer; Latter Signs Many People

Hollywood, Sept. 14.
Al Lichtman heads for New York
this week to meet L. B. Mayer on
latter's return from abroad. He has
been sitting in for Mayer at the
Calling City to the state. Culver City studio.

Culver City studio.

Budapest, Sept. 3.
Louis B. Mayer and Bob Ritchie, spending a week in Budapest, signed Laszlo Vadnai to write scenarios in Hollywood, starting in January. Mayer also did some trumpet-blowing for Metro's new Hungarian soprano, Ilona Hajmassy, starting her hollywood career soon under her new name of Mona Massy.
While here, Mayer conducted negotiations with Jarmila Novotna, Czech soprano whom he heard at Salzburg and signatured.
Getting Hungary-conscious, RKO simultaneously signed a recently discovered young Hungarian actress, Lia Szepes, for a long-term Hollywood contract.

Wood contract.

Lehar Disinterested
Vienna, Sept. 3.
Louis B. Mayer of MGM spent one ousy day here. His first call was at the home of Franz Lehar. Lehar did not seem very auxious to sign up for Hollywood. However, should MGM find a good story which would suit him he might change his mind.
Next stop was at a rehearsal of Madame Sans Gene at the Theatre an der Wien. Reuss-Brandhofer, ector, will go to Hollywood on Oct. 4, immediately after his engagement in this show runs out.
Dr. George Schoenbrunn, amaţeur, actor, and Arthur Rieck of the Scala, will join the MGM forces if their tests in London, which are to be made shortly, prove successful.
Composer Bernhard Gruen and Christi Mardayn, star of the Theater an der Wien, will also join MGM. Gruen will write the music for two pictures.

Mayer's French Honor
Louis B. Mayer has been made an
officer of the French Legion of

How 'War Scare' Affected Stocks

		Close		ı
	Close	Yester-	Net	ı
Stocks	Sept. 4	day (14)	Chge.	ı
Am. Seat		2214	- 4%	ı
Col. Picts		21	- 21/4	ı
Col. B'dcast A	26%	2514	- 11/4	ı
Eastman Kode	ık 184	178	- 6	Ì
Gen. Theatre	24%	22	- 234	ı
Loew	79	73%	- 314	ı
Paramount		19%	- 24	ì
Do 2d pf	19%	17%	- 2½ - 1%	ı
Pathe	9%	784	- 176	١
Radio Corp	111/4	10%	- 1%	ı
RKO	81/4	6%	- 11/4	1
20th-Fox	/ 35	32	— ä'	١
Technicolor		27%	- 274	ı
Warner Bros.	14%	12%	- 1%	ŀ
Westinghouse	1431/4	133	-101/2	ı

PAR OPPOSISH IN L. A. WANES

Los Angeles, Sept. 14.

Myke Lewis, Paramount's Pacific Coast district manager, flew to the home office last week to advise executives of several defections from the hitherto solidly held indie exhibitor ranks and refusal of several important exhibs to negotiate product deals for the new season. Trouble is over the play-date embargo of Southern California exhibitors.

Exhibs feel that a showdown must come soon or they will face a serious product shortage. All current indications are, however, that Paramount will stand pat and feeling is that the theatre men will fall into line, believing Par has learned a lesson.

It is believed also that a consideration of the serious product shortage and the serious product shortage.

lesson.

It is believed also that a considerable percentage of the independents will have to buy Par pictures if they are to keep their houses open throughout the season. Spokesman for the mass exhibitor committee insisted that body is in the fight to a finish, with no compromise regardless of the consequences.

PAR CLAIMS 7 YEARS' RECORD IN ITS DRIVE

In spite of the boycotting campaign against Paramount by various independent groups, largely in Philadelphia and Minneapolis, this year's Paramount week, the seven days ending Saturday (11), was the best in gross sales the company has had in seven years, over \$1,000,000.

The high for any single Paramount week was in 1930, when sales, collections, etc., went \$30,000 higher than for the week ending Saturday (11). Drive includes features, shorts, newsreels, accessories, etc. In spite of the boycotting cam-

Hall All Set with Pix

'Angel,' now ready, is not going into the Music Hall, N. Y., due to jammed bookings and instead will first-run at the Paramount, under present plans but no opening date is yet set. Next two pictures here will be 'High Wide' and 'Souls at Sea.' Three additional United Artists pictures sold to the Hall but not dated as yet are 'Tom Sawyer,' 'Nothing Sacred' and 'Stand-In-Probable that 'Sawyer' will play over Thanksgiving week. Lost Horizon' follows 'Zenda,' wist Stays a third week, and 'Stage Door' comes in thereafter.

Honor. The film exec who spent the past eight weeks in England and the Continent launching a program of Eritish production was presented with the award by President Lebrun at the latter's private residence at Rambouillet. Subsequently, he was guest of honor at a dinner presided over by the Minister of Commerce and attended by leading civic, social and governmental figures.

Mayer salls from France Sept. 22.

PIX BIZ UP 5% OVER LAST ÝEAR

This Despite Par Boycott Campaigns and Infantile Paralysis Scare-New Season's Product Teed Off August and Early September Quite Auspiciously

BALABAN BULLISH

Drastic tumble in the stock market during the last 10 days has no relation to the rising tide of the picture industry's box office nor is it expected to cut into the increased grosses at film theatres unless the present decline continues on a major scale for six months or more.

scale for six months or more.

Average business at plcture houses throughout the U. S. now is running 5% higher than at the same time last year, according to a summary made this week. This is despite the fact that infantile paralysis has kept juveniles from attending theattres in some localities of late.

Slump of stock issues generally was of such severity that it event-ually enveloped picture company shares.

A continued weakness in the stock (Continued on page 54)

MG MILLIONS IN STUDIO SPREAD

Hollywood, Sept. 14. Metro is in the midst of the most ambitious building expansion in its history, with more than \$2,000,000 expended up to now, a new administration building to cost \$800,000 started, and structures soon going up including a new power plant and

up including a new power plant and film laboratory.

Two of the five new sound stages being erected at a cost of \$750,000 are nearly completed. Work got under way last week also on a gigantic new telephone switchboard with a capacity of 900 numbers and jobs for seven operators.

CHIEFLY OVER FOR OWN CO. AFFAIRS—SCHENCK

That Gaumont-British situation abroad apparently stays as is. This. of course, means insofar as GB's reor course, means insorar as GBs relationship to American companies. is concerned, Joseph M. Schenck, chairman of the 20th Century-Fox board, said he was not concerned with that situation while in Europe. He took the baths at Carlsbad, for his health, and concentrated on his company's London production plans while in England. Schenck returned. Monday (13).

Schenck sees only the best intentions back of the British quota. He finds no fault, although there may be room for improvement of the quota conditions.

Sam Engel and Bob Kane will produce films in London for 20th. Each will make three British films for the American company. Kane, of course, has been 20th's London production rep for some time.

It is Schenck's impression that film business on the continent and in London is in healthy swing. lationship to American companies.

Arthur Kelly Ill

Arthur Kelly, v.p. and foreign mgr, of United Artiss, is scriously ill in a New York hospital with mastoid

Operation may be necessary.

Flock of 2-Hour Pix of More Or **Less Roadshow Calibre Seen As** Impetus to Break the Duals Habit

Zion Myers to Metro?

Hollywood, Sept. 14.

Zion Myers is expected to announce a new affiliation as associate producer at Metro this week following his return from a quick trip to New York.

Myers recommends

New York.

Myers recently checked out of Grand National where he was associated with Victor Schertzinger in producing the James Cagney starrer, 'Something to Sing About.' He Joined GN from the Metro short subjects department.

BALABAN PUTS NIX ON \$2 PIX

Barney Balaban is reported put-Barney Balaban is reported put-ting thumbs down on roadshowing of Paramount pictures following ap-preciable losses on twice daily runs of 'High, Wide and Handsome' and 'Souls at Sea.' Pictures were road-shown on both Coasts. 'High, Wide' played the Astor, N.Y., while 'Souls' closes a six weeks' run at the Globe, N.Y., Sunday night (19).

'Angel' was spoken of for road-showing but that is out now. Dis-position to two-a-day pictures this summer and fall originated with

JACK WARNER EAST, H. M. STAYS ON COAST

Hollywood, Sept. 14.
Jack Warner goes east Friday (17) for home office conferences. He expects to take a long rest as production is far enough advanced to allow him to get away.
H. M. Warner stays on the Coast another month. S. Charles Einfeld accompanies J. L. Warner to N. Y., and after spending a week there returns to Hollywood for a protracted stay.

Depinet, Blumberg West

Ned Depinet, vice-president and distribution chief of RKO, with Nate Blumberg, general manager of RKO theatres, are on the Coast visiting the company's studios. The two will scan several finished productions among other company business at the RKO plant, probably returning in about a week.

Hollywood, Sept. 14.
Rodncy Pantages and Nate Blumberg left today (Tuesday) for New York, ostensibly to work out a Los Angeles first-run product deal with Columbia for the RKO Hill Street and the Pantages Hollywood theatres. Paramount theatre here also dickering for Columbia first-run pix.

Roadshow 'Hurricane'

A \$2 top twice-daily roadshow run for 'Hurricane' on orders of Sam Goldwyn, is being planned by United Artis's for around Nov. 15, when picture is expected to be ready.

UA is negotiating to obtain the Astor, N. Y., for the engagement from Loew's.

Hollywood, Sept. 14. Hollywood, Sept. 14.

Next two-a-day attraction at the Carthay Circle will be Goldwyn's 'Hurricane,' which moves in after the current engagement of 'Zola' Reeves Espy, aide to Goldwyn, is back from New York where he talked roadshow bookings for 'Hurricane' and 'The Adventures of Marco Polo,' latter also Goldwyn.

Propensity for making costly fea-tures of such length that they virtually preclude their use on tures of such length that they virtually preclude their use on double feature programs is being viewed by exhibitors at the present time as an opening wedge in the campaign of some producers to gradually edge out dualers. Perhaps typical of this trend is the increase in the number of roadshow films and other pictures of such high calibre that they barely escape two-a-day treatment.

treatment. Increase in the number of high budgeted features, which nearly always have a running time of around two hours, is expected in time to make it tougher and tougher for exhibitors, to it these films into any double, program alignment. Besides this angle, the growth of these lengthier and more elaborate pictures on the theatre menu is being counted on to assist in weaning the public away from the double bill habit.

public away from the double bill habit.

Whether, or not major producers specifically had in mind, when they began making these expensive, lengthy films, to deal a blow to the dualers, exhibitors feel certain, this will exert an influence on the duals situation.

Where originally some industry observers thought the new season would see the release of 76-80 major pictures of two-a-day stamlna, failure of two or three originally launched roadshowers to stand up, has alfered their sights. Now it appears that 50 would be the high for features of roadshow or near-roadshow class, with some trade association men claiming that 18 or 20 may be tops.

With theatre affiliates of major companies apparently still set on dualing in locations where they must meet the double-program conjection of other houses, rise in number of long, expensive films now looms as one of the principal influences in the double-billing situation.

VARIETY

FOUNDED BY SIME SILVERMAN Published Weekly by VARIETY, Inc. Sid Silverman, President 154 West 46th Street, New York City

SUBSCRIPTION 120 Vol. 128 No. 1

INDEX

Bills	54
Burlesque49	-53
Chatter	60
Dance Tours	48
Exploitation	27
15 Years Ago	50
Film Booking Chart	21
Film Reviews	-15
Forum	63
Girl's Eye View	23
House Reviews17	
Inside—Legit	58
	38
International Film News 10	-11
International Show News.	
Joe Laurie	6
Legitimate55	-58
Literati	31
winsic46	
New Aets	19
News 1. om the Dailies	62
Nite Clubs49	-53
Obituary	
Outdoors	61

Extras Daily Average Under Guild Shop Soars to New High of \$10.43

Tyler's Bridal Hop

Atlanta, Sept. 14, Trekking hither and yon in the smaller burgs of this state, via trail-er, is June Martel, now the wife of Tom Tyler, horse opera film star, leading attraction of Wallace Bros.

Tyler got leave of absence and left

Tyler got leave of absence and left the three-ringer at Rome, Ga., flying to Glendale, Calif., where he mar-ried Miss Martel Sept. 4. They flew back to Georgia and rejoined circus in Columbus, Sept. 6 and have settled down to circus life together. Girl, a native of Allentown, Pa., got her chance in films at bride-groom's request and she and Tyler appeared together in a number of westerns before he went out with circus for season.

TEN ON PROD.

LINE AT METRO

Hollywood, Sept. 14.

Production slipped into high gear again at Metro last week after a brief lull, with seven pictures going through the works and three more to start this month, hot counting a pair of Pats Smith shorts.

to start this month, not counting a pair of Pete Smith shorts.

"The Four Marys' got under way (8) with Walter Pidgeon, recalled from Lake Tahoe, to play the male lead. Shooting currently in addition are Mannequin, Joan Crawford-Spencer Tracy co-starrer; Navy Blue and Gold, with James Stewart, Robert Young and Tom Brown; "Thoroughbreds Don't Cry," Live, Love and Learn, The Last Gangster' and 'Rosalie.' Seven others are cutting.

WB BUDGETS 'ROBIN

HOOD' AT \$1,600,000

Hollywood, Sept. 14.
Top money picture on this year's
Warner slate will be 'Robin Hood, Hollywood,

which carries a budget figure of \$1.

Cast, headed by Errol Fly on location for two month nearby wooded section.

Mexico's First Million

It will be filmed as a tinter

Peso Pic—Historical

Flynn, goes onths at a

Atlanta, Sept. 14,

Hollywood, Sept. 14.
Under 'Guild shop' contracts negotiated with the producers by the Screen Actors Guild, pay for extras souched new highs for both June and July, at \$9.32 and \$10.43 respectively, average daily wage.
Overtime, and adjustment pay handed to leaktras in the same months aggregated \$65.624. Total paid to extras in the two months was \$550,-750, according to figures released by Fred W. Beetson, president of Central Casting Corp.
Other statistics: July placements, 29,786; July wages, \$310,844, or \$31,-665 more than the players would have received under the old scales; overtime and adjustments for July, \$32,875; June placements. 29,296.

have received under the old scales; overtime and adjustments for July, \$22,875; June placements, 22,226; wages, \$239,906.

Placement for three months including August exceeded \$0,000, with only 200 complaints registered with SAG, of which 50% were settled and the remainder ordered to arbitration.

Screen Actors Guild officials in N. Y. have no thought or intention of calling a strike on eastern producers or studios. What the organiof calling a struce on case-and ducers or studios. What the organization will do, and perhaps within the next few days, is declare Guld shop in effect at all studios in and about N. Y. and with all producers. This would place the producers on the unfair list with every member belonging to any one of the Four Accordington.

belonging to any one or the round A organizations.

In fact, one shorts producer was informed last week that SAG execu-tives might declare 'Guild shop' on him and his company, with only 24

(Continued on page 54)

Another Columnist Bites the Dust: Now Hellinger May 'Act'

Mark Hellinger flew to the Coast Monday (13) night on a writing deal with Warner Bros, which may also call for, his appearing in one sequence. But primarily it's a scripting job.

Hellinger also had a Nick the Greek' yarn up before Metro for William Powell, but with the latter's extended vacation that's deferred for the time beling.

With Walter Winchell in pix, Sidney Skolsky doing an 'extra' bit with Triendly director-pals, Ed Sullivan (News) being talked of to, essay a Metro film chore, and now Helinger, the columnists will all have to take out Equity cards soon.

GB STYMIES CONSTANCE BENNETT IN CAL. COURT

Constance Bennett's suit against Gaumont-British for \$65,000 here and in Colifornia resulted in Fanny Holtzman, chief counsel for GB,

Holtzman, chief counsel for GB, applying for an Injunction here to enjoin Miss Bennett from proceeding in California. The high court intervened today (14), granting the injunction, costs and security. This is a precedent which California courts will probably respect, and if the plaintiff brings action in California and ever returns to England she will be in contempt. Also, if Miss Bennett secures a California judgment she will have to come here to collect.

Winninger Balks at Role

Hollywood, Sept. 14 Charles Winninger was suspended Monday (13) by Universal for re-fusing to play his part in Buddy De Sylva's Young Man's Fancy.' Says he considers part just a bit and won't consider it under engacircum-stances.

Screen Acors Guild may arbitrate

DOLORES COSTELLO BACK

Hollywood, Sept. 14. Dolores Costello is back at War-ers after eight years under a term

into Too Much of Every-

TOUCHDOWN FEVER

Cummings Ducks Pic Directing Root for Son

Hollywood, Sept. 14. Irving Cummings brought in Universal's B. G. DeSylva production of 'Merry-Go-Round of 1938' last week Merry-Go-Round of 1936 last week and called off further toil while he accompanies the Stanford football squad on its jaunts up and down the Coast during the grid season. Cumming's son, Irving, 'Jr., aspires to a Stanford football letter.

ымного nootball letter. In 'Merry-Go-Round' are Joy Hodges, Mischa Auer, Louise Fazenda, Billy House, Barbara Read, Alice Brady, Jimmy Savo and John King.

DIAMOND TO **MEDIATE CADU**

Hope for a settlement of the labor Hope for a settlement of the labor trouble between the Max Fleischer studios, N. Y., and the Commercial Artists & Designers Union is expressed with the appointment of Lou Diamond, shorts-music head for Paramount, as mediator, and the beginning of meetings on the matter this week. A preliminary getter was held yesterday afternoon (Tues.). Others will follow, with another meeting possibly today (Wed.).

(Wed.).

Diamond was brought into the picture during the past week after CADU had spread its campaign to theatres playing Fleischer shorts and started picketing Paramount headquarters, urging the public not to patronize any theatre playing Par pictures. Par is the distribution agency for both of Fleischer's cartoon series, 'Betty Boop' and 'Popeye,'

eye. William Feinberg, official of Local 802, American Federation of Musicians, N. Y., suggested Diamond as mediator and arranged for yesterday's initial get-together between Diamond and CADU representatives. Feinberg has indicated to Diamond that he will co-operate in effecting a truce between the CADU and Fleischer belligerents. CADU is seeking recognition and a satisfactory wage scale, plus suitable working conditions.

Union has been unable to get to

Ing conditions.

Union has been unable to get to first base with the Fleischer plant and for many months now has been picketing Fleischer headquarters as well as parading the streets. Periodic picketing of the Paramount and Rowy, within are contracted to allow well as parading the streets. Periodic picketing of the Paramount and Roxy, which are contracted to play Fleischer shorts, was more recent, together with a demonstration staged in the Par during running of a Fleischer cartoon. This all had the effect of scaring both the Par and Roxy from exhibition of the shorts, and subsequently, less than two weeks ago. CADU approached numerous independent Meischer accounts urging that the gartoons be kept off their screens; These the theatres as well as Paramount which have nothing to do with the Fleischer-CaDU dispute were thus innocently in the middle, making some action toward a settlement urgent. Diamond believes that he can bring the two factions together can bring the two factions together

at an early date, ending a trouble-some situation once and for all. Attorneys for Fleischer have chal-lenged the National Labor Relations Board's ruling that the CADU be (Continued on page 10)

Jessel's Foreword Trek

Hollywood, Sept. 14. Hollywood, Sept. 14.
George Jessel winged east over
the weekend to discuss with Rep.
Sol Bloom the writing of a foreword
to the film, 'Haym Solomon,' which
Jessel will make for Warners.
Picture will deal with the career
of Solomon, one of the financiers of
the American Revolution.

Reliable's 30 Indies

Hollywood, Sept. 14.
Bernard B. Ray and Harry S.
Webb have announced a program of
30 feature films to be turned out by
Reliable Pictures Corp. for the 1937-

Reliable Pictures Corp. Ion in Carlos 38 program will include 18 melodramas, eight musical gallopers and four exploitation specials.

Moe Sackin has moved into Reliable to produce several of the 30 films that company will turn out on its current schedule. Carl Krusada has been signed as a writer.

4-A's Interchangeability of Cards May Be Washed Up This Week

Coupla Swing Pix

Hollywood, Sept. 14.

Ray Enright rolled 'Swing Your
Lady' at Warners last Thursday (9),
with a cast including Humphrey
Bogart, Dorothy. McNulty. Louiser
Fazenda, Nat Pendleton. Frank McHugh, Ronald Reagan, Hugh O'Connell, Eddie Acuff and Weaver Bros.

Film marks the elevation of Oren Haglund from prop man to assistant

Scripting assignment on 'She's Go Scripting assignment on 'sne's Got That Swing' at RKO goes to Max-well Shane. Al Lewis will produce and Ada Leonard, strip teaser, is set for a featured role. Radio has assigned Gene Raymond, Ann. Sothern, Victor Moore and Helen Broderick to top the cast of

WAR SCARE HITS PIX RESERVES

Hollywood, Sept. 14. army, navy and ma-film ranks have re-from the Government Hollywood, Sept. 14.
All reserve army, navy and ma-rine men in film ranks have re-ceived notice from the Government to be on hand at moment's notice for active duty. Woody Van Dyke and other well-known officers in Hollywood are dusting off the boots and firearms, brushing up on the markmanship and not saying a word about it. But it's the biggest war scare the colony has seen in

Sounds like the Far Eastern crisis is really hotter than any one is let-

3-Way Tieup on Gen'l Films' Crime Clubber

Hollywood, Sept. 14.
Second film based on a Crime
Club novel is in preparation by General Films for Universal release with
Irving Starr and Larry Fox set to
direct and produce, respectively
Roberton direct and produce, respectively Robertson White is adapting The Black Doll,' by William Edward

Hayes,
Initialer of the series, 'The West-land Case,' went to preview last week. Besides its releasing deal with U, General has a direct tieup with Doubleday Doran, publishers of the tomes. Ether setup also has been arranged with National of the tomes.
has been arran
Broadcasting Co.

Beery's Mishap

Hollywood, Sept. 14 Hollywood, Sept. 14.
Wallace Beery was hospitalized
Monday (13) when a gun was accidentally discharged on the set of
Bad Man Of Brimstone at Metro.
Actor suffered from powder burns
and wadding, which was pumped
into his leg.

Beery may be out of the picture for several weeks with likelihood that production on film will be shut

3 Comedies Lined Up At Rep for Skipworth-Moran

Hollywood, Sept. 14.
First of three Alison SkipworthPolly Moran comedies to go before
the cameras at Republic will be
'Meet the Duchess,' which Albert
Levoy will produce. Samuel Ornitz
wrote the screenplay from Levoy's original.

original.

Second in the series will be
'Stormy Weather,' to be produced by
Leonard Fields from a screenplay by
Gordon Kahn and Charles Francis
Royal. Next will be 'In the Money,'
original by Walter Anthony to be
produced by Harold Shumate.

Lolly's Film Thespics

Hollywood, Sept. 14. Louella Parsons will play herself in Warners' 'Hollywood Hotel.'

Other members of the soup broadcast to take part in filmization are Raymond Paige, Frances Langford

Only remaining wrinkle to be ironed out for a final agreement on interchangeability of membership; cards among Associated Actors and Artistes of America is due for concentrated attention this week end and next. Understood this is one of the prime subjects to be considered in a series of huddles in New York the rest of this week. Unlikely, however, that any definite agreement will be forthcoming before next week, as Kenneth Thomson, Sereen Actors Guild executive secretary, is not due from the Coast until then. He is motoring east for a vacation because his wife hasn't been to New York in several years.'

several years.

While the various Four A's groups have agreed on a tentative interchangeability plan whereby dues in all groups would be on a sliding scale according to income of the member, and cards of any group would be automatically honored by all other groups, one tough problem remains. That is the question of establishing a system of dividing membership dues among the groups in which a member works. Pointed out that unless some such division is worked out the American Federation of Radio Artists stands little prospect of repaying its \$30,000 loan prospect of repaying its \$30,000 loan from the other AAAA groups or of ever 'establishing any importance on its own; importance

According to this theory, which AFRA heads are raising, the big name performers in various fields work in radio only incidentally. Alwork in radio only incidentally. Although they make big money in broadcasting, their dues would be payable to their own organizations. Few of the straight radio artists, it is claimed, are in the top coin brackets and unless a sharing arrangement of dues is worked out the AFRA will continue to be the crepbild of the continue to be the stepchild of the Four A's.

Understood this question tackled and at least a tentative out-line of how it is to be met was reached on the Coast last week by Thomson and Henry Jaffe. As atreached on the Coast last week by Thomson and Henry Jaffe. As at-torney for AGMA, AFRA and the eastern division of SAG, Jaffe is one of the major cogs in the maneuverings on the subject.

Freelances Cash in On Commercial Film Boom

Hollywood, Sept. 14. Current prosperity of the film lots is being reflected in unprecedented activity among commercial film producers, whose upped budgets and increased production are pouring thousands of dollars into the purses of freelance, day and bit players

of freelance, day and bit players.

Number of topline players in commercials have been handed tickets back east to Detroit, Chicago and New York to appear in biz pictures, while numerous important corporations are going for the screen medium for the first time. Agencies are cashing in on the boom heavily.

'Nother Ride for 'Topper'

Hollywood, Sept. 14.
Screenplay for 'Topper Takes a
Trip,' from the Thorne Smith novel,
is being written by Jack Jevne. Hal Roach will produce as a sequel

LeRoy Into Col. Pic, Mitzi Mayfair Nixes

HALZI MAYIAIT NIXES

Hal LeRoy left last Friday (10)
for the Coast to appear in Columbia's Freshman Follies'. Is due back
east in four weeks to resume vaude
touring.

Mitzi Mayiair, sought by the stud
dio as a nather for LOPEN is blue
dio as a nather for LOPEN is blue.

Mitzi Mayfair, sought by the studio as a partner for LeRoy, nixed the bid because the terms offered were unsatisfactory. She has two more weeks of vaude dates, then goes into the St. Regis hotel roof, N. Y., about Oct. 1, for an extended stay. May also do a legit show, but will not return to "The Show Is On."

W. C. FIELDS FILMING AGAIN

Hollywood, Sept. 14.
W. C. Fields did his first film work in 18 months Monday (13) reporting at Paramount studios for Big Broadcast of 1938.
Comic has been discharged by his medico as fully recovered.

Metro's '4 Marys' Hollywood, Sept. 14.
Metro has placed 'The Four Marys' in production with Richard Thorpe directing and Louis D. Lighton hold-

Mexico City, Sept. 14.

Mexico's first million peso pic (\$280,000), high water mark for production costs by a native enterprise, is being readied by the producers, is being readied by the producers headed by Gabriel. Soria, who megged the 1936 smash, 'Ora Ponciano' (Come On, You, Ponciano'). Pic is to be based upon the highlights of a great American baltleepic, the conquest of Mexico by a handful of Spaniards back in 1520. Marcus Goodrich, a Hollywood writer, is handling the script which is to be true history as recorded by an American, the historian Prescott, and Spanish and Mexican writers. First time the conquest of Mexico will be done in pix. Production is ostart this fall. Pic will be in Spanish, but it is to have English titles. Government aid is looked for with regard to costuming and other artistic phases.

ing the producer reins.

Cast headed by Myrna Loy, Franhot Tone, Walter Pidgeon and Rosalind Russell, also includes Matt McHugh, Charles Williams, George
Chandler, Marie Blake and Harvey
Clarke.

CLAIRE'S 'HONEYMOON'

Hollywood, Sept. 14.
Claire Trevor steps from the lead of 'Small Town Girl,' temporarily shelved at 20th-Fox, to play the second femme role in 'Second Honeymonn'.

moon,'
Loretta Young and Tyrone Power
top the cast,

LABOR'S FILM ULTIMATUM

Here's the Way Legalists Deduce What Constitutes Pix Plagiarism

In dismissing the \$1,000,000 picture infringement suit brought by San' Shipman and Clara Lipman sagainst RKO Radio Pictures, alleging that their play, 'Depends on the Woman,' had been partially lifted in the making of the motion picture,' I Dream Too Much,' Federal Judge John M. Woolsey, N. Y., held that while the themes were similar, the alleged infringed material was not copyrightable and could not be used as a basis for a civil suit.

'I have read the typed coples of the plaintiffs' play,' Judge Woolsey said in his opinion, and of the cutting, continuity of the defendants' motion picture. I have also seen the latter on the screen. After long reflection I have come to the conclusion that the plaintiffs' claim of literary larency is not successfully maintainable. If what the alleged infringer took was not copyrightable the copyright owner may not complain, although his-work may have been what directly inspired the work of the infringer. The theme of basic idea of the plaintiffs' play and the picture the wife surrenders her career. In a more recent motion picture, 'A Star Is Born,' the husband,' unable to endure the same situation, 'voluntarily drowned him-gelf,' hypothesis—implicit in the practice followed here—I assume the plaintiffs' play and Miss Lilly Pons

gelt.

By hypothesis—implicit in the practice followed here—I assume the plaintiffs play and Miss Lily Pons together inspired the defendants to write. I Dream Too Much' as a yehigle for her voice. The question whether this inspiration led the defendants to make unfair use of the plaintiffs' play is my problem.

'A theme or idea, of course, is not copyrightable. ... As Dr. Ben Johnson polinical out in 1753 in his essay on plagiarism, The Adventurer—the anatomy of the mind, as that the body, must perpetually exhibit the same appearances—so we cannot expect on similarities between two plays of which the same theme forms the basis. There was no copying or adaptation in the defendants operated and precently found to be fatal to the defense in the Sheldon vs. MGM suit.

I hold therefore that there is not any basis for a finding of literary larcency in behalf of the plaintiff's drama as against the somewhat wispy operetts of the defendants.

RKO CHIDES MEREDITH FOR HIS PAN ON H'WOOD

Unkind remarks about Hollywood In general and the RKO studio in particular, by Burgess Meredith brought a rebuke from RKO. Officials of the home office called Meredith in to state their dislike and position to him after the actor had been quoted in a yarn in the N. Y. World-Telegram a week ago.

George Ross, said to be a personal friend of Meredith's, wrote the story under his by-line. Meredith debuted with RKO in (Winterset,' bo. floppo, and soon comes up in 'Here Comes the Groom.'

McEvoy Rushed West On Par's Shanghai Pic

J. P. McEvoy, author and world traveler who was being groomed for radio programs, was called hurriedly to Hollywood last week by Para-mount to assist on a production hav-ing Shanghai and China as a back-ground Mekroy wisited Shanghai on ground. McEvoy visited Shanghai on his recent trip around the world and is considered authority on the Far

McEvoy is one of the radio artists McEvoy is one of the radio artists being handled by World Radio Artists, which Will Rockwell recently formed. He had been set for Rudy Vallee's hour when Par insisted that he hurry to the Coast as consultant on the picture.

Assemblyman Scully?

Hollywood, Sept. 14.
Spontaneous letter-to-the-editor campaign has started in Hollywood Citzen - News, urging Frank Scully to run for Assemblyman in next local elections, representing Hollywood.
VARERY mugg is mulling it over seriously, but he's afraid he might die of boredom in Sacramento.

mento. He's met several present as-semblymen, and he can't feature spending several months a year debating major issues with lads whose batting average on sense of humor is somewhere around .004.

WURTZEL 8 UP ON SKED OF 26: **READIES 10**

Hollywood, Sept. 14. Sol M. Wurtzel, with 26 film: skeded for his executive unit on the current production list, has eight films finished and plans to place 10 more before the cameras by the end of November, including three to go this month.

this month.

Trio includes 'Big Town Girl.'
which started last Friday (19) with
Al Werker directing a cast headed
by Claire Tervor, supported by Donald Woods, Alan Dinehart and Maurice Cass, with Milton Feld associate
producer. Also 'Charlie Chan at
Monte Carlo,' a John Stone production with Warner Oland, Keye Luke,
Virginia Fields and Harold Huber,
Eugene Forde directing, and 'Headline Hunters', 'featuring Michael
Whalen and Gloria Stuart.

Remaining seven on Wurtzel's fall

Whalen and Gloria Stuart.
Remaining seven on Wurtzel's fall
list are 'Checkers,' with Jane Withers and Stuart Erwin; 'Shanghai
Deadline,' Gregory Ratoff original;
Women with Wings,' a high budget
film with Rochelle Hudson and Brian
Donlevy; 'Blonde Moll,' Thank You,
Mr. Moto, 'Six Girls' and 'Island in
the Six.' the Sky.

Wurtzel also has Borrowing Trouble, a Jones family film, in

FITTER ROLLING EARLY CHAPLIN PIX INTO ONE

Hollywood, Sept. 14.
Fred Futter is pasting together
original negatives on several early
Charlie Chaplin films, which he
owns, with the idea of making a feature length comedy with a musical
score to be tagged 'I Knew Him ore to

score to be tagged 1 Anew Ann. When.
Water Futter, Fred's brother, is returning from England to confer on the project, and also is bringing back the negative of 'Jericho' for which he is seeking a major release. Film features Paul Robeson, Henry Wilcoxon and Wallace Ford and was shot in London and Egypt.

Fire Damages U Set

Grass and brush fire did \$10,000 damage on the Universal lot last Wednesday (8), destroying part of the Swiss village and a ranch house used for westerns.

used for westerns.
Company shooting 'Tim Tyler's Luck' had to stop work when animals used in, juncle scenes were stricken with terror. Blaze was finally halted by a 100-foot firebreak.

IATSE VS. GIO FOR PIX CONTROL

IATSE Serves Notice on Pro ducers' Labor Contacts That a 100% Unionization Campaign Is Under Way-Awaiting Return of Schenck and Mayer from the East and Europe Some Groups Resist Ab sorption by IATSE

IA SEAL ON SCREEN?

Hollywood, Sept. 14. After conferring yesterday (Monday) with Victor H. Clarke, producer labor contact, and E. J. Mannix, Metro studio exec. William Bioff, Coast head of the International Aliances of Theatrical Stage Employes and personal rep for George E. Browne, IA prez, issued the following statement:

and personal rep for decorge L. Browne, IA prez, issued the following statement:

We are proceeding immediately with organization of film editors, cutters and assistants, music librarians, wardrobe makers and workers, tailors and handlers, gardeners, janitors, watchmen, firemen, policemen and movicola operators, which will keep us busy until the arrival of Joseph M. Schenck, Louis B. Mayer and other studio executives at which just a summer of the program to include within our ranks every branch in the production of motion pictures.

Editors, art directors, draftsmen, illustrators and interior decorators announced through a spokesman that they will fight any move to be absorbed by the IATSE. Each has its own unaffiliated organization.

Written notice that the IATSE is extending its jurisdiction to cover all crafts and that the capanization emblem must be placed on all films after Sept. 18 was served last Saturday (11) on Victor H. Clarke, producer labor contact. The letters, signed by Harland Holmden, IATSE vice-president, follows:

Owing to the continuous requests

vice-president, follows:

Owing to the continuous requests of workers actually connected with the production of motion pictures in (Continued on page 23)

FILM EXCHANGE UNION RECOGNIZED IN L. A.

Hollywood, Sept. 14.
Film Exchange Employees
IATSE affiliate, was given
I recognition today (Tuesday)
I major distributors in Los The

Hollywood, Sept. 14.
The Film Exchange Employees
Local, IATSE affiliate, was given
official recognition today (Tuesday)
by all major distributors in Los
Angeles.
A new wage scale and a 40-hour
week go into immediate effect. Head
shippers will receive \$38 a week,
shipping clerks \$23, assistants \$23.
Head poster clerks will get \$28,
dridnary clerks \$23, head inspectors
\$23 and inspectors \$20.
Increases amount to 25% for inspectors and an approximate 20%
for all male employees in the exchanges.

Beaucoup Shanghai Pix

Hollywood, Sept. 14.

With Paramount already set to make East of Shanghai, dealing with the current unpleasantness in the Orient, Warners last week switched the title of War Lord, the Boris Karloff starrer adapted from 'The Bad Man,' to 'West of Shanghai,'

Par is a 'The Starrer' adapted from 'The Bad Man,' to 'West of Shanghai,'

Par is also reissuing 'Shanghai

Par is also reissuing 'Shanghai Express.'
Robert Florey, just back from viewing the horrors of warfare raging around Shanghai, is set to direct 'East of Shanghai,' replacing George Archainbaud. 'The Yellow Nightlingalc,' which was to have been directed by Florey, goes to Henry Potter on a loanout deal with Samuel Goldwyn. Anna May Wong trained in last week to play the lead in 'Shanghai.'

Joan Bennett's \$2,000 Weekly: Stage 'Stage Door' Ducks Pix Dates

The Hossy Set

Hollywood, Sept. 14.
Curley Kinney, who looks after the nags in Harry Shraman's production, Partners of the Plains, used to think the title of horse wrangler was good enough for him.
Now he's sporting a new one: director of equitation.

ROSSHEIM OK'D ON \$60,000 U.S. TAX CLAIM

Philadelphia, Sept. 14. Federal government lost last Fri Philadelphia, Sept. 14.
Federal government lost last Friday in its attempt to collect \$60,000 in back income taxes from Irving D. Rossheim, former prexy of Stanley, Co. of America. Treasury department claimed money was due as result of 'swapping.'of 10,000 shares of Stanley, stock for 8,800' shares of Warner Bros, stock, when WB took over control of Stanley in 1928.
Judge J. Warren Davis, in U. S. Circuit Court of Appeals, ruled that Rossheim's profit was only paper and that he paid income taxes when he made actual profits by selling part of the stock in later years.

'The court's opinion revealed a Horatio Alger story of the rise of Rossheim from an obscure law clerk to president of Stanley Co., with a salary of \$65,000 a year and \$10,000 expenses, and of his making a profit of \$243,800 in the stock deal on borrowed money.

It was in 1919, while employed by

of \$270,000 in rowed money.

It was in 1919, while employed by the firm of Stern & Wolf, that Ross(Continued on page 62)

OKLA. INTENT ON A ROGERS MEMORIAL

Oklahoma City, Sept. 14.
Oklahoma may go ahead with
plans for a Will Rogers Memorial
without waiting for federal funds.
Governor Marland has suggested an
Indian museum at Claremore.
With \$200,000 appropriated by the
legislature for a memorial, Maj. Gen.
Roy Hoffman, commission chairman,
stated he expects \$150,000 additional
from the voluntary contributions
made in a national campaign a few
months after the humorist's death in
August, 1935.

August, 1935.
Although President Roosevelt left Although President Roosevelt left the door open for a new appropriation in vetoing a \$500,000 grant by Congress, Marland revealed a difference in views in stating, I don't agree with the president's suggestion, for funds to establish a children's hospital.

The governor recalled that he advocated an Indian museum in asking the legislature for a \$200,000 appropriation for the memorial.

Par Lands Met Maestro For Swarthout Thrusher

Hollywood, Sept. 14. Richard Hageman, first Metropoli-tan Opera conductor to switch to films, has been signed by Paramount and assigned to 'The Yellow Night-ingale,' with Gladys Swarthout and John Boles.

John Boles.
Hageman returns to New York
early next month to conduct the
Wagnerian Festival Singers at Carnegie Hall, Oct. 17, when they will
appear on the General Motors hour.
He will then accompany the group
on a transcontinental tour that will
include San Francisco and Los Au-

Despite the fact that the film version of 'Stage Door' is due for release the stage play will go on tour next month with Joan Bennett starred in the part originated by Margaret Sullavan. Picture will be held out of routed stands until after the play is shown in those spots, that being the arrangement between the producer, Sam H. Harris, and RKO at the time the screen rights were sold.

producer, Sam h. Harris, and RKO
at the time the screen rights were
sold.

Deal for Miss Bennett's services
was made last week between Harris
and Waiter Wanger, to whom she is
under contract. Understood the film
name will receive 10% of the gross
with a minimum of \$2,000 weekly
that figure being the highest for a
straight play appearance in several
years. Wanger has been in New
York for about a month, being on
hand for the opening of his Vogues,
Run of Door at the Music Box,
N. Y., was terminated last season because of the impending motherhood
of Miss Sullavan (Mrs. Leland Heyward). She agreed to tour in the
comedy this season but Heyward
was opposed to the idea and secured
a release from Harris.

At the time Miss Bennett was
sought for 'Door' but did not care to
follow Miss Sullavan on Broadway,
Janet Gaynor was also propositioned
but said she was scared to make the
attempt, not having appeared on the
stage before.

Film version of the play is topped
by Katharine Hepburn, who was
formerly wed to Heyward.

Par's \$1.800.000 Air Epic Races To Beat Out 2 Others

Hollywood, Sept. 14.

Paramount has hiked the budget on 'Men with Wings,' its history of aviation film, from \$1,200,000 to \$1,800,000, with reports that it may soar even higher. Three-cornered studio race is now on to be first to reach the theatres with a flying epic. Par's flying film will be all-color, William A. Wellman directing, Jeff Lazarus in charge of production, and Robert Carson on the script. Meanwhile Warners is planning 'The Wright Brothers' and 20th-Fox, Women with Wings.'

JESSIE MATTHEWS' 150G H'WOOD ASKING TERMS

London, Sept. 5.

Jessie Matthews, propositioned by
Metro for a one-picture deal, wants
a flat \$150,000 for her work, plus a
percentage of the profits. Star also
wants her husband, Sonnie Hale, included in any deal as supervisor of
her film at a salary of \$2,500 weekly
during production.

Terms are now under considers.

Terms are now under considera-tion of MG execs in U. S.

Metro Teaching Tyros How to Crack the Credits

Hollywood, Sept. 14. imported John Galli-

Metro has imported John Galli-shaw from New York to head a new scenario division designed for the development of screen writers. He will work under Edwin Knopf, story editor.

Already in the Gallishaw unit are eight youngsters trying to learn the biz. Gallishaw is known in New York as a story consultant.

Kay Keeps Working

Despite her suit to be relieved of her Warner contract, Kay Francis reported last week to play her stellar role in 'Return from Limbo.' Stanley Logan is directing from the script by Horace Jackson based on A. H. Z. Carr's Satevepost original.

Lefty En Route to Legion Convensh In N. Y., Reminisces About Ol' Days

By Joe Laurie, Jr.

En Route, Sept. 14.

En Route, Sept. 14.

Dear Joe:

Well, I'm about the happiest guy in the world. As I wrote you last week the Legion Post here is sending me and two other guys to represent our Post at the American Legion Convention in New York. They're paying all expenses; that is, not exactly all expenses, you see one of the boys has a car and they're paying the gas and oil and allowing us 100 bucks to make a showing for our Post, which ain't bad. So far we are holding down expenses as we're camping and having plenty of laughs.

This guy Charlie Kerwin, whose car we're driving, owns a clothing place in Coolacres and the other guy is Freddy Mallen, he's an electrician and a good egg. They're both typical towners, and never further east than Denver so I'm practically being a guide and showing them all the towns me, and Aggle used to play. I stopped off at a few theatrest to see if the managers that I knew were still there, but they all seemed to have died or gone to some other business.

good egg. They're both typical towners, and never further east than Denver so I'm practically being a guide and showing them all the towns me and Aggie used to play. I stopped off at a few theatres to see if the managers that I knew were still there, but they all seemed to have died or gone to some other business.

Aggie sure was swell with me. When I started to be nice to her last week; saying 'Yes, Honey' and 'Okay Beby,' which routine I haven't used in years, she kinda looked funny at me and sez 'Lefty, what did you do or are you gonna do something?' It sure is uncanny the way she can peg me. It's a woman's inhibition. I guess. 'Well.' I sez. 'Honey, the boys at the Legion want me to represent them at the Convention in New York, but I told 'em I rolled't go and leave you and my business.' What business?' sez Aggie. Our picture house,' sez I. 'Oh, is that a business.' was and see how they're running show business these days. I'll take care of the place and you go on.

Well, she's a great tomato that Aggie of, mine. We may argue, in fact we nearly always do, but hait's because we love each other I guess. You never argue with a guy you don't like. She packed my bag and slipped me a double sawhitch—where she dug it up from I don't know. I noticed her ring was gone and when, I said something about it she said she put it away. I said, 'Look her, Aggie, you aim't hocked your one-sixteenth of a karat ring to give me this dought?' And sis got sore and sez 'You were a corporal and I want you to keep up your end with the boys.'

Well when I got into the car with the boy's I kissed Aggie and we kindaried, because this is the first time I've 'done a single' in years. 'Be careful Lefty,' she sez, 'and I don't mean about automobiles. Have a good time, fight the war all over again with your buddles, but remember it was a man's army—and when you sing Madamoiselle you don't have to illustrate it.' I kinda laughed and sez. 'You know me, Aggie,' and she sez. You be! I do,' that's why I'm telling you.' Well, Joe, I never get sen

Lefty.
P. S. Chic York has a good slogan for an undertaker. 'All men are cremated equal.'

Court Chides Detroit Police Chief's Curb On Spanish Flicker

Detroit, Sept. 14.

After being scored by a circuit judge for his 'meddling,' Police Com missioner Heinrich Pickert: Saturday (11) withdrew his fight over show ing of 'Heart of Spain' flicker and on 's was shown as scheduled Saturd y night in the Art Institute. After reviewing the film, Pickert had ordered uncomplimentary references to Hitler, Mussolini and fascist d'ctators in general deleted from ficher. Medical Bureau to Aid Democracy, sponsors of Spen sh op:s, took matter to court.

Judge Robert M. Toms declared at the injunction hearing that Pickert is not charged with the self-suggested duty of preserving the international relations between the U. S. and Hitler or Mussolini.' He pointed out that under the city film censorship ordinance, Pickert has the power to censor only what he considers indecent or immoral, neither of which Pickert found in opus.

About an hour before Judge Toms was to rule Saturday on injunction restraining the police, he received a letter from Pickert dropping the fight.

Hepburn's Bringer-Up

Hollywood, Sept. 14. Katharine Hepburn, back from her eastern vacation, has reported at Radio for 'Bringing Up Baby.'

Actress arrived in time for the review of 'Stage Door,' her last picture.

Donlevy's London Pic

Hollywood, Sept. 14.

Brian Donlevy will go to London to play the male lead opposite Gracie Fields in 'He Was Her Man,' which Sam Engel will produce for 20th-

Sam Hellman went to London to script the film, which Monty Banks will direct.

TWIN FOR PENROD

Hollywood, Sept. 14. Warners placed 'Penrod and His Twin Brother,' with the Mauch twins, in work yesterday (Monday). Bryan Foy produces with William McGann directing.

Brisson Protests Tax

Washington, Sept. 14. Review of tax deficiency claims was asked last week from U. S. Board of Tax Appeals by Carl Bris-son, Hollywood actor, and wife, son, Hollywood actor, and wife, Cleo. Challenged Government's bill for back payment of \$759.

East Side West

Laguna Beach, Cah, Sept. 14.
School kids in this beach
town are threatened with a
Delancey Street accent.
Beard of education has taken
on Arthur Caesar as a member.

TECHNICOLOR VOTES **INCREASE IN STOCK**

Technicolor is still experimenting with Monopack, single film color process, but according to official statements this new process, presumably an economic color method, will not be available commercially to the trade for two years, at least. At the close of a meeting of share-holders of Technicolor, they passed a resolution increasing the authorized shares of the company from 1,000,000 to 1,500,000 shares. There are 30 or more color film in contemplation by various producers at this time, and some of these are completed or nearing completion. Dr. Herbert T. Kalmus, president and general manager of Technicolor, Inc., and its wholly owned subsidiary, Technicolor Motion Picture Corp. informed shareholders that more than 180,000 shares of the increased capital stock would be re-

more than 180,000 shares of the in-creased capital stock would be re-quired to fulfill various options on such shares to producers. Option prices range from \$22, per share to \$28 and \$28,50 per share.

Hollywood, Sept. 14.
Paramount and Technicolor have come to terms on a contract where

by Par will produce six color films in the next three years. Deal does not include color films already skeded or made, Ebb Tide, 'Men With Wings' and Beau Geste.

Par Specials Mob To 'Wells Fargo' Location

Hollywood, Sept. 14. Company of 250, including leads, bit players and extras besides techon players and extras besides tech-nical crews, is making scenes for Paramount's 'Wells Fargo' on loca-tion at Sonora, with Frank Lloyd di-

cast toppers who made the jaunt in a special Southern Pacific train include Joel McCrea, Bob Burns, Lloyd Nolan, Porter Hall and Rob-ert Cummings. Frances Dee goes up

Warren-Dubin Tuning Fourth 'Gold Diggers'

Hourth Gold Diggers
Hollywood, Sept. 14.
Harry Warren, and Al. Dubin have started work on songs for Warners (Gold Diggers of 1938.'
It's the fourth of the Digger series to which the thuo has been assigned. Rudy Valles will most likely be in this one that the control of the co

Metro's Testees

Al Altman, Metro talent executive in the east has 12 neophytes from the straw hats for testing within the next month. Further grooming and coaching must be done before they are put before the camera.

Present indications are that Metro will send the tests of five or six to the Coast for final okay of the talent looked over in the stock companies this summer.

MORE ICE SKATERS

Hollywood, Sept. 14.
Roy Del Ruth plans to introduce a number of fancy skaters to films in the next Sonja Henie starrer at 20th-Bread, Butter and Rhythm, which he directs.

Del Ruth has taken the script to his mountain hideout for final polishing.

Incorporations

CALIFORNIA

CALIFORNIA

Franklin Frastre, Jan. Sacramento.
2,500 shares, jun 330; permejtic al scher
700 shares, jun 330; permejtic al scher
700 shares, jun 330; permejtic al scher
700 shares, jun 340; permejtic al sch

Back-in-New York Runaround

By Radie Harris

Reflections of the Hollywood Scene after leaving it:
Ermine wraps in August... Gertrude Niesen's circular bed... sneak previews that everyone knows about... The unabated friendship of Madge Evans and Una Merkel... coming out of a restaurant with a celebrity and apologizing to the autograph hounds for not being anyone'... the innate social grace of Claudette Colbert... roast beef and Yorkshire pudding at the Cock and Bull... sunset at Malibu... the serenity and continued good humor of every publicity department in the face of 300 scribes all clamoring for exclusive stories... Jean Hersholt's rare collection of first editions ... hamburgers at any drive-in... love in bloom with Johnny Green and Betty Furness... Margaret Sullavan's classic description of the birth of her baby... the Hollywood Bowl on a monlight evening, with Jascha Heifetz as guest artist... hostesses who invite cameramen to their parties before inviting their guests... Phyllis Brooks' striking resemblance to Viriginia Cherrill... the complete lack of pose in Barbara Stanwyck... Paulette Goddard's suntan.

Randolph Scott 'dating' Elizabeth Patterson... the mass of wind the support of the property of the parties of the mass of wind the property of the parties of the past of the past

Inviting their guests...Phyllis Brooks' striking resemblance to Virginia Cherrill...the complete lack of pose in Barbara Stanwyck...Paulette Goddard's suntan.

Randolph Scott 'dating' Elizabeth Patterson...the mass of misinformation emanating from Hollywood by self-appointed stooges of Broadway columnists.. Sophie Tucker in shorts...bless you, my sweet, as Herbert Marshall says it...lunching with Helen Hayes...the Lane sister act at Warner Bros...Joan Crawford's magic fingers...western hospitality exemplified by Lucille and Jimmy Gleason...the lushness of Tilly Losch... wastehing La Cava direct...Dame May Whitty's fund of reminiscences ...Charlie McCarthy's personal bedroom and wardrobe closet in Edgar Bergen's home on Maple Drive...hunting fortune tellers with Louise Fazenda... the caste system for table reservations at the Vendomme and Troc...Shirley Temple's childish envy of Mary MacArthur's pigtalis... Riding down Hollywood Boulevard with Tyrone Power at the wheel.

New faces who bear watching: Andrea Marlowe (nee Rose Stradner) in The Last Gangster...June Storey in 'In Old Cheage...Jon Hall in' Hurricane'... Tommy Kelly in Huekleberry Finn'... the delighted pans of George Cukor and Archie Mayo when they meet someone who hasn't seen them since they've shelved all that poundage... Eleanor Powell and her mama... Bette Davis' enthusiasm for 'Jezebel'... the red hair and amber eyes of Dolly Haas...revival nights at the Filmarte... Billie Burke's perennial youth... the B-year business association of Stuart Walker' and Marie Boicourt.

Marital bliss in four words: Frances Dee and Joel McCrea...Leona Marjicle's sense of humor... Saturday night at the Clover club... Inex Courtney and a backgammon board. Norma Shearer always looking as if she had just stepped out of a bandbox...mink over slacks... Ida Cantor and a poker game... Sth avenue on Hollywood boulevard, Mariori Gatson... Phil Baker, Lou Holtz, Walter Winchell and Lou' Irwin waiting in front of the Beverly Billis Brown Derby around midnight for something to

charm.

Seen everywhere: the Ralph Blums, Elaine Barrie, Hyman Fink and Heppa Hopper...Mary Pickford's new found happiness...Loretta Young and Joe Mankiewicz...Hollywood's prom girl, Ginger Rogers...Jimmy Stewart's boyish gaucherie...study in contrast, Burns and Allen in an early American setting...Stuff Smith playing Tve Got You Under My Skim' to a Bolero' tempo at the Famous Door...the thousand incandescent bulbs behind the eyes of Katherine Hepburn...Lionel Stander's soap box tendencies

encies.
But with the Japanese-Chinese situation, fascism, Stalinism, infantile epidemics, Wall Street and the 'war scare' the most besetting problems of Hollywood at the moment are: whether Mickey Mouse can make a comeback with a good story...and if Shirley Temple can keep her weight down

INFANTILE SCARE IN **WEST STILL HURTING**

Omaha, Sept. 14.

Infantille paralysis epidemic continues its assault on box offices with little relief in sight. Past week has seen 10 new cases, two serious, and two deaths, and opening of school has been definitely set back to Sept. 20 with rumors of a possibility it may be held off till Oct. 4.

may be held off till Oct. 4.
Meanwhile b.o. takes have dropped off from 25 to 35% in downtown houses and up to 50% in nabes, Six nabes, including Corby, Circle, Benson, Tivoli, Minne Lusa and Garden, closed part time beginning week of 5-11, and others on verge. First four named are Sam Epstein houses, and others are indies. Notices have not been given at any of downtown houses or at any five Ralph Goldberg nabes.

Business men in all lines of firm

berg nabes. Business men in all lines offirm drastic effect but nowhere so drastically felt as in pix biz. Manager Bill Miskell, Orpheum prexy, making plans to book return en agements on biggies cut in on by policy ments on biggies cut in on by policy have Everything and 100 Men and a Girl' will be brought back immediately following lifting of the ban. Deanna Durbin opus suffered heavily with kid trade cut out. Firms brought back will be as second fartures on double bills. Similar plans are being considered by other menagers.

Since beginning of the ban three wests ago number of cases has reached nearly 100, although num-ber of deaths relatively few.

Pix houses have no hope of lifting ban till beginning of school.

Minneapolis, Sept. 14.

Minneapolis, Sept. 14.
William H. Pine. J. H. Pinelten
Associates. Str. i Grartical Ingency. capital
stock. Liene Septers. no part permitted to
besue all. Directors: Dr. W. H. Voeller,
Ricy West, Edward Patruoff. Normal
neth.

OKLAHOMA

OKLAHOMA

Kidler & Binne Rodeo Shows, Iac.,
Tubes: capital stock of \$40,000. Incerportations: (capital stock of \$40,000. Incerportations, 100. Blans of Tubes.

of Fittstown, and H. D. Blans of Tubes.

Another Slant Puts Damper on Farmers' Prospects for B. O.

Minneapolis, Sept. 14. Independent exhibitors in the tory now are claiming that the farmer is not so well off and is spending less on entertainment despite much bigger crops and better prices than during recent preceding

The apparent paradoxical situation is due, they say, to the fact that the banks and other creditors, after laying off the farmers for the past five years because crops and prices were poor, are now demanding liquidation or partial liquidation of indebtedness. So that, as a matter of fact. the farmers will have less to spend and their purchasing power will be lower than a year ago.

Transient trade at Minneapolis show houses during Fair Week was exceedingly disappointing, managers aid, and there may be something to the out-of-town exhibitors' analysis of conditions.

Oklahoma City, Sept. 14. Oklahoma City, Sept. 14.
With pockets comfortably filled, farmers are once more helping to fill theatre seats throughout the entire state. Good wheat crops, benefit payments and other bank account fillers have left farm families with sufficient cash and time to spend in theatre houses. In many smaller cities second and third houses which have been closed are reopening.

Circusses and carnivals now play.

Circuses and carnivals, now playing the state in full swing, are also noting the increased take over previous years, few reporting anything but good gates.

Theatre men throughout the state expect much remodeling and re-building and possibly some new houses as a result of better business in farm community centers.

Lull in London, but 'Lost Horizon' Capacity, \$2,000 Daily; 'His Affair' \$9,000, 'Saratoga' 28G, Disappointing

London, Sept, 5.

"Grand Seasonal Jull has duly asserted itself in the West-End picture theatres, with August reaching the peak for low grosses." But renters and exhibitors were not perturbed, as this is an annual occurrence, what with the general exodus to the sea-

as this is an annual occurrence, what with the general exodus to the seashore.

Two surprises in the West-End (one pleasant, and the other the reasons were "Lost Horizon," at Gamero A-roch Pavilion, and 'His Affair,' at the Gaumont. Former, despite its 18 weeks at the Tivoli to healthy grosses (it was originally set for 12), is in its second run and doing near capacity business, better than the house has done in years. 'Affair,' coupled with the recent ballyhoo of the Robert Taylor local arrival, failed to cash in and has greatly surprised Arthur Jarrat, Gaumont-British booker, who thought business would spurt.

However, with all the major American and British companies getting ready to unload their A product for the fail, everything looks rosy, with an air of optimism all round.

Estimated Grosses.

Estimated Grosses (at \$5 to the £)

(at \$\$ to the £)
Anademy (Indie) Yiddie With His
Fiddle (Yiddieh) (7th week).
Slipped in quietly and mopping up.
This is to one Molly Picon risked
in the Poland to be starred in.
Devicuity, she is a name to conjure
with around these parts. Has done
as high as \$5,000, but even at \$3,000,
which is its present take, it is good
going for this small capacity house.

with a state of the control of the c

near \$10,000. But so this his to around \$2,000. Edge of World (Joe Rock) replacing.

Plaza (Par) 'High, Wide and Handsome' (Par). Just terminated a fortnight is \$10,000 weekly average. Not disappointing, as picture was not expected to panic 'em here. But the trade thinks it is good bo. with Arthur Jarrat having booked it for the entire G-B circuit, and paying 40%. Figured to be a clean-up at \$100.00 marked thinks and the standard of the standard thinks and t

Epidemic Hurts Lincoln; 'Faces' Best at \$2,100

Lincoln, Sept. 14.

Grosses are trying hard to get up this week, with college opening, but announcement that the grade and high schools will not open until Oc-tober and the infantile paralysis

scare has rocked the b.o. Kids are practically unseen. Stuart is fair on 'Road Back' and 'New Faces' at the Lincoln is about the best in town. Estimates for This Week

Rev Faces, at the Lincoln is about the best in town.

Estimates for This Week
Liberty (LTC) (1,200: 10-15).
Rose Marie' (MG) and 'Outer Gate' (Mono) spill with 'Range Defenders' Geep) and 'Bulldog Drummond at.
Gast week samuse is hard hit, \$700.
Last week samuse is hard hit, \$700.
Last week (Taylor) (20th spill with 'Rustier's Valley' (Par) and 'Ramona' (20th).
Lincoln (LTC) (1,600: 10-20-25).
New Faces' (RKO). Will do the best biz. but not what it should be, about \$2,100. Last week 'Exclusive' (Par) took it on the chin, but finished on the profit side at \$2,400.
One Mile from (Last week 'Exclusive' (Par) took it on the chin, but finished on the profit side at \$2,400.
One Mile from (Last week 'Exclusive' (Par) took it on the chin, but finished on the profit side at \$2,400.
One Mile from (Last week 'Exclusive' (Par) and fight film, sharing with 'Cimarron' (RKO) plus 'Hideaway' (RKO), slow, \$1,200.
Stuart (LTC) (1,900; 10-25-40).
Road Back' (U). Average \$3,100 pace, Last week 'Artists and Models' (RKO), slow, \$1,200.
Varsity (Westland) (1,100; 10-15).
Tady for a Day' (Col.) paired with 'Public Cowboy' (Rep). Same thing, \$850, slow. Last week 'Mr. Deeds' (Col.) good \$1,200.

BUFF BULLISH. DEAD END' **BIG \$25,000**

Buffalo, Sept. 14.

Business for the current week is hitting: the ceiling, following another especially strong seven-day period. Sudden change to frosty weather since Labor Day week-end has had the turnstiles spinning and present levels are among the highest since Labor This Week.

Buffale (Shea) (3,600; 30-40-50)—Dead End' (UA). Proving top box office figure, despite some prior doubts due to picture being regarded as a critic's film, shooting high for \$25,000. Last week "Thin Ice' (20th) skyrocketed to sensational gross and beat best pre-estimates for peak \$14,500.

"Century (Shea) (3,400; 25-25)—"Century (Shea) (3,400; 25-25)—"Century (Shea) (3,400; 25-25)—"Century (Shea) (3,400; 25-35)—"Could week Make a Wish' (RKO) and "Big Shot' (RKO), Breen always a solid draw here, socko for nearly \$13,000. Great Lakes (Shea) (3,400; 30-50)—"Souls at Sea' (Par) (2nd week). Holdover looks to better excellent \$8,000. Last week, just about top-light, almost \$15,000.

Mipp (Shea) (2,400; 25-40)—"Artists and Models' (Par) (2nd week) priet, almost \$15,000.

Mipp (Shea) (2,400; 25-40)—"Artists and Models' (Par) (2nd run). Brought back and looks set perhaps (2,400; 25-35)—"Century (2,400; 25-35)—"Century

(Par), came in with very good \$8.500. Lafayette (Ind.) (3,400; 25-35)—Lost Horizon (Col) (2nd week). Looks like best second week in years, should go to fine \$10,000. Last week came close to house record, over \$16,000.

'Party,' 'Lady' Look Okay For \$7,300, Indianapolis

Indianapolis. Sept. 14.

General let-down in biz is noticeable this week in the first runs, with school opening tagged as the alibi. Extra good trade last week from thousands of state fair visitors makes this week's slump more marked, especially with two of the downtown houses holding over.

Tost Horizon' is in its second week at Locw's and Thin Ice' is diltioning at the Apollo. Both are satisfactory for holdovers. Life of Party' at the Circle is doing all right, while the vaudilm Lyric is faring nicely with Think Fast Mr. Moto And a stage bill hear of This Week.

Apollo (Fourth Ave) (1,100; 2540)

—Thin Ice' '20th). Holdover stanza promises \$5,000. very much oway after socks \$9,100 last week.

Circle (Monarch) (2,800; 2540)

—Thin Ice' '20th). Holdover stanza promises \$5,000. very much oway after socks \$9,100 last week.

Circle (Monarch) (2,800; 2540)

—Thin Ice' '20th). Holdover stanza promises \$5,000. very much oway after socks \$9,100 last week.

Circle (Monarch) (2,800; 2540)

—Thin Ice' '20th). Holdover stanza in a state of this week in the wardilm Lyric is faring nicely with two of the downtown of the wardilm Lyric is faring nicely with two of the downtown of the wardilm Lyric is faring nicely with two of the wardilm Lyric is faring nicely with two of the wardilm Lyric is faring nicely with two of the wardilm Lyric is faring nicely with two of the wardilm Lyric is faring nicely with two of the downtown of the wardilm Lyric is faring nicely with two of the wardilm Lyric is faring nicely with two of the wardilm Lyric is faring nicely with two of the downtown of the wardilm Lyric is faring nicely with two of the downtown of the wardilm Lyric is faring nicely with two of the downtown of the wardilm Lyric is faring nicely with two of the wardilm Lyric is faring nicely with two of the downtown of the wardilm Lyric is faring nicely with two of the wardilm Lyric is faring nicely the wardilla the wardilm Lyric is faring nicely the wardilm Lyric is faring nicely the wardilm Lyric is faring nicely the wardilm Lyric

for \$7,300. Last week 'Make a Wish' (RKO) on twin bill with 'Hideaway' (RKO) was fair at \$4,900.

Reference of the state o

'Confession,' Phil Spitalny Socko \$27,000, Detroit

Detroit, Sept. 14.
Couple of holdovers are keeping the total gross down, but houses generally are doing nicely, with a return of cooler weather and the enterprise of the couple of the

Adams (Balban) (1,700; 25-40)—
Rejorted Missing: (U) and 'One
Mile from Heaven' (20th), dual. Getting \$5,200, about normal. Last week
good \$5,300 for 'Road Back' (U) (2d
week) and 'Born Reckless' (U),
former opus having moved here
after a session at the Fox.

auer a session at the Fox.

Cass (Indie) (1,400; \$1.85 top)—
Zola' (WB) (3d week). Road show,
pulled out Saturday. (11) to make
room for a legit play, after a profitable 17-day stand which brought in
around \$18,500, good in view of the
stituation.

around \$18,500, good in view of the situation.

Fox (Indie) (5,000; 30-40-65)—'Can't Have Everything' (20th) and Rubinoff (2d week). Entire show held over and should garner oke. \$18,500. following a bumner opening stanza at close to \$345,000.

Madison (United Detroit) (2,000: 30-40-60)—'New Faces (RKO) Okce and the standard of the second session of Artists and Models' (Par), moved here from the Michigan.

Michigan (United Detroit) (4,000; 30-40-65)—'Confession' (WB) and Phil Spitially femme band on stage. Combo clicking for nice \$27,000. Varsity Show (WB) and stage show nabbed about \$24,000 last session, good.

Cincinnati, Sept. 14.

Above-par product and cool weather after upping traffic along cinema lane over last week's zippy start for the new season.

'Dead End' is the b.o. darling currently, clicking \$17,000 for the Albee.

'100 Men and A Girl' has the Palace in a black feast with \$15,000. Keith's is pegged for \$5,000 on Something to Sing About. Smalle Familit's second straight over-the-top week after holding a comty level for long testing the straight over-the-top week after holding a comty level for long.

Estimates for This Week Albee (RKO) (3,300; 35-42) —
'Dead End' (UA). Great, \$17,000. Last week 'Variety Show' (WB), 515,000; swell.

Capitol (RKO) (2,000; 35-42) —
'Stellan Dallas of Stellan Dallas of Stellan Dallas of Stellan St

nabbed about \$24,000 last session, good.

Falms-State (United Detroit) (3,000; 25-40)—Varsity Show (WB) (2d week) plus Blonde Troublet (Par), dual. Doing average biz at \$6,500. Last week Louis-Farr fite bix, coupled with "You're Telling Me' (Par) dragged in nice \$7,500, although not up to previous fistic pix. United Artists (United Detroit) (2,000; 30-40-58)—Souls at Sea (Par). Ballyed extensively weeks in advance, onus figures to clip off about \$15,000, nifty. Should hold for at least two sessions. Last week, second of 'Broadway Melody' (MG) got good \$7,500, following a hetry opening stanza of \$15,000.

'Varsity' and 'Killers' Sweet \$16,500, B'klyn

Brooklyn, Sept. 14. Brooklyn, Sept. 14.

Abundance of pleasant film fare on all downtown screens. accompanied by comfortable weather, gave the operators a chance to make some money over the weekend. Good biz is reported at Loew's Met. where Topper is on display, Fabian's Part with "One of the Companies of the Comp

with 'Loye Under Fire.'

Estimates for This Week
Albee (2,500; 25-35-55) — Love
Under Fire' (20th) and 'Wild and
Woolly' (20th). Nice \$15,000 in view.
Last week, 'Road Back' (U) and
'Think Fast Mr. Moto' (20th), good
\$15,500,
Fox (4,000; 25-35-55) — Co.

B'way Looks to Legionnaires But B. O. OK Regardless; Holdovers Big, 'Zenda' 100G, 'Ice' 42G, Crosby 42½G

The tone of business on Broadway remains firm, though not comparing with Labor Day week's handsome take when rainy weather added an estimated \$100,000 to the total gross. In addition to strong product and other factors, the streets are already full of Legionnaires. The convention gets under way Monday (20), but some of the boys are in town going into training for it. Theatres anticises the comparation of the boys are in town going into training for it. Theatres anticises the comparation of the boys are in town going into training for it. Theatres anticises and the comparation of the boys are to the comparation of the boys are in the total properties. All theatres are on holdowers excepting the Central and Rialto, which play pictures of secondary first-run caliber. Shadow Strikes is battling for a fair \$7,000 at the Central, while 'Flight from Glory' at the little-seater Rialto may get \$8,000, okay.

Holdies are unusually strong, up

is battling for a fair \$7,000 at the Central, while Flight from Glory at the little-seater Rialto may get \$8,000, oka.

Holdies are unusually strong up \$8,000, oka.

Holdies are unusually strong up \$8,000, oka.

House Elie 2d week \$10 dender Thin Ice' at the Roxy (2d week), \$42,000 and Thin Ice' at the Roxy (2d week), \$42,000 or better; Double or Nothing' and Shep Fields orchestra, Paramount (2d week), \$42,500; Dead End, Rivoli (3rd week), \$25,000, and 'Zola, on a twice-daily run at the Hollywood (4th week), ditto. The weaker than a the Broadway Melody 'strib' strong and the Capitol, a moderate \$20,000; 'Varsity Show' (Strand), only about \$12,000 and 'Bulldog Drummond' at the Criterion, \$7,000.

Zenda, 'tops of the town, is strong nough to go a third lap at the Music Hall. The same is true of the Music Hall. The same is true of the Music Hall. The same is true of the same at the Par. 'Dead End' goes a fourth week in view of its pressure, but Thin Ice' and the Big Anple stage show at the Roxy is calling it quits after 14 days. House is good enough at \$42,000 of the tere to pushed by pictures, including U's 100 Men and a Girl,' which wants to get on its way. This opens Friday (17). Under the new Roxy pol-

'DEAD END' 17G

'100 MEN' 15G,

CINCY'S TOPS

ley of 20th-Fox, which took the theatre over, a control figure for holdovers has been set at \$29,000 for first
three days (Fri, Sat, Sun.).

The control figure for holdovers has been set at \$29,000 for first
three days (Fri, Sat, Sun.).

The control first first first first first
first first first first first
first first first first
first first first
first first first
first first
first first
first first
first first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
first
fi

Californian' (20th), split, \$2,900, smcGand (RKO) (1,200; 25-40)—Broadway Melody' (MG) Moved over from Capitol for fourth downtown week, dandy, \$3,500, Last week, 'Can't Have Everything' (20th) (4th week), \$3,000, all right.

Keith's (Libson) (1,500; 25-40)—Something to Sing About' (GN).
Fair, \$5,000. Last week, 'It's All' Yours' (Col), \$5,500, good.

Lyrie (RKO) (1,400; 35-42)—'Varsity Show' (WB). Switched from Albee for second week, okay \$4,500.
Last week, 'Wild and Wooly' (20th), eight days, \$4,500. tolerable.

Palace (RKO) (2,000; 35-42)—'100 Mich and a Grif' (U). Big, \$15,000.

Mich and a Grif' (U). Big, \$15,000.

Lyric (RKO) (2,150; 35-42)—'Lost Horizon' (Col) (run). Excellent \$8,000 this week, after nifty \$17,000 for first 10 days, Will hold into next week. To be followed by indef stay of 'Thin Ice' (20th).

mis week (2d) It with get \$100.000, thus justifying being held. The first seven days gross was \$122,700. Histivitying being held. The first seven days gross was \$122,700. Histivity of the first seven days gross was \$122,700. Histivity of the first seven days gross was \$122,700. Histivity of the first seven days can be seven days of the first seven days sent the adding machine 1 a few bucks under \$70.000. hest first of the first seven days sent the adding machine 1 a few bucks under \$70.000. hest first of the first seven days sent the adding machine 1 a few bucks under \$70.000. hest first of the first seven days sent the adding machine 1 a few bucks under \$70.000. hest first of the first of the first seven days sent the adding machine 1 a few bucks under \$70.000. hest first of the first seven days sent the adding machine 1 a few bucks on holding over but a fest enough profit first a first seven considered the first seven house of \$28.000. That Certain Women (WB) bow: Inday (Wed). Somewhat profit first a first seven considered by Jimmy Dormov orchestra. They wrung 'A, and M', pretty dry on four weeks at the 1-th run Paramount but probably \$24,000, anyway, good. Last week house and wand held-over store show in duding the Harvest Moon ball winners.

Next 'Broadcast' Scripting Hollywood, Sept. 14. Paramount has assigned Patterson McNutt to script 'The Big Broadcast of 1938.' Harlan Thompson produces.

Holdovers Dominate Philly: Crosby OK 15G, '100 Men' 2d Wk. Strong 15G

a small downtown house for another week, week's biz, as predicted, was week to so yet a small provide the second of the second provide the second prediction of the second as a clair but Earle, Boyd, Stangland, Stangland

day's.influx, dicht's offset Sunday and Lahor Day biz.

Estimates for This Week

Altine (1,280; 40-55-65)—'Stella Dallas' (UA) (3d week). Pic ending fine 22 days biz tomorrow (Thursday) with \$11,500 indicated on final eight days. Face off last few discovered by the stellar of the stellar of

a week for a total or shown days.

Stanton (1,700; 30-40-50)—Chan on Broadway' (20th), average \$5,700 seen. They Won't Forget' (WB) couldn't hold despite campaign.

\$7,000 was good, however.

THIN ICE' AND LADY' OKE \$6,500, PORTLAND

Portland, Ore., Sept. 14.

All b.o. biz is still strong, with pix holding to higher first week biz than at any time for the bast year. Parker's UA finally capitulated to the double feature policy which all other houses use.

Holdover winners this week are 100 Men and a Girl' at the Broadway and Souls at Sea at the Orphology and Souls at Sea at the Orphology at the Paramount.

Estimates for This Week

Broadway (Parker) (2,000; 30-55)—100 Men and a Girl' (U) (2d wk) with new companion pic 'Men Are Not Gods' (Col). Going to good \$4,500. First week, with 'Married Before Breakfast (FN) turned out to Before Breakfast (FN) turned out to Before Breakfast (FN) turned out of Devil is Driving' (Col). Average fare and average results for this house at \$2,500. Last week, 'Broadway Melody' (MG) and 'Love in Bundalow' (U) closed its third week nicely at \$2,500. First two weeks so 15,500.

Orpheum (Hamrick - Evergreen)

Philadelphia, Sept. 14. Holdovers predominate in the larger downtown film houses, with change of bill announced for midweek instead of Friday and Saturday in Several instances. The several instances of the several instances of the several instances of the several instances of the several instances. The several instances of the several instances

Washington, Sept. 14.
Cool snap followed week of rain, but it isn't hypoing the b.o. as expected. Even 'Stella Dallas,' which opened after one of biggest buildups plc has had here in years, is not more than good:
Answer lies partly in fact that several good pix are splitting the take, including the sizeable cut going to two repeats, 'Lost Horizon' and 'Wee Willie Winkter.

and 'Wee Willie Winkie.'

Estimates for This Week

Capitol (Loew) (3,424; 35-66)—
Wife, Dector (20th) and vaude.
Tourists who always flock to biggest
house helping to lead town with
good \$20,900. Last week 'Big City'
(MG) good \$21,300.

good \$22,090. Last week Big City' (MG) good \$21,300. Columbia (Loew) (1,583; 25-40)—Willia Winkie' (20th) (2d rum). Nice \$6,000 after good week at Capitol. Last week Good Earth' (MG) (2d rum) built to big \$5,800. Earte (WB) (2,244; 35-66)—Varsity Show' (WB) and vaude. Return of Gracie Barrie, local favorite, helping, but even rave notices can're pie without sock names over good \$18,500. Last week Lost Horizon' (Col.) in first week at popprices mounted to big \$22,500. Keith's (RKO) (1,830; 35-55)—100 Men and Girl' (U). Critics tossing adectives like rain ever since smart preview and opened toward swell \$13,000. Last week Life of Party' (RKO) light \$6,000. Met (WB) (1,853; 25-40)—Lost Met (WB) (1,853; 25-40)—Lost

(RKO) light \$6,000.

Met (WB) (1,853; 25-40)—Lost in cold after big week at Earle and should elimb to big \$6,500. Last week 'Artists and Models' (Par) (2d run) passable \$3,500.

National (t.egit) (1,200; 55-63; 11.0-\$1.65)—Zola' (WB) (2d week). Wound up Saturday (11) battling stiff opposition and non-air-cooled house with fair \$3,500.

Falzee (Loew) (2,363; 35-55)—'Siella Dallas' (UA). Smash campaign, but not more than probably just good \$16,500. Last week 'Thin Ice' (20th) slipped slightly to average \$15,000.

(Subject to Change) Week of Sept. 16 or—'Firefly' (MG) (3d

Astor—Firefty' (MG) (3d wk),
Capitol—Big City' (MG),
(Reviewed in This Issue)
Central—Charlie Chan on Broadway' (20th) (18),
Criterion—On Such a Night'
(Par) (17),
(Reviewed in Variery Aug. 18)
Globe—Something to Sing About' (GN) (20).
(Reviewed in Variery Sept. 1)
Hollywood—Emile Zola' (WB)
(8th wk),
Music Hall—Prisoner of Zenda' (UA) (3d wk),
Paramount—Double or Nothing' (Par) (3d wk),
Rtatto—40 Naughty Girls'
(RKO) (17).

Music Hall—Lost Horizon'
Col).

(Reviewed in Variery March 10)
Faramount—High, Wide and
Handsome' (Par) (22).

(Reviewed in Variery July 28)
Bivoll—Make a Wish' (RKO).

(Reviewed in Variery Aug. 25)
Roxy—Wife, Doctor and
Nurse' (20th) (24).

(Reviewed in Variery Sept. 8)
Strand—That Certain Woman' (WB) (2d wk).

SUPER-SLEUTH,' VAUDE

end, with re-opening of Loew's to vaude and good play at the other main stems. In straight pix, the

Estimates for This Week

Estimates for This Week
Palace (CT) (2,700; 50)—'Artists
and Models' (Par) (2nd week). Following an exceptional week with
\$10,000 gross, currently should add
another \$8,000, very good.

1st Runs on B'way

Risito—'40 Naughty Giris' (RKO) (17). (Reviewed in Varuery Sept. 8). Rivoli—'Dead End' (UA) (4th

Wk).

Roxy—'100 Men and a Girl'
(U) (17).
(Reviewed in Vantery Sept. 8)
Strand—'That Certain Woman' (WB) (15).
(Reviewed in Vantery Aug. 4)
Week of Sept. 23
Astor—'Firefly' (MG) (4th
wk).

wk).

Capitol—'Good Earth' (MG).'
(Reviewed in Vanury Feb. 10)
Globe—'Something to Sing
About' (GN) (2d wk).
Hollywood—'Emile Zola' (WB)

7th wk).

Music Hall—'Lost Horizon'

SOCK \$15,000, M'TREAL

Continuously clicking turnstiles rejoiced theatre-men over the week-Capitol will probably top the town with 'Thin Ice,' but Loew's looks like grossing as high as \$15,000, on admish raised to 50c.

another \$8,000, very good.

Capitol (CT) (2,700; 50)—Thin
Ice (20th) and 'Lady Escapes' (20th).
Indications of grossing \$9,000, very
good. Last week The Road Back'
(U), was not as good as expected at
\$7,500.

\$7.500. Loew's (M.T. Co.)"(3,200; 50)—
'Super Sleuth' (RKO) and unit.
Crowding them in since opening
morning, with turn-away biz on
week-end. Should gross \$51,000; excellent. Last week, pix only, 'Gang-

'Woman'-Dodd' Big \$19,000: 'Party' And Vaude Fair \$16.500 in Frisco

way' (Emp) and 'Speed to Spare' (Rep), at \$4,500, was fair.
Frincess (CT) (2,300; 50)—Topper' (MG) and 'Under Cover of Night' (MG). With good week-end biz, may gross \$7,000, very good. Last week 'King Solomon's Mines' (Emp), very good at \$6,000. de Faris (France-Film) (800; 50)—Nitchevo' and 'Le Malde Imaginaire' (3rd week). Still holding up at around \$2,000.
St. Denis (France-Film) (2,300; 34)—'L'Momme du Jour' and 'C'est un Beau Temps.' This house has hit its stride and looks like another \$6,500, after a like gross last week on L'Assault' and 'Les Gais Lurons,' very good.

'MELODY' FAIR \$32,000 IN TWO **HUB SPOTS**

Boston, Sept. 14.
Film trade here is generally fair, but with no sock product among the new entries. 'Thin lee,' on dual bill at the Keith Memorial, stays on after a near-record week, and is holding its pace beautifully.

Broadway Melody,' soloing at the Orpheum and State, is okay, but no smash. 'Varsity Show,' with Mal Hallett on stage, will turn in medium biz at the Met. 'Rothing to Sing About, on a double bill at the Hub, is pleasing.

Estimates for This Week

Boston (RKO) (3,000; 35-55-75)—

iniz at the Met. 'Nothing to Sing About,' on a double bill at the Hub, is pleasing.

Estimates for This Week

Boston (RKO) (3,000; 35-55-75)—
Happened in Hollywood' (Col) and stage show with Mitzi Mayfair and than Ray Hutton. Okay \$19,000. Last week 'Life of Party (KRO) and stage show with Mitzi Mayfair and work of the Merchant of the Method of the Method Stage show topped by Ethel Merman Washing May 10,000. Last week 'Life of Party (RKO) and stage show topped by Ethel Merman Washing May 10,000. Last week 'Life of Party (WB). Road show ended second stanza with good take of \$9,000.

Fenway (M&P) (1,400; 25-35-40-50)—'On Such a Night' (Par) and 'Wild and Woolly' (20th), dual. Dull, headed for about \$4,000. Last week Solomon's Mines' (GB), double, tepid \$4,500.

Hub (Grand) (930; 20-30-40)—'Something to Sing About' (GN) and 'Killers of Sea' (GN), dual. Showing strength, around \$8,500. Last week 'Love Takes Flight' (GN) and 'Killers of Sea' (GN), dual. fair Scott of the Method M

L. Barrymore to Lunnon

Hollywood, Sept. 14.
Metro is hurrying Lionel Barrymore through his role in 'Navy Blue
and Gold' so he can go abroad to
play in 'A Yank at Oxford.'
Actor will support Robert Taylor
and Maureen O'Sullivan.

CANTOR INTO RIVOLI

CANTOR INTO RIVOLI

'All Baba Goes to Town,' Eddie Cantor's first for Fox, is not going into the Roxy, N. Y., which 20th-fox now operates, under present plans. Company figures the Rivoli a more suitable spot for a Cantor musical on a run engagement. If pictures can be spared, it is likely that others from 20th-Fox not needed by the Roxy will go into the same theatre.

San Francisco, Sept. 14.

Aside from That Certain Woman, on dual at the Fox, new arrivals on the street this week are failing to arouse any great amount of interest, composed the combostand here. All the combostand here will be a support the combostand here will be a support to the combostand here will be a support to the combostand here. The combostand here will be a support to the combostand here. The combostand here will be a support to the combostand here will be a support to the combostand here.

Warfield, where Kay Francis is playing in 'Confession' with another Warner picture, 'Dance, Charlie, Dance.'

Estimates for This Week
Embassy (Cohen) (1.512; 35-55-75)
—'Stella Dallas' (UA) '(2nd wk), Playing at both the United Artists and Embassy, 'Dallas' is a pushover in this house, which has been playing rejects for the most part. Holdover stanza looks geared for something in the nabe of \$5,500. Lastweek—Thin Jee' (20th) and 'Cone Mile Frow Heave (WB) out in front again this week. Looks like house will pull in \$19,000 this week. The week 'Thin Ice' (20th) and 'One Mile From Heaven' (20th) hit swell \$23,000.

Golden Gat Party' (WB). Out in Gat Party' (

holdover Seemen frame to go. Last week was 5-6.
\$13,500.
Warfield (F-WC) (2,680; 35-55-75)
—'Confession' (WB) and Dance,
Charlie, Dance (WB), and Dance,
Charlie, Dance (WB), well 'Said and Said (Par) and Blonde Trouble' (Par) (Par) and blonde profitable 15 500.

'ZENDA' SMASH \$16,000, DENVER

Denver Sent 14 All first-runs good, 'Zenda' at the Denver topping town. 'Lost Horizon' strong at Paramount in fourth week in as many first-run houses. 'Vogues' in as many first-run houses. 'Vog strong at Aladdin and moves Broadway for third stanza.

Estimates for This Week Aladdin (Fox) (1,500; 25-40)—
'Vogues' (UA), following week at the Denver. OK \$4,500. Last week Thin Ice' (20th) heavy at \$5,000 and moved to the Broadway for third

"Thin Ice' (20th) heavy at \$5,000 and moved to the Broadway for third week.

Broadway (Fox) (1,500; 25-40)—
Thin Ice' (20th) following a week control of the broadway for third week.

Thin Ice' (20th) following a week control of the second week.

Thin Ice' (20th) following a week control of the second week.

Denham (Cockrill) (1,500; 25-35-30)—
Souls at Sea' (Par) (2d wk), Nice \$4,000. Last week Souls' (Par) had several standouts, good enough at \$8,500 to warrant a holdover.

Denham (Cockrill) (1,500; 25-35-30)—
Leaux (Cox) (25-00; 25-35-30)—
Leaux (Cox) (25-00; 25-35-30)—
Leaux (Cox) (200; 25-35-30)—
Leaux (Cox) (200; 25-35-30)—
Make a Wish' (RKO) and 'Super Steuth' (RKO). Almost \$8,000, big. Last week 'Broadway Melody' (MG)—
Paramount (Fox) (2,000; 25-40)—
Paramount (Fox) (2,000; 25-40)—
Wild and Woolly' (20th) and 'Under the Red Robe' (20th), Good for Heaven' (20th) and 'Armored Car' (U) good at \$3,500.

Mpls. Skyrocketing; Ellington, **'Dodd' \$14.000. 'Melody' Nice \$10.000**

Minneapolis, Sept. 14. High-powered attractions continue to keep local box-offices healthy,

to keep local box-offices healthy, and another impressive week is in the cards. It will be the third successive prosperous canto and, as a result, sunshine rules the Locst. Chief among the gross vitalizers is Duke Ellington at the Orpheum, but Broadway Melody, You Cantitate of the Complete of the Comp

reature policy which all Size.

week). Letting down considerably after brisk first week. However, \$4,500 will be acceptable, on top of fine \$8,000 first week.

Minnesota (Publix-Singer) (4,200; 25-35-55)—Broadway Melody' (MG). Array of cast names bringing in plenty of customers. Heading in direction of good \$10,000. Last week, 'Souls at Sea' (Par) got \$9,500, pretty good.

Juicy Pickings in L.A., Bing Pushover For Par Mob, \$20G; Durbin Pic Smash \$25,000, 'Zola' Clicks, 'Wife' 261/3G

Los Angeles, Sept. 14.
Couple of smash hits in town currently should offset the other first tuns which are not so forte due in part to week-end hit which held all first runs down. New-comers in the big money are 100 Men and a Girl, 'day-dating at the RKO Hillstreet and Pantages and Par's latest Crosby pic, Double Off of Nothing, away to a band a second of the couple of the coup

Estimates for This Week

put away.

Estimates for This Week
Carthay Circle (Fox) (1,518; 55-83-1.10-1.55) — 'Zola' (WB). Premiered at \$5.50 for around \$4,000, which augurs healthy first week for the latest Municoland (The Advance sale Chainese (Grauman) (2,028; 30-40-55-75)—'Wife, Doctor, Nurse (20th) and 'Chan on Broadway' (20th) dual. Trade eased off a bit currently, after previous smash week, but present bill will do okay at around \$11,500. Last weed Thin fee' (20th) and 'Enderson (WB) (1,800; 30-40-55-65)—'Varsity Show' (WB) and 'Wine, WB) (1,800; 30-40-55-65)—'Varsity Show' (WB) (2,800; 30-40-55-65)—'WB) (2,800; 30-40-55-65)—'WB) (2,800; 30-40-55-65)—'WB) (2,800; 30-40-55-65)—'WB) (2,800; 30-40-55-65) (2,800; 30-40-55-65) (2,800; 30-40-55-65) (2,800; 30-40-55-65) (2,800; 30-40-55-65) (2,800; 30-40-55-65) (2,800; 30-40-55-65) (2,800; 30-40-55-65) (2,800; 30-40-55-65) (2,800; 30-40-55-65) (2,800; 30-40-55-65) (2,800; 30-40-55-65) (2,800; 30-40-55-65) (2,800; 30-40-55-65) (2,800; 30-40-55-65) (2,800; 30-40-55-65) (2,800; 30-40-55-65) (2,800; 30-40-55-65) (2,800; 30-40-55-

shows a sear (Fox) (900; 55-83-1.10-165). Firefly (MG) (6th week). Entering its final week (closes Sept. 19) operetta continues to hold satisfactory pace. Last week (6th) wound up with profitable \$5,500. House resumes old policy of extended runs at regular prices Sept. 22.

Souls at Sea' (Par) wound up second week (3 days) with big \$19,500 as indicated. (9,950,30-40-55)—100 Men and Girl' (U) and Reported Missing' (U) dual. Got away to nitty start and should have no trouble titting big \$12,000 on first week. Lafe of Party (RKO) and Annapolis Salute' (RKO) find 10,55-75)—Wife, Doctor' (2014), and Chan on Broadway' (20th) and Chan on Broadway' (20th) and Hot Water' (20th), terrific \$23,700. Last week, Thin Ice' (20th) and Hot Water' (20th), terrific \$23,700. Last week, Thin Ice' (20th) and Hot Water' (20th), terrific \$23,700. Last week, Thin Ice' (20th) and Hot Water' (20th) dual. Moveover of this Henie opus bringing another good week of around \$6,000. Last week 'Love Under Fire' (20th) and "Mot Water' (20th) dual. Another move-over for continued first-run with very big \$9,000 the indication. Last week 'Love Under Fire' (20th) and S3,300.

Seattle Sittin' Pretty; 'Thin Ice' Dual Big 12½G

house record, even with stage shows, at \$18,300.

Seattle, Sept. 14.
Big campaign blasting the way for first pop priced showing for Lost Horizon,' which got along for oke take at roadshowing here, and now points ditto, at Liberty. Thin Ice' (20th) (2d wk), Lots or points ditto, at Liberty. Thin Ice' (20th) (2d wk), Lots or points ditto, at Liberty. Thin Ice' (20th) (2d wk), Lots or stuff left. House doesn't have a cooling plant and weather is giving the Henie pic the tho, impetts of added interest. Souls at Sea' surprised everyone with magnificent \$13,000 at Paramount last week and roars into serving with magnificent \$13,000 at Paramount last week and roars into serving with magnificent \$13,000 at Paramount last week and roars into serving with magnificent \$13,000 at Paramount last week and roars into serving with magnificent \$13,000 at Paramount last week and roars into serving with magnificent \$13,000 at Paramount last week and roars into serving with magnificent \$13,000 at Paramount last week and roars into serving with magnificent \$13,000 at Paramount last week and roars into serving with the small category. State Fair the stage shows, a transportation of the stage worth while. Full of the stage worth while. Full of the party and "Flight from Clory state week and roars into serving with the small category. State Fair the stage shows, a stage with the small category. State Fair on the showed at \$100 make stick. Full on the showed and week and worth while. Full on the story of the party and "Flight from Clory at the sheeks."

Souls at Sea' surprised everyone with a surprise worth while. The sheeks were surprised worth while. The sheeks will be the sheeks will be the sheeks will be the sheeks.

Souls at Sea' surprised everyone with the small category. State Fair the story of the stage worth while. The sheeks will be the cool of the party and "Flight from Clory at the sheeks."

Souls at Sea' surprised everyone with the sheeks will be the sheeks will be the sheeks.

Souls at Sea' surprised everyone with the shee

back to town, but kids too busy to go to shows as yet. Estimates for This Week Blue Mouse (Hamrick-Evergreen) (900; 16-27)—Great Gammini (Par) and Westbourd, Ltd. (U), dual, An-though Witcout, Ordon (UA) and Talent Scout (WB), dual, \$3,000, big.

and Westbound, Ltd. (U), dual. Anticipates O.K. \$2,500. Last week Knight Without Armor (UA) and State of the Control of the Co

'DEAD' SOCKO \$22,500, PITT.

Pittsburgh, Sept. 14. Pittsburgh, Sept. 14.
Expected reaction following a sensational Labor Day week is not nearly as great as anticipated, and biz is rolling right along on every side this session, to keep the smiles fixed and the ledgers black. Arrival of cooler weather is making the town theatre-minded again and ace attractions are all splitting the groove.

the arre-innote again and a water actions are all splitting the groove.

'Dead End' is a solid smash at the Penn, hitting for top money here this season, and sticks for a second week at the Warner, while Glen Gray's Casa Lorna orth is bolstering Knight Withou Armon' at the Stanton-Top-dight gross Two Lor. The Lor Lorizon' at the Alvan and Thia Loe' at the Fulton, are sailing along briskly, with Tee' stleking again and Horizon' going out only because the house is getting jammed up on product.

Drop in mercury sent Life of Zola' up at the Nixon, in its second week, about \$1,500 over the opening take.

Estimates for This Week

Estimates for This Week

Estimates for This Week Alvin (Harris) (2,000; 25-35-50)— Tost Horizon (Gol) (2d wix), \$\frac{3}{2}\text{it}\$ plenty strong and punching out well above \$1,000. That's good enough to rate a third stanza, but the house is getting behind on release sched-ules. Opening week set an all-time house record, even with stage shows, at \$18,300. Art Cinema (Hendel) (290: 35-50)

break in mercury drop and Labor Day, with result that gross went up to around \$9,000, or about \$1,500 better than opening week's take. Now in third and last stanca, with house line third and last stanca, with house line the stance of the st

Prov. Cools, B.O.'s Get Hot, B'way Melody' 15G, 'Artists-Models' \$8,500

Providence, Sept. 14. Exhibs have finally got the kind of weather they have been hollering weeks, but only a fev tands are getting any real break out of it. Picture fare is good in some spots and fair in others, and grosse

spots and fair in others, and grosses are about the same.

The leaders are 'Broadway Melody' at Loew's and 'Artists and Models' at the Strand, the latter on a double bill. 'Melody' looks the topnotch coin grabber, with 'Artists and Models' a good second.

Toad Back,' at the Albee, seems headed for show money, opposish at the other spots being rather tepid. Tost Horizon' moved from Loew's to Carlton for second week. Going so-50.

to Carlton for second week. Going so-so.
Thursday (16) another stand, the New Empire, joins the first-run houses with a combo policy. Playhouse, legit stand, dark this week.

Estimates for This Week.
Albee (RKO) (2,20): 25-35-30.

Again (RKO) and contraction of Again (RKO) and contraction of Again (RKO) and considered: house pretty sure of cracking \$6,500 for the week, oke. Last week, New Faces' (RKO) and Windjammer' (RKO), also fight pictures, good at \$7,600.

Carlton (Fay-Loew) (1,400 25-35-0)—Lost Horizon' (Col). Second week not likely to go over every high control of the color of

maybe \$3,500, so-so. Last week 'Thin lee' (20th) and 'Hot Water' (20th) about same.

Fay's (2,000; 25-35-50)—'Wine, Women' (WB) and vaude. Pace is around average here; if it doesn't falter house sure to garner around \$5,500, so-so-wBlast week 'Dodd Takee' (5,000 with the aid of cool weeker and rain, fair.

Leew's State (3,200; 25-35-50)—'Broadway Melody' (MG). Only solo pix in town this week, but the leader nevertheless. It present pace continues \$15,000 is as good as in the till, swell. Last week. Lost Horizon' (Col), also the town's leader with a nitty \$13,500.

Strand (Indie) (2,200; 25-35-50)—'Artists and Models' (Par') and Hogalong Rides Again' Should have not the string of the string of

State Fair, Convensh, Cool Weather Up L'ville; 'Horizon' 7½G, Durbin 6G

Louisville, Sept. 14.

Everything is in favor of the first runs currently, and takings will be plenty satisfactory, although not in the smash category. State Fair opened Sunday (12), International Typographical Union holding con-

Oriental. Chi. New 1st Run 75c Policy Bullish with 'Stella' 35G; Duchin-Crosby 42G, Breen-'Air' 20G

\$2,500. Last week 'Souls at Sea' (Par) just fair \$2,200.

Kentucky (Switow) (900: 15-25)—
'Another Dayn' (WB) plus 'Slave Ship' (20th) plit with 'Wings Over Honolulu' (U) and 'Sing and Be Happy' (20th), dual, Headed for \$2,300, okay. Last week 'My Affair' (20th) and 'Riding on Air' (RKO), dual, split with 'Midnight Madonna' (Par) and 'Wild Money' (Par), dual, exceeded expectations with fine \$2,600.

Sz. 2500. State (3,000; 15-33-40)—
Loew's State (3,000; 15-33-40)—
Lost Horizon' (Col). National publicity, and buildup weeks in advance, showing results here at pop prices. Looks set to cop fine \$7,500, and mebbe more. Last week' Dead End' plus 1t Can't Last Forever' (Col), pulled hefty and steady biz all week, to top \$10,300, way over normal, and far exceeding initial expectations. Biz built steadily.

Mary Anderson (Libson) (1,000; 15-25-40)—'Varsity Show' (WB) (2d week). Louis-Farr ple added for current week, but returns n.s.h. May come through for \$3,100, fair, after first week's big \$5,000.

Ohio (Settos) (900; 15)—'Hideaway

first week's big \$5,000.

Ohio (Settos) (900; 15)—'Hideaway Girl' (Par) and Rainbow on River' (RKO), dual, split with "Murder With Pictures' (Par) and Garden of Allah State Fair visitors will week vicket trade to good \$1,500. Last week 'Cain and Mabel' (WB) and 'Lady Be Careful' (Par), dual, split with 'Wedding Present' (Par) and 'Dodsworth' (UA), dual, ordinary \$1,300.

Joesworth (UA), dual, ordinary \$1,300.

Rialto (Fourth Ave.) (3,000; 15-33-40)—'100 Men and Girl' (U) and 'Reported Missing' (U), dual. Nice steady bo. draw, but not in the big' class. Will cop \$6,000, okay, Last week Thin Ice' (20th) and My, Moto' (20th), dual, mopped up jumbo \$9,000, and moved to Brown for continuing seven days.

Strand (Fourth Ave.) (1,500; 15-30-40)—'Life of Party' (RKO) and Tlight From Glory' (RKO), dual. With visitors galore in town, should continue pace to chalk up fine \$4,000. Last week 'Make a Wish' (RKO) and 'On Such a Night' (Par), dual, fair ish \$3,200.

'100 MEN' WOW \$13,500, BALTO

Baltimore, Sept. 14. Keith's is getting the town's biz

Baltimore, Sept. 14.

Keith's is getting the town's bix this week in grand style, garnering a very socko \$13,500 with '100 Men and a Gir' (U). Runner-up is Loew's Century, which is getting a fair play on 'Good Earth' (MG), with a getting a fair play on 'Good Earth' (MG), with a week.

Holdovers of Lost Horizon' (Col) at the Hipp and 'Thin Ice' (20th) at the New fell down somewhat after resounding opening sessions.

Centiury (Loew's-UA) (3,000: 15-25-35-40-55-50)—Good Earth' (MG). Just maintaining a fair pace, with Last week 'Stella Dallas' (UA), was fairly steady, going to \$10,700.

Milppodrome (Rappaport) (2,200; 15-25-35-40-55-60) — 'Lost Horizon' (Lol) (MG).

Milppodrome (Rappaport) (2,200; 15-25-35-40-55-60) — 'Lost Horizon' (Col) (2nd wk.). Dropped off to \$9,700 after a very socko opening session to \$14,000.

Keith's (Schamberger) (2,500; 15-25-35-40-55-60) — 'Men and Gir' (Col) (2nd wk.). Dropped off to \$9,700 after a very socko opening session to \$14,000.

Keith's (Schamberger) (2,500; 15-35-35-35-10 men and Gir' (Col) (1,400; 15-25-35-40-55)—Thin Ice' (20th) (2nd wk.). Off somewhat to \$3,300. Wife, look of the work of the session at \$6,300. Wife, look of the session at

low. Stanley (WB) (3,450; 15-25-35-40-55)—'Varsity Show' (WB). Rather dissappointing at \$7,200. Last week 'Confession' (WB) n.g. \$4,300.

CHAN NO. 16

Hollywood, Sept. 14.

Kay Linaker, back from playing summer stock in the East, moves into the femme lead in 20th-Fox's 'Charlle Chan at Monte Carlo.' Film is 16th in the Chan series starring Warner Oland.

ALL TO THE MERRY

Hollywood, Sept. 14.

Sonya Levien has moved over from 20th-Fox to Selznick International to script 'Merry, Merry, Maidens.'

Helen Carlisle originaled

Chicago, Sept. 14.
Loop has settled on a 75c. top
price in all theatres except the
State-Lake, which has a 55c. peak.
General upping of prices in all Balaban & Katz houses is completed this week with the new first-run policy for the vaudfilm Oriental, which cur rently branches out into top pic-tures with 'Stella Dallas.'

At the Oriental this new policy means an increased gross of nearly \$20,000 over old average. The mark \$20,000 over old average. The mark this week goes to \$35,000 at least, and due strictly to the 'Dallas' flicker. Many items concerned in the change of policy for the Oriental, and one of the most important factors in the Oriental shift is the nicture jame, in at this time. So picture jam-up at this time. So many ace pictures being held on the shelves that the distributors are putting genuine pressure on B. & K. for additional release outlets and dates.

dates.

With a flock of ace pictures coming up, the Oriental and Chicago are now placed on a par plane. Only safe different with the Chicago are now placed on a par plane. Only safe different with the Chicago are now placed on the stage and the control of the control of the control of the control of the chicago and the control of the control of the control of the control of the chicago and the control of the

Estimates for This Week

bang-up session.

Bestimates for This Week

Apolio (BekK) (1,200: 25-55-25.75)

Good Earth' (MG) (2d wk). On its third house stand in the loop for this one, okay at \$\$5,000. Last week a pleasant \$7,300.

Chicage (BekK) (4,000; 35-55-75)—
Double or Nothing' (Par) and Eddy Duchin orchestra on stage and billed above picture. Getting the bulk of the trade also at an excellent \$42,000 week. Last week, 'Artists and Models' (Par) Moved here after Chicago fortnight and key at the stage of the stage show. Orlental (B&K) (3,200; 35-55-75)—
Stella Dallas' (UA) and stage show. Inaugurates new picture and price policy for the house. And with picture of the stage of the sta

with 'Wine, Women' (WB).

Palace (RKO) (2,50); 35-55-65-75)

-Riding on Air' (RKO) and veude.
Bobby Breen headlining on stage and accounting for the big percentage of the receipts. Unfortunately this lineup comes in when the infantile scare has imposed a ban on children under 16 at any theatre, but despite this tough break, house will do a good \$20,000. Last week, and \$20,000 over the Labor Day week.

Reseavett (BAK) (1,50): 35-55-63-69.

week.

Rosevelt (B&K) (1.500; 35-55-65-75)—Varsity Show (WB) (2d wk).
Holding to a profitable pace, and will garner sufficient shekels for a neat profit again at \$14,000, last week almost \$20,000.

State-Lake (Jones) (2,700; 25-35-45-55)—Flight from Glory (RKO) and vaude. House goes along making a sleady profit, again on the right \$14,000. Last week, 'On Again' (RKO) satisfactory \$13.200.

United Artisis (B&K-UA) (1,700: 35-05).

United Artists (B&K-UA) (1,700; 35-55-65-75)—Dead End' (UA) (2d wk). Packing 'em in from morn to night. Had a whirlwind session last week, booming into great money with \$28,000, and is following up that strong gallop with an excellent \$19,000. Much due to a fine publicity spread.

spread.

Erlanger (1,300; 55-83-\$1,10-\$1,65)

"Zola' (WB) (3d, final wk). Closes
roadshow this Saturday (18) to make
room for legit show. Has had a real
money run here and could easily
have continued, fine \$14,000 last week.

Back In the Tree Tops

Hollywood, Sept. 14.

D. Ross Lederman will direct Sol
Lesser's next Tarzan picture for
Principal Productions.

Megger formerly toiled at Columbia.

British 'Victoria' Wins Venice **Prize: Disney Shorts Named, Too**

Rome, Sept. 14.
Victoria the Great, produced by
Herbert Wilcox in London for RKO-Radio release, was called the finest
film in the world competition just
completed in Venice, and gets this
year's cup.

year's cup.
Walt Disney's shorts, of which four
were shown, get the award for short

Rome, Sept. 3.

Of pics shown during the third week of the Venice International Film Exhibition, Sacha Guitry's 'Crown Pearls' and Robert Flaherty's 'Elephant Boy' (UA) won most praise. 'Elephant Boy' had to live up to exacting expectations, as Flaherty's last entry at Venice, 'Man of Aran,' shown two years ago, had won him a prize.

of Aran, shown two years ago, had won him a prize.

Guitry's film describing the origin and adventuresome history of the pearls in the British crown received much notice and acclaim for its stunt features; the action takes place in several different centuries, in several different countries, and in several different languages—English, French and Italian.

Color

Other interest of the week was a chance to compare two systems, of

Other interest of the week was a chance to compare two systems, of color films. Technicolor was represented by 'A Star Is Born (UA), and was judged to have made noteworthy progress. German Berthon-Slemens system was exhibited in a short descriptive film called 'Germany,' featuring landscapes and peasant costumes. This system gives a more plastic and third-dimensional effect than Technicolor, but lacks accuracy and brilliance.

Other American picture shown during the week was Lloyd Bacon's 'Five Slaves.' Another British pic was 'Edge of the World.' Italians showed 'Signor Max,' produced by Astra Film, directed by Mario Camerini, and featuring Vittorio de Sicand Assia Noris. In an unpretentious and unimportant comedy.

tions and unimportant comedy.

tious and unimportant comedy.
Otherwise it was a week for the
little fellows: Czechoslovakia showed
Battalion', Poland, Barbara Radswill', Australia, The Flying Doctor,
and India, 'Sant Tukaram.'
Life of Zola' (WB), England's
'Victoria' the Great' (RKO) and
France's 'Carnet de Bal' are the
three big pics still to be shown.
Second Week
During, the second week France

Second Week
During, the second week France
showed two excellent pix: Les Films
Marquis' production of 'Helene'
bacad on a novel by Vicki Baum,
and the Jean Renoir film 'La Grande
Illusion.' In spite of the fact that
the theories upheld by the latter
film are quite unsympathetic to the
Italion credo, Italian critics all
praised it highly and pointed it out
as the most representative of what
they consider the European, as contrasted to the American style. By

they consider the European, as con-trasted to the American style. By this is meant the emphasis on de-scription rather than action. England showed 'Farewell Again,' an original little sketch of English sailors getting an unexpected leave, and of what they do with it, and Fire Over England' (Korda); Gau-mont-British's "King Solomors' Mines,' and 'Wings of the Morn-ing' (20th). ing' (20th).

ing' (20th).

America—though the maximum number of feature films a country was allowed to submit was fixed at eight—having been granted special permission to enter 14 films in the competish, has the most varied group of entries: The U. S. government's 'The River', 'Theodora Goes Wild' (Col.): 'Devil's Playround' (Col.): 'Mexterset' (RRO). 'Quell' Wild' (Col); 'Devil's Playground' (Col); 'Winterset' (RKO); 'Quality S'recet' (RKO); 'Shall We Dance?' (RKO): 'High, Wide and handsome' (Par); 'Life of Zola' (WB); 'Seventh Heaven' (20th); 'This Is My Affair' (20th); 'Draming Lipic' (UA); 'Gap Dymerado': (UA); 'Three Smart Girls' (U); 'Top of the Town' (U), Four Walt Disney animated colored films also.

NOT EVEN WARS CAN STOP SALES DRIVES

Tokyo, Aur. 25.
Paramount office here, to celebrate the 15th anniversary of the Japarora office, will have a 'Cochrane Dr'ie' in boner of Tom Cochrane, Per- Far Eastern manaver.

"" splurge communes pronto are officer for fur meeths, during which time 15 features will be released.

Pix in Tokvo

Tokyo, Aug. 25.
Twentieth-Fox seemingly doesn't care how much of its coin is stymied here, judging from the fact that two of its biggest grossers were teamed of its biggest grossers were teamed on this summer's ace bill, at the Imperial today (25). Sonja Henie's 'One in a Million' and 'Lloyds of London' were the two subjects calculated by the distrib to overcome the heat wave. Although house isn't efrigerated, b.o. line indicated plenty of takers.

In opposish, Toho presented RKO's 'Michael Strogoff' and 'Another Dawn' (WB) of the 'Town' (WB) of

In opposish, Tono presented AKUS Michael Strogoff and 'Another Dawn' (WB) at the Nippon Gekijo, day and dating at the Hibiya Gekijo, Shinjuku Eiga Gekijo and Toyoko Eiga Gekijo, Air-cooling in all Toho spots assisted good opening biz.

LABOR GAINS IN BRITISH HOUSES

London, Sept. 5. Correspondence at branch meetings of the Cine Exhibs' Assn. has revealed another offensive by the National Assn. of Theatre Employes in its nation-wide labor drive. NATE has inspired territorial Trades Councils, with which it is in affiliation, to submit demands to local CEA branches asking official recognition of the labor movement.

recognition of the labor movement.

Letters claim recognition of labor movement unions is established by all employers of reputation, and urges exhibs to fall into line, or else.

Similar demands have been submitted to the CEA home office here, so the campaign will have to be noted. Branch members are panicky at this pressure, but the association excess are endeavoring to persuade them that acceptance of the labor principle would be expedient, even if they are not willing to concede the justice of organized labor. mitted to the CEA home office here, so the campaign will have to be noted. Branch members are panicky at this pressure, but the association execs are endeavoring to persuade them that acceptance of the labor principle would be expedient, even if they are not willing to concede the justice of organized labor.

With a government inquiry into the tarte conditions brewing for the fall, it looks like labor winning out.

Carl Randall, finishing terp routines in Universal's Young Man's Fancy' and Merry-Go-Round of 1938, with B. G. DeSylva is proposed in the labor and the proposed in the labor winning of the labor will be considered in the labor will work on a series of miscal shorts to be done in the fall, it looks like labor winning out.

HERE COME THE SWISS

Berne Gov't Creates Cinema C mission to Study Up on Pix

Berne, Sept. 5. Swiss government has decided to

Swiss government has decided to create a cinema commission to look after film interests of the country. Commission will be composed of 18 members who will regulate the importation of films and direct the propagands of Swiss films intended for export.

'MET IN PARIS' TOPS **AUSSIE BUT 'STAR' OFF**

Sydney, Aug. 24.

Sudden biz drop is sending a bunch of pix back into the cans. 'Star Is Born' (UA) failed to get going and is out for 'Singing Marine' (WB). 'Woman Chases Man' (UA) also a non-clicker, with 'As Good As Married' (U) replacing.

ried' (U) replacing.

'Man in Possession' (Metro) comes off this week for 'Captains Courageous' (Metro), and the last weeks sign is up for 'The Good Earth' (Metro). 'Cate Metropole' (Fox) started slowly, but built and three weeks looks oke, Par's 'I Met Him in Paris' is the tops and set for a good run. 'RKO's 'Michael Strogoff' is getting customers mainly on strength of stage show, the Weintraubs, on the same bill.

'Wings of Morning' (G-B) should bring cash when word-mouth gets around, but two other Britishers—'Thunder in 'City' and 'Moonlight Sonata' (UA) and hope for much.

Melbourne, Aug. 24.
Infantile paralysis is killing all biz in this sector. Managers can only wait until the outbreak abates. Linewait until the outbreak abates. Line-up is strong, but b.o. weak. List in-cludes, 'Call It a Day' (WB), 'Gar-den of Allah' (UA), 'On The Ave-nue' (Fox), Met Him in Paris' (Par), 'Big Fella' (G-B), 'Rose Marie' (Metro), Love From Stranger' (UA), 'Love On Run' (Metro).

Randall's London Stepper

Zukor in London, Discussing Idea To Produce Legit There, Pix Later

London, Sept. 14. Adolph Zukor arrived here Sun-day (12). Understood that he will start immediately on negotiations with Tom Bostock, executive head of Associated Theatre Properties, to form an alliance to extensively produce shows in England, eventually to be filmed by Paramount either here or in America.

here or in America.

This is an aftermath of Paramount's purchase of 'Balalaika,' musical. Two other shows have been optioned here by Par, 'Paprika,' a sequel to 'Balalaika,' now being written by Eric Maschwitz, and 'Laughing Cavalier,' scheduled for opening at the Adelphi.

If Par goes into this legit venture here, it is conjectured that it will form an English producing company.

If Fai goes and there, it is conjectured that it win form an English producing company, partly financed by English capital, but mostly coming from N. Y., with Sir Harold Wernher, head of ATP, as one of the directors.

as one of the directors.

It's New 16 Hicks

John W. Hicks, Jr., Paramount's foreign chief, sails for England to-day (Wednesday) to join Zukor. He has heard nothing about any legit ventures, he says, and this is confirmed by other members of Paramount in New York, to all of whom it is 'extremely unlikely' and possibly fathered by the wish of British producers.

Sam W. Morris, Warners foreign chief, by coincidence is crossing on the same boat with Hicks, Morris making his aunual British trip, al-

ways made at this time of the year. Warners is going in for some legit production in England, but no other film company has seemed interested

all is something new that If it all is something new that has come up since Zukor left N. Y., and before he could communicate with Hicks, the latter can supposedly get some inside info from Morris on the way over although Morris, too, claims to know very little about it, saying that this portion of WB activities is out of his department. If it department.

London, Sept. 5.

London, Sept. 5.
With the opening of its latest Paramount, in Birmingham, a deluxer seating 3,000, Par has now 15 supers in England, Scotland and Ireland. These include three West End houses and four Astorias in the suburbs.
Par's house in Birmingham is the first super in the center of the town, where land is at a premium, and it was only through the Arthur Segal connections in this town that Par managed to get a foothold.

MANCHUKUO PIC CO.

Tokyo, Aug. 25. Manchukuo Motion Picture Socie was recently incorporated in Hsinking, capitalized at \$1,250,000, for the purpose of producing pix for both the Manchukuo and Japanese mar-

First subject, released Aug. 18, was a newsreel on the North China affair and dubbed in both Chinese and Japanese.

Enforced Higher Production Costs Blamed for \$70,000 Brit. Lion Loss

Germany's 200 Pix

Berlin, Sept. 5. Germany's pic schedule for '37-38 shows 200 to 210 pix due. Out of this number 18 are hold-

Out of this number 18 are hold-overs, belonging to asst year's pro-gram but which, because of the re-ent upheaval in German produc-tion, couldn't be completed, in time. Tobis, which like Ufa is bringing out 40 pix this season, has just com-pleted the list. From these 13 are ready, with another seven scheduled for production before the end of No-vember.

vember.
Following stars are engaged exclusively by Tobis for the season: Willi Forst, Gustav Grundgens, Emil Jannings and Paula Wessley, Outstanding among the directors working in the Tobis fold are Jacques Feyder, Hans Steinhoff, Prof. Carl Froelich, Gustav Ucicky and Veit Harlan.

FEAR SHORTAGE OF PIX IN **ITALY**

Rome, Sept. 3.

Since new regulations provide that only twice as many foreign films may be shown as Italian films, exhibitors have been wondering whether the Italian industry can produce fast enough to keep film theatres supplied. During the past season (1986-7) the Italians produced 41 films; so according to the regulation, exhibitors would have only those, plus 82 foreign films—123 altogether—to show; whereas American producers alone had been sending in over 150 pies per annum. over 150 pics per annum

On the other hand, Italians point out that last season's production was perforce small, because of the effect of sanctions, the burning of the two main stages at CINES, and the great demands upon the industry's time and energy made by two large-scale productions, 'Condottieri' and 'Scipio the African.' Up till that time, they point out, there was a steady increase in the number of pics per annum, put out by Italian industry. Thus, in the season 1930-1 there were 12 films made in Italy; 1931-2, 13; 1932-3, 25; 1933-34, 30; 1934-5; 31; and in the year just preceding that, affected by sanctions etc., there were 47 films. On the other hand, Italians point

Internal market for Italian pro-Internal market for Italian produced films is assured by the regulations favoring the home product. Besides this market, the Italian industry has found Latvia, Lithuania, Esthonia, Bulgaria, Rumania, Jugoslavia, Greece, Turkey, Mexico, Peru, Bolivia, Chile and Brazil ready to absorb Italian pics. Italian films have been shipped or are now on the way to all these countries.

Fleischer

(Continued from page 4)

recognized as collective bargaining agency for both artists and animators. NLRB, decision was based on the recent election in which the vote was 100% in favor of CADU. Fleischer boycotted the election. According to the Fleischer attorneys, the NLRB will have to enforce its ruling in Federal Court:

Washington, Sept. 14.

With less than half of the eligible workers voting, National Labor Re-lations Board ruled Saturday (11) that Commercial Artists and Design-ers Union No. 20329 must be recognized as exclusive bargaining agency

nized as exclusive bargaining agency for production employes of Fleisher Studios, N. Y. Decision ends prolonged squabble which was climaxed by strike and picketing shortly before Federal agency stepped in. Unanimous victory was chalked up by the board on the basis of 60 votes for the union. Fourteen other ballots, cast by discharged workers who claim they were fired for union activity, were tossed out, while 55 employes failed to participate in the election.

Higher production costs brought on by frenzied financing or fly-by-night film production units was blamed by Sam Smith for the \$70,000 loss of British Lion, in his report at the annual stockholders' meeting. An avalanche of these companies had forced prices for players, technicians, et al., to an uneconomic level, he claimed.

whole loss on the year was trace-able to losses on two out of the eight pictures produced, and Smith anticipated that disappearance of anticipated that disappearance of spendthrift producers and encouragement of the new Quota Act, would be in British Lion's favor. That, of course, is making no reckoning of the minimum cost demand in the new bill, held in some circles as lkely to force up prices on its

as lkely to force up prices on its own.

Also revealed was the company's dependence on its deal with Republic. American product, said Smith, has been of a fair level and contributed its share towards the expenses. One stockholder went even further, declaring the Republic lineup was up to the best standards of U. S. pictures.

N. Y. Deposit

The \$250,000 deposit with the Chemical Bank, N. Y., demanded by Republic stuck in the throats of some stockholders, who complained it was not earning any dividend, and also voiced the fear that demands for a second similar instalment—when the ready money is not there—would be just too bad for British Lion.

Lion.

Other pessimistic voices asked why not wind up the conçern, which has paid no divvy in its nine years of life, while there was a chance of stockholders getting something from the wreck, rather than waiting for the inevitable foreclosure by debenture holders. Smith, however, said it wasn't as bad as that; the artificial conditions, that set the company

it wasn't as bad as that; the artificial conditions that set the company back last year no longer existed, and returns for the first quarter of the year show a much brighter outlook. Also indicated the concern intended to continue its policy of cooperating with other indie producers in production of pictures and releasing this product through the distributing with other burger. side of the husiness

DEAN GOING OVER: HAS NEW BANKROLL?

London, Sept. 5. Basil Dean is making reservations Basil Dean is making reservations for New York, where he plans discussions with Reggie Baker, currently there, on expansions of an Associated Talking Fic's program. Dean has been chasing up some new coin, and plans for studio extensions and definite productions indicate he may be up to the process of the process of the process of the process of the plant of the productions of the process of the plant of the pl

and definite productions indicate he may have touched fertite ground. George Formby, comedian and a domestic money spinner, is slated for another film immediately, and Edmund Gwenn has been signed again for two, first being 'The Sport-ing Peer' by Gene Markey, and sec-ond 'Barlasch of the Guards' by Schon Marriman Seton Merriman.

ATP has also bought for later production Robert Hichen's 'The Bracelet'; 'Sleeveless Errand,' bestler by Norah James and 'Come Live With Me,' by Margaret Ken-

Dean is working on a stage pro-duction of 'Autumn' with Flora Robson, and sails as soon as it is safely launched.

HUTCHINSON OPENING 20TH BRANCH IN S. AFR.

Walter Hutchinson, foreign man-ager of 20th-Fox, will stay in Au-stralia about six weeks, after which he will go to South Africa.

Hutchinson will take a look into 20th biz throughout Aursie, and will also huddle with Charles Munro on the contemplated break between Hoyts and Greater Union next January

In Capetown, Hutch uson will open a branch for 20th, completing the company's globe girdle. Only other company to have its own exchange in South Africa is Metro.

AUSSIE MARKET GOES SOUR

With Aussie G-T Split Near, Talk Is That Suits May Ensue: Product?

Sydney, Aug. 24.

Insiders say that the bow-out be-tween Greater Union and Hoyts as General Theatres next January may not be a friendly one, and that al-ready the lawyers are rubbing their hands in anticipation of things to

VARIETY questioned a leading offi-elal of Greater Union as to what would happen if film supply was hard to secure for chain coverage next year. Official replied that such a supply was assured, but refused to disclose from what source.

to disclose from what source.

(In New York it is known that Hoyts has signed up practically all possible American product, leaving none available for Greater Union).

To clear the air further, Variety saked whether it was possible for the ace State, Sydney, to be grabbed off. by Hoyts. Official pointed out that '500,000 shares out of 850,000 were held by GU, and therefore, it would be quite impossible for the State to slip out of the grasp of the company.

State to slip out of the grasp of the company.

Next, Norman B. Rydge was questioned on why he had not accepted the co-managing directorship of General with Charles Munro. Rydge said, 'At present I am a co-director of the company. Since the term expired between Greater Union and Royts next January it would hardly be worth-while accepting the additional position.'

It is known, however, that certain members of Greater Union expected Rydge to accept the position vacated by Stuart F. Doyle in General until the actual split. They feel that, since General is still allive, and since Munro is still the chief, he could if he so desired, make it tough by issuing sorders to men, who although

ne so desired, make it tough by is-suing orders to men, who although staff members of Greater Union are still officially connected with Gen-eral, such as Arthur Gillespie, Roy Barmby and John Evans—the newly-formed management committee run-ning Greater Union for Rydge.

THAT ARYAN BUSINESS CROPS UP IN BUDAPEST

Budapest, Sept. 3.
Classifiers of local films into Aryar
and non-Aryan are getting beyond
themselves. Anti-Semitic students organization, with extereme national-ist daily Uj Magyarsag backing it up, demand that films dealing with patriotic subjects should not be directed by non-Aryans.

directed by non-Aryans.

As a result, a picture dealing with

a Hungarian historical subject, now scheduled for production at Hunnia, is not to be directed by Istvan Szekely as originally intended, but by Beia Gaal.

Egyenloseg, Jewish weekly, retorts by demanding that the Jewish public should refrain from going to see exclusively Aryan pictures.

Producers and exhibitors meanture are setting up a hue and cry

Producers and exhibitors mean-time are setting up a hue and cry against this attitude, fearing that it will ruin business both ways.

Dave Martin's New House

Sydney, Aug. 20.
Dave Martin, former chief of the Liberty, is going ahead with plans for an up-to-date nabe theatre at King's Cross. Finance is reported okay, a site has been secured and building should start very soon.

Before taking over the Liberty, Martin was connected with Universal in an exec position, and while in charge of the Liberty, clicked up record runs with 'One Night of Love' (Col) and 'Show Boat' (U).

WB Italian Meet

Warner Bros. held its fourth Italian congress in Rome last week, for which M. Michaud, director for Western Europe, and a great many Italian exhibitors came here.
At the end of the meet the Warner reportoire for 1937-8 was announced.

Farr Fite Pix Big in Eng.

Films of the Tommy Farr-Joe Louis fight, starting showing here on Sept. 9, have been booked so far into 1,500 houses in England, Figure constitutes a new record. Louis Braddock fight pix showings to talled approximately 1,000 houses. C. M. Woolf is the distributor o both.

Tommy Farr, defeated by Joe Louis, is proving one of the best draws yet culled from the boxing ranks. Welshman's popularity is accredited to a large degree to the erroneous impression of the radio broadcast of the match, when the announcer indicated he was winning.

Farr, is supposed to give a boxing exhibition at his paid appearances but instead tells stories and comments on the Louis encounter. Although listed for six minutes at the Cleveland exposition last week he remained on for 16 minutes, going three times each paid and the comment of the property of the p on three times each night, admission

Fighter is being booked by Bab Fighter is being booked by Babe Culnan, his new manager, assigned by Ted Broadribb, with whom Farr is on the outs, and Charles Yates, Agent has him book for one week at the Michigan, Detroit, starting Sept. 24 for \$6,000.

NEW DUTCH PROD. CO.: **SHAW YARN TO START**

The Hague, Sept. 3.

Just when everybody in Holland thought that film-production was

Just when everybody in Holland thought that film-production was dead as could be, a new production company was established. Group plans permanent production and will break off the system of haphazardly made pictures.

Artistic leader of the company will be Dr. Ludwig Berger, who directed the biggest Dutch picture made thus far, 'Pygmalion.' Rudi Meyer, former executive producer of the German Aafa, will be in charge of production. Meyer is negotiating with G. B. Shaw, who, it is claimed, has already agreed to give the picture rights of one of his plays to the new company.

Filmex, Amsterdam, distributor of 'Pygmalion,' set up the financial backing and will release the product. Not yet certain which of the two student plants Cinetone, Amsterdam) or Filmstad (Hague), will be used.

It is the intention to start in Oc-

be used.

It is the intention to start in October. Some of the pictures will be made in two versions. Dr. Berger will direct at least one picture a

Russian Polar Expedition Travelog Okay in Paris

Paris, Sept. 5.
To boost trade for its cinema at the expo, the Russians have imported the travelog made on their recent north pole expeditions.
Russian house is one of the few

Russian house is one of the fev Russian house is one of the few which charges admission and more than straight propaganda has been needed to draw. New pic, entitled 'Conquest of the North Pole,' was directed by Troijanoski and covers the installation of the polar colony under the leadership of Prof. Otto Schmidt. First time that the film has been shown outside of Russia, it is scheduled for a long run.

Upping Quota Costs

Vancouver, B. C., Sept. 14.
Kenneth J. Bishop, president Central Films Co., which produces for Columbia's quota release for Great Britain, has announced his studio will increase its costs from \$60,000 to \$75,000 if present legislation goes through in England.
Company plans to open fall production work shortly.

PIC BIZ DROPS

Quota Problem Patriotism and Local Headaches Add to Wor ries-Americans Blamed for Everything

AND POLITICS

Sydney, Aug. 24. ce regarded as a Antipodes, once regarded as a sweet plum by American distribs, is rapidly losing its sweetness and turning sour to the taste of celluloid-

turning sour to the taste of celluloidsellers.

Every time anything goes wrong
in the industry — and right now
there's plenty wrong—a loud squawk
is aired in the newspapers and goes
into circulation among the bo.
payees, and for each squawk published so much additional hurt i
done the industry in general.

Souring of distribs began with the
quota headache and threat by government to force production locally,
plus the added political pull brought
to bear by localites floundering
financially with small production
units to bring the Americans into
line and help pull them out of the
mire. So far, fortunately, governmental threats have not been carried
out, and political pull has eased
somewhat now it is recognized that
the Quota Act, in its present form,
is a total flop. Nevertheless, the
Quota tangle has been a nuisance to
Americans for the past two years,
and will remain such until the government decides upon a more equitable measure. ernment decides upon a mor

ble measure. Imperial Quota

Another hit to the button is the continual threat of an Imperial Quota as an aid to British pix. This has been in the air for a long time, and undoubtedly some action will be taken if the present Federal government is returned to power at the election in October.

Unfortunately, today, British pix are not strong bo, here. This is not the fault of the payees, but emphatically that of the producers for not supplying attractions strong enough in marquee value.

Three years ago an earnest en-

Three years ago an earnest en-eavor was made by Stuart F. Doyle, deswor was made by Stuart F. Doyle, then head of Greater Union Theatres and British Empire Films, to build a British chain throughout the Anti-ply because the pix imported were not favorably received by the buying public. Today very few British pix take the top spot in the acers, majority released taking the number two spotting as fillers. And yet, because of this, Americans take the rap for allegedly shutting out the Britishers.

Hard Deals

Forever and ever squawks go out

Forever and ever squawks go out about the hard biz deals forced upon local exhibs by American distribs. In some cases they are quite justi-fled; in others it's the reverse. High taxes, rejections, plus political threats, force the distribs to strike a hard bargain to protect themselves against interference which might be

against interference which might be brought to bear.

In New South Wales there's a Film Board of Trade comprised of distribenhip representatives. Object is to settle any dispute arising within the industry without resource to the government for assistance. Yet, despite this, politicians are being appealed to almost daily to stop something or other concerning Americans operating. other concerning Americans operat-

other concerning Americans operat-ing in this State.

Alum is replacing b.o. sugar, too, because, instead of attending to busi-ness many exhibs are running to political friends with squawks, And practically every day the public is wised up in newspapers as to what's happening. wised up happening.

Example

Here's a case in point. Hoyts, de-siring to extend its chain, planned to erect a theatre in Launceston, and another in Hobart, Tasmania. In this territory Hoyts is not represented. But, because 20th-Fox are stockhold-

Japan Now Demands Separate Permit AS GAB GOES ON For Imported Pix; Means Headaches For Yank Distribs, Who Prefer Quota

Pix in B. A.

Buenos Aires, Aug. 31.
Pictures now here are: This Is
My Affair' (20th-Fox) at the Broadway; Mysterious Crossing' (U) and
Maytime' (MGM) (second run) at
the Ambasador; When You're in
Love' (Col.) at the Ideal; Das Maedchen Irene' (German) at the Monumental; Dreaming Lips' (British) at
the Suigacha; Midnight Taxi' (20thFox) at the Mogador; Bobby Geht
Los' (German) at the Paramount;
Last Train From Madrid' (Par) and
College Holiday' (Par) at
the Opera; 'Another Dawn' (WB) and
Woman in Distress' (Col.) at the
Rez.

Rex.

Due to follow in are: 'On the
Avenue' (20th-Fox) at the Broadway: They Gave Him a Gun'
(MGM) at the Ambassador; 'No
Limit' (British) at the Mogador;
Turn Off the Moon' (Par) at the
Suipacha; 'New Faces of 1927'
(RKO) at the Rex; 'Les Perles de la
Couronne' (French) at the Opera.

NEW ARGENTINE PIC STUDIO ABOUT READY

Most important event in Argentine film production of recent months will be the opening of the new EFA studios in Bueans Aires, This is the production unit of Establecimientos: Filmadores Argentines, foundation which goes to the credit of A. Z. Wilson, general manager of Terra Films, distributor of French, German and Argentine product; Clemente Lococo, owner of an important chain of theatres including the first-run houses Gran Opera and Gran Suipacha, and Julio Joly, head of the distributing company of the same name. Interests are as follows: Wilson, 70%; Lacoco, 15% Joly, 15%. EFA, which is building its own distributing organization also, will produce two pictures for United Artists release. First of them, La Vuelta Indio, Will go before the cameras next week, starring Jose Gola. Leopoldo Torres Rio directs. For its own release EFA will produce 10 pictures in the 1937-38 season. First to start at the studio is 'La Casa de Quiros,' directed by L. J. Moglia Barth for Argentina Sono Film release.

Juan Hincke is chief of the studio

Juan Hincke is chief of the studio

ers in Hoyts, a huge outcry went-out that a powerful combine intend-ed to break into a field already held by local exhibs. Political pressure went on, with the result that the government decided not to sanction further theatre licenses until a probe

was made. Hoyts' officials approached a representative of the Tasmanian government and received a promise that nothing definite would be done on the situation until it (Hoyts) was given an opportunity of fully explaining the case. Denial was given of any intention to oust exhibs already there, and Hoyts ofered to work with any showman located in the cities mentioned if new theatre erection was denied.

was given of any intention to out exhibs already there, and Hoyts of fered to work with any showman located in the cities mentioned if new theatre erection was denied.

Exhibs, major and minor, are fighting within their own four walls erection rights, admission charges, free gifts, territory grabs, triple bills, political pull, and pic supply.

In the meantime, the pic biz is gradually slipping away and only the very big attractions pull the payees to the b.o. on long runs. Unless both distribs and exhibs get back to the old days of honest-to-goodness showmanship, the pic game will continue to slip in the Antipodes. There's room for everybody mill continue to slip in the Antipodes. There's room for everybody to live. Just needs a stoppage of mouth-shooters running to the politicians with every little bellyache.

Tokyo, Aug. 25. First definite info released by the Ministry of Finance regarding regulations to be enforced on foreign pix

importations, has just been released to all distribs of foreign product here. While the Finance office considers the info as definite and tailed, the distribs affected think otherwise.

Information passed out is to the effect that, in the future, import permits must be secured on each subject before any film can be brought into the country. At the time of making the application, the estimate of possible grossing power of any subject must be made. With this as a basis, and taking into consideration other factors, such as the number of subjects already given clearance to the applicant, amount of coin in cold storage, etc., the Ministry will de-cide whether a permit to import will

cide whether a permit to import will be issued.

Nothing whatever is said about the release of coin aiready tied up, or how much coin earned by new importations will be licensed for remittance to home offices.

From the way things are being handled, it looks like the government, in the future, intends to permit remittances of a larger part of coin earned by each subject, but will hold down total remittances by refusing import permits for a majority of subjects.

This won't be so bad if the Finance Ministry uses discretion in its refusals, but foreign distribs feel that the officials may clamp down on

Rusals, but foreign distribs feel that the officials may clamp down on most of the big grossers, in their desire to prevent large accumulations of coin in the hands of foreign cos. Distribs also feel that this would help certain European product, distributed here by Jap cos, because such pix are notoriously poorgrossers. Actually, the government would just as soon see more pix with a light draught at the b.o., thus discouraging spending by the mobs in that direction and leaving more money for the rising cost of living and to meet the inevitably rising taxes.

and to meet the inevitably rising taxes.

Individual permit system, instead of an outright quota, is expected to produce headaches in many other directions, mainly because distribs will be unable to make any plans for the immediate future. Advance promotion and exploitation will be a thing of the past, for no manager will be willing to spend any coin in that direction, with the possibility that the subject can't be brought in.

U. S. View

F. A. Kennedy, chairman of the American Motion Picture Ass'n here and mgr. of Japan for RKO, says that meetings of the ass'n are being held, to formulate a definite policy in presenting the distribs' angle to the Finance Ministry, but that there is little that can be done to change the situation. Exchange control law, under which the ministry makes its rulings, is very liberally worded and practically gives carte blanche to the ministry.

Another headache which is taking

THE APPLAUSE AT THE PICTURE'S FADEOUT SHOOK THEWALS OF THE THEATRE"

...That's what Motion Picture
Daily said about the preview
of RKO RADIO'S all-time greatest attraction ... "STAGE DOOR"

ANGEL

Paramount riebase of Ernest Lubitsch production Starz Martens Dietrich, fenture Brown and Fredrick Paramount for the Starz Martens Dietrich, fenture Brown Horbert Mundin, Ernest Cossart, Laura Hope Crews, Directed by Ernst Lubitsch. From play by Melchior Lengyel; adaptation, Samson Enphesion, Guy Bolton and John Charles Hollander. Reviewed in Prodection Hollander. Reviewed in Prodection Room, N. Y., Sept. 2, '37. Running time, 19 mins.

Cand Bullander. Reviewed in Projection
Room, N. Y., Sept. 2, '37. Running time,
10 minh Room, N. Y., Sept. 2, '37. Running time,
10 minh Room, N. Y., Sept. 2, '37. Running time,
10 minh Room, M. Marken Dielrich
Sir Frederick Barker. Herbert Manchall
Anthony Helton. Melvyn Douglas
Gremwood. Herbert Mundlin
Walten M. Ernest Consart
Gennd Duckess. Laura Hope Crews

'Angel' is a rich Hollywood dish that copies foreign recipes. It is Ernst Lubitsch, with Continental delight, tackling a plot to his liking in a far more serious manner than is is custom, but underneath the approach he makes to a problem piece there is to be found the faint per fume of Lubitsch arating host sand the control of the con

it's a good picture and in the keys, especially for the carriage trade, it can't miss.

'Angel' is a drama more than it is comedy, laugh lines being restricted almost to servants, who include Edward Everett Horton, Ernest Cossart and Herbert Mundin. They are intensely interesting service characters from whom much more footage could well commended the service character of the commended of the service in the swank household of a British diplomat. Horton and Mundin are likewase ingratiating comedy characters, but they aren't worked much.

Lubitsch has used a comparatively small cast, doing his picture within the limitations of the stage and keeping the action almost entirely to three people, Miss Dietrich, Herbert-Marshall and Medynn Douglash his commended in the service of the stage and keeping the action almost entirely to three people, Miss Dietrich, Herbert-Marshall and Medynn Douglash his commended in the service of the service of the stage and keeping the action to a dramatic pitch and arousing tension, portions of the picture are a little slow. The first half shows less locomotion than the last, but interest is maintained all the way, aided greatly by the servants and an added touch for the sophisticates elsewhere, including in the high-class haven of this or that, operated by Laura Hope Crews in Passes of the service when he way a desired for the deld world who lover her string of the old world who lover her string the last way and the lower her string the last way a desired who lover her string the last way and the last way and the last way and the last way a string the last way a way and the last way a string the last way and the last

servants and an added douch for the sophisticates elsewhere, including in the high-class haven of this or that, or high of the old world who loves her husband and home, yet must graze around in strange pastures but, when eaught on other fields, stoically renounces the delights she found there. Authors seek to accentuate that a woman can love two men at the same time. It also sets out to preognize this one widence and take chances on the consequences. This is the surprise of the scenario, Miss Dietrich walking off with her husband after all three are faced with the facts in the questionable confines of Miss Crews Joy establishment in Paris. By deft strokes Lubitsch suggests what the establishment is, what happens the surprise of the scenario, dissipationable confines of Miss Crews Joy establishment in Paris. By deft strokes Lubitsch suggests what the establishment is, what happens the work of the surprise of the surpri

Parties and what has the establishment is, what has person the read what has a proper stere and what has the stablishment is, what has person the read what has a proper stere and what has the person the read what has a proper stere and what has the person that the read what has the person that matter, all sympathy going to Mary and the plant that the person that matter, all sympathy going to Mary and the plant that the person that the person

tion. Peatures Ronald Reagan, June Tra-
VIS. Eddie Acuff Bon Walden Debert Bor-
rat. Directed by Nick Grinde. Screenplay,
Month Surveyed by Mick Grinde, Sereenbury,
Morton Grant, from story by Roy Chansler.
10. '37. Running time, 61 mins.
And., Mart and time, of mins.
Andy McLeod Ronald Reagan
Weston
Les Collect
Les Quimby Willard Parker
Jang Jack Mower
Jo Hantilian Mower
Bill.
Rill Riddle Could Dickle Jones
Mrs. Conciln Mont Hort

upon release. Will be used as a supporter on a bill, and should entertain em fairishly. Certainly not for the fastidious, the nabe patrons who don't seek too much credibility and who don't mind an overdone plant of the fastidious, the nabe patrons who don't seek too much credibility and who don't mind an overdone plant of the fastidious who don't mind an overdone plant of the fastidious who don't mind an overdone plant of the fastidious who don't mind an overdone plant of the fastidious and the fastidious and the fastidious and in post and the fastidious and in post and the fastidious anew fastidious and the fastidious and the fastidious and the fasti

STAGE DOOR

Hollywood, Sept. 14. RKO-Radio Flease of Pandro S. Bernan production. Stars Katharine Hepburn Grant Pandro S. Bernan Droduction. Stars Katharine Hepburn Grant Patrick. Stars Katharine Hepburn Grant Patrick. Constance Collier, Andrea Leeds, Samuel S. Hinds, Lucille Ball. Drected by Gregory La Cava. From play by screenplay by Morrie Ryskind and Anthony Veiller: camera, Robert de Grasse; musical friedline. Now. director, Janes Anderson, Proviewed, ast, director, Janes Anderson, Proviewed, att, Dantages Heater, Sept. 7,

Proviewed at Pantag	res theatre, Sept. 4
37. Running time, 8	3 mins.
Terry Randali	. Katharine Hepburn
Joan Maitland	Glager Rogers
Anthony Powell	Adolphe Mcnlou
Linda Shaw	Gail Patrick
Catherine Luther	Constance Collier
Kave Hamilton	Andrea Lecds
Henry Sims	Samuel S. Hinds
Judith Canfield	Lucille Ball
Harcourt	Franklin Pangborn
Biil	William Corson
Richard Carmichael .	Pierre Watkin
Butch	Grady Sutton
Stage Director Hattie	Frank Reicher
Hattie	Phyllis Kennedy
Eve	Eve Arder
Annie	Ann Miller
Mary	Margaret Early
Dizzy	Jean Rouvero
Mrs. Orcutt	Elizabeth Dunne
Olga Brent	Norma Drury
Ann Braddock	Jane Rhodes
Susan	Peggy O'Donnell
Madeilne	Harriett Brandon
	Katherine Alexander
,	Ralph Forbes

Miniature Reviews

'Angel' (Par). Lubitsch production starring Mariene Die-trich that's a good money pic-ture though not best this star as done.
'Love Is on the Air' (WB).

Unexciting meller with once-over-light comedy about a radio spot-news broadcaster. Of lesser

overight consistent of lesser dual catibre.

'Stage Door' (RKO). Hollywood's version of Edna Ferber and George S, Kaufman's play is different but it's all right on the screen with Hepburn, Rogers and Menjou starred.

'Music for Madame' (RKO). Melodrama with music against the Hollywood background, starring Nino Martini, who hasn't yet arrived as a big time film star.

starring Nino Martini, who hasn't yet arrived as a big time film star.

"Big City' (MG). Luise Rainer, Spencer Tracy and prominent figures from the sporting world in a melodrama directed by Frank Borzage which ought to be good—and isn't.

"Public Wedding' (WB). Hodgepodge comedy a bout carny grifters that will have a tough job holding its face in dual company; nothing for the marquee.

This Way, Please' (Par). Mild musical of backstage goings-on in a big film theatre, featuring Buddy Rogers, Betty Grable and Ned Sparks. Lesser dualler.

dualler.

They're a high strung noisy bevy of showgirls, night club dancers and formers and the strung noisy here and they of the strung noisy here and they are the are they are they are they are they are they are they are they

stranger to the audience, is a tear-jerker.
Miss Rogers has more to do than Miss Hepburn, but her part is less clearly defined. As a sharpshooter with the snappy reply she scores heavily. Also she does a tipsy scene in Menjou's penthouse which is very amusing. Her dancing is limited to a short floor number. She clearly demonstrates her ability to handle comedy with the same agility she handles her feet. In a stick role she is surefire.

"17. Running time, 77 mins.
TonioNino Martini
JeanJoan Fontaino
RodowskyAlan Mowbray
Krauso Billy Glibert
FlugelmanAian Haie
Itobinson
StaghettiErik Rhodes
NoraLee Patrick
Harding Frank ('onroy
Rollins Pradley Page
Bride
GroomAlan Bruce
Truck DriverRomo Vincent
itlonde Barbara Pepper
Goodwin Edward H. Robbins
Burret
Asst. DirectorJack Carson

has a voice that ranks with the topnotchers. It records beautifully. He
has a personable and attractive way
about him which creates sympathy
in what he is doing. But Nino can't
state that he state that the state of the state
and his English is difficult is
his third picture, all of them made
by Jesse L. Lasky, who has more
faith in Martini's screen career than
the boxofice justifies. Not the first
time that Lasky, in his long experience as a producer, has persisted in
a conviction, despite discouragement. Usually he has proved himself correct, and many players after
early setbacks have come through as
a result of his enthusiasm for their
talent.

a conviction, despite discouragement. Usually he has proved himself correct, and many players after carly setbacks have come through as a least to of his enthusiasm for their states of the control of t

A Dangerous Adventure

Columbia production and release. Features Don Terry, Rosalind Keith, Nuna Bryant, John Gallaudet, Russell Hicks, Dirented by Dr. Ross Lederman, Screenplay, John Francis; camera, Benjamin Kline; editor, Gene Havlick. At Varsity, Lincoln, dual. Running time, 55 mins.

Tlm Sawyer	Don Terry
Linda Gale	. Rosalind Keith
Marie	
Hadley	.John Gallaude
Depan	Frank C. Wilson
Calkins	. Marc Lawrence
Ailen	Russell Hicks
Dutch	.Joseph Sawyer

BIG CITY

BIG CITY

Metro release of Norman Kranna production. Stars Luise Rainer and Spencer Tracy Directed by Frank Borzage, Story Start State Rainer and Spencer Tracy Directed by Frank Borzage, Story Scharty and Huge Butter; musical scree by Scharty and Huge Butter; musical scree by Scharty and Huge Butter; musical scree by Scharty and Huge Butter; musical screen berg; film editor, Fredrick Y. Smith; astitutes the screen scre

ibili Montana, Snowy Baker and Taski Hagio.

'Big City' is a big mistake, Lacking a sound story premise, it is a series of overplayed, underdeveloped situations. Off on the wrong foot, it never catches its balance, and finally life the fire ast.

Enlisting such topnotch services as Luise Rainer and Spencer Tracy as stars, Frank Borzage as director, and Norman Krasna, as author-producer, the letdown is greater because of the superlative talent wasted on trivialities. In addition to this group, each of whom has won distinguished recognition in past fine, the results of the superlative talent wasted on trivialities. In addition to this group, each of whom has won distinguished recognition in past fine cast, and the superlative talent wasted on trivialities. In addition to this group, each of whom has won display of some supplementary support and the superlative talent wasted on the superlative talent wasted of the superlative talent wasted to the superlative talent wasted of the superlative talent wasted to the

who started it all, now fearing dismissal, frame a garage bombing as an excuse to keep their muscle boys busy.

Tracy drives an independent taxi, Miss Rainer is his wife, a Russian immigrant, who soon is to have a child. Garage bombing is pinned on her, but neither the district attorney nor the chief of detectives behindes her growth the child the trick. Trachides her from the rich of the child the trick. Trachides her from the rich of the child the result of th

MAYERLING

"STANDS HEAD AND SHOULDERS IN SHEER ENTERTAINMENT ABOVE ANY OF THE **BIG HIT PICTURES** OF RECENT MONTHS!"

That's what Hollywood Reporter said about "STAGE DOOR," the greatest picture ever presented by **RKO RADIO PICTURES**

MAYERLING

(Continued from page 13)
ness from the regular American film
channels. The only thing which hurts
is the title, which is likely to be
meaningless to average American
trade.

trade.

Interesting to note that the star and featured player are both in America now, Boyer being established bo. and the player being established bo. and the player being established to the player being just arrived for Universal. She ought just arrived for Universal. She ought just arrived to the very big on this still appear to be very big on this still distinctly has the stuff. And the director, Livyak, too, is already well established in-Hollywood, Mayerling having been his final picture abroad.

Claude Anent who wrote the original directory and the primary of the original properties and the player of the

abroad.

Claude Anent, who wrote the original novel, is a name in European literature. The state of the state

obvious The English subitiles cannot nees are of it, with no blame attacking to the writer of them for that.

Yarn is, of course, historical, How true it is does not matter, but it is an entrancing romantic yarn. Archiduke Rudolph is in a tough spot because of the encumbrances of the Eneme of t

It is a healthy introduction of market.

The first thought was to dub this picture into English. It is a shame that Boyer wouldn't permit it. He won't permit anyone to dub his voice under any circumstances for artistic scruples. In this case, at least, it is distinctly too bad. There would be a big market for it in the English language.

Kauf.

PUBLIC WEDDING Warner Bros. production and release. Fea-tures Jane Wyman, William Hopper, Dick Purcell', Marie Wilson, Berton Churchill.

Directed by Nick Grinde. Story by Hous-
ton Branch; screen play by Roy Chanslor
and Houston Branch; dialog director, Reg-
gle Hammerstein; camera, I. Wm. O'Con-
nell. At Strand, Brooklyn, dual, week
Sept 10, '37, Running time 58 mins.
Willy Lane
Flip LancJane Wyman
Tony BurkeWilliam Hopper
Jne TaylorDick Purcell
Tessle
Pop LaneBerton Churchill
NickJames Robbins
The DesconRaymond Hatton
BerniceVeda Ann Borg
GusZeni Vatoria
BoggsJlmmy Foxe
PeteCurtis Karpe
Reporter
Reporter

quence, though showing greatest possibilities, is sluffed off in a hurry. Marie Wilson, as a burley fan dancer, gives one of the most natural portrayals. She has the looks vivacity and thespian ability. Based on her work here, she probably will be the she work here, she probably will meatier. Not the proportion of the proportion of the she work here, she probably will meatier to the proportion of the proportion of the she work here, she probably and plenty to do but isn't overboard acting. William Hopper has a rather thankless role and seems too stilled. Dick Purcell is wasted. Berton Churchill struggles hard as the fatherly leader of the carny group, though the role fails to provide many opportunities. Raymond Hatton is seen briefly, but never has a chance. Horace MacMahon makes a bit stand out as a reporter. Work indicates he might well be given something more important. Wear.

GIRL IN THE TAXI (WITH SONGS) (BRITISH MADE)

London, Sept. 3.
Associated British Film Distribs release
of British Unity-Bernhardt-Tuscherer pro-
duction. Stars Frances Day, Henri Garat.
Directed by Andre Berthomieu, Adanied
from Georg Okonkowsky's operetta by Fritz
Gottfurcht, Austin Meiford; music. Jean
Gottiurent, Austin Meiford; music, Jean
Gilbert; lyrics, Arthur Wimperis, Frank
Eyton; camera, Roy Clark, At Hippodrome,
London. Running time, 70 mins.
Barondes Aubrais Lawrence Grossmith
Delphine
JacquelineJean Gillic
Hubert Mackenzie Ward
DominiqueBen Field
Charencey Lawrence Hanray
Suzanne DupontJoan Jemp-Welch
AlexiaAlbert Whelan
Desa Delaboration
Rene Bolslurette Henri Garat
Emile PomarelJohn Devereil
Suzanue Empass Davi

Rone Boishirette. Henri Garat Emile Pomare. John Dreveel Suranne.

For those who relish seeing their pre-war musical comedies dished un again in 'celluloid form, this will prove okay. It is as good a job as could be done with the old-fashioned framework, so should satisfy those with the country of the cou

SINGENDE JUGEND

('An Orphan Boy of Vienna')
(WITH MUSIC)
(AUSTBIAN MADE)

film production. Features Julia Janssen,	
Directed by Max Neufeld, Story by Her-	
mann H. Oriner; musical score by Dr.	
George Grubner, with musical excerpts by	
Mozart, Schubert, Handel and Urahms;	
camera, Hans Thayer. At Belmont, N. Y.,	
starting Sept. 8, '87. Running time 90	
mins.	
The Rector Ferdinand Maierhofer	

mins.	
The Rector	Ferdinand Majerhofer
Sister Maria	Julia Janssen
Schmidt	Otto Hartmann
Blum1	Olden
Brunner	leranz Schufbelllin
Stepfather	Rudoif Teubicr

Iteration of the control of the cont

Other standard German-speaking, cinema ulayers apparently were invigorated by Max Neufeld's direction of the standard of the s

THIS WAY PLEASE

(WITH SONGS)

(WITH SONGS)

Hollywood, Sept. 14.

Paramount release of Mol Shauer production. Peatures Charles (Buddy) Rogers, and the state of the s

Nothing in this slowly paced com-edy with music to get excited about. It is neither comic nor melodious, Will fit into neighborhood duals as a filler in.

filler in.

*Buddy Rogers has done pretty well
by hinself via personal appearances
around the country with his band.
He has kept in front of theatre audieences during the several years since
he quit films as an exclusive career,
Given more suitable material than
this picture provides, he might mean
something to exhibitors who always
cash on personalities.

*The a helind-file-screen variance.

this picture provides, he might mean something to exhibitors who always cash on personalities.

It's a behind-the-screen yarn—a glimpse into the workings of a metropolitan first run film theatre which puts on presentations. Rogers is the property of the puts of presentations are provided in a mild baritone. There's a line of girls on the stage, and some very cattractive young women who are the house ushers. Ned Sparks is the p.a. Porter Hall, the manager, and Mary Livingstone, the head usher. Betty Grable, whose looks are on the plus side, applies for a dancting job and its discussion of the provided in the provide

THE LOWER DEPTHS

THE LOWER DEPTHS

('Na Dnie')

(FRENOH MADE)

Arthur Mayer-Joseph Burstyn release of Albatron production. Directed by Jean Arthur Mayer-Joseph Burstyn release of Albatron production. Directed by Jean Arthur Mayer-Joseph Burstyn release of Albatron production. Directed by Jean Arthur Mayer Maye

The Impector Cabricion Per Impector Cabricio Pelix Nathalia Alexee Pelix Nathalia Alexee In Initia Illiano Pelix Nathalia Alexee In This film has occasioned considerable chapeau-tossing even before release in this country. Said, to be the first pic version of a Maxim Gorki original which had the approval of the author. In this case, the Russian dramatist is supposed to have okayed the script last year, a few months help the period of the surface of the

versally understandable terms. While nearly all the action is confined to the interior of a Paris tenement the story treatment and the camera mobility keep the film from becoming static. Similarly, while the human derelicts who people the action possess the faults that grinding poverty, a narrow outlook and a ruthless where the state of the

derstandable and, to some degree, sympathetic.

There is also an ever-present fronte fourmor to even the grimmest incident or characterization, which lends a tang to the entire drama. Like all the other characters, the hero and heroine have their failings and their high hopes at the finale are by no means a traditional happy ending.

Film has the methodical pace that characterizes dramatic pix made on the Continent. It never drags, however, and the running time doesn't seem the actual 92 minutes it requires. Direction is lucid and dettand the playing enlivens the story. Notable are Jean Gabin and Junie Astor as the fallible hero and heroine, Louis Jouvet as a philosophical medical compositional story. Notable are Journal of the company of the com

RADIO PATROL

RADIO PATROL

(SERIAL)

Universal ricease of Barney Sarcely-Ben
Romeig produces of Barney Sarcely-Ben
Romeig produces of Barney Sarcely-Ben
Romeig produces of Barney Sarcely-Ben
Braced on newspaper strip series of Sature
Braced on Romeig Newspaper

Note of Sature Sature

Adrian Mortis

Adrian Mortis

Adrian Mortis

Adrian Mortis

Also: Cordon Bart. Fank Lackteen,
Montague Shaw, Harry Davenport, Wheeler

Mortis Sature Sature

Mortis Sature Sature

Mortis Satu

Filled with customary implausibilities, new 12-chapter play by Universal holds high potentialities for exhibs. Fact that the King Features' Radio Patrol' strip has been well popularized in newspapers throughout country insures groundwork for attracting juvenile attention. Another

out country insures groundwork for attracting juvenile attention. Another factor is the modern theme, activities of a police radio patrolman, and his struggle to outwit criminals. 'Third showmanship angle is the presence of Grant Withers in leading role. Latter furnishes a passably familiar player to bally.

Makers of 'Radio Patrol' have departed more from the old serial formula than a few years ago would have been thought reasible. Product the present of the production of th

Million Dollar Murder,
Second chapter, of course, carries
the heroic cop safely from an untimely death in a steel furnace. Intrigue builds in this one but it goes
a bit hokey as a fantastic hypnotic
year of introduced are the constitution of the constitution of

to do several rescue stunts and aid he police. This is titled, The Hypnotic Eye.

Pinky, the youngster, whose inventor-father has been killed, comes into prominence in the third chapter. Flaming Death, when he saves the property of the property of the property of the missing Death, when he saves that the hands of a trick machine. There is mention of an effort to adopt Pinky by several interested parties who hope to gain knowledge of the missing formula as the action of the story gets down to a more logical level when the radio copagain comes to grips with the Oriental thugs.

Grant Withers comes closest to giving a legitimate performance, the story gets down to a more diving a legitimate performance fiving a legitimate performance flughes carries the principal femme role without overdoing it. Mickey Rentschler, as the lad who is made fatherless early in the serial, gives a neat portrayal of a typical American youth interested in pollee mechanisms. In initial chapters, Silver Wolf, the dog, is not promittent enough to become obnoxious.

THE SQUEAKER

(BRITISH MADE)

(BRITISH MADE)

London; Sept. 5.

United Artists release of London Flim
(Korda) production. Stars Edinated Lower
play, Blyard O. Berkman; seements. Play
Wallace from play of same name by Edizar
Wallace; camera, Georges Perinal. At 192
Wallace; damera, Georges Perinal. At 192
Edmund Lowe
Prant Sutton. Sebastian Shave
Prant Sutton. Sebastian Shave
Prant Sutton. Sebastian Shave
Prant Sutton. Robert Newton
Larry Graeme. Robert Newton
Larry Graeme. Robert Newton
Larry Graeme. Robert Newton
Larry Graeme. Man Jenze
Ruggerintendent Marshall Stewart Rome
Ruggerintendent Marshall Stewart Row
Mrs. Stedanan. Mubble Terry-Lewis

Typically fine Korda productive

Interestor Effort

Annotor Silver

Allantur Silm

Trypically fine Korda production,

raming Edmund Lowe in an adaptation from an Edgar Wallace play.

Tor the reason that it has the elements of a draw to picturegors.

Tor the reason that it has the elements of a draw to picturegors.

Tor the reason that it has the elements of a draw to picturegors.

Torot of the control of conscuence in the cast.

All CHET

All CHET

AL CHET

(T Have Sinned')
(WITH SONGS)
(WOULD SONGS)
(POULSH MADE)

Presentation of Jewish Productions, Inc. At Actual Ing. Manage Sopt. 3, 37. Running time, By minase Sopt. 3, 37. Running time, By minase Sopt. 3, 37. Running time, By minase South S

"LIKE STEEL STRIKING FLINT. . . FIRE! . . THE PREVIEW RECEPTION LEFT NO POSSIBLE DOUBT OF THE BOX-OFFICE FATE OF 'STAGE DOOR'

> ...That's how Hollywood Variety welcomed RKO RADIO'S candidate for your record run . . . "STAGE DOOR"

STATE, N. Y.

Passable stage show here this week with nothing wallopy. At mid-evening show caught (9) attendance was healthy but by no

means a jam.

Topping bill is Jimmy Dorsey and his 12-piece band (New Acts). Out-fit winds to the state of th

but compared with sock stage bands it offers little excitement in the theatre.

Notable on the bill is the appearance of Dolly Ksy, vet singer in her first New York date after several years on a combact of the stage of the sta

batics.
Show opener is France and La-Pell (New Acts), ordinary pole balancing act. 'Artists and Models' (Par) on screen.

Models' Hobe.

MET. BOSTON

Boston, Sept. 13.

Mall Hallett, local bandleader who made good, returns again this week to the Met to rip off a few hot tunes made good, returns again this week to the Met to rip off a few hot tunes and please the dance most and please deverything offered, and yet according to the usual standards this agregation hands out a most conventional session of band stuff. On the credit side, however, let it be recorded that the Halugh or conventional session of band stuff. On the credit side, however, let it be recorded that the Halugh or the redit side, however, let it be recorded that the Halugh or the redit side, however, let it be recorded that the Halugh or the redit side, however, let it be recorded that the Halugh or the redit should be redited with more than half the draw, with "Varsity Show" (WB) on the screen.

Among the best liked specialties are Frankic Carle in a smart plane contrib of Tre Got Rhythmi, Gooms Contribution of Tre Got Rhythmi, Goo

the credit side, however, left it be recorded that the Hard to had the hard the Hard to had the hard the draw, with 'Varsity Show' (WB) on the screen.

Almong the best liked specialties are Frankic Carle in a smart piano contrib of Two Got Rhythm Goons Go, "nocale took ploy the band, and "Posin," another band novelly. Jerry Perkins, young lad discovered by Hallett, clicks handsomely in 'Gypsy Tea Room' and Where Are You.' The former is embroidered with a glee clib arrangement, and they greed had been been an elown of the outfit, is a favorite with the baliroom fans and they greed in him and they greed in the proceedings, their falents are indeed welcome. As usual, they sock with their trio precision, the tricky duo taps by the boys, and the swell solb by Miss Lee.

MICHIGAN, DETROIT

Detroit, Sept. 13.

Current show could stand a little more fullness. It's composed almost entirely of femmes, Phil Spitalny, thimself being the only member of stronger sex on bill. Maestro's ether flour of charm' gals, plus tapped Dale Winthrop, turn in a real job but something's lacking to make the sponsor, General Electric, hold down their end of the show superbly. Arrangements hit the spot, and specialies are honeys for the most part. The sponsor, General Electric, hold down their end of the show superbly. Arrangements hit the spot, and special stating floor on status and goes to town with rendition of Belero.' Of the speciality group, Three Little Words, femme song trio, deserve the palm. Appearance is not only striking, but gals nearly bring Franking, quite a fave on the radio hour, is a personable songster. Her

deep contraito pipes set well in coupla medleys of pop tunes, and off to nice hand. Evelyn, the third billed member of Spitalny's aggregation of the nice hand. Evelyn, the third billed member of Spitalny's aggregation of the set of her own arrangements, best of which is 'Star Dust'.

Dale Winthrop, tapper of the Eleanor Powell type, was off the late show caught Friday evening (10), but returned to the lineup Saturday. On afternoon show, she suffered sight injuries on a newly resurt of the out of show rest of day, until boards could be sanded, for fear of further injuries.

In addition to batoning the band, spitalny handled the m.c. chores and turned in a nice job.

Downstairs filled at late show Friday evening (10) and balcony filling fast. Flicker is 'Confession' (WB).

TABOR, DENVER

Denver, Sept. 12.

Stage show runs smoothly, with Ole Olsen and Ruth Faber head-lining. Ole works through most of ining. Ole work through most or the show and the two also have an act. Olsen pulls the old airplane gag about how fast they will go across country in 20 years hence. With Faber puts on car gag, after which the starts how. which she skates home. In collaboration with stooge in audience Olsen tries to make announcement in com-petition with squawking baby—asks usher to do something about it. Pis-tol shot is heard and baby stops cry-

ing. Bros. have a top spot perch act, using two perches held by one while other performs atop. On a perch 20 feet long one walks about holding it while other hangs at right

perch 20 feet long one walks about holding it while other hangs at right angles.

Buddy and Florence Pepper sing several songs as prelude to tap dancing. Lad also does a good job on the piano.

Lester Harding Denver baritone, it is a considered as mo. No reason why this class mc., and evit his well-rounded voice with plenty of volume rates quite a following. He sings several numbers in the routines.

Taborettes (8), as usual, put on three routines, first a 'Swing Time rovelty tap, then a go-to-bed, with candles, pajamas, etc., and Russian rounders for the finale, with line in appropriate costumes, and with each of acts augmenting for closer.

"Slave Ship' (20th) on the screen, with the crowd fair for the opening show.

Orpheum, Salt Lake

ORIENTAL, CHI

Chicago, Sept. 13.
Current week naugurates a expolicy within takes however to the lower price brackets and raises to top-notch picture and stage show theatre. Several factors in the thange of policy for the house. As a 55c-top house it was a sporadic grosser and no real money-maker. It operated in competition with the State-Lake in which B.&K. is also a 50-50 partner. And finally, an important item in the change of pace for the house, is the need for additional first-run outlets in the loop to take care of the flood of box-office pictures which are jammed on exchange shelves at this time. Currently the stage portion of the

change shelves at this time.
Currently the stage portion of the
show is of little value at the boxoffice, the draw unquestionably being the feature, 'Stella Dallas' (UA).
An indication of the new setup is
the difference in grosses. 'Dallas' is
headed for \$35,000 easily this week,
while last week was a big grosser
at \$21,000. While the gross does jump
\$14,000 over the previous week, so
does the overhead, mostly because
of the added picture cost.
After 'Dallas', which is in for a

does the overhead, mostly because of the added picture cost.

After 'Dallas', which is in for a fortnight, the stage will get the plug for one week with the booking of a battle of swing between the Clyde McCoy and Earl Hines orchestras. It is figured that the average budget for the stage show here will be boosted from a previous \$3,000 to \$4,000-\$5,000, depending, naturally, on the strength of the flicker.

They start the new policy kere with four standard yaude acts in front of a line of 28 girls, the chorus being the combination of the 16 gals from the Chicago with the 12 Oriental girls. Fred Evans, B.&K. stage director, supervised the current staging and turned in his all we callent sense of chorus movement and production.

Two singles, a two-act and a trio make in the stage of the current of the stage of the current of the stage of the current stage of t

and production.

Two singles, a two-act and a trio make up the talent portion of the show. Single turns are men, Vic Hyde and Tommy Trent. They, along with the King, King and King trio, have all appeared at the B.&K. Chicago in recent weeks.

trio, have all appeared at the B.&K. Chicago in recent weeks.

Hyde did all right with his one-man band turn, though he kept burning openly throughout his act. Was squawking in a semi-kiddig with the seminary of the semi-kiddig with the seminary of the s

FAY'S, PHILLY

FAY'S, PHILLY
Philadelphia, Sept. 13.
Fay's, indie West Philly yeic and audeville house, reopened Friday (10th) under same management that carried it through successfully last season. House reported okay biz in the atternoon and evening show when caught, had capacity. Show is the atternoon and evening show when caught, had capacity. Show is the atternoon and evening show when caught, had capacity. Show is the atternoon and evening show when caught, had capacity. The Star Follies' is just starting out and needs plenty of sharpening out packs good, solid entertainment value.

The Star Follies' is just starting out and needs plenty of sharpening out packs good, solid entertainment value.

The star Follies' is just starting out and needs plenty of sharpening an patter number to accompany Mark Ballero who 'rings in a number of representing a music store and doing patter number to accompany Mark Ballero who 'rings in a number of rominent radio names and describes just what they've got. Gals then come out for a precision dance. Medical for a flock of imitations. He's a comer and some of his aping is strikingly good. First does an Edward for a flock of imitations. He's a comer and some of his aping is strikingly good. First does an Edward for a flock of imitations. He's a comer and some of his aping is strikingly good. First does an Edward for a flock of imitation. He's a comer and some of his aping is strikingly good. First does an Edward for a flock of imitations. He's a comer and some of his aping is strikingly good. First does an Edward for the flow of the

tortionistic dance which went better than her previous offering, Wales and Brady did a satisfactory but not distinguished adagio routine. 'Lazy' Bill Huggins followed with a couple of pleasantly warbled solos, The Natural Thing to Do' and 'My Cabin of Dreams. He clicked best, however the common than the common that t

KEITH'S, INDPLS.

KEITH'S, INDPLS.

Indianapolis, Sept. 11.

Stepin Fetchit used as name and bait on stage bill openhing new vaude policy in this long-shuttered house. Reopened two weeks ago on modified burlesk policy with no success and now shifts to six acts wade in Limited capacity of 1,300 seat state. Limited capacity of 1,300 seat not cates grosses will be down and shows cheap.

Fetchit does familiar lazybones act sitting in over-stuffed chair at center mike. Does seven minutes of slow talk, exits and then returns to de classing dance. He no longer does to classing dance. He no longer does not all the state of the state o

PAR, NEW HAVEN

New Haven, Sept. 11.

They've built a show here this week that warrants being held together as a unit dit's called. Beaux was the state of the state

STANLEY, PITTS.

STANLEY, PITTS.

The name band parade continues at WB deluxer with Glen Gray and his Casa Loma outfit playing their attion of first-class acts, the Casa Lomans deliver smartly and while show isn't a walloper by any means, it's good consistent entertainment.

Gray used to have an orth almost exclusively for musicians. Then the co-op boys realized their mistake and ment popular, but they've done this without any serious harm to their musicianship. It's still a crew the union locals can rave about, yet one this delicate leafly whose ear is deaf to delicate leadings can listen to with pleasure.

Those say and brass sections for

delicate shadings can listen to with pleasure.

Those sar and brass sections, for metace, are the tops in anybody's actegory. In swing or sweet, they are successed in the shade of the section of the boys double Instrumentally, permitting an extensive repertoire that's not common these days among the dance organizations.

Gray himself, only recently elevated to the baton after sitting in with the saxers for years, is a handsome fellow who looks good out front and employs an effective self-facement, Permitting the Casa Lorsans to sheek for him, which leads to the same self-brane sel

Lomans to speak for him, which they do industriously and eloquently.

Only jarring note at the opening performance was Kenny Sargent's property of So Rare. Featured singer had to stop Gray in the middle of the number and apologize to more for his stallure to memorate the stallure to more for his sock lyric tenor and then proceeded to make everybody forget his lapse with two more tunes that registered a perfect bull's-eye. Casa Loma's other marqueed singer is the veteran Pee Wee Hunt, on for is the veteran Pee Wee Hunt, on for his hook, finishing with the still hook, finishing with the still hook. In the finishing with the still hook fall, on for a session of his spontal for the finishing with the still hook finishing with the still hook. The finishing with the still hook finishing hook finish h

Show is held to 50 mlns, because of length of flicker, 'Knight Without Armor'. (UA). Biz at getaway not quite up to expectations, Cohen.

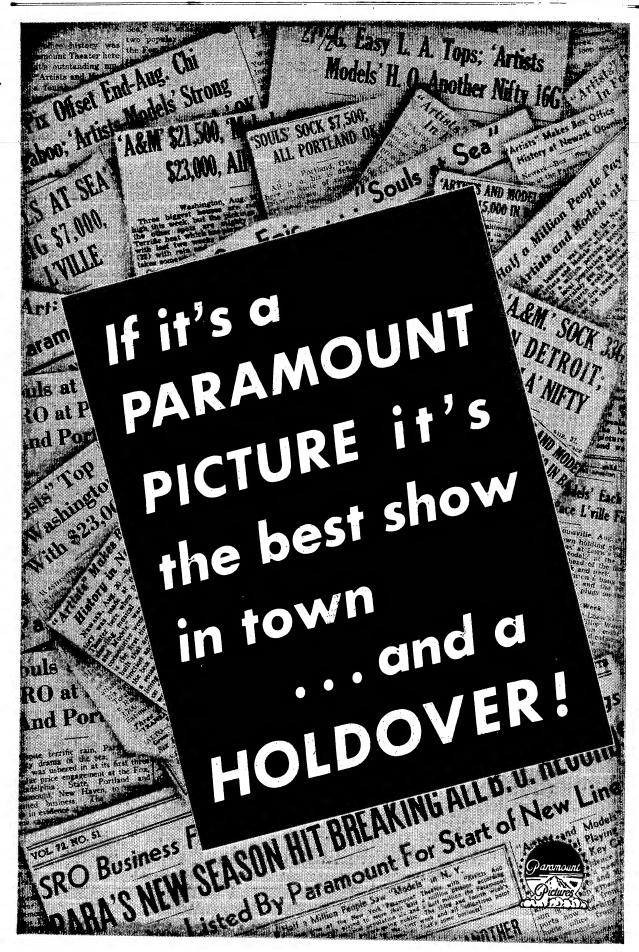
Embassy Newsreel, N. Y.

Embassy Newsreel, N. Y.

By and large, throughout the year, the newsreels go on along their charted paths doing a photographic followup on the newspapers. Then, every once in a while, the world goes through some major event and the reels come to life in sock fashion. The column with Chinesc-Japanese war footage, proving themselves quite distinctly so much shead of the column with Chinesc-Japanese war footage, proving themselves quite distinctly so much shead of the competitive news field as to be beyond question. In events like this, if the reels can (as they do in this case) avoid censorship, and of the competitive news field as to be beyond question. In events like this, if the reels can (as they do in this case) avoid censorship, and of the can be about the competitive news field as the period of the competitive news field as the property of the competitive newspapers. Events of like importance around the world have always boosted circulation figures, but this is an exception. This is explained more than anything of the property of the competitive newspapers of the competitive newspapers. Events of like importance and the competitive newspapers of the competitive newspapers of the property of the property of the competitive newspapers.

It is likely that never before in the past. Here there is no sugarcoaling. It is war at its cruelest and most vicious, caught by an impurial camera cyc. Bodies are strewn right and left. Blood is seen on all sides. Here a headless corpse, there are legless carcass. The scat term of the property of the other, like so much garbage.

It's not the kind of stuff to look at by anyone with a sensitive stomach. Women are not likely to be able to lake it at any time. But, continued on page 19)



Embassy Newsreel, N. Y.

Embassy Newsreel, N. Y.

(Continued from page 17)
long time to weier off and the moral
fesson is bound to stick.

Universal probably deserves the
break for the best coverage, although
by the word best, in this case, is
meant most inclusive and most grim.
U spends 10 full minutes on nothing
but this typped off the Reapy point
the stopped of the Reapy
that the stopped of the Reapy
taked, and partially diluted with
matter of general European trouble.
But all of them get in just a shot
or two of the Shanghai carnage. In
all, just over 20 minutes' running
time is spent on the subject.

After that type of material, the
general core tulkingly assignificant
that the stopped of the stopped of the
trie and unimportant stuff, not a
single other item rating more than
feeting attention.

Immediately after the war footage, there is a 'shot of F. D. R. on
his yacht and, for a change, there's
not a ripple of applause or any
other comment in the audience. Moisquite other arim matter properties
and the parade of minutae is on.
Sufface to say that Fox has 12 items
on the bill, Par 11, U 7, Pathe 6,
and Metro 3. Kauf,

EARLE. PHILLY

EARLE, PHILLY

EARLE, PHILLY

Driladelphia, Sept. 13.

Horace Heidt and Brigadies, attention length of the street and their appearance at the Earle drew two capacity audiences to start although after that the pace was slightly under that of this house's recent bills. Pic is 'On Such a Night' (Par) is almost 100% for Heidt's show is almost 100% for Heidt's show is almost 100% for the street of the street of

seen having a lot of hooting during recent weeks; this time it's in a decided minority with instrumental and vocal numbers grabbing the spot.

Entire company of 30 is on the stage from start to finish, with seven man gies club on the back tier, then, coming down front, theh instrument specialists including the Four Kings, three of them girls and the only femme touch to the proceedings. Heidt does what mc.'ing there is, but it's not of the usual gabby variety—just straight announcement with an occasional touch of humor, but all very easy and likable. His called stunt's use with minders on the order of 'Snitzelbaum' in which different sections take up the tune, separately until the finale when the whole outift joins in. One of these offerings which clicked when the whole outift joins in. One of these offerings which clicked neatly with the Earle audience had the various members of the orch appearing with the Earle audience had the various members of the orch appearing with miniature instruments, table Bee' was another of the same general kind, and the finale, which was a real flash, featured the old fay. 'Bells of St. Mary's,' with each section doing its part and then the whole outift, including singers, joining in for a rousing close.

Out the properties of the order of the same specialities. Bon. McCoy, and the specialities. Bon. Wheels' to a good reception. The Four Kings rendered a medley of current pop numbers, and Yvonne, one of the purett, soloed with a semi-risque ditty about 'A Good Little Girl.'

Fierce's dancing was of tap variety and featured several of the numbers Fred Astaire did in 'The Good District of the same stage the week previous. Jerry Brown. of the orch, still supplies most of the incidental comedy with Ha Lefkoy, who appeared on the same stage the week previous. Jerry Brown. of the orch, still supplies most of the incidental comedy both during the instrumental numbers and in occasional short solos including 'Today I Am a Man' in which has worked with the three the same stage the week previ

HIPP, BALTIMORE

HIPP, BALTIMORE

Baltimore, Sept. 12.

Another brief bill of vaude on the Hipp stage this week due to hold-dover of Lost Horizon' (Col), a two-hour film. Current doings, which run 40 minutes, lists four acts: The Four Vespers, teeterboard specialists; Arthur Boran, mimic; Fred Lightner, comic, and 'New Personalities of 1837, 'flash act. Layout played nicely and provided good variety.

'espers open with strong routine of the control of th

out with 'Baby Says It's So,' sextette returning for okay routine of ball recomology. Sets spot nicely for socko hoof session by Leo O'Neill, elongated youngster of good personality, who shakes a very legit pair of dogs. Finale by sextette in gay nineties garb and manner, good fashy closer, earning resounding hand for the blowoff. Took some well earned curtains.

LOEW'S, MONTREAL

Montreal, Sept. 13.

Montreal, Sept. 13.

Return of stage shows after a sixmonth lapse gave Loew's turnaway biz opening night. (Friday) and week end with 'Hollywood Hotel Revue. Howards in the Week and Week end with 'Hollywood Hotel Revue. Howards and week end with 'Hollywood Hotel Revue. Howards and week end with 'Hollywood Hotel Revue. Howards and week end with 'Hollywood Hotel Stopped traffic on city's main street with several stand-out scopped traffic on city's main street with police reserves called out to handle. Show is among the most opulently costumed and staged ever seen here with several stand-out seen for which and the stand-out seen here with several stand-out seen here with several stand-out seen here with several stand-out seen here with later shown by models in masks on backdrop Mariora, femme juggler, followed tossing rackets and balancing ball on stick has a so with the several stand with the and the several standards of the several st

LYRIC, INDPLS.

Indianapolis, Sept. 11.

House celebrating its 25th anniversary by booking in a variety bill that is above average in talent. Five cts are mixed into a show presented in revue fishion, with the American Rockets, and consider the state of the Rockets, is given a spear of the Rockets, is given by the Rockets of the Rockets in the show.

A Parisian dance routine is presented by the Rockets first and serves to introduce Helene Denizon who dances on her toes, assisted by the Rockets first and serves to introduce Helene Denizon who dances on her toes, assisted by the Rockets first and serves to introduce Helene Denizon who dances on her toes, assisted by the Rockets first and serves to introduce Helene Denizon who dances on her toes, assisted by the Rockets first and serves to introduce Helene Denizon first and the state of the serves o

ORPHEUM, MPLS.

Winneapolis Sept. 12.

Stopping over for a weeken route to Hollywood, Duke Ellington and his band give local jazz lovers a treat. Hotter than a Mexican tamale, the outfit steams up the theatre to tropical fever temperature.

Ellington brings fewer specialties than most other bands that have played here. There are only three class.

than most other bands that have played here. There are only three acts, but each a standout in its class.

Heading the group is Ivy Anderberg and the control of the contro

house and they wind up with individual bits of unusual and difficult stepping. It's the speediest of footwork.

With a voice built to order for the sort of pop numbers that she sings, plenty of .comedic ability and personality plus, Miss Anderson has 'emeating out of her hand. She does 'There's a Lulin My Life and repart of the step of the

UNIT REVIEWS

Bubbling Over Revue

NEW ACTS

BENNY MEROFF and ORCHESTRA With Jack Marshall, Florence Gast, Sonia Meroff 45 Mins. New Yorker, N. Y.

New Yorker, N. Y.

Going into Ralph Hitz's Hotel New Yorker's Terrace Cafe with his dance-entertainment orchestra of 13 men, plus specialty performers, seeming the performers of the best of the best

Bubbling Over Revue

(CAPITOL, ATLANTA)
Atlanta, Sept. 12.
Produced by Billsbury & Weston, of Chicago, this one is rather punchless due to lack of novelty. There's plenty of standard vaude in its make too, but it's too run-of-the-mine to give rather a standard vaude in its make too, but it's too run-of-the-mine to give rating.

Top honors go to Jack Fields and Top honors go to Jack Fields and Dolly Russell, classy singing and comedy team. This pair have had cinema experience as well as years in vaude, and their work has polish. Both have good vorces and their gags are well. Sings his own song, les gin of the Rill work of the sings have a state of the sings have a started with Shriner Tro, Walter and Wallace (twins) and sister, Mary Janet, stepping off a fast routine to 'Did You Mean It?' getting a good hand. Two boys stay on for some rhythm tapping to 'Cross Patch'.

Leon Harvey, in charge of the unit takes over as m. c. at this point and brings on Dan Delbert, in Argentines looking gat, who offers a bit of uniteresting small magic and winds up with some fire-eating tricks.

George and Lillian Gordon, man and wife team, then trundled on their xylophone for a rapid fire medley of times that pleased. They were followed by Edwards and Argela, and an and an area of the work of the song being Oliva Dionne, father of the Quints. The Shriner Trio march back on a mean tand wife team, then trundled on their xylophone for a rapid fire medley of times that pleased of the song being Oliva Dionne, father of the Quints. The Shriner Trio march back on in silb blue and white cade outfits and gothong a snappy military routine to precision stuff down to a fine point and cap customers liked 'em.

George Gordon, armed with a piano accordion, then doubled with a medley of old-time tunes. Edwards and Argela and a couple of sock novely and an accordion, then doubled with a piano accordion, then doubled with point and do a smooth ballroom number to Sari Waltz, and are followed by the stay of the precision stuff down to a fine point an

JIMMY DORSEY ORCHESTRA (2) With Freda Sullivan, June Richmond 15 Mins

JIMMY DORSEY ORCHESTRA (2)
With Freda Sullivan, June Richmend
15 Mins.
State, N. Y.
Winding up a tour east from the
Coast, where he had a lengthy stay,
Jimmy Dorsey is only average for
theatres. Music, well suited for
dancing, is unexciting on the stage
in comparison to such showmanly
outlits as Fred Waring and several
of the other ace theatre orchestras.
Lacks distinction and style.
Lacks distinction and style.
The stage of the stage of the stage
that the stage of the stage of the stage
that the stage of the stage of the stage
that the stage of the stage
that the stage of the stage
that the stage
t

fips and graduary and fips and graduary and for a strong flash. Latter portion is best. She's okay for the niteries on her own.

June Richmond, about 200 lbs. of colored hot-shouting, is blest with plenty of pep and an infectious personality. Between short stands at the mike, she goes into frequent the should be sh

ANITA JAKOBI

ANITA JAKOBI
Danoing
4 Mins.
Stanley, Pitts.
Good-looking blonde is an acrobatic hoofer with a distinctly winning style. It isn't her tricks, it's the way she does them. She does the catalog with a there's-nothin'-to-it-folks case.

In some this apparent nonchalance, when customers expect the acro kids to be breaking their necks, might be resented ever so slightly, but not in Miss Jakobi. She has a constant natural smile that removes such a danger and has the transfer of the research of the constant natural smile that removes such a danger and has a constant natural smile that removes such a danger and has a constant natural smile that removes such a danger and has a constant natural smile that removes such a danger and has a constant natural smile that removes such a danger and has a constant natural smile that removes such a danger and has a constant natural smile that removes such a danger and has a constant natural smile that removes the same properties.

Sock turn here and should be that on any stage or in any cafe. Particularly a natural for the latter spots.

FRANCE and LA PELL

FRANCE and LA PELL
Risley
4 Mins.
State, N. T.
Simply the unrelieved show opener
from vaude's dark ages, without a
single new wrinkle to brush it up or
lend novelty. France and LaPell,
garbed in Latin American duds, offer
lifts. All might be impossible for
the theatregoer, but they're so common after all these years they look
easy. And no imagination or show
manship is used to dress them up to
look difficult.

crossfire he goes into an able exhibition of hooting to the same tune. After more comedy they join in a fast dance routine to close to 'Let Yourself Go', winding up with femme doing splits across width of stage. They scored plenty.

Clever bag of tricks, most of 'em new, was exhibited by Frederick Reference of the stage of the s

tango tan to La Comparsita' to appliause Youngsters dance well together.

Billed as 'Original Arizona Kid'.

Tom Swith reveals some new stuft in the dance and rope spinning line. Lad spins a loop hardly three feet in diameter and projects his long, lanky body through it like a rifle builtet.

Lad spins a loop hardly three feet the diameter and projects his long, lanky body through it like a rifle builtet.

Each of the seek and Olive Haynes presented a kenckabout comedy act that went over fine. Gags pair use were fresh, at least to Cap customers. Woman does a lot of mugging that gets the laughs. Their comic singing of 'Sweethearts' Dream', followed by a knockdown, drag out waltz to same tune, also roused the risbilities of customers.

Travis pair bounced on to a fast.

Travis pair bounced on to a fast was the sum of their stuff for finale, all singing when traveler closed.

Pic is 'Armored Car' (Univ) and biz was okay despite auto giveaway at basebal park at final game of season, which put in over 10,000 customers.



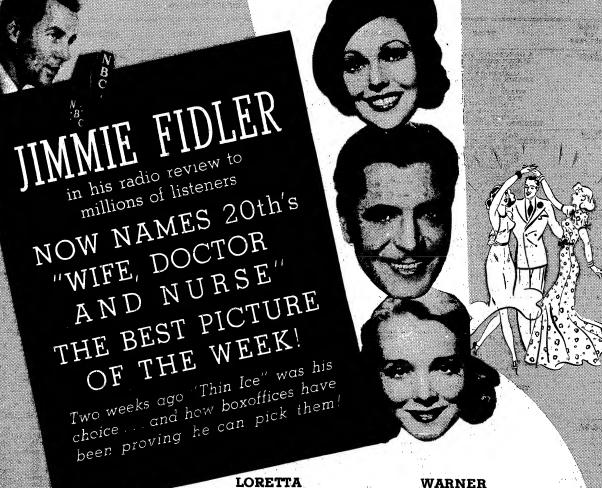
FILM BOOKING CHART

(For information of theatre and film exchange bookers, Variety presents a complete chart of feature releases of all the American distributing companies for the current quarterly period. Date of the reviews as given in Variety and the running time of prints are included.)

COPYRIGHT, 1937, BY VARIETY, INC. ALL RIGHTS RESERVED

WEEK OF BELEASE	TITLE	PRODUCER	DISTRIB.	TYPE	TALENT	DIRECTOR	TIME MINS.	MEN REVIEWE BY VARIET
7/30/37	A DANGEBOUS ADVENTURE WHERE THERE'S A WILL SMALL TOWN BOY	W. MacDonald Gainsborough	Col GB	Action Rom-Dr	D. Terry-R. Keith Will Hay-Lilli Palmer	D. R. Lederman M. Varnell	58	9/15
Santa and the sa	LONDON BY NIGHT LEGION OF MISSING MEN	Zion Myers S. Zimbalist	GN MGM	Comedy Mystery	S. Erwin-J. Compton L. G. Carroll-R. Johnson	Glenn Tryon W. Thiele	70	8/4
	EXCLUSIVE	I. E. Chadwick Ben Glazer Edw. Small	Mone Par RKO	Drama Melodrama Rom-Dr	Raiph Forbes F. MacMurray-F. Farmer E. Arnold-F. Farmer-Oakie	H. McFadden Al Hall Rowland V Lee	73	7/21 7/14
	TOAST OF NEW YORK WEE WILLIE WINKIE VOGUES OF 1938	Gene Markey W. Wanger	20th UA	Drama Musical	S. Temple-V. McLaglen W. Baxter-J. Bennett	John Ford	105 115	6/30 8/4
State of a	THE ROAD BACK MARRY THE GIRL	Grainger-Whale WB	WB	Drama Comedy	J. King-B. Read-A. Devine Mary Boland-H. Herbert	J. Whale Wm. McGann	105 66	6/23 8/4
8/6/37	BULLDOG DRUMMOND AT BAY RANGER STEPS IN	Rep ,	Rep	Melodrama	J. Lodge-D. Maekaili B. Allen-E. Stewart	Norman Lee S. G. Bennett	63	8/4
8/0/3/	MYSTERY OF HOODED HORSEMAN THE GOOD EARTH	Ed Finney I. Thalberg	GN MGM	Western Drama	Tex Ritter Paul Munl-Luise Rainer	Ray Taylor S, Franklin	60 140	8/4 2/10
	THE OUTER GATE BLONDE TROUBLE	I. E. Chadwick Par	Mono Par	Drama Musical	Raiph Forbes L. Overman-E. Whitney	H. MacFadden G. Archainband	67	8/4
Distributed	WINDJAMMER SEA RACKETEERS BOOTHILL BRIGADE	G. Hirliman A. Schaefer A. W. Hackel	RKO Rep	Action Melodrama	W. Heyburn-J. Madden J. M. Brown-C. Rochelle	Ewing Scott H. MacFadden	64	8/25
智制的企业中的	YOU CAN'T HAVE EVERYTHING REPORTED MISSING	L. Schwab E. M. Asher	20th 20th U	Western Musical Melodrama	Alice Fave-Ritz Bros. Ameche	Sam Newfield N. Taurog M. Carruth King Vidor	104	7/28 9/1
	STELLA DALLAS SAN QUENTIN	S. Goldwyn WB	UA WB	Drama Melodrama	Wm. Gargan-J. Rogers Stanwyck-Boles P. O'Brien-H. Bogart	King Vidor L. Bacon	70 100	7/28 7/28
8/13/37	LOVE TAKES FLIGHT LUCK OF ROARING CAMP	Condor J. H. Steele	GN Mono	Rom-Com Outdoor	B. Cabot-Beatrice Roberts O. Davis, JrJ. Woodbury	Conrad Nagel	70	8/18
(a) at a set a	ARTISTS AND MODELS HIDEAWAY	L. E. Gensler Cliff Reid	Par RKO	Musical Drama	J. Benny-G. Patrick F. Stone-M. Lord	Raoul Wolsh Richard Rosson	95 60	8/4 7/21
1 10 7 10 1	ONE MILE FROM HEAVEN HANDY ANDY (Reissue)	Sol Wurtzel Sol Wurtzel	20th 20th	Rom-Dr Comedy	W. Rogers-R. Taylor	Allan Dwan D. Butler	68 81	7/21 8/7/34
ally Samerican	DANCE, CHARLIE, DANCE DEVIL'S SADDLE LEGION	WB WB	WB WB	Comedy Western	S. Erwin-Jean Muir Dlek Foran-Ann Nagel	F. McDonald B. Connolly	65	9/1
8/20/37	OUTLAWS OF THE ORIENT SHADOWS OF THE OBJENT	Col' L. Darmour	Col Mono	Outdoor Drama	J. Holt-Mae Clark R. Toomey-E. Raiston	E. B. Schoedsack B. Lynwood	61	9/8
Hiller War Help	BROADWAY MELODY OF '38 SHE'S NO LADY	Jack Cummings B. P. Schulberg	MGM Par	Musical Melodrama	R. Taylor-E. Powell-S. Tucker Dvorak-John Trent	R. Del Ruth C. Vidori	115 65 65	8/18 8/18
ere di disti	HOPALONG BIDES AGAIN PUBLIC COWBOY NO. 1	H. Sherman S. C. Siegel Robert Sisk	Par Rep RKO	Western Western	William Boyd Gene Autry-S. Burnette O. Stevens-W. Bourne	L. Selander J. Kane D. Silverstein	65	8/11
;	FLIGHT FROM GLORY LOVE UNDER FIRE MR. DODD TAKES THE AIR	N. Johnson M. LeRoy	20th	Action Rom-Com Rom-Com	L. Young-D. Ameche K. Baker-J. Wyman	G. Marshall A. E. Green	70 85	8/11 7/28
i di englishe i ki di s K arabasa da karaba	FOOTLOOSE HEIRESS	, WB	WB	Rom-Com	C. Reynolds-A. Sheridan	Wm. Clemens	1 1 1	
8/27/37	IT'S ALL YOURS KING SOLOMON'S MINES TRAILING TROUBLE	Wm. Perlberg GB Condor	Col GB GN	Spectacle Western	M. Carroll-F. Lederer A. Lee-R. Young-Bobeson Ken Maynard	E. Nugent R. Stevenson A. Rosson	80	6/30
they will be a	BAD GUY WHERE THE WEST BEGINS ATLANTIC FLIGHT	Harry Rapi R. N. Bradbury	MGM Mono	Melodrama Western	B. Cabot-J. Chatburn Jack Randali	R. N. Bradbury	1 64	9/1
	ON SUCH A NIGHT	William Berke Em. Cohen	Mono Par	Western Melodrama	D. Merrill-Lambie K. Morley-G. Richards B. Breen-B. Rathbone	William Nigh E. A. Dupont	71,	8/18
1000	MAKE A WISH THINK FAST, MR. MOTO WESTERN GOLD	Sol Lesser Sol Wurtzel Sol Wurtzel	RKO 20th 20th	Musical Melodrama	Lorre-V. Fleid S. Ballew-H. Angel	K. Neumann Norman Foster	75 66 56	8/25 8/18
	DEAD END MAN WHO CRIED WOLF	Sam Goldwyn	UA	Western Drama Melodrama	S. Sidney-J. McCrea L. Stone-B. Reed	H. Bretherton William Wyler L. R. Foster	90	8/4
	CONFESSION	E. M. Asher WB	WB	Rom-Drama	K. Francis-I. Hunter	Joe May	- 85	7/21
9/3/37	T HAPPENED IN HOLLYWOOD GANGWAY SOMETHING TO SING ABOUT	M. Connolly GB Schertzinger	GB GN	Comedy Comedy Musical	R. Dix-Fay Wray Jessie Matthews Cagney-E. Daw	H. Lachman Sonnie Hele Schertzinger	90 90	8/18 9/1
	BIG CITY GOD'S COUNTRY AND MAN	Norman Krasna R. N. Bradbury	MGM Mono	Melodrama Outdoor	Tracy-Rainer T. Keene-C. Henry	F. Borzage R. N. Bradbury	75	9/15
* å.	SOULS AT SEA LIFE OF THE PARTY	Hathaway-Jones E. Kaufman	Par :	Drama Musical	Cooper-Raft G. Raymond-H. Hillard	H. Hathaway W. A. Seiter	89 86	8/11 8/25 7/28
lati	SHEIK STEPS OUT TH:N ICE PRISONER OF ZENDA	H. Schlom R. Griffith D. Selznick	Rep 20th UA	Rom-Dr Musical Rom-Dr	Novarro-L. Lane Henie-Power-Treacher B. Colman-M. Carroll	Irving Pichel S. Lanfield J. Cromwell	65 78 100	7/28 8/25 9/1
	VARSITY SHOW	L. Edelman	WB .	Rom-Dr Musical	R. Colman-M. Carroll D. Powell-Waring-Healy	W. Keighley	120	8/11
9/10/37	COUNSEL FOR CRIME HERE'S FLASH CASEY THE WOMEN MEN MARRY	W. MacDonald M. & A. Alexander M. Fessier	Col GN MGM	Melodrama Comedy Drama	O. Kruger-J. Wells E. Linden-B. Mallory J. Hutchinson-G. Murphy	John Brahm Lynn Shores Earl Taggart	68	
	ACCIDENTS WILL HAPPEN ANNAPOLIS SALUTE	B. P. Schulberg Robert Sisk	Par RKO	Com-Dr Rom-Dr	W. Gargan-O. Heyward J. Ellison-M. Hunt	Erle Kenton Chris Cabanne	65	
	BORNEO WILD AND WOOLY	M. Johnson John, Stone	20th 20th	Outdoor Com-Dr Com-Dr	Mr. & Mrs. M. Johnson J. Withers-P. Moore	T. Talley Al Werker	75 90	·. 9/8 7/21
i.	TOM SAWYER 100 MEN AND A GIRL WINE, WOMEN AND HORSES	D. O. Selznick J. Pasternak WB	UA U WB	Musical Com-Dr	T. Kelly-E. Patterson Durbin-Stokowski-Menjou B. MacLane-A. Sheridan	H. C. Potter H. Koster Louis King	85	9/8
	PRAIRIE THUNDER	Bryan Foy	WB	Western	D. Foran-E. Clancy	B. Eason		
9/17/37	GAME THAT KILLS RENFREW OF THE MOUNTED THIRTEENTH GUEST (Reissue)	H. L. Decker A. Herman M. H. Hoffman	Col GN Mono	Melodrama Outdoor Mystery	C. Quigley-R. Hayward J. Newill-C, Hughes	D. R. Lederman Al Herman Albert Ray	65	9/6/32
4.7.* 4.5.	THE FIREFLY MY DEAR MISS ALDRICH	Hunt Stromberg MGM	MGM MGM	Operetta Comedy	G. Rogers-L. Talbot J. MacDonald-Allan Jones E. M. Oliver-J. Beecher	R. Z. Leonard	140 76	7/28
	THIS WAY PLEASE VICTORIA THE GREAT	M. Shauer H. Wilcox	Par RKO	Musical Biog	E. M. Oliver-J. Beecher B. Rogers-B. Grable Neagle-Walbrook	Robt, Florey Herb, Wilcox	72 110	9/15 8/25
	VOGUES OF 1938 LADY FIGHTS BACK	W. Wanger Ed Grainger	UA U	Musical Drama	W. Baxter-J. Bennett I. Hervey-K, Taylor	Irv. Cummings Milt Carruth	105 91	8/4
9/21/37	THAT CERTAIN WOMAN WALLABY JIM OF ISLANDS	R. Lord B. Barsky	WB GN	Drama Rom-Dr	B. Davis-H. Fonda G. Huston-R. Coleman	Ed. Goulding Chas. Lamont	- 81	8/4
	TEX RIDES WITH BOY SCOUTS THE BRIDE WORE RED	E. Finney J. Mankiewicz	GN MGM	Western Com-Dr	Tex Ritter J. Crawford-Tone	Ray Taylor D. Arzner		
	STARS OVER ARIZONA SOPHIE LANG GOES WEST 40 NAUGHTY GIRLS	R. N. Bradbury Par Wm. Seiter	Mono Par RKO	Western Melodrama Mystery	Jack Randall G. Michael-L, Crabbe J. Gleason-ZaSu Pitts	R. N. Bradbury C. Reisner Edw. Cline	62 63	9/8 9/8
	52ND STREET BEHIND THE MIKE	W. Wanger Lew Brock	UA U	Musical Com-Dr	K. Baker-P. Patterson W. Gargan-J. Barrett	Harold Young Sid Salkow		
10/1/07	BACK IN CIRCULATION KING OF SIERRAS	S. Bischoff M. H. Hoffman	WB GN	Com-Rom Western	P. O'Brien-Blondell Rex-Sheik (horses)	R. Enright Arthur Rosson	100	7/28
10/1/37	CONQUEST A BRIDE FOR HENRY	B H Hyman	MGM Mono	Hist-Rom Com-Rom	Garbo-Chas. Boyer Ann Nagel-W. Hull	Clarence Brown William Nigh		
	HIGH, WIDE AND HANDSOME MUSIC FOR MADAME	Mrs. W. Reid A. Hornblow Jesse L. Lasky	Par RKO	Rom-Dr Musical	N. Martini-J. Fontaine	R. Mamoulian J. Blystone	110 77	7/28 9/15
	BOOTS AND SADDLES LIFE BEGINS IN COLLEGE CARNIVAL QUEEN	Jesse L. Lasky Sol C. Siegel H. Wilson Robt, Presnell	Rep 20th U	Western Musical Melodrama	Gene Autry-J. Allen Ritz BrosP. Brooks D. Kent-R. Wilcox	Joseph Kane W. A. Seiter Nate Watt		
112	LIFE OF EMILE ZOLA LOVE IS ON THE AIR	Henry Blanke Bryan Foy	WB WB	Biog Com-Rom	Paul Muni-G. Sondegaard R. Reagan-June Travis	Wm. Dieterle Nick Grinde	123 61	6/30 9/15
10/8/37	THE AWFUL TRUTH	Everett Riskin	Col	Comedy	I. Dunne-Carey Grant	Leo McCarey		
. = 1, 5, 51	PARTNERS IN CRIME SATURDAY'S HEROES LANCER SPY	Par Robt. Sisk S. G. Engel	Par RKO 20th	Melodrama Football Drama	L. Overman-R, Karns Van Heflin-M. Marsh D. Del Rio-G. Sanders-Lorre	Ralph Murphy Edw. Killy G. Ratoff	62	
	LANCER SPY ROLL ALONG, COWBOY I MET MY LOVE AGAIN	Sol Lesser W. Wanger	20th UA	Western Rom-Dr	Smith Ballew J. Bennett-H. Fonda	Gus Meins Logan-Rioley		
_	IDOL OF THE CROWDS THEY WON'T FORGET	Trem Carr Mervyn LeRoy	WB	Rom-Dr Drama	John Wayne-S. Bromley C. Rains-G. Dickson	Art Lubin Mervyn LeRoy	98	6/30
10/15/37	LIFE BEGINS WITH LOVE DOUBLE WEDDING	M. Connolly J. Mankiewicz	Col MGM	Rom-Com Rom-Com	D. Montgomery-J. Parker Wm. Powell-M. Loy	Ray McCarey R. Thorpe		
	ANGEL	R. N. Bradbury Ernst Lubitsch	Mono Par	Western Rom-Dr	Tom Keene Dietrich-II, Marshali	R. Thorne R. N. Bradbury Ernst Lubilreh	90	9/15
	FIT FOR A KING TRIGGER TRIO	David L. Loew Sol Siegel	RKO Repub	Comedy Western	Joe E. Brown-Helen Mack Three Mesquiteers	Edw. Sedgwick Wm. Witney	73	9/1
	THAT'S MY STORY	R. Griffith Robt. Presnell	29th U	Rom-Dr Melodrama Melodrama		Allan Dwcn Sid Solkow Tim Whelen		
_	FAREWELY, AGAIN	V. Saville Bryan Foy	UA WB	Melodrama Rom-Com	Wm. Hopper-June Travis	Noel Smith		

ile i na selijas



YOUNG

BRUCE

WIFE, DOCTOR and NURSE"

AND ADD THESE RAVES. "A cinch to clean up at any "A cinch to clean up at any poromes. Word or moun plenty. Reaches heights of plenty. Reaches heights of evement, Trade Review achievement!" "Audience response

spontaneous, continuous, prophetic of boxoffice Motion Picture Herald profits!"

JANE DARWELL• MAURICE CASS•SIDNEY BLACKMER MINNA GOMBELL . MARGARET IRVING

Directed by Walter Lang Associate Producer Raymond Griffith Screen play by Kathryn Scola, Darrell Ware and Lamar Trotte Darryl F. Zanuck in Charge of Production



THE KEYSTONE OF YOUR FUTURE

AUDIENCES WILL HAIL IT THE GAYEST, SMARTEST COMEDY IN YEARS!

Labor's Ultimatum

(Continued from page 5)

the West Coast studios and not now members of our organization, it has been decided to enroll all so con-nected with the IATSE.

nected with the IATSE.

This action is necessary to promote peace and harmony in the industry and to insure the right of organization to those wishing affiliation and improvement in wages and working conditions. Please be advised that enrollment will proceed at

e letter concerning IATSE film

The letter concerning IATSE film credit reads:

Please be advised that conforming to action of our general executive board, it will be necessary that all prints bear the IATSE emblem after Sept. 18, 1937.

Will you please advise your producing organization that the above be compiled with in order to insure projection of the prints throughout the country by our projectionist-members of the IATSE.

Action of the IATSE is said to have been based upon requests from crafts dissatisfied with progress of negotiations with producers, and threat by Committee for Industrial Organization to invade film industry.

Jurisdiction claim by the IATSE will cover all workers in industry with exception of musicians and teamsters. IATSE, American Federation of Musicians and Studio. Transportation Drivers Union have close working agreement that will not be disturbed.

33,000,000 War Chest

In giving the producers until Sept. 18 to place the IATSE emblems on

In giving the producers until Sept. In giving the producers until Sept. It to place the IATSE emblems on all films, Bioff said there will be no modification of the original plan to extend jurisdiction over all studio workers and that his organization has a war chest of \$3,000,000 to force demands.

If it is said delegations from various studio crafts have solicited aid in securing higher wages and improved working cholitions, and IA intends to, giroll, them and negotiate with producers for working pacts.

working chnditions, and IA intends to, enroll, them and megotiate with producers for working pacts.

It is a few to be a few to be a few to be a few to fight off IA jurisdiction, the motion picture, film editors, their assistants and all other workers in the editorial departments of studios are unanimously enrolled in the Society of Motion Picture Film Editors. Society is not affiliated with IATSE or any other, organization. It has been recognized by producers and a colective agreement is presently being neighboring the producers and a colective agreement is presently being neighboring the present and a colective agreement is presently being neighboring the present and a colective agreement is presently being neighboring and the present and any attempt on the part of the editorial department workers, and any attempt on the part of the core the National Labor Relations Board, and such matters, if necessary, will be taken directly to courts. Any statement to the effect that such workers have appealed for help to IATSE is utterly false and absurd. The Writers Angle

Dr. Towne Nylander, regional director of the NLRB, is watching defector of the NLRB, is watching defecting the page of the page of the NLRB is watching defector of the NLRB, is watching defector of the NLRB.

workers have appealed for help to IATSE is utterlyifalse and absurd. The Writers Angle
Dr. Towne Nylander, regional director of the NLRB, is watching developments as a hearing is set for Sept. 27 to designate an exclusive bargaining agent for all writers. Screen Playwrights, which has a working agreement with the producers, is contesting the right of the Screen Writers Guild to represent the entire scenarist body. IA jurisdiction demand complicates writer differences and may delay writer hearing until the situation is cleared up. No statement was forthcoming today from the Screen Actors Guild but secret meetings are said to be in progress at various studios and homes. Directors and writers are also huddling in groups on lots.

Startling demands of the IA fell like a bombshell while the picture people were preparing for a weekend trek to mountains and beaches. Production was hit by meetings and informal conversations on sets. Everywhere in Hollywood talk centers of the Hampshelm of the Hampshelm

up artists and hair stylists was submitted to the producers Monday by Bioff. Makeups are asking a hike on minimum weekly scale from \$80 to \$112, and daily from \$15 to \$18. Hair stylists are asking a raise from \$50 to \$62.50 weekly, with those paid in excess of minimum to get a flat 12½% increase. Accumulative hour policy would be eliminated and workers receive full day's pay forworking any part thereof. Call bureau would be in charge of Vern Murdock, exce secretary, and makeups to curb favoritism.

The Studie Roundup

The Studio Roundup

The IATSE announced that units to be taken over include: actors, writers, directors, unit managers, assistant directors, first cameramen, film editors, white collar worker nim editors, white collar workers, painters, carpenters, electricians and Janitors. Makeup artists, hair stylists, scenic artists and draftsmen were taken over this week, makeups and scenic artists surrendering their charter to Brotherhood of Painters, Decorators and Septic and Septic artists surrendering their charter to Brotherhood of Painters, Decorators and Brotherhood of Painters, Decorators and Paperhangers America.

Actors, carpenters and painters are only crafts which now have agreements with producers. Screen Actors Guild signed 10-year contract with producers in May after IATSE had intervened in its behalf and demanded producers sign contract. Painters also received a one-year pact calling for a 15% wage tilt through intercession of the IATSE. Carpenters have had an agreement for several years, although IATSE has also issued cards to more than 500.

Film editors and script clerks are Film editors and script clerks are now negotiating with producers, while latter have refused to meet with Screen Directors Guild unless organization is divided into two groups; one composed of directors and the other of unit managers, and assistant directors. Producers claim the work of two units is dissimilar and that conflicting judgments would arise.

and that conflicting judgments would arise.

Screen Writers Guild and Screen Playwrights, Inc., are now, engaged in fight for designation as exclusive bargaining representative for all screen writers. SWG asked National Labor Relations Board to call an election of writers to select a bargaining representative and hearing has been set for Sept. 27.

Would Welcome Move

Would Welcome Move

Would Welcome Move
SP, which now has a contract with
producers, probably would welcome
opportunity to affiliate with IATSE,
as tops realize SWG has a large majority of writers enroled in addition
to having backing of Authors League
of America,
Extension of jurisdiction by IATSE
will give organization a membershin

Extension of jurisdiction by IATSE will give organization a membership in studios of approximately 35,000, which together with its 15,000 theater projectionists and others would make if one of the most powerful labor organizations in the country. Society of Motion Picture Film Editors has rejected counter-proposal of producers and instructed negotiating committee to renew original demahds for wage tilt, shorterhours and improved working conditions. Edward Hannan is president of organization.

of organization.
Screen Actors Guild last week cracked down on Columbia when it cracked down on Columbia when it was discovered company was using a non-eard actor in location shots at Pomona for 'College Follies of 1938.' Production, was held up for hour and half, but company agreed player would be directed to join Guild and shooting was allowed to continue.

BONITA'S BOUNTIFUL

Hollywood, Sept. 14. "Too Much of Everything," featur ing Bonita Granville, is in work at Warners with Bryan Foy producing. Arthur Lubin directs.

STORY BUYS

Hollywood, Sept. 14.
George Bacheller acquired screen rights to Faith Baldwin's novel, 'Spotlight,' Universal purchased Stuart Hardy's novel, 'Mountains Are My Kiugdom,'

om.' Dalton Trumbo peddled his orig-nal screenplay, 'One Minute Alone,'

Revised

Hollywood, Sept. 14.
J. P. McEvoy, back from his second world-lour in three years, seemed to recognize everybody he saw on the Par lot. At the Gershwin memorial concert in the Bowl it was the same thing. Even the layoffs on Hollywood boulevard were old familiar faces.

'What this town needs,' said the globe-trotter, 'is a new slogan. I offer 'Here today, and here tomorrow'.'

Newsreels Give Chill

To Cleveland Air Races

Cleveland Air Kaces
Cleveland air races last week got
the cold shoulder treatment at the
hands of all flue newsreel companies.
It is the first time that a sporting or
public event of this nature has been
completely passed up by the newsreel boys since all five agreed to
ignore the Rose Bowl football game
and parade when authorities at
Pasadena asked for certain rights
and coin.

Pasadena asked for certain rights and coin.

At least one newsreel executive summarized the situation by saying that the decision to give no coverage was reached because it was felt that the newsreels were heling made tools

that the decision to give no coverage was reached because it was felt that the newsreels were being made tools of air race officials to make a production for nothing. And that this production later could be used for profit to the aerial meet officials as well as advance bally for future race contests they might stage.

One reel protested to the mayor of Cleveland, to the council and all responsible city officials about the restrictions but to no avail. Biggest squawk was over the contract that the National Air Races of Cleveland asked newsrepls to sign before being permitted to take pictures.

The news weekly officials objected particularly to the third section of contract they were officials the right to signaturing. This would have given the Air Race officials the right to sell film at \$2 per foot, after it had been photographed; and turned over by the newsreel companies. Aside from the money involved, the newsreel exects feared possibility of law-suits over a period of three years after, the race meet since it left them open to legal actions by persons who might appear in the photographed scenes once they were used in a feature or short production.

Giving It a Twist

Hollywood, Sept. 14. Script of the next Miriam Honkin RKO is being prepared starrer at RKO is being prepared by John Twist. Edward Kaufman will produce the yet untitled film.

He'll Show the Way

Radio has spotted John, Beal for the male lead in 'Highway to Hell,' which Maury Cohen will produce, which Maury Cohen will produce, Lew Landers is set to direct the film, which will roll this month.

CONTRACTS

Hollywood, Sept. 14.
Tyrone Power has drawn a new laying termer at 20th-Fox with a

Tyrone Power has drawn a new playing termer a 20th-Fox with a salny hike.

Sammy McKim, moppet player, handed a Republic termer.

Warners signatured Edward Roquello to an optioned termer.

Otto Ludwig Preminger rated a new outland the same and the same

TITLE CHANGES

admilton Trumbo peddled his original screenplay, 'One Minute Alone, it with Don Blanding, of Honotract with Don Blanding, or Honotract with Don Blanding, in the Warners.

George Bilson sold his original screenplay, 'Don't with the Warners and Honotract with Comparating the Warners and Don't with the Warners a

The Girls' Eve View

By Marian Squire

Sonja a Dream on Ice

Even going through Hollywood's glamour mill couldn't turn Sonja Henie into a button-mold blonde. She remains a distinct personality with the deepest dimples since Lillian Walker, and a dream on ice—not meaning the popular slang term.

Since the setting is Switzerland, and you know what Miss Henie is famous for, she appears mostly in skating and skinig costumes, and very decorative, too, in short fluted skirts and high glittering headdresses. Her skinig costumes are Dutch-boy effects with long trousers and short double-breasted jackets.

It hardly seems necessary to compare Tyrone Power with Robert Taylor. Can't Mr. Power be an engaging young juvenile on his own, since he's such an entirely different type pictorially?

Although 'she' has been pretty definitely established as the correct pronunciation of ski, all concerned sick to the 'le' sound in speaking of the popular sport, right in its own home town too.

George Givot turns up as Miss Henie's disappointed suitor long enough to be relieved by his cash by Raymond Walburn, Miss Henie's uncle. Arthur Treacher, the perfect butler, is servant to the prince, Mr. Power. And, for once, the prince gets to mairry the glirl of his choice without threatening international complications, because it's all in fun anyway. The skating ballet is well worth seeing and Miss Henie ballets better on ice than many dancers do without skates.

The Big Apple on Raxy Rostrum

The Big Apple on Roxy Rostrum

The Big Apple on Roxy Rostrum

The Big Apple takes place at the Roxy, in campus setting with delegates from North and South Caroling complete with Billy Spivey, who is introduced as author of the Big Apple-Swin. The dance, as expressed by the collegiates, is far from quiet. While it isn't, the bravd stared by the seplans at the WJZ studio, it's still not a thing to be indulged in if you're worried about your arteries.

The Gae Foster girls assist, wearing black and white striped sweaters, half in deep rose skirts and half in yellow. Rose (no tonger Baby) Marie still seems a bit young to be singing about feeling like Vesuvius when site's kissed, but that's a matter of taste. And she surely eats up that Big Apple, in the collegiate swing session.

'B'way Melody' and the Gals' Costumes

B'way Melody' and the Gals' Costumes

A well known horse and an unknown actress both make good in 'Broadway Melody', Stardust the horse that saves the day, and Eleanor Powell, the actress that saves Robert Taylor's show.

Miss Powell dances in one glittering feminine, evening gown, but seems happiest hoofing in the tailored slacks and Buster, Brown collared frocks she generally affects, looking particularly well in a riding habit for which she has the required slimth,

Robert Taylor has no opportunity to prove loyalists' contention that he can act as well as he looks, but personable is the word for Robert as the young producer on whom Binnie Barnes has set a predatory cye.

Miss Barnes, wife of henpecked Raymond Walburn, looks best in a tailored white suit with black acct and white captwined hat. She's an exchorine who makes her wealthy husband finance 'go in' for track activities—like Una Merkel and Frank Morgan in 'Saratoga'—but no matter.

Sophie Tucker wrings a sentimental Broadway ten; singing about the old street in metal cloth with collar and belt of jewels and brilliants, Judy Garland, as Sophie Tucker's daughter, gets the audlence in a crush' song to Clark Gable, and takesi the 'Sinii' number apart in a little girl frock with a little round hat to match her big round eyes.

Robert Benchley, minus much of his silhoustic but none of his lure, is on all too briefly. Willie Howard, as Robert 'Snorer' Wildihac's audience, greatly enhances the sneeze lecture, and there is fun with Buddy Ebsen. Billy Gilbert and Charles Grapewin, mixed up with tunctul music and Miss Powell's tapping, with and without George Murphy. And there's a very swish gag, cleaned up—but not much—in the Itamilton Brown' casting office scene.

Capitol's tapping, with and without the the stail old Carlot has installed.

Capitol's Face-Lift OK for Makeup

Capitol's Face-Lift OK for Makeup

There's not truth to the rumor that the stald old Capitol has installed love seats. Not for the reason you think, either, according to the management. It isn't practical; they said, because if two people sat too close to gether someone would be sure to try and squeeze into the space left over. But there is new carpeting throughout and the aisles in the orchestra have been made almost twice as wide, greatly mitigating the danger of skull crashes in the dark between incoming and outgoing natrons. Seats are staggered so that no one sits directly behind the other, thus aiding you to curb your impulse to bash the lady in the big hat.

Nothing had to be done to the 'divans, which were already the most spacious and comfortable in town. The same old door with the paint chipped off leads to the handsomely redecorated ladies' lounge. It's been done over in cream, white and gold, and has nice bright lights for rose-powdering, instead of that illumination peculiar to retiring rooms, which makes you look like you'd spent 24 hours in a damp cellar without food or drink.

All in all, an amazing amount of work was done in a short space of time.

All in all, an amazing amount of work was done in a short space of time.

The Anonymous Minskys-And Bumps

The Anonymous Minskys—And Bumps

Minsky is still a 'naughty' word in the best burlesque circles, hence the management of the newly opened 'Follies Brassiere' at the Oriental, N. Y., is billed as 'Guess Who?' Costumes are new and clean, neither adjective-applying to the comedy offered by Hank Henry, Al Partice and Steve Mills. The strip sneaks coyly back, but it's done to a faster termo—a very fine point no doubt. Gladys' Fox parts with her long black velyet gown, but retains black stockings and black lace panties with Mins Parker showing between the garments. Annette retains little but her unshakable poise in her peel number.

Ensemble upper halves are bared only for flashes, except in a few scenes where exposure is scattered and immobile. Grinds are back in the chorus, with bumps reserved for principals.

Miss Queenie King energetically bumps a string of rhinestones which serve as trunks and tosses a feather boa that takes the place of a brassiere, in a jungle number. Jeanne and Gloria ("The Rave of Paices, says the billing) clad in flowing transparent black, contribute a dance which is either obscure symbolism or a challenge to the authorities. Since they don't smile, it's probably 'art.'

Barbara Doane dances in an attractive rhumba dress of white ruffles piped in red, and winds up in a string of gold beads, giving her all to her art, flaguratively specking.

piped in red, and winds up in a string of gold beads, giving her all to her art, fluratively speaking.

A white tie touch was lent to Friday's opening with huge boxes of flowers passed ceremoniously over the footlights to the Oriental's 'personality girls,' Barbara Doane and Gladys Fox.

And in honor of the veterans' invasion, an announcer breathlessly told the audience that next week's American Legion Follies would be comulete with 'Millie From Armentieres'—the lady being programmed in the more conventional style as 'Mille'.

Constance Bennett's Beauty Aids
Following in the footsteps of Sally (fan) Rand, Constance Bennett has launched a new line of cosmetics. Not only a new line of makeup, but a new line of thought. Dispensing with all color nuances, Miss Bennett maintains that all women are either light or dark. No puch tone, or mauve or orange, or the like. Therefore, she presents two shades of everything—no more, no less. She doesn't claim a cure-ail for whatever ails your school-girl complexion. Her plamour aids are strictly for healthy skins, and a very nice—but expensive—package they make. Stick to a routine, use pure ingredients and don't expect miracles—is Miss Bennett's (publicized) philosoph.

P. S. Mary Pickford's line of beauty aids is penciled in to follow.



RECORD FIRST-RUN
RECORD FIRST-RUN
CROWDS FORGE 41
CROWDS FORGE 41
CROWDS FORGE 41
DOUBLE USUAL
DOUBLE USUAL
DOUBLE TIME!

During its first week of national release

During its first week of national release

alone ... 25 houses hold over "Thin Ice"

for 2nd week ... while 16 theatres ex
tend normal 4-day runs to a full week!

A new high even for your most consistent maker of holdover attractions!

tent maker of holdover attractions!

HOLDOVERS (at press time) NEW YORK INDIANAPOLIS RICHMOND (2) SAN FRANCISCO LOUISVILLE WASHINGTON PHILADELPHIA BALTIMORE LOS ANGELES HOLLYWOOD BOSTON KANSAS CITY ST. LOUIS PROVIDENCE IMAIM DENVER PITTSBURGH LAWRENCE WORCESTER LONG BEACH (Cal.) SAN DIEGO ATLANTIC CITY

> THE KEYSTONE OF YOUR FUTURE

AKRON UTICA

Exhibs Talk Only 2 Weekly Changes As Means to Halt Eating Up Pix Fast

Minneapolis, Sept. 14.
With the idea of hitting Paramount and other major distributors who are still demanding percentage deals on new-season product. Twin City independent exhibitors, members of Northwest Allied States, are hold-ing meetings to discuss the advisa-bility of fewer weekly changes in their neighborhood houses.

their neighborhood houses.

It is proposed that the larger theatres now using three changes a week curtail to two, with four and fhree-day runs, and that houses now using four or five changes cut down to three. In this way, President W. A. Steffes of Northwest Allied pointed out, less product would be necessary. The question that arises, however, is whether business would be adversely affected and, if so, to an extent that would more than offset the savings to be derived from the purchase of fewer companies' output.

put.

The percentage proposition is still a thorn fa the independents' side. Twentieth-Fox, Metro, U.A., and Paramount insist they're still standing pat on percentage deals despite the fight against such deals by Twin City independent exhibitors. On the other hand, Northwest Allied officials claim that 20th-Fox, which originally seemeded eight percentage nicture. claim that 20th-Fox, which originally demanded eight percentage pictures, is now willing to sell contracts with only two, that in out-of-town situations it has been selling flat and that Twin City exhibitors are being discriminated against. Inside dope is that the boys are making deals with Metro on a percentage basis, thus doing some discriminating on their own hook.

St. Paul, Sept. 14,
Twin City Independent Neighborhood Exhibitors and the Northwest Allied members voted unanimously to cut down weekly changes,
slicing off one and in some instances
two pictures so that they can get
along on less product and operate
without buying from companies insisting on percentage deals.

Giannini and Schenck Among the Notables Back from Europe Mon.

Dr. A. H. Giannini, president of United Artists, returned from abroad Monday (13). In Europe he met with several of the U.A.'s continental representatives and discussed the new U.A. association with Odeon theatres. Odeon comprises a chain of around 223 theatres in England, and in which U.A. now owns a 50% interest.

interest.

Dr. Gianninni returned on the Normandie, which coarried quite a load of showfolk, including Joseph M. Schenck, chairman of the board of 20th Century-Fox; Stanton Griffis, chairman of the executive committee of Paramount; Sol A. Rosenblatt, attorney; Margaret Bannerman, London actress; Hunt Stromberg, Metro Producer; William Dieterle, director; Irvin Marks, Paris agent, among others.

others.

Most of Dr. Giannini's business afforts while abroad were in regard to Odeon. He also accepted a place on the directorate of United Artists, Ltd., U.A.'s foreign subsid over there. Oscar Deutsch, Odeon chieftain, also was made a director of U.A.'s foreign subsid. This, of course, links the Odeon interests closer to the U.A. interests. Giannini and Deutsch replace Arthur Kelly and F. L. Guedella.

For some reason the Newpandie

Guedella.

For some reason, the Normandie couldn't take aboard newspapermen and others, except immigration and customs officials, from the U. S. Coast Guard cutter, which met the steamer, down the bay, when the French line flagship got in Monday (13). Not all the immigration and customs officials were able to get aboard, either, so that quite a body of men, including one woman, were compelled to sail back on the cutter to South Ferry and then taxi up to the pier to meet the arriving steamer.

The steamer brought back many

Film Cans at Fairs

Des Moines, Sept. 14. Every industry has its by-product but it took an enterprising Iowan to find profit in picture 'pie tins.'

During the Iowa state fair last week so many Iowa housewives were seen carrying film reel containers under their arms that people began to ask questions. That's how it all

came out.

Some time ago a man (his identity has not been established definitely) visited the moving picture exchange houses in Des Moines and asked for their empty containers. Since the average life of a film is about 90 days and since the worn film is junked, the empty containers pile up rapidly. Distributors were glad to get rid of the containers and charged the man nothing for them.

Man traveled to county fairs all.

the man nothing for them.

Man traveled to county fairs all over the state and had no difficulty in convincing housewives that the containers were 'just the thing to use in taking pies (plate and all) to picnics of fairs. They were useful for other things too—cookies, cash, sandwiches or what have you.

When the library and the

when the film exchanges found the containers had value they charged small amounts for them, but still there was good profit in the resale, despite the fact they were retailing at the lowa state fair for only a nickel each.

DIVORCEMENT APPEAL NOT **TIL SPRING**

Misneapolis, Sept. 14.
Francis Murphy, state autorney general of North Dakota, has accepted the offer of Northwest Allied States to furnish him legal aid in defending the constitutionality of the theatre divorcement leaw which Paramount and the Publis circuit are attacking in the federal court. Former State Supreme Court Justice J. P. Devaney of Minnesota, counsel for Northwest Allied, sometide with Murphy on the state's side in the court battle, President W. A. Steffes of Northwest Allied, announced. It also was announced that Abram F. Myers, chief counsel for national Allied States, will assist the state along with two other prominent North Dekots leswyers, which Northwest Allied is retaining for this purpose.

The law would compel Publix to the content of the state of the purpose.

for this purpose.

The law would compel Publix to relinquish its N. D. theatres and the plaintiffs in the present sult to knock it out are prepared to easily their fight to the U. S. suppems court, if necessary, they say. In the present action, they are asking for a permanent injunction to prohibb it senforcement when it becomes effective next year. They also seek to have it declared unconstitutional.

Indications now are that the suit

it declared unconstitutional.
Indications now are that the suit
will not come to trial until late in
the winter or next spring. The
papers were not served on the state
until last week and the latter has
30 days to file an answer. Judge
Devaney and L. B. Schwarts, his associate here, are now at work with
Attorney General Murphy on the
answer. answer.

'School Book Matinces'

Henryetta, Okla., Sept. 14. A total of 1,874 school books were eccived at the two 'school book matiness sponsored by the Morgan theatre here. The books were turned over to the school superin-

with a body of men, including one woman, were compelled to sail back on the cutter to South Ferry and then taxi up to the pier to meet the arriving steamer.

The steamer brought back many notables on this trip, and the trip notables on this trip, and the trip rough, rainy weather. One explanation propellers and therefore was on the cutter down the bay was in taking no chances of becoming thom for the French boat's refusing to take on the cutter party was passengers to the incoming boat that the choppy sea and untoward owing to the heavy passenger list weather made it extremely hazard-there were two cutters.

UA, Chi, Stickup Foiled

Chicago, Sept. 14.
Attempted robbery of United Artists here was foiled shortly after midnight Sunday (12) when Norman Brown, assistant manager, and Donald Stonesides Printlement ald Stonesifer, Brinks express mes-senger, captured Robert Brenner,

senger, captured Robert Brenner.
Brenner is alleged to have robbed
Brown of \$6, and after being convinced that Brown couldn't open the
safe to get the \$9,000 day's receipts,
went to the balcony to see the show.
Stonesifer came in shortly afterward, and he and Brown nabbed
him

Cleveland, Sept. 14.

Another epidemic of theatre robberies is hitting downtown houses.
Last week's victim was Aaron Moses' Carter, holding Eestasy for 10th week, which was stuck up for \$122.

Gumman shoved gat under nose of cashier, Elizabeth St. Clair, who took it for a gag until he threatened to blast her.

blast her.

She pushed the alarm buzzer for help but had to shove the money when nobody showed up. When he took a powder, girl fainted and fell out of booth into lobby. It was her first stick-up experience.

Theatres Again Placed in Middle By Empire Vs. 306

Outbreak of fresh hostilities be-tween the rival N. Y. Local 306 and Empire State operator unions, high-lighted by stench bombings in 21 houses Sunday night (12), threatens houses Sunday night (12), threatens to place picture house operators in the middle once more and this time may mean a showdown through intervention of city authorities or in some other manner. Bombings followed recent appearance of Empire pickets in front of large downtown theatres which employ 306 boothmen.

men. Situation has reached the point where open charges by the 306 situation has reached the point where open charges by the 306 and Empire unions, leading to a possible final solution of the mess, are likely to bring matters out in the open and mean a quick battle from which one survivor will emerge. Recently 306 has been making a drive for non-union houses of lesser importance as a means of strengthening its position and, viewing a merger with Empire as dubious, has been trying to win over the less than 50 theatres which, continue with Emp men. The Sunday night bombings may set off the spark that will mean open and dangerous warfare. Empire union has had difficulty maintaining its position against 306, especially since latter took in the other indie op union, Allied, and ran its memberships up to 2,100 boothmen.

other indie op-union, Allied, and ran its membership-up to 2,100 boothmen.

It has withstood many efforts to force a merger and succeeded in retaining the Springer & Cocalis houses last February after it was feared they were going over to 306. Bombings occurred in a number of the S. & C. theaters at that time but S. & C. centered into a new contract with Empire.

Six of these S. & C. houses were lost to Empire last Saturday (11) when they went under the operation of the Skourases and latter put 306 men into the booths. These six theatres were included in the stenching Sunday night (12), balance being in the Springer-Cocalis group. Operations are in the Bronx and Manhattan, all being subsequent runs. A total of 50 persons were slightly injured by the bombs. No arrests were made.

In view of the fact that the at-acks followed replacement of Empmen in six houses Saturday (11) and that 306 has assertedly been negotiating with the S. & C. chain to put in its operators, the 306 union makes much of the bombings. In a prepared statement, 306 also notes that not a single Empire picket anywhere in Greater New York was on duty, as usual, the night of the bomb tossings.

Eddie Burke with Loew's

Eddie Burke, house manager of the Roxy, N. Y., for the past several weeks, moved his desk down the street to Loew's State. It's a temporary spot, as assistant to Al Rosen, State manager, until Loew's can find a house for him to take over on his own.

Hays Directors to Huddle This Month on Educational Pix Again

N. Y. Ops' 10% Tilt

10% increase for the booth operators of Greater New York, excepting de luxers, is called for under a tentative agreement, subject to further negotiation, which has been reached between managers and representatives of Local 306, Moving Picture Machine Operators of N. Y., following numerous meetings during the past week. This increase for all but de luxe houses, if final, which it is confidently expected it will be, was agreed upon by the managers after a prior offer had been turned down.

a prior ofter had been turned down. Theatres at first offered a 5% boost this year and 5% more next year. When this was turned down the union suggested 10% and the managers indicated that would be lokay. The increase would be retroactive to Sept. 1 and would be paid as soon as contracts are drawn and signed. The 10% would go to deray cuts which were taken in houses other than de luxers, question of new contracts for later group being subject to further parleving.

Local 306 originally asked for a 48% increase from all houses and indicated it would hold out for this amount, making it appear possible that arbitration would be essential.

MPLS. WOULD NIX **MORE THEATRE BUILDING**

Minneapolis, Sept. 14.

The city council license commit tee, taking the position that Minne apolis now is overseated and that more showhouses would be undesirgone on record against the issuance of more permits for new theatres. By a vote of four to one it rejected two applications for the construction of large independent neighborhood houses.

At the same time H. L. Griffith, who desires to build one of the houses, a de luxe theatre to cost \$200,000 or more in one of the most exclusive neighborhood sections, has announced his determination to force the issue in the courts. He will seek a mandamus to compel the issuance of the permit.

Proponents of the two promits of the tw

issuance of the permit.

Proponents of the two permits contended that business streets and sections should be open to new theatres, that the theatres would be legitimate businesses to operate on the sites and would confer benefits on the neighborhood and that the interests now operating theatres are no more entitled to a monopoly than those engaged in other lines of trade.

trade.

Representatives of the Publix circuit and independent exhibitors argued that there already are too many theatres in Minneapolis, that the city is more overseated than other places, that their investments will be jeopardized if more showhouses are permitted and that additional theatres will mean a poorer quality of entertainment.

Rex Ingram, Colored Actor, in Bankruptcy

Actor, in Bankruptcy
Rex Ingram, Negro actor, filed an
involuntary petition in bankruptcy
Thursday (9) in U. S. district court,
N. Y., listing liabilities at \$9,511, and
his only assets as \$20 worth of clothing. Ingram listed among his creditors the following: Harlem Properties, Inc., care of Nat Goldstein, rent,
\$314; Florence D. Boharan, personal
loans, \$7,500; Rita Elston, N. Y., loan,
\$900; Pansy Lee Harper, Los Angeles,
loan, \$632, and Muller Bros.' service
station. Hollywood. \$165. station, Hollywood, \$165.

Ingram has been in films and legit, including 'Green Pastures,' both versions. He was 'De Lawd' in the latter.

One of the most vital matters to come before the quarterly directors' meeting of the Hays organization this month will be the subject of visual education for public schools.

Report of the Motion Picture Producers & Distributors' committee, headed by Harry M. Warner, now is being prepared and will be presented at this session. It is expected that this report will review progress made thus far, make recommendations for the future and outline suggestions for the Haysian directors to act upon.

mendations for the future and outline suggestions for the Haysian directors to act upon.

A representative group of educafors from the National Education
Association has been reviewing all
available shorts to glean suitable
classroom material. This committee
of appraisal has wound up its work,
with every available short feature
passed on, clipped or adapted with
certain deletions. This board has
been working in cooperation with
Arthur DeBra, representing the
Hays organization, at 1600 Broadway. But with this work finished
the office has been closed and
DeBra is back at his regular post at
the Hays office in N. Y.

Not certain as yet but it is possible that the scope of the report to
Hays directors will include recommendations relative to some system
of distribution for the pedagogical
flims to schools and educators in order
to prevent any slip-up as to being
shown at any admission fee. This is
one of the tough writnikles that must
be ironed out to prevent any
squawks about competition from
non-theatricals as well as to insure
a speedy and certain system of delivery and pickup of the films
booked to schools.

Directorate must decide whether
a separate organization must be selup to handle this phase of the audio-

Directorate must decide whether a separate organization must be set-up to handle this phase of the audiovisio educational films and future connection of the industry with the educational system in this country. Present indications are that it would be established with the Hays office guiding and blessing but would be entirely apart from its current activities.

Sapolioed Burlesk Houses Open the Way For Better Pix Deals

The revenue distributors are getting from film sold to burlesque theatres is not yet appreciable but with operators making a drive for female trade the tendency is to book better pictures and this eventually may open up a fair field for added film rental. Much depends on whether burlesque in cleaner dress is going to continue and just how far the theatres will extend themselves in an effort to draw women.

Recently burly operators have been starting to buy better class film, picking releases that are not too old and taking product from the majors rather than from the minor indie exchanges. Using film for several years as a means of spacing shows, the burlesque houses have been sticking in antique features and shorts. Angle has been that it didn't matter how bad the pictures were because the audience, 99% men, usually slept through them.

The Star, Brooklyn, last week played 'Midnight Taxi,' a 20th-Fox production, idea there ostensibly being to attract the temmes. The Apollo in Harlem, N. Y., is also starting to use a pretty good grade of pictures.

Revenue for the film distributors

pictures.

Revenue for the film distributors from the remaining burly theatres may never amount to anything big but it is now more than it was and promises fair to become better. There is always the chance, too, that burly policies may fall by the wayside, with the theatres to go in entirely for pictures, thus representing a gain from a burly death. a gain from a burly death

SKOURAS PARTY'S HUNT

Denver, Sept. 14.

Charles Skouras heads a group of theatre men and others who are deer hunting in Wyoming. Included are Rick Ricketson, Dick Dickson, Tom Berta, Al Gould, Jr., Tony Archer, Joe Dekker and others.

Immediately following the hunt, to last a week, Skourns and Ricketson will fly to New York to confer with Spyros Skouras have the latter sails to Europe.



EXPLOITATION :-: By Epes W. Sargent

Hustles Harder

Hustles Harder

Bob Rosen, whose fight stunt was recently commented on, adds the explanation that his house, Loew's Canton that his house, Loew's Canton plays the pictures after the facth eplays the pictures after the facth of the plays the pictures after the about the play of the plance and the Apollo. Instead of making that the Apollo. Instead of making that the excuse for a poor take, it seems to serve as a spur, and he goes in strong for exploitation. Some of his recent stunts have been:

Bazooka contest held in front of

recent stunts have been:
Bazooka contest held in front of
the theatre on 'Mountain Music.'
Served the same purpose as the old
minstrel concert in front of the op'ry
house. Spotted Martha Raye sundaes in 25 stores and gave out 3,000
eards featuring her mouth.

gaes in as sucres and gave out down
eards featuring her mouth.

Blowups on battle pictures on
flast Train from Madrid' spotted at
nearby subway station and special
work in nearby Spanish colony.

Maskers' parade from theatre on
New Faces. Music supplied by a
bazooka band and a boy scout drum
corps. Milton Berle attended the
opening, but no chance for advancepublicity since his appearance was
uncertain.

Special display of candlesticks on
Emperor's Candlesticks'. Hustled
up some very fancy displays from
settlement houses and old-world
flussian families. Sticks supplied
with electric candles. All tidily
showcased.

Russian families. Sticks supplied with electric candles. All tidily showesses and all, on 'Ever Since Ever's and all of the electric state, and the same of the electric state, and the same shows a supplied to the electric state, and the same shows a since the electric state, and the same shows a since the same shows a since show a since the same shows a since show a

Set of the same cutout used at the Sate.

On Super Sleuth' he used a Sher-lock Holmes looking for the Canal, with an added 'where the fite pictures are showing.' Earlier in the season he used a Santa Claus to plug the cooling plant.

These are just a two of his recent the season he used a Santa Claus to plug the cooling plant.

These are just a two of his recent the season he used a prove that the season he used in plant the season he used to plant the season he seaso

'Topper' Party

"Topper' Party
Cleveland.
Goofiest pix contest seen here in years, yet one that collected more meaning the property of the pro

Had to Hurry

Had to Hurry

Several weeks ago L. S. Stein, director of publicity for Warners' Chicago theatres, trekked to Hollywood and picked up a set of casts of players hands and feet similar to those which form one of the features of Sid Grauman's Chinese theatre. The stunt was intended, for the backbone of the publicity for the opening of the Warner Rhodes theatre. Chinghich will not be ready until around with a strong and the state of the warner was a stunt as a strong a state of the warner was the the warner warner was the warner warner was the warner was

over.

And meantime he is working on a new idea that will get him plenty more art and comment about the time the house unshutters. Just raising two blades of grass where one was intended, so he isn't some any more.

Dead Ending

Tying up with Sun-Telegraph, Hearst sheet, Penn worked a content of the content o Pittsburgh

Doing a Deanna

Doing a Deanna
Taking time by the forelock, Frank
Boucher, of Jake Silverman's Strand,
Altona, Pa, has been conducting a
Deanna Durbin contest to boom the
coming '100 June's rapid rise,
the contest seeks to give opportunity
to some local girl, who will get a
week at the theatre and a week on
WFBG, local radio station, as well as
a Deanna Durbin dress from a local
department store. Contest is plugged
over the air and in the newspapers,
with four eliminations and a finals
to fill in the dull nights of a week.
Contest has been whooped up and
the local girls are all out for the
prize.

Theatre Changes

Canton, O. Promotion of Loew managers and

Promotion of Loew managers and assistants:
Frank A. Henson, Broad, Columbus, assigned here as manager. Clinton G. Wander, assistant manager of the food, succeeding the proof the condition of the condition of the condition of the condition of the Broad, promoted to assistant manager of the Midland, Kansas City. John Hardgrove, who has been resturned to Columbus to become assistant to Russell A. Bovim, manager of the Ohio.
Robert Byers, student assistant at the Broad, will move into the position vacated by Kail's promotion.

The Shell House, Houlton, Me., one of the oldest and largest hotels along the light and the shell House, houlton, Me., one of the oldest and largest hotels along densities and an order, it being described an expected a new picture theatre, seating capacity of about 1,000. The hotel was a large wooden building, located in the heart of the Houlton business section, and practically next door to the Temple, exhibiting films the past 14 years. Black & Churchill have purchased the property and will build and operate the theatre.

Charlotte, N. C.
Contract has been let for approximately \$10,000 to remodel a downtown building here for RKO company, which has leased the structure.

The old Playhouse, erected in 1913 at a cost of \$180,000, and on the city tax books for the last two years, has been rented to Donald Irving Cameron with a possible view to buying later. Under terms of the agreement Cameron will rent it for the coming two years at a flat rate of \$400 per month. Also in the agreement it is stated that if Cameron spends \$1,400 in decorations, changes, etc., he shall have the following three and a half months rent free. Taken at the same time was a two-year option to purchase for a price of \$35,000, to be paid on a basis of \$3,500 down and the balance on deferred advances. City offices assess the building at \$86,000 and the land at \$26,000.

Philadelphia.
Ritz, Scranton, will reopen Sept
18 after having been closed since first
of year.

18 atter naving users connected with Quality Premium Co, now salesman for Preferred Pictures in the Philly territory.

Joe Feldman, house manager for Warner Bros, named personnel director for company in Philly district.

Martin Bloom, manager Rex, Re-ina, Sask., joined United Artists at

Frank Murphy, asst. manager of Loew's Orpheum, promoted to manager of Loew's Broadway, Wilmington, Del. George Jones comes into Orpheum as manager, from Loew's Richmond, Va., to take position left vacant by resignation of Victor J. Morris, now on Coast.

Morris, now on Coast.

Spartanburg, S. C.
Civic-backed movement to complete plans for Asheville auditorium definitely under way for some personner of the compension of the co

RIDE 'IM, RUTHIE

Hirliman to Produce Six Cowgal Pix for GN

Hollywood, Sept. 14.
Grand National will release six
cowgirl pictures featuring Ruth Mix
under a deal negotiated with George

the Saddle, feet the Screenplay.

Initialer of the series, Fury's in the Saddle, gets the go signal next Monday (20), with Arthur Hoerl now scripting the screenplay.

50 IN DENVER TILT ADMISH

Denver, Sept. 14.
Fifty theatres are affected by the boost in prices by the Fox Intermountain, which have been ordered by Rick Ricketson, division manager. The order affects four of its houses in Denver, the balance being

by Rick Ricketson, division manager. The order affects four of its houses in Denver, the balance being located in the Intermountain area. In Denver the order calls for a jump of a dime at the Tabor, using stage shows and subsequent run films. The afternoon price remains at 25c, with the evening raised from that figure to 35c. The 25c balconies at the Broadway and Aladdin have been discontinued, with the entire house now 40c at night. The 25c matiness remain. The same boost will apply to the Paramount as soon as a suitable film is had to give the boost a good start.

In the territory the hike will be a general 5c jump for all theatres below the 40c figure. Where a house is at present using a 40c admission part of the week the boost will be made on other days. In the Denver exchange area Fox is exclusive in all towns except Denver, but in the Fox Intermountain division it has some competition in Montana. In a talk before the annual convention of Theatre Owners and Managers of the Rocky Mountain Region, Inc., two weeks ago, Ricketson declared theatres were selling a 1937 product a. 1932 prices, and urged increased admission prices. Ricketson pointed out that basic commodities of the territory had in some instances increased in price several hundred percent, while theatre admission prices had for the most part remained stationary or had dropped.

The Denver, with a stage band, is the only first run in Denver getting 50c at juicht the others being 40c.

had dropped.

The Denver, with a stage band, is
the only first run in Denver getting
50c at night, the others being 40c.
Fox picks film from all but three
producers for the Denver, and
they gross big, moves them to other
fivet wine for subsequent weeks. first runs for subsequent weeks.

Nancy Carroll's Stock Suit Vs. Her Ex-Hubby

Nancy Carroll, picture star, yes-terday (Tuesday) filed suit in N. Y. supreme court against her former husband, Francis Botten Mallory, who she claims is witholding stock estimated to be worth \$50,000 and which, she claims, she paid for. In each of the four actions filed the actress also names as defendants the each of the four actions med the actress also names as defendants the companies in which the stock was bought and asks the Court to restrain them from paying further dividends to her ex-spouse. Mallory was served with summonses in the suits at his home in Beverly Hills.

was served with summons with summons with summons with summons after she married Mallory in 1932 he induced her to invest in stock in F. W. Woolworth & Co., the Borden Milk Co., National Dairy Products Corp., and the National Biscuit Co. She alleges that despite the fact that she holds all the certificates to the stock in her name, Mallory has refused to turn them over to her and that he has collected dividends on them since the purchase. Besides the stock, Miss Carroll asks the Court to direct Mallory to surrender the money he collected as dividends with interest.

CHI AM.'S NEW PIX CRICK

Chicago, Sept. 14.

Dorothy Deere new motion picture critic of Chicago Evening American.

Frances Poole becomes assistant pix editor.

LOVE—IN REVERSE

Hollywood, Sept. 14.
Radio has handed the scrivening chore on They Didn't Want Love' to Philip G. Epstein.
P. J. Wolfson produces.

ERPI Awaits Drake's Return From Abroad Before Setting Up New Org.

Anyway, Clancy Wants \$250.000 in Damages

Metro and Robert Pirosh, scenarist of the Marx Bros. picture, 'A Day at the Races, are named defendants in the U. S. District Court, N. Y., in a plagiarism suit filed by Philip in a plagiarism suit filed by Philip
T. Clancy, writer. Clancy avers
defendants lifted his story, Nuts to
You, and used most of it in the
Marx picture. He wants \$250,000
damages, the profits made on the
picture and an injunction to stop its
further showing.
Clancy claims to have written his
story in 1934 and also adapted it for
the stage. He admits it was never
published, produced or copyrighted,
He claims, however, the picture has
lessened its future selling possibilities.

Three Cadets' at MG

Hollywood, Sept. 14. Davey White, Harry Masters and George Boyce, vaude trio billed as 'Three Cadets,' are at Metro for six weeks to do a dance routine in 'Ro-

Most of their stepping will be done with Eleanor Powell.

AGENTS' BATTLE OVER DAW Hollywood, Sept. 14.

Fight between Baldey & Clark and David Chudnow, both talent agents, over commissions from the earnings of Evelyn Daw, Grand National player, has been taken to the Labor Commission for adjudication.

B. & C. claims a five-year straight management contract with Miss Daw and that she switched unwarrantably

Grand National has assigned Miss Daw to the next Victor Schertzinger musical, tentatively titled "The Strad," which Schertzinger origin-aled. John Francis Larkin is script-ing. GN picked up Miss Daw's op-tion last week.

Electrical Research Products, Inc., has not given up its sound reproduction supply business with theatres and probably will not set up a separate organization to handle this phase of its future business until Whitford Drake returns from Europe about two months from now. Company has no desire to rush into some new revised setup; hence the desire to take plenty of time in getting out of this section of the sound business. Selling continues to theatres in the U. S. under the old organization. ERPI enjoyed one of its biggest weeks in the sale of Mirrophonic sound reproduction equipment in the last fortnight. Also equipment still being delivered to the company warehouses. However, with both General Theatre Equipment and Motiograph licensed by ERPI, report this week is that General Theatre soon will start manufacturing equipment under its new pact.

Two considerations probably will be kept in mind by ERPI organization in establishing means for exiting from the domestic sound reproducing business. The first is that the company feels responsible for carrying on scientific research in the sound field since officials consider that ERPI was responsible for making talking pictures a reality. Because of this attitude, they feel they

ing talking pictures a reality. Be-cause of this attitude, they feel they cause of this attitude, they feel they are responsible for carrying on although the cream of sound producing biz in the U. S. is washed up. The other responsibility, as viewed currently, is that to the employes, Reduction or change in the organization would hit many of the 1,000-people now employed. Consequently, in the new setup both factors will be given full consideration.

An important contributing factor

be given full consideration.

An important contributing factor which may sway ERPI into continuing research and laboratory work in the reproducing field is its extensive sound recording business on the coast. Company is understood to be anxious to protect the recent investment of \$250,000 for plant facilities at Hollywood and keep full faith with producing companies employing their system of recording. With ERPI continuing its research and de-

New York Theatres



Mr. Paul MUNI Twice Daily 2:40-8:40 p.m. Today Extra 6 p.m. Show HOLLYWOOD THEATRE Bway, at 51 of 8t Circle 7-5545

Bette Davis • Henry Fonda THAT CERTAIN WOMAN" NEW STORK & AND 250 to

MUSIC HALL

HELD OVER THIRD WEE "THE PRISONER OF ZENDA"

Spectacular Stage Productions

ROXY

MATE 25°, TO

"100 MEN AND A GIRL' with Deanna Durbin Special Stage Attraction

PARAMOUNT TIMES Bing Crosby WEEK IN PERSONS

Shep Fields Martha Raye Rippling Rhythm "DOUBLE OR Jane Pickens

CAPITOL 2354 Robt. TAYLOR - Eleanor POWELL in 'Broadway Melody of 1938' STARTING THURSDAY
Paul MUNI - Louise RAINER
"THE GOOD EABTH"

OEKS STATE

STARTS THURSDAY
Connie BENNETT — Cary GRANT
"TOPPER"
On Stage—Chick Webb & Orchestra Starts Thursday, Sept 10

CAUGHT - - Between a Kiloniii
"ON SUCH A NIGHT" with Karen Morley-Eduardo Clannelli Grant Richards-Rosece Karns

CAIr-Conditioned B'way
RITERION 45th St.
Opens 6 a.m. Midnight Showe to I P.M.



Records Fall in Pitt: Horizon' Wow at 186

the amazing story of "LOST HORIZON'S" performance

HORIZON' LEADS BALTO, \$13,000

AT SAN FRANCISCO

at popular prices! A story of records smashed...audiences

Horizon' Best, \$13,500

Providence, Sept. 7.

SMASH 16G IN BUFF

wildly enthusiastic...houses jammed! The ever-mounting

'Horizon' Fine \$9,000.
Hix (?) Help Ind. Bix

"HORIZON" IS DENALLY STORES OF SMASH WITH STORES OF M. P. Daily

list of HOLDOVERS is Box-office history-in-the-making!

HORIZON DED. SZI,000



Atlantic City - 3 weeks; Denver - 3rd week; Cincinnati - Indef.; Hartford - 3 weeks; San Diego - 3 weeks; San Francisco - 3rd week; Pittsburgh; Baltimore; Asbury Park; Sacramento - Indef.; Portland, Me.; Springfield, Mass.; Stockton, Cal. - Indef.; Cleveland; Worcester; Bridgeport; Providence; Indianapolis; Columbus; Buffalo; Richmond - two theatres; Ipswich; Estes Park, Col.; Toms River, N. J.; Glens Falls; Waterville; Washington, N. J.

– A Columbia Picture

Par Appealing

(Continued from page 3)

terests' and force Par to discontinue unfair sales policies.'

After a conference among themselves on the bench and another in chambers, when Golder demurred at their suggestion that matters be held in abeyance pending a Circuit Court decision, the judges amounced they would decide after the hearing Oct. 4 whether a restraining order should be issued.

be issued.

Schnader charged, before the court, that the indies were trying to jam a contact of their own making down Par's throat, while Golder averred that it was the producer's stubbornness and dictatorial attitude, along with the holding out of six features, that caused the trouble.

tures, that caused the trouble.

'Paramount can't sell one of its films to exhibitors in this district, he told the court, 'but I could sell every one of their pictures tomorrow if they would be reasonable about the matter.'

the matter.

Insisting that the indies were conspiring in violation of the Sherman anti-trust act, Schneider asserted that the 'interstate business of Paramount would dry up it demands of these people succeed.

No Jurisdiction

No Jurisdiction

U. S. District Judge Dickinson, in his opinion of last Wednesday, held he had no Jurisdiction. In a seven-page discussion of the factual and legal features of the controversy, the court declared that even if the alleged conspiracy of the exhibs were carried out, it would not violate the Sherman or Clayton acts because if they bought no film from Paramount, nothing would be shipped in interstate commerce.

Ludge Dickinson also said that the

state commerce.
Judge Dickinson also said that the exhibs' actions affected commerce so remotely that they do not come within the scope of the Federal anti-trust laws. The opinion reads: "The effect of a refusal to exhibit the films of the plaintiff upon transactions in interstate commerce is too indirect and remote to be within the provisions of the Sherman anti-trust act or its supplements on as it or onfer jurisdirections." of the Sherman anti-trust act or its supplements so as to confer jurisdic-tion upon this court to enjoin the commissions of the acts complained of. The bill should be dismissed, with costs, for lack of jurisdiction, but without prejudice.'

but without prejudice.'
Meanwhile UMPTO is going ahead in collection of powers of attorney from exhibs to do group buying for them. There is some talk that Par won't deal with the buying committee when it approaches it with approximately 200 powers in about 10 days from now. According to Goldethis may bring serious consequences on Par's head because it is dealing with other such combines in various parts of the country.

Absence of Par product is admit-

win other such combines in various parts of the country.

Absence of Par product is admittedly hurting exhibs in some spots. To help them out, UMPTO has arranged with various exchanges to release about 35 pix before they ordinarily would be released. With this film thrown on the market in late September and early October, pinched situash expected to be relieved. Many other exchanges are benefiting materially by the Par trouble, particularly Warner Bros. Erny and Nolen, owners of the Erlen theatre, threatened an injunction against Par when the Yorktowne theatre got 'Artists and Models' on a first run in the Erlen's territory. Yorktowne is a Warner house which ordinarily never plays Par pix. Erlen and Al Fischer's Keswick always give them initial run in the territory. Both are striking, however.

the territory. Both are SUIKHIS, however.
When 'A. and M.' was booked into Yorktowne, Erny and Nolen had their attorney, Charles Kelly, prepare to start proceedings against Par. Before he got anywhere, however, he was contacted by Morris Wolf. WB attorney. Wolf told Kelly it was too late then to take the pic out, but he would see that no more are booked in WB houses in such situations.

'Persuasion'

'Persuasion'

Persuasion'

In the meantime, a 'persuasion' committee has been formed to contact exhibitors and maintain their united front in the scrap. Nearly 200 exhibs are now lined up to lay off Par product until settlement. Exhib leaders announce plenty of product available at present time to make up for lack of Par pix.

Two major conclusions were set forth in Judge Dickinson's lengthy opinion as handed down. One was. The effect of a refusal to exhibit the films of the plaintiff upon transactions of Interstate Commerce is too indirect and remote to be within the

provisions of the Sherman Anti-Trust act of its supplements so as to confer jurisdiction upon this court to enjoin the commission of the acts complained of. The other was 'The bill should be dismissed with costs for lack of jurisdiction, but without prejudice.'

Judge Dickinson's measurement of the provision of

prejudice. Judge Dickinson's reasoning in the first conclusion was that since the picketing planned by the indie exhibs to which Par took exception would be to stop all dealings on the part of the exhibitors with the plaintiff, both as producer and distributor. In such a case, and if no films of the plaintiff are exhibited, there will be none shipped and so the case has no bearings on interstate commerce.

merce.
It is not known yet whether Para-mount will seek a writ of super-

As for the exhibs, their big antiPar campaign, originally planned to
start Aug. 1, and including picketing,
sound trucks, trailers, handbills, airplane demonstrations, etc., can now
be started, but in view of the advice
given by their own counsel, Benjamin M. Golder, at the time Par
secured its original restraining order,
it is believed unlikely that the campaign will go through as skedded.
Golder told the exhibs that picketing
was not a good idea because the As for the exhibs, their big anti-Golder fold the exhibs that picketing was not a good idea because the persons picketed would be fellow exhibitors. This, he said, would put the picketing exhibs in a bad light as far as the general public was concerned.

Mpls. Decision Due Soon

Minneapolis, Sept. 14.
With the final affidavits and briefs filed Saturday (11), a decision from Federal Judge G. H. Nordbye in the Paramount injunction suit against Northwest Allied States and independent exhibitor playdate strikers is now anticipated by the parties to the action within 10 days. Inasmuch as Judge Nordbye goes on the criminal bench in three weeks it is regarded as a certainty that he will make his findings known before that time.

Judge Nordbye either will grant Paramount's application for the temporary injunction to prohibit the defendants from picketing the Paramount exchange and theatres showing its pictures or otherwise interfering with its business, or throw the suit out of court. If the temporary restraining order, now effective, would continue in effect, for the temporary restraining order, now effective, would continue in effect in Judge Nordbye is also to rule on Paramount's motion to have stricken from the defendants' answer charges that Paramount itself is guilty of violating the Sherman anti-trust law by 'throthing' independent exhibitors, that it either perpetrated a fraudulent contract on the defendants or is guilty of bad faith, and that is methods of doing business are integendent of the present case and should be eliminated as issues.

Northwest Allied States' heads are exultant over Paramount's defeat in the similar Philadelphia suit. They claim that, with three exceptions, their original playdate strike ranks have held fast, but also have been augmented during the past fortnight. They say they will not decide whether to bring individual bread of contract suits against Paramound to compel delivery of the pictures over which the present controvers over which the present controv

Doorman's \$10,000 Suit

Lincoln, Sept. 14.

Lincoln, Sept. 14.
Allegedly belligerent doorman for
the Sun theatre here has resulted in
a \$10,000 damage suit against the
Lincoln Theatres Corp. Doorman,
Lester Rininberg, is charged with
having knocked out some of Walter
King, Jr.'s, front teeth in a lobby
fracas.
King is said to have been laughing
loudly and Rininberg told him to
move on, that he was disturbing the
people inside. King objected and
then the fray. Happened July 31.

Gottlieb Quits Wanger

Hollywood, Sept. 14.

Alex Gottlieb has resigned as publicity director for Walter Wanger for a fling at film writing.

He has temporarily been replaced

Ben Frank to Show Pix In De Luxe Auto Camps

Los Angeles, Sept. 14.

Ben Frank has obtained strong financial backing to establish a string financial backing to establish a string of de luxe auto camps on major highways throughout the country, with the first to go up near Las Vegas, Nev. Frank is skeded to re-tire from management of the Hotel Ambassador Nov. 1.

Amoassador Nov, 1.

New hostelries will be operated on
the Fred Harvey system and will
have accommodations for trailers,
eateries, recreation grounds, etc.,
each covering a 20-acre area. Motion picture theatre will be a feature
of each commodation. of each camp

MORE 'WIND'

UA Not Promising Selznick's When and If Percentage

While it is no longer likely David O. Selznick will turn the rights to 'Gone With the Wind' over to some one else at any price, it is a question one else at any price, it is a question who will release the picture. Selznick is not promising it to United Artists under his contract, which calls for five pictures on the 1937-38 season, nor is UA leading any of its accounts to believe. Wind' may be delivered by it. The company instead is making it very clear that the five promised Selznick-International productions this season will not include the Margaret Mitchell best-seller. hest-seller.

MGR. ELECTROCUTED BY A SHORT CIRCUIT

Elsberry, Mo., Sept. 14.
Cecil W. Cannon, brother of Congressman Clarence Cannon, was electrocuted last week following a electrocuted last week following a fre in the Orpheum, the town's only picture theatre, which he managed. The blaze started in the theatre's film rewinding room, presumably when friction ignited the film. After the fire Cannon went into the smoke-filled theatre to turn off an electric fan which controlled the

cooling system.

The floor was wet from water used in extinguishing the film blaze and when Cannon touched the fan switch he was killed.

NOW BOOKING

FALL and WINTER SEASON 193**7**-1938

MELITTA BRUNNER

WORLD'S FOREMOST INTERPRETATIVE SKATING STAR AND ICE DANCER

Attraction Feature of the 1937

ICE CARNIVALS

New York Madison Square Garden Boston Garden Philadelphia Arena Lake Placid Arena Providence Auditorium

Exclusive Booking Management WILLIAM MORRIS AGENCY RKO Bldg. Rockefeller Center New York Telephone, Circle 7-2160

WHAT ARE THE FACTS ABOUT THE FILM INDUSTRY TODAY?

THERE ARE so many claims and counter-claims in the trade press that some exhibitors far removed from sources of verification must indeed be confused.

THE PURPOSE of this advertisement it not so much to sell contracts for 1937-38 product (since the majority of M-G-M exhibitors have already renewed)...

THE REASON for this ad is simply to make you happy that you have bought M-G-M again for the new season.

ONE HIT—or even two or three—do not make a dependable source of picture supply for a long twelve months! The element of chance gives practically every company big and small a certain average of success but nowadays that average is not enough.

ONLY M-G-M by virtue of its resources in stars, studio, writers, directors and personnel is geared for the continuous delivery of important, big-size and big-budget, star-blessed attractions.

WE PROVED during this past summer that we could keep up M-G-M hit-delivery even at a time of the year which has always been considered an off-season.

THERE IS NO such thing as an off-season to the public. They wanted entertainment during July and August and we gave them "Day at the Races" "Captains Courageous" "Saratoga" "Good Earth" "Broadway Melody" to mention just a few. What a remarkable line-up! Millions of dollars of screen diversion which would really make a commend-

able full year's showing for any company... but it was just the summer group from M-G-M!

WHAT FOLLOWS in the Fall is really unbelievable in the sense that never before, not even by M-G-M, has there been maintained such a tempo of big-time hit-production.

SO much so that there is wisdom in an observation often made by the trade press that "M-G-M is an industry by itself."

CROWDING into September and October are such attractions as: "Big City" starring Luise Rainer, Spencer Tracy (powerfully human, humorous and dramatic); ... a stirring production of "Madame X" with Gladys George; ... the best Joan Crawford picture in years "The Bride Wore Red" with Franchot Tone, Robert Young; ... a history-making comedy by the "Thin Man" stars, William Powell, Myrna Loy in "Double Wedding"... and "Conquesi" the costliest production in M-G-M history starring Greta Garbo with Charles Boyer, a truly remarkable entertainment; ... "Live, Love and Learn" with Robert Montgomery, Rosalind Russell ... and the popular-price release of the Road-Show Jeanette MacDonald in "The Firefly"...

THAT'S just a brief survey of what comes from the mighty studios of M-G-M up to the beginning of November, barely two months of the season 1937-38!

IT'S TRUE Leo's roaring louder than ever—and pridefully!

Winchell, Skolsky Contracts Ward Greene, managing editor King Features syndicate, is at presking readust with the men in Hollywood on Walter Winchell and Sidney Skolsky's contracts. Both may go with King. Winchell here-totore had been syndicated by the N. Y. Dally Mirror, Inc., but under the new King Features alignment, when and if, the Mirror will continue the columnist via the syndicate, rather than under its own discate, rather than under its own discate in the contract of the employment.

rect employment.

Mirror also wants a Hollywood column of Sidney Skolsky's calibre, but again prefers to accept the service by way of King Features, latter to issue the employment contract. Most likely a deal will be consummated that way, Skolsky to start on the Mirror Oct. 4.

Winchell and the Mirror didn't re Winchell and the Mirror didn't re-new last month when the columnist hopped in from Hollywood because of conditions, including Winchell's desire to sidestep seven days a week and possibly cut it down to only five daily chores, skipping Tuesday and

Skolsky started something with skills y statice some and a sum a rac as passe as Broadway, giving that as his excuse for not wanting to return to N. Y. and swap spots with Ed Sullivan, Louis (N. Y. Journal) Sobol wrote a long 'So Broadway Is Dead, Is It?' diatribe in the past Sunday's Journal-American, and others have come to defense main drag.

Sullivan, among his farewell col-umns, made a crack that he would never repudiate Broadway, no mat-ter who his Hollywood friends of the ter who his Hollywood friends of the future. The News itself, in an office ad (full page), saluted Sullivans advent to Hollywood, Danton Walker's take-over of the. Broadway pillar, and also bon-voyaged Skolsky in the latter's new fields. Walker himself mildly kidded Skolsky's crack in his debut column in the News on Monday (13).

Skolsky also has a bid from the Des Moines Register Syndicate, which owns midwest papers as well as the magazine, Look, and services about 40 sheets. Colin Miller, like Greene, is on the Coast for negotia-

Sullivan's replacing Skolsky as Hollywood chatterer for N. Y. Daily News-Chicago Tribune syndicate caused other alterations in Holly-wood scribe circles with Ed Sulliwood scribe circles with Ed Sullivan also replacing George Shaffer as the film center scribe for the Chi Trib. Although affiliated with the N. Y. News, the Chi Tribune did not take Skolsky's column and it was sold instead to the Chicago Times, tabloid. The Times did not want to sub Sullivan for Skolsky, so in order to make a Chi outlet for Sullivan, Shaffer had to move out of the column spot. He will, however, remain as Chi Trib news service man in these parts.

That N. Y. World Report Again Renewed report of a plan to revive the old N. Y. World appears to have but a hazy background. John J. Raskob and Herbert Bayard Swope, the former the editorial wiz in the Pulitzer organization, were mentioned as interested, but the latter states he has not been approached. Both morning and evening Worlds were bought by Scripps-Howard and fused into the Pulitzer papers had an Associated Press franchise but one was allowed to lapse. If the World is revived the matter of the AP franchise would probably have to be ould probably have to be Understood the only way on of the lapsed right would solved. Understood the only way restoration of the lapsed rights could come about would be with the assent of the AP members.

Presses of the old World are now being used by the N. Y. Journal of Commerce.

Athens (Ga.) Daily's B'k'ptcy Athens (Ga.) Daily's DKPpey Preston Almand, attorney for irree claimants, Friday (10) filed ankruptcy proceedings against thens (Ga.) Daily Times. Earlier day several employes of Times out laborers' liens against L. bankruptc Athe in day several employ took out laborers' lien E. Sullivan, publisher.

Reports have been current that effort has been made to sell newspaper plant to University of Georgia, but no deal has been consummated.

O.Henry's Chum Remember's Sept. 11 was the birthday of William Sydney Porter, known to the world as O.Henry, and his native town, Greensboro, N. C., let it pass unmarked except that one of Porter's howboard abume Tobac. ter's boyhood chums, John S. Michaux, went on the air over WBIG to give some of his recollections of Porter as a boy. Porter left Greensboro when about 21 and established residence in Texas. B'klyn Eagle's Guild Strike

The biggest strike in the News paper Guild's history to date went paper Guids instory to dare went into effect on Monday (13) at the Brooklyn Daily Eagle, one of the oldest newspapers in the country. The action follows a recent strike vote of the 300 unit members which was unanimously ratified by Representative Assembly of New York Guild last week, Pic Picket. ing went into effect immediately and 10 arrests were made by police the first day of the strike. Three of those arrested were Guild officials.

The Eagle strike follows months f negotiations with the manage-nent, during which the relations ment, during which the relation between the Guild and the negotion between the Guild and the negotia-tors became more and more strained. The Guild states that the manage-ment has stalled repeatedly, in the six months of negotiations, broken its promises and fired employees for Guild activity. No statement could be secured from the management.

Jack Miley Settles With Ne

Jack Miley is off the payroll of the N. Y. Daily News, having been paid three months' salary by the newspaper last week on termination of the connection. Is talking about a spot on the N. Y. Journal, which wants him, but nothing set because there is also a Par picture deal in paper last week the offing.

Miley was sports columnist on the News but tiffing with Jimmy Powers, sports editor of the sheet, came to a sports editor of the sheet, came to a head over an argument about a story on Joe Louis which Miley says he wrote for the News on order from Powers two years ago. Powers recently sold a similar yarn for \$300 to Liberty mag. On arguing the point, Powers asserted his authority as editor of the department and asked the city editor to take Miley over as an ordinary reporter. This was done with a 50% salary clip at the same time. same time.

Miley went to the Newspaper Juild with the situation and that Guild organization promptly called on the management. Result was a three month payoff at the full salary, along lines of severance pay in the con-tract which the News has with news-

Scripps-Howard Promotic

Scripps-Howard Promotions
Charles Schneider, pix and drama
critic for Cleveland Press, has been
shifted to post of promotion editor.
Youngest reviewer here, he takes
over job formerly held by Paul
Jones, who becomes publicity director for National Safety Council in
Chicago. Winsor French socialite
and goestic columnist is combining and gossip columnist, is combining theatres and chatter in new column.

Two more Scripps-Howard promo-tions step up Ralph Burkholder, chief editorial writer of Cleveland Press, to editorship of Akron Times-Press. Succeeds Walter Morrow, who Press. Succeeds Walter Morrow, who is being made editor-in-chief of the southwestern group of S-H papers, including the Denver News, Oklahoma News, Fort Worth Press, El Paso Herald-Post and the Albuquerque Tribune. Morrow's appointment marks the return of S-H to region convertients. of S-H to regional super abandoned several years ago. supervision Most recent regional supervisor in Denver territory was George B. Parker, now editor-n-chief of all

P.A.'s Libel Suit vs. Inquirer

r.a.s Libel Sult vs. Inquirer
Libel suit for \$25,000 is being
brought by Ed Wiener, Broadway
press agent, against the N. Y. Inquirer, Inc., and William and Marcus
Griffin for publication of a story
last January regarding Wiener in
Marcus Griffin's column. Columnist is a brother of the publisher, William Griffin.

Suit grows out of a reference ade in Marcus Griffin's column to made in Marcus Griffin's column to Wiener in the form of a query ask-ing when Broadway night, spots would get next to themselves and then makes allegations regarding Wiener's abilities as p.a. Harriet Pilpel of the Mortis L. Ernst office is handling the suit.

Hearst's Sentinel

Hearst took over the management of the Milwaukee Sentinel on Mon-day (13) with Paul Block withdrawday (13) with Paul Block withdrawing from that city. Change will
bring both the Wisconsin News,
afternoon, and The Sentinel, morning newspaper, under the same management. The name of the Wisconsin News will be changed to the
Milwaukee News. The combined
Sunday editions of the two papers
will be known as The Milwaukee
Sunday News-Sentinel. Hearst had
an option to repurchase the Block
interest in the Sentinel within 10
years.

Literary B.O.

nerous articles on chastity appearing in current mags in-dicate a possible fad for mate-rial of this sort. One such piece titled, The Case for Chas-tity was picked up by Reader's

Digest.

Wiseacres are suggesting that maybe chastity has a press

Annenberg's Philly Ledger?

Amenberg's Philly Ledger?
Credence is being given reports in
Philly from widely varied sources
that Moe Annenberg, publisher of
the N. Y. Morning Telegraph and
Philly Inquirer, has deal under way
to acquire Philly Ledger from John
Martin, son-in-law of the late Cyclus
The Committee of the Committee of the Philly Ledger from John
Martin, son-in-law of the late Cyclus

Martin, san-in-law of the late Cvrus H. K. Curtis. Doc Levy of WCAU is reported in with Annenberg. Ledger has been faring badly in past several years despite all attempts at hypoing. Carrying heavy budget of ads, but at line rates that leave little net. Understood that Annenberg has offered figure which would cover all present abilisations. would cover all present obligation; but provide little for Martin to step out with. Martin said to be aiming to leave the Ledger only with a

out with. Marin san to leave the Ledger only with a heavy b.r.
Negotiations undoubtedly under way, but how near to being set the deal is, appears very problematical. Newspapermen in the know, however, wouldn't be surprised if a box announcing the sale appeared any

day.

Ledger had another small-sized purge last week, with Syril Lee, who handled domestic relations court news, and Powell Thomas, reporter, out. Much guessing (and quaking) among staff as to what will happen if Annenberg takes over. Inquirer has been pretty well shaken from top to bottom since he acquired it

Time's Shifts

Time's Shifts

Several shifts in the Time organization have taken place recently, with two new men being added as managing editors, so that there are now three instead of two as formerly. John S. Martin, currently on extended leave of absence, continues to be listed in that post, with Manfred S. Gottfried and Frank Norris moved up from the position of associate editors, John Shaw Billings, listed as a managing editor of Time unfill last week, is no longer in that capacity, but is managing editor of Life, an affiliated enterprise.

enterprise.

T. S. Matthews, formerly a T. S. Matthews, formerly a contributing editor, moves up as associate editor and Arthur Ogden is out, having resigned. The distinction between associate editors and contributing editors is a fine one, the former being considered No. 1 writers, and, in most cases, with the organization longer than contributing organization longer than contributeditors.

Another recent change is the ap-pointment of Robert Chasteney, who has been asst to the publisher of Time, to the post of promotion man-

has been askt to the publisher of Time, to the post of promotion manager as well.

Time has also made several additions to its staff in the past few weeks. Bice Clemow has shifted over from Editor and Publisher, and Carolyn Marx, formerly of the N. Y. World-Telegram, has moved into the book department. Leon Svirsky, center of much controvery because of his Newspaper Guild activities and recently discharged from the N. Y. World-Telegram, has also been added to the staff. The Guild, which took up Svirsky's discharge with the National Labor Relations Board, will continue to press for his reinstatement, despite the fact that he is now employed. Cecil (Red) York has also been added to the Time staff. John S. Martin, one of the three managing editors and a stockholder of Time, Inc., who has gone on an extended vacation, caught a record tuna off Nova Scotia recently. The fact that Time found its own managing editor 'newsworthy' is being commented on with the suggestion that a story was used about him last week to spike persistent rumors that he had left the organization.

Aurora's 100 Anni Daily

Aurora's 100 Anni Daily
On occasion of 100th anniversary
of founding of Aurora, Ill., the Aurora Sunday Beacon-News published a big, special edition, consisting of an eight section, 98-page paper. Each section was devoted to a
separate side of the town's life,
using a two-color cover sheet, with

using a two-color cover sheet, with special full-page design to symbol-ize the nature of its contents. Regular circulation of Sunday edition is listed as 19,372. Beacon Publishing Co., Albert M. Hirsh. president, owns the paper.

Guild-Constitution Settle

Guild-Constitution Settle Hailed as 'complete victory' for American Newspaper Guild, Re-gional Director Charles N. Feilde-son of the National Labor Relations Board Friday (9) announced charges against Atlanta (Ga.) Constitution

against Atlanta (Gå.) Constitution have been withdrawn by Atlanta Newspaper Guild and case settled. Withdrawal of charges that Constitution dismissed six editorial employes because they 'joined and assisted the labor organization' came following series of conferences that preceded scheduled NLRB hearing to air guild's accusations.

Settlement provides for relegates.

Settlement provides for reinstate-ment of two of six employes, reinment of two of six employes, reinstatement and resignation of three others, case of sixth man, John Minter, reporter, being withdrawn by guild

Minter, reporter, being withdrawn by guild. Formal answer filed by Constitu-tion denied allegations, but terms of settlement require paper to pub-lish on its bulletin board for 30 days a notice that the paper 'neither en courages nor discourages member

a notice that the paper 'neither encourages nor discourages membership in any labor organization."

Newspaper's processal was declared 'valid only if all charges are withdrawn, all resignations mentioned herein are delivered, and full releases to the Constitution Publishing Co. are given.

In addition to Minter, six men involved are Lee Führman, rewrite; Albert C. Leiten, reporter and prec of Atlanta Guild; Will Riley, reporter; Sam Cox, copy reader, and Morris Siegel, reporter.

Cox and Führman will be restored to duty, latter to get two weeks' pay in cash. He is ill in hosp at present and his job, at his old salary, will be kept open for him 60 days. Leitch tendered his resignation and paper agreed to pay him \$520. Siegel also agreed to resign and paper will pay him \$45. Riley resigned and waived claim to pay. It was decided Minter's case has no standing. Riley has made a connection with A. Steve Nance, local labor leader, and Siegel is going with Miami Tribune, it is said.

Details of settlement were worked out between attorneys for Constitution, Feidelson, Maurice J. Nicoson,

Details of settlement were worked out between attorneys for Constitution, Feidelson, Maurice J. Nicoson, NLRB attorney, and Abraham J. Isserman, of Newark, special representative of guildsmen. Leitch declared it represented 'complete victory' and predicted guild organization work in south would make rapid strides now, since outcome of case against Constitution was being awaited before drive for new members would be started.

2 More Pic Mags

Within a month two more picture mags will debut to compete with the already established Life, Look and Pic. Victor J. Fox, publisher of the new Real Charm, will launch analready established Life, Look and Pic. Victor J. Pox, publisher of the new Real Charm, will launch another new one, See, around etc. 5 as the first 5c, photo mag. Walter P. Chrysler, Jr., dabbler in Hiterary field, starts publication of Juterary Reld, starts publication of Juterary Cetchell will manage Picture at approximately the same precues See will be a month Juter its first two issues, after Nov. 5 twice monthly. Unlike Look, advertising will be accepted immediately on publication. Picture will be issued monthly as a class mag similar to Life. Both will be of same format and physical character as Life.

Look now leads the field in circulation with a regular print order of 2.550,000. Life is next nearest with slightly more than 1,000,000. Pic is still further behind with about half

Here's the Answer
Publication of 'The Case of the
Seven of Calvary,' first novel by
Anthony Boucher,' by Simon &
Schuster, marks literary debut of
A. P. White, drama crick of L. A.
United Progressive News, liberal
political sheet.
S. & S. have put on heavy mail
campaign, circularizing friends of
author, and friends of triends, but
they don't mention who Baucher

campaign, circularizing richas of author, and friends of friends, but they don't mention who Boucher really is, so recipients are wonder-ing why the personal letters urging purchase of book by a guy they never heard of.

LITERATI DEATHS THIS WEEK

Mrs. Sara Dalsheimer Halley, 69, newspaperwoman, author and widow of George T. Halley, Nashville, Tenn., newspaperman, was fatally stricker with a heart attack while on a visi with a heart attack while on a visit to editorial rooms of the Atlanta Constitution. Mrs. Halley had been associated with Uncle Remus Magzine, Sunny South and Golden Age, all southern literary magazines. Burial was in Nashville Sopt. 9.

Ellis Parker Butler, 67, a former president of the Authors' League of America and author of 'Pigs Is Pigs.' died Sept. 13 at his summer home in Housatonic, Mass. The funeral will be held today in Flushing, N. Y.

CHATTER

Al Duffield working on new novel. Jesse Stuart has sold three stories to Collier's.

Jim Moynahan of March of Time in London for a vacation.

Jean Rhys has left Tide and joined staff of House and Garden.

Everett Marcy working on a wa erfront story titled 'Snake Ranch.'

Kip Ross named supervising pho-tographer of the Associated Press in N. Y.

Hunter Glenn now the new Sunday radio columnist for San Antonio

Charlie Kapnic, assistant m.e. Philly Ledger, recovering at Atlantic City from recent scalpeling.

Nellie Simmons Meier has written a book titled 'Lions' Paws' (on palmistry) due out next month.

This year's Victorville (Calif.) odeo is dedicated to Frank Scul y,

Philly Bulletin's Bick Reichner cleffing another gal-tuner in sub rosa deal with Broadway stager.

George Kearney, g.m. of Philly edger syndicate, in Europe to pact a surprising biggie for a column,

Fred Maly has succeeded Jack O'Brien, who has resigned as sports editor of the San Antonio Evening News.

John Steinbeck has left New York for the Coast. He will not return for the opening of his play 'Of Mice and Men.'

Cornelius Vanderbilt, Jr., trying to arrange State Department OK to travel to the Sino-Jap front for Liberty mag.

John Fellows, formerly of Liters John Fellows, formerly of Literary Digest, has joined the publicity de-partment of the National Assn. of Manufacturers.

John LeRoy Johnston has resigned as Pacific Coast manager for Fawcett Publications after seven months tenure of the job.

Ashley Buck, writer and actor, directing 'Pioneers of Scienco' series presented by the Radlo Division, Federal Theatre over W. T. ederal Theatre, over WHN Thurs day nights.

Graeme Lorimer, associate Satevepost and son of its former editor, had sold Metro rights to serial he and wife scribed for Pictorial Review.

Irving Kaye Davis, playwright, has finished his first novel, 'Cotabrity Hound,' slightly autobiog of the author's experiences in and out of show business.

Eddie Mayer and Jim Nevllle canned from Philly Record sports staff in new economy action becuz they were only two unmarried men in the department.

in the department.

Capt. G. F. Neuhauser, editor of
the German Free Press in Temes,
(San Antonio), recently authredPioneer, an original story for the
screen. Also m.c.'ing musical program thrice weekly over KTSA, San
Antonio. Antonio.

William Brooks F William F. Brooks succeeds Gideon D. Seymour as managing di-rector of the Associated Press of Great Britain, Ltd. Brooks has been with the AP for 11 years. Un-derstood that Seymour will join staff of Lock margelles. of Look magazine.

or Look magazine.

Guy L. Smith appointed editor of
Knoxville (Tenn.), Journal by Pub-lisher Roy N. Lotspeich. Smith started out 17 years ago as cub on Journal and later was publisher of Chronicle and Staff-News at Johnson Tenn., and also Bulletin in Bristol Va

Bristol, Va.
Paula Walling, correspondent for
Votre Beaute, French besuty mag,
appointed Hollywood correspondent for Ce Soir, Paris evening daily, and Cinemendae weekly fan may. Ap-pointments take effect Oct. 1, Wall-ing replacing G. L. George, currently back in Paris discussing transfer to different spot.



DEVELOP your personal, creative power!
Awaken the silent, sleeping forces in your
own consciousness. Become Marter of your
own life. Push salde all obstractes with a newenergy you lawor overlooked. The Ro, circucians know how, and will help you apply the
greatest of all powers in man's control. Create
health and abundance for yourrell. Will PREE book, "The Secret Heritage." It tells w you may receive these teachin id use It means the dawn of a su. Address, Scribe A. II. J.

The Rosicrucian .

David O. Selznick's 4 United At

during their stay at Radio

LITTLE LORD FAUNTLEROY played two weeks
THE GARDEN OF ALLAH held over for second week with a
A STAR IS BORN only the sixth picture in six years to ra

only the sixth picture in six years to ra engagement that foretold its nationwide

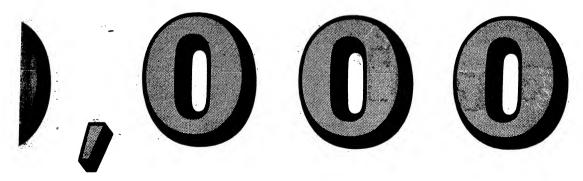




TOMORRO which has est all-time high headed towar of its run, fo

ONE MII

tists releases will gross more than



City Music Hall, New York

to stand-out business, with its fourteenth day \$3000 over opening day.

its eighth day grossing \$20,200 and the total for its run an outstanding Music Hall high.

te a three weeks run. . and it crashed record after record in a memorable 21 day triumphs.



W STARTS THE THIRD WEEK OF ITS SMASHING RUN ablished many records including an all-time Sunday high and an for any single day not including a midnight show. Third week d another miracle figure which will mean that at the conclusion ur Selznick International productions will have grossed

LION DOLLARS IN A SINGLE THEATRE!

Radio Editors, Writers, in Chi Meet, **Adopt Constitution, Elect Officers:** Strictly Educational, Not a Union

Chicago, Sept. 14. First annual convention of the Ass'n of Radio Editors and News Writers wound up a three-day session here Sunday (12), during which time they adopted a code of ethics and a constitution, elected officers, and drafted a regional set-up for the Courpose of holding monthly meet-General complaint among the delegates was that there had been so much business, none of 'em got more than two blocks away from the hotal during the entire three days.

At no time was the subject of union affiliation brought up, the members feeling that ARNEW, as an organization, was one for mutual organization, was one for mutua self-help, rather than for collectiv bargaining.

Coneral attitude of the members is hat news in radio is an educational part of the business, and all action at the meetings was with this nomind.

How to Present New

This was especially apparent dur-ing the round-table discussions, wherein it was agreed to present news in fact only, without color, and to eliminate altogether anything which might be construed as prop-aganda. Convention also appointed a committee to assist colleges and schools of journalism in the teaching of news broadcasting. This was especially apparent dur-ng the round-table discussions

or news broadcasting.

Regional meetings, which are tentatively set as monthly affairs, are to be held simultaneously in all parts of the country, and each region will discuss the same questions. From views formed here further policies of the organization will be developed and bessed and and passed on.

and passed on.

John Van Cronkhite was elected chairman of the board of directors. Ken McClure, WOAI, San Antonio, was elected president, following Van Cronkhite, founder and first president of the organization. F. Beckley Smith, WJAS, Pittsburgh; Ken Miller, KVOO, Tulsa; Jack Harris, WSM, Nashville, became vice-presiden's, and Al Hollander, WJJD-WIND, Chicago, was re-elected to the secretary-treasurer spot.

Board of Directors

Board of Directors

Board of Directors

Newly appointed board of directors includes John Hughes of the Dru Lee net Bollows Bellinore. Roy Brandt, KYPR, Bismornit; Foster May, WOW, Omaha; Erils Smith, KMBC, Kansas City; Jar't Harris, WSM, Nashville, and Kry Miller, KVOO, Tulsa.

Telegates came from every section of the country, and made an atternance larger than had been exported. Representatives of all three process associations were present, but, borness their membership is research to that of advisory capacit; "by did not vote.

'y social affair of the conven ms Saturday night's banquet.

"a Carter, who was expected.

"a but sent, instead, the speech

the had intended to deliver. which he

P-rid Anits WOR

omin David has resigned as condition in WOR, to act as a bitter in advertising agencies to WOR (Nat Abramson) Art-Throng. He was formerly an rollin agent but joined the roll unit 10 weeks ago.

I make the Georgie for a Gould show at WOR to be well in Josef Cherniav-Aribur Cutmon and Olga Bac-

Stilwell to Chi

Indianapolis, Sept. 14. Indianapolis, Sept. 14.

Jack Slilwell, for the past several years program director at WIRE hype, will laue soon for the staff of W.S. Chicago. Believed deal was sel while the WLS bunch came down to the Indiana State Fair during the program of the U.S. Market will handle a couple of the WLS bundle as couple of the WLS bundle as couple of the WLS week.

week.

'iwell will handle a couple of
hours of the Barn Dance each
cav, it is understood, plus other
sotion duties. Successor at WIRE is ubtful, since leaving of Stil-well may cause shifting of his duties to others now on the staff of WIRE.

MME. MERO-IRION NOW SET FOR COMMERCIAL

mme. Yolanda Mero-Irlon, or-ganizer and advisory chairman of the now disintegrated Women's Radio Committee, has got herself a com-mercial. Account is Sealtest and she takes over the radio career of this dairy combine in October. Yolanda Mero-Irion,

Mme. Mero-Irion will put on a symphonic series with Alexander Smallens, Metropolitan opera conductor, after J. Walter Thompson is relieved of the account with the Oct. 10 broadcast. Sealtest, operating under a variety policy, is currently on the NBC-red (WEAF) Sunday on the NBC-red (WEAR) Sunday nights for an hour. Successor program will make it a half hour. Thompson got the account from N. W. Ayer.

N. W. Ayer.

Following her promotion of the Women's Radio Committee, Mme. Mero-Irion ran into a squall of opposition over her methods from various prominent New York clubwomen, with the result that there were wholesale resignations. Despite this flurry, the committee continued to function as a back-patter and thumber-downer of programs for both kids and adults and to make annual awards for what it considered to be the outstanding cultural fare on New York outlets. Mme. Mcrio-Irion did a sustaining series for CBS Irion did a sustaining series for CBS at one point in her advisory career.

BANKS SQUAWK ON 'TRUE STORY'

Flock of savings banks have registered squawks with NBC over an episode last Friday (10) on the 'Court of Human Relations' program, which airs over the red ribbon for Macfadden's 'True Story'

Dramatization dealt with a man's downward slide in business and so-ciety. Final blow came when the 'savings bank' in which he had stored his resources failed.

stored his resources failed.

Complaints came in from bank officers and public relationists. Technically, such a loss as the dramatization described could not happen since the government altered the controlling laws over banks after the 1932 crash. And the biggest squawk was that such institutions, specifically 'savings banks,' have had but few failures.

NBC sidectemed all the hubbul

NBC sidestepped all the hubbub by referring the bleating banks to Arthur Kudner, agency on the ac-

Program Not Started Yet. **But Being Sued Already**

Possible law suit is involved over the signaturing of 'Court of Missing Heirs' for Skelly Oil already, even though the program was only late yesterday.

It is understood that Patricia Ann Manners has consulted attorneys, claiming that she rates one-third intrest in the show, inasmuch as she worked with Alfred Shebel and James Waters, who are now listed as the creators. Miss Manners was, at one time, Mrs. Shebel.

Program, set by Blackett-Sample-Iummert to start on Oct. 11, is to ide Columbia, originating at VBBM. Fritz Blocki will handle

WBBM. Fill Block! will handle production.

Idea is based on unclaimed estates, and dramatizations will be made of those actually on current court records.

Holtman to NBC, Chi

Indianapolis, Sept. 14. Indianapolis, Sept. 14.
John Holtman, chief announcer at
WFBM here, and a staff spieler for
over five years, leaves this week for
NBC Chicago studios as a staff
spieler there. Due to start over the
web on Sat. (18), his successor at
WFBM will be Ben Wilbur, of
WHKC, at Columbus, O., with Douglas Way becoming chief announcer
at WFBM.
Leaving of Holtman will make the

at WFBM.

Leaving of Holtman will make the fourth man to join the networks after service as a WFBM spieler. Going from WFBM to WLW. were Don Hancock and Durward Kirby. After staff work there, Hancock went to CBS in Chicago and Kirby went to NBC in Chicago. Direct from WFBM to CBS in Chicago went from WFBM to CBS in Chicago went from Fillenton searcing first as a Ken Ellington, serving first as a spieler, and now as night operations manager of the CBS Chicago studios.

KOLAR PEEVED AT GUEST GAG, **QUITS FORD**

Dissatisfied with the fewer number of programs offered him this season, Victor Kolar, associate conductor of the Detroit Symph orchestra, resigned last week as one of the directors of the Ford Sunday Evening Hour orchestra, a post he has held since the broadcasts began in

1934.

Although Kolar ascribed his resignation only to a 'change of policy' on this year's alrings, and N. W. Ayer & Son officials refused to comment, it was understood that Kolar was offered the direction of only four programs this year, in contrast to nine last season. Kolar batoned the Detroit Symph in 160 Fordsponsored concerts at the Chicago World Fair, which led to the formation of the Ford Symph and the Ford Sunday Evening Hour.

The 78 ope-hour airings over CBS

The 78 one-hour airings over CBS in 1934-'35 and 1935-'36 seasons also under Kolar's direction, but last year the guest conductor sys-tem was inaugurated and it's be-lieved Kolar shied at his gradually being shoved into the background.

Kolar remains as co-conductor of the Detroit Symph, dividing the baton work with Franco Ghione, of La Scala, Milan

'TIME' SWITCHES AWAY FROM CBS TO NBC-BLUE

After having been a CBS fixture since 1931, 'The March of Time leaves that web for NBC on Oct. 14. Program will continue to be a half-

Program will continue to be a half-hour dramatization of news, and will ride the NBC-blue, 9-9.30 p.m. on Thursdays. Pitted against "Time' will be Major Bowes and the Max-well coffee program. Reason for "Time's shift to NBC is claimed motivated by the fact that NBC afforded an earlier hour than CBS could dig up. Also David Sar-noff and the peak-point execs of Time, Inc., have been growing chum-my for some months now.

Guests for Kool

Kool-Raleigh cigarette show is being groomed for a guest name policy. Program, which is on the NBC-blue Sunday nights, untied Jack Pear! last spring and continued with Tommy Dorsey's band and Mil-ton Boyte.

with formmy Dorsey's band and Mil-ton Bowe.
Guest insertions won't apply while
Dorsey is on tour.

Harbord Abroad

Major General James G. Har-bord, chairman of the Radio Corp. of America board, sails from N. Y. Scpt. 29 to officially dedicate the American battle monument at

made of those actually on current coffr records.

Boice to Transamerican Hugh Boice, Jr., has joined the N. Y. office of Transamerican as account exec.
Came over from post of commercial chief at WNEW, N. Y., spot which Walter Duncan left NBC sales to step into.

Sept. 29 to officially dedicate the American battle monument a Chatcau-Thierry early in October. Cercmony will be witnessed by many American Legion men.
Harbord was in, command of the marine byigade at Chateau-Thierry, and subsequently was promoted to head the Second Division in its head the Second Division in its to step into.

The Real Televish Problem

Spokane, Aug. 14.
Practical television has a greater obstacle in programs than in transmission and reception, H. H. Beverage, pres. of the American Institute of Radio Engineers and chief research engineer for R.C.A., declared here at the Pacific Coast convention of the American Institute of Radio Engineers.

"Theoretical problems of television have been solved to a major extent,' Beverage declared. 'Problem from now on, principally, is going to be a program problem. We could broadcast an entire motion picture production in one evening, but that would kill the picture for theatre use. It is not likely we shall have many of those to send out. Spokane, Aug. 14. n programs than in

to send out.

Tadio artists of the day will have to become more than disembodied voices. They will have to take on human dimensions. It would be very costly to cast and train a group of actors for a single night's performance. This is the problem facing us.

Bill Ryan, Ray Smart

San Francisco, Sept. 14. New members of the National Broadcasting sales staff here are William Bernard Ryan and Raymond

A. Smart.
Ryan, former faculty member of
the University of California and
Santa Clara University, for the past
sinie years has been with Foster and
Kleiser, outdoor advertising firm. He
replaces Marion Kyle, who resigned
to join an agency in Southern California.
Smart, a recent University of
Washington graduate, will work on
locat sales for KGO and KPO, NBC
outlets here.

WOR YENS N. J. FIELD TRIALS

Washington, Sept. 14.
Field trials of facsimile transmission, to see if it is the solution to the problem of serving rural areas with pictorial broadcasts, is scheduled in New Jersey in the near future. Request for a permit to engage in experimental operation has been filed with the Federal Communications Commission by WOR, Newark.

Attention has been attracted to Attention has been attracted to the scheme by predictions of engineers that television, because of economic as well as technical handicaps, may never, be feasible for thinly-settled areas and that still pic transmission is the only type of service which can be rendered outside of metropolitan sectors. Newwark station wants to install numerous receivers throughout Southern Jersey and embark on early-morning tests,

While engineers have expressed a

ing tests.

While engineers have expressed a conviction that the facsimile will fill important place in the future of radio, the F.C.C. has been slow to grant permits for experiments out-side laboratories. Concern over fore-

side laboratories. Concern over fore-closing on medium-high frequencies, which also are considered desirable for local voice transmission, has prompted the caution policy. Only five facsimile broadcast plants currently hold Federal cer-tificates. Two are owned by the Milwaukee Journal; while the Port-land Oregonian, Yankee Network, and Radio Piets. (Long Island City, N. Y.), hold tickets for others.

Myrt, Marge Coasting One Day Ahead of East

Myrt and Marge are now doing the Coast broadcast of their Super Suds program over CBS a day ahead of the eastern airing. Idea is to of the eastern airing. Idea is to avoid early morning rehearsals for the cast.

Players meet at the studio at 1:30 Players meet at the studio at 1:30 every aftermoon to rehearse the program. Go on the air at 4 o'clock for the western hookup. Repeat broadcast for the eastern end is at 10:30 the next morning, after a quicke brushup rehearsal. This arrangement saves the cast from having to rehearse at 7 a.m.

Besides Myrt and Marge, Santos Ortega and Nancy Kelly are on the show. Bill Joyce, of the William Morris office, handles the series.

Marek Weber Around

Marek Weber, European maestro, long a standard at the Eden and Adlon hotels, Berlin, is in America for possible radio deals.

Both NBC and WOR are inter-

ested, former network having the inside track through a 'Magic Kcy' guester shortly for audition pur-

Ryan, Ray Smart With NBC in Frisco GB'S TELEVISH ON FULL-SIZED **PIX SCREEN**

London, Sept. 14.

of experimenting, Gaumont-British showed, to a few Gaumont-British showed, to a few, close friends, Baird television on a full-sized picture, screen. G-B has the controlling interest in the Baird device, which fact is frequently referred to as the factor which makes American film companies most interested in a buy-out of the concern.

csted in a buy-out of the concern.

Those who saw the showing claim there was no flicker, but the screening came off as steadily as an ordinary film projection. There are, however, minor technical faults, which engineers are convinced will shortly be overcome.

Just registered here is a new pub-lic concern, Cinema-Television, Ltd., proposing to carry on business as manufacturers, operators, installers and dealers in television and thea-

Company has a capital of \$1,250,-000, but the personalities behind it haven't yet unmasked.

REMEDY' OF ASTHMA TOLD TO TAKE IT EASY

Washington, Sept. 14 Cease and desist order was plastered on the Pascal Co, Seattle, last week when the Federal Trade Commission cracked down on misleading radio and other advertising broadcast by the outfit.

broadcast by the outfit.

'Breatheasy,' a Pascal - manufactured preparation ballyed as a cureall' for asthma, hayfever, heart
trouble, gastric ulcer, skin disease
and other unrelated diseases, has no
medical value 'other than to afford
temporary relief in some instances in
cases of asthma,' the Commish held.

Snifflers and heart and stomach patients once again were warned against believing the come-on advertising issued by patent medicine con-cerns and the Seattle co. was di-rected to quit claiming that its remedy has a 'therapeutic value or beneficial effect' in the treatment of the long list of diseases mentioned. Outhit also must cease telling its radio and newspaper public that 'Breath-easy' can be used without following any form of diet; that it is 'harm-less,' and that users will be restored tising issued by patent medicine con-cerns and the Seattle co, was diand that users will be restored to 'vigorous, buoyant health,' Commish declared.

New NBC Tests

Novel experiments in visual re-broadcasting are planned by the Na-tional Broadcasting Co., according to disclosures in a construction permit plea filed with the Federal Com-munications Commission. Web wants to set up a mobile television trans-mitter for services along the Atlan-tic seaboard.

tic seaboard.

Objective of the new phase of research is to give practical field tests to technique worked out in laboratories by which it is hoped that cable transmission from broadcast sites to picture outlets can be eliminated. Initial operations are planned in the Philadelphia area, with the Camden plants of RCA as the base.

Jetabee Ann Hopkins joins staff of WOW, Omaha, where she will script her own scrial 'Jangles.' be-ginning Sept. 27.

FCC TIGHTENING THE REINS

Networks Philosophic

Networks have taken a philosophical attitude towards the upshot of the past week's convention in New York of web-affiliated stations. They feel that the broadcasters had, by their days and nights of haggling over the AFM compromise, worn themselves down to the point where they were open to any idea suggestive of mass hysteria. Hence the overwhelming approval for a general meeting of the broadcasting industry in New York Oct. 12.

In the opinion of the networks, the indie broadcasters by this move have placed themselves in a position analagous to crossing a bridge before they reach it. By clamoring for the selection of a czar, or general counsel, to direct the industry's cause in the event of a congressional investigation, these indies can give the impression, say the webs, that the industry has something to hide.

It is admitted by the major networks that the pow-wow has done the relations between them and their affiliates no good. Gathering not only gave expression to old simmering grievances, but hypoed the affiliates into a state of mind which may cost the webs several millions of dollars. Affiliates are determined to create a united front which, it is proposed, compels the major networks to come through with a greater share of the proceeds from the sale of station hookups. If the affiliates mintain the resolves expressed at the three-day confab, the networks, it is predicted, will have no alternative but to put a boost of 10% time rates into effect by the first of the coming year. One network official declared that what amazed him most during the sessions was the springup from day to day of new groups and movements. In several instances no sooner did a group of indies find themselves in some hotel room suite then somehody brought up the suggestion that they get together and form a network. By Sunday morning the whole thing had taken on the air of a revival meeting.

Shrinkage of Guest-Star Shows Goes On in East, but Coast Grows

Shrinkage of programs using guest talent will be particularly felt in the east this fall. Besides the number of visiting performer shows which have bowed off the air or are changing policy, several others are moving to the Coast. Situation will leave the Magic Key and Kate Smith broadcasts virtually the only ones still open to spot talent in the east.

east.
Rudy Vallee's Royal Gelatine show, always a lucrative field for talent and agents, moves to Hollywood Oct. 7, when the bandleader goes out for pic-nitery stints. Sealtest, another generous user of guests, abandons the James Melton and guest policy Oct. 10 to use a symph program. Ben Bernie goes off the air in October and the Shell show is already off.
Nash has replaced its guest notice.

Nash has replaced its guest policy vith the Prof. Quiz program. Jack lenny and Phil Baker shows, which ave been using guest talent while the stars are on summer layoffs, also go back to normal policy in the next few weeks.

In addition to Vallee, who will be on the Coast for several weeks at least, a number of other guest programs still originate in Hollywood. They include Campbell's 'Hollywood Hotel,' the Bing Crosby show for Kraft cheese; Lanny Ross for Packard, the Lux program Chaese. ard, the Lux program, Chase & Sanborn, Jack Oakie's show for Camels, the Maxwell House 'Showboat' and frequently Eddie Cantor.

THORNBURGH OGLING SEATTLE RADIO ROW

Seattle, Sept. 14.

With radio topsy-turvy here and many changes contemplated, one of the busiest visitors in several days was D. W. Thornburgh, vice-pres. of CBS, and manager of KNX at Hollywood.

Among **-

Among the contacts made by the CBS biggie was Elmer Pederson manager of KOL, Columbia outlet, and Tubby Quilliam, manager of KIRO. Thornburgh also had a chat with Louis Wasmer of Spokane, one of the state's heaviest radio station owners, who was here for several days on business.

COALS TO NEWCASTLE?

NBC Sends Two Photogs to Coast to Snap Program Pix

NBC has sent two staff photogs from N. Y. to the Coast on the q.t. Lads, W.E.C. Housler and Burke Crotty, will be gone a month and purpose of the trip is to secure a batch of stills of NBC airers origi-nating on the Coast this autumn

nating on the Coast this autumn Presumably the reason NBC withheld announcement of the assignment was to thwart any criticism from Western still-snappers who might have reared up when learning that the network is underwriting the costs of sending two men to Hollywood, where so many photogs are lolling around.

Tim & Irene Play **Over Two Stations** The Same Night

Tim (Ryan) and Irene (Noblette) turned in one of the fastest on record jobs of doubling on two broadcasts Sunday (12). On their own Mutual show for Admiracion shampoo at the

show for Admiracion shampoo at the WOR playhouse 1ron 6:30-7 p.m., duo also guested on the Jello program over NBC-red from 7-7:30 p.m. Directly after signing off the Mutual show at the 42d St. location before a studio audience, pair were hustled into a police car and sped to Radio City. Time difference between the fadeoff of the first program and entry on the second was just sufficient to make it.

'Snapup' Classics

Lancaster, Pa., Sept. 14. 'Snapup' versions of dramatic classics is to be the fare of the Play-crafters, dramatic group of WGAL

MORE CAREFUL SCRUTINY DUE

Thorough O.O. of All Finan cial Angles in Prospect-Campaign On to Erase All Sources of Criticism

GETTING TOUGH

Washington, Sept. 14.
Goldfish bowl disclosure of financial control of broadcasters looms as one of the most immediate consequences of the New Deal overhaul of the Federal Communications. Commission. Stringent policy requiring licensees to submit to a far more comprehensive scrutiny than in the past is expected to be established when the reorganized regulatory agency launches its campaign to eradicate sources of criticism. Tougher attitude toward fancy-

to eradicate sources of criticism. Tougher attitude toward fancy-figure station sales, which was adopted gradually during the past year under a heavy Congressional barrage, will be stiffened materially when two recruits, Chairman Frank R. McNinch and Commissioner T. A. M. Craven mount the driver's seat, according to reports from the inner circle. Free-and-easy days appear near an end.

easy days appear near an end.
Two direct steps to silence beefs
that the Commish has winked at license trafficking are in prospect.
Almost certain that the newcomers
will tackle the problem of fixing a
definite yard-stick for measuring the
reasonableness of stations sales figreasonableness of stations sales figures. Strong probability that this will be followed by a new regulation requiring Government consent for all transfers of stock, even minority interests. Close co-operation with the Securities and Exchange Commission is looked for, with a hint that the two agencies may urge broadening of the Securities law and the Stock Exchange act to give greater control over financial gyrations of licensees.

Lorical Outcome

Logical Outcome

Logical Outcome
These developments would be a logical outcome of a steady movement in the direction of fuller publicity about corporate identities and close check on the terms on which stations are swapped. Trend has been unmistakable, although not uniform, since the Commish was forced last winter to reveal that it has approved sales where the price was many times the physical worth of the property.

Sentiment in favor of compelling

of the property.

Sentiment in favor of compelling stockholders in licensee corporations to gain consent for any deals affecting their interests is—and, for months, has been—growing, while some headway has been made towards laying down rigid standards for determining the reasonableness of sale prices. of sale prices.

of sale prices.
Under existing policies, all proposed license assignments, whether voluntary or inevitable, must receive the Commish o.o. In cases of stock sales, the Commish ogles only deals where the majority interest changes hands. Weakness of the latter policy has been apparent for some time, since it is conceivable that in a company with several stock-budger group be sticked. that in a company with several stock-holders small blocks can be shifted in a way which will actually affect the management. Tightening process has resulted in a general understanding that all requests for consent—for either license assignment or transfer of control—should be ventilated via an examiner, so the Commish can have a full, official record showing all terms and conditions. Now it is likely that this will be expanded to the minority interests.

Jerry King in N. Y.

Chicago, Sept. 14.

Jerry King was in town on a general business trip through the east.

Stopped off here for a couple of lays, then particered with local chief 1. M. Blink for a flip into New York.

here.

Snapups,' according to Richard D. Altick, director, are radio versions of the famous pieces, retaining the plot but snapping it up both from the standpoint of action and lines to meet modern air requirements.

Altick has finished scripting the plot but snapping it up both from the standpoint of action and lines to meet modern air requirements.

Altick has finished scripting the plot but snapping it up both from the standpoint of action and lines to the minority interests.

Lies Broader Supervision

Idea of broadening supervision has everal supporters within the Commissioner Norman of the data turners crutiny is required and is credited with having brought about the change from the continued on page 58)

Allocation of Additional \$1,500,000 For Musicians Upsets Broadcasters: **Special Committee to Meet Weber**

Record?

Muncie, Ind., Sept. 14.

Jake Higgins and Bob Ebert claim to be the most thoroughly killed' men in radio.

In the cast of 'Death Rides the Highway' program on WLBC, their roles in the scripts have called for them to be killed on every show for the past three months.

CBS PUTS NIX ON PERSONAL MANAGERS

Columbia Artists Bureau has put up the bars against personal managers. Network has taken the attitude that its subsid is capable of rendering a full management service and that, if any of the CBS artists insist on maintaining outside managers, they will have to give up their connections with the bureau.

their connections with the bureau. Under previous regimes in the CBS bureau no objections to personal managers was ever made. In fact, the arrangement was much encouraged, as it allowed the personal managers to hustle around for work and the bureau to split on commissions. From now on there will be no co-operation with outside managers of any sort. New policy also bans the splitting of commissions.

sions.

Network's officials feel that the affairs of an artist cannot be handled smoothly if its bureau has to contend with the wishes and whims of a personal manager and that it cannot build up a department offering full management service unless the artist has no other managerial obligations. These officials say they are also tired of having would-be personal managers hanging around the studios to grab off an artist after the latter has been on a sustaining latter has been on a sustaining series and gives promise of going

NBC LAUGHS OFF IDEA OF AIRING HOBO MEET

Jeff Davis, self-styled and much publicized 'King of the Hoboes,' dropped into NBC last week to try to interest the network in picking up a special events broadcast from the a special events broadcast from the scene of a coming Hobo Conference skedded to take, place in Canada. Davis was very mum on the precise location planned for the rod-riders' assembly, since it has been known civil authorities in various com-munities have banned such pow-wows when they get wind of them in advance. wows when they get wind of advance.

NBC laughed off Davis' proposal.

Slowie Says No

Washington, Sept. 14. Washington, Sept. 14.
Too ridiculous for words' was the comment of Thomas J. Slowie, secretary of the Federal Communications. Commission, regarding the trade report that he was due for shifting to some other government agency.

agency.

Denied flatly that he has asked for any borth elsewhere.

New faces with the 'Knight Kappers,' In Olden Times program over WOAI and the TQN, San Antonio, includes The Simpson Sisters and Marie Jaync Garza.

Joe Weber, American Federation of Musicians prez, is expected to allow the broadcasting industry several weeks more in which to work out a method for increasing musician employment, when a committee of broadcasters calls on him today (Wednesday). This committee, left behind when the convention representing 169 network-affiliated stations broke up Sunday (12), is also under instructions to develop a formula for the allocation of the \$1,500,000 that independent outlets are committeed to spend for musicians during the next year and to get definite commitments from NBC and CBS as to how much of this burden the networks will share.

What had been convened at the Waldorf-Astoria last week to consider the money agreement reached with the union, turned out to be the most tumultuous and militant gathering of broadcasters in the history of the industry. In the flood of coratory that dominated the three-day session, the Issue of musician employment was frequently outshadowed by other causes and grievances, with NBC and Columbia, and even the present administration of the National Assn. of Broadcasters, the targets of raillery and attack.

Out of the smoke of battle came one definite accomplishment. That was an agreement to guarantee the tweenditure among independent stations of \$1,500,000 more per year than is now being spent for musicians.

Tetal \$5,000,000

Total \$3,000,000

Total \$3,000,000
With what is already forthcoming to AFM members, this salary load would total \$5,000,000 a year. Tilt would not affect the musicians' payrolls carried by the networks in such program-originating spots. as New York, Chicago and Los Angeles.
It is understood that Weber will ask the networks to up appreciably the outlay for musicians in these three sectors.
What stirred the assembled broad-casters into a torrid outburst against

three sectors.

What stirred the assembled broadcasters into a torrid outburst against
MBC and Columbia was the negotiating committee's report that the two
webs had offered to put aside 10%
of the guaranteed \$1,500,000 as a
sinking fund for those affiliated stations as could prove they couldn't
afford the payroll increases which
afford the payroll increases which
the employment of these musicians
would entail.

Various affiliates scored this offer
as gratuitous insolence, declaring
that they didn't want to be put on
relief by the networks, or their
books made subject to the eyes of
prying web auditors. All they wanted
was a reasonable sharing of the
load by the networks.

No, Thanks

Convention voted overwhelmingly

No, Thanks

Convention voted overwhelmingly to reject the networks' offer and instructed a committee to inform NBC and CBS that not only was the 10% and its strings out, but that the affiliates demanded an entirely different adjustment of the matter. Instead of money, they now ask that he networks reduce the number of free commercial hours obtained from most of their stations from 16 to eight hours a month.

Leonx R. Lohr, NBC prez, and Edward Klauber, CBS executive v.p., set late Tuesday (yesterday) afternoon as the time of meeting with this committee. Intimations were received from the network sources that the demand for a clip in free time would be rejected, but that something might be done about revising the provisions of the money offer.

At the height of the commotion

offer.

At the height of the commotion over the networks' offer William S, Hedges, of WLW, Cincinnati, a member of the negotiating committeeleaped to the platform and asked that leaped to the platform and asked that the meeting vote on the question of acceptance and rejection by station call letters. Before this motion could be seconded, there was a de-murrer from the floor. This broad-caster askerted that the offer had (Continued on page 40)

Doc Brinkley Gives 'Em Sexy Chatter On Ether Spiels Over Mex Station

By BOB LANDRY

Hollywood, Sept. 14. Hollywood, Sept. 14.

Doe Brinkley is still going strong over the powerful Mexican station, XEAW. He puts on his high pitch act three times a night. And it is doubtful if the more remote and conservative communities would credit as sober fact any account of the spiel the Doe gives out.

If there's a little pain, or a bit of gas, or a slight loss of appetite the coc warns his listeners:

gas, or a slight loss of appetite the bot warns his listeners:

'The smouldering fire of one of the most dangerous diseases may be just starting.'

His cure for such symptoms, and all other symptoms, is for the patient to rush to the Brinkley hospital down in Del Rio. Texas, over the border. Patients are given strong assurances that they'll get the works at his hospital. Everything known to medical science. In fact in a burst of candor the Doc confessed that the patient is always right—like the man who insisted upon an x-ray of his head which proved, as the Doc admits he knew in advance, that the man's head was empty.

This jovial kidding of his patients is one of several facets of the Doc's fascinating and many-sided personality. Sort of an obligato to his usual tune of warning to come pronto while still able to get about! The Doc is concerned about the patients other doctors kill, an unfair trade practice he can not too warmly condemn. The Doc himself speaks frequently of the 'spiritual glow' that his services to humanity bring him.

bring him.

He also scornfully alludes to health guaranteed for \$1.85° and

He also sconfully alludes to health guaranteed for \$1.85° and after asking 'is there nothing but disaster ahead for you because of ill health?' he adds that those who cannot afford to be on their way down here to Del Rio' should at least send for his medical examination chart for self-diagnosis at only 45 cents. The Doc frequently refers, with much sorrow, to 'the ignorance on the part of the people. He also is worried about gland troubles and pointedly adds: 'no man or woman wants to be unsexed.' There's quite a lot about sex in the Doc's spiel. Which is good logic. Among the hillbillies that he caters to there is also quite a lot.

Ear oil devoted to a careful listening of Brinkley brings the vivid realization that:

(a) American radio has gone

(a) American radio has gone a long route down the road of respecwas common in the States.

(b) Brinkley has no fears and no limits

(c) Brinkley is Mexico's biggest radio advertiser and also Mexico's worst advertisement.

SCHNICKELFRITZ BAND
On NBC Jamboree
10 Mins.
Sustaining
Saturday, 10 p.m. EDST
WEAF, New York
This novelty outfit playing at Midway Gardens, St. Paul, recently collected national publicity and a film
contract. Last Saturday (11) night's
one-time guester on the NBC Jamboree was easily the standout portion of that show. Music dished out
by the lads is a ludicrous assortment
of toots, honks, squeaks, grunts,
compahs and whistles—which nevertheless still qualifies as music and
all planty on the thim. Outfit is
all planty on the thim. Outfit is
all planty on the planty of
imitation. Freddie Fischer is the
leader.
Schnickelfritzers offered MerrySchnickelfritzers offered Merry-

imitation. Freddie Fischer is the leader.
Schnickelfritzers offered Merry-Go-Round Broke Down. "Silver Bells," The Mocking Bird' and Tiger Rag.' All but the first were sockeroo. Weakness of 'Merry-Gosound' was that its weird callope sounds have been done by too many other bands. Tooters did an ensemble vocal on 'Bells,' then played it as an old-fashioned German band mi'th. Best of the assortment was 'Mocking Bird,' which had a real swing finale. Instruments distinguishable were piano, trumpet, trombone, drums, bull fiddle, sax, clarinet, whistle and bass horn.

Band seems destined for a vogue and should clean up while it lasts. Hobe.

Tom Wilmot, former scripter for Joe Penner and Jack and Loretta Clemens, is back in Plittsburgh, his home town, doing some free-lance writing. He was on the continuity staff of WCAE before going with

AL JOLSON SHOW With Martha Raye, Parkyarkarkus (Harry Einstein), Victor Young Orch, and George Jessel, guest.

30 Mins. LEVER BROS. Tuesday, 8:30 p.m., EDST WABC-CBS, New York

WABC-CBS, New Yerk
(Ruthrouff & Ruun)
After 10-week layoff the variety
program paced by Al Joson syung
to last week for Al Joson syung
to the street of the street of the street
for the stre

building for the show as the season progresses.

Talent lineup has double sock in that it includes Joison and Martha Raye. Former has the matured folker following, and there's no ether entertainer lurking in or out of the woods currently who has the younger (but still prospective Lifebuoy soap users) set's interest more than Miss Raye, Unfortunately she was almost totally overlooked on program caught. After the first 10 minutes of the show she wasn't even mentioned. All assigned her were a few 'O Boy!' whoops and a serious vocal of 'Gone with Wind.' Both her versatility and name value warrant more attention.

Joison had pretty bewinskered material and the stretches in between his bouncy, vivacious singing were large looming; interest-decirators.

Jessel, guest on the program, fared

ween ns bouncy, vivacious sing were large looming. interest-detractors.

Jessel, guest on the program, fared places, guest on the program, fared in the regulars. When he and folson stooged for Parkyakarkus, when he and folson bantered between themselves and when he was on his own, he was good. Parkyakarkus had little to do, and his material was far from sustainedly bright.

Victor Young's aggregation backard to be a supported to the program with its usual unostentatious susvity, which might well be expected of an orch so established in ether work.

Policy of the Lifebuoy-Rinso onceaweeker will be to use guests on alternate broadcasts, and when the lamp isn't in the studio window, to use dramatic sketches. The series of playlets will be turned out by Arthur Thny Ruffner is producing as well as oiling the ozone with the plugs. Show rides over 58 stations. Bert.

LEO BRISMAN ORCHESTRA
With Ray Heatherton, Melody Mystics
30 Mins.
SCHAEFER BREWING CO.
Thursday, 7:36 p.m., EDST
WEAF, New York
(B. B. D. & O.)

WEAF, New York

(B. B. D. & O.)

This variety revue, initialer of the new Schaefer series, provides a diverting half hour of good instrumentation and harmony singing. Combo jells nicely and will understand the district of the district of

BURY THE DEAD' Drama
60 Mins.
WORLD PEACEWAYS
Noon

to Mins.

WORLD PEACEWAYS
Sunday, Noon

WNYC, New York
For the second of its militantly
pacifistic We, the Living series,
World Peaceways last Sunday,
World Peaceways last Sunday,
World Peaceways last Sunday,
White Shaw's anti-war drama, Bury the
Dead, which was successfully produced two seasons ago on Broadway,
While the play carried a telling
punch and considerable force as an
anti-war argument, it seemed not as
However that may have been the
fault of the adaptation, direction or
playing—or a combination of all
three. Whatever the quality it did
make interesting ether lare, particularly with current headlines as a
Cast from the acting company of
the Radio Playhouse, was generally
convincing. Part of the shrill, nag
ging wife was well played. So was
the tragic wife who had sought release from her sorrow in drink.
Captain was acted with quiet penedently overplayed. Speeches or the
various dead soldiers and their
women tended to become repetitious
and monotonous—and the identities
grew confusing.

THE SONGSHOP
Frank Crumit, Kitty Carlisle, Gustav Haenschen, Reed Kennedy
Alloc Cornett, Songsmith Quartet
Kenneth Christie
Songs, Orchestra
45 Mins.
COCA COLA
Frl., 10 pm.
WABC, New York

(D'Arcy)

After a year's absence from the networks, Coca Cola last Friday (10) spread itself over 93 CBS stations spread itself over \$3 CBS stations with a musical package of an exceptionally high order. It was music in the modern manner, suave, polished and a likely to garner a major measure of attention and appreciation from Friday night's regular contingent of tuner-inners.

and a likely to garner a major measure of attention and appreciation from Friday night's regular contingent of tuner-inners.

First quarter hour of the show could have been much better routined than it developed. The comedy novelty attempted by the Songstant of Quarter was also the dublowed. There was also the dublowed. There was also the dublowed in the wrong mood for what followed. There was also the dublows judgment of loading down frank Crumit with so much introductory patter, though the continuity in general was crisp, smart and showed a keen hand at building interest and dovetailing the various musical items. Of especially fine of the continuity in general was crisp, smart and showed a keen hand at building interest and dovetailing the various musical items. Of especially fine of the continuity of the con

As a whole the program's produc-tion was away above par. The ad copy was laconic enough and well placed. Odec.

Follow Up Comment

YOUR INVENTION, a trim innovation from the craftmanlike
hands of Sam Hammer, is holding
on nicely on WMCA, N. Y. Was on
a Friday night spot, but now it's
heard from 9 to 9:30 p.m. Saturdays.
How About It?" another novel
broadcast from the same lad, has
gone sponsor on WOR since he first
started this invention idea.

Gag with present 30-minute sustainer, of course, is to get unusual
inventive genius before the mike for
interview, but to make certain the
absurd inventions are culled before
continuity is written. This Hammer
has done with painstaking care.

Hollywood Hotel proadcast for Campbell's Soup last Friday (10) night was hardly a high for the series, but it still held up as better than average for network commercial and the series of the series

releases,
Judged by its radio performance
'Wife, Doctor and Nurse' is merely
another of those irresistiblephysician - and - his - two - adoring-femmes yarns.

dell suited to radio as to the stage of the suite of the radio of the suite of the

HOLLYWOOD MARDI GRAS
Lanny Ross, Charles Butterworth,
Amos 'n' Andy, Florence George,
Raymond Palge
98 Mins.
Tucs, 9:39 p.m.
WEAF, New York
(Young & Rubicam)
Languages of the latest Packard

Impresarios of the latest Packard series, which preemed Tuesday (7), have apparently elected to stress

series, which preemed Tuesday (7), have apparently elected to stress glamour and numerical impressiveness instead of concentrating their efforts on developing one or two permanent personalities into dominating pivots for the weekly hoopla. It is a policy that; has produced several major clicks one concentrating their application of the major clicks of the weekly hoopla. It is a policy that; has produced several major clicks of the major click of the major clicks of the major click of the major click of the major clicks o

future.

The session set off Amos 'n' Andy in several new roles. It was their first guest appearance for coin, and everything they did heightened the program's entertainment status. It was their own. At one point the duo demonstrated how each affects the various characters in the Pepsodent series. Charlie Butterworth, only holdover rom last season, proved as strong an up his alley.

In the musical denartment Learn.

asset as ever, when the material was up his alley.

In the musical department Lanny Ross gave the impression that his voice had more appeal than ever and that all he needed is a more pronounced tendency to let himself go. The control of the chief of of the c

The plug copy confined itself a greeting from the president of the Packard company and a plea to 'talk it over with your Packard dealer.'

Odec.

JANET GAYNOR, ROBERT MONT-GOMERY With Lionel Stander, May Robson and Lou Merrill 'A Star 18 Born' 80 Mins. LUX

Monday, 9 p.m. EDST. WABC-CBS, New York

WABC-CBS, New York
(J. Walter Thompson)
Lux Theatre, directed by Cecil B.
DeMille, has again mounted the
broadcasting barricades after a nineweek hiatus from the heat. It
bounced back exceedingly strong,
using as its vehicle that screen hit
of last season, David O, Selznick's
'Star Is Born.'

of last season, David O, Selznick's 'Star Is Born.'
Janet Gaynor, starred in the film, did her first air chore in repeating her role of Esther Blodgett. 'Til Lux Jured her, Miss Gaynor has repeatedly shied from the radio—including 'Hollywood Hotel.' After her performance in 'Star' Monday (13), one is inclined to wonder why.

Robert Montgomery, doing his fourth frolic for Lux and DeMille, did the role of the careless, dipsomaniac pic player that was created by Fredric March, and projected it over the ozone effectively enough to make it lucid. Lionel Stander and May Robson repeated their celluloid parts, though their characters had much less participation in the air version. Lou Merrill was very good as the producer originally done by Adolphe Menjou.

The radio dramatization was quite

as the producer originally done by Adolphe Menjou.

The radio dramatization was quite as good entertainment in its own sphere as was the film. It told the same story with the same storitive objectivity, and the slick use of sound effects and background suggestion in place of the screen touches which one was a present to the desired to be deplicated except visually to be duplicated except visually the were Sid Grauman and John Leroy Johnston, western manager for Fawcett Publications, string of film fan mags. Johnston was brief in naming his selection of all-time lovelies of the screen, and that of course was a natural wedge to plug the product. Grauman talked about those footprints of filmites imprinted in the fore court of his Chinese theatre in Los Angeles.

FORD SUNDAY EVENING HOUR'
With John Charles Thomas and Jose
Hurbi Orch.
60 Mins
FORD
Sunday, 9 p.m. EDST Sunday, 9 p.m. EDST WABC-CBS, New York

(N. W. Ayer) (N. W. Ayer)

Though Henry Ford has considerably pulled in his broadcasting budget, the Sunday symph, pet. of both Henry and Edsel, will go on. Returning to the ozone Sunday (12), one of the differences this from other years is a more extensive use of guests. Bartione Thomas and conductor Iturbi were both one-shot appearers.

conductor Iturbi were both one-shot appearers.
Selection for the 75-piece orch was not too auspicious for a returning program which had ducked the heat all summer. Most of the numbers were rather becure, a lesser labor tool to a very well-known composer. Iturbi was in form, which means a showmanly performance on the podium.
Thomas had three whacks, all good and all time-tried. Led off with the prolog from Pagliacci, then dovetailed, the Chancellor's chant for the policy of the control of the cont

They were natural Thomas selections:
As usual, and under direct instructions from the Fords, a hymn, which the visual audience in Detroit were asked to sing, closed.
W. J. Cameron, the mouthpiece for the program, opened up his six-min, discourse by saying that there would be no commercials; there weren' any, actually. What Cameron dia any actually. What Cameron dia any actually was returning to 'normal' and that 'right' would always assert itself. He made, of course, no direct reference to the CIO trouble the motor maker has been haying; instead he was all sweetness and bright with assurance every little thing in the world was hunky dory. But that type of patter fits in with the Ford show, and it undoubtedly pleases the sort of listeners the program has always attracted. Bert.

the Ford show, and it undoubtedly pleases the sort of listeners the program has always attracted. Bert.

MUSICAL CLOCK
Participating
Daily, 8 a.m.
Longuage and the program in countries permitting adversing the program in countries permitting adversing tend to resemble one another. Here, for example, in the Republic of Panama, hard by the Canal Zone, is a typical morning 'Musical Clock, three-quarters in English and one-quarter following in Spans, the construction of Panama, hard by the Canal Zone, is a typical morning 'Musical Clock, three-quarters in English and one-quarter following in Spans, kind of matinal program on United States stations. Perhaps typical-plus in that the commercialism is franker and the quality of the presentation more stodgy, less chumny and in the case the States. In the states of the states of the states of the states of the states. Liquidation sales-ridiculous prices—telephone 527 for this or that—have your house painted by Pedro Rembrandt—try Jungle Itch Salve fortick bite—listen to Victor records—that was the gist of the advertising Breaking up the commercial blurbs were records and transcriptions. The station has NBC Thesaurus service, among others.

That was the gist of the advertising Breaking up the commercial blurbs were records and transcriptions. The station has NBC Thesaurus service, among others.

That was the gist of the advertising the station has NBC Thesaurus service, among others.

That was the gist of the salvertish in the north. Or it would if the announcer were not dispelling the illusion every time he spouded in stilled oddly-phrased English. That spieler was having tough going on the sound pretty much like its sisters in the north. Or it would if the announcer were not dispelling the illusion every time he spoud in stilled oddly-phrased English. That spieler was having tough going on the sound pretty much like its sisters in the north. Or it would if the announcer were not dispelling the illusion every time he spoud on the sound pretty much like its sisters in the

phraseology—and the various mierinners.

Tie-up with the Star-Herald newspaper furnished the news, all local, none international. Detailed description of open service grocerty and the start of the sta

DIFFENDERFER FAMILY Sacred Music—Vocal 15 Mins. Sustaining Friday, 8 p.m. WGAL, Lancaster, Pa.

WGAL, Laneaster, Pa.
Program is unusual in that it goes about its business quitely without a lot of preaching. Family group is composed of the tather, mother, two daughters and one son, who do hymns and sacred music with piano accompaniment of mother.
Although group is not in the sponsorable class and is well aware of the fact, this has nothing to do with program popularity. Even though they air only one program a week, they enjoy a very consistent mail draw for request numbers.

SPONSORS COOL ON SPORTS

Atlantic Refining's Skull Practice For Grid Spielers; Quailey Tells 'Em

Philadelphia, Sept. 14.
Twenty-one gabbers, selected to do logy-by-play on Atlantic football broadcasts this fall, were brought to Philly yesterday and today (Tuesday) to get final instructions on handling the games. They were guest of the oil company, with about 75 New York and Philly newspapermen at dinner last night at the Arcadia-International restaurant.

The announcers were selected after auditions in 11 cities by Joseph Rollins, ad manager of Atlantic, and Les Quailey and Wally Orr, of the N. W. Ayer agency staff. Stations in the cities selected were asked to invite all local talent to the auditions, at which Qualley produced a small chart of a football gridiron and asked each applicant to give an acount of the game depicted on it in pencilled symbols. What was sought was imagination, voice quality, accuracy of football terminology, voice inflection and sincerity. Because of nervousness, some candidates were given as many as three chânces.

Co. Polley Insight

Vesterday morning gabbers were given samy as three chânces. Commercials were ordered before not method of making commercials and general deportment. He outlawed all smart-aleck tendencies. Commercials were ordered before ond after games and between halves and quarters, with none during actual play. They will be given by staffers of stations airing.

The 21 announcers were also taken through refinery at Point Breeze thas the product on rules by Bill Crowell, chairman of the rules committee, and this afternoon drilled in formations by Clipper Smith, Villanova coach. Quailey discussed, in general, method of getting over progress of the game. Rollins emphasized to the men that company wanted no Clem McCarthy tuff. He instructed them not to get excited over a three-yard run or a Coyard Kick, but merely to tell a story in the Ted Husing manner.

Announcers and observers selected are George Walsh, Gainesville, Fla: Frank Blair, Greenville, S. C.: Marcus Bartlett, Atlanta: Lee Kirby, Charlottes, Vi. C.; Ken Gerard, Virginia Beach, Va.; Peco Gleason, Charlo

LARRY KELLEY JUST WON'T GO PROFESH

Lord & Thomas agency could apparently get nowhere in an effort to interest Larry Kelley, Yale's spectacular of the past three grid escapens, in going commercial over the come this autumn with a series of football forecasts. Agency had one of its clients lined up for Kelley, and has been nixing bids from other anxious-to-airers with pigskin backgrounds.

All-American wingman has been

All-American wingman has been declining all offers to commercialize his athletic rep. St. Louis Cardinals waved \$12,000 before his eyes for his bascball services for a season. Pro grid outlist have all camped on his trall also. End appeared in a charity trall also. End appeared in a charity between the pro N. Y. Giants and the Eastern College All-Slars, but furpher public appearances are out of Kelley's schedule in the future. He's atlached to the faculty at Peddie. N. J. prep school, to teach American history and coach football.

Training Survey

Des Moines, Sept. 14. Gene Shumate, Iowa network sportscaster, left Des Moines by plane on Sept. 8 for his second anpusse on Sept. 8 for his second an-nual tour of the Big Ten and Notre Dame football training camps, to-gether with Bert McGrane, sports writer, and George Yates, photog-rapher of the Des Moines Register staff.

Send-off was aired over the local stations as a build-up for the Iowa football schedule, starting Oct. 2.

COMMERCIAL **BOGEY IN CANADA**

Winnipeg, Sept. 14.

Officials of the Canadian Broadcasting Corp. are apparently lying awake nights trying to think up fresh ways in which to sidestep the stigma of commercialization, for aithough commercials are already riding their network they still refuse to list them in their program schedules. Strong cries of 'Backbenders' are being heard from the regions of the press, with CBS officials refusing to make any comment one way or the other. Regardless, sponsors are advertising their programs in the daily press, adding that the feature will be heard at such and such a time over the CBS national network.

Many some the press regard the fresh ways in which to sidesten the

time over the CBS national network. Many among the press regard the move as nothing but a silly sort of bluff, as everyone knows perfectly well that CBS artists, production men, engineers and stations are being used, with radio editors burning plenty, as it balls up their listings by the silling bluff, as it balls up their listings Usual programs are taken off with this is the Canadian Broadcasting Corp., while commercials have a this came to you over a network of Canadian stations,' sign-off. Those on the sidelines are getting a soek wallop out of the whole business.

Irene Gedney in 2d Automobile Accident

Automobile Accident
Rochester, Sept. 14.
For the second time in two years,
Irene Gedney, 24, "WHAM staff
pianist, is in the hospital as a result
of traffic aecident injuries. She was
driving her younger sister, Merle, to
a Waterbury, Conn., business college
when a passenger ear collided with a
truck and then crashed head-on into
her car, aecording to reports. Driver
of the other machine was killed and
miss Gedney suffered a broken ankle
and brain concussion.
When Miss Cadney was in the

and brain coneussion.

When Miss Gedney was in the hospital here five months in 1935 with a broken leg suffered in an automobile accident, she had a dummy keyboard rigged up so she could keep her fingers supple.

RAMS OVER WGAR

RAMS OVER WGAK

Cleveland, Sept. 14.

Both home and out-of-town games of the Cleveland Rams, pro football team, will be aired by WGAR. Broadcasts will be sponsored by Standard OT of Ohio. Wire accounts of the out-of-town games will be recreated in the WGAR studios.

John Patt manager of WGAR is

John Patt, manager of WGAR, is one of the stockholders in the pro

Cronkite on U of Okla.

cronkite on U of Okla.

Oklahoma City, Sept. 14.

Walter Cronkite has been appointed by WKY to handle all broadcasts from the University of Oklahoma football activities during the coming season.

He will live in Norman.

ONE-SHOT ITEMS TOUGH TO SELL

World Series Having Difficulty Getting Takers-**Buick Reported Off Champ** Fights in Future - Only Series or Term Events

TOO MUCH GRIEF

Sponsors are decidedly chilled on large-scale, network sprawled single-shot sport events of national inferest. Suddenly the agencies have found they can't sell their clients on such events, and the networks are similarly wising up. Sports' sponsorship has now shifted to week-in-week out possibilities, and shied away from such singletons and briefles as championship fights, World Series and golf matches.

championship fights, World Series and golf matches.

It now appears that the World Series might have to air on sustaining. Ford, former bankroller over CBS and NBC at total cost of \$410,000, has withdrawn. With no other sponsor looming willing to pay the \$100,000 fiatly demanded by the leagues to cover the network costs additionally, Mutual last week took a seven-day option of the Series. Frantically the web's sales staff thumbed through the files, digging up every possible or prospective sponsor. All nixed the proposition. Mutual asked \$200,000 for all the games, tossing in 15 full net. Mutual, yesterday (Tuesday) got another seven-day option from Judge K. M. Landis, the baseball 'czar,' and started talking to Old Gold and Buick about splitting sponsorship of the series.

Buick about splitting sponsorship of the series.

It's going to be difficult for any network to snag a sponsor for the next heavyweight title bout, too. Buick, which has backed the recent ones, is understood chilly towards any more. Descriptions have come in for so much criticism of inaccuracy, bias and over-dramatization, that would-be sponsors are afraid the public has lost faith in broadcast accounts of the fights.

Mills' Attitude

me public has note faint blood cast accounts of the fights.

Mills' Attitude

Biggest bankroller of sports, General Mills, just won't consider one-shot stuff, having long ago decided that the public must be nursed to the product plugged through a sustained series, and for that reason the milling company takes baseball games right through the season; same system applied and adhered to by two other large sports' sponsors, Socony-Vacuum and Kellogs, Atlantic Refning, which thinks it has the handling of football down to a fine art, doesn't use one-shot stuff on stations during the grid seasons. Buys a station for the season and spots games weekly for at least ten weeks, believing that interest is awakened in the product only through trip-hammering the advertising message in serial form.

CBS. NBC and, to a smaller extent. Mutual, are stacked up with rights to all manner of single-day sports events of national importance, but can't pry sponsors into taking them. Small broadcasters around the country, if they buy an exclusive on some event of local interest only, are finding they can no longer get a local sponsor. But, conversely, the commercial air rights to the local class C baseball club are gobbled up when offered. And the freshwater teacher's college, a few miles out of town, has had offers for its season of pigskin, which the local station will air.

THE BOSTON SLANT Hollywood, Sept. 14.

Mayme Ober Peak, film writer of the Boston Globe, launches a radio program over KMPC (Beverly Hills) this week.

this week.

She handles the narration on a quarter hour talker called 'Holly-wood Behind the Headlines.'

L. A. Radio Eds Take Flight From Sless Glory; New By-Line Front

Down-to-the-Bone News

San Francisco, Sept. 14.

'Streamlined Headlines' is the new name for the newscasts on KSFO, local Columbia Broadcasting outlet. Under the supervision of news editor Tro Harper, all dispatches from the United Press radio bureau are rid of unnecessary words. Short, snappy items are preferred. Harper is also attempting to stress human interest news and play down crime yarns. Bob Garred does the newscasting.

BROOKLYN BALL CLUB MAY GO COMMERSH

Considerable likelihood that the Brooklyn Dodgers will have their ball games aired commercially next season. General Mills, in behalf of Wheaties, is hot on getting the Brooks. In the event the owners of the club, Steve McKeever and the Brooklyn Trust Co., do sell, it will be the breakdown of big league ball in N. Y., after anxious would-be sponsors of games have been knocking on the door for years.

Brooklyn, and the two N. Y. teams, Giants and Yanks, several years ago made a three-way pact by which all agreed to keep off the air. What is causing the Dodger club to waver is the fact that this has been another losing year for it at the gate.

another losing year for it at the gate.

Vanks, of course, have mopped up all year, both on the home loam and on the road. While the Giants haven't had too staggering an attendance this season at the Polo Grounds, they have packed 'em in on the road. Further, it looks like the N. Y. teams may battle it out again in the World Series, which means thicker gravy.

Greater N. Y. remains the only spot in the country where commercial sponsorship of games has not gone into effect. All the other teams in both leagues have their home tussies bankrolled by General Mills, with the exception of Pittsburgh. Pirates still do not permit sponsorship of their Forbes Field tills, but Kellogg has nailed down their out-of-town schedule for relay back to a Pittsburgh outlet.

WNBC, WELI Hook Up With Regional Web

With Kegional Web WNBC, New Britain, Conn., and WELI, New Haven, have been added to the regional lineup of small stations which feed each other programs. WOV and WBIL, N. Y., and WRAX-WPEN, Philly, have been carrying on the arrangement for some time.

To date all the programs have been

some time.

To date all the programs have been strictly sustaining, with each station sharing the line charges.

Long Distance

Long Distance
Ft. Worth, Sept. 14.
Ft. Worth, Sept. 14.
Cy Leland, KBAP sports announcer, will give a play-by-play aecount of the Ohio State—T.C.U. grid fracas in Columbus, Ohio, Sept. 25, on one of the longest remote programs ever attempted by an individual station.
Unusual interest is manifested here in the grid scrap since Coach Francis Schmidt, formerly with Texas Christian, is now mentor for the Ohio squad.

Wilken's amateur show conducted by Brian McDonald, Jerry Mayhall and Jaek Logan over WJAS, Pitts-burgh, Sunday afternoons, is playing one-nighters now in tri-rtate the-atres.

Los Angeles, Sept. 14.

That all-important necessity of keeping body and soul togetiam-through the now generally accepted medium of what passes for currency has seeped into the consciousness of the downtown radio editors. Lads who pound out daily columns, keep the logs rolling and do the microphone chores for the sheets they work for, to keep the dialers hep to what latest turbulence has blighted civilization, have given up trying to make ends touch at the 40-buck, more or less, weekly remuneration.

what latest turbulence has blighted civilization, have given up trying to make ends touch at the 40-buck, more or less, weekly remuneration. Air critics have decided to take things into their own hands, come what may of the duild campaign. Boys can't get a moratorium on the grocery bills until the Guild does something about the wage situation out here, so action was suited to the word and presto! New faces peer over the mills in the radio sanctums of the four major downtown rags. Missing from the radio pages are the by-now w. k. bylines of Ken Frogley (Illustrated Morning and Evening News); Carroll Nye (Times); Cene Inge (Herald-Express), and Barnie Milligan, hiding behind the air-de-plume of 'Ray de O'Fan' (Examiner). All that remains in met L. A. of the old gang is Zuma Palmer of the Hollywood Citizen-News. But then her brother, Harlan Palmer, owns the sheet. She's the honly femme radio ed in these parts and one of the regulars.

Frogley is now sports ed of the tabloid Evening News. That lifts him into the better money class automatically. Nye is copy chief for Earle Ferris here, a tan increase of 20% over his Times pittance. Inge will take a whirl at radio production and claims not to have any regrets over leaving the Hearst employ. Milligan is in the east looking around. For the record, Rudolph Block, Jr. (he's Bruno Lessing's son) moved in at the Examiner; Dale Armstrong radiopines at the Times; James Hurger struggles along at the News. the Herald-Ex nabobs are still shopping around for finge's follower.

POLISH DAILY SUES

POLISH DAILY SUES STATION FOR LIBEL

Detroit, Sept. 14.

Asking \$200,000 damages, a suit against WEXL, Royal Oak, Mich., was field here Saturday (11) by the Polish Educational Publishing Assn., Inc., publisher of The People's Voice, newspaper. Also named as defendants were George B. Hartrick, president of Royal Oak Broadcasting Co., and Announcers Joseph Karasiewiez and Ted Zajac.

Newspaper publishers allege that the defendants had conspired to iniure the plaintiffs by warning Polish listeners against buying stoek in the publishing house.

Broadcasters, it was charged, publicly declared that money collected by the publishers was turned over to the Communist Party, that the Polish paper was an agency of the Soviets and that the publishing association would 'ruin the People's Voice as it has ruined the workers' life.'

Defendants are expected to file an answer to the charges this wock.

Amis with BSFD

Lewis Amis has become radio di-rector of the Brooke, Smith, French & Dorrance agency in New York. He was formerly with Erwin, Wasey & Co.

KEITH KIGGINS UPPED

Keith Kiggins, for the last three years assistant chief of NBC station relations in N. Y., upped to manager of the department effective today (Wed.).

Succeeds Reginald Brophy, who

has resigned to become general manager of the Canadian Marconi Co.

Chi Emulates Radio Education Idea First Introduced in Aussie As Kids Kept Home by Infantile

Chicago board of health is keeping schools closed here because of infantile paralysis epidemic, which has brought about the rare Instance of four rival radio stations and five rival daily newspapers working together on a single idea. White the situation between radio stations has always been fairly friendly, as has the station-newspaper relations, this is believed to be the first time everybody sat down together.

Particular instance is the broad Particular instance is the Broad-casting of courses of study produced in cooperation with the Chicago Board of Education, an experiment which was inaugurated yesterday (13), and is being closely watched by educators all over the country.

py, educators sil over the country.

Each station is giving whatever amount of time is available in an across-the-board six days a week pattern. Both WIND and WJJD are using a 30-minute strip, WLS 45 minutes, and WENE 15, latter heing the only station to have to go below the 6 o'clock line for time.

WCN and WCEL and lock in the country of the count

WGN and WCFL are also in for 15 minutes daily each, making six stations co-operating. WBBM only

Board of Education is to furnish specialists in the different subjects of the school curriculum, who are to give pourses systematically for the different grades of school. Newspapers are cooperating through publicity, and are also printing daily stories of the broadcasts in preview. These stories are to be used as text books, and an examination will be given all the kids the second day after schools reopen.

Experiment is one which is con-Board of Education is to furnish

after schools reopen.

Experiment is one which is considered of vital importance by educators throughout the country, and specialists are being drafted from everywhere to get the thing going right. Figure that something for the future will come of it, and most certainly the Chi run will be used as a basis for future similar stunts.

basis for future similar stunts.

Idea is sald to have been originated by Al Hollander, special events and publicity head for WIND-WJJD, who, with Dr. H. J. Johnson, head Chicago Board of Education, worked things up to their present status with the newspapers and other stations co-operating. It was successfully done down in Australia several months ago when the same disease struck there.

PLENTY OF BALLYHOO FOR CLEVE SWITCHES

Cleveland, Sept. 14. Switch of network affiliations be-tween WGAR and WHK Sept. 26 is being ballyhooed in a big way, with both stations attempting to outdo each other. WGAR takes on Co-lumbia and WHK joins the NBC blue later this month.

WHK is already notifying its dial-WHK is already notifying its dial-ers through announcement severy 15 minutes during the day, taking the Columbia chain breaks with WHK joins the NBC blue network on Sept. 26. WGAR plans a heavy news-paper, streetera billboard, taxical and radio campaign for the event.

and radio campaign for the event.
Two-day radio celebration of the
event will be staged by WHK Sept.
26. Celebration will also include
WJAY's affiliation with Mutual.
NBC is sending its Magic Key show
here for the opener. Special network
salutes and local jamborees are also
scheduled. WHK and WJAY hostsites and femme acts will all wear
'NBC Blue Network' gowns. No Columbia gowns for the WGAR girls,
but Manager John Patt says the
town will know of the change without special dresses.

Holly Hotel Renewed

Hollywood, Sept. 14. Hollywood Hotel has been renewed or another 52 weeks by Campbell

New stretch starts Oct. 1.

Air Races Over CKLW

Detroit. Sept. 14.

Description of the Detroit National Air Show here Saturday (18) will be broadcast by CKLW to Mutual from 1:30 to 2 p.m., EST. Show will feature most of the topnotch aces in the Bendix, Thompson and Greve trophy races at Cleveland last week. Steve Douglas and Val Clare of CKLW will mike the show.

CKLW will mike the show. Following day (19), CKLW and MBS will air memorial services for late Eddie Stinson, pioneer aircraft builder, from Wayne County airport. Addresses will be by Orvllie Wright, Gov. Frank Murphy and Mayor Frank Cousens, preceded by lowering of flag to half-mast by Pres. Roosevelt via wireless from Washington.

NO HEARST TIE, **ROOSEVELT SAYS**

Washington, Sept. 14. Complete independence of the Hearst radio network is planned for Frontier Broadcasting Co., owned by Elliott Roosevelt, v.p. of Hears Radio Inc., and President Roosevelt's on, the Federal Communications Commission was told last week.

Commission was told last week.
With two deals waiting for Commish ratification, young Roosevelt, who was the middle-man in Hearst's purchase of the Southwest network last year, assured the F.C.C. that he and his wife intend to own and operate KFJZ, Fort Worth, and KAEC, San Antonio, on their own behalf. Appearing as principal witness for his wife, the former Ruth Goggins, the President's offspring asserted that Hearst Radio, which he bosses in the Southwest, will have no connection with KFJZ.

Disclosure came during a hearing

Disclosure came during a hearing on Mrs. Roosevelt's application for permit to take over the Fort Worth transmitter from Ralph S. Worth transmitter from Halph S. Bishop and his associates. Price for the stock of Fort Worth Broadcasters. Inc., license-holding corporation, is \$57,500. Also pending, but not yet slated for hearing, is a duplicate request for consent to acquire KABC at a rumored figure of \$55,000.

at a rumored ngure of \$50,000. Resources of \$90,000 plus his income of \$20,000 per annum, are available to support KFJZ, Roosevelt explained to Examiner George H. Hill. Said his wife owns a 1,500-acre ranch worth \$60,000; a \$12,000 home; \$10,000 worth of stocks and bonds; \$7,500 worth of livestock; and \$10,000 of miscellaneous assets.

DISNEY-RINSO SHOW MAY BE OK'D TODAY

Ruthrauff & Ryan expects to get an okay today (Wednesday) from Lever Bros, on the underwriting of a Wait Disney ('Mickey Mouse') program for Rinso. The half hour preceding the Al Jolson show on CBS Tuesday nights would be the spot for the cartoon fantasy.

Same agency is also trying to get a nod on the Myrna Loy-William Powell combination in a series by Dashiell Hammett.

Carter Joins Bruno

Dave Carter, former western publicity chief for CBS, has become Pacific slope rep for H. A. Bruno & Associates, public relations outfit. First assignment for Carter in his new spot will be to handle the hoopla on the Jeanette MacDonald airer over Columbia for Vicks, which debuts Sen! debuts Sept. 26.

Before doing Coast publicity for CBS, Carter was in the N. Y. office of the web's Dept. of Public Events and Special Features, and prior to that with Paramount.

Agencies—Sponsors

Jerry Belcher's 'Our Neighbors 15 minute once-a-week stanza to go NBC-Blue for Fitch Hair tonic, be-ginning Sept. 26. Switch name to 'Interesting Neighbors.'

H. Fendrick cigars to be plugged on NBC-Red beginning Sept. 26, with a weekly 30-min, 'Smoke Dreams' show.

Serutan, laxative, spreading radio campaign from thrice weekly half-hours on eastern stations to midwest coverage. Franklin Bruck the agency.

Childs eateries plugging selves on WOR with series of musical tran-scriptions, Ruthrauff & Ryan agented.

Benton & Bowles has made Char-ley Schenck director of Palmolive Beauty Box (Jessica Dragonette Charles Kullman) show on CBS.

Campbell Cereal Co. (Malt-O-Meal), Minneapolis, Minn., through Emil Brisacher & Staff, is placing its Emil Brisacher & Stan, is hading as Rube Appleberry' programs, tran-scribed, on KGO, San Francisco, for 39 weeks, twice weekly through De-24, and once weekly Dec. 29 through Mar. 23, 1938. Series starts Sept. 28

Joseph Magnin Co., Inc. (women's apparel) will use Ira Blue in a quarter-hour program called 'Names and Faces' beginning Sept. 26 at 8:15 p.m. PST Sundays over KPO, San Francisco. Agency is Sidney Garfinkel.

Musterele returns Carson Robison Musterele returns Carson Rootson to the air Oct, 4 by way of a Mutual hookup of 32 stations and a separate broadcast over the WLW Line, feeding the Cincinnati superwatter, and WHN, New York. It will be three I5-minute periods a week. Erwin-Wasey is the agency.

Wesson Oil & Snowdrift Sales Wesson Oil & Snowdrift Sales Co-San Francisco, has renewed its Haw-thorne House dramatic serial for 52 weeks effective Sept. 26 over the basic coast NBC-Red, including KPO, San Francisco; KHQ, Spokane; KOMO, Seattle; KGW, Portland; KFI, Los Angeles. Agency: Fitz-gerald, New Orleans. Effective same date the show shifts from Monday nights at 9:00 to Sundays at 7:00 p.m. PST.

Thomas Leeming Co. (Baume Bengue) will sponsor a series of Monday through Friday five-min newseasts over WABC, N. Y., com-mencing Oct. 4. Programs will air at 7:55 a.m. William Esty is the agency.

May Robson's transcribed five-a-week 'Aunt May' series signed for 20 weeks on WGN by Blackett-Sample-Hummert for Bauer & Black. Starting date, Oct. 18; plugs Velure Hand lotion.

Vick Chemical will have 60 sta tions carrying announcements on coughdrops. Contracts are for weeks. Morse International is

Gude's Pepto-Mangan will prob-ably start a spot announcement cam-paign the latter part of this year, through Morse International.

Ralph Kirbery, 'The Dream Singer,' signatured to make three more transcriptions for Chevrolet, deal set by William Morris and Campbell-Ewald agency, Will do cuttings this month at World Broadcasting System.

Philadelphia Co, begins a new se-Philadelphia Co. begins a new series of weekly half-hour Pittsburgh Varieties' programs on KDKA, Pittsburgh, this week. New deal is for 39 weeks, marking resumption of show for the fifth consecutive year. Placed direct.

Nestle's Ever-ready Cocoa, through Cecil Warwick & Legler, N. Y., bankrolling the Morning Hostess' with Emily Barton Tuesdays and Fridays 11:45 to 12 noon PST over KFRC, San Francisco, starting Oct. 1 for 39 broadcasts.

Pennsylvania Publicity Commission's 'Sell Pennsylvania' campaign got under way on WCAE, Pittsburgh, Sunday (12) with a show featuring Zoel Parenteau's orchestra, Bill Farren and an address by Warren Van Dyke, secretary of the state highway commission. Walker-Downing handling.

Mantle Lamp Co. aboard WGY. Schenectady, with weekly quarter-hour series. Presba, Fellers & Pres-

Inside Stuff—Radio

Gossip that Judge Eugene O. Sykes, chairman of F. C. C. Broadcast Division and veteran of 10 years' radio regulation, will move to the Federal bench was revived last week in Washington following announcement that Chief Justice George E. Martin will resign from the District of Columbia Court of Appeals. Many other names were mentioned but Sykes was frequently identified as likely selection.

Story has made the rounds frequently in past year, most recently about a month ago when one seat on the same tribunal was vacated by death of Justice Josiah Van Orsdel. In a surprise appointment, President Roosevelt picked Justin Miller of the U. S. Board of Tax Appeals for the berth. Present predictions are that Associate Justice Harold M. Stephens will be upped to the top notch, with Sykes likely to take his place.

Coast agency producers are getting fed up on the antics of a top comedy name who nurses a peeve against every week's script and generally blows up just before air time. Funny fellow has been a thorn in the side of the production staff and has threatened to quit the show ever since it started. Being an old trouper the agency lads figure he should be a good enough sport to play along with the others, if for no other reason than the important coin he's drawing. Or that, if he must let off steam, he might be thoughtful enough to do it at dress rehearsal.

Seems that the script writers assigned to him haven't been tossing enough laughs his way, as he has plenty of competition on the program. Boys say if he makes one more crack about blowing the show they'll dare him to—at the expense of their own jobs. The relief would be worth it, they claim.

Labor chieftains in Washington are reported provoked at the lack of harmony between the management of WCFL, sole labor-controlled broadcasting station in the nation, and the American Federation of Musicians, Displeasure toward the Chicago transmitter's policy was evidenced last week following the disclosure that, at the height of the drive to force the broadcasting industry to hire more musicians, WCFL is soliciting sponsors for approximately four hours daily of recordings.

American Federation of Labor bosses, many of whom have been critical of the WCFL management for years, feel the Chi outlet should set an example for commercial broadcasters by holding waxed program matter to a minimum.

to a minimum.

Addition of Walter Duncan as director of national sales for WNEW, N. Y., in no way disturbs the status of Herman Bess, vice-president and sales chief for the station. He remains in charge of sales but the addition of the new staff man means that he will confine most of his energies now

Bess left the advertising agency business to become sales director for WNEW. Understood that his contract has several years yet to run.

WHAM, Rochester, Moves BUFF STATIONS Staff Members Around

Rochester, Sept. 14.

Staff of WHAM has been reorganized on a departmental basis to fix responsibility and end duplication of effort. In most cases titles have not been changed, but duties are more clearly defined.

Gen. Mgr. William Fay heads the four departments: studio, programs, commercial and technical. Studio director Jack Lee is in charge of personnel, office maintenance, production, drama, special assignments, news, sports and nemo broadcasts. Under him, Lou Stark is supervisor of announcers, including Ken Loysen, Allan Sisson, Tom Murray, Richard Brown, Arthur' Kelly, Don Harris and Jack Lee.

Charles Siverson is program director in charge of music and talent, with Ken Loysen in charge of wire traffic. Commercial Manager Frank Kelly is in charge of sales, promotion and spublicity, with his staff including Arthur Kelly and Don Harris for promotion and Truman Brizee on sales.

Chief Engineer John Long is in charge of the technical department, with Al Balling at the transmitter and Ken Gardner in the control room.

room.
Others responsible to Jack Lee include Hazel Cowles, women's programs; Frank Silva, sports, and Wayne Shoemaker, script writer.

KSO, KRNT Changes

Des Moines, Sept. 14. Recent changes in the KSO ar Des Moines, Sept. 14.
Recent changes in the KSO and
KRNT personnel, Des Moines, brings
Edmund Linehan in as assistant program director, succeeding Lansing
Benet, who becomes program director for KSOO, Sloux Falls. Jimmy Randolph, recently musical director for KFRU, Columbia, Mo., succeeds Linehan in the continuity depart-

ment.

Another vacancy in the continuity department, created when May-Floyd Sinex resigned to freelance in Chicago, has been filled by Harriet Ristvedt, former assistant to Ed. Barrett, head of the Drake University School of Radio. Also, a new special events department has been established, with Ken Brown at its head.

GUNN WITH NBC

Washington, Sept. 14. Washington, Sept. 14.
George Gunn, former University
of Florida athlete, has joined he
local announcing staff of N.B.C., filling a gap left when Hugh McIlrevey
was shitted to New York.
Veteran of service at WRUF and
WFLA, the newcomer is doing general mike work on both WRC and
WMAL.

HYPOING LEGITS

Buffalo, Sept. 14.

Networks have been making a splash about getting the finer plays on the air. Here radio is going to bat for the stage on the stage.

WGR-WKBW is working in close cooperation with the Erlanger thea-ter, Buffalo's only legit house, to help hypo interest in visiting pro-ductions. Theory is that it's a civic duty and goodwill builder.

Maxwell Anderson's "The Star Wagon," with Burgess Meredith and Lillian Gish, will world-premiere here on Thursday (16), WGR spieler will meet the incoming froupers at the train for a special events inter-view, will put them on WKBW in a backstage quiz at the theatre, and then catch local citizenry in the lobby for a vox pop on why they came, what they think of the stars, etc.

etc.

Clifford Johns gets the q.&a. assignment. Has acted himself in such New York productions as 'Steve-dore,' is an old chum of Meredith's, and in general is calculated, because of his background, to be able to get the most out of the stunts.

Routine was first tried Wednesday (8) when the Chicago cast of Clare Booth's 'The Women' came in for a dress rehearsal. Johns did a show-manly, workmanlike job in 25 minutes backstage, talking to Lois Wilson, the star; supporting players, properly men, stage hands and in general giving a picture of the 'orgeneral giving a picture of the 'or-derly confusion' that goes with set-

derly contusion' that goes with set-ting up a new show.

Stations also are planning to help ballyhoo Helen Hayes in 'Victoria Regina,' George Abbotts' Room Service, 'Tovarich,' 'You Can't Take It With You' and other plays on the incoming list.

Everett Marshall Suing for Divorce

Ft. Worth, Sept. 14.

Ft Worth, Sept. 14.

Everett Marshall, singer, filed suit in the 96th District Court here last week for divorce from Mrs. Carolina Segreta Marshall, alleging she deserted him in 1931 after they had lived together three years. Mrs. e Marshall earlier in the week began legal separation proceedings in New York Supreme Court, charging he deserted her in Italy in 1931. They were married in Milan, Italy, in 1928 and have one daughter.

Marshall is appearing in Billy Rose's 'Fiesta' here.

Supreme Court Asked to Review Portland '640 Cases'; FCC Challenge

Washington, Sept. 14.
Raising the question of vital importance to Federal regulatory agencies, Eastland Co. and Congress Square Hotel (WCSH) last week implored the Supreme Court to review the actions of the Federal Communications Commission in the protracted and sensational '640 cases' at Portland, Me. Sought a reversal of the Circuit Court ruling sustaining the F. C. C. grant of construction permit for a new station to rival the Portland Broadcasting System.

Carrying on the fight against substitution of commissioners during pendency of an application, Paul M. Segal, counsel for the losing applicants, asked the highest tribunal to vacate the order in favor of the Portland Broadcasting System and grant whatever relief it deems proper.

Issue on which the appellants un-

Portland Broadcasting System and grant whatever relief it deems proper.

Issue on which the appellants unsuccessfully, fought the F.C.C. action in the intermediate court is that it was.improper, amounting to a denial of justice, for two Broadcast Division newcomers, who did not hear either evidence or arguments, to participate in the decision. Since a majority of the Division was disqualified by lack of acquaintance with the proceedings, the entire scramble should start again from scratch, Segal contends.

With numerous references to court rulings on similar points in other litigation, Eastland-Congress. Square counsel told the highest court 'it is established that the substitution of referees or masters in chancery during the course of a hearing is a reversible error where it involves disputed question of fact and the credibility of witnesses. In the excrise of its judicial functions the Commission's activities are similar to those of a court. It has been repeatedly asserted that the substitution of a judge during a trial and before a decision has been rendered is error.

Scream is based on the fact that, when evidence and arguments were

Gagging at the Mike

Ft. Worth, Sept. 14.
Reporting at WBAP for an interview, Hinda Wassau, stripteaser at the Frontier Fiesta, handed the studio audience a laugh by hanging a brassiere on the mike.

Miss Wassau told Elbert Haling, WBAP announcer, she was from South Bend, Ind., the watch town, adding, "But my movements are my own."

SAXTON TO SUPE H'WOOD, FRISCO

San Francisco, Sept. 14.
Chief Engineer A. H. Saxton of the National Broadcasting Co's western division will supervise directly both the San Francisco and Hollywood technical staffs in the future, dividing his time between the web's offices here and in the southern part of the state. Saxton will oversee installation of technical equipment in the new Hollywood. Studios, to be erected shortly, and also direct work on improvements contemplated in the KGO and KPO studios and transmitters here.
Curtis Peck, former announcer at KPO and for the past several years in charge of the station's transmitter at Belimont, has been upped to engineer in charge of the NBC studios in San Francisco. Donald De Wolf continues in a similar position in Hollywood.

tatedly asserted that the substitution of a judge during a trial and consisted of Commissioners Eugene lulah Bankhead and Eva Le Galienne. O. Sykes, Thad H. Brown and Hamptorror.'

or Gary but, when the case was read a reguments were sented, the Broadcast Division constituted the body.

Hugh Al Halff, station manager of WOAI, San Antonio, in New York from a California vacash.

STORMY WEATHER

1,300 Show Up for Opening of WOR Playhouse, Seating 800

WOR formally opened its new playhouse, above the New Amsterdam theatre off Times Square. Sunday (12) with the Tim & Irene-Bunny Berrigan orch program (Admiracion shampoo) as the attraction. Layout, which seats 800, was stormed by more than 1,300, Tickets were distributed by the sponsor and, though only 800 were given out, guests had been told the ducats admitted them and friends. One guest had 15 friends.

NAGEL DIRECTING FILM-NAME AIRSHOW

Conrad Nagel has been set to direct the 'Silver Theatre,' Sunday night half-hour dramatization series which starts Oct. 3 over CBS. International Silver Co, is the sponsor, Young & Rubicam the agency. Program will broadcast from Hollywood, using film names as cast toppers. Rosalind Russell and James Stewart have been tabbed to be cofeatured on the initial show.

featured on the initial show

Hollywood, Sept. 14.

Venting her disapproval of the merchandising campaign laid out by Young & Rubicam for its International Silver broadcasts, Claudette Colbert reneged on her agreement to do four shows in the dramatic series. Although contracts had been signed, the agency consented to the cancellation, taking a loss of several thousand dollars in copy placed with the slick mags and built around the actress.

actress.

Rosalind Russell leads off in an original air piece which will be broadcast in four parts over as many successive Sundays. She will have James Stewart as her visa-vis.

Show switches origination to New York after several weeks on the

York after several weeks on the Coast, to pick up stage names for the guest spots. So far set are Tal-lulah Bankhead and Eva Le Gal-

Station Bickering Forces Election Returns in N. Y. Into Cost Column

Add Problems

Toronto, Sept. 14.
Chief, Engineer Ernest Swan of CKCL, local 100-watter, has a hard time explaining the fact that his station receives fan letters from listeners in Australia, yet it cannot be picked up in the parking lot directly behind the studio.
Swan's explanation is that the parking lot is a dead spot and the Australian reception is a freak.

CANADA HOPES FOR NAT'L CHAIN

Montreal, Sept. 14. Only important country un-equipped to participate in world broadcasting on the short-wave radio band, Canada is to have a 50kilowatt transmitter located somewhere between Montreal and Ot-tawa, according to Gladstone Mur-ray, general manager of the Cana-dian Broadcasting Corp.

dian Broadcasting Corp.

While the project has been under consideration for some time, it will not get under way until after the completion of the two new CBC 50-kilowatt long-wave stations that are now under construction outside Montreal and Toronto. These are expected to be in operation by Oct.

1. Immediately after this similar transmitters are to be set up to serve the Maritime and the Prairie Provinces.

Together with the 50-kilowatt sta-

Together with the 50-kilowatt sta-tion now operating on the Coast, this will complete the chain of pro-jected stations across the Do-minion.

N. Y. radio stations will gather and proadcast local primary election returns without the aid of newspapers this year because of wrangling between stations WNEW and WOR, Unless stations are willing to part with \$500 apiece for the service of the City News Assn. they must be content with bulletins furnished by Press Radio News, which cannot be commercialized.

commercialized.

Trouble started when WNEW, through its N. Y. Journal-American tieup, was assured of fast returns for broadcasting. WOR, banking on sponsorship of the news, sought the same Journal arrangement and was referred to the City News. Balking at the cost, WOR returned and brought pressure on the Journal, which agreed to furnish WOR as well as WNEW. N. Y. World-Telegram turned down WOR's request also, but did not reverse later.

also, but did not reverse later.

Letter from WOR to City News as notice of discontinuance of negotiations and stating that WOR now had the services of the Journal caused the explosion. City News immediately brought pressure to bear on the paper which, in turn, threw the thing right out the window.

Late vesterday ("liedary WNEW

thing right out the window.

Late yesterday (Tuesday) WNEW
stated that it had a new news source,
but declined to divulge the name,
waiting until the tast minute on
Sept. 16, when it will start shooting
the returns out. It's probably from
Republican County Committee headmarters.

From Gulf to Gulf

Harry McNaughton - (Beetle') guestees on his own program, 'Good Gulf' on Sunday (19) and then goes to the Coast to resume with Phil Baker on the new Gulf series commencing Oct 3

Baker is currently working in Goldwyn Follies, but McNaughton has another picture possibility on with RKO.

"LEAVE IT TUNED TO WLW"

In countless homes in cities, villages and farms WLW is the preferred station . . . because it gives a clear signal and the finest of entertainment.

WLW offers a loyal audience, waiting for your sales message.

WLW-the Nation's Station

Mrs. Holt, Evading Sec'y Post, Thinks Heller Qualified; 3,000 AFRA Members

After two weeks of uncertainty the political setup of the American Federation of Radio Artists is still in the ozone. Failure of Mrs. Emily Holt to reach a decision on whether to accept the executive secretary-ship of the organization has given everyone concerned a case of gailoping jitters. She had first indicated a willingness to accept the post, but has since been wavering on the verge of an outright nix. the verge of an outright nix.

WHAT!

NO. NO WOLF ...

NO WOLF?

There's been no Wolf (except Ed Wolf)

hanging around our door for some time

Thanks to ... PICK and PAT and

Thanks to ... HARRY KAUFMAN and

ment).

Thanks to . . . LEONARD SILLMAN, who

And thanks to the following, whose pur-

chase of material at one time or another

since 1932 has helped to keep the wolf

at bay.

Ed Wynn

Ben Bernie Burns and Allen

Ken Murray

Buck and Bubbles

Charles Winninger

FRANK A. McMAHON,

who have just renewed

my writing contract on the DILL'S BEST PRO-GRAM. (My 78th week)

EDDIE DOWLING, who

have signed me to write

the new "ZIEGFELD

FOLLIES" (in collaboration with Tom McKnight

and the Sixty-ninth Regi-

bought material from me

for his "NEW FACES OF 1937," soon to open.

Willie and Eugene Howard

Olsen and Johnson

Oliver Wakefield

Ernest Truex

Eddie Green

Jack Skirball (Educational Pictures)

Ben Lyon and Bebe Daniels

Good luck, Leonard.

Rumor is that Mrs. Holt's reluctance to take the job is due to her belief that she is not needed. She is reported to have expressed the opinion that George Heller, freasurer and associate secretary, is well able to handle the duties. Believed she will recommend Heller if she declines it. Mrs. Holt met members of the board of governors and discussed the matter with them last Friday. Went to Vermont over the

weekend to think it over. Still hadn't made up her mind and late yesterday was reported huddling with Henry Jaffe, AFRA attorney, on the question.

Claiming a national membership of 3,000, AFRA has eased up its drive for organization among the actors and singers in New York. Field here is almost entirely organized and the only drive is being made to line up amouncers, of whom about 25 are reported to have joined. Meeting of AFRA announcers was held last week and others are skedded for the next few days.

Meeting of AFRA announcers was sheld last week and others are skedded for the next few days.

AFRA is concentrating its drive now in other cities. Public meeting was held in Chicago last Sunday (12) night. Locals have also been set up in Boston, San Francisco, Kansas City, Cleveland, St. Louis, Scattle and Washington, and a representative will shortly be named for Philadelphia. Much of this work has been done by George Heller, treasurer and associate secretary.

Principal opposition to the AFRA in organizing the amouncers come from the American Guild of Radio Announcers and Producers, indie group. It claims a membership of more than 200 announcers in its ranks. Both organizations say they

group. At thinms a memoersing of more than 200 announcers in its ranks. Both organizations say they have a number of name announcers is the same announcers as members. Besides its local activities, the AGRAP is also active in other cities, claiming locals in 12 towns throughout the country, including Charlotte, N. C., Washington, Philadelphia and Boston, AGRAP has also starked proceedings against WORC, Worcester, Mass., before the National Labor Relations Board to force the reinstatement of an announcer and a production man allegedly for union activity.

Chicago, Sept. 14.

Second open meeting in the campaign to establish a Chicago local of the American Federation of Radio Artists was held Sunday evening (12), with an estimated 590 present.

(12), with an estimated 500 present. Meeting was entirely an explanatory and flag-waving session. Both George Heller, asst. executive secretary for the AFRA, and Henry Jaffe, AFRA counsel, flew in from N. Y. and were the principal speakers.

N. Y. and were the principal speakers.
General theme of the meeting was get-rid-of-the-sawbuck-in radio,' something started when a leading Chicago character man traced the decline in performer's fees during the six years he has been in radio, a decline from \$40 to \$5 a performance. Assurance was given that all grievances would be ironed out, and that, at the next meeting, scheduled tentatively in two weeks, an election would be held, and committees appointed.
There are to be five of these committees. One will be made up of each of the five branches of the local, actors, writers, announcers, singers, and sound effects men. Each body is to list the grievances of their craft, and submit the list to the AFFAA National Board, which will act upon them.

act upon them.

Writers being in the Chicago local of AFRA is to be a temporary affair, and will be in effect only until the Writers Guild opens offices here.

Ways and means of preventing stations and networks from evading the AFRA issues and policies were outlined, and assurances given that the three A's (Actors Equity, American Federation of Musical Artists, American Screen Actors Guild), which are financing the project, will continue to do so until it is self sustaining. sustaining.

According to plans outlined, it will According to plans outlined, it will be virtually impossible for any sta-tion or network to form a stock com-pany to the exclusion of other per-formers. This is because such people would not be allowed on any pro-gram where there are union musi-cians, operators, or announcers.

AFRA's Peeve Against Featured Artists, Inc.

Understood one of the early items on the AFRA schedule, once it undertakes to gain recognition and wage agreements, is the Festured Artists Service, Inc., so-called talent agency for Air Features, which is in turn a Blackett-Sample-Hummert subsid. Featured Artists Service aroused a storm of criticism among radio performers at the time of its formation and the AFRA figures it as one of its major objectives. Recognition from the networks, wage agreements and a standard contract covering auditions and working conditions will all be held in abeyance for some time, however. Before taking any steps in those directions, it is understood, the AFRA will seek to fortify its position and gain members nationally.

AFM-Radio Talk

(Continued from page 35)

already been turned down and that Hedges' proposition could only serve to delay the proceedings. Next mo-ment there was a motion for the next order of business, which was Committee

Committee
Convention, which adjourned subject to call, appointed the following, committee to do the talking with the network and help work out a yardstick for the allocation of the \$1,500.

Mon among the indie stations: Mark Etheridge, WHAS, Louisville; Carupbell Arnoux, WTAR, Norfolk, Va, and George Norton, WAVE, Louisville.

ville. Several Canadian stations were represented at the meet and they disclosed that they would accept any deal worked out with the A.F.M. and any allocation agreed on by the American broadcasters. Since the A.F.M.'s jurisdiction extends across the border and NBC, Columbia and Mothal has affiliated in the second of the se Mutual have affiliates in the Domin

Mutual have affiliates in the Dominion, the problem of musician employment is a joint one. Commonly favored yardstick is that basing what each station should spend for musicians on a percentage of the station's income from time sales. Figure suggested by the broadcasters' negotiating committee was 5%.

broadcasters' negotiating committee was 5%.

Committee also urged that the contract made with the A.F.M. be for five years and provide for a board consisting of A.F.M. officials and broadcasters to arbitrate any tangles which might develop, between local stations and local branches of the A.F.M.

Philadelphia, Sept. 14.

Music situash is statu quo here with execs of all outlets in New York to do battle with A. F. M. Stations with house bands are operating on day-to-day policy, while those without union orchs considering wave. ing ways and means to acquire

them. WPEN-WRAX reported to have reached agreement with Musicians local for 12 men at \$60. Two stations operate jointly and use men four hours daily, seven days a week.

Holtshouser to B'ham

Holtshouser to B'ham
Charlotte, N. C., Sept. 14.
H. H. Holtshouser, auditor for
WBT, has been transferred by Columbia to Birmingham, where he has
been made treasurer and business
manager of WAPI.
Robert W. Carpenter, of the New
York accounting staff of Columbia,
has been sent to Charlotte to replace Holtshouser.

Jack Causey has joined the com-mercial staff of WBIG, Greensboro, N. C.

basic problems of radio speaking.

the service of the advertising agency. advertising or sales depart-ment requirements. romen in radio.

-radio practice in pronuncia

atudio musical practice,

-radio play requirements. -staging the radio play. -suggestions for singers.

CIO-CBS HEARING UP **NEXT MONDAY (21)**

Hearing of the complaint lodged by the American Communications Association, CIO-affiliated, against CBS with the National Labor Rela-tions Board has been postponed un-til next Monday (21). The original date had been today (Wednesday). Union wants Columbia to be in-structed to deal for its technicians on a local basis, while the network holds that the question of bargain-ing should entail all the technical men employed in its various owned men employed in its various owned and operated stations.

and operated stations. CKO group last week closed con-tracts with WFIL, Philadelphia, and two Los Angeles outlets, KRKD and

St. Paul, Sept. 14.

George Jacobsen has been reinstated to his position as WDGY's chief engineer, after the station had dismissed him. Immediately after Jacobsen was dropped the Electrical Workers' local, which has been trying to organize the station engineers and panelmen, charged that he was fired for unionizing activity.

Rather than arbitrate, George W. Young, owner of WDGY, put Jacobsen back on the payroll.

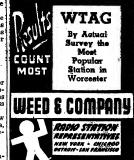
Ed McConnell Hurt

Chicago, Sept. 14.

Smiling Ed McConnell, radio singer, was seriously injured yeaterday near Kingsley, Mich., in an automobile collision.

Now in Traverse City, Mich., hospital.

Tommy Blake's orch, playing the Gunter Hotel Roof, San Antonio, is airing daily through KABC. Kay Gregory is the featured femme regory ocalist.



Just Published

HANDBOOK BROADCASTING

By WALDO ABBOT

Director of Broadcasting Service, University of Michigan, Federal Radio Education Committee, Vice-President, Ann Arbor Broadcasting Company.

424 Pages, 6x9, \$3.50

—the modern broadcasting system set-up—how programs are developed and produced—nadio amouncing, speaking and acting—how to write for radio—opportunities in the business end of radio—radio singing—serving the sponsor—training for radio—etc.

Look Up in This Book

A complete guidebook of broadcasting for those in the radio profession, those who hope to be announcers actors of writers, or to fill other position of the second of the terpretation in radio readpreparing children's and cd-ucational programs. -building commercial and sus-taining programs. -free-lance opportunities in radio.

10 Days' Free Examination—Send Goupon McGraw-Hill Book Co., Inc., 330 W. 24nd St., N. Y. C. Send me Abbot's Handbook of Broadcasting for 10 days' examination on approval. In 10 days i will seed 33.56, plus few cents postage, or return book postpald. (Postage paid on orders accompanied by remittune.)

Name	
Address	
City and State	
Position	

Company
(Books sent on approval in U. S. and Canada

MORT LEWIS

LESTER LEWIS

Personal Representative

CBC Going to 10 Hours by Oct. 1; Will Bring In More U. S. Shows

Winnipeg, Sept. 14.

Winnipeg, Sept. 14.

According to local officials of the Canadian Broadcasting Corp., the CBC will he all set to boost its schedule to about 10 hours daily by Oct. 1. This will be the first step in the planned; lacking to 16 hours daily, they add. Just when the full 16 hour schedule will become effective was unknown at the present time, they said, but added that it would be put into effect in a gradual manner, rather than at one jump.

Just completed have been the

into effect in a gradual manner, rather than at one jump.

Just completed have been the meetings of the Saskatchewan and Aliberta boards. What went on there apart from the regular routine stuff, if anything, was not divulged by the regional secretary and publicity agent, Frank Garrett, upon his return. It was reported, however, that there would be special attention given to special women's programs as well as kird shows. Just what form these shows would take wasn't made known, but it was infimated they would be modeled after American network shows.

More dramatic stuff will be in evil..nec with the coming full schedule, the 'Night. Shift' series of last year being one back. Boh Bowman, who conducted it last year, would not be handling it in the west though, an announcer being pieke there. Idea apparently is to build the feature, rather than the personality, as was the case last year. That was regarded chiefly as an introduc-

tion for Bowman, who was brought over from BBC.

It was added there would be plenty of shuffling around of current shows on the CBC, Intimation being that many of the present favorite shows will be dropped, policy being that the best time to pull a show is at the peak of popularity. More shows for the national network will be coming from the west, according to officials. officials.

officials.

More programs will be taken from
the American networks, too, it being
reported the jump in exchange shows
will be noticeable.

Etnest Bushnell, program director
for CEC, was in town for a brief
visit the other day, but nobody would
say why. It was figured by many
that the reason for his quick visit
was the subject of commercialization.
Local station officials are burning was the subject of commercialization. Local station officials are burning plenty, for although the CBC office is right across the hall from the government owned CKY, CKY officials didn't even know Bushnell had been around until after he had gone. Rumers are flying in all directions as to the reason for his flying visit, but they still maintain it had to do with lining up schedules for potential sponsors: CBC officials refused to make any kind of comment.

Hugh A. L. Halff, manager of sta-tion WOAI, San Antonio, has re-turned home from a business trip to

Decoy

When Roy S. Langham, American Guild of Radio Announcers and Producers president, was in Boston recently to solicit members to his organization, the management of a radio station there took room directly across the hall from his in a hotel there. Idea, according to Langham, was to identify all the studio's employees who were visiting him. As a result, the AGRAP head kept a stooge in his room and had a flock of non-radio decoys parading in and out to

and nae a new of non-radio decoys parading in and out to keep the snooper's attention on the room. Actual conferences were held in a neighboring restaurant and a number of employees from the studio joined his group, Langham re-ported

TWO CONN. STATIONS UNBEND ON LABOR

Bridgeport, Sept. 14. Two major Connecticut air plants re reported ready to revamp their labor policies.

WICC, Bridgeport - New Haven Yankee webber, is set for a five-day 40-hour week for announcers, meaning an added spieler, who will be Irving Friedberg, mikester, back after a couple of years absence.

Hartford's big NBC-Red basic and Shepard affiliate, WTIC, is warming to the re-engagement of a studio

Six-Day Week for Musicians Puts Chi Stations on Mettle; Producing

Chicago, Sept. 14.

Ruling of the musicians' local that hotel and nitery orchestras must work on a six-day a week basis threw several radio stations here into confusion last week. Now, however, general opinion is that it is a good thing all around, inasmuch as i'll give the stations some much-needed time for special event, stunt, and experimental airings.

Last week being the first on the

and experimental airings.

Last week being the first on the new deal, most spots shuttered Tuesday, day after Labor day, leaving stations to shift for themselves. While the Columbia outlet, WBBM, and the Wo NBC airers, WMAQ and WENR, pulled some stuff in via the net, they produced studio programs, too, until long after midnight. WGN continued its invariable policy of presenting dance music which has given it one of the biggest late night audiences in the country. In this case, station grabbed the bands off Mutual.

During the past week, spots and

graphed the bands off Muttail.

During the past week, spots and hotels have worked out a fairly well set schedule, giving stations a chance to make plans. Most places will either close Monday nights, or remain open, but music-less. These include the Stevens, Bismark, Congress and Drake. LaSalle will shutter on Sundays. During the past week, spots and hotels have worked out a fairly well set schedule, giving stations a chance to make plans. Most places will either close Monday nights, or remain open, but music-less. These include the Stevens, Bismark, Congress and Drake, LaSalle will shutter on Sundays.

Chee Farce

With two bands, the Chez Parce in the control of the control of

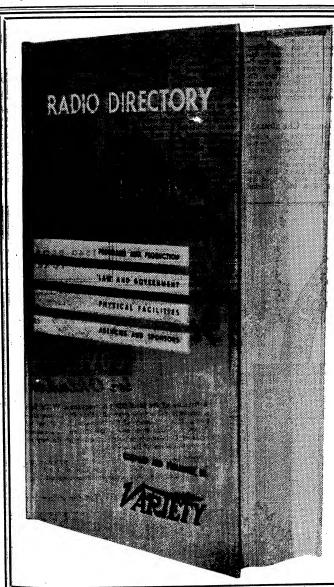
However, it is understood that the Chez will ask the union to let Busse off one week in seven, rather than one day in seven.

one day in seven.

Radio stations are, for the most part, planning to use out-of-town or-chestras on off-night schedules, but will also devote much of the or-chestra-less time to stunt stuff, and to building sustainers of both popular and arty types. During the past five or six seasons, stations in this town haven't had time available to see what certain types of shows will do, and they feel that this is the chance.

chance.

Particular interest is being shown in the building of 30 and 60-minute class drama shots. Present plans are to vary these from week to week in an effort to learn whether radio is ready for the slice-of-life stuff now being used so extensively in the magazines, and for the smarter, more subtle comedy and emotional dialoguers. aloguers.



PER COPY

The coupon below may be sent to your nearest Variety Office

NEW YORK 154 W. 46th St.

CHICAGO 54 W. Randolph St. HOLLYWOOD 1708 No. Vine St.

VARIETY RADIO DIRECTORY

copies of VARIETY RADIO DIRECTORY (\$5 per copy, postage prepaid; duty not

prepaid in Canada). Enclosed find \$_

Name

Firm Name.

RADIO SHOWMANSHIP

(Attention-Getters, Tie-Ups, Ideas)

'Pepper Cadets'

Dallas

Dallas.

A p p r o x im a tely 9,000 Pepper Cadets' with their parents, turned out for their official day at the Greater Texas and Pan-American Exposition Aug. 31, day being arranged for Dr. Pepper Bottlers, Inc., Dallas (5c soft drink), through its agency, Tracy-Locke-Dawson, Inc., Dallas and New York.

Director General Frank L. McNeny of the Company of the Compa

Real Fair Coverage St. Paul.

Planting a showmanship angle into each broadcast, to make each an attention-getter both for the ether audience and those on the grounds, marks KSTP's coverage of the 78th annual Minesota State-Fair, which opened Saturday (4) for an eight-day run.

annual saturday (4) for an eign-opened Saturday (4) for an eign-day fun... radio coverage of the fair has been describing things which any duffer could see for himself, but KSTP, hitting an entirely new angle, has worked out a flock of freak stunts and behind-the-scenes broadcasts, using both the station's mobile short-wave unit and pack transmitter. Included in the freak angles was



NATIONAL REPRESENTATIVES EDWARD PETRY & CO.

Roch Ulmer, announcer, lunching with the sideshow freaks; another had him in the lost baby department had him in the lost baby department and the sideshow freaks; another land him riding on a sulky with a pack on his back and a rag before him; still another, down where the boys set off the fireworks at night, describing the effort and precision it akes.

I have a sulky a

Fake Fall

Fake Fall

Seattle.

Three of the top name bands of the Pacific Northwest figured prominentity in an extravaganza among Seaterland the seaterland of the Bon Marche, Seattle's radio-conscious department store and one of the major-buyers of air time on the West coast. Orchs of Archie Loveland from the Olympic hotel and Jules Radinsky of the Club-Esquire participated in the studios of the Club-Esquire participated of the studios of the Club-Esquire participated of the show, designed to create the artistic effect of autumn via radio illusion. Thus Hal Wolf described a football-game to lend the gridition atmosphere. Seattle

'Appreciation' Program -

Appreciation Regram

Louisville.
Dolly Sullivan, formerly on staff of a local newspaper, and now in charge of women's programs, publicity and promotion for WHAS, successfully handled details of Radio Association night at Parkway Field, home ground of the Louisville Colonels.

Event was plugged with plenty of spot adnouncements, and crowd which numbered almost 4,000 was the largest night game turnout of the current season. Pete Monroe, who has handled the mike throughout the schedule, was emcee for the festivities, Various station acts preceded the schedule, was described to appreciation and good-will toward the snonsors of the products advertised, Wheaties and Mobiloil.'

Anglets' Heaven

Anglets' Heaven
Scattle.
For the third consecutive year KOMO, Seattle, broadcast and released to NBC's red network the Ben Paris-Seattle Star, salmon derby, which annually attracts, fishermen from all over the country to Puget Sound.

Sound.

Approximately 350 anglers participated in the contest, which was broadcast by Hal Wolf.

Sisson Up at L & T

Edgar (Ted) Sisson becomes manager of the radio department in the IN. Y. office of Lord & Thomas when Thomas McAvity leaves for a like berth with the agency on the Coast, Sept. 22. Two slated newcomers to the N. Y. staff are Frank Wilson, now with NBC production, and Carl Schullinger, currently an NBC writer. Edgar (Ted) Sisson beco

writer.

McAvity is going out to look over the possibility of new shows for Pepsodent, Lucky Strike and other

RCA LOSES SUIT VS. PSBC: CONTRACT OKAY

Wilmington, Del., Sept. 14.
Chancellor Josiah O. Wolcott de-cisioned that Radio Corp. of America could not terminate a license to the Philadelphia Storage Battery Co. for manufacture and sale of radio re-ceivers.

Ruling handed down Friday (10) denied RCA's claim that its contract with the battery company was breached by organization of the subsidiary, Philos Radio and Television Co.

stdiary, Phileo Radio and Television Co.

On request of both litigants, the chancellor ordered an accounting of the manufacture of radio sets by the Philadelphia Storage Battery Co. Ruled that royalties must be paid on the basis of selling price of the battery company to Phileo.

RCA argued that Phileo and the battery company were the same entity, but Phileo had been set up to reduce the basis on which royalties; were paid to RCA.

Chancellor opined: I am unable to see wherein it can be said to be a fraud on the licensor if the licensee fixes a price he conceives to be most helpful to his own business.

In the original suit the battery company and Phileo, sought to enjoin RCA from terminating the licensing agreement under which Philadelphia Storage Battery Co. has the right to basic RCA patents. In a cross suit RCA sought to enthe agreement, charging breach of contract.

NBC's Beaut Chanteuse

NBC Artists Service has signed Grace Travis, 'Miss New York' in the recent Atlantic City beauty contest

and will offer her as an air warbler with an eye to Hollywood.

Marks the first time sedate network radio has ever snapped up talent right off a beaut judging lettorm.

In South America Set by LR3, B. A.

Buenos Aires, Sept. 2.
Radio Belgrano (LR3) has taken
over the Moderno theatre here as
the first outside radio studio theatre

over the Moderno theathe here as the first outside radio studio theatre in S. A.

Theatre is being remodelled from a 900 seat house to accommodate only 400 for radio and televislon broadcasts of the Primera Cadena Argentine de Broadcasting net. Heretofore all broadcasting has been done direct from the radio studios. Leasing of the Moderno a la American system is the first such down here.

Emilio P. Rossi, one-time operator of the Charleston Club, once B.A.'s largest easino, and also formerly connected with Radio Belgrano, has rejoined the organization as station manager. He was away from the station for four years.

WJBK-WU BASEBALL BATTLE IS SPINDLED

Washington, Sept. 14.
Fight between WJBK, Detroit, and
Western Union over the wire service's refusal to provide ticker accounts of road games of the Detroit
Tigers ended quietly last week when
the Federal Communications Commission; allowed the broadcaster to
withdraw the complaint charging
discrimination.

withdraw the complaint charging discrimination.

Blest, which was followed by charges that WJBK is guilty of piracy, was spindled without prejudice within two weeks after James F. Hopkins, Inc., licensee, asked permission to drop the tiff. Previously the station had been foiled in an attempt to compel. WU by court order to render the service.

Still pending is a complaint filed by William Harridge, American League president, who asserted that the Detroit station's unauthorized accounts of the Tiger's out-of-town contest constituted violation of the Communications Act and of FCC regulations. Hopkins retorted that it has never infringed in airing game descriptions which are obtained descriptions which are obtained from an undisclosed source. Com-nish attaches said the League's com-plaint is still, being pondered and plaint is still being pondered and has been brought before the Broadcast Division.

Sid Schwartz Out

Sid Schwartz, publicity director at WNEW, N. Y. resigned after four years with the station effective last

week.

Larry Nixon, former publicity chief at WMCA, N. Y., who a short time ago joined WNEW as special events director, will add the duties of directing publicity to his stint.

1st Radio Theatre SIX-CENT CHARITY TAX ON H'WOOD AIR DUCATS

Hollywood, Sept. 14. Plan of Harry Maizlish to slap a charity tax on all broadcast tickets, while not spreading to other stations has found a champion in the L. A. Soap Co., which will make a six-cent charge on all admissions. Figure was arrived at by the Children's was arrived at by the Children's Breakfast Club as the amount re-quired for one matutinal meal. Maizlish is asking a 10c donation on all tickets distributed for Haven. MacQuarrie's amateur skit, now a



SUCCESS STORY No. 1 BY ADAM HATS

More than 337,000 liste ers went into Adam Hat Stores to obtain entry blanks for a sports contest announced over a 15-week series of WHN broadcasts. That's listener response!



tion with the Metro-Goldwyn-Mayer studios and Loew's Theatres re sults in SHOWMANSHIP! . Showmanship attracts AUDIENCES | ... Audiences mean SALES for your product in the world's richest

market!...Get in touch with WHN's Program Planning Department today.



1540 BROADWAY NEW YORK CITY



MICHIGAN RAIDIO NETWORK

KEYSTATION WXYZ DETROIT Operated Continuously - Just Like Coast to Coast Networks

It beats all is Because of its ideal 900 kc. frequency, WKY has a coverage advantage over all other Oklahoma sta-tions. It serves more of Oklahoma with a signal of

5 mv. or better than any other station . . . covers more of Oklahoma's population, more of its buying power and more of its buying.

WKY beats all in Oklahoma, too, in programing, showmanship, facilities and in volume of local and national business. But most important of all . . .

It Beats All the Way It Pays Out for Advertisers!

OKLAHOMA CITY



Wolff Sets Up Radio Dept. in Selznick Agency

Hollywood, Sept. 14.
Myron Selznick is setting up a
radio department at his Beverly Hills
agency and has placed Nat Wolff in
charge.
Wolff swings over from the H. N.
Swanson agency. He has been active
in radio writing and production.

CHAS. KENNEDY TO KOY

Chicago, Sept. 14.
Charles Kennedy of the WLS
Sales staff leaves today to join the
KOY, Phoenix, sales force.
KOY is owned by the WLS organtration.

ization.





0

-()·

EASY

BROADCASTING 7TH YEAR FOR BLACKETT - SAMPLE

NACIN

F.C.C.'S WASHINGTON DOCKET

DECISIONS

DECISIONS

Washington, Sept. 14.

Arkansas: KLRA, Arkansas Broadcasting Co., Little Rock, application to boost day power from 2½ kw to 5 kw, install directional antenna for night use, dismissed at applicant's request; jkUOA, KUOA, Inc., Siloam Springs, granted day power jump from 2½ to 5 kw. California: Adams Recording Studio, San Diego, denied (as in default for failure to file an appearance and statement) application for authority to make electrical transcriptions and manufacture records for KEBIG and XEMO, Tia Juana, Mexico, Salinas Newspapers, Inc., Salinas, commish directed that action setting application of KDON, Monterey Peninsula Broadcasting Co., Del Monte, and the Salinas Newspapers, Inc., Salinas, for oral argument on Oct. 21 be stricken; cancelled oral argument and Doct. 21 be stricken; cancelled oral argument on Oct. 21 be stricken; cancelled oral argument on Oct. 21 be stricken; cancelled oral argument on Jord. 22 be stricken; cancelled oral argument on Jord. 230 kc with 250 watts, days only (KDON argument will be heard Sept. 23, as scheduled).

Connecticut: Travelers Broadcasting Service Corp., Hartford, denied petition for reconsider and grant without hearing applications for assignment of license for station WTIC and experimental stations WIXEH, WIXLU, WIXLO and WIXT to the Travelers Broadcasting Company.

Table: KSEI Radio Service Corp., Pocatello, appli-

mig Company.

Idaho: KSEI, Radio Service Corp., Pocatello, application for juice-jump from 250 watts nights, 500 watts days, to 500 watts nights, 1 kw days, dismissed at request of applicants.

Lonislana: KALB, Alexandria Broadcasting Co., Inc., laberaldria, captaled day nower increases from 100 to 250

est of applicants. Louislana: KALB, Alexandria Broadcasting Co., Inc., exandria, granted day power increase from 100 to 250

Massachusetts: Harold Thomas, Pittsfield, commish suspended action granting plea for new station to be operated on 1310 kc with 100 watts nights, 250 watts days, pending determination of the appeal filed by Lawrence K. Miller in the U. S. Court of Appeals for the District of Columbia in which a stay order has been granted.

Lawrence K. Miller in the U. S. Court of Appeals for the District of Columbia in which a stay order has been granted.

Minnesota KVOX. Robert K. Herbst, Moorhead, granted voluntary assignment of construction permit to KVOX Broadcasting Co.

Ohler Ohio Broadcasting Co.; Canton, application for new station to be operated on 1319 ke with 100 watts, days.only, dismissed at request of applicant.

Fennsylvaniar WKOX, Sunbury Rem, Inc., Sunbury Broadcasting Corp., from the Sunbury liem to George W. Beck, Basse A. Beck and Harry H. Haddon.

Tennessee: WSIX, WSIX, Inc., Nashville, granted increase in day power from 100 to 250 watts, make changes in equipment.

Texas: The Enterprise Co., Beaumont, application for new station to be operated on 1350 kc with 250 watts hights, 500 watts days, dismissed at applicant's request; KFJZ, Fort Worth Broadcasters, Inc., Fort Worth, denied petition requesting reconsideration and grant without a hearing the application for transfer of control to Mrs. Ruth G. Roosevelt; KFRO, Rogers Lacey, Longview, granted authority to transfer control of corporation to James R. Curtis.

Washington: KRKO, Lee E. Mudgett, Everett, application for power boost from 50 watts days, unlimited, dismissed at request of applicant.

EXAMINERS' REPORTS

EXAMINERS' REPORTS

California: Typer of Warren B. Worcester, grandson of a U. S. Steel Corporation tycoon, as prospective owner of a San Diego broadcast station, was temporarily stymied by an unfavorable report by Examiner George H. Hill:

Seeking a new transmitter, to be operated on 1400 kc with 250 wastis nights, I kw days, Worcester was informed, that his application would cause severe interference to KDON, Del Monte, and to KLO. Ogden, Ulah, in the event that pending applications of the existing stations should be granted. Examiner also pointed out that no real need for a new station existed, since California already has 53 broadcast stations operating in the state, with 38 applications for new, additional, or different facilities, awaiting commish action.

action.

Worcester, who planned to liquidate part of a \$143,000 trust fund to finance the proposed transmitter, retained Ben S. Fisher and Charles V. Wayland as council.

counsel.

Illinois: Application of Abraham Plotkin, Chicago, for a special broadcast station to be operated on 1570 kc with 1 kw, was recommended for dismissal with prejudice by Examiner R. H. Hyde. Plotkin, according to the examiner's report, failed to appear for hearing to the examiner's report, failed to appear for hearing and submitted no evidence in support of his application.

Louisiana: Juice-jump from 10 to 50 kw for WWI, New Orleans, was green-lighted by Examiner Hill.
Jesuit college licensee—Loyola University—proved to the satisfaction of the examiner that it was well-heeled, waving a \$4.180.187 financial statement to shoo away any doubts that it was incapable of building a new \$118.000 transmitter. While slight interference, during late afternoon hours, might bother WKAR, East Lansing, Mich., Hyde pointed out that 'noine of the other stations located in New Orleans render satisfactory service throughout the area shown as the extended service area of WWIL, should its application for \$50 kw be granted.'
University was represented by Paul M. Segal, George S. Smith and Charles I. Denechaud.
New Mexico: Turn-down for a new 500 watt daytime station, for Las Cruces, was indicated by the report of Examiner Hill, recommending commish denial of Karle Yates' application for a transmitter to operate on 930 kc. Based largely upon the alleged difficulty of obtaining local talent for the proposed station, plus the fact that an application for a station at El Paso, Tex., for operation on 940 kc is outstanding, Hill nixed the plea. Economic use of the 830 kc frequency would not be sufficient in the area proposed to be served, Hill found, Yates, at present manager of KGKL, San Angelo, Tex., and also a managing director of the West Texas Broadcasting System and director of the Texas Broadcasting Association, engaged Arthur W. Scharfeld and Phillip G. Loubks as his legal representatives.

Ohie; Daytime smallie for Youngstown was okayed by Examiner John P. Bramhall, who found that a definite need for additional service existed in the proposed to be accepted to the sufficiency for a \$18000 transgrifter.

area.

Application of William F. Maag, Jr., general manager of the Youngstown Vindicator, for a \$19,000 transmitter to be operated on 1420 ke was smiled on by the examiner after ascertaining that the local station WKBN, operating with specified hours, was the only other transmitter setting down a signal of 10 millivolt meters per contour in the Youngstown area.

Counsel for Maag were Ben S. Fisher and John W. Kendall.

Counsel for Mass were sen S. Fisner and John W. Kendall.

Pennsylvania, Nix for the Philadelphia Radio Broadcasting Co., Philadelphia, was recommended by Examiner R. H. Hyde, after examining plea for a special broadcast station to be operated on 1570 kc with 1 kw. Examiner's disapproval was based on the doubtful motives of the outful and on the general indefiniteness of their 'plan' of procedure'. Quartet acting as main promoters of the broadcast company were H. B. Hoyt, industrial engineer; H. S. Gilhams, cracker manufacturer; I. W. Bickley, wholesale butter and egg dealer, and G. Leonard Conly, bakery owner. According to Hyde, the project appears to be essentially a business enterprise for profit in so far as the financial support of the chief sponsors is concerned, and not an experimental project that would be prosecuted reasonably independent of the income derived for commercial advertising.

independent of the income derived for commercial advertising.

Ben'S. Fisher represented the Philadelphia group.

West Virginia: Apparent discrepancies in the application of the George W. Taylor Co., Inc., for a daytime smallie to be operated on 1370 kc at Williamson led to a recommendation for denial by Examiner Robert L. Irwin. Fact that a stenographer in the office of the attorney appearing on applicant's behalf acted as notary in the taking of depositions was frowned on by the examiner, who also voiced his suspicions that the plea-had been made with the intent of transferring control of the proposed station to individuals not appearing in the capacity of applicants.

George W. Taylor Co., Inc., was represented at the hearing by Frank Stollenwerck.

Wisconsin: Renewal of license of WKBH, La Crosse, and transfer of control of the corporation, was recom-

hearing by Frank Stollenwerck.
Wisconsin: Renewal of license of WKBH, La Crosse, and transfer of control of the corporation, was recommended by Examiner Hill after much unscrambling of apparent irregularities in the disposal of stock. Without benefit of the Communications Commission, present nominal owner of the station, J. C. Callaway, was found to have disposed of 255 shares of stock to the proposed transferce, Harry Dahl. Blocks of the same stock were then sold by Otto M. Schlabach, attorney for Dahl, to business interests on the community to establish condence and good will among the people of La Crosse.

Since the stock contracted to be sold to Dahl is still being held in the office of the corporation, subject to commish approval, and since the parties involved declared themselves totally ignorant of commish requirements regarding stock transactions, Hill decided that there had been 'no evidence of concealment or lack of good faith' in the deal. He also pointed out that refusal to renew WKBH license would 'deprive the La Crosse area of the meritorious service now being rendered it' WBKH, which operates on 1380 ke with 1 kw, was represented by Clarence C. Dill and James W. Gum, who also acted for the transferee.

Panama Merger

Panama City, Sept. 14. Radio Victor (HP5K) and Radio Estrella (HP5A) have merged for the purpose of covering the entire South

purpose of covering the entire South and Central American airwaves via long and short wave transmission. Victor is a long-wave station and one of the very few in the lower Americas, since nearly all are short-wavers. It operates on 200 watts, Other station has 300 watts and operates on a short-wave band. Both stations will retain their individual identities.

WBAL's Heavy Coverage

Baltimore, Sept. 14.

Baltimore, Sept. 14.

Baltimore, Sept. 14.

Baltimore, Sept. 14.

Baltimore, Sept. 15.

Baltimore, Sept. 16.

Baltimore, Sept. 14.

First airing will take place Sept. 25, when St. John's and Maryland cross horns. Game has an important local standing.





NBC NETWORK

STAGE - SCREEN - RADIO Per. Mgt.: AL BORDE Central Booking Office, Inc.



NOW RADIO'S MOST POPULAR FAMILY BRINGS YOU MORE

AUGHTER TEARS AND HEART-THROBS

Spresented by Ivory Soap 99 44 100 0 o pure

LISTEN TWICE DAILY

NBC Blue Network, Mon. to Fri. 11 a.m. DST NBC Red Network, Mon. to Fri. 3:45 p.m. DST

COAST TO COAST
DIF, COMPTON ADVERTISING AGENCY
MGT, ED WOLF—RKO BLDG., NEW YORK CITY

Would Air Nero Wolfe

Radio dramatization rights to Rex Stout's series of 'Nero Wolfe' mys-tery novels and stories are being offered. Columbia Picts has made two features based on the detective character, which has never been on the air

character, which have the air.

Donald Peterson is peddling 'Wolfe' for the ozone, on a deal with Farrar & Reinhart, publishers of the

NEWLYWED INTERVIEWS

Cleveland, Sept. 14.

Cleveland, Sept. 14.
Newlyweds-to-be will be miked on new WJAY series of interviews sponsored by the Lewis Jewelry Co.
Program titled 'Marriage License Romances,' will feature interviews with couples about to be wed. Leslie Marcus of Jay & Co., Detroit agency handling the account, is in charge of producing the new feature.

HENRY **BUSSE**

AND HIS ORCHESTRA

Completing First Year for

MAR-O-OIL

NBC Blue Network Coast-to-Coast

Sunday Morning at 10:45

(BAGGLEY, HORTON & HOYT AGENCY, CHICAGO)

Also Broadcasting Nightly From CHEZ PAREE, CHICAGO (Third Year)

D'ARTEGA

AND HIS **ORCHESTRA**

JELLO

7:00-7:30-NEC

NAVY WARNING THAT 550 KC. IS FROZEN

Washington, Sept. 14.

Reminder that use of the 550 kc. ribbon is frozen under policies designed to proțect the Navy and bulwark the national defense was issued last week by the Federal Communications Commission to head off a drive of licensees, in this berth for better facilities.

Faisely attributed to concern about international affairs and war threats, the official Commish memorandum again warhed that no station on 550 can use more than 1 kwinghts or 5 kw days, and that no transmitter, in this category near the seacoast can gain more julee or longer hours without approval of the Navy Department.

Prodder said that, while exceptions, may be made in peculiar circumstances, there is a ban against allowing, a new fransmitter operating on 550 closer than 500 miles to the coast. Application for new transmitter, power boost, or additional hours by an applicant within 300 miles of the shoreline must be accompanied by a written endorsement of naval authorities, while pleas by persons 300 to 500 miles in land will be referred to the Navy for reaction.

Nine commercial transmitters fall in the frozen category, although some of them are sufficiently removed from the ocean to seek better assignments if they wish. Group includes KFUO, Clayton, Mo., 500-1 kw; KSD, St. Louis, 1 kw-5-5-kw; KFYR, Bismarck, N. D., 1 kw-5-5-kw; KFYR, Asn' Antonio, 1 kw-5-6-2-kw; KFYR, Bismarck, N. D., 1 kw-5-5-kw; KFYR, Josephark, N. D., 1 kw-5-5-kw; KFYR, Josephark

Weatherman Wins

Indianapolis, Sept. 14.
Networks seemed a bit confused over the scheduled appearance of Greyhound, national trotting champion, on the track of the Indiana State Fairgrounds last Friday (10) when WIRE approached them on a remote web pickup of the affair.

on a remote web pickup of the affair.

NBC nixed it on the alibi that it already had some sort of pickup from greyhound (dog) tracks set up for a remote from New York State. Mutual agreed to pick up the remote and went ahead with all plans, including the usual teletype loggings, etc. At the conclusion of the teletype interchange, Mutual asked; 'By the way, what is Greyhound, a dog or a horse' Final laugh was enjoyed by weatherman when a downpour delugied the track and the race was called off.

KOIL STARTS ON NEW POWER ALLOTMENTS

Omaha, Sept. 14, Station KOIL aired its inaugural broadcast on its new daytime power allotment of 5,000 watts yesterday (13) with the Musical Clock at 7

a.m. Henceforth station is on new wattage daytime, but clings to its former 1,000-w. assignment nights. By use of new RCA equipment, improved location of transmitter, and new type of aerial, engineers have estimated the station will double its night coverage and quadruple its day-listener area.

night coverage and quadruple its day-listener area. Bruce Wallace of the promotion department and Bob Cunningham of the program department, working with Manager John. Henry, have more or less devoted the current week to celebration and observance of the power increase.

Stroud Twins (Clarence and Claude) guest on the Vallee show tomorrow (Thursday) night. Currently playing the Rainbow Room, N. Y.

New Amplifier

Cleveland, Sept. 14, Cieveland, Sept. 14.

Newaremote control amplifier perfected by E. L. Gove, technical supervisor of WHK and WJAY, habeen put into service here. It is so constructed as to reduce tube and amplifier noises, as well as distor-

Amplifier is capable of handling four microphones simultaneously and was first tried out at the Na-

Don Lee's Coast 24 Swings Into Line on Sept. 26

Los Angeles, Sept. 14. Los Angeles, Sept. 14.

Don Lee chain's border-to-border coverage along the coast becomes a reality Sept. 26, when 12 stations in Washington and Oregon tie in to the network, swelling the Lee complement of transmitters to 24. It marks the successful conclusion of a campaign of expansion started when Lewis Allen Weiss took over general management of the web for Tommy Lee.

New affiliates are:

Tommy Lee.

New affiliates are:
Washington: KOL, Seattle; KOMO,
Tacoma; KIT, Yakima; KPQ, Wentachee; KVOS, Bellingham; KXRO,
Aberdeen; KFIO, Spokane.
Oregon: KGY, Olympia; KSLM,
Salem; KALE, Portland; KORE,
Eugene; KRNR, Roseburg.
Also linked with the chain is
KIEM, Eureka, Calif. KOL withdrew
from its Columbia affiliation to take
on the Don Lee-Mutual signature.
First contract signed by Weiss for
the full net was with Alka Seltzer,
which extends its Newspaper of the
Air up and down the coast for a
year. Time sale involved around
\$250,000. year. 7

Key station, KHJ, will send out a gala program of welcome on night of tiein.

FCC Grants WLLH a Permit to Try **Satellite Station: Boon to Tests**

Washington, Sept. 14.

Encouragement to broadcasters toying with the idea of satellite and booster stations is held out in a formal decision of the Federal Communications Commission granting WILIH, Lowell, Mass, permission to engage in experimental synchronization to extend its coverage.

Controvery dating back 16 months was settled in July when FCC took favorable action on the Merrimac Broadcasting Co.'s plea for a franchise for a satellite plant operating on 1,370 with variable power ranging from 10 to 100 watts. In its final explanation of reasons for the action, released last week the Commish declared it was prompted by the testimony of competent eignieers that existing data is 'wholly insufficient' to determine the effect of synchronous operation on signals of distant stations.

Bay State experiment is novel since it involves a duplication of service over a small area. Previously most synchronization stunts have been staged by widely-separated transmitters (WJZ-WBAI, for instance). Objective of the WLIH engineers is to find out whether reception in the neighboring municipality of Lawrence, less than 20 miles away, can be improved by stepping up signals via a booster station situated 10 miles from the Lowell transmitter.

Explanation

With a note that the experiment

Explanation

Explanation
With a note that the experiment
is in keeping with provisions of the
Communications Act, which compel
the Commish to encourage new uses
of radio, the decision cited evidence
indicating that the densely-populated area of Lawrence would receive a greatly improved signal,
adding 110,000 to the WLLH audi-

"Through the simultaneous operathrough the simultaneous opera-tion of the two stations, the power output of the satellite station being varied, it will be possible to deter-mine whether additional interfer-ence would result at distant points

from the simultaneous operation of two such stations while synchron-ized, and thus determine on the basis of the results whether syn-chronized stations may be located in highly populous areas, aflording high-grade service within their re-spective immediate locations, and at the same time determine what, if any, effect such operation might have on other stations located on the same or adjacent frequencies, the Commish elaborated.

MENNEN AGAIN HAS 'FAMOUS JURY TRIALS'

Mennen will again sponsor Fatalis of the meaning with a program after Feenamint, which had optioned, this week dropped the idea. Last year Mennen bankrolled. Last year Mennen bankrolled. The show weekly over Mutual; this year only two Mutual stations, WOR and WGN, will carry on Monday nights, 10-10-45 p. m. These broadcasts will be repeats of the Wednesday spreads, 9-9:45 p. m. over the WLW-Line, through Transamerican, which will air over WLW, WFIL, Philly, and KWK, St. Louis.

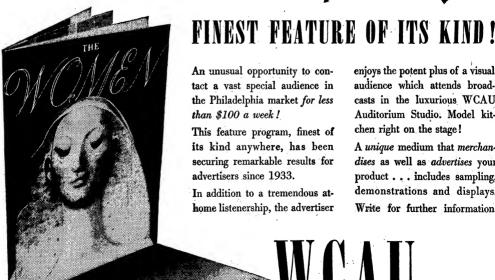
Program went on the WLW-Line after WLW announced it could not clear the time for the Monday night Mutual ride. Program, as last year, will be produced at WLW.

Trials' will start season with a new scripter, Sam Baker. Shelley Stark, who formerly churned out the copy, Joins Benton & Bowles agency next week and hence must sever connection with the program, which is handled by the Kiesewetter agency.

Program begins next Wed. (22) with the first airing over the WLW-Line.

Evelyn Braunstein, 13-year-old singing find, is now being featured regularly over KONO, San Antonio.

NOW BOOKING FOR FALL WIAU "Women's Club of the Air



An unusual opportunity to contact a vast special audience in the Philadelphia market for less than \$100 a week!

This feature program, finest of its kind anywhere, has been securing remarkable results for advertisers since 1933.

In addition to a tremendous athome listenership, the advertiser enjoys the potent plus of a visual audience which attends broadcasts in the luxurious WCAU Auditorium Studio. Model kitchen right on the stage!

A unique medium that merchandises as well as advertises your product . . . includes sampling, demonstrations and displays. Write for further information.

Write for "THE WOMEN"

An interesting brochuregiving complete data about WCAU "Women's Club of the Air"

50.000 WATTS · PHILADELPHIA

ROBERT A. STREET, COMMERCIAL MANAGER

Schnickelfritz Combo's \$25,000 Pic Chore for WB: \$2-a-Nite 3 Mos. Ago

Freddie Fisher's corny, clowning 'Schnickelfritz' band, Northwest outfit that has scored quite a success at fourth-rate Midway Gardens nitery signed a film contract with Warhas signed a film contract with Warner Bros, for one film at \$5,000 a
week for five weeks, or a total of
\$20,000. Agreement also gives producers an option for five more pictures at increases.
This organization of smalltown
Northwest youths was working for
\$2-a-night each in a Winona, Minn.
nitzry less than six months ago. Two
other major producers were nego-

other major producers were nego-tiating with outfit when Rockwell-O'Kcefe cinched the doo' trating with outht when Rockwen-O'Kcefe cinched the deal for War-ners in the band's behalf.

Fisher and his five farmer boys came into Midway Gardens from

GORDON and REVEL

CLICK AGAIN WITH

This sentational score for Darryl Zanuck 20th Cen-tury-Fox production: "You Can't Have Every-

AFRAID TO DREAM

THE LOVELINESS OF YOU

YOU CAN'T HAVE **EV'RYTHING**

PLEASE PARDON US -- WE'RE IN LOVE

0

Dis

DANGER-LOVE AT WORK

A New Hit on the Horizon ONCE IN A WHILE

MILLER MUSIC, INC. 270 Sixth Avenue • New York Winona at the union scale of \$155 a week. It's their second professional engagement and they were a smash hit from the start, packing the establishment nightly. Club never has advertised in mewspapers or otherwise and neither it nor the band ever employed a press agent. Until recently band didn't even broadcast. But word-of-mouth boosting and cently band didn't even broadcast. But word-of-mouth boosting and gratis newspaper nad other plugging kept it very much in the limelight.

Up to a few weeks ago the Midway Gardens, despite the terrific crowds continued its extremely low prices for food and beverages and hold no minimum or ever charges.

way Gardens, despite the terrifice crowds continued its extremely low prices for food and beverages and had no minimum or cover charges. Then it instituted a 25c couvert which now has been boosted to 50c per person. With band working on 40% of club's gross receipts, including food and beverages, its take the state of the state of the week before last, for example, was \$1,150. In face of second till in cover charges and fact admission now is by reservation oily, club is sold out three weeks in advance. Band's contract runs to Oct. 31 and upon its completion it will go into New York might spot for two months before departing for Hollywood. While playing at Orpheum here, Rudy Vallee visited Gardens twice and was so impressed with band's possibilities he announced he'd put it on his radio hour immediately after its arrival in New York. The sudden and meteoric rise to fame has dazed and bewildered the boys and their manager, E. T. Christman, Decca record man, who landed his present job as a token of gratitude for having the outfit make waxings while they still were playing in Winona and hadn't yet created any furor. Before he signed with Warners Fisher was telling everybody he wished he were back in Winona. He and the boys didn't wish to travel, he told everybody, because they're all married and 'it costs a lot of dough to travel.' Prior to the Warner deal Fisher and the other band members signed five-year contracts to stick together.

Schnickelfritz band will fly to N.Y. Sept. 23 to appear on Vallee's radio program of Sept. 24. Group will be missing from Midway Gardens nitery for two nights during its big town splash.

Zinn Arthur orchestra opened an engagement Sept. 11 at the Hickory Lodge, Larchmont, N. Y.

Little Makes Good

Des Moines, Sept. 14.
Little Jack Little's appearance at
the Tromar ballroom was billed as
'Homecoming for Iowa's Famous

Nomeconing for lower Famous Son.'
Little formerly lived in Waterloo, Ia. He launched his musical career here as a part of the radio team of Little and Small, but did not form a band until he left the city.

Fox Scores New **SPA Contract**;

New contract which the Songwriters Protective Ass'n is asking its
members to sign exclusively with
publishers was scored as a serious
threat to the financial structure of
the publishing industry in a letter
sent out Monday (13) by Harry Fox,
gen. mgr. of the Music Publishers
Protective Ass'n. Circular, addressed to MPPA members, analyzed
the legal implications of the SPA
contract form and concluded with
the assertion that the SPA, by allocating to itself the various mechanical rights, had broken faith
with publishers.
Fox's letter pointed out that the
SPA, by its own contrived contract
form, retains every right but the
publishing and small rights, and that
even the clause 'radio rights' might
be eventually stretched to apply to
broadcast performing rights. With
the contract also assigning television
rights to the SPA, this right as well
as the broadcast performing right
can become the property of the SPA
and totally out of proprietory and
administrative bounds of the publisher.
Attention is also called to a pro-

and notary out of property and administrative bounds of the publisher.

Attention is also called to a provision in the SPA agreement which has the publisher acknowledging the validity of the membership agreement of the writers with the SPA, as well as the effectiveness and validity of Article IX in the SPA's bylaws. In signaturing such an agreement, said Fox's letter, a publisher will be stopped from contesting in court the validity of the SPA setup.

Fough is Enough

Fox said that he thought the SPA
was over-stretching itself in stipulating that it receive 50% of the
gross fees collected for synchronization and transcription licenses. This,
he said, ignores the administrative
expenses of the licensing bureau of
the MPPA and imposes an additional
obligation on the part of the publisher, and is equivalent to granting
the writers 60% of such royalties.
Described by Fox as unfair and
arbitrary is the provision in the
SPA contract which cancels any
agreement with the publisher in the
event there is a default continuing
for a period of 10 days. This, he
said, might operate as a forfeiture
in some instances.

Also, by this agreement, SPA forecloses the writers from asserting any
claims to the mechanical rights until the rights to the composition revert to the latter under the standard
contract. By such denial there is
nothing the writers can do about asserting any rights against the SPA
during the full term of the copyright.

Fox added that it would be eco-Enough Is Enough
Fox said that he thought the SPA

right.

Fox added that it would be economic suicide for publishers to adopt this contract form, which is contrary to the ope that the writers had previously agreed to use in dealing with publishers. Fox also voices the opinion that the SPA is seeking to perpetuate itself at the expense of both writers and publishers.

JOINER RAY AND BAND START ON STIX TOUR

Atlarita, Sept. 14

Atlar.ta, Sept. 14.

Treckles' Ray, gangling erstwhile member of 'Our Gang' comedies, and his 16-piece orch and vaude company, are preparing to start out on the hinterland circuit.

Ray and his outfit played two dance dates at the Shrine Mosque here and made an appearance at a local department store, where Gov. E. D. Rivers extended an official welcome. Ray is a member of the Junior C. of C., Eagles, Lions, Rotary, Kiwanis and Exchange Clubs and never lacks for sponsors.

Last Week's 15 Best Sellers

. My Cabin of Dreams	Berlin
	Famous
	Robbins
Sailboat in the Moonlight	
*The First Time I Saw You.	Santly-Joy
*That Old Feeling	
*Have You Any Castles, Baby	/?Harms
*Afraid to Dream	Miller
It Looks Like Rain	.,
*Moon Got in My Eyes	Select
. Yours and Mine	Robbins
* Indicates filmusical song.	† Indicates stage production song. The

Threat to Biz J. LIVINGSTON, NEE LEVINSON, A LEADER

Jerry Levinson, song writer, is organizing his own orchestra with a view to an MBC tieup. Was formerly plainist with Art Landry's and Paul Tremaine's bands.

Newcomer maestro is responsible for writing 'Darkness on the Delta,' It's the Talk of the Town, 'Under Blanket of Blue.' He's changing his name to Livingston for the new calling. Rockwell-O'Keefe will manage.

Paul Whiteman Sets Tour of One-Niters

Paul Whiteman exits the Casa Manana, Ft. Worth, Sept. 28 and will be routed for a one-niter jaunt by

CRA.

Tour opener is Sylvan Beach, La
Porte, Tex.; Criterion theatre, Oklahoma City, for three days; National
ballroom, Amarillo, Tex. Fox theatres in Salina, Hutchison and
Wichita, Kans., follow, and then the
band moves west to Salt Lake City,
Denver and the Pacific slope.

Coast Music Gets New Champion in L. A. C of C

Sacramento, Sept. 14.
Articles of incorporation have been filed with the secretary of state here for a music foundation sponsored by the Los Angeles Junior Chamber of Commerce.

Foundation will promote musical production including grand opera.

Trustees include Jack W. Hardy,
Oscar A. Triplett, James Cairns and
D. W. Pierce, all of Los Angeles.

Music Notes

Major Edney Ridge, manager of WBIG in Greensboro, N. C., is doubling as manager of Lowenburg Moore's 12-piece band and is booking it for the southeast.

Egbert Van Alstyne guest of honor on WLW-NBC program Sunday, which was based on his 'Shade of the Old Apple Tree.'

Columbia bought two ditties for College Follies of 1938.' They are The Paper Says Rain,' by Sam Pok-rass and Nat Lief, and 'You're My Heaven on Earth,' by Pokrass, Phil Baker and Charles Tobias.

Burton Lane and Ralph Freed completed Born to Swing and Love (Continued on page 62)

Joe Haymes at Masonic Temple, Scranton, Pa., Sept. 18.

Tops in the Music Business CABIN OF DREAMS

Gone With The Wind

The New RKO Musical "The Life of the Party"

With This Great Score By MAGIDSON and WRUBEL

Let's Have Another Cigarette

Roses In December

The Life Of The Party

Yankee Doodle Band

So You Won't Sing

Chirp A Little Ditty

Irving Berlin, Inc.

799 Seventh Ave., New York HARRY LINK, Gen. Prof. Mgr.



The Year's Greatest Production Score

The Hits from the Great American Musical Romance "VIRGINIA"

Now at Radio City's Center, New York Score by ARTHUR SCHWARTZ and ALBERT STILLMAN

YOU AND I KNOW AN OLD FLAME NEVER DIES **GOOD-BYE JONAH** IF YOU WERE SOMEONE ELSE

ROBBINS MUSIC CORPORATION . 799 7th Ave., New York

SONG FAVORITES FROM FEIST THAT OLD FEELING (Lew Brown and Sammy Fain) (Louis Alter, Paul Webster and Oscar Straus) I STILL LOVE TO KISS YOU GOODNIGHT <u>I'D LIKE TO SEE SAMOA OF SAMOA</u> (Walter Bullock and Harold Spina) (Gus Kahn, Wayne King and Burke Bivens)

> the 20th Century-Fox Production "Life Begins in College" VARSITY

(Charles Tobias, Al Lewis and Murray Mencher)

LEO FEIST, Inc., 1629 Broadway, New York

Harry Fox Urges Licensing Bureau For Discs, Warns of Perils to Come

Harry Fox, gen, mgr. of the Music Publishers' Protective Ass'n, last week urged the members to handle their phonograph record rights through a central licensing bureau, if they wanted to avoid imperiling

through a central licensing bureau, if they wanted to avoid imperiling their income from transcriptions. Stablishment of such a central bureau, Fox declared, has been made imperative by the maneuvers of phonograph record manufacturers to license radio stations.

Fox pointed out that, under the recent form of contract or licenses which publishers issue to the phonograph companies, the former are powerless to prevent the recorders from doing anything: they choose with their discs. If the pubs-want to continue to control the use of their copyrights in radio, the whole licensing system for phonograph records will have to be reshaped. Under the present setup there is nothing, said Fox, to prevent the phonograph record manufacturers from collecting fees from broadcasters and graph record manufacturers from collecting fees from broadcasters and other users, without first consulting

graph record manufacturers from collecting fees from broadcasters and other users, without first consulting the copyright owner about his share of the proceeds. Contract now existing between publisher and manufacturer restricts the former's income to a royalty of 2c. per recorded number and contains no provisions circumscribing how and where the record is to be sold or performed.

It is Fox's opinion that the publishers are leaving themselves wide open for losses in the transcription dield by failing to recognize the need of a revised, uniform contract for phonograph records. Transcription manufacturers, who pay much larger royalty fees for their music, will not be able to compete with the phonograph records manufacturers when it comes to doing business with stacomes to doing business with sta

comes to doing business with sta-tions, he feels.

RCA Victor has already under-taken to issue licenses to operators of coin-operated machines. With Vic-tor, so far, the move is strictly one of assuming to protect its control over the commercial use of its wares. Licenses are granted, but no fees are charged.

Lopez Date in Pitt. Hotel Out, but All's For the Best, It Seems

Pittsburgh, Sept. 14.

Mix-up at the MCA office which pulled Vincent Lopez out of an announced two-week engagement at the William Penn hotel proved to be a blessing in disguise for the maestro. Now-he's been booked into Stanley, WB deluxer, week of Oct. 1 at a salary which will top that he would have received at the hotel for a fortnight.

sainty which will top that he would have received at the hotel for a fortnight.

Lopez date at the Stanley would have been out had he played the Penn only two weeks previous to that time, so the maestro gains by it. Seems that the hotel, which books through MCA, had already contracted for Orrin Tucker and MCA neglected to inform Lopez, then playing at Saratoga, with his pa. in New York deluging the local amusement desks with notices that Lopez would open here.

Stanley booking is a continuation of that house's announced policy to abandon all unit shows in favor of name bands. Glen Gray is Gurrent with Dick Stabile and Horace Heidt following in shead of Lopez. Ted Lewis comes back the week of Oct. 22 for his second engagement in five months.

MAURICE GOES OVER TO S-B FOR 2 YEARS

Shapiro, Bernstein Co. becomes the publishing ally on this side of Peter Maurice, London and Paris firm, with the expiration of the latter's contract with the Chappell Co. Oct. 30. Louis Bernstein got the deal under way while in Europe this summer, but signatures weren't exchanged until the past week. Contract between Maurice and S-B is for two years.

Rocco Vocco, general professional mgr. of the Warner Bros. music firms, returned to New York from Hollywood Monday (13).

Most Played on Air

Combined plugs on WEAF, WJZ and WABC are computed for the week from Sunday through Saturday (Sept. 5-11.) Se Bare (Robbins) *I Know New

(Remick)
*Have You Any Casties, Baby?
(Harms)
*Whispers in the Dark

*Whispers in the as (Famous)

*That Old Feeling (Feist)

*Remember Me?

(Witmark)

*Yours and Mine

*Can I Forget You

(Chappell) Cabin of Dreams

*Moon Get in My Eyes (Select) *Afraid to Dream

(Words and Music) Stardust on the Moon

*Stop Breaking My Heart

(Famous)
So Many Memories
(Shapiro)
Harbor Lights

(Robbins)
*Loveliness of You
(Miller)
*First Time I Saw You

In a Carolina Town

(Crawford)
Moonlight on the Highway

(Morris)
Caravan
(Exclusive)
One Rose in My Heart

*You've Got Something There

(Harms)
*Indicates filmusical song.
†Production Number.

ASCAP'S NEB. APPEAL ARGUED: DECISH RES'D

Omaha, Sept. 14.

Hearing on ASCAP's motion for an order restraining and enjoining Nebraska's new law, prohibiting operation of the society in the statuday. Judges A. K. Garden, U. S. circuit court of appeals, T. C. Munger and J. A. Donohue of the U. S. district court, took case under advisement after hearing testimony. Decision is expected in about six weeks.

ASCAP's testimony attacked the law as unconstitutional. Louis Tepoel, Omaha attorney, handling for society, was supplemented by L. D. Frohlich and Herman Finkelstein,

Frohlich and Herman Finkelstein, New York attorneys for ASCAP, De-fense is being handled by William J. Holtz, Omaha attorney, acting as special attorney for state. Nebraska is one of five states having measures outlawing the or-ganization and the case is being eyed by several other states, either having measures in legislatures at present measures in legislatures at present or in prospect for coming sessions.
Similar measures are in effect in
Florida, Tennessee, Washington and

Like Pa, Like Son

With the beginning of the Goldman band's series of fall concerts at Kismet Temple, in Brooklyn, Richard Franko Goldman will pick up the baton as associate conductor of his father, Dr. Edwin Franko Goldman. Dr. Goldman has been sole conductor of the band for 25 years and, in taking on his son as associate conductor, he is virtually establishing a precedent.

Younger Goldman studied compo-

Younger Goldman studied compo-sition with Pietro Floridia and Nadia Boulanger and plano with Ralph Leopold and Clarence Adler. He is an alumnus of Columbia University.

Art Schwartz West

Art Schwartz, head of the Warner Bros. music interests on the wes

Bros. music interests on the west coast, planed back for Hollywood yesterday (Tuesday). Came into New York Friday for a general business talk with Edwin H. (Buddy) Morris, gen. mgr. of the WB publishing group.

DORSEYS PALS AGAIN

Swing Baton Brothers Now Friendly After Years of Tiffing

With Jimmy Dorsey current at Loew's State, N. Y., and Tommy Dorsey's the Hotel Pennsylvania, N. Y., the freres Dorsey, once split because of professional tiffing, are pals again. Back of the fraternal amity was the lilness of their father some weeks

Dorsey Bros, band, during the fina weeks of their career a couple of years ago, saw the co-leaders not years ago, saw the co-leaders not speaking to one another. Each stepped out on his own, and while featuring the same style of music each clicked individually.

HOTEL STRIKE **CONTINUES IN BALTO**

Baltimore, Sept. 14.

Strike of local musicians against hotels because of refusal of the latter to agree to closed shop as a requisite for private rentals took on added heat this week, with local hostelries filling jobs with out-of-town non-union combos.

One hotel announced its orchestra as direct from the Edgewater Beach Hotel, Chicago' in ad space. Union quickly retailated by running an ad with a reprint of a telegram from the Edgewater Beach management stating that no such orchestra had ever played the spot.

Hotel men have set up an employment bureau to supply non-union tooters for affairs on rental and the music union in turn is co-operating with local caterers and halls in lining up affairs usually slated for hostelries. Musicians claim several switches to country clubs and halls of some important social functions for which name bands had been booked in advance, prior to the strike.

Unusual angle in connection with

booked in auvence, processorials strike.
Unusual angle in connection with the strike is the effect of it on name bands booked for a local stage appearance who will be unable to obtain hotel accommodations because of unfair rating against all down-town caravansaries. First to experience the ban will be Ina Ray Hutton and orch, which is slated for the Hippo-drome, local combo house, week of

drome, notal control Sept. 17.

Local niteries are strengthening their dance set-ups and advertising accordingly.

MCA's Frisco Office

San Francisco, Sept. 14. Music Corporation of America is

opening a local office.

Will be headed by Lyal Thayer, with Larry Barnet associated. MCA sending both men in from the Los

Important Ruling Sustains ASCAP's **Blanket Deals With Foreign Society**

Knapp's Widow Sues Geo. Olsen for \$5.450

George Olsen, who took over the late Orville Knapp's orchestra for his present 'music of tomorrow' organization, is being sued by Gloria (Grafton) Knapp, widow of the bandman, for \$5,450. Songstress alleges a deal between Aug. 1, 1936, and Dec. 7, 1936, calling for the above sum in exchange for the good will of the Knapp band, plus such physical properties as a Hammond electric organ and case, lobby frames and displays, 80 orchestrations, spotlights and other merchandise.

dise.

Olsen denies in general, and counters that any negotiation of this kind must legally be in writing to be

valid.
Olsen has been touring with this combo after disbanding his old orch. He will be the dance feature at the new International Casino, N. Y., when it opens Friday (17). Olsen is also a partner therein.

TOSCY AND FURT FIGHT IT OUT

Salzburg, Sept. 3.

Mozart's 'Magic Flute' was the wind-up show of this year's most successful season. Then Salzburg went to sleep again, to awaken next

As soon as Toscanini put down his baton, workers began demolishing that part of the festival house, which is to be reconstructed for next

which is to be reconstructed for next year.

Toscanini directed the Vienna Philharmonic orchestra in a Brahms concert. The seldom-played Liebes Lieder' waltzes were the high spots. An English string quartette won honors in the Mozarteum. Boyd Neel's quartette played modern British composers. Sold out.

But in peaceful Salzburg there was one final big row between Toscannin and Furtwaengler. Toscannin told the German to stay out of Salzburg and look after his own Bayreuth festivals, Furtwaengler is not the sort of a fellow who would take orders from anyone. They fought it out verbally in the lobby of a hotel and then left, Toscanini south tally, Furtwaengler north to Gerto Italy, Furtwaengler north to Ger

Harry Akst and Sidney Clare cleffed 'I'll Settle for Love' and 'Don't Throw Kisses' for 20th-Fox's 'Big Town Girl.'

Robbins and Bregman Tell Dreyfus That They're Really All for the SPA

Max Drevfus invited Jack Robbins and Jack Bregman to luncheon as preliminary to getting the Rob-bins-Feist-Miller (Metro-controlled) bins-Feist-Miller (Metro-controlled) group's assurance of re-signing with ASCAP in 1940 for a term of 10 years. Robbins and Bregman assured the veteran Dreyfus that (1) they have no ideas of disrupting ASCAP and that (2), it's long been a basic policy of the Robbins firms to give songwriters fullest consideration.

to give songwriters fullest consideration. Songwriters Protective Association, through its president, Irving
Caesar, had looked askance at the
Metro music pub group, and even
the recently reassuring letter from
J. T. Abeles, counsel for the Metro
music firms, didn't suffice, although
Abeles stated that Robbins personally favored the SPA cause.
What was lacking, from the songsmith's viewpoint, was assurance
from Metro. This, however, has
since been explained because of the
fact that David Bernstein, v.p. and
treasurer of Loew-Metro, and president of the music pub holdings, was
abroad. He got back last week and
J. Robert Rubin, for Metro, assured J. Robert Rubin, for Metro, assured Robbins that anything Bernstein does, as executive head of the music

companies, would be OK with the

companies, would be OK with the film corporation.

Robbins' balking at ASCAP is an old issue, and has nothing to do with SPA, because Robbins has long objected to the self-perpetuating board within the Society and the manner of royalty distribution, Charging politics and nepotism, Robbins has been a frank critic of the manner, in which ABCAP operates. For one thing, an item of \$500,000 income from picture theatres, etc., Robbins always contended should not have been pooled with the rest of the music licensing income (radio, cafes, etc.) because that's a peculiar source of revenue and his firms contributed more than the average publisher more than the average published towards the collection of it.

towards the collection of it.

Robbins and Bregman, however, assured Dreyfus that they have no intention to create any schism.

Dreyfus, with Robbins and Metro, constitute the three major groups in ASCAP. Dreyfus, as an individual, now controls Chappell, T. B. Harms. Usrome Kern) and Crawford. Warners has Witmark, Remick and Harms plus a piece of T. B. Harms. A meeting slated for yesterday (Tuesday) at ASCAP was for the purpose to sound out the re-sig-

purpose to sou naturing accord. to sound out the re-sig-

Rights of the American Society of Composers, Authors and Publishers under its contracts with foreign per-forming rights societies were considforming rights societies were considerably reinforced through an opinion handed down by Judge Vincent Leibell in the N. Y. Federal Court Monday (13). In this finding Judge Leibell dismissed an infringement suit brought by George A. Cogniat and the United Music Co. against Universal Pictures, Gem Picture Productions, Inc., maker of the Gooteytone News Reels, Loews, Inc., and others.

What makes the opinion of particular significance to both the music and the film industries is the construction placed by Judge Leibell on the class of rights which a French tune assumes when played in a picture house. For years ASCAP itself has been under the impression that this use might be regarded as a grand right if the issue were brought to a showdown in the courts. Under erably reinforced through an opinion

has been under the impression that this use might be regarded as a grand right if the issue were brought to a showdown in the courts. Under Judge Leibeils' finding the performance of a work by a member of the French performing rights society in an American film theatre licensed by ASCAP is as much as a small right so that deriving from the copyright of an ASCAP member. Judge Leibeils' ruling further establishes that a French writer who transfers his rights to the French society does not make any reservations and thereby prevents him or any assignee from bringing any outside claims. The transfer is an absolute one and is controlled by any society with which the French group is affiliated.

Cogniat claimed that he had obtained an assignment of the rights to the compositions, Don Rigo' and Vers L'Horizon,' from the French composer Mercier and that the producers of the 'Goofeytone News Reel' had violated his (Cogniat's) rights under the transfer by not obtaining the necessary, license. With the aid of ASCAP, Julian T. Abeles, counsel for Lowey's, Inc., one of whose houses showed the film in question, obtained information from the French society disclosing that Mercier had previously assigned the rights of all his works to that group and that his contract with the French society specifically included performances by film.

Judge Leibell's finding covers 27

specifically included performances by film.

Judge Leibell's finding covers 27 pages but most of the comment deals with the business relations between Cogniat and Don Malkames, one of those concerned with the production of the short subject under dispute. Malkames had claimed that he had paid Cogniat, \$100 for the use of the tunes in the film, with the latter contending that the money had been for an entirely different purpose. The court held that Malkames had proved that, Malkames had proved that, Malkames had proved that, Malkames had properly acquired the right to use the tunes and that since the xhibiting theatre had been duly licensed by ASCAP, the proper assignee of Mercler's rights in this country, there was no alternative but to dismiss the complaint on its merits, defendants, were the Con-

merits.
Other defendants were the Consolidated Amuse. Enterprises, Universal Film Exchanges, George Cochrane, Morris S, Tropp, the 981 Eighth Avenue Corp., and the Woodside Operating Co.

DICK POWERS OFF TO INVESTIGATE RHUMBA

Dick Powers, special investigator for ASCAP, left last week for Porto Rico to look over the music situation there, and thence to Cuba for similar

there, and thence to Cuba for similar purpose. Later, Fowers journeys to Hawaii and the Philippine Islands. While the music licensing services in all these island possessions (save Cuba, which is an independent republic) are negligible, there has been enough native music coming out of all to interest music users. Cuba, notably, has been a fertile source for rhumba, conga and danzon rhythms, and among its more eminent composers are Ernesto Lecuona, Moises Simon, Eliseo Grenet.

Hyde MG Musiker

Hollywood, Sept. 14.
Alex Hyde has moved into the Metro music department on a term contract as assistant to Nat Finston. He formerly was with Victor recording in Berlin and more recently affiliated with the Texaco radio

MCA Starts New Dept. for Fairs, Muny Celebrations, Special Events

Chicago, Sept. 14.

Music Corp. of America is openIng a new department to be known
as MCA Special Events Prods. Inc.,
which will handle complete booking
services for fairs, festivals, municipal
celebrations, special sponsored special sponsored events, in both the indoors and out-

events, in both the indoors and outdoors fields.

This new organizational activity is an outgrowth of the successful booking by MCA of the Michigan Fair in Detroit last week, and the Kansas City Jubilesta from Sept. 17-25. De-Moit booking sheet ran approximately \$50,000, while the Kansas City festival will run a total above \$150,000 for the nine days.

W. H. Stein, vice pres. of MCA, will be the active head of the new department, along with other duties in the organization. Lew Wasserman, publicity director of MCA, moves over to the booking department as assistant to Stein in the new enterprise. Wasserman has been working hand-in-hand with Stein for the past few weeks, and has been active in both the Detroit and K. C. activities.

Talent for K. C.

Talent for A. C.

Talent set through MCA for Kansas City reads as follows: Eddy Duchin orchestra, Wayne King occhestra, Buddy Rogers orchestra, Isham
Jones orchestra, Dave Rubinoff, Alec



YOU'RE MY DESIRE Sesson's Lovellest Ballad

MOON AT SEA

Four Smash Sougs from GB's 'GANGWAY' with Jessie Matthews Lord and Lady Whoozis Moon or No Moon When You Gotta Sing Gangway

Pinky Temlin's Top Tune





× Y ...

Templeton, Georges and Jalna, the Nonchalants, Jack Waldron, Howard Nichels, Olympic Trio, Flying Ontanos, Rufe Davis, Ben Yost, Ames and Arno, Park and Clifford, Pat O'Malley, Rosemary Deering, Edna and Toe, Melissa Mason, Edgar Bergen, Jack Haley, Gertrude Niesen, Frances Langford and a line of 24 Hollywood girls. In addition the department has also set a complete Ice Follies show on its own patented special ice-floor setup, with standard ice talent headed by Shipstead and Johnson, Bess Meredith, etc. Following on the heels of the Kansas City booking, MCA is now in hegotiation with other cities, such as Denver, Dallas, Ft. Worth, St. Louis, Salt Lake City and Birmingham, for similar municipal festivas. MCA plans to restrict its special events bookings to those towns in which there is little or no vaudeville and stage shows, so as to avoid competition with vaude theatres by the municipal attractions. Organization has already contacted county and state fair secretaries with special material, and is paving the way for an entrance into the fair booking field next season. Is also doing special act booking in the fair field this autumn.

ing special act booking in the fair field this autumn.

Home-Town Paul

Denver, Sept. 14.

Paul Whiteman, Denver native, has been booked with his 30 musicians, to play one performance in the municipal auditorium Oct. 9. Arthur M. Oberfelder, Denver impresario, said the enitre auditorium would be thrown open and the affair will be a combination concert and dance.

dance.
This will be the first appearance of the Whiteman band in Paul's home town in several years.

BANNER SEASON

K. C. Philharmonic Has \$58,000 Advance for Concerts

Record season is planned by the Kansas City Philharmonic orchestra. Budget has been considerably upped chiefly as a result of a name guest soloists. First such will be Yehudi Menuhin, Nov. 4-5. Karl Krueger, conductor, is readying the schedule of soloists.

Advance sale is well ahead of last year, \$55,000 having been rung up of ar. Opening concerts will be Oct. 21-22.

HIPP OPERAS TAKE A DIVE

Grosses for the Hippodrome and Brooklyn opera last weekend hit the toboggan. Post Labor Day and Jew-

toboggan. Post Labor Day and Jewish holidays were blamed by the
management.
Three performances at the Hipp,
N. Y. (Friday, Saturday, and Sunday
nights) pulled an estimated \$6,250.
Three concurrent performances at
the Brooklyn Academy of Music,
also under the Alfredo Salmaggi
banner, drew \$4,250.
Beginning this week Salmaggi will
offer only two performances on

offer only two performances on week-end at both houses. Slicing in Brooklyn is voluntary, but that at the Hipp because house has been rented for Italian vaude for Sunday

K. C. Rules Jam N. G.

Kansas City, Sept. 14.

Jam sessions, which have been pretty vital as biz getters for the damp spots this summer, were last week outlawed by the local musi-

cians union.

Union offers to slap a fine of between \$25 and \$50 on musicians who stray from the straight and narrow in regard to jam sessions.

On the Upbeat

Hector Herbert orch has opened at ne Club Hollywood, Kalamazoo,

Dick Barrie's band has gone into Blandi's, Pittsburgh roadhouse, for an indef stay, replacing Jimmy Bray. Handled by MCA.

Etzl Covato orch, following summer run at Renault Tavern in Atlantic City, returns to Pittsburgh, Sept 17, to stay for three months before going to Miami for the Florida sea-

Al Marsico's orch into Show Boat, Pittsburgh, for a run, replacing the Wayne Thomas outfit.

Erskine Hawkins reopens at Har-lem Uproar House, N. Y., Sept. 15. Its a return for the colored band.

Larry Siry at Ambassador hotel, N. Y. Replaces Ramon Ramos.

Joe Capello and Allen Small bands playing at Jimmy Kelly's, N. Y.

Nicholas Matthey back at the Rus-sian Krethema, N. Y., for the sea-

Beb Asen's band current at Wivel, N. Y.

Maximilian Bergere now alter-ating with Joe Rodriguez's band at nating with Joe Rod the Versailles, N. Y.

Sammy Kaye's orch into Bill Green's, Pittsburgh, Monday (13) for

THE SONG SMASH OF THE SEASON

Rapidly and Deservedly Attaining Top Spot

on All Best Seller Lists

ROBBINS MUSIC CORP. • 799 7th Ave., New York

Gil Eucker orch set at the Elm a month's stay. From there Kaye goes into the Hotel Pennsylvania, N. Y., for a run. MCA handled.

Carl Harte has replaced Jolly Co-burn at Claremont Inn., N. Y.

Chyoti Hawaiian's opened at Vil-lage Brewery, N. Y.

Gene Fostick moved into the Shel-ton hotel, N. Y.

Rudy Bundy opens at Levaggi's, Boston, Mass., Sept. 17 for an eight-month stay. Gets a Mutual wire.

Don Bestor opens at the Norman-die, Boston, Oct. 22 for CRA on a four-week booking.

Harry McDaniels, now under CRA management, opens next month at the New Kenmore hotel, Albany, N. Y.

Carl 'Deacon' Moore into the New Penn Club. Pittsburgh, Pa., Oct. 8.

Husk O'Hare plays the Sweet Potato Festival in Dosden, Tenn., Sept. 24.

Bob Grayson reopened Paul Strausburg's remodelled Grand Ball-room, Detroit, last week.

Frank Dailey's outfit returned to ne Meadowbrook, Cedar Grove, N. J., Sept. 11.

Dixicland Jazz Band leaves Ft. Worth, Tex., Oct. 1 to open at Dan t nristie's, N. Y.

Johnny Hamp set for Amphithea-tre Gardens, Duluth, Minn., Sept. 25.

Maurie Sherman goes into the Polo Club, Dayton, O., Sept. 18 for CRA.

Les Browne's Duke Blue Devils being readied for an eastern college jaunt after closing at Playland, Rye, N. Y. Will hit Alma Mater, Duk U., Durham, N. C., for two days, Oct. 8.

Dick Stabile's orch will play its first stage date at the Stanley, Pitts-burgh, week beginning Friday (17), (Continued on page 50)

Petrillo in Chi M. C.'d Free Music **Concerts This Summer for 3,500,000**

mic.

Name Bands

Among the bands and orchestras which played at the Grant Park shell were Henry Weber and his WcN and Mutual orchestra, Armin Hand and his Veterans of Foreign Wars band, Cavallo's Symphonic Band, George Dasch orchestra, Carlton Kelsey and the Columbia Broadcasting System orchestra, the Bainum Band from Northwestern University, Roy Shield and the NBC orchestra, Chicago Symphonic orchestra, Roger Pryor and orchestra, Henry Busse orchestra, Ricomarcelli Symphony, Woman's Symphony orchestra directed by Ebba Sundstrom, Chicago Dera orchestra, Thaviu band and Bachman's band. Among the directors were Dr. Frederick Stock, Hans Lange, and among the other special personal appearances were Hilda Uhl, Milred Gerber, Walter Steindel, Marion Coffman, Ruth Lyon, Mark Love, Ann Sothern, Noble Cain's Cacella

among the other special personal appearances were Hilda Uhl, Mildred Gerber, Walter Steindel, Marion Coffman, Ruth Lyon, Mark Love, Ann Sothern, Noble Cain's Capella Choir, Catharine Witmer, Bernice Taylor, Atillio Baggiore.

Biggest attendance was chalked up by Rubinoff, with 225,000 people jammed into the park. For this record the Chicago Federation of Musicians will give Rubinoff an medal, reported costing \$2,000. Lily Pons and Andre Kostelanetz played to 175,000, Jascha Heitetz to 150,000 an astormy night with a 50-mile gale blowing in off the lake.

Spent \$22,000 on its own for these concerts, adding that sum to the \$62,000 appropriated by the Park Board for the concerts. Total coin was paid into the pockets of the musicians, except some \$7,500 for the personals.

In addition to the Grant Park concerts, Petrillo obtained an appropriation from the city for 52 concerts on Navy Pier, using 35 men in the orchestra. This appropriation was for \$20,000.

In return for that appropriation, the local Musicians Union added a like amount of money for 33 concerts in the outlying parks, using 33 men. Wide publicity drawn by the concerts reportedly created an unusual demand for concerts in other titus throughout the country. Musicians' unions in the midwest parkuicularly report a boom in employment during the summer for park and out-of-doors concerts, both under private and municipal auspices.

Fublicity

Besides publicity in print, the

Chlcago, Sept. 14.
Yesterday (Monday) saw the wind-up of the season's open-air concerts in Grant Park under the sponsorship of the Chicago Federation of Musicians and under the personal supervision and guidance of president James C. Petrillo. Total attendance to the concerts an all-time high of 3,500,000.
Concerts started on July 1 and ran daily for a total of 88 in the lakefront park. There were at least 75 musicians in every band or orchestra, with special augmented concerts orchastra was presented with a special group of 300 musicians. Petrillo arranged this 300-man concert as a token of gratifude and appreciation to the Chicago public for its support. Petrillo thus rates as show business' top name booker, having brought to Chicago and the Grant Park band-shell some of the biggest more them to the Chi public gratis. Among the names brought in were Rubinoff, Lily Pons, Andre Kostellanet, Tito Schipa, Jascha Heifetz, Bobby Breen, Helen Morgan, Jack Fulton, Marion Claire, Eddie Duchin, Alec Templeton and Mary McCormic.

Name Bands

Song Pluggers Meet

Professional Music Men, Inc. hold their first fall meeting Friday (24) at the Hotel Astor, N. Y. Mose Gumble, new paid executive head, is presiding. Bob Christenberry, v.p. and managing director of the hotel will address the sungmen

v.p. and managing director of the hotel, will address the songmen. Gumble is slated for a Coast trip shortly to organize the Hollywood activities of the PMM, whose mem-bership now totals 260.



HOLLYWOOD SONGS ...

RCA BUILDING-RADIO CITY-NEW YORKNY. PHIL KORNHELFER, Geo. Mgr.



SOLE SELLING AGENT MILLS MUSIC, Inc. 1619 BWAY, N. Y.

AGAIN IT'S BROWN AND FREEDI
For a decade this famous team has made the nation sing and dance
to its "Broadway Melody" score: And now they've
achieved the ultimate with

"BROADWAY MELODY OF 1938"

WITH THESE HITS

YOURS AND MINE I'M FEELIN' LIKE A MILLION YOUR BROADWAY AND MY BROADWAY **EVERYBODY SING**

Robbins Music Corporation • 799 7th Ave., New York

Balky Mechanical Stage Sets Back **International Casino Preem Again**

In again announcing a postponement of the premiere of the new International Casino on Broadway and 4sh street, atop the old New York-Criterion theatres, the management wired the press as follows: Is our face red? We blush to announce the postponement of our opening to next Friday (17). The miracle stage refused to work, but the situation is now under control and the magic turntables, the mirrored floors, the gliding platforms and the ceiling escalators will all be for the suspense. . . . The LC verveserts were \$400.000.

concessionaires, etc.
Pierre Sandrini and Jacques
Charles, from Paris, have been rehearsing the elaborate revue in the
flote! Edison chiefly, only recently
taking the troupe into the Casino
proper, since construction was still
going on. As result, it was belatedly
discovered that the stage mechanics
and the many details attendant to
such elaborate ventures were not
yet under control.

Long Rehearsals

Long Rehearsals

The acts have been rehearsing a long time without compensation, and arrangements also had to be made to square some of the squawks. A number of the acts' representatives, too, have protested the delayed advent of their 10% interests, and have vent of their 10%. Interests, and have spoken to competitive niteries about taking over the acts. None, however, has done so, counseling the acts and agents alike that in view of the elaborateness of the new Brecker-Moss-Olsen (if's called the BMO Corp.) venture, such delays are understandable.

are understandable.

Meantime the French Casino, after which the new International Casino is patterned, has been doing bullish dinner business. Supper gross is n.s.g., an old complaint at this nitery, and as result it's been decided to stage only one show (dinner) on Sundays. Last year the F.C. even brought in Rudy Vallee for the super dansants only, figuring a name band would bolster the after-theatre gross, but the effect was negligible considering the investment for Vallee.

The International Casino, how-ever, hopes to do four different types of business—luncheon, tea dansants (with Olsen's music), din-ner and supper, and is geared for an estimated \$40,000 weekly gross.

estimated \$40,000 weekly gross.
After about \$15,000 expended in
advertising, first heralding the premiere for last Thursday, then for
Monday (13), the IC halted the paid
space until nearer the Friday opening. All the Sunday papers carried
large space announcing the morrow's
scheduled opening, accounted for, of
course, by the fact the dramatic sections go to press Thursday, and it
wasn't until Saturday morning that
another deferment loomed. another deferment loomed.

Monday midday when Mayor F. H. LaGuardia was scheduled to cut the dedicatory ribbon across the door of the new Casino, Daniel Frohman and French consul-general in N. Y officiated instead.

Ray Henery in Chicago On Annual Talent Quest

Chicago, Sept. 14.

Ray Henery in town, representing the Harry Davis Paramount theatre circuit in the Arizona-Utah territory, and making all niteries and shows, looking for attractions. Particularly interested in stuff for the Salt Lake City houses.

This week expects to make Detroit for same purpose, and follow with N. Y.

WILL HARRIS PRODUCING

Chicago, Sept. 14. Will J. Harris setting up inde-endent vaude production offices

pendent vaude production om-here,
Lucille Fisher will be associated

Hostess-Slaver of Nite Club Prop. Starts Term

St. Louis, Sept. 14.

Marie Morrison, 21, who shot and killed Harry Anastas, owner of the killed Harry Anastas, owner of the Golden Dragon, downtown nitery, on June 15, 1936, last week withdrew her appeal from a one-year sentence in the local city jail and started term in city workhouse. Change in place of confinement was made by Circuit Judge John W. Joynt,

*Miss Morrison claimed self defense, asserting at trial that she and Anas-tas were struggling for possession of a revolver with which he had pre-viously threatened her. She had been employed as a hostess in the nitery.

Anastas told police he had been shot

ALLEGES MINSKY SPLIT UP HENRY-STONE TEAM

Herb Minsky and his Menmor Theatres, Inc., are named defendants in a suit filed in N. Y. supreme court Friday (10) by Sid Stone, formerly of the burlesque comedy team, Henry and Stone, Stone claims Minsky caused Hank Henry to split the partnership contract and asks \$25,000 damages and an additional \$2,500 in back salary.

\$2,500 in back salary.

Stone avers in his complaint that he and Henry were contracted last January by Minsky as a team. The agreement was to run until after Labor Day. Minsky, in March, Stone alleges, handed him his notice, but Henry was given a new contract as single act. Stone asserts, he and Henry had a long-term contract under which each agreed to only work as a pair. Although he notified Minsky of the partnership contract he claims Minsky induced Henry to breach the agreement. breach the agreement.

These 2 Were Not 'Having Wonderful Time'-Sue

Wonderful Time'—Sue
It isn't always having wonderful
time for professionals on the borscht
circuit, not if a lawsuit anent a
vicious cow is sustained in court.
One girl entertainer alleges that's
what happened to her, and her girl
friend and co-worker was even more
seriously injured by a dog, she complains, in a Catskill resort wherein
they appeared in July. Both have
filed suit for \$25,000 against the owners of the resort, near Sackett Lake,
N. Y.

Beatrice Beebo, who dances in sold

Beatrice Beebo, who dances paint nearly au naturel, was lolling about on the grass when the offend-ing bovine ambled over and nipped ing bovine ambled over and nipped her—whether fore or aft the papers do not reveal. Her girl friend, Maxine Patrice, who plays violin, leads the band and warbles, was worse off. She was warmed about the propensity of a shepherd dog to sink its teeth into other cannes. Miss Patrice was strolling with her pooch, which she pressed to her bosom when the bad mutt attacked. Dog bit her in the abdomen and an operation was performed when inoperation was performed when in-fection set in. Artist was hospitalized for two months, it is claimed, and is

Alf Stern Quits M. H.

Alfred Stern, for the last four years a member of the production years a memoer of the production staff and costume designer at Radio City Music Hall, N. Y., has resigned. Assisted Leon Leonidoff on the production of the recent legit mu-sical, 'Virginia,' at the Center the-atre, also a Rockefeller venture.

BERNI VICI INCORPS

Chicago, Sept. 14.
Count Berni Vici, Inc. now makes
ne vaudeville unit producer a the vaudeville unit producer a corporation.

As formed by Henry A. Kalcheim the corporation is for \$5,000 under

Sally Rand's Frisco Date

Sally Rand has been booked into the Golden Gate (RKO), San Fran-cisco, for the week of Sept. 29. Sammy Weisbord, of William Moris agency, set the deal.

Duchin Glad to Pay Off

Pittsburgh, Sept. 14.
Eddy Duchin dropped a wager
here last week and was never
so happy in his life to pay off.
He placed bets with both Harry
Kalmine, WB zone chief, and
Charlie Eagle, manager of the
Stanley, that he wouldn't do
\$27,500 here last week.
He shelled out with a broad
smile when the gross topped
that by a few bucks, setting an
all-time mark for band shows,
and slipping just under Jack
Benny and one Major Bowes
unit for Stanley's house, record. Pittsburgh, Sept. 14.

A. C. VICE RAIDS HITS SEVERAL **NITERIES**

Atlantic City, Sept. 14. The federal and municipal cru-sades against gambling and other forms of vice, which flourished so licentiously under the benign label licentiously under the benign label of liberalism this past summer, may have a devasting effect on the local night club industry. Last week, the 500 Club, one of the swankiest in town, gave notice in the local prints that it had closed indefinitely. Data mat in ad closed indemnitely. Dan Stebbins, who operates the Babetic Club, another of the more prominent spots, is said to have gone on long vacation. Those that haven't closed or been raided are now under the scrutiny of the state investigators who have entered the scene.

tors who have entered the scene.

This was revealed when LeRoy williams, who operates the Club Harlem, was charged with violation of the state and city liquor laws. The bill of complaint alleges that roulette wheels, dice tables, card tables, horse racing charts and a bird-cage containing three dice, were found on the premises by state agents. It is also alleged that Williams stored liquor at another premises although his application for the license said that only the ground floor of his club would be used for retail consumption and storage. Revocation of the license will be demanded.

Larue, Barnett Playing **More Vaude Dates**

Jack Larue and Vince Barnett, both from pix, have been booked for a swing through the eastern four-aday stands.

Open Oct. 1 at the Earle, Philly,

and after that will play the Palace, Cleveland, and RKO, Boston.

Curtis & Allen arranged bookings. the headliner.

Dick Powell is signatured for 10 days of personals at Cleveland's annual auto show, beginning Nov. 13 in civic auditorium.

It will be pix star's first appearance

It will be pix star's first appearance in this territory, and the former Pittsburgh m.c. rates \$11,500 for week's engagement. Herb Buckman, manager of motor exhibit, closed the deal with Mike Levee, Powell's agent, through Los Angeles ad agency of Chet Crank, Inc.
Warner's studio has okayed the date, even setting bagk production of his next picture to give him time. Actor's now working on 'Hollywood Hotel.'
Salary will be the top bid local

Salary will be the top bid local

auto show officials have ever made

Cleveland, Sept. 14,

Money No Object for Auto Show;

Dick Powell's 11G's for 10-Day P.A.

Mich. State Fair and Canadian Nat'l Expo Went on Nut Heavily For Name Acts, but Grosses Blah

COOKIE BOWERS' DILEMMA

Set for Unit But Also Due Shubert Revue

Chicago, Sept. 14. Legal jam-up in the offing between Cookie Bowers and Jack Fine, unit producer, with Fine threatening to go to court to make Bowers go through with contract to appear with Fine's new 'Playgirls' show.

Fine's new 'Playgirls' show.
Fine signatured Bowers several
months ago. Since that time Bowers
has been doing some ether guest
shots and is now trying to get out of
the vaude unit contract, despite fact
that Fine has gone to considerable
expense in building unit with
Bowers' appearance in mind.

Bowers is billed to open with 'The how Is On' at the Winter Garden, Show Is On' at the Wint N. Y., on Saturday (18).

BERLE'S STAGE DATES, THENCE BACK TO PIX

Arter three weeks of stage engage-ments for RKO with his own unit, starting Sept. 23, Milton Berle will head for the Coast to go into 'Radlo City Revels' for RKO. Another set for Berle by RKO is 'Room Service.'

Berle's stage dates start at the RKO Boston, Boston, Sept. 23. Cleve-land and Chicago follow.

15-Yr. Old Songstress **Must Leave Seattle Spot** Seattle, Sept. 14.

Naomi Wheat, 15-year-old local singer, who has been clicking at the singer, who has been cheking at the Esquire nitery, plans leaving for Cal-ifornia, as school authorities ban her singing in spot where beer and wine are sold.

This is the state law.

Savo's Nitery Stint

Chicago, Sept. 14.
Jimmy Savo goes into the Chez
Paree on Friday (17), and will top
the show until Oct. 8 when a new
line-up goes in.
Set for the Oct. 8 opening are
Gracie Barrie, Georges and Jalna,
Dolly Arden, Sunny Rice and Jackie
Beckman. Nitery still looking for
the headlines

Bouche Pays Off Dancer

Constable walked in on Albert Bouche at his Villa Venice last week,

According to Henry A. Kalcheim, who represented Miss Kavan, Bouche had refused to pay the dancer's salary after she'd given her notice, unless she retracted it and remained until the end of the season.

Bouche paid \$300 plus \$62 costs

to serve a writ of attachment tained by Alice Kavan for b salary amounting to \$300.

After Plaster Slapping Chicago, Sept. 14.

Detroit, Sept. 14.

Michigan State Fair's flyer into show business this year, playing a \$35,000 show that looked surefire, turned out to be an utter flop, so much so that the gate was taken off middle of last week to throw people into the house. Even latter resort failed to pack 'em in.

Noble experiment, which fair's new manager, Frank Isbey, flyured would put America's oldest state fair in the black for first time in years, altogether cost around \$50,000 counting renovating necessary to put big Collseum in shape and installing 10,000 seats. Talent, with approximate outlay for each, consisted of the following:

Wayne King band, \$1,000 a day; Edgar Bergen about \$5,000 for two days; Ben Bernie ditto for two days; Ben Bernie ditto for the 12 days; Rufe Davis, Joan Britton, Ames and Arno, Lack Waldon and a 24 days.

days; Ben Bernie ditto for two days; Ethel Shutta \$2,200 for the 12 days; Rufe Davis, Joan Britton, Ames and Arno, Jack Waldron and a 24-gal line from Hollywood.

Top admish for two-hour show was 50c, plus 25c admish to fair grounds, and attractions figured to have 'em waiting in line. How far Isbey missed his guess, however, is seen in fact that, at no time during time admish was charged to show, was the 10,000-seat Coliseum over half-filled. Even after show was thrown open free (announced in press as goodwill to public after fair already was assured a profit this year from the outside gate), there was considerable trouble filling up, the only exception being second day appearance of Bergem and 'Charlie McCarthy.'

Opening night show, with Ben

McCarthy.'
Opening night show, with Ben
Bernie as added attraction, failed to
half fill Collseum, despite fact Detroit Times (Hearst) had made deal
with fair officials and offered 50c
chairs at half-price to readers. Total
attendance that night didn't go over

The Alibi

Counter-attractions in the fair grounds, coupled with poor bally on the show, are blamed for public's apathy towards show. Squawks by people, who come to state fairs chiefly to absorb carnival spirit, was over the extra charge for the Coliseum show.

seems to allow a spirit, was some show.

Exploitation on two-day Bergen-McCarthy engagement fell down. Exploitation on two-day Bergen-McCarthy engagement fell down. Five shows were carded for first day of their appearance, but understood only two actually came off, such was attendance. Following Bergen's first day, Manager Isbey announced fair's gate already had assured profit for fair and threw Coliseum gate open to all.

Although Isbey's showmanship stunt in the Coliseum was a dud, he managed, however, to bring the rest of the fair out of its five-year coldrums. Everyone, including the carny and race track, showed a nice profit for the 12 days. Through installation of coin-operated turnstiles at all entrances. Isbey cut political graft down to virtually nothing, and as a result final attendance figures are more than double last year's. The increased fair gate is expected to take care of the loss in the Coliseum, and it appears Isbey won't have to pay anything out of his own pocket, as he promised to do if the fair went in the red.

Canada's Fliv

Toronto, Sept 14.
From a b.o. angle, the annual 14-day Canadian National Exhibition closed its doors here Saturday (11) on one of the most disastrous years in history. With a drop in attendance of 300,000, this year's gross receipts are said to bear gross receipts are said to bear gross. in history. With a drop in at-tendance of 300,000, this year's gross receipts are said to have dropped \$75,000 under last year. This year's estimate is \$20,000. Infantile paralysis epidemic in Ontario and the U. S. gets the blame for murder at the ho with culture

for murder at the b.o. with sultry weather first week of the expo aid-

ing and abetting.

C. N. E. officials charge misrepadia of the extent of C. N. E. officials charge misrep-resentation by radio of the extent of the epidemic killed biz. Reports were circulated in 'the U. S. that Toronto, Montreal and Quebec were completely isolated, it is alleged. Runnors that U. S. citizens would be barred from re-entering the States owing to paralysis scare also helped crepe the gates.

Instead of entire Rubin & Cherry

show taking over midway, as (Continued on page 50)

Osterman's Cleve. Trek auto snow officials have ever made for guest-stars. Buckman, who also manages city's Public Hall, brought in Gladys Swarthout last year for General Motors broadcast right from auditorium. Also was first to give Joe Penner a week's stage booking in 1935 when vaude bookers couldn't

Jack Osterman is opening at the Mayfair Casino, Cleveland, Sept. 23. He closed a four months' stay as m.c. at Mario's Mirador, N. Y., Sun-day (5).

OFF FOR AUSSIE

Los Angeles, Sept. 14.

Vaude unit booked by Sam Cramer for tour of the Tivoli circuit in Australia shoves off tomorrow (Wed.) for Melbourne.

in 1935 when vaude bookers couldn't see radio comic as box office. Penner and Lanny Ross hold auto show records for attendance here. Promotion and publicity being handled by Elmer Wiener, with Talbot Harding returning after year's absence to press staff. Campaign starting with 100 24-sheet billboards circusing Powell. Admission tax to be hiked to 60 cents this season. In the troupe are Rex Weber, Lee eonard, Carl Shaw and Co., York and Tracey and Ward and King.

Radio Stars Jamboree with Rubinoff Aims to Make St. Loo Vaude Conscious

St. Louis, Sept. 14, Encouraged by his success with his radio jamboree last winter when he twice filled the 10,000 seater convention hall in the Municipal Auditorium in one day, Larry Sunbrock, president of the National Radio Stars' Association, has invaded St. Louis to provide entertainment with name artists at pop prices.

name artists at pop prices.

First of series to be given on three Sundays of each month during the winter season is David Rubinoft and his violin, who, as head of The Radio Sina's Jamboree, will make two appearances Sunday (19). Besides playing his fiddle Rubinoft is skeded to conduct Ben Rader's 'St. Louis Sinfonicital,' a specially arranged orch. Jactie Helber, currently playing in Chicago, will do mc. stint and other series of stage, screen and radio will make up the balance of the program. The tap will be 55c and \$1.10 with all seats reserved, and as the nut will hit around \$8,000 for the two Shires Sunbrock expects to

the nut will int around \$8,000 for the two chirms Sunhprock expects to finish in the black.
Fallowing Rubinoff will be a show headed by Fibber McGee and Molly, and aumented by Rufe Davis and Tappy Cheshire's Hill Billies, a radio Tappy Cheshire's Hill Billies, a radio Pagy Chesnres and Billes, a ratio act that clicks over KMOX, local CES outlet. Other shows that Sunbrock plans bringing here are those headed by Edgar Bergen and Charlie McCarthy, Bennie Goodman's orch, Bob Burns and other head-librars of radio and screen of the 1927 second

Sunbrook has purchased time on all local stations for announcements and conducted a sock exploitation campaign for the Rubinoff show, using newspaper ads. billboards, street cars, 'buses, window cards, tieups with music shops, use of se-lected mailing lists, etc.

lected mailing lists, etc.

Stage shows have been tried at the St. Louis and Ambassador Theatres for past several years and last winter the Ambassador even switched to pit band shows in an effort to make the attractions a paying proposition. But, for some unexplained reason, natives didn't take to such forms of entertainment in sufficient numbers to enable operators to garner much over the nut and they were finally withdrawn.

Saranac Lake By Happy Benway

By Happy Benway

Coming and going: Camile (RKO, Boalton), Carpentier to Boston, O.K.

Joseph (Paramount) Parker to Jerloy (Ive.), N. J., ditto., Dan (Warner Bros.) Lee to New York city and back to work. Bill (Producer) Janny to New York city, cured...
Mollie Mantel back home after year's siege here...The Johnny Highlands expecting Sir Stork...
Benard (Ridgway theatre) Hughes to Brooklyn., Dr. Karl Fischell in Hurgary, egling the International Clinic. Ruth Morris back to New York... Esther (Tobacco Road') Carron Road's Latton White to New York... Doe' Baker to American Hospital, Chicago, for a lookses... Bable Ruth, who topped in golf tot namont, back to N.Y.C.

For the first time in over a year

For the first time in over a year Hampy Benway gets a real good re-port from the X-ray results. Al-loyed to walk one block now.

The James Marshalls, who Rain-bor Laked it for the summer, left for their Long Island home after yearly check-up for James.

year-uy eneck-up for James.

Saranac Lake Relief Society is
doing things in a big way and deserves plenty of credit. Sam Green.
loc-l representative, a worthy
worter.

Katherine Keenan (Lambs) doing nicely at the Northwoods San, ditto for Jimmy Cannon.

Salvadore Ragone and Doris Gascoine, two ex-Will Rogerites, are locking for a parson.

Micky (Loew, Inc.) Schultz doing big things in a healthful way. Downtown with mild exercising.

Write to those whom you know in Saranac and elsewhere that are sick.

BURLY FOR CANTON Canton, O., Sept. 14.

Old Grand Opera house here, dark since last spring, reopens Oct. 1 with stock burly policy under direction of Bob Burch, who operated the house on lease last season.

Nitery Placements

Bobby Burman (BBB), Sardi's Blue Room, Hollywood.
Paul and Grace Hartman, Waldorf-Astoria, New York.
Diamond Bros., new Paradise (N. Y.) show, opening Sept. 21, booked by Larry Puck.
Eddie Smith, dancers; Elilian Fitzgerald, singer; Flash Sextet, dancers; Red and Curley, dancers; Spoons Brown, singer; Bubbles of Chartman (Charlette, Charlette, Charlette, Willie Jackson, comic; Lovey Lane, dancer, Harleno Uproar House, N. Y.
Pauline Alpert, pianist, Rainbow Room, N. Y.
Mitzi Green, Gali-Gali, magi, Versailles, N. Y.
Cook and Brown, dancers; Dorohy Salters, dancer, Kit Kat Club, N. Y.
Nancy Noland and John Rock-

Nancy Noland and John Rock-good, singers, at the Hotel White,

Maryon Dale, dancer at the Cha-teau Moderne, N. Y.

Bill Halligan Sounds Like He's on Billy Rose's Payroll, But-

By BILL HALLIGAN

By BILL HALLIGAN
See by the papers that Mr. William Rose is contemplating a flyer in the Hollywood sector. Myohmyohmy I hope the boys out there know what they're doing. Bill will probably start with the Pacific Ocean as a location, with Australia looming up in the background. Hassard Short, the gold set kid, is a piker compared with the ex-court stenog when it comes to making the other felhow's dollars fly.

Have just returned from Cleveland and Fort Worth where Mr. Rose has a couple of turkeys on display. Well, if they are turkeys it's around Thanksgiving day. I have seen the Henderson Extravaganzas at the old Chi Opry House, Burnisde's Hippodrome in its prime, 'Chu Chin Chow' and the 'Miracle' of Reinhardt, and all the 'Follies' since 1907 up to the synthetic Shubert productions, and they look like a Coney Island peep show when compared to the little magenta magnate's urban entertainments in the hinterland. Where the mugg learned all the show business is a mystery, but take it from an egg who has been around a Rose by any other name would be a flopperoo at the old B.O. George Marshall, the wet wash Washington impresario, tried his hand at Dallas and the less said about it the better. Eleanor Holm must have seen the show and then decided to dilvorce Art Terreit! his hand at Dallas and the less said about it the better. Eleanor Holm must have seen the show and then decided to divorce Art Jarrott, the troupe's leading man. Dallas is 30 miles away from Fort Worth and that's how far the Dallas show comes to being—mighty like a Rose's

Rube Bernstein, the Aquacade manager, is running five matinees in Cleveland this week and is looking at \$50,000 grosses and thinking of Max Gordon's 'Othello.' Bill Oviatt Max Gordon's 'Othello'. Bill Oviatt is handling the exploitation, but I miss my guess if everyone in Ohio and Indiana wouldn't come for a looksee anyway. It's a knockout for a buck top. Weismuller and Holm do nothing but take to the water, but the way Rose has them do it really glorifies the ex-amateurs with plenty of help from the minor attractions.

Texas is just as good if not bet-

plenty of help from the minor attractions.

Texas is just as good if not better. The Casa Manana has Everett Marshall and Harriet Hoctor plus Paul Whiteman, fat and sassy as ever. Believe me, it's a glorious thing to sit under the Texas moon and see this troupe with a Ft. Worth siren at your side—and the one with me was a pip. As a matter of fact I didn't see any bad looking gals in the whole state. Maybe I was full of Pabst.

Charley King and Pat Rooney are working at the Frontier Palace, a Rose sideshow, with Hinda Wassa the lush stripper getting the Range—and how. Rose won't stick in Hollywood long; if the New York World's Fair execs are cagey they will tie him up to a contract right away.

Rose just ordered 10 Earl Ben-

will the him up to a contract right away.

Rose just ordered 10 Earl Benhams at 150 a copy and believe me someone's got to pay for them. He has a white flannel dinner jacket, but he won't wear it in Texas...
he says it makes too good a target.

On the Upbeat

(Continued from page 48)

with Gracie Barrie, Mrs. Stabile-to-be, on the bill. Following the en-gagement, the band will lay off in Pittsburgh for six days prior to opening the William Penn Hotel's new winter dance room Oct. I for an inder stay. MCA handled.

Harry Barris' band will play a the Pendleton (Ore.) Roundup from Sept. 13 to 18. Barris also starts a new nation-wide radio commercial Sept. 27 for which he will write music and do character bits.

Paul Whiteman and 30 members of his band will appear at the Criterion Oklahoma City, Oct. 1-3. Four per-formances daily will be given.

Eric Peterson's band closed a sea-son at the Longshore club, Westport, Conn., and moved to Rhineland Gar-dens, Armonk, N. Y., succeeding Al Jahns orch.

Eugene Jelesnik taking his combo out of the Hollywood restaurant to the Hotel Taft, New Haven, for lunch and dance sessions. WELI, New Haven, will feed tempos to WMCA-Intercity.

Joe Parker's band wound up a summer spell with S. S. Belle Island, Long Island Sound excursion tub.

Johnny Hauser's band will open Mayfair Casino, Cleveland, O., Sept. 23 with an NBC wire.

Paul Kane connects with the Wardman Park hotel, V D. C., Sept. 19 for MCA.

Orrin Tucker's now playing first eastern date at the William Penn. hotel, Pittsburgh. Band is a mid-western crew of MCA's.

Jack Denny opens the fall dance season for Coliseum dancery, Dav-enport, Ia., Sept. 18.

Mark Fisher and Roy Eldridge sharing musical honors at Lake Shore A. C., Chi, on Sept. 18. Credit Lou Diamond of CRA.

Reggle Childs opens a two-weeker at the Claridge hotel, Memphis, Sept. 17. Quits Elitch's Gardens, Denver.

Les Brown starts a one-nite jaunt for CRA when he leaves Playland Casino, Rye, N. Y., Sept. 15.

Carl 'Deacon' Moore tunes rog Hop b.r., St Joseph,

Bob Gleason out of Reade's Ca-sino, Asbury Park, N. J., Bob Syl-vester replaced as regular house band. Guy Lombardo and Fats Waller crews augmented for Labor Day week and

Blanche Calloway has started New England stint for Charlie Shribman office. Reopens at the Southland nitery, Boston, Sept. 26,

Skeeter Palmer to Muehlebach hotel, Kansas City.

Sande Williams Four will wind up 15-week stay at William Penn hotel's Continental Bar, Pittsburgh, Satur-day for a spot at the Hotel Stevens, Chicago, starting Sept. 30. For Chi engagement, Williams will add five more men to his outfit. MCA han-dled

Warney Ruhl's band moves New Amphidrome, Houghton, Mich., Sept. 25, from the Murray Hill ho-tel, Sault Ste. Marie, Mich. Gets a WHDF wire at new location.

Dick Stabile goes into the William Penn hotel, Pittsburgh, first week of October.

Artie Shaw has changed man ment from Rockwell-O'Keefe MCA.

Rita Rio starts a Warner theatre tour Sept. 24. One-niting stint will open at Cameo theatre, Reading, when she exits the New Penn club, Pittsburgh.

Paul Martin, Frank Castle, and ohnny Hauser have hooked up with

WINI SHAW'S VAUDERS

Wint Shaw is set for two weeks at RKO houses next month. Plays Al-bany the week of Oct. 22 and divides the following week between Troy and Schenectady.

Homer Mason Quits FTP Post; Tells 'Em Plenty About A. K. Setups

Fred Waring's 10G Week At Stanley, Pitts, New High

Pittsburgh, Sept. 14.

Fred Waring's orch has been booked into the Stanley here for an October date still to be set, as the highest salary ever paid a band by the WB deluxer, \$10,000 for the week. That's previously been topped only by Jack Benny and Eddie Cantor. It'll be Waring's first stage date here in several years.

tor. It'll be Waring's first stage date here in several years.

Booking continues Stanley's policy of shoving in name musical outfits at the exclusion of units and vaude presentations: Glen Gray's Casa Loma mob is current, with Dick Stabile, Horace: Heidt, Vincent Lopez and Ted Lewis following.

Ted Lewis following.

For the second consecutive season, the Stanley will be the only first-run Pittsburgh house with fiesh. Penn, in with the Stanley on a WB-Loew pooling deal, will stick to straight pix and the same goes for the Alvin, Harris-owned.

Fairs on Nut

(Continued from page 49)

other years, individual attractions were brought in under C. N. E. banner. Majority of concessions dropped 50-60% under last year, many grossing only \$15 to \$20 daily. Last year \$200 and \$300 was ordinary stuff. Many tents offered free admission and passed around the hat to_defray expenses. Showmen say everyone has taken a loss. Another complaint of exhibitors is against the deluge of 'music' asailing tife ears on every part of the grounds. Bellowing loudspeakers coupled with pitchmen, is said to have driven the rubbernecks away. Biz at the C. N. E. ballroom for first seven days, when Horace Heidt's orchestra played, was slender. Guy Lombardo, in for second week, pulled better, but concession just managed to sneak out of the red.

Theatre grosses here also have

red.

Theatre grosses here also have been deplorably low in the last month, with kids' business absolutely flat and no relief in sight.

Unofficial checkup at close of fair Sunday (12) showed total attendance at the fair proper was near the 500,000 mark, or roughly, double last year. Undaunted by fact all-star Coliseum show put him roughly \$25,000 in the red, Isbey Sunday said that he already had plans under way to make the 88th annual event next year into a miniature world's fair. Extensive building is contemplated, including erection of a 15,000-seater amphitheatre.

Latter would be used, if plan materializes, to house an 'Opera Under the Star's series, which Isbey hopes might be more successful than an all-star theatrical show. Whether the latter stunt will be revived next year is highly improbable in view of things.

of things.

However, it is understood J. J. Shubert and Fortune Gallo were here last week to discuss advisability of interchanging attractions between of interchanging attractions between St. Louis Muny opera and the Michi-gan fair next year. The Shuberts tried out their open-air opera here coupla years ago at Navin baseball park, but excessive overhead and bad weather breaks nullified the effort.

Ripley Show at Macy's

In line with trend of show-minded department stores, Macy's, N. Y., is installing Bob Ripley's Oddities show Monday (20) for a three weeks' run. This will mark the first effort of a department store department store toward big-scale showmanship in hopes of attracting customers.

Oddities is booked by Macy's un-

Oddities is booked by macys uni-der a hookup with the New York Hospitals Fund, embracing 92 par-ticipating hosps, and a portion of the proceeds from ticket sale will go to this fund. Nick will be 25c. adults, 15c. children.

Earl and Josephine Leach sail for London today (Wednesday) for an engagement at the Savoy.

Deal set by the Morris agency.

Bridgeport, Sept. 14.

Tm going back to show business;
Homer B. Mason, former vaude
headliner (Mason and Keeler), announced as he quit post as supervising director of the Bridgeport
unit of the Federal Theatre Project,
But first he launched a broadside at
the new setup which has brought
outside directors in to run the Connecticut theatres: necticut theatres:

necticut theatres:
Charles LaRue, arriving from California this week, to be the new state director, immediately reduced Mason from the post of supervising director to that of promotion agent. At the same time he told actors of the Bridgeport area that they had their choice of moving to Hartford, 55 miles away, commuting at their own expense, or quitting.

Before handing in his ticket, Mason attempted to get transportation for the local actors, most of whom have families.

Mason attempted to get transporta-tion for the local actors, most of whom have families. Mason's claim is that there are no professional people in the Hartford area and that the Bridgeport the-atre was accomplishing a double purpose, providing work for worthy actors and entertainment for the community. His last production. community. His last production, 'Help Yourself,' was theatre's best

success.

Original Hartford unit was a fizzle, closing last winter.

Mason announced that he was
driving to Hollywood with his wife
(Marguerite Keeler) on picture pros-

• 15 YEARS AGO • (From VARIETY and Clipper)

Two-a-day showing of special films getting a black eye in New York. Available theatres jacked prices to the prohibitive point. Astor was asking 60-40 split with \$4,000 guarantee for the four walls.

Harold Lloyd's 'Grandma's Boy' was doing pretty well by the b.o.s.

Tom Patricola, at the N. Y. Palace, got a special rave for his mandolin playing. Working with Harrietta Towne.

Tab version of Langdon McCor-mick's 'The Storm' was playing around. Doing nicely at the B. Y. Alhambra.

Elsie Janis back for a vaude flyer and at the Palace. Her imitations still strong, but the act was loosely

Andrew Mack trying vaude at the 58th. Irish tenor did well in a largely German neighborhood.

Gerald Griffin doing a sketch in which he appeared as both an old and a young man. His singing car-ried the turn.

Band craze hit Chicago with a bunch of musickers at almost every house.

About 1,200 big time acts were booking from week to week. Would not sign a route at the figures offered.

Bench warrant out in Chicago for Emma Carus. She had failed to ap-pear to answer an assault charge.

Heat waves hit Chi and cost two ticket agencies \$10,000 on outright

Actors warned the customs men were going to get tough with actors bringing booze in from Canada. Growing practice.

Sept. 17 was zero hour for the 28 Shubert vaude units, Spread all the way from Boston to St. Paul. Had four traveling censors.

Frank Keeney announced he was going to sell his theatres and live on his income. Ran a house in Brooklyn into a string.

N. Y. had recently okayed bare legs even for burley, but Boston still told 'em to pull up their socks.

Plenty of talk about lowered prices; but Broadway musicals still \$4 and \$5 tops. And getting it.

Advertising battle between B'way managements was making things nice for the newspapers. Plenty of extra

Night Club Reviews

From a pre-repeal oasis, at two other addresses, to his present site on East 53d, just off Fifth, Sherman Billingsley has developed the Stooth of the Stooth

SIMPL

SIMPL
(VIENNA)
Vienna, Sept. 1.

Karl Farkas and Fritz Gruenbaum
wrote the opening program, titled
'Ghost Stories.' It's in 20 scenes,
one funnier than the other.
Fritz Gruenbaum, who often
played Napoleon roles on the legitimate stage, this time wrote himself
a Napoleonie ghost story. The
Frenchman appears again today, as
a ghost. And Europe is more upset
about it than it was during the
hectic days of the Vienna Congress.
Karl Farkas in various roles uses
Vienna alsang effectively. Harry
Stollberg and Fritz Puchstein are
in the cast, plus five lookers, Claire
Eiselmeyer, Lotte Wajowsky, Edrika
Ragette, Kertle Kalmer and Helge
Horth.
Richard Schwartz, house composer of the Simpl, wrote a series of
songs, most of them very catchy.

Maass.

606 CLUB, CHICAGO

Chicago, Sept. 12.

There are several things that enter into appeal in such a place, and the 606 club has 'em all. First, it doesn't ty to be anything it isn't. In spite of the several things that enter the several things that enter the several things that enter the several things that the several things the several

in the middle of this pear., something. There are two holdovers on the present show: Nora Ford and Elea-

STORK CLUB. N. Y.

From a pre-repeal oasis, at two ther addresses, to his present site in East 53d, just off Fifth, Sherman illingsley has developed the Stork Libb into something of an institution in N. Y. nite life. He's, done it on he same snooty basis as also sets part John Perona's El Morrocco and fack Kreindler and Charlie Berns' all-making it tough. Last Thursday, as guestee on Rudy Lalle's radio protein the transing it tough and by right people he reported to the transparent of the word of the presentation of the transparent of the unwritten but implied condition that the patron must be more at less personable besides just a pender, or a personality, or a colalite, or anything else Billingsley, at the protein of the unwritten but implied condition that the patron must be more at less personable besides just a pender, or a personality, or a colalite, or anything else Billingsley. The average restaurant, cafe oitery is glad to get 'em coming, no natter who, so long as they come, and then hope that they'll spendillingsley, on the other hand, is in position to set up his own standards of 'cafe society.'

It's these class spots that are loonauxas for the management—not monauxas for the management—not monauxas for the management—not monauxas for the management—not monauxas for the management—not make the most of cafe society.

It's these class spots that are loonauxas for the management—not monauxas for the management—not monauxas for the management—not more divisional to the more than the patron must be more than the more than the patron must be more than the more t

and one tap.

Between shows the Tripoli Trio do an okay job of entertaining.

Loop.

THE RANCH

Seattle, Sept. 10.

Four standard acts and the nov-elty of a fur style show in which eight models parade the floor, mark the 10th anniversary of The Ranch, Northwest's smart roadhouse theatre-cafe, operated and owned by O. W. Owen as a fan or veil dancer It all times, and the public knows

and expects it when they go there. This makes spot something a bit racey, but the folks like it, though they don't usually applaud. However one little gal who gets a big hand is Frances Dahl, who does neat unveiling with plenty of thisa and thata.

unveiling win pienty or unba untata.

The dance team, Harger and Maye, charm in their waltz number and thrill in some speedier steps.

Jimmy Hadreas is opener with his tap routine, and variations of acro dancing. Plent; of pep in hot songs is brought on next by Elsie Gilbert, blues singer, given top billing, although on this particular bill it's nip and tuck for this honor.

Shows nightly except Sundays,

and tuck for this honor.

Shows nightly except Sundays, when the place is dark, at 11 pm. and a sunday the sunday of the sunday

revue, capably m. c.'d by Karlo, an Italian-Russian conferencier with a nice style and a glib address who builds his show progressively to strong returns. The baltalika or-chestra, maestroed by Cosiya Krumin, doesn't make the mistake of trying to give out swingo on strings, realizing that the patronage comes essentially for the native tunes. Elena Slavnaia is the primar Nicodo Grushko, tenor; Ivan Korniloi, the and (Master) Julian Altman the violin virtucos. Master' Altman, like ex-Baby' Rose-Marle, has outgrown that billing and, besides, he's just as socko with his fiddling. Altman has been a staple of the Iussian Bear but packs enough to warrant being lured away. Same goes for Lonya Kalbouss, accordinnist who are strolling type minster when the strolling type minster who are strolling type minster when the stro

ment.
Table d'hote from \$1.50 to \$2, and a \$1-\$1.50 minimum depending on weekday or weekend.

Abel.

MINNESOTA TERRACE (MINNEAPOLIS)

Minneapolis, Sept. 10. With the 'Schnickelfritz' band cata-RUSSIAN BEAR, N. Y.

This 2d avenue and 12th street restaurant is a lower East Side landmark for 25 years, yet its atmosphere is white Russian and, without the elaborate pretext to class such as a team of the elaborate pretext to class such as team of the elaborate pretext to class such as the standard property of the elaborate pretext to class such as the standard property of the elaborate pretext to class such as the standard property of the elaborate pretext to class such as the standard property of the elaborate pretext and property of the elaborate pret

outfit doesn't suffer in comparison with any of his more illustrious predecessors. As far as able musicians, effective arrangements and dance music go, the aggregation rates with the tops that have hit this spot. Moreover, Malerich has a strong floor show to augment his pleasing music and the band plays the show well, too.

Malerich's own arrangements of pop numbers help to make dancing enjoyable and with most of the guests here concerned more about their own stepping than the floor entertainment everybody's happy. It's swing music—plenty loud, yet with a polish and tempo which sound good to the ears. Malerich sound good to the ears. Malerich sound good to the same day of the sum of the control of the policy of the control of the policy of the control of the co

as well as doing a satisfactory m.c.
job. The band looks natty in white
topcoats and blue trousers.

Within the band is a red hot sixplece Dixie Land band, featuring the
stellar drummer. Howard McEllon
Biegle, it sizzles and clowns through
a series of jazz and corny numbers
of the type that 'Schnikelfritz' has
helped to create a vogue for in the
Twin Cities.

The more than usually elaborate
floor show runs largely to high class
singing and is almost completely de
two shows runs largely to high class
singing and is almost completely de
two shows and largely to high class
singing and is almost completely de
two shows and sample of the complete
two shows and ween at the midnight performance caught the serious vocal numbers garnered complete attention. The male chorus of
six does a lively, spirited medley of
Gershwin tunes to big returns. Joe
Griffin, tenor, shows off his lusty sec
of pipes to good wild Irish Rose'
and Last Round-Up' and, assisted by
the chorus and Marjorie La Palm,
also a soloist, 'Song of the Flame.
Stephen Rose, basso, still another soloist, scores with Tve Got Plenty of
Nothing' Nancy Nelson is a looker
and accompashio was mad Camille,
intry looking ballroom couple, work
with a smoothness that spells anoeal.

Rees.

SENSATIONAL RUMBA BAND



American Managers, Hello!! London Managers, Cheerio!!

NOW IN THEIR SECOND AND TRIUMPHAL EUROPEAN TOUR

THE HIT OF C. B. COCHRAN 1936 REVUE, "FOLLOW THE SUN," LONDON

"Riotous rhythm in a blaze of colour THE TELEGRAPH.

"Ciro Rimac's Band were the hit of the show and a highlight in all the glare of C. B. Cochran's 'Follow the Sun.'
Their frenzy of rhythm and dancing stand out as a gaudy jewel alone in its class."

-THE EXPRESS

"The Rimacs are a whirlwind of Cuban rhythm, jazz, swing, and colorful show

—THE DISPATCH, Manchester.

THE HIT OF "CA'EST PARISIEN" 1937 MOGADOR, PARIS

"Rimac and his Rumba boys are the sensation of the Mogador. They will very soon be the talk of Paris. Marvelous rhythm and dancers. The best band of its kind ever seen in Paris."

--- CE SOIR. Paris.

"La revelation de Ca est Parisien c'est l'extraordinaire Ciro Rimac et ses muchachos cubains, l'rythme, et l'encroyables danses marveilleusement ensoilelles—rem porterent un grand success.

-L'ENTRASINGENTE, Paris.

"LE PLUS GRANDE ATTRACTION EXOTIQUE DU MOMENT."-LE JOURNAL, Paris.

OTHER EUROPEAN COMMENTS

"...the most exotic and rhythmic music and dance of the modern era...a band not to be missed."—Irish Times, Dublin.

"Le succes du Kursal est 'l Orchestre de Ciro Rimac, qui est de tout premier ordre."—Geneve Press, Switzerland.

"Musicians of extraordinary dinamismo, excellent and great per-formers."—Monte Carlo, Journal.

"Le succes de Ciro Rimac's prit-il les proportions de un explosion de enthousiasme."—Bruxelles, Times.

"Great band and a great show, the Rimacs are certainly the Rumba rhythm's foremost exponents."—Amsterdam The Neederland, Holland.

RIMACS NOW THE OUTSTANDING HIT OF THE MISTINGUETTE REVUE AT MOGADOR, PARIS

All communications to our ex-clusive American Representative:

HARRY A. ROMM Room 911, RKO Bldg., Radio City NEW YORK, U.S.A. Headlining Big Revue at the Scala Theatre of Berlin, Month of October, 1937

European Representative: FOSTER AGENCY Piccadilly House Piccadilly Circus LONDON, W. 1, ENGLAND

VARIETY

Burlesque Reviews

REPUBLIC, N. Y.

French Follies, which unshuttered the Republic Friday night (3), will do little if anything to add to the gayety of the main stem. It's just burlesque at its bawdiest, with strips, burnps and dirty blackouts.

pumps and cirty diacrotts.

Show looks as though it was thrown together for a hurry-up opening. The line girls perform as though not familiar with the stage, and some looked and worked like they had never been on any stage before

neiore.

It's little wonder that City Hall officials are giving the burleys no tumble, since, if they continue at present pace, they must fade out automatically.

tomatically.

The show is loosely thrown together with nothing Frenchy to warrant the tag. There's plenty of barehest displays, in fact so much it becomes boresome. But since that's all the show has to show, they probably have to give them something for their two bits, even if the candy butchers don't.

Comedy skits are a mineral warrant to the show the second to the state of the second to the show the second to the se

Comedy skits are a misnomer and lay eggs. So do the comics: But who cares? Blackouts are dramatized versions of smoking car nasties thrown together, without rhyme or reason, but then what do you expect?

pect?

Gals get bowlegged from number of routines, mostly meaningless and the gals: themselves more so. Production in toto hasn't the makings of a good medicine show.

Comies are Jack Rosen, Fred Binder and Gus Schilling, latter the most promising of the lot and might do with some material, but none of them trunk, with resurrected bits such as 'Oh, Doctor', 'Love Potion' and 'Jealous Husband' now occupying their attention.

'Oh, Doctor,' Love 'Oh, Doctor,' Love 'Jealous Husband' now occupying their attention.
Lillian Murray, amazonian looker, featured, does semi-strip under wraps, showing first one side, then the other and then a veiled peek.

MILTON

DOUGLASS Reopening CIRO'S

London-Return Engagement September 14th Best night club act we have

Dir.: WM. MORRIS AGENCY

seen.'
--LONDON BYSTANDER.

Another tries to cop Ann Corio's studio peel and gums up through lacking the experience and finesse. Presser and Green, mixed duo with acro and taps, are refreshing in three spottings and seem all there is to hold the studies of the seem of the s

IRVING PLACE, N. Y.

IR vint the Miccio freres about 20 grand for a paint and pew 100 on this house late last spring, just before the gendarmes shuttered. It will cost a lot more in absent trade if the present policy remains unaltered for any length of time.

Management says it didn't expect much in way of attendance on opening a week ago Friday (3) and that's exactly what it got. Total audience didn't exceed 75 patrons—presumably cash. Terrific heat combined with hurry-up opening probably had detrimental effect on biz. Efforts of impresarios to straddle between the minions and the morrons left a similar dent on the show.

Ordinarily the misuse of Follies'

minions and the morons left a similar dent on the show.

Ordinarily the misuse of 'Follies' title would be a plagiarism. Here, considering connotation of the word, it's plain nurder. Use of a few broken down chorus boys cannot elevate it to that status any more than a couple of quick skin flashes will brigg backlets. Coulouse try hard in about the same rut as heretofore but rest of show is so far from older impressions, and still further from legit entertainment, that only the worst is anticipated. Considering the fact that for the same dough the ex-burley patrons were given a virtual epidermis exposition it is doubtful that they will shell for such nondescript hybrids that reveal so little in flesh, or, just plain entertainment.

tainment.

Grover Franke, a producer, evidently tried to teach old burley new
tricks but got lost somewhere and
found himself again in midst of a
half-baked musical, without reason

or rhythm.

As it stands show is sans pep or good timing which preceding blue burley boasted, Layoff has not affected the line girls any since they are just as much out of time and mind as ever. Their male counterparts are even worse, Music on opening are even worse, Music on opening the standard of the counterparts are even worse. Music on opening the standard of the standard of

the all-around minus result.
After initial Impy line work, Eddie Kaplan uncorks his comedy in an old box-to-proscenium bit with straight, Allen Forth. As bad as it was, bit was one of show's hilltes.
New gutter sheep-ranch joke was woven into a new blackout for Charlie La Ford. Comic due and Forth hit it off in a newly twisted

suitor bit in which Kaplan doubles everything Forth says to gal's old man, La Ford in makeup. Gets plenty slapsticky via water spitting, slapping, etc., but good for a few

slappins, etc., but good for a few laughs.

Marie Cord, Mary Joyce and Roxanne afford deshier portion with and
without the gauze drop. Peeling is
cautious with gals undraping to a Gstring. Plenty quick these days and
not like the old I.P. when encore
seekers were always satisfied. Two
tableaux of the seed chorus and
Voonne, dancing team, furnish rest
of semi-nudity. Latter rate a nod
for a rather exciting dance macabre
in adagio fashion. Girl is tossed
around by ghoulishly attired partner.

in adagio fashion. Girl is tossea around by ghoulishly attired partner.

Production numbers include a character of the production are beligiously at the partner of the production of the production of the chorus, stained glass, etc., make up the set. Might be a good idea for all such producers to steer clear of all such producers to steer clear of aussi-religious touches. Singing, however, is about the only one of the trio witnessed that had the semblance of a tease. Roxanne's single memorable contribution to proceedings was a veil dance of assorted contortions, Chet Atlanc, male singer, and good warbles several productions, Chet Atlanc, male singer, and good warbles several productions of the production of spitters of the production of spitters. Call it burlesque, folies, or anything else, it's still not a good show and at \$1.10 top it's a holdup. Hurt.

GAYETY, MPLS.

Minneapolis, Sept. 10.

Harry Hirsch's 1937 stock burlesque conforms identically to previous patterns. It consists of elaborate flash production numbers with the usual comedy scene and a few specialties sandwiched in. There's the normal amount of stripping and other. display of anatomy. As burlesque it's a preity good show ana nootoo dirty, except in occasional spots.

iesque it's a pretty good show and not too dirty, except in occasional spots.

Again this season Hirsch goes the limit in production, costuming and lighting and his flash production numbers compare favorably with those of the better unit shows. He continues to stress girls and both femme principals and chorus are youthful, good looking and shapely. The big is skill than the said that the said the said that the said that the said that the said the said the said that the said the said the said the said that the said the said the said that the said the

SAY IT WITH GIRLS

SAY IT WITH GIRLS

(PALACE, BUFFALO)

Buffalo, Sept. 13.

Dewey Michaels' Palace is a burly institution, For nearly a dozen years, in season and out, against competition and without, its box office has locked out consistent profits and has boosted Michaels high as a successful burlesque operator. During the period it has presented every conceivable type of burly performance and the total aggregate amount of dirt poured across the footlights if placed end to end would probably for the second Hirst show so far presented. What if anything this new type of burlesque entertainment represents depends on what standards you apply. No question but what it is an improvement over recently previous offerings, but, in every department it is distinctly below musical comedy, vaudeville or best burlesque standards. Such improvement as is shown is confined to a faster moving performance, detter handling of comedy material and better dressing and lighting. More attention is being given to the comedy skits, the proposed of the co

tion.

The strip tease is evident as ever but as far as this show is concerned is run off faster and rather more

effectively than hitherto. Babe Davis is top peeler and gets down to the G-string with no foolin. If there is anything that Babe has that she didn't show, it must have been reserved for the next performance. Still, the appleuse was weak and scattered.

Zorita billed in as a 'Snake Tease' announced as 'The Wedding of the Snake' is the featured attraction. It's just another strip, but with plenty of action. In Zorita's routine, the snake gets the works and the reptile seemed exhausted at the curtainwhich is probably why it is stated that Zorita uses a new snake at each performance.

Billy Fields and Harry Levine and the comedy with veterans heavily on the shady side for useffects. Jess Mack is me, and Jean Lee and Harold and LaVodis hold the. dancing assignments. Margie Burton, Lou Denny, Helen Moore and John Quigg complete the lineup. The chorus is average in looks and routines.

PLEASURE MAD GIRLS (GAYETY, BALTIMORE)

PLEASURE MAD GIRLS

(GAYETY, BALTIMORE)

Baltimore, Sept. 12.

Theasure Mad Girls' should improve with playing and general tightening up. As now constructed it has the makings, with a capable brace of comics in Charles' Red' Marshall and Happy Hyatt, Edna Dee, featured stripper, and some fine stond latter which include Maurica Hazlette, okay hoofer, and Val Williams, in a snowbird impression and general number work. Other principals are Murray Leonard, smooth working straight; Boo Lavan, secondary stripper; Claire Stone, and Tom Bunday. Line is made up of 14 girls, four of which take on show gir stature in parades and posses. We will be stature in parades and posses. We find the stature in parades and posses. We full stage setting illusted up frincipals get off to an adequate opening after which Hyatt Bunday and Miss Stone get some laughs with a short comedy bit. Line number and fast acro routine by Miss Hazlette then precedes a policemen's ball bit which serves to introduce Marshall, who works indeed the stripper of the stage of the stripper claim and Hy brief, good return Boo Lavan, who stacks up olkey and sells in acceptable style, next, followed by a smartly costumed parade and a very sock adagio specialty by Maurice and Mario, youthful team who have what it takes. Gave doings a real lift which held up with specialty by Val Williams in which he does a hophead mipression in song and dance. And the strong comedy scene in which Hyatt strong comedy scene in which Hyatt a strong comedy scene in which Hyatt a strong comedy scene in which Hyatt

of laughs.

Hoof routine by line in one leads into Hoof routine by line in one leads into a strong comedy scene in which Hyatt from a box clowns with a deadpan stooge sitting next to him and Miss stooge sitting next to him and Miss Hand Hyatt from a box clowns with a feat hoofing specialty by Miss Hazlette a modern number by Williams and the chorus; a very funny travesty of a stropperoo by Hyatt, who uses his extra avoirdupois to good effect, and a well sold Pullman bit by Marshall follow in order to introduce Edna Dee, disrobing in accepted style and be good returns. Audience liked her stuff. Finale, a well staged rhumba

setto. with cast and chorus participating, made for a good curtain drawer.

Second part holds up nicely with Second part holds up nicely with Second part holds up nicely with read the second part of the

ORIENTAL, N. Y.

ORIENTAL, N. Y.

The reunited Minsky clan, Abe, Herb and Morton topped hatchether and the proper of the proper of

DeVITO DENNY TRIO

75/77. Shaftesbury Avenue PICCADILLY, LONDON, ENG.

ALWAYS WORKING AL 'WHITEY' ROBERTS

Week Aug. 27, Oriental, Chicago Week Sept. 3, Tower, Kansas City, Mo.; Sept. 10-11, Electric, St. Joe, Mo. Week Sept. 17, Colonial, Dayton, O.

Christmas Card Agents

Large profits easily earned selling new 21 Folder Assortment. Sells on sight for \$1.00. Other Holiday as-sortments. Write for particulars.

DOROTHEA ANTEL 226 West 72nd St., New York, N. Y.

This Week (Sept. 9), Loew's State, New York

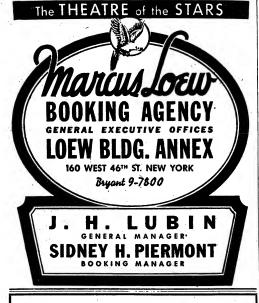
Sept. 24, MICHIGAN, DETROIT M.C.'ING SHOW WIT

-DIRECTION-

CHARLES YATES MILTON BERGER PADDY SCHWARTZ

PAUL ROSINI

PHENOMENAL PRESTIDIGITATOR THIS WEEK STATE LAKE, CHICAGO
WEEK SEPTEMBER 17, LYRIC, INDIANAPOLIS
Management: CENTRAL BOOKING OFFICE, INC.
54 W. Randolph St., Chicago



THE COMEDY JUGGLER HELD OVER

ROXY, NEW YORK (SECOND RETURN ENGAGEMENT WITHIN TWO MONTHS)

DOUBLING

HOTEL ASTOR, NEW YORK (6th Week)
Direction MUSIC CORPORATION OF AMERICA

and good looking, hard working chortus are something if they only had the material. That seems to be the faul with burley all around but mown one sone they've chopped of the faul with burley all around but mown considerably on the succession of bumpers, strip-teasers and parades of unadorned gals. Not that they're out entirely here, or in any other burley, but still they've got to be more careful than before the trouble started.

Skits are careful than before the trouble started.

Skits are for reminiscent var.ety and for most art enlist the comedy glomming endeavors of Steve Mills, down the trip of the most art enlist the comedy and the string that should take him places other than the string that should take him places other than burlesque.

Lamb chop bit, which has been done to death all around, creep in seam to the string that should take him places other than burlesque.

Lamb chop bit, which has been done to death all around, creep in sgain here with one strength with the string that should take him places other than burlesque.

Lamb chop bit, which has been done to death all around, creep in sgain here with one strength of the strength of the strip of

Bozo Snyder's Own Show (NATIONAL, LOUISVILLE)

National Louisville, Sept. 13.

National reopened here Friday (10) as one of the spokes in the Lazy Hirst Wheel Judging from the Lazy Hirst Wheel Judging from the Lazy Hirst Wheel Lady Hirst Wheel Lady Hirst Wheel Lady Holling to be shown in subsequent units, or patrons will be disappointed.

Bozo Sondar

ointed.

Bozo Snyder carries the comic ad, and gets some good returns on is pantomime, particularly his

trombone playing bit, and a sketch, 'A Night at the Theatre,' in which specialties are introduced. Joe Forte does a clean-cut job of straighting for Snyder. Co-comic is Jack Lamont, who also garners some laughs during his several appearances.

Herman Ferber, tenor and straight, makes himself generally useful in off-stage singing, through the mike, he is given some sistence in which he is given some sistence had also plays the violin. Both of her efforts are on the puny side. Ferber, however, has a flair for the dramatic, and has a splendid pair of pipes, which he used to good effect in a lengthy rendition of 'Darkies Are Born.'

Are Born.

Dancing portion of the show is handled by Euhl Ratcliffe, looker; Son Bouless Full Ratcliffe, looker; Son Bouless Full Ratcliffe, looker; Son Uses and Looker; Son Uses and Looker; Son Lookers and Looker; Son Lookers Lookers and Lookers Lookers and Lookers Loo

times.

Show could stand considerable pruning, and might be speeded up by the abbreviation of several draggy portions. Running time now an hour and twenty minutes.

Biz just fair at second show Friday (10). Film, "That I May Live' (20th).

OXFORD, B'KLYN

'Oxford Follies,' which relighted this bandbox former burley stand, s satisfying entertainment of musical this bandbox former burley stand, is satisfying entertainment of musical tab variety, with but few excursions to former burley formula save bare chest expositions and a coupla skits. Ops are smart in holding show down to 90 minutes. Even then it has a prear tage, where the same than the prear tages, or two hours or more. General reason is that fans want a lot for their money, 55c. They seemed well satisfied here last week. Because of small house and diminutive stage, ensemble-comprises six ponies and four showgirls. Even then with the 10 on at same time stage is dressed and a times almost overcrowded.

With Charles Schwartz owning the house and a \$1,500 nut about covering everything, the Oxford can do nicely for an 800-seater. Smallness of house gives a touch of intimacy

lacking in the others. They go for the family touch in a big way and before the season is very old the regulars call the girls by their first names and everything is folksy. There are also lines at the stage door, which proves that the John species is by no means extinct, but just moved over to Brooklyn.

Show gets off to lively clip with Show gets off to get of the Show gets off to get of the Show gets off to get off the Show gets off to get off to get off the Show gets of the Show gets of

twists and a slightly blue line here and there do not make burlesque or anything else worthwhile.

Aforementioned open in g male and the state of the slightly state of the slightly sl

repertoire, that snoute above the boys.
Buddy Bowser, m.c. of sorts and dance team of Danny and Edith, Lillian Yeuen, wiggler and Joe Byrd, comic, complete lineup,
Chorus is shapely land can dance.
Gals do intricate routines with more feeling and interest than their paler sisters in other burley stands. Hurl.

Manhattan Madcaps

(CASINO, PITTS.)

Pittsburgh, Sept. 13. If this is the new bulleycue, then it won't be long now. The strippers are still stripping, but they wind up with as much on at the finish as at the start; flash refinement seems to, be the keynote and with it have come tedium and boredom. so much so that whole thing resembles a fourth-rate. Greenwich Village Follies' twice removed.

Skits are more of tab show variety than burley. Some good and others n.s.g., but with the fast dancing and nicely costumed numbers of the chorines the show jells for lively entertainment of a sort.

PEOPLE'S, N. Y.

Also called a Folkies this all-colored show, considering its locale and possible draw, can better be called folly. Folkies of the considering its locale and possible draw, can better be called folly. Folkies of the considering its locale and possible draw, can better be called folly. Folkies of the considering the considerin

beauty. Maybe that's the tease in it, however.

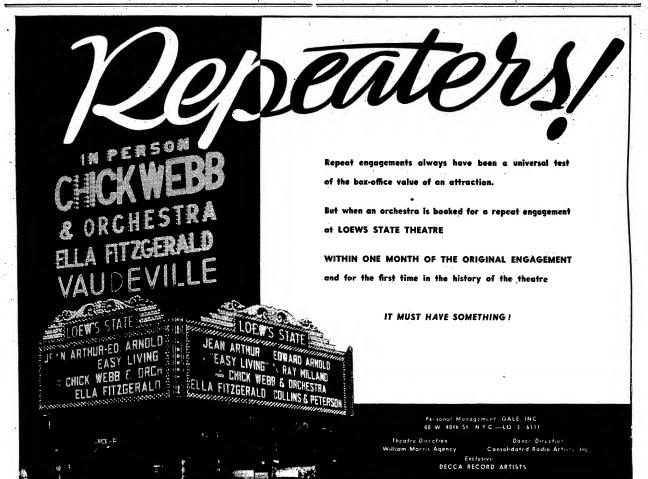
Then for an extra attraction to open the season, Jaffe has Diane Raye, the gal who tried to show London the fine art of undressing has been at the undressing has been the undressing has been at the undressing has been the undressing has been at the understand has been a

Hirst Circuit

Week of Sept. 19

Meet the Girls—Howard, Boston.
Scan Dolls—Jacques, Waterbury,
Merry Models—Contury, Brooklyn.
Pleasure Mad—Gayety, Washington.
Playeant of Folly—Gayety, Baltimore,
Babes With Charms—Casho, Pitts

Babes With Charma—Cusino, Pittsburner Shydor—Gayery, Cheinnath,
Jolios Bogere—Capitol, Toledo.
Singe, Scandalis—National, Louisville,
Singe, Scandalis—National, Louisville,
Cupial's Carpivel—Garrick, St. Louis,
Beet Trust—Raito, Chicago.
General Carpivel—Garrick, St. Louis,
Beet Trust—Raito, Chicago.
Fibidy Frolice—Palace, Buffallo,
Swing-High—Embasy, Rochester,
Gattler of 1988—Brighte, Newnex,
Gattler of 1988—Brighte, Newnex,
Thiase Balles—Lyric, Allenticer; MonTues, Orphoum, Reading; Frl., Sat. and
Sun, Earl, Atlantic City.



Billy Swanson Ore Hotel Essex Mouse Nat Brandwynns O Maxine Tappin Dick Stone Johnny Blue Murray Carun R J Caliman

Elotel Gov. Clin Phil D'Arcy Oro Stuart Jules Kay Marshall Dorothy Daniels

J Messner Orc. Jeanne D'Arcy Gonzales & Men

Joe Cappl Ord

Florence Cast Jack Marshall Larry Powell

Hotel New Yorke (Summer Terrace) Banny Meroff Oro

Larry Powell Hetel Fark ('entra (Ceconnut Grove)

Jerry Blaine Orc Johnny McKeever Evelyn Ran Fred Cameron Phyllis Kenny Holel Pennsylvan

Tommy Dorsey Orc Edythe Wright Jack Leonard 2 Esquires

Hotel Plecadilly

Hotel Pierre

Ficiel Plaza Pancho Orc Darlo & Diane

Hotel Roosevelt

Hotel St. George (Brooklyn)

Hal Richards Ore Grisha Carleton & Juliette Paul Thompson Ed Singer

Hotel St. Regis

A Rasch Dancers
Charles Waiters
Hotel Shelton
Gene Fosdick Oro
Hotel Taft

Bolly Dawn

Hotal WaldarfAsteria
(Starlight Reef)
Lee Reisman Bd
Ralph Rutgers Ore
Marissa Flores
Raphael

nne: tel Wellingtes

Habel Wellingtes

Ed Mayehoff Oro
Jissawy Refly'e
Alian Small Oro
Alian Small Oro
Orottoparies

Habel Wellingtes

London Habel

Biltmore Bowl
Jimmy Grier Ore
Lola & Lewis
Glen Pope
Jan Rubinl
3 Biltmorettes
Delores & Andre
Dick Webster
3 Rhythm Rascale

Cafe International

Famous Door Stuff Smith

Geo. Hall Oro Dolly Dawn

Variety Bills

NEXT WEEK (Sept. 20) THIS WEEK (Sept. 13)

Numerals in connection with bills below indicate opening day of show, whether full or split week

RKO

ALBANY
Grasel (17)
Dick, Don & B
Sarah Ann McCab
Edna Strong
Harry Rose
Calif Collegians
M Bowes Int'l Re
B4570
Roston (18)
Ozzle Nelson Ore
Harriet Hilliard
Grace & Nikkee
Froisser Sis Chuck & Chuckles Cappy Barra Co Block & Sully Chaney & Fox (10) Alphones Berg Co Allen & Ken Arren & Broder! A Bobby Breen 4 Kraddocks

Grace & Nikke
Preisser Sis
(9)
Ina Ray Hutton Be
Stan Kevanagh
Mitzl Mayfair
Buster Shaver Co
CHICAGO
Palace (17)
Variety Gambol

CLEVELAND Palace (17)
Titan 3
Alian & Kent
Don Zelaya
Jimmy Dorsey Orc
(10)
Variety Gambol
Steve Evans
Gene Austra
Candy & Coco
Block & Suly
Holland & Hart Palace (17)

Loew

WASHINGTON
Capital (17)
Larry Collins
Sammy Waleh
Judy Starr
Johnny Burke
Pritchard & Lord
Taibert Haslett
Evelyn Tyner NEW YORK CITY State (16) Bert Nagle Co Mark Plant Sid Marion Madeline Killeen Elia Fitzgerald Chick Webb Orc

> JACK POWELL NOW ON HIS 20th YEAR

For LEDDY & SMITH

Paramount

NEW YORK CITY
Faramount (15)
Shep Fleids Oro
Barton & Mann
Shag Team
Jane Pickens
Johnny Woods
Metropolitan (17)
Mary Small CHICAGO Motropolitan (17)
Mary Small
Hasting's Puppets
Ross Wyse Jr Co
Harris Shannen & C
Lew Parker Co
3 Jacksons

CHICAGO
Chicago (17)
Sandor & Giancz
(Three to fill)
DALLAS
Casino (17)
Anson Weeks Oro
Mells, Kirk & H
Buster Shaver Co
Lou Holtz
Art Jarrett DETROIT Michigan (17) Mai Bowes U

Warner

PHILADELPHIA
Earle (17)
Henny Youngman
Mitzl Maytair
Ethel Shutta
Whitey & Ford
Stan Kavanagh
Mann, Dupree & L
Horace Heidt Oro
PittsBurgh

Gien Gray Oro
Bob Hall
Marjorle Gainsw'rth
READING
Astor (24-25)
Rita Rio Orc
(17-18)
Hudson-Del Orc Hudson-DeL Orc
WASHINGTON
Earle (17)
Horaces Heidt Oro
Gitbsrt Bros
J & J McKenna
Gracie Barrie
Jack Seymour Co

Independent

CHICAGO
Olicago (13)
dy Duchin Or
rris & Shore
rk & Clifford
lissa Mason Molissa Mason
Oriental (18)
Ross & Bennett
King, King & K
Tommy Trent
Wilfred Engleman
Vic Hyde
State Lake (17)
Robbins
Varsity Coeds
Troy & Lynne
(One to fill) INDIANAPOLIS
Lyrle (17)
George Beatty

LaVers & Wore
Fred Sylvester Co
Fill Anson
Fall Rosin
F

London

Week of Sept. 13

Weck O.
Astorla D. H.
Anderson' & Allem
Centerbury M. H.
18t half (13-15)
Juck Warman
Wilson, Dake & H
2d half (16-18)
Jock McKay
Joy, Jack, Joe
Dominion
Rawicz & Landauer
CAMDEN TOWN Pepino II HAMMERSMITH Palace CAMBEN TOWN
Gaumont
2 Percellys
Mona Grey

Gaumont
2 Percellys
Mona Grey
CLAPTON
CLAPTON
Rink
Haywood, May & D
Jack Jane
Jack Jane
Milson, Lake & H
ZWISHAM
Wilson, Kappel & B
Radionymphia

Rapid 4 Jack Stocks Premis Premier
olino, Kays & M
nes & Thomas
EDMONTON
Empire

Palace
4 Symmecks
Lucille Benstead
ISLINGTON
The Hali

LEYTONSTONE J & J Melville Leslie & Lewis SHEPH'RDS I Pavillon

4 Symmecks Lucille Benstead STRATFORD Broadway Melino, Kay & M Jones & Thomas

STREATHAM Palace
P & M Honri
Anderson & Ailem
TOTTENHAM
Palace Palace
Haywood, Hay & D
Jack Lane
WALTHAMSTOW
Granada Granada
Dagenham Pipers
Murray & Mooney
Murray Stewart
Latasia & L'wrenc
Dennis Fam

Provincial

Week of Sept. 13

ABERDEEN

Jick Ender Pack Jack Ender Ander Ander Ender End

Sylvia
GREAT
YARMOUTH
Boyal
Levis Discoveries
KINGSTON
Empire
Houston & Stewart

Donald Peers
Falls Reading & F
Lucan & McShane
Low & Webster
Edward Victor
Swan & Leigh
Danworth
Union
Kit-Kat \$
Bower & Rutherl'rt
Harry Heimsley
Liverbook

LIVERPOOL
Shakespeare
'Happy Landings'
F Zaharoft Bd
16 Dancing Beattler
16 Dancing Beattler
12 Dear Boy Singers
Countees Torano
Valerie' Wyn
Joe Moss
Thelma Carne
L'Anson Sis
Rupe Withey
NEATH

Rupe Withey

NEATH

Knoll Hall

Terry's Juves
Cliff Cook
Damzel & Boy
NEWCASTLE

Paramount

NEWCASTLE
Paramount
Alfredo Orc
PLYMOUTH
Palace
Stanley Holloway
Jack Grieve
& J Winnon
Leon & Kiki
3 Hiltons
Betty & Oga
Matthe
Hal Yates
OUTHEND
Billy Matthe

Billy Bennett Strad Newsboys 3 Ansons

Cabaret Bills

NEW YORK CITY

Irving Conn Ore Lee Russell Muriel Lane Blanche & Elliott Barney Gallant's Betty Bowker

Bertolottl's Jimmy Whalen Oro Tommy Harris Orc Yula Flournoy Joyce Faye Lillian Gale Joyce Faye.
Lililan Gale
Rita Renaud
Anne White
Lililan Loraine
Renee Villon

Bill's Gay 90's

Bath Raborn
Helen Raborn
Helen Raborn
Helen Raborn
Helen Ruth Wayne
Carol Sis.
3 Rhythm Boys
Chine Cabeleros
Chine Cabeleros
Consuelo Flowertor
Trint Flowertor
Mark Sable Ore
Trint Flowertor
Trint Flowertor
Trint Flowertor
Mark Sable Ore
Trint Flowertor
Trint Flowertor
Trint Flowertor
Mark Sable Ore
Trint Flowertor
Mark Sable Ore
Tack White
Or Jack White
Pat Harrington
Jerry Kruger
Jeri Withee
Club Eldorado Callente

Club Eldorade Helen Morgan Dave Fox Bovard Sis 4 Cordoba Sis Club 52d St.

Club 52d St.
Snub Mosley Orc
Club Gaucho
Los Gauchos Orc
Chiquita
Nina

Chiquita
Nina
Lita Carmen
Club Mirador
(Roof Garden)
Roy Sedley
Buddy Wagner Ore
Ruth Denning
Juck Dempsey's
E Carpenter Ore

Don Alberto Ore El Chico Carlos Montoya
3 Pampero
D'Avolos & A
Antonita Morales
Jose & Patricia
Las Guarecitas
Bolando

El Torcador Don Juan Orc Fausto De Igado Teddy Rodriguez Cortes & Maida Ricardo De Caro Titl & Pellin

French Casino
(Folies Bergere
Revue)
Russ Morgań Oro
Lou Breese Oro
Los Aurette
BJ and BJ
Lind Carcnzio
Corinna

Lind Caronzio
Corinne
Corinne
Corinne
Corinne
Line
Liren Heida
Horman Hyde Co
Les Juvelys
Les Juvelys
Loudenne
Ketty Mara Co
Les Menchiesel
Robertonie
Rob

erry Lawlor Harlem Uproar House

Mariem uprosas
Ernkin Muselin Or
Bobby Evans
Socarass
Eddit Smith
Flans Sextotio
Reo & Curley
Bisans Sextotio
Reo & Curley
Bisans Sextotio
Reo & Curley
Willie Jackson
Loucey Lane
Jos Marsala Oz
Jos Marsala Oz
Jos Marsala Oz
Jos Marsala Oz
Jos Popper
Adelo Girard
Atlekorv Lodgo

Hickory Lodgo (Larchmont, N. Y. Zinn Arthur Orc H'lyw'd Resinutes Mitchell Ayres Or E Jelesnick Ore NTG Rev Joey Ray

Hotel Ambassado Larry Siry Oro Hutel Biltmore (Moonlight Terrac Bernie Cummins O D'Angelo & Porter Walter Cummins Dorothy Crone

Nadia Ludova Volodia Katov Marusia Sava Simeon Karavaeff Larne

Eddle Davis Oro Hirado Oro Le Con Rouge Le Coq Reuge
Horaclo Zito Orc
George Sterney
Le Mirage
Harry Horton O
Cuquita
Marie Almonte
V MacNaughton
Brown's 3 Shade
Leon & Riddie
(Pago-Pago Reo

Ahi James Keogan Coriles & Palmer Kathicen Maye La Verne Tr Haines, Tate & S Tic Toc Sis Mortie ion Ferris Orc

Hotel Murray Hill (Fountain Room) Al Lambs Orc Tommy Lyman Gene Archer Gene Archer
Alurray's
(Tuckahoe)
Ray Keating Oro
Buddy Kennedy
Lambertons
(Says Club

6 Spirits of Rhyth Maxine & Janice formalise

Jay Freeman Ore Lucille Johnson Lucille Johnson Ruth Daye Shea & Raymond Joan Dilion Johnny Russell

Favilloo Reyal
(Valley Stream L.L.)
A Warren (Name Control of the Control of the

Buinbow Rec

Emery Deutsch Ore Eddie Lebanon Ore Dr Sydney Ross Helen Myers The Bonners Thelma Kingsbury Kenneth Davidson Stroud 2 Raye & Naldi

Riviers
Mickey Alpert Ord
Val Ernie Orc
Eddie Garr
Wini Shaw
Ramon & Renita
Lois Kay
Wes Sommerfield
Lou Valera
Ben Yost Collegian

Russlan Bear Cosrya Krumin Karlo Karlo
Lonya Kalbouss
Eliena Slavnata
Micholai Grushke
Julian Altman
Ivan Kornilofi
Sands Peint Cle
Paul Rebucci On
Stork Club

Stork Club
W Feldkamp Ore
Gus Martel Ore
Burfelde
(Atlantic Beach)
Bobby Hayes Bd
Henny Youngman
Don Ragonese
Patricia Gilmore
Harry Rose
Gypsy Lse

(Central Fair)
Hughie Barrett Ord
Valhalia
Maurice Shaw Oro
Marita
Lorraine Barrett
Rond Hai

Vermanno.
M Bergere Orc
Joe Rodriguez Orc
Mitzi Green
Gali-Gali
Wivel

Bob Asen Bd
Arline Whitney
Evelyn Nesbitt
Bob Lee
Ginger Sutton

Mit Kat Club Maurice Rocco Orc Dorothy Sauters Charloteers Cook & Brown Kretchma Nicholas Matthey Or Michel Michon LOS ANGELES Bail Bruz Fletcher Charles Lawrence Beverly Wilshire Tsd FloRito Orc

Cozy Coe, Jonah Jones Eddie Beal Hawaiian Pa Sol Brights Orc Satini Tuai Loa Sol Hoopi Orc Wanda Diana Toy

Jans Jones Paul Kendali Gladys Bagwell Ross Valyda Tiny Meredith

Omar's Dom George Redman Elmer Dorothy Castle Dorothy Black 2 Castles

Pelom Rossilianos Dick & Dot Remy Mildred Bailer Red Norva Orc Hudson Metzger Gl Parts inn

Psts Controll Ore
Dominic Columbo
Ken Henryson
Dee Sis
Winnie Mack
Rodolfo & Alva
Henry Monet
Thora Maithaison
Marguerita dei Rio
Juan de Martinis

Swing Club
Nan Blackstone
4 Squires
Hal Brown
Frankle Gallagher
Swing Club Girl Rev CHICAGO

Bali-Ball Ball-Ikail
Billy White Orc
Dancing Dietrichs
Wardell & Dads
Saily Joyce
Blackhawk
Jee Sanders
Ronaid & Roberta
Pete the Newsboy
Juno Glory

Dorothy Duval Earl Smith Chez Parce Drake Hetel (Gold Coast Boo

Cher Farce
Paul Garge
The Reves
Paul Gerriera
Mildred Fenton
Bemis Kids
Henry Husse Ore
The Comment
Mildred Fenton
Bemis Kids
Henry Husse Ore
The Comment
Mildred Fenton
Bornett
Mildred Fenton
Dorotty Wahl
Willie Shore
Willie Shore
Willie Shore
Willie Shore
Burns & Wolte
Castnob
Jesse Crawford
Jesse Crawford

Jesse Crawford
Helen Crawford
Chas Carlile
Bernhardt & G
Diaz, Don, D & D
Tommy Trent
Varzos & McDowell Gay 90's

Lew King
'Marne'
Gale Parker
Marita Ryan
Emmet Van Marita Ryan
Emmet Vance Oro
Harry's N. E.
Cabaret
Chas Engles Oro
Jack Irving

Jack trving
Yvette
Theo Troy
Mildred Rock
& Parislans
B. B. B.
Rider Sis
Palmer Sis
Dorothy John

III-Het

PHILADELPHIA

Anchorage
Montez & Marie
Lee Lament
Dorothy Bach
Ed Silverglade
Johnny Graff Ore
Izzy Bellis

Armada Int'l Milton Keilem Ort Don Remaide Ort Mayfair Girls (3) Ed Silvergiado Irry Bellis Music Hall Boys Cantaine & Barris Kes

Kee Judge Eleanor Bowers Bellevus-Stratford (Flanet Room)

Meyer Davis Ore Ben Franklin Hote

Ben Frankit Hote
Cooonnt Grove
Leon Fields
Cleo Valenteen
Nolan, Darling & 1
Shahdor & Margo
Dolly Vaughn
Facqueling was a
Lilian Boyerma
Lillian Boyerma
Lillian Boyerma
Lillian Boyer
(Ceral Cafe)
Mes Jaffe O'ro
Benny the Buny the Buny
Beloyd McKay

Deleyd McKay
Muriel Thomas
Frank Hall
Lee Bartell
Diane & Del Cam
Ozzie Wells Cedarwood Inn (Malagn, N. J.)

(Malagn, N. J.)
Carence Mich Ore
Franky Schittik
Franky Schittik
Franky Schittik
Franky Schittik
Mirlam Brome
Botty Delavar
Littliam Bowman
Embassy Chub
Helen Benton
Grace Manners
Freders Blancs Ore
Blancs Ore
Blancs Ore
Helen Heath
Warwick Sis
Dorothy Deppin

Peggy Butler
Evergreen Casino
Henry May Orc
Nadiae & Gerardo
Tom Barry
Lu-Brent
Jean Kirk
Billie Loc
Kathern Quinn
Barbara Jason

Hotel Adelphia Ro Hotel Adelphia Reel
Vincent Elzze Oro
Harold Enight Ore
Bob Rottaer
Bobbie May
Sincialr Sis
Martha Sears
Anita Jacobi
Sec & Spot
De J Patch
Paul Dute
Texas Redheads
Arms Tolle E & J Leacu Paul Duke Texas Redheads Agnes Tolle Evan B Fentaine

Lambs Tayers
Lambs Tayers
Lambs Tayers
Larry Mell Orco
Little Rathskell
Jack Griffin Orc
Job Bryan
Savar & Neil
Frances Carroll
Joan Gardner
La Vonne
Kahn & DePinto

Seven Seas
Lonnie McIntre or
Lity Gibson
Konelulu Dancers
Somerset House
Jack Owens
Betty Border
Swing Club
Nan Blackston
4 Squires
Loona Rice
Loona Rice
Loona Rice
Loona Johnson
Loona Johnson
Loona Johnson
Loona Johnson

Garwood Van Ore

Hotel Bismarch (Walnut Rosm) Eddie Varzos Orc Lucio Garcia Walker 3 The Duanos Dean Murphy Hetel Breveart

Commodore Duo Jos Parlato

(Gold Coast Room)
Fred Warings Oro
Grand Terrace
Ada Brown
Andy Kirk Orc
Geo D Washington
Al & Anise

At & Anise

Hotel Edgewater

Beach
(Board Walk)
Roger Pryor Ore
Burico & Novello
Les Triuner
Kiutings Animals
H Smith Ballet

Hotel Palmer House The DeMarcos
Alexander Gray
Gasparre's Oro
4 Aristocrats
Abbott Dancers

Hetel Sherman (College Inn) Frankie Masters Or Jackie Heller Donna Dae Ahearn Bros Chas Carrier

Hotel Steve (Centinental R (Continental R Carlos Molina The Randalls Dean Murphy Jo Andrews Violet Love Bill Baird Lee & Raule Frank Payne

The Rose Bowl Bernard & Henri Dixle Painter 4 Dictators Carol, Jean & J Billy Scott Ore

Eddle Thomas Miller & Millard Travis & Gray Patti Crawford Martonettes Bobby Morro Ore

Elis-Carlton (Crystal Ecom) Van Levis Oro Henry Patrick 31 Club
Bill Fiske Ore
Gene Osborne
Grace Collins
Jean & June
4 Blossoms

Johnny Magnan
Silver Lake Inn
(Clementon)
Joe Millkopf Ore
Beth Challis
Charles & Celests
Bita Del Gardi
Katherins Rand

Katherine Rand

20th Century Tayers
Lou Longo Gro
25th Century Co (5)
Jimmy Cortelio
Coyle & Thompson
Dot Hawley
Don Greenwood
Chioe Dare
Lillian Stewart

Parrish Cafe
Ted Linsey Orc
Blanche Saunde
Fats Primere
3 Parissties
Geo Craft
Donny Lyons

Dutkin's Sathake Gloria Armond Glinger Scott Marion Lindsay De Mayos (2) Dolly Davis V. Normand Orc Frank Ponti Stamp's Cafe Frank Ponti Stamp's Cafe Bella Belmont Chas Dane Marie Latell Cane & Harris Doris Fields Sunny Nash Gale & Day Jack Hutchinson Irving Braslow (

Viking Cafe Penn Fay Oro Billy Callahan Al Shumaker Darlene Jones Jimmy Bolley Johnny Reilly (Ca

Camden)
Louis Chelkin Ore
Ray Miller
Ray Miller
Para Miller
Louis Chelkin Ore
Ray Miller
Louis Chelkin Ore
Latell
Louis Chelkin Ore
Latell
Lift Instrumental 3
Hee Hart
Lugo Kles
Gregory Quinn & B
Eldoradians
J Dunetin & Myrtle
Sunset Imn

Sunset Ima
Ace Pancoast Oro
Ann Barrett
Greta Straub
Chubby Reed
Al Cornar
Ed Marpis
Khythm 2
Peacock Gardens
Sylvan Herman Orc

Ubangl Club Buhrman & Scott Lethia Hill Valda Hatton Donnia T Donnie Lyons Bernice Douglas Jack & Jill Derby Wilson

Yacht Club Mary Hubbard

Mary Hubbard

Martins

Musical Nitwits

Ida Nash
Ted Beanney

Viola Klaiss Orc Yorktown Tavern Bill Bilger Orc

DETROIT

Blossom Heath Geo Sterney Orc Brodell Sis (3) Murray, King & R Claudia Weiler
Geo Williams
Ariene Sutton
Bill Johnson Orc
Eastwood Gardens
Bob Chester Orc
Northwood Inn

Hober Carline Botton Brown Bro

Melanie
Gene Youngblood
Frank Gagen Ort
Frank Gagen Chaven
Phi Kaven
Phi Kaven
Healy & Garnella
Stanbeck Ga
Millie Obenor
Chalan & Aldythe
Zeller & Wilburn
Marion Metrose
Paul Rene
Addring Gore
Long Gore
Long Gore
J Hubert
Helen Dorsey
May Joy

Bob Chester Orc
Northwood Inn
Bob King
Flaine, & Barry
Flaine, Barry
Flaine
Laid Doppe
Laid Doppe
Laid Doppe
Laid Doppe
Laid Harver
Maurice Palmer
Lavens
Flack Corlies
Maurice Palmer
Lyons
Flaine
Lyons
Flaine
Fla Club Villa D
Irving Alexander
Chuck Stevens Orc
Webster Hall Hotel
(Corktall Grill)
Bud & Buddles
Raiph Fisher
Paul Neighbors
Art Mooney Orc

Market Slump

(Continued from page 3)

market, of course, with the same heralding a distinct slump in busi-ness activity, would naturally be felt at the box office, and in no uncertain manner. But the present dip in the market is not expected to be re-flected by any slump at the box of-fice.

flected by any slump at the box office.

Though a majority of picture houses were doing tertific business at this time in 1936, the box office this year still is running well above that enjoyed last year in early fall. While the industry had an unusually has batch of pictures to inaugurate the fall season last year, there are just as many if hot more hit films this year. This despite the attempted Paramount boycott and infantile epidemic threat to juvenile attendance.

Paramount boycott and infantile epidemic threat to juvenile attendance.

After giving the once-over to box office receipts last week, Barney Balaban, president of Paramount, asid that receipts were running 5-20%, higher than a year ago. He forecast that there would be a further pickup as the vecation season is forgotten and cooler weather sets in. Balaban indicated that the exhibition policy might be shifted, providing public patronage continues, to include extended runs for more popictures even though originally sets only for one week or less. To back up this theory, Balaban cited that 'Artists and Models' had 45 hold-overs in first runs and that 'Souls at Sea' has followed through with extended engagements in Los Angeles, San Francisco, Philadelphia, New Haven and Hartford.

Another satisfying angle to showmen watching the box office trends is that draw pictures have come in or fine business in subsequent runs even though they played to excellent rosses in prolonged first-run spots.

Extras Up

(Continued from page 4)

hours notice given. This was in answer to his attitude and slowness in complying with SAG regulations. By the end of the present week, Guild officials expect to have virtually all industrial and commercial picture producers signatured to pacts. Widding and Audio Productions, Inc., now are in, and Jam Handy and Caravel have indicated they would follow suit. West Coast Service studies, one of larger plants

they would follow suit. West Coast Service studies, one of larger plants used by commercial film makers in the east, is being counted on to sign up as soon as principal executives of that firm return to the city. No reply has been received from Mentone from the last letter addressed to Milton Schwarzwald, chief officer of that short producing firm. Educational also has not signatured pact yet. Latter releases through 20th-Fox while Mentone goes to exhibitors via Universal. Because both of these distributing companies have of these distributing companies have signed the basic scale agreements on signed the pasic scale agreements on the Coast, leverage might be exerted to get Educational and Mentone in line on Guild wage agreement in

'March of Time' situation will be better known following a conference between SAG officials and John R. Wood today (Wed.).

19 STRAWHATTERS DUE IN

'Ice' or Not Gov't Wants Its 50-50 Cut from B.O. Men as Excess | CHANCE ON PROD.

Interrogating of Broadway box of fice men by federal authorities continues daily. Indications are that there will be assessments field against ticket treasurers with fines probably added. Same goes for ticket agency brokers. If and when the claims are officially made, it is likely that the box office men will go into court to contest the government's contention, in fact that appears to be their only refuge. That at least one managerial office is involved but will fight separately is also indicated.

Box office people have been the selection of the selection of

pears to be their only retuge. That at least one managerial office is involved but will fight separately is also indicated.

Box office people have been bluntly told by the feds that no matter how they classify ice, whether it be for services rendered or as gratuities; such coin has been definitely tabbed as excess charges. Law stipulates that if theatres receive more than the box office price from the agencies, it must be split with the collector 50-50. That is the twist in the regulations which is yet to be tested in court.

Managers may also go to law over a rule issued by the Treasury Department calling for the use in legit theatres of only double-end tickets. That type of ticket carries the location of the seat on both ends and the new requirement is designed to afford a better check-up on tickets sold by agencies. Showmen have consulted attorneys to find out if the government can force the use of such tickets which cost of double-enders is \$31. Such tickets are occasionally used for hit shows for similar checking purposes.

It develops that the government will look to the treasurer for the money due or alleged to have been withheld. Assistants in the box office will not be held accountable, nor will, house managers whether they participated in gratuities or not.

It is reported that the insistence of the investigation is based on revelations reputed to have been set forth in a letter sent the collector by a treasurer who was let out last season. Although that has been emiphatically denied, the informant will be liable to investigation and assessment along with the others.

TRIPLE WALTZ **GETTING START**

Principals concerned with 'The hree Waltzes,' operetta which the Infee Waltzes, operetta which the Shuberts are readying, converged on New York this and last week. From the Coast arrived Oscar Straus, who is the contemporaneous contributor to the other two waltzes by Johann Straus, father and son (no relations to the present-day tunesmith) which comprise the essence of the

musical.

On Monday from London and Paris came Laurence (Tony) Howard, who owns the British rights; Margaret Bannerman, who will sing the femme lead opposite Michael Bartlett, and Irvin Marks, Paris rcp for the Shuberts, who sold "Three Waltzes' to J. J. Shubert after having seen it in Vienna. There-it was first done by Paula Brauff, and Piftorio, and in Paris, Albert Willemetz, who adapted the libretto, produced it with Pierre Presnay and Yvonne Printemps.

Howard has yet to do it in London, but when and if he does, most likely Miss Bannerman will also star in it there. She was to have sung the leading role, there ahead of Broadway, but the Shuberts advanced the U. S. production. On Monday from London and Paris

Scenery Haulage Bill

Lew Leslie was served in an action in which Harry Schumer seeks judgment for \$2,700. Claim is for hauling scenery and baggage of shows in which Leslie was interested, bill dating back to 1932. Also included is a personal loan from the transfer man to Leslie.

Understood Schumer ordered service of napres withdraun with the

Understood Schumer ordered service of papers withdrawn with the idea of arriving at a settlement out of court. Under the rules of the transfer men's association, no further hauling can be secured by Leslie until the account is adjusted.

Leslie is reported becoming con-

Leslie is reported becoming con-nected with the Shuberts.

Radio Plugs As **Biz Stimulus** For 'Virginia'

Campaign to attract out-of-towners to 'Virginia,' Center, Radio City, N. Y., when visiting the metropolis, swung into action last week. Radio was stressed with two airings, extra space ads appeared in all the dailies

was stressed with two airings, extra space ads appeared in all the dailies and the Rockefeller-backed operetfa was given attention in the Sunday drama columns. All the first string reviewers are at their desks and vilrginia' being the first and only new show on the list, drew a break from the critics.

A condensed version of the show went on during the coast-to-coast Music Hall hour, WJZ, Sunday (12) with the singing cast participating, for which they received one-eighth additional salary. Several leads in Virginia' previously were on the air with the Rudy Vallee program. While the show's score was plugged by the band also. Music of the show is being favored by ether bands and others, with the likelihood that two of three numbers will reach the 'most played' rating.

Extra space insertions were approximately 500 lines each, spacing being 133 lines across three columns. Cost was around \$4,000. Billboard paper for 'Virginia' is appearing along the entire East coast, as far south as Florida. In addition trailers are being used in the Music Hall and are due into RKO theatres in town and out. Show will receive wide publicity by radio and picture houses through the RCA and RKO connection same as was accorded 'The Great Waltz', 'first legit show'

connection same as was accorded. The Great Waltz, first legit show

'Desert Song's' Solo Week At K. C. Muny Auditorium

The Desert Song' will be the attraction at the Kansas City Municipal auditorium for one week starling Friday (17), the engagement being under auspices. It will be the same company which recently appeared in the opecetta presentation of the St. Louis Municipal Opera Co. Salary bond for the K.C. date was arranged by Richard Berger, managing director of the latter, and the Music Corporation of America, which figured in the deal.

Most of the leads had returned to "The Desert Song' will be the at-

"Spell' for N. Y.

Hollywood, Sept. 14.

Spell, drama by Charles Beahan and Earoness Lily Harveany, have been sequired by Richard Aldrich.
Froducer will offer the play on Broadway next season.

"Spell' for N. Y.

Hollywood, Sept. 14.

Syell, drama by Charles Beahan and Earoness Lily Harveany, have been sequired by Richard Aldrich.
Froducer will offer the play on Broadway next season.

B'WAY TAKING A

Hollywood Scouts Not so Optimistic, But of the 75 New Plays Tested, 19 Probably Warrant a Production Try

SOME OTHERS, TOO

There are differences of oninion about the product disclosed in the bucolic showshops during the summer of 1937 among the scouts for Hollywood, as well as the Broadway Booners, yet the number of possifor regular presentation about doubles last year. That sea-son saw a new low in possibilities among plays tried out in the strawhats.

Although the nominations approximate a score, none is rated ready for metropolitan display without script and other changes. There were around 75 new plays tested, the same total for 1936, while the percentage of possibilities is 19 as against 10 in 1936.

The list of possibilities is made up of 42 plays covered and reported on, while the balance were judged from the scripts. A majority of the nominations were presented during August, which explains why the favorable selections were bunched during that period. The possibilities:

uvoiande selections were ownered uluring that period. The possibilities:

'Cassandra Kelly.'

'The Secret Heart.'

'At the Theatre.'

'Marriage Royal.'

New Faces of 1937.'

Salute to Spring.'

The Trunk.'

Greatness Comes to the Maronis.'

Mariette.'

Two Time Mary.'

Damn Deborah.'

Stork on Skis.'

One-third of the Nation.'

Day in the Sun.'

The Jazz Age.'

Step Into My Parlor.'

Tripie Play.'

Worse Things Happen at Sca.'

Many Mansions.'

'Many Mansions.'
All of the stage possibilities are also candidates for the screen, partially dependent on whether the plays are produced. In addition to this list, there are further screen nominations, whether or not they are given Broadway production. Those additions include 'Western Union, Please' and 'The Man in Dress Clothes.' These have definite film possibilities, because containing basic ideas.

Other plays tried out in the woods.

basic ideas.

Other plays tried out in the woods and also mentioned for Broadway, casually or otherwise, are 'Reno,' Retreat from Folly,' Double Exposure,' 'Prodigal Father,' The Inconstant Moon' (also called 'Feather in the Breeze'), 'Calling All Men,' 'Accidental Family,' Never Trouble, 'The Devil's Moon' and a musicalized 'Man in Dress Clothes.' None of this group seems to have much chance of being heard from later, however.

Three of the possibilities were

later, however.

Three of the possibilities were tried out in Denis, Mass, Cpae Cod. two at Stockbridge, Mass, with one each at Provincetown, Newport, Mt. Grcina, Pa.; Ogonquit, Mc.; Skowhegan; Ivoryton, Conn.; Souffern, Matunuck and Poughkeepsie. In the latter spot 'One-third of the Nation' was done by a WPA outfit. It is a short play (about an hour and 30 minutes) along the lines of the 'living newspaper' and may reach the boards with a curtain raiser.

The usual intra-Broadway com-

boards with a curtain-raiser.

The usual intra-Broadway comments attached to most of the summer tryouts are 'well written, but'; 'some parts very funny'; 'with enough revision,' 'difficult to predict'. 'fe'rly diverting,' etc. Two possibilities are thrill plays of the murder mystery type. urder mystery type.

More Than 1,000 Repatriates From the Cow-Pasture Theatres Storming B'way Casting Offices

IN ORDER TO CAST 'EM WOODS WILL TRAIN 'EM

A. H. Woods who announced two plays for Broadway early this season, states the starting dates are uncertain because of difficulties: in filling the casts. Early this week the veteran showman announced that he would open a dramatic school, to be spotted adjacent to the Algonquin hotel N V.

be spotted adjacent to the Algonquin hotel, N. Y. Manager explained that was the only way he figures that new tal-ent can be developed. He claims he was unable to secure needed peo-ple in Hollywood.

\$20.000 IN TILL **GUARANTEES** ST. L. LEGIT

St. Louis, Sept. 14. With orchestra seat subscriptions for legit attractions at American theatre, already totaling \$20,000 through efforts of Playgoers of Sa Louis, a civic organization designed Louis, a civic organization designed to make this burg a 25-week legit season is skedded to open Monday (27) with 'Tovarich.' The 1837-38 season will open four weeks earlier than last year. Other New York shows skedded for St. Louis showing are 'You Can't Take It With You' for two weeks starting Oct. 25; 'A Doil's House,' Nov. 8; 'Leaning on Letty,' Nov. 22; 'The Women,' Dec. 5. Under Playgoers' plan a \$1 membership fee is paid and each person desiring an ortestra seat pays \$25. First seven rows in the balcony refugire a \$20 deposit; next 12 rows, \$15. Second balcony reservations require a \$10 deposit. When the deposited sums are exhausted patrons are notified and may obtain same reservations by advancing another sum for deposit. Idea is going over in fine style and everything indicates that goal of a long legit season here will be fulfilled. to make this burg a 25-week legit

Cheryl Crawford Gets New Holm Play After He Shakes the Jinx

John Cecil Holm, actor-author who climbed into note with 'Three Men on a Horse,' has finally shaken a writing jinx which followed the success of the comedy. He completed a new play called 'Four Cents a' Word,' which spoofs the pulp magazines and which Cheryl Crawford, former director with the Group Theatre, will present on her own. Instead of having confidence after the success of 'Three Men,' Holm took on a phobia and every time he started on a new play worried about whether the material was as good as the horse bet show. When he started on 'Four Cents' he was encouraged by Miss Crawford and completed the script in four weeks. When she read the completed play, the stager offered him an arrangement which he could not reject. Understood to refered him an arrangement which he

lered him an arrangement which he could not reject. Understood to receive an unusually large advance royalty. For that reason none of the managers had a chance at the scripta. Lawrence Riley, whose first play Personal Appearance' was also a click, appears to have the samc mental quirk and has not finished one of the several plays he promised to deliver.

Folding of summer strawhat season has sent over 1,000 players back to Broadway for seasonal look and walkaround in hopes of lining up acting assignments for the regular autumnal season;

up acting assignments for the regular autumnal season!

With the legit season later than ever this year the bucolic repatriates feel they have an even chance of getting set somewhere in casts of the 183 contemplated legits announced for current season. At any rate, they're renewing contact with the few active legit agents left around New York, also following any sort of clue on new productions by camping in offices showing any sort of production activity, now or in the near future.

An illustration as to what extent the incomers are on the qui vive to garner anything that looks like an engagement was evidenced at the Hudson, N. Y., Friday (10) when Sam Grisman was co.o.ing prospects for a production he is casting. Although Grisman had ordered his prospective players direct, word got around and before the appointed hour several hundred applicants had stormed the lobby of the theatre and stairs of office building. For a time it looked like other producers esconced in the-building would have to resort to a riot call to get to their offices. Applicants made and maintained a line more solid than regulation picket lines, taking no chances on anybody chiseling in ahead of them. Folks working in the building, whose physical appearance were far beyond stage types, were eventually permitted to pass to their offices, but under suspicion.

The overflow, which had been picion.

pass to their ornees, but under suspicion.

The overflow, which had been acting in the sticks all summer, in addition to the usual several hundred Coast-guarders who seldom leave New York unless upon show assignment, made up a considerably augmented big parade of job seckers such as Broadway or environs hasn't seen for some time. Plenty of traffic in office buildings domiciling casting agencies or producers despite many of them hanging 'Positively No Casting' signs in lobbics, elevators and any place possible, but even this did not stem the tide of several hundred thespians in quest of a job. of a job.

several hundred thespians in quest of a job.

Reason for the added starters running around was the closing of about 70 of the 80 summer troupes calling it a season after Labor Day weekend. With each troupe having personnel of from 12 to 18 players and New York the nearest producing center, they all flocked in. Walkarounds were an admixture of seasoned professionals and tyros. Latter having been automatically made actors through their strawhat initialers and subsequent induction into Equity. Latter, mostly youngsters, seemed to enjoy tremendously the tossing around. It is a new experience until the novelty wears off.

off.
At any rate, legit producers cannot squawk about scarcity of actors being around, unless they are particular as to kind. There'll be another influx in next tweek when the other glorified barns call the cows back and more headaches for the 'no' men of the casting agencies and producers' offices.

Coward's 'Tonight' Group Lights Up L. A. Biltmore

Los Angeles, Sept. 14.
Eiltmore relights (20) after being dark several weeks, with Noel Coward's 'Tonight at 8:30' (group of nine

ards Tonight at 830 (group of nine short plays) in for two weeks, Film colony is expected to mani-cet considerable interect in the plays by reason of Mary Astor, Estelle Winwood, Helen Chandler and Bramwell Fletcher being in the casts,

More Shaking Up in FTP Ranks; **Kondolf New Production Head**

Another shake-up in the Federal Theatre Project was made last week when George Kondolf, formerly in charge of the federal relief stage activities in Chicago, was appointed director of the project in New York. There are so many titles in the out.

director of the project in New York. There are so many littles in the outtit that Kondolf's position is not
clearly identified but it is stated that
will be in charge of production.
Philip Barber who followed Elmer
Rice last year is now named as
'chairman of the production board.'
He is named as one of Kondolf's assistants. Another assistant is James
A. Ullman who won some attention
when teamed with Sidney Harmon,
but has done little managerially in
the past season. Also Archie Hill
who was assistant to J. Howard Miller brought on from the Coast as
deputy national director under
Hallie Flanagan.

The pane of Herman Shumlin was

deputy national directions deputy national direction. The name of Herman Shumlin was mentioned as the probable director of a WPA play, but latter disclalms any such intention. Shumlin is on the advisory board which has occasionally been consulted by Mrs. Hallie Flanagan. Board includes the probability of the statement of the st

occasionally been consulted by Mrs. Hallie Flanagan. Board includes Burns Mantle and Brooks Atkinson. There are some 16 attractions in rehearsal, four being designed for showing close to the amusement zone. FTP has two theatres in the Broadway district, the Adelphi and Maxine Elliott, but sought another pair. None was found available. One admission attraction operating is 'Horse Play,' a colored show at the Lafayette, Harlem, which is getting around \$8 nightly.

FTP'S ATLANTA UNIT HAS GOOD SHOW SKED

Atlanta, Sept. 14.

Boy Meets Girl, which opens tonight at Atlanta theatre, marks first
in ambitious series of legit productions here by Federal Theatre
Project John Cameron has replaced
Roy Elkins as producer here, Elkins
has gone to WPA unit at Jacksonville, Fla.
Other alexander

ville, Fla.

Other plays scheduled are 'Anna
Christie,' 'Gilded Age,' 'Nigh of
January 16,' 'Mask and Face,' and
Excursion.' During November group
will also take part in a production
based on history of Atlanta as part
of city's centennial celebration.

'Star Wagon' Preem May Give Pitts. Good Start

Pittsburgh, Sept. 14 Legit season at Nixon finally gets starting signal Monday (20) with pre-Broadway showing of Maxwell Anderson's 'Star Wagon.' Show was originally figured to play under ATS auspices but six-play series of subscription group won't start until Oct. 11 when 'Madame Bovary' comes in. Incidentally, subscription list this season is near 3,000 mark, insuring around \$6,000 gross before show opens, an increase of 1,500 members over 1936 mark.
Following 'Star Wagon,' house gets Brother Rat,' with other attractions already set following: 'Bovary.' Oct. 18; 'Tovarich' (Marta Abba company), Oct. 25, and 'Victoria Regina,' Thanksgiving week. Legit season at Nixon finally gets starting signal Monday (20) with

ct. 25, and 'V hanksgiving week

Sydney Fox Withdrawing From 'Wonderful Time'

Sydney Fox who replaced Kather Sydney Fox who replaced Katherine Locke in 'Having Wonderful Time,' Lyceum, N. Y., is withdrawing from the cast after next week, Helen Golden, understudy, taking the lead. Miss Fox says she is tired, having worked through the hottest weeks in the summer. Show is expected to continue into November and Miss Fox plans a rest, figuring on going into a new show by that time.

There may be another angle to her withdrawal. When Miss Fox joined 'Time' she accepted a sum-mer salary with the understanding a boost would be made by the first of September, management giving of September, management giving no indication of so doing during the p two weeks. Cast has been on a compart of the seconding to the agreement with Equity when the slice went in.

HOUSE FOR NEGRO UNIT

Philadelphia, Sept. 14.
Downtown house, either Erlanger or Walnut, being sought by Federal Theatre project here for presentation of 'Jericho' by colored troupe. Negro unit of FTP has been by far the most successful. More than a million persons saw its last show Truckin' Along' in year and a half that it was on the road in Pennsy. Okay side of FTP opened threemonth season last Wednesday night in a newly acquired house of its own. Spot is a 400-seater in suburban Drexel Hill, Formerly usely strawhatters, it was known as Craftsmen's theatre. Obtained on percentage deal and name changed to Federal theatre.

UNION ROW MAY KEEP LEGITS OUT OF MONTREAL

Montreal, Sept. 14. Cancellation of 'Tovarich' which was to have opened a fall and win ter season of legit at His Majesty's theatre here Sept. 20 looks like collapse of the plan to give Montreal plays for the first time in several years. Action was forced on theatre by International Alliance of The atrical Stage Employees.

atrical Stage Employees.

Ruckus started end of August with expiry of contract between Consolidated Theatres Ltd., operating Palace, Capitol, Princess, Imperial and His Majesty's, and Montreal local 262 affiliated to the IATES. CT. Ltd. offered new contract which was refused and the theatre organization replaced all operators in Capitol, Palace and Princess with members of the National Union of Theatrical Employees, a branch of the All-Canadian Congress of Labor.

IATES retaliated with notification to Gilbert Miller, producer of Tovarich' that the road grew of stage hands he carried with the play would not be permitted to work in Montreal.

Inless a new agreement

Montreal.

Unless a new agreement is reached between Consolidated Theatres, Limited and IATSE, cancellation will apply to all other bookings announced for His Majesty's, including You Can't Take It With You, 'Leaning on Letty,' Brother Rat,' Richard II,' and a repertory of plays feauring Katharine Cornell.

Grisman Sues for \$13,300 On Showboat Smashup

Claims amounting to \$18,300 have een filed in the U. S. Court of Claims by Sam Grisman as the result of an accident which caused the suspension of the showboat com-pany of Tobacco Road' this summer Show was being presented aboard the Dixiana anchored in the harbor of Michigan City, Ind. The showboa was rammed by the U. S. coast guard cutter Hawk, damaging the production and vessel to such an extent that further performances were cancelled.

It is contended that a sailor was at It is contended that a sailor was at the helm of the government boat in-stead of an officer. The itemized list of claims include an estimated list of claims include an estimated loss of \$5,000 in profits. Other size-able items include damage to the scenery and transportation of the actors and stage crew. Smallest amount listed is for costumes lost or

The accident occured last July but prior to that the show had been in a series of controversies with the local authorities. Show management said that as the boat was in govern-ment waters a license was not necessary.

Santa Barbara Elite Gives Lift to Pic Tyros

Santa Barbara, Sept. 14.

Santa Barbara, Sept. 14.
Montecito Theatre Guild has been launched in the socialite colony by Klive Kraft with the idea of using it as a trial ground for motion picture talent.
First offering will be 'Springtime for Henry,' opening today (Tuesday), with Dorothy Aley in the femme lead. Kraft will afford opportunities for Hollywood film players who have not reached top grade.

HAMMERSTEIN TAX CASE OUT

Government income tax suit wife of Arthur Hammerstein, wife of Arthur Hammerstein, the producer, was dismissed on motion Saturday (11) by Federal Judge Robert P. Patterson, who held that she could not be held responsible for her husband's income, although they had filed a joint return in 1931. She is the former Dorothy Dalton, occessor.

She is the former Dorothy Dalton, actress.

Government filed suit in 1932 against the Hammersteins to recover a deficiency income tax of \$14,000, plus interest on the joint income of both for the year 1931, although the Hammersteins reported a net loss of \$185,000 for that year.

In dismissing the case against Mrs. Hammerstein, Judge Patterson held there was a question of whether her liability for tax whas barred when the suit to collect was commenced. He also held that the law passed in 1928 barred the government from collecting a tax on which it had made no assessment within two years following the filing of the return. It is expected Arthur Hammerstein will also move for dismissal of the suit on the same grounds. suit on the same grounds.

GALLO-SHUBERT TALK CHAIN OPERETTA IDEA

Season of outdoor operetta revivals ended Sunday (12) at Randall's Island, N. Y., one week later than Jones Beach, both enterprises

than Jones Beach, both enterprises being presentations of Fortune Gallo and J. J. Shubert. Combo plans to establish a string of outdoor revival stands outside of New York, such spots being located this side of the Mississippi. Planned to secure concessions from Equity in the matter of missed performances caused by inclement weather. Number of times the island and beach wer rained out was unusual, especially in comparison to St. Louis where only one performance was forced to cancel, starting time of several others being pub back but the shows were given.

At the beach this summer there was a new arrangement, with the

At the beach this summer there was a new arrangement with the Park Dept., which received 25% of the takings over \$17,000 weekly. Takings are said to have averaged slightly more than that level. City was paid \$200 nightly for the use of the island stadium after having provided an enormous, movable stage which could not have otherwise been secured except at prohibitive cost. Stage was built mostly with WPA labor.

Current Road Shows

Week of Sept. 12 'Blow Ye Winds,' Shubert, Boston, 'Brother Rat,' National, Washing-in, D. C.

'Brother Rat,' Selwyn, Chicago.
'George and Margaret,' Royal
Alexandra, Toronto.
'Moon Over Mulberry Street.' Em-

Moon Over Mulberry Street, Em-bassy, Portchester, N. Y. (14). 'Mulasto,' Brighton, Brighton, N. Y. (13). 'Room Service,' Chestnut Street,

Philadelphia.

'Room Service,' Geary, San Fran-

'Star Wagon,' Erlanger, Buffalo

cco Road,' Shubert, Newark 'Tobacco Road,' Shubert, Newark, N. J. (13). 'Viotoria Regina' (Helen Hayes), Bushnell Aud, Hartford, Conn. (16-

'Women,' Cass, Detroit. You Can't Take It with You,' rris, Chicago.

NYTPA Now Eager for Union Affiliate. Talking Closed Shop and Other Things

ST. LOO MUNY OPERA PAYS OFF GUARANTORS

St. Louis, Sept. 13.

Municipal Theatre Association last
week mailed refund checks to the
guarantors of the 1937 season which
came to a close Aug. 29 on the right
side of the ledger, drawing an all
time attendance record of 774,958.
There were 344 individuals and There were 934 individuals and firms, the largest number of guarantors in the history of the al fresc theatre, subscribing to the largest guarantee fund, \$107,980, prior to the guarantee fund, \$107,980, prior to the opening of the 19th season. However, the underwriters advanced only half of their pledges as working capital, the amount being returned to them last week.

The theatre association also has sent the guarantors renewal blank for the elaborate 20th anniversary coelectric neart summer.

for the elaborate 20th anniversary celebration next summer.

Plans are under way for the 1938 season and a special committee, headed by Mayor Dickmann, is at work on the local features in connection with the anniversary activities.

MRS. LEBLANG **SUED ON TAX** RETURNS

Tillie LeBlang, widow of Joe LeBlang, theatre ticket broker, was sued Saturday (11) in U. S. District Court, N. Y., by the government which wants to collect \$29,203 plus 6% interest as alleged deficiency taxes against LeBlang's estate for the years 1927, 1928 and 1930.

U. S. Attorney Lamar Hardy in his complaint against Mrs. LeBlang as executrix of the estate, charges her with distributing assets of the late ticket broker and paying creditors without respecting the priority rights of the government. It is alleged the estate owes, plus interest, \$18,051 for 1930, LeBlang agency has been reorganized and stock issued to the late ticket magnate.

late ticket magnate. There is one class of stock under the new ar-

class of stock under the new arrangement 62½% of the total going to the widow, Tillie Leblang Jasie, and her children, the balance going to Matty Zimmerman, Joey Keith and Hughie Leblang, a brother.

Mrs. LeBlang is president, Zimmerman v.p., and Keith treasurer. Agency is still operating under trustees appointed by the state because the estate is involved in the settlement of the defunct Union Baffk's affairs, deceased having been the principal stockholder.

'Calling All Men' Not Getting B'way Call-Yet

Leonard Sillman has shuffled plans and again set back opening of 'Calling All Men,' which have preemed at the Maryland. Baltimore, next week (20) with latter house getting road company of 'Dead End' booked through Jules Leventhal enterprises to bridge the gap left vacant because of can-eslation of 'Men' booking. Sillman is holding up 'Men' because of angling for a coupla new names for the cast, but there are also other reports around as to cause of post-reports around as to cause of post-

reports around as to cause of postponement. With switch of plans
show will not come into Windsor,
N. Y., on sked, but understood house
has given Sillman respite, and when
ready may pass up out of town
break-ins to open cold in N.Y.
Sillman also has another musical,
New Faces of 1937, worrying him
for the Windsor date two weeks
hence if unable to get 'Calling All
Men' ready. Latter show got favorable notices on its recent strawhat
test at Cape Playhouse, Dennis,
Mass., Aug. 30.

Meeting of the New York Theatri cal Press Agents, held last Thursday (9), was not the harmonious session expected and although it was voted to go ahead and seek managerial signatures to the group's basic agreement, other matters intervened. One had to do with becoming a white collar labor union, while another indicated the idea of at least some p.a.'s that the NYTPA should adopt a partial closed shop.

One speaker suggested that the matter of preference in securing Broadway assignments should be made one of the association's policies. It was cited that a junior member had secured one of the early prize p.a. berths and the proponent wanted to know why some senior p.a. should not have gotten the job If a rule providing for seniority is adopted it would be tantamount to the group telling the managers who they cannot engage.

Anent Priority

Case in point is that of an exman. The newspaper man. The question brought out the fact that the NYTPA has changed its membership requirements and senior members must have worked 40 weeks as press nave worked 40 weeks as press agents for Broadway attractions within a five-year period. Originally the requirement was for two years in such jobs without the actual num-ber of weeks as such being speci-fied. The former scribe has 24 weeks to his credit. Another recent weeks to ms credit. Another recent p.a. job was given to another news-paperman who is not yet a member of the NYTPA. Question of one p.a. handling more than one show has not arisen because several standouts in the publicity ranks have several attractions.

Contention of those who are seek-Contention of those who are seek-ing the priority regulation is that there are more p.a.'s than there are jobs and that therefore those in the craft should receive managerial rec-ognition over newcomers. Also point-ed out however that a good percen-tage of p.a.'s were newspapermen and it is not infrequent for them to re-turn to such jobs during slack times in show business. in show business.

in show business.

Present trend in the NYTPA appears to have switched, apparently favoring a labor union affiliation. Originally the Broadway p.a. bunch was against that plan and their members were cailed high hat's by the Theatrical Managers, Agents and Treasurers union. With the information that the group could have autonomy in the TMAT, there came a change in viewpoint. To clear up the situation the p.a.'s have asked James Brennan, IATSE vice-president to address the next meeting, be held Thursday (16).

Union angle took on fresh signi-

be held Thursday (16).

Union angle took on fresh significance when the Theatre League tabled the signaturing of the basic agreement, at the suggestion of IA. NYTPA people are expected to scure individual managerial signatures, it being stated that the showmen have no objection to so doing, also that the league is not stalling but merely lethargic. Argued that if the TMAT can go ahead without waiting for the IA to take it in, there is no reason why the p.a. group should not proceed similarly.

CROMWELL EAST TO **DIRECT GUILD'S 'GHOST'**

Hollywood, Sept. 14.

John Cromwell planed for New York to direct the Theatre Guild's The Ghost of Yankee Doodle,' by Sidney Howard.

Cromwell's last film assignment was directing Selznick International's The Prisoner of Zenda.'

Gillmore Still Abed

Frank Gillmore is sill confined to his home and although weak is expected back in his office late this

Weekly council session Tuesday (14) was again curtailed.

'Rat' Still Chi's Leader with 14G's: 'Can't' Swell at 12G's for 32d Wk.

Chicago, Sept. 14.
Sunday (19) will see local legit
threesome with the entry of 'The women' at the Erlanger to augment Brother Rat' at the Selwyn and You Can't Take It With You' at the

This leaves only the Grand available in the loop for future legit activities, and that is reserved for Babes in Arms' some time in October. Studebaker on the avenue will evidently have its best legit season in years due to the growing scarcity of legit houses. Last year it housed 'Dead End.' WPA has three of the older legit houses, Blackstone, Great Northern and Princess.

'Can't Take It With You' continues

'Can't Take It With You' continues as the ripley show of the loop, going into its 32nd week at a remarkable pace. Holding up on its gross week after week. Much of this excellent coin strength is due and has been due to the bang-up press relations this show has enjoyed, through its handling by Gertrude Bromberg of the Shubert office.

Estimates for Last week

Estimates for Last week
Brother Rat, Selvyn (1,000; \$2,75)
(4th week). Getting a fine night
play. Extra holiday matines and in
ine times got \$14,000.

'You Can't Take It With You, 'Harris (1,000; \$2,75) (32nd week). Riding along with the breeze, and
scheduled to be the Methuselah of
the year. Again close to \$12,000. WPA

Monesh,' Great Northern. Yiddish k pageant. Got excellent notices its production. 'Monesh,' Great Northern. Y folk pageant. Got excellent ron its production.
One-act series, Princess, notices and word-of-mouth.

Room Service' Still OK with \$11,500; May Extend Run San Francisco, Sept. 14. Room Service' is such a big hit at the Gearry theatre here that the Gearry theatre here that is may be extended from four own weeks if the current pace is maintained. Opening with a bang, the comedy almost fared as well in its second stance as it do not not completely the comedy almost fared as well in its second stance as it do not not completely the comedy almost fared as well in its expectation. The common service' into the Geary some time next month. Tower' at the Alcazar Theatre glosed Saturday, Sept. 11, after a

San Francisco, Sept. 14.

'Room Service' is such a big hit at
the Gearry theatre here that its run
may be extended fire that its run
may be extended for the continuous of the
vecks if the current pace is maintained. Opening with a bang, the
comedy almost fared as well in its
second stanze as it did in its initial
frame. 'Yes My Darling Daughter,'
with Florence Reed, follows 'Room
Service' into the Geary some time
next month.

'Power' at the Alcazar Theatre
closed 'Saturday, Sept. 11, after a
four weeks run.

'Estimate for Last Week

Estimate for Last Week

'Room Service,' Geary (2nd week) (1,700; \$2.75). Did swell \$11,300 after fine \$13,000 preceding week. Continued strength may warrant extending run to five weeks. Show is skedded to move South after engagement here.

WPA

Power, Alcazar (4th week) (1,269; 50c). Didn't fare as well as some of the other FTP plays. Take for the fourth and final stanza fell below \$2,000.

'Room Service' Gets 12G As Philly's Pacemaker

Philadelphia Sept. 14.

Iwo weeks' here with a \$12,500 gross.

Next' Monday sees Leening on Letty' with Charlotte Greenwood come into the same house for a fornight's stay and at the same time, the Erlanger will re-light for the season with Tobacco Road,' paying its fifth visit here. That also is for two weeks.

Estimate for Last Week

Room Service (Chestut) (1st wk) (1,646;-\$2,50)—With aid of unexpectedly strong start Labor Day night, comedy pulled through to an exellent \$12,500—highly satisfactory for inexpensive show. 'Leaning on Letty' next Monday.

'Gypsy Prince,' an operetta with book, lyrics and musle by Countess book, lyrics and musle by Countess and the same time the same time in the same time from a first reported to be presented by Carley Wharton, show being first reported to be resented by Carley Wharton, show being first reported to be resented by Carley Wharton, show being first reported to be resented by Carley Wharton, show being first reported to be resented by Carley Wharton, show being first reported to be resented by Carley Wharton, show being first reported to be resented by Carley Wharton, show being first reported to be resented by Carley Wharton, show being first reported to be resented by Carley Wharton, show being first reported to be resented by Carley Wharton, show being first reported to be presented by Carley Wharton, show being first reported to be presented by Carley Wharton, show being first reported to be presented by Carley Wharton, show being first reported to be presented by Carley Wharton, show being first reported to be presented by Carley Wharton, show being first reported to be presented by Carley Wharton, show being first reported to be presented by Carley Wharton, show being first reported to be resented by Carley Wharton, show being first reported to be rep

Shows in Rehearsal

T'd Rather Be Right'-Sam

'Anthony and Cleopatra'-

Rowland Stebbins.

French Without Tears'—
Gilbert Miller.

Wise Tomorrow'— Bernard
Klawans-Warners,

Yes, My Darling Daughter'
(road)—Affred de Liagre.

Leaning on Letty' (road)—
Martin Broomes.

New Faces'—Leonard Sill-

'How Come, Lawd'—Negro Theatre Guild. "Tovarich' (road)—Gilbert

Miller,

"Lady Had a Heart'—Barratt
and Philips,

"Madame Bovary —Theatre
Guild.

"Tovarich' (road)—Gilbert

Miller.
To Quito and Back'—Thea-To Qui e Guild.

tre Guild.
'Susan and God'—John Gol-

den,

'On Location'—Samuel R.
Golding.

Hub Gives 'Can't' 12G's First Week: Winds' Okay Start

Boston, Sept. 14.

'Rat' Inaugs Providence As Full Week Legit Stand

After many seasons when legit attractions were booked for one to tractions were booked for one to three days or there were no shows, for long periods, Providence, R. I., now figures to become a week stand. That was indicated by the booking of 'Brother Rat' there last week, show turning in a profitable gross. Takings were around \$6,000 with a \$2.20 top at the Playhouse. 'Bat' company which played

\$2.20 op at the Playhouse.

'Rat' company which played Providence had been appearing at the Biltmore, N. Y., and it was the first week out. Attraction is still operating in the New York, spot, cast now being virtually the same as when the comedy opened. Dependent on business it will remain during the fall, but may move to another theatre, Biltmore being slated to house Warners 'Wise Tomorrow,' now in rehearsal.

Future Plays

Ether Plugs Help Tilt 'Women' to 8G's, Buffalo

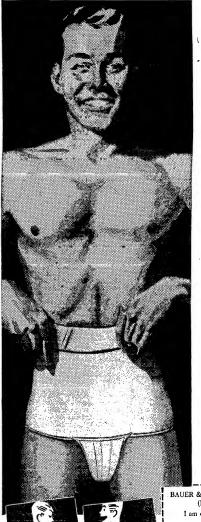
Buffalo, Sept. 14.
Buffalo's legit season got auspicious start Thursday night (9), opening with 'The Women.' Max Gordon was on hand with party, including Harry M. Goetz and Nat Dorfman. Business for the three-day engagement was in top brackets, getting \$2.

The Buffalo Times went overbetting with stories, editorials and art, seeking to enlist public support for coming legit season. Buffalo Broadcasting Co. (WGR) put on two special broadcasts, one at the railway station welcoming 'Women' cast.

Cool Weather Hypoed Legit Survivors; Newcomer 'Virginia's' Take Below Par

Although one attraction has premiered on Broadway this fall the season will finally evince activity next week when four new shows bow in. Three or four more new shows are due in the final week of September (week of 27th), which is short of the forecasted number, while the total incomer for the month is far short of other seasons. 'Virginia,' the sole new arrival, is claimed to have gotten around (Continued on page 58)

Broadway Actors Welcome New-Type **Supporter Belt**



The BRACER

gives scientific support - always stays cool and comfortable

ALL OVER the country men are enthusiastic about The Bracer. Particularly actors, dancers and other stage performers who find in The Bracer a supporter belt perfectly adapted to their profession. They know that on any stage, at any time, you look better-feel better, too, in The Bracer!

Scientifically designed by Bauer & Black, famous makers of surgical dressings and the world's largest manufacturers of athletic supworld a largest manufacture of a conformal porters, The Bracer supports without binding —is always cool and comfortable. The Bracer instantly takes inches off your waistline—gives you a better, healthier posture—makes you look trimmer, younger.

A Bauer & Black product, The Bracer is made of the finest materials under the most sanitary conditions. Knitted of two-way stretch "Lastex" yarn, four removable ribs at the top prevent rolling and the convenient soft yarn fly-front allows comfortable all-day wear. No buckles or buttons to bother you. Won't rub or chafe.

Try The Bracer today—insist on The Bracer label. Only the Bauer & Black Bracer has so many outstanding features. At department, drug, haberdashery and sporting goods stores

		
BAUER & BLACK, D	Dept. A-48, 2500 So. Dc	arhorn St.,
(In Canada,	Station K, Toronto)	Chicago, 111
I am enclosing ch	eck or money order fo	r
Please send me	Bracers. My waist meas	urement is
Nunc		
Address		
City	State	
My dealer's name and	l address is	

Plays Out of Town

BLOW YE WINDS

Boston, Sept. 12. mody in three acts and cight scenes by ntine Davies, produced and staged by or Ho thus, opening Sept. 7, 57, at Subort. Stars Henry Fonda, features i billion

James Dooly
Henry Fonda
Harry Hermsen
Albert Haves
Linda Lee IIIII
Bleinb Cordner
Dorts Pattan
Bleinb Touches
Edwar Ravier
Helen Murdoch
Many Tockwell
Edwar Stehl

Arthur Hopkins must have taken adean, han breath before deciding to problem the before the before

steel thread of story right to the first curtain.

He was a state of story right to the first seen that so the story right to the first seen that seen the story repeated after his Hollywood coaching was farted after his Hollywood coaching turned in a remarkably natural and flawless delineation of a devil-may-drary young Dartmouth graduate who is entiriely content to savid real work by tenting his sailing sloop to so-ely fishing parties.

Mis Dalton in the supporting role of a comely career woman devoting her life to research work in philosophy, and psychology was even a greater, surprise. She falls in love will the the story of the fall of the story will be seen the seen of the see

or maything for Will Rays or Little R-10.

From here the story develops when the idle conquest by the sailor turns, into real love. He follows her, to the city, the induces him to go to work, and finally, hating clandestine relationship, he marries her. She forges award in her science and he finds himself on the way to success in the office of the tugboat company. They quivrel, and he goes back to his boat and his freedom from peticoats. The exic climb, again, after they have finished all the details of a divorce, and they are left hand in hand trying to carry their lives on as best they can. The comedy is naturel, with few

corry their lives on as best they can. The cornedy is natural, with few situations and fewer in-by-the-heef combistions and fewer in-by-the-heef combistions and fewer in-by-the-heef combistions and fewer in-by-the-heef combistions and fewer in-by the fewer in the stone and the fewer in-by the fewer in the wrong alley in writing mainly majery melodramas. Fonds tosses by facility reforts like a veteran in laugh-timing and even his off-cajor sophistry is devoid of smu or spits. He is essentially a he-man th-und it still, a men who wants his we man and doesn't hint. Senficially there are only two sets

yman and doesn't hint.

Sanically there are only two sets

the eight scenes, one-of them

ing a conventional interior, al
north splendidly done. The other

a 30-foot fully righted cutter
caret on the stage with action on

the deck and a tough baby for the state crew.

Supporting cast shapes up as will-do, although Edear Stelhi's minor bit as the old scientist who wishes he could have been a tug-boat captain is outstanding.

Hopkins feels that he has a potential profit-maker in Blow Ye Winds.

After pruned of superfluous dialog chance of surviving as crisp and natural sophisticated comedy, with two surprising character portrayals by Fonda and Miss Dalton. Libbey:

HONOR BRIGHT

HONOK BRIGHT

New Haven, Sopt. 11.

Druma in three nets, five screen, by Missela O'Harra, featuring Katharine Alexander. Stayed by Louis M. Silmon; sether the Stayed Control of the Stayed Contro

Unless something radical is done about this one (and that looks like a tough assignment) before it hits Broadway, the general verdict is apt to be who cares? A lot of words of the words o

board, whatever it may be, as a final curtain.

board, whatever it may be, as a final curtain yee brought Katharine Alexander back from Hollywood for the role of the teacher who ultimately discovers that an educator usually burns her own fingers when she tries to inject herself into the personal lives of adolescent pupils. Miss Alexander plays the part inclingent to play in line solely through her acting ability. She makes a love interest between the teacher and the boy student less far-fetched than it might otherwise have been.

Glies Kellogg, opposite miss Alexander, does a thorough a griefy of emotions; Mary McQuade fits nicely, both in appearance and mannerisms a convincing school principal and Kathryn Givney does well as a fliperacking co-worker on the teaching staff. John Alexander and Francesca formances in lesser parts.

Slaging of Louis Simon has play moving smoothly and manages to get much out of few punchy situations.

George and Margaret

George and Margaret

Toronto, Sept. 14.

Tails, and too hats packed the 1,400-seat Royal Alexandra theatre and gave 11 curtain calls at the premiere of new play, George and Margaret, character and gag comedy by Gerald Savory, presented by John C. Wilson in association with the Warmen Bros.

Noel Coward was here for the premiere, but left before the show became, the word of the second of the second with the Warmen Bros.

Noel Coward was here for the premiere, but left before the show became of the word of the second with the word of the word

FCC Tightens

(Continued from page 35)

almost unanimous attitude of silent acquiescence to swaps in the ab-sence of formal objections. Comr. Craven has been giving considerable thought to the need for more vigorthought to the need for more vigor-ous control policies. Various Com-mish people are nettled by the fact that industry members have been re-garding the necessity of getting for-mal consent as a mere routine prop-bistion and have been trying to edu-cate broadcasters, to the idea that it is premature to speak of a transmit-ter as being 'sold' until the applica-tion has been acted upon. Changed attitude has been demon-strated with increasing frequency.

Changed attitude has been demonstrated with increasing frequency. Biggest surprise came last winter when an unfavorable examiner's report caused abandonment of the proposed purchase of WOAI, San Antonio, by Columbia. Subsequently the Commish has refused to allow George Richards to merge control of his Cleveland and Detroit stations and the proposed sale of KRKD, Beverly Hills, has been shelved in the face of an antagonistic report

his Cleveland and Detroit stations and the proposed sale of KRKD. Beverly Hills, has been shelved in the face of an antagonistic report terming the price excessive.

Most recent instance of the story-hearted trend is the Commish turn down of a construction permit application by Fred J. Hart, Honolulu Present owner of KGMB and KHBC, in the islands, lost dut on hopes of building a new 250-watter in the hula metropolis because he had arranged to transfer control, of the prospective station to a new corporation in the event permission was granted. Commish didn't like the died of contingent deals, where parties who expect ultimately to run the transmitters are not initial applicants and, in its formal decision, the Broadcast Division said that approval of the proposition would constitute prejudgment of another application which has not been heard.

Added reminder of the need for a more careful watch on the identity of applicant and licensee corporations was supplied lately in the examination of records in the so-called Wichita Falls case. There the Commish died step the control of the proposition would constitute prejudgment of another application which has not been heard.

Added reminder of the need for a more careful watch on the identity of applicant and licensee corporations was supplied lately in the examination of records in the so-called Wichita Falls case. There the Commish died of the proposition would constitute prejudgment of another excellent two extra holiday mattines; and topical starting of the proposition would constitute prejudgment of another excellent trought by extra holiday and the takings shaded Theory of the heavily of the proposition of the proposition of the proposition was proval of the proposition was a pro

Inside Stuff—Legit

Two new plays originating from the Bureau of New Plays which Theresa Helburn operates under the sponsorship of major picture studios have reached the Federal Theatre. Project. Bureau seeks to encourage plays wrighting among recent college graduates, one of whom was awarded a \$1,250 scholarship for his play, 'They Too Arise,' which was slated tor presentation by the FTP in Detroit last week. Author is Arthur A. Miller. The other piece, 'A Hero Is Born,' is by Miss Helburn, it being scripted from a story by Andrew Lang. Described as a 'romantic musical,' with music by A. Lehman Engel and lyries by Agnes Morgan. It is due at the Adelphi, N. Y., Sept. 24.

The Little, N. Y., was sub-let to Helen Bonfils and George Sommes by Anne Nichols, who retains her offices in the theatre and will receive one-third of the profits. Miss Nichols' basic lease runs for two years. She secured the house from the New York Times, which bought the property from Winthrop Ames several years ago with the idea of building a 44th street entrance to its publishing plant.

Bonfils and Sommes presented 'Sun Kissed' at the Little last season. Miss Bonfils (Mrs. Sommes) inherited the Denver Post.

Report was around that road company of 'Yes, My Darling Daughter' might be called off because of booking difficulties, but the show went into rehearsal Monday (13). Its producer, Alfred de Liagre, is said to have told one of the players engaged that 'Daughter' would be abandoned and Equity was about to receive claims from the cast.
Rules provide for the payment of one week's salary if a play is abandoned. Original 'Daughter' is current at the Playhouse, N. Y., one of the holdovers extending into the new season.

Group of Lambs' club members headed by Al Ochs have banded to-gether to operate a talent office, representing players for stage, radio and screen and club engagements. Associated in the enterprise are Arthur Hurley, Ed Mulcahy, Jack Barber, Joe Vitale and Fred Fradkin. Latter will handle the orchestra and music end of the new enterprise.

Secretary of a Broadway showman was picked up on a morals charge while dressed in women's clothes. Reported in Bellevue for observation for a time but was at his desk late last week, with considerable mystery unde of the affair.

Understood the fellow was taken in after accepting marked money from

For several seasons there has been two Eddie Dowlings on Broadway. One was the actor-manager and well known. The other was the Shubert stage director. Latter decided to clearly identify himself, and in the billing of The Show Is On' which resumes at the Winter Garden, N. Y., Salurday (18) he is listed as Edward Duryea Dowling.

B'way Biz

(Continued from page 57)

torrid spell upped grosses of the holdovers, several also benefiting by added matinee on Labor Day. This week the American Legion conventionites are starting to pile into town and that should help since 1,000,000 people are expected by Monday (20) when the event starts, but the week started badly because of a north-easter and Tiesday evening was crimped by the Jewish Day of Atonement.

Shows slated to arrive during the roming week: Blow Ye Winds, 46th Street, George and Margaret, Motter Grean, Longare and On Location, Ribt.

King Richard IF, relights at the

Gran', Longacre and On Location, Ritz.

King Richard II' relights at the St. James tonight (15) prior to road dates and the repeat of 'The Show It On was moved up to Saturday (18) at the Winter Garden. 'Honor Right' has been set back another two weeks or more.

**Estimates for Last Week.

**Babes in Arms,' Shubert (23d week) (M-1,385; \$3.20). Better weather made for improved frade with the gross last week going to \$16,000.

**Brother Rat,' Biltmore (40th week) (C-991; \$3.30). Approximated \$8,000 in nine times, added matinee played Labor. Day; current cast virtually same as when comedy opened.

**Having Wonderful Time,' Lyceum Goth week) (CD-1,000; \$3.20). Constituted to turn weekly profit; last week \$7.500.

**Room Service,' Cort (18th week).

**C-1,059; \$3.30). Another aveeled.

'Honor' Gives New Haven Inauspicious Legit Start New Haven, Sept. 14,

Shubert opened season to mild usiness last week on four-day tryout of 'Honor Bright' (8-11). Probably due to lukewarm notices on play.

Helen Hayes, due this Fri.-Sat, immediately sold out lower bracket seats and indications are the \$3.30 toppers will all be placed before curtain time.

House has good line-up to follow 'Reginal'. 'Lady Has a Heart' pre-mieres here 'Mon.' (20-22), with Tovarish' set for last half of sameweek. 'You Can't Take it With You' is season's first full week attraction,' Sert' 27'.

Special Master to Rule On 'Eternal Road' Matter

On 'Eternal Road' Matter
Whether the Eternal Road Distributing Corp., operators of the recent Manhattan Opera House (N.
Y.) spectacle is to go into reorganization or whether the corporation
should remain in the hands of the
trustees will be decided by Federal
Bankruptcy Referee H. P. Coffin,
who was appointed special master
to take testimony in the matter by
Federal Judge John W. Clancy vesterday (Tuesday). The Court set
Sept. 23 as the date of the first hearing at which creditors will be heard
and Oct. 1 as the final date on which
claims can be filed.

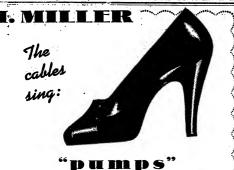
Judge Clancy warned creditors

Judge Clancy warned creditors that unless their claims were filed by the latter date they could not intervene in reorganization proceedings.



THE DEVIL! WORK FOR IDLE HANDS HAVE YOU?

Young man, 21, well educated, necronality, IMAGINATION: desires any LEGITIMATE work: FUTURE main innortance, asiary secondary; excellent references. E 507, Variety, New York.



And I. Miller creates a chic new version on our famous "Roundie" last . . . with graceful surplice line . . . in black suede with Patent. . . . 1375

I-MILLER 562 FIFTH AVE. 450 FIFTH AVE. 49 W. 34th ST. 1552 B'WAY

Plays Abroad

CREST OF THE WAVE Time and the Conways

CKEDI C.	
	London, Sept. 2.
"seminal devised, Wi	ritten and composed by
ballets, Dydia Sproit	er; produced by Leon-
dances, Raiph Read	re Royal, Drury Lane,
tine Sagan at Theat	re Royal, Didly Dane,
London, Sept. 1, '87.	Yranash Bamall
Stone,	Kenneth Howell
Lord William Gantry	Peter Graves
Trees you Palasti	Oscar Alexander
Tree Wortle	Minnie Rayner
MIS. WOLLD	Olive Gilbert
The Queen	Iyor Novello
Otto Prescu	.,Walter Crisham
Freddle Layton	Minion Chamba
-Gluts	Finlay Currie

London has seen more gorgeous shows, via Cochran, and the Drury has seen more-or at leas equally—thrilling scenic effects. In this case the two are evenly blended, and there is some kind of a story to be encompassed by the spectacular trimmings. Show is about on a level with its two predecessors, and should have the same success here, but is too typically English and naive to much appeal for an American

First half has the most laughs, mainly delivered by Marie Lohr, whose clear enunciation and genial air are a joy. Minnie Rayner has to depend mostly on vulgarisms, but

depend mostly on vulgarisms, but she scores as well as ever. An 'Impoverished' duke (Novello) gnashes his teeth over an offer from a millionairess (U. S. brand) to buy his ancestral home to be converted into a film studio. Figuring she might be pleasing and marriageable, he goes on the same cruising ship. Through confusion of initials, he plays up to another girl by mistake and falls for her hard, though she is but a humble chorine blowing in an inheritance on a speculative trip to Hollywood.

an inheritance on a speculative trip to Hollywood. Wealthy girl, on board under an assumed name, falls for the man who so stornfully refused her offer, and in jealousy threatens to imprison the steps in, says the mistake was his, and to save his sweetie pretends, his wooing was all a joke, and they part in anger.

steps in, says the missake was his, and to save his sweetle pretends his wooling was all a joke, and they part and the same and the property of the same and the same

THE GUSHER London, Sept. 3.

Mystery thriller by Ian Hay, presented
by Firth Shephard at Princes theatre; Lon
don
Scrutty BriggsCyril Smith
Larry Pound Henry Thompson
Clarence the Dodger Bernard Le
Valentine
Robert Itu: herford
Kay Forrester Christine Barry
Jack RendallJack Livese:
Peter Borle
Mrs. Myrtle GunnJoan Hickson
Andrew McNabb
Nicky the Greek Harold Franklin
Jacqueline
Purser of S.S. Heliopolls Albert Ward
Capt. of S.S. Heliopolis, . Ernest Mainwarln
Red Harvey
The Medicine Man Russell Durray
The Island Chief Frank Barcla

'The Gusher' hits the public taste or that portion of the public which kes red-hot sizzling melodrama, likes red-hot sizzling melodrama replete with villains, sliding scenery and all that sort of thing. On quantity alone, it is a worthy successor to 'The Frog,' which Shephard produced at the same house, and which

London, Sept. 4.
Play in three acts by J. B. Priestley, produced by Irene Hentschel at Duchess, London, Aug. 26, '37.
Hazel Rosemary Scott
Carol Elleen Erskine
Alan
Madge
Kay Jean Forbes-Robertson
Mrs. ConwayBarbara Everest
Joan Helford
Gerald Thornton Wlifred Babbage
Ernest Beevers
Robin Alexander Archdale

An imaginative work in which Priestley plays tricks with time. Delicate theme, but scarcely a play, with a splendid cast and artistic

Delicate theme, but scarcety a piay, with a splendid cast and artistic stating.

Family group celebrates a daughter's coming of age, just after the series of the series of the series of the series of each member of the family become evident—and the future, to the girl whose birthday it is—all too evident.

Second act shows the same family 18 years later, seemingly revealed to the girl of the first act. Disappointments and disintegration of most of the compact of the condition of the series of the girl of the series of the great of the series of the great of the series of the

OLD MUSIC

	Hondon, Dept. 2.
Play by acts and er	Keith Winter in prolog, three
ler produce	ed by Margaret Webster at St.
T	to by margaret wenster at St.
	itre, London.
Geraldine	
Phillp Tres	hamBryan Coleman
Judith	
Master Nic	holas DeckerRobin Maule
Brlan Deck	erGeoffrey Keen
Mrs. Decke	r Marjorle Fielding
Grace, a m	ald
Tony Yale.	
Edward Tr	esham
Mabel, a m	aid Margarey Caldicott
First Footn	anLeonard Sachs
Second Foo	tmanPeter Blackmore

Second Footman.......Peter Blackmore
Resume of the rlay of 'Old Music'
set before sophisticated show people, would result in resounding derision. But as presented, in ornate
Victorian settings, crinolines and
gold-braid military uniforms, with
competent actors speaking well-written lines, it should be a treat for
lovers of period plays.

Outstanding hits, due in no small
measure to the characterizations alneasure to the characterizations allotted them, are Greer Carson, Cella
Johnson and Hugh Williams, with
Gyles Isham, in a less showy role,
registering effectively.

Jolo.

GERTIE MAUDE

London, Sept. 2.
Play in three acts by John van Druten;
presented by Sydney Carroll; staged by Auriol Lee, at St. Martin's theatre.
AnnieJoan Swinstead
Mrs. Bessey
Shella Annabel Maule
Doris
Gertie Maude
Phyllis TrenholmMercia Swinburne
Rags Cartwright

Aussie Ice Boom

Author is evidently an omniverous student of the old school of melodrama. Practically every situation in this play had been thoroughty in the play will person who knows the whereabouts of the treasure sounds a little bit like our old friend Monte Cristo.'

Combination of staging, acting and ingenious blending of ancient melodramatic situations has been so flictiously accomplished, however, that the play will probably enjoy a lieatity run in London.

Jolo.

Marcus' Big Aussie B. O.

Sydney, Aug. 20. Sydney, Aug. 20.
Marcus unit is still pulling solid biz for Fullers-Snider-Dean and will stay here over ten weeks without a change. Top is \$2 nights, with capacity the general rule since opening, several weeks ago.

Marcus show will be spotted throughout Australia in the acc centres by F-S-D, with possibility of repeats later.

Success of this show has been amazing and a great deal of oredit goes to Jack Percival for very clever exploitation.

4 NEW LONDON PLAYS, 2 GOOD

London, Sept. 14. Phantom Light,' old-fashioned melodramatic comedy thriller by Evadne Price, opened at the Haymarket theatre, Tuesday (7) as an unquestionable flop. Produced by Frank Cellier and presented by O'Bryen, Linnit & Dunfee.

O'Bryen, Linnit & Dunfee.

Bonnet O'ver the Windmill' at the New theatre (8) looks like a hit. Like her four previous successes, Dodie Smith's latest play is devoid of plot, but has dialog that counts and is sure of a run.

"The Day Is Gone' opened at the Embassy theatre (13) under auspices of John Fernald. Play is an excellent drama, well acted and looks to be a good bet, for America. W. Chetham Strode authored.

"The Feud,' old-fashioned thriller by David Whitelaw, opened at the Cambridge (13); unlikely and unconvincing play.

Report W-T Dropping Aussie Legit; Tivoli **Group Taking Over?**

Sydney, Aug. 24.
Story is around that the Tivoli chain is dickering with Williamson-Tait on a take-over deal of legit Harald Bowden, g.m. W.-T., states there is nothing to it.

Inside tip has been about for some time that W.-T. contemplates bowing out of legit and, at one stage, Stuart F. Doyle's name was stage, Stuart F. Doyle's name was mentioned as one of the possible buyers. It's known that Doyle had a hankering to try the flesh-and-blood field, but right now Doyle's main interest here is radio. Sir Ben Fuller had, previously been asked by certain parties to take a buy with W.-T., but he prefers to run his own way.

on the return of Frank Neil. Tiv-On the return of Frank Neil, Tivoli officials, from America recently, mention was made that the chain would build new legit houses here and in Melbourne. At present main biz is with vaude-revue, but reports have it that a legit try is certain. Spider-Dean, big indie pie operators, also keen to break into the legit field now that a boom in ffeshand-blood is anticipated. Both Sir Ben Fuller and S.-D. are on the lookout for suitable sites for theatres to play in opposition to W.-T. After a run with revivals during the low legit period, W.-T. is now back with a bunch of new shows and performers, including 'Over She Goes,' 'Swing Along,' and 'Balalaka.'

Two Other Guys

London, Sept. 4.

Reported bankruptcy in the Lon-don Gazette of Herbert Wilcox, comdon Gazette of Herbert Wilcox, com-pany director, set motion picture people by the ears for a few hours. However, there is a mail order merchant of the same name trading from a city address, and it was this latter who had gotten into a business sideslim.

Vienna Yiddish Legit

Vienna, Sept. 3.

Jewish Cultural Theatre will open its season with a Maurice Schwartz ensemble.

ensemble.

First production will be 'Dybuk,' with M. Lipmann, S. Grudberg, M. Turkow, Eni Liton and Natalia Lipman in the cast.

Biggest Paris Legit Season Due; Guitry, Bernstein Plays on List

Paris, Sept. 1. Fall - winter theatrical pened with a bang that made it

appear as though it will be the most brilliant this town has seen in many

Big blow-off was a complete vol-Big blow-off was a complete vol-ley from the four-state subsidized houses, the Opera, the Comedie-Francaise, the Opera-Comique and the Odeon. Operatic season opened with a performance or TrAiglon,' which is something unusual of its-kind. Adapted by Henri Cain and set to music by Jacques Ibert and Arthur Honneger, it is Edmond Ro-stand's poetic drama which had a sock success at the Nice Opera House last season.

soch success at the Nice Opera House last season.

Le Vizil Homme! ('The Old Man') was presented at the Comedie-Francaise, 'Werther' at the Opera-Comique and Tartuffe' and Les Plaideurs' at the Odeon.

Number of revivals and reopenings of proven successes were far above what has been seen here recently, while plans already announced for the future give reason to believe that this is going to be a season that will be hard to be outdone.

Revivals

Revivals

Two revivals which were welcomed were those of 'V'la l'Travail,' a fast-moving, satirical revue by Rije and Willemetz which played to capacity houses last season and looks as though it is set for another, and 'Un de la Canebiere' Marseilles operetta. Former is still at the Theatre des Nouveautes with Jeanne Aubert and Marguerite Moreno, while Alibert, author of the latter, is again in the lead at the Theatre des Varietes.

in the lead at the Theatre des Varietes.
Others in the same category are Henry Bernstein's 'Le Voyage', with Valentine Tessier, Calude Dauphin, Jean Wall, Lucy Leger and Georges Fally; Jean Giraudoux's 'Electre' at the Theatre de l'Athenee, with Louis Jouvet again at the top of the cast; 'Les Amants Terribles' ('Private Lives') by Noel Coward at the Theatre Antoine, adapted by Claude Andre Puget and Virginia Verno with Pierre Brasseur, Henri Cremieux, Mmes. Lucienne Parizet and Rosine Derean.

Bernstein's play at the Gymnase is due for a short run, however, as rehearsals will soon begin on his new play, 'Cap de Tempetes,' which will replace 'Le Voyage' early next month.

'Mme. Bovarv

Mme. Bovary'
Gaston Baty's adaptation of Flaubert's work, 'Madame Bovary,' was revived at the Theatre Montparnasse-Baty after a short delay, due to the illness of Marguerite Jamois, while 'Oscar Wilde' produced in its original English version by Edward Stirling with the English Players, moved from the Theatre Michel to the Oeuvre, after more than a two monthe' stand at the former and still going strong. Robert Trebor, Who ee'ebrates his 20th anniversary as director of the Theatre Michel this year, has chosen a new musical revue by Dorin and Saint-Granler to be called 'Super-Pause,' which will be produced in his house, with Jeanne Blanc as the star.

At the Gaiete-Lyrique 'Pays du Sou At the Gaiete-Lyrique Pays du Sou-rire, '(Land of Smiles'), operetta, was revived with the tenor Jose Janson in the lead and Crepuscule du Theatre' by H. R. Lenormand, first produced here in 1934, took the stage at the Vieux Colombier with Rachel Be-rendt, Henri Roland, Roger Gaillard and Fernande Albany at the top of the cast.

Priestly Play

Priestly Play

One of J. B. Priestly's plays, translated by Maurice Goudeket and called 'Les Abeilles sur le Pont Superior' in Fronch, opened at the Theatre des L. thurins undor the direction of M. Pitoeff.

M. Moreau, former collaborator of Louis Jouvet, has become director of the Theatre Atelier and plans to produce a new play by Alfred Gehri there called 'Sixieme Etage'. ('Sixth Floor'). Play is on life on the sixth Floor'). Play is on life on the sixth Floor'). Play is on life on the sixth Floor of a Montmarter flat building and has only one set. After that, Moreau has Madame Roube-Jansky's 'Dostoiewsky' in mind.

Moreau has Madame Roube-Jansky's study the newest production methods. Trip will be made in behalf of ds. Trip will be made in behalf of ds. Trip will be made in behalf of the entire Toho organization instead of Nippon Gekijo alone.

While in America, Satani expects to make the season. La Melodie Perdue' ("The Lost Melody") it will be called here, and plans call for Andre Bauge to sing the leading role. Lehmann acquired the rights for the

operetta when he was in New York last summer

Guitry's 'Quadrille

Sacha, the one and only Guitry, is finishing a new play called 'Quadrille' which will be produced at the Madeleine theatre' before the end of the month. He will carry one lead, while Gaby Morlay, whose last stage appearance here was in Andre Mau-rois's 'Victoria Regina,' is slated to carry the other. Pauline Carton, Jacqueline Delubac and George Grey will complete the cast.

Grey will complete the cast.

Charles Dullin, director of l'Atelier theatre, plans to produce 'Volpone,' five-act comedy adapted from the work of Ban Johnson by Stefan Zweig and Jules Romains, before the month is out, while 'Famille' and Mon Ami' ('My Friend'), two of Denys Amiel's plays, will be produced at the Theatre Michodiere.

Latter is a new work.

"The Three Waltzes'—still playing to crowded houses—will eventually be replaced at the Buffes-Parlsiens by a new revue which Rip is writing especially for Yvonne Printemps, who has become co-director of the theatre with Victor Boucher.

In Rehearsal

In Rehearsal

In Rehearsal

Pacifique' is in rehearsals at the
Theatre des Ambassadeurs, where
Alice Cocea, who will star in the
production, and Rene Moulaert, have
taken over the direction. The Rosier
de Mine. Husson' adapted from the
novel of Guy de 'Maupassant by
Louis Verneuil' and Georges Berr is
also in rehearsal at the Theatre de
la Porte-Saint Martin. M. Oberfeld
wrote the music of this operetta and
Fernandel heads the cast.
All of which says nothing about.

Fernandel heads the cast.

All of which says nothing about the established successes which have been running throughout the summer—mainly because of the expo-and, the foreign theatrical groups and special presentations put on by the expo itself. Of the former there are 'L'Ecurie Watson,' Pierre Fresnay's adaptation of 'French Without Tears', 'Yana,' operetta at the Chatelet, Gorki's 'La Mere' ('Mother') at the Theattre Sargh-Bernhardt, 'La Belle Saison,' operetta sfarring Lucienne Boyer and Pils and Tabet', Pamplemousse' at the Daunou and others.

others.

Of the latter there are the performances now being presented by the Berlin State Opera, artists, or-chestra, chorus, ballet, conductors, etc., while a troupe of dancers and singers from the Russian Army, 185 strong, will appear in the near future, and Arnold Szyfman will bring the Polish National Ballet in October.

In the revue field, the new show at the Mogador starring Mistinguett is set to run for some time; Mar-Cab is writing a new revue for Var-na's Casino de Paris; Paul Derval is lining up a new revue for his Folies-Bergere and Pierre Sand in its plan-ning a new show for his Bal Ta-barin towards the end of the year.

In Vienna, Too?

Vienna, Sept. 3.

Slot machine gang war is on in Vienna. Two groups are bitterly fighting it out. One belongs to a German emigrant, the other to an abscure burlesque director of the

Vienna had its first suicide be-cause of the slot machines. Young man of 20 lost all the money his boss had given him to deposit in a

Members of the two groups fight it ut in the open and scores of ar-

out in the open and rests have occurred 946183A

Satani on Study Tour

Tokyo, Aug. 25

Isao Satani, in the production dep's of Nippon Gekijo, leaves shortly for Europe and America, where he will

Europe and America, where he will study the newest production methods. Trip will be made in behalf of the entire Toho organization instead of Nippon Gektjo alone.

While in America, Satani expects to engage one or more dancing masters to work on the Toho choruses, in anticipation of western.

Broadway

VARIETY

Lou Smith back from Coast.

Rowland Field is p.a.ing for John Golden.

Hildegarde gets back from London Sept. 22.

Sept. 22.
Shirley Collier has the cast off her cracked arm.
Barbara Terrell has returned from West Virginia.

Jim Barber now head barkeep at mine Dwyer's.

John Murray sailed last Thursday

(9) for the Coast.

Lou Irwin east looking for screen talent he might agent.

Herschel Hart, Detroit News radio ed, in town for a week.

Julie Haydon returned to New York from New England.

Helen Titel, of Modern Film, back last Monday (13) from Europe. Henry Hathaway, Par director, in New York for a week or more.

George Clifford planning to quit song-and-hoofing to join an agency. orris Silver, of the William Mor-office, Chicago, visiting New

Welcome Legionnaires signs sprouting all over Times Square sector.

prouting and ector. Edgar Bergen's 'Charlie McCarthy' narionets are being readied for the marionets at Xmas trade.

Amas trade:

Richard Bond has signed term contract with RKO through Zeppo Marx agency.

Mrs. Dave Berks actually getting her Far, Biglyn hubby to shake the hoofs around.

The Maurice Bergmans are mov-ing from Murray Hill to the upper west side of town.

Leo Fischer and George Heller spent last week-end in Chicago at

Leo Fischer and George Heller spent last week-end in Chicago at the AFRA meeting.

In Chicago at the AFRA meeting.

Jane Cowl, back from her summer playwriting stay in New England, with a finished script.

George Abbott claiming the casting for Angel Island is the most playwriting stay in New England, with a finished script.

George Abbott claiming the casting for Angel Island is the most playwriting stay in New England, with a finished script.

George Abbott claiming the casting for Angel Island is the most play in the cast in good and the control of the

Bruce Brahar, latter two muggers, added to Bob Taplinger's publicity

added to Bob Tapungers reformers.

Robert Elliott, the leading man opposite the late Jeanne Eagels in 'Rain', is back from a long stay in Hollywood and thinking of legit again.

Elleen (Jolly Gillette) Barton, recently on the Gillette program, man the Gillette program, and the Watalie Napp, of the Morris office, handling.

nandling.
William Conselman, 20th-Fox prolucer, in New York for a week's
looksee, has a new idea for westerns.
It's to make the horses talk instead

looksee, has a new lose for westerns. It's to make the horses talk ins.ead of the actors, when he had been new control. Three in a Bed' which is slated for the tall and is now dramatizing her novel, Riverside Drive, for next season.

Eddie Golden, sales chief for Monogram, back tat his desk in N. Y. after three-week contract trek through the south and middlewest. Reports biz on tipbeat.

Eight weeks old baby of the Irving. (RKO) Shifmans, home after being dince birth. It's the second incubator for the Shifmans.

Parking lot on 50th street is operated a la pic biz. There's an early, bird parking fee; and when the spot gots tilled up in the afternoons, or on weekends, price goes up. Pelst as his general headquarters as soon as new executive offices are completed, wherefrom he'll direct the Robbins. Feist and Miller music houses.

Frank Tinney is getting, a physical buildup at an upstate headth farm and Bill Hardy of Bill's Gay 190's still hopes to have the former star comedian; in shape to debut; at his nitery.

still hopes to have the former star comedian, in shape to debut, at his nitery, in shape to debut, at his nitery.

The Paramount boys and friends code a surprise birthday party to Bob Weltman, Par, N. Y. managing director, in one of the theatre's rehearsal, rooms with Shep, Fields furnishing the music.

The missus has joined her stay away hubby, Gaston L. Stern, who was the morning the music. The missus has joined her stay away hubby, Gaston L. Stern, who been opening seen to be the middle of the morning the past year, catching up with him at Charlotte, N. C. — Lexcursions to Harlem's Savoy ballroom for samples of how to do the Big Apple, and a peek into the midtown Club Yumuri for mcCoynumba; tango and conga terping are among the initiates' fave pastimes. The adags about everypaper coines.

aure ange about being as good as your byline or newspaper connection forcibly hit some of the N. Y. American Broadway newshounds who, once dropped from the payroll, found their nitery excursions met with much less eordiality than when a working newspaperman.

Quebec

A. de Roussy back from Gaspe trip.
D. H. Caplan and Ray Mond in from Toronto.

Allan Spencer appointed publicity man for Loew's.

Alf Goulet, m.c., doubling Imperial and Cariosa

perial and Carloca.
Confederated Theatres building
Queen Mary to add to string of six
pic houses in Montreal.
Fismous Players Canadian Corporation. Ltd. said to have acquired
control France-Film company, handling distribution French: films
throughout province.

throughout province.
Louis-Farr allm hits all-time record here in Montreal and provinces with the state of th

snowings in Montreal.

Izzy Allen, Empire and Grand National manager, Montreal, to Torton manager, Montreal, to Torton manager, Montreal to Torton Montreal with Leduc succeeds him at Montreal with L. Rosefield representing Universal here.

Chicago

Rocco Vocco visiting.

Karl Kramer and frau off for a uropean jaunt.

Lou Goldberg of Tyro Productions in for some biz negotiations.

Art Goldie handling press for Dollie Weisberg's new Colony Club. Henry Busse orchestra completing first year under Mar-O sponsorship. Ann Lester in town on way to vocal date at Chase Hotel, St. Louis.

W. H. Stein in town for a quick visit with Music Corp. home offices. Freddie Rosenthal opened new offices in the Dearborn-Lake build-

ing.

Gambling situation being tossed from mayor to state attorney and back again.

Press agog with Anna Mae Wong, Armida and Edgar Bergen all artiving same day.

several Par films on the road.
General Hurth S. Johnson of NRA
fame in town to arrange details of news broadcasting programs which start at the end of this month.
Morris Helperin, representative for Alexander Korda, has returned from a 6-week; sojourn abroad with Mrs. Helor'n (Katherine Locke).
Paul Price, former MG syndicate publicist, Herschell McGraw and

London

Walter Lippmann here from Paris

Ben Goetz has rented a country ouse in Surrey. Phyllis Robins, radio crooner, tak-ng flying lessons.

Russell S. Medcraft recovering from internal trouble.

Oscar Deutsch opened five new cinemas in one week.

Victoria Hopper has rented a bun-alow on the Thames.

Sybil Thorndike a grandma, via her naval son, John Casson.

Mcrle Oberon sitting for a sculp-or during shots at Denham.

Dennis Stoll, Sir Oswald's musical on, about to become a bridegroom.

son, about to become a princegroum.
Milton. Shubert, bought an, option
on 'Allen Earth,' new, play, by Max
Catto,
Beverly Nichols writing a new
musical while motor-touring through
Austria. Augtria

Austria.

Dorothy Round and her doct bridegroom on a golfing honeymoin Scotland.

bridegroom on a golfing honeymoon in Scotland.

Max Berman got the order to supply the dostumes for the first Metro picture here.

Charles Raymond, Empire general mamger, was the official bodyguard of Robert Taylor here.

Roy O'Neill will direct the new Max Miller picture. Thank Evans' at Warners' Teddington studios.

Lee Ephraim and Abe Berman bought U. S. rights of The Melody That Got Lost, by Kjeld Abell.

'Judgmen Day' folds at the Phoenix Sept. 11 after a three months' run, then goes on tour.

Alleen Stanley cancelled sailing and doing 52 programs for Rowntree chocolates on Radio Luxembourg.

Morton-Downeys off to Cannes for a fortnight, prior to Downers of to Carthight, prior to Downers of to Carthight, prior to Downer taking up a four-week engagement at the Cafe de Paris.

a fortnight, prior to Downey taking up a four-week engagement at the Cafe de Paris, Jack. Pemberton securing a lease of the Ambassador's as from September, and St. Martin's as from October, 1937.
William Mollison scouring London William Mollison scouring London William Mollison scouring London William Mollison scouring London the Laughing Cavalier, he is producing at the Adelphi.

Alf. Goulding throwing a party to celebrate his wife's birthday, with most of the American film colony in England present.

and the state of t

Jack Duchanan and Australian Juno and the Paycock transferred from the Haymarket to the Saville to make way for a new production, The Phantom Light, starring Gordon Harker.

Anna Neagle to Venice to attend

don Harker.

Anna Neagle to Venice to attend screening of 'Victoria the Great' at International Film Exhibition, where the picture won the cup for the best foreign offering.

International Film Exhibition, where the picture won the cup for the best foreign offering.

Jack Hartfield was called in by Lee Ephraim and Moss Empires to doctor the Bolton-Thompson-Furber script of Hide and Seek, Courtscript of Hide and Seek, Courtscript of Seek Courtscript of Hide and Seek, Courtscript of Hide and Seek, Courtscript of Hide Andrews musical, due at the High High Seek Courtscript of Hide Andrews March 1988 and 198

script of 'Hide and Szekt, Courreidge-Howes musical, due at the Hippodrome.
Penelope Dudley-Ward set for Kay Hammond's role in New York production of 'French Without Tears.' She has been appearing here in Victoria Regina and will be replaced by Jill Furse.
Leads lined up for 'The Laughing Cavalier,' new Adelohi show, are Irene Elsinger, Norah Swinburne, Viola Tree, Charles Heslop, with the leading man to be cither Esmoud Knight or John Carriek, After months of delay, W. P. Linscomb chose Barry Barnes for the

role of Charles II in his play, 'Ninety Sail,' which Miles Malleson will produce in the West End in October, following a provincial try-out.

following a provincial try-out.

It's in the Bag,' new LandeauRuben musical, due at the Savoy
Oct. 14, will be first West End show
to feature an organ on the stage.
Robin Richmond will do a special
number by the authors of the show
on a Hammond organ.

Just when Vai Parnell managed to
get Robinson and Martin an extension to play a couple, more weeks
for General Theatres-Gorp., Virginia
Martin took sick with pleurisy, Bob
Robinson was compelled to do a
single the last few. days of the engagement in Leicester.

Major Wright, director of Wur-

gagement in Leicester,
Major Wright, director of Wurlitzer's here, escorting Horst Schimmelpfennig, UFA organist, around
London picture theatres. Horst's
idea is to stay in London as a guest
organist, with some English organist
to take his place at the UFA Palatz,
Hamburg, But no one wants to swap,

Paris

Adolph Zukor in. Bob Ritchie ln town. L'European reopening. Jay Rutherford in town

Cirque Medrano reopening. Robert Taylor in from London. Composer Albert Roussel dead, Ad Schulberg in from London, Louis B. Mayer looking around.

Alibert finishing a new operetta. June Knight visiting dressmakers. Marguerite Gilbert off to Brussels. Bagatelle reopening set for Sept.

15. Tony Beacon packing for Amer ica. Cabaret Boite a Sardines reopening. Casino at Boulogne destroyed by

re. Mrs. James Roosevelt visiting the expo.

Joseph von Sternberg in from New

Joseph von State Vork.
Alice Dufrene hurt in an auto accident.
Yolanda toplining again at the She-

herazade.
Julien Duvivier planning three new films.

President Lebrun visiting the exponencegnito.

Lyne Clevers broadcasting over

incognito.

Lyne Clevers broadcasting over Radio Cite.

La Grand Illusion' still strong at the Marivaux.

Theatre di l'Athenee reopening with revived. Electre, met tays she is here to amuse herself.

Le Voyage' reopening

atre closing nere atter a successful.

Gaite-Lyrique reopening with 'Le
Pays du Sourire' ('Country of
Smiles').

Georges Milton starting work on
new film, 'Business.' Pierre Mandru
megging.

Place de la Concorde made a 'historic monument' by the French govarment.

Lucienne Boyer and Pils and Tabet dining at the Roumanian expo

Tabet dining at the Roumanian exporestaurant.

'Crepuscule du Theatre,' play by H.
R. Lenormand, revived at the VieuxColombier.

James A. Fitzpatric commencing
work on a color short of the expo
for M-G-M.
Council of Ministers studying the
question of extending expo for another year.

Mistinguette being talked of as
haddiner or the next Casino de
Pale events of the export of the export

I Le Chant-du Marin.' Daniel Normen megging.

in 'Le Chant-du Marin.' Daniel Norman megging.

Theatre dcs. 'Varietes reopening
with a revived 'Un de la Canebiere,'
starring Alibert.

Theatre Antoine reviving 'Les
Amants Terribles,' adapted from Noel
Cward's play by C. A. Puget.

Meg Lemonnier set to star in Rene
Sti's 'Riviera Express,' film in which
Jacqueline Jacolew will make her
debut.

Jacqueine Jacojew will make her debut.

debut.

Medical Mairgance engaging Eugene Deslaw in direct film 'A Nous la Jeunesse ('Youth for Us'), which will be made on the Riviera.

Henry Bernstein's new play. 'Le Cao des Tempetes,' scheduled for October opening at Theatre du Gymnase, with Victor Francen in the lead.

Hollywood

Sol Lesser back from hulaland. Ward Green in to visit his brother Charles,

Larry Weingarten in from European rambles,

Charles,
Larry Weingarten in from European rambles.
John C. Moffitt back from story quest in Quebec.
George Raft has ticket No. 1 for the world series,
Jack Emanuel put H. N. Swanson to the world series,
Jack Emanuel P. Ja

to join the Metro publicity and there.
George Houston warbling at the General Motors musical festival in Detroit.
Paul Kelley lends out his poloponies to keep then in shape while he toils.
Sidney Kingsley here talking a new writing deal with Samuel Goldwyn.

ponies to keep then in shape while he toils.

Sidney Kingsley here talking a new writing deal with Samuel Godyname of the state of the same of the sam

sked.

I. C. (Doc) Mishler, legit show-man of Altoona, Pa. spent the sum-mer here and decided to stick for the winter.

the winter.

Burt Spurlin, former Metro pronerty man, moves into Pete Smith
two-reeler department at Metro as
assistant director.

William Goetz, 20th-Fox production executive, has a new invention.
It's a pair of glasses which will make
a color picture look like a blackand-white.

Star turnout expected tomorrow

turnout expected tomorrow Star turnout expected tomorrow night at opening of one-man art-show by Jean Guerin at Putzel Galery, Guerin did drawings for Blaiss Cendrars French book on Hollywood earlier in the year, awakening certain amount interest here.

Pittsburgh

By Hal Cohen

By Hal Cohen

Lou Bolton in bed four days, result of fall in a swimming pool. The fall in a swimming pool of the fall of fall in a swimming pool of the fall cown has pulled out of the fall cown of the organize his own outfit. The fall of the fall

time.

Because she tea-leaved Tellulah
Bankhend's marriage six months are,
Jane Hamilton, 'Sun-Tele' radio ed.
is being de' a business's for
readings.

Season Starts a Week from Sat.. Here's the Pre-Gridiron Done

By Dick Fishell

Don't look now, but they've mani-Don't look now, but they've mani-cured and polished up the gridirons. Plenty of air used to blow up the pigskins; there's an abundance of crying towels on hand, there's an aroma of liniment permeating the college campuses throughout the nation; so need we say "That man is

The 1937 season of push and p The 1937 season of pulse and puts and pitch and itoss opens officially with a bang one week from this coming Saturday, and so we grab Remington in hand again to call 'em as we see 'em, and attempt to give you the Saturday afternoon winners.

The East

In sizing them up, we'll first take a look at the eastern front. There's a smoke screen being drawn up in a town in Pennsylvania which, when eleared, will undoubtedly show a monopoly of the grid games on the eastern seaboard by two major col-lege squads in Pittsburgh.

Jock Sutherland, the Dutchman with no breathers and no off-seasons with no breathers and no off-seasons against his record as a coach, should, again hold the top perch with a squad studded with veterans remaining from last season's Rose Bowl victory. Sutherland again has Marshall Goldberg as a speanhead for his powerhouse offense, with Bill Daddio, an all-American, flanking a rugged line. Don't see how they can miss despite a suicide schedule.

From the same town, No. 2 in the

From the same town, No. 2 in the east will be last year's giant killers, Duquesne. The hard bitten Dukes upset Pitt last season and again built around Boyd Brombough. They

built around Boyd Brombough. They may not lose a decision, except against Pitt. All reports make it clear that the Dukes are loaded. In the next bracket comes Colate Boston College and Yale, in that order, Kerr having the same team that finished the season as Rèd Raiders a year ago. More experienced and Kerr-wisened, they'll be really hot. At Boston College, Gloomy Dil Dobie is forced to laugh right out loud, he's got so much material and things look so bright. That Doble off-tackle play has got all the beef and speed it takes to click.

click.
There are plenty of backs up at Yale, with Clint Frank, the ace ball-toter of the nation, captaining a squad that may and may not miss Larry Kelley. On pass offense they will, but defensively certainly not. This is a good squad, only hampered by a shortage in reserve linemen.
Don't sell Temple, Manhattan or Fordham too short. They've all got something.

Forenam something,

The South

Something.

The South

Wallace Wade at Duke has a system deeply rooted, and despite the loss of Ace Parker and four first-string ends, we can't see anybody taking their crown away from them. Hackney, O'Hara and Tipton are three high-class backs.

Tennessee, with only four losses by graduates, will have a junior team, and mentally those are the type that are ripe. If there's any surprise for Duke, it'll come from Major Neyland's boys.

Georgia Tech, L. S. U. and North Carolina are next in line. All of them hard hit by the awarding of diplomas last June. All, that is, but the rambling wreck of Tech, who closed their last campaign looking like a million. Fletcher Simms, a triple-threater, and Konemann, the Flying Dutchman, will do plenty of rompin'.

There's a dark horse down in them thar hills, and it's 'Bama, a potent, well-rounded team.

Midwest

Gopher, Gopher, who'll stop the Gopher? That's a new game they're blaying in that neighborhood, with Bernie Bierman primed to uphold an uncanny record. He's got everything necessary to do that little thing, with big Gophers more numerous than grasshoppers. There's only one real standout remaining whose name you'd recognize, Andy Uram, the willo-the-wisp halfback; but even those 50 other guys named Joe when they don a viking uniform all seem to become supermen. There's another Big Ten championship at Minneapolls, with possibly a national title as well.

The one fly in the Minnesota ointment might be Waldorf's will-dast of

Northwestern. This teacher of grid tactics is one of the most inspirant tonal leaders in the game today and the Northwestern alumni dig deeper for high class football timber. They are the defending conference champions and Capt. Don Heap, aided by Fred Vanzo, the 220-pound fare-theewell blocker, will work well behind a new but tough forward wall.

Also in that territory Websetce.

Also in that territory, Nebraska, the bruising 11, will not miss Francis and Cardwell as much as one expects, and outside of Northwestern they have the best opportunity of knocking over Minnesota if they can stop the Gophers' aerial game.

Behind these three come Notre Dame and Ohio State with Elmer Bame and Ohio State with Elmer Layden still crying, and perhaps justly so. He lost practically his en-tire first team, but to yours truly, who watched them in action, they can be very easily replaced. On few occasions last season did they really hit the heights. A faster and more varied offense should give the Ram-blers more scoring and a happy year at South Bend.

A bit of dissension in the ranks

year at South Bend.

A bit of dissension in the ranks kept the Ohio State Buckeyes from going to town last fall. The most varied offensive in the business, their two or three hundred plays should be more successful with all serene and everybody happy. Jumping Joe Williams and nine Grade A ends will make that squad.

Indiane will not be a control of the control of

Indiana will not be as strong as they were in '36. Zuppke at Illinois they were in '36. Zuppke at Illinois is on the upgrade, though still not there. Purdue, with an ailing Noble Kaiser, should not havé the injuries riddling their team and fare a little better. But the dark horse will be found at Missouri. If a big six David rises to bowl over the Nebraska Goliath, you can lay it on the line that the Bengals of Missouri will turn the trick.

Pacific Coast

Facine Coast
For years there's been no standout 11 in the land of sunshine. The
Washington Huskies were brightest
12 months ago. Now the story is that
Southern Cal is ready and Howard
Jones, with Ambrose Schindler leading the way, will take the title. The
Huskies are second choice, despite
the loss of their great back. By
Haynes, and Jimmy Kane.
A boy by the name of Bill Paul-

Haynes, and Jimmy Kane.

A boy by the name of Bill Paulman is expected to lead Stanford out of the doldrums, and into the place they once held in the Ernie Nevers regime. Paulman, a 65-yard punter, who threads a needle with a pass and lugs the apple like a locomotive, is the fair-haired boy and they're building around him. California rooters also have high hopes, as high, in fact, as Bob Herwig, their six-footfour center. Stub Allison, with veteran material, is going to open his attack and there's every possibility that it will be effective.

The dark horse out there is little

that it will be effective.

The dark horse out there is little
Santa Clara, more football-minded,
perhaps, than anything we have in
the east. They had eight wins out
of a possible nine last year, with
a brilliant 21-14 triumph over LSU
in the Sugar Bowl. This is the alma
mammy of a good many cinema stars
and lots of Hollywood coin is spent
in securing good football beef for
Santa Clara. Watch 'em — they're
dangerous.

The Southwest

Footballs fly high o'er the Texas plains and they say there's more pigskin in the air than birds in autumn season. Their philosophy is to run 'em half the time and throw 'em 75% of the time.

Two teams stand out, the Razor-backs of Arkansas, and the Texas Aggies. At Arkansas, there's a sea-soned veteran at every position and pass-tossing is the specialty. The Aggies, with fewer veterans but still the same rugged system of about five plays, should give trouble to anybody they lock horns with.

anybody they lock horns with.

Texas Christian, certainly not the same T. C. without slinging Sammy Baugh, may give us the upset down there. Slinging Sam is now tossing them for bigger money in the proranks, but Christian will have a more rounded outfit, not depending upon one individual star.

That's the story in a nutshell We'll

neapolls, with possibly a national title as well.

That's the story in a nutshell. We'll start predicting them next week, so ment might be Waldorf's Wildcats of crystal ball.

COPS TOO OFFICIOUS

Indiana State Fair Will Struggle Without 'Em Next Year

Indianapolis, Sept. 14 Indianapolis, Sept. 14.
The all-time attendance record was broken this year at the Indiana State Fair which closed Friday. Total paid attendance for the seven days was 383,544; an increase of 17,583 over last year when a new record was established.

Announcement was made that city police would not be asked to officiate at next year's fair. Local cops were argumentive with customers, made several unnecessary arrests and had their hands out for too many ducats, fair officials charged.

FT. WORTH CHIPS FRONT GATE: PICKS UP

Fort Worth, Sept. 14.
The front gate charge of 50 cents was removed last week at the Fort Worth Frontier Flesta and business at the charge attractions on the at the charge grounds boomed.

at the charge attractions on the grounds boomed.

Entrance tickets in the bargain' books are redeemable at Casa Manana, Pioneer Palace and Salici's Puppets at face value.

Melody Lane, where nine composers played their best songs, was closed when gate was let down.

More per put into Casa Manana jamboree by having four chorus girls do bumps' for a \$5 prize.

What was a pioneer fire hall has been converted into a strip tease attraction. Four girls show 'How to Undress Before Your Husband' in a boudoir setting. It is a nude symphony played on the G string. Drew well, too.

Billy Rose, director general, in other ways has let the public under-stand that from here to the close, Oct. 16, the fiesta no longer will be a 'chocolate ice cream soda' affair.

Oct. 16, the fiesta no longer will be a 'chocolate ice cream soda' affair.

News Notes

Ralph. Hitz, New York, head of National Hotels. Management Corporation, caterer for Casa Manana, Pioneer Palace and other fiesta attractions; was here last week. Liked letting gate down as added crowds meant more business for him.

Union musicians here will have meeting with Interstate Circuit of ficials relative. to putting orchestras in Worth and Hollywood theatres, in line with AFL dictum.

Gwen Rush, one of the finalists in Faul Whiteman's audition contest, went with Joe Venuti's orchestra to Oklahoma City. She is a torcher.

Billy Rose and the Pioneer Producing Corp., who were sued last week by Margaret Mitchell, author of 'Gone With the Wind,' and by the Macmillan Company, her publishers, said he is not worried about the outcome of the suit. It was to go to trial today in federal court here. Temporary injunction sought to prevent dissipation of proceeds from Casa Manana, where one sequence is called "Gone With the Wind,' pending action on a permanent injunction."

said the title are words taken from a poem and can be used by anybody. Besides, he pointed out, Irving Berlin published a song using the same words and he has not been sued.

Japan'll Be There

Foreign Office here has formally notified the American Government, through Ambassador Joseph Grew, that Japan will officially participate in both the New York and San Fran-

sco exposition. Both are to be held in 1939.

Va. Fair Dates

Lynchburg, Sept. 14.

Virginia fair dates:
Couriers, Allegiany County, Sept. 13.
18: Online, Allegiany Count Virginia fair dates:

AFA Ordered Off Tom Mix Circus Lot; Cole-Beatty Signs; 40% Hike

HUMPHRIES' ALL-ENG. AND CANADIAN CIRCUS

Toronto, Sept. 14. Toronto, Sept. 14.

Len Humphries is organizing an all-Canadian and English Circus to tour Canada next season. A well known English circus owner is interested in sponsoring the show, as well as a number of prominent Toronto financiers, who are putting up most of the dough.

most of the dough.

Top will be made in England and be a 90-foot round, with three 40-foot middles, the entire show being motorized. Efforts will be made to run the show on English lines. Show will have a 10-piece Canadian band.

most of the dough.

Attempts are being made at Ottawa (capital seat) to place an embargo on American circuses entering Canada for a period of three years, or place a prohibitive tax on each show for every day it plays the Do-

Humphries will sail for England early in October.

WHALEN SETS FRANCE FOR N.Y. FAIR

Paris, Sept. 4.
French participation in the New York 1939 World Fair was assured following a visit of Grover Whalen and a decision taken by the French

Marcel Olivier, president of the rench Line, was named commis-French Line, was named commissioner general for France at the New York show and at the same time it was stressed that the French government took pleasure in reciprocating American participation in the present Exhibition here.

No definite decision has yet been taken as to what form the French exhibit will take, but assurances were given to Whalen that it will be more than adequate.

Groundwork for this action was laid by Whalen on his first visi here when he conferred with government officials and members of the French cabinet.

NICKS ROSE GIRLS

Chorines at Cieveland Expo Must pay % on 14 weeks

Cleveland, Sept. 14.

Walter Hulley, booker and head of Artists and Models Bureau here, finally won test suit against three showgirls at Great Lakes Exposition, when court ordered them to pay him 10% commission on salaries for jobs secured through burges!

bureau.

Girls denied that bureau helped them, but Hulley and his personnel director, Pauline Skidmore, proved that girls signed contracts with them. Partner formerly worked at Aquacade, but was paid off for complete engagement and dismissed when suit was filled.

Desistant affects shout 30 shouts.

Decision affects about 30 show-girls at Aquacade and Pioneer Palace, who must pay commission on their last fourteen weeks' salaries,

their last fourteen weeks' salaries, which amounts to about \$35 per girl. Hulley & Skidmore also have another suit pending against Rose, Rube. Bernstein and Lincoin Dickey, general manager of Expo, for \$7,000. Agents allege that Aquacade officials tried to keep them from collecting commissions due, damaging the bureau's reputation so much that it folded

Chicago, Sept. 14.
After finishing up on the organization of Ringling Bros., Barnum & Balley circus, Ralph Whitehead, executive secretary American Federation of Actors, is said to have appeared on the Tom Mix lot to set things there, but was ordered off the grounds. grounds.

grounds.

Expulsion was peaceable, according to reports, and did not in any way duplicate the trouble AFA organizer Guy Magley had two weeks ago when he was allegaedly assaulted while trying to organize Cole Brosperformers.

Understood that Whitehead, was ordered off the lot, even though he was getting but scant attention from the performers. Management left

the performers. Management left the impression that they didn't care if Whitehead worked among their people, but he musn't do it on the

lot.

As yet it's not known as to whether any results were obtained by Whitehead in his campaign, but Ringling Bros. avoided any mass picketing and newspaper campaign such as was indicated for the Cole Bros. route after the alleged roughing Magley received.

Cole Brothers-Clyde Beatty cir-Cole Brothers-Ciyue cus signed closed shop agreement with American Federation of Actors with American Sederation of Actors last week, actual signing taking place in Atlantic City, N. J., between Ralph Whitehead, for, AFA and Hugh Barnhart, prez of circus out-

fit.

New deal calls for minimum wage of \$40 weekly for all performers, reported by AFA as a 40% tilt over what they had previously been getting. Ringling-BB had previously been signed for \$50 weekly minimum but the Cole-Beatty outfit had mum but the Cole-Beatty outlift had nixed all gestures of signing up until last week. Matter was brought to a head when Guy Magley, AFA organizer was allegedly beaten up on the Cole-Beatty lot in Everett, Wash., some weeks ago because of union activities with AFA retallating by picketing the circus parades with banners and placards which eventually brought change of heart and the signing up last week.

Cole's Coast Pitch

Hollywood, Sept. 14.
Cole Bros. Beatty-Maynard circus pitches in downtown Los Angeles next Sunday (19) following two performances at Glendale the same day. After a four-day stand the outlin moves on to Hollywood for another four days they Lore Tarching. moves on to Hollywood for another four days, then Long Beach, Santa Monica and other Southern Califor-nia spots. Next Monday night the personnel, will be guested by the Pacific Coast Showmen's League at a midnight

supper.

Barely Black

Barely Black

Lincoln, Sept. 14.

Nebraska State Fair barely nosed over into the black this year, coming out 6,600 paid admissions behind 1936. Heavier pari-mutuel handle and fact that 50e gate stayed all day instead of dropping at 6 pm. dally may about even the money. Shortage of kids due to the paralysis fright, was the big dig. Carnival; Beckmann & Gerety, got even with 1936 on a \$16,500 gross.

Was the biggest radio year on the grounds—five stations covering. WOW, Omaha; KFAB, Lincoln, and KFNF, Shenandoah, were all airing from the spot.

Jumped the Band

Moodward, Okla., Sept. 14.

More than 6,000 people from 17
states and Canada were at the opening day performance of the third
largest rode in the country Sept. 10.

No major accidents marred the day's performance though a horse stepped on one of the bulldoggers as he was thrown into a fence and the Fort Sill army band was forced to climb a fence when a runaway brone jumped from the arena.

News From the Dailies

This department contains rewritten theatrical news ttems as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variery takes no credit for these news items; each has been rewritten from a daily paper.

East

Subway and El newsstands shut last week when the boys went on a AFL strike for closed shop. Richard Franko Goldman joins his lather's band as associate conductor.

Richard Franko Goldman joins his father's band as associate conductor. Adels Petit, N. Y. pianist, hurrying home from Shanghai, where she was the guest of the wife of former Chinese consult-general combing and heat it for Tokyo, where she caught steamer for home.

Salmaggi double heading weekend opera. Hippodrome, N. Y. and Brobklyh Academy of Music.

Mercury theat're, repertory group.

Brooklyn Academy of Music.

Mercury theatre, repertory group,
announces presentations of Julius
Caesar' Nov. 6; 'Shoemaker's Holiday' Dec. 6, and Duchess of Malh,
Jan. 15, Also prepping 'Heartbreak
House' and 'King John.

Lee Fuchs late getting back from Europe so the National (Yiddish) sets back 'Give Me Back My Heart' to Sept. 20.

sets back over the Back my heart to Sept. 20.

Dept. of Agriculture announces cows like radio music, but it must be sweet and soft. Can't stand swing.

Evelyn Dean, dancer from Hollywood, another victim of the current outbreak of jewel thievery. Trussed up in her apartment at the Mayflower hotel, while two men decamped with about \$3,000 worth of loot. Arrest of one suspect brought back \$2,500.

loot. Arrest of one suspect brought back \$2,500.
Robert Oliver, office boy for Chamberlain Brown, given a mss. to deliver to a passenger on the Queen Mary: Carried off and will get back to the office via London.
Advance sale for "Victoria Regina' so heavy in Hartford Helen Hayes will start her tour a day earlier and give town two performances.
Eleventh hour payments save Al Capone's Florida estate, from tax sale,
Paint bombs replacing stenchers in labor warfare in N. Y. Glass containers of red paint toosed from passing autos.

Capone's Florida estate from tax sale.
Paint bombs replacing stenchers in labor wartare in N. Y. Glass containers of red paint tossed from passing the sale of the

functions made with the X-ray shown in Jersey City medical center last week. New process said to be week to be a puest conductor at a Boston Symbony concert the coming season. First skirted stick-shaker in 57 years. Frank Buck slapped by a Brooklyn trollev car last Thursday. Badly sheker up, but not hurt. Car he was firmen a wreck. Shown the sheet was the same that the sheet when the sheet in the shoot has moved in head to be sheet as the shoot has moved in head to be shoot has been a shoot had been shoot had b

the umbive in a semi-pro game in Queens Sunday.
Oscar (of the Waldorf) Tschirky will celebrate his golden wedding anniversary Saturday. Will be given a testimonial dinner Oct. 7.
Triboro Bridge Quartet won the finals in the American Ballad contest held under police auspices at Randalls Island Sunday. Green Brothers four were runners-uo. Third annival contest for the barber show chordists.
Frederick J. Wood, Richmond youth who tried to shake down

Metro officials for \$2,000 to suppress a 'saucy story' about Madge Evans, admitted it was: all a fake. Had been a patient in an asylum and latest outbreak may put him back there.

The Shuberts and Norman Bel The Shuberts and Norman Bel The Shuberts and Norman Bel The Shuberts and Jai Alai court at the N. Y. World's Fair.

Raymond Moore, who's been running the Cape Halocuse, Denis, the Cape Halocuse, Denis, the Capes they put knockout drops in a drink and decamped with clothing valued at \$1,000. One suspect held.

Coast

J. A. (Foghorn) Murphy. L. A. political figure, filed sutt for \$450,000 charging a conspiracy to deprive him of money he invested in a projected radio station at Rosario Beach, Lower California. Defendants are the International Broadcaring System, a Mexican corp ratio, and a group of individuals headed by M. P. Barbachano.

group of individuals headed by M. P. Barbachano.
Hamilton 'Buddy' Westmore indicated he will contest Martha Raye's divorce suit when his attorney, Harry E. Sokolov, filed an answer to her action started earlier in the week. Blaming Fete Bauman, former waiter, and Mrs. Maybelle Hopper Reed, Martha's mother, also known waiter, and Mrs. Maybelle Hopper Reed, Martha's mother, also known was been dead to be a suit of the suit o

that he is not yet 21.

Clifford V. Herbert, son of Victor
Herbert, won dismissal of a breach
of promise suit brought against him
by Lillian Kingsinger, who sought
\$50,000. Herbert entered a general
denial to her charges of betrayal
under promise of marriage.

Rossheim

(Continued from page 5)

heim got his start. The firm handled legal affairs of the circuit, and Rossheim was made its treasurer at \$25,000. Nine years later, when the stockholders spill into factions, he was skyrocketed to the presidency in role of a compromise candidate. He was given an option to buy 10,000 shares of Stanley stock at \$40 as share. The market value at the time fluctuated between 30½ and 45, and Rossheim did not have to exercise.

share. The market value at the time fluctuated between 30½ and 45, and Rossheim did not have to exercise his option until the market price rose to \$55 for lots of 1,000 shares. This peak was reached in August, 1292, when rumors spread the Warners were dickering for the Stanley circuit because the latter was unable to put through a refinancing scheme. Rossheim exercised his option and the company had to pay \$477,212.50 for the 10,000 shares. It had agreed to sell them to Rossheim for \$225,000. The 8,800 shares of Warner for which they were exchanged had a market value of \$528,800. Rossheim didn't have the money and had to borrow from banks and put up the stock as collateral.

The deal was consummated, but Rossheim did not include the profit in his 1928 tax report. At first the Revenue Department claimed \$45,000 in taxes on the 'profit difference' of \$166,000 between the amount Rossheim paid Stanley and the \$477,000 shares. Later taxes the standard of the surface of \$16000 between the amount Rossheim paid Stanley and the \$477,000 shares. Later taxes the surface of the surface of the surface of \$16000 between the amount Rossheim paid Stanley and the \$477,000 shares. Later

heim paid Stanley and the \$477,000 it cost to buy the 10,000 shares, Later it hiked the tax claim to \$60,000 on it hiked the tax claim to \$60,000 or contention that Rossheim's profit was \$243,000, the difference between \$285,000 he paid Stanley and the \$528,000 market value of Warner

The U. S. Board of Tax Appeals The U. S. Board of Tax Appeals ordered him to pay the \$45,000 figure. Both he and the Revenue Department appealed, however—Rossheim because he didn't want to pay anything at all, the department because the tax was not set at \$60,000. The Circuit Court gave Rossheim a complete victory.

Lonez in Cleve

Cleveland, Sept. 14

Cleveland, Sept. 14.
Vincent Lopez is opening at the
Great Lakes Expo Friday (17) for
10 days as the final guest band for
Billy Rose's Aquacade. Fair closes
Sept. 26.
Lopez follows Dick Stabile, who

closes Thursday.

Lawrence Tibbett expected back from Europe the day before Thanks-

Erpi Waits

(Continued from page 27)

velopments on sound recording, feeling within the official family is that the organization should retain theatre reproduction methods on a parity with improvements and refinements in recording.

It has been known for a long time in the trade that the American Telephone & Telegraph Co. was desirous of getting out of the sound reproducing equipment field in America for two reasons. One was that A.T.&T. is determined to devote its energies strictly to the telephone business. The other was the realization that the domestic sound reproducing business does not offer the opportunities of old, with the bulk of theatres equipped and some 50-60 sound manufacturers in the field.

ERPI execs are understood to believe that there is plenty of business till available in the foreign field but that 1,200 to 1,500 installations in a year in the U. S. from now on would be tops. Figured that if they obtained 500-600 of these they would be doing well. To handle this comparatively small amount of business, a little, compact company now is deemed sufficient and prerequisite to operation on a successful basis.

Music Notes

(Continued from page 46)

Doesn't Grow on Trees' for the next George Raft starrer at Paramount.

Edward Ward is scoring 'Manne quin' at Metro.

Harry Owens is cleffing the title song for Sol Lesser's Bobby Breen starrer, 'Stowaway in Paradise.'

Abe Meyer scoring 'Mr. Boggs Buys a Barrel' for GN.

Eddie Ward is doing the musical treatment on Metro's 'Navy Blue and Gold.'

Lew Pollack and Sidney Mitchell cleffed 'Happy Ending' for Shirley Temple to warble in 'Heidi' at 20th-

Max Terr handling vocal and choral numbers for Walt Disney's 'Snow White and the Seven Dwarfs.'

Felix Bernard and Irving Bibo peddled their tune, 'Moon Over the Islands,' warbled in GN's 'Wallaby Jim of the Islands,' to Donaldson, Douglas & Gumble.

Bernie Cummins is back recording 'em for the phonograph. He has affiliated his band with American Record. Cummins at one time was cutting 'em under six different

Henry Tobias, songwriter, may go to the Coast shortly to join Conn Melody Pictures headed by Maurice Conn, negotiations being on to set him as a songsmith and assistant di-

written 'Argentine Skies.' Argentine Skies, written by Hughie Barret, orch pilot at the Tavern on the Green, Central Park, N. Y., and Jimmy Van Hensan, is being published by Southern Music.

Harold Rubinstein is the new chief arranger for Shapiro, Bernstein & Co., while Ronney Kaye, formerly with CBS has joined the firm's professional staff

L. Wolfe Gilbert penned a pair of ditties in collaboration, 'Since Charlie McCarthy's in Town' with Jimmy Hanley, and 'Tune in On My Heart' with Joe Sanders.

BIRTHS

Mr. and Mrs. Walter Schorr, daughter, Sept. 10, in Los Angeles. Father is in Metro property depart-

Mr. and Mrs. Ed Weiner, dauger, in Brooklyn, N. Y., Sept. Father is nitery press agent.

Mr. and Mrs. Lindsley Parsons daughter, Sept. 13 in Hollywood Father is supervisor at Grand National.

Mr. and Mrs. Frank Tashlan, a daughter, Sept. 13 in Los Angeles. Father is Merrie Melodies super-

OBITUARIES

FREDERICK PAULDING

Frederick Paulding, 78, actor and later lecturer on stage subjects, died in Rutherford, N. J., Sept. 6, of a

in Rutherford, N. J., Sept. e, or a heart attack.

The son of Col. Richard Irving Dodge, he was the first child born in the military reservation at West Point. He adopted his mother's

Point. He adopted his mother's name for stage use. His fine stage presence, added to his acting ability, early brought him to the fore as a leading man for such stars as Margaret Mather and he played Capt. Absolute in one of the revivals of 'The Rivals' with the Joseph Jefferson, William J. Florence Mrs. John Drew combination. In the latter part of his stage career he was star in his own right.

On his retirement he devoted his time to readings and lectures and

time to readings and lectures and only the week before had ended an engagement at the Seton Hall sumtime mer school.

He was unmarried and made his come with a cousin, Miss Fannie A

FRANK FERGUSON

Frank Ferguson, 74, actor, play-wright and lecturer, died in New Vork. Sept. 8. Born in Boston, his first stage ex

Born in Boston, his first stage experience was in light opera in that city, but he presently turned to dramatic criticism on the Boston Home Journal. He later went to Chicago as drama critic of the Säturday Evening Herald. He wrote 41 one-act plays, chiefly for vaudeville use, including Ace of Trumps' use, including 'Ace of Trumps' which Rose Coughlan used in vaudeville for seven years. Others using his material were Amelia Bingham, Minnie Dupree, Denman Thompson and Charles Hawfrey. He was for two years director of the dramatic department of the Brooklyn Institute of Arts and Sciences and had lectured at Columbia Company of the Columbia Colum use, which cluding 'Ace o Rose Coughlan

bia University, University of Chicago and Long Island University.

A sister survives.

CHARLES BIEDERMAN

Charles Biederman, 60, who was in the band on the Buffalo Bill show,

in the band on the Buffalo Bill show, died in Newark Sept. 10.
Following his marriage in '89, he retired from the road and settled in Newark, forming the first boys' band in the state. He had been instructor of the Newark police band for a number of years and engaged in number of years and engaged in other musical enterprises. At one time he had more than 30 bands un-

der his direction.
Surviving are his widow, two
daughters and a son.

RICHARD ALBERT CONNELL

RICHARD ALBERT CONNELL
Richard A. (Dick) Connell, 65,
former high diver with Ringling
Bros. and Royal English Circus, died
Sept. 6 in Detroit. He joined Ringling's at the age 17. He retired
shortly after diving in Paine's Siege
of Vicksburg at the 1893 Chicago
world fair, and became a real estate
developer on Chicago's northside.
Surviving are the widow and one
son, Richard A. Connell, ir., director
of public safety in Hamtramck, Mich.
Burial in Detroit.

DANNY MANN (Jay P. Burgess)

(Jay P. Burgess)
Jay P. Burgess 81, professionally
known as Danny Mann, for years in
vaudeville in a rural sketch, died in
Haverhill, Mass, Sept. 8. He was the
uncle of Burgess Meredith.
Mann, who headed the act known
as Danny and Dolly Mann, was forced
to retire from the stage because of
deafness. He opened a camp at
Rome, Maine, on the Belgrade lakes,
favored by actors on vacatoin.
He is also survived by his wife, a
son and a brother.

NIC AMOS Nic Amos, 76, believed to be the

NIC AMOS

Nic Amos, 76, believed to be the first chain motion picture theater operator in the U. S., died in Lincoln, Neb., Sept. 13.

As early as 1966 he operated two houses in Lincoln, two in Omaha and South Omaha, Neb., and Wichita, Kan., three in Council Bluffs, Ia; ione in Leavenworth and Topeka, Kan., and one in Burlington, Ia. His widow and two daughters survive.

WILLIAM P. MURPHY

William P. Murphy, 60, died in New York Sept. 7 of cerebral hemorrhage.

For several years he appeared in the 'Henry, W. Savage musicals in baritone roles and for a number of seasons he was associated with the

Gus Hill productions. He was also a stage director on the Columbia Burlesque Wheel. The remains were taken to his home, Eastport, Maine, for inter-

CHARLES STALDER

Charles Stalder, 52, one of Akron's veteran motion picture theatre operators died there Sept. 7. He had been identified with the operation of

During that time he owned and operated the Nixon, and also had operated the Southern and Peoples, His wife a son, two daughters sur-

FRANK ALEXANDER

FRANK ALEXANDER
Frank Alexander, 58 screen
comedian, died Sept. 8 in North
Hollywood. He weighed 440 pounds
and had been in pictures since 1913,
starting in the old Keystone

comedies.

Services were held Sept. 10 in
Hollywood, cremation following. The
widow, survives.

M. J. McGINNIS

M. J. McGINNIS

M. J. McGinnis, prior to 1927 manager of several theatres in Des Moines and at one time manager of Riverview park, died at his home in Chicago on Sept. 2 following an extended illness.

He is survived by his widow, the former Genevieve Noland of Des

J. L. WILSON

J. L. WILSON
J. L. Wilson, 73, died at his home
in Durant, Okla., Sept. 10 after an
illness extending over a year.
He operated the first theatre in
Durant and after retiring from the
theatre, business engaged in the
sporting goods and jewelry business,
until his death.

EPEDEDICK S RUSCHMAN

Frederick S. Buschman, 26, public-ity man for Martin's Hell Riders and formerly writer of market and financial script for WHIO, was killed when his motorcycle crashed into an auto in Springfield, O., last Fri-Survivors include mother

RALPH WALTON

Ralph Walton, 42, of vaudeville team of McCoy and Walton, died at his home in Philadelphia, Pa,

Sept. 11.

Death attributed to gall bladder condition from which he suffered for some time.

HARRY JOHNSON

Harry Johnson, 56, former Des Moines musician, died Sept. 3 in Chi-cago where for many years he was Monnes musician, died Sept. 3 in Chi-cago where for many years he was a French horn player in the Chicago symphony orchestra. He is survived by his wife, one sister and a brother.

JULIUS' HOPP

Julius Hopp, 59, died in New York

Sept. 2. Survived by his widow and two

Mother of John Sheehan, of General Electric's broadcasting division and a freelance announcer and singer at WGY, died in Schenectady, N. Y.

MARRIAGES

Emma McKenzie to Billy Gilbert Sept. 12 in Los Angeles. Groom is pix player and scenarist. Alyce Mercedes McLaughlin to Charles Correll Sept. 11 in Glendale, Calif. Second trip for the groom who is Amos of 'Amos 'n' Andy.'

Radio 'Czar'

(Continued from page 1

ment during the convention were M. H. Aylesworth, James J. Farley and Cordell Hull. Committee had been appointed to do some feeling around in that direction and to re-port its likely candidate at the Oc-tober meet.

No Hotel Space

After the NAB had sent out its general invitation originally dated oct: 4, it developed that there was slim chance of the convention getting hotel accommodations during the specified week. A cursory check has already disclosed that reservations are heavy for the World Series, and that no large modern hotel in the Grand Central sections. ern note! in the Grand Central sec-tor can guarantee a major share of the rooms required. The Oct. 12 date was then picked and reserva-tions made with the Belmont Plaza, formerly the Montclair hotel, for the gathering

NAB board of directors acted on the special convention call following two sessions in New York Friday (10) and Saturday, during which personalities and recriminations flew thickly and bitterly. Several NAB directors scored the present association's administration for what was described as a do-nothing policy and asserted that, if the NAB didn't immediately assume an active part in solving the industry's problems, another organization would be created to take its place.

It was during the Friday session NAB board of directors acted on

It was during the Friday session that the intra-directorate acrimony was at its worst. John Elmer, NAB prez, took some of the association's directors to task for acting on the directors to task for acting on the musicians' employment issue without consulting with hlm and the other board members. He also criticized L. B. Wilson, NAB director and owner of WCKY, Covington, Ky, for taking the initiative in raising money to cover the expenses of the broadcasters' convention of several week's ago in New York, without first taking it up with the NAB.

Personalities

Wilson retorted that he would be glad to relieve Elmer of any embarrassment and he forthwith offered his resignation. Ed Craig, of WSM, Nashville, joined Wilson in the resignation offer, but there was no move to act in either case.

no move to act in either case.

During the next day's session of the board the recalcitrant members renewed their raking of the association's heads. They declared that Elimer and others must try to make it a more effective NAB, consider the problems of the larger stations as well as the 100-watters, and develop a definite service to all members or the network-affiliated stations would undertake to set up their own organization.

War Coverage

(Continued from page 1)

have continued to repair the Chenju station, but even when and if they are successful another Japanese attack may put it off the air again at any time. Both CBS and NBC have men in China who are working with authorities there to set up some means of originating voice broadcasts from the war zone. Chenju normally broadcast on power between 20 to 40 k.w.

Only means of communication with the outside world since the outbreak of hostilities has been a small wireless telegraph station in the International Settlement at Shanghal. have continued to repair the Chenju

wireless telegraph station in the In-ternational Settlement at Shanghai. Settlement at Shanghai. With the beginning of fighting against China, the Japanese cut the Pacific cables, so the new services, as well as the broadcasting companies, have been getting all their reports via wireless telegraph. Such messages are usually picked up at San Francisco, but some are received at Manila and rebroadcast from there to this country. Power of the

all Fancisco, but some are received at Manila and rebroadcast from there to this country. Power of the Shanghai station is about 200 watts. Believed unlikely that the Japs will attempt to destroy the Shanghai transmitter or otherwise interrupt transmitter or otherwise interrupt transmitter or otherwise interrupt transmitter or otherwise interrupt transmitter or otherwise and large transmitter or otherwise and under the station is in the International Settlement and any action by Japanese military leaders would arouse a hurricane of protest throughout the world. There is still no regular schedule of transmissions from Shanghai and if and when the Chenju or Hankow transmitters bein broadcasting voice programs efforts by the Japanese to attack them from the air are expected again. Both NBC and CBS are working closely with RCA officials in attempts to arrange better radio coverage of the war.

WHAT THEY THINK

FORUM

Nigel Bruce Explains

New York, Sept. 13.

Editor, VARIETY:

Your reviewer, commenting on my performance in 'Virginia,' wrote that I 'did not seem to know what it was all about and had the misfortune of

fumbling some lines.'

I am sorry your reviewer gave that Tamesorty our eviewer gave that mistaken judgment on the 'fumbling' of lines. That fumbling was quite deliberate, necessary to the characterization I am striving for, in my opinion. I play a mildly amorous gentleman whose approach to romance is a bit faltering, best expressed, to my notion, in uncertainty of speech. Since I worked toward achieving that, I feel I have been dealt with unfairly in having it dismissed as ineptitude.

All critics, of course, have the right to disapprove of anybody's performance, but in your reviewer's case I believe he went outside his right to harm me by misstatement of fact. If he cares to stop at any performance

he cares to stop at any performance he will learn I have not altered my characterization at all since opening

Song Sheet Pirates

New York, Sept. 13. Editor, VARIETY:

I have just returned from the Pacific Coast and I should like to inform that Tom Coakley, well known San Francisco atforney and former orchestra leader, is responsible, more than any other person, for clearing the streets of San Francisco properly of all bootleg vendors of songsheets.

cisco properly of all beoleg vendors of songsheets. He is the first man to tackle this difficult racket with a campaign of investigation and policing so convincing and thorough that not single offender remains.

There were also approximately 150 drug stores and newspaper stands that were selling an average of 10,000 illicit songsheets a month. Coakley wiped them out completely. John G. Paine, managing director of ASCAP, recently retained Coakley in a songsheet case against A. Cavalli of San Francisco, which the latter settled after paying a penalty of \$750. There have, in addition, been excellent prosecutions around latter settled after paying a penaity of \$780. There have, in additton, been excellent prosecutions around New York and the east, through the drive of the MPPA and its regular agent. The field, however, is so large and this underworld racket is owidespread that it is a pity there are not a few more Tom Coakleys in the southern and western states to eradicate this songsheet piracy entirely.

In the course of my trips to the Coast I have learned of the above facts and I have no other motive, excepting to give credit where it is due, to any one who can cope successfully with this evil which has existed for 10 or more years in the music industry.

William Wiemann.

William Wiemann Edward B. Marks Music Corp.

Doc Himber's Radio Panaces

New York, Sept. 9.

Editor. VARIETY:

Row York, Sept. 9.

Editor, Variery:

Has it occurred that no other phase of entertainment endeavor is literally as 'mixed up' as radio? Many and constant have been the 'ribs' directed at the motion picture industry as a whole and at certain individuals in it, prompted by mass or solo Idiosyncrasies of a harmless nature. Samuel Goldwyn is still a very shrewd and highly respected business man in spite of his 'include me out' manner of speech.

But no other form of amusement enterprise has ever been guilty of trying to 'cut its own throat' as radio is constantly doing. Competition is rife in all forms of amusement endeavor. If one movie company makes a successful football picture it presages a cycle of similar films. Nevertheless, there is a profitable and businesslike dispatch about presenting these films to the public.

Visualize, if you can, the bewilderment of a movie audience asked to witness two pictures at one time, each being projected upon half the screen. Has anyone ever asked a theatre audience to watch two plays at one time? Certainly not. Yet radio is guilty of just that.

Certain air times are considered more desirable' than others. The result is that three and sometimes four expensive programs vie for

more desirable than others. The result is that three and sometimes four expensive programs vie for listener interest at the same time. To me, that is just like showing three or four different films at the same time on the screen of the Radio City Music Hall at 9 p. m. on Saturday night because somebody discov-

creit that 9 p. m. Saturday night was the time when there was the greatest number of people present.

Can a sponsor who presents a program of a specified hour already occupied by an established and popular program on another network, hope to wean away that audience? The best that can happen is that the new sponsor will take away part of the audience that customarily listens to the other show. And what happens? Both programs suffer. The established show loses some of its followers—because no program in radio is so complete that it can hold all listeners. The second show doesn't even get to first base.

Two seasons ago, Jack Benny and Eddie Cantor were pitted against each other, and both programs unquestionably stiffered. There were many people who liked both comedians. One week they would listen to Benny—the next week they'd hear Cantor. Some listeners adopted the expedient of listening to one program until the commercial spiel came on—whereupon they would promptly dial to the other show and listen to that until a commercial caused them to switch back.

Certainly a sponsor with a new show would do better to select a less desirable 'air time any night in the week when the competition wasn't so keen, than to try and lure away an audience that had been listening to a long time. George Washington Hill, president of the American To-bacco Co., and sponsor of my Wednesday night Your Hit Parade' series over the NBC red chain, with a similar program each Saturday night show are heard at times comparatively free Your competition. We aren't on the air Sunday night, to my wednesday night your Hit Parade' series over the NBC red chain, with a similar program and the Saturday night show are heard at times comparatively free Your competition. We aren't on the heart which have you believe, is sitting before a loud speaker. Sunday night to my mind, is to radio what 2d street and Fifth avenue would be a new form the same time for a red of the control of the control of the heart while show. Radio is not the theatre which so have a

would immeasurably help the ex-chequer and budgets and returns for the sponsor—and in radio, that's the sponsor-what counts!

In re Screen Adv. New York, Sept. 14. Editor. VARIETY:

Editor, VARIETY:
There has been much comment in
the press recently about the booing
of screen advertising which stated
in a theatre in Little Rock. What
began as a local press agent's gag
gained national prominence and
again came into public notice about
a week ago when its actions were
copied in a Titton (Ga.) theatre.
Local advertising has been carried

copied in a Titton (Ga.) theatre.
Local advertising has been carried
on the screens of the country for
many years. Objections have often
been voiced because of the crudity
of its presentation. National advertisers fully realizing the value of
screen advertising have entered the
field. They have elevated the medium and are delivering their messages by way of comedy, cartoon
and color. These short length commercials are produced by reputable
film companies in a first-class Hollywood manner.

wood manner.
The theatres carrying this advertising are being paid substantial sums for screen space, one chain in the south receiving \$80,000 yearly. Screen advertising means too much to the theatre owner and also the

advertiser and they are therefore removing any unpleasant features associated with it. The public is advertising conscious and if it is presented in the proper way there can be no objection. It is not the medium of advertising which is being attacked, but rather the manner of presentation. Certainly, properly presented screen advertising can't be quite as bad as some of the previews quite as bad as some of the previews the patrons are compelled to sit

the patrons are compelled to sit through.

Adversing, in every medium, is here to stay. Without it the news-paper, magazine and radio business would be greatly curtailed. Of course the advertising agency and also the national advertiser seek to present their commodity to the pubpresent their commodity to the pub-lic in the most appealing manner and toward this end they are forever striving.

Al. Fair, President, Screen Broadcast Corp.

No Bull

Dallas, Sept. 8. Editor, VARIETY:

The bull fights at the Greater Texas and Pan-American Exposition, which we wrote you about on Aug. 24, got under way Sunday night, Sept. 5. After observing the events for several nights we find them to be purely bull fight demonstrations

be purely bull fight demonstrations and not worthy of broacasting.

No Mexican fighting bulls are used. As a substitute, a semi-vicious grade of rodeo steers are put in the arena much to the dismay of the toreadors and matadors, to say nothing of the crowds. It will be impossible to get Mexican fighting bulls here due to a quarantine of 21 days for all live-stock at the border. By that time the scheduled fights will be over. Further the humane societies and other objectors have prohibited the use of banderillas and the kill, the latter simulated by the the kill, the latter simulated by the matador who uses a blunt wooder

So you can see there would be little use of attempting a broadcast.

Ralph W. Nimmons, Program Director, WFAA.

> Hunting Clara Hunter New York, Sept. 10.

Editor, VARIETY:

Editor, VARIETY:

I write to inquire if your 'morgue' or other files make mention of the name of Clara Hunter, who was on the stage during the period 1890-1910. She may have prevlously appeared on the English stage for she often described herself as a correspondent for the London Times. Efforts were first made to trace her in 1911 and then abandoned. As she or her heirs would be beneficially interested in the matter with which I amested in the matter with the matter with which I amested in the matter with the matter wi ner heirs would be benencially inter-ested in the matter with which I am concerned I thought to enlist your aid. Perhaps you can bring this letter to the attention of some real old timer who would be likely to re-call her and her antecedents.

Bernard Cowen, Att'y, (225 B'way, N. Y. C.)

Nat'l Federation Explains New York, Sept. 10.

Editor, VARIETY:

Editor, VARIETY:
Through some misunderstanding
the impression prevails that The National Civic Federation will sponsor
a theatrical-production for the benefit of unemployed actors. This is
for the purpose of correcting that
misapprehension.
The Federation had extended the
courtesy of its office facilities to the
WFA Workers National Committee
which had such a project in con-

which had such a project in con-templation. We have no official con-nection with this committee and have simply extended the hospitality of our quarters to aid them as dismissed workers in their endeavors to help themselves. I am informed that the theatrical project has been aban-doned by that committee.

Ralph M. Easley, (Chairman Executive Coun

It's An Old Story Editor, VARIETY:

Boston, Sept. 8.

In regard to the story in the last issue of Variety, I would like to call your attention to the fact that WNAC and WAAB in Boston have WNAC and WAAB in Boston have had permanent lines (not a part-time line) to New York for considerably over a year and have piped several programs for audition purposes. Therefore, the plan you mention as new for WNBF is very old history

> John Shephard, 3rd. (President, Yankee Network).

Legionnaires

(Continued from page 1)

three reviewing stands and disband

three reviewing stands and disband in the 70's.

Parade gets under way about noon, and probably will be in motion until after midnight.

American Legion convention delegate expenditure of \$5,000,000 will go to the greatest extent to hotels and department stores and other shops in the city. Figured that about 45% of the total will go to these sources \$2,375,000. Theatres and night clubs are figured to attract \$1,000,000 or more as a result of the convention. This represents more than 16% of the total. Actual outlay for tion. This represents more tinal 10% of the total. Actual outlay for meals, whether in cafes, hotels or niteries, is expected to take approximately \$1,000,000 more. Miscellaneous expenditures are tabbed at each one.

mately \$1,000,000 more. Australianceus expenditures are tabbed at \$600,000. Police department is expected to get a good workout preliminary to handling, vast throngs expected for N. Y. World's Fair two years hence, handling vast throngs expected for N. Y. World's Fair two years hence, with the task of handling the anticipated enormous crowds rated as the biggest policing task the department has handled. With late reservations pouring into the hands of the American Legion housing committee, the convention of Legionalites is expected to test definitely whether or not Manhattan has sufficient rooms for the forthcoming World's Fair. It should prove a thorough testing because no one week of the New York exposition is expected to draw as many as will crowd into N. Y, for the gathering this month.

It is figured that possible hotel and housing shortages will be discerned during the convention and plans to increase accommodations will be made in ample time for the fair year.

One committee with nolice sid her

One committee with police aid has One committee with police aid has been checking up on alleged clip joints and other wet spots under suspicion. All such places will be under careful scrutiny and complaints from Legiohnaires will result in summary police action. The mayor's orders are to give the exservice men. and their kin every courtesy. courtesy.

courtesy. Theatres report increasing orders for tickets but in some instances cancellations have already been received, prospective visitors explaining that they had not been able to secure hotel reservations. Indicated that the more sturdy Legionnaires who have similarly found difficulty in securing housing at their price, will resort to other spots within the metropolitan area.

Product Deals

(Continued from page 2)

Friedl, who operates for Par in the n.w., closed his buy in New York with George J. Schaefer and A. W. Smith, Jr., while Smith went to Detroit to sign with Trendle. Deals with Fox-West Coast and the large-Saenger circuit in the south are in

with Fox-West Cosat and the large-Saenger circuit in the south are in work.

Warners has sold the M. A. Lightman circuit in Tennessee, Arkansas and Mississippi 100%, including shorts and trailers, for the 1837-38 season. Lightman closed the deal in New York with representatives of WB. Another contract set by Warners is with the Interstate chain of New England. Ben Kalmenson, eastern district manager for Warners, signed this one len Kalmenson, eastern district manager for Warners, signed this one ben Kalmenson to New England. Ben Kalmenson to New York state. Warners' upstate N. Y. circuit; the Schine people in 10 situations, also upstate, and the Smalley chain, which has 10 towns in New York state.

Grand National product for the coming year will go into Harry Brandt's houses on Broadway, either the Globe or Central. The Globe has been \$2-ing since last spring with attractions including Lost Horizon, 'Road Back' and 'Souls at Sea,' latter closing Sunday night (19).

The Shadow Strikes,' which went

"The Shadow Strikes,' which went into the Central Saturday (18) and the Cagney musical, 'Something to Sing About,' into the Globe Sept. 20, are the GN starters under the deal with Brandt

with Brandt.
Hunter Perry, Virginia Par partner, and M. A. Lightman, Par's
Tennessee - Arkansas - Mississippi associate, are in New York discussing
picture deals and other matters.
Perry may add a couple houses in
Virginia if details can be worked

Fox-West Coast has closed a deal for Republic product. Pact gives cir-cuit first runs in San Francisco and Oakland, and second and subsequent showings in the Los Angeles are.

"IS IT GOOD BUSINESS TO BUY COSTLIER TOBACCOS FOR CAMELS?" _A QUESTION ASKED BY MANY PEOPLE

ANSWER:

Camels are the Largest-Selli cigarette in America



orating 'lift.' "

"I have taken my share of big fish—marlin and tuna. I know what a rod-and-reel contest with these heavy fighters does to a man's energy. When I've gotten a big fellow safely landed, a big tellow salely landed, my next move is to light a Camel. A Camel very quickly gives me an invig-(Signed) REX BEACH,

"Camel's rich, delicate flavor appeals to a woman's taste. else. So many of the girls in our crowd feel the way I do extra-gentle to the throat."



(Signed) JOSELYN LIBBY, private secretary



"I can tell Camels are made from mighty fire tobaccos. There's a sight more goodness in 'em for one thing—real natural flavor that doesn't tire my taste. I wouldn't be caught on the high seas without my supply of Camels. No sir! Camels

come in handy, too, at the table. I like my Camels at mealtimes. They help my diges-tion keep on an even keel." (Signed) GEORGE BUCKINGHAM,

"I love the taste of a Camel. They're so mild. Even after steady smoking I notice no cigaretty after-taste."
(Signed)
MRS. ANTHONY J.

DREXEL 3D



ship's engineer

Think of what this means! The greatest pleasure for the greatest number of smokers ever given by any cigarette

ND this didn't happen by chance. A Camels are the largest-selling cigarette in America-and in the world -because people can and do appreciate costlier tobaccos. Smokers have learned that they can trust those finer tobaccos in Camels to give them more of what they want in smoking. And that makes Camel's policy of spending millions of

dollars more for costlier tobaccos good business."

Millions have given Camels the severest test-smoked them steadily-and have found that Camels open the door for full, natural smoke enjoyment. If you are not a Camel smoker, try them. And see if you, too, don't find vastly more pleasure in Camel's costlier tobaccos.

"No wonder so many billiard champions, myself included, prefer Camels. I've smoked Camels for a long time. I can say that it was a happy day for me when I turned to Camels. For I found I could smoke a lot-all I want to-and never have 'edgy' nerves.

pliment Camels on their mild-(Signed) WILLIE HOPPE. ness! famous billiard champion

ENJOY BENNY GOODMAN'S SWING BAND for a full half-hour!

Tune in Benny's popular swingsters-hear his famous trio and quartette. Tuesdays at 8:30 pm E. S.T. (9:30 pm E. D. S. T.), 7:30 pm C. S. T., 6:30 pm M. S. T., 5:30 pm P. S. T., over WABC-Columbia Network.



"'For digestion's sake smoke Camels, is rule with me. I think it is grand how Camels help me enjoy my food no matter how tense I may be. Smoking Camels seems to put me in just the mood to enjoy food. And another thing, Camels do not irri-

tate my throat. (Signed) LENORE KIGHT WINGARD

America's premiere



smoker. Camels are different. I find that they have the mildness I demand in a cigarette. When I say that Camels don't frazzle my nerves it means a lot." (Signed) LEE GEHL (Signed) LEE GEHL-BACH, famous test pilot

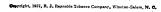
"Camels? I smoke 'em all I've a mind to, day in and day out. My throat is easily irritated, but Camels, being so exceptionally mild, never have a harsh effect. They sure do hit the spot. 'I'd walk a mile for a Camel!"

(Signed) CHARLES CHASE, lo omotive engineer



COSTLIER TOBACCOS IN A MATCHLESS BLEND!

Camels are a matchless blend of finer, MORE EXPENSIVE TOBACCOS-Turkish and Domestic. The skillful blending of leaf with leaf brings out the full, delicate flavor and mildness of these choice tobaccos.



Published Weekly at 154 West 46th Street, New York, N. Y., by Variety, Inc. Annual subscription, \$6. Single copies, 15 cents. Entered as second-class matter December 22, 1905, at the Post Office at New York, N. Y., under the act of March 3, 1879. COPYRIGHT, 1937, BY VARIETY, INC. ALL RIGHTS RESERVENTS.

Vol. 128 No. 2

NEW YORK, WEDNESDAY, SEPTEMBER 22, 1937

64 PAGES

EWOOD'S \$1,000,000 CY

Hollywood Originating Over 90% Of Radio Personality Programs

Hollywood will be originating over 90% of the personality programs on NBC and Columbia by the middle of October. Trend coastward has become so pronounced that only two top air personalities, Major Edward Bowes and Kate Smith, are to be left holding forth from New York during the next three months. In the case of CBS, particularly, about 35% of the night time commercial programs will emanate from the film colony. Last season it was half that.

programs will emanate num midm colony. Last season it was half that.

About the only shifts back east expected to take place during the winter are the Rudy Vallee, Fred Allen and Phil Baker shows, all of which personalities have picture assignments. Eddie Cantor is also figured to migrate to New York some time during the winter, but his stay will be limited to a few weeks.

Even with these switches, the perentage of personality shows coming from Hollywood won't change much. Ruthrauff & Ryan hope to add a Walt Disney fantasy and a program with William Powell and Myrna Loy to their coast list, while Lord & Thomas has just sent out Thomas McAvity to line up personality material for possible presentation under the Lucky Strike and Pepsodent baneers.

Outside of Miss Smith, the only

he Lucky Suine americans. Outside of Miss Smith, the only aude show impresario remaining in he New York sector will be Aleace (Ford). Of the novelty concerning the property of the concerning the concer

(Continued on page 14)

EDDIE CANTOR WEEK TO NATIONALLY HONOR HIM

Eddie Cantor's silver anniversary in show biz will be nationally observed with Oct. 24-30, set aside as Eddie Cantor week throughout the land. Climax of the week will be the testimonial dinner Oct. 28 at the Hotel Ambassador, Los Angeles, Active committee for Cantor week includes Joseph M. Schenck, chairman; Postmaster General James A. Farley, Will H. Hays, Gov. Frank F. Merriam, Paul Muni, Darryl Zanuck and Louis B. Mayer.

Honorary committee includes 100 nationally famous men and women from all walks of life.

Nazi Rally Wants Air

Indie small-watt stations around Greater New York are being asked to carry, as a commercial, the rally next month in Madison Square Garden of German-American organizations alleged to be Nazi. Meeting will be of those groups which operate the summer camps flaunting swastikas and sponsoring spiels eulogizing the political tenets of Hitler.

First station approached WRNY

Hitter.
First station approached, WBNX.
Bronx, broadcaster which carries
many Teuton-tongued programs, refused to air the affair.

What Price College?

Hollywood, Sept. 21.
National Broadcasting Co. has gone rah-rah in the lower levels. Five page boys hired last week all boast college de-

grees.
They came from the campuses of Yale, Penn, Santa Clara, Ohio and University of California at Los Angeles.

Move On to Curb Benefit Gimmick Throughout U.S.

On Oct. 7 the N. Y. Theatre Authority will move to extend its control over actor benefit performances and charities from coast to coast for the purpose of influencing all branches of show business and creating new benefits and insurance for performers by attempting to align all outstanding groups. A special open meeting has been called by Alan Corelli, executive secretary at which will be present all officers and excess of present member organizations as well as the non-affiliated officers of the screen, radio and concert organizations of national scope.

and concert organizations of nauonal scope.

Meeting at the Majestic theatre in N. Y. will be attended by Leo Fischer of the American Guild of Musical Artists, Kenneth Thomson Continued on nage 14)

7-FIGURE BUDGET

Heavy Coin Poured Into Production by All Big Studios-2 or 3 May Pass \$2,000,000

KEEP WICKETS BUSY

By JOHN C. FLINN

By JOHN C. FLINN

Hollywood, Sept, 21.

Encouraged by the bullish boxoffices, Hollywood is going afterbigger and more expensive film productions than in any previous season. No less than 35 features will
cost \$1,000,000 and upwards on the
1937-38 releasing lists. Of these,
two or three are pointed to pass
\$2,000,000. Once the dream of a
desperate press agent, the 'milliondollar picture' has become commonplace.

In the list, which includes all
major studios excepting Columbia
and Universal, every type of story
material is represented. Probably
10 of the big 'uns will be in color.
The range of literary source encompasses westerns, historical, blographical, musical, dramatic, adventure and spectacle.

Although production costs have
mounted in every studio department
to a total increase of 33% over last
(Continued on page 62)

\$850 a Week Stripper

Ann Corio augments road burley at the Jacques, Waterbury, Conn., Oct. 3, at \$850 for the week. Miss Corio is currently in her ninth week at the Apollo, N. Y., where the ace stripper has not brooked official censure through re-adjusting her peelers to the new

35 FILMS GIVEN Vet of 46 Years on B'way Analyzes Why the Old Street Will Never Die

Prop Bites Man

Hollywood, Sept. 21.
Fire on a street scene set at letro brought studio apparatus 1 the run.

on the run.

Hose manipulators tied up to so many prop water plugs that by the time they got around to a real aqua gusher most of the set burned down.

Emergency Radio Educ., in Chi, May **Stay Permanent**

Chicago, Sept. 21,

Enthusiasm with which school lessons via radio are being received currently, during the infantile paralysis epidemic, has so moved the Board of Education, that it is laying plans to make the idea a permanent

plans to make the idea a permanent set-up.

Idea was inaugurated 10 days ago when, because of the epidemic, schools were forbidden their fall opening. It provides that the six volunteer radio stations and all dailies co-operate to give regular classroom lessons under the sponsorship of Board of Education, latter furnishing speakers and material. When, and if, the system becomes permanent, education will be aimed at adult audiences.

During the present time, three and a quarter daily hours are devoted (Continued on page 50)

By EPES W. SARGENT

By EFES W. SARGENT
When one Hollywood columnist,
an ex-Broadwayite, wrote recently
that Broadway was dead and the
former inhabitants had all moved
to Hollywood, he merely sought to
explain why he did not care to be
recalled to New York. But every
columnist and plenty of outsiders
took him up and argued pro and
con.

columnist and pienty of outsitests took him up and argued pro and con.

That columnist was right, from his personal point of view. His own Broadway, the authors, songsmiths, actors, directors and whatnot have all migrated to the land of the unusual climate, finding there a rate of remuneration they never could approach in the metropolis. Sidney Skolsky (the columnist referred to above, who started all this debate), feels more at-fome on the Hollywood boulevards than he would be were he to come back to the old home town. So far as Skolsky is concerned his Broadway has moved to Hollywood almost en masse. But each year Broadway sees a new crop of aspirants knocking at the gates, and if they move on later to Hollywood or elsewhere, still other new recruits come to fill the (Continued on page 11)

(Continued on page 11)

NO HONEYMOONING IN A TRUNK, PAIR CANCEL

Cornell Wilder and Patricia Wilder, young legiters, quit rehearsing in 'Antony and Cleopatra' this week when they learned that employment in the show would disrupt their planned marriage next week.

Pair, currently appearing in 'Having Wonderful Time,' were, rehearsing' in the other play when notified of show's planned barnstorming itinerary before hitting N. Y. Opens in Rochester, N. Y., Oct. 14, and will play one-nighters and split weeks for three months.

Prospective pair didn't want to spend a honeymoon packing and unpacking nightly, so they walked.

NVA's Comeback Try

National Vaudeville Artists is attempting a new expansion plan which calls for moving to larger and more pretentious quarters, a membership drive, resumption of socials and charitles formerly operated, and institution of group member insurance. New president, Louis Handin, theatrical attorney, who replaced Henry Chesterfield, is responsible for the changes.

Clubhouse, now occupying a loft in a seedy Eighth avenue building, will be moved to West 46th street, right next door to the old NVA Club, too occupy an entire floor. Name of building is being changed to NVA Building, and additional space will be taken when other expiring leases permit. National Vaudeville Artists is at-

Staggered World's Fair Traffic Won't Tax N. Y. as Much as the Legion Does

for the Diggest work throng.

Hotels were taxed to capacity, with some offering facilities as far north as I6ist street and Grand Concourse and eastward to Forest Hills

While New York's hotels held up nobly under the strain of handling 10,000 American Legion men or more in town for the national onvention, it is doubtful if any single week or day at the N.Y. World's Fair in 1939 will be forced to take care of such a huge guest list. Though a definite check will not be made until after the enovention has wound up its sessions this week, the manner in which Legionnaires were taken care of is expected to show capacity of hostelries as adequate for the biggest world exposition throng. which the visiting ex-service men industrial fare the enovention has wound up its sessions this week, the manier in which Legionnaires were aken care of is expected to show apacity of hostelries as adequate or the biggest world exposition hrong. Hotels were taxed to exposity, with some offering facilities as far torth as 161st street and Grand Concurse and eastward to Forest Hills and Brooklyn.

The informal parades and prome-

tors, for removing signs from sur-

tors, for removing signs from surface cars and busses.

Broadway niteries like the cinemas are faring poorly because of the Mardi Gras show in the streets, surpassing indoor entertainment. The nicer element of legionnaires have been chased eastward from Broadway and are helping the 52nd street and east side niteries, and are also enjoying greater sanity.

Khaki kids aren't at all interested in attending radio studio broadcasts. Ogling the ozone shows in action seems to have been deemed too tame by the boys. And they think of the picture houses more readily when they want to park their wives for a while.

Film companies gave employees a

while.
Film companies gave employees a half day off Tuesday for parade (Continued on page 14)

DR. GIANNINI'S \$1,000,000 BANKROLL TO BRITISH PRODUCERS HEARTENS 'THE CITY'

Viewed as Strong Stimulant to Revive Confidence in JESSEL SETTING WB'S British Film Production-No Secret That 'The City' Bankers Laid Off Bankrolling Pix

London, Sept. 21. Dr. A. H. Giannini, president of United Artists, and himself an important American banker, gave British production considerable impetus, according to inside sources, during his stay here, by aiding in arranging for American financing of certain British film production. It is understood that the initial sum which Dr. Giannini arranged amounted to around \$1,000,000.

amounted to around \$1,000,000. This is viewed locally as a strong stimulant for reviving confidence in British production. The move is significant, especially in face of the fact that, as has long been known in the City, local financiers have deliberately abstained from further financing of British films.

financing of British films.

This financing of British production by American capital is regarded as a most encouraging sign. It is likely to make local bankers perk and take stock of the general situation, when foreign capitalists indicate greater faith in British film production than British factors.

production than British factors.

The quota situation being a hot topic at this time, Dr. Glannini's act is calculated to have a most salutary effect on the entire British studio situation and aiding considerably in better relations between British and American interests in this field.

The more imaginative minds of the trade see an eventual alliance of banker forces here and in the U. S. for greater concertation between pro-

regreater cooperation between pro-cers and the branches of the in-stry in the English speaking

Krims Finishes 7-Month Job on 'Gamblers' Script

Hollywood, Sept. 21.
Completed script of 'The Gamblers' has been turned in at Warners by Milton Krims, who has put in seven months on the job, writing and consulting with Max Reinhardt, who will direct.

Bette Transcript

Bette Davis, Edward G. Robinson and Errol Flynn will be top-billed.



FOUNDED BY SIME SILVERMAN
Published Weekly by VARIETY, Inc.
Sid Silverman, President
154 West 46th Street, New York City

SUBSCRIPTION

Annual.....\$6 Foreign.....\$? Single Copies.......15 Cents

Single Copies	Cents
Vol. 128	No. 2
INDEX	
Advance Production Chart.	23 ·
Bills	51
Burlesque	48-50
Chatter	61
Concert	47
Dance Tours	46
Exploitation	27
15 Years Ago	50
Film Booking Chart	21
Film Reviews	18-19
Forum	
Girl's Eye View	
House Reviews	56
Inside—Legit Inside—Radio	
Inside—Radio	14-15
International Show News.	59
Joe Laurie	
Legitimate	
Literati	60
Music	45-47
New Acts	
News from the Dailies	62
Nite Clubs	48-50
Obituary	62
Outdoors	63
Pictures	2-28
Radio	29-44
Radio Pacific Notes	42
Radio Reviews	3 2 -33
Radio Showmanship	42
Sports	60
Units	. 53
Vaudeville	48-50

Back to Standard

Standard Time displaces Daylight Saving Time displaces Day-light Saving Time nationally at 2 a. m. Sunday (26). Set your ticker back one hour.

GOVT.'S DALLAS ACTION STARTS

Dallas, Sept. 21.

Testimony of R. A. Cole, presi dent and mediator for Independent Theatre Owners of Texas, revealed in Federal Court today (Tuesday) that independent theatre owners instigated the Government's had nad insugated the Government's civil suit against the Interstate The-atres, Inc., in which the Karl Hob-litzelle circuit of theatres is charged with violation of the Federal anti-trust laws,

Government contends that Inter-state contracts with major Holly-wood producers prohibits independent theatres from running double dent theatres from running double feature programs or from running pictures for less than a minimum admission of 25c at night when the pictures in question have been screened first-run in Intertate houses. The Government charges that such contracts deprive inde-pendent theatres of Class 'A' pic-

tures.

Hoblitzelle through his attorney will show that his pictures are copyrighted and the Federal Government permits the value of a copyrighted article. He will also show that due to 4th large number of pictures released annually competitors have a wide variety of films to select from.

Defense attorneys showed that Interstate has to pay from \$1,500 to \$5,000 for first-run pictures, while independent competitor pictures for subsequent runs run from \$20 to \$30

Two Independent theatre owners from Houston and Pt. Worth testified that they were unable to buy 'A' film since Interstate's restriction clauses were injected into clauses with the producers. Defense attorneys drew from one Government witness the admission that he had been able to buy 'all the pictures he needed for his house. Two independent theatre owners

'HAYM SOLOMON' PIC

Warner Bros. is serious about making 'Haym Solomon,' despite Paul Muni having disapproved of the role for himself. It will be George Jessel's first production chore for WB and will probably have Claude Rains in the title role Jessel, in N. Y. for a week mak-

ing 13 transcriptions for World Broadcasting (DeSoto Motor is the client), leaves for Chicago tomorrow (Thursday) to lay the cornerstone for a Haym Solomon statue near Lincoln Park. He then proceeds to

NOW ITALIANS AFTER WILCOX

London, Sept. 12.

Still scouring the world to find a producer who will teach them how to make pictures, the Italians are now after Herb Wilcox. He admits having had offers to produce in English, French and Italian versions, with guaranteed finance and other attractive facilities.

Wilcox is sufficiently intrigued to declare his intention of dropping in at Rome on his return from the New York premiere of Victoria the Great, which, of course, is the cause of the Italian enthusiasm.

Since the Walter Wanger deal seems slow in jelling, offers have been made all round. Among others, Alex Korda has an open invitation to shift his production activities to Rome any day he wishes.

SAM HARRIS MAY GO PIX YET, COL'S IDEA

Sam H. Harris may wind up in a production berth at Columbia. Harry Cohn, prez of Col, has been talking to the legit impresario to come to Hollywood and tackle it.

Cohn is now in N. Y., having gotten in over the weekend. (1) to see his new nag run at Belimont, and (2) to o.o. 'You Can't Take It With You,' which Harris produced, and which Col bought for almost \$200,000 for 1938 release. It's to go, into work as soon as Cohn returns to the Coast, which will be the end of this week.

Condor Picts' Creditors Urged To Play Ball With Co.; Cowan G.M.

Hollywood, Sept. 21.

Creditors of Condor Pictures met in Hollywood Monday (20) with Glen Stephens, Madison, Wis, attorney, recently elected board chairman and heard several plans of operation outlined. After the session, Paul Athinson of RCA was chosen to represent unsecured accounts in future dealings. Stephens said \$180,000 is available for production under the new management, provided the creditors play along with a plan for payment of accounts from rental liquidations of films already made. Only \$13,000, due the State under Social Security Act, would be made available on past accounts under the new capital setup.

Acceptance by Lester Cowan of the general managership of Condor also is said to be a condition of the mew funding. Stephens said company owes \$141,000 on unsecured loans. Declared both RKO and Grand National would make new releasing deals, depending on creditors' attitude.

New coin is said to be coming from Automatic Products of N. Y.

New coin is said to be coming from Automatic Products of N. Y., plus \$150,000 loan and \$30,000 from present stockholders.

TOVARICH' IN AFTER 66 DAYS, \$1,400,000 COST

Hollywood, Sept. 21.

Director Anatole Litvak brought in Tovarich at Warners Saturday after 66 days of shooting.

Production hit a budget figure of \$1,400,000. Claudette Colbert and

Charles Boyer are co-starred with Robert Lord as associate producer.

Coast Prod. Deals

Hollywood, Sept. 21.
The Pantages and RKO Hillstreet
theatres closed a deal to get selective
list of Columbia 'pictures first run
dates. 'Lost Horizon' comes in as

dates. 'Lost Horizon' comes in as first under the new setup after closing of U's '100 Men and a Girl.'
Partmar Corp., operators of the Paramount and Downtown theatres, L. A., had been involved in a controversy with Col over 'Horizon.'
The Par previously had the selection of Col films. The new deal was closed in N. Y. by Nate Blumberg, Rodney Pantages, Cliff Work and Fred Meyer, film buyer.

'Can't Have Everything' (20th). (Gordon-Revel.)

*Artists and Models' (Par).

(Koehler-Young-Arlen-Hollander Rubin.)

'Varsity Show' (WB). (Mercer-Whiting.)
'Vogues of 1938' (UA).

Vogues of 1950 (UA).
(Brown-Fair; Loesser-Shorwin.)

'Double or Nothing' (Par).
(Coslow-Siegel; Johnson-Burke;
Lane-Freed.)

Mr. Dodd Takes the Air' (WB).
(Waren-Dubin.)

A BROADWAYITE LEAVES B'WAY

By JACK OSTERMAN

Cleveland, Sept. 21. Cleveland, Sept. 21.
Well, we arrived here okay...
drew a half a buck in advance to
get through the Holland Tunnel and
drove through Pennsylvania to the
Buckeye State. Every small town
in Pennsy has a monument and a
cannon in the center of the town...
didn't find out the angle but it seems
that the policy must have been years
ago for the pioneers to first find a
canon then build a town around it.
We were very much intriguéd by

canon then build a town around it.

We were very much intrigued by getting a load of some Quaker girls of the way, the McCoy, too., pale fees black bonnets and all., some of them looked like N. T. G.'s gets leaving Dave's Blue Room at six in the morning... but don't get us wrong, we love Quaker Oats!

wrong, we love Quaker Oats!.

Cleveland isn't as dead as Skolsky said it was...or did he say it was...or... then that's where we heard it. First thing we did was to visit the much talked of Aquacade which is in its last freezing week...don't know how the girls can take it. Vincent Lopez is furnishing the music with Vince's pan colder than ever, which gives you a rough idea. He is using an icicle for a baton.

We got down on our knees and

which gives you a rough idea. He is using an icicle for a baton.

We got down on our knees and shook hands with Billy Rose...the highest paid plumber in the world...he turns on a faucet and out umps Lake Erie with a production ...tight now he's thinking of putting in a heating system and holding the show over for the winter. He emphatically denies he intends taking out Niagara Falls as a unit. Right now, also, he is trying to find the fifth dimension, ignoring the fourth entirely. Johnny Weissmuller and Eleanor Holm are the stars... Tarran's theme song is, 'There's No Place Like HOLLM. But don't get us wrong, we love Fannie Bricel. One girl missed a show the other night so they deducted from her salary pro rata of one sitting dive and two backhand strokes. This Mayfair Casino where we open tomorrow (Thursday) is even larger than our Broadway French Casino... the kitchen is so far from the main dining room they pipe in the ketchup from Youngstown.

They have three huge bar's before you enter the Casino proper... the Hawaiian cocktail lounge and two others... but don't get us wrong, we

FED TRADE COMMISH'S PAR PROBE NEARS END

Washington, Sept. 21. Washington, Sept. 21.
Preliminary Government probe of exhibitors' complaints about Paramount's alleged withholding of scheduled pictures is nearing a finish with indications that Federal Trade Commission will hand down complaint ordering the company to submit formal answer to independent theatre owners' beefs.

compaint ordering the company to submit formal answer to independent theatre owners' beefs.

As Commish proceeds in typical secrecy, conference between an undercover man and leaders of the indie exhib faction last week was disclosed. Understood the F.T.C. legan received names of several dozen theatre owners who are willing to testify they booked Par product last season on strength of representations that output would include the deferred features.

How soon the informal probe will be finished could not be estimated,

How soon the informal probe will be finished could not be estimated, but snoopers were described as virtually ready to submit their report. Unofficial predictions were that Commish will be handed a recommendation that formal show-cause corder be entered to Describe the care order be served on Par, with formal hearings threatened if the company does not present more convincing does not present more convincing evidence than has been obtained to date.

Best Selling Pix Scores KORDA'S FRESH BANKROLL FROM U.S.

London, Sept. 21. American capital has come to the aid of Alexander Korda. It is re-Hably ascertained that the producer has recently succeeded in obtaining a substantial amount of financing for his production activities from American bankers.

This financing deal is in no way related to the Alexander Korda-Samuel Goldwyn deal for control of United Artists. The financing which Korda has arranged was done privately and in his own behalf.

L. A. to N. Y.

Edward Alperson. Ronnie Ames. Bill Bacher. Joseph Bernhard. Mary Brian. Joe Cooper. Rosita Diaz. Harlan Dixon.
S. Charles Einfeld.
Madge Evans.
Larry Fox.
Kenneth Howell. Eddie Kan Sam Kerner. Marc Lachmann. Al Lichtman. Mare Lachman Al Lichtman. Bill Lyon. Lee Marcus. Zeppo Marx. Allen Norman. Frank Orsatti. Frank Orsatt., Rodney Pantages. William A. Pierce. Jed Prouty. David Rose. Robert Taplinger. Jack L. Warner. Billy West.

N. Y. to L. A.

Don Ameche. Clark Andrews. Joan Bennett Joan Bennett.
Harry Cohn.
Edwin Daly,
Sidney R. Fleisher.
Lou Goldberg.
Frank Gillmore.
Dr. A. H. Giannini.
Henry Jaffe.
George Jessel George Jessel. Conrad Nagel. Shimen Ruskin. Ben Rocke.

Joseph M. Schenck.

Barbara Stanwyck.

Walter Wanger. Patricia Wilder.

SAILINGS

Sept. 29 (New York to London), Jorton V. Ritchey (Berengaria). Sept. 23 (New York to London), Eddie Foy, Jr. (Washington).

Sept. 22 (New York to London)
Rosita Diaz, Mr. and Mrs. Reginald
P. Baker, David Rose (Queen Mary).
Sept. 22 (London to New York),
Louis B. Mayer (Normandie).

Sept. 22 (London to New York), Jack M. Rubens, Hannen Swaffer (Berengaria).

Sept. 22 (New York to London), Stuart Doyle (Bremen).

Sept. 18 (London to New York), David Sarnoff (Paris).

Sept. 18 (New York to Los Angeles), Barbara Stanwyck (Virginia).
Sept. 18 (London to New York),
Peter Donald, Jr. (Georgic).

Sept. 18 (London to South Africa), fr. and Mrs. Ben Lyon (Stirling

ARRIVALS

ARRIVALS

Louis Epstein, Cotton Club Revue,
Horace J. Parmelee, Emanuel List,
Charles Vidor, Karen Morley, Bertram Mills, Frank Lawton, Eugene
Goossens, Mr. and Mrs. Maurice
Barber, Terrence Rattigan, Hilde
garde, Hal Roach, Corrado Pavolini,
Mario Del Papa, Giorgio Polacco,
Massimo Freecia, Constantino and
Pletro Yon, Paul Cravath, James
Warwick, Victor Prahl, William
Kermell, Barbara Lamy, Penelope
Dudley Ward, Marcel Vallee, Jacqueline Porel, Guy Middleton, Cyril
Raymond, Wilfred Pelletier, Mildred
Dilling, Claus Mann, Edwin L.
James, L. K. Sidney.

U'S TRI-CORNERED FIGHT

Pix Companies Already Mulling **Year-End Extra Cash Dividends** Rather Than Stiff Tax Raps by U.S.

The idea of year-end cash dividends so prevalent at the close of 1936 is going to be followed this year by numerous picture companies. In doing so they are pursuing the present policy of large industrial companies which wish to duck the heavy surtax on undistributed profits still in effect by the federal govern-

heavy surtax on undistributed profits still in effect by the federal government.

Companies which have not figured in cash extras thus far in the current year probably will join the procession as soon as they obtain a rough idea of what their undistributed profits for 1987 will be. Some financial seers of film firms who, at this time last year, thought that the cash distribution to avoid paying this surtax was only, to be temporary, now are inclined to think that the statute will not be repealed for two years or more, if then.

With such in mind, the customary extra melon cutting probably will be larger this year than 1986 because profits are running higher. Forecast of these extra servings was seen in the fact a few companies already have begun year-end cash distributions to stockholders or have announced plans for them.

The federal surtax, which runs around 30% as a maximum, hits companies showing \$500,000 or more undistributed profit the hardest. Companies intent on building a reserve for lean years fall to see the percentage of keeping this taxable surplus wage or hold it in reserve ye temporarily shifting to another fund. It is reported that some companies have been able to place the money in other funds temporarily, shifting to another fund. It is reported that some companies have been able to place the money in other funds temporarily, in the surplus wage or hold it in reserve for lean years fall to see the money in other funds temporarily, in the provincing a hardship on the financial future of the company.

Few picture companies think it is treating their stockholders right to pay any 30% surfax on profits that have not been distributed because this heavy payment is in addition to the normal income tax, running around 12%. Any such 42% tax payment is viewed as foolhardy especially when 30% payment can be avoided and the stockholders made happy by giving them extra dividentis.

The surtax is so graduated that \$500,000 undistributed profits is viewed as the sum when the higher

dends. The surtax is so graduated that \$500,000 undistributed profits is viewed as the sum when the higher percentage brackets start. The smaller company showing profits, not distributed, of \$15,000 to \$25,000 pays so much lesser tax.

H'WOOD PAYROLL IN 1935—\$95,725,000

Hollywood, Sept. 21.

Picture industry paid out \$95,725.

00 in wages and salaries in 1935

according to figures released by the

L. A. Chamber of Commerce. Film

workers sharing in the total listed

at 23,179.

The entire L. A. County payroll

in 1935 amounted to \$245,100,000.

Clark's Trek

John D. Clark, general sales manager of the 20th Century-Fox, will soon visit the Coast to confer with Darryl Zanuck, and later leave for a tour of the company's exchanges. Clark probably will start for the Coast early next week.

MG Recalls Chodorov

Hollywood, Sept. 21. Edward Chodorov returns to Metro as an associate producer.
He has been at RKO two months
on a scripting assignment.

Winninger-U Truce

Hollywood, Sept. 21.
Charles Winninger and Universal have ironed out their difficulties over the actor's part in 'Young Man's Eancy' and Winninger has returned to the studio, U taking him off the suspended list.

As soon as he completes the role, Winninger moves over to Paramount for a featured part in Mae West's 'Every Day's a Holiday.'

JUSTICE DEPT **SLEUTHS ON** THE COAST

Los Angeles, Sept. 21.
Arrival here last week of Albert
J. Law and Harold Collins, special
assistants to U. S. attorney general,
brought the immediate announcement that a showdown is due quick-

COCHRANE TIFF

For Company Dominance Crucial Meeting Last Night (Tuesday) by Ruling Powers-May Result in Resignations or Radical Compromises

5-YEAR CONTRACTS

Universal Pictures Co., Inc., embroiled in an internal battle for operating control of the company, involving R. H. Cochrane, president; Charles R. Rogers, executive vice-president and head of production, and J. Cheever Cowdin, chairman. This was to have been determined last night (Tues.) at a high conclave of the company's board. Until late yesterday when VARIETY went to press, the question remained unanswered. involving R. H. Cochrane, president;

answered. Whichever way the decision runs, resignations may likely follow and the outcome is expected apprehensively by the trade today (Wed.), although a compromise result could occur.

though a companion occur.

There has been serious conflict of authority among the chieftains almost from the time that Cowdin, an outsider, came into Universal with

COWDIN, ROGERS, London Hears Prudential Ins. Co. **Backing Korda in Goldwyn-UA Deal;** Also That Mervyn LeRoy's In on It

Jack Warners in N. Y.

Jack L. Warner, accompanied by Mrs. Warner, reached New York yesterday (Tues.) and will sail for Europe after a brief stayover in home office territory. While away from the Coast, Harry M. Warnerwill take active charge of production.

S. Charles Einfeld came in with the Warners yesterday but returns almost immediately.

U. S. PIX EXECS' **LONDON MEET ON QUOTA**

American film companies have converged their foreign sales chiefs in London, where the biggest hud-dle on the foreign end of the trade is now under way, since the famous electric conference in Paris, in those early talker days. This time,

London, Sept. 21.

Prudential Insurance interests and Alexander Korda are indicated as awaiting the, return of. David Rose, United Artists official, from the blessing of Samuel Goldwyn. Reported Mervyn LeRoy, son.in-law of Harry M. Warner, would be included in the deal by which Goldwyn and Korda propose to purchase control of United Artists.

The LeRoy end would bring in one-third, or around \$2,000,000; of the required option money. Rose, it is hinted, is heading this way in order to work with Korda for a setup of the new U.A. control on a three-way basis, Goldwyn-Korda-LeRoy, rather than Just Goldwyn-Korda and Sept. Sep

H. M. Warner's Shadow
There is a broad presumption that
Harry M. Warner personally is to
(Continued on page 25)

FIDLER TURNS ACTOR FOR WB; 50G 1ST PIC

Hollywood, Sept. 21.

Jimmie Fidler has dottedlined with
Warners to play, featured roles in
five pictures at Warners starting at
\$50,000 for the first. If he clicks he
pulls down \$60,000 for his second,
\$75,000 each for the third and fourth,
and \$100,000 for the fifth under the
contraction.

contract.

Initialer may be a musical film, with Fidler's ticket calling for him to start work within 30 days after Jan. 1. He draws top billing next to starring names and pact specifies that the pictures must be in the A classification.

Robin Hood' Crew Pitches Location Site for Month

Hollywood, Sept. 21.

Hollywood, Sept. 21.

By the end of this weck, Warners will have an entire company of players, technicians and other production erews on location at Chico, Calif., to remain a month filming scenes for 'Adventures of Robin Hood.'

Tony Gaudio heads cameramen and electricians who went ahead to establish the base and prepare for shooting. Principals, including Errol Flynn, Melville Cooper, Patric Knowles, Donald Crisp, Herbert Mundin and others move up to the location around the end of this week.

Myers at Metro

Hollywood, Sept. 21.
Zion Myers checked in at Metro
as associate producer after leaving
Grand National.
Newcomer taken

Newcomer takes over the spot left vacant by Michael Fessier, who returns to writing.

Sime

ly on charges of discrimination in film distribution and exhibition.

film distribution and exhibition.

Law said producers and theatres either will be cleared of suspicion or federal indictments will be sought.

Four accountants went to work at once checking the books of major studios, which freely offered cooperation.

COOPER AND COLBERT IN **'BLUEBEARD' CO-STARS**

Hollywood, Sept. 21.

Hollywood, Sept. 21.
Gary Cooper has been set to costar with Claudette Colbert in Ernst
Lubitsch's Paramount production,
Bluebeard's Eighth Wife. which
goes before the cameras Oct. 4.
Cooper's return to Paramount is
part of a deal that takes Henry
Hathaway, Par megger, to Samuel
Goldwyn, probably to direct a
Cooper film under the Goldwyn,
United Aritists banner. Cooper also
has been ticketed to do one a year
for three years for Emanuel Cohen's
Major Productions and Paramount
release, first of which will be 'What
Ho!'

10% Suit on 'Wind' Castee Even Before Film Starts

Even Before Film Starts

Birmingham, Sept. 21.

A suit against Bebe Anderson, former college girl of this city who has been given a role in the movie, 'Gone With the Wind,' seeking 10% of her earnings has been filed in circuit court here by Charles Preston, staff photographer of the Birmingham Post, and M. S. Suggs, former manager of the Alabama theatre.

They claim site verbally promised them 10% of her earnings for their efforts to get her into films. Preston claimed that he made numerous pictures of Miss Anderson which wcre submitted by Suggs to Selznick International and also to True Confessions magazine, which awarded Miss Anderson second prize in a contest of find 'Miss Typical America'.

the departure of Carl Laemmle, Without any previous experience in the business, Cowdin became chairman of the company's board at a salary stated to be around \$77.000 yearly for five years. Cowdin's entrance into Universal is figured to have become possible only through the help of the American Telephone & Telegraph and Western Electric, via Electrical Research Products, Inc., and a certain finance firm which handled some of ERPI's film investments.

which handled some of ERFI'S nim investments.

Cowdin forced many changes, it's said, in the company. Among these was the retirement of N. L. Man-heim, export manager who was di-rectly responsible for giving Uni-(Continued on page 10)

HELLINGER SIGNS AS A PRODUCER AT WARNERS

Hollywood, Sept. 21. Warners and Mark Hellinger have come to terms and the syndicate writer reports to the studio Nov. 1 as a producer. He quits all his news paper scrivenings with the exception of the Hearst Sunday feature.

Starting date has been set for Nov.

15 at 20th-Fox for picture to be made from Mark Hellinger's original yarn, 'Six Girls in Death.' Sol M Wurtzel will produce.

Doug, Jr., Back at Radio For 'Wonderful Time' Role

Hollywood, Sept. 21. Hollywood, Sept. 21.

Douglas Fairbanks, Jr., returns to
the RKO lot for the first time in
three years to play opposite Ginger
Rogers in 'flaving Wonderful Time.'
Deal with Fairbanks was set via
trans-Atlantic phone between Hollywood and London. Pandro S. Berman will produce.

the American company representa-tives are concentrating in London on

the American company representatives are concentrating in London on the British quota.

Filmdom is anxious about that prospective new quota law. And there can be no greater anxiety demonstrated nor interest than which is being shown by the presence in London, at this time, of the foreign department chiefs of nearly every major company. Of course, the on-the-ground representatives of the companies are in the thing, too.

The list of American company representatives now in London includes, among others, John W. Hicks, Jr., vice-president in charge of foreign sales, of Paramount; Sam E. Morris, v. p. and foreign chief of Warners; Joe Seidchman, foreign chief of Columbia Pictures; Gus Schaefer, foreign sales chief of RKO. This in addition to the presence in London of Louis B. Mayer and Adolph Zukor now and other big film exces within the past two or three weeks.

These men are in London to get first-hand information and to obscrve the situation directly and at close hand.

Zukor Just Surveying London Scene, He Says

London, Scpt. 21.
Adolph Zukor arrived here Monday (20) from the Continent. He says day (20) from the Continent. He says he will remain here a fortnight to consider local production activities with an open mind, but will not start production here on any important scale for another six months. Asked about the cost of big pictures complying with quota, when produced here, Zukor said they would undoubtedly cost more than Hollywood productions.

doubtedly cost more than Hollywood productions. Zukor says he has his hands full looking after production without bothering about ownership of foreign circuits, feeling as long as he produced good pictures all circuits would be opened to them.

PAR STRIKE MAY FORCE PHILLY DUALS; ALL PRODUCT BUYS SLOWED 20-90%

Exhibs Most Cautious in Dealing with the Other Distributors-Fewer Contracts Predicted This Year -More Reissues and Indies

Philadelphia, Sept. 21. Indies' strong date and buying rike against Paramount here is

Philadelphia, Sept. 21.
Indies' strong date and buying strike against Paramount here is having wide repercussions on other, exchanges. Tangled Par situash and resultant publicity has set exhibs to much more careful consideration than in previous years of termers with other producers with whom they do biz.

And—as a result—buying has been slowed up considerably. Many exchanges which ordinarily would be practically all sold by this date find themselves with contracts from only 10-80% of their former clients.

Conviction is growing among distribs that there are going to be fewer contracts this season than for many seasons back. Exhibs are not only taking their time, but many have decided to buy from fewer exchanges. Many of those houses which last year were taking product from three or four or more producers have cut out the one that exception of just about three or four, made a comfortable living from their houses last year. While few lost money, few really piled up any summer was worse than 1936.

So, faced with increased overhead as a result of unionization and generally higher prices, they feel that greater film rentals this season will just about wipe out their comfortable living. Thus the battles with the exchanges and the fights to keep rentals at a minimum.

Four Ideas

Various means are being adopted

Four Ideas

Four Ideas

Various means are being adopted to peg outgo for product at lower level. Principal ways are:

1. Extending playing time from four changes to three changes, or three changes to two changes a week. This means deals with fewer companies with resultant savings from plx paid for and not used.

2. Use of more reissues. Indies finding they can buy a reissue or a revival of last year's socko 40% for 25%. While this in most cases won't burn up the bo., it will provide a more certain reasonable net than a very ordinary program turkey.

3. Use of more indle product. While small producers admittedly can't supply same quality pix the big can't supply same quality pix the big

While small producers admittedly can't supply same quality pix the big boys can, most of it makes satisfactory dual fodder. The Par situash is thus more and more leading Philly along the path toward becoming a double-feature town. Once almost devoid of the twinners, idea becoming more and more popular with small exhibs here.

with small exhibs here.

How They Rate the Product
Situash at various majors here as seen by the exhibs:
20th-Fox: Provided best product last season and pretty fair terms. As a result is most sold of the majors today, with about 80%.

Metro: Last season's films not so hot as previous years, but satisfactory. Sold about 70%.

RKO: Deals pretty well com-

tory. Sold about 70%.

RKO: Deals pretty well completed on about same basis as last season. Product n.s.h. but 'at least delivered what they promised.' Columbia: Selling fair so far. Prices slightly higher than last season. Pix brought no great returns in 1936-37.

United Artists: Came through nicely on last season's contracts and selling okey to date.

Warners: Except for Par, worst off of the majors as far as sales go up of the majors as far as sales go up

Warners: Except for Par, worst off of the majors as far as sales go up to this time. Encountering difficulties selling because of terms that many indies feel are as severe as Paramount's. Asking 30-35% for 16 pix, which exhibs think is too much. Showing no inclination to step down, and this is knocking buying off badly. Many complaints on last season's product that it was too short. Too many 60-minute pix driving exhibs to duals.

product that n many 60-minute pix driving exmus to duals.
Universal: Boys laying off buying here too because of poor pix last season. However, relaxation of sales policy in territory has hypoed sales. Now asking percentage on minimum of only four pix.

But No Pavoff

Hollywood, Sept. 21.

Hollywood, Sept. 21.
There's a horseriace sequence in Metro's Thoroughbreds Don't Cry,' which Alfred E. Green is directing.
So Green picked the jockey who was to win the race, senthim to the Santa Anita clubhouse and had him don Green's own racing silks.

Duvivier's \$220,000 Metro Deal for 5 Films Set. Almost

Paris, Sept. 14.

Hollywood's grab for French talent is still keeping up a high average-but the latest dip into the Paris pool did not come out so well.

It concerns Julien Duvivier, tops as far as French directors go, and M-G-M. Reports went the rounds that Duvivier had signed up, but it was not as fast as all that.

Duvivier was asked and negotia-tions were well under way. Prices talked of named \$40.000 for the talked of named \$40.000 for the French director for the first year for film, the same figure for two each the following year, and \$50,000 for two each the third year. It speared, then as though Duviviers John Henry was going on the line.

Then Duvivier started making conditions. First he wanted clear payoff, all taxes to be paid by Metro. Furthermore, he wanted to choose his own collaborators, and have a free hand in general. No deal.

Straw Hatter for Pix

Hollywood, Sept. 21.

Caroline Fisher arrived last week Ruggles and may go into True Con-fession, which Ruggles is megging

Miss Fisher, a former Northwest-ern University co-ed, has been for three year co-director with her brother, Richard Wylie Fisher, of the Theatre in the Garden, summer stock group at Fish Creek, Colo.

GUIZAR COMIN' BACK

Buenos Aires, Sept. 21.

Buenos Aires, Sept. 21.

Tito Gulzar concludes his work for Radio El Mundo here around Oct. 10, sailing shortly thereafter for the U. S. after having played eight weeks here on the radio and in El Mundo's affiliated theatres.

Singer is expected back at Paramount studios the first of November to appear in an undesignated film.

week and they were with tiny sub-sequent-runners. Strike situation at status quo now awaiting decision of Circuit Court Oct. 4. Meantime there is no injunction in effect and indies are free to picket houses using

indies are free to picket houses using Par product, Situash, however, was made clear in Independent Film Bulletin last week. It reprinted weekly programs of 113 houses in the territory as shown in each Saturday's Evening Public Ledger. Only one spot had a Par pic, Indie Bulletin, under cut of the Ledger page, asked: Picket Whom?

As result of legal threats against

many 60-minute pix driving exhibs to duals.

Universal: Boys laying off buying here too because of poor pix last season. However, relaxation of sales policy in territory has hypoed sales. Now asking percentage on minimum of only four pix.

Par Decision Oct. 4

Paramount has sold practically rolling around Philly. It was authoritatively learned that the extended that the extended point of the product in spots in which it has thoritatively learned that the extended point of the trouble entirely, in the product in spots in which it has a split, such as at the WB Logan and Hunt's Rockland.

Par Debuting Imported
Pair in 'Lady of Tropics'
Hollywood, Sept. 21.
Initial starrer for Isa Miranda,
Italian actress, under her new Paramount contract, will be 'The Lady of the Tropics,' Wanda Tuchock original.

Lucien Hubbard will produce and Fred MacMurray plays opposite with Rigaud, Argentine actor, in sec-

Pollack, Mitchell Grind Out Eight Tunes at 20th

Hollywood, Sept. 21.
Eight original tunes have been turned in at 20th-Fox by Lew Pollack and Sidney Mitchell.
Darryl F. Zanuck has okayed four of the numbers and they have been shipped to England for the Gracie Fields film, He Was Her Man. Ditties are My Only Romance. 'If I Hadn't Done What I Did, 'I'm So Glad, You Asked Me' and 'Live and Learn'.

Giad, rou nass.
Learn,
Other four, for Shirley Temple
starrer, Rebecca of Sunnybrook
Farm, include Happy Ending,
'Alone with You,' 'Au Revoir' and
'Crackly Cornflakes.'

Par's 'Jungle' in Color

Hollywood, Sept. 21.

Paramount has entered 'Her Jungle Love, 'featuring Dorothy Lamour, in the technicolor sweepstakes of 1938, with production tentatively skedded to start early in November, contingent upon Miss Lamour's finishing in 'Big Broadcast,' Film will be shot in the wild Mexican country around Acapulco.

can country around Acapulco George Arthur has been set as as-sociate producer.

Forster Enroute

Vienna, Sept. 10. Film star Rudolf Forster will proeed to Hollywood shortly. He plans to finish his Vienna work

Grant in Hepburn Pic

Hollywood, Sept. 21.
Cary Grant draws the assignment as male lead opposite Katharine Hepburn in Radio's 'Bringing Up Baby.'

Cliff Reid produces and Howard Hawks directs.

'Folly' Script Assigned
Hollywood, Sept. 21.
Script of 'Huber's Folly' which
William Sistrom will produce at
Radio, has been handed to Helen
Meinard, was responsible for the
orig of 'I Met Him ha Paris.'

Jones Gets a Lift,

Hollywood, Sept. 21.

Alfan Jones returned to work in Metro's The Ugly Duckling this week, having smoothed out his disagreement with the studio over the inventions of his reality. ortance of his role.

Part written in for Jones was con-siderably strengthened.

'Damaged Goods' OK'd In 2d Rebuff to Det.'s Police Chief Pickert

Detroit, Sept. 21.

Police Commissioner Heinrich
Pickert received his second filmcensor rebuff in a week when Circuit Judge Guy A. Miller last week
granted an injunction to Cinema theare permitting it to show Damaged
Goods. The downtown theatre's
license had been revoked by police
after Pickert ruled that the socialdisease flicker was improper Judge

after Pickert ruled that the social-disease ficker, was improper. Judge Miller, however, declared police may prohibit showing of a film only when the flicker is indecent in itself. Previously, another circuit judge scored Pickert for deleting several uncomplimentary references to Hit-ler and Mussolinji in 'Heart of Spain' opus, ordered the 'deletions replaced and okayed showing of film. and okayed showing of film,

Horace Jackson Accomps Marches to B'way for Play

Marches to b way for Flary
Hollywood, Sept. 21.
Fredric March and his wife, Florence Eldridge, will play the leads in
the Broadway production of Horace
Jackson's play, 'Christian Hero,' to
be directed by John Cromwell.
The deal for N. Y. production was
closed by Jackson, who goes east to
work on the play after finishing a
scripting chore at Warner Bros.

Hays Meet Next Month

a says wheet Next Month
It was decided this week that the
quarterly sessions of Hays organization directors would not be held
until October. Absence of certain directors and fact that reports have
yet to be completed on several vital
topics prompted further postponement.

ment.
Directorate originally was sched-uled to meet early this month.

Sealed Before Sailing

Hollywood, Sept. 21.
Victor McLaglen was handed a
new contract by Darryl F. Zanuck
last week just prior to his departure for England to play opposite
Grasie Fields in 'He Was Her Man.' Brian Donlevy also has a featured role in the film.

Taking After Ma

Hollywood, Sept, 21. Fanny Brice's 18-year-old daughter, Frances, gets her first picture job in Metro's 'Rosalie.'

Chevalier Quits Casino de Paris Revue for Pic; Nearly Starts Riot

Maurice Chevalier's departure for London to make a picture under the direction of Rene Clair caused some direction of Rene Clair caused some unpleasant repercussions in the lobby of the Casino de Paris this week. Until the time of his departure Chevalier was starring in the Casino revue, so the first afternoon he was not there the customers had the idea they had not gotten their money's worth.

So loud and so strongly did they express their indignation that police had to be called to put down the disturbance. One demonstrator was arrested and taken to the station but later released.

Management states that the name of Chevalier appeared in none of the

Management states that the name of Chevalier appeared in none of the publicity of the house and the customers had no right to demonstrate. Some of the malcontents produced handbills to the contrary, but it was proven that these had been printed in the past. As far as could be learned, no admission fees were refunded.

funded.

funded.

Raquel Meller is now headlining the revue until it closes late in October or early November, when Mistinguett will step in to top the bill in the new winter revue. Femme lead, Nita Raya, is still there.

Katherine Locke's Pix Assignment In the Air

Pending settlement of B. P. Schulberg's production plans. Katherine Locke's Hollywood schedule is in the air. Actress is under contract to the producer, who recently left the Producer, who recently left the Paramount lot. Miss Locke recently returned from a European trip with her husband, Morris Helperin, Alexander Korda representative. She and her agent, Sam Lyons, expect to have her next film assignment settled by the end of this month.

month.

Actress, who clicked in 'Having Wonderful Time' last spring, has been sought by George Cukor for the part of Melanie in 'Gone With the Wind.'

Swarthout's 'Nightingale'

Hollywood, Sept. 21. Paramount has set Oct. 6 as the starting date for "The Yellow Nightingale," Gladys Swarthout and John Boles picture with H. C. Potter directing and Harlan Thompson producing

ducing and Harian Thompson pro-ducing.
Supporting cast includes John Barrymore.

All Square at MG Unique Opinion OK's Breening: Nix on Sex Pix

Denver, Sept. 20. Municipal Judge Philip B. Gilliam warned Denver theatres that if they show films that fall under the ban of the police court they face the possibility of losing their licenses, in a decision to cut several scenes from 'Smashing the Vice Trust.' The decision was made following pro-tests from members of the vice

Following is part of a statement made by Judge Gilliam concerning sex films:

Now and then, in Denver, a mo-Now and then, in Denver, a mo-tion picture is shown of the type commonly known as a 'sex picture.' Such pictures are usually played at the third-run theatres, and are ad-vertised as being 'for adults only.' Whenever these films are shown there is usually a flood of protests sent to the authorities to have them

When parties involved are brought when parties involved are foroignt into the municipal court, for a violation of the ordinance prohibiting the showing of obscene pictures, they claim that there is a moral lesson involved and that the pictures are therefore educational.

therefore educational.

For years the motion picture industry has endeavored to show to the public the type of entertainment that appeals to the people. Several years ago the Legion of Decency started a campaign against these sex pictures. The industry recognized and appreciated the good work being done by the Legion, and were convinced that the public did not want such pictures. As a result, practically all of the producers joined the organization and will not up to the picture that has not been reviewed in the office of Joseph Breen and received a code number—designating that it is suitable entertainment for the public.

Mo discrimination is shown in this

No discrimination is shown in this reviewing office, as they realize that there are many different types of appeals. Their purpose is not to discriminate, but rather to clean up motion pictures.

motion pictures.

'In other words, the motion picture producers have taken it upon themselves to improve their industry, with a view to supplying the public with pictures of a high moral plane. Why, then, should Denver allow the tearing down of this commendable effort by permitting the showing of such sex pictures—films that the industry as a whole is against?

'In my opinion these so called sex plctures are not educational. They are displayed always with an inference of evil. I. personally, do not think a theatre is the proper place for sex education.

for sex education.

'The people of Denver, as a whole, object to such films, and I think their objections are well founded. As long as I am on the Municipal bench I am going to have these pictures stopped, and if they are again displayed the theatre managers will place themselves in serious danger of losing their license.'

2 Legiters' Film Break

Shimen Ruskin, WPA actor whom Marc Connolly put into his Broad-way production of 'Having Wonder-ful Time,' is the only member of that show's cast to go into the film version. Actor was signed after Pandro Berman spotted him in the show last week and flies out today

snow last week and flies out today (Wednesday).

He comes from Yiddish legit but couldn't find work there so went on the WPA rolls. Connolly spotted him in a play at Daly's last season.

Chicago, Sept. 21.

Muni Seroff, Yiddish legit actor
who clipped his name from Serebrov
for his first English language legit
assignment in the local company of
'You Can't Take It With You,' goes
to Hollywood on call from Columbia
next month for the film version.

ANOTHER MARILYN MILLER

Tulsa, Okla., Sept. 21.
Marilyn Miller, 17-year-old Tulsa
girl, has been given a contract with
Universal.

BURNING UP PIX TOO FAST

Bigger Keys Try Not to Drain Pix Too Much, Whenever That's Feasible

In the bigger keys, where situations permit, the idea of dissipating film too fast is more or less scien-tifically tackled. It depends on what's in or due in, and holdovers, forced or genuine, are accordingly handled.

Since 20th-Fox took over the Roxy N. Y., for example, knowledge of impending films, and a desire not to

N. Y., for example, knowledge of impending films, and a desire not to drain the film too much at one and, has eased pictures out of the louse despite their holdoverability. Thin fee' is an instance. Could have stayed a third lap at the Roxy, but since '100 Men and a Girl' (U) was waiting for its turn, the house didn't force a third lap.

'Vogues' (UA) just missed a third week's stop figure at Radio City Music Hall. by \$200, but regardless the distrib welcomes release to Loew's theatres, rather than have it drained three weeks at the mammoth Hall, On the other hand the current incumbent, 'Zenda,' had to go three weeks for 'Star is born' at the Music Hall, also a UA pic, Charles C, Moskowitz, Loew's theatre exec, squawked that this drained the film too much to do is houses any good, and that business, accordingly, wasn't all it might have been for him.

Both distribs and exhibs recognize

Both distrbs and exhibs recognize he merits of such situations, but try to gauge 'em intelligently.

PAR'S 'MARCHING HERDS' WILL BE OUTDOOR EPIC

Paramount plans to follow up its success with "The Plainsman" and The Texas Rangers' with another epic western, Marching Herds, with Lucien Hubbard handed the production reins on a heavy budget

tion reins on a heavy budget. Film will be made, according to William LeBaron, production chief, on a scale comparable with 'Covered Wagon, 'Cimarron' and North of 36,' Gary Cooper, Randolph Scott or Fred MacMurray are under consideration for the male lead.

Astaire-Rogers Set In Pic on the Castles

Hollywood, Sept. 21. Ginger Rogers returns to her twinklefoot routine in her next Radio co-starrer with Fred Astaire, which has been set as 'Castles in the Air.'

Story deals with the careers of Vernon and Irene Castle, first pro-fessional ballroom team to terp to fame and fortune. Pandro S. Ber-man will produce.

REALLY, MISS NEAGLE?

British Star Tells the French She Hates Hollywood

Paris, Sept. 14.

Paris, Sept. 14.

Victoria the Great's farring Anna Neagle and Anton Walbrook, produced by Herry Wilcox and distributed by RKO, had its premiere there this week under the auspices of the expo liself, in honor of the English film industry.

Presented at Cine 37, expo hall situated under the Tour Eiffel, the blowout was headed by Minister of Commerce Chapsal, British Ambassador Sir Erir Phipps, expo commisaires and under-secretaries.

Anna Neagle and Herbert Wilcox

misaires and under-secretaries.

Anna Neagle and Herbert Wilcox came over from London specially for the presentation while RKO threw a Party at the English pavillion before opening of the film. Wilcox stated he had no intentions of making any films in Hollywood while Miss (Neagle stated she hated Hollywood, and would never make a film there.

Shearer's Return

Hollywood, Sept. 21. Hollywood, Sept. 21.
Norma Shearer returns to the screen in Metro's Marie Antoinette, which will be made in Hollywood and not in London, as first skedded, according to Hunt Stromberg, pro-

ducer.

Stromberg is now back at the M-G studio after three months abroad. Sidney Franklin directs the Shearer vehicle when given the starting gun by Stromberg.

BILL HART FILING NEW \$685,000 SUIT VS. UA

Attorneys for William S, Hart in a day or two' will file a new suit in N. Y. supreme court against United Artists Corp. for alleged breach of contract. Action will repeat the previous claim of \$500,000 damages, but will add a new claim for \$185,000 for money 'unlawfully held.' Suit is based on UA's release of the plaintiff's picture, Tumbleweeds, 'produced in 1925 at a cost of \$600,000.

In his forthcomic.

or the planturs picture, Tumple-weeds, produced in 1925 at a cost of \$600,000.

In his forthcoming action Hart will repeat the charge that the dendant breached its contract by block-booking' his product, thereby injuring its value and preventing it from showing a profit. Film's 'quota' was allegedly set at \$800,000 by UA and it grossed approximately \$346,000 on 11,369 contracts.

New plea will ask the previous \$500,000 damages for that alleged violation. Additional claim for \$185,000 will be based on the charge that UA knowingly perpetrated a fraud by making a contract it never intended keeping. Alleged the defendant thereby forfeited its rights to its 35% of the receipts under the contract, amounting to \$185,000. Actor's original suit, brought in 1931 in N. Y. supreme court, resulted in a jury verdict of \$65,000 damages, plus \$1,759 costs, for the plaintif. Appellate division last July 16, in a unanimous decision by the five presiding justices, set aside the verdict and: ordered a new trial on the grounds that hot sufficient evidence was presented to sustain the verdict' and that the amount of damages was improperly reached.

Plaintiff had the choice of carrying an appeal to a higher court or bringing a new action in supreme court.

Plaintiff had the choice of carrying an appeal to a higher court or bringing a new action in supreme court. Hart's attorney is Frederick Hemley, of House, Grossman, Vorhaus & Hemley, UA is represented by O'Brien, Driscoll & Raftery.

RAYMOND, FRED STONE DROPPED AT RKO PIX

Hollywood, Sept. 21. Contract options on the services of Gene Raymond and Fred Stone were allowed to lapse last week, with each allowed to lapse last week, with each actor due to make one more film before expiration of their tickets. Raymond's will be 'She's Got That Swing' and Stone is to be featured in 'Going, Going, Gone.'
Raymond is understood to have been displeased for some time at the type of roles handed him.

Bing's A-Comin'

Spokane, Sept. 21. Bing Crosby has put the song-writing team of Johnny Burke and Jimmie Monaco to work on a new

pep song for his alma mater, Gonzara University.

Song will be finished in time for Bing's homocoming here, Oct. 21.

UNEASY OVER EXHIBS' GREED

Take Films as Fast Turned Out and Cry for Turned On.

More — Heavy October
Theatres Release, but Theatres
Ready to Swallow Em
Up—Ship 62 Features
Since Aug. 1

RUN ON A'S

Hollywood, Sept. 21.

Hollywood, Sept. 21.
With a flood of class-A features being readied for national release in the next eight weeks, the astonishing consumption of Hollywood's output by first run theatries everywhere shows no sign of a letup.

Virtually every major producing organization will have its share in the fall releases. Glance over the lineup shows that the curtain is to be lifted on the new season with the strongest array of product ever issued.

the strongest array of product ever issued.

Nevertheless, theatres are using up this top-bracket output even faster than the studios can turn it out, and with a greed that threatens the structure of the business.

Dual billing of features, realignment of competitive first runs in key cities, and refusal of theatre operators to hold outstanding hits for longer runs are some of the causes contributing to this situation. Violent protests are already being heard from major producers.

Film exchanges are desperate for pictures and home office sales managers have been tormenting studio execs for weeks with telephone calls and wire demands for early shipment of pictures.

Heavy October Run

Heavy October Run

Six majors have announced 21 A films for release by around Oct. 15 and at least four top-bracket features are skedded to go out the first 10 days in November. Los Angeles first run houses are booked solid with A product up' to Nov. 1, with the two United Artists releases, Vogues' and Prisoner of Zenda, 'heading the list at the 'day-date Grauman's Chinese and Loew's State.

Metro will release in October Madame X, 'The Bride Wore Red,' 'Double Wedding,' 'Conquest' and 'Live, Love and Learn.'

On 20th-Fox's October releasing Schedule are 'Life Begins in College,' 'Lancer Spy,' 'Heidi,' 'Ali Baba Goes to Town,' with 'Danger: Love at Work' and 'Second Honeymoon' following in November.

Warners' October releases are 'They Won't Forget,' That Certain Woman,' The Perfect Specimen,' 'Back in Circulation' and 'The Great Garrick'.

Paramount's include 'High, Wide and 'Handsome,' 'Angel' and 'This

Garrick.

Garrick.

Paramount's include 'High, Wide and Handsome,' 'Angel' and 'This Way, Please,' with 'The Barrier' and 'Ebb Tide' tentatively skedded for November. 'Stage Door' will be put out by RKO in October and possibly also 'Music for Madame.'

Double billing has exhausted the reserve that the majors have been accustomed to maintain to guard against possible emergencies.

Ship 62 Since Aug. 1

Ship 62 Since Aug. 1.

Since Aug. 1, Hollywood studies have finished and shipped 62 features, 15 of which rate as being of the highest A quality. Of this A product, United Artists sent out four; Paramount, Metro, 20th-Fox and Warners three each, and Universal one. Theatrc bookings are crowding film exchanges so closely that in many instances films are rushed straight from the express offices into the theatres without exhibitors having a chance to exploit them properly.

properly.
National releasing organizations have listed 29 pictures for first run National releasing organizations have listed 29 pictures for first run exhibition during the three weeks started last Friday (17). Of these 29, only 16 had been previewed up to a week ago, and it was regarded as a certainty that eight or 10 of the will lower quality.

Plenty of Prizes at Venice Film Expo; Bette Davis Cited for 'Woman,' 'Winterset,' Disney, 'Victoria' Victors

Justa Coincidence

Hollywood, Sept. 21.

Film industry has gone Shanghai crazy, with the following pictures skeded to go into work soon built around the locale of the war zone: North of Shanghai, Radio; Daughter (fopmerly East) of Shanghai, Paramount; West of Shanghai, Warners, and Shanghai Deadline, 20th-Fox. In addition Par is reissuing Shanghai Express.

Twin City Exchanges Laff Off Indies' Idea To Cut Down on Pix

Minneapolis, Sept. 21.

Local exchange managers say they're not concerned over action of Twin City independent neighborhood exhibitors in voting to cut down their weekly changes so that they can dispense with the product of companies demanding percentages against which they're warring. Consensus of opinion among the branch managers is that move is financially impracticable and that the theatre owners will be forced to return to present number of changes.

J. M. Podoloff, branch manager of 20th-Fox, one of the companies which is the object of the present percentage boyocit, declares that if the exhibitors are to make the policy of fewer changes per week pay they'll surely need the strongest product possible and they won't be able to get along without his pictures. He thinks the action eventually will work out to his advantage. Fred Ableson and Gilbert Nathanson, managers of GB and Republic, respectively, assert there aren't

Fred Ableson and Gilbert Nathan-son, managers of GB and Republic, respectively, assert there aren't enough box-office pictures available to sustain a policy of decreased changes and that the exhibitors will be hit so hard in the pocket that they'll soon cease 'their present non-sense.'

Exchange managers generally are resentful at the indies for 'stirring up' things. If these exhibitors are up' things. If these exhibitors are wise, declare the managers, they'll let well enough alone. The managers insist that film rentals for Twin City neighborhood houses are the lowest in the United States and that more of these situations are making money than anywhere else. Whereas the rentals generally average from 20-25% of the grosses, they're down to 15% in the Twin Cities, according to the managers.

BEA LILLIE AT PAR FOR FILM JOB WITH CROSBY

Hollywood, Sept. 21.

Beatrice Lillie is due in tomorrow (Wed.) to prepare for her costarring role with Bing Crosby in Paramount's "The Badge of Policeman O'Roon."

man O'Roon.'
Miss Lillie also will appear with
Crosby on the Kraft Music Hall
radio show Oct. 7.

Tarzan's New Mate

Hollywood, Sept. 21.
Eleanor Holm, swimming champion, will arrive here Sept. 28 to play opposite Glenn Morris in 'Tarzan's Revenge,' to be produced by Sol Lesser for 20th-Fox releasc.

D. Ross Lederman is set to direct

Rome, Sept. 21.

Venice Fifth International Cinema Exhibition is over, and France came out with the most prized award, the Mussolini Cup for the best foreign film, accorded to Julien Duvlvier's 'Carnet de Bal' ('Dance Program').

Program').
United States came out with three prizes: the Volpi Cup for the best actress accorded to Bette Davis for her work in 'Marked Woman' (WB); the LUCE Cup for the best pholography given for 'Winterset' (RKO); and the cup for the best animated cartoon, which went to 'Walt Disney. England's 'Victoria the Great' (distributed by RKO) took the Cup of Nations for the best world-premiere pic sent to the Exhibition and Robert Flaherty (again England') took the prize for the best foreign director with his 'Elephant Boy' (UA). Flaherty took the same prize two years ago with 'Man of Aran' (GB).

(GB).
France took the cup for the best artistic ensemble with La Grande Illusion,' and for the best film subject with Sacha Guitry's 'Perles de la Couronne' (Crown Pearle). Germany's Emil Jannings won the cup for the best actor with his work in 'Der Herrscher' (The Ruler').

To Germany also went the prize for the best documentary pic, 'Mannesmann,' and for the best scientific film, UFA's 'X-Rays.'

Italy's Prizes

Italy's Prizes

Italy took the prize for the best colonial pic with Bronze Sentinels'. for film best interpreting natural beauty' with 'Condotteri', and for the best educational film with the LUCE newsreel. Besides these prizes, which were won in competition with the other nations taking, part in the show, there were two prizes especially offered for the Italian industry. Of these 'Sciplothe African' took the prize for the best Italian film; and Mario Camerin with 'Signor Max' for the best Italian director. Accordingly, every Italian film entered won some kind of a prize.

At the end of listing prizes, the jury gave honorable mention to the films submitted by countries with very limited international markets, citing the following: Hungary for 'Battallon'; India for 'Sant Tuka-ram'; Poland for 'Barbara de Radziwill' and 'Three Chopin Etudes', Japan for 'Kojo no Tsuk' and Australia for 'Flying Doctor.'

Several American pics which were to have been shown did not get there after all. Among these were Paramount's 'High, Wide and Handsome'; a U. S. government film, 'The River', and the much-heralded Paul Muni interpretation of 'The Life of Zola.' Which won the prize for the best world premiere film exhibited, arrived only at the last moment, direct from the studio.

**Wangar Rack to Coact*

Wanger Back to Coast, Starting Prod. Pronto

Joan Bennett is on a hurry trip back to the Coast to arrange her family affairs. Then rushes back east to start rehearsals in 'Stage

Door.' Walter Wanger also flow back over the week-end with 'Stand-In' and '52d Street,' after cutting them in the east. He was to have taken a layoff, but is resuming production 'almost immediately, starting on 'A Kiss in Paris' with Madeleine Carroll. Male lead and director yet to the set

Inside Stuff—Pictures

Columbia has closed the majority of its sales possibilities on 'Lost Horizon,' which was roadshown during the summer, and according to Abe Montague, general sales manager, is getting top rentals on the picture as a 1937-38 release. Various chain accounts which bought Col last season (1936-37) and had a Frank Capra production coming to them at lower terms than Col is asking for 'Horizon' as a new season's release, claim they are getting it at terms comparable to those for the undelivered Capra feature under the '36-'37 contracts. Montague denies that they are, but admits there was considerable objection and that Col took all complaints into consideration in writing new deals, going with accounts to some extent on their assumption 'Horizon' is the Capra pleture they didn't get during the '36-'37 eason. Whether or not chains with buying power were able to get Horizon' at last year's terms, as declared, the picture in firstrun engagements so far is justifying the higher rentals demanded. Where an account didn't sign for Col last season, of course, there is no ground for bargaining against the higher terms that are being demanded in selling the new program.

While Par is getting its home commentatory staff in order, it is having extreme difficulty in getting shots from the warfare zone in the Sino-Japanese struggle. Arthur Menken, socialite cameraman, who was so successful for Par in Spain and elsewhere when nerve and daring was required, is on his way to China now, according to latest report. Menken's hurried dispatch to the Orient was caused by another cameraman's failure to provide coverage. Earl Nelson, listed as field correspondent, was on boat bound for Shanphai but showed distaste for assignment on arrival in the Chinese port and on last report was not doing any shooting.

A total of eight commentators, some from radio, have been herded together as narration specialists under Gabriel Heatter for Paramount News. The voice staff, in addition to Heatter, will include Frank Knight, of WOR, on general news; Gregory Abbott, on disaster, war, etc. Bob Carter, of WMCA, on horse racing; Bill Stater of the Colonial network, on football games; Joe Bolton on baseball, track events, college athletics, etc., and Sidney Walton, Joseph Boley and Mark Hawley on spot news.

Despite back dividends paid in recent months on the 7% annual basis which took care of payments to June 30, 1933, the trustee report on Radio-Keith-Orpheum Corp., and subsidiary companies, revealed that \$245.0 is in arrears on each preferred share of K-A-O. Report showed this to be equal to \$1,042.303 on the 42,543 shares of 7% at present outstanding, both as of Dec. 31, 1936, when the consolidated balance sheet was dated. KAO on Thursday (16) voted a \$1.75 dividend out of capital surplus on the company's 7% cumulative convertible preferred stock for quarter ended March 31, 1934, payable on Oct. 1, this year to shareholders of record as of Sept. 27 next. RKO owns approximately one-third of the KAO firm's outstanding preferred stock. The M. J. Meehan interests are understood to own an amount greater than this, with something under one-third of the approximately 64,000 shares in the hands of the public. RKO owns all of the KAO common.

First major victory for former State Senator Frank J. Harris, president of Harris Amus. Co., as GOP chairman in Allegheny County was nomination last week in primary of Robert Waddell for mayoralty on Republican ticket. Harris picked Waddell, heretofore known to the public only as a one-time assistant football coach at Carnegie Tech, to run against William A. Magee, former mayor and a seasoned campagner, and political observers generally credit Harris shrewd electioneering to Waddell's almost three-to-one victory over Magee. In general election, the Harris endidate will be opposed by the present mayor, Cornelius Scully, who was the choice of the Democrats. Scully stepped into the office more than a year ago when Mayor McNair, Pittsburgh's front-page chief executive, resigned.

WB SEES PHILLY **OVER-THEATRED**

Philadelphia, Sept. 21.

Warner Bros. circuit here has completely stopped its building program and will buy no new houses in the near future.

Reason for the cessation of activi-ties is conviction, according to a Warner exec, that Philly is rapidly become overseated and over-the-Warner exec, max many become overseated and over-the-atred. With de luxe indie houses going up on all sides, WB foresees a number of failures in about two years when, Warners expects, it may be able to step in and buy.

be able to step in and buy.

Attracted by tales of, good biz at the boxoffice, the Warner exce said, much outside coin is coming into the film industry. Many of the houses this money is erecting are being operated by seasoned theatremen, while others being run by pure amateurs. Vets, it was said, are advocating erection of houses in spots where they certainly wouldn't risk their own coin. The prospect of somebody getting a managerial job at; a fancy figure is leading much building money astray.

LIGHTMAN TAKING OVER 7 WB'S IN KY.

Deal is exposted to reach conclusion shortly under which M. A. Lightman penetrates the State of Kentucky by taking over seven houses operated by Warner Blos. In Danville, Fuiton, Henderson, Owensboro and Princeton. WB is interested in disposing of the theatres because they are not conveniently adjunct to other territories.

Lightman, Paramount partner, operating presently in Tennessee, Air-

eraics presently in Tennessee, Arkansas and Mississippi. He was in New York two weeks ago, and at that time discussed preliminary details on the takeover.

AMPAs Start Off With Renewed B. R. and Vigor

After a very sketchy career and everal years of financial worry, the Associated Motion Picture Adver-tisers resumed periodic luncheon tisers resumed periodic luncheon meetings Thursday (16) at Sardi's, N. Y., under its new president, Ralph Rolan of the March of Time. Testimony to the possibility a new lease of life is in store for the AMPA was an attendance (all paid) of 120.

an attendance (all paid) of 120.

There have been no luncheonmeetings since last spring when the
association held its annual affair
away from the Astor for the first
time, doing it in a more economical
and less flashy manner at the New
Yorker. Rolan was installed at that time, succeeding Gordon White of Educational,

Educational.

Lunches will be held weekly and honor guests will be the policy as in the past. Those at Thursday's initialer included Stuart Doyle, the Australian showman; George Elcok of Odeon Theatres in England, Nino Martini and the Harvest Moon Ball winners. Walter Wanger was scheduled but couldn't make it.

Trade paper representatives are not excluded, suggestion along this line last spring being voted down.

Mrs. Kaufman Quits

Mrs. Beatrice Kaufman, wife of George S., the playwright, eastern stopy editor for Sam Goldwyn for eight months, threw in the sponge Monday afternoon (20): She handed in 'her 'notice' without announcing any present plans.

Successor remains to be appointed pending advice from Goldwyn,

Incorporations

CALIFORNIA

(Trenshaw Boulevard Theatre Copp., Los Angeles; capital stock, 1,000 shares, pans 19; permitted to issue all. Directors: Charles P. Shouras, Charles A. Buckley, Albert W. Leeds, George Topper and John B. Bertero,

Producers Clash With Directors' **Guild: Ultimatum**

Hollywood, Sept. 21.
Statement issued by Darryl F.
Zanuck, representing the Motion Pic-ure Producers:

'Indicating the willingness of the Indicating the willingness of the motion picture producers to have the controversy with the Screen Directors Guid settled by the National Labor Relations Board or the courts, or both, a letter signed by Darryl Zanuck, vice-president in charge of production at 20th Century-Fox and chairman of the Producers Committee, has been sent to the committee, passed to the committee representing the Screen Directors Guild. The producers' letter deplores the intimation of internal disturbances as indicated by ter deplores the intimation of in-ternal disturbances as indicated by belated communication from the di-rectors committee and suggests that a civilized method of settling the dis-pute be, undertaken.

a divinzed metodo o setting the dis-pute be undertaken.

'So that there may again be no misunderstanding on the part of the committee representing the 'Direc-tors' Guild, the producers' committee represents and speaks with the con-sent of the following producing com-panies: Columbia Pictures Corp., First National Pictures, Inc., Peramount Pictures, Inc.; R.K.O.Radio Pictures, Inc.; 20th Century-Fox Corp.; Sam-uel Goldwyn, Inc., Ltd.; Selznick-International Pictures, Inc.; Univer-sal Pictures Co., Inc.; Walter Wan-ger Productions, Inc.; Warner Bros. Pictures, Inc.!

The producers' letter follows:

The producers' letter follows: Sept. 17, 1937.
To Messrs. Howard Hawks, John
Ford, Edward Sutherland,

entlemen: This will acknowledge your com nunication of Sept. 15, 1937.

munication of Sept. 15, 1937.

In reply we wish to assure you that the producers desire peace and harmony throughout the industry to the end that all persons in and connected with the industry may receive the benefits which will flow from united and cooperative efforts to produce the best picture. Actuated by that desire, the producers are glad at any time to discuss with appropriate groups in the industry any grievances they feel they have. This attitude is entirely independent of any possible requirements of the Wagner Labor Act or any other law.

There seems to have arisen among

Wagner Labor Act or any other law. There seems to have arisen among us an issue not of wages or of hours or of working conditions but of what constitutes a proper bargaining unit. Your contention is that the form of your organization does not properly concern the productives. We, on the other hand, are of the opinion, that your organization is composed of irredonciable and inconsistent elements and is the killd of organization with which! We cannot and should not be required to deal as a unit.

unit.

It would be most unfortunate not only to the producers and to members of your group but to the vast number of other persons whose interests are involved, and the public as well, if the controversy on this point should lead to any disturbance in the operation of the traities. point should lead to any disturbance in the operation of the studios. We do not question that you feel that you are right. We feel equally certain that we are right. When such a situation arises among savage people it leads to war. Civilized people endeavor to provide some other and better means of determing controversies. Fortunately, there are such methods of determining the matter. There is, of course a seri-

ing controversies. Fortunately, there are such methods of determining the matter. There is, of course, a serious doubt whether the Wagner Labor Act applies to the present situation, but either the National Labor Relations Board or, the courts, or both, exist to determine the issues involved. Accordingly, we suggest that if you are unwilling to accede to our views as heretofore expressed, the question be left to determination by the appropriate tribunals.

Pending such an 'adjudication, we repeat that if the directors feel that they have just grievances the producers will be pleased to meet and negotiate with any representative body of directors in an endeavor to adjust such grievances. Likewise, if the assistant directors and unit managers feel that they have any just grievances, the producers will be pleased to meet with any representative body designated by them in an endeavor to adjust such grievances, "(Signèd) Darryl Zanuck, Chairman of the Committee for the Producers.

The Girls Eye View

By Marian Squire

Campus Capers and Fraternity Fashions

Enough goes on in 'Varsity Show' so that it doesn't really matter if the co-eds look as collegiate as chorus girls usually look in college pictures, and the plot couldn't happen—never in a million years. Audience howly of glee drown out about two minutes of dialog after Ted Healy's ingenuous crack about the college laboratory.

'Professors' Roy Atwell and Walter Catlett, those two are enough to start anyone Atwelling, who think the minuet is pretty daring, try to keep effervescent Dick Powell from staging the college show. . . bubbling Johnny Davis abandons himself to Fred Waring's music with a wild light in his eye . . . not to forget Buck and Bubbles, if anybody could.

Extreme girlish simplicity reigns in the campus wardrobe department. Hollywood's idea of what the unsophisticated college girl will wear. Brunette Rosemary Lane, the girl of Fowell's dreams, and blonde Priscilla Lane, the cream in Johnny Davis' coffee, both wear diaphanous white evening gowns at the college hop. Brunette Miss Lane in starched organic with a stand-up collar outlining the deep off-shoulder neckline, and blonde Miss Lane in swirls of net with tiny ruffles at top and bottom. The dark Miss Lane draws one song in which eternity in rhymes with 'traternity pin', but you also get 'Castles' and 'Tm dependable,' so that's all right. Blonde Pricilla Lane is decorative in brief white satin bathing suit withshort swing cape, and specators heartily approve of the dollish little dancer who leads the finale in white satin bandmaster's outfit.

dancer who leads the finale in white satin bandmaster's outfit.

Crosby Croons Amidst Sequina

With Bing Crosby on the screen and Shep Fields on the stage, the lads and lassies should be happy at the Paramount. The Crosby croon is spotted here and there through one of those eccentric film wills where perfect strangers to the deceased come into a large share of his hard-earned cash. Martha Raye bounds about, giving little weight to west coast reports that she's to be turned into a glamour girl. And why should she? There are so many more gg.'s. than there are Martha Rayes.

Mary Carlisle is the girl who doesn't want her scheming family to gyp Crosby out of the fortune. In 'All You Want to Do Is Dance,' with Crosby, she wears long black sheer with ruffly white at the neck, and a bunch of white flowers perched on top of a piece of black hat. Incidentally, in this number, Crosby turns on an auto radio without starting the motor, or is that something new? And there are no station announcements or commercial interruptions, which is certainly something different.

Sequin embroidery seems definitely in the clothes picture. It's employed in all evening gowns. Miss Carlisle is in sequined net over satin, and the girls in the sing-band wear tight black satin with sequin instruments appliqued on the bodices. Not judging by Miss Raye, who wears clothes to fit her personality—she's an ex-stripteaser who goes into her act every time she hears her old number. She's the victim of this phobia first, in long, fitted gown with sequin jacket and long sequin glows. In her row boat scene, the girls appear with short sailor jacket and very nice legs—Miss Raye bearing, oddly enough, a strong resemblance to Katherine

Fay Holden. Miss Carlisle's social mother, who learns to talk 'toices' se

Mass Raye bearing, oddly enough, a strong resembiance to Katherine Hepburn.

Fay Holden, Miss Carlisle's social mother, who learns to talk 'tokey' so. Andy Devine can understand her, wears sequin embroidery on a handsome chifton dinner dress. Bert Hanlon, as a Greek night club proprietor, seves the day and Bing's club, thereby changing the fortunes of Devine, who's lost his all in a miniature golf course, and William Frawley, who fondly expected a gold mine to bear fruit.

Far Stage Show Also Okay

Shep Fields, looking handsome in a light beige suit, ripples his rhythm at the Paramount with some enthusiastically received assistance. They love Barto and Mann, who could get along nicely without that overdone bit hey use—probably feeling that it is excused since the lanky Barto wears baby costume and bonnet to go with it.

Jane Pickens, the tall blonde of the Pickens sisters, sings in billowing white chifton with floating sash of rose and green, tied in front. If you catch the first show, you might find her in sheer black redingete over white, the coat decorated with bands of white circles. It's nice to see her at the mike without clutching one ear, an affliction that attacks most radio warsblers.

Legal Nudism at French Casino
Gorgeous scenery, undraped ladies, unicycle riders, a chimpanzee (real)
nd a camel (manpowered), swarm all over Clifford C. Fischer's French

Legal Nudism at French Casino
Gorgeous scenery, undraped ladies, unicycle riders, a chimpanzee (real)
and a camel (manpowered), swarm all over Clifford C, Fischer's French
Casino revue.

There's a wholesale Apache number with 18 girls smoking 18 cigarettes
under 18 lamp posts. Just as the customers think the Apache has taken all
the ribbing it can stand, the dance team gets down to business in accepted
style. But this doesn't go on very long. The husky female member of
the team suddenly tires of being on the receiving end and defles all tradition by using her man for a pingong ball, punctuating the attack with
authentic whacks over the head with a tin tray.

Among the colorful pageantry and imaginative fun are girls enough to
brighten the life of the weariest t.b.m. They wear plenty of costumes,
but with the nekkidest effect possible outside of making an entrance directly from the shower.

The rhinestones are quicker than the eye, with one glittering star clinging to a showgirl's upper left hand side, apparently of its own volition.

The rhinestones are quicker than the eye, with one glittering star clinging to a showgirl's upper left hand side, apparently of its own volition.

The rhinestones are quicker than the eye of the satin. One girl represents a rose in tight skirt, twisted vine for a bodice and large artificial
rose for a head, with a huge padded hand gripping her, the fingers clutch
rige her hips. A dancer in three rhinestone postage stamps apparently
floats through the air against a black velvet drop, and all in all there are
more unexpected goings-ons than you could shake a stick at, if you should
want to—which you probably won't.

want to—which you probably wont.

Pushovers for 'Impressionists'

Why the average audience has round heels for the average (and below par) imitator is one of life's major theatrical mysteries. The applause at the announcement of a popular name is natural, but what follows rarely rates the welcome it usually gets.

Al Bernie, presented as a Rudy Vallee protege, introduces a novelty by doing Edward G. Robinson with a decidedly swish tone, scarcely suited to Little Caesar. It would be an interesting experiment to do away with the practice of announcing the identity of the one to be imitated. If you can't guess that he means to be Ru'y Vellee without hearing 'Your Time Is My Time—if you have to hear 'my little chickadee' before you have the faintest idea that he means W. C. Fields, and see him produce a dummy before you get the idea that he's doing Edgar Bergen—then the initiator should go back where he came from—behind Major Bowes' gong. Nick Long, Jr.'s, routines are worthy of respect in the highest tapping circles. And for extra, he's a very nice looking lad.

The Gae Foster girls make their initial appearance with a costume bow to the Legion convention, being decicd out in a red, white and blue color sicheme. They're in brilliant greens, blurs, red, yellow and purple for whiat starts out to be a Harlem number and winds up with a weekly stint. Rows of musical bells about their wisks and ankles, the girls 'shake' out a tune that is almost recognizable without the orchestra.

In what was announced as a 'Spanish Rhythm' finale, the Foster girls remember that they learned to beat drums a few weeks ago, and frot them out to lend a voodoo note to the Latin atmosphere. Costumes are altractive with fitted white satin basques and fringe skirts. But shoed drums get you down—the volume of sound is apt to bring on one of your sick headaches.

AAAA SKEPTICAL OF IATSE

William Bioff's Background

william Bioff, with the title of assistant to the president (George E. Browne) of the IATSE, won his spurs as a labor leader, an arbiter and an organizer in the town where he was born 44 years ago, Chicago. He was educated in the grade and high schools of Chicago.

As a butcher's helper, in those hectic days, there was much trouble in Chicago among the street pedders and kosher butchers. Peddlers were daily stoned and beaten on the streets, and it was Bioff who won protection for them. Later he straightened out the peddlers' situation on the market streets, with various peddlers being given defined streets, rights and privileges, putting every peddler on as equitable a basis as possible under the circumstances. He then helped to organize the kosher butchers in Chicago, and so successfully that he was asked to aid in the organization of the kosher butchers in Philadelphia and other large metropolitan centers. Back in Chicago he brought order out of chaos in the waiters' union.

He had many opportunities to become head of various unions in Chicago, but he refused them all. In many union jurisdictional fights in Chicago he was picked as the third man, handling many ticklish situations with consummate diplomacy.

Bioff helped straighten out the motion picture operators' fight among hemselves which had been brewing for 15 years, or since the Tom Maloy regime. Jack Miller, head of the Chicago exhibitors, used him to arbitrate many matters among theatre indicates.

When George Browne was elected president of IATSE in Louisville Bioff was tendered the etilier of as sistant to the president.

Between Browne and Bioff they cleared up the New York local fight and regranted the entire IATSE, and reference and sistant to the president.

sistant to the president.

Between Browne and Bioff they cleared up the New York local fight and reorganized the entire IATSE, bringing in Harland-Holmden from Cleveland who was being recognized as a fine executive.

The 'strong' heads of IATSE are considered to be Bioff, Holmden, John Nick of St. Louis, and Lou Krause of Philadelphia.

Court Nixes Con. Film Industries' Stock Increase

Wilmington, Sept. 21.

Wilmington, Sept. 21.
Chancellor Josiah O. Wolcott handed down an opinion in the Court of Chancery here last week declaring null and void a proposed amendment to the certificate of incorporation of Consolidated Film Industries, Inc. A permanent injunction against the proposed amendment was granted. The opinion was handed down in the action brought

tion against the proposed amendment was granted. The opinion was handed down in the action brought by Norman Johnson, of New York, a preferred stockholder.

The corporation was upheld in all phases of the complaint excepting on the objection to the company's proposal to cancel at least a portion of the accrued and unpaid dividends on the old preferred stock in an exchange for new stock, in the Chancellor's opinion. Consolidated appealed to the supreme court at Dover after an adverse decision once before, the court upholding the Chancellor and sending the case back for final hearing on which the opinion was filed lagt week.

Chancellor Wolcott declared that the amendment had been approved by the requisite vote of the stockholders but because of the preliminary injunction issued in this cause it had not yet been effectuated by a filing and recording as required by law.

The proposed amendment would

Hollywood, Sept. 21.

Herbert Yates, executive head of Consolidated Film Industries, is due to the cumulated dividends on preferred and been reduced from \$2. to \$1\$ at lare; the preferred would have son entitled to one half of all the ividends declared in excess of acculative dividends; preferred would extended the configuration of the configu law.

The proposed amendment would have increased the preferred slock from 400,000 shares to 500,000 shares; accumulated dividends on preferred had been reduced from \$2 to \$1 a share; the preferred would have been entitled to one half of all the dividends declared in excess of accumulative dividends experient would be subject to the subject to the preferred would be subject to the subject to the preferred would be subject to the preferred would

CHISELING THE EXTRAS

Universal and Metro Pay Differences

Hollywood, Sept. 21.

Hollywood, Sept. 21.
Trickery by casting directors is charged by the Screen Actors Guild which ordered a taboo on dictating the type of costumes to be worn by extras earning \$5.50 daily.
Universal was forced to hand over extra \$2.75 to 153 supes who worked in 'Hundred Men and a Girl' Guild charged mobisers ordered to report

in 'Hundred Men and a Girl' Guild charged mobsters ordered to report wearing dark suits, white shirts, black bow ties and photographed in long shots to give impression of being rigged out in formal dress.

Subterfuge is charged by the Guild to get around \$8.25 dress extra wage by issuing call for \$5.50 extras and dictating wardrohe.

by issuing call for \$5.50 extras and dictating wardrobe. Metro was also nicked for an extra \$2.75 on 53 extra calls because it ordered a mob to bring bathing suits and beach accessories.

CADU MATTER HAS SLIGHT **SETBACK**

Possibility that the Commercial Artists & Designers Union would come to a quick settlement with the Max Pleischer, studios, N. Y., received a partial setback yesterday. Tues.) after agreement on most points when Fleischer balked at recognition of CADU, claiming that five high-salaried animators in his shop would walk out if he signed up with the union. A question over which CADU and Fleischer also have not been able to agree is vacations with pay, union wanting two weeks while Fleischer is disposed to grant only one.

one.

The CADU is not insisting on a closed shop, but wants recognition by the Fleischer plant, and will take into its fold, on culmination of an agreement, anyone who is on the Fleischer payroll, including the five animators who, it is feared, might

Toward the end of last week Lou Diamond, Paramount's short subject chief, appointed as mediator, succeeded in getting both sides together on a tentative agreement which would settle the protracted strike. The basis of this agreement was that Fleischer would recognize the union, that it would have the majority of his shop as members, there would be paid time and half for overtime, sick leave up to total of six days and one week's pay on dismissal for cause. Scale minimum of \$17.40 now paid by Fleischer would be increased to \$23. On most of these points there is no trouble and there is a possibility that at a meeting of CADU and the Fleischer people scheduled for tomorrow morning (Thurs.), the question of jurisdiction may be ironed out. Dave Fleischer, who has been representing the cartoon producing company, has indicated meantime that he will take the mooted points up with his brother. Max, president of the studio, who has been ill for sometime. Toward the end of last week Lou

paid dividends, upon voluntary dissolution holders of preferred would have been entitled to a re-turnative distributional assets up to \$28 per share plus accumulative and unpaid dividends.

H'WOOD MOVES

Jurisdiction Claiming Where It Doesn't Exist-Putting the Show Biz Guilds in the Middle

ANTI-CIO MANEUVER?

Official action by the Associated Actors and Artistes of America on the recent nove by the International Alliance of Theatrical Stage Employees to assume jurisdiction over all workers in pix production, including actors, may be taken Friday (24) afternoon at a meeting in New York of the Four A's board. Figured the board will either officially ignore the IATSE move or will appeal to the executive committee of the American Federation of Labor, Both the AAAA and IATSE are AFL affiliates, with the former having official AFL jurisdiction over performers in all branches of show business. General attitude of Equity, Screen-Actors Gulld, American Federation of Radio Artists and members of other Four A's groups on the IA move seems to be one of puzzled amusement, First of all, it's explained, the IA can't very well assume jurisdiction over a field in which it has no member-representation. In the second place, SAG has a 10-year contract with the studios. What all agree on is that the AAAA and all its member groups will fight any IA drive to assume jurisdiction over the acting field. Members of the Authors League of America, parent body of the Screen Writers Guild, also privately indicate they will lhe up with the Four A's and the Screen Directors Guild in the matter. Embarrass Gullds?

Embarrass Guilds?

matter.

Embarrass Gullds?

Considerable mystery exists at the New York end regarding the motive behind the IA maneuver. Some seet it is a move inspired by the Hollywood studio heads to embarrass either the SDG, the SWG or the Korg, or all three. In nearly every case, the feeling is that the IA has some plan which it has not yet revealed. Figured it may be making this play simply as a bargaining this play simply as a bargaining the play the pl would give, woul any CIO wedge.

CIO Angles

Hinted in some quarters, however, that the IA maneuerv may be aimed to split the AFL setup in the entertainment industry, thereby permitting the CIO to gain a foothold. Or, it is claimed, the IA board of strategy may be toying with the idea of swinging over to the CIO. Many of its members in New York are Lewis symmathizers. sympathizers.

sympathizers.

Little chance is seen of the SAG withdrawing from the AFL to fight the IA push. For one thing, the entire performer hody is a comparatively conservative group; with leanings and sympathies distinctly opposed to Lewis, his methods and all he represents. For another thing, withdrawing from the AFL would automatically play into the IA hands, it is argued. Such action would leave the AFL jurisdiction of the pic performer field open to the IA, which is the very thing aimed in that group's bid,

Lingering Resentment

It is known the IATSE resentment against the SAG, originating in the latter's successful bid for a Guild shop contract with the studios last May, still exists. Figured the IA may be planning to appeal to the (Continued on page 19)

CAN'T SAVVY IA Seal on Pix Mildly Regarded In the East; Casey Awaits Mayer's Return; Other Execs Haven't Heard

Metro and Par OK Wage Tilts for White-Collars

Titts for White-Collars Hollywood, Sept. 21.

Metro and Paramount signed a new wage agreement with their white collar workers which call for a wage tilt, shorter hours, vacations and sick leave. A 10% increase is effective immediately.

William Koenig simed three-year pact for Metro and George L. Bagnall approved Par's five-year agreement with workers.

Lincoln, Sept. 21.

Blossom and fade of the service union here, affiliated with the A. F. of L. was fast and furlous. Ushers, cashiers and checkers had joined hands in the Lincoln Theatre Corp., a J. H. Cooper enterprise, and had obtained a charter. Tentative contract was submitted by a committee which the lads and lassieshoped would be considered along with the operators and stagehands. LTC suddenly decided to do away with the checking department. The union lost members so fast it was funny. The charter is on the way back to the A. F. of L. now.

100% SAG SHOP IN THE EAST EXCEPT M. T.

Guild shop in the eastern territory was set Monday (20) by the Screen Actors Guild. All the larger studios, with the exception of March of Time either signed Guild contracts or promised to do so in the near future. Although it agreed to live up to Guild shop wage requirements and working conditions, March of Time refused to sign a Guild pact and was placed on the 'unfair' list. M. of T. heads stated the studio is opposed to any written agreements.

opposed to any written agreements. SAG has official word from the American Federation of Actors, American Guild of Musical Artists, American Federation of Radio Artists, American Federation of Radio Artists and other AAAA groups that they will observe the Guild's unfair list. In addition, the SAG contract with Equity and British Equity calls for similar boycott of producers on the unfair list. As a result, March of Time will not have any Four A's members in its productions. Unknown what, if any, position the International Alliance of Theatrical Stage Employees will take in the matter. Understood the IATSE and SAG had an 'amicable understanding' for the former to support the latter if necessary. Recent friction between the two groups in Hollywood, is figured likely to stymie any such action, however.

between the two groups in Hollywood, is figured likely to stymie any
such action, however.
While Educational, Mentone and B.
K. Blake have not yet signed 'Guild
shop' agreements, they have promised to do so and are not on the unfair list. Understood they are living
up to all Guild shop provisions, but
seek clarification of certain points
before signing. They will confer
with Kenneth Thomson, SAG executive secretary, on his arrival in New
York. He is due at the end of this
week for a 'vacation.' Figured unlikely the Guild will make any concessions if such are sought.
Eastern studios on the fair list announced by Mrs. Florence Marston,
SAG castern representative, include
Audio, Caravel, Castle, Paramount,
Republic, Wadsworth, Warners, West
Coast and Wildling, Number of
minor ones not listed at present will
probably be lined un later.

Demand of the International Al-liance of Theatrical Stage Employees that all film in distribution earry the IA label starting last Saturday (18) and reports that producers on the Coast were passing the matter on to the sales departments, is arousing no the sales departments, is arousing no immediate action in the east, According to sources, Coast expectations that meetings would be held on the matter in New York with George E. Browne, IA president, now in the east, have so far met with no determination on any meetings in that direction.

east, have so far met with no det termination on any meetings in that direction.

Nicholas M. Schenck, who with S. R. Kent. and R. H. Cochrane were named in Coast despatches as comprising a committee to deal with the issue, stated it's all news to him. Pat Casey, chairman of the producer-distributors' labor committee, also in New York at present, is equally ignorant of any such plans, Casey saying it was his understanding unofficially that the question of stamping all released film with the IA emblem was in status quo pending the return to Hollywood shortly of Joseph M. Schenck and Louis B. Mayer. Schenck is now in New York and Mayer is expected beck from London next week. They will probably head for the Coast in 10 days or two weeks, Casey leaving about the same time or a bit later.

The Sept. 18 date by which all film was to go out with IA labels on credit titles, similarly stuck on as the Hays' ecrificate of approval, was ostensibly arbitrarily set with an IA view to getting rapid action. So far as reported, there have been no kickbacks because film on exhibition since Saturday (18) hasn't carried the IA insignia.

Foreign and Old Pix?

A question that arises in distribu-

since Saturday (18) hasn't carried the IA insignia,

Foreign and Old Pix?

A question that arises in distributor circles with respect to uniformity on the IA labeling of film is what will happen to forcign film produced by foreign rather than IA label and what is to be done, if anything, on old film still in distribution, including revivals that may not have been made by men carrying IA cards.

While a similar situation may not arise elsewhere, the attitude that will be taken by independent operators such as Empire in the Greatr New York zone if compelled to run off film carrying the label of an American Federation of Labor affiliate (the IA), is another matter for consideration. The Empire union, in around 50 theatres in New York, has been picketing theatres which in around 50 theatres in New York, has been picketing theatres which employ opposition AFL. operators. Greater New York is the only known territory where theatres employ other than A.F.L. or non-union help, the C.I.O. so for having made no attempt to invade IA juris-liction. Around 20 years ago theatres employing A.F.L. operators used to flash an insignia of the IA. together with number of the local union, on the screen. This was gradually dropped.

SAG's Inter-Talent Council

Hollywood, Sept. 21.
The board of directors of the Screen Actors Guild appointed an inter-talent council composed of Ralph Morgan, Franchot Tone, Elizabeth Risdon and Robert Montromery to confer with the screen directors and writers guilds on their respective problems.

At a meeting a second of the screen directors and writers guilds on their respective problems.

and writers guines on their respective problems.

At a meeting Monday night (20) the board avoided mention of the IATSE, which recently demanded jurisdiction of all film people.

DEL MAR'S \$80,000 NET

A net profit of \$80.000 was scored by the recent brief opening race meet at the Del Mar track in Cali-fornia for its film field stockholders. Bing Crosby is the majority share-holder.

Heat. Tourist Exodus, Circus, Etc. NG for L.A., but 'Dead End' Neat 31G; 'City' Limps, 22G, Crosby, Durbin OK

With the exception of 'Dead End' at the day-date WB Downtown and Hollywood, trade in the first run currently at rade in the first run currently at radio and a series of thousands, plus resumption of school, run Kippur observance, circus in the downtown area and general exclusion from the first run and general exclusion from the former at over the weekend helped bolister business.

Couple of holdovers, '100 Men and Curle' at the RKO and Pantages, and Double Or Nothing' at the Paramount are holding to substantially good returns. Metro's 'Firefly 'wound up a seven weeks road show engagement at the Four Star, leaving only one twe-story carthay Circle.

Estimates for This Week

Cathay Circle (Fox) (1518; 55-83-\$11.85)—Zola' (WB) (2d wk). Off in common with rest of town, but should do okay on second stanza. First week wound up with good \$12.500, presaging substantial engagement.

Chinese (Grauman) (2,028; 30-40-65.75)—Big City' (MG) and 'One

\$12,500, presaging substantial engagement.

Chinese (Grauman) (2,028; 30-40-55\$5.75-19" Gity' (MG) and 'One Mile From Heaven' (20th) dual. Singing the blues currently, lucky to reach \$8,500. Last week, Wife, Doctor' (20th), and 'Chan On Broadway' (20th), satisfactory \$1,200, 30-40-55Bowntown (WB) (1,800, 30-40-5565)-Dead End' (IA) and *Footloose Heiress' (WB) dual. Got awd warm of the standard of the stan

first runs starting (22),

Hollywood (WB) (2,756; 30-40-55-65)—Dead End' (UA) and Footloose
Heiriess' (WB) dual. Trade big at
start of this one so should have no
trouble hitting big \$16,000. Last
week, second stanza of 'Varsity Show'
(WB) and 'Wine, Women' (WB) not
up to expectations, at \$5,100.

up to expectations, at \$5,100.
Orpheum (Bdway,) (2,280; 25-3035-40)—Western Gold' (20th) and
Riding on Air (RKO) dual and
variebylle, Little on screen to attract interest, but with return of Al Lyons and band to stage may hit around \$6,500. Last week, second
run picts.

run picts.

Pantages (Pan) (2,700; 30-40-55)—

100 Men and a Girl' (U) and 'Reported Missing' (U) dual (2d Wc).

On basis of first week's returns, second stanza should bring very good \$10,000. Initial seven days, plus \$2.20 preem, brought big \$18,500.

\$10,000. Initial seven days, plus \$2.20 preem, brought big \$18,500. Spramount (Partmar) (3,955; 30-40-55—Duble or Nothing' (Par) and stage show (2d wk). Holdover week of Crosby opus started slowly, along with bulk of town, but at \$13,500 nothing to be ashamed of. Flock of the control of the

(20th) held to \$14,600 by heat and other obstacles.

United Artists (Fox-UA) (2,100; 30-40-55)—Wife, Doctor' (20th) and Chan On Broadway' (20th) dual. Moveover of this brace isn't toe encouraging with only \$3,000 likely. Last week on continued first run. Thin Ice' (20th) and 'Hot Water' (20th), very good \$5,300.

Wilshire (Fox) (2,296; 30-40-55-65) Wife. Doctor' (20th) and 'Chan On Broadway' (20th) dual. Trade about double that of its downtown day-dater, so looks like \$6,000 in the till. Last week. 'Thin Ice' (20th) and 'Hot Water' (20th), excellent \$8,700.

LINCOLN LIMPS

Polio Scare, Poor Pix-B'way Mel-ody' Tops, \$3,500

Lincoln, Sept. 21.
Emphasis is on 'Broadway Melody'
the Stuart this week, with it headg for the week's best gross. Polio
are is still hanging on, a housefull
coeds being quarantined on
lange day which hit the papers

hard and knocked the b.o. a bit more, Grade and high schools open (20), didn't mean much because the kids had been dodging the theatres by parental restriction anyway. Newspaper-theatre ad-scrap is still n, which is n.g. for biz.

on, which is n.g. for bix.

Estimates for This Week

Liberty (ITC) (1,20; 10-15) 'Dark
Journey' (UA) and Princess Comes
Across' (Par) split with Forborn
River' (Par) and Legion of Misser
Men' (Mono). Taking it puttle. Tooler
Listel' (MG) and 'Outer Gate'
(Mono) split with 'Range Defenders'
(Rep) and 'Bulldog Drummond at
Bay' (Rep), supreme low, \$650.

House dealt mostly with kids, who
stayed away during the epidemic
scare in droves, and still are.

Linceln (LTC) (1,600: 10-20-25)

scare in droves, and still are.

Lincoln (LTC) (1,600; 10-20-25;

Emperor's Candlesticks' (MG)

They've tacked on The Mystery Off

on the front of the cite, but it Still

to (MG) Last week (New Faces

(RKO) got \$2,100, slim.

(RKO) got \$2,100, slim.
Orpheum (JPC) (1,350; 10-15-20)
'She's No Lady' (Par) and 'Imitation
'Lafe' (U) split with 'All Over
Town' (Rep) and 'Michael O'Halloran' (Rep) So-so, \$1,100. Last
week 'One Mile from Heaven' (20th)
and 'Married Before Breakfast' (MG)
faired \$1,100.

'MELODY' SOCKO \$14,000 IN K. C.

Kansas City, Sept. 21.
Jubilesta week gave the pic houses a freezeout opening night, but film emporiums generally made nice recoveries over Saturday and Sunday, due to huge out-of-town crowds.
Public school openings have been delayed two weeks to date because of the infantile paralysis scare, but downtown houses haven't felt the crimp they expected. It's the nabes that Steady Melody at the Midland is showing the best strength. '100 Men and Girl' at Fox, all things considered, is getting a fine play. Estitmates for This Week

considered, is getting a fine play.

Estimates for This Week
Fox (Fox) (2,200; 25-35-40)—100
Men and Girl' (U) and vaude, After
megre opening, showed considerable weekend strength and may go
to okay \$11,000. Last week, Thin Ioe'
(20th) (2d week) was pulled a day
(20th) (2d week) to the Thin Ioe'
(20th) (2d week) to the Thin Ioe'
(20th) (2d week) of the Thin Ioe'
(20th) (2d week) to the Thin Ioe'
(20th) (2d week) and (2d ye of
second stanza.

Mainstreet (RKO) (3,200; 25-40)—(Great Gambing' Gran and West
olis Salute' (RKO) Haying a sprigging le to mount weak \$7,000. Last week, at \$2,400.

Certain Woman' (WB) and Annapolis Salute' (RKO) Haying a sprigging le to mount weak \$7,000. Last week, at \$2,400.

'Melody' Socko \$11,000 Best in Indianapolis

Indianapolis, Sept. 21.

Strong competition in the first runs and strong pictures are battling it out for the natives coin. Broadway Melody of 1938 at Loew's is leading the downtown sector with a top-rank gross, while 'Double or Nothing' at the Circle occupies the runner-up honors. Although feeling this strength at opposing box offices, the Apollo is still faring pretty well with '100 Men and a Cirl.' The town's two vaudfilmers—Lyric and Keith's—are lingering in or near rad ink.

Estimates for This Western Competition of the strength of

Estimates for This Week

Estimates for This Week
Apolio (Fourth Ave) (1,100; 25-40)
—'100 Men and Girl' (U). Started
moderately, but building to good \$5,
200. Last week 'Thin Ice' (20th) in
second stanza did excellent \$5,400.
Girdle (Monarch) (2,800; 25-40)—
Double or Nothing' (Far) dualled
with 'Flight from Glory' (Par). Former given national ad help and doing very well at \$8,000. Last week
'Life of Party' (RKO) on twin bill
with 'She's No Lady' (RKO) okay at
\$6,000.

Life of Party' (RKO) on twin bill with 'She's No Lady' (RKO) okay at \$5,000.

Keith's (Kane) (1,300: 15-25)—
Legion of Missing Men' (Mono) and vaude. Estelle Taylor leadling fake looked to be a superior of the superior of

'LIVING' AND 'QUENTIN' **GOOD \$6,200, SEATTLE**

Seattle, Sept. 21.
Two holdovers and one moveover, with changes at the Paramount and Orpheum, mark the week's similary. Double or Nothing looks to go along at the Paramount, and Easy Living is fairlish at the Or-

'Wife, Doctor' with Veloz-Yolanda Neat \$26,500, 'Toast'-Bowes 25G, Det.

Zippy grosses so far the new season continue quite general cur-rently, with all houses due for a

rently, with all houses due for a profit.

Top coin seems about divided between Michigan, with 'Toast of New York' and Bowes unit, and the Fox, playing 'Wife, Doctor and Nurse' with Celeoz and Yolanda topping value Estimates for This Week Adams (Balaban) (1,700; 25-40)—'Can't Have Everything' (20th) (30 week) plus 'Man Who Cried Wolf dual. Former opus moved here after two weeks at Fox, and doesn't appear worn out at good \$5,000. Last week around \$5,100, good, on 'Reported Missing' (U) and 'One Mile from Heaven' (20th).

Fox (Indie) (5,000; 30-40-65)—'Wife, Doctor' (20th) with Veloz and Yolanda on stage. Off slowly but picking up for the \$25,500 in view of the stage of the

good for oke \$18,000 febtowing Burper \$34,000 first stanza.
Madison (United Detroit) (2,000; 30-40-65) "Stella Dalla (GA): Forest to do oke at \$4,000 A; (GA): Forest to do oke at \$4,000 A; (GA): RKO).
Michigan (United Detroit) (4,000; 30-40-65) "Toast of New York (RKO) and Bowes unit on stage. Clipping off about \$25,000; nice. Confession (WB) plus Phil Spitainly band grabbed neat \$27,500 last: Falms-State (United Detroit) (3,000: 25-40). "Confession (WB): Phil Spitainly sand grabbed neat \$27,500 last: Phil Spitainly shade grabbed neat \$27,500 last: Phil Spitainly shade grabbed neat \$27,500 last.

band grabbed neat \$27,500 last stanza.

Falms-State (United Detroit)
(3,000; 25-40)—Confession (WB) (2d week) plus When Thief Meets Thief (UA), dual. Former flicker moved here after big session at Mich, and combo figures to take in good \$6,000. Last session slightly better, at \$6,500, on Varsity Show (WB) and Blonde Truble (Par), former opus also believed the state of the state o

Varsity Show' (WB) and 'Hideaway' (RKO) went to fair \$4,500 and bill was moved to the Newman. Midland (Loew) (4,000; 25-40). Proadway Melody (4000 dip, Loestoff, Jubilesta eround the corner, Last week, 'Lost Horizon' (Col) did average biz, \$12,800. Uptewn (Fox) (2,020; 25-40). "Thin Lee' (20th) (2d run). Good for nice \$4,000, Last week, 'Lady Escapes' (Met) Him in Paris' (Par) and 'Plok a Star' (MGM) dual, nice \$4,100. Star' (MGM) dual, nice \$4,100. Typic (20th) 2nd 'Trader Horn' (MG-relication of the control of the con Aids Dodd' to \$21,000, 'End' \$13,000

\$3,000 for six days, okay, Last week 'Met Him in Paris' (Par) and 'Plok a Star' (McM') and nice \$4,100.

Star' (McM') and nice \$4,100.

Hideo Hard (\$50; 10-21)—

Hideo Hard (\$70; 10-21)—

Hideo Hard (\$70; 10-21)—

House and Hard (\$70; 10-21)—

House and Hard (\$70; 10-21)—

Replace Left (\$70; 10-21)—

Replace

22 week). Faced at \$8,200, wondertil.
Liberty (J-VH) (1,900; 21-32-42).—
Lost Horizon' (Col) (2d week). Expecting \$10,000, great. Last week
same film got socko \$11,000.
Muslo Bex (Hamrick-Evergreen)
(900; 32-37-42).—Topper' (MGM) and
Think Fast, Mr. Moto' (20th) dual
(3d wk). Moved in from Orpheum
and heading for \$3,000 on five days,
great. Last week 'Broadway Melody' (MGM) (3d week) \$2,700, okay.
Orpheum (Hamrick-Evergreen)
(2,700; 32-37-42).—Easy Living' (Par)
and 'San Quentin' (FN) dual. En
route to \$6,200, good. Last week
Topper' (MGM) and Think Fast,
Mr. Moto' (20th) dual (2d week) big
\$7,000.

Mr. Moto (20th) dual (24 week) 58 \$7,000. Palomar (Sterling) (1,456; 16-27)— 'All Over Town' (Rep) and vaude Headed for \$3,800, good. Last week 'Paradise Isle' (Mono) and vaude, fair \$3,700.

53.760.

Saramount (Hamrick - Evergreen)
(3,166; 38-37-42)—Double or Nothing (Par) and 'Wild and Woolly'
(20th) dual. About \$6,000 in sight,
good. Last week 'Souls at Sea' (WH)
and 'Blonde Trouble' (Par) (2d

Rossveit (Sterling) (850:21-32)—
Wings Over (Blookin (U) and Ever
\$2,200, Sajr. Last wask. New Faces
of 1937 (RKO) and Last Train from
Madrid' (Par) dual, \$2,400, fair.

'SOULS' \$14,500, BALTO BULLY

Baltimore, Sept. 21. Nice going in town this week, with all houses reporting bullish biz and a strong line up of product the an-Setting the pace, and using were seeming the pace, and using tits large capacity to good purpose, Warner's Stanley is ringing up a very socko \$14,500 on 'Souls at Sea' (Par). Hippodrome, town's combo house, is also ringing the bell lustily with 'Life of Party' (RKO) and Ina Ray Rutton on the stage, garnering a hey-hey \$13,000 for the combined effort, and very rosy.

a new procession of the commine effort, and very rosy, the content (Locw's-UA) (3,000; 15-28-34-0-5) — Broadway Melody' (MG), Fairly steady to about \$11-000. Last week, 'Good Barth' (MG) was unexciting at \$10,20 rt) (2,200; 140 pper content of the content of th

\$3,00. (Mechanic) (1400: 15-25-30-49-45)—Wife, Diotor, Nurse' (20th), Opens tomorroy (Wed), after second week of 'Flpin Ice' (20th) to steady \$3,300, following hey-hey \$83,00 starter.

Stanjer (WB) (3,450; 15-25-30-40-55)—Souls at Sea 'Par). Using capacity to good stead and leading the town with a lusity \$14,500, indicating sure holdover. Last week 'Varsity Show' (WB) dissapointing at \$7,100.

Philadelphia, Sept. 21. Flock of new offerings this week, with only one holdover, giving sector substantial b.o.'s, with nothing particularly soeko. Cool weekend weather helped out nicely all around.

weather helped out nicely all around.

Earle leading field again this
stanza, although lack of highpowered flesh marquee hypo knocked
biz off somewhat over records
achieved during past few weeks. Piel
is 'Dodd' Takes' Air' with Eshel
is 'Dodd' Takes' Air'
in the many and the many

week.

Stanley doing about average with
'Wife, Doctor and Nurse,' while Fox slipped off badly in third week of '100 Men and a Girl,' which was burning wickets first two sessions.

burning wickets first two sessions. Events every night in cómex with Constitutional celebration hurt last week. Drew 200,000 Saurday night to water pagears 100,000 Sunday to field mass, and 500,000 Wednesday to Mummers parade, which is bound to pain. Coupla grind houses along parade route picked up considerable parade route picked up considerable tracte, however, when marchers had passed.

to pain. Coupla grind houses along parade route picked up considerable trade, however, when marchers had passed.

Estimates for This Week
Aldine (1,200; 40-55-75) — Dead
End' (UA). Destined to do nice state of the county of th

Dodds Casting at Rep.

Hollywood, Sept. 21. Harold Dodds has been upped to casting director of Republic after three years with the role filling department.

ceeds Paul Wilkins, recently

icow with a lusty \$14,500, indicating sure holdover. Last week 'Varsity Show' (WB) dissapointing at \$7,100.

Thorizon' \$11,000, 'Souls' \$10,000, Top Montreal State of the main siems, with the Palace and Capitol leading on Lost Hosizon' and Souls at \$5e respectively. Both, on weekend biz, should reach five figures. Loew's is without a stage show creekend biz, should reach five figures. Loew's is without a stage show creekend biz, should reach five figures. Loew's is without a stage show creekend biz, should reach five figures. Loew's is without a stage show creekend biz, should reach five figures. Loew's is without a stage show creekend biz, should reach five figures. Loew's is without a stage show creekend biz, should reach five figures. Loew's is without a stage show creekend biz, should reach five figures. Loew's is without a stage show creekend biz, should reach five figures. Loew's is without a stage show creekend biz, should reach five figures. Loew's is without a stage show creekend biz, should reach five figures. Loew's is without a stage show creekend biz, should reach five figures. Loew's is without a stage show creekend biz, should reach five figures. Loew's is without a stage show creekend biz, should reach five figures. Loew's is without a stage show creekend biz, should reach five figures. Loew's in the figures is the figures in the figures in the figures. Loew's in the figures in the figures in the figures in the figures. Loew's in the figures in the figures in the figures in the figures in the figures. Loew's in the figures in the figures in the figures in the figures in the figures. Loew's in the figures in the f

Loop Dips but 'Lost Horizon' OK With \$42,000; '100 Men' Strong 29G: 3d Stanza of 'Dead End' \$15,000

Chicago, Sept. 21, unaccountable reason the loop is off. Slump is chopping about 0% off of reasonable gross expecta-

goop is off. Slump is chopping about 19% off of reasonable gross expectations. Some theatre managers, scouting for any kind of excuse, blame it on the mixup of getting the kids back for as the infantile paralysis id an goes, this has been sliced to 12 years top, where formerly the ban ranged up to ages of 16 years. Loop has been affected by the ban, of course, but not as tough as the neighborhoods. This, naturally, is as it should be since the loop was never much of a spot for kid trade except. Plenty of repeat and holdover stuff in the loop currently, with the Chitago bringing in 'Lost Horizon' for its pop run following roadshowing several months ago at the legit Erlanger. Picture is in for two weeks, put not as 100 Men and a Girl' penciled in for four weeks, but neither the exchange up to the picture that one, due to other commitments. A cinch for a fortnight's run, however.

Estimates for This Week

Apollo (B&K) (1,200; 35-55-65-75)

Mr. Dodd' (WB), Program musical doing a fair enough trade at the house, \$5,500 pace. Last week, Good Earth (MG) finally scrammed the loop after its third booking at okay \$5,100.

\$5,100.

Chicago (B&K) (4,000; 35-55-75)—
Lost Horizon (Col) and stage show.
Though starting slowing with the rest of the loop is perking nicely and will ride up into excellent figures on building pace at \$42,000, pitong Last week Doubled or North-bard on stage banged in whacking \$48,000.

Garriek (B.P.P.)

\$45,000 on stage banged in winexing \$45,000 on \$45,55-65-76. \$45,000 on \$45,55-65-76. \$45,000 on \$45,55-65-76. \$45,000 on \$45,000 on

The control of the co

(RKO) with Bobby Breen on stage took fine \$20,000 despite ban on kid trade.

Rossevelt (B&K) (1.500; 35-55-65-70)—Topper (RCO), Weakie of the property of the property of the property of the first week, at best, Last week, 'Varsity Show' (WB) finished last seven days of fairish stay to \$11,200, oke.

State-Lake (Jones) (2,700; 25-35-43-55)—Marietta'. (MG) and vaude, Revivals have been doing business here, and this one no exception, upping to fine \$15,000. Last week, Flight From, Glory' (RKO) turned profitable \$13,600. KK-UA) (1,700: 85-55-65-75)—Thead End' (UA) (3d week). Humdinger at the wicket, third week indicates excellent holding power with \$15,000. Last week was strong \$18,900. Big City' (MG).

Erlanger (1,300; 55-83-\$1.10-\$1.65)—Zola' (WB). House returned to legit sunday (19) and forced this picture out after three walloping roadshow the strength of the profit of th

TCE,' 'GLORY' \$16,000; BROOKLYN BIZ OKAY

City of Curbes is experiencing quolish weather and a flock of musicals at the principal downtown deluxers. Week-end also brought some tain, which resulted in a spurt at all major houses. Loew's Met with Squees, Fabian Par with Varsity Albey in the second week and RKO with Thin Ice' are all doing agreea.

agreeable biz.

Estimates for This Week
Albe (2,500; 25-35-55)—Thin Ice'
(20th) e (2,500; 25-35-55)—Thin Ice'
(20th) e (2,500; 25-35-55)—Thin Ice'
(20th) and Filight from Glory'
(RKO), Getting a nice reception,
and will score good \$16,000. Last
week Lvuder Fire' (20th) and
Willd and Woolly' (20th) okay at
\$15,000.

(4,000; 25-35-55)—'Women Marry' (MG) and 'All Over (Rep). Okay \$14,000. Last 'Drummond Comes Back'

(Par) and 'Shelk Steps Out' (Rep), about \$13,000, satisfactory, Met (2,400; 25-35-55)—Vogues of 1938' (UA) and 'Bad Guy' (MG), Good \$15,000 expected. Last week Topper' (MG) and 'Between Two Women' (MG), near \$15,000, good. Paramount (4,000; 25-25-55)—Varamount (4,000; 25-25-55)—Varamount (4,000; 25-35-55)—Varamount (2,000; 25-35-55)—Varamount (2,000; 25-35-55)—Varamount (2,000; 25-35-35)—Varamount (2,000; 25-35-35)—Varamount (2,000; 25-35-35)—Varamount (2,000; 25-35-35)—Varamount (2,000; 25-35-35)—Varamount (2,000; 25-35-35)—Varamount (2,000; 25-35), and 'Public Wedding' (WB) got \$5,000, satisfactory.

'ZENDA,' \$18,500, **WIFE, DR.,' 12G,** CINCY, OK

Cincinnati, Sept. 21. Coolest mid-September temperature locally for decades a b.o. boon
for cinema chambers, swell biz, by
and large, stretching into second
week. Trade topper currently is
Zenda, registering \$18,500 for the
Albeac Palace is in line for \$12,000
cocked; the stretching the for the form
Torneo, pic giving may to LOS Horizon for extended downtown
run.

Borneo, pic giving way to Lost Horizon' at Shubert ended Monday (20). Three-week run on 'Lost Horizon' at Shubert ended Monday (20). House followed with Thin Ice' for a 21-day statution be followed by its regular to the sollowed by the Estimates for This Week.

Albee (RKO) (3,300; 35-42) — Prisoner of Zenda' (UA). Great, \$18,500. Last week, 'Dead End' (UA), \$17,500, swell.

Capitol (RKO) (2,000; 35-42) — (100 Men and a Girl' (U). Moved over from Palace for second week, good, \$6,000. Last week, 'Bolel Dalist Thin (RKO) (1,000; 15-25) — (Born Reckes' (20th) and 'Big Shot' (RKO), split, Average, \$2,100. Last week, 'Hollywood (50-by) (RKO) and 'Lady Escapes' (20th), split, \$2,300. big.

Grand (RKO) (1,200; 25-40) — Stella Dallas' (UA), Trensferred, School (Last week, 'Broadway Melody' (MG) (14) (Week, 'S,3,500, dandy' (MG) (His week), 'S,3,500, dandy' (MG) (His week), 'S,500 (dandy' (MG) (His week), 'S,500, dandy' (MG) (His week), 'S,500 (dandy' (MG) (His week), 'S,500 (dandy') (MG

\$3,500, nice. Lass: Ween, Brawwe, Molody' (MG) (4th Week), \$3,500, dandy, Meith's (Libson) (6,500; 25-40) — Dead End' (UA), Switched from Albee for second week, \$7,000, big. Labout' (GN), \$5,000, faib. Lyrie (RKO) (1,400; 35-42) — Borneo' (20th). Four-day stay, ended Monday (20), fetched a dandy \$3,000, 'Lost Horizon' (Col) opened Tuesday (21), moving over from three-week run at the Shubert, Last week, 'Varsity Show' (WB) (2d week), \$4,500, 0kay, 800; \$25-42) — Wife, Doctor (20th), Average, 'Varsity Show' (WB) (2d week), \$4,500, 0kay, 26,000; \$35-42) — Wife, Doctor (20th), \$3,000, 'Lost Horizon' (Col), Closed 21-day run Monday (20) for total take of \$28,500, excellent, Big for final seven days hitting \$6,500, 'Thin Ice' (20th) started Tuesday (21) on three-week run.

Lady Escapes' (20th) held 12 days for strong \$10,000.

Paramount: (Hamrick: Evergreen) as 10,059—Thin ice' (20th) and 'She's No-559—Thin ice' (20th) and 'She's No-559—Thin ice' (20th) and 'She's No-550—Thin ice' (20th) and 'She's Water sook \$7,700 last violet this week atter sook \$7,700 last violet (1000; 30-55)—Prisoner of Zenda' (UA). Big stuff. Topping everything in town. Great' \$8,500. Last week, That Certain Woman' (FN) and 'London by Night' (MG) were tame, with weak \$4,300.

DOUBLE' NICE \$16,000, BUFFALO

Buffalo, Sept. 21.

Business is still skipping along with nice grosses, and, with the cool spell holding on, things look favorable for a continuance.

Business for This Week
Business for This Week
Business for This Week
Compression of the state of the

\$2,750 Jack-Pot Gets \$6,850 for Pitt House; And It's Called Good!

Pittsburgh, Sept. 21.

Biz down the line is still holding season, marring and an expect the arrival of the grid season, marring influences. While, of course, not quite up to sock takes the last few weeks they're good enough to keep smiles fixed and hopes high.

Apparently the Rainer-Tracy names are enough to overcome adverse notices and 'Big City' is doing very nicely at the Penn, while Dick Stabile's band, a big local fave, is helping Kay Francis 'Confession' over the rough spots at the Stanleystantes for This Week Alvin (Harris) (2,000, 25-35-40)

Stanley.

Estimates for This Week

Alvin (Harris) (2,000; 25-35-40)—
'Love Under Fire' (20th). Got a
swell start on strength of two consecutive bank nites with \$2,750 pots
and will bring in at least \$6,850, all
right. Last week second of 'Lost
Horizon' (Col), great at over \$10,000
and rated another ho., but house
yanked it because product was getting jammed up too much.

Art Cinema (Hendel) (290: 25-3550) — 'Damaged' Lives' (Weldon)
(11th wk). No end to this one's
sticking powers. Figured to pull out
for certain last weeks we sticked to the conposition of the control of the conposition of the control of the conposition of the control of the conley.

The control of the control of the conposition of the control of the concontrol of the control of the concontrol of the control of the control of the concontrol of the control of the control of the concontrol of the control of the control of the concontrol of the control of the cont

week, *\dots, *\dots, *\dots, \dots, \dots,

Legionnaires No Help to B'way; '100 Men' Sock \$65,000, 'Certain Woman' 25G, 'Zenda,' 3d Wk., 92G

Broadway thought the American Legion would be just what the doc-tor ordered for the box office, but up to yesterday afternoon (Tues.), day of the big parade by the former doughboys, it was anything but, Sen-timent of the managers is epitomized by Arthu Mayaric rock. [13] leve. by Arthur Mayer's crack, 'I'd love the Legion in some other region.' Even at his little slam-bang smallseater, the Rialto, where thrillers are the usual fare, the business is dis-

seater, the Rialto, where thrillers are the usual fare, at the usuals fare, and the fare and the fa

result the nabes do a little better. This is also true of New York this week.

The best of the new pictures is '100 Men and a Girl,' at the Roxy, which looks a possible huge \$65,000.

If would be \$10,000 more. That one holds over. Runner-run among the nord of the fresh entries is 'That Certain Woman,' which may nudge up to a good \$25,000. Cap is a weak third with 'Big City.' Its chances to top a mild \$20,000 are not good. 'On Such a Night' is another bad one for the Calentha, the standard of the Calentha character of the charac

day night (19) final (6th) week being \$5,000. On the run picture grossed \$50,000, a loss in view of what was spent on the \$2 engagement.

Holdovers are topped by a very strong approximate \$92,000 for third was perfectly approximate \$92,000 for third was the property of profit. Hold brings in The Holdon of profit Hall brings in The Horizon' tomorrow (Thurs.), while Par debuts 'High, Wide and Handsome,' recent \$2 picture with the Hudson-DeLange contours with the Hudson-DeLange contours (Wed.) Fourth and last week of 'Dead End' at the Rivoli over \$20,000, also good. Riv today (Wed.) brings in 'Make a Wish.'

The State looks to a good \$30,000 week with 'Topper' and Chick Webb's orchestra, latter on repeat within a month, while the dawler about \$10,000. 'Zola,' \$2 item at the Hollywood, is dropping a little, as expected, last week (5th) being bit over \$20,000, while 'Firefly' on its second week (last week) grossed only \$10,200, quiet.

**Estimates for This Week Estimates for This Week Estimates for This Week. Seath (16), 53 & week). Won't be here long, last week (2d) being only \$10,200, just fair.

**Capitol (4,520; 25-35-55-35-125)—"Dig City' (MG). Tracy-Rainer names failing to entice more than a mile \$20,000, and no holdover. Last week, second Tor Broadway Melody (MG). The created by this one. Last week, 'Bulldog Drummond' (Par) (2d week), short of \$7,000 but of \$7,000 won't be reached by this one. Last week, 'Bulldog Drummond' (Par) (2d week), short of \$7,000 but of \$7,000 won't be reached by this one. Last week, 'Bulldog Drummond' (Par) (2d week), short of \$7,000 but of \$7,000 won't be reached by this one. Last week, 'Bulldog Drummond' (Par) (2d week), short of \$7,000 but of \$7,000 won't be reached by this one. Last week, 'Bulldog Drummond' (Par) (2d week), short of \$7,000 but of \$7,000 but of \$7,000 won't be reached by this one. Last week, 'Bulldog Drummond' (Par) (2d week), short of \$7,000 but of \$7,000 but of \$7,00

\$20,000 but very good at this figure and stays on indefinitely. Palace (1,700; 25-35-55)—'Road Back' (U) (2d run) and 'On Again, Palace (1,700; 25-35-55)—'Road Back' (U) (2d run) and 'On Again, Off Again' (RKO) (1st run), dualed, Disness good, probably around all the part of the pa

'MONEY' CLICK \$10,500, DENVER

Denver, Sept. 21.
All first-runs except the Paramount are doing big business. Stage shows at the Denver and Denham are responsible for most of their grosses. Prisoner of Zenda' is topping Thin Ice' at Aladdin, although Zenda' trailed 'Ice' at the Denver.

Estimates for This Week

Zenda' trailed 'Ice' at the Denver.

Estimates for This Week

Aladian (Fox) (1,500; 2,540; a week care the Denver. Fine \$3,600; a week care the Denver. Fine \$3,600; a week care the Denver. Fine \$4,600; a week care the Denver. Fine \$4,600; a week care the Denver. Fine \$4,600; a pleasure. Last week '(20th) (2d week here after a week cach at the Aladdin and Denver). At \$4,500, a pleasure. Last week was very good at the same figure.

Denham (Cockrill) (1,500; 25-35)

Denver (Cockrill) (1,500; 25-35-50)

Pidl Money (Par), and stage show. Okay at \$12,500. Last week 'Prisoner of Zenda' (UA) easily topped the town at \$18,600 and week.

Orpheum (RKO) (2,500; 25-35-50)

Pig City (MC) and Riding on Air (RKO). For Last Week Wish (RKO).

Paramount (Fox) (2,500; 25-40)

Borneo' (20th) and 'Marry the Girt' (WB). Only \$2,000 on five days, and jerked. Last week 'Lost Horizon' (CO)) was fine at Week Last week 'Lost Horizon' (CO)) was fine at week 'Lost Horizon' (CO) was fine at week 'Lost Horizon' (CO)) was fine at week 'Lost Horizon' (CO)) was fine at \$4,000, naving already played a week each at the Denver, Broadway and Aladdin.

Gottlieb Scribbling

Hollywood, Sept. 21.

Alex Gottlieb, who resigned re-cently as publicity head for Walter Wanger, has moved over on the Republic writing staff. With Norman Burnstine, ex-flack is scripting 'Smart Guy,' which John Auer will produce.

Souls, 'Dodd' Click Dual, \$20,500, In Two Houses, but Boston Dull

Boston, Sept. 21.

Another medium week along film row, with Souls at Sea dualing with DDW, with Souls at Sea dualing with DDW, with Souls at Sea dualing with DDW, and the season of the first two stanzas.

Tost Horizon, soloing at the Orph and State, in its first pop price showing here, 'is okay, but not being extra. 'Zola' completed a three-week roadshow date at the Colonial will be season of the season o

(WB) and vaude ambled in with fair \$18,000.

Orpheum (Loew) (2,900; 25-35-40.

Orpheum (Col). All right, but not sensational \$14,000. Last the color of the color

Crosby-Raye, \$9,500, Rainer-Tracy, \$8.000. Topping in Louisville

Louisville, Sept. 21.

Bulk of biz currently will be divided between the Rialto and Loew's The two big Fourth street houses have the cream of the prodhouses have the cream of the prod-uct currently, with other first-runs coming in for pretty short rations. 'Double or Nothing' and 'She's No Lady,' at the Rialto, will lead the way, with 'Big City,' at Loew's State, nosing in a close second. Hirst burley try at the National going into second week, with biz

just on the fair side. Pulled some biz from State Fair visitors over weekend, but balance of stanza n.s.h.

biz from State Fair visitors over weekend, but balance of stanza n.s.h.

Estimates for This Week
Brown (Fourth Ave-Loew's) (1.500; 15-25-40)—'Dead End' (UA) and 'Can't Last Forever' (Col), dual. Returned here after a big stanza at Loew's State week before last. Heading in direction of good \$25.500. Last week (Thin Inc' (20th) and 'Mr. Moto' (20th), dual, grabbed okay 32.400.

Koniucky (Switow) (900: 15-25)—'Rew Faces' (RRCO) and 'Easy Liva The Color of Colo

week, plus Louis-Farr pic, which meant next to nothing here, fair

week, plus Louis-Farr pic, which meant next to nothing here, fair \$2,800.

Ohio (Settos) (900; 15)—(Colleen' (WB) and White Angel (FN), dual split with "Hollywood Boulevard (Par) and 3 Married Men' (Fac), dual Just about a Cenge (Fac), dual with "Murder with Pictures (Par) and Garden of Allah' (UA), dual, okay, \$1,500.

Rialto (Fourth Ave.) (3,000; 15-33-40)—Double or Nothing' (Par) and She's No Lady' (Par), dual Combo of Crosby and Raye bo. dynamite, and should lead the procession by nice margin, \$9,500 indicated, big in the condition of the c

'ZENDA,' 'WOMEN' **FINE \$13,000 IN** PROV.

It's a big week for entertainment but business is spotty. Most of the stands got off to a good start, but opposish is pretty tough all around.

This stanza saw another stand on the main stem Joining first-run houses. With reopening of the Empire as a combo house, that makes seven first-run theatres downtown, the most this town has had in years the most this town has had in years. Opening Thursday, Empire put a dent in biz at most stands, which were just winding up their week. Opening was oke, and providing the pace keeps up, the Empire should be among the leaders. Lowe's State at the Maiseric look like the best grossers. Lowe's should lead with a \$13,000 gross. Estimates for This Week.

Estimates for This Week

Estimates for This Week

Albee (RKO) (2,200; 25-35-50) —
Vogues of 1938 '(UA) and 'Big Shot' (RKO), Not bad at all; under a different set-by gross would be more tower, of the law week. Road Back' (U) and 'On Again, Off Again' (RKO) thok a slide; so-so at \$6,800.

Cartton (Pay-Loew's) (1,400; 25-35-50) — 'Broadway Melody' (MG) (2d week). Not likely to make any real showing with the opposish around; maybe \$3,500, so-so, Last week, 'Lost Horizon' (Col), also on holdover, ditto.

First Runs on B'way

(Subject to Change)

(Week of Sept. 23 or Firefly' (MG) (4th

Astor—Firefly (MG) (4th wk.), Capitol—Good Earth' (MG), Ceviewed in Vantary Feb. 10.1 Central—Love Takes Flight' (GN) (25), (Retiewed in Vantary Aug. 18.) Criterion—Shanghal Express' (Par) (21) (Reissue), Glebe—Something to Sing About' (GN) (20).

About (GN) (20).
(Reviewed in Variety Sept. 1.)
Hollywood—'Emile Zola'
(WB) (7th wk.).
Music Hall—'Lost Horizon'
(Col).

(Col).
Reviewed in Variety March 10.)
Paramount—High, Wide and
Handsome (Par).
(Reviewed in Variety July 28.)
Blatto—Ou tla ws of the
Orient' (Col) (24).
(Reviewed in Variety Sept. 8.)
Rivoli—Make a Wish' (RKO)

(22).

(Repiewed in Variety Aug. 25.)

(Roxy—'100 Men and a Girl'

(U) (2d wk.).

Strand—'That Certain Woman'

(WB) (2d wk.).

Week of Sept. 30

Astor—'Firefly' (MG) (5th

Astor—Firefly (MG) (5th Wk.)
Capitol—Good Earth (MG)
(2d Wk.).
Criterion—Sophie Lang Goes
West (Par.) (20).
Globe—Something to Sing
About (Col) (2d wk.).
Hellywoed—Emile Zola'
(WB) (8th wk.).
Muste Hall—Lost Horizon'
(Col) (2d wk.).
Faramount—High, Wide and
Handsome (Par.) (2d wk.).
Risito—It Happened in Hollywood' (Col) (1).
Rivoll—Make a Wish' (RKO)
(2d wk.)

(2d. wk.). Roxy—'Life Begins in College'
(20th):

Strand-Back in Circulation

viewed in VARIETY July 28.)

(Reviewed in Vanert July 28.)

statt: no doubt that this stand is going to take biz away from others; plenty of show for the money; house should take in \$6,500, good.

Fay's (2,000: 25-35-50) — Lady Fights Back (U) and vaude. House now getting, some real competition; opening not bad, maybe \$7,000, better \$7,000, better

Carlton (Fay-Loew's) (1,400; 25-35-50)—Broadway Melody' (MG) (2d week). Not likely to make any real showing with the opposish around; maybe \$3,500, so-so, Last week, Lost Morizon' (Col), also on holdover, ditto.

Mempire (Indie) (1,600; 25-35-50)—Good enough, Last week, Artists and Models' (Par) and Hopalong Rides Port and Hopalong Rides (Par) week of new policy off to nice

Mpls. Sags; 'Double' Fine at \$11,000, But Francis \$4,500, Mild: 'Party' Off

Century (Publix-Singer) (1,600; 25-36-40)—(Confession' (FN), Apparently has strong feminine appeal, and the strong feminine an

Doctor, Wife' Socko \$16,000, 'Varsity' Oke \$18,000, but Frisco Biz Spotty

Philly Nabes Experiment With Price Upping Idea Philadelphia, Sept. 21.

Philadelphia, Sept. 21.
Long-talked about price tilting being experimented with here by several nabes. Exhibs dubious on whether or not it is bringing in better grosses. Most have come to conclusion it's okay when product is strong, but hurts on the weakies. With predominance of latter in tiny subsequent runners, doesn't appear likely upping will be widespread in nabes.

nabes.

First-runners in Allentown and Lancaster have upped their admishes. Wilmer & Vincent increased fees at Colonial and Rialto, Allentown, to 30c. for matinees. Embassy has upped tariff nickel to 40c. evenings. Colonial, Lancaster, pushed afternoon admish: from 25c. to 30c. and raised balcony from 25c. to 30c. for evening shows, leaving downstairs 40c.

Lancaster, Pa., Sept. 21. Lancaster, Pa., Sept. 21.
With business very much on the
up here, local houses have started
their second b.o. boost of the year.
Beginning Saturday (18), all firstrun houses kicked all classes of admissions up a dime. If it sticks,
daily prices will be upped within
next several weeks.

On the Hop Again Hollywood, Sept. 21.

Harry Sherman has placed his next Hopalong Cassidy, tagged. Cassidy of Bar-20, in production at nearby Bishop with Eugene Strong as asso-ciate producer and Les Selander directing. William Boyd is starred, with Rus-sell Hayden and Frank Darien sup-porting, Darien replacing George Hayes.

U's Tri-Fight

(Continued from page 3)

versal Henry Koster and Joseph Pasternak, the two who made Uni-versal's most successful film, last year, and another for this year, the Deanna Durbin pictures.

Deanna Durbin pictures.
Charles R. Rogers is in New York, from the Coast, having come on to attend the board session which will determine his future status. Contary to reports, Rogers was not summoned here. The meeting might have gone on without him but Rogers apparently wanted to have an opportunity to state his case and protect his interests.

It is no secret that Rogers has

protect his interests.
It is no secret that Rogers has been on the hot spot for some time. There has been almost persistent conflict between him and Cowdin and the home office over the manner in which production has been handled and the policy of the studio. But Rogers has a 5-year contract, same as Cowdin, and that's something. Cochrane also has a 5-year terruer.

Others who are in on Universal.

Others who are in on Universal substantially are Consolidated Film (Yates) and Jules Brulatour (East-man).

Universal has been angling for Universal has been angling for, downtown coin, also on the Coast, and in Europe, but flagged none. Unless that picture has been altered, the only bank so far as known involved in the U picture in a substantial manner is the Bank of America (Giannini), maybe for around \$2,000,000, believed adequately protected by negative insurance and collateral.

ance and collateral.

It is generally believed that Cowdin bosses the board and that Cochrane and Rogers interests may align against him. Cowdin, it is understood, is making an effort at this meeting to gain fullest authority over operations which will permit him to alter the company's operating setup, when and however he so decides.

Cowdin's trips abroad caused considerable trade comment, and the C. M. Woolf interests, represented by two members on the board, may prove to be the deciding factors in the situation. That remains to be

Involved in this crucial intra-company fight are the careers of Willard S. McKay and James R. Grainger, in addition to P. D. Cochrane, R. H. Cochrane and Charles R. Rogers.

San Francisco, Sept. 21. 'Doctor, Wife, Nurse' has put the Warfield theatre back in the running again' after the terrific nose dive which 'Confession' took last week, New Darryl Zanuck picture got to a great start and seems to be maintaining its healthy pace.

Estimates for This Week

Embassy (Cohen) (1,512, 35-55-75)
—Stella Dallas' (UA) (3d week),
Not doing nearly as well as at the
United Artists theatre, where it is
also playing, but will hold for a
fourth week. Expect around \$3,500
for the current stanza. Last week
good \$5,000.

for the Current statica. Last week good \$5,000.

Fox (F-WC) (5,000; 35-55-75) — Varsity Show! WB) and 'Wild and Woldy' (20th). Expect \$18,000, which is occupant of the common spectry of the common spectry some of the draw. Last week. That Certain Woman (WB) and 'Mr. Dodds Takes the Air' did \$17,000, which was below expectations.

Golden Gate (RKO) (2,850; 35-55-75)—Filight From Glory' (RKO) and vaude, Will have to depend on the regular customers for what trade the house will get, pic having no names. Geared for \$14,000. Last week. Life of Party' (RKO) and vaude got \$16,500.

Orpheum (F&M) (2,440; 35-55-75)

— Tost Horizon' (Col) (4th week),
Rather than risk a sudden nose dive,
Horizon' will not be held for a fifth
week. When the picture folds tothe color of the color of

September 1. Last week was very good \$9,550. Last week was very good \$9,550. Carry (MB). Off to a large the Soout (MB). Last week. Thin Ice (20th) and 'One Mile From Heave. (20th) (2nd week) did fine \$13,000. St. Francis (F-WC) (1,470; 50-\$15.0) 'Emile Zola' (WB). Although first several days of 'Zola' were disappointing, picture gives evidence of being a builder, with biz increasing every day. At current page, 'Zola' will do account \$10,000, several grand less than 'Good Earth, which also top. Last week, 'Double or Nothing' (Par) and 'London by Night' (MGM) did average bits, \$6,000.

**United Although Soout (Last week, 'Double or Nothing' (Par) and 'United South (Last week, 'United

\$7,500.

Warfield (F-WC) (2,680; 35-55-75)

- Doctor, Wife, Nurse' (20th) and
Footloose Heiress' (WB). Just what
the doctor ordered, after terrific
sinking spell last week. Socko
\$16,000 in sight. Last week 'Confession' (WB) and 'Dance Charlie,
Dance' (WB) hit low for the year
when it dipped under \$8,000.

HEIDT, 'YOURS' **BIG \$21,000, D. C.**

Washington, Sept. 21.
It's the vaude that's saving the
boys this week, with Horace Heidt's
revue carrying 'It's All Yours' to a
nice take at the Earle and a lavish
anniversary bill pushing 'My Dear
Miss Aldrich' above a flop at the
Capitol.
Only other new pic on the mainstem is 'Double or Nothing' and lack
of opposition will help it into a big
week and holdover.

Estimates for This Week
Capitol (Loew) (3,424; 25-66)—'My

week and holdover.

Estimates for This Week
Capitol (Loew) (3,424,25-68)—My
Dear Miss Aldrich' (MCG) and vaude.
Judy Starr and build-up and Sammy
Walsh as new emees in big anny
Walsh as new emees in big anny
Wersary show saving the pic from
flop with fair \$17,500. Last week
Wife, Doctor and Nurse' (20th) got
good \$21,500.

Earle (WB) (2,244; 35-68)—It's All
Yours' (Par) and vaude. Horace
Heidt orch pushing gross to big \$21,
1000. Last week Varsity Show' (WB)
got rave notices, but couldn't help
slipping to fair \$14,500.

Ketth's (RKO) (1,390; 35-55)—100
Men and Girl (U) (2d week). Should
hold to good \$7,000. Last week pic
took swell \$13,000.

Met (WB) (1,853; 25-40)—Loet
Horicon (2d run) Second
roadshow man dolling to nice \$5,500.

Palace (Loew) (2,363; 35-55)—
Double or Nothing' (Par). Light
opposition helping to nice \$18,000.
Last week Stella Dallas' (UA) dia
appointed after sock campaign, with
average \$15,500.

Why B'way Will Never Quit

(Continued from page 1)

ranks. It's been thus for ge

ons. But that is not saying that Broad But that is not saying that Broad-way is dead. It is spread over greater territory than was once the ease, and spread more thinly. It lacks some of the flamboyant char-acters such as gave it color in the early days of the century. But there are more Broadwayites than ever are more Broadwayites than ever are more Broadwayttes than ever before, more affluent, more sophisticated—and better behaved. Diamond Jim Brady, would be regarded as somewhat of a bounder these days with his garish display of diamonds and his prodigal tossing of \$100 bills. The oldfashioned wine agents would be distinctly out of place at—say—the Rainbow Room. White ties and talls are more common and there are fewer dese, and dems to be heard, ver dese and dems to be heard, but that's not to its discredit.

The Broadway Skolsky refers to is more a state of mind than a definite locality. It is populated by showfolk and their friends, the sporting crowd and, of late, the soshowfolk and their friends, the sporting crowd and, of late, the so-ciety and radio contingents. It has no more definite boundaries than what is called Bohemia, and like the latter word, the term is often misued. But there is, always has been, and always will be a Broadway so long as there are good sports and lovers of good living. The commencent ware change some so, if ponents may change, some go to Hollywood, some drop out, but like the asphalt lakes of Trinidad, which replenish themselves through the night after a day's excavation, there are always others to take the place of the dropouts.

The Good Old Days'

This writer came on Broadway in 1891, and for the past 46 years he has heard constant references to the de neard, constant references to the de-badence of Broadway and to the good old days of 10, 20, 30 years ago, according to the age of the speaker. And Broadway has not died, and the good old days are glorious only in

retrospect.

Broadway is bigger than any group of persons. It is the spirit of good. fellowship and that—please God-never will die. Broadway sees changes, but it is no more dead than Tin Pan Alley which once was one noisy block of West 28th street; between Broadway and Sixth avenue, but today is merely a generic term but today is merely a generic term applied to the music publishing busi-ness which is scattered all over the Times Sq. area and into Radio City, instead of being crowded into a single block

Broadway keeps constantly on the move, to keep pace with the trend of the street of the same name. Time was when it was down around Niblo's Garden, at Prince street. To-Niblo's Garden, at Prince street. To-day it has spread all over the mid-town sector from Fifth avenue to Eighth, with not a few of the live spots even beyond that territory. In the last decade of the past century it was largely confined to the Union Square sector, with the Morton House (which for a time boasted Grover Cleveland as one of its room clerks); the Union Square hotel on the east side of the Square at 15th, with the snootier Hotel Dam just behind it; the Everett House at the 47th street corner, the Clarendon. behind it; the Everett House at the 17th street corner, the Clarendon, just up Fourth avenue, with the Fifth Avenue hotel and the Hoffman House on Madison Square, and the St. James and the Gilsey House a few blocks above. Delmonico's had moved up from the financial district to face Madison Square, but the prices were a bit too high for the Broadway crowd. The Shanley Brothers had a place just above the Gilsey House, and were doing right well; perhaps the nearest approach to the later models.

Crossing the 42d St. Deadline

Crossing the 42d St. Deadline

By the turn of the century the sit action was almost completely changed. The theatre district was inching up block by block. The restaurants made it in one long leap pestaurants made it in one long leap when. Oscar Hammerstein broke down the invisible barrier across \$2d street with his Olympia. The Shamleys came up to a spot between \$2d and \$4d (and then later diagonally across the street into the Putam Bldg.), and George Rector came on from his Chicago cellar to give the Square what probably was it first non-theatrical electric sign, the Griffin, which the non-classical habitues referred to as 'the winged horse,'

horse,"
Around 1890 Shanley's and Rector's were the hot spots, where people went to see and be seen. New York was still quaintly old-fashioned and the Castles had not yet introduced the dance craze. People went to be restaurants for supper and then

they went home, save for a few of the more persistent to whom mid-night was merely the shank of the

afternoon.

People went to these two places to be seen. If, for any one of various reasons, they did not care to advertise their presence, they were more apt to slip over to Jack's, on 6th Ave, which also was favored by the newspaper crowd and the college boys. For a Yale student to be tossed out of Jack's by the famous Flying Wedge of waiters was a distinction as honorable as the dueling sears at Heidelberg. Jack Dunstan's success brought into being Burns' two blocks above, and later Rogers' midway between. midway between.

But Shanley's and Rector's were not the only Broadway spots. The racing crowd seemed to prefer the metropole, which stood on the site of the present Steuben tavern on A2nd street, and those who cared more for food than the surroundings crowded into Sam Martin's, just below the Broadway theatre. Across the street was Brown's chop house, which save for one afternoon a which, save for one afternoon a which, save for one afternoon a week, was as severely masculine as a monastery. It was the one place to which one could go and not be bothered by the women—and there were such diners. It was here that the once-famous Flying Squadron was born. The Vendome, next door, got some supper trade, as did the St. Cloud, forerunner of the Knick-backets. St. Cloud, forerunner of the Knick-erbocker hotel. Keene's chop house, in 36th street, was regarded as too far downtown for the real Broad-wayite, though the Aulic, on the 25th street corner, appealed to the noisy trade. The place was a rowdy joint with a fight practically guar-anteed before one o'clock almost any night.

Prohibition's Effects

Prohibition's Effects

Then came prohibition and a complete change in the layout. Few of the oldtime places were geared to get along without the bar trade, and could not obtain the protection assured the less conspicuous places. By no means all of the Federal agents were crooked, but enough of them were to give the speakeasy proprietors fair assurance they would not be molested, so the speaks sprang up all through the upper 40's and lower 50's, coaxing trade with excellent food and booze of less creditable antecedents. Some streets were so thick with the speaks that it is on record that one householder who refused to be ousted from his it is on record that one householder who refused to be ousted from his ancestral home, placed a conspicu-ous sign on his areaway gate. It read: 'This is not a speakeasy. Please do not ring the bell.'

And the speakeasy brought another untoward development. With the coming of prohibition, drinking had become an adventure and intoxication an achievement. Society deserted Sherry's and Delmonico's to flock into these resorts, and they have bear hearth opening are fine. have kept on coming ever since. To day one can spot more socialites ir any one of numerous supper clubs than could have been counted in a week in all the Broadway spots ir 1910.

1910.

With the arrival of repeal the best of these spots continued and still are prospering. They have infinitely multiplied the number of eating places, and have spread out the patronage. There are no longer a few favored spots that are virtual 'musts'. There are dozens of, good places for every one that existed before 1915. The big Broadway play, of course, goes to the Paradise, the Hollywood and, the French Casino, which made good on a policy tried Hollywood and, the French Casino, which made good on a policy tried years ago, by Jesse L. Lasky and Henry B. Harris. They were merely a few years too early. Broadway had not yet been educated to the idea. The new International Casino has just been added to the list and the sum of the will spread, though there are plenty of diners who regard it as a nuisance to have to give too much attention to

But it all works down to this.
There are more spots catering to a larger patronage than ever before. There are more spots catering to a larger patronage than ever before. It's all a part of the Broadway that is, and much more lively right now than it was when Skolsky went west to annoy the producers with his 'movie boners' and his betrayal of the behind the sense searcht. If 'movie boners' and his betrayal of the behind-the-scenes secrets. It is a bigger and better Broadway, and with or without the cooperation of the columnists, will continue to

Int'l Cinema, Inc., Wants \$250,000 Added Stock OK'd

Washington, Sept. 21.
Registration permit for \$250,000 stock offering to bolster financial position was sought from the Securities & Exchange Commission Friday (17) by International Ginema, Inc., Hol-

plans to raise \$200,000 through sale of convertible and regular tickets was disclosed in statement

showing expansion ambitions. Company wants \$50,000 for new equip-ment, \$100,000 to slash indebtedness

ment, \$100,000 to slash indebtedness and boost capital reserves, and \$50,000 for working resources.

Issue covers 50,000 shares of \$5 par Class A common out of an authorized total of 200,000 shares and potential issue of 100,000 pieces of \$1 common which will be reserved for conversion of the A on a two-forone basis. Underwriter is Chapman & Co.

Papers, showed that **Common equal to the conversion of the A on a two-forone basis. Underwriter is Chapman & Co.

& Co.

Papers showed that four leading execs get \$6,500 apiece per year as compensation: G. P. Regan, prez; Bonar Russell, v.p. and general manager; A. C. Snyder, secretary-treasurer, and A. J. Guerin, lab manager. Regan-Day, Inc., holding company in which firm president has a stake, controls 40,000 of the 500,000 outstanding shares of regular common.

from Battery Park through Yonkers is not what it used to be as regards its theatrical sector. It took a series of slaps from which it has never or staps from which it has never fully recovered. It is a welter of juice joints, cheap restaurants, ham-burger stands brightened here and there by a picture theatre, but with the drama houses down the side

streets.

Broadway took its first body blow when it was decided that a street car line was archaic for North America's most famous street, probably the most famous street in the world. The cable conduit was laid down, and the resultant dirt tracked into the hotels and stores. The better hotels went over to the east, with the stores following suit. The charge to the electrified system was with the stores following suit. The change to the electrified system was less hurtful, since that merely en-tailed placement of the current rails in the cable conduit. But Broadway got another rap when the B.M.T. subway was built.

subway was built.

Profiting by the enormous property damage wrought when the I.R.T. system was constructed on the open cut, the street was excavated and planked over, which kept the thoroughfare open to traffic, but did not obviate the dirt. It set Broadway back at least five years.

But nerbase the most serious

way back at least five years.

But perhaps the most serious trouble arose from the new building laws for theatres. According to statistic squitered by the N. Y. Clipper, New York 50 years ago had two theatre fires every three years. Electrification was still new and wiring systems were inadequate. Theatres still used chemical fire, burned in systems were inadequate. Theatres still used chemical fire, burned in open tin pans, for color effects and open tin pans, for color effects and even the calcium. lights were a source of danger. In the last 30 years the town: has lost only the Casino and the American through fires, and the Casino was not so badly damaged that the walls could not be used for rebuilding. But followed. badly damaged that the walls could not be used for rebuilding. But fol-lowing the Iroquois fire in Chicago the edict went forth that every new theatre must have open courts on at least two sides, and these must not be roofed over, nor may the stage or auditorium be built over. The result was to throw all new theatre construction down the side streets, front foot prices for Brandway propifront foot prices for Broadway prop-erty being what they were. Only front foot prices for Broadway prop-erty being what they were. Only the picture palaces, dependent largely on the drop-in trade and with a turnover of three to five audi-ences a day could afford the Broad-way locations. At the moment there are but two houses actually on Broadway lives were the lattic trade are but two nouses actually on Broadway given over to legit stage shows, the Empire and the Winter Garden. All of the rest are down the side streets. If the house hits, they can do business, for only hits will draw trade on or off the main came. Broadway proper is no longer stem. Broadway proper is no longer the smart theatre centre, but merely

the smart theatre centre, but merely a road leading into the by-ways. Moreover Broadway has been stymied by the elevated road cross-over through 53rd street. This will be taken down in the course of a few years, when the new subway is completed. Meanwhile Broadway is at an impasse. The storcs and hotels detoured to the east. What can

Broadway do?

Broadway, the street, is moribund, if not dead, but Broadway the state if not dead, of mind will live for so long as there are men and women who appreciate good fellowship, good food and good times. And nothing its discrediters can do will change that.

ROBINSON-FIRNKOESS TALK ANTI-TRUST SUIT

Myron Robinson, former head of the RKO real estate department, and John Firnkoess, who was a division manager for RKO in the Ohio terrimanager for RKO in the Ohio terri-tory, are preparing suit against the major distributors under the Sher-man anti-trust laws, alleging re-strain of trade in refusal to supply lim on first or second run to the Mosque, Newark, on which they hold the lease. Robinson also operates the Waldorf, N. Y., a grind subsequent run. equent run.

operates the Waldorf, N. Y., a grind subsequent run.
Civil action proposed by Robinson and Firnkoess follows a recent preliminary investigation into the Mosque, Newark, situation by the Department of Justice, agents of which recently wrote letters to distributors in New York asking them to appear in Newark for questioning. That move and any action in connection with it is pending, Robinson stating yesterday (Tues.) that the suit his attorneys are preparing is independent of what the Dept of Justice may do, Complaint to the department was based on alleged inability of the Mosque to get suitable picture supply. Warner Bros, Loew's, RKO and Paramount all operate theatres in the Newark key. theatres in the Newark key.

Robinson declared that the com-

plaint has not yet been drawn but that the Motion Picture Producers & Distributors of America as well as the Warner Bros. Theatre Circuit may be included as co-defendants. Complaint, it was added, should be ready for filling in a week or two.

2 Pitt Nabes Go First Run to Ease Pix Jam-Up

Pittsburgh, Sept. 21.

Jammed up on product and several weeks behind on release at Alvin, Harris Amus. Co. is converting two nabe spots, Family and Palace into first-runners temporarily to relieve either the product of the second product of th

into first-runners temporarily to re-lieve situation.

Sites are located in different sec-tions of town and will play product simultaneously, starting with Bor-neo' currently and following with 'Think Fast, Mr. Moto.'

Plx are chiefly from 20th-Fox, Distributor tried to make deal with Shea-Hyde Fulton to take Alvin's sloughs, but no go. Fulton, which gets third of 20th output against Al-vin's two-thirds, asked for at least one A flicker from Alvin for taking some of the B product off house's hands, but Harrises vetoed that pro-position.

Mexican's 20th Suit

Querico Michelene Llagenta, Mexican author, filed suit yesterday (Tuesday) in Federal Court, N. Y., against 20th Century-Fox, claiming piracy of his story, 'Paz En La Tuena' in the picture, 'The World Moves On.' Plaintiff claims he received judgment in the Mcxican federal and superior courts in February, 1935, on the claim that Fox put out the same picture there under put out the same picture there under the title, 'Paz En La Tierra.'

On basis of that judgment he now wants an injunction and the sur-render of the negatives on the Eng-lish picture.

TECHNICOLOR'S CONTACT

Hollywood, Sept. 21.

Hollywood, Sept. 21.
George R. Giroux has moved into
the newly created post of field representative for Technicolor, Inc. He
goes to New York for conferences
with Dr. Herbert T. Kalmus, Technicolor prexy, Oct. 10.
Principal duties of new job will
be to function as contact between
distributors and exhibitors.

Par's Dinner-Dance, First

Paramount will lead off the field this season with dinner-dances, hold-ing its affair Oct. 29 at the Hotel Astor, N. Y. It will be cocktails and

Annual election of officers to the Par Pep Club, which has Charles Gertner of the foreign department as president, will be held Sept. 28.

Philly Film Row Romanes

Philadelphia, Sept 21.

Oscar Neufeld, self anointed Mayor of Vine Street, Philly's film row, is demanding 10%. Six weeks ago he got Naomi Levin a Job as secretary to Stanley Goldberg, of National Screen Scruice.

Last Thursday night she married

Infantile Scare Still Having Its Theatre Effect

Chicago, Sept. 21.

Chicago, Sept. 21.
Though the infantile paralysis epidemic is tapering off here and the authorities have cut the picture theatre attendance ban on kids from previous 16 years limit to 12 years, business is still off in the nabes due to this 12-year-old prohibition.
Theatres are discovering again what they've always known: that kids are the backbone of neighborhood attendance. This is proven by the fact that the parents don't come to the theatre as readily when they can't bring the children, since they don't like to leave the kids at home alone.

alone.

Expected, however, that the ban will be off shortly. High schools have reopened, and it's figured that the grade schools will also get going in a few days.

Columbus, Sept. 21.

Columbus, Sept. 21.

Bexley theatre, suburban nabe, has placed ban on children under 16 because of infantile scare here. Bexley school board refused to repen schools on schedule last week, although there have been no cases reported in the suburb itself.

Sixteen cases of infantile paralysis reported in Columbus in August and September with five deaths.

Omaha Sept. 21.

Although fewer new cases of pollomyelitis have been reported in past 10 days than in any similar period, ban on theatres, public meetings and schools continues. Late last week board of education mulled situation and announced opening of schools definitely delayed until Oct. This consequently prolongs ban on minors in theatres. Only possibility of relief is early frost, which

4. This consequently prolongs ban on minors in theatres. Only possibility of relief is early frost, which may not be far off now as weather has taken decided chilly turn. In territory paralysis spread is minimized as only two or three towns affected. Marcus, Ia, reported closed as being too close to Sioux City's hysteria. Reporting of two serious cases in Blair, Neb., 25 miles from Omah, has put a crimp in big from Omaha, has put a crimp in biz

from Omana, nas put a commenter.

Lincoln flared up with burst of disease in sorority house causing quarantine for some 30 Univ. of Neb. coeds, and accordingly affecting biz there.

Denver, Sept. 21.
Theatres closed and public gatherings canceled in Pueblo, second largest city in state. Schools also closed in Colorado Springs and Sheridan, Wyo., because of infantile paralysis scare.

PA. NIXES 2D SPANISH FILM AS 'PROPAGANDA'

Philadelphia, Sept. 21. A second film dealing with Span-ish civil war was nixed by Pennsy Censor Board here last Thursday. Pic, The Spanish Earth, was booked into arty Europa for opening Fri-day, after it was held up a week longer than most films in the onceoverers' projection room. Last min-ute decision forced Manager Jerry Harrison to switch 'Golem' into the

spot.

'Earth' is second pic on Spanish war to be turned down by the board.
Last February it refused to put the seal on 'Spani in Flames,' which Gov.
Earle later labeled 'Communist propaganda.' North American Committee to Aid Spanish Democracy accused censors of stalling this trip until Earle returned from Europe.

mittee to Aid Spanish Democracy accused censors of stalling this trip until Earle returned from Europe. They charged Governor 'personally' banned pic.

Patrick Duffy, vice-chairman of board, denied this. 'The Governor had nothing to do with it,' he said. 'The reasons for the delay in passing on the picture was due to my illness. The board felt that it should have a full membership when it passed on it.'

Duffy said review further delayed by producer's failure to submit script with film, as required by producer's failure to submit script with film, as required by rules of the Board. When script was finally provided last. Monday, the said, 'Earth' was nixed because it is 'loyalist propaganda,' same reason for banning 'Spain in Flames.' reason for





Deutsch Suggests Nat'l Release Of Pix in England at Same Time

London, Sept. 12. Plans announced by Oscar Deutsch may revolutionize the entire releasing system throughout the U. K only he'll need cooperation of the distributors to do it. Briefly, Deutsch wants big product presented in all key cities simultaneously with West End prsentation, and general release to follow immediately.

This way, he argues, public interest in the big product, stimulated by national press publicity which break with London premieres, would duce considerably more patrons.

Whereas, in the U. S. 69% of the population goes to films once a week, the figure for the U. K. is only 41%,

Deutsch's plan would be revolutionary because the present system permits exclusive West End premiering, usually shortly following arrival of first prints here, with general release throughout the sticks deferred for several months. Under the present Films Act, distributors may delay release of pictures up to six months after the compulsory trade show; latter frequently closely corresponding to West End presentation indicates how long provincial customers are called on to wait before eyeing new product.

Preferences

Freferences
Situation is complicated by preferential treatment given to certain key city theatres, which obtain pre-release showings, and by a system of playing big stuff at coast resorts during the turgid summer months, although holding it up for national presentation in the fall. Latter practice, in fact, is loudly criticized by exhibs, who declare preferential playdates cream the product.

Deutsch will, naturally, be in position to try out the experiment.

playaates cream the product.

Deutsch will, naturally, be in position to try out the experiment.

Launching of the big Leicester
Square Odeon, on the Alhambra site, at the end of Oct. will give him a West End focus, and the present rate of construction gives him theatres in a majority of big cities, with others scheduled to follow where there still isn't an Odeon.

United Artists, which has money in his circuit, will throw in with support for the venture, so all that product automatically qualifies for trying out the new policy. Odeon cannot, however, exist purely on the UA program, so the experiment will stand or fall on the measure of support Deutsch can get from other major distribs—which is a doubtful quantity.

Same As U. S .-- Almost

System would be almost that operating in the United States, but the delayed booking system which has worked here for years gives distribs better chances of bargaining tribs better chances of bargaining for individual pictures or small groups. Blind booking is discouraged by law in the U. K., so is block booking. American system of selling the year's output does not apply, for that reason. That means the distrib has to make a new approach every time he wants to sell a picture, and for this purpose the several months of hargaining time he eral months of bargaining time he gets at present is definitely valuable to him.

Scheme might also need backing from G-B and Associated British circuits, which have their booking policies pretty nicely agreed with the distribs, though it is the latter who most definitely will need to be won over before the plan can even

MEX STRIKE THREAT VS. U. S. COS. SETTLED

Mexico City, Sept. 21.

Mexico City, Sept. 21.

Peace has been restored along American film row here with settlement of a labor headache resulting from the organized helps demands for wage increase of 30% to 35% or else a strike. Other six major American distributors operating in this market—U, UA, WB, COJ, RKO, FOX—followed the example of Par and MGM and settled with their employees.

the full demands or a compromise, is not revealed. But, the strike threat has been dropped.

Tipoff Stuff Hurts

Capetown, Aug. 27 Newspaper expose of the film studio technique in the production of 'Lost Horizon' (Col) caused the film to take a financial nosedive here after playing a couple of days at the Alhambra.

Alhambra.
Paper's revelations included a story that the plane crash shot supposedly laid in Tibet, was only studio wick by Other scenes were also reported faked and explained.

'WINGS.' 'COURAGEOUS' 'PARIS' SYDNEY'S BEST

Sydney, Aug. 31.

'Wings of the Morning' (G-B), 'I Met Him in Paris' (Par) and Captains Courageous' (Metro) pulling the best by right now. Schools vacation will usher in 'Dimples' (Pox) and mat biz is expected to rise generally. 'Good Earth' (MG) will continue longer than expected, with 'Maytime' (MG) following.

'Singing Marine' (WB) folds this week, as does 'Cafe Metropole' (Fox). 'Good as Married' (U) may run three weeks, but is no smash. Thunder in the City' (UA) and 'Moonlight So-

'Good as Married' (U) may run turee weeks, but is no smash. 'Thunder in the City' (UA) and 'Moonlight Sonata' (UA) are low and out, with 'Elephant Boy' (UA) coming in. 'Michael Strogoff' (RKO) swings into its third stanza and remains.

Melbourne, Aug. 31.

Melbourne, Aug. 31.
Bravely fighting against odds of
the infantile paralysis outbreak,
managers here are offering strong
bills for adult patronage. Matine
biz is 'way off, and likely to remain
so until the outbreak is conquered.
List includes 'His Affair' (Fox),
Call it a Day' (WB), 'On the Avenue' (Fox), 'Melody for Two' (WB),
'For Valour' (AD), 'Cafe Colette'
(AD), 'Borderland' (Par), 'We Have
Our Moments' (U), 'Love on the
Run' (Metro), 'I Met Him in Paris'
(Par), 'Love From a Stranger' (UA)
and 'Kathleen Mavoureen' (AD).

Maxwell and Pinewood **Bid for Amalgamated**

London, Sept. 21 Bidding for Amalgamated studios at Elstree, which cost \$2,500,000, and still uncompleted, is going on be-tween John Maxwell and Pinewood er is offering \$875,000 and Pine-\$1,250,000, with the receiver wood \$1,250,000,

wood \$1,200,000, with the receiver waiting meantime.

Rumored in the financial district that banking and other monied in-terests are endeavoring to arrange an alliance of Union Circuit with

'Rainbow' Sets New Record in Capetown

Capetown, Aug. 27.
Due to demand for seats, 'Rainbow on the River' (RKO) was held over for another week, making seven, at the New Grand (African Cons. Theatres), Capetown.
Unbeaten record for this town.

Italian Merger

Rome, Sept. 10.
Safa and Appia Film have combined to form one company, which will operate under the name of Safa. They are now working to finish the film, 'Marcella,' which Appia had started on alone. When that is finished the safe of ished they will do another film with the two actors who featured in the

the two actors who featured in the successful Appia production 'Vivere,' Tito Scipa and Caterina Boratto.

Meanwhile they will also work on two shorts for the series, 'Italian Impressions,' at Capri and in Umbrich

Dave Bernhard III

London, Sept. 14.
David Bernhard, chairman of
Union Cinemas, and father of Fred
Bernhard, is desperately ill and not
expected to recover.
Union shares have taken the rap
in the city the last few days, said to
have been caused by the news.

MG Organist Arrives in S. Afr., but Has Tuff Time

Capetown, Aug. 27.
On arrival here from the U. S.,
Dean Herrick, organist for the Metro theatre, Johannesburg, was
forced to remain on board ship for
an entire day while immigration
authorities checked his acceptance
for permanent residence. Matter was
finally settled in his favor.

Organist was plenty burned by the

finally settled in his favor.
Organist was plenty burned by the
attitude of the S. A. officials, stating
that it took him two months to get
here to find out whether he would
be allowed to land.

BAKER ENDS COAST MEET ON GN DEAL

Hollywood, Sept. 21.

Hollywood, Sept. 21.

Reginald Baker, president of Associated British Film Distributors, has departed for New York and England following a series of huddles here with Edward L. Alperson, Grand National prec, regarding British distribution of GN's product.

Baker, who was here three weeks, sails for England this week

Benefits

(Continued from page 1)

of the Screen Actors Guild, Mrs. Emily Holt of American Federation of Radio Artists, and Tom Phillips of Burlesque Artists Association. Four groups are not associated at present. Others affiliated and attending will be Actors Fund of America, Actors Equity Association, League of N. Y. Theatres, American Federation of Actors, Jewish Theatrical Guild, Episcopal Actors Guild, Stage Relief Fund, Catholic Actors Guild and the Authors League Fund. Heretofore the Authority has been limited in its activities of controling benefits and eliminating rackets in the profession, etc., because not fully representing all phases of show biz in its dealings. Now, with all groups organized and closely knit, Authority feels that fuller cooperation and correspondingly better all around results and benefits for the actor will ensue. Prior to the present action it was confined solely to N. Y. and environs.

Foremost among changes contem Foremost among changes contemplated, outside of increased power, is plan to obtain group insurance for all actors performing at benefits which would defray any expenses caused by accident, thet of wardrobe or property, fire, etc. At present performers have no protection whatever against such things outside of the minor compensation that would be forthcoming from the all.

whatever against such things outside of the minor compensation that
would be forthcoming from the allied charitable and social groups.
Failure of non-professional benefit
promoters to assume responsibility
for such eventualities in several instances has caused the Authority
to take the step, William Gaxton,
who suffered a sprained ankle at a
benefit at the Astor hotel last year
when he fell from poorly lighted
steps, and serious injury to France
and La Pell, balancing act, at another cuffo show, from which they
received no help other than organizational, prompted new action. Latter team was incapacitated for three
months when girl fell from her
perch with resulting 16 stitches in
her forehead, plus other concussions.
Idea is to take out blanket insurance for such events to cover all
performers. Payment for the insurance will come from the proceeds of
the affair or directly from the
pockets of the promoters. Amounts
will be governed by the number and
importance of people performing.
Hollywood and Chicago offices
will be established to help eliminate
gyppery. Having erased most of the
one-time prevalent rackets, Authority is now endeavoring to do away
with so-called 'Celebrity Nights,'

one-time prevalent rackets, Authority is now endeavoring to do away with so-called 'Celebrity Nights,' rampant in nitery and hotel field. With AFA now lining up nitery and hotel sector, and complete coverage of all show biz, Authority sees the end of the stunt and more employment for lesser talent at salary and less appearances of names on the cuff. Cuffo radio guesting is also in for a going over.

cuff. Cuffo radio guesting is also in for a going over.

Use of names to attract patronage necessitates advertising otherwise gimmicks are wasted. This is the Authority's cue to step in and call off any cuffo names unless there is a bona-fide charity connection from which the Authority will get its cut for distribution to actor groups.

Legion Convention

viewing. Schools closed, ditto the big 5th Avenue stores. It was a legal holiday.

The smarter hotels replaced valuable furnishings with cheaper glassware in rooms, feather pillows, etc. Tree shows in street keep legion-

naires as well as public out of theatres. Pulling stunts right in front of theatres.

Hotels quickly solved the problem of how to eliminate tossing of laundry bags full of water out of windows. Corners of all such bags were cut, so there were fewer detonations and not so many splashed. pedestrian

war spirit prevailed. Some of the rougher phases included accosting all women, wrecking property, abusing civilians, brawling, rough language, off-color stunts in streets, bars, restaurants, etc. War spirit prevailed. Some of the

bars, restaurants, etc.
Cheap esteries and drinkeries making dough. Gimmick peddlers also doing good biz.
Add to the screwy Times Square antics: the gent outside of Loew's Státe who was having a staggering good time spraying dead-panned passersby with a spray gun loaded with Seagram's ryé. his pockets sagging with bottles of ammunition, in an attennt to elevate them to his joiyal attennt to elevate them to his joiyal attempt to elevate them to his jovial

Everything seemed to go as far the cops were concerned Legion-Everything seemed to go as far as the cops were concerned. Legion-naires stripped a car.of its wheels on 42d street and left it standing on its brake drums; climbed atop Broadway and 'th ave, trolleys and busses, skipping from one to another if the drivers passed close enough to permit it; commandeered private cars, itemed on the fire agrings which jumped on to fire engines which barely crawled through traffic an helped firemen blow sirens and kee pareity crawted through traffic and helped firemen blow sirens and keep the bell ringing. Rather than ride inside of a cab they simply hopped up on the roof and told the cabbie to cruise around. Every corner lamppost seemed to have a couple of youngsters who had shinned up out of the crush. Every firebox signal had a fire dept, official on guard. Riding down 6th ave. in an old divver marked up in campus style were nine members of a Junior Legion hand, every couple of blocks driving up on the sidewalk, scattering pedestrians.

Just Playful

Just Playful

One icky looking gent strolled Broadway leading a pig which, from the smell, must have been dipped into something. Street cleaners also had a tough time trying to clean up some of the debris and at the same time keeping one hand on their carts, which disappeared if they so much as turned around.

as urned around.

A clown band, an outfit dressed as women, and a Junior Legion outfit which left its hotel at midnight dressed in nightshirts, paraded up

dressed in nightshirts, paraded up and down.

As usual, after many visits to the brass rail, the hoofulm streak started to show itself in some of the revelers. Pickets in front of the midtown automats were rushed and signs taken from them. One stew reached into the boxoftice of the Mayfair theatre and tapped the keys of the change machine, spilling coins all over the sidewalk. Another bunch took a dislike to National Guardsmen parading down Broadway and charged them in an attempt to break the ranks, ending only when the guardsmen ending only when the guardsmen fixed bayonets and forced their way

through.

Center of interest yesterday (Tues.) was the Fifth avenue parade, with more than 95,000 in line. Newsreel cameramen and radio broadcasters grabbed the bulk of their procession material from the sixth floor setback of the Empire State bulkfull. State building.
With all of the aimless parading

With all of the aimless parading and exuberant gyrations, many of the Radio City guided tours, particularly the jaunt through NBC's studio, were capacity starting at 11 am. Monday, Officials anticipate the biggest week in history, with special rates offered visiting ex-service

Legionnaires with their loud-re-Legionnaires with their loud-resounding cannons and crackers were credited with breaking up the picket line in front of the Horn & Hardart cafeteria on 50th street near Sixth avenue. A policeman who interfered on Sixth avenue was promptly disrobed by a group of visitors because they claimed he used his club on a buddy.

Radio stations in New York area cooperated with the police in broad-

cooperated with the police in broad-casting information as to how to

cross Fifth Avenue during the pa-rade—namely via subway.

Small Towners' Dormant Yens

Small Towners' Dormant Yens
Part of the playtime activities of
visiting ex-service boys was regarded by New Yorkers as nothing
more than sheer exhibitionism,
Long the ambish of the smallie from
the hinterlands to show up Broadway as just another street and as not meaning a thing, here was the chance to fulfill this urge.

Squirting water on office girls, firing toy cannons out of hotel windows, tossing water out of the same and sitting down on car tracks same and sitting down on car tracks are all things that constituted the dream of the stix hix coming true. It was all in fun at first, but tweaking the nose of a cop, directing traffic and using the street as a place of repose commenced to fade after two successive days.

Burlesk Hopeful

Burley house operators who had een counting on the Legionnaires been counting on the Legionnaires to hypo grosses are not waving any flags about it now. Trio of houses operating in the Times Square zone, Apollo and Elitinge on 42d Street and Mineky's Oriental on Broadway and 52d, won't cut any sizeable meions on Legion trade thus far wicketed, but are still hopeful-things will be better on last half of the week, when they're tired of parading.

Houses spotted special Legion shows but have only gotten a sprinkling of the tourist trade. One house flooded the Legion headquarters with reduced ducat slips which may or may not be used later. Gimmick in these are that reduced rates obtain the search trade of the special spec for afternoon sessions only, with full tariff at night.

Provident Loan Society is tagging its aircasting this week with an in-vite to visiting Legionnaires to cam-phor their valuables in case they get short while in New York. Spiel short while in New York. Spiel ex-plains that pawnbrokerage will in-flict only legal interest tap on the loans and that the boys may retrieve via money order when ready and that redeemed articles will be ex-pressed to them back home.

pressed to them back home.
Two preems skedded for Tuesday
(21) night were set back because of
the stymieing traffic in the theatre
zone. "Blow Ye Winds" (legit),
which was to have unshuttered 46th
St. theatre, postponed until Thursday (23), and the new Cotton Club
revue, also skedded for last night,
bows in Friday (24).

Coast Programs

(Continued from page 1)

tingent there will be Bob Ripley. Indications are that New York will continue to hold a practical monopoly of the straight music programs, both popular and classical, exemplied by such stanzas as Coca-Cola Songshop, General Motors Concerts, Phil Spitalny and Firestone Musicale. Name dance combinations with sponsor attachments are also expected to make New York their sounding-off spot for some time to come, unless they again become a vogue in filmusicals.

Network commercials originating from Hollywood are:

NBC
Jack Benny (Jell-o),
Fred Allen (Bristol-Myers),
Burns and Allen (Grape Nuts),
Burns and Allen (Grape Nuts),
Jack Haley (Log Cabin Syrup),
Ben Bernie (American Can),
Sid Skolsky (Bromo Seltzer),
George Fischer, subbing for Walter
Yinchell (Jergens),
Maxwell House Coffee Program,
Bing Crosby-Bob Burns (Kraft),
Lanny Ross-Chas, Butterworth
Packard),

Lanny Ross-Chas. Butter (Packard). Amos 'n' Andy (Pepsodent). Jimmy Fidler (Drene Shampo Amos n Andy (repsodent).

Jimmy Fidler (Drene Shampoo).

Chase & Sanborn Coffee Program.

One Man's Family (C. & S. Tea).

Irene Rich (Welch Grape Juice).

Tyrone Power (Woodbury).

Rudy Vallee Variety Hour.

Feg Murray-Ozzie Nelson (Fleisch
agn)

Hollywood Hotel (Campbell Soup). Ken Murray - Oswald (Campbell

oup),
Joe Penner (Coco Mali),
Al Jolson (Lever Bros.),
Lux Radio Theatre,
Alice Faye-Hal Kemp (Chester-

Jack Oakie (Camel). Eddie Cantor (Texaco). Silver Theatre (International Sil-

er). Jeanette MacDonald (Vick).

'Beware of America'

London, Sept. 12. Trades Union Congress, big national convention of labor interests, discussed a strong resolution demanding the Gov't move to check American domination of the motion picture biz here. Speakers declared the proposed Quota Bill would throw the industry open to Americans and weaken, rather than strengthen, domestic production. Tom O'Brien, sec. of the National Assn. of Theatre Employes, urged the vital need of a strong industry in the national interest, pleading the intensive influence of cinema on the masses and arguing that such influence should be directed from home, not from Hollywood. London, Sept. 12.

ing that such influence should be directed from home, not from Hollywood.

'Film is the ambassador of trade,' he said, 'and we cannot allow a trade of this magnitude, of this cultural and educational importance, to come under foreign domination.'

Declaring the supply of films was dominated by Americans and the tendency was to control U.K. theatres also, O'Brien urged they did not want an inept local industry—nor did they want it to be under Govt, sponsorship.

George Elvin, sec. of the Assn. of Cine-Technicians, demanded the new legislation be re-framed to protect technicians and studio workers. Proposals at present laid down might lead to the ironic position of technicians being turned out of their jobs through an Act of Parliament intended to help the industry.

Only the letter of the present Act was being observed, he charged, and the question of footage was considered before that of quality. Technicians on British films were ashamed of the junk they were forced to turn out, and it prejudiced their chances of work on better productions, so far as leading posts were concerned.

British Exhib OK's U. S. Pix and U. S. Showmanship, but Defends Quota, Etc.

Higher rentals by English exhibs for American films are out of the question. American distribs are already collecting more than their share of pic income from England. Any attempt to increase rentals by Any attempt to increase rentals by raising admish prices would be disastrous, because it would lower the grosses. Those are the opinions of Theo. H. Fligelstone, British theatre owner and former president of the Cinematograph Exhibitors Assn., British exhib organization representing more than 4,000 houses in England.

Pausing in New York for a week before proceeding to Quebec, where he will sail tomorrow (Thursday) for London, Fligelstone expressed a number of other views gathered during his month's stay in America. He had just returned east from a two weaks' with in Moltwood. This is

had just returned east from a two weeks' visit in Hollywood. This is his first trip to the U. S.
According to former CEA head, British exhibitors. have much to learn from us. America is a country of showmen, he thinks. In the U. S. much more than in Britain, he observed, the customer is always right. British exhibs could also profit by American advertising an an exploitation methods, he feels. Flielstone plans adapting a number of gelstone plans adapting a number of American exhibition ideas to British

needs.

British quota laws are not only justified but are necessary, the Englishman claims. They are the result of long experimentation and in the end will benefit all parties. Result of the quota will be the raising of the quality of English pictures, he figures. That will enable them to compute. In the American market. the quality of English pictures, he figures. That will enable them to compete in the American market, the effect of which will be to stimulate American audiences into more frequent film-going. It will benefit producers, distribs and exhibs in both countries, Fligelstone thinks. After inspecting the Hollywood studios, however, the British theatre owner says the idea of his country ever equaling American production is absurd. Exhibitor problems in the two nations are much the same, he found. In each case it is mostly competition with the chains and lack of good product.

Besides his CEA activity, the Englishman operates six houses in London.

Besides his CEA activity, the Englishman operates six houses in London. His trip to this country was surely a vacation and he made no attempt to negotiate product deals or carry on any other business. One thing surprised him: America is the friendliest country in the world, he thinks. People here were so hospitable it became embarrassing. He says he will come back for another visit just as soon as he can afford it.

WB's Daly's, London

Sam E. Morris, foreign sales chief of Warners, now in London, is expected to clinch his company's deal for Daly's theatre, with the Schlesinger interests, from whom Warners is purchasing the property. The deal involves several millions and will give Warners an important fart class theatre property and valuable real estate in the heart of London's busy business and theatre district.

ITALY'S HOLLYWOOD

Rome, Sept. 10.

Phil Reismann of RKO has been in Rome for a couple of days.

Looked over the grounds and studios of the Cinecitta, Rome's new Hollywood belief it is new Hollywood belief. wood, helped initiate its new restau-rant, and was much feted by the Italian industry representatives and members of the Ministry of Popular

members of the Ministry of Popular Culture.

Two other men whose names have been linked with film enterprise have been in Italy. Von Sternberg appeared to take a look at Venice and Doc A. H. Giannini was here,

Mostly American Pix In S. African Cinemas

Capetown, Aug. 27.

Yankee product continues to maintain its high percentage in the South African territory, and this time has the situation nearly 100% in hand in the three leading cities.

Here it's five to one with 'Poor Little Rich Girl' (20th), Alhambra (ACT), to be followed by WB's Green Light', Knight Without Armor' (UA), Plaza (U), followed by WBranell' (MG); 'Good Earth' (MG), Royal (U); seventh week for 'Rainbow on the River' (RKO), Prisoner of Shark Island' (20th), Adelphi (ACT) and 'Dark Angel' (UA) at Elstree (ACT). Johannesburg is 100% Yank with 'Michael Strogoff' (RKO), Poisseum (ACT); 'Parnell' (MG), Metro (MG); 'Rainbow on River' (RKO), Closseum (ACT); 'Parnell' (MG), Metro (MG); 'Rainbow on River' (RKO), Elstard' (ACT) in its ninth week; 'My Marrison', (20th), Standard' (ACT).

(ACT); 'Parnell' (MG), Metro (MG); 'Rainbow on River' (RKO), Palia-dium (ACT) in its ninth week; 'My Marriage' (20th), Standard (ACT); 'Love on a Bet' (RKO), Plaza (ACT); 'Rembrandt' (UA), Bijou (U); and 'Smartest Girl in Town' (RKO), Prince's (Inde). In Durban its also five to one with 'Midsummer Nicht's Dream' (WR).

Midsummer Night's Dream' (WB), Playhouse (ACT) followed by 'Good Morning Boys'; 'Charlie Chan in Morning Boys', 'Charlie Chan in Shanghai' (20th), Prince's (ACT); 'Mr. Cohen Takes a Walk' (WB), Criterion (ACT); 'Call of the Wild' (20th), King's (U) and 'Make Way For a Lady' (RKO), Cameo (Inde).

FDH Gets 4 Shefter's

Francis, Day & Hunter for England has taken over four Bert Shetter novelty compositions, 'The Burglar's Revenge, 'SOS,' 'Locomotive' and 'Chopin's Ghost.'
Shetter recorded them for Victor and the waxings got attention in Britain, hence the FD&H deal.

FIRE RAZES CINEMA

Christchurch, N. Z., Aug. 31.
Majestic theatre, Ashburton, controlled by Fuller-Hayward, was totally destroyed by fire prior to the commencement of the night show.
Loss is estimated at \$50,000.
Rebuilding will begin as quickly

Headaches, Inc.

14: 00 -Sino-Jap hostilities are nothing but a big headache for Taro Tajima, Home Office Censor here. Since the outbreak of the trouble, Tajima has examined 2,000 newsreels and 26 features connected with the war and sees no prospect of a let-up. Sonichi Tanaka, publications censor since July 15, has read over 50 pamphlets and 10 full-length books on the hostilities, while the official censoring phonograph records has listened to 70 tunes touching on the same subject. Tokyo, Sept. 2.

same subject

And most of it unusable or danger-

WHAT S. AFRICA **WON'T PASS** IN PIX

Capetown, Aug. 27.
Of the 1,161 films viewed by the
South African censor board during
1936, 906 were okayed for exhibition 1936, 908 were okayed for exhibition minus any sciesoring. Remaining number, exclusive of 38 which were totally banned, were admitted with slicings motivated by the 20 assorted nixes laid down by the authorities. Score of nix reasons, ranging from the King to drunks are: impersonation of the King, reliculing of the King's military or naval forces, improper treatment of death, nude human figures, passionate loving.

proper treatment of death, nude human figures, passionate loving, illustrations of 'night life' (further unclarified); reference to controver-sial or international politics, an-tagonistic relations of capital and labor, disparagement of public char-rotters: orgation of tubble charlabor, disparagement of public characters, creation of public alarm, drig habft, white slave traffic, vice or loose morals, scenes affecting religious conviction of sections of the public, ridiculing of or making contemptuous any section of the public, inventile crime or criminal techniques, brutal fighting, drunkenness and brawling intermingling or fighting between Europeans and non-Europeans, rough handling or mistreatment of women or children, scenes depicting any matter that prejudicially affects the safety of the State or calculated to disturb the peace, general welfare or be offensive to decency.

Seven Locals Showing In Mex. Simultaneously

Mexico City, Sept. 21.
Made-in-Mexico pix are getting something of an inning here. Seven home-made-features are on exhibition simultaneously at first-run and class nakes by:

class nabesion.
First timenin history that such a

Tokyo Biz Getting Tougher Daily As New Import Regulations Start

CEA WARNS BRITISH **EXHIBS TO HEED LABOR**

London, Sept. 12. Sustained pressure by labor on U. K. exhibs has caused the Cinema Exhibs' Ass'n to crack, and its gen-

U. K. exhibs has caused the Cinema Exhibs' Ass'n to crack, and its general council has issued an advice to territorial sections to hear representations from local representatives of the Nat'l Ass'n of Theatre Employees. C. E. A. headquarters' has recognized the necessity of acknowledging labor and hearing its views, but in the sticks the branches have refused to recognize the existence of unions. NATE, however, clearly implied it was ready to start something if exhibs wouldn't conciliate—and that's why the latest conciliatory advice has been given by the Home Office.

Also feared by the CEA is a ministry of labor inquiry into theatre conditions, which, as the CEA well knows, might not be so, good for small exhibs. But it is now learned that such a quiz will be on a modest resulting out terms of employment, hours, salaries, duties, number of employees and other angles. Beyond that the probe will not go, though its results, when sifted and analyzed, may cause the gov't to further tighten

NOW IRELAND WANTS QUOTA

London, Sept. 12. Department of Industry and Com-

merce in the Irish Free State is reported looking into a scheme for sponsoring local production by quota and perhaps subsidy.

and perhaps subsidy.

Plan would embrace a state laboratory and recording studio, production of educationals on State-added and monopoly lines. Free State newsreel distributed under quota license, and a quota for Irish exhibs.

Gov't is reported sympathetic to the project and to be asking the trade for reactions. Culturally, the lam might work, as far as shorts are concerned, but still to be discovered is where local product will come from and who will put up the coin.

come from and who come from and re-coin. F. S. market is small and re-stricted, with less than 390 theatres in the entire territory, many of them halls at that.

American managers of pix outfilts here are wearing that hangdog expression these days and showing signs of considerable wear and tear as the result of uncertaintles surrounding their future operations. Plenty of midnight oil has been burned trying to dope out ways of reliating the pressure of impending relieving the pressure of impending curtailments and restrictions, but so far the only idea evolved is to take it as it comes and make the best

of it.

None of them being crystal gazers, they are unwilling to even guess at what the situation will be 24 hours hence. All of them, however, are agreed that things look pretty tough now, and there is every prospect of them becoming tougher.

Finance Office, last week, gave em a little shot in the arm which may relieve the pain temporarily boutifying pix importers that all films shipped on or before Sept. 4 will be permitted to come in without applying for import permits. After that date the permit regulations will be rigidly applied. Naturally, cables burned for all available product. Stimulant may have a bad rally, cables burned for all available product. Stimulant may have a bad reaction, however, when applications are made for export of coln farmed by these subjects, as nothing has been done or said by Finance Office which would indicate favorable action in that respect.

Storage Coin

Storage Coin

Another situash which is adding gray hairs and plenty of wrinkles is the Finance Office attitude on coin in cold storage. Application made early in July haven't been acted upon to date and nobody seems to be able to get any into as to what will happen to them. Feeling seems to be that authorities are sitting on their thumbs and don't intend to take any action, one way or the other, thereby automatically frezzing coin without the necessity of kicking up a rumpus by saying so. It's been pointed out that concrete objections cannot be made against a ruling that hasn't been officially made and if pressure becomes too uncomfortable, it can always be said that a decision will be forthcoming in the near future.

One of the toughest obstacles yet to be hurdled by foreign distribs is the proposed change in method of applying the consumption tax, which went into force recently. Method in vogue is to levy the tax on the invoiced value of each flicker. Tis doesn't amount to much and ril agree that it is more or less failt agree that it is more or less failt. New idea, fhough, means that forcing distribs will be called upon to shell out plenty, because the proposed change is to levy the tax on prosseg earned by each subject. If the present rate of 20% prevnits under the setup under consideration, companies won't have to worry much about exchange control because of the coin anyway.

much about exchange control be-cause Government will have most

cause Government will have most of the coin anyway.

With all the grief in sight, one situation beneficial to foreign discipance and triple billing. It was reported and triple billing. It was reported to the seriously requesting exhibs to limit programs to one feature and appropriate shorts. Nearly evernone in the biz has realized feviclousness of the practice, but heretofore nothing could be done about it because exhibs would at play.

about it because exhibs wouth a play.

Newsprint shortage here is also beginning to have an effect on the amusement biz. Newspaper or the has always been one of the ministry of the exhibs, but since Auril local sheets have been so hand pressed for space that they have been forced to omit a large volume of advertising and cut down on prins notices.

New Vienna Pix

Vienna, Sept. 10. Donau Hade Film Co. has r has re-Donau Hade Film Co. has re-rented the Sievering studios. ""I'v Fahren Gegen Den Wind' ("We Are Traveling Against the Wind'), story by Katherine Holland, with Gen-dine Katt, Paul Hoerbiger, Hals Holt in leading roles, and Karl Lamac as production manager, will

Lamae as production manager, will be the pic.

E. W. Emo has signed Hans Soehn-ker, Paul Kemp, Richard Roman' by for a film called 'leh Kuesse N'or Wenn es Liebe Ist' ('I Kiss Only !f It is Love'). It, too, will be made in Sievering.

Argentine Native Pic Production Looks Up; Problems for U. S. Distribs

Buenos Aires, Sept. 7.

actors. Most of those in leading parts are from legit and cannot get away

Buenos Aires, Sept. 7.

Argentine film product will probably have a larger share in the total of film performances here during the coming season. New companies are announced nearly daily and sometimes they are actually producing.

Apart from a few companies producing permanently, a considerable number of firms remain which get the money to produce one picture only and afterwards are heard of no more. It is not very difficult, from a financial standpoint, to produce a pic in this country. Costs of a film ready for release runs about \$30,000.

Native producers don't expect large export profits. They swing the picture through the Argentine theaters and, in most cases, get back the invested money. Then they start on the next picture. Sale of pictures in the Latin American countries would raise profits to some extent, but so far exportation has not been expected and not even tried.

Reason for this lack of ambition on the part of Argentine film producers is the admittedly poor quality of the pix, as compared with the average Hollywood product. Building of studies and employment of trained staffs could improve Argentine film productions technically, but much is still to be done as regards

.. and the praise

"On all counts, here is one of the peak shows of Hollywood's show parade. It will streak out in front and stay there."

-RED KANN editorial, in Motion Picture Daily

"Gregory La Cava has made a new Hepburn, has guided Ginger Rogers to a top spot she never approached before, created a star out of Andrea Leeds, has given the screen a new Lucille Ball, helped Adolphe Menjou in another of his great performances, and has come out with a picture that will be THE TALK OF THE MOVIE UNIVERSE."

-Billy Wilkerson editorial, in Hollywood Reporter

"Stage Door' was previewed before an audience which came to the theatre in a complete and chilly state of cast-iron resistance . . . That same audience, its cast-iron resistance worn down to something about as hard as swans' down, emerged from the theatre sputtering with praise, tears staining its high-priced cheeks . . . It was the most enthusiastic audience Holly-

They're all telling the leave to clean your Schedule
to clean your Schedule
to clean your Schedule
RADIO
READIO
RE

CONSTANCE COLLIER .

FROM THE PLAY BY EDNA FERRER AND GEORGE S. KAUFMAN SOREH PLAY BY MORRIE AYSKINO AND BEDRAE & MAUTHAN DIRECTED BY GREGORY LA CAVA

PRODUCED BY PANDRO S. BERMAN

SAMUEL S. HINDS

wood has seen in at least eight months and it was cheering a picture that will be hard to top." -Morning Telegraph

It approaches the essence of universal entertainment.

It's not a prestige picture. Rather is it a combination of those elements which justify any exhibitor in announcing that he has an attraction which he is proud to present. Any exhibitor who knows why he is in the business should know how to sell it so that it will produce the maximum amount of audience satisfaction and the consequent expanded financial return." - Motion Picture Herald

"Check this up for extra playing time and overwhelming grosses. It will send the cash customers home to tell their friends and neighbors to put it on their 'must see' list." —Box Office

> **Theatre preview audience very** enthusiastic. Should be in the money."

> > —Jay Emanuel Publications

Swell picture, should be a smash hit; spells

M-O-N-E-Y at box-office."

—Film Daily

Outstanding picture

with top name cast guarantees any exhibitor a record breaker."

-Showmen's Trade Review

DOUBLE WEDDING

Metro release of Joseph L. Mandlewed production. Stars William Metro release of Joseph L. Mandlewed production. Stars William Metro release of Joseph L. Mandlewed Screen high by Jo Swerling Ichard Thorpic. Screen high y Jo Swerling Ichard Thorpic. Screen high y Jo Swerling Ichard Thorpic. Screen high y Joseph Swerling Ichard Love, by Ferenc Molnar; musleat William Swerling Louise Charling Louise Statistics. Screen Months More Louise Charles Louise Months More Charles Louise Louise Months Mont

winds up with Miss Loy in the bride by winds up with Miss Loy in the bride by pot.

The state of the state of

CHAN ON BROADWAY

CHAN ON BROADWAY

20th Century-Fox release of John Stone
production. Kignin Warmer Ondol, festurese
Kignin Warmer Ondol, festurese
Kignin Warmer Ondol, festurese
Directed by Eugene Porde. Screenpiny by
Charles Bedden and Jorry Cady pringinal
Relein Logan, based on the Charlis Charl
Relein Logan
R

at the end, it is the aspiring offspring who is equal to the emergency and thwarts a third murder.

Some of the plausible deductions, such as tracing the killer suspect through his antedated knowledge shown in the control of the co

plot.

Art Arthur, Robert Ellis and Helen
Logan have combined forces on the
original story with Charles Belden
and Jerry Cady doing a bang-up
job in transferring it to the screen.
The swiftly paced dialog in the
modern manner is also a credit to
the latter pair.

Chan is again taithfully person-

modern manner is also a credit to the latter pair.

Chan is again faithfully personated by Warner Oland, with just as much interest as ever being shown in his clever portrayal. Keye Luke again is the effervescent son, with the lad even better than before if only because he does more things in his usual enthusiastic style. John the columnist of the columnist is blotted out at the solice inspector is crisp and characteristic if a little too brusque. Donald Woods as the scandal scribbler is energetic if nothing else. Too blatant for true-to-life portrayal, and he often mixes a stilted English accent with his slang.

English accent with his slang.

A long list of supporting characters is topped by J. Edward Bromberg, as the tabloid managing editor; Leon Ames, as the gangster chief; Louise Henry, as a mob moll who is bumped off early; Joan Woodbury, as a night club dancer, and Dought and State of the sta

ability.

Production values are plenty in evidence, with even the nitery enter-tainment having some semblance of naturalness. Eugene Forde has directed with intelligence, and never lets up on the early fast tempo.

Wear.

ATLANTIC FLIGHT

(WITH SONGS)

WITH SONGS!

Monogram release of William Zerke production. Stars Dick: Merrill, Features Lack: Lamble, Paulm Stone Merrill, Features Lack: Lamble, Paulm Stone Merrill, Features Lacet Lac

Baton Dick Merrill's constant of the state o

nis presence saves the production from being absolute trash.
Briefly, the story of 'Atlantic Flight' concerns the efforts of rival plane owners to win the national air race meet. One group is composed of a penniless plane designer, a mechanic and Dioth Merrill. Transport of the production of the pro

Newest entry in the Charlie Chan Chinese sleuth series fits alongside of the better ones. It holds more than usual for metropolitan audiences because having a New York locale and concerned with graft in the big town. Film provides and one perform his deductions while a duest of the N. Y. police force. Good for locations where others in this series played.

Running through the clever detective manipulations of Charlie Chan are bright situations, subtie and noglashed comedy, and pointed and sughshed comedy, and pointed and sughshed comedy, and pointed and sughshed comedy are devoid of the policy of the processed of the processed of the provides and all column writers as the killer of two people mixed up in the big city's mob. Writers have permitted several in cast to be placed under the cloud of suspicion without closing all doors to the entrance of other suspects.

Producers have wisely kept Chan's.

Producers have wisely heard for the comments of the playing the beautiful produced the cloud of suspicion without closing all doors to the entrance of other suspects.

Producers have wisely heard the produced and Weldon Heyburn act as the killer of the produced the processed and weldon Heyburn act as the killer of two people mixed up in the big city's mob. Writers have permitted several in cast to be placed under the cloud of suspicion without closing all doors to the entrance of other suspects.

Not only in scripting, but in direction, production and in the playing of the comments of the produced processed the Atlantic are manifestly structure its only convertion.

Not only in scripting, but in direction, production and in the playing the processed the Atlantic are manifestly structure.

Not only in scripting, but in direction, production and in the playing the produced the comments of the produced and produced the comments of the produced and produced the comments of the p

Miniature Reviews

"Double Wedding' (M-G): Loy and Powell in another, of those madcap comedies and OK for topflight business. "Charille Chan On Broadway' (20th) Better sleuth adventurer with Oriental detective again triumphant.

'Atlantic Flight' (Mono) Dick Merrill in a hokey yarn based on his flying exploits. Only Merrill's name will help it.

'The Women Man Marry' (MG). One of the better films for the duals. George Murphy,

(MG). One of the better films for the duals. George Murphy, Josephine Hutchinson and Cliff. Edwards for the marquee. 'All Over Tawn' (Rep). Lightweight Olsen and Johnson

starrer.

WOMEN MEN MARRY

WOMEN MEN MARRY

Metro release of Michael Feasier production. Features George Muraky, Josephine
Hutchinson. Features George Muraky, Josephine
Hutchinson. Features George Muraky, Josephine
Hutchinson. Features George Muraky
Gerson Clarke and James B. Grant, from
story by Matt Taylor; camera. Lester
Homeling time, 60 mins. George Murphy
Jane Carson. Josephine Halre Dodu
Walter Wiley. Sidney Blackmer
Horthor Namgigs. Peggy Ryan
Horthor Namgigs. Peggy Ryan
Stlert Marth. Feb. Schol Libyd
Potter Martin, F. Schol Libyd
Forther Landburgs. Rollo Libyd
Rother Martin, F. Schol Libyd
Brother Landburgs. Toby Wing
Beggy

A Med. P. Schol Libyd

A M

A Metro B pic, and for its status a good one. Stalwart cast of feature players, serviceable yam braced by good and punchy scripting, and a slick production lifts ing, and a slick production lifts 'Women Men Marry' a notch above those films ordinarily encountered which have been fashioned for doubleheader showings.

Plot is pursued on a double track against a newspaper world back-ground. There is, firstly, the story of how a reporter exposes a religious racket mulcting the public and, secondly, a domestic drama of the reporter who finds out the true value of the alluring face and fig-ger he married and severs from her

ger he married and severs from her to return to the 'girl he should have married' at the fadeout. George Murphy, whom Metro is studiously building up, does well in a straight part as the reporter and doesn't once trot a tootsie or peal out in song. He's married to a gal out in song. He's married to a gal who starts running a secret romance with his managing ed (Blackmer). Reporter is so engrossed in proving that a popular and mystic religious cult is phony that he never suspects his wife (Claire Dodd). His running mate on reportorial assignments is Josephine Hutchinson, in love with him, of course, and aware of the wife's affair.

wife's affair.

The story jumps from one side to the other whenever either grows wavering, and the double-suspense works well. The windup, is smartly achieved; the writing considerably braces the pic all the pays. Cliff Edwards as the standard type of newspaper photog, and toby wing, as his nitwit babbling girl friend, give out the humor. It is satisfactory.

Josephine Hutablaces

tory.

Josephine Hutchinson has a new sort of role for her, as a tersetongued newshen who bides her time but gets her man sans glamorous gowns and boudoir-eyes. Miss Dodd does her good standard type as the cheating wife; Blackmer is his usual heavy.

Direction and especially the production very good; camera keeps apace.

Bert.

ALL OVER TOWN

RALL OVER TOWN

Republic release of Leenard (Fields production. Stars Ole Olsen, this Johnson. Pestures Mary Howard, Harry Stockwell, Franklin Fanghorn. Directed by James Horner. Acree play, Jack Townley, Jerome Lander, Stockwell, Jerome Lander, Stockwell, Jerome Lander, Stockwell, Jerome Lander, Start Stockwell, Jerome Lander, Start Stockwell, Mary Howard Don Fletcher. Harry Stockwell MacDuagh. Start Sta Lew Kelly
Lohn Sheehar
Earle Hodgins
Gertrude Aston
Blanche Paysor
Otto Hoffmar
Fred Kelsey da...

fickee...

Barker...

Mamle...

Mrs. Wilson...

Phillips...

Inspectory Murphy....

Hodgepodge of rather broad humor presided over by the vaude and radio comic duo, Olsen and Johnson, will droop right down to agate-billing in the duals.

Pic makes no serious attempt at telling a story. What yarn there is only a prop upon which to hang the antics of the comics. O. & J. are a pair of vaudevillians with a trained seal. Action takes place around a theatrical boarding house

and backstage of a 'jinx' theatre, which has been reopened after long shuttering with a shoestring produc-tion in which the boys are cast.

shuttering with a shoestring production in which the boys are cast.

There's the 'familiar licenie who inherited the house from her showman-papa, but it's about to be foreclosed. O. & J. don't get the curtain up and save the theare but they do land the gang on the curtain up and save the theare but they do land the gang on the curtain up and save the theare but they do land the gang on the curtain the state of the save they do land the same that the save they do land the save they do land the save the

to carry a pic.

There's not a song, save one special comp by the comics for their own use. Pic entirely overlooked the vocal ability of the juve lead, Harry Stockwell, who broke into celluloid via his tousils several years ago in the Metro-Ted Lewis starrer, Bring on the Band.

starrer, Bring on the Band.
Femme assignment is handled o.k.
by Mary Howard. Franklin Pangborn does his standard character;
Jimmy Finlayson his, too, as a radio
program director.

program director.

Direction and camera all right considering. Budget for 'All Over Town' looks to have been exceedingly light, with the cast not heavy and the trappings likewise. Had the film been built up into a musical with production number to divert, in place of some of the O. & J. paler workings, outcome might have been quite different.

Legion of Missing Men (WITH SONGS)

(WITH SONGS)
Monogram Pelease of I. E. Chadwick production. Featuren Ralph Forbes and MacFadden. Story. Norman S. Halls screen play and dialog. Sherman L. Lowe and Barry O. Hoyt: cameraman, Marcel Selbert, Marchaden. Story. Something the Charles of the Charles

With nothing more than a high sounding title and no name of value, film will not get out of the lessr spots as an assistant, and can only get out of the red because of the lightweight production costs.

lightweight production costs.

Forbes is not only the cast topper but the film of the film

Action shots are library, film is jumpy in the outdoor sequences and sound not much better. Hurl.

GAME THAT KILLS

Columbia production and seiense. Stare Charles Quigiey und Rite Hayworth. Directed by D. Ikosa Lederman. Sereenplay. Directed by D. Ikosa Lederman. Sereenplay. J. Benton Cheney: camers, Henjamin Kline; edilor, James Sweeney; musical three colors of the series of the s

Donald.

Donald.

Tough stuff closeup makes the picture carry along through a mediocre plot. Writing department didn't strain itself much, and footage grabbed from sports reels makes most of the real action. Everyone in the cast makes out as well as he or she can.

For the action houses and the nabes, mostly. Will see occasional from hunger spotting in better houses, but always on the weaker side of the dual.

Barn,

HOTEL KIKELET

(Hotel Springtime)
(HUNGARRIAN MADE)

Budabest, Sept. 8.

Ellit release of Hajdu Film-Duruezy production, Directed by Bela Ganl. Secanty production and the second second

Geason's first Hungarian Season's first Hungarian Season's first Hungarian release is decidedly a moneymaker. An unpretentious story on the usual silly burlesque lines, but pleasant enfertainment, cleverly directed, well photographed and well cast.

Anna Tokes, new on the screen, is Anna Tokes, new on the screen, is Anna Tokes, new on the screen, is and acts with dignity and charm. Imre Pallo, operatic bartioné, also in his first film part has a beautiful voice and moves with elegance and ease.

in his first film part, has a beautiful voice and moves with elegance and ease.

Setting is a resort hotel, chief attraction of which is Maria, the manageress. Visitors come because they want to make love to her. Her husband (Pager) acts as hotel secretary. Maria is devoted to him, but she doesn't let on that they're married because she is afraid that lucrative guests, like Baron Torda and weathly Ferus he is afraid that lucrative guests, like Baron Torda and weathly Ferus he isn't free. Pager is fed up with this situation and goes off with Sophy, a honeymoon bride staying at the hotel, who leaves her husband because he leaves her alone all night and gambles away her dowry. Deserted bridegroom (Kabos, very funny, but too fat and old to be convincing in the party stays on as secretary, while Pager and Sophy pretend to fall in love with each other and marry, but an the end they all find their way back with each other and marry, but an the end they all find their way back the stay of the st

Pa.

i are
ingtime's

UBLIC COWBA.

(WITH SONGS)

Republic production and release.

Some Autry Centures Smiley Burneth,
Lott. Directed by Joseph Kane. Story
Bernard McConville, acreenphy, Oliver
Lott. Directed by Joseph Kane. Story
Lott. Directed by Joseph Kane. Story
Lott. Directed by Joseph Kane. Story
Lott. Directed by Joseph Kane.
Lincoln, dual. Running time, 60 mins.
Autry. Some Autry.

Autry. Some Autry.

Autry. William Farmum

"H. William Farmum

"H. Warston Williams

"H. J. William Farmum

"H. J. William Farmum

"H. J. William Farmum

"H. J. William Moronto

"K. Marston Williams

"H. J. William Moronto

"M. J. William Moronto

"M

Screwy title, but about the truth. Autry, handy with pipes and guitar as well as his guns and fists, has come to mean patronage in guaranteed quantities in the western houses. This, his first release in the new season's Republic product, is a pat on the back in title, and lived not be a complete in action and good tunes.

Bernard McConville, who authored the story, went a little deluxe when he fitted out Smiley Burnette and some Montgomery Ward cattle rustlers with sending and receiving sets, bringing the horsey range country up on par with the city's cruiser cars and the last word in gangdom. However, he tells an interesting story, and in the end debunks his own intricate devices to hag is the two-gumer with his nag is the two-gumer with his nag is the two-gumer with his nag is the two-gumer with his and in Wyoming.

Autry is right at home, and for once it's a western without a fat fight. Gene opens and closes with a song on his lips, and knocks out about three during he mid-section of the story. Best of them is the lingler, "West Ain't What It Used to P.' Smilley Burnette, who usually accompanies him, cuts loose twice on his own with "Heebie, Justice on his own with "Heebie, Justice on lightning changes of costume.

Ann Rutherford, the femme decoration, is a crusadding newsoaper

tective from Brooklyn, the latterwith some lightning changes of costume.

Ann Rutherford, the femme decoration, is a crusading newspaper
editor in the orazire town, who believes at first that the old-time law
enders at the state of the state of the conlieves at first that the old-time law
enders at life and the state of the conlieves at first that the old-time law
enders at life and the state of the constate life and the state of the constate life and the state of the conlieves at first the life and the state of the
as and the state of the state of the
as and the state of the state of the
as and the state of the state of the
as and the state of the state of the
as and the state of the state of the
state of the state of the state of the
state of the state of the state of the
state of the state of the state of the
state of the state of the state of the
state of the state of the
state of the state of the
state of the state of the
state of the state of the
state of the state of the
state of the state of the
state of the state of the
state of the state of the
state of the state of the
state of the state of the
state of the state of the
state of the state of the
state of the state of the
state of the state of the
state of the state of the
state of the state of the
state of the state of the
state of the state of the
state of the state of the
state of the state of the
state of the
state of the state of the
state of the
state of the
state of the
state of the
state of the
state of the
state of the
state of the
state of the
state of the
state of the
state of the
state of the
state of the
state of the
state of the
state of the
state of the
state of the
state of the
state of the
state of the
state of the
state of the
state of the
state of the
state of the
state of the
state of the
state of the
state of the
state of the
state of the
state of the
state of the
state of the
state of the
state of the
state of the
state of the
state of the
state of the
state of the
state of the
state of the
state of the
state of

Mutiny on the Elsinore (BRITISH MADE)

Associated Brittin (BGP) release of Argie Brittin (BGP) release of London, Sept. 4.

Jice Soneya
Jice London's stories are dated to
about the conclusion of the windjammer period. Performance of
Paul Lukas is dated to the present
day, from the standpoint of the cut
of his clothing and the modern
school of acting. Hero and story,
therefore, do not synchronize. Nor
did they, in those days, use the
word 'scram.
's Action takes place on board one
of the old saling vessels, and is confined entirely to the mutilay of the
crew. 'Capiain is murdered, first
mate knocked out, and the only passenger on board is a novelist, who
takes command, straightens: things
out and falls.
The control of the control of the
takes command, straightens: things
out and falls.
The control of the control of the
takes command, straightens things
out and falls.
The control of the control of the
takes command, straightens things
out and falls.
The control of the control of the
takes command, straightens things
out and falls.
The control of the control of the
takes of the star and author may
put this one over as a second feature here. In any event, it will serve
for quota purposes.

Jolo.

Romance in Flanders (BRITISH MADE)

London, Sept. 8.

British Lion release of France-LondonH. prod. Stars Paul Cavanagh; features
arcelle Chantal. Directed by Maurice
ivey. Adapted by Harold Simpson from
ord by Maric Fort and Rubh E. Vanioc,
mares. William Luft. At Piccadilly, Louhard. William Luft. 48 Piccadilly, Louhard. William Luft. 78 millia Luft.
Marice Luft. 78 millian Luft. novel by Mario Fort camera. William Luf don. Running, time, John Morley. Yvonne Berry. Rodd Berry. Mms. Wlandermares. Compain Sounford. Major Burice. Col. Kennedy. Bill Johnson. Joe Stuggins. Chaufeur. Bayor. lam Luff. At Piccadilly, Long, time, 78 m/2 an Cavanegh.

Marcella Marcella

Bitter little story of war and its aftermath, and the friendship of two men disrupted through desire for one woman. Star's name may make the picture acceptable as a second feature in the U. S., but it is more likely to appeal on this side.

Coming at the tail end of a glut of war films, this one isn't strong enough to compete, although the war scenes are well done and sufficiently impressive.

enough to seenes are well done and seenes are well done and impressive.

Two sergeants love Yvonne daughter of a farmer with whom they are billeted in Belgium. She haves one, but marries the other lawes one, but marries the other ways one, but marries the day. awo sergeants love Yvonne, adughter of a farmer with whom they are clild in Beigium. She was a series of the serie

Sentinelle di Bronzo ('Sentinels of Bronze')

(ITALIAN MADE)

Rome, Sept. 7. Fono Roma production and release, Di-sected by Romoio Marcellini. Script, Mar-cello Orano. Cast featuring Fosco Gia-chetti, Giovanni Grasso, Doris Duranti.

(In Italian)

(In Italian)

Exteriors for this pic were taken entirely in Italy's colonies in Africa, Somaliland and Mogadiscio and its min theme is the glorification of Italian colonial troops, the bronze sentirely action is supposed to take place it time shortly before the Italian and the shortly before the Italian and the shortly before the Italian and the shortly before the Italian of the shortly before the Italian Group of Amharas acts of modaden tribe, and then, fired by the excitement of plunder and rape, decide to attack a small Italian border fort, Despite being outnumbered 10 to 1, the Italians defend the fort and sacced in repelling the Amharas. There is a slight thread of story—the contrast between the two Ogaden prothers, Ibrahim and Elmi, one of whom prefers to keep his nomad

independence despite all its unrests and dangers, and the other of whom plane that all and an and fight side by the control of the control of

PATRIOTEN (T Love My Country')

	CO	MAJEDE)	
_ Ufa produ	iction and	release.	Stars Lida
Baarova an	d Mathian	Wieman	. Directed
by Karl Rit	ter. At 80t	h St. Gar	len. N. Y
week Sept.	17. '37. Ru	nning time	a. DS mins.
Peter Thom	ann	Mathia	s Wieman
Jules Mart	in	Brun	o Hubner
Therese		T.IA	. Regrove
Suzanne		Hil	da . Korber
Suzanne Charles		Pa	ul Dahlke
Nikita		Nil	olai Kolin
Nikita			irt Selfert
Jean-Baptist		A.	F. Eugens
Der Ortskon	nmandant	Edwin	Jurgensen
Burooffizier			William Rose
Ein Polizeib	eamter	Ew	ald Wenk
Der Vorsitze	nde		otz Tollen
Der Anklag	er	Ernst	Karchow
Der Verteid	lger	A. Salr	t-Germain
Kriegsgefang	renePaul	Schwed.	Lutz Gotz
Der Sanitat	er	Karl H	annemann
Der Sergean	t	Gusta	v Mahnke
Hoteldlener		Ka	1 Wagner
Flugzeugfuh	rer	Jim	Simmons
MG-Schutze.		s Reinhar	d Knitsch
		- :	

(In German, with English Titles) In German, with English Titles)
In presenting the rarely seen German side of the war, the producers of Patriots' took no advantage of their cinematic and traditional enemy, the French, but have, instead, stuck to a believable roman de guerre that should prove a hit with German audiences and an entertaining one and a half hours to the audience of the second of the

Film has all the assets of a worth-while production, suspense, drama, comedy, etc., added to which is good photography and fine acting.

bindegraphy and fine acting. It were competent east from stars to a very competent east from stars to the stars of the sta

SUSANNE IM BADE

('A Study of Susanne') (GERMAN MADE) Casino Film Co. release of Tobis-Rota

production. Features Manja Behrens. Hans
Brausewetter, Max Guelstorff, Hans
Schlenck, Directed by Juergen von Alten:
musical score, Haraldt Boehmelt, At Ca-
sino, N. Y., week Sept. 10, '37, Running
Gussy Altken
Hofrat Altken
Bruno Kannitz Erich Fiedier
HampemannUrsula Herking
Erika Knispel Erika von Thelmann
Director der Kunstschule Hans Schlenck
PeterHans Brausewetter
BarbaraMaria Sazarina
Justizrat Schmidt
Frau Justizrat Farenburg Maria Krahn
ReinemachefrauIise Furstenberg
HeinFritz Hoops

(In German: No English Titles)

(In German, No English Titles)

For what miniscule market there is in the U. S. for films made in Naziland, this is passable. When caught the audience didn't particularly pertug at the comedy, of which much use is attempted to help buoy a hackneyed, thin plot.

Story is located in an art school. Professor of oil daubing takes his adult scholars to a beach one day, as the harm selection are of the satisfactory of oil daubing takes his adult scholars to a beach one day, as the harm selection with the Terhune dummy, to write Max some good material, the quality of the stuff so far having been a fight are provided, but Two good fights are provided by the general to the stuff so far having the stuff so good material, the quality of the stuff so far having very good material, the quality of the stuff so far having very good material, the quality of the stuff so far having the stuff so far having very good material, the will be the stuff so far having the stuff so far having very good material, the way so good material, the suity of the stuff so far having very good material, the way so good material, the way s

Robinson Crusoe of Clipper Island

Republic release of Nat Levine-Sol C. Siegal production. Stars Main. features Rex. (the horse), Back (the dog), Mamo Clark Herbert Rawlinson, William Newell, Ta./or. Screenjaly: Maurice Gernghty, B.-rv Shipman, John Mathmell: story, Morgan Cox, Winston Miller, Lesils Swinger, Cox, Winston Miller, Lesils Swinger, Land Cox, Winston Miller, Lesils Charles Turner and William Witney. At Liberty, Lincoln. Running time, 19 mins; 16 plastdes.

Rex	Rex
Retale	Buck
Dick	Buck
Melani	Mamo Clark
Tackson	Herbert Rawlinson
Juck-on	nerbert Rawinson
Hank	Wiiliam Newell
Tunner	John Ward
Capper	mioc ward
Canneld	Selmer Jackson
Ellaworth	John Dilson
Daniel Line	John Dilson
Formau	John Piccori
Oraker	George Chesebro
William	George Chesento
W113011	Robert Kortman
Goebel	George Cleveland
Lordon	George Cleveland
Gamar	Lloyd Whitlock
1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	

Polynesians and Eskimos have had more or less a bad time in Hollywood and in this Republic chapterer two are yanked a short way from oblivion for a while to do work in Robinson crusce of Clipper Island. Mala, who came to Metro's contract for the results of the same studio on concluded to the same studio on convert of the same studio on convert in hearly two years. Crusoe' is a serially elaborate story of sabotage which results in the U.S. sending a Polynesian member of the F.B.L. to find out what's going on at a small Pacific dot of land, where a dirigible has crashed Mala, the F.B.L. lad, is on a dual dodge for a while—both the islanders and the international spy ring on the lam for him.

lam for him.

Film is not only a rescue for people not working, but also for animals. Rex, the hoss, and Buck, the dog, are both figuring for hay and bones. Pic has pretty scenery, although fakery is present in unusual quantities. Sandwiches of travelog shots of island villages are frequent. For 12-year-olds and under. Burn.

Heart of the Rockies

Heart of the Rockies

Repulle, riesse Sol C. Siega producing.

Repulle, R. Siega producing Siega producing.

Repulle, R. Siega producing Siega

With all this talk about the success of Charlie McCarthy, the Bergen dummy, on the air and his chances in pictures, these Three Mesquiteers westerns have had the jump on the film entry of the precocious mouthpiece by nearly a year, featuring Max Terhune, old-time vaudevillian, and his dummy chatter. Now, since McCarthy is a cinch to make a film go, it wouldn't be surprising if some exhibs took cue and Republic pride in the first' dummy featured player. He has figured thus far in every one of the Mesquiteer films.

This one is a tangle inside and out-

of the Mesquiteer films.

This one is a tangle inside and outside the law, the trio being accused by National Park Rangers of killing bears which they helleved had been raiding their stock! In the meantime, cattle rusters had been doing the dirty work in the herds and shifting the blame to the griz. Romance is a steptather's attempt to marry off his daughter, Lynn Roberts, to a man much her senior. Boys stop hunting bears long enough to see that it's a five.

Republic would be accused.

Bears long enough to see that its a fiv.

Republic would be smart, in connection with the Terhune dummy, to write Max some good material, the quality of the stuff so far having been a deterrent for its rise.

Two good fights are provided, but twingston, outpointed quite a little. Always manages to get in that lucky one, however. For the scenery lovers, 'Heart of the Rockies' is long in that department—some excellent background footage. Keeps up to par on b. o. possibilities.

Barn.

Drama in three acts by Percy Robinson
and Terence de Marney, presented by Jack
de Leon; produced by Maurice Colbourne;
de neon, produced by Blaurice Comourne;
at Lyceum, London,
An Old Man Ernest Butcher
A Woman Elleen O'Connor
A Little Giri Doreen Davis
Victor Colebrooke Terence De Marney
Man Clalabrasha
Mrs. ColcbrookeLouise Hampton
Florric June Meiville
Janet Smithers Winifred Oughton
Superintendent Condon Austin Trevor
Gwynneth Thomas Edna Davies
Coursent Cullings Antonio (to 12-1
Sergeant Suillvan Arthur Sinclair
Jennie Lines Aminta Wray
Station Sergeant Beckett Bould

AAAA Skeptical

(Continued from page 7)

disgruntled faction in the Junior Screen Actors' Guild and, by making a play with the producers, force a compromise with the SAG and, through it, with the Four A's.

Besides considering the IATSE matter, Friday's AAAA board session will undoubtedly discuss the proposed new interchangeability of cards rule. Also possible the question of revising the Four A's constitution may be taken up. Invitaall the members, most of whom plan to attend. Frank Gillmore, AAAA executive manager, is on his way to the Coast and will not be there And Kenneth Thomson, SAG executive secretary, is in Maine and not expected in New York until the weekend at the earliest.

Guilds Gang Up on IA

Hollywood, Sept. 21.
Move to have independent Guilds present a united front against encroachment of IATSE was started croachment of IATSE was started immediately after announcement by William Bioff, George E. Browne's right-hand man in the IA, that the organization would assume jurisdiction over all workers in film industry. Screen Actors Guild, Screen Directors Guild and Screen Writers Guild in the statement delivers.

Guild issued joint statement, deny-ing IATSE was authorized to speak for organizations and insisting guilds would continue to represent its

members.
Statement was signed by Robert
Montgomery, president of SAG;
Lewis Milestone, vice-president of
SDG and acting president in absence
of King Vidor, and Charles Brackett,
v.p. of SWG and acting president in
absence of Dudley Nichols. Latter,
however, hurried home from vacation in East and assumed charge of
writers organization.

writers organization.
Society of Motion Picture Art Directors, Society of Motion Picture Film Editors, Society of Motion Picture Set' Designers, Society of Motion Picture Artists and Illustrators, Society of Interior Decorators and Screen Publicists Guild joined with other independents in fight to retain autonomy from IATSE.

Art Directors issued following statement:

statement:

'The Society of Motion Picture Art
Directors, containing all the art directors in the motion picture industry in California, will continue to
represent the art directors and carry
on their negotiations, regardless of
any frivolous claims by outside
groups hoping to annex them, and
will fight shoulder to shoulder with will fight shoulder to shoulder with the other local guilds to maintain the freedom of choice granted em-ployes under the Wagner act.' State-ment was signed by Steve Gooson, president.

Flacks Lay Down Barrage

Statement by Screen Publicists Guild read:

'The Screen Publicists Guild ves-The Screen Publicist Guild yesterday joined with the Screen Actors, Screen Writers and Screen Directors Guilds in denying various statements in the press attributed to William Bioff as representative of the International Alliance of Theatrical Stage Employes, claiming full jurisdiction over all departments and every craft that goes into the production of motion pictures.

Weither Mr. Bioff nor anyone else

'Neither Mr. Bioff nor anyone else has been authorized to represent the

Neither Mr. Biort nor anyone eise has been authorized to represent the methods used by Scotland Yard. Suspense, therefore, consists in working out the details.

Since 'Night Must Fail' was not a success in New York, any attempt to present this one in the American methodis would probably result a property of the success of the suthors. Louise Hampton, Austin Trevor and Arthur Sinclair. De Marney has the role of the neurotic strangler and Louise Hampton runs away with the applause in the second and third acts with her forensic pleading for her son, admitting him to be mad, but begging that he be spared.

Austin Trevor is the modern police inspector devoid of bombast or bullying methods. His principal assistant is Arthur Sinclair, staunch and loval to the second of the property of the second prop

Screen Publicists Guild. We intend to determine our own policies and guide our actions accordingly.

More Anti-IATSE

Artists and illustrators hopped on anti-IATSE bandwagon with following announcement:

The Society of Motion Picture Artists and Illustrators, embodying the majority of illustrators, costume designers, matte artists, title artists and all other creative graphic artists in the motion picture industry, with demands already submitted to the Producers Association, will unani-

Producers Association, will unanimously oppose any attempt by the International Alliance of Theatrical Stage Employes to regiment its members. The Society will call upon all members of the independent guilds to present a united front to prevent this threatened coercion. Society of Motion Picture Film Editors called general meeting of 650 members to approve action provents of 650 members to approve action of 1650 members to approve action of 1650 members to action of 650 members to 650 membe

between studio carpenters and producers was negotiated by Interna-tional officers of organization, and that in the future affairs of the car-penters would be handled by their International officers. Local officers had already started negotiations with producers in an effort to secure 10% wage tilt which was omitted last year when other studio unions received any increase. pay increase.

STORY BUYS

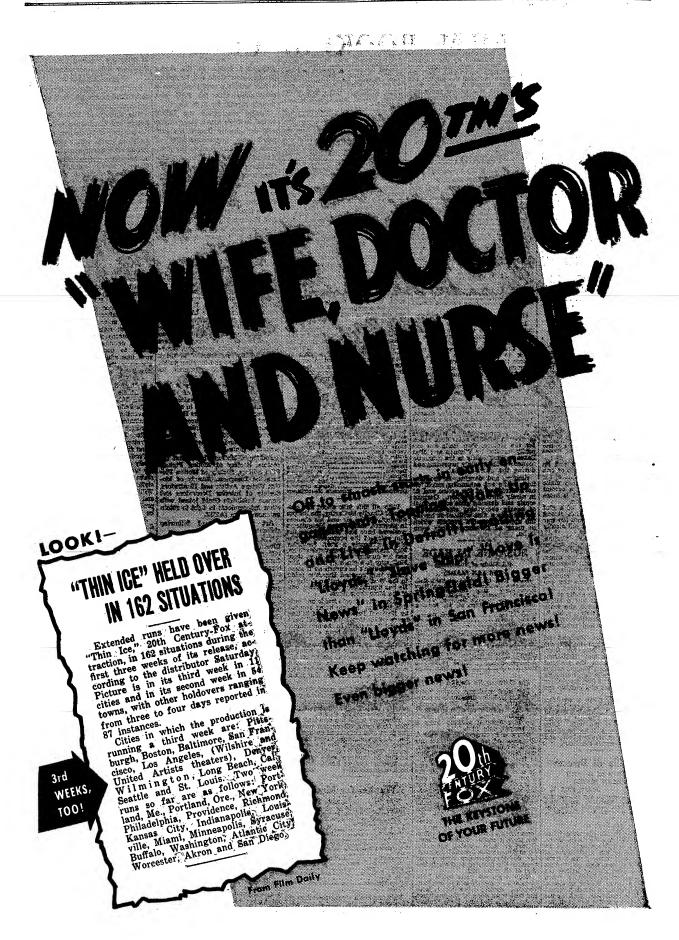
Hollywood, Sept. 21.

'It Couldn't Happen Again,' original yarn by Mel Riddle and Alex Ruben, has been purchased by Radio, Jack Sherrill peddled his original, a Married Her When,' to Mervyn

Ruben, has been purchased by Radio, Jack Sherrill peddled his original, T Married Her When, to Mervyn LeRoy.
'After Dark,' Ladies Home Journal serial by Graeme and Sarah Lorimer, has been bought by Metro. William Rankin sold his original beerg.
'The Crime of Dr. Hallet,' by Lester Cole and Carl Dreher, has been acquired by Universal.
A. H. Z. Carr's story, Little Devil,' purchased by Republic. 'Something of a Hero,' by Michael Shenda, peddled to Metro. Carbender Shenda, peddled to Metro. Republic has acquired Metro. Republic has acquired Metro. Randled Shumate production,

TITLE CHANGES

Hollywood, Sept. 21.
Warners changed the titled of 'Reg.
Hollywood, Sept. 21.
Warners changed the titled of 'Reg.
Hollywood, Sept. 21.
Warners changed the titled of 'Reg.
Hollywood, Sept. 21.
Warners changed the titled of 'Reg.
'A Straw Hat in the Summer Time'
d has been transmuted into 'Do as
You Please' at Paramount.
Paramount has modified City Hall
Scandal' into 'Right Club Scandal' as
release title.



1

FILM BOOKING CHART

(For information of theatre and film exchange bookers, Variety presents a complete chart of feature releases of all the American distributing companies for the current quarterly period. Date of the reviews as given in Variety and the running time of prints are included.)

OF RELEASE	TITLE	PRODUCER	DISTRIB.	TYPE	TALENT	DIRECTOR	Time	HEN KEVIEWED BY VARIET)
8/6/37	RANGER STEPS IN MYSTERY OF HOODED HORSEMAN THE GOOD EARTH	Col. Ed Finney	Col GN	Western	B. Allen-E. Stewart Tex Ritter	S. G. Bennett Ray Taylor	60	8/4
i di	THE OUTER GATE BLONDE TROUBLE	I. Thalberg I. E. Chadwick Par	MGM Mono Par	Drama Drama Musical	Paul Munt-Luise Rainer Raiph Forbes L. Overman-E. Whitney George O'Brien-C. Worth	S. Franklin H. MacFadden	140	2/10
encire;	WINDJAMMER SEA RACKETEERS	G. Hirliman A. Schaefer	RKO Rep 20th	Action Melodrama	George O'Brien-C. Worth W. Heyburn-J. Madden J. M. Brown-C. Rochelle	G. Archainbaud Ewing Scott H. MacFadden	67 64	8/4 8/25
ا مدين الإلاي دادا الكامني	BOOTHILL BRIGADE YOU CAN'T HAVE EVERYTHING REPORTED MISSING	A. W. Hackel L. Schwab	20th 20th	Western Musical	Alice Faye-Ritz Bros. Ameche	Sam Newfield N. Taurog	104	7/28
Shall on the same	STELLA DALLAS SAN QUENTIN	E. M. Asher S. Goldwyn WB	UA WB	Melodrama Drama Melodrama	Wm. Gargan-J. Rogers Stanwyck-Boles P. O'Brien-H. Bogart	M. Carruth King Vidor L. Bacon	64 70 100	9/1 7/28 7/28
8/13/37	LOVE TAKES FLIGHT LUCK OF ROARING CAMP ARTISTS AND MODELS	Condor J. H. Steele	GN Mono	Rom-Com Outdoor	B. Cabot-Beatrice Roberts	Conrad Nagel I. V. Willat	70	8/18
	ARTISTS AND MODELS HIDEAWAY ONE MILE FROM HEAVEN	L. E. Gensler Cliff Reid	Par RKO	Musical Drama	F. Stone-M. Lord	Raoul Walsh Richard Rosson	95 60	8/4 7/21
	HANDY ANDY (Religine)	Sol Wurtzel Sol Wurtzel WB	20th 20th WB	Rom-Dr Comedy Comedy	C. Trevor-S. Blane W. Rogers-R. Taylor S. Erwin-Jean Muir	Allan Dwan D. Butler F. McDonald	68 81 65	7/21 8/7/34 9/1
ur de tr	DANCE, CHARLIE, DANCE DEVIL'S SADDLE LEGION OUTLAWS OF THE ORIENT	₩ B Col	WB Col	Western	Dick Foran-Ann Nagel J. Holt-Mae Clark	B. Connolly E. B. Schoedsack		
8/20/37	SHADOWS OF THE ORIENT BROADWAY MELODY OF 38	L. Darmour Jack Cummings	Mono MGM	Drama Musical	R. Toomey-E. Raiston R. Taylor-E. Powell-S. Tucker	B. Lynwood R. Del Ruth	61 115	9/8 8/18
9.	SHE'S NO LADY HOPALONG RIDES AGAIN PUBLIC COWBOY NO. 1	B. P. Schulberg H. Sherman	Par Par	Melodrama Western	Dyorak-John Trent William Boyd	C. Vidor L. Selander	65 65	8/18 9/22
	FLIGHT FROM GLORY LOVE UNDER FIRE	S. C. Siegel Robert Sisk N. Johnson	Rep RKO 20th	Western Action Rom-Com	Gene Autry-S. Burnette O. Stevens-W. Bourne L. Young-D. Ameche	J. Kane D. Silverstein G. Marshall	60 66 70	8/11 8/11
	MR. DODD TAKES THE AIR FOOTLOOSE HEIRESS	M. LeRoy WB	WB WB	Rom-Com Rom-Com	L. Young-D. Amecha K. Baker-J. Wyman C. Reynolds-A. Sheridan	A. E. Green Wm. Clemens	85	7/28
8/27/37	IT'S ALL YOURS KING SOLOMON'S MINES TRAILING TROUBLE	Wm. Perlberg GB	Col GB	Comedy Spectacle	M. Carroll-F. Lederer A. Lee-R. Young-Robeson	E. Nugent R. Stevenson	80	6/30
in the last	TRAILING TROUBLE BAD GUY WHERE THE WEST BEGINS	Condor Harry Rapi R. N. Bradbury	GN MGM Mono	Western Melodrama Western	Ken Maynard B. Cabot-J. Chatburn Jack Randall	A. Rosson E. Cahn R. N. Bradbury	64	9/1
Ser S	ATLANTIC FLIGHT ON SUCH A NIGHT	William Berke Em. Cohen	Mono Par	Western Melodrama	D. Merrill-Lambie K. Morley-G. Richards B. Breen-B. Rathbone	William Nigh E. A. Dupont K. Neumann	59 71	9/22 8/18
rus I Grafia	MAKE A WISH THINK FAST, MR. MOTO WESTERN GOLD	Sol Lesser Sol Wurtzel Sol Wurtzel	RKO 20th 20th	Musical Melodrama Western	B. Breen-B. Rathbone Lorre-V. Fleid S. Ballew-H. Angel	K. Neumann Norman Foster H. Bretherton	75 66 56	8/25 8/18
1.	MAN WHO CRIED WOLF	Sam Goldwyn E. M. Asher	UA ·	Drama Melodrama	S. Sidney-J. McCrea L. Stone-B. Reed	William Wyler L. R. Foster	90	8/4
0 /2 /27	CONFESSION IT HAPPENED IN HOLLYWOOD	M. Connolly	WB Col	Rom-Drama Comedy	R. Francis-I, Hunter R. Dix-Fay Wray	Joe May H. Lachman	85	7/21
9/3/37	GANGWAY SOMETHING TO SING ABOUT	GB Schertzinger	GB GN	Comedy Musical	Jessie Matthews Cagney-E. Daw	Sonnie Hale Schertzinger	90 90	8/18 9/1
	GOD'S COUNTRY AND MAN SOULS AT SEA	Norman Krasna R. N. Bradbury Hathaway-Jones	MGM Mono Par	Melodrama Outdoor Drama	Tracy-Rainer T. Keene-C. Henry Cooper-Raft	F. Borzage R. N. Bradbury H. Hathaway	75 89	9/15 8/11
• 0.	SHEIK STEPS OUT	E. Kaufman H. Schlom	RKO Rep	Musical Rom-Dr	G. Raymond-H. Hilliard Novarro-L. Lane	W. A. Seiter Irving Pichel	86 65	8/25 7/28
	THIN ICE PRISONER OF ZENDA VARSITY SHOW	R. Griffith D. Selznick L. Edelman	20th UA WB	Musical Rom-Dr Musical	Henie-Power-Treacher R. Colman-M. Carroll D. Powell-Waring-Healy	S, Lanfield J. Cromwell W. Keighley	78 100 120	8/25 9/1 8/11
9/10/37	COUNSEL FOR CRIME HERE'S FLASH CASEY	W. MacDonald	Col GN	Melodrama Comedy	O. Kruger-J. Wells E. Linden-B. Mallory	John Brahm Lynn Shores		
	THE WOMEN MEN MARRY ACCIDENTS WILL HAPPEN	M. & A. Alexander M. Fessier B. P. Schulberg	MGM Par	Drama Com-Dr	J. Hutchinson-G. Murphy W. Gargan-O. Heyward	Earl Taggart Erle Kenton	-68	9/22
	ANNAPOLIS SALUTE BORNEO WILD AND WOOLY	Robert Sisk M. Johnson John Stone	RKO 20th 20th	Rom-Dr Outdoor Com-Dr	J. Eilison-M. Hunt Mr. & Mrs. M. Johnson J. Withers-P. Moore	Chris Cabanne T. Talley Al Werker	65 75 90	9/8 7/21
	TOM SAWYER 100 MEN AND A GIRL	D. O. Selznick J. Pasternak	UA U	Com-Dr Musical	T. Kelly-E. Patterson Durbin-Stokowskl-Menjou B. MacLane-A. Sherldan	H. C. Potter H. Koster	85	9/8
	WINE, WOMEN AND HORSES PRAIRIE THUNDER	WB Bryan Foy	WB WB	Com-Dr Western	D. Foran-E. Clancy	Louis King B. Eason		
9/17/37	GAME THAT KILLS RENFREW OF THE MOUNTED THIRTEENTH GUEST (Reissue)	H. L. Decker A. Herman M. H. Hoffman	Col GN Mono	Melodrama Outdoor Mystery	C. Quigley-R. Hayward J. Newill-C. Hughes G. Rogers-L. Talbot	D. R. Lederman Al Herman Albert Ray	55 65	9/22 - 9/6/31
	THE FIREFLY MY DEAR MISS ALDRICH	Hunt Stromberg MGM	MGM MGM	Operetta Comedy	J. MacDonald-Allan Jones E. M. Oliver-J. Beecher	R. Z. Leonard	140 76	7/28
	THIS WAY PLEASE VICTORIA THE GREAT VOGUES OF 1938	M. Shauer H. Wilcox W. Wanger	Par RKO UA	Musical	B. Rogers-B. Grable Neagle-Walbrook W. Baxter-J. Bennett	Robt. Florey Herb. Wilcox Irv. Cummings	72 110 105	9/15 8/25 8/4
	VOGUES OF 1938 LADY FIGHTS BACK THAT CERTAIN WOMAN	Ed Grainger R. Lord	Ŭ ₹ WB	Drama Drama	W. Baxter-J. Bennett I. Hervey-K. Taylor B. Davis-H. Fonda	Irv. Cummings Milt Carruth Ed. Goulding	91	8/4
9/21/37	WALLABY JIM OF ISLANDS TEX RIDES WITH BOY SCOUTS	B. Barsky E. Finney	GN GN	Rom-Dr Western	G. Huston-R. Coleman Tex Ritter	Chas. Lamont Ray Taylor		
	THE BRIDE WORE RED STARS OVER ARIZONA SOPHIE LANG GOES WEST	J. Mankiewicz R. N. Bradbury Par	MGM Mono Par	Com-Dr Western Melodrama	J. Crawford-Tone Jack Randall G. Michael-L. Crabbe	D. Arzner R. N. Bradbury C. Reisner	65 62 63	9/8
	40 NAUGHTY GIRLS 52ND STREET	Wm. Seiter W. Wanger	RKO UA	Mystery Musical	J. Gleason-ZaSu Pitts K. Baker-P. Patterson	Edw. Cline Harold Young	63	9/8
	BEHIND THE MIKE BACK IN CIRCULATION	Lew Brock S. Bischoff	WB	Com-Dr Com-Rom	W. Gargan-J. Barrett P. O'Brien-Blondell	Sid Salkow R. Enright	100	7/28
10/1/37	KING OF SIERRAS MADAME X A BRIDE FOR HENRY	M. H. Hoffman J. K. McGuinness Mrs. W. Reid	GN MGM Mono	Western Drama Com-Rom	Rex-Shelk (horses) Gladys George-W. William Ann Nagel-W. Huli	Arthur Rosson Sam Wood William Nigh		
	HIGH, WIDE AND HANDSOME MUSIC FOR MADAME	A. Hornblow Jesse L. Lasky Sol C. Siegel H. Wilson	Par RKO	Rom-Dr Musical	Irene Dunne-R. Scott N. Martinl-J. Fontaine	R. Mamoulian J. Blystone	- , 110 77	7/28 9/15
	BOOTS AND SADDLES LIFE BEGINS IN COLLEGE CARNIVAL QTEEN	Sol C. Siegel H. Wilson Robt. Presnell	Rep 20th U	Western Musical Melodrama	Gene Autry-J. Allen Ritz BrosP. Brooks D. Kent-R. Wilcox	Joseph Kane W. A. Seiter Nate Watt		
	LIFE OF EMILE ZOLA LOVE IS ON THE AIR	Henry Blanke Bryan Foy	WB WB	Biog Com-Rom	Paul Muni-G. Sondegaard R. Reagan-June Travis	Wm. Dieterle Nick Grinde	123 61	6/30 9/15
10/8/37	THE AWFUL TRUTH PARTNERS IN CRIME	Everett Riskin Par	Col Par	Comedy Melodrama	I. Dunne-Carey Grant L. Overman-R. Karns	Leo McCarey Ralph Murphy	62	16
4.	SATURDAY'S HEROES LANCER SPY ROLL ALONG, COWBOY	Par Robt. Sisk S. G. Engel Sol Lesser	RKO 20th 20th	Football Drama Western	Van Heffin-M. Marsh D. Del Rio-G. Sanders-Lorre Smith Ballew	Edw. Killy G. Ratoff Gus Meins		
	I MET MY LOVE AGAIN IDOL OF THE CROWDS	W. Wanger Trem Carr	UA U.	Rom-Dr Rom-Dr	J. Bennett-H. Fonda John Wayne-S. Bromley	Logan-Ripley Art Lubin		
10 15 37	THEY WON'T FORGET	Mervyn LeRoy M. Connolly	Col	Drama Rom-Com	C. Rains-G. Dickson D. Montgomery-J. Parker	Mervyn LeRoy Ray McCarey	98	6/30
-A 19 91	LIFE BEGINS WITH LOVE DOUBLE WEDDING THE COUNTRY BEYOND	J. Mankiewicz R. N. Bradbury	MGM Mono	Rom-Com Western	Wm. Powell-M. Loy Tom Keene	R. Thorpe R. N. Bradbury Ernst Lubitsch	85 90	9/22 9/15
	ANGEL FIT FOR A KING	Ernst Lubitsch David L. Loew Sol Siegel	Par RKO Repub	Rom-Dr Comedy Western	Dietrich-H. Marshall Joe E. Brown-Helen Mack Three Mesquiteers	Edw. Sedgwick Wm. Witney	73	9/15 9/1
	TRIGGER TRIO HEIDI THAT'S MY STORY	R. Griffith Robt. Prespell	20th U	Rom-Dr Melodrama	Temple-Hersholt-Treacher C. Morgan-Wm. Lundigan	Allan Dwan Sid Solkow Tim Whelan		
	FAREWELL AGAIN OVER THE GOAL	V. Saville Bryan Foy	WB	Melodrama Rom-Com	L. Banks-F. Robson Wm. Hopper-June Travis	Noel Smith		2.
10 22/37	PARK AVENUE DAME CONQUEST	W. MacDonald B. H. Hyman Par	Col MGM	Mystery Hist-Rom	Fay Wray-Richard Arlen Garbo-Charles Boyer Warsha Hunt-Gilbert Roland	Al S. Rogell Clarence Brown Chas. Barton		
	THUNDER TRAIL	Par Edw. Khufman	Par RKO	Western Rom-Dr	Marsha Hunt-Gilbert Roland B. Stanwyck-H. Marshall	Alfred Santell	68	9/22
	BREATFAST FOR TWO CHARLIE CHAN ON BROADWAY	John Stone	20th	Mystery	W. Oland-Joan Marsh L. Howard-Joan Blondell	Eugene Forde Tay Garnett	90	0,24

PARAMOUNT'S "HIGH



A new HIGH in publicity as over a million lines of printed stories and photographs on "HIGH, WIDE and HAND\$OME" break in nation's newspapers and periodicals.



WIDE

One of the WIDEST 24-sheet showings yet achieved as 4,000 boards go up in 110 key cities.



HANDSOME"

One of the HANDSOMEST exploitation tie-ups yet made by an outside agency for a motion picture



Millions of Heralds distributed through 22,000 Tide Water stations



Half-page "High, Wide and Handsome" ads in 50 key city newspapers



22,000 Tide Water Stations from Coast to Coast instructed to post one-sheets and other material supplied by local theatres



Spot announcements by Tide Water on 20 radio stations

THE COURT OF THE TREE FRANCE

Advance Production Chart

Hollywood, Sept. 21.

In the face of the shortage of product for theatres, Hollywood studios are working, with a few exceptions, to near capacity, and on top of this they have a flock of pictures in the cutting rooms and vaults awaiting previews of the total of 588 pix promised for the 1937-38 season by major Holly-

wood plants, 80 have already been completed and delivered. A total of 74 are now in the cutting rooms and 42 are now before the cameras.

Practically all the major studios are holding back product, although the percentage of big pictures in this lot is comparatively small and in most of these instances the films are in the process of being cut.

Columbia

	Number Number		Now	Now Balance to in Be Placed		
	of Pix Promised	Com-	Shoot-	Cutting	Before Cameras	Prepara-
Features		3	2	6	29	11011
Westerns	22	2		ì	19	
	· ==		_	_	-	-
Total		- 5	2.	7	48 -	2
Pictures now in 1						. "

PARK AVENUE DAME, produced by Wallace MacDonald for Irving Briskin unit, directed by Al Rogell; original by Robert T. Shannon; screen play by Mchael Simmons; photography by Henry Freulich. Cast: Richard Arlen, Fay Wray, Mary Russell, Wyn Cahoon, Scott Colton, Raymond Walburn, Gene Morgan, Marc Lawrence, George McKay.

burn, Gene Morgan, Marc Lawrence, George McKay.

"WOMEN OF THE NIGHT, 'produced by Ralph Cohn; directed by C. C. Coleman, Jr.; original by Leslie White; screen play by Robert Cohen; photographed by George Meehan, Cast: Don Terry, Jacqueline Wells, Ralph Byrd, Rita Hayworth, Arthur Loft, John Gallaudet, Louise Stanley, Paul Fix, Thurston Hall.

"THE AWFUL TRUTH,' produced by Everett Riskin; directed by Leo and Vina Delmar; photographed by Joe Whiter. Cast: Irene Dunne, Cary Grant, Ralph Belamy, Joyce Compton, Wyn Cahoon, Robert Allen, Cecil Cunningham.

Grand National

	Number Number		Now	Now Balance to in Be Placed		Stories in
Features	Promised 43	Com- pleted 6	ing 1		Cameras 31	Prepara- tion 7
Westerns	22 65	-2	1	1	18	2
Total		room or	awaiting	preview	.49 /s are:	

Murphy, Hebert Snow, Charles King, Forrest Taylor, Marjorie Reynous, Karl Hacket.

GN Pix Now In Production

MR. BOGGS BUYS A BARREL, produced by Ben Pivar; directed by Gordon Wiles; original by Clarence Budington Kelland; screen play by General Budington Kelland; screen play by John Stumar. Cast: Stuart Erwin, Etchen Handler, Toby Wing, Walter Buron, Spencer Charters, Milburn Budington, Martin Buron, Spencer Charters, Milburn Produced by Bay Edward Finney; supervised by Lindsley Parsons; directed by Ray Taylor; original screen play by Edmond kelso; photographed by Gus Peterson. Cast: Tex Ritter, Ann Evers, Horace Murphy, Snub Pollard, Charles King.

GN Fix Readied to Start, with Tentative Credits

RETUEN OF THE SHADOW, produced by Max and Arthur Alexander; priginal screen play by John Kraft. Cast: Rod La Roque. No other assignments as yet.

WALLABY JIM OF THE SOUTH SEAS, produced by Bud Barsky: The Cast: George Houston; no other assignments.

WITH PLEASURE, MADAME, to be produced by Eugen Frenke; no

definite starting date; original screen play by Albert Cohen and Hans Kraley. Cast. Anna Sten. No other assignments as yet.

Reference of the Bold Adal N, to be produced and directed by Victor Schertzinger; original by Edoal N, to be produced and directed by Victor Schertzinger; original by Edoal Cohen Sten. No other assignments seemen play by John Francis Larkin. Cast: Anna Sten. No other assignment of the Sten. No other assignments of the Sten. Reference of the Sten. Referenc

other credits.

"SIGNALS OVER," produced by Ben Pivar; screen play by Richard Eng-lish from original by Dudley Early, Cast: Stuart Erwin. No other credits.

	Number Number		New	Now Balance to in Be Placed		Stories in
400	of Pix Promised	Com-	Shoot-			Prepara-
Features		pietea 4	ing 6	Kooms 5	Cameras 33	tion 5
Hal Reach	4	0	ŏ	ŏ	4	ĭ
		_		_		
Total		4 .	6	5	37	. 6
Pictures now in 1	the cutting	rooms o	r awaiti:	ng previe	ws are:	

MADAME X, produced by James K. McGulnness; directed by Sam Wood; original by Alexander Bisson; screen play by John Mechan; photo-graphed by John Seitz. 'Cast: Gladys George, Warren William, John Beal Henry Daniell, Emma Dunn, Lynne Carver, Philip Reid, William Henry

graphed by John Seitz. Cast: Gladys George, Warren William, John Real, Henry Daniell, Emma Dunn, Lynne Carver, Philip Reid, William Henry, Ruth Hussey,
THE BRIDE WORE RED, produced by Joe Mankiewicz; directed by Dorothy Arzner; dance direction by Val Raset; original, adapted from The Girl from Trieste, by Ferene Moinar; screen play by Tess Slesinger and Robert Young, Franchot Tone, Billy, Burrud Lynne Carver, Reginald Owen, George Zucco, Dickle Moore, Paul-Porcas, Owen, George Zucco, Dickle Moore, Paul-Porcas, Willy Gasiorowski; screen play by S. N. Behrman, Salka Viertel, Zoe Akins, Sam Hoffenstein and Talbot Jennings; dance direction by Val Raset; photographed by Karl Freund. Cast: Greta Garbo, Charles Boyer, Reginald Owen, Henry Grodon, Maria Ouspenskaya, Alan Marshall, George Houston, Shepard Strudwick, Ivan, Lebedeff, Bodil Rosing, Claude Gillingwater, Noble Johnson, Roland Varne,
"DOUBLE WEDDING, produced by Joe Mankiewicz; directed by Richard Thorpe; original by Fernec Molnar; screen play by Jo Swerling; photographed by Hal Rosson. Cast: William Powell, Myrna Loy, John Beal, Florence Ruice, Barnett Parker, Jesse's Ralph, Sidney Toler, Mary Gordon, Elive, Love And Learn, produced by Harry Rapf; directed by Marion Parsonnet, Charles Brackett and Vincent Lawrence; camera, Ray June. Cast: Robert Montgomery, Rosalind Russell, Robert Benchley, Helen Vinson, Rita Johnson.

Metro Pix Now in Production

Metro Pix Now in Production

Metro Pix Now in Production

Vinson, Rita Johnson.

Metro Pix Now in Production

'MANNEQUIN, produced by Joseph Mankiewicz; directed by Frank Borzage; original by Katharine Brush; photographed by George Folsey.' Cast: Joan Crawford, Spencer Tracy, Alan Curtis, Mary Phillips, Leo Gorcey, Elizabeth Risdon, Oscar O'Shea.

THE FOUR MARYS,' produced by Louis D. Lighton; directed by Rich ard Thorpe; original by Fanny Heasip Lea; photographed by Karl Freund. Cast: Myrna Loy, Rosalind Russell, Franchot Tone, Walter Fidgeon, Nana Bryant, Leonard Penn, Ruth Hussey, Rita Johnson.

THE LAST GANGSTER,' no producer credit; directed by Edward Ludwig; original by Robert Carson and William Wellman; photographed by William Danfels: Cast: Edward G. Robinson, James Stewart, Rose Stradner, Lionel Sagader, Douglas Scott, Louise Beavers, Sidney Blackmer, Henry Danielly Allan Baxter, Donald Barry, Moroni Olsen.

"NAVY BLUE AND GOLD,' produced by Sam Zimbalist; directed by Sam Wood; screen play from novel by George Bruce; photographed by John Seltz. Cast: Robert Young, James Stewart, Lione Barrymore, Florence Lost: Robert Young, James Stewart, Louis Barrymore, Florence Lost: Robert Young, James Stewart, Lone Barrymore, Florenc

photographed by Len Smill. Ash. Judy Charles of Judy Charles of Rooney, Ronald Sinclair, C. Aubrey, Smith, Forrester Harvey, Elisha Cook, Lionel Belmore.

"BAD MAN OF BRIMSTONE," produced by Harry Rapf; directed by J. Walter Ruben; original by Ruben. Cast: Wallace Beery, Raymond Hatton, Virginia Bruce, Lewis Stone, Bruce Cabot; Larry Doyle, Joseph Calleia, Guy Kibbee, Warren Hymer, Cliff Edwards, Noah Beery, Sr., Arthur Hohl, Robert Gleckler, Olin Howard, Mitchell Lewis, John Qualen,

Monogram

**: *	Number l	Com-	Now Shoot-	in l	Before	Stories in Prepara-
	Promised	pleted	ing	Rooms	Cameras	tion
Features	26	11	1	1	13	7
Westerns	16	3	0 ;	Ō	13	0
Total	42	14	1	1	. 26	7
Picture in the cut	tting room	1.				

'A BRIDE FOR HENRY,' produced by Dorothy Reid; directed by William Nigh; original by Josephine Bentham; screen play by Marion Orthphotographed by Gilbert Warrenton. Cast; Warren Hull, Ann Nagel, Henry Mollison.

Monogram Pic Now in Production

WHERE TRAILS DIVIDE, produced and directed by R. N. Bradbury, riginal screen play by Robert Emmett; photographed by Bert Longe-ecker. Cast: Tom Keene, Eleanor Stewart, Warner Richmond, Charles rench, Earl Dwire.

Readled to Start, with Tentative Credits

Readied to Start, with Tentative Credits

"TELEPHONE OPERATOR," produced by Lon Young; original screen play by Scott Darling. No other assignments as yet.

"PORT OF MISSING GHELS," produced by Lon Young; original screen play by Paul Perez; no other assignments.

"FEDERAL BULLETS," produced by Lon Young; original screen play by Karl Brown; who will also direct; no other assignments as yet.

"ROMANCE OF THE LIMBERLOST," produced by Ken Goldsmith; screen play by Marion Orth, based on story by Gene Stratton-Porter. No other assignments as yet.

"THE MARINES ARE HERE," produced by Ken Goldsmith; original screen play by Charles Logue. No other assignments as yet.

"NUMBERED WOMAN," to be produced and directed by Arthur Collins. Original screen play by Scott Darling and Erna Lazarus. No other assignments as yet.

ments as yet.

BOY OF THE STREETS, set to start Sept, 8; produced by Scott Dunlap; directed by William Nigh; original by Rowland Brown; screen play by Gilson Brown. Cast. Jackle Cooper, Maureen O'Connor.

(Continued on page 25)

ALLIED AGAIN TALKING BLDG.

Chicago, Sept. 21.

Chicago, Sept. 21.

With the pryposed plan for an Allied picture buying group having gone completely cold due to the exchanges' refusal to sell product to a buying group unless those buyers actually own those theatres or considerable portions of them the newest plan being mulled by Allied leaders is the building of theatres by the association. It's also been up before and never materialized.

Proposal now getting serious consideration would see the erection of three or four theatres in Chicago as an experiment, with the stock in the theatres to be held by Allied members, and with the theatres to be operated by a central committee. It is proposed that the theatres to conceiven \$1.000 and \$1.000 a is in a question to build several more. Indies feel that its time they stepped into the building picture themselves, but since few individual members have sufficient financial backing to build any important theatres, they see in this mutual-theatre-building the solution of this financing problem. Thirdly, it would serve as an important source of Income for the Allied offices, and should that income reach a sufficiently high mark it would mean the reduction, and the possible complete ellmination, of the dues now imposed on the individual Allied theatres. As far as dues are concerned, it's generally agreed that they have about reached their top limit, and that if Allied is to secure additional income to spread out into new avenues and to increase its activities a new source of getting the necessary coin will have to be found. Naturally, these theatres will not be built in any district competing with houses now being operated by Allied members, and to that end, it's likely that any Allied 'combination' house built, if a tall, will be at least one mile distant from a member's theatre.

FOX, DETROIT, REORG'S LEGAL BILL—\$346.203

Detroit, Sept. 21.

Detroit, Sept. 21.

With claims entered for fees totaling \$346,203, Federal Judge Ernest A. O'Brien Saturday (19) appointed Referee in Bankruptey George A. Marston as special master for taking testimony and proof of claims against the Colwood Co., operating company for the Fox theatre here.

Fee of \$47,699 is claimed for the bondholders protective committee; \$40,000 by David Muss, Albert Medrathy, Jr., and David Flayer, New York attorneys representing the bondholders, and \$25,007 by Freedman, Meyers & Keys, Detroit attorneys.

man, meyers a new news.

Judge O'Brien recently okayed a plan for the Fox theatre's reorganization under 77B, with Skourss Bros. new lesse of the house. When the also was okayed, it was extended the state of the s Bros. new lesses of the house. When the plan was okayed, it was ex-pected Skouras would take over the Fox by Sept. 15, but unexpected de-lays in working out the final details of the reorganization plan will likely delay the switch-over till around first of year.

DANCERS' 10 PERCENTERY

Hollywood, Sept. 21.
Film Dancers Casting Guild of
America has been organized here by
Jerry Mack, dance creator and director, for the purpose of providing
dancers for studios, theatres and
niteries.

niteries.
Guild will work with the Screen
Actors Guild and will charge 10%
commission for placements.



In the Box-Office Meas

A different brand of

story bigness for dress role in

ure of Green Light'!

romance but the same

Flynn's * first ? modern-

nearly a year!

Look who else is here!

JOAN

HUGH HERBERT . EDW. **EVERETT-HORTON . DICK** FORAN · BEVERLY ROBERTS MAY ROBSON-ALLEN JENKINS Directed by MICHAEL CURTIZ Screen Play by Norman Reilly Raine, Lawrence Riley, and Brewster Morse and Fritz Falkenstein • From the Story by Samuel Hopkins Adams A First National Picture

WARNER BROS. Are 'Way Ahead in

OCTOBER

THE LIFE OF EMILE ZOLA (PAUL MUNI, Gale Sonderseard, Joseph Schildkraut, Gloria Holden, Donald Crisp, Erin O'Brien Moore, Nenry O'Neill, Morris Carnovsky, Louis Calhern) THEY WON'T FORGET (Claude Rains, Gloria Dickson, Edward Norrie, Otto Kruges, Allyn Joslyn, Lana Turner)

THE GREAT GARRICK (BRIAN AHERNE OLIVIA de HAVIL.

LAND, Edward Everett Horton, Melville Cooper, Lionel Atwill,

tumas au organismus. Lana Turner, Marie Wilson) WEST OF SHANGHAI (BORIS KARLOFF, as Wu Yen Fang, Beverly Viadimir Sokolofi, Richard Loo)

Advance Production Chart

(Continued from page 23)

Paramount

		_				
Studio	Number of Pix Promised 36 6 8 8	Com-	Now Shoot- ing 4 0 1	in I Cutting	alance to Be Placed Before Cameras 15 3 6 6	Stories in
Total	58	13	5	10	30	-6

Mailoy; photographed by Charles Schoebaum. Cast: Stella Ardier, John Payne, Grant Richards, Katharine 'Sugar' Kane, Isabel Jewell, Luis Albus SSOMS ON BROADWAY' produced by B. P. Schulberg, directed by Richard Wallace; original by George Auerbach; camera, Leon Shamroy, Cast: Edward Arnold, Shirley Ross 2- Auerbach; camera, Leon Shamroy, Cast: Edward Arnold, Shirley Ross 2- Auerbach; camera, Leon Shamroy, Cast: Edward Arnold, Shirley Ross 2- Auerbach; camera, Leon Shamroy, Cast: Edward Arnold, Shirley Ross 2- Auerbach; Calley Weber and Fields, the Radio Rogues, Ruth Davis, Kiv Millam Frawley, Weber and Fields, the Radio Rogues, Produced by Miss Fanchon; directed by George Archainbaud; no writing credits announced. Cast: Yacht Club Bry, Judy Canova, Ben Blue, Betty Grable, Johnny Downs, Eleanore Whitney, Leif Erikson, Larry Crabbe.

"NIGHT CLU1' SCANDAL, general office production, directed by Ralph Murphy; no writing credits announced. Cast: John Barrymore, Lypne Overman, Charles Bickford, Louise Campbell, Harvey Stephens, J. Carrol Ross 10 To HEE Westabeth Patterson, Barlowe Borland.

"BORN TO THE WESTABEN CONTROL Cast: John Wayne, Marsha Hunt, James Craig, Lucien Littlefield, Monte Blue, John Payne, Marsha Hunt, James Craig, Lucien Littlefield, Hunty Stephens, John Payne, Marsha Hunt, James Craig, Lucien Littlefield, Monte Blue, John Patterson, Nick Lukats, James Craig, Lucien Littlefield, Ross 10 Mayne, Marsha Hunt, James Craig, Lucien Littlefield, Ross 10 Mayne, Marsha Hunt, James Craig, Lucien Littlefield, Ross 10 Mayne, Marsha Hunt, James Craig, Lucien Littlefield, Ross 10 Mayne, Ross 10 Mayne, Richard Denning, Elizabeth Patterson.

BULDO BURN NAVY, General office production; directed by Kurt Neumann; photographed by Henry Sharp; no writer credits. Cast: Lew Ayres, Mary Carlisle, Benny Baker, John Howard, Richard Denning, Elizabeth Patterson.

ary Carlisle, Benny Baker, John Howard, Richard Leminig, Enlabour atterson.

"BULLDOG DRUMMOND'S REVENGE, general office production; di-cted by Louis King; screen play by Edward T. Lowe, based on original r H. C. Sapper McNiele; photographed by Harry Fischbeck. Cast. John arrymore, Louise Campbell, John Howard, E. E. Clive, Reginald Denny, ucien Littlefield, Nydia Westman.

Paramount Pix Now in Production

"WELLS FARGO," produced and directed by Frank Lloyd; Howard Estarook, associate producer; original by Stuart N. Lake; screen play by Paul
khoheld, Gerald Geraghty and Fred Jackson; camera, Theodore Sparkuhl,
last; Joel McCrea, Frances Dee, Bob Burns, Lloyd Nolan, Mary Nash,
laiph Morgan, Porter Hall, Robert Cummings, Jane Dewey, Barlowe

Lass. Joes McCrea. Frances Dee, Bob Burns, Lloyd Nolan, Mary Nash, Ralph Morgan, Porter Hall, Robert Cummings, Jane Dewey, Barlowe Bolland.

THE BUCCANEER, produced and directed by C. B. De Mille; photographed by Victor Milner; other credits not yet announced, Cast Fredric Mach. Fra Victor Milner; other credits not yet announced. Cast Fredric Mach. Fra Victor Mach. Fra Mach. Michard Carle, Una Merkel, Fritz Feld.

Tevery DAY'S A HOLIDAY, Major Pictures production; produced by Emanuel Cohen; directed by Edward Sutherland; no writing orgdits. Gash. Mac. West. Edmund Lowe, Charlie Butterworth, Walter Catlett.

BIG BROADCAST OF 1938, produced by Harlan Thompson; directed by Mitchell Leisen; no other credits yet announced. Cast. W. E. Fields. Martha Raye, Dorothy Lamour, Ben Blue, Bob Hope, Shirley Ross, Leif Erikson, Kirsten Flagstad, Tito Guizar, Shep Fields.

DAUGHTER OF STAINGHAL!, general office production; directed by Wong. Cac. Mach. Mach

RKO-Radio

	Number	Number	Now		alance to	Stories In
	of Pix Promised	Com- pleted	Shoot-	Cutting	Before Cameras	Prepara-
Studio	43	6	4	Š	28	17
Condor	6	Ó	Ō	ò	Ĝ	ž
Sol Lesser	. 3	1	Ō	Ò	ž	i
David Loew	2	1	Õ	i	ě	õ
Walt Disney	1	Õ	1	, ō	ð-	ě
Total	55	8	5 -	6	36	90

Pictures now in the cutting rooms or awaiting previews are: DON'T FORGET TO REMEMBER, produced by Al Lewis, directed by Joseph Santley; original by David Garth; photographed by Milton Krasner, Cast: Burgess Meredith, Ann Sothern, Onslow Stevens, Mary Boland, Louise, Henry, William Brisbane, George Irving, Leona Roberts, Frances Gifford.

ifford.

TiGHT FOR YOUR LADY, produced by Al Lewis; directed by Ben

**oloft; original by Jean Negulesco and Isabel Leighton; screen play by

etrude Purcell, Ernest Pagano and Harry Segali; photographed by Jack

ackenzie. Casi: John Boles, Jack Oakie, Ida Lupino, Margot Grähame,

tik Rhodes, Paul Guiltfoyle, Gordon James, Billy Gilbert, Georges

MacKenzie. Cast: John Boles, Jack Uarte, Jun Ludmin, James, Mackenzie. Cast: John Boles, Jack Uarte, Jun Ludmin, Georges Frik Rhodes, Paul Guilfoyle, Gordon James, Billy Gilbert, Georges Renavent.

REEAKKAST FOR TWO, produced by Edward Kaufman; directed by Al Santell; original by David Garth; screen play by Charles Kaufman; hotographed by Roy, Hunt. Cast: Barbara Stamwyck, Herbert Marshall, Glenda Farrell, Eric Blore, Donald Meek.

FIT FOR A KING, David L. Loew production; directed by Edward Sedgwick; screen play by Richard Flournoy; photographed by Paul Vogel, Cast: Joe E. Brown, Helen Mack, Paul Kelly, Harry Davenport, Halliwell Hobbes, Russell Hicks, Frank Reicher.

**SNOW WHITE AND THE SEVEN DWARFS,* feature length cartoon now being readied by Walt Disney studios for December release.

LOVE IN A BASEMENT,* produced by Many Cohen; directed by Lew Landers; original by John Wells; screen play by Franklin Coen; photographed by Nick Musuraca. Cast: James Dunn, Whitney Bourne, Joan Willer, Solly Ward, Franklin Pangborn, Tom Kennedy.

"HIGH FY, Solly Ward, Franklin Pangborn, Tom Kennedy.

"HIGH PLYERS,* produced by Lee Marcus; directed by Eddia Cline; from play,* The Kangaroos,* by Victor Mapes; screen play by Benty Rubin and Ball PLYERS,* produced by Jack MacKenzie. Cast: Bert Wheeler, Robert Woolsey, Lupe Velez, Marjorie Ford, Jack Carson, Charles Judels, Frank M. Thomas, George Irving, Margaret Dumont, Herbert Clifton.

RKO-Radio Pictures Now in Production

'A DAMSEL IN DISTRESS,' produced by Pandro S. Berman, directed by George Stevens; original by P. G. Wodehouse; screen play by P. G.

Wodehouse, Ernest Pagano and S. K. Laurel; photographed by Joe August. Cast: Fred Astaire, Joan Fontaine, Gracie Allen and George Burns, Ray Noble, Reginald Gardiner, Constance Collier, Montagu Love, Harry Watson, Noble, R Jack Car

MITTING A NEW HIGH, formerly titled 'IT NEVER HAPPENED BE-FORE,' produced by Jesse L. Lasky; directed by Raoul Walsh; original by Robert Harari and Maxwell' Shane; screen play by Gertrude Purcell and John Twist; photographed by Roy Hunt. Cast Lily Pons, John Howard, Jack Oakie, Eric Blore, Edward Everett Horton, Billy Gilbert, Eduardo Ciannelli.

Ciannelli.

"WOMEN HAVE A WAY, formerly titled "THE FEMALE OF THE SPECIES," produced by Edward Kautman, directed by Leigh Jason; original by Allan Scott and Charles Norman; screen play by Scott; botographed by Peverell Marlay. Cast: Miriam Hopkins, Ray Milland, Walter Abel, Henry Stephenson, Alec Craig, Guinn Williams.

"HIGHWAY TO HELL," produced by Maury Cohen, directed by Lew Landers; original by Helen Vreeland and Hillâd Vincent; screen play by Sy Bartlett and J. Robert Bren; photographed by Nick Musuraca. Cast: John Beal, Sally Eilers, Harry Carey, Frank M. Thomas, Lee Patrick, Ed Gargan, Paul Guilfoyle.

Gargan, Paul Guilfoyle.

RKO-Radio Fix Readled for Production, with Tentative Credits

'RRINGING UP BABY, produced by Cliff Reid; directed by Howard Hawkes, toxy by Hagar Wille. Cast: Katharine Hepburn, Carry Grant. Hawkes, toxy by Hagar Wille. Cast: Katharine Hepburn, Carry Grant. Development of the Company of the Comp

Republic

Now Balance to in Be Placed Stories in Cutting Before Prepara-Rooms Cameras tion 3 42 5 of Pix Com-Promised pleted ing 52 3 4

Byrd, Ray Corrigan, Max Terhune, Sandra Corday, Cornelius Keith, Hal Taliaferro.

Republic Pictures Now in Production

MANHATTAN MERRY-GO-ROUND, produced by Harry Sauber; directed by Chuck Reisner; original screen play by Harry Sauber; photographed by Jack Marta. Cast: Phil Regan, Leo Carrillo, Ann Dvorak, James Gleason, Tamara Geva, Kay Thompson, Ted Lewis, Cab Calloway, Joe DiMaggio, Henry Armetta, Dorothy Paige, Selmer Jackson, Gene Autry.

THE DUKE COMES BACK, produced by Herman Schlom; directed by Irving Pichel; Satevepost story by Lucien Carey; screen play by Adele Buffington. Cast: Allan Lane, Heather Angel, Genevieve Tobin, Joseph Crehan, John Russell. Chick Chandler, Selmer Jackson.

"SPRINGTIME IN THE ROCKIES, produced by Sol Siegel; directed by Joe Kane; original by Gilbert Wright; screen play by Jack Natteford and Betty Burbridge. Cast: Gene Autry, Smiley Burnett, Polly Rowles.

"ZORRO RIDES AGAIN" (serial), produced by Sol Siegel; directed by William Witney and Jack English; original screen play by Johnson McCauley. Cast: Duncan Renaldo, John Carroll, Elsa Christian, Richard Alexander, Roger William, Reed Howes.

20th Century-Fox

	Number	Number	Now		alance to Se Placed	Stories in
	of Pix Promised	Com- pleted	Shoot- ing		Before Cameras	Prepara-
Studio	52	6	3	8	35	8
Sol Lesser	6	1	Ó	0	5	5
Total	58 ′	7	3	- 8	40	13

Pendleton, Joan David, 1019 Marian, 1020 Prouty, Maurice Cass, Elisha Cook, Jr., Browster Twins, Marjoric Weaver, J. C. Nugent.

'ALI BABA GOES TO TOWN,' Laurence Schwab, associate producer; directed by David Butler; screen play by Harry Tugend and Jack Yellen, based on story by Gene Towne, Graham Baker and Gene Fowler; photos graphed by Ernest Palmer. Cast: Eddie Cantor, June Lang, Ruamice, Alan Dinchart, Wood, Sidney Fields, Warren Hymer, Stanley Fields.

'45 FATHERS,' John Stone, associate producer; directed by James Tinling; screen play by Frances Hyland and Albert Ray, based on story by Marry Sickel and Ethel Spark; photographed by Albert Hogsett. Cast: Jane Withers, Shirley Deane, Thomas Beck, Louise Henry, Richard Carle, Joe and Flo McCoy.

BORROWED TROUBLE. produced by Max Golden; directed by Frank Strayer; original screen play by Robert Chapin and Karen De Wolf; photographed by Edward Snyder. Cast: Jed Prouty, Spring Byington, Shirley Deane, Russell Gleason, June Carlson, Billy Mahan, George Ernest, Douglas Fowley.

Fowley

SECOND HONEYMOON, produced by Raymond Griffith; directed by
Walter Lang, no writing credits; photographed by Ernest Palmer. Cast:
Tyrone Power, Loretta Young, Stuart Erwin, Claire Trevor, Lyle Tallot,
J. Edward Bromberg, Jayne Regan.

LOVE AND HISSES, produced by Kenneth Maggowan; directed by Sidney Lanfield; original screen play by Arthur Arthur and Curtis Kenyon, Jr.
Cast: Walter Winchell, Ben Bernie, Simone Simon, Joan Davis, Firit, Baldwin, Wally Vernon, Bert Lahr.

(Continued on page 28)

(Continued on page 28)

UA Buy Set

(Continued from page 3)

provide the LeRoy capital necessary to include his son-in-law in the to include his son-in-law in the Golwyn-Korda-UA setup, and that such a proposition has no connection with the Warner Bros. compan company whith the warner Bros. comp whatsoever. LeRoy presently is ducing independently on the Wa lot, releasing through WB.

One of the youngest producers in the trade, he is considered among the top ranking in the business. He has been sought at various times as an associate by most of the major ompanies.

It is naturally assumed that an alliance with LeRoy would bring about a closer relationship between U.A. and the Warner company, such as to prove of tremendous benefit to

Dave Rose Sails

Dave Rose Salls

With the necessary cash declared to be set, the Sam Goldwyn-Alexander Korda purchase of interests in United Artists held by Charles Chaplin, Douglas Fairbanks and Mary Pickford is near to closing. The details that remain in connection with the deal should not require more than two weeks, it is estimated. Within about that time Goldwyn and Korda will be the sole owners of UA, according to the present outlook.

David Rose. Goldwyn's money

according to the present outlook.

David Rose, Goldwyn's money
man at New York headquarters, is
sailing today (Wed.) for London to
handle the financial end of the transaction in behalf of Goldwyn and
Korda. He leaves prepared to make
the necessary arrangements in connection with exercise of the options
taken by Korda and Goldwyn several months ago on oustanding owner
interests in UA. Sources close to
Goldwyn here say the moncy is
ready.

interests in UA. Sources close to Goldwyn here say the money is ready.

In order to swing the deal, close to \$6,000,000 is required for payment to Chaplin, Fairbanks and Miss Pickford under six-month options which expire Dec. 1. The options were obtained on the six months' basis without any initial payment. If the money is available for financing of the joint Goldwyn-Korda buy at this time, as claimed, presumption is that all or most of the \$6,000,000 has been promoted on the other side by Korda.

If no hitches occur, Goldwyn and Korda become joint owners of the entire UA organization, a distributing company which has contracts with various producers without any interest in UA, include Selznick. International and Walter Wanger.

While not known that this phase of the situation has been worked out, it is presumed that Korda and Goldwyn will own UA equally under the proposed deal. Goldwyn previously has been the biggest single ownermember since buying out Joseph M. Schenck's interest three years ago. At one time there were eight ownermembers, these having included Schenck, Goldwyn, Chaplin, Fairbanks, Miss Pickford, Norma Talmadge, D. W. Griffith and Caddo (Howard Hughes). Korda came in as an owner two years ago.

Selznick's Future?

Hollywood, Sept. 21.

David Rose, v. p. of Goldwyn Pic-tures, planed east Sept. 18 to sail for London on the 22d where he will confer with Alexander Korda on the United Artist's buy. The \$,000,000 deal is reported ready for inking after Rose irons out remaining kinks while abroad. The Korda-Goldwyn

deal is reported ready for inking after Rose irons out remaing kinks while abroad. The Korda-Goldwyn option on Pickford, Chaplin and Fairbanks stock in UA expires Dec. I. Hollywood is speculating on David Selznick's future plans in the event of a UA buy by Goldwyn and Korda. Selznick deal for UA release, signed two years ago, was for 8 pictures with five already delivered. The other three are 'Tom Sawyer', nearing completion: 'Earl of Chicago,' and 'Merry, Merry Maidens'. Selznick also has two other big, ones coming up, 'Gone with the Wind' and 'Freedom of the Press.'

He has given no intimation of which move he will make if the Korda-Goldwyn deal materializes, and has signed no new releasing agreement with UA which gives rise to the reports that he may produce for Metro, due to close family and business relationships. He has also the reports that he may produce for Metro, due to close family and business relationships. He has also taken a long lease on the old Pathe studio, indicating that he intends to stick to producing on his own rather than joining any major production outfit.

Training of



EXPLOITATION :-: By Epes W. Sargent

Weil's Newest

Weil's Newest

Joe Weil, of Universal, pulled something else again for Deanna Durbin in '100 Men and a Girl' Numerous times department stores have worked in with a picture because of some commodity hook-up, but always with the store getting its share. In the N. Y. Evening Sun for Thursday Stern Bros., one of the largest department stores, took a full page, less one column, to tell the reader that the Durbin picture would open at the Roxy and was well worth seeing.

Store explicitly disclaimed any other interest than in an unusual picture, but the inside will be found in the fact that the store handles the Deanna Durbin gowns, theight time that any store has taken 100% space to plug a pix. That's going some, but it's about Joe's pace.

'Zola' Press Book

Zola' Press Book

Warners has issued the regular press book for the general release of The Life of Emile Zola' Oct. 2. Apart from its unwieldy size (which is necessary here to give proper value to some of the display), it might well serve for a model. It was prepared by Lee Blumberg, in charge of press books.

wealth of scene and character illustrations, a full sulte of readymade ads, including the splendid series used for the New York openings, a novelization, advance and current press stories and three larges of exploitation suggestions all directly applicable to this release and not merely cribbed from back issues and put in to make bulk.

There have been more voluminous press books, but none more helpful.

No Bull on B'way

The This is no bull' gag hit Broadway last week for Topper' at Loew's State. Because of the traffic jam a real cow was dispensed with and a suit from a masquerade costumer's hired. A rubber glove, inflated, was added to stress the fact that the borvine was a lady. Paraded around Broadway by a man in tail coat and shorts.

shorts.

For the subsequent runs Loew's is using a girl in a bathing suit, covered with a transparent rain coat. She is handing out cards printed with 'Keep smiling. Preserve your ectoplasm. Mr. Topper, Loew's! Cards are printed in bulk with the cards rubber stamped for the particular house in the section in which the girl parades.

An Oldster, but Good

Providence

In a town where ballyhoo is usually stalemated by conservatism and stringent laws, any stunt, perhaps routine stuff in other spots, sticks out like as sore thumb hear. Faced with the strong of the strong strong the strong strong the strong strong and Ed Rosenbaum of Columbia Pictures, collaborated on several exploitation stunts.

Two were particularly good. Col. Charles Chamberlain, trans-Atlantic lifer, in town for air show at State airport, was induced by Burkhardt to make a personal appearance at

airport, was induced by Burkhardt to make a personal appearance at Loew's on Saturday night. Lost thorizon' lends itself to such a stunt inasmuch as airships figure prominently in its story.

The other bally stunt, which attacted considerable attention, was a card placed in downtown stores with the describion: This store is closed to the control of the control of

First Football Schedule

Rochester.

Manager Jay Golden, RKO Palace, is setting daily radio plugs for 'Varsity Show' well in advance by coperating with WHEC in 'printing football schedules of all important teams in area, including University of Rochester, Rochester pros, Aquinas Institute, Hobart, Syracuse, Cornell and University of Buffalo.

Lowell MacMillan, WHEC Sports announcer, gives the schedules a buildup as giveaway available by writing or calling at the studio, and mentions Palace film, which also is promoted on the printed schedules.



Rush Joh

Lancaster, Pa.

'Lost Horizon' set into the WB
Capitol here on short notice made Capitol here on short notice made Ray O'Connell, house manager, work up a campaign for quick appeal. Without time for a regular build-up. O'Connell plastered all the cars on several major parking lots with bumper cards. Two of the lots face on downtown streets and one is maintained for employees of city's biggest industrial plant. Similar cards on every bumper proved a great attention getter.

In the street camera may was puit on the street camera may was puit on the street camera may was puit on the street camera man passing out her attention getter.

Deople who recognized their own plocuture in the lobby. Ushers accompanied camera man passing out heralds explaining the gag.

Dramatic group of local radio station did a radio preview the night before it opened and on opening day O'Connell used three "Man on the Street' broadcasts from the front of the theatre with announcer asking patterns to give their reaction to the pottons of yet heir reaction to the yet heir yet here. Ray O'Connell, house manager, work up a campaign for quick appeal

Helping the Stores

Duncan, Okla.

When the Palace theatre here presented That Certain Woman' newspaper advertising in local papers was set in type only and headed 'Help Wanted. That Certain Woman' the Looking for Bargains in,' whereupon followed newspaper's own listing of items from the classified section. To the first 10 people giving the correct answer as to where the articles could be found a free ticket to the picture was presented.

Theatre Changes

Donald W. Bonstein named manager of the Fulton dualer here. Was formerly at the Grand and Jackson, Jay Emanuel south Phila grinds. Bonstein is first to manage house house under the recent Finch-Emanuel lease.

Some changes around local Paramount office. Russ Simpson, former booker, upped to sales staff and will work out of Winnipeg office. Tony Wallis, shipper, boosted to local booker, with Joey Franklin, replacing Wallis. Dave Brickman still in as manager.

Savannah.
Contract has been let by Lucas &
Jenkins chain for construction of
Victory theatre, their No. 6 house,
here. It will have 800 seats and opening has been set for Nov. 25.

Milton Coalson has taken Jimmy Grimes' place as chief of service at the Texas. He was formerly assistant chief at the Majestic. Joel Smith has returned to work for the Rialto, Cuero, Tex.

Philadelphia.

Warner managerial staff here has been jockeyed. Nat Watkins goes from Stanton to Harrowgate, replacing Max Kuperstein, who goes to Felton. Dave Seamon leaves Felton for the Forum, from which Elmer Hollander gets transferred to the Roosevelt. Here he takes the place of Bill Yearsley, who has been sent to the Circle. Bill Israel moves up from the helm of the latter house to the Stanton. Philadelphia

Warners' Lake reopened, making it circuit's second downtown house. Carrying a 15-36c. scale. Gary Reeves, asst. at nabe Wappointed it shift. The second downtown manager of the shift. The second downtown house is at nabe was to shift. The second downtown manager of Lyric, Portsmouth. O., to assistantshin at Cleveland Hipp under-Eddie Miller. Tony Laurie jumped from Hipp to Variety as assistant, while S. Frazer goes to Uptown as aide to Julius Lamm. Work rapidly progressing on new Warner house in wealthy suburb of Shaker Heights, not named yet; expected completed in four months. In owe in the work of the shift from the Statter hotel.

Columbus. O.

Drexel Amusement Co. has been incorporated here by W. C. Chestrough. D. D. Rapp, M. H. Earhart and T. E. Coleman. Chesbrough. who operates a number of houses here, will be president. The company has a 20-yen lease on property in suburban Bexley for the erection of a 900-seat theatre, at a reported cost of \$50,000, with completion scheduled by the end of the year.

'CAP'N AND KIDS' SHORTS START AT MG

PICTURES

Hollywood, Sept. 21.

Metro launched production this week on 13 shorts based on the Rudolph Dirks cartoon, "The Captain and the Kids." Soon to be placed and the Kids. Soon to be placed before the cameras by Jack Chertok short subjects department head, are Behind the Criminal and The Booth Mystery, with Harold F Bucquet and Jacques Tourneur directing.

Another Chertok production will

be the Pete Smith short, 'Unsung Heroes of the Sea,' dealing with life-guards.

Ptsbg. Post-Gazette Uns Theatre Ad Rates

Pittsburgh: Sept. 21. First hike in newspaper theatrical advertising rates here in years has just been announced by morning Post-Gazette, effective Oct. 1. Linage for movies jumps from \$6 to \$7. an inch, with legit scale going up by same amount, from \$7 to \$8. Till also applies to niteries.

also applies to niteries.

No protests expected from advertisers, however, since increase was long expected because of fact that P-G is alone in a.m. field and has town's top circulation. New rate will put it on same basis as, afternoon Press, Scripps-Howard, which has been charging that for some time

So far, Hearst's Sun-Tele has made so tar, nearsys sun-fele has made no announcement of any increase and will likely stick to current rate for time being at least.

No More Bldg. in N. Y.'s Restricted Zones-Court

Restricted Zones—Court
Attempt to erect motion picture
theatres in restricted sections of
New York City received another
setback last week when Supreme
Court Justice Ferdinand Pecora rerestract of the Board of
Standards and Appeals which previously granted a permit for the
building of a theatre at Lexington
avenue and 77th street, N. Y. The
Court held that the Board had 'exceeded its authority' and 'violated
the spirit of the building zone resolution' in granting the permit.

The matter came up before Judge
Pecora on certiorari proceedings
brought by the Ardsley Garage Co.,
owners of a garage adjoining the
proposed theatre site. Others who
objected to the theatre were the
Lenox Hill hospital and Marist
Brothers, who conduct a religious
academy opposite the site.

NEWILL RENEREWERD

NEWILL RENEREWED

Hollywood, Sept. 21.

James Newill, who debuted for Grand National in 'Something to Sing About,' has been handed a new contract and will be featured in the remainder of the 'Renfrew of the Mounted' series.

Player also has, a part in 'Signals Over,' Stuart Erwin grid film.

BERGMAN'S OWN AGENCY

Maurice Bergman, recently re-signed from Lord & Thomas as ac signed from Lord & Thomas as ac-count executive specializing in film advertising, has joined hands with Joseph Brainin, former president-editor of Seven Arts, to establish their own ad agency. They will also act as publicity counselors.

CONTRACTS.

Hollywood, Sept. 21.

Curtis Kenyon's scripting option validated by 20th-Fox National Market by 20th-Fox National Market by 20th-Fox National Market Brooks and Eddie Davis, writers. Mary Bell Currie drew Universal playing termer. Patric Knowles' acting pact optioned at Warners. Radio handed playing termer to Richard Bond. And Market Bond. And Market Bond. And Market Bond. Mar

Paramount notes.

Greene, writer.

Frances Farmer, Louise Campbell and Barlowe Borland, Paramount contract players, retained at option

Universal signed Frank Jenks to a

Universal signed Frank Jenks to a playing termer.
Pierre Collings drew scripting termer at Metro.
Chick Chandler was handed 20th-fox term acting pact.
Paramount picked up its option on director George Archainbaud.
Paramount has hoisted Mary Carliele's applied.

Paramount has noiseed subject of the Metro Salka Viertel shifts into the Metro writing brigade on a new term ticket. Robert Mitchell has joined Metro scripting division via the dotted line.

Sino-Jap Newsreels Good for B. O. But Cos. Only Benefit by Prestige

produced upped grosses at the newsreel theatre box offices, has revived interest in newsreel coverage but has brought increasing difficulties to the five U.S. newsreels both in coverage and the cost of such. Newsreels are credited with hiking business about 22% in the last 10 days.

Universal's uncensored reel a week or so ago, which constituted the full newsreel footage for the first half of the week for U. was described as the spearhead in arousing this interest hy newsreel theatre officials. It was followed this week with additional rollowed this week with additional coverage by the other newsreels, particularly Fox Movietone and Hearst's, as well as by another special from Universal. U's first uncensored reel created so much attention that it held for a second week at the Embassy on Broadway and er houses

at the Embassy on Broadway and other houses.

Complications over Inability to get shots of the Japanese-Chinese struggle have kept Ni. Ye, newsreel executives on edge in the past week. Trouble is that the Chinese military officials would not let any person excepting a Chinese take photographs while newsreel companies having Chinese camera grinders were stymied because Japan army leaders will not permit the Chinese lensmen behind the Japanese lines.

Fox and Metro are credited with getting the bombed station views inside the Chinese lines because favored by work from native cameramen. Universal sent Howard Winner and George Krainukov through the Japanese lines for, this

men. Universal sent Howard Winner and George Krainukov through the Japanese lines for, this week's material, and obtained exclusive shots of Rear' Admiral O. G. Awachi, commanding Japan's forces around Shanghai. Just in case anybody in the audience was skeptical, U got photographed, of these two lens grinders. in action on the actual scenes photographed, This newsreel also obtained shots of actual aerial bombardment along the waterfront and in the harbor.

Chinese newspapers have commented editorially on the policy that

keeps only native photographers on the job, pointing out that they are losing beneficial publicity from newsreels and cameramen as a result of this attitude.

of this attitude.

Most of the newsreels have been able to get prints from the war-torn area to the screen in New York City in 11 days. Greatest delay is experienced in shipping negative to Hong Kong to catch the clipper planes. They must go by boat, which takes two days. China Clipper requires seven or eight days to land in San Francisco, with remainder of time required in getting the films cross-country by plane to N. Y.

Besides the expense of getting film

country by plane to N. Y.

Besides the expense of getting film
to this country via this route, the
newsreels are running into added
costs all along the line. Every
cameraman must be covered by insurance which runs 7-10 times higher
than normal rates for them. Any replacements of cameramen or equipment (the photographers become
worn out from strenuous duty) must
go via the expensive air haulage
route.

route.

An added item that one newsree firm ran into was the excess charge for a bullet proof vest weighing 40 pounds. If was billed as clothing but boosted the photographer's weight by 40 pounds; so excess was charged at the rate of \$4.50 per pound. at the rate of \$4.50 per pot \$180.

Thus far the newsreels have been unable to get increased rentals for this material. Only added velvet has come from newsreelers able to secure additional accounts, some-times at a materially upped fee.

Musta Caught Brass Ring

Hollywood, Sept. 21.

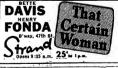
Elsa Christian's work in a bit part in Republic's 'Manhattan Merry-Go-Round' won her the featured role in 'Zorre Rides Again,' chapter play at the same studio.

Following 'Zorro,' player will be groomed for other stellar assignments.

New York Theatres









"TOPPER" BEGINNING oan Bonnett - Warner Bexter in "VOGUES OF 1938" Euric Madriguera Orchestra

Starts Thursday, Sept. 23 MARLENE DIETRICH "SHANGHAI EXPRESS" Criterion
B wny 4 45th St.
Opens 9 a.m. Midnight 8





and Handsome Trene Dunne

IN PERSON!
Yacht Club Boys Randolph Scott DeLange Band

BADIO MUSIC HALL "LOST HORIZON"

Spectacular Stage Productions

"100 MEN AND A GIRL" with Deanna Durbin Special Stage Attraction

Advance Production Chart Philly Easing Out

(Continued from page 25)

United Artists

Samuel Goldwyn. Alexander Korda. Selzniek Walter Wanger Chaplin London Films	6 6 5 8	Com-	Now Shoot- ing 2 0 1	in 3	alance to te Placed Before Cameras 1 6 2 5 1	Stories in Prepara- tion 1 6 2 5 1
Total	34	3	3 awaiting	5 previews	23 are:	23

by Clarence Budington Kelland; photographed by Charles Clarke. Cast:
Lesile Howard, Joan Blondell, Humphrey Boggrt, Alam Mowbray, MarjaShellon, Monte Gardon, Jack Carson, J. C. Nugent, Tully Marshall, Willand Monte, Monte Gardon, Jack Carson, J. C. Nugent, Tully Marshall, Willand Monte, Monte Gardon, Jack Carson, J. C. Nugent, Tully Marshall, Willand Monte, Monte Gardon, John Monte, Marshall, Louise Handley Gardon, John Monte, Marshall, Louise Handley Cardon, John Monte, Marshall, Louise Handley Cardon, John Monte, John

Universal

Wendy Barrie, water Pidgeon, hen't layor, rhem'y hund, George Barbier, Dorothea Kent, Hobart Cavanaugh, Samuel S. Hinds, Horace Machier, Dorothea Kent, Hobart Cavanaugh, Samuel S. Hinds, Horace Machier, Borden G. Barbier, G. Bar

Warners

Of Giveaways, Says It's Not Hurting Biz

Philadelphia, Sept. 21.

Philadelphia, Sept. 21.

Gabbing continues in territory as to how much giveaways and games are hypoing film biz, as announcement comes from two indies in Allentown that they have stopped handing out cash without socking b.o. at all, while chain house in same town is doing big exploitation on amount of money it is passing out.

on amount of money it is passing out.

Manager William Burke, of Midway, and Leon Korr and Sidney Kapner, owners of Transit, dcclare they have experimented with cessation of coin awards for several weeks

they have experimented win tessa-tion of coin awards for several weeks with no apparent crimp in grosses. Both still passing out dishes twice a week, however. Wilmer and Vincent's State, on other hand, has erested big lobby display to show it thas unpocketed more than \$10,000 in cash to cus-tomers. A big ledger, tagged the 'Lucky Album,' has been put up with names of 580 fortunate ones who banked the dough. Passersby in-vited in to page through the book, which shows winners of daily \$10 matinee award and \$25 evening prize.

prize.

Charles Bierbauer, district W. & V. supe, credits giveaway for added biz at State.

St. Loo; Plans Chain of 10
St. Louis, Sept. 21.
Harry Greenman, owner of the Dakota and the Yale, South St. Louis nabes, has acquired the Irma, a 500-seater located in the western part of town, from Mr. and Mrs. C. E. Lilly, and is planning the erection of three more houses in various residential districts within the next 12 months. Greenman also is reported ready to purchase several more houses to bring his string to 10.
In addition to the Dakota and the Yale, Greenman has a working agreement with the Normandy, located in St. Louis County, and the Lexington, a North St. Louis nabe, relative to booking of pix, advertising, etc.

Charlotte's Banko Test

Charlotte, N. C., Sept. 21. Charlotte, N. C., Sept. 21.

Police and court authorities are moving to gather evidence in the attempt to determine whether bank and jackpot nights sponsored by Charlotte theatres are legal.

Solicitor John G. Carpenter of superior court and, Solicitor Fred H. Hasty of city record's court conferred with attorneys for the theatres engaging the money prize

atres sponsoring the money prize events in Charlotte, and were as-sured that the affairs here are well beyond the reach of the state lottery

Everett Horton, Hugh Herbert, May Robson, Marie Wilson, Warren Hymer, Donald Meek, Granville Bates, Andrew Tombes, Tim Henning.

"THE GREAT GARRICK," produced by Mervyn LeRoy; directed by James Whale; original screen play by Ernest Vajda; photographed by Ernest Haller. Cast: Brian Aherne, Olivia de Havilland, Edward Everett Horton, Luis Alberni, Lana Turner, Marie Wilson, Linda Perry, Craig Reynolds, Dorothy Tree, Henry O'Nelli, Lionel Atwill, Fritz Leiber.

McCantell, Cast: John Litel, Ann Sheridan, Mary Maguire, Gordon O'liver, Addison Richards, Ben Welden, Dick Percell, George E Stone, Doris Lloyd.

"FRAIRIE THUNDER," produced by Bryan Foy; directed by Breezy Addison RinkIns D-1, Produced by Lou Edelman; directed by Lloyd Bacon; original story by Commander Frank Wead; screen play by William Wister Submit Story by Commander Frank Wead; screen play by William Wister Wayne Morris, Frank MeHugh, Doris Weston, Ronald Reagan, Henry O'Neill, Owen King, Denni; Moore.

"MISSING WITNESS; produced by Bryan Foy; directed by William Clemens; original screen play by Kenneth Gamet and Don Ryan; photographed by Sid Hickox. Cast: Dick Purcell, Jean Dale, John Litel, Eddie Acut, Rugh O'Connell.

O'VER THUGOAL Schools; screen play by Kenneth Gamet and Don Ryan; photographed by Warre Morduced by Bryan Foy; directed by More Smith, Halland Parker, Johnny Davis, William Hanrigan, Gordon Oliver, Herbert Rawlinson.

"EVIDENCE," produced by Bryan Foy; directed by Frank McDonald; "EVIDENCE," produced by Bryan Foy; directed by Frank McDonald; "EVIDENCE," produced by Bryan Foy; directed by Frank McDonald; "EVIDENCE," produced by Bryan Foy; directed by Frank McDonald; "EVIDENCE," produced by Bryan Foy; directed by Frank McDonald; "EVIDENCE," produced by Bryan Foy; directed by Frank McDonald; "EVIDENCE," produced by Bryan Foy; directed by Frank McDonald;" "EVIDENCE," produced by Bryan Foy; directed by Frank McDonald;" "EVIDENCE," produced by Bryan Foy; directed by Frank McDonald;" "EVIDENCE," produced by Bryan Foy; directed by Frank McDon

photographed by Warren Lynch. Cast. William Hopper, June Travis, Willard Parker, Johnny Davis, William Harrigan, Gordon Oliver, Herbert
Rawlinson.

"EVIDENCE," produced by Bryan Foy; directed by Frank McDonald;
original screen play by Crane Wilbur and George Bricker; photographed
by James Van Trees. Cast: Dick Foran, June Travis, John Litel, George E.
Slone, Dick Furcell, Veda Ann Borg, Ward Bond, Tommy Bupb.

"SHE LOVED A FIREMAN," produced by Bryan Foy; directed by Johnny
Bible LOVED A FIREMAN, Produced by Bryan Foy; directed by Johnny
Bible LOVED A FIREMAN, Produced by Bryan Foy; directed by Johnny
Commell. Cast. Dick Foran, Ann Sheridan, Robert Armstrong, Hugh
O'Connell, Veda Ann Borg.

"SHI THE OCTOPUS, produced by Bryan Foy; directed by William McGann; screen play by George Bricker from play by Ralph Murphy and
Donald Gallaher; camera, Warren Lynch. Cast: Hugh Herbert, Allen
Jenkins, Marcia Ralston, George Rosener, John Eldredge, Eric Stanley.

"SERGEANT MURPHY," produced by Bryan Foy; directed by Breezy
Eason, original screen play by Abem Finkel and William Jacobs; camera,
Ted David Horden, State Castella, Mary Maguire, Donald Crisp, Edmund
WIFROLT WARNING, produced by Bryan Foy; directed by Johnny
Farrow; original screen play by Crane Wilbur; camera, Lu O'Connell. Cast:
Borls Karloff, Marife Wilson, Eddic Craven, Regis Toomey, Charles Towbridge, John Harron, Willard Parker, Frank Faylen.

"LARGER THAN LIFE, produced by Bryan Foy; directed by Lew Seiler;
adapted from play by Schrank, based on magazine story by Norman
Matson; screen play by Schrank, based on magazine story by Norman
Matson; screen play by Schrank, and Robertson White; camera, Arthur
Todd. Cast: Frank McHugh, Berton Churchill, Jame Wyman, Ferris Taylot, Diane Lewis, Cora Witherspoon, Raymond Hatton, William Haade,
Tom Kennedy.

"WARDOP HOTEL' broduced by Bryan Foy; directed by Blushy

"HOLLWOOD HOTEL" broduced by Bryan Bischoff; directed by Busby

Cust. Frank McHugh, Berton Churchill, Jane Wyman, Ferris Taylor, Dianne Lewis, Cora Witherspoon, Raymond Hatton, William Haade, Tom Kennedy.

Warner Pictures in Production

"HOLLYWOOD HOTEL, 'produced by Sam Bischoff, directed by Busby Berkeley, original story by Jerry Wald and Maurice Leo; screen play by Wald, Leo and Richard Macauley; camera, Charles Rosher. Cast. Dick Powell, Frances Langford, Mona Marshall, Lola Lane, Hugh Herbert, Johnnie Davis, Mabel Todd, Alan Mowbray, Ted Healy, Allyn Joslyn, Eric Stanley, Edgar Kennedy, Benny Goodman and band, Louella O. Parsons.

"TOVARICH," produced by Robert Lord; directed by Anatole Litvak; by Castley Alley Cagues Deval; acreen play by Casey Robinson; photographed by Carlor and Carlor, Carlor,

Van Trees. Cast: Ann Sheridan, Patric Knowles, Vicki Lester, Edward McWade.

THIS WOMAN IS DANGEROUS, formerly titled "RETURN FROM LIMBO, produced by Robert Lord; directed by Stauley Logan; original by A. H. Z. Carr; screen play by Horace Jackson; photographed by Sid Hickox. Cast: Kcy Francis, Pat O'Brien, Allan Mowbray, Gordon Oliver, Ralph From Comment and March of Sam Bischoff; directed by Ray Englet, original by Kenyon Nichole by Sam Bischoff; directed by Ray Borlight; original by Kenyon Nichole by Sam Bischoff; directed by Ray by Joseph Schrank and Maurice Leo; photograph And hur Edeson. Cast: Humphrey Bogart, Dorothy McNulty, Louise Fazenda, Frank McHugh, Allen Jenkins, Eddie Acuff, Nat Pendleton.

TENROD AND HIS TWIN BROTHER; produced by Bryan Foy; directed by William McGann; original screen play by William Jacobs and Hugh Clummings; photographed by Arthur Todd. Cast: Billy and Bobby Mauch, Spring Byington, Charles Halton, Jackie Morrow, Bennie Bartlett, Frank Craven.

Mauch, Spring byington, Charles Halton, Jackie Morrow, Bennie Bartlett,
Frank Craven.

TOO MUCH OF EVERYTHING, produced by Bryan Foy; directed by
Arthur Lubin; original screen play by Lawrence Kimble, Jean Negulesco
and Wally Klein; photographed by George Barnes. Cast: Dolores Costello
Bonita Granville, Donald Crisp, Donald Briggs, Natalie Moorhead, Lucillo
Gleason.

ACCIDENTS WILL HAPPEN, produced by Bryan Foy; directed by
William Clemens; original screen play by George Bricker. Anthony Coldeway and Morton Grant; photographed by Bob Ross. Cast: Ronald Reagan,
Gloria Blondell, Addison Richards, Hugh O'Connell, Dick Purcell, Shella
Bromley.

Greenman Expanding In St. Loo; Plans Chain of 10 F. & M. POLLING ST. L. PUBLIC'S **PIX TASTES**

St. Louis, Sept. 21.

St. Louis, Sept. 21.

A survey to determine the likes and dislikes of its patrons on programs offered in 31 houses controlled by Fanchon & Marco here is being made in a cooperative tieup with the St. Louis Star-Times, afternoon rag. This is believed to be the first time such a survey has been made by a film house in this country.

Survey got under way when the heet propounded several questions to readers on whether they were satisfied with what Hollywood studies are producing in the way of circuma entertainment, etc. Question arked are: Do you prefer stage shows with movies; who is your favorite actor, what kind of pictures do you prefer (meiodrama, comedy, war, gangster, musical, love, romance); do you prefer two full-length features of one feature with short subjects?

F&M is distributing 400,000 ballots to patrons inside of theatre during 10-day poll and while no prizes are offered for best answers, etc., management states it is ready to help its patrons get the shows they like best. The newspaper will print a box score on replies:

THEATRE RENDEZVOUS FOR SELLING OF DOPE

New Orleans, Sept. 21.
Frank DiGiorgio, 44, doorman of the Galety theatre here, was charged by federal agents Saturday (18) with selling dope to patrons of the theatre, arranging with them as to the seats they would occupy and then delivering to them in the darkened house during the pix run.
The government said DiGiorgio would meet his prospective customers at the entrance of the theatre. He'd murmur to them the location of their seats, and then he'd saunter in and hand them the dope, the agents said.

Indiana, Circle, Apollo, Indianapolis, in Pool

Indianapolis, Sept. 21.
Climaxing a deal that has been on the fire for some months, three of the city's largest first-run houses, the Indiana, Circle and Apollo, will be

the fire for some months, three of the city's largest first-run houses, the Indiana, Circle and Apollo, will be joined in an operating pool under the Greater Indianapolis Amus. Co. composed of companies now operating the houses. The Fourth Avenue Amus. Co., operators of the Apollo, joins forces with the Indianapolis Theatre Management Associates, Inc., operator of the Indiana and Circle, assuming a 10-year lease on the properties effective Sept. 24.

Harry Katz is president of the combine, Fred J. Dolle, v.p., and D. H. Long, treasurer. The 3.300 deel luxe Indiana, after being renovated, will be opened about Oct. 15, and will play the ace product of pictures available to the combine which include RKO, Paramount, and the Apollo's share of Warner's, Fox and Universal, now split with the Lyric The smaller Apollo will be used for holdovers or to sluff off excess pictures on contract arrangements. Plans for the Circle are still incomplete. House may continue on double feature policy, as at present, or go to stage show policy if grosses Sar. Baler, present manager of the Circle, will continue in that capacity, representing the Katz interests. Ken Collins, manager of the Apollo, will move his office to the Indiana, and look out for Fourth Avenue share.

Manager Refuses Tax

Manager Refuses Tax Snooper's Entry; Bonded

San Antonio, Sept. 21.

Leon M. Oppenheimer, manager and owner of the Prince theatre, was put under \$1,500 bond last week, because he resisted an internal revenue officer, who wanted to look over Oppenheimer's books. Officer said that the theatreman pushed him out of the office and refused

over uppennemer's books. Officer said that the theatreman pushed him out of the office, and refused him access to the books.

Showman claimed that he did not shove the federal man but merely told him he was busy and did not want to be disturbed. Case was on docket in Federal District Court here.

NEW CANADIAN AIR TABOOS

Toronto Thinks New Regulations Will Hurt, but 'There Are Loopholes'

Toronto, Sept. 21.

Toronto, Sept. 21.

New regulations set down by the Canadian Broadcasting Corp. to become effective Nov. 1 will cut deep holes into the revenues of radio stations in this country. Banning of fortune-tellers' and the like; restricting of advertising talk to 10% of the program time; slashing of spot-announcement time to two minutes per hour; and other drastic revisions in the present regulations, will serve to clean up the Canadian airwaves but drive many programs off the air. off the air.

off the air.

Although the present ruling never has been enforced, Canadian stations are not to use more than 10% of air time for advertising plugs. This regulation will be backed 'to the hilt' after Nov. 1, according to government officials.

ment officials.

Toronto and other Canadian stations are getting away with murder at present. Daytime broadcasts generally are of the lowest grade. One local announcer boasts of having wedged as many as 26 spot announcements into a 30-minute period. Most stations reap a harvest in these announcements, jamming them on between records and even breaking into the middle of the records with plugs.

Fortune-telling business also her

ords with plugs.

Fortune-telling business also has been overworked here. Numerologists, crystal-gazers, character analysists, and those claiming psychic powers have been given the axe. Dozens of Dominion stations have been filling time lucratively with such eye-wash as purveyed by Indian witch doctors, Hindu mystics and the like.

General feeling among station owners here is that the new regulations are drastic, but that loopholes may be found for getting around the spot announcement and 10% advertising items.

OUAKER STATE NET STARTS ON FOOTBALL

Philadelphia, Sept. 21.
First account for the Quaker State
Network, 14-station Pennsy regional,
which Don Withycomb, WFIL g.m.,
has been nursing along, was obtained
last week. NW. Ayer placed a series of 10 15-minute weekly sports
programs with the web for Atlantic
Refining.

Refining.

Series will be pumped from WFIL, key station of the chain. It will consist of football forecasts of the weekend's big games. Jack Barry, WIP baseball commentator, will do the spiel.

the spiel.

New web was originally formed last year for political broadcasts. Withycomb, this summer, got the idea of making it a real commercial chain and started salesmen out for business. With several more accounts lined up, it seems possible that permanent lines may link the stations shortly, with regular sustaining service being provided by WFIL.

WFIL.
Outlets on Atlantic airings are
WSAN, Allentown; WRAW, Reading;
WEST, Easton; WGBI, Scranton,
WBRE, Wilkes-Barre; WAZL, Hazletan; WGAL, Lancaster; WHP, Harrisburg; WKOK, Sunbury; WRAK,
Williamsport; WOLK, York; WJAC,
Johnstown, and WWSW, Pittsburgh.

Back to the Soil

Detroit, Sept. 21.

Detroit, Sept. 21.
What happens to radio folk after retirement?
From indications at WXYZ, it loss like they'll spend it on farms. Harold True, WXYZ newscaster, is the latest to join rank of agriculturists, in the form of a 250-acre spot near Holly, Mich. Others are Fran Striker, author of WXYZ's. Lone Ranger' and 'Green Hornet,' who has 180 acres near Buffalo, and Pelix Holt, publicity director, who owns a 50-acre plot in old Kentucky.

NBC's 'News' Idea

NBC's chief of publicity, Wayne Randall, sent out an invitation to the trade press late last week to have a huddle with him. Upshot was that NBC requested the reporters, in the event they nosed out stories instead of wrapping the mitts around handouts, to first check the networked was not a manufactured. check the network's press de-partment to see if NBC wished

partment to see if NBC wished the news printed.
Randall asked the trade press to give such treatment to all news concerning NBC. VARIETY did not attend the meeting called by NBC's v.p. in charge of hand-guts of hand-outs.

NBC CUTTING PUBLICITY, AD **BUDGETS**

NBC is instituting its annual economy campaign in its press, promo sales-promotion tion and ments. All last week execs passed judgment on what will be expunged from currently obtaining practices and routines. To date there have been no staff dismissals in any departments, nor are any contemplated. However, Walter Moore, who left the payroll of the press layout last week, will not be replaced. His work will be absorbed by others.

by others.

Roughly, when the economizing is over, NBC will save about \$6,000 monthly in operation of the three departments. E. P. H. (Jimmy) James, chief of the department known technically as the 'advertising and sales promotion division of the publicity department,' will reduce the budget of the institutional ads NBC has been buying. Now underway are surveys to decide just where the oars are to be pulled in, and what forms of sales promotion are to cease. are to cease.

are to cease.

Clay Morgan, director of promotion, is in Europe, but his office will also have its budget sliced a bit. In Wayne Randall's publicity department, mailing lists now receiving NBC handouts and other forms of press releases, such as the mat and picture services, are being scrutinized and some of those now on the receiving end will be chopped. For instance, NBC now has 1,800 periodicals and persons on its Trade News file alone; a flock of these are to be scissored off.

Already sent out in a hypadside

to be scissored off.

Already sent out in a broadside manner is a questionnaire to all parties and papers receiving NBC's advance program service. This weekly release, printed three weeks in advance, has always been a head-ache to the press boys—both giving had getting. Run off so far in advance, it is naturally wide open to errors, and expensive to correct. Costing about \$750 monthly to turn out, NBC is now anxious to slough it. Understood that, after the questionnaires are returned, an an-

it. Understood that, after the questionnaires are returned, an announcement will be made that the advance service will pass and the daily service carry on solo.

Cost of printing, correcting, handling and mailing all NBC's publicity totals a flat \$50,000 annually.

Cashman Booneing

Columbia Artists, Inc., has signed Ed Cashman as a talent scout. When Ed Cashman as a talent scoul. When not searching for performers, he will peddle acts around the ad agencies. For the past six years Cashman was attached to the CBS program dept.

COMMERCIALS CUT 'WAY DOWN

Birth Control, Court Trials, Fortune-Telling or Politics - Advertising Maximum 10% of Program Time-Beer and Wine Now Permitted in Some Spots

EFFECTIVE NOV. 1

Montreal Sent 21

Montreal, Sept. 21.

Effective Nov. 1, radio taboos in

Canada include the broadcasting of
court trials; all discussions of birth
control and venereal diseases; all
programs presenting a person claiming to possess supernatural or psychie powers, such as so-called character analysts or fortune-tellers; all
broadcasting of dramatized political
programs. programs.

programs.

In addition, according to the mewly-determined regulations of the Federal-controlled Canadian Broad-casting Corp., advertising content must not exceed 10% of program time; all food and drug announcements must be submitted to the Dep't, of National Health for approval-before being broadcast; no mention of prices for products or services must go over the air; false news and false advertising is forsidden; advertising of bonds or shares in mining or oil properties is ruled out; any insurance company sponsoring a program must be registered with the Federal government to do business in Canada.

Spot announcements, in toto, are

To up dustiness in Canada. Spot announcements, in toto, are restricted to two minutes of each broadcasting hour and will not apply to the direct or indirect advertising of beers or wines. All spot announcements are banned between 7:30-11:00 p.m. weekdays and will

(Continued on page 41)

New Regulations In Canada May **Oust Transradio**

Victoria, B. C., Sept. 21.
Canadian Broadcasting Corp. ban, effective next Sunday, against newspaper tie-ups, will drop Earl Kelly of the Vancouver Province, and Bill Newell of the Vancouver Sun off the western network. This follows an action of six months ago killing mention of newspaper affiliation, but continuing personal identification of reporters. reporters.

reporters.

Henceforth network news will originate from the Canadian Press Ass'n, and be broadcast only by network staff announcers on stipulation that news will be read as written by the wire ass'n.

that news will be read as written by the wire ass'n.
Further drastic regulation of troadcast news is expected in November and may drive Transradio out of Canada. Publishers dislike the sponsorship angle on Transradio News, with tactics seen as protective. Propaganda charges, without details, that several recent Transradio dispatches on European politics contained expressions uncongenial to the British viewpoint.

American ownership viewpoint of Transradio is given as the undercover reason for moves to make peration difficult. Kelly and Newell will continue on purely local commercial Vancouver stations. Reaction from the public is expected as Kelly is elderly and philosophical in style and has a unique following and place in Western Canada.

Transradio has been aggressively

Transradio has been aggressively eking Canadian stations as cus-

NBC, CBS Agree to Negotiate New Two-Yr. Pacts for Musicians: AFM **Making Progress on All Fronts**

Success Story

St. Paul, Sept. 21.
Edith 'Polly the Shopper' Shedlov, ace femme gabber on KSTP, now knows the answer to 'how long does it take to succeed in radio?'
First two years with the station she had no typewriter or desk, third year she achieved use of a drawer from someone else's desk, fourth year she won an office to share. Her fifth anniversary with the station got her a completely equipped office of her own. Sixth anni recently was celebrated with proffer of a desk lamp.

THOSE OFFICIAL **SQUAWKERS GO** RIGHT ON

Washington, Sept. 21.

Washington, Sept. 21.
Departure of 'Congress late last
month put a silencer on blasts
against both the radio industry and
the F. C. C. emanating from Washington's loud speaker, but the brickthrowing is keeping on. Lawmakers who have been the loudest
critics and advocates of a congresstonal probe have just transferred
the scene of their activities to their
home districts. home districts.

sional probe have just transferred the scene of their activities to their home districts.

Widespread, although informal, campaign to mobilize public support for a sweeping inquiry is under way in several sectors. Senator Burton K. Wheeler, chairman of the Senate Interstate Commerce Committee and a leading exponent of a quiz along the lines of the White resolution, sounded off again shortly after returning to Montana. Representative Richard Wigglesworth, of Massachusetts, who was a leader of the House probe gang, wangled more than a column of space for an interview with the Boston Post in which he re-aried his monopoly assertions. Congressman Robert Bacon, of New York, recruit industry-slammer, is seeking help in his drive for a grilling of industry lobbyists, mailing out wholesale copies of his resolution, which would turn the spotlight on a certain trade publication which, he says, is the mouthpiece of the 'vicious and arrogant lobby that influences the radio industry and attempts to control the Federal Communications Commission.'

After keeping out of the spotlight for months, Commissioner George Henry Payne has resumed his single-handed efforts to round up the religious and educational groups. Speaks on the relationship between radio and the home Nov, 13 before the alumni of Sacred Heart College in Boston.

Letters-to-the-editor crusade to stir up listener interest in more strict regulation is plotted by the committee of clitzens interested in radio wearing the tag Committee for the protection of the public in communications, headed by Paul Bailey, of New York.

Meet Prof. Barnouw

Erik Barnouw, one-time exec at Erik Barnouw, one-time exec at the Erwin, Wasey agency, and a radio program producer, will conduct an extension course in air scripting at Columbia U this autumn.

Ad man who turned prof steps up on the podium Monday (27). He formerly directed 'Forum of Liberty,' 'Court of Human Relations' and 'Bobbw Barson', Programs'

erty,' 'Court of Human and 'Bobby Benson' program

Samuel Rosenbaum, of WFIL, Philadelphia, and chairman ef the negotiating committee for the nestwork affiliated stations, yesterday (Tuesday) submitted a memorandum and uniform contract covering the employment of musicians by his bread-caster group. Joe Weber turned the memo and the contract form over to American Fed. of Musicians counsel preliminary to a two-party discussion. Memo concerns the binding factors between the binding factors between the binding factors between the station group and the international union, while the contract is the one which will apply between stations and their local AFM branches.

Executive board of the AFM, which has been in session since last Thursday (16), is slated to disband today (Wednesday) and convene at Weber's next call.

American Fed. of Musicians last week induced NBC and Columbia to start negotiating for new two-year contracts for their New York. Chicago and Los Angeles originating stations, despite the fact that present agreements with AFM locals for these spots have several months to go.

these spots have several months to go.

Readiness of the networks to follow up the suggestion of the AFM's executive board provided the highlight of the past week's events, arising from the federation's campaign to increase the employment of musicians in broadcasting.

Webs agreed to act after Joe Weber, AFM prez, pointed out to them that it would be to their advantage to get the matter of new contracts cleared up at this time and to make such agreements run 'parallel to those which are to be issued to independent broadcasters. If the networks elected to wait until the current contracts expire, they would.

(Continued on page 36)

FREDDA GIBSON WANTS OUT ON HIMBER PACT

Fredda Gibson, whom Dick Himber labeled 'The Gibson Gitl' as a stunt, is now trying to sever herself from Himber's orchestra and is using infancy' as her legal out. Claims she signed with Himber when under legal age. J. T. Abeles is representing her.

Miss Gibson claims a 25% managerial split to Himber, plus another 10% to agents booking her on the Lucky Strike Hit Parade, both with the Himber and Mark Warnow orchestras, so that her \$200 a week from both hour shows dwindles \$70, allared to the street of the street allegedly.

Lord and Thomas agency on L. S. this week was apprised by Miss Gibson's counsel disaffirming her contract with Himber and insisting her salary be paid direct, and not through Himber as heretofore.

King Sustaining

Wayne King and orch, upon opening an engagement Sat. (25) at the Palmer House, Chi, commence their first sustaining broadcasting in more than three years with a late-night Mutual wire. During that sans-sustaining stretch the band clung strictly to its commercial airing for Lady Esther cosmetics.

When the King crew did its last N. Y. hotel stand, at the Waldorf, 15 months ago, the orch leader nixed a late-night sustaining wire.

MARBLE IN PHILLY

Philadelphia, Sept. 21. WCAU has added another gabber to its staff as the result of the five-day week, recently instituted.

He is Harry Marble, from WORL,

Mutual Grabbing Top Orch Names Away from CBS, NBC for Sustaining

Mutual network's drive to get the leading name orchs and top hotels which use bigger bands to take sustaining wires for late-night dance music-dishing, continues to spread successfully. MBS has passed CBS and both the NBC nets in the number of name bands using its facilities.

taining wires for late-night dance music-dishing, continues to spread successfully. MBS has passed CBS and both the NBC nets in the number of name bands using its facilities.

Method employed by Mutual to bait the bands and hotels is to offer a guaranteed number of and specific stations, and to broadside ballyhoo. CBS and NBC do neither of these. Both the bigger webs bend all their publicity efforts towards commercial programs. And they do not promise definite stations. An orch punching out music from a night spot late at night never knows whether it is getting the tull spread or is being shunted off to the south-south-western slice of the network.

Mutual makes its offers very clear when approaching a spot, and stresses that WOR, New York, and WGN, Chicago, will definitely be in. Use of these two broadcasters also helps, in hat most of the name bands are ensconced in either of these towns and like the prestige, of riding a station in the locality.

Neither CBS nor NBC seem to begrunge Mutual its groove. Both the big webs cling to their policies of cancelling a carded late-night sustainer to pick ur special events.

Among the topflight continual results of the continual results of the summary of the new of the process of cancelling a carded late-night sustainer to pick ur special events.

Almong the topflight continual results of the continual results of the results of the results of the results.

Sites using crews which have been tied up by Mutual exclusively are the Waidort, Plaza and Biltmore hotels in N. X., and the Palmer House, Drake, Trianon, Aragon and Blackhawk in Chicago. Chief maner of getting these tied was Mutual's offer to let the spots insert row didner to the service of and identification. Not only are descriptions of the places o. K., but types of and identificant.

broad plugs in the announcer's copy when ushering their bands on and off the coone.

Not only are descriptions of the places o. k., but types of and identities in the floor-shows are also permissible. There is very little cutting done of the copy, either. Both CBS and NBC rigidly keep all plugs out save several adjectives to out save several adjectives to brighten the mention of the places

LEVY MAY GO INTO **NEWSPAPER BIZ YET**

Philadelphia, Sept. 21.

Philadelphia, Sept. 21.
Long-latent yen of Doc Levy
WCAU prexy, to be a publisher, may
soon be gratified. Radioman is putting up a large share of the b.r.
with which Moe Annenberg is attempting to buy the Philly Evening
Ledger from John C. Martin. Annenberg is publisher of the Philly
Inquirer and New York Morning Telegraph

Telegraph.

Levy for several years has been reported interested in purchasing the paper. He admitted this interest last February, but said at the time that he wouldn't consider taking the Ledger because of his lack of publishing experience. Annenberg has held plenty of experience which had plenty of experience, which makes him an ideal partner for Levy.

Kirk to Coast to Set Powell-Lov Program

Myron Kirk, Ruthrauff & Ryan's v. p. in charge of radio, flew to Hollywood Sunday (19) to iron out the details of a contract for William Powell and Myrna Loy, with Rinso (Lever Bros.) the sponsor. Program calls for the pair's doing a series of Dashiell Hammett scripts. Walt Disney show for the same account is cold.

While on the coast, Kirk will also look into a suggestion for teaming Robert Taylor and Barbara Stanwyck in a script script scripts on of R & R's accounts.

R & R's accounts.
Clark Andrews, chief dramatic producer for the agency, also flew to the Coast Sunday.

Nadine Stanley, dramatic song-stress, intro'd by WDRC, Hartford, with Al White accompanying.

Judge and Jury

Milwaukee, Sept. Milwaukee, Sept. 21.

Mail-puller phenom on WTMJ
is 'Doghouse Court,' which offers \$1 to listeners for discovering errors broadcast over ing errors broadcast over the station. Accused comes be-fore the 'Doghouse Court' each Monday afternoon, with those in attendance being judge, prosecuting attorney and wit-nesses.

nesses.

If judged guilty, the person sending in the accusation gets a buck. If more than one caught the error, coin goes to the person who has suggested the most novel punishment.

COMBO RATES ON WAY OUT

Chicago, Sept. 21.

With sales still on the upgrade and time becoming more and more a premium item, stations are now beginning to clear away all the trick coin and rate deals which they for-merly accepted gladly. But with the coin box bulging, and the managers smoking three-for-50c cigars once more, the station men are getting mighty uppity about what deals they'll accept.

they'll accept.

Particularly getting the bump-out and heave-o, are the trick combination deals permitted to advertisers for non-continuous periods. Formerly the stations permitted an advertiser to group several scattered periods and rate it as a combination time purchase. But this has been, and is being, kayoed rapidly by the bigger stations, with the smaller transmitters only waiting for the time when they get powerful enough to follow suit.

From now on the stations want.

From now on the stations want the time periods to run together on the clock before they will permit any combination rate discount.

While the stations are killing off strung-out combination rates, the great bulk of the transmitters are permitting combo deals where there are several products strung together in a series, with the products all controlled by a single sponsor.

controlled by a single sponsor.

But in at least one instance already one leading station has banned
even that type of combination rating.
Station is WDAF, Kansas City,
which now insists that no combination rate will be permitted where
the products are different, even if
the same general advertiser controls it all.

Jennings Gets Becker Spet in Cincinnati

Cincinnati, Sept. 21.

Cincinnati, Sept. 21.
Robert G. Jennings became program director of WLW and WSAI this week, by appointment of Powel Crosley, Jr. For the past several months he served as assistant gen. mgr. of WSAI.
Move-up of Jennings fills the vacancy left last November when Don Becker left, later joining Transmerican. During the interim Bob Kennett, production manager of both stations, temporarily assumed the added duties of program director.
No other posts are affected by the Jennings advancement.

Ky. Cupid Busy

Louisville, Sept. 21.

Louisville, Sept. 21.
Dan Cupid has been a busy lad around the local radio studios lately. Epidemic was started by Joe Fox, WHAS technician, who was recently married to Geraldine Thompson, WAVE assistant program director and pianist. Then Earl Holmlund, WHAS technician, went to the altar with his childhood swetheart from Missouri, a non-pro.
Hugh Sutton, WHAS production, will become a benedict in October, bride also a non-pro, and at least two

bride also a non-pro, and at least two other members of the WHAS staff are contemplating wedlock before the snow flies.

Bob Stanley Set

Bob Stanley is the new pop music director at WOR. Fills the vacancy left when Nat Brusiloff scrammed two months ago; latter is now mu-sical chief at WMCA, N. Y.

Alfred Wallenstein continu general director at WOR, and sonally handles serious music. Wallenstein continues as irector at WOR, and per-

M-G Airer May Switch GF Show From NBC to CBS

Maxwell House Coffee may move over to CBS, if and when it closes for the Metro-Goldwyn-Mayer stu-dio show. Switch from NBC would eliminate the opposition from Major eliminate the opposition from Major Edward Bowes and have the coffee account's show following the Chrysler Co.'s stanza, 10 to 11 p.m. EST Thursday. Realignment also would put Columbia in the position of airing three one-hour commercials consecutively that particular evening, a situation which has been the NBC-Red's exclusively for over five years.

years.

Benton & Bowles, agency on the Maxwell House account, declared Monday (19) that the deal with Metro may be closed by this Friday (24), but that there are still lots of difficulties to hurdle. Also that difficulties to hurdle. Also that General Foods hasn't decided

General Foods hasn't decided whether to attach a cereal to the program, or let the Maxwell House tag prevail exclusively. Indications are that, if Maxwell House retires from its present spot on the NBC-red, Kraft Cheese will be the next tenant, moving back an hour from its present allocation on the red link.

RAJAH RABOID WOULD LIKE TO BE IN AGAIN

Rajah Raboid, stage mentalist, has been around tapping indie New York stations, trying to get back on the air. Half a dozen years ago Raboid was a big click on the air, in the era when mentalists were on the ozone all over the country. When the FCC frowned on such acts, most of the stations decided it was good judgment to ban 'em on their

lengths.

Among the stations recently touched by Rabold is WBNX, Bronx, on which he appeared some years ago and, out of contributions flooding in, averaged \$1,000 a week. He also had a mop-up run in 1931 on WCBM, Baltimore.

Mentalist has not yet had an aye from any broadcaster on his pro-posal to return to the ether, al-though the FCC never called him

SO HE BUYS A CALLIOPE

Actor-Banjoist Told to Join the Union, But Finds Way Out

James Scribner, who scripts and does a solo protean acting job on 'The Johnson Family,' nightly serial on Mutual sustaining, is now using on Mutual sustaining, is now using a calliope to fade on and off his program. For years he has used his own banjo accomp, but when he moved the origin of his program from WLW to WOR, N. Y., musicians' Local 802 decreed that he would have to hire a banjoist while he waited six months to have an application for union membership passed on,

passed on.
Wishing to duck hiring a union
banjoist, or wait that long, Scribner
bought a second-hand calliope and
now uses the mechanical instrument
to play 'Dixie,' with which he identifies his program.

Spreading Sauce

Chicago, Sept. 21.

Lea & Perrins sauce has decided to spread its announcement campaign this season, following the click of tests last year.

Placed through the Schwimmer &

of tests last year.
Placed through the Schwimmer &
Scott agency, announcements will be
spotted in some 35 cities from coast
to coast. All plugs will be introduced by a special novelty sound
effect conceived by Cecil Widdifield, S. & S. chieftain.

Inside Stuff—Radio

Patriotic knob-twiddlers, listening in on an NBC program being aired from George Washington's tomb at Mount Vernon, last week, were startled when a melancholy bugle, playing Taps,' mingled with the U. S. Army Band's rendition of The Star Spangled Banner.

Tangled tunes were traced to the zealousness of Congressman Sol Bloom of N. Y., who, as director-general of the U. S. Constitution Sesquicentennial Commission, was running the show. Determined that a bugle call was necessary for the solemnity of the occasion, Congressman Bloom dug up a bugler; but neglected to give the man the proper cue. Mistake was rectified in time for the Army to continue the National Anthem without further distractions, but listeners are still trying to figure out the reason for the medley.

Parks Johnson, on 'Vox Pop' over NBC, gave an example of the care taken on such programs to prevent 'slams' at other products advertised via NBC when he twice checked an interviewee extolling the benefits of mate (South American drink). Man, an executive of a N, Y, company handling the product, was explaining to Johnson nature of his drink. He said that it had the stimulating effect of both tea and coffee, without their bad after effects.'

emeets."
No, you don't mean that, interjected Johnson. Whereupon the man repeated the statement. "Tea and coffee have no such ill effects on me, said Johnson pronto. Exec replied that they both keep him from sleeping. "That is individual with you," insisted Johnson, as he switched the con-

Charity tax on broadcast tickets was inaugurated by Harry Maizlish at KFWB in Hollywood last week at broadcast of Haven MacQuarrie's. Do You Want To Be An Actor' (now a sustainer) amateur turn. Capacity turnout of 400 poured out \$50 to the Childrens Breakfast Fund, which accounted for more than six cents a head, the stipulated figure. Gus Edwards 'School Days', bankrolled by L. A. Soap Co., will be the first commercial to carry the levy. Monies collected go to fund which supplies warm breakfasts for poor school kids. Many of those who attended the MacQuarrie show donated coins up to a dollar, waiving the change. Maizlish said there wasn't a single dissent on the charity tap.

Crackdown tendencies of Frank R. McNinch, new F. C. C. chairman, riled broadcast representatives in Washington last week. Any hope that the new radio car might not be as tough as he has been painted was dashed when the Federal Power Commission decided to cite hearings on requests of several key men in the public utility business for permits to hold executive posts or directorates in more than one electric light company. McNinch was credited with having induced the F. P. C. to start a crusade expected to wind up in government ousting of scores of power magnates from cushy jobs.

Broadcasters have been handed specimens of the sort of paint which the U. S. Government expects to be used in marking radio towers, in conformity with aviation and radio regulations. Redecoration of antennas which are not daubed with the proper tints is required. Swatches of 'international orange' have been prepared by the Bureau of Standards to provide a uniform shading for all tower-smearers. Doubtful licensees can obtain a small piece of 'cardboard, brighter than a fire engine, for comparison with samples offered by hardware dealers.

WLW Line has enough business under contract to give it \$142,000 a month in billings. Link, with the Transamerican Broadcasting & Television Corp. as sales agents, started operating less than four months ago. Among the accounts using the line, having WLW, Cincinnati, and WHW, New York, as the main axis, are Bristol-Myers, Drugs, Inc., Mennen, E. Griffith-Hughes, Inc., Lehn & Fink, E. M. Rose & Co., Barbasol, Kellogg's, Beaumont Laboratories and Lydia Pinkham.

Emil Gough described Monday (20) as absolutely baseless the report that W. R. Hearst was unloading KEHE, Los Angeles, and KYA, San Francisco. Report had it that Earle C. Anthony was ready to bargain for KEHE in order to provide NBC programs with a replacement outlet for KECA, local blue link release which Anthony owns.

Hearst is said to have had a survey of Coast radio made with a view to selling both stations.

J. Walter Thompson has two shows spotted against each other in the New York area Thursday nights. One is the Rudy Vallee-Fleischmann stanza on WEAF, and the other is a new series on WQXR in behalf of the Rammond Organ Co. Letter runs from 8 to 8:30.

Fleischmann, a Standard Brands unit, is handled by Thompson's N. Y. office, while the Hammond account clears through the agency's Chicago division.

Chicago radio editors are threatening to take cracks at WBBM since the Columbia key isn't in on the co-operative educational programs being run by Board of Education, newspapers, and six other stations, Truth is, WBBM didn't have a daytime sustaining across-the-board spot and, besides, claims that it is doing its share of educating.

Constitution Day address of President Roosevelt, last Friday, was picked up via electrical transcription by WNEW and broadcast Saturday morning at 6:30 a. m. for the benefit of early listeners who missed the late-night speech. Recording was made by means of a direct pipe to one of the networks. Permission was granted by the White House.

Radio Ad Lecturers

San Francisco, Sept. 21. lecture course 'Radio Advertising' will be given by Lindsey Spight, John Blair & Company's Pacific Coast manager, for

the University of California Extension Division here, starting Wednesday (22).

Among subjects to be covered by Spight are 'Radio as an Advertising Medium,' The Influence of Radio Advertising with Both Consumers and Retaliers,' How to Merchandise the Radio Campaign,' 'Commercial Program Production,' and 'Network Operations and Station Management.'

LUNKE TO CHI

Chicago, Sept. 21.

James R. Lunke moving the head-quarters of his advertising agency from Seattle to Chicago. Now concentrating on Chicago En-gineering, air conditioning school here, which is using spot programs in some 70 cities around the nation.

NEWSCAST AS PIC HOUSE FEATURE

San Francisco, Sept. 21.

John B. Hughes' nightly newscasts for the General Motors Acceptance Corp., aired over the Mutual-Don Lee web from the studies of KFRC here, are being heard in five theatres in Imperial Valley (Cal.) cities as a regular feature preceding the running of the evening's motion pictures. Hughes broadcasts from 6:45 to 7 p.m. PST.

Theatres ballyhoo the news programs with large signs in front of the lobbies. Houses using the broadcasts include the Holitville, in the city of the same name, and the Valley and United Artists theatres in El Centro.

'ELLA CINDERS' FOR RADIO

William Conselman, 20th-Fox scripter is in New York on a business and pleasure trip.

ness and pleasure trip.

ness and pleasure trip.

nesotlating with National

He's negotiating with National Broadcasting Co. on possibility of putting his 'Ella Cinders' cartoon strip on a radio program.

FCC TO BE STREAMLINED

Night-Time Wakes Up

Look Mag Spread on Late Hours a Pleasure for

Chicago, Sept. 21.
That stepchild of radio sales managers, the post-10 p.m. time, has suddenly gotten its face washed and tothes pressed, and is being introduced into polite commercial society. duced into polite commercial society. Trick of taking the unwanted baby of the ether family and turning it into a respectable sponsor-satisfying period is the accomplishment result-ing from the marriage of the Look magazine account and the Schwim-iner & Scott agency here.

mg join the harmone in the Schwimmer & Scott agency here.

Since taking over the ether billing of Look some four weeks ago, S. & S. has suddenly made the, entire radio business night-time conscious, and has shown stations and advertisers how to turn into a useful advertising force a period which was formerly burned away.

Look, through S. & S. is now buy-fing as much as a sull 60-minute period nightly in some 20 citiles. Based on the morning musical clock perionciple, the Look spot periods, as arranged by the S. & S. agency, deliver news flashes, time signals, cities now being used are Mitwatkee, Cleveland, Detroit, Chicago, Des Moines, Cedar Rapids, Philadelphia, New York, Washington, Baltimore, Cincinnati, St. Louis, Boston, with Minneapolis, Denver, Los Angeles, San Francisco, Dallas, Indianapolis, Omaha and Kansas City set to follow shortty.

In the four weeks that the Look plugging has been on the air, its sales have zoomed as much as 150% in certain towns, according to surveys. And station managers through-

plugging has been on the air, its sales have zoomed as much as 150% in certain towns, according to surveys. And station managers throughout the country are snapping up this survey to show it around to other agencies and advertisers as proof that the late evening hours are commercially useful. It marks for the radio business the first time a national advertiser of outstanding rating has tackled the zoone at a period which had formerly been passed up by the radio advertising field. For this reason the stations are watching the results keenly and are preparing to make

the stations are watching the results keenly and are preparing to make commercial hay out of a situation they have been waiting for for a

P & G NO LIKE **AIR CONFLICTS**

Procter & Gamble is taking its Chipso account from the Compton agency as soon as arrangements can be completed and giving it to Pedlar & Ryan. Transfer has been decided upon to meet P. & G.'s newly adopted policy of giving its products which compete with one another to different agencies. Compton still retains Ivory Flakes, Pedlar & Ryan handles Camay soan, which is not a distinct

ent agencies. Compton still retains lovory Flakes, Pedlar & Ryan handles Camay soap, which is not a distinct rival to Chipso.

Shift in accounts will give Pedlar & Ryan three programs for P. & G. on both NBC nets: 'Road of Life' and 'Vie and Sade' for Chipso, and 'Pepper Young's Family' for Camay. Compton will have left, after losing the couple of Chipso shows, 'Mary Marlin,' 'The O'Neill's' and 'Gospel Singer.' These three likewise ride he NBC webs. All the programs are daytime quarter-hour five-a-weekers. Two other agencies, Blackett-Sample-Hummert, and H. W. Kastor, divide between them the other radio biz placed by P. & G. No change in the setup of these two agencies contemplated by the advertiser, since neither handles any account which conflicts with another in the same office.

WILLSON BACK TOME

WILLSON BACK HOME

Ft. Worth, Tex., Sept. 21.
Parker O. Willson, former WBAP announcer and more recently an actor on CBS and NBC out of Chicago, has returned to the WBAP as m.c. for the Light Crust Doughboys. It's a J. Walter Thompson account.

Poet's Corner

Chicago, Sept. 21.
Schedule for WBBM on
Thursday evenings shows
David Ross from 7:30-8:00, Tony Wons 9:30-45, and Franklyn McCormick 10:00-15. Sneerers at poetry readers are planning weekly field days.

TEACHING 'EM HOW TO USE FREE TIME

St. Paul. Sept. 21 With most of the donated-time With most of the donated-time programs for civic, social and educational organizations resulting in punk program fodder because of the lack of radio-technique knowledge on the part of these organizations, KSTP has stepped out to bring this phase of the station's broadcast schedules up to a higher level.

schedules up to a higher level.

Remedy offered is an educational broadcasting conference. Reps of parent-teacher groups, schools, safety organizations and other clubs who get free time and use it badly because of inexperience, have been in-vited to attend by Thomas Dunning Rishworth, the station's educational director. Nationally-known educators and broadcasters will be hauled to the Twin Cities at the expense of KSTP's red link to put on the show.

Session will consist of round-table discussions, a look-see for the tyros at actual radio production, and a complete course in program planning, production and mike technique.

CKY. Winnipeg. Switching To 760 to Avoid Montreal

Montreal, Sept. 21 Montreal, Sept. 21.
Sequel to a series of squawks from
dwellers in Canada's northland that
their chief Canadian radio source,
CKY of Winnipeg, is being seriously
interfered with by CRCM, Montreal,
and an unidentified Mexican station,
the Canadian Broadcasting Corp.
will change the wave length of the
Winnipeg station to 760.

Winnipeg station to 7600.

Previously, both the Montreal and Winnipeg stations had the same wave lengths, this creating reception difficulties in central or southern Canada, and allocated on the assumption that both stations were assumption that both stations were far enough apart not to interfere with each other. Northerners admit they get all the European stations on short wave, with particularly good reception from the British stations.

reception from the British stations. They have been advised by CBC that interference from the Mexican station is expected to be obviated when the allocation of wave lengths among the countries of North and South America is to be considered at an international conference to be held at Havana in November.

Here Come the Marines

Washington, Sept. 21.
Co-operation on the part of a
Washington newspaper and radio
station last week brought almost instant word of his mother's death to
a young man traveling through the
west.

Although his whereabouts were

Although his whereabouts were unknown, a special broadcast arranged by two Utah stations—KLO, Ogden, and KDYL, Salt Lake City, located Robert O'Leary, Jr., of Washington, in time for him to reach Washington within 24 hours of his mother's passing.

Locating of O'Leary and his bride of a few days was made possible by the Washington Herald and National Broadcasting Co.'s local studios. Appealed to by the newspaper, NBC instructed its Utah stations to broadcast an appeal which was heard by the honeymooners.

START OF PURGE OFF TO OCTOBER

McNinch Can't Take Over Yet, but Much Specula-About When He tion Will - Sparks Not Expected to Fly Much Before the Winter

3.MEN DIVISIONS

Washington, Sept. 21.
Reorganization of the Federal
Communications Commission, ac-Communications Commission, ac-cording to blue-print. by Pres. Roosevelt, will be delayed for sev-eral weeks. No sparks are expected to fly before, winter, with both the industry and Commish staff tight-roping indefinitely.

roping indefinitely.

Start of the purge, which will take the form of realignment of the present divisions, was deferred last week when Fraule R. McNinch, nominated by the White House to wield the broom as temporary chirimaan, found it impossible to take over the post of the late Anning, S. Prall before early October. Pressing business of the Power Commission, which he has chairmanned for four years, retards the shift, originally timed for Monday (20).

First move towards tuminating

rist move towards tunigating remains a secret, with insiders and outsiders alike wondering what McNinch's sailing orders are. (New chairman has had two tete-a-tetes with the President in the time since his surprise nomination was sprung-on Congress.) Meanwhile, the pres-ent Commissioners are marking time, tackling no contested cases.

Cutting It Up

Streamlining of the present set-up looks probable. Word has passed that three-man divisions, dealing with broadcasting, telephone, and telegraph matters, are to be scrapped. May be five-man panels, or possibly the subdivision idea will be ashcanned entirely.

Prospect that the directors of the present divisions will emerge as far more potent executives than in the past has the industry lobby upset. Since the F. G.C. was born, nobody

past has the industry lobby upset. Since the F. G.-C. was born, nobody has bothered to cultivate these individuals, which shave been hidden from public gaze, relatively unknown.

Discussion includes an idea that the revitalized Commish will decide to rule on all cases, with preliminary work being parceled out among the various members or allotted to the different directors. This might mean that one of the septet would take over amateur stuff, another would watch mobile radio (aviation, police, etc.), another would watch short-wave broadcasting (including television), another would be responsible for wireless telegraphy, another would supervise commercial broadcasting, etc. Or it might result in turning every vise commercial broadcasting, etc.
Or it might result in turning every
application over directly to the
present division directors for preliminary scrutiny and advice as to
procedure (examination at public
hearing or grant without further
analysis).

Kileen's Spot

If any such revolution takes place, broadcasters would have to do busi-ness at the start with John F. Kileen who has occupied the roost as Broad who has occupied the roost as Broad-east Division director from the incep-tion of the Commish, but who has been completely neglected by the industry. Many broadcast reps do not even know his name, let alone his background. Likelihood that the three-man di-

Likelihood that the three-man divisions will be expanded is receiving more attention. There is talk, within the Commish as well as outside, of knitting the organization more closely by having each of the seven members sit on two branches. Arrangement of this sort would be most satisfactory to both incumbents on the F. C. C. and industry people. Would mean the addition

WARD and WLTH, Brooklyn, Silenced By FCC; Operation 'Irregularities'

What, No Top Hat?

Portland, Ore., Sept. 21 Add to line charges, talent charges, time costs, etc., this new one-tuxedo rates. Leading radio station in town

Leading ratio station in town billed a sponsor for the extra charge because its announcer was commissioned to dress up for a Sunday night program.

CRS PROGRAM DEP'T SHIFTING PERSONNEL

CBS program department York is going through a little fall reshuffling. Department, for a start, has changed program idea men and music divisions heads.

music divisions heads.

Stewart Wells, who doubled from assistant to William Lewis, CBS program chief, to No. I heavy thinker on program ideas, has resigned. James Burke, who formerly had charge of the program information department, is replacing him. Other change concerns Frederic Bethel, head of the music division and production man on Chesterfield. Davidson Taylor, who is currently in Europe, will take over the music division assignment.

of one Republican and one Demo-crat to the Broadcast Division, prob-ably Col. Thad H. Brown (Repub-lican) and Comdr. T. A. M. Craven (nominal Democrat). Thus Craven, technical expert, would be able to get a seat on the Broadcast bench without the necessity of deposing Judge Eugene O. Sykes, veteran regulator, who now is the division chairman.

Open Publicity

Open Fublicity
One new policy—complete publicity for all official action—will follow McNinch's ascension to the
F. C. chairmanship. In sharp contrast with the attitude of the Commish ever since it was established,
the Power Commission always has
followed a course of working in a
snotlight. spotlight

Extent of the probable revolution Extent of the probable revolution in public relations was foreshadowed last week when McNinch told the press he will not take over for another week. He promised to call a press conference directly after taking the oath, an extraordinary innovation since, under the Prall regime, no member ever held a formal meeting, with reporters enmasse. Furthermore, he promised to be accessible at all, times to scribblers with a legitimate request for facts or a serious interest in Commish activities.

This would mark a radical depar-This would mark a radical departure from former customs, where reporters were given the cold shoulder treatment by numerous Commish members, as well as subordinates. In the past three years, favoritism between legmen has been notorious, while the press on the whole has been blocked, but lawyers representing radio clients have had nighteen had pipelines.

Marking Time

Warking Time
While waiting for McNinch to put his hand on the throttle, other Commissioners have, by informal understanding, laid off controversial matters. Haven't even bothered to give Comdr. Craven a tentative assignment to any division—thus leaving the broadcast business caught between one Republican and one Demograt, who, fortunately, seldom disagree violently—and have been doing little outside of routine business.

While tethered. Craven has been While tethered, Craven has been cleaning up odds and ends left over from his job as chief engineer. Major job requiring finishing touches is the economic report on allocation problems which was promised several months ago, when the technical staff advised the Commish that superpower is feasible and recommended creation of several new station cate-

Washington, Sept. 21.

Washington, Sept. 21.

Irregularities in operation provided grounds upon which the Federal Communications Commission three months ago voted to silence stations WARD and WLTH, Brooklyn, giving their share of the 1,400 kc. berth to WBBC, Brooklyn, records revealed last week. Formal statement of facts upon which the decision was based was unveiled Thursday (16), day after the orders in the five-year-old scramble became effective.

With the settlement slated for court review, the Commish published grounds for its opinion, showing that bleats about program service were the principal reasons for concluding that continued operation of, the two gagged transmitters would not be in the public interest. By ruling these plants off the sir, the Commish knifed the sale to Kings Broadcasting Co., subsidiary of The Day (Jewish newspaper). Decision, which gives WBBC three-quarters time and denies the plea of WEVD, New York, for exclusive occupancy of this ribbon, was accompanied by a dissenting opinion from retired vice-chairman Irvin Skewart, who said that all four prior users of 1,400 (WARD, WLTH, WYFW, and WBBC) ought to be put out of business. Stewart favored shifting WEVD from 1,300, praising the management of the transmitter for devoting its best time to the public, rather than to advertisers.'

Review of the controversy, which was interested in 1827 Gund the men.

public, rather than to advertisers.

Review
Review of the controversy, which
was initiated in 1932, found the majority—Commissioners Eugene O.
Sykes, Norman S. Case, Thad H.
Brown, and the late Anning S. Prail
—agreeing that WARD and WLITH
had offended so much that it was
imperative to clear them off the
1,400 frequency. Also were in ac(Continued on page 38)

TELEVISH CLICK AT PARIS EXPO

Paris, Sept. 21

rais, Sept. 21.
Television broadcasts, presented every Wednesday. Thursday and Saturday from 4-5 p.m. and from 5-7 on Sunday, are proving a great attraction at the Radio Pavilion at the expo.

Visitors get a kick out of watch-

Visitors get a kick out of watching the actors performing their parts in an Isolated studio and their images as they appear on a small screen outside the studio at the same time.

Interesting in this pavilion also is the latest thing here in a phonograph, radio and television receiving set. Instrument looks more like a cluther cleart them; the deeps are

a clothes closet than it does a mu-sical instrument, but it's catching a

Page Gilman, Don's Boy, Files Marriage Papers

Files Marriage Papers
San Francisco, Sept. 21.
Page Gilman, 'Jack Barbour' of
'One Man's Family,' NEC swinl, is
expected to marry Jean Mercelith La
Fontaine this week, Couple filed notice of intention to wed at Redwood
City, a peninsular suburb, last Friday (17). Under California law they
will have to wait three days before
the marriage license is issued.
Gilman, who gave his age as 19,
has been on the local NBC dramatic
staff since he was nine years old.
He is the son of Don E. Gilman,
NBC vice-prexy in charge of the
Western Division. Miss La Fontaine,
22, and Gilman were formerly sudents at Lowell High School here.
Gilman is now a senior at Stanford.

Renben Peterson, Jr., is the new p.a. at Erwin, Wasey & Co., New York, Innes Harris now confining himself to making himself to radio

VANITY FAIR'
With Bert Trendler orchestra, Cal
Tinney, Elleen Barton, Shellah
Graham, Larry Duncan and Doug-las Wilson
Comedy, Chatter, Music, Singing,

Comedy, C Imitation

Imitation 30 Mins:
CAMPANA
MANA
MINS. B.30 p.m., EDST
MUZAJBC, New York
New Campana entry has requisite
ingredients for a program that will
hold listeners and build. Right now
it has too many ingredients, some of
which don't fit smoothly. It's to the
credit of the production lads that so
many varied materials silee in so
rimly. A little judicion lads that so
many varied materials silee in so
many given broadcast
may give broadcast
may given broadcast
may given and produced without marring genreal idea.

may give the broadcast the ruggedness required without marring general idea.

Cal Tinney looks like a comer. Billed as hailing from Oklahoma, his dry humor has much the same twist as the late Will Rogers. It is not exactly an imitation, and only in the matter touched on and the drawl is it strongly reminiscent. Tinney seemed to feel the responsibility of being mc. and chief comic. But he'll build, especially if he watches his material. Doesn't seem to have mastered the value of a well-spotted pause.

material. Doesn't seem to have mastered the value of a well-spotted pause.

Sheilah Graham, designated as an authoress and newspaper columnist, is brought by wire from Hollywood though the show emanates in Chicago. Some of her film gossip was new; some was old but none of the special of the state of the thousand voices, the control in a blah skit.

Commercial palaver is smart copy Wear.

Commercial palaver is smart copy.

"MELODIC CONTRASTS'
Al Rath's Orchestra and company
Music, Singing
Monday, 9 pm., EDST
WIZ-NBC, New York
New conception of handling a half hour of tunes has been skillfully worked out under Al Roth's direction, with his musicians highlighted.
Comes closed to be the contraction of the state of the contraction of the c

RITTY KEANE, INC.

Drama 15 Mins. OXYDOL (PROCTER & GAMBLE)

15 Mins.

OXYDOL (PROCTER & GAMBLE)
Diso
Mon. to Frl., 2 p. m.
WOR, New York
(Blackett, Sample & Hummert)
(Blackett, Sample & Hummer

DR. HOWARD HANSON

Third Symphony
60 Mins.
Sustaining
Sunday, 3 p.m. EDST
WABC, New York
Dr. Howard Hanson, composerconductor and a professor of the
Eastman School of Music at Rocheste; on Sunday atternools
brought to Edst performance of his
latest work, the Third Symphony,
written around Swedish pioneers
the west. It is the fifth of six works
which CBS has commissioned from
as many American writers who were
asked to compose for the microphone.
The Third Symphony Dr. Hanson

as many American writers who were asked to compose for the microphone.

The Third Symphony Dr. Hanson wrote is a vigorous, well-knit and expressive piece of music for a full orchestra that portrays with effectiveness the moods of the material on which he based his composition. Symphony is in three movements and blends together various emotions element of the material on which he based his composition. Symphony is in three movements and blends together various emotions are more than the season of the material on the season of the season being a brilliant one. Being a tribute to the pioneers who wrestled with the western plains, the first movement is religious and melancholy, while the second is more of a choral nature and the third the occasion for vigorous folk dances. There are several very stirring passages. Dr. Hanson later hopes to add a fourth movement which will represent an epitome of the whole. The conductor-composer has a pleasant radio voice and chooses his words extremely well. He was introduced by Howard Barlow of the CBS series, who copened the show the series of t

CHICAGO OECHESTRA
Frederick Stock, Conductor
50 Mins.
Chicago Fed. of Musiciara
10 p.m. EDST
ACCOMMING SOPPORT
ACCOMMING

receration of "Austicians and Chicago's park department. Petrillo is
a park commissioner out in the
Windy City.

The 300 pieces represented the
combined members of the Women's
Symphony, the Chicago Civic, the
Chicago Symphony and the Chicago
Chicago Symphony and the Chicago
consisted of Tchaikovskoy's Symphony in E Minor, 'which requires
45 minutes to cover; addresses by
Petrillo as well as Mayor Kelly of
Chicago; and overture to Wagner's
Mesitersinger. Both the Tchaikovsky and Wagner classics were beautifully done under Stock's direction.
In spite of its length and the mood
of sadness that is typical of Tchaikovsky, the Russian composer's
Symphony in E Minor' has great
sustaining appeal. It has a few
tender ann gay moments as well as
some very situring passages that
inotable about Tchaikovsky.

Petrillo table a hand from his
section.

notable about Tchaikovsky.
Petrillo rated a hand from his seeing audience, but he is a poor speaker. Mayor Kelly, who sought to plug Cheago as much as possible, did not impress as much better.

Char.

CRCV Switching to CBR

Vancouver, Sept. 21.
CRCV, Canadian Broadcasting
Corp. station here, will become CBR
after Oct. 1. Call-letters stand for
Canadian Broadcasting-Rockies identifying the region tifying the region.

tifying the region.

CJAT, Trail, is building new studios which will be opened in November with considerable fanfare.

Station is installing an \$11,000 pipe organ and has also contracted for NBC Thesaurus.

Kenneth Spencer, Negro baritone of NBC, is giving recitals here in connection with the Hudson's Bay Co.'s fashion show.

connection with the Hudson's Bay Co.'s fashion show.

M. D. Peterkin, Montreal, CBC technician, and Lyman Potts, CBC announcer from Regina, are visitors to CRCV here.

Negotiations are still proceeding between Musicians' Union local and broadcasters for curtailment of transcriptions, use of more live talent and better scale on remotes.

Shopping 'Romance'

Columbus, Sept. 21.
Romance of merchandise—or how and why shoes, shirts, sheets, etc., get that way—is the theme of a new program, Big Store News, on WBNS. Sponsor is F. & R. Lazarus Co. and it's a 15-minute period six times a week, spotted for housewives at 11 am.
Elizabeth Hunter of the Lazarus store is handling it.

Follow Up Comment

Gulf's Visual Review
Comedy for Gulf's Sunday night
show rested on the neck of Phil
Baker's 'Bottle,' since most of Harry
von Zell's antics were performed for
the benefit of the audience that
crowded Columbia's 48th St. theatre.
Bottle' (Harry McNaughton) managed to divide his attention nicely
between the watching, and the
listening audience.

between the watching, and the listening audience.
Guest star Sheila Barrett, working in a dark blue directoire coat over a flame-rose evening gown, got in French, English and southern, as an ambitious actress trying to be The Type. Miss Barrett has had the benefit of better material and this bit didn't warrant the dramatics that finished off the piece.

beright it werean that the and the beright in the piece.

Miriam Feirbanks and Doris Kerr both sang to the mike, letting the studio audience catch the notes that fell by the wayside. Miss Fairbanks wore embroidered, pink sheer, topped by a pale pink feather cape, shoulder-length earrings and a sparkling tiara. Miss Kerr, a small girl with a small votice, and the same to the top of the trough was the same to the top of the trough was flyer All Williams (and very good looking, too). About the most unhappy member of the trouge was flyer All Williams (and very good looking, too). Pressed into service for the commercial, he spoke with ease and confidence, but his pantomime belied the assurance of his voice. He chewes his alip; to the same and the sum of the same and the same and

his back was turned.

Although there was no performance to inspire a tossing of hats in the air, the show was briskly paced, nothing being allowed to go on to the point of boredom.

Hollywood Hotel's visual audience is now one of the most notable things about the show. The ladeez and gents are so enthusiastically re-

sponsive.

Show continues to plug glamour in a bigger and better way. Program virtually drips charm and suavity. Last Friday (17) night's stanza included a standout job on 'St. Louis Blues' by Frances Langford, and one of the most awkward dialogue stumbles on record by Louella Parsons.

stumbles on record by Social States Sons, 'Dramatization of 'That Certain Woman' was a sock performance of a hokey tear-jerker. Bette Davis again demonstrated that on the air as well as the screen she is a fine actress, while Ian Runter also clicked. Anita Louise sounded affected.

fected.

Gertrude Lawrence, English actress and singer, on Lucky Strike's Hit Parade' Wednesday at 100°Clock, provided one of the more pleasant guest starrers to grace this program in recent weeks. Presenting easy grace and charm, which belied that she had just come from rehearsal conduction. Grace from the strike the strike of the stri

na week's time.

Limehouse Blues, the song she selected for her vocal, was described as the first big tune she had done in her initial big London show. It was done in the typical Lawrence fashion, with enunciation and fine lift to the fore.

Magie Key program last Sunday (19) afternoon offered an impressive demonstration of the various phases and uses of radio. What was announced as the most complicated hookup ever attempted brought in lightning order a demonstration of two-way short-wave communication with amateurs in the midwest, fire and police officials in Boston and Trenton, plane-to-land conversations at the Cleveland airport, ship-to-shore talks from the Queen Mary to various points in America as the vessel neared port. Following immediately were short-

snore tarks from the Queen Mary to various points in America as the vessel neared port.
Following immediately were short-wave conversations with a plane over the Pacific, then talks with planes, sape and land points in English and the planes over the Pacific, then talks with planes, sape and land points in English and the point of the planes over Washington and New York City.

For sheer drama it topped most of the thrilling broadcasts of recent years. Whole thing ran off sans hitch. Nearly all conversations were plainly audible and understandable. In most cases the speakers not only described their locale and what they were doing, but explained the use they were making of radio and how it was done. Doubtful if any previous broadcast has demonstrated so spectacularly and conclusively the progress of adic and its rapidly growing usefuliness.

George Fischer, who replaced Wal-

CEOSBY GAIGE
With Jee Viviani, Zela Talma,
Charles Cantor
'Kitchen Cavalcade' 15 Mins. C. F. MUELLER

The check the house of the program wants to catch the house of the house of the program wants to catch the house of the ho

GRAND CENTRAL STATION With Charlie Hughes

GRAND CENTRAL STATION
With Charlie Hughes
Discs
Discs
Discs
Tues., Thurs., Sat., 12:15 p.m. CDST
WJJD. Chleage
Charlie Hughes transcribed series
to plug his cosmette firm. It follows
the same plan he's used on shows
he same plan he's used on shows
He takes the listeners to N. Y.,
He Grand Central station, and then,
by cab, to 42nd St. Between train
and car jerks, there's popular music
commercial plugs. Plenty of it,
about six minutes out of the 15, but
could be cut down some if Hughes
hired an announcer who didn't
stumble all over the place, instead of
trying to do it himself.
Prize offer of a pair of all-expense
tickets to N. Y. being plugged. Sound
effects and music okay.

LOOP.
CLUE CELEBRITY

tickets to N. Y. being plugged. Sound effects and music okay. Loop.

CLUB CELEBRITY
With Joe Villella
HARRIS DEPARTMENT STORE
KQV, Pitts.
For some time now Villella has been building up his 'Club Celebrity' as a sustainer, and it's finally come into its own commercially. And rightly so, too. It's one of the slickest tobs on record of taking a flock as occurrent of taking a flock occurrent of taking a flock of taking a flock occurrent of taking a flock occurrent occurre

shore talks from the Queen Maryos shore talks from the Queen Maryos various points in America as the vestel neared port.

Following immediately were short wave conversations with a plane over the Pacific, then talks with planes, ships and land points in England, France, Switzerland, Holland, Italy and S. America. Wound up with, brief two-way spiels with planes cover Washington and New York City.

For sheer drama it topped most of the thrilling broadcasts of recent years. Whole thing ran off sanhitch. Nearly all conversations were plainly audible and understandable. In most cases the speakers not only descrete the in Coale and what they care were making of radio and how they were making of radio and the progress of radio and its rapidly growing usefulness.

George Fischer, who replaced Wal-

NEW YORK ON PARADE With John B. Kennedy, Dr. Orestes H. Caldwell, Mark Warney or

NEW YORK ON PARADE
With John B. Rennedy, Dr. Orestes
H. Galdwell, Mark Warnow orohestra
30 Mins.
Mins.
WEAF, New York
(Lord & Thomas)
Despite title, this is primarily a
musical show. Debut stanza consisted of five tunes, with a popularized scientific spiel by Dr. Orestes, It.
Caldwell, former Federal Communications Commissioner and present
member of the New York City scientific commission, and John B. Kennedy's high-power mc.ing.
With the idea of bearing out the
Gotham on Parade connotation, the
rent of the standard of the standard of the
spiel of the standard of the standard of the
spiel of the spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of the
spiel of th

Hobe.

MUSIC BY LINDSAY MCPHAIL
With Ellinor Sherry, Walter Ahrens,
Chorus
3s. Mins.
Sustaining
Thursday, 8 p.m., EDST
WOE, New York
One of a series with guest batoners. Number own compositions, including 'San,' 'Swing Waltz' and
'What is Love?' Stanza was notable
for fine handling of the musicians,
with distinctive orchestrations and
arrangements. Effect was seriously
marred, however, by the station's
tinny tone. on evening caught (16).
McPhail also rates a mod for getting
tinny tone. on evening caught (16).
McPhail also rates a mod for getting
tively small outfit.
Among the standout numbers of
the session were a sympho arrangement of 'Reverie,' McPhail's own
'Looking for, the Lost Chord' and
'Midnight in a Madhouse.' Vocals
were by Elinor Sherry and Walter
Ahrens.

AL BARRIE'S MELLYDRAMMERS Satire 15 Mins. Sustaining

Is Mins.

Saturday, 6:45 p.m. EDST

WNYC). New York

Breezy, diverting manner of satirizing olditime thrillers of the gas lamp era makes Al Barrie's 15-minute program Saturday nights at supper time an interlude that's well worth listening to for that long. 'Uncle Tom's Cabin,' or as Barrie'titled it, 'Uncle Tom's Cabana, served as intriguing drama of another day,' for kidding purposes today. This one was done Saturday night (18).

The tament is unique and the dialog companion of the characters and scene backgrounds used to bring out the burlesque. Barrie writes the continuity, and in addition to other chores engages in some singing as a breaker thewen scenes.

A novelty quarter-hour session that deserves to last.

Char.

MEET THE MISSUS'
With Tommy Bartlett

MEER ARE MERCHELL AND MICHAEL AND MICHAEL

WBEM, Chicago

Headline spot on this show is midsection which gives a switchback to
the studio to present a two-minute
mystery recording, part of the commercial tie-in. Few programs have
ever packed the wallop this one does
in these two minutes. Wham it hits,
bang-bang and it's all over, the clues
all there and ready for solution.
Rést of the setup is as it has been.
Jolly ladies interviewed at their luncheon by Tommy Bartlett and everybody having a good time. Especially
when one of the ladies wants the
announcer to ask her friend how she
rajised her children and the friend
never had any children.

Loop.

NAN PROCES

JOAN BROOKS

JOAN BROOKS
Songs
15 Mins.
Sustaining
Tuesday, 7:15 p.m. EDST
W12, New York
Words, femme harmonists, Joan
Brooks is currently warbling at the
Claremont Inn, N. Y., and doing
this weekly song stint. She has in
this weekly song stint. She has in
the control of the control of the control
of the control of the control of the control
of the control of the control of the control
of the control of the control of the control
of the control of the control of the control
of the control of the control of the control
of the control of the control of the control
of the control of the control of the control
of the control of the control of the control
of the control of the control of the control
of the control of the control of the control
of the control of the control of the control
of the control of th

BENNY FRIEDMAN
With Eay Winters
Football Analysis
IS Mins; Sun 11:30 a.m.
PARKER WATCHES
WOR-WGN, N. Y. and Chl.
This quarter hour is captioned the
Sunday morning quarterback, otherwise Benny Friedman, gridiron star
of not so many years back, sports
writer and football coach. Which
makes him an ideal authority for
any aircasts of this nature.
With the new grid season not real-

of not so many years back, sports writer and football coach. Which makes him an ideal authority for any aircasts of this nature.

With the new grid season not really startling until this coming Saturday (25), Friedman none the less has made his initial two stanzas very interesting and augurs much more in that the post-mortem analyses of the preceding day's games will be fertile material for his type discussions. Mean with the preceding day's games will be fertile material for his type discussions. Mean will be sequence of q. and a stuff plus an aswers to correspondents, plus recollections of yesteryear's outstanding games or crucial plays that highighted these games and may have had some important effect on interpretation of the rules, etc.

Discoursing at length this past Sunday on the importance of physical examinations for officials, so that hey may well be able to be right downed the play and not get shortwards of the rules.

The Parker watch commercials are defited in their efficiency, it is unequiety into the finer points of interpreting the grid rules.

The Parker watch communiques on the grid sport, and of course it's the program's own best check for correage. Show is on for 12 weeks, during the grid rules, and wGN, Chivago but the grid season, via WOR, Chivago but the grid season, via WOR, Chivago but the grid season wis word of course to the grid sport, and of course and the pisskin semester.

Friedman, in this, evidences a nice address, an assured mike style and, of course as to be expected, an authoritative general air in talking about the game wherein he starred so brilliantly while at Michigan. There's also a good showmanly aim the resolution of winners, or the sketch than the familiar idea of pre-game selection of winners, or the sketch fing Saturday sportscasts of the day's games which resolve themselves chiefly into the reeling off of the sores, with little opportunity for analysis of more than one or two games.

Abel.

PHYL COE MYSTERIES

PHYL COE MYSTERIES
Contest
Con

COMPLETE STORY HOUR
With John Conners, Bob Dyrenforth, Ethel Khun, Elaine Williams
30 Mins., Local
Daily, except Sun, 9.30 a.m.
WJD, Chleage
tation is making an
effort to compete with the morning
network serial airings. Figures to
hold audiences for a 30-minute per
jond, getting attention to station for
a longer period, and, by giving complete episodes, get the audience who
common want hanging endings.
Description of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state
of the state of the state
of the state of the state
of the state of the state
of the state of the state
of the state of the state
of the state of the state
of the state of the state
of the state of the state
of the state of the state
of the state of the state
of the state of the state
of the state of the state
of the state of the state
of the state of the state
of the state of the state
of the state of the state
of the state of the state
of the state of the state
of the state of the state
of the state of the state
of the state of the state
of the state of the state
of the state of the state
of the state of the state
of the state of the state
of the state of the state
of the state of the state
of the state of the state
of the state of the state
of the state of the state
of the state of the state
of the state of the state
of the state of the state
of the state of the state
of the state of the state
of the state of the state
of the state of the state
of the state of the state
of the state of the state
of the state of the state
of the state of the state
of the state of the state
of the state of the state
of the state of the state
of the state of the state
of the state of the state
of the state of the state
of the state of the state
of the state of the state
of the state of the state
of the state of the state
of the state of the state
of the state of the state
of the state of the state
of the state of the state
of the state of the state

MAGIC NUMBERS

MAGIC NUMBERS
Discs
Discs
Discs
LANAHAN MOTOES
Sundays, Liso a. m., CDST
WBBM, CRusheouf & Ryum)
Spritted presentation of good musical recordings, spotted at a good hour, and whamming out an effective commercial.
Recordings are of high quality, but it's the plugs and the way they're done which really makes the show.
Name of the stanza, Magic Numbers: is socked all the way through, the numbers being the street address of the car dealer sponsor. To insure the car dealer sponsor that the car dealer sponsor in the car dealer sponsor that the car dealer sponsor the car dealer sponsor that the car dealer sponsor that

N. Y. GIANTS VS. ALL STARS FOOTBALL GAME By Bill Stern, Dick Fishell, Stan

By Bill Stern, Dick Fishell, Stan Lomax 2 Hours, 30 mins. Sustaining Wednesday, 8.39 p.m. EDST. WIZ-WMCA-WOR, New York Opening of the local football season last Wednesday (8) night offered first chance to compare the pass-by-kick spieling of the lads of three New York stations. Bill Sternpass-by-kick spieling of the lads of three New York stations. Bill Stern handled assignment for WJZ (and the NBC Blue network), coming on at 8.30 and staying till the high whistle about 11.10 p.m. blick Fishell, for WMCA, broke into the come at 8.45, just a few moments before kickoff, also sticking to the end. Stan Lomax, for WOR, hit the ether at 10 o'clock, during the half intermission, and went off again at 11 o'clock.

nat intermission, and went of again at 11 o'clock.

One notable feature of the work of the three broadcasters was, the difference in the details of the play according to their accounts. By switching back and forth among the trio, it was possible to catch all three hypoing the action a trifle from time to time, although none made a practice of it. Principal difference in reporting was in which players made the various plays. Frequently all three spielers would say a different player carried the ball, made the taskle, caught the pass or fell on the fumble—indicating some frantic guessing in the broadcasting booths.

In general, Bill Stern dished out

or fell on the fumble—indicating some frantic guessing in the broadcasting booths.

In general, Bill Stern dished out the most colorful, and fastest account, but he also pulled more bonors than the others. Fishell, generally ran a few. seconds behind Stern in calling the plays but he was more accurate and seemed to stick closer to straight reporting minus dramatics. Both kept the mikes under a constant barrage of words. Lomax, on the other hands in the narration was deed to stick closer to straight reporting behind the other two on calling ending the behind the other two on calling end behind the other two on calling the covering the substitutions and all took too much time to mention the alma maters of the players, instead of the team each represented at this game. To a listener not perfectly familiar with the personnel of both team (and one a pick-up outfit) it left the action too vague at times. Also, when will sportscasters stop referring to the numbers of the players; in the sound of the substitution of the complete the substitution of the control of the substitution of the complete the substitution of the control of the substitution of the control of the substitution of the control of the substitution of the substitution of the control of the substitution of the control of the substitution of the su

game. Hobe.

STROUD TWINS
Comedy
7 Mins.
ROYAL GELATIN
Thurs., 8 p.m.
WEAF, New York
(J. Waiter Thompson)
Clarence and Claude Stroud, who
started off as a team of boy hoofers
in vaudeville about 1, years ago,
free personalities that should take
well in radio. Thompson spotted
the pair out of the Rainbow Room,
Radio City nitery, for a single-timer,
but the twins in their mike debut
last Thursday (16) showed enough
adaptability to make them perhaps
worthy of a buildup try.
It's a leisurely, sedate style of
tomfoolery, with Clarence in the
role of the rapid, multi-syllable
feeder and the brother assuming a
bored, semi-dumb air in the exchange. The manner and material
but the type of down suggested to
with the living room element, it
shouldn't be difficult for this twosome to get themselves equippe
with a few minutes of dialog each
week.

HALE BAST FLEVEN.

HALF PAST ELEVEN
With Frank Glenn's Orchestra and
Radcliffe Hall
15 Mins.
Thursday, 11.36 a.m., Network

Sustaining WGY, Schenectady

Sustaining
WGY, Schenectady
An apt title for a quarter hour of listenable music played by Glenn's unit with chummy chatter by Hall. Unit not large, is mainly strings and reeds; tunes are light and hummy. Program is designed for women listeners, who are invited to come out of the kitchen for 15 minutes of relaxation.

Glenn's orchestra plays smooth and suavely. Two final numbers on last week's program sounded particularly good, the arrangements contributing to the effect. Hall's visits between numbers with the femme dialers still by others. He has a strong, clear voice and a straightforward manner. Persifiage is so-so.

Program comes as welcome change of pace after six consecutive sketch shots all in that hokey, folkey, heart-throbbing vein which trademarks daytime sponsored serials. Jaco.

'MAKE-BELIEVE' BALLROOM With Martin Block and New Ballroom Band

With Martin Block and
New Ballroom Band
90 Mins.
MADISON LOAN, AXTON-FISHER,
B-C, CAROL DRUGS,
FLEMOLYN
6 F.M., EDST, Mon. through Sat.
WNEW, New York
Martin Block's successful MakeBelieve' Ballroom, which has been
a fixture on this station for more
than two years, is branching out.
Known for its sole dependence on
than two years, is branching out.
Known for its sole dependence on
than two years, is branching out.
Known for its sole dependence on
than two years, is branching out.
Known for ball block's glib
ad libbing, program directors now
pearance, both by band band appearance, but by a MakeBelieve' Ballroom band.
New orchestra combo, supposedly

urus are reatured and by a Make-Believe Baliroom band.

New orchestra combo, supposedly of crack musicians from the met area, was banded together for presentation under the baton of Merel Pitt. Its initial appearance on the show Thursday (16) was eminently successful because pop tunes were played with the ease and precision of a veteran organization, though only recently was mainted by Pitt. Even a salesmanship chat on let gives a salesmanship chat on the support of the country of the property of the country of

here if the drummer can be regu-lated.

Besides this orchestra, Fats Wäller already has appeared on the program as guest artist, while Shep Fields is scheduled for next Thursday.

Because he has four or more sponsors on his 90-minute stint, Block splits up the commercials so they will be less obtrusive. The lad has the right idea on making the music, the thing, and spotting the sales talk seemingly as incidental. Because so handled and with nice informality, it is doubly effective. Band recordings on program caught included Kay Kyser, Nat Brandwyne, Jan Garber, Henry Busse, Ozzle Neison, Ben Pollack and Lionel Hampton. Weer.

lack and Lionel Hampton. Wear.

THE FEAST OF THE ORTOLANS:
Dramatization
De Mins.
Sustaining
Monday, 9:30 p.m. EDST
WYZ-NBC, New York
Highly heralded in advance, the
half-hour drama penned expressly
for radio by the thrice Julitzer
radio by the thrice Julitzer
was a distinct disappointment. The
piece was no more than Grade B in
the general run of radio stuff.
Anderson brought together a group
of characters in a French chateau in
the countryside on the eve of the
Revolution in the late 18th century.
His characters, assembled to dine
or or olans, rare specie of larks
or or olans, rare specie of the
proper species of the second of the form of the second of the second of the form of the second of the se

who were known to be restless and plotting.

Much of the discussion was applicable today in the light of conditions in the U. S. That Anderson wove in radical tenets was not really surprising. What was surprising was that his method and words were so unoriginal. Method of having the characters gradually foresee the reign of terror and blood which was realize the revolution was at hand has been done too many times before to have much effectiveness, even for radio.

One of the chief faults of Anderson's writing is verbosity. This was especially true of 'The Feast of the Ortolans' and weakened the piece. There was no twist at the end; the whole yarn tipped its mit and the chief the whole yarn tipped its mit also the chief the world ward that ending not more than 12 minutes after its start.

No billed names in the cast. About a dozen characters had roles of

utes after its start.

No billed names in the cast. About a dozen characters had roles of similar size. Direction was good, and the cast presented the play with perception. Sound and other physi-

and the cast presented the play with perception. Sound and other physical effects aces.

NBC has bought another Anderson effort, written for radio. Title has not yet been announced.

Bert.

or crestra Dackground is good. Series, indicates potentialities if better written, and possibly trimmed to 15 minutes. Wear, Sports Comment 15 minutes. Wear, Spelling Bee 30 Mins. Spellin

LEWIS BROWNE

LEWIS BROWNE
Commentator
15 Mins.
Sustaining
Thursday, 7:30 p. m., EDST
WABC-OBS, New York
While CBS' commentator H. V.
Kaltenborn is in Europe nosing
around for news, Browne, writer,
will sub for four weeks. Airs out of
KNX, Los Angeles.
When caught (9), the English-born
scribbler proved a little too dramatic
for a commentator. Everything was
earth-shaking in importance, and
death and destruction was walking
right up the stairway. Chiefly harped
on the submarine piracy in the
Mediterranean and the Sino-Jap
joust, Had he take more dispasmore objective and the sino-would have impressed.
One of the biggest blurs was the
taker's blood curefling description of

more objective calm, Browne would have impressed.

One of the biggest blurs was the talker's blood-curdling description of what he stated was Russia's military might. Had to do with that 500,000 parachute-jumping army which the Soviet propaganda bureau has been handing out as pap to a guillible international public for years. And for as many years the vast majority of observers of military preparedness around the globe have been laughing. The ether listeners are generally a jittery lot and generally believe whatever guff is given 'em. Their emotions and perhaps fears must-have been aroused by the Browne discourse.

'IN THE HEEMIT'S CAVE'
With The Mummers
Ghost Steries
39 Mins.—Local
Sundays, 10:38 n m

39 Mins.—Local
Sundays, 10:38 p.m.
CARTER COAL CO.
WJR., Detroit
While it appears that late-evening
ghost stories would have a limited
audience, it does not seem to apply
to this spook show, aired over WJR
past coupla years. It's been a sustainer despite general scoffing by
station execs that it could not last.
Six months ago they decided to pull
show but flood of listener protests
prevented.
Now half-hour show

prevented.

Now half-hour show, enacted by Charles Penman's Mummers, has its first sponsor, who's signed for 26 weeks. Its makeup hasn't changed, except for insertion of blurbs, and stories being written by Geraldine Elliott. Produced by Penman, aided by Eric Howlett and Miss Elliott. Nice job by all.

Episades dealing with some welrd.

Nice job by all.

Episodes, dealing with some weird
story, are supposedly related by the
Hermit, a fella with a weirder voice
than his tales. On show caught story
dealt with the strange Touch of
Death of a respectable doctor. Weil
enacted with appropriate sound effects.

fects.

Blurbs, at the beginning, middle and end, are wisely short and to point.

Pete.

VAGABOND ADVENTURES
With Tom Terris
Travel Story Skit
30 Mins.
Sustaining
Saturday, 5 p.m. EDST.
WEAF, New York
Tom Terris had a Vagabond Advantures program, tied in commercial control of the control o

CONTINENTAL RADIO ONE ACT Three One-Act Plays Directed by Eugene Endrey

CONTINENTAL RADIO ONE ACT
THEATRE
Three One-Act Plays
Directed by Eugene Endrey
60 Mins.
Sustaining pm., EDST
WHN, New York
Sensing the trend towards intelligently written, acted and directed
plays on radio, WHN has begun an
ambitious series of Sunday one-act
playlets. First of Sunday drama hour
presentations showed distinct possibilities because perhaps 70% of premiere show was entertaining. Signone of the property of the series of sunday one-act
hoped to serve the American theatre
and drama by encouraging authors
and aid in uncovering new actors
and aid in uncovering new actors
and aid in uncovering new actors
and writers probably was the tip-off
on plans for the hour and what was
expected from it.

But like many opening nights of
airway shows, there were loose ends
as well as feeble timing and spotting of skitts that slowed proceedings.
None that can't be remeded and-effes
should prove a noteworthy addition.

The Logical Error, a farce-comedy, and The Gong, a hair-lifting
meller, perhaps best full ustrated the
latest possibilities of these oneacters. Both were nicely cast and
adequately directed. Nancy Sheridan perhaps was standout, as the
wife in the nightmarish The Gong,
Endrey, Hungarian director, produced the plays and apparently conceived the one-act, sixty-minute
to the control of the control of the conceived the one-act, sixty-minute
to the control of the conminute of of the

excellenf.

'An Angel Straight from Hell' was the weakle of play trio. Idea was there but it never jelled. Fable of rebellious orphan girl, who wins an old man's heart and reforms, had the idea and lines to amount to something. Acting sounded unbellevably weak, with only one lead measuring up to possibilities, though at times the direction appeared to be vylicibility and the straight of the stra

WOMEN'S RADIO BAZAAR'
With Bud Rainey, Gertrude Warner,
Bernard Mullens, Ivan White
Spot Commercials
30 Mins.
WWIC, Bartford
With breadwinner off to toil and
kids off to school, lady of house can
sit back for a listenable half-hour
directed especially to her—and her
pocketbook—by WTIC. Well timed,
well framed and well cast, 'Bazaar
can't miss as a merchandiser.
Fraus have two principal reasons

housewife's friend and recipe sum.

Program's well paced, with Bcrnard Mullens present to keep things
soing and Ivan White at console.

Plus E. T.'s. Company gabs informaily throughout, commercials being
sugar-coated into dialogue.

Effective spot vehicle throughout.

Elem.

THE SPOTLIGHT'
With Guy Hedlund's Playhouse
Company
Dramatization

THE SPOTLIGHT With Guy Hedlund's Playhouse Company Dramatization 15 Mins.

HARTFORD ELECTRIC LIGHT CO. TRUNCAS, 1484, m.

When the Company Public utility sponsor's purpose here, as it was with class musical series last season, is community good will. Whether weekly quarter-hour skit, dramatzing Hartford institutions, will be enough to accomplish all that is debatable, but item is in right direction.

Payroller was lucky to get Guy Hedlund's Playhouse troupe to inverte the company of the company o

Mrs. Holt's Acceptance of AFRA **Post Ends Friction, Uncertainty; Charters Granted to Sectionals**

Acceptance by Mrs. Emily Holt of the executive secretaryship of the American Fed. of Radio Artists has at last ended uncertainty over the officer setup of the organization and closed a growing freezh between opposing factions. For the first time since its formation, AFRA is now whited under a single leadership which has the confidence of all Troups within the ranks.

Indication that AFRA affairs will

groups within the ranks.

Indication that APRA affairs will continue harmoniously is seen in the close cooperation of Mrs. Holt and George Heller, associate secretary and treasurer of the organization. In fact, one of the reasons Mrs. Holt is believed to have hesitated to accept the executive secretary offer was that she considered Heller capable of handling the office by himself.

self.
National AFRA board meeting is scheduled for tomorrow (Thursday) afternoon, it being Mrs. Holt's first session since assuming her duties. Understood the group will consider the proposed new interchangeability rule of the Associated Actors and Artistes of America, provided its details have been worked out by then.

General Meet

General Meet
General meeting of the local chapter was held last Monday (20) night, principal business being the selection of a nominating committee to name, candidates for the local officers and, board. Meeting for announcers was held last Friday (17).

Chance of an amalgamation between the AFRA with the American Guild of Radio Announcers and Producers is steadily growing slimmer. Not only is friction between the groups increasing, but AGRAP's signing of contracts, with WABC, WOR and several other stations is seen as hindering AFRA efforts to obtain the sort of contracts, wages and working conditions it seeks with studios it already has or will have organized.

organized.
Claimed that AGRAP's deals were Claimed that AGRAP's deals were set primarily to bolster the organization as a union, rather than to obtain improved wages or working conditions. Evidence of this, it is argued, is that no radio workers' group is yet in position to enforce any demands on studios or networks, but to get a contract must accept whatever is offered. Such action, it is pointed out simply complicates

agency is working against unionization to get a contract must accept whatever is offered. Such action, it is pointed out, simply complicates the problems of any union which hopes ultimately no consisting a summary of the matter of the constant of the con

would leave the AFRA permanently in hock to Equity, the Screen Actors Guild and the American Guild of Musical Aritiss for their \$30,000 loan. Settlement of that phase of the setup, it is understood, was the finitem that persuaded Mrs. Holt to accept the executive secretaryship of the organization. Jaffe is said to have worked out the interchangeability rule on the Coast two weeks ago with Kenneth Thomson, SAG official. Final terms of the arrangement are being set this week and will be announced at the end of the week.

Chi Troubles

Chi Troubles

Chicago, Sept. 21.

After prophesying an easy victory in Chicago radio, the American Fed. of Radio Artists ran up against several obstacles last week which may make things more difficult.

Several or the largest advertising agneies are understood to be working against AFRA among the dramatic talent now used. Also the leads of two strip shows aired by the one agency have hedged in joining. And third, a general fear of station or agency stock companies has swept Chicago radio.

This stock company idea was one objection expiressed to AFRA at the general meeting held a week ago Sunday (12). At that time, it was explained that such a thing was impossible under existing conditions. True enough, agencies and stations could form them, non-union, but these companies could not work on any program where there were union musicians, sound men, ansuch a such as the companies could not work on any program where there were union musicians, sound men, ansuch as the companies of th

nouncers, or engineers.

Pear
With sound men coming into
AFRA almost 100%, and announcers
practically so, it is admitted that
airing by non-union stocks would be
difficul. Nevertheless, the fear of
them had taken on widespread proportions by last week.

In no other branch except the
dramatic talent has AFRA met obstacles here. This is probably true
because of the rather generally
known rumor that at least one big
agency is working against unionizagenery is working against unioniza-

known rumor that at least one big agency is working against unionization. Also that the leads of the two strip shows have so far refused to reach for their card. Agency controls as many, if not more, across-the-boards than any other, and, quite naturally, performers are afraid of any cut-off in these shows, since the biggest portion of income is derived there.

Outside of these three problems, AFRA is said to be coming along, the biggest majority of performers already in, or at least starting to pay \$2 installments on their \$10 initiation cards.

Infallible

Columbus, Sept. 21.
Summer is gone. Hank and
Slim Newman are back at
WHKC.

WHKC.
For several years the hill-billy team has been a weather forecaster here. Every spring they pull stakes and hit the road for a summer of one-nighters at carnivals, outings, parks, etc. Every fall finds them back in the city—with a readic contract waiting.
This year it's 15 minutes daily for Sisson Formula Co.

for Sisson Formula Co.

LABOR YENS **AUSSIE AIR** CONTROL

Sydney, Sept, 4.

Commercials are following with close interest recent statements made by Labor leaders concerning air con-

close interest recent statements made by Labor leaders concerning air control in the Commonwealth.

Belief is that were Labor to come into power next October, drastic alterations would naturally follow in both national and commercial radio operation. For years politicians behind Labor have been anxious to secure power of control over radio for airing 'propaganda similar to that current in New Zealand.

Labor has been squawking for some time that exces in control of the air field here have been against political stuff being broadcast. Hinted that, if successful at the Cotober elections, a different complexion will be put upon the whole radio field.

At the present time Labor is interested in one city commercial unit, KY, but a try has been made to secure additional units. Other commercials are run here by newspapers, Church authorities, Amalgamated Wireless, with Commonwealth Broadcasting Network the only indies in the field. National units are managed by Australian Broadcasting Commission, which is a government concern. by Australian Broadcasting Commission, which is a government

by Australian Broadcasting Commission, which is a government concern. Recently, A. B. C. banned all political speeches, giving as a reason the closeness of elections. Manager Moses informed the press that some limit must be placed upon the number of speeches, particularly when an election is nearby. Labor men say that the A. B. C. is setting up a dictatorship of opinion which should be cut as quickly as possible. It is generally admitted that the coming elections will be fought with the aid of radio. Both parties know that the best way to get into the homes of the people is per medium of air.

Released Gags-Now for Radio?

(Reprinted from Vaniery Jan. 11 and 18, 1928, when these gags were already so antiquated as to be known as 'released' jokes. Fact that they have been overworked, evidences that they are some of the hardiest quips to have been employed. It will be noted some had even found their way onto the then silent screens. Since then these, among others, have become 'released,' even for radio. Others will be reprinted from time to time.)

Have you seen any of the new \$100 bills?'
'No, I haven't seen any of the old ones.'

'Give me a honeymoon sandwich.'
'What's that?'
'Just 'let us' alone with no annoyance.'

'I feel like an old stove.'
'How's that?'
'All blacked up.'

'What's your name?'
'O'Leary, thank you.'
'ben't thank me, I had nothing to de with (Joe Farnham's titles for 'West Point' film.)

In 'A Texas Steer' (First National picture), Will Regers starred, the stery of a transient speaking to a street cleaner (white wings) of this one-horse town is visualized.

"You wouldn't think this a one-horse town if you had my job,' is

'I don't think so much of Italy; too many Italians there."

'A woman's place is in the English Chai

'Here's a picture of my father standing by a saleon.'
That's funny, I den't see your father.'
'What? Has he gone in again?'

'Smell that! That's Coty's Chypre. 'Smell this! That's McCarthy's ges

"The charge of the light brigade."The Consolidated Gas Co."

'Dentcha shush in my face!', to which the comeback: 'Well, take your face out of my shush.'

I will new sing that pathetic ballad, 'She Was Only a Sergeant's aughter, But Now She's an Officer's Mess.'

You ought to be ashamed. I'll tell your mether on you. What's your name?'
'My mother knows my name.'

'What time have you got?'
'It's half past something. The hour hand on this watch is

That's a nice suit you have on.'
Yeah, but the pants are a little tight under the arms."

'There's a girl who'll do things some day.'

Why, the furniture in our home goes back to King George the That's nothing. Our's goes back to Finkenberg's the 18th."

'See this lace handkerchief? It's 60 years old.'
'Did you make it yourself?'

'What does the buffalo on a nickel stand for?' 'Because it hasn't enough room to sit down.'

'If Lindbergh and Santa Claus had a race to the North Pole, wh 'Lindbergh, because there ain't no Santa Claus.'

What's the difference between a banana and an orange?" 'I give up.' 'You'd be a fine guy to send out for oranges.'

Philly Staff Changes Philadelphia, Sept. 21.

Changes in Philly radio staffs dur-Changes in Philly radio staffs during the past week take Jay Faraghan from the gabber squad of WTEL to the same post at WFIL. Latter station also adds Roy LaPlante to the production crew. LaPlante is formerly of WHAT, Philly, and KMTR, Hollywood. Margaret Hanley leaves WIP to become the secretary of Roger W. Clipp, WFIL business manager.

ager.

Horace Feyhl, production chief at WCAU, will be out two months to undergo scalpeling. Robert Gill will take over his job, while Harry Marble, who comes to the spielstaff from WORL, Boston, replaces Gill. Frank Martin, of WEEU, joins WCAU as production engineer.

CBS SALES MOVES IN CALIF. VALLEY

KROY, Sacramento 100-watter, is being offered to daytime accounts by Columbia, though no affiliation contract has been closed between the station and the network. If CBS can get a few clients to add to the station, the outlet will become part of the web's Pacific supplementary list. CBS figures to make Fresno, Calaiso available after a while and thereby plug up the coverage void that it has had to contend with in California's valley sector. KROY Sacramento 100-watter, is

Cab Calleway starts a regular thrice weekly stint from Cotton Club, N. Y., for WABC next week.

There's Gold in the Northwest

With Labor Strife Over, Bankrolls Grow-Seattle and Nearby Towns Booming

Seattle, Sept. 21. Seattle, Sept. 21.
With millions available in this territory, dialers in the Pacific Northwest expect to write history this and next year. They are going to have more money to spend than any time before. All networks aim to go after this business, and other stations or independent outlets are reaching out for live talent shows.

stations or independent outlets are reaching out for live talent shows with the same idea in mind. Pacific Northwest has been neglected, purposely or otherwise, by several of the large accounts, some scared because of what they have been reading about labor difficulties and unsightly multiplity. ficulties and unsightly publicity. But they didn't seem to realize that for the best all around, as it did, th workers having more money to

Spend.
Seattle, state's largest city, is strictly a labor union town, in which every workman, whether bootblack or mechanic, is organized. These men and women, all of whom have radios, are now making more money than ever before, and they are ready to spend it. Bank clearances in Spokane, Butte and Portland and in Idaho show the greatest gain in 12 or 14 years.

There are no sweat shops in the Pacific Northwest. Farmers' helpers are drawing down good salaries and their keep, housemaids and other femme help are at a premium, and there is a big shortage of houses and apartments. Other cities in this fertile area report like conditions. Spokane claims its industrial crops will outclass any in years, with everybody working, and the government likes the outlook in the Pacific Northwest so well that its welfare division uses this section as welfare division uses this section as a sample of what the return to work has really done when industry plays ball with labor. Some optimistic feeling and direct

Some optimistic feeling and direct reflection has even been felt in Van-couver, B. C., nearby northwest city. Two large Vancouver stores are ar-ranging to buy radio time on local stations, following a survey made there, when it was found the sta-tions here had a bigger following than Canada's own system.

Country Correspondents Newest Gag for Radio; It's Old Newspaper Stunt

Rock Island, Ill., Sept. 21. WHBF has inaugurated a policy of correspondents, idea borrowed from small-town weekly newspapers. It works the same way for the broadcaster as it has worked for generations in the pasturelands for wirel weeklies.

generations in the pasturelands for rural weeklies.

Quite by accident, WHBF saw and grasped the opportunity correspondents give a station, as well as a publication, for goodwill. Early this month Clair Heyer, sales manager of the station, discovered that there were about 40 residents throughout this section of the Mississippi Valley regularly mailing in social news of what was happening in their immediate vicinities. Correspondents had been listening to the daily sponsored (Montgomery Ward) Miss. Valley News' and sending in notes for broadcast inclusion with no compensation at all.

for broadcast inclusion with no com-pensation at all.

Heyer collected all the correspond-ents last week and brought them to Rock Island for a day of frolic and feeding. Sponsor of the program the correspondents had been servicing gave out nearly 100 articles of merchandise.

News-gatherers have now beer put on a more or less commercia basis in that, periodically, the sta-tion will fete them. About 25% are housewives, and all are club-con-scious and social gadabouts.

Lawrence Vice Mathe

Chicago, Sept. 21.

Production job left open at WBBM when Jack Mathe left for Blackett-Sample-Hummert to do 'Betty and Bob,' was filled by bringing in Dick

Lawrence has been across the street as WGN producer-announcer for the past couple of years. Among other jobs was the Skrip 'Junior Police Patrol.'

The Champ?

Des Moines, Sept. 21.

Des Moines, Sept. 21.

Doubtless the radio station doing the largest giveaway business at this time is WMT of Cedar Rapids and Waterloo. Anything goes.

On one program, Tangles Tunes, 7,500 letters in two weeks reached the studios with listeners giving titles of tunes they hoped the 'tangled tunesters' couldn't play so they could receive dollar bills. Five dollars is given on every program. Wovie man' gives away free tickets to current shows and, in addition, his sponsor gives a table lamp daily to the person sending the best question used on the spot. On another program, Easy Iowa Song Fest, \$5 prize goes to the singer with the best voice picked up in a theatre by the 'musical mike.' There are also cash prizes for the best 'candid word picture' used on the 'Man at the Transom' show, and more cash sent the person guessing the nearest to the correct growth of Iowa corn per week. Another program gives out five quarts of ice cream.

OKLAHOMA BIZ SHOOTING UP

Oklahoma City, Sept. 21. Radio time sales throughout the state are expected to hit new highs during the fall and winter.

Business is expected to be par-ticularly brisk with the new Okla-homa network of eight stations, which is offering Oklahoma indus-tries complete coverage through smaller city outlets at good figures for the first season.

NBC and CBS announcements are NEC and CBS announcements are gladdening their outlets at Oklahoma City and Tulsa, Local radio biz is particularly good in Oklahoma City, where much between-time plug ads is helping to keep the bookkeepers busy. Notable pickup in one-breath plugs has been noticed, with many cases being firms trying radio for the first time. cases being fi the first time.

More sustainers are gradually being put on the air also, with less and less time devoted to discs and other types of non-profit wax.

Radio stations are also, for the first time as a whole, advertising in newspapers and other mediums, figuring that where there is some rain there might be a cloudburst. Most such ads are directed straight at advertisers, rather than ether consumers.

NAB OBSERVERS AT 2 INT'L RADIO MEETS

Washington, Sept. 21. Observers for the National Ass'n of Broadcasters will keep an eye on doings at this winter's pair of sched-uled international radio conventions. Havana and Cairo, under terms of resolution adopted last week by the

Havana and Cairo, under terms of resolution adopted last week by the Ass'n directorate. Representatives for the North American gabfest in Cuba, during November, and the World Radio Conference in Egypt, next February, will be designated by John Elmer, Ass'n prez. Likely that Elmer will take in Cairo, with James W. Baldwin, managing director, almost sure to sit on the sideline bench at Havana. Technical advisors probably will be included, although no hityet who will get the assignment. Possible that James C. McNary, formerly headquarters staff engineer, will be the expert. He was sent overseas this summer to the Bucharest get-together to keep watch on foreign maneuvers which might have a bearing on the February session.

Eddle Krolikowski's Polish musickers, long at WICC, Brdigeport, will skip this season.

CBS Adds WNBX

WNBX, Springfield, Vt., joins CBS Sunday (26). Station is already a member of the Yankee regional and hence available to Mutual. Broad-caster is operated by Harry C. is operated by Harry

It's the first station in Vermont taken on by Columbia. NBC has no stations in the state, in which there are only five broadcasters in toto.

MYSTERY RE 2 SEATTLE **STATIONS**

Seattle, Sept. 21. Seattle, Sept. 21.

Considerable confusion exists in Seattle radio due to the peculiar mix-up of KIRO and KOL as to network affiliation. Situation has many sub-layers of rumor and speculation arising out of the relation of KOL

sub-layers of rumor and speculation arising out of the relation of KOL to Columbia, its present network, and Mutual-Don Lee, its possible future connection.

Don Lee-Mutual extension in the northwest is dated to begin Sept. 26, but meanwhile the matter of Seattle clearance, key to the whole expansion, remains mysterious. KOL will be followed Jan. 1 next by KIRO as the CBS Seattle outlet, but in the interim KOL will neither confirm or deny any change prior to Jan. 1.

Jan. 1.

KOL is maintaining complete and discreet silence, either as to leaving CBS in advance of the formal severance of that affiliation, or of taking service from Mutual starting next week

next week.

In the event that KOL's anticipated contract with Don Lee is consummated, KOL will probably become quite active in regional program building. Station has held in abeyance for some months plans for an elaborate new studio set-up designed to be the most pretentious in the west.

KVI, Tacoma, is affiliated with CBS and has lately entered Seattle with a snappy modern arrangement.

CRS and has lately entered Seattle with a snappy modern arrangement of offices. It is now selling itself as a combination Seattle-Tacoma station, having its transmitter about seven or eight miles from Seattle and is making its letterheads and publicity, including 24-sheet boards, emphasize the dual aspect. KIRO, meanwhile, is aggressively preparing to step from its independent status into the role of a network affiliate.

Ike Levy as Biggest CBS Stockholder, SEC Says, Outside of Paley

Washington, Sept. 21.

Holdings of officers and directors of the Columbia Broadcasting System at the time when the network obtained listing of its securities on the N. Y. exchange were made public by the Securities & Exchange Commission Friday (17). Report shows that nine insiders, not including William S. Paley, president, have a stake in the corporation, while two exces and one director have no money involved.

Portfolios were as follows:
H. Leslie Atlass. Chicago, vice-president, 144 Class A; Hugh K. Boice, New York, 674 Class A and 40 Class B; Harry C. Butcher, Wash, vice-president, 175 Class A; Edward Klauber, New York, 1,820 Class A; Edward Klauber, New York, 1,820 Class A and 25,530 Class B; Leon Levy, Phila, 38,476 Class A and 44,924 Class B; Samuel Paley, Phila, 23,200 Class A and 2,000 Class B; and Herbert Bayard Swope, New York, 10,1000 Class A and 41,1000 Class 23,200 Class A and 2,000 Class B; and Herbert Bayard Swope, New York, 11,000 Class A. Besides his A and B tickets, Samuel Paley, father of the web prez, holds 26,000 voting trust certificates for Class B ducats. No-stake insiders include W. B. Lewis, Dorsey Richardson, and Frank K. White, all of N. Y.

Enough Is Enough

Lynchburg, Sept. 21.
After a week's fling at running After a week's fiing at running a nite club, Tuck Young is back at his old job as newscaster for WLVA. Young quit the station to take over the Merry Garden, but a few days later resigned and handed the nitery back to the owner, Marvin Drake of Harrisonburg.

Returned to the station after
brief layoff interval.

House cleaning of FCC Legalists Seen in Newest Sweeping Inquiry **On Setting Up of Dummy Applicants**

Sweeping inquiry into the use of dummy applicants to complicate radio cases was hinted last week after the Federal Communication nmission stiffened its disharmen

citation against Paul M. Segal and George S. Smith, prominent radio attorneys.

citation against Paul M. Segal and George S. Smith, prominent radio attorneys.

General house-cleaning of the F. C. C. legal roster seemed probable as a furore over phoney pleas was livened with the prefering of more charges against the legal duo, who already are under fire, Concurrent developments included an allegation about paper broadcasters in a case hanging fire in the courts and the disclosure that a direct accusation of deception featured a recent hearing in still another matters.

Broadening of the crusade comes a fortnight before Segal and Smith face a witness-stand grilling on charges that they deliberately misled the Commish in the sensational 640 (Portland, Me.) cases and in the Johnson City incident, where official fles were allegedly tampered with Other, legalites are wondering if more lightning is contained in the storm clouds hanging over the F. C. C. Charges

Affecting one present licensee and two prospective operators, the expanded charges against Segal and Smith allege that three more dummy applicants were represented by the hesicaged firm. ieged firm

besiged firm.
General denial of the new complaint was voiced by Segal, who said that he and his colleague will file an amended answer refuting all of the Commish complaints before the 15-day deadline is reached. Barrister added that he was not surprised by the revised citation, since the added matters had been discussed when he was avanised by

cussed when he was examined by Samuel H. Kaufman, special pros-ecutor in the disbarment proceedings. Latest squawk is based on appli-cations of Commercial Broadcasters, cations of Commercial Broadcasters, Inc., for a new transmitter at Moor-head, Minn.; Great Western Broad-casting Association, Inc., for plants at Provo and Logan, Utah; and Geraldine Alberghane, for an out-let at Pawtucket, R. I.

And What Happened

And What mappened
According to the Commish records,
only one of these applicants — Great
Western—pressed the case to a finish.
Miss Alberghane and the Minnesota
outfit both failed to show up for
scheduled hearings. Mountaineers

Miss Alberghane and the Minnesota outfit both failed to show up for scheduled hearings. Mountaineers won favorable recommendation on one request (for the Provo station) and drew an adverse report on the other, but were knifed by the Broadcast Division when an eight-way fight in, the Rockies was settled.

With the Great Western case currently before the D. C. Court of Appeals, the Commish contended that none of these three Segal-Smith applicants was frank in seeking franchiess. No specifications were provided in the revised citation, but it was learned that investigators have rounded up evidence which they contend proves that the ostensible applicants in each instance were fronting for other individuals who would have controlled the prospective transmitters.

One existing station will be drawn into the fuss by the latest Commish move, which was unanimously supported by all of the four members who heard Kaufman's recommendation for added charges. He is S. S. Fox, president of Intermountain

tion for added charges. He is S. S. Fox, president of Intermountain Broadcasting Corp, which operates KDYL, Salt Lake City, and who was said to be really behind Great

Western.

Admission

The Great Western complaint is founded on admission at hearings over two years ago that Helen R. Duval, asserted to be a Washington stenographer, owned all of the stock of the corporation. Commiss contends that Segal and Smith set up the company, which was chartered in Delaware, and turned control over to the woman, 'who also is said to have figured in Palmer Broadcasting Syndicate, which was involved in the Portland, Me. scuffle for a 640 berth. While the Commish says this firm was a stooge, Segal pointed out Saturday (18) that his client is waging a court fight for the right to erect 100 watters in the two Utah villages as evidence of good faith. In a dis-

tinct, although related, brief urging the courts to overturn the Commish settlement of the Rocky Mountain scrap, he fired a new broadside at rivals, claiming some of the other parties to the tiff were phonies.

rivals, claiming some of the other parties to the tiff were phonies.

Files show that Examiner George H. Hill, In analyzing eight separate Utah applications which were consolidated for hearing, advised the Commish to grant Great Westa. A construction permit for a local station, using 1210, at Provo, and recommended favorable action on request of Utah Broadcasting Co. for new plant at Salt Lake City, occupying 1500 spot. Final settlement found the Commish shelving both of the Great Western proposals and green-lighting Utah Broadcasting Co. The other two cases which plunged barristers deeper into hot water never were concluded. No hint why the Commish used them as basis for added charges.

Moorhead Case

Moorhead Case

Moorhead Case

In the Moorhead, Minn., case, application of Commercial Broadcasters, Inc., for 100 watter on 1310, was denied July 23, 1935, as in default. Geraldine Alberghane, seeking a 1 kw outlet on '720, dld not appear at a hearing early in July, upon which no report has been filed. She has been termed a front for Paul Oury, formerly with WPRO, Providence, and then with WPRI (which passed out of existence before the station was built), with records in another proceeding before the Commiss containing allegation that at the time she claimed to be a resident of the Rhode Island city she actually was a registered voter in Brookline, Mass. Whispers connected Walter F. O'Hara, race track mogul and Providence publisher, with her application, although tieup never was proved.

Fromising full comeback in **§

Promising full comeback in formal answer, Segal shrugged on the added charges with following comment:

omment:

During the course of my voluntary appearance before Mr. Kaufman (Commish attorney) in connection with the previous charges, these matters were gone into and fully explained. I discussed all of them at length. I want to point out that Great Western was no dummy. It received a favorable report from a Commission examiner and then when the Commission reversed the examiner, without making any finding adverse to my client, we went to court with an appeal from the decision.

Other Developments

Other Developments

The other developments in the row over phoney applicants was (a) disclosure that William Dwight, managing editor of Holyoke, Mass., Transcript-Telegram and a director of license-seeking Hampden Hampshire Corp., alleged that dummy applicant is barring way of his group; and (b) Segal-Smith contention, in brief presented to the D. C. appellate court, that Utah Broadcasting Co. is merely fronting for Dan H. Shields, who is described as a Utah politician. politician

politician. While the Bay State case is not linked with the Segal-Smith proceeding, and the Commish has not turned its attention to the good faith of the Utah Broadcasting Co., signs pointed toward definite steps as a settled observe that signs pointed toward definite steps to ventilate charges that dummy corporations often are used in fights for radio assignments. Sources close to the F.C.C. believed that before long a general inquiry into legal practices will be launched, with regulations being tightened in the interim to block the filing of requests for persons who do not intend to go through.

Along this line it was noted that

tend to go through.

Along this line it was noted that
lately there have been several incidents where applicants admitted
they would turn over their franchises to others if they are granted
construction permits or licenses. In
some of these cases sharp language
has been used by examiners in
urging denial of the requests, while
to one or two situations the Broadin one or two situations the Broad-cast Division has handed out stiff rebukes.

Bob Hawks to transfer from WAAF and WCFL over to Chicago NBC studios, where his 'Red Hot and Low Down' will be known as 'Studio Stooges.'

NBC, CBS Negotiating New Deals

(Continued from page 29)

likely leave themselves open to all sorts of demands from the local unions in these three cities. NBC and CBS, said Weber, could expect a and CBS, said Weber, could expect is more equitable settlement of their musician problem for the next two years, while the AFM board was in a position to supervise the negotiations.

Chi Gab Starts

Chi Gab Starts

Network officials were able immediately to begin talking terms for their Chicago studio staffs, since James Petrillo, head of the Chicago union, was in New York attending the meeting of the AFM executive board. In response to a wire from Jamber, the Los Angeles local has delegated a committee to repair to New York for discussions concerning a new agreement for staff orchestras employed in network feeding studios.

Meanwhile Jack Rosenberk Local

ing up the \$1,500,000 annually which this broadcasters' group has guaran-teed the AFM, Weber, attended by his board, met Friday (17) with the manufacturers of transcriptions and phonograph records.

'Satisfactory'

Weber advised this contingent that the negotiations with broadcasters were progressing satisfactorily, but that he could not discuss the part they are to play in the broadcast picture as far as musician employment is concerned until the more important phases of the problem have been solved. He told the group that he would meet with it again on

board. In response to a wire from "Ambor the Los Angeles local has delegated a committee to repair to New York for discussions concerning a new agreement for staff orchestras employed in network feeding studios. Meanwhile Jack Rosenberg, Local 802 prez, will, with the assistance of that branch's radio committee, undertake to work out a revised pact for the New York studios of NBC and Columbia. Current contract between Local 802 and the networks doesn't expire until March, 1938.

While the special committee appointed by the stations affiliated with NBC and CBS was trying to formulate a standard contract for musicians and a yardstick for divvy-It is definitely understood by the

ployer of musicians in the past whether he had wished he could re-

sort to arbitrators.

AFM board understands that it AFM board understands that it will be in a position to deal with the 340 outlets not associated with the networks through James W. Baldwin, managing director of the National Ass'n of Broadcasters. This angle of the situation will be aired within the industry when broadcasters hold their general convention, Oct. 12, at the Waldorf-Astoria, New York.

Sponsored Sky Program

Program Microphone in the Sky, which is staged on the 86th floor of the Empire State building (1,050 feet from the street), is headed for a new sponsor, with several inquiries made in recent weeks. Currently, the broadcast is sustaining over WOR 15 minutes starting at 1 p.m.

daily.

Tinquiring Microphone, as the program was originally known when it started on WINS with Earl Harper at the mike, was started by Publicity Associates and is still under their guidance. When Harper moved to WNEW, the program went with him, and stayed until it was unfurled on WOR under its new title. Publicity Associates serve as sales agents for Empire State, Inc., controlling and making available Empire Building facilities,

Partridge Trio, New Haven femme musickers, enrolled at WICC.

Pioneer

Radio Station

in Ohio

Joins the Great

Blue Network

September 26th

WARD, WLTH, Brooklyn, Silenced

(Continued from page 31)

cord that the Brooklyn Eagle, applicant for exclusive occupancy of the contested channel, failed to offer convincing proof of its financial stability.

Concerning the successful contestants, WBBC and WVFW, the decision declared that, after mature recision declared that, after mature reflection the Commish was convinced that WVFW served a useful purpose and ought to be allowed to retain its spot, WLTH and WARD were gullty of improprieties so serious that their deletion was 'compelling' and WBBC could make the best use of the additional time. No detailed reasons were given for favoring WBBC, but reading between the lines it was apparent the Commish felt the station's foreign language programs—which have been hit in various other recent proceedings—were meritorirecent proceedings-were meritori-

ous.

Ousting of WVFW on behalf of WBBC was nixed when the majority found that the Brooklyn Broadcasting Corp. did not demonstrate its proposed service as sufficiently superior to warrant granting full time on 1,400 to WBBC. Gagging of WBBC and WVFW in order to clear the way for a shift for WEVD likewise was turned down, with the observation that the Debs Memorial

Radio Fund Inc. did not prove it would serve the public interest any better through moving.

Eagle's Finances

Barring of the Eagle, which in a previous round had won the nod from a Commish examiner, was based on the daily's lukewarm presentation of evidence to support its construction permit plea. Commish was not satisfied with the data on finances, particularly the possible sale of stock to the public. Decision pointed out that, while the Eagle expected to subscribe for all of the common stock of the Brooklyn Daily Eagle Broadcasting Co., there was no

ed out that, while the Eagle expected to subscribe for all of the common stock of the Brooklyn Daily Eagle Broadcasting Co., there was no assurance that the money would be forthcoming and that the firm would be divertine authorized issue of 1,500 shares of preferred to, a N. Y. financial house, but no proof, that it is financially able to pay on the line or is legally obligated to do so.

Considerable emphasis was placed on the alleged 'irregularities and improprieties' charged against the management of WARD and WLTH. In each instance, chief criticism is that the station bosses allowed intermediaries to round up sponsors for foreign tongue programs which were not sufficiently supervised by them sufficiently supervised by them sufficiently supervised by thous Capola, while complaints against WLTH is related to Polish programs put on by a Mr. Witkowski. On each point the decision declared the management did not exercise proper supervision.
Other complaints against WARD grew out of Little Artists Radio School' program, which featured kid singers, dancers, and reciters who were charged \$1 each for the privilege. Defective equipment of WARD of service, also was cited.

Decision contained one paragraph of general interest to the entire industry, virtually laying down a rigid policy for all licensees on the maters of physical operation and program supervision. Majority said in this connection, while discussing WARD.

No Excuse

One of the most essential duties incumbent upon the licensee of a broadcast station is that of insuring the continuous efficient operation of the continuous efficient operation of the transmitting equipment. In fact, this is an indispensable condition to the good service of any station. Failures of this equipment, due to causes reasonably within human control, whereby the public is deprived of service, denotes a state of carelessness and mismanagement which this regulatory authority, will not condone.

All of the former 1,400 channel stations, as well as the Eagle, were

All of the former 1,400 channel stations, as well as the Eagle, were battered by former Vice Chairman Stewart, who made quite reputation before leaving the Commission through his dissents in radio cases. Retired member said that WARD, WBBC, WLTH, and WVFW provide an excellent illustration of what radio stations should not be and evidence about the Eagle's intentions showed the proposed paper-owned transmitter would be another run-of-the-mill mediocre broadcasting station of which there are now too

transmitter 'would be another runof-the-mill mediocre broadcasting
station of which there are now too
many in the New York area.'
Boosting WEVD, Stewart said this
transmitter is 'one of the few stations
in the United States which places
public service above private profit
and gives appropriate emphasis to
the statutory obligation to operate
in the public interest. It has operated to provide a medium through
which all sides on public questions
might be presented and has especially sought to make its facilities
available to minorities. Operation on
full time instead of its present halftime would substantially increase the
field of usefulness of an already usertion in the public interest should
be forthcoming whenever possible.'

Preston Bradley airing his 90-minute church services for the 15th year, beginning Sunday (19), to go over WJJD, Chicago. minute church





HERE'S a pioneer salesman and entertainer holding immense audiences in the country's 6th city. Established in 1921, Station WHK has won and held a vast daily audience by the most adroit type of showmanship. It carries more local sustaining and local commercial hours than any other network station in Cleveland. For advertisers and listeners-WHK's addition is another real improvement in Blue Network service.

NATIONAL BROADCASTING COMPANY

A RADIO CORPORATION OF AMERICA SERVICE

WIP GETS 2D **MUTUAL NET PROGRAM**

Philadelphia, Sept. 21.
WIP was awarded a contract this week for its second show from Mutual. Program is 'Varady of Vienna' with the Ted Weems orch, Sundays, 1 to 1:30 p. m.
This is the

with the Ted Weems orch, Sundays, 1 to 1:30 p.m.
This is the second NBC commer-cial shot WIP has gotten in the past three weeks. Other is the Hecker Cereal show with Myra Kingsley, astrologer, 11:45 to 12 noon, Mon-

astrologer, 11:45 to 12 noon, Mondays through Fridays.

WIP is not a Mutual station.
Chain's outlet here is WFIL. Same situation is believed to prevail regarding this switch as the last one.
At that time, Don Withycomb, WFIL g. m. explained 'We could have cleared the time, but inasmuch as WFIL's basic net is NBC blue, it would have the right to the time whenever it wanted on 28 days' notice. Sponsor refused such a tentative deal.

tice. Sponsor refused such a tentiative deal."
At WIP it was said that the program came its way because 'Varady' had a series of spots on the station last season and requested it again. WIP exec. at the same time, declared, 'We can have the Mutual network in here anytime we want it,' However, WIP has an exclusive termer with WMCA-Intercity net until the end of 1938.

Mutual is definitely known to be dissatisfied with the set-up at WFIL, which maintains, besides it, the NBC blue and the WLW Line. Mutual's programs are frequently forced of by demands of other webs.

Whether the two Mutual programs are being tossed to WIP as a threat to WFIL, as the beginning of a general shifting of affiliation, or merely as a technical necessity, is the subject of speculation here.

subject of speculation here.

Bob Thompson, station manager of WCOL, Columbus, in N. Y. on busi-

Waxies Go H'wood

Hollywood, Sept. 21.

It's an old Hollywood custom to light up the skies for an opening, but it hasn't been done before for a wax job, so Frand Purkett of Associated Cinema Studios ups and has rented Columbia's Vine Street theatre for a hoopla splash next Friday (24).

(24).
Occasion is a double header, the 54th theatric anniversary of May Robson and the enactment of the first five sequences of 'Lady of Millions' by the actress while the transcription is made onstage. Show, an invitational affair, will run for two hours.

ST. LOO U STATION'S 1ST COMMERCIAL ACCT.

St. Louis, Sept. 21. WEW, operated by the St. Louis University, which went commercial two weeks ago after 11 years as a non-commercial station, lined up the Carson Furniture Co. for its first commercial account last week. Furniture company sponsors a street broadcast program which has been running on other local stations for

two years.

Al S. Foster, formerly with WWL, operated by Loyola University, New Orleans, who is the new business manager at WEW, has obtained Mrs. Myrtle Leary Bingham for his secretary; Bill Durbin, formerly of WTMV and Arlington Thomas, formerly with WGRC, as announcers and placed Dick Cross, for six years with stations, as temporary program director. Station will make a splurge in sports, with Alex Buchan in charge.

Kate Smith's Debut Guests

Tallulah Bankhead and Henry Fonda will guest on the initial Kate Smith show of the new season, ethering Sept. 30. Series will re-sume in same setup as before. Miss Bankhead set by the Morris office.

Celebs' Baseball Game. Legionnaires Delay Start of Mag Program

Initial broadcast of the new series over Mutual for Commentator Magazine did not hit the ether as carded Sunday (19) night. Lowell Thomas, first of the guest commentators set for the twice-weekly quarter-hours, arrived at the mike too late. Claimed a mixup in time, believing the program was skedded or 9:45 p.m., instead or 9:30.

Thomas third coming into N. V.

gram was skedded for 9:45 p.m., instead of 9:30.

Thomas nixed coming into N. Y. and airing, asking that a wire be run up to his home at Pawling, N. Y. 40 miles north of WOR, while was feeding to Mutual. In the aftermoon the commentator, accompanied by Charles Payson, friend of Thomas and publisher of the sponsoring magazine, went to an indoor baseball tilt in which The Nine Old Meri, 'team' of celels residing in Connecticut, participated. Thomas twirls for the club. 'He and Payson didn't get back to his home in time, reporting that 'American Legionnaires' driving the masse into N. Y. unduly delayed their progress.

Program now will debut tomorrow (Thursday).

WCOA Doubling Power

Pensacola, Fla, Sept. 21.
Station WOOA has been granted permission by the Federal Communications Commission to double its power. Pensacola Broadcasting Co., owners, will immediately begin construction of new studios and transmitter. Figured the boost will quadruple the station's broadcast range.

range. New plant will include a forced concrete building capable of being hermetically sealed against high waters or storms. Henry G. Wells is general manager of the sta-

Slight Error

Philadelphia, Sept. 21.

Next time Harold Davis, program director at WDAS, is called on to spiel a musical transcription show, he's going to get together with the engineer who puts the discs on the machine. Recently he announced: 'A cheerful, snappy, sparkling program of old time favorites.'

First number was 'The Lotter

First number was 'The Letter Edged in Black.'

SUMMER'S OVER, FCC HARD AT WORK AGAIN

Washington, Sept. 21.

Terminating an extended summer holiday, members of the Broadcast Division of the Federal Communica-tions Commission last week buckled down to biz in its first important session since July 2.

session since July 2.

Action was taken on 16 examiners' reports—largest batch in many months—with severe slappings administered to several hopeful applicants in the form of denials and dismissals with prejudice. Recommendations of all six examiners were closely followed, Commish sustaining all of the reports acted on without any reversals.

Go-ahead signals were given for

without any reversals.

Go-ahead signals were given for three new transmitters, located in Idaho, Washington and Wyoming (see F.C.C. Docket in this section), Latter plea was granted without hearing. Other action included dismissal with prejudice of four requests for new stations; denial and dismissal without prejudice of two others; upping of power in five cases, an okay on change of frequency and two changes in hours of operation. In addition to acting on examiners' recommendations, the Commiss breezed through a pile of less important business, attended to numerous special authorizations and routine license renews, and ratified

WCFL, Chicago Sept. 21,
Labor station, has appointed the E,
Katz office as its national sales rep.
Deal starts immediately.

DEMAND GOV'T RADIO QUIZ IN S. AFR.

Capetown, Aug. 27.
Johannesburg Radio Ass'n has demanded a government investigation of the operation methods of the South African Broadcasting Corp. on the grounds that promises made to the ass'n were never carried through.

through.

Among charges are that demands for separate Dutch and English programs have been ignored, English announcers fired and replaced by Dutch, and that past assurances from the Broadcasting Corp. that mikemen speaking both languages would be used have not been lived up to.

Paul Clark Succeeds Kent at WJBK, Detroit

Detroit, Sept. 21.

Paul Y. Clark, former Detroit, newspaperman and lately contact man with WW and CKLW, succeeds M. E. Kent as commercial manager at WJBK here. Kent recently was appointed general manager of To-ledo's new station, WTOL.

Other changes in WJBK's staff in-

Other changes in WJBK's staff include:
Ed McKenzie succeeds Jerry Fairbanks, announcer, who has resigned from WJBK to become program director at WTOL; Theodore Stahlakes over the engineering post vacated by Wayne McDonnell, who also goes to WTOL along with Marvin Krause, formerly with WJBK, and WIND, as chief announces. Frank Knorr now handling the Night Owl show formerly, conducted by Larry Gentile, who's gone to CKLW for a similar show. William Walker is WJBK's new remote operator.

Harvey Olson 'Star Gazing in Hol-lywood' daily at WDRC, Hartford.



W-C-A-U- Prospect

PHILADELPHIA

"... A straight line is the shortest distance between 2 points"

50,000 WATTS

ROBERT A. STREET. Commercial Manager

Here and There

Charles Townsend, NBC Chicago C. B. S. unit, and son of the sta-studio-field engineer, is going to the titon's g.m., winning prizes for candid NBC television department in New York, with Wilson Knight assigned to take over Townsend's job in Chi-cago, and George Maki succeeding Knight.

Lee Cooley is now doing a daily stint as studio reporter on 'Holly-wood in Person,' conducted by Bob Baker for General Mills (Bisquick).

Dick Marvin, J. Walter Thompson ether department chief, back in Chi-cago after a confab in the New York home offices.

Cliff Samuelson of General Mills in Chicago last week on various ad deals and a couple of conferences with the Blackett-Sample-Hummert

New mikeman at WHBF, Rock Island, is Ted Randall, from WDZ, Tuscola, III.

George Snell, assistant production manager at KDYL, Salt Lake City, has sold a short story to New Mexico, quarterly.

F. Gerard Wolke, assistant mana-ger of the guest relations dep't o NBC, off on an extended vacation

Virginia Blachly, secretary to Wayne Randall, NBC publicity chief, off on a 4-week sail to the West Indies.

Buth Fenton, formerly on the staff of WCAU and WCAE, currently handling 'Let's Compare Notes' on KMOX, St. Louis, due to the illness of Carol Gay.

Norge Co. of Missouri became a participant in KMOX's 'Magic Kitchen' program Sept. 13 for 52 weeks. Program is aired daily, except Sunday,

Robert E. Dunville, ass't to gen. mgr., James E. Shouse of KMOX, St. Louis, a pop. Daughter born Sept. 15.

Herbert MacCready, KMOX mike man, mar hundro.

George Snell, asst. production mgr. of KDYL, Salt Lake N. B. C. affliate, putting finishing touches on his third novel.

Earl Glade, Jr., KSL, Salt Lake

Leonard Traube, assistant director of the New Jersey State Fair, will be interviewed on 'Listener's Scrap-book,' WNEW, by William McGrath.

Beeman Fisher is the newly ap-pointed v. p. and gen. mgr. at the Southland Industries, WOAI, San Antonio, Tex.

John Jacobs, KTSA spieler, spent is vacation relaxing in Milwaukee.

Helen Beaucamp, of the program oster, of KTSA, San Antonio, varoster, of KTSA, S cationed in Kansas.

Mr. and Mrs. Weldon Wright of the KTSA, San Antonio, accounting department, back from Hollywood, where they visited Mr. and Mrs. Howard Gambrill, once connected with KTSA and now with a Los Angeles station.

Bert Ponard, WOAI organist, and the Three Simpson Sisters have been added to the new talent lineup for the Knight-Kaps.

Monette Shaw, songstress, and Mrs. Vera Harper, organist, are be-ing sponsored on WOAI, San An-tonio, by Porter Loring, funeral director.

Delle Gillis, is the latest addition to the dramatic staff at WCAE, Pittsburgh. She's from Chicago, where she appeared on NBC and CBS shows and more recently was in charge of the dramatic department of Insull-organized affiliated network.

Kitty Contl, of WCAE, Pittsburgh, broke her wrist in a fall last week and will have to wear a sling for some time.

Elmer Kenyon, p.a. for the Thea-tre Guild and former head of the Carnegie Tech drama school ap-Carnegie Tech drama school/ ap-peared on KDKA, Pittsburgh, this week under auspices of the Congress of Women's Clubs, delivering a lec-ture on 'Rebirth of Theatre.'

Hildegarde guests on the Vallee program Sept. 30. Warbler disem-barks Wednesday (22), after having worked in England and France for several months.

Nancy Kelly, who plays Nancy

Miller in the Myrt and Marge show over CBS for Supersuds, is in 'Susan and God,' new John Golden show with Gertrude Lawrence. Bill Joyce, of the Morris office, handling.

Tommy Bartlett, WBBM an-nouncer, on a Michigan vacation, en-tered an amateur contest, and won a five spot.

Judy Starr, Jane Froman and Lee Wiley have been added to the George Jessel-Will Osborne series which World Broadcasting will wax for DeSoto.

Painters and decorators have de-scended on WBT, Charlotte, N. C., where the studios and offices are get-ting a new face.

Lawrence Witte, of N. W. Ayer's home office, has started a weekly program of radio chatter called 'Mike Notes' on KYW, Philly. Has been doing the same type of column for 112 weeklies along the eastern coast for several years.

Isabel Manning Hewson, known as Petticoat on the Air,' has begun a new twice-weekly series on 13 CBS stations for Wyandotte Cleanser. Features human interest stories be-hind the news. Set by N. W. Ayer.

Calvin Jackson, who recently joined the WCAU gabbing staff, made his ether debut on the same station eight years ago—but not as a gabber. At that time he was a mem-ber of Charlie Marberger's orch.

Horace W. Feyhl, WCAU production chief, who claims to have used the first dummy on the air years ago in a series of Ismak Rug Co., is plan-ning a new program with a twinning a new program with a voicer since the sudden upspupopularity of the woodenheads.

Cecil Carmichael, director of pub-lic relations at WBT, Charlotte, N. C., for the past year, has resigned to join a New York publicity firm.

Roy Campbell's Royalists, vocal group, signed by Gruen Watches f an NBC net show starting Oct. 3.

Ed Flynn, graduate of Ithaca Col-lege and experienced in Broadway legit, has joined the Leighton & Nelson agency, Schenectady, as copy-writer, actor and producer.

Adrian Fuller broadcasting a series of talks on the Far East and Shanghai situation over WBNS, Co-

Roger Baker, who dishes out play by play baseball broadcasts in Buf-falo, won the Wanakah club's Gan-

son Depew Memorial Golf Tourna-ment, one of the major events among cow pasture pool-players thereabouts. WGR spieler stroked four legitimate birdies in the final round.

Pat Crowe and his Four White Crows have begun new fall series on WHKC, Columbus, for the Crowe WILL, Columbus, for the Crowe Furniture Co. Last year outfit was on WCOL.

Rose Kay's society chatter on WHKC, 'Columbus, now sponsored by Moores & Ross, local division of the Borden Co.

Fred Joyner, WHKC announcer, Columbus, attending daily practice sessions Ohio State gridders in preparation for broadcasts this fall.

Norman Winter, formerly with Atlas Radio Corp., has become as-sociated with Bachenheimer, Dundes Frank, Inc., as head of the latter agency's radio department.

Joseph Pasternack will baton the Vicks service over CBS for the third straight season. Jeanette MacDon-ald is set to star.

Irene Wicker resumes her 'Singing series Nov. 3 for Kellogg over al. Bill Murray, of the Morris Mutual. office, handling.

Stroud Twins repeat on the Vallee show Sept. 30. Debuted on it last Thursday (16). Six Queen of Hearts on the program tomorrow (Thursday) night. Eddie Peabody guests on the same stanza Oct. 7, when it goes to the Coast. All set by Sammy Weisbord, of the Morris office.

bert Gill, former announcer at WCAE, Pittsburgh, and now with WCAU, Philly, spent a few days of his vacation in the Smoky City getting re-acquainted.

With transfer of Ed Harvey to the Hearst N. Y. state network, Dave Olson and Cliff Daniels, chief an nouncer, are now sharing the pro-duction duties at WCAE, Pittsburgh.

Hudson Back in Loop

Chcago, Sept. 21. Hal Hudson returned to town last week to take on additional executive duties in the radio department of the Neisser-Meyerhoff ad agency.

Has been on the Coast doing the dialog of Wrigley's 'Scattergood Baines' show for the same agency. Supposed to remain with the Chicago office permanently now.

Feldman Back to WMCA

Felaman DROK to WANDA.

Bob Felaman left WNEW, N. Y.,
this week to join WMCA, rival station. For the past three years Felaman has been a producer at WNEW,
and prior to that he served a sevencombition between the ishitch at the broadcaster he is now attaching to.

At WMCA the producer will immediately commence a campaign to build up remote dance-band pickups to compete with the 'Milkman's to compete with the 'Milkma Matinee,' owl program at WNEW.

WSAI Sets Grid Sked Cincinnati, Sept. 21,

Cincinnati, Sept. 21.
Crosley's WSAI closed arrangements last week for piping broadcasts of Ohio State's home football games from Columbus this season. Mike chores will be done by Ed Sprague, a new sports spieler on the WILW-WSAI staff, coming from Pittsburgh, where he did similar radio work.

dio work,

WLW will carry the home games
this season of Notre Dame, with Red
Barber and Al Helfer describing the

Home and out-of-town Home and out-of-town games of the University of Cincinnati will be aired by WCPO, with Harry Harr-man handling the colorful aspects and Red Thornburg and Jim McCulla calling the provided the provided that t

DOMINATES

The Rich Chautaugua Region

- NEW STUDIOS
- NEW EQUIPMENT
- NEW POWER
- 🛪 NEW MANAGE-MENT
- NEW NBC BLUE
- NEW VALUE

The ONLY Station

Serving the grape country of South-Western New York and the Rich Oil Fields of North-Western Pennsylvania

JAMESTOWN, N. Y.

It beats all in PROGRAMMING

● To begin with, WKY has a head start with its schedule of NBC Red and Blue programs. To this it adds scores of features of prime local in-terest. Together they make WKY Oklahoma's most popular station reaching most of the listeners most of the time

WKY beats all stations in Oklahoma, too, in coverage, showmanship, facilities and in volume of local and national business. But most impor-

It Beats All How It Pays Out For Advertisers!



OWN STATION" "CINCINNATI'S "The results from our offer over WSAI were indeed gratifying." O'BRIEN VARNISH CO., South Bend, Ind. J. J. Crowley, Advertising Manager. The response to this offer exceeded all expectations. This indicates that WSAI reaches a live, enthusiastic, ready-to-buy audience. There's a reason. ROBERT G. JENNINGS, in charge of Sales and Programs

CYCLE CONCENTRATING ON SPORTS NOTABLES

In returning to the air, Cycle Trades of America (bicycles), which starts a Sunday (3:30-4 p.m.) program on NBC Sept. 26, will alter holicy of its last year's layout, getting away from the more or less musical program and heavily concentrating on sports.

Talent will be Swor & Lubin, comedy duo, and baritone Bert Whaley, with the show mc.'d by Bill Slater, sports commentator. Hugo Mariani orth will background.

Weekly a prominent sports-identifled person will guest. Joe Williams, of the N. Y. World-Telegram, will spiel on the first shindig.

Philly Football

Philadelphia, Sept. 21.

With Atlantic Refining having football tied up at three major colleges here. Socony-Vacuum has managed to slip in for sponsorship of one game. It's the major Penn-Yale fracas, aired from New Haven Oct. Fracas, after from her factor of the factor

reel it.
Understood that WCAU originally was skedded to etherize the tilt inasmuch as it regularly carries from game played at home. However, execs there nixed the Socony-Vacuum offer as unfair to Atlantic, for whom it will air games every for whom it will air games other Saturday of the season.

Atlanta Football

Atlanta Football
Atlanta, Sept. 21.
Atlantic Ice and Coal Corp. has signed with WATL for 15-minute programs every Friday and Saturday night for 15 weeks during the grid season. Starting Friday (25), program will be titled 'Your Football Reporter, with predictions coming the first night followed by scores and comment on Saturday night.
Beyond the contract pickup in business for WATL was the purchase of time for broadcast of the local baseball club's out-of-town games in Shaughnessy playoff by Wheatles.

No U of Michigan Sponsor, U. OF OKLA, UPHOLDS **But Detroit Grid Set**

Detroit, Sept. 21.

Except for sponsorsalip of University of Michigan games, the grid situash here is all cleared up for this fall. WWJ, as for the past 10 years or so, will air the U. of M. contests, but a commercial angle hasn't been set yet

but a commercial angle hasn't been set yet.
WIR, which last year aired the U, of M, games through WWJ and Ty. Tyson, leaves the tieup this fall for etherizing of Notre Dame games on a special hookup, under the wing of Kelloggs. Will carry Michigan's opening contest versus Michigan gents through the aid of WWJ, but thereafter will air N. D's contests.
Oldsmobile will sponsor airing of

thereafter will air N. D's contests.
Oldsmobile will sponsor airing of
Michigan State games over WXYZ
and its state web, with Howard
Finch at the milte. Charlie Bachman, Michigan State grid coach, also
starts a weekly sports program this
week over WXYZ and web, under
sponsorship of Auto Owners Insurance Co: Carl Gensel, ex-Pacific
coast sportscaster now with WXYZ,
opens a weekly forecast program
Friday (24) over WXYZ and web.
Another motor company, Chrysler,

Another motor company, Chrysler, will sponsor airings of the Detroit will sponsor airings of the Detroit Lions pro games over WJBK; with Harry Wismer at the mike for home games and Al Nagler, out-of-town. Liberty Service Stations, Inc., will foot the bill for a 15-minute pre-lion game program, handled by Bob Longwell. WJBK also has the U. of Detroit grid games lined up, with Al Nagler at the mike.

Ala. Pigskin Net

Birmingham, Ala., Sept. 21.

Football broadcasting moguls met at the offices of WSHN here this week and completed plans for broadcasts of important football games played by Alabama teams this year. Most of the games played by Ala-bama and Auburn will be called

AIRING OF FOOTBALL

Norman, Okla., Sept. 21.
Final obstacle against the University of Oklahoma athletic council's sale of exclusive casting right of nine football games this autumn to the Kellogg Cereal Co. through WKY, Oklahoma City, was removed when the board of reagents refused to nullify the contract.

Rival stations and networks had bitterly protested the contract, as had the C. of C.'s in the cities at facted. None showed up at the

None showed up at the meeting, however.

meeting, however.

Board established a precedent with its statement that 'at the December meeting of the Board the athletic council and director are requested to submit a recommendation as to general policy relative to future broadcasting contracts.

eral poncy relative to future broad-casting contracts.'

Tom Stidham, athletic director, with approval of the athletic coun-cil, sold the broadcast to WKY and Kellogg for \$2,500. Five road games will be broadcast, as well as four home same.

home games.

WKY is also broadcasting parts of

Chi Cardinals Set

Chicago Sept. 21.
Chicago Cardinal football schedule
was signature of a WIND sponsorship by Metropolitan Chevrolet
Dealers late yesterday afternoon
(20), through the Campbell-Ewald
agency. Will be the second year for
the tie.m.

agency. Will be the second year for the tie-up.
Schedule is to begin with the night game Friday (24) and pick up the entire schedule of 10 parties; five to be taken from Chicago, one by direct wire from Milwaukee and four by ticker from out of town. All will be spieled by Russ Hodges, WIND sports chief, with Dick Hanley, former Northwestern coach, acting as season guest announcer.

ROSS EVANS IN CRASH

from the field and listeners will get the returns on a state network keyed on WSGN.

WJTD at Tuscaloosa, WALA of Mobile and WHBB of Selma will uset which demolished his car. Evans was en route to a remote when the accident occurred.

Now It's Down-to-Earth In News Commentating

Robert Emmet MacAlarney, former writer and Columbia University pro-fessor of journalism, makes his air debut for his former pupil, Elliott Sanger, station's half-owner and v-p. on WQXR, N. Y., Sept. 27, as a 'down-to-earth' news commentator. Program will be heard dally at 6:45

Station wants to get away from the alarmist school of news commentating with a straight recounting of Press-Radio material, allegedly carefully analyzed and delivered without scare and thunder. Local news will take precedence over other.

Attending in the studio at MacAlarney's initial broadcast will be some of N. Y.'s literati and his former pupils at Columbia, Max Schuster, Howard Dietz, Sy Siedler, Howard Dietz, Sy Siedler,

ter, Howard Dietz, Sy Siedler, George Sokolsky and Morrie Rys-kind.

LIMITED DODGE GO
FOR MINN. FOOTBALL

St. Paul, Sept. 21.
Under option signed by Twin
Cities Dodge dealers at last season's windup, Dodge motor merchants of St. Paul and Minneapolis will sponsor the University of Minnesota foot-ball broadcasts over KSTP, but with commercials banned during the actual broadcast of the Gophers' antics on the field.
Commercials will be limited to gabbing during a 15-minuted to gabbing during a 15-minut

MOB DESCENDS ON OHIO STATE THIS WEEK

Columbus, Sept. 21.

Difficulty of finding enough observers to supply each broadcasting booth with a man from each team is the problem facing Ohio State University athletic officials as broadcasters move in this Saturday to give the grid season a sond-off with no less than eight separate accounts of the OSU-Texas Christian game scheduled. scheduled.

scneduled.
University has agreed to furnish a pair of observers for each announcer, but is running into trouble locating enough boys familiar with the players of the visiting team.

INEXHAUSTIBLE The vast, rich WLW territory offers almost unlimited sales opportunities. Additional, individual WLW shows for network advertisers yield a richer harvest of sales...and strengthen entire campaigns.

WLW—THE NATION'S STATION

40

Agencies—Sponsors

Purina Mills is starting three 15-minute programs a week on WBT, Charlotte, N. C., using 'Sing, Neigh-bor, Sing' (Hugh Aspinwall).

Procter & Gamble has two series just launched on WBT, Charlotte N. C. One, 'The Hymn Singer,' runs five times a week for 15 minutes for Ivory soap. Second series is 'Ma Perkins,' five times a week for 15 minutes for Oxydol.

Safeway Stories, Inc. (food products), through J. Walter Thompson, is placing a quarter-hour transcribed serial, 'Land of the Whatsit,' on KGO, San Francisco, daily except Schurday and Sunday Sept. 13 through Dec. 10.

Alka-Seltzer's 'Barn Dance' re newed, through Wade agency, it Saturday night 60-min. program of NBC-blue.

Comet rice placing quarter-hour programs on stations through the south and southwest. Programs are live and chiefly use commentators.

American Popcorn Co., Sioux City, through Coolidge agency, Des Moines, will sponsor a series of tran-scribed programs over KSPO, San

E, Fougera & Co. (Vapex) bank-rolls the 'Let's Play Games' pro-gram on WOR, commencing Oct. 8. Small & Seiffer the agency.

MEMBER

nouncement with weather reports or KGO, San Francisco, beginning Sept.

Sunbeam Appliance doing a spot

Havema Laboratories using 5-min spot campaign until frost to plug hayfever remedy.

Briarhoppers hillibilly outfit at WBT, Charlotte, N. C., has been signed for another year's contract by Drug Trade Products Co, in a placement handled by Benson & Dall, Inc., Chicago. There will be six one-hour programs a week.

WJBK, Detroit, carrying games of the Lions, local pro grid team, spon-sored by Chrysler.

Montgomery Ward heavily bom-barded in Salt Lake City in behalf of store there. On KDYL using thrice-weekly 'Neighbor Jim' serial 15-min. discs, three five-min. nemo pickups from store floor daily, plus five evening spots each night.

Joseph Katz, Baltimore ad agency handling spot campaign for Mary-land Pharmaceutical Co. Using temperature blurbs on WGN, Chicago.

Harold Stokes Revue renewed as nce-a-week 15 minuter on WGN for chaeffer Pen, to and including Dec. 1. Baggaley, Horton & Hoyt the

WWSW, Pitts., three afternoons weekly for 13 weeks. Produced with Hollywood talent by Quality Bakers Assn. of N. Y. and account placed

Lord & Thomas is making a series of transcriptions on the Coast for Sunkist orange juice. Platters will spin for a year on 11 eastern stations.

Chippewa Shoe Mtg. Co., Chippewa Falls, Minn, through McCord Co., Mpls., will have 15 minutes, three days a week, on the musical clock, WHO, Des Moines, through Jan. 4, 1936.

Ford Motors has taken 12 weekly spots on WQXR, N. Y., through the McCann-Erickson agency. Union News set for same through M. H. Hackett, Inc., and Hammond Organ Co., using half hour weekly for 26 weeks. J. Walter Thompson set the latter.

latter.

Victor Brewing Co., makers of Old Shay ale and Steinhaus beer, have signed with WWSW, Pittsburgh, for five quarter-hour news broadcasts weekly for 13 weeks. After auditioning group of prospective newscasters, sponsor picked Edward Kroen, former singer on KDKA, and until reently program director at WHJB, Greensburg, Pa. Same company has also renewed weekly 'Night at the Inn,' half-hour show, on WCAE, Pittsburgh, for six additional months. Both accounts placed by the Earl Both accounts placed by the Earl Bothwell agency.

Ruthrauff & Ryan, Chicago, spotting a transcription and a ment campaign for Histeen.

gram on WOR, commencing Oct. 8.

Small & Seiffer the agency.

Thomas Leeming & Co., Inc.
(Baume Bengue), through William

Speed Gibson, transcribed detective series for youngsters, on Girl, who was featured last year on

House That Jacks Built, will sing and accompany herself on the organ. Program will be piped to WTAM. Account placed direct.

H. W. Kastor using recorded spot announcement campaign for Mc Kesson and Robbins drug-cosmetic

Critchfield ad agency, Chicago, placing 15 minute short-term con-tracts to air for Lincoln National

Coolidge ad agency, Des Moines has set six-a-week news commentary for Chamberlin's lotion on WIND, Chicago.

Nu-Enamel handing out contracts for a series of 1,000 one-n nouncements, starting with WJJD

Vanderbie & Rubens signatured a 30-minute period beginning 6 a.m. daily, on WJJD, Chicago, for Ham-lin's Wizard Oil.

Commentator Texas Commentator, magazine, plugging itself via a spot campaign on Lone Star State stations. Shea Ad agency, San Antonio, placing.

7 UP, soft drink, facing the winter " or, soil drink, facing the winter with a campaign of transcriptions on stations from Mason-Dixon to Mexico. Placing is through local ad agencies in each situation.

Stack-Goble agency in Chicago has the Bowey's Milk account. Under-stood readying to revise account's 'While the City Sleeps' program.

Leighton & Nelson has nurchased Leighton & Nelson has purchased time for three live-talent one-minute dramatized announcements weekly, 26 weeks, over WGY, Schencetady, for Fern Furniture Co. of that city Agency also added on WGY a series of five-minute announcements, once weekly, beginning Sept. 16, for Pat-ton & Hall, Schenectady shoe reton & Hall, Schenectady shoe re-tailer; live-talent dramatized plugs for Famous Shoe Store, Albany re-tailer; nightly announcements, with weather reports for D'Jimas Broth-ers, furs, Schenectady Albany and twice weekly dramatized announce-ments for WOHL Shoe Co.

Trayton Co. to air its transcribed.
Hollywood Spotlight' over WBBM,
Phicago, once weekly. Allen C. Chicago, once weekly. Smith the agency.

Benson & Dahl signatured WBBM for two 30 minute periods five days a week and one 60 minute spot on Saturdays. To air Pappy Chelshire for Drug Trade products, Chicago.

Neisser-Meyerhoff using Pat Flanagan in a 15-minute before the game football dope beginning Oct. 2, to plug Mickleberry on WBBM, Chi-

Soil-Off Sales Co. (hand cleanser), Oakland, Cal., spotting four an-nouncements a week on KYA, San Francisco, for indefinite period.

Adam Hat Co. has taken three five-minute spots every Saturday after-

● Five of Denver's sev

noon during the gridiron season to broadcast football scores over WWSW, Pittsburgh. Results will hit air first at 5:15 p.m., then 6:15 and finally 7. Account placed direct.

Gorton Pew Fisheries Co., of Gloucester, Mass, has signed for 60 one-minute shots on KDKA, Pittsburgh, to spread the seafood gospel in inland key cities: Placed by H. B. LaQuatte, N. Y.

Penn Tobacco Co. is reported ex-tending its sportscasts over WGY, Schenectady, through the football season, cutting the number of quar-ter-hours from three to two weekly at the end of the baseball campaign (Continued on page 53)



SUCCESS STORY No 2 BY WHN MOVIE CLUB

39.000 listeners wrote in to WHN to become members in our Movie Club (on the air each Friday at R P. M. with movie stars appearing in person). Imagine what this ready-made enthusiastic audience would mean to the success of any sales campaign in New York!



tion with the Metro-Goldwyn-Mayer studies and Loew's Theatres results in SHOWMANSHIP! Showmanship attracts AUDIENCES !... Audiences mean SALES for your prodnot in the world's rich market!...Get in touch with WHN's Program Planning Department today.



NEW YORK CITY



Seven times a day CKLW dialers hear the latest news brought to them by our three ace commentators, Val Clare, with his "newsy" style, Joe Gentile, whose smooth, mellow voice always adds interest, and Steve Douglas, hard-hitting, rapid-fire commentator. These boys put personality in the news—build prestige and add background for your sales message. (One news broadcast is still available for sponsorship.)

We want an opportunity to tell you more about the success other prominent advertisers are having on CKLW. 38 advertisers have increased their advertising over CKLW this year, and 23 are using CKLW for the first time.

Covering the CKLW fourth market

OF THE MUTUAL BROADCASTING SYSTEM

and only reason retailers can consider . . . RESULTS! DENVER nagement Affiliated with WKY, Oklahoma City and the Oklahi Company • Representative - E. Katz Special Advertising Age

Five of Denver's seven department stores are big customers of KLZ. Two of the larg-est are on KLZ 52 weeks out of the year. They put most of their money on KLZ for the one

Company of the Compan

DENVER DEPT. STORES SPEND MORE MONEY WITH KLZ THAN WITH ANY OTHER STATION ...

CKAC, Montreal, Quits **Protestant Send-Outs:** Headache All Around

Montreal, Sept. 21.
Dropping by CKAC, Montreal, of all Profestant church service broadests after Sunday (19) is the latest religious problem which will be laid before the Canadian Broadcasting Commission.

hefore the Canadian Broadcasting Commission.

While these services in English have been broadcast by CKAC for eight years, station officials now state that they have a French language commercial which has overbid the church service Sunday night fee and that the independent station should be free to make the change.

fee and that the independent station should be free to make the shange.

CKAC also claims that it is its Intention to adhere more closely to the original policy of broadcasting programs for French-speaking people in this area. While, from a revenue standpoint, the Protestant church services in English have heretofore been carried, station officials feel that these obviously held no appeal for French-speaking Catholics, and that the time has come to discontinue them.

In addition to the upped revenue to be derived from the French language commercial, claim is also made by CKAC that there are three other stations in Montreal which could handle the Protestant church broadcasts, in addition to the new CBC station here which is now nearing completion and is expected to go into operation next month.

Eight Protestant churches in Montreal had been kicking into the kitty for rotation broadcasts of their eve-

Two More Stations Mebbe in Schnectady

Schenectady, Sept. 21.

Possibility that Schenectady will have three radio stations instead of one, arose with announcement of the incorporation of the Tri-City Co., to incorporation of the Tri-City Co., to operate a transmitter with studios here and in Amsterdam, N. Y. Announcement came at the time the FCC was hearing the petition for a license by the Clitzens' Broadcasting Co., which seeks to use 5,000 watts in the daytime and 1,000 at night on 1,240 kelocycles. Thomas J. Watson, of Endicott City, Binghamton, president of International Business Machines, opposes the use of this wave length by local group, according to reports.

Tri-City Co. would operate un-limited hours on 950 kilocycles with 1,000-watt strength. Incorporators are listed as: James E. Knox, Johnsare listed as: James E. Knox, Johns-town; Leonard L. Asch, District At-torney Leo W. Begley and Deputy Attorney General Owen M. Begley, both of Schenectady. Amsterdam, with a population of approximately 35,000 and situated 15 miles west of Schenectady, never has had a radio

Previous attempts to get a new station in Schenectady have failed. WGY has enjoyed a clear field since 1922.

ning services at \$150 for the hour.
Attempt will now be made by the
congregational group to have CBC
carry the services over its Montreal
station, but little likelihood of selstation, but little likelihood of selcess owing to CBC exchanges with
American setuporice at this hour. American networks at this hour.

LEGIT SHOWS AIRED IN PHILLY VIA WIP

Philadelphia, Sept. 21.

Philadelphia, Sept. 21.

Deal has been completed by Ben Gimbel, WIP prez, and Lawrence Shubert Lawrence, manager of the Forrest theatre and Chestnut Street Opera House, for WIP to carry portions of legit shows and musicals from stages of the two houses.

Station is stringing lines onto both stages and into the star dressing rooms. Also a line into Lawrence's office. Top Hat' (Jim Allen, program director) will interview principals, describe scenes and discuss the play on the programs.

Start tonight (Tuesday) with Charlotte Greenwood in 'Leaning on Letty' at Chestnut. On Oct. 18 will interview Helen Hayes in 'Victoria Letty' at Chestnut. On Oct. 18 will interview Helen Hayes in 'Victoria Regina.' Later in the month will do 'Between the Devil,' musical with Jack Buchanan and Evelyn Laye.

Lawrence office is paying the

the Lawrence office is paying the freight and arranging for airings with the copyright owners in return for plug.

Cincy Changes

Cincinnati, Sept. 21.

Numerous additions to the talent staff of Crosley's WLW-WSAI are in the offing. Corps of announcers also is set for bolstering.

Four acts took their departure last week: The Virginians, Negro male harmony foursome, after two years; Three Spades, Negro male vocal and instrumental combo, after six months; Larry and Sue, sones and patter. Larry and Sue, songs and patter, after a year, and Rex Griffith, tenor, who has been with the stations sev-

New Canadian Air Taboos

(Continued from page 29)

not be allowed on the air throughout Sundays.

out Sundaya.

Ads Watched

Not only is commercial program advertising to be held to 10%, but CBC may instruct a station to cut the daily content when, in CBC's opinion, too much time is being given to blurbs. CBC also claims empowerment to direct any station to alter the nature of its advertising announcements.

While sponsorship of programs by liquor interests is still prohibited, the beer and wine groups are now permitted to buy radio time in any province which heretofore has legally allowed direct advertising of

permitted to buy radio time in any province which heretofore has legally allowed direct advertising of such products. Advertising of liquors has always been banned, but this is the first time the barriers have been lowered for beers and wines, inference being that the later are domestically-manufactured commodities. No beer or wine spot announcements will be permitted. All beer and wine continuities and advertising content are to be approved by CBC before broadcasting. Rules regarding the dissemination of news have also been clarified. Stations are not to broadcast any news appearing in any newspaper or obtained from any newspaper office, newspaper association, news agency or service except such news bulletins

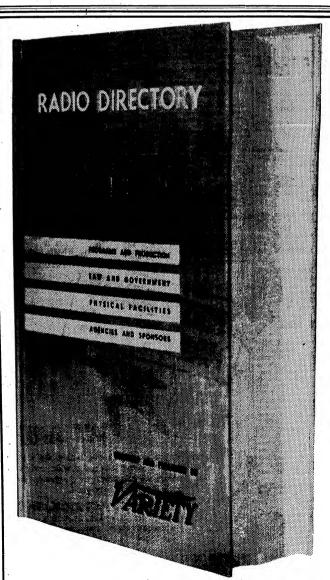
only; and may not subscribe to news services without the permission of

Banned in news broadcast is any-thing contrary to law; abusive com-ment on any race, religion or creed; obscene or profane language; malici-ous or defamatory matter, the subous or defamatory matter, the subject of birth control or veneral
diseases. In this respect, the CBC
claim is that there is no intention to
restrict freedom of speech or controversial material, but that certain
subjects, while meriting discussion
elsewhere in the public interest, are
not suitable for the intimate fireside
medium of radio.

In addition to prohibiting drama-

In addition to prohibiting drama-tized political broadcasts, CBC now province which heretofore has legally allowed direct advertising of such products. Advertising of liquors has always been banned, but this is the first time the barriers have been lowered for beers and wines, inference being that the latter are domestically-manufactured commodities. No beer or wine spot announcements, will be permitted, all beer and wine continuities and advertising content are to be approved by CBC before broadcasting.

Rules regarding the dissemination of news have also been clarified. Stations are not to broadcast any news appearing in any newspaper office, newspaper association, news agency or service except such news bulletins as are now being released regularly by the trans-Canada bureaus of Canadian Press for the express use of broadcasting stations; or by special arrangement with newspapers in the station's area for local news



"Radio's Factual Authority" 1100 PAGES OF INFORMATION

The Copy

The coupon below may be sent to your nearest Variety Office

NEW YORK 154 W. 46th St.

CHICAGO 54 W. Randolph St. HOLLYWOOD 1708 No. Vine St.

VARIETY RADIO DIRECTORY

Please send	copies of VARIETY RADIO
DIRECTORY (\$5 per o	copy, postage prepaid; duty not
prepaid in Canada).	Enclosed find \$
Name	
Address	
City	State
Firm Name	

NBC Wakes Up to Showmanship In Chi with Exploitation Desk by Elmer D, Pederson, gen. mgr. station.

Chicago, Sept. 21. Policy of the NBC press department here is undergoing a change since William Ray stepped into the top spot two weeks ago. Stress is being laid on exploitation, and a campaign is being laid out along these lines.

To this end there have been a number of switch-arounds in the denumber of switch-arounds in the de-partment, but only one man has been brought in, he to fill a spot that was actually open. Others in light with the policy of NBC here have been promotions from the

One of the first things done by Ray One of the first things done by Ray was to create an exploitation desk, with Gilbert McClelland in the chair. McClelland, with the department for almost four years, has done what-ever work there has been along these lines, but now is scheduled to do a full-time job.

Start of campaign was last week when the Board of Education, news-

Start of campaign was last week, when the Board of Education, newspapers and radio stations began coperating to send kids to school via radio. McClelland brought in Paramount and MGM newsreels to get clips of how it's done.

In connection with the educationalers McClelland and, Ray are also planning to run in guest stars with Board of Education speakers to sweeten things up a bit for the listeners, and at the same time boot NBC contract people into a spot where they can take bows. Plan to introduce Jack Armstrong, Orphan Annie, Fibber McGee and Prof, Kaltenmeyer in the shows, if the educators will let 'em. Also haye arranged for Carveth Wells to do a couple of travel spiels on the series. With other, exploitation, the new desk is tying in with Daily News



Thursdays women's page to do a 'Women in Radio' assignment and with clothes stylists to get more picture space in papers and newsreels.

Besides the upping of McClelland, there've been other promotions: Dan Thompson goes to the news editor's desk, formerly, held by Ray, and Lee Graham, formerly assistant editor of the Chicago Times, steps in to do Thompson's old job.

CBS EARNINGS UP 76c PER SHARE ON 1ST HALF

Earnings of Columbia Broadcast-Earnings of Columbia Broadcast-ing System - "subsidiary companies were running at the rate of \$2.36 per share at the end of the first 26 weeks, ending July 3, the company, disclosed last week. This compares with \$2.20 listed by the company for 52 weeks in 1936. CBS statement showed earnings to \$1.48 per share for the 26-week period, as against \$1.22 in the comparable period last year.

year.

Net profit for the period this year, after all charges except tax on undivided surplus, was \$2,523,813, compared with \$2,086,850 for the 26 weeks ending June 27, 1936. Earnings per share were calculated upon 1,797,850 shares of new \$2.50 par, stock presently outstanding, or to be so when exchange of the old \$5 stock is completed, and includes both 'A' and 'B' class shares.

Columbia statement shows that

Columbia statement shows that Columbia statement shows that gross income from sales totalled \$17,640,184 for the 26. weeks this year, as agains \$13,183,487 in the comparable period last year. Miscellaneous income fell from \$57,592 in the 1936 period to \$52,711 in the comparable period this year. Report showed that provision for income tax (federal) and surtax rose about \$7,090, to \$530,797, in the 26 weeks this year.

Network's profit from operations for six months, after providing \$248,452 for depreciation, was \$3, 001,899, against \$2,453,212 in 1936, after \$203,860 had been provided for

after \$203,000 had been provided depreciation. Previously, Columbia has not sent out any 28-week statements, but is following the practice of other big companies listed in the amusement group since its two classes of shares were listed in trading on the New York Stock Exchange.



There was no doubt about the growing interest in county fairs-so WHIO jumped into the picture with displays and direct-from-the-fair broadcasts at: Champaign County, Urbana, O., Aug. 10-13; Miami County, Troy, O., Aug. 17-20; Darke County, Greenvills, O., Aug. 22-27; Montgomery County, Dayton, O., Sept. 6-9; Shelby County, Sidney, O., Sept. 14-17; Warren County, Lebanon, O., Sept. 21-24; Butler County, Hamilton, O., Sept. 28-Oct. 2.

Attendance records have been broken. Fair officials and listeners are complimenting WHIO. Everybody's pleased. It certainly pays to build good will!





Pacific Coast Notes

Clarence H. Talbot, formerly with KHQ and KGA, Spokane, now pro-ducing and announcing for KOL, Seattle.

John Nesbitt debuted his fall series of 'Passing Parade' programs for Duart over the Mutual web from San Francisco Sunday (12). Toby Reed nnouncing.

Phil Lasky, general manager of KSFO, San Francisco, will head the Public Relations and Radio Committee for the Navy Day fete Oct. 27.

Don Ameche sneaked away for two weeks from picture and radio work, his first vacation in two summers.

Ev Meade doubling from the Burns and Allen program on 'Silver The-atre' as aide to Glenhall Taylor of the Young & Rubicam staff.

Lloyd Pantages goes coast-to-coast on his pic palayer from Hollywood starting Oct. 17.

Virginia Verrill and Warren Hull will do double duty for Benton & Bowles when Jack Haley's syrup show is launched. They're currently among the cast principals of Max-well House Showboat.

Jerry Farrar sharing with Pauline managerial duties Taplinger's Hollywood publicity

Stuart Erwin signed for the Jack Oakie series on Camel Caravan.

Camille Soray supplants Jo Hodges as warbler on the Joe Pen ner air silly.

John Clark, onetime news ed at KNX, elevated from rewriter at L. A. Herald-Express to radio ed of the Hearst p.m. sheet.

Amos 'n' Andy got an okay from their sponsors to do a repeat guest their sponsors to do a repeat gues shot on Packard Mardi Gras.

Conrad Nagel tripling as director, commentator and actor on Young & Rubicam's 'Silver Theatre.'

Ed Lowry's 'Singtime' renewed for another quarterly stretch by Fox-West Coast theatre circuit.

Don Gilman no longer beleaguered by realtors since semi-official an-nouncement of new NBC studio site at Hollywood and Vine.

Walter Huston made a guest appearance on Fred Johnson's Behind the Footlites' show over KPO, San Francisco, last week. Huston is playing the lead in David Hertz's new drama, 'The Miles of Heaven,' at the Curran.

Armand Girard, NBC baritone in San Francisco, chalked up six radio and personal appearances last Fri-day, warbling on three network (Continued on page_43)

21-Station Blast

San Francisco, Sept. 21.

Twenty-one radio stations in northern and central California will be used by the Gas Appliance Society of Calif. in an intensive one-week campaign beginning Oct. 2. Jean Scott Frickelton agency, San Francisco, is spotting a total of 600 transcribed dramatized announcements to plug gas appliances during the week. Platters will be aired over KGO, KYA, KSFO, KFRC, KGGC, KJBS, San Francisco; KLS, KLX, KROW, Oakland; KRE, Berkeley; KDON, Monterey; KQW, San Jose; KHSL, Chico; KFBK, Sacramento; KWG, KGDM, Stöckton; KIEM, Eureka; KVCV, Redding; KTRB, Modesto; KMJ, Fresno, and KYOS, Merced.

Frickelton agency is also handling San Francisco, Sept. 21.

KYOS, Mérced.

Frickelton agency is also handling a 30-day campaign, ending Sept. 25, for the Electric Appliance Society of for the Electric Appliance Society of sorthern Calif., plugging electric ironers in spot announcements on 15 Northern Calif. stations: KGO, KJBS, KFRC, KSFO, KYA, KGGC, KJES, KFRC, KKSFO, KYA, KGGK, KKE, KLX, KHSL, KWG, KFBK, KIEM, KQW, KROW, KGDM.

Carter Medicine Co., N. Y., through Spot Broadcasting, has signed a year's contract with KYA, San Francisco, for six weekly one-minute transcriptions, starting Sept. 21.

RADIO SHOWMANSHIP

(Attention-Getters, Tie-Ups, Ideas)

WHN Taxi Ade

WHN arranged with the Parmelee

Cab Co, to print "WHN Dial 1010"

on the faces of the dials in the hack

outift's 2,300 cabs. Cards in the cars

further advise. 'At home dial 1010
in your Parmelee taxicab the arrow.'

Farmelee has recently become a

sponsor on the station, with a weekly

quarter-hour program.

Pigskin Parade

rugarter-hour program.

Pigskin Parade

New York.

Coverage of the football season this year by WNEW is taking the form of Pigskin on Parade every with 3th hours of time allotted, and griddino scores and dramatized highlights from the program of the program of

Tongue-Twisters

Tongue-Twisters

Latest let-the-public-do-the-work idea in this sector is the work idea in this sector is the work idea in this sector is the work idea in this sector is the work. Since the work is the work in the wor

Football Scramble
Columbus.
With all three local stations set to air Ohio State's home football games, there is a lively scramble among the promotion boys to line up the listening audience for their respective for the state of the state of

Blotters carry the letters WCOL, with the 'O' in scarlet to represent the university's varsity 'O' and the other letters black. Within the 'O' is printed the Ohio State football schedule.

Station Paper

Howard Peterson, in charge of promotion, publicity and advertising at WOW, announced that a circula-

tion audit showed the net paid list on the station's monthly publication 'News Tower' to have jumped 700% in its last year.

Circulation is aiready into several thousands and possibility of reaching five figures by Jan. 1. Publication began more than a year ago as a device for gaining listeners and or getting programs to them, and now is an eight-pager with regular column contributors, cuts, agency, net and sustaining news, as well as local angles.

angles.

Last week Peterson garnered new readers by selling sheet from a booth at the state fair.

Kitchen On Trailer

Kitchen On Trailer

St. Louis.

Another use has been found for the trailer. Jane Porter and her KMOX Magic Kitchen program, popular in this sector for menus, popular in the road Monday (13). Replica of Miss een built Into a trailer and has started on a tour of retail grocery stores in St. Louis and surrounding territory.

Stunt calls for Miss Porter and gang to visit one store each day at 10:00 a.m., make recordings of interviews with customers and these trailers with the section of Miss Porter's visits will be the distribution of books containing 130 of her favorite recipes.

Quick Thinking

Quick Thinking
WIRE short-wave truck (WABT)
rushed out to give fixeners an earfull of a \$75,00° fixeners
company, just a few looks frouter
downtown district. On arrival the
spielers from WIRE found the Indianapolis fire-chief objecting to
such a broadcast, on the grounds
that it would lure too many firechasers to the scene, and prevent
his boys from efficiently putting out
the blaze.
Radioites thought fast, and invited
the Fire Dept. boss to air his own
pleas to listeners to stay away from
(Continued on page 51)

(Continued on page 51)





If you could see the letters we receive complimenting us on the wide variety of shows we originate, you'd agree we have a right to feel pretty good.

THOMAS PATRICK, INC.

HOTEL CHASE, ST. LOUIS REPRESENTATIVE: PAUL H. RAYMER CO. NEW YORK CHICAGO SAN FRANCISCO



Pacific Coast Notes

(Continued from page 42)

broadcasts, at a Constitution Day celebration in the City Hall, and at two night affairs at a local hotel.

Everett Foster, baritone, filled the guest spot on the Sperry Flour Co.'s Monday Blue Chasers' airer over the Coast NBC-Red web from San Francisco Monday (20).

Dude Martin, his vocal chords in the pink again, is back on KSFO, San Francisco, in his Wild West

Emelia Hodel is the new assistant to Claude La Belle (Geoffrey Archer), radio editor of the San Francisco News. Succeeds Helen Civelli,

Co be Announced later

1 - Bu

Alfred Span new sound effects head at KNX,

Den Avery has been named commercial manager of KSRO, new indirection at Santa Rosa, Cal. Was formerly the Federal Outfitting Conewscaster on KROW, Oakland.

Jane Burns, head of the NBC re-ceptionist staff in San Francisco, home ill for a week.

Larry Allen, manager of the San Francisco office of NBC Artists' Service, and Harry Anderson, web's western division sales chief, go dra-matic next Monday (27) at the Bo-hemian Grove in a sketch penned for them by Carlton E. Morse, 'One Man's Family' author. Hal Burdick,

John Swallow, manager of NBC's Hollywood offices, in San Francisco several days last week on biz.

Hazel Warner, who warbles exclusively for Sperry Flour Co, on its NBC-Red web shows from San Francisco, recovering from a severe cold which kept her off the air more than

Johnny Murray framing a musicomedy series over KFWB (Hollywood, for downtown dep't store.

Stephen C. Hobart and Lester D. Culley have been shifted from NBC's San Francisco plant department to the Hollywood engineering staff. Additions to the San Francisco staff include R. T. Parker and M. D. Case,

who is now doing general assignments.

NBC playwright and actor, will both at the KGO transmitter, and R. B. Barnes and M. S. Brewer, who are stationed at the KPO transmitter.

Sarah Kreindler, NBC violinist in San Francisco, moves to Hollywood next month.

Guy Bolam, London radio chief for J. Walter Thompson, visiting the Hollywood offices.

Pref. Quiz doing two broadcasts from Hollywood while working in pictures

Clark Gable and Virginia Bruce set for leads in Lux airing of 'Cim-arron' Sept. 27.

Charles Marshall, cowboy singer and guitarist from the NBC staff in San Francisco, will guest on the Maxwell House Show Boat from the

web's Hollywood studios Thursday

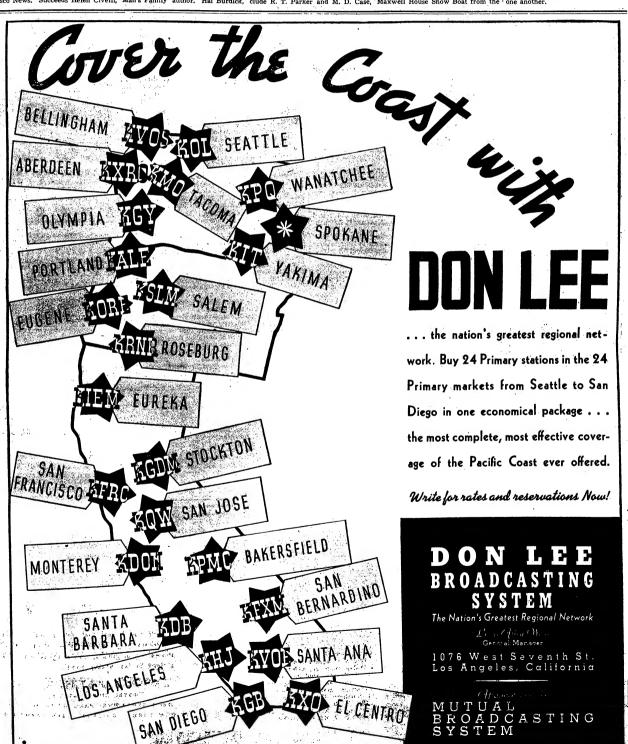
Amos 'n' Andy took time out to nake a pair of personals at Dallas.

Columbia's stag picnic had a fair sprinkling of worthies from the other networks.

George Fischer spent a busy week gathering up material for his Mu-tual and National broadcasting (Jer-gens) gossipings a day apart. In ad-dition he turns out a daily column for the L. A. Evening News.

Charles Vanda wearing an eye patch after taking the count from an ear infection.

Harrison Holliway feted the new L. A. radio eds so they could freet one another.



U. S. COMMERCE DEPT. BACK ON AIR OCT. 19

Washington, Sept. 21.
Department of Commerce's weekly
radio talks on business and industry
will be resumed Oct. 19, Secretary
of Commerce Roper announced last

of Commerce August and the Week.

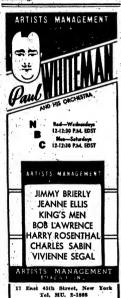
Half-hour chats on 'topics of timely interest' will be made by members of the Government agency's Business Advisory Council on Tuesday afternoons over CBS, Roper explained. Dyramidizations of the stories of various industries will be sand-wiched into each program.

of various industries will be sandwiched into each program.

Resumption of the educational
broadcasts will feature W. Averill
Harriman, chairman of the B.A.C.,
as the first speaker. Harry R. Daniel,
Commerce Dep't, official, has been
chosen as story-leller for the organization—starting program with a chat
on the furniture industry and later
taking up motion pictures, aviation,
motor vehicles, tobacco, communications and other industries in which
public interest can be aroused.
Musice will be supplied by the Army,
Navy and Marine Corps bands.

Gruen Starts Oct. 3

Gruen Watch starts live show program Oct. 3 over National Broadcasting Co. Will use Joe Rine's orch and feature Shella Barrett.
Graham McNamee will do the an-





F.C.C.'S WASHINGTON DOCKET

DECISIONS

Washington, Sept. 21. Arkansas: Ward Optical Co., Fayettesville, applica-tion for new station to be operated on 1310 kc with 100 watts dismissed at request of applicants.

watts dismissed at request of applicants.

California: Radiotel Corp., San Diego, application for new station to be loperated on 920 kc with 1 kw dismissed at applicants' request; KIEM, Redwood Broadcasting, Co., Inc., Eureka, granted day, power, boost from 500, watts 10; 1 kw, denied similar night jump. commish sustaining Examiner P. W, Seward; Peninsula Newspapers, Inc., Palo Alto, denied new station to be operated days. on 1160 kc with 250 watts Examiner Seward, upheld; Robert E. Clements, Huntington Park, application for new daytime station to be operated on 1160 kc with 250 watts Examiner Seward, upheld; Robert E. Clements, Huntington Park, application for new daytime station to be operated on 1160 kc with 250 watts power, dismissed with prejudice, commish sustaining Examiner R. H. Hyde.

commish sustaining Examiner R. H. Hyde.

Florida: WIOD-WMBE granted frequency change
from 1300 to 610 kc, using 1 kw power, Examiner Hyde
sustained; W. W. Luce, Fl. Lauderdale, commish granted petition of applicant and dismissed application for a
new station to be operated days on 1050 kc, using 1 kw, without prejudice

without prejudice.

Georgia: Phillip Jackson, Brunswick, application for new station, to be operated days on 1420 kc with 100 watts dismissed with prejudice, commish upholding Examiner John P. Bramhall.

Idaho: Clarence A. Berger and Saul S. Freeman, Cocur d'Alene, granted new station to be operated on 1200 kc with 100 watts, days only, Examiner, Seward upheld: KlD, KID Broadcasting Co., Idaho Falls, granted day juice-jump from 500 watts to 5 kw.

Hilhois: WCBS, WCBS, Inc., Springfield, granted changes in composite equipment and increase in day power from 100 to 250 watts, and time of operation from specified to unlimited.

from specified to unlimited.

Kansas: KSAL, R. J. Laubengayer, Salina, granted authority to determine operating power by direct measurement of antenna output.

Louisiana: WSMB, WSMB, inc., New Orleans, granted authority to install new transmitter and directional antenna for day and night use and boost juice from 1 kw to 1 kw nights, 5 kw days, commish sustaining Examiner Seward.

Michigan: WBCM, James E. Davidson, Bay City, granted power change from 500 watts to 500 watts nights, 1 kw days, unlimited time, Examiner R. L. Irwin

being sustained.

Minnesota: Minnesota Broadcasting Corp., Minneapolis, granted two new relay stations to be operated on 1606, 2022, 2102 and 2758 kc, using 25 and 7.5 watter, respectively; W9XVP and W9XVQ, Minnesota Broadcasting Corp., Minneapolis, each granted new relay broadcast station to be operated on an experimental basis on 31,100, 34,600, 37,600 and 40,600 kc with 1 watt. Nevada: John D. Fields, Las Vegas, application for new station to be operated on 1370 kc with 100 watts dismessed with prefudice commissib upholding Exam-

dismissed with prejudice, commish upholding Examiner Seward.

iner Seward.

New Jersey: W2XE, Columbia Broadcasting System,
Wayne, granted additional frequency, 9590 kc; Young
People's Association for the Propagation of the Gospel,
Shark River Bay, application for new station to be
operated days on 640 ke with 5 kw dismissed with
prejudice, Examiner Tyler Berry sustained.

New York: WABY, Adirondack Broadcasting Co,
Inc., Albany, granted changes in equipment and power
boost from 100 watts to 100 watts nights, 250 watts
days, on 1370 kc, commish sustaining Examiner R. L.
Irwin.

Irwin.

North Carolina: WAIR, C. G. Hill, George D. Walker
and Susan H. Walker, Winston-Salem, application for
power boost from 250 watts days to 1 kw days dismissed at request of applicants.

Oklahoma: United Broadcasting Co., Tulsa, application for new transmitter to be operated on 1550 kc with
1 kw dismissed at applicants' request.

Fennsylvania: WEST, Associated Broadcasters, Inc.,

Pennsylvania: WEST, Associated Broadcasters, Inc., Easton, granted change in hours of operation to simultaneous days, share with WKBO, Harrisburg, nights; WKBO, Keystone Broadcasting Corp., Harrisburg, granted change in hours of operation to unlimited days, share with WEST nights.

Rhode Island: WEAN, Yankee Network, Inc., Provi-

dence, granted changes in equipment and increase in power from 1 kw to 1 kw nights, 5 kw days, commish sustaining Examiner Bramhall.

power from 1 kw to 1 kw nights, 5 kw days, commish sustaining Examiner Bramhall.

Texas: Amarillo Broadcasting Co., Amarillo, application for new station to be operated on 1500 kc with 100 watts dismissed without pucjudice, Examiner Melvin Hi Jühlerg sutsained.

Washington: Twin City Broadcasting Corp., Longview, granted new station to be operated days only or 780 kc with 250 watts. Examiner Seward upheld.

West Virginia: WBLK, The Exponent Co., Clarksburg. Cantied changes in equipment and change in hours of operation from days to unlimited, using 100 watts on 1370, commish upholding Examiner Seward.

Wisconsin: Northern Broadcasting Co., (Waysau, granted change of operation from days to unlimited on 1370 kc with 100 watts, Examiner Seward sultimited on 1370 kc with 100 watts, Examiner Seward sustained.

Wyoming: Wyoming Broadcasting Co., Rock Springs, granted new station to be operated on 1370 kc with 100 watts: nights, 250 watts days.

SET FOR HEARING

Califernia: Union-Tribune Broadcasting, Co., San Diego, new station to be operated on 1480 kc with 5 kw. Iowa: N. B. Egeland, Roland, new daytime station to be operated on 1500 kc with 100 watts.

New York: WESG. Cornell University, Ithaca, change frequency from 1040 to 850 kc and hours of operation from 6 a. m. to local sundown at Hot Springs, Ark., to 6 a. m., local sundown at New Orleans.

North Carolina: WMFR, Radio Station WMFR, Inc., High Point, change hours of operation from days to unlimited, using 100 watts.

Oregon: KAST, Astoria Broadcasting Co., Astoria, install, new equipment and vertical radiator, change assignment from 1370 to 1200 kc, 100 watts days only to 100 watts nights, 250 watts days.

NEW APPLICATIONS

Florida: Panama City Broadcasting Co., Panama City new station to be operated days only on 1500 kc with 100 watts; WJNO, Hazlewood, Inc., West Palm Beach install new transmitter, increase power from 100 watts nights, 250 watts days, to 1 kw all times.

Illinois: WCES. Oak Leaves Broadcasting Station, Inc., Chicago, authority to transfer control of corporation from H. J. Guyon, Thomas H. Guyon, William F. Moss, Louis E. Moulds, and Gene T. Dyer, to WSBC, Inc., 50 shares common stock

Inc., 50 shares common stock.

Indiana: WBAA, Purdue University, West Lafayette, install new transmitter, change antenna, boost power from 500 watts nights, 1 kw days, to 1 kw nights, 5 kw days; Indianapolis Power and Light Co, Marion County, new relay broadcast station to be operated on 31,100, 34,600, 37,600 and 40,600 kc with 40 watts.

Massachusetts: WIXER, Yankee Network, Quincy, move transmitter from Quincy to Sargents Purchase (Coos City) New Hampshire.

(Coos City) New Hampshire.

(Coos City) New Hampshire.

Michigan: WOOD, King-Trendle Broadcasting Corp.,
Grand Rapids, install new transmitter, change antenna,
change frequency from 1270 to 1010 kc, power from
500 to 250 watts, hours of operation from sharing with
WASH, Grand Rapids, to unlimited.
New York: WNEW, WDAAM Corporation, New York,
hoost nower from 216 to 5 km.

boost power from 2½ to 5 kw.

North Carolina: Cumberland Broadcasting Co.

ettesville, new station to be operated days on 1340 kc with 250 watts.

with 250 watts.

Ohie: WCPO, Scripps-Howard Radio, Inc., Cincinnati, boost night power from 500 watts to 1 kw.

Pennsylvania: WGBI, Scranton Broadcasters, Inc., Scranton, jump night power from 100 to 250 watts.

South Carolina: Spartanburg Herald-Journal Co., Spartanburg, new station to be operated on 1420 kc with 100 watts nights, 250 watts days.

Texas: Odessa Broadcasting Co., Odessa, new station to be operated on 1310 kc with 100 watts, days only.

Vermont: WRTD, Times Dispatch Publishing Co., Inc., Richmond, change frequency from 1500 to 1550 kc, install new transmitter and jump juice from 100 to 500 watts; WDBJ, Times-World Corp., Roanoke, install auxiliary transmitter, using 1 kw, for emergency purposes only.

CAPRARA. IN CAPETOWN. SAYS VISIO CAN WAIT

Capetown, Aug. 27.
Rene Caprara, general manager of the African Broadcasting Corp., is pessimistic over television possibili-

pessimistic over television possibili-ties, save for the distant future, in South Africa.

Just back from a trip to England to investigate what strides television has made there, Caprara has con-cluded that the introduction of visio in these parts involves too much ex-

Radio license-holders have been promised a comprehensive report by

KGLO CHANGES

Mason City, Ia., Sept. 21,
KGLO staff changes include Doreen
Chapman replacing Myrtle Mooney
as staff artist; James M. Woods of
Kansas City, connecting as announcer; and Lo Rayne Golinvaux,
from WMT, added to the sales department. artment.

partment.

Also with KGLO as a full-time artist now is Al Mitchell, Globe-Gazette sports chief, whose spieling on a daily 15 minute sportscast (Decker Bros sponsored) earned him the job with the station.

EASY ACES

7TH YEAR FOR BLACKETT - SAMPLE HUMMERT, INC.

NACIN

rankie Masters

DONNA DAE COLLEGE INN. Change HOUSEHOLD FINANCE PRODUCTAM Trickday NBC Blue 1 m/s/m/ CBST

GUS VAN

STAGE - SCREEN - RADIO Central Booking Office, Inc. 54 W. Bandolph St., Chlcago, Ill.

THE KING'S JESTERS

AND THEIR ORCHESTRA with MARJORIE WHITNEY BLUE FOUNTAIN ROOM HOTEL LASALLE, CHICAGO Dir.: Consolidated Radio Artists, Inc.

WEED ADDS A COUPLE

By JANE WEST

NOW RADIO'S MOST POPULAR FAMILY BRINGS YOU MORE

AUGHTER TEARS AND HEART-THROBS

Presented by Ivory Soap + 99 11 100 2 : pure

DIR., COMPTON ADVERTISING AGENCY
MGT. ED WOLF-RKO BLDG., NEW YORK CITY

NBC Blue Network, Mon. to Fri. 11 a.m. DST NBC Red Network, Mon. to Fri. 3:45 p.m. DST

LISTEN TWICE DAILY

with the addition of WGBI, Scranton. None of the three stations have heretofore had a rep.

Joe Weed, station rep, has added a pair to his string, WLEU, Erie, and WHBL, Sheyboygan. John Blair Co, has swelled its total

Raymonds, Inc. (Dona Ray cos-metics and Nu-Ray permanent wave) hops aboard 20 CBS stations across the country with a Sunday afternoon (2:30-2:45 p.m.) program using Lloyd Pantages, dishing chatter on films. Start is Oct 17

Pantages, disting charter of Start is Oct. 17.

KNX, Los Angeles, will feed the hookup. Milton Weinberg agency 'THE O'NEILLS'

Barn Dance Over Line

Lloyd Pantages on 20

Chicago, Sept. 21. New WLW-Line is to be used for New WLW-Line is to be used for 30-minute weeklv Saturday night airing of Barn Dance program to plug Keystone Steel and Wire Co., Peoria. Begins Oct. 9. Russel M. Seeds agency here se: the déals.

T. R. Putnam Quits KFRC

Longview, Tex., Sept. 21. T. R. Putnam has resigned as man T. R. Putnam has resigned as man-ager of KFRO to become head of the Tri-State Broadcasting System, re-gional web of indie stations located in this area. Harold C. Johnson, member of the KFRO sales staff for the past year and a half, has been moved up to fill the vacancy left by Putnam.

WENDELL HALL

"THE RED HEADED MUSIC MAKER"
RADIO - STAGE - SCREEN - SONG-WRITER - RECORDING

A RADIO RECORD OF RESULTS:

EVEREADY BATTERIES
MAJESTIC RADIOS
WRIGLEY GUM
SHELL OIL
FITCH SHAMPOO
GILLETTE RAZORS

GILLETTE
LATEST COMPOSITIONS—GET THESE SONGS:
ONE EYED LOVE
RHYTHM OF STATE STREET
MY OLD FASHIONED SCRAP BOOK

NOW HEADLINING VAUDEVILLE AGAIN:
eek—Tox, Berton-Gottoner 24th,
eek—Tox, Berton-Gottoner 1st.
Agency,
Fernanest Address—Wendell Hall, Thompson-Hall Apts,
4331 North Faulina Street, Chicago, Illinois

WENDELL HALL

D'ARTEGA

ORCHESTRA JELLO

7:00-7:30-NBC

SPA, PUBS IN DEEPER WATER

Chances of settling the strike which has been going on between must publishers and the Songwritering the became more remote the second mover last week, when Irving Caesan, SPA prec, called off an unofficial parley which he had agreed to hold with three publishers, Jack Bregman, Louis Bérnstein and Walter man, Louis Bernstell and Water Douglas. Caesar gave no explanation for the cancellation, nor did he set another date.

Douglas. Caesar gave no explanation for the cancellation, nor did he set another date.

Get-together was arranged for last Friday afternoon (17) and Caesar was to bring along two-fellow members of the SPA council. It was the hope of the publisher. threesome that some solution of the differences might be arrived at during an informal discussion by the two sides. Song strike on the part of the publishers has been in effect since the SPA announced that it would exercise its rights in the mechanical phases of the works by SPA members. SPA later issued contract forms under which 50% of the gross money collected for transcription, synchronization and phonograph rights, were to be turned over to the SPA for distribution to the writers concerned. It also announced that the membership, by a vote, had agreed to have the courts determine the extent of the writer's rights in the various rights arising from the copyright of his work.

Publishers claim that if the writer got 50% of the gross income from the sale, for instance, of a synchronization right the writer's share would be twice the net accruing to the publisher what the publisher what the publisher agents.

Gershwin Scholarship

Detroit, Sept. 21.
Establishment of a George Gershwin scholarship fund is under way here as memorial to late composer. Winners of the scholarship would be sent to New York for study under Herman Wasserman, Gershwin's former teacher, Ferde Grofe and others, according to Lauretta De Young, Detroit pianist, who's sponsoring the memorial.



Feist Yields College Tune to Remick On Latter's Suit Threat

Leo Feist, Inc., one of the Robbins-Metro combine, has yielded all rights to 'Sweet Varsity Sue' to the Remick Music Corp. following the latter's threat to bring suit. Feist had obtained the song as part of the 'Life Begins at College' score from 20th Century-Fox. Robbins organization, after an investigation, agreed that Remick had a prior claim. Writers of 'Sweet Varsity Sue' placed the number with Remick last spring, and when that firm failed to do anything with it, sold it to 20th. First that Remick knew of the film deal was when Feist advertised the score of 'Life Begins at College' last week. Remick management explained that the tune, dealing with

score of Life Begins at College last week. Remick management ex-plained that the tune, dealing with football, had been shelved for a more opportune time, the fall. Charles Tobias, Murray Menscher and Al Lewis are the co-authors.

Booked Big Name Bands, **Took Deposit, Scrammed**

Charlotte, N. C., Sept. 21.

Police here are holding a white man giving the name of Ralph Wall in an alleged confidence game by which three different Negro individuals and organizations were defrauded of money under the pretense of bookings for nationally known colored orchestras to appear here.

here. Victims of the racket said that there were three instances, dating back to 1934, in which alleged deposits of \$50 were received from victims after a man represented himself as a booking agent for orchestres. chestras.

Orchestra names involved in the Orchestra names involved in the racket included Cab Calloway, Duke Ellington, Lucky Millinder and Jimmy Gunn. Man would approach an individual or organization with what appeared to be good credentials, make arrangements for a date and collect \$50 in good faith as a deposit. Then, according to the attorney for the victims, no more would be heard from him or the orchestra.

would be heard from him or the orchestra.

Letters to orchestras revealed that they had no agent answering the description. Wall was arrested after he was seen on the street by one of the victims of the racket. He did not make any statement when arraigned before the recorder, other than to ask for a delay so that he could get a lawyer.

Wattenberg Due Back

A. M. Wattenberg, counsel for the Warner Bros. music interests, is expected back at his office tomorrow (Thursday) after suffering a severe gall bladder attack at his desk the week before. He was removed to a hospital, but his physician advised that he undergo a series of treatments at home.

By request Jack Bregman, chairman of the publishers' availability committee in the American Society of Composers, Authors and Publishers, postponed a meeting of the group from yesterday to tomorrow. Wattenberg represents a couple of firms which have entered protests on their availability ratings.

BROWN and FREED Soore Again! Their Newest "Broadway Melody" is the Biggest and Best In the Series Here Are the Hits from "Broadway Melody of 1938"

YOURS AND MINE I'M FEELIN' LIKE A MILLION YOUR BROADWAY AND MY BROADWAY **EVERYBODY SING**

Robbins Music Corporation • 799 7th Ave., New York

Most Played on Air

Combined pluys on WEAF, WJZ and WABC are computed for the week from Sunday through Saturday (Sept. 12-18.)
*That Old Feeling

*Whispers in the Dark
(Famous)
*Have You Any Castles, Baby?

"Have You Any Cast
(Harms)
My Cabin of Dreams
(Berlin)
"Remember Me?
(Witmark)
So Rare
(Robbins)
"Yours and Mine

*Afraid to Dream

(Miller)
*I Know Now
(Reminich)
Stardust on the Moon
(Marks)
*First Time I Saw You
(Santy-Joy)
*Moon Got in My Eyes

(Select) Harbor Lights

*Can I Forget You?

(Chappell)
Moonlight on the Highway

(Morris)
*Stop Breaking My Heart

(Famous) So Many Memories

(Shapiro)
*Loveliness of You
(Miller)
One Rose Left in My Heart

(Shapiro)
Me, Myself and I
(Words and Music)
†You and I Know

(Robbins)
Blossoms on Broadway

(Famous)
*Roses in December
(Berlin)
*I'm Feelin' Like a Million

(Robbins)
Can't Stop Me from Dreaming
(Remick)
Indicates filmusical song.

† Production Number.

SANTLY-JOY TO SUE ASCAP

Santly-Joy has retained J. T. Abeles in a proposed suit against the American Society of Composers, American Authors and Publishers.

Authors and Publishers.
This firm, and one other, are talking litigation because of their dissatisfaction with ASCAP's ratings
for the royalty dividends.
General cry of the younger blood
among the music pubs is that an
equitable divry would be on the
point system, for the number of equitable divvy would be on the point system, for the number of plugs. ASCAP, however, also takes into consideration two more or less nebulous qualities classified as 'availability' and 'seniority.' Just how much these are worth is something which a more or less self-perpetuating board of directors (as complained) only evaluates, and since many of 'em fall into the so-called seniority classification, the malcontents have made an issue thereof. Protests from several publishers

tents have made an issue thereof. Protests from several publishers on their ratings will be received tomorrow (Thursday) at the monthly meeting of the Society's publishers availability committee. These pubs contended that, as the system of availability classification now operates, a small publisher has no chance of increasing his share of the ASCAP distribution. Even if the smallie manages to get a few more availability points they mean nothing in the final accounting, since the major firms are boosted in blocks of 50 and 100 points at the same time, with the total number of points with the total number of points remaining fixed, regardless of the various individual adjustments.

Devine's Indiana Roof

Devine's Indiana Roof
Indianapolis, Sept. 21.
Tom Devine opens the Indiana
Roof Thursday (23) with Jan Garber
and orch. Devine will continue to
operate on a five night weekly
policy, bolstering patronage when
possible by booking name bands.
Garber's stand is for the opening

Garber's stand as Account of the inject only.

Lower-priced band will play on regular nights. Devine is assisted in the operation by his son, Jack.

Indie and Pop Pubs Plan to Attend FTC Probe on Music Biz: Wisdom Of an Industry Code Questioned

motion.

While the F. T. C. lacks authority to meddle in labor rows, a thorough tubbing will be given the trade practice angles by Uncle Sam's business ethics umpire. Outfit has power to cram a code down the throats of groups which ask consent for proposed standards, plus punitive powers against monopolitic process. ers against monopolistic prac-tices. Cannot go aboard industry members who will not initial the pact, however.

members who will not initial the pact, however.

Usual clauses will be written into any doctrine for Tin Pan Alley receiving Federal okay. Seldom-varied recipe prohibits discriminatory trade discounts, maligning of competitors, price-maintenance, conspiracy against newcomers, etc. Commish can approve collective agreements, but this does not carryimmunity from the anti-trust statutes. Promulgation of a code does not exempt the signers from Justice Department prosecution on grounds of restraint of trade, for example. Nor will it waive the necessity for complying with whatever minimum wage or maximum hour laws may be enacted.

If successful in getting together and placating the F. T. C. czars,

laws may be enacted.

If successful in getting together and placating the F. T. C. czars, the music biz will be the first branch of the amusement industries to attempt to reconcile differences and eliminate throat-cutting since the N. R. A. was embalmed.

M. A. Was empailmed,
M. Y. Views

Music Publishers Protective Ass'n is putting on a drive to have at least 30 pop publishers in attendance at the trade conference which the Federal Trade Commission has set for the industry in Washingon Oot. 4. Meanwhile, Joseph V. McKee, the MPPA general counsel, has sent out questionnaires seeking to ascertain what provisions the trade favors for a code of fair competition to be formulated and administered by the FTC and whether the vast majority

of pop publishers actually want a

Feeling in the MPPA is that sponsors of government supervision ought to make certain that every strata of the music business is strong for such alignment before the march is made on Washington. This pro-code group doesn't want to be put on the defensive before the FTO as the result of possible charges that the code idea is being pushed by firms affiliated with or controlled by motion picture producers, so that the latter can cut down their costs of filmusical exploitation and further suppress the competition from indie publishers.

Some of the smaller pubs are ex-Feeling in the MPPA is that snon-

of fimusical exploitation and further suppress the competition from indie publishers.

Some of the smaller pubs are expected to stage a vigarous fight against government intrusion in the music industry. They will argue that, if methods of exploitation are restricted to patterns favored by the film allied firms through a code of fair trade practices the lesser indies may be driven out of bushess. Opportunities for plugging his wares cannot be the same for the small independent as long as the producerally is in a position to have his songsplugged in thousands of theatres by way of trailers or the filmusicals themselves. These smalles propose to ask the FTC just where the public's interests are affected by the furnishing of band leaders with free arrangements and what but eventual extinction can be the fate of free-lance songwitters if the latter's publishers, are not free to resort to their own devices for getting plug co-operation. When it comes to an open choice, the leader is bound to give the first break to a score out of a film, it is pointed out. He has associated with it the glamour of screen production and personality plus the sales value of topline writers, while on the other hand, in the case of a freelance writer's number, the band leader can be influenced by nothing but inclination to help discover new talent or do a personal favor for some publisher's contact man.

The FTC's hearing will convene with Commissioner Charles H. March presiding.



THE SEASON'S BIGGEST SONG HIT

Most Played - Most Sold Deservedly Topping All Lists

ROBBINS MUSIC CORP. • 799 7th Ave., New York

JUST RELEASED-TOMMY DORSEY'S BIG HIT!

TOMMY DORSEY CLAY BOLAND and MOE JAFFE

ABC STANDARD MUSIC PUBLICATIONS. Inc., 793 7th Ave., New York

Padula Points Out Flaws in 25 Wk. Contract Bid; Thinks 13 Wks. Better

Philadelphia, Sept. 21.
Smoothly-worded protest against
the Musicians local's demand for 25week instead of 10-week contracts
in future was sent to A. A. Tomel,
tooter prexy, by Art Padula, eperator of the Arcadia-International here last week

here last week.

Padula said he agreed with an increased scale because of increased living costs, but thought that sixmonth contracts would work hardships on both musickers and nitery owners. Musicians, he said, would suffer because:

suiter; because:

1. Contracts beginning Labor Dayfor 25 weeks expire. Feb. 26, at a
time when it is too late to get work
in Florida resorts. It is also too
early for summer jobs, which means
the tooters will probably remain out
of work until the summer season

2. Musicians unfortunate enough not to obtain a contract by Labor Day, when most jobs are filled, will have to wait six months for another

have to wan the milery,

3. Why should any musician with real ability be tied up six months in advance against the possibility of taking something better in the event that the opportunity should present itself?

Among the hardships on the em-ployer, Padula listed:

1. An operator can't tell six

MI Mills 1

FALL FEATURES

YOU'RE MY DESIRE

MOON AT SEA

Four Smash Songs from GB's 'GANGWAY' with Jessie Matthews **Lord and Lady Whoozis**

Moon or No Moon

When You Gotta Sing

I'M JUST A COUNTRY

BOY AT HEART

GYPSY FROM **POUGHKEEPSIE**

MILLS MUSIC, INC.

Gangway

months in advance what his needs will be. As a result, he signs for the very minimum number of men possible. Anchorage, for example, has six men (instead of seven as last; season); Hotel Philadelphia is closed; the Benjamin Franklin has eight (instead of nine); the Arcadia has seven (instead of eight).

2. By retaining an orchestra for six months the orch itself loses value as an attraction. It grows stale and reduces its value to an operator, which is unfair.

3. An operator who must make a contract on Feb. 26 faces a dilemma. He cannot contract through the end of spring (and Lent) without increasing costs to such an extent it will mean dropping two or three men, since many spots don't run through the summer.

Padula's letter concludes; 'In view of this reasoning,' I recommend that you, reduce the six-month period to a 13-week period, which is one-fourth the year. This is the customary period for radio work and has been found most satisfactory. By doing this you will extend your spring season partially into the sum-

has been found most satisfactory. By doing this you will extend your spring season partially into the summer and your fall season partially into the term to take advantage of a full orchestra for the other full period. At the same time, you will give an operator elasticity of operation, make it possible for him to merchandise the orchestra.

Henderson's 2G in Spot He Formerly Got Scale

Fletcher Henderson returns to the scene of his first success, Roseland Ballroom, N. Y., Oct. 2, for one week's engagement at \$2,000. Two years ago, when he first hit Broadway, his band was getting scale wages at Roseland. Henderson's band first gained recognition when the band went west to play Ed Fox's Grand Terrace; colored nitery. There the band introduced 'Mr. Christopher Columbus' over the NBC net and from there on it climbed.

Goldie Ill

Cincinnati, Sept. 21.

Goldie (Harry Goldfield); trumpeter, lately with Paul Whiteman, was: taken sick Saturday (18), two days after opening with his first band, spotted in the rathskeller of the Hotel Gibson for a scheduled methy.

month's run,
Combo, 12 men, has been in the
field for more than two years, with
both Johnny Lewis and Ted Travers
taking turns as baton wavers. Jack
Coffey, who looks after the orch's
bit, stepped in as director in Goldie's
absence, which carried over Sunday
(191)

SONG FAVORITES FROM FEIST

THAT OLD FEELING

(Lew Brown and Sammy Fain)

LOVELY ONE

I STILL LOVE TO KISS YOU GOODNIGHT I'D LIKE TO SEE SAMOA OF SAMOA

(Walter Bullock and Harold Spina)

From Bobby Breen's RKO Radio Picture "Make a Wish

MAKE A WISH

(Louis Alter, Paul Webster and Oscar Straus)

A Novelty Sensation from the Mid West

(Gus Kalın, Wayne King and Burke Bivens)

LEO FEIST, Inc., 1629 Broadway, New York

Heidt Routed

Philadelphia, Sept. 21.
Following an engagement at the Earle, Washington, this week, the Horace Heidt band goes into the Stanley, Pittsburgh, Friday (24) followed by five one-nighters, towns not set.

not set.
Gets a week at Loew's State, N.Y.,
Oct. 7, before going into the Hotel
Biltmore, Oct. 15, for the winter.
Four additional acts are expected to
be added to the outfit before it hits
New York.

30 ORCHS SET FOR NEW YORK

N. Y.'s hotel and nitery band bookings for the fall look set, with about 30 bands engaged and sched-uled in as many spots. MCA and CRA have the biggest hunks of biz. Those already in the saddle are Leo Reisman at the Waldorf; Horace Visit! Niteron green in today.

Those already in the saddle are Leo Reisman at the Waldorf; Horace Heidt, Biltmore, goes in today (Wednesday); Guy Lombardo, Roosevelt, opened. Sept. 16; Tommy Dorsey, Commodore; Paul Tiesen comes into grill Sept. 30 as second. Ozzie Nelson, Astor; Lou Breese and Russ Morgan at the French Casino. Joe Rines replaces Morgan, Oct. 12. George Olsen and Yascha Bunchuk, International Casino. Jay Freeman stays at Paradise.

Xavier Cugat's tango band opened at the Waldorf, Sept. 21; Eddy Duchin and Vincent Bragall, Plaza, Sept. 24; Benny Goodman, Pennsylvania, Oct. 11, preceded by Dick Stabile on Oct. 11, and Glen Gray, New Yorker hotel, Oct. 8, following Benny Meroff, Bob Crosby being set to replace Dick Ballew at Belmont Plaza (nee Montclair), and Eddie Lane at Gov. Clinton hotel.

Isham Jones returns to the Lincoln

ton hotel.

Isham Jones returns to the Lincoln mism owner seurns to the Lincoln this month. Frank Novak stays at the Warwick, Eli Dantzig stays at the St. George, Brooklyn, with a new and larger aggregation; Eddie Elkins, Yacht Club, Sept. 23, Cornellus Codolban and Emil Coleman, into the St. Ragis, Sept. 26 former from the Rainbow Grill and replaced there by Eddy Rogers; Jerry Blaine stays at the Park Central; Harold Nagel quits the Pierre Roof, Sept. 20, for a lower floor; Bill McCune resigned by the Plaza hotel and Bossert in Brooklyn and Rita Rio is set for the Hollywood restaurant, opening Oct. 2, Rudolph Frimi, Jr., Ritz-Carlton, Oct. 25. this month. Frank Novak stays at

Zucker at CRA. N.Y.

Stan Zucker has replaced Gus Ed-wards as general manager of Con-solidated Radio Artists, under Charlie Green. Edwards quit the firm about two months ago to handle his own bands, which he took with him.

Zucker comes from CRA's Cleveland office, where he has been in charge since the once indie office affiliated with Green's firm. He will headquarter in N. Y., but frequently hit the road, from whence he came as a CRA salesman.

Helda Back at Ritz, Paris

Paris, Sept. 14.

Bernard Helda, band-leading brother of Irene Helda, who is now in Clifford Fischer's French Casino show in New York, stepped back into the Ritz this week to begin his third season in the hostelry.

Helda, who, unlike his sister is French, and not American, has an eight-piece band which, besides being set there for the season, will broadcast over both Post Parisien and Radio 37, latter a new station which opened here earlier this month.

NAMES BACK

Clear Lake, Ia, Sept. 21.

After a prolonged absence of name bands, manager Carl Fox has renewed the name policy at his Surf ballroom, bringing Benny Goodman in Sept. 24.

Ballroom has discontinued the nightly dancing practice of the summer season and now has dances three nights a week.

TUCKER IN CHI

Chicago, Sept. 21.

Orrin Tucker band opens the fall and winter season at the Edgewater Beach hotel Oct. 16.

Bailey Sisters and Bonnie Baker are included in the deal.

Last Week's 15 Best Sellers

l	Harbor Lights	Marlo	
ĺ	My Cabin of Dreams	Berlin	
1	*Whispers in the Dark	Famous	
Į	So Rare	Robbins	
١	*That Old Feeling	Feist	
1	*Afraid to Dream	Miller	
ı		Santly-Joy	
ł	*Have Vou Any Castles, Bab	y?Harms	
l	Sailboat in the Moonlight	Crawford	
١	*Moon Got in My Eyes	Select	
١		Witmark	
l			
ı	Vount and Mine	Robbins	
l	et Whom Now	Remick	
1		tShapiro	
I			
ł		† Indicates stage production song. T	ne
1	others are pops.		

On the Upbeat

Bob Grayson at Grande ballroom, Detroit, for three weeks.

Bob Sylvester back in N. Y. for Mills recordings. Harry Moss arranged.

Johnny Green opens at the Copley-Plaza hotel, Boston, Sept. 30, for MCA.

Kavier Curat plays the Earle the-atre, Washington, Oct. 1, and the Stanley, Pittsburgh, Oct. 8, before going into the Waldorf-Astoria hotel, N. Y., as alternate band with Leo

Happy Felton enters the Statler hotel, Buffalo, Oct. 15.

Herman Waldman went into the Olmos Night Club, San Antonio, Tex., Sept. 21 for an indef engage-ment. Succeeds Bobby Millar, Air-ng through KMAC.

Vivian Vorden and all-femme orch back in San Antonio from a tour of Texas.

Dee Peterson's Iowa State University orchestra is now playing at the Edgewood Inn, East Greenbush, N. Y.

Clayman picked Elaine Grey, East Liverpool, O., lass as his featured vocalist for an engagement at the Willows, Pittsburgh. Clayman is opening the spot's new indoor Vene-tian Room and will stick indef, re-placing the Lee Shelley orch.

Three International Boys, playing return engagements at William Penn hotel's Continental Bar, Pittsburgh, have added Nina and Rosa, song team.

Carl (Deacon) Moore moves into the New Penn, Pittsburgh, on Fri-day (24) for a two-week stay, follow-ing Rita Rio, who does some one-nite theatre stands for WB before going into the Hollywood restaurant in New York. CRA handled.

Paul Whiteman and his orch open an indefinite engagement at the L. A. Ambassador Cocoanut Grove Dec. 31, following Rudy Vallee.

Nick Stuart and his orchestra will featured in a musical short at

Tempo King and his Kings Tempo opened an engagement at the Club Cosmo, Hollywood.

Billy Brooks band replaced Eric Peterson's at Rhineland Gardens, Armonk, N. Y.

Art Shaw one-nited Sunday (19) at the Ritz ballroom, Bridgeport

Harry Candullo set for indef en-

gagement at Arrowhead Inn, Cincinnati, by CRA. Has a WLW wire.

Ciyde Trask follows Mike Riley's band into Gypsy Village, Louisville, Ky., Sept. 25. Johnny Hamp and Don Bestor follow in CRA exclusive

Jack Denny opens at the Chase hotel, St. Louis, Oct. 15.

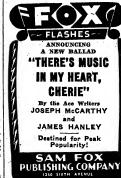
Lou Breese, current at French Casino, N. Y., doubles into the annua Horse Show at Madison Sq. Garder Nov. 3 to 10.

Four Ink Spots, cocktail unit, set at Bennet hotel, Binghamton, N. Y., starting Oct. 2.

Don Bester and George Hall play Westchester County Center, White Plains, N. Y., on Oct. 20 and 27 respectively.

Joe Haymes plays Foot G Hall, Hartford, Conn., Sept. 29.

Frans Waxman drew the musical direction assignment on Metro's "The Four Marys."



'Polynesian Romance 'Just About Right'

Get in the Vanguard with

VANGUARD SONGS

6411 Hollywood Blvd. HOLLYWOOD, CALIF.

The Year's Greatest Production Score

The Hits from the Great American Musical Romance "VIRGINIA"

Now at Radio City's Center, New York Score by ARTHUR SCHWARTZ and ALBERT STILLMAN

YOU AND I KNOW AN OLD FLAME NEVER DIES **GOOD-BYE JONAH** IF YOU WERE SOMEONE ELSE

ROBBINS MUSIC CORPORATION . 799 7th, Ave., New York

Philharmonic Has Good Advance For Concert Series at Carnegie Hall, N. Y.

Subscription sale for this season's New York Philharmonic Symphony Society concerts in Carnegie Hall, N. Y., is slightly ahead of last year. Reservations are about level with previous season's figures, but cash receipts top 1936 at this point. Sale will be okay provided the majority of reservations are taken up.

receips to war receips to will be okay provided the majority of reservations are taken up. Season will last 28 weeks, opening Oct. 21. There are 28 Thursday evening and a similar number of Friday and Sunday afternoon concerts, blus 14 Saturday night concerts. Mythical sellout of all seats for the entire season would net approximately \$416,000. That figure allows for the free press lists. Carnegie Hall seats 2,752. Thursday night houses are worth about \$4,860 each, with the Friday afternoon figured at about \$5,071 gue to the smaller press list. Saturday night houses are worth in the neighborhood of \$3,145 each and the Sunday afternoon houses rate approximately \$3,303 apiece. Season tickets for 14 Thursday night or Friday afternoon concerts range from \$285 for boxes seating eight to \$35 fcr single parquet seats and \$11.50 for single balcony seats. Prices, for seven Saturday night concerts range from \$80 to \$10.50 and \$4 for the similar seats as above. Scale for 14 Sunday afternoons is \$180 to \$24 and \$9.

For the second consecutive year,

Sunday atternoons is state to \$22 and \$9.

For the second consecutive year, Arturo Toscanini will be absent from the Philharmonic. John Barbirolli is conductor, with Georges Enesco guest, conductor and Ernest Schelling conductor for young people's concerts. Among the name soloists will be Walter Gieseking, Josef Hofmann, Vladimir Horowitz, Eugene List, Mischa Levitzki, Artur Rubinstein, Ernest Schelling, Abram Chasins, Mischa Elman, Jascha Heifetz, Yehudi Menuhin, Efrem Zimbalist, Kirsten Flagstad and Richard Bonelli. Arthur Judson is manager, Bruno Zirato is assistant manager, Bruno Zirato is assistant manager.

MUZAK AND MUSICIANS UNION IN AGREEMENT

New York Musicians Union and the operators of Muzak, Inc., wired music purveyors, have practically agreed on a new contract. Under the terms of this agreement, Muzak is obligated to pull out its equip-ment from all spots where live mu-sicians are not employed. Also to refrain from installing such equip-ment in places where musicians are ment in places where musicians are liable to be engaged or have been recently discharged.

Contract further provides that all Muzak deals for service must be submitted in advance to Local 802 for approval.

GORDON and REVEL

CLICK AGAIN WITH This sensational score for Darryl Zanuck 20th Cen-tury-Fox production:

"You Can't Have Every-

AFRAID TO DREAM

THE LOVELINESS OF YOU

YOU CAN'T HAVE **EV'RYTHING**

PLEASE PARDON US --WE'RE IN LOVE

DANGER-LOVE AT WORK

A New Hit on the Horizon ONCE IN A WHILE

MILLER MUSIC, Inc. 270 Sixth Avenue

Spokane Strike Settled

Spokane, Sept. 21.
Garden Dancing Palace has been taken off the 'unfair' list after being picketed 10 months for hiring non-union musicians. Under the agreement, Ev Rowan's orchestra, non-union collegiate musicians, will be allowed to continue to stay there two weeks longer, then will be obliged to join the union.

Chet Griffith's non-union orchestra opened Sept. 17 at the Davenport Hotel Italian Gardens after the place had been without dance music for a week following the walkout of Mann Bros. orchestra in sympathy with a laundry union strike which is picketing the hotel.

BALTO STRIKE GETS TOUGHER

Both hotels and musicians ran into some unusual complications here this week as a result of the

here this week as a result of the strike now in effect.
Union tooters who walked out of local hostelries Labor Day in order to achieve a closed shop arrangement for private rentals were engaged last March to play for a dance planned as the climax of the Plasterers Union convention, held here this week at the Emerson Hatel

here this week at the Emerson Hotel.

Plasterers tried to get the musicians to make special dispensation and supply the music for their shindig, but the union refused and rather than dance to non-union music the affair was called off.

Early in the week, the hotel announced that Wm. Green, prexy of A.F.L., would appear at the Plasterers conclave and occupy the royal suite, formerly used by Isaac Emerson, late Bromo Seltzer tycoon, and not opened to guests in nine years. Tooters did a burn and, reaching Green, explained the situation. Reported that Green stayed in the hostlery for about three hours, using only the washroom.

Local papers this week featured ads, sponsored and paid for by the union, listing local niteries and dance spots employing union bandsmen, and urging patronage of them.

DOT FIELDS, JOHNSTON **TEAMING FOR SONGS**

Because of Jerome Kern's general indisposition, which necessitates crea tive inactivity for a year or so, his erstwhile lyricist, Dorothy Fields, is

erstwhile lyricist, Dorothy Fields, is teaming with Arthur Johnston.
Another new songwriting team for pictures will be Albert Stillman and Sammy Fain, whom Jack Robbins is putting together. Stillman, with Arthur Schwartz, composed 'Virginia,' Schwartz being more or less partnered with Howard Dietz, generally, Walter Bullock and Harold Spina, after completing the 'Sally, Irene and Mary' score for 20th-Fox, are set on a termer on the same lot. Next assignment is Shirley Temple's pic.

Hipp Operas' Improved Take of \$6,100 Last Week

Opera grosses at the Hippodrome, N. Y., last weekend bounced again. Friday (17) night brought in \$2,900 and Saturday (18) added another

\$3,200. Alfredo Salmaggi's concurrent per-formances at the Academy of Music, Brooklyn, grossed \$1,400 for Satur-day (18) and \$1,700 for Sunday (19). Season continues indefinitely.

Remick Cutting Down

Remick Cutting Down
Remick Music Corp, has closed
down its Boston and Philadelphia
offices and let out the personnel.
It is planned to have the bands in
the two cities contacted by men
travelling out of the New York office.

Dr. William Axt is scoring Metro's Thoroughbreds Don't Cry.'

GM Radio Concert at Carnegie Hall Oct. 3

Carnegie Hall VCt. 3
Carnegie Hall, N. Y., has 18 events listed for October. Opens Oct. 3 with a General Motors radio concert and ends Oct. 31 with another ditto. Other dates include two more GM concerts, six New York Philharmonic Orchestra concerts, a Philadelphia Orchestra concert, and recitals by Fritz Kreisler, Feodor Challaphia and Julia Peters.
Other events are minor musical events and public meetings.

MCA JUST CAN'T KEEP LOPEZ **BOOKED**

Second booking mixup in as many weeks at Music Corp. of America again has the Vincent Lopez band on the jump. This time he's out of the Stanley theatre, Pittsburgh, just as he was about to hop a train, in that direction. Maestro is now set for two weeks of one-nighters, but he's keeping his fingers crossed, even while he plunks the ivories. Originally notified he was to play the William Penn Hotel in Pittsburgh as soon as he completed his curred.

or the William Pein Hotel in Pittsburgh as soon as he completed his current date at the Cleveland Exposition, with Pitts paper's carrying blurbs on the announcement, Lopez got his first headache when it developed that a booking bloomer at MCA called for Orrin Tucker to play the hotel at that time.

Lopez was switched to the Stanley theatre and Pitts dailies again obliged with the tidings. Last Monday (20) the latest bombshell exploded in the maestro's headquarters, when it turned out that the Stanley date was also just one of

ters, when it turned out that the Stanley date was also just one of those dream bookings. According to the latest at MCA, the band gives its final toot at Cleveland next Sunits final toot at Cleveland next Sunday (26), plays the three following nights at private parties in Cleveland, then one-nights through Obio until Oct. 9, when it opens a run at the Drake Hotel, Chicago.

Meanwhile, Lopez has wired all the Pitts papers that he's not responsible for their red faces, that he's sorry, but whole thing is as much a mystery to him as to them.

Milton Bloom, Louis Bring and Arthur Quenzer divvied \$1,000 handed to them by Universal for their song, 'So It's Love.'

AGMA Ready to Submit Scale, **Working Conditions to Impresarios**

TIBBETT DUE IN PARIS

Singer's First Date There In Benefit Of 'Othello'

Paris, Sept. 14.
Lawrence Tibbett will make his first appearance in Paris Oct. 5 in a benefit performance of 'Othello.'

benefit performance of 'Othello'. Special performance will be given at the Opera for the pension fund of the old artists of the Opera. Elde Norena will sing the part of Desdemona, Giovanno 'Martinelli will take the title role and Tibbett that of Iago. Orchestra will be directed by Roberto Moranzoni, who will come from Italy for the occasion.

VALLEE'S COAST STAY TILL END OF YEAR

Rudy Vallee's Coast stay will probably last until about the first of the year, including nitery and theatre dates and a pic commitment. Band leader winds up his present eastern radio stand Sept. 30, does a one-nighter at the Kansas City Jubilesta on Oct. 1, and begins originating his Royal Gelatine programs from the Coast on Oct. 7.
Opens at the Cocoanut Grove, Los Angeles, on Oct. 4, and is set there for three weeks. Then plays theatre dates. Has a pic assignment to fill on a contract with Warners, and will do it during his coming stay in Hollywood if the story is satisfactory.

Okla. Battle of Bands For Needy Musickers

Oklahoma City, Sept. 21.

Battle of bands, featuring seven
dance orchestras playing in rotation,
was held Monday (20) night by the
American Fed. of Musicians for the
heaft of ready musicians.

I American Fed. of Musicians for the benefit of needy musicians.

Party was held at Blossom Heath, with the seven bands taking 20-minute turns. Perry Ward, WKY announcer, introduced the bands, headed by George Andre, Warren Blue, Bonnie Spencer, Victor Duncan, Wallie Stoeffler, Clarence Tackett and the Crusaders.

'Scale of wage requirements and working conditions has been set by the American Guild of Musical Artists. It will be submitted to opera companies and concert managers and recognition will be sought within the next few weeks. Little difficulty is expected with the majority of opera companies, but concert managers may offer a tougher problem. Understood the Metropolitan Opera Company will not be among Opera Company will not be among those approached at first.

lem. Understood the Metropolitan Opera Company will not be among those approached at first.

Total membership of the combined AGMA and Grand Opera Artis's Assn. forces totals 700, but a national drive is planned to bring this figure up to about 3,000. Coast branch of the AGMA has been organized in Los Angeles and another office will be opened in Chicago. Leo Fischer, executive secretary, will go to the Coast the end of next week to pick a representative there. He will stop off in Chicago on the way back to name a mid-west representative. Henry Jaffe, AGMA counsel, will also go to the Coast next week, but doesn't plan to do any AGMA work there.

Under the proposed setup, AGMA branches will not have any local autonomy such as enjoyed by the American Federation of Radio Artists. Instead they will be merely unofficial branches of the main body, with business offices reporting to the New York headquarters. Plan is similar to the setup of the Authors League of America and its subsidiaries, the Dramatits Guild, Screen Writers Guild and others.

Strange wrinkle in the AGMA charter grant from the Associated Actors and Artistes of America calls for Actors Equity to have jurisdiction over operas in English. This was due to an oversight, and is apparently covered in the minutes of the charter Recolition there interested.

was due to an oversight, and is apparently covered in the minutes of the Four A's meeting which granted the charter. Resolution there states: that the Four A's council will also vote transfer of the jurisdiction from Equity to AGMA. However, the matter is considered a minor technicality and no date is set for it to be considered again. AGMA board will meet tomorrow (Thursday).



New International Casino, Lavish B'way Nitery, Debuts Amidst Mishaps By ABEL GREEN New International Casino, in the least of 17 mes Square, because of tist data one of 18 mesh of 18 mes New International Casino, Lavish

By ABEL GREEN

New International Casino, in the heart of Times Square, because of its lavishness—the trade knows that over \$400,000 went into it—and because of the multiplicity of its post-ponements dating back to last winter, commands notice in the passing scene. Its all last on Friday (17) focused much attention from showmen and the laity alike, getting a capacity turnout of about 1,300 people at \$12.50 per couvert. That mechanical difficulties defeated any fair angoralsal of the spot's values was as mach regretted by the public as by the Lou Brecker-Joe Moss-George Olsen management.

With everything apparently ship-

Olsen management.

With everything apparently ship-shape, the stage mechanics went awry at 6 p. m., a couple of hous-before the advertised and much postponed premiere, and if it were not for the brevity of the time lapse, another adjournment might have been in order.

been in order.

It's for that reason that VARIETY
will defer review of the show, per
se, until the proceedings are

e, until the proceedings are smoother. As for the place itself, it's the most signal post-prohibition attempt to really achieve something in the most signal post-prohibition attempt to really achieve something in the bring-Broadway-back movement. Three-storied cabaret-theatre, situated in the heart of Times Square, atop the Criterion and what was the old New York theatres, it's in a perfect location for transient instance. The contains the property of the property of the contains the property of the constant trade—bar biz, luncheon, cocktail dansants (with Olsen's music), dinner and supper, the latter in the Casino. That's distinguished from the spacious second floor lounge, which runs the entire Broadway from the spacious second floor lounge, which runs the entire Broadway for the property of the prope

third. And then it didn't come on right.

On the credit side, the International Casino should vote a bonus (or an extra drink, at least) to George Olsen for his gracious and graceful apology and explanation at the premiere that a letter would go to to all present night a case the show and enjoy dinner, etc., at its perfected best. Olsen's sincere, well-put, but obviously unprepared, apology did more as a squarer for the new venture than anything else could have done. (Olsen, privately, hinted at sabotage as a cause for the delays in the mechanics.)

On the credit side, therefore, is

hinted at sabotage as a cause for the delays in the mechanics.)

On the credit side, therefore, is the critical (press and public) inclination to accept the raincheck decision until things are smoothed over, these possibly including the building of a complete new revolving stage, since the present mechanics balked too, despite the general furnor; good took the country of the present occasiond, the cutsine was surprisingly good, and that's something to brag about.

And, of course, to the credit of the took of the present occasiond, the cutsine was surprisingly good, and that's something to brag about.

And, of course, to the credit of the first of the present occasiond, the cutsine was surprisingly good, and that's something to brag about.

And, of course, to the credit of the present occasion of the place; its general lavishness; its escalators; that spiral bar (Brunswick-Balke-Collender charged \$17,000 all right as an all-la conducted to on the cother niceties.

Management promises a better showing some time next week.

VERSAILLES, N. Y.

VERSAILLES, N. Y.

Mitzi Green is playing a return date at Club Versailles, a sort of booking she 'owed' Nick Prounis, Arnold Rossfield, Johnny Boggiano, et al., and the longer it's been deferred the greater has become the ferred the greater has become the community of the control of daughter of a vet vaudeville family, Joe Keno and Rosie Green, has be come a star on Broadway ('Babes in Arms) and is destined for the unusual among kid picture stars—an equally glamorous, albeit more lasting startion in for November but the buildup of 'Babes,' with the cooler weather, may set that back.

Anyway, on the legit rostrum, on screen or on a cafe floor—and more specifically, the latter—young Mitzi is ab it of a wow with her susue.

Unspoile and a well deported list it le lady she offsets the handicaps so usual attendant to precoclous stage, children and delivers a rousing, socko 10-12 minutes of expert song and comedy.

Unspoile and a well deported list it le lady she offsets the handicaps so usual attendant to precoclous stage, children and delivers a rousing, socko 10-12 minutes of expert song and the chinese sistent of the complex of t

Cafe El Dorado, N. Y.

Cafe El Dorado, N. Y.

A sort of Reunion in 56th Street
attends this new nitery, called Cafe
El Dorado but will probably be best
identified to the pre-repeal nighthounds as the Club Richman. The
'reunion' part embraces Lou, Arkie
and Dave Schwartz (plus new backers) reassuming charge of the spot,
once of the Broadway highlights in
the heyday of Harry Richman's
nitery career, plus the N. Y. comeback of Helen Morgan, again working for her old bosses, for the
Schwartzes also sponosa for the
tat the Chateau Madrid on 64th nite
prime of Volsteadism. Miss Morgan
kidded it by placing the calendar
idde back as 10 years, it's nearer 15,
of course.

Anyway, Helen Morgan, back on

date back as to years, it's nearer 16, of course.

Anyway, Helen Morgan, back on Broadway, is a cinch for b.o. By no means the chi-chi environment of yesteryear's Club Richman, what the decor lacks is certain to be eclipsed by the Morgan glamor for the wistful-eyed songstress still whams 'em with her plaintive songs. That she's harking back to the 'Show Boat's core for her surefire standbys is surefire boxoffice, but she also has a couple of pops, 'Lull in. My Life' and an excerpt from 'Virginia.' Neither is as socko, but that lapse in her repertoire is readily corrected in view of the wealth of torchers extant for the Morgan style of song-aloging.

Lefty Discovers Where Vaude Went To; Legion Buyin' Plenty of Foot-Ease

By Joe Laurie, Jr.

New York, Sept. 21.

Dear Aggie:

Arrived in New York okay and found your letter waiting for me. You spelt boom times B-U-M. Sorry to hear they're still sending us bum product. They have just as bad pictures on Broadway but they doll 'em up with big electric signs and big ads and flashy lobby displays and put 'em over that way. It's like a guy putting a good sauce on a hunk of meat. I found out we're only about a year behind in our pictures out there.

Well, Aggie, we got in and registered at the Legion headquarters, had a few drinks with the different guys that are running for National Commander and then I took Kerwin and Mallen to meet Joe and see Broadway. I wish you could see it Aggie. It ain't the Broadway we used to know. Broadway today reminds me of a middle-aged soubret; her cheeks are made up with orange juice and the dark roots are showing in her nearblond hair.

But the gal is still full of life; maybe it's because strangers are in town. She aint got the class she used to have, don't wear a brassiere and is kinda sloppy, but still it's Broadway and there's more doing there and is kinds stoppy, but sim its Brossers and more than the Main stopped on one block than on all the Main Stems of the country put together. The people here all have live faces, not like in Hollywood or in Coolacres, Everybody seems to be saying 'Ah,' like kids at a circus. All the soldier boys seem to be hanging out on Times Sq. and they're not raising soldier boys seem to be hanging out on Times Sq. and they're not raising the hell this year they used to; they're gettin' older and I guess the stomach wont stand up under heavy fire. Of course there's the yokels that blow a whistle and direct traffic, then there's the alcoholic quartet, and the guys in automobiles ringing big bells and shooting off small cannons. Gee you'd imagine these birds would hate the sound of a cannon, But they and their wives are having a good time—and the drug stores are selling Allen's Foot Ease by the ton.

I met a jot of the old gang that we used to play with. Saw Dawe Fer-

they and their wives are having a good time—and the drug stores are selling Allen's Foot Ease by the ton.

I met a lot of the old gang that we used to play with. Saw Dave Ferguson—you remember how he used to do "The Charge of The Light Brigade?" He now is the secretary of the Jewish Theatrical Guild and he looks swell. Billy Dunham of Freeman and Dunham owns a saloon on 46th street and is doing fine. Chic York and Rose King opened at the Winter Garden and got swell notices. Willie and Eugene Howard are starred with them in the show; those two boys are about the only real brother act left. They sure stayed on top a long time. Met Yevette Rugel and her two kids—they look the image of Johnny Dooley and is she proud of 'em. Met Jeanette Powers—you remember Powers' Elephants at the Hippodrome—well, she just got back from Europe after being there for over 15 years. She's still got the elephants and doing a swell act. Marie Hartman looks grand and still plenty funny; some day a picture scout will discover her. Bobby Higgins of Melville and Higgins is mow an agent booking clubs; Eddie Carr of Conlin, Steele and Carr looks swell and we had plenty of laughs. Saw Johnny Stanley and we talked about the old Comedy Club. Met Bill Collier and Jack Norworth, Jack is playing the part of a priest in a legit show and doing great. Saw Annie Hart, she just celebrage the 79th birthday, and looks wonderful. They all wanna he remembered to you. They look fine, a little older, but and we had been the proper supplies the remembered to you was the sellow of the and watting for vaudeville to comback.

And speaking about vaudeville, I found out where it went And speaking about vaudeville, I found out where it went to. Joe took us to the opening night of the International Casino. It's on the spot where the New York theatre used to be, and Aggie I wish you could seen it. They got a bar that starts on the street floor and winds all the way up to the second floor. By the time you reach the main hall you're in the mood to see a show or go to sleep. The room is a big one all on one floor and you can see and hear from any part of the house. It's decorated beautiful and has no posts or balcony. They got two bands, one to play the show and one for dancing. The people dance on the stage after the show is over and before it starts. The show is swell; it's vaudeville, Aggie, but no talking acts—just sight acts, and the girls are heautiful, and the scenery and the lights are the last word. And it's all reasonable too, with food, and stands you less than seeing a show in a theatre. It's sort of a two-to-one chance—it you don't like the show you may like the food and vice versa. In a theatre you only got one chance.

These cabarets, Aggie, are sure funny places. Everybody looks bored

the food and vice versa. In a theatre you only got one chance.

These cabarets, Aggie, are sure funny places. Everybody looks bored to death; the dames look around at the guys that other dames are with and the men flirt with the dames the other guys are with. Nobody seems to be satisfied with their own party. I gotta get ready for the bilg parade. The boys want to stay in town an extra week, but I told 'em I would have to write to you about it. Hope this finds you well and happy. I miss you a lot Aggie and maybe if we get the right breaks I will take you for a trip here and we'll have another honeymoon. You got these dames here beat a mile. Love and kisses from your

P.S. Paul Gerard Smith sez, 'Many a man wishing you good luck is simply tired of your I.O.U.'s.'

FRANK LIBUSE LONDON

CASINO DE PARIS

PALLADIUM

EVENING STANDARD
Tuesday, June I, 1937
London After Dark
COMEDIAN AMONG THE WAITERS

A COMEDIAN AMONG THE WAITERS
There is a now load waiter of the Cafe
do All Programs of the Cafe
was a compared to the Cafe
and the Cafe
Market of the Cafe
did a fort of All Traion and the Cafe
did a fort of All Traion and the Cafe
did a fort of All Traion and the Cafe
did a fort of All Traion and the Cafe
did a fort of All Traion and the Cafe
did a fort of All Traion and the Cafe
did a fort of All Traion and the Cafe
did a fort of All Traion and the Cafe
did a fort of All Traion and the Cafe
did a fort of All Traion and the Cafe
did a fort of All Traion and the Cafe
did a fort of All Traion and the Cafe
did a fort of All Traion and the Cafe
did a fort of All Traion and the Cafe
did a fort of All Traion and the Cafe
did a fort of All Traion and the Cafe
did a fort of All Traion and the Cafe
did a fort of All Traion and the Cafe
did a fort of All Traion and the Cafe
did a fort of All Traion and the Cafe
did a fort of All Traion and the Cafe
did a fort of All Traion and the Cafe
did a fort of All Traion and the Cafe
did a fort of All Traion and the Cafe
did a fort of All Traion and the Cafe
did a fort of All Traion and the Cafe
did a fort of All Traion and the Cafe
did a fort of All Traion and the Cafe
did a fort of All Traion and the Cafe
did a fort of All Traion and the Cafe
did a fort of All Traion and the Cafe
do All

THE EVENING NEWS
Waiter at Lorge Among the Tables!
Frank fixture is the life and soul of the new show at the Cate de Parls. He puis ou a "timb" waiter act which is one of the funitest things in all London's supper-time cnetratainment. June 1, 1937

connect utiling in all Loctions 3 display-links electricalisation.

Page 14—The Pacella-Sunday, Iune 13, 1937
The Watter Who Spills Things.

When I was out dishing, the other night, begin to work the spills things.

When I was out dishing, the other night, begin to wonder why a waiter was taking away. Half the spills things with the spills of the spi

THE STAR THE STAR
Folery, Murch 30; 1937
Folery New to British Audiences
Never, for innumerable productions, have I
laughted so much es of the antles of Frank
Litiuse and hie partner lago Brander.
They fooled delictously in a way new to
British audiences.

THE DAILY MIRROR

THE DALLY MIRROR
Wednesday, June 2, 1937
EROS CALLING
Fashlonable flower the Curlor last night. A waiter at the Curlor describer in the power to upset them.
One well-known society counto-were on the ideas of them.
One well-known society counto-were on the ideas of them.
The fellow was the overland, and the control of th



PARIS

Sixth Wook

MOGADOR THEATRE

The Laugh Sensation of Paris-50 Mil-llon Frenchmen Can't Be Wrong

What More Can I Say!

AL GROSSMAN

160 West 46th Street NEW YORK CITY

> FOSTERS AGENCY LONDON

STANLEY, PITT. N. O. Plunging For **RUNNING OUT** OF B.O. ACTS

Pittsburgh, Sept. 21. Cancellation of Vincent Lopez for week of Oct. 1 in favor of a hotel spot leaves Stanley, WB deluxer, without a show to follow Horace Heldt opening Friday (24). Like

Heldt opening Friday (24). Likewise marks the windup, at least temporarily, of spot's unbroken string of name band engagements.

Stanley has had no booking troubles for last couple of months, but with resumption of dance spots in big hotels and radio shows, attractions available for town's only desh site are getting scarce again and house may have to go in for fock of repeats. Ted Lewis and Shep Fields are two practically set for next month, and each has been here within last four months.

Harry Kalmine, WB zone manager, heads for New York this morning in an effort to pick up a few weeks. Plenty of units available for Stanley, but they've been consistently poison here, nothing but name bands having clicked at this site for more than a year now.

DETROIT CLAMPING **GAMBLING LID AGAIN**

Detroit, Sept. 21.
Gambling lid being clamped on gain here, with likelihood several again here, with likelihood several police and public officials will be in-dicted by special legislative committee probing widespread gambling in

state.

Committee, whose warning to Detroit police so far has resulted in intuiting of practically all local handbooks and other clip joints, will hold a secret hearing Wednesday (22) at Detroit Leland hotel. Over 159 subpoenas have been issued for hearing, but no names divulged.

but no names divulged.
Committee, which has been holding inquiries in various gamblingridden counties, was informed last week that several joints, including swank Blossom Heath, in Macomb
County outside Detroit, had reopened again coupla days after committee had warned Macomb officials.

Jap Fair OK

Seattle, Sept. 21.
The Japan Winter Fair, planned to open about Jan. 1, will proceed without interruption, advices received from Tokyo by Edward J. Fisher, local booker, state.
A number of American acts will be used. Seattle, Sept. 21.

Harvest Moon Champs Booked for Frolics, N. Y.

Walter Cosden and Agnes Melcoll, winning couple in the Harvest Moon ballroom dancing contest conducted last month by the N. Y. Daily News, have been signed by Curtis & Allen

have been signice—agency.
Team, which had a whiff of show biz via fortnight at vaudfilm State, N. Y., along with other Harvest Moon prize-bagging couples, has been booked into the Frolics Cafe, N. Y., opening Thursday (23).

Russe Room Goes Polish

Maisonette Russe in the St. Regis Malsonette Russe in the St. Regis hotel, N. Y., when it reopens for the fall goes 'Nights in Poland.' Cornelius Codolban's gypsy orchestra will be back and a Russian quartet. Iasha Nazarenko and Polish national dancers of the 18th century will round out the show.

The Maisonette, emulating its Parisian counterpart, switched from Russe to Hungarian to Italian, and how to Polish motifs, and will so continue as part of the scheme of things.

8 HOUR VAUDE SHOW

8 HOUR VAUDE SHOW

Entertainment committee of the American Legion convention has undertaken to line up all stage and radio talent available in New York for the show at Madison Square Garden tonight (Wed.).

Event starts at 8 o'clock and is agured to run eight hours.

Autumn Nitery Biz New Orleans, Sept. 21.

Night club business, dormant for sometime, came to life again with bang last week with return to cool weather. Floor shows are being embellished and new bands added since business took spurt.

Tony Almerico and his hand go Tony Almerico and his band go into Cedar Lane club, while Bernard and Bernita, adagio team; Myra Gordon, warbler, and Rae Hodgins, toe and tap dancer, added to Old Absinthe House show. Latter place getting big play from tourists. Shirley Gay, acrobatic dancer at the Blue Room, has been held over indefinitely.

Room, has been held over indefinitely.

Phil Harris and orchestra went into Blue Room on Monday (20), replacing Al Donohue's band, Swank spot continues to get big play,

Big 'Apple' craze introduced in Blue Room by Donohue has taken town by storm.

Bub and Bubbles. 'Gomez and Yolando' **Bring Legal Squawks**

First of a series of shows skedded by Larry Sunbrock for Municipal auditorium, St. Louis, opening Sunday (19) starring Rubinoff, had two supporting acts billed as 'Bub and Bubbles, underscored as sepia steppers, and 'Gomez and Yolando,' ballroomoligists.

roomoligists.

I. Robert Broder, attorney for Buck and Bubbles, standard sepia team, wired Sunbrock about similarity in names. MCA also called the promoter's attention to similarity of ballroom team with that of Veloz and Yolando, topflight terpers, with infringement actions on account of nilling threatened in both cases.

Sunbrock explained that the latter act had been booked through an agent in Akron, O., but he had cancelled them anyhow, although unable to kill his adv. copy. Demar and Deandrea substituted.

Several similar cuckooing cases have cropped up recently, which ex-plains why attorneys and represen-tatives for name acts are constantly on the qui vive to abrogate such fradulent methods.

Big B. O. St. Louis, Sept. 21.

With Rubinoff and Jackie Heller as headliners, first of series of radio star shows in local Municipal Auditorium sponsored by Larry Sunbrock attracted 16,200 and grossed \$11,432 Sunday (19). Two per-formances were given and show bucked perfect autumnal weather.

Rubinoff is making first local appearance in 10 years. Heller did six numbers at each show. Tommy E. numbers at each show. Tommy E. Birche, songster, formerly with KWK here, and now with Roger Pryor's orch at the Edgewater Beach hotel, Chicago; Curley Fox, national hillbilly fiddler champion, and Texas Ruby, cowgirl yodeler, both from Nashville, Tenn; Demar and Deandrea, local ballroom and Rhumba dancers, and local orch under baton of Ben Rader made up the balance of the two-hour shows.

balance of the two-hour shows.
Demar and Deandrea were sub-stituted for Gomez and Yolanda, an advertised dance team from Cleve-land, who were cancelled because of complaint of manager of Yeloz and Yolanda, who said similarity of names was interpreted as an in-fringement on the latter team. Sun-brook said no reflection was intended brock said no reflection was intended when he booked Cleveland team when he booked Cleveland team through an agent in Akron, O., but he cancelled when a wire reached him Saturday (18). However, it was too late to change newspaper ads. Sunbrock comes back Sunday (26) with another show headed by Fibber McGee and Molly, from radio.

Robert D. Scott's Mann Act Jam; Cafe Performer

St. Louis, Sept. 20. Charges of violating the Mann act Charges of violating the Mann act and desertion face Robert Dyer Scott, nitery entertainer who, with Ellen Stadelman, hat check girl, were nailed in Albuquerque, N. M., last week by Federal operators. Pinch resulted from complain made by Scott's wife, Mrs. Hermine Scott, who charged spouse deserted her and two children.

Feds traced Scott to Albuquerque and found him with Miss Stadelman.

Belle Baker Weds, Off To Chi for Nitery Date

Belle Baker, the comedienne, was married yesterday afternoon by N. Y Supreme Court Justice William T. Collins at the Democratic Club to Elias E. Sugarman, editor of The Billboard. A cocktailery at Leon & Eddie's for their show biz intimates followed the ceremony. The decision to wed was sudden, happening on Sunday night, when the groom insisted on the ceremony before his actress-bride left for Chicago, where

actress-bride left for Chicago, where she opens Friday (24) at the Chez Paree for a fortnight. Miss Baker, widow of Maurice Abrahams, songwriter-music pub-lisher, this week entered her son, Herbert Abrahams, 16, alumnus of Peddie, into Yale. Songstress is still active professionally, in cafes, radio, etc.

Her first husband, Lew Leslie is recently back from London. A couple of years ago when Miss Baker was playing in West End niteries and Leslie was producing his 'Black-birds' on the other side, there were reports of a possible reunion of Leslies, but that was founded casual friendship.

BRANDTS HAVE VAUDFILM YEN IN N. Y.

The possibility of eight theatres in New York, now limited to pictures, becoming vaudfilm, with bands and acts, is expressed by Harry and acts. is expressed by Harry and William Brandt. Independent exhibitors. They plan the new policy in the Windsor, Bronx, the Audubon, N. X., and the Halsey and Flatbush, Brooklyn. Brandts have four other theatres which would be similarly used it the vaudfilm policy succeeds.

ceeds.
Vaudfilm setup calls for five or six acts, according to the number of specialists in the bands. Lawrence six acts, according to the number of specialists in the bands. Lawrence Golde of the William Morris agency will book the acts and Milton Roe-mer will spot the bands. Admission scale will not be materially upped.

State's Anni Gifts

Loew's State, N. Y., celebrating its 17th anniversary Sept. 23, has effected 5,000 gift certificates which manager, Al Rosen, states is a great surprise to him on the manner in which the downtown merchants cooperated with him.

It's all cuffo, the gifts ranging from a few cents up to \$50 and \$50 items from Russeks, Dobbs, etc.

New Combo Takes Over St. Charles, N.O., for Vaud

New Orleans, Sept. 21.
The St. Charles theatre, long a thorn in the side of the bigger pix houses because of its dual-bill policy, will become a vaudeville house on October 1. Loew's Mort Singer and the Scanger organization have the Saenger organization have formed the La Charles corporation formed the La Charles corporation and leased the house from the Provident Investment Company Saturday (18) for five years.
Saenger's will operate the programs with other interested parties sharing in the profits.
Return of the St. Charles to vaude policy will give city its first fiesh entertainment in sometime.

Nitery Placements

The Four Aces, to Ormond's, Oklahoma City.
Paul Draper, dancer, Eddy
Duchin's orc, Hotel Plaza, N. Y.
Dwight Fiske, Savoy-Plaza, N. Y.,
Oct. 1. Oct. 1.
Ann White, Renee Villon, Lilyan
Lorraine, Cascade Billy, Bertolotti's,
N. Y.

Kansas City's 150G Jubilesta Draws 75,000 First Week-end

PHILLY AGTS. RENEGING ON \$100 LICENSE TAP

Philadelphia, Sept. 21.

Majority of agents here are making no move to get \$100 licenses demanded by new State law which went into effect Sept. 1. Ernest Kelly, director of the division of employment compensation, Department of Labor and Industry, who will be in charge of enforcement, has taken matter up with attorney general's office and action to bring the 10 percenters into the fold or force them out of biz may be expected shortly.

shortly.

It was indicated enforcement officers will go to work on tiny bookers
who have offices 'in their hats' before tackling majors, like MCA and
CRA, which haven't yet obtained
registration papers.

Wini Shaw, Chick Webb Set for RKO Vauders

Winl Shaw plays the week of Oct. 21 at the RKO Keith, Boston. Singer has set back her dates at Albany, Troy and Schenectady, N. Y., until the weeks of Nov. 12 and 19.

the weeks of NOV. 12 and 12.
Rio Brothers are set for the week
of Sept. 24 at the RKO Palace,
Cleveland. Johnny Burke and the
Condos Brothers play the same
house the following week.

house the following week.

Chick Webb plays RKO houses for
three weeks beginning Oct. 28 at the
Keith, Boston. Palace, Cleveland,
follows, then the Palace, Chicago.
All were set by Sammy Weisbord,
of the William Morris Agency.

Fields' 6 Weeks at Chez, Chi, Sets Back Dates

Benny Fields has arranged a set-back of his Loew vaude dates in or-der to cinch a six weeks' booking at the Chez Paree, Chicago, where he opens Oct. 8.

Define the Chi assignment Fields will play RKO Keith's, Boston, opening Sept. 30, then jumping direct to Chi. Upon conclusion of his nitery stunt he will play the Palace, Chicago, and then return to New York to take up his deferred Loew assignment. ments.

Looking for Acts

Chicago, Sept. 21. Town over-run with theatre men looking for acts and attractions last

Among 'em was Col. Arthur Fruedenfeld, Cincinnati; Charlie Ol-son, Lyric, Indianapolis; J. Miles, Winnipeg; Jack Henley, Salt Lake; and James Arley, Nashville,

Newark's Vaudfilm

Newark, Sept. 21.
Branford (WB) returns to stage presentations this Friday (24) with continuation of policy resting on b.o. Will Osborne orchestra and Mitzi

With exception of Ted Lewis for one week, flesh entertainment has not been here for nearly five years.

Saranac Lake By Happy Benway

Coming and going: Jimmy High-land to New York . . . Gustav Lussi, from Lake Placid to Tulsa, Okla, to direct 'Ice Carnival of 1938' . . . Marie Southard back from N. Y. C. Marie Southard back from N. Y. C. vacash . . Manny Lowy and Ben Schaffer downtown for holiday services . . R. A. (N. Y. Times) Fornier to Lake Placid . . . Joe Tio, entertaining a gang of local medico's before leaving for New York.

Bill Robertson now New Yorking for a final look-see at the French the properties of the worker of the wor

hospital after getting par-excel okay from the Will Rogers here.

Write to those whom you know n Saranac and elsewhere that are

Kansas City, Sept. 21.

KC's big week in show biz, the second annual Jubilesta with its \$150,600 talent outlay, opened Friday (17) in the Muny aud for a nine day stay and to Sunday (19) had played to 75,000 people. Infantile paralysis scare, which for a time had Jubilesta management plenty worried and which has accounted

worried and which has accounted for two week postponement, has had little or no effect on wicket smashing at the Jube.

Out of town influx has been great. Hotels are packed, restaurants are jammed and bars are for the most part packed three deep.

Advance sale of bargain tickets sold at \$1 and \$1.50 good for three performances in arena, the Ice Folerica and the same of the same and the same of the s

performances in arena, the Ice Fol-lies and Holy Land exhibit are probably responsible for big earlyperformances in arena, the Ice Folies and Holy Land exhibit are probably responsible for big early-week crowds. Aud officials have no complete check on amount of bargain tickets sold, consequently it is impossible to estimate the gross to date. However, it's a break-even finish that'll satisfy 'em and the \$150,000 nut will not be hard to reach. However, it's a break-even finish that'll satisfy 'em and the \$150,000 nut will not be hard to reach. However, there's a \$35,000 subscription fund raised among business men. Most of boxes have bern sold at \$120 for nine days.

Shows are running simultaneously in four spots; the 13,000 seat arena, name bands and vaude acts; 2,600-seat Music Hall, 'Desert Song'; 2,000-seat section of Exhibition hall, 'Ice Follies' and the 'Holy Land' exhibit in the Little Theatre, Shows in arena change daily; 'Ice Follies' and 'Holy Land' booked for duration of the festival and the 'Desert Song' to get seven days.

All talent for arena shows booked

Holy Laind booken for duration of the festival and the Desert Song to get seven days.

All talent for arena shows booked through Music Corporation of America and with W. H. Stein, MCA-v-p, on the ground.

Arena Vaude Shew

Big problem of converting the huge arena into a theatre was ably handled by George Goldman, aud manager, and his staff. A revolving platform was installed for the bands and about 1,000 balcony seats blanked out with a landscape set. Pa. system is excellent and so is the air conditioning, fortunately, as the audience pulls constantly at ciggles and stogies; probably a carry-over from the wrestling matches held in this spot.

and stogies; probably a carry-over from the wrestling matches held in this spot.

Arena shows were headed first two days by Eddy Duchin orch and Gertrude Niesen. Isham Jones' band playing the, shows and is the only band set for the nine-day session. Duchin slayed 'em. Vaude acts could be more tightly knit, but production is vastly improved over last year. A line of 24 girls are used. Sunday crowd caught Wayne King band, Frances Langford, Jack Haley, Rufe Davis and vaude turns headed by Tip, Tap and Toe. Remaining on the Jube's list are Rubinoff, Alec Templeton, Buddy Rogers orch, Edgar Bergen, Benny Goodman, Georges and Jalna, and a number of specialty acts. Arena tops are 30c. matinee and 80c. night.

Ice Follies headed by Bess Ehrhardt, Roy Shipstad and including Nelson Sisters, Harris Legg, Eddle Shipstead, Oscar Johnson and Leverne Busher, Mats are 25c. and evenings 40c. Showing four-a-day the Follies have so far played to packed houses.

Richard Berger's production of the Desert Song' in the Music Hall at 51.65 top is pulling beyond expectations. Near capacity biz. Two showings daily. Berger has done a sweet job on Song'. Cast is headed by Guy Robertson and Bernice Claire.

Advance bally was extensive, \$10.000 newspaper budget and \$2.000

Advance bally was extensive, \$10,000 newspaper budget and \$2,000 allotted to radio. But radio stations have been aces in going overboard to plug the Jube and newspapers keeping page one cluttered with

RIMAC'S RHUMBA BAND TO BERLIN FOR MONTH

Parls, Sept. 21.
Ciro Rimac's rhumba band act closes at the Mogador theatre here on Sept. 27 to open at the Scala, Berlin, Oct. 1, for one month. After that they return to the U.S.
Rimac's act is now playing with Mistinguette, Frank Libuse and Norman Perdue, and will have played at the Mogador 10 weeks when concluding.

50

Managers more at ease over the coal question. Theatres declared to be fourth in priority. The late William H. Woodin was coal authority for N. Y. state.

'Midsummer Night's Dream planned for Hollywood Bowl for benefit of Actors' Fund. A \$1,000,000 cast announced. Proved to be too many stars for a good show.

English producers were after American pix stars. Figured it would help sell, but it needed more than stars.

'When Knighthood Was in Flower' a hit and that brought other cos-tume plays into demand. Had been behind the eight ball.

Sophie Tucker was at the Orpheum, Brooklyn, with two piano players on the stage. Also had a couple of new gowns and an act.



BILLY and BEVERLY

Presenting · Nightly Their Original "SWING BOLERO"

Chez Paree CHICAGO

WILLIAM MORRIS AGENCY

The act was the important part of her hit.

Weber and Fields were heading me of the Shubert units, but it was not the old Weberfield show.

Jack Benny was at the Majestic, Chi. Dropping the fiddle in favor of more talk, which seemed wise.

Rae Samuels was at the Frisco Orpheum and doing a good job, Hobart Bosworth was runner-up.

Balaban & Katz were using more vaude in Chi to combat the State-Lake. Could use an act three or four weeks.

Naval recruiting officers at Indianapolis started a tempest in a teapot by cracking down on Fields and Harrington, who had been doing the same recruiting sketch since 1916. They claimed it would hamper enlistments.

Jack Dempsey booked 20 weeks on the Pantages time, fight biz being

Mae West quit vaude. Planned to do a farce she had written with Adeline Leitzbach. Didn't turn out so well.

There were 30 big time full salary weeks on the K-ith and Orpheum circuits, but too widely scattered to be played within a single season.

Keith theatre in Syracuse used a loudspeaker to amplify its stage show for the man in the street. First time used and a paying novelty.

Managers trying to figure whether it was high admissions or poor criti-cisms which were hurting business. Mostly blamed the cricks.

\$1 Top Burlesk Roadshow

To Tour Legit Theatres

To Tour Legit Theatres

Back to Burlesque; two-hour
musical with cast comprising topflight burlesquers, is being organized
by John Grant for a tour of legit
houses to play week stands in New
York, Jersey and Pennsylvania territory at \$1 top.

Show will be patterned after
yesteryear burley formula, but with
new material and special musical
score sans published pops. Show
will comprise book opener, spaced
by vaude ollo and followed by travesty afterpiece. vaude olio tv afterpiece

Dorothy Maye will head cast, with supporters being engaged this week and rehearsals skedded two weeks

McAllister and Fields' Claims Vs. B'klyn Oxford

Sudden closing of stock burley a Oxford, Brooklyn, two weeks ago (9) has precipitated claims against the management by several acts contracted for the week after house shuttered. Among claimants are McAllister and Harry (Stinky) Fields, who gave notice at the Eltinge, N. Y., to go into Oxford show for two weeks with options, but never opened. These and others have filed claims with American Federation of Actors on premise of contract breach.

Under terms of AFA contracts cast and chorus should have been given a week's notice on proposed suttering, which was not done since house folded after one week and performers were not apprised of the closing decision until after the mayoff. payoff.

Gaiety, N.Y., Goes 100% Pix

Gaiety, New York, is definitely out as a burley stand, house retaining grind pix policy. Deal was set definitely last week by I. H. Herk, who formerly operated as burley stand, with Abe Minsky going in a sactive partner of Harry Brandt, and also as managing director of the house. Minsky is reported as having relinquished his former interests to Herk and is in both on financial and managerial setup of the Oriental, N. Y., with his brothers, Herbert and Morton Minsky.

Morton Minsky.

Herk definitely decided to sidestep burley while in its present unhealthy condition and will stick with film grind at least until if and when burley goes wide open again.

Sid Harris with Hirst

Sidney Harris has resigned from trade paper reporting to align with Issy Hirst's independent burley roas show circuit as general assistant to Hirst and also handle publicity and

advertising.

Harris had been with Billboard for past 12 years as editor of the vaude and burlesque departments.

BARS AND STRIPES

BARS AND STRIPES

(FALACE, BUFFALO)

(Bars and Stripes' may be okay for the sapolined New York burley palaces. But here the customers insist more accession of the sapoline of the same that the two comedy leads were working and saked seriously, What are dese? De amachoors? said a mouthful. On the comedy side, this show is a.w.o.l. That leaves only the drills, strips and ensembles which are just polite entertainment. But this is supposed to be what's lett of burlesque.

Three strippers, including Jean Wade and a cute local girl, Laurel Lee, failed to excite more than a rip-Barris Charles Slewart and Hernhe audience was restless without their customary comedy fare and seemed set on getting it. The squawks were audible. The box office appeared to reflect the sentiment. The yell is for less girls, even less stripping, and more comedy. Izzy Hirst or not, that's the way they want it. And you can bet your burlesque dollar that's the way they want it. And you can bet your burlesque dollar that's the way they want it. And you can bet your burlesque dollar that's the way they want it. And

that's the way meyn ges ...

The Bison burlesque fans insist on having their wild oats well rolled, and they don't care who rolls 'en, so long as they're rolled the way they want 'em. The guy in the audience who yelled at the 'Bars and Stripes' supper-show stripper-Hurry up! Get funny or get hot; we want to go home and eat'—told the story of today's road-show burlesque.

Burton.

Radio Educat.

(Continued from page 1)

to the project, and newspapers are printing synopsis of lessons. Similar outline is to be followed in the permanent set-up, although stations will not be expected to devote as much time as they're doing now, according to Dr. H. J. Johnson, head of the Board, who is contacting stations. Remainder of plans include the appointment of an extra man to the Board of Education as radio director, at a salary of \$5,000 a year, which will be taken up by the proper authorities immediately.

System will include periodic examinations and other effects of a regular school.

Montgomery Alternating With Gilbert at N.Y. Apollo

Lester Montgomery went in last week as producer of the stock burley shows at the Apollo, N. Y., alley shows at the Apollo, N. Y., alternating with Allen Gilbert. Gilbert, who had staged Apollo shows exclusively, was farmed out last week to stage the initialer at the Casino, Brooklyn, but returns to stage new show on the weekend change at New York house.

With Wilner and Callahan having relighted their Shubert, Philly, last week (17) and having booking arrangement on the Casino, Brooklyn, shows, Montgomery and Gilbert will remain as alternate producers.

Apollo, N. Y., gets the shows first, then Brooklyn and Philly after that.

Choristers Vamp When Asked to Bare Chests

Chorus Equity is investigating charges of several members against Minsky's Oriental, N. Y., for alleged mistreatment and violation of contract. Girls charge they were ordered to appear semi-nude and upon refusal lost their jobs.

Three girls have signed affidavits stating that after the second show on opening day (Sept. 10) they were told to toss brassieres and do an audience parade. They quit on the spot. Others followed during the week.

Management of the Oriental de-nied that the girls were requested to do audience romp but admitted some were used in tableaux on rear of

Wilner-Callahan's D. C. House

Max Wilner and Emmett Callahan have taken over the Rialto, Wash-ington, D. C., renovating for reopen-ing with burley policy Oct. 11. Rialto will be fourth spoke in the W-C wheel and will get the circuit shows after Philly.

Hirst Circuit

Week of Sept. 26

'Meet the Girls'—Star, Brooklyn,
'Scan Dolls'—Howard, Boston.
'Morry Models'—Troc, Philadelphia.
'Pleasure Mad'—Hudson, Union City,
'Pageant of Folly'—Gayety, Wash-

ington. Babes With Charms'-Gayety, Baiti

ore.

'Bozo Snyder'—Capitol, Toledo,
'Jolies Begere'—Roxy, Cleveland,
'Stage Scandale'—Gayety Cincinn
'Foot Loose Parade'—Casino,
treh

Foot Loose Parade—Casino, Pitts-burgh, Capid's Carnival—National, Louisville, Reed Trust—Garrick, St. Louis. Beed Trust—Garrick, St. Louis. Serially Profit Circle—Halto, Chicago. String-High—Patace, Buffalo. Gaitles of 1328—Embassy, Rochester. Parasian First—Sumpir, Newark, Parasian First—Sumpir, Newark, Clift Delles—Jacques, Waterbury, Clift Computer, St. Computer, Marchanton, Computer, Computer, Computer, Marchanton, Computer, Computer, Computer, Computer, Marchanton, Mon., Taux, Fart, Atlantic City, Fri.-Sat.-Sun,

RAYMONDS SHUTTER CENTURY, BROOKLYN

Century, Brooklyn, folded as roadshow burley stand last week (18) with house going dark but may resume later with burley stock policy. Fold came after two weeks' try and

Fold came after two weeks' try and reported loss of \$2,500.

Century is operated by Sam and Harold Raymond, who also have the Star, Brooklyn. Both houses had been playing the Issy Hirst road shows. Star will continue road shows.

Folding of Century, spotted in Williamsburg section of Brooklyn. should divert any burley biz that's around to the Casino, nearby and operating with burley stock policy.

Scenery Missing for One Show at Apollo, N. Y.

Show at Apollo, N. Y.

Scenery delay nearly caused cancellation of the opening of 'Star
Spangled Babes' at the Apollo, N.Y.
Friday afternoon (17).

Truck which had been transfering scenery from Shubert, Philly,
to New York, broke down and scencry didn't get in until evening.

Apollo had good matinee audience
in, and rather than retund gave the
show with stock stuff on hand replacing when new scenery arrived.

ALWAYS WORKING

'WHITEY' ROBERTS

NOW COLONIAL, DAYTON, O. Week Sept. 25 Playhouse, Winnipeg, Can.

BILLY DeWOLFE eWolfe, Metcalf and Ford) Dressed by

SIDNEY FISHER

75/77, Shaftesbury Avenue PICCADILLY, LONDON, ENG

RUTH CRAVEN

NOW PLAYING EXCLUSIVE

WHITE MANSIONS PITTSBURGH, PA.

Christmas Card Agents

Large profits easily earned selling new 21 Folder Assortment. Sells on sight for \$1.90. Other Holiday as-sortments. Write for particulars.

DOROTHEA ANTEL 226 West 72md St., New York, N. Y.

PAUL GORDON

"THE PRICE OF WHEELS"

Held Over Three Weeks

RADIO CITY MUSIC HALL NEW YORK

SHOW PLACE OF THE NATION

"VARIETY," Sept. 8, 1937:

"Paul Gordon, cycle act. Works in tails, in the most approved modern manner and okay all the way." Kauf.

EDWARD RILEY, Representative 1560 BROADWAY, NEW YORK





Returning from Europe Sept. 25th PETER DONALD, Jr.

The THEATRE of the STARS

LOEW BLDG. ANNE

160 WEST 46TH ST. NEW YORK

Bryant 9-7800

GENERAL MANAGER SIDNEY H. PIERMONT

KING AGENCY

LUBIN

Simeon Karavaen Ackadi Stoyanovsky Darla Bierse Larue Eddie Davia Oro Hirado Oro

La Conga

Le Coq Roug Horaclo Zito Or George Sterney Le Mirage

E Jelesnick Ora NTG Rev Joey Ray Hotel Ambassador Larry Siry Oro Hotel Hiltmere (Moonlight Terrace)

Bernie Cumnins Or D'Angelo & Porter Walter Cumnins Dorothy Crone Hotel Edison

Hotel Edison Billy Swanson Orc
Hotel Essex House
Nat Brandwynne O
Maxine Tappin
Dick Stone
Johnny Blue
Murray Carun
R J Caliman
R J Caliman

R J Callman
Hotel Gov. Clint
Phil D'Arcy Oro
Stuart Jules
Kay Marshall
Dorothy Daniels

Hotel Half Moon (Brooklyn)

(Brooklyn)
Ken Casey, Oro
Bette Carter
Virginia Dare
Betty Williams
Hole! Lexington
Andy Iona Oro
Ray Kinney
Meymo Holt

eymo Hoit Hatel McAlpin (Roof Garden)

(Roof Garden)
J. Messner Oro
Jeanne D'Arcy
Gonzales & Menen
Hotel Murray Hill
(Fountain Room)
Joe Cappl Oro
Nancy Garner

Hotel New Yorker (Snmmer Terrace) Benny Meroff Oro

Florence Cast Jack Marshall Larry Powell Hotel Park Centra (Cocoanut Grove)

Jerry Blaine Orc Johnny McKeever Evelyn Ran Fred Cameron Phyllis Kenny

Hotel Pennsylvanii

Tommy Dorsey Oro
Edythe Wright
Jack Leonard
3 Esquires
Hetel Piccadilly
Jeno Bartal Oro

Hotel Pierre Harold Nagel Oro

Motel Plaza (Persian Room)

Hotel Roosevelt Lukewela's Orch

Hotel Savoy-Plaza Emile Pettl Ore The Bachelors

Hotel St. George (Brooklyn)

Ell Dantzle Ore

Hal Richarus Crisha
Grisha
Carleton & Juliette
Paul Thompson
Ed Singer

Hotel St. Regis (Viennese Roof)

Duchin Orc Paul Draper

Variety Bills

NEXT WEEK (Sept. 27) THIS WEEK (Sept. 20)

Numerals in connection with bills below indicate opening day of show, whether full or split week

RKO

ALBANY
Grand (24)
5 Star Follies
(17)
Dick, Don & D
Sarah Ann McCabe
Edna Strong
Harry Rose
Callf Collegians

Calif Collegians
Zimmy
BOSTON
BOSTON
BOSTON
ZIMMY
BOSTON
BOSTON
ZIMMY
MACK
Jack Guilford
Jolly Gillette
Diss Don & D
Dorls Rhodes
Cate Wilson
Curmings
Grace & Niko
Freisser Sis

CHICAGO

Palace (24)

Variety Gambols
Chuck & Chuckles
Cappy Barra Co
Block & Sully
Chaney & Fox ancy & Fox CLEVELAND Palace (24)
Evers & Dolores
Rio Bros
Mary Small
Hudson Wonders
Vio Oliver
Harris, Claire & S Titan 3
Allen & Kent
Don Zelaya
Jimmy Dorsey Orc
SCHENECTADY
Proctors (23-25)
Maj Bowes Int'l Rev

CHICAGO

Loew

NEW YORK CITY Basto (25)*
Carr Bros & B
Bert Frohman
Lew Parker
E Madriguera Orc

No State (25)*
Capitol (2)
Case Bros & 2
Hal Sherman
Bob Crosby

WASHINGTON Capitol (24) Case Bros & M.

THE You Can't Have Everything

DANCING STARS TIP, TAP and TOE

PRESENT PLAYING COTTON CLUB, NEW YORK DOUBLING AT

PARAMOUNT, NEW YORK Dir.: LEDDY & SMITH

Paramount

NEW YORK CITY
Paramount (22)
Hudson-De L Orc
Yacht Club Boys
Tip, Tap & Toe
BOSTON
Metropolitan (24)

Metropolitan (24)
Tommy Dorsey Or Nichols & Roberts 4 Kraddocks Johnny Woods DALIAS Casino (24) Anson Weeks Ore Mella, Kirk & H

Art Jarrett
Lou Holtz
Buster Shaver
Cotton Bowl: (24-25)
Bob DETAOIT
Michigan (24)
Lon & Michigan (24)
Lon & Mirley
Eddle White
Allen & Kent
TSTRINGF.LD, Mass.
Faramount (24)
Hwood Bandwagon

Warner

NEWARK Branford (24) Will Osborne Orc Mitzl Mayfair PHILADELPHIA

Earle (24) Hal Hallett Oro Shaw & Lee Gloria Gilbert

Henny Youngman Mitzi Mayfair Ethel Shutta Whitey & Ford Stan Kavanagh Mann, Dupree & L

Dick Stabl Gracie Bar Shaw & L Nole & No w & Lee
Nole & Nolan
READIN
Astor (17-18)
Hudson-De L Bd
WASHINGTON
Earle (24)
Ina Ray Hutton Or

PITTSBURGH Stanley (24) Horace Heldt Oro (17)

le Orc

Horace Heldt Orc

Independent

CHICAGO Chicago (17) Gus Van Glantz & Bellak Briants

Oriental (17)

Vio Hyde Ross & Bennett Marvin Lawler Nice Florio & L Wilfred Ingleman State Lake (24)

Dick & D Remy Barr & Estes King & Roberta Steve Evans Earl LaVere Co

INDIANAPOLIS
I Lyric (24)
Man Lyric (24)
Man Resident (25)
Man Resident (26)
Man Resident (26)
Man Resident (27)
Man Resident (28)
Man Res

London

Week of Sept. 20

Week of
Canterbury M. H.
Lat half (20-23)
Michel & Arisoca
Michel & Arisoca
Sibyi Stanford & Gis
2d half (23-25)
Rapid 4
Willtaker & Ptinr
Willtaker & Ptinr
Billy Jotton Bd
CAMIEN TOWN
CAMIEN TOWN
CHIEF & CAMIEN TOWN
Vine, Moore & N

CLAPTON Rink Apacho Bd EAST HAM Don Rico Ore EDMONTON Empire EDMONTON
Empire
Equillo Bros
P & M Honri
ISLINGTON
Blue Hull
1st half (20-22)
Rapid 4 B Whittaker & Ptnr 2d haif (23-25) Michel & Arnova S Stanford & Gis LEWISHAM Palace

Palace
3 Piochl Sis
Jones & Thomas
STREATHAM
Palace
3 Plochi Sis
Jones & Thomas

TOOTING
Granada
Symmecks
Rolls & Dorothy
Co as booked
TOTTENHAM
Palaca Palace
Apache Bd
WOOLWICH
Granada
Bobby Howell Bd
Drury & Ramond
Murray Stewart

Provincial

Week of Sept. 20

Week of
ABERDEN
Wynn & Zella Co
Bertha Wilmott
George Hernot
Radcliffe & Rodgers
Ackerman & Wynne
May, Jack & Budden
ALESSHOT
ALESSHOT
ALESSHOT
ALESSHOT
Rits
Ell Roma Troub'd'rs N Arnaut & Bros
Robb Wilton
Felovis
Chevaller Bros
Olsen's Sea Lions
4 Ascots
Lloyd & Betty
LIVERPOOL
Shakespeare
Joe Daniels Bd
Imito

El Roma Troub'd'
Norman Evans
Hintoni Bros
BELFAST
Ritz
Ritz. Revels'
Jimmy O'Dee
3 Storrs Storrs Harry O'Donevan Selma 4

Harry O'Donovan
Seima 4
Noel Furcell
EDINBURGH
Royal
Armour Boys
Kuda Bux
Edison & Loulae
Rene & Royal
Armour Boys
Kuda Bux
Edison & Loulae
Rene & Ron
GLÁSGOW
Favillon
Lewis Roilling Ston
Jimmy James
Don Galvan
Jon Galvan
3 Canadian
4 Rios
R. Lohr & Willie

4 Rios
R Lehr & Wille
Billy O'Confor
HASTINGS
Regal
Levis Discoveries
KINGSTON
Empire

LIVERTUOL

Joe Daniels Bd
Imit Daniels Bd
Imit Daniels Bd
Philto 4
De Haven & Page
Beresford & Hinton
Renara
Sado-Cairo 3
Anna & Pals
Jack Stocks
LUTON
Lucan & McShane
New Yakers
Robt Alvers
Desmonde & Ray
NEWCASTLE NEWCASTLE

NEW CASTLE

Paramount
Rawicz & Landauer
FLMOUTH
HOUSION & Siewart
Leeile Strang
Ted Ray
Ted Ra

Cabaret Bills

NEW YORK CITY

Barney Gallant'e Betty Bowker

Bertolotti's Joe Hembree's Angel's Rhumba Cascade Billy Anne White Lillian Loraine Renee Villon Orc

Bill's Gay 90's Ethel Gilbert Ann Courtney Spike Harrison Emmett Casey

Ethel Gilbert
Ann Couriney
Spike Harrison
Emmett Casey
Jerry White
Henry LaMarr
Henry LaMarr
Sid Hawkins
Jerry Ryan
Callente
Beth Raborn
Helen Shaw
Ruth Wayne
Carol Sis
3 Rhythm Boys
Callente Cabelleros
Chateau Moderne Chateau Moderne

Jack Monte Oro
Maryon Dale
Consuelo Flowerton
Trini Plaza
Claremont Inn Carl Harte Orc Cinh Cavaller

Mark Sable Ore Henry Berman Jackie Gleason Sandra Landi hildred Roselle Honey & J Wilson Club 18

Club 18
G Andrews Oro
Jack White
Pat Harrington
Jerry Blanchard
Frank Froeba
Jerry Kruger
Jerl Withee

Club Eldorado

Club Eldorado
Halen Morgan
Dave Fox
Bovard Sis
Cordoba Sis
Franco & Francini
Freddle Bernard
Cubn Rhumba Bd
Club 82d St.
Snub Mosley Orc
Club Gaucho
Los Gauchos Oro
Pedro

na rmen Lita Club Mirador (Roof Garden) Roy Sedley Buddy Wagner Orc Ruth Denning Club Normandle Buddy Wagner Orc Joan Hill

Cotton Club Cab Calloway Orc Nicholas Bros Tip, Tap & Toe Ayls Andrews

Tramp Bd Vodery's Jubileers Chocalateers Teddy Hale Tondeleyo Dynamite Hooker

Club Yumuri Elisco Grenet Orc Rosita Ortega George Negrete Diosa Costella Monchito

Monchito
Jack Dempsey's
E Carpenter Oro
Don Alberto Oro El Chico

Carlos Montoya
3 Pampero
D'Avolos & A
Antonita Morales
Jose & Patricia
Las Guarecitas
Rolando

El Torcador Don Juan Orc
Fausto De Igado
Teddy Rodriguez
Cortes & Malda
Ricardo De Caro
Titi & Pellin

French Casino (Folles Bergere Revue)

Russ Morgan Oro Lou Breese Orc Les Aurette B.I and B.I Lind Carenzio Corinne B.I. and B.I. Lind Carenzio Corinne Corinne Corinne Corinne Corinne Corinne Corinne Corinne Corinne Heide Corinne Heide Corinne Corinn

Harlem Uprour House Harles and Sport of the Control of t

Hickory Lodge (Larchmont, N. Y.) Zinn Arthur Orc Elaine Howard H'lyw'd Restaurant Mitchell Ayres Orc

Jacques Fray Oro A Rasch Dancers Charles Walters

Hotel Shelton Hotel Taft Geo, Hall Ore Dolly Dawn

Motel WaldersAstoria
Leo Reisman Bd
Ralph Rutgers Orc
Marissa Flores
Raphuel

Hotel Wellington

Ed Mayehoff Oro

Jimmy Keily's

Allan Small Oro
Joe Capello Orc
Montmartre Boys
Carter & Schaub
Mary Lane
3 Raymonds
Danny Higgins
Inga Borg
Lee Leslie
Gene Walters
Gladys Faye
Vaughn Comfort

Vaughn Comfort
International Casino
Geo Olsen Orc
Yascha Bunchuk Or
Basil Fomeen Orc
Calgary Bros
Artini
Jenne Devereaux
Maurice & Crance
Jacqueline Mignac
Kt Kat Clab
Maurice Rocco Orc

Maurice Rocco Orc Dorothy Saulters Charloteers Cook & Brown

Kretchm Nicholas Matthey Or Michel Michon Nadia Ludova Volodia Katov Marusia Sava

LOS ANGELES

Bruz Fletcher Charles Lawrence

Beverty Witshire Ted FioRito Oro Biltmore Bowl

Billiames Bori
Illiames Bori
Illiames Bori
Illiames Gries Gori
Gien Fone
Jan Rubiul
3 Hilliamesthade
Dick Webster
3 - Rhyhm Raesalr
Cafe International
Dinn & A. Leilaire
Alliamesthade
Line Stary
King Sig
Tho Theodors
Dealth & Day
Francols
Night & Day
Francols
Night & Day
Frank Britton Orc Jane Jones Paul hondail

Cafe La Mare Stan Clare Co

Stan Clare Co
Clover Club
Bob Grant Oro
Club Hawall
Hawallan Oro
Cocannt Grove
Donald Novis Oro
Hal Kemp

Eddle Beal
Hawallan Paradise
Sol Brights Orc
Satini Tual Loa
Sol Hoopi Orc
Wanda
Diana Toy
Little Club

Gladys Bagwell Rose Valyda Tiny Meredith

Palomar

Rossilianos
Dick & Dot Remy
Mildred Balley
Red Norva Oro
Hudson Metzger Gls Parls Inn

Lou Ferris Oro
The Oaks
Al Lambs Orc
Tommy Lyman
Gene Archer

Paradise Jay Freeman Ore Lucille Johnson

Jay Freeman Ore
Lucilis Johnson
Lucilis Johnson
Shea & Raymond
Joan Dillon
Johnny Russell
Hope Chandler
Pavillon Boyal
(Valley Stream LL.)
A Warren Ore
Delia & Billy Mack
Danny Beck
Jill Doner
Jill Doner
Lockles O'Neill
Cackles O'Neill
Cackles Vicentia

Place Elegante

W Feldkamp Oro Gus Martel Oro Surfelde

Tavern On Green (Central Park)

Valhalia Maurice Shaw Oro Marita Lorraine Barrett Rond Haj

M Bergere Orc Joe Rodriguez Oro Mitzi Green Gall-Gall Voodoo

Voodoo
Voodoo Dancers
Chas Strickland
Billy Haywood
Cliff Allen
Basin St. 4
Chanticleer 4
Green Bros 4
Marie Almonte Wivel

Bob Asen Bd Arline Whitney Evelyn Nesbitt Bob Lee Ginger Sutton

Funious Done Stuff Smith Cozy Coe Jonah Jones Eddle Beal

Omar's Deme George Redman Elmer Dorothy Castle Dorothy Black 3 Castles

Paris Inn
Pete Controlli Orc
Dominio Columbo
Ren Henryson
Des Sis
Mack
Rodaro & Alva
Honry Monet
Thora Mairnalson
Marguerita del Rio
Juan de Martinis

La Mirage
Harry Horton Ore
Cucquite
Marle Almonte
V MacNaughton
Brown's Shadles
Los Marle Almonte
Los Marle Horo
Eddle Davis
Billy Reed
Almonte
Corlies & Palmer
Kathleen Maye
La Verne Tr
Halmen, Otte &
To To Si

Gene Archer
Murray's
(Tuckahoe)
Ray Keating Oro
Buddy Kennedy
Lambertons
Ony Club
Spirits of Rhythm
Maxine & Janioe

Larry Maddl Oro Bill Farrell Helen Cagle Jack Rose Toto Canglosi Mario Basini

Mario Basini
Queen Mary
Joe Webb Oro
Valerie Dumont
Bernice Horton
Ray Jones
Rainhow Hoom

Rainbow Hoom
Emery Deutsch Ore
Eddle Lebanon Ore
Dr Sydney Ross
Helen Myers
The Bonners
Pauline Alpert
Thelma Kingsbury
Kenneth Davidson
Stroyd 2
Raye & Naldi
Riviers
Nickey Alpert Ore

Bittlera
Miclogy Alpert Oro
Val Ernie Oro
Eddie Garr
Wini Shaw
Lois Kay
Wes Sommerfield
Lois Kay
Wes Sommerfield
Lou Valera
Ben Yout Collegians
Consensation Bear
Corak
Lonya Kalbouss
Elena Slavnaia
Nicholai Grenko
Ivan Korniloft
Sande Polat Club
Sande Polat Club

Sande Point Club Paul Rebucci Oro Stork Club

Surfaide
(Atlantio Beach)
Beach)
Henny Youngman
Don Ragonese
Patricia Gilmore
Harry Rose
Gypsy Lee

le Barrett Orc

Benny the Bum's Deloyd McKay Gregory Gill Jeahne Lang Dorman Bros & M Enters & Borgia Lee Laniont

Cedarwood Inn (Malaga, N. J.) Clarence Mich Ore Franky Schluth Joe Armstrong Lillian Stewart Lillian Bowman

Embassy Club Embassy Cub
Helen Benton
Grace Manners
Pedro Blanco Oro
Lee Perrins
Helen Heath
Warwick Sis
Dorothy Deppin
Peggy Butler

Evergreen Casino
Ilenry May Orc
Nadine & Gerardo
Tom Barry
Jean Kirk
Kathern Quinn
June Coli

1523 Locust 1523 Locust
(Plecadilly Room
Rubb'r Legs Will',
Merele Marquez
Ollis Potter
Patsy Evans
Laiu Maye
Honey Brown
Stella Brooks
Forts Smith
Flitzheth Rundy
Marie Wilsua
Bill Johnson
Sam Woods Ore

Seven Seas Lonnie McIntire Or Lily Gibson Honolulu Dancers Somerset House

Jack Owens Betty Borden

Betty Borden
Swing Club
Nan Blackstone
4 Squires
Hal Brown
Frankle Gallagher
Swing Club Girl Rev
Dorothy Roberts
Guy Rennie
Fred Thompson Orc Streets of Paris Bablette Len Parker Oro Kathryn Case Allan Gale Vora Dunn Shirley Hale Jimmy Blake

Fred Thompson O
Topay's
Al Eldredge Oro
Arnold Sis
June Bruner
Jean Rogers
Barney Lind
M Monachesl
Leona Rice
Agnes Johnson Garwood Van Ore

CHICAGO

Walker 2 The Duanes Dean Murphy Ball-Ball Ball-Ball
Billy White Oro
Dancing Dietrichs
Wardell & Dade
Sally Joyce
Blackhawk
Joe Sanders
Ronald & Roberta
Pete the Newsboy
June Glory Hotel Brevoors

Jaros Sis Earl Smith Commodore Due Jos Pariato Drake Rotel (Gold Coast Ro Ches ruThe Reyes
Jimmy Savo
Barbar Parks
Paul Gerrits
Corlina Mura
Bemis Kids
Henry Busse Oro
Cinb Minuet Fred Warings Ord Grand Terrace Ada Brown Andy Kirk Oro Geo D Washington Al & Anise

Henry Busse Orc
Cinb Minuet
Deone Page
Sally Osman
Mickle Lucas
Jeanette Lane
Jerry Glidden Orc Hotel Edgewater (Board Walk)

Roger Pryor Oro Enrico & Novello Les Triuner Klutings Animals H Smith Ballet Colosim Bob Tinsley Hotel Palmer Hous (Empire Room) The DeMarcos
Alexander Gray
Gasparre's Oro
4 Arlstocrats
Abbott Dancere

Bob Tinsley
Roscoe Alis
Inga Borg
Mile Zee Zee
Ashley & Ware
Gladys Crane
Nina Rinaido O
Gay 80°e
Lew King
'Marne'
Gale Parlier
Marita Ryan
Emmet Vance Hotel Sherman (College Inn) Orc

Frankie Mesters
Jackie Heller
Donna Dse
Ahearn Bros
Chas Carrier
Hotel Stevens
(Continental Roo Emmet Vance
Harry's N.
Cabaret
Chas Engles
Jack Irving (Continental Room Carlos Molina Jerry McGinty Herbert Dexter Irene St. Clair Marya & Martin The Rose Bowl Bernard & Henri Julie Painter Julia Jack Irving
Yet Vector Troy
Mildred Rock
Farlstans
B. B. B.
Rider Sis
Falmer Sis
Dorothy Johnston
H-Hat
Avnilda
Will-Shore
Cherl
J C. Notes
Hotel Blamarck
(Walnut Room)
Eddle Varso Orc
Luclo Garcla

Billy Scott Oro
Yacht Cinb
Oshins & Lessy
Ruth Petty
Jeanne Walker
Belva White
Ted Cook Oro

PHILADELPHIA DELPHIA

Rotel Adelphia Roof
Vincent Rizzo Oro
Bob Rottner
Loyanne Kwhite
Grace Johnson
Paul Regan
Jordan & Grace
Floridians Gre
Floridians Gre
Texas Redheads
Agnes Toile
Evan B Fontaine
Vanha Tayorn Anchorage
Mann & Strafford
Lee Lamont
Dorothy Bach
Ed Sliverglade
Johnny Graff Oro
Izzy Bellis

Areadia Int'l Milton Kellem Oro Don Renaldo Oro Mayfair Giris (\$) Ed Silvergiade Izzy Bellin Musio Hall Boys Kee Lambe Tavern
Larry Mell Oro
Little Rathskellel

Kee Judge Eleanor Bowers Bellevne-Stratford

Little Ruthskell
Jack Griffin Ore
Marty Bohn
Nancy Lee
Marrone & Galla
Ruth Warren
Betty Scott Meyer Davis Oro Ben Franklin Ho (Coral Cafe) Moe Jaffs Oro New Overbrook Villa Patsy O'Nell Jean Andrews La Vonnes Jimmy Parker Harry A Myers Marty Burton Orc Cocoanut Grove
Leon Fields
Cleo Valenteen
Nolan, Dariling & N
Shandor & Margo
Dolly Vaughn
Freddle Lane
Jacqueline Herman
Lillian Bowman
Al Mayo Oro

Marty Burton Orc Open Door Cafe Billie Richmond Gaylord & Boyd Amle Organ Edward Sin Marle Holz Viotor Hugo Orc

Marie Hois Orc
Viotor Huge Orc
Viotor Huge Orc
Eddle Thoman
de The Market Orc
Hits-Cartion
(Crystal Room)
An Levi Core
Gene Osborne
Lindelsy Sis
Dolly Nixon
Olly Nixon
(Cremeton)
(Cremeto

Earno & Gordon
20th Century Tavern
Lou Longo Orc
20th Century Co (6)
Ted Pike
Corday Sis
Dottle Moore Parrish Cafe Ted Linsey Orc Blancho Saunders Pats Primere 3 Parisettes

Leslie Sis Helen Hart De Mayos (2) Dolly Davis V Normand Oro Frank Ponti

Bella Belmont Mario Latell Charlie Dane Charlie Dane
3 Arnos
Niki Nikoli
Di Sarrio & Ruth
Jack Hutchinson
Irving Braslow O

1214 Club

21 Club

Tommy Monroe
Sally La Marr
Marlon Kingston
Nancy Barry
Ann Rush
Melody Blenders 3
Jean Riccardl Oro

Billy Callahan Al Shumaker Dariene Jones Jimmy Rolley Johnny Rellly

Weber's Hof Brau (Camden) Louis Chalkin Ore Ray Miller

Guide & Eva hobble Tremains Juckle & Frenains Juckle & Frenains High Kies Sid Goden High Kies Juneth & Myrtle Sunset Inn Ace Pancoast Or Au Barrell Chuby Reed Al Cornarg Rilythm 2 Peacock Gardens

Bed Marple
Rhythm 2
Peacock Gardens
Sylvan Herman Ore
Ubangi Club
Doc Hyder Oro
Bulirman & Scott
Valida Hatton
Doniel Jyons
Bernico Douglas
Jacob Wilson
Xacht Club
Mary Hubbard 3
Martins
Musical Nitwits
Ran Nam
Musical Nitwits
Ran Nam
Vick Klaiss Oro
Vorktown Tavers

Yorktown Tavern

Arlie Sharington
Betty Harrington
Bari Walton Ore
Ted Blackman
Lois Deppe
4 Cats & Fiddle
Mae Alix
Harvey & Ethel

Harvey & Eth
Powatan
Val Irving
Bill Steele

Lyons 2 Will Henderson Ore

DETROIT

Blossom Heath Geo Williams Arlene Sutton Bill Johnson Oro Moore & Revel Albernice Geo Sterney Oro Brodell Sla (3) Northwood Inn

Northwood Inn

Dave Monahan

Ochman 2

Geraldine Ross

Arile Simmonds Ore

Bêtty Harrington Book-Cadillac (Casino)

Book Caelilae Hotel
Book Caelilae Hotel
Book Caelilae Hotel
Ron Perry Oro
Chale
Hank Fomish Oro
Commodore Club
LeRoy & Sharpe
Hotel
Borle Book Sharpe
Hotel
Borle Borle
Borle Romanoff Oro
Blue Lantern
Mad Caelilae Hotel
Borle Romanoff Oro
Blue Lantern
Mad Caelilae Hotel
Borle Romanoff Oro
Blue Lantern
Mad Caelilae Hotel
Borle Romanoff Oro
Club Coethental
Chico Reyes' Oro
Jessie Fongra
Ruth Martin
Conticour Tavern
Phil Kaye
Stanbeck (3)
Millie Obenor Tavern
Phil Kaye
Stanbeck (3)
Millie Obenor
Stanbeck (3)
Millie Obenor
Stanbeck (3)
Millie Obenor
Stanbeck (3)
Millie Obenor
Lord Martin
Cort Cory Corner
Jubbart
Jubbart
Jubbart
Marion Melrose
Faul Reno
Cory Corner
Jubbart
May Joy
Go Gystee
Claudia Weller

G Kavanagh Oro Dick Gale Doryce & Drew Dorothy Blaine H Smith Girls Ten-Forty Club Joaquin Garay Lewis Sis 2 Al De Lage Co Coyle McKay Ore Club Villa D Irving Alexander Chuck Stevens Ore

Chuck Stevens Orc Webster Hall Hotel (Cocktail Grill) Ted & Mary Taft Raiph Fisher Paul Neighbors Art Mooney Orc

(Urban Roof)
Orrin Tucker Oro
Bonnie Baker
Balley Sis
3 Internationals
Nina & Rosa
New Penn
Rita Rio Oro
Billi Green's
Sammy Kaya Oro Sammy Kaye Oro Tommy Ryan Charlle Wilson Jimmy Brown

Tommy Ryan
Charlie Wilson
Jimmy Brows
Jimmy Brows
Harlen Casino
Jimmy Wadkins Or
Lorry Steo
George Gould
Louise Mann
Helen Wiles
Sparkplug George
Sparkplug George
Willowe
Bob Clayman
Eslaine Grey
Milt Clayman

PITTSBURGH Nixon Cafe

H Middleman Ore
Sally Hughes
Joe Termini 3
Dosita & Perez
8 Hamid Girls
Angelo dl Palma

Hotel Roosevelt (Cocktall Bar) Billy Catizone
Union Grill
Karl Mulvaney
Billie Bugbee

Show Boat
Al Marsico Oro
Vito & Piri
Mozelle
Lily Lido
Wayne Thomas
Noel Shernian Girls

Pines
Artie Specter 3
Italian Gardens
Etzl Covaco Orc
Carmen
White Mansions
Dale Harkness Orc
Ruth Craven

Showmanship

(Continued from page 42) the fire scene. Chief succumbed to the lure of the mike and, after air-ing his plea, let the boys describe it for a while.

Grawhile.

Circus Parade

Wichita.

Broadcasting from the grounds by radio station KANS was an unusual event at the Ringling shows here.

Broadcasting began with unloading at the railway tracks at 6 am. Later in the morning attendants and keepers were interviewed over the mike on the circus grounds and Seeing the Animals was broadcast at 12:30 pm. C. Q. Chandler, local philanthropist, father and president of Kansas Society for Crippled Children, who had 220 crippled boys and girls as his guests, sponsored a benefit of the Kenyon Locen Carlberg and Con Evans, all announcers on the KANS staff, handled the broadcasting over a portable mike.

NBC's 2.000.000th Q.O'er

ing over a portable mike.

NBC's 2,000,000th O.O'er
National Broadcasting's Studio
Tour department is making elaborate arrangements to welcome and
honor its two-millionth paid guest,
expected between Oct. 10 and 15.
Has already handled 2,000,000, but
actually paid tourists will not reach
this mark until next month.
In addition to being made an
honor guest on a radio broadcast
over NBC and being entertained in
many ways, the two-millionth guest
will get transportation via TWA. If
an out-of-towner, will be supplied
an airplane trip home. If a New
Yorker, will get a round trip to
Chicago.

ROXY, N. Y.

Stage show doesn't require much hypo this week when twinned with such a sock screen feature as 'I'd Men and a Girl' (U), with Deanna Durbin, Leopold Stokowski et al.

Durbin, Leopold Stokowski et al.
Stage fare is three acts dovetailed
into the Roxy formula and dished up
in semblance of a unit. Combo jells
for a fast, colorful dancing show
which, though unlabelled, could be
tagged 'Rhythm,' for that's the motif
throughout.

which, though unlabelies, could be tagged Rhythm, for that's the motif throughout.

Nick Long, Jr., gets and earns top billing with some classy hordology that the second of a couple of numbers with the Gae Foster ensemble and also socks in a dance spesh on his own. Nadine Gae also contributes neatly to the dance division with acro solo and later in a double with Long. Both elicit good returns.

Al Bernie, youtful mimic, also had been coutford impreshes of ether and Hollywood faves. His standouts are Laughton and Edward G. Robinson, Some of the others more of caricature variety, but well done.

Bob Ripa contributes his usual lively session of ball juggling and stick manip, which also over well.

Gae Foster girls have their bart mings in the coutforth of the second of the secon

FOX, DETROIT

FOX, DETROIT

Detroit, Sept. 20.

It's strictly Veloz and Yolanda on current show, but dance duo gets plenty of help from most of gets plenty of help from most of gets plenty of help from most of the first of the from most of the first of the from most of the first of the first

and hoohing, but Patsy, who's done some pic work, is the people's choce.

and Walters have altered their act since last appearance here, and result is a smooth-running, meritorious ventriloquist act. Buttons,' the male dummy, turns in a nifty job for his master, Valentine Vox. and could have scored more solidly if either his white belihop schanged to combine the color, code dummy would be more discernible. Miss Walters turns in a nice job with her girl dummy, especially on the baby-bawling stuff.

Deuced is the Three Heat Waves, male warbling-hoofing act from conc. Appearance is praiseworthy account of the property of the property

KEITH'S, INDPLS.

Indianapolis, Sept. 20.

Iridianapolis, Sept. 20.

Three acts and couple specialties sans line girls or production buildup comprise the stage bill for second week under new vaudfilm policy. Budget has been slashed considerably this week since it was found stored to the stage of the stage o

ing capacity and 25c top admish scale.

Estelle Taylor, headliner, worked in closing spot trying to do 12 minutes of popular songs. Her voice was shrill, too high to carry wellt over p. a. system, and not strong enough without the mike. Audience received her with polite applause only. Man accompanied on piano, with particularly good special arranament of tunes.

Dushame Sisters opened with a meaningless acrobatic control specialty done in unison, and were followed.

lowed by Buddy Lake and his comedy thatter. Lake, aided by a femme with a both and by a male stooge in box, did several blue gags and much borrowed material. At that he deserved a better spot on the bill. He was followed by Sybil Roth doing her back bends atop a piano while playing and singing. Bernie Dunn, in his second week as house m.c. then contributed for minute soil. In gave a pulckly and brought on the next-to-closing spot the Parker Brothers, two men who did hand-to-hand aerobatics in a comedy vein. Worked in rustic attire and garnered some laughs and a nice hand with their serio-comic muscle feats. feats.

feats.

House band on stage throughout.
Main floor two-thirds full at fourth
show Friday (17). Picture is 'Legion
of Missing Men' (Mono). Used
'Street Scene' (UA) first two show
and yanked it. Kiley.

KEITH'S, BOSTON

Headed by Ozzie Nelson and Harriet Hilliard this week's bill is satisfactory, it not sensational. The Nelson band can swing it, and offer a good assortment of arrangements of pops, most of them with surprise twists at the finish. Best tune turnout by the orch was 'Reefer Man.' Miss Hilliard charms with 'Penthouse on Third Avenue,' 'Love Bug', 'Kid in Three-Cornered Pants' and 'Where Are You!'
This outfit may not have startling

This outfit may not have startling ideas in stage presentation, but it has one of the sweetest brass sections anywhere.

tions anywhere.

Cherry and June Preisser tap out several sustaining routines and win appreciative plaudits. Grace and Mikko, comedy ballnoom team, pleased the morning mon Cummings appeared in the next-to-shut they were starved for his rich dish of hokum. This full-dress rope twirter and swift gagger won over his customers immediately and from then on he had everything his own way. Cummings' tomfoolery way cummings' tomfoolery way sorely needed in this lineup.

'Forty Nauchty Girls'. (RKO) on

'Forty Naughty Girls' (RKO) on re screen, Fox. the

CAPITOL, WASH.

CAPITOL, WASH.

Washington, Sept. 20,

House goes overboard twice yearly on all-local revue and anniversary show and this week it's the latter. With smash overture, an m.c. and five acts there are enough people in the stage to stock three varies below the stage to stock three varies below. The stage to stock three varies below the stage to stock three varies below. The stage to stock three varies below the performers are working in holiday mood and it gets across to audience nicely. Biggest gamble house took was booking Sammy Walsh, who finished sock season at Chamberlain Hotel, to m.c. the works. Beingkid's first crack at 3,000-seat house in months, he took a couple of days to get going, tending to waste time a la cafe technique, but at later show caught he was shaping up nicely. Specialties, including pantomime of lady getting ready for bath dem darted on William of the stage of the stag

direction.

Overture, which gets Pit Maestro, Phil Lampkin four legitimate bows, is conglomeration of everything from pop to opera, using Marie McQuarrie Harp Quintet, Soprano Diane Christenberry and ladies of the ensemble banging anvils on the stage during 'Anvil Chorus' on stage for finale.

Sixteen girls brought in but Harman and the stage during 'Anvil Chorus' on stage for finale.

tatage during 'Anvil Chorus' on stage for finale.

Sixteen girls, brought in by Harry Crosley who clicked directing hoofing in all-local show, have three routines, all standard and satisfactory interludes but no more. First ensemble number serves as background for Prichard and Lord, acrobatic ballroom team relying on novelty of the gent tapping while the lady does a bit of ballet to get very mild hand.

Larry Collins on next with his stripping the trombone' stunt, which house the stripping the trombone' stunt, which house it is to be stripping to the stripping of the stripping the trombone and tripe and Barlione Talbot Haslett, both of whom crashed vaude in local revues. Tyner makes 'em tingle with her symphonic-swinging of 'When Day Is Done and Haslett, who has teased what is essentially an opercita baritone, gets nice reception with Musketeers, 'Thine Alone' and rhythm medley.

Johnny Burke follows with his

rhythm medley.

Johnny Burke follows with his doughboy monologue which was slow to click, but the chestnuts began to hit home midway and at finish they loved him. Judy Starr out on ramp in front of pit next to give em: Shake Your Feet, 'Christon Columbus and Love Bug and walk of with top appliates of effitire bill.

STATE, N. Y.

Chick Webb's orchestra is back within a month, but they piled into this downtown second run combination Thursday evening (16) as if he were brand new. It's one of the quickest repeats for this Harlem combo.

quickest repeats for this Harlem combo.

Webb was here the week of Aug. 19. His 14-piece outfit is from the Savoy Ballroom up in Harlem. The orchestra did 30 minutes when caught, highlighted by Ella Fitzerald's singing; Charles Linton's pop (too long); Smiles and Smiles, carioca team, chiek decisively in a fast routine, and the work of a quintet. Latter with its function of the orchestra general the political the torchestra general the political the torchestra general the political the torchestra general the political showever. The conductor in tails, Bardou Ali, continuing out in front of the organization.

Ization.

Three acts were booked in with webb on his quick repeat, Sid Marion and Co., Mark Plant (New Acts) and Bert Nagle and Girls, latter opening the show. Novelty turn is an o.k. switch on Nagle's standard cat personations.

standard cat personations.

Plant deuces handly in a short routine of songs, while Marion, with his corking drunk routine, is ahead of the Webb orchestra. Marion scored nicely Thursday night when caught. Picture, "Topper" (MG).

Char.

HIPP, BALTIMORE

Baltimore, Sept. 20.

HIPP, BALTIMORE

Baltimore, Sept. 20.

Ina Ray Hutton and her band plus Virginia McNaughton, tapper; Elaine William McNaughton, tapper; Elaine Sept. 20.

Ina Ray Hutton and her band plus Virginia McNaughton, tapper; Elaine Sept. 20.

Ina Ray Hutton and her band plus Virginia McNaughton, tapper; Elaine Sept. 20.

Ina Ray Hutton and her band pleasing entertainment for the Hipp's stage portion this week. Show works in presentation form with the band making a colorful full stage background and Hutton introing the numbers and acts.

Opening with torrid arrangement of Born to Swing' with blonder stick weaver doing the vocal, Trees which brings on Virginia McNaughton in classic buck to Massenet's "Elegy. Nicely gowned in filmy evening attire instead of the usual Powell pants, girl shows a classic technique, finishing strongly with some well executed spins.

Elaine Merritt on next vitus 50 or well pants, girl shows a classic technique, finishing strongly with some well executed spins.

Elaine Merritt on next vitus 50 or well pants, girl shows a classic technique, finishing strongly with some well executed spins.

Elaine Merritt on the William Strongly with some well executed spins.

Elaine Merritt on the William Strongly with some well executed spins.

Elaine Merritt on the William Strongly with some well executed spins.

Elaine Merritt on the William Strongly with some well executed spins. To which his routine of juggling, using balls, clubs and tambourines with the plate, napkin and apple bit for an encore. Put over a decided sock, beggin off.

Two band numbers, 'If you Should Leave and a very hectic scream arrangement with Hutton vocaling the first and the strong of the work of the work of the strong of the work of the wo bowell pants, girl shows a classic technique, finishing strongly with some well executed spins.

Elaine Merritt on next with so-forwhich and the plate of the pla

ing and impersonating lads, are boring. One lad keeps hogging the spot and he has the least to offer; uses a conglomerate array of the pat lines of well known comedians and to slight the modern trends slipped back to a six-bits from Lucia' crack's band, for the past few weeks seen in the pit, cull out an okay opener with John Colvin, bartione. Don Tiff now tending piano while Conrad batons. Those two gents are plenty neat on arrangements. A pit band could mean plenty here and begins to look like the lads are away to a nice start.
Harlan Christie, m.c., has a novelty

Harlan Christie, m.c., has a novelty bit that gets a hand. Hoyt.

DENVER, DENVER

Denver, Sept. 20.

Denver, Sept. 20.
Ted Mack, for several years m.c. for Denver theatre stageshows, is back with a Rhythm orchestra and revue that dishes out entertainment to please not only his former fans but rates top spot any place. Mack directs the orchestra as well as m.c.ing the show, sings a bit and plays the clarinet.

Florence Hin Low acrobatic danc-

Florence Hin Low, acrobatic dancer, contributes some nitty acrodancing that gets over for tops.

dancing that gets over for long to the Louise Boyd is okay in a brief tap dance; Ted Lester plays numerous instruments which he pulls from under his cast, including wolf to the long to t Texas Sam Hilton, novelty instru-mentalist, sings Texas ballads accept-ably to good returns.

ably to good returns.
Frances Berke, vocalist, has a melodious coloratura voice that's easy to listen to, At her best when imitating film stars vocaling 'Delightful, Delicious, Delovely.'
Rascals of Rhythm, two sepian lads, are okay with some fast hoofing, also sing and imitate various musical instruments.

Two orchestra numbers stand out—the 'Merry-Go-Round Broke Down,' with the boothman helping with a flasher, and the Three Bears and Goldilocks story, with Mack telling the story and the orchestra doing the sound effects.

The house was packed for the Friday night show. 'It's All Yours (Col.) on the screen. Rose.

EARLE, PHILLY

STANLEY, PITTS.

Pittsburgh, Sept. 20.
Fact that Dick Stabile's band makes its stage debut here is quite natural inasmuch as the Ben Bernie alumnus is now generally considered a Pittsburgh-made product. Newa Pittsburgh-made : product. New-comer to the baton hit the city (William Penn Hotel's Chatterbox) last fall just a couple of months after he organized outfit and stayed as long as he could, about 16 weeks, building himself locally, getting an air rep via WCAE and Mutual shots and elevating his crew almost immediately into the big time.

elevating his crew almost immediately into the big time.

Furthermore he's back again to stay for a while, opening William Penn's new fall-and-winter dance spot Oct. I so Stanley engagement's a swell trailer for both Stabile and the hotel. What's more, the lad's delivering both as a musician and delivering both as a musician and servousness, to which he himself confessed, there was nothing in his opening show conduct to indicate that he hasn't been around the deluxe cinema spots for years.

Musically, Stabile was always one of Bernie's crack men on the sax and clarinet. Now at the head of his own crew, he's going to town common the sax and clarinet. Now at the head of his own crew, he's soling to town the instrumental bag of tricks and coming up with some long-winded trills that's always surefire suff out front. Stabile's featuring a saxtet, himself at the head of it, and six grind out some slick stuff that has the advantage of not being over-arranged like so many of these more than the slow half helf way through with some slick stuff that has the advantage of not being over-arranged like so many of these more than the slow with the

that narring advantage on hot being movelities.

Getaway performance was a little slow but half-way through, with arrival of Gracie Barrie (Mrs. Stabile-to-be), Stabile settled down, found his bearings and carried on from that point like a veteran. By night-time show was running, as gingerly and smoothly as any unit that's been out for weeks.

With the band are three acts, in addition and smoothly as any unit that's been out for weeks.

With the band are three acts, in addition and smoothly as any unit that the same of the same type of the same three and all of them working in full stage in front of orch. Shaw and Lee are back with almost 15 years ago are back with almost 15 years ago show will probably send the newer comedy acts digging back into the files. For Shaw and Lee, it's the same litter tricks, the same litter tricks, the same howelers and the same three how will probably send the newer comedy acts digging back into the files. For Shaw and Lee, it's the same bowlers and the same three ham be same three than the same thre

this atternoon, there's abjacting in med for them to seek alterations. Another socko is Miss Barries top-sock the seek alterations. Another socko is Miss Barries top-sonality. She smacked across a trio of numbers, winding up with a smart arrangement of 'The Lady Is A Tramp,' and then came back for the finish to do another to Stabile's sax accompaniment. Noll and Molan' (temme's a swell booking little lassically accompaniment. Noll and Molan' (temme's a swell booking little lassically accompaniment in the same participation of the same parance rather than dancing although some of their acrobatic tricks are nicely executed.

Picture 'Confession' (FN) and bize Picture 'Confession' (FN) and bize the same parance rather than dancing although some of their acrobatic tricks are nicely executed.

are nicely executed.

Picture 'Confession' (FN) and biz at opening all right, with practically full downstairs and half balcony.

Cohen.

PALACE, CHI

PALACE, CHI

Chicago, Sept. 20.

Bill is pretty well varied this week as far as quality is concerned, but it's worth sitting through, just to hear the reception Block and Sully get on their appearance, and to the condition of t

New material would help Chuck and Chuckles as far as their talk is concerned. Their leg work, however, is as surefire as ever.

is as surefire as ever. In opener Variety Gambols proved a fine flash act, with the four boys and three gals delivering slick acrobatics and acro dancing. They do everything from hand-to-hand work. tumbling and dancing, They could do without that inconsequential tap start on their act, since the rest is audience dynamite.

Picture is '100 Men and a Girl (U) and business good at Friday's third show.

Loop.

STATE-LAKE, CHI

Chicago, Sept. 20.

State-Lake has become a unique bouse during the past few weeks, due to the number of changes in **h**ouse theatre and picture set-ups

house during the past few weeks, due to the number of changes in vaude, theatre and picture set-ups around town. It is now the loop's ponly bargain house,' as it so advertises itself, due to the revision of the formal policy to a top-priced, first run the folicy to a top-priced, first run the folicy to a top-priced, first run the folicy of the folicy

PALACE. CLEVE

.. Cleveland, Sept. 20.

Jimmy Dorsey's swing band has top billing, but it would have tough sledding without help of Don Zelaya and others in current RKO Palace

special sense of the sense of t

LYRIC, INDPLS.

Indianapolis, Sept. 20.

Indianapolis, Sept. 20.
This week's bill, consisting of six separately booked acts, and tagged Broadway Brevities,' proves that all good acts do not necessarily make a good show. With the exception of the opening and closing acts, the bill suffers from a superabundance of talk.

Dorothy Byton dancing girls open. Twelve lookers do a pleasing routine suffers and cames to the tune Stomphints and cames to the tune Stomphints and cames to the tune then relieved of further duty until the next performance.

George Beatty comes on next to act as me. He introduces Bill Anson, who uses trick makeup with red and green lights to achieve blackface appearance when impersonating characters in Amos and Andy radio Plagram. He uses a red light to give winched the suffer of the su

in the Al Jolson manner for an encore.

Faul Rosini, magician, appears in formal attire to give a sleight-of-hand performance that depends mostly on talk to put proven. His tricks are good, but are presented in 3do motion in order to allow time for the wordage. He uses kind stooge plucked from the audience to get most of his laughs.

Earl LaVere and Helen Ware add singing and accordion playing, but once more the act depends mostly on i

talk. LaVere's Scotch jokes are accepted gleefully by the audience, and his easy going style and the stream of the state and his easy going style and the stream of the st

Orpheum, Sale Lake

Salt Lake City, Sept. 19. Strong screen and stage fare sup-

ply ample b.o. draws on current hill House is down to three acts, plus two novelty numbers by Woodbury and his hand . . Dividing honors 'Charlie Chan on Broadway' (20th-

Charlie Chan on Broadway (2011-fox) on the screen.

Opener by house orch features original swing tune composed by Ralph Jacobson, tenor sax player.

original swing tune composed by Ralph Jacobson, tenor sax player. Number is done in an effective swing tempo, with writer given a brief solo chore.

Rube Demarest, planist-comedian, whose serious efforts at the keyburnor speak do morous as his anary should be suited by the serious efforts at the keyburnor speak do morous as his anary should be suited by the same and the suited by the same and the suited by the suited b

fill muscular control and highly satisfying versatility swining high on a rope.

Vivacious juwe is headliner proportions. An elderly woman serves as ballast to the rope while youngster works in mid-air. As act approaches conclusion, Joyce sings High Up in the Air. Be that at the control of the control of

Embassy Newsreel, N. Y.

Embassy Newsreel, N. Y.

There's a wide variety of subjects to claim customer attraction in the fourerth newsreel program. Perhaps a better compositely technical obstacles prevented. The program includes all of the customary features, or nearly, which may be expected of the reels, from the Sino-Jap conflict to gas stunts, women's fashions, sports, Lew Lehr and Lovell Thomas, and last but not least the Roosevelt family.

No weekly show can be hardly complete without presenting at least one member of the Roosevelt can this week there are not under the resident, but his mother large state that the resident programment of the Roosevelt can please the resident programment with the resident programment with the resident programment with Metall's remarks.

Beyond these clips an assortment of shots on sports, seenics, fashions the Roosevelt family.

Lew Lehr and Lovell Chomemora is proposed new stamp is use commemorating the 130th birther of the resident programment with Metall's remarks.

Beyond these clips an assortment of shots on sports, seenics, fashions the Roosevelt family.

Lew Lehr and Lovell Chomemoration in Washington, and Rep. Sol. Bloom, in Washington, and Perhaps of the U. S. Constitution.

Lew Lehr as usual has his stuff to poke further the Roosevelt family.

Lew Lehr and Lovell Chomemoration in Washington, and Rep. Sol. Bloom, in Washington, and Rep. Sol. Bloom, in Washington, and Perhaps of the U. S. Constitution.

Lew Lehr as usual hash is stuff to poke further and the remarks.

Beyond these clips an assortment of shots on sports, seenics, fashions the red washington and Rep. Sol. Bloom, in Washington, and Rep. Sol. Bloom, in Washington, and Rep. Sol. Bloom, in Washington, and Rep. Sol. Bloom in Washington, and Rep. Sol. Bloom, in Washington, and Rep. So

UNIT REVIEW

Park Avenue Revue (CAPITOL, ATLANTA)

Atlanta, Sept. 19.

Atlanta, Sept. 19.

Harry Clark, of Chicago, went overboard on the terp side when he produced this one. Due to intermlnable dancing, there's an unmistak-able drag permeating the 48 mins. it takes to unwind. Dayton Brothers Ice and Eddie

in closing spot, take up the slack, however, and score so heavily that patrons were loathe to let them go.
Pair have dressed up knockabout
act that can't help but please. Even that have messed up anochabout act that can't help but please. Even their slapstick has polish. They fiddle around with a uke, guitar, cornet and harmonicas in presenting their hokum and finally wind up in front of mike with mouth-harp and gritand ones. It was the summer of the sum

a rhythmic tap rousse.

Time. Ginger Stover then lays down her

a. rhythmic tap routine to 'Summer Time.'

Ginger Stover then lays down her baton long enough to do a shimsham to 'Whoa Babe,' and goes baek to her stick waving to make way for Jack Farrell and Moe Dermer, who bring out a miniature, organ with wompaniments.

For the state of state of the st

bride, du Pont heiress, taken aboard

bride, du Pont heiress, taken.aboard ship.

The President's mother always makes a charming appearance, but President Roosevelt tops his family make as charming appearance, but President Roosevelt tops his family and highlichts the program with a displace. He is thown taking to nurses at the Hudson River hospital, upstate New York, and relating to them a funny experience. Paramount embellishes the clip with a descriptive aside which is clever.

And this clip of the President helps to soften the forbidding impressions, but not completely, of the serious and more dramatic presentation on the program such as the might be completely of the serious and more dramatic presentation on the program such as the ning of women and general devastation and havoc left in the wake of the Sino-Jang unso no Shanghai.

Intelligently enough and snartly the offscreon narrators do their part to take some of the unsightly sting from the clips by describing them as reasons for shunning war.

Par's KKK Clip shows the birds in hoods taking the oath and Pathe's off the clap of the clap

Night Club Reviews

(Continued from page 48)

be a staple support if policy and place are smartly publicized.

Show, running close to an hour, has speed and sparkle aplenty. Nut about \$1.100 weekly and though layout boasts no names, it supplies strong entertainment.

Bobby Hayea hoof and warble acceptably, and as an introor and pacer, his knack and personality mean much to the show which might otherwise stretch at the seams at times.

Bobby Hayea hoof and warble mean much to the show which might otherwise stretch at the seams at times.

Bobby Hayea hoof and warble mean much to the show which might otherwise stretch at the seams at times.

Bobby Hayea hoof and warble mean much to the show which might otherwise stretch at the seams at times.

He seems a core is Big Time Crip. He should be the show the head of the show the head of the show the head of the h

processional, but right sprignuy executed.

Whiffin' the Weed' is a number with three boys and three girls going moderne in the nearest manner Harlem, terp technique will permit. They writthe from what is purported to be the effect of marijuana. It's a thoughtful insert into the show, adding contrast to and relief from the more or less sameness of Lenox avenue hopping.

thoughtful insert into the short, ing contrast to and relief from the more or less sameness of Lenox avenue hopping.

Charley Davis produced the show. Fred Fisher and his 21-year-old daughter Doris (who is Mrs. Faggen). The short is the needs of the production neatly. Lyrics are smart. Miriam Schiller staged the Weed routine. Band again this season is Erskine Hawkins' 13. Last year the hot and sweet swing aggregation boosted itself, to beak recognition. It's the proper out to reserve the same than the dance-floor. When Hawkins boys take their bows, there's a satisfactory seven-piece crew led by a syncopated fluits billed Socarras.

FRANKIE PALUMBO'S

(PHILLY)

remainty of Johand Transited Hambol's (PHILLY)

Perky with new paint job and fresh drapes, Frankie Palumbo's downtown nitery has reopened after first summer shuttering in 53 years existence. Despite improvements, care wisely taken to leave unvarnished famous Palumbo brand of the provided from the pr

platform they work on gives no opportunity for much routine. Do little more than time step, but it's pright. Followed by Patil Cranford, femime chirper, Fair pipes, attractive looker and showmanly personality. Does better, when she sticks to clefters' original arrangements of number than when she wanders far Two dance teams and another appearance of line in plenty scanty panties finish things up. Terpers Miller and Millard do tap routines that are tricky if not distinguished. Both guy and gal work in tails. Travis and Grey do ballroom stuff. Femme's a dark-eyed beaut leaving Famooth, as such duos go, but okay. Show backed by six-piece band wanded by Bobby Morro. Plenty of brass and rhythm but a little too loud for room that's not full of people to absorb some of it—a point that too many niteries are too lox in watching.

COLONY CLUB (CHICAGO)

COLONY CLUB

(CHICAGO)

Chicago, Sept. 18.

Spending a reported \$45,000 in a remodeling job, Dollie Weisberg has recopened his club in what was for recopened his club in what was for the second of the color of the

Helen Hayes' Cuffo Show for Scribes With Balcony Payees Shaving Nut

Something new in the way of wiping off the press pass list in one swoop is to be inaugurated here during the four-week engagement of Victoria Regina, starring Helen

On Friday afternoon, Oct. 1, there will be an extra performance for the New England press. The entire floor of the Shubert Theatre will be so used but seats for the two balconies will be put on public sale.

used but seats for the two balconies will be pitt on public sale.

Miss Hayes will perform without pay, while Gilbert Miller, the produces ascented to the idea. If it works ere, it will be repeated in Chicago. Remainder of the cast and the deckhands will receive an extra stipend for the special show.

Advance sale and heavy demand for seats for the run here, opened Monday (20) might, has brought about a corresponding exceptional call for ducats from newspapers in this area. The public sale of shelf seats is expected to just cover expenses. William Fields, press agent for 'Regina,' is handling arrangements and has allotted 50 orchestra seats to each of the eight Boston papers, and to the 71 other dailies in Massachusetts, Rhode Island, Vermont, 'Maine and New Hampshire will go two or four ducats each.

Since the matinee comes during the second week of the run, passes will be distributed among editorial workers, rather than through the cirk who will have caught it open-

will be distributed among editorial workers, rather than through the crix who will have caught it opening night, if they have not already, in New York.

Announcement of the unique stunt comes at the conclusion of an intensival advance campaign by Eiglds

sive advance campaign by Fields throughout the New England hinter-

DENVER FTP GROUP READYING FOR SEASON

Because popular demand forced several extended runs last season, the Denver WPA Federal Theatre Project will go on a monthly basis at the start this fall, with opening day set for Sept. 23, 'Warrior's Husband' will be the opener. Three-plays will have premieres in Denver. Two of them are being written locally—'Sugar,' a newspaper yarn by Alberta Pike, News critic; and a new play by Mary Coyle Chase, whose play 'Me Third,' was given a premiere here last winter, later going to New York as 'Now You've Done It.' 'See How They Run,' a social drama, will also get a Denver premiere.

social drama, will also get a Denver premiere.

More than 75,000 saw the 14 plays put on by the Denver WPA theatre unit last season. According to Michael Andrew Slane, director, several of Bernard Shaw's and Eugene O'Neill's plays will be produced locally.

The Baker-Federal theatre has

The Baker-Federal theatre has been undergoing improvements this summer. The outside has been painted and the inside renovated, seats elevated. " lange in the basement and account of the property of the seat of

Performances will be given Thursday, Friday, Saturday and Sunday nights, with prices remaining at 25 and 40 cents.

Whipple Vice Gilbert As World-Telly Critic

Starting today (Wednesday), Sidney B. Whipple shifts from the United Press to the N. Y. World-Telegram as drama critic and editor. Gilbert, who succeeded Robert Garland a year ago this month as drama crick, returns to the general feature staff. Whipple's UP background embraces foreign correspondence.

CONRAD NAGEL'S LEGIT?

Conrad Nagel has several offers for a legit show on Broadway next February. Actor goes back to the Coast this week for pic stint for Condor, which has until Jan. 16 to

Radio contract for International Silver Co. begins Oct. 3 and winds up Dec. 26.

Straus Angling Show Biz Support for City Berth

Robert K. Straus, son of Jesse Straus, will probably be a candidate for the New York city council, which under the new charter will replace under the new thorse city council, which under the new charter will replace the board of aldermen. Young Straus is known to Broadway managers for his participation in NRA when the legit code was operative. He handled the questionnaires in theatres during a period when the code authority sought to control ticket speculation.

Straus states that if elected he will fayor the theatres when amusement legislation arises. He is circulating a petition and expects to run on the Mayor's ticket.

Charlotte Greenwood's Tour: Then B'way Preem

Philadelphia, Sept. 21.
Charlotte Greenwood opened at the Chestnut St. Opera House Monday (20) in 'Leaning on Letty,' her third and final season, and the four

day (20) in Leaning on Letty, her third and final season, and the tour will take the comedienne into Baltimore, Washington, Pittsburgh, Detroit, Cleveland, St. Louis, Toronto and Montreal for week stands with a final stop at Boston.

According to Martin Broones, the composer-producer under whose banners Miss Greenwood (Mrs. Broones) is touring this season, tentative plans have been made to take her into New York for the first time in half a dozen years with a new play by Walter Hackett in February.

Traveling ahead of Miss Greenwood are Al Spink, who piloted 'Three Men On a Horse' and other Abbott shows, and Wood Soanes, drama editor of the Oakland (Calif.)

Tribune, who has taken a leave of absence to make the tour.

Jim Carroll Plans Coast Break-In for Four Plays

Hollywood, Sept. 21.

James Carroll, brother of Earl, plans to produce four plays this season which he hopes to take to Broadway.

Offerings will debut in San Francisco and be seen in Los Angeles be-fore migrating east.

Current Road Shows

Week of Sept. 19
'Behind Red Lights,' Brighton thetre, Brighton, N. Y. (21).
'Boy Meets Girl,' Shubert, New-

ark (20).

Brother Rat, Selwyn, Chicago.

Brother Rat, Ford's, Baltimore.

(Children's Hour, Embassy, Port

Chester, N. Y. (20).

Beal End, Werba, B'klyn, N. Y.

French Without Tears, McCarter,

Proceeding, N. J. (28).

Henor Bright, Cass, Deffoit.

'Honor Bright,' Cass, Delfoit.
'I Contess,' Maryland, Baltimore,
'Lady Has a Heart,' Shubert, New
Haven, Conn. (20-22).
'Leaning On Letty,' Chestnut,
'Philadelphia.
'Milles From Heaven' (Walter Huston), Curran, San Francisco.
'Room Service,' Erlanger, Buffalo,
N. Y.
'Room Service,' Geary, San Francisco.

'Star Wagon,' Nixon, Pittsburgh.
'Susan and God,' National, Washington, D. C.
'To Quite and Back,' Colonial, Bos-

'Tonight at 8:30,' Biltmore, Los

Touight at 8:30, Biltmore, Los Angeles.

Towarleh, Playhouse, Providence (20-23); Shubert, New Haven, Conn. (23-25).

Towarleh, Hartman, Columbus, O. (20-22); English, Indianapolis (23-25). Victoria Regina' (Helen Hayes), Shubert, Boston.

The Women, Erlanger, Chicago.

You Can't Take It With You, Harris. Chicago.

Harris, Chicago.

'You Can't Take It With You,'
Plymouth, Boston.

Shows in Rehearsal

'Angel Island'-George Abbott,
'Between the Devil'-Shu-Father Malachy's Miracle'— Delos Chappell. 'Stage Door' (road)—Sam H. Harris.

Stage Boot (total)—Sam in Harris.

French Without Tears'—Gilbert Miller.

Fd Rather Be Bight'—Sam H. Harris.

H. Harris.

'Antony and Cleopatra'—
Rowland Stebbins.

'Wise' Tomorrow'— Barney
Klawans-Warners.

'Madame Bovary'— Theatre

Yes, My Darling Daughter'
(road)—Alfred de Liagre.
'New Faces'—Leonard Sill-

How Come, Lawd' - Negro

SHUBERTS-GALLO MAY GET DET. FOR 88TH FAII

Detroit, Sept. 21.

Undaunted by floppo of all-sta
squer Frank Isbey, of the Michigar
State Fair, is planning to make the
88th annual event a miniature world
fair next year with 'Opera Undet
the Stars,' and other theatrical ven
tures.

tures.

Outdoor opera stunt, if it mate rializes, would be presented in 15,000-seat amphitheatre which Isbecontemplates building, under win of the Shuberts and Fortune Galle both of whom are understood to have entered bids for the 1938 fair entertainment stuff. Considered likely attractions at St. Louis mun opera would be interchanged will state fair here for duration of fai at least.

opera would be interchanged with state fair here for duration of fair at least.

Possibly, if Isbey constructs the big ampitheatre. Shuberts might venture another complete summer of opera under skies here. Tried it couple years ago at Navin basebal park; but excessive nut on part rental and necessity of moving stag daily while Tiger team was at home plus bad break on weather, nullified the effort. Shuberts have beer trying to line up suitable housing for the all fresco opera here since that time, but nothing is available at present. Isbey's erection o amphitheatre would solve that end for Shuberts have been of the opin ion all along that Detroit would support outdoor opera summer season if things were suitable.

That Isbey, who showed nie profit on the fair this year despit flop of his \$25,000 all-star show in the Collseum, is willing to take ichance is shown by his offer to put his year's event in the black or pat the difference out of his own pocker Isbey will build the amphitheatre ou of this year's profits and thereby give Detroit the outdoor opera, it he Shuberts are willing.

Doubtful, however, if Isbey wit take another flyer into show bus ness as he did this year, to his regret. His all-star '835,000 show it Collseum, including Ben Bernit Edgar Bergen, Wayne King or can Ethel Shutta, at 50c top, made suc a showing first half of fair that gate were thrown open gratis for latter half.

Great Players in Great Plays

By O. M. Samuel

н	
1!	Sir Henry Irving
П	Sarah Bernhardt
Ш	Charles Dalton The Sign of the Cross'
11	Amelia Bingham
1	Kyrle Bellew
Ш	James A. Herne
П	Modjeska'Macbeth'
П	John Mason The Witching Hour
П	Ethel Barrymore
П	Nance O'Neill
П	William Faversham 'The Squaw Man'
П	Olga Nethersole
ł	Otis Skinner
ı	William Farnum
i	Mrs. Fiske
1	James O'Neill
_	Blanche Walsh The Kreutzer Sonata
	Roland Reed
	Robert Downing
ĸ	Gladys Cooper
	John Drew
	Eugenie Blair
ar	Marie Tempest
1-	Gerald Du Maurier
n	Katharine Cornell 'Romeo and Juliet'
lď	Louis James Virginius
er	Richard Mansfield
n-	Marie Wainwright
e-	Sol Smith Russell
а	Jeanne Eagels
y.	David Warneld
ng	Nat Goodwin
to.	Lillian Russell
's	William H. Crane The Rivals
þ	Fay Templeton 43 Minutes From Broadway
ry th	Fanny Davenport
ir	John and Lionel Barrymore
	Effie Ellsler
he	E. H. Sothern If I were King
nı er	Robert B. Mantell
it	Henry Miller and Margaret Anglin
ıΠ	Weber and Fields
ΓK	Jane Cowl Within the Law
ie.	Rose Coghlan School for Scandal
eď	Alexander Salvini
en	Grace George'Divorcons'
ng ce	George Arliss
ole	Robert Loraine 'Man and Superman'
of	Herbert Marshall and Edna Best
ıd,	Denman Thompson
n-	Rose Stahl The Chorus Lady
'n,	Tady Tree Twelfth Night
	George M. Cohan
ice	Herbert Kelcey and Effie Shannon
in	Stuart Robson The Henrietta
а	Nazimova A Doil's nouse
out	Ada Rehan 'Vanity Fair
ay ot	McIntyre and Heath
out	Bertha Kalish
by	Wate Clayton 'The Two Ornhans
ij	Sam Bernard
vill	Rose Melville
si	Maurice Evans
re.	William Gillette Charleste University When We Were Twenty-one
ir	Frances Starr
inc	Forbes Robertson
ıcl	Fay Bainter East is West
te	Walter Huston
(e)	Frederick Warde
	Sir Henry Irving
_	
•	W. Fngagamente

Press Agents Still Wrangling Over Jurisdictional, Closed Shop Issues

groups in New York has taken on complications, it developing that in addition to the dispute over jurisdicaddition to the dispute over jurisduc-tion, the New York Theatrical Press Agents and the unionized Theatrical Managers, Agents and Treasurers union display distinctly opposed

The union says too many p.a.'s are out of jobs and therefore one man should not handle more than one attraction. Even if the same management has several shows it is felt that

Monty Preps for 'Murder'

Hollywood, Sept. 21.
Douglas Montgomery is starting rehearsals for his Broadway stage play, 'Merely Murder,' to be produced by Lawrence Rivers.

Actor expects to haul east Oct. 1.

The situation between press agent roups in New York has taken on omplications, it developing that in didition to the dispute over jurisdiction, the New York Theatrical Press (gent and the unionized Theatrical other members.

other members.
Early this week a delegation from
the union met with the board of
the Theatre League, as a preliminary move, the objective being to
have it recognized as having jurisdisting comparations. The diction over press agents. The NYTPA contends it includes all the Broadway agents, but is leaning to-ward unionization because of the closed shop trend.

closed shop trend.

An IATSE official was supposed to have addressed the NYTPA last Thursday, but there was no session because the IA cancelled the appointment. A telegram was sent George Browne, the IA head, asking that he or William Brennan appear this Thursday (23) or that a delegation be received by the union.

Engagements

Taylor Holmes, Joseph Allen, John Cherry, Paul Parks, I'd Rather Be Right, Wallace Ford, Sam Byrd, 'Of Mice and Men.' Douglass Montgomery, Rex O'Malley, 'Merely Murder,' Fredric Merch, Florence Eldridge,' The Christian Hero.' Jules Garfeld, 'Golden Gloves.' Juyes Ariling, Edith Van Cleeve, Lea Penman, Carroll Ashburn, David Hoffman, Betty Fleid, Clyde Flimore, 'Angel Island.' Bertram Thorn, Joseph Sweeney, Ruby Elzy, John Guy Sampsel, 'In Clover.'

Clover.
Vilma Ebsen, Richard Temple,
Jules Epailly, Alfred A. Hesse, Noel
Cravat, Leo Chalzal, Between the

Julies Cravat, Leo Chalzai, Devil.

Judith Alden, The Lady Has a

Judith Aloen, Albert Heart, 'Jules Vitale, 'Great Lady,' Jules Vitale, 'Great Lady,' Owen Davis, Jr. Helen Flint, 'Yes, My Darling Daughter' (Road Co.), Edith Barrett, 'Wise Tomorrow,'

CODY'S SHOW OFF

James J. Cody has sidetracked his proposed production of Broadway Joke Book musical revue. Says inability to cast prompted him to camphor idea until after the Xmas holidays.

MUDDLED STAGE UNIONS

FTP Still Tossing 'Em Around; **Also Doubling Admish Scales**

Shifting about and changes within WPA's Federal Theatre Project in N. Y. are still being made, partly at the instance of those recently brought into the executive set-up from out-of-town. Latter apparently are intent on building up their staffs, but indications are they will be strongly opposed. One depart-ment is said to have been built up by its head, staff getting fairly good ries. Estimates are that there are 1,000 people still on the project payroll who don't belong.

However a more closely knit or-ganization is being formed by George Kondolf, the new director of George Kondolf, the new director of the Project in the metropolis. The unit system whereby supervisors had the whole say in each theatre venture, is being scrapped. The en-tire project will be under Kondolf's administration. His aides will handle part of the labor but he will have the last say. New set-up is expected to eliminate the autocratic manner in which supervisors conducted their sub-Projects and because of which sub-Projects and because of which there were many complaints.

Bob Garland In?

Bee Were many complaints;

Bob Garland In?

Reports around the project are to the effect that Robert Garland will join up on the project. Garland was formerly drama critice for the World-Telegram, N. Y., having been let out about a year ago. He was on the N. Y. American's picture reviewing staff until that paper suspended several weeks ago. Job pays \$3,000 yearly.

Announced that some attractions to be presented during the season will have a top of \$1.10, which doubles the scale generally used heretofore. Plan to boost prices was put up to the American Theatre chouncil, which was not particularly interested because relief theatre shows have not affected Broadway. Several weeks ago there were three WPA shows in legit spots, including Harlem. One had an all-colored east, the other two being mixed. There were exactly 20 actors appearing in the legit group.

There was a pro and con argument were the ease of WPA raising the

pearing in the legit group.

There was a pro and con argument ever the idea of WPA raising the ticket prices. Argued that at the higher rate the commercial theatre would be more benefited, because of the lesser variance in scales. Plan is to charge \$1.10 at the Adelphi, which is slated to get 'A Hero Is Born' next week, and 83 cents at the Elliott. Latter house, however, has had the better attended attractions. Reported also that the Adelphi may be dropped, which would leave the be dropped, which would leave the Elliott as only WPA theatre in the Broadway zone.

OSGOOD PERKINS DIES OF HEART ATTACK

Death of Osgood Perkins, who expired suddenly in Washington, D. C., early Tuesday (21) marked the passing of one of the most adroit comedians of the generation. He was taken ill in New York last week, being away from rehearsals of Susan and God', for three days but managed to report Saturday when there was a run-through of the play. He opened with 'Susan' Monday

there was a run-through of the play. He opened with "Susan' Monday evening in the Capitol, play starring Gertrude Lawrence under the management of John Golden. Apparently feeling all right, he died at 3 a. m., apparently from a heart attack. Perkins had been suffering from tonsilitis but his temperature was normal. Ironic touch was the fact that his performance was accorded excellent notices.

Mrs. Bryant Back at Equity Reserves Right to Scram

Although Dorothy Bryant is supposed to remain as executive secretary of Chorus Equity until next June, her resignation has not been withdrawn. She stated that her arangement with Equity in regards to staying was with the understanding that if a successor is selected at any time prior to that time she desires to withdraw.

Mrs. Bryant has held the post for more than 17 years, but for the past season or so had no relish for policy changes and dissensions within Equity. She feels that another sec-

season or so had no relish for policy changes and dissensions within Equity. She feels that another secretary could be chosen within a reasonable period. Chorus branch is in excellent financial condition, having a surplus of \$125,000. Understood that reserve is not included in Equity's surplus.

Chorus branch as caught in the middle of the jurisdictional row between the Burlesque Artists' union and the vaudeville union called the American Federation of Actors.

GREAT WALTZ **NOT TO TOUR**

Plan for the touring of "The Great Waitz' again this season, under independent management, is off, now will the show be sent out by Max Gordon, who originally presented it at the Center, N. Y. Rights were to have been purchased by N. S. Barger, wealthy Chicagoan, but Marcus Heiman, who is Gordon's silent partner, decided against the deal.

deal. Heiman's reason was unusual. He said that if the 'Waltz' was toured in condensed form, it might be emberrassing to the Rockether interests. Latter largely financed the operetta and had a royaly interest when 'Waltz' was roadshowed by Gordon.

operetta and nad a royard mean sawhen Waltz' was roadshowed by Gordon.

Last season it toured as a sevencar outfit. It was known, however,
that in a number of stards the whole
show was not unloaded because of
stage limitations and lack of backstage equipment. Waltz' was displayed in auditoriums and town
halls and a mid-western reporter in
commenting on the show wrote that mmenting on the show wrote that was 'like trying to float the the ormandie in a bathtub.'

Clifton Webb Signed For Shubert Musical

For Shubert Musical
Clifton Webb is reported set for
'Greek to You,' which Harry Kaufman secured for Lee Shubert. Show
was slated for presentation by. Vinton Freedley, who abandoned it after,
casting difficulty. Cole Porter is expected to supply the score, book being by Howard Lindsay and Russell
(Buck) 'Crouse.
Lindsay and Crouse are currently
occupied with supplying the book for
'Hooray for What in which Ed Wynn
will star under Shubert auspices.
Talk is still on to bring Adele
Astaire back as co-star with Webb.

peared in a number of Theatre Guild attractions.

Washington, Sept. 21.

Performance of 'Susan' was given as usual tonight (Tuesday) with Paul McGrath, who had been in the cast, taking over leading role, made vacant by Perkins sudden death. He was latter's understing.

that his performance was accorded excellent notices.

Perkins appeared in a number of pictures but preferred the stage one of his standout performances was as eccentric managing edit or in The Front Page' and another in Tomorrow and Tomorrow. Seather the show until Golden makes a perhalby he was on Broadway and appearance of the school of the show until Golden makes a perhalby he was on Broadway and appearance of the school of the show until Golden makes a perhalby he was on Broadway and appearance of the school of the show until Golden makes a perhalby he was on Broadway and appearance of the school of the show until Golden makes a perhalby he was not been shown to be shown to be

PRECIPITATED BY MANY MOVES

Stagehands Now Claiming Control of Pix Actors Gillmore's Illness Has A.A.A.A. Up in Air-Many Tangles to Be Ensnarled

EQUITY'S DILEMMA

EQUITY'S DILEMMA

With Frank Gillmore, Equity's prez, on the way to California Ly order of his physician, Kenneth Thomson, of the Screen Actors' Guild motoring east on a vacation trip, the actual reorganization of the Associated Actors and Artistes (Four A's) still incomplete and the stage hands (IATSE) claiming jurisdiction over all organized employes in pictures, including actors, there is a mudalled situation in stage union circles not comparable with any condition since they affiliated with the American Federation of Labor.

The swiftness with which the Four A's was designated as the active controller of the artist group of stage unions is in sharp contrast to the let-down on the part of those who inspired the movement. Had Gillmore not been taken ill nearly four weeks ago the present jumble might not; have come about.

When Equity announced it had revoked its jurisdiction of radio in order that a new union could be formed in the fleld, it was by the decision of the council, not the general membership which it is understood should have considered the moment but there are doubters in Equity as to the course, pursued.

'Gillmore is supposed to have a contract for five years as the 'executive director' of the Four A's, a newly conceived post, but the paper has never been signed by the organization's executive secretary but was probably signatured by himself as president. The Four A's has yet to set up the mechanicism whereby it can be financed and the member unions have not yet signified an intention to do so.

Siage Hands' Coup?

The move on the part of the IA.

Stage Hands' Coup?

Stage Hands' Coup?

The move on the part of the IA on the Coast came as a complete surprise to Equity. No word was sent the actors' officials of the stage hands' plan. No word was sent the actors' officials of the stage hands' plan. No word was sent guity either by the SAG and several days after the indicated coup by IA was made. Thomson was on his way east. SAG nor its close affiliate has indicated that either would relinquish jurisdiction of actors in pictures and the New York end is wondering what it is all about or whether the IA is bluffing.

George E. Browne, the IA head, was closeled with Gillmore and Thomson about a month ago, but whether the stage hands' leader (Continued on page 56)

(Continued on page 56)

Equity Members Override Council, Rescind Fines in WPA Stoppage

Yiddish Shows, Films For Two Philly Houses

Philadelphia, Sept. 21. Switch in policies of two houses here has Yiddish legit in one and

riddish pix in other.

Walnut street theatre, which last year had flesh company, has opened season with 'Al Chet,' all-Jewish dialog film with English subtitles. House will feature Yiddish and other

House will feature Yiddish and other foreign language pix this year.

Lincoln, which for years had been colored vaude house, has repertory company installed by Hebrew Actors' Union. Opened Wednesday (15) with 'Girl Wanted,' a Yiddish musicomedy. Play was directed, and staged by Anshel Schorr, manager of Yiddish Arch Street Theatre here for 18 years. Opened to full house.

'VIRGINIA' GETS COMEDY HYPO

Book of 'Virginia' operetta at the Center, Radio City, N. Y., in process of revision, and while the story will remain the same restaging has startremain the same restaging has start-ed. Intent is to inject laughs into the performance and for that pur-pose Harry Wegstaff Gribble has been retained to handle rehearsals, which are being held almost daily.

which are being held almost daily.

Owen Davis, who collaborated on
the book with Laurence Stallings, is
brothing the story. Stallings departed for Hollywood after the show's
debut, starting on a termer with
Metro.

Theatre Guild's 40% Subscriber Increase **Augurs Good Road**

Announcement by the Theatre Guild that it expected a 40% increase in the number of out-of-town subscriptions, indicated an upbeat in theatre attendance impends. That impression has been further supported by the business drawn by the road companies of You Can't Take It With You, Brother Rat' and Room Service at their starting stands.

This season the Could have the result of the

stands.

This season the Guild has slightly over 20,000 subscribers in New York, although the books will be open until Thanksgiving. Boost out-of-town is credited in some degree to the tour of Altred Lunt and Lynn Fontanne in 'Idiot's Delight,' also the wide publicity given their appearance on the Coast in the new show, 'Amphitryon' 38.'

Indicated as an administration etback was the reversal of Equity's council last Friday (17) at the first quarterly meeting of the actors association, when majority attending voted to erase the demonit marks

voted to erase the demorit marks against some 50 members who disobeyed orders and participated in the WPA strike last summer. Performances had been forced to suspend for one night in protest of the reduction in the Federal Theatre Project ordered by Washington.

Those involved had been fined \$50 but the fines were suspended with the stipulation that a 'black mark' had been placed on the membership record of those 'punished.' Warning was also issued that further infractions would lead to more stringent measures. Equity realized that the fines were uncollectable, unless those affected left the relief theatre and secured regular state engagements.

Although it was expected that the

and secured regular state engagements.

Although it was expected that the meeting would be productive of resolutions touching a number of matters, nearly the entire afternoon was consumed with the WPA controversy. It was the first time that a council action had been reversed at an open meeting and there is a possibility that the matter will be ordered decided by referendum since the session was not regarded adequately representative of the general membership. There were only 127 qualified to vote, 95 favoring the reversal. Alleged that the meeting was packed by friends of those involved, there being 580 on hand most of them non-paying members, being excused because of being on WPA.

Provision for Protest

Equity leaders point out that the

Equity leaders point out that the constitution makes provision for protest action such as that which occurred. The advantage was talken when that clause was dug out by sympathizers, said to be of the faction in Equity which has opposed the administration for several years. A statement in defense of the strike action was submitted for publication in Equity's monthly, which, however, has already been published. Article was headed 'Are We Guilty?' Contention was made that 'Contention was made 'Cont

ever, has already been published. Article was headed 'Are We Guilty?' Contention was made that the members did not strike but refused to cross picket lines claimed to have been formed by several affiliated stage unions. At the 'trials' held by the council on several occasions, required because not all could be present at the same time, it was turther contended that they never saw the telegraphic order not to participate in the strike, signed by Frank Gillmore. They secured legal opinions to the effect that Equity had no power to order them not to work under such conditions, insisted that they did not strike nor picket and argued that the American Federation of Labor has not disciplined members because of sympathy extended to wokers on strike.

Equity officers, however, ex-

tended to wokers on strike.

Equity officers, however, expressed a different viewpoint. They claim that the 50 involved were identified as a group which had been agitating in WPA circles and that other members of the relief theatre payroll had requested council to issue the order, so that the Equity position be clarified in that situation, referred to as a 'stoppage' rather than a strike. It was glso shown that stage hands, also 450 shown that stage hands, also 450 Equity members, had compiled with the order and walked through picket lines, although they did not perform that evening.

Mgrs. Mulling Deckhand Demands; Ready to Okay Musicians' Scale

Agreement between Broadway managers and musicians is about to be signed, but the stagehands' union is at loggerheads with the showmen

Figured that if the 16 men requirement is lifted from moderately sized theatres, the incentive to present in-timate musicals in such spots will

is at loggerheads with the showmen and insist that the wage scale that applied in 1930 plus extras be restored in total.

Musicians' contract has been somewhat revised but the scale is the same as applied for the past year or so. Manarers have asked for a change in the minimum of 16 mm; in the pit. Idea is to have that minimum apply to all houses with 1.100 or more capacity instead of 1,000 on such a move.

Fed's Al Fresco Plays Drew 60,000 on Coast

Hollywood, Sept. 21.

Six Federal Theatre Project offerings at the Greek Theatre in Griffith park played to audiences of more than 60,000 persons in the summer season that closed last week.

Final attraction was 'Merry Wives of Windsor.'

Inside Stuff—Legit

Since click of 'Boy Meets Girl,' 'Brother Rat' and more recently 'Room Service,' the George Abbott office has nixed accepting scripts unless through play agencies. Particularly since the success of 'Room Service,' the average number submitted has risen to more than 15 weekly which had each member of Abbott's production staff reading four or five scripts a

week.

Most likely plays come through agencies, however, and since the volume has grown so heavy, Abbott is refusing to accept those sent direct, unless the author is known.

Of Abbott's three successes, 'Boy Meets Girl' was by the Spewacks, recognized playwrights; 'Brother Rat' was by Fred Finkelhoffe and John Monks, Jr., friends of Garson Kanan, who was at that time on the Abbott staff, and 'Room Service' by John Murray and Allen Boretz, Hollywood writers.

Charles B. Cochran's return from the Coast was again delayed, and it is doubtful that he will arrive in time for the four championship fight card at the Polo Grounds Thursday (23). London showman has been angling for two Coast stars who are expected to make stage appearances. Another reason for him staying in Hollywood a few days longer was the billing of the Cole Bros.-Beatty circus. About that Cochran wrote to a friend:

'I must stay because I have never seen Clyde Beatty. A circus tent has always had an irresistible lure for me and on many occasions I have left the train while on a long trip because I had seen a circus set up en route.

Ruth Benedict, p.a. for the Bureau of New Plays, which has Hollywood sponsorship, explains Theresa (Terry) Helburn's occasional sally into the play writing field. Miss Helburn, a director of the Theatra Guild, and also the play bureau competitions, finds time to be an author, since 'being an author is a theatrical disease of the virus variety amounting to an epidemic.'

Miss Helburn's new work, 'A Hero Was Born,' which is to be presented by the WPA theatre project, was of course in no way connected with the bureau's competitions which are restricted to young college grads:

For first time in Pittsburgh's road history, a legit attraction has started advertising in local newspapers more than two months ahead of playing date. Show is Helen Hayes' 'Victoria Regina,' and although it doesn't reach Pittsburgh's Nixon until Nov. 22. Thanksgiving week, goodsjzed ads in three dailies over week-end warned prospective customers to send in mail orders early. In past, two weeks' advance billing has been the top for touring attractions. Furthermore, 'Regina' ads broke even before Nixon's legit season opened on Monday (20) with 'Star Wagon.'

Alex Yokel is out as lessee of the Fulton, N. Y., which he secured last year. Lesse expired Sept, I. Actually the Minsky-Herk interests had the theatre under sub-lesse from Yokel and intended planting two-a-day bur-lesque in the house. Soon after they took possession burlesque was sloughed.

Yokel used the corporate name of the Three Men Theatres Co. in operating the Fulton, where he presented 'Love From a Stranger' which flived. His lesses on theatres in Philadelphia and Detroit are said to have also

Nearly the entire single setting for 'I'd Rather Be Right,' George M. Cohan's new musical starrer which Sam H. Harris is producing, is being rebuilt. It was planned to rehearse the show within the set at the Music Box, N. Y., where 'Right' will be shown, but measurements were found to be incorrect and all but the back cyc, a painted silhouette, was dismantled. Fault was not the designer's, since the authors and manager passed on the sketches and figures. Extra cost entailed will be added to production nut.

Guthrie McCilntic stated that he picked Buffalo for the unveiling of Star Wagon' because he considered it 'just about the right distance' from

Broadway. 'It's far e It's far enough away to discourage the wrecking crew, McClintio added, with the Buffalo dailies doing handsprings to explain that the 'wrecking crew' comprised the Broadway critics and columnists who have been known to tear a play apart before it was fairly put together.

Gallery Boys of the Lambs tossed first party of season Monday (20) with Jack Norworth as main guest. Occasion was his appearance in 'On Location' which is due in the Ritz Friday (24). Premiere was carded for Monday and when postponed it was decided to go ahead with the get-to-gether on schedule anyhow.

Event was held in the Steifitz restaurant across the street from the club, because women were present.

Notices asking all actors to support Mayor Fiorello LaGuardia, of N. Y., in last Thursday's (16) primary election, were posted backstage in Broadway legit houses last week. Daniel Frohman signatured the appeal. Reason given for actors' support of LaGuardia was his help to Frohman in Actors' Fund affairs.

Scott Moore, former roadshow entrepreneur, plans to start out of the red this season by acting. He has annexed himself to the payroll of 'On Location,' current at the Ritz, N. Y. Ditto for Mark Linder, who has camphored several manuscripts to strut his stuff in the same show.

Rev. Lewis Nichols of Trinity Church, Broadway and Wall street, N. Y., who was buried Monday (20), was the father of Lewis N. Nichols, drama editor of the N. Y. Times.

Muddled Unions

(Continued from page 55)

(Continued from page 55)

(Continued from page 55)

(Continued from page 55)

(Continued from page 56)

In thinked what his plans were, is not known, Indicated that Browne used the same general theory that led thought the same general theory that led the same general theory that led thought the same general theory that led thought the same general theory that led thought the same general theory that led the same general theory that led thought the same general theory that led thought the same general theory that led the same general theory that led thought the same general theory that led thought the same general theory that led the same general theory that led

pears to have reacted and is the cause of his present condition.

Stated without contingencies that

cause of his present condition.
Stated without contingencies that Equity's own matters have not been set aside. There are some questioned moves, however, including the partial ruling out of the burlesque artists association, which is not supposed to operate in New York but does so outside the city where burlesque is recognized as such. The curious mix-up has placed Chorus Equity in an indecisive position what with the American Federation of Actors (vaudeville) organizing burlesque and night clubs in the metropolis but with Chorus Equity supposedly having jurisdiction outside the city.

Within Equity the full realization of what has gone on appears not to be realized but there still persists opposition to the administration and it is liable to crop up again at any time. Fact that Gillmore would technically leave the presidency has not mollified the objectors. The Four A's was supposed to establish offices and form a staff by November 1 but the prez probably will not return to the city much before that date since he plans attending the AFL meeting in Denver next month.

Gillmore's disaffection therefore has resulted in a maze of loose ends

A.F.L. meeting in Denver next month.

Gillmore's disaffection therefore has resulted in a maze of loose ends to be tied up, if and when. In his absence ne one in the Equity organization seems to know what procedure should be followed. It is possible that the council will consider ways and means but if it was Thomson's idea that enother visit to New York would help, there is little indication that he can solve the puzzle without Gillmore.

Thomson was credited with the idea of reorganizing the Four A's and paving the way for the radiunion which later may be more populous than any of the Four A's member unions. There is, too, the problems of interchangeability of memberships, that being one of the problems left on the desk when Gillmore became ill of indicated nervous exhaustion.

YIDDISH PLAYS

Brothers Ashkenazi

Brothers Ashkenazi

Tragedy in two acts (17 scenes) by I. J.
Singer, dramatized by Singer and Maurice
Schwartz; starring, Schwartz; staged by
Schwartz; starring, Schwartz; staged by
Schwartz; starring, Schwartz; staged
Schwartz; staged
Schwartz; starring, Schwartz; staged
Schwartz; starring, Schwartz; s

I. J. Singer, who wrote the novel, 'Yoshe Kalb,' which Maurice Schwartz turned into the biggest play hit in recent Yiddish theatre history, also wrote Brothers Ashke nistory, also wrote Brothers Ashke nistory wersion. 'Ashkenazi' is completely different in text matter from 'Kalb'; thasn't any of the mystical qualities of the older click, but it has depth and color and movement. It should be a resounding success. As is true with all novels expedit of the stage, there is an overabundance of plot and situation in the play. It strikes as a bit long-winded and frequently unnecessarily so. This will undoubtedly be taken care of by time. Yiddish Art Theatre is unfortunate, somewhat, in that it opened frees rehearsals. When some scenes are cut, as they undoubtedly will be, when some technical difficulties are figured out, 'Ashkenazi' will distinctly enthrall its auditors.

I. J. Singer, a compaartively young man ('Yoshe Kalb' was his first more in the season of the sea

persevering. Neither is any too religiously minded, in contrast to their surroundings. stages Simchas Meyer, the cute one, works his way used to the very topnotch plan friends and caste as he goes along. His brother, Jacob Bunin, on the other hand, does quite well on his own, but retaining his principles of pride and honor. It all goes up in smoke with the coming of the war, revolution, etc., and Simchas Meyer comes to his senses, but so the stages of the war, revolution, etc., and Simchas Well as that of a fart with the coming of the war, revolution, etc., and Simchas Well as that of a fart with the coming of the war, revolution, etc., and Simchas Well as that of a fart with the fart with the

MEIN MALKELE

('My Malkele')

Operetta in 2 acts (7 scenes) by William Slegel: music. Abraham Ellistein: lyrics, Jacob Jacobs; dances, Rose Gordon; settings, Michal Saltzman; staged by Irright Elonigman; produced under personal direction of Jacob Kallch; at Public, N. X., beginning Wed., Sopt. 16, 37. Scale,

Reb Isserl	Michael Wilensky
Malkele	Molly Picon
Chave Toltze	Pauline Hoffman
Yukel Simche	Hyman Prizant
Chuim Nissel	Jacob Zanger
Chuim Nissel Yankei	Yakob Sussanoff
l Julia	Gertie Bulman
Dvoyra Lapidus	Rose Greenfield
Zelig	Aaron Lebedeff
Sidney	Sam Josephson
Sossel	Tillie Rabinowitz
Isaac Butch	,Jacob Wexler
Teamster	
First Jew	Willie Secunda
Second Jew	
A Mother	Eva Franklin
1	

Certainly the librettos of Yiddish

Certainly the librettos of Yiddish operettas are not expected to be taken seriously by those who patrons ize them. And those who patrons ize them. And those who patrons ize them. And those will be them to the taken seriously and the termination of the taken seriously and the termination of the taken to the taken to the termination of the taken to take taken to take the taken to take taken tak

once almost married her mother, is transparently false, from start to finish, so that it cannot be taken as reality. It's the usual type of operetta plot, light, and offering no mental without Miss Picon the solution of the plot, light, and offering no mental without Miss Picon the solution of the plot, light, and offering no mental without Miss Picon the solution of the plot, and the wind of be ust another Yiddish play. Kalich's direction is expert, Working conditions of the Yiddish theatre are such that a director's lot is just about the toughest. Players are hired in quantity and under minimum scales, regardless of what kind of play is in store or available. Generally it's the rule, rather than the exception, that offeren must the exception, that offeren must the exception, that offeren must be reverse. Under such conditions, what Kalich has accomplished is notable.

Lebedeff, as polished and experienced a player in the Yiddish theatre as there is, nevertheless is noticeably brighter when foils for Miss Picon. Same for the other layers, of whom Tille Rabinowitz, Gertie Bulman and Hyman Prizant Likes Yiddish shows generally, the dialog is sprinkled with smatterings. Likes Yiddish shows generally, the dialog is sprinkled with smatterings of English parody and chatter, but with a nicety that bespeaks commendation for all concerned.

This is a high class performance in every respect, and among the best Yiddish operettas ever produced.

Ven Zwei Hertzen Lieben ('When Two Hearts Love')

Operetta in two acts, 12 scenes, by Isldor Friedman and Simon Wolf; music, Sholom Scunda: lyrics, Jacob Jacobs; directed by Michal Michalesko; dances, Sol Josephson, At the McKinley Square Theatre, Bronx, N. Y., beginning Sept. 15, "37; \$1.65 top. At the accuming Sept. 18. "37". AS no. Rebecca Gilck. Nadya Dramora Sum. Rebecca Gilck. Research of the State Carlotte Goldstein Maxie. Chairul Farnes Maxie. Chairul Farnes Anetta Francis Weintraub Harry Mann. Sol Josephson Chairus Bren. Annib Lobin Harry Mann. Sol Josephson Chairus Francis Weintraub Gilck. Rebecca Gilck. Nadya Rebecca Gilck. Nadya Rebecca Gilck. Nadya Rebecca Gilck. Nadya Rebecca Max Rebecca Gilck. Nadya Rebecca Abdul. Max Henig

Undistinguished stuff. Neither the book nor the music impresses. Much of the performance is amateurish, particularly the line, which varied from \(\) \(\) \(\) \(\) \(\) girls, here and there, so that the play hardly rates comment. A bit of realism attempted by having a donkey on the stage went cuckoo. When the depth balkes and lating and the engagement will depend on the draw of Michalesko and Lucy Levin, leading performers. Ran four hours opening night, too long in any language. It's a flow of plots and counterplots, with and without cause. Michalesko, still the juvenile, is in love with a girl who leaves Palsine and promises to wed another. But she reneges when Michalesko, thought lost, returns to the States. Swindlers from him and the states of the stat

Levin possesses acceptance of the humor is forced. Between scenes, and en scene, performers present specialties, mostly of a low-down kind. On the whole this is the kind of a show to hasten the decline of the story to hasten the decline of the story to hasten the decline of the story to the second to the seco

On the whole this is the kind of a show to hasten the decline of the Yiddish theatre, which is already wobbly, and the manner in which the show is handled and presented is hardly creditable in big-time theatre.

Customers were visibly uncomfortable over the long stretch, on opening night. Bad ventilation didn't help, either.

Shan.

Leon Leon Gold
Robert
Rebecca MendozaSarah Skulnik
Nellle OppenheimAnna Toback
Snendel Anne Thomashefsky
Yosel-Joe
Moishe Meyer
Reizele
Rivkuu
Grisha Bodansky
Yanck
Lepke Dave Levenson

Loop Legits Remain Bullish; 'Rat's' \$13,000 Just Noses 'Can't's' 12G's

Chicago, Sept. 21.

Things are popping right along in jegit here these days. Another new show entered the lists, and now there are three shows in town. And all doing well, thank you. The Women' started gabbing on Sunday night (19) at the Erlianger and looks a cinch as box-office magnetism.

Brother Rat' is settling down to a run at the Selvyn, while You Can't Take It with You hows no signs of least the selvyn, while You Can't law in the shows beginning to pile in, there is a rising squawk of lack of available theatres. They're always looking for some kind of alibi for legit around here. If it isn't the deression, it's theatres. Maybe some day they'll run out of reasons.

Estimates for Last Week

Trother Rat, Selwyn (1,00): \$2.75. (5th week). Getting a steady trade, and with conventions in Rat Selway (1,00): \$2.75. (1) when you want last week, in the money.

"The Women, Erlanger (1,300; \$2.75.) (1) when you want last week, in the money. \$2.75. (1st week). Opened Sunday (19) and will jam 'em, from indications, on its four-week schedule here.

flons, on its four-week schedule here.

'You Can't Take It with You,' Har-ris (1,000; \$2.78) (33d week). Taking everything in its stride and remark-able at present \$12,400 pace.

'Monesh' Great Northern, Yid-dish folk pageant, Princess. Four one-acters,

one-acters.
The Straw, Blackstone. Eugene O'Neill oldie scheduled for opening shortly.

YOSEL AND HIS WIVES

(Continued from page 56)
ing to rave about. It is a hash of everything that has ever been done for the strain of public at which it is aiming, should do kay at the bo.

L. Freiman gets program credit for writing the book. If he is gettiny any royalties it is not for his writing, but rather for his ingenuity in pasting together previously used was a booked up. They don't But then, does it matter? There are laughs, there are songs, there are laughs, there are songs, there are dances and there are girls.

Skulinik is still an A-1 comic. He is a gent who is not a natural comedian. Started off in serious drama, but he show the strain out what makes people laugh. He knows the answer. He hasn't missed a show on Broadway or anywhere else in years. He admits it, not that he has to; it's obvious from the gags and business he picked up as he went along.

In the strain of the strain of the company it is distinctly to his credit that he has picked a cast to back him up which is very strong; more so than actually was necessary. Thus, for instance, there are three so pranos in the show, Anna Toback, Fania Rubina and Goldie Eisman. Miss Toback is personable with a more too-styp the strain of the strain

personality which simply does not cross the foots. Miss Eisman is lovely to look at and has a voice to boot, to look at and has a voice to boot, to look at and has a voice to boot, to look at and has a voice to boot, to look at and has a voice to boot, to look at any too well spotted nor has he the find of material he can handle. Hell had of material he can handle. Hell had to material he can handle. Hell had to make the look and had had had been uptown in vaude, is an A-1 dancer. But second avenue being what it is, and Rumshinsky being a co-manager and a composer, doesn't care anything about, daineing; he wants his music sung, so he can hear it. That makes the curious situation of Baratz singla a duet with an excellent singer like Gold and both automatically mocking one another off. Baratz does get a chance to do a bit of a dance in the second act and socks clean with it. But that singing! The second had been a lot of other bit people. As for Rumshinsky's musc, it is up to his average, which is mighty food. There isn't a bar of it which is unreconizable and the cognoscenti may even be able to tell you where it stems from—but there are mighty few around who can do it as well, and that goes for Romberg or who have you?

Town Hall Bookings

Advance list of events for October at Town Hall, N. Y., calls for 35 concerts, seven lectures and three meetings. Highlight dates are Leonora Corona, soprano; Roland Hayes, tenor; Walter Gieseking, planist, and two appearances by Richard Tauber, European concert and film tenor. Series opens Sent. 28 and is mean.

Series opens Sept. 28 and is man-aged by Kenneth Klein.

'REGINA' MOPS UP

Helen Hayes' Starrer Gets \$27,500 in New England

New Haven, Sept. 21. New Haven, sept. 21.
Following a two-night sellout in
Hartford which grossed \$13,500, 'Victoria Regina' (Helen Hayes) completed its second road engagement at weekend performances estimated at close to \$14,000.

Show was arising.

close to \$14,000.

Show was originally set as season opener here, but tryout of 'Honor Bright' was hurried in ahead, with only mediocer results as a lid-lifter, 'Lady Has a Heart' (Jean') currently first half, with Marta Abba in 'Tovarich' last half.

'Rat' Gives Wash. OK Start With Raves, \$13,000

Washington, Sept. 21.

Capital's only Jegit spot began season with bang last week with
Brother Rat' at the National pulling
around \$13,000 at \$2,20 top. Critics
went overboard for comedy as per-

around \$13,000 at \$2.20 top. Criues went overboard for comedy as perfect opener,
Current is pre-Broadway week of Gertrude Lawrence, whom they were still applauding for Tonight at 8.30 in Susan and God Free Comment of the Comment of

Like Falling Leaves

Hollywood, Sept. 9.

Play in three acts by Giuseppe Giacoxa.
Persented the Translation of the Control of the Co

HOLY WOOD I RESTROYED.
Giovanni RosaniJoseph De Stefani
Giulia Markot Duse
Tommy
Nennele
Signora Lauri
Signora Irene
Mme. LablancheMartina Pawley
Helmer Strile
An Old ArtistMaurice Schuliman
Andrea
GaspareGluseppino Gilombardo
LuciaLillian Arden
Dressmaker's Assistant Sally Jones
MartaAdelaide Melnotte
A Groom Charles Edler
Massimo Donaid Murray
Porters-Frank Kelton, Charles Lioyd and John Riley,

WPA continues its improvement in the staging of legit drama here and 'Like Falling Leaves' is by far the best, in casting, direction and general production, to come out of the feet of the stage of the

Buffalo Gives 'Wagon' Good 9G on Four Shows

Buffalo, Sept. 21.

Buffalo turned out to give Guthrie

McClintic's production of 'The Star

Wagon,' second legit attraction of the
season, a near-capacity gross of
\$9.400 for four performances at the

DEAD END,' 8G'S; **PACES BALTO SEASON**

Baltimore, Sept. 21.

Baltimore's legit season got under way with a repta engagement of 'Dead End' at the Maryland, this time at a wisely scaled tariff of the week.

This week finds both of the town's legit houses occupied with pre-New York playing of the Krimsky's 'In Clover' at the Maryland and a return date of 'Brother Rat' at Fordth. Advance for both reported the strength of the the strength of the things of the strength of the things of the strength of

'WOMEN' \$20,000 WOWS DETROIT

The Women' turned in the biggest surprise of the season, for several seasons for the season for the season for several seasons for the matter, there last looping \$20,000 at the Cass. Other plays have done better in past, but not with such ease and minus extensive bally on 'nameless' cast. Take was amassed from nine shows, at \$2.75 top, and amazing part of it all was swiftness with which particularly and season season in the shows, at \$2.75 top, and amazing part out, if at all, until at least an hour before curtain rising. But on Max Gordon's play s.r.o. sign had to be hung out as much as a half-day ahead on several performances.

Contributing factor to grow analysing sors was upping of amish to \$2.0 to usual \$1.65 on \$2.75 shows, but that hardly tells the tale. Word-of-mouth on play's femme gabrest built fast on show, and men payees swarmed into house to get a laugh at weaker sex.

Estimate for Last Week

The Women' (Cass; 1,400; \$2.75 chould for 'nameless' cast and novelty play, at welloping \$20,000 for nine performances. No extensive bally, but s.r.o. hung out several times half-day but s.r.o. hung out

New Entrants in Hub Not Slowing 'Can't's' 15G Gait

Boston, Sept. 21.
Local legit season is really open now with two established hits. Victoria Regina' and Can't Take It With You,' plus a new entry 'To Quito and Back,' starring Sylvia Sidney and Leslie Banks. 'Quito,' under Theatre Guild auspices upened Monday (20) as, did 'Victoria'. Helen Hayes show, in 'for four weeks, had tremendous mail order and advance sale, due to intensive hinterland campaigning.

layes show, in for four weeks, had tremendus mail order and advance meaning the state of the sta

Upbeat Grosses Has 'Em Singing Again; **Legion Hosts Hurting; 4 Newcomers**

'Road' Gets \$7,800 On Fifth Newark Showing

Fifth Newark Showing

Newark legit season opened syncisingly strong passon opened syncising strong passon opened syncising strong passon opened syncising strong passon opened syncising syncis

Show Eager Philly Gives 'Room' 27G's On 2 Weeks Stay

Philadelphia, Sept. 21.
Scarcity of legit bookings for the early season appears to be doubly unfortunate since Philly is show hunery.

Scarcity of legit because to be doubly unfortunate since Philly is show hungry.

Room Service' pulled out of the Chestnut Saturday night with \$27,000 grossed on its two weeks. Second weeks to be seen to a sell-out and even the Constitution Week parade on Saturday Drive to a sell-out and even the Constitution Week parade on Saturday broke just in time to help the maximate of hunting it. Cool weather prevailing all week was also a big least the first prevailing all week was also a big least the first prevailing all week was also a big least night found two attractions bowing in. Chestput offered Charlotte Greenwood in 'Leaning on Letty' and the Erlanger re-lighted with Tobacco Road,' playing its 5th local engagement. Letty' was originally mentioned for only two weeks and Greenwood vehicle now has four weeks available if biz warrants. Advance wasn't anything terrific but first night's biz was gooded for two weeks available if biz warrants. Advance wasn't anything terrific but first night's biz was gooded for two weeks wailable if biz warrants. Advance wasn't anything terrific but with Victoria Regina. Mail order single week of 'The Passing of the Third Foor Back' revival with Walter Hampden.

The Forrest seems to be officially set to open its season on October 18 with Victoria Regina. Mail order by a single week of 'The Passing of the Third Foor Back' revival with Walter Hampden.

The Forrest seems to be officially set to open its season on October 18 with Victoria Regina. Mail order by the proper of the American Theatre Society will be seen at this house until November—an unusually late start for this organization.

**Resident of Last Week (Ind. and week) and Service' (Chestinut) weeks weath \$27,000 on engagement and that spelt plenty of profit.

HEAVEN' WEAK IN S. F.: 'ROOM' EXTENDING RUN

San Francisco, Sept. 21.

Walter Huston's new starrer, 'Miles of Heaven,' looks like a turkey, the first week's take at the Curran theatre being very disappointing. David Hertz has written a play which is definitely Little theatre stuff. Beautifully acted and staged, 'Miles of Heaven' is limited in its appeal. Consequence of the stuff of the

Business on Broadway was on the upbeat last week, grosses equalling the figures of the previous week when a holiday (Labor Day) aided the box offices. Advance guard of the box offices. Monday (20) night was an indicator. Times Square was so jammed with Legionnaires and their friends that all traffic was suspended. It was virtually impossible to reach theatres and thousands refused to attempt entering the district. As the New Year's eve jamming is to continue another two or three days managers made up their minds that two dollar books, which called for the purchase of cut-rate theatre tickets, but very few were sold. The visitors were intent on celebrating on the street, especially Broadway, and weather favored that proceeding. Otherwise the bars in the mess.

becutie. Unless the season's first historical district did capacity business. Broadway awaits the season's first hit from among four attractions first hit from among four attractions first hit week and two next week the insection of the season's first week and two next week the insection of the season's first week and two next week in first particular to the season's first hit work and the season's first week and the season's first week and the season's first week are french without Tears, Miller and The Star Wagon, Empire. Irish Players opening has been set back, while 'Honor Bright,' also slated, goes off for repairs.

Estimates for Last Week

wagon, Empire, Irish Pigyers opening has been set back, while 'Honor
Bright,' also slated, goes off for repairs. Estimates for Last Week
'Babes in Arms,' Shubert (24th
week) (M-1,385-\$3.0). Looks set for
another month or so; business picked
up and the gross was around \$16,000,
'Blow Ye Winds,' 46th St. (1st
week) (C.1,375-\$3.00). Presented by
Arthur Hopkins; written by Valentime Tries; well regarded in Boston;
'Brother Rat,' Biltmore (41st week)
(C-991-\$3.00). Business somewhat
disappointing late last week but
comedy turned in another profitable
gross; topped \$7,500.
'George and Margaret,' Morosco
(1st week) (C-961-\$3.30). Presented
by Gradion C. Wilson; written by
Craidin C. Wilson; written by
Gradion C. Wilson; written by
Craidin G. Wilson; written by
Craidin G. Wilson; written by
Gradion G. Wilson; written by
Gradion; Gradion; written by
Gradion; Gradion; written by
Gradion;

pacity; around \$17,000, which, equaled nine performance takings of previous week.

**The Show is On!* Winter Garden repeat engagement, 1st week) (R-1,671-\$3.30). Relighted Saturday (18) with further cast changes over last season's original.

**The Women, Barrymore (39th week) (C-1,048-\$3.30). Gross went up last week and at \$16,000 topped the nine performance figure of previous to the season's original.

Toback Read, Forrest (198th week) (C-1,107-\$1.85). Business holds to very good figure for pop prices; last week run leader rated over \$6,500.

Virginia, Center (4th week) (M-1,343-\$3.30). Claimed some improvement with the gross quoted over \$27,000; still doctoring the show.

Xes, My Darling Daughter, Play-\$200. One of the good things of last shown holding over into new season; business profitable; around \$7,500 last week.

You Can't Take 18 With You.

week.

You Can't Take It With You.

Booth (41st week) (C-708-\$3.30).
Still just a matter of how many
standees; strongest draw on list
topped \$15,000 last week.

Revival

King Richard II, St. James; sensational date of last winter repeating
prior to long road tour.

cast.

Local company playing in 'Room Service' is surpassing units playing in this play in other parts of the country. Business has been so the country. Business has been so the comedy will be held for a fifth week.

Estimates for Last Week

Room Service, 'Geary (3d week)' (1,700; \$2.50). Fine \$\$5,000 in third stanza, with two more to go before moving on to Los Angeles.

'The Miles of Heaven,' Curran (1st week) (1,500; \$2.50). Arthur J. Beckhard's new production, with Walter Huston, Nan Sunderland and

Plays Out of Town

THE STAR WAGON

Buffalo, Sept. 21.

production designed by Jo Meleziner.

In 'The Star Wagon' Maxwell Anderson has written another fine, fantasic, highflying play but one which also melecably short of being gart or even good drama. It has an engaging theme, some enchanting love scenes and a wealth of wis, soaring, poetic passages in proce. Its effectiveness is enhanced by surpassingly beautiful production in every department that the modern theatre affords. Richly mounted, colorfully costumed for which treatment the story is especially fitted, and gorgeously lighted, it frequently touches the peaks of theatre artistry. But, because of a none too original story, a rambling and loosely-knit construction and lack of the elements of conflict necessary for high drama, it remains some hing less than the best writing for the living theatre.

drama, it remains something less than the best writing for the living theatre.

Anderson has chosen for his theme an idea which has frequently interest of the writing faternity. The denegative for the writing faternity. The denegative for the writing faternity in the present fass struck the imaginative fancy of many authors. The cut-back construction, starting with the present, fashing back (by dream, potion or invention) to the past and returning to the now, is almost as old as fection, and has long been one of the most familiar devices of the stage. Here, we meet a fuszy old codger of an inventor who fashions a machine—the star wagon—which turnstime backward in its flight and enables him to re-live his past. A gentle plodding \$27.50 per week mouse, he is haited by a querulous fading wife (Gish) over his failure in life. Twitted that he should have married the rich girl who admired him in their youth, he turns on the machine and with an explosion and the star wagon in the star wagon with a sealish, unscrupulous, despicable old man who sells out his best friead. When he wakes up to his baseners, thankful that his choice was really as it was.

always sure-fire and productive of acute nostalgia with modern audiences, and this is no exception. The choir rehearsal scene will make more than one old-timer think of Sally Fisher and her edition and the state of the content of t

TO QUITO AND BACK

Boston, Sept. 21. Play in three acts by Ben Hecht. Produced by Theatre Guild. Directed by Philip Moeller. Costumes and sets by Aline Bernstein. Presented at Colonial, Boston, Sept.

see him near the close grown into	8
selfish, unscrupulous, despicable of	, i italiway Omolai.Joseph Monneret de villaru i
man who sells out his best frien	
When he wakes up to his basener	
	ZamianoJoseph Buloff
he returns to his actual presen	
thankful that his choice was real	y FranciscaVirginia Holden
as it was.	Toinasa Eugenia Rawls
In the three acts, the hero is pro	Alfredo George J. Levyla
sented as he is, as he was, as h	e Capt. Stewart
might have been, and finally as h	Fill StewartLena Peters
is-but knowing now how infinitel	- Harold Frazer Walter N. Greaza
better off he is than under any o'he	
choice. The moral seems to be the	
with the knowledge and experience	
with the knowledge and experience	Col. Pizarro
in life which we have, if we we	Charles H. Pinkham
given the chance to go back and	An OfficerAugustin Gonzales Villaverde Fortune TelierSidonie Espero
do it all over again, we would (an	
should) make the same choice-r	IC Sanction Afford Chares
be gra eful for it. There is the add	- Comrade SantoyaJan Ulirich
tional lesson that there is no good	d Comrade Patayo Harry Bellaver
fortune or bad fortung-our for un	e Comrade GienzaSamuel Brown
is all in ourselves and we end u	ID Maggle
the same regardless of our choice	
which brings Anderson around to the	1
same point made by O, Henry in h	, 100 much talk is the matter with
Roads of Destiny.	
	lie Banks) in one of his troubled
In the writing and presentation	
the cut-back scenes here are partic	of the premiere here tonight of Ben
larly effective. There is a love pa	
sage between Meredith and Gish	In briefly, is the devastating handican
the second act of rare and haunt's	of this very serious piece, from the
beauty and the first scene of the	ne b. o. angle.
last act, showing Meredith as I	ne The first act runs a solid hour, and
would have been had he made th	there are still nearly two hours of
alternative choice, is a tense or	
dramatic bit. There is somethin	ments, epigrams, heavily loaded
about the bicycle period which	is Hechtian banter to follow. Glibly
about the bicycle period which	is necessarian panter to follow. Gliply

/	10 20 20 20 20 20 20 20 20 20 20 20 20 20

I.MILLER

but artfully spreading a communistic gospel, 'Quito' revolves about a New York author, Alexander Sterns, who guts his wife earth, Lola Hobbs (the Sterns of the Sterns of

olutionary general, who dies wim him on a battlefield of doubtful glory.

Joseph Buloff as the revolutionary who has a definite purpose in life and who attracts the groping Sterns to his cause carried off top honors in his authentic, convincing characterization. Banks also had a good grass on his vacilitating character, but Miss Sidney projected hers not by Evelyn Varden cicked nicely with her portraval world.

Definitely a carriage trade drama, it is still thoroughly entertaining for only a limited segment from this group. 'Quito' is rather a thing to be read, and as such it is indeed commendable literature. Only those hungry for an evening of weighty words will come out raying.

Direction and sets are good.

MAKE UP YOUR MIND

Guilford, Sept. 20. Comedy in three acts by Harry Durant. roduced by Ai H. Woods. Directed by

	Curtis Cooksey. Presented at Chapel Play-
	house, Guilford, Conn.
	Jim Field Curtis Cooksey
	Mamy FieldJulia Pollakov
	Dunk DoublittleJerry Barlow
	First Dob
ŀ	
	Third DebLoretta Doian

This post-season strawhat tryou has been advertised as headed for Broadway. It will probably be just as well if they slip quietly off the train at 125th street and let it go at that. Play is hardly big-time caliber, and the sooner they write finis to it the more money the back ers will save.

Production is billed as an Al. H.

Woods presentation, but use of the Woods' tag is probably just a friendly gesture on his part toward an old friend, Harry Durant. Whatever the tie-in may be, it won't do the Woods prestige much good.

Aimed primarily at an eventual sale to pix, Durant has assembled a variety of scenes hopping from a Texas ranch to a New York drawing room to a yacht in mid-Atlantic and into this Cook's tour he has dropped a couple of amusing situa-

dropped a couple of amusing situations and one or two tunny lines of dialog. It's all pretty hackneyed stuff and not done any too well.

Mary Field, socialite, marries Texas homesteader Jim, but walks out on him after three days on his God-forsaken land. A year later she's at the peak of a musical career, supposedly sponsored by a wealthy woman friend in New York. Meanwhile Jim has struck oil and bobs up in tails in the West Side drawing room, where Mary is giving a recital.

It seems that Jim has been paying for Mary's musical training and

the many is giving a rectal, where Mary is giving a rectal. It seems that Jim has been paying for Mary's musical training all the time and is building up to a climax in which he gets the girl aboard his yacht, makes her his wife in more than name only, and convinces her than the's her man. Various members of the cast rush through their lines as though they had to catch the next train back to had to eath the mark train back to had to eath the next train back to had to eath the next train back to had to eath the homesteader in opening act, but when he breaks out one short year later in a white tie and a broad a, something seems to be wrong.

Jerry Bowman as a heighbor and Julia Poliakov as Mary stand out in an on-the-whole sinateurish cast.

Catherine Cooper has her moments breaty.

Chalk one for Cain's, if it gets that far.

IN CLOVER

Baltimore, Sept. 21.
In three acts by Allan Scott:
In by John and Jorrold Krimsky,
Bretaigne Windust, settings, by
loughton; at the Maryland theatre,
e. Sept. 20, 37, \$2.20 top.

Harriet Preeman	Claudia Morgan
Estber, a guest	Lucia Laska
Cuest	Sally Gabler
James Freeman	Myron McCormick
Cinire, a guest	Carmen Lewis
Guest	Joan Macomber
Guest	Pete Barker
Guest	Don McClure
latbelle	Ruby Elzy
Willowy Chap	Robert Crone
Mary Jane Walker	Louise Plait
Henry Thornton (Hank) Bertram Thorn
Dr Benjamin Brewer	John Guy Sampsel
Polly LaVarro Brewer	Donnie Moore
Electa Hornblow	Henrietta Crosman
Arcii'o Gaunt	
Frederick L. Parsons	Jose Ferret

'In Clover' will need plenty fixing before it's ready for the rigors of a Broadway opening. As it stands now, it has a basic idea with some

possibilities, a few situations that can be developed and a cast that on the whole labored to make plausible an over-complex treatment of a fundamentally simple and possibly entertaining theme.

Briefly, the story has to do with the difficulties of a young couple imbued with the storybook romance of a house in the country, after the first of the country and progressive of the country and the story of the country and the simple life. How they run into the various phenaglings of the surrounding yokelry, chiseling weekend guests, discomforts of antique plumbing and general disillusionment, supplies the twist that almost wrecks their romance and becomes the reason for the three overwritten action. South has brought in too much cross-plotting and wavering away from the central point in his yarn. At the same time his dialogue lapses into over-involved situations and unreal characterizations. From the abundance of material at hand he should be able to sheer out a brister and easier treatment and with considerable speeding up of the playing and mechanics it might material the story of the should be able to sheer out a brister and easier treatment and with considerable speeding up of the playing and mechanics it might material the should be able to sheer out a proper of the should be able to sheer out a brister and easier treatment and with considerable speeding up of the playing and mechanics it might material the should be able to sheer out a brister and easier treatment and with considerable speeding up of the playing and mechanics it might material the should be able to sheer out a brister and easier treatment and with considerable speeding up of the playing and mechanics it might material the should be able to sheer out a brister and easier treatment and with considerable speeding up of the playing and mechanics it might material the should be able to sheer out a brister and easier treatment and with considerable speeding up of t

The Lady Has a Heart

The Lady Has a Heart

New Haven, Sept. 20.

Play in three rets and four scenes by
Ladialaus Bus-Peckets Adapted by Ede

Ladialaus Bus-Peckets Adapted by Ede

and Elless Land: Produced by Ruits Pickets

and Elless Land: Produced by Ruits Pickets

ton by producers. Presented at the Shubert, New Haven, Conn. Sept. 20. 37.

Clari Judith Alden

Jean Vincent Price

The Countess Mariasy. Hilds Spore

The Countess Mariasy. Lamaden Hare

Count Albert Mariassy. Lamaden Hare

Count Gyorgy. Royal Beal

Radio Announcer. Berk Fairman

Dorka. Catherine Standing

Electrician Rh.hard Bowler

In their first production effort, Rufus Phillips and Watson Barratt have put together a fairly entertaining piece of stagecraft, but one with definitely limited appeal from box office angle. It's strictly class stuff as far as the production itself is conserned, but may draw a few shekels from the common leted in view of the film name (Landi) the cast carries.

the film name (Landi) the east carries.

Dialog is ultra-sophisticated, as also the characters. Combo of smooth was also the characters combo of smooth was also the characters when the characters were the characters who walks off with top action honors, offering a highly polished interpretation of a meliculous role. Lad should possessing as he does both looks and ability. Miss Landi failed to get started for some reason or other and her scenery-chewing, at times belonged to an actress of much less taient. Appearance was stunning inseveral swank creations. Hilds Spond's work as the counters was something to be assumilated like a tonic when you're feeling low. In a companion-role, Lumsden Hare layed her husband with the finesse to be expected from an established rouper. Royal Beal did well in a supporting role.

And the expected from a established rouper. Royal Beal did well in a supporting role.

And the expected from a catablished rouper. Royal Beal did well in a supporting role.

And the expected from a catablished rouper. Royal Beal did well in a supporting role.

And the expected from a catablished rouper. Royal Beal did well in a supporting role.

The count is prime minister of a contractive of the count's day and the home of Count Mariassy, as most of his ancestors have been before him. The count is prime minister of a count of the count's day and the political posterial is elected a deputy.

Master and servant continue their old relationship at home, although being politics on a socialist ticket and is elected a deputy.

Master and servant continue their old relationship at home, although being politics on a socialist ticket and is elected a deputy.

Master and servant continue their old relationship at home, although being politics on a socialist ticket and is elected a deputy.

Master and servant continue their old relationship at home, although being politics on a socialist ticket

ON BROADWAY

THE SHOW IS ON (2d Review, New Cast)

(2d Review, New Cast)

Shubert revus in two acts (21 scenes), at Wintor Garden, N. Y. Sept. 18, 237, at Wintor Garden, N. Y. Sept. 18, 237, and the second s

Revue, which closed last July after getting good grosses for most of the 30-week date, has been re-cast for the road. Present tune-up run is skedded for four weeks. Cast is by no means comparable to the original, but is good enough to carry for the .tour. Production is still lavish. Tunes also hold up, one especially, Tittle Old Lady, having climbed into a hit and tapered off since last December's opening.

Most of the load is now carried by Willie and Eugene Howard. Former takes most of the material Bert Lahr used in the original, including the Wood Chopper sketch, the income tax bit, the 'Tovarich' satire and the burlesque sketch. Rose King is sub-bing for Beatrice Lillie, John Mc-Cauley for Reginald Gardner, Terry Lawlor for Gracie Barrie, Lyda Sue Leeds for Mitzi Mayfair, Jack Good

Lecus tor MILLI MAYTAIR, Jack Good for Charles Walters, Demetrios Vilan for Paul Haakon, Mildred Webb for Evelyn. Thawl. With the exception of Willie Howard and Mildred Webb, none is a replacement; merely a substitution.

While Willie Howard and several instances to bring out the original idea of the sketches, he gives the material an entirely different treatment and often gets Flaughs where none sprouted before. He inowhere near Lahr in the burlesque sketch; his Tovarich' bit is better. In the wood chopper number he overlooks the satire in the original, but gags it up for new laughs. Hid be better if his brother Eugene played straight man straight. Willie also does his French lesson routine, new to the show.

Rose King plays the Lillie parts as an impersonation. She apes her predecessor's appearance, voice, interpretation, timing and even mannerisms, This probably at direction of the straight of the straight man straight. Willie also does his French lesson routine, new to the show.

Rose King plays the Lillie parts as an impersonation. She apes her predecessor's appearance, voice, interpretation, timing and even mannerisms, This probably at direction of the straight of the strai





JACK HARRIS 4 LONDON NITERIES **NOW BOSS OF** CIRO'S

London, Sept. 12. When Ciro's Club reopens Sept. is, it will be entirely under the direction of Jack Harris, American hand leader.

Place was owned in equal partnership by Harris and Ambrose, band playing there five and a half months alternately. After the first year the owners felt the profit not commensurate with the amount of commensurate with the amount of money taken in. Poulsen and Stocco, who operate the Cafe de Paris, Cafe Anglais and 400 Club, became interested and wanted 50% of the shares to take an active interest. But the deal fell through when Harris refused to cede more than 33%.

refused to cede more than 33%. Finally Ambrose contracted with Poulsen to play at the Cafe de Paris, conditional on giving an option to Poulsen for the purchase of his (Ambrose's) 50% interest in Ciro's. But the articles of association definitely state that Ciro's partners have first call on the Ambrose stock. Hence the acquisition of the 50% from Ambrose by Jack. Harris. Understood Ambrose by Jack. Harris. Understood Ambrose got \$20,000 for his shares.
Opening attraction is Milton Dous-Opening attraction is Milton Doug-as, in for four weeks with option.

Other attractions being lined up are Ramona, Winnie Shaw and Jean

LUPINO, HENSON'S 2 MUSICALS OVER OK

London, Sept. 21. 'Crazy Days,' Stanley Lupino's new musical: opened at the Shaftes-

bury theatre (14) to the usual warm welcome accorded his stuff. Conventional entertainment redeemed by Gloria Day, American dancer. Looks less acceptable than usual of-fering. Lupino and Laddie Clift take off principal roles, Frank Eyton and Desmond Carter collabed with Lupino on book; Billy Mayerl wrote

the music.
'Going Greek,' another Leslie Henson show along same lines as previous, opened at the Gaiety (16) and
indications are that it will be
equally successful. Herbert Bryan
associated with Henson in production. Show written by Guy Bolton,
Fred Thompson and Douglas Furber,
trio responsible for other Henson
hits.

'Take It Easy,' scheduled for the Palace (22), has been postponed because of insufficient rehearsals.

New Trocadero in Paris Is Postnoned Once More

Paris, Sept. 14.

Paris, Sept. 14.

Theatre du Trocadero, which was originally planned to be the official theatre of the expo, has had its opening date postponed again.

As early as October of last year, Commissioner: Emond Labbe was considering other theatres for the special expo presentations and finally chose the Theatre des Champs-Elysees. This summer, the theatre was promised for September, Champs-Elysees. This summer the theatre was promised for September, with clearing of ground for inauguration blamed for a month's setback

is no date being set now for There is no date being set now or its opening. Labor troubles have bobbed up from time to time and delayed work to such an extent that there is all hope for an opening now before the middle of October, at the earliest.

Holland Bans 'Day'

The Hague, Sept. 10.

Mayors of Amsterdam and Rotterdam followed the example of their Hague colleague and banned 'dudgment Day,' by Elmer, Rice.
It is now practically impossible to produce the play in 'Holland,' as no company-ear-do-any box-office without the three biggest towns.

OPEN WITH BIG SHOWS

London, Sept. 21. London went through four impor-tant cabatet openings last week, with three in one night. Ciro's, Cate de Paris and Cafe Anglais, all sched-uled to open Tuesday (14) all post-poned one day due to a Jewish holi-desserve

then to open the the control of the

SEE HEADACHE IN MARCUS' JAP DATE

Tokyo, Sept. 2.

Tokyo, Sept. 2.

A. B. Marcus show, which played here several years ago at Toho's Nippon Gekijo, is reported en route to Japan for an extended engagement at Shochiku's new Kokusai (International) Gekijo. Opening, aranged by Kaniya Entertainment Enterprises, is to be early in October

Enterprises, is to be early in October.

If and when the show actually comes in, the Finance Office here will be confronted with necessity of making a definite rulling respecting the export of coin earned to yorigin the export of coin earned to yorigin the export of coin earned to yorigin the export of coin earned to ground travelling amusement outfits. So far this hasn't come up, as no troupe of any size hasn't come up, as no troupe of size financial stringery country. With things as they now stand, with things as they now stand, less definite arrangements are made beforehand, the troupe is apt to find that any coin over and above actual expenses while here, will be stymied.

11 Wks. in Sydney

Sydney, Aug. 31. After a season of around 11 weeks here, the A. B. Marcus show will play Newcastle, Brisbane, Mélbourne, Adelaide and Perth for Fullers-Snider-Dean, after which it will travel on to South Africa, India, Cairc Size and Specific Property of the Africa, India, Cairc Size of the Africa, India, Cairc Size of the Africa Ind Cairo, Singapore, Batavia, Hokong, Manila, and thence back

America.

Season here has been a remarkable one and should show a hand should show a hand some profit for all concerned.

WAR KEEPS CHINESE TROUPE FROM PARIS

Paris, Sept. 14. Chinese actors (24) who were scheduled to appear in Paris at the Comedie des Champs-Elysees starting Oct. 5, have cancelled their appearance due to the Sino-Japanese

war.
Troupe, headed by Tcheng Yen
Tsio, was due to arrive in Marseilles
near the end of this month. Word
has reached Paris, hewever, that the
troupe has not been able to leave
Pekin to ge to Shanghai to catch
their boat.

Covent Garden's Chilly Policy; Ice Ballets London, Sept. 21.

London, Sept. 21.
Probably encouraged by the success of the Ice Bället: at the Coliseum, the Covent Garden theatre is inaugurating a three months' season of ice dancing on Oct. 21. Covent Garden Amus. Co., which took over the house last July with the intention of keeping it open 42 weeks annually, is headed by Bruce Otley, connected with the Erlanger bank. Group: is now negotiating with various important attractions suitable for the House and looks' to be a

able for the house and looks to be a competitor of the Drury Lane for housing the more spectacular shows.

The Hague, Sept. 10. Nieuw Schouwtooneel, new theatre company at Amsterdam, has put sev eral American plays on its reper

tory:

Moss Hart and George-Kaufman
hit, You Can't Take It With You, the
Murray-Boretz success 'Room Service,' To See Ourselves,' by E. M.
Delañeld, and 'Charlotte,' by Zoe

PARIS NITERY SEASON OPENS

Paris, Scpt. 14.

Before many more weeks pass the fall season of the flicker and flare spots, where champagne and blare is the customers' fare, will be in full

One reopening which will be noteworthy will be Max Spiro's Bagatelle, opened here earlier this year with Hayward Powers' Society band and closed for the dull summer season. Opening date is now set for Sept. 21.

son. Opening date is now set tor
spept. 21.

Ford Harrison, violinist, will lead
the band going back into the spot,
with two other Americans of the
original Powers unit. They are Jack
West, bass, and Eddie Bruno, sax.
When Powers returned to the
United States, Charrington Evans,
formerly with Rudy Vallee and a
piano player, took over the band and
moved with it to Max Sayag's Monte
Carlo Follies, spot near the expo.
Evans, however, disappeared some
time ago, allegedly with part of the
band's pay and has not been heard
of since. Since that time Harrison
has been batoning and doing a good
job. iob

Job. Unit he will move into the Baga-telle will be made up of three Americans and five French musi-cians. Arty Drelinger, sax, who re-mained with the band as long as Evans was there, has returned to the U.S.

Vienna Angel Dies

Vienna Anger Dies
Vienra, Sept. 10.
Gustav Heller, Chocolate king of
Austria, died last week. Heller was
the maecenas of the Vienna legits.
Every manager went to him, asking
for financial help, if his theatre was
on the verge of closing. Heller
rarely refused.
May stage of triday and former

Many stars of today and former days owe it to him that they became

American Plays in Holland British Income Tax Expert Gives Some Pointers for U. S. Acts Abroad

SNIDER-DEAN INTO

Melbourne, Aug. 31. Snider-Dean will open a new re vue unit at the Apollo Sept. 4 headby Gladys Moncrieff, George Wallace and the Weintraubs. This follows an announcement that S-D would extend in a big way with stage attractions following their first hook up with Sir Ben Fuller on the A. B. Marcus show.

For the local try a cast of over 50 will be engaged in support of the principals, plus scenery and lighting effects on a lavish scale.

Stage break will not interfere in any way with the S-P pic policy in

MOULIN ROUGE FOR VAUDE **AGAIN?**

Paris, Sept. 14.

Moulin Rouge, famous as a music hall as far back as the nineties, has

Mouth Rober I allows a links changed hands. Understood that Robert Lelievre, director of a society which calls itself Montmartre-Moulin Rouge has acquired the hall for very little money and that it will again be turned into a music hall. Present plans call for reopening late this year, or mid-year of next. House was shuttered at the time of the sale, but had recently been operated as a cinema. Stickers for a Buck Jones thriller were still on the outside boards when the sale was made.

Once the hub of Montmartre, the

the outside boards when the sale was made.

Once the hub of Montmartre, the hall is now almost historic. Fifty years ago it saw royalty and world-famous figures slip into its plush seats. Artists flocked to its dance floor. After the war it was transformed into a music hall where Argentina and Mistinguett were regularly starred. But along with 'The Girl From Maxim's and other Paris traditions, the Moulin Rogue's popularity gave way to modernism, became a cinema and then folded.

Plays Abroad

Bonnet Over Windmill London, Sept. 9.

Play in three acts by Dodie Smith, pre-nited by H. M. Tennent, Ltd., produced, Murray Macdanald in conjunction with their at New theatre, London, Sept.

Billie Lary	Heller.
nthony Hallon Pete	
dinah Bliney	Maude
anet Jason	
Brian MorellianWilliam Dauglas	
lman Halton Peter	
hristopher CarsonJumes	
Gr Rupert MarellianCecll	
ady Morellian	}lintan

Like past Dodie Smith plays, the plot is the sort of tripe one usually piot is the sort of tripe one usually reads in cheap magazines. Never-theless it encompasses brilliant en-nertainment and uproarious amuse-ment. It is not a play in the accepted term; it might be described as drama only in the sense that life is drama, or comedy, according to the way you take it.

take it."

One vital thing in its favor is the supervision of production, and easting by the authoress. She knows her characters, she has met them, and having been an acress, herself, she is apparently able to communicate to the players what she intends convey.

more than the present offering, which leads to the conclusion that her brief, but steady, succession of hits will not be unbroken with this one.

PHANTOM LIGHT

London, Sept. 8.
Consely theiller in three acts by Evaniae Price, presented by these acts by Evaniae Price, presented by Evaniae Cellier at Packer Royal, Baymarket, London, Sept. 7, 573.
Theafre Royal, Baymarket, London, Sept. 7, 573.
Theafre Royal, Baymarket, London, Sept. 7, 573.
Theafre Royal, Baymarket, London, Sept. 7, 574.
Theafre Higgles. Gradum Harket A Taxi Delver. Howard Tenuised Control Mrs. Verney. London Disease of Mary Price London, Mrs. Verney. London Disease of Charlton. Mrs. Herbert London Wall Treferen. Herbert London Doctor Charlton. Mbnll Fleming. Date Verney. London Hismon Sylvia Fern. Violet Loxley Sylvia Fern.

Discarding all tradition, the Hay-market the tre presents The Phan-tom Light. It is one of the worst attempts at present-day melotra-matic come before a London audience in years.

Plot is unbelievably out-moded. Plot is underlevably out-indexed it is in some respects, a paraphrase of The Ghost Train, with the locale altered to a lighthouse.

Jack M. Rubens, who is visiting LEGIT WITH REVUE Hollywood next month, is well known to members of the profession on both sides of the Atlantic as a taxation and corporation expert. He originated the one-man corporation for professional people in England.

VARIETY'S London office asked Ru-bens a series of questions, the an-swers to which are here set down:

Why are you going to Hollywood? It is a pleasure and business trip, My firm has a number of clients in the States, both American and British, who have formed themselves into Personal Service Corporations. They are now experiencing difficulties with the new taxation laws culties with the new taxation laws in America. As some of these clients are also incorporated in England, I have been asked to go over to investigate the position. Incidentally, all the companies we formed in England are still going strong. Attempts have been made by the government to upset them, but they are formed in such a way that to prevent them functioning all the Company Laws in England would have to be scrapped. scrapped.

What is the income tax position of aliens professionally working in England?

England?

Income tax in England at present is at the rate of 25%. Where the income exceeds \$10,000 annually, then surtax is payable at a graduated scale, ranging from 5%, increasing to 40%. This is in addition to the 25% income tax. It is important to note that where a company pays the tax of an employee, for example, in the case of an imported film artist, who is paid his salary tax-free, this tax is added to the artist's income for surtax purposes, thereby greatly increasing the tax liability. tax liability.

Can this extra tax be avoided? Yes, providing one is consulted hen the contract to come over is ade. The method adopted is quite

legal.
What about allowances and re-

What about allowances and reliefs?
Unless a person working in England is over here for at least six
months he cannot claim reliefs such
as marriage and other personal allowances. The six months is reckoned from April 6, one year to April5, the following year. Fo: instance,
if a person came over in January
and stayed or worked to July, for
income tax purposes he would only
be in England three months. It is
important to know this for people
intending to come over to England
to work.
For a person working in England

important to know this for people intending to come over to England to work.

For a person working in England for less than six months, the only allowances that would be granted are those wholly and exclusively incurred in the ordinary course of his profession. Any additional allowances, such as hotel expenses, entertaining, traveling to and from England and other expenses may only be granted as a concession, not as a legal right. Expert knowledge is required to obtain these numerous concessions. Not only have we practical experience of all the possible concessions that may be obtained, some of which are not even known by the ordinary taxation practitioner in England, but we succeeded in obtaining a ruling of what is known as "Prestige Allowance."

The result of all this is that instead of paying 25% income tax, in addition to surtax as mentioned above, the average rate of tax paid by imported clients is as low as from 5% to 10% of their effinings.

Do lawyers in England deal, with income tax?

Unlike America, lawyers in England very rarely do income tax work for their efficients, They would be the first to admit it requires, highly specialized Knowledge to obtain; all allowances and concessions. We make it a regular practice to prepare full accounts for all clients, including the small acts., As a matter of fat a good deal of work is sent to us by lawyers. Incidentally I occasionally receive complaints from artists who are canvasced by people in dressing rooms to do their income tax work, often collecting money, and nothing more is heard from them after the Revenue have sent in their demants. altered to a lighthouse.

Dialog sparkles on the form of conversational analysis of life and the latting of sex (so the stage. It is sincere, honest, outspoken, but the stage of the first act with minor characters to create atmosphere, without defaining odd earl of work is sent to the stage. It is sincere, honest, outspoken, but the sincere voltage—mostly projected via humorous conversation. This goes on for the first two aces entertainingly, but the final bout is unsatisfactory and slow, leading nowhere. Some drastic pruning, even at the sacrifice of elver, lines, would improve the gress effect.

Miss Smith's four previous successes were not based on plot, any



Winchell Drops Out Pro Tem

Winchell Drops Out Pro Tem
Starting yesterday (Tues.), Louis
N. Y. Journal-American, is being
syndicated in the 100 or so papers
which carried Walter Winchell's
daily chatter. Winchell is on
leave of absence until mid-November because of pressure brought
fox (Love and Hisses' with Bet
Bernie), and until that's completed
he'll forego his journalistic as well
as his Jergens-Woodbury broadcast
every Sunday night. Threatmed
physical breakdown because of all
these contractual commitments
caused both the radio sopnose (Lennen, & Mitchell') and King Featurea
Syndicate (Hearst) to acquiesce on
the time out. George Fischer, Hollywood columnit, started substituting
on Sunday (19).
Winchell's, altorney, Arthur F.
Drisgoll, mannime is, dickring a
new deal with Joe Counolly, president of King, Features, and is due
for a confab today (Wednezday).
Clause over liability on possible libel
uits is holding up the consummation
of the deal.

suits is holding up the consummation of the deal.
Sobol, while temporarily substituting for Winchell out of town, will remain in the N. 47. Journal. N. Y. Dally Miror, Winchell's 'home' paper, will be without a Broadway columnist for the time. Yesterday (Tuesday), the first day of Winchell's drop-out, the Mirror carried a newstory of his near-collapse- and a boxed announcement that he would resume in the near future.

Skolsky Signs With Hearst
Sidney Skolsky starts around Oct.
25. for the N. Y. Daily Mirror, as its
Kollywood correspondent, having
signed with King Features syndicate.
Deal is for one year and calls for
five columns a week at \$600 weekly.
Skolsky ogt, \$400 from the N. Y.
Daily News; which he guit a couple
of weeks ags, being succeaded by
dS ullivan. King Features-Mirror
deal was delayed by negotiations because the newspaper held out for
\$500 weekly, and Skolsky insisted on
\$600.

\$600.

Skolsky starts in late October because he wants to get his new Bromo-Seltzer (NBC) radio show, opening Oct. 3, under way a couple of weeks before tackling the news

Skolsky deal with the King syndi cate is a la the new negotiations on between Walter Winchell and King, where the syndicate, rather than the Daily Mirror, will bear the brunt of the payroll. The daily, in turn, buys from the syndicate at a nominal

Block's Solo Pitt P-G.
Paul Block, for 10 years publisher and part owner of Post-Gazette, only morning daily in Pittsburgh, has acquired all outstanding stock of that paper and is now its sole owner. Announcement of this last week served to verify reports which had circulated since first of August that Block had bought out interest of W. R. Hearst.

circulated since first of August that Block had bought out interest of W. R. Hearst,
For many years it had been understood in Pittsburgh newspaper circles that Hearst was heavily interested in Post-Gazette, in addition to his ownership of afternoon Sun-Telegraph. Both properties were covered by a single mortgage filed in Pittsburgh when Block and Hearst entered the city in 1927; bought up Post, the Sun, Gazette Times and Chronicle Telegraph, respectively, and consolidated them into the Post-Gazette and Sun-Telegraph. At that time, Block agreed to stay out of Sunday field, publishing only six days weekly, and indications were that he would continue to do, this.
At same time that sale of paper to Block was made public, Sun-Tele also announced that Block was no longer in charge of its national advertising service. Hereafter Sun-Tele's national ads will be sold through Hearst International Advertising Service headed by Rodney E. Boone in New York.
In some quarters, it was believed that Block's recent sale of his Milwaukee Sentinel to Hearst was part of deal by which he acquired Hearst's interest in Pittsburgh morning daily, Post-Gazette, incidentally, is building new plant, which will be ready first of year.

Copy Boy in Purple

Copy Boy in Purple
George H. Earle, 4th, son of
Pennsy's millionaire governor,
started to work on the Philly Record started to work on the Philip Record
last week as a copyboy at \$15 per.
An awc-struck gal librarian, when
the lad first walked in, whispered
to one of young Earle's fellow-copyboys, What kind of work does he
do?

'Oh, he's a copyboy just like us,' was the reply. 'Only he comes to the office in a car.'

Eagle's 2d Week of Strike

Strike at the Brooklyn Daily Eagle is now in its second week. Guild pickets arrested on disorderly conduct charges were all acquitted in the courts. Strikers are working toward reducing the Eagle's advertising and circulation and claim a reduction-in the latter of 50,000 the first week. The paper is, however, publishing regularly with a skeleton staff. staff.

Strike officials have poste warning next to the telephone headquarters which reads: 'Be creet, these wires are tapped.'

Ray Sprigle's Scoop

Ray Sprigle's Scoop
Although awards are still seven
months away, Ray Sprigle, craok reporter for the Pittaburgh Post-Gazette, is 'already figured a certainty
for Pulitzer Prize in Journalism for
his sensational expose on U. S. 'Supreme Court Justice Hugo Black and
the Ku Klux Klan. Sprigle, 51, is
one of most colorful scribes in Pittsburgh newspaper field and has long
been knowh for a series of boats.
Others, however, have been strictly
local. This is the first time he's
ever captured one that's rocked the
entire country.
For more than 10 years city editor

For more than 10 years city editor of the old Post and then the Post-Gazette, Sprigle left newspape work in Pittsburgh in 1932 to tak work in Fitzsurgi in 1922 to tea a political appointment, director of supplies in Allegheny county. When party with which he was associated was licked, he returned to Post-Ga-zette, not as city ed but as general assignment reporter.

assignment reporter.

He spent a month in Birmingham,
Ala, digging up the facts on Black,
and is back there now getting follow-up material. Sprigle scoop,
which ran in six installments, was
syndicated to more than 70 papers
by the N. A. N. A. and is considered the biggest single-handed
newspaper beat of the century.

Two other of Sprigle's best-known reportorial stunts took place, first when he had himself confined to Mayview, county institution for mental and physical diseases, and wrote an expose of conditions there, and then, during coal mine strike, he went to work as an ordinary miner and came out after a week to do a to do a comprehensive series of stories on the situation.

stories on the situation.

Sidelight on Sprigle's Black expose was fact that the newspaperman, whose trademarks are a 10-gallon hat and a smelly corncorb pipe, was running for re-election as justice of peace of Moon Township, near Pittsburgh, where he resides, at same time that he was in Birmingham. Unable to do any campaigning, he lost the nomination but says he doesn't care since it doesn't pay anything.

About 15 years ago, Sprigle was

pay anything.

About 15 years ago, Sprigle was a short-story writer of no little reputation, having crashed a flock of the class fiction magazines. For no reason at all, however, he dropped this activity and hasn't turned a hand at tale-telling since except for an article denouncing U. S. Senator from Pennsylvania, Joseph Guifley, in the American Mercury several months back.

No Brotherly Love

Plan to abolish coverage of Plan to abolish coverage of dis-tricts and beats by reporters of each paper in Philadelphia and substitu-tion of a city news bureau, was sug-gested at last meeting of City Edi-tors' Association. Idea was given passing consideration by Bulletin, Record and Ledger, but was firmly nixed by Moe Annenberg, publisher of Inquirer.

of Inquirer.

Inq, at same time, jacked up local news coverage by naming George Reedy, who recently came to sheet from Chi, as night city editor and calling all reporters in for general meeting and talking-to. Men covering beats were told jobs would be endangered if caught trading stories with reporters for opposition Record. Alex Griffin, Record ce., on heering of edict, notified his men same goes for them—only double. Said Record—which ordinarily doesn't go in heavily for local stuft—would

Record—which ordinarily doesn't go in heavily for local stuff—would beat pants off Inq if Annenberg sought battle. Whole thing seems to have meant little, however, with neither paper exhibing any outstanding scoops and reporters still quaffing at same bars.

quaffing at same bars.

City eds also requested Mayor to station 24-hour guard at 619 City Hall, reporters' room, which reently hit the news when Transradio put a man there and pulled a few beats on the papers. C.e.'s claim now room is used as general hangout for lawyers' runners, dopes'ers, tipsters and what have you, instead of legit newsmen.

13 Fawcetts Under One Roof

13 Fawcetts Under One Roof
Fawcett Publications has shifted
editorial offices on two mags from
Hollywood to New York, thereby
centralizing its 13 mags in one office.
Two mags shifted over are Screen
Book and Hollywood.
Editorial shifts include transfer of,
Tom DeVane, former editor of Movie
Story, who takes over Screen Book;
Llewellyn Miller, formerly of the
Coast staff, becomes editor of Hollywood, and Dorothy Hosking, former
sascelate editor of Romantic MagaZie, becomes editor of Movie Story,
John Grandjean, art director of the
Hollywood office, has been transtered to New York
Hollywood offices are being retained for studio and fan writer contact: Office is under the management of Gordon Fawcett, with E. J.
Smithson, John Swartzkopf and

Smithson, John Swartzkopf and Charles Rhodes, photographer.

Music News Syndicate

Music news syndicate, known as Music Features and Photo Syndi-cate, of N. Y., has been formed by Joseph R. Fliesler. Opening shot will be a column by Louis Reid, former radio ed of the N. Y. Ameriformer radio ed of the N. Y. Ameri-can. Will be on both concert and pop music and will combine news-and feature. Will be offered both dallies and weeklies. Sample col-umns are being sent to papers this week. Series is dated for start Sent. 20

Sept. 20.
Outht figures on offering the service free for about three months; then charging. Idea is ultimately to expand with columns on other subjects. Fliesler is p.a. for the American Society of Composers, Authors and Publishers.

cranton's New Sunday Rag

New newspaper venture rumored for Scranton (Pa.) is a Sunday edi-tion of the Scranton Tribune, morn-ing daily, reported scheduled for Oct. 3. Official announcement has been withheld to date. Tribune unbeen withheld, to date. Tribune until recently was known as the Scranton Republican, the city's oldest daily. Frank D. Schroth, until 1934 associated with the Kerney newspapers in Trenton, N. J., is editor and publisher.

Tribune, Scranton's only morning paper, has circulation of about

Rhoads' Denver Record
On his 38th anniversary as a press
photographer in Denver, Harry
Rhoads was given a three-column,
page one head, a two-column picture
of himself and a page of notable
pictures taken by him, in the Denver News, Rhoads, 56 years old,
started on the old Denver Republican, has not missed a pay check
since, and has had more than 150,
000 of his photographs published—
thought to be a record.
One of his two daughters, a college student, also works as a parttime photographer on the News.

Cue Mag's New Setup Fillmore Hyde edits Cue mag, starting with the current issue. Jesse Zunser, listed as editor, takes over the managing editorship. Harry Ma-

the managing editorship. Harry Maguire, formerly editor and publisher of Ringmaster and now affiliated with the Modern Group, Inc., a literary agency, will probably abandon efforts to continue Re-Vue, a publication which he started earlier this year with several associates, and devote his time to Cue. He was formerly with The New Yorker and is generally credited with being responsible for developing the formula used in the Talk of the Town's section of that mag. of that mag.

Denver's 5-Day Week
Editorial employees of the Denver
News went on a five-day week as
the result of a Guild contract
signed three months ago. Likewise
the News radio broadcast will also
go on a five-day basis. It seems
nobody on the paper can run the
broadcast like Alberta Pike, drama
and picture critic and editor, and
since Saturday and Sunday are her
days off, there will be no newscasts
on those days. The Guild contract
with the News is the only one in the
state.

CHATTER

Aubrey Wisborg readying a new

Sydney Spier has quit as editor of

Sydney Spier has quit as editor of Charm mag.

The Annenbergs reported after the Jacksonville (Fla. Times-Union, Gordon Fawcett succeeded John LeRoy Johnston as western manager for Fawcett Publications, Lou Frankel left Tide mag last week. Radio department is now here

ing handled jointly by the staff.

Little, Brown bringing out a new

Football

· By Dick Fishell

There's the whistle and we kick have also lost Noble Kaiser because off on this 1937 gridiron season with of selections from coast to coast that should run pretty much true to form. At any rate, we feel the favorites in this first week of play will predict of the season, and may pick up the season, and may pick up the season, and may pick up the season and may pick up the substitution of the season and may pick up the season and the season and the season and the season and th

Ohio State—Texas Christian
Here are two top-notch elevens,
both having compiled favorable records a year ago and neither too
hard hit by graduation. The Buckeyes have had a wealth of injuries
to contend with, but Christian will
certainly miss Sammy Baugh—75%,
of the T. C. U. attack last year was
wrapped up in Mr. Baugh. Regardless of their chatter of new material and a better balanced squach,
there's still no Baugh, and so they'll
bow to a hand-picked, veteran Ohio
State team. Cornell-Penn State

stubborn opposition, Purdue will romp plenty scores.

L. S. U.—Florida

Louisian was one of the toughest in the nation in '36, but its ranks have been depleted by the awarding of diplomas. Talent is still being recruited and replacements are capable, so Florida, on the upgrade, will and the going kinda tough. There's too much State spirit still remaining from the Huey Long regime for the 'Gaitors from Florida to handle.

Iowa—Washington

Iowa lost its colored senantion, Ozzie Simmons, and its coach, Ossie Solem. In contrast, the Huskies have been hit by the departure of nine regulars from the school's Rose Bowl reguesentatives. With the nine went the internal dissension that was impeding their progress to some extent

Penn State is not in the big time peding their progress to some extent class. It's been a long time since a year ago, and with a fine group

Probable Football Winners And Proper Odds

(Sept. 25, 1937)

By DICK FISHELL (Inter-City Network Sports Commentator)

GAMES	WINNERS	ODDS
GAMES Ohio State-TCU	Ohio State	7/5
Cornell-Penn State		
California-St. Mary's	California	6/5
Purdue-Butler	Purdue	2/1
SU-Florida	LSU	9/5
owa-Washington	Washington	7/5
Pittsburgh-Ohio Wesleyan		
Stanford-Santa Clara	Santa Clara	5/6
Indiana-Center	Indiana	2/1
(Predictions Bas	ed on Fair Weather)	

COPYRIGHT, 1936, BY VARIETY, INC.

Hugo Bezdeck, with halfbacks like Allie Wolf and French, put a topnotch outfit on the field. However, they are a rugged squad and an ambitious one, and may provide the upset of the day. Cornell, under Snavely, has one of the standout forward walls of the east, but is having a tough time locating backs to put behind it. They've been riddled by injuries and scholastic difficulties. A colored whirlwind named Brud Holland, at left end, may provide the land. Pitt will have little rouble.

Stanford—Santa Clara Cost critics and prognosticators are yelling a scoreless tie on this land, at left end, may provide the spark that will turn back Penn State in a close shindig.

California-St. Mary's

California—St. Mary's
This is one of top games of the
Coast and one of the most fiercely
contested through the year. Cal has
a wealth of material, while Mary's,
with a strong first eleven, hasn't too
much in reserve. Cal is usually a
slow starter, but the Bears have
started right from their first practice with one eleven working as a unit. They've got the heavy artillery and have awakened to the realization that Mary's is not a tune-up but a major opponent. And so, led by Mr. Bottari, they'll start the season on the right side of the ledger.

Puraue-Butler

The Boilermakers lost two corking backs in Stalcup and Drake. They

backyard, wasnington will take ins decision:

Pittsburgh—Ohlo Wesleyan always have a fine group of stalwarts, while Pittsburgh has been toasted from coast to coast as the No. 1 team of the land. Pitt will have little trouble.

Stanford—Santa Clara
Coast critics and prognosticators are yelling a scoreless tie on this one because of Clara's great '36 record, and the return to action of Stanford's Bill Paulman. It's a tossup, with the Indians as one of the top teams of the Coast supposedly having an edge. Our choice is Clara

top teams of the Coast supposedly having an edge. Our choice is Clara from the psychological standpoint only. Stanford still cannot appreciate the fact that the Bronchos are a major opponent. Buck Shaw, Clara's suave mentor, is again pointing for the Indians and he'll take 'em.

Indiana—Center
Bo McMillan, of All-American fame at Center College, now heading the Indiana forces, lost his most valuable player in Vernon Huffman. Center, always big in a football way, will provide tough opposition, but McMillan has the squad and can bring the boys up mentally to get them off on the right foot.

edition of one-acters by American authors edited by Margaret G

authors edited by Margaret G. Mayorga.

Jack Lait, N. Y. Mirror editor, leaves for the Coast Sept. 28 for a month or so. His family's out there.

Fair trade contracts in accordance with N. Y.'s Feld-Crawford Act have now been signed by more than 40 publishers.

Fred Vandersmit, day cable editor of the Associated Press in N. Y... left last week for London and will.

left last week for London and will

left last week for London and will join the bureau there.

James V. Skaates, reporter on Columbus Citizen, has moved into publicity berth with the Columbus (O.)

Chamber of Commerce.

Modern Age Book has signed a closed shop contract with the Book and Magazine Guild. First closed shop contract by the Guild.

Grace Z. Brown, radio scriptist now living in Miami, has been in New York the past week seeing about the production of her play, (Cabana.)

sistant on amusement desk. Skedded to help out Ed Schloss on drama and music and Elsie Finn on films.

Arthur Mefford, of the N. Y. Daily Mirror rewrite staff, has filed a vol-untary petition in bankruptcy giving liabilities of \$4,640, no assets.

Major Thomas Coulson, former British Intelligence officer, who cap-tured Mata Hari and then wrote a book about it, author of a new opus of untold spy stories of the war.

CARNIVAL OF CHAMPS LOOKS LIKE SELLOUT

closed shop contract with the Book and Magazine Guild. First closed shop contract secured by the Guild. Grace Z. Brown, radio scriptist now living in Miami, has been in New York the past week seeing about the production of her play. Cabana. John Russell, aged 4, has been signed by Republic Pictures. Child actor's father is Russ Countryman, head of the Associated Press' art department in N. Y. Advance sale indicates taking of Arthur Bronstein has been shifted from Philly Record city staff to as-Gate for the 'carnival of cham

Broadway

Helen Tours ill at Great Neck Eugene Kelcey Allen dieted off 22 ounds Bill Norton wrenched knee at

George Jessel offs to the Coast this week.

this week.

Stanley Felsh, Chi band manager, in town for a week,

Roger Wolfe Kahn at Mt. Sinai for sacro-illiac adjustment.

Heat turned on Monday in offices, which is unusually early.

which is unusually early, Jim Tully says Jack Dempsey has invented automatic hot-footer. Alleen Stanley expects to return from London end of this month. John Gobi, bartender at the Wood-stock, is tops for hangover prescrip-tions.

tions.
Sammy Turner, formerly of Dil-lingham forces, acquiring stable of

horses, ck Pearl (not the Baron) re-red and due back in a Broad-

race horses.
Jack Pearl (not the Baron) recovered and due back in a Broadway box office.
Radio City tours starting recordbreaking business this week with
Bill Halligan's salary boosted by
pabst. He will handle Tapacan exhibit at World's Fair.
American Legion's national amateur-boxing show at Madison Square
Garden Thursday (23) talancet to Chicompared the same of the same of the concompared the same of the compared th

Morrie Kyskind and Edward Childs Carpenter are at the latter's farm in Connecticut collabing on a Typographical error in the program the opening night of. Richard II, caused plenty of snickers. It was fixed pronto.

Albertina Rasch dickering for the dance staging stint of a Broadway tuner when she completes dances for Metro's Rosalie.

The Hartmans, their farst film chore for 20th-Fox completed, are mother with the control of the control

day).

Johanne Kolstan, Norwegian femme skier booked for the ice carnival this winter in Madison Square Garden, is in New York taking English lessors.

sons.

Kurt Robitschek, London and
Paris producer, has altered plans and
remains in New York instead of
going to the Coast.

Baron George Wrangel, erstwhile
Reggie, society reporter, on the
Journal, now handling class east
side cafe publicity for Dave Green's

side care publicity for Dave Greenselde care publicity for Dave Greenselde Lou 'Cowboy' Goldberg planed back to the Coast last Sunday (19) to resume charge of the accounting department of the William Morris

to resume thate the accounting department of the William Morris effice.

Still clowning, George S. Kaufman and Moss Hart have routed the fouthern's company of You Can't Take It Will a Moss Hart have routed the groutern's company of You Can't Take It With You' through New England and Goston, returned to their homes last week after lining up fall shows in New York.

Legionnaires' Broadway jam-up forced the Cotton Club to postpone is opening from last night until forced the Cotton Club to postpone is opening from last night until raffer would be tied up.

Phil Adler will be company manager for Cheryl Crawford, who schedules four plays during the season. Elizabeth Hull is in charge of easting and Philo Higley will handle the press. merican Legion,' Elaine Russell, of Gulfport, Miss, before the reached New York for the convention, parade of which yesterday will be was elected to lead, way wired by Paramount for a screen which we was vired by Paramount for a screen while up north.

William Patrick Murphy, vet New Belland salesman for ERFI, has been and the season of the convention of the convention of the property of the p

hourne City Fathers to concept the consecutive for probable extension of prishane for probable extension of the consecutive for probable extension of the co

in the commercial art field since his return from New York,

Sir Ben Fuller shipping the Mon-tague revue to New Zealand for a run try following low b.o. here.

tague revue to how run try following low b.o. here. Williamson-Tait will send 'Over She Goes' to Adelaide before playing a season in New South Wales. Chatter about that certain exhibs seek to introduce admission charge of 12c. as a try for biz on low week nights.

Dancing and ice skating will soon bow out in favor of open air attractions, with Luna Park as the big highlight.

tions, with Luna Park as the big highlight.
Concert performers in Melbourne include Edmund Kurtz, Marshall Palmer, Vera Bradford and Georg

include Edmund Kurtz, Marshall palmer, Vera Bradford and Georg Schneevoigt.

Pie industry will hold annual ball in aid of charity in October. It's a big social event in the lives of the film boys and gals here.

Brandy and gals here.

And the Event was a second of the second of the advancement of G.U.T. under Norman B. Rydge.

Censorship authorities have been rather quiet of late, meaning, no doubt, that the class of pix coming from abroad has improved.

New dance cabaret, Top Hatters, running an American band of 10 performers under name American-adians. Chief is Le Verne, once at the Brown: Derby, Hollywood.

Shirley Ann Richards, Cinesounds covering with new release, "Tall Timbers." Unit is seeking a new femme name for its next opus, Broken, Melody, starring Lloyd Hughes.

Noel Bennett and George Griffiths, Hughe

Hughes.
Noel Bennett and George Griffiths,
Hoyts' nabe officials, will leave for
America next month to take a look
at the pic industry. Charles Munro
says: Hoyts plans to send its own
men abroad from time to time for
experience.

men abroad from time to time for experience.

Acts appearing for the Tivoli chain include the Flying Elmars, George Bolton, Earle and Virginia, George Hurd, Henning and Raye, Herbert Loe, Heather Gayle, Joe Petersen, Grace Emmerson, May Reddy, Pope and Delang.

Western Suburbs Cinemas continues to expand its nabe chain throughout this territory under direction of A. J. Bezant, King's Theatres is also out after more territory, in opposition to Hoyts. Both W.S.C. and K.T. are powerful indie operators in the big nabe centres.

Paris

Reva Reyes to Deauville.
Robert Taylor to London.
William Powell expected.
Odett's cabert of perminances.
Ketty Galian passing through.
Francois Rovet, comedian, dead.
Cecile Sorel back from a tour.
Lola Le Blanc at the Casanova,
Bernard Helda back from Americ
Bernadette Dugue at the Europee
Radio 37, new Paris station, ope
Cirque d'Hiver reopening Sept.;
Browning and Star in from Lolon.

Llyne Clevers headlining at the

don.

Llyne Clevers headlining at the Europeen.

Cirque Medrano celebrating its 40th anniversary.

Jo, of Jean, Jac and Jo, recovering from a serious Illness.

Fred Adison and orchestra set for a Paramount appearance.

Metro dickering for Julien Duvivier and Henri Jeanson.

Mistinguett slated to star in the next Casho de Paris revue.

June Knight dancing cuith Hal Roberts of the Next Cashor expension of the Paramount of the Paramount of the Paramount of the Paramount of the Next Cashor reopening Sept. 15 with a revue by Victor Valoir and Treno, Julien Duvivier's latest film, Carnet de Bal, opening at the Marivaux "Catherine, Empereur," by Maurice Rostand, in rehearsal at the Odecar, Quadrille, Sacha Catherine.

Three Bonos writing a sketch to

Three Bonos writing a sketch to go into the next Casino de Paris

Three Bonos writing a sketch to go into the next Casino de Paris revue.

Recitals by Dancers and Singers of Russian Army opening at the Salle Pleyel.

Lawrence Tibbett scheduled to sing in Othello' at the Opera here in Tibeter Tree, by Edouard Bourdet, reopening soon at the Theatre de la Michodiere.

RKO throwing a party at the British pavillion for French premiere of Victoria the Great.

Charity gala planned for premiere of Felix Gandera's latest film, Double Crime sur la Ligne Maginot.

"Secrets de la Mer Rouge, 'Harry Baur's latest pic, shown privately at the Marine Furling and the experience of Milet Casino revue as he is will be the soin go to London to make a film. La Walkyre' and 'Ninth Symphony at the Theatre des Champs-Elysees.

Pierre Colombier commencing work on 'Balthazar,' with Jules Berry and Daniele Parola in the leads.

Marion Dix in from London, where range. Aurrhy has been in industry for many pears, leaving Prudential Playhouse Circuit where he was division chief, for job with ERPI.

Sydney

By Eric Gorrick

Cecil Mason, Col boss, on looksee Methods of Queensland, Wersting is growing in favor here of Yeitoria the Great.' Charity gala planned for premiere of Yeitoria the Great.' Charity gala planned for premiere of Yeitoria the Great.' Secrets de la Mer Rouge, Harry and pulls plenty away from the bo. Dale Adams of the Marcus unit, Recovering from an appendix operation. Hoyts granted an okay by Melbourne City Fathers to erect a new pic house. Charles Munro, Hoyts, due to o. Brisbane for probable extension of his chain.

Dimples' (Fox) comes in at the end of this month to catch shool wacations.

Wynne Davies is making out nicely

Russian Army opening at the Salle Pleyel.

Russian Army opening at the Salle Playel.

Lawrence Tibbett scheduled to sing in Yeine Great the Opera here and good from the Cherch the Cheville in the Cherch Period and the Present Primere of Victoria the Great.' Charles Munro, Hoyts, due to o. Brisbane for probable extension of his chain.

Dimples' (Fox) comes in at the end of this month to catch school vacations.

Wynne Davies is making out nicely where he was division chief, for job with ERPI.

Russian Army opening at the Salle Playel.

Lawrence Tibbett scheduled to sing in Yeine Royal Variety perform the Cherch Royal Variety performents the house the thought of planking down five bucks per for malne thence.

Royal Variety performents the house the hought of planking down five bucks per for malne thence.

Royal Variety performents the profits there and will donate the profits there from the Automatic Merchants and will donate the profits there from the Automatic Merchants and will donate the profits the Automatic Merchants and will donate the profits the More Automatic And will donate the profits the first fund in Shanghai, one of his doal will donate the profits the first fund in Shanghai, one of his doal will donate the profits the fu

London

Betty Stockfeld to Paris for another film.

Odette Athos to star in a revue in funich in the fall.

Mickey Brantford has forsaken ims to learn store business. Esme Percy to the South of France o convalesce from an eye operation. Russell Swann back, and now using a steege for his cabaret work. Sir John Reith returning to Broad-asting House following severe auto

Paradise Club, in Regent street, launching a floor show with a line of girls.

of girls.

Richard Liddle, of Hord CineService, film stock manufacturers,
sailing for N. Y.

Henry Sherek back from three and
a half weeks on a continental itinerary with the Mrs.

the

Joel Coward elected a member of Athenaeum Club, most austere nmunity in London.

the Athenaeum Club, most austere community in London.
British Broadcasting Co, to have a woman producer on its variety department, Doris Arhold.
Ruth Selwyn negotiating for the American rights of 'Gertie. Maude,' now playing at St. Martin's.
Edmund Quarry, press director for United Artists, quit, Hilton R. Schleman stepped up to fill the spot.
Fred Enney engaged as comedy ringmaster for Grosvenor House cabaret-circus, opening Sept. 23.
Harry Grattan Guinness, Movletone editor in Australia, dined by the London organization at the Trocadero.

adero.
Annabella's latest film just completed at Denham, finally titled Dinner At the Ritz, in place of Riviera.
Jack Harris to be the regular broadcasting feature for British Broadcasting Co. every Saturday fortnight.

Broadcasting Co. every Saturday Scheets Gallagher, here on holiday with his family, making one picture for Warners and returns pronto to Hollywood.

Lai Foun's Chinese Wonders booked by William Morris for eight weeks' American tour, opening Chicago, Sept. Formerly Formers, formerly Formers and the moments, entire, on infimation that her mother is till in Alabama.

Pat Dixon, of the Palmer, Newhould office, doing J. B. Morton's Beachcomber feature in the Daily Express while the latter is vacationing.

Express white the latter is vacationing.

Ticket agencies bought \$50,000
worth of seats for Bonnet Over the
Windmill, Dodie Smith's latest, beatling her previous success 'Call It a
Day,' The widow of Arthur
Sister of Beatrice Lillie, who is
the widow of Arthur
Weigall,
Expression of Sir Aubrey
Dean, son of Sir Aubrey
Dean, and Queen to the record

King and Queen took a second peep at 'A Day at the Races' (MG), commanding a print of the picture to their Scottish residence at Bal-

Hermoine Baddeley wanted the Shuberts for the new Folie for which Florence Desmond a Steve Geray have already be and

Steve Geray have already been signed.
Author of 'Van Gogh,' just produced at the Arts Theatre Club, used to be a jockey. Me is writing a play on the life of Michael Collins, Irish leader.

to be a jockey. Me is writing a play on the life of Michael Collins, Irish leader.

Albert de Courville has secured the British rights to The Women' and the British rights to The Women' as the Cotton Club revue, recently at the Palladium, to teturn here Dec. 27 to pick up 64 weeks of work in vaudeville and icture theatres.

Reginald Denham's play, The Last Straw, replaces Busman's Honeymoon' at the Comedy theatre Sept. Straw, replaces Wisman's Honeymoon' at the Comedy theatre Sept. Sept.

London in time to stage a couple of Broadway shows for Christmas.

Broadway shows for Christmas. Henry Edwards deserting picture producing to return to the stage in the Bulldog Drummond role of Sapper's play, completed just prior to his demise and as yet untitled. Veteran Bert Coote is also in the cast. Edmund Quarry, United Artists publicity head, has resigned, with A Schleman, his assistant, now in charge. Schleman's assistant is John Downing, formerly in charge of British & Dominion Films publicity. Embassy Club, one of the most estimated to the control of the control of the most estimated to the control of the control of

Embassy Club, one of the most ex-clusive interies: in London, is going in for attractions after several years First act is Ross and Stone, which opens Oct. 20 for two weeks with option. Team will double from 'It's in the Bag,' revue at the Savoy.

in the Bag, revue at the Savoy. I rate American wrote a letter of protest to the press about the savoy of the bag and the savoy of the bag and the savoy of the Bag and the bag and the savoy of the Bag and the bag and the savoy of the Bag and the

at one of the Paramount Astorias.
Gloria Day, formerly one of the
Three Californian Redheads, and
more recently with the Slate Broth,
ers at the Palladium, was put into
the Stanley Lupino-Laddie Cliff musical, 'Crazy Days,' due to open at
the Shaftesbury, after a tryout outof-town. Clicked so well that Lupino
is writing in a special part for her,
and instead of her solo appearance
she will appear thrice during the
evening.

Chicago

Lee Salkin out of town the last State-Lake line girls celebrating raise,

Pete's Steaks new quarters in op

eration.

Bill Murray, William Morris radio

eration.

Bill Murray, William Morris radio head, in town.

Ed McConnell out of hospital, but still a sick man.

Jack Goodman off to advance a Major Bowes unit.

Sammy Tishman to Kansas City for fight picture deals.

Roy Maypole to do the Medina Club Taliyhoo room mc.

Sam Levin away from his State-Lake office, and quite ill.

Sam Ward visiting the Memphis homestead for a couple days.

Weal Kacan and Margaret Helcke Memphis homestead for a couple days.

Good Club holding a grand opening of their larger quatrets this week.

Jim Ameche and frau back home after Hollywood stay with brother Don.

Don.
J. Miles, representing Western
Theatres, Ltd., Ganada, in town for
talent

tatent.

City Hall getting a picketing with representatives of various schools of omplainers.

Ben Bloomfield's children have been photographed more than any other youngsters in Chi show biz.

Johnny Jones gave a lunchen, for all Jones, Linick & Schaefer managers, assistants and treasurers, plus the retired list, last week.

Des Moines

The WPA forming a symphony or-testra here under direction of Wil-

The WPA forming a symphony or-chestra here under direction of Wil-lard Moore. Mr. and Mrs. A. H. Blank are spending the weekend at the Elms, Excelsior Springs. Capt. Ben Scovell, English Shake-spearian actor, giving dramatic read-ings before church and civic groups here.

spearian actor, giving dramatic readings before church and civic groups here.

Local cops must pay their way into theatres on bank night days it has been ruled—just in case one should be a support of the control of t

Hollywood

Frank Kilduff opened publicity ofces. Wallace Ford hospitalized for surgery. Constance Bennett aired in from

N. Y. Ruby Keeler home after siege in the hospital.
John Blystone back from north-west vacash.
Rosita Moreno back from Broad-

ay vacation.
Cliff Smith better following blood

"Cliff Smith better following blood transfusions.
Clara Bow and Rex Bell living at Santa Monica.
Gene Milford GN's new editorial film supervisor.
Harry Warren erecting a new Bevhills pelazzo.
Aben Kandel joined the Metro writing regiment.
F. Britten Austin, British author, fortinghting here.
Henry Hathaway back from Broadway looksee.

fortughting here.

Hatter backers back from Breadway Taken Breadwa

front,
Dave Silverstein moved into Metro
as production assistant to Nåt
Levine.
Helen Gahagan and Melvyn
Douglas deck-lolling in Catalina
waters.

waters. Metro newsreel crew bulbed roundup of 75,000 wild horses in

waters.

Metro newsreel crew bulbed roundup of 75,000 wild horses in Arizona.

Adele Wilde, of the New York stage, started on her Republic player control of the control of

where H. M. has reverted to the soil.
William Pine suffered a shoulder injury when a camera dropped on him while helping to make "The Buccaneer."
Gloria, daughter of Sam Wood, an actress in her dad's film, Navy Blue and Gold, 'following return from Skowhegan.
Jack Benny, accompanied by his brother, is taking a leisurely motor trip from Chicago to Hollywood via the Pacific northwest.
Joan Bennett winged back for gander at her new home and quick trip east taking children to school preparatory to opening in 'Stage Door' Oct. 15.

Indianapolis

By Bill Kiley State Fair promises to be biggest

yet.
Alec Templeton booked to open
Town Hall series next month.
George Choos in town to defend
a law suit only to meet a change of

a law suit only to meet a change of venue.

Helen Jepson due Nov. 15 as first on the list of artists to be presented by Nancy Martens.
Henry Watkins, trumpet, and Johnny Jackson, sax, new members of Lyric house orch.
Charles M. Olson and Ted Nicholas to Chicago on see stage show with a charles of the control of the cont

the swank appearance of his newly decorated house.

Jack Goodman in ahead of Bowes' Anniversary unit making the rounds of newspapers with manager Ted Nicholas of the Lyric.

Paulo Gruppe will come to Indianapolis as first cellist with the Symphony orch. He was hired by Pablen, new director. Another new arrival is Boris Schwarz, violinist, who will be concertmatter.

OBITUARIES

OSGOOD PERKINS

Perkins died suddenly (21) in Washington, D. C., Osmood Tuesday (21) in Washington, D. C., where he had opened the night before in 'Susan and God.' Story appears in the legit department this issue.

ESMERALDA BERBY MAYES

Mrs. Esmeralda Berry Mayes, 49, reputed to be the first woman to introduce the saxophone to the American stage about 37 years ago, died last week from a cerebral hemorrhage in a St. Louis hospital. Mrs. Mayes' family said she played the Year on the Orpheum Circuit, after a week's: practice, soon after it was brought to this country from France. Starting a stage career at the age of 9, Mrs. Mayes was billed as 'La Petite Esmeralda' and 'Mayes was among the first musicians to perform when radio station KED was opened here, and later joined the staff at KMOX.

In 1936 she conducted the weekly radio program sponsored by the Women's Committee of the Symphony Orchestra, writing the script, arranging the music and accompanying the soloists.

Survived by her husband, Dr. Joseph F. Mayes, a daughter, and one son, Samuel Houston, who is the youngest member of the Philadelphia Orchestra.

CLIFFORD S. SMITH
Clifford S. Smith, 51, died at Santa
Fe hospital in Los Angeles, from
peritonitis which developed following a ruptured appendix. Several
blood transfusions failed to save his

blood transfusions falled to save his life.

He was a veteran director at Universal where he had handled 150 productions since starting there in 1920. At one time he produced and directed the William S. Hart westerns on the U lot. Previously he had worked for Triangle Films, Thomas Ince, Vitagraph, Blograph and other ploneer companies, When taken ill he was preparing to colirect U's series, 'Tim Tyler's Luck,' with Ford Beebe.

The widow and one child survive.

The widow and one child survive.

FRANK GERO
The tentatively identified body of
Frank Gero, 50, employee of the
Ringling Brothers-Barnum & Bailey Circus, who was killed by a train near Crekola (Okla.) early Sept. 17, was buried in Greenhill cemetery

was burled in Greenhill cemetery the following day. City and county officials en-deavored unsuccessfully to contact circus officials in an attempt to pro-vide positive identification of the body, which was found, horribly mangled, on the railroad tracks near Crekola,

HERMAN L. GANTVOORT
Herman L. Gantvoort, 50, died
Sept. 17, in New York, after an illness of several weeks.
He had made several Broadway
productions, including 'A Primer for
Lovers' and 'The Long Road.' He
had been active in pictures in the
pre-sound era and authored the
Leather Pushers' series which Reginald Denny did for Universal. Recently he had been with the Hammond Electric Organ.
Survived by his widow, three
daughters and four sisters.

ARTHUR HARRIS

Arthur Harris, 64, managing di-rector of WGRC, New Albany, Ind., died Monday (6) in New Albany. Death was caused by a gall bladder

ailment.

Harris had been active in the promotional field in that territory for many years, and in the fall of 1936 founded WGRC.

Surviving are his vife, Mrs. Marie Louise Harris; a son, Charles Lee Harris, manager of WGRC, and two brothers.

ION SWINLEY

Ion Swinley, 45, British actor-author, died in London Sept. 16. author, died in London Sept. 16.
His early ambition was to be a
playwright, but his success as a
member of the cast of Beerbohm
Tree's 'Midsummer Night's Dream'
in 1911 persuaded him to give up
writing for acting. He was best
known as a Shakespearean actor,
but had been equally successful in
modern roles.

Medical Center. She had been in show business for a number of years working most of the time in road

Survived by a sister, Nellie A Bryant, with whom she had beer residing at 143 Pearsall Ave., Jersey City.

HERNDON MORSELL

erndon Morsell, 79, died in shington, Sept. 17, after a long

Herndon Motsell, 78, use Washington, Sept. 17, after a long illness.

He toured with the U.S. Marine Band under Sousa and then became a member of the Boston Ideals opera company. He was musical director of the Washington Gridiron club until 1932, when he retired in favor of Capt. Branson, of the Marine Band.

WINNIE MELVILLE

Winnie Melville, 42, musical com-edy actress, died in London Sept, 19. Originally a concert singer, she gained marked success in British gained marked success in British-productions of musical comedy and for a time was a member of the D'Oyly Carte Gilbert and Sullivan organization. Latterly she has been playing vaudeville dates. She was formerly the wife of Derek Oldham.

Derek Oldham.

JOHN L. RUSSELL

JORN L. BUSSELL
John L. Russell, 62, known professionally as John Lowell, actor
and director of silent films, died in
Los Angeles, Sept. 19.
The father of Evangeline Russell,
he started in films by acting in and
directing 'Ten Nights in a Barroom.'
Surviving are his-widow and a
son, Jack, a Columbia Pictures
cameraman.

CLIFFORD HEATHERLEY

CLIFFORD HEATHERLEY
Clifford Heatherley, 48, died in
London Sept. 15.
For a time he was manager of the
Queens theatre, and had played on
the stage and in films. For the
camera he played in the British productions, 'Church Mouse', 'Katherine
the Great' and 'Abdul the Damned,'
among other productions.

ALLEN FAGAN

ALLEN FAGAN
Allen Fagan, 47, died in New York,
Sept. 17 of a heart attack.
A brother of Ina Claire, he had
played in a number of productions in
which she appeared as well as in
other plays, his last appearance being
in 'Pre-Honeymoon'. Besides his sister he is survived by his widow and
his mother.

SIDNEY M. GOLDIN
Sidney M. Goldin, 57, died in New
York Sept. 19 of a heart attack. He
was stricken several weeks ago
while on location in Eastop, Pa.
He originally worked for the old
line companies but in recent years
has been making Yiddish features in
Europe and Palestine.

ESTREE DE RIJK
Esther de Boer-van Rijk, 84, who
was as popular in Holland as Marie
Dressler in America, died in the
Hague Sept. 7.
She was on the stage till a few
weeks before her death. She played
in London, Paris, Berlin and Brussels several times.

MRS. WILLIAM LAWRENCE
Mrs. William Lawrence, wife of
the real estate executive in the Paramount theatre department at the
home office, died Friday night (17)
after a long siege with cancer.
She had been confined the
few months at the Lawrence home
in Teaneck, N. J.

BURR B. GROVE

BURR B. GROVE.
Burr B. Grove, 60, died in a
Scottsbluff, Neb., hospital, following
an emergency operation, Sept. 13.
Grove had operated theatres in
Pine Bluffs, Wyo., and Bayard, Neb.,
before going to Gering, Neb. Surviving are his mother, and a brother.

Mrs. Louis A. Wasmer, 41, after year's illness, at Spokane, Wash. She was wife of owner and operator of KHQ and KGA in Spokane, and took active interest since helping to start KHQ 13 years ago.

John Schmidt, 53, waiter, known in the Times Square area, died Sept. 11 of a heart attack after twomonths illness.

MABEL LINN
Mabel Linn, 45, died July 8 of George Nenes, 50, Miami, Ariz., 'Rosaile,' W. S. Van Dyke, \$1,000,complications in the Jersey City theatre operator, died in Los Anjournal of the complex o

geles, Sept. 17. Widow and son survive.

Jules Stein, 80, husband of Juliete Dika, died in Hollywood, Sept. 6, of a cancer.

Norman Martin, 40, accountant for Fox-West Coast, died Sept. 16 in Santa Monica, Calif.

\$1,000,000 Cycle

(Continued from page 1)

(Continued from page 1)
year, the group of heavy expenditure pictures consists of films which
are budgeted for heavy expense regardless of mounting costs. The
tudios are vieing with each other
to turn out the best entertainment
without counting the production
dollars. Hollywood is thinking only
in terms of film rental revenues.
Two impelling factors are spurring: the studios into heavy negative costs. First, the pressure from
New York home offices to keep the
theatre wickets spinning with qualto the best which has been released
since August; sepond, the conviction
on the part of picture makers that
doast with star names, when given cast with star names, when given elaborate and unrestricted producsic and costuming, never fail at the boxoffice. History of the business is replete with names of films which boxonice. History of the business is replete with names of films which went to the public bearing the mark of production extravagance. In conwent to the public bearing the mark of production extravagance. In contrast, every studio can point to a disappointing return on films which might have pushed into big grosses if the managements had been more courageous instead of conservative. It is that intuitive knowledge of when to spend lavishly which is the mark of the successful showman. Paramount leads the studios in number of higher cost pictures for 1937-38. Columbia, which put out Frank Capra's The Lost Horizon, and Universal, with Top of the Town and The Road Back, were in the lists last season, but so far have no entries this year, to date. The compilation of pictures, directors and costs, follows:

That Season

[Mat Him in Paris, Weeley Rue.

PARAMOUNT
I Met Him in Paris,' Wesley Ruggles, \$1,220,000.

'The Plainsman,' Cecil B. DeMille,
\$1,150,000.

'Champagne Waltz,' Edward
Sutherland, \$1,050,000.

'Big Broadcast of 1937,' Mitchell
Leisen, \$1,000,000.

New Season

Leisen, \$1,000,000.

New Season

'High, Wide and Handsome,' Rouben Mamoulian, \$1,800,000.

'Souls at Sea,' Henry Hathaway,

\$1,655,000 "The Buccaneer,' Cecil B. DeMille.

1,400,000. 'Angel,' Ernst Lubitsch, \$1,250,000. 'Ebb Tide,' James Hogan, \$1,200,-

'Wells Fargo,' Frank Lloyd, \$1,-

'Weils Farm, 200,000.
'True Confession,' Wesley Ruggles, \$1,000,000.
'The Big Broadcast of 1938,' Mitchell Leisen, budg., \$1,000,000.
DeMille second prod., budg., \$1,000,000.

DeMille second prod., budg., \$1,000,000 plus.
Lubitsch second prod., budg., \$1,000,000 plus.

WARNER'S
Last Season
'Charge of the Light Brigade,'
Michael Curtiz, \$1,200,000.
'Anthony Adverse,' Merwyn LeRoy, \$1,100,000.

New Season
'Adventures of Robin Hood,' William Keighley, budg., \$1,500,000.

Tovarich,' Anton Litvak, \$1,400,000.

The Life of Emile Zola,' William

Dieterle, \$1,000,000.

'The Great Garrick,' James Whale, \$1,000,000. marine D-1,' Lloyd Bacon,

\$1,000,000. METRO

Last Season
'The Good Earth,' Sidney Franklin, \$2,000,000. 'Camille,' Clarence Brown, \$1,-500 000 'Maytime,' Robert J. Leonard,

'A Day at the Races,' Sam Wood, \$1,100,000.

A Day at the Races; Sam Wood, \$1,100,000.

'Captains Courageous,' Victor Fleming, \$1,000,000.

'Parnell,' John Stahl, \$1,000,000.

'Marie Antoinette,' Hunt Stromberg prod., budg., \$2,000,000.

'The Firefly,' Robert Z. Leonard, \$1,500,000.

'Broadway Melody of 1938,' Roy Del Ruth, \$1,000,000.

'Girl of the Golden West,' Robert Z. Leonard, budg., \$1,000,000.

'Conquest,' Clarence Brown, \$1,700,000.

'Rosalie,' W. S. Van Dyke, \$1,000,

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London, Vanery takes no credit for these news items; each has been rewritten from a daily paper.

East

Stagecrafters, Equity group, gave a performance at St. Boniface's church Friday night. For the bene-fit of the church. Did 'Taking the Count.'

church Friday high. For the believe the church. Did Taking the Court the church. Did Taking the Court the church can be come a count of the church can be come a count of the church can be come a count of the church can be come to come the can be come to come the church can be come to come the come to come the come to come the can be come to

contempt charges today (wednesday).
Japan orders geisha girls to cut
trivolity during the war.
Shirley Lloyd, singer with Ozzie
Nelson's orch, developed appendicitis on the train from N. Y. to
Boston last Wednesday. Hospitalized
in the Hub.
N. Y. Auto Trailer show opened
Monday. About 50 styles of mobile
homes on display.
Will of the late Sir James Barrie
gives Elisabeth Bergner \$10,000 for
the best performance in any play of
mine.

street and North River were so powerful the blew the fuses, leaving the pler in darkness. Battleships trained their leaves that the street was a street of the street with the street was a str

Coast

Warren Hymer filed an answer to the suit for \$6,973 back alimony filed by his former wife, Mabel Hymer Bolton. Hymer claims the statute of limitations bars the suit.

Suit. was filed in L. A. by Rita Stanwood, who claims to be the original discoverer of Deanna Durbin, against Sherill. & Falkin, agents, charging that she has not received a commensurate share of the star's

contempt: charges today (Wednesday).

Japan orders geisha girls to cutout frivoilty during the war.
Shifley Lloyd, singer with Ozzic Nelson's croth, developed appendic citis on the train from N. Y. to Boston Last Wednesday. Hospitalized in N. Athot Trailer show opened Monday. About 50 styles of mobile homes on display.

Will of the late Sir James Barrie gives Elisabeth Bergner \$10,000 'for the best performance in any play of mine.'

Inside Story,' expose of the rest taurant racket, to be done at St. Boniface's auditorium in November. Francis Swam has reessed the original position of the position of

UNITED ARTISTS

'Come and Get It,' Goldwyn prod.

Tilliam Wyler and Howard Hawks

'Come and Get It,' Goldwyn prod, William Wyler and Howard Hawks, \$1,000,000. 'Dodsworth,' Goldwyn prod, Wil-liam Wyler, \$1,150,000. 'Garden of Allah,' Selznick-Inter-national prod, Richard Boleslawski, \$1,600,000. 'A Star Is Born,' Selznick-Inter-national, William Wellman, \$1,600,-

000,

New Season

Dead End, Goldwyn prod., William Wyler, \$1,100,000.

Stella Dallas, Goldwyn prod.,
King Vidor, \$1,150,000.

Goldwyn Follies, George Marshall, \$2,000,000.

Adventures of Marco Polo, Goldwyn prod., Archie Mayo, \$1,400,000.

400.000

0,000. 'Hurricane,' Goldwyn prod., John "Hurricane,' Goldwyn prod., John Ford, \$1,500,000.
Prod., 30hn Cromwell, \$1,200,000.
Nothing Sacred, Selznick prod., Nothing Sacred, Selznick prod., William Wellman, \$1,000,000.
Adventures of Tom Sawyer, Selznick, Norman Taurog, \$1,100,000.
Vogues of 1938, Wanger prod., Irving Cummings, \$1,250,000.

20TH CENTURE-FOX

20TH CENTURY-FOX

Last Season

'Lloyds of London,' Henry King, \$1,200,000. New Season 'In Old Chicago,' Henry King,

2,000,000.

'Heidi,' Allan Dwan, \$1,000,000.

'Ali Baba Goes to Town,' Dav
Butler, \$1,100,000.

UNIVERSAL Last Season

Road Back,' James Whale, The Road Back, James Whale, \$1,120,000. "Top of the Town, Ralph Murphy, \$1,000,000.

COLUMBIA Last Season

"The Lost Horizon," Frank Capra, \$1,850,000. RKO-RADIO

New Season

The Toast of New York,' Rowland V. Lee, \$1,300,000.
The \$1,000,000 picture no longer is a novelty. It is tangible evidence of the faith of Hollywood in the future commercial and artistic greatness of the industry.

MARRIAGES

Helen Macfadden to Joseph Wigers in N. Y., Sept. 17. Groom is publicist for Macfadden Publica-tions. Bride daughter of publisher.

Mae Clarke to Capt. Stephen Ban-croft, at Agua Caliente, Sept. 14, Bride is motion picture actress. Groom, a former Stanford football player, is pilot with Pan-American Alrways.

Ruth Kline to Charles Holstein, Ruth Kline to Charles Holstein, Sept. 19, in Pittsburgh, Groom is a reporter on Pitt Post-Gazette and bride is former city editor of Home-stead Messenger and now in adver-tising work.

Judy Kelly to Burt Shaw in Covington, Ky., Sept. 3. Groom is featured vocalist with Dick Stabile's band and bride is a sister of Paul Kelly, who also sings with Stabile.

Helen Judd to Cromwell McKechnie, at Beverly Hills, Sept. 17. Bride is secretary to Noel Gurney, of the Myron Selznick agency. Groom is head of the Myron Selznick story de-

partment.

Arnold Olsen to Blanche Martin, Sept. 15; at Bridgeport, Conn. Both are WICO players. Charlotte O'Brien, film actress, to Richard Wessel, screen actor, Sept.

at Yuma, Ariz.
 Belle Baker to Elias E. Sugarman in N. Y., Sept. 21. Bride is the comedienne. Groom is editor of The

Magdalene Maskel to Sterling Ferguson, Sept. 18 in Santa Barbara, Calif. Bride is fashion editor for Walter Wanger.

BIRTHS

Mr. and Mrs. M. H. Straight, daughter, in Kansas City, Sept. 17. Father is continuity editor at WHB. Mr. and Mrs. Harold White, son, at Mason City, Ia., Sept. 7. Father isoperator for KGLO.

Mr. and Mrs. Fred Alger, daughter, Sept. 16, in Pittsburgh. Father is a sports writer for Pitt Post-Gazette and new addition places him just one short of Eddie Cautor's five-girl record.

Mr. and Mrs. Gary Cooper, daugh-

ter, Sept. 15, in Los Angeles.
Mr. and Mrs. Richard Beckenbach,
a daughter, Sept. 18, in Los Angeles.
Father is an animator with Metro.

What They Think

New York, Sept. 20.

Editor, VARIETY:

Editor, WARLEY.

The wireless is still confronting the ever-present difficulty of discovering new talent to satisfy the massering new falent to satisfy the mass-consumption listening public. The tireless search for new voices and new ideas is always part of the broadcasters' problem, for the public tires quickly of its new favorites.

Radio today is not the novelty it was at the beginning, and consequently it has a definite standard to maintain. It is a social necessity which is committed to fill a definite

purpose.

We lave been fortunate enough to have had the interchange of foreign broadcasts on numerous 'special' occasions. But, in general, these exchange programs have been limited to newsworthy items, and historical events. Why not begin a series of 'entertainment exchanges,' which entertainment exchanges, which will, undoubtedly, bring to light new international favorites and combat the existing cry for new talent.

the existing cry for new talent.

As an indirect effect of this exchange a greater feeling of friendliness between all nations concerned
may result. The far-reaching significance of such a proposal should
be considered by the broadcasters.

Level Many. Jerry Mann.

> Tain't So, See Leon New York, Sept. 20.

Editor, VARIETY: s talk about the good ole lway days gives me a pain in

I used to work in the best of 'em

Reisenveber's, Healy's, etc.—when I started as a busboy. And, boy, what they did in those days, they could never get away with now, either in the form of food, or enter-

tainment.

There's many a sick duck or chicken that went out in those days which the present generation would murder the proprietor for. They'd advertise a chorus of eight girls and, if processors and about the chicken are the second of the contract of the chicken and the chicken are the second of the second advertise a chorus of eight girls and, if you counted only six or seven, there was a standard allbi, 'Oh, one of the girls (they didn't call 'em kids in those days) got sick, but she'll be back tomorrow. If you ever got curious the next night, some other girl got sick.

This thing about the orange juice stands on Broadway—so what! This is an era of mass production. Looks like the Hawaiian juice stands with the stands with the stands with

is an era the Hawaiian juice stands, with a rhumba rhythm thrown in for nothing, are the only ones that can afford Broadway rents. Maybe that's why we were forced off the Main

Leon. (Leon & Eddie's).

Whitehead's Circus Organizing New York, Sept. 15.

Will you please be fair enough to correct the statement that Ralpi Whitehead 'was ordered off the lot of the Tom Mix Circus 'even though on the 10M MIX Circus even though he was getting but scant attention from the performers. I have never to my knowledge been in the same city with the T0m Mix Circus, have never been on their lot and, conse-quently, have never been ordered off it.

While we are on the subject: Isn't the fact that 1,000 employes of the Cole Bros.-Clyde Beatty Circus have been admitted to which the cole Bros.-Clyde Beatty Circus have been admitted to which the cole Bros.-Clyde Beatty Circus have been admitted to which the cole and the cole admitted to the cole and t een admitted to union protection under a closed shop agreement of ous report that an individual has been ordered off a circus lot? Or

been ordered am I crazy?

am I crazy?

Before the next season gets under way the American Federation of Actors will have organized every cur-cus of any consequence in the coun-try-including the Tom Mix show, it it is of any consequence at that time Thanking you for your interest, Polish Whitehead, will have organized every cir-

Executive Secretary. American Federation of Actors.

> Yeah. But When? New York, Sept. 17.

Editor, VARIETY:

Editor, VARIETY:
I'm only a 10%er and, while
Rollywood and radio pay the bills,
how's about this for an idea of
whether or not Broadway is dead:
Here are some of the names you'll
see on the Big Street this fall—
Bankhead, Burgess Meredith, Cohan,
Walter Huston, Sylvia Sidney, Lunt
and Fontanne, Clifton Webb (and
there's a chape that Adala Action s a chance that Adele Astaire may also be in a show opposite him,

'Greek to You'), Fredric March and Florence Eldridge in 'The Christian Hero,' directed by John Cromwell (yeh, the same guy who directs pictures): Cromwell also directing the (yen, the same guy who directs pic-tures); Cromwell also directing the Theatre Guild's 'The Ghost of Yan-kee Doodle' by Sidney Howard, with Ethel Barrymore; Jean Arthur in Clare Boothe's 'Kiss the Boys Good-

bye.'

And how's about Gertie Lawrence
in 'Susan and God'; Jane Cowl
in Max Gordon's 'Antoinette'; Norma Terriss in 'Great Lady'; Constance Cummings in 'Mme. Bovarry',
a new 'Ziegfeld Follies' with Willie
and Eugene Howard, Veloz and
Yolanda, and probably Libby Hoiman and Rudy Vallee; 'Balaalika,'
the biggest hit in London, with maybe Kitty Carlisle in it; and the new
Rodgers and Hart musical for Rodgers and Hart musical for Dwight Wiman, 'I Married, an Angel.'

How do you like that? Broad-way's dead, huh?

Samuel T. Lyons.

Berle's Laff-It-Off Idea New York, Sept. 20.

Editor, VARIETY: Attention has recently been cen-

tered on the necessity of humor in diplomatic dealings, as well as in our everyday existence It is interesting to note the part

It is interesting to note the part that humor has played in the emergence of the United States from the depression. We saing ourselves out of economic strife with such songs as 'Prosperity is Just Around the Corner,' 'Old Man Depression Got the Blues,' etc. We joked about relief and park benches. We smiled at people who lived in trailers, and joked about the new way we'd found to keep from paying income tax.

Humor, in all its forms, has been

Humor, in all its forms, has been important to mankind and its social system from primitive times. have more accentuation on humor in our everyday life and we'll have less differences and complications in our marital relations, our business deal-ings and diplomatic intrigues.

Milton Berle

Fair Goes for IATSE

Charlotte, N. C., Sept. 21. The North Carolina State Fair will operate with all organized labor this year.

At the request of Dr. Dorton, C. W. Hollowbush, national representa-tive of the American Federation of Musicians for North Carolina, and Arthur Pakula, representative of Stage Hands' Union, presented de-tails of union contracts.

tails of union contracts,

Representative Hollowbush said
the State Fair has been on the National unfair list for the past four
years and that Dr. Dorton asked for
the labor union contracts to put the
fair 100% under organized labor.

Minn. Fair OK

St. Paul. Sept. 21.

Minnesota's 78th annual State Fair hung up a new attendance record of 636,681. Biggest single day of the eight-day expo was Labor Day, when 161,486 attended.

GETS MORE PARK

Newark O., Sept. 21.

John J. Carlin, of Philadelphia, owner of Buckeye Lake park has purchased an additional nine-acre tract of land adjoining the park area for further expansion.

GA. FAIR DATES

With September on wane, fair season is really getting under way in Georgia. Two more fairs are scheduled this month, Cobb County event at Marietta and Tri-County Exposition at Rossville (Lake Winnepesaukah).

pesaukah).

Following is a schedule of fairs with names of secretaries:
Sunter County (Americus) O. P. Johnson, October: Deetur County (Balandide), Oct. 12-10, T. E. Richt: Ben Hill County (Fitzgerald), Oct. 18-20, Endown Markey, Oct. 19-20, County (Celardown), Oct. 19-20, Endown Markey, Oct. 19-21, G. S. County (Sandersville), Oct. 19-21, G. S. Chapman, Walker County (InFavatto), Oct. 19-21, G. S. Chapman, Walker County (Education), Oct. 19-21, G.

BUFFALO STILL UPSET

Echoes of V.F.W. Convention Still Heard—Soak Shooting Gallery Prop.

Buffalo, Sept. 21.

Echoes of the Veterans of Foreign Wars convention entertainment mixtup are still being heard here. Half a dozen well-shorn lambs have called on the district attorney demanding rand jury action against gambling concessionaires who evacuated during the convention but after the 'take.'

George Barnett from Troy, pro-prietor of a shooting gallery con-cession, pleaded not guilty in City Court when charged with permit-ting firearms in the Veterans' amusement park. A woman spec-tator who was wounded by a stray bullet is the complainant.

COLE TRICK STRAWS 'EM IN L. A.-H'WOOD DATES

Cole Bros. circus had 'em on the straw at opening performance of four-day downtown Los Angeles stand Sunday, grossing in excess of \$20,000 on day and pointing for easy \$100,000 on downtown and additional four days at Hollywood stand.

Outfit winds up season Nov. 11 at Clarksdale, Miss., then goes to win-ter quarters at Rochester, Ind., after traveling 15,225 miles during current

Gov't Mulling Cut for Fair Appropriations

Fair Appropriations
Washington, Sept. 21.
Peace parley to end rivalry over
Federal exhibits at the New York
and San Francisco expositions is
docketed this week by Government
officials administering \$4,500,000 of
public money appropriated for competing world fairs.

peting world fairs.

Round table talk over type and size of government participation in the two shows will involve Secretary of Commerce Roper and George Creel, from the San Francisco fair commission, and Secretary of Agriculture Wallace and Edward J. Flynn, from the Gotham commish.

Flynn, from the Gotham commish.
Principal issue for threshing is
whether to duplicate exhibits or try
and provide entirely distinct attractions on each coast. Economy question looms, with President Roosevelt
seeking to hold down all expenditures. May result in decision to
spread the cash farther by fixing up
identical exhibits for both Gotham
and Frisco.

and Frisco.

Customary practice has been for money-dispensers to dole out arbitrary amounts to individual departments, with cabinet officers parceling their allotments among various bureaus and subordinate divisions. Theory is 'educational' display acquainting the public with some of the more important and more unique services rendered by each governmental machine cog. Actual effect has been boring conglomeration of charts, disjointed layouts of pictures and considerable tedious printed propaganda.

L'ville Betters

Louisville, Sept. 21.
Kentucky State Fair closed Saturday (18), with official attendance figures of 140,352, exceeding last year's figures by 7,827. Receipts are expected to exceed the \$70,000 marks et last year. The General Assembly yearly appropriates \$60,000 for staging the fair.

Johnny J. Jones Exposition did well on the midway. Horse Show did big biz all week, and Saturday night specific properties of the stage of the stage

did big biz all week, and Saturday night show played to capacity. Seats were all reserved, and were sold out days in advance, at 75 cents to \$2. Fair opened Sunday (12), with free gate on that day only. WLS Barn Dance played to 12,000 before grandstand, giving one evening performance

Ft. Worth Closes Down. Beating Early Fall Chill; Rose 'Wind' Suit

ANOTHER PARALYZED FAIR

St. John, N. B., Sept. 21.

Excellent weather for all but the closing day, and yet, the St. John Exhibition association, and all midway and other concessionaires took it heavily on the button for the 1937 St. John fair.

St. John fair.

Fair collided head-on with an infantile paralysis epidemic, which just about wrecked patronage. Incidentally, the fair association was censured by the local health authorities for 'half way co-operation.'

The district health officer had received all theorems are well de hearth. quested all theatres as well as the fair to bar all children under 16. The theatres co-operated 100%; ac-cording to Dr. C. W. McMillan, the district health officer, but he criticized the fair association for allow-ing children of all ages accompanied by adults to enter.

Pups Will and Won't

Indianapolis, Sept. 21.
Legality of dog racing in Indiana is evidently going to be a matter of personal opinion with county sheriffs. Indianapolis Sept. 21.

sheriffs.

A \$75,000 track in Hamilton County is scheduled for opening next month, according to Frank Farney, of Hamilton, O., owner. Prompted by this action, promoters in Marlon

by this action, promoters in Marlon County are considering reopening a track on the outskirts of the city which was closed in 1829.

Operators of the track in Hamilton County evidently expect no trouble with the law, having announced that betting will be conducted on the Triple A system.

Killed by Live Wire

New Orleans, Sept. 21.
A ferris wheel cable he was colling in dismantling the show coming ing in dismanting the show coming in contact with a live wire fatally shocked George McCain, 47-year-old carnival employe, at Gonzales, La, near here Thursday (16). In dragging the cable toward a truck it touched an uninsulated portion of

touched an uninsulated portion of the main power line.

'Knock it loose, boys,' he begged, stumbling into a tangle of other cables. Freed from the wire, he failed to respond to artificial respir-

Nix Norfolk Slots

Nix Norfolk Slots

Norfolk, Sept. 21.

Slot machines in Portsmouth, Va,, are coughing up flocks of grief for their owners instead of nickels for the players as a result of a drive on them by the D. A., Robert Mc-Murren.

Places of business are slated to be wiped clean as McMurren struck out against City Manager, who ordered first batch in raids returned to owners. C. M. returned them because \$300' license fee had been paid on them. McMurren says city had no biz taking dough for operations as the law books put nix on such fees.

Fun at the Carnival

Miami, Okla., Sept. 21.
T. J. Tidwell carnival ran into court trouble no end while playing here last week.

here last week.

Two employees, June Sappington, fan dancer, and Henry Herbert, charged with being an assistant in directing the act, were fined \$10 and costs in county court.

Suits filed by two women of nearby Tulsa, against the shows were settled out of court. The two, one of whom asked for \$10,000 and the other for \$5,000, agreed to settle for \$400.

Women claimed injuries allegedly received when an 'octopus ride,' in

received when an 'octopus ride,' ir which they were seated, partly broke and jolted them.

Says It Was Politics

Wildwood, N. J., Sept. 21.
Recent closing of a carney on
North Wildwood's boardwalk was for political reasons, Mayor Redding de-clared at council meeting last Thurs-

clared at council meeting last Thursday night.
Hizzoner made charge after delegation from the fire department, which sponsored the carney, asked council for a donation in order that Christmas party for kids, which usually was paid for by carney receipts, wouldn't have to be eliminated.

Fort Worth, Sept. 21.
The Fort Worth Frontier Fiesta will close next Sunday night. Expiration of Paul Whiteman's contract at that time and an early fall with nights that make the open-ir Casa Manana rather cool were given as the reasons for closing three weeks earlier than the scheduled date, Oct. 16.

Attendary

Attendance has greatly increased during the several days since announcement of closing was made. Whiteman is expected to make a tour of one-night dance engage-

ments.

John Murray Anderson has arrived to direct Billy Rose's Show of Shows, which will try it on the dog in Texas and then hit for the West Coast. Chorus of the show has been recruited from the flesta.

Tommy Gleason, understudy for Everett Marshall, went on for him at Casa Manana one night last week and was well received. Gleason is with the California Varsity Eight in the revue. It was his first chance in two years as Marshall's understudy.

S. District court reset the in-·U. U. S. District court reset the injunction in the suit against Rose for Sept. 24. Rose, sued by Mrs. Margaret Mitchell Marsh, author of 'Gone With the Wind,' and her publishers, the Macmillan Company, charging he used material from her book for the 'Gone With the Wind' episode in Casa Manana. Rose was in New York conferring with copyright attorneys when case came up.

in New York conferring with copyright attorneys when case came up. Billy Rose today announced Arthur Garfield Hays, New York attorney, would defend him in copyright suit filed by Mrs. Margaret Mitchell Marsh, author of Gone With the Wind. Federal Judge James Wilsowill hear suit here Friday.

Rose announced he would accept one of three film offers from Metro, Warner Bros. or Selznick by Nov. 15, and take a year flyer in Hollywood. The court ordered impounding of all moneys which the flesta association may be under contract to pay Rose, pending outcome of the suit. Attorney for plaintiff said Rose has been receiving 5 per cent of gross receipts of flesta. James F. Pollock business manager of the flesta, said Rose had been receiving 2½% of the gross receipts since Sept. 5.

Cass, Mack and Topsy ended Casa Manana engagement Friday (17).

Texas gals take their 'bumps' seriously. Mary Lou Bentley of Weatherford, who has been one of three Casa Manana bump contestants nightly, sprained her back so badly for her 'art' she is out of the back. Alexander Oumansky, who di-

Alexander Oumansky, who di-ected 'The Last Frontier' square rected

rected 'The Last Frontier' square dance last year, and 'Road to Rio' in Dallas this year, has reopened his dance studio here and also opened one in Dallas. He wants to produce a Texas ballet.

Stuart Morgan will send a new act to New York when the show closes. He has been rehearsing it here. Members are Fauntleroy Farmer, Thomas Bell, Harry Disbrow and Marie Mason, the latter from New Orleans. The Morgan No. 1 act will go in the 'Show of Shows.'

Orleans. The Morgan No. 1 act will go in the 'Show of Shows.' Harriett Hoctor missed her dance in a Casa Manana scene because a zipper on a boot would not work. All the men's horses could not pull it together in time for her to appear,

Salt Lake Is 12th

Salt Lake City, Sept. 21.

First fruits of Salt Lake City's \$25,000 advertising campaign, inaugurated about six months ago,
proved a record harvest when local
chamber of commerce announced
chamber of commerce announced
Tuesday (21) that Utah's capital was
the twelfth most popular tourist
mecca in the United States and Canada during past summer.

Saved Girl from Snake

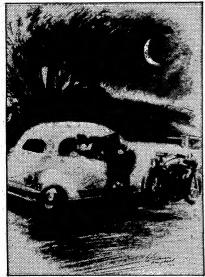
Philadelphia, Sept. 21. A Texas diamond-back rattlesnake sank its fangs into the arm of a sideshow owner at the Doylestown Fair, near here, last Friday, when he grasped it as it was about to strike a

grasped it as it was about to strike a girl performer.

The owner, Charles Hicks, Upper Darby, Pa., grabbed the snake as it was coiling. He was rushed, with a motorcycle escort, to Abington Memorial Hospital, where the fangs were cut out. He'll live.

The girl performer quit.

aSTRIP of TEASERS ON 52nd STREET



"If you folks want a real good time...go see '52nd St!"



"To heck with your etchings, Major...the only picture I want to see is '52nd St!'"



"Humph! Stars! That's what '52nd St.' is full of."



"Sure that's a knockout . . . but have you seen '52nd St.'"?



These teaser ads are available to all exhibitors playing this mad, merry WALTER WANGER PRODUCTION



"Don't be alarmed, babe...all I want is these 2 tickets to 52nd St."

Released thru

UNITED ARTISTS

Published Weekly at 154 West 46th Street, New York, N. Y., by Waristy, Inc. Annual subscription, \$6. Single copies, 15 cents. Entered as second-class matter December 22, 1995, at the Post Office at New York, N. Y., under the act of March 3, 1879. COPYRIGHT, 1997, BY VARIETY, INC. ALL RIGHTS RESERVED.

Vol. 128 No. 3

NEW YORK, WEDNESDAY, SEPTEMBER 29, 1937

64 PAGES

RADIO'S H'WOOD HEADA

Pulps the Break-In Circuit For New **Authors; Pix Now Important Market**

By ROBERT REINHART

The future of pulp magazines which do an annual gross business which do an annual gross business of from \$20,000,000 to \$25,000,000 a year, is currently being widely discussed in trade oircles. Nearly a score of houses publish these mags, which sell about 10,000,000 copies a month and have a reading public of perhaps 40,000,000. Long considered the 'borscht circuit' of the fiction writing game, many slick scribblers get their first professional training in this field.

in this field.

The continued success of the pulp seems to be in little doubt, but the kind of pulp that is to be successful is the question to which editors and publishers' are giving thought today. Consideration of this question has been stimulated by the dropping by Street & Smith, one of the oldest and most important pulp houses, of nine magazines, eight of which were scrapped this month. While the official reason for the scrapping of these publications has been given as the rise in costs of labor and paper, the firm is also reported to be suffering from a bad tase of familytis. ise of familyitis.

reported to be sattering from a base rease of familyitis.

This situation was brought about by the recent death of George Smith, president of the house for many years, and has resulted in two Reported groups within the firm. One of these is headed by Artemas Holmes, son-in-law of the late George Smith, and present head of the firm, the other by Gerald Smith, son of the late publisher, and secretary of the firm.

The general understanding in the trade is that F. E. Blackwell, editor, heads up the Holmes faction, and H. W. Ralston, vice-president in charge of circulation, heads up the Smith faction. Writers, selling one group aver they can't sell the other, and artists selling one group are (Continued on page 23)

(Continued on page 23)

Drama Criticism Need Not Be 'Too Serious.' N. Y. World-Telly Says

Drama criticism doesn't mean a thing, the N. Y. World-Telegram feels. That's the answer to the newest switch in that daily's drama department, with Sidney B. Whipple, United Press reporter, in as drama critic, in place of Douglas Gilbert, who goes back to feature writing. Paper felt, it seems, that Gilbert was being 'too serious' about it all.

Daily believes that pictures are much more important than plays and should be given all the room possible on the drama pages. Whipple is an ace reporter, having come especially into the limelight during coverage of the Hauptmann trial, and the paper thinks he is a good reporter, which is what it wants, rather than a critic per se.

Times Change

Same kids who, a couple of weeks ago, were all under 12 in the lesser towns, in order to get in at the children's admish, are now insisting they're 12 or over. Otherwise they can't get in at all.

Infantile epidemic in scattered spots has put 12 years as the stopage for admissions to films.

JACK ROBBINS **MAY SELL OUT** TO PIX COS.

Hollywood, Sept. 28.

Possibility of Jack Robbins retiring from his multiple music publishing holdings looms as the veteran music pub has manifested a desire to regain his health and 'take things easy for a while.' as he puts it. Partnered with Metro-Goldwyn-Mayer in a number of music publishing ventures which are tied in with Metro, 20th Century-Fox, Wanger, Universal, etc., it is believed that the film studio interests involved, singly or in combination, will buy out Robbins' interests.

Vallee's Signal Light Idea to Improve Radio

Rudy Vallee is trying to interest National Broadcasting in what would amount to an innovation in the air field. He thinks all mikes should have three signal lights on them as guides for the performer, so that if a person is too close to the mike a green signal will be flashed, too far away a red signal would be given, while white would indicate everything's o.k.

while white would install con-thing's o.k.

Vallee contends this not only would redound to the beneft of broadcasting but would act as a great aid for performers who other-wise might be heard properly.

Schenectady, N. V., Sept. 28.
An electrical time reminder, adaptable for radio station use, which automatically flashes notice to the speaker at a specified time before he is to finish, has been perfected by the General Electric Co. in Schenectady. For broadcasting purposes, a signal, rated in seconds, can be flashed on the screen. At the end of the 'set' times, the word 'finish' is flashed on the reminder, and a low-toned chime strikes.
Gadget is also designed for use at employees' instruction meetings, at conventions, etc. Schenectady, N. Y., Sept. 28.

WILL CAUSE 'EM

Behind the Present Bullish Hollywooditis of Transcontinental Personality Shows There Lurks Trouble for Agencies and Sponsors-Film Studio Ideas on Salary Influencing the Radioites Already

FOLLOWING STARS

By BOR LANDRY

Radio, which wants to sell soap, has taken up its position among the stars, the producers, the fantasies and the agents—not advertising—of and the agents—not advertising—of Hollywood. It is the greatest development in the history of high-priced big time, de luxe, transcontinental radio. It has swept all but a few of the personality supersupers into the Hollywood and Vine office buildings and the network studios, filling up the first and overtaxing the second.

At the moment the Manne

At the moment the Hollywood rush is at its fevered, flesh-pinching apex of plans, buzzing and stagger-ing arithmetic in pencil columns on the Brown Derby's tablecloths. Trend has been halled, cheered, predicted, discussed and interpreted.

discussed and interpreted.

At the moment, too, there is a slight condescension. There are those who are asking: Was New York a success? Did they build Radio City on the wrong Coast?"

on the wrong Coast?'

Anybody visiting Hollywood—but
not staying—is regarded with some
curiosity and commiseration. "What
are they going to do back there?',
they ask, feeling perhaps a twinge of

(Continued on page 30)

\$20,000,000 PER YEAR IS MCA'S BIZ RECORD

Theatrical agency doing \$20,000,000 business a year, i.e. in the value of contracts they negotiate, is Music Corp. of America. This is perhaps a record high for all times.

MCA's specialization in bands, from which, of late, has developed complete floor show revues plus other talent, makes the higher brackets understandable, since the name bands run into fancy figures for hotel, cafe, radio and stage dates.

for hotel, eafe, radio and stage dates. Music Corp. works on a 10% to as much as 30% agent-managerial commish. and it's estimated that the agency's gross income runs from \$3,000,000 annually upwards. This is exclusive of a wholesale liquor business which J. C. Stein, prez of MCA, operates, selling to the hotels and cafes he books bands into, and run apart from MCA.

COSTLY CLAMBAKE FTP Took In \$317,000 in N. Y. Thus Far, But Spent \$12,200,000 to Get It

Cinema in Subway

London, Sept. 28.
With news theatres at several
main railroad terminals, this city is
now to have its first film house on

now to have its first film house on its Underground system.

Jack Davis is planning another link in his chain of Monseigneurs, and this one, in addition to an ap-proach from the street, will have direct access from the booking plat-form of the Baker street station.

MAUDE ADAMS' **5G PER MONTH** AS A PROF.

St. Louis, Sept. 28.
Miss Maude Adams, dean of American actresses, who retired from the stage in 1918 with only a brief comeback in 1931-32, is comfortably established in Columbia, Mo., where on Oct. 1 she becomes professor of drama at Stephens College, a girl's school. Miss Adams will receive \$10,000 salary for her two months as head of the college dramatic department and efforts are being made by the faculty to have her stay indefinitely in order that she may establish a Maude Adams School of Drama. St. Louis, Sept. 28.

tablish a Maude Adams School of Drama.

Miss Adams will have complete charge of production of plays, including scenery, costumes, lighting, etc., and 300 students will attend her classes. Rostand's 'Chanticleer' in which she starred in 1911 is skedded to be one of first plays produced by Miss Adams. Upon her arrival here last week, on her way to Columbia, Miss Adams refused to grant an interview to reporters. Dr. James A. Wood, president of the college, said it took him six months to establish a contact with Miss Adams and three years to persuade her to accept the position.

Crooning Cowhands In P. A.'s Build Up B.O.

Warbling cowboys are in demand for personal appearances. The sage-brush Barrymores bring the cus-tomers in and are now opening up new audiences for their screen cavortings. Most popular currently is Gene Autry Republic lariat tosser, with Tex Ritter of Grand National

with Tex Ritter of Grand National runner-up.
Another fave who has been wowing 'em between picture assignments is Fred Scott of Spectrum. Set into the Golden Gate at San Francisco, Scott stayed on for four stanzas.

Boosting the ticket prices of the WPA Theatre Project shows in New York from Set o§ 1.10 top for some shows, yet to open, has been given several explanations by the administrators, but the statement is; 'Beginning with the fall season the Federal Theatre is determined to meet all production costs . . at the box office.' Excluded from that objective are labor costs probably inclusive of are labor costs, probably inclu wages to actors,

wages to actors,
Just how it is expected to turn the trick, in light of attendance last season, is a puzzler. No one on the Project in N.Y., knows just what the production costs have been, nor has Washington 'broken down' such items. Other than properties, the production outlays have been defrayed by the general office of the WPA in the city. Same goes for theatres rented.

Theatres are virtually the contractions of the season in the city. The season is the contraction of the season in the city. Theatres are virtually the contraction of the season in the city.

As for production costs thus far, auditors state that 10% of the sum paid out of the WPA Theatre Proj-(Continued on page 57)

Course in Announcing And Radio Scripting For Priests of Future

Alleghany, N. Y., Sept. 28.

Courses in radio announcing and script writing have been added to the curriculum of St. Bonaventure College, conducted by the Franciscan Fathers at Alleghany, N. Y. Rev. Claude Kean, O. F. M., who has served as program director for college broadcasts during the past year over WHDL, will teach script writing.

over WHDL, will teach script writ-ing.
Addition of radio courses is con-sidered significant because St. Bona-venture's is a Catholic college grad-uating many young men who later study for the priesthood.

RAY HARVEY

Up and Coming AUTHOR of COMERY "Ray has it on the ball"—Millon Derle Address: VARIETY, New York

Behind-the-Scenes Palaver Still Going On to Make Peace in Many Suits Revolving About Wm. Fox

There are important personages of the trade who are anxious to promote peace between William Fox and some of his adversaries in those disputes which have sprung Fox and some on his adversaries in those disputes which have sprung from the magnate's former film activities. And although there is not much to be heard on this subject in general trade circles, friends of Bill Fox are still active in an effort to achieve a settlement in his behalf. Whether Fox ever returns to active service in the film industry is a thing to be questioned. None-the-less, and although he is surrounded by a lot of various litigation, he continues to be much discussed in filmdom.

His friends point out that upon the one-time ruins of William Fox's film empire, new and more promising monuments of trade have arisen.

Ising monuments of trade have arisen.

These would like to cloak Bill Fox with some credit to the new prosperity and the benefits which are accruing to his successors, as an indication, in part, at least, to make peace with the former film boss.

However, the downtown experts dont savry this, angle, and while proclaiming to be receptive to make peace with Fox, point out that such arguments on behalf of Bill Fox, as above, are made entirely ummind-

above, are made entirely unmindful of the manpower, the new money and the vast reorganization effort which have gone into the revitalizing work of the properties in ques-

tion.

Down to cases, even the founda-tions might be described as having been changed in reorganizing the (Continued on page 21)

SOUTH AMERICA FEARS U.S. PIX

Rio de Janeiro, Sept. 18.

South American police forces are looking forward to the arrival of Sidney Howard, Hollywood, script-writer coming down in search of material for Samuel Goldwyn. Authorities fear the political situation is apt to be 'erroneously interpreted'

is apit to be 'erroneously interpreted' and adversely reflect on the country. Prejudice is based on previous cases in which writers have attempted to inform the world their impression of prevailing conditions based on material obtained overnight. This outlook applies to all 11 South American republics.

Advance reports indicate Howard will base his story on commercial aviation, on which subject cooperation is assured, provided no attempt is made_to inject revolutions for the sake of drama or publicity.

Buenos Aires, Sept. 13. Buenos Aires, 18ept. 13.
Buenos Aires film trade review,
La Pelicula, hopes that the director
of Paramount's new production, 'Argentine' Love,' will visit Buenos
Aires before shooting, in order to
obtain a 'faithful reproduction of the
country.'

country. At this, another B. A. allm columnist referred to the fate of two earlier H-llywood productions, 'Hi Gaucho,' and 'Under the Pampas Moon,' the action of which took place in Argentina, too. However, he said, they were cautious enough not to show them in this country.

HARRY COHN HEADS WEST

George White, Nate Spingold Accompany Columbia Exec

George White accompanies Harry Cohn and Nate Spingold west today (Wednesday) by plane and starts immediately on his first 'Scandals' under the Columbia aegis. Cohn also goes into work pronto on 'You Can't Take It With You,' which he's been reviewing east preparatory to the screen production. 'Can't Take' will have an im-

screen production.

'Can't Take' will have an important cast lineup, now being set by Bill Periberg on the Coast.

Cohn came east for the Columbia board meeting, same slate of officers being elected.

Best Selling Pix Scores

'Can't Have Everything' (20th). (Gordon-Revei.)
'Varsity Show' (WB).

(Mercer-Whiting.) Artists and Models' (Par) (Kochier-Young-Arlen-H Rubin.) 'Vogues of 1938' (UA).

(Brown-Fain; Loesser-Sherwin.)
'Mr. Dodd Takes the Air' (WB).

(Warren-Dubin.)
'Double or Nothing' (Par).
(Coslow-Siegel; Johnson-Burke;
Lane-Freed.)

Small-Goetz Talk Reviving Reliance Unit, Maybe Via UA

Edward Small and Harry M. Goetz may revive the Reliance producing organization through which they made pictures for United Artists release, setting it up again along somewhat different lines. How it might differ from the Reliance, which previously was their producing label, Small cannot say at this time, nor are any deals on distribution advanced to the point where there's anything definite.

Belief is that Reliance would favor a return to UA and that the latter would likely be agreeable to discussing a deal. Small, who is in New York on an indeterminate visit, tates he may also make a picture starring Robert Donat in London. He has Donat under contract. Edward Small and Harry M. Goetz

He has Donat under contract.
On fulfilling its producing contract with UA early last year, Reliance became inactive, but it washed up its commitments to UA under satisfactory circumstances. Small went over to RKO as a producer, while Goetz stepped into the legit field meantime in association with Max Gordon in production of The Women. Gordon-Goetz will themselves film it. selves film it.

SAILINGS

Oct. 9 (London to New York) Mr and Mrs. Charlie Miller (Norman-die).

Oct. 2 (New York to Nassau) Hy Gardner (Carinthia). Oct. 2 (London to New York) John Barbirolli (Britannic).

Oct. 1 (New York to London) Mr. and Mrs. Jack L. Warner, Mr. and Mrs. Jack Cohn (Normandie).

Sept. 29 (London to New York) June Clyde, Olive Blakeney, Bernard Vedell, Thornton Freeland (Ile de

Hulburd to Vacash

Merritt Hulburd, Samuel Goldwyn Merritt Hulburd, Samuel Goldwyn production executive, leaves the Coast in a couple of weeks for a month's vacation in Europe. On his arrival in New York he is expected to remain several days before sail-

ing.

Is currently winding up his work on 'Adventures of Marco Polo' and 'Goldwyn Follies.'

DUVIVIER SET ON M-G DEAL

Paris, Sept. 21.
Julien Duvivier and Metro have finally settled their differences and Duvivier is going to direct films for the latter in Hollywood.
There is a lot of hush-hush about the final terms, but it is understood that there was give and take on both sides. Duvivier, besides wanting \$40,000 each for his first three pictures, wanted Metro to pay takes on that, meaning he would have the 40 grand clear, M-G balked.
So far as can be learned, the money Duvivier now is to receive is close to the prices originally talked —\$40,000 for the first picture during the first year, \$40,000 for each of two or more pix during the second year, and \$50,000 for pix made during third year. But there is nothing sure about Metro agreeing to pay his taxes. Duvivier, it is thought, also gave in on some of his points, such as right to select his own story, stars and assistants, as he does in this country.
Anatole Braunstein, Ad Schul-

and assistants, as he does in this country.

Anatole Braunstein, Ad Schul-berg's rep in Paris, arranged it all.

LITVAK TIED TO 3-YR. DIRECTOR PACT AT WB

Hollywood, Sept. 28.
Warners has tied up Anatole Litvak to a three-year directing pact under which he will meg two films

under which he will meg two hims annually.

Litvak, who recently brought in Tovarich, will take a European va-cation before starting work under his new termer.

Sheehan East But Savs He Has No Pix Plans

Winnie Sheehan reached New York Saturday (25) from the Coast, but has no plans for the immediate future that he can announce at this time. Former Fox, production chieftain will be in the Bast indefinitely. A producing arrangement with United Artists has been reported as a possibility on numerous occasions, but nothing is hot at present.

Region (Queen Mary).

Sept. 29 (London to New York)

Sept. 29 (New York to London)

Victor McLaglen, Brian Donlevy

(Berengaria).

Sept. 26 (San Francisco to Honolulu) Bobby Breen, Eddie Kline,

Mike Rosenberg (President Hoover).

Mike Rosenberg (President Hoover).

Suppose Pix Gave Procter & Gamble One Gong on Soap!—Asks Filmdom

Careful to avoid captious carping less of the radio plug value, is with the press, trade or national, the bleture industry, however, is still reciously mulling the effect of the adio opinionators. It stems from firmmy Fidler's 'one-gong' vote for Walter Wanger's 'Vogues' (UA) which, of course, has since proved itself at the hox office. But for a (Winchell) Reproscaling Special Course, has since proved itself at the hox office. But for a (Winchell) Reproscaling Special Course, and the course is the special course when we have some content of the course is the course of t with the press, trade or national, the picture industry, however, is still seriously mulling the effect of the seriously 'mulling the effect of the radio opinionators. It stems from Jimmy Fidler's 'one, egney' vote for Walter Wanger's 'Vogues' (UA) which, of course, has since proved itself at the box office. But, for a time, the handicap the production might have to overcome, if overcome it would, was causing much intra-trade brow-wrinkling. Radio commentators' critical appraisals have heretofore taken in Fidler, George Fisher, Winchell and now Sidney Skolsky is slated for an NEC national show, with a like idea that one commercial enterprise should on sponsored time comment on another commercial enterprise should on sponsored time comment on another commercial enterprise should on sponsored time comment on another commercial business, meaning a film production. The attitude of some producers, regard-

Other News of Pix Interest

Regular G-B dividendPage 11	
Metro-Maxwell airshow opposing Bowes on CBSPage 28	
Lucky Strike's Dick PowellPage 29	
Paramount not radio-mindedPage 29	۰
Radio reports on Conrad Nagel-Violet Heming, Jeanette MacDonald	
Indie music pubs fear film domination	
Protest Calif. tax on Gershwin estate	
Reviews of Elissa Landi's play, 'Lady Have a Heart' (owned by 20th); and 'French Without Tears' (owned by Par for Dietrich); Fonda-Dalton legit play, 'Blow Ye Winds', n.s.g., Page 56	
Tom Mix's circus plans next year	

H'wood Extends Icy Paw to Young Mussolini; Under Heavy Guard

Garnett in Deal To Produce 'Trade Winds'

Hollywood, Sept. 28. Tay Garnett, who is preparing to direct 'Joy of Loving' at RKO, is working out plans with Samuel J. Briskin, RKO production executive, for filming Garnett's original yarn, "Trade Winds."

Director garnered a flock of back ground footage for the projected picture on his last year's globe-circling tour.

L. A. to N. Y.

Richard Aldrich. Edward L. Alperson Dave Appolon. Walter Abderson. Germain Aussey. Thomas Beck. Charles Boyer. Thomas Beck.
Charles Boyer.
Buddy Clark.
Ralph Cooper.
George Cukor.
Clara Dellar.
Jacques Deval.
Brian Donleyy.
Frank Forrest.
William Frawley.
Billy Gaxton.
Janet Gaynor.
Mitchell Hamilburg.
Kenneth Hodkinson.
Garson Kanin.
Barbara Keon.
Myron Kirk.
William Leahy.
Victor McLaglen.
Dr. Herbert Meyer.
Marcella Napp.
Pat Patterson.
Harry Popkin. Harry Popkin. Monte Proser. George Raft. L. J. Schlaifer. Mr. and Mrs. David O. Selznick, Myron Selznick, Myron Selznick.
Louis Shurr.
Herbert Silverberg.
Harry Wallin.
Walter Wanger.
Milton Weinberg.
L. Ward Wheelock.

N. Y. to L. A.

George Brown. John D. Clark. Lou Clayton. Lou Clayton.
Harry Cohn.
Danielle Darrieux.
Earle Ferris.
Shep Fields.
Leo Fischer.
Frank Fishman.
Bob Gillham.
Joe Glazer.
Harriett Hilliard.
Marc Lachmann. Marc Lachmann. Mack Millar. Ozzie Nelson Rodney Pantages. Charles R. Rogers. Nate Spingold. Ben Washer. George White. Roy Wilson. Roy Wilson Cliff Work

ARRIVALS

Paul Lukas, Jack Buchanan, Danielle Darrieux, August Janssen, Davide Darrieux, August Janssen, David Sarnoff, Raymond Lange, M. Kitzinger, Mr. and Mrs. Dudley Digges, Paul Rotha, Kurt Weimhold, Dr. Eugene Ormandy, Hannen Swafter, Leo Reuss, Louis B. Mayer, Sonja Henie, William Kendall, David Henie, William Kendall, David Hutcheson, Mary Garden, Clifford C. Fischer, William S. Paley, Henry Lartigue, Douglas Fairbanks, Jr., Maurice Winnick, Gilbert Miller, Cole Porter, Fernand Gravet.

Hollywood, Sept. 28. Vittorio Mussolini, son of Il Duce,

arrived in California last Saturday (25) by airplane from New York with Hal Roach and went immediately into seclusion at Roach's home in Beverly Hills while this center of picture production pretty generally prepared to hand him the chill.

Young Mussolini will be given short shrift in his quest for info that may be useful to his dad's plan for building up the Italian cinema industry. Hitler situation in Genandary accentuated by last Saturday's chummy session between the Fuels are many, accentuated by last Saturday's chummy session between the Fuehrer, and the Duce in Munich, has seemingly solidined Hollywood's determination to avoid extending the glad hand to Mussolini, Jr., that ordinarily goes to important foreigners.

Beverly Hills police mounted guard around the Roach residence as soon as Roach and his guest arrived and will maintain three men on nost

guard around the and his guest arrive-soon as Roach and his guest arrive-and will maintain three men on post 24 hours a day while his visit lasts. Young Mussolini made no cracks than to say that California.

A BROADWAYITE LEAVES B'WAY

By JACK OSTERMAN

Cleveland, Sept. 28.

Cleveland, Sept. 28.
Every town has one and so has Cleveland...we mean the hot spot...the place where everyone goes when every other place has gone to bed. Freddie's is the moniker in this man's city. It's open all night due to a well-rehearsed buzzer system...went there and stayed for two steak sandwiches and three raids. The raids never happen..., the lights go out for a few minutes and glasses disappear faster than cities did from the Orpheum route. In five minutes action carries on. This is the only floor show we

In five minutes action carries on.
This is the only floor show we
ever saw where cops furnish the
blackouts. Paul Mall, minus the
black face of his Winter Garden
days, is the capable m.c. and he confided to us after his 4 am. show, the
fifth or sixth, he couldn't remember,
that the boys in the band were
unusually well behaved this evening
... they were still sitting on their
chairs.

The grind starts at three in the afternoon and one night the genial bass asked the trumpet player why he didn't take his instrument home. The guy yelled back, What, for only two hours? The band is tagged, Graham Gardner and his Diplomats, and they certified and is legated.

Granam Gardner and his Diplomats, and they certainly are diplomatic... they'll eat and drink with anybody. Freddie is the original guy who wouldn't play a dog act because the dogs wouldn't mix. He has a line of four gibt four girls, the fifth one is out with pyorrhea. (Did we spell it right, we never had it?) As Joe Lewis would say, he went to 'no' expense for costumes.

They had a sneak preview here the other night of 'Stage Door.' People from Akron and Toledo came in and caught it...some sneaking, we'll say!

Whispering Phil Selznick has a 'quickle' here called the Wonder-Bar, probably so-called because you wonder how so many people can get to it. Phil's a soft-talking lad and (Continued on page 10)

BIT DISAPPOINTED

Selznick East on New Releasing Palaver, UA or M-G; Meeting Mayer

Hollywood, Sept. 28. David O. Selznick leaves for N. Y Friday (1) to discuss new releasing

arrangements to follow the termination of present setup with United Artists. Brother Myron, Janet Gay-nor and George Cukor accompany

Besides 'Nothing Is Sacred' and Tom Sawyer, now in production, Selznick has two more pictures to make under his UA contract. He intends completing treatment on 'Gone
With the Wind' while east so as to have it ready for production in

Contingent on a new deal, he will discuss release of 'Wind' while east. He has offers from several major releasing firms. Metro has offered him Culver City facilities for producing 'Wind,' along with M-G acting per-sonnel, writers and directors. He will discuss this with Louis B. Mayer in N. Y. Latter due in from Europe week. Selznick will remain east for about two weeks on UA. Metro and other deals.

Metro and other deals.

Walter Wanger is also coming on with the Selznick party. Wanger has a 10-year producing deal with UA, while the Selznick-International contract calls for just five more pictures, all for delivery during the current (1937-38) season. Wanger's stock is up as a result of Vogues, while Selznick-Int'l, because of 'Star Is Born' and 'Prisoner of Zenda,' plus owning 'Gone With Wind,' is also in a commanding position to possibly get a slice of UA from the Korda-Goldwyn combination. However, Goldwyn and Korda are claimed to have the nec-(Continued on page 21) (Continued on page 21)

HARMON TO PAR IN **NOV. AS PRODUCER**

Hollywood, Sept. 28.
Sidney Harmon, New York stage producer now preparing to place 'Cassandra Kelly' and 'Robin Landlag' on Broadway, reports to Paramount in mid-November on a deal to produce films in the Harold Hurley unit.

William LeBaron, Par production executive, negotiated the ticket with Harmon, who staged the Sidney Kingsley Pulitzer prizewinner, 'Men in White,' in New York.

Henigson Leads Off At M-G With 'Fanny'

Hollywood, Sept. 28 Hollywood, Sept. 28.
Henry Henigson has selected
Tanny! play by Marcel Pagnol,
French dramatist, as his initial production at Metro with Wallace
Beery starred and Frank Morgan in
a featured comedy role.
Production will start following
the completion of Beery's current
starrer, 'Bad Man of Brimstone.'

Giannini-Wanger Huddle

Hollywood, Sept. 28.
Dr. A. H. Giannini, United Artists head, now back here, conferred with Walter Wanger today (Tues.) regarding the producer's plans. Wanger goes east along Selznicks, et al., on Friday. ng with the

Clark West Today

Clark West 10Gay
John D. Clark, head of distribution for 20th Century-Fox, departs
today (Wednesday) for the Coast for
contabs with Darryl Zanuck, production chief of the company, after
which confabs Clark will make a
four of the company's exchanges.
It is expected that Clark's trip will
cover several weeks.

Goldwyn's 50G from Riv

'Dead End' rental out of the Rivoli, N. Y., on a four weeks' run is reported at \$50,000. Picture is first from United Artists that has been available to the Riv in several months.

\$2,100,000 Settles Par Trustees' \$12,000,000 Suit

Finally, Paramount gains surcease from its old financial woes and that TTB situation by settlement of the long-delayed and pending \$12.00,000 suit of the trustees against former officers and directors of the company, for approximately \$2,100,000. The settlement is mostly in cash, thus benefiting the firm's cash position forthwith, and additionally winds up that much-involved piece of bankruptcy matter.

Adolph Zukor and his son, Eugene, in addition to the Kuhn-Loeb group, form the biggest aggregate payoff end of the proposed settlement, which is subject to court approval, and may be forthcoming in a week Finally, Paramount gains surcea from its old financial woes and th

Root, Clark, Buckner & Ballantine, ounsel for the trustees, prosecuted (Continued on page 52)

Wallace Irwin Wins Settlement Vs. London Films Over 'Ghost' Pic

Plagiarism suit brought by Wallace Irwin against London Films was last week settled out of court for 'a substantial cash sum.' Case, based on Alexander Korda's production,
"The Ghost Goes West," was sched-

uled for hearing in the N. Y. Fed-eral District court next Monday (4). Action was brought in April, 1936. Sidney R. Fleischer is attorney for the novelist.

the novelist.

In his suit, Irwin claimed the Korda picture was based on his story, 'The Transplanted Ghost,' which appeared in Everybody's Magazine of January, 1911. Story later was published in book form in a collection called 'Humorous Ghost Stories.' Action named as defendants London Films, the producers; United Artists, which released the jic in this country, and Robert E. Sherwood, who made the screen adaptation for Korda. Accounting of profits and damages were asked.

In its reply to the suit London

profits and damages were asked.

In its reply to the suit, London
Films claimed the film was adapted
from a story called 'Sir Tristram
Goes West,' by Eric 'Keown, which
appeared in Punch, in May, 1932. It
was conceded by Irwin that Sherwood was innocent of any plagiarism,
since he merely made the adaptation
on assignment from the studio.

on assignment from the studio.

According to the novelist's suit, the basic idea and virtually the entire plot of 'The Ghost Goes West' was identical with his 'The Transplanted Ghost.' Pic was released in America in January, 1936. It starred Robert Donat, with Jean Parker featured. Rene Clair directed.

Cohen Getting Six Ready for Major

Hollywood, Sept. 28. Emanuel Cohen is readying half a dozen films for production at Major.
Six are 'Star of Sahara,' Two
Weeks With Pay,' 'Man in Evening
Clothes,' 'Call Back Love,' 'Free
Woman' and 'Eight Hours.'

MIGHT BE BETTER

Last August and September's Product by No Means as Walloping as Recent Crop of B.O. Hits, Yet the Difference in Income, On the Upside, Not Commensurate with the Improved Quality

PLUMBING REASONS

Theatre operators and distributors are a little discouraged over the fact that a higher percentage of hit pictures this year, combined with conditions in general, isn't bringing an increase in total national gross over last year. Box office statements show that while business is up over last year, at the same time it should be running much higher, in the opinion of those who express disap-pointment.

pointment.

Last year during August and September there were limited number of good pictures on release whereas this season there has been an unusual crop of box office attractions for the playdating calendar. The great difference in quality of pictures should be creating a bigger difference in gross, operators feeling that business isn't up far enough, in view of the factors that figure to make it much more. A question which also concerns the students of the grossing charts is that while bo. which also concerns the students of the grossing charts is that while b.o. receipts total to slightly more than last year, at the same time theatres may be running ahead in dollars but not in attendance because of increases in admissions in various parts of the country. This thought is a bit disturbing, too.

The mild alarm that is caused by failure of grosses to run substantial-(Continued on page 21)

U. S. Quiz on Coast Into M-G Exchange Records with F-W.C.

Hollywood, Sept. 28.
Albert J. Law and Harold F. Collins are ogling the books of the
Metro film exchange here in renewed investigation of allegations
that the Sherman Law has been and
is being violated by major distributing companies and Fox-West
Coast theatres.

Corps of Government auditors and two undercover agents are aid-ing in the inquiry. David O. Decker, of the home office legal staff of Metro, is here to look after the com-

GROSSES OKE BUT | Rogers-Cowdin-Cochrane Situation Within Universal Smoothed Over; No Changes, and Trying to Build Co.

U's 'Confidence'

New York, Sept. 24.

Editor, Variery:
In view of the hurtful statements you have recently published with regard to the internal affairs of the Universal Pictures Co., which statements have had a disturbing effect on our personnel as well as on our customers, we shall appreciate it if you will publish the fact that this board at its meetings this week has listened to reports of progress in the company's business, presented by Messers. J. Cheever Cowdin, Charles R. Rogers and R. H. Cochrane, the three chief executives of the company, and by formal resolution have expressed the utmost confidence in all three of these gentlemen.

Board of Directors
Universal Pictures Co.

Board of Directors Universal Pictures Co.

H'WOOD OUTPUT IN 4 MONTHS. **149 PIX**

Hollywood, Sept. 28. With 20 films completed between May 1 and Aug. 31, Warners led the summer production parade, according to figures just issued to the studios by the Academy of Motion Picture Arts and Sciences.

Finished films totaled 149, with 20th-Fox the runner-up in the race. completing 17, and barely nosing out Paramount, with 16. Republic and Radio made 14 each, Metro and Universal 12 apiece, Columbia, 10: Monogram, 9; Walter Wanger and Grand National, 4 each; Larry Darmour and Condor, 3 each; Samuel Gold-wyn, B. P. Schulberg and Major, 2 each; Hal Roach, Colony and B. F.

U's \$627,933 Loss

Universal Pictures, Inc., and sub-sidiaries showed consolidated net loss of \$627,933, after all charges, for the 13 weeks ended July 31, third quarter of company's fiscal year. This compares with a net loss of \$579,379 in comparable quarter last year.

Warners, 20th and Par Already Own First Few Broadway Legit Entries

The picture companies are getting ne first whack at Broadway this

The picture companies are getting the first whack at Broadway this season, before the regular line legit producers can get going.

First straight play entry on the Broadway scene (not counting 'Virginia' at the Center, N. Y., a musical) was 'George and Margaret,' inanced by Warner Bros. for John C. Wilson. It is a British entry and therefore okay with the Dramatists Guild rules. 'Lady Had a Heart,' which followed in last week, was bought up by 20th-Fox abroad, but the local production is not with film money, allegedly 20th merely owning the film rights. Play was tagged 'Jean,' when the film company bought it.

That's two out of three of last week's openings. Third, 'Blow Ye Winds,' stars Henry Fonda from films. Report around that Walter Wanger has a piece in it is denied all around, possibly started by the fact that Fonda is under contract to Wanger and in the play by special permission.

Third distinct film entry bowed in last night (Tucsday). It is 'French without Tears,' another British import, Paramount having paid \$50,000 for the rights in London, allegedly intending it for Marlene Dietrich. Gilbert Miller is the producer, with Par claiming it has nothing to do with the local production on financing.

Universal company chieftains are mulling ways and means for overhauling operations. Apparently one of the prime results of the high conclave of U's bigwigs during the past clave of U's bigwigs during the past week is the decision to give the firm a constructive buildup. No changes have been effected, and if differences had existed between executives, an official communication from Universal's board of directors indicates that these have been smoothed. Trade talk had involved R. H. Cochrane, Charles R. Rogers and J. Cheever Cowdin as principals in an internal controversy.

One of the chief problems of the Universal firm is that of financial trenchment. There is belief within (Continued on page 21)

'Men' Gross \$1,200,000 In U. S.; Ditto in Foreign

On the Universal financial situa-tion, it is indicated from the com-pany that no financing is necessary. 100 Men and a Gir! is one of the current season's b. o. hits and by all indications is estimated to bring into the company's coffers immediate cash in large bundles. Film is figured to gross around \$1,200,000 domestic and probably as much or more foreign. Pic is un-derstood to stand the company around \$750,000 in production cost.

Zukor Due Back Soon

On expected return sometime next week of Adolph Zukor, Paramount may hold a board meeting so that the chairman may attend before shoving off to the Coast. Company held a meeting Thurs-day (23) but it was of rubber-stamp

FOUNDED BY SIME SILVERMAN Published Weekly by VARIETY, Inc. Sid Silverman, President 154 West 46th Street, New York City

SUBSCRIPTION Annual.....\$7
Single Copies..........15 Cents

Vol. 128 120

INDEX

Bills 52
Burlesque 49
Chatter 60
Concert 57
Dance Tours 46
Exploitation 25
15 Years Ago 49
Film Booking Chart 17
Film Reviews14-15
Forum
Girl's Eye View 21
House Reviews50-51
Inside—Legit 58
Inside—Music 45
Inside—Pictures 6 Inside—Radio 38
Inside—Radio 38
International News 11
Joe Laurie, Jr
Legitimate53-56
Literati 58
Music44-46
New Acts 48
News from the Dailies 61
Nite Clubs47-49
Obituary 61
Outdoors
Pictures 2-27
Radio28-43
Radio-Pacific Notes 36
Radio Reviews32-33
Radio Showmanship 34
Sports 59
Vaudeville47-49

Although the United Motion Pic-ture Theatre Owners of Philadelphia, which led exhibitors in that zone on which led exhibitors in that zone on a bitter boyociting campaign against Paramount, is a unit of the Motion Picture Theatre Owners of America, the latter is taking no active position in the beef against Par and may not be expected to embarrass this distributor through any steps at this time. Bd Li. Kuykendali, president of the METOA, wno arrived in New York Monday (27), declared that although the unit in Philadelphia headed by Lewen Pizor, went after Par vigorously, he felt that since the matter was not a national issue, the MPTOA should not take action. Kuykendall will leave tonight or

METOA should not take action.

Kuykendall will leave tonight or tomorrow (Thurs.) for Philadelphia and will confer with Pizor on general matters and probably discuss developments in connection with the boycott, but is not expected to try to influence the Philly group one way or another. Fact that the MPTOA has not done anything about the Par boycotting campaign except to deprecate the failure of Par to deliver the pictures over which the fuss arose, is reported to be due largely to a disposition on the part of the majority of the MPTOA members not to go against Par as exhibs have in Philadelphia and Minneapolls. Allied States has encouraged this much more than any one else.

one else.
Going into conferences immediately on arrival in New York with Ed Levy, general counsel of the MPTOA, Kuykendall declared that Ed Levy, general counsel of the MPTOA, Kuykendail declared that he plans seeing distributor representatives on this trip in connection with the 10-point program in an effort to get action on conciliation boards and various trade practice concessions. He believes that further progress may result from the discussions planned and that distribs are more and more seeing the need for friendlier exhibitor relations, conciliation of disputes, etc.

Although nothing has been heard of it lately, Kuykendail stated that the Walter Vincent radio competition committee will continue to exist, seeing that improvement in the handling of stars and film material on the air is realized at all times. The MPTOA is particularly interested in seeing what Metro does on the air with its own forthcoming program.

After a brief stonover in Phil-

program.

After a brief stopover in Phil-

program.

After a brief stopover in Philadelphia, Kuykendall will go to Memphis to attend the Tri-States Convention Sunday and Monday (3-4). He also hopes to look in on the convention of the northwestern theatre owners at Seattle Cot. 22.

In connection with the MPTOA 10-point program, Kuykendall in a prepared statement yetherday. (Tuesday) took cognizance of the threats of legislative action by Allied States as a means of correcting abuses of which Allied's members complain. He reminds that the MPTOA never considered the legislative channel itself as a forcer for trade practice reforms, but has repeatedly tried to impress distributors with the thought that unless something was done legislative action would become a threat.

He says: 'During this prolonged

that unless something. Was done a threat.

He says: 'During this prolonged struggle for voluntary adoption of a definite program of self-regulation that was so fair, so practical and of such obvious benefit to the industry as a whole as to be above sincere criticism, our rival organization (Allied) preferred to play politics and withhold any support of these proposals. At long last it seems that Allied is on the verge of giving their support to the MPTOA trade practice proposals in the form of a Guttey Act for the Movies. It is difficult to explain why they should oppose the voluntary adoption of our proposals for practical self-regulation of commercial practices, then advocate statutory regulation of the same practices by the government. Possibly some of the Allied leaders have hopes of salaried jobs on the proposed Govarnment commission. The proposed qualification that the commissioners shall have no containing interest in the business may be significant.

'However, MPTOA welcomes the

Extending Runs

Effort of Philadelphia inde-pendents in the Par boycotting group to get along with fewer pictures by lengthening runs has no significance from a New group to get anny with rewards as no significance from a New York viewpoint other than this is typical of a move throughout the whole country toward extended playing time—exactly what Par and all distributors have been fighting for. More playing time, however, no matter what distributor's pictures are purchased, is profitable only when the pictures are good enough to stay longer.

This is true of any situation in the, country, playing time from one day up being entirely dependent upon the quality of the picture.

NOW GN'S IN A SPOT WITH PHILLY EXHIBS

Philadelphia: Sept. 28. Philadelphia, Sept. 28.
Indie exhibe, in present suspicious state of mind wherever an exchange is involved, started a momentary flaretup against Grand National last week when the company sent out a letter amounting it wouldn't deliver 27 of the \$2 pix it promised for 1830-37.

1930-37.

Whole matter was quickly settled, however, when John Bachmann, local manager, explained that, in accordance with standard exhibition contract, all films could be had at prices originally contracted for. All exhibs had to do was send in notice that they wanted them.

United Motion Picture Theatre Owners, indie org, immediately mailed notices to all members warn-ing them to notify GN of their in-tentions at once.

Novis and Austin to Warble in Conn Films

Hollywood, Sept. 28. Hollywood, Sept. 28.

Arthur Hoerl and Edward Dewey
have been assigned to screenplay.

'Highway Patrol' and 'Detour to Adventure,' respectively, which Maurice Conn will produce with Gene
Austin featured. Donald Novis will
appear in a Conn filmusical tagged
'Come Out Fighting,' with Irving
Wing scripting a second Novis picture, titled 'Singing Star,' in New
York.

Rex Hale is also toiling in New York for Conn, adapting 'Calling All Marines' from an original yarn, 'Destroyer', for a third Austin ve-hicle. Frankie Darro will be starred in 'The Fighting Cadet' on the fall schedule.

Autry Stays at Rep

Hollywood, Sept. 28.

Gene Autry's contract, held by Re-public, is not for sale at any price, Herbert J. Yates, chairman of the Republic board, said last week.

Darryl F. Zanuck is said to have expressed a willingness to purchase the warbling cowhand's ticket for 20th-Fox.

Merman's 2d for 20th

Hollywood, Sept. 28. Ethel Merman is spotted as a fea-tured in Irving Berlin's 20th-Fox filmusical, 'Alexander's' Ragtime

Warbler will step into the picture following her toil in the same stu-dio's 'Bread, Butter and Rhythm,' Sonja Henie starrer.

proposed Govéanment commission. The proposed qualification that the commissioners shall have no continuing interest in the business may be significant. Some progress has been support of Allied or any other exhibitors, to a definite practical plan to regulate commercial abuses and prevent injustices. We have always been ready and willing to work with any other branch of the industry or faction of exhibitors sincerely interested in working out our prob-

NO LEGAL COSTS

Allowable in Unsuccessful Copyright Suits

Altowable in Unsuccessfully defending copyright suits are out of luck if they expect to collect fees from the opposition unless the action is brought on statutory grounds. Federal Judge John J. Woolsey, N. Y. decided last week when he reversed himself in awarding \$2/500 to counsel for RKO Radio Pictures in the \$1,000,000 intringement action brought by Allen Caruthers, writer, dismissing the action Aug. 17, Judge Woolsey directed Caruthers to pay the winning attorneys' fees. On Friday (24) in an opinion he decided he was in error on jurisdictional grounds in that, the suit was based on common law copyright. 'It is not without reluctance, Judge Woolsey opined, that I must reverse my previous order for I think that the allowance of fees to the successful party under Section 40 of the Copyright Act constitutes a sanction which tends to be a deterrent both on infringers of copyright and on wholly unfounded copyright claims of which this instant cause furnishes, it seems to me, a conspicuous example.'

it seems to me, a conspicuous ex-ample.

ample'.

Caruthers claimed that RKO in-fringed on his unpublished story, The Sooners' which was based on the early settlement of, the West. Cimarron' the complained of picture, had the same background. Judge Woolsey dismissed the suit holding that the basis of both stories was in 'common domain.'

L. A. INDIES TO **GO AFTER PAR**

Hollywood, Sept. 28.

Los Angeles indie exhibitor group voted Monday (27) to take legal ac-tion against the Paramount distributing organization to force latter's uting organization to force latter's adherence to contractual obligations. William Mosely Jones, speaker of California Assembly, has been retained by the exhibs to frame the court action.

Legal move is the outgrowth of Par's failure to deliver six features, assertedly contracted for in the '36-'37 lineup. Exhtbs backing the action represent over 100 indie theatres in the L. A. territory.

RITZ BROS.' \$100,000 PER PIC, NEW DEAL

Hollywood, Sept. 28.

Darryl Zanuck fore up the Ritz
Bros. contract today and handed
them a new five-year deal at 20thFox calling for three pictures annually at \$100,000 per film.
Next assignments. Wir. Nickleby
Sits Down' and "Moon Struck."

'Yank' Gets Going

London, Sept. 19. Metro has put its first major Brit-ish picture, 'A Yank at Oxford,' in production at Denham, somewhat in advance of schedule. British play-ers signed to support Robert Taylor include Vivien Leigh (a Korda con-tracted on loan), Edmund Gwenn, Griffith Jones and C. V. France. Aside from the star, other Ameri-cans in the cast ayé Lionel Barry-more, Maureen O'Sullivan and Tully Marshall, all playing as Americans. Remainder of the characters are native.

Gable's British Role

Hollywood, Sept. 28.
Clark Gable's next film for Metro
will be 'Spur of Pride,' scripted by
R. C. Sheriff from P. C. Wren's

R. C. Sheriii Iroin I. C. Irocanovel.
Gable plays a British army officer with locales in India and Africa against a military background. Louis D. Lighton will produce.

Philly Indies Aver Par's Losses Average \$10,000 to \$15,000 Per Wk.

Rhumba Locale

Hollywood, Sept. 28.
With Fred MacMurray selected as male lead opposite Isa Miranda in 'Lady of the Tropics,' Paramount has leased a plantation in Cuba for location sequences and will send a pro-duction company to the island

republic.

Rigaud, Par's importation from the Argentine, has a featured role.

DECIDING ON OKLA'S WILL ROGERS MEMORIAL

Oklahoma City, Sept. 28. Cov E. W. Marland and Mai. Gen Roy Hoffman have agreed on Sept. 29 as a meeting date for the Will Rogers Memorial Commission. Rogers Memorial Commission. At that time the Commission will attempt to decide what, sort of a memorial should be constructed. A half dozen different ideas have been offered by different persons.

The Commission has been given unlimited authority to decide whether the memorial will be a hose whether the memorial will be a hose to be a commission of the commission of the commission has been given unlimited authority to decide whether the memorial will be a hose to be a commission of the construction of the commission of the

whether the memorial will be a hospital, a museum, a park or some type of public institution. The last legislature appropriated \$20,000 to help in building it near Claremore, on land donated by the Rogers estate. Another \$150,000 is expected to be added from private donations made throughout the country shortly after Rogers' death. Gen. Hoffman stated an effort will be made to learn and follow the wishes of Mrs. Rogers. Gov. Marland has indicated he favors the construction of an Indian museum but the Commission has not acted on the suggestion.

the Commission has not acted on the suggestion.

The last Congress appropriated \$500,000 toward the project but the bill was killed by President Roose-velt since the Otlahoma Commis-sion had not yet decided on what was to be built.

President Roosevelt suggested that contained children's hospital be

President Roosevelt suggested that a crippled children's hospital be constructed and indicated that he would sign a bill for such a contribution if the Oklahomans decide on the hospital and Congress again passes the measure.

A move to have Rogers' body brought back to Oklahoma for permanent burial in his native soil is under way. Gen. Roy Hoffman, chairman of the Memorial Commission, has received a deed to 20 acres

sion, has received a deed to 20 acres of land on which the memorial will be placed.

Deanna's 'Baby' Preps

Hollywood, Sept. 28. Hollywood, Sept. 28.
Additional work on the script of
'Baby of the Family,' forthcoming
Universal starrer for Deanna Durbin, is being done by Monte Brice.
Story is an original by Pamela
Harris, who teamed with Barry
Trivers to turn out the first script.

Bill Hart Files Another Suit Vs. UA for \$685,000

Suit Vs. UA for \$685,000
New suit against United Artists
was filed last Thursday (23) in
N. Y. supreme court by attorneys
for William S. Hart. Charging contract violation in connection with
the release of his picture, Tumbleweeds, the plaintiff seeks damages
totalling \$885,000, Dus \$1,759 costs.
On his previous suit, brought in
same court in 1931, Hart won a jury
verdict of \$85,000, plus \$1,759 costs.
Appellate division set that verdict
aside last July, leaving the plaintiff
the choice of carrying an appeal to
a higher court or bringing another
action. Hart's attorneys are House,
Grossman, Vorhaus & Hemiley, UA
is represented by O'Brien, Driscoll
& Raftery.

WB Flack Shakeup

Hollywood, Sept. 28.
Departmental plans and changes now under discussion at the Warner studio will be settled early in October on the return here of S. Charles Einfeld, advertising and publicity head.
Einfeld is due back for an extended stay out here.

Hollywood, Sept. 28.
Marshall Neilan will direct the Maurice Conn musical, Feeling Like a Million, with the only casting as signments set so far being The Three Gentle Maniacs.
Nicholas Barrows and Robert St. Clair scripted from an idea by Connic Lee.

With indies' date and buying strike against Paramount entering its third month this week, local sources aver that the agitation is costing the exchange here between \$10,000 and \$15,000 a week. Exact figure on loss varies from week to week, depend ing upon Par releases, but with 200 ing upon Par releases, but with 200 theatres participating in strike, Par is definitely taking a setback. Company ordinarily does a little bett than \$2,000,000 a year in the territory. Of this indies provide 35% and chains the rest.

and chains the rest.

In a check of 340 Par accounts in this entire zone; it was found there were 31 Par pix played during week of Sept. 5; 99 during week of Aug. 29; 38 during week of Aug. 22, and 24 during week of Aug. 15. This included Par pix being shown at 62 Warner Bros. houses and 10 Comerford-Publix theatres.

warner Bros.

Lines are holding fast right along.
Only seven indie houses in immediate vicinity of Philly have given inso far. They are Sherwood and Baltimore, owned by Earl and Joseph Fort; Bluebird, owned by Fred Felt; Southern, owned by Sam and George Felt; Unique, owned by Joseph Schwartz (who is suffering a stroke and hasn't been approached by strike committee); 56th Str, owned by William Goldman, and Lansdowne, owned by Harry Denbow,
It strike isn't settled within coupla

owned by Harry Denbow.
If strike isn't settled within coupla
months, Par bound to be hurt still
further. Many exhibs have stated
that by that time they will have
made plenty of provision for filling
all dates, and will be in no position all dates, and will be in no position to take on Par even at more favorable prices. Furthermore, they say, they're not going to sign up for pix that will be four months old. This means Par will suffer for whole year, from their viewpoint.

Poster Biz a Barometer

Poster Biz a Baremeter
Further check on damage being
done Par is provided in report this
week of George P. Aarons of Philly,
secretary and counsel for National
Poster Service Association. This is
cooperative organization of independent poster, still and lobby display
men in country's 32 film zone
Through its subsids, Associated Displays Corp. and Republic Display
Corp., it provides displays for products of all companies.

Aarons' report reveals that since

ucts of all companies.

Aarons' report reveals that since
the strike began on Aug. 1, poster
companies are selling to indice selfewer Par supplies than same time
last year, in territories where the
fight is on organized basis. In Philly
sales have dropped 95%. Eyen in
territories where there is no organized strike, poster renters complain
ing that calls for Par paper and displays have fallen off as much as 65%.
Through pressure on other ex-

plays have tallen on as much as own-Through pressure on other ex-changes, release dates on many pix have been moved up to prevent shortage due to absence of Par, United Motion Picture Theatre Owners claim. Thirty-two major com-pany releases were made available from Sept. 3-Oct. 3.

'In addition,' a bulletin issued by UMPTO this week declared, 'ex-hibitors are waiving clearance on repeat runs and other steps are being taken to be sure of a plentiful supply of good product for many months. If you encounter any difficulty in filling dates, communicate at once with the secretary of UMPTO.

with the secretary of UMPTO.

Powers of attorney to allow a committee do all buying for the indie exhibs in Philly are still coming in, but slowly. About 200 houses have been signed up so far.

Hearing on Par's appeal against U. S. District Court's refusal to grant it injunction against strike will be held in Circuit Court next Monday (4). Mass meeting will be held in Procedured Hetel sellucing day. (4). Mass meeting will be held in Broadwood Hotel following day,

MICKEY NEILAN BACK, 'FEELING LIKE MILLION'

BRITISH PRODUCTION BOOM

Schenck, Back in H'wood, Urges U. S. 30 NEW FILMS Korda, Rose, Et al., Due Back in N. Y. Help Lift British Prod. Standards

Tunes for Gravet

Hollywood, Sept. 28.
Fernand Gravet will sing in 'Food
for Scandal,' his next Warner starrer which Mervyn LeRoy will pro-

Rodgers and Hart are cleffing sev-eral ditties and the film goes into production immediately after Gravet arrives in Hollywood from Europe.

AGENTS MERGE

Hollywood, Sept. 28.
Edington-Vincent, Charles K. Feldman and the Feldman-Blum agencies have consolidated into the International Artists' Corp. Each of the trio of agencies will turn in its present client setup, along with all new

ones, to the new company which will act as a holding concern for the com-

bined corporation.

Company handling plays, storles and writers, out of the Edington office, headed by Rosalie Stewart, is not affected. It is expected that another group from the radio field will be brought into the picture also.

NITERY HOOFER DRAWS LEAD IN 'RADIO REVELS'

Hollywood, Sept. 28.
Femme lead in 'Radio City Revels,'
top bracket filmusical to be produced for RKO by Edward Kaufman, will be Ann Miller, nitery
hoofer, who was recently placed
under a term contract. Previous
appearances were in 'Stage Door'
and 'New Faces.'
Ben Stoloff will direct 'Revels'
with a supporting east that includes

and 'New Faces.

Ben Stoloff will direct 'Revels'
with a supporting east that includes
Bob Burns, Milton Berle, Victor
Moore, Helen Broderick, Buster
West and Meslissa Mason. Jack
Mintz, Matt Brooks, Eddie Davis
and Dorothy Yost are scripting,

bined corporation.

3 BIG H'WOOD

Hollywood, Sept. 28.
Joseph M. Schenck winged back here last week elaborating on the announced plans that 20th-Fox will produce five pictures at its Pine-wood, London, studio for release within the next year. Schenck said on his arrival that Hollywood's direct cooperation is absolutely necessary for the raising of British film standards to the level of our own and that it is up to us to supply these methods both as a means of relieving pressure on Hollywood production and at the same time extending a helping hand to production in a country which is one of our test markets. best markets. Schenck w

hest markets.
Schenck went into a prolonged huddle with Darryl F. Zanuck, executive in charge of production, and his aide, William Goetz, on the British plans. Hollywood staff of 20th-Fox will cooperate to the fullest extent, with Zanuck planning to go shroad next spring to start the production ball rolling.

duction ball rolling.

The five to be made in England this season will be produced by Samuel Engel and Robert T. Kane.

Schenck added that the U. S. should encourage British production in this way because such encouragement cannot hurt Hollywood, in fact it will benefit theatres in this country. By working in direct cooperation with our studios here, the British producers will have the benefit of our resources such as directors,

an producers with have the benefit of our resources such as directors, stars and supporting players, writers and technicians, he pointed out. Schenck said there is no change in the status of Gaumont-British in which 20th-Fox owns a large interest.

PAR WANTS TRACY IN RAFT'S 'SPAWN' PIC

Hollywood, Sept. 28.

'Spawn of the North' will be George Raft's next film at Paramount, with the studio attempting to borrow Spencer Tracy from Metro for the same production which is skeded to roll around the last of October, Henry Hathaway directing.

last of October, Henry Issuiawa, directing.
Hathaway, accompanied by Richard Talmadge, is seeking location apots around Los Angeles harbor following Talmadge's return from Ketchikan, Alaska, where he directed fishing sequences for the picture.

'Becky' Down the Ways

Decky Down the Ways
Hollywood, Sept. 28.
Completed cast of 20th-Fox's 'Rebecca of Sunnybrook Farm,' which
rolled yesterday (Monday) includes
Shirley Temple, Gloria Stuart, Helen
Westley, Bill Robinson, Phyllis
Brooks, Jack Haley, Slim Summerville, Alan Dinehart, Dixie Dunbar.
Peters Sisters and the Raymond
Scott quintet.
Picture will have songs by Mack
Gordon and Harry Revel and Lew
Pollack and Sidney D. Mitchell.

Jack Cohn Sailing

Jack Cohn, accompanied by Mrs. Cohn, sails Friday (1) to look in on the London production situation. On the same boat are the Jack Warners, latter going over for the same DUTTOSS.

purpose.

Flock of pix excess are currently in London on the quota and foreign production situation.

Col. is considering around 10 pictures in England. Joe Seidelman, head of the foreign department, is over there now.

Scribs Start Travelling

hollywood, Sept. 28.
Paramount has assigned Patterson McNutt and Harlan Ware to script the next Bob Burns-Martha Raye feature, Arkanasa Traveler.'
Other Par writing assignments set Walter De Leon and Francis Martin on 'College Swing'; Don Hartman and Frank Butler on 'The Yellow Nightingale,' and Duke Atteberry on 'Ensenada.'

HEADED FOR U.S.

And Big Money Again Studio Space Getting Harder to Find-Full Schedules on Almost All

BUT NEW NAMEPLATES

London, Sept. 19.

London, Sept. 19.

In a recovery from the slump which mastered British production early this year, local studios are now up to a pitch of activity well over normal, with subjects on the shooting schedules suggesting a busy winter and floor space at a premium. Productions currently occupying the stages, as well as others set to follow, reflect the determination of producers to make only pictures of international standard. Thirty or more of the films due out of the studios before the close of 1937 will be offered in the American market, some by virtue of representing extended British plans of U. S. producer-distribs, others because major local concerns stick to the principle that class pictures cannot be made for the restricted domestic market. Of the jobs now in hand, it is observable on analysis that budgets under \$500,000 are the exception and not the rule. During the financial frenzy of last January, outlays of this size were roundly condemned as extravagant and unnecessary. And although Louis B. Mayer's recent assertion that money is no guarantee of quality in pictures brought cheers from the local big-shots, any theory attempting to prove that fair expenditure does not improve the chances of making a good picture, would find no takers here at this time.

Quota Influence

Quota Influence

Clear to see in the new buzz of work is the influence of the White Paper on quota. United Kingdom producers, gambling on the new law keeping close to those proposals, look to the coming year as another studio bonanza. Stimulating to

(Continued on page 44)

B'WAY OVER H'WOOD

Jean Muir has given up films for legit. Having wound up her contract with Warners, the actress is in New York looking for a stager. Plans to make her home here indefinitely, having no idea of going back to Hollywood. Is considering several plays, but hasn't found one she likes.

Dissatisfaction with her last few

Dissatisfaction with her last few pix was the cause of her coming east, according to Miss Muir. Would consider another studio deal only if it called for a maximum of one or two films a year, with time off for legit. Actress came east last summer for strawhat dates, one being the tryout at Ogunquit, Me., of 'Dearly Beloved,' by Charles Beahan. Is a native of New York and was in legit before going to the Coast four years ago.

Sr. Fairbanks Challenges

U. S. Tax Claim of \$9.926

Washington, Sept. 28.

JEAN MUIR FAVORS

Navy to Do It All Over Again for Par's 'Defense'

Hollywood Sent. 28. Albert Lewin's next picture at Paramount has been set as 'Millions for Defense,' following completion of his producer assignment on 'True Confession?

Yarn deals with Stephen Decatur's Yarn deals with Stephen Decatur's naval victories over the Barbary pirates and will have a tremendous climax in the burning of the captured Yankee frigate Constitution in Tripoli harbor. George Raft, Frances Farmer and Ray Milland are under consideration as cast toppers.

Simone's Warblers

Hollywood, Sept. 28.

Simone Simon is tuning up the pipes to warble three ditties in 20th-Fox's 'Love and Hisses,' Bernie-Winchell starrer.

winciell starrer.

Two of her numbers will be 'Sweet
Someone' and 'Lost in Your Eyes,'
by Gordon and Revel, while the
third will be the bell song from
Delibes' opera, 'Lakme,' an aria that
has made many a famed coloratura
run to cover.

Bigelow Loaned Col.

Hollywood, Sept. 28.

Columbia borrowed Joe Bigelow from Sam Goldwyn to write the screen play of 'Easy Sailing.' Film is a Grace Moore starrer with

Washington, Sept. 28.

Another screen personalty last week joined the growing horde of Hollywood leaders who are fighting Government's atempts to grab bigger slices of film earnings. Squabble about his income tax on 1933 compensation was carried to the U.S. Board of Tax Appeals by Douglass Fairbanks, who is challenging assessment of the property of Internal Bureau's deficiency assessment of \$9,926. Nat Perrin producing.

Or Could It?

To Consummate Goldwyn-UA Deal

London, Sept. 19.
Snooty West End employment agency posted a notice stating: Mr. Robert Taylor requires a kitchen maid at once? Result was a queue which started growing at eight in the morning and which finally practically jammed traffic in Dover Street.

Cause of the enthusiasm couldn't have been the five bucks per week offered as salary.

Jack Warner Sails On WB Expansion **Program Abroad**

Foreign operations, notably in England, and prospects of any expansion at this time will receive further executive notice from Warner Bros., with Jack L. Warner, head of production for the company, meeting Sam E. Morris on the other side early in October. Warner, accompanied by Mrs. Warner, saits today (29). Morris is already abroad. WB's v.p. in charge of production at the studio will be away three weeks or more inspecting the foreign situation and discussing production as well as other matters with Morris. Latter was over last summer when

situation and discussing production as well as other matters with Morris. Latter was over last summer when Harry M. Warner and Joe Bernhard turned their executive attention toward Europe, Bernhard going over at that time reportedly to consider possibilities of theatre expansion in England and on the Continent. No definite plans were made in consequence of his trip.

Since that time, however, WB has entered the legit producing field in London. Warner is expected to look in on this new venture as well as alay out film production plans with Irving Asher for the Warner Teddington studio, where facilities may be enlarged for heavier schedules in future. Aside from viewing the legit situation and plays, Warners is doing that may have film prospects, Warner will survey, the material market and ogle any likely talent for Hollywood purposes.

WB's v.p. additionally will meet with Warner distribution executives and branch managers while abroad.

Hollywood, Sept. 28.

Hollywood, Sept. 28.

Hal B. Wallis will sit in as top executive at the Warner studio when H. M. Warner pulls out for New York Oct. 8 and will function until the return of Jack L. Warner, who sails from New York for six weeks in Europe tomorrow (Wednesday).

Jack Warner is expected back at the studio around Dec. 1.

Success Story

Budapest, Sept. 17.
Zoltan Greguss had an almost fatal stage accident at the beginning of his career when he foll from a high platform and fractured a lot of bones. He spent a long time in a plaster east but returned to the stage after seven years and, after many privations, achieved success in several plays last season.

RKO has but start of

many privations, achieved success in several plays last season. RKO has just signed Greguss. He is due in Hollywood as soon as he can get out of his current engage-ment at the Vigszinhaz theatre.

Garrett's 1st

Universal's next Crime Club pic-ture, "The Black Doll," will be di-rected by Otis Carrett, who has been upped from the cutting de-partment to megger.

This will be his first assignment.

London, Sept. 28.

Any deal by which Samuel Gold-wyn and Alexander Korda hope to obtain financing to exercise their control options on United Artists will control options on United Artists will.
probably be closed in New York. It
is for this purpose that David Rose,
Alexander Korda and certain of the
latter's financier associates (Prudential Assurance Co.) will be leaving for New York within the coming
for New York within the coming ing for No fortnight.

ing for New York within the coming fortnight.

The parties have more than one financing deal on the tapis. Just which deal the lads will work out is one of those things. Skepticism is expressed over the chances of British sources putting up the required full \$6,000,000 to exercise the option.

One of the proposals which is now stated to have gone flooppo concerned a suggestion that might have brought N. L. Nathanson, of Canada into the Goldwyn-Korda situation.

One other proposition which is also held to be on the fade, if not altogether out at this time, is that by which Prudential, with the help of the Rothschilds of England, might have put up the entire amount necessary for exercising the control options, and, as collateral, take a first mortage on all U.A. assets. The amount mentioned is \$5,500,000.

Such a deal envisioned Mary Pickford accepting as she has a right to do only \$1,500,000 rather than \$2,000,000, in cash, and taking the balance in stock, thus remaining with the firm.

the firm.

There is nothing here which would indicate that the deal whereby Mervyn LeRoy would participate as a third party in the Goldwyn-Korda deal is by any means certain to go

(Continued on page 21)

BUCCANEER'S' WORLD PREEM SET FOR N. O.

New Orleans, Sept. 28.
The world premiere of 'The Buccaneer,' story of the life of Pirate Jean Lafite, will be held in New Orleans late in December, the Association of Commerce here was informed by Cecil B. DeMille Friday (24). The film will contain considerable footage lensed in and around New Orleans by crew headed by Bill Pine, Hal Rosson and Dewey Wrigley, cameraman, earlier in season.

son.

A number of Cajuns from bayoucountry near here also appear in film
because Hollywood professionals and
extras were unable to manipulate
the tricky pirogues used in some of
the scenes. Also prominent in the
cast is Anthony Patorno, local radio
actor, who has part of Rafael and
who is also assisting in technical
canacity on the film. capacity on the film.

LeRoy's \$2,000,000 Ready

Hollywood, Sept. 28. Hollywood, Sept. 28.
Mervyn LeRoy is ready to go
through with his United Artists deal
which will set him into the organization as a producer-owner the same
as Samuel Goldwyn and Alexander
Kordá, just as soon as the other
principals complete their financial

LeRoy has \$2,000,000 to throw into the new organization, he said, em-LeRoy has \$2,000,000 to throw into the new organization, he said, em-phasizing that it's his own coin and not that of his father-in-law, H. M. Warner. He has two films to com-plete under his Warner contract and will make them between now and next spring, he said.

Danger-Men Singing

Hollywood, Sept. 28.

Jack Randall's next singing thudand-thunderer for Monogram will be 'Danger Valley.' R. N. Bradburgwill roll the cameras as producer-

Six-gun warbler is undergoing vocal coaching to improve his sing.

HOME-OFFICES FEAR DALLAS SETBACK MAY OPEN WAY FOR MORE DUALS

South Heretofore Immune to Two-for-Ones-Interstate Decision OK's Upholding Price, but Can't Be If Done by Concerted Action

Characterizing the adverse decision in Dallas against the Interstate circuit and 10 major producerdistributors as unfortunate, since maintaining exhibition prices for pictures protects the product, industry spokesmen in New York view the Government ruling as laying the southwest as well as other parts of the country wide open to double billing. Success of distributors in the Texas area to specify minimum admission prices of subsequent runs and keep double bills out of the area has made it possible for the first-run accounts to demand higher tariffs at the b. o. Price wars now may come.

Fear is expressed that indepensate agreement or understanding, it is tree from condemnation, so far

the b. o. Price wars now may come.
Fear is expressed that independents in the Interstate territory may swing into double billing. If they do, it may mean that the big chains, such as Interstate, Robb & Rowley, Jefferson Amusement and Griffith, may be forced to meet such competition and lower prices by also going dual, the same as has happened in other parts of the country where larger operators tried to continue with single features, but ultimately had to give in. Balaban & Katz in Chicago and the Great States circuit in Illinois and Indiana are examples in Illinois and Indiana are examples

No portions of the south are in double bill. Some comfort is de-No portions of the south are in double bill. Some comfort is derived from the fact that not only Texas but eastward to the Allantic seaboard double bills have never gained a foothold. Question is whether the public will accept duals in the Texas area in the event they are attempted. Opinions in this connection are a guess allburgh nointed nection are a guess, although pointed out that, while the Dixie fans are out that, while the Dixle fans are strong for bank nite and the like, they want their shows short rather than long. Maybe it's the traditional laziness of the southerner that makes him too tired if sitting through two features, newsreel, trailers, possibly a short and bank nite. This is the

à short and bank nite. This is the hope, at least.

The Interstate contracts with major distribs fixed 25c as the minimum price a subsequent run must charge. What precedent the Dallas decision may have, so far as a collective policy of distribs in setting any minimum admission price for a theatre on selling their film, is another matter for possible consideration. All on seining their film, is another mat-ter for possible consideration. All contracts now specify that no theatre shall charge less than 10c. This fig-ure has been in exhibition contracts for many years.

Judge Atwell's Decision

Dallas, Sept. 28.

Interstate circuit has been violating Interstate circuit has been violating the Sherman anti-trust act in forcing second-run admissions to keep above 25c., Judge William H. Atwell ruled Saturday (25) in Federal District court here, but he pointed the way to legal achievement of the desired conditions. The judge, in effect, commended the defendants for the end sought but-childed them on the means ampliced.

commended the derendants for the end sought but chided them on the means employed.

His ruling was in connection with action instituted by the Government asking for injunction against the Interstate Circuit and Texas Consolidated (Karl Hoblitzelle-Bob O'Donnell, et al.), Paramount, Vitagraph, RKO, Columbia, United Artists, Metro and 20th Century-Fox.

After three days of testimony and arguments in court, Judge Atwell pondered the issues for 48 hours before finding with the Government in this language:

The sharp issue, the battleground of this case, is whether the respondents conspired together to bring about the fixing of a minimum 25c. charge by the subsequent exhibitor.

about the fixing of a minimum 25c. charge by the subsequent exhibitor. The conviction is inescapable that there was such an agreement. Beyond even the citing of testimony is the irrefutable fact that such contracts as the exhibitor respondents made with each of the distributor respondents was itself in violation of the Sherman anti-trust laws. One of the respondents, Mr. Karl Hobilitzelle, is one of the city's finest characters. He sought legal advice before he began crusading for these contracts. The conclusion that this court reaches is not a criticism of him nor a condemnation of him. Nor

is one's desire to have his own business prosperous a defense.

The result of this transaction was to take from others that which they have the right to believe and to know shall not be taken. It is as certainly theirs as the right to breaths—the right to live.

The distributor respondents have the legal right to contract for the exclusive exhibition of their copyrighted pictures to their respondent exhibitors. If they should do that as a result of common understanding, that would be illegal. But if they do that without any such common agreement or understanding, it is free from condemnation, so far as the law is concerned. as the law is concerned.

as the law is concerned."

Before leaving for California upon receiving the court's decision, Hobitzelle, president of Interstate and Texas Consolidated, said, his companies 'will bow to the ruling of the court.' He added that until his countsel, determines, whether, an appeal will be taken, 'we will operate our theatres without change in policy.'

EDUCATIONAL SET TO RENEW WITH 20TH-FOX

Although not urgent, the matter of renewing the contract between Educational and 20th-Fox for distribution by latter of the Educ shorts product is expected to be set shortly. Negotiations toward renewal between S. R. Kent and Earle W. Hammons have been interrupted by Kent's illness. Under the old Educ-20th contract,

Century was not permitted to en-gage in production of shorts on its own hook excepting the Magic Car-pet series put out by Fox-Movie-

Incorporations

CALIFORNIA

El Capitan College of the Theatre; capital stock, 500 shares; none sub-scribed. Directors: Henry Duffy, Dale Winter Duffy, E. M. Winter.

TEXAS

Southwestern Theatre Equipment Co., Houston; merchandise: Capital stock; \$15,000. Incorporators: A. Mortensen, George H. Reek, J. W. Hill.

Gillham West, Alec Moss Heads Ad, Wilkie Pub Top

While Bob Gillham is on the Coast Alec Moss, exploitation head of Paramount, will be in charge of ad-vertising. This new arrangement will exist in future when the head will exist in future when the head of the publicity-advertising depart-ment at the ho. is on the western front where he plans spending more time from now on. Al Wilkle is in top charge on the publicity end. Gillham flew out Friday night (24) with a stopover at Kansas City, his home town. He'll be away about two weeks this trip.

Distribs to Map **Action on Texas Decision Today**

Dallas anti-trust action, a defeat Dallas anti-trust action, a defeat for the major distributors, may be appealed by legal staffs of major distributing companies. They probably will not get together to decide just what course to pursue until today (Wednesday) or later this week. An appeal is always possible but all factors will be weighed before attorneys for the majors decide what course of action to pursue.

From the lengthy decision handed

From the lengthy decision handed down, several film lawyers believed that the status of the double-bill clause still remains in doubt. Understanding is that the majors will ask for clarification but just how remains to be seen.

for clarification but just how remains to be seen.

This might be done by asking for clarification before the decree is entered by means of a petition for rehearing. It also might be secured on argument on the form of the decree. Third approach might be by making it a grounds for appeal after the decree is entered.

Those familiar with the Texas case studied the decision for several hours Monday before being able to summarize its full content because of the unusual lengthiness.

unusual lengthiness. Gist of decree was:

(1) That there was conspiracy.
(2) That the use of the classical constant in the classical const

(2) That the use of the clause pursuant to conspiracy constituted a restraint of trade

Cosman Rides to Own Bankruptcy Hearing in Rolls-Royce; Car Seized

man, Inc. and Producers Laboratories Inc., testified before Bank-ruptcy Referee Harold P. Coffin, last ruptcy Referee Harold P. Coffin, last week, in the bankruptcy hearing of Cosman, Inc. Cosman so far forgot himself as to drive down to the bankruptcy court in his Rolls Roye. The attorney for Gevaert Co. of America, Inc., one of the two creditors listed by Cosman in the bankruptcy, got wind of the fact that the Rolls was parked in front of the courthouse, and while Cosman was on the witness stand had a sheriff seize the car. The first that Cosman knew of it was when his chauffeur came up to report. When last seen the Rolls was being driven off by the sheriff's deputy. the sheriff's deputy.

Unusual feature of the bankruptcy is the fact that only two creditors are listed by Cosman, Gevaert and Leslie Handler, a receiver appointed at the behest of Harold M. Goldblatt, the barrister, in an attempt to collect a judgment obtained by him.

lect a judgment obtained by him.

Cosman company formerly was the sales agency for Gevaert in this country. On June 28, 1937, Gevaert too, obtained a judgment of \$11.6, 853.23 after an award in arbitration for unpaid balances due on sales of its raw stock made by the Cosman company. Gevaert Co. also claimed that the cosman company had been allowed credits of close to \$5,000 day (29).

upon representation that these credits had been previously allowed by the Cosman Co. to one of its customers. Another item of over \$17,000 was claimed by Gevaert as the difference between the prices actually received by the Cosman Co. on sales of Gevaert film and the sales prices reported to the Gevaert Co. on these sales. These items were all included in the claim filed in bankruptcy by Gevaert.

included in the claim filed in bank-ruptcy by Gevaert.

Upon a previous examination of Cosman's attorney, the latter testi-fied that J. T. Cosman, Inc. held among its assets a series of notes of Producers Laboratories, Inc. (an-other Cosman corporation) aggregating \$30,000, which were in the possession of Cosman.

Despite this testimony of his at-torney, Cosman denied that this company had any of these promis-sory notes and disclaimed any knowledge or recollection of these

sory notes and disclaimed any knowledge or recollection of these notes being in the possession of this company. When he persisted in disclaiming any knowledge of the notes, a most unusual thing happened. Cosman's own attorney asked to take him off the witness stand for a conference, and when Cosman resumed the witness chair he produced the notes which he admitted had been in his pocket all the time that he was testifying. The next hearing is scheduled for Wednesday (29).

Inside Stuff—Pictures

Columbla Picts. now figures it'll get out on its 'Lost Horizon' \$2,000,000 production Investment. At first the home-office was skeptical, agreeing it would do okay biz for the theatres, but possibly not getting the production-distribution end off the nut.

Meantime, Col lightly regards its tiff with Frank Capra in that the company figures a settlement will be effected. This, despite Capra's suits in Hollywood for \$100,000 salary arrears, and another in England for alleged misleading advertising on a Col pic.

Superior Judge Robert Kenny Monday (20) in L. A. sustained Columbia's demurrer to Capra's \$100,000 suit. Director has been given 10 days to file an amended complaint.

Expansion of business which required twice as much floor space prompted Pathe Films to move to the RCA building. In new quarters, the company has virtually the whole west end of one floor. Old space in the RKO building will be occupied by Crand National Films, which formerly had some departments located apart from the main home office floor. In its new offices, which also will be occupied by Pathegrams, a Pathe Films subsid, the company also has room for an elaborate directors' meeting room. DuPont Film Mfg. Co., in which Pathe Films holds a substantial interest, also has moved into the Radio City group, now being located at No. 9 Rockefeller Plaza.

With all the international excitement created by the ravages of the mysterious submarine in the Mediterranean, a number of majors are planning undersea films to capitalize on the publicity. Warners, however, will be first into the theatres with a submarine drama, titled 'Submarine D-1,' which was well into production when the excitement first began. U. S. Navy cooperated to make the film authentic. Meanwhile Lloyd Bacon, who directed 'Submarine D-1,' is pushing a second undersea craft story in which he plans to use much of the footage shot in 'D-1,' which will point up the drama of a pirate undersea craft with heavier emphasis.

Entry of Ford Motor Co. into the color-picture business will swell Government propaganda about the national park system. Detroit car maker has promised to put \$25,000 into reels depicting natural beauties of three western reservations, with films being distributed via Interior Department for educational use. Motor mogui's cash will be used in recording scenes at Utah vacation spots. Zion and Bryce Canyon parks, and Cedar Breaks national monument. Both black-and-white and tinted reels are skedded, Will be two-reelers. First color venture by Ford. Previously motor magnate has paid for regular pix of Yellowstone and Glacier parks.

Multiple channel recording, first tried out by Leopold Stokowski and the Philadelphia Symphony for Universal's '100 Men and a Girl,' turned out a distinct success. Orchestral renditions of Tschaikowsky, Mozart, Liszt, Wagner and Verdi are incorporated in the picture. Due to the fact that instead of one microphone and a single sound track being used in the recording, 14 mikes made six simultaneous recordings, one for each principal orchestra section, it became practicable to permit emphasis on any section desired. Divisions were violins, 'cellos and basses, woodwinds, brasses, harp and percussions. Result achieved have industry talking.

Reason why Beatrice (Mrs. George S.) Kaufman withdrew as story editor of Samuel Goldwyn's New York office is explained by her that the job interfered with her private life. Dramatist's wife includes a number of playwrights among her intimates and they frequently asked her to read their plays before the scripts reach managerial hands. Being with the Goldwyn outfit developed a situation where not only did those friends desist from seeking her opinion, but they got out of the habit of visiting the Kaufman domicile. So she decided the job was the wrong idea and took a walk. Sam Marx, Goldwyn's story head, while east, appointed Julius Evans, former producer for the WPA Caravan Theatre, to succeed Mrs. Kaufman.

Script is being written by Frank Whitbeck, Oliver Garver and Hermaa Hoffman for an ambitious trailer to exploit Metro's next season's product Idea has received the okay of Howard Dietz, advertising and exploitation chief. Series of trailers to be titled 'Behind the Lens' also is to be issued giving audiences lowdown on some aspects of film making. Second Metro exploitation reel following 'Romance of Celluloid' goes out late this fall under the title, 'The School of Experience.' The first is a new idea in trailers and has been well received.

Probably unprecedented in picture exploitation is the still continued ballyhoo on 'Gone With the Wind,' already an admittedly over-publicized (in advance) campaign so that by the time the picture really goes into production next year, and is slated for release, the trade wonders how any campaign can be devised to top the present one. The buildup got out of hand with the crystal-gazing on who would play which role.

Lew Wertheimer, new executive aide to Joe Schenck at the 20th-Fox studio, is of the Wertheimer brothers, who operated The Dunes, Palm Springs, and known at the Detroit, Florida and Coast resorts. An intimate of film executives, Wertheimer has accompanied Schenck abroad on several pleasure trips. Film man is grooming Wertheimer as a studio exec.

It may be Metro 'News of the Day' on the film but as far the lab on 10th avenue, N. Y., is concerned, the newsreel is still Hearst's Metrotone News. Three signs outside the entrance to the laboratory and editorial offices proclaim this fact. New York phone book also still calls it Hearst's

It is estimated that 'Stella Dallas' will turn in a domestic gross rental to United Artists and Selznick-International of around \$1,700,000. 'Star is Born' will top that for \$2,000,000, a 1936-37 delivery. 'Stella' has had around 500 extended playing time engagements where held longer than originally contracted for.

Arthur Hornblow Jr., one of the few persons really on the inside of the famous fake armistice announcing the end of the World War, has been invited to appear on a trans-continental hookup Armistice Day and relafe the lowdown of what happened. Tornblow was an officer in the U. 5. Army Intelligence Corps at the time.

Entire shooting script of 'Marco Polo' by Robert E. Sherwood is in-corporated in the book Frances Marion has written, 'How to Write and Sell Film Stories,' which will be published in November by Covici-Fried-This alone takes up more than one-third of the book. Dedication is to the late Irving Thalbers.

The Independent Theatre Owners' Assn. of New York is taking exception to continuance of bank night by Locw's in the metropolitan area, claiming that Locw's with its first runs, buying power, etc., has the pictures and doesn't need this hypo.

Earle W. Hammons is claimed the champ yachtsman in show business. President of Educational has taken down two first and one second wins in yacht racing competition this season. His sailboat is called Four Winds.

ADMISH MUST UP THIS YEAR

20th Recedes from % Demands in N. W.; THEATRES HAVE That Co. Plus M-G, WB Claim 70% Sold

Minneapolis Sept. 28. Twentieth-Fox here again is in good graces of indle nabe exhibitors as a result of receding on its compulsory percentage deal stand and the 'boy-cott' or 'buyers' strike' against it has been called off.

been called off.

Company now is offering the uptown and suburban situations the option of a deal calling for percentage
on eight top pictures and the balance
of the product on flat rental, or, in
lieu of this, flat-rental for the entire
lineup, rentals of the top eight being
based on maximum returns to the
company on previous percentage
contracts. It originally demanded
eight percentages.

Since offering the ontional deals

Since offering the optional deals, 20th-Fox claims to have closed 70% of available Twin City accounts.

Metro and Paramount continue to insist on specified number of percentage pictures. Despite the strike against percentage deals, however, the indies, members of Northwest Allied, have been buying M-G new-Allied, have been buying M-G new-season product with four pictures at 40%. It also claims to have sold 70% of Twin City possibilities. The playdate strike against Paramount is keeping most of the Twin City-in-dies from buying that product.

dies from buying that product.

Warner Bros. has a national policy
ealing for 40% on two pictures, 35
on four and 30 on 12, but Rud
Lohrenz, local branch manager, with
home office permission, has been
selling on a flexible basis, offering
optional deals in certain situations.
This company, too, claims to have
closed 70% of Twin City possibilities.
RKO offers optional deals of flat
rentals or six pictures at 35% and
the balance flat and has sold many
of the Twin City accounts. United
Artists and Universal also are making optional deals.

ing optional deals.

Hollywood, Sept. 28. Columbia Pictures has negotiated a deal whereby its A product will have firstrun showings at the RKO-Hillstreet and Pantages theatres on a day-date basis. Top bracket product from Universal and Radio also is sewed up for the houses.

Five films soon to be shown are figured as likely holdovers, running around 12 weeks and hence shutting out all other top product of the three companies until around Jan. 1. Congested situation seems in the offing in view of the fact that the trio will put out at least 15 'A' pictures in that time besides the five already

From deals just closed, Grand National: will have important circuit representation in the south. Both the Saenger and Kincey-Wilby chains have signed for this company's product. Saul J. Krugman, special sales representative for GN, set both deals in association with local distribution men.

cal distribution men.

Contract of major importance for Republic has been negotiated with Loews, which has taken the entire 1837-38 program of this company for its Greater New York houses. Theatres include those in the 'A' classification. Another deal for Republic is with the Varbalow circuit in New Jersey and Pennsylvania.

Harris' Pitt Bldg.

Pittsburgh, Sept. 28.

Purchase of a piece of property last week in northside district for theatre site indicates start of expan-sion program by Harris Amus. Co. theatre site indicates start of expan-sion program by Harris Amus. Co. here. Circuit recently bought big lot in Mt. Lebanon sector and has already started construction of new 1,000-seat house. Northside spot will be erected this winter and is to seat 1,200.

Harris circuit. originally sold out to WB in 1929, has undergone com-plete reorganization in last few years and now numbers 16 houses in western Pennsylvania and east-ern Ohio.

Australia's Chief Film Censor Due in N. Y. Oct. 3

Creswell O'Reilly, chief film cen-or of Australia, is due in New York sor of Australia, is due in New York Oct, 3 from London on his way back home. He will be here for several day's before leaving for Los Angeles and San Francisco, which he plans visiting on his return route back to Australia.

Australia.

O'Relly's visit to N.Y. was viewed by industry officially as having no particular significance.

GEORGE WEEKS MAY GO INTO INDIE DISTRIB.

George W. Weeks, who resigned as general sales manager of Gaumont-British last week, may organize his own sales organization for he handling of independent pictures. Pending any definite plans in this direction, Weeks is considering two connections which, at the monent, are in preliminary stages of

ment, are in preliminary stages of discussion.

He plans to take a trip abroad the middle of October or around Nov. I, his resignation becoming effective the latter date.

Last spring Weeks was reported leaving GB when his contract with the company expired during the sounders of the company expired during the summer. He has been hanging on since then, seeing the company past convention time and well into the selling season. Before coming to GB, Weeks headed his own producing-distributing company, Mayfair Pictures. He states he probably wouldn't organize another company for himself.

With Weeks resigning, sales supervision will come directly under Arthur A Lee vp. and general manager of GB, with Clint White, assistant to Weeks, becoming assistant to a manager has been appointed, Arthur Greenblatt drawing this sales post, while selection for a western division is unset following resignation of Kenneth Hodkinson. Latter is going into business for himself.

'TIME' REEL SHIFTS, ROLAN OVER TO RKO

Shift of Ralph Rolan, vice-presi-Shift of Ralph Rolan, vice-president in charge of advertising and promotion for 'The March of Time' reel next week, will bring about a complete realignment of 'M. of T.' staff. Rolan goes to RKO-Radio Pictures Oct. In an executive capacity, attached to sales and advertising, and contacting Jules Levy and S. Barret McCormick.

Louis De Rochemont, producer at 'M. of T.' reel, becomes general manger and in charge of all reel activities. Bill Gear, who has charge of the 'March of Time' radio show, will continue as is, with the added duties of assisting the monthly reel activities and publicity.

of assisting the monthly reel activities and publicity.

Al Sindlinger, who has charge of the Photo Reporter, exploitation publication for M. of T., continues in this capacity but will concentrate on all exploitation. Otis Peabody Swift, who had charge of publicity recently for Fortune and Life, will do publicizing for all Time. Inc. interests, with 'March of Time' his chiof interest just now.
Other shifts are expected in M. of T. personnel in the next week.

Oberon's London H.O.

Hollywood, Sept. 28.

Merle Oberon remains in London
to star in Alexander Korda's production of Robert E. Sherwood's drama,
O'ver the Moon, under an extension
of her leave granted by Samuel
Goldwan.

Goldwyn.

She returns to Hollywood in time to start 'Kiss in the Sun,' with Gary Cooper, for Goldwyn Nov. 15.

Higher Rentals, Payroll In-Upped Labor, Materials, Etc., Make It Mandatory to Pass It on to the Consumers-B. O. Scales Haven't Kept Pace Since 1929

NATIONAL MOVE

Before the current (1937-38) season is over, it will be costing film fans much more to see pictures than it is now. As theatre operators everywhere begin to seriously consider experimentation with higher admissions, it is expected that this added burden for the public will be countrywide rather than sectional although for the next few months increased tariffs will probably be considerably spotty.

Tendency to march toward the scales that prevailed prior to '29, is noted in many scattered parts of the country where operators declare they are testing tilted admissions to see if the public will pay more. Anticipating that the average film fan will dole out extra coin to see pictures if the boost isn't too high at the start, and realizing economics demand a higher return at the ticket windows from now on, operators are many theatres where the increase is only a nickel at this time but such houses may add on another increase is only a nickel at this time but such houses may add on another increase is only a nickel at this time but such houses may add on another increase is only a nickel at this time but such houses may add on another increase is only a nickel at this time but such houses may add on another increase is only a nickel at this time but such houses may add on another increase is only a nickel at this time but such houses may add on another nickel later if. the public responds. Higher rentals this season, coupled with payroll increases for other help in operation of theatres, greater cost of materials and other items are making it almost mandatory to try to get more from the consumer. The operators cite, among other things, that the cheapest thing the public buys today is theatre admissions and that this is one thing that hasn't gone up since the depression. Theory is that the depression. Theory is that the depression theory is that the public respondent the public respondent

Scientific Approach

There is no concerted territorial action toward increases at the box office and in mbst all cases the situation is approached for every individual theatre operation with care (Continued on page 10)

Year, Amus. Taxes Up 21%, Almost Yielding Uncle Sam \$20,000,000

Booming Show Biz in Past Fiscal

George Brown Heads

Col. Coast Publicity George Brown has resigned as Co-lumbia Picts contact at the Biow advertising agency, N. Y., and planed to the Coast yesterday (Tues-day) to succeed Fred Stanley in the Columbia studio publicity depart-

Harry Cohn, Columbia prez, and Nate Spingold fly to the Coast to-day (Wednesday).

Infantile Bugaboo Seems Worse Down Under Than in U. S.

Melbourne, Aug. 31. Melbourne, Aug. 31.

Outbreak of infantile paralysis is growing worse here and managements are in a pretty tough spot. Family, trade has completely disappeared, and managements have cut down their staffs to the lowest level, using full crews only on Saturdays. An official of Hoyts stated that should the outbreak continue for three months his chain would lose around \$200,000.

Managements recently made an

manuel suppose the first section of hire costs, but, according to Hoyts, distribs have refused to grant any cuts, with the result that the boys are taking a severe joit.

Biz in the nabes and stix is tragic, and many exhibs express the hope that the Government will close all shows as quickly as possible. This would allow a breathing spell until the scare has passed, plus being an out from contract obligations.

With nearly 100 schools closed,

with nearly 100 schools closed, children under 18 prohibited from attending shows, adults stayling in their own homes, and travelers giving Victoria a wide berth, it can easily be seen just what the outbreak is doing to show biz in this territory.

Brunswick, Ga., Sept. 28. Although infantile paralysis cases have been confined to four within last two weeks, school age children (Continued on page 62)

Washington, Sept. 28.

Booming business was mirrored clearly in the amusement field during the last fiscal year, with the Government's share of admissions taxes ballooning 21% during the 12-month period ended June 30.

Preliminary figures on tax hail for the 1837 fiscal term, issued Saturday (25) by the Treasury Department, showed the Government pocketed \$19,740,191. Besides being the closest the figure has come to the \$20,000,000 mark since before the depression, the total showed an increase over 1936 of \$2,028,018.

Improvement apparent in the calculations was widespread. In all but 12 of the country's 65 collection districts, the take from admissions was on the upgrade. Most of the slumps were relatively small and were confined to the rural areas and thinly-settled states. Declines were noted in Colorado, Georgia, 8th Illinois district, Kentucky, Mississippi, Montana, New Hampshire, North Dakota, 11th Ohio, 12th Pennsylvania, Rhode Island and South Dakota sectors.

The gains far overshadowed the occasional dips, with Manhattan, Chicago, and Los Angeles, which produce the largest amounts of amusement levies, showing healthy rises. The Third New York district, covering the Broadway area, collected \$6,352,590, a climb of \$1,013,134, while the Sixth California district, which embraces Hollywood and L. A., took (Continued on page 25)

SINO-JAP HORROR WAR **SCENES ORDERED OUT**

Sino-Japanese warfare coverage for U. S. newsreels went off on a new tangent in the past week as RKO-Radio requested that its Chinese-Japanese clips in Pathe News be jerked while other reels encountered increasing consorship difficulties in China. No reason given by RKO or Pathe for eliminating Orient conflict scenes. Embassy Newsreel, N. Y., was saked to yank the clips Saturday (25) morning while reports of similar action came from nearly every exchange center. Though the execution scene at the tag end of the Pathe newsreel was horrifying, those in the trade charged that reason for widespread elimination order was because competitive newsreels had recognized

elimination order was because com-petitive newerels had recognized them as library shots, doubtlessly from the 1931 warfare. Reel showed Chinese troops wearing blue uni-forms, not used by them in recent years. Quality of print also was in-dicative of its age. One rival newsreel executive, after viewing the Pathe shots, commented that perhaps the bars were down on horror stuff and that some companies were diggting in their files for start-

norror stuff and that some companies were digging in their files for startling material. N. Y. cameramen ascribed the Pathe views as having been taken by Merl LaVoy, last reported in South Africa.

F & M Pell's Findings

St. Louis, Sept. 28.

Customers of St. Louis nabes want double feature bills while those who patronize the deluxers desire one feature, plus selected shorts and stage shows, according to the poll being conducted in 31 houses owned and controlled by Fanchon & Marco. Some requests asked particularly for bands such as Whiteman, Waring, Bernie, Wayne King, Benny Goodman and others.

Gable, Taylor, William Powell, Muni, Tracy, Power, Gary Cooper, Dick Powell, Colman and March rate that way among male stars. Myrna Loy is the most popular feme screen player, followed by Loretta Young, Colbert, Ginger Rogers, Kay Francis, Stanwyck, Crawford, MacDonald, Bette Davis and Shearer. St. Louis, Sept. 28.

Par Scientifically Analyzing **How Best to Merchandise Shorts**

Paramount's theatre partners, at Par's request, are reporting on shorts to the home office as means of providing a guide for the company on what type of short is most desirable, which type isn't and whether any series or types are beginning to grow stale with audiences. Idea of the plan, as evolved by Lou Diamond, Par short subject chief, is to get a new check on product from various parts of the country for study in connection with production. Audience comment, reaction, local notices; etc., are icluded.

Under this plan, theatres, for the first time, are determining what is wanted in the shorts department. The Interstate-chain in Texas, for example, which strongly favors the short subject because Karl Hoblitzelle and Bob O'Donnell sell them strongly in that section, started the reports to the home office, and others already sending 'em in include George W. Trendle for the Detroit zone; Carl Bamford for the Southeast, and the Inter-Mountain group in the Salt Lake territory operated by Harry David. The thought is to have all groups in the Par

Bottom Drops Out in L. A., Brutal Biz All Around; 'Winkie' Dismal \$18,000, 2 Houses; Cagney Slim 14G

Los Angeles, Sept. 28.

Picture grosses in this town are shot to pieces currently, with takes in most instances lowest in months. Some of the trade is brutal. Night intendance is sway off, and with the kids back to school matiness aren't are a superior of the trade in the kids back to school matiness aren't are to the trade of the kids back to school matiness aren't compared to the kids back to school matiness aren't compared to the kids back to school matiness aren't compared to the kids back to school matiness and superior to the trade of the kids of

behind expectations at the Par.

Estimates for This Week
Cartisay Circle (Fox) (1518; 5583-51.10-8; 65) — Zole; (WB) (3d
week). Hitting the skids with the
rest of the town, but still profitable.
Second week dropped to \$8,300, third
lowest take house has had in months.
Chinese (Grauman) (2,028; 30-4055-75)—Willie Winkle' (20th) and
'My Dear Miss Aldrich' (MG) dual.
It biz exceeds \$7,000 everybody will
be surprised; blah. Last week, 'Big
City' (MG) and 'One Mile from
Heaven' (20th), pretty weak at
\$8,300.

City (MG) and One Mile from 143,00c. (20th), pretty weak at 143,00c. (20th), pretty strong opening, but on 143,00c. (20th), pretty strong opening, but of 143,00c. (20th), pretty strong one of worst weeks house has ever had with brutal \$1,50c. (20th), pretty strong one of worst weeks, house has every strong of this Goldwyn opus which on second week should wind up with on second week should wind up with on second week should wind up with on \$4,50c. First week below estimate, but big at \$13,00c. Pantages (Pan) (2,70c) 30-40-55)—100 Men and Girl' (U) 3d week) and con final four days of run with likely \$5,00c in the till. Second week inshed with satisfactory \$9,20c. Paramount (Partmar) (3,595; 30-45)—10c. (30th), and stage show. This one stri living up to its name so far as takt is concurrent 300 will mave to first strong the strong of the strong

state is concerned so will have to be satisfied with \$14000, 1m pickings. Last week, 'Double or Nothing' (Par) on holdover hit satisfactory \$13,000.

EKO (2,950; 30-40-55)—100 Men and Girl' (IU) (3d-week) and 'Man in Blue' (U) dual. Third week cut to four days and aided by a preview should bring oke \$5,500. Second week of the should be should

Biz, which began sliding right after Labor Day, is now definitely in the dumps. With b. o.'s strong during August and early September, the said of the

GLEASON'S 4-WAYER

Hollywood, Sept. 28.

Jimmy Gleason has signed a fourway contract with Republic to produce, direct, write and act.

Tees off with 'College Nights.'

BROOKLYN'S CHESTY

Most Houses in the Chips—'Double, 'Flight,' Neat \$17,500

Brooklyn, Sept. 28.

Downtown deluxers are making money this week because of first-rate picture fare and satisfactory weather. Fabian's Par with 'Double or Nothing', Loew's Met with Broadway Melody,' and RKO Albee holding over 'Thin Ice' are all in the chips.

Estimates for This Week Albee (2,500; 25-35-55) Thin Ice (20th) and 'Flight from Glory' (RKO) (2nd wk.) plus fite pics. Will give house okay \$14,000. Last week \$16,500, fine.

\$18,500, fine.

Fox (4,000; 25-35-55)—13th Man' (Col) and Wine, Women and Horses' (WB). Will derive good \$1,000. Last week "Women Men Marry' (MG) and 'All Over Town' (Rep) got pleasant \$13,500.

Met (2,400; 25-35-55)—Broadway Melody' (MG) and Man Who Cried Wolf' (U). Look forward to good \$15,500. Last week 'Vogues (UA) and 'Bad Guy' (MG) got \$15,000, good.

good.

Paramount (4,000; 25-35-55) —

Double or Nothing (Par) and 'On
Such a Night (Par). Will get splendid \$17,500 and hold. Last week
'Varisty Show (WB) and 'Killers of
Sea' (GN) (2d wk.) got good \$12,000.

Strand (2,000; 25-35-55) — Borneo'
(200h) and 'Game That Kills.' (Cook
'Dangerous Adventure' (Col) and
'Legion' got passable \$5,000.

TICE' THICK AT \$15,000, CINCY

Cincinnati Sept. 28.
Of the three new releases at the major cinemes nurrently. 7th lee' is copping the thick gravy, racking up \$15,000 for the Shubert. Big City at the Palace and 'That Certain Woman' at the Albee are neck-and-neck in a \$10,000 swing. First linge of autumn weather was a b.o. booster over the week-end. Regular houses have opposish this release to the control of th

Philly Cryin' the Blues; 'Party,'

Hallet, \$20,000, Only Bright Spot

(Subject to Change)

central — 'Sea Racketeers'

About' (GN) (2d wk).

Hollywood—"Emile Zola' (WB)
(8th wk).

Musich Hall—"Lost Horizon'
(Cd) (2d wk).

Faramount—"High, Wide and
Handsome' (Par) (2d wk).

Riatto—"It Happened in Hollywood' (Cd) (1).

Rivoil—"Life of the Party'

PENA (2).

Rivoli—Life of the Party'
(RKO) (2).
(Reviewed in Variety Aug. 25)
Roxy—'100 Men and a Girl'
(U) (3d wk).
Strand—'Back In Circulation'

(WB) (2).
(Reviewed in Variety July 28)
Week of Oct. 7
Astor—'Firefly' (MG) (6th

Capitol—'Madame X' (MG). Central—'Criminals in the

Globe—Something to Sing About' (GN) (3d wk).

Hollywood—Emile Zola' (WB)

Hall - 'Stage Door' (RKO).

(Par) (6).

(Reviewed in Variery Aug. 11)

Rivoll—'Life of the Party'

(RKO) (2d wk).

Roxy—'Life Begins in College'

Roxy—'Life Begins in College' (20th) (8). Strand—'Back In Circulation' (WB) (2d wk).

Estimates for This Week
Albee (3,300; 35-42)—That Certain
Woman' (WB). N.S.h. at \$10,000,
Last week 'Prisoner of Zenda' (UA)
got \$17,000, big.
Capitol (RKO) (2,000; 35-42)—
'Wife, Doctor' (20th). Transferred
from the Palace, fair \$4,500. Last

First Runs on B'way

Week of Sept. 30 Astor—'Firefly' (MG) (5th

Capitol—'Good Earth' (MG)

Central — 'Sea
(Rep) (2).
(Reviewed in Vanzery Aug. 25)
Criterion—'Sophie, Lang Goes
West' (Par) (29).
(Reviewed in Vanzery Sept. 8)
Globe—'Something to Sing
About' (GN) (2d wk).
Hollywood—'Emile Zola' (WB)

Central—Crimina.

Air' (Col) (9).

(Reviewed in Variety Aug. 18)

'Something to Sing

(Reviewed in Variety Sept. 15)

Paramount — 'Souls at Sea'

week: '100 Men and a Girl' (U) (2d week) was \$4,500 fair.

week) was \$4,500 fair.

11: 15-25.—'For
12: 15-25.—'For
13: 15-25.—'For
14: 15-25.—'For
15: 15-25.—'For
15: 15-25.—'For
15: 15-25.—'For
15: 15-25.—'For
15: 15-25.—'For
15: 15-25.—'For
16: 15-25.—'For
16: 15-25.

16: 15-25.—'For
17: 15-25.

16: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-25.

17: 15-

Pitt Still Bullish; Heidt, 'Party' Maybe Record 28G, '100' Sock 15G

LINCOLN IN THE DUMPS

Biz Off 25% from Year Ago-Best at \$3,500

Lincoln, Sept. 28.
Souls at Sea' is cutting the best figure of the new ones, and Broadway Bill, back the seventh time, with Counsel for Crine,' is doing swell. Houses are still losing money and running 25% under a year ago.

Estimates for This Week

sweil, Houses are still losing money and running 25% under a year ago.

Estimates for This Week

Liberty (LTC) (1,200; 10-15)—'Sea Racketeers' (Rep) and 'Pigskin Parade' (20th) split with 'Ride Ranger Ride' (Rep) and 'Public Wedding' (WB), Fair, \$800. Last week 'Dark Journey' (UA) and 'Princess Comes Area, sharing with 'Rollon Rocket (Park Journey' (UA) and 'Princess Comes Area, sharing with 'Rollon Lincoln (LTC) (1,600; 10-20-25)—'Love Under Fire' (20th). Will ride average, \$2,100. House has been able to maintain a fairly even keel, while to go four days, then 'Between The State (MG) was only able to go four days, then 'Between The State (MG) was only able to go four days, then 'Between The State (MG) was only only on the state of the town o

'ZENDA' \$13,000, HOTCHA, SEATT

Take is slightly off the past 10 days, although the first-runs have offset the general situation with dandy product. Second runs are not so fortunate.

Pittsburgh, Sept. 28.
Although it was generally figured that the continued market slump, combined with a big football weekend, would have a sobering influence on biz, trade for the most part has continued unabated. Friday and Saturday were particularly good; things took a slump Sunday, but looks like a bang-up finish.

Greatest bulk of the biz is being divided by two spots, with Horace Heidt and Life of Party heading for what looks like a new record at the Stanley and '100 Men and a Girl' coming through nobly at the Alvin. See a last emough at the Stanley and '100 Men and a Girl' coming through nobly at the Alvin. See the standard of the standard of the see a last emough at the Penn, to See a last emough at the See a last emou

Estimates for This Week

Estimates for This Week
Aivin (Harris) (2,000; 25-35-50)—
'100 Men and a Girl' (U.). Deanna
Dubben and a Girl' (U.). Deanna
Should have no trouble knocking for
Should have no trouble knocking for
a swell \$15,000. That's a cinch figure
for h.o., and house would have no
trouble stretching to a third week,
but probably won't, on account of
product jam. Last week 'Love Under Fire' (20th) was fair enough at
\$8,800.

Att Cinema (Hendel) (230: 25.35.

\$6,800.

Art Cinema (Hende)) (290; 25-35-50)—Damaged Goods (Welden), Finally gave up after 11 weeks, which was about seven more than come the transport of the

resumes foreign film policy Wednesday.

Fulton (Shea-Hyde) (1,750; 25-40)

'Thin Ice' (20th) (4th wk). Had started to slip, but house brought in fight pix Saturday (25) and biz spurted. Should get close to \$6,000 to turnent week to fifth week. Sicks to turnent week to fifth week. week Tee' was good for \$6,400.

Fenn (Loew's-UA) (3,300; 25-33-50)—Souls at Sea (Par). Got away in splendid fashion, but not holding up. There won't be a loss at \$14,500, but that's considerably under expectations, based on what film has been doing elsewhere. Last week Big City (MG) also fell away sharply after a bris kg etaway, and wound up fitfully at \$15,000 to \$100.000 to \$100.0

City (and aissue tell away, and wound up fitful at \$1,000.

Item a brisk size way, and wound up fitful at \$1,000.

Item and \$1,000.

Item

date though the discirums have offset his upon the weak offset his upon the control of the contr

Loop Looks Up, with Epidemic Off: 'Woman,' Two Bands, 32G; 'Thin Ice' \$20,000, 'Sing' \$14,000, All Hey-Hey

\$\$100.
Chicago (B&K) (4,000; 35-55-75)—
Lost Horizon' (Col) and stage show
(2nd week). Had a strong money
stay here last week at \$39,000 depite a slow start, and will stick curtently to another profitable mark at

tently to another profitable mark at \$431,000.
Garrlek (B&K) (900; 35-55-65-75)
—Topper (MG). Not much hope for this one, which came here after a sickly stay at the Roosevelt. Maybe \$4,000, off. Elast week, Double or Compared the \$4,000.
Orders (B&K) and stay of the service o

office. Last week, 'Stella Dallas' (UA) finished a great fortnight to \$26,000.

Falace (RKO) (2,500; 35-55-65-75)

-100 Men' (U) and vaude (2nd veek). Turned in a mighty fine \$26,-800 for its initial week and building the stellar of the stellar o

'HORIZON' PLEASANT \$8,000 IN PORTLAND

Portland, Ore., Sept. 28,
Lost Horizon' is the biggest b. o.
bet of the week at the Paramount,
tollowing two big weeks of Thin fee
at that house. Henie pic went to the
structure of the biggest of the biggest of the
Parker's UA beld "Prisoner of
Lenda" for swell returns. "Souls at da' for swell returns. 'Souls at' went to the Blue Mouse for a

Sea' went to the Blue Mouse for a courth week. The Blue Mouse for a fourth week Proadway (Parker) (2,000; 30-55)
—'San Quentin' (WB). Good enough at \$5,500. Last week, Big City' (MG) and 'Dance, Charlie' (WB), were better than expected and mopped up great \$7,300. Mayfair (Parker-Evergreen) (1,-400 30-55)—'Thin Ice' (20th) (3d week), and 'On Such a Night' (Part). Getting okay \$3,000. Last week, Nady Amarietta' (MG) and 'Hell Divers' (MG), revival booking of two previous hist did better than average at \$2,800. Chapter (MG), revival booking of two previous hist did better than average at \$2,800. Chapter (MG), (Parker-Evergreen)

He at \$2,500 better than a verification and the components of the

Chicago, Sept. 28.

Business is ready to go places throughout the town this week, due to many important factors. Most important is the final litting of the kid attendance ban, with reopening of the schools yesterday (Monday). This takes terrific by ghich have higher than the school off sharply. All the vacationists are back in town and at their desks, which has resulted in natural added strength for he local wickets.

Also there is a strong line-up of thractions. Holdovers are again flooding the loop, as houses continue to hold on to bo, participated for the control of Sea' at the Strand and 'Big City at Loew's. 'Toast of New York' at the Albee and 'Varsity Show' at the Ma-

Albee and 'Varsity Show' at the Majestic are nip and tuck, but the latter very likely will come out on top. Strand and Majestic are going it single bill.

Of the two combo spots, the Empire seems to have the advantage, Fifi Dorsay in person titling things a shade above Fay's.

Estimates for This Week.

Albee (RIGO) (2,200; 25-35-50) — 'Toast of New York' (RIGO) and 'Forty Naughty Girls' (RIGO) and 'Women Men Marry' (MG). Not very likely to make any real showing maybe \$3,500, n.s.g. (Last week, Froadway Melody' (MG) on hold-over was ditto, or showing the marry (MG). Not very likely to make any real showing thart, but building; (logs like \$6,500, loke. Last week, Outlew of Origint' (CO) was a trigle betier at \$6,900, loke. Last week, Outlew of Origint' (CO) was a trigle betier at \$6,900, loke. Last week, Outlew of Origint' (CO) was prefity food at \$6,500, consider in the complex of the condition of the con

'CIRCULATION,' BOWES HEALTHY \$10,000, IND.

Indianapolis, Sept. 28. Maybe it was the cooler weather over the week-end, but something over the week-end, but something suddenly helped downtown theatre grosses to pep up after several days of lagging. 'Back in Circulation,' in dombo with a Bowes stage unit, is doing healthy trade at the vaudfilm to doing healthy trade at the vaudfilm to sot the pace in the first run spots, while 'Varsity Show,' at the Circle, and 'Big City' at Loew's, are in green pastures, with okay grosses.

Turnover problems are troubling the staff at Loew's, with a program running three and onc-half hours!

made up of such strangely-assorted fifths as 'Big City,' 'Girl Said No,' and the 'Carnival of Champions' fight hims. That's everything from Gilbert and Sullivan to prize fights.

Esthmates for This Week

Apollo (Katz-Dolle) (1,100; 25-40)

"Double or Nothing (Par) duhled with 'Flight From Glory' (RKO)

Program moved over from the Circle for boldover. Results are mild at \$3,300. Last week, '100 Men and Girl' (U) did \$5,000, okay.

Circle (Katz-Dolle) (2,800; 25-40)

"Varsity Show' (WB). Pic, originally slated for the Apollo, opened here under a new pooling arrangement, \$7,500, good. Last week, dual of Double or Nothing (Par) and Tight From Glory' (RKO), was also good at \$7,850.

Signt From Giory (RKO), was also good at \$7,850.

Reith's (Kane) (1,300; 15-25) —
Recolar Schoolboy' (Mono) and vaude, Wendell Hall the headliner, but take is only \$3,000, which is red. Lock week, Legion of Missing Mental Control of Champion (GN) and Carnival of Champion (GN) and Carni

uandy,
Lytic (Olson) (2,000; 25-30-40) —
'Back in Circulation' (WB) and Maj.
Gowes anniversary revue. Both parts
of the bill given credit for nifty
\$10,000, Last week, 'All Over Town'
(Rap) and vaude was dismel at
\$5,000.

"ZENDA." 'GUY' \$13,000. K. C.

Kansas City, Sept. 28. Jubilesta mobs having fied town, in moves the American Bar Ass'n convention, which is expected to draw 10,000 people to KC during the week. Which should be an item of some importance to picture b.o.'s.

Openings, with the Jubilesta fad-ing out Saturday (25), a day after openings, were not all they could ing out Saturday (25), a day after openings, were not all they could have been. However, prospects are bright for nice takings. 'Prisoner of Zenda' is proving to be great fodder at the Midland. It's on a dual bill. 'Double or Nothing' is doing okay at the Midland. It's on a dual bill. 'Double or Nothing' is doing okay at the Mainstreet.

Estimates for This Week Fox (70x) (2,200; 25-36-40)—'Wife, Doctor and Nurse' (20th) and vaude Not better than average \$9,500. Last week 100 Men and Girl' (U) and 'Sude 11,200, Okayo' (2,200; 25-40)

Doubles of Nothing' (Par) and 'Sophie Lang' (Par). Looks nice at \$11,000. Last week 'Certain Woman' (WB) and 'Annapolis Salute' (RKO), so-so \$7,500.

Midland (Loew) (4,000; 25-40)—'Prisoner of Zenda' (UA) and 'Bad Guy' (MG'). Pic is unexpectedly drawing bigger nights than mats, Salistactory \$15,000. Last week 'Salistactory \$15,000. Last week 'Salista

Lady (Far). Far, at 30,000. Last week Varsity Show; (WB) and Riddeaway (RKO) (2d run) got \$4,500, okay.

**Uptown (Fox) (2,020; 25-40)—100 Men and Girl' (U). Moved here from the Fox and getting a splendid play, radicates fine \$5,000 and will probably get a second week in this house. Last week 'Thin Ice' (20th) (2d run), got \$3,500, good.

'MELODY' \$12,000, '100' \$8,000, OK, MONTREAL

Montreal, Sept. 28.

Gapitol will lead the town currently with Broadwal the town currently with Broadwal to 1032 and a possibility of touching \$12,000. Loew's should run second on 100 Men and a Girl, which also did big week-end biz, pointing to a very good \$8,000 for this house. Lost Horizon, h.o. at the Palace, is also standing up well. Polid well. Poli

Legion Surrenders N. Y.. Biz Ups: 'Horizon' Okay 85G, 'Earth' 38G, 'High, Wide'-Yachters 50G, Durbin 50G 2d

The Legionnaires have now cleared out and turned the town back to the natives, but before they evacuated Thursday (23) pictures which had opened or were on holdovers suffered from their presence. A disappointing Wednesday and Thursday for the downtown houses was as a disappoint of the downtown houses was as and folks from the neighborhoods were leery about venturing into their midst.

On Friday (24) and over the week-

folks from the neighborhoods were leery about venturing into their midst.

On Friday (24) and over the weekend, however, business began, to pick the property of the property

the poot \$2.000, good, but, so can all they can hand it back the Legion.

"Man Wish' is the pool of the control of the control

Estimates for This Week

for 'Firefly,' but believed imminent.

Estimates for This Week

Astor (1,012; 55-\$1.10-\$1.65-\$2.20)—
'Firefly' (MG) (4th week). Having difficult time of it; only \$7,700 last week (3d) and expected to blow after another week or so.

Capitol (4,520; 25-35-55-85-\$1.25)—
'Good Earth' (MG). In here on first run at pop scales after prior \$2 run at the Astor and good at \$36,000.

The Astor and good at \$36,000.

Content of the prior \$2 run at the Astor and good at \$36,000.

Content of the prior \$2 run at the Astor and good at \$36,000.

Content (1,000; 25-35-40-55-65-65-85-85-89)— Love Takes Flight' (GN).

Hopes are not high this one will reach \$7,000, mild. Last week, 'Chan on Broadway' (20th), \$7,600.

Criterion (1,662; 25-40-55)— Shanghai Express' (Par) (reissue). Old Dietrich starrer found 'em looking the other way only about \$5,000.

Con Such a Night' (Par), around the same figure. Management may try stage bands here but nothing set as yet.

Globe (1,274; 25-50-65)— 'Some-

stage bands here but nothing set as yet.

Globe (1,274; 25-50-65) — 'Something to Sing About' (GN) (2d week). Cagney pic got nothing while Legion was in town, finishing first week at under \$\$9,000 Sunday night (27) but may pick up gait a bit on second (current) for gross not far behind this sum.

Hollywood (1,545; 55-85-\$1.10-\$1.65-\$2.20)—'Zola' (WB) (7th week). Slackening up a little, last week (6th) being \$18,000, but still very good and well away from a closing

'Confession' (WB) and 'Dance, Charite, Dance' (WB).
Charite, Dance' (WB).
Charite, Dance' (WB).
Charite, Dance' (WB).
(50): 501—"Jeanne' and 'Lote Fuller
Ballet' (2d wk). Still getting good houses and should count \$1,500, good, after \$2,000 last week.
St. Denis (France-Film) (2,300; 34)
'Cinderella' and 'Antonia, Roman Hongrois.' House back to pre-summer bix and should gross around \$6,000, very good. Last week 'Blanchette' and 'Trois Artilleurs au Pensionat' got \$6,500.

date, May go through the Christmas holidays.

Palace (1,700: 25-35-55)—Varsity. Show (WB) (2d run), and 'Hide-away' (RKO) (1st run), dualed. This twain may nudge up to \$10,000, good, matching last week's gross with 'Road Back' (U) (2d run) and 'On 'Again, Off Again' (RKO) (1st run), and 'Again, Off Again' (Rain') and Yacht Club Boys. Portion of draught ascribed to Yacht Clubbers for excellent \$50,000 first week ending last night (Tues.). Holds. Third week (last week) for 'Double or Nothing' (Par) and Shep Fields, \$36,000, very good.

Radie City Music Hall (5,980; 46-85-99, 1:65)—Lost Horizon' (Col) and stage show. Under advance hopes but good at \$\$5,000 and 60-85-99-31.65)—Lost Horizon' (Col) and stage show. Under advance hopes but good at \$85,000 and chances a second week. Last week week' to \$85,000, bere de "Last week week' to \$85,000, bere de "Last week week' to \$85,000, bere de "Last week and when the stage of the

'Örlent,' only about \$6,500, fair. Last week, '40 Naughty Girls' (RKO), the same.

Rivoll (2,092; 25-55-75-85-99)—Make a Wish' (RKO). The Rivoll (2,092; 25-55-75-85-99)—Make a Wish' (RKO). The Rivoll (1998) whing it adoubted the same of the same

SOULS' GOOD \$19,500, WASH.

Washington, Sept. 28.

Plenty tough this week and the
boys are hudding in their offices
trying to figure out why. Return of
summerlike weather, night football
and crowds flocking to the President's Cup Regatta are as good reasons as any, although there is some
talk that it may be the beginning of
the effects of a flock of new class
nabes mushrrooming through the outskirts and suburbs.

'Souls at Sea' (Par) is an easy

skirts and suburbs.

Souls at Sea' (Par) is an easy leader and should do well, but won't sidering the type of oppositiet won't gross anything like expectations. They Won't forget' (WB) had a sock build-up after critics' preview but it won't get above average. They want star names here. '100 Men and a Girl' (U) is a surprise, word-of-mouth catching up with the crix raves and boosting the third week beautifully.

Estimates for This Week

Estimates for This Week

Estimates for This Week
Capitol (Loew) (3,424; 35-66)—
Something to Sing About' (GN) and
vaude. Bob Crosby orch on stage
and new Cagney angle heavily sold,
but it won't better floop \$15,000. Last
week 'Dear Miss Aldrich' (MG) sad
\$16,000.

But, It Won't better nop \$16,000. Last \$26.00 Lear Miss Aldrich' (MG) sad \$1.00 Lear Miss Aldrich' (MG) sad \$1.00 Lear Miss Aldrich' (MG) sad \$1.00 Lear Miss Aldrich' (Par) and vaude. Ina Ray Hutton aiding to make up the best pop bill in town and combo will take honors in a walk with good \$19,500. Last week 'It's All Yours' (Par) and Heidt band slipped to still good \$19,500.

Keith's (RKO) (1.830; 35-55)—'100 Met and Gill', 100 Lear Met (Linbed Lear Miss Miss Met (MB) (1.832; 25-40)—'They Won't Forget' (WB). Heavy bally by crix cancelled by no marquee pull and will have to be content with average \$4,500. Last week 'Lost Horizon' (Col) (2d run) nice \$5,000.

Falace (Loew) (2.362; 35-55)—'Dead End (UA). Swell notices and Sheet earlying an and/brait, but Sheet earlying and sheet

Tommy Dorsey-Crosby Combo, Socko \$37,000 in Hub; 'Heroes'-Berle 17G

Big guns this week are 'Vogues' at the Memorial and 'Dead End' at the Orpheum and State. 'Doubl. or Nothing,' with Tom Dorsey band on the stage, is terrif at the Met, but not the Keith Boston with 'Saturday's Heroes' and Milton Berle on stage.

'Something to Sing About,' on dual, holds for a third week at the Hub.

Estimates for This Week

Estimates for This Week
Boston (RKO) (3,000; 35-55-75)—
'Saturday's Heroes' (RKO) and
stage show, starring Milton Berle.
Away off at \$17,000 after a slow
start. Last week 'Naughty Girls'
(RKO) with Ozzie Nelson on stage,
\$17,000.

\$17,000.

Fenway (M&P) (1,400; 25-35-40-50)—Varsity Show; (WB) (2d run) and the product of the p

(Par) (1st run), dual.

Hub (Grand) (930; 20-30-40) —
'Something to Sing About' (GN) and
'Killers at Sea' (GN), dual (3d
week), Alming at satisfactory \$4,500.

Last week (2d) good \$7,000.

Last week (2d) good \$7,000.

Ketth Memorial (RKO) (2,900; 2540-55)—Vogues' (UA) and Lady
Fights Back' (U), dual. B.o. dynamite, shooting at good \$18,000. Last
week, third frame of 'Thin Ice'
(20th) and 'Annapoli's Salute'
(RKO), double, very good \$12,000.

Metropolitan (M&P) (4,300; 35-55Thouble or Nothing' (Far),
with Tommy Dorsey on stage: Sokot
\$37,000. Last week 'That Certain
Woman' (WB) and stage show,
\$21,600.

Orpheum (Loew) (2,800; 25-35-40-50)—Dead End' (UA) and Can't Last Forever (Co). dial. Hills top Last Storium \$18,000 Hills to the Lock Envisory (Co), single, pleased with \$15,700.

with \$15,700.

Paramount (M&P) (1,800; 25-35-55)—Varsity Show' (WB) (2d run) and Chan on Broadway' (20th), dual, Weak at \$6,000. Last week socko \$12,000 for Souls at Sea' (Par) (2d run) and 'Dodd Takes the Air' (WB) (1st run), double.

Scollay (M&P) 'Anna'

(WB) (1st run), double.

Scollay (M&P) (2700; 25-35-40-50)—Stella Dällas' (UA) (2d run) and 'Footloose Heiress' (WB) (1st run), dual. On the skids, around \$4,500 for seven days. Last week (Confession' (WB) and 'Wild and Woolly' (20th) (both 2d run), double, \$4,200, for six days.

double, \$4,200, for six days.

State (Loew) (3,300; 25-35-40-50)

Dead End' (UA) and 'Can't Last
Forever' (Col), dual. Very hefty,
around \$17,000 on the fire. Last
week 'Lost Horizon' (Col) adequate

'SING,' FIGHT PIX \$13,000, BALTO

Baltimore, Sept. 28

Baltimore, Sept. 28.
Business Is holding up in good shape this week, with all houses going along at a steady pace to fair returns. Hippodrome, playing a combo setup of 'Something to Sing About' (GN) and a stage presentation built around the Big Apple or the stage of the stage o

wa pleasing \$13,000.

Double or Nothing (Par) at Keith's got off to a good start, indicating a profitable \$5,500, while the New is using all of its limited capacity to give 'Wife, Doctor, Nurse' (20th) a good \$4,200 on the opening esssion.

Estimates for This Week
Century (Loew's-UA) (3,000; 15-25-35-40-55)—Topper (MG). Build-ing in good style, with \$11,500 in-dicated. Last week, 'Broadway Mel-ody' (MG), held up fairly well to \$10,300.

ody' (MG), held up fairly well to \$10,300.

Hippodrome (Rappaport) (2,200; 15,525-35-40-55-66) — 'Something to Sing About' (GN) plus stage review and fight pix in which local boy won world title, combining to turn in rosy \$13,000. Last week, 'Life of Party' (RKO) plus vaude, \$12,200.

Keith's (Schanberger) (2,500. 15-26-30-40-55)—'Duole or Nothing' (Party) (RKO) plus vaude, \$12,200.

Keith's (Schanberger) (2,500. 15-27-30-40-55)—'Duole or Nothing' (Party) (P

Buffalo in Good Shape, 'Big City' Neat at \$10,000

Buffalo, Sept. 28.
Business is running true to form here currently, with good grosses in most houses. Things have subsided somewhat from the sensational takings earlier in the month, but are still plenty satisfactory. lenty satisfactory. Estimates for This Week

Estimates for This Week
Buffalo (Shea) (3,600; 30-40-50)—
"Vogues of 1938" (UA) (2d wk). Drew
neat notices and moving along for
probably \$13,000. Last week as expected; big at \$15,500.
Century (Shea) (3,400; 25-35)—
"Sad Guy" (MG) and Blonde
Trouble' (Par). Box office holding
its own for okay \$5,500. Last week
"Wild and Wooly" (20th) and "Mr.
Moto' (20th) (2d week), did all right
at \$5,500. Last week

Great Lakes (Shea) (3,400; 30-50)

at \$5,600 45,600 Big City' (MGM). Snappy Business being registered, and gross will probably better \$10,000. Last week Varsity Show (WB) jumped over estimates and came in with fine

Batton Signature Control of the Control of the Control of Control

MPLS. WEEPING; **'VARSITY' \$7,000, TOWN'S BEST**

Minneapolis, Sept. 28.
This is another off week—the sec and in succession—and grosses are mose-diving to the lowest level in months. Top loop figure this week will be about \$7,000 and the total first-run takings may not run much above \$20,000—an amount that the Minnesota or Orpheum alone some-

above \$20,000—an amount that the Minnesota or Orpheum alone sometimes garneso of outstanding at Again, absence of outstanding at Again, absence to be the principal factor. However, a general business letdown also is being advanced as an explanation for the drop. Cool weather and the football season opening, with 48,000 attracted here to the Minnesota-North Dakots State football game, don't help.

Estimates for This Week
Aster (Publix-Singer) (900; 15-25)
—Exclusive (Par) (2d run) split with dual first run Repeted Miss-Rides Again (Par). Looks like fair Rides Again (Par). Looks like fair St,000, Last week, Tast Train from Madrid' (Par) split with Midnight Madonna' (Par) (2d runs) and last three days dual first runs 'Westbound Limited' (U) and 'It Carl' (Par) Split with Midnight Last Forever' (Col), got \$1,200, \$25.35-40)—Love Under Fire' (20th). Ameche-Young combination and title luring some femme matinee trade, but will be lucky to exceed mild

\$4,500. Last week 'Confession' (FN) was \$4,000, light.

Minnesota (Publix-Singer) (4,200; 25-35-55)-Varsity Show' (FN). No raves here and having some trouble making the grade; light \$7,000 indicated. Last week 'Double or Nothing' (Par) managed \$1,000, fair.

Orpheum (Publix-Singer) (2,300; 25-40)-Warty (1,000) in prospect, Last week 'Double or nothing 'Gran' (Publix-Singer) (2,300; 25-40)-Warry the Girl' (WB) and Tondon by Night' (MG). Battle of Champions' fight film added, making lots of show for the money; en route to good \$3,200. Last week 'Think Fast, Mr. Moto 'Goth) and 'Blonde 'Tast, Mr. Moto 'Goth

Trouble' (Par), duals, pretty good at \$3,000.

Time (Berger) (290; 15-25)—'39
Steps' (GB) (2d week). Reissue going along at fair \$600 clip. Last week was \$700.

Uptown (Publix) (25-35)—'Toast of New York (RKO). First nabe showing, Mild \$2,800 in prospect. Last week, Good Earth' (MG), at \$4,000, big (Steffes) (350; 25-35-40-55) World (Steffes) (350; 25-35-40-55)

\$4,000, big.

World (Steffes) (350; 25-35-40-55)

"Fire Over England (UA). No cast names and having tough sidedding. Looks like poor \$1,000. Last week, 'Gow' (Indie) out after four poor days, \$400.

HIGH, WIDE, HANDSOME **\$7.500 AND H.O. DENVER**

'High, Wide and Handsome,' at the Denham, is the biggest money-getter and will be held over a few days. Standees were the rule Sunday.

Varsity Show' was pulled after a poor five days at the Denver. 'Afri-can Holiday' is pulling better than average at the Rialto, usually a sub-sequent. 'Prisoner of Zenda' may, be held an extra week at the Broad-

be held an extra week at the Broadway because of its good gross in the third week at first runs.

Estimates for This Week
Aladdin (Fox) (1,500; 25-40)—
King Solomon's Mines' (GB). No complaints at \$3,500. Last week
Prisoner of Zenda' (UA) did a fine \$5,500 and went to the Broadway.

Broadway (Fox) (1,500; 25-40)—
Prisoner of Zenda' (UA), following a week at each the Denver and Aladdin. Nice going at \$3,000. Last week 'Thin Ice' (20th) ran about even with the former week, doing a fine \$4,500. Tce' was at the Broadway two weeks and a week at each the Denver and Aladdin.

Denham (Cockrill) (1,500; 25-35-

Too Nice Weather and Market Dent Frisco: '100 Men' Alone OK, \$16,500

Osterman

(Continued from page 2)

we understand his relatives, the Hollywood Selznicks, are thinking of using him as a standin for Tarzan's call. We caught him signing one of his own tabs and asked why the owner should have to do such a thing. He answered, 'Just want to check on who steals the most, me or the bartender.'

owner should have to do such a thing. He answered, 'Just want to check on who steals the most, me or the bartender.'

Visited the Expo on its closing night and bade farewell to the concessions whose owners already didn't say goodbye to. Most of them stuck to the finish. We saw an animal show which displayed a living 250 pound turkey which weighed 50 pounds more than the ne we were in two years ago at the Fulton the atre. Looked like a Thankegiving dinner for Kate Smith.

But to get back to the beautiful spot we were in, the Mayfair Casino, we only regret they installed a two-week policy this season, although we will have been there three. Johnny Hauser's band is with us...they played all summer at-Grossinger's in the Catskills and the boys, are just getting used to American food. Shayne and Armstrong ruin tradition by going right into their dances sans songs, and Freddy Craig, Jr., is truly a mental wizard...remembering 10. things at one time. This kid has a better memory than Milton Berle's mother. Rube Bernstein, handling Billy Rose's affairs, goes with Rose's Show of Shows' and after launching that joins Jane Cowl as manager in her new play. We caught Rube yelling through a big speaker at the Expo telling the folks about the Aquacade, 'New York hasn't got it...what are you going to do with it?' The answer the night we saw it was—capacity. There's something of a career...Bernstein, from burlesque to Walter Huston to Weismuller to Cowl in one generation.

Tovarich' opens the dramatic sea-son here and one of the natives asked us if it would be presented in Jewish. We told them Molly Picon and John Halliday left the cast in New York, but they're trying to get Vera Gordon and Violinsky for the

Vera Gordon and Violinsky for the road.

Well, that about cleans up Cleveland and in view of the prison breaks since we have been here, it could stand a little. They have a new rule in the county jail here... a cell for the prisoner and two adjoining cells for visitors. Makes it easier to chat and exchange little nic nace. Four example so far this week macs. Four escaped so far this week with prospects for next week brighter.

Admish Must Up

(Continued from page 7)

(Continued from page 7)

and what is regarded as good judgment. Any blanket order to tilt the tariffs everywhere might be disastrous, but any situation where the product and conditions appear to warrant an increase, it is either being done or, at the moment, is under consideration, the offices of chains favor the tilting of prices anywhere possible and are encouraging partners or affiliated circuits toward such a goal.

In 13% of the Washington, D. C., thratres where Loew's, RKO and Warners, plus independents, operating the state of the context of the con

San Francisco, Sept. 28
Summer weather, reopening of schools and the stock market din are taking their toll of business in the houses here this week.

'One Hundred Men and a Girl' alone is bucking the general trend, Estimates for This Week
Embassy (Cohen) 1,512; 35-55-75)—
Stella Dallas' (4th week). House has had a tough time trying to buck the United Artists by playing this picture day and date. The Embassy's biz has consisted mostly of overflow, the consisted mostly of overflow, the folded at the other house. Looks like \$3,500. Last week was pretty bad, \$2,500. Fox (F-WC) (5,000; 35-55-75)—
Fox (F-WC) (5,000; 35-55-75)—

\$3,500. Last week was preup pag, \$2,500. Fox (F-WC) (5,000; 35-55-75).—
High, Wide and Handsome (Par) and Hot Water' (20th). Paramount will probably take a beating on this musical, which had a disappointing opening, with little signs of better ahead. Looks like moderate \$17,000, Last week Varsity Show (WB) and Holy Terror' did disappointing \$16,000.

lahead. Looks like moderate \$17,000.
Last week 'Varsity Show' (WB) and Holy Terror' did disappointing \$16,000.
Golden Gate (RKO) (2,850; 35-55.

"Music for Madame' (RKO) and vaude. Although Nino Martini is a better name than most of those which grace the Golden Gate marquee, 'Music for Madame' is not up the Gate's alley. Mug house, which caters to the town's only vaude crowd, goes for sturdier stuff. Even with exclusive showing here of the 'Battle of the Champions' a poor \$13,500. Last week 'Flight from Giory' (RKO) did \$14,000, which was oke, considering.

Orpheum (P&M) (2,440; 35-55-73)

—100 Men and Girl' (U) and Counsel for up meter during the form of the country of the initial charact and Lost Horizon', previous topper set for a nice \$16,500. Last week (4th) Lost Horizon' (Col) did an amazing \$7,000.

Paramount (F-WC) (2,740; 35-55-75)—Big City' (MGM) and 'Talent'

7,000.

Paramount (F-WC) (2,740; 35-55-75)—Big City' (MGM) and "Talent Scout" (WB) (2nd week). Looks like a profitable \$9,000, after a better than expected first week Last week this pair did oke \$16,000.

St. Francis (F-WC) (1,470; 55-75-15,00)—20:a (WB) (2nd week). Response to the Paul Muni picture for Warners has been a disappointment, Expected building power has failed to materialize. Last week it did \$10,000.

United Artists (Caban) (2002)

to materialize. Last week it did. \$10,000.

United Artists (Cohen) (1,200; 35-75)—Vogues of 1938' (UA). Got off to a tough start when it opened on one of the warmest days of the year. With the weather against in Technicolor fashion picture with the control of the warmest days of the year. With the weather against in Technicolor fashion picture with the control of the warmest days of the year. Warfield (F. WC) (2,680; 35-55)—Doctor, Wife, Nurse' (20th) and Tootloose Heires' (WB). Had expected great biz, but will have to be astisfied with mild \$9,000 on the holdover, Last week \$16,000.

certain houses in various keys but

certain houses in various keys but not others, experimentation being with such theatres as it is felt might stand a boost at this time. A. H. Blank, operating in the Illinois-Iowa-Nebraska territory is adding on a nickel or more here and there and in the New England territory various theatres are attempting to asset the public a bit more for film. Most of the south and west have been slow to experiment with higher prices, but with bumper crops this year in these territories, operators are hoping to be able to meet added rental and other costs through stiffer ticket costs. In the Illinois-Indiana territory there have been a considerable number of increases of a minor nature. The Great States chain in this territory is toying with the idea of making the public dig a little deeper this season. In labor-stricken areas or situations where local conditions for other reasons make increases dangerous the operators are

areas or situations where local conditions for other reasons make increases dangerous, the operators are viewing chances very carefully.

In New York, the No. 1 key of the country, there have been only a few raises in levies. Of the larger houses, only the Roxy has boosted its top admission, minor kitse elsewhere being at morning mat hours or other times.

Fitsburgh, Sept. 28.

First tilt in admission scales here in more than a year has just been announced by Alvin, Harris site hiking night top from 40c. to 50c.

Raise, however, gives house only nickel more since 5c. of that goes for taxes.

for taxes. Unlikely, however, that Alvin move will launch a general ruise among first-runs. That price brings house to the Penn's level, with only Fulton and Warner now sticking to

Barnett, La Rue, \$27,000, Fine, Detroit

'Vogues,' Tommy Farr 26G; '100 Men,'

Crick to Concentrate on 20th's Anzac Interests Exclusively; Resigns Hoyts; Latter's S-D Deal

Sydney, Sept. 28. Stanley Crick, local head of 20th Century-Fox, has resigned as chairman of the board of Hoyts and a director of General Theatres, and will devote his entire time strictly to 20th in the future.

rector of General Ineates, and windevote his entire time strictly to 20th in the future.

Booking deal between Hoyts and saider-Dean is all ready for signature and will include the following theatres at present controlled by 5-D: Saint James, Brisbane; Lyceum, Melbourne; Mayfair, Sydney, and His Majesty's, Perth.

Hoyts will handle the film buying for these houses for a period of 10 years, plus buying pix for its own vast chain. This will not interfere in any way with the indie operation of Snider-Dean in its own indie nabe houses, but will simply give Hoyts a better city coverage.

With Hoyts splitting away from Greater Union in General Theatres the first of the year, Hoyts will be left with more product than it can handle itself, especially in the cities. Thus, the booking deal will be a considerable help in that it will not only take care of the excess film footage contracted but will enable Hoyts to continue outbidding Greater Union for product.

Management board of the booking combine will consist of Leon Snider, George Dean, Ken Asprey and

combine will consist of Leon Snider, George Dean, Ken Asprey and Charles Munro.

U. S. Pix Tops at Hague; No More German Films

The Hague, Sept. 17. The Hague, Sept. 17.

Nearly all picture-houses here
and in Amsterdam opened the new
season with American pictures. At
the Hague are 'Personal Property'
(MG), 'Last of Mrs. Cheyney'
(MG), 'Ex-Mrs. Bradford' (WB).
'Green Light' (WB). In Amsterdam:
Think Fast, Mr. Moto' (20th-Fox).
'She Met Him in Paris' (Par), 'There
Goes My Girl' (Radio); 'This Is My
Affair' (20th-Fox).
City theatres in Amsterdam and

Affair (20th-Fox).

City theatres in Amsterdam and The Hague did good business with the English Dietrich picture 'Knight Without Armor,' though the critics unanimously panned it. It appears more and more clearly that American pictures, especially the comedies, have all the public support. German pictures, a few years ago very much in demand, are out of the running and there are only a few French pictures, the best ones, imported.

New MG Durban House

Durban, Sept. 2.

New Metro theatre here opened with 'After the Thin Man.'

New building is one of the town's

New building is one of the town's sights and on opening was capacity. Locals seem to like the new house, which looks to be a success. M. Davis, new general manager of S. A. for MG, attended the preem, plus a lot of celebs.

Argentine Pic in Paris

Buenos Aires, Sept. 21.

Argentine film production will be shooting, for the first time, in Burope. Lumiton Production Co. is sending two cameramen, Alfredo Traverso and John Emer, to Paris to de exteriors for its forthcoming production, 'Argentinos en Paris' ('Argentinos in Paris').

Manuel Romero directs the pic and cast includes Florencio Parravieino, Irma Cordoba, Tito Lusiardo and Enrique Serrano.

Ed Perkins in Tokyo

Ed Perkins in Tokyo, Sept. 8.
Ed. Perkins, publicist of Los Angeles, arrived here last week and is arranging a concert tour for Marizas Seiler. Harpist. First date set is Meji Stander Kalkan, Sept. 21. After playing the Kalkan, Sept. 21. After playing to the Maria for the Sept. Sep

FRENCH, DUTCH FILM IN WORK IN ITALY

Rome, Sept. 17.
Two foreign pics are being made
in Italy at present. One is a French
production, 'Naple au Baiser de Feu'
(Naples Kissed by Fire'), exteriors
for which are being taken at Capri.
Augusto Genina is directing this pic,
in which Tho Rossi is starring.
Other film is a Durch Italian pic

in which Tho Rossi is starring.
Other film is a Dutch-Italian pic
being turned in a double version.
Giulio Manenti is the producer.
Luisa Ferida will be the Italian
femme star and Annie van Duin will
be starred in the Dutch version.
Script was written by the Dutch
Zekendorff and translated into
Italian by two w.k. Italian playWrights, Gherardo Gherardi and C. V.
Ludovici. Kurt Gerro will be director for both versions, but Giorgio
Ferroni will help with the Italian
part.

JAP EMBARGO STYMIES U.S. INCOME

Tokyo, Sept. 28.
Finance Office has banned foreign film imports indefinitely. Not certain what procedure will be taken as regards the films en route here. There is sufficient product on hand to do until January.

All coin remains stymied here, with no hope of getting it back to the home offices for the time being.

Tokyo, Sept. 6.

Although the Manchuokuo government has definitely decided to take over distribution of all pix product for that country, commencing next December, it may have a tough time making a go of it. American distribs here, with the approval of their respective home offices, have decided to withhold all product.

Inability to relevant

flees, have decided to withhold all product.

Inability to rely on American product would, in itself, be a big hurdle for the new distributing channel to overcome, but because 40% of the product used in Manchuokuo is Chinese, present hostilities will cut off that source, leaving the new government organ with but Jap pix, representing only 20% of the total requirements.

Because of the extremely close connection between the governments of Japan and Manchuokuo, many here feel that the take-over of distribution in Manchuokuo by the government, is a trial-horse and, if successful, will result in a similar move in Japan. This would present a considerable problem to the Americans, who would then face the problem of continuing to do business under distasteful conditions, or abandon the market to Europeans, who woulds the be so squeamish.

Understood that the U. S. Dept. of State and the Hays org, have gone on record as approving the action of the distribs here in withholding

on record as approving the action of the distribs here in withholding

New Ambrose Film with Richman and Flo Desmond

London, Sept. 19.
Vogue Films, Howard Walsh's company, is in action again. Just set Bert Ambrose for film titled 'Kicking the Moon Around,' from an original by Tom Geraghty. Supporting Ambrose are Harry Richman, Florence Desare Harry Richman, Florence Desmon and Evelyn Dall, the permanent crooner in the Ambrose band, who is having a star part written for

who is having a star part written for her.

This means Miss Desmond will probably not go into the "Ziegfeld Follies" on Broadway, for which she was signed by the Shuberts.

Picture starts shooting in October at the Pinewood Studios, with Arthur Wood directing. Michael Carr and James Kennedy of. the Peter Muurice Music Co. have written the music.

Just Goes to Show

Vienna, Sept. 17.

Vienna, Sept. 17.

Members of the Austrian censorship board told Eduard Weil, film distributor, he need not bother with subtitles on Sacha Guitry's Faisons un Reve ('Let Us Dream') and that they would pass on it if shown the original French copy. This was done and the censors okayed the film

the film.

Weil then spent \$1,000 printing up subtitles and another \$1,000 for publicity. Then the film was shown a second time. This time the censors called the story 'immoral' and prohibited it is total. the story 'imm ited it in toto.

Humorous side of it all: Censors understand French only with German subtitles.

Tragic side of it all: Weil is out \$2,000.

PARIS NITERY **SEASON OFF** WITH BANG

Fall swing in the nightie life in this town has begun to strut. With those who are back from vacation and again getting settled for the winter, night life begins again apace and first appearances look as though the town is going to step a faster pace this coming season than for

pace this coming season than for many years.

First opening of major importance was that of Max Spiro's Bagatelle, former stand of the old Montmartre, but catering to the same uppity-up or word which was given its initial opening earlier this year when Hayward Powers' Society Band was brought over.

This season's opening was just as much on the upgrade, with customers coming in evening dress or not being admitted. What is left of Powers' band is now batoned by Ford Harrison who, with two other members of the original band, is holding one side of the stand, while Serge Glykson, with Jerry Mengo vocaling and bearing down on the furums, is on the other side. Bands as presently composed are just about equal, both turning out swing and tango to the liking of the steppers, and both liked.

The Townsends, in from South marries but America was the seasons.

and both liked.

The Townsends, in from South America, but American, are the only attraction offered. On opening night, couple stepped three numbers, a fox-trot, a tango and a one-step, all three of which clicked excellently. If opening night is any indication of what is to follow, this club is set to catch the best biz of the nighters this season.

Paula Singerman Home

Buenos Aires, Sept. 21. Singerman, locally w. Paula Singerman, locally w.k. stage actress, is expected back here Sept. 30 from N. Y., after two years' absence, to play at the Teatro Nacional with a local cast.

Opening night is fixed for Oct. 7.

That Was a Swell Dream the French Had About a \$1,000,000 Ultra-Ultra Film—But They Forgot About Money

TWO NEW STUDIOS GOING UP IN B. A.

Buenos Aires, Sept. 13. Argentine film production is tak-ing another step forward. Studios of Establecimientos Filmadores Argen-

Establecimientos Filmadores Argentinos having been inaugurated, two other projects for studio units will shortly be realized.

Argentina Sono Film, most important local producing company, which up to date has worked on small sets without suitable conveniences, is building new studios on the grounds of the Jockey Club at San Isidro, a Buenos Aires suburb. suburb

suburb.

Another producing company, Cinematografia Iguazu, whose first picture Los Locos del Cuarto Piso ('Zanies of the Fourth Floor') is ready for release, is constructing studios at Loma de Zamora, near Buenos Aires. Intends to make six pictures the company accounts and the control of the company and the control of the company accounts. pictures during the coming season Roberto Castellani has been appoint Roberto Castellani has been appointed managing director of this com-

THERE MAY BE **SOME PIX FOR** G.U.T. YET

Sydney, Aug. 31.
Picture people here are trying to figure out what product Charles Munro, Hoyts, hooked in N. Y. Pic mob is also guessing as to what will

Ingure out when because it was a bong-termer went through the bover of the motor of

cover General Theatres in case a long-termer went through. Which it won't. Such being the case, it would place GUT in a healthier position altogether, especially since Columbia, too, is said to be ready to trade with GUT, and it has been mentioned that 20th-Fox would still like to see some of its ace pix spotted into the State, Sydney, which is GUT's show-window.

Liebeskind Enroute

Buenos Aires, Sept. 13.
Nat Liebeskind, general manager
of RKO in Argentine, left Buenos
Aires yesterday (12) for New York,
in order to take part in a RKO sales

convention. He is due back here Nov. 17.

'Dance' Day and Dated in Two Jap **Chains: Points to End of Big Feud**

"Shall We Dance' (RKO) has been day and dated in all Shochiku and Toho theatres. This is not only unusual as a booking, but is important in that it points to a conciliation between two big Japanese chains which have been feuding bitterly.

Tokyo, Sept. 6.

Richard D. Spierman, w.k. in the pix biz in Latin America, has assumed management of the RKO offices in Japan, replacing F. A. Kennedy, who has left Japan for America. Spierman also assumes the office of chairman of the American Motion Picture Assn., vacated by Kennedy.

Change of management

by both Toho and Shochiku for the past six months. RKO, heretofore tied to Toho for release, will in the future service only Shochiku houses, Spierman having closed a contract with Kichizo Chiba, Shochiku's foreign manager.

Under the new setup, Metro, 20th-Fox, Towa Shoji, Sanelsha, United Artists and RKO are aligned with Shochiku, while Paramount, Universal, Warners and Columbia are tied to Toho.

Efforts, made several weeks and by both Toho and Shochiku for the

sumed management of the RKO of fices in Japan, replacing F. A. Kennedy, who has left Japan for America. Spierman also assumes the office of chairman of the American Motion Picture Assn., vacated by Kennedy.

Change of management also brought about a change of RKO's status in the alignment of foreign distribs which has been maintained the feud, however.

Paris, Sept. 19.

First try of the French government to give a helping hand to picture production in this country has collapsed almost as completely as a punctured balloon

punctured balloon.

Announced here with a great splurge, way back in February, the initial outburst has dwindled to a mere trickle and it now seems dubious if the great revolutionary film planned to be one of the chief attractions of the expo will be finished by the time the big show folds, up.

pramme to be one of the chief attractions of the expo will be finished by the time the plan came to light, it was to be the largest and most magnificent thing this country had ever seen by way of picture production. Government itself was to make an initial cash advance, and the huge amounts to be spent were to be covered by public subscription. Too, practically every known writer, musician, actor and actress in the entire country was to contribute something to the making of the film. To be called 'La Marseillaise,' film was to be realized under a co-opt form within the framework of the Syndicate General des Travailleurs de l'Industrie du Film, with the patronage of the Comite de Coordination du Film of the French Federation of Labor. All of this was approved by the Popular Front government, then headed by Leon Blum, and the three parties making up the Popular Front. Pic was to retrace the French Revolution and show how the Frenchman himself is the master of his own country.

What has actually happened is something entirely different. Production under the direction of Jean Renoir, as originally planned, has begun, but whole story has been changed and a great deal of that large-scale grandioseness is to be omitted.

One of the reasons given for omitting 'all of that' is that the picture (Continued on page 61)

\$3.500.000 IN ITALIAN PROD.

Rome, Sept. 17.
Official statistics published on the amount of capital invested in the Italian film industry show a big increase for last year.

In the season 1935-36, the first one after the state stepped in to help the-cinema, capital invested was roughly \$2,000,000, which was over twice as much as the investment in the previous season. This time, the capital invested is over \$3,500,000, a good setup considering that during part of this period sanctions and the good setup considering that during part of this period sanctions and the burning of the CINES studios burning of the CINES cramped Italian production.

Regular G-B Dividend Will Be Paid Sept. 30

London, Sept. 28.
Holders of Gaumont-British cumu-lative first preference shares will re-ceive their regular half-yearly divi-dend on Sept. 30.

dend on Sept. 30.

Payment on the preference dividend due last March was held up
pending the outcome of the injunction applied for by shareholders,
claiming the dividend was not earned. The injunction was denied and
payment was made in early April.

Satire on Hollywood By Actress in Brazil

By Acticss in Dazin Rio de Janeiro, Sept. 18. Following a lightning visit to Hol-lywood, Dulcina de Moraes, pop young Brazilian actress, has decided to produce a satiric play on the cus-toms of America's fillmland before departing for New York to perform

departing for New York to perform in legit next winter. Interesting point of the play will be a motion picture scene with ac-tors as the audlence on stage, pro-viding dual entertainment and intro-ducing a novelty for the Rio public.

PARAMOUNT NEWSREEL

Celebrates 10th Anniversary

Inaugurates New Departure in Screen Reporting with "Voice Staff" of Nine Nationally Known Radio Commentators, headed by Gabriel Heatter.





GABRIEL HEATTER, Chief of Paramount Newsreel "Voice Staff." Vibrant, dynamic personality. No one better than he at mixing big news with colorful human-interest stories. Selected by Women's National Radio Committee of 20,000,000 club women as Radio News Commentator No. 1. Commercially sponsored by more evening advertisers than any other news commentator on the air.

THE WHITE HOUSE WASHINGTON

My dear Mr. Richard:

newsreel is celebrating its tenth anniver-

I have Since the inception of newsreels, server of them. Their and interested obmore and more important.

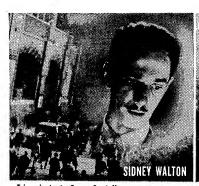
presented Only through accurate and fairly tion on paper in print, or depicted upon tions of the day.

presented news, regardless of its presentations of the day.

meet these higher requirements are an asset

Franklin St Tenosevel

Mr. A. J. Richard, Editor, Paramount News, New York, N. Y.

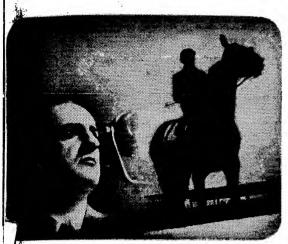






Iriumvirate to Cover Spot News. Trio of well known radio commentators will be the voices behind spot news for the Paramount Newsreel. These keen-voiced gentlemen are Sidney Walton, Joseph Boley and Mark Hawley. Walton at one time was identified with WBAL (Baltimore) as news editor and commentator. Later joined WHN (New York) where

he wrote and presented his own news program. Boley was staff announcer for WJAS (Pittsburgh) and later at KQV. Hawley, with considerable experience as announcer on some of America's greatest stations, is now transatlantic news commentator over WOR, with largest local audience in the country.



the CARTER covers horse racing. Started life as an aviator. Did about the years of newspaper work. Has announced sports, special events and the years of NODA, WNJ, WOV, WIP. Now assistant chief on WMCA.



FRANK KNIGHT owns the "voice" that will report foreign stories, especially those from the British Empire. Handles important air programs for WOR and the Mutual System, and is a keen student of international politics.



REGORY ABBOIT will specialize on disasters, war and tragedy. Has been with the Paramount Newsreel since 1931. Has also been announcer on tadio stations WOR and WMCA. When he's not describing events for the newsreel, he spends his time singing and composing songs in confection with his work as a church soloist.



BILL SLATER owns the "voice" behind the football games. Has been doing sports broadcasting for more than seven years, and is rated as an expert commentator on track and field events, baseball, hockey, boxing, football, basketball, polo, swimming and tennis. For past three years has broadcast all major football games over NBC.



JOE BOLION will cover baseball, track events, college athletics. Is sports announcer for WCAU (Philadelphia) and staff announcer at WOR (New York). Has large following for his own program—"The Man About Town." Varies the monotony of life by Mc-ing nationally sponsored radio programs.

"PARAMOUNT NEWSREEL, as always, concentrates on service"...

"Service above everything else," states Paramount Newsreel Editor A. J. Richard as his organization starts second decade of achievement.

"We believe exhibitors and the public want news presentation to be the



primary function of a newsreel. We are not departmentalizing the news. We have selected these nine specialists from radio because we feel that their voices will lend added impetus and audience interest to photographed news happenings."

Life Begins in College

Lite Begins in College
(MUSICAL)
20th Century-box veltcase of Harold Wilmon production, Star Ritz Bros., features
Joan Davis, Tony Martin, Gloria Start,
Fred Stone: Dietected by William A. SeitzSercenbay, Karl Zumberg Darrell Ware.
Sercenbay, Karl Zumberg Darrell Ware.
Honger, Lew Pollack-Sidney D. Mitchell;
Charles Toblas, Al Lewis, and Surray
Mencher, Ritz Bros. marceina and Samuel
by Silmer Kunter, Nick Cnatle, Geneva
Sawyer; film editor, Louis Loeffler; and,
director, Charles Hall; musical directo

iltz Brothers	
uez	Joan Davis
nez	Tony Martin
Band Leader	Clorie Stuart
anet O'Harn	Fred Stone
Coach O'flara	Fred Stone
Peorge Black	Nat Pendiecon
Dean Moss	Maurice Cass
Miss Murphy	Mariorle Wenver
r. Edwin Cabot	I C Nugent
Ollie Stearns	Willelia Cook Ir
Ollie Stearns	Debont Towns
Sling	Robert Lowery
Gilks	lon Chaney, Ji.
Bret	Fred Konier, Jr.
Emmy and Mary Lou	Brewster Twins
Coach Burke	Charles Wilkon
Pooter	Robert Murnny
Referee	Norman Willis
	<u> </u>

The Ritz Bros. soar to stardom in Title Begins in College, the production that was to have been the 1937 Pigskin Parade. It marks them them as stellar comedy stars a later than the Maxmen. Totally different in the Maxmen. Totally different mental tore that the properties of the star of the sta

serving as the peg to hang most of the developments.

Practically the entire production depends on the Ritzes. Tony Martin is back again to sing but aside from Gloria Stuart and Fred Stone, who may be recognized, there is not astrong name in support. Producers decided that the Ritz trio would suffice if defitly handled, that's the treatment they got, and they come they can be compared to the strong strong the strength of the s

teammates; as an Indian burlesque troupe, and then as hokum Spirit of '76 boys.

Dialog is crisp, and much to Karl Tunberg and Don Ettlinger's credit. Seiter's direction sets a heady pace and maintains the tempo.

Outside of the Ritz Bros., Nat Pendicton's interpretation of the Indian second maintains the tempo.

Outside of the Ritz Bros., Nat Pendicton's interpretation of the Indian second maintains the tempo.

Outside of the Ritz Bros., Nat Pendicton's interpretation of the Indian second for the Ritz Bros., Nat Pendicton's interpretation of the Indian second for Indian second for

The Bride Wore Red

WITH SONG KED

(WITH SONG Sept. 28.

Metro release of Joseph L. Manikevic production. Stars Joan Crawford; features Franchot Tone. Billie Burks, Robert Young, Reginald Owen, Directed by Dorothy Arzner. From play by Feren Moi Directed by Dorothy Arzner. From play by Feren Moi Directed by Dorothy Arzner. From play by Feren Moi Directed by Dorothy Arzner. From play by Feren Moi Directed by Dorothy Arzner. From play by Feren Moi Directed by Dorothy Arzner. Work Directed Burks Directed Burks Directed Burks. Moi Directed Burks

Anni	
Glullo	Franchot Tone
Rudl Pai	Robert Young
Contessa di Melna	Billie Burke
Admiral Montl	Reginald Owen
Maddelona Monti	Lynne Carver
Count Armalla	George Zucco
Maria	Mary Phillips
Nobili	Paul Porcesi
Pietro	Dickle Moore
Alberto	Frank Puglie
Alberto	Lugar

is the reason why Count Armalia who combines a liking for practica

is the reason why Count Armalia, who combines a liking for practical joking with some very good luck at roulette, selects her for two weeks' vacation at a swanky mountain resort where she lives in luxury, all expenses paid supports the mountain heights and the valley depths. In the branch of a fir tree close at hand is a family of little nestlings.

The Count figures it would be a great hoax on some of his friends if they meet Anni from the low dump when she is all dressed up in the finest clothes were his point that all people are boyn free and equal; that environment is a matter of luck.

Everything seems to turn out just as he planned it. Anni falls in love with a nice young man, already engaged, and it occurs to her that it she snags him before her Ordet it this hotely true of speak, relieved of the necessity to return to the former life of singing to bad accompaniment for the sailors. Then she meets a young peasant, the village postman, and her emotions become strangely mixed. The youth explains to her the beauties of nature, the word of brooks and the sighs of tall, seniorised. The Count sends his high-toned friends a wire which tells them the truth about Anni and where she came from. They give her the should dery and thy things.

The Count sends his high-toned friends a wire which tells them the truth about Anni and where she came from. They give her the should dery and thy things. There is nothing left for Anni but the long road back home. That is, until the peasant postman overtakes her, places her in his cart and life starts anew.

The Bride Wore Red' is alleged to be derived from a play by Ferencial between the surface of the production is nearly perfect pictorially and in every technical respect. Scenes in the mountain resort are lovely visions which the camera translates into a series of beautiful landscrapes. There are charming and danning are pleasant to watch. There is nothing left for Anni but the long road back home. That is, until the peasant postman overtakes her, places her in long and dani

MADAME X

WADAME X

(WITH SONG)

Hollywood Sept. 28.

Metro released to the McGenese Production. Stars Gladys George: features John Beal, Reginald Owen, Warland Beal, Reginald Owen, Warland Beal, Reginald Owen, Warland Sam, Wood. Screenijsy by John Meehan, baed on drama by Alexandre Bleson; musical score, David Snell; interpolated song. Donaldon, Bob Wright and Chef Porgesti camers, John Sott; montace, John Hoff-rector, Tom Andre. Freviewed at Uplown theating. L. A., Sept. 21, '37. Running Jacquelline Fleuriat

Į	Jacqueline Fleuriot Gladys George
	Raymond Fleuriot John Beal
	Bernard Fleuriot Warren William
	Maurice Dourel Reginald Ower
	Hugh Fariman, Jr William Henry
	Lerocle
	JeanPhillip Reed
	HeleneLynne Carver
	Rose Emma Dunr
	AnnetteRuth Hussey
	ScipioLuis Albern
	Dr. LaFarge
	Nora
	Hugh Fariman, Sr Jonathan Hal-
	Capt. Dorcas

That perennial of the vale of tears, 'Madame X,' blooms again in colors

only Arames. From play by Festen Molans greenings by Trees sleshings and Brad-man greenings by Trees sleshings and Brad-man greenings by Trees sleshings and Brad-man and Gus Kain; dances, Val Rateticaners, George Poles; film editor, Adrid Westwood, Sept. 2: 37. Runings time, 100 mins.

Chosen by Metro, as a vehicle to demonstrate the dramatic and emoty the control of the control

Miniature Reviews

Militalitie neviews

**Chic Begins in College* (20th).

Ritz Bros. soar to stardom in hilarious collegiate, gridiron fable; a box office touchdown.

**The Bride Wore Red* (MG).

Joan Crawford in an Alpine idyl, supported by Franchot Tone, Robert Young, Billie Burke and Reginald Owen.

Marquee values will have to bolster this one.

**Madame X* (MG). Now it's Gladys George who pays and pays in this dated story. An upper bracketer when played with a strong companion.

**Saturday's Heroes* (RKO).

Second stringer for the incurable football fans.

The Great Garrick (WB).

Second stringer for the incurable football fans.

"The Great Garrick" (WB). Finely made period romantic comedy. Brian Aherne in title role, supported by Olivia de Havilland and a cast of good actors in costume. Will need plenty of exploitation.

"The Perfect Speciman" (WB). An upper bracket comedy for the family trade with good performances by Errol Flynn and Joan Blondell and a swell supporting cast. Can play everywhere.

"Man Who Cried Wolf" (U). A. 'B' that will get by as the No. 2 feature on dual bills.

"Wine, Women and Horses" (WB). Inconsequential race track item with Barton MacLane and Ann Sheridan on top. For the double bills.

"Escape by Night" (Rep.). Featherweight gang meller.

Featherweight gang meller.

daries of the story. The production throughout is of the best, mechanically and scenific throughout is of the best, mechanically and scenific throughout the story of the stor

is a good actress, but nothing in Madame X will start the fans writing letters.

Warren William plays the hardhearted husband who refuses to forgive his wife's indiscretions; Reginald Owen is the friend, Douvel; Henry Danlell is the villain, Lerocle.

William Henry plays Hugh.

Spot of Account of the friend o

SATURDAY'S HEROES

SATURDAY'S HEROES

NKO release of Robert Sike production.
Features Van Heffin, Marian March Directed by Edward Killy. Stary. George Fereldon: screen play, Paul Yawitz and David Silveratien camera, Richolas Musch Silveratien Comera, Richolas Musch Silveratien Comera, Richolas Musch Silveratien Comera, N. X. Sept. 23, 37, Running time, 85 min.
Val Wat Heffin Frances Marian Migola Silveraties Marian Migola Doc Thomas. Minor Watson Dubrowsky Frank Jenks Coach Banks. Waiter Miller Baker Tender Silveratien Crawford Weaver Fresident Hemmond. George Invine Research Minor Watson Direction Coach Banks. Waiter Miller Baker Tender Minor Watson Direction Coach Banks. Waiter Miller Baker Minor Marian Dick Hogan Andy Jones Al St. John President Mitchell. Charles Trombridge

to fact.

Surprisingly enough, out of all this Van Reflin, as the temperamental grid star who refuses to be victimized by faculty hypocrisk, turns in a thoroughly workmanlike job. Character he plays is clumsily conceived and written, but his performance is so clearly thought out and eloquently played that the role.

almost comes to life. What's more the actor has a definite theatrical flair and a personality that registers. Is a prospect for better parts. Others in the cast are pretty much brings a semblance of conviction to another comic-strip character, the dumb football lineman with a Casa nova yen. Edward Killy's direction is as uninspired as the scripe All the long shots of the games are obvious clips.

A Bride for Henry

Monogram release of Dorothy Reid production. Features Anne Nagei, Warres Hull. Directed by William Night, Screen Play, Dean Spencer, from Collibert Warres and Collibert Warres and Collibert Warres Hull. Spencer for the Previewed in projection room N. Y. Spt. 24, '57, Running time, 5 Reila Curtia. Anne Nage Shella Curtia. Anne Nage Shella Curtia. Henry Mollios Henry Mollios Heien. Chaudia De Heien.
Constable

NON-STOP NEW YORK

NUN-SIUF NEW IUKA

(BRITISH MADE)

General Film Distribus release of Gamera Release Releas

ime 72 mins.
inno 12 mins. Jennie CarrAnna Lee Inspector Jim GrantJohn Loder
inspector Jim GrantJohn Loder
Arnold James Desmond Tester
Mortimer
Billy CownerJames Pirrie
Hugo Brandt Francis L. Sullivan
Ma CarrDrusilla Wills-
StewardJerry Verno
Aunt VeronicaAthene Seyler
Miss Harvey
Abol Arthur Goullett
SpurgeonPeter Bull
Harrigan

Miss. Harvey.

Author Seylet Man. Arthur Goullett Spurgeon.

Arthur Goullett Spurgeon.

Date of this one is set a couple of years hence, when presumably a regular passenger aerial service is in operation between England and the U. S. Even allowing for the futuristic element, it is all a bit improbable, but it is well done, exciting, and splendily acted. Should make good city of the control of

THE GREAT GARRICK

ME GREAI GARRICK

Warner Bron, release of Jemes Whale

Warner Bron, release of Jemes Whale

Restures Brian Aherne, Olivia de Haviliand, E. B., Horton, Melville Cooper, and

Llonel Atwill. Directed by James-Whale,

Rattures Brian Aherne, Olivia de Haviliand, E. B., Horton, Melville Cooper, and

Llonel Atwill. Directed by James-Whale,

Raller; must oan da rarangements by Adolph

Deutsch; film editor, Warren Low; must
falier; must can da rarangements by Adolph

Deutsch; film editor, Warren Low; must
falier; must can and rarangements by Adolph

Beller; Bronel Cooper, and Cooper, and

Shourds, Previewed at Warners Hollywood,

Shourds, Previewed at Warners Hollywood,

Shourds, Previewed at Warners Hollywood,

Tubby. Belward Everett Honton

M. Fleard: Melville Cooper

Tubby. Belward Everett Honton

M. Fleard: Melville Cooper

Bir Joshus Reynolds. Henry O'Nelli

Basset. Lula Alberni

Lone Turner Basset.
Auber.
Nicolle.
Molee.
Horatio
Jean Cabot.
Mme. Moreau.
M. Janin.
Innkeeper.
M. Noverre.
Thierre.
LeBrun.
M. Moreau.

Lebrun. Milten Owen
M. Moraut. Melect van Dekker
M. Moraut. Melect van Dekker
M. Most beneficial effect of the nation's supercharged box offices is
the encouragement given to studios
to explore new fields for film material. The Great Garrick,' an original screenplay by Ernst Vadia, directed by James Whale and supervise marked departure from the neris and the state of the state of the state
is extremely problematical.

Among its distinctive features are
a strictly fictional romantic comedy
story around the person of David
Garrick, 18th century English actor,
a production of superlative work,
manship fabricated from old prints
of production of superlative work,
manship fabricated from old prints
cast in the famboyant manner demanded by the script. The mechanical excellence of the film reflectost in the famboyant manner demeavor. The photography is perfect,
and the microphonic effects splendid.
Release prints wear a sepia tone
which enhances the beauty of the
visual presentation.

Addiences will recognize these atthouse and the film will gain fayfine mountings. Rank and file of ousity of the stript of the service of opinion.

Vajda has written of an incident in
Garrick's career when the English

of opinion.

Vajda has written of an incident in Garrick's career when the English star was invited by the Comedie Francaise to appear for a guest season at the famous Faris theatre, supnis farevell night to highers, and the famous Faris theatre, supnis farevell night to highers, but to appear to high the farevell night to high the supnis farevell night means that the property of the property of

conceived to embarrass the visitor.
French actors take over the management of an inn on the CalaisFaris road. When Garrick appears
en route to the capital, the innkeeper,
servants and guests are acting their
respective roles. Trumped-up quarrels ending in murder, duels and
strange happenings take place to
frighten the visitor. He sees through
the standard of the standard of the
story, at the end of which Garrick
the sis unte. Subsequent complications comprise the fun in the
story, at the end of which Garrick
and siscovers the girl was not one of the
players. She has fled, but the two
meet later in Paris.

Tale is not without some very
amusing angles. Fact is, it is a farce,
should be played as a farce with
speed and increasing hilarity. Such,
however, is not the case
while companies to the case
while some seed of the seed of the
His romanie, passages between finan
Aherne and Olivia de Havilland, the
principals, are quite charming, but
much too long. Action never hits
the velocity which the situations demand.

Cast contains many players who
seem to relish the idea of costumestence jucifies the situations demand.

Cast contains many players who
seem to relish the idea of costumestence jucifies the situations of an inprincipals, are quite charming, but
much too long. Action never hits
the velocity which the situations demand.

Cast contains many players who
seem to relish the idea of costumestence jucifies the situations of an inprincipal of the situations of a
men desired the situations of a
men desired the situations of a
men desired the situation of Garrick. Miss de

PERFECT SPECIMEN

PERFECT SPECIMEN

Warner Bros. release of Harry Jos Brown
production. Stars Errol Plyms and Jose
Blondell' Jose Green Stars Brook Plyms and Jose
Blondell' Jose Green May Robson. Direct
Brown Michael Curtis. Btory by Samuel
Hobkins Adamy, screenly Robson. Direct
Brown Michael Curtis. Btory by Samuel
Hobkins Adamy, screenly Robson. Direct
Brown Michael Curtis. Btory by Samuel
Hobkins Adamy, screenly Robson.
Hobkins Adamy, screenly Robson.
Hobert Samuel
Hobert Jose Green Samuel
Hobert Jose Green
Hobert Jose Hondell
Killigrew Shaw With Manner Bollywood,
Sept. 30. 37. Art With Manner Brook
Killigrew Shaw With Manner Brook
Killigrew Shaw Edward Everett Horton
Hose Carter Jose Hondell
Killigrew Shaw Calvard Everett Horton
Hose Carter Debt Proma
Hold Hondell
Hose Hondell

An excellent comedy which is right in the groove of popular family entertainment, and a film which will please everywhere. In addition there are good performances by the two stars, Errol Flynn and Joan Blondell, who get fine support from Hugh Herbert, Edward Everett Horton, Dick Foran and May Robson. Plenty of names for the man who spaces the letter on the electric signs. Flim has pulling power to get the

spaces the letter on the electric signs. Spilm has pulling power to get the public in. They will go out satisfied. Direction by Michael Curtiz is paced for laughs, of which there are many. At the same time he tells a convincing sentimental story about a very rich young man who breaks away from the restraint of severe rearing and finds love and amusement in the world of common people. There is no attempt to treat with a social problem. The only manually problem. The only manually premise, developed with ingenity and originality, acted by engaging players and well produced will do business at the box office. Picture will do a lot for Flynn, who shows himself capable of playing light comedy with considerable skill. Most previous appearances have been in costumes which fit his six foot the composition of the engage players and whose The westarts Miss foot the contract of the engage players and whose the exact of the country with the paying customers claderale more appreclated across the country with the paying customers than in the Hollywood sector, adds another good performance to a long list which covers nearly every type of leading woman part.

Story by Samuel Hopkins Adams relates the efforts of a crusty old tyrannical woman to prepare her good performance on a long instrument of the preparance and the management of a giant manufacturing enterprise. He is proficient in the arts and sciences but is sheltered from elbowing with ordinary folk. Flynn looks the perfect specimen of manhood. Miss Blondell enters into the quiet of his life by smashing through a wicket fence in her car. She starts have been a second to the world with Miss Blondell and his disappearance are mistaken for kidnapping. The national dragnet is spread wenture. His secapade into the world with Miss Blondell and his disappearance are mistaken for kidnapping. The national dragnet is spread exercity to the grandmother, who is amusingly repearance are mistaken for kidnapping and the turning some howls from a nitwit part. Horton does a neal bit, as

Lawrence Fontaine	Lewis Stone
Tommy Bradley	Tom Brown
Nan	Barbara Read
Capt. Walter Reld	Robert Gleckler
Joe'so'	Porrester Harvey
Halligan	Billy Wayne
George Bradley	.Jameson Thomas
Amella Bradley	Marjorle Maln

the son has been tried and convicted of the crime. Somehow the tensity such a situation might conceivably provoke isn't put over with much punch. Among other things, the love interest never materializes. What little comedy there is to be found. Is woven around a cockney butler, Forester Harvey, and a police captain. Latter is played effectively by Robert Gleckler. Harvey gives little. Marjorie Main, sister of the slain man, is a new and striking type with an interesting screen voice.

Wine, Women and Horses

Warner, Bros. production and release. Features Barton MacLane, Ann Sheridan, Dick Purcell, Peggy Bates. Directed by Louis King, From novel. "Lady Lack," the Company of the

Jim TurnerBarton MacLane Valerie,Ann Sheridan George MayhewDick Purcell	ŀ.
Valerie, Ann Sherldan	ŀ
George MayhewDick Purcell	ł
Marjor's MayhewPeggy Bates	ı
Pres Barrow	ŀ
Mrs. MayhewLottle Williams	
Bright	ı
Eight BallEugene Jackson	ı
BroadwayCharley Foy	ł
JoeJames Robbins	Ł

Even the horses aren't much good in what they stapped together for Barton MacLane, Ann Sheridan and some lesser players. That's less than can be said for most westerns. Numerous race scenes, shot at leading tracks around the country, are poorty photographed and will never get the bangtails cast for these sequences much of a hand. A dubious bet even for the twinners. Sheridan can't resist the horses or other forms of gambling, wine, thrills, gaiety, etc., so when MacLane marries a righteous little lady from the sticks, with a ma-in-law behind her who's also not tailored to hic tastes, he discovers it's one time he handicapped things wrong. For the finish he's back at the track with another wife, the girl he should be should be

ing.
MacLane this time is a sympathetic character and while it won't increase his stock any, it does indicate MacLane doesn't have to be cast as a menace all the time.

Char.

SARATI LE TERRIBLE ('Sarati the Terrible')

(FRENCH MADE)

Gallic Films release of Andre Hugon production. Stars Harry Baur: features Georges Rigaud and Jacqueline Laurent. Directed by Hugon. Story. Jean Vignaud; musc. Vincent Scotto and Jacques Jania. At Cinema Madeleine, Puris. Running

Directes as music, Vincent Scotto amouse, Vincent Scotto amouse, Chicena Madeleine, Parls. Runnung, At Chiema Madeleine, Parls. Runnung, Chiema Madeleine, Parls. Runnung, Lika Rudick, Delander, Granval, Jenn. Tissler. Janne, Hebbling, Nadlne Pleard, Yvonne Hebert, P. de Guingamp, Kissentine.

Despite triteness of story and its bad spots, this one is headed for good returns among the localites. Abroad, however, it depends on whether the name of Baur carries weight. Entire pic is built for Baur and he takes

with all the trimmings.

Hugh Herbert gets some howls from a nitwit part. Horton does a neat bit as private secretary to the grandmother, who is a musing. Beverly Roberts, Allen Jenkins, Dennie Moore and Harry Davenport contribute substantially. Everything about the film is first run. Some shortening would help-Photography, sound, sets and musical accompaniment are tops. Bit should be just as good.

Man Who Cried Wolf

Liniveyant release of Eish Asher production, between Jewis Stone, January Stone, January Beverly, Roberts, Allen Jenkins, Reading, which had driven his mother almost insane. Rigatud takes in Jenkins of the Jenkins, January Read Story and adaptation, Chas. Grayson and Sy Hartlett, film cetter, Frank Gross; cannow, Jenkins Reading, which had driven his mother almost insane. Rigatud takes in Jenkins of the Story and adaptation, Chas. Grayson and Sy Hartlett, film cetter, Frank Gross; cannow, Jenkins Reading, which had driven his mother almost insane. Rigatud takes in Jenkins, January Read Grayson, January R

ESCAPE BY NIGHT

Republic release of Harold Shumate production. Preductives Williams Hull, Anne Conference Williams Hull, Anne Coriginal screen play, Harold Shumate: camera, Edward Snyder: supervising cell tor, Marray Scideer, elim editor, W. Donn Reviewed in Projection Room, N. Y., Sept. Nick.

lick		 William	Hall
inda		 Anne	Nagel
apper 1	Regau	 Dean J	BEKOT
0		 Steff1	Duna
pu isy		 Ward	Hond
ed		 Murray	Alper
op		 Charles W	aldron
red		 George N	lecker
an		 	lmself

Romantic meller in low gear. No rarquee strength, carbon copy yarn and ordinary performance. Will have to hitch-hike to grab even dual spotting.

have to hitch-hike to grab even dual spotting.

Mob of racketeers scramming the cops hide out on a farm, become in fected with the clean, pure air, the cows and chickens and the peace of the rural countryside. From big, bod man and his Seeing-Bye dog. When the gang chief wants them back on the firing line they rebel, and finally turn the mobsters them back on the firing line they rebel, and finally turn the mobsters of the constabulary really guilty (just dumb), marries the farmer's daughter and the gunmoll grabs off the local bank president. Whole thing is one of those romantic dream world yarns which probably won't even kid the pulp fiction addicts. Besides which it went out of style with Turn to the Right.

Production, direction and acting is pretty much what the story deserves. Charles Waldron bullete of the streng for the pulp fiction and cating is pretty much what the story deserves. Charles Waldron bullete of the strength of the strength

THUNDER TRAIL

Paramount production and release. Features Gilbert Roland, Marsha Hunt, Charles Bletford, Directed by Charles Bletford, Directed by Charles Play, Robert Yost and Stuart Anthony; camera, Karl Struss. Reviewed in Frojection Room. Nr., Sept. 21, '37. Run-Arizona Dick' Ames. Gilbert Roland Amy Morgan. Marsha Hunt Lee Tates. Charles Bletford Constitution of the Charles Bletford Bob Ames. James Craig

That rarity, a well-made western

That rarity, a well-made western, Thunder Trail' carries adult as well as Juve appeal. Should not only click at Saturday matinees, but is a strong lower-decker for duals in the nabes. Has an absorbing, story, plenty of action and a capable cast with sufficient name draw.

While 'Thunder Trail' is written from standard ingredients, it has at least one novel slant. Has to do will a staken along by the culprits and raised as the son of the chief villain. The, other grows up ultimately to enter the scene, recognize his father's slayer and ultimately the other the scene, recognize his father's slayer and ultimately will him. Throughout the yarn the characters are thoughtfully conceived and the action is fairly logical say well as lively creditably. Githert Roland and James Craig are the brothers, former having the fatter part. Marsha Hunt in the inevitable beeogniful daughter of the persecuted. Jandywner. Charles Bickford is the heavy. Direction is much better flyin normal for westerns, camera and sound also being on the up-and-up.

PAN TWARDOWSKI

PAN TWARDOWSKI

POLISH MADE)

J. S. Starrzowski Starp Jeles of UltraFilm produced Starp Jeles
Frot. W. Gaslorowski, cameraman, K.
Bertell Starp Jeles
Frot. W. Gaslorowski, cameraman, K.
Belmont, N. Y. week Sept. 24, "37. Hunning time, 89 mins.
Franciszek Erodniewick
Franciszek Erodniewick
Franciszek Erodniewick
Hie Mother: Malcha Malcha
Hie Mother: Marcha Malcha
Hie Mother: Junosza Menowaki
Kasia, Marta Bockla
Kasia, Bribara
King Zygmunt, Joseph Wergzyn
Servant, Jun Kurnskowkz

(In Polish, No English Titles)

Scidom do the Poles of the U.S. get a chance to see their own people or hear their own language spoken on the screen. Therefore, they should flock to see this latest importation, one of the best Polish imports.

importation, one of the best Poissi imports.

Film is exceptionally well acted and generally well handled by the entire company. Word of mouth in sectors where Poles abound should make this entry not unprofitable. Otherwise, minus English titles, it can't mean much to American audiences.

Otherwise, minus English titles, it can't mean much to American audiences.

The Poles cannot forget that they are a very devout Roman Catholic race and show it in nearly every thing they do not be supported in the state of the

Cracow, ancient capital, to study the mysteries of life. To gain the love of a woman and riches he sells out to the devil. His finale prayers to drive away the evil one still leaves him out on the limb, is too apparently phoney. Same goes for some of the witchcraft and magicking. On the whole, however, the camera work is standard. Direction keeps things going with only a couple of minor slacks, expected in most old world arrivals. Dialog full of chuckles. Much of humor is lost in native tongue but pantomimic acting conveys enough to follow the story. Performances throughout are exceptionally good. Stars are probably without peer in Slavet tongue cine most of the story. The star of the story without peer in Slavet tongue cine most probably story to the story. The star of the story without peer in Slavet tongue cine most peer in the femme continuent is Marja Malicka, blond lovely. Hurl.

Arizona Gunfighter

Republic release of A. W. Hackel production. Stars Bob Steele. Directed by Sam Newfield. Original story by Harry F. Olmsted; screen play by George H. Plympton; film editor, S. Roy Libby; camera, Bob Kilne. Reviewed in Projection Room, N. Y., Sept. 22, '87. Running time era. Bob Kline. Activity.

Room, N. T. Sept. 22, 87. Running time for months of the following september of the following septembe

There's more plot than often found in mesquiters in 'Arizona Gunfighter,' but it dips below the level main-tained of late by Bob Steele in his gallop for western fame. Film be-longs where most cactus canters fit in unobtrusively. The story is there, but there is too much of it and many

in unobtrusively. The story is there, but there is too much of it and many ingredients fail to blend.

One drawback is that the star of the piece, Bob Steele, is allowed to act. Of stature, build, mannerisms and even voice belonging to a cowboy, this agile western lad is shy of true thespian ability. He registers grief, anger and faithful loyalty in this picture with the same series of grimaces and misplacement of words. He's not alone in this respect, only that the acting burden is piled on too heavily here. Oddly enough, his best dramatic effort is with the few light love scenes when the control of the control o

Lon Cardigan Johnny Mack Brown
Bobble ReynoldsClaire Rochelle
Bull BerkeDick Curtis
Calico Haynes
John PorterEd Cassidy
Tug MurdockBobble Nelson
Murdock Frank Ball
HolbrookSteve Clark
Brown Frank Ellis

HITTIN' THE TRAIL

(WITH SONGS)
Grand National release of Edward Finney production. Sturs Tex Ritter. Directed by Rt. N. Bratbury. Seyeen his roblest by Rt. N. Bratbury. Seyeen his roblest light of the Ritter of the R 14. The Bunning time, 50 mins. Sept. 10125 Annulis The Sept. 10125

Probably one of Tex Ritter's worst and will disappoint many of his fans. Name will be enough to bring em in for a gander, but the result will do no good for the next one. Like too many others, carelessness with detail, stiff support and the other howestern support and the other hex-step shows the lower floor of two-story shops.

Only difference between this and the other hackneyed formula is that the meat is horses instead of the traditional cow. Acting is also done by the nags while more human players mechanically utter what is unquestionably some of the tritest tripe ever heard on screen.

Film was too obviously made with other of the control of the support of the

blance of credulousness is to be re-tained. Miss Jerry Bergh's acreen debut remains in exactly that category as far as acting is concerned. Would do better to stick to the ballyhood N. Y. society from whence she is supposed to have sprung. Lines ac-corded her do not even give her ac-chance, but yeneral impression is that she doesn't rate one. Rest of it is from hunger.

LE MESSAGER

('The Messenger') (FRENCH MADE)

(FRENCH MADE)

Parts, Sept. 21.

Parts, Sept. 21

sompetent enough as the petty daughter of the outlaw though given brutal treatment in some closeups.

BOOTHILL BRIGADE
Republic release of a A. W. Hackel Directed by Sam Newfield. Story, Herry W. Ohmsted; screen play, George H. Plympton, Canner, Bert Langence New A. Archands in the Callec Happens. Manages of the better films produced in France his year. And it deserves the concentration of the better films produced in France his year. And it deserves the concentration of the better films produced in France his year. And it deserves the concentration of the better films produced in France his year. And it deserves the produced in France his year. And it deserves the better films produced in France his year. And it deserves the better films produced in France his year. And it deserves the better films produced in France his year. And it deserves the better films produced in France his year. And it deserves the better films produced in France his year. And it deserves the monotony of an ordinary the second of the better films produced in the better monotony of an ordinary the second of the ordinary manner, helps to orlive the monotony of an ordinary the content of the ordinary manner, helps to relieve the monotony of an ordinary the content of the ordinary manner, helps to relieve the monotony of an ordinary the content of the ordinary manner, helps to relieve the monotony of an ordinary the content of the ordinary manner, helps to relieve the monotony of an ordinary the content of the ordinary manner, helps to relieve the monotony of an ordinary the content of the ordinary manner, helps to relieve the monotony of an ordinary the content of the ordinary manner, helps to relieve the monotony of an ordinary the content of the ordinary manner, helps to relieve the monotony of an ordinary the content of the ordinary manner, helps to relieve the monotony of an ordinary the content of the ordinary manner, helps to relieve the monotony of an ordinary the content of the story the content of the story the content of th



FILM BOOKING CHART

(For information of theatre and film exchange bookers, Variety presents a complete chart of feature releases of all the American distributing companies for the current quarterly period. Date of the reviews as given in Variety and the running time of prints are included.)

COPYRIGHT. 1937. BY VARIETY. INC. ALL RIGHTS RESERVED

WEEK OF BELEASE	TITLE	PRODUCER	DISTRIB.	TYPE	TALENT	DIRECTOR		V. HEN REVIEWED BY VARIETY
8/6/37	RANGER STEPS IN MYSTERY OF HOODED HORSEMAN THE GOOD EARTH	Col Ed Finney	Col GN	Western Western	B. Allen-E. Stewart Tex Ritter	S. G. Bennett Ray Taylor S. Franklin	60	8/4
	THE GOUD EARTH THE OUTER GATE BLONDE TROUBLE WINDJAMMER	I. Thalberg I. E. Chadwick Par	MGM Mono Par	Drama Drama Musical	Paul Muni-Lulse Rainer Raiph Forbes L. Overman-E. Whitney	H MacEaddon	140 · 67	2/10 8/4
	SEA RACKETEERS BOOTHILL BRIGADE YOU CAN'T HAVE EVERYTHING	G. Hirliman A. Schaefer A. W. Hackel	RKO Rep 20th	Action Melodrama Western	George O'Brlen-C. Worth W. Heyburn-J. Madden J. M. Brown-C. Rochelle	G. Archainbaud Ewing Scott H. MacFadden Sam Newfield	64 58	8/25 9/29
. ~	BEPORTED MISSING STELLA DALLAS	L. Schwab E. M. Asher S. Goldwyn	20th U UA	Musical Melodrama Drama	Alice Faye-Ritz Bros. Ameche Wm. Gargan-J. Rogers Stanwyck-Boles P. O'Brien-H. Bogart	Sam Newfield N. Taurog M. Carruth King Vidor	104 64 70	7/28 9/1 7/28
8/13/37		J. H. Steele L. E. Gensler	Mono Par	Melodrama Outdoor	O. Davis, JrJ. Woodbury J. Benny-G. Patrick F. Stone-M. Lord	King Vidor L. Bacon I. V. Willat	100	7/28
	LUCK OF ROARING CAMP ABTISTS AND MODELS HIDDEAWAY ONE MILE FROM HEAVEN HANDY ANDY (Relssue)	Cliff Reid	RKO 20th	Musical Drama Rom-Dr	C, Trever-S, Blane	I. V. Willat Raoul Walsh Richard Rosson Allan Dwan	95 - 60 68 81	8/4 7/21 7/21
*	DANCE, CHARLIE, DANCE DEVIL'S SADDLE LEGION	Sol Wurtzel WB WB	20th WB WB	Comedy Comedy Western	W. Rogers-R. Taylor S. Erwin-Jean Muir Dick Foran-Ann Nagel	D. Butler F. McDonald B. Connolly	81 65	8/7/34 9/1
8/20/37	OUTLAWS OF THE ORIENT SHADOWS OF THE ORIENT BROADWAY MELODY OF '38	Col L. Darmour Jack Cummings	Col Mono MGM	Outdoor Drama Musical	J. Holt-Mae Clark R. Toomey-E. Raiston R. Taylor-E. Powell-S. Tucker	E. B. Schoedsack B. Lynwood R. Del Buth	61 115	9/8 8/18
	SHE'S NO LADY HOPALONG RIDES AGAIN PUBLIC COWBOY NO. 1 FLIGHT FROM GLORY LOVE UNDER FIRE	B. P. Schulberg H. Sherman S. C. Siegel	Par Par Rep	Melodrama Western Western	Dvorak-John Trent William Boyd	R. Del Ruth C. Vidor L. Selander J. Kane	65 65 60	8/18 9/22
	FLIGHT FROM GLORY LOVE UNDER FIRE MB. DODD TAKES THE AIR FOOTLOOSE HEIRESS	Robert Sisk N. Johnson	RKO 20th WB	Action Rom-Com	Gene Autry-S. Burnette O. Stevens-W. Bourne L. Young-D. Ameche K. Baker-J. Wyman C. Reynolds-A, Sheridan	D. Silverstein G. Marshall A. E. Green	66 70 85	8/11 8/11 7/28
8/27/37	IT'S ALL YOURS	M. LeRoy WB Wm. Perlberg GB	Col	Rom-Com Rom-Com	M. Carroll-F. Lederer	Wm. Clemens		
	KING SOLOMON'S MINES BAD GUY WHERE THE WEST BEGINS	Harry Rapf R. N. Bradbury	GB MGM Mono	Spectacle Melodrama Western	A. Lee-R. Young-Robeson B. Cabot-J. Chatburn Jack Randall	E. Nugent R. Stevenson E. Cahn R. N. Bradbury	80 64	6/30 9/1
	ATLANTIC FLIGHT ON SUCH A NIGHT MAKE A WISH	William Berke Em. Cohen Sol Lesser	Mono Par RKO	Western Melodrama Musical	Jack Randall D. Merrill-Lamble K. Morley-G. Richards B. Breen-B. Rathbone Lorre-V. Field	William Nigh E. A. Dupont K. Neumann	59 71 75	9/22 8/18 8/25
	THINK FAST, MR. MOTO WESTERN GOLD	Sol Wurtzel	20th 20th	Melodrama Western	S. Ballew-H. Angel	Norman Foster	66 56	8/18
	WHERE THE WEST BEGINS ATLANTIC FLIGHT ON SUCH A NIGHT MAKE A WISH THINK FAST, MR. MOTO WESTERN GOLD DEAD END MAN WHO CRIED CONFESSION	Sam Goldwyn E. M. Asher WB	UA U WB	Drama Melodrama Rom-Drama	S. Sidney-J. McCrea L. Stone-B. Reed K. Francis-I. Hunter	William Wyler L. R. Foster Joe May	90 66 85	8/4 9/29 7/31
9/3/37	IT HAPPENED IN HOLLYWOOD GANGWAY	M. Connolly GB Norman Krasna	Col GB MGM	Comedy Comedy Melodrama	R. Dlx-Fay Wray Jessle Matthews Tracy-Rainer	H. Lachman Sonnle Hale F. Borzage	90 75	8/18 9/15
	GOD'S COUNTRY AND MAN SOULS AT SEA LIFE OF THE PARTY SHEIK STEPS OUT	R. N. Bradbury Hathaway-Jones E. Kaufman H. Schlom	Mono Par	Outdoor Drama	T. Keene-C. Henry Cooper-Raft G. Raymond-H. Hilliard	R. N. Bradbury H. Hathaway	89	8/11
		a. Griniin	2011	Musical Rom-Dr Musical	Novarro-L. Lane Henie-Power-Treacher R. Colman-M. Carroll	W. A. Seiter Irving Pichel S. Lanfield J. Cromwell	86 65 78 100	8/25 7/28 8/25
-	PRISONEE OF ZENDA. VARSITY SHOW	D. Selznick L. Edelman	WB.	Rom-Dr Musical	D. Powell-waring-Healy	W. Keighley	100 120	9/1 8/11
9/10/37	COUNSEL FOR CRIME THE WOMEN MEN MARRY ACCIDENTS WILL HAPPEN	W. MacDonald M. Fessier B. P. Schulberg	Col MGM Par RKO	Melodrama Drama Com-Dr	O. Kruger-J. Wells J. Hutchinson-G. Murphy W. Gargan-O. Heyward J. Ellison-M. Hunt	John Brahm Earl Taggart Erle Kenton	68	9/22
	ANNAPOLIS SALUTE BOENEO WILD AND WOOLY	Robert Sisk M. Johnson John Stone	RKO 20th 20th	Rom-Dr Outdoor Com-Dr	J. Ellison-M. Hunt Mr. & Mrs. M. Johnson J. Withers-P. Moore	Chris Cabanne T. Talley Al Werker	65 75 90	9/8 7/21
	TOM SAWYER 100 MEN AND A GIRL WINE, WOMEN AND HORSES	D. O. Selznick J. Pasternak WB	UA U WB	Com-Dr Musical Com-Dr	T. Kelly-E. Patterson Durbin-Stokowski-Menjou B. MacLane-A. Sheridan	H. C. Potter H. Koster Louis King	85 64	9/8 9/29
9/17/37	PRAIRIE THUNDER GAME THAT KILLS	Bryan Foy	WB Col	Western Melodrama .	D. Foran-E. Clancy	B. Eason D. R. Lederman	55	9/22
0/11/31	THIRTEENTH GUEST (Reissue)	M. H. Hoffman Hunt Stromberg MGM	Mono MGM MGM	Mystery Operetta Comedy	G. Rogers-L. Talbot J. MacDonald-Allan Jones E. M. Oliver-J. Beecher	Albert Ray R. Z. Leonard	65 140 76 72	9/6/32 7/28
	MY DEAR MISS ALDRICH THIS WAY PLEASE VOGUES OF 1938 LADY FIGHTS BACK	M. Shauer W. Wanger	Par UA U	Musical Musical Drama	B. Rogers-B. Grable W. Baxter-J. Bennett	Geo. B. Seitz Robt. Florey Irv. Cummings Milt Carruth	72 105	9/15 8/4
	THAT CERTAIN WOMAN LOVE TAKES FLIGHT	Ed Grainger R. Lord Condor	WB GN	Drama Rom-Com	I. Hervey-K. Taylor B. Davis-H. Fonda B. Cabot-Beatrice Roberts	Ed. Goulding Conrad Nagel	91 70	8/4 8/18
9/21/37	THE BRIDE WORE RED STARS OVER ARIZONA SOPHIE LANG GOES WEST	J. Mankiewicz R. N. Bradbury Par	MGM Mono	Com-Dr Western Melodrama	J. Crawford-Tone Jack Randall G. Michael-L. Crabbe	D. Arzner R. N. Bradbury C. Reisner	100 65 62	9/29 9/8
	A NATICHTY CIPIS	Wm. Seiter W. Wanger	PAT RECO UA	Mystery Musical Com-Dr	J. Gleason-ZaSu Pitts K. Baker-P. Patterson W. Gargan-J. Barrett	Edw. Cline Harold Young	63	9/8
	52ND STREET BEHIND THE MIKE BACK IN CIRCULATION TRAILING TROUBLE	Lew Brock S. Bischoff Condor	With GN	Com-Rom Western	W. Gargan-J. Barrett P. O'Brien-Blondell Ken Maynard	Sid Salkow R. Enright A. Rosson	100	7/28
10/1/37	MADAME X A BRIDE FOR HENRY HIGH, WIDE AND HANDSOME	J. K. McGuinness Mrs. W. Reid	MOM. Mono Par	Drama Com-Rom	Giadys George-W. William Ann Nagei-W. Hull Irene Dunne-R. Scott	Sam Wood William Nigh R. Mamoulian	75 55 110	9/29 9/29 7/28
	BOOTS AND SADDLES	A. Hornblow Jesse L. Lasky Sol C. Siegel	RKO Rep	Musical Western	N. Martini-J. Fontaine Gene Autry-J. Allen	J. Blystone Joseph Kane	77	9/15
	LIFE BEGINS IN COLLEGE CARNIVAL QUEEN LIFE OF EMILE ZOLA	H. Wilson Robt, Presnell Henry Blanke	20th U WB	Musical Melodrama Biog	Ritz BrosP. Brooks D. Kent-R. Wilcox Paul Muni-G. Sondegaard	W. A. Seiter Nate Watt Wm. Dieterle	80 123	9/29 6/30
	LOVE IS ON THE AIR SOMETHING TO SING ABOUT	Bryan Foy Schertzinger	WB GN	Com-Rom Musical	R. Reagan-June Travis Cagney-E. Daw	Nick Grinde Schertzinger	61 90	9/15 9/1
10/8/37	LIFE BEGINS WITH LOVE PARTNERS IN CRIME SATURDAY'S HEROES	M, Connolly Par Robt, Sisk	Col Par RKO	Rom-Com Melodrama Football	D. Montgomery-J. Parker L. Overman-R. Karns Van Heflin-M. Marsh	Ray McCarey Ralph Murohy Edw. Killy	62 58	9/29
	LANCER SPY ROLL ALONG, COWBOY I MET MY LOVE AGAIN	Sol Lesser W. Wanger	20th 20th UA	Drama Western Rom-Dr	D. Del Rio-G. Sanders-Lorre Smith Ballew J. Bennett-H. Fonda	G. Ratoff Gus Meins Logan-Ripley		
	IDOL OF THE CROWDS THEY WON'T FORGET RENFREW OF THE MOUNTED	Trem Carr Mervyn LeRoy A. Herman	WB GN	Rom-Dr Drama Outdoor	J. Bennett-H. Fonda John Wayne-S. Bromley C. Rains-G. Dickson J. Newill-C, Hughes	Art Lubin Mervyn LeRoy Al Herman	60 98	6/30
10/15/37	MURDER IN GREENWICH VILLAGE	W. MacDonald J. Mankiewicz	Col MGM	Mystery Rom-Com	Fay Wray-Richard Arlen Wm. Powell-M. Loy	Al S. Rogell R. Thorpe	85	9/22
	THE COUNTRY BEYOND	R. N. Bradbury Ernst Lubitsch David L. Loew	Mono Par RKO	Western Rom-Dr Comedy	Tom Keene Dietrich-H. Marshall Joe E. Brown-Helen Mack	R. N. Bradbury Ernst Lubitsch Edw. Sedgwick	90 73	9/15 9/1
	ANGEL FIT FOR A KING TRIGGER TRIO HEIDI	Sol Siegel R. Griffith Robt. Presnell	Repub 20th U	Western Rom-Dr Melodrama	Three Mesquiteers Temple-Hersholt-Treacher C. Morgan-Wm. Lundigan	Wm. Witney Allan Dwan		
	THAT'S MY STORY FAREWELL AGAIN OVER THE GOAL WALLABY JIM OF ISLANDS	V. Saville Bryan Foy B. Barsky	UA WB GN	Melodrama Rom-Com Rom-Dr	L. Banks-F. Robson Wm. Hopper-June Travis G. Huston-R. Coleman	Sid Solkow Tim Whelan Noel Smith Chas. Lamont	62	
10/22/37	THE AWFUL TRUTH KING OF SIERRAS	Everett Riskin M. H. Hoffman	Col GN	Comedy Western	I. Dunne-Carey Grant Rex-Sheik (horses)	Leo McCarey Arthur Rosson		-
	CONQUEST THUNDER TRAIL BREAKFAST FOR TWO	Par	MGM Par RKO	Hist-Rom Western Rom-Dr	Garbo-Charles Boyer Marsha Hunt-Gilbert Roland B. Stanwyck-H. Marshall	Clarence Brown Chas. Barton	56	9/29
	CHARLIE CHAN ON BROADWAY	H. Wilcox John Stone	RKO 20th	Biog Mystery	Neagle-Waibrook W. Oland-Joan Marsh L. Howard-Joan Blondell	Alfred Santell Herb, Wilcox Eugene Forde Tay Garnett	110 68	8/25 9/22
	STAND-IN MERRY-GO-ROUND OF '38 THE PERFECT SPECIMEN	W. Wanger B. G. DeSylva H. J. Brown	UA U WB	Comedy Musical Com-Rom	B. Lahr-B. House-Auer E. Flynn-Joan Blondell	Irv. Cummings Michael Curtiz	82	9/29
10/29/37	TRAPPED BY G MEN	M. & A. Alexander	Col	Melodrama	Jack Hoit-Wynne Gibson	Lynn Shores Louis D. Collins		
, 5•	LIVE, LOVE AND LEARN THIS WAY, PLEASE THERE GOES THE GROOM	H. Rapf Mel Shauer A. Lewis	MGM Par RKO	Com-Dr Musical Com-Dr	R. Montgomery-R. Russell Buddy Rogers-B. Grable B. Meredith-Ann Sothern	G. Fitzmaurice Robt. Florey Joseph Santley David Butler	72 66	9,/15
	ALI BABA GOES TO TOWN WESTLAND CASE	L. Schwab L. Fox-S. Starr M. LeRoy	20th U WB	Musical Mystery Drama	Cantor-T. Martin-J. Lang P. Foster-Carol Hughes	C. Cabanne James Whale	62 95	9,′29
	THE GREAT GARRICK TEX RIDES WITH BOY SCOUTS	E. Finney	ĞÑ	Western	Brian Aherne-de Havlland Tex Ritter	Ray Taylor		,



RKO-RADIO

AAAA Ignoring IATSE Situation On Coast, At Least for Present

Actors and Artistes of America has decided to ignore, officially at least, the recent jurisdictional threat by the International Alliance of Theatrical Stage Employes. Last Fridays (24) board meeting, at which it was planned to vote an appeal: to the American Federation of Labor executive committee, was cancelled and no further meeting is planned. Understood the session was called off because Kenneth Thomson was unable to attend.

Idea apparently is that the IATSE has gotten itself out on the tip of a long limb and that any move by the Four A's might only provide a chance for a face-saving maneuver. Pointed out by individual AAAA heads that the IATSE position is completely untenable and it would be unwise for the Four A's to take any action whatever.

Concerl feeling among the Four Least from the four face are to a face and the control of the contro

completely untenable and it would be unvise for the Four A's to take any action whatever.

General feeling among the Four A's officials, now that the first surprise of the IATSE move has worn off, is that the threat will be beneficial to the various performer unions in Hollywood and New York. Although the threat has undoubtedly ended any chance for a tie-up between the three major show business unions, for several years at least, the feeling is that the AAAA groups, the forem Directors Guild, the Authors Legue of America and the American Federation of Musicians will now stand closer together than ever. Interchangeability of cards among he Four A's groups is now virtually set. Screen Actors Guild, American Federation of Radio Artists and the American Guild of Musical Artists have all approved the proposed new rule. Equity council was to approve it at the regular weekly meeting yesterday (Tuesday) afternoon. According to the terms, those four stath or the regular weekly meeting yesterday (Tuesday) afternoon.

yesterday (Tuesday) afternoon. According to the terms, those four groups will have interchangeability, with any other member bodies permitted to come into the arrangement if they so vote. Approval of the rule by the various boards is still not absolute, as the action in each case must be approved by the membership at large. Understood the new rule calls for a central treasury, with the share of dues split between the various groups in which each performer works. All but Equity will have a sliding scale of dues, a complication that may have to be simplified at some later date.

Holmden Raps Guild Hollywood, Sept. 29. between the International

Holmden Rape Guild
Hollywood, Sept. 29.
Hollywood, Sept. 29.
Alliance of Theatrical Stage Employees and the Screen Actors Guild
for jurisdiction over actors was brought out in the open with issuance of a statement by Harland Holmden, IATSE v.p., attacking the SAG for allegedly signing 11,000 members when it had work for only 1,500. IATSE statement, addressed to Robert Montgomery, president of SAG; Lewis Milestone, acting president of Screen Directors Guild, and Charles Brackett, acting president of the Screen Writers Guild, said that the TATSE does not want the \$5,000 a week person who, in most cases, acts strictly as though he was a company emissary advancing not

cases, acts strictly as though he was a company emissary advancing not only his company's policies and purposes, but his own selfish motives. Communication was in the nature of a reply to announcement Sept. 15 by heads of the three Guilds that William Bioff, representing George E. Brown, president of the IATSE, was not authorized to speak for the membership of any of the three Guilds when he stated the IATSE was extending its jurisdiction to cover all workers in the film industry, including actors, directors and writers.

try, including actors, directors and writers.

While Holmden's statement did not name the SAG, it was obvious he was referring to that organization when he stated:

Tor the benefit of the studio workers, William Bioff, chief of the LATSE, adequately summed up the situation by the following statement, 'As long as these groups were able to accomplish improved working conditions for their members the IA did assume a 'hands off' policy, but we will not stand by and see the rank and file kicked from pillar to post, led by a chosen few to satisfy a premeditated plan of the producers which amounts to nothing more or less than the tail wagging the dog. The IATSE is not a membership vulture, as we need neither numerical strength nor evenue from per capita tax, which cannot be said for one of these company Guilds which has enrolled

The statement clearly indicated that the IATSE has not modified its program to assume jurisdiction over all workers in the industry, and to insist that the IATSE emblem be placed on all firms.

Leaders immediately started circulating telegrams asking SAG to call special mass meeting of membership to plan fight against encroachment of the IATSE. First telegram prepared by John Carradier

call special mass meeting of membership to plan fight against encroachment of the IATSE. First telegram prepared by John Carradine carried the following names: Fred MacMurray, Melvyn Douglass, Fred Keating, Allan Joshyn, Keye Luke, Victor Killian, Nedda Harrigan, William Harrigan, Nick Lucats, Lucian Privai, Gale Sondegaato, Issaie Ralph, Dorothy Tree, Mark Lawrence, Dorothy Teterson, ZaSu-Pitts, Sarah Haden, Stella Adler and Lionel Stander. It was apparent there was dissension even among the actors, as several who signed later asked to remove their names.

S.F.'s 200G Libel Suit
Screen Playwrights, Inc., renewed its attack on the Screen Writers Guild by filing a \$200,000 libel suit against the latter organization. Action is based on a letter allegedly written by Philip Dunne, chairman of the membership committee of SWG, to P. G. Wodehouse, urging the latter to resign from membership in the Playwrights. Complaint was signed by John Lee Mahin, president of the SP. Authors League of America, Inc., and directors of the SWG were also named as defendants.

Negotiating committee of Screen Directors Guild announced it was abandoning efforts to negotiate an amiqable settlement' with producers, and that any future action would depend upon desires of SDG membership. Committee was composed of Howard Hawks, A. Edward Sutherland and John Ford. Producers refused to negotiate with the organization unless unit was divided into two groups, one composed of the directors and the other of unit managers and assistant directors.

COCALIS-20TH SETTLE OVERAGE SUIT FOR 10G

Suit of 20th Century-Fox against Sam Cocalis and his theatre circuit for overages on certain 20th Century-Fox films has been settled for 10,000, according to accounts. Trial was on one day. This suit has been hanging fire for a couple of years and in one instance went to the N. Y. Court of Appeals after the lower court once dismissed the case. The C. of A. ordered a new trial. The case was the have come up before N. Y. Supreme Court Justice Aaron Steuer. Settlement suggestion came from the bench, although parties had been on the verge of settling matters out of court a couple of times before, but Cocalis seemingly walked out each time. 20th Century-Fox sued for around \$26,000 and rather than be subjected to protracted court action and attorney costs, a settlement was urged by the commany almost at the safe. Suit of 20th Century-Fox against

ney costs, a settlement was urged by the company almost at the start. Cocalis is operator of the nabe Co-calis-Springer chain in N. Y.

Ramish, Gore Extend Coast Chain to Six

Coast Chain to Six
Los Angeles, Sept. 28.
Pacific States Theatres (Ramish and Gore Bros.) have announced purchase of a site for erection of a deluxe theatre in Manhattan Beach, sixth house in its chain.
Structure will house a 750-seat theatre. Construction will start around Oct. 25, with theatre ready for opening about March 1.
Cost of land, building and equipment will run approximately \$70,000.

H'wood P. A.'s Guilded

Hollywood, Sept. 28.

Hollywood Screen Publicists Guild now boasts 100% membership in the major Coast studios, with the obviating of difficulties that previously had kept the Metro flack contingent on the sidelines. Guild will hold a mass meeting at the Hollywood Legion Stadium, at which decisions will be made on all major problems. Membership now totals around 210, according to president Mervin Houser.

16mm. Newsreels Termed Unfair **Trade Competish**

Several newsreel executives are exercised over what they contend is unfair competition from the 16-millimeter and 8-millimeter field, millimeter and 8-millimeter field, with one company reported getting out a duplicate of the regular newsreels, only a few days after the five U.S. reels deliver to exhibitors. Castle Films now is putting out some nine issues of what it calls. Ylews Parade' annually and as many editions of 'See,' which officially is said to contain shots of novelty or freak news matter. These are available in beth sizes and also in course.

said to contain shots of novely of reak news matter. These are available in both sizes, and also in sound. But the thing that has aroused several newsreels is the report that Metrotone's 'News of the Day' is furnishing the newsreel clips at about \$350 per reel. Castle this week refused to reveal where it obtained its material or whether or not this was the price when questioned about Metrotone. Latter company, of course, can dispose of film as it sees fit. However, Castle spokesman was inclined to discount the unfair competition angle, contending that the newsreel only went to second-run accounts after the first three or four days.

More than one newsreel company

to second-run accounts after the first three or four days.

More than one newsreel company is aroused because they claim that such a practice is much the same as releasing a feature three or four days after it opens on Broadway for the 16-mm. trade. Thus far major producers have not made their features available in 16-mm. size until a year or more after national release to exhibitors. No definite action has been taken thus far and the situation probably will not be laid before the Hays office because the newsreels figure that it is not within that organization's jurisdiction. Possibility, however, of repercussions among newsreel exhibitors as a result of freeing newsreel material for 16 and 8-mm. distribution so soon after the origidistribution so soon after the origi-nal release date has several news-

nal release date has several news-reelers up in arms, that the 16-mm, One report was that the 16-mm, newsreel, when it contains last-min-ute material like the Hindenberg disaster and the Shanghai bombings, bears no copyright insignia. This is denied by Castle Films with the statement that the reels were copy-righted.

50 WB Extras East Get Checks Upped to \$8.25

Checks Upped to \$8.25
Eastern office of the Screen Actors
Gulld last week obtained boosted
checks for 50 extras used by Warners in a racetrack short. Tilt was
from \$5.50 to \$8.25. Involved the
use of 'wardrobe' and 'interviews.'
Told to report for mob shots, the
50 extras were instructed by Warners to, wear topcoats and hats 'as
the weather might be cold.' Were
also 'interviewed' on their arrival at
the Vitaphone studio as to suitability for the shot.

On protest by Mrs. Florence Marston, checks for the \$2.75 difference
were mailed to the players involved.'

Luther Reed, Inc., eastern commercial studio, has signed a contract
with the SAG. Number of other
smallies are still outstanding, but
Educational, Mentone and Blake are
expected to sign within a few days,
after minor huddles with Kenneth
Thomson, SAG executive secretary.

North Dakota Divorcement Defense Takes In Everything In Par's Suit

ADD HEADACHES

Cafeteria Union Protests Over Automat Plug

Cafeteria union last week pro-tested to the Screen Actors Guild and Metro that Eleanor Powell was not giving the striking union a fair break because she had endorsed Horn & Hardart's cup of coffee in advertising matter used by the cafe-terias

terias.

Check by SAG officials revealed that such endorsement was made about a year ago during a visit to N. Y., and that it was no fault of hers that an American Federation of Labor union now was picketing the

automats.

SAG obtained its charter from
AFL, which is the reason the N. Y.
branch was notified.

INTER-ALLIED COUNCIL MEETS

Hollywood, Sept. 28.

The battle for the Screen Directors Guild for producer recognition is set for discussion tonight (Tuesday) at the first meeting of the Inter-Allied Council of the SDG, Screen Actors Guild, Screen Writers Guild, etc. Council will also mult he IATSE threat to assume jurisdiction of all phases of filming.

Some leaders of the SDG favor making collective action in an ef-

phases of filming.

Some leaders of the SDG favor making collective action in an effort to force recognition while others favor waiting the arrival of Louis B. Mayer to present the matter to Mayer and Joseph M. Schenck. The SDG is anxious to have SAG support before moving.

Members of the Inter-Allied committee are directors William A. Wellman, Frank Capra, Richard Wallace, Lewis Milestone; actors Ralph Morgan, Franchot Tone, Elizabeth Risdon, Robert Montgomery; writers, Jane Murfin, Boris Igster, Philip Dunne and Charles Brackett.

N. Y. DECKHANDS BALK AT ONLY 6% INCREASES

New York stagehands, Theatrical Protective Union No. 1, is turning a cold shoulder upon the offer of picture houses for a 6% increase this year, another 6% in 1938 and 6% in 1939 as means of returning the 15% cut in de luxers that was taken by the hands in poorer times. The boost for other than de luxe theatres under the offer was 5% each year for three wars in return for 12% stables. three years in return for 12% slashes

der the offer was 5% each year for three years in return for 12% slashes in pay.

TPU instead wants a 15% raise now for de luxers and a 12% boost for other theatres, retroactive to Labor Day last. In demanding the return of the cuts now instead of over the three coming years, the N. Y. deckhands are attempting to get a better deal than Brooklyn, Local No. 4, did in accepting the offer of 6-6-6 and 5-5-5 last spring. No. 1 was made the same offer then but turned it down. Thus Brooklyn got its first 6% immediately and then this September got the second 6%, while No. 1, if accepting at this lade date, would be a year behind Brooklyn in recouping the slices. It is assumed that's why No. 1 is refusing to take the 6-6-6 and 5-5-5 offers now.

Operators in picture houses other than de luxers have accepted the 10% increase offered them 10 days ago and are being paid this boost but acceptance is with the proviso, not exactly defined, that this is not the final deal. Further meetings with de luxers are yet to be held.

SWG Hearing on Thurs.

Hollywood, Sept. 28.
Screen Writers hearing before the
National Labor Relations Board on
jurisdiction, scheduled for Monday
(27), was postponed until Sept. 30
because no tricd examiner was avail-

able.
Session on Thursday (30) will be devoted to the disposition of preliminary matters, including motion of producers challenging the jurisdiction of the NLRB, and asking complaint that the Screen Writers Guild has presented be dismissed.

Minneapolis, Sept. 28.

Paramount subsidiaries, the Publix circuit and American Amusement Co. are violating the Clayton amendment to the Sherman antitrust act and the North Dakota criminal and civil codes by owning and operating 11 theatres in North Dakota, because these statutes forbid one corporation from owning another's stock, when the effect is to destroy competition or when the combination tends to destroy competition, it is alleged in answers filed to the Paramount-Publix federal court suit attacking the constitutionality of the North Dakota theatre divorcement law and seeking a mandamus to prevent its enforcement.

atre divorcement law and seeking a mandamus to prevent its enforcement.

Because of such violations, the plaintiffs 'are in no position and have no standing in court to question the validity of the act,' the answers set forth, asking for dismissal of the suit.

J. P. Deveney and L. B. Schwartz, Northwest Allied counsel, and Abram F. Myers of national Allied States, who will assist the state of North Dakota in defending the suit, prepared the answers. They contend the divorcement law is justified because of the existence of amonopoly that has eliminated a free or competitive source of film supply. 'For a long time prior to the enactment of the theatre divorcement law, eight major film distributors, including Paramount, produced more than 75% of the pictures exhibited in the U. S.,' the answers state. 'The independent exhibitor, in order to remain in business, is compelled to buy the product of two or more of these companies.

There is no free market in films, such as in other commodities. Par-

There is no free market in films, such as in other commodities. Paramount refuses to sell its film to other theatres in direct competition

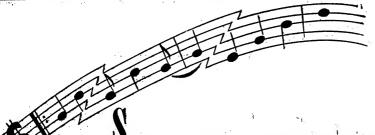
such as in other commodities. Paramount refuses to sell its film to other theatres in direct competition with its own showhouses and it purchases the other companies' products for its theatres to the exclusion of independent exhibitors. Its theatres receive preferential treatment from it and from other major distributors. As a result, if can put any Independent exhibitor out of business and it is throttiling competition. "Throughout the U. S., Paramount has 1,400 affiliated theatres. Year by year it has gone increasingly into the exhibiting end of the business. It has a uniform contract for independent exhibitors, but relaxes this for its own theatres. "Without the existence of this state law, every North Dakota independent exhibitor would hold his property, lease and equipment at the mercy of either Paramount or one of the seven other major exhibitors. Furthermore, there would be no possibility of free competition in the business and it would be in a position to build and acquire more theatres to the detriment and jeopardy of independent exhibitors, more proposed in monopoly of the business in North Dakota the law is essential. The Sherman anti-trust law and North Dakota triminal and civil code have not been invoked becaue of the Bublity theatres of the Public theat would be cause of the difficulty of proving the effect of the Public theat would be feet.

North Dakota criminal and civil code have not been invoked because of the difficulty of proving the effect of the Publix theatre ownership and operation on competing independent exhibitors. Such proof, however, is not required under the divorcement law.

Unless Paramount is victorious in this suit Publix wil have to dispose of its 11 North Dakota theatres next

AUTHORS LEAGUE IN N.Y. LAUGHS OFF 200G SUIT

No comment was forthcoming at Authors' League of America head-quarters, N. Y., this week regarding the \$200,000 libel suit of the Screen Playwrights against Screen Writers' Guild, ALA branch. Was explained that Marc Connelly, ALA prez, is on the Coast and that papers in the suit had not been received at this end.
Details of the action and the attitude of Connelly and other ALA and SWG tops jint known. Several individual ALA members were inclined to dismiss the matter as unimportant.



Vince August 15th, Exactly 1,137 Radio Programs
Have Publicized to Countless Millions

BAXTER BENNETT "Walter" Wanger's Vogues of 1938"

. . . . As Musical Presentations of Its Tuneful Score Have Skyrocketed

"THAT OLD FEELING"

Into America's Number 1 Song Hit. These Air-Lane Build-Ups Continue at the Rate of Hundreds a Day While Exhibitors All Over the Cauntry Are Getting That New Feeling of Records Such as No Musical Picture Has Given Them For Months!

NEW YORK CITY grossed over \$206,000. in two weeks at Radio City

SAN FRANCISCO . . . second week hold-over at United Artist Theatre.

BOSTON . . . played to over 30,000 people this week-end at Keith's Memorial Theatre. Held over.

DENVER... big business at the Denver forced move-over to the Aladdin—and then to the Broadway. 3 weeks continuous first run.

WEED HELEN VINSON - MISCHA AUER ALAN MOWBRAY - JEROME COWAN MARJORIE GATESON - DOROTHY MCHULTY - ALMA KRUGER - POLLY ROWLES THE WALTER WANGER MODELS

Directed by IRVING CUMMINGS
Original Screenplay by Samuel and Bella Spewack
RELEASED THRU UNITED ARTISTS





The Girls' Eye View

By Marian Squire

France Could Use the Westmores

France Could Use the Westmores

As the title implies, 'The Lower Depths' is not a particularly cheerful
bit, the 'Depths' being the height of Paris misery and poverty. Roughly
speaking, Jean Gabin as 'Pepel' is a Gallic counterpart of Spencer Tracy,
and Louis Jouvet (in looks only) of Ned Sparks. Suzy Prim belies her
name as the blonde harridan sister of gentle Junie Astor. Vladimar Sokoloff is the grasping villain—husband of Miss Prim, and Robert le Vigan
is an actor who goes batty from drink and poverty and strings himself
up to a convenient beam.

is an actor who goes batty from urink and poverty and suring minering to a convenient beam.

Dialog is all in French, but exceptionally well done English captions tell you what's going on if your French is weak—or non-existent.

Realism is maintained by wardrobe in keeping with the surroundings. One cabaret scene gives a definite contrast in hair styling. There are none of those long, full glossy bobs so dear to Hollywood. Hair is done close to the head or longish in the back and close at the sides. But they're still ignoring natural eyebrows and drawing a tiny, fine line where fancy lists. In fact, Junie Astor's incredible eyebrows are practically the sole false note in the French slum scenes:

The brothers Westmore could do a bit of missionary work in the coif-ture division. There is much blonde hair bleached to the soft, shiny quality of sun-dried hay. A sufferer from this treatment is Jany Holt, who is quite attractive outside of the cotton batting hair.

Cagney O. K. for Hoofin'

Cagney O. K. for Hoofm'

When Jimmy Cagney isn't taking a poke at someone or doing a little plain and fancy hoofing, 'Something to Sing About' is nothing to yell about. Cagney is light and graceful in his first musical, but as for his vocal efforts, he gives the impression that he knows as well as anyone else that his voice will never give Crosby or Powell any sleepless nights. He pastes no ladies in this opus, but stages one bang-up fight to keep the Cagney fans happy.

Evelyn Daw, the Cagney heart flutterer, takes care of most of the vocal assignments in a pleasant if not very interesting voice. She bustles anxiously through her ingenue part, and seems vastly relieved when she can stop acting and just sing.

Two of her best gowns are a telephone doll effect evening affair in sheef fluttering white, and a black and white street dress. The latter has an interesting top arrangement, back and full puffed sleeves of white embroidered organdie, with the black panel up the front, and a tiny white throat ruffle.

white throat ruffle.

white throat ruffle.

Mona Barrie, complete with foreign accent which she doesn't forget once, is the blonde menace, looking most effective in a flowing white hostess gown, with strass outlining the huge sleeves and banding the front. The old Hollywood assumption that newspapers forget foreign wars, political battles and the latest scandal when they get a bit of West Coast gossip, prevails in this picture. Every move of star Terry Rooney (Cagney) is reported in screaming headlines all over the country, to the exclusion

Gene Lockhart does a swell job as the self-important producer, and Villiam Frawley is a properly harried and haywire p.a.

Bette Davis Suffers All Over Again

Bette Davis Suffers All Over Again

It's a little frightening to think what "That Certain Woman' might have been without Bette Davis, Henry Fonda and all the other nice people the picture is fortunate enough to have in the cast. When things aren't happening to Miss Davis, she is making sacrifices, and vice versa—in such the properties of the work of th

looking skinned.

There's some not too believable newspaper hounding thrown in, with
Hugh O'Connell leading the pack and remaining to be a loyal friend—and
that does happen once in a while.
Picture is based on, or rather suggested by the Valentine's Day massacre, with Miss Davis the unfortunate widow of one of the toughies, and
that's about the least devastating thing that happens to her right up to the
'everything's going to be all right now' fadeout.

Deanna As a Little Miss Fix-It

It seems a shame to use players like Adolphe Menjou and Mischa Auer as mere background for Deanna Durbin. She's a refreshing youngster, but Menjou has much more entertainment value than the lot of a harried trom-

bone player allows him.

'100 Men and a Girl' doesn't quite make up its mind whether it is a concert or a comedy, having the colorful Leopold Stokowski for music lovers, and Mischa Auer, Alice Brady and Frank Jenks for laughs, with Miss Durbin running back and forth between the two factions. It's nice to know that Miss Durbin has such a remarkable voice for her age, but only an operatic name—a big one—can impress an audience out of boredom with 'A Heart That's Free' and others of the parlor concert group, especially when they go on for so long. Eugene Pallette, giddy Alice Brady's husband, and Billy Gilbert are assets to the comedy end.
Miss Durbin, as a little Miss Fix-it, dashes about in little-girl frocks, the dressing up left to Miss Brady. She wears a long white chiffon cut to a deep front-V, outlined in strass, with panels floating from the shoulders. Her new hair arrangement is the best coiffure break she's had—a short full bob smoothed back from the face, but not flat to the head.

French Rewrite Hapsburg History

Charles Boyer plays the ill-fated Archduke in 'Mayerling' and if you need to know any more except how to get to the Filmarte, N. Y., it's your loss. Of course, if you aren't in the mood for misery, don't bother, because any filmgoer knows that no good will come of it when a royal son's romance is frowned upon by royal papa. Even less good than usual comes of it in 'Mayerling,' based as it is on the famous Hapsburg tragedy. Although historians still disagree about what actually happened, producers of 'Mayerling' take the matter out of the graybeards' hands and arbitrarily finish the royal lovers off in a suicide pact.

It can't be easy to emote in tight basques and bustles, but Danielle Darrieux manages this with more restraint than seems actually necessary. Since Universal has signed her for a term of years it might be a good dea for Mile. Darrieux to develop another facial expression. The one she employs is very good for 'Mayerling,' but might become a trifle monotonous in time.

Two members of the cast will be recognized from 'The Lower Depths,' Vladimir Sokoloff and Suzy Prim. Miss Prim shows a lot of versatility and a fair portion of Miss Prim in the ornate drop-shoulder court gowns,

(Continued on page 27)

Bill Fox

(Continued from page 2)

various companies that formerly compromised Bill Fox's film kingdom.

The manpower and the system and the policies are entirely new, and so are conditions. These are arguments which are going on mostly unofficial behind the scenes.

Petered Out Two Months Ago

There was a time, a couple of months or so ago back that Bill Fox, through the mediation of friends, had a chance to talk personally on peace with his adversaries. However, something went loco then. From what has been gathered, Fox in seeking peace also sought to lay down the conditions which were found to be onerous to his adversaries.

There are millions involved, pro

There are millions involved, pro and con, and it's still at the cross-roads of settlement, so that if in the next few months a definite peace action arises, it will not be too surprising to the trade, and hardly unexpected to insiders.

Fox Film and Fox Theatres, to-gether, have suits pending against William Fox, in Nassau County, aggregating sought damages of up-wards of \$25,000,000. Bill Fox has wards of \$25,000,000. Bill frox as counter-claims for alleged breach of contract, and in which he seeks damages of around \$2,000,000. Directly or indirectly, the parties are involved in other pending litigation.

involved in other pending lutgation.
And if Fox settles, what will he
do next? That's one of the conundrums plaguing some. Fox is far
from through. He is interested in
a color process, home movies, patents and camera equipment.
Not yet 60, and although his
health is stated by friends to be precarious, Bill Fox's interests are still
received the 41m business in or

of the film

Korda Due Back

(Continued from page 5)

Doubts are expressed in through.

through. Doubts are expressed in this regard.

And it is known that the parties are still discussing ways and means for raising the option money through the American group of Atlas and Lehman, bankers for RKO. In that event, the most likely result could be an amalgamation of RKO and U.A.

Korda has managed to raise, 30,000,000 half of the amount it is understood, coming from the Prudential Assurance Co., with \$1,000,000 from Lord Beaverbrook in the form of a personal loan to Korda and \$500,000 from a prominent local exhibitor believed to be Sidney Bernstein, who controls a large circuit of cinemas booked in conjunction with Gaumont-British.

cuit of cinemas booked in conjunction with Gaumont-British.

Beaverbrook is back of a new newsreel organization called National, which opens at Oscar Deutsch's new Odeon on the Alhambra site next month. His son recently joined the Odeon directorate, also buying in on Jack Davis' newsreel circuit, which will be extensively enlarged. All of which is further tied in by the fact that the Deutsch-Odeon circuit is openly allied with United Artists here in theatre operation.

Grosses Off

(Continued from page 3)

ly higher than they were a year ago does not reflect fear that the downward trend of the market and unrest in Wall Street is affecting the Operators point out that the history of depressions has always been that the theatres are the last to be hurt. Moreover, it is felt that conditions throughout the country generally are not reflected in the way Wall Street is acting, every check at least, so far as theatres are concerned, making it appear conditions are vastly improved last season.

There are many local reasons why pictures may not be showing larger gross gains over comparative product of 12 months ago and it may be that radio is one answer. The strong trend toward sports of all kinds, though seasonal and sectional, may

Lefty Golfs with Exchange Men Just Hopin' He'll Hit a Branch Mgr.

By Joe Laurie, Jr.

New York, Sept. 28.

New York, Sept. 28.

Dear Aggle:

Well, the Legion convention is over and everybody in New York seems to be happy about it, especially the boys and girls in front of the Palace, the first time they've been able to stand there since the Legion was in town. I get a great kick talking to the old gang. Some of 'em are getting along pretty well playing night clubs; others are working at odd jobs, and some are playing the ponies. A few of 'em look pretty seedy—they look so seedy they're afraid to pass a canary. I missed Meyer and Effic Gerson's restaurant. They are going to open a place on the Coast. They sure deserve good luck because they're grand folks and have done plenty to help the actors for the past 25 years—they ironed many a wrinkle out of troupers' stomachs.

You'd a been proud of me in the parade, Aggle. The three of us from the Coolacre Fost joined in with the rest of the Californians and we made a great showing. We kinda spread out. It was a pretty long march and it wasn't as easy on my toolsies as it used to be years ago when I 'kicked fem around' in the Dockstader show. I think I'm going to sue my arches for non-support. Ha Ha.

A lot of people thought it was nonsense for a lot of guys to be marching

a great showing. We kinda spread out. It was a pretty long march and it wasn't as easy on my tootsies as it used to be years ago when I 'kicked em around' in the Dockstader show. I think I'm going to sue my arches for non-support. Ha Ha.

A lot of people thought it was nonsense for a lot of guys to be marching all day and getting a little stewed and raising hell. But I say with everybody in Europe marching with guns and cannons and long faces we ought to be very happy we got a lot of guys just marching with canes and only looking for laughs. And as for hell-raising, you remember Aggie when we played the college towns, especially football season, and they're supposed to be educated guys. Boy, give me them Legionnaires against one college town that's rubbed down with a bar rag.

Who do you think I run into last week? Elsie Moore, the girl I did an act with before I met you. You shoulds got a load of her. She's awful fat and has a shape like boiling cabbage. She looks like a stack of mellons. She's married to a guy who owns a stove repair shop in lowa. He was here for the Legion convention and brought her and their three kids. He's a typical towner. Has one of them last bid volces and ties his shoestrings into knots so he can stay up late. He sure is proud that his wife was once an actress and when there's anybody around he asks her to sing. She's still a little stage-struck because she sings when he asks her and she still hits those high ones low. They invited us to see them whenever we get to Iowa. I wonder who's booking that now?

I was invited to a dinner they gave Jack Norworth and Aggie, I wish you were there. It was a real tribute to a real guy. Willie Collier, Sr., spoke and the kids of today can learn plenty from him just watching him time his stuff. Then Julius Tannen had 'em in the aisles with his button-busters; he is still the greatest of all monologists. Then Gene Buck made a talk. Gee, Aggie, that guy is got plenty of heart and how he does love his Broadway and his brother and sister troupers. With

P. S.: Gene Fowler sez, 'after listening to some of these radio con seems most of them cut their jocular veins.'

on leading 'A' releases but with lesser pictures figured it isn't bringing in startling totals. Pictures on display currently which are good, big or excellent at the bo. are Touble or Nothing,' Lost Horizon,' Stella Dallas,' 'Souls at Sea,' '100 Men and a Gin', 'Thin Ine,' Prisoner of Zenda,' 'High, Wide and Handsome,' 'Dead End,' 'Vogues' and 'Wife, Doctor and Nurse.'
This, a large and very representative list of bo. hits, isn't getting as much from the public as might be expected. Operators at least contend that it should be more.

that it should be more

Selznick

(Continued from page 3)

essary cash supply to swing the op-tions costing around \$6,000,000.

tions costing arouna \$0,000,000.

The Selznick party and Wanger are due in New York Monday (4). Jock Whitney will be in the East at that time. Accompanying Selznick will be Myron Selznick; George Cukor, who will direct 'Wind'; Jacques kor, who will direct 'Wind', Jacques Deval, Selznick writer, and Barbara Keon, production assistant to Selznick. Only official feature of the trip east by the Selznick party is for discussions on 'Wind' with Whitney and Sidney Howard. Latter has written a lengthy treatment of the beat. book.

trend toward sports of all kinds, though seasonal and sectional, may also be cutting away a little bit, football time now being here.

This week, throughout the nation, business is ranging from good to big him, is still in the east.

U Situation

(Continued from page 3)

the company that this may be suc-

the company that this may be successfully handled from operations. No abridgment of the authority of Charles R. Rogers over production has been made nor contemplated. Rogers is understood to have come east with records and figures upholding his kind of studio operation, and the intimations are that he obtained a 'moral victory,' and will return to the Coast at the close of this week with wings spread and not clipped. R. H. Cochrane, president and biggest individual stockholder of the company, is still the head of the firm. Cowdin as chairman and overlord of the various operating committees and boards within the company remains in unaltered sway. Universal has made every effort to keep its problems to itself. Since N. L. Nathanson bought into U's distribution system in Canaca, the name of the Canadian nabob has become involved in all sorts of accounts coupling him to Universal in a bigger way.

Now talk is heard in the trade that Now talk is heard in the trade that Nathanson might be interested in obtaining financial control of all of Universal, or the American end at least, additional to his present control of the Canadian end of the company. Nathanson is financially able, it is held, to swing such a deal. Jules Brulatour is another big name mentioned, but downtown accounts give the impression that Bru-

counts give the impression that Bru-latour (Eastman Kodak) also might desire to dispose of his interest in Universal.

SOCK!

His first modern dress role in nearly a year!

SOCK!

Same author, same boxoffice sip as 'le Happened One Night'!

SOCK!

A 5-comic team comes rearing thru as no cast ever has before!

HUGH HERBERT . EDWARD EVERETT HORTON. DICK FORAN. MAY ROBSON BEVERLY ROBERTS · ALLEN JENKINS

Directed by Michael Curtiz · Screen Play by Norman Reilly Raine, Lawrence Riley, and Brewster Morse and Fritz Falkenstein · From the story by Samuel Hopkins Adams . A First National Picture



SOCKTOBER!

THE LIFE OF EMILE ZOLA (PAUL MUNI, Gale Sondergaard, Joseph Schildkraut, Erin O'Brien-Moore)

THEY WON'T FORGET (Claude Rains, Gloria Dickson, Edward Norris, Otto Kruger, Lana Turner)

THE PERFECT SPECIMEN

THE GREAT GARRICK (BRIAN AHERNE, OLIVIA de HAVILLAND, Edward Everett Horton, Melville Cooper, Lionel Atwill, Henry O'Neill)

WEST OF SHANGHAI (BORIS KARLOFF as General Wu Yen Fang, Beverly Roberts, Ricardo Cortez)

WARNER BROS!

Pulp Mags-Authors

(Continued from page 1)

likewise reported unable to sell the

Mags dropped by Street & Smith are Pocket Love, Pocket Detective, Pocket Western, Topnotch, Com-plete, Feds, Whisperer and Skipper. Popular, formerly Innown as Hard-Boiled, was dropped earlier.

Costs

With the future trend of pulps uncertain, publishers are giving costs even closer scrutiny than is usual in this field of carefully budgeted expenditures. To produce one issue of a pulp runs to about \$6,000 for 200,000 copies and at least 50% must be sold to break even. A profit of \$300-\$500 per issue is considered doing fairly well from a publishing standpoint. Most pulps sell for 10c-15c on newstands, from which the publisher gets 5-6c on 10-centers, about 10c-11c on 15-centers. Overhead and cost of returns is high. A considerable number of these, however, are sold abroad, especially in England. Altogether there are about 150-

Altogether there are about 150-200 pulps published, with the pres-ent trend away from weeklies, toward monthlies and quarterlies. toward monthlies and quarteries. Trend is also to mags of 112 pages instead of 128 because of upped costs. The total number of magazines fluctuates considerably, as perhaps no other business outside of show business destroys so many get-rich-quick hopes.

Pulps are a seasonal business, with spring and early summer the worst seasons of the year. The poorest months are April through July.

est monus are April through July.
The editorial cost per issue for a pulp runs from \$600-\$1,000, with some houses getting by on less. Estimates of monthly editorial bills for the entire field vary. Some say about \$75-100,000 per month Harold B. Hersey, whose recently pub-lished book 'Pulpwood Editor' has attracted much favorable attention, declares it to be \$250,000 per month.

Few Earn Over \$10,000 a Year

Few Earn Over \$10,000 a Year
Only a few writers in the field
do outstandingly well financially,
but about 30-46 writers make upwards of \$10,000 a year. Consistent
pulpsters to make a satisfactory living must turn out and sell 10,000
words a week, but of the total manuscripts received by mags, it is estimated that only about 1% is
usable. Public taste is currently swinging

Public taste is currently swinging to smarter stuff in the magazine field and this has influenced the pulps to some extent. Depression material for pulps is morbid stuff. Horror stuff goes over big in bad times. With improved conditions, love and adventure go better. With taste in reading matter currently going up, the trend in pulps today, is to print more subjective material, with perhaps slightly less emphasis on action. While action always remains the principal characteristic of any nulp story, at the ways remains the principal and the present time, more character and emotion is being introduced.

One pulp executive claims that pulps are a great means of blowing off steam, and points out that lynchings occur most frequently in states where pulp sales are poor.

The average pulp yarn is directed o an adolescent reader market. The to an adolescent reader market. The mental age of the pulp reader is con-sidered to be that of a 17-year-old boy who naturally demands excite-ment and plenty of it. Pulp houses aware of the trend today are how-ever, coaxing in the character reader. One fact remains unchanged how-ever, a pulp yarn always tells a story.

Failures of pulp magazines which have tried the slick formulas are frequent. You can't make a city slicker out of a hick farmer, because slicker out of a hick farmer, because the result is always rejection by the pulp public. Neither will it pay to try to sell ads. Pulps as a general rule don't care much about ads or subscriptions as the budget is care-fully watched and such publications are more cheaply delivered in bulk and sold on stands. Advertising be-yond a certain point raises the mail-ing rates.

actors and newcomers to the playactors and newcomers to the play-writing game often get experience in the hinterlands, so the pulp fleid offers an opportunity to the new-comer. A lot of pulp writers stay on this 'borschi circuit' and eat steadily once they, hit it right, while many slick writers are going hungry. In the eyes of the arty writer, they may stoop to conquer, but they eat. The pulp writer who gets going may sell all his stuff, while even the good slick writer-may place only 30% of his material.

No. 1 Pulpster

The dean of pulpsters both from The dean of pulpsters both from the point of view of money and prestige is Max Brand (Frederick Faust) who does his work from the French Cote d'Azur and is said to gross \$100,000 per year. Others high up in the money brackets are Earle Stanley Gardner, 40, and an exlawyer who earns about \$75,000 a year. Arthur Burks, H. Bedford Jones and Charles Francis Coe are other well established writers in the field.

Prominent among the graduates are Dashiell Hammett, James Warner Bellah, Octavus Roy Cohen and Ernest Haycox, who now sells westerns to Collier's.

Alumnae of the Pulps

Women who have written for pulps and stepped out into the slicks in-clude Faith Baldwin, Mary Roberts Rinehart, Vina Delmar. The first two of these sold their fist stories to Bob Davis when he was an editor at Munsey's. Some writers keep a foot in both fields dividing their time be-tween writing for pulps and for

Other women writers include Jane Littel who edits two love mags and writes in addition about three stories writes in addition about three stories per week, Peggy Gaddis, from Georgia, said to be supporting three families, Mazie Gregg who turns out 1,000,000 words a year and at 30 has written her 30th novel.

written her 30th novel.

The picture angle of pulps is becoming more important today. Big
firms are now watching the better
pulps more than heretofore and even
see advance copies of the mags when
possible. Stories are sometimes purchased just for the till with only
one or two situations saved. One pulp
writer recently turned two nictures. writer recently turned two picture scenarios into pulp stories. Trailers will advertise the story in the mag, and the mag will push the picture with ads, thus getting extra pub-licity for both.

licity for both.

Columbia which will release four serials this season has already arranged to have one of them appear simultaneously in pulps. The four serials are Frank Buck (animals), Frank Hawks (aviation), Secret of Treasure Island (adventure and pirates), and Wild Bill Hickok (western) Treasure Island has been sold to pulps. Argosy recently bought a story on Warner's 'Invitation to Murder.'

Leading agents in the pulp field in-

Leading agents in the pulp field in-clude Ed Bodin, August Lenniger, Lurton Blassingame and Robert Thomas Hardy, Latter firm is con-ducted by the widow of the agent.

Breaking into the pulp field is about as difficult as getting into any other. It's tough to get started. However, about 50% of the slick writers ever, about 50% of the slick writers today have come up through pulps, and these include H. G. Wells, Theodore Dreiser and Sinclair Lewis. Of the other 50%, half hit the slicks direct and the rest through having a successful novel. Every ms. that comes into a pulp office is read, and once a new find is made, pulp publishers, who are notorious as follow-the-leader-boys all jump aboard and are anxious to buy the newcomer's stuff.

Since the organization five years ago of the American Fiction Guild which acts like the Authors League for pulpsters, much has been done to raise the level of the pulp writer to raise the level of the pulp whet, particularly in his own esteem. It is estimated that about 1,000 pulpsters are making a fair living at this work throughout the country today with about 300 paid up members in the Guild. The organization has done much to glorify the American pulpster.

The pulp field falls into three general classifications: one-third are westerns, one-third mystery and detective, and one-third miscellaneous, but headed up by love and adventure. Others in the miscellaneous group include confession, pseudo-scientific, spiey, sport, ghost, horror, aviation and such specialized fields as astrology.

The pulps have for many years been recognized as the 'borscht circuit' for slick writers. Just as legit services were such as the study of the pulps have for many years been recognized as the 'borscht circuit' for slick writers. Just as legit services were well as the study of the such that the su

Theatre Circuit Carbons Rival Chain's Air Idea: Walt Framer Heads Both

Pittsburgh, Sept. 28.

Two different programs on the same station for rival theatrical circuits—that's what Walt Framer, air vet here, is doing currently on WWSW. It's the result of Harris Amusement Co. taking over the sponsorship of his 'Show Shopper' program, which has been kicking around as a sustainer first on WWSW and then KDKA for more than a year now.

Deal was closed over week-end and includes Framer's wife, Nan Grayson, billed as 'Cinema Lady.' It's a 15-minute period at 5:43 p.''. It's a 15-minute period at 5:4 Pittsburgh, Sept. 28.

cuits' respective houses.

DAVE IDZAL WANTS FEES FROM FOX DET.

Detroit, Sept. 28.

Dave Idzal, manager and trustee of Fox theatre, here, has filed petition with federal court asking fee of Fox theatre, here, has filed petition with federal court asking fee for his services during reorganization of theatre. Idzal's petition is part of claims, aggregating \$345,203 (the largest sum ever sought here in bankruptcy proceedings), in connection with reorg of theatre. Idzal, who served as temporary and permanent trustee as well as manager of the theatre, has asked, the court to determine if he is entitled to fees in addition to his \$200 weekly salary, plus \$25 for expenses as manager of the house.

When appointed trustee, Court told Idzal he would serve without pay, but in his petition Idzal declares that in view of substantial change in financial condition of the tompany' he feels he's entitled to receive a fee in addition to salary. George A. Marston, referee in bankruptcy, is scheduled to pass on fees asked by lawyers, banks, etc., some time this weelc. Reorg of the theatre was approved several weeks ago by Judge Ernest A. O'Brien, the plan calling for leasing of spot to Skouras Bros. Complications have delayed turning over of the theatre to the new Fox Michigan Corp., and minority stockholders, last week filed an appeal; in Cincinnati court of appeals. Latter, development is expected to delay fill past Jan. 1 the

peals. Latter development is expected to delay till past Jan. 1 the switching of theatre's control to new corporation.

Appealing for Pennsy OK on 2 Spanish Pix

Philadelphia, Sept. 28.

Philadelphia, Sept. 28.
Prometheus Pictures, New York, owners of The Spanish Earth, film which was banned by Pennsy State Board of Censors here two weeks ago, have filed an avpeal. Board has agreed to take another gander at pic with full membership present. Court fight is also on to force approval of 'Spain in Flames,' which was nixed here last February after group of 50 was appointed by Governor Earle to view it, when an avopeal was taken to Censor Board's thimbs down. Hearing in Common Pleas court will be held early in October on an order requiring censors to show why their ruling should not be reversed. reversed

versea. 'Spanish Earth' was deemed 'too boards gruesome for general re-lease, but indicated there might be no objections if exhibited for adults only. Feared it might create a mor-bid interest in kids to start a scrap.

. Southio's Acquisitions

Southio's Acquisitions

Hamilton, O., Sept. 28.

Southio Theatres, headquartered here, has taken over the Kentucky and State, Danville, Ky., previously operated by Warners. Bill Yeakel has been named city manager. Company operates the Paramount, Falace and Kaliato hore, and the Paramount, Gordon, Sorg and Strand, at Middletown. The Palace and Marion, at Marion, O., operated unter name of Midhio Theatres, is part of the chain.

Tracy Barham is general manager, and George Fettick, booker.

Pix Biz in No Mood to Dicker With Production or Selling Of Visual Educational Films

Lost: One Blackjack

A new type of item for the lost and found department at fluestres is on file at the Paramount, N. Y.

It's a blackjack that has seen obvious wear but no one's claiming it so far.

Detroit Film Chain Believes in Airing Pix to Build Up B.O.

Detroit, Sept. 28. Fourth statewide ether bally of a film, by United Detroit Theatres (Par), was aired Sunday (26) over WXYZ, WWJ, WJR, WMBC and WJBK, Detroit, and eight stations of

Bally centered on 'Double or Noth-ing' (Par), which opens at the Michigan theatre here Friday (1), and included music in the film plus dramatized excerpts from the plot. Originated in the WXYZ studios, enacted by WXYZ players under direction of James Jewell.

WXYZ's state net.

rrogram is the fourth in less than six months to build up theatre bo. through ether bally. With success of the past ones, understood the stunt will be used extensively in the future.

BANKO TEST IN NEB. TO HIGHEST COURTS

Fate of bank night in Nebrasks lays with the supreme court judges now, case having been argued bcfore them this week in the final review of District Judge Fred Massmore's Beatrice Theatre Corp. (Foxwesco) lottery decision of last April. Case was to have been a test, to decide for all time and in all instances of bank night practice in Nebraska. the district court judgment to af-fect the whole state.

fect the whole state.

Wrangle started when case went against the bank nighters and they refused to stop in other spots as well as failed to bring the case immediately to supreme court review to have it settled. Omaha Motion Picture Exhibitors Association with 28 theatres was placed under temporary injunction by the court against operation with bank night and the court allowed the injunction to stand after argument preliminary to the lottery review. Took stand that the lottery final decision would answer the whole problem.

Judge Messmore, now a member

answer the whole problem.

Judge Messmore, now a member of the supreme bench but incligible to participate in the decision, is an interested by-sitter. Judge said that any man giving of time and going out of his way to register, or be near the theatre when a drawing is being conducted, is giving consideration, whether he buys a ticket or not. Such consideration to participate in a drawing makes it a lottery in the cyes of the state statute, he believes.

Such was argument of the attorney general's office. William H. Wright, bank night counsel, claims the state is trying to set the case up on a new basis before the supreme court, on material which did not come up in the lower court.

CUPID ON RAMPAGE

Chicago, Scpt. 28.

It's June in September for a number of the boys in the Indianallilinois circuit of Jack Rose and Alex Manta. Three picture house execs took the marriage route within the week.

the week.

Art Wortha, manager of the Roxy and Fox in LaPorte, Ind., took unto himself Mary Helen Duke on Sept. 23; Rex Williams, of the Hoosier, Whiting, married Estelle McCloskey on Sept. 26, while Al Raymer, booker for the circuit, marries Eleanor Beckler on Thursday (39).

While the Havs office may give its blessing to work done thus far in setting up a modified visual-edu-cation program, its directors are not expected to sanction any arrange-ment tied to politicos in any way or directly connected with the present Motion Picture Producers & Distrib-utors organization.

utors organization.

Presently conceived plan would use only already finished short features. A number of picture executes already have indicated that they will give these educator-aproved films silent approval, if nothing else, particularly if they can be distributed inexpensively. They do not have to be bothered with distribution.

But or far as launching into any

But as far as launching into any even modified program of educational picture making, it is understood that these same officials even have rejected thought of such a thing. Their attitude is that visual-education does not belong in the film business, and these the leadures of seven described the same seven described by the same seven described by the leadures of the same seven described by the same seven descri that the industry is designed to make and sell entertainment alone.

and sell entertainment alone.

There will be little or no complaint about editing old shorts by a committee of representative educators just so these short features are at least 18 months old and it's established that their further salability has been exhausted by exhibitors. Numerous companies see in this a means of obtaining additional revenue. They say that even with changes and new prints plus distribution, they may be able to make some extra coin on these sales have the complete of the same state of the same state of the same state of the same state of the same extra coin on these sales to make the same extra coin on these sales and the same extra coin on these sales and the same extra coin on these sales the same extra coin on these sales and the same extra coin on these sales are same extra coin on these sales and the same extra coin on these sales are same extra coin on the sales and the same contracts t some extra coin on these sales to

Aside from the fact that execu-Aside from the fact that executives directly interested in any new
development in the visual-education
field claim that efucational insitutions and schools generally have
nothing like the facilities for have
nothing like the facilities for have
ling films, producers have evidence
no desire to enter the producing end
of educational subjects. They conno desire to enter the producing end of educational subjects. They contend that this does not belong with the picture industry as now constituted and that none can expect them to undertake such a project. Many of them have expressed the belief that this must be carried out through a subsidy by the public school system, the government, or by means of a fund set aside by some institute or foundation such as Rockefeller's. They estimate that a \$15,000,000 fund would provide the interest to carry on such a project.

"And back of all this is the prevailing idea among picture company executives that they don't want to deal with boards of education directly or to bother with handling of prints. Hence, for the time being, any visual-education lineup looms largely as an institutional affair for the industry with a separate organization formed to handle all de ails of distribution, handling of prints, etc. of educational subjects. They

ALLIED'S NEWEST IDEA

U. S. Regulation of Pix a la Gustey-Vinson Law

Atlantic City, Sept. 28.

A Federal regulatory act for the motion picture industry, along the lines of the Gufry-Vinson law for the bituminous coal industry, was suggested by Abram Myers, general counsel of the Allied States Association of Motion Picture Exhibitors, at the 18th annual convention of the Allied Theatre Owners of New Jorsey, at the Ritz-Carlion here Friday (24). Myers said that Congressional leaders had advised him to prepare a program which might be embodied into law at the next session of Congress. He declared that past legislative proposals, such as the anti-block booking laws and the divorcement of theatres from producer ownership, would not solve the evils of the industry. He then proposed the regulatory act to be administered by a board of disinterested experts.

Irving Dollinger of Linden was elected president, succeeding Lee W. Newberry of Allenhurst. Sam Myers of Morristown was named vp.; David Snappen of Perth Amboy, treasurer; Jacob Unger of Hillside, sec.; Maury Miller of Passaic, asst. treas.



20TH...WHICH HAS FULFILLED EVERY PROMISE...NOW MAKES ANOTHER!

"Lancer Spy" is one of the rare pictures that truly can be called great! Great because of its daring theme of the one man whose astonishing adventures entitled him to claim, "I won the Great War!" Great because every moment throbs with emotional intensity and amazing drama! Great because from its brilliantly-playing cast George Sanders emerges as one of tomorrow's outstanding stars (just as did 20th's Tyrone Power in "Lloyds of London" and Sonja Henie in "One in a Million"). Great because every man and woman who sees "Lancer Spy" will shout its praises to every one with ears to hear! No picture ever deserved a more enthusiastic, big-production campaign. Sell it that way and 20th promises you profits that measure up to those of 20th's most important pictures!

LANGER



with

DOLORES DEL RIO · GEORGE SANDERS PETER LORRE · JOSEPH SCHILDKRAUT

and

VIRGINIA FIELD • SIG RUMANN • MAURICE MOSCOVICH • LIONEL ATWILL • LUTHER ADLER

Directed by Gregory Ratoff

Associate Producer Samuel G. Engel • Screen play by Philip Dunne • From a novel by Marthe McKenna

Darryl F. Zanuck in Charge of Production



EXPLOITATION :-: By Epes W. Sargent

Working on 'Melody

Working on Melody'

A full page cooperation ad, a legitimate selling proposition, engineered by manager. Harold 'Chick' Evens and publicity director Jimmy Harris of Loew's was one of the first time this rag ever permitted use of such an ad for a cinema attraction. Transcriptions of song hits and bits of Eleanor Fowell's tap dancing were aired over radio station WILL.

Deep West End residential district though a tieup with a high class groer dealing in this territory. Tie-fup resulted in the distribution of \$0,000 12x18 circulars, one side of which was devoted to pix and theatre and the other to the grocer's wares. Ten thousand heralds were flostiblety Magazine and 10,000 4x20 circular pagazine for Broadway Melody' copy and missic departments' fund of the biggest department stores in the downtown district missic promise. Evens and Harris also engineered free cooperation ads with one of the biggest department stores with Eleanor Powell and a large retail shoe shop in the downtown district displayed fall footwer in front of a huge blowup of the popular Miss Powell.

Someone Gets a Bike

Someone Gets a Bike

Someone Gets a Bike

Frank Boucher worked a gag for
the Wild West Days club to bote.
Universal serial of the Midthe Wild West Days club to bote.
Universal serial of the Hills
Inch point of the 13 chapters, and
a hole is punched for each attendance. All who have a perfect score
at the end of the run, get a chance
to win a bicycle.

Bike was promoted from a local
furniture store which sells them,
and the back of the membership
eard carries an ad for the store. It's
a neat scheme to hold them constant
in attendance, and seemingly new.
Boucher took up the press book idea
and got out a the first opissed
for the kids.

Free Ride

Free Ride

Universal rode in on a Loew theatre stunt when the Interstate chain, of Texas, framed a talent hunt with four winners to go to Hollywood for final decisions.

Tryouts are held in all smaller spots, the winner in each to go to the nearest key city for a finals, either thouston. Winner will be sent from each of these four spots. Where Universal gets the ride is its Hollywood 'Screen Test' short with the house advertising: To see what you are doing, see etc.' Might have been made for this campaign. Meantime it's a business builder for the Interstate. Bob O'Donnell is running things and giving it his best.

Diking Up Drina

Diking Up Drina
Rochester.
With contests particularly hard to place in Rochester deilies these days, Manager Lester Pollock of Loew's Rochester crashed the editorial sanctum with one for 'Dead End' that got across because it added interest to the paper's own advertising columns. The paper's own advertising columns to paper's own advertising columns. The paper is own advertising columns to paper a sown advertising columns. The paper is own advertising columns to paper with which to pretty up Drina in the film to compete with her rival. Contestants were to select the costumes from newspaper ads and paste the ads on a cardboard. Paper plugged the contest with news stores and office ads. First prize of \$10 and 10 pairs of free tickets to Loew's.

Costume Carnival

Costume Carnival

Manager Eddie May of the Dixie launched his Saturday of hidren's sunday of the Dixie launched his Saturday of hidren's widing spike state of the dividing spike state of the state of

Building Up

Digressing from the usual school book matinee the Kiva and Ritz theatres of Ada realized that other school supplies were also needed and held a School Tablet and Pencil Matinee school supplies were also needed a School Tablet and Pencil Matinee.

Admission to the show was any ave-cent value tablet or pencil.

Nine Honest Men

Omaha

Nine Honest Men

Omaha.

Double or Nothing' presents a natural for ballyhoo stund in situ wm plot. Idiomatic title carries punch itself and can easily be enhanced. Eddie Forester and Ted Emerson of Omaha theatre went to work on that angle.

Gathered twenty-five old wallets and pocketbooks, put one buck bill in each and had them dropped, as if lost, in various spots of downtown on the control of the control o

Girl in Window

Girl in Window

Lancaster, Pa. Giving the musical score of Double or Nothing the works, Bert Leighton, manager of the Grand Theatre, here, hung his entire campaign around a single gag. He tied up with a music store in the heart of the shooping district to spot their of the shooping district to the shooping district to the shooping district to the shooping district and a chance to read a good big plug card.

Using a Band

Using a Band

Using a Band

Pittaburgh.

WB managed tie-ups for Horace
Heidt, current at Stanley, with not
just one Pittsburgh newspaper, but
two. First was with Sun-Tele on
sponsorship of Big Apple contest,
which Heidt is conducting every
might on the stage. Winning couple
with the stage with the stage with the stage with the stage.

Heidt at Loew's State in New York
when he opens there. Oct. F.
Second was with Darrell V. Martin, radio ed of Post-Cagette, with
prizes free tix for Heidt's network
broadcast from here. Idea was a
coupon contest, with Reidt playing
medley of unidentified tunes during
first day of his Stanley engagement
arrects cone under the prized
ducats. Both stunts were good for
plenty of space in the two dailies.

Jazzles In Few*

Jazzing Up 'Few'

Long run of 'Wandering Jew' at Playhouse here credited to exploitation campaign set by Dan Roche.

During the first four weeks playing of a much press space as any Dallas, which went in under a new policy set-up for the Oriental. For Wandering Jew' Rocke set up his ads with a foot-steps out used diagonally, and plugged not only in English language papers, but in both German and Jewish. Former using name of Conrad Veidt as greatest German actor, and the latter by plugging the picture as from a Jewish legend.

Grazy Sign

Jean Derth, of the Warner theatre, Memphis, was described in a recent issue of the local paper as the how with the Rube Goldberg brain because of the odd mechanical effects he uses to animate the theatre signs. His latest was large block letters (Continued on page 62)

Ruth Roland's \$1,000,000. Half Willed to Ben Bard

Hall Willed to Ben Bard
Los Angeles, Sept. 28.
Holographic will left by Ruth
Roland, screen actress, disposing of
an estate valued at more than \$1,000,000, was filed in L. A. superior
court. Document bequeaths 50% of
the estate to Miss Roland's husband,
Ben Bard, and 45% to be divided
equally between Edith B. Thompson, an aunt, and Mrs. Edith Garven,
counsin of Mrs. Thompson.
Sum of \$100 is left to J. R. Roland,
decedent's father, if living.

Republic's Lavish Tuner

STAGE BAND POLICY UP AGAIN FOR CRITERION

A stage band policy for the Cri-terion, N. Y., is up for consideration again but no definite decision has been reached nor a tentative date set aside when such plans may become effective. From time to time during the past year, stage bands have been discussed for the house by its operators, 'Harry L. Charnas and B. S. Moss.

House heavewerienced consider.

and B. S. Moss.

House has experienced considerable of a struggle as a first-run in view of the difficulty to obtain worthwhile film. This week playing 'Shanghai Express' on a revival, house has booked 'Sophie Lang Goes West' from Par as its next.

St. Loo Nabe Burglaries Solved As 2 Are Nabbed

St. Louis, Sept. 28.

Burglaries of five nabe pix
houses in last 10 months were solved
last week when local gendarmes
nabbed Bernard Tucker, 19, a former usher in one of the houses and,
on his confession, Cecil Winner, 42,
a real estate salesman. Warrants
charging grand larceny, a felony in
Missouri, have been issued against
Winner.

Winner.

Tucker said he served as lookout for Winner when the latter broke into the Manchester theatre from which \$347 worth of tools, radios, etc., were copped and also on another occasion in the same house when \$207 worth of goods were taken. Tucker formerly worked at this house. He implicated Winner in burglaries at the Lindell, Gravois and Maffitt theatres, all controlled. ourgianes at the Lindell, Gravois and Maffitt theatres, all controlled by the St. Louis Amus, Co. Winner denies the accusation stating that Tuoker brought him a number of articles to dispose of and he didn't know they had been stolen.

20th Now Has the Roxy, Legal Bills Rolling In

Addison S. Pratt who acted as spe-clal master in the Roxy theatre re-organization submitted a detailed bill for his services to N. Y. Federal Judge Francis X. Caffey for ap-proval. Mr. Pratt asks for \$10,000 for the three months' work he de-voted to the involved Roxy matter. In his report he states there were

voted to the involved Roxy matter. In his report he states there were 33 sessions; 2,659 pages of testimony taken, and his report which resulted in 20th Century-Fox taking over the theatre, consisted of 78 pages.

At the same time, Russell V. Gruikshank, appraiser for White & Case, turned in a bill for \$1,500. Cruikshank, in July, 1395, appraised the property at \$3,300,000 and at the hearings jumped his figure to \$3,500,000.

Argvill R Parsons also an ample of the property of \$3,500,000.

\$3,000,000.

Argyll R. Parsons, also an appraiser, who determined the price the theatre lobby rentals should be, asks \$1,250 for his work.

Plet the Tunes, Too

Hollywood, Sept. 28.
Betty Laidlaw and Robert Lively,
who script tunes as well as stories,
have been assigned to write music
for the entire series of 'Renfrew of
the Mounted' films for Grand National, and have turned in the first
of the certical of the series.

the series.
Team also is scripting 'Honolulu oneymoon,' GN film to be produced Honeymoon, Gl by Bud Barsky

Cukor's Stopgap Deals

Hollywood, Sept. 28.
David O. Selznick is postponing production on Margaret Mitchell's 'Gone With the Wind' until next

spring.
George Cukor, skedded to direct,
ls playing with other studio deals in
the meantime.

'Barn Dance' Debut

Hollywood, Sept. 28.
Adele Wilde, New York stage actress, makes her film debut in the

tress, makes her him debut in the next Gene Autry picture at Republic, 'The Old Barn Dance.' Sol Siegel will produce and Joe Kane is set to direct from a script being prepared by Charles Francis Royal.

HOW IT'S DONE

Hollywood, Sept. 28.
Republic has announced plans for production on a lavish soale of 'Sing Blane newspaper drama, got the Your Way Out,' musical by Albert J. Cohen and Gouverneur Morris.
Harry Grey, executive supervisor of Republic musicals, wilt produce.

Theatre **Changes**

Hamilton, O.

To discourage bringing babies into the theatre, and thus reducing, partially at least the annoyance thus caused, the Rialto, second run house, local unit of the Southio circuit, requires a child's tickets for every infant, regardless of age.

Allen Sparrow has taken over his duties as manager of Loew's, Richmond. Roger Driscoll coming to Norfolk as his successor.

Malco Memphis Theatres, Inc., bought 10 theatres of the Warner Brothers Kentucky circuit. The theaters are: two at Danville, two at Owensboro, two at Fulton, two at Henderson, one at Princeton and one at Mayfield. A half interest in Malco Memphis Theatres is held by Paramount and Paramount will buy out of the property of the propert Memphis

Ritzville, Wash.
The new \$30,000 Ritz theatre
opened last week. Roy C. Irvine is
owner.

Los Angeles.
Pacific States Theatres, Inc., and
Ben Berinstein have announced they
will build at once a \$95,000 990-seat
theatre near Ventura and Laurel
Canyon boulevards in San Fernando
valley. House will be opened
around Jan. 15, 1938.

The Cataract theatre, Niagara Falls, owned by A. C. Hayman, being razed and new theatre seating 1,800, to cost \$350,000, erected on the site, ready by early spring. Will be operated as formerly in conjunction with the adjoining Strand.

Salt Lake City.

Banner of the Intermountain Theatres, Inc., now files over six houses in Salt Lake City with the acquisition of Center, 1800-seater, being constructed by Fred and Herbert Auerbach, owners and operators of town's largest department store. Salt Lake City.

Columbus, O.

J. Real Neth will add a fifth theatre to his string of nabes when he opens the Markham theatre in Columbus South Side about the Columbus South Side about the Columbus South Side and the Columbus Side and S

Almost a dozen Loew managers in the past five years have stemmed from Loew's State, on Broadway, starting first as Al Rosen's assistants. Newest to leave him for houses of their own are George Daniels to the Dyckman and Marty Waldman to Loew's Canal, both N. T. Eddle Burke, erstwhile Roxy house manager, now first side to Rosen.

Denver

Cecil Lynch named manager and booker for the Gem, Tivoli and Colorado, dime grind spots owned by Bob and Ed Mapel.

Dale Kline, resigned as manager of the New Victory, succeeded by Hand Gement owner of the land. Hand former owner of the land and the special colorado of the land of

houses,
Ramon Gaytan has leased Colonial,
Pueblo, from Westland Theatre, Inc.
Plans to show Spanish and Mexican
films.

Pascagoula, Miss Work began this week on the foundations for a new theatre building on South Pascagoula street, to be erected by J. O. Cole and E. F. Grant, lessees and operators of the Nelson theatre.

Pawhuska. Okla.

Workmen are remodeling the
James building at 121 East Main for
the new Osage theatre to be operated by A. M. Abbott, also owner
of the Kikekah theatre here.

San Francisco. Clarence Laws, manager of the United Artists theatre in Berkeley, has purchased the interest of Charles Carroll in the Roxie, Oakland. Laws resigning from the Fox-West Coast organization, owners of the United Artists the

Norfolk, Bedgar Doob, brother of Oscar Doob of the M-G-M, has been sent to Norfolk as asst mgr. of the Loew's State theattre, succeding I. M. Yerby, who has been assigned to same title at Loew's, Richmond, Va.

Varsity, operated by Basil Bros., damaged \$5,000 by fire due to short circuit. Sound and backstage equipment was completely destroyed. Variety Club Barkerettes this week elected Ruth Rappaport pres., Mrs. Jacob Lavene, v.p.; Mrs. Albert D. Weil, see; Mrs. Meivin B.

Buffalo

Schwartz, treas., and Mrs. Sidney Samson, Mrs. John M. Sitterly, Mrs. W. E. J. Martin and Mrs. Max Levine, directors.

Work has been completed on the New Collegian theatre, to open this week at Ames, Iowa, under management of Joe V. Gerbach.

As rumored previously, the 1.500-seat eastside Cinderella nabe was added to United Detroit's 16-theatre circuit last week. House, formerly owned by James N. Robinson.

Apollo, Gloucester, N. J., remodeled. Sam Kalikanm owner. New Riatto, Wilmintton. operated by A. J. Belair enlarged. Sam Varbalow's circuit takes over Rio, Camden, N. J.

Colman in Roach Pic

Hollywood, Sept. 28.
Hal Roach has signed Ronald Col-man for the starring part in 'Fancy Free.'

Yarn is an Eric Hatch original.

SMPE Meets Oct. 10 in N. Y.

SMPE Meets Oct. 10 in N. Y.
Strides made in motion picture engineering during the last 12 months
will be outlined in sessions at the
fall gathering of the Society of Motion Picture Engineers to be held for
four days starting Oct. 11 at the
Pennsylvania Hotel, N. Y.
The demonstration of three dimensional films by G. W. Wheelwright
3d, and another of Stereopanic
sound recording and reproduction,
via a special film, by J. P. Maxfield,
of Electrical Research Products, will
be highlights. be highlights.

FOR THE KIDDIES

Hollywood, Sept. 28.
Characters that run through Leon
Schlesinger's Looney Tunes and
Merrie Melodies, film cartoons, are
in heavy demand by toy makers for

the Christmas trade,
David C. Green, merchandising
expert, has been ticketed as exclusive agent of the Schlesinger corporation to make tieups., merchandising Schlesinger cor-

Taxes Up

(Continued from page 7)

in \$1,282,160, an increase of \$199,870. Grab in the First Illinois (Chicago) area was \$1,588,642, up \$209,229.

Freer Spending

Better economic conditions and freer spending saw a substantial comeback in the custom of charging-premiums for desirable amusements ducats. Tax payments by proprietors who sold tickets for more than the established price rose 130%, zooming from \$15,379 to \$35,514. Collections from brokers, who pay only 10% of the excess in contrast to the 50% collected from box offices charging extra sums, mounted 44%, hiting \$170,047.

Chiseling, on the other hand, fell off. Treasury noted a drop of \$18,-302 in payments on the established price of Annie Oakleys, with the total from this source skidding to \$500,444.

\$560,444.

Regular admissions, mostly to film houses but also covering sports events, legit, etc., reflected a healthy 15% rise. Government share went up \$2,365,698, hitting \$17,367,439.

Take from cabarets was up about the same, mounting \$214,417, or 16%, to \$1,555,352.

July Dips, Per Usual

July Dips, Per Usual
Livelier summer theatre business
this year than any time since the
depression hit has not curbed the
customary hot-weather slump at the
box office, Treasury Department
figures show. Federal haul from
10% admish levy, based on July
wicket grosses, tumbled for second
successive month, although remeining well above 1936 and earlier
levels.

ing well above 1950 u...
levels.
Collections by the Government last
Collections by the Government last
amounted to \$1,599,242, a dip Collections by the Government last month amounted to \$1,599,242, a dip of \$33,846 under prior stanza but up \$215,135 over same frame of 1936. Total was the third biggest this year, and the July-to-August drop was much smaller than has been the crac. The decline between June and July this year, for instance, was \$241,637, while the haul last summer felt off \$184,380 between July and August

while the half last summer fall of the state of the state



Joan Crawford in all her lustrous career has never been in a production so glitter-ful and glamor-ful as "The Bride Wore Red"

Especially for women it has the S. R. O. brilliance of fashion's fascinations (designer Adrian in his most Parisienne mood).

And Romance rears its handsome head in the pleasant persons of Franchot Tone who is grand in it and Robert Young (he's smoother than in "I Met Him In Paris").

M-G-M has lavished gold on "The Bride Wore Red" and that gold will pour back into your box-office, happy Mr. M-G-M Showman!

Also in the cast: Billie Burke • Reginald Owen • Based on the play "The Girl From Trieste" by Ferenc Molnar • Screen play by Tess Slesinger and Bradbury Foote • Directed by Dorothy Arzner • Produced by Joseph L. Mankiewicz • An M.G.M Picture

Film Reviews

LE MESSAGER

(Continued from page 15)

(Continued ITOIN page and more in Africa, he is catching his train when Miss Morlay appears to plead with him. He will not listen until she tells him that Aumont has committed suicide. She stays on the train and returns to Africa with him. Aumont handles some difficult scenes well, as when he is seen falling in love with Miss Morlay as Gabin talled he with Miss Morlay and tells her of his love after his return. Gabin and Miss Morlay handle the difficult closing scenes with conviction.

Kinderarzt Dr. Engel ('Baby Doctor Engel') (GERMAN MADE) (WITH MUSIC)

(WITH MUSIC)

(Casino Film release of Europa-Tobis production. Features Fan Horders and Medical Features Fan Horders and Medical Features Fan Horders and Fan Horders Winkier.

Paul Horbiger Maria. Viktoris Winkier. Viktoris Winkier. Casino, N. Y. week Sept. 17, '37. Running time, & Finish.

Die Spatische Wiktoria von Belsako
Hann.

Arthur Fritz Eugens
Frau, von Wild.

Rose Voilborn
De Baumbusch.

Arthur Fritz Eugens
Frau, von Wild.

Rose Voilborn
De Baumbusch.

Brint Legal
Julie, sehne Frau.

Josefine Dora

Julie, sehne Frau.

Josefine Dora

Dirktor Neumann.

Walter Steinbevet
Schwester Bertha.

Elizabeli floxe.

Peter

Roschim Horn
Kinder: Inge.

Babal-Schulz Reckweil

Schwester Anna.

Schwester Anna.

Bachal Baries Schulz Reckweil

(In German, with English Titles)

Simplicity marks the better direction and acting in this comedy-drama.

Had as much care been exercised in pruning out extraneous tory matter, the outcome would have been more satisfactory. As turned out, it should prove satisfying box office in German language houses where no English titling is needed because it has more balance between comedy, pathos and action than humerous recent Teutonic ef.

Table gives the scripters and director an opportunity to try their skill in handling clever juvenile actors and a large number of kiddies. Success which attends their efforts a highlight of the production. In only a few instances do they permit their activities to go overboard.

Most dett acting contribution is that done by Arthur Fritz Eugens, as the ailing illegitimate child of an orchestra vollnist. Youngsten has his poice well Paul Horbiger, a familiar German audiences, fits the kindly baby doctor role. Viktoria than his power with the contraction of the contraction

Dialog seems effective, if at times wordy. Photography is ace high.

Wear.

Urilany Szobat Keres

('Lady Seeks Room') (HUNGARIAN MADE) (WITH SONGS) Budapest, Sept. 16.

Patria production and release. Directed
by Bela Balogh, Scenario, Miklos Laszlo;
adapted from musical comedy by Kulinyi
and Rejto; music, Paul Zsigmondy.
KlariIrene Zilahy
Lukacs Istvan Somle
Mrs. Lukacs
CsahosJulius Kubos
Mrs. Sovanka
Dr. Papay
AuntleIlona Kokeny

Jer. Penny. Lassic Poldeny. De. Penny. Monte. (In Hungarian)

Irene Zilahy has returned to Hungary after much success in French pictures, most notable of which was in the screen version of Tovarich. She is pretty, has charm and culture. Best she had some personal success to the state of the

FOR SALE—UPTOWN THEATRE. Providence, R. I. 1,450 scats. For-merly managed by Keith-Albee Corp. Sacrifice for quick sale, Terms.

LE JUIF POLONAIS

('The Polish Jew')

Cinema de Paris release of Jacques Haik production. Stars Harry Baur. Directed
production, Stars marry Butt. Directed
by Jean Kemm. Scenario by d'Erckmann
Chatrian. At Cinema de Paris, N. Y.,
week Sept. 16, '37. Running time, 79 mins.
Mathis Barry Baur
Cothorino Daur
Catherine
Christian Georges La Cressoniere
AnnetteSimone Mureuil
WalterLucien Dayle
Diebtes
Richter
Muller Louis Pre Flis
LolsMile, Riviero
Bearing Riviere
Frantz Raymond Gardanne
NichelRaymond Turos
The Polish JewJules Maurice
And Addish Sew

(In French, with English Titles)
Adapted for a film from the drama The Bells, in which both Sir Henry Irving and Richard Mansfeld trouped more than a quarter-century ago, this pic wears its age heavily. Fault largely lies with the adaptation. Version won't do save in those spots where Francais films are insistently disconsistent of the state of the state

\$500,000 Plagiarism Suit Over WB's 'Walk'

Warners yesterday. (Tuesday) obtained a delay of trial of the \$500,000 plagiarism suit of Irving Gielow, playwright, until the depositions of the actor, Robert Montgomery, and of William Elfeldt, music arranger for WB, are obtained on the Coast. Federal Judge Alfred C. Coxe granted the postponement after attorneys declared the testimony of the two men was necessary for the defense of the action.

Gielow claims 'Flirtation Walk' Gelow claims 'Flirtation Walk' had been lifted from his play, 'Give Me This Night, or Flirtation Walk.' Gielow also charges his songs, 'Ican't Believe' and 'Mr. and Mrs. Is the Name' were used without his other.

okay.

Attorneys for Warners in asking for the delay told the Court that although Montgomery did not appear in the picture, he was familiar with the original story and could testify as to whether it had been stolen. Elfeldt handled the music of the pic-

Shirley Starts Another

Hollywood, Sept. 28. Hollywood, Sept. 26.

Rebecca of Sunnybrook Farm' got
under way at 20th-Fox yesterday
(Mon.) with Shirley Temple starred
and Gloria Stuart and Helen Westley neading the supporting cast. Allan Dwan directs.

FREE FILM EXHIB KILLED

LINEAU FILLED
Lincoln. Sept. 28.
Freak accident claimed the life of
Frank Preston, 25, exhib of free pix,
on 'merchant nights' in small towns
of western Nebraska. Was in an auto
accident which upset the projection
machine in the back of his truck
and crushed his skull.
Happened near Edison, Neb.

THE KNOWING ONES

THE KNOWING ONES
Hollywood, Sept. 28.
They Knew What Happened goes
before the cameras at Paramount
Oct. 4 with Lew Ayres, Louise
Campbell and Cecil Cunningham
topping the cast.
Harold Hurley produces and director has not yet been named.

HEAVY LITHO BALLY FOR WARNER RELEASES

Hollywood Sent 28

Hollywood, Sept. 28.

Warners plans to cover the nation with its most ambitious advertising and exploitation program, opening up with 24 sheets in 1,500 cities and towns ballyhooing 'Emile Zola,' which goes out on general release Oct. 2. Heavy newspaper advertising cam

Oct. 2.

Heavy newspaper advertising campaigns are projected for That Certain Woman' while 'Tovarich,' The Great Garrick' and 'Submarine D-1' will be nationally 24-sheeted. Both newspaper and magazine ballyhooing is being readied for 1t's Love 'I'm After,' 'The Perfect Specimen' and 'Alcatraz Island.' Other productions designated to receive special build-ups are 'Hollywood Hotel,' 'First Lady,' 'Adventures of Robin Hood,' Jezebel' and 'Return From Limbo.' Campaign was formulated at a series of conferences participated in by company executives including Harry M. Warner, Jack L. Warner, Hal B. Wallis, S. Charles Einfeld and others.

John McManus, who is in the Warner home office publicity de-partment, having quit the N. Y. Times where he was assistant film editor, may go to the Coast into a publicity post at the studio.

Breen Troupe to 'Lulu

Hollywood, Sept. 28.

Principal Productions dispatched Bobby Breen and a company of 80 to Honolulu on Saturday (25) to make background scenes for 'Stow-away in Paradise.' Eddie Cline di-

Wanda Tuchock scripted from Dor Blanding's original.

U RENEWS TUNERS Hollywood, Sept. 28.

Songwriting team of Jimmy Mc-Hugh and Harold Adamson has been renewed by Universal for another

Pair's last was 'Merry-Go-Round of 1938.'

CONTRACTS

CONTRACTS

Hollywood, Sept. 28.

Marian Weldon signatured Paramount player pact of the Arthur Lange's composer-arranger option shatched up by 20th-Fox.

Walter Bullock and Harold Spina won six-month option renewals as 20th-Fox cleffers.

Michael Whalen's player option lifted at 20th.

Ivan Tourjansky dotted lined a Columbia directing ticket.

Nick Castle, 20th-Fox dance director, handed a new term tieup.

Radio exercised its option on Diana Gibson.

John Nicholaus drew new five-year pact as Metro's lab chief.

Metro signed Hugh sucreyear at at Metro.

Davi at Metro.

Land Tourjansky dotted butter as scripter for a year.

Davi at Metro.

Land Chaburn signatured a Metro laying termer.

Gus Kahn handed new lyvicizing.

Jean Chaudan and Jean Playing termer.
Gus Kahn handed new lyricizing pact at Metro.
Radio optioned Ernest Pagano, scripter.
Victor Baravalle's new termer as

Victor Baravalle's new termer as RKO music head. RKO picked up the player options of Cynthia Westlake and Lee Patrick. Norman Reilly Raine captured a writing termer at Warners. Niven Busch moves into the War-ner scribbling contingent on term ticket.

STORY BUYS

STORY BUYS

I Hollywood, Sept. 28.

I Universal bought dialog and sound state to Gerald Beaumont's short state to the sound state to Gerald Beaumont's short state to the sound screen rights to Linger.

Sound screen rights to Linger Longer, Letty, 'stage play by Anne Nichols, acquired by Paramount from Miss Nichols and Oliver Morosco.

Soundel Cohen bought 'Star of the Sharas,' original by Hazel Christic MacDonald.

Richard Sherman's Satevepost two-parter, 'Serenade for a Wealthy Widow,' acquired by Joe Pasternak.

"The Last Express,' by Bayard H. Kendrick, bought by Universal as Crime Club film.

Certain Charles of the Christic State of the Christic St

Fingered Ladies, by Armstrong Liv-fingston.
Edgar Rice Burroughs sold 'Monster Men' to Principal.
'One Minute Alone,' airplane yarn by Dalton Trumbo, taken by Metro. Warners, purchased screen rights to 'Garden' of the Moon.' Salevepost scrial by John Barton Browne and H. Bedford Jones
'Eight Hours,' by Quentin Reynolds, to run in Colliers, acquired by Emanuel Cohen.

The Girls' Eve View

(Continued from page 21)

utterly at variance with the sordid character and costume she assumed in the 'Depths,'

'Big City' With Keystone Finale

Big City' With Keystone Finale

Luise Rainer shows what a remarkable person she really is in 'Big City.' An immigrant girl, she dials 'operator' and gets 'information'—an achievement duly respected by all seasoned New Yorke.s

Spencer Tracy turns in a 'typical Tracy performance,' which is reviewese for swell. He makes you forget that the plot of 'Big City' is somewhat scrambled and more than a little far-fetched whenever he's on, but he isn't on all the time.

Keystone tactics are employed at the finish, to the audience's delight, when every ex-pug from Man Mountain Dean to Jack Dempsey (the tavern keeper) Join in the skull-bashing cab war, while the mayor (Charles Grapewin) and the district attorney (Paul Harvey) look on appravingly. Miss Rainer takes Fate's buffeting in trim little tailored frocks, going native becomingly in a couple of scenes with scarves tied over her head and under her quivering chin.

'Make a Wish' Makes a Villain Go Wrong

'Make a Wish' Makes a Villain Go Wrong

'Make a Wish' stars Bobby Breen and his well-known voice, but its main purpose seems a deliberate and malicious attempt to devil Basil Rathbone professionally. Poor Mr. Rathbone! One of Hollywood's most polished and subtle villains—an actor who knows his way around dramatic roles—and what happens to him in 'Make a Wish.' He has to cavort boyishly, as a temperamental songwriter. He must go whimsical, with pipe and fishing rod, on butler Donald Meek. And when he isn't hurling music to the floor and chewing pencils, he's gazing fatuously at Bobby Breen and mooning over Bobby's mother, Marion Claire. He has to welcome joyously the prospect of having a boy's camp right across the lake while he's in the middle of composing an operetta, when any right-minded muslcian would flee in terror.

It's quite a halcyon camp at that. There are no quarrels among the little fellows, not even a practical joke. All of the happy youngsters sit about respectfully while the maturely composed Bobby Breen sings to the camp free. And Herbert Rawlinson, magnificently muscular, sport shirt outdoorsity open at the throat, beams and beams on his amenable charges. Of course, Rathbone's operetta is a hit, and Miss Claire, in a flowing gown with pleated chiffon sleeves, ruffled skirt, a train and flowers around the neck and down the front, sings the leading role. Thereby, she loses her fance, Ralph Forbes, but takes his exit cheerfully in spite of the fact that Mr. Forbes has longer eyelashes of his own than most of the girls paste on.

Radio City Music Hall Goes Whimsy

Radio City Music Hall Goes Whimsy

The Music Hall symphony goes whimsical this week with what is announced as a 'strong burlesque' of old-time ballet music. There's something so majestic about the M. H. symphony that the offering is greeted with polite and very subdued giggles. It doesn't seem quite the thing to laugh at them even when they assure the customers that they intend to be funny.

The ballet's 'Romantic' number pleases the visiting firemen, with the girls daintly decked out in white wigs, tiny purple hats with ostrich plumes, tight bodices and dark panniered skirts decorated with huge plnk roses. Fluffy green underskirts peep coyly out among their twirls.

A colorful revival from Paris Exposition days is the Rockettes contibution. Wearing red and white hats, red pajamas and white boleros, they give their famous precision kicks a rest, and do unison taps in rush tempo that sounds like buckshot being spilled on a tin roof . . . one of their most effective exhibits.

New York Theatres





LOEW'S STATE "VOGUES OF 1938

STARTING THURS Powell-Fletcher

PARAMOUNT TIMES

ide | Yacht Club High, Wide and Handsome Boys Irene Dunne Randolph Scott DeLange Band

RADIO MUSIC HALL "LOST HORIZON" Spectacular Stage Productions



ther of the Famou hie Lung Escapade Sophie Lang Goes West' A Paramount Picture Criterion
B'way & 45th Bt.
Opens 9 a.m. Midnight Shows 25c





Stock Market Reactions Feared: Might Clip Budgets, Hurt Radio

Ad agency execs are beginning to wonder whether the erratic behavior of the stock market during the past several weeks will have any effect on advertising appropriations in the immediate future. What the agency men are hoping is that the downward trend of the board won't cause the manufacturers to start tightening the pursestrings, junking or paring campaigns which have already been worked out.

If a general trend toward curtailment develops, it is expected that broadcasting will be hit along with the other media. It may be only temporary, but the rap, iff it comes, can be hard enough to prevent the current broadcast season from even paralleling the record year just past. General belief in the trade is if the stock market really reflects a flurry of business uneasiness it is merely temporary and that there is hardly any cause for concern.

MOVING TIME FOR COAST **NBC'ERS**

San Francisco, Sept. 28. San Francisco, Sept. 28.
Record number of personnel
changes in the local NBC staff during the past week by Don E. Gilman, vice-prexy, in charge of the
Western Division.

Western Division.
On Oct. 1, when all changes become effective, Lewis S. Frost, Gilman's assistant, beads east for an extended visit to the web's Radio City headquariers to discuss Pacific Coast operations with home office execs. Upon hs return to the Coast his office will be in Hollywood instead of San Francisco.

Harry E. Anderson who for calcul-

wood instead of San Francisco.

Harry F. Anderson, who for eight
years has been Western Division
sales manager for NBC, leaves
become business manager of the
Honolulu Advertiser, owner of
KGU, NBC's Honolulu outlet. become business manager of the Honolulu Advertiser, owner of KGU, NBC's Honolulu outlet. Sydney Dixon succeeds Anderson, but will remain in Hollywood, where he has been assistant sales manager of the Western Division, in charge of Hollywood sales. William B. Ryan, who recently joined the San Francisco sales staff, will be sales manager here.

sales manager here.

Mitton Samuel will become manager of the San Francisco press staff, of which he has been a member for eight years. Hollywood press department will be operated independently, with Hal Bock continuing in charge.

tinuing in charge.

Filling Samuel's former post will be Robert McAndrews, assistant to the NBC night program manager here and former publicity director for St. Mary's College. Jerry McGee, producer, will be transferred to the post of assistant to the night program manager, Robert Dwan.

manager of KFI-KECA in Los Angeles, joins the production department to replace Charles Flesher, who leaves to affiliate with Young & Rubicam in Hollywood Fred Hegelund of the production staff will become producer of the Woman's Magazine of the Air, daily afternoon variety show, succeeding David Elton, transferred to the web's Hollywood production staff. Lee Strahorn shifts from the press staff to replace Hegelund.

Nell Cleary of the continuity acceptance. Glen Dolberg, former program manager of KFI-KECA in Los An

stan to repeace negetund.

Nell Cleary of the continuity acceptance department, moves to the press staff, with Marie Elbs transferring to Miss Cleary's post in continuity acceptance.

Holly Hotel's 4th Year

Hollywood, Sept. 28.

Fourth anniversary broadcast of 'Hollywood Hote! Friday will have Gladys George, Warren William and John Beall in the dramatic spot, re-enacting their picture parts in 'Madame X.' William also had a guest spot on the first soup airing. guest spot on the first soup airing.
Dolores Del Rio will do a bit from
Life of a Lancer Spy' on the program Oct. 8, and following week
Fred Astaire takes the spot in 'Damsel in Distress.'

WBAL on WLW Line

New addition to the WLW-Line this week is WBAL, Baltimore, First Dixie invasion for the Line. WBAL, a 10,000-watter, is Hearst-owned and a member of the NBC-blue and Mutual webs.

LYDIA PINKHAM CO. FROWN STOPS SERIES

'Voice of Experience' (Sayle Taylor) has ceased his sustaining programs on Mutual at the behest of his sponsor, Lydia Pinkham. Commercial week-daily live quarter-hours ride 26 stations set on and by the WLW-Line.

Bankroller balked because the sustainers were hitting the ozone earlier than the sponsored talks. Voice had been heard over Mutual at 12:30 p. m.; over WLW-Line at 2:30 p. m.

p. m.; over WLW-Line at 2:30 p. m.
In dropping off Mutual, 'Voice' will
continue non-commercial on WOR
only, Pinkham permitting, even,
though the broadcasts in New York
area will air earlier than the commercial chores, which have their
outlet on WMCA and WHN.
Angle is that the sconner carical

Angle is that the sponsor originally yed Mutual when seeking a setup eyed Mutual when seeking a setup for the program, and the deal was almost set when WOR balked at tak-ing the medicinal. Pinkham, through its agency, Erwin, Wasey, then dropped consideration of Mutual's facilities when it could not include WOR in the layout.

THINGS TO CRY ABOUT

adio Editors Annoyed Because NBC Makes 'Em Do Some Work

NBC Makes 'Em Do Some Work
NBC's attempt to cut down its
postage bill on press releases by resorting to filmsies has met with untavorable comment from radio eds.
They complain that the paper
makes editing difficult and that the
shade of blue used for the blue network releases is hard on both the
editor's and the typographer's eyes.
When the daily bath of handouts
went filmsy, the guff was printed in
wide sheet format, with one story
set along side the other and the
whole thing folded like a timetable.
Radio scribes squawked that this
was unhandy and the network's
press department then started handing it out in galley form.

Gene Baker's Job Switch

Seattle, Sept. 28.

Gene Baker, who has been production manager of KIRO for some time, has been appointed manager of the local offices of James Lunke and Associates in charge of Weco Radio Productions unit, local transcription concern. Lunke, heading the firm, has moved to Chicago where he has one of the production of the concern that the control of the concern that the control of the control duction manager of KIRO for some time, has been appointed manager of the local offices of James Lunke and Associates in charge of Weo Radio Productions unit, local transcription concern. Lunke, heading the firm, has moved to Chicago where he has opened a branch office.

Baker was with NBC and CBS in New York in the program department. He still continues to handle several programs on KIRO here.



EAST and DUMKE

Kellogg program, WJZ, Monday, Wednesday and Friday evenings at 7:45 P. M.

WQXR. New York, **Develops Opera** Repertory Co.

Radio's first permanent operations stock company made its debut over high fidelity station WQXR, N. Y., Sept. 25 under the direction of Raoul Sept. 25 under the direction of Race Querze. 'Gateway to Opera' pro-gram is a one hour version of sing-ing dramas featuring a group of 40 young American singers in a series of new American and other obscure

pieces.

In cooperation with the Juilliard School, the station recruited members from the ranks of aspiring Yankee yodelers on the cuffo comeon of training and mike technique in return for services. Jascha Zayde acts as clipper of the pieces to fit the one hour show. Essence of operas is retained in slicing. retained in slicing.

is retained in slicing.

Orchestral and overture music is supplied from stations recording library. For most part musical accompaniment comes from two pianos and an organ but records will be used for occasional backgrounding and preliudes at a and preludes, etc.

Eddie Butler Quits Radio

Omaha, Sept. 28.

Eddie Butler, pianist and organist has left employ of KOIL, Omaha and Council Bluffs, to enter investment banking business with his ment banking business with his father, J. M. Butler, in Detroit.

Has been musical director for Central States Broadcasting Co. Omaha

studios.
Butler has been vacationing in East for month or so, and goes to his Detroit connection without returning here.

Arch Oboler to L. A.

Metro-Maxwell Program Opposite Bowes; Hobler to H'wood for Month

Metro studio airshow, sponsored by General Foods' Maxwell House Coffee after Nov. 4, will battle it out with Major Bowes instead of with drawing from its National Broadcasting time niche and swinging over to Columbia. Benton & Bowles

agency, handling the account, has decided that there will be no shift from the Showboat hour and also belatedly confirmed closing of the Metro studio deal.

Metro studio deal.

By piping the show east from Edith Stahl, here at 6 p.m. on Thursdays, a rebroadcast will not be necessary. Bill Bacher, who will have charge of production, is due back from New York today to get the first program in shape. Understood that Metro of the Log Cabin program Oct. 9.

will erect a studio on the lot from which the show will be remoted. Showboat, which is replaced by the MG opus, terminates one of the longest consecutive runs in radio, winding up 265 weeks on the air without a break Oct. 28. Donald Cope, producer of the piece, and several cast members swing over to the Log Cabin show, also a B & B production for General Foods. Atherton Hobler, prez of the agency will pass a month on the Coast during the Metro show's preparation period. Bacher will have as assistants Harry Kronman and Mary Edith Stahl.

Radio's Trouble Calendar

These are days of revolutionary developments within the radio industry, Next several issues of VAREETY will no doubt record some of the most notable news events in the entire history of broadcasting. Unionization of actors, mounting costs of personality shows, the musicians union controversy with its auxiliary involvements of transcription, phonograph discripts, ASCAP, networks versus affiliates, station compensation, and the pro and anti-administration difficulties brewing within N.A.B., all promise action and foreshadow possible changes. action and foreshadow possible changes.

On the station side some of radio's ostrich-like policies are maturing in the form of difficulties that could perhaps have been avoided: Or at least guided. A widespread critical tendency among broadcasters toward their trade association has already produced fireworks at recent committee meetings. It will require artful parliamentarians to keep the Oct. 12 special convention from making some drastic severances. A lot of the broadcasters are obviously in a mood to speak their minds with unprecedented candor.

While specific problems demanding specific attention will naturally dominate the discussions there does exist—as witness the growing agitation for a 'czar' to unify the broadcating industry—a tendency to see the full picture and to advocate wholesale rather than piecemeal revamping.

Stated bluntly, broadcasters have, in convention and out of convention, had more than their share of quackery, demagoguery, horse-trading and sheer ignorance. They were led to believe and many were willing to believe nonsense about their ability to do as they pleased, ignoring or suppressing the things and the people and the organizations they found inconvenient rather than realistically striking the best bargain, which inevitably meant being united and intelligently prepared to bargain. Through all the various developments and experiences and flops there stood out above all and at all times the super-flop of all—the six-month license.

The possible unpleasantries of the Oct. 12 convention and its sequels may in the end count up for the radio industry as a net gain. If nothing else, broadcasters in general should learn the other fellow's viewpoint—a course of study many of them have scorned and neglected.

Along with other healthy eventualities in the station side of radio should be cited the probable sweeter odor in the future of the regulatory precincts in Washington. The previous necessity, supposed or actual, of consulting specialists in backroom politics in order to secretly clear the way to ultimately obtain—officially—the license, facilities, powers or other favors sought has long been ticketed: 'Noxious—keep lid tightly closed.'

Messrs. McNinch and Craven are regarded as an improved brand of F.C.C. commi.sioners. History certainly teaches that the disposal of valuable franchises by the Government does inevitably—unless rigorously checked and ruggedly kept to letter—result in the state of affairs that for radio did exist in Washington. The radio loble yin Washington was and is frowsy, palsy-walsy, boot-licking, and ethically in the basement.

The greedy, grubby, cynical business going on in Washington for years has left its mark both on broadcasting and upon the general outside reputation of the broadcasting business. It is nothing short of sheer luck that has kept the radio license structure from a rip-snorting exposure. That danger is still not entirely avoided although the new personnel of the F.C.C. and the avowed determination to tear up the rails of the well-known and much-travelled 'inside track' has possibly weakened irreparably the full attack of the pro-investigation bloc.

In the meanwhile it may again be pertinent to reiterate that the over-prominence of Washington in the affairs and the thinking of station men generally has contributed in some measure to the factional disharmony, the failure to unite on major trade problems, to recognize and anticipate tendencies, and to do much specializing on actual operation, program-building and such esoteric intangibles as showmanship.

Its inability to unite has naturally left radio wide-open to attack. There's no secret about the radio biz being more vulnerable to A.F.M. attack, for example, than the mechanized film theatres who might, with equal logic, be charged with the very job-killing that is now cited against stations. The merits of the question need not be considered here—the fact that radio is singled out for attack and on its side proven befuddled, mutually distrustful and quite unarmed, either defensively or offensively, is the important consideration. Recent events have, of course, given tremendous impetus to the 'czar' propaganda.

But, meanwhile, with the developments already gotten under way in Washington, and the wisdom that may follow the recent and imminent buffeting of all and sundry, perhaps the radio industry, to some extent, may purge itself of some obstructions to its wholesome growth.

FRIEDMAN IMPROVES

His Private List of Football Winners Sent Out by Mutual

Lester Gottlieb, Mutual web's p.a. is supplying the radio editors of the land with a weekly list of football game choices selected by Benny Friedman.

Friedman.

Fr'edman airs each Sunday morning for Parlegr Watch Co, over two Mutual outlets, WOR and WGN. On these broadcasts he makes no score forecasts. Following Tuesday he submits a private list to Gottlieb, which is sent to all editors and columnists on Mutual's file.

Last Saturday Friedman nailed nine out of 11 stabs. Much better than he used to do when picking 'em for VARIETY.

for VARIETY.

Jimmy James' Record

E. P. H. James will this Friday (1) have served 10 years in the same job, manager of sales promotion at NBC.

In radio that's a century. Don Gilman, v.p. for the NBC Coast end, recently ticked off his 10th also.

Tony Cabooch In Cleveland

Tony Cabooch In Cleveland
Cleveland, Sept. 28.
Tony Cabooch, veteran ether diatelectician, joins the United Broada casting Co. staff here this week for
WHK and WCLE airings. Cabooch.
has been signed for two months.
Only a sponsor will keep him here
longer than that,

CBS SIGNS UP **PRODUCERS** FOR %

CBS has expanded the managerial scope of its subsidiary, Columbia Artists, Inc., to include those program framers and producers who have long worked for the network, chiefly handling sustaining dramatic shows. Vets on the CBS payroll who have been squiggled to contracts by Artists, Inc., include Irving Reis, Nila Mack, Brewster Morgan, Earl McGill and William Robson.

Above named have been coming in for publicity in recent months, and it is slyly suspected in trade circles that Artists, Inc., stepped in as 10%-ers with the idea agencies might shortly be knocking on the producers' doors to secure their services as directors of commercials. One of those signed, Brewster Morgan, is currently doing a celluoid directorial chore for Metro, having been tabbed by the film company after staging CBS' summer Shakespearean series, Morgan's pact with Artists, Inc., becomes effective when his termer with Metro expires.

WOKO, Albany, moving into new studios on Oct. 1.

YANK WEBS NIX CANADA

American View of Canada

Canadian radio situation at the moment is extremely involved, wareness of this lack of clarity is thought to be a conditioning factor in the American networks' apparent disinclination to attempt a comercial alliance. American broadcasters note these facts as re-

mercial aliance. American broadcasters note these facts as regards Canada:

(a) The government imposes rules on its own network and on its privately-owned competitors (also sometimes adds house rules applicable only to the government stations). This ability to penalize aggressive, private management through possible governmental redape, pure spleen, bureaucratic vagueness or pressure from voting organizations casts a cloud of uncertainty over everything.

(b) Canada is, cursed with east-west, French-English, Catholic-Protestant, wet-dry and other intense frictions within its borders that might easily involve American network radio advertisers in embarrassements.

barrassments.

(c) A certain fear of American business domination and the official cultivation assiduously of a 'British tradition' attitude is a nebulous but very definite psychological coloration that might bear down upon American network radio penetration of Canada.

(d) The Canadian publishers are actively hostile to commercialized radio and as regards the government stations are thought to have the power, as they probably have the inclination, to impede in greater or lesser measure the free competition of radio as an advertising medium.

dium.

(e) French-speaking broadcasters in the Quebec and eastern Ontario sector have gotten across the idea to some extent that the French patois requires special production on the spot; therefore network advertisers might be inclined to resist basic groups for English language programs originating in America.

PARAMO'NT NOT **RADIO-MINDED** ON OWN

Ruby Cowan, radio contact for the Paramount studios, is in town for a few days to make the rounds of the advertising agencies on a goodwill quest. Object is to tell the agency heads of the excellent cooperation the Par lot has been getting from the former's reps on the Coast- and to offer the agencies' New York offices any help possible in connection with Paramount talent. Cowan declared yesterday (Tuesday) that Paramount has no intention of putting on its own air show.

Cowan figures on leaving New

ung on its own air show.
Cowan figures on leaving New
York at the end of this week. He
will stop off at Philadelphia, Washlington, Baltimore, Pittsburgh, Cleveland, Cincinnati, Chicago, St. Louis,
and Kansas City to tune in on local
programs for singing and novelty
material that might be of interest to
the studio's talent department.

JOHN BLAIR DEPT. FOR SCRIPTS GETS GOING

Chicago, Sept. 28.

Program department established last June by John Blair in conjunc-tion with his rep firm will begin a syndicated script service this week.

syndicated script service this ween.
Start-off will be an offer of some
15 programs to stations represented
by the firm. Later, according to
Delos Owen, head of department,
stations outside the firm will also be

Programs which have been lined Programs which have been lined up so far by Owen are mostly serials, and the majority lay stress on short cast and easy production setups. Among the list are a couple which have had spots around here with favorable results, but a couple new writers are at work turning out new stuff. Stations contacted in the Preliminary campaign have shown as preliminary campaign have shown a decided preference for across-thedecided preference for across-the-boards rather than for complete dra-matic shows, or any other form.

Department is also making plans to do a couple transcribed series to be aired by stations where program staff is inadequate to produce stuff of their own.

FERRIS TO COAST

Earle Ferris, partnered with Tom Fizdale in p.a.'ing radio personalities, is driving to the Coast,

Continent-hopping to o.o. his branch office out there and see some of his accounts who are living on and airing from the Coast,

COMPETITION NBC Gives Mussolini-Hitler Station, FDR a Chain

Yesterday (Tuesday) NBC carried on WJZ, N. Y., only the talks from their Berlin conference by Hitler and Mussolini.

and Mussolini.

After the spiels by the duo of dictators were skedded, NBC swung around and carded President Roosevelt to talk from Bonneville, Oregon, where he was inspecting the erection of the huge dam. F.D.R. was aired over WEAF and as many red-web stations as wanted the program.

Programs conflicted, both riding the ozone at 12:30 p.m.

UNIOUE AUDITION FOR HILDEGARDE

NBC yesterday (Tuesday) after-noon tried a new means of staging an audition, inviting a dozen agency men to a luncheon spread in the Rainbow Room and having Hilde-garde as hostess. During the feed, the singer obliged with some warbling.

warbling.

Back after having worked in England and France since before the Coronation last May, Hildegarde was last year NBC's highest paid sustaining performer. Under contract to NBC Artist Service, the net's talent peddlers were never able to bag the singer a commercial program of her own. She was placed, however, on quite a few guest shots.

PHILLY BULLETIN CRACKS

Daily, Previously Impervious to Pub-licity, Opening Up

Retay, opening op Philadelphia, Sept. 28. Radio, film and legit p.a.'s here are gleeful over news that the Philly Bulletin is melting on the matter of publicity. Sheet, with more than 500,000 circulation, has been almost impossible to crack, although re-cently it has opened up a little with a local by-lined film column. Understood now that Henry Pleas-ants, music crick, will shortly in-augurate a series of daily stories on the woman's page on various amuse-

the woman's page on various amuse ments. Articles will carry pix.

Joe Bolton's Roving Job

On Gen. Mills Baseball
Joe Bolton, baseball play-by-play
palaverer this past season on WHN,
N. Y., has been signed on a yeararound contract by General Mills.
On WHN, Bolton handled Jersey
City (Int. League) games bankrolled
by "Wheaties."

City (Int. Leaguer amounts)
y 'Wheaties.'
Starting for new employer Sunday, Oct. 3, Bolton will spend the winter analyzing areas and situations where General Mills' baseball campaign did not come off too well this summer.
Bolton is a son-in-law of Leo Bondy, v.p. of the N. Y. Giants.

NOT ATTRACTIVE

NBC and CBS After Protracted Consideration of Offer to Work Out Commercial Relationship with Government Chain See Too Many Difficulties

15% PLUSAGE

Columbia and NBC have become cold to the bid from the Canadian Broadcasting Corp. that the two American networks ally themselves commercially with the CBC's various hookups. Webs on this side regard with skepticism the CBC's proposed methods of doing business and are afraid they would be assuming too many headaches. They now figure it would be best for them to confine themselves to the two Dominion spots, Montreal and Toronto, which NBC and CBS now make available to American advertisers.

Operating heads of the Canadian Broadcasting Corp. this summer invited NBC and CBS to submit suggestions on how the latter could sell their clients on clearing their respective programs over CBC links. Also to send reps to the CBC's home office in Ottawa to help develop a workable rate card.

able rate card.

Two main objections to the CBC proposition which the American webs have arrived at involve the CBC's proposed policy of taking the commercial programs of any network on this side and of making the same rates available to an American advertiser if it wants to do business direct. While the Canadians expect the American network to get its sales commission by adding 15% to the rate card, the client's agency can eliminate this added tap by working through the Dominion's own sales

American networks also don't like the idea of following each other's commercials over the same hookup. To them the aspect is entirely dif-ferent when it somes to exchanging sustaining programs with the Cana-dian system.

Under the arrangement which the Under the arrangement which the CBC is making with privately operated Dominion stations the income from time sales are to be split evenly between the Canadian station and the parent Canadian network. From the 50% it gets the Canadian network will pay the line charges, the general operating overhead and 15% commission to ad agencies. When all these items are deducted there will be nothing left to remit for services to the American networks. Hence, the proposal that they get theirs by adding a commission to the card rates.

STATION COPS FILM SLOGAN

Kansas City, Sept. 28. Radio station KMBC announced

Radio station KMBC announced via a display advertisement in a local Sunday newspapers its fall setup of air fodder and labeled it KMBC Great Show Season.'

This publicity and the twist on filmdom's slogan sorta irsk the boys in the picture houses. They look upon the line Greater Show Season as their property.

Syd Dixon's Promotion

Effective Friday (1) Sydney Dixon ecomes sales manager for NBC's Effective Friday (1) Sydney Dixon becomes sales manager for NBC's western division. Replaces Harry F. Anderson, who has quit. Dixon is being upped from the post of bossing NBC's Hollywood sales office.

DOMINION TERMS Lucky Strikes Considering Dick Powell; **Transamerican Building Audition**

Lucky Strike Puzzle

Treatment of the musical number 'Harbor Lights' on the Lucky Strike Hit Parade has caused much comment around the music business in New York. Tune wasn't even mentioned in the cig program's ratings until after it had become the No. 2 seller and among the first five played.

seller and among the first five played.

First week 'Lights' became the country's best sheet seller the Lucky Strike program listed it as No. 5. Although the num-ber held top spot in the seller list the week following, the pro-gram dropped it to seventh

Philly Inquirer Cancels Swap Deals of WFIL, WIP: Concentrating on WCAU

Philadelphia, Sept. 28.

Philadelphia, Sept. 28.

Simultaneous with sudden burst of friendship between WCAU and Philly Inquirer comes cancellation by the newspaper of time-space swap deals it has had with other radio stations for more than two years. Inq called off swaps coupla weeks ago with no explanation to stations. Franklin Cawl, promotion director, had no comment except that it was result of a 'temporary change in policy.' Both stations and paper have from time to time expressed satisfaction with swap deals. Sheet was using five minute shots plugging want ads daily and 15-minute weekly dramatization of Sunday novel on WIP. WFIL used one five-minute plug and two spots daily, plus the dramatization.

WCAU will air each month the awarding by the Inquirer of \$200 prizes to the city's bravest fireman and policeman. This is not a trade deal, but said-by station merely to be 'good will gesture.'

WCAU is to build half-hour show of hero awards. The coin is passed to the winners by the Mayor, with Moe Annenberg, Inquirer Publisher, and other biggies on scene.

Levy brothers, owners of WCAU, have been reported trying to buy Philly Ledger in partners with Annenberg.

ARGENTINE STATIONS **MOVE TO URUGUAY**

Buenos Aires, Sept. 4. Short wave concession granted Radio El Mundo for its two stations, LRU and LRX, by the government, forced Jaime Yankelevitch to erect forced Jaime Xankelevium to erect his contributions to the short-wave field, CXA8 and CXA14 outside the boundaries of the Argentine in Uru-

boundaries of the Argentine in Cauguay.

LRU has 7,000 watts, greatest in all
S. A. It's mate, LRX, has five which
is 1,000 watts less than the 6,000
of Belgrano's twain.

Practice of moving his short-wave
activity into foreign soil by Yankelevitch is frowned upon by both
the local government and the other
operators. Broadcasts, however,
come in over the border just as
though located in the Argentine.

WHK Demands Advance

WHR Demands Advance
Peep from Rutherford
Cleveland, Sept. 28.
John Royal and Doc Morton of
NBC were in town for week-end
ceremonies bringing WHK into the
blue chain. M. A. Howlett, of
Brooklyn, N. Y., former owner and
manager of WHK also in town, but
not for ceremonies.

manager of WHK also in town, but not for ceremonies.

Howlett came here to protest stage that stage Rutherford's radio talks unless they received advance copies of the speeches. Rutherford's Watch Tower Bible Society once held a big block of stock in the station.

Hollywood Sent 28

Hollywood, Sept. 28.

Transamerican Broadcasting & Television Corp, has Don Becker, its program chief, out here to build a show for presentation to American Tobacco Control of the Hollywood on the Hollywood on

Parade.
L & T has also shows in the making for Pepsodent and Commercial Investment Trust, Tom McAvity, radio director in the New York office, has been transferred here to work on these assignment with the L. A. branch.

ANTI - SWING **POLICY AT** WI.W

Cincinnati, Sept. 28.

Starting this week listeners of WLW and WSAI get their swing music on a restricted basis. By order of Powel Crosley, Jr., president, musical studio sustainers are to be strictly sans jam. His edict, revolutionary in big time radio, is reported to have been prompted by letters of protest from dialers.

William Starting

prompted by letters of protest from dialers.

William Stoess, musical director of both stations, is to judge what is and what isn't in the scat category. Leaders of orchestras whose music is picked up by WLW and WSAI from local night spots will be requested to play not more than one swing tune per broadcast under the new Crosley command. Stoess' definition of swing music Basically it is a rhythmic effect which produces a desire to dance. On the dance floor such treatment of music is fine. But to be successful for radio, swing must be an interpretation of music that gives the melody predominance and yet provides sufficient rhythmic treatment to retain the original idea.

Change in the WLW-WSAI musical policy is an about-face on hotcha styles which enabled a few individuals and combos groomed on those stations to climb in radio and music realms. Among them are Ramona, the Mills Brothers, Morin Sisters, Fats Waller, Little Jack Little, King's Jesters and Seger Ellis.

'SILVER THEATRE' 1ST **PLAY RUNS 4 WEEKS**

Hollywood, Sept. 28.
Four part play, First Love, inaugurates 'Silver Theatre' Oct. 3.
Grover Jones, veteran film writer, sold the yarn to Young & Rubicam for Rosalind Russell and James Stewart.
Broadcast for first three weeks will carry a 'continued in our next' tag.

Lynn Murray's New Task
Lynn Murray, choir leader, has
been signatured also as a band conductor by CBS.
His first baton assignment will be
next Wednesday (6) on the sustaining show built around Patti Chapia.

CAPITOL HEARS F.C.C. WILL DISCOURAGE FURTHER PRESS NETWORK OWNERSHIP

Enabling Legislation, However, Might Get the Biz from Supreme Court, So 'Public Convenience' Not One Direction - Disturber for Clause May Get Some Stretching

Washington, Sept. 28.

Handcuffs for networks and the press are in prospect when purge of the Federal Communications Commission begins under the stewardship of Frank R. McNinch, new chairman of the regulatory agency. With a general trial of all F.C.C. personnel generally anticipated, industry listeners at official keyholes last week heard additional details of the prospective crackdown policy which the new chairman will institute upon direct orders from the White House. Alarm spread through lobbyist ranks with circulation of report that President Roosevelt has instructed new broom-wielder to take sensational steps which will silence complaints about alleged monopoly.

nipoly.
These are described reliably as the sailing orders handed out by F. D. before he departed on his present trip to the West Coast.

1. No more newspaper-owned stations.

No more web-owned stations.
 Watch with suspicion every individual in the present Commish and report who should stay and who should be beheaded.

report wno should heap and who should be beheaded.
Confirmation of these rumors was seen in reports from other sources that McNinch is privately pondering legal problems about the extent of the Commish powers and is toying with idea of proposing stiff regulations which will curb the big boys of the industry. Understood he has asked various individuals, mostly lawyers not primarily interested in radio practice, for advice and has some personal brain-trusters analyzing records of the F.C.C.
Prospective tightening also is bulwarked by renewed reports that the New Deal is waging a strenuous campaign to head off the threatened Congressional investigation. Admin-

sional investigation. A istration spokesmen have been heard whispering that clean-up by Mc-Ninch will satisfy squawkers and obviate need for any grilling.

Legally Difficult?

Legally Difficult?

Exactly how the Commish will proceed against webs and the press invasion of radio remains to be settled. Likewise controversial how far it can go under the present law and whether the Supreme Court would uphold either amendments to the act or decisions aimed particularly at chains and newspaper applilarly at chains and newspaper appli-

carts.

Legal problem is difficult. Commish has three ways to carry out the reported White House wishes. It can request Congress to enact new legislation barring both networks and publishers from owning transmitters; it can adopt formal regulations prohibiting applications from either group; or it can reach an informal understanding that neither faction will receive favorable treatment. Lawyers are convinced that the courts would toss a monkeywench if either of the first two avenues are followed but concede the present law is broad enough to allow the Commish to cold-shouldernewspapers and chains from the viewpoint of 'public interest, convenience, and necessity.'

Touchy legal question involved in newspaper curbs has been raised before, without any satisfactory answer being supplied. Senator Burton K. Wheeler of Montana last year obtained from F. C. C. Chief Counsel Hampson Gary an opinion that a statute prohibiting newspapers from having any financial interest in the broadcasting business would withstand legal challenges. Without supplemental legislation, the Commish cannot, according to Gary, orants. Legal problem is difficult. Com-

withstand legal challenges. Without supplemental legislation, the Commish cannot, according to Gary, order a divorce of the press and radio, or prevent publishers from acquiring new stations. He said a ban on press-radio links would be a reasonable regulation of interstate commerce by Congress.

Regulation of chains is less knotty. Under existing code the F. C. C. is

Regulation of chains is less knotty. Under existing code, the F. C. C. is empowered to make special regulations applicable to radio stations engaged in chain broadcasting. While this authority never has been exercised—and consequently never has been tested—some lawyers conceded the Commish might decide, under

this clause (Sect. 303 [i]) that pub-lic interest would not be served by wing webs to own transmitters

allowing webs to own transmitters. Initial approach to the goal is ex-pected to take form of an unofficial policy via which the Commish will reject all applications from either newspapers or chains to build, buy, or lease transmitters. Probably could duck a legal challenge for a consid-erable period, if the lawyers are adept in finding other grounds which would serve as ostensible reason for turning down pleas. turning down pleas.

turning down pleas.

Assault on present press or chain controlled transmitters is not expected immediately. Without specific legislation, it is believed attorneys would tie up the Commish with injunction proceedings, based on contention that cancellation or denial of, licenses was unconstitutional because either arbitrary or conflicting with guarantee against loss of property without due process of law.

Whether the government could

erty without due process of law. Whether the government could successfully take a clear-cut position against both chain and press ownership is a topic which has engaged lawyers for some time. Few industry counsel think such policy or statute could survive court attack, pointing to various decisions in cases where issue of class legislation was raised. But they concede that the Commish might cause much trouble and harrass licensees during the time needed to get a case before the Supreme Court, which ordinarily takes six months to two years. vears.

Residential Clause

A roundabout move to restrict the chains and the press is reported in the making, with McNinch pondering the possibility of a regulation outlawing leases and a rule requiring applicants to be residents of the community where the particular transmitter is or would be situated. Step of this sort would cause plenty of hardship if retroactive, in view of the many transmitters which now are rented. Most harm would be done to NBC, in view of its General Electric; Westinghouse, and other Clectric, Westinghouse, and other leased properties, but CBS and various newspapers also would be Electric. in a hot spot.

in a hot spot.

The lease question has perplexed the Commish considerably of late, while there has been additional concern over the matter of absence landlords. Hanging fire at present is the Columbia plea for consent to rent KSFO, San Francisco, which has drawn an adverse report from an F. C. C. examiner, and the same web's plan to assume indirect control of WAPI, Birmingham.

Bealle Does a Greeley

For Thompson Agency James Bealle, of J. Walter Thompson's radio publicity staff, has been transferred from the New York office to Hollywood. Agency has most of its program originating from that

In the Coast office Bealle will serve as assistant to Ed Fortman.

CBS INNOCENT

CBS is going into the autumn season sans any commercial network programs aimed expressly at the kiddies.

Network began losing sponsors of youngster serials and similar shows when, two-and-half years ago, restrictions were placed on the melodramatics and a stop-watch and hatchet poised over the commercial plugs. Buck Rogers' and Bobby Benson's cript shows quit because of Columbia's attitude.

RESEARCH JOB **CONTRACT UP** FOR BIDS

Joint Committee on Radio Re-search expects to let out next week the contract covering the field phase of the rural listening survey which it is supervising for NBC and Colum-bia. The two networks are jointly financing the project and figure that the job of collecting data from farm-ers will cost them between \$20,000 and \$25,000.

ers will cost them between \$40,000 and \$25,000. While webs have agreed to have the field work done by a research organization picked by the Joint Committee, NBC and Columbia would like to do the tabulating of the questionnaire fill-ins on their own tab machines. This is suggested for economy purposes, but the chances are that the JCRR will have the same outside research outfit do the tabulating. The findings will be published in a book prepared by NBC and CBS staff men.

Sample farm counties from every state have been picked by the Joint Committee for the field job. Specific rounds and the exact number of calls in each county have been laid out

routes and the exact number of cains in each county have been laid out for the doorknockers and bellringers and it is proposed that the interviewers work every day in the week so that the farmer himself will be actually reached through Sunday cells.

'Ave Maria' Expansion

'Ave Maria Hour,' Sunday evening half-hour religious program currently riding nine Inter-City System stations fed by WMCA, N. Y., expands to the N. State Broadcasting regional, commencing Sunday

(3).
Program is a commercial, with copy on broadcasts asking for donations to further the charity work of the sponsors, Franciscan Friars, with Monastery at Harrison, N. Y. Dramatizations of lives of saints, enacted by professional casts, furnish the entertainment.

N. Y. State-regional stations added as outlets are WINS, N. Y.; WABY, Albany; WIBX, Utica; WSAY, Rochester; WBNY, Buffalo; WMBO, Auburn.

WXYZ's Lily White Hero Will Be Shown On Screen but Under Special Clauses

Detroit, Sept. 28.

'The Lone Ranger,' WXYZ's western serial aired over Mutual and Don Lee web past four years, starts going on celluloid soon under a contract signed with Republic by H. Allen Campbell, King-Trendle Broadcast-ing Corp. general manager.

Deal, under consideration for some

fella who never kills anyone and displays wholesome qualities only).
Film stories will be based on radio scripts of Fran Striker, author of the

scripts of Fran Surker, author week-Ranger. Ranger serial, heard thrice week-ly over WXYZ, its state web, MBS and 14 Don Lee stations on west coast, was recently renewed for an-other 52 weeks by Gordon Baking

Appearance of western hero on screen will be first time 'Ranger' has ever made a public appearance, WXYZ Officials having successfully shielded hero from juvenile listen-

Radio's Coast Headaches

(Continued from page 1)

embarrassment as if it weren't quite sporting to rub it in.

New Yorkers may, however, return to their drap home town in calm confidence. The headaches will be in Hollywood!

Regardless of how long it lasts, or if it lasts indefinitely, Hollywood is going to be tough on radio. That will take in the advertising agencies in the beginning. Later—prediction—it will take in good old Joe Sponsor back in Minneapolis and Detroit because he will pay the bills.

sor back in Minneapolis and Betroit because he will pay the bills. There's the case of the continuity boy scouts from Tacoma who thought \$40 a week allurement enough to rattle down to Hollywood. Now, seven months later, he's getting \$400

There are the several radio writers and radio directors sent out from y York at agency expense only to wooed away by

That Picture Influence

That Picture Influence

Even discounting some of the
stories as typical Hollywood exaggerations there's no mistaking the
symptoms. Proximity to those film
studios, if nothing else, is going to
drive up the miscellaneous expense,
the payroll, the costs of doing business. It's going to be necessary to
sell even larger quantities of soap,
or what have you.

If the studios furnish a desirable
and convenient supply of big names
—at big fees—there follows the
question—what about the writers
and directors and lesser personalities
who, not having names and meaning
nothing to circulation in themselves,
save as craftsmen, are still infected

save as craftsmen, are still infected with big salaryitis from exposure to Hollywood? How many accounts can stand the

Obviously a limited number. And that number—this is the point—must have extra-specially successful and popular programs to warrant the ex-

popular programs to warrant the extra special costs.

A good show with a top rating audience of millions of listeners can afford the cost. At almost any price perhaps: certain smash programs would be good buys. It's the ones that don't bring in the winners that will determine the ultimate nature of Hollywood radio and the eventual character of the accounts that can and will flourish in that environment.

and will nourish in that terrounders.

Skeptics are anticipating some costly Hollywood radio clambakes. The difficulties of the proletarian programs with a mere \$10,000 budget taking a bad beating when pitted against plutocratic rivals with twice as much to spend are cited. It will take genius to win against some of the situations that may bob up. Try to find such genius. Or finding it, try to hold it.

It's sure to end up for some auspices in fog. A lot of fog. Damp, chilling, morale-murdering fog.

Some Fun, Anyway

chilling, morale-murdering fog.

Some Fun, Anyway

But it'll possibly be the greatest experience radio ever had. It's a cinch to profoundly alter the course of network programs and in the meanwhile, nobody would dispute that Hollywood will always be a radio origination center. So long as Hollywood is the powerhouse of filmdom and so long as the two-way tug. dom and so long as the two-way tug of radio personalities toward plc-tures, and pix stars toward radio, that's a certainty. The networks are that's a certainty. The networks are creating an impressive radio row, the radio colony of singers, musicians, bit actors, technicians, announcers and general hands is growing. Hollywood radio is there to stay but it may be asked as a rational question how many of the accounts now there can stay there indefinitely

nitely?

As Chester LaRoche of Young & Rubicam, who has been giving a good deal of thought and study to these very problems, points out, 'Many of the programs have simply followed their stars to Hollywood.'

their stars to Hollywood.'
In other words, many of the programs are not in Hollywood because of any advantage in glamour, resources or other factors unique to Hollywood. They must share their personalities with the motion picture industry. Hence the need for propinquity of radio and picture production.

duction.

Lux, Campbell Soup and one or two others make a virtue of being in and of Hollywood. Otherwise the majority of the Hollywood originations have slight, if any, environmental tie-up.

indeed agency men who a year or so ago thought of Hollywood origination as a curiosity-stimulating asset in and of itself, are now questioning its value since it became four mill.

tional.

Clash With Pix Aiready

There has already been some friction between "the picture industry, as such, and the radio advertisers, as such. Picture exces protested against disturbance of their schedules or plans by the demands or requirements of sponsorship. They asked for 'cooperation.' More or less radio remised to cooperate but according remised to cooperate but according for 'cooperation.' More or less radio promised to cooperate but, according to advertising sources, it is impossible to even get an interview with a responsible film studio executive through the 'official' channels of coperation urged upon them by the pix spokesman. After repeated failures to observe the eliquette suggested, most of the advertising agencies have Tankly gone through tall.

gested, most of the advertising agen-cies have frankly gone through tal-ent agents or directly to the talent. This gets them results. And results is what they want, with a minimum of delay.

Newcomers from the east find themselves at a bidding disadvantage against such old Hollywood insiders as J. Walter Thompson's Danny Danker and a couple of others who've been around and know val-ues in a way an easterner cannot know them for a long time. Again the bogey of mounting costs, bidding against the wiles of Hollywood agents and without the realistic low-down of experience. down of experience.

THIS OCTOBER **MAY END CBS ROMP**

After a march forward of more than two years, during which CBS did not fail each month to bag a gross income greater than the corresponding month of the previous annum, Columbia execs are apprehensive that record may be

prehensive that record may be snapped in October.
Fear, far from groundless, is that income in Oct. '37 may glide under that of Oct. '38. Last year's take was the tallest in any single month in all CBS' history—\$2,784,808.

CBS' history—\$2,754,808.

There are going to be many more blank, sponsoriess night-time niches on CBS next month than last year. Early in the summer, Columbia sales' hopes soared, but disappointments mounted. With the season underway, CBS folio of time occupied and committed reveals what some would term an 'alarming' number of naked evening notches.

Blank soots:

Blank spots:

Sundays: 8 to 9 p. m.; after 10 p. m. Mondays: 6-7 p. m.; 7:15-7:30; after

Tuesdays: 6-7 p. m.: 7:15-7:30: after

10:00. Wednesdays: 6-7 p. m.; after 10. Thursdays: 6-6:30 \ p. m.; 6:45-7; 7:15-7:30; after 10. F-idaus: 6-7 p. m.; 7:15-7:30; after

Saturdays: 6-630: 6:45-730: after

Though CBS daytime biz has

Though CBS daytime biz has perked very appreciably over start of last fall, a great many of both day and night programs are not sprawled over the number of stations used by shows last year. Loss of the World Series, which will not be sponsored this season, also crimps the October income. Even with rates up 10%, both day

and night, over last season, the crystal-gazers at CBS are dubious that this October will touch the record peak of the last one.

Mary Jane Walsh, New, Gets Barbasol Spot

Mary Jane Walsh, warbling new-comer to network radio, has been tabbed by Erwin, Wassy agency for Barbsol program. Series of quar-ter-hour Friday night periods starts over 15 Mutual stations on Oct. 29. Auditions are still proceeding for an orch to background the soprano.

Circus Remote Sponsored

Knoxville, Sept. 28.
First time any sizable circus ever figured in a local commercial broadcast transpired last week in Knoxville. WNOX made a deal with the Hagenbeck-Wallace show to air a

Craney-Symons Issue Letters Jointly

Two broadcasters from the northwest threw themselves into the musicians' employment situation last week with a call to arms directed at western stations. T. W. Symons, T., of KXL, Portland, and KFPY, Spokane, and Ed Craney, of KGIR, Butte, Mont, did the clarion act through a couple mimeographed letters mailed in the same envelope. Craney's communication urged complete defiance of the Federation's reconstruction.

Butte, Mont, due the clarion act through a couple mimeographed letters mailed in the same envelope. Craney's communication urged complete defiance of the Federation's requirements, while Symons took a more conciliatory point of view but urged that the western broadcasters get together before the Oct. 12 meet of the National Association of Broadcasters in New York and decide the course of action they wanted taken, regardless of how it might affect the interests of NBC and Columbia. Symons-Craney letters have caused some dismay among the networks, fearing that such regional meets might produce enough fire-breathing to forestall 'any chance of a harmonious solution of the problem at the New York gathering. Sufficient

western broadcasters might be swung into line to make the militant group's viewpoint the dominant policy of the convention when it comes to voting on the musicians' issue. As the membership in the NAB now stands, out of the total of 413 dues paying stations 210 are affiliated with NBC and Columbia. This creates a balance of power that makes the networks' outlook still less cheery.

Some broadcasters foresee a possibility of the

Some broadcasters to resee a possibility of the affiliated outlets breaking away from the NAB and entering into their own deal with the AFM. They also look on the forthcoming meet as likely to offer a side picture of no mean proportions, this involving a sturdy attempt of the NAB's current administration to steal back the show. This same administration came off with anything but flying colors at the last broadcasters' session in New York when it was at the insistence of the opposition on the association's board that the NAB called for the Oct. 12 get-together of the industry.

Stations Outside Networks Governed by Same Basic Agreement in Musicians' View

works will have no according to accept the same basic agreement which a committee representing the network affiliated outlets concluded with the American Federation of Musicians last week. Joe Weber, AFM prez, disclosed Monday (27) that the agreement with the affiliates contained a clause which prevented the union from giving the non-affiliates any more advantageous terms. works will have no alternative but

Agreement or memorandum consummated between the AFM executive board and the affiliates committee involves the additional expeditive of \$1,500,000 a year for musicians among the affiliated outlets during the next two years. This same committee has also drawn up a uniform contract for use between the stations in the group and their local AFM branches. Both the uniform contract and the method for allocating the \$1,500,000 are subject to the approval of the affiliated stations, which are slated to meet in New York Oct. 12.
Weber is leaving Friday (1) for Agreement or memorandum con-

New York Oct. 12.

Weber is leaving Friday (1) for the American Federation of Labor convention in Denver and will be absent from New York until Oct. 13. absent from New York until Oct. 13. NBC and Columbia are meanwhile expected to work out new two-year agreemants for staff musicians employed by them in New York, Chicago, and Los Angeles. Negotiations for such contracts are being shandled in New York by web officials direct.

First instance of the Committee on Industrial Organization extend-ing its unionization activities in broadcasting beyond the technical field is the claim made by the Amer-ican Radio Telegraphers Association that it has enrolled the announcers, that it has enrolled the announcers, continuity writers and program producers, as well as the technicians, of KOMA, Oklahoma City. The CIO union has advised the management of KOMA that its personnel in the four classifications have been signed up 10% but that no pressure will be brought to negotiate a contract until the station has had a chance to dig un course data.

be brought to negotiate a contract until the station has had a chance to dig up counter data. Headquarters of the ARTA in New York explained last week that the organization's policy will not be to claim jurisdiction over these various classes of station personnel. If other unions to cover each classification develop, the ARTA, which proposes to call itself the American Communications Association, will gladly agree to the transfer of such members. In the meantime the ARTA figures that it is better to have them in some union than unorganized.

ARTA also claims that the personnel of WBBZ, Ponca City, affiliated with the Oklahoma Network, has in large part joined that union and that it has a substantial representation in three other outlets of the regional link.

Philadelphia, Sept. 28.
Possibility of WCAU and Tooters'

Possibility of WCAU and Tooters' Local coming to agreement on house band before settlement of national issue, Oct. 15, now seems remote. Doc and Ike Levy, owners of sta-tion: Stan Lee Broza, program di-rector; A. A. Tomei, prez of union; Rex Riccardi, secretary, and Herb-ert Syme, labor mediator, confabed far into starlight last Tuesday and

got farther than ever before—but that's still miles from ink on a line. Tomei offered Levys band at once terms as allowed KYW, Tomei offered Levys band at once on same terms as allowed KYW, which has already signed. He considered this large concession, inasmuch as WCAU is 50,000 watter and KYW 10,000 watts. Offer means employment of 16 men at \$45 for two hours of sustaining per day. In addition, another concession was thrown in. WCAU could deduct prostate for any neart of the two hours. used and paid for at regular com-mercial rates.

wased and paid for at regular commercial rates.

Doc Levy offered alternative. He wanted to pay, \$800 weekly for a combo sustaining and commercial band. Tomei balked, as this would mean only \$45 per man, plus leader's stipend. He'll, however, put whole thing up to general membership of the Local at a meeting next Tuesday.

He indicated that he'll oppose its acceptance because it would be offensive to KYW and would tea down entire union scale. He pointed out that WRAX, which sells a quarter-hour for \$26.50, just signed a termer for 12 men at \$60 for four hours a day, WCAU gets \$180 per quarter-hour.

Reports of strikes and lockouts involving entire staff of 10 gabbers at WPEN-WRAX, with this Friday (1) as the big cay, seeped through radio circles here. Men just signed up with American Guild of Radio Announcers and Producers, Guild has suddenly come into Philly fast and it is understood that crews at several other outlets, including WCAU, have been signed virtually 100%.

Whatever is happening at WPEN is being kept well sub rosa by both sides.

Whatever is happening at WPEN is being kept well sub rosa by both sides. Management declares it hasn't yet been approached by the men and knows nothing of a lock-out or strike. Staff, it is understood, however, is awaiting arrival of an organizer from New York to conduct negotiations Friday with station's new owner, John Iraci.

Technicians of station WWSW, Pittsburgh, Pa., signed with the American Communications Association (nee ARTA). Marks first of Smoky City's outlets to go union, and will form the nucleus of new local to be established while ACA drives herd on others.

With members lined up, ACA will present demands this week. Usual 40-hour week, closed shop, 25% increases, etc.

creases, etc.

Los Angeles, Sept. 28.
Radio producers are restrained in a recent ruling by L. A. musicians' union from staggering schedules at rehearsals. Full crews at tuneup time are made imperative. Custom has been to work eight or 16 men at a time in drilling different sections of the bands.

Ukase will tilt budgets several hundred dollars weekly.

Jealous of Spielers?
Washington, Sept. 28.
Eight announcers on the staff of NBC Washington studios go on a five-day week, starting Oct. 4.
Other employees, however, will continue on six—or seven—day respectible.

William Klein back to his WIND Germania Broadcast in Chicago, after skittering through Europe.

WIND SWITCHES CHI U OUT. NOTRE DAME IN

Chicago, Sept. 28.

Sudden switch last week gave
WIND the Notre. Dame football
schedule over WLW-Transamerican
line, although the station had entered into a verbal agreement early
last summer to do an exclusive on
the Chicago U. games.

Mix-up over the deal has Chicago U. burning, but the station
claims the college had refused to put
anything on paper until it had interviewed and okayed the sponsor
Came the offer from Transamerican,
plus a 30-minute period before and
after games to be commercial, so
Ralph Atlass nixed the Chicago U.
boys.

boys. Chicago deal, made verbally at the beginning of the season, caused no little flurry on sports pages and among universities, this being one of the first times any of the Big 10 had agreed to let its games be aired by one station exclusively.

Bob Kennett Off WLW

Cincinnati, Sept. 28.

With personnel changes under way at WLW and WSAI, latest departees include Bob Kennett, who served as production manager for the past year, Fritz Witte, of the program department, and Al Heller, sportscaster, who also were with both stations for more than a year.

Position of production manager will not be filled permanently for some time.

Air Unions Crystallize; Indie Guild **Pulled Sympathetically Toward** C.I.O.-Affiliated A.C.A. Union

NEW YORK NOMINEES

Lecal Board of Radio Actors Union Due for Election

New York local of AFRA last Monday (27) night named the following nominees for its local board: Teddy Bergman, Marc Smith, Wilfred Lytell, Marion Barney, Lucille Wall, John Brown, Niles Welch, Ted DeCorsia, Joe Latham, Edward Clark, Walter Preston, Margaret Speaks, Carol Dels, Earl Waldo, Henry Shope, Emerson Williams, and, by petition, Floyd Buckley, Carl Eastman, Alexander McKee, Steele Jamieson, John Pickard, Charles Webster, William Adams, Al Sinton and John McGovern.

Jamieson, John Pickard, Charles Webster, William Adams, Al Sinton and John McGovern. Additional nominations may be made before next Monday (4) night's meeting. AFRA national board will meet tomorrow (Thursday) after-

Actors Union Is Organizing San Francisco

More than 75 local radioites have More than 75 local radioites have become members of the San Francisco Chapter of the American Federation of Radio Artists, following the granting of a charter by the AFRA national board in New York City. The local chapter covers all of Northern California from the Tehachapi mountains to the Oregon border as well as the earlier state Tehachapi mountains to the Oregon border, as well as the entire state of Nevada. Charter members have elected a governing board, which will in turn elect officers for the San Francisco chapter early this

ractent, and Al Helfer, sportscaster, who also were with both
stations for more than a year.
Position of production manager
will not be filled permanently for
some time.

BUCKLEY WITH CBS
BOD Buckley has resigned as New
York manager for the William G,
Rambeau Co., station reps, to join
the Columbia sales staff. He takes
Up-his-new job Oct. 4.
Buckley came over to Rambeau
from the mag field about a year and
a half Aggo.

10 277 A recent meeting of more than 150

Organization of the performer and technician ends of radio is gradually assuming a simpler picture. Three main groups now dominate the field. with the other smaller or less active ones being steadily pushed into the background.

background.

Three large and rapidly growing organizations are the American Federation of Radio Artists, efficiently and the Associated Actors and Artistes of America (AFL): the American Communications Assn., affiliated with CIO, and the American Guild of Radio Announcers and Producers (indie). AFRA is organizing the performer end only. ACA and AGRAP are organizing both ends, but the former is concentrating on the technician angle, while the latter is stressing the performer end. Of the less active groups, the In-

ter is stressing the performer end.
Of the less active groups, the International Brotherhood of Electrical Workers, American Federation of Labor affiliate, is interested in the technician end, as are the International Alliance of Theatrical Stage Employees (also AFL) and the Associated Columbia Broadcast Technicians. American Federation of Musicians, (AFL) has the musician end completely sewed up and is not concerned in the efforts of the other groups.
Tending toward further simplifica-

groups.
Tending toward further simplification of the picture, indications are that AGRAP and ACA may join forces within the not distant future, leaving only two main bodies in a struggle for the radio scene. Since AGRAP several months ago adopted the CIO vertical setup, the two groups have been coming closer together in sympathy and (lately) in cooperative efforts. At stations where the ACA is actively organizing technicans, AGRAP is holding off, while ACA is generally reciprocating.

Joining Forces?

Since it as yet hasn't the necessary organizational setup to handle a vertical union on a national scale, AGRAP may well find it expedient to join forces with the ACA for that reason, as well as for greater numerical strength. Also the CIO backing might prove invaluable in case of a scrap with the networks or AFRA.

Meanwhile AGRAP is pushing its

Meanwhile, AGRAP is pushing its membership drive nationally. Oraginization has formed a free-lance announcer chapter, in which the membership includes David Ross, Ted Husing, Paul Douglas, Andre Baruch and other name milesters. Group also claims to have organized KYW, Philly, 100%, as well as the staffs of WCAU, Philly, WEEI, Boston; WBBM, Chicago, and WBNA, WNEW, WOY, WABC, WOR and WMCA, New York. Sound effects men of CBS, WABC, WBBM, WJZ and WEAF are also claimed by the AGRAP. Although the organization likewise claims its membership drive among actors and singers is 'proceeding satisfactorily,' the AFRA, because of its Four As tie-up, is conceded to have the edge there. Altogether, AGRAP claims bar-Meanwhile, AGRAP is pushing its

Altogether, AGRAP claims bar-gaining is in progress at WAAT, Jersey City, and WORC, Worcester, Mass, and organization is complete at WPEN, Philly. Group is active at 11 other stations, has taken action against three other stations before the National Labor Relations Board, First national AGRAP convention is scheduled for Friday (1), in New York

ACA is negotiating this week with the technical staffs at WCAU, KYW and WFIL, Philly, has a contract with WDAS, Philly, and WV5W, Pittsburgh. Hearing of its com-plaint against CBS was to come up before the NLRB yesterday (Tucs.) afternoon

Feeling among AGRAP and ACA Feeling among AGRAP and ACA members in regard to the former's contracts with several studios is that the pacts are anything but satisfactory, but are as good as could be expected, considering the difficulties. Idea is that AGRAP wants to get established in the field and is willing to take weak contracts to gain its point. When the deals come up for renewal, the feeling is, better terms can be south. Meantwhile, the pacts will serve by lacep AFRA from inh keep AFRA from vading the field.

Chicago Branch of Actors Union Elects; **Shuts Out Non-Members From Rally**

First for-members-only meeting of Chicago local of American Federa-tion of Radio Artists was held Suntion of Radio Artists was held Sun-day (26) night and board of direc-tors and officers elected.

tors and officers elected.

For a couple of days preceding
the meeting, and the day following,
Chicago performers were complaining at the closed door policy adopted
by the temporary committee. General thought was that it was too soon
to shut out everybody except pald
members, particularly those who intended to join but were prevented
from doing so because of the searcity
of radio pay checks.

Many felt that it would have been

of radio pay cheeks.

Many felt that it would have been a better policy to have let all performers attend, even though only actual members were allowed to vote. At any rate, the morning after the meeting there were numerous squawks that the Chicago local wanted only those who were up in the bucks, that it didn't care whether the two-shot-caveek qui got in or the two-shots-a-week guy got in or

Official Idea

On the other hand, the temporary mommittee felt that the closed door policy was well worthwhile in that it furnished the squeeze which added a good many members immediately, many of whom would have dilly-elallied until actually forced in by a pictosed shop, policy. Arrangements awere made whereby performers re-

could join at the door, before going into Sunday night's meeting, and a good many joined that way.

While expecting some little which the state union

While expecting some little trouble in effecting a complete union trouble in effecting a complete union policy here; so far no organization has come out openly against AFRA and, according to agencies and stations, they can have no feeling in the matter until AFRA itself comes out in the open. As yet AFRA does not exist officially to agency and station executives and it will not until it makes known its policies and demands

mands.

However, it is pretty well known that, without official seals, two large agencies and two major stations are not in accord with a union policy

not in accord with a union policy among performers. Board and officers elected Sunday, night include performers from all three networks, independent sta-tions and free lance players. Elected to the board were Ann Seymour, Philip Lord, Carleton Brickert, Ray-Philip Lord, Carleton Brickert, Ray-mond Jones, Hugh Studebaker, Henry Saxe, Bernard Burkc, For-rest Lewis, Virginia Payne, Frank Dane, Bess Flynn, Judith Lowry, Mark Love, Ed Davis, Harry Walsh, Stan Thompson, Pat Peterson, Philip Vulkin, Major Holmes, Dick Wells, Myles Reed. Of these, Carleton Brickert was elected president: An Seymour vice

elected president; Ann Seymour, vice president; Philip Lord, treasurer, and Raymond Jones, executive sec-

page 2

and so I thought K'd take a two page ad in Variety the week of Sept. 29 when we start our eighth year on the air.

You are not. Are you starting that again? I told you the last time when you threw that money JANE out taking an ad in Variety---

But it got a lot of comment---ACE people read it and ---

People! So you made Jack Benny laugh, and Nat Burns and Bennie Fields and ##---JANE

Oh, it's not only they---dont you think anybody else raads Variety ---how about the mrem agency? ACE Mr. Hummert might see it; or the Anacin people ---

JANE We better not remind them it's our eighth year. Somebody might remember to take us off.

But for eight hundred dollars we can take a first double page.

JANE Eight hundred dollars! That's fine. When my father needed five hundred we couldn't afford it; but for a thing like this ---

ACE But your father hasnt the circulation Variety has.

JANE Who says so? Etaaxxx

ACE We might need a good writeup, and-

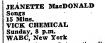
JANE Yes? How about those shorts we made --- the way we got panned.

ACE But if I take out a two page ad--

JANE Not with my money-

I guess I've got something to say about it . Whose scripts are they ACE

JANE Listen--- can get Harry Conn to write the act and call it the Easy Conns.



Songs 15 Mins.
VICK CHEMICAL
Sunday, 8 p.m.
WABC, New York

(Morse International)

Jeanette MacDonald carried plenty of responsibility Sunday night as Vick Chemical's one-woman show There was a background chorus and orchestra of course, but essentially she was on her own. On he own it may be addended by somebody to make her seem friendly and chatty and informal and just too, too darling. Unfortunately this line of phoney baloney put into Miss MacDonald's mouth some of the most asimine chatter that ever threatened a dignified artist's dignide, and tist. Vick of course has its ideal was a light of the was mindered by well and the way of the west of the well with the well of the well with the well of the well was a light of the well well artisty simple homebody. Formula usually requires a churchly hymn to set it off, it may or may not be a deliberate effort to concentrate marksmaship on a particular segment of the population. That might justify the silly talk from an advertising standpoint although scarcely from Miss MacDonald's. That less than-sensibly make a hit with some of the odd mixtures in the radio audience. But not the uniformly pleased.

Her singing is of course splendid. She was a trifle edgy at the getaway and pinched the high notes on the first couple of numbers. She is too experienced a though round a support. The range of her selections, probably Vick's selections, tended somewhat to follow a single type of familiar middle weights. The net result vocally was a treat for all who love rich, vibrant singing.

Vick may cling tenaciously to at the would react unfavorably to the lines given Miss MacDonald, lines which she manages to make sound a lot less blah than they Intrinsically are. It would seem constructive criticism to suggest a middle course avoiding the extravagances of the first script while carrying with the buylously good notion of having the script while course and the provided with high the course of the first script while carrying with the buylously good notion of having the course of the

BILL PITTS PASSES BY' Comments and Anecdotes 15 Mins. Sustaining

Sat., 7:15 p. m.; Wed., 10:45 p. m. WBEN, Buffalo

Sat, 7:15 p. m.; Wed., 10:45 p. m. WBEN, Buffalo
Bill Pitts is introduced as soldier, traveler; adventurer, newspaperman and his material lives up to the advance. Furthermore, he has an engaging radio personality, combining some of fhe easy story style of Alexander Woollcott with voice and delivery characteristics of his own.

In the session caught he opened with humorous comments on a psychologist's statement that many teachers are ready for the padded cell. Commentator gave teachers the break, pointing out the many disillusioning factors which work on an ambitious young girl fresh out of normal school, including fogey principals, politics in the school board and the obstreperous pupils them.

and the obstreperous pupils themselves.

Not a sensational essay, but one well handled and calculated to have listeners saying, 'Isn't that a fact!'

Socko portion of the broadcast was, surprisingly enough, the speaker's description of tumbleweeds he saw when working as a cowhand in the saw when working as a cowhand in the company of the saw when working as a combanding through a campfire and rolling on afame, to ignite other balls until the prairie was covered with whirling, bounding, gryating balls of fire.

Only weak spot in the airing was a story intended to prove that Japanese spies are dumb. Point was rather vague.

TOM McMAHON and AL TRIGGS Cornell-Penn State Game 2 TOUR 52 mins ATLANTIC REFINING Saturday 3:15 p.m., EDST WOR, New York

(Ruthrauf & Ryan)
That melodramatic and at times astonishing crime tracker-downer, The Shadow, returns to the ether to probably find a rather sizable slice of listeners waiting for him. In this series, the sponsor will benefit from having a program aimed right at the vulnerability of the audience he seeks

vulnerability of the audience he seeks.
Orson Welles, young and good actors still riding a crest of recognition of the seeks of the see

signing the program on and on the ocone.

Series of 26 programs, they will present the experiences of a wealthy young man solving crimes that baffle the cops. That the character can make himself invisible when turning into 'The Shadow' is a bit fantastic, but as with these things the stunt stands muster with show's listeners and appreciably colors the proceedings.

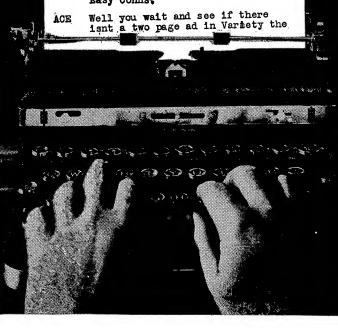
ings.

Show caught (26) concerned an impecunious citizen framed by a pair of murderous bank robbers. Shadow'r rescued him just this side of the prison execution chamber. Well done, both as to script, acting and producing.

Bert.

FAMOUS JURY TRIALS Dramatic 45 Mins. Monday, 10 p.m. MENNEN WOR, New York

Only weak spot in the airing was a story intended to prove that Japanese spies are dumb. Point was rather vague. However, it's a testimonial to Pitts' delivery and choice of words that he's able to hold attention with little town and the state of the sale to hold attention with little town and the sale speed to he's able to hold attention with little town and the sale speed to he sale to he sale to the sale speed to he sale to he sale speed to he sale to he sale speed to he sal



HUGH S. JOHNSON 15 Mins. BROMO-QUININE Monday, 8 p.m. WJZ, New York (Stack-Goble)

WJZ, New York

(Stuck-Goble)

Husky-voiced, he-mannish, sally, slangy, forthright, the ex-boss of the N.R.A. spent his entire first quarter hour under Grove sponsorship telling his listeners his theories on political debate, on what he would and would not do henceforth, and urging listeners to blame him, not be considered to the control of the contr

A daring choice for a sponsor. But probably a good one. Wally Butter-worth dishes out the sales gab. Land.

LOU BREESE ORCH.

REESE ORCH.
Sustaining
Thurday, 11.15 p. m. EDST
WEAF-NBC, New York
Breese band, ensconced in N. Y.'s
French Castno, gives out with more
than staple dance music on a shankof-the-evening ride over NBC-red.
Orch clings to music, which will win
savor with the boys and girls who
turn living rooms into ballrooms;
tery little palaver is indulged in,
which is unwatered wisdom.
Martha Perry vents the vocals,
which fit the band, and lass labors
in with the crew and doesn't try to
make it a mere background for her;
that, too, is wise for the occasion.
Trumpet licks of Breese are good.

PIGSKIN ON PARADE Football Results All Afternoon Sustaining

All Afterneon
Sustaining
Sustaining
Sustaining
Sustaining
All Afterneon
Sustaining
Sustaining
All Afterneon
Sustaining
Sustaining
All Afterneon
Sustaining
All Afterneon
Sustaining
All Afterneon
Sustaining
All Afterneon
All Aft

SING, NEIGHBOR, SING With Chic Martin, Eloise Rowan, Shirley Sadler, Eddle La Rue, Gar-vin-Fillmore Trio Transcriptions Transcriptions
RALSTON'S PURINA
M., W., F., 7 a.m.
WGY, Schenectady

(Gardner)

WGY, Schenectady
(Gardner)

Advertising shares equally with music on this series of quarter-hour waxers aimed at farm listeners. Between each vocal or instrumental number the drum is beaten loud and long for Raiston products guaranteed to make hens lay often, cows milk copiously, etc. Program has Chic Martin, poet-philosopher and Paul Fillmore.

Wocals are mainly the old familiars, presumably popular with farmers. They are sing with vim and smoothness to organ and guitar accodes solo passages, sounding well. Martin did a philosophical patter chorus in a number on one of the platters heard. Addresses dialers as Neighbors, spieling in folksy style on the merits of Layina, Laychow and Milkchow (the last named plugged just before the significance of the control of the platters will not mind this at.7 a.m. A product book, obtainable from Purina dealers, contains some of Martin's poems and pictures of cast. Jaco.

Douglas, Dooley presents an easy

CARUANA SWING TRIO turday, 8 p.m. EDST ABC-CBS. New York

Saturday, 8 p.m. EDST
WABC-OBS, New York

Jimmy 'Jiggs' Caruana, arrangermusician, and his two brothers,
Frank and Len, made their air debut
as a trio on Columbia's Saturday
night Swing Session. This type of
program is something new for Carutand perfection of notes to indicate
they had been doing it for months.
Jimmy, who has been about for
some time as arranger, plays clarinet
and cornet while the others handle
the guitar and bass fiddle.

Playing two original arrangements
for three instruments, combination
offered the casest approach to dictanded the cosest approach to dicwaves. Polished handling of notes
and dovetailing of three players
sounded like a five to seven-piece
orchestra. Boys have plenty on the
ball. Studio audience howled appreciation.

PETER PAUL LOYANICH
Plano
7 Mins.
ROYAL GELATINE
Thursday, 8 p. m. EDST
WEAF-NBC, New York
(J. Walter Thompson)

CARNIVAL OF CHAMPIONS
WITH CHEM MCCARTHY, Bill Stern,
Tom Manning, Sam Taub, Sid
Mercer.

Mercer.
4 Hours
RCA-VICTOR Thursday, 8 p.m. WJZ, New York

To the listeners, this show was more than a Carnival of Champions. It was a Carnival of Fight An-It was a Carnival of Fight Announcers. As welterweight Barney Ross was the ring champion for the night, so Tom Manning ran away from the field in his blow-by-blow coverage. He's new to big-time light announcing. He was fast accorned and without hypoing the action, brought all the excitement from the ringside through the loud-speaker. Always used fighters rames and never stumbled. In the whole realm of sports broadcasting, fight descriptions have consistently aroused the most criticism. For the first time, a competent mikester is available.

In all fairness to the other blow-

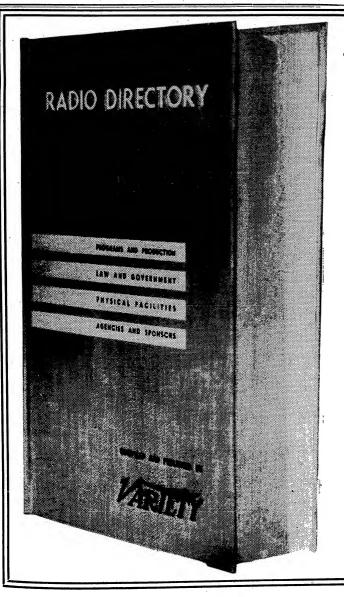
the pet schools. Seems likely to build into a popular show for the sports public during the grid season. Hobe.

EDDIE DOOLEY, FAUL DOUGLAS 1/100-100 ments of the sports Commentating 15 Mins.

LIGGETT & MYERS
Thursday and Saturads 6:30
WARC, N. Y.

This fall will be mangy with footbalt broadcasts. Setup of 8 station coast-to-coast for this one. Listeners who take their sports existed and an ear. Added presence of a station coast-to-coast for this one, and the try-bo-catch-the-authority-in-selections contests insures even more harkers.

Opener was little more than a forecast of what was to be expected this season, team buildups and general press agentry of the sport. Assisted by another vet, Paul of the sport of



"Radio's Factual Authority" 1100 PAGES OF INFORMATION

The Copy

The coupon below may be sent to your nearest Variety Office

NEW YORK 154 W. 46th St.

CHICAGO 54 W. Randolph St.

HOLLYWOOD 1708 No. Vine St.

VARIETY RADIO DIRECTORY

Please send	copies of VAR	IETY I	RADIO
DIRECTORY (\$5 per o	copy, postage prep	aid; d	uty not
prepaid in Canada).	Enclosed find \$_		7 - Y
Name			
Address	<u></u>		
City	State	1.	
Firm Name			-

Tacoma, Sept. 28.
Carl E. Haymond, president of
KMO, Tacoma, appeared last week
officially as having guaranteed the officially as having guaranteed the expansion into the northwest of the Mutual System they city for the Pacific Northwest in which 11 other stations in Washington and Oregon are affiliated. Louis Wasmer has also been mentioned as figuring in the set-up. Official announcement tended to set at rest all kinds of rumors that have circulated in radio circles here and in Seattle as to the possible sta-

tion that would be the key on the new Don Lee-Mutual setup in the two states.

two states.

New web will be known as the Mutual System of the Pacific Northwest with Haymond as president. The new affiliation became effective Sunday (26) with a half hour dedictory. catory program originating in New York, San Francisco, Los Angeles nd Hawaii.

Seattle, Sept. 28.
Status of KOL and KIRO on the olumbia Broadcasting network

which has been so foggy here for several months is now made plain by the statement that KMO, Tacoma, will be the key outlet for the new Don Lee-Mutual web. KOL will apparently continue with CBS programs until its contract expires Dec. 31 when KIRO will take over the wire under agreement signed with Columbia effective Jan. 1.

Columbia effective Jan. 1.

After expiration of its contract with CBS, KOL will step into the picture with Mutual affiliation, it is understood. That the switch of CBS from KOL to KIRO will not occur until after the first of January seems certain now, yet executives of KOL still continue their smilling refusal to be quoted.

John Blair on an eastern tour to sign up WGBI for his station rep firm, and to confer with a couple of other airers.

RADIO SHOWMANSHIP

(Attention-Getters, Tie-Ups, Ideas)

Outstanding Stunts

FOLLOW-UP ON FLOOD RMOX, ST. LOUIS

RMOX, ST. LOUIS

A Fellow Up on Big Story
St. Louis.

KMOX, one of the first local stations to cover the flood story of the
Ohio and Mississippi rivers last January, revisited the territory near
Charleston, Mo. recently and made
a 30 min transcription of the contrast
between conditions, during the flood
and at present and the program was
aired Saturday (25).

During the heighth of the flood
MOX established headquarters at
Charleston and recent of the
the station's Public Affairs Department,
traveled through a region which was
under 20 feet of water eight months
ago. This is where the U. S. Ariny
nengineers created a spillway, to lessen the water pressure on communities further down the Mississippi.
Transcriptions made by Harry W.
Flannery, news commentator, and
Marvin E. Mueller, announcer,
painted a vivid word picture of
bumper crops, bustling and happy
communities and included interviews
with residents of the territory and
the station of the stat

War at First Hand

War at First Hand Vancouver.
CKWX made Canadian radio history by broadcasting interviews with Sino-Japanese war refugees from Sanghai upon arrival here aboard here aboard here and the sino diameter of the sino diameter

Football Dope
Atlanta.
WSB and WAGA, operated by the Atlanta j Journal, have distributed scads of copies of Football Dope Book, containing schedules and other information compiled for ready reference, and which have made many, friends for station in this pigskin-minded sector.
Pocket-size, it lists 204 teams, coast-to-coast and also last year's results.

KWK's Baseball Stunt

RWK's Baseball Stunt
A tieup between KWK and General Mills broke all major league baseball stemes records for children lastendence records for special part when it special from bicycles to tennis rackets, was principal magnet that attracted huge throng.

Every kiddie who attended was presented with a package of Wheatles and KWK, through a trade agreement with the St. Louis Globe-Democrat, morning rag, used 1,700 lines of space in advertising affail of hump of the special park one week before red letter by the special park one week before red letter by the special park one week before red letter by the special park one week before red letter by the special park one week before red letter by the special park one pix were made of youngwers and shown in four first runners operated by Fanchon & Marce here.

WBNS Late Swing Program

was Late Swing Frogram
This city's first radio Columbus.
This city's first radio Columbus.
went on the air last Sunday session
went to the air last Sunday from the Carmon Sunday from 1 to 2 am.
Walter Knick 11-piece studio band
drops Saturday morning show to
make way for the late broadcast.
Knick's musicians will be augto the columbus of the columbus of the columbus to the columbus of the colu

WNEW Covers CBS Premiers
New: York City,
Radio's two most unusual tunts
have been arranged to hypo tate
Smith's first two programs in her
new series on WABC. Freak tieny
with rival station for ballyhoo and
first radio preview of a skedded
Broadway play on Sept. 30 and Oct. 7
respectively are gimmicks laid out
by p.a. Bob Taplinger.
Opening program will be covered
tom lobby and backstage at Columrom lobby and backstage at Columtom lobby and

broadcast of pre-broadcast active Will cover 15 minutes preceding signal at 8:00 p.m. It's a first

ocal ether enemies have cooperated on anything and particularly unu-ual because of negligible return to

local ether enterms here cooperates on anything and particularly unusual because of negligible return to the cooperation of the

'Eat Out' Month

'Eat Out' Month
San Antonio.
Cooperating with 700 Alamo Beer
dealers, KMAC designated September as 'Eat Out Month,' Howard W.
Davis, manager of the station, compayor to make a proclamation in the

daily press.

Cafes, restaurants, night clubs and bars serving this brand of beer had signs posted in their place of business.

Herschell Hart, p.d. at WWJ, Detroit, back from a solourn in N. Y.



SUCCESS STORY No. 3

IDA BAILEY ALLEN

From March 1 to May 30, 13,895 letters were received by Mrs. Ida Bailey Allen, whose WHN Homemakers of the Air is the leading participating program in New York City. A complete state and city breakdown of this mail response will be sent



WHN's affiliation with the Metro-Goldwyn-Mayer studies and Loew's Theatres re sults in SHOWMANSHIP! .. Showmanship attracts AUDIENCES ! ... Audiences mean SALES for your product in the world's richest market1...Get in touch with WHN's Program Planning



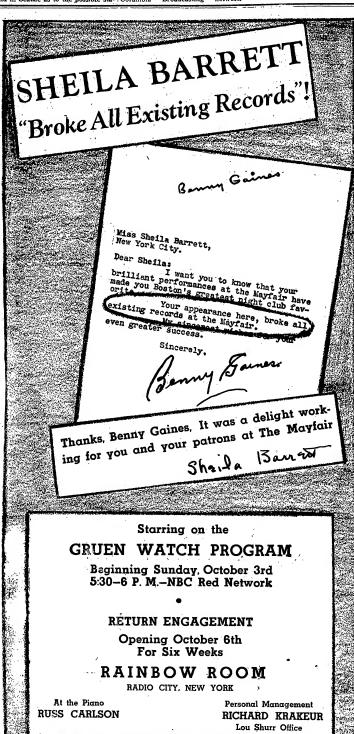
NEW YORK CITY



CFCF Montreal NBC Red and Blue

WEED & COMPANY





Allen Campbell's Network Ideas

Chicago, Sept. 28.

H. Allen Campbell, general manager of the King-Trendle network in Michigan, is on a choo-choo bound for the Pacific coast. His apparent purpose has to do with Coast production rights and deals for various WXYZ, Detroit, programs. Actually an auxiliary motive is understood to concern possible network.

Campbell and his boss, George Trendle, have long been advocates of moderate-wattage big market stations. They watched a number of the abortive webs such as American, Affiliated, etc., very closely and still believe that a hook-up of choice markets, excluding super-power on one side and avoiding the dubious markets altogether, could produce sellable combinations. With the King-Trendle experience in regional network operation as a backlog Campbell is on his present trip expected to more or less open canvass station opinion along these indicated lines.

Campbell's setup, if and when it goes through, will be based on a coverage of major markets in the nation rather than territory. Network would contain not more than 15 stations for the starter, running through such towns as Boston, New York, Buffalo, Philadelphia, Baltimore, Washington, Pittsburgh, Cleveland, Cincinnati, Detroit, Toledo, Chicago, St. Louis, Minneapolis, Kansas City.

RATE-CUTTING AUDIBLE AFTER 11 YEARS! WEW, St. Louis, Has New Slogan for Rejuvenation SUSPICIONS IN CAL.

Los Angeles radio circles are bris-Los Angeles radio circles are bris-ting with accusation and innuendo of rate card trimming and other con-cessions to air advertisers. One spot is charged with doing a two-for-one biz, offering 26 weeks for a 13-week

biz, offering 26 weeks for a 13-week payoff.

Another has had flung down its wave length the charge of offering \$2,500 worth of time for \$1,000. Seve-eral minor infractions of rate card adherence have also been bruited about. This time the smaller indies are outside the pale of suspicion.

St. Louis, Sept. 27.
The Station You Will Listen to Again' is the new tag line for WEW which, after 11 years as a non-commercial station, entered the business field several weeks ago under the direction of Al S. Foster and Father Wallace Burke, both formerly connected with WUL, operated by the Lyola University at New Orleans.

Winning tag line, selected by Foster, was among 1,038 received in response invitations over the air, was offered by Miss Allie Seitz, Mt. Carmel, Ill. Her reward for submitting most appropriate tag line was a \$50 cash award. WEW is operated by the Jesuits of St. Louis university.

WCLE's Mutual Feed

adnerence have also been bruited about. This time the smaller indies are outside the pale of suspicion.

HEALEY AT RKO

Hollywood, Sept. 28.
Frank Healey has moved over to RKO-Radio studio to handle radio contacts.
He has been with Helen Ferguson office. Dave Heenan replaces.

WULE's Mutual Teed

Cleveland, Sept. 28.
WCLE, new local outlet of the Mutual Network, will feed the junior chain 12 programs weekly.
Heard on the programs will be Ruth Parks and Nell, Riggs, pianogram due; Jim Sands and Gene Lacute Comies; Jimmy Ague, barione; Dick O'Heren, tenor; Golden Girls Trio and Louis Rich's Orchestra.

WOV FEEDS 10 EAST COAST LINGUALS

WOV, N. Y. station which airs all its commercials in Italian with the exception of two weekly periods, has lined up the largest hookup for any foreign-language program. Spread rides daily over 10 eastern seaboard stations for La Rosa & Sons, Inc. (macaroni). Talent is live, presenting music and dramatizations in Italian.

zations in Italian.
Originated at WOV, shows are fed WRAX, Philly; WICC, Bridgeport; WEAN, Providence; WAB, Boston; WABY, Albany; WIBX, Utica; WNBO, Auburn, N.Y.; WSAY, Rochester; WGAR, Buffalo.

Grid Guest Announcers

Chicago Sent 28

Guest announcer fad is now go-ing into the football season, after galloping through baseball.

galloping through baseball.
With Russ Hodges set to do the
Cardinal games for Chevrolet dealers on WJJD, Norman Ross will act
as permanent guest. Also there is
a weekly guest list, an All-American
set-up which includes Steve Reid,
Notre Dame; John Drake, Purdue;
Red Grange, Illinois; Andy Pilney,
Notre Dame; Merle Wendt, Ohio; Ed
Jackowker, Wisenesie.

Jankowsky, Wisconsin.
Each is scheduled to do a broadcast of a game in which his alma mater participates.

Student Staff at WNAD

Student Staff at WMAD

Norman, Okla, Sept. 28.
Ten University of Oklahoma students have been named members of the staff of WNAD.

They are Edwin Angelo, Warren White, Ned Nedved, Caryer Hardwick, James Cooper, Jack Wilson, Jay Crumm, Jack Yocum, Ruth Davis and Winfred Stabler.

WLS Dated for Dairy Show

Columbus, Sept. 28. Columbus, Sept. 28.

Barn dance troupe from WLS,
Chicago, will give two performances
at the Ohio State Fairgrounds' Coliseum on Sunday, Oct. 10.

Event is a part of the National
Dairy Show, Oct. 9-16.

Detroit News' WWJ Carries Out Theory

Reserves 7:15 P. M. Across Board for Station Experiments in Production

Detroit. Sept. 28.

Detroit, Sept. 28.

WWJ's new program policy,
whereby time of certain sustainers
will not be changed regardless of
commercial possibilities, gets under
way this week with five regularly
skedded visual shows. All five
shows set for 7:15 p.m. Monday
through Fridays, and will originate
in station's free radio theatre.

in station's free radio theatre.

Monday show, tagged 'Causes of Crime' and tracing individual cases of how and why persons became criminals, will be under Axel Gruenberg, who will direct Detroit News Players, with Ole Foerch in charge of studio ork.

'Souvenirs,' off air for year, re-turns to Tuesday night spot. Will include Wynn Wright, WWJ's dra-matic director, and Rita Alcock as 'Grandpa and Nancy'; strings di-rected by Mischa Kottler, with Wini-fred Heidt and C. Herbert Peterson as vocalists.

Kottler, WWJ's musical director will guide the Wednesday sustainer, title 'Kottler Conducts' and consisting of old and new tunes, with a symphonic dress.

Thursday's program, directed by Paul Leash, will have the 'Smooth-ies,' the 'Bachelors,' Eileen O'Day in a period of funnaking, tagged 'House Party.' Wellington Granzow

Fifth of the shows set so far is the Detroit News 'Radio Extra,' which'll be aired Friday nights. This program uses artists and personages in e news.

ne news. Series of daytime sustainers, Series of daytime sustainers, designed to give listeners a breathing spell from certain types of programs usually jammed on networks, are nearing completion and will get underway soon.

Dallas, Sept. 28.

With change in time, WFAA, Dallas, has instituted a series of 'artistic' sustaining programs. Highlighted throughout the week, the star.

sustainers are: Sunday, Elmer Scott, Executive Secretary of the Civic Federation of Dallas, beginning his 8th year on the air; religious service, Dr. David Lefkowitz, Rabbi Temple Emanu-El, with Temple choir; Thursday, Senora Milla Dominguez, soprano with orchestra (Senora Dominguez, the wife of Dallas Mexican Consul); Round Table, talks and interviews by persons from civic organizations; and Saturday, remote program from North Texas States, Teachers College, Denton.

WFAA's series of sustaining programs is interspersed with daily news programs, Monday through Saturday, '745-8:00 am, 12:10-12:15 p.m., 6:00-6:15, except Tuesday at 6:30-6:45 p.m. A late period of news comes from 10:15 to 10:20 Tuesday, Thursday and Saturday.

CFCF. MONTREAL, IN YANKEE ACCT. BOOM

Montreal, Sept. 28.
Indicative of the upswing in Canadian radio business, CFCF here is
currently airing shows for the following international sponsors: Lambert Pharmacal, Good Hunor Mag,
Underwood, Elliott-Fisher, American
Home Product, Eno Proprietaries,
Standard Brands, Proeter & Gamble Standard Brands, Procter & Gamble (four programs for different prod-outs), Coca Cola, Ionized Yesst and Milton Sales Corp. Lineup totals 36 programs a week at times varying from 15 minutes to a full hour.

JOCK WYATT, ANNOUNCER

Buffalo, Sept. 28.

Jack Wyatt, formerly of WWJ,
Detroit, has joined the WBEN announcing staff.

He comes from the acting family
and is related to Jane Wyatt, film
star.

DEALERS' CHOICE

The fact that you advertise over WLW makes dealers eager to support your sales campaign.

From experience, dealers know that a sales message over WLW is heard and They know WLW-advertised merchandise moves faster.

WLW * THE NATION'S STATION

Agencies—Sponsors

VARIETY

New Century Beverage Co., through Emert R. Ham agency, will use 30 weekly spot announcements for one year or 17VA, San Fran-cisco, starting Sept. 20,

Mennen's Shaving Cream. has has signed Norman Twigger for six morning: (8 a.m.) news broadcasts a week on WCAE, Pittsburgh. Makes two news commercials for Twigger on same station, since he also broad-creamightly (11 p. m.) for Duquesne Brewing Co.

Freeman Keyes has brought in Raymond Jeffers as new business chief for the Russel M. Seeds agency,

Jeffers was previously with the Goodrich and the Goodyear tire and rubber firms.

Arrow Beer, tied up with WJSV, Washington, for four daily news periods. Spieling to be done by Jimmy Huribut, newly appointed station news editor.

Procter & Gamble is using Italian-language programs with a brace of 15-min. five-a-weekers on WOV, N.Y. Oxyolo is getting plugged with a series labeled 'Album of Love,' live dramatization of great Italian love yarns. Ivory soap is using Guiseppe Laffredo, reader of his own writings.

his own writings.

Both programs commenced this

Richard Maxwell, singer and homespun philosopher, Sunday (28) commenced a series of programs on WOR which originate in the chapel of Graceland Memorial Park, ceme-tery at Kenilworth, N. J.

Knox of Kansas City (Crystex), through Allen C. Smith agency, Kan-sas City, begins a weekly quarter-hour transcribed program Oct. 3 over KYA, San Francisco. Contract expires March 27, 1938.

Albert Bros. Milling Co., through Erwin Wasey & Co., Seattle, Wash., placing a twice-weekly transcribed quarter-hour show on KFRC; San Francisco, Sept. 28 to Dec. 23.

.12.

Lovelland Covel (candy bars) is ers, while Liberty Service Stations using 52 one-minute transcriptions, present a quarter hour of college Melody Time,' on WGY, Schenecady, through Lavin & Co., Boston.

New Century Beverage Co., through Emert R. Ham agency, will the content of the content of

C. H. Baker Shoe Co., through S. L. Kay, Inc., signed for a year's series, starting Oct. 6, on KYA, San Francisco, using a transcribed program tabbed 'Magic Isle' 15 minutes twice weekly Magic Isle' 15 minutes

Dynamite Cereal Products, Inc., through Emil Brisacher & Staff, sponsoring a transcribed quarter-hour series, 'Adventure Bound,' thrice weekly Oct. 4 to March 2 on KFRC, San Francisco.

Blackett-Sample-Hummert placed series of 15 minute e.t.'s, 'Houseboat Hannah,' dramatic sketch, on WGY, five mornings weekly, starting Sept. 27, for P. & G. Lava Soap.

BBD&O has spotted transcriptions, 'Peggy Tudor Interviews,' for Oneida Limited (Tudor Silver), starting

Standard Beverages, Ltd, through Emil Reinhardt agency, Oakland, has signed for nine proadcasts on Satur-days starting Sept. 25 over KFRC, San Francisco. Live talent, Doug Montell in "Today's Football."

Signal Oil has added KMED, Med-ford, Ore, to the coast NBC-Red web releasing its 'Carefree Carnival' shows from San Francisco Sunday Logan & Stebbins agency

Nash is placing a one-minute transcription campaign through Geyer, Cornell & Newell,

Karl Galbraith, calling himself 'Hotshot Kid,' is picking the ponies over KGA, Spokane, 15 minutes daily during the Playfair racing sea-son, sponsored by Spokane Brew-

Chile Nitrate has placed a half-hour each Sunday with WBT, Char-lotte, N. C.

Riverbank Canning Co. Miller Jewelry is sponsoring 15-minute pre-game talk by Al Nag-ler, prior to Detroit Lion pro grid games over WJBK, Detroit, statispiego been placed on 13 games sponsored by Chrysler deal-

Eager to Oblige

Washington, Sept. 28. Washington, Sept. 28.
Stepping in where angels fear
to tread, National Broadcasting's
Washington studios last week
Black—alleged Ku Klux Klan
appointee to the Supreme Court
—inviting him to Speak over
the network. Arrangements
could be made, NBC assured the
lustice, to pick up the speech at
Norfolk, when the City of Norlorik docked at the Virginia port.
Invitation also held good for a
thread the supreme Court preferred.

the new member of the Su-preme Court preferred.

No reply was received from the silent justice who last week, in London, refused to meet, newshawks or give any state-ment on his alleged connections with the KKK.

Guy Hamilton Fresno Role Causes Buzz

Los Angeles, Sept. 28, Los Angeres, opp. ...
Guy C. Hamilton, general manager of the McClatchy stations, is reported an interested party in the new station, KARM, due to start operation in Freno. McClatchy sta-

eration in Fresno. McClatchy sta-tion in Fresno is KMJ. \ Hamilton's exact connection with Hamilton's exact connection with KARM is not known. It may not extend beyond an advisory role to George Harms, local LaSalle-Cadillac dealer without radio experience, in whose name the license has been granted by the F.C.C. It is generally understood in radio circles out here that Hamilton, looking ahead, interested himself in the new station, which has CBS affiliation starting in December, due to the effect upon Fresno which has heretoroe been sewed up tight by McClatchy, former CBS affiliate, but now with NBC, should any rival appear.

Hamilton's role although vaguely outlined at present is not unlike the former position of the Levys in Phil-adelphia, who at one time operated KYW, NBC station, as well as WCAU, the Columbia affiliate.

D. P. Brother & Co., Detroit, has quarter-hour transcriptions of music discs by Glen Gray's Casa Loma orchestra for Oldsmobile.

Pacific Coast Notes

Roland Wendt has left Hearst his guests at the opening of his Radio Inc. as San Francisco sales representative. No successor has been announced yet.

Ed Gardner ended his Hawaiian

Gordon Kelly is the new mikeman at KGGC, San Francisco. Previously with KGW. San Jose. Malcolm Greenwood, Jr., formerly with KLS, Oakland, is now a KGGC junior

Armand Girard, NBC baritone in San Francisco, will attend his sis-ter's wedding in Los Angeles Oct, with Henry Schnetz subbling for Girard on the Woman's Magazine of the Air two days.

Zarova, Russian soprano with NBC in San Francisco, fills a guest spot Thursday (30) on the Maxwell House Show Boat program from Hollywood. Bob Stevens, tenor, also of the San Francisco staff, remains in Hollywood for the remainder of the Show Boat series.

Charles Gerrard, actor, has left NBC, San Francisco, for Hollywood.

Rex and Von Gallion, novelty team, have been added to the NBC staff in San Francisco, making their network bow Monday (27) as guests on the Sperry Flour Monday Blue Chasers' program over the coast Red web. Billed as 'Galloping Gallions,' duo draw a Tuesday night sustainer on the Blue chain starting Sept. 28.

Charles Marshall and his Maver-icks, cowboy entertainers with NBC, San Francisco, booked for the 'Hus-bands' Night' of the Rockridge Women's Club, Oakland, Nov. 12.

Carlyle Stevens joined the barker staff at KNX (Hollywood).

Don Austin named program direc-tor of KMPC (Beverly Hills) as suc-cessor to Van Newkirk, who moved over to Don Lee-Mutual as head special eventer.

Norman Sper picking football win-ners 'for the fun of it' over KECA (Los Angeles) on Fridays. He did it for a price on Camel Caravan last season.

Thomas Conrad Sawyer 'Looks at the World' for another 13 weeks on IFI (Los Angeles) for Sweetheart

Tyrone Power will have his studio boss, Darryl Zanuck, introduce him on his Woodbury series Oct. 3.

Gene Inge, recent L.A. radio ed, nung out his production shingle in

Earle Ferris making his first Coast call in four years.

Patsy Kelly will tell Phil Baker just how happy Hollywood is to have him on his first Coast airing. He has been warned by the Chamber of Commerce not to take her liter-

Jack Oakle had the football teams of Southern California and Univer-sity of California at Los Angeles as

holiday and is readying t Murray show in Hollywood.

L. Ward Wheeleck wheeled into Hollywood from Philly for the Ken Murray-Oswald souper signoff.

Ted Fio Rito takes over the music spot on Jack Haley's Log Cabin show.

Sam Kerner turned over produc-tion of the Olsen-Johnson piece for Richfield Oil to Ted Sherdeman.

Artic Auerbach set for a dialect bit on the Camel Carayan for 13 weeks.

John Boles, Barbara Stanwyck and Anne Shirley will play their picture parts in the Lux broadcast Oct. 11 of 'Stella Dallas.'

Art Rush headman in Hollywood of Columbia Management, which is combo of concert and artists bureau. Larry White second in command.

Raymond Paige sighing for the sea while his palatial yacht is tied up at the L.A. harbor. Two hour shows weekly confining him to dry land.

Phil Cohan revamping his Chester-field broadcast from Hollywood. Hal Kemp will play only current tune films and guesters will be called in occasionally.

Sally Eilers draws the guest spot on Chase & Sanborn airshow Oct. 3.

Johnny Marvin guitaring at KFI (Los Angeles).

Eddie Jensen, commercial manager of KVI, Seattle-Tacoma, arrived back in his Tacoma office after a two months' trip around the U.S.

Jean Wiley appointed secretary of Birt Fisher, manager of KOMO-KJR, Seattle, succeeding Gladys Nie-meyer, who resigned to get married.

Derethy Simpson is now the hos-tess for KVI at Seattle studios, while Dorothy Tennant shows them around during the night shift.

Vie Hurley appointed continuity director, KOMO-KJR, Seattle, by Director W. W. Warren, succeeding Grant Merrill, who has gone to Hol-

NOTICE!

Notice Is Hereby Given That

THE MENTAL BANKER

RADIO or THEATRE

Is Fully Protected by Copyrights

Any infringement or use of this idea, plan or pro-cedure, without the consent of the owners, will be prosecuted to the fullest extent of the law!

FOR FULL INFORMATION ADDRESS

MURRAY HARRIS

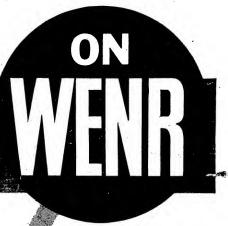
DIRECTOR OF SALES
Address-628 Third Avenue, Dallas, Texas



KEYSTATION WXYZ DETROIT

Operated Continuously - Just Like Coast to Coast Networks

For Chicago Spot Coverage ...



NE of the great stations of the great NBC Blue Network, WENR wields tremendous sales influence in the country's No. 2 market. This advantage in Chicago itself extends to the prosperous towns and rural districts, where WENR's direct purchasing power makes itself felt for many of the country's leading advertisers. WENR is a 50,000-watt station . . . equipped with every modern radio facility for doing a thorough selling job! You'll be in good company with these leading advertisers:

ADVERTISER	PROGRAM ·	ADVERTISER	PROGRAM
Acme White Lead & Color Works	"Smilin' Ed McConnell"		"National Barn Dance"
*American Can Company	"Ben Bernie & all the Lads"	*Pacific Coast Borax Company	
American Home Products Corp. -Anacin	"Easy Aces"	Pepperell Manufacturing Co.	
Brown & Williamson Tobacco Co.		*Pontiac Motors *Procter & Gamble—Ivory Soap	"Pontiac Varsity Show"
*Campana Sales CoItalian Balm	"Campana's Variety Fair"	*-Oxydol	"Ma Perkins"
Elizabeth Arden	"Eddy Duchin	*-Camay	"Pepper Young's Family"
*Emerson Drug Company	and His Orchestra'' "Sidney Skolsky—	*-Chipso	"The Road of Life"
Emerson Drug Company	Hollywood News"		"Vic & Sade"
*General Foods Corporation			"The Gospel Singer"
-Huskies	"Believe It Or Not- Robert Ripley"	•	"Life of Mary Marlin"
-Log Cabin Syrup	"Jack Haley & Variety Show"	Radio Corporation of America Sachs, Morris B.	"M. B. Sachs Amateur Hour"
*General Motors Corporation	"General Motors Concert"	Sherwin-Williams Company	"Metropolitan Opera
Griffin Manufacturing Co., Inc.	"Time to Shine"	oner win- winning company	Auditions of the Air"
Grove Laboratories, Inc.	"Gen. Hugh S. Johnson"	*Standard Brands, Inc.—Bakers	"Werner Janssen's Orchestra"
Horlick's Malted Milk Corp.	"Lum and Abner"		"Junior Nurse Corps"
*Household Finance Corporation	"Edgar Guest—It can be done"	Warner Company, Wm. R.	"Warden Lawes-20,000 Years in Sing Sing"
Jergens-Woodbury Sales Corp. -Woodbury Soap	"Tyrone Power"	Wasey Products	"Carson Robison &
-Jergens Lotion	"Walter Winchell"	wasey Froducts	His Buckaroos"
Lambert Pharmacal Company	"Grand Central Station"	Welch Grape Juice Company	"Irene Rich"
*Lamont Corliss & Company	"Husbands and Wives"	Zenith Radio Corporation	"Zenith Foundation"

*NBC programs broadcast by Station WLS which uses same transmitter and frequency as WENR

"When in Doubt...Follow the Leaders"

TOPS
IN
SPOT

CHICAGO, ILLE 870 KILOCYCLES NETYLGIEK

Chicago Football Schedule

Chicago, Sept. 28.

Rivalry among Chicago stations for football audiences reached the feverish state this week, and, since the same games get two or three station airing in some cases, the broadcasters are stepping out on exploitation angles in order to win listeners.

listeners.

In a couple instances, football games will go sustaining, but stations figure that the commercial periods before and after the brawls are valuable enough to warrant expectation.

ploitation.

Both WJJD and WBBM are to do
the complete Northwestern schedulefoffsmer station airing for Kellogg, and using a line-up of guest
stars from All-American lists to asstars from All-American lists to assist Russ Hodges, who carries the brunt of the announcing. Those lined up already include Steve Reid, Northwestern, John Drake, Purdue; Red Grange, Illinois; Merle Wendt, Ohio State, Andy Pilney, Notre Dame; Jay Berwanger, Chicago. Scheduling provides that these guests appear on the day their alma mater tussels with Northwestern. Station is also plugging heavily on the appearance of Warren Brown in 15-minute. before-the-game talks, Sponsored by Nu-Arts, through Malcolm Howard agency, station figures Brown's name will get 'em a lot of audience, due to his sports page following.

wing.

WBBM, even though carrying the orthwestern schedule sustaining, it going into the heaviest exploita-tion campaign it has ever given football. First, the station has lined

It going into the neavest exploitation campaign it has ever given
football. First, the station has lined
up a list of guest announcers, similar to that of WJJD, but WBBM
plugs the fact that their guests will
appear only for between-the-halves
summaries, and, hence, not mar John
Harrington's spieling.
Besides this, they're letting the
world know they've developed some
kind of a running socreboard. By
this, oll plays can be re-enacted, and
will enable the station, they hope,
to beat everybody else a full 10 minutes in getting statistics on the air.
Hal Brunett, publicity and special
events director for WBBM, will act
as observer for Harrington. He's toscout teams two days a week, both
N, W. and opposition. By doing so,
the plugging says, he'll be so familiar with the teams that he can
work the electric gadget in the
booth to get a quicker and more accurate report than other airers get.
Cadget is a pushbutton system to curate report than other airers get. Gadget is a pushbutton system to illuminate names of players as they

do their stuff, so announcers don't have to guess. Pat Flanagan to do the before and after periods. With three other stations, WGN, WMAQ and WENR, no all-season one-team schedule will be followed. All are to pick what they consider the best game of the week. WGN is to do a couple Notre Dame, a couple Illinois, and a couple Northwestern, among others. Quin Ryan acts as head announcer, with Tom Foy and Frank Schrieber set as assistants. Stations will plug their game choices heavily, and back up their decision by authority of the Tribune's sports department. Like all stations, choice is based on local interest.

Tribune's sports department. Like all stations, choice is based on local interest.

NBC's two stations, WENR and WMAQ, will both air football every saturday, but no schedule will be laid out until the week preceding. At that time, it's to be decided whether a network or local airing will get the most interest. Both stations may take net stuff, it may be one and one, or both can go local, depending on what the boys think the fans like best.

Biggest upset of the week was the switch in policy of WIND. Station had signatured University of Chicago earlier in the season, causing some stir since the exclusive which college gave WIND was a radical departure from the policy of the Big 10. Last week, however, station dropped U of C, and decided to take WLWs Notre Dame schedule over Transamerican line.

Reason given for switch was that the University refused to okay any

take WLW's Notre Dame schedule over Transamerican line.
Reason given for switch was that the University refused to okay any sponsor the station brought in. Transamerican airings must necessarily be sustaining because of Notre Dame's policy, but it is understood that a 30-minute period before and after games has been optioned by the net for sponsorship. Only sure deal for Sunday football (professional) airings is that sponsored by Metropolitan Chevrolet dealers on WIND. Russ Hodges and Dick Hanley are to do the Chicago Cardinal schedule, and got the drop on the season by airing first game last Friday (24) night. Is the second year for the sponsor-station-schedule tie-up.

Wins Football Audition

Birmingham, Sept. 28.
Bill Terry will announce football
ames for WSGN. Won out over nine finalists in auditions conducted by Les Quailey of Philadelphia, who is associated with Ted Husing in anSPORTS NAMES FOR SALE

Chi Agency Wraps Up B. B., Football and Swim Stars

Chicago, Sept. 28.

Chicago, Sept. 28.
Sports names are being signatured by Van Cronkhite & Associates for ether and personal appearances. Among those aiready contracted for representation are Jimmy Foxx, home-run clouter, mermaid Jane Fauntz and footballers Sam Francis and Jay Berwanger. Others are to follow.

follow.

Names are being peddled to likely ether sponsors by Pete Peterson, general sales manager of the Cronk-hite film. Foxx has been grabbed up already by Kellogg for testi-

KELLOGG'S 65 GRID GAMES

Kellogg will be runner-up to At-lantic Refining this fall in the spon-sorship of football games. Cereal company has lined up 65 intercollegiate contests in the east, midwest, south and Rocky Mountain area.

giate contests in the east, midwest, south and Rocky Mountain area.

Also of gridiron complexion is a Saturday afternon 40-min. program labeled 'Football Jamboree,' which will ride the WLW-Line, using WLW, WHN, New York; WFIL, Philly; KQV, Pittsburgh; WIND, Chicago; WAAB, Boston; WGAR. Cleveland, and WJR, Detroit. Shows will precede sustaining broadcasts of the weekly high-light games. Talent will include WLW's sports spieler, Bob Newhall, a male singing octet and an 18-piece orch.

Schools set for Kellogg sponsorship are Fordham, on WINS, N. Y.; Vanderbilt, on WSM, Nashville, and WAPO, Chattanfooga; Catholic U and George Washington on WJSV, Washington; Northwestern on WBBM, Chicago; Ohio State on WNBS, Columbus, and WTAM, Cleveland, Oklahoma on WKY, Oklahoma City; a mixed sked of Alabama and Auburn games on WSGN, Birmingham; WALA, Mobile; WHBB, Selma, Ala; WJRD, Tuscaloosa; WSFA, Montgomery.

WIRD, Tuscaloosa; WSFA, mongomery.
From KLZ, Denver, one game
weekly will be broadcast from the
cards of Colorado State, College of
Colorado, Utah State, Wyoming and
Colorado, Utah State, Wyoming and
Colorado U. The Nebraska sked will
be aired over KFAB, Lincoln,
N. W. Ayer agency laid out the
list for Kellogg and spotted the describers and their observers. Same
agency also handled Atlantic Redening's line-up.

Canada Sports Coverage

Regina, Sask., Sept. 28.

Regina, Sask., Sept. 28.

Most unique radio situation in Canada now existing at all games in Western Canada football conference owing to anxiety of sponsors to bankroll games and sudden demand of fans for plenty of football. Conference comprises town teams in Calgary, Winnipeg, and Regina. At recent Regina-Calgary game five announcers from three cities described battle by remote control. None were on networks, with remotes \$50-780 miles distant. Announcers have been riding trains for hundreds of miles every week, being almost continuously going some place.

WHBQ, Memphis Sports Memphis, Sept. 28.

Memphis, Sept. 28.

Going strong for sports this fall, WHBQ now has broadcasting rights on football games in Memphis, covering Southwestern, State Teachers College, high school and prep games of Memphis and intersectional games played in Memphis, including University of Arkansas vs. Ole Miss, and Ole Miss vs. University of Tennessee. Bob Alburty handles the broadcasts. Games are sponsored by Coca Cola. Sportlights, sponsored by Adam Hats, gives daily resume on sporting events all over the country. WHBQ now adds still another sports program—the Football Roundup, weekly feature sponsored by Walter Hunter, Inc., on Saturdays, including football scores and college football tunes.

Sabbath Swing Show

New Swing Show scheduled to start on WNEW, N. Y., next Sunday (5). Martin Block will act as m.c. Madison Personal Loan sponsoring the 60-minute program starting at 11:30 a.m.

Inside Stuff—Radio

G. W. Hill (American Tobacco) and Lord & Thomas pick 'Hit Parade' (Lucky Strike) song hits via Music Corp. of America under an old deal whereby MCA bands allegedly survey the country and submit their find-

MCA gets a fee for this service and, of course, under the previous scheme of things, a flock of MCA bands were on the Lucky Strike band

cavalcade.

Agency lately has been trying to devise a new means to supplement the MCA service. It also cross-checks with other barometers of the public's tastes, plus the music dealers, jobbers, etc., idea being to arrive at as accurate a gradation of 'most played' and 'most popular' as possible.

Serious discussion of current news by Irvin S. Cobb and Rupert Hughes was being considered for the Walter Winchell spot by Mann Holiner of Lennen & Mitchell agency, now in Hollywood, but deal went cold when Hughes had to pass it up due to previous commitments. Substitute is being talked as running mate to Cobb for sale to another sponsor, as the Jergens program will be handled by George Fischer, who has terminated his Don Lee-Mutual affiliation to air the picture gossip for the lotion out-fit. Winchell is taking a nine-week layoff from radio and columning to concentrate on his picture work.

Fisher was notified by his new sponsor he must confine himself to the Jergens chore. Meant the film gossip-gurgler had to drop his coast-to-coast Sunday sustainer on Mutual.

Under contract to Don Lee artists bureau, Fisher was paid off on that end for his non-commercial chatter which has been carried in the east since early summer, Mutual stations in the east getting his gab free.

NBC is building the first mobile, outdoor television transmitter for a series of experiments which will commence next month. Tests will mark the first time television has been tried out in the open. Sports events, chiefly, will get the visio treatments.

Criterion of how slowly tele experiments are proceeding may be gained from the fact that only after eight years indoors has NBC gone out into the open.

WOR, New York, has created the post of executive producer and filled the spot with the appointment of Arthur H. Samuels. Newcomer will fashion sustaining programs for the station and Mutual web. Goes on the payroll Oct. 11. Samuels was editor for Harper's Bazaar and House Beautiful for the

Samuels was editor for Harper's Bazaar and House Beautiful for the past seven years. Prior to that he was an editor on the New Yorker.

Bob Cunningham, program director for Omaha studios of Central States Broadcasting Co., and Gunnar Back, chief of continuity of Lincoln studios, taking flings at cademic side of radio. Cunningham has joined facully of Municipal University to instruct evening class in Radio Broadcasting. Back is on University of Nebraska faculty instructing in Radio Methods, similar colves.

With the current revival of the 'czar' idea for broadcasting Eric Palmer, who was around the last N. A. B. convention tub-thumping for the idea, has nominated himself as 'the prophet without honor' of the movement. Not now connected with radio he states that his interviews with broadcasters at the Hotel Sherman, Chicago, convinces him that 90% favor such a system of handling the industry's problems.

CKY, Winnipeg 15,000 watter, is moving from 910 k.c. to 960 k.c. Switch was approved by the Canadian air authorities after complaints were made that CKY's signals were getting interference from an outlet in Canada and another in Mexico.

WBNS' Live Talent Show Campbell to Coast

Columbus, Sept. 28.
Live talent shows here are coming on early. WBNS has new participation half-hour for 7 a.m. daily rural character, Uncle Ezra (Joe

rural character, Uncle Ezra (Joe Ferte) and Organist Geer Parkinson. Title tips off audience at which it's aimed—'Down on the Farm.' Uncle Ezra and the Folks from Pleasant Valley,' a noon show for past four years, moves to 5 p.m. this week on participation basis. Its former sponsor, Cussins & Fearn Co., take for WBNS' Inquiring Reporter, Johnny Neblett. This is a six-aweek shot at 1:15 p.m.

Campbell to Coast
On 'Hornet' Netting
Chicago, Sept. 28.
H. Allen Campbell, general sales
manager of WXYZ, Detroit, hopped
to the Coast today (Tuesday) to set
the 'Green Hornet' show on the Don
Lee network on the sunshine slope,
starting Oct. 11.
Tuesday-Thursday 30-minute evening scripter will be piped direct
from the WXYZ studios in Detroit.
Campbell will talk to two prospective clients for coast sponsorship,
though the show will start sustaining on the appointed date if no deal
has been signatured by then.



St. Louis audiences are supposed to be pretty tough to play to, but they have never sat on their hands (figuratively speaking, of course) as far as we are concerned. Good Showmanship automatically eliminates such a possibility.

THOMAS PATRICK, Incorporated

HOTEL CHASE, ST. LOUIS REPRESENTATIVE: PAUL H. RAYMER CO.





Nice? It's downright important to know that the right set of ears is listening to the thumping of your innards.

We feel the same way about radio programs. That's why we took the trouble to check up—to make sure we are reaching the right kind of ears—AND PLENTY OF THEM.

For instance, Ross Federal's stethoscope revealed that advertisers obtain 149% more coverage in the Hartford market through WTIC than those using the second station. What's more, the

WTIC market of Connecticut, western New York, eastern Massachusetts, Vermont and New Hampshire has plenty of money to spend. Government figures show 16% more spendable income than the national average, 23% than the national average, 23% more food sales per capita.

All told, WTIC's primary and secondary coverage areas include some 4,000,000 of these rich and easily reached prospects. Smart advertisers are proving to their own profit how economically they can be influenced through southern New England's top station.

Write today for our new 32-page brochure giving full details on the Ross Federal Survey and facts about the WTIC billion dollar market.

50,000 WATTS HARTFORD, CONN.

The Travelers Broadcasting Service Curporation
Paul W. Morency, General Manager
Member Nills Red Network and Yankee Network
James P. Chiney, Bushness Manager,
National Representatives; Weed & Gompany
CHICAGO DEZROIT NEW YORK SAN FRANCISCO

Here and There

Holland Engle, WCFL programer, Claudine McDonald works with him gets a hospital bed right next to his on some broadcasts.

Morrie Lowell, Chicago's NBC book-writing producer, off to N. Y. to supervise a short being made of

Judith Waller, Chi NBC educa-tional head, addressing 250 edu-cators in Minneapolis.

Howard McKent Barnes, 'Wings of Dawn' writer, signatured for NBC management.

S. Redshaw, called the modern Trader Horn, guesting on the 'It Can Be Done' stanza Oct. 19.

Raiph Patt, announcer at WJR, Detroit, for the past eight years, moves his desk into the station's sales staff department. Will con-tinue on early morning show with Edgar A. Guest, Jr.

Frank Burke, formerly of CHML, Hamilton, Ont., joins the spieling staff at CKLW, Detroit.

Marjorie Richmond, of the dra-matic staff at WXYZ, Detroit, home after a three-month European va-

Val Clare now handling publicity at CKLW, Detroit.

Franza Werner, music librarian at WXYZ, Detroit, becomes a U. S.

Yolande Langworthy has joined Radio Events, Inc., as a script scribbler.

Jim Beloungy, engineer for WBT, Charlotte, N. C., to Birmingham for Columbia to direct the renovation of studios and offices at WAPI.

Howard Claney is handling a daily quarter morning sustainer, 'Women and News,' over the NBC red.

Max Adkins, chief arranger at WCAE, Pittsburgh, is organizing a swing band with Jeanne Galbreath as vocalist.

Tom Wilmot, formerly of WCAE, Pittsburgh, and later scripter for Joe Penner and Jack and Loretta Clem-ens, has left for San Francisco and a continuity post with the Hearst

Jack Henry, manager of WBRY's New Haven branch, running week-ly 'Question Mark,' studio quiz fest.

Litchfield Junior Court, juve judicial session, in second season at WBRY, Waterbury.

Walcott Wylie upped from chief nnouncer to program director at WTHT. Hartford.

Hank Keene and hillbillies in two-week stand at WNBC, New Britain, Conn., getting set for fiddlers' con-test and jamboree Oct. 3.

Neill James, woman explorer, off WELI, New Haven, to gather book material in Lapland.

Alice Lounsbury in ballad stint, 'Sweet and Low,' at WICC, Bridge-port.

George Hinkle, vaudevillian, 'Morning Minstrel' for Orkil Electric at WTIC, Hartford.

Harold Kolb, organist, in console matutinal daily at WTIC. Hartford for G. Fox, department store.

WJSV, Washington, has John C. Daly, Jr., 23-year-old South African, who will take the place of Shelton Young as announcer. Young has been sick-leaved for six months at his doctor's orders

Fred Ford, sports commentator on WCAU, Philly, collapsed in his office

at the studio last week. He is confined in University hospital with an

Jack Steek, gabber at WFIL, Philly, to emcee two shows weekly at Fay's theatre. One is 'Auction Court,' an original with him, and other is amateur show.

Norman Frankel is now with the Houck & Co. agency in Roanoke, Va., as account exec and read of rector. Produced recently a pro-gram series for the Roanoke Gas Light Co.

Cookie Cunningham, captain of Ohio State's 1925 grid team, is as-sisting Johnny Neblett with broad-casts of this season's OSU games on

Westbrook van Voorhis, voice of 'March of Time,' filling several speaking engagements in Columbus.

Herb Welch is now Hollywood-chattering on WCOL, Columbus, for Moskins' Credit Clothing Co.

John Jacobs, formerly with KTSA San Antonio, Tex., new mikeman at KMOX, St. Louis, replacing Spencer Allen, resigned, to become station director at Pittsburg, Kans.

James D. Shouse, general manager of KMOX, planed to New York for conference with CBS execs.

Betty Hudson, fashion commentator for WJSV, Washington, back from Paris with the latest dope on femi-nine frills.

Clyde Hunt, WJSV, Washington, chief engineer, speeding Westward with President Roosevel's party, Harold Ferry pinch-hitting on engi-neering staff.

Viola Drury, hostess at KNX, L. A., back home in Washington for

Elwyn Quinn is the newest KDYL, Salt Lake City, announcer to get the flying bug and is now within a few hours of his pilot's license.

N. T. Bass, formerly with the

Radio Daffodils

Atlanta—Hudson Butler, announcer at WATL works Sundays because his job requires it but because his religious principles are opposed to Sabbath labor he has asked the station to deduct one day's pay. Station gladly abliged

San Francisco—New S & W Food Products radio program over NBC past loop is entitled: I want a Divorce.

Columbus—At WCOL a new George Mackey gossip program has been baptized The Keyhole Kid.

Regina, Sask.—Don McMillan, CKCK vox popper, grabbed Chinese laundryman on street for questioning about Chino-Japanese war. He didn't want to discuss the war. But he did try to give his imitation of Bing

Memphis—A feud of long standing between Memphis' official meteorologist, F. W. Brist, and Memphis' unofficial weatherman, 'Professor' Coston Franklin Whitaker, streetcar motorman, after much prolonged and intermittent exchange of comment in Memphis newspapers, has taken to the air.

Popularity of old 'who-was-that-lady-I-seen-you-with' type of question and answer joke is on wane.'

Newark—Sideshow barkers, some with 30 years' experience in spieling, developed acute self-consciousness and mike fright when asked to say a few words at the New Jersey State Fair into portable mikes thrust under their kissers by WOR.

-Cotton Carnival, Peach Festival, Watermelon Festival have been highlights, now Dresden, Tenn., is inviting radio stations to broadcast the first annual Sweet Potato Festival.

Dept. of Commerce Airways, is now solo guest stint on the Hammer-Transradio pressman at KDYL, Salt stein Music Hall show Oct. 1. Lake City.

John M. Baldwin, KDYL chief engineer, is perfecting a new ultra short-wave transmitter for the hip pocket.

Ray Freifelder, former radio editor of the Southampton, L. I., N. Y., Press, now sports-commentating on station WAAT, Jersey City, N. J.

E. F. and Anne (Mrs.) Hummert are due back from their European trip in a couple of weeks.

Johnny Jacobs, former KTSA wordslinger, San Antonio, gone to KMOX, St. Louis.

Tony Bessan, chief announcer and program director of KMAC, San An-tonio, de-tonsilled,

Patsy Kelly gueststars on Ben Bernie's American Can show Sept. 28 from Hollywood.

E. F. and Anne (Mrs.) Hummert are due back from their European trip in a couple of weeks.

Grace McDonald, of Ray and Grace McDonald, dance team, currently in 'Babes in Arms,' does a Spell via WOW.

Ed Krause comes to WOW, Omaha, from Kansas City to m.c. new song fest for Easy Washers. Will be originated from stage of Omaha theat currently in 'Babes in Arms,' does a spell via WOW.

There Is No Substitute For

50,000 WATTS

ROBERT A. STREET. Commercial Manager

Radio Reviews

(Continued from page 33)

(Continued from page 33)
fighting, told the round and described, the scene.

Of the other mike artists, Bill Stern led the also-ran contingent. He did not cover any blow-by-blow tasks, but his opening job of scene-setting, picture painting and his between-rounds comments were picturesque, colorful, concise and accurate. Sid Mercer, covering the first scrap between Apostoli and Thil, was calm, unhurried and stuck of the state of the scrapping clear as to who was walloping whom. Too often said he and 'him' instead of the pug's page. And he neglected to mension rounds, etc.

Sam Tauth, covering the closing Jeffra-Escobar imbroglio, was plenty speedy and clear enough. But he couldness sated with the drubbings by the shank of the evening.

Clem McCarthy, on the Ambers-Montanez set-to, handed out the sourcest stanza of the night. His machine-gun monologue style wasn't helped, either, by the dull fight he was covering. As the two lads wrestled and for McCarthy to describe the proceedings as if they were exciting. To the listener it grew monotonous and dull. Credit the spieler, however, with the statement that the crowd was razzing the scrappers.

On the other hand, McCarthy's worst showing of the night was in

ment that the crowd was razzing the scrappers.
On the other hand, McCarthy's worst showing of the night was in handling the commercials. His windy, repetitious, insistent blumbing of RCA radios gradually tended to incite mayhem. That's not only had being for RCA, activation of RCA, which was a paper sponsorship proposition. NBC had grabbed exclusively was a paper sponsorship proposition. NBC had grabbed exclusively rights to the fights. It was unable to line up an authentic sponsor, so had to turn the stanza over to its affiliate company.

SEYMOUR SIMONS ORCH With Barry McKinley, Sally Nelson 30 Mins. CHEVROLET Sunday, 6:30 p.m. WABC-CBS, New York (Campbell-Ewald)

WABC-GBS, New York

(Campbell-Ewold)

New Chevy show on CBS, replacing Rubinofi, is an okay half-hour of melodious music, with the two vocalists woven neatly into the suaveflow of Seymour Simons' orch. Layout makes for a lulling program and converting the second of th

ZENITH FOUNDATION
With Willard Waterman, Murray
Forbes, Arthur Peterson, Templeton Fox, Isabel Randolph, Phil
Lord, Roy Shield's orchestra

Drama
30 Mins.—NBC
ZENITH RADIO
Sun., 8:30 p. m. CDST
WLS, Chicago (E. H. Brown)

Nus. Cheago

(E. H. Brown)

Now in the stages of a build-up for the mental telepathy stuning to tome, this program does an excellent job dramatizing a plea for tolerance. Several sequences were used, appointed to the program does an excellent job dramatizing a plea for tolerance. Several sequences were used, appointed to the progress of public acceptance for that which is new. First, a sequence from 500 B.C., where the radical religion adherent was greeted with slicing; next, the period when the creator of a new thought was thought balmy, later, when he was laughed at; and, finally, today, when new thought is presumed to get only constructive interest.

The build-up period is probably too long for an ideal in interest holding, but the method of presentation forms an interesting study to the radio 'trade,' demonstrating, as it does, what can be made the most effective means of propagandizing any subject. It has power, but is interesting the shown in good. Writing is smooth, and the various sequences have the deft touch of one who knows both his trade and his subject. Acting is okay, musical transitions and backgrounds have class.

Loop.

LEO BOLLEX

LEO BOLLEY Sports Talks 15 Mins. TYDOL M., W. & F., 6:

Sports Talks
15 Mins.
TTDUL
15 Mins.
TTDUL
16 Mins.
TTDUL
16 Bolley, celebrating his first
Lee Bolley, celebrating his first
anniversary as Tydol aportscaster
over WCV, proved himself to be as
skillful in answering questions as he
is in asking them. Announcer John
Sheehan, who arranged the 'party',
submitted Bolley to a barrage of
queries on his radio and sports
background, biggest thrill, and funniest incident in broadcasting, air
favorities, etc. University of Niagara
athlete, Bolley has built up a following at WGY since he took over
the Tydol program a year ago, Considering the fact that he is in Schaectady only a few hours on the
days of the broadcasts—Bolley's
headquarters are in Syracuse, where
he airs on late wening and other
good job. He possesses a deep voice,
a rapid fire though clear delivery,
a friendly manner and apparent
knowledge of sports and commendable literary style.

H. A. BOYLE

H. A. BOYLE 'Kurbstone Kollege'

Kurbstone Kollege' Interviews 15 Mins. NEW SYSTEM CAFETERIA M.W.F, 11:45 a.m. WHB, Kansas City (Ferry-Hanly)

(Ferry-Hanly)

H. A. Boyle, who probably has more steady customers than any word merchant in town (he's been doing sidewalk interviews for three years here) is a happy and logical choice for this chore. Boyle has

faculty for drawing people out, they tell him things, and he laughs with 'em, never at 'em. His shows always move forward without pressure, yet he keeps himself backgrounded.

he keeps himself backgrounded.

On this particular assignment Boyle ambles with a mike to one of four remote points where he Jesse Jameses the uncteon-bound natives and state the properties of the properties which may concern any topic, but sticks pretty close to matters of a nose-bag nature. Latter work themselves easily into the straight commercials.

straight commercials.

Each person answering questions correctly gets a 50c check at sponsor's eatery. New twist is what Boyle calls the 'gold star question.' It's a particularly difficult one, and only those who have been interviewed are qualified to tackle this baby. Correct answer brings a dollar check good at the cafeteria.

A nice local job. Hoyt.

'STREET SCENE'
With Bill Elliott, Mack Parker
Sidewalk Interviews
15 Mins.—Alternate Cities
Daily, Odd Times
WICC, Bridgeport-New Haven

WICC, Bridgeport-New Haven
WICC man-in-the-streeting Bridgeport and New Haven on alternate
Report and New Haven on alternate
Parker putting the questions in the
respective burgs. Series started on
a steady noontime sked, but commercial commitments have compelled a spotty listing that won't
help.
Of two shots compared, Elliott's
was the sounder job, winning more
effective response. Problem of pullsolved by giving passes to film de
luxers (Poli's in Bridgeport, Paramount in New Haven). Both house
get enough on the cuff to call the
sessions their commercials, Elliott
plugging after practically every interview. Theatree also supply passe
given to contributors of questions.

This main stem routine is yeard

used.

This main stem routine is usual now and depends in large on how fast the public comes in and how Interesting the answers are, A feel clucks, and it becomes annoying. Street noises much more audible in Bridgeport stanzas than New Haven,

LOIS MILLER 15 Mins. PITTSBURGH COAL CO. Mon., Thurs., 7:45 p.m. KDKA, Pittsburgh

Mon., Thurs., 7:45 p.m.

KNRA, Pittsburgh

Lois Miller's a Pittsburgh fixture.

She was assistant organist to Dick

Leibert at the Penn theatre years

ago and when the organlogue business went to seed, she went in for

radio. Here present commercial

others she's had no made to the control of the control

'STREAMLINE REVIEW'
With Garnett Marks, Don Kerr
30 Mins.—Local
LOOK MAGAZINE
Nightly, 11 p.m.
WMCA, New York

WMCA, New York

(Schwimmer & Scott)

Look magazine's late-night campaign in the Manhattan area consists of nothing more than the property of the more speedy tempo, interspersed with rapid-fire comments by two alternating announcers. Comments are on what appears in the current and forthcoming copies of the publication.

forthcoming copies of the publi-cation.

Copy is rather terse and voiced in a slightly sensational tone by the two spielers. One nice thing is the smooth speed of the program, which probably suggested the session title. Some may believe the originally planned label, 'Stop, Look and Listen' would serve better. Late evening spotting is a natural for the sponsor, with an eye to catching the type of buyer the mag enjoys.

carcinis are type enjoys. In view of the fact the Cowles family, publishers and sponsors, own two Des Moines stations, KRNT and KSO, and active in the radio industry, it was expected by some that the programs on behalf of Look would have been given more production.

Add Big Experiments

Chicago, Sept. 28.

Attempt to discover if children can be sold toothpaste will be started by Iodent through the Vanderbie & Rubens agency here. Has signatured Rubens agency here. Has signatured for a local test of 'Don Winslow of the Navy,' script serial, on WMAQ. local NBC red transmitter, starting

in Not red transmitter, starting nediately, how will continue on the rest of network on its sustaining pat-

KIDNAP EXPERIENCE

But It's Just Mistaken Identity in Philadelphia

Philadelphia, Sept. 28.

Philadelphia, Sept. 28.
Two men last Wednesday tried to
drag Gwen Wallis, bride of WIP's
production manager, into their car
in what papers here blew up into
'daring daylight kidnap attempt in
midtown.' Actually it was a case of
mistaken identity. Mrs. Wallis was
rescued by pair of cops who happened to be in car directly back of
the 'kidnapers.'
Two kidnap suspects are Peter di
Stefano and Arthur Mungiola. Police also found in their auto 1,500
policy slips, representing 12,000
plays, totalling \$2,000. The men said
they thought gal was friend of

they thought gal was friend of theirs who's an entertainer at 1214

Sponsored Birthdays

Indianapolis, Sept. 28.

Live talent comes back on the Kirk Furniture Co. program over WFBM, starting this Sunday (3) at 11:30 to 12 noon (CST). Stanza, to be scripted where necessary by Jim Matheny, will again be in hands of Jack Harding, local ad agency guy, who did the spieling on last winter's Kirk show. 'Dan Cupid's Interviewa.' One starting this season will bear tag 'Your Birthday Party'. Leading colleges and universities of Indiana, towns and communities near Indpls.

towns and communities near Indpls. local social, business, and inplus local social, business, and industrial organizations, are belng-mailed questionnaires by Matheny for purpose of determining who and what will be honored each Sunday. Idea is to use the Sunday nearest respective birthday or founding date, with the talent coming from it chosen for each Sunday.

B. & B. SLICING

B. & B. SLICING.

Due to the number of its programs originating on the Coast, Benton & Bowles agency is slicing both the size and cost of its N. Y. publicity department. Pete Bowles, younger brother of Chester B. Bowles, chairman of the board at the agency, is being sent to Hollywood to p.a. on that end; Paul Craig has been let out. Setup for the B. & B. programs this fall calls for all the shows to come from the west save Phillips Lord's 'Gangbusters' and the script programs.

programs.

Taylor the Town Gossip

Cleveland, Sept. 28.
Leisy Brewery, one of the biggest cal users of radio, launches two new news broadcasts over WGAR and WHK this week. Programs will be aired over each station on alter-nate nights and will be five minutes

long.
WHK show will be a junior March WHK show will be a junior marcu of Time, dramatizing highlight news event of the day. WGAR program will have Graves Taylor as a town gossip. Shows will replace Tom Manning's sportscasts, which Leisy's sponsored over WTAM for the past two and one-half years.

*TARZAN

AUDIENCE

FAX!

. Combined D&S Comic Strip circu-lation 25,000,0001

2. Films played to 50,000,000!

3. Books read by 25,000,000!

TRACY-LOCKE-DAWSON SETS SUGAR SHOW

Dallas, Sept. 28.
Acting upon results of a contest held approximately six months ago, Imperial Sugar Co., on renewal of contract over WFAA, Dallas, has instituted a series of three quarterhour programs over the Texas Quality Network, which started Sept. 27. Schedule, Mondays, Wednesdays, Fridays, 9:15 to 9:30 a.m.
One transcription and two live talent shows will be used per week, the transcription on Monday utilizing Charlie Hamp and His Rhythm Rascals; Melody Souvenirs on Wednesdays, with sweet, romantic music interspersed by poetry, organ and vibraphone; Songs to Remember on Fridays, with Imperial Quartet, vibraphone, violin and organ. Programs originate at WFAA, Dallas, Agency is Tracy-Locke-Dawson.

Coach Smokes It Up

Hollywood, Sept. 28.
First Coast football coach to take
a radio commercial during the season is Howard Jones of University
of Southern California. For a quarter hour each week he will talk
football for Roi-Tan cigars.
Ken Frogley, sports editor of L. A.
Evening News, will egg him on.

WHKC's Football Sales

Clean sweep on selling football to sponsors has been scored by WHKC, Station first grabbed an Atlantic Re-fining contract to air Ohio State foot-ball games, then followed by lining up Ohio Oil Co. (Linco) to sponsor

Saturday night resumes.

Predictions by Bud Sweeney each
Thursday and a Monday post mortem have been sold to Budd & Co.,
local jewelry firm.

Tenn. Games Set

WROL has paid the U of Tennessee \$2,000 for exclusive rights to all its football games this autumn, both on the home loam and at visiting stadia.

stadia.

Station is now trying to unearth a sponsor for the tilts.

Arch McDonald's Occasion

Washington, Sept. 28. Renewal of contract between Arch McDonald, sports announcer, and WJSV was celebrated Monday (27) WJSV was celebrated Monday (27) studio party thrown by Columbia Broadcasting Company. Baseball mogul, Clark Griffith—owner of the Washington Senators — was among prominent guests whose congratulations were aired over CBS network

network.

McDonald, who has built up a big following with his baseball and other sports spiels, conducts four programs over WJSV, sponsored by General Mills, Tydol, Kellogi's Corn Flakes and Wash Williams, local coal merchant

TALK to the biggest Audience in America

THE NEW TARZAN RADIO SERIES

New Production .. Script .. Cast Drama .. Thrills .. Adventure .. ready to delight and demand the ears of 100,000,000* men. women and children ... and dominate a nation's purchas-

WRITE-WIRE

ing power!

Robert Collier

5225 WILSHIRE BOULEVARD Los Angeles, Calif.



AMOCO NET IDEA TOUGH

American Oil Co., through its agency, Joseph Katz, continues to look for a network spread which can fit its requirements. Since the fuel if its requirements. Since the time is peddled up and down the seaboard only, from Maine to Florida, a niche on a split network must be obtained. To date no suitable time has cropped up to match Amoco's measurements.

urements.

Last webspread bankrolled for Amoco was an all-colored layout headed by Ethel Waters four years ago. Program did a quick fold, occasioned, according to observers, to the effort to sell an all-Negro program to an audience predominantly resident in Dixie.

At present Amoco is carrying on its campaign of spots, plus a hand-ful of newscasts in the territory in which the product is sold; some sports stuff is being contemplated.

WBNS' Band Remotes

Columbus, Sept. 28.

WBNS has scheduled full line-up of bros casts of bands current in downtown hotels and eateries. Ernia McKay from the State Res-taurant and Grady Mullins' Southern Gentlemen from Deshler Wal-lick Hotel will get six airings

Bob McGrew from the Neil House bandstand and Don Chiesta in the Virginia Cavalier Room are slated for four broadcasts a week.

WCKY, WSAI DIVIDE SHOW

Sponsor Spots Lynn Cole Orchestra on Both Stations

Cincinnati, Sept. 28.

First local program ever broad-east jointly by L. B. Wilson's WCKY and Powell Crosley's WSAI started this week for Sloan's Furriers. weekly, aired thrice

uses Lvn Cole's

FORD CONSIDERS 'PORGY'

N. W. Ayer Offers Gershwin Show In Radio Form

Up for a yea or nay decision from Ford Motors this week is the proposition to sponsor the series of 13 half-hour book-and-music broadcasts of a radio adaptation of George Gershwin's 'Porgy and Bess.' N. Ayer agency, on the Ford account, has submitted the idea direct to the throne at Dearborn.

throne at Dearborn.

Radio version of 'Porgy' is controlled by the Kass-Tohrner agency, which got an o. k. from the late composer on the air layout early in summer. After closing for the ozone rights, Kass-Tohrner had Gershwin supervise the splitting up of the operetta into broadcast serial bits, assigning Fanny May Baldridge to pad out the book of the show.

WATL's Gala Shindig

Atlanta, Sept. 28.

WATL Sunday (26) rolled a whole ock of celebrations into one with a trio of sponsored programs lasting one hour and 15 minutes. Occasion dedicated station's new equipment.

First 15 minutes of program was sponsored by Henry Grady Hotel, next half-hour by Palmer Electric Co., who did all wiring, and 30-minute variety show sponsored by Graybar Electric Co.

Talent appearing on programs in-cluded Harry Hearn's orch, Ruth Lockhart, Ellis Williams and Ken Keese, vocalists; Earle Landis, vio-linist.

Station's staff was presented during programs and open house held at studios.

FISHER WITH WOAL

San Antonio, Sept. 28.

Beeman Fisher last week stepped into the post of v.-p. and general manager of WOAI, 50,000-watter

here.

To take the new job, Fisher left the Texas Light and Power Co., where for 17 years he was advertising manager.

Larry Hammond is now scripting three daily dramatic serials, totaling three hours and 45 minutes a week on the air.

How They Figure

Hollywood, Sept. 28.
Columbia boys hold visions of Zanette MacDonald giving Jack Benny a terrific run for dialer attention when the two oppose each other. Reason for their optimism is that a recent survey brought to their attention shows that Miss MacDonald outdraws 'Buck' Benny in the picture houses.

Songbird is doing a series for Vicks.

Alka Goes On and On

Chicago, Sept. 28.

Alka Seltzer has renewed its two Neber programs for another 52-week ride each. Uncle Ezra gallops onward for another year on the NBC red effective Nov. 12, while the National Barn Dance wafts through another year on the NBC blue starting Oct. 2.

Deals set through the Wade agency here.

KENT IN LANCASTER

KENT IN LANCASTER.

Lancaster, Pa., Sept. 28.
Gene Kent of Columbus has been
given the continuity desk at WGAL
here. Formerly with several Columbus stations, Kent is expected to
hypo the station's dramatic programs.
He succeeds J. T. Hershey, who
resigned to enter the U. of P. law
school.

KFOR Sells Bentley

Lincoln, Sept. 28.
John Bentley, sports editor for the
Nebraska State Journal here, goes
on the air for Clark's Clothes six
nights weekly via KFOR starting

Will be a 10-minute ether shot and at 10 p.m. Will consist of football doping and whatever sports stuff is in the making.

WKY's Laundry Show
Oklahoma City, Sept. 28.
Four Aces, instrumental and vocal
artists, began an Approved Laundries of Oklahoma City sponsored
program over WKY last week.
Program, Monday through Friday
at 12:30 p.m., is aired directly from
Ormond's niterie.

Released Gags—Now for Radio?

(Reprinted from Variety Feb. 15, 1928, when these gags were already so antiquated as to be known as 'released' jokes. Fact that they have been overworked, evidences that they are some of the hardiest quips to have been employed. It will be noted some had even found their way onto the then silent screens. Since then these, among others, have become 'released,' even for radio. Others will be reprinted from time to time.)

'How did that sausage we ate last night agree with you?'
I think it hurt my liverwurst.'

'As I left my hotel room this morning I noticed a man in the next room hanging himself on the chandeller.'
'Well, did you cut him down?'
'No, he wasn't dead yet.'

Questioner to Japanese Interpreter: 'Ask him if he turned out the light's are

(Interpreter does so.)
Witness (sputters volubly for a full minute).
Interpreter: 'He say 'no'.' ('The Mystery Man' at the Bayes.)
(Leo Carrillo was one of the first to tell the gag in his monolog, if not

'Any sap can find a pearl in an oyster, but it takes a smart girl to get a diamond out of a nut.'

'My name is on that towel.'
'Is that your name, Hotel McAlpin?'

'You have been eating oranges.'
'How can you tell?'
'By the skin on your face.'

Think of the future.' 'I can't; it's my wife's birthday and I'm thinking of the present.'

What is the difference between you and one who dyes wool?'
'Do you know?'
'Surer- One who dyes wool is a lamb dyer, while you are a —

'What gives more milk than one cow?'

Till be right down as soon as I slip on something.' 'Slip on the stairs.'

'Do you serve lobsters here?'
'Sure, what do you want?'

'What's the name, please?'
'It's on the envelope, you dumbbell.'

Can you tell me the quickest way to the cemetery? 'Sure; stand on the railroad track; there'll be a train along in a minute.



BECAUSE

avoids wasteful duplication.

is flexible enough to meet all distribution conditions.

affords unlimited expansion opportunities. concentrates where more than 55% of all retail sales are made, and more than 56% of all the people live.

THE WLW LINE IS THE MOST SENSIBLE BUY IN BROADCASTING.

TRANSAMERICAN BROADCASTING AND TELEVISION CORP.

JOHN L. CLARK, President

Complete Broadcasting Facilities Wired and Transcribed

NEW YORK

521 Fifth Avenue MUrray Hill 6-2370 CHICAGO

333 North Michigan Avenue **STAte 0366**

HOLLYWOOD

5833 Fernwood Avenue HOllywood 5315

E. K. Jett's Advance

Washington, Sept. 28.
Appointment of Lieut. E. K., Jett as acting chief engineer, succeeding Comdr. T. A. M. Craven, was ratified last week by the Federal Communications Commission.
Temporary technical boss, who has been short wave expert is a leading.

Temporary technical boss, who has been short wave expert, is a leading contender for regular appointment, which will be deferred until after Frank R. McNinch, new chairman, takes the throttle.

In-Case Disks

In-Case Disks

Indianapolis, Sept. 28.
Setting from 15 to 20 county agricultural agents and federal farm heads for short talks on the nontime farm period, WFBM's Henry S. Madd, in charge of farm programs, is saking no chances on last-minute schedule changes.

Realizing the farm experts scheduled consider the daytime hours as their best time to contact the farmers in person, and sometimes might not be able to get to the WFBM studios for nontime appearances, Wood took

for noontime appearances, Wood took stens. He had each man scheduled

steps. He had each man scheduled agree to drop in at the studios far in advance of his mike time and make a platter of the speech.

All he asked was that the men let him know at least 24 hours in advance. From the first week's experience, with two talks scheduled, it looks about fifty-fifty on the series, with one in person and one platter.

Seattle Stations at Fair

Scattle Statile, Sept. 28.

Hugh Poore, Cecil Solly and Frank
Coombs presented their regular
KOMO-KJR programs by remote
from the western Washington fair
grounds at Puyallup, 20 miles away.
On Saturday, Coombs took his grounds at Puyallup, 20 miles away.
On Saturday, Coombs took his
troupe of 30 youngsters to the fair
for the broadcast of 'Unclé Frank's
Kiddies Hour.'
KVI, Seattle-Tacoma, also broadcast from the fair three of its programs with 'Woman's Page of the



ARTISTS MANAGEMENT 17 East 45th Street, New York Tel. MU. 2-1888

HARRY ROSENTHAL

CHARLES SABIN

VIVIENNE SEGAL

3 RAD HARITS

F.C.C.'S WASHINGTON DOCKET

DECISIONS

Florida: Miami Broadcasting Co. granted new relay broadcast station to be operated on 31,100, 34,800, 37,600 and 40,600 ke with 15 watts; WJAX, City of Jacksonville, Jacksonville, granted renewal of license to March 1, 1938; WSUN, St. Petersburg Chamber of Commerce, St. Petersburg, granted renewal of license of period ending March 1, 1938. Georgia: WAYX, Waycross, granted day power boost from 100 to 250 watts and changes in equipment; Athens Times, Inc., Athens, application for new station to be operated on 1210 tc with 100 watts nights, 250 watts days dismissed with prejudice as request for withdrawal was received less than 30 days prior to scheduled hearing.

uled hearing.

Illinois: Decatur Newspapers, Inc., Decatur, application for special broadcast station to be operated on 1550 ke with 1 kw dismissed at request of applicants; WCLS, Joliet, granted petition to withdraw application for change in hours of operation from unlimited days, specified nights, to unlimited all times without prejudice.

-WGL, Fort Wayne, granted day power in-

dice.

Indiana.—WGL, Fort Wayne, granted day power increase from 100 to 250 watts, make changes in equipment, commish sustaining Examiner Tyler Berry.

New Mexicei Walter Biddick Co., Tia Juana, application for authority to supply electrical transcriptions to XEMO. Tia Juana, denied as in case of default.

New Jersey: W3XDD, Bell Telephone Laboratories, Inc., Whippany, granted boost in power to 50 kw.

Ohio: Continental Radio Co., Toledo, denied request to postpone effective date of the order of the Broadcast Division entered July 6, granting plea of Community Broadcasting Co. for a new daytime transmitter on 1200 kc with 100 watts, and denying application of Continental for same assignment until 20 days shall have expired after final decision on its petition for rehearing on said applications.

Pennsylvania: WPEN, Philadelphia, granted change in hours of operation from sharing with WRAX, Philadelphia, to unlimited, on 920 kc with 250 watts nights, 500 watts days, using directional antenna for night use (facilities of WRAX). Also granted authority to transfer control of corporation from Clarence H. Taubel to John Iraci and power jump from 250 watts nights, 500 watts days, to 1 kw, using directional antenna, on 920 kc, sharing with WRAX.

Virginia: WDBJ, Roanoke, granted authority to install auxiliary transmitter for 1 kw, for emergency use only.

Washington: Port Angeles Broadcasters, Port

Washington: Port Angeles Broadcasters, Port Angeles, application for new station to be operated on 1500 ke with 250 wats days, 100 watts nights, dismissed of the policious and the continuous presents.

at applicant's request.
Wisconsin: Walker ar applicants request.

Wisconsin: Walker & Chapin, Oshkosh, application
for new station to be operated on 1010 kc with 250
watts dismissed at request of applicant.

SET FOR HEARING

Arkansas: KILU, Little Rock, renewal of license for

Arkansas: Article Prelay broadst station.

Maryland: WFBR, Baltimore, install new equipment and directional antenna system for day and night operation, boost power from 500 watts nights, 1 kw days, to and directional antenna system for day and night operation, boost power from 500 watts nights, 1 kw days, to 1 kw nights, 5 kw days.

Pennsylvania: WFIL, Philadelphia, install new equipment boost day power from 1 to 5 kw.

Texas: WACO, KTSA Broadcasting Co, Waco, boost day power from 100 to 250 watts.

Utah: Church of Jesus Christ of Latter-Day Saints.

Self Lake, City request page international catalogs.

Salt Lake City, request new international station in Saltair, to be operated on 6,020, 9,510 and 11,710 kc.

NEW APPLICATIONS

Alabama: WBRC, Birmingham, involuntary transfer of control of corporation from Marcellus D. Smith, Jr., deceased, to Eloise H. Smith

California: Mollin Investment Co., Huntington Park

Omaha, Sept. 28.

Omaha Crime Looked Into

M. P. Wamboldt, producer of new

crime series show to be aired by

Skelly, was in Omaha last week working with police gathering au-thentic case histories as script ma-terial for new show. Program will present lineup of radio's name dra-matic stars and will be cast each

week.
Will originate in Chicago.

Scripps-Howard Rebuffed Anew In Washington

Washington, Sept. 28. Scripps-Howard interests, blocked repeatedly in attempts to expand repeatedly in attempts to expand holdings by acquiring Ohio outlets, suffered another reverse last week when the Federal Communications Commission refused to delay effectiveness of a grant to the rival Communications to the rival Community Broadcasting Co., Toledo.

In denying petition for postpone-ment, Commish took no action on requests of Scripps-Howard's broadrequests of Scripps-Howard's broad-casting subsidiary, Continental Radio Co., for sweeping study of the own-ership of Community and the con-nection with George B. Storer, who owns transmitters in Ohio and West Virginia. Continental has an inves-tigation resert or all all activities. Virginia. Continental has an investigation request on file alleging that information given the Commish in the Community case was not truthful and charging that monkey business characterized granting of the Community application, the collapse of Siberts' opposition to proposed transfer of WALR from Zanesville to Toledo.

new station to be operated, days only, on 1160 kc with 100 watts; Kenneth H. Thompson, Whittier, new station to be operated on 1170 kc with 170 watts, limited time to WCAU, Philadelphia.

Hilnois: Commodore Broadcasting, Inc., Decatur, change frequency from 1200 to 1310 kc and hours of operation from sharing with WJBC, Bloomington, to unlimited (requests facilities of WBOW, Terre Haute, Ind., when WBOW is assigned 1290 kc); WHBF, Rock Island Broadcasting Co., Rock Island, change frequency from 1210 kc to 1240 kc, install new transmitter, infrom 1210 ke to 1240 ke, install new transmitter, in-crease power from 100 watts nights, 250 watts days, to 500 watts nights, 1 kw days, install directional antenna

500 watts nights, 1 kw days, install directional antenna for night use.

Indiana: Indianapolis Broadcasting, Inc., two new relay broadcast stations to be operated on 38,900, 39,100, 39,300 and 39,500 kc with two watts.

Iowa: WHO, Davenport, special experimental authorization to operate a facsimile station from 10 p. m. to 4 a. m., PST, on 1000 kc; Clinton Broadcasting Corp. Clinton, new station to be operated on 1310 kc with 100 watts nights, 250 watts days.

Massachusetts: WAAB, Boston, change power of auxiliary transmitter from 500 watts to 500 watts nights, 1 kw days.

1 kw days.
Missourl: KCMO, Kansas City, new relay broadcast
station to be operated on 100,000, 200,000, 300,000 and
500,000 kc with five watts; KCMO Broadcasting Co,
Kansas City, new relay broadcasting company, to be
operated on 100,000, 200,000, 300,000 and 500,000 with

watts. Nebraska: Central Nebraska Broadcasting Corp.

Kearney, erect vertical antenna, increase power from 100 watts to 100 watts nights, 250 watts days.

North Carolina: Jonas Weiland, Kinston, new relay broadcast station to be operated on 1622, 2058, 2150,

broadcast station to be operated on 1622, 2058, 2150, 2790 ke with 35 watts.

Puerte Rico: WPRA, Mayaguez, change frequency from 1370 to 630 kc, make changes in antenna, boost night power from 100 to 250 watts and change hours of operation from specified hours to unlimited.

Tennessee: WAPO, Chattanooga, install new transmitter and directional antenna for night use, change frequency from 1420 to 1120 kc, boost power from 100 watts nights, 250 watts days to 500 watts nights, 1 kw days.

Gays.

Texas: KPAC, Port Arthur College, Port Arthur, change frequency from 1260 to 1230 kc, jump power from 500 watts to 1 kw, change hours of operation from days to unlimited, install directional antenna for

night use:
Virginia: WTAR, Norfolk, make changes in directional antenna, install new transmitter and increase power from 1 to 5 kw.
Washington: Evening News Press, Inc., Port Angeles, new station to be operated on 1500 kc with 100 watts nights, 250 watts days.

EXAMINERS' REPORTS

New Mexico: Hopes of Earle Yates for a daytime station at Las Cruces went glimmering with a report by Examiner George H. Hill recommending commish denial of the proposed project.

Dearth of talent and doubt that operation of the station would constitute an 'economic use' of the requested 330 kc frequency were given as Hill's principal reasons for a turn-down. Conflicting testimony concerning available local talent included statements by the applicant that plenty of Spanish and Mexican singers, plus students from the State college, could be utilized, but a former professor of music at the college declared that in his opinion' there was not sufficient musical talent available in Las Cruces to give an hour's program a day.

gram a day.'
Yates was found qualified in all capacities to operate the proposed station and a need for daytime service was acknowledged in the area which, at present, is entirely without.

Applicant, seeking power of 1 kw for the 930 kc transmitter, was represented by Arthur W. Scharfeld and Philip G. Loucks.

Waldo Abbott Series From University Aired on WJR Ann Arbor, Mich., Sept. 28.

Ann Arbor, Mich., Sept. 26.
U. of Michigan starts broadcasting
on opening of school with nine
weekly programs plugged over WJR,
Detroit. In charge of Prof. Waldo
Abbott with both students and
faculty on series of educational programs. Ireating techniques programs. faculty on series of educational programs. treating techniques of amateur theatries, elementary singing, and diction and pronunciation. University band and Glee club take up alternating Saturdays, with round table discussions, carillon concerts, story dramatization, short sketches, play reviews, and health lectures divvying up other time. Programs, originating in Ann Arbor, telephoned to Detroit, and aired from there, are all student written, audited, and managed. No advertising, just plain education.

WELI Appoints Rep WELI, New Haven, has designated Furgason & Aston as its national sales rep. It's a 500-watter,

Re: KLRA's Power

Little Rock, Sept. 2. Editor, VARIETY:

Editor, VARIETY:
In your issue of Sept. 15, -under Federal Communications Commission reports, you stated that KLRA's application for a directional antenna and an increase in power from 2½ kilowatts day to 5 killowatts daytime had been dismissed on our application. This is in error. The true facts are that our application for directional antenna was dismissed at our request.

But we have been operating with

But we have been operating with 5 kilowatts day, unlimited time since sometime in June.

ARKANSAS BROADCASTING CO.,

S. C. Vinsonhaler, General Manager.

Frisco Shows' Milestones

San Francisco, Sept. 28.
Two Coast NBC network commercials celebrate anniversaries this week. Albers Bros. will stage a party following the broadcast of its party following the broadcast of its Good Morning Tonite show tonight, Press, agency execs and members of the cast will witness the cutting of the first anniversary cake in the NBC studios. Program is produced by Marigold Cassin of Erwin-Wasey agency.

Standard Symphony Hour, oldest radio commercial in the West, spon-sored by the Standard Oil of Calisored by the Standard Oil of Call, fornia, observes its 10th anniversary on the Coast NBC-Red web Thurs-day, Sept. 30, with a special program which may be released over several stations in addition to the five basic outlets which regularly release the program. McCann-Erickson agency program. McCann-H handles the account.

Singing Motormen to WHK

Cleveland, Sept. 28.
Cleveland Railway Chorus program switches from WGAR to WHK. this week. Chorus consists of mo-tormen, bus drivers, conductors and

pros from the Orpheus Male Choir, whose director, Charles Dawe, also leads the railway singers. New series will also use local amateur

nailway company occasionally uses the program to attack local newspapers in current fare fight.

JOE

GRUEN WATCH PROGRAM Inning Sunday, October 7 NBC Bed, 5:30-6 P. M. Brunswick Records



COLLEGE INN. Chicago HOUSEHOLD FINANCE Tuesday, NRC-Blue

GUS VAN

STAGE - SCREEN - RADIO Central Booking Office, Inc. 54 W. Randolph St., Chicago, Ill.

THE KING'S JESTERS

AND THEIR ORCHESTRA with MARJORIE WHITNEY BLUE FOUNTAIN ROOM HOTEL LASALLE, CHICAGO Dir.: Consolidated Radio Artists, Inc.

D'ARTEGA

ORCHESTRA JELLO

7:00-7:30-NBC



Over-Hasty Decision Attacked

Stations Claim Waterbury Petition Was Reversed Afternoon of Morning It Was Passed On

Washington, Sept. 28.
Charges that it doesn't know its own, mind were shrugged off last week by the Federal Communications Commission in denying plea for last July. The bench, however, will reopening of the case which wound up in frequency shift for WATR, Watchburger of the case which wound the soundness of the Broad-Rate Watchburger of the case which wound the soundness of the Broad-Rate Watchburger of the case which wound the soundness of the Broad-Rate Watchburger of the case when we want to be soundness of the Broad-Rate Watchburger of the case when we want to be soundness of the Broad-Rate Watchburger of the case when we want to be soundness of the Broad-Rate Watchburger of the case when we want to be soundness of the Broad-Rate Watchburger of the case when we want to be soundness of the Broad-Rate Watchburger of the case when we want to be soundness of the Broad-Rate Watchburger of the case when we want to be soundness of the Broad-Rate Watchburger of the case when we want to be soundness of the Broad-Rate Watchburger of the case when we want to be soundness of the Broad-Rate Watchburger of the case when we want to be soundness of the Broad-Rate Watchburger of the case which wound the case when we want to be soundness of the Broad-Rate Watchburger of the case when we want to be soundness of the Broad-Rate Watchburger of the case when we want to be soundness of the Broad-Rate Watchburger of the case when we want to be soundness of the Broad-Rate Watchburger of the case when we want to be soundness of the Broad-Rate Watchburger of the case when we want to be soundness of the Broad-Rate Watchburger of the case when we want to be soundness of the Broad-Rate Watchburger of the case when we want the sum of the case when we want to be soundness of the Broad-Rate Watchburger of the case when we want to be soundness of the Broad-Rate Watchburger of the case when we want to be soundness of the Broad-Rate Watchburger of the case when we want to be soundness of the Broad-Rate Watchburger of the case when we want to b up in frequency snat to.
Waterbury, Conn.
On technical grounds that the de-

cision already has been carried be-fore the courts, the full Commish refused to grant three-station peti-

WTIC on Upbeat

Hartford, Sept. 28.
With night rents practically solid across the board, WTIC is doing considerable daylight selling. Looks like the best season yet for the Travelers' 50,000-watter.
Hartford Electric Light Co., which last semester financed a class musical, is turning to a weekly dramatic shot with Guy Hedlund and his Playhouse troupe:

shot with Guy Hedlund and his Play-house troughe.
George Hinkle, vaudevillian, has been hired by Orkil Electric for song-and-patter two a.m.'s per week. Irwin Cowper is back with his Romantic Bachelor' under the aus-pices of New England Laundry, 15-minute Monday lunchtime. Since the last series Cowper has married, which makes the new stint a real test.

which makes the new stint a real test.
G. Fox is offering Harold Kolb, organist, in a daily matutinal.

the WORLD'S

• Here's a market worth investigatingl Omaha's wholesale trade territory annually produces farm crops worth nearly two billion dollars three times the value of America's oil

production . . five times

the gold production of the entire world! Center

of this vast agricultural market is Omaha center of Omaha is

5,000 WATTS

OMAHA, NEBRASKA

JOHN GILLIN, Jr., Mer.

Representatives Co. NEW YORK, CHICAGO DETROIT, SAN FRANCISCO

wo₩!

ANNUAL GOLD PRODUCTION!

TIMES

rule on the soundness of the Broad-cast Division's Finnegan act, when the WATR application first was turned down and shortly afterward was granted. The case which the Commish re-fused to reopen is one of the most startling bits of mind-changing on record. Occurred at the mop-up session just before the summer re-cess when scores of long-pending matters were settled in assembly-line fashion.

eess when scores of long-pending matters were settled in assembly-line fashion.

Although the point was not raised in the petition for a new hearing. Commisn is accused by WJAS, Pitts-burgh, WEBC, Duluth, and KDYL, Salt Lake City, present occupants of the 1290 roost, that it acted arbitrarily in allowing WATR to move to this channel. Court will hear argument that at its morning session the Broadcast Division voted against—and so announced in an oficial release—the Waterbury station's frequency shift and then in the afternoon reversed itself—again making an official statement of action—on the identical proposition. Counsel for the three appellant stations wants to know what happened during the lunch-hour recess that caused the divisionites to perform such a fip.

BUTTON TUNING WORRIES INDIES

Philadelphia, Sept. 28.
Automatic tuning feature on most new radio sets has the small stations here worked up to a lather. With the button method of dialing in the etherizers, only a small number of stations can be obtained. They must be set on the tuner by the dealer when he installs the radio.

Tiny kilowatters fear that when Mr. and Mrs. Radio-Buyer are telling the dealer what stations he or she wants to be able to pull in, the part-time independents are going to foreign the foreign. WTEL here, which is in latter category, has started a regular spot announcement campaign, asking purchasers of new sets to be sure it is included in the list of desired etherizers.

Brewers Go for Sports

Pittsburgh, Sept. 28.
Harry Keck, sports editor for afternoon "Sun-Telegraph, ticketed by Pittsburgh Brewing series of weekly 'Pigskin Prevues' over WCAE. Question-and-answer show, with Jimmy Murray, who'll call the Pitt grid games for Atlantic Refining, shooting them and Keck doing the answering. It's his first time on the air with a sponsor.
Keck is second Pittsburgh sports writer to go in for radio commer-

writer to go in for radio commer-cially this fall. Other is Al Abrams, of Post-Gazette staff, who's doing similar type of show on WWSW for Duquesne Brewing.

Obrist to Cincy

Buffalo, Sept. 28.
Ed Obrist, WBEN supervisor of production, has resigned to join the Ralph H. Jones advertising agency, Cincinnati, O. Took over his new post Monday (27), continuing to specialize in radio production.

Obrist has been with WBEN seven years. In addition to handling production, he has been doubling as commentator and special features announcer. As a commentator

duction, he has been doubling as commentator and special features announcer. As a commentator his programs have varied from 'Hollywood Impressions' to a 'Camera Club of the Air.' He'll continue to scripts for the latter, mailing them from Cincinnati to be spieled by a cubellitute here. ubstitute here.

PEYSER VICE NEISE

Chicago, Sept. 28.

Jack Peyser has been added to the WJJD announcing staff to replace George Neise, who left to freelance. Peyser was formerly of WLW, Cincinnati, and KMOX, St. Louis.

Station Heebeegeebies

Regina, Sask., Sept. 28.
Add station headaches:
A week before announced opening date CKCK officials found roars of presses in Leader-Post newspaper, the floors below, were breaking into one of new studios. Will either have to rebuild studio at cost of \$7,000 or operate from it only when presses are silent.

cost of \$7,000 or operate from it only when presses are silent. Also found no second hand had been attached to \$300 worth of electric clocks for studios and they must be shipped to England for necessary adjustment. New vertical radiator antennae, second wooden one in world, arrived all right, but two sections wouldn't fit so had to be prepared locally.

Rand Good-Willing

Chicago, Sept. 28.

Both Frank Rand, CBS publicity director, and John Gray, WBEM newswriter-announcer, steamed out of Chicago last Friday (24), tog ot KTUL, Tulsa, for last Sunday's opening of new CBS Barnsdall show originating there.

Band is continuing no a good will

Rand is continuing on a good will tour of that part of the country; while Gray remains permanently at KTUL to be CBS production repre-sentative on Barnsdall shot.

Short-Wave Channels Set for Navy, Go to Best 'Public Service' Bidder

Washington, Sept. 28. Four of the five Pan-American frequencies reserved for short-wave operation by the United States Government go on the auction block in immediate future under Federal Communications Commission deci-sion to find a user who will protect the channels against foreign nations.

the channels against foreign nations. Attempt to make up for lost time before next year's Cairo conference found the F.C.C. last week calling for public hearing on competing applications of General Electrict Co., National Broadcasting Co., and World Wide Brdadcasting Corp. for right to occupy 9550, 11730, 15130 and 21500 on temporary basis. These are the berths allotted the U.S. for Federal operation and tentatively assigned to the Navy by President Roosevelt.

Open bidding for the frequencies

Open bidding for the frequencies was decided upon by the Broadcast Division several months after Com-Division several months after Com-missioner George Henry Payne charged the industry with trying to steal the assignments and declared another Teapot Dome scandal was in the making. Commish will par-cel out the channels to what appli-

cant provides the most convincing proof of public service operation. Govt. Operation

Govt, Operation

Scramble for the frequencies is significant in view of the threat of government operation, seen in the pending Celler Bill which authorized construction of a short-wave transmitter for Federal agencies, and in light of formal opposition of the commercial industry to erection of the projected government station. Added importance resulted from fear that unless some American science is using the frequencies before the 1938 conference other countries will demand return of the spots.

the 1938 conference other countries will demand return of the spots.

With the field narrowed to three contestants by decision of Columbia Broadcasting System not to enter the tiff, World Wide has the edge. Oficially backed by the Pan-American Union, quasi-government body in which all Latin American republics have membership, plus reported informal support of the State Department. Company operates WIXAL and is headed by Walter S. Lemmon, wealthy inventor. Another advantage is the backing of the Rockefeller Foundation and the fact that present operations are non-commercial.



$W \cdot G \cdot A \cdot R$ GOES COLUMBIA

Clothes make the man, they say. And likewise, programs certainly make the radio station.

Ever since our first venture into the ether, we've been as fussy about our programs as a prep school lad getting into his first tux.

And now, we are prouder than ever as we further improve our array by having the swell programs of the Columbia Network to put before our listeners.

Just in case you haven't heard, we strut our stuff through the state's richest market, the Northern Ohio counties in which live more than two million folks (better than 1/3 Ohio's population). We reach the homes that spend one of every three of the state's retail dollars. We are rated tops in number of accounts and total dollar volume in this fertile sales area.

And we haven't gone high hat in our new togs. The old rate card is still in effect.

CLEVELAND'S FRIENDLY STATION

Member Columbia Basic Network

John F. Patt. Vice-President and General Manager Edward Petry & Co., Inc., National Representatives



1

Last Week's 15 Best Sellers

Harbor Lights	Marlo
Atthingon in the Dark	k'amoug
My Cabin of Dreams	Berlin
My Cabin of Dreams	Robbins
*That Old Feeling	Feist
*Have You Any Castles, Baby?	
*Moon Got in My Eves	
*Remember Me?	Witmark
*Afraid to Dream	Miller
*The First Time I Saw You	Santly-Joy
Sailboat in the Moonlight	
*Yours and Mine	Robbins
*I Know Now	Remick
One Rose Left in My Heart	
You Can't Stop Me From Dreaming	
• Indicates filmusical song. † Indicates stage others are pops:	

Disc Reviews

By Abel Green



An extraordinary Symposium of Swing is Victor's Album C-282, four II-inch platese by the Benny Goodman, Tommy Dorsey, Bunny Berlgan and Fats Waller orthestras with a galaxy of swing cats who give out jam in the nth degree. The Goodman contribution is Sing, Sing, Sing, Sing, Sing with the state of the Rose's and 'Blue, Turning Grey Over You'; Tommy Dorsey and his band do tricks with 'Beale St. 'Blues' and 'Stop, Look and Listen'; and Berlgan's chores are 1 Can't Get Started, and 'The Prisoner's Song' as that lachrymose ballad was never written. The album is the last gas in swingo.

Setting a new record at the Broad way Paramunt tast. Nothing' (Paramont tast. Nothing' (Paramont tast. Nothing' (Paramont the Paramont tast. Nothing' (Paramont tast. Nothing' (Par 1250 SIXTH AVENUE

NEW YORK

'Confessin.'

Red Nichols' version of 'Twilight in Turkey,' one of the pieces that so quickly brought Raymond Scott to the fore, is novel on Variety 625, backed by 'Cream Puff' by Franklyn Marks, another exponent of a new style of ultra-modern composition, Nichols, as a swing pioneer swing-

ster, is ultra in his dance style.
Further in that school is Duke
Ellington's composition, Sponge
Cake and Spinach, which
Barney
Bigard and his Jazzopators jam out
on Variety 626, coupled with "Moonlight Fiests" by Juan Tizol, the same
chap whose Caravan Blast of the
completed of the complete of the completed of the complete of th

self.

Lucky Millinder and his Mills
Blue Ribbon Band swings out with
Trish Eyes Are Smilling' as Ernest
R. Ball never dreamed it would ever
be jammed, and 'Camp Meeting Jamborse,' reverse side, medleys 'Swanee
River,' 'Ol' Man River' and 'Gonna
Raise a Rukkus Tonight'; both Variety 824.

be jammed, and 'Camp Meeting Jamboree, reverse side, medleys 'Swanee River,' 'Ol' Man River' and 'Gonna Raise a Rukkus Tonight', both Variety 624.

Will Osberne on Decca 1394-5 is smoother with Dick Whiting-Johnny Mercer's crack tunes out of 'Variety Show,' coupling 'On With the Dance'. 'You've Got Something There's on the Osberne of Something There's on the Osberne's and 'Moonlight' on the Campus' on the Osberne of Campus' on the Osberne's band since the Campus' on the Osberne of Campus' on the Osberne on the Osb

Werner.

Benny Goodman Quartet (clarinet, vibraharp, piano and drums) are sweet-swing owith 'Avalon' and The Man I Love' on Victor 25644. And on Decca 1400, Freddle Fisher and his Schnickelfritzers band, from Minnesota, cut up with Wabash Blues' and 'Ding Dong Daddy,' although the abstract waxing cant gi's the proper idea of this band's unique style.

TRAMPS 'TIL READY

Pittsburgh Room Opening Delay Keeps Stabile on Road

Pittsburgh, Sept. 28.

New Italian Room of William Penn hotel, Pittsburgh, originally scheduled to open Oct. 1, won't be ready until middle of month, so MCA has arranged series of one-nighters for Dick Stabile's band in tri-state area until spot is ready. In meantime, Orrin Tucker's orch will stick at hotel's Urban Roof until fall-and-winter room is launched. Jack Denny opened two-week engagement Friday (24) at New Penn, moving from there to Chase Hotel in St. Louis. He'll be followed at Pitts. spot by Carl (Deacon) Moore and Harold Stern, each for fortnight's stay.

Following week's engagement at Following week's engagement at Stanley theatre, Pittsburgh, Horace Heidt goes into Coliseum in nearby Greensburg, Pa., for one-nighter,

British Prod. Boom

(Continued from page 5)

them, too, is the effective invasion of the field by Hollywood majors, with Warners, Metro, 20th-70x and RKO-Radio (through Wilcox) already an accomplished fact, and Par expected to weigh in after Adolph Zukor has 0.0'd the local set-up.

o.o'd the local set-up.

Observable as well is the replacement of former leading units by new outfits, which are already springing into prominence among the top rankers in production here. Capitol doesn't live here any more; G-B appears to have no fixed plans after its last Jessie Matthews picture is done; British & Dominions is out of big scale production, and Criterion has finished what looked to be a promising career, because Doug Fairbanks, Jr. has lost his enthusiasm promising career, because Doug Fairbanks, Jr. has lost his enthusiasm for England and is en route back to Hollywood.

Hollywood.

Instead, the field is now dominated by London Films, Herbert Wilcox, Jack Buchanan Prods, Mayflower, and Associated British, plus frankly American units like Metro and the New Yorld-20th groups.

The Indies

Tagging along behind are Associated Talking Picts, (Basil Dean), with a program of more fixed domestic than international interest; British Lion, whose stake is on similar proportions; and all sorts of individual companies which retain distribution contracts with major houses like United Artists or General Films.

oustribution contracts with major houses like United Artists or General Films.

Survey of activity reveals nine or more productions in different stages at Denham. London Films has just closed down on "The First and Last," directed by Basil Dean with Leelle Banks featured; "The Drum," Technicolor successor to 'Elephant Boy' is going along to its close; The Challenge, recalling the first ascent of the Matterhorn, and Merie Oberon's 'Divorce of Lady X' are both shooting. A second Oberon subject, 'Over the Moon,' by Robt. E. Sherwood, starts in a few weeks.

Independently in the same stages, New World is finishing its Annabella opus, 'Dinner at the Ritz,' with another scheduled for the same star on her return from the coast, and Sam Engel is already getting down to the job of starting the first Gracie Fields subject for 20th, 'He Was Her Man,' in which Victor McLaglen will also be spotted. Wilcox's company is busy with 'The Rat,' second under his RKO-Radio deal; Excelsion has just shot 'Paradise for Two,' with Jack Hulbert and Patricia Excelsion than the stages of the same star on her return from the coast, and same Engel is already et ding down to the job of starting the first Gracie Fields subject for 20th, 'He Was Her Man,' in which Victor McLaglen will also be spotted. Wilcox's company is busy with 'The Rat,' second under his RKO-Radio deal; Excelsion has just shot 'Paradise for Two,' with Jack Hulbert and Patricia Excelsion has just shot 'Paradise for Two,' with Jack Hulbert and Patricia Excelsion has just shot 'Paradise for Two,' with Jack Hulbert and Patricia Excelsion has just shot 'Paradise for Two,' with Jack Paradise for Two, 'A Yank at Oxford,' begins in about a fortnight. Victor Saville is scripting his filmization of A. J. Cronin's best-seller, 'The Citadel.'

At Pinewood is Jack

best-seller, 'The Citadel.'

At Pinewood

Most active at Pinewood is Jack
Buchanan's unit, which, in three
months of formation, has completed
three productions, with a fourth on
the floor and the fifth and last of
the 1937 program to follow. Completed are 'Smash and Grab' and
'The Sky's the Limit,' both starring
Buchanan, and 'Sweet Devils,' with
Bobby Howes. Rene Clair is busy
directing 'Break the News,' costarring Buchanan, Adele Astaire
and Maurice Chevalier. To come is
a second Clair production, possibly
a tinter. Looking ahead, the company has six slated for 1938, with
John Gielgud in 'Richard of Bordeaux' as the first.
Gaumont-British's recent activities have been confined to this studit finithes in You Sch. No.

ties have been confined to this stu-dio; finished is 'Non Stop New York,' a hokum thriller of transatlantic air a notum thriner of transatiantic air service, and the last Jessie Matthews pic, 'Sailing Along,' is now on the floor. Twentieth-Fox is going into this studio later, but it hardly looks

as if the company will have any active production there this fall.

At the third major U.K. centre, Elstree, Associated British is lin'ng up a big program for the end of the year, embracing 10 to 12 productions, but detailed plans are still to be revealed. Also in work there is Mayflower Prods., just back from location with Vessel of Wrath, 'starring Charles Laughton, 'St. Martin's Lane' and 'Jamaica Inn,' also starring Laughton, are next on that unit's schedule.

Smaller Plants

Smaller Plants

unit's schedule.

Smaller Plants

These three stages therefore account for upwards of 30 pictures, but subsidiary plants like Ealing and Teddington are also springing into activity, although with productions of more modest calibre. Basil Dean's unit at the former studio has a full program, which will feature two Edmund Gwenn subjects and one with the domestic top rank comic, George Formby.

Warner-F.N. at Teddington aims to spend more on its 1938 budget, and Jack Warner is expected to talk over plans with Irv Asher for more ambitious production, in which topline Burbank roster players will assist. That again, however, is not expected to mature before the new year, so that otherwise the schedule here remains as is.

British Lion continues to jog along at Beaconsfield, though the only slated subject here likely to interest the outside market is a remake of John Buchan's 'Huntingtower'.

Only big plant still dark is the

est the outside market is a remake of John Buchan's 'Huntingtower.' Only big plant still dark is the unlucky Amalgamated outhit at Elstree, whose troubles are still un-solved. Pinewood remains the most likely purchaser here, but there's no deal so far.





HOTTAMOOD SOURS --

CA BUILDING-RADIO CITY-NEW YORK NY. PHIL KORNHELSER, Gen. Mgr.

The Year's Greatest Production Score

The Hits from the Great American Musical Romance

"VIRGINIA"

Now at Radio City's Center, New York Score by ARTHUR SCHWARTZ and ALBERT STILLMAN

YOU AND I KNOW AN OLD FLAME NEVER DIES **GOOD-BYE JONAH** IF YOU WERE SOMEONE ELSE

ROBBINS MUSIC CORPORATION . 799 7th Ave., New York

SONG FAVORITES FROM FEIST

I STILL LOVE TO KISS YOU GOODNIGHT I'D LIKE TO SEE SAMOA OF SAMOA

DON'T YOU KNOW OR DON'T YOU CARE

MAKE A WISH

NATE OF THE STREET AND ONLY AND THE STREET STREET AND THE STREET STREET STREET AND THE STREET STREET

JOSEPHINE WAS KARN WALKE KING AND BURKE HAVEN

LOVELY ONE BY TRANK TOPSSER AND MANNING

NIKO'S NO I SONG HEL BY LEW BROWN AND SAMMY LAIN

HAT OLD FEELING THAT

LEO FEIST, Inc.,

1629 Broadway, New York

Irving Caesar's Hollywood Trip To **Explain Songwriters' Objectives**

Irving Caesar, president of the Bongwriters' Protective Association, is flying out to Hollywood at the end of this week to address the local

is flying out to Hollywood at the end of this week to address the local members of the organization on the status of the SPA's mechanical rights controversy with publishers. Coast meeting will be held Monday (4) and the visit is being made at the invitation of the SPA officers currently located in the film colony. John Shulman, counsel for the SPA, is going along with Caesar.

Caesar declared yesterday (Tuesday) that the scheduled trip and talk had no political significance; nor was it being made to hypo the Coast SPA itse into aligning themselves with the eastern members in the present wrangle with publishers. Film studios are showing a reluctance to renew contracts with SPA writers for fear that the latter's commitments to the SPA may divest the studios of many of the rights they have heretofore held.

At Caesar's, invitation Max Dreyfus, who controls the Chappell Co, Crawford Music Co. and Mario Music Co., made an informal talk before the SPA's executive council Monday (27). Dreyfus told why he was in favor of a long term membership in the American Society of Composers, Authors and Publishers and also' assured the writers that every important publisher would soon extend their contract with the Society for at least another 10 years beyond the expiration date of the present agreement, Dec. 31, 1939.

Consistent

Indianapolis, Sept. 28.
Falls City Casino, local balkroom, is four years old this month, with the same band since opening. Six-piece combo features Reiff Stuart, doubling on trumpet and sax, and Hal Bailey on the bull fiddle. Boys also operate the dance hall.
Unlike other spots of the sort, the Falls City Casino has never hosted a visiting name orch, using the same seater night after night.

Music Notes

sammy Cahn and Saul Chaplin have placed 'It's the Last Thing I'd Do' with Grawford Music, and 'Sing a Nutty Nursery Rhyme' and 'Just a Simple Melody' with Rocco Vocco of Warner Publishing Co.

Cole Porter has turned in to Pro-quer William Anthony McGuire for Rosalie' at Metro. Tunes are 'In the Still of the Night,' It's All Over but the Shouting,' Who Knows?' 'It Wasn't Meant for Me,' Why Should I Care?' 'Spring Love Is in the Air' and T've a Strange New Rhythm in My Heart.'

Vernon Duke leaves for New York to score 'Serena Blandish,' S. N. Behrman's Broadway show, as soon as he cleans up George Gershwin's unfinished chores on 'The Goldwyn

Eddie Ward, Bob Ward and Chet Forrest have finished 'Always and Always,' which Joan Crawford warbles in Metro's 'Mannequin.'

Albert von Tilzer, Eddie Grant and Harry MacPherson sold four songs to Sol Lesser for Smith Bal-lew's starrer, 'Cowboy in Hawaii.' They are Drifting, 'Hawaiian Mem-ories,' Riding to the Rhythm of the Roundup,' and 'I Left Her on the Beach at Walkikl.'

Mack Gordon and Harry Revelurned in five numbers for 20thunned in five numbers for 20th-fox's 'Love and Hisses.' Ditties are 'Be a Good Sport,' 'Sweet Someone,' 'Broadway's Gone Hawaiien,' 'Lost in Your Eyes,' and 'I Wanna Be in Winchell's Column.'

Henry Busse and Harry Kogen have written a tune, Found My Love, to be published by Harms.

Leon and Otis Rene have peddled their tune, 'It's Sleepy Time in Hawaii,' to Radio for 'She's Got That Swing.'

VINCENT RIZZO FINED

Draws Rap From Union on Under-Scale Charge

Philadelphia, Sept. 28. Philadelphia, Sept. 28.
Vincent Rizzo, batoneer at Hotel
Adelphia's Cafe Marguery, was fined
\$1,000 and expelled from Musicians'.
Union for six months for paying
under scale. He had a hearing before exec board last Tuesday 21.
and a trial on Friday. He was found
guilty Saturday.
Spot is on A scale, with the men
supposed to be getting \$60. A. A.
Tomei, prez of the Union, said they
were getting from \$45 to \$55.
The band goes out next Tuesday.

ASCAP BREAKS DOWN ITS NEB. TAKE

Linceln, Sept. 28.
ASCAP came through this week with submission of facts here for the three Federal Court judges who three heard the opening of the case seek-ing enjoinment of the legislative act passed last spring outlawing the ASCAP. Opening of the case was in Omaha, Sept. 11, at which time orders for factual submission were

orders for factual submission were made.

ASCAP's report shows that \$53,984.33 was paid in 1936 to the 44,000 composers represented by the Society from Nebraska sources alone. Of this Douglas county (Omaha) paid \$22,361.33 and Lancaster (Lincoln) county paid \$14,435.55.

Breakdown shows radio stations paid \$4,137 each (nine of them); 250 pic houses, \$45 each; 24 restaurants and hotels, former \$56 each and latter \$360 each; dance spots, \$25 each, and miscellaneous, \$139. Gene Buck, pres. of the society, authored this issuance, and judgment will be made from it.

from it.

ASCAP wants to have the Ne braska act found unconstitutional.

Next CISAC Meet in N.Y.

Next convention of the Confedera-tion of the Int. Societies of Authors and Composers may be held in N. Y. during the late spring of 1939. Mo-tion to extend an invitation in that direction is slated to come up at next Thursday's (30) meeting of the board of directors of the American Society of Composers, Authors and Publishers.

This year's gathering of the per-forming rights' organizations was in

TIFF PATCHED UP

George Piantadosi Returns to Words and Music, Inc.

George Piantadosi returned to his George Piantadoss returned to his post of general manager of Words & Music, Inc., last week after a two-day walkout resulting from financial differences. Johnny O'Connor, head of the firm, subsequently explained that Piantadosi had been induced to stay on with the organization indeficient.

nitely.

W. & M. started operating last year with five band leaders as the partners. Latter group, consisting of Paul Whiteman, Fred Waring, Guy Lombardo, Abe Lyman and Jack Denny each put up an initial \$5,000. It is said that Waring has in recent months done most of the additional financing. additional financing.

Following Piantadosi's return his professional staff became minus one man, Eddie Kelly.

L. A. DROPS BIZ REP

Hawaii, 'to Radio for 'She's Got That Swing.'

Eddie Ward scoring four 'A' productions at Metro, 'Live, Love and Learn, 'Navy Blue and Gold,' The Last Gangster,' and 'Mannequin.'

L. A. DKUPS BIZ REP Hollywood, Sept. 28.

L. A. musicians union voted Monday (28) to abolish the office of business representative.

New resolution passed calls for the president to appoint four members to work under his jurisdiction as replacement for ousted office.

When Does He Sleep?

Paris, Sept. 21. Paris, Sept. 21.
Busiest man in town at present is without doubt Bernard
Helda, baton-swinger.

1. He leads his own band at
the Ritz every night between
nine and midnight.

2. He broadcasts five times a
week around the noon hour
over Poste Parisien and Radio
37.
3. He is singing nightly and

37.
3. He is singing nightly and playing with the band at the Casanova, winding up around

dawn.

4. He is making four appearances a day at the Paramount with Fred Adison's band, singing and playing a guitar,

Berlin \$15,000 Claim Is \$11.25 as Finally Paid By Bankruptcy Referee

Bankruptcy of Engel-van Weisnan, Inc., song folio publishers, was cleared up Monday. (27) when Irwin Kurtz, referee in bankruptcy, signa tured an order approving the allo

tured an order approving the allocation of dividends made by the trustee, Frederick E. Goldsmith. The payoff to general creditors amounted to % of 1%.

Irving Berlin, Inc., which put in a claim for \$15,000 when the Engelvan Weisman nickél-folio idea blew up a year ago, will today (Wed.) receive a check for \$11,25. Out of his claim for \$754, E. B. Marks, will get \$3,585, while Mills Music, Inc., which gave \$3,585 as the amount due, is down for \$26.89.

Fred Engel has meanwhile returned to the lyric business on his own, making it a combination of film fan mag and current song releases.

Music Code Hearings Next Monday (4); Indie Pubs Fear Film Domination

'BIG APPLE' BREAKS RULE

Craze Does Not Coincide With Tune Clicko

It's been historic that with every new dance craze, the popularity of the songs coincides with the vogue of the new terps. To wit, the Charleston, Black Bottom, etc. The exception to every rule arises currently with the quick demise of the sundry 'Big Apple' songs, although the dance, if anything, is growing in popularity because of its freakish-

ness.

But both the Crawford and Mills songs have failed to catch on.

AVAILABILITY **COMMITTEE** HUDDLE

Publishers availability committee Publishers availability committee of the American Society of Com-posers, Authors and Publishers met yesterday (Tuesday) to sift the mass of protests lodged by publishers against their current availability rat-ings. With the Society's royalty dis-tribution, coming due next week

down for \$28.689.
Fred Engel has meanwhile returned to the lyric business on his own, making it a combination of film fan mag and current song releases.

Armstrong with Bing
Joe Glaser, manager of Louis Armstrong, left Monday (27) for Hollywood to meet the bandleader who is on his way there from Dallas.
Armstrong goes to work in Bing Crosby's next, 'Badge of Policeman Inc., Joe Morris Music Co., and New World Music Co.

Advocates of a code of fair trade

Advocates of a code of fair trade practices expect to have a delegation of at least 30 publishers on hand when the conference on the proposed pact opens before the Federal Trade Commission in Washington this Monday morning (4). Effort is being made to have the pubs bring along their professional managers so that some of these can testify as to the dire need for suppressing plug briberry if their jobs are to be preserved. Publishers who are unable to attend or send representatives have been urged to write the FTC abouter with the send of the most of the conference are small independent publishers who hold that any restrictions imposed on them could only serve to further the dominance of the music industry by motion picture producers. These smallies are expected to charge that major indie pubs are forced to favor a code for fear of reprisals that producer-controlled reps on the directorate of the American Society of Composers, Authors and Publishers may take against them.

Authors and Publishers may take against them.

Whatever opposition there is to the issuance of a code by the government it is generally conceded that FTC will find that majority opinion in the industry favors such Federal supervision and the exploitation evils as practiced in the music business are contrary to the public's interest.

PROTEST GERSHWIN TAX IN CALIFORNIA

Abreham Rosenthal, of counsel representing the estate of the late George Gershwin, has gone to California to contest the state's tax claim against the composer's possesions. State contends that Gershwin was a resident and, if that is proved, the estate is subject to a percentage of the residue.

His mother Man Town

of the residue.

His mother, Mrs. Rose Gershwin, who will receive the entire estate, since the composer was not married and left no will, claims her son never relinquished his residence in New York and that his legal address was there.

Wayne King's Big Opening

Chicago, Sept. 28. New record for Palmer House E

New record for Palmer House Empire room was made last Saturday (25) night at the Wayne King opening. Besides King and his orchesta, Veloz and Yolanda were advertised, as guests.

Official figures show 815 people at the tables, and more money spent than on any other single evening since room opened, in May, 1933, Attendance record is held by Veloz and Yolanda, who, in 1935, pulled 1,153 persons, but the take was less than King's, minimum being \$1 per person less then than at present.

Columbus Is Open

Columbus Is Open
Columbus, Sept. 28.
Three band openings last week threw into high gear the downtown dine-and-dance season here, Bob McGrew opened at the Neil House, Ernie McKay returned to Louis Yee's State Restaurant, where he had a six months' run last winter, and Don Chiesta pried off the lid in the Hotel Virginia's Cavalier Room.
Grady Mullins' Southern Gentlemen are current in the Deshler Wallick Hotel.

PAR'S MAGYAR TUNER

Laszlo Halasz, Hungarian com-poser, dickering for a music spot at Paramount.

Salzburg Festival maestro left for St. Louis to conduct opera series.

Hygo Musical Bankrupt

Hygo Musical Bankrupt
Hygo Musical Products Co., Inc.,
120 West 48th street, through its
president, Hyman Goldman, filed a
petition in bankruptey in N. Y. Federal Court Friday (24) fixing liabilities at \$1,652 and assets at \$200,
Among creditors listed for an unnamed amount is Jack Schwartz
Music Co. on two claims for alleged
music patent infringements.
These cases are now pending in
U. S. District Court.

Inside Stuff—Music

Music publishing business is defined broadly, save for the several indie firms, into three major groups: Warners, Robbins and Dreyfus. WB controls Witmark, Harms, Remick and T. B. Harms Co. Robbins has the firm of that name, Feist and Miller with picture company affiliations embracing Universal, Metro and 20th-Fox. Max Dreyfus' firms are Chappell, Crawford, Marlo, and a piece of T. B. Harms Co. (sharing in Jerome Kern's interest), plus the George Gershwin Pub. Corp., a subsid of Chappell, This differs from New World Music Co., another Gershwin unit, subsid of Harms.

Harms.

In view of the fact that Max Dreyfus is still also committed contractually to Warners until 1939, under the original deal when WB bought out Dreyfus' companies and then placed him in executive supervision thereof, the trade persists in its belief that a more than casual affinity exists between the WB and Dreyfus groups, despite their supposed competitiveness, This belief is heightened by the fact that A. M. Watenberg is attorney for both Dreyfus' own firms and also is on the directorate and attorney for WBC March Marchae Parkeage allocated. WB's Music Holding Corp., which embraces all groups.

Mechanical rights bureau of the Music Publishers Protective Ass'n exmechanical rights bureau of the Music Funishers Protective Ass expects to develop a new source of income for copyright owners as the result of discussions now going on with laboratories which do recording for commercial slides. These companies would be charged a flat rate of \$10 per

one of the outfits which stencils spiels that go with the slides figured that it could give the stuff more listener appeal by interpolating some music. In taking up the matter with Harry Fox, MPPA gen, mgr., this company urged that the fee stipulated be a reasonable one, since the cost would have to be absorbed by the recording laboratory.

The Al Jolsons (Ruby Keeler) are sponsoring a studio connection for Bobby Crawford, erstwhile music publisher and it may be that, because of Miss Keeler's new contract at RKO, Crawford will assume music supervision of her first musical there.

Miss Keeler and Mrs. Mary Crawford are a familiar Hollywood twosome and among the topflight femme golfers in show biz, and Jolson-Crawford are old pals. Jolson has long felt that the ex-music pub belonged in Hollywood on production.

Current advertising campaign of Oldsmobile includes the giving away of sheet music copies of 'In My Merry Oldsmobile.' Original order placed with Withnark, copyright owner of the old tune, is for 100,000 copies. Witmark is making it a specially arranged edition, with a modern foxtort scoring augmenting the music as originally printed. Oldsmobile is describing it as a 40th birthday souvenir.

'Whispers in the Dark' was written two years ago by Leo Robin and Frederick Hollander. In the meantime it had been collecting dust on a shelf at Paramount.

Song was Christopher Columbused two months ago and spotted into 'Artists and Models' by Abe Frankl, shortly after he came in from Famous Music for Just such work. Famous publishes it.

Metro included by error 'You Made Me Love You' (I Didn't Want to Do it)' in the cue sheet of 'Broadway Melody of 1938' as 'Dear Mr. Gable.' 'You Made Me' is published by Broadway Music Corp. and Joe McCarthy and James V. Monaco co-authored this song many years ago. For the film it was given a topical treatment as Judy Garland sings it.

Walgreen Stores Claim Clerks Peddled Pirate Songsheets Sans Authority

Attempts are being made by two store chairs and a majazine distributor to settle suits brought by the Music Publishers Protective Association in connection with the three-some's alleged sale of contraband songsheets. The litigation, involving the W. T. Grant and Walgreen Co. stores and the Ginsberg News Co. which distributes in Westchester County, N. W. and lower Connection.

the W. T. Grant and Walgreen Co.
stores and the Ginsberg News Co.,
which distributes in Westchester
County, N. W. and lower Connecticut, is the result of the MPPA's latest drive to suppress the sale of
bootleg lyrle folios at street corner
SPH neighborhood magazine stands.
In the case of Walgreen's chain
officials claim that clerks put the
contraband publications on sale
without the knowledge of the regular purchasing agents. Damages
being asked of the Ginsberg outfit
is \$37,000. Latter states that it ordered 5,000 copies of a folio but received only 2,500 for distribution.
Arthur Hoffman, the MPPA's chief
investigator of bootleg song sheets,
extended the drive last week to upper Connecticut. With the aid of
local authorities, Hoffman confiscated
thousands of the folios on news
stands and in magazine stores in
Bristol, New Britain, Pláinfield and
in Norwalk and South Norwalk.

9.100 Hoof at 90c

Kansas City, Sept. 28.
All time house attendance record and his own existing record was shattered by Benny Goodman and his band at the Municipal Auditorium here yesterday (26) when 9,100 paid admissions at 90 cents tops were recorded at the door.

Date is part of the Jubilesta celebration booked by MCA. Show is under the direction of W. H. Stein,



Two Songlorlous Hits from GB's "GANGWAY" With JESSIE MATTHEWS

Lord and Lady Whoozis Moon or No Moon

Emery Deutsch's Swing-Jingle
HE'S A GYPSY FROM **POUGHKEEPSIE**

YOU'RE MY DESIRE I'M JUST A COUNTRY POY AT HEART MILLS MUSIC, INC.

sweet syncopation formerly dished to newer swing.

During its tour the original 10-piece band played at the Blackstone hotel, Chicago; the Mark Hopkins hotel, San Francisco; Book-Cadillac, Detroit, and the Detroit Athletic

Sally Rand As Ballroom Attraction

Omaha, Sept. 28.
Sally Rand and Don Peebles orch
showed at Peony Park last Saturday
as first of list of name attractions to
be brought to Omaha dance spot on
new policy this season. Fanner and
orch on one night stand basis for
stable guarantee and percentage
was somewhat of experiment for
Park. Nothing of this size in name
attraction has been seen at Peony
previously.

previously.

New policy involves hop in admish from buck per couple to \$1.10 per head, but effective only on nights when name stars offered. Mac McIllwain, brought in from Kansas, remains for fall season as m.c.

Policy calls for names at least once per month, perhaps more often during winter spell.

Dick Himber at Essex, N. Y.

Dick Himber at Essex, N. Y.
Dick Himber's orchestra opens at
the Essex House, N. Y., Oct. 15, succeding Nat Brandwynne, who shifts
to the Hotel Pierre where Harold
Nagel has been holding forth in N.Y.
Himber's last hotel work was at
the Ritz-Carlton, N. Y., having been
on the air principally for Studebaker and now for Lucky Strike. He
will have Stuart Allen featured with
him.

Most Played on Air

Combined plugs on WEAF, WJZ and WABC are computed for the week from Sunday through Saturday (Sept. 19-25.)

*Roses in December *Have You Any Castles, Baby?

*That Old Feeling

*Whispers in the Dark

•Moon Got in My Eyes

(; elect) So Many Memories

My Cabin of Dreams

(tseriin)
Can't Stop Me From Dreaming

*Blossoms on Broadway

First Time I Saw You One Rose Left in My Heart

(Shapiro)
*Remember Me?
(Vaniformic)
*Can I Forget You
(Chappell)
So Rare

Vieni Vieni

Moonlight on the Highway Moonlight on (Morris)
*Stop Breaking My Heart
(hamous)

*I Know Now

(Remick)
Me Myself and I
(Words and Music) (Words and Moon at Sea (Mills) *Ebbtide

*Afraid to Dream

(Exclusive)
Stardust on the Moon
(Marks)
*Loveliness of You

(Miller)
* Indicates filmusical song.
† Production Number.

Louisville Summer Spot Revamped for Winter

Mike Riley returns to the Gypsy Village, Louisville, Ky., Dec. 1 for 30 days on his fourth return date at the spot within six months.

Formerly a summer spot, the Village has been redecorated and primed as an all-year location by Walter Linton, operator. Biz over the summer prompted change in policy. A-WLW wire has also been set up.

the summer prompted change in policy. A WLW wire has also been set up.
Riley went in first in early July and has been back twice since then during Algust and September. His winter stint will be followed by Don Bestor, Johnny Hamp, Reggie Childs, et al. for CRA.

Bessie Smith, Colored, Whose Discs **Sold 4,000,000 in 5 Years, Dies at 43**

Bessie Smith, who died in Memphis last week at the age of 43, rated as tops among race record sellers. The accumulated disc turnover of her 'I Got the World in a Jug'. 'Weeping Willow Blues' and Haunted House Blues' have never been excelled, with Frank Walker, responsible for her discovery, estimating that in the aggregate over 4,000,000 of her piatters were sold between 1924 and 1929.

Walker, at the time recording Walker, at the time recording the blues singer was at her height as a money maker, Walker induced her to let him put aside a percentage of her earnings. After he had saved \$75000 for her, she insisted on having it all back. Within a few weeks she had squandered every dollar of it. Hers has been a hand-to-mouth existence for the past few years.

She margied a colored cafe in Selma, Ala., (pop., 200). This was in 1923. He and the proposition of the recording the proposition of the proposition of the recording the proposition of the proposi

BROWN and FREED Score Again! Their Newest "Broadway Melody" is the Biggest and Best in the Series

Here Are the Hits from "Broadway Melody of 1938"

YOURS AND MINE I'M FEELIN' LIKE A MILLION YOUR BROADWAY AND MY BROADWAY

EVERYBODY SING

Robbins Music Corporation • 799 7th Ave., New York

a hand-to-mouth existence for the past few years. She married a colored Philadelphia police sergeant, Jack Tee, during one of her vaude tours, but this alliance lasted but a few years. Four other colored race singers of the same surname developed reps in the same field. They were Clara, Mamie, Laura and Trixie Smith, none them related. It was with Clara that Bessie Smith occasionally appeared in vaude and sang duets for records.

On the Upbeat

Nilo Menendez rhumoa orchestra (the Detroit A. C. Van Cleve opengoes into the new Havana-Madrid, N. Y. nitery Oct. 1.

Eddy Rogers band succeeded Cor-nelius Codolban in the Rainbow Grill, N. Y.

Paul Tieson crew opens the winter eason in the Grill and Palm Court f the Hotel Commodore, N. Y. Sept. 30.

Andy Iona booked into Club Marty, Los Angeles, by Rockwell-O'Keefe.

will Hollander replaces Peter Kent at New Yorker hotel, N. Y., Oct. 8

Joe Venuti switched to Rockwell-O'Keefe management.

Woody Herman opens at Norman-die ballroom, Boston, Oct. 1 with a thrice weekly NBC wire. Emery Deutsch preems at Detroit's Book Cadillac hotel, Oct. 13.

Lee Shelley into Roosevelt hotel, New Orleans, Sept. 30.

Bob Sylvester stays at Seven Gables, Milford, Conn., for an indef engagement after opening Sept. 25 for Harry Moss' Associated Radio Artists.

Mal Hallett plays one of 'the' dance dates of the season for Virginia Military Academy's first annual dance Oct. 8 and 9,

Blanche Calloway stays the entire season at the Southland Cafe, Bos-ton. Has a Yankee net line.

Paul Tremaine opened at the Stork Club, Providence, R. I., Sept. 25 for ROC.

Archie Bleyer going to Hollywood next week for radio work.

Clyde McCey opens at the Palo-mar, Los Angeles, Oct. 6. His next stand will be the Trianon ballroom, Seattle. Gus C. Edwards booked.

Harold Knight orch out of the Max Essner. Vincent Rizzo outfit remains to play the show.

Art Shaw opened season Sunday (26) at Hamilton Park, Waterbury. Russ Morgan in Oct. 3.

Del Bryson band played Playland, Rye, Saturday, and Ritz ballroom, Bridgeport, Sunday. Auditioned for MCA Monday.

Paul Whiteman will play for the Washington State college homecom-ing dance at Pullman, Wash., Oct. 15, night before the W. S. C.-University of Washington traditional football battle.

Johnny Long opens at the Copley Plaza hotel, Boston, Sept. 30 for MCA.

Orrin Tucker preems at Edge-water Beach hotel, Chicago, Oct. 13.

Red Norvo and Mildred Bailey into the St. Francis hotel, San Francisco

Bob Chester has been set by Rockwell-O'Keefe for four-week stands at the Van Cleve hotel, Dayton, and

Nat Brandwynne replaces Harold Nagel at the Pierre hotel, N. Y., Oct. 24.

Harry Candullo stays at Arrow-head Inn, Cincy for an indef run:

Leon Navara and Rita Rio into the Hollywood, N. Y., Oct. 2 for CRA.

Don Bestor opens at Cocoanut Grove, Reading, Pa., Oct. 13.

Chick Webb, set as first New Year's Eve engagement at the 71st Regiment Armory, N. Y., Dec. 31 by

Clyde McCoy being one-nited to the Coast by CRA for Gus Edwards. Band opens at the Palomar ballroom, Los Angeles, Oct. 6.

Dan Austin band has had its contract renewed for another six months at Donahue's restaurant, Mountain View, N. J. Unit clears over WNEW, New York. nother six restaurant

Ruby Newman follows Al Dona-hue into the Rainbow Room, Radio City niterie, Dec. 31.

Jimmy Dorsey will play a one-nighter at Valley Dale, Columbus, on Sunday, Oct. 3.

L. A. Goodwin, trombone player with the Johnny Fielder orchestra, San Antonio, is in Dallas attending the Southern Methodist University.

M. L. ('Blackie') McRoberts, trumpet player, now with Alice Grobe band in San Antonio, Tex.

GORDON and REVEL

CLICK AGAIN WITH This sensational score for Darryl Zanuck 20th Cen-tury-Fox production: "You Can't Have Every-thing"

AFRAID TO DREAM

THE LOVELINESS OF YOU

YOU CAN'T HAVE **EVRYTHING**

PLEASE PARDON US -- WE'RE IN LOVE

DANGER-LOVE AT WORK

A New Hit on the Horizon ONCE IN A WHILE

MILLER MUSIC, INC. 270 Sixth Avenue . New York

THE SEASON'S BIGGEST SONG HIT

Most Played - Most Sold Deservedly Topping All Lists

ROBBINS MUSIC CORP. • 799 7th Ave., New York

THE HIT SONG FROM RKO'S LATEST MUSICAL, "THE LIFE OF THE PARTY

IRVING BERLIN, Inc.

799 SEVENTH AVENUE, NEW YORK

HARRY LINK, Gen. Prof. Mgr.

K. C. Jubilesta's 100G's Good, But Not Enough to Keep Out of Red

Kansas City, Sept. 28.

During nine days of Kansas City's fall festival, Jublesta, which bowed out Saturday (25) approximately 200,000 people attended. The huge three productions Muny aud housed three productions which were shown simultaneouslyvaide in the arena grossed \$75,000; the 'Desert Song' in the Music Hall touched \$14,000, and the 'Ice Follies' in the Exhibition Hall skimmed to a beautiful \$12,000. Making a total gross of something over \$100,000.

Nut has been variously estimated as being between \$115,000 and \$150,000, probably being actually nearer the former figure. Music Corporation of America furnished talent and produced the vaude sector for \$60,000.

Biggest draws were Wednesday aud housed three produ

Biggest draws were Wednesday and Thursday with Buddy Rogers orch and Edgar Bergen sharing billing. Approximately 50,000 peoplesmashing the wickets. Bergen didn't blow in town until time for first evening showing Wednesday. Said he didn't know he had an opening matinee. Disappointed matinee crowd used same pasteboards for evening show. Coin refunds made were under \$200.

Benny Goodman closed the Jubi-

Benny Goodman closed the Jubi-lesta Saturday night with a dance. The dance was the only Saturday at-traction. Goodman grossed \$7,200 at

a 90c top.

No industrial exhibits were in this year. Last year that section grossed \$35,000 and kept the venture out of the red. This year \$35,000 guarantee by business men will make up for

Marion Jordon Wows 'Em in Wheelchair At St. Loo Show

St. Louis, Sept. 28.

Marion Jordon of 'Fibber McGee and Molly' did a p.a. Sunday (26) night at the Municipal Auditorium from a wheel chair while Dr. L. E. Friedman and a nurse watched from the wings. She became ill a few hours before show time at the Hotel DeSota. Audience was not told how sick Mrs. Jordon was but were adjusted to the wheel chair by an explanation of a sprained ankle. With her husband she wowed 'em with a 12-minute routine.

Event was promoted by Larry Sunbrock, president of the National Radio Artistes Assn. Show grossed reported \$7,648 from nearly 15,000 attendance, with hillbilly acts from KMOX, WIL, KWK, St. Louis, and WSM, Nashville, rounding out show.

JOE BESSER HEADING 'CANDID CAMERA' UNIT

°Candid Camera Capers,' musical revue unit produced by Bobby San-ford, is being agented by Harry Romm and set for RKO routing next Romm and set for RKO routing next month. Piece is travesty on candid camera craze with special book, bries and music by Ken Nichols. Costuming by Mahleu and special scenery by Kaj Velden.

Joe Besser heads cast, which includes Boyce and Ladd, Louise Sherry, Sybil Kaye, Diane and Du Val, Jack Starr, Hanako Sisters and Charles Bourderer's orch. Also a line of 16 girlerer's orch.

line of 16 girls.

When going, unit will have its own advance men and will effect tieups with local kodakeries.

Lita Chaplin to Head 'Merry-Go-Round' Unit

Matty Rosen and Bill Miller are producing a unit, 'Broadway Merry-go-round,' which opens at Fay's, Philly, week of Oct. 15. Lita Grey Chaplin and Don Cummings are already set, with several acts yet to be added to the roster which will include 16 line girls.

Another new. unit is 'Carroll's Campus Cuties,' which opens this week with a split at the Majestic, Paterson, N. J., and proceeds next stanza to Fays, Philly. Produced by Harry Carroll, lineup includes 'Sue Ryan, Mack Bros. and Rita, Shay and Gratton, 5 Royal Hawaiians and a line of girls.

MRS. JEAN MALIN'S U. S TAX LIEN; STILL IN JAIL

Lucille Malin, wife of the late Jean Malin, femme impersonator, who was killed on the Coast a few years ago, was slapped with a lier for Federal income tax Friday (24) by Internal Revenue Collector Joseph P. Higgins. The government claims she owes it a total of \$24,115, including fine and interest. The amount covers the years 1932-1936.

In 1936, Mrs. Malin in December last was sentenced to two years and fined \$2,000 on her plea of guilty to violating the white slave law. Her present address is the Essex County Jail at Caldwell, N. Y.

NAME BANDS SPOTTED IN **CINCY**

Cincinnati Sent 28 Cincinnati, Sept. 28.
Nitery biz on the upbeat, this burg is going in for its all-time-high dance music season.
Main battle of bands will be between the Netherland Plaza and the Hotel Gibson.

Hotel Gibson.

Former hospice opens its swank Pavillion Caprice Oct. 7 with Jimmy Dorsey's orch. First night couvert will be \$4 a person, including supper, Regular charge will be \$2 minum on Saturdays and \$1 other nights. In Ralph Hitz's National Hotel Management chain, its bookings are through Rockwell-O'Keefe. Dorsey's stay is for two weeks, with an option for two more.

an option for two more.

Newly-opened Beverly Hills, back
of Newport, Ky, gives Greater Cincy
its third casino-nitery. Spot has
Barney Rapp's New Englanders indef. Arrowhead Inn is playing
Harry Candullo's orch. Lookout
House has Herbie Holmes' band.
These places have the ace floor
shows locally.

Castle Farm, suburban dine and Castle Farm, suburban dine and dance spot, operates only Friday, Saturday and Sunday nights, with constant changes of road bands. Greystone ballroom, pop dansant in Music Hall, plays traveling bands over week-ends and occasionally through the week.

In addition, the town is sprinkled with many old and new minor cafes that play local musicians, in com-binations ranging from three to a dozen pieces.

Saranac Lake

By Happy Benway

Coming and going: Jean Platzman Fritz Heidelberger (N.Y.C.), here ogling Mrs. Eugene Platzman, wife ogling Mrs. Eugene Platzman, wife of the music arranger. Roland R. Cooper, cousin of Garry, Lake Placiding. Gertrude Broderick back to N. Y. C. after a successful summer ozoning here. Joseph (Hawaii) Tio, who was at the Will Rogers, is New York City bound. Mrs. Wm. Mother Morris to N. Y. C. to bring back Morris office 'muggs'. Pat Galvin of Rochester, N. Y., here ogling a future spot. Harold (W. B.) Rodner here look-seeing at the Will Rogers. A. B. Anderson to Watertown, N. Y., managers' meeting. Arthur Alverez, local radio announcer, to Rochester for that station tryout. Bert Ford oil -tanking in southern waters. Jimmy Marshall rushed back here for emergency treatments. treatments.

Bob Burk, newcomer at the Will

New 14th St. Niterv

Dan Christie's Little Old New York, first American nitery to open in the 14th street area in more than a decade, will make its premiere over 14th street's Crystal Palace, Oct. 1, with a lineup of old time entertainers consistent with the

spot's name.

Show will include the Original Dixieland Jazz Band, Joe Howard, Eddie Leonard, Lea Barbera, Arthur Behim and a Florodora Sextet. Spot has an NBC wire and was booked by Billy Jackson.

No. Carolina Kids Still Going Nuts Over 'Big Apple'

Manteo, N. C., Sept. 28. Manteo, N. C., Sept. 28.
City Big Apple addicts, whose ideas of newest stomp-and-wiggle dance are borrowed from pro troupes appearing on circuit or at popular niteries, should go south to set the real done. get the real dope.

get the real dope.

Small-town kids of high school age are the real performers, displaying near genius in inventing steps and playing up local angles with words and gestures. North Carolina shore has proved meca for Big Appleists, with youngsters cashing in on Roanoke Island pageant, The Lost Colony, to add to zippy repertoires.

Dance is practiced nightly, in all spots along the shore, with summer-long pageant—commemorating first colonization of America and birth of Virginia Dare, first U. S.-born white child—contributing new gags.

Tooking for the Lost Colony, in which dancers shuffle, shading their eyes Indian fashion, is popular number. 'Rocking Virginia Dare,' a circling stomp with arms cradling imaginary infant, rates second in dance appeal. Chorus of Redskin dance appeal. Chorus of Redskin war whoops from an Indian dance number in the WPA pageant has given moppets a theme song for their caperings, with 'rah-rah, wah-hoo-hoo!' replacing customary 'Praise Allah!'

Allah!'
North Carolina kids—particularly
those living in desolate shore region
—are taking Big Appling seriously.
Dance is often done barefoot by
groups of 14-year-olders, in general
stores, bowling alleys and other
places having nickelpianos or victrolas. Very few radios in those
parts.

trolas. Very 1ew 1971 and 1981 and 1981

Indecent Show Charge

Tulsa, Sept. 28. Charges filed against J. R. Cauble, Charges filed against J. R. Cauble, manager of the Roxy, and three entertainers, Jackie Morton, Kenneth Cantrell and Mrs. Cantrell, following a raid on the theatre, have been continued until Sept. 30.

Entertainers are accused of giving an indecent performance.

Renewing Drive on Niteries; Chorus Equity's Line Jurisdiction

N. Y. WALDORF'S \$4,500 **SHOW AT \$2.50 COUVERT**

For fall opening of its Sert Room, the Waldorf-Astoria hotel, N. Y., is spending about \$4,500 for entertainment consisting of two acts and two bands. It's an all-high for the inn which is also considering upping the couvert to \$2.50 daily. Latter move will be regulated by other openings which Waldorf will use as a gauge. The \$2.50 formerly prevailed on weekends and holidays.

Show opens Oct. 21 when the Star-

weekends and holidays.

Show opens Oct. 21 when the Starlight Roof does seasonal fold. The Hartmann, Eve Symington and Leo Reisman and Kavier Cugat bands hold forth. Edgar Bergen and Charlie McCarthy will be added to the show later in the season but will not open with room's preem. Addition of ventriloquial twain will cost about \$1,000 more.

RKO'S \$1,500 FOR ANN CORIO. **STRIPPER**

Ann Corio, burleycue stripteaser, makes her vaude debut at RKO Keith's, Boston, Oct. 14, at a salary of \$1,500 for the week. Emmett J. Callahan, her husband and manager, had asked \$2,500 but compromised at latter figure when assured of additional RKO dates if Miss Corio demonstrates b.o. on the solo Boston date. Deal was set between Callahan and Bill Howard, RKO booker, last week.

A unit with line girls will be built around Miss Corio's strip specialties.

STANLEY, PITT, AGAIN **GETTING NAME BANDS**

Pittsburgh, Sept. 28.
Fright tossed into Stanley, WB de-luxer, at scarcity of bo. stage names has temporarily disappeared, with Harry Kalmine, zone manager, lining up enough attractions to see site through October at least. Horace Heidt is current and following him Buddy Rogers comes in. He's booked without a band and will work on stage with house's regular pit crew. On same bill are Mitzi Mayfair and Judy Starr.
Week of Oct. 8, Xavier Cugat comes back for first engagement here since March, 1936, when he was caught in big flood and lost more than \$10,000 worth of instruments and arrangements. Shep Fields is due Pittsburgh, Sept. 28.

than \$10,000 worth of instruments and arrangements. Shep Fields is due in next stanza for second visit here in four months and then it'll be Ted Lewis again, likewise doing a quick repeat.

Nothing definite in sight after that until Nov. 12 when Fred Waring's ore plays its first stage date here in five years at top salary. Stanley's even shelled out for a band show.

Rajah, Reading, Adding Vaude To Give Opposish to Warner's Astor

Battle of the vaudfilmers looming in Reading, Pa. this fall with the Rajah, indie spot which was once the Keith house in the town, reinserting flesh to buck opposition Vaude was returned by Warner's to the Astor several weeks ago on a Friday-Saturday basis only. In jumping into competition, the Rajah will use flesh three days weekly, opening shows on Thursdays to get act and bands is that Eddie Sherman is handling the Rajah will remain the warmer shows than towns of Reading's size with a total of 11 weeks have been wont to play regularly in the rough with a total of 11 weeks have been wont to play regularly in the frught indie spots in

Bob Burk, newcomer at the Will Rogers, hits with his new song 'Strange Loneliness,' which he wrote while bedding.
Those who remember Ethel Clouds should drop her a line of good cheer at the Will Rogers hospital here.
Mark Vance, who is bedding at the Will Rogers, doing nicely.
Write to those whom you know in Saranac and elsewhere that are sick.

renewing its drive to bring niteries under its jurisdiction and under closed shop regulations. Organizers for AFA have been propositioning nitery ops in New York and other key cities upon premise that such an arrangement would work to advantage both ways. Some of the smaller niteries around N. Y. signed closed shop agreements with AFA last season but with change of managements and other shifting scenes most wandered away from arrangement and now the work of organizing has to be done all over again.

AFA bait is that with closed shop effective niteries would have protection all around on contract-jumping and other inconveniences. Those signing would have to post bonds covering two weeks' salaries for per-formers, operate with a two weeks' notice clause in closing acts or shows, much in the same order as obtains at Equity for legit shows. Rehearsals also would be curtailed to maximum number of weeks rather than unlimited rehearsals which currently obtains.

which currently obtains.

French Casino and Leon & Eddie's
were signed yesterday (Tuesday),
by the AFA. International Casino,
the Hollywood Restaurant and the
American Music Hall had already
been pacted. Negotiations are being
carried on with the Paradise.

been pacted. Negotiations are pening carried on with the Paradise.

Contracts in all cases call for recognition and closed shop, \$40 a week minimum, the checkoff and a no-doubling rule by which managements are prevented from working a performer in two spots for a single week's wage.

With closed shop ediet of AFA on acts, chorus jurisdiction of the intery shows would naturally go to Chorus Equity. If it provides employment for its unemployed members latter would welcome new outlet if not the headaches attendant thereto. With jurisdictional changiving AFA control of New York burleys, Chorus Equity inherited jurisdiction over choristers which had formerly been held by Burlesque Artists Association. Latter has provided puntly of headaches atlesque Artists Association. Latter has provided plenty of headaches already with Equity choristers finding burley a new kind of show business for them and none willing to participate in the bare-chest tableaux and romps, and therefore the acquisition of this field of show business has meant nothing to Chorus Equity other than induction of stooge chorines into organization, many of whom don't belong in show business.

Chorus Equity's Stance

Mrs. Dorothy Bryant, head of Chorus Equity, was never too san-guine about taking over the burleys. She knew things wouldn't jell and far from welcomed the inherited headaches. Burley ops, too, have been given the runaround through headaches. Burley ops, too, have been given the runaround through the deal claiming that members of the B.A.A. would not go for the double dues nick and vamped to out-o-town stocks where neither AFA nor Chorus Equity has jurisdiction. Another mixup that would practically call for a double scale in Chorus Equity has provided addictional headaches. Regular roadscale for legit musicale is \$55. Burley roadshows claim they can't stand the gaff and are paying girls on road \$20 until if and when Chorus Equity adjusts matter.

With AFA organizers canvassing the nite clubs on the closed shop arrangement it is expected that organization will call a general meeting of the nitery ops latter part of next month. What happens then will give a good idea as to whether or not the niteries can see any advantage to AFA affiliation or closed shop.

B'klyn Strand's Vaudfilm Idea Cold; Fox, Too, Chills

Proposed vaudfilm policy for Strand, Brooklyn, is now definitely out. Unions wanted minimum termer rather than stagger plan that had been submitted.

Return of flesh at the Fox, Brook-lyn, was also stymied for same rea-son. Latter house, however, con-tinues its weekly ams, with occa-sional pro guesters, which seems okay with the union crafts.

48

Night Club Reviews

COTTON CLUB, N. Y.

The third edition of the Cotton Club Parade' in its transplanted from Harlem location to the heart of Times Square takes its place for the Square takes its place alongside of its predecessors as a fast, somewhat frenzied, over-dameingest but, in toto, satisfying colored revue. That it's overboard on hoofing is a common failing of a wear to be supposed to the state of the s The third edition of the Cotton Club Parade in its transplanted-from-Harlen cuestion to the heart of Times Square takes its place along the country of the property of the pro

formula.

As a sidelight on this, one wonders what would be the result it hey ever got away from the same routine of torrid terping; a coocher (usually backgrounded by a Congomotif); double-entender lyrice (Ethel waters sarked that cook and the same and the same street of the sa

CIRO'S CLUB

(LONDON) London, Sept. 16.

(LONDON)

London, Sept. 16.

Ciro's Club respend for the regular season with a program made up of such a season with a program made up of the season with a program made up of the season with a program made up of the season with a program with the season with the season

entertainments.
Curious people, these Britishers.
Imagine asking for old numbers instead of listening to a new lot. If
Sophie Tucker returned tomorrow,
the first night audience would demand 'Yiddisher Momma', etc. Jolo.

DAVE HARRIS

DAVE HARRIS'

(BATSIDE, N. Y.)

Dave Harris used to be a standard vaude act, did a bit of song-writing, and was one of the top song-pluggers around some years ago. Now the stunning a sort of roadhouse on Long Island's north shore, and doing quite well.

It probably comes as something of a surprise to realize how many places like this there are around, unsung and unheard of in the general runch, things, away from the beaten the surprise of the

as it is to believe, is still New York city) it is w.k. and Saturday night is whoopee night and no kidding. It's a rather large, Colonial-mansion style house that Harris has. There's a nice bar and a big room seating a couple of hundred or so, if full. No cover but a \$1 middle of the colonial to the c

Harris.

Night caught the show consisted of Lee Lane, a dancer along usualnitery floor lines, Peggy King, another such, and Helen Kearns, a lass who sings those naughty songs in that so-you-get-what-I-mean manner. For Bayside these songs are pretty shocking; in Harlem they would pass as just average, on the suggestive line. But Bayside of the thow, Harris writes most of her material.

Bay Bayward fiddler leads the

show. Harris writes most of ner material.

Ray Reynard, fiddler, or more and sings now and then. He has a pleasant croonerish voice and doubles into the floor show. Harris completes the unit. He is still a powerfully-lunged gent. He gives out a lot of swing now, and not bad at all. If you're not careful, he'll also bust into 'Mandalay' and things. like that, but that's your own fault. And a request from the audience for 'Yankee Doodle Boy' found him miraculously equipped with a flag, a hat and a stick. But he does that well, and he works hard and long. And there's no doubt about it; he's standard; he knows his biz.

The food is not at all bad and the

The food is not at all bad and the liquor seems to be okay. But what counts is that it's a pleasant spot to go mildly wild in, and not far from home, so that the missue can still get back 'at about midnight and drive the maid home. In suburban life that's important.

LA CONGA, N. Y.

LA CUNIGA, N. 1.
Biggest musical effect on America in the past five years has been the rhumbs, and write presson in the past five years has been the rhumbs, and write presson in the propulace, it's now bursting into fivil bloom with a number of Cuban and Latin niteries. Scattered heretofore in the nether reaches of near-Harlem or Greenwich Village, Club Yumuri's signal click in midrown Manhatan over a year ago showed the way. Now comes La Conga, and still to come is the Havana-Madrid, also in midtown, with some of the personnel n, with some of the personne splanted from El Toreador up

La Conga looms as the El Morocco of the Cuban-Latin niteries, situated on two floors in the former Cafe Basque and Caveau Basque (for a time also known as Le Boeuf sur le Toit, until the Paris nitery enjoined the billing), with a smart atmosphere which, it maintained, should find wide appeal. The drawbacks for the McCoy Latin-American patronage is that sometimes the Harlem influx asserts itself, because of a predilection for the Spanish motifs, and that's usually the beginning of the end.

Just as Eliseo Grenet has become

and that's usually the beginning of the end.

Just as Eliseo Grenet has become a name maestro lure for the Yumuri, La Conga has two crack bands in Jose Escarpanter, noted Cuban planist, and his Havana orchestra, and Ramon Littee for the Argentine tempos. Panchito Riser, Hilda Salazar and a trio augment vocally. There is no other floor divertissement and none is needed for the drop-in, no-couvert, no-minimum policy. Both bands are exceptionally worthy and the word-of-mouth should spell strong b.o.

Miguel Roldam from yumuri has moved over with the new syndicate, which includes Oscar Roche, also of the Yumuri, and Robert A. Martyn, Wall streeter.

Prime moitf is Cuban-Spanish cui-

Martyn, Wall streeter.

Prime moit is Cuban-Spanish cuisine and vintages but not limited
thereto although the daiquiri is the
niece-de-resistance, as to be expected.
The upstairs room (street floor) is
the main cafe and bar: downstairs
for dancing, etc. It looks like a cinch
click in the N. Y. nitery scene. Abet.

MAYFAIR CASINO

(CLEVELAND) Cleveland, Sept. 27.

Cleveland, Sept. 27.

Biggest most persistent and optimistic impresario in Cleveland to the control of the cont

Marco unit plus John Hauser's orch on stage and a new Hawaiian cocktail room.

First two performances had four-fifths of tables filled, partly because of Osterman's comeback rep and fact he comes from nearby Toledo. Comedian brought in from New York Mirador Loub is m.c. for Gae Foster chorus of 12, headed by Eventy for table of 12, headed by Eventy for 13, and 14, and 15, and 1

NEW ACTS

AURELIO COLUMBO

AURELIO COLUMBO
Songs
Arcadia Restaurant, Philly
Arcadia Restaurant, Philly
Mexican warbier has a lovely soproper solution of the solution o

MARK PLANT Songs

MARK PLANT
Songs
Of Mins.; One
State, N. Y.
Mark Plant, former football player
with relant, former football player
with plant former football player
with plant former football player
with player
with grant player
sonality okay, Recorded for New
Acts, as his missing from the fles.
When caught Thursday night (16),
Plant did three songs that were
chosen to suit his strong voice, the
type that suggests operetta qualifications. Plug for songwriter and recent feature release on one. That
Old Feeling, is hardly meessary.
Singer struck oil with audience
here but no show-stopper. Char.

Nitery Placements

Herbie Kay's orch, Sebastian's cafe, ulver City, Cal. Eugene Jarvis, Eugene's Bagdad,

Hollywood.
Anne Crosby, Clara Bow's It cafe,
Hollywood.
Frank Gallegher, Swing club, Hol-

lywood. Clyde McCoy orch, Palomar, Los

Clyde McCoy orch, Palomar, Los Angeles.

Clyde McCoy orch, Palomine cafe, San Fernando Valley, Calif.

Manuel Interess and his NBC Latic Martine and the Manuel Claim or Chestra with Concint Martine at the Aldridge, Mc-Alester, Okto McCord, Intere Peppers, song trio, Hickory House, N. Y.

Edythe Wright, singer; Three Esquires, vocal trio; Jack Leonard, Hotel Commodore, N. Y.

Anna Kouznetzova, singer; Russian Art Restaurant, N. Y.

Manchito, singer, Club Yumuri, N. Y.

Paul Taubman and William Adler,

N.Y.
Paul Taubman and William Adler,
concert duettists; Ralph Napoli,
singer, Hotel Ambassador, N. Y.
Georgie Tapps, dancer; Diamond
Bros., Readinger Twins, Paradise
Restaurant, N. Y.
Armando and Fleurette, dance
team; Billy Gilbert, Mario's Mirador,
N. Y.
N. Parablin haritone Chase

team; Billy Gilbert, Mario's Mirador, N. Y.
Cas Franklin, baritone, Chase Hotel, St. Louis.
Jean Sargent, Pierce and Rolland, Ross Irwin, McDonald and Ross, Maytair club, Boston.
Francis McCoy, Karre Le Baron Trio, LeRoy and Sharp, Nancy Healy, Sinclar Sis, Jackie Hilliard, Royal Frolics, Chicago.
Adrian Trio, Kay Tolin, Club Esquire, Toronto.
Peggy LeBaron, singer; Virginia MacNaughton, dancer; Grace Morgan, Ruth Long, Sing Trio, Loretta Keller, Le Mirage, N. Y.

latter around every stray neck, with Esther Shaw as the hula queen. South Sea slame effect were designed by M. R. mer effect or register to the street of the street of the street, giving gawkers an eye-full of grass rugs, chef in window kitchen case, palm trees, tropical bar and fish bowls. Hawaiian ensemble wanders around, while Fred Heikel's borch stays in lobby's done-over cocktail lounge. Totals up to three bands, five bars and three rooms featuring different entertainment under same roof.

different entertainment under same roof.
George Pomerantz, formerly manager of Palmer's restaurant in New York, succeeds Harry Propper win amanging director. Propper, who signed because of ill health and ferences with owner over policy changes.

FEMINA

FEMINA

(VIENNA)

(VIENNA)

Vienna, Sept. 16.

Mondaine Revue theatre opened
this year's season with 'Garden of
Women,' book by Wilhelm Gymes
and Hugo Wiener, music by Karl M.
May. In the cast are Hertha von
Langen, Ruth Staffler, Dorothy Poole.
Fritz Imhoff, Fritz Heller, and
Fritz Heller's parody of Sascha
Guitry and Fritz Imhoff's parody of
Napoleon drew hearty applause at
the opening.
Females are prettier than the
other, which is the main (perhaps
the only) reason why the Femina
was able to hold out during the critical years.

Catchy songs by the house composer, Karl M. May, are certain to
become popular.

HUDSON-DELANGE ORCH. (13)
With Betty Allen
25 Mins.
With Hudson and Eddie DeLange
are much better known in Tin Pan
Alley circles-radio, recording, music publishing—than to the public.
This is their stage debut and a supposed condition of the Par engagement was that Hudson also conduct
at least one number. Instead, DeLange masetros (in tails, while the
rest are in summery mutil) throughout, besides doing some of the vocalling, the latent are no personn appearance but is referred to as the
arranger and co-composer with DeLange of some of their pops. Betty
Allen, vocaliste, also curtsies Hudson
for his 'Pop Corn Man,' a sequel to
'Organ Grinder's Swing.' Her first
pop is 'That 'Old Feeling,' not by
H-DeL.
For stage purposes, Hudson-DeLange must prove themselves with
dance combo, running the gamut
from the opening rhythm number to
the finale of a real jam session. Essentially it's a sweet-hot, swingostyled combo, personnel comprising,
a sax section of four; five brasses,
guitar, clarinet, plano.
DeLange heralds a medley of their
own songs and after each one takes
a curt little boow which looks
and the recided to Duke Ellington
but DeLange stated he did the lyric
don-DeLange don't compare for boxoffice values as an attraction which,
of course, explains the augmentation
with the Yacht Club Boys. The
band's Brunswick records have been
finished technical jobs and rate
functions are the proper of the conpared to the big-name band
lineup at the Par heretofore, Hudson-DeLange don't compare for boxoffice values as an attraction which,
of course, explains the augmentation
with the Yacht Club Boys. The
band's Brunswick records have been
finished technical jobs and rate
than I hasn't the ballyhoo value compared to a radio buildup, for example, where H-DeL are still quite
unknown. The boys' best trade rep
finished technical jobs and rate
than the sarit the ballyhoo value compared to a radio buildup, for example, where H-DeL are still quite
unknown. The boys' best trade rep
finished technic

BURCH'S CANTON BURLY

Canton, O., Sept. 28.

The Grand opera house here will reopen Oct. 1 with stock burlesque produced and managed by Bob Burch, who has operated the house for the past two seasons. The company is now in rehearsal, cast including Rance and Gordon, Charles (Bimbo) Davis and B. Hamp, and Gertie Beck.



"Artists of the Dance" CONCLUDED a record two year's engagement at San Francisco's Exclusive

CLUB DEAUVILLE

NOW 2nd WEEK PALACE, CHICAGO

Management MCA

BILLY COSTELLO (Popeye the Saller) Dressed by

SIDNEY FISHER

75/77, Shaftesbury Avenue PICCADILLY, LONDON, ENG.

ALWAYS WORKING **'WHITEY' ROBERTS**

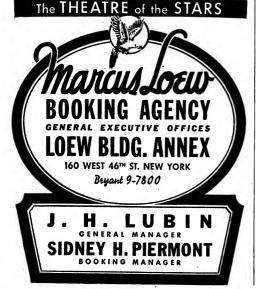
NOW COLONIAL, DAYTON, O.

Week Sept. 25 Playhouse, Winnipeg, Can.

Christmas Card Agents

Jarge profits easily earned selling new 21 Folder Assortment. Sells on sight for \$1.00. Other Holiday as-sortments. Write for particulars. DOROTHEA ANTEL

226 West 72nd St., New York, N. Y.



Ft. Worth Fiesta Takes Siesta: **Workers Getting Ready to Scatter**

Fort Worth took the show people of the Frontier Fiesta this year-and the Frontier Centennial last year to

its heart.

So when the show closed Sunday night (26) after a three-month run, townspeople felt a loss. Some of the performers left at once, but others are remaining a week or

longer.

Many of them will begin rehearsals soon for Billy Rose's 'The Show of Shows,' a road show which is expected to take to the road about Nov.

1. Place and date of opening are undesided.

undecided.

John Murray Anderson is working on the production. Victor Leighton will book it and handle pub-

Everett West, manager and star of the California Varsity Eight, fea-tured at Casa Manana, has been signed to a three-year contract by Rose and will be featured in the road show.

road show.

Everett Marshall will remain here
a few weeks recovering from a bad

cold.

Harriett Hoctor will leave at once for New York to rest and then will head for Hollywood.

Stuart Morgan dancers, adagioteam, will leave for one-week bookings in Detroit and New York before returning here for The Show of Showr.

fore returning near of Shows.'
Grey Downs, Texas Sweetheart
No. 1, will leave for a try at Holly-

Faul Whiteman and orcnestra will begin a one-night stand tour with Oklahoma City the first spot. Mary Frances Roberson, Fort Worth, and Leo Herzog, Wichita Falis, Texas, dance team, will appear with the band at Oklahoma City. Hinda Wassau Goes Home

Hinda Wassau will visit her family in Connecticut before resuming strip-

Larry Lee and his band will make

tessing.

Larry Lee and his band will make one-night stands in Texas.

Gomez- and Winona, dance team, will open at the Versailles Club, New York, Sept. 30.

Three Swifts, jugglers, will open Oct. 1 at the Stanley Theatre in Pittsburgh.

Chester Frederick, dancing star of Pioneer Palace, will go to New York. The Huberts will go into Mae West's next picture.

Cabin Kids will make two movie shorts in New York and then will go to Hollywood.

Dixieland Jazz band, less pianist Russell Robinson and bass fiddler Harry Barth, will head for New Yorker. Then they will go to the West Coast to work in a unit with Ken Murray.

Charlie King has signed with Ralph Hitz of the National Hotels Management Corporation to work with bands in hotels the company operates in the East.

Manager James F. Pollock and Mrs. Pollock will make a trip to California.

Merle Tucker, fiesta radio direc-

Manager James ...
Mrs. Pollock will make a trip to California.
Merle Tucker, fiesta radio director, will go to Station KGNC at Amarillo until construction of KROD at El Paso is completed. He will be recommend there.

Rose will remain here 10 days going over production details of the road-show with Anderson and Carl-

Boyce House, publicity director of the fiesta, will take a month's vaca-tion.

That 'Wind' Suit

Federal Judge Wilson Saturday
(25) approved an agreement in a
plagiarism suit against Rose whereby monies due Rose and the Territorial Producing Corporation, which
he heads, from the fiesta will be
placed in the court registry pending
trial of the case, probably in Noember. Money due Rose from the
Territorial Corp. remains impounded,
by court order.

Attorneys for the plaintiffs. Mrs.
Margaret Mitchell Marsh and the
Macmillan Company, her publishers,
obtained court approval for taking
depositions of witnesses before they
leave Fort Worth. Suit was brought
on a charge Rose had used Mrs.
Marsh's novel 'Gone With the Wind,'
as a basis for an episode in 'Casa
Manana,
Rose had planned to use part of

as a basis for an episode in Casa Manana. Rose had planned to use part of this episode in "The Show of Shows," but the suit may affect these plans to some extent.

• 15 YEARS AGO • (From VARIETY and Clipper)

Father of Mary Astor asked the courts to release her from an apprentice contract to Harry Durant. Then only 17. She was to get \$100 a week. Anything over that gave Durant a 25% cut.

Pola Negri arrived on the Coast to make pictures. Received with wild acclaim, and had to dodge party-givers. Her departure less spectacular.

Lionel Atwill, Joe Cook and Vin-cent Lopez on the bill at the N. Y. Palace made the show so long the newsreel had to be dropped. Even with that elision the show ran three hours and a half.

Bessie Barriscale topping at the Riverside and getting over on her picture rep.

Harry Langdon and Jimmy Savo put plenty of comedy into the bill at the Palace, Chi. Eddie Leonard also on the show.

Blossom Seeley was back in town and at the Colonial. Benny Fields still assisting.

Rochester stock company tried a new plan. Rehearsed three days and played three.

Mrs. Florence Couthoul, leading Chi ticket spec, planned to incor-porate and sell stock. Valued the set-up at \$2,000,000. Too high.

Jenie Jacobs sued the Keith set-up for \$2,000,000 under the Sherman act. Charged oppression and discrimination,

Trouble with the Shubert units. Many of the shows too weak and in for repairs.

Famous Players shares, which had been at par, dropped to 94, but Orpheum shares went up to 26. Two point rise.

Texas Interstate circuit back to two-a-day after trying three.

Al Joison checked a fire panic in the Apollo, Chi., where he was playing in Bombo. Electric cable caught fire and he kidded the audience while he stamped out the blaze.

Maude Adams credited with the invention of a lighting system to permit more illumination in pix houses. Never did much with it.

Slimly-attended Equity meeting proved to be a hot number with the charge that the yearly loss was in excess of \$50,000.

Shift in N. Y. cricks took Wooll-cott from Times to Herald, Mantle from the Mail to the News, Law-rence Reamer to the Sun.

Werba's Sunday Vaude, Maybe Also in Newark

Werba's, Brooklyn, inaugurated Sunday vaude policy this week (26) playing eight acts and pix. House, former burley, plays \$1 top legis during week with vaude shows for Sundays only, booked direct.

Vaude is being talked for the Shubert, Newark, currently playing road legits which, if set, will go in Oct. 10. Shubert is under lease to Jules Leventhal, who would retain for vaude spotting his legits at the Broad instead. If deal for latter house fails to materialize for Leventhal it may be taken over by Wilner & Callahan, operators of 42d Street Apollo, N. Y., for burlesque.

D. C. DEAL LOOKS COLD

D. C. DEAL LOOKS COLD
Deal whereby Max R. Wilner and
Emmett J. Callahan were to have
taken over Rialto, Washington, D. C.
looks cold for now, with house probably booking concerts and occasional
legits via the Jules Leventhal \$1 top
circuit.
Callahan and Wilner were to have
taken over house this month, but
with a few wrinkles yet to be ironed
out are none too sanguine with burley in its present state.

Hirst Circuit

Week of Oct. 3

Week of Oct. 3

Tageant of Folly—Hudson, Union City. Plrate Belles—Howard, Boston. Pleasure Mad—Troc. Philadelphin. Pleasure Mad—Troc. Philadelphin. Pleasure Mad—Troc. Philadelphin. Pout Loose Parade—Gaptyty, Balter Store Search—Gaptol, Toledo. Stages Scandais—Capitol, Toledo. Stages Scandais—Capitol, Toledo. Stages Capitol, Toledo. Capitol. Place Stages Charles Capitol. Pleasure Capitol. Pleasure Capitol. Pleasure Capitol. Pleasure Capitol. Say It With Girls—Garrick, St. Louis. Naving High—Casino Toronto. Caleties of 1933—Falaco, Burfalo. Caleties of 1933—Falaco, Burfalo. Medical Place Capitol. Pla

bury,
"Merry Models'—Lyric, Allentown, Mon.Tues.; Orpheum, Reading, Thurs.; Eari,
Atlantic City, Pri.-Sat.-Sun.

LEGION'S LAST MINUTE BOOM FOR BURLESK

Quartet of operating burleys got a belated play from the visiting Legionnaires on last half that is re-ported to have made up for their ignoring of the shows earlier in the week. Visitors enhanced the grosses handsomely with Ellinge, Republic, Apollo and Oriental giving one and two extra midnight shows nightly to accommodate the crowds. In all in-stances nerformers also, set a break stances performers also got a break through the extra remuneration.

Biz was mostly at night and the later the better, idea being that the visitors had plenty of sightseeing to occupy them in the daytime and early evening.

early evening.

From reports, the burley houses may have done better from the start if the Legionnaires had known the spots. The information booth in Times Square conducted by the Pollee Department received any number of queries as to where's Minskys or a hot burlesque show in town with coppers following the downtown edict and telling them burlesque was taboo in New York. Wheh they finally found their way around they went for shows in a big way.

around they went for shows in a big way.
Despite take being up to expecta-tions all around, it was accepted as momentary cheer to a previous siege of bad biz with burley operators reported convinced that they cart' operate much longer unless former burlesque classification is given back and emblazoned on their theatre fronts.

Billy Hexter in Hosp

Billy Hexter, producer of shows on former Columbia Circuit, and also burley house manager, is con-fined at Polyclinic hospital, N. Y., being treated for stomach ailment.

16 Burlesk Roadshows' Poor Biz May See 'Em Dwindling Down to 10

B'KLYN CASINO GOES BLACK 'N' TAN VAUDE

Casino, Brooklyn, drops out of the Willer-Callahan rotating chain after this week (30) with house installing combo of sepia and white musical for next week opening Friday (1) and going stock burley after that. Casino had been getting shows direct from Apollo, N. Y., and found them too heavily nutted for Brooklyn. Although contract arrangement had several months to go, cancellation of arrangement was by mutual consent.

Apollo shows will now go direct to Shubert, Philly, also operated by W-C.

FRISKY FROLICS

FRISKY FROLICS

Buffalo, Sept. 25.
This show's really got something, In fact, it's got lots of things, of the kind that it takes to make good burleque. Of the half dozen Hirst burley operas so far unveiled here, this one is heads and torsos over any. It has comedians, a snappy well-drilled general some bod, strippers, and hat bespeaks good showmanship. The girls are better looking and better dressed than anything seen here this season; they are rehearsed down to the last detail; and they act as though they enjoy it. Some of the ponies: personalize the routines, but the present of the personalize the routines, personalize the routines, but the personalize the provides. The main comedy assignment goes to Bob Carney, who works himself into a lather; but draws overflow returns. Carney started the performance from scratch without even a ripple, but by the time he was head to be a supplement of the personality of the proves himself a showman, if only by his good-natured kidding of the proves himself a showman, if only by his good-natured kidding of the gang across the footlights. Some of it could stand soap and water, but the stags didn't seem to think so. Bert Carr does an effective Hebe comic, but his material is too deep. Hee Palmer is head stripper, with two other strip routines going to Dianne Johnson and Jane Marshall. Miss Marshall looks good enough to the boys to draw down an exuberant round of applause before the peeling even begins. Both girls show sometite Delys has a striking contortionist act which had 'em yelling for more.

tionist act which had 'em yclling for more.

This show is a good illustration of what a burley producer can do even on a shoestring if the keeps his mind on talent and not on smut. Some of the other operators on the wheel ought to be compelled to take a look at this performance. But why bother? Maybe they might learn something.

Burton.

Roadshow burleys are in none too healthy condition according to reports emanating from the road. With eason about a month old and takings meager in but a few of the stands it looks like a number of additional closings of houses and shows within the next fortnight.

Independent Circuit, operated by Issy Hirst, of Philly, started out latpart of August with 16 houses

ter part of August with 16 houses and as many shows. With recent dropout of Gayety, Milwaukee; Keith's, Minneapolls; Century and Star theatres, Brooklyn; Palace, Buffalo, and Empire, Newark, on the verge, circuit would narrow down to In houses and same amount of shows. Out-of-town managers, especially those catering to dyed-in-the-wood burley fans, claim their patronage possibilities have been greatly handicapped by Hirst's break with Burlesque Artists Association and swingover to AFA which has compelled them to cover up burlesque signs to avoid double jurisdictional trouble for Hirst.

Former good paying stands have experimented with the hybrid shows sans classification for the past month and are seemingly convinced they can't snare their former customers can't snare their former customers past the wickets, even though shows are still burlesque with a new tag. They won't come in to find out.

They won't come in to find out.
A group of the out-of-town house
ops came to New York this week for
a conclave with Hirst and left in a
huff, saying they'd hang out their
burlesque signs again regardless of
what agreement he may have with
AFA and if he didn't like it he
could take out the shows.

most or the houses already tossing roadshows have or will revert to stock burley policy. Change will considerably slice nut since the Hirst shows are geting \$1,600 weekly flat this season and since they are not pulling biz don't mean a thing. House operators also that the season and since they are not pulling biz don't mean a thing. Most of the houses already toss

puning biz don't mean a thing. House operators claim they can install better stock troupes at from \$1,000 to \$1,200 a week and pocket the difference. Also when on their own they can hang the burlesque neons again.

Nitery Chirper Held On Shoplifting Charge

Philadelphia, Sept. 28.

Eddie Knowles, Philly nitery chirper, was held in \$600 bail here last Saturday (25) on a charge of walking out of a department store with a \$110 overcoat,

with a \$110 overcoat.

According to pollee he walked into Wanamaker's, slipped off his old coat and put on a new one, and then sauntered out. Detectives shouted for him to stop, but instead he also took up the cry, 'Stop, thief' and began running. He was caught after two shots were fired.

Magistrate Atkinson Costello, in holding Knowles, said: 'I'm sorry to see you here, Eddie. You were al-ways one of my favorite singers.'

Chorines File Claims

Against Oxford, B'klyn

First instance of alleged violation of an agreement with Chorus Equity in connection with 'ex-burlesque' theatres will be arbitrated. Claim has been filed against the Oxford, Brooklyn, which suddenly folded.

One week's salary for 10 girls is sought because there was no closing notice. Agreement stipulated one week's notice be given.

Goodman's Cleveland Slice

Cleveland, Sept. 28.

For Benny Goodman's one-night date at Trianon Ballroom yesterday (28), Charlie Horvath hilted his prices to a new high after signing orchestra to what is a record-topping deal here.

Dance hall's advance \$1 ducats were all sold out, and tax at gate was jumped to \$1.25. Goodman was in on a 50% split of gross which, on expected attendance, would give him about \$2,300 for the evening.

AFA's Attempt to Organize Burlesk Resolves Into Much Hem-Hawing

Mecting called last week by American Federation of Actors summoning all members of the Variety Revue Association, operators of former burley houses in New York, to mull over new regulations turned out an opera bouffe. The hurry-up affair was held at the Etlinge, N. Y., with about six of the 14 house and show operators showing up. After the conclave both claimed victory but who really won is anybody's guess.

The week previous Harry R. Calkins, chief organizer for the AFA, submitted terms of a new deal of operation of the former burleys. Among other things it called for operation of the former burleys, Among other things it called for operation of the former burleys and stylogo cash bond from each of the houses operating to protect salaries of member actors.

aries of member actors.

After much hemming and hawing a compromise was effected whereby shows would start at 12:45 p. m., with two-hour supper time but no bond matter settled. Group of producers present stated such a matter would be prohibitive at this time, admitting all had been taking a boating through inability to hang the former burcsque shingle outside their theatres. Matter simmered down to the AFA practically invoking the same regulations as had obtained when houses

were under jurisdiction of Burlesque Artists Association. Latter had always insisted upon bond but now with no bond up and some of the burleys paying off thrice monthly, instead of weekly, performers and chorines are again in the middle should any of the houses fold suddenly without payoff.

Meeting was somewhat of a secret but when it leaked the Mayor's censorship committee burned at the secretiveness and not having been invited to sit in. Latter is reported as having retaliated by calling the Weinstocks, operators of the Republic, and Max Rudnick, operator of the Eltinge, down to City Hall for a general going-over and a last warning to clean up their shows, or else. At this meeting, matter of restoring burlesque classification came up again but didn't get anywhere. M. Masterson, head of the censor committee, told them he had been working on a plan for restoration, but their action of quiet conclaves with his committee not being called in had set that back.

Calkins is reported as having attempted to sign houses up for a year under new AFA agreement which was nixed since AFA was only given temporary jurisdiction over the houses because of reported change of policy from burlesque to vaude revues.

MUSIC HALL, N. Y.

MUSIC HALL, N. Y.

With the feature, 'Lost Horizon' (Col), taking 118 minutes, the current stage event is inclined to run to the skimpy side. What there is runs about 20 minutes and makes a passable sample of how things are put on in the Rockefeller sector. House's producing staff shares three items. In the first Florence Rogge has her ballet troupe fitting through a simple little design with a Columbine, Pierrot and Pantaloon giving a touch of skittinish humor to the eye-enticing producing the treatment of the continue and stypically lavish, make the condition of the continue and carlos Peterson invest the three poetic characters with lots of grace and charm.

Jan Peerce, Viola Philo and the singing ensemble take over the econd item for a mood. The ultimation of the condition of the condition. Anita Jakobi, a wir at acrobatic tap, serves as the lead-on for the Rocketts, with crack precision grils recently performed at the International Dance Festival in Paris.

Suite from Shostakovitch's ballet, The Bolt' is the symphony orchestra's contribution for the week, while a Disney carbon, "Wollman Cafe," completes the screen bill.

HIPP, BALTIMORE

Baltimore, Sept. 26, Fast moving and entertaining, the stage portion of the Hipp show runs 42 minutes welded into presentation form and featuring the current pop-

az minutes welded into presentation form and featuring the current popularity of the Big Apple. 'A line of 12 nicely costumed girls hacks up the spliced in specialities of the control of the cost of the specialities of the cost of the cos

Show Me the Way to Go Home, which nearest thing to a discovery in the show is the toe tap dancing of Gladys Stewart, who follows Edmunson. She does only one number, but does it well, achieving a very fast tap rhythm on her toes.

Sid Raymond, 'who acts on Chroughout show, is spotted next to closing with the parties, and the chroughout show, is spotted next to closing with the parties, and Reade are introduced from boxes, where they are given the spotlight to finish imitations begun by Raymond on the stage. The three then join forces behind the footlights to give a quantity of impressions which include, and the stage of the stage of the stage. The three then join forces behind the footlights to give a quantity of impressions which include, and Jolson.

Eight Big. Apples close the show. This act is surefire with the audience as light sepia boys and girls demonstrate red hot gyrations of the latest dance craze.

(WB) C Fields. Barrymore, Durant demonstrate red hot gyrations of the latest dance craze.

FOX, K. C.

Kansas City, Sept. 26.

A bill with good possibilities this

A bill with good possibilities this week but goes awry on the routining. Band's 15 minutes should have been saved for the punch. However, bandsmen craw the opening quarter hour and the let-down that follow when Capt. Spiller and his seals take over is terrific; and his seals take over is terrific; and his seals take over is terrific; and properties of the properties of

Fift and Judy Conrad are worked into the opener and are sock. The band numbers could stand a tempo by the property of the prop

CAPITOL, WASH.

worked out and artistically lighted with a waltz clog and skaing nimber by Billy Reed interpolated, very hinely received and perfect his activity received his activity received his activity received his activity received and perfect his activity received his activity

Wintergarten, Berlin

Berlin, Sept. 15.
Wintergarten departs from its
acrobatic policy this month to the
extent of importing two girl units.
One of these, 'Dagenham Girl Pipers, opens the show. There may ripers, opens the snow. There may be some who can go for raucous bag-pipes, eternal drumming and marching, but even for them this no legs, no looks outfit must be pretty dismal. Has it anything to do with the wik. Scotch thrift that these begins drive was a more of march and the second of the state of t lassies don't wear an iota of make-up, not even the street variety? Tough as this act is on the ear-drums, the orbs, too, come in for a

lassies don't wear an lota of makeup, not even the street variety?
Tough as this act is on the eardrums, the orbs, too, come in for a
few shooting pains.

Walthon and May in the deuce
pick things up with gusto. There
isn't anything for down pat. And
can the part of the street of the street
isn't anything for down pat. And
can the pat if Both guys and the
customer is loaded with ginger. One
stant is better than the other. Spring
into the air lands the one on the head
of the other in a single hand-stand.
Another spring and they are standing head to head.

Two Tantons, cutting some good
figures on the balancing pole, click
nicely.

Dorian and Peters, with plenty of
stunts and gags, grab off a hunk of
laurels. While the femme clowns
around, the guy, holding a tray of
tull wine glasses, jumps from
atable to another, each brights abarthe last.

Claire Schlichting, roly-poly comedienne from the Rhineland, follows with fair gags and loads of
showmanship.

Freddy Zay in the next niche
tuggles and balances on a high unicycle. Ace trick is balancing of a
big table-lamp on his forehead while
teetering back and forth on a blice
which is being controlled by only
one foot. At he same time, keeps
the other
in allowed the same time keeps
the other
and the street of the same the street
and the free angle. Big band.

First half closes with an American
act, Carmen, Bell and Bell. Opening number, with Carmen looking
smart in white talls, is a musical
due with tap which brought big applause. While girl changes, boys do
an 'accordeon' and cornet combo
which had to be encored. Carmen,
in a lovely blue costume and brilliant-studded slippers, does an effective toe number which closes the
slow the street of the street
along time. Thesi: extent
along time.

act in spite or rosems.

Two Lindners have one of the slickest perch acts around here in a long time. Their stuff is plenty hard, but put over with a laugh and a wise-crack that keeps the moble bouting.

long time. Their stuff is plenty hard, but put over with a laugh and a wise-crack that keeps the mob lowling.
Rosita Serrano, billed as a South American radio star, is posey, ritzy and no stakes. It is not stakes to be sufficiently and the state of the

·FAY'S, PHILLY

FAY'S, PHILLY

Philadelphia, Sept. 26.

Stage show here this week mild concoction of vaude entertainment skillfully blended by Manager Sid Stanley, in absence of units, which house ordinarily uses. With nothing socko, show nevertheless is satisfactory and moves along at snappy paceas result of intelligent staging. Biz fair when caught: Pic is Blonde Trouble (Par).

House band set on stage to back show. M. c. is Milton Douglas. Ofters no chirping and makes little attempt the humor. Merely intros acts in the control of the cont

near end—then plenty. Even this of dight elicit much in the way of appliance. Is line of eight gals, Leventh end of appliance is line of eight gals, Leventh end of the plenth end of the plenth

in brass with some tapping thrown in. Worked with clarinets, trumpet and sax. Mediocre turn, although-one Clyde McCoy trumpet sequence

and sax. Medicore turn, authough and clyde McCoy trumpet sequence swell.

Cass Daily, femme chirper, couldn't pull herself from boards after three encores, although act not ultra-clicko. Burney to conduct the sequence of the pulls to chirp the sequence of the plenty.

Follows with tapper Jack Seymour, Debutantes again and then Bo Brummels, three comics who are reminiscent of Ted Heaty's crew, but work with piano, trumpet and viola. Again, not a socko act, but drew. The sequence of the sequ

PARAMOUNT, N. Y.

Brightest thing on the Par bill this stanza are the Yacht Club Boys who, since their sundry chores for 20th and Par plx, have become something of a film as well as a stage and cafe name. Harking back to their cinematic backgrounds, the Yachters intersperse their novelty lyric dis-courses with a nice sense of kidding wherein Jimmy Kern has developed into a bit of a glib wit with the

wherein allow into a glib wit with the selfoshing. Wide and Handsome' (Par) on the screen, moved over from its \$2 try at the Aston nearby, the Hudson-DeLange orchestra (New Acts) and Tip, Tap and Toe Yound out the stage portion plus the Yachtsmen. The colored TTT terp trio also hark back to their film opportunity in You Can't Have Everything where they came to attention with novelty stepping. They've should be a supplied to the property of the trion of trion of the trion of trion of trion of the trion of trion of the trion of trion of the trion of the trion of trion of trion of the trion of the trion of the trion of trion of trion of the trion of the trion of tri

STANLEY, PITTS.

Pittsburgh, Sept. 26. It's been seven years since Horace Heidt last hit this spot and from the enthusiasm of the mob, he's b away too long and can come back as often as he likes. Not in a flock of blue moons has the WB deluxer

of blue moons has the WB deluxer
ever played host to a more vociferous audience. From curtain to curtain, a span of about 75 minutes
that seemed only half that long, they
kept up a machine-gun barrage of
applause and there wasn't a number in the layout that didn't rate at
least three bows.

Ever since he came out of California more than a decade ago with
drawn and the series of the series of the
series of the came out of California more than a decade ago with
showman but with experience and
experimentation has come a perfection of that idea. Today the
husky maestro stands quite alone,
playing second fiddle to none.

From the very opening, when the
full stage reveals Heidt's 28 hirelings, including three fearnesform, there's the feel of good entertainment about the, premises. And
Heidt loses no time in justifying expectations. He's packed his show
with musical excellence, novelty and
humor, fairly tearing through a routine that hasn't a solitary soft spot.

The Heidt formula per se hassis
youth and variety, just as
youth and variety, it is
originally, but now it has polish and
taste without sacrifice to that allessential campus atmosphere.

Heidt himself is still a self-effacing leader, doing his announcing
briskly and without embroidery,
mixing only briefly in the general
property of the selfpermits his specialists to gather the
glory and thev all come through in
great shape. Tops among them are
Burton Pierce, a classy young hoofer
with a definitely Astaireish flair,
Alvino Rey, the electric-guitar wiz,
carries most of the comedy.

Musical novelties that have been
sure-fire for years and are yet include the Toy Band number and
that swell Flight of the Bumblebee
arrangement, with Rey starting too
McCoy registers soundly and so do
specialties of three King Sisters
(the blonde Yvonne looks like crack
comedy timber); Larry Cotton, Art
Thorsen, Charles Goodman, Bernie
Mattinson and Frank DeVol.

The Heidt of the Parry (EKO,) with
Dave Broudy overture rounding out
bill. Biz phenomenal ri

STATE. N. Y.

'Vogues' is indeed a happy choice

STATE, N. Y.

'Vogues' is indeed a happy choice
to top the anniversary bill here and
did plenty on opening day (23) to
keep the wickets buzzing. With the
lengthy film ostensibly the draw, the
stage show was cut to four acts.
It is a stage of the control of the control
lively routine of Etockshot gramnastics handled with ease by the
male duo and spaced with neat
dancing by the femme member.

Bert Frohman follows with a
pleasant assortment of pop tunes. A
vet m.c. of the nitieries, Frohman's
easy manner instantly ingratiates
him with an audience and his follow-up vocals hold 'em throughout.
Through off the control
livery and is ably assisted by
a femme and deadpan stooge on-stage,
and the male duo in audience.

Enric Madriguera and his class orchestra enliven proceedings in getaway spot, offering a combo of native S. A. tunes and pop swing.
Combo features brases throughout,
toot soothing melodies, with Madriguers pecifical transpens.
Combo features brases throughout,
toot soothing melodies, with Madriguers pecifical transpens.
See the control of the control
and 'Satan Takes a Holiday' latter
utilizing trick lighting and phosphorescent effects on instruments,
with the skeleton dance edging off.
Patricia Gilmore vocal solos Penthouse on Third Ave.' and 'Yankee
Doodle Band,' the latter with sufficient guesto to build for zippy production number, band backing her.
Combe results elicited for zippy production number, band backing her.
Combe results elicited for zippy production number, band backing her.
Combe results elicited for zippy production number, band backing her.
Combe results elicited gray
soutiff pushes out pleasant enough
tunery and dansapastion to make
tunery and dansapastion to make
timen decidedly at home in a class
intery.

TABOR, DENVER

TABOR, DENVER

Denver, Sept. 25.

Eddie Stanley, headliner, was ably assisted by Miss DeForest, and she is the act. She does a hull that is good. Then she peels the golden tinited grass skirt for another with the standard grass standard grass of a letter from home, hammers the piano as Miss DeForest sings. Neither get any place on that.

Lamont's Cockatoos do some neat tricks on merry-go-rounds and tetters. One counts a few items by indicate the standard grass and the standard grass and the standard grass and the standard grass of the standard grass of

ORIENTAL, CHI

ORIENTAL, CHI

Chicago, Sept. 26.

This week's stage show is an example of what can be done with a presentation or vaudeville bill. Instant alsapping found to easiest the stage plus a line of girls and letting it go at that, the master minds here went a bit out of the ordinary and have gotten up a bang-up novelty bill that will accrue handsomely to the benefit of this house.

They've got two excellent midwest same bands on the stage under the master minds here were a bit of the benefit of this house.

They've got two excellent midwest same bands on the stage under the master minds and the band limit of the benefit of this house.

They've got two excellent midwest same bands on the stage under the most of the benefit of this house.

They've got two excellent provided was the Earl Hines orchestras have real following around this section, and the two of them together on one show rates as an amusement bargain that few theatregoers around here can pass up.

Both bands do an excellent job. each getting a crack at swinging it down the lane. Had the house swaying with the music. For the two bands on either side of the stage blus the house pit orchestra getting towester in a blast of Tiger Rag.

With two such attractions on the show, it needed only two acts to finish up and round out a good stage bill. On first was Ross Wyse, Jr., in his ever surefire act. Wyse has gone steadily forward and today has a turn that is real entertainment from a transity and who handle with its femme partner who had learned with the show. Both work fast and turn that is real entertainment from any new tricks. Were over solidly. Will make good anywhere on their comedy and knockabout.

Other turn was a colored dancing team. Son and Sonny. Regulation had honoling work that dovelatied with the show. Both work fast and furious and deliver what's expected of em. Others on the background. Pricture is That Certain Womei' who stays nicely in the background. Pricture is That Certain Womei' who stays nicely in the background.

EARLE, PHILLY

Philadelphia, Sept. 26.
A capacity house greeted first showing of Earle's new stage show which got away under a severe handicap, but gave every indication of clicking solidly with the patrons of clicking solidity with the pattons before it wound up. It ran, at this performance, just short of an hour, which is under average for the house. Pic feature is The Life of the Party (RKO), but audience seemed from the rested in gory and the patton of the party (RKO), but audience seemed from war-torn Shanghai.

Mail Hallet and his orch headline the bill. Show opened with microphone trouble, which threatened to bust up the whole proceedings. While orch played its opening number, Hallet dashed off and on stagetrying to locate the difficulty and have it adjusted. The speaking apparatus haddred frace, came on. Hall for the conditions and Miss Crace, working under these trying circumstances, won a nice hand for her singing of 'Dispossessed.'

The mike was beginning to get well while Frankie Carle pounded out Tve Got Rhythm and everything was hotsy-otsy again when the orch went in the speaking of his property of the speaking was hotsy-otsy again when the orch went in the speaking of his property of the speaking was hotsy-otsy again when the orch went in the speaking and she seemed much happier and more at ease.

The show went into high as far as audience enthusiasm was concerned with the introduction of 17-year-old Jerry Perkins, who warbled the familiar Luttle Typey Ten Xur', which stopped with the singing 'Note' of the dancing top,' also had the palmy in the strick.

Gloria Glibert, called by Hallet, who did what mc-ing there was, the 'dancing top,' also had the palmy in a striped outfit, Miss Gilbert peaceted a grouse, the spinning business, both in wide circles and in a small radius, poised on toes.

Joe Cabonaro and his bass fiddle came next, although throughout the show he'd been clowning with Hallet and collecting sporadic laughs, mostly because of his corpulence. His gyrations while supposed to be playing 'Nota' on the fiddle tickled, as as while singin

Orpheum, Salt Lake

Salt Lake City, Sept. 26.
This is the last week Salt Lake's second largest theatre, Orpheum, will be known under this tag. Beginning Wednesday (29) a vertical neon sign will flash its new name

Built like an old-time vaude bill, current flesh offering satisfied opening day crowds (22).

Woodbury, house band leader and m.c. still merrily-socko, un-leashed a new load of material in introing three acts—all okay—and

leashed a new load of material in introing three acts—all okay—and two band numbers.

Band opened with a swingy arrangement of 'So Rare' with vocals by Shirley Davis, local debutante, who formerly was a featured warbler with Carol Lofner's outfit at the Ball Tabarin in San Francisco. Ball Tabarin in San Trancisco. Ball Tabarin in San Francisco. Ball Tabarin in San Trancisco. Ball Tabarin in San Tranc

Berlin, Sept. 15.
Scala has two big attractions this conth, one international, the other

Farr. Gathered a Dig. Heath, and allokes.

Opening is the LeFons Troupe, three males and two femmes, backed by Chinese garden set. Usual acro stuff, plus a few new twists on some of the old standbys. Nice hand.

Don and Shirley, in deuce, get the plant of the old standbys. Nice hand.

Don and Shirley, in deuce, get the plant of the old standbys. Nice hand.

Don and Shirley, in deuce, get the plant of the

way. Nice crowd at opening show Friday afternoon (24). Flicker is 'Vogues of 1938' (UA). Pete. PARAMOUNT, L. A.

MICHIGAN, DETROIT Detroit, Sept. 26.

This burg may go nuts over its sports champs, but from the cheers accorded Tommy Farr's appearance on initial show caught Friday after-

on initial show caught Friday afternoon (24), it looks like natives
would have preferred to see Farr
lick Detroit's World Champ Joe
Louis. Not only did rocking applause greet appearance of Welsh
boxer, who is taking his first flyer
into vaude, but the mention of Louis'
name during Farr's act drew plenty
of boos.

ame during Farr's act drew plenty of boos.

It must have been because the British heavyweight boxer offered payees modesty in place of his former arrogance while training for the Louis bout. He's sock as the interviewee of Eddie White, warbling comedian, who returns after his turn to interview Farr. Latter tells an oke loke, talks about America and, the lower of the lower between lower

Evelyn Law is making a personal appearance currently in conjunction with Grand National's 'Something to Sing About,' in which she plays opposite James Cagney. It's her initial stage appearance, and being spotted early on the bill didn't help at today's opening performance. Despite this handlean, and a natural nervousness, Miss Law came through with flying ool or revealing a load of personalty are the personal of the personal o

SCALA, BERLIN

cal.
Entire second half is given over
the 'Czar's Ballet,' but even that Lenure second half is given over to the 'Czar's Ballet,' but even that dose left the mob enthusiastic and clamoring for more. First number, The Sylphs, is a ballet done as the control of the control of the control of the control of the creatures in white tulle dresses move dreamily through the moonlight to strains of Chopin. In this the principal terper is Valentina Blinova, whose grace, added to the charm of the whole, brought down the house. Of the shorter sketches the most outstanding is 'The Porcelain Princess, a perky number done in stylized Chinathan and the control of the Rose' that Igor Youskevitch really has a chance to show his stuff. Though already too fat, he does some stunning leaps and otherwise forms an adequate background for the exquisite Blinova.

Scala customers have always gone for ballet in a big way, and the man agement sees to that the get what morth his particularly satisfying both to the visiting gentry and bo.

Bill opens with the American act, O'Donnell, Blair and Company, repeating after only a three months' absence. It's naturally a tough spot, but you can't put the kibosh on such well-routined tomfoolery as theirs, lous, keyed up for a good time, is let down with a thud by Margit stough on Cortini, the magician, who has to follow, and even when he makes a playing victola disappear, the folks don't warm up much.

Things begin to look up again with the appearance of the two Lindstroms on trick lee-skates, clowning up and down a teeter-totter. It's not so much their tricks as the slickness was the sickness was the sickness of the stuff that great circus clowns are made of. Estelle and Le Roy, American dence team who crossed to this side for the Coronation last spring, gool en. They do three numbers in all side looker and knows how to drape the rags.

the rags.

First half closes with Truxa, who has sure managed to mismanage himself. He was sitting in a mighty pretty spot with the gobs of publicity gleaned from his brilliant wire tricks in the pie "Truxa," which name he now uses through the permish of Tobis. But the boy just has no idea of how to sell himself. Here's a guy with \$1,000,000 stunts, who disses know what so meene wuld only fix her up, would be plenty oke, because she's right at home on the tight rope. But they are both togged out in duds that make you want to look anywhere but at them. They do a stunt crossing each other in a handspring that's A-1 stuff. High spot, of course, is Truxa's famous back somersault, which brought him to light last season. Audience gets its money's worth in goose fiesh when, after wo attempts, he family the floor. Impression when caught was that his two misses were not intertional, but you can never tell. In any case, this boy is in bad need of a few tips. He's got swell stuff—but is it raw!

KEITH'S. INDPLS.

KEITH'S, INDPLS.

Awkward running order and slow pace handicap this bill assembled under very modest budget. It consists and the state of the state

Man also acts as m.c. although he job.

Jobylously is not at home in the job.

Lang and Lang juggle balls and Indian clubs and do a bit of talk in the next spot. Their 12 minutes should be chopped to eight for the district of the should be chopped to eight for the district of the should be characteristic of the should be characteristic. The should be characteristic of the should be characteristic of the should be characteristic. The should be characteristic of the should be characteristic. The should be characteristic of the should be characteristic. The should be characteristic of the should be characteristic. The should be characteristic of the should be characteristic. The should be characteristic of the should be characteristic. T

act.
Wendell Hall opens by singing a fast novelty number, "Two Lovely Eyes Between Us," the lyrics of which he forgot and had trouble covering up on the show caught. His comedy sense and pleasant stage manner carries him through, however. He does an oldtime medley for his second number and then finishes.

strong with another medley of songs with which he has long been identified. This leaves them wanting more and he does a brief encore. The show is over here, but Nixon and Sands try to do the remainder of their act while the house band makes a noisy dash to return from the pit to the stage. When the band is set, the line of girls do a finale with everybody on stage for the current of the stage. When the band with everybody on stage for the current of the stage with everybody on stage for the current of the stage. When the band with everybody on stage for the current of the stage. Thursday (23). Topic takes preceding the stage of the current of the stage with the stage.

with everybody of the tain.

Picture is 'Hoosier Schoolboy' (Mono) and biz was very light at third show opening day (24). Kiley.

KEITH'S, BOSTON

Boston, Sept. 26. Big noise on the Keith stage this week is Milton Berle and it's a longdrawn-out barrage of blab. For the first 40 minutes he was amusing, dy-

drawn-out barrage of blab. For the first 40 minutes he was amusing, dynamically energetic, rowdyishly rampant, and the breakfast show crowd liked his stuff; but 90 minutes of this ebullient gent is a bit too strenuous.

Between windy introductions and Berle, banter a few acts squeezed through and made favorable impressions. For example, there are Diaz, Dolores and Demis in their exchange to the state of t

STATE-LAKE, CHI

Chicago, Sept. 26.
Mister, if 'you're wailing that you're wailing that you're wailing that you have the common that you have the same spirit, gives just as much entertainment, and is an equal master of his trade.

trade.

As far as material goes, a good deal of Evans' stuff is remindful of Jim Barton; but timing, business and delivery stack up to make Evans a somebody that the biggies should be fighting for. And soon. The third show, opening day, ran 10 minutes overtime because they wouldn't let him go.

show, opening day, ran 10 minutes overtime because they wouldn't let him go.
Standout is Evans' Polish laborer drunk bit. Also Mussolini and Lon Chaney's 'Hunchback'.
Rest of the bill rates a so-so in the majority. It suffers from bad spoing, and too much comedy. Also with the majority in the majority of the work of the which 'depend principally impressions-of stuff? For that matter, why have 'em even on the same bill?
Opening turn is Dick and Dottie

bill?

Opening turn is Dick and Dottie
Remy, equilibrists. They're okay as
a novelty. Hoof a little, do hand
balancing on skates and apparatus
including hand stilts; also add onehand hop-along stuff and traveling
sulits.

balancing on skates and apparatus including hand stilts; also add one-hand hop-along stuff and traveling silterary, King and Roberts, comedy dance team, isn't too good. Opening which leads to the girl's picketing of the act, is badly staged, and work of the boys is messy throughout, excepting for the knockabout finish with the girl. She comes through with an excellent tap specialty and clicks on appearance.

Earl Lavere and Helen Ware get by all right, he with his intermittent Scotch gags and accordion, and she with her semi-rube characterization.

Barr and Estes are still getting along, and did all right on this bill even though Earl Lavere works as eccentric comic and Steve Evans does impressions, the two things on which Barr and Estes depend for their comedy. Male character is good. She does all right on tay stuff, and he noses over easily with the same impressions he's always used, as we'll as the origination of datouse line does two routines, neither of which is up to standard in routining or costuming, but okay in nerformance.

Picture is 'Sing and Be Happy' (20th), and business at early evening show opening day good, despite rain.

SUITS' NEW BERTH

Reading, Pa., Sept. 28.
Robert H. Suits, manager of Loew's Colonial here, was made divisional manager of Loew's three houses in Evansville, Ind.
L. G. Peters, of Washington, has been transferred to succeed Suits been

Embassy Newsreel, N. Ye.

The American Legion on parade, up Fifth avenue, takes the lead-off procession and a flash of the control of the smart showmanship in-placing the huge procession and a flash of Times Square merrymaking at the front precipitating overflow business Thursday (23). Topic takes precedence over the Sino-Japanese material, though Universal has gone to town again with close-ups of actual hostilities, etc.

With Lowell Thomas at the mike, Fox Movietone shows the way with a comprehensive job on the gigantid day of their annual convention in cludes pertinent figures on the number of Forty and Eight miniature trains, the two-and-a-half-mile parade, the 800 floats, as well as the fact that it took more than 17 hours to pass by. Not only has the camera to portions of the procession, sanding the crowd of 1,500,000 back, but some unusually fine night parade shots are included.

Universal's two cameramen, George Krainukov and Howard

Snots are included.

Universal's two cameramen, George Krainukov and Howard Winner, have done a magnificent-job in covering the warfare about Shanghai. Us editor probably appropriated this recause the two lens provided the cause the two lens of the covered the covered the covered that this reel's initial special and shows fewer torn bodies. Embassy wisely points out that the reels are shown to illustrate the horrors of war.

Camera picture shows Shanghai waterfront while under bombardment, with buildings burning, and there is a close-up picture of Japanese troops on actual duty, with the camera crew passing into Japan's milliary lines drawn up on the Garden bridge. Rear Admiral O. G. Awachi, commanding the Japanese troops, poses exclusively for Universal's cameramen. Captured Chinese tank, arms, guoders actually firing from behind barricades and the terror written on the faces of Chinese refugees being herded down the street behind Japanese bayonets has been as clearly caught as if done for a feature film. Most gripping sequence of some 800 feet are the daring scenes about the harbor laken from the air and troops on shore were replying with shrapnel. Bursting of shells: In the harbor is followed by one or two direct his recorded as a hospital ship scurries for shelter. Bursting of shells in the harbor is followed by one or two direct his recorded as a hospital ship scurries for shelter. Bursting of shells in the harbor is followed by one for two direct his recorded as a hospital ship scurries for shelter. Bursting of shells in the harbor is followed by one for two direct his recorded as a hospital ship scurries for shelter. Bursting of shells in the harbor is followed by one for two direct his recorded as a hospital ship scurries for shelter. Bursting of shells in the harbor is followed by one for two direct his recorded as a hospital ship scurries for shelter. Bursting shells in the harbor is follo

miracle there will be another nickel series.

Bill Slater, former NBC sports commentator, does a bang-up assignment in a series of clever past season shots that Paramount has put together in a pre-season review of grid prospects. Camera shows Minnesota, Pittsburgh, Yale, Navy and Fordham elevens in action in their highlight plays in searching for stars for coming year. That Fordham interception and touchdown dash is a pip. Metro's 'News of the Day' shows Yale's squad in prelim practice.

pip. Metro's 'News of the Day's shows Yale's squad in prelim practice.

Pathe handles Justice Black, the court issue and the Klu Klux Klan with intelligence, showing principal properties of the property of

Sing Trio Loretta Kelier Peggy Le Varon Leon & Eddle's (Pago-Pago Roor

(Pago-Pago Room Lou Martin Oro Eddle Davis Billy Reed Ani James Keogan Corlies & Palmer Kathieon Mayo La Verne Tr Halnes, Tate & S Tile Toe Sis Mirador Phil Romano Ore

3 Esquires

Hotel Edison
Billy Swanson (
Hotel Essex Hot
Nat Brandwynne
Dick Stone
R J Caliman

Hotel Lexington

Hotel Lexington
Andy Iona Oro
Hotel McAlpin
J Messner Ore
Jeanne D'Arcy
Gonzales & Menel
Hotel New Yorke
(Terrace Room)
Benny Meroff Oro

Florence Caet
Jack Marshall
Larry Powell
Helel Park Centra
(Coceanut Grove)

Jerry Blaine Orc Johnny McKeever Evelyn Ran Fred Cameron Phyllie Kenny

Hotel Piccadilly Jeno Bartal Orc

Hetel Plerre Haroid Nagel Orc

Hotel Plaza (Persian Room)

Hetel Rooseveli

Emile Petti Ore Dwight Flake

with Ore
Dwight Fiske
Hotel St. George
(Brooklyn)
Ell Dantzig Ore
tiotel St. Morits
Hal Richards Ore
Grisha
Carleton & Jullette
Paul Thompson
Ed Singer

Hotel St. Regis (Viennese Roof)

Jacques Fray Orc A Rasch Dancers Charles Waltere Hotel Shelton Gene Fosdick Oro

Hotel Taft

Duchin Orc Paul Draper

Venice Grille

Viking Cafe.

Walton Roof

Blily Callahan Ai Shumaker

Variety Bills

THIS WEEK (Sept. 27) NEXT WEEK (Oct. 4)

Numerals in connection with bills below indicate opening day of show, whether full or split week

RKO

ALBANY Grand (1)

ALBANY
Don Radman Orc
Chine Redman Orc
Chine Redman
Boston (30)
Holenoson (30)
Holenos

di,

3

Chuck & Chucklee Cappy Barra Co Block & Sully Chaney & Fox CLEVELAND Palace (1)

CLEVELAND
Fulace (1)
F

Proctors (30-2)
Dick, Don & D
Sara Ann McCabe
Edna Strong
Harry Rose
Calif Collegians
Zimmy

COMPLETING **EUROPEAN TRIP** LAMBERTI

STARTS

RKO TOUR OCTOBER 22ND Via LEDDY & SMITH

Loew

NEW YORK CITY State (80) Geraldine & Joe Guy Robertson Lewis & Ames F Henderson Orc

Y WASHINGTON
Capitol (1)
Minor & Root
Neleon's Cats
Luba Malina
Wm & Joe Mand
Billy Reed
Ann Woods
Yates Sis

Shea & Raymond
DALLAS

Paramount

NEW YORK CITY Puramount (29) dson-De L Or tht Club Boys Tap & Toe BOSTON

HOSTON
Metropolitan (1)
H'wood Bandwago
BUFFALO
D'Huffalo (1)
Maj Boweo' U
CHICAGO
Chicago (1)
Alex Templeton
Gloria Glibert
Lail Foune

Casino (1)
Anson Weeke Oro
Art Jarrett
B Minevitch Co
Barto & Mann
Stan Kuvanagh Stan Kavanagh
DETROIT
Michigan (1)
Abe Duval Co
Charioteers
Holland & Hart
Lew Parker Co
Fred Sylvester Co

Warner

NEWARK
Branford (24)
Hannford (24)
Hannford

Mitzi Mayfair
Judy Starr
6 Co-eds
3 Swifts
(24)
Horace Heldt Orc
READING
Astor (1-2)
Bob Hall
Nella Goodelle
Mann, Dupree & L
Titan 3 Nella Goodelle
Mann, Dupree & L
Titan 3
WASHINGTON
Enrie (1)
Xavier Cugat Orc
(24)
Ina Ray Hutton Bd

London

Week of Sept. 27

Canterbury M. H.
Jist half (27-29)
Ivor Keys
Kiraku Bros
2d half (30-2)
Van Dusen
Sam Linfield Co
Dominion
Lee Donn
CAMBEN TOWN
Gaumout

CAMPEN TOWN
Joe Orthomous
Joe Orthomous
Joe Orthomous
Keith Wilhin
Harry
Keith Wilhin
Harry
Keith Ward
Harry
Keith
Harry

BEPU. 27

EDMONTON

EMPIRE SINGSTEE

HANNERSHITH

Cress Palace

Cress Palace

Raymond Smith

ISLINGTON

Blue Hall

Jen Hall

Jen Hall

Jen Hall

Land Hall

LEYTONSTONE Righto

Rialto Murray Siewart Latacha & Lawrince Donovan & Flaves SHEPH'RDS BUSH Payllou Leon & Lucette C Charlton Co

Jack Dempsey Carpenter Ord Don Alberto Orc El Chico C Charllon Co
STRATFORD
Breadway
Finlay & Worth
Slbyl Stanford Gis
De Haven & Page
D'Avolos & A

STREATHAM
Palace
Lee Donn
Dave Foole
TOTTENHAM
Palace
Holmes & Brott
Martyn & Mayo
Granada
Johnson Clark
3 Averards
2 Percellys

Provincial

Week of Sept. 27

JPSUFICH
Billy Cattor Billy Cat

BIRMINGHAM
Faramount
Rawlez & Landauer
EDINBURGM
Royal
Radeilffe & Rodgers
Bertha Wilmott
George Herrlot
Nelson & Hagen
Jack Stocke
3 Canadiane
Peter Cots
GLASGOW
Paylloa land Favillon
Land Dampier
Rende Dampier
Rende Dampier
May Jack & Buddy
Roy Jack & Aylin
Rupert Ingalese Co
Rabhano & Page
GREAT ARM UTH
Archer Ball
Jay & Cullen
Sereno & June
Grimsby
Lucan Interesting
Lucan Rende College
O'Shea & Joan

Cabaret Bills

NEW YORK CITY

etty Bowker Musical Rogues

Bill's Guy 90's

Bill's Gay 80's
Ethel Gibert
Ann Courtney
Spike Marrison
Spike Marrison
Spike Marrison
Spike Marrison
Henry LaMarr
Henry LaMarr
Henry LaMarr
Henry White
Bath Rawkins
Jerry Ryan
Bath Raborn
Ratin Wayne
Callente Caboliero
Chateau Boye
Callente Caboliero
Chateau Moderne
Jack Monte Or
Maryon Dalowerto
Trini Piaza
Claremont Imp

Connuclo Plowerto Trinl Plaza Claremont Inn Carl Harts Orc Citb Cavaller Mark Sable Oro Henry Berman Jackie Gleanon Citb 18 Gander Could Indid the Could be a country Berman Jackie Gleanon Citb 18 Gandrewe Oro Jack White Pat Harrington Jerry Bianciard Jerry Kruger Jerl Withee Citb 526 K.

, Club 52d St. Snub Mosley Orc Club Gaucho

Carmen Lita
Club Normandle
Buddy Wagner Orc
Joan Hill

Club Yumurl

Club Yumurl Created the Country of t

yo to Ifooke

Dolores Chiquita

Bertolotti's
Joe Hembree's
Angel's Rhumba
Cascade Billy
Anne White
Lillian Loraine
Renee Vilion

Antonita Morales Jose & Patricia Las Guarecitas Rolando

El Dorado

French Casino (Folles Bergere Revue)

Froiles
Raiph Watkins Orc.
Joe Lewis
G & R McDonald
Terry Lawior Harlem Upronr House

House
Bristine Hawkins Or
Bobby Evans
Scornass
Eddit Smith
Lillian Fitzgerid
Flasa Sextetie
Reo & Curley
Spoone Brown
Bubbles Wilson
Wille Jackson
Loucey Lane
Havana-Madrid
Nilo Menendez Ore
Jose-Manzaneres
Hilckory Monse

Hickory House

Hickory Monse
Joe Marsain Ore
3 Peppers
Adele Girard
Hickory Lodge
Orachmont, N. Y.)
Ellaine Howard
Hirw's Restauran
Mitchell Ayres Ore
Jelsenick Ore
Note Howard
Hotel Billmore
Glotel Hillmore
(Monthly Hillmore
(Monthly Hillmore
(Monthly Bernic Cummins Or

(Moonlight Terrace)
Bernie Cummins Or
D'Augelo & Porter.
Watter Cammins
Dorothy Crone
Hotel Commodore
(Prim Room)
Tommy Dorsey Ore
Edythe Wright

Geo. Hail Ore Dolly Dawn Motel Walderf-Autoria Leo Reieman Bd Ralph Rutgers On Marissa Fiores Raphael

Hotel Wellington

Vaughn Comfort
International Casino
Geo Olsen Orc
Yascha Bunchuk Or
Baeil Fonneen Orc
Culgary Bros
Artini
Jeunne Devereaux
Miaurice & Crance
Jacqueline Mignac
Kit Kat Club
Mignac Bross One

El Dorado
Cass Hagen Oro
Helen Morgan
Dave Pox
Bovard Sis
Cordoba Sis
Franco & Francint
Freddie Bernard
Cuban Rhumba Bd.
El Torendor
Don Juan Orn
Pausto De Igno
Pausto De Igno
Gordoba & Maida
Ricardo De Caro
Titt & Peilln
French Casino
French Casino Maurice Rocco Ore Forethy Saulters Charioteere Cook & Brown Kretchma

Russ Morgan Ore Lou Breeze Orc Les Aurette B.I and B.I Lind Carenzio Kretchma
Nicholas Matthey (
Michol Michon
Nadia Ludova
Volodia Katov
Marusia Sava
Simeon Karavaen
Arcadi Stoyanovel
Daria Birse
Larse
Eddie Davis Oro
Uirado Oro
La Conre Lind Carenzic
Corinne Corinne
Corinne Corinne
Legida
Livene Helda
Herman Hyde Co
Les Juvelys
Lilyan, Dania, Maic
Lucienne & Ashour
Ketty Mara Co
Ketty Mara Co
Les Robenis
Roberton
Germaine Roger
Nico Roschin
Carmen Torres
Frolics

Eddie Davis Oro
Ilirado Coro
Ilirado Coro
Ilirado Coro
Ilirado Coro
Ilirado Coro
Rantono
Rantolter
Harra Harra Harra Harra
Le Mirrage
Le Mirrage
Le Mirrage
Larry Harton Oro
Grace Morgan

LOS ANGELES

Ball Bruz Fietcher Charles Lawr Boverly Wilshire
Ted FioRito Orc
5 Debutants
Marcell Muzzy
Aggle Auld
Nick Cochran

Bilimore Bewl liminy Grier Ore Duanos Glen Pope Jan Rubini 3 Bilimorettes 3 Biltmorettes Delores & Andre Dick Webster 3 Rhythm Rascals

Cafe International Lee Murray
Rhythm Kings
Herble Kay Orc
The Theodors
International Girls

Cafe I.a- Maze Win Mossingn Stan Clare Co Ciab Hawall llawailan Oro

Famous Door
Eddie Beaj
Hawallan Paradise
Sol Brights Ore
Satini Tuni Loa
Sol Hoopi Ore
Wanda

nda na Toy Little Cinb Jane Jones
Paul Kendall
Gladys Bagwell
Rose Valyda
Tiny Meredith

Omar's Domi George Redman Ord Elmer Lolita Ando Dee Sis Derothy Black 2 Castles

Pulomar
Del Ohril
3 Reddingtons
Midired Tailey
Red Nova Ore
Hudson Metzger Gls
Faris Inn
Pete Controlii Ore
Dominic Columbo
Ken Henryson
Dee Sig
Windle Mack

Rodolfo & Alva
Henry Monet
Thora Mathalson
Marguerita del Rie
Juan de Martinia
Seven Seas
Lily Gibson
Honolulu Dancers
Jimmy Lowell CoSomerset House

Jack Owens
Betty Borden
Somereet Swing Bd
Swing Club

Nan Blackstone 4 Squires Hal Brown

Mirador
Phil Romano Orc
Bobby Gilbert
Armando & Fleuv'te
Armando & Fleuv'te
Ruth Denning
Danny Rogers
Joan & Gloria
Mori's
'Lou Ferris Oro
Murray's
(Tuckaloe)
Ray Keating Oro
Buddy, Kennedy
Lambettons
The Oaks Ball-Ball
Billy White Orc
Dancing Dietrichs
Wardell & Dade
Sally Joyce
Blackhiwk
Joe Sanders
Ronald & Roberta
Pete the Newsboy
June Glory
Cher Parce

Gene Archer
Onys Club
Spirits of Rhy
Maxine & Janic

Jackine & Junior

Jay Tradilar

Eddy Rogers Orc
Ralnbow Room
Emery Deutsch Orc
Eddle Lebanon Orc
Eddle Lebanon
Edd

Riviera
Mickey Alpert Oro
Val Ernle Oro
Val Ernle Oro
Eddle Garr
Wini Shaw
Ramon & Renita
Lois Kay
Wes Sommerfield
Lou Valera
Ben Yost Collegiane
Russian Bear

Russian Bear
Coerya KruminKarlo
Lohya Kalbousa
Blena Slavnala
Nicholal Grushko
Julien Aitman
Ivan Korniloff
Sands Polnt Club
Faul Rebucci Oro

Sands Polnt Clul
Paul Rebucci Orc
Stork Club
W Feldkamp Orc
Gus Martei Orc
Surfside
(Atlantic Beach)
Bobby Hayes Bd
Henny Youngman
Don Ragoneso
Patricia Glimore
Harry Ross
Gypsy Lee
Tayers De Care

Hughle Barrett Or Valhalla Maurice Shaw Ore Marita Lorraine Barrett Rond Hal

Versallies Wersallies

M Bergere Orc
Joe Rodriguez Orc
Mitzi Green
Gali-Gali

Mos Jaffe Orc Benny the Bum's Deloyd McKay Jeffrey Gill Ozzle Wells Benny's Swingsters Dorman Bros & M. Enters & Borgia Lee Lamont Cafe Matronal-Cafe Metropole (Camden) Bernie Berie Orc Cedarwood Inn (Malaga, N. J.) Yoodoo

Cadarwood Inn
(Mainga, N. J.)

For Parence Mich Or

Vera Buskers

Vera Buskers

Cullir Hall

Evergreen Casino
Henry May Ore

Tom Barry

Ad & Lib

Heisland Enter

Penn Raymond

June Collins

1023 Locast

Rubby Legs Willim

Rubby Evans

Rubb

(Cafe Murguery)
Vincent Rizzo Ore
Bob Rottner
4 Vengers
Simpson's Marionets
Theodyek Deneshin
Detuniny & L
Jean McCully
Floridians Ore
Agnes Toile
Evan B Foulaine
Lambs Tavers
Larry Meil Oro

Babiette Len' Parker Orc Mildred Barth Nicki Nickolai Loiette Gerard Leslie Sis

1214 Club

Fred Thompson O
Toppy's
Giorla Drayson
Josephine Thomps:
Pat O'Shaa
Varnold Sla
Jean Rogers
Barney Lind
Leona Rice
Agnes Johnson
Trecadere
Garwood Van Ora Dolly Parker Marion Brome Dorls Fields Fay Kay Marty Barton Oro

CHICAGO

Drake Hotel (Gold Coast Ro

Hotel Edgewater Beach (Board Walk)

Hotel Pulmer Ho (Empire Room

The Rose Bowl

Walker 3 The Duanes Dean Murphy Hotel Brevoort Jaros Sis Earl Smith Commodore Duo Joe Parlate

Chez Parce

Cher Parce
The Reyes
Jininy Savo
Barbara Pavks
Paul Gerrits
Corinna Mura
Bomis Kilo
Honry Busse Ore
Club Minuet
Deone Page
Sally, Osman
Mickle Lucas
Jeanette Laue
Jerry Gildden Oro
Colosimos Fred Warings Oro Grand Terrace Ada Brown Andy Kirk Orc Geo D Washington Al & Anise

Roger Pryor Oro Enrico & Novello Les Triuner Klutings Animals H Smith Ballet Jerry Gildden Oro
Colosimos
Bob Tinsley
Roscoe Alls
Inga Borg
Mile Zee Zee
Achley & Ware
Gladye Crane
Nina Rinaldo Oro Hotel Fulmer stoo Tompire Hoom Tompire Hoom Alexander Gray Gasparre's Ore 4 Aristocrate Hotel Sherman College Inn) Frankle Masters Jackie Beller Gay Do's

Lew King Marno'
Gale Parker
Marita Ryan
Emmet Vance Oro
Harry'e N. Y.
Cabaret
Chas Engles Oro
Jack Irving
Yvette

Jack Irving
Yvette
Theo Troy
Mildred Rock
8 Parlsians
B. B. B.
Rider Sis
Palmer Sis
Dorothy John

HI-Hat

HI-Hat
Armida
Willie Shore
Cherl
3 'C' Notes
Hotel Bismarck
(Walnut Room) Eddie Varzos Orc Lucio Garcia

The Rose Bowl Bernard & Henri Dixle Painter 4 Dictators Carol, Jean & J Billy Scott Ore Yacit Club Oshine & Lessy Ruth Petty Jenne Walker Belva White Ted Cook Oro PHILADELPHIA

Staniey Meehan Rochell & Rinata Mystic Plato Ed Silvergiade Johnny Graff Oro Izzy Bellis

Little Ruthskell Jack Griffin Oro Marty Bohn Nancy Lee Marrone & Galia Ruth Warren Kay King Izzy Beliis

Arcadia Int'l

Mitton Keilem Or

Don Renaldo Orc

Mayfair Girls (8)

Ed Silvergiade

Izzy Beliia

Muelc Hall Boys

Kee Latimer Club Ellen Mercedes
Ann Morgan
Mildred Lande
Jane Warren
3 Musical Rascale

Palumbo's Palumbo's

Eddie Thomae
Patti Crawford
Marionettes
Bobby Morro Ore
Montez & Maria
Steppe Sis
Len Sarrier
Moe Glatt Bala Inn Continental 3 Joe Landy Joe Landy
Bellevue-Stratford
(Planet Room)
Meyer Davis Oro
Ben Franklin Hote
(Corni Cafe)
Mos Jaffe Ore
Benny the Bum's

Ritz-Cariton (Crystal Room) Van Levis Oro 31 Club

Gene Osborne
Al Frisco Ore
Lindsiey Sis
Dolly Nixon
Nicki Gallucci
George Oliver
Jack Lester

Silver Lake Inn (Clementon)

(Clemanton)
Joe Milikopf Orc
Beth Challis
Charles & Celeste
Patsy Clancy
Billy Faye
Dolly Wellington Dolly Weilington
20th Century Tavern
Jou Longo Orc
20th Century Co (6)
Ted Pile.
Corday Sie
Ned Waleh
Betty & S Carlisie
Betty & S Carlisie
Betth Calvert
Ton Etting
Ted Linsey Orc
Fed Linsey Orc
Blanchington
Telestro
Judicia Research
Judic

Dutkin's Rathske Travis & Gray Jerri Marcella Dolly Vaughan Gypsy Lee Helen Hart V Normand Orc

Russlan Kretchm

Reselen Ketchima Sonya Krilinskin Stillishiavskiy Fronta Stillishiavskiy Stypay Rila Teva Gorodetsky Or 'Stamp's Cafe Bella Belmont Marie Latell (hardle Kay Robit & M Riegal Kollinski Stillishiavski St

Allan Gale Vera Dunu Shirley Hale Jimmy Blake

21 Club Tommy Menroe
Sally La Marr
Marion Kingston
Nancy Barry
Ann Rush
Connie Lee
Meiody Blenders 3
Jean Riccardi Oro

Hiee Hart
Hugo Kice
Sid Golden
Gregory Quinn & B
Eldoradians
J Dunetin & Myrtle
Sunset Ing

Ed Marple
Peucock Gardens
Sylvan Herman Ore
Ubangi Club
Doc Hyder Ore
Buhrman & Scott
Lethia Hill
Valda Hatton
Rose O'Nelli

Billy Callanan
Ai Shumakor
Leonard Cooke
Grace O'Hava
Frank Springman
Puggy O'Nelli
Ann Andrews
La Verne
Whitey Verillo Oro
Cardboard Danny Le Roy McCoy
Yacht Club
Mary Hubbard
3 Martins
Muelcal Nitwits
Ida Nash
Bernice Folcy
Viola Klaiss Orc Walton Roof
Rayo, Prince & C.
Earl Denny Ore
8 Libby Girls
Weber's Hot Brau
(Camden)
Louis Chalkin Ore
Ray Miller
Guido & Eva
Bobble Tremaine
Mackle & Paui Forktown Taven
Bill Bilger Orc
Jas Balley
Dick Peli
Heney Nathan
Ai Macooi
Eddle Hlum
Peggy Wood
Allen & Sheridan

DETROIT

Cinudia Wheeler Geo Williams Arlene Sutton Bill Johnson Orc Heath Moore & Revei Albernice Gco Sterney Orc Brodeli Sis (3) Book-Cadillae (Casino) Book-tadillae Hote (Casino)
Ron Perry Oro
Commodere Club
LeRoy & Sharpe
Miller Siar
Boils Romanoff Ore
Blue Lantern
Maude Feely
Rat Alonzo
Pat Burns
Al Hanawny Ore
Club Continential
Chico Reyes' Ore

Northwood line
Russ Lyon Ore
Woods & Bray
Geraldine Ross
Bob King
Plantation Hantation

Eari Walton Ore
Ted Blackman

Lols Deppe
4 Cats & Fiddle
Mae Alix

Harvey & Ethel

Powatan

Sid Tomack Reis Bros Will Henderson Ore

Will Henderson v.

Saks
G Kavanagh Ore
Dick Gale
Doryce & Drew
Dorothy Blaine
H Smith Girls
Ten-Forty Cub
Joaquin Garay
Lewis Sie 2
Al De Luge Co
Covie McKny Ore

Coyle McKay Orc Club Villa D Irving Alexander Chuck Stevens Or

Webster Hall Hotel (Cocktall Grill) Ted & Mary Taft Ralph Fisher Paul Neighbors Art Mooney Org

Ruth Martin Corktown Tavern Phil Kaye Healy & Garnelia Stanbeck (3) Millie Obenor Chalan & Aidythe Zoller & Wilburn Marion Meirose Paul Reno Alexander Orro Alexander Orro J Hubert Helen Dorsey May Joy 6 Cozettee PITTSRURGH

William Penn (Urban Roof)

Chico Reyes' Orc Jesele Pengra Continental 3 Ruth Martin

Urban Roof)
Orrin Tucker Ore
Bonnle Baker
Balley Sis
3 Internationals
Nina & Rosa
New Penn
Jack Denny Ore
Judy Lane
Bill Green's
Sammy Kaye Ore
Toominy Raya
Charile Wilson
Jimmy Brown
3 Barons
Harlem Casino
Harlem Casino

Harlem Casin Harlem Casino
Jimmy Wadkins of
Larry Steele
George Gould
Louise Mann
Helen Wiles
Sparkplug George
3 Esquirettes
Willows
OBOb Clayman Or
Elaine Grey
Milt Clayman

Ore

Nixon Cafe
H Middleman Ore
Sally Hughes
Bobby Cook
Darrow & Costa
Terry & Walker
Miaco Ce
Angelo dl Palma

Hotel Roosevelt (Cocktall Bar) Billy Catizone
Union Grin
Karl DuLaney
Billie Bugbee

Billie Bughee
Show Boat
Al Marsico Oro
Edith DeLaney
Marvel
Mary Lee
Wayne Thomas
Noel Sherman Girls
Pines
Artle Specter 2
Italian furrians

Italian Gardene
Etzi Covato Orc
Carmen
White Mussions
Daie Harkness Orc
Ruth Craven

this action, a hangover suit from the firm's 77B situation. What that this action, a hangover suit from the firm's 7TB situation. What that firm's TB situation. What that firm's fees will be in this case is probably something yet to be determined by the court. Other counsel in the situation include the firms of Dwight, Harris, Koegel & Caskey; Simpson, Thacher & Bartlett, besides Max D. Steuer. Majority of the defendants were represented by the Dwight firm. Simpson, Thacher & Bartlett is counsel to Paramount.

The K-I, contingent plus the two

Bartlett is counsel to Paramount. The K-L contingent, plus the two Zukors, will make an aggregate payoff of around \$1,000,000, or approximately 50% of the total settlement figure. It is understood from unofficial sources that the Zukors will pay Par around \$450,000, between the two, of which amount around \$45,000 will be in cash. Balance covered by 10-year promissory notes, according to indications.

In so far as known, all other payments by others will be in cash or mostly.

Chances appear slim that the com

Chances appear slim that the company will get anything from Ralph A. Kohn, former treasurer of the company, However, Jesse L. Lasky, it is held, will play \$27,500.

Sidney R. Kent, it is had, is down for \$275,000. and John D. Hertz, \$125,000. Understood that others, including Jules Brulatour, Sam Katz and other former members of the board are aggregately in for around \$700,000.

Par Settlement

(Continued from page 3)

THE ROAD'S GETTING WISE

Cohan's Slant on Present-Day N. Y. Told in Song; 1st Musical in 10 Yrs.

George M. Cohan's latest pop song, When, New York was New New York was a Wonderful Town, is a lament but typically Cohanesque written this summer despite the ball (He is strictly an American rooter and a Yankee League League rooter and a Yankee hooster). The lyric may reflect his opinion of the street of bright lights, one line reading, 'If you want a real breath of fresh air, take a stroll around Washington Square,' yet he says that the present Broadway 'is the Broadway they want.'

the Broadway they want."

"Cohan has maintained a philosophy which is rare in show business ever since he teamed up with Sam H. Harris and is in line with his ideas about Broadway. The public is labeled 'they' by the Yankee Doodle boy, and when a play failed to click he would invariably remark. Well if they don't like it, we'll take it off and try another."

That was during his author statements.

That was during his author-actor-That was during his author-actor-manager seasons, when Cohan and Harris were on their own. Back together again for a second season, he is rehearsing 'Td Rather Be Right,' the Kaufman-Hart, Rodgers and Hart musical which Harris will present at the Music Box, N. Y., next month. Although played in one set, the company is one of the largest ever spotted in that theatre. Cohan's part is exacting, approximating if not exceeding the number of Halmet's lines.

Last week he anneared in Madison

met's lines.

Last week he appeared in Madison Square Garden at the invitation of the American Legion and sang 'Over There,' the number that swept the A.E.F., to whom the song was dedicated. The Legionnaires' went wild and the demonstration for the popular little guy continued for many minutes.

minutes.

Chan's 'Right' will be the first musical show he has appeared in in 10 years. In 1927 he jumped into his 'Merry Malones' when Arthu-Deagon suddenly died during ti.. Boston pre-New York engagement, then brought the show to Erlanger's (now St. James). There was another 10-year interlude prior to 'Malones', he and William Collier appearing in 'Hello Broadway,' which followed the annual Cohan revues.

MARC KLAW'S SON **COMMITS SUICIDE**

Joseph Klaw, one of the late Marc Klaw's two sons, was found dead in his motor car last Wednesday (22), having killed himself by attaching a rubber hose to the exhaust, then closing all windows in the car. Body was found by another motorist in a wooded section of Long Island, near New York. Indications were that financial troubles led to the suicide although Klaw was head of a candy concern. He was 50 years old.

concern. He was 50 years old.

Young Klaw was auditor for Klaw & Erlanger, and, it is understood, was the cause of the split between the then leading managers. During his father's absence from the city, the story is, the son attempted to tell off Erlanger and demand that he not make certain transactions until his father returned. the story is, the son off Erlanger and on the make certain this father returned.

Upon the elder Klaw's return he ided with the youth and the battle etween the 'synorcate' heads startd. Erlanger bought out the part ner, which probably turned out well for Klaw, since, not long afterwards, the K. & E. enterprises went into eclipse. eclipse

Criticism

Most of the first-nighters attending 'George and Margaret,' which opened at the Morosco, N. Y., last week, missed a number of laughs because Noel Coward had directed the players to talk as fast as they could. At the end of the show a comedy maid enters, but utters no words, merely moving her lips. Woman turned to her husband and said: "That's the only character

'That's the only character I've heard clearly all evening.'

VICTORIA' ADS MONTHS IN **ADVANCE**

Columbus, Sept. 28.
Local record for advance advertising is being claimed for Robert
Boda, manager of the legit Hartman
Theatre. Boda's programs for his Boda, manager of the legit Hartman Theatre. Boda's programs for his season opener, Tovarich,' last week carried a 'mail orders now' ad for Helen Hayes in 'Victoria Regina,' due at the Hartman next Feb. 24-28.

'Victoria Regina' poster in the Hartman lobby bears the legend, 'Coming Soon.'

In Schenectady last week, house management refused to advertise way in advance, as requested by the Victo 'a' management, claiming it might hurt shows in between UBO office in N. Y., booking the show, upheld the theatre in the dispute and build-up will start only in regulation time.

Budapest, Sept. 17. Greatest Anglo-Saxon hits may flop disastrously here. Recent examples are 'Victoria Regina' and 'Whiteoaks.'

amples are 'Victoria Regina' and 'Whiteoaks.'
Mazo de la Roche play, at the Maygar Theatre, got unanimously bad notices. Word-of-mouth abuse and weak bo. confirmed the failure. Only redeeming point was the acting of Piroska Vaszary in the part of the grandmother.

'Victoria Regina,' at the Vigszinhaz, was regarded as a sort of historical revue, with main accent on period costumes. Elma Bulla was decidedly miscast in the queen's part; she is too nervous and fidgety and falled to bring home the character until the last act, Pager also missed the right note in the part of the Prince Consort. General public, not having sufficient interest in English history, found the play slow and uninteresting.

SMALLER QUARTERS

WFA Theatre Project Now Hav Single Floor in Chanin Building

WPA theatre project quarters at 110 East 42nd street, N. Y., were in confusion early this week when offices were condensed. Instead of three floors the project now occupies one, the eighth floor. Considerable saving in rent will result, which is in line with the cutting down on the relief theatre's allotment from the government. Financial department which takes in the treasurers and managers crew was moved out and is now spotted at 95 Madison avenue.

was moved out and is at 95 Madison avenue.

PLENTY OF BIZ **BUT NO KIDDING**

Doesn't Have to Be Names But Hix Resent 'Cheap Cos. - And They Can Spot 'Em, Too

TIPOFF TO MGRS.

Reports from the road clearly indicate that there is plenty of business to be had for standout shows this year. Names are not requisite, and those attractions which have already opened out of town are flourishing, but there has been criticism of the presentations, which may be a tip-off to managers. In-clination to put out road shows with low-priced players has been de-tected.

tected.
One instance was the press reception given 'The Women' in Chicago last week. Reviewers conceded the merit of the show, original of which is still getting good coin on Broadway, but they blasted the calibre of the company. Show started like a clean-up with a \$20,000 week in Detroit, but the Loop critics, who know what it is all about, declared the cast was strictly mediocre.

One critical critical things and the company of the com

the cast was strictly mediocre.

One scribe started his review with the comment that it looked as though Chicago would take it on the chin with those typical 'road shows.' All-women show does not feature its leading people, nor do most of the shows which are playing the hinterland at this time. However, casts have been given direction and experience by the process of switching players in and out of the various companies.

companies.

Chicago made no such complaint when the No. 2 'You Can't Take It With You' opened there (still running), nor against 'Brother Rat,' which jumped on to the Coast and is faring well. Indications are that hits without names have a better chance when duplicated for the road, but there still are skeptics in such stands and they are liable to dent the promise that showmen hold out for the road.

Loon is figured to make a real le-

Loop is figured to make a real legit comeback this season and a house shortage there is not out of the question. Critical spanking of Women, therefore, created a buzz on Broadway and its effect will be watched.

watched.

Among the touring attractions are two companies of "Tovarich,' but neither is alluded to as a road show. One company is called A and the other L, but that appears not to be a managerial stunt. One "Tovarich' is headed by Marta Abba, who was in the New York cast, it being the A show. Other has Eugenie Leontovich, who was in the London company, and that outfit is the L show. Understood that the latter insisted there be no No. 1 and No. 2 and won the argument.

DOROTHY BRYANT WILL SCRAM EOUITY PRONTO

At the request of Dorothy Bryant executive secretary of Chorus Equity, the council of Equity was called in special session Monday (27) for the purpose of choosing her successor. Regular council meeting was held Tuesday, but the additional huddle which failed of its purpose, was designed so that the matter not take up too much time during the usual weekly huddle.

Mrs. Bryant is anxious to re-

Recent accounting of the Erlanger estate showed the liabilities to be so great that the estate is believed to be worthless. One of the creditors for the house and shows. House has been out of the Klaw family's hand and or some years and is currently used house. The other Klaw boy, Alonzo, and the Klaw theatre on West 45th street, K. Y., and backed several produc-

Equity More Chipper; Opposition Claimed Not as 'Red' as Formerly

AUCTION ON ZIEGFELD PLAY RIGHTS TODAY

Administrator of the estate of the Administrator of the estate of the late Florenz Ziegfeld has set a new date for the proposed sale of possible rights to all shows in which the showman was managerially interested. Auction will be held today (29) at noon in the rotunda of the County Court House, White Plains, N. Y. Stipulation that no bid of less than \$7.500 for all the rights claimed will be recommended for approval. approval.

approval.

Sale was to have been held on Aug. 5, but several authors on the Coast telegraphed William S. Coffey, administrator, to set the date back so that they could come to New York and protect their interests in a number of the shows listed.

PERKINS' SPOT **LEFT OPEN AT EQUITY**

Sudden death of Osgood Perkins last week was received at Equity's headquarters with deep concern, he heaquaters with deep continuous problems the association's first vice-president. As such, he was quite active in its affairs and during council sessions. Because of Perkins' passing, the council was quickly adjourned. It is understood that the office will remain vacant, out of respect to the deceased. In that event the post will not be filled until the annual election next spring.

Perkins died at three a.m., Sept. 21, soon after he appeared at the National theatre. Washington, D. C., as chief support to Gertrude Lawrence in 'Susan and God.' Four hours later the body was cremated, which was his wish. having been the association's first

hours later the body was cremated, which was his wish. It had been decided to go on with the performances, Paul McGrath making the replacement, but Wednesday's matinee was cancelled because Miss Lawrence was hysterical after much rehearsing and strain following Perkins' untimely passing.

They Like 1. Razz Another But Both Dubious in Lond.

London, Sept. 27. London, Sept. 27:
T Have Been Here Before, J. B.
Priestly's latest, opened at the Roy-alty theatre (22) to a receptive press.
Despite scribes' liking for usual dig-nified supernatural lines, play's chances are dubious. Wilfred Lawson plays lead.

"Take It Easy' opened at the Palace

(23) to a unanimous razzing from the gallery and polite, though just as unanimous, disapproval of press and stalls, and looks to exit momentarily.

First Flop

'Honor Bright,' which the Shuberts withdrew Saturday (25) in Detroit after trying it out for several weeks, is considered the first fliv of the season, although it is said that the play will be revised and presented in New York later.

Play was first tried out at Matunuck, R. I., early in the summer. It was listed as the first straight play entry on Broadway this fall. 'Honor Bright' which the Shuberts

Chorus Equity Meets

Chorus Equity Meets
Chorus Equity is following the lead of its parent association by holding quarterly meetings. First of such sessions is dated for Friday afternoon (1) at the Center Hotel, formerly the No. 1 Elks clubhouse. Members will be admitted only if possessing a paid-up card.

Around Equity, following the overruling of the council's action in disciplining 50 WPA members for striking against orders during a demonstration against cutting down of the federal relief theatre, the reaction among officers is reassuring. Objecamong others is reassuring. Objectives walked won their point at the first quarterly meeting, but it was alleged that 100 Equitylies walked out before the slim vote was cast, wearied over the wrangling that continued through most of the after-

noon.
One of the administration leaders expressed 'he opinion that the result was rather fortunate, because it ended a controversy which might have been strung out for years. That idea is based on the fact that the WPA recalcitrants had consulted attorneys who are usually limelighted in such situations, and there was the possibility of legal proceedings against Equity.

It had been participated that the

against Equity.

It had been anticipated that the meeting would disclose fresh proposals by the opposition element. However the appeal from the \$50 fines occupied the group's attention, despite the fact that the fines had been suspended.

On the sidelines an observer ventured the opinion that since some of

been suspended.
On the sidelines an observer ventured the opinion that, since some of the opposition's leaders have settled in casts pointed for long runs they have become less radically minded. On the other hand, it was stated that the same people were as active as ever in Equity and the affairs of the Four A's or affiliates.
There exists a situation in Equity because of the filness of Frank Gillmore, which resulted in his being ordered by his doctor to the Coast via boat, Equity's head will probably have less friction with the opposition, especially since he is slated to step aside and handle the affairs of the reorganized Four A's. There are other officials in the association on whom the opposish is expected to center their fire when the various situations within the stage unions are cleared up.

Operation Forces Banks Out of 'Ouito': Will Open Next Wed.

Removal of a kidney stone, described as a minor operation, forced Leslie Banks out of 'To Quito and Back' in Boston late last, week. Theatre Guild, which will open the season with the Ben Hecht play, states the English actor will be able to reappear next week. Show, which was dated to premiere at the Guild Monday, will debut next Wednesday (6). Play is still in Boston, with Walter Greaza temporarily in the Banks

MANAGERS OKAY NEW SCALE FOR DECKHANDS

Managers have come to agreement with the stage hands union anent wage scales in New York and a two-year arrangement is to be signatured. Showmen conceded returning the cuts which were made in 1982, but objected to restoring the old broken time rates. A compromise boost was finally okayed. Grips and clearers, whose pay goes from \$50 to \$54, will also get 25 cents more per hour for rehearsals and overtime, new rate being \$1.75 the hour. That applies up to five p.m. Broken time up to eight am. calls for \$2 per hour and \$2.25 on Sundays. Heads of departments' new scale is \$82.50, a lift of \$7.50 per week and \$3 per hour for overtime, while flymen and curtain men are upped from \$54 to \$58.

New scales are retroactive as of Sept. 6.

P.A.'s Burn at TMA's or Else Edict; 1-Show-to-a-Man Rule the Headache

Several members of the N. Y. 'Happiness' to Start Theatrical Press Agents, local exploiters group formed last winter, openly charged the Theatrical Managers, Agents and Treasurers Union with attempting to force them into the union by tyrannical and despotic means, when Clarence Jacobson, paid business manager of the TMAT, addressed a meeting of the p.a.'s at the

Press agents burned when Jacob son told them they would have to come into his organization or else come into his organization or else. Terms, he said, were already fixed for the most part by TMAT. Meet-ing took no official action, but in-dividual members made hot state-ments expressing their own views, gist of which was that joining TMAT under those conditions was no dice-

under those conditions was no dice.

Jacobson was told that the press
agents were the highest paid workers of the three groups, that many
were specialists qualified by years
of experience for their present jobs,
and that they resented being dictated to by managers, treasurers or
other 'outsiders.' It was no concern
of other front-of-house men, they
said, how press agents conducted
themselves.

Board Board

Board

Jacobson explained that press agents in the TMAT were represented on the union executive board by three members of the craft, and promised an increase to five if the local p.a.'s came in. Present members, he said, were Dan Slattery, Theodore Mitchell and Lodewick Vroom. Publicists said they had never heard of Slattery, that Mitchell had not been a New York p.a. in years and that Vroom was likewise not a New York exploiter. Although some road agents have joined the TMAT, contention is that only though some road agents have joined the TMAT, contention is that only one N. Y. agent is a member. NYTPA claims virtual 100% membership among the locals; p.a. of every show now running belongs to the content of the terms of th

it.

Important point is the rule of TMAT that one man can only do publicity for one show. Members at the meeting told Jacobson that was okay for treasurers, because a treasurer could only be in one box-office at a time anyway, but that it would be rulnous for p.a.'s.

One member pointed out that the

One member pointed out that the TMAT was asking the p.a.'s in on terms which meant not only less money, but the probability that many of them might not be able to make a living

Press agents say no other theatri Press agents say no other theatri-cal union limits the earning power of its members. Actors have worked in two shows at the same time, and also frequently do radio on the side. Stage, hands work in a shop at the same time as holding stage berths, and scenic artists design as many shows as they can get shows as they can get.

Earning Power

Press agents claim that the earn-ing power of both free-lance agents

ing power of both free-lance agents and those holding steady jobs as p.a. for one producer will be cut. As for independent and free-lance publicists, some maintain offices, paying rent and salary of secretary or other assistants, and feel that they are as much in business as are commercial exploiters.

commercial exploiters.

Other freelances who do not maintain offices say the only way they can live is by taking more than one job as a hedge against a floppo. They claim it essential to overlap jobs to prevent long periods of idleness. Under the one job plan, they say, they would have to wait around for rehearsals to begin and find themselves on a limb if their show laid an erg. laid an egg.

laid an egg.
Publicists drew up a contract last spring and recently went to the League of N. Y. Theatres and asked for recognition. Managers took the matter up but, before it came to a head, the League was told by IATSE officials to lay off. This put the managers on a spot and the matter was tabled, although it was said they viewed the request for recognition in a friendly light.

Some of the NYTPA members.

Pitt Playhouse Off

Pittsburgh, Sept. 28. Pittsburgh Playhouse's third seaon will get under way Oct. 26 with Pursuit of Happiness' under a new director, Frederick Burleigh, late of the Indianapolis Civic Theatre. He succeeds Herbert V. Gellendre, who uided the Playhouse during its first

Original intention was to Original intention was to launch the subscription series with "Biography' but, after a series of preliminary tryouts, Burleigh discoveered he couldn't cast the S. N.
Behrman comedy satisfactorily.
Playhouse is returning to its semiamateur status this season, dropping

amateur status uns security, its Equity classification and going in its Equity classification and going in strictly for all local players. They'll be paid, but only a nominal sal-ary. Group is also cutting its ap-prentice school to 20 students and training will be more on actual pro-duction than in courses of instruc-tion

Season will consist of seven shows Season will consist of seven shows, each running three weeks, and winding up with a musical, something the Playhouse has never tried before. Martha J. Arnold is the biz. mgr. this year and Bill Woodside is in charge of publicity.

CHI WPA DROPS ONE OF ITS THREE HOUSES

Chicago, Sept. Federal theatre has to renew its lease on the Princess and will content itself with only two houses for the season, the Great Northern and Blackstone.

Princess lease expires Oct. 3, and on that date the current bill of one-acters will be transferred to the

Decision was also reached where becision was also reached where-by Sunday matinees of 'Monesh' would be dropped so that the Illinois Symphony could give its concerts at the Great Northern, rather than at the Civic theatre, as was done last

Current Road Shows

Week of Sept. 26

'Behind Red Lights,' Shubert, New-Boy Meets Girl, Werba, Brook-lyn, N. Y.

iyn, N. Y.

Brother Rat, Selwyn, Chicago.

Brother Rat, Nixon, Pittsburgh.

Bury the Dead, Brighton, Brighton, N. Y. (28).

'Children's Hour, Garden, Atlantic
City, N. J. (27).

Leaning on Letty' (Charlotte Greenwood)

'Leaning on Letty' (Charlotte Greenwood), Chestnut St., Phila-

delphia.

'Passing of Third Floor Back'
(Walter Hampden), Embassy, Port-

chester, N. Y.

'Room Service,' Geary, San Fran-

"Room Service," Masonic Aude, Rochester, N. Y., 27-29; Capitol, Al-bany, N. Y., 30; Bushnell Aude, Hartford, Conn., 1-2. 'Susan and God' (Gertrude Law-

'Susan and God' (Gertrude Daw-rence), Ford's, Baltimore. 'To Quito and Back' (Sylvia Syd-

ney), Colonial, Boston.

'Tobacco Read,' Erlanger, Phila-

"Tonight at 8:30," Biltmore, Los Angeles.

geles.
"Tovarich' (Marta Abba), Royal
Alexandra, Toronto, Can.
"Tovarich' (Eugenie Leontovich),
American, St. Louis, Mo.
"Victoria Regina' (Helen Hayes),
Shubert, Boston.
"Warner," Evitanter, Chicago.

'Women,' Erlanger, Chicago.
'Yes, My Darling Daughter,' Erlanger, Buffalo, N. Y., 30-2.
'You Can't Take It With You,' Har-

You Can't Take It With You,' Har-ris, Chicago.

You Can't Take It With You,'
Plymouth, Boston.

You Can't Take It With You,'
Shubert, New Haven, Conn.

should be a separate union of press some of the NYTPA members favor union affiliation, but declare the setup of TMAT all wrong. Don't believe they ought to be in the same union with treasurers, and maybe with separate rules because condinct with managers. They feel there

Shows in Rehearsal

'Ghost of Yankee Doodle,' Theatre Guild. 'Hooray for What,' Shuberts. 'A Doll's House,' Jed Harris. 'In Clover,' J. & G. Krimsky. Follies' (road), Shuberts. 'Between the Devil,' Shuberts. 'Angel Island,' George Abbott. 'I'd Rather Be Right,' Sam H.

Harris. 'Wise Tomorrow,' Barney Klawans-Warners.
'Madame Bovary,' Theatre

Guild.
'Father Malachy's Miracle,'

Delos Chappell.
'Stage Door' (road), Sam H. Arris. 'Antony and Cleopatra,' Rowland Stel

land Stebbins.

'Yes, My Darling Daughter'
(road), Alfred de Liagre.

'New Faces,' Leonard Sillman.

CLEVE'S HANNA SETTLES UNION TIFFS

Cleveland Sept. 28.

Union trouble, which postponed the start of the Hanna's legit season was finally settled a week, was initially settled with signing of a new contract by William Blair, jr., house manager, and Milt Krasny, head of the musicians

union.

Under the new set-up, the theatre will have to hire a pit orchestra for every play booked, whether straight drama or musical. Debated point that held up the originally skedded Sept. 27 opening was the

skedded Sept. 27 opening was the question of how many musicians were necessary.

Krasny at first demanded six, while Blair asked for a minimum of four union tunesters. They compromised on five for straight dramas. Musicals call for 12 to 24. Reported salary figure per man is \$78 minimum for 26 shows booked.

Hanna also signed a winter con-tract with stage-hands, raising heads to \$75 per week, assistants to \$72.50, with \$3 per hour for overtime and minimum of five men for each show.

Season's opener on Oct. 4 is "Tovarich," followed on Oct. 11 by 'Show Is On'; Oct. 18, "Doll's House; Oct. 25, 'Amphitryon'; Nov. 1, 'Antony and Cleopatra."

First stock venture tried out here ince the depression days is the new store the depression days is the new store the depression of the store the depression.

First stock venture tried out here since the depression days is the new Manhattan Stock Co., backed by William Bernard of New York. Troupe is taking over the old Manhattan, formerly devoted to Yiddish drama, using Winchell Smith's old "Turn to the Right' as a starter Saturday, Oct. 2.

Two leads are Sylvia Paige, for-mer film actress known hereabouts for radio work over WHK, and Fred Hall, another 'ex-' from Warner's lot. Leland Stanford Harris is directing.

New Al Golden Play Set by Milt Shubert

Pittsburgh, Sept. 28. Pittsburgh, Sept. 28.

Alfred L. Golden, Pittsburgh playwright who recently returned to
town after doing a six-month writing stint at 20th-Fox, has sold a
new play, Men-the Dogs, to Milton Shubert for early production.
Piece was written in collaboration
with Milt Gross and was originally
called 'G-String'

Golden authored 'Mimi Scheller,' hich ran briefly on Broadway last

'CHRISTIE' IN ATLANTA

Atlanta, Sept. 28. Unsmooth opening night perform-nces have been bane of Federal ances have been bane of Federal Theatre Project officials since the WPA entered show business here. In an effort to combat this, a special preview of Eugene O'Neill's 'Anna Christie' was staged Monday (27) night for WPA employes of Atlanta, show starting its regular five-night run tonight (Tuesday).

Directed by John Cameron, newly assigned here, the show stars ann assigned here, the show stars and other newcomer, Betty Barlow, who is recently completed her studies in drama at the University of California. Clyde Waddeli and John Williams head the support.

Cleve. Play House Bombed, 'Hands Questioned After 'No Fair' Ruling

Kinsevs Wind Up 43d Season, Best Since '29

Millersburg, Sept. 28. Kinsey Komedy Co., oldest repertoire troupe in existence, has ended its 43rd annual tour under canvas here, the best season since 1929, Frank F. Miller, gen. mgr., claims. Company will play theatres in two Ohio cities during fair weeks and will then launch a tour of onenighters in smaller towns.

Company opened its annual tour on May 1 and has confined its tour to Ohio, playing many towns where to Cho, playing many words where the company had appeared each year for the past three decades. Beth Kinsey, founder of the troupe, is out of the cast, assisting in the management of the company. Tent, props and other equipment will be stored here.

N. Y. THEATRE LEAGUE SEC. POST STILL OPEN

League of New York Theatres is League of New York Theatres is still stalling on the appointment of an executive secretary. For a time the board of directors held auditions: or something akin to that, would-be sees being given the once over by means of quizzing as to their experi-ence and backgrounds.

Number of applicants for the post has been steadily climbing, while the board is reported to be quibbling over the appointment. It appears that no one can get the job unless with the unanimous assent of the heard

Farnsworth Better After Appendectomy

William P. Farnsworth, former administrator of the legit code, and more recently with the WPA theatre project in Washington and New York, is recovering from an emergency expendication comparing the second of the company of the second of the gency appendicitis operation at the Leroy Sanitarium, N. Y. Physicians say he is out of danger, although it had been reported that peritonitis had developed.

Patient recently withdrew from the relief theatre project, but re-mains on the advisory board.

Big N. O. Season

City will experience the most outstanding the thetrical season in many years as a result of booking of some of Broadway's outstanding artists and plays into the municipal auditorium. Attractions will be sponsored by B. M. Grunewald.

Opener will be the 'Zlegfeld Fol-lies' for two matines and two eve-ning performances starting Nov. 24. Others in the list will include Helen Hayes in 'Victoria Regina,' Salz-burg Opera Guild, and San Carlo Opera.

Fixing 'In Clover'

'In Clover' which was tried out in Baltimore and is due to open at the Vanderbilt, N. Y. next week, was brought back for further rehearsing. Full rehears not used up originally. Full rehearsal time

Piece was first known as 'Mid-summer Night,' with John and Ger-ald Krimsky presenting. They are also readying The Fireman's Flame,' old time meller which goes into American Music Hall, N. Y. night spot.

Kondolf to Chi

George Kondolf, new production head of the WPA theatre project in New York, left for Chicago last Fri-day (24). Trip will include several days vacation. He was in charge of the project there, and came east on short notice. Visit now is partially to clean up some project matters and personal affairs.

Showman will probably be back on the job early next week.

Cleveland, Sept. 28.

Bombing of the Cleveland Play Bombing of the Cleveland Play House, nationally known little theatre here, tore out part of its roof early Friday morning (24), blasted windows in nearby residential buildings and has started the year's most scathing investigation of the Cleveland Federation of Labor. Attack is being directly blamed on the stage hands' union, which recently put the house on the 'unfair' list.

Union has been strenuously fight-Union has been strentously ngnti-ing to organize the theatre, which uses students as stage-hands in its training school. Demand was made for five professional stage-hands at a total salary scale of \$300 per week.

a total salary scale of \$300 per week. Thomas Lenahan, head of the CPL, at a recent meeting, denounced the Play House as posing as an amateur theatre when it was charging admissions and paying professionals. Directors answered that it is a non-profit and privately endowed enterpise with purely cultural aims, and refused to concede to the demands.

refused to concede to the demands. Blast occurred in a third-floor bal-let room. Half of the theatre's win-dows were smashed by a black-pow-der, bomb, causing damage of \$1,000 to the \$260,000 building. Explosion threw people out of bed in close-by apartments and was heard ten miles away.

Accident will not hold up the sea-Accident will not hold up the sea-son's opening Friday (1) of the world premiere of a new mystery melodrama, 'The Other Half Stone.' Eliot Ness, city's safety director, is having a detail of cops and detechaving a detail of cops and detectives cover it to prevent any more sabotage. Plans even to plant dicks in the audience, which is giving Frederic McConnell something else to worry about. Play House's manager is afraid this may kill business, giving first-nighters the alarming idea that anything and everything may come off.

, \$1,000 Reward

may come off.

\$1,000 Reward
Instigated by the theatre's indignant directors, who are among the town's wealthlest tycoons, a stiff police drive is on to nip the bombers. Reward of \$1,000 is being offered for any information leading to their arrest. Thomas Sidlo, Walter I. Flory and Laurance Norton are executives who dug down in their own pockets to raise the amount.

John B. Fitzgerald, prez of the stagehands, and backstage boss of the civic auditorium, was yanked on the carpet by Ness for questioning. He admitted that he had two unsuccessful business conferences with the P. H. heads which led to the 'unfair-to-labor' brand, but denied knowing anything about the bombing. Ness is also quizzing Finnegan on veiled threats. John Laws are searching for another union organizer who allegedly said that the theatre might experience some disorder and violence because of its negative attitude.

Latter hint disturbed McConnell so much that he asked for police pro-tection a week ago. At that time a group of 32 apprentice actors were beginning rehearsals of 'Other Half

Stone."

Stone. To a see is becoming a cause celebre of all of Cleveland's labor vandalism because of the importance of the theatre. Built through benefactions of two millionaires, Francis E. Drury and Charles S. Brooks, it was recently given a large grant by the Rockefeller Foundation for its 'experimental theatre laboratory work.' It's affiliated with Western Reserve University.

To refute charges of being a commercial theatre, the trustees pointed

mercial theatre, the trustees pointed out that the P. H. averages 71c per out that the P. H. averages 71c per season ticket, barely enough to cover maintenance costs and not enough to pay union scales. Original costs of 10-year-old building were paid off through subscriptions and endow-ments. As an educational institution, ments. As an educational institution, it gave a series of Shakespeareau performances to 6,000 school kids last season for a record-low admission fee of 35c. Entire system of experimental work would be nullified, the backers claim, if pro. stage hands have to be hired.

Ziemer Back on Job

Buffalo, Sept. 28. Fred Ziemer, treasurer of the Erlanger since its opening, has re-turned to his box-office duties. He broke both legs in a fall down the theatre stairs last season.

Comedy Parade in Chi Brings Coin: Women' \$16,100, 'Rat,' 'Can't' 12G Each

Chicago, Sept. 28.
Plenty of box-office interest in 'The Women,' last week's legit newcomer, and it looks a cinch for rine comer, and it looks a cinch for ripe coin returns for a four-week gallop at the Erlanger here. Notices were good, and the giggly word of mouth from the femmes who thought the show 'naughty' is an aid.

show 'naughty' is an aid.
Other two comedies of the town,
Brother Rat' and 'You Can't Take It
With You,' continue at an excellent

'VICTORIA' WOW \$27,500, **BOSTON**

Boston, Sept. 28.

"Victoria Regina" is easily the queen of the current three shows on the local boards. With standees for every performance during the first of four weeks at the Shubert, Miss Hayes attracted a socko \$27,500. crowding the records in the \$3.30 closs.

Hayes attracted a socko \$27,500, crowding the records in the \$3.30 class.

'Can't Take It With You' is sailing through nicely in its fourth week at the Plymouth, and was dented only slightly by the invasion of two new shows last week Back' opened last week at the Colonial and turned in an unexciting but fair gross. 'Room Service' comes to the Copley Oct. 4 for a run.

Estimates for Last Week Victoria Regina' (Shubert) (\$3.30) (1st week). Opened a four-week engagement with a bang, getting a heap of carriage trade from in defining in a dead of the control o

ers besides. First frame whammo \$277.500.

"To Quito and Back' (Colonial) \$287.500.

"To Quito and Back' (Colonial) \$287.500.

Ben Hecht's new play brought in under Theatre Guild auspices is benefiting greatly from the subscription list. It is less popular than the 3rd Indicathe first of the subscription list. It is less popular than the 3rd Indicathe first of the subscription of the

Engagements

Lingagements

Al Shran, John Williams, Anthony
Balir, St. Clair Bayfield, Victor BeeDear Bayfield, Victor BeeDear Beddee, Victor MacQuarrie,
Teather Malachy's Miracle.
Constance Cummings, John O'Connor, Robert Vivian, Alice BelmoreCliffe, Jacqueline de Witt, Hazel
Hanna, Maurice Manson, Irving Morcow, Arthur Chatterton, Arthur Griffin, Madame Bovary.
Janice Hanforth, Florence Reed,
Janice Hanforth, Florence Reed,
Janice Hanforth, Florence Reed,
Jarice Hanforth, Florence Reed,
Jarice Hanforth, Florence Reed,
Lee, Charles Hanforth, Florence Reed,
Lee, Maders, Hander,
Lee, Marguerit Sylva,
Franklin Downing, 'Ghost of Yankee Doodle,'
Charles La Torre, 'Between the
Devil.'
Glenn Anders, Marguerita Sylva,
Three Waltzes.'
Linge Handers, Marguerita Sylva,
Three Waltzes, Marguerita

'Boy-Girl' \$5,500. Newark

Newark, Sept. 28.

gagement at the Shubert, having been here in the Spring, turned in a fair \$\$5,500 at the b.o. Circ were constructed in the spring, turned in a fair \$\$5,500 at the b.o. Circ were the been the spring, turned in a fair \$\$5,500 at the b.o. is Behind Red Lights' in for two weeks, and then Brother Rat' for one week, after which the house goes vaudefilm.

Estimate for Last Week

'Boy Meets Girl,' Shubert (1,960; 50-\$1,50). Second showing of comedy here got fair support at \$\$5,500.

Despite Tough Breaks 'Susan' Got \$12,000, D. C.

Washington, Sept. 28.

Despite the death of Osgood Perkins three hours after the opening night performance and cancellation of the Wednesday matinee, "Susan and God' wound up the week with approximately \$12,000 at \$2.20 top, Skipped matinee, at which nearly \$3.00 km and \$4.00 k

'Miles' Folds: 'Service' \$8,000, 4th Wk., Frisco

San Francisco, Sept. 28.

'Miles' of Heaven,' with Walter Huston, Nan Sunderland and Barbara O'Neill, closed at the Curran Theatre Saturday (23), after two disappointing weeker, which saw four weeks at the Geary theatre, next door, has been faring much better, calthough the dip in the stock market and the heat wave which struck San Francisco the latter part of the week cut the gross considerably. However, biz should pick up during the fifth and final frame.

Estimates for Last Week

'Room Service,' Geary (4th week) (1,700; 82.50). Comedo has been doing oke should pick up during the fifth and final frame.

Estimates for Last Week

'Room Service,' Geary (4th week) (1,700; 82.50). Comedo has been doing oke should pick up during the stanza is 25% above advance for previous week, Fourth week showed a turnover of \$8,000.

'Miles of Heaven,' Curran (2nd week) (1,500; \$2.50). Floppo of this new play not unexpected. Walter Huston and a strong supporting cast did everything possible to give illife, but to no avail. Little likelat week. Showed a take of a slim \$6,500.

Iowa FTP Shakeup

Janice Hanforth, Florence Reed, Lawre Lawr

STAR-WAGON' OFF TO \$9,500 IN PITTSBURGH

Pittsburgh, Sept. 28. Legit season got under way at the Nixon last week considerably ahead of inaugurals of the last few years, but the start of 'Star-Wagon' wasn't o auspicious from a biz standpoint Hot weather staged a comeback at the same time, and a flock of theareturned to town from summer va-cations, so, despite the lure of the Anderson-Meredith - McClintic - Gish names, the play couldn't better a pretty ordinary \$9,500.

pretty ordinary \$9,500.

Sharp division of opinion on the merits of 'Wagon' was further disconcerting to its biz possibilities. Opening was fair, but the take slipped immediately, and the whole week wound up rather sluggishly.

Looks like the Nixon is in for one of its busiest seasons in some time. October is booked up solidly, with Brother Rat' current and 'Tobacco Road (third visit here), 'Madame Brany', 'Antony and Cleopatra' and. Tobacco and the control of the co

named.

Star Wagon' (Nixon; 2,100; \$2.75)

Not even the marquee strength of Anderson, Meredith, McClintic and Gish could null the season's opener above a mediocre \$9,500. But maybe Pittsburgh's still strictly a musical

LETTY' SOCKS IN PHILLY, \$14,500

Philadelphia, Sept. 28. It's becoming more and more apparent that Philly is in a show-going mood, which makes the delayed opening of the full legit season all the more regrettable. Particularly unfortunate is the Forrest's failure to relight when expected. First men-tioned as opening Labor Day, this house won't start until Oct. 18, when

Helen Hayes arrives in 'Victoria Regina.'

Helen Hayes arrives in 'Victoria Regina.'
Locust, recently acquired by Lawrence Shubert Lawrence as an addition to the local Shubert chain, might also have gotten off to an auspicious start. No opening date at all has been announced for this house.
Last week both the Chestmut and the Erlanger fared well. Former the Chestmut and the Erlanger fared well. Former the Chestman of the Chestmut and the Chestmut an

until Oct 11. Week to Third Floor Back' starts a week's engagement for Last Week Editates for Last Week Letter and Letter (Chestnut) (1st week) (1646; \$2.50)—Fine opening night started this one off on right foot, and canacity Thursday met also helped, riving it a sturdy \$14,500 the week. In for four weeks, with notices, word of mouth and extra advertising expected to help. Thabeas Rand' (Frianger) (1st week) (2,000; \$5.50)—Flenty of two-fromeing, but showed real strength, especially at matines; \$5.00; mengement would life to hald it for a finiral week, but other bookings prevent.

'HONOR' SATISFACTORY \$10,000 IN DETROIT

Nothing like its predecessor a week previous, but 'Honor Bright's campered have last week at the campered have last week at

let down following the week previously.

Stimate for Last Week

Home Beight, Cass (1400; \$2.75

100). Hit while the town was on a letdown, but completed nine performances to satisfactory \$10,000.

Legion Jamboree Hurt Legits: Grosses Dived 25% All Around

The American Legion conventionites dumped plenty of money into New York last week, but the theatres got little if any support from the visitors. First three days of the meet Times Square was so jammed with people that traffic was suspended. It was almost impossible to rea h theatres, and not a few New Yorkers refused to come into the theatre zone.

Yorkers refused to come into the theatre zone.

Most legit theatre attendance dropped so much that, although there was strong attendance from Thursday on, grosses in most houses dipped 23% over the previous week.

Coward's '8:30' Lures H'wood For \$10,500 1st Wk.

Los Angeles, Sept. 28. Noel Coward's "Tonight at 8:30" did right smart at the Biltmore on ini-tial week of a two-stanza engagement, considering the weather and all kinds of opposition. Group of one-act plays is drawing from the Hollywood mob and with a heavy

noniywood mob and with a heavy advance second week should pan out equally profitable.

Estimate for Last Week
Tonight at 8230, Bilimore (D.1,856;
\$2.75) (1st week). On six nights and heavy and the second are good \$10,500, more than anticipated.

WPA

anticipated. WPA

'Captain Brassbound's Conversion,'
Hollywood Playhouse. Shaw comedy
debuted (23) and is set to run
through Oct. 17.

'The World We Live In,' Mayan,
premieres 30th. with cast hended by
Jack Baston, Walter Marshall, PaHughes and Angus Cairns. John
Bair directing.

'RAT' LIVELY \$11,800, BALTO

Baltimore, Sept. 28. With both legit houses open, local reaction by press and public to the season at hand indicates bullish doing for the unusually complete setup promised during the coming months. Response to 'Brother Rat' at Ford's, a repeat in this town, was hey hey from the gun, ringing up \$11,800 at rrom the gun, ringing up \$11,000 at the final countup. Pre-Broadway opening of 'In Clover' at the Mary-land got off to a promising opening night, but petered out after a brace

Ford's. Estimates for Last Week
Brother Rat, Ford's (1,988; \$2.20),
Good advance and very steady play
thercafter, piled up profitable \$11,900
for this repeater. Good reaction
from local crix and appetite for
flesh, long absent, helped stimulate
doings.

flesh, long absent, nelped stimulate doings.

'In Clover,' Maryland (1,570; \$2.20). Nice opening night turnout for this pre-Broadway attempt by the Krimskys pelered out following general designs of the control of the

'Tovarich' \$10,000. Split-Week Ind'polis

Splift-Week Ind poins
Indianapolis, Sept. 28.
Eugenie Leontovich, here in Torthree nights and one matince performance, Thursday, Friday, Saturday (23, 24, 25), opened the legit
sarson nicely to the tune of approximicly \$10,000.

Supporting cast was given unanimous boosts by the trio of local
cricks.

Sept. Revivals

Abbey Players, Ambassador; limited serven starts Saturday (2), with

King Richard IV; St., James do'n,

King Richard IV; J., James do'n,

WPA

'A Hero Is Born, Adelphi; due to

"Swing It," Lefevette; colored
revice moved to Harlem.

Night of the parade; when east-to-weck traffic was ruled of either wey from Fifth avenue, accounted for the parade; which avenue accounted for the parades of the parades o

Estimates for Last Week

church American Music H-II.

Estimates for Last Week

Tabes in Arms, Shubert (25th
week) (M-1,335; \$3.30). Socked
down about 25% through jamming of
Times Square by Legionnaires;
around \$13,000.

Blow Ye Winds, 46th St. (2nd
week) (C-1,375; \$3.30). Opened late
last week; drew tepid press, but
some bo, activity, chances better induced to the state of the state of the state
Brothne, Takt.

Bittimore (42nd
week) (C-991; \$3.30). Not aided by
Legion convention, either, with takings dipping under \$6,500; betters
seven break at figure, however.

Trench Without Tears, Miller (1st.
week) (C-944; \$3.30). Presented by
Gilbert Miller and London associates; written by Terrance Rattigan;
imported from England;
Tuesday.

Tuesday.

The state week (C-961-\$3.30). Opened
middle of last week, getting mixed
notices; business, however, better
than indicated; \$7,000 in five performances.

"Having Wonderful Time,' Lyceum

week) (CD-1019: \$3.00.

week) (CD-1019: \$3.00.

and chaness doubtful; called Jean' abroad.

Con! Location, Ritz (1st week)
Co-918: \$2.95. Presented by East
Coast Studios; written by Kent
Wiley; opened Monday (27) after
several postponements; plenty
panned.

"Room Service," Cort (20th week)
(C-1,098; \$3.30). Eased off because of
convention crowds, with the convention convention and management decided to shoot revue to road; open in Chicago next Monday (4); next show due is 'Hooray for Wagon,' Erresnied to shoot revue to road; open in Chicago next Monday (4); next show due is 'Hooray for Wagon,' Erresnied by Maxwell Anderson; well retraded in Buffalo but only fair in Piltsburgh; opens tonight (29).

"The Women,' Barrymore (40th week) (C-1,048; \$3.30). Like most other attractions, the gross declined during the Legion roings-on; did very well, though, with better than \$14.000.

"Tobacco Road." Forrest (199th week) (C-1,107; \$1.55). Not so much off: low price run leader turned in sandactors and the convergence of the conve

very good.

Yes, My Darling Daughter, Play-house (33rd week) (C-878; \$3.30).

Like the others, the drop could not be staved off; estimated around

he staved off; estimated off; \$6 ong.

You Can't Take It With You.

Booth (42nd week) (C-70° 53.20).
Less affected than other shows late week, with the gross quoted at \$14,700; virtual capacity.

Revivals

Abbey Players, Ambessador; limited serson starts Saturday (2), with 'K-tie Roche' the opening attwar'on, 'King Richard II'. St. James doing okay, but slipped with field list week.

Plays on Broadway

George and Margaret

Comely in three acts, presented at the Morasco, Sept. 22, by John C. Wilson: (Nocl Coward and Warner Bros. also associated); written by Gerald Savory; \$3.30

top.	
Gla 'ys	Moya Nugent
Malcolm	Morland Graham
Alichanananananan	Irene Browne
Dudley	Arthur Macrae
Prankie	ltosalyn Boulter
Chude	Richard Warner
Tozer	Alan Webb
Beer	Gladys Henson

They are still laughing at this farcical comedy in London and according to the giggle count at the premiers here, 'George and Margaret' should register at least moderately well.

John C. Wilson and Noel Coward, who are managerially associated, gathered the present cast, two of the players having been with the latter in his Tonight at 8:30.' Coward also worked on the show as stager during its pre-Broadway showing in Canada. That may account for the speed of the dialog. Coward told the actors they are in the state of the dialog comedities of comedy incomedy incomedy incomedy incomedities.

being speeded so much that a humber of comedy lines were lost to the first nighters. Margaret' is a trick Georga and Margaret' is a trick grown of the persons in the title appear. They are expected visitors to an English family consisting of parents and three grown offspring, Dudley, Frankie and Claude. There is no plot, the play simply designed to divert solely through dialog.

Alice, the mother, is the sparkplug of the proceedings, flighty and the simple speed of the proceedings, flighty and for the speedings, the others, including complacent papa Malcolm, through the couple are bloody bores. Frankie, the daughter, has a rep for having affairs which seem not to disturb the first the fi

Along comes a friend of Dud's, a mice enough fellow called Roger, and the state of the finish of Frankie's single b'ssedness.

There is another impending pairin; not so romantic, when Claude, the stolid son, falls in love with control of the stolid son, falls in love with the stolid son, falls in love with the stolid son, the stolid son, falls in love with the stolid son, the stolid son, falls in love with the stolid son, the stolid son, the stolid son, the stolid son, and the stolid son, and the stolid son, and the stolid son, and son, and the stolid set should get by the stolid son, and the stolid set should get by the stolid son, and the stolid set should get by the stolid son, and the stolid set should get by the stolid son, and the stolid son, and son, and son,

The Lady Has a Heart

Kluri	Judith Aiden
Jean	.Vincent Price
Countess Marlussy	Hilda Spong
Countess Kallnka	
Count Marlassy	
Count Gyorgy	Royai Beal
Radic Announcer	Kerck Fairman
IlmkaKatl	herine Standing
Ference:	
Electrician	Richard Bowler

Fox bought the picture rights. Holly-wood may do okay with it, but Broadway will probably give it the once-over lightly.

once-over lightly.

"Lady' was reputed to be quite
comic and perhaps that was so over
there. In the version displayed here
there is little diversion. Maybe the
fault is in the adaptation, though
the story impresses as having small
orous appears to have been better
taken care of in "Tovarich."
Jean is hutter and valet to Count

orous appears to have been better taken care of in Tovarich.

Jean is butler and valet to Count Mariassy, a rather senile codger who is a prime minister. Young man is personable but his station is well established, since Jean's father had the same position in the household. Suddenly it is announced that he has been elected to parliament on a ticket opposed to his excellency's.

That makes no difference to Jean, who continues valeting. Old boy even smiles when the man attacks him on the floor of the legislative chamber and, in fact, the socialist party forces the count out of office. Katinka, his daughter, defends the old boy and indicates a loathing for Jean. Actually she is loathing for Jean, and the property of the control of the legislative of the country of the legislative of the country forces the count out of offices. Actually she is loathing for Jean. Actually she is loathing for Jean and the property of the legislative of the country of the legislative of the

from the marital path, too.

Main fault with the play is the
absence of effective comedy. Performance indicates it is one of those
in-betweeners that liberally dot the
stage seasons. Vincent Price, young
man who landed in Victoria Regina
but ducked its road tour, gives a
good enough performance as the
glorified valet, white Blissa Landi
shows spirit as his titled lover. Others are 50-50.

BLOW YE WINDS

Comedy drama in three acts (8 scenes) by Valentine Davis, presented by Arthur Hopkins at 46th St. Theatre, N. Y., Sept. 23, "3"; stars Henry Fonda, features Dorla Daiton; staged by Hopkins; sets Cirker and Robbins; \$3.30 top.

Tom King	James Doody
Hayden Chase	Henry Fouda
Capt. Terry	Harry Hermsen
George Cosden	Aibert Haves
Amy Baker	Linda Lee Hill
Joseph Allkon	Biaine Cordner
Christine Lawrence	Dorls Dalton
Benjamin Lessing	Blair Davies
Otto Bardt	Edgar Barrier
Mary Doran	Helen Murdoch
Ruth Lessing	Marv Rockwell
John McKnight	Edgar Stehil
An Elevator Man,	James Cialrton

It is barely possible that a different cast and a different director might have made 'Blow 'We Winds' passable entertainment. But, as is, it is just another miss.

Subject matter is hackneyed, but treated pleasantly enough. Doris Dalton is a Ph.D. facing a brilliant future. Henry Fonda is a sour lad who likes nothing more than fishing and sailing boats and who hates the cream with the subject of the control of the control of the control of the cream who hates the cream with the control of the cream with the control of the con

The Lady Has a Heart

Comety in three and presented at LongComety in the long transport of the long t

meaning. Alas, he isn't onstage very long.

Arthur Hopkins, who hasn't had much luck in the past few years, has asked the play for himself in what has become to be known as the honor system method of direction. Thus, for instance, in at least two instances, Miss Dalton and Fonda are permitted to sit absolutely quiet for 10 full minutes and do nothing more than gab at each other.

There are two very interesting sets which suggest that the physical production was most distinctly not a cheap one. And that, too, is a shame, since they won't be in use long.

Kearf.

ON LOCATION

Comedy ruina in three acts presented at Ritz, N. Y., Sept. 27, '37, by East Coast Studios, Inc.; written by Kent Wiley staged by same; \$2.75 ton.

ı	Budget by stille war to told
1	Annie Nelile Burt
	Father Kennedy Jack Norworth
1	Gene Cabot Leslie Donison
١	Windy O'Rourke Len Doyle
	Doc HoweJohn F. Kira
	Benny Kaplan Mark Linder
	Mackenzie Ben H. Roberts
	Dad Kinnear Charles Kenne
١	Will Curran Lamar King
í	Sheriff McLeash George F. Spaulding
	Stolla Wallace
	Tomlin John A. Bennett
ı	Amy Rand
Į	Fay Foster

Billing says 'On Location' is a comedy of the golden west, but that was a promse unfilled for there is so little to lure the playgoer. Latter, if any, will probably grow weary of looking at the single interior of a control of the playgoer of looking at the single interior of a control of the playgoer of looking at the single interior of a control of the playgoer of looking at the single interior of a control of looking at the single interior of a control of looking at the single interior of looking at the single interior of looking at the look of look of

Plays Out of Town

French Without Tears

Princeton, Sept. 27.

Kenneth Lake Philip Frier
Brian Curtis
Ilon, Alan Howard Frank Lawie
Marlanne Slmone Petitie:
Monsieur Maingot Marcel Valle
LtCommunder Rogers Corll Marning
Diena Luke l'encione Dudley Was
Kit Nellan Hubert Gree
Jucqueline Malagot Jarqueline Por
Lord Heybrook Edward Rys

Inside Stuff—Legit

Savings banks in New York have been advertising in the dailies, listing many thousands of names of persons whose accounts have been inactive for long periods. Lists show that such persons have money to their credit, and indications are that many have forgotten the deposits. Amounts are not announced and may be small, since the banks are required to include all accounts of \$10 or more.

One savings institution last week listed a number of professionals, including Maude Nugent Jerome, Fred F. Proctor, Jr., Wilda Bennett Schable, Anna Taliaferro, John N. Ostrander, Paul Francis Cunahan and Hamilton Mott.

In 'George and Margaret,' an English comedy which opened at the Morosco, N. Y., last week, those characters are often mentioned, but do not appear. Same idea was used in a sketch played by the Four Cohans at the old Union Square theatre. Fellow by the name of Mulcahy was talked about, but never entered. Between shows a picture inscribed: "This is Mulcahy' was placed in the lobby, which brought laughter. It is a first play by George Savory, son of Kenneth Douglas and Grace Lane, British actors. Dougles appeared over here in 'A Pair of Silk Stockings'.

Although Dodd, Mead & Co. anounces the publication of 'Adventures Among the Immortals,' by Lowell Thomas, the book was written in collaboration with Percy Burton. Latter is currently manager and agent for the Abbey Players, troupe which opens at the Ambassador, N. Y., Saturday (2). Work is a volume of reminiscences and is Burton's experiences with notables of the London and, New York stage, with whom he was associated. Burton also was press agent for Thomas.

Having closed his apartment and stored the furniture, Gilbert Gabriel

has gone to the country to write another book. It is a biography of William Walker, a buccaneer who operated in and around Nicaragua.

Former drama critic, who was shuffled out when Hearst scrapped the N. Y. American, is considering several Hollywood offers and will probably go to the Coast during the winter.

There are two stage unions which have jurisdiction in vaudeville, presentation and night clubs. American Federation of Actors has the principals, while Chorus Equity has the say about the chorus. There was some misunderstanding of that status, due to the ruling out of burlesque, but the two organizations are now supposed to operate in both fields throughout the country.

Norman Bel Geddes has set back his proposed musical show until the first of the year. It may be a revue, but a book musical was also planned, Designer-manager is casting 'Lower Than Angels,' a six-scened melodrama by Victor Wolfson. Latter's first play on Broadway was 'Excursion.'

Eddie Cook is back with John Golden, handling 'Susan and God' as company manager. He was general manager when Golden and the late Winchell Smith were together and when a number of road shows were

Plays Abroad

1		
	Kleines Glueck auf der Wieden	also an MGM signee, who will film in Hollywood in Lon Chaney parts. Reuss has only to play in the third act, the big scene with Catherine
	('Bit of Luck on the Wieden') Vienna, Sept. 15. Comedy in four acts (ten scenes) by Vistor Skutesky, produced by Wilhelm Chmelantsky at Deutsche Volkuteskyr. Vienna; music. Alex ander Steinbrecher. Fruu Mulser	Huebscher, pretty laundress, who became the Duchess of Lefebre. It is the only scene of the comedy which has drama. First two acts are too long-drawn out. Sardou's plot fails to develop under Weigel dialog, which, though snappy at times, is only at its best when Gruen's music sets Ine. There were the same than the same th
ŧ	of the Deutsche Volkstheatre. Agnes (Olly Holzmann), of ice-	Maass.

Round trip through old Vienna, with a well-constructed logical plot. Storming was a well-constructed was a well-co

sembles the love ropot—and manufacture.

Series of side comedies run through the play: the Prater (amusement district), Grinzing wine halls, workingmen at the Steyr automobile factory, etc. Old-time humor and modern times are well intermingled for much laughter.

Maass.

JANS GENE
Vienna, Sept. 16.
Weisel, from Sardou's pluy of same title music, Bernhard Green; produced by Helite music, Bernhard Green; produced by Helite music, Bernhard Green; produced by Helite music, Bernhard Green; produced by Fritz Guttman; scenes directed by Fritz Guttman; dances, writz Klingenbeck; orthestra, An-Napoleon.

Lee Reuss Bypnas
Lafevre
Lafevre

THE DAY IS GONE

London, Sopt. 14.

London, Sopt. 14.

London, Sopt. 14.

Strode, produced by John Fernald at the Embassy theatre, Swiss Cottage, London, Sept. 13.

Ernest Webb.

Strong Harry Filliard Control of the Co

Excellent play, both from the standpoint of technique and the providing of entertainment for ordinary theatregoers. Plot is foreshadowed for the student of drama, and comes (Continued on page 62)

...Ru(t



Mat.: LOU CLAYTON

Attention, Legit Managers Play, "Beulal and the Baron," com-pleted for quick reading. Author leaving for Europe Nov. 1st. Write or wire K, J. KONLANDE Care Variety, New York



GUILD STALKS INDIE OPERA

Chicago Opera Outlook Improved; Ticket Subscriptions 20% Over '36

Chicago, Sept. 28.

Chicago City Opera season, which will run the seven weeks from Oct. 30 to Dec. 18, is running far ahead on subscriptions over last year, with the increase already more than 20% over the 1836 subscription list. Among those singers already contracted for are Gina Gigna, Feodor Chaliapin, Erna Sack, Kirsten Flagstad, Andre Burdino, Gertrud Wettergren, Elen Dosia, Helen Jepson, Elizabeth Rethberg and Jean Fardulli. Much is being made of barltone Fardulli, who returns to the Chicago Opera after an absence of two years. Special Hellenic committee has been organized in support of the Fardulli appearances, and much of the Chicago Opera appearances are Marjorie Lawrence, Lily Pons, Lawrence Tibett, Josephine Antoine, Giovanni Martinelli, Ezio Pinza, John Charles Thomas, Lotte Lehmann, Hida Burke, Joseph Bentonelli, Lauritz Melchior and Eleanor Lia-Mance. Miss LaMance has been screen tested by Paramount, and it's understood that the studio, should LaMance be signatured, will 'spot her to sing the title role in 'Carmen.'

\$300,000 FUND ASSURES PITT'S OWN SYMPH ORC

Pittsburgh, Sept. 28. Pittsburgh seasured a major symphony orchestra for the next two years when drive for \$300,000 pulled up just \$60,000 short of goal and with still a few weeks to go. Plans call for a complete reorganization, with all musicians on a seasonal contract basis, led by name guest maestros. Will

plete reorganization, with all musicians on a seasonal contract basis, led by name guest maestros. Will mark the first time in 27 years, since the days of Victor Herbert and Emil Pauer, that Pittsburgh will be on a symphony par with Boston, Chicago, Detroit and all of the other key spots.

Orchestra will employ 90 men, 70 of them local musicians and others out-of-towners, all of them picked by Dr. Otto Klemperer after long series of auditions last mouth. Klemperer comes here from Los Angeles Saturday (25) to inaugurate three weeks of rehearsals preceding first concert on Oct. 21. Others who will follow him during 17-week season are Carlos Chavez, Walter Damorosch, Eugene Goossens and Georges Enesco.

Pons' Rain Checker Dec. 7

Pons Kain Checker Dec. 7

Detroit, Sept. 28.
Lily Pons' delayed performance of
Cucia,' originally set to end Detroit
Civic Opera's winter series last
spring but deferred due to soprano's
illness, has been set for Masonic
Temple aude here, Dec. 7, as the
ighight of local opera season.
Opera society is also sponsoring
series of plays by Clare Tree Major
Children's theatre, and will bring
the Salzburg Opera Guild here Feb.
23 at Orchestra Hall.

Atlanta Attractions

Atlanta, Sept. 28.
Richard Crooks will open Atlanta
Music Club's fall series Oct. 26, to
be followed by Guiomar Novaes,
Brazilian pianist, Dec. 14 and Roth
String Quartet Jan. 11. Artists will
appear at Atlanta Woman's Club
aude.

aude.

Membership ducats are \$5, which includes six morning and three evening musicales by local talent. Club has tie-in with All-Star Concert series, sponsored by Atlanta Philharmonic Society, whereby members can buy trip ducats to All-Star numbers, Ponselle, Menuhin, Rachmaninoff, Jooss Ballet, Eddy, Flagstad, St. Louis Symphony Ork, at from \$10 to \$5, and get season tickels to their own affairs for \$3.

HIPP OPERA DOWN

Blame Legion for Dip in Week-End

Grosses for Alfredo Salmaggi's twin opera companies was off again last week. Legionnaires still remaining in town were blamed for the dip Friday (24) night at the Hipp, N. Y., when only \$2,000 was claimed. Saturday (25) was up to \$3,000, still not high.

Unexplained skid also affected the Academy of Music, Brooklyn, where figures of \$4,100 were run up for Saturday (25) and \$1,600 for Sunday (27). Beginning next week-end, the

Saturday (25) and \$1,500 for Sunday (27). Beginning next week-end, the schedule at the Hipp will go back to three nights a week. Bow-out of the Italian vaude venture leaves the house open to Salmaggi again.

NEGRO BALLET SET FOR ITS N. Y. DEBUT

Training a group of Negroes for ballet work as long as three years now, Eugene von Grona is planning to present his American Negro Bal-

to present his American Negro Bal-let on a concert engagement in New York this fall. There are 36 mem-bers in the ballet.

Previous to organizing the ballet and training the 36 dancers away from tap or other types of stepping traditional to the Negro, von Grona had devoted himself to concert dancing.

Ann Arbor Concert Dates

Ann Arbor, Mich., Sept. 28.

Ann Arbor, Mich., Sept. 28.
Serge Rachmaninoff, pianist-composer, opens University of Michigan's Choral Union concerts here on Oct. 22; followed by Cleveland Symphany, Artur Rodzinski conducting, on Nov. 9.

phany, Artur Rodzinski conducting, on Nov; 3.

With other artists appearing many times before, Ruth Stenczynski, child planist, makes initial recital here, Jan. 10. Four month schedule includes: Richard Crooks, tenor, Nov. 19; Fritz Kreisler, Nov. 29; Boston Symphany under Serge Koussevitsky, Dec. 8; University of Helsinski of Helsinski night, Jan. 18; Gina Cigna, Metropolitan soprano, Jan. 28; Georges Enesco, violinist, March 1.
February attractions and regular

February attractions and regular May Festival artists will be announced shortly.

FTP Take

(Continued from page 1)

continued from page 1)

ect in the metropolis went for nonpayroll purposes. But the \$1,220,000
did not go into production alone.
Rents were paid for theatres and offices, also for furniture, light and
equipment, all of that being included
in the 10% calculation.

As for current expenses paid out
for props, and many items where
ready cash or quick payment is required, a monthly sum is turned
over to the project. Figures of the
month of August indicate the cutting down of the WPA in total.
There was \$944,000 expended
throughout the country, of which
\$455,000 was spent in New York.

First show to have the \$1.10 top
will be 'A Hero Was Born,' due at
the Adelphi Friday (1). Revival of
'Processional,' due into the Elliott
Oct. 11, will have a top of 83 c. (75c
plus 8c tax). There have been no
figures on the admissions tax for
federal relief shows, one of the most
incongruous angles of the whole relief set-up.

Deny Secret Marriage
Buffalo reports of the secret marriage of William J. Neill, Jr., local
concert manager, and Leonora Corona, Metropolitan Opera soprano, who is under his management, were

NEW CONDITIONS

Realizes, However, Wage Scales of Cheap-Priced Companies Necessarily Cannot Be Raised All at Once

LINGUAL IDEA

American Guild of Musical Artists has moved to obtain recognition from the minor opera managements in the New York area. Has notified them of its 'intention to organize the field and has already held preiminary conferences with several. Those approached include Alfredo Salmaggi's Hippodrome Opera Co., Amedeo Passeri, George De Feo, Columbia Opera Co., Armand Bagarozy and J. Franklyn Viola, Fotune Gallo, George D'Andrea and Enrico Odierno.

Columbia Opera Co., Armand Bagarozy and J. Franklyn Viola, fortune Gallo, George D'Andrea, and Enrico Odierno.

Although Salmaggi is supposed to have had a contract with the Grand Opera Artists Association (since merged with AGMA) covering recognition and minimum wages, its terms have not been learned by the AGMA board and a new pact may have to be drawn. Understood AGMA expects to make slow progress in gaining more than mere recognition from the small companies work on a slim margin and are not able to pay much higher wages nor meet stringent requirements. Yet the work they offer is in many instances all that is available for a large group of operatic singers. Figured the wage standards and working conditions will have to be slowly raised over a period of several seasons.

Standard contract, as tentatively drawn up by the AGMA board for submission to the opera managements, calls for (1) recognition of AGMA as representing solo singers, stage managers and prompters; (2) Callid shop; (3) bond to cover salaries; (4) clarification of requirements for costumes, etc., and (5) rule that the manager may not collect any agent or booking fee or other kick back.'

Wage minimums have not been set, but will probably be worked out in individual cases. Contracts are dated to expire June 1, 1938.

Planned ultimately by AGMA is a campaign to encourage and extend the performances of opera in English, Idea has long been a pet theory of Lawrence Tibbett, AGMA prez, and such name members as Lauritz Melchior and Richard Bonelli. Group believes that the future existence of opera in this country depends on its presentation in English and will pighte idea in its magazine and a general campaign. Also plans on an effort to make opera more progressive and bring production up to date.

National board meeting will be held Friday (1). Immediately after-

date.
National board meeting will be held Friday (1). Immediately afterward Leo Fischer, executive secretary, will leave for a month's stay on the Coast. While gone he will pick reps for the Los Angeles and Chicago offices of the organization.

Philly Forum Set For Active Season

Philadelphia Forum, intelligentsia lecture and entertainment group, has added three more events to its season's list. They include lectures by Aldous Huxley and Gerald Heard and Philily performances of the Theatre Guild's forthcoming production, Sidney Howard's The Ghost of Yankee Doodle, with Ethel Barrymore and Dudley Digges.

Other theatrical dates include the Guild's 'Jane Eyre' and 'The Masque of Kings'. Forum's season opens Oct. 11 with a program by the Jooss Ballet. Events are generally held in the Academy of Music, Philly.

RECOGNITION AND Vaude Showman, Barney Joffee, Enters **Concert Management in Kansas City**

B. A. Opera Competish

Buenos Aires, Sept. 21. Management of the Colon Opera House announces that, until Oct. 11, competition will be open to Argencompetition will be open to Argen-tine composers of operas and bal-lets. Composers who have already had their works produced at the Colon have the right to send in, without participating in any competi-tion, a new work of a similar char-acter, which will be produced strictly in the order of arrival, one composer having the right to send in only one composition, and must not present another during the next three years. three years.

three years.

New composers' works will be entered for competition and will be produced in the order selected by

Family Strains Prominent In Philly Symph

Philadelphia, Sept. 28. Philly orchestra is turning into a family affair. Latest addition is Herry Berv, who's filling spot Berv, blanked by auto accident to Anton Horner this past summer. In horn section with him will be his brother, Arthur. Basses already have family trio, They are led by Anton Torello, who directs his two sons, William and Carl.

and Carl.

Also added to symphony for new season is Sol Schoenbach, of New York. He succeeds to post held since 1922 by J. Walter Guetter, Guetter, who was first bassoonist, died last May.

May.

Other first desks filled by William M. Kincaid, flutes; Marcel Tabuteau, oboes; Robert McGinnis, clarinets; and John Minsker, English horn.
There again will be three femme musickers in the band.
They are Edna Phillips, harpist; Lois Putlitz, violin section; and Else Hilger, violincellist. Miss Phillips in private life is wife of Sam Rosenbaum, prez of WFIL and vice-prez of orchestra.

Detroit Symph Launches 400G Subscription Drive

400G Subscription Drive Detroit, Sept. 28.

As a means of building attendance at 1937-38 season of Detroit Symph, new plan has been devised for selling half-season and single admish tickets, in addition to the regular season ducats.

Annual subscription drive, with \$400,000 as goal, scheduled to end Oct. 25, the date of opening rehearsal. Orchestra will be under co-conductors this season, with Franco Ghione, of La Scala, Milan, sharing the rostrum with Victor Kolar, assistant under the late Ossip Gabrilowitsch. Gabrilowitsch.

Gabrilowitsch.

Band will also play as Ford Symph on the Ford Sunday Evening Hour over CBS, under guest conductors. Latter setup recently prompted Kolar to resign as one of Ford symph directors, because of dissatisfaction over small number of guestappearances accorded him.

Meltzer in Vienna

Vienna, Sept. 17.
First American orchestra lcader
this season was Edward Meltzer, of
Chicago. Directed the Philharmonic
orchestra in Musikverein hall.

Played two American composi-tions, 'Mississippi,' by Ferde Grofe, and 'Five Miniatures,' by Paul White. Much applause.

Kansas City, Sept. 28.

Kansas City, Sept. 28.

Concert biz seems definitely on the upgrade here. Three series this year: Fritschy Concerts, K. C. Philiharmonic Orchestra and the Kansas City Concert Series. Latter is a newcomer to the field and takes its initial bow with Barney Joffee, former theatre operator, in the managerial cloak, Carl Fritschy, veteran concert entrepreneur, is going into his 31st season with a series of six concerts in Ararat Temple. Season tickets, \$7,8 and \$10, and few available. Past few years have seen a 100% sellout for this series and indications are for a repeat this year, which means in neighborhood of \$20,000.

Great amount of interest in fitth season of the Philharmonic, K. C.'s depression born' symphony popularity has enjoyed steady increase. This is a subscription series with a nut around \$115,000 for the ten pairs of concerts. Warms the Music Hall of the muny aud.

Kansas City Concert Series, also set in the muny aud, is primarily a promotion for utilization of aud facilities. Marks Barney Joffee's first experience in this field. Present advance ticket sale, which is touching at 60% of capacity, would indicate that this alert showman is on his way to turn in a good job. Joffee is the guy responsible for brigging vaude back to Kansas City, when in 1934 he took over the Tower theatre (now Fox) with a vaude-film policy on a lot-of-show-at-a-quarter theory. Sold out something over a year ago; house has played vaude without a break since spring of 1934.

without a break since spring of 1934.
Following line-ups are the largest array of concert talent ever heard in KC in a single season:
Fritseky Concerts: Kirsten Flagstad, Oct. 19; Fritz Kreisler, Nov. 9; Lauritz Melchior, Dec. 7; Salzburg Grand Opera Guild, Feb. 1; Vladim: Horowitz, March 1; and Trudi Schoop comic ballet, March 15.
K. C. Philharmonic Ork: Yehudi Menuhin, Nov. 4, 5; Lawrence Tibbett, Dec. 2, 3; Robert Casadesus, Feb. 17, 18; Grace Moore, March 3, 4. Other guest stars may be booked. Kanasa City Concert Series: Lily Pons, Nov. 24; Ruth Slenczynski, Dec. 6; Jooss ballet, Jan. 22; Jasch, Heifetz, Feb. 14; Vronsky and Babin, March 7; Richard Crooks, April 13.

MASCAGNI WORKING ON TWO MORE OPERAS

Rome, Sept. 17.
Composer Mascagni is busy with two new operas, one which he hopes to have done for 1940, the 50th anniversary of 'Cavalleria Rusticana,' and the other which he wants to finish for the World Fair in Rome in 1941, which will coincide with the 50th anniversary of the opera, 'Amico Fritz.'

For the 1941 opera the libretto has already been written by Mario Gissalberti. It is called 'I Birnchie i Neri' ('The Blacks and the Whites'), and is set in a Tuscan town of the Middle Ages, where two rival factions, the Black and the Whites, were having it out.

Alabama Culture

Alabama Culture

Birmingham, Ala, Sept. 28.
Concert season skedded by the
Birmingham Music Club lists a
number of standout names. Included
are Elizabeth Rethberg and Ezio
Pinza in a joint recital Oct. 8, the
Salzburg Opera Guild pressnting
Mozart's 'Cosi fan Tutte' Dec. 12,
Dorsey Whittington, director of the
Birmingham Civic Symphony Orchestra, in a piano concert Feb. 3
and appearances by Gergor Platigorsky, Rose Bampton and the St. Louis
Symphony Orchestra under the
baton of Vladamir Golschmann.
Events will be given in Phillips
Auditorium.

Brooklyn Strike Goes On

Brooklyn Strike Goes Un

Efforts made last week and during the early part of this week to
settle the strike at the Brooklyn
Drily Eagle by mediation have as
yet brought no adjustment in the
differences between M. Preston
Goodfellow, publisher, and some 300
of his employees.

of his employees.

Brooklyn paper continues to publish all its editions regularly, with strikers declaring that circulation and advertising is being cut down by a militant campaign. No statement has yet been published in the Eagle itself regarding the strike. More than 20 editorial men working as strike breakers include:

as strike breakers include:
Robert Grannis, David George,
John Geis, Tom Barrett, Fay Stevenson, Esther Coster, Fred Anderson,
Jimmy Woods, John Lewy, Edwin B,
Wilson, Joseph Early, Eugene C. Du"Bois, David Bixler, Floyd Barger,
Adolf Brown, Vincent Kirk, Harry
Carke, Al Delaney, Helen Brown,
Ruth Davis and Mary, McCormick,
Among these who have cuit the

Among those who have quit the strikers' ranks and returned to work are Lou Niss, sports copyreader; Harold Parrott, sports writer; Jimmy Murphy, soorts editor, and Martin Dickstein, film editor.

Hy Gardner, freelance writer and the Eagle's Broadway columnist, is not on strike and continues to mail in his material, which he syndicates to six other papers. He is a non-Guildsman and a part-time employee.

Guildsman and a part-time employee. Theatrical press agents and picture publicity offices are, in several instances, refusing to send news to the paper. At least five p. a's for Bruys legit shows have withdrawn their ads from the Eagle, in addition to which they send no news nor opening night tickets.

opening night tickets.

Theatrical Press Representatives
As'n, at its meeting last Thursday
(23), acting on the instigation of the
Theatrical Press Unit of the Guild,
unanimously adopted a resolution
supporting the objectives of the
strikers and expressing sympathy.

Arthur Pollock, Brooklyn Eagle's
drama critic, has joined the Guild
strikers, and has been on the picket
line. Cleveland Rodgers, editor, is
writing the Sunday drama column,
with Dave Bixler, until recently a
copyboy, and Harry Madden, of the
general staff, are covering shows.
Latter was picketed in the Longacre
thertre Saturday night at opening
of Lady Had a Heart' during intermission.

Pollock is seeing shows regularly, despite the strike, since he's also the Christian Science Monitor's B'way critic and enjoys second night privileges on behalf of the Monitor.

Three Guild Strikes

Besides the strike at the Brooklyn Daily Eagle, the Newspaper Guild has two others in progress at the present time. One of them is at the Scattle Star, and another was called last week (24) at the Waterbury (Conn.) Democrat.

There is also a possibility that city-wide strike will be called in Wilker-Barre, Pa., involving the four newspapers in the city.

N. Y. Sun Co. Union Set

N. X. Sun Co. Union Set
Contract between the N. Y. Sun
and the Sun Editorial Employer
Union was signed last weel. Union
is entirely composed of newsroom
workers and has no connection with
the Newspaper Guild.

the Newspaper Guild.

Cantract was signed by the publisher, William T. Dewart, and Edmund S. DeLong, president of the employes' group. It continues the 5-day, 40-hour week, establishing vacations of from one to three weeks, depending on length of service. It pravides for severance pay up to 20 weeks and sick leave.

Blanket raises of 5% to 15% for those earning less than \$60 per week are agreed to and restoration of the 10% cut for space rates,

Booldes DeLong, other officials of the Sun's union are Edward P. Duffy, vice-president; Preston S. Krecker, tressurer; John C. Draper, sceretary, and Helen Calamari, asst. sccretary.

Scibel Free-Lancing

Scibel Free-Lancing
George Seibel, vet drama critic
who was let out by the Pittsburgh
Sun-Telegraph in a political move a
year ago, has been signatured to deliver a monthly article to two Pittsburgh publications. One is the
Jewish Criterion and the other the
Musical Forecast. Another former
Pit.sburgh theatre crick, Harvey

Musical Forecast. Another former Pir.sburgh theatre crick, Harvey Gaul, is also a regular contributor to the Forecast.

Since he left the Sun-Tele, Seibel has been concentrating on free-lance writing, having already disposed of contractions of the contraction a romantic novel to a newspaper outfit for syndication.

Sinclair, Nathan Go News-Week

Sinclair, Nathan Go News-Week
Announcement of the imminent
arrival of Ken has publishers of the
present-line news digest mags jittiery. Time underwent a considerable shakeup several weeks ago,
claiming it was merely about time
and now News-Week is going for a
really big switch in personnel, with
names added all along the line. With
both, it is known to be a matter of
getting ready for tough opposition
since the Smart-Gingrich Chicago
outfit is known to be solid enough
to make trouble.

News-Week has taken on Sincla News-Week has taken on Sinclair Lewis and George Jean Nathan. former as book critic, his first assignment of the sort ever, and latter to handle drama. Both, reportedly, will get 'very big money,' supposed to be new high payment for jobs of the sort. Also Gerald Myatt, former editor of Cosmopolitan, will join to handle a number of departments and Ralph Robey is coming in to handle business and financial news.

Thomas J. Cleland has re-dethe mag, which will change its for-mat and editorial formula. It will mat and editorial formula. It will remain the same size, but more emphasis will be placed on the significance of news than herefore. That's along announced Ken lines, latter having said, at first announcement of its formation, that it would divulge the 'inside' of news, rather the same of the than merely dishing it out.

than merely disting it out.

In the case of News-Week, the new blood is largely made possible through an infusion of Vincent Astoricon. Astor's Today was merged with News-Week earlier this year.

Ledger Sale Stymied

Ledger Sale Stymled

Sale of the Philly Ledger to Moe
Annenberg, publisher of the Philly
Inquirer and N. Y. Morning Telegraph, and the Levy Bros., owners
of WCAU, is being held up by an
option discovered by John Martin,
Ledger publisher. May stymle the
deal altogether.

Martin, nominal owner of the
sheet, has nothing in it but salary.
Other stockholders, principally heirs
of Edward Bols, wanted to sell the
paper over his head. Action was
halted, however, when he produced
an option, which he has held for
years, to buy up their stock. Now
wants a fancy figure for this option,
which the heirs must have before
they can sell. can sell.

Stocking Mag Suit

Ulten Corp., publishers of the monthly mag, Silk Stocking Stories, has filed suit in the N. Y. supreme court against Arrow Publishers, Inc. court against Arrow Publishers, Inc., and Harry Donnenfeld, its president, to stop them from using the word, stocking, in the title of its publication, The Stocking Parade. Plaintiff asks for permanent injunction and damages. Uttem contends that it has used the trademark, Silk Stocking Stories, for over six years and thinks the money it has spent in exploiting the mag entitles them to exclusive use of the head. Arrow's title, Ultem avers, misleads the readers.

ers.

Motion for a temporary injunction
pending trial of the case will be
heard this week.

Movie-Goer's Debts

Movie-Goer's Debts ... Movie-Whileations, Inc., publishers of the monthly, Movie-Goer, distributed in the Loew houses, last wock filed as schedule in bankruptey in the N. Y. federal court, through its vice-president, Clifford Rellings, showing liabilities of \$73.487 and assets amounting to \$23.385. In July creditors filed an involuntary petition in bankruptcy against the corp. The outfit is now in the hands of a receiver.

receiver.
Chief among the creditors printing and engraving firms. Phil-lips & Van Brunt claims \$55,838, part of which is contingent as en-dorser of notes. Others filing claims dorser of notes. Others ning claims and the amounts are the Supreme Advertising Service, \$36; Ronald Paper Co., \$1,874; Repro Arts, \$611, and Criterion Linotype, \$5,057.

Look Staff Shifts

Look Staff Shifts
Look has made several personnel
shifts recently, in addition to taking
on Gidcon D. Seymour from the Associated Press of Great Britain, Ltd.
J. C. Herrick, formerly in New
York, goes to Hollywood, with William Nelson, formerly with MidWeek Pictorial, going to Washington.
Vernon Pope, managing editor, has
the final say on pix in Des Moines,
with Gardner Cowles, Jr., president,
also taking an active part. Pope's
trincipal assistants are Dan Mich.
Tom Mahoney and Charles Burns.
Associate editors include Carl Gartner, Esther Janss, Noble Robinson, ncr, Esther Janss, Noble Robinsor Betty Welt and Virlea Wood.

Picketing Pic Crick

Two pickets from the Newspaper Guild are operating in front of the home of Martin Dickstein, Brooklyn Dally Eagle

film critic.
Their signs hall him as a

Boston, Sept. 28.
Boston Newspaper Guild members picketed Ralph Trost, sports writer for the striking Brooklyn Eagle, assigned to cover the Belmont Open golf matches. Picketing took place on the golf links with three Boston Guildsmen following Troot around the course.

Winchell Renews

Winchell Renews

Walter Wincueil has renewed with
Daily Mirror, Inc., and not King,
Features, contract being signed last
week. Broa.way eccumilst's new
deal calls for only six columns a
week, instead of seven.
Winchell denies that the clause
over who would assume legal responsibility in case of libel suits was
the cause; that the N. Y. tabloid and
the King Features Syndicate would,
per usual, worry about that. Reason
the contract was held up, says
Winchell, 'was because I just dreaded
signing any more contracts, not being sure what my plans were.'
This is in line with Broadway reports that the columnist was getting
ired of the severity of a three-ply
grind—newspaper, radio and picture
work, combination of which brought
about a near-breakdown recently.
Winchell concentrating solely on the

work, compination of which brought about a near-breakdown recently. Winchell, concentrating solely on the film, with nine weeks' vacation from the mike and the paper, states that he's sleeping and feeling lots better

Boston Book Fair

Plans for a book fair in Boston are under way, with the opening set for Nov. 8 in the Herald-Traveller building. Fair is being sponsored by the Retail Board of Trade, Boston book merchants, and the Boston book merchants, and the Boston book merchants. the Retail Board of Trade, Boston book merchants, and the Boston Herald. Exhibits include, in addition to books, displays illustrating manufacturing and production proc-Herald.

esses.

Fair will differ from the New
York exhibit last year in that books
will be classified by type and publishers will not have their own lishers Groups include travel books, children's books, sporting

children's DOOKS, specific etc.

Committee handling the fair includes Russell Gerould, Richard Fuller, Margaret Ford, Mrs. Mary Jackson, James Braime. Christopher Ronne, Charles E. Lauriat, A. C. Orden, Robert M. Linscott, Laetitia Bolton, Elise Lillie and Ralph Adams

Plans for the second N. Y. Times National Book Fair to be held in N. Y. from Nov. 5-21 are well under way. The second fair, which will way. The second fair, which will again be jointly sponsored by the publishers and the N. Y. Times, will be more elaborate than the first and will occupy two floors of the International Building in Radio City instead of one as heretofore.

Ray Bond, of Dodd, Mead, is in charge of publicity.

Val Peter Adds Another

Die Volkszeitung, published in St. Paul since 1877, and one of the out-Paul since 1877, and one of the outstanding German language dailies in the country, has been purchased by Val J. Peter of Omaha, publisher of a string of German rars throuthout the country. Volksze'tung will retain its handle and w'll continue at its present location pending establishment of a new plant. Name of the ownership has been changed from Daily Volkszeitung, Inc., to Rotary Press. Inc. institute of a lew plant. Name of the ownership has been changed from Daily Volkszeitung, Inc., to Rotary Press, Inc.
Harry B. Schunecht, associated with Peter publications since 1916,

value reter publications since 1901. Y.)
Volksfreund to St. Paul as resident publisher of the Volkszeitung. Cornelius Sittard, erstwhile editor on the St. Paul sheet, stays on as editoring his publisher.

Sprigle No Pix Fan

Ray Sprigle, the Post-Gazette reporter who scored the biggest news beat of the year with his expose of Justice Hugo Black's membership in the Ku Klux Klan, has never seen a talker and swore he never would see one. However, he relented just a tilker and swore he never would see one. However, he relented just to the dietal so this stoop.

Sprigle couldn't resist the temptation of seeing himself on the screen but timed his visit to coincide with the showing of the newsreel and re-

fused to remain for the feature clean at any rate.

Tully's Mike Bids

Jim Tully returned to the Coast last week after visiting New York during which time he was on the air three times.

Several commercial accounts were offered Tully and are being considered for him by the Wilson, Powell & Hayward agency.

Philly Newshawks' Vice Probe

Philly Newshawks' Vice Probe
Philly sheets, called to task by
court for active work their reporters
were doing on the witnesses in grand
inty probe of vice here, swiped an
80-20 compromise, all in their favor,
at meeting with Judge Curtis Bok
Friday. Probe, which is indirect outgrowth of expose of courts run. by
Philly Record last January, has
every gambling and horse-race spot
in town shut down. Plenty sensational exposures expected and newshawks were giving little peace to
anyone called before jury in its
star-chamber proceedings.

Judge Bok summoned city editors
to his chambers Friday after one

to his chambers Friday after one witness was reputed to have become hysterical from relentless chase and questioning by reporters. As result of confab, compromise was drawn up.

up.

Eds agreed their men would stop putting bee on witnesses in City Hall corridors before they entered jury room. In return, Bok said he would furnish press with names of witnesses before they entered. Papers won an agreement they could question witnesses at will after their testimony had been given. Bok also promised daily press conference to reveal info given by each of those called, except in cases where secreey was imperative. Papers won another point here, however, for Judge agreed that if he didn't give out a witness's testimony, it would be every man for himself.

On matter of photogs, Court said

On matter of photogs, Court said it would try to influence D.A.'s office to have witnesses pose before entering room if lensers would agree to take no other pix

Pub's \$16,843 Debts

Among creditors of the Fifth Ave. Pub. Co.; against which an involuntary petition in bankruptcy was filed in the N. Y. federal court last July, are Mary Thayer and Dr. Fulton Grant, who wrote editorials for one of the outfit's mags, "Trips."

The schedule of debts filed Mon-day (27) by William P. Downey, the company's president, fixes its liabili-ties at \$16,843. Its assets of \$6 in-'misc. manuscripts, value \$1.'

Jack Gould to Times

Jack Gould, Broadway reporter for the N. Y. Herald Tribune for the last several years, leaves that paper next week to cover the same beat for the

Besides handling theatrical trade and union assignments, Gould also worked on features.

LITERATI OBITS

Henry H. Stansbury, 63, leading Washington, D. C., journalist a decade ago, died at a sanatorium in Catonsville, Md. He had never fully recovered from a stroke suffered in Paris nine years ago. He started his career on The Rome (Ga.) Herald-Tribune 40 years ago and wass that paper's ware correspondent during Spanish-American War. In 1900 he joined staff of San Francisco Examiner, was transferred to the N. Y. American and went to Washington as correspondent for the Hearst papers in 1917. He was made manager of the Washington Universal Service Bureau in 1921 and became chief of the Hearst foreign service chief of the Hearst foreign service in 1927. He retired to his estate in Herald Harbor, Md., in 1932, after his health broke.

his health broke.
Edgar A. Custer, 76, newspaperman and author of 'No Royal Road,' his autobiography, which was published just a month ago, died in Philadelphia, Sept. 25. Was stricken with cerebral thrombosis several weeks before his book was due to be published. Doctors said only his will to see the biography come out kept him from dying then. Reviews, most of them favorable, were read to him before he died.

CHATTER

Leisure League to publish Dorothy ara's 'Reading Character from

Leisure League to publish Dorothy Sara's "Reading Character from Handwriting."

John R. Tunis recuping from an operation and out of the hospital yesterday (27).

Karl Kamb of Hollywood has peddled a fiction story, "Midsummer Morning," to Esquire.

Lee Fuhrman, Atlanta Constitution rewrite man, back in Philly recuping from an attack of arthritis.

Harry Hamilton, Metro writer, back from three months in Samoa where he scripted a novel, 'Watch US Grow.'

Us Grow western advertising manager of Fawcett publications, and will join up Oct. 1. First novel by

up Oct. I.
First novel by John Wexley,
Warner staff scripter, has been accepted by Random House for winter
publication.
Next issue of Cinema Arts, fancy
picture mag published by A. Griffith
Grey, will be delayed, but will appear, it is claimed.

pear, it is claimed.

Si Shaltz, ace Philly Record scrib-bler, now writing a daily radio shot for the sheet's promotion depart-ment. Aired from WFIL. Julia Shawell's novel, "When Autumn's Here' is due off the Arcadia House presses Oct. 11. Al-ready has two film bids for the

ready has two film blds for the rights.

Barrett C. Kiesling's tome, "Talk-ing Pictures, How They Are Made, How to Appreciate Them," has hit the stalls. Book has a foreword by

Will Hays. Will Hays.

New editor of Fawcett's Screen
Book is Tom DeVane, formerly on
publicity staff of RKO studio in
Hollywood. He'll be stationed in

publicity staff of RKO studio in Hollywood. He'll be stationed in New York. Victor Knox, theatrical columnist of the Buffalo Evening News, has left for his annual four-week Holly-wood tint, including interviews and

left for his annual four-week Holly-wood stint, including interviews and special studio stories.

Hugh Wagnon succeeds Paul Simmons as chief of bureau in Baltimore in charge of the A.P.'s Maryland service Oct. 1. Simmons moves to Atlanta as feature editor.

Kennett L. Rawson, former asst. editor at Putnam's, has been made editor, succeeding Diarmuid Russell. Latter is the son of 'A.E.,' later list poet, and has no plans as yet. Don Blanding, Honolulu poet and novelist, voraged to Hollywood to be technical adviser on the filming of his story. 'Stowaway in Paradise,' starring Bobby Breen for Sol Lesser. Lester Biederman, of the Pittsburgh Press sports staff, has an article on Art Rooney, season's biggest and luckiest racetrack plunger, in the current issue of Turf and Sport Digest. 'Charles W. ('Dinty') Moore, feature writer for St. Paul Dispatch-Pioneer Press since 1928, left that rag to join the staff of William P. Kenney, president of the Great Northern railroad.

Anna Jane Phillips, reporter on the Pittsburgh Post-Gazette, has

Northern railroad.

Anna Jane Phillips, reporter on
the Pittsburgh Post-Gazette, has
sold an article to Town and Country. It's about an 'Indian servant
she hiad while touring Asia last year
with Margaret Sanger.
Aleen Wetstein, who writes a daily
column for the Pittsburgh Press, has

Aleen Wetstein, who writes a dairy column for the Pittsburgh Press, has gone to Hollywood for an extended stay and is doing her stint from there. It's the second time for her on the Coast this year.

M. C. Mill, Inc., New York, will publish 'Murder at the Manor,' murder mystery novel authored by Mrs. Clifford Sturgeon, Newark, O. She's former Molly Corne, one-time reporter on the Ohio State Journal.

John W. Harden, with the Charlotte (N.C.) News for the past 10 years as general staff man, and for the past three years doing a daily column, 'Snapshots', has gone to the Salisbury' (N.C.) Post for similar duties. duties.

"Time Out," sports cartoon which

duties.

"Time Out.' sports cartoon which Chester Smith, sports editor, and Jack Berger, cartoonist of the Pittsburgh Press, started in their own paper little more than a year ago, is now being syndicated in more than 150 sheets.

"Death by Proxy,' novel by Sam Fuller, Republic studio scribe, has been accepted for publication by Hillman-Curl of New York and is expected on the stands in the fall. Elmer Peterson, former editor of Better Homes and Gardens, who retried recently to locate in Southern California, has picked up the quill again as western editor for the mag. He is headquartering in Hollywood and will pen articles on gardens of the stars.

and will pen articles on gardens of the stars.

Benn Hall, asst. radio editor of Billboard, and Helen Morgan. free lance writer, were married at N. Y. City Hall, on Sept. 25. Hall was formerly on the Sunday and radio staffs of the N. Y. Times. Bride has been a reporter and feature writer on several N. Y. dailies.

Football

By Dick Fishell

The first week's games found the dope running just as expected with only a mild upset here and there to mar the slate. This Saturday everybody, including the Big Three, gets on the touchdown path, and pickin' will be tougher as will the opposi-

Corneli-Coigate

they missed Sammy Baugh against Ohio State. They also discovered they lacked the punch. The Razor-backs of Arkansas have that punch, and more, with most of the main cogs of last year's title-winning array back in the moleskins, seeking their second southwestern championship. pionship.
Wisconsin-

The Big Red Team showed power and ability to rise to heights when necessary in turning back Penn State. Their forward wall is admittedly excellent. Colgate, after a tune-up, gets into action with a veteran eleven which, if unable to penetrate that Cayuga line, will pass their way to a decisive victory.

N. Y. U-Carnejte Tech
New York is a good club, well coached, but lacks the manpower represented in the Skiboes' lineup. Carnegie, with the tried and true Jock Sutherland offense, should make their new coaching staff very happy with an edge over the Violets.

Ohle State-Purdue

The Buckeyes had little difficulty with Téxas Christian, and in the mud and rain showed much power. The Boilermakers from Purdue, despite the loss of their touchdown the state of the state

Probable Football Winners And Proper Odds

By DICK FISHELL (Inter-City Network Sports Cor

GAMES	WINNERS	ODDS
GAMES Colgate-Cornell	Cornell	7/5
NYU-Carnegie Tech	Carnegie Tech	Even
Ohio State-Purdue		
Texas A & M-Manhattan	Texas A & M	7/5
Northwestern-Iowa State	Northwestern	21/4/1
Temple-Mississippi	Temple	5/6
Minnesota-Nebraska	Minnesota	8/5
Fordham-F & M	Fordham	21/2/1
Boston College-Kansas State	Boston College	9/5
Arkansas-TCU	Arkansas	8/5
Wisconsin-Marquette	Wisconsin	Even
California-Oregon State	Californla	9/5
LSU-Texas	LSU	9/5
No. Carolina-No. Carolina State	North Carolina	7/5
Washington-So. California	So. California	Even
Penn-Maryland	Penn	2½/1
Vanderbilt-Chicago	Vanderbilt	2/1
Michigan-Michigan State	Michigan State	Even
	on Fair Weather)	
COPYRIGHT, 1937	, BY VARIETY, INC.	

they can stop the Schmidt passing game.

Texas A. & M.-Manhattan

Texas comes to New York reputed to be the best in the southwest with the emphasis on the aerial works. This '37 edition of the Kelly Greens is the best since Chick Meehan has taken over. They're big and strong, and if the Aggies don't pass them to death they'll cross them by running that ball for too many touchdowns.

Northwestern-lows State

Northwestern-Jowa State
The Wildcats get off with stiff opposition and tune up for as tough a
schedule as they come. Don Heap
and Big Vanzo will lead the parade
to down Iowa State.

Temple-Mississippi
Temple was unimpressive in its opening fraces which is explained by a green line and just fair reserves. Ole Miss had a bit of difficulty, but also won its opening. Warner has the power and they're playing under the familiar arclights of Temple's own stadium, which gives them a slight shade.

This Nodrecka outfit, like all others, is a bone-crushing squad that puts out all the way. A year ago the Gophers just snatched a victory in this game with a last minute score. Minnecota, if unable to get Andy. Uram loose, will tally via the air in one of its toughest encounters of the entire scason.

one of its toughest encounters of the entire season.

Fordarm-Franklin & Marshall

F & M always brings up a good crew of boys with plenty of talent, but the Ram, with a trickier offensethan its ever had, should have no difficulty in letting the third-stringers finish the game.

Boston College—Kansas State

Gil Dobie grinned last Saturday as a powerful B. C. squad went to town. The Wildcats of Kansas State are the guests this week, but too many diplomas last June has raised havoc with this squad. The Wildcats may come along, but they're not quite ready, while Boston College is.

Arkansas—Texas Christian
Christian discovered how much

of their mentor, Noble Kiser, will go out and get man power in any powerhouse their way to a win if shape or form. Texas is better than they can stop the Schmidt passing awerage, but not quite up to the well-rounded Bengals of LSU.

North Carolina—North Carolina

North Carolina—North Carolina
State
Here is another of those dog-eatdog affairs where people shoot relatives to insure victory. Carolina let
down against South Carolina last

down against South Carolina last week and were only able to secure a tie. They'll take it out on State this Saturday and really go to work. Washington—Southern California Washington, a great passing team, looked impressive in that depart-ment in bowling over lowa. U. S. C., after wallowing in the doldrums for the next few years is rumored to the past few years, is rumored to have what it takes. Between Tonave what it takes. Between To-nelli and Schindler, the Trojans will grab this one, and possibly ride the crest until the annual game with Cal.

grab this one, and possibly ride the crest until the annual game with Cal.

Pennsylvania—Maryland
The Red and Blue have their big boys up front back in uniform, but must develop a quartet off ball handlers. Maryland, a good 11 last fall, will just be average, and will be beaten down by that fast-charging Pennsylvania line.

Pennsylvania line.

The circus is back in town! Ray Morrison, the ringmaster at Vandy, again has his boys throwing that apple around. Chicago has too many scholars and not enough moncy to purchase football beef. Vanderbilt will run wild.

Michigan—Michigan State
Michigan football stock has been at a low ebb since the Benny Friedman and Harry Newman days. Their kick-pass-and-prayer system has consisted only of the latter. Hunk Anderson has joined the staff, in charge of the line, which should help some. State, however, has 24 letter-winners remaining, and take keen delight in knocking off the Wolverines. Michigan will be stronger, but there has been too much shifting of men and positions to warrant a successful start. The Spartan season will again be successful by their win over Michigan.

Now That Legionnaires Gone, Damage Not Much

Resume of what the American Legion convention did for and to New York show that approximately \$7,000,000 was expended during last week. This exceeds preliminary estimate by more than \$1,000,000.

Considering the occasion, comparatively little damage was done in hotels and cafes, or so convention officials aver, emphasizing that no more loss was sustained than at any other big convention when certain irresponsible elements always crop un.

There was a drop in department tore biz early in the week, but There was a drop in department store, biz early in the week, but most of them reported a rise in trade later on. Retail liquor stores re-ported land office biz, while inex-pensive restaurants credited the Legion for the exceptionally heavy gress revenue.

There were instances reported where hotels, bars, cafes, restaurants, etc., put a heavy tilt on the price for liquors. In one hostelry, a Lerjonnaire was asked \$9 for a bottle of Sooth that normally sells for \$3, but generally speaking, there was no general price upping in hotels and cafes.

Broadway cafe biz was bad and the usual flock of fights and drunken arguments were clocked.

arguments were clocked.
Legionnaires were so high that their anties on 45th street, in front of the Booth, N. Y., interfered with the performance of 'You Can't Take It with You.' One theatre manager sought to quiet the good-timers, but when several conceived the idea of lifting a manhole cover and lowering the showman in, the manager hastily beat a retreat. Performance was held up for 20 minutes, after which the visitors mooched into the Broadway throng.

ONE-PUNCH PARKER

Dan Parker, N. Y. Mirror's sports columnist, smacked Marcus Griffin, columnist on the N. Y. Enquirer, at the Polo Grounds last Thursday (23) during the four-title boxing show. The punch split Griffin's lips and he was led away by cops with the claret spilling, but later re-

turned.

Griffin has a connection with a group of wrestling promoters and their priess stuff was barred by Parker in the Mirror. In retaliation Griffin is charged with having planted an unfounded yarn about Parker in a racing sheet and sent the story to out-of-town papers.

Plays Out of Town

French Without Tears

(Continued from page 56)

last-act curtain that will send them home laughing loud.

It is sophisticated comedy in its lightest sense; the humor and situations are of an obvious type—but there is a certain spontaneity about it that will register with the least certain spontaneity about it that will register with mode. Not the least credit for this belongs to the players, for Miller has endowed it with a cast that would be difficult to match.

Chief weakness of the plant sent

That Boxing 'Carnival of Champs' Turns Out Two-Way Flopperoo

runaround and resolve to drink it c is a light comedy gem.
Penelope Dudley Ward clicks nicely as the hot-and-bothered Diana Lake, who can't live without a man—any man. Marcel Vallee as Monsieur Maingot, the tutor, almost steals the show with his bit and helps make the initial stanza tolerable with his authentic and convincing characterization.

acterization.

Paramount owns the film rights, reportedly intending it for Marlene Dietrich.

Rosen.

BYSTANDER

Philadelphia, Sept. 15.
A play in three acts by Robert Brennan. Hyre-reted by the Hedgerow theatre in their Rose Valley-Maylan Theatre, Monay, Sept. 14, 271. Directed by Jasper Agree of the Committee of the Com

	ocume.
	Ebenezer Jones, Mahlin Naill
	Bystander John Wallace
I	I dy S.erne
	Mrs. BystanderAdele Bradley
	Hir Reginald Storne Peter Engle
ı	Chlof Warder Browne Frank Kelly
ì	Varder Sim his David Metenif
	"Tedleal Officer Ned Young
	arder IvoraThomas Buchanan
	Warder Dateson Robert Shackleton
	Warder Owrest
	Warder Wat!: ins Joseph Parker
	Snooky Edward Hart
	Jack Robert Hanloy
	Convict 1198 Morgan Smedley
	Convicts: John Hastings, Maurice Minnick,
	Hugh Graham, William Wyant, Richard
	Dl Cov.

Hedgerow theatre added the 125th play to its repertory last night with a performance of "Bystander," by Robert Brennan, produced successfully in Ireland, but never before seen in this country. The Abbey Players of Dublin first presented it in 1930 and have performed it since.

in 1930 and have performed it since. Despite Irish background, "By-stander" is not the type of play one associates with Irish playwrights of today Its locale is an English prison (Blackmoor), the guards and officials and convicts are English and there isn't an Irish broque in a carbod. Nor is there any reference to Irish politics or anti-English propaganta.

Whatever propaganda there is may be said to be socialistic or aimed at the state of the said to be socialistic or aimed at the state of the said of the prison presented is not made out to be any tougher, because it happens to be English, than any other.

Nor is 'Bystander' despite the drabness of its setting, essentially morbid. It is by no means as consistently oppressive and depressing as 'The Last Mile' or 'Criminal Code,' actually it might well be called comedy since it ends on a fairly happy note and has laughs generously sprinkled throughout its three acts.

nappy note and has laughs generously sprinkled throughout its three lacts.

The plot, such as it is, concerns a screwy prisoner, masquerading under the assumed name of Austin Plantaganet Bystander while he serves a life sentence for a murder which he did the control of the co the players, for Miller has endowed it with a cast that would be difficult to makeness of the play's first chief weakness one knows french meager knowledge of the French language. Unless one knows french much of the intended humor of the first act will be missed completely—a terrifich andicap for any Broadway audicnce.

Title is derived from an old textbook for English children learning french in a tutor's establishment in the South of France. Here their studies are disrupted by cramming French in a tutor's establishment in the South of France. Here their studies are disrupted by first to succumb is Kit Nellan, who in turn is loved by the tutor's daughter. Then Lt. Comm. Rogers finds he can no longer resist the amortous advances of the villa campuqueen and finally Alan Booner against the promiscuity of the untiring pants-chaser, falls for her with a resounding thud. That's all there is to it.

As Alan Howard, son of an ambassador who is unwillingly following a family career and would much prefer being a novellst, Frank Lawton is his usually capable self. It is he, in fact, who lends whatever merit there is over the complex of th

That 'carnival of champions' which Mike Jacobs staged at the Polo Grounds, N. Y., Thursday (23) night was a flopperoo financially and fistiwas a hopperoo maintain and assi-cally. On paper the idea of present-ing four title contests on one card looked like surefire b.o. but the crowd was 50% under expectations. So were the matches.

The gate was \$198,600 and 30 G's more added for picture and radio rights (sustaining). Then came deducts. The eight glove throwers in ducts. The eight glove throwers in the four main events got \$152,000, which is less than the figures given out. The ball park collected its 10%. and the cost of the training camps plus advertising ran the nut up plenty. Also a charity was to get two percent of the profits. The contenders got peanuts in comparison to the champs' end of coin. Biggest winners appeared to be the government, which got \$26,000 in taxes, and the state, which drew down half that sum.

It appears that the show was staged too soon after the Louis-Farr fight and had it been dated in Octofight and had it been dated in October the takings might have been up to the expected \$375,000. Fact that the American Legion was good-timing in town didn't help either, for the lads of the A.E.F. were intent on other titings rather than fights. As a matter of fact the legion staged its own boxing show with amateurs at the Madison Square Garden bowl, nor did that help.

nor did that help.

The bout between Lou Ambers and Pedro Montanez for the lightweight title was given top billing but in action rated about fourth. The lightweights went through 15 boresome rounds, and long before the final bell the fans started the old razzaroo. Ambers kept his title.

Plenty of Action

Plenty of Action

The real fight of the night was between Barney Ross, who also kept his welterweight crown, and Cerfina Garcia. That too went the limit. They made a mistake in not putting that match on top for it was the best contest, and figured to be so anyhow, what with the Filipino having Barney on the floor in Frisco last season. Ross proved himself a real fighting champ again. He cut Garcia around the eyes and reddened ore made the chap from the Far Garcia around the eyes and reddened gree made the chap from the Far East look like an Indian. Champ, too, was mussed up somewhat but in the latter stages of the bout he proved the best man by outpunching the contender four or five to one.

contender four or five to one.

First event was between the European champ, Marcel Thil, and Fred Apostoli of Frisco, who copped the affair when the referee stopped it in the 10th round. Thil was badly cut over the right eye. He made no complaint and won the fans by his manner and style. For the blow-off there was the Sixto Escobar-Harry Jaffra match for the bantamweight crown. Jaffra, from Baltimore, pasted the dickens out of the Forto Rican at the Hippodrome last spring and he copped the title without so much excitement.

excitement.

The fans started walking when the show was half over and at the end the audience had dwindled to half of its disappointing size. Jacobs was not disturbed over his show misring and announced a similar mutichamp card would be staged next June. That's his story and he may be stuck with it.

Fight Note-

Fight Notes

Fight Notes
Jacobs served box lunches to the
working press. It was a long sersion but not that long. Seat cushions
would have been more welcomed.
There were no knockouts and no
knockdowns except one in the single
prelim. Arthur Donovan stopped the
Thil-Apostoli fight but the French
and din't look that much hurt.
Montanez lost several rounds by
low blows but that much countout-smarted him and once almost
tilted the fellow over, much to the
surprise of ringsiders.
Ross was hurt by Garcia but he
fought back the harder and again
proved a courageous champion.
Tyson (Harry Kay) agency lost
32 rinrside tickets priced at \$16.50
cach. Whether lost in transit or not,
has not been discerned. Locations
were checked at the Polo Grounds
were checked at the Polo Grounds

32 rin/side tickets priced at \$10.30 each. Whether lost in transit or not, has not been discerned. Locations were checked at the Polo Grounds but none of the pasteboards turner, up. Agency paid ushers \$25 to check up without avail.

Broadway

Joe Bernhard has grippe.
Jim Tully has returned to the
Coast.

Bill Halligan has sworn off the Rodeo at Madison Square Garden starting Oct. 6.

Hannen Swaffer got in yesterday from London on a periodic visit. Ben Atwell is press agent for Jed Harris' 'A Doll's House,' due soon

Louis Shurr returned to New York last week after summering on the Coast.

Coast.

Dorothy Willard, kin of Chicago McCormicks, reported angeling 'Many Mansions.'

eago McCormicks, reported angeling 'Many Mansions.'
Larry Fox, producer for Universal, in town for vacash and looking over the shows.
Frances Feist, who designed the new Cotton Club costumes, is related to the late Leo Feist.
Eddie Kane, accompanied by Billy West, arrived Sunday (26) by motor from the Coast for a visit.
Times Square streets seemed unduly quiet and almost deserted Friday (24) after most of Legionanires had started for home.
Marcella Napp, of the Metro casting office, arrived Monday (27) from the Coast to visit far allow, Nathalla (Napp), of the Metro and the Napp, o

Phyllis Perlman back from 10-day trip ahead of road company of 'Yes My Darling Daughter.' Forrest Cros-man now ahead of the show.

man now anead or the show,

New International Casino's floor
show, tuned up, and with all the
slage mechanics set, is slated for a
second press review tonight.

second press review tonight.

Dick Stevens of Chicago and
Benny Goodman, of Reading, Pa,
(not the messiro), dance promoters,
in town on a band shopping trip.

Thomas Beck, 20th Century-Fox
contract player, planed in from Hollywood last Thursday (23) for a two
or three weeks visit in New York,
Boston and Baltimore.

Boston and Baltimore.

Marc Lachmann, Universal's studio publicity chief, is east to greet Danielle Darrieux's arrival today (Wednesday). Lachmann escorts U's new import back to the Coast next Monday. Charles R. Rogers, U studio head, back to the Coast on Saturday.

Frank Wilson, of Loew's Ziegfeld staff, conceived the idea of mounting a camera on the car owned by Chelle Jains, the Ziegfeld's manageress, and thus see the Legionnaires parading from the ideal vantage point. The camera, of course, was a filmless prop, but it achieved its purpose.

Warner golf tournament at the

its purpose. Warner golf tournament at the Old Oaks country club, Rye, N. Y., Friday (24) was won for the third time straight by Leonard Palumbo of the foreign publicity department. Palumbo also won the Film Dally tournament in June. He brought in a winning '15 Friday. Booby price went to Joe Zybelewsky with a 180.

Sydney By Eric Gorrick

Infantile paralysis still a b.o. blow Frank Tait visiting Sydney with is brother, E. J.

Snider-Dean readying a new re-ue with Gladys Moncrieff.

Louis-Braddock fight pic is play-ing the Hoyts' chain. Not much. Norman B. Rydge back from Mel-ourne after a huddle with bankers.

Metro's 'Naughty Marietta' is still playing repeats around here and pulling trade.

pulling trade.

Fay Compton will appear here in the near future under Williamson-Tait management.

Jimmy Lear, Col's exploitation man, from Sydney to Melbourne to set the premiere of When You're in Love.'

Harry Muher, one-time booker for the old Tivoli chain, is in the pic biz as manager of the Plaza theatre, Bendigo.

Bendigo.

Probe into pic taxation still continues here and many big distrib execs have spoken their piece before the Commission.

execs have spoken their piece before the Commission.

Weintraubs are touring the stix of Snider-Dean. Act will be spotted soon into a new revue unit for the same manarement.

W-T will roadshow 'Over She Goes' in Melbourne until the Marcus show quits in Sydney, next month. Net Coward's Fallen Angels' in for a run try at the Apollo, Melbourne. Fred Hughes broducing, by arraneement with Snider-Dean. Cliff Holt is putting in some very nice exploitation work for the Hoyt's chain. His dad's in charge of the Effect and ounit in Melbourne. Father radio unit in Melbourne Sarth' to make way do Mayting', but as soon as notice went up big book skyward leap and pic remains. Theatre growth in nabes continues as indies find finances to allow erections. Film Board Trade is preparing rules to prevent overseating, if possible.

Possible.

Representation may be made to the government by exhibs asking that action be taken to prevent erec-

tions in spots deemed to be already over-seated.

over-seased.
Glaciarium management running an ice skating revue as a build for adult trade. Admission is 50c., with general skating allowed after the revue concludes.

vue concludes and the feet of the very concluded about his Bijou theatre site in Melbourne. Doesn't know whether to sell to an indie concern or rebuild and use for legituments here include Edmoter feet of the very concern feet of the very site of the very site

series of lectures.

Wings of the Morning' (G-B) is a smash hit here an immediate population of the model of

Ken Hall is preparing to shoot Broken Melody for Cinesound, with Lloyd Hughes. Eric Thompson will design the sets and cast is being chosen to support Hughes.

hosen to support Hughes.

Football and baseball seasons are apidly drawing to a close and ricket will replace. Wrestling will so quit in a few more weeks and try will be made again with box-

with Spring just around the core tent shows are readying for season in the six. Wirth's circus still doing well on the road and we come into Melbourne for a seas later.

later.
Two British pix. 'Thunder in City'
(UA) and 'Moonlight Sonata' (UA)
fell by the wayside and will be
assisted back into the cans by a
pleased management—pleased to see
the lids close.

pleased management—pleased to see the lids close. Plans are going ahead for whoopee time during Sesqui Anniversary next year in this city. Stanley Crick, Fox head, is in charge of big units of entertainment for visitors, by special request of the government. Richard White looks lke making request of the government. Richard White looks lke making the control of the plant of the pl

comes 'The Streets of London.'
Rubinstein premiered in Canberra
for Australian Broadcasting Commission and scored a tremendous hit
with classy concert crowd. Comedy
Harmonists also got away to a good
start here for the same management.

start here for the same management. Cast chosen for 'Balaalia' includes Robert' Halliday, Margaret Adams, Marjorle Gordon, Don Nichol, Thadee Slavinsky, Bert Matthews, Yvonne Banvard, Jan Kowskey and Lesley Crane, W T will open the attraction to the control of \$2.

Grane. W.T. will were the attraction with a top of \$2.

Snider-Dean sent the Comors-Paul revue unit to play Tasmania until the infantile outbreak abates. Effice Broadcasters building up nicely in the commercial field under the direction of Tom Holt. At one time Holt was manager for Ada Reeves; then joined F. W. Thring in pic production, married Thring's daughter and entered radio.

Springtime means conventions. More exces are huddling in discounting the state of the st

Honolulu By Mabel Thomas

Claude Gillingwater resting here, Lew King and his wife down short stay. and Mrs. Frank Nathan Mr

Sheldon and Daily, old-timers here for one year. O. I. Johnston of the Walt Disney studios vacationing.

Studios vacationing.

J. J. Franklin and family to California for four months.

Fred Leahy, Paramount, knows what Aloha really means.

Jack and George Temple, brothers of Shirley, around the island.

Eddie Darling had 'a grand time,' he says, with the Ed Savtells.

Mr. and Mrs. E. Gardner, Shirley Booth, Waikiking it for one month.

Adolph Ramish back and has acquired another holding for his chain here.

Mrs. Dick Shayer the house guest of Gypsy Helfands at the beach for

H. L. Miller, talent scout for Col, will teach English while at the U. of Hawaii,

Waikiki Wille, the Winchell of Ha aii, home and will resume his v aii, ho writings.

writings
Helen Thurston featured in the
F&M Legion Show, sent down
from LA.
Adolphe Menjou and wife will be
quest artists with the Community
Players here.
Sol Lesser completed arrangements with Don Blanding for 'Stowaways in Paradise'
Giggie Royce nd his Young Hotel
band remain on until 1938, rounding
out one solid year at the Young.

London

Frances Maddox at the Cafe Angais, opening Sept. 22, for four

weeks.
'Anthony and Anna' closes at the Whitehall theatre Oct. 2, after two years' run.

ears' run. Ella Shields off to San Francisco, nd goes from there to Australia

and goes from there to Australia for Frank Neal.

Roy William Neill, currently megging for Irving Asher at Teddington, to seek naturalization.

Emile Boreo doubling from the Paramount theatre with Cafe Anglais, besides televising.

F. J. Spickernell, film exhib, is to be Lord Mayor of Portsmouth for the second successive year.

Bertram Mills has booked Bunny Dryden, cable aerialist, for his Olympia Circus season, opening Christmas.

Charlie Miller, of the MCA Chicago office, over on vacation, and shows.

African Theatres Corp 's Lordan

snows.

African Theatres Corp.'s London office moving from Daly's to Queen's hotel buildings, adjoining Metro's

Empire.

Connie Russell gave a special audition to Louis B. Mayer at Claridge's hole, with Metro's execs reported interested.

Toscanini will conduct two concrist this fall at the Queen's Hall, Oct. 30 and Nov. 3, both of which will be broadcast.

West End News theatre owners squawking at Charles Woolf for giving the Louis-Farr fight film exclusively to Gaumont-British.

sively to Gaumont-British.

Bert Firman and his band to do
fortnightly broadcasts, first in several years, although he was a regulat BBC feature in its earlier days.

Thornton Freeland and wife's
(June Clyde) trip to America is
purely a vacation, as he is due back
here in two months to do another
picture for Korda.

picture for Korda.

Eddie Oliver, Ben Bernie's former arranger-planist, here forming his own English band. Opens at Carly a West End hotel. The Carroll Levis and his Radio Discovers of the Carroll Radio Review Radio Radio

kadio Luxembourg for Quaker Oats
at \$1,550 per broadcast. Lord &
Thomas set the deal.
Georges Banya's first play in London will be 'L'Extravagant Capideal.
Georges Banya's first play in London will be 'L'Extravagant Capitaine Bilec. French farce by Jean
Blanchon, which will be adapted
and staged by Auriol Lee.
John 'Argyle Prods. bought a
script on the life of Marie Lloyd,
which will be filmed at Welwyn
Studios and distributed by Associated British Cinemas (BIP).
'Alf's Button, 'which is the next
vehicle for the 'Crazy Gang' film,
starts shooting early in January at
Gainsborough. Renee Houston will
be stand to be compared to the life of the Crazy Gang' film,
starts shooting early in January at
Gainsborough. Renee Houston will
be stand to be compared to the life of the Crazy Days' at the
Shaftesbury. Leo Franklyn, from
Australia, substituted.
New Prince of Wales theatre, built
on the site of the old one, opens
with a special performance at 8
clock. Subsequently the original
non-stop policy will be reverted to,
with solated Batid Cinemas (BIP)
has decided to do 'Star of the Circus,' local version of 'Jumbo,' with
Walter Mycroft, head of the product
ton department, having already engaged Emile Boreo for the Schnozzle
Durante part.
Dave Burns, after closing with
They Came by Night,' at the Close
'The Came of the start of the Circher of the

gaged Emile Boreo for the Schnozzle Durante part.
Dave Burns, after closing with They Came by Night, at the Globe theatre, immediately signed for the closed control of the control of the

Though the Comes to the Comes to the Ripid Comes to

Philadelphia By Herb Golden

By Herb Golden

Cliff Harris recuping at home from a tonsil slice job.

Milt Weeks seriously alling at Philly General Hospital.

Polly Willis scripting new mike series for possible commercial.

John Facenda and new frau back from Virginia Beach honeymoon.

Mike Levinson set to open his 'Lash of Pentitentes' in Shamokin.

N. W. Ayer's Larry Witte doing a radio gossip column on KYW now.

Lew Pizor recovering in Temple University hospital from intestinal aliment that has him down.

WFIL's new studios almost ready now, while KYW getting set for cornerstone laying of its new building.

Ed Roecker doing the chirping on the Fennsy State publicity bureau.

Mrs. A. T. Hild back from summer.

Mrs. A. T. Hild back from summer leave and hammering Lit Brother Chorus into shape for fall appear-

ances.
Gabriel Gelinas from WIP's house ad

band to Jan Savitt's Top Hatters. New saxaphonist at WIP. Alfred

Stoney McLinn again doing his spiel from WIP's studios, after a month of airing from his bed following a fall that dislocated his hip.

Paris

Serge Lifar in from vacation. Singer Louis Delaquerriere dead.
Reine Paulet singing over Radio
Cite. Fred Adison's band at the Para-

mount.

Jim Witteried postcarding from London

Ramon Navarro catching the A. B. C. show. Violet Stevenson vacationing in

Berlin Opera presentations here winding up.
Ralph T. Walker here studying expo buildings.

expo buildings.
Lucienne Delafarge back from a tour of Europe.
Grand Palais being readied for the fall auto show.

the fall auto show.

Jean Gabin speaking English in his latest film, 'Le Messager.'

Marlene Dietrich back in town, breaking onto front pages.

Metro throwing a cocktailer for William Powell at Maxim's.

William Powell at Maxim's;
Montmartre Harlem Club reopening with Freddy Taylor's band.
Germans now charging admission
to their expo pavillion cinema.
Gipsy Markoff closing at the Casanova; off to Hotel Ritz, London.

Gipsy Markori closing at the Casanova; off to Hotel Ritz, London.
Versailles catching more visitors in August than all of last year.
Henry Bernstein's 'Le Voyage' closing at the Theatre Gymnase.
Jules Berry off for the Midl to start work in 'Balthazar,' Pierre Colombier's latest.
Two Cirque d'Hiver elephants stopping a performance with a private fight—no one injured, but considerable damage.

Berlin

Fritz Wendthaus scrivening a new

'On the Avenue' (20th) at the

Marmorhaus.

Watter Cromostay penned the notes for Katzensteg:

Werner Krauss: to open middle of September at the State theatre.

'Actress,' with Agnes Straub, big legit hit of last season, reopening.

'Black Pearls,' featuring Reris, having its first showing in Berlin.

Black Pearls, featuring Reris, having its first showing in Berlin, Brigitte Horney back to Berlin after final shooting of Sudermann's Katzensteg.

Deutsche theatre beginning its new seast a with Friederick the First, berling the Berling of Sudermann's Katzensteg.

Ellen Frank penciled for the new Terra Film-Kunst pic, under direction of Carl Boese.

Paul Wegener to play the Captain Strindberg's Totentanz' (Death Dance'), at the Kurturstendamm.

Maria Koland, Fatherland's action of the Sudermann of Sudermann of

Chicago

Eddie Pierce jumped in for week-Paul Sanders in town after a Coast expedition.

expedition.

Dr. George Halley to Detroit for a couple days.

Ed Levin moving his family closer to the Loop. Morris Silver and Sammy Clark to N. Y. and return,

I. Y. and return.

George Jessel and Norma Tal-nadge in town for a few days. Mort Singer back to Chicago, then away for Minneapolis conference.

Sam Schoenstadt and Max Levin arranging the next CAPA shindig. Baseball announcer shortage in Chi as boys all leave for St. Louis airings.

Jackie Heller week-ended in hos-plackie Heller week-ended in hos-placking a cheek-up after a too-man to the state of the state of the state of the saamy Tishms back from Kan-sas and Missouri fight picture selling tour, and off to N. V. Paul Sanders now on sales staff of Esquire Features- and assigned last week to cover Michigan. A. J. Balaban regularly catches the stage shows in town though the Balaban-Myers houses are straight pictures.

pictures.
Randolph St. bookies turning on the lights and air-conditioning again, after two weeks spent ducking in after two weeks spent ducking in the dark. Ben Coles doing some business for his 'Look' mag, and took A. E. Meyerhoff back to Des Moines for ad conferences.

Hollywood

Melvyn Douglas had his tonsils out. David L. Loew abed with a severe cold. Otto Kruger in for ether and film deals.
Wendy Barrie sprained wrist at tennis.
Joe E. Brown winged in from Van-couver.
Hugh Boswell back at Metro from

Hugn Buswell states the Buddy DeSylva erecting a Holmby Hills palazzo.
Henry Henigson had a birthday but no party.

Milton Hoffman joined the M. C. Milton Hoffman jonneu was an observed agency.
Leonard Goldstein Is now tagged L. G. Leonard.
Bill Thomas going for a Toluca Lake mansion.
Yola d'Avril now a full-fiedged
U.S. citoyenne.
Arthur Wenzel recovering from an appendectomy.

Yola d'Avril now a full-fledged U. S. citoyenne. Arthur Wenzel recovering from an appendectomy. Pat West is a jury foreman in Tar West is a jury foreman in Tar West is a jury foreman in The West is a jury foreman in Trank Orsatil and Jean Chatburn trekking N. Ywards. Grant Mitchell, back for Metro's The Last Gangster. Judy Garland looking over plans for a Bevhills manse. The Last Gangster. Judy Garland looking over plans for a Bevhills manse. Louising Eugenie Leontovich in St. Louis. Charles Skouras back from bagging bear in Wyoming. George Burns and Gracie Allen back to Broadway, Oct. 5. Mickey Rooney halfbacking for Fairfax High, Hollywood. Zion Myers has started work on Lionel Short of the London Daily Mail traversing the film lots. Isa Miranda, Par's Italian actress, tore a ligament in her ankle. Harry Sherman bagged nary a grizzly in Wyoming b'ar hunt. Warren William back from primeval piscatorial perambuling build a house and root into Westwood. Eric Coster. 20th-Fox publicity man, an infantile paralysis victim, Anne-Morrison Chapin scripting Judy Garland's next opts for Metro. Reinhold Schunzel, German director, reported at Metro on his term licking the second of Rosaile' at footballing for dear old Rosaile' at footballing for

Anne Morrison Chapin scripting Judy Garland's next opus for Metro. Reinhold Schunzel, German director, reported at Metro on his term ticket.

Nelson Eddy wrenched a shoulder footballing for dear old "Rosalie" at Morgan has sold his Palm Springs, antique shop and gone in Frank Capra peddled his Bel-Aliestate site to Dick Powell and Joan Blondell.

Rose Stradner, who hails from Vicena, spends her spare time ogling the Pacific money, guesting on Tay Grant of the Capra of the Pacific money, guesting on Tay Grant of the Capra of the Pacific money, guesting on Tay Grant of the Capra of the Pacific money, guesting on Tay Grant of the Capra o

mack in a featwav.

Metro's Thoroughbreds
wav.

Millicent Holliday, spotted by
Mation Gering at Pasadena Community Playhouse, steps into Col's 'I
Married an Artist'
The John Stones denart
a two months'

ned an Artist.'
e John Stones denart Oct. 2 on
yo months' tour that will take
to South America, thence to
York and back home. em

Minneapolis By Les Rees

C. L. Lees new University of Min-nesota director of dramatics. Fred Waring's "Pennsylvanians' spotted for Orpheum Oct. 8, 'Hy' Chapman, Columbia branch manager, suffering from infected eye lid.

d. 'Great Raymond,' magician, open-ig legit season at Lyceum this

Great Raymond, magician, opening legit season at Lyceum this walk.

Griffen, Minnesota Terrace tenor, seriously ill in University hospital.

Bess Ackerman recovered from illness and back on Columbia sccretarial job.

Mike Fadell, publicity man, getting once-over at Mayo clinic.

Duck and pheasant hunting season starting Oct. 9 expected to depopulate Film Row.

Ernie Hill resigned from Paramount sales' staff to accept Warner Brothers' assignment.

Harold Weiss from Chicago re(Continued on page 62)

OBITUARIES

VIRGINIA EARL

VIRGINIA EARL
Virginia Earl, 62, one of the leading musical stars of the 90's, died in
a New Jersey sanitarium Sept, 21.
She had been the guest of the Actors Fund Home at Englewood the
end two were

tors' Fund Home at Englewood the last two years.
Miss Earl made her stage debut at the age of 12 in one of the juvenile productions of The Mikado', which literally infested the country about that time, following the success of similar ventures with Pinafore. Year two years she played with Dec. that time, louisying the success of similar ventures with Pinafore. For two years she played with Donnelley and Girard in Later On, and then spent two years in Australia. Coming home she toured in Holyts's A. Hole in the Ground' and then spent two years in "Wang" with De Wolf Höpper. But it was not until she came to the N. V. Casino that she took a permanent place as a Broadway favorite, playing in numerous George Lederer productions. She was featured in other productions and in 'Sergeant Kitty' she achieved stardom, but her chief successes centered about the old Cases centered about the old Ca esses, centered about the old Casino, though in later years she was
regarded as an Augustin Daly Star.
Later she went thin vaudeville with
fair success, but without repeating
her musical comedy hit.
She is survived by her sister,
Maude Earl, also an actress, and two

RUTH ROLAND

RUTH. ROLLAND
Ruth Roland, 39, former serial actress and reputedly one of Hollywood's weathleist, died Sept. 22 after
a lingering illness. She is survived
by her husband, Ben Bard, actorproducer, and her aunt, Mrs. Edith

Theorem of the state of the state

B. Thompson.
Funeral was held Sept. 24 at the
Wee Kirk o' the Heather, Forest
Lawn Memorial Park, Glendale,
with a Christian Science service.
Burial followed in a mausoleum at
Forest Lawn.
In 1930 Miss Roland's fortune,

In 1930 Miss Roland's fortune, largely earned in real estate, was estimated as exceeding \$6,000,000. Heavy losses during the depression reduced it considerably but she was still; considered very wealthy. Deceased entered pictures in 1915 and played in many serials for Pathe, Kalem and Balboa in the old silent days, undergoing many dangers and often escaping death or serious injury by the proverbial hair's breadth. She also was starred in dozens of feature dramas.

She was first married to Lionel R. (Lee) Kent, later becoming the wife of Bard. Her fortune was accumulated through shrewd realty deals.

OLIVER W. TUTTLE
Oliver W. Tuttle, 50, one-time
manager of station KPO, San Francisco, died of a heart attack Sept. 20
at his home in Burlingame, Cal. at his home in Burlingame, Cal.
Tuttle, who was promotion manager
for the San Francisco Examiner,
Hearst morning daily, at the time of
his death, in 1922 was manager of
the Examiner-owned station, KUO.
He became affiliated with KPO in
1924, and was largely responsible
for the station's development to a
position of importance in the following year.

A pioneer in local radio circles,
Tuttle continued his interest in

Tuttle continued his interest in broadcasting while Examiner proproducasting while Examiner pro-motion manager, arranging numer-ous promotional tie-ups between the paper and KYA, Hearst-owned San Francisco station. His widow, Marle, and a son, Oliver W. Tuttle, Jr., six years old, survive.

LYNN WILLIS
Lynn Willis, 30, announcer at
KYW, Philadelphia, jumped to death
from a second-floor window of the
Presbyterian hospital, Philadelphia,
Sept. 21. Delirious after an operation, he left his bed on the first floor, ran up a stairway to the next land-ing and battered his way through a

screen.

Willis joined KYW last May after six years service at WIP, Philadelphia, He had been on sick leave several months before changing affiliations and had only been back about a week when the transfer was announced.

His wife, the former Barbara Kenna, and his mother survive.

CARL KOHLMANN

CARL KOHLMANN

Carl Kohlmann, 75, solo trombonist with the Cincinnati Symphony
orchestra since it was organized, in
1895, died Sept. 23, at his home. Although in ill health for the past
year, he played with the orchestra
last season and performed in weekly

broadcasts by the Armco band on WLW until his demise.

Kohlmann, a native of Germany, came to the U. S. 53 years ago. For 25 years he was an instructor of brass instruments at the Cincinnati College of Music.
Survived by a son, Charles.

ROBERT STEVENSON, SR.

ROBERT STEVENSON, SR.
Robert Stevenson, Sr., 53, formerly one of Broadway's top box office treasurers, died Sept. 25, at Laguna Beach, Calif., where he resided for about two years. He was a cancer cittim, disease first infecting one leg which was amputated some months before he moved west.

He was long connected with the Morosco theatre, being in charge of the box office during several long runs including The Bat. His son, Robert, J., who has been managing Erlanger's, Buffalo, for the past year or so, planed to the Coast for the funeral, which was held Tuesday.

ION SWINLEY

ION SWINLER Ion Swinley, 45, well known Shakespearean and radio actor, died in his sleen at his London home in his sleep at his London home Sept. 16. Graduating from the Academy of Dramatic Art, he played many varying roles, from Shaw to light comedy, and dramatic radio

At the time of his death he had been appearing in Sydney Carroll's last Shakespearean production of the season at the Open-Air theatre, play-ing Solinus in 'The Comedy of Erseason at the Open-Air theatre, pling Solinus in "The Comedy of rors." He was also the author four plays.

THEODORE C. (DOC) McQUATE
Theodore C. (DOC) McQuate, 64,
ex outdoorshowman, died in Aultman hospital, Canton, O., Sept. 23
after a series of strokes. A close
riend of the late President William
McKinley, he became interested in
horses and became a prominent figure around the eastern Ohio fair
circuit. He later purchased an interest in the New England Carnival
Co., and became adegt as a 'barker.' Co., and became adept as a 'barker.'
He then was engaged in this capacity by the Ringling Bros. circus sideshow, with which tented attraction he traveled several years.

RESSIE SMITH

BESSIE SMITH

Bessie Smith, blues singer, who originated in one of the Beale street theatres in Memphis, was killed in that city, Sept. 26, when an auto in which she was riding overturned. Her work attracted the attention of theatrical agents and she played Broadway engagements in addition to making many phonograph recordings. She had returned to Memphis to join the 'Broadway Rastus,' a Beale street musical production Details in the Music Section.

FRANK B. ARNOLD
Frank B. Arnold, 69, for many years identified with the film business, died Sept. 21 at his home in Miami, Fla., after an illness of several months.

For many years he was a theatrical advance agent and prior to his retirement traveled for the Foreign Film Exchange Co. His widow and several nephews and nieces survive. The body was returned to Columbus, his former home.

JOHN McGARVEY
John W. McGarvey, 57, veteran
Pittsburgh fight promoter, died last
week at his home after a long illness which became critical only recently, however.

He had returned only a few weeks

ago from San Francisco where he had his newest find, Billy Conn, leading contender for the middle-weight crown, take on a few of the Coast hopefuls.

BURNETT C. McKINSTRY
Burnett C. McKinstry, 53, manager and proprietor of the Lake
Breeze hotel, Buckeye Lake, O., died
Sept. 18 in Mt. Carmel hospital,
Columbus, after suffering a stroke

Columbus, are suitering a satole of apoplexy.

He was well known in the amusement park field in central Ohio and before becoming associated with the hotel management.

THADDEUS COWAN

THABBETS COWAN 97, who portrayed the role of 'King Neptune' in the beauty pageants at Atlantic City, N. J., died Wednesday (22) at the age of 97.

calling which he had followed for the past 40 years.

FRANK HUNT

FRANK HUNT
Frank Hunt, 65, Elk City, Okla, theatre owner, died at Polyclinic Hospital in Oklahoma City, Sept. 24, after an illness of three weeks.
His death was attributed to heart disease. He is survived by his wife and a sister.

CARL EVANS
Carl Evans, 56, superintendent, of
the municipal zoo at Columbus, 0,
died suddenly Sept, 23 at his home
in that city from a heart ailment.
He had been in charge of the operation of the zoo there since its
creation in 1929.

MARY RLACKFORD

MARY BLACKFORD
Mary Bernice Blackford, 23, screen
player, died Sept. 24, in Santa
Monica, after a three-year illness
from paralysis. She was injured in
an automobile accident.

Surviving are her mother and a

JOSEPH KLAW

Joseph Klaw, 49, son of Marc
Klaw and himself a producer of
stage shows, killed himself with carbon monoxide from the exhaust of
his parked car in N. Y., Sept. 22,

Details in the legit section.

ROSALIND COGHLAN
Rosalind Coghlan Pittman, retired actress and daughter of Rose Coghlan, died in Forrest Hills, N. Y., Sept. 27, of a cerebral hemorrhage. She was for many years on the egitimate stage and in vaudeville.

MAY ARCIER

May Arcier, known in theatrical circles as Mrs. Lloyd A. Balliet, died Aug. 20, at her home in Dayton, Ohio. She had been ill for some

GEORGE McCLENNON

GEORGE McCLENNON
George McClennon, 49, comedian
and trick clarinetist, died Sept. 24,
in the Municipal Sanitarium, in Chicago, where he had been confined
since last May.

WILLIAM MILNE

William Milne, age 55, died at the Will Rogers Hospital Sept. 24. For the past 22 years he was connected with Loew's Theatres, Inc., as assistant manager.

MONA MOORE

Mona Moore, 25, singer, died suddenly in Chicago on Sept. 22.

She had worked in niteries and
vaude. Parents survive.

Brother, 29, of Mary Margaret Mcbride (Martha Deane, WOR, New York), died Sept. 25, 1937, after a gallstone operation in Winter Park, Fla.

Henry Erb, 50, formerly pianist with Los Angeles Philharmonic Or-chestra, died at Gardena, Calif., Sept. 23.

William Gargan, 68, father of William and Edward Gargan, actors, died in Hollywood, Sept. 22.

Father, 64, of Paul Malvern, film producer, died Sept. 23 in San Diego.

Paris Dream

(Continued from page 11)

would be so long that it would have to be run serially. But the truth seems to be that all those hundreds of thousands of francs needed were not forthcoming by public subscription. Original plan called for shares' of one franc each beins sold When the picture was produced, those who had bought the share would have that amount deducted from their entrance fee when they saw the film. Story will now retrace the history of three men from Marseilles who came to Paris and took part in the Revolution. Three practically unknown actors—in comparison to the big star names originally announced of thousands of francs needed were

known actors—in comparison to the big star names originally announced —will carry these three roles. Names of Pierre Renoir, Louis Jou-vet, Paul Dullac, Andre Zibral, Maurice Escande and Suzy Prim are still connected with the production, but they are only a handful to the ones first announced.

ones first announced.

Production has finally gotten under way but indicative of how much backing is lacked was an appeal in one paper asking those who could appear in mob scenes to go to Fontainebleau, as they could appear in the film and 'their fares and luncheon would be paid.'

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Vanerr takes no credit for these news items; each has been rewritten from a daily paper.

East

Bureau of Taxation for N. Y. state reports drinking on the increase. Figures for first eight months of the year \$2,405,940 in excess of same period in '36.

pear 32,000-00 in excess 0.1 sainter period in '96.

Drake's pop priced eatery closed by a strike. First time in 25 years they can be seen that they closed rather than sign of the companies of the companies of the steamship companies, the till of the steamship companies the steamship c

and the artist turned it back again and dared the minister to repeat. Huntsville, Tex., convicts to stage a rodeo. Will stay inside the prison walls. Four Sunday sessions. Top prize, \$10.

Artef players move to Daly's and Prename the housed the usual proclamation making Columbus Day a national holiday.

Friends of the late George Gershin planning a memorial in the form of a grove of 10,000 trees planted in Palestine. To be located not far from the theory of the form of

as the Lindbergh weicome. Thomas Nolan, chauffeur for Ben Bernie, freed of a drunk driving charge last Wednesday. Magistrate said it was a borderline case, but gave him the benefit of the doubt. Legionnaires in the 40 and 8 contingent returned all traffic signs copped during their three-day collecting tour. In recognition of the treatment accorded them by the bolice.

treatment accorace mem by m-police. George M. Cohan the hit of the Legion show at the Garden, Wednes-day. Sang 'Over There' until his voice hoarsed up. Clifford Odets' Golden Gloves' re-titled 'The Manly Art' by Group

titled. The Maniy Art oy uroup Theatre.
Lewis Leverett and Martha Drieblatt added to faculty of the New Theatre school for the season. Hubert Julian, Harlem's own aviator, fell off a chair in Paris and broke his arm in three places. Says he can't go to help China win the war.

score for Cornelia Otis Skinner's version of Edna, His Wife, which she will use this season. Congressional Library excetaloguing its volumes. Frank Scully's Fun in Bed Classified as a sex book and season of the cornelio Riviera, leader of the orch at the Toreador, Harlem Spanisn nitery held by the police in the knifing of Carmello Correa, his rivial for the affections of a local charmer, N. Y. police staging drives against bootblacks and handbook makers. Utah first state definitely to sign an exhibition, contract with N. Y. World's Fair, Johnhancocked Tabs.

Coast

William F, James, former newspaperman and husband of Margaret Irving, film actress, was granted probation for five years following his conviction on seven forgery charges in Los Angeles.

Nick Stuart, orchestra leader and former screen player, and Ruth Eileen Skinner, who were divorced in Beeno last far, applied or a marchet of the control of the co

orch.

Hamilton 'B u d d y ' Westmore dropped his contemplated resistance to the plea of Martha Raye for a divorce from him in L. A.

MARRIAGES

MARRIAGES

Doris Havens to E. Samuel Lonholm, in Philadelphia, Sept. 25. Bride is studio organist at WCAU, Philly, Groom is former radio singer.

Art Wortha, manager Fox-Roxy, LaPorte, Ind., to Mary Helen Duke, non-pro, in LaPorte on Sept. 23.

Rex Williams, manager Hoosler theatre, Whiting, Ind., to Estelle Mc-Closkey, non-pro, on Sept. 26.

Cornel Wilde to Patricia Knight in N. Y., Sept. 21. Both are legit players.

James Ault to Sarah H. Longacre at Norristown, Pa., Sept. 25. Groom

James Aull to Sarah H. Longacre at Norristown, Pa., Sept. 25. Groom is p.a. at KYW, Philly.
Isabelle Steams to Samuel Carlyle Monroe in Peterborough, N. H., Sept. 28. Bride is legit actres, Groom is with television interests of NBC.
Juliette Kengal, dancer, to Leighton Brill, writer, Sept. 26 at Yuma,
Doris Borbridge, dancer to Van Faust, Metro studio music exec, Sept. 28 at Yuma.
Stella Aduss to Mike Camillerl.

Bride is legit actress, for fell off a chair in Paris and broke his arm in three places. Says he can't go to help China win the war, can't go to help China win the German conductor should try to conduct at Beyreuth and Salzburg. Furtwangler retorts that music is should rise above politics. May decline to conduct at Salzburg may decline to conduct as salzburg may musically the state of the salzburg may decline to conduct as salzburg may musically a state of the salzburg may musically a state of the salzburg may musically make an exhibit at the N. Y. World's fair. Committee has so recommended. Now a question of funds.

Outdoor art show 11, 200 and the salzburg may be declined fair. Committee has so recommended. Now a question of funds.

Outdoor art show 11, 200 and the salzburg may be declined fair. Committee has so recommended. Now a question of funds.

Outdoor art show 11, 200 and may make an exhibit at the N. Y. World's fair. Committee has so recommended. Now a question of funds.

Outdoor art show 11, 200 and may make an exhibit at the N. Y. World's fair. Committee has so recommended. Now a question of funds.

Outdoor art show 11, 200 and may make an exhibit at the N. Y. World's fair. Committee has so recommended. Now a question with the work of a state of the salzburg may make an exhibit at the N. Y. World's fair committee has so recommended. Now a question with the world of the salzburg may make an exhibit at the N. Y. World's fair. Committee has so recommended. Now and the salzburg may h

Cleve Expo Shuts Just in Time To Save 'Acquacaders' from Freeze

Another two weeks of Lake Erie's rapidly cooling breezes and the Aquacade's swimmers would have to wear Eskimo swimming suits to survive, so Sunday's (26) closing of Great Lakes Exposition came off at the right time. Centennial had been extended three weeks, which were worthwhile as far as attendance was

worthwhile as far as attendance was concerned, although Billy Rose's mermaids risked pneumonia up to a Brief warm spell last week.

Crowd of 81,359 turned out to hear taps blown, Official total attendance for fair's second and last year was 3,518,740; large enough to satisfy civic sponsors.

Closing ceremony on Radioland's outdoor stage was highlighted by complimentary speeches from Lincoln G. Dickey, general manager; Dudley S. Blossom, general chaircoln G. Dickey, general chair Dudley S. Blossom, general chair man; W. T. Holliday, prez; Dr. Ni

Dudley S. Blossom, general charman; W. T. Holliday, prez; Dr. Ni-cola Cerri, U. S. commissioner general here, and Mayor Burton.
Johnny Weismuller, co-star of Rose's marine spectacle, is staying here for a few days with Lupe Velez trying to arrange some vaude dates before returning to Metro's lot. Swimmer and his wife are asking of \$7,500 per week for appearances. Eleanor Holm Jarrett, who burlesqued Aquacade's final show by wearing galoshes, fiew back to Hollywood to play in "Tarran's Revenge' opposite Glenn Morris. Backstroke champ was signed by Principal Productions, with picture to be released through 20th-Fox.

Walter Dare Wahl and Johnny Trama jumped from Rose's cast into new stage revue at Mayfair Casino, downtown theatre-cabanet. Comedy team now featured with Jack Osteran

now featured with Jack Oster

team now featured with Jack Osterman.

With his Tyrolean cafe on Midway gone dark, Herman Pirchner transported Otto Thurn's ornestra to his Alpine Village in theatrical section.

Statisticians who checked figures estimate that during 230 days of two seasons the Expo drew 7,500,000 visitizes and the the expo drew 7,500,000 visitizes an 60% of whom were out-of-ers. While somewhat debatable towners. While somewhat debatable, they also claim the lakefront show brought \$30,000,000 into city, in return for costs of \$1,250,000. Guarantors, who put up approximately \$1,500,000, got around 50% back, and chalked rest down to civic advertices. tising.

owmen's League Gets \$3,500

Showmen's League Gets \$3,500

During last week an Expo benefit for Showmen's League of America drew 3,500 visitors, despite icy winds, netting \$3,500 for its hospital and cemetery fund. Tom Mix drove in from nearby circus to do a personal for it.

Evelyn Chandler and husband, Bruce Mapes, who topped ice extravaganza at Winterland, are sailing Oct. 11 for London to open at Show Box Theatre. Also scheduled to do a skating scene in next Asiare-Rogers musical, followed by series of film shorts.

Duke and Noble are opening Hotel New Yorker's ice rink Oct. 8, while Walter Arian is going back to Toronto Skating Club as head instructor. His partner here, Frances Johnson, is joining Maribel Vinson's ice carnival.

ice carnival.

Newspaper muggs who were foolish enough to expect some liquid rewards for plugging the center was
were left with tongues hanging out.

Instead, they were handed small
bronze medals for distinguished
service. Another laugh came when

bronze medals for distinguished service. Another laugh came when Gov. Martin L. Davey, supposed to be guest of honor for an all-Ohio weekend, showed up four hours late when ceremonies in his honor were nearly over.

Although buildings are due to be demolished before April, deal is on to keep some of them for a 'little expo' in 1938. Plan is to combine Aquacade grandstand and Radioland's stage for outdoor operas, symphonies and plays for four months next summer.

Sheesley's Hole Up

Charlotte, N. C., Sept. 28, Completion of arrangements for Sheesley's Shows to establish winter quarters here again was announced by J. M. Sheesley, head of this midway organization.

Approximately, 100

Approximately 100 of the show's employees will remain in Charlotte during the winter season.

TOO LITTLE AMUSEMENT

Rochester Passes Up Fair Which Trusted Too Much to Live Stock

Rochester, Sept. 28.

In opinion of man in the street, Rochester Exposition hit a new low in entertainment value this year, and will have to demonstrate some real showmanship in future or play to

showmanship in future or play to the sparrows.

Emphasis this year was placed on county fair angle, but city folks showed little interest in sheep and cattle, while farmers can see 'em at home. Admish of 35c. considered pretty stiff to look at a few washing machines regularly on display in the stores. Industrial exhibits were practically nil and nothing offered comparable to horse show which used to draw society and hoi polloi alike.

De Luxe midway shows drew fire of church groups which closed sex education and strip tease tents and scored officials for allowing penny

DALLAS IS DEAD AT END OF FAIR

Dallas, Sept. 28. The Greater Texas and Pan Amer ican exposition has shrunk to a Texas exposition and, with many activities in prospect of abandon ment, looms as a local proposition

Executives have announced that Cavalcade, free outdoor spectacle was costing \$700 a day and must be closed for economy reasons. Final shows were scheduled Sunday night (26) but considerable pressure was being brought by midway showmen and state patriotic groups to keep it open.

keep it open.
Midway showmen, headed by Nat
and Joe Rogers, signed a declaration
100 per cent insisting that the front
gates be made free it Cavalcade
closes. The spectacle is at end of
midway opposite front gate and is
the only attraction to lure customers
their way. their

ne only account in a constant in a constant

Over the weekend the exposition officials were trying to interest Henry Ford in the idea of sponsoring the show for the rest of the fair. State school officials planned to send groups of students to fair as scholastic proposition in closing weeks, a program which stimulated attendance last year. They indicate, however, that they will not be interested if Cavalcade is discontinued. With schoolmen on one side and

with schoolmen on one side and showmen on the other, each pressing for continuance of the show, the exposition has plenty aching in the head. If midway exhibitors follow through on their sit-down strike, main thing left will be the Casino revole.

main thing left will be the Casino revue.

Definite shot in the arm for attendance Saturday (28) was the appearance of Bob Burns and a suppearance of Bob Burns and a suppearance of Bob Burns and a suppearance of Bob Burns and a free show in football stadium Saturday night which drew 20,000 and repeated his chore Sunday night. He got \$10,000 for the two appearances.

Attendance at the exposition through Saturday night (28) had crept up to 1,606,686.

SHY ONE TRUCK

Blackwell, Okla., Sept. 28.

Blackwell, Okla, Sept. 28.

Truck and trailer belonging to the Western States Shows were partially burned when the truck sideswiped another truck belonging to the carnival two miles north of Tonkawa.

Fire started when the impact of the collision spilled gasoline from a tank on back of the truck.

Knives on a Carney

Lynchburg, Sept. 28.

Fight on the midway at the Amherst 6-County Fair sent Danny Moore, Sheesley carnival employee, and Johnny Martin, Lynchburg man, to hospitals for knife wounds.

Fray was a free-for-all, with county authorities unable to find out

Chatter

(Continued from page 60) placing Russell Abbott, resigned as RKO assistant booker.

Peppino and Camille, dancers at Hotel Nicollet Minnesota Terrace, held over for Casa Loma engage-

Peppino and Camille, dancers at Hotel Nicollet Minnesota Terrace, held over for Casa Loma engagement.

Dan Field of Pioneer Theatre Corp., Iowa circuit of houses with House of the Corp. Iowa circuit of houses with New York of Commercial Universal western sales manager, in town to help complete negotiations with Publix for product deal.

University of Minnesota giving refunds to dissatisfied football season ticket purchasers whose locations are behind goal poets.

University of Minnesota giving refunds to dissatisfied football season ticket purchasers whose locations are behind goal poets.

University of Minnesota giving refunds to dissatisfied football season Loma orchestra at Hotel Nicollet Minnesota Room.

Louis Rubenstein, Twin City independent circuit owner, recovering from major operation at Mayo clinic Rochester, Minners' seminine office.

Machester, Minners' seminine office of the Casa Commercial forewell party for Evelyn Lee and presented her with gift prior to her departure to be wedded. Jack Friedl, son of Publix chain general manager and captain of Washburn high football team, starred in first game against South Horth Dakota State, minor opponent, breaking all box-office records for an initial contest.

All records smashed by advance sale for University of Minnesota football, Notre Dame and North-breaking all box-office records for an initial contest.

All records smashed by advance sale for University of Minnesota football, Notre Dame and North-breaking all box-office records for an initial contest.

All records smashed by advance sale for University of Minnesota football, Notre Dame and North-breaking all box-office records for an initial contest.

All records smashed by advance sale for University of Minnesota football, Notre Dame and North-breaking all box-office records for an initial contest.

All records smashed by advance sale for University of Minnesota football, Notre Dame and North-breaking all box-office records for an initial contest.

All records smashed by advance sale for University o

Pittsburgh By Hal Cohen

L. B. Cool reported seriously ailing again in Sharon, Pa. Joe Hillers celebrated their 11th anniversary over the weekend. Art Rooney being paged by major studio for bit in racetrack flicker. Wayne Thomas has abandoned his orch for an m.c. berth at the Show Roat.

oat. Press news editor Harry August teach journalism at Duquesne U Fress news editor Harry August to teach journalism at Duquesne U this year.

Jack Hollister will do the publicity this season for Pittsburgh Symphony

orchestra.

Michael Gusikoff named concert
master for Pittsburgh Symphony

laster 101 nis year. Helen Baker new guitarist with ean Wald's outfit, succeeding Lu-

Hale and the state of the state

New Haven

By Harold M. Bone

Harry Shaw's mother seriously ill. Billy Elder to Gettysburg briefly. Stagehands continue at former

cale. Irving Hillman now an asst. the-

John Hesse joins local epidemic of cold victims, 20th-Fox building new \$30,000 ex-

cold victims.

20th-Fox building new \$30,000 exchange here.

1ATSE prez Bill Barry busy with labor conventions.

Gabriel Levenson against to direct Unity Players here.

By the season of the season o

Plays Abroad

THE DAY IS GONE

(Continued on page 62)

with the requisite amount of suspensive interest for the normal-pay-as-you-enter patron. It is almost certain to have a West End showing and worth an American gamble, especially as there is but one set, three principals, and a total cast of eight.

interest principals, and a total cast of eight.

Simple, lovable chemist has a nagging wife and loves a buxom upountry and loves a buxom upountry and the loves and loves the girl, and tells her he is certain her husband pushed his wife overboard to inherit her money and is proposing to do the same thing to her. She grows to believe this and mistakes every kindly intent on the part of her husband as part of his scheme to posson her husband as part of his scheme to posson her and that he lives only to make her happy. In a very strong seene, and he proves his contention, he throws himself in front of a railway train, whereupon she looks toward the flies with an eestatic expression and exclaims: 'And he did it all for me.'

it all for me.'

Pretty good stuff, with a cast that
fills the requirements put upon them.

Jolo.

HERZEN IM SCHNEE

('Hearts in Snew') Vienna, Sept Musical comedy in three acts by Ralph enatzky, at Volks Opern, Vienna, Sept.), '37; directed by Max Hansen; scent at by M. Hoesslin; orchestra, Arthur Gutt-

Ralph Benatzky's first operetta had the title, Love in Snow' (1908). This one is the composer's 87th. In between he wrote world, successes, which did not cross the international boundaries. Hearts in Snow' belongs to the last category.

Show contains a good story and melody. Story plays in St. Anton on Arlberg, rendezvous of the upper 10,000 in winter-time for skining, Max Hansen, in the role of Seppl, is engaged to Rosi (pretty Johanna Willbelm'), but will be some the second seco

Benatzky's music had several encores at the premiere. Lilly of Picadilly, 'Hearts in Snow' (blue), 'In St. Anton am Arlberg' (foxtrot), and 'Hoechste der Gefuehle', (tango) are well orchestrated, Excellent dancing by the girls. Mass.

GOING GREEK

London, Sept. 17.

Musical in two acts by Guy Botton, Fred
Thompson, Douglas Furber; dyrics and
music by Jerner, Goodhart and Hoffman,
presented by Firth Shephard; produced by
Lesile Henson and Herbert Bryan at the
Galety, London, Sept. 18, '31.

Nikolas ... Gavin Gordon
Pantages ... Richard Caidleot
Leander ... Roy Royston
Pomona Poliicapillos ... Mary Lawson Nikolas
Pantages
Lasander
Pomona Follicapillos
Cwendoline Petitier Potts
Curent Constitution
Circums Constitution
Petitier Potts
Louise Browns
Louise Browns
Alexandros Saggapopolous Lesile Heison
Fallas Pollicapillos
Fred Emney
Horis Carlon Richard Hearney
Horis Carlon
Horis Ca

Same theatre, same cast, same type of show. There is a serious melodramatic plot, but it is merely a vehicle on which to hang the various specialty turns by the respective members of the cast, as usual.

members of the cast, as usual.
Toward the finish the two principal comedians, Leslie Henson and Fred Emney, are presented with time bombs by the bandils, whom, as their leaders, they have double-crossed, and told to hold the bombs in their hands for two minutes while more than the bombs in their hands for two minutes while comes back got his one and they quickly drop the bombs into the pockets thereof.

There is a heautifully stared.

pockets thereof.

There is a beautifully staged artistic ballet, for no more reason than anything else in the show, and individual mention of the artists and their methods of entertainment would be merely a recetition of next and the shown and the shown of them for years with the shown of t

VAN GOGH

London, Sept. 13.
Play in seven scenes by Dan Burke, prouced by Fred O'Donovan at Arts Theatre
lub, London. an at Arts Theatre

Esmond Knight
Arthur Bawtree
Bertha Northan
Queofrey Clarke
Wilson Barrett
Dorott Black
State
Derott Black
State
Derott Black
State
Derott Black
State
Derott Black
State
Prank
Noel Dallon
David Bain
Philip Thornicy
Sydney Trevellyn London. ent Van Gogh..... Van Gogh..... Van Gogh.... Van Gogh

An interesting, but harrowing play, narrating the life of the famous painter and his contemporaries like Gaugin, Seurat and Lautrec. These blographical plays about artists whose names are unknown to the great majority of the public, even when brilliantly written, have little commercial appeal, and this one is far from being a masterpiece of construction. It is too verbose and all the scenes are too long.

In his curtain speech, the author claims every line of the name part as Van Gogh's own, culled from letters the painter had written to his brother. As a blography, they would be interesting reading.

Esmond Knight gives a magnificent performance of the epileotic artist, and there are at least half a dozen other roles excellently verformed.

Infantile Scare

(Continued from page 7)

are not being allowed to attend theatres. Slim attendance and ex-citement due to plague caused au-thorities to close down schools.

St. Louis, Sept. 28.
With only three deaths attributed With only three deaths attributed to infantile paralysis and 37 cases reported to the city health depart-ment since Aug. 1, authorities are not alarmed over the situation and there has been no discussion of clos-

ing pix houses. Philadelphia, Sept. 28. Infantile paralysis scare about over in Philly, Health Department announced yesterday. Only seven cases reported last week, and, with coming of cold weather, few more expected.

Film biz here wasn't badly hit by epidemic, but exhibs breathing relief. Omaha, Sept. 28.

Omaha, Sept. 28.

Ban on public gatherings and theatre attendance of minors due to infantile paralysis will lift next Saturday. Dr. Kinyoun, health department medico, made announcement Monday after checkup.

Revealed steady decline in new cases over two weeks. With improvement in cases: under observation, theatre ban lifts Saturday permitting weekend play by junior at bo, figured to immediately return receipts to normal, and expected have strong hypoing effect at every house,

Exploitation

(Continued from page 25)

for 'Varsity Show' as a cross-the front banner. Letters worked on a can shaft and danced around crazily. When the power was off they were out of alignment and several persons all the power was off they were out of alignment and the theatre the state of the state of the contract of the contract of the current at intervals to obtain this effect more frequently.

When a theatre sign can break the local columns, it's a pretty good indication that the sign man is up and coming. Howard Waugh says Derth is that sort.

Another from Bam

Another from Bam

Leon J. Bamberger, RKO sales
promotion manager, is out for the
direct mail championship and husting hard. His latest is a folder or
Music for Madame! Probable of as
a handsome coduct with trick obtaing and a real photograph mounted
to serve its own page and, through
a cutouot, also to give a front splash.
Enclosed as six scene stills in int
which will help out the lobby displays in most houses. If Bamberget
does not get the top award, it is
going to be a mighty slick campaign
that licks him.

Ducats for Lunch

past.

Last year's Henson show at the Galety was enormously successful. This one is a paraphrase of the same, and there is no conceivable reason why it should not repeat.

Jolo.

Lucats for Lunch Oklahoma City.

Standard Theatres, Inc., through Pomond Grubb, manager, and Paul Ormond Grubb, manager of Ormonds attending the club's luncheons of attending the club's luncheons citickets to the Criterion, Midwest or Tower theatres.

What They Think

San Francisco, Sept. 20.

Editor, VARIETY: About seven years ago 18 to 20,000 musicians, gainfully employed in moving picture theatres, had been displaced by sound pic-

had been displaced by the control of the control of

tion.

Thousands of musicians, who are still capable performers on their instruments and experienced in con-

struments and experienced in con-cert and theatre work, are now on WPA and relief rolls. This year a heroic, but isolated at-tempt by the fighting New York Lo-cal to get the musicians back into the theatres met with but little sucthe theares met with but inthe suc-cess. A successful fight can only be achieved by a firm stand on the part of every red-blooded local in our American Federation of Musicians. Moreover, this fight can only be waged effectively by a rank and file movement.

wagen entertwent by a raint and the movement.

If we intend to wait for any suggestions about getting musicians back into the theatres from our federation officers (drawing big fat salaries and trust funds) we may have to wait until h— freezes

over.

Most of us former theatre musicians have been under the impression that there was a standing agreement between the stagehands, operators and musicians, which produced the stagehands of the stagehands. operators and musicians, which pro-tected each other in their employ-ment. In other words, all three crafts must work together in the theatres, or none at all. What has become of this agreement? Why were the musicians kicked out of the theatres when sound pic-tures came in, without recourse to the aforementioned agreement? This is something for our national offi-

is something for our national offi-cers to explain to the rank and file and also to let us know how much longer the Musicians are going to be barred out of the motion picture

theatres.

The first-run movie theatres have recently raised the admission charge from 40c to 55c, with some talk of raising it further to 65c, and still no living music in the theatres. Well, maybe the Government can do something about it. From all reports the control of the Well, maybe the Government can do something about it. From all reports, the governments of other countries have long since done something about it and the musicians are working in the theatres in those countries.

Perhaps the CIO could help us out of this dilemma.

F. R. Fuller

F. R. Fuller. Local No. 6, A. F. of M.

Vox Popper Himber Pops In Again New York, Sept. 22.

Editor, VARIETY:

Permit me to offer a few additional facts to the item that appeared in Vannery of Sept. 22 regarding the contractual obligations that exist between Fredda Gibson and myself.

The item stated that Fredda Gib-

tween Fredda Gibson and myself.

The item stated that Fredda Gibson is desirous of abrogating her contract and agreement with me on the grounds that at the time of signing she was an 'infant' and that because of her obligations to me as her manager and agent, she wasn't earning as much money as she felt she should. Six months ago, before the contract was signed, Miss Gibson was with a road band, receiving approximately \$40 a week during the weeks the band worked seven nights, nothing some weeks, and a fraction of \$40 other weeks. The contract between us guaranteed her, whether she worked or not, a sum in excess of her earnings during the previous year. In fact, she has earned much more than the guaranty and is now earning about four times her earlier compensation.

I have been advised by my atterney that an infant can bind himself for what the law calls 'necessaries' and also may bind himself for what the law calls 'necessaries' and also may bind himself when a contract is for the infant's benefit. Certainly, a management contract such as this and under circumstances such as these was both necessary and beneficial.

When I engaged Miss Gibson I was broadcasting for Studebaker, and

when I approached the sponsor's agency requesting them to use her on the broadcasts, they told me there was no need for a vocalist in addition to Stuart Allen. I finally convinced them that she might add to the merit of the program and they then refuctantly agreed to let her go on the show—provided they did not have to pay for her. During all the time that she was on the Studebaker. show I paid her from my own pocket. In addition to that I went to great trouble and expense in grooming and coaching her for radio, converted her from a band singer inho à radio performer, and also went to great lengths and expense in reference to her publicity, wardrobe, photographs and similar things. The best proof that a good job was done for her is that her present earnings from the Lucky Strike show alone are about four times what she made six months ago. Also in this short space of time I procurred a guest shot for her on Hammerstein's, electrical transcriptions and phonograph recordings.

Richard Himber.

An Explanation New York, Sept. 24.

Editor, VARIETY: Editor, VARIETY:
Just for your own information I
am attaching hereto copies of the
opening and closing announcements
for The Microphone in the Sky
program, same being made from the
WOR Studios before and after the
program which is broadcast from
the Empire State Tower.

the Empire State Tower.

These announcements are correct and self-explanatory. During the period that I have been General Manager of the Empire State Observatories, Earl Harper and I have conducted this program, and Publicity Associates has had nothing whatever to do with same. When I was appointed to my present position a year and a half ago there was no broadcast on the Tower. About a year ago I made an arrangement with WNEW for the present program which we then called "The Inquiring Microphone," and which was shortly thereafter renamed "The Microphone in the Sky," From the commencement the pro-From the commencement the program has been just as it is now announced by WOR and Empire State, Inc., is under contract with the Bamberger Broadcasting Service to thus continue it.

Up to the present moment there as never been a commercial sponhas never been a commercial sponsor for any program broadcast from the Empire State Tower because Empire State, Inc., would never consider same. The organization has now agreed to accept a suitable sponsor if and when one satisfactory to WOR and to this organization is available. In the meantime the broadcast will continue as now over the entire Mutual Broadcasting Systems as a sustaining program.

the entire Mutual Broadcasting Sys-tem as a sustaining program.

Because of the article published in this week's Vansrry you may also like to know that WOR is privileged to sell no broadcast from the Empire State Tower other than The Microphone in the Sky program with its present personnel and features.

Publicity Associates has no managerial or publicity connection with the Tower and its Observatories, nor any jurisdiction whatever over the radio program being conducted there.

EMPIRE STATE, INC. Julia Chandler.

Another Nod to B'way Detroit, Sept. 25.

Editor, VARIETY:

Broadway—and why it is in no danger of vanishing from the New York scene—by Epes W. Sargent, was enjoyed by most of your distant readers, I am sure. That pleasure was derived from the fact that the writer had a very interesting subject to deal with; also because he knows his Broadway.

The moving and newsreels give us

The movies and newsreels give us frequent scenes of New York's brilliantly lighted streets, which dazzle us with such overpowering flashes of Illumination as to be inconceivable in their grandeur in any city outside of New York. All of such scenes I invariably locate as Broadway! Yet they may not be the famous street, at all. But they reflect so well, and so brilliantly, the spirit, life and gaiety that those of us who enjoy reading about Broadway associate with a street which has figured so long, and so prominently. In the show business, that we instinctively give Broadway what we feel is its proper recognition.

Harry W. Cole. The movies and newsreels give us

Harry W. Cole.

Benny Dryden Injured

Tacoma, Sept. 28.

Benny Dryden, aerialist who, with
his wife, has been performing on the
high wire at the Puyallup fair, was
critically injured when he fell 40
feet Wednesday afternoon, suffering
a fractured skull, broken arm, shock
and neerible internal injuries

A flower bed in which he t partly saved Dryden from death.

ROADSIDE CURB EATERIES A **BIG BIZ**

Salt Lake City, Sept. 28.
Up and down the U. S. Appian
way, showmanship is helping to sell
hamburgers, hot dogs, pop corn and
double-thick malts.

hamburgers, hot dogs, pop corn and double-thick malts.

Sex appeal, also, is an important attraction. So are p.a. systems, efficient service, and by all means, tempting food.

It has been estimated that there are 50,000 curb lunch stands in this country, ranging from small hole-in-the-wall eateries, to sumptuously fitted units costing in the neighborhood of \$25,000. It's impossible to cite what they gross annually, but in round figures, it amounts to \$2,000,000. Maybe more.

Shrewd curb stand operators, with an eye toward having cash registers Jingle a prosperous tune, have installed public address systems on grounds fringing eatery, enabling curb gournands to receive prompter service. After attractive gal curb hoppers takes an order from patrons who drive up, she spiels request into a mike, picked up by chef in kitchen. Soon as order is filled, chef bellows out specific order and gal serves guests from tray suspended on the side of a car door.

Chain curb stand proprietors also envision importance of personality

bellows out specine order and gai serves guests from tray suspended on the side of a car door.

Chain curb stand proprietors also envision importance of personality of young men and women who curb-hop. They're offering courses in salesmanship, psychology and manners.

Curb Hopping

Curb Hopping

Curb Hopping

Curb Hopping

Curb Hopping

Curb Hopping

Curb Hopping is strictly an American enterprise. It originated during the 1925 Miami land boom, but since then has gained hundreds of protagonists in practically-every city of the United States.

Like every other McCoy biz, U. S. vintage, it has, its specific lexicon. Strip a five, or wreck a buck being other ways of making change; 'creep' is draught beer and 'choc hi' is maited milk in curb code; fountain 'coke' is 'shoot one;' bottled 'coke' is 'pon one;' cherry 'coke' is 'paint one with sunshine; milk is 'Sweet Alice,' while buttermilk is 'Sweet Alice,' while buttermilk is 'curde one; hot dogs are 'bun pups' and hamburgers 'slash a meat ball.'

Curb hoppers possessing personality earn about \$3 a shift plus tips, usually averaging a fin for the evening.

usually average evening.

In some western cities, curb hoppies also are entertainers while biz is n.s.g. It's not uncommon, to get the act amateur show waiting for a choc hi and a

N. O. Poster War

New Orleans, Sept. 28. New Orleans, Sept. 28. Wholesale destruction of posters of the Ringling Brothers, Barnum & Balley circus was hatted by local police Saturday (25) with the arrest at 2 a.m. of a man giving his name as Wiley Moore, 53. He told police he was a union billposter, and that because of a disagreement over labor used in putting up the posters, he had been ordered by his union to tear them down and destroy them. Moore was charged with malicious mischief, but this was later changed to destruction of property after a

mischief, but this was later changed to destruction of, property after a conference between police and the district attorney's office when it was learned from circus representatives that more than \$250 worth of posters had been destroyed.

Saddle Sitdown

Oklahoma City, Sept. 28.
Possibilities of a strike of cowboy
contestants in the annual rodeo at

French Expo Likely to Fold Nov. 21, **Not Enough Coin Seen for Holdover**

Wary of Wives

Lynchburg, Sept. 28.
Newspaper lads learned something new about ethics when J. M. Sheesley's carnival played here last week.
Soon as the show hit town, the scribblers, asked Whitey Newell, Sheesley press agent, how the girl shows were. Newell said he didn't know because he had never looked in on a performance.
The boys waxed skeptical, so Mewell explained:
It's like this, he said, none of the guys on the lot go to the

of the guys on the lot go to the girl shows. Some of the fel-lows have their wives working

MIX ON RAILS NEXT SEASON?

Canton, O., Sept. 28.

Although executives would neither affirm or deny that Tom Mix circus, motorized, will go on rails ext season, it is reported.

The show, moving on some 40 trucks and trailers, is said to be planning to go out on 20 or more cars when the 1938 season is launched next spring. So far as could be learned none of the rolling stock has been purchased.

The Mix show lost heavily the past season through accidents to trucks moving from one city to another, it was said.

72-HOUR LICENSE LAW **NEARLY BALKS FAIR**

Cobleskill, N. Y., Sept. 28. Officials of the Cobleskill fair enisted the aid of a Supreme Court justice to make possible the public justice to make possible the public marriage, on the exposition's final night, of a Pennsylvania couple who had been contacted through announcement over WGY. Association, in several of its plugs via WGY, offered a prize, expenses, etc., to the pair from the most distant point who would agree to be spliced before the crowd, as the grand finale to the show. Donald S. Horwood, 28, of Scranton, Pa., and Sophie M. Ol-deziewski, 21, of Wilkes-Barre, Pa., one of several couples answering the air offer, arrived in Cobleskill the morning of the night the wedding was to be staged.

They obtained a license, but the new Todd law, requiring a 72-hour lapse between the issuance of the permit and the performance of the termony, stood in their way. David O. Chambers, assistant to Milo R. Kniffen, attorney for the State Agricultural Department and a Schoharie County leader, brought the pair before Supreme Court Justice Francis Bergan, of Albany. He signed an order waiving the three-day wait. marriage, on the exposition's final

Two in Trouble

Frankie Monaghan and Max Mas-sink, attached to a carnival company currently playing North Carolina fairs, are being held in jail at Raleigh on the order of the coroner.

They are charged with responsibility for an automobile wreck that resulted in a broken leg and injuries to two occupants.

Circus Routes

Week of Oct. 4 Barnes-Sells-Floto
San Angelo, Tex. 4; Brownwood, 5;
Weatherford, 6; Bonham, 7; Denton, 8;
Hillsboro, 9.

Cole-Beatty-Maynard

El Centro, Cal, 4; Phoenix, Ariz.,

Now that the pros and cons have all had their say concerning the prolongation of the Exposition for other year, it seems pretty definite that it will close its doors forever on the stroke of midnight, Nov. 21, 1937.

Majority of opinions from the man in the street to the directors, com-missairs and even cabinet members, is in favor of reopening in 1938. But it takes more than that to keep it

going.

Biggest and most important question, of course, is that of money. Second in line is the consent of the 4t againsy participating and lastly the International Committee regulating dates for such shows. Conservative estimates place the expense of 'wintering' the show and reopening again next spring at near \$13,500,000. This was stated to be a conservative estimate. Funds would have to be yoted by the government and, with the finances of France in their present state, it is not easy to see a bill for such an amount passing.

At the same time reports that the

tor such an amount passing.

At the same time reports that the government had already appointed a committee to study the question have been denied, while M. Locquin, government delegate at the exposition, has denied that any negotiations to continue the show have been com-

menced.

On the other hand, attendance figures are expected to hit the hoped for 20,000,000 by the closing date. At the beginning of this week the expo was more than 100 days old and nearly 14,750,000 customers had been admitted. It has some 70 days yet to run and officials feel sure that the remaining number needed to total the 20,000,000 will enter, despite the fact that the peak of the tourist season is passed.

Peak record day so far weat that

Peak record day so far was that of Aug. 16, when 363,349 rubberneckers paid 10c. to ogle the show. Part of this was no doubt due to the fact that the 16th fell on a Monday, which

that the 16th fell on a Monday, which is a half-price entrance fee day. If the 20,000,000 number is reached, it is estimated that nearly \$4,000,000 will have been paid in admissions alone, which says nothing of the amounts spent inside and the much larger amounts spent in France by the visitors.

WEATHER-PARALYSIS HIT CANADIAN FAIR

London, Ont., Sept. 28.

London, Ont., Sept. 28.

The Western Fair, held here each September, went into history this year with an unofficial deficit of between \$12,000 and \$15,000. The fair's seventieth annual exhibition saw an attendance decrease of 43,000 from 1986. Last year a substantial operating surplus was shown.

Officials this year battled against bad weather, coupled with the épi-demic of infantile paralysis, which necessitated children being kept away from the exhibition grounds until the last day.

Allentown's Big Biz

Allentown Fair last week broke all attendance records in its history and closed last night (25) with ca-pacity crowd watching auto races in afternoon and George A. Hamid's review in evening.

Concessions reported best business in many years

SLAPS CARNEY GAMES

Charlotte, N. C., Sept. 28.

The whirl of wheels and the clink of colns was absent on the Ideal Exposition Show's midway as the result of a police order banning all so-called gambling devices at the carnival here under the sponsorship of the local chapter of the Disabled American Veterans.

Commemoration Rodeo

Detroit, Sept. 28.

A 'world championship' rodeo, commemorating Olympia arena's 10th birthday, opens a 11-day stand here Thursday (330). Candy Hammer, rider and roper, is handling show.

When the 20,000-seat Olympia was



EVELVN CHANDLER. figure skater: "What an asset good digestion is! I smoke Camels during eals and after. They do help to keep my digestion in order.'



GENE SARAZEN, golf champion:"I've walked, I guess, thousands of miles around golf courses with Camels. They never throw my nerves out of tune.



JOANNA DE TUSCAN, fencing champion: "I enjoy smoking so much and I find that with Camels I can smoke often. Camels don't give me ragged nerves.



HERR LEWIS. Detroit ice hockey star:"I go for Camels in a big way. After an exhausting game-extra periods and allthey give me an invigorating 'lift.'"

SID WETZEL, tun-

nel engineer: "I

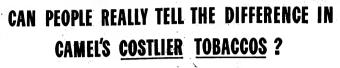
face danger and

sureknow the value of healthy nerves!

I'd walk a mile for

a Camell' for Cam-

els don't frazzle



Camels are the cigarette selling cigarette for an and year million.

millions more for finer tobaccos. And smokers do appreciate the added pleasure this means to them!

'AMEL'S use of choicer, costlier tobaccos has been the subject of much discussion. The question has often been raised as to whether or not people could tell the difference.

The way smokers feel toward

a special regard among smokers. They are the largest-selling cigarette in America...or the world.

If you are not a Camel smoker, perhaps you, too, would enjoy a cigarette with a richer, cooler taste. Turn, then, to Camels. Judge them critically! Put them to the severest test-smoke them steadily. As you enjoy your Camels, you'll realize how true it is that there is no substitute for costlier tobaccos.



Includes "Jack Oakie College" and Benny Goodman's "Swing School"! Sixty fast minutes of grand fun and music. Every Tuesday night at 9:30 pm E.S.T., 8:30 pm C.S.T., 7:30 pm M.S.T., 6:30 pm P.S.T., WABC-CBS.



der-water explorer: "After a dive in the 'bathysphere' - or any time I'm feeling tired-I always want a Camel get a 'lift' with a

COSTLIER TOBACCOS IN A MATCHLESS BLEND

Camels are a matchless blend of finer, MORE EXPEN-SIVE TOBACCOS-Turkish and Domestic. The skillful blending of leaf with leaf brings out the full, delicate flavor and mildness of these choice tobaccos.



IRENE SHERWOOD. shopper: "Noon-time is one of my busiest times. That's why 'for digestion's sake—smoke Camels' means so much



HENRY SNOWDON, college wrestler: "After a tough match—or any time I'm feeling tired—I get a 'lift' in energy with Camel. It's a mighty pleasant feeling."



FRED McDANIEL Texas rancher: "Me and Camels have been getting along mighty fine now for over 15 years. never saw the heat of Camels for tastiness."



MRS. JOHN W. ROCKEFELLER, JR., society aviatrix: "I prefer Camels for steady smoking. I can smoke as many as I please - they don't get on my nerves."



RAY WINTERS, radio announcer: 'Camels suit me! And that goes for my throat especially. Can't rememher when Camels ever scratched my throat."

MRS. VINCENT MURRAY, home-maker: "Believe me, I appreciate how mild Camels are! I smoke steadily and Camels don't have any 'ciga-retty' after-taste."

Scanned from microfilm from the collections of The Library of Congress National Audio Visual Conservation Center

National Audio Visual Conservation Cen www.loc.gov/avconservation

> Coordinated by the Media History Digital Library www.mediahistoryproject.org

Sponsored by

Department of
Communication Arts
University of Wisconsin-Madison
http://commarts.wisc.edu/

A search of the records of the United States Copyright Office has determined that this work is in the public domain